



National Tracking Poll #2304029
April 05-08, 2023

Crosstabulation Results

Methodology:

This poll was conducted between April 5-April 8, 2023 among a sample of 2201 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, race, educational attainment, region, gender by age, and race by educational attainment. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table MCEN1_1: Do you have a favorable or unfavorable opinion on the following films about AI?

M3GAN

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	14%	(315)	14%	(309)	6%	(126)	6%	(125)	60%	(1326)	2201
Gender: Male	18%	(195)	16%	(173)	6%	(60)	5%	(53)	55%	(589)	1071
Gender: Female	11%	(120)	12%	(135)	6%	(66)	6%	(71)	65%	(735)	1127
Age: 18-34	25%	(155)	21%	(131)	9%	(54)	8%	(50)	38%	(242)	631
Age: 35-44	21%	(78)	16%	(58)	5%	(20)	6%	(21)	52%	(195)	372
Age: 45-64	9%	(64)	14%	(96)	5%	(32)	5%	(35)	68%	(483)	711
Age: 65+	4%	(18)	5%	(24)	4%	(19)	4%	(19)	84%	(407)	487
GenZers: 1997-2012	26%	(62)	24%	(55)	9%	(22)	10%	(24)	31%	(72)	234
Millennials: 1981-1996	24%	(166)	18%	(124)	8%	(53)	6%	(44)	44%	(307)	694
GenXers: 1965-1980	11%	(59)	16%	(86)	4%	(19)	5%	(29)	64%	(336)	528
Baby Boomers: 1946-1964	4%	(27)	6%	(43)	4%	(31)	3%	(24)	82%	(575)	700
PID: Dem (no lean)	19%	(180)	16%	(152)	5%	(51)	5%	(44)	55%	(518)	946
PID: Ind (no lean)	12%	(73)	11%	(67)	6%	(35)	7%	(43)	65%	(404)	622
PID: Rep (no lean)	10%	(62)	14%	(89)	6%	(40)	6%	(37)	64%	(404)	633
PID/Gender: Dem Men	26%	(120)	20%	(93)	4%	(20)	4%	(19)	46%	(211)	462
PID/Gender: Dem Women	12%	(60)	12%	(59)	7%	(31)	5%	(26)	64%	(307)	483
PID/Gender: Ind Men	10%	(30)	10%	(28)	6%	(16)	6%	(19)	68%	(200)	292
PID/Gender: Ind Women	13%	(44)	12%	(38)	6%	(19)	7%	(24)	62%	(202)	327
PID/Gender: Rep Men	14%	(46)	16%	(52)	8%	(24)	5%	(16)	56%	(179)	316
PID/Gender: Rep Women	5%	(16)	12%	(37)	5%	(16)	7%	(21)	71%	(225)	317
Ideo: Liberal (1-3)	20%	(130)	12%	(80)	8%	(55)	6%	(43)	54%	(361)	667
Ideo: Moderate (4)	14%	(92)	18%	(114)	5%	(31)	6%	(37)	58%	(375)	650
Ideo: Conservative (5-7)	9%	(64)	14%	(94)	5%	(31)	5%	(33)	68%	(464)	686
Educ: < College	14%	(204)	14%	(196)	6%	(79)	6%	(82)	61%	(878)	1438
Educ: Bachelors degree	11%	(51)	14%	(70)	6%	(28)	6%	(27)	64%	(308)	484
Educ: Post-grad	22%	(60)	15%	(43)	7%	(19)	6%	(16)	50%	(140)	278

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Table MCEN1_1: Do you have a favorable or unfavorable opinion on the following films about AI?

M3GAN

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	14%	(315)	14%	(309)	6%	(126)	6%	(125)	60%	(1326)	2201
Income: Under 50k	13%	(148)	12%	(141)	5%	(59)	7%	(76)	63%	(718)	1142
Income: 50k-100k	15%	(101)	16%	(108)	6%	(38)	3%	(24)	60%	(415)	686
Income: 100k+	18%	(66)	16%	(60)	8%	(29)	7%	(25)	52%	(194)	373
Ethnicity: White	13%	(229)	13%	(220)	5%	(83)	5%	(92)	63%	(1074)	1698
Ethnicity: Hispanic	27%	(102)	17%	(66)	5%	(19)	5%	(19)	46%	(174)	379
Ethnicity: Black	22%	(63)	20%	(56)	5%	(13)	7%	(19)	47%	(132)	283
Ethnicity: Other	11%	(23)	15%	(33)	14%	(30)	6%	(13)	55%	(121)	220
All Christian	11%	(110)	12%	(113)	6%	(54)	6%	(56)	65%	(633)	967
All Non-Christian	28%	(47)	18%	(30)	7%	(11)	5%	(9)	43%	(72)	170
Atheist	6%	(8)	12%	(14)	13%	(16)	9%	(11)	59%	(73)	123
Agnostic/Nothing in particular	19%	(108)	17%	(99)	5%	(26)	3%	(20)	56%	(323)	576
Something Else	12%	(42)	14%	(52)	5%	(18)	8%	(28)	62%	(226)	366
Religious Non-Protestant/Catholic	25%	(49)	16%	(30)	6%	(12)	6%	(11)	47%	(91)	194
Evangelical	14%	(79)	15%	(83)	6%	(32)	6%	(36)	59%	(332)	562
Non-Evangelical	10%	(72)	11%	(82)	5%	(41)	6%	(47)	68%	(512)	754
Community: Urban	21%	(146)	18%	(124)	5%	(33)	7%	(50)	49%	(346)	699
Community: Suburban	11%	(107)	13%	(125)	6%	(53)	5%	(49)	65%	(622)	957
Community: Rural	11%	(62)	11%	(59)	7%	(39)	5%	(26)	66%	(359)	545
Employ: Private Sector	18%	(130)	20%	(143)	6%	(40)	5%	(34)	51%	(358)	705
Employ: Government	29%	(39)	12%	(16)	7%	(9)	4%	(5)	49%	(67)	137
Employ: Self-Employed	21%	(42)	13%	(25)	4%	(8)	8%	(15)	54%	(107)	197
Employ: Homemaker	10%	(13)	11%	(15)	8%	(10)	6%	(8)	64%	(81)	127
Employ: Student	14%	(12)	23%	(19)	13%	(11)	9%	(7)	41%	(35)	84
Employ: Retired	5%	(32)	6%	(32)	5%	(30)	4%	(23)	80%	(460)	576
Employ: Unemployed	14%	(35)	16%	(41)	4%	(9)	9%	(22)	57%	(146)	253
Employ: Other	10%	(12)	14%	(18)	7%	(9)	8%	(10)	61%	(74)	122
Military HH: Yes	7%	(19)	12%	(34)	8%	(23)	6%	(16)	67%	(187)	280
Military HH: No	15%	(296)	14%	(274)	5%	(103)	6%	(108)	59%	(1139)	1921

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Table MCEN1_1: Do you have a favorable or unfavorable opinion on the following films about AI?**M3GAN**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	14%	(315)	14%	(309)	6%	(126)	6%	(125)	60%	(1326)	2201
2022 House Vote: Democrat	19%	(183)	15%	(148)	5%	(46)	6%	(57)	55%	(537)	972
2022 House Vote: Republican	7%	(47)	15%	(99)	6%	(38)	6%	(36)	66%	(423)	643
2022 House Vote: Someone else	3%	(2)	7%	(4)	8%	(5)	8%	(5)	73%	(47)	64
2022 House Vote: Didnt Vote	16%	(83)	11%	(57)	7%	(36)	5%	(27)	61%	(320)	522
2020 Vote: Joe Biden	16%	(157)	15%	(146)	5%	(48)	5%	(54)	59%	(591)	996
2020 Vote: Donald Trump	9%	(60)	16%	(109)	5%	(36)	5%	(33)	66%	(458)	697
2020 Vote: Other	12%	(6)	3%	(1)	3%	(2)	14%	(7)	68%	(34)	50
2020 Vote: Didn't Vote	20%	(91)	11%	(52)	9%	(40)	7%	(30)	53%	(244)	458
2018 House Vote: Democrat	17%	(136)	14%	(109)	5%	(36)	4%	(34)	60%	(476)	791
2018 House Vote: Republican	10%	(65)	14%	(93)	5%	(34)	6%	(39)	64%	(414)	644
2018 House Vote: Someone else	4%	(2)	4%	(2)	11%	(6)	7%	(4)	75%	(45)	61
2018 House Vote: Didnt Vote	16%	(113)	15%	(104)	7%	(49)	7%	(48)	55%	(391)	705
4-Region: Northeast	15%	(59)	15%	(56)	5%	(20)	5%	(20)	60%	(230)	386
4-Region: Midwest	10%	(43)	15%	(69)	5%	(22)	6%	(26)	65%	(294)	455
4-Region: South	12%	(103)	14%	(118)	6%	(50)	6%	(51)	62%	(517)	839
4-Region: West	21%	(109)	12%	(65)	7%	(34)	5%	(27)	55%	(286)	521
Film Fan	15%	(293)	15%	(280)	6%	(113)	5%	(99)	59%	(1127)	1913
Avid Film Fan	23%	(177)	19%	(151)	7%	(51)	6%	(50)	46%	(359)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN1_2: Do you have a favorable or unfavorable opinion on the following films about AI?
A.I. Artificial Intelligence

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	16%	(351)	19%	(413)	8%	(165)	5%	(108)	53%	(1163)	2201
Gender: Male	21%	(223)	23%	(242)	8%	(84)	4%	(45)	44%	(476)	1071
Gender: Female	11%	(128)	15%	(171)	7%	(80)	6%	(63)	61%	(685)	1127
Age: 18-34	21%	(133)	19%	(121)	6%	(38)	6%	(35)	48%	(305)	631
Age: 35-44	22%	(83)	26%	(98)	7%	(27)	6%	(22)	38%	(140)	372
Age: 45-64	15%	(105)	18%	(130)	7%	(53)	4%	(28)	56%	(395)	711
Age: 65+	6%	(31)	13%	(63)	10%	(47)	5%	(23)	66%	(323)	487
GenZers: 1997-2012	17%	(39)	23%	(54)	4%	(9)	3%	(8)	53%	(125)	234
Millennials: 1981-1996	23%	(163)	21%	(148)	8%	(54)	7%	(46)	41%	(282)	694
GenXers: 1965-1980	16%	(86)	21%	(111)	7%	(38)	4%	(20)	52%	(273)	528
Baby Boomers: 1946-1964	9%	(61)	13%	(94)	8%	(56)	5%	(32)	65%	(457)	700
PID: Dem (no lean)	20%	(190)	21%	(202)	6%	(58)	5%	(43)	48%	(453)	946
PID: Ind (no lean)	12%	(77)	18%	(111)	6%	(38)	5%	(31)	59%	(364)	622
PID: Rep (no lean)	13%	(84)	16%	(100)	11%	(69)	5%	(34)	55%	(346)	633
PID/Gender: Dem Men	27%	(125)	27%	(123)	6%	(26)	3%	(15)	38%	(174)	462
PID/Gender: Dem Women	14%	(66)	16%	(80)	7%	(32)	6%	(28)	58%	(278)	483
PID/Gender: Ind Men	16%	(48)	19%	(57)	5%	(14)	4%	(12)	55%	(161)	292
PID/Gender: Ind Women	9%	(29)	17%	(54)	7%	(23)	6%	(19)	61%	(201)	327
PID/Gender: Rep Men	16%	(50)	20%	(63)	14%	(45)	6%	(18)	44%	(141)	316
PID/Gender: Rep Women	10%	(33)	12%	(37)	8%	(24)	5%	(16)	65%	(206)	317
Ideo: Liberal (1-3)	22%	(146)	19%	(126)	7%	(45)	5%	(33)	48%	(319)	667
Ideo: Moderate (4)	14%	(94)	20%	(133)	9%	(61)	4%	(23)	52%	(338)	650
Ideo: Conservative (5-7)	12%	(82)	19%	(130)	8%	(55)	5%	(36)	56%	(383)	686
Educ: < College	15%	(215)	17%	(245)	8%	(111)	5%	(78)	55%	(790)	1438
Educ: Bachelors degree	15%	(75)	21%	(103)	7%	(33)	4%	(19)	53%	(255)	484
Educ: Post-grad	22%	(62)	24%	(66)	8%	(21)	4%	(11)	43%	(119)	278
Income: Under 50k	14%	(164)	16%	(185)	6%	(72)	5%	(59)	58%	(662)	1142
Income: 50k-100k	15%	(105)	21%	(142)	10%	(67)	5%	(35)	49%	(338)	686
Income: 100k+	22%	(83)	23%	(86)	7%	(27)	4%	(14)	44%	(163)	373
Ethnicity: White	15%	(254)	18%	(301)	8%	(135)	5%	(84)	54%	(924)	1698
Ethnicity: Hispanic	28%	(105)	18%	(67)	8%	(29)	4%	(15)	43%	(163)	379

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Table MCEN1_2: Do you have a favorable or unfavorable opinion on the following films about AI?**A.I. Artificial Intelligence**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	16%	(351)	19%	(413)	8%	(165)	5%	(108)	53%	(1163)	2201
Ethnicity: Black	21%	(59)	21%	(61)	5%	(15)	3%	(9)	49%	(138)	283
Ethnicity: Other	17%	(38)	23%	(51)	7%	(14)	6%	(14)	46%	(102)	220
All Christian	15%	(140)	19%	(183)	9%	(89)	5%	(48)	52%	(506)	967
All Non-Christian	30%	(50)	24%	(41)	5%	(9)	5%	(8)	36%	(61)	170
Atheist	27%	(33)	9%	(11)	3%	(4)	5%	(6)	57%	(69)	123
Agnostic/Nothing in particular	13%	(77)	20%	(113)	8%	(45)	4%	(23)	55%	(317)	576
Something Else	14%	(51)	18%	(64)	5%	(19)	6%	(23)	57%	(209)	366
Religious Non-Protestant/Catholic	27%	(52)	24%	(46)	7%	(13)	4%	(9)	38%	(74)	194
Evangelical	16%	(90)	21%	(119)	8%	(43)	4%	(25)	51%	(285)	562
Non-Evangelical	14%	(104)	16%	(120)	8%	(62)	6%	(46)	56%	(421)	754
Community: Urban	25%	(172)	21%	(145)	5%	(37)	4%	(25)	46%	(321)	699
Community: Suburban	11%	(110)	19%	(185)	10%	(96)	4%	(43)	55%	(523)	957
Community: Rural	13%	(70)	15%	(83)	6%	(33)	7%	(40)	59%	(320)	545
Employ: Private Sector	21%	(150)	25%	(175)	7%	(49)	4%	(28)	43%	(304)	705
Employ: Government	24%	(33)	21%	(28)	9%	(12)	2%	(3)	45%	(61)	137
Employ: Self-Employed	17%	(33)	18%	(35)	12%	(23)	9%	(18)	44%	(87)	197
Employ: Homemaker	14%	(18)	20%	(25)	3%	(3)	12%	(15)	52%	(66)	127
Employ: Student	21%	(18)	16%	(14)	5%	(5)	1%	(1)	56%	(47)	84
Employ: Retired	8%	(45)	14%	(80)	8%	(46)	4%	(26)	66%	(379)	576
Employ: Unemployed	15%	(39)	14%	(34)	7%	(17)	5%	(12)	59%	(150)	253
Employ: Other	13%	(16)	18%	(22)	8%	(10)	4%	(5)	56%	(68)	122
Military HH: Yes	17%	(48)	21%	(58)	10%	(27)	5%	(15)	47%	(132)	280
Military HH: No	16%	(303)	18%	(355)	7%	(138)	5%	(93)	54%	(1032)	1921
2022 House Vote: Democrat	19%	(182)	21%	(205)	8%	(82)	4%	(40)	48%	(464)	972
2022 House Vote: Republican	14%	(88)	19%	(120)	8%	(55)	6%	(36)	54%	(344)	643
2022 House Vote: Someone else	21%	(13)	11%	(7)	1%	(1)	10%	(6)	57%	(37)	64
2022 House Vote: Didnt Vote	13%	(68)	16%	(81)	5%	(28)	5%	(26)	61%	(319)	522

Continued on next page

Table MCEN1_2: Do you have a favorable or unfavorable opinion on the following films about AI?

A.I. Artificial Intelligence

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	16%	(351)	19%	(413)	8%	(165)	5%	(108)	53%	(1163)	2201
2020 Vote: Joe Biden	18%	(180)	21%	(213)	7%	(65)	4%	(38)	50%	(501)	996
2020 Vote: Donald Trump	14%	(98)	17%	(119)	9%	(63)	5%	(35)	55%	(382)	697
2020 Vote: Other	5%	(3)	11%	(6)	3%	(1)	18%	(9)	63%	(32)	50
2020 Vote: Didn't Vote	16%	(71)	17%	(76)	8%	(36)	5%	(25)	55%	(250)	458
2018 House Vote: Democrat	19%	(153)	20%	(159)	7%	(59)	4%	(35)	49%	(384)	791
2018 House Vote: Republican	14%	(93)	17%	(111)	11%	(73)	5%	(34)	52%	(334)	644
2018 House Vote: Someone else	24%	(15)	15%	(9)	5%	(3)	5%	(3)	51%	(31)	61
2018 House Vote: Didnt Vote	13%	(91)	19%	(134)	4%	(30)	5%	(35)	59%	(415)	705
4-Region: Northeast	19%	(74)	19%	(73)	5%	(19)	5%	(20)	52%	(200)	386
4-Region: Midwest	12%	(53)	19%	(87)	6%	(29)	6%	(26)	57%	(260)	455
4-Region: South	15%	(127)	18%	(147)	8%	(68)	5%	(41)	54%	(456)	839
4-Region: West	19%	(98)	20%	(106)	9%	(49)	4%	(21)	48%	(248)	521
Film Fan	17%	(325)	20%	(391)	8%	(149)	4%	(77)	51%	(971)	1913
Avid Film Fan	28%	(221)	23%	(185)	7%	(52)	5%	(36)	37%	(295)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_3: Do you have a favorable or unfavorable opinion on the following films about AI?*Ex Machina*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	11%	(243)	15%	(326)	4%	(84)	4%	(90)	66%	(1458)	2201
Gender: Male	16%	(176)	21%	(222)	5%	(49)	3%	(37)	55%	(587)	1071
Gender: Female	6%	(67)	9%	(102)	3%	(35)	5%	(53)	77%	(869)	1127
Age: 18-34	19%	(123)	18%	(111)	6%	(39)	5%	(29)	52%	(329)	631
Age: 35-44	18%	(68)	23%	(86)	3%	(12)	4%	(17)	51%	(188)	372
Age: 45-64	5%	(38)	12%	(88)	3%	(21)	4%	(27)	76%	(537)	711
Age: 65+	3%	(14)	8%	(40)	2%	(11)	4%	(18)	83%	(404)	487
GenZers: 1997-2012	22%	(51)	14%	(32)	8%	(18)	3%	(7)	54%	(126)	234
Millennials: 1981-1996	20%	(139)	22%	(152)	5%	(32)	5%	(37)	48%	(334)	694
GenXers: 1965-1980	5%	(27)	15%	(77)	3%	(15)	3%	(16)	75%	(394)	528
Baby Boomers: 1946-1964	4%	(27)	9%	(61)	2%	(17)	4%	(27)	81%	(568)	700
PID: Dem (no lean)	14%	(128)	17%	(161)	4%	(34)	5%	(46)	61%	(577)	946
PID: Ind (no lean)	11%	(71)	10%	(63)	3%	(21)	4%	(22)	71%	(444)	622
PID: Rep (no lean)	7%	(44)	16%	(101)	5%	(29)	3%	(22)	69%	(437)	633
PID/Gender: Dem Men	23%	(104)	24%	(113)	4%	(20)	3%	(16)	45%	(209)	462
PID/Gender: Dem Women	5%	(24)	10%	(48)	3%	(14)	6%	(30)	76%	(368)	483
PID/Gender: Ind Men	14%	(41)	11%	(32)	4%	(10)	3%	(9)	68%	(199)	292
PID/Gender: Ind Women	9%	(30)	9%	(31)	3%	(11)	4%	(13)	74%	(243)	327
PID/Gender: Rep Men	10%	(30)	25%	(78)	6%	(18)	4%	(12)	56%	(178)	316
PID/Gender: Rep Women	4%	(14)	7%	(23)	3%	(11)	3%	(10)	82%	(259)	317
Ideo: Liberal (1-3)	15%	(99)	16%	(110)	5%	(33)	5%	(35)	59%	(391)	667
Ideo: Moderate (4)	12%	(75)	15%	(98)	2%	(13)	4%	(24)	68%	(440)	650
Ideo: Conservative (5-7)	7%	(45)	15%	(105)	4%	(28)	3%	(24)	71%	(484)	686
Educ: < College	9%	(129)	12%	(179)	4%	(56)	5%	(69)	70%	(1005)	1438
Educ: Bachelors degree	12%	(59)	19%	(94)	4%	(17)	2%	(12)	63%	(303)	484
Educ: Post-grad	20%	(55)	19%	(53)	4%	(10)	4%	(10)	54%	(150)	278
Income: Under 50k	8%	(92)	12%	(140)	4%	(42)	5%	(59)	71%	(810)	1142
Income: 50k-100k	13%	(86)	16%	(113)	4%	(28)	3%	(21)	64%	(437)	686
Income: 100k+	17%	(64)	20%	(73)	4%	(14)	3%	(10)	57%	(212)	373
Ethnicity: White	11%	(195)	14%	(236)	3%	(58)	4%	(62)	68%	(1147)	1698
Ethnicity: Hispanic	22%	(82)	18%	(70)	3%	(12)	3%	(13)	53%	(202)	379

Continued on next page

Table MCEN1_3: Do you have a favorable or unfavorable opinion on the following films about AI?

Ex Machina

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	11%	(243)	15%	(326)	4%	(84)	4%	(90)	66%	(1458)	2201
Ethnicity: Black	10%	(29)	17%	(47)	4%	(11)	5%	(15)	64%	(181)	283
Ethnicity: Other	9%	(19)	19%	(42)	7%	(14)	6%	(13)	60%	(131)	220
All Christian	9%	(87)	16%	(151)	4%	(37)	4%	(37)	68%	(654)	967
All Non-Christian	27%	(45)	22%	(37)	3%	(5)	3%	(6)	45%	(76)	170
Atheist	18%	(22)	14%	(17)	6%	(8)	2%	(3)	59%	(72)	123
Agnostic/Nothing in particular	11%	(65)	13%	(76)	3%	(17)	4%	(24)	68%	(394)	576
Something Else	6%	(23)	12%	(44)	5%	(17)	5%	(20)	72%	(262)	366
Religious Non-Protestant/Catholic	24%	(46)	21%	(42)	3%	(6)	3%	(6)	48%	(93)	194
Evangelical	9%	(53)	16%	(87)	4%	(22)	3%	(17)	68%	(383)	562
Non-Evangelical	8%	(58)	14%	(102)	4%	(34)	5%	(41)	69%	(519)	754
Community: Urban	17%	(120)	19%	(130)	5%	(35)	3%	(24)	56%	(390)	699
Community: Suburban	8%	(72)	15%	(145)	3%	(25)	4%	(37)	71%	(678)	957
Community: Rural	9%	(51)	9%	(51)	4%	(24)	5%	(30)	72%	(390)	545
Employ: Private Sector	15%	(108)	22%	(153)	5%	(35)	3%	(22)	55%	(387)	705
Employ: Government	28%	(38)	14%	(20)	3%	(4)	3%	(4)	51%	(70)	137
Employ: Self-Employed	9%	(19)	12%	(24)	5%	(10)	6%	(11)	68%	(133)	197
Employ: Homemaker	5%	(6)	17%	(22)	1%	(1)	11%	(13)	67%	(85)	127
Employ: Student	12%	(10)	16%	(13)	13%	(11)	4%	(3)	56%	(47)	84
Employ: Retired	3%	(20)	9%	(51)	2%	(14)	4%	(21)	81%	(470)	576
Employ: Unemployed	13%	(32)	13%	(32)	3%	(8)	5%	(13)	66%	(168)	253
Employ: Other	8%	(9)	8%	(10)	1%	(1)	2%	(2)	81%	(99)	122
Military HH: Yes	11%	(30)	10%	(28)	9%	(25)	3%	(9)	67%	(188)	280
Military HH: No	11%	(213)	15%	(297)	3%	(59)	4%	(81)	66%	(1270)	1921
2022 House Vote: Democrat	14%	(135)	18%	(174)	3%	(33)	4%	(40)	61%	(590)	972
2022 House Vote: Republican	7%	(45)	16%	(100)	5%	(30)	3%	(22)	69%	(446)	643
2022 House Vote: Someone else	16%	(10)	7%	(5)	2%	(1)	9%	(6)	66%	(43)	64
2022 House Vote: Didnt Vote	10%	(53)	9%	(47)	4%	(20)	4%	(23)	73%	(380)	522

Continued on next page

**Table MCEN1_3: Do you have a favorable or unfavorable opinion on the following films about AI?
 Ex Machina**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	11%	(243)	15%	(326)	4%	(84)	4%	(90)	66%	(1458)	2201
2020 Vote: Joe Biden	14%	(144)	16%	(156)	3%	(30)	3%	(34)	63%	(632)	996
2020 Vote: Donald Trump	6%	(44)	15%	(107)	5%	(35)	3%	(21)	70%	(490)	697
2020 Vote: Other	5%	(2)	7%	(3)	2%	(1)	9%	(4)	78%	(39)	50
2020 Vote: Didn't Vote	12%	(53)	13%	(59)	4%	(17)	7%	(31)	65%	(297)	458
2018 House Vote: Democrat	13%	(107)	15%	(117)	2%	(18)	4%	(28)	66%	(522)	791
2018 House Vote: Republican	6%	(37)	18%	(115)	5%	(32)	4%	(24)	68%	(436)	644
2018 House Vote: Someone else	18%	(11)	11%	(7)	6%	(3)	5%	(3)	60%	(37)	61
2018 House Vote: Didnt Vote	12%	(88)	12%	(87)	4%	(31)	5%	(35)	66%	(464)	705
4-Region: Northeast	13%	(49)	14%	(53)	2%	(7)	3%	(11)	69%	(266)	386
4-Region: Midwest	7%	(31)	11%	(52)	4%	(19)	4%	(18)	74%	(335)	455
4-Region: South	8%	(70)	15%	(125)	5%	(38)	5%	(40)	67%	(566)	839
4-Region: West	18%	(93)	18%	(95)	4%	(20)	4%	(22)	56%	(291)	521
Film Fan	12%	(225)	16%	(309)	4%	(69)	3%	(66)	65%	(1243)	1913
Avid Film Fan	18%	(146)	21%	(167)	4%	(31)	4%	(30)	53%	(414)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_4: Do you have a favorable or unfavorable opinion on the following films about AI?

Her

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	9%	(204)	13%	(294)	4%	(86)	4%	(97)	69%	(1520)	2201
Gender: Male	13%	(136)	16%	(167)	5%	(52)	4%	(48)	62%	(668)	1071
Gender: Female	6%	(68)	11%	(126)	3%	(35)	4%	(49)	75%	(850)	1127
Age: 18-34	17%	(105)	17%	(109)	6%	(36)	6%	(41)	54%	(341)	631
Age: 35-44	15%	(55)	16%	(58)	5%	(18)	4%	(16)	60%	(225)	372
Age: 45-64	5%	(33)	12%	(86)	3%	(23)	4%	(27)	76%	(543)	711
Age: 65+	2%	(12)	8%	(41)	2%	(10)	3%	(13)	84%	(411)	487
GenZers: 1997-2012	16%	(37)	19%	(44)	5%	(12)	7%	(16)	54%	(125)	234
Millennials: 1981-1996	17%	(117)	17%	(116)	6%	(40)	6%	(40)	55%	(381)	694
GenXers: 1965-1980	6%	(34)	13%	(70)	3%	(16)	3%	(15)	74%	(393)	528
Baby Boomers: 1946-1964	2%	(16)	9%	(61)	2%	(15)	3%	(24)	83%	(584)	700
PID: Dem (no lean)	13%	(119)	17%	(157)	4%	(38)	5%	(45)	62%	(588)	946
PID: Ind (no lean)	6%	(39)	11%	(66)	4%	(23)	3%	(19)	76%	(476)	622
PID: Rep (no lean)	7%	(46)	11%	(71)	4%	(26)	5%	(33)	72%	(457)	633
PID/Gender: Dem Men	20%	(92)	19%	(86)	6%	(26)	4%	(20)	52%	(239)	462
PID/Gender: Dem Women	6%	(27)	15%	(71)	2%	(12)	5%	(25)	72%	(349)	483
PID/Gender: Ind Men	5%	(13)	10%	(30)	4%	(11)	3%	(9)	78%	(228)	292
PID/Gender: Ind Women	8%	(25)	11%	(35)	3%	(11)	3%	(10)	75%	(246)	327
PID/Gender: Rep Men	10%	(31)	16%	(50)	5%	(15)	6%	(19)	64%	(201)	316
PID/Gender: Rep Women	5%	(15)	7%	(21)	4%	(11)	4%	(13)	81%	(255)	317
Ideo: Liberal (1-3)	15%	(102)	17%	(111)	4%	(25)	5%	(34)	59%	(395)	667
Ideo: Moderate (4)	6%	(41)	15%	(95)	3%	(20)	2%	(16)	74%	(478)	650
Ideo: Conservative (5-7)	6%	(43)	10%	(70)	5%	(36)	5%	(37)	73%	(500)	686
Educ: < College	7%	(98)	11%	(165)	4%	(56)	5%	(71)	73%	(1048)	1438
Educ: Bachelors degree	11%	(53)	16%	(77)	4%	(19)	3%	(15)	66%	(321)	484
Educ: Post-grad	19%	(53)	18%	(51)	4%	(11)	4%	(12)	54%	(151)	278
Income: Under 50k	7%	(78)	12%	(132)	4%	(45)	5%	(53)	73%	(834)	1142
Income: 50k-100k	10%	(66)	15%	(102)	3%	(20)	4%	(25)	69%	(473)	686
Income: 100k+	16%	(61)	16%	(60)	6%	(21)	5%	(19)	57%	(213)	373
Ethnicity: White	9%	(152)	12%	(199)	4%	(65)	4%	(71)	71%	(1211)	1698
Ethnicity: Hispanic	12%	(46)	15%	(55)	5%	(17)	4%	(15)	65%	(245)	379

Continued on next page

Table MCEN1_4: Do you have a favorable or unfavorable opinion on the following films about AI?
Her

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	9%	(204)	13%	(294)	4%	(86)	4%	(97)	69%	(1520)	2201
Ethnicity: Black	11%	(32)	19%	(54)	4%	(12)	5%	(15)	60%	(170)	283
Ethnicity: Other	9%	(21)	18%	(41)	4%	(10)	4%	(10)	63%	(139)	220
All Christian	8%	(74)	13%	(125)	4%	(39)	5%	(48)	70%	(681)	967
All Non-Christian	23%	(39)	23%	(38)	3%	(5)	5%	(9)	46%	(78)	170
Atheist	13%	(16)	7%	(8)	6%	(8)	2%	(2)	72%	(88)	123
Agnostic/Nothing in particular	9%	(53)	14%	(79)	4%	(23)	4%	(22)	69%	(399)	576
Something Else	6%	(22)	12%	(43)	3%	(12)	4%	(15)	75%	(274)	366
Religious Non-Protestant/Catholic	21%	(40)	20%	(40)	4%	(7)	5%	(10)	50%	(96)	194
Evangelical	9%	(51)	14%	(76)	3%	(17)	4%	(23)	70%	(395)	562
Non-Evangelical	6%	(43)	12%	(89)	5%	(34)	5%	(40)	73%	(546)	754
Community: Urban	17%	(116)	17%	(119)	4%	(26)	5%	(32)	58%	(406)	699
Community: Suburban	5%	(50)	13%	(125)	4%	(42)	4%	(37)	73%	(702)	957
Community: Rural	7%	(38)	9%	(50)	3%	(18)	5%	(28)	76%	(412)	545
Employ: Private Sector	14%	(97)	19%	(131)	5%	(34)	3%	(24)	59%	(419)	705
Employ: Government	23%	(32)	19%	(25)	2%	(3)	—	(0)	56%	(76)	137
Employ: Self-Employed	10%	(21)	11%	(23)	5%	(9)	8%	(15)	66%	(129)	197
Employ: Homemaker	4%	(5)	12%	(16)	2%	(3)	12%	(16)	69%	(88)	127
Employ: Student	15%	(13)	11%	(9)	10%	(9)	9%	(7)	55%	(46)	84
Employ: Retired	2%	(11)	8%	(49)	3%	(15)	3%	(17)	84%	(484)	576
Employ: Unemployed	7%	(19)	11%	(28)	4%	(10)	6%	(14)	72%	(182)	253
Employ: Other	6%	(7)	11%	(13)	4%	(4)	2%	(2)	78%	(95)	122
Military HH: Yes	10%	(27)	12%	(34)	3%	(9)	5%	(15)	70%	(195)	280
Military HH: No	9%	(178)	14%	(260)	4%	(77)	4%	(82)	69%	(1324)	1921
2022 House Vote: Democrat	12%	(120)	17%	(166)	4%	(38)	3%	(30)	63%	(617)	972
2022 House Vote: Republican	6%	(36)	11%	(71)	5%	(31)	5%	(33)	73%	(472)	643
2022 House Vote: Someone else	5%	(3)	9%	(6)	2%	(1)	7%	(4)	77%	(50)	64
2022 House Vote: Didnt Vote	9%	(45)	10%	(51)	3%	(16)	6%	(29)	73%	(381)	522

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Table MCEN1_4: Do you have a favorable or unfavorable opinion on the following films about AI?

Her

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	9%	(204)	13%	(294)	4%	(86)	4%	(97)	69%	(1520)	2201
2020 Vote: Joe Biden	11%	(114)	15%	(151)	4%	(41)	3%	(35)	66%	(656)	996
2020 Vote: Donald Trump	5%	(38)	12%	(84)	4%	(31)	5%	(35)	73%	(509)	697
2020 Vote: Other	5%	(2)	14%	(7)	1%	(1)	7%	(3)	74%	(37)	50
2020 Vote: Didn't Vote	11%	(50)	11%	(52)	3%	(14)	5%	(24)	69%	(317)	458
2018 House Vote: Democrat	12%	(97)	16%	(126)	4%	(29)	3%	(22)	65%	(516)	791
2018 House Vote: Republican	5%	(35)	13%	(86)	4%	(27)	5%	(34)	72%	(464)	644
2018 House Vote: Someone else	2%	(1)	10%	(6)	2%	(1)	5%	(3)	80%	(49)	61
2018 House Vote: Didnt Vote	10%	(72)	11%	(76)	4%	(29)	5%	(37)	70%	(491)	705
4-Region: Northeast	13%	(51)	15%	(58)	2%	(8)	3%	(10)	67%	(259)	386
4-Region: Midwest	6%	(28)	13%	(59)	4%	(18)	5%	(22)	72%	(328)	455
4-Region: South	9%	(74)	10%	(83)	3%	(29)	6%	(48)	72%	(605)	839
4-Region: West	10%	(52)	18%	(94)	6%	(32)	3%	(16)	63%	(328)	521
Film Fan	10%	(191)	14%	(273)	4%	(82)	3%	(61)	68%	(1306)	1913
Avid Film Fan	17%	(132)	17%	(132)	6%	(45)	3%	(24)	58%	(454)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_5: Do you have a favorable or unfavorable opinion on the following films about AI?*I, Robot*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	24%	(522)	27%	(586)	5%	(118)	5%	(117)	39%	(857)	2201
Gender: Male	29%	(312)	30%	(319)	5%	(54)	5%	(58)	31%	(327)	1071
Gender: Female	19%	(210)	24%	(267)	5%	(61)	5%	(60)	47%	(530)	1127
Age: 18-34	33%	(210)	28%	(174)	6%	(40)	5%	(31)	28%	(176)	631
Age: 35-44	29%	(109)	32%	(117)	4%	(14)	6%	(21)	30%	(111)	372
Age: 45-64	19%	(134)	27%	(194)	6%	(45)	6%	(46)	41%	(292)	711
Age: 65+	14%	(69)	21%	(100)	4%	(19)	4%	(20)	57%	(278)	487
GenZers: 1997-2012	30%	(70)	23%	(53)	8%	(18)	4%	(10)	35%	(83)	234
Millennials: 1981-1996	34%	(237)	30%	(211)	5%	(33)	5%	(37)	25%	(175)	694
GenXers: 1965-1980	19%	(103)	30%	(158)	6%	(30)	6%	(30)	39%	(207)	528
Baby Boomers: 1946-1964	15%	(105)	22%	(157)	5%	(34)	5%	(37)	52%	(366)	700
PID: Dem (no lean)	25%	(241)	27%	(256)	5%	(45)	4%	(41)	38%	(363)	946
PID: Ind (no lean)	23%	(146)	28%	(173)	6%	(37)	6%	(39)	37%	(228)	622
PID: Rep (no lean)	21%	(135)	25%	(157)	6%	(37)	6%	(37)	42%	(266)	633
PID/Gender: Dem Men	31%	(145)	31%	(143)	5%	(25)	4%	(17)	28%	(131)	462
PID/Gender: Dem Women	20%	(96)	23%	(112)	4%	(20)	5%	(24)	48%	(232)	483
PID/Gender: Ind Men	29%	(83)	31%	(90)	4%	(11)	6%	(18)	31%	(89)	292
PID/Gender: Ind Women	19%	(62)	25%	(83)	7%	(23)	6%	(21)	42%	(138)	327
PID/Gender: Rep Men	26%	(84)	27%	(86)	6%	(18)	7%	(22)	34%	(106)	316
PID/Gender: Rep Women	16%	(52)	23%	(72)	6%	(19)	5%	(15)	51%	(160)	317
Ideo: Liberal (1-3)	27%	(182)	27%	(183)	8%	(51)	5%	(36)	32%	(216)	667
Ideo: Moderate (4)	23%	(152)	28%	(180)	4%	(29)	4%	(25)	41%	(264)	650
Ideo: Conservative (5-7)	20%	(140)	27%	(184)	5%	(32)	6%	(44)	42%	(286)	686
Educ: < College	24%	(340)	24%	(350)	5%	(77)	6%	(85)	41%	(587)	1438
Educ: Bachelors degree	23%	(113)	31%	(152)	5%	(24)	4%	(21)	36%	(175)	484
Educ: Post-grad	25%	(69)	30%	(85)	7%	(18)	4%	(12)	34%	(94)	278
Income: Under 50k	22%	(254)	24%	(271)	5%	(60)	7%	(81)	42%	(475)	1142
Income: 50k-100k	26%	(177)	29%	(197)	5%	(34)	2%	(15)	38%	(263)	686
Income: 100k+	24%	(91)	32%	(118)	6%	(24)	6%	(21)	32%	(119)	373
Ethnicity: White	24%	(401)	27%	(463)	5%	(83)	5%	(86)	39%	(666)	1698
Ethnicity: Hispanic	39%	(147)	25%	(94)	1%	(4)	5%	(18)	31%	(116)	379

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**Table MCEN1_5: Do you have a favorable or unfavorable opinion on the following films about AI?
I, Robot**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	24%	(522)	27%	(586)	5%	(118)	5%	(117)	39%	(857)	2201
Ethnicity: Black	26%	(74)	22%	(62)	8%	(22)	6%	(18)	38%	(107)	283
Ethnicity: Other	21%	(47)	28%	(61)	6%	(13)	6%	(14)	38%	(84)	220
All Christian	23%	(222)	25%	(245)	5%	(53)	5%	(48)	41%	(399)	967
All Non-Christian	36%	(61)	25%	(42)	4%	(7)	5%	(9)	29%	(50)	170
Atheist	30%	(36)	24%	(30)	10%	(12)	4%	(5)	32%	(39)	123
Agnostic/Nothing in particular	20%	(118)	29%	(169)	5%	(30)	4%	(20)	41%	(238)	576
Something Else	23%	(84)	27%	(99)	5%	(17)	10%	(36)	36%	(131)	366
Religious Non-Protestant/Catholic	32%	(63)	30%	(58)	5%	(9)	5%	(9)	28%	(55)	194
Evangelical	27%	(153)	26%	(147)	4%	(24)	6%	(33)	36%	(204)	562
Non-Evangelical	21%	(155)	24%	(182)	6%	(43)	7%	(50)	43%	(324)	754
Community: Urban	27%	(189)	27%	(187)	6%	(42)	5%	(36)	35%	(245)	699
Community: Suburban	21%	(204)	26%	(250)	5%	(46)	5%	(45)	43%	(411)	957
Community: Rural	24%	(129)	27%	(149)	5%	(30)	7%	(36)	37%	(201)	545
Employ: Private Sector	25%	(179)	33%	(232)	6%	(41)	4%	(28)	32%	(225)	705
Employ: Government	33%	(45)	31%	(42)	5%	(7)	5%	(7)	26%	(36)	137
Employ: Self-Employed	32%	(62)	29%	(56)	5%	(9)	7%	(14)	28%	(55)	197
Employ: Homemaker	26%	(33)	33%	(43)	2%	(3)	4%	(5)	35%	(44)	127
Employ: Student	24%	(20)	14%	(12)	10%	(9)	10%	(9)	42%	(35)	84
Employ: Retired	14%	(83)	22%	(125)	4%	(22)	5%	(27)	55%	(319)	576
Employ: Unemployed	25%	(62)	20%	(52)	8%	(19)	8%	(20)	39%	(100)	253
Employ: Other	31%	(38)	21%	(25)	7%	(9)	7%	(9)	35%	(42)	122
Military HH: Yes	22%	(62)	32%	(89)	8%	(21)	4%	(12)	34%	(96)	280
Military HH: No	24%	(460)	26%	(497)	5%	(97)	6%	(106)	40%	(761)	1921
2022 House Vote: Democrat	26%	(252)	27%	(262)	5%	(49)	5%	(44)	37%	(364)	972
2022 House Vote: Republican	20%	(131)	29%	(184)	6%	(40)	5%	(35)	39%	(253)	643
2022 House Vote: Someone else	29%	(19)	27%	(17)	2%	(1)	9%	(6)	32%	(21)	64
2022 House Vote: Didnt Vote	23%	(120)	24%	(123)	5%	(28)	6%	(33)	42%	(219)	522

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**Table MCEN1_5: Do you have a favorable or unfavorable opinion on the following films about AI?
 I, Robot**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	24%	(522)	27%	(586)	5%	(118)	5%	(117)	39%	(857)	2201
2020 Vote: Joe Biden	23%	(231)	29%	(285)	5%	(48)	5%	(48)	39%	(384)	996
2020 Vote: Donald Trump	21%	(148)	27%	(186)	5%	(38)	5%	(35)	41%	(288)	697
2020 Vote: Other	23%	(12)	38%	(19)	5%	(2)	12%	(6)	22%	(11)	50
2020 Vote: Didn't Vote	29%	(131)	21%	(95)	6%	(30)	6%	(28)	38%	(173)	458
2018 House Vote: Democrat	23%	(181)	28%	(223)	5%	(38)	4%	(32)	40%	(316)	791
2018 House Vote: Republican	24%	(157)	26%	(166)	6%	(38)	6%	(37)	38%	(247)	644
2018 House Vote: Someone else	32%	(20)	29%	(18)	3%	(2)	9%	(5)	28%	(17)	61
2018 House Vote: Didnt Vote	23%	(164)	25%	(180)	6%	(41)	6%	(43)	39%	(277)	705
4-Region: Northeast	26%	(102)	25%	(96)	4%	(16)	5%	(18)	40%	(154)	386
4-Region: Midwest	19%	(84)	29%	(134)	6%	(26)	5%	(24)	41%	(187)	455
4-Region: South	22%	(182)	26%	(221)	6%	(53)	6%	(48)	40%	(335)	839
4-Region: West	30%	(154)	26%	(135)	4%	(23)	5%	(28)	35%	(181)	521
Film Fan	25%	(473)	29%	(562)	5%	(105)	5%	(94)	35%	(679)	1913
Avid Film Fan	36%	(287)	28%	(220)	6%	(44)	5%	(42)	25%	(195)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_6: Do you have a favorable or unfavorable opinion on the following films about AI?
Upgrade

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	8%	(183)	10%	(230)	4%	(79)	4%	(89)	74%	(1620)	2201
Gender: Male	12%	(131)	15%	(159)	5%	(54)	3%	(35)	65%	(692)	1071
Gender: Female	5%	(52)	6%	(71)	2%	(25)	5%	(54)	82%	(925)	1127
Age: 18-34	14%	(86)	15%	(97)	5%	(34)	6%	(41)	59%	(374)	631
Age: 35-44	16%	(59)	14%	(53)	5%	(18)	2%	(9)	63%	(233)	372
Age: 45-64	5%	(33)	8%	(58)	3%	(18)	4%	(28)	81%	(574)	711
Age: 65+	1%	(6)	5%	(22)	2%	(9)	2%	(11)	90%	(439)	487
GenZers: 1997-2012	11%	(27)	17%	(39)	6%	(14)	7%	(15)	59%	(138)	234
Millennials: 1981-1996	17%	(115)	14%	(98)	5%	(36)	5%	(34)	59%	(410)	694
GenXers: 1965-1980	5%	(27)	11%	(60)	2%	(10)	4%	(21)	78%	(410)	528
Baby Boomers: 1946-1964	2%	(11)	4%	(30)	3%	(18)	3%	(18)	89%	(623)	700
PID: Dem (no lean)	11%	(101)	13%	(118)	3%	(28)	4%	(42)	69%	(657)	946
PID: Ind (no lean)	4%	(25)	9%	(56)	3%	(21)	4%	(23)	80%	(497)	622
PID: Rep (no lean)	9%	(58)	9%	(55)	5%	(30)	4%	(24)	74%	(466)	633
PID/Gender: Dem Men	17%	(78)	19%	(88)	4%	(20)	3%	(14)	57%	(262)	462
PID/Gender: Dem Women	5%	(23)	6%	(30)	2%	(8)	6%	(29)	81%	(394)	483
PID/Gender: Ind Men	4%	(13)	12%	(35)	3%	(9)	3%	(7)	78%	(228)	292
PID/Gender: Ind Women	4%	(12)	7%	(21)	4%	(11)	5%	(16)	81%	(266)	327
PID/Gender: Rep Men	13%	(40)	11%	(36)	8%	(25)	5%	(14)	64%	(202)	316
PID/Gender: Rep Women	6%	(17)	6%	(19)	2%	(6)	3%	(10)	84%	(264)	317
Ideo: Liberal (1-3)	13%	(88)	11%	(72)	4%	(29)	5%	(31)	67%	(447)	667
Ideo: Moderate (4)	7%	(46)	14%	(91)	2%	(15)	3%	(19)	74%	(479)	650
Ideo: Conservative (5-7)	7%	(46)	9%	(59)	4%	(27)	4%	(27)	77%	(527)	686
Educ: < College	6%	(86)	9%	(125)	4%	(55)	5%	(65)	77%	(1107)	1438
Educ: Bachelors degree	10%	(47)	12%	(60)	3%	(14)	2%	(12)	73%	(352)	484
Educ: Post-grad	18%	(50)	16%	(45)	4%	(10)	4%	(12)	58%	(161)	278
Income: Under 50k	5%	(55)	9%	(105)	3%	(38)	5%	(54)	78%	(890)	1142
Income: 50k-100k	11%	(73)	10%	(70)	4%	(27)	4%	(25)	72%	(491)	686
Income: 100k+	15%	(55)	15%	(54)	4%	(14)	3%	(10)	64%	(239)	373
Ethnicity: White	8%	(143)	10%	(164)	3%	(54)	4%	(66)	75%	(1271)	1698
Ethnicity: Hispanic	13%	(51)	13%	(51)	4%	(14)	5%	(20)	64%	(244)	379

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Table MCEN1_6: Do you have a favorable or unfavorable opinion on the following films about AI?*Upgrade*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	8%	(183)	10%	(230)	4%	(79)	4%	(89)	74%	(1620)	2201
Ethnicity: Black	8%	(22)	15%	(44)	4%	(10)	5%	(13)	69%	(194)	283
Ethnicity: Other	8%	(17)	10%	(22)	7%	(15)	5%	(11)	70%	(155)	220
All Christian	8%	(76)	9%	(86)	4%	(40)	4%	(41)	75%	(724)	967
All Non-Christian	22%	(37)	21%	(36)	6%	(9)	5%	(8)	46%	(79)	170
Atheist	9%	(12)	12%	(15)	2%	(2)	1%	(2)	75%	(92)	123
Agnostic/Nothing in particular	6%	(36)	11%	(63)	3%	(17)	4%	(21)	76%	(439)	576
Something Else	6%	(22)	8%	(29)	3%	(11)	5%	(17)	78%	(286)	366
Religious Non-Protestant/Catholic	20%	(38)	19%	(37)	6%	(11)	6%	(12)	49%	(95)	194
Evangelical	10%	(57)	11%	(61)	5%	(25)	3%	(15)	72%	(403)	562
Non-Evangelical	5%	(38)	7%	(54)	4%	(26)	5%	(40)	79%	(596)	754
Community: Urban	15%	(105)	16%	(110)	4%	(28)	3%	(22)	62%	(433)	699
Community: Suburban	5%	(49)	8%	(75)	4%	(36)	4%	(37)	79%	(759)	957
Community: Rural	5%	(29)	8%	(44)	3%	(15)	6%	(30)	78%	(427)	545
Employ: Private Sector	14%	(96)	16%	(114)	4%	(31)	4%	(25)	62%	(439)	705
Employ: Government	18%	(25)	12%	(16)	4%	(5)	1%	(1)	66%	(90)	137
Employ: Self-Employed	11%	(22)	12%	(24)	4%	(7)	6%	(11)	67%	(132)	197
Employ: Homemaker	4%	(6)	5%	(7)	3%	(3)	12%	(15)	76%	(96)	127
Employ: Student	13%	(11)	7%	(6)	3%	(2)	12%	(10)	65%	(55)	84
Employ: Retired	2%	(9)	5%	(27)	3%	(15)	2%	(10)	89%	(516)	576
Employ: Unemployed	3%	(9)	11%	(28)	6%	(14)	5%	(12)	75%	(190)	253
Employ: Other	5%	(6)	6%	(7)	2%	(2)	4%	(5)	84%	(102)	122
Military HH: Yes	12%	(33)	7%	(21)	5%	(14)	5%	(14)	71%	(199)	280
Military HH: No	8%	(150)	11%	(209)	3%	(65)	4%	(76)	74%	(1421)	1921
2022 House Vote: Democrat	11%	(111)	13%	(122)	4%	(37)	3%	(30)	69%	(671)	972
2022 House Vote: Republican	6%	(41)	10%	(64)	4%	(26)	4%	(25)	76%	(487)	643
2022 House Vote: Someone else	1%	(0)	5%	(3)	2%	(1)	9%	(6)	83%	(54)	64
2022 House Vote: Didnt Vote	6%	(30)	8%	(40)	3%	(16)	6%	(29)	78%	(407)	522

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**Table MCEN1_6: Do you have a favorable or unfavorable opinion on the following films about AI?
Upgrade**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	8%	(183)	10%	(230)	4%	(79)	4%	(89)	74%	(1620)	2201
2020 Vote: Joe Biden	10%	(97)	12%	(119)	2%	(21)	3%	(30)	73%	(730)	996
2020 Vote: Donald Trump	6%	(44)	10%	(68)	4%	(26)	4%	(25)	77%	(534)	697
2020 Vote: Other	4%	(2)	13%	(7)	3%	(2)	13%	(7)	67%	(33)	50
2020 Vote: Didn't Vote	9%	(40)	8%	(37)	7%	(30)	6%	(28)	70%	(322)	458
2018 House Vote: Democrat	11%	(89)	10%	(76)	2%	(18)	3%	(24)	74%	(583)	791
2018 House Vote: Republican	8%	(49)	10%	(65)	5%	(33)	4%	(25)	73%	(472)	644
2018 House Vote: Someone else	1%	(1)	7%	(4)	2%	(1)	7%	(4)	82%	(50)	61
2018 House Vote: Didnt Vote	6%	(44)	12%	(85)	4%	(26)	5%	(36)	73%	(514)	705
4-Region: Northeast	10%	(40)	9%	(36)	3%	(10)	3%	(11)	75%	(289)	386
4-Region: Midwest	4%	(19)	9%	(41)	2%	(10)	5%	(21)	80%	(363)	455
4-Region: South	7%	(58)	9%	(79)	4%	(33)	5%	(44)	74%	(625)	839
4-Region: West	13%	(65)	14%	(73)	5%	(27)	3%	(14)	66%	(343)	521
Film Fan	9%	(168)	11%	(217)	4%	(69)	3%	(65)	73%	(1393)	1913
Avid Film Fan	15%	(116)	14%	(113)	4%	(29)	4%	(29)	64%	(502)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCEN1_7: Do you have a favorable or unfavorable opinion on the following films about AI?
Superintelligence**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	9%	(192)	12%	(266)	4%	(85)	5%	(108)	70%	(1550)	2201
Gender: Male	13%	(135)	15%	(164)	5%	(54)	4%	(47)	63%	(671)	1071
Gender: Female	5%	(57)	9%	(102)	3%	(31)	5%	(60)	78%	(877)	1127
Age: 18-34	15%	(94)	13%	(85)	6%	(37)	6%	(39)	60%	(377)	631
Age: 35-44	15%	(57)	19%	(71)	3%	(11)	5%	(19)	57%	(212)	372
Age: 45-64	4%	(27)	10%	(73)	4%	(28)	5%	(35)	77%	(547)	711
Age: 65+	3%	(13)	8%	(37)	2%	(10)	3%	(15)	85%	(413)	487
GenZers: 1997-2012	13%	(30)	12%	(29)	7%	(16)	5%	(11)	63%	(148)	234
Millennials: 1981-1996	17%	(118)	17%	(117)	4%	(30)	6%	(44)	55%	(385)	694
GenXers: 1965-1980	5%	(28)	12%	(65)	4%	(19)	5%	(25)	74%	(391)	528
Baby Boomers: 1946-1964	2%	(16)	7%	(48)	3%	(18)	4%	(27)	84%	(591)	700
PID: Dem (no lean)	11%	(100)	15%	(141)	4%	(37)	5%	(45)	66%	(622)	946
PID: Ind (no lean)	5%	(30)	9%	(58)	3%	(19)	5%	(32)	78%	(484)	622
PID: Rep (no lean)	10%	(62)	11%	(67)	4%	(28)	5%	(31)	70%	(444)	633
PID/Gender: Dem Men	18%	(82)	20%	(91)	5%	(23)	4%	(19)	54%	(248)	462
PID/Gender: Dem Women	4%	(18)	10%	(50)	3%	(14)	5%	(26)	77%	(374)	483
PID/Gender: Ind Men	3%	(9)	10%	(30)	4%	(11)	5%	(14)	78%	(227)	292
PID/Gender: Ind Women	6%	(20)	8%	(27)	3%	(9)	5%	(16)	78%	(255)	327
PID/Gender: Rep Men	14%	(43)	14%	(43)	7%	(21)	4%	(14)	62%	(195)	316
PID/Gender: Rep Women	6%	(19)	8%	(24)	2%	(8)	6%	(18)	78%	(248)	317
Ideo: Liberal (1-3)	14%	(96)	11%	(73)	4%	(28)	5%	(35)	65%	(434)	667
Ideo: Moderate (4)	8%	(52)	14%	(94)	3%	(21)	4%	(28)	70%	(455)	650
Ideo: Conservative (5-7)	5%	(37)	12%	(82)	4%	(28)	5%	(31)	74%	(507)	686
Educ: < College	7%	(106)	11%	(163)	4%	(54)	6%	(81)	72%	(1035)	1438
Educ: Bachelors degree	8%	(39)	13%	(64)	3%	(17)	3%	(16)	72%	(349)	484
Educ: Post-grad	17%	(47)	14%	(38)	5%	(15)	4%	(11)	60%	(166)	278
Income: Under 50k	5%	(61)	11%	(129)	4%	(44)	5%	(62)	74%	(846)	1142
Income: 50k-100k	11%	(78)	12%	(80)	3%	(20)	5%	(32)	69%	(476)	686
Income: 100k+	14%	(52)	15%	(57)	6%	(22)	4%	(14)	61%	(228)	373
Ethnicity: White	9%	(151)	11%	(184)	3%	(55)	5%	(83)	72%	(1224)	1698
Ethnicity: Hispanic	16%	(62)	14%	(52)	4%	(16)	4%	(14)	62%	(235)	379

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**Table MCEN1_7: Do you have a favorable or unfavorable opinion on the following films about AI?
Superintelligence**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	9%	(192)	12%	(266)	4%	(85)	5%	(108)	70%	(1550)	2201
Ethnicity: Black	8%	(23)	20%	(56)	6%	(17)	4%	(11)	62%	(176)	283
Ethnicity: Other	8%	(17)	12%	(26)	6%	(13)	6%	(14)	68%	(149)	220
All Christian	8%	(82)	13%	(121)	4%	(40)	4%	(43)	70%	(680)	967
All Non-Christian	22%	(37)	19%	(32)	4%	(6)	8%	(13)	48%	(82)	170
Atheist	9%	(11)	10%	(12)	2%	(2)	2%	(2)	78%	(95)	123
Agnostic/Nothing in particular	8%	(48)	11%	(61)	4%	(21)	5%	(28)	73%	(418)	576
Something Else	4%	(15)	11%	(39)	4%	(16)	6%	(22)	75%	(275)	366
Religious Non-Protestant/Catholic	19%	(37)	18%	(34)	5%	(9)	7%	(13)	52%	(100)	194
Evangelical	11%	(61)	14%	(79)	5%	(26)	5%	(28)	65%	(368)	562
Non-Evangelical	4%	(34)	10%	(79)	4%	(28)	5%	(40)	76%	(574)	754
Community: Urban	15%	(107)	16%	(110)	5%	(34)	5%	(32)	60%	(416)	699
Community: Suburban	6%	(57)	10%	(94)	4%	(39)	4%	(41)	76%	(726)	957
Community: Rural	5%	(28)	11%	(62)	2%	(13)	6%	(35)	75%	(408)	545
Employ: Private Sector	13%	(90)	18%	(129)	4%	(27)	4%	(31)	61%	(428)	705
Employ: Government	21%	(29)	12%	(17)	6%	(8)	2%	(3)	59%	(81)	137
Employ: Self-Employed	16%	(31)	9%	(17)	4%	(7)	7%	(14)	65%	(128)	197
Employ: Homemaker	4%	(5)	14%	(17)	2%	(3)	12%	(16)	68%	(87)	127
Employ: Student	10%	(8)	6%	(5)	11%	(9)	8%	(7)	65%	(54)	84
Employ: Retired	2%	(14)	8%	(43)	2%	(14)	3%	(16)	85%	(489)	576
Employ: Unemployed	3%	(8)	13%	(33)	5%	(14)	6%	(15)	73%	(184)	253
Employ: Other	6%	(7)	4%	(4)	3%	(4)	6%	(7)	82%	(99)	122
Military HH: Yes	12%	(35)	9%	(26)	5%	(14)	5%	(14)	68%	(191)	280
Military HH: No	8%	(157)	12%	(240)	4%	(71)	5%	(94)	71%	(1359)	1921
2022 House Vote: Democrat	12%	(120)	12%	(120)	4%	(37)	4%	(41)	67%	(654)	972
2022 House Vote: Republican	7%	(45)	12%	(77)	4%	(27)	5%	(33)	72%	(461)	643
2022 House Vote: Someone else	2%	(1)	22%	(14)	1%	(1)	6%	(4)	69%	(44)	64
2022 House Vote: Didnt Vote	5%	(25)	11%	(56)	4%	(20)	6%	(31)	75%	(390)	522

Continued on next page

**Table MCEN1_7: Do you have a favorable or unfavorable opinion on the following films about AI?
Superintelligence**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	9%	(192)	12%	(266)	4%	(85)	5%	(108)	70%	(1550)	2201
2020 Vote: Joe Biden	10%	(96)	14%	(135)	4%	(35)	4%	(42)	69%	(688)	996
2020 Vote: Donald Trump	6%	(45)	12%	(83)	5%	(33)	4%	(30)	73%	(506)	697
2020 Vote: Other	3%	(1)	7%	(4)	—	(0)	12%	(6)	78%	(39)	50
2020 Vote: Didn't Vote	11%	(49)	10%	(44)	4%	(17)	7%	(31)	69%	(317)	458
2018 House Vote: Democrat	10%	(81)	12%	(94)	3%	(25)	4%	(29)	71%	(562)	791
2018 House Vote: Republican	10%	(65)	11%	(73)	4%	(27)	5%	(34)	69%	(445)	644
2018 House Vote: Someone else	2%	(2)	18%	(11)	3%	(2)	4%	(2)	72%	(44)	61
2018 House Vote: Didnt Vote	6%	(44)	13%	(88)	4%	(31)	6%	(42)	71%	(499)	705
4-Region: Northeast	11%	(42)	12%	(47)	4%	(14)	3%	(13)	70%	(269)	386
4-Region: Midwest	5%	(21)	10%	(47)	4%	(19)	5%	(21)	76%	(347)	455
4-Region: South	7%	(55)	12%	(98)	3%	(28)	6%	(52)	72%	(606)	839
4-Region: West	14%	(73)	14%	(75)	5%	(24)	4%	(22)	63%	(328)	521
Film Fan	10%	(187)	13%	(249)	4%	(71)	4%	(73)	70%	(1334)	1913
Avid Film Fan	16%	(123)	16%	(126)	4%	(33)	4%	(28)	61%	(479)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_8: Do you have a favorable or unfavorable opinion on the following films about AI?

Minority Report

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	15%	(328)	22%	(491)	6%	(122)	4%	(95)	53%	(1165)	2201
Gender: Male	20%	(219)	29%	(308)	7%	(72)	4%	(42)	40%	(431)	1071
Gender: Female	10%	(108)	16%	(184)	4%	(50)	5%	(54)	65%	(732)	1127
Age: 18-34	20%	(128)	19%	(117)	7%	(44)	5%	(34)	49%	(309)	631
Age: 35-44	24%	(88)	26%	(97)	6%	(21)	5%	(18)	40%	(147)	372
Age: 45-64	11%	(78)	26%	(184)	6%	(39)	4%	(30)	53%	(380)	711
Age: 65+	7%	(34)	19%	(93)	4%	(18)	3%	(14)	67%	(329)	487
GenZers: 1997-2012	14%	(33)	17%	(39)	9%	(21)	7%	(16)	54%	(126)	234
Millennials: 1981-1996	24%	(168)	23%	(161)	6%	(42)	5%	(34)	42%	(289)	694
GenXers: 1965-1980	13%	(69)	26%	(138)	5%	(29)	4%	(22)	51%	(270)	528
Baby Boomers: 1946-1964	8%	(56)	21%	(145)	4%	(28)	3%	(22)	64%	(450)	700
PID: Dem (no lean)	16%	(149)	24%	(228)	5%	(47)	4%	(42)	51%	(479)	946
PID: Ind (no lean)	15%	(91)	22%	(139)	7%	(45)	3%	(19)	53%	(328)	622
PID: Rep (no lean)	14%	(88)	20%	(124)	5%	(30)	5%	(34)	56%	(357)	633
PID/Gender: Dem Men	24%	(110)	30%	(139)	7%	(33)	3%	(14)	36%	(167)	462
PID/Gender: Dem Women	8%	(39)	19%	(89)	3%	(14)	6%	(28)	65%	(312)	483
PID/Gender: Ind Men	16%	(46)	29%	(85)	8%	(24)	3%	(8)	44%	(129)	292
PID/Gender: Ind Women	14%	(44)	17%	(54)	6%	(20)	3%	(11)	60%	(197)	327
PID/Gender: Rep Men	20%	(63)	27%	(84)	5%	(14)	6%	(20)	43%	(135)	316
PID/Gender: Rep Women	8%	(25)	13%	(40)	5%	(15)	5%	(14)	70%	(222)	317
Ideo: Liberal (1-3)	20%	(131)	23%	(154)	7%	(44)	5%	(32)	46%	(307)	667
Ideo: Moderate (4)	13%	(86)	25%	(163)	6%	(38)	4%	(26)	52%	(336)	650
Ideo: Conservative (5-7)	13%	(92)	23%	(156)	5%	(34)	4%	(28)	55%	(376)	686
Educ: < College	12%	(177)	20%	(292)	5%	(68)	5%	(73)	58%	(828)	1438
Educ: Bachelors degree	17%	(82)	26%	(128)	6%	(31)	3%	(13)	47%	(230)	484
Educ: Post-grad	24%	(68)	26%	(71)	8%	(23)	3%	(9)	39%	(107)	278
Income: Under 50k	12%	(140)	20%	(226)	6%	(63)	5%	(59)	57%	(654)	1142
Income: 50k-100k	15%	(103)	23%	(155)	6%	(38)	4%	(25)	53%	(364)	686
Income: 100k+	23%	(84)	30%	(110)	6%	(21)	3%	(11)	39%	(147)	373
Ethnicity: White	15%	(262)	21%	(354)	5%	(90)	4%	(71)	54%	(920)	1698
Ethnicity: Hispanic	24%	(92)	22%	(82)	7%	(25)	4%	(14)	44%	(166)	379

Continued on next page

Table MCEN1_8: Do you have a favorable or unfavorable opinion on the following films about AI?*Minority Report*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	15% (328)	22% (491)	6% (122)	4% (95)	53% (1165)	2201
Ethnicity: Black	12% (35)	31% (87)	5% (13)	5% (13)	48% (135)	283
Ethnicity: Other	14% (30)	23% (50)	9% (19)	5% (11)	50% (109)	220
All Christian	14% (133)	25% (237)	6% (57)	5% (49)	51% (490)	967
All Non-Christian	27% (45)	29% (49)	6% (11)	1% (1)	37% (63)	170
Atheist	18% (22)	23% (28)	10% (12)	1% (1)	49% (60)	123
Agnostic/Nothing in particular	16% (91)	20% (114)	4% (21)	4% (25)	57% (326)	576
Something Else	10% (37)	17% (63)	6% (21)	5% (19)	62% (226)	366
Religious Non-Protestant/Catholic	24% (46)	32% (62)	7% (14)	1% (2)	36% (70)	194
Evangelical	16% (91)	26% (144)	6% (32)	3% (16)	50% (279)	562
Non-Evangelical	11% (83)	19% (142)	6% (43)	7% (51)	58% (434)	754
Community: Urban	21% (146)	24% (171)	7% (50)	4% (26)	44% (306)	699
Community: Suburban	12% (118)	22% (215)	5% (50)	4% (39)	56% (536)	957
Community: Rural	12% (64)	19% (106)	4% (22)	5% (30)	59% (324)	545
Employ: Private Sector	21% (146)	29% (202)	6% (45)	4% (25)	41% (287)	705
Employ: Government	32% (44)	26% (35)	5% (7)	2% (3)	35% (48)	137
Employ: Self-Employed	21% (41)	23% (45)	8% (16)	6% (12)	42% (83)	197
Employ: Homemaker	6% (8)	16% (20)	5% (6)	12% (15)	61% (78)	127
Employ: Student	9% (8)	10% (9)	11% (9)	9% (8)	60% (51)	84
Employ: Retired	6% (36)	21% (119)	3% (16)	3% (16)	68% (390)	576
Employ: Unemployed	12% (30)	17% (43)	7% (17)	5% (12)	60% (151)	253
Employ: Other	12% (15)	16% (19)	5% (6)	4% (5)	63% (77)	122
Military HH: Yes	18% (49)	23% (64)	7% (18)	4% (11)	49% (137)	280
Military HH: No	14% (279)	22% (427)	5% (103)	4% (84)	54% (1028)	1921
2022 House Vote: Democrat	18% (171)	24% (236)	7% (67)	4% (35)	48% (463)	972
2022 House Vote: Republican	14% (89)	24% (151)	5% (32)	5% (31)	53% (339)	643
2022 House Vote: Someone else	8% (5)	17% (11)	1% (1)	8% (5)	66% (43)	64
2022 House Vote: Didnt Vote	12% (62)	18% (93)	4% (22)	5% (24)	61% (321)	522

Continued on next page

Table MCEN1_8: Do you have a favorable or unfavorable opinion on the following films about AI?
Minority Report

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	15%	(328)	22%	(491)	6%	(122)	4%	(95)	53%	(1165)	2201
2020 Vote: Joe Biden	15%	(151)	23%	(233)	6%	(58)	3%	(33)	52%	(521)	996
2020 Vote: Donald Trump	14%	(97)	23%	(161)	5%	(37)	4%	(31)	53%	(372)	697
2020 Vote: Other	11%	(6)	23%	(12)	6%	(3)	10%	(5)	50%	(25)	50
2020 Vote: Didn't Vote	16%	(74)	19%	(86)	5%	(23)	6%	(27)	54%	(247)	458
2018 House Vote: Democrat	17%	(136)	23%	(185)	5%	(40)	3%	(25)	51%	(405)	791
2018 House Vote: Republican	16%	(102)	26%	(165)	5%	(34)	5%	(33)	48%	(310)	644
2018 House Vote: Someone else	12%	(7)	15%	(9)	2%	(1)	5%	(3)	66%	(40)	61
2018 House Vote: Didnt Vote	12%	(82)	19%	(132)	6%	(46)	5%	(35)	58%	(410)	705
4-Region: Northeast	18%	(70)	23%	(90)	3%	(13)	3%	(11)	52%	(202)	386
4-Region: Midwest	10%	(46)	22%	(102)	6%	(25)	5%	(22)	57%	(260)	455
4-Region: South	13%	(112)	21%	(175)	6%	(47)	5%	(45)	55%	(460)	839
4-Region: West	19%	(100)	24%	(124)	7%	(37)	3%	(17)	47%	(244)	521
Film Fan	16%	(305)	24%	(468)	6%	(110)	3%	(65)	50%	(965)	1913
Avid Film Fan	26%	(201)	26%	(202)	6%	(50)	4%	(28)	39%	(307)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_9: Do you have a favorable or unfavorable opinion on the following films about AI?*Moon*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	9%	(191)	11%	(248)	3%	(73)	4%	(87)	73%	(1602)	2201
Gender: Male	11%	(115)	17%	(177)	4%	(42)	4%	(46)	64%	(689)	1071
Gender: Female	7%	(75)	6%	(70)	3%	(30)	4%	(41)	81%	(910)	1127
Age: 18-34	11%	(71)	15%	(93)	5%	(31)	6%	(40)	63%	(396)	631
Age: 35-44	15%	(56)	14%	(53)	4%	(13)	4%	(16)	63%	(235)	372
Age: 45-64	6%	(45)	10%	(69)	3%	(21)	3%	(24)	78%	(552)	711
Age: 65+	4%	(19)	7%	(33)	2%	(8)	2%	(8)	86%	(419)	487
GenZers: 1997-2012	5%	(12)	15%	(35)	7%	(15)	5%	(12)	68%	(160)	234
Millennials: 1981-1996	16%	(109)	15%	(103)	4%	(28)	6%	(42)	59%	(411)	694
GenXers: 1965-1980	7%	(38)	10%	(54)	3%	(15)	3%	(18)	76%	(404)	528
Baby Boomers: 1946-1964	4%	(30)	8%	(53)	2%	(11)	2%	(14)	84%	(591)	700
PID: Dem (no lean)	12%	(111)	12%	(112)	3%	(30)	5%	(45)	68%	(647)	946
PID: Ind (no lean)	6%	(40)	7%	(43)	3%	(20)	3%	(20)	80%	(500)	622
PID: Rep (no lean)	6%	(40)	15%	(93)	4%	(23)	4%	(22)	72%	(455)	633
PID/Gender: Dem Men	17%	(79)	17%	(80)	4%	(21)	5%	(24)	56%	(259)	462
PID/Gender: Dem Women	7%	(33)	7%	(32)	2%	(10)	4%	(21)	80%	(388)	483
PID/Gender: Ind Men	5%	(15)	8%	(23)	3%	(9)	2%	(7)	82%	(238)	292
PID/Gender: Ind Women	7%	(24)	6%	(19)	3%	(11)	4%	(13)	80%	(260)	327
PID/Gender: Rep Men	7%	(22)	23%	(74)	4%	(13)	5%	(16)	61%	(192)	316
PID/Gender: Rep Women	6%	(19)	6%	(19)	3%	(10)	2%	(6)	83%	(263)	317
Ideo: Liberal (1-3)	14%	(96)	12%	(79)	4%	(23)	5%	(33)	65%	(436)	667
Ideo: Moderate (4)	6%	(41)	13%	(83)	3%	(23)	3%	(20)	74%	(484)	650
Ideo: Conservative (5-7)	7%	(45)	12%	(81)	3%	(22)	4%	(28)	74%	(510)	686
Educ: < College	6%	(90)	10%	(142)	3%	(47)	4%	(64)	76%	(1096)	1438
Educ: Bachelors degree	11%	(52)	13%	(64)	4%	(18)	2%	(10)	70%	(341)	484
Educ: Post-grad	18%	(50)	15%	(41)	3%	(9)	5%	(14)	59%	(165)	278
Income: Under 50k	6%	(73)	8%	(93)	3%	(38)	4%	(47)	78%	(891)	1142
Income: 50k-100k	9%	(59)	15%	(102)	2%	(17)	3%	(22)	71%	(486)	686
Income: 100k+	16%	(60)	14%	(52)	5%	(18)	5%	(18)	60%	(225)	373
Ethnicity: White	9%	(154)	11%	(186)	2%	(39)	3%	(55)	74%	(1264)	1698
Ethnicity: Hispanic	13%	(51)	15%	(56)	3%	(11)	3%	(11)	66%	(250)	379

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Table MCEN1_9: Do you have a favorable or unfavorable opinion on the following films about AI?

Moon

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	9%	(191)	11%	(248)	3%	(73)	4%	(87)	73%	(1602)	2201
Ethnicity: Black	9%	(25)	11%	(30)	7%	(20)	7%	(21)	66%	(187)	283
Ethnicity: Other	6%	(13)	14%	(32)	6%	(13)	5%	(11)	69%	(151)	220
All Christian	9%	(87)	12%	(113)	3%	(30)	4%	(38)	72%	(699)	967
All Non-Christian	23%	(40)	15%	(26)	6%	(11)	6%	(11)	48%	(82)	170
Atheist	10%	(12)	10%	(12)	4%	(5)	1%	(1)	75%	(92)	123
Agnostic/Nothing in particular	6%	(33)	11%	(62)	3%	(18)	3%	(18)	77%	(444)	576
Something Else	5%	(20)	9%	(35)	2%	(9)	5%	(19)	78%	(284)	366
Religious Non-Protestant/Catholic	21%	(40)	15%	(29)	7%	(13)	6%	(11)	52%	(100)	194
Evangelical	11%	(61)	13%	(76)	3%	(18)	4%	(22)	68%	(385)	562
Non-Evangelical	6%	(45)	9%	(65)	2%	(19)	5%	(36)	78%	(589)	754
Community: Urban	16%	(114)	13%	(93)	4%	(25)	4%	(29)	63%	(437)	699
Community: Suburban	5%	(48)	11%	(102)	3%	(32)	3%	(33)	78%	(742)	957
Community: Rural	5%	(30)	10%	(52)	3%	(16)	5%	(25)	77%	(423)	545
Employ: Private Sector	13%	(91)	18%	(124)	4%	(29)	3%	(23)	62%	(437)	705
Employ: Government	18%	(24)	14%	(19)	3%	(5)	2%	(3)	63%	(86)	137
Employ: Self-Employed	14%	(28)	11%	(22)	3%	(5)	6%	(11)	67%	(131)	197
Employ: Homemaker	5%	(6)	4%	(6)	3%	(4)	11%	(13)	77%	(98)	127
Employ: Student	2%	(2)	12%	(10)	5%	(4)	9%	(8)	72%	(61)	84
Employ: Retired	4%	(21)	8%	(44)	2%	(13)	2%	(10)	85%	(488)	576
Employ: Unemployed	4%	(11)	6%	(16)	4%	(11)	5%	(13)	80%	(202)	253
Employ: Other	7%	(8)	5%	(7)	2%	(2)	5%	(6)	81%	(99)	122
Military HH: Yes	10%	(27)	13%	(37)	3%	(9)	3%	(7)	71%	(199)	280
Military HH: No	9%	(164)	11%	(211)	3%	(63)	4%	(80)	73%	(1403)	1921
2022 House Vote: Democrat	12%	(115)	13%	(127)	3%	(26)	4%	(38)	69%	(666)	972
2022 House Vote: Republican	6%	(40)	12%	(77)	4%	(29)	3%	(22)	74%	(476)	643
2022 House Vote: Someone else	4%	(3)	7%	(4)	1%	(1)	8%	(5)	80%	(51)	64
2022 House Vote: Didnt Vote	6%	(34)	8%	(39)	3%	(18)	4%	(22)	78%	(409)	522

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**Table MCEN1_9: Do you have a favorable or unfavorable opinion on the following films about AI?
 Moon**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	9%	(191)	11%	(248)	3%	(73)	4%	(87)	73%	(1602)	2201
2020 Vote: Joe Biden	11%	(105)	11%	(111)	3%	(26)	4%	(37)	72%	(717)	996
2020 Vote: Donald Trump	7%	(49)	11%	(75)	4%	(27)	3%	(19)	76%	(527)	697
2020 Vote: Other	3%	(1)	14%	(7)	—	(0)	11%	(5)	72%	(36)	50
2020 Vote: Didn't Vote	8%	(36)	12%	(55)	4%	(19)	6%	(26)	70%	(322)	458
2018 House Vote: Democrat	12%	(97)	11%	(87)	2%	(16)	3%	(24)	72%	(567)	791
2018 House Vote: Republican	7%	(47)	14%	(92)	4%	(25)	4%	(25)	71%	(455)	644
2018 House Vote: Someone else	6%	(4)	3%	(2)	2%	(1)	7%	(4)	82%	(50)	61
2018 House Vote: Didnt Vote	6%	(44)	9%	(66)	4%	(31)	5%	(35)	75%	(530)	705
4-Region: Northeast	12%	(46)	11%	(41)	2%	(9)	3%	(10)	73%	(280)	386
4-Region: Midwest	5%	(22)	9%	(42)	4%	(18)	5%	(21)	77%	(351)	455
4-Region: South	8%	(70)	9%	(75)	3%	(26)	4%	(38)	75%	(631)	839
4-Region: West	10%	(54)	17%	(89)	4%	(20)	4%	(18)	65%	(339)	521
Film Fan	9%	(180)	12%	(232)	3%	(64)	3%	(58)	72%	(1378)	1913
Avid Film Fan	16%	(125)	15%	(116)	4%	(28)	3%	(27)	62%	(492)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_10: Do you have a favorable or unfavorable opinion on the following films about AI?

Finch

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	8%	(171)	11%	(239)	3%	(68)	4%	(92)	74%	(1630)	2201
Gender: Male	12%	(129)	15%	(162)	4%	(38)	3%	(36)	66%	(705)	1071
Gender: Female	4%	(42)	7%	(77)	3%	(30)	5%	(55)	82%	(922)	1127
Age: 18-34	12%	(75)	14%	(91)	5%	(31)	6%	(37)	63%	(397)	631
Age: 35-44	15%	(55)	12%	(46)	3%	(12)	3%	(12)	66%	(246)	372
Age: 45-64	4%	(30)	10%	(70)	3%	(18)	5%	(32)	79%	(561)	711
Age: 65+	2%	(10)	7%	(32)	1%	(6)	2%	(11)	88%	(427)	487
GenZers: 1997-2012	8%	(18)	15%	(34)	5%	(11)	5%	(13)	67%	(158)	234
Millennials: 1981-1996	16%	(109)	13%	(93)	5%	(32)	5%	(34)	61%	(426)	694
GenXers: 1965-1980	4%	(23)	12%	(63)	2%	(11)	5%	(28)	76%	(403)	528
Baby Boomers: 1946-1964	3%	(22)	6%	(42)	2%	(14)	2%	(15)	87%	(606)	700
PID: Dem (no lean)	11%	(104)	13%	(121)	3%	(27)	4%	(40)	69%	(655)	946
PID: Ind (no lean)	3%	(21)	8%	(52)	3%	(16)	4%	(24)	82%	(509)	622
PID: Rep (no lean)	7%	(46)	11%	(66)	4%	(26)	4%	(28)	74%	(467)	633
PID/Gender: Dem Men	18%	(85)	19%	(88)	4%	(17)	3%	(16)	55%	(256)	462
PID/Gender: Dem Women	4%	(19)	7%	(33)	2%	(10)	5%	(24)	82%	(398)	483
PID/Gender: Ind Men	4%	(11)	9%	(28)	1%	(3)	2%	(7)	84%	(244)	292
PID/Gender: Ind Women	3%	(11)	8%	(25)	4%	(13)	5%	(17)	80%	(262)	327
PID/Gender: Rep Men	11%	(34)	15%	(47)	6%	(18)	4%	(13)	64%	(204)	316
PID/Gender: Rep Women	4%	(12)	6%	(20)	2%	(7)	5%	(14)	83%	(263)	317
Ideo: Liberal (1-3)	13%	(88)	10%	(69)	3%	(21)	5%	(33)	68%	(457)	667
Ideo: Moderate (4)	7%	(45)	13%	(85)	4%	(25)	3%	(21)	73%	(474)	650
Ideo: Conservative (5-7)	5%	(35)	10%	(70)	3%	(19)	4%	(26)	78%	(536)	686
Educ: < College	5%	(79)	10%	(143)	3%	(45)	5%	(70)	77%	(1101)	1438
Educ: Bachelors degree	9%	(45)	10%	(50)	3%	(13)	2%	(9)	76%	(367)	484
Educ: Post-grad	17%	(47)	17%	(47)	4%	(10)	4%	(12)	58%	(162)	278
Income: Under 50k	3%	(37)	9%	(108)	3%	(35)	5%	(54)	80%	(908)	1142
Income: 50k-100k	12%	(81)	10%	(69)	2%	(16)	4%	(25)	72%	(495)	686
Income: 100k+	14%	(53)	17%	(62)	5%	(17)	4%	(13)	61%	(228)	373
Ethnicity: White	8%	(133)	10%	(176)	3%	(51)	3%	(57)	75%	(1281)	1698
Ethnicity: Hispanic	16%	(61)	10%	(38)	2%	(9)	4%	(14)	68%	(257)	379

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Table MCEN1_10: Do you have a favorable or unfavorable opinion on the following films about AI?
 Finch

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	8%	(171)	11%	(239)	3%	(68)	4%	(92)	74%	(1630)	2201
Ethnicity: Black	8%	(21)	14%	(40)	3%	(9)	9%	(25)	66%	(188)	283
Ethnicity: Other	8%	(17)	11%	(23)	4%	(8)	5%	(10)	74%	(162)	220
All Christian	8%	(73)	11%	(110)	3%	(33)	4%	(40)	73%	(710)	967
All Non-Christian	24%	(41)	18%	(31)	4%	(7)	2%	(4)	51%	(87)	170
Atheist	7%	(9)	7%	(9)	2%	(2)	2%	(3)	82%	(100)	123
Agnostic/Nothing in particular	5%	(31)	10%	(58)	3%	(19)	4%	(24)	77%	(445)	576
Something Else	5%	(18)	8%	(31)	2%	(8)	6%	(21)	79%	(288)	366
Religious Non-Protestant/Catholic	22%	(43)	17%	(32)	4%	(8)	4%	(8)	53%	(102)	194
Evangelical	10%	(56)	13%	(73)	3%	(15)	4%	(20)	71%	(397)	562
Non-Evangelical	4%	(33)	9%	(66)	3%	(24)	5%	(37)	79%	(593)	754
Community: Urban	14%	(100)	14%	(99)	3%	(20)	3%	(21)	65%	(457)	699
Community: Suburban	5%	(49)	9%	(89)	3%	(33)	4%	(39)	78%	(747)	957
Community: Rural	4%	(22)	9%	(52)	3%	(15)	6%	(31)	78%	(426)	545
Employ: Private Sector	13%	(94)	17%	(117)	4%	(30)	3%	(21)	63%	(442)	705
Employ: Government	18%	(25)	13%	(18)	3%	(4)	3%	(4)	62%	(85)	137
Employ: Self-Employed	11%	(22)	13%	(25)	3%	(5)	6%	(11)	68%	(133)	197
Employ: Homemaker	2%	(3)	8%	(10)	2%	(3)	12%	(15)	76%	(97)	127
Employ: Student	4%	(4)	9%	(8)	5%	(4)	10%	(9)	71%	(60)	84
Employ: Retired	2%	(12)	6%	(35)	2%	(12)	2%	(13)	88%	(504)	576
Employ: Unemployed	2%	(5)	8%	(21)	3%	(7)	5%	(13)	82%	(206)	253
Employ: Other	5%	(6)	4%	(5)	2%	(3)	4%	(5)	84%	(102)	122
Military HH: Yes	9%	(25)	12%	(35)	3%	(10)	4%	(11)	71%	(199)	280
Military HH: No	8%	(146)	11%	(205)	3%	(59)	4%	(80)	75%	(1431)	1921
2022 House Vote: Democrat	12%	(121)	12%	(113)	3%	(25)	4%	(38)	69%	(675)	972
2022 House Vote: Republican	4%	(29)	11%	(74)	5%	(29)	4%	(26)	75%	(485)	643
2022 House Vote: Someone else	3%	(2)	6%	(4)	3%	(2)	9%	(6)	79%	(50)	64
2022 House Vote: Didnt Vote	4%	(19)	9%	(49)	2%	(12)	4%	(22)	81%	(420)	522

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Table MCEN1_10: Do you have a favorable or unfavorable opinion on the following films about AI?

Finch

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	8%	(171)	11%	(239)	3%	(68)	4%	(92)	74%	(1630)	2201
2020 Vote: Joe Biden	10%	(95)	12%	(117)	3%	(27)	4%	(38)	72%	(719)	996
2020 Vote: Donald Trump	5%	(34)	10%	(73)	4%	(25)	3%	(23)	78%	(542)	697
2020 Vote: Other	7%	(4)	5%	(2)	—	(0)	9%	(4)	79%	(40)	50
2020 Vote: Didn't Vote	9%	(39)	10%	(47)	4%	(16)	6%	(26)	72%	(329)	458
2018 House Vote: Democrat	11%	(85)	11%	(90)	3%	(22)	3%	(21)	72%	(573)	791
2018 House Vote: Republican	7%	(48)	11%	(69)	4%	(27)	4%	(25)	74%	(475)	644
2018 House Vote: Someone else	6%	(3)	5%	(3)	2%	(1)	7%	(4)	81%	(49)	61
2018 House Vote: Didnt Vote	5%	(35)	11%	(77)	3%	(18)	6%	(41)	76%	(534)	705
4-Region: Northeast	11%	(42)	10%	(37)	2%	(8)	3%	(11)	74%	(287)	386
4-Region: Midwest	3%	(15)	8%	(39)	4%	(17)	5%	(23)	79%	(361)	455
4-Region: South	7%	(56)	11%	(90)	3%	(27)	4%	(35)	75%	(630)	839
4-Region: West	11%	(58)	14%	(74)	3%	(16)	4%	(21)	68%	(352)	521
Film Fan	9%	(163)	12%	(225)	3%	(58)	3%	(62)	73%	(1405)	1913
Avid Film Fan	13%	(104)	16%	(127)	3%	(20)	3%	(27)	65%	(509)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_11: Do you have a favorable or unfavorable opinion on the following films about AI?*2001: A Space Odyssey*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	18%	(403)	25%	(553)	6%	(131)	5%	(108)	46%	(1006)	2201
Gender: Male	28%	(298)	31%	(335)	5%	(49)	4%	(38)	33%	(350)	1071
Gender: Female	9%	(103)	19%	(216)	7%	(83)	6%	(69)	58%	(656)	1127
Age: 18-34	18%	(113)	22%	(138)	5%	(30)	6%	(35)	50%	(315)	631
Age: 35-44	17%	(64)	24%	(88)	7%	(27)	4%	(14)	48%	(178)	372
Age: 45-64	17%	(123)	26%	(188)	6%	(45)	6%	(43)	44%	(312)	711
Age: 65+	21%	(102)	28%	(139)	6%	(30)	3%	(15)	41%	(201)	487
GenZers: 1997-2012	14%	(32)	27%	(62)	5%	(13)	7%	(16)	48%	(112)	234
Millennials: 1981-1996	20%	(140)	21%	(144)	6%	(40)	4%	(30)	49%	(339)	694
GenXers: 1965-1980	14%	(72)	26%	(135)	6%	(32)	6%	(29)	49%	(259)	528
Baby Boomers: 1946-1964	21%	(148)	28%	(199)	6%	(44)	4%	(30)	40%	(279)	700
PID: Dem (no lean)	21%	(196)	26%	(250)	4%	(42)	4%	(42)	44%	(417)	946
PID: Ind (no lean)	16%	(101)	22%	(140)	9%	(53)	5%	(30)	48%	(299)	622
PID: Rep (no lean)	17%	(106)	26%	(164)	6%	(37)	6%	(36)	46%	(291)	633
PID/Gender: Dem Men	31%	(143)	35%	(160)	3%	(15)	3%	(13)	29%	(132)	462
PID/Gender: Dem Women	11%	(53)	19%	(90)	6%	(27)	6%	(30)	59%	(284)	483
PID/Gender: Ind Men	25%	(72)	25%	(74)	6%	(17)	4%	(11)	40%	(118)	292
PID/Gender: Ind Women	9%	(28)	20%	(64)	11%	(36)	6%	(18)	55%	(180)	327
PID/Gender: Rep Men	26%	(84)	32%	(101)	5%	(17)	5%	(15)	32%	(100)	316
PID/Gender: Rep Women	7%	(22)	20%	(63)	6%	(20)	7%	(21)	60%	(191)	317
Ideo: Liberal (1-3)	25%	(169)	25%	(165)	7%	(45)	5%	(36)	38%	(253)	667
Ideo: Moderate (4)	15%	(100)	28%	(184)	5%	(33)	4%	(26)	47%	(306)	650
Ideo: Conservative (5-7)	18%	(120)	27%	(188)	6%	(42)	5%	(34)	44%	(300)	686
Educ: < College	14%	(204)	22%	(312)	6%	(91)	6%	(79)	52%	(752)	1438
Educ: Bachelors degree	25%	(121)	32%	(153)	6%	(27)	3%	(14)	35%	(169)	484
Educ: Post-grad	28%	(78)	32%	(88)	5%	(13)	5%	(14)	30%	(85)	278
Income: Under 50k	14%	(156)	23%	(265)	7%	(76)	6%	(69)	50%	(576)	1142
Income: 50k-100k	22%	(148)	26%	(179)	5%	(32)	3%	(23)	44%	(303)	686
Income: 100k+	26%	(98)	29%	(109)	6%	(24)	4%	(15)	34%	(127)	373
Ethnicity: White	20%	(332)	25%	(428)	5%	(93)	4%	(72)	46%	(774)	1698
Ethnicity: Hispanic	19%	(74)	21%	(81)	3%	(11)	4%	(14)	53%	(200)	379

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Table MCEN1_11: Do you have a favorable or unfavorable opinion on the following films about AI?
2001: A Space Odyssey

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	18% (403)	25% (553)	6% (131)	5% (108)	46% (1006)	2201
Ethnicity: Black	14% (41)	24% (67)	8% (23)	6% (18)	47% (134)	283
Ethnicity: Other	13% (29)	27% (58)	7% (16)	8% (18)	45% (98)	220
All Christian	20% (192)	25% (241)	7% (67)	4% (43)	44% (424)	967
All Non-Christian	29% (50)	32% (55)	8% (13)	4% (6)	27% (46)	170
Atheist	20% (24)	25% (30)	1% (1)	7% (8)	49% (59)	123
Agnostic/Nothing in particular	15% (89)	25% (144)	5% (29)	5% (27)	50% (287)	576
Something Else	13% (48)	23% (83)	6% (22)	6% (24)	52% (190)	366
Religious Non-Protestant/Catholic	27% (53)	32% (63)	8% (16)	4% (7)	29% (55)	194
Evangelical	19% (106)	27% (150)	5% (29)	6% (31)	44% (246)	562
Non-Evangelical	18% (132)	22% (164)	8% (57)	5% (35)	48% (365)	754
Community: Urban	22% (153)	27% (188)	5% (35)	4% (27)	42% (295)	699
Community: Suburban	19% (181)	26% (250)	6% (58)	5% (52)	43% (416)	957
Community: Rural	12% (68)	21% (116)	7% (38)	5% (29)	54% (295)	545
Employ: Private Sector	23% (163)	28% (194)	5% (37)	4% (28)	40% (283)	705
Employ: Government	26% (35)	31% (42)	4% (6)	3% (4)	36% (50)	137
Employ: Self-Employed	16% (32)	29% (57)	6% (11)	7% (13)	42% (82)	197
Employ: Homemaker	8% (10)	9% (11)	7% (9)	7% (9)	70% (89)	127
Employ: Student	12% (10)	16% (14)	14% (12)	9% (7)	49% (41)	84
Employ: Retired	18% (103)	30% (173)	6% (33)	4% (21)	43% (246)	576
Employ: Unemployed	10% (26)	20% (50)	6% (15)	7% (18)	57% (145)	253
Employ: Other	19% (23)	9% (12)	8% (10)	6% (7)	57% (70)	122
Military HH: Yes	25% (71)	26% (73)	7% (19)	6% (17)	36% (100)	280
Military HH: No	17% (332)	25% (480)	6% (112)	5% (90)	47% (906)	1921
2022 House Vote: Democrat	23% (221)	28% (270)	4% (40)	5% (45)	41% (396)	972
2022 House Vote: Republican	19% (124)	28% (180)	7% (45)	4% (28)	41% (266)	643
2022 House Vote: Someone else	10% (6)	20% (13)	4% (3)	9% (6)	57% (37)	64
2022 House Vote: Didnt Vote	10% (52)	17% (90)	8% (43)	6% (29)	59% (308)	522

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Table MCEN1_11: Do you have a favorable or unfavorable opinion on the following films about AI?*2001: A Space Odyssey*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	18%	(403)	25%	(553)	6%	(131)	5%	(108)	46%	(1006)	2201
2020 Vote: Joe Biden	21%	(210)	27%	(269)	4%	(42)	5%	(46)	43%	(430)	996
2020 Vote: Donald Trump	17%	(120)	27%	(188)	6%	(44)	5%	(35)	44%	(309)	697
2020 Vote: Other	15%	(8)	36%	(18)	4%	(2)	10%	(5)	34%	(17)	50
2020 Vote: Didn't Vote	14%	(65)	17%	(78)	9%	(43)	5%	(22)	55%	(250)	458
2018 House Vote: Democrat	23%	(184)	26%	(208)	5%	(38)	5%	(36)	41%	(324)	791
2018 House Vote: Republican	20%	(126)	30%	(194)	6%	(37)	5%	(35)	39%	(251)	644
2018 House Vote: Someone else	12%	(7)	17%	(11)	4%	(3)	8%	(5)	59%	(36)	61
2018 House Vote: Didnt Vote	12%	(85)	20%	(140)	8%	(54)	4%	(32)	56%	(395)	705
4-Region: Northeast	25%	(97)	25%	(98)	3%	(13)	5%	(18)	41%	(159)	386
4-Region: Midwest	14%	(64)	25%	(114)	6%	(26)	5%	(22)	50%	(228)	455
4-Region: South	17%	(139)	21%	(178)	7%	(62)	5%	(45)	49%	(415)	839
4-Region: West	20%	(102)	31%	(163)	6%	(30)	4%	(22)	39%	(205)	521
Film Fan	20%	(390)	27%	(515)	6%	(114)	4%	(79)	43%	(815)	1913
Avid Film Fan	28%	(221)	25%	(194)	6%	(45)	4%	(35)	37%	(293)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.MorningConsultIntelligence.com).

Table MCEN1_12: Do you have a favorable or unfavorable opinion on the following films about AI?

Blade Runner

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	19%	(426)	26%	(571)	7%	(153)	5%	(108)	43%	(943)	2201
Gender: Male	27%	(288)	31%	(335)	7%	(72)	5%	(50)	30%	(326)	1071
Gender: Female	12%	(136)	21%	(237)	7%	(81)	5%	(58)	55%	(615)	1127
Age: 18-34	23%	(147)	26%	(166)	6%	(41)	3%	(21)	41%	(256)	631
Age: 35-44	23%	(84)	25%	(93)	8%	(29)	6%	(23)	38%	(142)	372
Age: 45-64	18%	(128)	27%	(191)	6%	(43)	6%	(42)	43%	(308)	711
Age: 65+	14%	(67)	25%	(121)	8%	(40)	4%	(22)	49%	(237)	487
GenZers: 1997-2012	21%	(50)	28%	(66)	8%	(19)	2%	(5)	40%	(94)	234
Millennials: 1981-1996	24%	(165)	26%	(178)	7%	(45)	5%	(36)	39%	(269)	694
GenXers: 1965-1980	18%	(97)	25%	(134)	8%	(42)	6%	(32)	42%	(223)	528
Baby Boomers: 1946-1964	15%	(106)	26%	(181)	6%	(45)	5%	(34)	48%	(335)	700
PID: Dem (no lean)	21%	(198)	28%	(264)	6%	(58)	5%	(45)	40%	(382)	946
PID: Ind (no lean)	17%	(108)	24%	(148)	7%	(43)	7%	(41)	45%	(283)	622
PID: Rep (no lean)	19%	(120)	25%	(159)	8%	(53)	4%	(22)	44%	(278)	633
PID/Gender: Dem Men	29%	(135)	36%	(165)	5%	(25)	4%	(19)	26%	(119)	462
PID/Gender: Dem Women	13%	(63)	21%	(100)	7%	(33)	5%	(26)	54%	(263)	483
PID/Gender: Ind Men	24%	(70)	26%	(76)	5%	(15)	7%	(22)	38%	(110)	292
PID/Gender: Ind Women	11%	(36)	22%	(72)	8%	(27)	6%	(19)	53%	(172)	327
PID/Gender: Rep Men	26%	(83)	30%	(94)	10%	(32)	3%	(9)	31%	(98)	316
PID/Gender: Rep Women	12%	(37)	20%	(65)	7%	(21)	4%	(13)	57%	(181)	317
Ideo: Liberal (1-3)	27%	(181)	26%	(174)	8%	(53)	5%	(33)	34%	(227)	667
Ideo: Moderate (4)	18%	(117)	28%	(180)	7%	(45)	4%	(26)	43%	(281)	650
Ideo: Conservative (5-7)	15%	(105)	27%	(188)	6%	(44)	4%	(29)	47%	(319)	686
Educ: < College	17%	(244)	23%	(333)	8%	(110)	5%	(75)	47%	(677)	1438
Educ: Bachelors degree	22%	(108)	32%	(153)	5%	(27)	4%	(17)	37%	(180)	484
Educ: Post-grad	26%	(74)	31%	(85)	6%	(17)	6%	(16)	31%	(86)	278
Income: Under 50k	16%	(179)	22%	(254)	8%	(86)	6%	(73)	48%	(550)	1142
Income: 50k-100k	22%	(150)	28%	(195)	6%	(39)	3%	(22)	41%	(280)	686
Income: 100k+	26%	(97)	33%	(122)	8%	(28)	3%	(13)	30%	(112)	373
Ethnicity: White	20%	(334)	26%	(437)	7%	(119)	5%	(77)	43%	(732)	1698
Ethnicity: Hispanic	28%	(105)	24%	(92)	4%	(15)	3%	(13)	41%	(155)	379

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Table MCEN1_12: Do you have a favorable or unfavorable opinion on the following films about AI?
Blade Runner

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	19% (426)	26% (571)	7% (153)	5% (108)	43% (943)	2201
Ethnicity: Black	19% (55)	29% (81)	6% (16)	4% (12)	42% (119)	283
Ethnicity: Other	17% (37)	24% (54)	8% (18)	8% (18)	42% (92)	220
All Christian	19% (184)	27% (258)	8% (78)	4% (40)	42% (408)	967
All Non-Christian	28% (47)	32% (54)	7% (12)	4% (7)	29% (50)	170
Atheist	24% (29)	20% (24)	8% (9)	10% (12)	39% (48)	123
Agnostic/Nothing in particular	19% (112)	26% (152)	6% (34)	4% (24)	44% (254)	576
Something Else	15% (53)	23% (84)	6% (20)	7% (25)	50% (183)	366
Religious Non-Protestant/Catholic	26% (50)	29% (57)	7% (13)	4% (9)	34% (66)	194
Evangelical	20% (113)	27% (154)	5% (29)	5% (28)	42% (237)	562
Non-Evangelical	17% (127)	24% (179)	10% (73)	5% (35)	45% (340)	754
Community: Urban	23% (159)	29% (202)	7% (52)	4% (28)	37% (258)	699
Community: Suburban	19% (185)	25% (235)	6% (59)	5% (46)	45% (432)	957
Community: Rural	15% (81)	25% (135)	8% (42)	6% (34)	46% (253)	545
Employ: Private Sector	24% (169)	30% (213)	6% (45)	3% (24)	36% (253)	705
Employ: Government	31% (42)	33% (46)	7% (9)	3% (4)	26% (36)	137
Employ: Self-Employed	25% (49)	20% (40)	8% (16)	9% (18)	38% (74)	197
Employ: Homemaker	15% (20)	23% (29)	2% (3)	6% (7)	54% (69)	127
Employ: Student	9% (8)	27% (22)	15% (13)	5% (4)	44% (37)	84
Employ: Retired	13% (75)	25% (145)	7% (41)	4% (26)	50% (289)	576
Employ: Unemployed	15% (39)	21% (54)	7% (18)	9% (22)	48% (121)	253
Employ: Other	20% (25)	18% (22)	8% (10)	3% (3)	52% (63)	122
Military HH: Yes	22% (63)	26% (73)	13% (36)	5% (14)	34% (94)	280
Military HH: No	19% (363)	26% (498)	6% (117)	5% (94)	44% (849)	1921
2022 House Vote: Democrat	24% (231)	28% (268)	6% (58)	5% (46)	38% (369)	972
2022 House Vote: Republican	18% (115)	28% (177)	8% (52)	3% (22)	43% (277)	643
2022 House Vote: Someone else	14% (9)	23% (15)	2% (1)	22% (14)	40% (25)	64
2022 House Vote: Didnt Vote	14% (71)	21% (111)	8% (42)	5% (26)	52% (272)	522

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Table MCEN1_12: Do you have a favorable or unfavorable opinion on the following films about AI?

Blade Runner

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	19%	(426)	26%	(571)	7%	(153)	5%	(108)	43%	(943)	2201
2020 Vote: Joe Biden	20%	(201)	27%	(274)	6%	(58)	6%	(57)	41%	(407)	996
2020 Vote: Donald Trump	17%	(118)	28%	(196)	7%	(47)	3%	(23)	45%	(312)	697
2020 Vote: Other	16%	(8)	30%	(15)	4%	(2)	12%	(6)	38%	(19)	50
2020 Vote: Didn't Vote	22%	(99)	19%	(86)	10%	(46)	5%	(22)	45%	(204)	458
2018 House Vote: Democrat	22%	(176)	26%	(208)	6%	(45)	5%	(38)	41%	(324)	791
2018 House Vote: Republican	20%	(130)	29%	(185)	7%	(42)	4%	(27)	40%	(259)	644
2018 House Vote: Someone else	18%	(11)	25%	(16)	4%	(2)	21%	(13)	32%	(20)	61
2018 House Vote: Didnt Vote	15%	(109)	23%	(162)	9%	(64)	4%	(30)	48%	(340)	705
4-Region: Northeast	24%	(94)	27%	(103)	5%	(21)	3%	(13)	40%	(155)	386
4-Region: Midwest	13%	(58)	25%	(113)	10%	(47)	5%	(24)	47%	(213)	455
4-Region: South	18%	(155)	26%	(214)	7%	(57)	4%	(36)	45%	(377)	839
4-Region: West	23%	(119)	27%	(142)	6%	(29)	7%	(35)	38%	(197)	521
Film Fan	21%	(400)	28%	(528)	7%	(138)	5%	(88)	40%	(759)	1913
Avid Film Fan	31%	(244)	28%	(218)	6%	(47)	5%	(39)	31%	(241)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_13: Do you have a favorable or unfavorable opinion on the following films about AI?*Blade Runner 2049*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	16%	(345)	19%	(413)	6%	(131)	5%	(107)	55%	(1205)	2201
Gender: Male	22%	(236)	26%	(280)	6%	(63)	4%	(45)	42%	(446)	1071
Gender: Female	10%	(108)	12%	(132)	6%	(67)	5%	(62)	67%	(758)	1127
Age: 18-34	21%	(133)	19%	(122)	7%	(47)	4%	(26)	48%	(304)	631
Age: 35-44	22%	(82)	19%	(70)	4%	(16)	5%	(19)	50%	(185)	372
Age: 45-64	14%	(97)	21%	(147)	5%	(33)	6%	(41)	55%	(393)	711
Age: 65+	7%	(33)	15%	(74)	7%	(35)	4%	(21)	67%	(324)	487
GenZers: 1997-2012	20%	(48)	23%	(54)	5%	(12)	3%	(8)	48%	(113)	234
Millennials: 1981-1996	23%	(159)	18%	(127)	7%	(48)	5%	(33)	47%	(327)	694
GenXers: 1965-1980	15%	(78)	19%	(102)	4%	(22)	6%	(34)	55%	(291)	528
Baby Boomers: 1946-1964	8%	(57)	18%	(127)	6%	(45)	4%	(30)	63%	(441)	700
PID: Dem (no lean)	18%	(169)	21%	(197)	7%	(65)	4%	(36)	51%	(479)	946
PID: Ind (no lean)	13%	(82)	15%	(93)	5%	(33)	7%	(41)	60%	(373)	622
PID: Rep (no lean)	15%	(94)	19%	(123)	5%	(32)	5%	(29)	56%	(353)	633
PID/Gender: Dem Men	24%	(112)	29%	(132)	6%	(29)	3%	(15)	38%	(174)	462
PID/Gender: Dem Women	12%	(57)	14%	(65)	7%	(36)	4%	(21)	63%	(304)	483
PID/Gender: Ind Men	20%	(57)	19%	(56)	4%	(13)	7%	(19)	51%	(148)	292
PID/Gender: Ind Women	7%	(24)	11%	(37)	6%	(21)	7%	(22)	68%	(224)	327
PID/Gender: Rep Men	21%	(67)	29%	(93)	7%	(21)	3%	(11)	39%	(124)	316
PID/Gender: Rep Women	9%	(27)	10%	(30)	4%	(11)	6%	(18)	72%	(229)	317
Ideo: Liberal (1-3)	19%	(129)	22%	(147)	6%	(39)	5%	(33)	48%	(318)	667
Ideo: Moderate (4)	16%	(103)	17%	(109)	7%	(44)	4%	(26)	57%	(367)	650
Ideo: Conservative (5-7)	12%	(85)	20%	(137)	6%	(39)	5%	(35)	57%	(389)	686
Educ: < College	14%	(202)	16%	(231)	6%	(86)	5%	(78)	59%	(842)	1438
Educ: Bachelors degree	16%	(76)	25%	(120)	5%	(26)	3%	(17)	51%	(245)	484
Educ: Post-grad	24%	(67)	22%	(62)	7%	(19)	4%	(12)	42%	(118)	278
Income: Under 50k	13%	(148)	16%	(188)	6%	(64)	6%	(71)	59%	(671)	1142
Income: 50k-100k	18%	(125)	18%	(125)	7%	(47)	3%	(21)	54%	(368)	686
Income: 100k+	20%	(73)	27%	(100)	5%	(19)	4%	(15)	44%	(166)	373
Ethnicity: White	16%	(273)	18%	(304)	5%	(90)	5%	(83)	56%	(949)	1698
Ethnicity: Hispanic	29%	(111)	17%	(65)	5%	(19)	2%	(6)	47%	(178)	379

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Table MCEN1_13: Do you have a favorable or unfavorable opinion on the following films about AI?
Blade Runner 2049

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	16%	(345)	19%	(413)	6%	(131)	5%	(107)	55%	(1205)	2201
Ethnicity: Black	18%	(50)	20%	(57)	9%	(25)	4%	(10)	50%	(141)	283
Ethnicity: Other	10%	(22)	24%	(53)	7%	(16)	6%	(13)	52%	(115)	220
All Christian	15%	(142)	19%	(185)	7%	(64)	4%	(37)	56%	(539)	967
All Non-Christian	26%	(44)	27%	(46)	5%	(9)	3%	(6)	38%	(64)	170
Atheist	21%	(25)	23%	(28)	4%	(5)	3%	(4)	49%	(60)	123
Agnostic/Nothing in particular	16%	(92)	16%	(93)	6%	(37)	5%	(29)	56%	(325)	576
Something Else	11%	(41)	17%	(62)	4%	(15)	8%	(31)	59%	(217)	366
Religious Non-Protestant/Catholic	24%	(47)	26%	(50)	5%	(9)	4%	(7)	41%	(80)	194
Evangelical	15%	(82)	22%	(122)	4%	(24)	6%	(34)	53%	(300)	562
Non-Evangelical	13%	(99)	16%	(117)	8%	(58)	4%	(33)	59%	(446)	754
Community: Urban	20%	(141)	24%	(165)	5%	(36)	4%	(29)	47%	(327)	699
Community: Suburban	14%	(134)	17%	(159)	6%	(59)	5%	(46)	58%	(559)	957
Community: Rural	13%	(69)	16%	(89)	7%	(36)	6%	(32)	58%	(319)	545
Employ: Private Sector	21%	(148)	22%	(154)	6%	(39)	4%	(31)	47%	(332)	705
Employ: Government	23%	(32)	21%	(29)	5%	(7)	3%	(4)	47%	(64)	137
Employ: Self-Employed	21%	(42)	17%	(34)	5%	(9)	6%	(11)	51%	(101)	197
Employ: Homemaker	15%	(19)	10%	(12)	7%	(9)	6%	(8)	61%	(78)	127
Employ: Student	12%	(10)	27%	(23)	9%	(7)	7%	(6)	45%	(38)	84
Employ: Retired	9%	(52)	17%	(98)	6%	(36)	4%	(25)	63%	(366)	576
Employ: Unemployed	13%	(32)	16%	(41)	6%	(15)	6%	(14)	60%	(151)	253
Employ: Other	9%	(11)	18%	(22)	6%	(7)	6%	(8)	61%	(75)	122
Military HH: Yes	15%	(42)	21%	(60)	7%	(20)	5%	(15)	51%	(142)	280
Military HH: No	16%	(303)	18%	(353)	6%	(110)	5%	(92)	55%	(1063)	1921
2022 House Vote: Democrat	19%	(181)	22%	(211)	6%	(58)	4%	(37)	50%	(484)	972
2022 House Vote: Republican	14%	(89)	20%	(129)	5%	(33)	5%	(33)	56%	(358)	643
2022 House Vote: Someone else	22%	(14)	11%	(7)	5%	(3)	7%	(4)	56%	(36)	64
2022 House Vote: Didnt Vote	12%	(61)	13%	(66)	7%	(36)	6%	(32)	63%	(327)	522

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Table MCEN1_13: Do you have a favorable or unfavorable opinion on the following films about AI?
Blade Runner 2049

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	16%	(345)	19%	(413)	6%	(131)	5%	(107)	55%	(1205)	2201
2020 Vote: Joe Biden	17%	(172)	21%	(207)	5%	(54)	4%	(36)	53%	(527)	996
2020 Vote: Donald Trump	13%	(93)	19%	(135)	6%	(39)	5%	(35)	57%	(394)	697
2020 Vote: Other	10%	(5)	11%	(6)	9%	(4)	8%	(4)	62%	(31)	50
2020 Vote: Didn't Vote	16%	(75)	14%	(65)	7%	(33)	7%	(32)	55%	(253)	458
2018 House Vote: Democrat	18%	(142)	21%	(165)	5%	(39)	4%	(30)	52%	(414)	791
2018 House Vote: Republican	16%	(101)	20%	(129)	5%	(33)	6%	(36)	54%	(345)	644
2018 House Vote: Someone else	25%	(15)	16%	(10)	4%	(2)	6%	(4)	49%	(30)	61
2018 House Vote: Didnt Vote	12%	(87)	16%	(109)	8%	(56)	5%	(37)	59%	(416)	705
4-Region: Northeast	18%	(68)	19%	(72)	5%	(18)	4%	(14)	55%	(213)	386
4-Region: Midwest	10%	(43)	19%	(87)	7%	(31)	5%	(23)	59%	(270)	455
4-Region: South	13%	(109)	19%	(156)	7%	(58)	5%	(45)	56%	(471)	839
4-Region: West	24%	(125)	19%	(98)	4%	(23)	5%	(24)	48%	(251)	521
Film Fan	17%	(320)	20%	(386)	6%	(111)	4%	(84)	53%	(1012)	1913
Avid Film Fan	25%	(195)	23%	(185)	4%	(35)	5%	(38)	42%	(334)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_14: Do you have a favorable or unfavorable opinion on the following films about AI?
Ghost in the Shell

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	11%	(245)	13%	(279)	4%	(98)	5%	(100)	67%	(1479)	2201
Gender: Male	16%	(176)	18%	(190)	6%	(61)	4%	(46)	56%	(597)	1071
Gender: Female	6%	(68)	8%	(89)	3%	(37)	5%	(53)	78%	(881)	1127
Age: 18-34	18%	(115)	19%	(123)	6%	(39)	7%	(45)	49%	(309)	631
Age: 35-44	17%	(64)	18%	(65)	5%	(19)	4%	(13)	57%	(210)	372
Age: 45-64	8%	(55)	9%	(65)	4%	(28)	4%	(27)	75%	(535)	711
Age: 65+	2%	(11)	5%	(26)	2%	(11)	3%	(14)	87%	(425)	487
GenZers: 1997-2012	16%	(37)	21%	(49)	5%	(13)	11%	(25)	48%	(112)	234
Millennials: 1981-1996	20%	(137)	18%	(128)	6%	(44)	5%	(32)	51%	(352)	694
GenXers: 1965-1980	9%	(45)	11%	(59)	4%	(19)	4%	(19)	73%	(384)	528
Baby Boomers: 1946-1964	4%	(26)	6%	(41)	3%	(18)	3%	(23)	85%	(592)	700
PID: Dem (no lean)	12%	(113)	17%	(160)	5%	(44)	4%	(42)	62%	(587)	946
PID: Ind (no lean)	10%	(60)	9%	(58)	4%	(27)	4%	(26)	72%	(451)	622
PID: Rep (no lean)	11%	(73)	10%	(61)	4%	(26)	5%	(31)	70%	(442)	633
PID/Gender: Dem Men	19%	(90)	25%	(116)	6%	(27)	4%	(18)	46%	(211)	462
PID/Gender: Dem Women	5%	(23)	9%	(44)	4%	(18)	5%	(24)	78%	(375)	483
PID/Gender: Ind Men	12%	(34)	9%	(26)	6%	(17)	4%	(11)	70%	(204)	292
PID/Gender: Ind Women	8%	(25)	10%	(31)	3%	(10)	4%	(14)	75%	(247)	327
PID/Gender: Rep Men	17%	(53)	15%	(48)	5%	(17)	5%	(17)	58%	(182)	316
PID/Gender: Rep Women	6%	(20)	4%	(13)	3%	(9)	5%	(15)	82%	(259)	317
Ideo: Liberal (1-3)	16%	(104)	17%	(114)	6%	(37)	6%	(38)	56%	(375)	667
Ideo: Moderate (4)	11%	(69)	12%	(80)	3%	(20)	4%	(26)	70%	(454)	650
Ideo: Conservative (5-7)	8%	(57)	11%	(76)	5%	(36)	4%	(30)	71%	(488)	686
Educ: < College	10%	(141)	10%	(150)	4%	(52)	5%	(73)	71%	(1022)	1438
Educ: Bachelors degree	10%	(49)	18%	(85)	7%	(32)	3%	(13)	63%	(305)	484
Educ: Post-grad	20%	(55)	16%	(44)	5%	(13)	5%	(14)	55%	(152)	278
Income: Under 50k	9%	(104)	10%	(109)	3%	(38)	5%	(60)	73%	(831)	1142
Income: 50k-100k	12%	(84)	14%	(97)	6%	(39)	3%	(23)	65%	(443)	686
Income: 100k+	15%	(57)	20%	(73)	5%	(20)	4%	(17)	55%	(206)	373
Ethnicity: White	11%	(182)	12%	(205)	4%	(67)	4%	(64)	70%	(1181)	1698
Ethnicity: Hispanic	19%	(71)	17%	(64)	2%	(8)	3%	(13)	59%	(224)	379

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Table MCEN1_14: Do you have a favorable or unfavorable opinion on the following films about AI?*Ghost in the Shell*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	11%	(245)	13%	(279)	4%	(98)	5%	(100)	67%	(1479)	2201
Ethnicity: Black	18%	(50)	10%	(30)	4%	(10)	7%	(19)	62%	(174)	283
Ethnicity: Other	6%	(13)	20%	(45)	9%	(20)	8%	(18)	56%	(124)	220
All Christian	10%	(98)	13%	(121)	4%	(39)	4%	(38)	69%	(671)	967
All Non-Christian	24%	(40)	25%	(43)	3%	(5)	5%	(9)	43%	(72)	170
Atheist	5%	(6)	11%	(14)	6%	(7)	7%	(8)	72%	(88)	123
Agnostic/Nothing in particular	11%	(61)	12%	(70)	5%	(28)	5%	(27)	68%	(389)	576
Something Else	11%	(40)	8%	(31)	5%	(19)	5%	(18)	71%	(259)	366
Religious Non-Protestant/Catholic	22%	(42)	23%	(45)	3%	(7)	5%	(9)	47%	(91)	194
Evangelical	11%	(64)	12%	(66)	5%	(26)	3%	(19)	69%	(387)	562
Non-Evangelical	10%	(72)	11%	(82)	5%	(35)	5%	(38)	70%	(528)	754
Community: Urban	16%	(112)	17%	(119)	5%	(38)	4%	(31)	57%	(399)	699
Community: Suburban	9%	(83)	10%	(95)	4%	(39)	5%	(47)	72%	(693)	957
Community: Rural	9%	(50)	12%	(65)	4%	(20)	4%	(22)	71%	(388)	545
Employ: Private Sector	16%	(112)	20%	(141)	7%	(46)	3%	(21)	55%	(385)	705
Employ: Government	25%	(34)	17%	(23)	3%	(4)	5%	(7)	51%	(69)	137
Employ: Self-Employed	14%	(28)	11%	(21)	5%	(9)	8%	(16)	62%	(123)	197
Employ: Homemaker	6%	(7)	17%	(22)	3%	(4)	5%	(7)	69%	(88)	127
Employ: Student	15%	(13)	14%	(12)	—	(0)	14%	(12)	57%	(48)	84
Employ: Retired	3%	(16)	5%	(30)	3%	(17)	4%	(21)	86%	(493)	576
Employ: Unemployed	12%	(30)	10%	(25)	4%	(11)	6%	(14)	68%	(173)	253
Employ: Other	5%	(6)	5%	(6)	4%	(5)	3%	(3)	83%	(101)	122
Military HH: Yes	11%	(30)	11%	(30)	4%	(12)	9%	(25)	65%	(182)	280
Military HH: No	11%	(215)	13%	(249)	4%	(85)	4%	(75)	68%	(1297)	1921
2022 House Vote: Democrat	13%	(125)	16%	(156)	4%	(43)	4%	(38)	63%	(609)	972
2022 House Vote: Republican	10%	(63)	11%	(68)	5%	(35)	5%	(30)	70%	(447)	643
2022 House Vote: Someone else	4%	(3)	7%	(5)	2%	(1)	5%	(3)	82%	(52)	64
2022 House Vote: Didnt Vote	10%	(54)	10%	(51)	3%	(18)	5%	(28)	71%	(370)	522

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Table MCEN1_14: Do you have a favorable or unfavorable opinion on the following films about AI?
Ghost in the Shell

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	11%	(245)	13%	(279)	4%	(98)	5%	(100)	67%	(1479)	2201
2020 Vote: Joe Biden	10%	(104)	15%	(153)	5%	(46)	4%	(40)	66%	(654)	996
2020 Vote: Donald Trump	9%	(65)	10%	(71)	5%	(37)	4%	(27)	71%	(497)	697
2020 Vote: Other	9%	(5)	9%	(4)	2%	(1)	7%	(3)	73%	(37)	50
2020 Vote: Didn't Vote	16%	(71)	11%	(51)	3%	(14)	6%	(30)	64%	(292)	458
2018 House Vote: Democrat	12%	(96)	14%	(111)	5%	(37)	3%	(24)	66%	(522)	791
2018 House Vote: Republican	10%	(64)	11%	(72)	5%	(33)	5%	(31)	69%	(443)	644
2018 House Vote: Someone else	5%	(3)	9%	(5)	4%	(3)	4%	(3)	77%	(47)	61
2018 House Vote: Didnt Vote	11%	(81)	13%	(90)	3%	(24)	6%	(43)	66%	(467)	705
4-Region: Northeast	12%	(47)	13%	(48)	2%	(7)	3%	(11)	71%	(272)	386
4-Region: Midwest	7%	(34)	10%	(47)	5%	(23)	6%	(27)	71%	(324)	455
4-Region: South	11%	(90)	12%	(98)	4%	(32)	5%	(45)	69%	(576)	839
4-Region: West	14%	(75)	16%	(86)	7%	(36)	3%	(18)	59%	(307)	521
Film Fan	12%	(223)	13%	(255)	5%	(90)	4%	(83)	66%	(1262)	1913
Avid Film Fan	19%	(152)	17%	(135)	5%	(40)	5%	(37)	54%	(424)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_15: Do you have a favorable or unfavorable opinion on the following films about AI?
The Matrix series

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	30%	(667)	29%	(641)	6%	(130)	5%	(119)	29%	(645)	2201
Gender: Male	39%	(417)	31%	(327)	5%	(54)	4%	(39)	22%	(235)	1071
Gender: Female	22%	(248)	28%	(313)	7%	(76)	7%	(80)	36%	(411)	1127
Age: 18-34	39%	(245)	29%	(182)	6%	(37)	5%	(35)	21%	(133)	631
Age: 35-44	40%	(149)	30%	(113)	6%	(20)	5%	(19)	19%	(70)	372
Age: 45-64	27%	(190)	29%	(207)	6%	(42)	6%	(45)	32%	(227)	711
Age: 65+	17%	(84)	29%	(139)	6%	(30)	4%	(20)	44%	(214)	487
GenZers: 1997-2012	36%	(84)	26%	(62)	6%	(14)	5%	(11)	27%	(64)	234
Millennials: 1981-1996	40%	(280)	31%	(215)	6%	(42)	5%	(37)	17%	(119)	694
GenXers: 1965-1980	31%	(162)	28%	(148)	5%	(27)	6%	(33)	30%	(158)	528
Baby Boomers: 1946-1964	20%	(138)	29%	(203)	6%	(42)	5%	(37)	40%	(281)	700
PID: Dem (no lean)	30%	(287)	31%	(293)	5%	(47)	6%	(54)	28%	(265)	946
PID: Ind (no lean)	31%	(191)	29%	(180)	6%	(40)	5%	(34)	28%	(177)	622
PID: Rep (no lean)	30%	(188)	26%	(167)	7%	(43)	5%	(31)	32%	(203)	633
PID/Gender: Dem Men	38%	(177)	32%	(149)	4%	(19)	4%	(17)	22%	(100)	462
PID/Gender: Dem Women	23%	(111)	30%	(144)	6%	(27)	8%	(37)	34%	(165)	483
PID/Gender: Ind Men	37%	(108)	33%	(96)	5%	(15)	3%	(10)	21%	(63)	292
PID/Gender: Ind Women	25%	(81)	25%	(83)	8%	(25)	7%	(24)	35%	(114)	327
PID/Gender: Rep Men	42%	(132)	26%	(82)	6%	(19)	4%	(12)	23%	(72)	316
PID/Gender: Rep Women	18%	(57)	27%	(85)	8%	(24)	6%	(19)	42%	(132)	317
Ideo: Liberal (1-3)	35%	(234)	29%	(195)	5%	(36)	6%	(41)	24%	(162)	667
Ideo: Moderate (4)	30%	(196)	30%	(194)	6%	(41)	4%	(26)	30%	(192)	650
Ideo: Conservative (5-7)	27%	(183)	30%	(206)	6%	(44)	5%	(36)	32%	(217)	686
Educ: < College	31%	(442)	25%	(360)	7%	(94)	6%	(89)	32%	(454)	1438
Educ: Bachelors degree	28%	(135)	39%	(189)	5%	(22)	3%	(15)	26%	(125)	484
Educ: Post-grad	32%	(90)	33%	(92)	5%	(14)	5%	(15)	24%	(66)	278
Income: Under 50k	28%	(318)	26%	(300)	7%	(76)	7%	(75)	33%	(372)	1142
Income: 50k-100k	32%	(218)	31%	(216)	6%	(39)	4%	(30)	27%	(184)	686
Income: 100k+	35%	(130)	34%	(125)	4%	(15)	4%	(14)	24%	(89)	373
Ethnicity: White	30%	(514)	29%	(499)	6%	(97)	5%	(88)	30%	(501)	1698
Ethnicity: Hispanic	52%	(195)	23%	(87)	2%	(7)	3%	(13)	20%	(77)	379

Continued on next page

Table MCEN1_15: Do you have a favorable or unfavorable opinion on the following films about AI?

The Matrix series

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	30% (667)	29% (641)	6% (130)	5% (119)	29% (645)	2201
Ethnicity: Black	34% (96)	24% (66)	5% (15)	7% (21)	30% (85)	283
Ethnicity: Other	26% (56)	34% (75)	8% (18)	5% (10)	27% (59)	220
All Christian	27% (262)	31% (295)	6% (59)	5% (49)	31% (301)	967
All Non-Christian	37% (63)	29% (50)	6% (9)	4% (6)	25% (42)	170
Atheist	38% (46)	30% (37)	5% (6)	2% (3)	25% (31)	123
Agnostic/Nothing in particular	33% (189)	29% (169)	4% (24)	6% (34)	28% (160)	576
Something Else	29% (107)	25% (90)	8% (31)	7% (26)	31% (112)	366
Religious Non-Protestant/Catholic	34% (66)	33% (64)	5% (10)	4% (7)	24% (46)	194
Evangelical	31% (173)	28% (155)	7% (42)	4% (20)	31% (172)	562
Non-Evangelical	26% (196)	29% (215)	6% (48)	7% (54)	32% (240)	754
Community: Urban	35% (244)	27% (188)	5% (37)	5% (34)	28% (195)	699
Community: Suburban	28% (268)	32% (309)	7% (63)	5% (48)	28% (270)	957
Community: Rural	28% (155)	26% (144)	6% (30)	7% (36)	33% (180)	545
Employ: Private Sector	36% (252)	32% (224)	5% (32)	5% (34)	23% (162)	705
Employ: Government	44% (61)	27% (36)	9% (12)	3% (3)	18% (24)	137
Employ: Self-Employed	35% (69)	30% (59)	4% (7)	6% (12)	25% (50)	197
Employ: Homemaker	27% (34)	34% (43)	6% (7)	11% (14)	22% (28)	127
Employ: Student	32% (27)	21% (17)	10% (8)	6% (5)	33% (27)	84
Employ: Retired	17% (100)	28% (164)	6% (37)	5% (27)	43% (249)	576
Employ: Unemployed	32% (80)	29% (74)	7% (18)	6% (14)	26% (67)	253
Employ: Other	37% (45)	19% (23)	6% (7)	7% (9)	31% (38)	122
Military HH: Yes	34% (95)	29% (80)	5% (13)	4% (12)	29% (80)	280
Military HH: No	30% (572)	29% (561)	6% (117)	6% (107)	29% (565)	1921
2022 House Vote: Democrat	35% (340)	30% (289)	5% (48)	5% (49)	25% (245)	972
2022 House Vote: Republican	24% (157)	32% (204)	7% (48)	5% (29)	32% (205)	643
2022 House Vote: Someone else	38% (24)	24% (15)	— (0)	12% (8)	26% (17)	64
2022 House Vote: Didnt Vote	28% (145)	25% (132)	7% (34)	6% (33)	34% (178)	522

Continued on next page

Table MCEN1_15: Do you have a favorable or unfavorable opinion on the following films about AI?
The Matrix series

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	30% (667)	29% (641)	6% (130)	5% (119)	29% (645)	2201
2020 Vote: Joe Biden	32% (318)	31% (311)	4% (45)	5% (47)	28% (276)	996
2020 Vote: Donald Trump	26% (179)	29% (205)	7% (51)	5% (37)	32% (225)	697
2020 Vote: Other	31% (16)	27% (14)	6% (3)	11% (6)	24% (12)	50
2020 Vote: Didn't Vote	34% (155)	24% (110)	7% (31)	6% (29)	29% (132)	458
2018 House Vote: Democrat	33% (261)	30% (240)	5% (37)	5% (38)	27% (213)	791
2018 House Vote: Republican	28% (182)	30% (191)	6% (39)	5% (32)	31% (200)	644
2018 House Vote: Someone else	45% (27)	19% (11)	2% (1)	14% (8)	21% (13)	61
2018 House Vote: Didnt Vote	28% (196)	28% (198)	7% (52)	6% (40)	31% (219)	705
4-Region: Northeast	32% (124)	28% (108)	7% (26)	3% (12)	30% (116)	386
4-Region: Midwest	22% (102)	30% (136)	6% (29)	8% (35)	34% (153)	455
4-Region: South	30% (251)	28% (232)	6% (47)	6% (50)	31% (260)	839
4-Region: West	36% (190)	32% (165)	6% (29)	4% (22)	22% (116)	521
Film Fan	33% (630)	31% (595)	6% (110)	5% (90)	26% (488)	1913
Avid Film Fan	47% (368)	26% (201)	5% (36)	4% (34)	19% (149)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCEN1_16: Do you have a favorable or unfavorable opinion on the following films about AI?
The Terminator series**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	30%	(659)	31%	(687)	7%	(149)	6%	(122)	27%	(585)	2201
Gender: Male	40%	(425)	34%	(366)	5%	(49)	3%	(37)	18%	(194)	1071
Gender: Female	21%	(233)	28%	(320)	9%	(100)	7%	(84)	35%	(390)	1127
Age: 18-34	31%	(196)	31%	(193)	7%	(47)	6%	(35)	25%	(160)	631
Age: 35-44	36%	(132)	32%	(119)	5%	(20)	6%	(20)	21%	(79)	372
Age: 45-64	30%	(216)	31%	(220)	7%	(49)	6%	(42)	26%	(183)	711
Age: 65+	24%	(114)	32%	(155)	7%	(32)	5%	(24)	33%	(162)	487
GenZers: 1997-2012	28%	(67)	31%	(73)	7%	(17)	5%	(11)	28%	(67)	234
Millennials: 1981-1996	33%	(231)	33%	(226)	6%	(45)	6%	(39)	22%	(153)	694
GenXers: 1965-1980	32%	(171)	28%	(147)	8%	(40)	7%	(36)	25%	(134)	528
Baby Boomers: 1946-1964	26%	(183)	32%	(224)	6%	(45)	5%	(35)	30%	(213)	700
PID: Dem (no lean)	32%	(306)	29%	(273)	6%	(57)	5%	(51)	27%	(259)	946
PID: Ind (no lean)	28%	(171)	30%	(190)	9%	(53)	6%	(36)	28%	(171)	622
PID: Rep (no lean)	29%	(181)	35%	(224)	6%	(39)	5%	(34)	24%	(155)	633
PID/Gender: Dem Men	43%	(196)	32%	(146)	5%	(22)	3%	(13)	18%	(84)	462
PID/Gender: Dem Women	23%	(110)	26%	(127)	7%	(35)	8%	(38)	36%	(174)	483
PID/Gender: Ind Men	38%	(111)	32%	(94)	6%	(16)	4%	(12)	20%	(58)	292
PID/Gender: Ind Women	18%	(58)	29%	(95)	11%	(36)	7%	(24)	35%	(113)	327
PID/Gender: Rep Men	37%	(117)	40%	(126)	3%	(10)	4%	(12)	16%	(52)	316
PID/Gender: Rep Women	20%	(64)	31%	(99)	9%	(29)	7%	(22)	32%	(102)	317
Ideo: Liberal (1-3)	32%	(213)	29%	(191)	7%	(48)	6%	(43)	26%	(172)	667
Ideo: Moderate (4)	29%	(187)	34%	(221)	7%	(45)	5%	(30)	26%	(167)	650
Ideo: Conservative (5-7)	31%	(211)	35%	(238)	6%	(40)	5%	(33)	24%	(163)	686
Educ: < College	30%	(427)	30%	(431)	7%	(99)	6%	(84)	28%	(397)	1438
Educ: Bachelors degree	29%	(140)	36%	(173)	6%	(31)	4%	(20)	25%	(121)	484
Educ: Post-grad	33%	(92)	30%	(83)	7%	(19)	7%	(18)	24%	(66)	278
Income: Under 50k	30%	(338)	28%	(321)	7%	(80)	6%	(73)	29%	(329)	1142
Income: 50k-100k	29%	(201)	35%	(237)	6%	(41)	5%	(34)	25%	(172)	686
Income: 100k+	32%	(120)	34%	(128)	7%	(27)	4%	(14)	22%	(83)	373
Ethnicity: White	30%	(513)	32%	(536)	7%	(115)	6%	(102)	25%	(432)	1698
Ethnicity: Hispanic	46%	(173)	24%	(90)	5%	(19)	4%	(15)	22%	(83)	379

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Table MCEN1_16: Do you have a favorable or unfavorable opinion on the following films about AI?
The Terminator series

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	30%	(659)	31%	(687)	7%	(149)	6%	(122)	27%	(585)	2201
Ethnicity: Black	33%	(95)	27%	(77)	7%	(21)	3%	(8)	29%	(83)	283
Ethnicity: Other	23%	(52)	34%	(74)	6%	(13)	5%	(12)	32%	(69)	220
All Christian	30%	(285)	32%	(309)	8%	(74)	6%	(56)	25%	(242)	967
All Non-Christian	36%	(61)	31%	(52)	7%	(11)	2%	(3)	25%	(43)	170
Atheist	37%	(45)	27%	(33)	4%	(5)	6%	(7)	26%	(32)	123
Agnostic/Nothing in particular	28%	(162)	34%	(196)	6%	(35)	5%	(28)	27%	(156)	576
Something Else	29%	(106)	27%	(97)	6%	(24)	7%	(27)	30%	(112)	366
Religious Non-Protestant/Catholic	33%	(65)	33%	(64)	8%	(16)	2%	(4)	23%	(45)	194
Evangelical	33%	(184)	31%	(175)	5%	(30)	5%	(30)	26%	(144)	562
Non-Evangelical	28%	(207)	29%	(217)	9%	(65)	7%	(54)	28%	(210)	754
Community: Urban	36%	(248)	28%	(197)	7%	(47)	4%	(29)	25%	(178)	699
Community: Suburban	27%	(259)	35%	(335)	6%	(56)	6%	(54)	26%	(253)	957
Community: Rural	28%	(151)	28%	(155)	8%	(46)	7%	(39)	28%	(154)	545
Employ: Private Sector	32%	(224)	35%	(246)	7%	(47)	4%	(32)	22%	(156)	705
Employ: Government	40%	(54)	32%	(44)	8%	(11)	2%	(2)	19%	(25)	137
Employ: Self-Employed	30%	(59)	34%	(67)	6%	(11)	9%	(18)	21%	(41)	197
Employ: Homemaker	18%	(23)	34%	(44)	6%	(8)	11%	(14)	31%	(39)	127
Employ: Student	31%	(26)	18%	(15)	4%	(4)	6%	(5)	41%	(34)	84
Employ: Retired	25%	(145)	31%	(179)	6%	(37)	5%	(27)	33%	(189)	576
Employ: Unemployed	33%	(84)	24%	(62)	10%	(25)	6%	(14)	27%	(70)	253
Employ: Other	36%	(44)	25%	(31)	6%	(8)	8%	(9)	25%	(30)	122
Military HH: Yes	27%	(77)	38%	(106)	10%	(27)	5%	(13)	20%	(57)	280
Military HH: No	30%	(582)	30%	(581)	6%	(122)	6%	(108)	27%	(527)	1921
2022 House Vote: Democrat	33%	(324)	30%	(290)	6%	(58)	5%	(50)	26%	(251)	972
2022 House Vote: Republican	28%	(180)	37%	(241)	7%	(45)	5%	(30)	23%	(147)	643
2022 House Vote: Someone else	35%	(23)	29%	(19)	6%	(4)	8%	(5)	21%	(14)	64
2022 House Vote: Didnt Vote	25%	(133)	26%	(137)	8%	(42)	7%	(37)	33%	(172)	522

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**Table MCEN1_16: Do you have a favorable or unfavorable opinion on the following films about AI?
The Terminator series**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	30%	(659)	31%	(687)	7%	(149)	6%	(122)	27%	(585)	2201
2020 Vote: Joe Biden	33%	(327)	29%	(288)	6%	(64)	5%	(48)	27%	(271)	996
2020 Vote: Donald Trump	27%	(191)	37%	(256)	7%	(47)	5%	(35)	24%	(169)	697
2020 Vote: Other	30%	(15)	38%	(19)	1%	(1)	11%	(6)	20%	(10)	50
2020 Vote: Didn't Vote	28%	(127)	27%	(125)	8%	(37)	7%	(34)	30%	(135)	458
2018 House Vote: Democrat	33%	(264)	28%	(222)	6%	(50)	5%	(36)	28%	(219)	791
2018 House Vote: Republican	27%	(176)	39%	(249)	6%	(42)	6%	(39)	21%	(138)	644
2018 House Vote: Someone else	32%	(20)	36%	(22)	6%	(4)	7%	(4)	19%	(11)	61
2018 House Vote: Didnt Vote	28%	(200)	27%	(194)	7%	(53)	6%	(43)	31%	(216)	705
4-Region: Northeast	33%	(126)	28%	(107)	6%	(24)	6%	(22)	28%	(108)	386
4-Region: Midwest	27%	(123)	30%	(138)	8%	(34)	4%	(18)	31%	(141)	455
4-Region: South	31%	(257)	30%	(254)	6%	(53)	6%	(54)	26%	(222)	839
4-Region: West	29%	(154)	36%	(188)	7%	(38)	5%	(27)	22%	(115)	521
Film Fan	32%	(611)	34%	(648)	7%	(127)	5%	(93)	23%	(433)	1913
Avid Film Fan	45%	(356)	29%	(231)	6%	(49)	5%	(38)	15%	(115)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_17: Do you have a favorable or unfavorable opinion on the following films about AI?*Alita: Battle Angel*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	10%	(214)	14%	(299)	4%	(82)	4%	(96)	69%	(1511)	2201
Gender: Male	14%	(152)	19%	(205)	5%	(54)	4%	(48)	57%	(612)	1071
Gender: Female	5%	(61)	8%	(95)	2%	(28)	4%	(48)	79%	(895)	1127
Age: 18-34	15%	(93)	21%	(131)	5%	(30)	5%	(32)	55%	(345)	631
Age: 35-44	17%	(62)	19%	(70)	5%	(18)	4%	(16)	55%	(206)	372
Age: 45-64	7%	(47)	11%	(76)	3%	(24)	4%	(31)	75%	(532)	711
Age: 65+	2%	(11)	5%	(23)	2%	(10)	3%	(16)	88%	(428)	487
GenZers: 1997-2012	9%	(20)	25%	(58)	6%	(14)	7%	(16)	54%	(127)	234
Millennials: 1981-1996	19%	(129)	20%	(136)	4%	(31)	4%	(30)	53%	(369)	694
GenXers: 1965-1980	8%	(43)	12%	(63)	3%	(17)	4%	(23)	72%	(382)	528
Baby Boomers: 1946-1964	3%	(22)	6%	(41)	3%	(20)	3%	(24)	85%	(594)	700
PID: Dem (no lean)	13%	(124)	15%	(144)	4%	(43)	4%	(37)	63%	(600)	946
PID: Ind (no lean)	6%	(37)	11%	(69)	3%	(20)	5%	(31)	75%	(464)	622
PID: Rep (no lean)	8%	(53)	14%	(87)	3%	(19)	4%	(28)	71%	(446)	633
PID/Gender: Dem Men	20%	(94)	22%	(99)	7%	(34)	4%	(17)	47%	(217)	462
PID/Gender: Dem Women	6%	(29)	9%	(44)	2%	(9)	4%	(20)	79%	(382)	483
PID/Gender: Ind Men	7%	(21)	14%	(42)	2%	(6)	5%	(14)	72%	(210)	292
PID/Gender: Ind Women	5%	(17)	8%	(27)	4%	(15)	5%	(17)	77%	(252)	327
PID/Gender: Rep Men	12%	(37)	20%	(63)	5%	(15)	5%	(16)	58%	(185)	316
PID/Gender: Rep Women	5%	(15)	8%	(24)	1%	(5)	4%	(11)	83%	(261)	317
Ideo: Liberal (1-3)	14%	(92)	17%	(114)	5%	(34)	5%	(33)	59%	(395)	667
Ideo: Moderate (4)	8%	(54)	13%	(83)	3%	(21)	4%	(25)	72%	(467)	650
Ideo: Conservative (5-7)	8%	(56)	12%	(79)	4%	(26)	4%	(27)	72%	(497)	686
Educ: < College	8%	(114)	12%	(176)	4%	(51)	5%	(68)	72%	(1029)	1438
Educ: Bachelors degree	10%	(49)	16%	(76)	4%	(20)	3%	(15)	67%	(324)	484
Educ: Post-grad	18%	(50)	17%	(47)	4%	(11)	5%	(13)	57%	(158)	278
Income: Under 50k	7%	(84)	11%	(125)	3%	(40)	5%	(63)	73%	(831)	1142
Income: 50k-100k	10%	(68)	16%	(110)	3%	(20)	3%	(19)	68%	(468)	686
Income: 100k+	16%	(61)	17%	(64)	6%	(22)	4%	(14)	57%	(212)	373
Ethnicity: White	10%	(163)	12%	(210)	3%	(54)	4%	(65)	71%	(1206)	1698
Ethnicity: Hispanic	16%	(59)	20%	(77)	2%	(9)	1%	(6)	60%	(229)	379

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Table MCEN1_17: Do you have a favorable or unfavorable opinion on the following films about AI?

Alita: Battle Angel

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	10%	(214)	14%	(299)	4%	(82)	4%	(96)	69%	(1511)	2201
Ethnicity: Black	13%	(37)	13%	(37)	7%	(21)	7%	(19)	60%	(169)	283
Ethnicity: Other	6%	(13)	24%	(52)	3%	(7)	5%	(12)	62%	(136)	220
All Christian	9%	(90)	13%	(129)	4%	(37)	3%	(33)	70%	(678)	967
All Non-Christian	21%	(36)	22%	(37)	7%	(11)	6%	(11)	44%	(74)	170
Atheist	9%	(11)	20%	(25)	5%	(6)	4%	(5)	62%	(77)	123
Agnostic/Nothing in particular	7%	(41)	12%	(71)	2%	(13)	5%	(29)	73%	(422)	576
Something Else	10%	(35)	10%	(37)	4%	(15)	5%	(19)	71%	(260)	366
Religious Non-Protestant/Catholic	19%	(38)	20%	(39)	6%	(12)	6%	(12)	48%	(92)	194
Evangelical	10%	(58)	15%	(83)	3%	(19)	4%	(20)	68%	(383)	562
Non-Evangelical	8%	(63)	11%	(84)	5%	(34)	4%	(30)	72%	(542)	754
Community: Urban	17%	(116)	19%	(133)	4%	(27)	4%	(27)	57%	(396)	699
Community: Suburban	6%	(55)	11%	(105)	4%	(37)	4%	(39)	75%	(721)	957
Community: Rural	8%	(43)	11%	(62)	3%	(18)	5%	(29)	72%	(393)	545
Employ: Private Sector	15%	(103)	20%	(143)	4%	(31)	4%	(26)	57%	(402)	705
Employ: Government	18%	(25)	17%	(24)	9%	(12)	1%	(1)	55%	(75)	137
Employ: Self-Employed	11%	(23)	12%	(23)	2%	(4)	8%	(15)	67%	(131)	197
Employ: Homemaker	3%	(4)	17%	(22)	2%	(3)	6%	(7)	72%	(91)	127
Employ: Student	10%	(8)	24%	(20)	3%	(2)	6%	(5)	57%	(48)	84
Employ: Retired	3%	(16)	5%	(27)	3%	(16)	3%	(18)	87%	(499)	576
Employ: Unemployed	10%	(26)	14%	(35)	4%	(10)	8%	(19)	64%	(162)	253
Employ: Other	7%	(8)	4%	(4)	2%	(3)	3%	(4)	84%	(103)	122
Military HH: Yes	11%	(30)	14%	(40)	2%	(6)	4%	(11)	69%	(193)	280
Military HH: No	10%	(183)	14%	(260)	4%	(76)	4%	(84)	69%	(1317)	1921
2022 House Vote: Democrat	13%	(122)	15%	(144)	4%	(42)	4%	(38)	64%	(625)	972
2022 House Vote: Republican	7%	(48)	13%	(83)	4%	(23)	5%	(31)	71%	(458)	643
2022 House Vote: Someone else	5%	(3)	18%	(11)	—	(0)	8%	(5)	69%	(45)	64
2022 House Vote: Didnt Vote	8%	(40)	12%	(61)	3%	(17)	4%	(21)	73%	(382)	522

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Table MCEN1_17: Do you have a favorable or unfavorable opinion on the following films about AI?
Alita: Battle Angel

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	10%	(214)	14%	(299)	4%	(82)	4%	(96)	69%	(1511)	2201
2020 Vote: Joe Biden	11%	(112)	15%	(151)	4%	(38)	4%	(38)	66%	(657)	996
2020 Vote: Donald Trump	8%	(53)	12%	(83)	3%	(23)	5%	(33)	72%	(505)	697
2020 Vote: Other	2%	(1)	9%	(5)	3%	(1)	11%	(6)	75%	(38)	50
2020 Vote: Didn't Vote	10%	(47)	13%	(61)	4%	(20)	4%	(18)	68%	(311)	458
2018 House Vote: Democrat	13%	(105)	13%	(101)	3%	(25)	4%	(29)	67%	(530)	791
2018 House Vote: Republican	7%	(43)	13%	(85)	5%	(30)	5%	(32)	71%	(454)	644
2018 House Vote: Someone else	6%	(3)	20%	(12)	1%	(1)	5%	(3)	68%	(41)	61
2018 House Vote: Didnt Vote	9%	(62)	14%	(101)	4%	(26)	4%	(31)	69%	(485)	705
4-Region: Northeast	12%	(47)	11%	(44)	1%	(5)	4%	(16)	71%	(273)	386
4-Region: Midwest	7%	(32)	8%	(36)	6%	(25)	4%	(19)	75%	(343)	455
4-Region: South	9%	(79)	13%	(106)	3%	(29)	5%	(43)	69%	(581)	839
4-Region: West	11%	(55)	22%	(113)	4%	(22)	3%	(17)	60%	(313)	521
Film Fan	11%	(205)	14%	(270)	4%	(76)	4%	(75)	67%	(1286)	1913
Avid Film Fan	18%	(142)	19%	(146)	4%	(28)	4%	(33)	56%	(439)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCEN1_18: Do you have a favorable or unfavorable opinion on the following films about AI?
Tomorrowland**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	12%	(260)	16%	(355)	5%	(119)	4%	(77)	63%	(1390)	2201
Gender: Male	16%	(170)	19%	(201)	6%	(59)	4%	(38)	56%	(603)	1071
Gender: Female	8%	(89)	14%	(155)	5%	(60)	4%	(40)	70%	(785)	1127
Age: 18-34	21%	(131)	21%	(135)	9%	(54)	4%	(22)	46%	(288)	631
Age: 35-44	18%	(67)	20%	(73)	6%	(21)	4%	(15)	53%	(195)	372
Age: 45-64	7%	(47)	14%	(97)	5%	(33)	4%	(28)	71%	(506)	711
Age: 65+	3%	(14)	10%	(50)	2%	(11)	2%	(11)	82%	(401)	487
GenZers: 1997-2012	18%	(41)	20%	(47)	16%	(37)	4%	(9)	42%	(99)	234
Millennials: 1981-1996	22%	(149)	21%	(147)	5%	(34)	4%	(27)	49%	(337)	694
GenXers: 1965-1980	9%	(47)	16%	(83)	5%	(25)	3%	(18)	67%	(354)	528
Baby Boomers: 1946-1964	3%	(21)	11%	(74)	3%	(20)	3%	(23)	80%	(562)	700
PID: Dem (no lean)	14%	(130)	19%	(182)	5%	(46)	4%	(34)	59%	(554)	946
PID: Ind (no lean)	10%	(61)	12%	(72)	5%	(32)	3%	(20)	70%	(438)	622
PID: Rep (no lean)	11%	(69)	16%	(102)	6%	(41)	4%	(23)	63%	(398)	633
PID/Gender: Dem Men	19%	(88)	23%	(107)	6%	(27)	4%	(17)	48%	(223)	462
PID/Gender: Dem Women	9%	(42)	15%	(74)	4%	(19)	4%	(18)	68%	(331)	483
PID/Gender: Ind Men	11%	(32)	11%	(33)	4%	(11)	3%	(8)	71%	(208)	292
PID/Gender: Ind Women	9%	(28)	12%	(39)	6%	(21)	4%	(12)	70%	(228)	327
PID/Gender: Rep Men	16%	(50)	19%	(60)	7%	(21)	4%	(13)	54%	(171)	316
PID/Gender: Rep Women	6%	(18)	13%	(42)	6%	(20)	3%	(10)	71%	(226)	317
Ideo: Liberal (1-3)	15%	(103)	18%	(119)	6%	(43)	3%	(20)	57%	(382)	667
Ideo: Moderate (4)	11%	(71)	18%	(116)	4%	(28)	3%	(18)	64%	(417)	650
Ideo: Conservative (5-7)	9%	(60)	15%	(103)	6%	(42)	4%	(30)	66%	(450)	686
Educ: < College	11%	(152)	14%	(198)	5%	(74)	4%	(55)	67%	(959)	1438
Educ: Bachelors degree	12%	(56)	22%	(109)	6%	(28)	2%	(10)	58%	(283)	484
Educ: Post-grad	19%	(52)	17%	(49)	6%	(17)	5%	(13)	53%	(147)	278
Income: Under 50k	9%	(98)	13%	(143)	6%	(69)	4%	(47)	69%	(786)	1142
Income: 50k-100k	12%	(84)	21%	(141)	4%	(28)	2%	(17)	61%	(416)	686
Income: 100k+	21%	(77)	19%	(71)	6%	(22)	4%	(14)	50%	(188)	373
Ethnicity: White	12%	(203)	16%	(271)	5%	(78)	4%	(61)	64%	(1087)	1698
Ethnicity: Hispanic	22%	(82)	20%	(76)	3%	(12)	2%	(6)	53%	(203)	379

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Table MCEN1_18: Do you have a favorable or unfavorable opinion on the following films about AI?*Tomorrowland*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	12%	(260)	16%	(355)	5%	(119)	4%	(77)	63%	(1390)	2201
Ethnicity: Black	12%	(34)	13%	(38)	9%	(25)	3%	(9)	62%	(177)	283
Ethnicity: Other	10%	(23)	21%	(47)	8%	(17)	3%	(7)	57%	(126)	220
All Christian	12%	(115)	16%	(152)	4%	(43)	3%	(32)	65%	(626)	967
All Non-Christian	25%	(43)	19%	(32)	6%	(10)	4%	(7)	46%	(78)	170
Atheist	7%	(8)	16%	(20)	6%	(7)	2%	(3)	70%	(85)	123
Agnostic/Nothing in particular	10%	(60)	17%	(100)	6%	(35)	3%	(19)	63%	(362)	576
Something Else	9%	(33)	14%	(52)	7%	(24)	5%	(18)	65%	(239)	366
Religious Non-Protestant/Catholic	22%	(43)	20%	(38)	6%	(12)	4%	(8)	48%	(93)	194
Evangelical	14%	(76)	20%	(112)	5%	(29)	3%	(17)	58%	(329)	562
Non-Evangelical	9%	(70)	12%	(87)	5%	(38)	4%	(31)	70%	(527)	754
Community: Urban	17%	(118)	19%	(129)	6%	(41)	3%	(24)	55%	(386)	699
Community: Suburban	9%	(88)	17%	(167)	5%	(45)	3%	(33)	65%	(624)	957
Community: Rural	10%	(53)	11%	(59)	6%	(32)	4%	(21)	70%	(380)	545
Employ: Private Sector	15%	(104)	24%	(166)	5%	(37)	4%	(29)	52%	(368)	705
Employ: Government	30%	(42)	21%	(28)	4%	(5)	—	(0)	45%	(62)	137
Employ: Self-Employed	18%	(35)	12%	(24)	8%	(17)	4%	(9)	57%	(112)	197
Employ: Homemaker	9%	(12)	20%	(26)	2%	(2)	6%	(8)	63%	(80)	127
Employ: Student	17%	(14)	8%	(6)	22%	(19)	3%	(2)	50%	(42)	84
Employ: Retired	3%	(19)	9%	(51)	3%	(17)	3%	(18)	82%	(471)	576
Employ: Unemployed	8%	(21)	15%	(39)	5%	(12)	4%	(11)	67%	(171)	253
Employ: Other	12%	(14)	12%	(15)	7%	(9)	1%	(1)	68%	(83)	122
Military HH: Yes	11%	(32)	15%	(43)	7%	(19)	4%	(10)	63%	(176)	280
Military HH: No	12%	(228)	16%	(312)	5%	(100)	4%	(67)	63%	(1214)	1921
2022 House Vote: Democrat	14%	(141)	19%	(182)	5%	(44)	3%	(31)	59%	(574)	972
2022 House Vote: Republican	8%	(50)	18%	(114)	6%	(38)	4%	(26)	64%	(414)	643
2022 House Vote: Someone else	8%	(5)	9%	(5)	3%	(2)	9%	(6)	72%	(46)	64
2022 House Vote: Didnt Vote	12%	(64)	10%	(54)	7%	(35)	3%	(14)	68%	(355)	522

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**Table MCEN1_18: Do you have a favorable or unfavorable opinion on the following films about AI?
Tomorrowland**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	12%	(260)	16%	(355)	5%	(119)	4%	(77)	63%	(1390)	2201
2020 Vote: Joe Biden	12%	(115)	18%	(178)	5%	(45)	3%	(30)	63%	(628)	996
2020 Vote: Donald Trump	9%	(65)	16%	(113)	5%	(37)	4%	(28)	65%	(454)	697
2020 Vote: Other	9%	(5)	12%	(6)	2%	(1)	10%	(5)	66%	(33)	50
2020 Vote: Didn't Vote	16%	(75)	13%	(58)	8%	(36)	3%	(15)	60%	(275)	458
2018 House Vote: Democrat	13%	(100)	17%	(133)	4%	(34)	3%	(21)	64%	(503)	791
2018 House Vote: Republican	9%	(60)	19%	(123)	5%	(32)	5%	(30)	62%	(399)	644
2018 House Vote: Someone else	7%	(4)	8%	(5)	5%	(3)	6%	(4)	73%	(45)	61
2018 House Vote: Didnt Vote	13%	(95)	13%	(95)	7%	(50)	3%	(23)	63%	(443)	705
4-Region: Northeast	12%	(48)	11%	(44)	4%	(14)	3%	(12)	69%	(268)	386
4-Region: Midwest	8%	(35)	15%	(68)	4%	(20)	5%	(23)	68%	(309)	455
4-Region: South	11%	(95)	15%	(128)	7%	(61)	3%	(29)	63%	(527)	839
4-Region: West	16%	(82)	22%	(115)	5%	(25)	2%	(13)	55%	(286)	521
Film Fan	12%	(232)	18%	(342)	5%	(104)	3%	(57)	62%	(1177)	1913
Avid Film Fan	20%	(160)	21%	(164)	6%	(44)	3%	(20)	51%	(400)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_19: Do you have a favorable or unfavorable opinion on the following films about AI?
Robocop

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	22%	(488)	32%	(712)	8%	(166)	5%	(105)	33%	(729)	2201
Gender: Male	29%	(312)	37%	(395)	8%	(85)	4%	(39)	22%	(239)	1071
Gender: Female	16%	(177)	28%	(316)	7%	(81)	6%	(65)	43%	(488)	1127
Age: 18-34	25%	(160)	29%	(181)	8%	(54)	4%	(27)	33%	(210)	631
Age: 35-44	27%	(102)	32%	(118)	5%	(19)	5%	(19)	31%	(114)	372
Age: 45-64	23%	(167)	34%	(241)	8%	(59)	5%	(37)	29%	(207)	711
Age: 65+	12%	(60)	35%	(172)	7%	(34)	5%	(23)	41%	(198)	487
GenZers: 1997-2012	22%	(52)	26%	(61)	10%	(24)	6%	(14)	35%	(83)	234
Millennials: 1981-1996	27%	(191)	31%	(215)	7%	(46)	4%	(28)	31%	(215)	694
GenXers: 1965-1980	24%	(129)	35%	(183)	8%	(41)	5%	(25)	28%	(150)	528
Baby Boomers: 1946-1964	16%	(114)	34%	(238)	8%	(54)	5%	(35)	37%	(259)	700
PID: Dem (no lean)	25%	(234)	30%	(280)	8%	(71)	4%	(42)	34%	(320)	946
PID: Ind (no lean)	20%	(127)	34%	(213)	8%	(48)	6%	(39)	31%	(195)	622
PID: Rep (no lean)	20%	(127)	35%	(219)	7%	(47)	4%	(25)	34%	(215)	633
PID/Gender: Dem Men	32%	(150)	34%	(159)	8%	(35)	3%	(13)	23%	(105)	462
PID/Gender: Dem Women	17%	(84)	25%	(121)	8%	(36)	6%	(29)	44%	(214)	483
PID/Gender: Ind Men	27%	(79)	37%	(108)	8%	(24)	7%	(19)	21%	(61)	292
PID/Gender: Ind Women	15%	(48)	32%	(105)	7%	(24)	6%	(19)	40%	(132)	327
PID/Gender: Rep Men	26%	(82)	41%	(128)	8%	(26)	2%	(7)	23%	(73)	316
PID/Gender: Rep Women	14%	(45)	29%	(90)	7%	(21)	6%	(18)	45%	(142)	317
Ideo: Liberal (1-3)	25%	(169)	31%	(206)	8%	(55)	5%	(31)	31%	(207)	667
Ideo: Moderate (4)	22%	(141)	34%	(222)	8%	(51)	4%	(25)	33%	(211)	650
Ideo: Conservative (5-7)	20%	(135)	35%	(243)	8%	(53)	5%	(35)	32%	(220)	686
Educ: < College	21%	(306)	32%	(462)	7%	(106)	5%	(73)	34%	(491)	1438
Educ: Bachelors degree	24%	(115)	33%	(160)	8%	(37)	4%	(18)	32%	(156)	484
Educ: Post-grad	25%	(68)	32%	(90)	9%	(24)	5%	(14)	30%	(82)	278
Income: Under 50k	21%	(239)	31%	(353)	8%	(86)	6%	(68)	35%	(397)	1142
Income: 50k-100k	22%	(150)	32%	(222)	7%	(50)	3%	(23)	35%	(242)	686
Income: 100k+	27%	(100)	37%	(137)	8%	(30)	4%	(15)	24%	(90)	373
Ethnicity: White	22%	(371)	32%	(541)	8%	(132)	5%	(82)	34%	(572)	1698
Ethnicity: Hispanic	33%	(125)	29%	(111)	5%	(20)	2%	(9)	30%	(115)	379

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Table MCEN1_19: Do you have a favorable or unfavorable opinion on the following films about AI?

Robocop

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	22% (488)	32% (712)	8% (166)	5% (105)	33% (729)	2201
Ethnicity: Black	26% (74)	33% (95)	8% (22)	5% (13)	28% (79)	283
Ethnicity: Other	20% (44)	34% (76)	5% (12)	5% (10)	36% (78)	220
All Christian	22% (212)	35% (341)	7% (68)	4% (42)	31% (303)	967
All Non-Christian	31% (52)	30% (51)	6% (11)	3% (5)	30% (51)	170
Atheist	25% (30)	22% (27)	8% (10)	8% (9)	37% (46)	123
Agnostic/Nothing in particular	21% (118)	30% (173)	8% (47)	4% (23)	37% (214)	576
Something Else	21% (76)	33% (119)	8% (30)	7% (26)	32% (116)	366
Religious Non-Protestant/Catholic	29% (56)	33% (63)	7% (14)	3% (6)	28% (54)	194
Evangelical	23% (130)	37% (210)	8% (42)	4% (22)	28% (158)	562
Non-Evangelical	21% (155)	32% (242)	7% (53)	6% (47)	34% (258)	754
Community: Urban	29% (201)	29% (201)	8% (58)	5% (34)	29% (205)	699
Community: Suburban	19% (185)	34% (322)	7% (71)	5% (48)	35% (332)	957
Community: Rural	19% (103)	35% (189)	7% (37)	4% (24)	35% (193)	545
Employ: Private Sector	27% (190)	34% (241)	6% (41)	4% (25)	29% (206)	705
Employ: Government	42% (57)	28% (39)	6% (9)	1% (1)	22% (31)	137
Employ: Self-Employed	20% (38)	32% (63)	8% (16)	8% (16)	32% (62)	197
Employ: Homemaker	14% (18)	36% (46)	4% (5)	6% (7)	39% (50)	127
Employ: Student	28% (23)	28% (23)	9% (8)	2% (2)	34% (28)	84
Employ: Retired	15% (87)	32% (186)	7% (40)	5% (28)	41% (234)	576
Employ: Unemployed	19% (47)	30% (76)	13% (33)	7% (17)	32% (80)	253
Employ: Other	22% (27)	30% (37)	11% (13)	6% (8)	30% (37)	122
Military HH: Yes	25% (70)	38% (106)	10% (27)	4% (11)	24% (67)	280
Military HH: No	22% (419)	32% (606)	7% (139)	5% (94)	34% (662)	1921
2022 House Vote: Democrat	24% (230)	32% (315)	7% (64)	5% (46)	33% (317)	972
2022 House Vote: Republican	22% (141)	34% (219)	9% (55)	4% (28)	31% (200)	643
2022 House Vote: Someone else	32% (20)	27% (18)	7% (4)	7% (4)	27% (18)	64
2022 House Vote: Didnt Vote	19% (97)	31% (160)	8% (42)	5% (28)	37% (194)	522

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Table MCEN1_19: Do you have a favorable or unfavorable opinion on the following films about AI?
Robocop

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	22%	(488)	32%	(712)	8%	(166)	5%	(105)	33%	(729)	2201
2020 Vote: Joe Biden	23%	(231)	31%	(304)	7%	(69)	5%	(50)	34%	(341)	996
2020 Vote: Donald Trump	21%	(147)	36%	(254)	7%	(49)	4%	(26)	32%	(221)	697
2020 Vote: Other	24%	(12)	34%	(17)	11%	(5)	10%	(5)	21%	(11)	50
2020 Vote: Didn't Vote	21%	(98)	30%	(136)	9%	(43)	5%	(25)	34%	(156)	458
2018 House Vote: Democrat	24%	(193)	29%	(229)	7%	(55)	4%	(32)	36%	(281)	791
2018 House Vote: Republican	20%	(130)	38%	(242)	8%	(50)	5%	(31)	30%	(192)	644
2018 House Vote: Someone else	34%	(21)	28%	(17)	7%	(5)	4%	(2)	26%	(16)	61
2018 House Vote: Didnt Vote	21%	(145)	32%	(223)	8%	(57)	6%	(40)	34%	(240)	705
4-Region: Northeast	27%	(102)	28%	(110)	5%	(20)	5%	(18)	35%	(136)	386
4-Region: Midwest	19%	(85)	35%	(158)	9%	(43)	5%	(24)	32%	(145)	455
4-Region: South	21%	(178)	33%	(275)	8%	(64)	5%	(39)	34%	(284)	839
4-Region: West	24%	(124)	32%	(169)	8%	(39)	5%	(25)	31%	(164)	521
Film Fan	23%	(442)	34%	(653)	8%	(150)	4%	(84)	30%	(583)	1913
Avid Film Fan	35%	(279)	30%	(240)	8%	(62)	5%	(38)	21%	(169)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_20: Do you have a favorable or unfavorable opinion on the following films about AI?

Oblivion

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	10%	(222)	15%	(327)	4%	(86)	4%	(91)	67%	(1474)	2201
Gender: Male	14%	(154)	21%	(230)	5%	(50)	4%	(41)	56%	(595)	1071
Gender: Female	6%	(66)	9%	(97)	3%	(36)	5%	(51)	78%	(877)	1127
Age: 18-34	16%	(99)	17%	(106)	7%	(44)	6%	(36)	55%	(347)	631
Age: 35-44	15%	(54)	20%	(75)	5%	(19)	3%	(12)	57%	(211)	372
Age: 45-64	8%	(54)	15%	(103)	2%	(14)	4%	(31)	72%	(509)	711
Age: 65+	3%	(16)	9%	(42)	2%	(9)	3%	(13)	84%	(408)	487
GenZers: 1997-2012	11%	(26)	14%	(33)	11%	(25)	6%	(13)	58%	(137)	234
Millennials: 1981-1996	18%	(125)	19%	(134)	5%	(36)	5%	(32)	53%	(367)	694
GenXers: 1965-1980	8%	(40)	16%	(84)	2%	(11)	5%	(24)	70%	(368)	528
Baby Boomers: 1946-1964	4%	(28)	11%	(75)	2%	(13)	3%	(20)	81%	(564)	700
PID: Dem (no lean)	14%	(131)	16%	(152)	3%	(32)	4%	(39)	63%	(593)	946
PID: Ind (no lean)	9%	(54)	12%	(75)	3%	(18)	4%	(23)	73%	(452)	622
PID: Rep (no lean)	6%	(37)	16%	(100)	6%	(36)	5%	(30)	68%	(429)	633
PID/Gender: Dem Men	21%	(99)	24%	(110)	5%	(22)	3%	(14)	47%	(217)	462
PID/Gender: Dem Women	6%	(31)	9%	(42)	2%	(9)	5%	(25)	78%	(376)	483
PID/Gender: Ind Men	11%	(33)	15%	(43)	2%	(7)	4%	(10)	68%	(199)	292
PID/Gender: Ind Women	6%	(19)	9%	(31)	4%	(12)	4%	(13)	77%	(252)	327
PID/Gender: Rep Men	7%	(22)	24%	(77)	7%	(21)	5%	(17)	57%	(180)	316
PID/Gender: Rep Women	5%	(15)	8%	(24)	5%	(15)	4%	(13)	79%	(249)	317
Ideo: Liberal (1-3)	13%	(88)	15%	(99)	4%	(25)	5%	(34)	63%	(421)	667
Ideo: Moderate (4)	9%	(59)	16%	(104)	4%	(26)	3%	(17)	68%	(443)	650
Ideo: Conservative (5-7)	8%	(58)	16%	(111)	4%	(30)	4%	(28)	67%	(459)	686
Educ: < College	8%	(112)	12%	(176)	4%	(62)	5%	(69)	71%	(1020)	1438
Educ: Bachelors degree	11%	(55)	21%	(100)	3%	(15)	2%	(10)	63%	(305)	484
Educ: Post-grad	20%	(55)	18%	(51)	4%	(10)	5%	(13)	54%	(150)	278
Income: Under 50k	7%	(84)	11%	(124)	4%	(46)	5%	(53)	73%	(834)	1142
Income: 50k-100k	12%	(81)	17%	(119)	4%	(25)	3%	(23)	64%	(438)	686
Income: 100k+	15%	(57)	22%	(84)	4%	(16)	4%	(15)	54%	(202)	373
Ethnicity: White	10%	(167)	14%	(244)	3%	(58)	4%	(66)	68%	(1163)	1698
Ethnicity: Hispanic	20%	(74)	18%	(69)	2%	(9)	4%	(16)	56%	(212)	379

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Table MCEN1_20: Do you have a favorable or unfavorable opinion on the following films about AI?
Oblivion

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	10% (222)	15% (327)	4% (86)	4% (91)	67% (1474)	2201
Ethnicity: Black	13% (35)	16% (46)	4% (11)	6% (18)	61% (172)	283
Ethnicity: Other	9% (19)	16% (36)	8% (17)	4% (8)	64% (140)	220
All Christian	10% (93)	16% (153)	5% (44)	4% (41)	66% (635)	967
All Non-Christian	24% (41)	20% (33)	5% (8)	4% (7)	48% (81)	170
Atheist	7% (9)	17% (21)	5% (6)	1% (1)	70% (85)	123
Agnostic/Nothing in particular	10% (58)	13% (77)	4% (21)	4% (23)	69% (397)	576
Something Else	6% (21)	11% (41)	2% (8)	5% (20)	75% (276)	366
Religious Non-Protestant/Catholic	22% (42)	19% (36)	4% (8)	6% (11)	50% (97)	194
Evangelical	9% (53)	17% (96)	4% (20)	3% (17)	67% (375)	562
Non-Evangelical	8% (58)	13% (96)	4% (34)	5% (40)	70% (526)	754
Community: Urban	16% (111)	18% (122)	5% (35)	3% (21)	59% (410)	699
Community: Suburban	7% (67)	14% (132)	3% (29)	5% (46)	71% (682)	957
Community: Rural	8% (44)	13% (72)	4% (23)	5% (25)	70% (382)	545
Employ: Private Sector	14% (101)	23% (164)	5% (32)	3% (20)	55% (387)	705
Employ: Government	19% (25)	18% (25)	3% (4)	1% (1)	60% (82)	137
Employ: Self-Employed	11% (22)	15% (30)	5% (9)	8% (16)	61% (120)	197
Employ: Homemaker	8% (10)	14% (18)	1% (2)	11% (13)	66% (85)	127
Employ: Student	7% (6)	4% (4)	17% (14)	7% (6)	65% (55)	84
Employ: Retired	4% (24)	9% (52)	2% (13)	2% (14)	82% (473)	576
Employ: Unemployed	9% (23)	11% (27)	3% (8)	7% (17)	70% (178)	253
Employ: Other	9% (11)	6% (7)	4% (4)	4% (5)	78% (95)	122
Military HH: Yes	10% (27)	16% (46)	7% (19)	5% (15)	62% (173)	280
Military HH: No	10% (195)	15% (281)	4% (68)	4% (77)	68% (1301)	1921
2022 House Vote: Democrat	13% (123)	17% (166)	3% (26)	3% (30)	64% (627)	972
2022 House Vote: Republican	7% (46)	16% (105)	6% (37)	5% (30)	66% (425)	643
2022 House Vote: Someone else	7% (5)	10% (7)	1% (0)	8% (5)	74% (47)	64
2022 House Vote: Didnt Vote	9% (48)	9% (49)	4% (23)	5% (27)	72% (376)	522

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Table MCEN1_20: Do you have a favorable or unfavorable opinion on the following films about AI?

Oblivion

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	10%	(222)	15%	(327)	4%	(86)	4%	(91)	67%	(1474)	2201
2020 Vote: Joe Biden	12%	(116)	16%	(162)	3%	(25)	3%	(30)	67%	(664)	996
2020 Vote: Donald Trump	9%	(61)	15%	(104)	5%	(35)	5%	(32)	67%	(465)	697
2020 Vote: Other	8%	(4)	16%	(8)	3%	(1)	10%	(5)	64%	(32)	50
2020 Vote: Didn't Vote	9%	(42)	12%	(53)	6%	(25)	5%	(25)	68%	(313)	458
2018 House Vote: Democrat	13%	(104)	16%	(127)	3%	(20)	3%	(23)	65%	(517)	791
2018 House Vote: Republican	9%	(56)	17%	(110)	4%	(27)	4%	(28)	66%	(422)	644
2018 House Vote: Someone else	7%	(4)	10%	(6)	—	(0)	5%	(3)	79%	(48)	61
2018 House Vote: Didnt Vote	8%	(58)	12%	(83)	6%	(39)	5%	(37)	69%	(487)	705
4-Region: Northeast	13%	(50)	14%	(56)	2%	(8)	3%	(12)	67%	(260)	386
4-Region: Midwest	5%	(24)	14%	(62)	4%	(17)	4%	(19)	73%	(333)	455
4-Region: South	9%	(73)	13%	(113)	5%	(43)	6%	(47)	67%	(564)	839
4-Region: West	14%	(74)	19%	(97)	4%	(19)	3%	(14)	61%	(318)	521
Film Fan	11%	(201)	16%	(313)	4%	(82)	3%	(61)	66%	(1256)	1913
Avid Film Fan	17%	(131)	20%	(159)	5%	(38)	4%	(29)	55%	(432)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_21: Do you have a favorable or unfavorable opinion on the following films about AI?**Total Recall**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	20% (447)	29% (640)	6% (129)	5% (108)	40% (877)	2201
Gender: Male	29% (308)	35% (379)	6% (66)	4% (38)	26% (279)	1071
Gender: Female	12% (139)	23% (260)	6% (64)	6% (69)	53% (596)	1127
Age: 18-34	20% (124)	20% (129)	8% (50)	5% (32)	47% (297)	631
Age: 35-44	26% (97)	27% (100)	6% (24)	5% (17)	36% (135)	372
Age: 45-64	22% (159)	37% (265)	5% (33)	6% (41)	30% (212)	711
Age: 65+	14% (67)	30% (146)	5% (23)	4% (18)	48% (234)	487
GenZers: 1997-2012	12% (29)	18% (43)	11% (27)	5% (11)	53% (125)	234
Millennials: 1981-1996	26% (177)	24% (167)	6% (41)	5% (33)	40% (275)	694
GenXers: 1965-1980	23% (119)	35% (183)	5% (29)	7% (36)	31% (161)	528
Baby Boomers: 1946-1964	17% (120)	34% (235)	4% (29)	4% (25)	42% (292)	700
PID: Dem (no lean)	24% (225)	29% (270)	5% (44)	4% (39)	39% (367)	946
PID: Ind (no lean)	18% (110)	27% (165)	5% (34)	6% (39)	44% (274)	622
PID: Rep (no lean)	18% (112)	32% (204)	8% (51)	5% (30)	37% (236)	633
PID/Gender: Dem Men	34% (157)	34% (157)	4% (20)	3% (16)	24% (113)	462
PID/Gender: Dem Women	14% (69)	23% (113)	5% (25)	5% (24)	52% (254)	483
PID/Gender: Ind Men	26% (76)	32% (92)	7% (20)	4% (10)	32% (93)	292
PID/Gender: Ind Women	10% (34)	22% (72)	4% (13)	8% (28)	55% (180)	327
PID/Gender: Rep Men	24% (76)	41% (130)	8% (25)	4% (12)	23% (73)	316
PID/Gender: Rep Women	11% (36)	24% (75)	8% (26)	5% (17)	51% (163)	317
Ideo: Liberal (1-3)	25% (169)	27% (178)	6% (39)	5% (37)	37% (246)	667
Ideo: Moderate (4)	21% (139)	29% (188)	6% (38)	5% (31)	39% (253)	650
Ideo: Conservative (5-7)	17% (118)	34% (234)	7% (46)	4% (24)	38% (264)	686
Educ: < College	19% (266)	28% (403)	6% (84)	6% (80)	42% (605)	1438
Educ: Bachelors degree	22% (106)	33% (160)	6% (29)	3% (16)	36% (174)	484
Educ: Post-grad	27% (75)	28% (77)	6% (16)	4% (12)	35% (98)	278
Income: Under 50k	17% (193)	29% (327)	7% (79)	6% (74)	41% (469)	1142
Income: 50k-100k	24% (162)	28% (191)	4% (29)	3% (23)	41% (281)	686
Income: 100k+	25% (92)	32% (121)	6% (21)	3% (12)	34% (127)	373
Ethnicity: White	20% (337)	30% (518)	6% (99)	5% (77)	39% (669)	1698
Ethnicity: Hispanic	27% (103)	28% (107)	5% (18)	1% (5)	39% (146)	379

Continued on next page

Table MCEN1_21: Do you have a favorable or unfavorable opinion on the following films about AI?

Total Recall

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	20% (447)	29% (640)	6% (129)	5% (108)	40% (877)	2201
Ethnicity: Black	25% (72)	22% (63)	6% (17)	6% (17)	40% (114)	283
Ethnicity: Other	18% (39)	27% (59)	6% (14)	6% (14)	43% (95)	220
All Christian	19% (188)	33% (321)	6% (62)	5% (44)	36% (351)	967
All Non-Christian	37% (63)	26% (44)	4% (7)	3% (5)	30% (50)	170
Atheist	17% (21)	26% (32)	14% (17)	4% (5)	39% (48)	123
Agnostic/Nothing in particular	19% (110)	25% (144)	4% (25)	5% (31)	46% (266)	576
Something Else	18% (65)	27% (99)	5% (18)	6% (23)	44% (162)	366
Religious Non-Protestant/Catholic	34% (66)	29% (56)	7% (13)	3% (6)	27% (52)	194
Evangelical	21% (120)	32% (181)	7% (39)	5% (31)	34% (191)	562
Non-Evangelical	18% (135)	30% (228)	5% (35)	5% (36)	42% (320)	754
Community: Urban	27% (187)	29% (204)	5% (38)	4% (30)	34% (241)	699
Community: Suburban	19% (182)	27% (262)	6% (59)	5% (52)	42% (403)	957
Community: Rural	14% (78)	32% (174)	6% (33)	5% (27)	43% (234)	545
Employ: Private Sector	25% (174)	33% (233)	6% (44)	4% (26)	32% (228)	705
Employ: Government	36% (49)	23% (31)	7% (10)	2% (3)	32% (44)	137
Employ: Self-Employed	23% (45)	28% (55)	6% (12)	10% (20)	33% (64)	197
Employ: Homemaker	15% (19)	16% (21)	5% (6)	7% (9)	57% (73)	127
Employ: Student	11% (9)	16% (13)	11% (9)	6% (5)	57% (48)	84
Employ: Retired	16% (90)	33% (192)	4% (22)	3% (17)	44% (255)	576
Employ: Unemployed	16% (41)	24% (60)	7% (18)	8% (20)	45% (113)	253
Employ: Other	18% (22)	27% (33)	7% (8)	6% (8)	42% (51)	122
Military HH: Yes	18% (49)	36% (99)	9% (24)	5% (15)	33% (92)	280
Military HH: No	21% (398)	28% (540)	5% (105)	5% (93)	41% (785)	1921
2022 House Vote: Democrat	25% (239)	28% (269)	5% (53)	4% (40)	38% (371)	972
2022 House Vote: Republican	18% (114)	34% (222)	7% (47)	5% (32)	35% (228)	643
2022 House Vote: Someone else	12% (8)	29% (19)	— (0)	8% (5)	51% (33)	64
2022 House Vote: Didnt Vote	17% (86)	25% (131)	5% (29)	6% (31)	47% (245)	522

Continued on next page

Table MCEN1_21: Do you have a favorable or unfavorable opinion on the following films about AI?
 Total Recall

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	20% (447)	29% (640)	6% (129)	5% (108)	40% (877)	2201
2020 Vote: Joe Biden	23% (231)	28% (280)	5% (52)	4% (41)	39% (393)	996
2020 Vote: Donald Trump	17% (121)	35% (244)	6% (40)	4% (30)	37% (261)	697
2020 Vote: Other	17% (9)	30% (15)	5% (3)	13% (6)	35% (18)	50
2020 Vote: Didn't Vote	19% (87)	22% (101)	7% (34)	7% (30)	45% (205)	458
2018 House Vote: Democrat	25% (198)	28% (218)	4% (35)	4% (31)	39% (309)	791
2018 House Vote: Republican	18% (119)	36% (232)	6% (41)	6% (36)	33% (215)	644
2018 House Vote: Someone else	13% (8)	32% (19)	1% (1)	6% (4)	48% (29)	61
2018 House Vote: Didnt Vote	17% (122)	24% (171)	7% (53)	5% (37)	46% (323)	705
4-Region: Northeast	25% (97)	27% (103)	3% (10)	3% (12)	42% (163)	386
4-Region: Midwest	19% (85)	28% (126)	7% (32)	5% (24)	41% (189)	455
4-Region: South	19% (158)	30% (252)	6% (46)	5% (46)	40% (337)	839
4-Region: West	20% (106)	30% (159)	8% (41)	5% (26)	36% (189)	521
Film Fan	21% (409)	31% (598)	6% (118)	4% (84)	37% (703)	1913
Avid Film Fan	32% (252)	28% (219)	7% (56)	5% (41)	28% (219)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_22: Do you have a favorable or unfavorable opinion on the following films about AI?

WALL-E

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	29%	(644)	24%	(535)	5%	(105)	3%	(76)	38%	(842)	2201
Gender: Male	32%	(338)	24%	(256)	5%	(52)	3%	(35)	36%	(389)	1071
Gender: Female	27%	(304)	25%	(278)	5%	(52)	4%	(41)	40%	(452)	1127
Age: 18-34	42%	(266)	27%	(172)	7%	(47)	5%	(29)	19%	(117)	631
Age: 35-44	34%	(127)	31%	(114)	4%	(15)	3%	(13)	28%	(104)	372
Age: 45-64	23%	(165)	22%	(158)	4%	(30)	3%	(20)	47%	(337)	711
Age: 65+	18%	(86)	19%	(92)	3%	(12)	3%	(14)	58%	(284)	487
GenZers: 1997-2012	49%	(115)	28%	(67)	3%	(7)	6%	(13)	14%	(32)	234
Millennials: 1981-1996	36%	(252)	29%	(201)	8%	(54)	4%	(27)	23%	(161)	694
GenXers: 1965-1980	27%	(140)	25%	(134)	4%	(21)	2%	(13)	41%	(219)	528
Baby Boomers: 1946-1964	18%	(129)	18%	(128)	3%	(21)	3%	(22)	57%	(400)	700
PID: Dem (no lean)	30%	(282)	26%	(245)	4%	(39)	3%	(33)	37%	(347)	946
PID: Ind (no lean)	30%	(185)	24%	(150)	5%	(28)	4%	(22)	38%	(236)	622
PID: Rep (no lean)	28%	(177)	22%	(140)	6%	(37)	3%	(20)	41%	(259)	633
PID/Gender: Dem Men	31%	(145)	26%	(121)	4%	(17)	3%	(15)	35%	(164)	462
PID/Gender: Dem Women	28%	(136)	26%	(124)	5%	(22)	4%	(18)	38%	(183)	483
PID/Gender: Ind Men	34%	(98)	21%	(62)	4%	(13)	3%	(9)	38%	(110)	292
PID/Gender: Ind Women	26%	(86)	27%	(88)	5%	(15)	4%	(12)	38%	(126)	327
PID/Gender: Rep Men	30%	(95)	23%	(74)	7%	(22)	3%	(10)	36%	(115)	316
PID/Gender: Rep Women	26%	(82)	21%	(66)	5%	(15)	3%	(10)	45%	(144)	317
Ideo: Liberal (1-3)	36%	(243)	21%	(143)	5%	(33)	3%	(23)	34%	(225)	667
Ideo: Moderate (4)	24%	(157)	28%	(179)	4%	(25)	3%	(17)	42%	(271)	650
Ideo: Conservative (5-7)	27%	(183)	24%	(162)	6%	(39)	3%	(23)	41%	(279)	686
Educ: < College	27%	(395)	24%	(341)	5%	(74)	3%	(45)	41%	(584)	1438
Educ: Bachelors degree	32%	(157)	25%	(123)	4%	(19)	3%	(16)	35%	(169)	484
Educ: Post-grad	33%	(92)	26%	(72)	4%	(12)	5%	(14)	32%	(89)	278
Income: Under 50k	28%	(325)	20%	(234)	5%	(52)	4%	(46)	43%	(486)	1142
Income: 50k-100k	28%	(189)	28%	(194)	6%	(38)	3%	(20)	36%	(245)	686
Income: 100k+	35%	(130)	29%	(108)	4%	(15)	3%	(10)	30%	(111)	373
Ethnicity: White	30%	(510)	25%	(419)	5%	(90)	3%	(52)	37%	(626)	1698
Ethnicity: Hispanic	37%	(139)	30%	(115)	9%	(33)	3%	(11)	21%	(81)	379

Continued on next page

Table MCEN1_22: Do you have a favorable or unfavorable opinion on the following films about AI?
 WALL-E

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	29% (644)	24% (535)	5% (105)	3% (76)	38% (842)	2201
Ethnicity: Black	24% (67)	25% (70)	3% (7)	4% (11)	45% (128)	283
Ethnicity: Other	31% (67)	21% (45)	3% (7)	6% (13)	40% (88)	220
All Christian	26% (256)	21% (205)	6% (58)	4% (37)	43% (411)	967
All Non-Christian	36% (60)	24% (41)	3% (5)	4% (7)	33% (57)	170
Atheist	45% (56)	16% (20)	6% (8)	2% (3)	30% (37)	123
Agnostic/Nothing in particular	28% (163)	30% (171)	5% (27)	3% (17)	34% (198)	576
Something Else	30% (109)	27% (97)	2% (8)	3% (12)	38% (140)	366
Religious Non-Protestant/Catholic	34% (66)	25% (49)	7% (13)	4% (8)	30% (58)	194
Evangelical	28% (160)	22% (122)	5% (26)	2% (14)	43% (240)	562
Non-Evangelical	27% (202)	23% (170)	4% (31)	5% (36)	42% (314)	754
Community: Urban	31% (215)	26% (185)	4% (29)	4% (27)	35% (242)	699
Community: Suburban	28% (265)	25% (236)	5% (46)	4% (35)	39% (375)	957
Community: Rural	30% (163)	21% (114)	5% (29)	2% (13)	41% (225)	545
Employ: Private Sector	34% (243)	29% (205)	4% (31)	4% (25)	28% (200)	705
Employ: Government	40% (55)	33% (45)	2% (2)	2% (3)	23% (31)	137
Employ: Self-Employed	32% (64)	17% (34)	9% (17)	4% (9)	37% (73)	197
Employ: Homemaker	28% (36)	32% (41)	10% (13)	3% (4)	26% (33)	127
Employ: Student	35% (30)	24% (20)	6% (5)	6% (5)	29% (25)	84
Employ: Retired	19% (108)	18% (101)	3% (16)	3% (16)	58% (335)	576
Employ: Unemployed	29% (74)	24% (61)	5% (13)	4% (10)	37% (95)	253
Employ: Other	29% (35)	22% (27)	5% (6)	3% (4)	41% (50)	122
Military HH: Yes	29% (82)	20% (55)	3% (9)	5% (15)	42% (119)	280
Military HH: No	29% (562)	25% (480)	5% (95)	3% (61)	38% (723)	1921
2022 House Vote: Democrat	31% (300)	26% (255)	4% (39)	3% (30)	36% (347)	972
2022 House Vote: Republican	29% (188)	23% (149)	5% (34)	3% (19)	39% (253)	643
2022 House Vote: Someone else	41% (26)	12% (8)	2% (1)	7% (5)	38% (25)	64
2022 House Vote: Didnt Vote	25% (130)	24% (123)	6% (30)	4% (22)	42% (217)	522

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Table MCEN1_22: Do you have a favorable or unfavorable opinion on the following films about AI?

WALL-E

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	29% (644)	24% (535)	5% (105)	3% (76)	38% (842)	2201
2020 Vote: Joe Biden	31% (307)	26% (257)	4% (36)	3% (29)	37% (367)	996
2020 Vote: Donald Trump	28% (198)	22% (155)	5% (35)	3% (22)	41% (287)	697
2020 Vote: Other	33% (16)	30% (15)	2% (1)	10% (5)	25% (13)	50
2020 Vote: Didn't Vote	27% (123)	23% (107)	7% (32)	4% (19)	38% (176)	458
2018 House Vote: Democrat	30% (236)	25% (201)	3% (27)	2% (17)	39% (309)	791
2018 House Vote: Republican	28% (180)	23% (148)	6% (41)	4% (25)	39% (251)	644
2018 House Vote: Someone else	50% (30)	14% (9)	7% (4)	5% (3)	25% (15)	61
2018 House Vote: Didnt Vote	28% (197)	25% (178)	5% (32)	4% (30)	38% (268)	705
4-Region: Northeast	25% (98)	26% (100)	2% (7)	3% (11)	44% (169)	386
4-Region: Midwest	32% (143)	24% (109)	4% (20)	3% (12)	37% (170)	455
4-Region: South	28% (233)	22% (182)	6% (48)	4% (31)	41% (346)	839
4-Region: West	32% (169)	28% (144)	6% (30)	4% (22)	30% (156)	521
Film Fan	32% (609)	25% (482)	4% (85)	3% (60)	35% (678)	1913
Avid Film Fan	41% (323)	27% (210)	3% (25)	3% (23)	26% (207)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_23: Do you have a favorable or unfavorable opinion on the following films about AI?
The Resident Evil series

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	21%	(455)	21%	(456)	7%	(155)	7%	(161)	44%	(974)	2201
Gender: Male	25%	(271)	27%	(284)	7%	(77)	6%	(62)	35%	(377)	1071
Gender: Female	16%	(183)	15%	(171)	7%	(78)	9%	(100)	53%	(596)	1127
Age: 18-34	33%	(208)	24%	(150)	7%	(45)	5%	(30)	31%	(198)	631
Age: 35-44	28%	(103)	27%	(101)	8%	(30)	7%	(25)	30%	(112)	372
Age: 45-64	16%	(114)	19%	(137)	6%	(46)	10%	(69)	49%	(345)	711
Age: 65+	6%	(30)	14%	(68)	7%	(33)	7%	(36)	65%	(319)	487
GenZers: 1997-2012	27%	(64)	22%	(50)	9%	(22)	7%	(17)	35%	(81)	234
Millennials: 1981-1996	33%	(227)	27%	(189)	7%	(52)	5%	(34)	28%	(191)	694
GenXers: 1965-1980	21%	(110)	21%	(109)	5%	(26)	9%	(49)	44%	(233)	528
Baby Boomers: 1946-1964	7%	(51)	15%	(102)	7%	(50)	8%	(59)	63%	(438)	700
PID: Dem (no lean)	23%	(221)	23%	(218)	7%	(67)	6%	(61)	40%	(379)	946
PID: Ind (no lean)	21%	(131)	18%	(113)	6%	(40)	8%	(47)	47%	(291)	622
PID: Rep (no lean)	16%	(103)	20%	(125)	8%	(48)	8%	(53)	48%	(305)	633
PID/Gender: Dem Men	30%	(140)	30%	(140)	6%	(26)	4%	(18)	30%	(137)	462
PID/Gender: Dem Women	17%	(81)	16%	(78)	8%	(41)	9%	(43)	50%	(241)	483
PID/Gender: Ind Men	21%	(62)	22%	(65)	8%	(25)	7%	(20)	41%	(121)	292
PID/Gender: Ind Women	21%	(68)	14%	(47)	5%	(16)	8%	(28)	52%	(169)	327
PID/Gender: Rep Men	22%	(69)	25%	(79)	8%	(26)	8%	(24)	38%	(119)	316
PID/Gender: Rep Women	11%	(34)	15%	(46)	7%	(22)	9%	(29)	59%	(186)	317
Ideo: Liberal (1-3)	26%	(175)	23%	(152)	7%	(46)	6%	(41)	38%	(252)	667
Ideo: Moderate (4)	19%	(126)	24%	(155)	7%	(48)	7%	(46)	42%	(274)	650
Ideo: Conservative (5-7)	16%	(108)	19%	(128)	7%	(51)	9%	(62)	49%	(338)	686
Educ: < College	21%	(306)	20%	(291)	6%	(93)	7%	(108)	45%	(641)	1438
Educ: Bachelors degree	17%	(83)	20%	(97)	9%	(41)	7%	(36)	47%	(226)	484
Educ: Post-grad	24%	(66)	24%	(67)	8%	(21)	6%	(17)	38%	(107)	278
Income: Under 50k	20%	(224)	18%	(211)	6%	(72)	8%	(96)	47%	(539)	1142
Income: 50k-100k	22%	(149)	23%	(158)	9%	(60)	7%	(46)	40%	(273)	686
Income: 100k+	22%	(82)	23%	(87)	6%	(23)	5%	(20)	43%	(161)	373
Ethnicity: White	21%	(349)	20%	(340)	7%	(116)	7%	(120)	46%	(773)	1698
Ethnicity: Hispanic	35%	(131)	26%	(99)	6%	(24)	4%	(14)	29%	(111)	379

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Table MCEN1_23: Do you have a favorable or unfavorable opinion on the following films about AI?
The Resident Evil series

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	21% (455)	21% (456)	7% (155)	7% (161)	44% (974)	2201
Ethnicity: Black	24% (67)	24% (69)	5% (15)	6% (16)	41% (117)	283
Ethnicity: Other	18% (39)	21% (47)	11% (24)	12% (25)	38% (84)	220
All Christian	18% (174)	19% (183)	7% (69)	7% (68)	49% (472)	967
All Non-Christian	26% (45)	30% (51)	7% (12)	5% (8)	32% (54)	170
Atheist	24% (30)	19% (23)	13% (16)	6% (8)	38% (47)	123
Agnostic/Nothing in particular	24% (140)	22% (126)	6% (36)	6% (35)	41% (239)	576
Something Else	18% (67)	20% (73)	6% (22)	12% (43)	44% (162)	366
Religious Non-Protestant/Catholic	24% (47)	28% (54)	7% (14)	6% (12)	35% (68)	194
Evangelical	18% (98)	23% (129)	7% (40)	8% (47)	44% (247)	562
Non-Evangelical	19% (141)	16% (123)	6% (49)	8% (61)	50% (379)	754
Community: Urban	26% (184)	22% (154)	6% (41)	6% (43)	40% (277)	699
Community: Suburban	17% (166)	20% (191)	8% (80)	8% (72)	47% (448)	957
Community: Rural	19% (105)	20% (111)	6% (34)	8% (46)	46% (249)	545
Employ: Private Sector	25% (176)	26% (186)	7% (46)	7% (52)	35% (244)	705
Employ: Government	35% (48)	19% (26)	7% (10)	3% (4)	35% (48)	137
Employ: Self-Employed	25% (49)	23% (45)	6% (12)	8% (16)	38% (75)	197
Employ: Homemaker	21% (27)	15% (20)	16% (20)	10% (12)	37% (48)	127
Employ: Student	21% (18)	20% (17)	11% (10)	5% (4)	42% (36)	84
Employ: Retired	8% (44)	16% (90)	6% (33)	8% (46)	63% (363)	576
Employ: Unemployed	25% (64)	20% (51)	6% (16)	7% (17)	42% (106)	253
Employ: Other	22% (27)	18% (22)	7% (8)	8% (10)	45% (55)	122
Military HH: Yes	21% (59)	21% (58)	10% (29)	9% (25)	39% (108)	280
Military HH: No	21% (396)	21% (398)	7% (126)	7% (136)	45% (866)	1921
2022 House Vote: Democrat	23% (227)	23% (224)	6% (62)	6% (63)	41% (396)	972
2022 House Vote: Republican	16% (101)	21% (133)	8% (50)	9% (61)	46% (297)	643
2022 House Vote: Someone else	29% (19)	14% (9)	3% (2)	9% (6)	45% (29)	64
2022 House Vote: Didnt Vote	21% (108)	17% (90)	8% (40)	6% (32)	48% (252)	522

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Table MCEN1_23: Do you have a favorable or unfavorable opinion on the following films about AI?
The Resident Evil series

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	21%	(455)	21%	(456)	7%	(155)	7%	(161)	44%	(974)	2201
2020 Vote: Joe Biden	23%	(227)	22%	(223)	6%	(59)	6%	(62)	43%	(426)	996
2020 Vote: Donald Trump	17%	(115)	19%	(132)	7%	(52)	8%	(58)	49%	(339)	697
2020 Vote: Other	14%	(7)	19%	(10)	7%	(3)	12%	(6)	48%	(24)	50
2020 Vote: Didn't Vote	23%	(106)	20%	(91)	9%	(41)	8%	(35)	40%	(185)	458
2018 House Vote: Democrat	22%	(175)	22%	(174)	6%	(51)	6%	(44)	44%	(347)	791
2018 House Vote: Republican	16%	(105)	22%	(139)	7%	(48)	10%	(62)	45%	(290)	644
2018 House Vote: Someone else	27%	(16)	27%	(16)	2%	(1)	7%	(4)	37%	(23)	61
2018 House Vote: Didnt Vote	22%	(158)	18%	(126)	8%	(55)	7%	(52)	45%	(315)	705
4-Region: Northeast	23%	(87)	20%	(77)	3%	(13)	5%	(19)	49%	(188)	386
4-Region: Midwest	17%	(79)	18%	(81)	8%	(38)	8%	(37)	49%	(221)	455
4-Region: South	20%	(167)	20%	(172)	8%	(63)	9%	(74)	43%	(364)	839
4-Region: West	23%	(122)	24%	(126)	8%	(40)	6%	(31)	39%	(201)	521
Film Fan	22%	(418)	22%	(429)	7%	(134)	7%	(141)	41%	(791)	1913
Avid Film Fan	35%	(280)	22%	(173)	7%	(54)	8%	(59)	28%	(221)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_24: Do you have a favorable or unfavorable opinion on the following films about AI?

The Tron series

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	15%	(324)	19%	(422)	8%	(184)	5%	(108)	53%	(1162)	2201
Gender: Male	21%	(220)	26%	(284)	8%	(90)	5%	(49)	40%	(428)	1071
Gender: Female	9%	(105)	12%	(137)	8%	(93)	5%	(59)	65%	(734)	1127
Age: 18-34	24%	(154)	21%	(132)	10%	(62)	5%	(33)	40%	(250)	631
Age: 35-44	20%	(75)	22%	(83)	10%	(38)	5%	(19)	42%	(157)	372
Age: 45-64	10%	(68)	18%	(128)	9%	(61)	5%	(34)	59%	(421)	711
Age: 65+	5%	(27)	16%	(80)	5%	(24)	5%	(22)	69%	(335)	487
GenZers: 1997-2012	25%	(58)	21%	(49)	12%	(28)	5%	(11)	37%	(87)	234
Millennials: 1981-1996	24%	(163)	21%	(145)	10%	(67)	5%	(38)	40%	(280)	694
GenXers: 1965-1980	11%	(58)	20%	(108)	8%	(44)	5%	(26)	55%	(293)	528
Baby Boomers: 1946-1964	6%	(42)	17%	(116)	6%	(41)	4%	(31)	67%	(470)	700
PID: Dem (no lean)	16%	(155)	20%	(193)	7%	(65)	4%	(40)	52%	(494)	946
PID: Ind (no lean)	13%	(83)	18%	(110)	9%	(55)	5%	(33)	55%	(340)	622
PID: Rep (no lean)	14%	(86)	19%	(120)	10%	(64)	6%	(35)	52%	(328)	633
PID/Gender: Dem Men	23%	(107)	29%	(133)	7%	(33)	4%	(16)	37%	(173)	462
PID/Gender: Dem Women	10%	(48)	12%	(59)	7%	(31)	5%	(23)	66%	(321)	483
PID/Gender: Ind Men	19%	(55)	24%	(70)	6%	(18)	5%	(15)	46%	(134)	292
PID/Gender: Ind Women	9%	(28)	12%	(38)	11%	(36)	6%	(18)	63%	(206)	327
PID/Gender: Rep Men	19%	(59)	25%	(80)	12%	(39)	6%	(18)	38%	(121)	316
PID/Gender: Rep Women	9%	(28)	12%	(39)	8%	(25)	5%	(17)	65%	(207)	317
Ideo: Liberal (1-3)	20%	(134)	21%	(139)	7%	(50)	6%	(39)	46%	(305)	667
Ideo: Moderate (4)	14%	(89)	19%	(121)	9%	(61)	4%	(25)	54%	(353)	650
Ideo: Conservative (5-7)	11%	(78)	20%	(137)	9%	(60)	5%	(35)	55%	(376)	686
Educ: < College	13%	(190)	16%	(236)	9%	(123)	5%	(77)	56%	(812)	1438
Educ: Bachelors degree	15%	(73)	25%	(119)	8%	(38)	4%	(17)	49%	(237)	484
Educ: Post-grad	22%	(61)	24%	(67)	8%	(23)	5%	(14)	41%	(113)	278
Income: Under 50k	12%	(136)	15%	(167)	9%	(100)	5%	(62)	59%	(677)	1142
Income: 50k-100k	17%	(114)	23%	(157)	8%	(55)	4%	(26)	49%	(334)	686
Income: 100k+	20%	(74)	26%	(99)	8%	(29)	5%	(20)	41%	(151)	373
Ethnicity: White	15%	(250)	20%	(332)	8%	(144)	5%	(80)	53%	(893)	1698
Ethnicity: Hispanic	25%	(95)	22%	(84)	7%	(27)	2%	(8)	43%	(165)	379

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Table MCEN1_24: Do you have a favorable or unfavorable opinion on the following films about AI?*The Tron series*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Don't know / No opinion	Total N
Adults	15% (324)	19% (422)	8% (184)	5% (108)	53% (1162)	2201
Ethnicity: Black	15% (44)	16% (45)	8% (21)	6% (16)	55% (157)	283
Ethnicity: Other	14% (31)	20% (45)	9% (19)	6% (13)	51% (112)	220
All Christian	14% (138)	20% (198)	7% (67)	5% (45)	54% (519)	967
All Non-Christian	26% (44)	23% (39)	5% (9)	7% (12)	39% (66)	170
Atheist	30% (37)	13% (15)	12% (14)	4% (5)	42% (51)	123
Agnostic/Nothing in particular	12% (66)	20% (117)	10% (55)	4% (22)	55% (316)	576
Something Else	11% (40)	14% (53)	11% (39)	7% (24)	57% (211)	366
Religious Non-Protestant/Catholic	23% (45)	22% (43)	6% (12)	7% (14)	41% (80)	194
Evangelical	14% (76)	20% (111)	8% (43)	5% (31)	54% (301)	562
Non-Evangelical	13% (99)	18% (134)	8% (62)	5% (38)	56% (419)	754
Community: Urban	21% (146)	23% (159)	6% (44)	5% (34)	45% (317)	699
Community: Suburban	12% (114)	18% (170)	9% (89)	5% (49)	56% (534)	957
Community: Rural	12% (64)	17% (94)	9% (51)	5% (25)	57% (311)	545
Employ: Private Sector	19% (133)	26% (185)	8% (54)	5% (36)	42% (296)	705
Employ: Government	33% (45)	23% (31)	3% (4)	1% (1)	40% (55)	137
Employ: Self-Employed	14% (28)	16% (31)	11% (22)	9% (17)	50% (98)	197
Employ: Homemaker	12% (15)	18% (22)	10% (12)	7% (9)	54% (69)	127
Employ: Student	20% (17)	18% (15)	12% (10)	7% (6)	42% (36)	84
Employ: Retired	5% (29)	16% (91)	5% (29)	4% (23)	70% (403)	576
Employ: Unemployed	16% (40)	16% (40)	13% (34)	4% (9)	51% (130)	253
Employ: Other	14% (17)	5% (6)	15% (18)	5% (6)	62% (75)	122
Military HH: Yes	15% (42)	17% (49)	9% (24)	7% (20)	52% (145)	280
Military HH: No	15% (283)	19% (373)	8% (160)	5% (89)	53% (1017)	1921
2022 House Vote: Democrat	18% (172)	21% (206)	8% (78)	4% (39)	49% (476)	972
2022 House Vote: Republican	13% (81)	21% (133)	8% (52)	6% (39)	53% (338)	643
2022 House Vote: Someone else	23% (15)	15% (10)	7% (5)	8% (5)	47% (30)	64
2022 House Vote: Didnt Vote	11% (55)	14% (74)	9% (50)	5% (25)	61% (318)	522

Continued on next page

Table MCEN1_24: Do you have a favorable or unfavorable opinion on the following films about AI?

The Tron series

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	15%	(324)	19%	(422)	8%	(184)	5%	(108)	53%	(1162)	2201
2020 Vote: Joe Biden	16%	(160)	21%	(212)	7%	(67)	4%	(38)	52%	(519)	996
2020 Vote: Donald Trump	13%	(87)	21%	(143)	7%	(51)	5%	(37)	54%	(378)	697
2020 Vote: Other	16%	(8)	19%	(10)	6%	(3)	10%	(5)	49%	(24)	50
2020 Vote: Didn't Vote	15%	(68)	13%	(57)	14%	(63)	6%	(28)	53%	(241)	458
2018 House Vote: Democrat	14%	(112)	20%	(162)	7%	(58)	4%	(30)	54%	(429)	791
2018 House Vote: Republican	13%	(83)	22%	(140)	9%	(57)	6%	(39)	50%	(325)	644
2018 House Vote: Someone else	23%	(14)	15%	(9)	6%	(3)	6%	(4)	50%	(31)	61
2018 House Vote: Didnt Vote	16%	(115)	16%	(111)	9%	(66)	5%	(35)	54%	(378)	705
4-Region: Northeast	19%	(74)	17%	(67)	6%	(23)	3%	(10)	55%	(212)	386
4-Region: Midwest	10%	(44)	16%	(72)	9%	(42)	7%	(34)	58%	(263)	455
4-Region: South	12%	(97)	19%	(157)	9%	(72)	5%	(42)	56%	(472)	839
4-Region: West	21%	(110)	24%	(126)	9%	(47)	4%	(23)	41%	(216)	521
Film Fan	16%	(300)	21%	(395)	9%	(173)	4%	(83)	50%	(960)	1913
Avid Film Fan	26%	(208)	23%	(179)	7%	(59)	5%	(40)	38%	(302)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_25: Do you have a favorable or unfavorable opinion on the following films about AI?
The Day the Earth Stood Still

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	18%	(401)	23%	(512)	5%	(114)	4%	(86)	49%	(1088)	2201
Gender: Male	25%	(264)	28%	(297)	6%	(60)	4%	(41)	38%	(408)	1071
Gender: Female	12%	(136)	19%	(213)	5%	(54)	4%	(46)	60%	(678)	1127
Age: 18-34	19%	(120)	22%	(138)	7%	(44)	6%	(37)	46%	(293)	631
Age: 35-44	18%	(65)	24%	(91)	6%	(22)	3%	(10)	49%	(183)	372
Age: 45-64	17%	(119)	24%	(171)	4%	(30)	4%	(27)	51%	(364)	711
Age: 65+	20%	(96)	23%	(112)	4%	(18)	2%	(12)	51%	(248)	487
GenZers: 1997-2012	13%	(31)	18%	(43)	5%	(12)	10%	(23)	53%	(125)	234
Millennials: 1981-1996	21%	(147)	24%	(164)	7%	(51)	3%	(23)	45%	(309)	694
GenXers: 1965-1980	16%	(87)	24%	(126)	4%	(24)	4%	(19)	52%	(272)	528
Baby Boomers: 1946-1964	18%	(127)	24%	(169)	4%	(27)	3%	(20)	51%	(357)	700
PID: Dem (no lean)	21%	(199)	24%	(228)	5%	(50)	4%	(33)	46%	(436)	946
PID: Ind (no lean)	17%	(106)	22%	(140)	5%	(31)	4%	(24)	52%	(321)	622
PID: Rep (no lean)	15%	(96)	23%	(144)	5%	(34)	5%	(29)	52%	(331)	633
PID/Gender: Dem Men	29%	(134)	30%	(138)	7%	(31)	4%	(16)	31%	(142)	462
PID/Gender: Dem Women	13%	(65)	19%	(90)	4%	(19)	4%	(17)	61%	(293)	483
PID/Gender: Ind Men	23%	(68)	23%	(67)	4%	(11)	2%	(7)	48%	(140)	292
PID/Gender: Ind Women	12%	(38)	22%	(72)	6%	(20)	5%	(17)	55%	(180)	327
PID/Gender: Rep Men	20%	(62)	29%	(93)	6%	(19)	5%	(17)	40%	(126)	316
PID/Gender: Rep Women	11%	(34)	16%	(51)	5%	(15)	4%	(12)	65%	(205)	317
Ideo: Liberal (1-3)	22%	(148)	22%	(149)	7%	(45)	5%	(31)	44%	(294)	667
Ideo: Moderate (4)	15%	(100)	28%	(184)	4%	(23)	2%	(16)	50%	(326)	650
Ideo: Conservative (5-7)	17%	(117)	23%	(157)	5%	(35)	4%	(30)	51%	(347)	686
Educ: < College	17%	(244)	22%	(314)	5%	(73)	5%	(66)	52%	(741)	1438
Educ: Bachelors degree	18%	(89)	25%	(119)	5%	(25)	3%	(13)	49%	(239)	484
Educ: Post-grad	24%	(67)	28%	(79)	6%	(16)	3%	(8)	39%	(108)	278
Income: Under 50k	18%	(205)	21%	(236)	5%	(54)	5%	(55)	52%	(591)	1142
Income: 50k-100k	17%	(116)	25%	(172)	6%	(42)	2%	(17)	49%	(339)	686
Income: 100k+	21%	(80)	28%	(104)	5%	(17)	4%	(14)	42%	(157)	373
Ethnicity: White	20%	(334)	23%	(386)	5%	(81)	3%	(51)	50%	(847)	1698
Ethnicity: Hispanic	29%	(110)	19%	(72)	6%	(23)	1%	(4)	45%	(170)	379

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Table MCEN1_25: Do you have a favorable or unfavorable opinion on the following films about AI?
The Day the Earth Stood Still

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	18%	(401)	23%	(512)	5%	(114)	4%	(86)	49%	(1088)	2201
Ethnicity: Black	14%	(40)	27%	(75)	4%	(11)	8%	(24)	47%	(133)	283
Ethnicity: Other	12%	(27)	23%	(51)	10%	(22)	5%	(12)	49%	(108)	220
All Christian	18%	(177)	26%	(248)	6%	(55)	3%	(26)	48%	(461)	967
All Non-Christian	30%	(50)	26%	(43)	6%	(11)	5%	(9)	33%	(56)	170
Atheist	26%	(31)	13%	(16)	8%	(9)	6%	(7)	47%	(58)	123
Agnostic/Nothing in particular	14%	(79)	22%	(127)	4%	(23)	4%	(26)	56%	(321)	576
Something Else	17%	(63)	21%	(77)	4%	(16)	5%	(18)	52%	(192)	366
Religious Non-Protestant/Catholic	27%	(53)	24%	(47)	7%	(14)	5%	(10)	37%	(71)	194
Evangelical	20%	(115)	25%	(143)	5%	(28)	3%	(15)	47%	(262)	562
Non-Evangelical	16%	(124)	24%	(178)	6%	(44)	4%	(29)	50%	(379)	754
Community: Urban	20%	(142)	24%	(171)	4%	(29)	4%	(30)	47%	(327)	699
Community: Suburban	17%	(159)	24%	(225)	6%	(59)	3%	(32)	50%	(482)	957
Community: Rural	18%	(100)	21%	(116)	5%	(26)	5%	(25)	51%	(279)	545
Employ: Private Sector	18%	(129)	28%	(196)	6%	(42)	3%	(22)	45%	(316)	705
Employ: Government	30%	(41)	25%	(35)	4%	(5)	2%	(3)	39%	(53)	137
Employ: Self-Employed	17%	(34)	25%	(49)	5%	(9)	5%	(9)	48%	(95)	197
Employ: Homemaker	6%	(7)	21%	(27)	10%	(12)	6%	(7)	58%	(73)	127
Employ: Student	16%	(13)	7%	(6)	4%	(3)	17%	(14)	57%	(48)	84
Employ: Retired	19%	(109)	23%	(135)	4%	(23)	2%	(14)	51%	(296)	576
Employ: Unemployed	19%	(48)	17%	(44)	5%	(14)	6%	(15)	52%	(133)	253
Employ: Other	16%	(19)	17%	(21)	5%	(6)	2%	(3)	60%	(73)	122
Military HH: Yes	20%	(55)	30%	(83)	5%	(13)	5%	(15)	41%	(114)	280
Military HH: No	18%	(346)	22%	(429)	5%	(101)	4%	(71)	51%	(974)	1921
2022 House Vote: Democrat	22%	(211)	25%	(241)	4%	(43)	3%	(31)	46%	(445)	972
2022 House Vote: Republican	15%	(94)	27%	(176)	6%	(36)	4%	(25)	48%	(312)	643
2022 House Vote: Someone else	20%	(13)	27%	(17)	1%	(1)	8%	(5)	45%	(29)	64
2022 House Vote: Didnt Vote	16%	(82)	15%	(77)	7%	(34)	5%	(25)	58%	(303)	522

Continued on next page

Table MCEN1_25: Do you have a favorable or unfavorable opinion on the following films about AI?
The Day the Earth Stood Still

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	18%	(401)	23%	(512)	5%	(114)	4%	(86)	49%	(1088)	2201
2020 Vote: Joe Biden	21%	(213)	24%	(241)	4%	(41)	3%	(32)	47%	(469)	996
2020 Vote: Donald Trump	15%	(104)	26%	(184)	4%	(29)	4%	(27)	51%	(352)	697
2020 Vote: Other	9%	(4)	23%	(12)	8%	(4)	12%	(6)	49%	(24)	50
2020 Vote: Didn't Vote	17%	(79)	16%	(75)	9%	(40)	5%	(21)	53%	(243)	458
2018 House Vote: Democrat	22%	(171)	26%	(208)	4%	(28)	2%	(19)	46%	(364)	791
2018 House Vote: Republican	16%	(105)	27%	(173)	4%	(27)	4%	(25)	49%	(314)	644
2018 House Vote: Someone else	23%	(14)	20%	(12)	6%	(4)	7%	(5)	43%	(26)	61
2018 House Vote: Didnt Vote	16%	(111)	17%	(118)	8%	(55)	5%	(38)	54%	(383)	705
4-Region: Northeast	24%	(91)	21%	(79)	4%	(16)	3%	(10)	49%	(189)	386
4-Region: Midwest	15%	(70)	26%	(118)	4%	(17)	6%	(26)	49%	(223)	455
4-Region: South	17%	(141)	22%	(182)	7%	(59)	4%	(34)	51%	(425)	839
4-Region: West	19%	(99)	25%	(133)	4%	(23)	3%	(16)	48%	(251)	521
Film Fan	19%	(371)	25%	(475)	5%	(91)	4%	(67)	47%	(908)	1913
Avid Film Fan	32%	(252)	25%	(199)	4%	(34)	4%	(28)	35%	(275)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_1: How realistic do you think each of the following films' representation of AI is?

M3GAN

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	11%	(251)	16%	(341)	8%	(179)	8%	(172)	57%	(1258)	2201
Gender: Male	15%	(159)	18%	(197)	9%	(93)	9%	(99)	49%	(523)	1071
Gender: Female	8%	(93)	13%	(144)	8%	(86)	6%	(73)	65%	(731)	1127
Age: 18-34	18%	(114)	22%	(139)	12%	(76)	9%	(55)	39%	(247)	631
Age: 35-44	18%	(68)	20%	(75)	8%	(30)	8%	(28)	46%	(171)	372
Age: 45-64	8%	(57)	13%	(93)	6%	(44)	9%	(61)	64%	(456)	711
Age: 65+	2%	(12)	7%	(34)	6%	(30)	6%	(28)	79%	(384)	487
GenZers: 1997-2012	17%	(39)	23%	(54)	12%	(28)	10%	(24)	38%	(89)	234
Millennials: 1981-1996	20%	(136)	22%	(155)	10%	(69)	8%	(55)	40%	(278)	694
GenXers: 1965-1980	11%	(56)	13%	(71)	7%	(35)	8%	(40)	62%	(325)	528
Baby Boomers: 1946-1964	3%	(19)	8%	(57)	6%	(42)	7%	(52)	76%	(531)	700
PID: Dem (no lean)	15%	(142)	18%	(167)	9%	(86)	7%	(69)	51%	(483)	946
PID: Ind (no lean)	7%	(46)	14%	(87)	8%	(47)	9%	(58)	62%	(385)	622
PID: Rep (no lean)	10%	(63)	14%	(88)	7%	(47)	7%	(45)	62%	(391)	633
PID/Gender: Dem Men	19%	(90)	23%	(109)	10%	(46)	8%	(36)	39%	(182)	462
PID/Gender: Dem Women	11%	(52)	12%	(59)	8%	(40)	7%	(33)	62%	(300)	483
PID/Gender: Ind Men	8%	(24)	13%	(37)	8%	(23)	13%	(37)	59%	(171)	292
PID/Gender: Ind Women	7%	(23)	15%	(49)	7%	(24)	6%	(21)	64%	(210)	327
PID/Gender: Rep Men	14%	(45)	16%	(51)	8%	(25)	8%	(26)	54%	(170)	316
PID/Gender: Rep Women	6%	(18)	12%	(36)	7%	(22)	6%	(19)	70%	(221)	317
Ideo: Liberal (1-3)	13%	(89)	19%	(127)	11%	(71)	7%	(49)	50%	(332)	667
Ideo: Moderate (4)	12%	(80)	14%	(90)	9%	(58)	10%	(63)	55%	(358)	650
Ideo: Conservative (5-7)	8%	(55)	14%	(94)	6%	(41)	7%	(51)	65%	(445)	686
Educ: < College	11%	(156)	15%	(220)	9%	(123)	7%	(107)	58%	(832)	1438
Educ: Bachelors degree	9%	(45)	15%	(72)	9%	(42)	8%	(39)	59%	(288)	484
Educ: Post-grad	18%	(51)	18%	(49)	5%	(14)	9%	(26)	49%	(137)	278
Income: Under 50k	10%	(114)	13%	(152)	9%	(100)	9%	(103)	59%	(673)	1142
Income: 50k-100k	11%	(74)	17%	(114)	7%	(50)	6%	(44)	59%	(404)	686
Income: 100k+	17%	(64)	20%	(75)	8%	(29)	7%	(25)	48%	(180)	373
Ethnicity: White	10%	(178)	15%	(260)	7%	(123)	8%	(132)	59%	(1007)	1698
Ethnicity: Hispanic	18%	(67)	25%	(95)	7%	(25)	11%	(40)	40%	(153)	379

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Table MCEN2_1: How realistic do you think each of the following films' representation of AI is?**M3GAN**

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	11% (251)	16% (341)	8% (179)	8% (172)	57% (1258)	2201
Ethnicity: Black	17% (48)	18% (51)	8% (23)	9% (25)	48% (136)	283
Ethnicity: Other	11% (25)	14% (31)	15% (34)	7% (15)	52% (115)	220
All Christian	10% (94)	16% (157)	7% (72)	7% (72)	59% (571)	967
All Non-Christian	21% (35)	21% (35)	10% (16)	6% (10)	43% (74)	170
Atheist	9% (11)	15% (18)	9% (12)	17% (20)	50% (61)	123
Agnostic/Nothing in particular	13% (77)	13% (77)	10% (58)	6% (36)	57% (328)	576
Something Else	9% (34)	15% (54)	6% (22)	9% (33)	61% (224)	366
Religious Non-Protestant/Catholic	19% (37)	19% (36)	10% (18)	6% (12)	47% (90)	194
Evangelical	11% (62)	18% (103)	5% (29)	8% (45)	58% (323)	562
Non-Evangelical	9% (64)	14% (107)	8% (62)	8% (60)	61% (460)	754
Community: Urban	17% (117)	20% (142)	8% (57)	8% (59)	46% (324)	699
Community: Suburban	9% (83)	14% (130)	8% (81)	8% (75)	61% (588)	957
Community: Rural	9% (51)	13% (69)	8% (41)	7% (38)	63% (346)	545
Employ: Private Sector	15% (105)	21% (147)	7% (49)	7% (51)	50% (352)	705
Employ: Government	18% (25)	19% (27)	7% (10)	8% (10)	47% (64)	137
Employ: Self-Employed	16% (31)	19% (38)	8% (17)	9% (18)	47% (92)	197
Employ: Homemaker	9% (12)	11% (13)	13% (17)	6% (8)	61% (77)	127
Employ: Student	16% (13)	23% (20)	14% (12)	6% (5)	41% (35)	84
Employ: Retired	4% (25)	8% (44)	6% (37)	8% (47)	73% (423)	576
Employ: Unemployed	11% (27)	14% (35)	12% (30)	11% (28)	52% (133)	253
Employ: Other	10% (12)	14% (17)	7% (9)	4% (4)	66% (80)	122
Military HH: Yes	10% (29)	14% (39)	8% (22)	7% (19)	61% (171)	280
Military HH: No	12% (223)	16% (302)	8% (157)	8% (153)	57% (1087)	1921
2022 House Vote: Democrat	14% (135)	17% (165)	8% (75)	8% (76)	54% (521)	972
2022 House Vote: Republican	8% (49)	14% (88)	9% (58)	8% (53)	62% (396)	643
2022 House Vote: Someone else	5% (3)	19% (12)	1% (1)	15% (9)	60% (39)	64
2022 House Vote: Didnt Vote	12% (65)	15% (76)	9% (46)	6% (33)	58% (302)	522

Continued on next page

Table MCEN2_1: How realistic do you think each of the following films' representation of AI is?

M3GAN

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	11%	(251)	16%	(341)	8%	(179)	8%	(172)	57%	(1258)	2201
2020 Vote: Joe Biden	12%	(124)	17%	(173)	7%	(73)	9%	(86)	54%	(541)	996
2020 Vote: Donald Trump	8%	(54)	14%	(99)	8%	(58)	7%	(51)	62%	(435)	697
2020 Vote: Other	12%	(6)	12%	(6)	6%	(3)	9%	(4)	62%	(31)	50
2020 Vote: Didn't Vote	15%	(67)	14%	(63)	10%	(46)	7%	(30)	55%	(251)	458
2018 House Vote: Democrat	14%	(111)	16%	(126)	6%	(51)	8%	(66)	55%	(437)	791
2018 House Vote: Republican	9%	(55)	14%	(91)	9%	(57)	7%	(47)	61%	(395)	644
2018 House Vote: Someone else	8%	(5)	21%	(13)	1%	(0)	14%	(9)	55%	(34)	61
2018 House Vote: Didnt Vote	11%	(80)	16%	(112)	10%	(71)	7%	(50)	56%	(393)	705
4-Region: Northeast	13%	(51)	17%	(65)	7%	(25)	5%	(19)	58%	(225)	386
4-Region: Midwest	6%	(29)	13%	(61)	7%	(33)	11%	(50)	62%	(282)	455
4-Region: South	11%	(91)	14%	(119)	8%	(67)	8%	(68)	59%	(494)	839
4-Region: West	15%	(79)	19%	(97)	10%	(53)	7%	(35)	49%	(257)	521
Film Fan	12%	(229)	17%	(324)	8%	(155)	7%	(133)	56%	(1073)	1913
Avid Film Fan	17%	(133)	22%	(171)	7%	(59)	9%	(70)	45%	(354)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_2: How realistic do you think each of the following films' representation of AI is?
A.I. Artificial Intelligence

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	14% (298)	22% (487)	7% (155)	6% (122)	52% (1138)	2201
Gender: Male	18% (192)	28% (295)	7% (80)	6% (63)	41% (441)	1071
Gender: Female	9% (107)	17% (192)	7% (75)	5% (58)	62% (695)	1127
Age: 18-34	20% (124)	23% (145)	8% (48)	6% (36)	44% (277)	631
Age: 35-44	19% (72)	30% (113)	7% (27)	4% (17)	38% (143)	372
Age: 45-64	12% (83)	20% (143)	6% (46)	6% (43)	56% (396)	711
Age: 65+	4% (19)	18% (86)	7% (34)	5% (26)	66% (322)	487
GenZers: 1997-2012	13% (31)	25% (59)	7% (18)	7% (16)	47% (111)	234
Millennials: 1981-1996	22% (155)	26% (181)	7% (50)	5% (34)	40% (274)	694
GenXers: 1965-1980	14% (72)	22% (114)	7% (39)	5% (28)	52% (274)	528
Baby Boomers: 1946-1964	6% (40)	18% (126)	7% (47)	6% (40)	64% (448)	700
PID: Dem (no lean)	17% (157)	23% (222)	8% (73)	6% (54)	47% (440)	946
PID: Ind (no lean)	10% (62)	21% (131)	7% (45)	6% (35)	56% (348)	622
PID: Rep (no lean)	13% (79)	21% (134)	6% (37)	5% (33)	55% (350)	633
PID/Gender: Dem Men	22% (102)	30% (140)	8% (37)	7% (31)	33% (151)	462
PID/Gender: Dem Women	11% (55)	17% (82)	7% (36)	5% (23)	60% (288)	483
PID/Gender: Ind Men	12% (35)	25% (72)	8% (22)	5% (14)	51% (149)	292
PID/Gender: Ind Women	8% (27)	18% (59)	7% (23)	6% (21)	61% (198)	327
PID/Gender: Rep Men	17% (54)	26% (83)	7% (21)	6% (18)	44% (141)	316
PID/Gender: Rep Women	8% (25)	16% (51)	5% (16)	5% (15)	66% (209)	317
Ideo: Liberal (1-3)	16% (108)	23% (153)	9% (57)	6% (40)	46% (310)	667
Ideo: Moderate (4)	14% (92)	24% (158)	7% (45)	8% (50)	47% (304)	650
Ideo: Conservative (5-7)	11% (76)	22% (152)	6% (40)	4% (25)	57% (393)	686
Educ: < College	13% (186)	21% (309)	6% (86)	6% (81)	54% (776)	1438
Educ: Bachelors degree	13% (64)	22% (108)	10% (48)	3% (17)	51% (248)	484
Educ: Post-grad	17% (49)	25% (71)	7% (21)	9% (25)	41% (114)	278
Income: Under 50k	11% (131)	22% (247)	5% (57)	7% (77)	55% (630)	1142
Income: 50k-100k	13% (92)	23% (157)	10% (67)	4% (26)	50% (344)	686
Income: 100k+	20% (75)	22% (83)	8% (31)	5% (19)	44% (165)	373
Ethnicity: White	13% (220)	21% (357)	7% (116)	6% (94)	54% (912)	1698
Ethnicity: Hispanic	24% (93)	28% (107)	6% (24)	6% (24)	35% (131)	379

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Table MCEN2_2: How realistic do you think each of the following films' representation of AI is?

A.I. Artificial Intelligence

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	14% (298)	22% (487)	7% (155)	6% (122)	52% (1138)	2201
Ethnicity: Black	19% (53)	23% (65)	7% (19)	7% (20)	44% (126)	283
Ethnicity: Other	11% (25)	30% (66)	9% (20)	4% (8)	46% (101)	220
All Christian	14% (136)	22% (208)	8% (77)	6% (53)	51% (492)	967
All Non-Christian	25% (43)	28% (48)	10% (17)	3% (6)	33% (56)	170
Atheist	7% (9)	37% (46)	2% (2)	7% (8)	47% (57)	123
Agnostic/Nothing in particular	12% (66)	20% (117)	6% (36)	6% (36)	56% (320)	576
Something Else	12% (44)	19% (69)	6% (22)	5% (19)	58% (212)	366
Religious Non-Protestant/Catholic	22% (43)	26% (51)	11% (20)	3% (6)	38% (73)	194
Evangelical	16% (91)	25% (143)	7% (38)	6% (32)	46% (258)	562
Non-Evangelical	12% (90)	17% (130)	8% (58)	6% (42)	57% (432)	754
Community: Urban	20% (138)	28% (193)	6% (43)	6% (45)	40% (280)	699
Community: Suburban	11% (101)	20% (189)	8% (75)	5% (53)	56% (539)	957
Community: Rural	11% (59)	19% (105)	7% (37)	5% (25)	59% (320)	545
Employ: Private Sector	17% (121)	27% (193)	8% (54)	4% (30)	43% (306)	705
Employ: Government	28% (38)	18% (24)	7% (10)	1% (2)	47% (64)	137
Employ: Self-Employed	20% (38)	21% (42)	7% (15)	7% (14)	45% (88)	197
Employ: Homemaker	7% (9)	13% (17)	12% (15)	5% (7)	62% (79)	127
Employ: Student	16% (14)	20% (17)	4% (3)	10% (8)	51% (43)	84
Employ: Retired	5% (32)	18% (106)	7% (38)	6% (36)	63% (364)	576
Employ: Unemployed	11% (29)	26% (66)	5% (13)	6% (16)	51% (129)	253
Employ: Other	14% (18)	19% (23)	5% (7)	7% (9)	54% (66)	122
Military HH: Yes	12% (34)	25% (69)	11% (32)	4% (12)	48% (134)	280
Military HH: No	14% (265)	22% (418)	6% (123)	6% (110)	52% (1004)	1921
2022 House Vote: Democrat	17% (162)	25% (246)	7% (65)	5% (44)	47% (454)	972
2022 House Vote: Republican	11% (68)	21% (138)	7% (44)	5% (32)	56% (361)	643
2022 House Vote: Someone else	4% (2)	27% (17)	6% (4)	8% (5)	56% (36)	64
2022 House Vote: Didnt Vote	13% (66)	17% (87)	8% (43)	8% (40)	55% (287)	522

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Table MCEN2_2: How realistic do you think each of the following films' representation of AI is?
 A.I. Artificial Intelligence

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	14%	(298)	22%	(487)	7%	(155)	6%	(122)	52%	(1138)	2201
2020 Vote: Joe Biden	14%	(143)	24%	(243)	7%	(65)	6%	(57)	49%	(489)	996
2020 Vote: Donald Trump	11%	(77)	22%	(152)	6%	(44)	4%	(31)	56%	(393)	697
2020 Vote: Other	9%	(5)	14%	(7)	8%	(4)	12%	(6)	58%	(29)	50
2020 Vote: Didn't Vote	16%	(74)	19%	(85)	9%	(42)	6%	(29)	50%	(228)	458
2018 House Vote: Democrat	15%	(120)	24%	(186)	7%	(59)	6%	(45)	48%	(380)	791
2018 House Vote: Republican	14%	(87)	22%	(145)	7%	(42)	6%	(35)	52%	(335)	644
2018 House Vote: Someone else	8%	(5)	23%	(14)	7%	(4)	10%	(6)	52%	(32)	61
2018 House Vote: Didnt Vote	12%	(86)	20%	(143)	7%	(50)	5%	(35)	55%	(391)	705
4-Region: Northeast	16%	(61)	21%	(80)	6%	(24)	4%	(15)	53%	(205)	386
4-Region: Midwest	11%	(52)	20%	(91)	6%	(29)	6%	(29)	56%	(255)	455
4-Region: South	12%	(98)	21%	(179)	7%	(60)	7%	(61)	53%	(442)	839
4-Region: West	17%	(87)	26%	(138)	8%	(42)	3%	(18)	45%	(237)	521
Film Fan	14%	(277)	24%	(453)	7%	(135)	4%	(82)	50%	(965)	1913
Avid Film Fan	22%	(176)	27%	(215)	7%	(58)	5%	(39)	38%	(299)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_3: How realistic do you think each of the following films' representation of AI is?

Ex Machina

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	9%	(205)	13%	(296)	9%	(203)	6%	(121)	62%	(1376)	2201
Gender: Male	13%	(143)	18%	(198)	12%	(132)	6%	(66)	50%	(533)	1071
Gender: Female	5%	(61)	9%	(98)	6%	(71)	5%	(56)	75%	(841)	1127
Age: 18-34	16%	(101)	19%	(122)	12%	(73)	5%	(31)	48%	(303)	631
Age: 35-44	16%	(59)	20%	(73)	9%	(34)	4%	(15)	51%	(191)	372
Age: 45-64	5%	(38)	10%	(74)	8%	(57)	8%	(56)	68%	(487)	711
Age: 65+	1%	(6)	6%	(28)	8%	(39)	4%	(19)	81%	(395)	487
GenZers: 1997-2012	9%	(20)	21%	(50)	19%	(44)	4%	(10)	47%	(111)	234
Millennials: 1981-1996	20%	(136)	20%	(140)	8%	(59)	5%	(34)	47%	(326)	694
GenXers: 1965-1980	6%	(33)	11%	(56)	7%	(36)	7%	(35)	70%	(368)	528
Baby Boomers: 1946-1964	2%	(16)	7%	(49)	9%	(60)	6%	(41)	76%	(534)	700
PID: Dem (no lean)	13%	(122)	14%	(134)	9%	(87)	7%	(66)	57%	(536)	946
PID: Ind (no lean)	7%	(44)	14%	(85)	7%	(45)	4%	(28)	68%	(421)	622
PID: Rep (no lean)	6%	(39)	12%	(77)	11%	(71)	4%	(28)	66%	(418)	633
PID/Gender: Dem Men	20%	(92)	20%	(93)	11%	(52)	9%	(41)	40%	(184)	462
PID/Gender: Dem Women	6%	(30)	8%	(41)	7%	(35)	5%	(26)	73%	(352)	483
PID/Gender: Ind Men	8%	(25)	15%	(43)	8%	(24)	4%	(13)	64%	(188)	292
PID/Gender: Ind Women	5%	(18)	13%	(42)	6%	(21)	5%	(15)	71%	(232)	327
PID/Gender: Rep Men	8%	(26)	19%	(61)	18%	(56)	4%	(12)	51%	(161)	316
PID/Gender: Rep Women	4%	(13)	5%	(16)	5%	(15)	5%	(15)	81%	(257)	317
Ideo: Liberal (1-3)	13%	(88)	15%	(101)	10%	(68)	6%	(38)	56%	(373)	667
Ideo: Moderate (4)	9%	(57)	15%	(97)	9%	(60)	7%	(46)	60%	(390)	650
Ideo: Conservative (5-7)	7%	(49)	11%	(72)	10%	(69)	4%	(29)	68%	(467)	686
Educ: < College	8%	(110)	12%	(175)	9%	(131)	5%	(77)	66%	(944)	1438
Educ: Bachelors degree	10%	(48)	16%	(76)	9%	(45)	5%	(24)	60%	(291)	484
Educ: Post-grad	17%	(46)	16%	(45)	9%	(26)	7%	(20)	50%	(140)	278
Income: Under 50k	7%	(85)	13%	(145)	7%	(83)	7%	(76)	66%	(753)	1142
Income: 50k-100k	9%	(64)	14%	(93)	13%	(92)	3%	(23)	60%	(414)	686
Income: 100k+	15%	(56)	16%	(58)	7%	(28)	6%	(22)	56%	(209)	373
Ethnicity: White	10%	(165)	12%	(211)	9%	(153)	5%	(87)	64%	(1082)	1698
Ethnicity: Hispanic	17%	(64)	18%	(70)	17%	(63)	6%	(21)	42%	(160)	379

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Table MCEN2_3: How realistic do you think each of the following films' representation of AI is?
Ex Machina

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	9%	(205)	13%	(296)	9%	(203)	6%	(121)	62%	(1376)	2201
Ethnicity: Black	12%	(34)	20%	(57)	9%	(25)	5%	(15)	54%	(152)	283
Ethnicity: Other	3%	(6)	13%	(28)	11%	(24)	9%	(19)	65%	(142)	220
All Christian	9%	(83)	13%	(123)	9%	(91)	6%	(56)	63%	(613)	967
All Non-Christian	23%	(39)	22%	(37)	9%	(16)	4%	(8)	42%	(71)	170
Atheist	11%	(13)	22%	(27)	6%	(8)	7%	(9)	54%	(66)	123
Agnostic/Nothing in particular	8%	(44)	13%	(76)	12%	(67)	4%	(23)	63%	(365)	576
Something Else	7%	(25)	9%	(34)	6%	(22)	7%	(25)	71%	(260)	366
Religious Non-Protestant/Catholic	20%	(39)	20%	(39)	10%	(20)	5%	(9)	45%	(87)	194
Evangelical	9%	(49)	14%	(76)	8%	(46)	5%	(26)	65%	(365)	562
Non-Evangelical	8%	(58)	10%	(77)	9%	(66)	7%	(56)	66%	(496)	754
Community: Urban	16%	(109)	16%	(110)	11%	(77)	7%	(47)	51%	(356)	699
Community: Suburban	5%	(52)	13%	(127)	9%	(89)	5%	(47)	67%	(643)	957
Community: Rural	8%	(44)	11%	(60)	7%	(37)	5%	(27)	69%	(377)	545
Employ: Private Sector	12%	(87)	17%	(118)	12%	(85)	6%	(40)	53%	(375)	705
Employ: Government	22%	(31)	22%	(30)	3%	(4)	6%	(8)	47%	(64)	137
Employ: Self-Employed	8%	(16)	14%	(27)	15%	(30)	5%	(10)	58%	(115)	197
Employ: Homemaker	4%	(5)	9%	(12)	11%	(13)	6%	(8)	70%	(89)	127
Employ: Student	9%	(7)	19%	(16)	12%	(10)	7%	(6)	53%	(45)	84
Employ: Retired	3%	(17)	7%	(42)	8%	(44)	6%	(33)	76%	(440)	576
Employ: Unemployed	13%	(33)	15%	(38)	5%	(13)	6%	(16)	61%	(154)	253
Employ: Other	7%	(9)	11%	(14)	3%	(4)	1%	(2)	77%	(94)	122
Military HH: Yes	12%	(32)	11%	(30)	9%	(26)	5%	(15)	63%	(176)	280
Military HH: No	9%	(172)	14%	(266)	9%	(176)	6%	(106)	62%	(1200)	1921
2022 House Vote: Democrat	12%	(117)	15%	(145)	10%	(95)	6%	(55)	58%	(561)	972
2022 House Vote: Republican	7%	(44)	12%	(79)	10%	(64)	4%	(26)	67%	(429)	643
2022 House Vote: Someone else	3%	(2)	21%	(14)	3%	(2)	10%	(6)	63%	(41)	64
2022 House Vote: Didnt Vote	8%	(42)	11%	(59)	8%	(43)	7%	(34)	66%	(345)	522

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Table MCEN2_3: How realistic do you think each of the following films' representation of AI is?

Ex Machina

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	9% (205)	13% (296)	9% (203)	6% (121)	62% (1376)	2201
2020 Vote: Joe Biden	11% (112)	14% (144)	8% (84)	7% (65)	59% (591)	996
2020 Vote: Donald Trump	7% (46)	12% (86)	10% (69)	3% (23)	68% (472)	697
2020 Vote: Other	5% (2)	10% (5)	6% (3)	13% (6)	66% (33)	50
2020 Vote: Didn't Vote	10% (44)	13% (62)	10% (46)	6% (27)	61% (279)	458
2018 House Vote: Democrat	12% (98)	13% (100)	7% (58)	7% (55)	61% (480)	791
2018 House Vote: Republican	7% (43)	13% (85)	12% (77)	4% (28)	64% (412)	644
2018 House Vote: Someone else	1% (1)	28% (17)	5% (3)	6% (4)	59% (36)	61
2018 House Vote: Didnt Vote	9% (63)	13% (94)	9% (65)	5% (35)	63% (448)	705
4-Region: Northeast	11% (42)	13% (51)	7% (27)	4% (14)	65% (251)	386
4-Region: Midwest	6% (26)	11% (50)	6% (29)	6% (28)	71% (323)	455
4-Region: South	10% (81)	12% (100)	9% (74)	6% (52)	63% (532)	839
4-Region: West	11% (56)	18% (95)	14% (74)	5% (27)	52% (269)	521
Film Fan	10% (188)	15% (282)	9% (176)	4% (79)	62% (1186)	1913
Avid Film Fan	16% (123)	20% (158)	9% (68)	5% (42)	50% (397)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_4: How realistic do you think each of the following films' representation of AI is?
Her

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	8% (181)	14% (307)	7% (163)	6% (124)	65% (1426)	2201
Gender: Male	10% (112)	18% (193)	9% (95)	7% (71)	56% (600)	1071
Gender: Female	6% (67)	10% (114)	6% (68)	5% (53)	73% (826)	1127
Age: 18-34	13% (84)	22% (136)	11% (69)	6% (40)	48% (302)	631
Age: 35-44	12% (43)	21% (78)	7% (26)	4% (14)	57% (211)	372
Age: 45-64	6% (42)	9% (62)	7% (50)	7% (51)	71% (506)	711
Age: 65+	3% (12)	6% (31)	4% (18)	4% (18)	84% (407)	487
GenZers: 1997-2012	10% (22)	20% (46)	11% (25)	10% (23)	50% (118)	234
Millennials: 1981-1996	15% (103)	23% (160)	9% (61)	4% (30)	49% (340)	694
GenXers: 1965-1980	8% (41)	9% (50)	6% (34)	6% (29)	71% (374)	528
Baby Boomers: 1946-1964	2% (15)	7% (49)	6% (39)	6% (40)	80% (557)	700
PID: Dem (no lean)	12% (114)	16% (153)	7% (69)	6% (58)	58% (552)	946
PID: Ind (no lean)	4% (24)	14% (88)	8% (49)	6% (34)	69% (427)	622
PID: Rep (no lean)	7% (42)	11% (67)	7% (45)	5% (32)	71% (447)	633
PID/Gender: Dem Men	16% (74)	22% (101)	8% (39)	8% (35)	46% (214)	462
PID/Gender: Dem Women	8% (41)	11% (52)	6% (30)	5% (23)	70% (338)	483
PID/Gender: Ind Men	4% (12)	16% (46)	8% (22)	5% (15)	67% (197)	292
PID/Gender: Ind Women	3% (10)	13% (42)	8% (27)	6% (19)	70% (229)	327
PID/Gender: Rep Men	9% (27)	15% (46)	11% (34)	6% (20)	60% (189)	316
PID/Gender: Rep Women	5% (16)	6% (20)	4% (11)	3% (11)	82% (258)	317
Ideo: Liberal (1-3)	13% (89)	19% (124)	8% (56)	6% (42)	53% (356)	667
Ideo: Moderate (4)	7% (46)	14% (93)	8% (52)	7% (46)	63% (412)	650
Ideo: Conservative (5-7)	6% (42)	10% (68)	5% (37)	5% (31)	74% (507)	686
Educ: < College	6% (88)	12% (174)	7% (104)	6% (81)	69% (991)	1438
Educ: Bachelors degree	10% (50)	16% (78)	9% (44)	5% (24)	60% (289)	484
Educ: Post-grad	16% (43)	20% (56)	5% (14)	7% (19)	53% (146)	278
Income: Under 50k	6% (74)	11% (129)	6% (71)	7% (83)	69% (785)	1142
Income: 50k-100k	8% (54)	16% (110)	8% (58)	3% (23)	64% (441)	686
Income: 100k+	14% (53)	18% (68)	9% (34)	5% (18)	54% (200)	373
Ethnicity: White	8% (138)	13% (223)	7% (124)	5% (86)	66% (1128)	1698
Ethnicity: Hispanic	13% (49)	17% (66)	12% (46)	9% (36)	48% (182)	379

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Table MCEN2_4: How realistic do you think each of the following films' representation of AI is?

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	8%	(181)	14%	(307)	7%	(163)	6%	(124)	65%	(1426)	2201
Ethnicity: Black	13%	(36)	17%	(49)	5%	(14)	7%	(21)	58%	(164)	283
Ethnicity: Other	4%	(8)	16%	(35)	12%	(26)	8%	(17)	61%	(134)	220
All Christian	7%	(72)	12%	(118)	9%	(86)	5%	(51)	66%	(640)	967
All Non-Christian	25%	(42)	24%	(41)	5%	(8)	6%	(10)	40%	(68)	170
Atheist	9%	(11)	14%	(17)	8%	(9)	7%	(8)	63%	(77)	123
Agnostic/Nothing in particular	7%	(40)	18%	(102)	7%	(43)	5%	(28)	63%	(364)	576
Something Else	5%	(17)	8%	(30)	4%	(16)	7%	(27)	75%	(276)	366
Religious Non-Protestant/Catholic	22%	(42)	21%	(41)	6%	(13)	5%	(10)	45%	(87)	194
Evangelical	8%	(45)	13%	(75)	5%	(30)	5%	(30)	68%	(382)	562
Non-Evangelical	6%	(42)	10%	(76)	9%	(68)	7%	(50)	69%	(517)	754
Community: Urban	14%	(101)	18%	(126)	6%	(42)	6%	(45)	55%	(384)	699
Community: Suburban	6%	(55)	13%	(129)	8%	(79)	5%	(50)	67%	(644)	957
Community: Rural	5%	(25)	10%	(52)	8%	(42)	5%	(29)	73%	(398)	545
Employ: Private Sector	12%	(88)	18%	(129)	9%	(62)	5%	(32)	56%	(393)	705
Employ: Government	19%	(27)	19%	(27)	6%	(8)	8%	(11)	47%	(64)	137
Employ: Self-Employed	8%	(15)	21%	(41)	6%	(11)	7%	(14)	59%	(116)	197
Employ: Homemaker	4%	(5)	9%	(11)	11%	(15)	6%	(7)	70%	(89)	127
Employ: Student	7%	(6)	15%	(12)	11%	(9)	9%	(8)	58%	(49)	84
Employ: Retired	3%	(16)	7%	(43)	4%	(26)	5%	(31)	80%	(461)	576
Employ: Unemployed	7%	(17)	14%	(36)	10%	(26)	5%	(14)	64%	(161)	253
Employ: Other	6%	(8)	7%	(8)	5%	(6)	6%	(7)	76%	(92)	122
Military HH: Yes	9%	(26)	11%	(32)	10%	(27)	4%	(12)	66%	(184)	280
Military HH: No	8%	(155)	14%	(276)	7%	(136)	6%	(112)	65%	(1243)	1921
2022 House Vote: Democrat	12%	(114)	18%	(178)	6%	(57)	5%	(50)	59%	(573)	972
2022 House Vote: Republican	7%	(43)	10%	(63)	8%	(53)	5%	(31)	70%	(453)	643
2022 House Vote: Someone else	4%	(2)	22%	(14)	1%	(1)	8%	(5)	65%	(42)	64
2022 House Vote: Didnt Vote	4%	(22)	10%	(52)	10%	(52)	7%	(38)	69%	(358)	522

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Table MCEN2_4: How realistic do you think each of the following films' representation of AI is?
Her

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	8%	(181)	14%	(307)	7%	(163)	6%	(124)	65%	(1426)	2201
2020 Vote: Joe Biden	11%	(112)	17%	(165)	6%	(62)	6%	(58)	60%	(600)	996
2020 Vote: Donald Trump	6%	(41)	10%	(72)	8%	(55)	4%	(27)	72%	(502)	697
2020 Vote: Other	5%	(2)	12%	(6)	4%	(2)	12%	(6)	67%	(33)	50
2020 Vote: Didn't Vote	6%	(26)	14%	(64)	9%	(43)	7%	(33)	64%	(291)	458
2018 House Vote: Democrat	12%	(93)	16%	(128)	5%	(43)	6%	(47)	61%	(479)	791
2018 House Vote: Republican	6%	(38)	13%	(82)	8%	(52)	5%	(31)	69%	(441)	644
2018 House Vote: Someone else	2%	(2)	26%	(16)	2%	(1)	10%	(6)	59%	(36)	61
2018 House Vote: Didnt Vote	7%	(49)	11%	(81)	9%	(67)	6%	(39)	67%	(470)	705
4-Region: Northeast	14%	(54)	16%	(60)	6%	(23)	5%	(19)	60%	(230)	386
4-Region: Midwest	4%	(20)	11%	(51)	6%	(28)	6%	(26)	73%	(330)	455
4-Region: South	6%	(51)	10%	(82)	7%	(61)	7%	(57)	70%	(588)	839
4-Region: West	11%	(56)	22%	(114)	10%	(50)	4%	(23)	53%	(277)	521
Film Fan	9%	(171)	15%	(292)	7%	(135)	5%	(90)	64%	(1224)	1913
Avid Film Fan	15%	(117)	18%	(143)	8%	(65)	6%	(46)	53%	(416)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_5: How realistic do you think each of the following films' representation of AI is?

I, Robot

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	16% (357)	26% (567)	13% (280)	7% (156)	38% (841)	2201
Gender: Male	21% (224)	30% (323)	14% (152)	7% (75)	28% (297)	1071
Gender: Female	12% (134)	22% (243)	11% (127)	7% (80)	48% (543)	1127
Age: 18-34	23% (146)	26% (165)	15% (95)	8% (52)	27% (173)	631
Age: 35-44	21% (78)	30% (110)	10% (37)	6% (22)	33% (123)	372
Age: 45-64	13% (96)	26% (188)	13% (89)	8% (54)	40% (284)	711
Age: 65+	8% (37)	21% (103)	12% (58)	6% (28)	54% (261)	487
GenZers: 1997-2012	16% (38)	28% (66)	13% (31)	10% (23)	32% (76)	234
Millennials: 1981-1996	25% (173)	28% (194)	14% (94)	7% (46)	27% (187)	694
GenXers: 1965-1980	15% (79)	27% (142)	12% (64)	7% (36)	39% (207)	528
Baby Boomers: 1946-1964	10% (67)	23% (158)	11% (80)	7% (51)	49% (344)	700
PID: Dem (no lean)	18% (172)	26% (251)	12% (116)	7% (71)	36% (337)	946
PID: Ind (no lean)	14% (90)	25% (156)	13% (81)	8% (50)	39% (245)	622
PID: Rep (no lean)	15% (96)	25% (160)	13% (83)	6% (35)	41% (259)	633
PID/Gender: Dem Men	23% (108)	32% (147)	11% (52)	9% (42)	25% (113)	462
PID/Gender: Dem Women	13% (64)	21% (103)	13% (64)	6% (28)	46% (224)	483
PID/Gender: Ind Men	16% (46)	32% (93)	16% (46)	7% (20)	30% (88)	292
PID/Gender: Ind Women	13% (44)	19% (63)	10% (34)	9% (30)	48% (156)	327
PID/Gender: Rep Men	22% (70)	26% (83)	17% (54)	4% (13)	30% (96)	316
PID/Gender: Rep Women	8% (26)	24% (77)	9% (29)	7% (21)	52% (163)	317
Ideo: Liberal (1-3)	19% (126)	27% (178)	12% (83)	9% (60)	33% (220)	667
Ideo: Moderate (4)	17% (108)	26% (169)	14% (91)	7% (49)	36% (233)	650
Ideo: Conservative (5-7)	14% (98)	25% (171)	13% (88)	6% (41)	42% (288)	686
Educ: < College	16% (233)	24% (351)	12% (177)	7% (104)	40% (573)	1438
Educ: Bachelors degree	14% (67)	30% (145)	14% (65)	6% (31)	36% (176)	484
Educ: Post-grad	20% (57)	25% (70)	13% (37)	8% (21)	33% (92)	278
Income: Under 50k	15% (176)	25% (280)	12% (136)	8% (96)	40% (455)	1142
Income: 50k-100k	17% (115)	25% (174)	15% (102)	5% (32)	38% (263)	686
Income: 100k+	18% (67)	30% (113)	11% (42)	7% (28)	33% (124)	373
Ethnicity: White	15% (253)	26% (446)	13% (220)	7% (118)	39% (661)	1698
Ethnicity: Hispanic	25% (94)	28% (108)	18% (69)	6% (23)	22% (85)	379

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Table MCEN2_5: How realistic do you think each of the following films' representation of AI is?
I, Robot

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	16% (357)	26% (567)	13% (280)	7% (156)	38% (841)	2201
Ethnicity: Black	23% (66)	22% (61)	12% (35)	7% (21)	35% (100)	283
Ethnicity: Other	17% (38)	27% (59)	11% (25)	8% (17)	37% (80)	220
All Christian	17% (162)	25% (237)	14% (134)	7% (65)	38% (368)	967
All Non-Christian	27% (46)	29% (49)	11% (19)	4% (8)	29% (48)	170
Atheist	11% (13)	35% (43)	13% (16)	8% (10)	33% (41)	123
Agnostic/Nothing in particular	14% (80)	24% (139)	14% (80)	7% (41)	41% (235)	576
Something Else	15% (56)	27% (98)	8% (30)	9% (33)	41% (149)	366
Religious Non-Protestant/Catholic	25% (48)	29% (55)	15% (29)	4% (9)	27% (53)	194
Evangelical	18% (98)	28% (158)	13% (73)	7% (41)	34% (192)	562
Non-Evangelical	16% (119)	23% (171)	11% (85)	7% (55)	43% (325)	754
Community: Urban	21% (150)	27% (188)	13% (90)	7% (46)	32% (225)	699
Community: Suburban	13% (121)	25% (237)	14% (129)	8% (73)	41% (397)	957
Community: Rural	16% (87)	26% (141)	11% (61)	7% (37)	40% (220)	545
Employ: Private Sector	20% (137)	30% (211)	12% (87)	6% (44)	32% (224)	705
Employ: Government	27% (37)	25% (35)	13% (18)	5% (7)	29% (40)	137
Employ: Self-Employed	15% (29)	22% (43)	16% (32)	11% (21)	36% (71)	197
Employ: Homemaker	11% (15)	29% (37)	12% (15)	9% (11)	39% (50)	127
Employ: Student	24% (20)	19% (16)	12% (10)	8% (7)	37% (31)	84
Employ: Retired	9% (51)	22% (129)	11% (65)	7% (40)	50% (291)	576
Employ: Unemployed	18% (46)	21% (53)	18% (46)	6% (15)	37% (93)	253
Employ: Other	18% (23)	35% (43)	5% (6)	8% (10)	34% (41)	122
Military HH: Yes	16% (43)	29% (82)	15% (42)	6% (18)	34% (95)	280
Military HH: No	16% (314)	25% (485)	12% (237)	7% (138)	39% (747)	1921
2022 House Vote: Democrat	18% (172)	26% (254)	13% (124)	7% (65)	37% (357)	972
2022 House Vote: Republican	13% (86)	26% (170)	15% (94)	6% (41)	39% (252)	643
2022 House Vote: Someone else	9% (6)	37% (24)	7% (4)	10% (6)	37% (24)	64
2022 House Vote: Didnt Vote	18% (94)	23% (119)	11% (57)	8% (43)	40% (208)	522

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Table MCEN2_5: How realistic do you think each of the following films' representation of AI is?

I, Robot

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	16% (357)	26% (567)	13% (280)	7% (156)	38% (841)	2201
2020 Vote: Joe Biden	16% (158)	27% (272)	12% (120)	8% (80)	37% (366)	996
2020 Vote: Donald Trump	14% (99)	24% (171)	15% (108)	5% (35)	41% (285)	697
2020 Vote: Other	10% (5)	42% (21)	11% (6)	9% (5)	28% (14)	50
2020 Vote: Didn't Vote	21% (96)	22% (103)	10% (46)	8% (36)	39% (177)	458
2018 House Vote: Democrat	16% (129)	27% (214)	11% (87)	8% (66)	37% (295)	791
2018 House Vote: Republican	17% (108)	24% (155)	14% (93)	7% (42)	38% (246)	644
2018 House Vote: Someone else	5% (3)	50% (30)	5% (3)	6% (4)	34% (20)	61
2018 House Vote: Didnt Vote	17% (117)	24% (167)	14% (96)	6% (45)	40% (280)	705
4-Region: Northeast	19% (72)	24% (91)	12% (44)	6% (23)	40% (155)	386
4-Region: Midwest	12% (57)	25% (114)	12% (53)	6% (28)	45% (203)	455
4-Region: South	16% (133)	25% (213)	13% (106)	10% (81)	37% (307)	839
4-Region: West	18% (96)	28% (148)	15% (76)	5% (24)	34% (177)	521
Film Fan	17% (335)	28% (543)	13% (245)	6% (118)	35% (672)	1913
Avid Film Fan	28% (222)	29% (226)	11% (87)	6% (45)	26% (208)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_6: How realistic do you think each of the following films' representation of AI is?
Upgrade

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	8% (184)	11% (244)	7% (161)	5% (121)	68% (1491)	2201
Gender: Male	12% (127)	15% (159)	10% (106)	6% (68)	57% (610)	1071
Gender: Female	5% (58)	7% (84)	5% (56)	5% (52)	78% (877)	1127
Age: 18-34	14% (87)	14% (91)	13% (80)	7% (44)	52% (329)	631
Age: 35-44	16% (59)	20% (73)	7% (27)	3% (10)	54% (202)	372
Age: 45-64	5% (34)	8% (56)	6% (41)	7% (51)	74% (529)	711
Age: 65+	1% (4)	5% (23)	3% (13)	3% (15)	88% (431)	487
GenZers: 1997-2012	12% (27)	12% (28)	16% (37)	10% (23)	50% (118)	234
Millennials: 1981-1996	16% (114)	18% (124)	9% (62)	4% (31)	52% (362)	694
GenXers: 1965-1980	7% (37)	10% (52)	6% (33)	5% (28)	72% (378)	528
Baby Boomers: 1946-1964	1% (4)	5% (37)	4% (28)	5% (37)	85% (593)	700
PID: Dem (no lean)	11% (103)	14% (129)	7% (67)	7% (62)	62% (585)	946
PID: Ind (no lean)	5% (33)	10% (62)	8% (49)	4% (27)	72% (451)	622
PID: Rep (no lean)	8% (49)	8% (52)	7% (45)	5% (31)	72% (455)	633
PID/Gender: Dem Men	16% (74)	18% (85)	9% (44)	9% (41)	47% (219)	462
PID/Gender: Dem Women	6% (29)	9% (44)	5% (24)	4% (21)	76% (366)	483
PID/Gender: Ind Men	7% (21)	12% (34)	9% (26)	4% (13)	68% (199)	292
PID/Gender: Ind Women	4% (12)	9% (29)	7% (23)	4% (15)	76% (249)	327
PID/Gender: Rep Men	10% (32)	13% (40)	11% (36)	5% (15)	61% (193)	316
PID/Gender: Rep Women	5% (16)	4% (12)	3% (10)	5% (16)	83% (262)	317
Ideo: Liberal (1-3)	11% (75)	12% (80)	9% (63)	6% (39)	61% (410)	667
Ideo: Moderate (4)	10% (67)	12% (80)	7% (45)	8% (50)	63% (408)	650
Ideo: Conservative (5-7)	4% (30)	10% (66)	6% (42)	4% (29)	76% (519)	686
Educ: < College	7% (106)	9% (134)	8% (108)	6% (81)	70% (1010)	1438
Educ: Bachelors degree	7% (33)	14% (69)	7% (35)	5% (22)	67% (325)	484
Educ: Post-grad	16% (45)	15% (41)	7% (19)	6% (18)	56% (156)	278
Income: Under 50k	7% (76)	10% (111)	6% (68)	7% (84)	70% (803)	1142
Income: 50k-100k	9% (59)	11% (73)	10% (67)	3% (18)	68% (468)	686
Income: 100k+	13% (49)	16% (59)	7% (26)	5% (18)	59% (220)	373
Ethnicity: White	9% (145)	10% (173)	7% (115)	5% (83)	70% (1183)	1698
Ethnicity: Hispanic	16% (62)	15% (59)	11% (42)	8% (32)	49% (185)	379

Continued on next page

Table MCEN2_6: How realistic do you think each of the following films' representation of AI is?

Upgrade

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	8% (184)	11% (244)	7% (161)	5% (121)	68% (1491)	2201
Ethnicity: Black	10% (28)	14% (40)	10% (29)	7% (21)	58% (164)	283
Ethnicity: Other	5% (11)	14% (31)	8% (17)	8% (17)	65% (143)	220
All Christian	7% (68)	10% (100)	8% (73)	5% (47)	70% (679)	967
All Non-Christian	21% (35)	22% (37)	11% (19)	5% (8)	42% (71)	170
Atheist	12% (15)	18% (22)	5% (6)	3% (3)	62% (76)	123
Agnostic/Nothing in particular	8% (49)	11% (61)	7% (39)	6% (37)	68% (390)	576
Something Else	5% (17)	7% (24)	7% (25)	7% (25)	75% (275)	366
Religious Non-Protestant/Catholic	18% (35)	19% (38)	11% (22)	5% (9)	46% (90)	194
Evangelical	9% (50)	11% (63)	7% (41)	5% (29)	68% (379)	562
Non-Evangelical	5% (35)	8% (61)	7% (54)	6% (44)	74% (559)	754
Community: Urban	15% (104)	14% (96)	9% (63)	7% (47)	56% (389)	699
Community: Suburban	4% (42)	11% (101)	7% (66)	6% (54)	72% (694)	957
Community: Rural	7% (39)	9% (47)	6% (32)	4% (19)	75% (408)	545
Employ: Private Sector	10% (73)	17% (116)	10% (69)	5% (32)	59% (414)	705
Employ: Government	19% (26)	15% (20)	7% (9)	9% (12)	51% (69)	137
Employ: Self-Employed	11% (21)	11% (21)	10% (19)	7% (14)	62% (122)	197
Employ: Homemaker	4% (4)	9% (12)	13% (16)	5% (6)	70% (89)	127
Employ: Student	16% (13)	7% (6)	10% (8)	6% (5)	62% (52)	84
Employ: Retired	2% (13)	5% (31)	4% (22)	5% (27)	84% (483)	576
Employ: Unemployed	10% (26)	12% (30)	7% (17)	4% (10)	67% (170)	253
Employ: Other	6% (8)	6% (7)	1% (1)	12% (14)	75% (91)	122
Military HH: Yes	10% (28)	9% (26)	8% (22)	4% (11)	69% (192)	280
Military HH: No	8% (156)	11% (218)	7% (139)	6% (109)	68% (1298)	1921
2022 House Vote: Democrat	12% (115)	14% (132)	6% (63)	5% (50)	63% (612)	972
2022 House Vote: Republican	5% (32)	10% (63)	8% (50)	5% (31)	73% (468)	643
2022 House Vote: Someone else	4% (2)	21% (13)	6% (4)	10% (7)	60% (38)	64
2022 House Vote: Didnt Vote	7% (35)	7% (36)	9% (45)	6% (33)	71% (373)	522

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Table MCEN2_6: How realistic do you think each of the following films' representation of AI is?
Upgrade

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	8%	(184)	11%	(244)	7%	(161)	5%	(121)	68%	(1491)	2201
2020 Vote: Joe Biden	10%	(100)	13%	(133)	6%	(56)	6%	(59)	65%	(648)	996
2020 Vote: Donald Trump	5%	(32)	9%	(64)	8%	(57)	3%	(24)	75%	(520)	697
2020 Vote: Other	7%	(4)	4%	(2)	6%	(3)	16%	(8)	67%	(34)	50
2020 Vote: Didn't Vote	10%	(48)	10%	(45)	10%	(46)	7%	(30)	63%	(289)	458
2018 House Vote: Democrat	11%	(84)	13%	(106)	4%	(35)	5%	(43)	66%	(523)	791
2018 House Vote: Republican	6%	(40)	10%	(65)	9%	(60)	5%	(33)	69%	(447)	644
2018 House Vote: Someone else	3%	(2)	18%	(11)	6%	(3)	7%	(4)	67%	(41)	61
2018 House Vote: Didnt Vote	8%	(59)	9%	(62)	9%	(63)	6%	(41)	68%	(480)	705
4-Region: Northeast	10%	(39)	11%	(43)	6%	(25)	4%	(15)	68%	(264)	386
4-Region: Midwest	5%	(21)	8%	(38)	5%	(25)	6%	(29)	75%	(342)	455
4-Region: South	7%	(59)	11%	(88)	7%	(55)	6%	(49)	70%	(588)	839
4-Region: West	13%	(66)	14%	(75)	11%	(57)	5%	(27)	57%	(296)	521
Film Fan	9%	(167)	12%	(231)	7%	(135)	4%	(84)	68%	(1295)	1913
Avid Film Fan	13%	(105)	17%	(134)	7%	(52)	5%	(43)	58%	(454)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_7: How realistic do you think each of the following films' representation of AI is?
Superintelligence

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	10% (218)	13% (278)	7% (147)	5% (119)	65% (1440)	2201
Gender: Male	14% (145)	17% (178)	7% (78)	7% (72)	56% (597)	1071
Gender: Female	6% (73)	9% (100)	6% (68)	4% (47)	74% (839)	1127
Age: 18-34	15% (92)	17% (108)	10% (65)	6% (36)	52% (330)	631
Age: 35-44	19% (72)	18% (67)	5% (17)	4% (14)	55% (203)	372
Age: 45-64	6% (43)	11% (78)	6% (41)	8% (54)	70% (496)	711
Age: 65+	2% (11)	5% (26)	5% (24)	3% (15)	84% (411)	487
GenZers: 1997-2012	15% (34)	13% (31)	13% (30)	7% (16)	53% (123)	234
Millennials: 1981-1996	17% (120)	20% (138)	7% (48)	5% (32)	51% (355)	694
GenXers: 1965-1980	9% (48)	12% (62)	5% (25)	6% (34)	68% (359)	528
Baby Boomers: 1946-1964	2% (15)	7% (46)	5% (38)	5% (36)	81% (565)	700
PID: Dem (no lean)	12% (118)	14% (129)	8% (77)	6% (54)	60% (568)	946
PID: Ind (no lean)	5% (33)	12% (77)	6% (37)	4% (23)	73% (451)	622
PID: Rep (no lean)	11% (66)	11% (72)	5% (32)	7% (42)	67% (421)	633
PID/Gender: Dem Men	18% (82)	18% (85)	10% (45)	8% (36)	46% (213)	462
PID/Gender: Dem Women	7% (36)	9% (44)	7% (32)	4% (18)	73% (354)	483
PID/Gender: Ind Men	5% (14)	14% (42)	6% (18)	3% (10)	71% (208)	292
PID/Gender: Ind Women	6% (19)	11% (35)	6% (20)	4% (13)	74% (241)	327
PID/Gender: Rep Men	15% (49)	16% (50)	5% (15)	8% (25)	56% (176)	316
PID/Gender: Rep Women	6% (18)	7% (21)	5% (17)	5% (16)	77% (245)	317
Ideo: Liberal (1-3)	14% (92)	14% (90)	8% (52)	5% (31)	60% (402)	667
Ideo: Moderate (4)	11% (72)	14% (92)	7% (45)	6% (42)	61% (399)	650
Ideo: Conservative (5-7)	7% (51)	11% (74)	6% (42)	6% (40)	70% (478)	686
Educ: < College	9% (133)	12% (167)	7% (99)	5% (77)	67% (962)	1438
Educ: Bachelors degree	8% (39)	13% (65)	6% (31)	4% (22)	68% (328)	484
Educ: Post-grad	16% (46)	16% (46)	6% (17)	7% (20)	54% (150)	278
Income: Under 50k	8% (91)	11% (120)	6% (72)	6% (74)	69% (785)	1142
Income: 50k-100k	11% (74)	13% (91)	7% (51)	4% (25)	65% (444)	686
Income: 100k+	14% (52)	18% (67)	6% (23)	5% (20)	56% (211)	373
Ethnicity: White	9% (154)	13% (213)	6% (99)	6% (94)	67% (1138)	1698
Ethnicity: Hispanic	17% (63)	20% (75)	8% (30)	7% (26)	48% (184)	379

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Table MCEN2_7: How realistic do you think each of the following films' representation of AI is?
Superintelligence

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	10%	(218)	13%	(278)	7%	(147)	5%	(119)	65%	(1440)	2201
Ethnicity: Black	13%	(37)	15%	(41)	12%	(34)	5%	(13)	56%	(157)	283
Ethnicity: Other	12%	(26)	11%	(23)	6%	(14)	5%	(12)	66%	(144)	220
All Christian	9%	(82)	14%	(135)	7%	(72)	6%	(54)	64%	(623)	967
All Non-Christian	23%	(39)	23%	(39)	6%	(11)	4%	(7)	44%	(74)	170
Atheist	7%	(9)	11%	(14)	2%	(3)	2%	(3)	77%	(94)	123
Agnostic/Nothing in particular	11%	(63)	9%	(54)	7%	(40)	6%	(36)	67%	(383)	576
Something Else	7%	(25)	10%	(36)	6%	(22)	5%	(19)	72%	(265)	366
Religious Non-Protestant/Catholic	20%	(39)	20%	(39)	8%	(15)	4%	(9)	48%	(92)	194
Evangelical	10%	(55)	16%	(89)	7%	(37)	4%	(23)	64%	(359)	562
Non-Evangelical	7%	(49)	11%	(84)	7%	(55)	7%	(49)	68%	(515)	754
Community: Urban	15%	(107)	17%	(117)	8%	(57)	6%	(43)	54%	(374)	699
Community: Suburban	8%	(73)	11%	(103)	6%	(60)	5%	(49)	70%	(671)	957
Community: Rural	7%	(37)	11%	(58)	5%	(29)	5%	(27)	72%	(395)	545
Employ: Private Sector	13%	(91)	18%	(128)	7%	(52)	5%	(33)	57%	(402)	705
Employ: Government	22%	(30)	22%	(30)	6%	(8)	4%	(5)	46%	(63)	137
Employ: Self-Employed	12%	(24)	12%	(24)	8%	(17)	7%	(14)	60%	(118)	197
Employ: Homemaker	7%	(9)	8%	(10)	11%	(14)	6%	(8)	68%	(87)	127
Employ: Student	16%	(13)	7%	(6)	13%	(11)	7%	(6)	57%	(48)	84
Employ: Retired	3%	(20)	6%	(34)	5%	(28)	6%	(32)	80%	(463)	576
Employ: Unemployed	8%	(21)	13%	(33)	4%	(11)	6%	(14)	69%	(174)	253
Employ: Other	8%	(10)	10%	(13)	6%	(7)	6%	(7)	70%	(85)	122
Military HH: Yes	12%	(33)	13%	(37)	5%	(14)	4%	(12)	66%	(183)	280
Military HH: No	10%	(185)	13%	(241)	7%	(132)	6%	(106)	65%	(1257)	1921
2022 House Vote: Democrat	13%	(124)	15%	(146)	6%	(56)	4%	(37)	63%	(609)	972
2022 House Vote: Republican	8%	(49)	11%	(73)	7%	(42)	7%	(45)	68%	(435)	643
2022 House Vote: Someone else	7%	(4)	20%	(13)	5%	(3)	12%	(8)	56%	(36)	64
2022 House Vote: Didnt Vote	8%	(41)	9%	(47)	9%	(45)	6%	(29)	69%	(360)	522

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Table MCEN2_7: How realistic do you think each of the following films' representation of AI is?
Superintelligence

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	10%	(218)	13%	(278)	7%	(147)	5%	(119)	65%	(1440)	2201
2020 Vote: Joe Biden	11%	(113)	14%	(135)	6%	(63)	5%	(49)	64%	(637)	996
2020 Vote: Donald Trump	7%	(49)	11%	(77)	7%	(49)	5%	(38)	69%	(484)	697
2020 Vote: Other	5%	(3)	8%	(4)	1%	(1)	18%	(9)	68%	(34)	50
2020 Vote: Didn't Vote	12%	(53)	14%	(62)	7%	(34)	5%	(23)	62%	(286)	458
2018 House Vote: Democrat	12%	(94)	13%	(101)	5%	(40)	5%	(40)	65%	(516)	791
2018 House Vote: Republican	9%	(59)	13%	(83)	6%	(42)	6%	(39)	65%	(421)	644
2018 House Vote: Someone else	4%	(2)	22%	(13)	1%	(1)	11%	(7)	62%	(38)	61
2018 House Vote: Didnt Vote	9%	(62)	11%	(81)	9%	(64)	5%	(32)	66%	(466)	705
4-Region: Northeast	12%	(46)	10%	(39)	8%	(33)	3%	(12)	66%	(255)	386
4-Region: Midwest	6%	(29)	12%	(53)	6%	(26)	6%	(26)	71%	(321)	455
4-Region: South	9%	(80)	9%	(76)	6%	(53)	7%	(61)	68%	(570)	839
4-Region: West	12%	(63)	21%	(111)	7%	(35)	4%	(19)	56%	(294)	521
Film Fan	11%	(206)	14%	(263)	7%	(126)	4%	(75)	65%	(1243)	1913
Avid Film Fan	14%	(113)	18%	(143)	7%	(53)	4%	(31)	57%	(449)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_8: How realistic do you think each of the following films' representation of AI is?
 Minority Report

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	11%	(249)	20%	(442)	10%	(217)	6%	(141)	52%	(1151)	2201
Gender: Male	15%	(159)	26%	(279)	12%	(126)	8%	(82)	40%	(425)	1071
Gender: Female	8%	(90)	14%	(163)	8%	(91)	5%	(59)	64%	(724)	1127
Age: 18-34	14%	(88)	19%	(117)	12%	(76)	7%	(46)	48%	(304)	631
Age: 35-44	18%	(67)	32%	(119)	9%	(35)	5%	(18)	36%	(133)	372
Age: 45-64	9%	(67)	19%	(136)	9%	(66)	7%	(48)	55%	(394)	711
Age: 65+	6%	(27)	14%	(70)	8%	(40)	6%	(30)	66%	(320)	487
GenZers: 1997-2012	11%	(25)	14%	(34)	13%	(30)	11%	(26)	51%	(119)	234
Millennials: 1981-1996	17%	(121)	26%	(182)	11%	(76)	5%	(35)	40%	(280)	694
GenXers: 1965-1980	12%	(61)	21%	(110)	9%	(45)	6%	(30)	53%	(281)	528
Baby Boomers: 1946-1964	6%	(39)	16%	(111)	9%	(60)	7%	(49)	63%	(441)	700
PID: Dem (no lean)	14%	(128)	20%	(188)	12%	(111)	6%	(54)	49%	(464)	946
PID: Ind (no lean)	8%	(47)	23%	(144)	9%	(59)	6%	(39)	54%	(333)	622
PID: Rep (no lean)	12%	(74)	17%	(110)	8%	(48)	8%	(48)	56%	(354)	633
PID/Gender: Dem Men	19%	(86)	26%	(121)	14%	(63)	7%	(32)	35%	(160)	462
PID/Gender: Dem Women	9%	(43)	14%	(67)	10%	(48)	5%	(22)	63%	(304)	483
PID/Gender: Ind Men	7%	(20)	29%	(86)	12%	(34)	6%	(19)	46%	(134)	292
PID/Gender: Ind Women	8%	(27)	18%	(58)	8%	(25)	6%	(20)	60%	(198)	327
PID/Gender: Rep Men	17%	(54)	23%	(71)	9%	(29)	10%	(30)	42%	(131)	316
PID/Gender: Rep Women	6%	(20)	12%	(39)	6%	(18)	6%	(17)	70%	(223)	317
Ideo: Liberal (1-3)	15%	(103)	23%	(152)	10%	(68)	6%	(37)	46%	(307)	667
Ideo: Moderate (4)	12%	(79)	20%	(127)	11%	(69)	7%	(48)	50%	(327)	650
Ideo: Conservative (5-7)	8%	(57)	19%	(131)	10%	(69)	7%	(50)	55%	(379)	686
Educ: < College	9%	(135)	18%	(264)	9%	(125)	7%	(96)	57%	(818)	1438
Educ: Bachelors degree	12%	(60)	23%	(109)	12%	(59)	5%	(26)	47%	(230)	484
Educ: Post-grad	19%	(54)	24%	(68)	12%	(34)	7%	(19)	37%	(104)	278
Income: Under 50k	9%	(100)	18%	(203)	8%	(93)	8%	(93)	57%	(654)	1142
Income: 50k-100k	12%	(80)	21%	(147)	12%	(81)	4%	(29)	51%	(349)	686
Income: 100k+	19%	(70)	25%	(92)	12%	(44)	5%	(19)	40%	(148)	373
Ethnicity: White	11%	(190)	19%	(330)	10%	(167)	7%	(116)	53%	(895)	1698
Ethnicity: Hispanic	20%	(77)	21%	(79)	13%	(49)	11%	(42)	35%	(132)	379

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Table MCEN2_8: How realistic do you think each of the following films' representation of AI is?
Minority Report

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	11% (249)	20% (442)	10% (217)	6% (141)	52% (1151)	2201
Ethnicity: Black	14% (39)	21% (60)	10% (28)	4% (11)	51% (145)	283
Ethnicity: Other	9% (20)	24% (52)	10% (22)	7% (15)	50% (111)	220
All Christian	13% (124)	20% (197)	11% (107)	7% (67)	49% (472)	967
All Non-Christian	25% (42)	26% (44)	10% (17)	2% (3)	37% (63)	170
Atheist	6% (8)	36% (44)	9% (11)	7% (9)	42% (51)	123
Agnostic/Nothing in particular	10% (56)	16% (92)	10% (55)	6% (36)	58% (336)	576
Something Else	5% (18)	18% (66)	8% (28)	7% (25)	63% (230)	366
Religious Non-Protestant/Catholic	23% (44)	24% (47)	14% (26)	2% (5)	37% (72)	194
Evangelical	13% (72)	23% (128)	7% (42)	8% (45)	49% (276)	562
Non-Evangelical	9% (68)	18% (133)	11% (86)	6% (48)	56% (419)	754
Community: Urban	17% (120)	24% (169)	10% (69)	7% (49)	42% (291)	699
Community: Suburban	8% (79)	19% (179)	12% (111)	7% (65)	55% (522)	957
Community: Rural	9% (49)	17% (94)	7% (37)	5% (27)	62% (338)	545
Employ: Private Sector	14% (99)	28% (199)	11% (81)	5% (38)	41% (288)	705
Employ: Government	25% (34)	21% (28)	8% (11)	12% (16)	34% (47)	137
Employ: Self-Employed	16% (32)	19% (37)	16% (32)	7% (13)	42% (83)	197
Employ: Homemaker	3% (4)	16% (21)	12% (15)	6% (7)	63% (81)	127
Employ: Student	9% (8)	10% (8)	11% (9)	9% (8)	61% (51)	84
Employ: Retired	6% (36)	14% (79)	8% (44)	8% (44)	65% (373)	576
Employ: Unemployed	8% (20)	20% (52)	8% (21)	4% (9)	60% (152)	253
Employ: Other	13% (16)	15% (18)	4% (5)	5% (6)	63% (76)	122
Military HH: Yes	15% (41)	19% (53)	12% (34)	5% (15)	49% (137)	280
Military HH: No	11% (208)	20% (389)	10% (183)	7% (127)	53% (1014)	1921
2022 House Vote: Democrat	14% (133)	22% (216)	10% (102)	6% (58)	48% (463)	972
2022 House Vote: Republican	11% (68)	20% (131)	10% (67)	6% (40)	52% (337)	643
2022 House Vote: Someone else	5% (3)	32% (21)	8% (5)	6% (4)	48% (31)	64
2022 House Vote: Didnt Vote	9% (45)	14% (74)	8% (44)	8% (40)	61% (320)	522

Continued on next page

Table MCEN2_8: How realistic do you think each of the following films' representation of AI is?
Minority Report

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	11%	(249)	20%	(442)	10%	(217)	6%	(141)	52%	(1151)	2201
2020 Vote: Joe Biden	13%	(125)	21%	(209)	11%	(112)	6%	(57)	49%	(492)	996
2020 Vote: Donald Trump	11%	(74)	20%	(141)	9%	(64)	6%	(43)	54%	(375)	697
2020 Vote: Other	7%	(4)	24%	(12)	12%	(6)	13%	(7)	44%	(22)	50
2020 Vote: Didn't Vote	10%	(46)	18%	(80)	8%	(35)	7%	(34)	57%	(262)	458
2018 House Vote: Democrat	14%	(108)	21%	(167)	10%	(77)	6%	(49)	49%	(389)	791
2018 House Vote: Republican	13%	(81)	21%	(138)	10%	(66)	8%	(52)	48%	(307)	644
2018 House Vote: Someone else	5%	(3)	34%	(21)	15%	(9)	5%	(3)	42%	(25)	61
2018 House Vote: Didnt Vote	8%	(57)	16%	(116)	9%	(65)	5%	(38)	61%	(429)	705
4-Region: Northeast	15%	(56)	17%	(64)	11%	(42)	4%	(17)	53%	(205)	386
4-Region: Midwest	7%	(33)	20%	(89)	9%	(41)	5%	(25)	59%	(267)	455
4-Region: South	9%	(78)	18%	(154)	9%	(73)	8%	(70)	55%	(464)	839
4-Region: West	16%	(81)	26%	(135)	12%	(61)	6%	(29)	41%	(215)	521
Film Fan	12%	(238)	22%	(417)	10%	(194)	6%	(112)	50%	(951)	1913
Avid Film Fan	18%	(143)	25%	(198)	10%	(75)	7%	(52)	41%	(321)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_9: How realistic do you think each of the following films' representation of AI is?

Moon

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	8% (174)	12% (259)	6% (127)	6% (124)	69% (1517)	2201
Gender: Male	10% (111)	16% (176)	7% (80)	6% (69)	59% (634)	1071
Gender: Female	6% (62)	7% (83)	4% (47)	5% (55)	78% (880)	1127
Age: 18-34	11% (71)	14% (89)	9% (56)	7% (42)	59% (374)	631
Age: 35-44	13% (50)	20% (76)	7% (24)	5% (17)	55% (204)	372
Age: 45-64	6% (43)	9% (67)	5% (32)	7% (47)	74% (523)	711
Age: 65+	2% (11)	6% (28)	3% (14)	4% (19)	85% (416)	487
GenZers: 1997-2012	11% (25)	15% (36)	8% (19)	8% (19)	58% (135)	234
Millennials: 1981-1996	13% (90)	18% (122)	8% (57)	6% (39)	56% (386)	694
GenXers: 1965-1980	8% (41)	10% (53)	4% (21)	5% (28)	73% (385)	528
Baby Boomers: 1946-1964	3% (18)	6% (44)	4% (29)	5% (35)	82% (574)	700
PID: Dem (no lean)	12% (109)	15% (137)	6% (59)	7% (62)	61% (578)	946
PID: Ind (no lean)	4% (22)	9% (57)	5% (32)	5% (32)	77% (480)	622
PID: Rep (no lean)	7% (42)	10% (65)	6% (36)	5% (30)	73% (459)	633
PID/Gender: Dem Men	17% (79)	20% (91)	7% (33)	8% (38)	48% (221)	462
PID/Gender: Dem Women	6% (31)	9% (46)	5% (26)	5% (24)	74% (357)	483
PID/Gender: Ind Men	3% (9)	12% (36)	5% (15)	6% (16)	74% (216)	292
PID/Gender: Ind Women	4% (13)	6% (21)	5% (16)	5% (16)	80% (262)	327
PID/Gender: Rep Men	7% (23)	15% (49)	10% (32)	5% (15)	62% (197)	316
PID/Gender: Rep Women	6% (19)	5% (16)	1% (5)	5% (15)	83% (262)	317
Ideo: Liberal (1-3)	12% (79)	13% (84)	6% (40)	5% (37)	64% (428)	667
Ideo: Moderate (4)	7% (49)	12% (75)	8% (52)	7% (48)	66% (426)	650
Ideo: Conservative (5-7)	6% (41)	11% (75)	4% (30)	5% (33)	74% (507)	686
Educ: < College	6% (90)	11% (152)	6% (81)	6% (86)	72% (1030)	1438
Educ: Bachelors degree	8% (41)	13% (65)	6% (31)	4% (20)	68% (329)	484
Educ: Post-grad	15% (43)	15% (43)	6% (16)	7% (19)	57% (158)	278
Income: Under 50k	6% (64)	10% (109)	4% (51)	7% (76)	74% (843)	1142
Income: 50k-100k	8% (52)	12% (84)	9% (59)	5% (34)	67% (457)	686
Income: 100k+	16% (59)	18% (66)	5% (17)	4% (14)	58% (217)	373
Ethnicity: White	8% (132)	11% (186)	6% (100)	5% (93)	70% (1188)	1698
Ethnicity: Hispanic	13% (48)	18% (69)	11% (42)	8% (29)	50% (190)	379

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Table MCEN2_9: How realistic do you think each of the following films' representation of AI is?*Moon*

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	8% (174)	12% (259)	6% (127)	6% (124)	69% (1517)	2201
Ethnicity: Black	10% (27)	16% (47)	5% (15)	6% (18)	62% (176)	283
Ethnicity: Other	6% (14)	12% (27)	5% (12)	6% (14)	70% (153)	220
All Christian	7% (72)	11% (110)	6% (56)	6% (57)	69% (671)	967
All Non-Christian	23% (38)	18% (31)	6% (10)	7% (11)	47% (79)	170
Atheist	1% (1)	21% (26)	3% (4)	2% (3)	73% (89)	123
Agnostic/Nothing in particular	7% (40)	11% (62)	8% (45)	6% (32)	69% (396)	576
Something Else	6% (22)	8% (29)	3% (12)	6% (21)	77% (282)	366
Religious Non-Protestant/Catholic	20% (38)	17% (33)	6% (11)	6% (12)	51% (98)	194
Evangelical	10% (53)	13% (71)	4% (24)	5% (26)	69% (388)	562
Non-Evangelical	5% (39)	8% (64)	6% (43)	7% (53)	74% (554)	754
Community: Urban	15% (104)	16% (112)	6% (40)	6% (43)	57% (399)	699
Community: Suburban	4% (34)	11% (105)	6% (61)	6% (54)	73% (702)	957
Community: Rural	6% (35)	8% (41)	5% (26)	5% (27)	76% (416)	545
Employ: Private Sector	12% (83)	17% (117)	8% (53)	4% (29)	60% (423)	705
Employ: Government	17% (24)	17% (23)	3% (4)	6% (9)	57% (77)	137
Employ: Self-Employed	8% (15)	11% (22)	12% (23)	7% (14)	62% (122)	197
Employ: Homemaker	5% (7)	9% (12)	10% (12)	5% (7)	71% (90)	127
Employ: Student	5% (4)	5% (5)	6% (5)	13% (11)	71% (60)	84
Employ: Retired	4% (23)	7% (40)	4% (20)	6% (34)	80% (459)	576
Employ: Unemployed	4% (10)	13% (33)	3% (7)	7% (18)	73% (185)	253
Employ: Other	7% (8)	5% (7)	2% (2)	3% (4)	83% (101)	122
Military HH: Yes	11% (30)	9% (25)	6% (16)	5% (15)	69% (194)	280
Military HH: No	7% (144)	12% (234)	6% (111)	6% (109)	69% (1323)	1921
2022 House Vote: Democrat	10% (102)	14% (134)	7% (67)	5% (45)	64% (624)	972
2022 House Vote: Republican	7% (43)	11% (69)	6% (37)	5% (33)	72% (460)	643
2022 House Vote: Someone else	2% (1)	19% (12)	4% (3)	9% (6)	66% (42)	64
2022 House Vote: Didnt Vote	5% (28)	8% (43)	4% (20)	8% (40)	75% (391)	522

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Table MCEN2_9: How realistic do you think each of the following films' representation of AI is?

Moon

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	8%	(174)	12%	(259)	6%	(127)	6%	(124)	69%	(1517)	2201
2020 Vote: Joe Biden	10%	(99)	15%	(146)	5%	(52)	6%	(58)	64%	(642)	996
2020 Vote: Donald Trump	7%	(46)	10%	(67)	6%	(45)	4%	(29)	73%	(511)	697
2020 Vote: Other	4%	(2)	8%	(4)	2%	(1)	17%	(8)	69%	(35)	50
2020 Vote: Didn't Vote	6%	(27)	9%	(42)	6%	(29)	6%	(29)	72%	(330)	458
2018 House Vote: Democrat	10%	(80)	14%	(114)	5%	(36)	6%	(46)	65%	(514)	791
2018 House Vote: Republican	7%	(44)	10%	(66)	8%	(54)	5%	(32)	70%	(448)	644
2018 House Vote: Someone else	4%	(2)	18%	(11)	4%	(3)	8%	(5)	66%	(40)	61
2018 House Vote: Didnt Vote	7%	(48)	10%	(68)	5%	(34)	6%	(41)	73%	(514)	705
4-Region: Northeast	9%	(36)	12%	(47)	5%	(19)	5%	(20)	68%	(263)	386
4-Region: Midwest	6%	(26)	8%	(38)	4%	(17)	6%	(25)	77%	(349)	455
4-Region: South	7%	(55)	11%	(95)	6%	(46)	7%	(60)	70%	(584)	839
4-Region: West	11%	(57)	15%	(79)	9%	(45)	4%	(19)	62%	(321)	521
Film Fan	9%	(165)	13%	(240)	6%	(110)	5%	(90)	68%	(1308)	1913
Avid Film Fan	12%	(97)	16%	(130)	6%	(51)	5%	(41)	60%	(469)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_10: How realistic do you think each of the following films' representation of AI is?*Finch*

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	8% (169)	12% (255)	6% (132)	6% (125)	69% (1520)	2201
Gender: Male	11% (122)	15% (161)	8% (83)	7% (79)	58% (626)	1071
Gender: Female	4% (47)	8% (94)	4% (49)	4% (46)	79% (891)	1127
Age: 18-34	13% (81)	16% (101)	8% (50)	8% (53)	55% (346)	631
Age: 35-44	13% (49)	17% (61)	6% (23)	3% (10)	61% (228)	372
Age: 45-64	4% (31)	10% (72)	6% (40)	6% (43)	74% (525)	711
Age: 65+	2% (9)	4% (21)	4% (18)	4% (18)	86% (420)	487
GenZers: 1997-2012	9% (22)	13% (31)	12% (27)	9% (21)	57% (132)	234
Millennials: 1981-1996	15% (102)	18% (126)	6% (41)	6% (42)	55% (383)	694
GenXers: 1965-1980	6% (32)	11% (59)	5% (29)	5% (28)	72% (380)	528
Baby Boomers: 1946-1964	2% (13)	5% (38)	5% (33)	4% (31)	84% (585)	700
PID: Dem (no lean)	11% (101)	14% (134)	6% (60)	6% (58)	63% (593)	946
PID: Ind (no lean)	3% (20)	11% (71)	4% (25)	5% (33)	76% (474)	622
PID: Rep (no lean)	8% (49)	8% (50)	7% (47)	5% (34)	72% (453)	633
PID/Gender: Dem Men	17% (79)	19% (89)	7% (34)	9% (41)	47% (219)	462
PID/Gender: Dem Women	4% (22)	9% (45)	5% (27)	4% (17)	77% (373)	483
PID/Gender: Ind Men	3% (9)	13% (38)	4% (13)	7% (19)	73% (213)	292
PID/Gender: Ind Women	3% (11)	10% (32)	4% (12)	4% (14)	79% (258)	327
PID/Gender: Rep Men	11% (34)	11% (34)	11% (36)	6% (19)	61% (194)	316
PID/Gender: Rep Women	5% (15)	5% (17)	3% (11)	5% (15)	82% (259)	317
Ideo: Liberal (1-3)	11% (75)	13% (89)	6% (39)	6% (39)	64% (426)	667
Ideo: Moderate (4)	6% (40)	13% (88)	8% (52)	7% (42)	66% (428)	650
Ideo: Conservative (5-7)	7% (49)	9% (60)	5% (32)	5% (33)	75% (512)	686
Educ: < College	6% (91)	10% (147)	6% (87)	6% (88)	71% (1024)	1438
Educ: Bachelors degree	7% (32)	13% (63)	7% (32)	5% (22)	69% (336)	484
Educ: Post-grad	16% (46)	16% (45)	5% (13)	5% (15)	57% (160)	278
Income: Under 50k	5% (58)	11% (124)	4% (51)	7% (85)	72% (824)	1142
Income: 50k-100k	9% (60)	10% (66)	9% (62)	3% (22)	69% (475)	686
Income: 100k+	14% (51)	17% (65)	5% (18)	5% (18)	59% (220)	373
Ethnicity: White	8% (134)	11% (185)	6% (105)	5% (91)	70% (1184)	1698
Ethnicity: Hispanic	12% (47)	19% (73)	10% (39)	8% (32)	50% (189)	379

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Table MCEN2_10: How realistic do you think each of the following films' representation of AI is?

Finch

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	8% (169)	12% (255)	6% (132)	6% (125)	69% (1520)	2201
Ethnicity: Black	8% (22)	15% (43)	6% (18)	6% (18)	64% (181)	283
Ethnicity: Other	6% (13)	12% (27)	4% (9)	7% (16)	70% (154)	220
All Christian	8% (78)	11% (111)	6% (59)	6% (54)	69% (666)	967
All Non-Christian	23% (40)	18% (31)	6% (10)	4% (6)	49% (83)	170
Atheist	6% (7)	18% (22)	1% (1)	4% (5)	72% (88)	123
Agnostic/Nothing in particular	5% (28)	11% (62)	8% (46)	7% (38)	70% (402)	576
Something Else	5% (17)	8% (30)	4% (16)	6% (22)	77% (281)	366
Religious Non-Protestant/Catholic	21% (41)	16% (31)	7% (13)	4% (8)	52% (101)	194
Evangelical	9% (51)	14% (80)	5% (27)	5% (28)	67% (376)	562
Non-Evangelical	5% (39)	8% (61)	6% (49)	6% (46)	74% (559)	754
Community: Urban	14% (100)	16% (110)	6% (42)	6% (42)	58% (404)	699
Community: Suburban	4% (39)	10% (97)	7% (65)	5% (52)	74% (704)	957
Community: Rural	6% (30)	9% (49)	4% (25)	6% (31)	75% (411)	545
Employ: Private Sector	12% (84)	17% (122)	7% (48)	4% (31)	60% (420)	705
Employ: Government	19% (25)	23% (31)	6% (8)	2% (3)	51% (69)	137
Employ: Self-Employed	6% (12)	10% (20)	11% (22)	6% (12)	66% (130)	197
Employ: Homemaker	4% (5)	4% (5)	13% (16)	7% (9)	72% (92)	127
Employ: Student	8% (7)	12% (10)	5% (4)	11% (9)	63% (53)	84
Employ: Retired	2% (11)	6% (34)	4% (23)	5% (29)	83% (479)	576
Employ: Unemployed	6% (14)	11% (28)	3% (9)	9% (24)	71% (179)	253
Employ: Other	9% (10)	3% (4)	1% (1)	7% (9)	80% (98)	122
Military HH: Yes	10% (29)	9% (26)	6% (17)	5% (13)	69% (194)	280
Military HH: No	7% (140)	12% (229)	6% (115)	6% (112)	69% (1325)	1921
2022 House Vote: Democrat	11% (102)	15% (147)	5% (48)	4% (43)	65% (631)	972
2022 House Vote: Republican	6% (37)	9% (61)	7% (46)	5% (31)	73% (468)	643
2022 House Vote: Someone else	3% (2)	15% (10)	5% (3)	8% (5)	69% (44)	64
2022 House Vote: Didnt Vote	5% (27)	7% (39)	6% (34)	9% (46)	72% (376)	522

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Table MCEN2_10: How realistic do you think each of the following films' representation of AI is?
Finch

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	8% (169)	12% (255)	6% (132)	6% (125)	69% (1520)	2201
2020 Vote: Joe Biden	9% (89)	14% (144)	5% (50)	5% (51)	67% (663)	996
2020 Vote: Donald Trump	5% (37)	9% (65)	6% (44)	5% (32)	74% (519)	697
2020 Vote: Other	5% (2)	3% (2)	7% (3)	14% (7)	71% (36)	50
2020 Vote: Didn't Vote	9% (41)	10% (45)	8% (35)	8% (35)	66% (302)	458
2018 House Vote: Democrat	10% (79)	14% (110)	4% (34)	5% (40)	67% (528)	791
2018 House Vote: Republican	7% (43)	10% (63)	8% (50)	6% (38)	70% (450)	644
2018 House Vote: Someone else	1% (1)	17% (10)	8% (5)	6% (4)	67% (41)	61
2018 House Vote: Didnt Vote	7% (46)	10% (72)	6% (43)	6% (44)	71% (501)	705
4-Region: Northeast	10% (40)	10% (39)	5% (19)	4% (16)	71% (272)	386
4-Region: Midwest	4% (17)	10% (44)	4% (19)	6% (27)	77% (348)	455
4-Region: South	7% (57)	10% (80)	6% (51)	8% (67)	70% (586)	839
4-Region: West	11% (55)	18% (93)	8% (43)	3% (17)	60% (313)	521
Film Fan	8% (156)	13% (241)	6% (109)	4% (82)	69% (1324)	1913
Avid Film Fan	13% (105)	17% (137)	6% (48)	4% (32)	59% (466)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_11: How realistic do you think each of the following films' representation of AI is?
2001: A Space Odyssey

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	13%	(278)	23%	(515)	11%	(252)	6%	(142)	46%	(1014)	2201
Gender: Male	18%	(194)	30%	(318)	13%	(142)	7%	(74)	32%	(343)	1071
Gender: Female	7%	(83)	17%	(197)	10%	(108)	6%	(68)	60%	(671)	1127
Age: 18-34	14%	(86)	20%	(127)	12%	(79)	6%	(37)	48%	(302)	631
Age: 35-44	17%	(62)	27%	(100)	7%	(25)	6%	(21)	44%	(163)	372
Age: 45-64	10%	(70)	23%	(163)	12%	(83)	8%	(59)	47%	(337)	711
Age: 65+	12%	(60)	26%	(125)	13%	(64)	5%	(25)	44%	(212)	487
GenZers: 1997-2012	12%	(27)	19%	(46)	12%	(29)	7%	(16)	50%	(117)	234
Millennials: 1981-1996	16%	(111)	25%	(175)	10%	(67)	5%	(38)	44%	(303)	694
GenXers: 1965-1980	10%	(50)	22%	(114)	10%	(55)	8%	(42)	50%	(266)	528
Baby Boomers: 1946-1964	11%	(78)	25%	(172)	14%	(96)	7%	(46)	44%	(309)	700
PID: Dem (no lean)	16%	(153)	23%	(221)	12%	(116)	7%	(64)	41%	(392)	946
PID: Ind (no lean)	9%	(59)	23%	(143)	11%	(71)	6%	(34)	51%	(315)	622
PID: Rep (no lean)	11%	(67)	24%	(151)	10%	(65)	7%	(43)	48%	(307)	633
PID/Gender: Dem Men	24%	(112)	28%	(131)	14%	(66)	7%	(32)	26%	(121)	462
PID/Gender: Dem Women	8%	(41)	19%	(90)	10%	(50)	7%	(32)	56%	(271)	483
PID/Gender: Ind Men	12%	(36)	27%	(80)	13%	(38)	7%	(20)	40%	(117)	292
PID/Gender: Ind Women	7%	(21)	19%	(63)	10%	(31)	4%	(14)	61%	(198)	327
PID/Gender: Rep Men	15%	(46)	34%	(106)	12%	(38)	7%	(22)	33%	(105)	316
PID/Gender: Rep Women	6%	(20)	14%	(45)	9%	(28)	7%	(22)	64%	(202)	317
Ideo: Liberal (1-3)	18%	(117)	24%	(159)	12%	(78)	7%	(47)	40%	(266)	667
Ideo: Moderate (4)	11%	(70)	26%	(168)	12%	(79)	7%	(47)	44%	(286)	650
Ideo: Conservative (5-7)	11%	(79)	24%	(162)	13%	(86)	6%	(41)	46%	(318)	686
Educ: < College	10%	(146)	22%	(312)	10%	(147)	7%	(96)	51%	(738)	1438
Educ: Bachelors degree	15%	(71)	26%	(127)	14%	(69)	6%	(28)	39%	(190)	484
Educ: Post-grad	22%	(61)	27%	(76)	13%	(36)	7%	(18)	31%	(86)	278
Income: Under 50k	10%	(112)	20%	(232)	10%	(118)	8%	(88)	52%	(592)	1142
Income: 50k-100k	13%	(86)	28%	(190)	13%	(89)	5%	(34)	42%	(287)	686
Income: 100k+	22%	(81)	25%	(92)	12%	(45)	5%	(19)	36%	(136)	373
Ethnicity: White	13%	(222)	25%	(423)	11%	(195)	6%	(109)	44%	(749)	1698
Ethnicity: Hispanic	16%	(60)	28%	(105)	11%	(44)	6%	(21)	40%	(150)	379

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Table MCEN2_11: How realistic do you think each of the following films' representation of AI is?
2001: A Space Odyssey

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	13% (278)	23% (515)	11% (252)	6% (142)	46% (1014)	2201
Ethnicity: Black	13% (38)	19% (53)	12% (35)	5% (14)	50% (143)	283
Ethnicity: Other	8% (18)	18% (39)	10% (22)	9% (19)	56% (122)	220
All Christian	13% (129)	25% (246)	14% (134)	6% (59)	41% (399)	967
All Non-Christian	28% (48)	24% (41)	12% (21)	3% (5)	32% (55)	170
Atheist	9% (11)	28% (35)	11% (14)	4% (5)	48% (58)	123
Agnostic/Nothing in particular	9% (55)	25% (142)	10% (58)	6% (36)	49% (285)	576
Something Else	10% (36)	14% (51)	7% (25)	10% (37)	59% (217)	366
Religious Non-Protestant/Catholic	25% (48)	23% (44)	16% (32)	4% (7)	33% (63)	194
Evangelical	14% (77)	22% (125)	10% (58)	7% (40)	47% (261)	562
Non-Evangelical	12% (91)	22% (164)	12% (90)	7% (56)	47% (352)	754
Community: Urban	19% (136)	21% (148)	12% (84)	6% (45)	41% (285)	699
Community: Suburban	10% (91)	27% (257)	11% (106)	7% (67)	46% (436)	957
Community: Rural	9% (51)	20% (110)	11% (61)	6% (30)	54% (293)	545
Employ: Private Sector	16% (110)	25% (175)	12% (87)	6% (43)	41% (291)	705
Employ: Government	24% (33)	30% (42)	10% (13)	4% (5)	32% (44)	137
Employ: Self-Employed	13% (26)	21% (42)	14% (28)	9% (17)	42% (83)	197
Employ: Homemaker	6% (8)	13% (16)	15% (19)	6% (7)	61% (77)	127
Employ: Student	15% (13)	13% (11)	8% (7)	5% (4)	59% (49)	84
Employ: Retired	10% (57)	27% (155)	13% (73)	7% (43)	43% (248)	576
Employ: Unemployed	8% (21)	20% (51)	7% (18)	7% (19)	57% (144)	253
Employ: Other	9% (12)	19% (23)	5% (6)	3% (4)	63% (77)	122
Military HH: Yes	18% (50)	26% (72)	14% (39)	5% (14)	38% (105)	280
Military HH: No	12% (228)	23% (443)	11% (212)	7% (128)	47% (909)	1921
2022 House Vote: Democrat	17% (162)	27% (261)	10% (101)	5% (49)	41% (400)	972
2022 House Vote: Republican	12% (75)	25% (162)	14% (93)	7% (45)	42% (268)	643
2022 House Vote: Someone else	3% (2)	39% (25)	3% (2)	9% (6)	46% (30)	64
2022 House Vote: Didnt Vote	7% (39)	13% (67)	11% (56)	8% (42)	61% (317)	522

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Table MCEN2_11: How realistic do you think each of the following films' representation of AI is?
2001: A Space Odyssey

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	13%	(278)	23%	(515)	11%	(252)	6%	(142)	46%	(1014)	2201
2020 Vote: Joe Biden	16%	(156)	25%	(249)	11%	(107)	6%	(60)	43%	(424)	996
2020 Vote: Donald Trump	12%	(83)	22%	(157)	13%	(93)	6%	(42)	46%	(322)	697
2020 Vote: Other	11%	(6)	25%	(12)	18%	(9)	11%	(6)	35%	(18)	50
2020 Vote: Didn't Vote	8%	(34)	21%	(97)	9%	(43)	7%	(33)	55%	(250)	458
2018 House Vote: Democrat	17%	(131)	26%	(205)	10%	(80)	7%	(52)	41%	(323)	791
2018 House Vote: Republican	13%	(81)	26%	(169)	15%	(95)	6%	(41)	40%	(258)	644
2018 House Vote: Someone else	7%	(4)	38%	(23)	5%	(3)	8%	(5)	43%	(26)	61
2018 House Vote: Didnt Vote	9%	(62)	17%	(118)	11%	(74)	6%	(44)	58%	(407)	705
4-Region: Northeast	19%	(75)	22%	(85)	10%	(38)	5%	(18)	44%	(170)	386
4-Region: Midwest	11%	(49)	20%	(92)	11%	(51)	8%	(36)	50%	(227)	455
4-Region: South	11%	(91)	21%	(172)	10%	(86)	8%	(65)	51%	(426)	839
4-Region: West	12%	(64)	32%	(166)	15%	(77)	4%	(23)	37%	(191)	521
Film Fan	13%	(255)	25%	(483)	12%	(230)	5%	(105)	44%	(840)	1913
Avid Film Fan	20%	(161)	26%	(202)	10%	(76)	6%	(49)	38%	(300)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_12: How realistic do you think each of the following films' representation of AI is?
Blade Runner

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	13%	(295)	21%	(454)	14%	(300)	7%	(160)	45%	(992)	2201
Gender: Male	19%	(203)	27%	(289)	16%	(171)	8%	(80)	31%	(328)	1071
Gender: Female	8%	(91)	15%	(165)	11%	(129)	7%	(80)	59%	(663)	1127
Age: 18-34	18%	(116)	20%	(128)	14%	(91)	6%	(40)	41%	(257)	631
Age: 35-44	22%	(82)	23%	(84)	9%	(35)	5%	(19)	41%	(151)	372
Age: 45-64	9%	(67)	21%	(151)	15%	(107)	10%	(71)	44%	(316)	711
Age: 65+	6%	(29)	19%	(91)	14%	(67)	6%	(30)	55%	(269)	487
GenZers: 1997-2012	19%	(45)	15%	(36)	17%	(40)	8%	(18)	40%	(95)	234
Millennials: 1981-1996	21%	(145)	24%	(166)	11%	(74)	5%	(36)	39%	(273)	694
GenXers: 1965-1980	11%	(57)	20%	(104)	15%	(80)	9%	(45)	46%	(242)	528
Baby Boomers: 1946-1964	6%	(43)	20%	(141)	14%	(99)	9%	(60)	51%	(357)	700
PID: Dem (no lean)	17%	(164)	21%	(197)	15%	(137)	7%	(69)	40%	(379)	946
PID: Ind (no lean)	10%	(65)	19%	(121)	13%	(78)	8%	(49)	50%	(309)	622
PID: Rep (no lean)	10%	(66)	22%	(137)	13%	(85)	7%	(42)	48%	(304)	633
PID/Gender: Dem Men	23%	(107)	27%	(124)	16%	(75)	8%	(37)	26%	(119)	462
PID/Gender: Dem Women	12%	(58)	15%	(72)	13%	(62)	7%	(32)	54%	(259)	483
PID/Gender: Ind Men	17%	(49)	24%	(71)	15%	(44)	7%	(20)	37%	(108)	292
PID/Gender: Ind Women	4%	(14)	15%	(49)	10%	(34)	9%	(30)	61%	(201)	327
PID/Gender: Rep Men	15%	(46)	29%	(93)	16%	(52)	8%	(24)	32%	(101)	316
PID/Gender: Rep Women	6%	(20)	14%	(44)	10%	(33)	6%	(18)	64%	(203)	317
Ideo: Liberal (1-3)	18%	(119)	24%	(159)	14%	(91)	8%	(51)	37%	(247)	667
Ideo: Moderate (4)	14%	(92)	19%	(124)	16%	(107)	8%	(50)	43%	(277)	650
Ideo: Conservative (5-7)	9%	(64)	22%	(154)	12%	(84)	7%	(48)	49%	(336)	686
Educ: < College	12%	(175)	18%	(261)	13%	(182)	8%	(108)	50%	(713)	1438
Educ: Bachelors degree	14%	(67)	24%	(117)	18%	(86)	6%	(29)	38%	(185)	484
Educ: Post-grad	19%	(53)	27%	(76)	11%	(32)	8%	(23)	34%	(93)	278
Income: Under 50k	12%	(139)	18%	(204)	11%	(127)	8%	(94)	51%	(578)	1142
Income: 50k-100k	13%	(90)	22%	(150)	17%	(116)	6%	(40)	42%	(291)	686
Income: 100k+	18%	(66)	27%	(100)	15%	(57)	7%	(26)	33%	(124)	373
Ethnicity: White	13%	(225)	20%	(348)	14%	(230)	7%	(123)	46%	(773)	1698
Ethnicity: Hispanic	23%	(88)	19%	(73)	13%	(49)	8%	(29)	37%	(139)	379

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Table MCEN2_12: How realistic do you think each of the following films' representation of AI is?

Blade Runner

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	13% (295)	21% (454)	14% (300)	7% (160)	45% (992)	2201
Ethnicity: Black	18% (50)	24% (68)	14% (39)	7% (18)	38% (108)	283
Ethnicity: Other	9% (20)	17% (38)	14% (31)	9% (19)	51% (111)	220
All Christian	12% (115)	22% (212)	15% (143)	7% (67)	44% (429)	967
All Non-Christian	29% (50)	23% (40)	13% (23)	4% (6)	30% (51)	170
Atheist	26% (32)	20% (24)	9% (12)	11% (13)	34% (41)	123
Agnostic/Nothing in particular	13% (74)	19% (107)	15% (86)	6% (34)	48% (275)	576
Something Else	7% (24)	19% (71)	10% (37)	11% (40)	53% (195)	366
Religious Non-Protestant/Catholic	26% (51)	22% (42)	13% (25)	4% (9)	35% (67)	194
Evangelical	12% (65)	26% (145)	11% (64)	8% (44)	43% (244)	562
Non-Evangelical	9% (69)	18% (139)	15% (114)	8% (62)	49% (369)	754
Community: Urban	21% (147)	23% (164)	12% (84)	6% (43)	37% (261)	699
Community: Suburban	9% (87)	19% (185)	15% (143)	8% (78)	48% (464)	957
Community: Rural	11% (61)	19% (106)	13% (73)	7% (39)	49% (267)	545
Employ: Private Sector	14% (102)	27% (189)	15% (108)	6% (44)	37% (263)	705
Employ: Government	29% (39)	22% (30)	7% (10)	9% (12)	34% (46)	137
Employ: Self-Employed	16% (32)	18% (36)	12% (24)	10% (20)	43% (85)	197
Employ: Homemaker	8% (10)	16% (21)	14% (17)	8% (10)	55% (70)	127
Employ: Student	10% (8)	19% (16)	20% (17)	6% (5)	45% (38)	84
Employ: Retired	8% (43)	19% (108)	14% (83)	8% (46)	51% (296)	576
Employ: Unemployed	20% (51)	13% (33)	11% (28)	6% (16)	49% (125)	253
Employ: Other	9% (11)	17% (21)	11% (13)	6% (7)	57% (70)	122
Military HH: Yes	15% (42)	23% (65)	16% (45)	6% (18)	40% (111)	280
Military HH: No	13% (253)	20% (389)	13% (255)	7% (142)	46% (881)	1921
2022 House Vote: Democrat	17% (167)	24% (233)	14% (131)	6% (61)	39% (380)	972
2022 House Vote: Republican	9% (56)	21% (135)	16% (101)	7% (48)	47% (303)	643
2022 House Vote: Someone else	19% (12)	21% (13)	5% (3)	11% (7)	43% (28)	64
2022 House Vote: Didnt Vote	11% (59)	14% (73)	12% (64)	8% (44)	54% (281)	522

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Table MCEN2_12: How realistic do you think each of the following films' representation of AI is?
Blade Runner

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	13%	(295)	21%	(454)	14%	(300)	7%	(160)	45%	(992)	2201
2020 Vote: Joe Biden	16%	(161)	22%	(218)	14%	(137)	8%	(76)	41%	(405)	996
2020 Vote: Donald Trump	9%	(60)	22%	(156)	14%	(95)	6%	(44)	49%	(342)	697
2020 Vote: Other	10%	(5)	17%	(8)	20%	(10)	15%	(8)	38%	(19)	50
2020 Vote: Didn't Vote	15%	(70)	16%	(71)	13%	(58)	7%	(33)	49%	(226)	458
2018 House Vote: Democrat	16%	(128)	22%	(176)	14%	(108)	8%	(63)	40%	(316)	791
2018 House Vote: Republican	11%	(69)	24%	(152)	15%	(95)	8%	(50)	43%	(277)	644
2018 House Vote: Someone else	21%	(13)	20%	(12)	7%	(4)	9%	(5)	43%	(26)	61
2018 House Vote: Didnt Vote	12%	(85)	16%	(113)	13%	(93)	6%	(42)	53%	(372)	705
4-Region: Northeast	16%	(60)	18%	(70)	12%	(46)	9%	(34)	45%	(175)	386
4-Region: Midwest	8%	(36)	22%	(102)	14%	(64)	6%	(27)	50%	(226)	455
4-Region: South	11%	(93)	20%	(164)	15%	(127)	8%	(68)	46%	(389)	839
4-Region: West	20%	(106)	23%	(119)	12%	(63)	6%	(31)	39%	(202)	521
Film Fan	14%	(269)	23%	(431)	14%	(274)	6%	(116)	43%	(822)	1913
Avid Film Fan	24%	(190)	23%	(178)	12%	(94)	7%	(58)	34%	(268)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_13: How realistic do you think each of the following films' representation of AI is?
Blade Runner 2049

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	11%	(236)	18%	(398)	12%	(255)	8%	(179)	51%	(1132)	2201
Gender: Male	15%	(157)	24%	(255)	14%	(154)	9%	(101)	38%	(403)	1071
Gender: Female	7%	(78)	13%	(143)	9%	(101)	7%	(78)	65%	(728)	1127
Age: 18-34	17%	(105)	21%	(132)	13%	(82)	7%	(41)	43%	(270)	631
Age: 35-44	12%	(46)	27%	(99)	8%	(29)	9%	(32)	44%	(165)	372
Age: 45-64	8%	(57)	17%	(118)	13%	(91)	10%	(69)	53%	(376)	711
Age: 65+	6%	(28)	10%	(50)	11%	(53)	8%	(37)	66%	(320)	487
GenZers: 1997-2012	14%	(33)	20%	(47)	18%	(41)	8%	(20)	40%	(93)	234
Millennials: 1981-1996	16%	(113)	25%	(170)	9%	(63)	7%	(48)	43%	(299)	694
GenXers: 1965-1980	8%	(44)	18%	(94)	14%	(72)	8%	(45)	52%	(272)	528
Baby Boomers: 1946-1964	6%	(44)	12%	(84)	10%	(72)	9%	(64)	62%	(436)	700
PID: Dem (no lean)	14%	(135)	18%	(173)	12%	(118)	8%	(74)	47%	(446)	946
PID: Ind (no lean)	8%	(52)	16%	(102)	12%	(74)	7%	(43)	56%	(351)	622
PID: Rep (no lean)	8%	(50)	19%	(123)	10%	(63)	10%	(62)	53%	(335)	633
PID/Gender: Dem Men	20%	(90)	24%	(109)	14%	(65)	10%	(44)	33%	(153)	462
PID/Gender: Dem Women	9%	(44)	13%	(64)	11%	(53)	6%	(30)	60%	(292)	483
PID/Gender: Ind Men	12%	(35)	20%	(59)	15%	(42)	7%	(19)	47%	(136)	292
PID/Gender: Ind Women	5%	(15)	13%	(44)	10%	(32)	7%	(24)	65%	(213)	327
PID/Gender: Rep Men	10%	(32)	28%	(87)	15%	(47)	12%	(38)	36%	(113)	316
PID/Gender: Rep Women	6%	(18)	11%	(36)	5%	(16)	8%	(24)	70%	(222)	317
Ideo: Liberal (1-3)	15%	(102)	20%	(131)	13%	(84)	7%	(47)	45%	(303)	667
Ideo: Moderate (4)	11%	(69)	19%	(126)	13%	(85)	9%	(55)	48%	(314)	650
Ideo: Conservative (5-7)	7%	(50)	17%	(118)	11%	(73)	9%	(64)	56%	(381)	686
Educ: < College	9%	(126)	17%	(238)	11%	(161)	9%	(133)	54%	(781)	1438
Educ: Bachelors degree	11%	(54)	22%	(104)	13%	(65)	5%	(23)	49%	(238)	484
Educ: Post-grad	20%	(56)	20%	(57)	11%	(30)	8%	(23)	41%	(113)	278
Income: Under 50k	10%	(115)	16%	(183)	10%	(111)	9%	(102)	55%	(631)	1142
Income: 50k-100k	9%	(61)	19%	(132)	14%	(94)	7%	(50)	51%	(349)	686
Income: 100k+	16%	(60)	22%	(84)	14%	(50)	7%	(27)	41%	(152)	373
Ethnicity: White	10%	(170)	18%	(313)	11%	(193)	8%	(136)	52%	(886)	1698
Ethnicity: Hispanic	14%	(52)	26%	(100)	12%	(45)	14%	(53)	34%	(130)	379

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Table MCEN2_13: How realistic do you think each of the following films' representation of AI is?
Blade Runner 2049

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	11% (236)	18% (398)	12% (255)	8% (179)	51% (1132)	2201
Ethnicity: Black	19% (54)	15% (44)	13% (37)	8% (22)	45% (127)	283
Ethnicity: Other	5% (12)	19% (42)	11% (25)	10% (22)	54% (119)	220
All Christian	11% (102)	18% (177)	12% (115)	9% (85)	50% (487)	967
All Non-Christian	26% (43)	21% (35)	11% (19)	7% (12)	36% (61)	170
Atheist	15% (19)	21% (26)	13% (16)	9% (11)	42% (52)	123
Agnostic/Nothing in particular	8% (43)	20% (112)	12% (70)	7% (38)	54% (312)	576
Something Else	8% (29)	13% (48)	10% (36)	9% (33)	60% (220)	366
Religious Non-Protestant/Catholic	23% (45)	19% (37)	11% (20)	8% (15)	39% (76)	194
Evangelical	11% (62)	21% (115)	10% (57)	9% (51)	49% (276)	562
Non-Evangelical	9% (67)	14% (108)	12% (92)	9% (64)	56% (422)	754
Community: Urban	19% (135)	21% (143)	11% (77)	9% (63)	40% (280)	699
Community: Suburban	6% (59)	18% (176)	11% (105)	9% (83)	56% (534)	957
Community: Rural	8% (42)	15% (79)	14% (74)	6% (33)	58% (318)	545
Employ: Private Sector	13% (89)	23% (160)	14% (100)	6% (45)	44% (311)	705
Employ: Government	25% (34)	28% (39)	7% (10)	5% (7)	34% (47)	137
Employ: Self-Employed	10% (20)	16% (32)	14% (27)	10% (20)	50% (98)	197
Employ: Homemaker	8% (10)	11% (14)	15% (19)	11% (14)	56% (71)	127
Employ: Student	7% (6)	17% (15)	17% (14)	11% (10)	47% (40)	84
Employ: Retired	5% (31)	14% (81)	10% (56)	9% (50)	62% (359)	576
Employ: Unemployed	13% (32)	18% (45)	9% (22)	9% (23)	52% (132)	253
Employ: Other	11% (14)	12% (14)	7% (8)	9% (11)	61% (75)	122
Military HH: Yes	10% (28)	15% (43)	16% (46)	8% (21)	51% (141)	280
Military HH: No	11% (208)	18% (355)	11% (210)	8% (158)	52% (991)	1921
2022 House Vote: Democrat	15% (142)	21% (204)	10% (101)	8% (76)	46% (450)	972
2022 House Vote: Republican	8% (49)	19% (123)	13% (82)	9% (56)	52% (332)	643
2022 House Vote: Someone else	2% (1)	23% (15)	9% (6)	8% (5)	58% (37)	64
2022 House Vote: Didnt Vote	9% (44)	11% (56)	13% (67)	8% (41)	60% (313)	522

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Table MCEN2_13: How realistic do you think each of the following films' representation of AI is?
Blade Runner 2049

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	11%	(236)	18%	(398)	12%	(255)	8%	(179)	51%	(1132)	2201
2020 Vote: Joe Biden	13%	(132)	19%	(187)	11%	(111)	8%	(78)	49%	(488)	996
2020 Vote: Donald Trump	7%	(49)	18%	(128)	12%	(81)	9%	(61)	54%	(377)	697
2020 Vote: Other	8%	(4)	10%	(5)	18%	(9)	14%	(7)	51%	(26)	50
2020 Vote: Didn't Vote	11%	(51)	17%	(78)	12%	(54)	7%	(34)	53%	(241)	458
2018 House Vote: Democrat	14%	(109)	17%	(138)	11%	(85)	8%	(66)	50%	(392)	791
2018 House Vote: Republican	8%	(52)	21%	(138)	12%	(77)	10%	(64)	48%	(312)	644
2018 House Vote: Someone else	3%	(2)	26%	(16)	9%	(5)	7%	(4)	54%	(33)	61
2018 House Vote: Didnt Vote	10%	(73)	15%	(107)	12%	(88)	6%	(43)	56%	(395)	705
4-Region: Northeast	17%	(66)	13%	(51)	10%	(38)	7%	(28)	52%	(202)	386
4-Region: Midwest	6%	(27)	16%	(74)	13%	(61)	5%	(25)	59%	(268)	455
4-Region: South	9%	(80)	15%	(125)	11%	(94)	12%	(99)	53%	(442)	839
4-Region: West	12%	(64)	28%	(148)	12%	(62)	5%	(27)	42%	(220)	521
Film Fan	11%	(215)	20%	(376)	12%	(234)	7%	(135)	50%	(952)	1913
Avid Film Fan	20%	(159)	20%	(160)	13%	(100)	7%	(55)	40%	(313)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_14: How realistic do you think each of the following films' representation of AI is?*Ghost in the Shell*

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	9%	(204)	13%	(284)	7%	(162)	6%	(136)	64%	(1415)	2201
Gender: Male	13%	(142)	18%	(198)	9%	(101)	7%	(74)	52%	(555)	1071
Gender: Female	5%	(62)	8%	(85)	5%	(61)	6%	(62)	76%	(857)	1127
Age: 18-34	17%	(105)	18%	(114)	10%	(65)	6%	(37)	49%	(310)	631
Age: 35-44	15%	(56)	22%	(80)	6%	(21)	5%	(20)	52%	(194)	372
Age: 45-64	5%	(37)	9%	(66)	8%	(56)	7%	(49)	71%	(504)	711
Age: 65+	1%	(6)	5%	(23)	4%	(20)	6%	(30)	84%	(408)	487
GenZers: 1997-2012	13%	(31)	19%	(45)	13%	(29)	5%	(12)	50%	(117)	234
Millennials: 1981-1996	18%	(124)	20%	(141)	7%	(51)	6%	(43)	48%	(335)	694
GenXers: 1965-1980	7%	(39)	10%	(53)	8%	(43)	6%	(32)	68%	(360)	528
Baby Boomers: 1946-1964	1%	(10)	6%	(44)	5%	(35)	7%	(46)	81%	(565)	700
PID: Dem (no lean)	12%	(116)	14%	(137)	8%	(77)	8%	(76)	57%	(540)	946
PID: Ind (no lean)	5%	(33)	10%	(65)	7%	(46)	5%	(31)	72%	(446)	622
PID: Rep (no lean)	9%	(54)	13%	(81)	6%	(39)	5%	(29)	68%	(429)	633
PID/Gender: Dem Men	19%	(88)	20%	(94)	10%	(45)	10%	(46)	41%	(189)	462
PID/Gender: Dem Women	6%	(28)	9%	(43)	7%	(32)	6%	(30)	73%	(351)	483
PID/Gender: Ind Men	5%	(14)	14%	(41)	8%	(24)	4%	(13)	69%	(200)	292
PID/Gender: Ind Women	6%	(19)	7%	(24)	7%	(22)	6%	(18)	75%	(244)	327
PID/Gender: Rep Men	13%	(40)	20%	(62)	10%	(32)	5%	(15)	53%	(166)	316
PID/Gender: Rep Women	5%	(14)	6%	(19)	2%	(7)	4%	(14)	83%	(262)	317
Ideo: Liberal (1-3)	13%	(84)	15%	(99)	10%	(65)	8%	(56)	54%	(363)	667
Ideo: Moderate (4)	10%	(65)	13%	(85)	7%	(43)	6%	(41)	64%	(415)	650
Ideo: Conservative (5-7)	6%	(42)	11%	(76)	6%	(42)	5%	(32)	72%	(493)	686
Educ: < College	8%	(114)	12%	(173)	7%	(94)	6%	(83)	68%	(976)	1438
Educ: Bachelors degree	9%	(44)	13%	(65)	9%	(43)	7%	(33)	62%	(299)	484
Educ: Post-grad	17%	(46)	17%	(46)	9%	(25)	7%	(20)	50%	(140)	278
Income: Under 50k	8%	(96)	11%	(125)	6%	(70)	7%	(79)	68%	(772)	1142
Income: 50k-100k	8%	(53)	14%	(93)	9%	(63)	5%	(37)	64%	(439)	686
Income: 100k+	15%	(55)	18%	(66)	8%	(29)	5%	(19)	55%	(204)	373
Ethnicity: White	9%	(160)	12%	(208)	7%	(111)	5%	(92)	66%	(1128)	1698
Ethnicity: Hispanic	20%	(74)	19%	(73)	7%	(25)	7%	(26)	48%	(180)	379

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Table MCEN2_14: How realistic do you think each of the following films' representation of AI is?

Ghost in the Shell

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	9% (204)	13% (284)	7% (162)	6% (136)	64% (1415)	2201
Ethnicity: Black	14% (38)	16% (45)	8% (23)	7% (20)	56% (157)	283
Ethnicity: Other	2% (5)	14% (31)	13% (29)	11% (24)	59% (130)	220
All Christian	8% (80)	13% (121)	8% (78)	6% (57)	65% (631)	967
All Non-Christian	23% (39)	20% (34)	6% (10)	6% (10)	45% (76)	170
Atheist	2% (2)	23% (28)	4% (4)	8% (10)	64% (78)	123
Agnostic/Nothing in particular	10% (57)	12% (72)	8% (43)	7% (38)	63% (365)	576
Something Else	7% (25)	8% (29)	7% (27)	6% (21)	72% (265)	366
Religious Non-Protestant/Catholic	20% (39)	19% (37)	6% (11)	6% (12)	49% (95)	194
Evangelical	11% (61)	12% (67)	6% (36)	6% (32)	65% (365)	562
Non-Evangelical	5% (40)	11% (82)	9% (68)	6% (47)	68% (516)	754
Community: Urban	16% (112)	16% (111)	7% (51)	7% (49)	54% (375)	699
Community: Suburban	6% (57)	12% (113)	7% (69)	6% (57)	69% (661)	957
Community: Rural	6% (35)	11% (60)	8% (42)	6% (30)	69% (379)	545
Employ: Private Sector	12% (84)	20% (139)	10% (73)	5% (37)	53% (372)	705
Employ: Government	25% (35)	16% (22)	6% (8)	4% (6)	49% (67)	137
Employ: Self-Employed	8% (17)	17% (33)	8% (16)	7% (13)	60% (118)	197
Employ: Homemaker	3% (4)	9% (11)	11% (14)	7% (9)	71% (90)	127
Employ: Student	12% (10)	16% (14)	7% (6)	7% (6)	58% (49)	84
Employ: Retired	3% (18)	5% (31)	4% (23)	7% (42)	80% (462)	576
Employ: Unemployed	12% (30)	13% (32)	8% (20)	5% (12)	63% (160)	253
Employ: Other	6% (7)	2% (2)	3% (4)	9% (11)	80% (98)	122
Military HH: Yes	10% (27)	10% (29)	9% (26)	5% (15)	66% (183)	280
Military HH: No	9% (177)	13% (255)	7% (136)	6% (121)	64% (1232)	1921
2022 House Vote: Democrat	12% (118)	14% (140)	8% (76)	6% (58)	60% (581)	972
2022 House Vote: Republican	6% (41)	12% (78)	7% (46)	5% (34)	69% (443)	643
2022 House Vote: Someone else	2% (1)	18% (12)	7% (4)	8% (5)	66% (42)	64
2022 House Vote: Didnt Vote	8% (44)	10% (54)	7% (36)	8% (40)	67% (349)	522

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Table MCEN2_14: How realistic do you think each of the following films' representation of AI is?
Ghost in the Shell

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	9%	(204)	13%	(284)	7%	(162)	6%	(136)	64%	(1415)	2201
2020 Vote: Joe Biden	10%	(99)	15%	(145)	7%	(70)	7%	(75)	61%	(608)	996
2020 Vote: Donald Trump	6%	(42)	11%	(76)	7%	(52)	4%	(29)	71%	(498)	697
2020 Vote: Other	5%	(3)	5%	(3)	9%	(4)	14%	(7)	67%	(34)	50
2020 Vote: Didn't Vote	13%	(60)	13%	(60)	8%	(36)	6%	(25)	60%	(276)	458
2018 House Vote: Democrat	11%	(90)	13%	(103)	7%	(55)	8%	(62)	61%	(480)	791
2018 House Vote: Republican	7%	(47)	13%	(84)	8%	(50)	6%	(37)	66%	(426)	644
2018 House Vote: Someone else	4%	(2)	18%	(11)	9%	(6)	6%	(4)	63%	(38)	61
2018 House Vote: Didnt Vote	9%	(64)	12%	(85)	7%	(51)	5%	(33)	67%	(471)	705
4-Region: Northeast	12%	(45)	10%	(38)	6%	(25)	6%	(24)	66%	(254)	386
4-Region: Midwest	7%	(30)	11%	(49)	5%	(23)	6%	(28)	71%	(325)	455
4-Region: South	8%	(69)	11%	(95)	8%	(71)	6%	(51)	66%	(553)	839
4-Region: West	11%	(60)	20%	(102)	8%	(44)	6%	(33)	54%	(283)	521
Film Fan	9%	(181)	14%	(268)	7%	(142)	5%	(101)	64%	(1220)	1913
Avid Film Fan	16%	(125)	17%	(137)	8%	(65)	6%	(50)	52%	(412)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_15: How realistic do you think each of the following films' representation of AI is?

The Matrix series

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	17% (379)	22% (482)	16% (355)	13% (293)	31% (693)	2201
Gender: Male	23% (248)	24% (254)	16% (174)	14% (155)	22% (240)	1071
Gender: Female	11% (129)	20% (228)	16% (180)	12% (137)	40% (452)	1127
Age: 18-34	23% (146)	24% (154)	15% (95)	14% (89)	23% (146)	631
Age: 35-44	28% (103)	24% (88)	15% (55)	14% (51)	20% (74)	372
Age: 45-64	14% (97)	21% (151)	18% (127)	14% (101)	33% (236)	711
Age: 65+	7% (32)	18% (89)	16% (78)	11% (51)	49% (237)	487
GenZers: 1997-2012	23% (53)	17% (39)	17% (40)	13% (30)	31% (72)	234
Millennials: 1981-1996	27% (185)	27% (186)	14% (94)	14% (100)	19% (129)	694
GenXers: 1965-1980	16% (87)	22% (114)	18% (96)	14% (71)	30% (160)	528
Baby Boomers: 1946-1964	8% (53)	19% (135)	17% (119)	13% (89)	43% (304)	700
PID: Dem (no lean)	19% (182)	23% (221)	15% (145)	13% (124)	29% (275)	946
PID: Ind (no lean)	17% (107)	21% (133)	15% (91)	15% (94)	32% (196)	622
PID: Rep (no lean)	14% (89)	20% (129)	19% (119)	12% (74)	35% (222)	633
PID/Gender: Dem Men	25% (115)	28% (131)	14% (65)	14% (65)	19% (86)	462
PID/Gender: Dem Women	14% (67)	19% (90)	16% (79)	12% (59)	39% (188)	483
PID/Gender: Ind Men	24% (69)	19% (56)	15% (45)	18% (52)	24% (70)	292
PID/Gender: Ind Women	11% (37)	23% (76)	14% (46)	13% (42)	39% (126)	327
PID/Gender: Rep Men	20% (64)	21% (66)	20% (64)	12% (38)	27% (84)	316
PID/Gender: Rep Women	8% (25)	20% (62)	17% (55)	11% (36)	43% (138)	317
Ideo: Liberal (1-3)	16% (109)	25% (166)	17% (114)	15% (99)	27% (180)	667
Ideo: Moderate (4)	21% (136)	23% (147)	14% (94)	14% (90)	28% (183)	650
Ideo: Conservative (5-7)	13% (90)	21% (141)	19% (131)	13% (91)	34% (232)	686
Educ: < College	17% (242)	21% (298)	14% (206)	14% (198)	34% (494)	1438
Educ: Bachelors degree	16% (76)	25% (122)	20% (99)	12% (57)	27% (130)	484
Educ: Post-grad	22% (60)	22% (62)	18% (49)	13% (37)	25% (69)	278
Income: Under 50k	16% (184)	20% (225)	14% (165)	14% (165)	35% (403)	1142
Income: 50k-100k	16% (108)	24% (166)	19% (130)	11% (78)	30% (203)	686
Income: 100k+	23% (86)	24% (91)	16% (60)	13% (49)	23% (87)	373
Ethnicity: White	16% (280)	22% (367)	17% (285)	14% (233)	31% (533)	1698
Ethnicity: Hispanic	32% (121)	17% (63)	14% (54)	18% (70)	19% (72)	379

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Table MCEN2_15: How realistic do you think each of the following films' representation of AI is?
The Matrix series

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	17% (379)	22% (482)	16% (355)	13% (293)	31% (693)	2201
Ethnicity: Black	24% (67)	23% (66)	13% (36)	9% (24)	32% (90)	283
Ethnicity: Other	15% (32)	22% (49)	15% (34)	16% (35)	31% (69)	220
All Christian	15% (149)	22% (215)	18% (178)	12% (114)	32% (311)	967
All Non-Christian	31% (52)	25% (42)	12% (21)	10% (17)	22% (38)	170
Atheist	17% (21)	18% (22)	10% (12)	26% (32)	28% (34)	123
Agnostic/Nothing in particular	20% (115)	22% (128)	15% (85)	12% (69)	31% (178)	576
Something Else	11% (41)	21% (76)	16% (58)	16% (60)	36% (132)	366
Religious Non-Protestant/Catholic	28% (54)	23% (44)	14% (27)	14% (28)	21% (41)	194
Evangelical	15% (86)	25% (139)	16% (90)	13% (75)	30% (171)	562
Non-Evangelical	14% (102)	20% (148)	19% (141)	12% (94)	36% (269)	754
Community: Urban	23% (163)	24% (168)	14% (95)	13% (88)	26% (184)	699
Community: Suburban	14% (135)	21% (205)	17% (166)	14% (136)	33% (316)	957
Community: Rural	15% (81)	20% (110)	17% (94)	13% (69)	35% (192)	545
Employ: Private Sector	19% (135)	25% (179)	20% (138)	13% (89)	23% (163)	705
Employ: Government	35% (47)	22% (30)	11% (15)	12% (17)	20% (28)	137
Employ: Self-Employed	22% (43)	21% (42)	13% (25)	19% (37)	25% (50)	197
Employ: Homemaker	11% (14)	28% (36)	16% (21)	15% (19)	29% (37)	127
Employ: Student	20% (17)	17% (14)	17% (15)	9% (8)	36% (30)	84
Employ: Retired	8% (47)	18% (105)	14% (82)	13% (76)	46% (267)	576
Employ: Unemployed	21% (52)	18% (45)	17% (44)	13% (33)	31% (80)	253
Employ: Other	19% (24)	26% (32)	14% (17)	11% (13)	30% (37)	122
Military HH: Yes	19% (52)	18% (51)	22% (60)	12% (33)	30% (83)	280
Military HH: No	17% (327)	22% (431)	15% (294)	14% (260)	32% (609)	1921
2022 House Vote: Democrat	20% (195)	23% (219)	14% (139)	15% (146)	28% (273)	972
2022 House Vote: Republican	13% (84)	20% (130)	20% (132)	12% (78)	34% (219)	643
2022 House Vote: Someone else	28% (18)	25% (16)	14% (9)	12% (8)	21% (13)	64
2022 House Vote: Didnt Vote	16% (82)	23% (118)	14% (75)	12% (61)	36% (187)	522

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Table MCEN2_15: How realistic do you think each of the following films' representation of AI is?

The Matrix series

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	17%	(379)	22%	(482)	16%	(355)	13%	(293)	31%	(693)	2201
2020 Vote: Joe Biden	18%	(182)	23%	(225)	15%	(152)	15%	(146)	29%	(292)	996
2020 Vote: Donald Trump	12%	(84)	22%	(151)	19%	(129)	13%	(88)	35%	(244)	697
2020 Vote: Other	10%	(5)	29%	(14)	27%	(14)	18%	(9)	15%	(8)	50
2020 Vote: Didn't Vote	24%	(108)	20%	(92)	13%	(60)	11%	(49)	33%	(149)	458
2018 House Vote: Democrat	19%	(147)	22%	(176)	16%	(123)	16%	(123)	28%	(222)	791
2018 House Vote: Republican	14%	(90)	22%	(140)	18%	(117)	15%	(94)	32%	(203)	644
2018 House Vote: Someone else	30%	(18)	21%	(13)	10%	(6)	17%	(10)	22%	(14)	61
2018 House Vote: Didnt Vote	18%	(123)	22%	(153)	15%	(109)	9%	(65)	36%	(254)	705
4-Region: Northeast	21%	(81)	17%	(66)	15%	(60)	11%	(42)	36%	(138)	386
4-Region: Midwest	10%	(46)	24%	(109)	18%	(80)	14%	(62)	34%	(157)	455
4-Region: South	15%	(128)	23%	(190)	16%	(131)	15%	(124)	32%	(266)	839
4-Region: West	24%	(123)	23%	(118)	16%	(84)	12%	(65)	25%	(132)	521
Film Fan	19%	(354)	23%	(448)	17%	(320)	13%	(243)	29%	(548)	1913
Avid Film Fan	29%	(230)	22%	(173)	15%	(120)	13%	(100)	21%	(165)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_16: How realistic do you think each of the following films' representation of AI is?
The Terminator series

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	16% (363)	23% (505)	19% (426)	11% (253)	30% (655)	2201
Gender: Male	23% (242)	28% (304)	18% (198)	11% (122)	19% (206)	1071
Gender: Female	11% (121)	18% (201)	20% (228)	12% (130)	40% (447)	1127
Age: 18-34	20% (127)	24% (151)	19% (119)	11% (72)	26% (161)	631
Age: 35-44	26% (95)	25% (93)	17% (63)	11% (40)	22% (81)	372
Age: 45-64	14% (101)	22% (157)	21% (151)	12% (82)	31% (221)	711
Age: 65+	8% (40)	21% (104)	19% (92)	12% (59)	39% (191)	487
GenZers: 1997-2012	16% (38)	19% (45)	21% (49)	11% (26)	33% (77)	234
Millennials: 1981-1996	25% (174)	26% (182)	17% (116)	11% (77)	21% (145)	694
GenXers: 1965-1980	16% (86)	21% (109)	21% (113)	11% (58)	31% (162)	528
Baby Boomers: 1946-1964	9% (61)	22% (157)	20% (140)	13% (91)	36% (251)	700
PID: Dem (no lean)	19% (181)	20% (193)	21% (195)	11% (107)	29% (270)	946
PID: Ind (no lean)	13% (81)	24% (149)	20% (126)	11% (69)	32% (198)	622
PID: Rep (no lean)	16% (101)	26% (163)	17% (105)	12% (77)	30% (187)	633
PID/Gender: Dem Men	26% (119)	26% (121)	19% (86)	11% (52)	18% (84)	462
PID/Gender: Dem Women	13% (62)	15% (72)	23% (109)	11% (55)	38% (186)	483
PID/Gender: Ind Men	19% (55)	29% (86)	20% (59)	10% (29)	22% (64)	292
PID/Gender: Ind Women	8% (26)	19% (63)	20% (66)	12% (39)	41% (133)	327
PID/Gender: Rep Men	22% (68)	31% (97)	17% (53)	13% (41)	18% (58)	316
PID/Gender: Rep Women	10% (33)	21% (66)	17% (52)	11% (36)	41% (129)	317
Ideo: Liberal (1-3)	21% (139)	20% (135)	21% (140)	12% (82)	26% (172)	667
Ideo: Moderate (4)	16% (104)	25% (162)	19% (124)	12% (78)	28% (182)	650
Ideo: Conservative (5-7)	14% (93)	25% (172)	19% (132)	12% (80)	30% (208)	686
Educ: < College	17% (238)	21% (304)	20% (285)	12% (165)	31% (446)	1438
Educ: Bachelors degree	14% (68)	27% (129)	18% (89)	11% (54)	30% (144)	484
Educ: Post-grad	21% (57)	26% (72)	19% (52)	12% (33)	23% (64)	278
Income: Under 50k	15% (171)	22% (248)	18% (203)	12% (139)	33% (381)	1142
Income: 50k-100k	17% (119)	23% (160)	24% (164)	9% (64)	26% (179)	686
Income: 100k+	20% (73)	26% (97)	16% (59)	13% (50)	25% (94)	373
Ethnicity: White	17% (281)	23% (383)	20% (348)	12% (198)	29% (489)	1698
Ethnicity: Hispanic	30% (113)	19% (73)	23% (86)	10% (36)	19% (70)	379

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Table MCEN2_16: How realistic do you think each of the following films' representation of AI is?

The Terminator series

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	16% (363)	23% (505)	19% (426)	11% (253)	30% (655)	2201
Ethnicity: Black	20% (56)	23% (66)	14% (38)	10% (28)	34% (95)	283
Ethnicity: Other	12% (26)	25% (56)	18% (40)	12% (27)	32% (71)	220
All Christian	16% (155)	24% (231)	20% (197)	11% (105)	29% (278)	967
All Non-Christian	25% (43)	28% (48)	17% (28)	7% (11)	23% (39)	170
Atheist	17% (20)	32% (39)	15% (18)	10% (13)	27% (33)	123
Agnostic/Nothing in particular	17% (95)	20% (113)	21% (119)	12% (68)	31% (180)	576
Something Else	13% (49)	20% (73)	17% (63)	15% (56)	34% (124)	366
Religious Non-Protestant/Catholic	23% (45)	28% (53)	20% (38)	7% (14)	22% (43)	194
Evangelical	19% (104)	23% (131)	18% (103)	12% (69)	27% (154)	562
Non-Evangelical	13% (100)	22% (166)	20% (150)	12% (90)	33% (248)	754
Community: Urban	23% (160)	23% (163)	16% (114)	12% (84)	25% (177)	699
Community: Suburban	13% (128)	22% (206)	21% (204)	12% (111)	32% (307)	957
Community: Rural	14% (74)	25% (136)	20% (108)	11% (57)	31% (170)	545
Employ: Private Sector	20% (140)	26% (184)	21% (148)	9% (63)	24% (169)	705
Employ: Government	26% (36)	19% (26)	16% (22)	12% (17)	26% (36)	137
Employ: Self-Employed	20% (40)	17% (33)	19% (38)	14% (28)	30% (58)	197
Employ: Homemaker	11% (14)	19% (25)	25% (32)	14% (18)	31% (39)	127
Employ: Student	15% (12)	23% (19)	24% (20)	6% (5)	33% (28)	84
Employ: Retired	10% (56)	22% (130)	18% (104)	14% (78)	36% (209)	576
Employ: Unemployed	19% (49)	25% (63)	14% (36)	9% (23)	32% (82)	253
Employ: Other	13% (16)	20% (25)	22% (26)	18% (22)	27% (33)	122
Military HH: Yes	16% (44)	27% (75)	23% (66)	9% (26)	25% (69)	280
Military HH: No	17% (319)	22% (430)	19% (360)	12% (227)	30% (585)	1921
2022 House Vote: Democrat	20% (194)	21% (204)	19% (185)	12% (113)	28% (276)	972
2022 House Vote: Republican	15% (94)	25% (160)	20% (132)	11% (72)	29% (186)	643
2022 House Vote: Someone else	10% (7)	42% (27)	17% (11)	12% (8)	18% (12)	64
2022 House Vote: Didnt Vote	13% (69)	22% (113)	19% (98)	12% (61)	35% (181)	522

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Table MCEN2_16: How realistic do you think each of the following films' representation of AI is?
 The Terminator series

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	16%	(363)	23%	(505)	19%	(426)	11%	(253)	30%	(655)	2201
2020 Vote: Joe Biden	18%	(183)	22%	(220)	19%	(190)	12%	(121)	28%	(283)	996
2020 Vote: Donald Trump	14%	(94)	25%	(173)	20%	(142)	11%	(80)	30%	(207)	697
2020 Vote: Other	8%	(4)	32%	(16)	25%	(12)	17%	(8)	19%	(9)	50
2020 Vote: Didn't Vote	18%	(82)	21%	(96)	18%	(81)	10%	(44)	34%	(155)	458
2018 House Vote: Democrat	19%	(148)	21%	(163)	19%	(149)	13%	(101)	29%	(229)	791
2018 House Vote: Republican	17%	(108)	25%	(161)	19%	(125)	13%	(82)	26%	(168)	644
2018 House Vote: Someone else	13%	(8)	40%	(25)	19%	(12)	8%	(5)	20%	(12)	61
2018 House Vote: Didnt Vote	14%	(99)	22%	(156)	20%	(140)	9%	(65)	35%	(245)	705
4-Region: Northeast	18%	(71)	21%	(83)	14%	(53)	12%	(46)	35%	(133)	386
4-Region: Midwest	13%	(59)	22%	(102)	22%	(99)	11%	(52)	32%	(144)	455
4-Region: South	14%	(120)	23%	(196)	20%	(164)	14%	(118)	29%	(241)	839
4-Region: West	22%	(113)	24%	(124)	21%	(109)	7%	(38)	26%	(137)	521
Film Fan	17%	(329)	25%	(477)	20%	(385)	11%	(210)	27%	(512)	1913
Avid Film Fan	25%	(197)	27%	(214)	17%	(137)	10%	(81)	20%	(159)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_17: How realistic do you think each of the following films' representation of AI is?

Alita: Battle Angel

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	7% (162)	12% (267)	10% (211)	7% (159)	64% (1402)	2201
Gender: Male	10% (106)	18% (190)	13% (140)	8% (89)	51% (545)	1071
Gender: Female	5% (55)	7% (77)	6% (71)	6% (70)	76% (854)	1127
Age: 18-34	10% (66)	16% (103)	13% (83)	9% (54)	52% (326)	631
Age: 35-44	12% (45)	21% (77)	9% (35)	6% (22)	52% (193)	372
Age: 45-64	5% (36)	9% (65)	8% (59)	8% (54)	70% (497)	711
Age: 65+	3% (15)	5% (22)	7% (35)	6% (29)	79% (387)	487
GenZers: 1997-2012	8% (19)	15% (35)	15% (34)	11% (25)	52% (121)	234
Millennials: 1981-1996	12% (84)	20% (141)	11% (77)	7% (48)	50% (344)	694
GenXers: 1965-1980	8% (42)	9% (50)	8% (44)	7% (35)	68% (357)	528
Baby Boomers: 1946-1964	2% (16)	6% (40)	8% (53)	7% (47)	78% (545)	700
PID: Dem (no lean)	11% (104)	14% (130)	10% (94)	9% (81)	57% (537)	946
PID: Ind (no lean)	4% (23)	10% (65)	6% (39)	6% (36)	74% (459)	622
PID: Rep (no lean)	5% (34)	11% (73)	12% (78)	7% (41)	64% (406)	633
PID/Gender: Dem Men	15% (71)	22% (101)	12% (55)	11% (49)	40% (186)	462
PID/Gender: Dem Women	7% (33)	6% (29)	8% (39)	7% (32)	73% (351)	483
PID/Gender: Ind Men	4% (10)	14% (41)	7% (20)	5% (15)	71% (206)	292
PID/Gender: Ind Women	4% (12)	8% (25)	6% (19)	7% (21)	76% (250)	327
PID/Gender: Rep Men	8% (25)	15% (49)	21% (65)	8% (24)	49% (154)	316
PID/Gender: Rep Women	3% (10)	8% (24)	4% (13)	5% (17)	80% (253)	317
Ideo: Liberal (1-3)	10% (68)	15% (97)	11% (73)	9% (60)	56% (371)	667
Ideo: Moderate (4)	8% (53)	10% (63)	11% (68)	8% (50)	64% (415)	650
Ideo: Conservative (5-7)	5% (35)	12% (81)	10% (66)	6% (42)	67% (463)	686
Educ: < College	6% (86)	11% (157)	10% (139)	7% (99)	67% (958)	1438
Educ: Bachelors degree	7% (34)	13% (62)	10% (51)	8% (39)	62% (298)	484
Educ: Post-grad	15% (41)	17% (48)	8% (21)	8% (21)	53% (147)	278
Income: Under 50k	6% (67)	10% (114)	9% (100)	7% (85)	68% (777)	1142
Income: 50k-100k	7% (45)	12% (86)	12% (80)	7% (51)	62% (424)	686
Income: 100k+	13% (50)	18% (68)	8% (31)	6% (23)	54% (201)	373
Ethnicity: White	7% (117)	11% (195)	10% (166)	7% (112)	65% (1108)	1698
Ethnicity: Hispanic	12% (44)	14% (54)	18% (70)	9% (33)	47% (178)	379

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Table MCEN2_17: How realistic do you think each of the following films' representation of AI is?
Alita: Battle Angel

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	7% (162)	12% (267)	10% (211)	7% (159)	64% (1402)	2201
Ethnicity: Black	14% (39)	14% (40)	7% (21)	9% (25)	56% (158)	283
Ethnicity: Other	2% (5)	15% (32)	11% (24)	10% (22)	62% (136)	220
All Christian	8% (77)	12% (115)	9% (87)	7% (66)	65% (624)	967
All Non-Christian	23% (39)	19% (32)	9% (16)	8% (13)	42% (71)	170
Atheist	1% (2)	19% (23)	10% (12)	11% (14)	58% (72)	123
Agnostic/Nothing in particular	5% (29)	10% (55)	13% (72)	7% (37)	66% (382)	576
Something Else	4% (16)	12% (43)	7% (25)	8% (29)	69% (254)	366
Religious Non-Protestant/Catholic	21% (40)	18% (34)	10% (19)	8% (15)	44% (86)	194
Evangelical	9% (48)	15% (83)	6% (35)	7% (37)	64% (359)	562
Non-Evangelical	6% (43)	9% (68)	10% (75)	8% (58)	68% (509)	754
Community: Urban	13% (92)	18% (128)	9% (64)	7% (48)	52% (367)	699
Community: Suburban	4% (42)	10% (91)	10% (92)	8% (75)	69% (657)	957
Community: Rural	5% (28)	9% (48)	10% (55)	7% (36)	69% (378)	545
Employ: Private Sector	10% (71)	18% (126)	12% (83)	7% (47)	54% (378)	705
Employ: Government	21% (29)	15% (21)	2% (3)	4% (6)	57% (78)	137
Employ: Self-Employed	7% (14)	12% (23)	11% (22)	10% (20)	60% (118)	197
Employ: Homemaker	2% (3)	8% (11)	13% (17)	8% (10)	68% (87)	127
Employ: Student	6% (5)	13% (11)	14% (12)	10% (9)	57% (48)	84
Employ: Retired	4% (22)	5% (27)	7% (40)	7% (43)	77% (444)	576
Employ: Unemployed	5% (12)	17% (43)	9% (24)	7% (18)	62% (156)	253
Employ: Other	5% (6)	5% (6)	8% (10)	5% (6)	77% (94)	122
Military HH: Yes	7% (21)	11% (30)	12% (33)	7% (19)	63% (176)	280
Military HH: No	7% (141)	12% (237)	9% (178)	7% (139)	64% (1226)	1921
2022 House Vote: Democrat	11% (103)	14% (138)	9% (91)	8% (73)	58% (567)	972
2022 House Vote: Republican	5% (31)	11% (71)	10% (61)	6% (40)	68% (439)	643
2022 House Vote: Someone else	2% (1)	17% (11)	6% (4)	7% (5)	68% (43)	64
2022 House Vote: Didnt Vote	5% (26)	9% (47)	11% (55)	8% (41)	68% (353)	522

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Table MCEN2_17: How realistic do you think each of the following films' representation of AI is?

Alita: Battle Angel

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	7%	(162)	12%	(267)	10%	(211)	7%	(159)	64%	(1402)	2201
2020 Vote: Joe Biden	9%	(92)	14%	(135)	8%	(80)	9%	(86)	60%	(602)	996
2020 Vote: Donald Trump	5%	(37)	11%	(76)	10%	(67)	5%	(37)	69%	(480)	697
2020 Vote: Other	5%	(2)	5%	(2)	12%	(6)	12%	(6)	66%	(33)	50
2020 Vote: Didn't Vote	7%	(30)	12%	(53)	13%	(58)	6%	(29)	63%	(287)	458
2018 House Vote: Democrat	10%	(82)	12%	(99)	8%	(61)	9%	(70)	61%	(479)	791
2018 House Vote: Republican	5%	(30)	13%	(81)	11%	(73)	7%	(44)	65%	(416)	644
2018 House Vote: Someone else	5%	(3)	20%	(12)	8%	(5)	7%	(4)	60%	(37)	61
2018 House Vote: Didnt Vote	7%	(47)	11%	(76)	10%	(72)	6%	(41)	67%	(470)	705
4-Region: Northeast	12%	(45)	11%	(43)	8%	(29)	7%	(27)	62%	(241)	386
4-Region: Midwest	5%	(23)	10%	(46)	7%	(32)	7%	(33)	71%	(321)	455
4-Region: South	6%	(53)	9%	(79)	10%	(82)	8%	(67)	67%	(558)	839
4-Region: West	8%	(41)	19%	(98)	13%	(68)	6%	(32)	54%	(282)	521
Film Fan	8%	(152)	13%	(249)	10%	(190)	6%	(120)	63%	(1200)	1913
Avid Film Fan	13%	(100)	17%	(134)	10%	(75)	9%	(69)	52%	(409)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_18: How realistic do you think each of the following films' representation of AI is?
Tomorrowland

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	10% (221)	16% (362)	9% (199)	6% (129)	59% (1288)	2201
Gender: Male	15% (158)	20% (210)	10% (106)	7% (71)	49% (526)	1071
Gender: Female	5% (62)	13% (152)	8% (94)	5% (58)	68% (761)	1127
Age: 18-34	17% (109)	19% (118)	13% (79)	7% (47)	44% (277)	631
Age: 35-44	15% (57)	25% (94)	8% (30)	4% (17)	47% (175)	372
Age: 45-64	6% (45)	13% (94)	8% (58)	6% (45)	66% (470)	711
Age: 65+	2% (10)	12% (56)	7% (33)	4% (20)	75% (367)	487
GenZers: 1997-2012	13% (31)	14% (32)	19% (44)	11% (26)	43% (102)	234
Millennials: 1981-1996	19% (131)	25% (171)	8% (56)	5% (34)	43% (301)	694
GenXers: 1965-1980	8% (42)	14% (76)	8% (45)	6% (31)	63% (334)	528
Baby Boomers: 1946-1964	2% (16)	11% (80)	7% (49)	5% (36)	74% (518)	700
PID: Dem (no lean)	12% (111)	19% (180)	10% (99)	5% (51)	53% (504)	946
PID: Ind (no lean)	9% (56)	13% (79)	7% (45)	6% (39)	65% (403)	622
PID: Rep (no lean)	9% (54)	16% (103)	9% (55)	6% (39)	60% (382)	633
PID/Gender: Dem Men	17% (79)	22% (103)	11% (52)	7% (34)	42% (194)	462
PID/Gender: Dem Women	7% (32)	16% (77)	10% (47)	4% (17)	64% (309)	483
PID/Gender: Ind Men	13% (38)	14% (40)	7% (22)	5% (14)	61% (178)	292
PID/Gender: Ind Women	5% (17)	12% (39)	7% (24)	7% (24)	68% (224)	327
PID/Gender: Rep Men	13% (41)	21% (67)	10% (32)	7% (22)	49% (154)	316
PID/Gender: Rep Women	4% (13)	11% (36)	7% (23)	5% (17)	72% (228)	317
Ideo: Liberal (1-3)	13% (84)	18% (120)	11% (74)	6% (40)	52% (349)	667
Ideo: Moderate (4)	12% (79)	15% (98)	10% (63)	7% (43)	57% (367)	650
Ideo: Conservative (5-7)	6% (42)	17% (118)	7% (51)	5% (37)	64% (439)	686
Educ: < College	9% (132)	15% (216)	8% (119)	6% (87)	61% (883)	1438
Educ: Bachelors degree	9% (44)	18% (88)	11% (51)	5% (25)	57% (277)	484
Educ: Post-grad	16% (46)	21% (58)	10% (29)	6% (17)	46% (128)	278
Income: Under 50k	8% (94)	15% (172)	6% (72)	7% (81)	63% (723)	1142
Income: 50k-100k	11% (73)	16% (107)	13% (89)	4% (30)	56% (387)	686
Income: 100k+	15% (55)	22% (83)	10% (39)	5% (19)	48% (178)	373
Ethnicity: White	11% (182)	16% (276)	8% (143)	6% (95)	59% (1002)	1698
Ethnicity: Hispanic	22% (82)	24% (91)	10% (36)	8% (31)	37% (139)	379

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Table MCEN2_18: How realistic do you think each of the following films' representation of AI is?
Tomorrowland

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	10% (221)	16% (362)	9% (199)	6% (129)	59% (1288)	2201
Ethnicity: Black	10% (27)	19% (53)	7% (21)	6% (18)	58% (163)	283
Ethnicity: Other	6% (13)	15% (33)	16% (35)	7% (16)	56% (123)	220
All Christian	9% (88)	19% (188)	9% (85)	5% (51)	57% (555)	967
All Non-Christian	26% (44)	19% (33)	8% (14)	3% (6)	43% (74)	170
Atheist	11% (13)	19% (23)	5% (7)	13% (17)	51% (63)	123
Agnostic/Nothing in particular	9% (53)	13% (78)	11% (66)	6% (32)	60% (347)	576
Something Else	6% (24)	11% (41)	8% (28)	7% (25)	68% (250)	366
Religious Non-Protestant/Catholic	23% (45)	18% (35)	9% (18)	4% (7)	46% (89)	194
Evangelical	10% (59)	20% (113)	7% (38)	6% (33)	57% (319)	562
Non-Evangelical	7% (53)	15% (112)	10% (74)	5% (41)	63% (474)	754
Community: Urban	15% (107)	20% (140)	10% (67)	6% (43)	49% (342)	699
Community: Suburban	7% (68)	15% (147)	10% (94)	6% (61)	61% (586)	957
Community: Rural	9% (47)	14% (75)	7% (38)	5% (26)	66% (360)	545
Employ: Private Sector	13% (89)	21% (145)	11% (79)	4% (30)	51% (361)	705
Employ: Government	22% (31)	22% (30)	8% (11)	9% (12)	39% (53)	137
Employ: Self-Employed	12% (23)	17% (34)	10% (20)	7% (14)	54% (106)	197
Employ: Homemaker	1% (2)	20% (26)	10% (13)	7% (9)	61% (77)	127
Employ: Student	15% (12)	10% (9)	20% (17)	9% (7)	47% (39)	84
Employ: Retired	4% (21)	12% (70)	6% (33)	6% (34)	73% (419)	576
Employ: Unemployed	11% (29)	15% (37)	7% (19)	6% (15)	60% (153)	253
Employ: Other	12% (14)	10% (12)	7% (9)	6% (8)	65% (79)	122
Military HH: Yes	10% (29)	14% (40)	9% (26)	7% (19)	59% (166)	280
Military HH: No	10% (193)	17% (323)	9% (174)	6% (110)	58% (1122)	1921
2022 House Vote: Democrat	14% (137)	20% (192)	8% (78)	5% (52)	53% (513)	972
2022 House Vote: Republican	5% (34)	17% (106)	9% (61)	6% (36)	63% (405)	643
2022 House Vote: Someone else	8% (5)	24% (15)	2% (2)	7% (5)	59% (38)	64
2022 House Vote: Didnt Vote	9% (45)	9% (49)	11% (59)	7% (36)	64% (333)	522

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Table MCEN2_18: How realistic do you think each of the following films' representation of AI is?
 Tomorrowland

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	10%	(221)	16%	(362)	9%	(199)	6%	(129)	59%	(1288)	2201
2020 Vote: Joe Biden	11%	(111)	18%	(182)	9%	(89)	6%	(58)	56%	(556)	996
2020 Vote: Donald Trump	5%	(37)	18%	(128)	10%	(68)	5%	(33)	62%	(432)	697
2020 Vote: Other	10%	(5)	14%	(7)	1%	(1)	8%	(4)	67%	(33)	50
2020 Vote: Didn't Vote	15%	(69)	10%	(45)	9%	(42)	7%	(34)	58%	(267)	458
2018 House Vote: Democrat	12%	(98)	18%	(141)	7%	(58)	6%	(48)	56%	(446)	791
2018 House Vote: Republican	8%	(49)	19%	(120)	9%	(59)	6%	(41)	58%	(375)	644
2018 House Vote: Someone else	7%	(4)	22%	(13)	5%	(3)	9%	(5)	58%	(35)	61
2018 House Vote: Didnt Vote	10%	(71)	12%	(88)	11%	(79)	5%	(35)	61%	(432)	705
4-Region: Northeast	12%	(45)	12%	(48)	8%	(30)	3%	(13)	65%	(249)	386
4-Region: Midwest	5%	(23)	14%	(65)	9%	(40)	6%	(27)	66%	(300)	455
4-Region: South	7%	(62)	17%	(146)	8%	(67)	7%	(62)	60%	(502)	839
4-Region: West	18%	(91)	20%	(104)	12%	(62)	5%	(27)	46%	(237)	521
Film Fan	11%	(203)	18%	(342)	9%	(179)	5%	(95)	57%	(1093)	1913
Avid Film Fan	15%	(120)	23%	(183)	7%	(55)	6%	(47)	49%	(383)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_19: How realistic do you think each of the following films' representation of AI is?

Robocop

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	15%	(325)	23%	(500)	18%	(388)	11%	(242)	34%	(748)	2201
Gender: Male	20%	(210)	29%	(311)	19%	(207)	11%	(114)	21%	(228)	1071
Gender: Female	10%	(113)	17%	(188)	16%	(181)	11%	(127)	46%	(518)	1127
Age: 18-34	17%	(107)	22%	(141)	18%	(115)	10%	(61)	33%	(207)	631
Age: 35-44	22%	(83)	26%	(98)	16%	(61)	9%	(33)	26%	(97)	372
Age: 45-64	13%	(94)	23%	(160)	18%	(131)	13%	(90)	33%	(236)	711
Age: 65+	8%	(41)	21%	(100)	17%	(81)	12%	(57)	43%	(208)	487
GenZers: 1997-2012	12%	(27)	18%	(42)	22%	(52)	10%	(23)	38%	(90)	234
Millennials: 1981-1996	22%	(151)	26%	(181)	16%	(108)	9%	(64)	27%	(190)	694
GenXers: 1965-1980	14%	(72)	24%	(128)	18%	(97)	12%	(62)	32%	(169)	528
Baby Boomers: 1946-1964	10%	(70)	20%	(138)	18%	(125)	13%	(90)	39%	(276)	700
PID: Dem (no lean)	18%	(167)	22%	(210)	18%	(167)	10%	(98)	32%	(304)	946
PID: Ind (no lean)	12%	(72)	21%	(133)	19%	(121)	11%	(67)	37%	(230)	622
PID: Rep (no lean)	13%	(85)	25%	(157)	16%	(100)	12%	(77)	34%	(214)	633
PID/Gender: Dem Men	23%	(106)	29%	(136)	18%	(84)	11%	(51)	18%	(85)	462
PID/Gender: Dem Women	13%	(61)	15%	(74)	17%	(83)	10%	(47)	45%	(218)	483
PID/Gender: Ind Men	15%	(44)	27%	(79)	22%	(64)	8%	(24)	28%	(81)	292
PID/Gender: Ind Women	8%	(27)	16%	(54)	17%	(56)	13%	(42)	45%	(148)	327
PID/Gender: Rep Men	19%	(60)	30%	(96)	19%	(59)	12%	(39)	19%	(62)	316
PID/Gender: Rep Women	8%	(25)	19%	(60)	13%	(41)	12%	(38)	48%	(152)	317
Ideo: Liberal (1-3)	18%	(121)	22%	(144)	17%	(113)	13%	(86)	30%	(203)	667
Ideo: Moderate (4)	16%	(104)	24%	(156)	18%	(120)	9%	(61)	32%	(209)	650
Ideo: Conservative (5-7)	11%	(78)	24%	(161)	19%	(132)	11%	(79)	34%	(236)	686
Educ: < College	14%	(208)	21%	(301)	19%	(268)	11%	(161)	35%	(500)	1438
Educ: Bachelors degree	13%	(65)	26%	(126)	16%	(75)	10%	(49)	35%	(169)	484
Educ: Post-grad	18%	(51)	26%	(72)	16%	(44)	11%	(31)	28%	(79)	278
Income: Under 50k	14%	(157)	22%	(248)	16%	(183)	12%	(134)	37%	(420)	1142
Income: 50k-100k	14%	(98)	22%	(149)	21%	(146)	9%	(63)	34%	(230)	686
Income: 100k+	19%	(69)	27%	(102)	16%	(59)	12%	(45)	26%	(98)	373
Ethnicity: White	14%	(244)	22%	(377)	19%	(321)	11%	(183)	34%	(574)	1698
Ethnicity: Hispanic	25%	(96)	16%	(61)	21%	(81)	12%	(44)	26%	(97)	379

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Table MCEN2_19: How realistic do you think each of the following films' representation of AI is?
Robocop

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	15% (325)	23% (500)	18% (388)	11% (242)	34% (748)	2201
Ethnicity: Black	19% (53)	23% (64)	14% (40)	11% (30)	34% (96)	283
Ethnicity: Other	13% (28)	27% (58)	12% (27)	13% (28)	36% (78)	220
All Christian	16% (152)	25% (242)	17% (167)	10% (100)	32% (307)	967
All Non-Christian	26% (44)	26% (44)	13% (23)	8% (14)	27% (45)	170
Atheist	5% (6)	27% (33)	18% (22)	12% (15)	37% (46)	123
Agnostic/Nothing in particular	14% (80)	18% (104)	21% (121)	10% (58)	37% (213)	576
Something Else	12% (43)	21% (77)	15% (56)	15% (54)	37% (136)	366
Religious Non-Protestant/Catholic	24% (47)	25% (48)	18% (34)	8% (16)	25% (49)	194
Evangelical	17% (94)	28% (155)	15% (82)	12% (68)	29% (163)	562
Non-Evangelical	13% (100)	21% (159)	17% (132)	11% (86)	37% (277)	754
Community: Urban	20% (137)	23% (161)	16% (109)	11% (80)	30% (211)	699
Community: Suburban	13% (126)	22% (208)	18% (175)	11% (105)	36% (343)	957
Community: Rural	11% (62)	24% (130)	19% (104)	10% (56)	35% (193)	545
Employ: Private Sector	18% (123)	25% (178)	18% (129)	9% (64)	30% (210)	705
Employ: Government	25% (35)	24% (33)	17% (23)	10% (14)	23% (32)	137
Employ: Self-Employed	18% (35)	20% (40)	18% (35)	14% (27)	31% (60)	197
Employ: Homemaker	9% (12)	18% (22)	21% (26)	9% (11)	44% (56)	127
Employ: Student	12% (10)	26% (22)	19% (16)	10% (9)	33% (28)	84
Employ: Retired	10% (60)	21% (118)	16% (94)	14% (82)	39% (222)	576
Employ: Unemployed	13% (34)	24% (60)	18% (45)	6% (16)	39% (98)	253
Employ: Other	13% (16)	21% (25)	16% (20)	16% (19)	34% (42)	122
Military HH: Yes	16% (43)	25% (71)	23% (64)	10% (29)	26% (73)	280
Military HH: No	15% (281)	22% (429)	17% (324)	11% (212)	35% (675)	1921
2022 House Vote: Democrat	17% (166)	23% (228)	17% (162)	11% (104)	32% (312)	972
2022 House Vote: Republican	14% (88)	23% (146)	21% (133)	12% (76)	31% (200)	643
2022 House Vote: Someone else	6% (4)	31% (20)	14% (9)	16% (10)	33% (21)	64
2022 House Vote: Didnt Vote	13% (67)	20% (106)	16% (83)	10% (51)	41% (214)	522

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Table MCEN2_19: How realistic do you think each of the following films' representation of AI is?

Robocop

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	15%	(325)	23%	(500)	18%	(388)	11%	(242)	34%	(748)	2201
2020 Vote: Joe Biden	16%	(160)	22%	(218)	17%	(169)	12%	(115)	34%	(334)	996
2020 Vote: Donald Trump	12%	(87)	24%	(167)	19%	(130)	11%	(80)	33%	(233)	697
2020 Vote: Other	7%	(4)	33%	(16)	14%	(7)	16%	(8)	30%	(15)	50
2020 Vote: Didn't Vote	16%	(74)	22%	(98)	18%	(82)	8%	(39)	36%	(165)	458
2018 House Vote: Democrat	17%	(137)	22%	(172)	17%	(132)	12%	(95)	32%	(255)	791
2018 House Vote: Republican	15%	(94)	24%	(153)	19%	(125)	12%	(80)	30%	(192)	644
2018 House Vote: Someone else	8%	(5)	33%	(20)	9%	(5)	11%	(7)	39%	(24)	61
2018 House Vote: Didnt Vote	13%	(89)	22%	(154)	18%	(126)	8%	(60)	39%	(277)	705
4-Region: Northeast	19%	(74)	20%	(77)	14%	(54)	10%	(38)	37%	(143)	386
4-Region: Midwest	10%	(45)	22%	(101)	20%	(91)	11%	(51)	36%	(165)	455
4-Region: South	13%	(113)	23%	(193)	16%	(136)	13%	(109)	34%	(288)	839
4-Region: West	18%	(92)	25%	(129)	20%	(107)	8%	(42)	29%	(151)	521
Film Fan	15%	(294)	24%	(464)	18%	(351)	11%	(202)	31%	(602)	1913
Avid Film Fan	23%	(184)	27%	(214)	16%	(126)	11%	(89)	22%	(174)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_20: How realistic do you think each of the following films' representation of AI is?
Oblivion

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	10% (224)	13% (292)	8% (165)	5% (115)	64% (1404)	2201
Gender: Male	15% (156)	17% (183)	10% (110)	7% (70)	52% (552)	1071
Gender: Female	6% (67)	10% (109)	5% (55)	4% (45)	75% (850)	1127
Age: 18-34	17% (108)	15% (93)	11% (68)	6% (35)	52% (327)	631
Age: 35-44	18% (66)	20% (73)	5% (19)	4% (16)	53% (198)	372
Age: 45-64	6% (41)	12% (82)	8% (59)	7% (47)	68% (482)	711
Age: 65+	2% (9)	9% (45)	4% (19)	4% (18)	81% (397)	487
GenZers: 1997-2012	13% (31)	14% (32)	16% (38)	5% (12)	52% (121)	234
Millennials: 1981-1996	20% (137)	18% (128)	7% (45)	5% (36)	50% (347)	694
GenXers: 1965-1980	8% (41)	12% (62)	8% (44)	5% (29)	67% (351)	528
Baby Boomers: 1946-1964	2% (14)	9% (65)	5% (37)	5% (34)	79% (550)	700
PID: Dem (no lean)	13% (120)	14% (131)	8% (80)	6% (54)	59% (561)	946
PID: Ind (no lean)	6% (37)	15% (93)	7% (41)	4% (23)	69% (429)	622
PID: Rep (no lean)	11% (67)	11% (69)	7% (45)	6% (38)	65% (414)	633
PID/Gender: Dem Men	19% (90)	19% (88)	10% (47)	8% (38)	43% (199)	462
PID/Gender: Dem Women	6% (30)	9% (43)	7% (33)	3% (16)	75% (362)	483
PID/Gender: Ind Men	7% (21)	15% (45)	10% (30)	4% (12)	63% (185)	292
PID/Gender: Ind Women	5% (15)	15% (48)	3% (11)	3% (11)	74% (242)	327
PID/Gender: Rep Men	14% (45)	16% (50)	11% (34)	6% (20)	53% (168)	316
PID/Gender: Rep Women	7% (22)	6% (18)	3% (11)	6% (18)	78% (246)	317
Ideo: Liberal (1-3)	16% (107)	12% (77)	8% (55)	5% (32)	59% (395)	667
Ideo: Moderate (4)	10% (62)	15% (95)	9% (56)	7% (43)	60% (393)	650
Ideo: Conservative (5-7)	7% (50)	14% (94)	7% (46)	5% (34)	67% (461)	686
Educ: < College	9% (125)	12% (171)	7% (98)	5% (79)	67% (966)	1438
Educ: Bachelors degree	9% (46)	16% (76)	11% (51)	4% (18)	61% (294)	484
Educ: Post-grad	19% (54)	17% (46)	6% (16)	6% (18)	52% (144)	278
Income: Under 50k	7% (85)	12% (139)	6% (67)	6% (66)	69% (784)	1142
Income: 50k-100k	11% (79)	13% (86)	10% (72)	5% (32)	61% (417)	686
Income: 100k+	16% (60)	18% (67)	7% (26)	4% (16)	55% (203)	373
Ethnicity: White	10% (173)	13% (217)	7% (127)	5% (85)	65% (1097)	1698
Ethnicity: Hispanic	20% (75)	17% (65)	11% (41)	8% (29)	45% (170)	379

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Table MCEN2_20: How realistic do you think each of the following films' representation of AI is?

Oblivion

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	10% (224)	13% (292)	8% (165)	5% (115)	64% (1404)	2201
Ethnicity: Black	12% (34)	19% (52)	6% (17)	5% (15)	58% (164)	283
Ethnicity: Other	8% (17)	11% (23)	10% (21)	7% (15)	65% (143)	220
All Christian	11% (103)	13% (128)	8% (79)	6% (55)	62% (602)	967
All Non-Christian	24% (41)	20% (34)	7% (13)	2% (3)	47% (80)	170
Atheist	9% (10)	17% (21)	9% (11)	8% (10)	57% (69)	123
Agnostic/Nothing in particular	10% (57)	13% (72)	7% (42)	4% (25)	66% (380)	576
Something Else	4% (14)	10% (37)	5% (20)	6% (22)	75% (273)	366
Religious Non-Protestant/Catholic	21% (41)	19% (36)	8% (16)	2% (3)	50% (98)	194
Evangelical	11% (59)	16% (87)	5% (30)	5% (27)	64% (359)	562
Non-Evangelical	7% (55)	10% (76)	9% (70)	7% (51)	66% (501)	754
Community: Urban	16% (111)	17% (117)	9% (62)	5% (38)	53% (371)	699
Community: Suburban	7% (67)	12% (120)	7% (67)	5% (49)	68% (655)	957
Community: Rural	9% (47)	10% (56)	7% (36)	5% (28)	69% (379)	545
Employ: Private Sector	15% (109)	15% (106)	12% (83)	5% (36)	53% (372)	705
Employ: Government	20% (28)	19% (26)	6% (8)	3% (4)	53% (72)	137
Employ: Self-Employed	15% (29)	18% (35)	6% (11)	7% (14)	54% (107)	197
Employ: Homemaker	7% (8)	15% (19)	8% (10)	5% (6)	66% (84)	127
Employ: Student	8% (7)	16% (13)	4% (4)	6% (5)	66% (56)	84
Employ: Retired	3% (18)	9% (54)	5% (26)	6% (33)	77% (445)	576
Employ: Unemployed	7% (18)	13% (34)	8% (20)	6% (14)	66% (168)	253
Employ: Other	6% (8)	5% (6)	3% (4)	3% (3)	83% (101)	122
Military HH: Yes	13% (36)	11% (29)	9% (26)	4% (12)	63% (177)	280
Military HH: No	10% (189)	14% (263)	7% (139)	5% (103)	64% (1227)	1921
2022 House Vote: Democrat	14% (138)	15% (144)	7% (66)	4% (44)	60% (580)	972
2022 House Vote: Republican	8% (49)	13% (81)	9% (56)	6% (37)	65% (420)	643
2022 House Vote: Someone else	9% (6)	32% (20)	1% (1)	10% (7)	48% (31)	64
2022 House Vote: Didnt Vote	6% (31)	9% (47)	8% (43)	5% (27)	71% (372)	522

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Table MCEN2_20: How realistic do you think each of the following films' representation of AI is?
Oblivion

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	10% (224)	13% (292)	8% (165)	5% (115)	64% (1404)	2201
2020 Vote: Joe Biden	12% (118)	14% (144)	7% (66)	5% (54)	62% (615)	996
2020 Vote: Donald Trump	8% (53)	13% (93)	8% (56)	5% (35)	66% (459)	697
2020 Vote: Other	6% (3)	14% (7)	11% (6)	16% (8)	53% (27)	50
2020 Vote: Didn't Vote	11% (50)	11% (49)	8% (38)	4% (17)	66% (303)	458
2018 House Vote: Democrat	13% (102)	15% (116)	5% (41)	6% (47)	61% (486)	791
2018 House Vote: Republican	10% (64)	13% (85)	8% (52)	6% (42)	62% (402)	644
2018 House Vote: Someone else	10% (6)	29% (18)	2% (1)	7% (4)	51% (31)	61
2018 House Vote: Didnt Vote	7% (52)	11% (74)	10% (71)	3% (23)	69% (485)	705
4-Region: Northeast	13% (49)	12% (45)	6% (25)	5% (20)	64% (246)	386
4-Region: Midwest	5% (23)	12% (56)	6% (25)	6% (28)	71% (322)	455
4-Region: South	8% (70)	13% (105)	7% (59)	6% (50)	66% (555)	839
4-Region: West	16% (81)	17% (86)	11% (56)	3% (17)	54% (281)	521
Film Fan	11% (211)	14% (274)	8% (148)	4% (81)	63% (1199)	1913
Avid Film Fan	17% (134)	19% (148)	8% (65)	5% (43)	50% (397)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_21: How realistic do you think each of the following films' representation of AI is?

Total Recall

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	13%	(276)	23%	(513)	16%	(341)	8%	(178)	41%	(892)	2201
Gender: Male	17%	(181)	29%	(307)	18%	(196)	9%	(93)	27%	(294)	1071
Gender: Female	8%	(95)	18%	(206)	13%	(146)	8%	(86)	53%	(595)	1127
Age: 18-34	14%	(91)	23%	(145)	14%	(87)	8%	(51)	41%	(258)	631
Age: 35-44	19%	(72)	28%	(104)	13%	(49)	6%	(21)	34%	(126)	372
Age: 45-64	11%	(77)	22%	(159)	19%	(137)	11%	(76)	37%	(263)	711
Age: 65+	7%	(36)	22%	(106)	14%	(69)	6%	(30)	50%	(246)	487
GenZers: 1997-2012	6%	(15)	23%	(53)	14%	(32)	12%	(27)	46%	(107)	234
Millennials: 1981-1996	20%	(140)	26%	(177)	13%	(91)	6%	(39)	36%	(247)	694
GenXers: 1965-1980	12%	(64)	23%	(120)	20%	(104)	9%	(49)	36%	(191)	528
Baby Boomers: 1946-1964	8%	(53)	22%	(154)	16%	(110)	9%	(62)	46%	(321)	700
PID: Dem (no lean)	16%	(149)	23%	(221)	15%	(142)	8%	(78)	38%	(355)	946
PID: Ind (no lean)	10%	(61)	22%	(137)	16%	(97)	9%	(55)	44%	(273)	622
PID: Rep (no lean)	11%	(67)	25%	(155)	16%	(102)	7%	(45)	42%	(264)	633
PID/Gender: Dem Men	20%	(93)	30%	(139)	17%	(79)	9%	(42)	24%	(109)	462
PID/Gender: Dem Women	12%	(56)	17%	(83)	13%	(63)	7%	(36)	51%	(246)	483
PID/Gender: Ind Men	15%	(43)	22%	(65)	20%	(57)	10%	(29)	33%	(98)	292
PID/Gender: Ind Women	5%	(18)	22%	(71)	12%	(40)	8%	(26)	53%	(173)	327
PID/Gender: Rep Men	14%	(45)	33%	(103)	19%	(59)	7%	(21)	28%	(88)	316
PID/Gender: Rep Women	7%	(21)	16%	(52)	14%	(43)	8%	(24)	56%	(176)	317
Ideo: Liberal (1-3)	16%	(104)	26%	(171)	15%	(103)	8%	(56)	35%	(234)	667
Ideo: Moderate (4)	10%	(67)	25%	(160)	15%	(95)	9%	(60)	41%	(267)	650
Ideo: Conservative (5-7)	11%	(78)	22%	(153)	18%	(122)	7%	(48)	41%	(284)	686
Educ: < College	12%	(177)	22%	(316)	15%	(218)	9%	(126)	42%	(601)	1438
Educ: Bachelors degree	10%	(47)	27%	(130)	18%	(87)	6%	(29)	40%	(192)	484
Educ: Post-grad	19%	(53)	24%	(68)	13%	(36)	8%	(23)	35%	(99)	278
Income: Under 50k	12%	(140)	21%	(245)	14%	(158)	9%	(102)	43%	(496)	1142
Income: 50k-100k	10%	(66)	26%	(180)	18%	(125)	6%	(44)	39%	(271)	686
Income: 100k+	19%	(70)	24%	(88)	16%	(58)	8%	(31)	33%	(125)	373
Ethnicity: White	13%	(213)	22%	(378)	17%	(281)	8%	(142)	40%	(685)	1698
Ethnicity: Hispanic	21%	(79)	19%	(72)	20%	(76)	11%	(41)	29%	(112)	379

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Table MCEN2_21: How realistic do you think each of the following films' representation of AI is?
 Total Recall

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	13%	(276)	23%	(513)	16%	(341)	8%	(178)	41%	(892)	2201
Ethnicity: Black	17%	(48)	28%	(78)	12%	(34)	6%	(18)	37%	(105)	283
Ethnicity: Other	7%	(16)	26%	(57)	12%	(27)	8%	(18)	46%	(102)	220
All Christian	13%	(124)	25%	(245)	16%	(158)	8%	(75)	38%	(365)	967
All Non-Christian	29%	(49)	24%	(41)	14%	(24)	3%	(6)	30%	(51)	170
Atheist	11%	(14)	26%	(32)	12%	(15)	18%	(22)	33%	(40)	123
Agnostic/Nothing in particular	9%	(50)	21%	(122)	18%	(103)	7%	(41)	45%	(260)	576
Something Else	11%	(40)	20%	(74)	12%	(42)	10%	(35)	48%	(175)	366
Religious Non-Protestant/Catholic	26%	(50)	23%	(45)	18%	(35)	3%	(6)	30%	(58)	194
Evangelical	14%	(81)	27%	(150)	15%	(83)	8%	(47)	36%	(200)	562
Non-Evangelical	11%	(83)	22%	(164)	14%	(109)	8%	(64)	44%	(333)	754
Community: Urban	18%	(125)	23%	(159)	17%	(115)	9%	(65)	33%	(233)	699
Community: Suburban	9%	(85)	24%	(234)	14%	(138)	8%	(75)	44%	(425)	957
Community: Rural	12%	(66)	22%	(120)	16%	(88)	7%	(38)	43%	(234)	545
Employ: Private Sector	13%	(92)	28%	(199)	18%	(126)	6%	(46)	34%	(242)	705
Employ: Government	21%	(28)	24%	(33)	11%	(15)	8%	(11)	36%	(50)	137
Employ: Self-Employed	14%	(27)	26%	(51)	16%	(31)	9%	(17)	36%	(70)	197
Employ: Homemaker	6%	(8)	15%	(19)	21%	(27)	10%	(13)	47%	(60)	127
Employ: Student	12%	(10)	18%	(16)	11%	(9)	11%	(9)	48%	(40)	84
Employ: Retired	8%	(47)	23%	(130)	15%	(85)	8%	(48)	46%	(267)	576
Employ: Unemployed	16%	(41)	16%	(40)	14%	(35)	9%	(24)	45%	(113)	253
Employ: Other	18%	(22)	20%	(25)	11%	(13)	9%	(11)	42%	(51)	122
Military HH: Yes	10%	(29)	27%	(76)	19%	(53)	7%	(20)	37%	(102)	280
Military HH: No	13%	(247)	23%	(437)	15%	(288)	8%	(158)	41%	(790)	1921
2022 House Vote: Democrat	14%	(136)	25%	(248)	14%	(136)	8%	(81)	38%	(371)	972
2022 House Vote: Republican	9%	(60)	23%	(148)	19%	(122)	8%	(51)	41%	(260)	643
2022 House Vote: Someone else	18%	(12)	36%	(23)	11%	(7)	8%	(5)	27%	(17)	64
2022 House Vote: Didnt Vote	13%	(68)	18%	(94)	15%	(76)	8%	(41)	47%	(243)	522

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Table MCEN2_21: How realistic do you think each of the following films' representation of AI is?

Total Recall

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	13%	(276)	23%	(513)	16%	(341)	8%	(178)	41%	(892)	2201
2020 Vote: Joe Biden	14%	(143)	23%	(233)	14%	(139)	10%	(95)	39%	(387)	996
2020 Vote: Donald Trump	10%	(67)	23%	(162)	19%	(129)	6%	(44)	42%	(294)	697
2020 Vote: Other	8%	(4)	30%	(15)	25%	(12)	11%	(5)	26%	(13)	50
2020 Vote: Didn't Vote	14%	(62)	23%	(104)	13%	(61)	7%	(33)	43%	(198)	458
2018 House Vote: Democrat	16%	(123)	24%	(188)	14%	(108)	9%	(71)	38%	(300)	791
2018 House Vote: Republican	8%	(55)	26%	(170)	19%	(125)	8%	(49)	38%	(247)	644
2018 House Vote: Someone else	20%	(12)	35%	(21)	7%	(4)	9%	(6)	29%	(18)	61
2018 House Vote: Didnt Vote	12%	(87)	19%	(134)	15%	(104)	7%	(53)	46%	(328)	705
4-Region: Northeast	15%	(58)	22%	(84)	13%	(49)	7%	(25)	44%	(169)	386
4-Region: Midwest	10%	(47)	24%	(108)	16%	(73)	7%	(33)	43%	(195)	455
4-Region: South	11%	(95)	23%	(192)	16%	(138)	8%	(71)	41%	(342)	839
4-Region: West	15%	(77)	25%	(129)	16%	(81)	9%	(49)	36%	(186)	521
Film Fan	13%	(258)	25%	(485)	16%	(312)	7%	(138)	38%	(719)	1913
Avid Film Fan	22%	(174)	25%	(194)	16%	(128)	8%	(64)	29%	(229)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_22: How realistic do you think each of the following films' representation of AI is?

WALL-E

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	13%	(278)	20%	(437)	16%	(344)	12%	(256)	40%	(886)	2201
Gender: Male	17%	(179)	22%	(233)	15%	(166)	13%	(136)	33%	(356)	1071
Gender: Female	9%	(97)	18%	(203)	16%	(177)	11%	(120)	47%	(529)	1127
Age: 18-34	18%	(116)	25%	(158)	17%	(107)	15%	(93)	25%	(157)	631
Age: 35-44	22%	(83)	25%	(93)	17%	(62)	10%	(36)	26%	(98)	372
Age: 45-64	9%	(63)	18%	(128)	14%	(99)	13%	(89)	47%	(332)	711
Age: 65+	3%	(16)	12%	(59)	15%	(75)	8%	(38)	61%	(299)	487
GenZers: 1997-2012	17%	(41)	24%	(57)	21%	(50)	13%	(31)	24%	(56)	234
Millennials: 1981-1996	21%	(144)	26%	(184)	15%	(106)	13%	(91)	24%	(170)	694
GenXers: 1965-1980	12%	(63)	18%	(96)	16%	(82)	11%	(57)	44%	(231)	528
Baby Boomers: 1946-1964	4%	(29)	14%	(98)	14%	(97)	11%	(75)	57%	(400)	700
PID: Dem (no lean)	16%	(155)	18%	(174)	17%	(165)	9%	(87)	39%	(365)	946
PID: Ind (no lean)	7%	(44)	21%	(129)	14%	(88)	14%	(87)	44%	(274)	622
PID: Rep (no lean)	12%	(79)	21%	(134)	14%	(90)	13%	(83)	39%	(247)	633
PID/Gender: Dem Men	22%	(102)	20%	(91)	16%	(75)	10%	(47)	32%	(148)	462
PID/Gender: Dem Women	11%	(52)	17%	(84)	19%	(90)	8%	(40)	45%	(217)	483
PID/Gender: Ind Men	7%	(20)	23%	(66)	15%	(45)	15%	(45)	40%	(116)	292
PID/Gender: Ind Women	7%	(23)	19%	(62)	13%	(43)	13%	(42)	48%	(158)	327
PID/Gender: Rep Men	18%	(57)	24%	(77)	14%	(46)	14%	(44)	29%	(93)	316
PID/Gender: Rep Women	7%	(22)	18%	(57)	14%	(45)	12%	(39)	49%	(154)	317
Ideo: Liberal (1-3)	15%	(103)	23%	(154)	17%	(111)	10%	(70)	35%	(230)	667
Ideo: Moderate (4)	13%	(83)	18%	(118)	17%	(109)	12%	(77)	40%	(263)	650
Ideo: Conservative (5-7)	11%	(76)	19%	(130)	14%	(99)	13%	(91)	42%	(290)	686
Educ: < College	11%	(157)	19%	(269)	14%	(204)	12%	(175)	44%	(633)	1438
Educ: Bachelors degree	13%	(63)	21%	(102)	21%	(103)	10%	(48)	35%	(168)	484
Educ: Post-grad	21%	(58)	24%	(66)	13%	(37)	12%	(32)	31%	(85)	278
Income: Under 50k	10%	(119)	19%	(212)	13%	(145)	13%	(148)	45%	(518)	1142
Income: 50k-100k	13%	(87)	20%	(139)	20%	(135)	10%	(70)	37%	(256)	686
Income: 100k+	19%	(72)	23%	(86)	17%	(65)	10%	(38)	30%	(112)	373
Ethnicity: White	13%	(214)	20%	(343)	16%	(270)	12%	(205)	39%	(666)	1698
Ethnicity: Hispanic	20%	(76)	21%	(81)	15%	(58)	16%	(60)	27%	(104)	379

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Table MCEN2_22: How realistic do you think each of the following films' representation of AI is?

WALL-E

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	13% (278)	20% (437)	16% (344)	12% (256)	40% (886)	2201
Ethnicity: Black	16% (44)	14% (41)	13% (36)	9% (25)	48% (137)	283
Ethnicity: Other	9% (19)	24% (53)	17% (38)	12% (26)	38% (83)	220
All Christian	12% (116)	20% (191)	15% (147)	11% (104)	42% (408)	967
All Non-Christian	31% (53)	20% (34)	9% (15)	10% (18)	30% (50)	170
Atheist	7% (9)	38% (46)	11% (13)	17% (21)	27% (33)	123
Agnostic/Nothing in particular	12% (67)	17% (96)	20% (114)	10% (58)	42% (240)	576
Something Else	9% (33)	19% (70)	15% (55)	15% (55)	42% (154)	366
Religious Non-Protestant/Catholic	28% (55)	20% (39)	9% (18)	10% (20)	32% (62)	194
Evangelical	13% (72)	23% (132)	14% (76)	12% (65)	39% (217)	562
Non-Evangelical	10% (74)	17% (127)	17% (127)	12% (92)	44% (334)	754
Community: Urban	21% (146)	20% (136)	14% (94)	11% (77)	35% (245)	699
Community: Suburban	9% (86)	19% (183)	18% (170)	13% (124)	41% (394)	957
Community: Rural	9% (47)	22% (118)	15% (79)	10% (56)	45% (247)	545
Employ: Private Sector	18% (124)	25% (173)	17% (119)	11% (76)	30% (213)	705
Employ: Government	28% (38)	19% (26)	12% (17)	11% (15)	30% (41)	137
Employ: Self-Employed	19% (38)	19% (37)	12% (24)	12% (24)	37% (74)	197
Employ: Homemaker	3% (4)	21% (27)	26% (33)	17% (22)	32% (41)	127
Employ: Student	16% (13)	26% (22)	17% (15)	8% (7)	33% (28)	84
Employ: Retired	5% (30)	14% (78)	14% (82)	11% (63)	56% (323)	576
Employ: Unemployed	9% (22)	20% (51)	13% (34)	14% (35)	44% (111)	253
Employ: Other	8% (9)	18% (22)	17% (20)	12% (14)	46% (56)	122
Military HH: Yes	13% (36)	21% (60)	19% (52)	9% (25)	38% (106)	280
Military HH: No	13% (242)	20% (378)	15% (292)	12% (231)	41% (779)	1921
2022 House Vote: Democrat	16% (156)	20% (190)	16% (154)	10% (96)	39% (376)	972
2022 House Vote: Republican	11% (72)	20% (126)	17% (108)	12% (74)	41% (264)	643
2022 House Vote: Someone else	4% (3)	42% (27)	8% (5)	14% (9)	32% (21)	64
2022 House Vote: Didnt Vote	9% (48)	18% (94)	15% (77)	15% (77)	43% (225)	522

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Table MCEN2_22: How realistic do you think each of the following films' representation of AI is?

WALL-E

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	13% (278)	20% (437)	16% (344)	12% (256)	40% (886)	2201
2020 Vote: Joe Biden	14% (143)	20% (198)	17% (165)	10% (103)	39% (388)	996
2020 Vote: Donald Trump	10% (68)	21% (143)	15% (108)	12% (82)	43% (296)	697
2020 Vote: Other	14% (7)	26% (13)	22% (11)	19% (9)	19% (9)	50
2020 Vote: Didn't Vote	13% (60)	18% (83)	13% (60)	13% (62)	42% (192)	458
2018 House Vote: Democrat	16% (125)	19% (151)	16% (128)	9% (70)	40% (316)	791
2018 House Vote: Republican	11% (73)	21% (138)	16% (104)	13% (83)	38% (245)	644
2018 House Vote: Someone else	6% (3)	45% (28)	9% (6)	16% (10)	24% (15)	61
2018 House Vote: Didnt Vote	11% (77)	17% (120)	15% (106)	13% (93)	44% (310)	705
4-Region: Northeast	15% (57)	17% (65)	14% (55)	8% (31)	46% (178)	386
4-Region: Midwest	10% (44)	21% (94)	16% (74)	11% (50)	42% (193)	455
4-Region: South	11% (92)	18% (150)	16% (132)	15% (123)	41% (343)	839
4-Region: West	16% (86)	25% (129)	16% (82)	10% (53)	33% (172)	521
Film Fan	14% (261)	22% (412)	16% (309)	11% (208)	38% (723)	1913
Avid Film Fan	22% (169)	25% (194)	14% (108)	10% (83)	30% (234)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_23: How realistic do you think each of the following films' representation of AI is?
The Resident Evil series

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	13% (276)	17% (377)	13% (294)	11% (240)	46% (1013)	2201
Gender: Male	17% (179)	21% (222)	15% (163)	12% (133)	35% (374)	1071
Gender: Female	8% (96)	14% (156)	12% (130)	10% (107)	57% (638)	1127
Age: 18-34	19% (120)	22% (142)	13% (81)	11% (71)	35% (218)	631
Age: 35-44	20% (75)	23% (86)	15% (56)	11% (41)	31% (114)	372
Age: 45-64	9% (67)	15% (107)	15% (103)	12% (87)	49% (347)	711
Age: 65+	3% (14)	9% (43)	11% (54)	9% (42)	69% (334)	487
GenZers: 1997-2012	11% (25)	24% (55)	14% (32)	10% (24)	42% (98)	234
Millennials: 1981-1996	23% (161)	23% (159)	13% (93)	11% (79)	29% (202)	694
GenXers: 1965-1980	12% (63)	17% (91)	15% (78)	11% (57)	45% (239)	528
Baby Boomers: 1946-1964	4% (26)	9% (66)	13% (89)	11% (78)	63% (441)	700
PID: Dem (no lean)	16% (155)	18% (171)	13% (125)	12% (111)	41% (384)	946
PID: Ind (no lean)	8% (47)	18% (110)	14% (85)	10% (63)	51% (317)	622
PID: Rep (no lean)	12% (74)	15% (97)	13% (84)	10% (66)	49% (312)	633
PID/Gender: Dem Men	22% (104)	23% (106)	14% (64)	14% (63)	27% (125)	462
PID/Gender: Dem Women	11% (52)	13% (64)	13% (61)	10% (48)	53% (258)	483
PID/Gender: Ind Men	8% (24)	19% (57)	14% (40)	11% (32)	48% (139)	292
PID/Gender: Ind Women	7% (21)	16% (53)	13% (44)	9% (31)	54% (178)	327
PID/Gender: Rep Men	16% (51)	19% (59)	19% (59)	12% (38)	35% (110)	316
PID/Gender: Rep Women	7% (23)	12% (38)	8% (25)	9% (29)	64% (202)	317
Ideo: Liberal (1-3)	16% (108)	17% (116)	12% (82)	14% (92)	40% (269)	667
Ideo: Moderate (4)	12% (76)	22% (140)	14% (90)	11% (72)	42% (272)	650
Ideo: Conservative (5-7)	10% (69)	13% (88)	15% (100)	9% (65)	53% (363)	686
Educ: < College	12% (166)	17% (250)	13% (190)	11% (156)	47% (676)	1438
Educ: Bachelors degree	11% (53)	16% (78)	14% (70)	12% (56)	47% (227)	484
Educ: Post-grad	20% (57)	18% (49)	12% (34)	10% (28)	40% (110)	278
Income: Under 50k	12% (135)	15% (177)	12% (139)	12% (140)	48% (552)	1142
Income: 50k-100k	10% (68)	19% (131)	15% (106)	10% (69)	45% (312)	686
Income: 100k+	20% (73)	19% (70)	13% (49)	8% (31)	40% (150)	373
Ethnicity: White	11% (191)	17% (293)	14% (230)	10% (174)	48% (810)	1698
Ethnicity: Hispanic	23% (87)	22% (82)	18% (67)	9% (33)	29% (110)	379

Continued on next page

Table MCEN2_23: How realistic do you think each of the following films' representation of AI is?
The Resident Evil series

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	13% (276)	17% (377)	13% (294)	11% (240)	46% (1013)	2201
Ethnicity: Black	23% (64)	19% (54)	9% (26)	9% (27)	39% (111)	283
Ethnicity: Other	9% (20)	14% (31)	17% (37)	18% (39)	42% (92)	220
All Christian	12% (119)	16% (154)	14% (136)	9% (90)	48% (468)	967
All Non-Christian	27% (46)	21% (36)	14% (23)	6% (11)	32% (54)	170
Atheist	3% (4)	18% (22)	11% (14)	21% (26)	46% (57)	123
Agnostic/Nothing in particular	12% (67)	19% (107)	14% (82)	11% (62)	45% (259)	576
Something Else	11% (41)	16% (58)	11% (40)	14% (52)	48% (176)	366
Religious Non-Protestant/Catholic	24% (47)	19% (36)	13% (26)	7% (14)	36% (70)	194
Evangelical	14% (79)	19% (107)	13% (73)	10% (54)	44% (249)	562
Non-Evangelical	10% (79)	14% (103)	13% (100)	12% (91)	51% (381)	754
Community: Urban	20% (137)	19% (133)	14% (95)	10% (71)	38% (263)	699
Community: Suburban	9% (84)	16% (152)	14% (130)	11% (104)	51% (486)	957
Community: Rural	10% (55)	17% (93)	13% (69)	12% (65)	48% (264)	545
Employ: Private Sector	14% (98)	23% (165)	15% (106)	10% (71)	37% (264)	705
Employ: Government	28% (38)	22% (31)	10% (14)	9% (12)	31% (42)	137
Employ: Self-Employed	20% (39)	13% (26)	14% (27)	13% (25)	40% (79)	197
Employ: Homemaker	5% (7)	10% (13)	23% (30)	17% (21)	44% (56)	127
Employ: Student	15% (13)	26% (22)	5% (4)	11% (9)	43% (37)	84
Employ: Retired	4% (25)	10% (58)	11% (64)	11% (64)	63% (366)	576
Employ: Unemployed	16% (40)	19% (48)	11% (28)	11% (27)	43% (109)	253
Employ: Other	13% (16)	12% (15)	17% (21)	8% (10)	50% (61)	122
Military HH: Yes	12% (34)	15% (42)	17% (47)	13% (36)	43% (121)	280
Military HH: No	13% (242)	17% (336)	13% (247)	11% (204)	46% (893)	1921
2022 House Vote: Democrat	16% (159)	19% (180)	11% (111)	11% (109)	42% (413)	972
2022 House Vote: Republican	7% (47)	16% (102)	16% (105)	10% (66)	50% (323)	643
2022 House Vote: Someone else	6% (4)	28% (18)	9% (6)	14% (9)	43% (28)	64
2022 House Vote: Didnt Vote	13% (66)	15% (78)	14% (72)	11% (57)	48% (249)	522

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Table MCEN2_23: How realistic do you think each of the following films' representation of AI is?
The Resident Evil series

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	13%	(276)	17%	(377)	13%	(294)	11%	(240)	46%	(1013)	2201
2020 Vote: Joe Biden	15%	(145)	17%	(174)	12%	(117)	12%	(116)	45%	(445)	996
2020 Vote: Donald Trump	7%	(50)	16%	(115)	16%	(111)	9%	(65)	51%	(356)	697
2020 Vote: Other	9%	(5)	9%	(5)	16%	(8)	22%	(11)	43%	(22)	50
2020 Vote: Didn't Vote	17%	(76)	18%	(84)	13%	(58)	11%	(49)	42%	(190)	458
2018 House Vote: Democrat	15%	(120)	16%	(126)	12%	(97)	13%	(100)	44%	(348)	791
2018 House Vote: Republican	10%	(67)	17%	(107)	16%	(103)	10%	(65)	47%	(302)	644
2018 House Vote: Someone else	8%	(5)	28%	(17)	11%	(7)	13%	(8)	41%	(25)	61
2018 House Vote: Didnt Vote	12%	(83)	18%	(127)	12%	(88)	10%	(68)	48%	(339)	705
4-Region: Northeast	16%	(61)	15%	(59)	12%	(46)	9%	(36)	48%	(183)	386
4-Region: Midwest	9%	(40)	14%	(65)	16%	(74)	9%	(41)	52%	(235)	455
4-Region: South	11%	(96)	16%	(135)	13%	(110)	13%	(106)	47%	(392)	839
4-Region: West	15%	(80)	23%	(118)	12%	(64)	11%	(57)	39%	(203)	521
Film Fan	13%	(250)	18%	(347)	14%	(277)	10%	(195)	44%	(843)	1913
Avid Film Fan	21%	(167)	21%	(164)	14%	(114)	12%	(92)	32%	(253)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_24: How realistic do you think each of the following films' representation of AI is?
The Tron series

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	10% (214)	16% (354)	13% (288)	11% (240)	50% (1104)	2201
Gender: Male	13% (138)	21% (227)	17% (184)	12% (131)	37% (391)	1071
Gender: Female	7% (75)	11% (127)	9% (105)	10% (109)	63% (712)	1127
Age: 18-34	13% (83)	21% (135)	15% (96)	10% (64)	40% (254)	631
Age: 35-44	18% (68)	21% (79)	10% (38)	11% (40)	40% (147)	372
Age: 45-64	7% (50)	12% (87)	13% (96)	13% (94)	54% (385)	711
Age: 65+	3% (13)	11% (54)	12% (59)	9% (43)	65% (318)	487
GenZers: 1997-2012	9% (21)	24% (57)	18% (42)	10% (24)	39% (91)	234
Millennials: 1981-1996	18% (122)	21% (149)	11% (77)	10% (73)	39% (273)	694
GenXers: 1965-1980	9% (46)	13% (68)	15% (77)	12% (65)	52% (273)	528
Baby Boomers: 1946-1964	3% (23)	11% (77)	13% (90)	11% (75)	62% (436)	700
PID: Dem (no lean)	14% (132)	15% (143)	14% (136)	11% (99)	46% (436)	946
PID: Ind (no lean)	6% (38)	16% (100)	14% (84)	10% (63)	54% (336)	622
PID: Rep (no lean)	7% (44)	17% (111)	11% (68)	12% (78)	52% (332)	633
PID/Gender: Dem Men	21% (98)	20% (91)	18% (84)	12% (54)	29% (135)	462
PID/Gender: Dem Women	7% (34)	11% (52)	11% (51)	9% (46)	62% (300)	483
PID/Gender: Ind Men	4% (12)	20% (60)	17% (51)	11% (32)	47% (138)	292
PID/Gender: Ind Women	8% (25)	12% (41)	10% (33)	9% (31)	60% (198)	327
PID/Gender: Rep Men	9% (28)	24% (77)	15% (49)	14% (45)	37% (118)	316
PID/Gender: Rep Women	5% (16)	11% (34)	6% (20)	10% (33)	68% (214)	317
Ideo: Liberal (1-3)	13% (89)	17% (115)	15% (101)	12% (77)	43% (285)	667
Ideo: Moderate (4)	10% (68)	16% (101)	15% (97)	11% (73)	48% (310)	650
Ideo: Conservative (5-7)	7% (48)	16% (111)	12% (81)	11% (77)	54% (368)	686
Educ: < College	8% (110)	16% (228)	12% (171)	11% (151)	54% (777)	1438
Educ: Bachelors degree	9% (44)	17% (82)	18% (87)	11% (54)	45% (217)	484
Educ: Post-grad	22% (60)	16% (44)	11% (30)	13% (35)	39% (110)	278
Income: Under 50k	7% (78)	14% (165)	11% (130)	11% (128)	56% (641)	1142
Income: 50k-100k	11% (73)	17% (113)	16% (108)	10% (70)	47% (322)	686
Income: 100k+	17% (63)	20% (75)	13% (50)	11% (42)	38% (142)	373
Ethnicity: White	9% (154)	16% (278)	14% (235)	11% (186)	50% (845)	1698
Ethnicity: Hispanic	13% (49)	23% (86)	18% (69)	12% (44)	34% (130)	379

Continued on next page

Table MCEN2_24: How realistic do you think each of the following films' representation of AI is?

The Tron series

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	10% (214)	16% (354)	13% (288)	11% (240)	50% (1104)	2201
Ethnicity: Black	14% (39)	13% (37)	13% (38)	9% (26)	51% (143)	283
Ethnicity: Other	9% (20)	18% (39)	7% (16)	13% (29)	53% (116)	220
All Christian	10% (95)	18% (172)	12% (120)	11% (103)	49% (476)	967
All Non-Christian	25% (43)	17% (29)	16% (27)	8% (14)	34% (57)	170
Atheist	6% (7)	14% (18)	23% (29)	14% (17)	43% (52)	123
Agnostic/Nothing in particular	8% (45)	15% (86)	13% (75)	10% (60)	54% (310)	576
Something Else	7% (25)	13% (49)	10% (37)	12% (45)	57% (210)	366
Religious Non-Protestant/Catholic	23% (44)	16% (31)	15% (29)	9% (18)	37% (72)	194
Evangelical	8% (47)	20% (113)	12% (68)	10% (54)	50% (280)	562
Non-Evangelical	9% (69)	14% (109)	12% (87)	13% (96)	52% (392)	754
Community: Urban	19% (130)	18% (124)	13% (92)	10% (69)	41% (284)	699
Community: Suburban	6% (57)	16% (154)	13% (127)	11% (109)	53% (510)	957
Community: Rural	5% (28)	14% (76)	13% (69)	11% (62)	57% (310)	545
Employ: Private Sector	13% (93)	20% (137)	15% (108)	10% (71)	42% (295)	705
Employ: Government	28% (38)	20% (27)	11% (15)	8% (11)	34% (47)	137
Employ: Self-Employed	9% (18)	20% (39)	13% (26)	11% (21)	47% (92)	197
Employ: Homemaker	1% (2)	19% (24)	15% (20)	10% (13)	54% (69)	127
Employ: Student	7% (6)	20% (17)	16% (13)	12% (10)	44% (37)	84
Employ: Retired	4% (23)	11% (62)	12% (68)	12% (66)	62% (357)	576
Employ: Unemployed	10% (24)	16% (39)	11% (28)	13% (33)	51% (128)	253
Employ: Other	8% (10)	7% (9)	8% (10)	12% (15)	64% (78)	122
Military HH: Yes	9% (27)	17% (47)	14% (38)	10% (29)	50% (140)	280
Military HH: No	10% (187)	16% (307)	13% (250)	11% (212)	50% (965)	1921
2022 House Vote: Democrat	13% (130)	18% (175)	14% (137)	10% (95)	45% (435)	972
2022 House Vote: Republican	6% (41)	17% (112)	13% (86)	12% (78)	51% (326)	643
2022 House Vote: Someone else	4% (2)	22% (14)	15% (10)	10% (6)	49% (32)	64
2022 House Vote: Didnt Vote	8% (41)	10% (53)	11% (55)	12% (61)	60% (311)	522

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Table MCEN2_24: How realistic do you think each of the following films' representation of AI is?
 The Tron series

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	10%	(214)	16%	(354)	13%	(288)	11%	(240)	50%	(1104)	2201
2020 Vote: Joe Biden	13%	(127)	15%	(149)	15%	(150)	11%	(109)	46%	(461)	996
2020 Vote: Donald Trump	6%	(45)	18%	(126)	12%	(83)	10%	(69)	54%	(374)	697
2020 Vote: Other	5%	(3)	14%	(7)	15%	(7)	15%	(7)	51%	(26)	50
2020 Vote: Didn't Vote	9%	(40)	16%	(72)	10%	(48)	12%	(54)	53%	(244)	458
2018 House Vote: Democrat	14%	(109)	14%	(112)	13%	(104)	12%	(93)	47%	(373)	791
2018 House Vote: Republican	6%	(42)	21%	(134)	13%	(83)	12%	(76)	48%	(310)	644
2018 House Vote: Someone else	5%	(3)	23%	(14)	15%	(9)	9%	(5)	49%	(30)	61
2018 House Vote: Didnt Vote	9%	(61)	13%	(94)	13%	(92)	9%	(67)	56%	(392)	705
4-Region: Northeast	14%	(55)	14%	(52)	10%	(37)	9%	(34)	54%	(207)	386
4-Region: Midwest	7%	(30)	14%	(66)	11%	(52)	11%	(48)	57%	(258)	455
4-Region: South	7%	(60)	13%	(107)	15%	(122)	13%	(108)	53%	(442)	839
4-Region: West	13%	(69)	25%	(129)	15%	(77)	9%	(49)	38%	(197)	521
Film Fan	11%	(203)	18%	(338)	14%	(259)	10%	(196)	48%	(917)	1913
Avid Film Fan	17%	(136)	21%	(169)	14%	(108)	12%	(95)	36%	(280)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_25: How realistic do you think each of the following films' representation of AI is?
The Day the Earth Stood Still

Demographic	Very realistic	Somewhat realistic	Not too realistic	Not realistic at all	Don't know / No opinion	Total N
Adults	12% (263)	21% (456)	10% (230)	7% (157)	50% (1094)	2201
Gender: Male	16% (169)	26% (275)	14% (146)	9% (92)	36% (390)	1071
Gender: Female	8% (94)	16% (181)	8% (85)	6% (64)	62% (703)	1127
Age: 18-34	15% (94)	21% (134)	11% (71)	7% (46)	45% (287)	631
Age: 35-44	15% (56)	25% (92)	8% (29)	5% (17)	48% (177)	372
Age: 45-64	11% (75)	18% (125)	11% (78)	9% (66)	52% (368)	711
Age: 65+	8% (38)	22% (105)	11% (53)	6% (28)	54% (263)	487
GenZers: 1997-2012	11% (25)	19% (43)	12% (29)	11% (25)	48% (112)	234
Millennials: 1981-1996	17% (121)	24% (167)	9% (63)	5% (36)	44% (306)	694
GenXers: 1965-1980	13% (67)	17% (90)	10% (53)	8% (42)	52% (276)	528
Baby Boomers: 1946-1964	7% (47)	21% (144)	11% (79)	7% (51)	54% (379)	700
PID: Dem (no lean)	15% (142)	21% (200)	12% (112)	7% (66)	45% (427)	946
PID: Ind (no lean)	9% (54)	19% (116)	10% (63)	7% (46)	55% (344)	622
PID: Rep (no lean)	11% (67)	22% (141)	9% (56)	7% (46)	51% (324)	633
PID/Gender: Dem Men	21% (97)	27% (124)	15% (70)	9% (41)	28% (130)	462
PID/Gender: Dem Women	9% (46)	16% (76)	9% (42)	5% (24)	61% (296)	483
PID/Gender: Ind Men	11% (33)	19% (56)	13% (38)	7% (21)	49% (145)	292
PID/Gender: Ind Women	6% (21)	18% (60)	8% (25)	7% (24)	61% (198)	327
PID/Gender: Rep Men	12% (39)	30% (95)	12% (38)	9% (30)	36% (115)	316
PID/Gender: Rep Women	9% (27)	14% (46)	6% (18)	5% (16)	66% (209)	317
Ideo: Liberal (1-3)	15% (101)	19% (130)	13% (85)	7% (47)	46% (304)	667
Ideo: Moderate (4)	11% (70)	24% (154)	12% (80)	8% (51)	45% (293)	650
Ideo: Conservative (5-7)	10% (71)	22% (151)	9% (62)	7% (47)	52% (354)	686
Educ: < College	11% (157)	21% (302)	9% (134)	7% (99)	52% (746)	1438
Educ: Bachelors degree	11% (51)	20% (98)	12% (58)	8% (38)	49% (239)	484
Educ: Post-grad	20% (54)	20% (56)	14% (39)	7% (21)	39% (109)	278
Income: Under 50k	11% (126)	20% (231)	9% (98)	8% (92)	52% (595)	1142
Income: 50k-100k	11% (75)	21% (146)	14% (97)	5% (36)	48% (331)	686
Income: 100k+	16% (61)	21% (79)	9% (35)	8% (29)	45% (168)	373
Ethnicity: White	12% (209)	21% (348)	11% (191)	6% (109)	49% (840)	1698
Ethnicity: Hispanic	20% (75)	30% (113)	11% (42)	7% (28)	32% (122)	379

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Table MCEN2_25: How realistic do you think each of the following films' representation of AI is?
The Day the Earth Stood Still

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	12%	(263)	21%	(456)	10%	(230)	7%	(157)	50%	(1094)	2201
Ethnicity: Black	13%	(36)	24%	(68)	9%	(26)	7%	(20)	47%	(133)	283
Ethnicity: Other	8%	(17)	18%	(40)	6%	(14)	13%	(27)	55%	(121)	220
All Christian	12%	(116)	22%	(213)	11%	(109)	7%	(71)	47%	(458)	967
All Non-Christian	27%	(45)	21%	(35)	11%	(19)	3%	(5)	38%	(64)	170
Atheist	12%	(15)	17%	(21)	18%	(22)	10%	(12)	43%	(53)	123
Agnostic/Nothing in particular	9%	(54)	19%	(109)	10%	(58)	6%	(33)	56%	(322)	576
Something Else	9%	(33)	21%	(78)	6%	(23)	10%	(36)	54%	(197)	366
Religious Non-Protestant/Catholic	24%	(47)	21%	(40)	11%	(21)	4%	(8)	40%	(78)	194
Evangelical	15%	(86)	25%	(139)	8%	(47)	7%	(38)	45%	(252)	562
Non-Evangelical	8%	(61)	19%	(147)	11%	(84)	9%	(67)	52%	(395)	754
Community: Urban	17%	(121)	23%	(162)	11%	(76)	7%	(49)	42%	(291)	699
Community: Suburban	9%	(85)	20%	(196)	10%	(100)	7%	(71)	53%	(506)	957
Community: Rural	11%	(58)	18%	(98)	10%	(55)	7%	(37)	55%	(298)	545
Employ: Private Sector	15%	(104)	22%	(154)	12%	(87)	6%	(40)	45%	(320)	705
Employ: Government	20%	(27)	27%	(37)	9%	(12)	2%	(3)	42%	(57)	137
Employ: Self-Employed	13%	(26)	24%	(47)	10%	(21)	9%	(18)	43%	(85)	197
Employ: Homemaker	4%	(5)	23%	(29)	9%	(11)	9%	(11)	55%	(71)	127
Employ: Student	11%	(9)	12%	(10)	8%	(7)	15%	(12)	54%	(45)	84
Employ: Retired	9%	(50)	21%	(120)	10%	(59)	8%	(47)	52%	(300)	576
Employ: Unemployed	11%	(28)	17%	(44)	11%	(28)	6%	(16)	54%	(138)	253
Employ: Other	11%	(14)	12%	(15)	4%	(5)	8%	(9)	64%	(79)	122
Military HH: Yes	14%	(40)	22%	(61)	13%	(37)	10%	(28)	41%	(114)	280
Military HH: No	12%	(223)	21%	(395)	10%	(194)	7%	(129)	51%	(981)	1921
2022 House Vote: Democrat	15%	(146)	23%	(225)	11%	(112)	6%	(54)	45%	(436)	972
2022 House Vote: Republican	10%	(61)	21%	(134)	12%	(80)	8%	(53)	49%	(315)	643
2022 House Vote: Someone else	21%	(14)	25%	(16)	2%	(1)	7%	(4)	45%	(29)	64
2022 House Vote: Didnt Vote	8%	(42)	16%	(81)	7%	(38)	9%	(46)	60%	(315)	522

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Table MCEN2_25: How realistic do you think each of the following films' representation of AI is?
The Day the Earth Stood Still

Demographic	Very realistic		Somewhat realistic		Not too realistic		Not realistic at all		Don't know / No opinion		Total N
Adults	12%	(263)	21%	(456)	10%	(230)	7%	(157)	50%	(1094)	2201
2020 Vote: Joe Biden	15%	(147)	20%	(195)	13%	(129)	7%	(69)	46%	(457)	996
2020 Vote: Donald Trump	9%	(65)	23%	(159)	10%	(70)	6%	(44)	52%	(359)	697
2020 Vote: Other	7%	(4)	27%	(14)	10%	(5)	17%	(9)	38%	(19)	50
2020 Vote: Didn't Vote	10%	(47)	19%	(88)	6%	(27)	8%	(35)	57%	(260)	458
2018 House Vote: Democrat	15%	(119)	21%	(167)	11%	(90)	7%	(55)	45%	(360)	791
2018 House Vote: Republican	11%	(72)	23%	(151)	11%	(74)	8%	(51)	46%	(296)	644
2018 House Vote: Someone else	22%	(14)	26%	(16)	6%	(3)	5%	(3)	40%	(25)	61
2018 House Vote: Didnt Vote	8%	(58)	17%	(122)	9%	(63)	7%	(48)	59%	(414)	705
4-Region: Northeast	15%	(58)	19%	(74)	8%	(32)	5%	(19)	52%	(202)	386
4-Region: Midwest	10%	(43)	21%	(95)	10%	(47)	7%	(31)	52%	(238)	455
4-Region: South	9%	(76)	21%	(176)	10%	(81)	9%	(79)	51%	(427)	839
4-Region: West	16%	(86)	21%	(110)	13%	(70)	5%	(28)	44%	(227)	521
Film Fan	13%	(248)	22%	(428)	11%	(205)	6%	(119)	48%	(913)	1913
Avid Film Fan	20%	(155)	24%	(192)	12%	(91)	7%	(57)	37%	(293)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCEN3_1: How much have you seen, read or heard about the following?
AI (artificial intelligence)**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	20%	(432)	42%	(922)	18%	(406)	20%	(441)	2201
Gender: Male	27%	(288)	41%	(435)	16%	(175)	16%	(172)	1071
Gender: Female	13%	(143)	43%	(485)	21%	(232)	24%	(267)	1127
Age: 18-34	32%	(200)	38%	(240)	16%	(100)	14%	(91)	631
Age: 35-44	22%	(84)	42%	(156)	17%	(63)	19%	(69)	372
Age: 45-64	14%	(101)	42%	(298)	18%	(130)	26%	(182)	711
Age: 65+	10%	(48)	47%	(227)	23%	(113)	20%	(99)	487
GenZers: 1997-2012	31%	(72)	36%	(85)	15%	(36)	17%	(41)	234
Millennials: 1981-1996	29%	(204)	40%	(279)	16%	(110)	15%	(101)	694
GenXers: 1965-1980	14%	(74)	45%	(235)	18%	(93)	24%	(125)	528
Baby Boomers: 1946-1964	11%	(80)	42%	(297)	23%	(161)	23%	(163)	700
PID: Dem (no lean)	21%	(203)	42%	(395)	17%	(165)	19%	(183)	946
PID: Ind (no lean)	19%	(117)	43%	(266)	16%	(99)	23%	(140)	622
PID: Rep (no lean)	18%	(112)	41%	(261)	22%	(142)	19%	(118)	633
PID/Gender: Dem Men	31%	(143)	37%	(170)	14%	(63)	19%	(86)	462
PID/Gender: Dem Women	12%	(60)	46%	(225)	21%	(102)	20%	(97)	483
PID/Gender: Ind Men	24%	(70)	46%	(133)	13%	(38)	18%	(52)	292
PID/Gender: Ind Women	14%	(46)	40%	(132)	19%	(61)	27%	(87)	327
PID/Gender: Rep Men	24%	(75)	42%	(133)	23%	(74)	11%	(35)	316
PID/Gender: Rep Women	12%	(37)	41%	(129)	22%	(68)	26%	(83)	317
Ideo: Liberal (1-3)	25%	(165)	44%	(293)	18%	(117)	14%	(92)	667
Ideo: Moderate (4)	17%	(112)	41%	(267)	19%	(124)	22%	(146)	650
Ideo: Conservative (5-7)	19%	(129)	44%	(303)	17%	(115)	20%	(139)	686
Educ: < College	16%	(232)	40%	(577)	19%	(270)	25%	(358)	1438
Educ: Bachelors degree	24%	(116)	44%	(213)	20%	(95)	13%	(61)	484
Educ: Post-grad	30%	(84)	47%	(132)	15%	(41)	8%	(22)	278
Income: Under 50k	16%	(178)	39%	(443)	19%	(219)	26%	(302)	1142
Income: 50k-100k	24%	(162)	44%	(299)	18%	(122)	15%	(103)	686
Income: 100k+	25%	(92)	48%	(180)	18%	(65)	10%	(36)	373
Ethnicity: White	19%	(322)	45%	(759)	18%	(304)	18%	(313)	1698
Ethnicity: Hispanic	25%	(93)	47%	(179)	12%	(45)	16%	(62)	379
Ethnicity: Black	21%	(61)	30%	(84)	17%	(49)	32%	(89)	283

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**Table MCEN3_1: How much have you seen, read or heard about the following?
AI (artificial intelligence)**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	20%	(432)	42%	(922)	18%	(406)	20%	(441)	2201
Ethnicity: Other	22%	(49)	35%	(78)	24%	(54)	18%	(39)	220
All Christian	18%	(177)	44%	(429)	19%	(186)	18%	(174)	967
All Non-Christian	29%	(49)	36%	(62)	20%	(33)	15%	(26)	170
Atheist	20%	(25)	42%	(51)	19%	(23)	19%	(23)	123
Agnostic/Nothing in particular	19%	(111)	44%	(255)	15%	(86)	21%	(123)	576
Something Else	19%	(69)	34%	(124)	21%	(78)	26%	(95)	366
Religious Non-Protestant/Catholic	27%	(52)	40%	(77)	18%	(36)	15%	(29)	194
Evangelical	19%	(104)	41%	(232)	19%	(108)	21%	(118)	562
Non-Evangelical	19%	(142)	41%	(306)	20%	(154)	20%	(152)	754
Community: Urban	26%	(180)	36%	(255)	17%	(121)	20%	(143)	699
Community: Suburban	17%	(163)	46%	(439)	19%	(181)	18%	(174)	957
Community: Rural	16%	(89)	42%	(228)	19%	(105)	23%	(124)	545
Employ: Private Sector	27%	(192)	38%	(271)	19%	(132)	16%	(110)	705
Employ: Government	29%	(40)	47%	(64)	14%	(20)	10%	(13)	137
Employ: Self-Employed	21%	(41)	48%	(93)	14%	(27)	18%	(36)	197
Employ: Homemaker	6%	(7)	54%	(68)	22%	(28)	18%	(23)	127
Employ: Student	32%	(27)	32%	(27)	18%	(15)	18%	(15)	84
Employ: Retired	10%	(56)	44%	(256)	21%	(121)	25%	(144)	576
Employ: Unemployed	22%	(56)	35%	(89)	17%	(42)	26%	(66)	253
Employ: Other	12%	(15)	43%	(52)	18%	(21)	28%	(34)	122
Military HH: Yes	19%	(54)	45%	(126)	21%	(58)	15%	(42)	280
Military HH: No	20%	(377)	41%	(796)	18%	(348)	21%	(399)	1921
2022 House Vote: Democrat	23%	(223)	45%	(441)	16%	(158)	16%	(151)	972
2022 House Vote: Republican	19%	(119)	46%	(296)	18%	(116)	17%	(112)	643
2022 House Vote: Someone else	19%	(12)	23%	(15)	17%	(11)	40%	(26)	64
2022 House Vote: Didn't Vote	15%	(77)	33%	(170)	23%	(121)	29%	(153)	522
2020 Vote: Joe Biden	22%	(214)	44%	(434)	18%	(175)	17%	(173)	996
2020 Vote: Donald Trump	19%	(130)	44%	(309)	17%	(119)	20%	(140)	697
2020 Vote: Other	23%	(12)	46%	(23)	19%	(9)	12%	(6)	50
2020 Vote: Didn't Vote	17%	(76)	34%	(156)	23%	(104)	27%	(122)	458

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**Table MCEN3_1: How much have you seen, read or heard about the following?
 AI (artificial intelligence)**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	20%	(432)	42%	(922)	18%	(406)	20%	(441)	2201
2018 House Vote: Democrat	24%	(191)	44%	(344)	16%	(124)	17%	(131)	791
2018 House Vote: Republican	17%	(112)	47%	(302)	18%	(119)	17%	(110)	644
2018 House Vote: Someone else	20%	(12)	28%	(17)	15%	(9)	37%	(23)	61
2018 House Vote: Didnt Vote	16%	(116)	37%	(258)	22%	(154)	25%	(177)	705
4-Region: Northeast	21%	(82)	41%	(159)	15%	(58)	22%	(86)	386
4-Region: Midwest	15%	(70)	43%	(197)	22%	(98)	20%	(90)	455
4-Region: South	20%	(165)	41%	(344)	18%	(152)	21%	(178)	839
4-Region: West	22%	(115)	43%	(222)	19%	(98)	17%	(87)	521
Film Fan	21%	(404)	44%	(851)	18%	(340)	17%	(318)	1913
Avid Film Fan	32%	(249)	41%	(324)	12%	(94)	15%	(121)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_2: How much have you seen, read or heard about the following?
Predictive machine learning

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(167)	21%	(460)	17%	(369)	55%	(1205)	2201
Gender: Male	12%	(125)	27%	(287)	18%	(191)	44%	(468)	1071
Gender: Female	4%	(42)	15%	(172)	16%	(178)	65%	(736)	1127
Age: 18-34	14%	(89)	29%	(185)	18%	(114)	39%	(243)	631
Age: 35-44	12%	(44)	23%	(84)	22%	(82)	44%	(162)	372
Age: 45-64	4%	(30)	17%	(124)	16%	(114)	62%	(442)	711
Age: 65+	1%	(4)	14%	(67)	12%	(59)	73%	(358)	487
GenZers: 1997-2012	12%	(28)	25%	(57)	20%	(46)	44%	(102)	234
Millennials: 1981-1996	14%	(100)	29%	(201)	20%	(139)	37%	(254)	694
GenXers: 1965-1980	5%	(26)	18%	(96)	16%	(83)	61%	(323)	528
Baby Boomers: 1946-1964	2%	(12)	14%	(100)	14%	(97)	70%	(490)	700
PID: Dem (no lean)	11%	(102)	22%	(210)	18%	(166)	49%	(467)	946
PID: Ind (no lean)	4%	(23)	20%	(123)	15%	(92)	62%	(384)	622
PID: Rep (no lean)	7%	(42)	20%	(127)	17%	(110)	56%	(354)	633
PID/Gender: Dem Men	18%	(83)	26%	(122)	19%	(88)	37%	(170)	462
PID/Gender: Dem Women	4%	(20)	18%	(88)	16%	(78)	62%	(298)	483
PID/Gender: Ind Men	5%	(14)	26%	(77)	13%	(39)	55%	(162)	292
PID/Gender: Ind Women	3%	(8)	14%	(44)	16%	(53)	68%	(221)	327
PID/Gender: Rep Men	9%	(28)	28%	(88)	20%	(64)	43%	(136)	316
PID/Gender: Rep Women	4%	(14)	12%	(39)	15%	(46)	69%	(217)	317
Ideo: Liberal (1-3)	12%	(78)	25%	(168)	17%	(115)	46%	(306)	667
Ideo: Moderate (4)	5%	(35)	17%	(111)	19%	(125)	58%	(378)	650
Ideo: Conservative (5-7)	7%	(49)	22%	(153)	15%	(105)	55%	(379)	686
Educ: < College	5%	(71)	17%	(249)	16%	(229)	62%	(890)	1438
Educ: Bachelors degree	9%	(43)	28%	(135)	18%	(88)	45%	(219)	484
Educ: Post-grad	19%	(53)	28%	(77)	19%	(52)	35%	(96)	278
Income: Under 50k	4%	(48)	17%	(194)	16%	(178)	63%	(722)	1142
Income: 50k-100k	9%	(60)	23%	(158)	19%	(130)	49%	(338)	686
Income: 100k+	16%	(59)	29%	(108)	16%	(61)	39%	(145)	373
Ethnicity: White	8%	(134)	22%	(371)	16%	(273)	54%	(921)	1698
Ethnicity: Hispanic	13%	(49)	27%	(104)	14%	(52)	46%	(175)	379
Ethnicity: Black	8%	(24)	17%	(49)	13%	(36)	62%	(174)	283

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Table MCEN3_2: How much have you seen, read or heard about the following?
 Predictive machine learning

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(167)	21%	(460)	17%	(369)	55%	(1205)	2201
Ethnicity: Other	4%	(10)	18%	(40)	27%	(59)	50%	(110)	220
All Christian	7%	(72)	22%	(209)	14%	(138)	57%	(548)	967
All Non-Christian	22%	(37)	30%	(50)	9%	(16)	39%	(67)	170
Atheist	6%	(7)	23%	(29)	21%	(25)	50%	(62)	123
Agnostic/Nothing in particular	6%	(35)	20%	(117)	23%	(132)	51%	(293)	576
Something Else	5%	(17)	15%	(56)	16%	(58)	64%	(236)	366
Religious Non-Protestant/Catholic	20%	(39)	27%	(52)	10%	(20)	42%	(82)	194
Evangelical	8%	(43)	22%	(121)	13%	(73)	58%	(325)	562
Non-Evangelical	6%	(42)	19%	(145)	16%	(121)	59%	(445)	754
Community: Urban	15%	(102)	23%	(160)	13%	(93)	49%	(344)	699
Community: Suburban	4%	(42)	20%	(190)	21%	(202)	55%	(523)	957
Community: Rural	4%	(23)	20%	(109)	14%	(74)	62%	(338)	545
Employ: Private Sector	12%	(87)	27%	(189)	18%	(125)	43%	(303)	705
Employ: Government	20%	(27)	26%	(35)	16%	(22)	38%	(53)	137
Employ: Self-Employed	9%	(18)	19%	(38)	19%	(38)	52%	(103)	197
Employ: Homemaker	3%	(4)	27%	(34)	12%	(15)	58%	(75)	127
Employ: Student	9%	(7)	24%	(21)	23%	(19)	44%	(37)	84
Employ: Retired	1%	(7)	15%	(86)	13%	(77)	70%	(406)	576
Employ: Unemployed	5%	(13)	16%	(40)	19%	(49)	59%	(150)	253
Employ: Other	2%	(3)	14%	(18)	18%	(22)	65%	(79)	122
Military HH: Yes	8%	(23)	17%	(48)	22%	(63)	52%	(146)	280
Military HH: No	7%	(144)	21%	(412)	16%	(306)	55%	(1059)	1921
2022 House Vote: Democrat	11%	(104)	23%	(223)	17%	(163)	50%	(481)	972
2022 House Vote: Republican	6%	(39)	21%	(138)	16%	(105)	56%	(361)	643
2022 House Vote: Someone else	7%	(5)	14%	(9)	13%	(8)	66%	(42)	64
2022 House Vote: Didn't Vote	4%	(19)	17%	(90)	18%	(92)	62%	(321)	522
2020 Vote: Joe Biden	10%	(100)	22%	(220)	17%	(169)	51%	(507)	996
2020 Vote: Donald Trump	6%	(45)	21%	(144)	16%	(111)	57%	(398)	697
2020 Vote: Other	10%	(5)	21%	(10)	7%	(4)	62%	(31)	50
2020 Vote: Didn't Vote	4%	(17)	19%	(86)	19%	(85)	59%	(269)	458

Continued on next page

Table MCEN3_2: How much have you seen, read or heard about the following?
Predictive machine learning

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(167)	21%	(460)	17%	(369)	55%	(1205)	2201
2018 House Vote: Democrat	11%	(86)	22%	(177)	17%	(131)	50%	(397)	791
2018 House Vote: Republican	6%	(36)	23%	(147)	16%	(104)	55%	(357)	644
2018 House Vote: Someone else	9%	(6)	12%	(7)	14%	(8)	65%	(40)	61
2018 House Vote: Didnt Vote	6%	(39)	18%	(129)	18%	(126)	58%	(411)	705
4-Region: Northeast	10%	(37)	20%	(78)	12%	(46)	58%	(224)	386
4-Region: Midwest	4%	(19)	20%	(93)	16%	(74)	59%	(268)	455
4-Region: South	7%	(55)	22%	(189)	17%	(144)	54%	(452)	839
4-Region: West	11%	(56)	19%	(100)	20%	(104)	50%	(260)	521
Film Fan	8%	(159)	22%	(429)	18%	(347)	51%	(977)	1913
Avid Film Fan	15%	(117)	24%	(187)	17%	(136)	44%	(348)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_3: How much have you seen, read or heard about the following?

OpenAI

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(228)	20%	(435)	17%	(375)	53%	(1164)	2201
Gender: Male	16%	(173)	27%	(287)	18%	(196)	39%	(414)	1071
Gender: Female	5%	(53)	13%	(147)	16%	(178)	66%	(749)	1127
Age: 18-34	19%	(122)	27%	(171)	19%	(120)	35%	(218)	631
Age: 35-44	15%	(56)	23%	(86)	19%	(71)	43%	(159)	372
Age: 45-64	6%	(42)	17%	(119)	15%	(109)	62%	(442)	711
Age: 65+	2%	(9)	12%	(58)	16%	(76)	71%	(344)	487
GenZers: 1997-2012	13%	(30)	24%	(55)	26%	(61)	37%	(88)	234
Millennials: 1981-1996	20%	(139)	28%	(194)	17%	(117)	35%	(244)	694
GenXers: 1965-1980	8%	(40)	17%	(90)	16%	(84)	59%	(313)	528
Baby Boomers: 1946-1964	2%	(17)	13%	(91)	15%	(108)	69%	(484)	700
PID: Dem (no lean)	13%	(125)	20%	(189)	16%	(154)	51%	(478)	946
PID: Ind (no lean)	8%	(50)	18%	(110)	19%	(117)	56%	(346)	622
PID: Rep (no lean)	8%	(54)	21%	(136)	16%	(103)	54%	(340)	633
PID/Gender: Dem Men	22%	(101)	27%	(126)	17%	(77)	34%	(158)	462
PID/Gender: Dem Women	5%	(24)	13%	(63)	16%	(77)	66%	(320)	483
PID/Gender: Ind Men	12%	(35)	22%	(63)	19%	(55)	48%	(139)	292
PID/Gender: Ind Women	4%	(13)	14%	(46)	19%	(62)	63%	(207)	327
PID/Gender: Rep Men	12%	(38)	31%	(97)	20%	(64)	37%	(117)	316
PID/Gender: Rep Women	5%	(16)	12%	(39)	12%	(39)	70%	(222)	317
Ideo: Liberal (1-3)	13%	(89)	23%	(151)	17%	(116)	47%	(312)	667
Ideo: Moderate (4)	9%	(61)	18%	(115)	20%	(129)	53%	(343)	650
Ideo: Conservative (5-7)	9%	(65)	23%	(157)	14%	(99)	53%	(365)	686
Educ: < College	7%	(104)	17%	(251)	17%	(238)	59%	(845)	1438
Educ: Bachelors degree	13%	(62)	22%	(108)	19%	(92)	46%	(222)	484
Educ: Post-grad	22%	(62)	27%	(76)	16%	(45)	34%	(96)	278
Income: Under 50k	7%	(78)	16%	(187)	16%	(182)	61%	(695)	1142
Income: 50k-100k	12%	(79)	22%	(150)	20%	(138)	46%	(319)	686
Income: 100k+	19%	(71)	26%	(97)	15%	(55)	40%	(150)	373
Ethnicity: White	11%	(181)	20%	(345)	15%	(262)	54%	(910)	1698
Ethnicity: Hispanic	18%	(69)	28%	(108)	19%	(71)	35%	(131)	379
Ethnicity: Black	9%	(27)	15%	(43)	18%	(52)	57%	(161)	283

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Table MCEN3_3: How much have you seen, read or heard about the following?

OpenAI

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(228)	20%	(435)	17%	(375)	53%	(1164)	2201
Ethnicity: Other	9%	(20)	21%	(46)	28%	(60)	42%	(93)	220
All Christian	8%	(81)	21%	(203)	16%	(156)	54%	(526)	967
All Non-Christian	28%	(48)	22%	(38)	17%	(29)	33%	(55)	170
Atheist	10%	(12)	19%	(23)	23%	(28)	49%	(60)	123
Agnostic/Nothing in particular	11%	(61)	20%	(116)	19%	(107)	51%	(292)	576
Something Else	7%	(26)	15%	(54)	15%	(55)	63%	(231)	366
Religious Non-Protestant/Catholic	26%	(50)	24%	(47)	18%	(35)	32%	(61)	194
Evangelical	8%	(47)	23%	(128)	15%	(82)	54%	(305)	562
Non-Evangelical	8%	(61)	16%	(120)	16%	(124)	60%	(449)	754
Community: Urban	17%	(122)	24%	(171)	15%	(104)	43%	(302)	699
Community: Suburban	7%	(68)	19%	(184)	19%	(180)	55%	(525)	957
Community: Rural	7%	(38)	15%	(79)	17%	(91)	62%	(337)	545
Employ: Private Sector	16%	(112)	26%	(180)	19%	(131)	40%	(282)	705
Employ: Government	21%	(29)	26%	(35)	12%	(17)	41%	(55)	137
Employ: Self-Employed	10%	(19)	26%	(52)	13%	(25)	51%	(101)	197
Employ: Homemaker	4%	(5)	10%	(13)	27%	(34)	59%	(75)	127
Employ: Student	11%	(9)	27%	(23)	25%	(21)	38%	(32)	84
Employ: Retired	3%	(18)	12%	(71)	15%	(84)	70%	(404)	576
Employ: Unemployed	11%	(27)	19%	(48)	17%	(43)	53%	(135)	253
Employ: Other	7%	(8)	11%	(13)	17%	(21)	65%	(80)	122
Military HH: Yes	7%	(20)	16%	(45)	22%	(60)	55%	(154)	280
Military HH: No	11%	(207)	20%	(389)	16%	(314)	53%	(1010)	1921
2022 House Vote: Democrat	13%	(130)	24%	(229)	16%	(160)	47%	(453)	972
2022 House Vote: Republican	9%	(56)	22%	(142)	16%	(105)	53%	(339)	643
2022 House Vote: Someone else	8%	(5)	5%	(3)	13%	(9)	73%	(47)	64
2022 House Vote: Didn't Vote	7%	(36)	12%	(60)	19%	(101)	62%	(324)	522
2020 Vote: Joe Biden	12%	(122)	20%	(196)	17%	(170)	51%	(508)	996
2020 Vote: Donald Trump	9%	(60)	22%	(156)	15%	(104)	54%	(376)	697
2020 Vote: Other	8%	(4)	13%	(7)	13%	(6)	66%	(33)	50
2020 Vote: Didn't Vote	9%	(42)	17%	(76)	20%	(93)	54%	(246)	458

Continued on next page

Table MCEN3_3: How much have you seen, read or heard about the following?
 OpenAI

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(228)	20%	(435)	17%	(375)	53%	(1164)	2201
2018 House Vote: Democrat	14%	(107)	20%	(158)	16%	(123)	51%	(403)	791
2018 House Vote: Republican	8%	(51)	24%	(157)	17%	(109)	51%	(327)	644
2018 House Vote: Someone else	9%	(6)	7%	(4)	13%	(8)	71%	(43)	61
2018 House Vote: Didnt Vote	9%	(64)	16%	(116)	19%	(135)	55%	(390)	705
4-Region: Northeast	13%	(52)	15%	(58)	13%	(51)	58%	(225)	386
4-Region: Midwest	6%	(29)	18%	(82)	17%	(79)	58%	(265)	455
4-Region: South	10%	(81)	19%	(163)	17%	(142)	54%	(453)	839
4-Region: West	13%	(66)	25%	(132)	20%	(103)	42%	(221)	521
Film Fan	11%	(206)	22%	(415)	18%	(338)	50%	(954)	1913
Avid Film Fan	18%	(139)	24%	(193)	16%	(123)	42%	(334)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_4: How much have you seen, read or heard about the following?

Deepfakes

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(207)	20%	(441)	14%	(307)	57%	(1246)	2201
Gender: Male	15%	(156)	25%	(264)	16%	(172)	45%	(479)	1071
Gender: Female	4%	(49)	16%	(176)	12%	(136)	68%	(767)	1127
Age: 18-34	18%	(111)	30%	(187)	16%	(100)	37%	(233)	631
Age: 35-44	12%	(45)	26%	(98)	15%	(57)	46%	(172)	372
Age: 45-64	5%	(38)	15%	(105)	15%	(104)	65%	(464)	711
Age: 65+	3%	(13)	10%	(51)	9%	(46)	78%	(378)	487
GenZers: 1997-2012	16%	(37)	25%	(59)	23%	(54)	36%	(84)	234
Millennials: 1981-1996	17%	(117)	31%	(214)	13%	(92)	39%	(271)	694
GenXers: 1965-1980	6%	(30)	16%	(86)	15%	(79)	63%	(332)	528
Baby Boomers: 1946-1964	3%	(22)	11%	(79)	11%	(78)	74%	(521)	700
PID: Dem (no lean)	14%	(130)	20%	(191)	14%	(133)	52%	(492)	946
PID: Ind (no lean)	6%	(39)	21%	(130)	14%	(85)	59%	(368)	622
PID: Rep (no lean)	6%	(38)	19%	(120)	14%	(90)	61%	(386)	633
PID/Gender: Dem Men	22%	(101)	25%	(117)	15%	(71)	37%	(173)	462
PID/Gender: Dem Women	6%	(28)	15%	(74)	13%	(62)	66%	(319)	483
PID/Gender: Ind Men	9%	(27)	25%	(73)	15%	(44)	51%	(148)	292
PID/Gender: Ind Women	3%	(10)	17%	(56)	13%	(41)	67%	(220)	327
PID/Gender: Rep Men	9%	(27)	24%	(74)	18%	(56)	50%	(158)	316
PID/Gender: Rep Women	3%	(10)	14%	(45)	10%	(33)	72%	(228)	317
Ideo: Liberal (1-3)	14%	(96)	25%	(168)	16%	(105)	45%	(298)	667
Ideo: Moderate (4)	8%	(55)	18%	(117)	14%	(91)	60%	(387)	650
Ideo: Conservative (5-7)	7%	(46)	19%	(128)	13%	(87)	62%	(425)	686
Educ: < College	7%	(100)	17%	(243)	13%	(186)	63%	(909)	1438
Educ: Bachelors degree	10%	(50)	24%	(114)	17%	(83)	49%	(237)	484
Educ: Post-grad	20%	(56)	30%	(83)	14%	(39)	36%	(100)	278
Income: Under 50k	6%	(64)	17%	(194)	13%	(147)	65%	(738)	1142
Income: 50k-100k	12%	(82)	23%	(156)	16%	(108)	50%	(340)	686
Income: 100k+	16%	(61)	24%	(91)	14%	(53)	45%	(168)	373
Ethnicity: White	10%	(171)	21%	(349)	13%	(227)	56%	(952)	1698
Ethnicity: Hispanic	16%	(60)	25%	(94)	14%	(53)	45%	(172)	379
Ethnicity: Black	6%	(18)	18%	(52)	14%	(40)	61%	(173)	283

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**Table MCEN3_4: How much have you seen, read or heard about the following?
 Deepfakes**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(207)	20%	(441)	14%	(307)	57%	(1246)	2201
Ethnicity: Other	8%	(18)	19%	(41)	18%	(41)	55%	(121)	220
All Christian	8%	(76)	18%	(171)	14%	(139)	60%	(580)	967
All Non-Christian	26%	(44)	26%	(44)	8%	(14)	40%	(68)	170
Atheist	11%	(13)	23%	(28)	21%	(25)	46%	(56)	123
Agnostic/Nothing in particular	10%	(55)	24%	(139)	14%	(83)	52%	(298)	576
Something Else	5%	(18)	16%	(58)	13%	(47)	66%	(243)	366
Religious Non-Protestant/Catholic	24%	(46)	29%	(56)	9%	(17)	38%	(74)	194
Evangelical	6%	(36)	18%	(100)	13%	(75)	62%	(349)	562
Non-Evangelical	7%	(54)	16%	(119)	14%	(108)	63%	(473)	754
Community: Urban	15%	(105)	22%	(152)	12%	(83)	51%	(359)	699
Community: Suburban	6%	(55)	22%	(214)	16%	(152)	56%	(537)	957
Community: Rural	9%	(47)	14%	(76)	13%	(72)	64%	(350)	545
Employ: Private Sector	14%	(101)	25%	(173)	17%	(120)	44%	(310)	705
Employ: Government	19%	(26)	30%	(41)	17%	(23)	34%	(46)	137
Employ: Self-Employed	9%	(19)	28%	(56)	10%	(20)	52%	(102)	197
Employ: Homemaker	2%	(3)	21%	(26)	15%	(19)	62%	(79)	127
Employ: Student	10%	(8)	23%	(20)	24%	(20)	43%	(36)	84
Employ: Retired	3%	(20)	11%	(63)	10%	(56)	76%	(437)	576
Employ: Unemployed	9%	(23)	15%	(38)	14%	(35)	62%	(158)	253
Employ: Other	6%	(7)	19%	(24)	12%	(15)	63%	(76)	122
Military HH: Yes	8%	(22)	15%	(41)	19%	(52)	59%	(165)	280
Military HH: No	10%	(185)	21%	(400)	13%	(255)	56%	(1081)	1921
2022 House Vote: Democrat	13%	(129)	23%	(227)	13%	(131)	50%	(486)	972
2022 House Vote: Republican	6%	(40)	20%	(132)	14%	(89)	59%	(382)	643
2022 House Vote: Someone else	4%	(3)	12%	(8)	11%	(7)	73%	(47)	64
2022 House Vote: Didn't Vote	7%	(35)	14%	(75)	16%	(81)	63%	(331)	522
2020 Vote: Joe Biden	13%	(128)	21%	(207)	13%	(133)	53%	(527)	996
2020 Vote: Donald Trump	6%	(45)	20%	(137)	12%	(86)	62%	(429)	697
2020 Vote: Other	5%	(2)	28%	(14)	8%	(4)	59%	(30)	50
2020 Vote: Didn't Vote	7%	(31)	18%	(82)	18%	(84)	57%	(259)	458

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**Table MCEN3_4: How much have you seen, read or heard about the following?
Deepfakes**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(207)	20%	(441)	14%	(307)	57%	(1246)	2201
2018 House Vote: Democrat	15%	(116)	21%	(169)	11%	(88)	53%	(419)	791
2018 House Vote: Republican	6%	(40)	23%	(151)	13%	(83)	57%	(370)	644
2018 House Vote: Someone else	3%	(2)	16%	(10)	9%	(6)	72%	(44)	61
2018 House Vote: Didnt Vote	7%	(49)	16%	(112)	19%	(131)	59%	(414)	705
4-Region: Northeast	13%	(52)	18%	(70)	11%	(43)	57%	(221)	386
4-Region: Midwest	6%	(27)	17%	(77)	15%	(68)	62%	(283)	455
4-Region: South	9%	(76)	18%	(150)	14%	(119)	59%	(495)	839
4-Region: West	10%	(52)	28%	(144)	15%	(78)	47%	(247)	521
Film Fan	10%	(193)	21%	(407)	14%	(277)	54%	(1036)	1913
Avid Film Fan	16%	(130)	24%	(189)	13%	(102)	47%	(367)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_5: How much have you seen, read or heard about the following?

ChatGPT

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	16%	(358)	24%	(526)	14%	(300)	46%	(1016)	2201
Gender: Male	23%	(251)	29%	(313)	14%	(151)	33%	(355)	1071
Gender: Female	9%	(105)	19%	(213)	13%	(149)	59%	(661)	1127
Age: 18-34	28%	(179)	27%	(168)	13%	(82)	32%	(202)	631
Age: 35-44	19%	(69)	29%	(109)	11%	(42)	41%	(151)	372
Age: 45-64	11%	(81)	19%	(135)	14%	(100)	56%	(395)	711
Age: 65+	6%	(29)	24%	(114)	16%	(76)	55%	(268)	487
GenZers: 1997-2012	24%	(57)	25%	(58)	19%	(45)	32%	(74)	234
Millennials: 1981-1996	26%	(183)	30%	(206)	10%	(69)	34%	(237)	694
GenXers: 1965-1980	13%	(66)	19%	(100)	13%	(68)	56%	(294)	528
Baby Boomers: 1946-1964	7%	(50)	22%	(154)	16%	(109)	55%	(387)	700
PID: Dem (no lean)	22%	(207)	25%	(234)	12%	(109)	42%	(395)	946
PID: Ind (no lean)	12%	(74)	22%	(136)	16%	(100)	50%	(312)	622
PID: Rep (no lean)	12%	(77)	25%	(156)	14%	(91)	49%	(308)	633
PID/Gender: Dem Men	33%	(154)	27%	(126)	12%	(54)	28%	(129)	462
PID/Gender: Dem Women	11%	(54)	22%	(108)	11%	(55)	55%	(266)	483
PID/Gender: Ind Men	16%	(48)	27%	(78)	15%	(45)	42%	(122)	292
PID/Gender: Ind Women	7%	(24)	18%	(58)	17%	(55)	58%	(191)	327
PID/Gender: Rep Men	16%	(50)	35%	(110)	16%	(52)	33%	(104)	316
PID/Gender: Rep Women	9%	(28)	14%	(46)	12%	(39)	65%	(204)	317
Ideo: Liberal (1-3)	23%	(152)	27%	(181)	14%	(90)	37%	(244)	667
Ideo: Moderate (4)	15%	(98)	23%	(150)	14%	(91)	48%	(310)	650
Ideo: Conservative (5-7)	15%	(100)	25%	(173)	13%	(92)	47%	(321)	686
Educ: < College	12%	(176)	21%	(297)	13%	(192)	54%	(773)	1438
Educ: Bachelors degree	19%	(94)	29%	(141)	15%	(74)	36%	(175)	484
Educ: Post-grad	32%	(88)	32%	(88)	12%	(34)	25%	(68)	278
Income: Under 50k	11%	(127)	21%	(236)	14%	(165)	54%	(614)	1142
Income: 50k-100k	19%	(131)	26%	(180)	14%	(96)	41%	(280)	686
Income: 100k+	27%	(100)	30%	(111)	11%	(39)	33%	(123)	373
Ethnicity: White	15%	(262)	25%	(417)	13%	(227)	47%	(793)	1698
Ethnicity: Hispanic	23%	(86)	31%	(116)	9%	(34)	38%	(143)	379
Ethnicity: Black	17%	(48)	21%	(59)	13%	(38)	49%	(138)	283

Continued on next page

Table MCEN3_5: How much have you seen, read or heard about the following?

ChatGPT

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	16%	(358)	24%	(526)	14%	(300)	46%	(1016)	2201
Ethnicity: Other	22%	(48)	23%	(51)	16%	(36)	39%	(85)	220
All Christian	16%	(154)	25%	(243)	14%	(133)	45%	(436)	967
All Non-Christian	32%	(54)	26%	(44)	15%	(25)	27%	(46)	170
Atheist	18%	(22)	28%	(34)	19%	(23)	36%	(44)	123
Agnostic/Nothing in particular	15%	(88)	24%	(136)	13%	(76)	48%	(275)	576
Something Else	11%	(40)	19%	(68)	12%	(43)	59%	(215)	366
Religious Non-Protestant/Catholic	33%	(65)	25%	(48)	16%	(31)	26%	(50)	194
Evangelical	14%	(79)	25%	(143)	12%	(65)	49%	(275)	562
Non-Evangelical	14%	(106)	22%	(164)	14%	(109)	50%	(375)	754
Community: Urban	26%	(180)	24%	(171)	12%	(82)	38%	(266)	699
Community: Suburban	13%	(126)	26%	(247)	17%	(161)	44%	(423)	957
Community: Rural	10%	(52)	20%	(108)	10%	(57)	60%	(327)	545
Employ: Private Sector	25%	(175)	25%	(176)	14%	(97)	36%	(256)	705
Employ: Government	29%	(40)	22%	(30)	17%	(23)	32%	(44)	137
Employ: Self-Employed	20%	(39)	31%	(61)	9%	(18)	40%	(79)	197
Employ: Homemaker	3%	(4)	26%	(33)	10%	(13)	60%	(77)	127
Employ: Student	24%	(20)	28%	(24)	18%	(15)	30%	(25)	84
Employ: Retired	7%	(42)	22%	(127)	15%	(88)	55%	(319)	576
Employ: Unemployed	11%	(28)	25%	(63)	12%	(31)	52%	(132)	253
Employ: Other	8%	(10)	10%	(12)	13%	(16)	68%	(83)	122
Military HH: Yes	16%	(45)	24%	(67)	16%	(46)	44%	(122)	280
Military HH: No	16%	(313)	24%	(459)	13%	(255)	47%	(894)	1921
2022 House Vote: Democrat	21%	(207)	28%	(268)	13%	(127)	38%	(371)	972
2022 House Vote: Republican	14%	(90)	25%	(159)	16%	(100)	46%	(295)	643
2022 House Vote: Someone else	16%	(11)	7%	(5)	9%	(6)	67%	(43)	64
2022 House Vote: Didn't Vote	10%	(51)	18%	(95)	13%	(68)	59%	(308)	522
2020 Vote: Joe Biden	21%	(207)	24%	(242)	13%	(128)	42%	(420)	996
2020 Vote: Donald Trump	14%	(97)	24%	(169)	14%	(96)	48%	(335)	697
2020 Vote: Other	21%	(11)	15%	(8)	9%	(5)	55%	(28)	50
2020 Vote: Didn't Vote	10%	(44)	24%	(108)	16%	(71)	51%	(234)	458

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**Table MCEN3_5: How much have you seen, read or heard about the following?
 ChatGPT**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	16%	(358)	24%	(526)	14%	(300)	46%	(1016)	2201
2018 House Vote: Democrat	22%	(174)	25%	(200)	12%	(94)	41%	(323)	791
2018 House Vote: Republican	14%	(89)	28%	(179)	14%	(89)	45%	(287)	644
2018 House Vote: Someone else	18%	(11)	6%	(4)	10%	(6)	65%	(40)	61
2018 House Vote: Didnt Vote	12%	(84)	20%	(144)	16%	(111)	52%	(367)	705
4-Region: Northeast	17%	(66)	21%	(79)	13%	(51)	49%	(189)	386
4-Region: Midwest	11%	(51)	25%	(112)	14%	(64)	50%	(228)	455
4-Region: South	16%	(131)	23%	(189)	14%	(120)	48%	(400)	839
4-Region: West	21%	(110)	28%	(146)	13%	(66)	38%	(200)	521
Film Fan	18%	(338)	26%	(494)	14%	(268)	43%	(813)	1913
Avid Film Fan	25%	(194)	26%	(202)	12%	(96)	38%	(296)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_6: How much have you seen, read or heard about the following?

Google Bard

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(147)	12%	(264)	16%	(342)	66%	(1448)	2201
Gender: Male	10%	(111)	16%	(166)	19%	(202)	55%	(591)	1071
Gender: Female	3%	(36)	9%	(98)	12%	(139)	76%	(855)	1127
Age: 18-34	12%	(78)	17%	(108)	20%	(127)	50%	(317)	631
Age: 35-44	12%	(44)	14%	(53)	19%	(72)	55%	(203)	372
Age: 45-64	3%	(21)	10%	(73)	13%	(94)	74%	(523)	711
Age: 65+	1%	(4)	6%	(29)	10%	(49)	83%	(405)	487
GenZers: 1997-2012	7%	(16)	16%	(37)	28%	(64)	50%	(117)	234
Millennials: 1981-1996	15%	(103)	17%	(116)	18%	(125)	50%	(350)	694
GenXers: 1965-1980	3%	(18)	13%	(69)	12%	(66)	71%	(375)	528
Baby Boomers: 1946-1964	1%	(10)	6%	(40)	12%	(81)	81%	(568)	700
PID: Dem (no lean)	11%	(108)	14%	(136)	16%	(148)	59%	(554)	946
PID: Ind (no lean)	2%	(13)	8%	(49)	15%	(94)	75%	(466)	622
PID: Rep (no lean)	4%	(26)	12%	(79)	16%	(99)	68%	(429)	633
PID/Gender: Dem Men	18%	(84)	18%	(85)	19%	(88)	44%	(206)	462
PID/Gender: Dem Women	5%	(24)	11%	(51)	13%	(60)	72%	(348)	483
PID/Gender: Ind Men	3%	(9)	10%	(28)	15%	(45)	72%	(210)	292
PID/Gender: Ind Women	1%	(4)	6%	(21)	15%	(49)	77%	(253)	327
PID/Gender: Rep Men	6%	(19)	17%	(53)	22%	(70)	55%	(175)	316
PID/Gender: Rep Women	2%	(8)	8%	(26)	9%	(30)	80%	(253)	317
Ideo: Liberal (1-3)	11%	(76)	15%	(102)	16%	(109)	57%	(381)	667
Ideo: Moderate (4)	5%	(30)	11%	(69)	21%	(134)	64%	(417)	650
Ideo: Conservative (5-7)	6%	(41)	12%	(81)	12%	(81)	70%	(482)	686
Educ: < College	4%	(58)	10%	(144)	15%	(210)	71%	(1027)	1438
Educ: Bachelors degree	7%	(34)	14%	(69)	18%	(88)	61%	(293)	484
Educ: Post-grad	20%	(56)	18%	(51)	16%	(44)	46%	(128)	278
Income: Under 50k	3%	(31)	9%	(104)	15%	(168)	74%	(840)	1142
Income: 50k-100k	8%	(57)	14%	(93)	17%	(119)	61%	(418)	686
Income: 100k+	16%	(60)	18%	(67)	15%	(55)	51%	(191)	373
Ethnicity: White	7%	(120)	12%	(201)	14%	(245)	67%	(1132)	1698
Ethnicity: Hispanic	11%	(44)	15%	(56)	19%	(73)	54%	(206)	379
Ethnicity: Black	5%	(15)	13%	(37)	15%	(43)	66%	(187)	283

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Table MCEN3_6: How much have you seen, read or heard about the following?
Google Bard

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(147)	12%	(264)	16%	(342)	66%	(1448)	2201
Ethnicity: Other	5%	(12)	12%	(26)	24%	(53)	59%	(129)	220
All Christian	7%	(66)	11%	(108)	14%	(139)	68%	(655)	967
All Non-Christian	26%	(44)	21%	(35)	11%	(19)	42%	(72)	170
Atheist	2%	(2)	13%	(16)	15%	(19)	70%	(86)	123
Agnostic/Nothing in particular	4%	(24)	14%	(80)	19%	(109)	63%	(363)	576
Something Else	3%	(11)	7%	(26)	15%	(56)	74%	(272)	366
Religious Non-Protestant/Catholic	24%	(47)	19%	(37)	11%	(22)	46%	(88)	194
Evangelical	7%	(41)	13%	(72)	14%	(78)	66%	(371)	562
Non-Evangelical	4%	(34)	8%	(60)	15%	(116)	72%	(544)	754
Community: Urban	14%	(95)	16%	(109)	13%	(90)	58%	(404)	699
Community: Suburban	3%	(25)	12%	(111)	19%	(181)	67%	(640)	957
Community: Rural	5%	(27)	8%	(44)	13%	(70)	74%	(404)	545
Employ: Private Sector	12%	(86)	18%	(130)	17%	(122)	52%	(366)	705
Employ: Government	17%	(23)	18%	(24)	19%	(26)	47%	(64)	137
Employ: Self-Employed	6%	(12)	13%	(25)	18%	(35)	63%	(124)	197
Employ: Homemaker	6%	(7)	7%	(9)	18%	(22)	70%	(89)	127
Employ: Student	4%	(4)	10%	(9)	28%	(24)	57%	(48)	84
Employ: Retired	1%	(8)	6%	(33)	10%	(58)	83%	(479)	576
Employ: Unemployed	2%	(5)	10%	(26)	15%	(37)	73%	(185)	253
Employ: Other	2%	(3)	7%	(8)	14%	(17)	77%	(94)	122
Military HH: Yes	5%	(15)	9%	(26)	15%	(43)	70%	(196)	280
Military HH: No	7%	(132)	12%	(238)	16%	(299)	65%	(1252)	1921
2022 House Vote: Democrat	11%	(104)	13%	(131)	17%	(169)	58%	(568)	972
2022 House Vote: Republican	4%	(27)	13%	(84)	14%	(91)	69%	(442)	643
2022 House Vote: Someone else	5%	(3)	5%	(3)	9%	(6)	81%	(52)	64
2022 House Vote: Didn't Vote	3%	(13)	9%	(46)	15%	(76)	74%	(386)	522
2020 Vote: Joe Biden	10%	(99)	13%	(125)	15%	(150)	62%	(622)	996
2020 Vote: Donald Trump	3%	(22)	13%	(93)	13%	(91)	70%	(490)	697
2020 Vote: Other	5%	(3)	4%	(2)	12%	(6)	79%	(39)	50
2020 Vote: Didn't Vote	5%	(23)	9%	(43)	21%	(94)	65%	(297)	458

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Table MCEN3_6: How much have you seen, read or heard about the following?

Google Bard

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(147)	12%	(264)	16%	(342)	66%	(1448)	2201
2018 House Vote: Democrat	12%	(94)	12%	(93)	15%	(117)	62%	(487)	791
2018 House Vote: Republican	4%	(27)	14%	(91)	15%	(99)	66%	(427)	644
2018 House Vote: Someone else	4%	(2)	8%	(5)	8%	(5)	80%	(49)	61
2018 House Vote: Didnt Vote	3%	(24)	11%	(75)	17%	(120)	69%	(486)	705
4-Region: Northeast	9%	(34)	10%	(39)	12%	(46)	69%	(266)	386
4-Region: Midwest	4%	(19)	12%	(56)	16%	(74)	67%	(306)	455
4-Region: South	7%	(55)	12%	(97)	14%	(118)	68%	(570)	839
4-Region: West	8%	(39)	14%	(72)	20%	(104)	59%	(307)	521
Film Fan	7%	(131)	13%	(252)	16%	(311)	64%	(1219)	1913
Avid Film Fan	12%	(93)	17%	(138)	15%	(121)	55%	(436)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_1: Generally speaking, how concerned are you about AI replacing humans in the following jobs?
TV show and movie animators

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	Total N
Adults	19% (418)	27% (590)	30% (665)	24% (529)	2201
Gender: Male	20% (218)	26% (283)	31% (330)	22% (240)	1071
Gender: Female	18% (199)	27% (306)	30% (333)	26% (288)	1127
Age: 18-34	21% (132)	28% (179)	30% (192)	20% (128)	631
Age: 35-44	26% (98)	29% (107)	26% (98)	18% (68)	372
Age: 45-64	15% (107)	28% (196)	29% (207)	28% (200)	711
Age: 65+	16% (80)	22% (108)	34% (167)	27% (132)	487
GenZers: 1997-2012	12% (28)	27% (63)	37% (87)	24% (56)	234
Millennials: 1981-1996	27% (187)	30% (205)	26% (180)	17% (121)	694
GenXers: 1965-1980	16% (82)	27% (140)	29% (153)	29% (153)	528
Baby Boomers: 1946-1964	16% (113)	24% (171)	33% (229)	27% (187)	700
PID: Dem (no lean)	22% (205)	27% (253)	26% (247)	25% (241)	946
PID: Ind (no lean)	18% (114)	25% (157)	34% (212)	22% (139)	622
PID: Rep (no lean)	16% (99)	28% (179)	32% (206)	23% (149)	633
PID/Gender: Dem Men	24% (110)	27% (124)	27% (125)	22% (104)	462
PID/Gender: Dem Women	20% (94)	27% (129)	25% (123)	28% (138)	483
PID/Gender: Ind Men	22% (63)	21% (62)	33% (96)	24% (71)	292
PID/Gender: Ind Women	16% (51)	29% (95)	35% (114)	20% (67)	327
PID/Gender: Rep Men	14% (45)	31% (97)	35% (109)	21% (65)	316
PID/Gender: Rep Women	17% (54)	26% (83)	30% (96)	26% (83)	317
Ideo: Liberal (1-3)	23% (156)	28% (184)	28% (184)	21% (143)	667
Ideo: Moderate (4)	16% (105)	26% (170)	32% (207)	26% (168)	650
Ideo: Conservative (5-7)	18% (122)	28% (192)	32% (221)	22% (151)	686
Educ: < College	19% (278)	25% (361)	29% (418)	26% (381)	1438
Educ: Bachelors degree	14% (67)	31% (150)	35% (169)	20% (98)	484
Educ: Post-grad	26% (72)	28% (78)	28% (79)	18% (49)	278
Income: Under 50k	17% (195)	24% (277)	31% (357)	27% (313)	1142
Income: 50k-100k	21% (144)	28% (194)	28% (193)	23% (155)	686
Income: 100k+	21% (78)	32% (119)	31% (115)	16% (61)	373
Ethnicity: White	19% (325)	26% (447)	31% (525)	24% (402)	1698
Ethnicity: Hispanic	29% (108)	26% (98)	26% (99)	20% (74)	379

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Table MCEN4_1: Generally speaking, how concerned are you about AI replacing humans in the following jobs?
TV show and movie animators

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	Total N
Adults	19% (418)	27% (590)	30% (665)	24% (529)	2201
Ethnicity: Black	21% (60)	28% (80)	23% (64)	28% (79)	283
Ethnicity: Other	15% (33)	28% (62)	35% (76)	22% (48)	220
All Christian	19% (181)	29% (279)	30% (285)	23% (221)	967
All Non-Christian	36% (62)	28% (48)	19% (33)	16% (26)	170
Atheist	16% (20)	22% (27)	32% (39)	31% (38)	123
Agnostic/Nothing in particular	15% (87)	24% (138)	35% (202)	26% (150)	576
Something Else	19% (69)	27% (98)	29% (106)	26% (94)	366
Religious Non-Protestant/Catholic	32% (62)	26% (51)	25% (48)	17% (32)	194
Evangelical	18% (104)	30% (167)	30% (169)	22% (122)	562
Non-Evangelical	19% (146)	28% (208)	28% (208)	25% (191)	754
Community: Urban	25% (173)	23% (161)	28% (197)	24% (168)	699
Community: Suburban	15% (141)	33% (311)	30% (289)	23% (216)	957
Community: Rural	19% (104)	22% (117)	33% (179)	27% (145)	545
Employ: Private Sector	20% (140)	30% (210)	29% (205)	21% (150)	705
Employ: Government	21% (29)	32% (44)	28% (39)	19% (25)	137
Employ: Self-Employed	19% (38)	26% (51)	38% (74)	17% (34)	197
Employ: Homemaker	21% (27)	28% (36)	23% (30)	27% (35)	127
Employ: Student	23% (20)	25% (21)	27% (22)	25% (21)	84
Employ: Retired	15% (84)	24% (139)	32% (182)	30% (171)	576
Employ: Unemployed	22% (55)	27% (68)	31% (79)	20% (51)	253
Employ: Other	20% (24)	17% (21)	28% (34)	35% (43)	122
Military HH: Yes	16% (46)	26% (73)	31% (86)	27% (75)	280
Military HH: No	19% (372)	27% (517)	30% (579)	24% (453)	1921
2022 House Vote: Democrat	21% (199)	28% (271)	30% (288)	22% (213)	972
2022 House Vote: Republican	19% (123)	28% (183)	30% (195)	22% (142)	643
2022 House Vote: Someone else	24% (15)	17% (11)	38% (24)	21% (13)	64
2022 House Vote: Didnt Vote	15% (80)	24% (124)	30% (158)	31% (159)	522

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Table MCEN4_1: Generally speaking, how concerned are you about AI replacing humans in the following jobs?
 TV show and movie animators

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not concerned at all		Total N
Adults	19%	(418)	27%	(590)	30%	(665)	24%	(529)	2201
2020 Vote: Joe Biden	20%	(202)	28%	(274)	29%	(290)	23%	(229)	996
2020 Vote: Donald Trump	19%	(134)	26%	(183)	32%	(220)	23%	(160)	697
2020 Vote: Other	14%	(7)	21%	(10)	37%	(18)	28%	(14)	50
2020 Vote: Didn't Vote	16%	(74)	27%	(121)	30%	(137)	27%	(125)	458
2018 House Vote: Democrat	23%	(180)	26%	(208)	28%	(219)	23%	(183)	791
2018 House Vote: Republican	19%	(123)	28%	(179)	32%	(207)	21%	(135)	644
2018 House Vote: Someone else	25%	(15)	25%	(15)	29%	(17)	22%	(13)	61
2018 House Vote: Didnt Vote	14%	(100)	27%	(187)	31%	(221)	28%	(198)	705
4-Region: Northeast	22%	(86)	26%	(99)	26%	(99)	26%	(102)	386
4-Region: Midwest	17%	(78)	29%	(130)	31%	(140)	24%	(108)	455
4-Region: South	18%	(153)	26%	(216)	30%	(253)	26%	(217)	839
4-Region: West	19%	(101)	28%	(145)	33%	(173)	20%	(102)	521
Film Fan	20%	(376)	28%	(529)	32%	(612)	21%	(397)	1913
Avid Film Fan	26%	(201)	28%	(222)	27%	(210)	20%	(155)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_2: Generally speaking, how concerned are you about AI replacing humans in the following jobs?
TV show and movie writers

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	Total N
Adults	20% (431)	27% (593)	29% (627)	25% (550)	2201
Gender: Male	21% (223)	27% (286)	29% (313)	23% (248)	1071
Gender: Female	18% (207)	27% (306)	28% (313)	27% (301)	1127
Age: 18-34	21% (135)	29% (183)	28% (177)	22% (136)	631
Age: 35-44	24% (89)	33% (124)	20% (73)	23% (85)	372
Age: 45-64	16% (115)	25% (175)	31% (218)	28% (202)	711
Age: 65+	19% (91)	23% (110)	33% (160)	26% (126)	487
GenZers: 1997-2012	14% (32)	34% (79)	27% (64)	26% (60)	234
Millennials: 1981-1996	26% (178)	30% (209)	24% (167)	20% (140)	694
GenXers: 1965-1980	16% (82)	26% (139)	30% (157)	28% (150)	528
Baby Boomers: 1946-1964	19% (131)	22% (156)	32% (226)	27% (187)	700
PID: Dem (no lean)	21% (199)	29% (273)	24% (232)	26% (243)	946
PID: Ind (no lean)	19% (119)	26% (159)	30% (190)	25% (154)	622
PID: Rep (no lean)	18% (113)	25% (161)	33% (206)	24% (153)	633
PID/Gender: Dem Men	23% (106)	29% (134)	25% (115)	23% (108)	462
PID/Gender: Dem Women	19% (93)	29% (139)	24% (116)	28% (135)	483
PID/Gender: Ind Men	21% (62)	23% (69)	29% (84)	26% (77)	292
PID/Gender: Ind Women	17% (57)	28% (90)	32% (104)	23% (76)	327
PID/Gender: Rep Men	18% (55)	27% (84)	36% (114)	20% (63)	316
PID/Gender: Rep Women	18% (57)	24% (77)	29% (93)	28% (90)	317
Ideo: Liberal (1-3)	23% (155)	27% (180)	27% (180)	23% (152)	667
Ideo: Moderate (4)	15% (100)	31% (202)	27% (179)	26% (169)	650
Ideo: Conservative (5-7)	20% (135)	26% (176)	31% (216)	23% (158)	686
Educ: < College	20% (284)	26% (368)	28% (404)	27% (382)	1438
Educ: Bachelors degree	16% (76)	29% (138)	32% (154)	24% (116)	484
Educ: Post-grad	25% (70)	31% (87)	25% (70)	19% (52)	278
Income: Under 50k	18% (208)	25% (282)	29% (329)	28% (323)	1142
Income: 50k-100k	21% (146)	28% (191)	28% (193)	23% (156)	686
Income: 100k+	21% (77)	32% (120)	28% (105)	19% (71)	373
Ethnicity: White	19% (329)	27% (463)	29% (493)	24% (413)	1698
Ethnicity: Hispanic	26% (99)	32% (121)	24% (90)	18% (69)	379

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Table MCEN4_2: Generally speaking, how concerned are you about AI replacing humans in the following jobs?
 TV show and movie writers

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	Total N
Adults	20% (431)	27% (593)	29% (627)	25% (550)	2201
Ethnicity: Black	22% (63)	26% (73)	22% (63)	30% (84)	283
Ethnicity: Other	18% (39)	26% (56)	33% (71)	24% (53)	220
All Christian	21% (205)	27% (258)	29% (283)	23% (222)	967
All Non-Christian	28% (47)	32% (55)	20% (34)	20% (33)	170
Atheist	18% (22)	32% (39)	22% (27)	28% (34)	123
Agnostic/Nothing in particular	15% (86)	28% (160)	29% (166)	28% (164)	576
Something Else	19% (70)	22% (81)	32% (117)	27% (97)	366
Religious Non-Protestant/Catholic	24% (47)	30% (58)	25% (48)	21% (41)	194
Evangelical	20% (114)	28% (156)	32% (179)	20% (113)	562
Non-Evangelical	21% (161)	23% (176)	28% (213)	27% (203)	754
Community: Urban	23% (162)	27% (191)	24% (170)	25% (175)	699
Community: Suburban	16% (155)	30% (285)	31% (294)	23% (222)	957
Community: Rural	21% (113)	21% (116)	30% (163)	28% (153)	545
Employ: Private Sector	19% (135)	28% (197)	30% (210)	23% (163)	705
Employ: Government	26% (36)	34% (46)	23% (31)	17% (23)	137
Employ: Self-Employed	21% (40)	31% (62)	28% (55)	20% (40)	197
Employ: Homemaker	15% (19)	32% (41)	19% (24)	34% (43)	127
Employ: Student	17% (14)	32% (27)	26% (22)	26% (22)	84
Employ: Retired	17% (96)	23% (133)	32% (182)	29% (165)	576
Employ: Unemployed	25% (63)	28% (70)	27% (67)	21% (53)	253
Employ: Other	21% (26)	14% (17)	30% (37)	35% (42)	122
Military HH: Yes	19% (54)	24% (67)	31% (86)	26% (73)	280
Military HH: No	20% (376)	27% (526)	28% (542)	25% (477)	1921
2022 House Vote: Democrat	21% (202)	30% (292)	26% (252)	23% (225)	972
2022 House Vote: Republican	21% (133)	26% (165)	31% (201)	22% (144)	643
2022 House Vote: Someone else	26% (17)	19% (12)	38% (24)	17% (11)	64
2022 House Vote: Didnt Vote	15% (78)	24% (123)	29% (150)	33% (170)	522

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Table MCEN4_2: Generally speaking, how concerned are you about AI replacing humans in the following jobs?
TV show and movie writers

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not concerned at all		Total N
Adults	20%	(431)	27%	(593)	29%	(627)	25%	(550)	2201
2020 Vote: Joe Biden	22%	(215)	28%	(281)	27%	(267)	23%	(233)	996
2020 Vote: Donald Trump	20%	(138)	25%	(176)	31%	(219)	24%	(164)	697
2020 Vote: Other	9%	(5)	21%	(10)	38%	(19)	32%	(16)	50
2020 Vote: Didn't Vote	16%	(73)	27%	(125)	27%	(123)	30%	(137)	458
2018 House Vote: Democrat	24%	(186)	28%	(220)	25%	(199)	23%	(185)	791
2018 House Vote: Republican	20%	(132)	28%	(178)	31%	(197)	21%	(137)	644
2018 House Vote: Someone else	25%	(15)	18%	(11)	35%	(21)	22%	(13)	61
2018 House Vote: Didnt Vote	14%	(98)	26%	(184)	30%	(210)	30%	(214)	705
4-Region: Northeast	25%	(95)	23%	(90)	26%	(99)	26%	(101)	386
4-Region: Midwest	21%	(95)	28%	(128)	28%	(126)	23%	(106)	455
4-Region: South	16%	(136)	26%	(221)	30%	(253)	27%	(230)	839
4-Region: West	20%	(104)	30%	(154)	29%	(150)	22%	(114)	521
Film Fan	20%	(381)	28%	(531)	30%	(578)	22%	(422)	1913
Avid Film Fan	25%	(198)	30%	(234)	26%	(205)	19%	(151)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_3: Generally speaking, how concerned are you about AI replacing humans in the following jobs?
 Book authors

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	Total N
Adults	21% (459)	25% (542)	28% (620)	26% (580)	2201
Gender: Male	22% (232)	25% (265)	31% (330)	23% (244)	1071
Gender: Female	20% (227)	25% (277)	25% (287)	30% (336)	1127
Age: 18-34	21% (130)	27% (172)	30% (189)	22% (140)	631
Age: 35-44	29% (107)	25% (91)	23% (86)	24% (87)	372
Age: 45-64	17% (123)	24% (170)	28% (199)	31% (219)	711
Age: 65+	20% (99)	22% (109)	30% (146)	27% (134)	487
GenZers: 1997-2012	18% (41)	26% (62)	30% (71)	26% (61)	234
Millennials: 1981-1996	26% (180)	27% (188)	26% (177)	21% (148)	694
GenXers: 1965-1980	17% (87)	23% (121)	28% (148)	32% (171)	528
Baby Boomers: 1946-1964	21% (144)	22% (156)	30% (212)	27% (188)	700
PID: Dem (no lean)	22% (212)	25% (238)	25% (237)	27% (259)	946
PID: Ind (no lean)	20% (122)	26% (162)	30% (184)	25% (154)	622
PID: Rep (no lean)	20% (125)	22% (142)	31% (199)	26% (167)	633
PID/Gender: Dem Men	23% (108)	26% (121)	27% (124)	24% (109)	462
PID/Gender: Dem Women	21% (104)	24% (117)	23% (113)	31% (150)	483
PID/Gender: Ind Men	19% (56)	24% (70)	33% (96)	24% (70)	292
PID/Gender: Ind Women	20% (65)	28% (93)	26% (85)	26% (84)	327
PID/Gender: Rep Men	21% (67)	23% (74)	35% (110)	21% (65)	316
PID/Gender: Rep Women	18% (58)	21% (68)	28% (89)	32% (102)	317
Ideo: Liberal (1-3)	25% (166)	22% (150)	29% (192)	24% (159)	667
Ideo: Moderate (4)	18% (120)	27% (178)	27% (173)	28% (179)	650
Ideo: Conservative (5-7)	19% (134)	26% (177)	29% (201)	25% (174)	686
Educ: < College	22% (312)	22% (321)	28% (398)	28% (408)	1438
Educ: Bachelors degree	15% (74)	28% (134)	33% (159)	24% (117)	484
Educ: Post-grad	26% (73)	31% (87)	23% (63)	20% (55)	278
Income: Under 50k	19% (218)	22% (250)	29% (332)	30% (342)	1142
Income: 50k-100k	23% (158)	26% (180)	27% (187)	23% (161)	686
Income: 100k+	22% (84)	30% (112)	27% (101)	21% (77)	373
Ethnicity: White	21% (361)	24% (405)	28% (482)	27% (450)	1698
Ethnicity: Hispanic	29% (111)	27% (103)	23% (88)	20% (77)	379

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Table MCEN4_3: Generally speaking, how concerned are you about AI replacing humans in the following jobs?

Book authors

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	Total N
Adults	21% (459)	25% (542)	28% (620)	26% (580)	2201
Ethnicity: Black	22% (62)	25% (72)	24% (67)	29% (83)	283
Ethnicity: Other	17% (36)	30% (66)	32% (71)	21% (47)	220
All Christian	21% (201)	26% (254)	28% (275)	24% (237)	967
All Non-Christian	33% (55)	29% (49)	23% (39)	15% (26)	170
Atheist	18% (22)	28% (34)	23% (28)	31% (38)	123
Agnostic/Nothing in particular	19% (110)	22% (127)	30% (170)	29% (169)	576
Something Else	19% (71)	21% (77)	29% (107)	30% (111)	366
Religious Non-Protestant/Catholic	29% (56)	27% (52)	26% (51)	18% (34)	194
Evangelical	18% (102)	29% (161)	30% (168)	23% (131)	562
Non-Evangelical	23% (171)	22% (162)	28% (208)	28% (212)	754
Community: Urban	22% (156)	28% (195)	26% (179)	24% (169)	699
Community: Suburban	20% (187)	25% (240)	30% (283)	26% (246)	957
Community: Rural	21% (116)	19% (106)	29% (158)	30% (165)	545
Employ: Private Sector	18% (126)	28% (197)	29% (201)	26% (180)	705
Employ: Government	27% (37)	29% (39)	28% (38)	17% (23)	137
Employ: Self-Employed	31% (60)	20% (40)	29% (57)	20% (39)	197
Employ: Homemaker	22% (28)	19% (25)	26% (33)	33% (43)	127
Employ: Student	21% (18)	21% (18)	29% (25)	29% (24)	84
Employ: Retired	19% (108)	24% (136)	28% (163)	29% (169)	576
Employ: Unemployed	21% (54)	30% (76)	25% (63)	24% (61)	253
Employ: Other	23% (28)	10% (12)	33% (41)	34% (42)	122
Military HH: Yes	21% (58)	22% (61)	31% (86)	27% (74)	280
Military HH: No	21% (401)	25% (481)	28% (534)	26% (506)	1921
2022 House Vote: Democrat	24% (233)	26% (248)	27% (259)	24% (232)	972
2022 House Vote: Republican	21% (134)	25% (161)	29% (186)	25% (161)	643
2022 House Vote: Someone else	28% (18)	25% (16)	32% (20)	15% (10)	64
2022 House Vote: Didnt Vote	14% (74)	22% (116)	30% (154)	34% (178)	522

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Table MCEN4_3: Generally speaking, how concerned are you about AI replacing humans in the following jobs?

Book authors

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not concerned at all		Total N
Adults	21%	(459)	25%	(542)	28%	(620)	26%	(580)	2201
2020 Vote: Joe Biden	24%	(238)	25%	(253)	26%	(258)	25%	(248)	996
2020 Vote: Donald Trump	20%	(136)	26%	(183)	28%	(199)	26%	(179)	697
2020 Vote: Other	15%	(7)	25%	(12)	33%	(17)	28%	(14)	50
2020 Vote: Didn't Vote	17%	(78)	20%	(94)	32%	(147)	30%	(139)	458
2018 House Vote: Democrat	26%	(205)	25%	(194)	24%	(194)	25%	(197)	791
2018 House Vote: Republican	21%	(137)	27%	(171)	29%	(187)	23%	(150)	644
2018 House Vote: Someone else	26%	(16)	17%	(11)	33%	(20)	23%	(14)	61
2018 House Vote: Didnt Vote	14%	(101)	24%	(166)	31%	(220)	31%	(219)	705
4-Region: Northeast	25%	(97)	22%	(86)	26%	(99)	27%	(103)	386
4-Region: Midwest	20%	(90)	24%	(110)	27%	(122)	29%	(132)	455
4-Region: South	18%	(153)	24%	(199)	30%	(250)	28%	(238)	839
4-Region: West	23%	(119)	28%	(146)	29%	(149)	21%	(108)	521
Film Fan	21%	(404)	25%	(485)	30%	(571)	24%	(452)	1913
Avid Film Fan	25%	(197)	27%	(215)	26%	(208)	21%	(168)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_4: Generally speaking, how concerned are you about AI replacing humans in the following jobs?

News reporters

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not concerned at all		Total N
Adults	22%	(488)	24%	(521)	29%	(648)	25%	(543)	2201
Gender: Male	23%	(251)	24%	(253)	31%	(327)	22%	(240)	1071
Gender: Female	21%	(236)	24%	(267)	28%	(320)	27%	(303)	1127
Age: 18-34	21%	(134)	24%	(151)	33%	(207)	22%	(139)	631
Age: 35-44	28%	(104)	27%	(99)	25%	(92)	21%	(77)	372
Age: 45-64	20%	(145)	23%	(163)	27%	(193)	30%	(211)	711
Age: 65+	22%	(105)	22%	(109)	32%	(157)	24%	(117)	487
GenZers: 1997-2012	13%	(30)	24%	(56)	35%	(82)	28%	(66)	234
Millennials: 1981-1996	28%	(192)	25%	(173)	28%	(197)	19%	(132)	694
GenXers: 1965-1980	19%	(102)	24%	(128)	27%	(140)	30%	(157)	528
Baby Boomers: 1946-1964	22%	(154)	22%	(154)	31%	(214)	25%	(177)	700
PID: Dem (no lean)	23%	(221)	26%	(248)	25%	(235)	26%	(242)	946
PID: Ind (no lean)	22%	(134)	20%	(124)	35%	(215)	24%	(150)	622
PID: Rep (no lean)	21%	(134)	24%	(149)	31%	(198)	24%	(152)	633
PID/Gender: Dem Men	24%	(109)	28%	(128)	27%	(125)	22%	(100)	462
PID/Gender: Dem Women	23%	(111)	25%	(120)	23%	(111)	29%	(142)	483
PID/Gender: Ind Men	24%	(69)	18%	(53)	33%	(97)	25%	(74)	292
PID/Gender: Ind Women	20%	(65)	21%	(69)	36%	(117)	23%	(76)	327
PID/Gender: Rep Men	23%	(73)	23%	(71)	33%	(105)	21%	(66)	316
PID/Gender: Rep Women	19%	(60)	25%	(78)	29%	(93)	27%	(86)	317
Ideo: Liberal (1-3)	25%	(167)	24%	(162)	30%	(198)	21%	(140)	667
Ideo: Moderate (4)	20%	(130)	25%	(162)	28%	(182)	27%	(176)	650
Ideo: Conservative (5-7)	22%	(152)	25%	(170)	30%	(209)	23%	(155)	686
Educ: < College	22%	(318)	22%	(315)	29%	(423)	27%	(383)	1438
Educ: Bachelors degree	20%	(95)	25%	(122)	33%	(162)	22%	(105)	484
Educ: Post-grad	27%	(75)	31%	(85)	23%	(63)	20%	(55)	278
Income: Under 50k	21%	(237)	21%	(238)	31%	(349)	28%	(318)	1142
Income: 50k-100k	24%	(166)	26%	(179)	27%	(186)	23%	(155)	686
Income: 100k+	23%	(85)	28%	(104)	30%	(113)	19%	(71)	373
Ethnicity: White	23%	(385)	23%	(392)	30%	(506)	24%	(416)	1698
Ethnicity: Hispanic	31%	(116)	21%	(79)	32%	(123)	16%	(61)	379

Continued on next page

Table MCEN4_4: Generally speaking, how concerned are you about AI replacing humans in the following jobs?
 News reporters

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	Total N
Adults	22% (488)	24% (521)	29% (648)	25% (543)	2201
Ethnicity: Black	24% (67)	27% (77)	21% (60)	28% (79)	283
Ethnicity: Other	17% (37)	24% (52)	37% (82)	22% (49)	220
All Christian	23% (221)	26% (247)	29% (277)	23% (221)	967
All Non-Christian	36% (61)	24% (41)	25% (42)	15% (26)	170
Atheist	16% (20)	24% (29)	31% (38)	29% (35)	123
Agnostic/Nothing in particular	18% (105)	21% (124)	30% (174)	30% (173)	576
Something Else	22% (81)	22% (80)	32% (117)	24% (89)	366
Religious Non-Protestant/Catholic	31% (61)	23% (44)	29% (57)	16% (32)	194
Evangelical	22% (122)	26% (145)	33% (188)	19% (107)	562
Non-Evangelical	24% (178)	24% (179)	26% (194)	27% (203)	754
Community: Urban	25% (176)	23% (164)	30% (208)	22% (151)	699
Community: Suburban	21% (197)	25% (238)	30% (288)	24% (233)	957
Community: Rural	21% (115)	22% (119)	28% (152)	29% (160)	545
Employ: Private Sector	20% (141)	27% (188)	31% (219)	22% (156)	705
Employ: Government	32% (44)	21% (29)	28% (38)	18% (25)	137
Employ: Self-Employed	30% (59)	23% (46)	28% (56)	18% (36)	197
Employ: Homemaker	22% (27)	25% (32)	23% (30)	30% (38)	127
Employ: Student	20% (16)	20% (17)	28% (23)	33% (27)	84
Employ: Retired	20% (113)	23% (131)	30% (174)	27% (158)	576
Employ: Unemployed	25% (64)	23% (59)	27% (68)	25% (62)	253
Employ: Other	19% (23)	16% (19)	33% (40)	33% (40)	122
Military HH: Yes	19% (54)	20% (57)	37% (103)	23% (66)	280
Military HH: No	23% (434)	24% (464)	28% (546)	25% (478)	1921
2022 House Vote: Democrat	25% (239)	26% (248)	28% (271)	22% (213)	972
2022 House Vote: Republican	22% (143)	24% (156)	30% (194)	23% (149)	643
2022 House Vote: Someone else	32% (20)	15% (10)	31% (20)	23% (14)	64
2022 House Vote: Didnt Vote	16% (85)	21% (108)	31% (163)	32% (167)	522

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Table MCEN4_4: Generally speaking, how concerned are you about AI replacing humans in the following jobs?

News reporters

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not concerned at all		Total N
Adults	22%	(488)	24%	(521)	29%	(648)	25%	(543)	2201
2020 Vote: Joe Biden	23%	(229)	26%	(257)	28%	(284)	23%	(227)	996
2020 Vote: Donald Trump	22%	(155)	24%	(166)	29%	(199)	25%	(177)	697
2020 Vote: Other	18%	(9)	18%	(9)	34%	(17)	30%	(15)	50
2020 Vote: Didn't Vote	21%	(95)	20%	(90)	32%	(149)	27%	(124)	458
2018 House Vote: Democrat	26%	(206)	26%	(208)	25%	(200)	22%	(177)	791
2018 House Vote: Republican	23%	(148)	23%	(148)	32%	(206)	22%	(141)	644
2018 House Vote: Someone else	26%	(16)	17%	(10)	32%	(19)	25%	(15)	61
2018 House Vote: Didnt Vote	17%	(118)	22%	(155)	32%	(222)	30%	(210)	705
4-Region: Northeast	27%	(104)	23%	(90)	24%	(92)	26%	(99)	386
4-Region: Midwest	21%	(94)	27%	(121)	29%	(131)	24%	(109)	455
4-Region: South	20%	(164)	23%	(193)	30%	(255)	27%	(227)	839
4-Region: West	24%	(126)	23%	(118)	32%	(169)	21%	(108)	521
Film Fan	22%	(427)	24%	(463)	31%	(597)	22%	(426)	1913
Avid Film Fan	28%	(222)	22%	(177)	29%	(228)	20%	(161)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_1: Do you think the following will have a positive or negative impact on their respective industries?*AI-written movies*

Demographic	Mostly positive		Somewhat positive		Somewhat negative		Mostly negative		Don't know / No opinion		Total N
Adults	9%	(198)	18%	(391)	21%	(460)	21%	(471)	31%	(682)	2201
Gender: Male	14%	(146)	22%	(238)	20%	(218)	19%	(199)	25%	(270)	1071
Gender: Female	5%	(51)	14%	(153)	21%	(239)	24%	(272)	37%	(411)	1127
Age: 18-34	15%	(93)	24%	(149)	20%	(128)	20%	(126)	21%	(134)	631
Age: 35-44	17%	(63)	20%	(75)	18%	(68)	19%	(69)	26%	(97)	372
Age: 45-64	5%	(36)	14%	(99)	21%	(148)	23%	(162)	37%	(266)	711
Age: 65+	1%	(6)	14%	(67)	24%	(116)	23%	(114)	38%	(184)	487
GenZers: 1997-2012	11%	(26)	22%	(52)	24%	(57)	20%	(47)	22%	(52)	234
Millennials: 1981-1996	18%	(127)	23%	(157)	18%	(123)	19%	(133)	22%	(153)	694
GenXers: 1965-1980	6%	(32)	15%	(78)	19%	(102)	23%	(121)	37%	(194)	528
Baby Boomers: 1946-1964	2%	(13)	14%	(98)	24%	(166)	22%	(157)	38%	(266)	700
PID: Dem (no lean)	13%	(120)	19%	(182)	18%	(171)	20%	(191)	30%	(283)	946
PID: Ind (no lean)	5%	(34)	16%	(98)	20%	(127)	23%	(143)	35%	(220)	622
PID: Rep (no lean)	7%	(44)	17%	(111)	26%	(162)	22%	(137)	28%	(179)	633
PID/Gender: Dem Men	20%	(91)	24%	(110)	16%	(75)	15%	(69)	25%	(117)	462
PID/Gender: Dem Women	6%	(29)	15%	(72)	20%	(96)	25%	(121)	34%	(166)	483
PID/Gender: Ind Men	8%	(22)	19%	(54)	20%	(57)	23%	(67)	31%	(92)	292
PID/Gender: Ind Women	4%	(12)	13%	(43)	21%	(67)	23%	(77)	39%	(128)	327
PID/Gender: Rep Men	11%	(34)	23%	(73)	27%	(85)	20%	(63)	20%	(62)	316
PID/Gender: Rep Women	3%	(11)	12%	(38)	24%	(76)	23%	(74)	37%	(117)	317
Ideo: Liberal (1-3)	12%	(81)	19%	(124)	22%	(146)	25%	(170)	22%	(147)	667
Ideo: Moderate (4)	8%	(49)	19%	(121)	21%	(137)	16%	(105)	36%	(237)	650
Ideo: Conservative (5-7)	8%	(54)	18%	(121)	22%	(153)	24%	(165)	28%	(193)	686
Educ: < College	8%	(110)	16%	(227)	20%	(291)	21%	(304)	35%	(506)	1438
Educ: Bachelors degree	9%	(42)	20%	(95)	23%	(113)	23%	(109)	26%	(126)	484
Educ: Post-grad	17%	(47)	25%	(68)	20%	(56)	21%	(58)	18%	(49)	278
Income: Under 50k	6%	(68)	15%	(170)	20%	(232)	22%	(252)	37%	(420)	1142
Income: 50k-100k	9%	(64)	21%	(142)	22%	(152)	21%	(144)	27%	(184)	686
Income: 100k+	18%	(65)	21%	(79)	20%	(75)	20%	(75)	21%	(78)	373
Ethnicity: White	8%	(142)	17%	(287)	22%	(377)	22%	(372)	31%	(520)	1698
Ethnicity: Hispanic	16%	(61)	26%	(99)	20%	(74)	14%	(54)	24%	(91)	379

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Table MCEN5_1: Do you think the following will have a positive or negative impact on their respective industries?

AI-written movies

Demographic	Mostly positive		Somewhat positive		Somewhat negative		Mostly negative		Don't know / No opinion		Total N
Adults	9%	(198)	18%	(391)	21%	(460)	21%	(471)	31%	(682)	2201
Ethnicity: Black	14%	(41)	20%	(57)	9%	(27)	21%	(60)	35%	(98)	283
Ethnicity: Other	7%	(15)	21%	(46)	26%	(56)	18%	(39)	29%	(63)	220
All Christian	8%	(78)	19%	(188)	24%	(229)	20%	(196)	29%	(276)	967
All Non-Christian	28%	(48)	23%	(39)	15%	(26)	12%	(20)	21%	(36)	170
Atheist	4%	(5)	24%	(29)	19%	(24)	30%	(37)	22%	(27)	123
Agnostic/Nothing in particular	8%	(44)	17%	(96)	22%	(124)	20%	(114)	34%	(197)	576
Something Else	6%	(22)	10%	(38)	16%	(57)	28%	(104)	40%	(146)	366
Religious Non-Protestant/Catholic	26%	(50)	21%	(41)	18%	(34)	11%	(22)	24%	(46)	194
Evangelical	11%	(63)	19%	(108)	19%	(104)	22%	(122)	29%	(165)	562
Non-Evangelical	5%	(35)	15%	(114)	24%	(179)	24%	(179)	33%	(246)	754
Community: Urban	16%	(109)	22%	(152)	17%	(116)	17%	(118)	29%	(204)	699
Community: Suburban	5%	(51)	17%	(164)	25%	(235)	23%	(220)	30%	(288)	957
Community: Rural	7%	(38)	14%	(74)	20%	(109)	24%	(133)	35%	(190)	545
Employ: Private Sector	13%	(93)	23%	(160)	20%	(141)	18%	(129)	26%	(181)	705
Employ: Government	24%	(33)	16%	(22)	26%	(36)	10%	(14)	23%	(32)	137
Employ: Self-Employed	14%	(28)	23%	(45)	20%	(39)	19%	(38)	23%	(46)	197
Employ: Homemaker	4%	(5)	15%	(19)	20%	(25)	24%	(30)	38%	(48)	127
Employ: Student	10%	(8)	10%	(8)	20%	(17)	37%	(31)	23%	(20)	84
Employ: Retired	1%	(6)	14%	(82)	24%	(137)	22%	(128)	39%	(222)	576
Employ: Unemployed	7%	(17)	17%	(43)	18%	(45)	23%	(57)	36%	(91)	253
Employ: Other	6%	(7)	9%	(10)	16%	(19)	36%	(44)	34%	(41)	122
Military HH: Yes	7%	(19)	21%	(58)	23%	(65)	24%	(68)	25%	(71)	280
Military HH: No	9%	(179)	17%	(333)	21%	(395)	21%	(403)	32%	(611)	1921
2022 House Vote: Democrat	12%	(117)	19%	(185)	22%	(212)	22%	(212)	25%	(246)	972
2022 House Vote: Republican	4%	(28)	18%	(119)	27%	(172)	24%	(152)	27%	(171)	643
2022 House Vote: Someone else	8%	(5)	26%	(16)	18%	(11)	16%	(10)	33%	(21)	64
2022 House Vote: Didnt Vote	9%	(47)	14%	(71)	12%	(64)	19%	(97)	47%	(244)	522

Continued on next page

Table MCEN5_1: Do you think the following will have a positive or negative impact on their respective industries?
AI-written movies

Demographic	Mostly positive		Somewhat positive		Somewhat negative		Mostly negative		Don't know / No opinion		Total N
Adults	9%	(198)	18%	(391)	21%	(460)	21%	(471)	31%	(682)	2201
2020 Vote: Joe Biden	11%	(106)	19%	(188)	21%	(211)	21%	(208)	28%	(283)	996
2020 Vote: Donald Trump	5%	(38)	18%	(123)	24%	(170)	24%	(165)	29%	(201)	697
2020 Vote: Other	3%	(2)	14%	(7)	16%	(8)	37%	(19)	30%	(15)	50
2020 Vote: Didn't Vote	11%	(52)	16%	(72)	15%	(71)	18%	(80)	40%	(183)	458
2018 House Vote: Democrat	11%	(87)	17%	(132)	21%	(169)	22%	(177)	28%	(225)	791
2018 House Vote: Republican	7%	(48)	19%	(120)	27%	(177)	22%	(144)	24%	(156)	644
2018 House Vote: Someone else	7%	(4)	22%	(13)	16%	(10)	20%	(12)	36%	(22)	61
2018 House Vote: Didnt Vote	8%	(60)	18%	(126)	15%	(104)	19%	(137)	40%	(279)	705
4-Region: Northeast	13%	(49)	18%	(70)	18%	(68)	22%	(86)	29%	(112)	386
4-Region: Midwest	4%	(19)	14%	(64)	22%	(100)	25%	(116)	34%	(156)	455
4-Region: South	9%	(74)	16%	(137)	21%	(179)	20%	(172)	33%	(277)	839
4-Region: West	11%	(55)	23%	(120)	22%	(113)	19%	(97)	26%	(136)	521
Film Fan	10%	(183)	18%	(349)	22%	(422)	22%	(421)	28%	(538)	1913
Avid Film Fan	16%	(129)	20%	(161)	20%	(155)	22%	(176)	21%	(167)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_2: Do you think the following will have a positive or negative impact on their respective industries?
AI-written TV shows

Demographic	Mostly positive		Somewhat positive		Somewhat negative		Mostly negative		Don't know / No opinion		Total N
Adults	10%	(210)	16%	(360)	21%	(466)	21%	(462)	32%	(704)	2201
Gender: Male	15%	(164)	20%	(211)	20%	(217)	19%	(203)	26%	(275)	1071
Gender: Female	4%	(46)	13%	(149)	22%	(247)	23%	(257)	38%	(428)	1127
Age: 18-34	14%	(87)	24%	(149)	19%	(121)	21%	(132)	23%	(143)	631
Age: 35-44	20%	(73)	16%	(59)	20%	(74)	17%	(63)	28%	(102)	372
Age: 45-64	5%	(39)	13%	(94)	21%	(148)	22%	(156)	39%	(274)	711
Age: 65+	2%	(11)	12%	(58)	25%	(122)	23%	(112)	38%	(184)	487
GenZers: 1997-2012	11%	(26)	20%	(47)	21%	(50)	24%	(56)	24%	(55)	234
Millennials: 1981-1996	18%	(128)	22%	(150)	19%	(131)	17%	(118)	24%	(166)	694
GenXers: 1965-1980	8%	(41)	13%	(70)	18%	(95)	24%	(127)	37%	(195)	528
Baby Boomers: 1946-1964	2%	(14)	13%	(88)	25%	(178)	22%	(151)	38%	(269)	700
PID: Dem (no lean)	13%	(125)	19%	(179)	19%	(178)	19%	(184)	30%	(280)	946
PID: Ind (no lean)	5%	(32)	11%	(66)	23%	(144)	23%	(143)	38%	(238)	622
PID: Rep (no lean)	8%	(53)	18%	(116)	23%	(144)	21%	(135)	29%	(186)	633
PID/Gender: Dem Men	22%	(101)	23%	(106)	16%	(76)	14%	(67)	24%	(112)	462
PID/Gender: Dem Women	5%	(25)	15%	(73)	21%	(102)	24%	(117)	35%	(167)	483
PID/Gender: Ind Men	8%	(25)	12%	(34)	23%	(66)	24%	(70)	33%	(98)	292
PID/Gender: Ind Women	2%	(7)	10%	(32)	23%	(76)	22%	(72)	43%	(141)	327
PID/Gender: Rep Men	12%	(39)	23%	(71)	24%	(75)	21%	(66)	21%	(65)	316
PID/Gender: Rep Women	4%	(14)	14%	(44)	22%	(69)	22%	(69)	38%	(121)	317
Ideo: Liberal (1-3)	12%	(79)	19%	(126)	22%	(147)	25%	(166)	22%	(149)	667
Ideo: Moderate (4)	7%	(45)	17%	(111)	22%	(142)	17%	(111)	37%	(240)	650
Ideo: Conservative (5-7)	10%	(66)	15%	(106)	22%	(151)	23%	(157)	30%	(207)	686
Educ: < College	8%	(119)	14%	(202)	20%	(291)	21%	(300)	37%	(526)	1438
Educ: Bachelors degree	8%	(39)	20%	(97)	24%	(115)	22%	(107)	26%	(126)	484
Educ: Post-grad	18%	(51)	22%	(61)	21%	(59)	20%	(55)	18%	(51)	278
Income: Under 50k	7%	(77)	12%	(140)	21%	(245)	22%	(251)	38%	(429)	1142
Income: 50k-100k	11%	(74)	20%	(135)	21%	(143)	20%	(139)	28%	(195)	686
Income: 100k+	16%	(59)	23%	(85)	21%	(77)	19%	(72)	22%	(80)	373
Ethnicity: White	10%	(163)	16%	(268)	22%	(381)	21%	(360)	31%	(527)	1698
Ethnicity: Hispanic	18%	(70)	19%	(73)	24%	(91)	14%	(54)	24%	(92)	379

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Table MCEN5_2: Do you think the following will have a positive or negative impact on their respective industries?
 AI-written TV shows

Demographic	Mostly positive		Somewhat positive		Somewhat negative		Mostly negative		Don't know / No opinion		Total N
Adults	10%	(210)	16%	(360)	21%	(466)	21%	(462)	32%	(704)	2201
Ethnicity: Black	11%	(32)	18%	(51)	13%	(36)	21%	(58)	37%	(106)	283
Ethnicity: Other	7%	(15)	18%	(40)	22%	(49)	20%	(44)	32%	(71)	220
All Christian	8%	(77)	19%	(179)	25%	(240)	20%	(189)	29%	(282)	967
All Non-Christian	29%	(49)	22%	(37)	11%	(19)	12%	(20)	26%	(44)	170
Atheist	10%	(13)	12%	(14)	18%	(22)	36%	(45)	24%	(29)	123
Agnostic/Nothing in particular	9%	(50)	16%	(92)	23%	(131)	19%	(109)	34%	(194)	576
Something Else	6%	(22)	10%	(37)	15%	(54)	27%	(99)	42%	(155)	366
Religious Non-Protestant/Catholic	26%	(51)	20%	(39)	13%	(26)	12%	(23)	28%	(55)	194
Evangelical	9%	(50)	20%	(111)	18%	(103)	21%	(119)	32%	(178)	562
Non-Evangelical	6%	(48)	13%	(100)	25%	(187)	23%	(170)	33%	(249)	754
Community: Urban	17%	(116)	20%	(141)	17%	(117)	17%	(118)	30%	(207)	699
Community: Suburban	6%	(53)	16%	(155)	24%	(230)	22%	(215)	32%	(304)	957
Community: Rural	7%	(41)	12%	(64)	22%	(119)	24%	(129)	35%	(193)	545
Employ: Private Sector	14%	(98)	22%	(156)	20%	(138)	17%	(122)	27%	(190)	705
Employ: Government	26%	(35)	16%	(22)	27%	(36)	10%	(13)	22%	(31)	137
Employ: Self-Employed	12%	(24)	21%	(42)	22%	(44)	20%	(38)	25%	(49)	197
Employ: Homemaker	2%	(3)	13%	(17)	23%	(30)	22%	(29)	39%	(50)	127
Employ: Student	7%	(6)	17%	(14)	19%	(16)	30%	(26)	27%	(23)	84
Employ: Retired	2%	(9)	13%	(76)	25%	(142)	21%	(123)	39%	(226)	576
Employ: Unemployed	11%	(29)	9%	(22)	15%	(39)	27%	(68)	37%	(95)	253
Employ: Other	5%	(6)	9%	(11)	17%	(21)	36%	(44)	34%	(41)	122
Military HH: Yes	7%	(20)	18%	(50)	24%	(66)	24%	(66)	27%	(77)	280
Military HH: No	10%	(190)	16%	(309)	21%	(399)	21%	(396)	33%	(627)	1921
2022 House Vote: Democrat	12%	(119)	18%	(174)	22%	(215)	23%	(219)	25%	(244)	972
2022 House Vote: Republican	6%	(40)	18%	(119)	26%	(167)	21%	(136)	28%	(182)	643
2022 House Vote: Someone else	20%	(13)	9%	(5)	16%	(10)	20%	(13)	35%	(23)	64
2022 House Vote: Didnt Vote	7%	(38)	12%	(61)	14%	(73)	18%	(94)	49%	(255)	522

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Table MCEN5_2: Do you think the following will have a positive or negative impact on their respective industries?

AI-written TV shows

Demographic	Mostly positive		Somewhat positive		Somewhat negative		Mostly negative		Don't know / No opinion		Total N
Adults	10%	(210)	16%	(360)	21%	(466)	21%	(462)	32%	(704)	2201
2020 Vote: Joe Biden	12%	(117)	18%	(175)	21%	(211)	22%	(219)	28%	(274)	996
2020 Vote: Donald Trump	6%	(45)	17%	(116)	24%	(169)	22%	(150)	31%	(216)	697
2020 Vote: Other	1%	(1)	11%	(5)	26%	(13)	33%	(17)	29%	(15)	50
2020 Vote: Didn't Vote	10%	(47)	14%	(63)	16%	(73)	17%	(76)	43%	(198)	458
2018 House Vote: Democrat	12%	(93)	16%	(130)	22%	(172)	22%	(171)	28%	(224)	791
2018 House Vote: Republican	8%	(50)	18%	(113)	27%	(174)	22%	(140)	26%	(167)	644
2018 House Vote: Someone else	20%	(12)	4%	(2)	20%	(12)	20%	(12)	36%	(22)	61
2018 House Vote: Didnt Vote	8%	(54)	16%	(114)	15%	(108)	20%	(139)	41%	(290)	705
4-Region: Northeast	11%	(41)	19%	(74)	17%	(67)	23%	(89)	30%	(114)	386
4-Region: Midwest	6%	(26)	12%	(55)	25%	(112)	25%	(112)	33%	(149)	455
4-Region: South	8%	(68)	16%	(131)	21%	(179)	19%	(162)	36%	(299)	839
4-Region: West	14%	(75)	19%	(99)	21%	(107)	19%	(99)	27%	(141)	521
Film Fan	10%	(190)	17%	(321)	22%	(421)	22%	(414)	30%	(566)	1913
Avid Film Fan	16%	(126)	19%	(152)	18%	(141)	22%	(177)	24%	(192)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_3: Do you think the following will have a positive or negative impact on their respective industries?
AI-produced and animated films or TV shows

Demographic	Mostly positive		Somewhat positive		Somewhat negative		Mostly negative		Don't know / No opinion		Total N
Adults	10%	(210)	21%	(455)	20%	(439)	18%	(397)	32%	(699)	2201
Gender: Male	14%	(154)	25%	(269)	19%	(200)	16%	(167)	26%	(280)	1071
Gender: Female	5%	(56)	16%	(186)	21%	(238)	20%	(229)	37%	(419)	1127
Age: 18-34	15%	(95)	27%	(173)	17%	(107)	17%	(109)	23%	(148)	631
Age: 35-44	16%	(59)	19%	(72)	24%	(89)	16%	(60)	25%	(92)	372
Age: 45-64	5%	(38)	18%	(129)	20%	(140)	19%	(137)	38%	(267)	711
Age: 65+	4%	(18)	17%	(82)	21%	(103)	19%	(91)	40%	(193)	487
GenZers: 1997-2012	11%	(25)	31%	(72)	17%	(40)	15%	(34)	27%	(64)	234
Millennials: 1981-1996	18%	(122)	23%	(159)	20%	(136)	17%	(121)	22%	(156)	694
GenXers: 1965-1980	7%	(36)	18%	(93)	19%	(98)	21%	(112)	36%	(188)	528
Baby Boomers: 1946-1964	4%	(26)	18%	(123)	22%	(157)	17%	(122)	39%	(272)	700
PID: Dem (no lean)	14%	(132)	23%	(214)	18%	(171)	16%	(156)	29%	(274)	946
PID: Ind (no lean)	4%	(28)	18%	(109)	19%	(121)	20%	(124)	39%	(241)	622
PID: Rep (no lean)	8%	(51)	21%	(132)	23%	(147)	19%	(118)	29%	(185)	633
PID/Gender: Dem Men	22%	(100)	28%	(129)	16%	(73)	12%	(54)	23%	(106)	462
PID/Gender: Dem Women	6%	(31)	18%	(86)	20%	(98)	21%	(101)	35%	(168)	483
PID/Gender: Ind Men	6%	(17)	19%	(55)	18%	(51)	21%	(62)	37%	(107)	292
PID/Gender: Ind Women	3%	(11)	16%	(54)	21%	(68)	18%	(60)	41%	(133)	327
PID/Gender: Rep Men	12%	(37)	27%	(86)	24%	(76)	16%	(50)	21%	(67)	316
PID/Gender: Rep Women	4%	(13)	15%	(46)	22%	(71)	21%	(67)	37%	(118)	317
Ideo: Liberal (1-3)	13%	(86)	25%	(164)	20%	(132)	20%	(134)	23%	(151)	667
Ideo: Moderate (4)	8%	(49)	21%	(138)	20%	(128)	15%	(98)	36%	(236)	650
Ideo: Conservative (5-7)	9%	(65)	18%	(124)	22%	(153)	20%	(135)	30%	(208)	686
Educ: < College	7%	(106)	19%	(273)	19%	(272)	18%	(258)	37%	(529)	1438
Educ: Bachelors degree	11%	(52)	23%	(110)	23%	(113)	19%	(91)	24%	(117)	484
Educ: Post-grad	19%	(52)	26%	(72)	19%	(54)	17%	(48)	19%	(52)	278
Income: Under 50k	8%	(86)	17%	(194)	19%	(219)	19%	(215)	38%	(429)	1142
Income: 50k-100k	8%	(57)	24%	(168)	21%	(145)	17%	(120)	29%	(196)	686
Income: 100k+	18%	(67)	25%	(94)	20%	(76)	17%	(62)	20%	(74)	373
Ethnicity: White	9%	(148)	20%	(346)	21%	(353)	19%	(319)	31%	(533)	1698
Ethnicity: Hispanic	13%	(48)	28%	(106)	21%	(79)	14%	(52)	25%	(95)	379

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**Table MCEN5_3: Do you think the following will have a positive or negative impact on their respective industries?
AI-produced and animated films or TV shows**

Demographic	Mostly positive		Somewhat positive		Somewhat negative		Mostly negative		Don't know / No opinion		Total N
Adults	10%	(210)	21%	(455)	20%	(439)	18%	(397)	32%	(699)	2201
Ethnicity: Black	18%	(51)	18%	(51)	11%	(31)	17%	(48)	36%	(101)	283
Ethnicity: Other	5%	(11)	27%	(59)	25%	(55)	14%	(30)	30%	(65)	220
All Christian	10%	(96)	20%	(195)	23%	(222)	18%	(171)	29%	(283)	967
All Non-Christian	27%	(46)	28%	(48)	11%	(19)	10%	(17)	24%	(40)	170
Atheist	5%	(6)	23%	(28)	23%	(28)	20%	(24)	29%	(36)	123
Agnostic/Nothing in particular	6%	(32)	23%	(132)	21%	(119)	17%	(99)	34%	(194)	576
Something Else	8%	(31)	14%	(52)	14%	(51)	24%	(86)	40%	(146)	366
Religious Non-Protestant/Catholic	25%	(48)	26%	(50)	12%	(23)	11%	(22)	26%	(51)	194
Evangelical	14%	(76)	19%	(107)	18%	(104)	18%	(103)	31%	(172)	562
Non-Evangelical	6%	(45)	18%	(137)	22%	(169)	21%	(155)	33%	(247)	754
Community: Urban	17%	(121)	21%	(149)	18%	(125)	13%	(94)	30%	(211)	699
Community: Suburban	5%	(48)	21%	(203)	23%	(222)	19%	(186)	31%	(298)	957
Community: Rural	8%	(41)	19%	(104)	17%	(92)	21%	(117)	35%	(191)	545
Employ: Private Sector	14%	(96)	25%	(177)	18%	(124)	17%	(122)	26%	(186)	705
Employ: Government	23%	(31)	28%	(38)	22%	(30)	9%	(12)	20%	(27)	137
Employ: Self-Employed	9%	(18)	25%	(49)	24%	(48)	18%	(36)	23%	(46)	197
Employ: Homemaker	4%	(6)	21%	(27)	21%	(27)	21%	(26)	33%	(42)	127
Employ: Student	11%	(10)	28%	(23)	16%	(14)	18%	(15)	27%	(22)	84
Employ: Retired	4%	(22)	17%	(96)	22%	(127)	17%	(98)	41%	(234)	576
Employ: Unemployed	7%	(18)	15%	(37)	18%	(45)	20%	(52)	40%	(101)	253
Employ: Other	7%	(9)	7%	(9)	20%	(25)	30%	(37)	35%	(42)	122
Military HH: Yes	8%	(21)	22%	(60)	23%	(66)	20%	(55)	28%	(78)	280
Military HH: No	10%	(189)	21%	(395)	19%	(374)	18%	(342)	32%	(622)	1921
2022 House Vote: Democrat	12%	(116)	23%	(225)	21%	(204)	18%	(171)	26%	(255)	972
2022 House Vote: Republican	7%	(43)	21%	(133)	24%	(152)	21%	(132)	28%	(182)	643
2022 House Vote: Someone else	7%	(4)	26%	(17)	16%	(10)	18%	(11)	34%	(22)	64
2022 House Vote: Didnt Vote	9%	(46)	15%	(80)	14%	(74)	16%	(82)	46%	(240)	522

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**Table MCEN5_3: Do you think the following will have a positive or negative impact on their respective industries?
 AI-produced and animated films or TV shows**

Demographic	Mostly positive		Somewhat positive		Somewhat negative		Mostly negative		Don't know / No opinion		Total N
Adults	10%	(210)	21%	(455)	20%	(439)	18%	(397)	32%	(699)	2201
2020 Vote: Joe Biden	11%	(114)	22%	(224)	20%	(195)	18%	(176)	29%	(289)	996
2020 Vote: Donald Trump	8%	(54)	18%	(127)	23%	(162)	20%	(138)	31%	(216)	697
2020 Vote: Other	2%	(1)	20%	(10)	20%	(10)	31%	(16)	26%	(13)	50
2020 Vote: Didn't Vote	9%	(42)	21%	(95)	16%	(72)	15%	(68)	40%	(181)	458
2018 House Vote: Democrat	12%	(95)	21%	(164)	20%	(156)	19%	(148)	29%	(228)	791
2018 House Vote: Republican	8%	(52)	19%	(120)	28%	(178)	20%	(126)	26%	(168)	644
2018 House Vote: Someone else	5%	(3)	27%	(16)	12%	(7)	19%	(12)	37%	(23)	61
2018 House Vote: Didnt Vote	9%	(60)	22%	(155)	14%	(98)	16%	(111)	40%	(281)	705
4-Region: Northeast	13%	(49)	20%	(75)	17%	(66)	20%	(76)	31%	(120)	386
4-Region: Midwest	6%	(26)	16%	(75)	22%	(100)	23%	(104)	33%	(150)	455
4-Region: South	11%	(90)	20%	(167)	20%	(168)	15%	(130)	34%	(284)	839
4-Region: West	9%	(45)	26%	(138)	20%	(105)	17%	(88)	28%	(145)	521
Film Fan	10%	(193)	21%	(405)	21%	(404)	19%	(354)	29%	(557)	1913
Avid Film Fan	17%	(133)	24%	(192)	17%	(134)	19%	(148)	23%	(182)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_4: Do you think the following will have a positive or negative impact on their respective industries?

AI-written books

Demographic	Mostly positive		Somewhat positive		Somewhat negative		Mostly negative		Don't know / No opinion		Total N
Adults	9%	(194)	16%	(354)	19%	(428)	24%	(537)	31%	(689)	2201
Gender: Male	13%	(142)	21%	(223)	21%	(222)	20%	(209)	26%	(274)	1071
Gender: Female	5%	(51)	12%	(130)	18%	(203)	29%	(328)	37%	(415)	1127
Age: 18-34	14%	(89)	24%	(152)	19%	(117)	22%	(141)	21%	(133)	631
Age: 35-44	17%	(65)	15%	(56)	17%	(62)	22%	(83)	29%	(106)	372
Age: 45-64	4%	(27)	14%	(96)	21%	(148)	25%	(179)	37%	(261)	711
Age: 65+	3%	(13)	10%	(50)	21%	(102)	27%	(134)	39%	(189)	487
GenZers: 1997-2012	12%	(27)	26%	(62)	17%	(40)	24%	(56)	21%	(50)	234
Millennials: 1981-1996	17%	(120)	20%	(138)	18%	(122)	21%	(149)	24%	(165)	694
GenXers: 1965-1980	6%	(30)	13%	(66)	20%	(104)	26%	(137)	36%	(190)	528
Baby Boomers: 1946-1964	2%	(14)	12%	(86)	22%	(151)	26%	(182)	38%	(266)	700
PID: Dem (no lean)	13%	(122)	18%	(170)	17%	(161)	23%	(221)	29%	(271)	946
PID: Ind (no lean)	4%	(27)	15%	(91)	18%	(113)	26%	(162)	37%	(229)	622
PID: Rep (no lean)	7%	(45)	15%	(92)	24%	(154)	24%	(154)	30%	(189)	633
PID/Gender: Dem Men	20%	(94)	24%	(111)	17%	(80)	15%	(67)	24%	(110)	462
PID/Gender: Dem Women	6%	(28)	12%	(60)	17%	(81)	32%	(153)	33%	(161)	483
PID/Gender: Ind Men	6%	(17)	18%	(53)	19%	(56)	25%	(73)	32%	(94)	292
PID/Gender: Ind Women	3%	(10)	12%	(39)	16%	(54)	27%	(90)	41%	(135)	327
PID/Gender: Rep Men	10%	(32)	19%	(60)	27%	(85)	22%	(69)	22%	(70)	316
PID/Gender: Rep Women	4%	(13)	10%	(32)	22%	(68)	27%	(84)	38%	(119)	317
Ideo: Liberal (1-3)	12%	(77)	17%	(113)	21%	(139)	28%	(189)	22%	(150)	667
Ideo: Moderate (4)	7%	(47)	19%	(124)	17%	(111)	21%	(135)	36%	(232)	650
Ideo: Conservative (5-7)	8%	(57)	14%	(98)	22%	(150)	26%	(179)	30%	(202)	686
Educ: < College	7%	(100)	15%	(211)	19%	(271)	24%	(341)	36%	(515)	1438
Educ: Bachelors degree	8%	(41)	18%	(89)	21%	(101)	27%	(129)	26%	(124)	484
Educ: Post-grad	19%	(53)	19%	(54)	20%	(55)	24%	(67)	18%	(50)	278
Income: Under 50k	6%	(66)	13%	(146)	19%	(220)	25%	(281)	38%	(429)	1142
Income: 50k-100k	9%	(60)	19%	(133)	20%	(139)	25%	(172)	27%	(182)	686
Income: 100k+	18%	(68)	20%	(75)	18%	(68)	23%	(84)	21%	(77)	373
Ethnicity: White	8%	(143)	16%	(271)	20%	(345)	25%	(420)	31%	(520)	1698
Ethnicity: Hispanic	14%	(52)	26%	(100)	19%	(71)	17%	(66)	24%	(90)	379

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Table MCEN5_4: Do you think the following will have a positive or negative impact on their respective industries?
AI-written books

Demographic	Mostly positive		Somewhat positive		Somewhat negative		Mostly negative		Don't know / No opinion		Total N
Adults	9%	(194)	16%	(354)	19%	(428)	24%	(537)	31%	(689)	2201
Ethnicity: Black	12%	(35)	17%	(48)	11%	(32)	24%	(67)	36%	(101)	283
Ethnicity: Other	7%	(15)	16%	(35)	23%	(51)	23%	(51)	31%	(67)	220
All Christian	7%	(70)	17%	(160)	24%	(228)	24%	(228)	29%	(281)	967
All Non-Christian	28%	(48)	22%	(37)	14%	(24)	13%	(22)	23%	(38)	170
Atheist	4%	(5)	23%	(28)	23%	(28)	30%	(37)	19%	(24)	123
Agnostic/Nothing in particular	9%	(50)	14%	(83)	16%	(92)	26%	(148)	35%	(203)	576
Something Else	6%	(21)	12%	(45)	15%	(56)	28%	(103)	39%	(142)	366
Religious Non-Protestant/Catholic	25%	(49)	20%	(39)	16%	(32)	13%	(25)	25%	(49)	194
Evangelical	10%	(57)	18%	(99)	19%	(105)	23%	(129)	30%	(171)	562
Non-Evangelical	4%	(33)	14%	(102)	23%	(176)	27%	(202)	32%	(241)	754
Community: Urban	16%	(112)	19%	(135)	16%	(115)	18%	(125)	30%	(211)	699
Community: Suburban	5%	(49)	14%	(137)	22%	(211)	28%	(272)	30%	(287)	957
Community: Rural	6%	(32)	15%	(81)	19%	(102)	26%	(140)	35%	(191)	545
Employ: Private Sector	13%	(94)	21%	(144)	20%	(139)	20%	(143)	26%	(184)	705
Employ: Government	24%	(33)	20%	(27)	22%	(30)	12%	(16)	22%	(30)	137
Employ: Self-Employed	11%	(22)	19%	(38)	21%	(42)	23%	(45)	26%	(50)	197
Employ: Homemaker	1%	(2)	15%	(19)	12%	(15)	34%	(44)	38%	(48)	127
Employ: Student	8%	(7)	12%	(10)	25%	(21)	30%	(25)	25%	(21)	84
Employ: Retired	2%	(12)	11%	(66)	22%	(124)	26%	(150)	39%	(225)	576
Employ: Unemployed	7%	(18)	15%	(37)	16%	(42)	26%	(65)	36%	(91)	253
Employ: Other	5%	(6)	9%	(11)	13%	(16)	41%	(50)	32%	(39)	122
Military HH: Yes	7%	(20)	15%	(43)	25%	(70)	25%	(70)	27%	(77)	280
Military HH: No	9%	(173)	16%	(311)	19%	(358)	24%	(467)	32%	(612)	1921
2022 House Vote: Democrat	12%	(121)	18%	(179)	18%	(176)	26%	(253)	25%	(243)	972
2022 House Vote: Republican	4%	(28)	15%	(95)	26%	(169)	26%	(170)	28%	(181)	643
2022 House Vote: Someone else	7%	(4)	26%	(17)	12%	(8)	20%	(13)	36%	(23)	64
2022 House Vote: Didnt Vote	8%	(40)	12%	(63)	14%	(75)	20%	(102)	46%	(242)	522

Continued on next page

Table MCEN5_4: Do you think the following will have a positive or negative impact on their respective industries?

AI-written books

Demographic	Mostly positive		Somewhat positive		Somewhat negative		Mostly negative		Don't know / No opinion		Total N
Adults	9%	(194)	16%	(354)	19%	(428)	24%	(537)	31%	(689)	2201
2020 Vote: Joe Biden	11%	(108)	18%	(181)	19%	(187)	25%	(251)	27%	(270)	996
2020 Vote: Donald Trump	5%	(35)	14%	(99)	24%	(165)	26%	(181)	31%	(216)	697
2020 Vote: Other	5%	(2)	11%	(5)	16%	(8)	38%	(19)	30%	(15)	50
2020 Vote: Didn't Vote	10%	(48)	15%	(69)	15%	(68)	19%	(87)	41%	(187)	458
2018 House Vote: Democrat	12%	(98)	15%	(115)	19%	(148)	27%	(210)	28%	(220)	791
2018 House Vote: Republican	6%	(39)	15%	(100)	27%	(173)	26%	(165)	26%	(167)	644
2018 House Vote: Someone else	5%	(3)	22%	(14)	14%	(8)	23%	(14)	36%	(22)	61
2018 House Vote: Didnt Vote	8%	(54)	18%	(125)	14%	(98)	21%	(148)	40%	(280)	705
4-Region: Northeast	10%	(39)	17%	(64)	15%	(59)	27%	(104)	31%	(120)	386
4-Region: Midwest	5%	(22)	11%	(49)	22%	(101)	29%	(130)	34%	(153)	455
4-Region: South	8%	(68)	15%	(128)	20%	(168)	24%	(198)	33%	(278)	839
4-Region: West	13%	(65)	22%	(113)	19%	(99)	20%	(105)	27%	(138)	521
Film Fan	9%	(178)	16%	(314)	20%	(391)	25%	(482)	29%	(549)	1913
Avid Film Fan	14%	(110)	21%	(166)	18%	(143)	24%	(188)	23%	(180)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_5: Do you think the following will have a positive or negative impact on their respective industries?
 AI-written news

Demographic	Mostly positive		Somewhat positive		Somewhat negative		Mostly negative		Don't know / No opinion		Total N
Adults	9%	(192)	15%	(333)	20%	(436)	26%	(565)	31%	(675)	2201
Gender: Male	14%	(146)	19%	(201)	19%	(201)	23%	(246)	26%	(278)	1071
Gender: Female	4%	(46)	12%	(132)	21%	(233)	28%	(318)	35%	(397)	1127
Age: 18-34	15%	(95)	19%	(123)	19%	(118)	25%	(155)	22%	(140)	631
Age: 35-44	15%	(55)	19%	(72)	16%	(61)	22%	(83)	27%	(101)	372
Age: 45-64	5%	(32)	13%	(91)	19%	(137)	26%	(182)	38%	(268)	711
Age: 65+	2%	(9)	10%	(47)	25%	(120)	30%	(145)	34%	(166)	487
GenZers: 1997-2012	9%	(21)	22%	(51)	19%	(44)	26%	(62)	24%	(56)	234
Millennials: 1981-1996	18%	(124)	19%	(132)	17%	(119)	23%	(158)	23%	(160)	694
GenXers: 1965-1980	6%	(30)	12%	(63)	19%	(99)	26%	(139)	37%	(197)	528
Baby Boomers: 1946-1964	2%	(15)	12%	(83)	23%	(164)	27%	(191)	35%	(246)	700
PID: Dem (no lean)	12%	(113)	18%	(169)	16%	(148)	24%	(229)	30%	(287)	946
PID: Ind (no lean)	5%	(29)	12%	(72)	22%	(135)	27%	(170)	35%	(216)	622
PID: Rep (no lean)	8%	(49)	15%	(92)	24%	(153)	26%	(166)	27%	(173)	633
PID/Gender: Dem Men	20%	(92)	23%	(106)	12%	(56)	20%	(91)	25%	(118)	462
PID/Gender: Dem Women	4%	(21)	13%	(63)	19%	(93)	29%	(138)	35%	(169)	483
PID/Gender: Ind Men	7%	(20)	12%	(34)	21%	(63)	27%	(80)	33%	(96)	292
PID/Gender: Ind Women	3%	(9)	12%	(38)	21%	(70)	28%	(90)	37%	(120)	327
PID/Gender: Rep Men	11%	(34)	19%	(61)	26%	(82)	24%	(76)	20%	(64)	316
PID/Gender: Rep Women	5%	(16)	10%	(31)	22%	(71)	28%	(90)	34%	(109)	317
Ideo: Liberal (1-3)	10%	(64)	17%	(115)	18%	(121)	31%	(205)	24%	(161)	667
Ideo: Moderate (4)	10%	(62)	15%	(97)	20%	(132)	20%	(131)	35%	(227)	650
Ideo: Conservative (5-7)	8%	(53)	14%	(96)	22%	(152)	28%	(195)	28%	(190)	686
Educ: < College	7%	(103)	13%	(190)	19%	(276)	25%	(363)	35%	(507)	1438
Educ: Bachelors degree	9%	(42)	17%	(83)	22%	(109)	27%	(130)	25%	(121)	484
Educ: Post-grad	17%	(47)	22%	(61)	19%	(52)	26%	(72)	17%	(47)	278
Income: Under 50k	6%	(68)	13%	(144)	20%	(223)	26%	(299)	36%	(409)	1142
Income: 50k-100k	9%	(65)	16%	(109)	22%	(148)	26%	(177)	27%	(187)	686
Income: 100k+	16%	(59)	22%	(80)	18%	(66)	24%	(89)	21%	(79)	373
Ethnicity: White	9%	(146)	15%	(249)	21%	(349)	26%	(436)	30%	(517)	1698
Ethnicity: Hispanic	16%	(59)	20%	(76)	17%	(65)	20%	(77)	27%	(101)	379

Continued on next page

Table MCEN5_5: Do you think the following will have a positive or negative impact on their respective industries?

AI-written news

Demographic	Mostly positive		Somewhat positive		Somewhat negative		Mostly negative		Don't know / No opinion		Total N
Adults	9%	(192)	15%	(333)	20%	(436)	26%	(565)	31%	(675)	2201
Ethnicity: Black	12%	(35)	16%	(46)	11%	(31)	24%	(67)	37%	(104)	283
Ethnicity: Other	5%	(10)	17%	(38)	25%	(55)	28%	(62)	25%	(54)	220
All Christian	8%	(78)	15%	(149)	22%	(214)	25%	(245)	29%	(281)	967
All Non-Christian	27%	(46)	21%	(36)	18%	(31)	13%	(22)	20%	(34)	170
Atheist	5%	(6)	18%	(22)	23%	(28)	32%	(39)	23%	(28)	123
Agnostic/Nothing in particular	7%	(39)	15%	(84)	18%	(104)	26%	(152)	34%	(196)	576
Something Else	6%	(22)	11%	(41)	16%	(60)	29%	(106)	37%	(137)	366
Religious Non-Protestant/Catholic	25%	(48)	20%	(38)	20%	(38)	13%	(25)	23%	(44)	194
Evangelical	10%	(54)	16%	(90)	19%	(109)	26%	(144)	29%	(165)	562
Non-Evangelical	6%	(43)	13%	(95)	21%	(161)	28%	(210)	32%	(244)	754
Community: Urban	16%	(112)	19%	(131)	17%	(119)	19%	(130)	30%	(208)	699
Community: Suburban	5%	(48)	14%	(131)	22%	(208)	30%	(291)	29%	(278)	957
Community: Rural	6%	(32)	13%	(71)	20%	(109)	26%	(144)	35%	(189)	545
Employ: Private Sector	12%	(87)	21%	(148)	16%	(115)	22%	(154)	29%	(201)	705
Employ: Government	19%	(26)	23%	(31)	21%	(29)	16%	(22)	21%	(29)	137
Employ: Self-Employed	16%	(32)	15%	(30)	22%	(44)	24%	(46)	23%	(44)	197
Employ: Homemaker	1%	(1)	5%	(6)	27%	(34)	31%	(40)	36%	(46)	127
Employ: Student	8%	(7)	11%	(9)	19%	(16)	34%	(28)	28%	(24)	84
Employ: Retired	2%	(11)	11%	(65)	23%	(135)	28%	(163)	35%	(202)	576
Employ: Unemployed	9%	(23)	13%	(32)	17%	(43)	27%	(68)	35%	(88)	253
Employ: Other	4%	(5)	10%	(12)	18%	(22)	35%	(43)	33%	(40)	122
Military HH: Yes	8%	(21)	16%	(44)	20%	(56)	30%	(83)	27%	(76)	280
Military HH: No	9%	(171)	15%	(289)	20%	(381)	25%	(482)	31%	(599)	1921
2022 House Vote: Democrat	12%	(114)	19%	(180)	16%	(159)	27%	(260)	27%	(259)	972
2022 House Vote: Republican	5%	(35)	14%	(91)	27%	(170)	27%	(176)	27%	(171)	643
2022 House Vote: Someone else	7%	(5)	19%	(12)	13%	(8)	27%	(17)	34%	(22)	64
2022 House Vote: Didnt Vote	7%	(38)	10%	(50)	19%	(99)	21%	(111)	43%	(224)	522

Continued on next page

Table MCEN5_5: Do you think the following will have a positive or negative impact on their respective industries?
 AI-written news

Demographic	Mostly positive		Somewhat positive		Somewhat negative		Mostly negative		Don't know / No opinion		Total N
Adults	9%	(192)	15%	(333)	20%	(436)	26%	(565)	31%	(675)	2201
2020 Vote: Joe Biden	9%	(91)	18%	(177)	18%	(180)	26%	(261)	29%	(288)	996
2020 Vote: Donald Trump	6%	(43)	13%	(92)	24%	(170)	27%	(191)	29%	(201)	697
2020 Vote: Other	8%	(4)	12%	(6)	14%	(7)	41%	(21)	26%	(13)	50
2020 Vote: Didn't Vote	12%	(54)	13%	(58)	17%	(80)	20%	(92)	38%	(173)	458
2018 House Vote: Democrat	11%	(83)	16%	(124)	16%	(128)	28%	(225)	29%	(230)	791
2018 House Vote: Republican	8%	(51)	14%	(90)	26%	(169)	27%	(177)	24%	(157)	644
2018 House Vote: Someone else	7%	(4)	19%	(12)	12%	(7)	26%	(16)	37%	(22)	61
2018 House Vote: Didnt Vote	8%	(53)	15%	(108)	19%	(132)	21%	(147)	38%	(266)	705
4-Region: Northeast	10%	(37)	16%	(63)	16%	(63)	27%	(103)	31%	(119)	386
4-Region: Midwest	4%	(19)	13%	(61)	25%	(114)	26%	(119)	31%	(142)	455
4-Region: South	10%	(81)	12%	(104)	19%	(159)	26%	(218)	33%	(278)	839
4-Region: West	11%	(55)	20%	(105)	19%	(100)	24%	(124)	26%	(137)	521
Film Fan	9%	(170)	16%	(304)	20%	(385)	27%	(510)	28%	(544)	1913
Avid Film Fan	15%	(118)	18%	(140)	16%	(126)	27%	(210)	25%	(194)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_1: How interested would you be in the following?
Watching a movie or tv show written entirely by AI

Demographic	Very interested	Somewhat interested	Not too interested	Not at all interested	Don't know / No opinion	Total N
Adults	14% (307)	24% (528)	16% (353)	29% (632)	17% (382)	2201
Gender: Male	20% (215)	28% (305)	15% (156)	24% (256)	13% (139)	1071
Gender: Female	8% (91)	20% (222)	17% (197)	33% (374)	22% (244)	1127
Age: 18-34	25% (157)	26% (162)	15% (94)	22% (140)	12% (78)	631
Age: 35-44	18% (68)	27% (99)	15% (55)	25% (92)	16% (58)	372
Age: 45-64	8% (58)	25% (176)	16% (114)	30% (213)	21% (151)	711
Age: 65+	5% (24)	19% (91)	18% (90)	38% (187)	20% (95)	487
GenZers: 1997-2012	20% (48)	25% (58)	18% (42)	22% (51)	15% (35)	234
Millennials: 1981-1996	25% (171)	27% (187)	14% (96)	22% (152)	13% (87)	694
GenXers: 1965-1980	8% (44)	24% (126)	16% (82)	29% (155)	23% (120)	528
Baby Boomers: 1946-1964	6% (41)	22% (151)	17% (122)	36% (252)	19% (133)	700
PID: Dem (no lean)	18% (168)	26% (243)	14% (130)	26% (244)	17% (162)	946
PID: Ind (no lean)	9% (58)	23% (143)	18% (109)	32% (197)	18% (114)	622
PID: Rep (no lean)	13% (81)	22% (142)	18% (114)	30% (190)	17% (107)	633
PID/Gender: Dem Men	26% (120)	31% (145)	10% (48)	18% (84)	14% (65)	462
PID/Gender: Dem Women	10% (48)	20% (97)	17% (82)	33% (160)	20% (97)	483
PID/Gender: Ind Men	12% (34)	26% (77)	18% (52)	30% (88)	14% (41)	292
PID/Gender: Ind Women	7% (23)	20% (65)	17% (57)	33% (108)	22% (74)	327
PID/Gender: Rep Men	19% (61)	26% (82)	18% (55)	27% (85)	10% (33)	316
PID/Gender: Rep Women	6% (20)	19% (59)	18% (58)	33% (106)	23% (74)	317
Ideo: Liberal (1-3)	18% (122)	26% (171)	14% (90)	30% (198)	13% (86)	667
Ideo: Moderate (4)	11% (73)	25% (162)	18% (118)	27% (172)	19% (124)	650
Ideo: Conservative (5-7)	14% (95)	23% (156)	17% (117)	32% (221)	14% (97)	686
Educ: < College	13% (180)	23% (331)	16% (232)	29% (410)	20% (285)	1438
Educ: Bachelors degree	13% (61)	27% (130)	16% (79)	30% (144)	15% (71)	484
Educ: Post-grad	24% (66)	24% (67)	15% (42)	28% (77)	9% (26)	278
Income: Under 50k	12% (131)	21% (244)	16% (186)	29% (337)	21% (244)	1142
Income: 50k-100k	13% (92)	27% (185)	16% (108)	30% (206)	14% (95)	686
Income: 100k+	23% (84)	26% (99)	16% (59)	24% (89)	11% (43)	373
Ethnicity: White	13% (225)	25% (417)	16% (266)	29% (501)	17% (290)	1698
Ethnicity: Hispanic	24% (91)	28% (107)	18% (66)	16% (59)	15% (56)	379

Continued on next page

Table MCEN6_1: How interested would you be in the following?*Watching a movie or tv show written entirely by AI*

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Don't know / No opinion		Total N
Adults	14%	(307)	24%	(528)	16%	(353)	29%	(632)	17%	(382)	2201
Ethnicity: Black	20%	(58)	24%	(69)	16%	(45)	21%	(60)	18%	(51)	283
Ethnicity: Other	11%	(24)	19%	(41)	19%	(42)	32%	(70)	19%	(41)	220
All Christian	12%	(116)	24%	(233)	17%	(167)	31%	(295)	16%	(155)	967
All Non-Christian	33%	(55)	20%	(34)	17%	(29)	18%	(31)	12%	(20)	170
Atheist	11%	(14)	24%	(30)	18%	(22)	33%	(40)	14%	(17)	123
Agnostic/Nothing in particular	14%	(81)	26%	(149)	14%	(79)	27%	(157)	19%	(109)	576
Something Else	11%	(41)	22%	(81)	15%	(55)	29%	(108)	22%	(81)	366
Religious Non-Protestant/Catholic	29%	(55)	22%	(43)	19%	(38)	18%	(35)	12%	(23)	194
Evangelical	13%	(74)	25%	(141)	17%	(96)	30%	(170)	14%	(81)	562
Non-Evangelical	11%	(83)	22%	(164)	16%	(122)	31%	(233)	20%	(153)	754
Community: Urban	20%	(139)	26%	(180)	16%	(112)	23%	(159)	16%	(110)	699
Community: Suburban	11%	(103)	22%	(208)	18%	(176)	32%	(302)	18%	(168)	957
Community: Rural	12%	(65)	26%	(140)	12%	(65)	31%	(171)	19%	(104)	545
Employ: Private Sector	17%	(118)	30%	(213)	16%	(111)	25%	(178)	12%	(84)	705
Employ: Government	33%	(45)	23%	(32)	12%	(17)	19%	(26)	13%	(17)	137
Employ: Self-Employed	24%	(47)	24%	(47)	14%	(27)	28%	(55)	10%	(20)	197
Employ: Homemaker	11%	(14)	26%	(33)	17%	(21)	23%	(30)	24%	(30)	127
Employ: Student	15%	(13)	11%	(9)	20%	(17)	31%	(26)	23%	(20)	84
Employ: Retired	5%	(27)	18%	(105)	18%	(102)	36%	(207)	23%	(135)	576
Employ: Unemployed	13%	(34)	23%	(58)	15%	(37)	29%	(73)	20%	(51)	253
Employ: Other	7%	(9)	26%	(32)	16%	(20)	31%	(37)	20%	(24)	122
Military HH: Yes	12%	(33)	25%	(70)	16%	(44)	35%	(99)	12%	(34)	280
Military HH: No	14%	(273)	24%	(458)	16%	(309)	28%	(533)	18%	(348)	1921
2022 House Vote: Democrat	18%	(179)	25%	(241)	15%	(148)	28%	(270)	14%	(134)	972
2022 House Vote: Republican	11%	(69)	24%	(155)	16%	(106)	32%	(208)	16%	(105)	643
2022 House Vote: Someone else	5%	(3)	41%	(26)	15%	(10)	26%	(16)	13%	(8)	64
2022 House Vote: Didnt Vote	11%	(55)	20%	(105)	17%	(89)	26%	(137)	26%	(135)	522

Continued on next page

**Table MCEN6_1: How interested would you be in the following?
Watching a movie or tv show written entirely by AI**

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Don't know / No opinion		Total N
Adults	14%	(307)	24%	(528)	16%	(353)	29%	(632)	17%	(382)	2201
2020 Vote: Joe Biden	16%	(162)	25%	(252)	15%	(148)	29%	(286)	15%	(148)	996
2020 Vote: Donald Trump	9%	(66)	25%	(171)	18%	(123)	31%	(217)	17%	(119)	697
2020 Vote: Other	7%	(3)	28%	(14)	20%	(10)	37%	(18)	9%	(4)	50
2020 Vote: Didn't Vote	17%	(76)	20%	(90)	16%	(72)	24%	(109)	24%	(111)	458
2018 House Vote: Democrat	17%	(131)	25%	(195)	13%	(106)	29%	(229)	16%	(130)	791
2018 House Vote: Republican	11%	(69)	24%	(158)	18%	(114)	33%	(213)	14%	(91)	644
2018 House Vote: Someone else	3%	(2)	38%	(23)	14%	(9)	30%	(18)	16%	(9)	61
2018 House Vote: Didnt Vote	15%	(105)	22%	(153)	18%	(124)	24%	(171)	22%	(152)	705
4-Region: Northeast	17%	(66)	22%	(83)	13%	(48)	32%	(124)	17%	(64)	386
4-Region: Midwest	8%	(38)	23%	(105)	16%	(71)	34%	(155)	19%	(86)	455
4-Region: South	14%	(119)	21%	(175)	18%	(149)	28%	(239)	19%	(158)	839
4-Region: West	16%	(84)	32%	(165)	16%	(85)	22%	(115)	14%	(73)	521
Film Fan	15%	(278)	26%	(497)	17%	(316)	28%	(542)	15%	(280)	1913
Avid Film Fan	23%	(179)	27%	(211)	15%	(115)	24%	(192)	12%	(91)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCEN6_2: How interested would you be in the following?
 Reading a book written entirely by AI**

Demographic	Very interested	Somewhat interested	Not too interested	Not at all interested	Don't know / No opinion	Total N
Adults	13% (287)	18% (406)	18% (389)	34% (739)	17% (379)	2201
Gender: Male	20% (209)	22% (238)	17% (184)	29% (305)	12% (133)	1071
Gender: Female	7% (77)	15% (167)	18% (205)	38% (432)	22% (246)	1127
Age: 18-34	24% (154)	22% (139)	18% (111)	25% (157)	11% (70)	631
Age: 35-44	17% (62)	23% (84)	16% (58)	29% (109)	16% (58)	372
Age: 45-64	7% (53)	18% (126)	17% (124)	36% (254)	22% (153)	711
Age: 65+	4% (17)	12% (57)	20% (97)	45% (219)	20% (97)	487
GenZers: 1997-2012	24% (57)	15% (35)	24% (57)	24% (57)	13% (29)	234
Millennials: 1981-1996	22% (155)	25% (176)	14% (96)	26% (180)	12% (87)	694
GenXers: 1965-1980	8% (45)	18% (95)	18% (96)	33% (176)	22% (115)	528
Baby Boomers: 1946-1964	4% (30)	13% (94)	19% (133)	43% (301)	20% (141)	700
PID: Dem (no lean)	16% (154)	18% (171)	15% (146)	33% (311)	17% (164)	946
PID: Ind (no lean)	8% (51)	19% (121)	20% (122)	35% (215)	18% (113)	622
PID: Rep (no lean)	13% (82)	18% (114)	19% (121)	34% (213)	16% (103)	633
PID/Gender: Dem Men	25% (118)	22% (104)	13% (62)	25% (116)	14% (63)	462
PID/Gender: Dem Women	7% (36)	14% (67)	18% (85)	40% (195)	21% (101)	483
PID/Gender: Ind Men	10% (30)	23% (67)	21% (61)	32% (94)	14% (41)	292
PID/Gender: Ind Women	6% (20)	16% (54)	19% (61)	37% (120)	22% (72)	327
PID/Gender: Rep Men	19% (62)	21% (68)	20% (62)	30% (95)	9% (30)	316
PID/Gender: Rep Women	6% (20)	15% (47)	19% (59)	37% (117)	23% (73)	317
Ideo: Liberal (1-3)	18% (122)	18% (119)	16% (110)	34% (230)	13% (87)	667
Ideo: Moderate (4)	12% (76)	18% (118)	18% (114)	32% (209)	21% (133)	650
Ideo: Conservative (5-7)	11% (76)	20% (136)	19% (133)	36% (247)	14% (93)	686
Educ: < College	12% (177)	16% (231)	18% (264)	33% (480)	20% (286)	1438
Educ: Bachelors degree	11% (55)	22% (106)	17% (84)	35% (169)	15% (71)	484
Educ: Post-grad	20% (54)	25% (69)	15% (41)	33% (91)	8% (23)	278
Income: Under 50k	11% (122)	16% (183)	18% (207)	34% (388)	21% (243)	1142
Income: 50k-100k	14% (97)	20% (135)	16% (112)	36% (248)	14% (96)	686
Income: 100k+	18% (68)	24% (89)	19% (71)	28% (104)	11% (41)	373
Ethnicity: White	13% (222)	19% (320)	17% (288)	35% (587)	17% (281)	1698
Ethnicity: Hispanic	28% (106)	19% (72)	19% (74)	19% (73)	14% (55)	379

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Table MCEN6_2: How interested would you be in the following?
Reading a book written entirely by AI

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Don't know / No opinion		Total N
Adults	13%	(287)	18%	(406)	18%	(389)	34%	(739)	17%	(379)	2201
Ethnicity: Black	14%	(40)	19%	(54)	18%	(51)	29%	(82)	20%	(55)	283
Ethnicity: Other	11%	(24)	15%	(33)	23%	(50)	32%	(70)	19%	(42)	220
All Christian	10%	(101)	19%	(181)	20%	(194)	35%	(341)	15%	(149)	967
All Non-Christian	30%	(51)	17%	(29)	20%	(34)	20%	(34)	13%	(22)	170
Atheist	12%	(15)	26%	(32)	13%	(17)	36%	(45)	12%	(15)	123
Agnostic/Nothing in particular	14%	(81)	16%	(89)	16%	(90)	34%	(197)	20%	(118)	576
Something Else	10%	(38)	21%	(76)	15%	(54)	34%	(123)	21%	(76)	366
Religious Non-Protestant/Catholic	27%	(52)	19%	(37)	22%	(42)	20%	(39)	13%	(25)	194
Evangelical	13%	(71)	21%	(117)	19%	(104)	34%	(189)	14%	(79)	562
Non-Evangelical	9%	(68)	17%	(129)	19%	(140)	36%	(273)	19%	(144)	754
Community: Urban	21%	(147)	20%	(137)	17%	(117)	27%	(189)	16%	(110)	699
Community: Suburban	8%	(81)	17%	(164)	20%	(189)	37%	(358)	17%	(164)	957
Community: Rural	11%	(59)	19%	(106)	15%	(83)	35%	(192)	19%	(105)	545
Employ: Private Sector	18%	(125)	23%	(161)	18%	(127)	29%	(208)	12%	(83)	705
Employ: Government	27%	(37)	23%	(31)	16%	(22)	22%	(30)	12%	(17)	137
Employ: Self-Employed	17%	(33)	25%	(49)	19%	(38)	28%	(56)	11%	(21)	197
Employ: Homemaker	10%	(13)	19%	(24)	15%	(19)	33%	(42)	23%	(29)	127
Employ: Student	17%	(15)	13%	(11)	15%	(13)	36%	(30)	19%	(16)	84
Employ: Retired	4%	(20)	12%	(71)	19%	(107)	41%	(237)	24%	(141)	576
Employ: Unemployed	15%	(37)	15%	(38)	17%	(42)	33%	(84)	20%	(52)	253
Employ: Other	5%	(6)	18%	(22)	17%	(21)	42%	(52)	17%	(21)	122
Military HH: Yes	13%	(36)	19%	(53)	17%	(47)	40%	(111)	12%	(32)	280
Military HH: No	13%	(251)	18%	(353)	18%	(342)	33%	(628)	18%	(347)	1921
2022 House Vote: Democrat	16%	(157)	20%	(190)	16%	(158)	34%	(329)	14%	(139)	972
2022 House Vote: Republican	9%	(57)	20%	(126)	19%	(125)	36%	(233)	16%	(102)	643
2022 House Vote: Someone else	4%	(3)	38%	(24)	14%	(9)	29%	(19)	14%	(9)	64
2022 House Vote: Didnt Vote	13%	(70)	13%	(66)	19%	(98)	30%	(159)	25%	(129)	522

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Table MCEN6_2: How interested would you be in the following?
 Reading a book written entirely by AI

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Don't know / No opinion		Total N
Adults	13%	(287)	18%	(406)	18%	(389)	34%	(739)	17%	(379)	2201
2020 Vote: Joe Biden	14%	(138)	20%	(197)	16%	(163)	35%	(344)	16%	(155)	996
2020 Vote: Donald Trump	8%	(57)	20%	(137)	20%	(139)	35%	(243)	17%	(120)	697
2020 Vote: Other	4%	(2)	23%	(12)	19%	(9)	44%	(22)	10%	(5)	50
2020 Vote: Didn't Vote	20%	(90)	13%	(61)	17%	(78)	28%	(130)	22%	(99)	458
2018 House Vote: Democrat	14%	(111)	20%	(157)	14%	(113)	35%	(274)	17%	(136)	791
2018 House Vote: Republican	11%	(68)	19%	(122)	21%	(136)	36%	(233)	13%	(86)	644
2018 House Vote: Someone else	4%	(2)	32%	(19)	18%	(11)	30%	(18)	17%	(10)	61
2018 House Vote: Didnt Vote	15%	(106)	15%	(108)	18%	(130)	30%	(214)	21%	(148)	705
4-Region: Northeast	14%	(53)	19%	(71)	17%	(64)	35%	(136)	16%	(61)	386
4-Region: Midwest	6%	(25)	17%	(77)	17%	(79)	41%	(186)	19%	(87)	455
4-Region: South	13%	(107)	17%	(142)	19%	(158)	34%	(283)	18%	(149)	839
4-Region: West	19%	(101)	22%	(116)	17%	(88)	26%	(134)	16%	(82)	521
Film Fan	14%	(260)	20%	(381)	18%	(353)	33%	(640)	15%	(278)	1913
Avid Film Fan	20%	(161)	22%	(173)	18%	(138)	28%	(222)	12%	(94)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_3: How interested would you be in the following?
Watching a movie or tv show written partially by AI

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Don't know / No opinion		Total N
Adults	11%	(248)	30%	(650)	17%	(367)	26%	(563)	17%	(372)	2201
Gender: Male	16%	(167)	35%	(372)	16%	(167)	21%	(230)	13%	(135)	1071
Gender: Female	7%	(80)	25%	(277)	18%	(200)	29%	(332)	21%	(238)	1127
Age: 18-34	20%	(129)	34%	(215)	14%	(86)	20%	(129)	12%	(73)	631
Age: 35-44	15%	(56)	31%	(115)	15%	(56)	22%	(83)	17%	(63)	372
Age: 45-64	7%	(47)	28%	(202)	18%	(129)	26%	(187)	21%	(146)	711
Age: 65+	3%	(16)	24%	(119)	20%	(96)	34%	(165)	19%	(91)	487
GenZers: 1997-2012	20%	(47)	29%	(68)	15%	(35)	19%	(45)	16%	(39)	234
Millennials: 1981-1996	19%	(131)	35%	(241)	14%	(95)	21%	(142)	12%	(84)	694
GenXers: 1965-1980	8%	(40)	27%	(142)	18%	(95)	26%	(135)	22%	(115)	528
Baby Boomers: 1946-1964	4%	(28)	27%	(187)	19%	(133)	32%	(223)	18%	(129)	700
PID: Dem (no lean)	15%	(142)	31%	(293)	14%	(134)	23%	(219)	17%	(157)	946
PID: Ind (no lean)	8%	(51)	28%	(174)	18%	(111)	29%	(178)	17%	(108)	622
PID: Rep (no lean)	9%	(55)	29%	(183)	19%	(122)	26%	(166)	17%	(107)	633
PID/Gender: Dem Men	22%	(102)	37%	(171)	11%	(51)	16%	(75)	14%	(63)	462
PID/Gender: Dem Women	8%	(40)	25%	(122)	17%	(84)	30%	(144)	20%	(95)	483
PID/Gender: Ind Men	9%	(27)	33%	(95)	17%	(50)	29%	(84)	12%	(36)	292
PID/Gender: Ind Women	7%	(23)	24%	(78)	19%	(62)	28%	(93)	22%	(72)	327
PID/Gender: Rep Men	12%	(37)	33%	(105)	21%	(67)	22%	(71)	11%	(36)	316
PID/Gender: Rep Women	6%	(18)	24%	(78)	17%	(55)	30%	(95)	23%	(71)	317
Ideo: Liberal (1-3)	15%	(101)	32%	(216)	13%	(86)	25%	(170)	14%	(94)	667
Ideo: Moderate (4)	9%	(56)	30%	(198)	19%	(121)	24%	(153)	19%	(122)	650
Ideo: Conservative (5-7)	11%	(75)	29%	(196)	18%	(125)	29%	(201)	13%	(89)	686
Educ: < College	10%	(137)	28%	(397)	17%	(244)	26%	(376)	20%	(284)	1438
Educ: Bachelors degree	12%	(60)	33%	(161)	16%	(78)	24%	(118)	14%	(66)	484
Educ: Post-grad	18%	(50)	33%	(91)	16%	(45)	25%	(69)	8%	(22)	278
Income: Under 50k	9%	(107)	27%	(303)	17%	(189)	27%	(305)	21%	(239)	1142
Income: 50k-100k	10%	(69)	34%	(231)	17%	(116)	26%	(179)	13%	(91)	686
Income: 100k+	19%	(72)	31%	(116)	17%	(62)	21%	(80)	11%	(42)	373
Ethnicity: White	11%	(186)	31%	(518)	17%	(284)	25%	(432)	16%	(278)	1698
Ethnicity: Hispanic	21%	(81)	35%	(131)	18%	(68)	12%	(47)	14%	(52)	379

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**Table MCEN6_3: How interested would you be in the following?
Watching a movie or tv show written partially by AI**

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Don't know / No opinion		Total N
Adults	11%	(248)	30%	(650)	17%	(367)	26%	(563)	17%	(372)	2201
Ethnicity: Black	16%	(44)	28%	(80)	15%	(41)	24%	(68)	18%	(50)	283
Ethnicity: Other	8%	(17)	24%	(52)	19%	(43)	29%	(63)	20%	(45)	220
All Christian	10%	(99)	30%	(291)	18%	(170)	26%	(252)	16%	(155)	967
All Non-Christian	31%	(52)	26%	(44)	19%	(32)	14%	(24)	10%	(17)	170
Atheist	8%	(10)	32%	(39)	17%	(21)	25%	(31)	18%	(22)	123
Agnostic/Nothing in particular	10%	(57)	30%	(172)	14%	(81)	27%	(155)	19%	(111)	576
Something Else	8%	(30)	28%	(104)	17%	(63)	28%	(101)	18%	(68)	366
Religious Non-Protestant/Catholic	27%	(52)	29%	(56)	20%	(39)	14%	(28)	10%	(19)	194
Evangelical	12%	(65)	31%	(174)	17%	(94)	28%	(157)	13%	(72)	562
Non-Evangelical	8%	(64)	28%	(209)	18%	(134)	26%	(199)	20%	(149)	754
Community: Urban	18%	(127)	30%	(209)	15%	(104)	22%	(155)	15%	(104)	699
Community: Suburban	8%	(78)	29%	(274)	19%	(182)	28%	(265)	16%	(157)	957
Community: Rural	8%	(43)	31%	(167)	15%	(81)	26%	(143)	20%	(111)	545
Employ: Private Sector	16%	(113)	35%	(249)	14%	(101)	23%	(164)	11%	(77)	705
Employ: Government	26%	(35)	29%	(40)	17%	(23)	15%	(20)	13%	(18)	137
Employ: Self-Employed	12%	(23)	36%	(70)	17%	(34)	24%	(47)	11%	(22)	197
Employ: Homemaker	6%	(8)	35%	(45)	12%	(16)	22%	(28)	24%	(31)	127
Employ: Student	18%	(15)	19%	(16)	15%	(12)	22%	(18)	27%	(22)	84
Employ: Retired	3%	(19)	23%	(132)	20%	(116)	31%	(179)	23%	(130)	576
Employ: Unemployed	10%	(25)	26%	(65)	19%	(47)	26%	(65)	20%	(51)	253
Employ: Other	7%	(9)	27%	(33)	14%	(17)	35%	(43)	17%	(21)	122
Military HH: Yes	10%	(28)	29%	(82)	18%	(49)	30%	(83)	14%	(38)	280
Military HH: No	11%	(220)	30%	(568)	17%	(318)	25%	(480)	17%	(335)	1921
2022 House Vote: Democrat	15%	(143)	31%	(298)	16%	(154)	25%	(242)	14%	(135)	972
2022 House Vote: Republican	9%	(57)	29%	(188)	18%	(116)	29%	(185)	15%	(97)	643
2022 House Vote: Someone else	7%	(5)	47%	(30)	12%	(8)	19%	(13)	15%	(9)	64
2022 House Vote: Didnt Vote	8%	(44)	26%	(134)	17%	(89)	24%	(125)	25%	(131)	522

Continued on next page

**Table MCEN6_3: How interested would you be in the following?
Watching a movie or tv show written partially by AI**

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Don't know / No opinion		Total N
Adults	11%	(248)	30%	(650)	17%	(367)	26%	(563)	17%	(372)	2201
2020 Vote: Joe Biden	13%	(135)	33%	(324)	15%	(148)	24%	(243)	15%	(147)	996
2020 Vote: Donald Trump	9%	(65)	28%	(192)	19%	(129)	28%	(195)	17%	(115)	697
2020 Vote: Other	4%	(2)	34%	(17)	24%	(12)	29%	(14)	9%	(5)	50
2020 Vote: Didn't Vote	10%	(46)	25%	(116)	17%	(78)	24%	(111)	23%	(106)	458
2018 House Vote: Democrat	13%	(105)	30%	(239)	15%	(117)	25%	(199)	17%	(131)	791
2018 House Vote: Republican	9%	(59)	29%	(188)	19%	(125)	29%	(185)	14%	(88)	644
2018 House Vote: Someone else	7%	(4)	45%	(27)	15%	(9)	18%	(11)	16%	(10)	61
2018 House Vote: Didnt Vote	11%	(80)	28%	(196)	17%	(116)	24%	(169)	20%	(144)	705
4-Region: Northeast	16%	(60)	27%	(104)	14%	(55)	27%	(105)	16%	(61)	386
4-Region: Midwest	6%	(25)	28%	(127)	17%	(76)	31%	(141)	19%	(85)	455
4-Region: South	11%	(89)	28%	(233)	18%	(154)	25%	(209)	18%	(154)	839
4-Region: West	14%	(73)	36%	(186)	16%	(82)	21%	(108)	14%	(72)	521
Film Fan	12%	(227)	32%	(604)	17%	(333)	25%	(477)	14%	(272)	1913
Avid Film Fan	20%	(155)	32%	(253)	14%	(109)	22%	(176)	12%	(95)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_4: How interested would you be in the following?
Reading a book written partially by AI

Demographic	Very interested	Somewhat interested	Not too interested	Not at all interested	Don't know / No opinion	Total N
Adults	10% (231)	24% (521)	19% (417)	30% (668)	17% (364)	2201
Gender: Male	16% (167)	29% (307)	18% (195)	25% (272)	12% (130)	1071
Gender: Female	6% (64)	19% (213)	20% (222)	35% (394)	21% (234)	1127
Age: 18-34	17% (110)	30% (190)	19% (118)	22% (139)	12% (75)	631
Age: 35-44	16% (58)	28% (102)	16% (58)	27% (101)	14% (52)	372
Age: 45-64	6% (44)	23% (160)	18% (131)	32% (225)	21% (151)	711
Age: 65+	4% (19)	14% (68)	23% (111)	42% (203)	18% (86)	487
GenZers: 1997-2012	13% (31)	29% (68)	24% (56)	20% (47)	14% (32)	234
Millennials: 1981-1996	19% (135)	29% (204)	15% (105)	24% (166)	12% (85)	694
GenXers: 1965-1980	6% (34)	25% (131)	18% (96)	29% (153)	22% (115)	528
Baby Boomers: 1946-1964	4% (30)	16% (113)	21% (150)	40% (281)	18% (126)	700
PID: Dem (no lean)	14% (131)	25% (241)	17% (163)	27% (255)	17% (157)	946
PID: Ind (no lean)	7% (44)	23% (141)	20% (125)	32% (198)	18% (115)	622
PID: Rep (no lean)	9% (56)	22% (139)	20% (130)	34% (215)	15% (92)	633
PID/Gender: Dem Men	21% (99)	32% (150)	14% (65)	18% (85)	14% (64)	462
PID/Gender: Dem Women	7% (32)	19% (91)	20% (97)	35% (170)	19% (93)	483
PID/Gender: Ind Men	10% (31)	27% (79)	18% (53)	31% (89)	14% (41)	292
PID/Gender: Ind Women	4% (13)	19% (61)	22% (72)	33% (107)	23% (74)	327
PID/Gender: Rep Men	12% (37)	25% (78)	24% (77)	31% (99)	8% (25)	316
PID/Gender: Rep Women	6% (19)	19% (61)	17% (52)	37% (117)	21% (68)	317
Ideo: Liberal (1-3)	15% (99)	25% (164)	18% (117)	30% (197)	14% (90)	667
Ideo: Moderate (4)	9% (58)	25% (159)	20% (133)	28% (181)	18% (119)	650
Ideo: Conservative (5-7)	9% (59)	24% (164)	19% (133)	35% (243)	13% (86)	686
Educ: < College	9% (125)	22% (310)	19% (276)	31% (448)	20% (280)	1438
Educ: Bachelors degree	11% (53)	28% (137)	19% (91)	29% (142)	13% (62)	484
Educ: Post-grad	19% (54)	27% (74)	18% (51)	28% (77)	8% (22)	278
Income: Under 50k	8% (95)	20% (230)	20% (224)	31% (353)	21% (241)	1142
Income: 50k-100k	10% (69)	27% (187)	18% (126)	32% (221)	12% (83)	686
Income: 100k+	18% (67)	28% (105)	18% (67)	25% (94)	11% (40)	373
Ethnicity: White	10% (178)	23% (395)	19% (329)	31% (534)	16% (263)	1698
Ethnicity: Hispanic	20% (76)	26% (100)	23% (86)	17% (64)	14% (52)	379

Continued on next page

Table MCEN6_4: How interested would you be in the following?
Reading a book written partially by AI

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Don't know / No opinion		Total N
Adults	10%	(231)	24%	(521)	19%	(417)	30%	(668)	17%	(364)	2201
Ethnicity: Black	15%	(41)	28%	(79)	15%	(43)	21%	(59)	21%	(60)	283
Ethnicity: Other	5%	(12)	22%	(47)	21%	(45)	34%	(75)	18%	(40)	220
All Christian	9%	(88)	23%	(226)	21%	(198)	32%	(313)	15%	(142)	967
All Non-Christian	32%	(54)	25%	(43)	16%	(27)	16%	(27)	11%	(19)	170
Atheist	9%	(11)	24%	(30)	19%	(24)	33%	(40)	15%	(18)	123
Agnostic/Nothing in particular	10%	(58)	22%	(125)	18%	(104)	31%	(179)	19%	(110)	576
Something Else	6%	(21)	27%	(98)	18%	(64)	30%	(108)	20%	(75)	366
Religious Non-Protestant/Catholic	28%	(54)	28%	(54)	17%	(32)	16%	(32)	11%	(22)	194
Evangelical	10%	(54)	27%	(149)	18%	(103)	31%	(176)	14%	(80)	562
Non-Evangelical	7%	(53)	22%	(165)	21%	(158)	32%	(244)	18%	(133)	754
Community: Urban	17%	(119)	27%	(190)	17%	(122)	24%	(166)	15%	(101)	699
Community: Suburban	7%	(71)	20%	(194)	22%	(208)	34%	(325)	17%	(160)	957
Community: Rural	8%	(41)	25%	(137)	16%	(88)	32%	(176)	19%	(102)	545
Employ: Private Sector	14%	(98)	31%	(215)	20%	(139)	24%	(171)	12%	(81)	705
Employ: Government	21%	(29)	27%	(38)	19%	(26)	21%	(29)	11%	(15)	137
Employ: Self-Employed	17%	(34)	29%	(57)	15%	(29)	28%	(56)	11%	(22)	197
Employ: Homemaker	5%	(7)	27%	(35)	15%	(19)	32%	(41)	20%	(26)	127
Employ: Student	12%	(10)	20%	(17)	18%	(15)	29%	(24)	22%	(18)	84
Employ: Retired	3%	(18)	15%	(86)	20%	(115)	40%	(231)	22%	(125)	576
Employ: Unemployed	10%	(25)	20%	(52)	20%	(50)	29%	(72)	21%	(54)	253
Employ: Other	8%	(10)	18%	(22)	20%	(24)	36%	(44)	18%	(22)	122
Military HH: Yes	10%	(28)	23%	(66)	20%	(55)	36%	(100)	11%	(31)	280
Military HH: No	11%	(203)	24%	(456)	19%	(362)	30%	(567)	17%	(333)	1921
2022 House Vote: Democrat	14%	(139)	24%	(231)	20%	(196)	27%	(267)	14%	(139)	972
2022 House Vote: Republican	7%	(47)	25%	(160)	18%	(119)	35%	(228)	14%	(89)	643
2022 House Vote: Someone else	7%	(5)	38%	(25)	12%	(8)	27%	(17)	15%	(10)	64
2022 House Vote: Didnt Vote	8%	(40)	20%	(106)	18%	(95)	30%	(155)	24%	(126)	522

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**Table MCEN6_4: How interested would you be in the following?
 Reading a book written partially by AI**

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Don't know / No opinion		Total N
Adults	10%	(231)	24%	(521)	19%	(417)	30%	(668)	17%	(364)	2201
2020 Vote: Joe Biden	13%	(125)	26%	(257)	18%	(179)	28%	(284)	15%	(151)	996
2020 Vote: Donald Trump	8%	(56)	23%	(157)	20%	(137)	34%	(239)	15%	(107)	697
2020 Vote: Other	7%	(4)	31%	(16)	18%	(9)	35%	(18)	8%	(4)	50
2020 Vote: Didn't Vote	10%	(46)	20%	(91)	20%	(92)	28%	(127)	22%	(102)	458
2018 House Vote: Democrat	14%	(108)	24%	(188)	17%	(137)	29%	(228)	16%	(129)	791
2018 House Vote: Republican	8%	(52)	23%	(147)	20%	(130)	36%	(231)	13%	(84)	644
2018 House Vote: Someone else	7%	(4)	41%	(25)	9%	(5)	26%	(16)	17%	(11)	61
2018 House Vote: Didnt Vote	9%	(66)	23%	(162)	21%	(145)	27%	(192)	20%	(140)	705
4-Region: Northeast	14%	(54)	25%	(96)	15%	(58)	32%	(125)	14%	(53)	386
4-Region: Midwest	6%	(25)	19%	(86)	21%	(96)	37%	(167)	18%	(80)	455
4-Region: South	10%	(81)	22%	(187)	20%	(165)	30%	(251)	19%	(156)	839
4-Region: West	14%	(71)	29%	(153)	19%	(98)	24%	(125)	14%	(75)	521
Film Fan	11%	(214)	25%	(480)	20%	(382)	30%	(572)	14%	(265)	1913
Avid Film Fan	18%	(143)	25%	(201)	19%	(147)	27%	(212)	11%	(85)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_5: How interested would you be in the following?
Watching an animated movie or TV show entirely produced and animated by AI

Demographic	Very interested	Somewhat interested	Not too interested	Not at all interested	Don't know / No opinion	Total N
Adults	14% (299)	25% (558)	17% (369)	27% (604)	17% (371)	2201
Gender: Male	19% (208)	30% (320)	14% (155)	24% (258)	12% (130)	1071
Gender: Female	8% (91)	21% (237)	19% (214)	31% (344)	21% (241)	1127
Age: 18-34	24% (151)	29% (186)	14% (87)	21% (134)	12% (73)	631
Age: 35-44	17% (64)	27% (100)	14% (53)	25% (93)	16% (61)	372
Age: 45-64	9% (61)	25% (175)	17% (123)	28% (199)	21% (153)	711
Age: 65+	5% (22)	20% (97)	22% (106)	36% (178)	17% (84)	487
GenZers: 1997-2012	23% (53)	29% (68)	17% (39)	19% (44)	13% (30)	234
Millennials: 1981-1996	23% (158)	29% (198)	13% (90)	22% (155)	13% (93)	694
GenXers: 1965-1980	8% (42)	25% (133)	16% (84)	28% (150)	22% (118)	528
Baby Boomers: 1946-1964	6% (45)	22% (153)	21% (147)	33% (234)	17% (121)	700
PID: Dem (no lean)	18% (171)	27% (251)	15% (138)	23% (220)	18% (167)	946
PID: Ind (no lean)	10% (62)	25% (154)	18% (114)	30% (189)	17% (103)	622
PID: Rep (no lean)	10% (65)	24% (154)	19% (118)	31% (195)	16% (102)	633
PID/Gender: Dem Men	27% (126)	32% (148)	10% (46)	17% (79)	14% (64)	462
PID/Gender: Dem Women	9% (45)	21% (103)	19% (91)	29% (141)	21% (103)	483
PID/Gender: Ind Men	10% (29)	30% (88)	18% (54)	30% (87)	12% (35)	292
PID/Gender: Ind Women	10% (33)	20% (64)	18% (60)	31% (101)	21% (68)	327
PID/Gender: Rep Men	17% (53)	26% (84)	17% (55)	29% (93)	10% (31)	316
PID/Gender: Rep Women	4% (12)	22% (70)	20% (62)	32% (102)	22% (70)	317
Ideo: Liberal (1-3)	18% (120)	28% (188)	15% (100)	27% (178)	12% (82)	667
Ideo: Moderate (4)	11% (74)	25% (161)	17% (114)	26% (168)	20% (132)	650
Ideo: Conservative (5-7)	12% (85)	25% (172)	19% (131)	30% (208)	13% (89)	686
Educ: < College	13% (182)	23% (328)	17% (241)	28% (403)	20% (284)	1438
Educ: Bachelors degree	13% (61)	30% (144)	18% (86)	27% (131)	13% (63)	484
Educ: Post-grad	20% (56)	31% (86)	15% (42)	25% (70)	9% (24)	278
Income: Under 50k	12% (132)	23% (268)	16% (180)	28% (325)	21% (237)	1142
Income: 50k-100k	13% (91)	26% (180)	18% (125)	29% (199)	13% (91)	686
Income: 100k+	20% (76)	29% (110)	17% (63)	22% (80)	12% (43)	373
Ethnicity: White	13% (223)	26% (436)	17% (286)	28% (482)	16% (272)	1698
Ethnicity: Hispanic	25% (96)	25% (96)	18% (68)	16% (59)	16% (60)	379

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Table MCEN6_5: How interested would you be in the following?
Watching an animated movie or TV show entirely produced and animated by AI

Demographic	Very interested	Somewhat interested	Not too interested	Not at all interested	Don't know / No opinion	Total N
Adults	14% (299)	25% (558)	17% (369)	27% (604)	17% (371)	2201
Ethnicity: Black	22% (62)	22% (63)	15% (44)	19% (53)	22% (61)	283
Ethnicity: Other	6% (13)	27% (60)	18% (40)	32% (69)	17% (37)	220
All Christian	13% (126)	25% (242)	19% (187)	27% (262)	15% (149)	967
All Non-Christian	27% (45)	30% (51)	18% (30)	16% (27)	9% (15)	170
Atheist	10% (12)	27% (33)	20% (24)	32% (39)	12% (14)	123
Agnostic/Nothing in particular	11% (65)	25% (145)	15% (86)	29% (169)	19% (110)	576
Something Else	14% (50)	24% (87)	11% (41)	29% (106)	22% (82)	366
Religious Non-Protestant/Catholic	24% (46)	30% (59)	20% (38)	17% (33)	9% (18)	194
Evangelical	16% (92)	24% (137)	17% (94)	28% (159)	14% (80)	562
Non-Evangelical	11% (83)	24% (183)	18% (132)	27% (207)	20% (149)	754
Community: Urban	22% (153)	26% (181)	17% (121)	20% (139)	15% (104)	699
Community: Suburban	9% (90)	24% (227)	19% (181)	30% (292)	17% (167)	957
Community: Rural	10% (56)	28% (150)	12% (67)	32% (173)	18% (100)	545
Employ: Private Sector	17% (122)	32% (222)	17% (116)	24% (166)	11% (78)	705
Employ: Government	33% (44)	26% (35)	17% (23)	15% (20)	10% (14)	137
Employ: Self-Employed	18% (35)	27% (53)	18% (35)	27% (54)	10% (20)	197
Employ: Homemaker	6% (8)	30% (38)	14% (17)	23% (30)	27% (34)	127
Employ: Student	18% (15)	25% (21)	12% (10)	27% (23)	19% (16)	84
Employ: Retired	5% (27)	19% (109)	20% (117)	34% (194)	23% (130)	576
Employ: Unemployed	14% (36)	22% (55)	13% (33)	29% (74)	22% (56)	253
Employ: Other	9% (12)	21% (25)	15% (18)	36% (44)	19% (23)	122
Military HH: Yes	13% (35)	22% (62)	18% (49)	35% (97)	13% (36)	280
Military HH: No	14% (263)	26% (496)	17% (320)	26% (507)	17% (335)	1921
2022 House Vote: Democrat	17% (164)	26% (252)	18% (172)	25% (245)	14% (139)	972
2022 House Vote: Republican	9% (60)	27% (172)	18% (116)	31% (201)	14% (93)	643
2022 House Vote: Someone else	2% (1)	39% (25)	22% (14)	25% (16)	12% (8)	64
2022 House Vote: Didnt Vote	14% (73)	21% (109)	13% (67)	27% (141)	25% (131)	522

Continued on next page

Table MCEN6_5: How interested would you be in the following?
Watching an animated movie or TV show entirely produced and animated by AI

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Don't know / No opinion		Total N
Adults	14%	(299)	25%	(558)	17%	(369)	27%	(604)	17%	(371)	2201
2020 Vote: Joe Biden	16%	(158)	26%	(263)	17%	(165)	26%	(258)	15%	(152)	996
2020 Vote: Donald Trump	10%	(70)	25%	(174)	20%	(138)	30%	(208)	15%	(107)	697
2020 Vote: Other	2%	(1)	31%	(16)	19%	(9)	39%	(20)	8%	(4)	50
2020 Vote: Didn't Vote	15%	(69)	23%	(105)	12%	(57)	26%	(119)	24%	(108)	458
2018 House Vote: Democrat	15%	(122)	26%	(205)	17%	(131)	25%	(198)	17%	(134)	791
2018 House Vote: Republican	9%	(61)	25%	(160)	21%	(133)	32%	(205)	13%	(86)	644
2018 House Vote: Someone else	1%	(1)	42%	(26)	16%	(10)	29%	(17)	13%	(8)	61
2018 House Vote: Didnt Vote	16%	(115)	24%	(168)	14%	(96)	26%	(184)	20%	(143)	705
4-Region: Northeast	18%	(71)	23%	(88)	16%	(60)	27%	(106)	16%	(60)	386
4-Region: Midwest	8%	(34)	24%	(111)	18%	(81)	32%	(147)	18%	(82)	455
4-Region: South	13%	(113)	24%	(199)	17%	(140)	27%	(226)	19%	(161)	839
4-Region: West	15%	(80)	31%	(160)	17%	(87)	24%	(125)	13%	(68)	521
Film Fan	15%	(279)	27%	(518)	17%	(333)	27%	(509)	14%	(273)	1913
Avid Film Fan	24%	(192)	26%	(208)	17%	(135)	21%	(168)	11%	(86)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_6: How interested would you be in the following?
Watching an animated movie or TV show partially produced and animated by AI

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Don't know / No opinion		Total N
Adults	13%	(282)	28%	(624)	17%	(373)	25%	(548)	17%	(374)	2201
Gender: Male	19%	(207)	32%	(341)	15%	(156)	22%	(234)	12%	(132)	1071
Gender: Female	7%	(75)	25%	(281)	19%	(216)	28%	(312)	21%	(242)	1127
Age: 18-34	25%	(156)	31%	(196)	14%	(91)	18%	(115)	12%	(74)	631
Age: 35-44	15%	(57)	31%	(117)	15%	(57)	22%	(80)	16%	(61)	372
Age: 45-64	7%	(51)	28%	(198)	17%	(122)	27%	(189)	21%	(151)	711
Age: 65+	4%	(18)	23%	(113)	21%	(103)	34%	(164)	18%	(88)	487
GenZers: 1997-2012	21%	(50)	29%	(68)	19%	(44)	17%	(40)	14%	(33)	234
Millennials: 1981-1996	23%	(160)	32%	(224)	13%	(92)	18%	(128)	13%	(90)	694
GenXers: 1965-1980	7%	(35)	29%	(151)	16%	(86)	27%	(140)	22%	(116)	528
Baby Boomers: 1946-1964	5%	(36)	25%	(172)	21%	(145)	31%	(218)	18%	(129)	700
PID: Dem (no lean)	17%	(165)	29%	(271)	16%	(147)	21%	(199)	17%	(164)	946
PID: Ind (no lean)	9%	(53)	27%	(166)	19%	(119)	28%	(171)	18%	(113)	622
PID: Rep (no lean)	10%	(64)	30%	(187)	17%	(107)	28%	(178)	15%	(97)	633
PID/Gender: Dem Men	27%	(123)	32%	(148)	12%	(55)	17%	(77)	13%	(59)	462
PID/Gender: Dem Women	9%	(42)	25%	(123)	19%	(92)	25%	(122)	22%	(105)	483
PID/Gender: Ind Men	11%	(33)	30%	(87)	17%	(49)	28%	(82)	14%	(41)	292
PID/Gender: Ind Women	6%	(20)	24%	(77)	21%	(70)	27%	(88)	22%	(72)	327
PID/Gender: Rep Men	16%	(51)	33%	(106)	17%	(53)	24%	(75)	10%	(32)	316
PID/Gender: Rep Women	4%	(13)	26%	(81)	17%	(54)	33%	(103)	21%	(65)	317
Ideo: Liberal (1-3)	18%	(120)	30%	(202)	16%	(107)	23%	(156)	12%	(82)	667
Ideo: Moderate (4)	10%	(67)	30%	(197)	17%	(108)	23%	(151)	19%	(127)	650
Ideo: Conservative (5-7)	12%	(81)	27%	(182)	18%	(126)	30%	(203)	14%	(94)	686
Educ: < College	11%	(161)	26%	(377)	18%	(256)	25%	(365)	19%	(279)	1438
Educ: Bachelors degree	13%	(64)	33%	(160)	15%	(75)	24%	(117)	14%	(68)	484
Educ: Post-grad	21%	(57)	31%	(86)	15%	(42)	24%	(66)	10%	(27)	278
Income: Under 50k	11%	(127)	25%	(288)	17%	(194)	26%	(298)	21%	(234)	1142
Income: 50k-100k	12%	(81)	32%	(218)	17%	(119)	25%	(173)	14%	(95)	686
Income: 100k+	20%	(74)	32%	(118)	16%	(59)	21%	(77)	12%	(44)	373
Ethnicity: White	13%	(214)	28%	(483)	17%	(286)	26%	(440)	16%	(275)	1698
Ethnicity: Hispanic	24%	(90)	30%	(112)	18%	(69)	13%	(49)	15%	(59)	379

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Table MCEN6_6: How interested would you be in the following?
Watching an animated movie or TV show partially produced and animated by AI

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Don't know / No opinion		Total N
Adults	13%	(282)	28%	(624)	17%	(373)	25%	(548)	17%	(374)	2201
Ethnicity: Black	19%	(53)	29%	(83)	12%	(35)	21%	(58)	19%	(54)	283
Ethnicity: Other	7%	(16)	26%	(57)	23%	(51)	23%	(51)	20%	(45)	220
All Christian	11%	(110)	28%	(270)	19%	(188)	25%	(246)	16%	(153)	967
All Non-Christian	32%	(54)	27%	(46)	16%	(27)	13%	(23)	12%	(20)	170
Atheist	15%	(18)	30%	(37)	16%	(19)	25%	(31)	14%	(17)	123
Agnostic/Nothing in particular	11%	(63)	28%	(160)	15%	(84)	27%	(157)	19%	(112)	576
Something Else	10%	(37)	30%	(110)	15%	(55)	25%	(92)	20%	(72)	366
Religious Non-Protestant/Catholic	28%	(55)	29%	(55)	17%	(34)	14%	(27)	12%	(23)	194
Evangelical	13%	(71)	30%	(170)	18%	(99)	26%	(144)	14%	(77)	562
Non-Evangelical	10%	(73)	27%	(202)	19%	(141)	25%	(192)	19%	(146)	754
Community: Urban	21%	(144)	28%	(199)	15%	(104)	21%	(148)	15%	(103)	699
Community: Suburban	8%	(78)	28%	(263)	20%	(188)	26%	(252)	18%	(176)	957
Community: Rural	11%	(61)	30%	(161)	15%	(81)	27%	(148)	17%	(95)	545
Employ: Private Sector	17%	(122)	32%	(228)	18%	(124)	21%	(151)	11%	(80)	705
Employ: Government	31%	(43)	27%	(37)	16%	(22)	13%	(17)	12%	(17)	137
Employ: Self-Employed	13%	(25)	37%	(72)	17%	(32)	22%	(43)	12%	(24)	197
Employ: Homemaker	7%	(9)	31%	(39)	13%	(17)	22%	(28)	27%	(35)	127
Employ: Student	22%	(18)	26%	(22)	13%	(11)	17%	(14)	23%	(19)	84
Employ: Retired	3%	(19)	22%	(129)	19%	(111)	32%	(186)	23%	(131)	576
Employ: Unemployed	14%	(35)	25%	(64)	13%	(32)	29%	(74)	19%	(47)	253
Employ: Other	9%	(11)	26%	(32)	19%	(23)	29%	(35)	17%	(21)	122
Military HH: Yes	12%	(32)	27%	(77)	17%	(49)	31%	(86)	13%	(35)	280
Military HH: No	13%	(250)	28%	(547)	17%	(324)	24%	(462)	18%	(338)	1921
2022 House Vote: Democrat	17%	(164)	29%	(283)	17%	(163)	23%	(219)	15%	(143)	972
2022 House Vote: Republican	8%	(55)	29%	(189)	17%	(108)	30%	(195)	15%	(96)	643
2022 House Vote: Someone else	8%	(5)	37%	(24)	16%	(10)	27%	(17)	12%	(8)	64
2022 House Vote: Didnt Vote	11%	(58)	25%	(128)	18%	(91)	22%	(117)	24%	(127)	522

Continued on next page

Table MCEN6_6: How interested would you be in the following?
Watching an animated movie or TV show partially produced and animated by AI

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Don't know / No opinion		Total N
Adults	13%	(282)	28%	(624)	17%	(373)	25%	(548)	17%	(374)	2201
2020 Vote: Joe Biden	15%	(145)	30%	(297)	17%	(165)	23%	(232)	16%	(157)	996
2020 Vote: Donald Trump	9%	(64)	28%	(195)	18%	(129)	29%	(199)	16%	(110)	697
2020 Vote: Other	6%	(3)	33%	(16)	16%	(8)	34%	(17)	11%	(6)	50
2020 Vote: Didn't Vote	15%	(70)	25%	(116)	16%	(71)	22%	(100)	22%	(101)	458
2018 House Vote: Democrat	16%	(127)	28%	(218)	16%	(127)	24%	(187)	17%	(132)	791
2018 House Vote: Republican	8%	(49)	31%	(201)	19%	(122)	29%	(187)	13%	(85)	644
2018 House Vote: Someone else	6%	(4)	46%	(28)	6%	(4)	28%	(17)	14%	(9)	61
2018 House Vote: Didnt Vote	15%	(103)	25%	(177)	17%	(120)	22%	(158)	21%	(148)	705
4-Region: Northeast	16%	(63)	25%	(97)	16%	(61)	27%	(104)	16%	(61)	386
4-Region: Midwest	6%	(29)	29%	(130)	18%	(80)	29%	(134)	18%	(82)	455
4-Region: South	13%	(113)	26%	(220)	17%	(145)	24%	(203)	19%	(159)	839
4-Region: West	15%	(77)	34%	(177)	17%	(87)	21%	(107)	14%	(73)	521
Film Fan	14%	(263)	30%	(581)	18%	(340)	24%	(460)	14%	(268)	1913
Avid Film Fan	24%	(186)	30%	(234)	16%	(128)	19%	(152)	11%	(89)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_7: How interested would you be in the following?
Watching a movie or TV show in which the main storyline is about AI

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Don't know / No opinion		Total N
Adults	15%	(332)	31%	(681)	17%	(364)	21%	(470)	16%	(354)	2201
Gender: Male	22%	(236)	35%	(371)	14%	(152)	17%	(182)	12%	(128)	1071
Gender: Female	8%	(94)	27%	(308)	19%	(211)	26%	(288)	20%	(226)	1127
Age: 18-34	26%	(162)	31%	(197)	18%	(111)	13%	(83)	12%	(78)	631
Age: 35-44	17%	(63)	37%	(136)	12%	(46)	21%	(76)	13%	(49)	372
Age: 45-64	10%	(71)	30%	(211)	17%	(124)	23%	(162)	20%	(143)	711
Age: 65+	7%	(35)	28%	(136)	17%	(83)	30%	(148)	17%	(84)	487
GenZers: 1997-2012	17%	(40)	35%	(82)	23%	(54)	11%	(26)	14%	(33)	234
Millennials: 1981-1996	26%	(178)	32%	(224)	14%	(95)	16%	(113)	12%	(84)	694
GenXers: 1965-1980	10%	(54)	31%	(164)	17%	(89)	22%	(115)	20%	(106)	528
Baby Boomers: 1946-1964	8%	(56)	29%	(201)	17%	(120)	28%	(199)	18%	(124)	700
PID: Dem (no lean)	19%	(177)	33%	(311)	14%	(129)	18%	(173)	17%	(156)	946
PID: Ind (no lean)	12%	(72)	28%	(174)	19%	(119)	23%	(144)	18%	(113)	622
PID: Rep (no lean)	13%	(82)	31%	(195)	18%	(116)	24%	(153)	14%	(86)	633
PID/Gender: Dem Men	28%	(131)	38%	(177)	8%	(39)	12%	(55)	13%	(60)	462
PID/Gender: Dem Women	9%	(46)	28%	(134)	19%	(90)	24%	(118)	20%	(96)	483
PID/Gender: Ind Men	15%	(45)	31%	(90)	18%	(52)	24%	(69)	13%	(37)	292
PID/Gender: Ind Women	8%	(27)	26%	(84)	20%	(66)	23%	(75)	23%	(75)	327
PID/Gender: Rep Men	19%	(61)	33%	(105)	20%	(62)	19%	(59)	10%	(31)	316
PID/Gender: Rep Women	7%	(22)	29%	(90)	17%	(55)	30%	(95)	17%	(55)	317
Ideo: Liberal (1-3)	21%	(143)	34%	(229)	13%	(90)	19%	(129)	11%	(77)	667
Ideo: Moderate (4)	11%	(73)	30%	(197)	19%	(125)	21%	(135)	18%	(119)	650
Ideo: Conservative (5-7)	14%	(98)	31%	(210)	18%	(125)	25%	(169)	12%	(83)	686
Educ: < College	13%	(193)	28%	(409)	18%	(252)	22%	(311)	19%	(273)	1438
Educ: Bachelors degree	15%	(73)	36%	(174)	14%	(70)	22%	(108)	12%	(60)	484
Educ: Post-grad	24%	(66)	35%	(98)	15%	(42)	18%	(51)	7%	(21)	278
Income: Under 50k	12%	(139)	27%	(308)	19%	(213)	22%	(256)	20%	(227)	1142
Income: 50k-100k	15%	(106)	34%	(234)	15%	(103)	22%	(153)	13%	(90)	686
Income: 100k+	23%	(87)	37%	(138)	13%	(49)	17%	(62)	10%	(37)	373
Ethnicity: White	15%	(256)	31%	(529)	17%	(289)	22%	(371)	15%	(254)	1698
Ethnicity: Hispanic	24%	(92)	29%	(108)	23%	(88)	9%	(34)	15%	(57)	379

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**Table MCEN6_7: How interested would you be in the following?
Watching a movie or TV show in which the main storyline is about AI**

Demographic	Very interested	Somewhat interested	Not too interested	Not at all interested	Don't know / No opinion	Total N
Adults	15% (332)	31% (681)	17% (364)	21% (470)	16% (354)	2201
Ethnicity: Black	19% (53)	30% (85)	11% (30)	19% (55)	21% (59)	283
Ethnicity: Other	10% (22)	30% (66)	21% (46)	20% (44)	19% (41)	220
All Christian	14% (140)	30% (294)	18% (171)	23% (218)	15% (144)	967
All Non-Christian	27% (46)	33% (56)	13% (22)	12% (20)	15% (26)	170
Atheist	13% (16)	38% (47)	23% (28)	15% (18)	11% (14)	123
Agnostic/Nothing in particular	14% (81)	32% (181)	16% (89)	21% (123)	18% (101)	576
Something Else	13% (48)	28% (103)	15% (54)	25% (91)	19% (70)	366
Religious Non-Protestant/Catholic	24% (47)	31% (60)	18% (35)	12% (23)	15% (28)	194
Evangelical	15% (84)	32% (177)	17% (96)	23% (127)	14% (77)	562
Non-Evangelical	14% (105)	28% (211)	16% (119)	24% (184)	18% (135)	754
Community: Urban	24% (165)	29% (204)	14% (98)	18% (123)	15% (108)	699
Community: Suburban	10% (93)	32% (304)	19% (184)	23% (224)	16% (152)	957
Community: Rural	14% (74)	32% (173)	15% (82)	23% (123)	17% (94)	545
Employ: Private Sector	20% (142)	34% (242)	16% (115)	19% (134)	10% (72)	705
Employ: Government	23% (31)	37% (51)	14% (20)	15% (20)	10% (14)	137
Employ: Self-Employed	20% (40)	31% (61)	16% (31)	19% (38)	14% (28)	197
Employ: Homemaker	13% (17)	31% (39)	18% (23)	19% (25)	19% (24)	127
Employ: Student	18% (15)	33% (28)	18% (15)	8% (7)	23% (19)	84
Employ: Retired	7% (39)	26% (149)	18% (102)	28% (161)	22% (125)	576
Employ: Unemployed	15% (38)	28% (71)	15% (38)	22% (55)	20% (52)	253
Employ: Other	8% (10)	33% (40)	18% (21)	25% (30)	17% (21)	122
Military HH: Yes	15% (41)	32% (90)	15% (41)	27% (76)	11% (31)	280
Military HH: No	15% (291)	31% (590)	17% (323)	21% (394)	17% (323)	1921
2022 House Vote: Democrat	18% (176)	32% (314)	16% (158)	20% (198)	13% (126)	972
2022 House Vote: Republican	12% (78)	31% (202)	17% (110)	26% (165)	14% (88)	643
2022 House Vote: Someone else	10% (6)	42% (27)	14% (9)	22% (14)	14% (9)	64
2022 House Vote: Didnt Vote	14% (71)	27% (138)	17% (88)	18% (93)	25% (132)	522

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**Table MCEN6_7: How interested would you be in the following?
Watching a movie or TV show in which the main storyline is about AI**

Demographic	Very interested		Somewhat interested		Not too interested		Not at all interested		Don't know / No opinion		Total N
Adults	15%	(332)	31%	(681)	17%	(364)	21%	(470)	16%	(354)	2201
2020 Vote: Joe Biden	18%	(181)	33%	(332)	14%	(143)	20%	(201)	14%	(140)	996
2020 Vote: Donald Trump	13%	(87)	30%	(211)	18%	(125)	24%	(169)	15%	(104)	697
2020 Vote: Other	5%	(2)	52%	(26)	13%	(7)	24%	(12)	6%	(3)	50
2020 Vote: Didn't Vote	13%	(62)	24%	(112)	20%	(90)	19%	(88)	23%	(107)	458
2018 House Vote: Democrat	19%	(149)	32%	(249)	14%	(112)	20%	(162)	15%	(119)	791
2018 House Vote: Republican	12%	(77)	33%	(210)	17%	(112)	25%	(164)	13%	(81)	644
2018 House Vote: Someone else	12%	(7)	41%	(25)	18%	(11)	13%	(8)	15%	(9)	61
2018 House Vote: Didnt Vote	14%	(98)	28%	(197)	18%	(128)	19%	(136)	21%	(146)	705
4-Region: Northeast	17%	(65)	31%	(120)	11%	(44)	25%	(97)	15%	(59)	386
4-Region: Midwest	10%	(45)	31%	(142)	18%	(81)	24%	(111)	17%	(76)	455
4-Region: South	16%	(132)	28%	(233)	17%	(141)	22%	(181)	18%	(154)	839
4-Region: West	17%	(90)	36%	(186)	19%	(99)	16%	(81)	13%	(65)	521
Film Fan	16%	(304)	33%	(636)	17%	(332)	20%	(390)	13%	(252)	1913
Avid Film Fan	26%	(201)	32%	(253)	15%	(118)	17%	(132)	11%	(84)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7: Which of the following comes closest to your opinion, even if neither is exactly correct?

Demographic	Images and videos created by AI should be considered art even though they are not made by humans	Images and videos created by AI should not be considered art because they are not made by humans	Total N
Adults	39% (855)	61% (1346)	2201
Gender: Male	45% (477)	55% (594)	1071
Gender: Female	33% (376)	67% (751)	1127
Age: 18-34	47% (296)	53% (335)	631
Age: 35-44	45% (169)	55% (203)	372
Age: 45-64	35% (246)	65% (466)	711
Age: 65+	30% (144)	70% (343)	487
GenZers: 1997-2012	44% (102)	56% (132)	234
Millennials: 1981-1996	48% (333)	52% (360)	694
GenXers: 1965-1980	37% (194)	63% (333)	528
Baby Boomers: 1946-1964	31% (214)	69% (486)	700
PID: Dem (no lean)	47% (443)	53% (503)	946
PID: Ind (no lean)	33% (207)	67% (415)	622
PID: Rep (no lean)	32% (204)	68% (429)	633
PID/Gender: Dem Men	55% (253)	45% (209)	462
PID/Gender: Dem Women	39% (190)	61% (293)	483
PID/Gender: Ind Men	36% (105)	64% (188)	292
PID/Gender: Ind Women	31% (101)	69% (226)	327
PID/Gender: Rep Men	38% (119)	62% (198)	316
PID/Gender: Rep Women	27% (85)	73% (231)	317
Ideo: Liberal (1-3)	46% (306)	54% (362)	667
Ideo: Moderate (4)	39% (256)	61% (393)	650
Ideo: Conservative (5-7)	32% (219)	68% (466)	686
Educ: < College	38% (543)	62% (895)	1438
Educ: Bachelors degree	39% (188)	61% (296)	484
Educ: Post-grad	44% (123)	56% (155)	278
Income: Under 50k	37% (422)	63% (721)	1142
Income: 50k-100k	38% (263)	62% (423)	686
Income: 100k+	46% (170)	54% (203)	373
Ethnicity: White	37% (628)	63% (1071)	1698

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Table MCEN7: Which of the following comes closest to your opinion, even if neither is exactly correct?

Demographic	Images and videos created by AI should be considered art even though they are not made by humans		Images and videos created by AI should not be considered art because they are not made by humans		Total N
Adults	39%	(855)	61%	(1346)	2201
Ethnicity: Hispanic	48%	(182)	52%	(197)	379
Ethnicity: Black	47%	(134)	53%	(149)	283
Ethnicity: Other	42%	(93)	58%	(126)	220
All Christian	37%	(353)	63%	(613)	967
All Non-Christian	53%	(90)	47%	(80)	170
Atheist	49%	(60)	51%	(63)	123
Agnostic/Nothing in particular	36%	(208)	64%	(367)	576
Something Else	39%	(143)	61%	(223)	366
Religious Non-Protestant/Catholic	48%	(93)	52%	(101)	194
Evangelical	38%	(213)	62%	(349)	562
Non-Evangelical	37%	(279)	63%	(474)	754
Community: Urban	45%	(312)	55%	(387)	699
Community: Suburban	35%	(334)	65%	(623)	957
Community: Rural	38%	(209)	62%	(337)	545
Employ: Private Sector	43%	(304)	57%	(400)	705
Employ: Government	48%	(66)	52%	(71)	137
Employ: Self-Employed	40%	(78)	60%	(119)	197
Employ: Homemaker	44%	(56)	56%	(72)	127
Employ: Student	36%	(30)	64%	(54)	84
Employ: Retired	31%	(178)	69%	(399)	576
Employ: Unemployed	40%	(102)	60%	(151)	253
Employ: Other	34%	(41)	66%	(81)	122
Military HH: Yes	35%	(98)	65%	(182)	280
Military HH: No	39%	(757)	61%	(1164)	1921
2022 House Vote: Democrat	44%	(424)	56%	(548)	972
2022 House Vote: Republican	30%	(195)	70%	(448)	643
2022 House Vote: Someone else	47%	(30)	53%	(34)	64
2022 House Vote: Didnt Vote	39%	(206)	61%	(316)	522

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Table MCEN7: Which of the following comes closest to your opinion, even if neither is exactly correct?

Demographic	Images and videos created by AI should be considered art even though they are not made by humans	Images and videos created by AI should not be considered art because they are not made by humans	Total N
Adults	39% (855)	61% (1346)	2201
2020 Vote: Joe Biden	44% (442)	56% (555)	996
2020 Vote: Donald Trump	30% (211)	70% (485)	697
2020 Vote: Other	29% (14)	71% (36)	50
2020 Vote: Didn't Vote	41% (187)	59% (271)	458
2018 House Vote: Democrat	43% (344)	57% (447)	791
2018 House Vote: Republican	29% (188)	71% (456)	644
2018 House Vote: Someone else	58% (36)	42% (25)	61
2018 House Vote: Didnt Vote	41% (287)	59% (418)	705
4-Region: Northeast	35% (137)	65% (249)	386
4-Region: Midwest	33% (150)	67% (305)	455
4-Region: South	40% (338)	60% (502)	839
4-Region: West	44% (230)	56% (291)	521
Film Fan	40% (762)	60% (1151)	1913
Avid Film Fan	50% (396)	50% (392)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8: As you may know, deepfakes are extremely realistic, AI-produced images and videos of well-known public figures such as actors and politicians. To the best of your knowledge, have you seen an image or video that contained a deepfake?

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know		Total N
Adults	20%	(442)	22%	(481)	15%	(330)	11%	(253)	32%	(695)	2201
Gender: Male	28%	(300)	24%	(260)	13%	(137)	10%	(105)	25%	(268)	1071
Gender: Female	12%	(140)	20%	(221)	17%	(192)	13%	(146)	38%	(428)	1127
Age: 18-34	32%	(203)	28%	(179)	15%	(93)	8%	(49)	17%	(108)	631
Age: 35-44	27%	(99)	26%	(96)	10%	(37)	9%	(32)	29%	(107)	372
Age: 45-64	14%	(97)	17%	(118)	16%	(116)	13%	(90)	41%	(290)	711
Age: 65+	9%	(43)	18%	(88)	17%	(83)	17%	(82)	39%	(192)	487
GenZers: 1997-2012	32%	(76)	25%	(57)	18%	(42)	9%	(22)	16%	(37)	234
Millennials: 1981-1996	31%	(218)	29%	(203)	11%	(75)	7%	(49)	22%	(150)	694
GenXers: 1965-1980	15%	(78)	18%	(97)	15%	(81)	11%	(56)	41%	(215)	528
Baby Boomers: 1946-1964	10%	(68)	16%	(111)	18%	(123)	17%	(116)	40%	(282)	700
PID: Dem (no lean)	24%	(231)	22%	(205)	13%	(128)	10%	(97)	30%	(285)	946
PID: Ind (no lean)	18%	(109)	22%	(139)	15%	(91)	12%	(73)	34%	(210)	622
PID: Rep (no lean)	16%	(102)	22%	(137)	18%	(111)	13%	(82)	32%	(201)	633
PID/Gender: Dem Men	36%	(167)	23%	(106)	10%	(45)	10%	(47)	21%	(97)	462
PID/Gender: Dem Women	13%	(64)	20%	(99)	17%	(83)	10%	(50)	39%	(187)	483
PID/Gender: Ind Men	22%	(63)	25%	(74)	12%	(35)	9%	(26)	32%	(94)	292
PID/Gender: Ind Women	14%	(45)	20%	(65)	17%	(56)	14%	(46)	36%	(116)	327
PID/Gender: Rep Men	22%	(70)	25%	(80)	18%	(58)	10%	(32)	24%	(77)	316
PID/Gender: Rep Women	10%	(32)	18%	(57)	17%	(53)	16%	(50)	39%	(124)	317
Ideo: Liberal (1-3)	28%	(186)	24%	(162)	12%	(80)	7%	(49)	29%	(190)	667
Ideo: Moderate (4)	17%	(108)	20%	(133)	18%	(120)	13%	(86)	31%	(203)	650
Ideo: Conservative (5-7)	19%	(130)	22%	(154)	16%	(110)	14%	(96)	29%	(197)	686
Educ: < College	17%	(238)	19%	(268)	15%	(219)	14%	(207)	35%	(507)	1438
Educ: Bachelors degree	22%	(106)	28%	(136)	16%	(76)	7%	(34)	27%	(133)	484
Educ: Post-grad	35%	(99)	28%	(77)	13%	(35)	4%	(12)	20%	(56)	278
Income: Under 50k	14%	(164)	19%	(214)	16%	(178)	16%	(188)	35%	(399)	1142
Income: 50k-100k	22%	(154)	25%	(169)	16%	(109)	7%	(47)	30%	(206)	686
Income: 100k+	33%	(123)	26%	(98)	11%	(43)	5%	(18)	24%	(90)	373
Ethnicity: White	22%	(366)	23%	(383)	15%	(250)	10%	(162)	32%	(537)	1698
Ethnicity: Hispanic	32%	(121)	23%	(87)	19%	(71)	7%	(27)	19%	(73)	379

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Table MCEN8: As you may know, deepfakes are extremely realistic, AI-produced images and videos of well-known public figures such as actors and politicians. To the best of your knowledge, have you seen an image or video that contained a deepfake?

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know		Total N
Adults	20%	(442)	22%	(481)	15%	(330)	11%	(253)	32%	(695)	2201
Ethnicity: Black	18%	(50)	15%	(42)	12%	(35)	21%	(60)	34%	(97)	283
Ethnicity: Other	12%	(26)	26%	(56)	21%	(45)	14%	(31)	28%	(61)	220
All Christian	18%	(171)	22%	(208)	17%	(168)	12%	(117)	31%	(302)	967
All Non-Christian	42%	(71)	26%	(43)	7%	(11)	8%	(13)	18%	(31)	170
Atheist	23%	(28)	29%	(36)	6%	(7)	8%	(10)	34%	(42)	123
Agnostic/Nothing in particular	22%	(125)	22%	(124)	15%	(87)	9%	(49)	33%	(189)	576
Something Else	13%	(46)	19%	(69)	15%	(56)	17%	(64)	36%	(132)	366
Religious Non-Protestant/Catholic	41%	(80)	24%	(46)	8%	(16)	7%	(14)	20%	(38)	194
Evangelical	17%	(94)	19%	(105)	18%	(101)	13%	(75)	33%	(187)	562
Non-Evangelical	16%	(118)	23%	(170)	15%	(116)	14%	(108)	32%	(242)	754
Community: Urban	28%	(192)	21%	(148)	13%	(88)	13%	(89)	26%	(182)	699
Community: Suburban	16%	(155)	24%	(226)	18%	(174)	11%	(102)	31%	(300)	957
Community: Rural	17%	(95)	20%	(107)	13%	(68)	11%	(62)	39%	(213)	545
Employ: Private Sector	27%	(190)	25%	(180)	15%	(105)	7%	(51)	25%	(179)	705
Employ: Government	34%	(47)	27%	(37)	12%	(16)	6%	(8)	22%	(30)	137
Employ: Self-Employed	28%	(54)	18%	(34)	20%	(39)	5%	(10)	30%	(59)	197
Employ: Homemaker	11%	(14)	27%	(34)	17%	(22)	8%	(10)	38%	(48)	127
Employ: Student	30%	(26)	23%	(20)	11%	(9)	20%	(17)	16%	(13)	84
Employ: Retired	9%	(52)	17%	(98)	17%	(96)	18%	(102)	40%	(228)	576
Employ: Unemployed	15%	(37)	24%	(61)	13%	(34)	13%	(34)	35%	(88)	253
Employ: Other	18%	(22)	15%	(18)	8%	(10)	17%	(21)	42%	(51)	122
Military HH: Yes	17%	(47)	22%	(61)	17%	(48)	11%	(30)	34%	(94)	280
Military HH: No	21%	(395)	22%	(420)	15%	(282)	12%	(223)	31%	(602)	1921
2022 House Vote: Democrat	28%	(268)	22%	(209)	14%	(133)	8%	(80)	29%	(282)	972
2022 House Vote: Republican	16%	(105)	23%	(150)	17%	(109)	11%	(74)	32%	(206)	643
2022 House Vote: Someone else	14%	(9)	6%	(4)	26%	(17)	4%	(3)	50%	(32)	64
2022 House Vote: Didnt Vote	11%	(60)	23%	(118)	14%	(72)	18%	(97)	34%	(176)	522

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Table MCEN8: As you may know, deepfakes are extremely realistic, AI-produced images and videos of well-known public figures such as actors and politicians. To the best of your knowledge, have you seen an image or video that contained a deepfake?

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know		Total N
Adults	20%	(442)	22%	(481)	15%	(330)	11%	(253)	32%	(695)	2201
2020 Vote: Joe Biden	24%	(243)	22%	(219)	15%	(145)	9%	(91)	30%	(298)	996
2020 Vote: Donald Trump	15%	(104)	23%	(159)	18%	(123)	12%	(87)	32%	(225)	697
2020 Vote: Other	21%	(10)	10%	(5)	20%	(10)	9%	(4)	41%	(20)	50
2020 Vote: Didn't Vote	18%	(84)	21%	(98)	11%	(52)	15%	(71)	33%	(152)	458
2018 House Vote: Democrat	26%	(204)	21%	(163)	14%	(108)	9%	(68)	31%	(248)	791
2018 House Vote: Republican	18%	(114)	25%	(160)	16%	(103)	12%	(75)	30%	(193)	644
2018 House Vote: Someone else	16%	(10)	5%	(3)	24%	(15)	5%	(3)	50%	(30)	61
2018 House Vote: Didnt Vote	16%	(114)	22%	(155)	15%	(104)	15%	(108)	32%	(225)	705
4-Region: Northeast	23%	(88)	18%	(68)	13%	(52)	11%	(42)	35%	(136)	386
4-Region: Midwest	13%	(60)	22%	(98)	16%	(75)	13%	(58)	36%	(164)	455
4-Region: South	17%	(147)	23%	(192)	16%	(134)	13%	(108)	31%	(260)	839
4-Region: West	28%	(147)	24%	(123)	13%	(70)	9%	(45)	26%	(136)	521
Film Fan	22%	(413)	22%	(428)	15%	(288)	10%	(192)	31%	(591)	1913
Avid Film Fan	29%	(230)	23%	(183)	12%	(97)	10%	(79)	25%	(200)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9: *And how concerned are you about deepfakes being mistaken as real images and videos of public figures that misrepresent or defame them in some way?*

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	Don't know	Total N
Adults	34% (755)	31% (672)	12% (275)	7% (149)	16% (350)	2201
Gender: Male	39% (418)	30% (320)	11% (123)	8% (82)	12% (128)	1071
Gender: Female	30% (337)	31% (351)	13% (152)	6% (66)	20% (221)	1127
Age: 18-34	34% (214)	33% (208)	16% (102)	7% (43)	10% (64)	631
Age: 35-44	40% (149)	26% (97)	12% (43)	6% (21)	16% (61)	372
Age: 45-64	30% (217)	32% (226)	10% (74)	6% (45)	21% (150)	711
Age: 65+	36% (176)	29% (141)	12% (56)	8% (40)	15% (74)	487
GenZers: 1997-2012	30% (69)	32% (76)	17% (39)	9% (22)	12% (28)	234
Millennials: 1981-1996	39% (273)	30% (207)	14% (95)	5% (38)	12% (81)	694
GenXers: 1965-1980	29% (153)	32% (167)	12% (61)	6% (33)	22% (114)	528
Baby Boomers: 1946-1964	34% (240)	30% (209)	11% (76)	7% (52)	18% (123)	700
PID: Dem (no lean)	38% (355)	30% (280)	12% (111)	7% (66)	14% (134)	946
PID: Ind (no lean)	32% (199)	31% (196)	11% (71)	6% (39)	19% (116)	622
PID: Rep (no lean)	32% (201)	31% (197)	15% (92)	7% (43)	16% (100)	633
PID/Gender: Dem Men	44% (203)	27% (124)	11% (49)	8% (38)	11% (49)	462
PID/Gender: Dem Women	31% (151)	32% (156)	13% (63)	6% (28)	18% (85)	483
PID/Gender: Ind Men	37% (107)	33% (96)	10% (28)	6% (18)	15% (43)	292
PID/Gender: Ind Women	28% (92)	30% (99)	13% (43)	6% (20)	22% (73)	327
PID/Gender: Rep Men	34% (107)	32% (101)	15% (46)	8% (25)	11% (36)	316
PID/Gender: Rep Women	30% (94)	30% (96)	14% (46)	6% (18)	20% (64)	317
Ideo: Liberal (1-3)	42% (282)	30% (201)	11% (75)	6% (38)	11% (72)	667
Ideo: Moderate (4)	29% (191)	32% (205)	15% (100)	6% (42)	17% (111)	650
Ideo: Conservative (5-7)	36% (248)	33% (229)	11% (78)	7% (51)	12% (81)	686
Educ: < College	30% (434)	29% (416)	13% (183)	8% (116)	20% (288)	1438
Educ: Bachelors degree	36% (173)	38% (182)	13% (64)	4% (21)	9% (44)	484
Educ: Post-grad	53% (148)	26% (74)	10% (28)	4% (12)	6% (17)	278
Income: Under 50k	28% (322)	30% (345)	12% (136)	8% (95)	21% (244)	1142
Income: 50k-100k	38% (262)	33% (226)	14% (93)	6% (40)	9% (65)	686
Income: 100k+	46% (171)	27% (101)	12% (46)	4% (15)	11% (40)	373
Ethnicity: White	36% (615)	31% (524)	12% (201)	6% (101)	15% (257)	1698
Ethnicity: Hispanic	39% (147)	30% (113)	14% (52)	2% (8)	16% (59)	379

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Table MCEN9: And how concerned are you about deepfakes being mistaken as real images and videos of public figures that misrepresent or defame them in some way?

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not concerned at all		Don't know		Total N
Adults	34%	(755)	31%	(672)	12%	(275)	7%	(149)	16%	(350)	2201
Ethnicity: Black	27%	(77)	32%	(90)	11%	(30)	11%	(32)	19%	(54)	283
Ethnicity: Other	29%	(63)	26%	(58)	20%	(44)	7%	(16)	18%	(39)	220
All Christian	36%	(345)	31%	(304)	12%	(120)	7%	(64)	14%	(135)	967
All Non-Christian	53%	(90)	25%	(42)	7%	(11)	2%	(4)	13%	(22)	170
Atheist	31%	(38)	40%	(48)	4%	(4)	10%	(12)	16%	(20)	123
Agnostic/Nothing in particular	29%	(168)	30%	(176)	17%	(96)	7%	(40)	17%	(96)	576
Something Else	31%	(114)	28%	(102)	12%	(44)	8%	(30)	21%	(76)	366
Religious Non-Protestant/Catholic	52%	(101)	26%	(50)	7%	(13)	3%	(6)	12%	(24)	194
Evangelical	36%	(202)	26%	(148)	13%	(74)	9%	(51)	16%	(87)	562
Non-Evangelical	33%	(249)	33%	(248)	12%	(90)	5%	(41)	17%	(126)	754
Community: Urban	37%	(257)	30%	(208)	10%	(69)	8%	(57)	15%	(108)	699
Community: Suburban	34%	(321)	32%	(309)	16%	(148)	5%	(52)	13%	(126)	957
Community: Rural	32%	(177)	28%	(155)	11%	(58)	7%	(40)	21%	(116)	545
Employ: Private Sector	35%	(245)	33%	(230)	15%	(104)	6%	(41)	12%	(85)	705
Employ: Government	47%	(64)	34%	(46)	7%	(10)	5%	(7)	8%	(10)	137
Employ: Self-Employed	44%	(86)	22%	(43)	14%	(28)	8%	(16)	12%	(23)	197
Employ: Homemaker	31%	(40)	32%	(41)	17%	(22)	5%	(7)	14%	(18)	127
Employ: Student	33%	(28)	33%	(28)	16%	(13)	4%	(3)	15%	(12)	84
Employ: Retired	35%	(202)	28%	(163)	10%	(60)	8%	(43)	19%	(108)	576
Employ: Unemployed	23%	(58)	33%	(84)	9%	(22)	8%	(20)	27%	(69)	253
Employ: Other	27%	(33)	30%	(37)	12%	(15)	10%	(12)	21%	(25)	122
Military HH: Yes	32%	(90)	37%	(102)	11%	(32)	8%	(24)	12%	(32)	280
Military HH: No	35%	(665)	30%	(570)	13%	(244)	7%	(126)	17%	(317)	1921
2022 House Vote: Democrat	41%	(400)	31%	(304)	11%	(105)	5%	(52)	11%	(111)	972
2022 House Vote: Republican	35%	(227)	32%	(208)	14%	(90)	6%	(37)	13%	(81)	643
2022 House Vote: Someone else	21%	(14)	23%	(15)	13%	(8)	8%	(5)	34%	(22)	64
2022 House Vote: Didnt Vote	22%	(115)	28%	(145)	14%	(72)	11%	(56)	26%	(135)	522

Continued on next page

Table MCEN9: *And how concerned are you about deepfakes being mistaken as real images and videos of public figures that misrepresent or defame them in some way?*

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	Don't know	Total N
Adults	34% (755)	31% (672)	12% (275)	7% (149)	16% (350)	2201
2020 Vote: Joe Biden	39% (389)	30% (303)	12% (116)	5% (51)	14% (136)	996
2020 Vote: Donald Trump	36% (250)	30% (212)	14% (100)	6% (41)	13% (94)	697
2020 Vote: Other	31% (15)	41% (21)	10% (5)	8% (4)	10% (5)	50
2020 Vote: Didn't Vote	22% (101)	30% (136)	12% (54)	12% (53)	25% (114)	458
2018 House Vote: Democrat	42% (336)	30% (240)	10% (78)	5% (43)	12% (95)	791
2018 House Vote: Republican	39% (249)	30% (194)	14% (89)	5% (34)	12% (79)	644
2018 House Vote: Someone else	16% (10)	27% (16)	17% (10)	6% (4)	34% (21)	61
2018 House Vote: Didnt Vote	23% (160)	32% (222)	14% (98)	10% (69)	22% (156)	705
4-Region: Northeast	38% (148)	31% (119)	9% (35)	7% (27)	15% (57)	386
4-Region: Midwest	32% (145)	32% (147)	12% (55)	6% (29)	17% (79)	455
4-Region: South	33% (276)	29% (240)	14% (114)	8% (66)	17% (144)	839
4-Region: West	36% (186)	32% (165)	14% (72)	5% (28)	14% (70)	521
Film Fan	36% (691)	31% (602)	13% (241)	6% (110)	14% (268)	1913
Avid Film Fan	40% (312)	32% (254)	10% (83)	6% (49)	11% (89)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN10_1: Do you think there should be federal, state, or local restrictions of the following?
The production of deepfakes

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	38%	(834)	28%	(623)	9%	(194)	5%	(111)	20%	(439)	2201
Gender: Male	39%	(423)	31%	(327)	10%	(108)	6%	(60)	14%	(152)	1071
Gender: Female	36%	(411)	26%	(294)	8%	(86)	4%	(50)	25%	(286)	1127
Age: 18-34	35%	(219)	34%	(214)	10%	(64)	7%	(45)	14%	(90)	631
Age: 35-44	40%	(149)	31%	(117)	7%	(27)	5%	(17)	17%	(63)	372
Age: 45-64	37%	(260)	24%	(170)	9%	(64)	5%	(33)	26%	(184)	711
Age: 65+	42%	(206)	25%	(123)	8%	(40)	3%	(16)	21%	(102)	487
GenZers: 1997-2012	27%	(62)	31%	(73)	16%	(38)	7%	(16)	19%	(44)	234
Millennials: 1981-1996	40%	(275)	34%	(238)	6%	(44)	6%	(44)	13%	(93)	694
GenXers: 1965-1980	36%	(192)	26%	(137)	9%	(49)	4%	(22)	24%	(126)	528
Baby Boomers: 1946-1964	40%	(279)	24%	(168)	8%	(59)	4%	(29)	24%	(165)	700
PID: Dem (no lean)	41%	(391)	27%	(256)	9%	(85)	5%	(43)	18%	(171)	946
PID: Ind (no lean)	36%	(227)	29%	(181)	7%	(46)	5%	(31)	22%	(137)	622
PID: Rep (no lean)	34%	(216)	29%	(186)	10%	(64)	6%	(36)	21%	(131)	633
PID/Gender: Dem Men	44%	(203)	28%	(127)	10%	(48)	5%	(24)	13%	(60)	462
PID/Gender: Dem Women	39%	(187)	27%	(129)	8%	(37)	4%	(19)	23%	(111)	483
PID/Gender: Ind Men	39%	(113)	32%	(93)	6%	(18)	6%	(19)	17%	(49)	292
PID/Gender: Ind Women	35%	(114)	26%	(86)	8%	(28)	4%	(12)	27%	(87)	327
PID/Gender: Rep Men	34%	(106)	34%	(107)	13%	(43)	6%	(18)	14%	(43)	316
PID/Gender: Rep Women	35%	(110)	25%	(79)	7%	(21)	6%	(19)	28%	(88)	317
Ideo: Liberal (1-3)	46%	(308)	29%	(195)	9%	(58)	4%	(29)	12%	(79)	667
Ideo: Moderate (4)	32%	(206)	31%	(203)	9%	(60)	6%	(37)	22%	(144)	650
Ideo: Conservative (5-7)	39%	(269)	27%	(188)	10%	(67)	5%	(37)	18%	(125)	686
Educ: < College	36%	(512)	26%	(378)	9%	(124)	6%	(81)	24%	(342)	1438
Educ: Bachelors degree	39%	(187)	32%	(153)	10%	(49)	4%	(21)	15%	(75)	484
Educ: Post-grad	49%	(135)	33%	(92)	7%	(21)	3%	(9)	8%	(22)	278
Income: Under 50k	35%	(402)	24%	(276)	9%	(98)	6%	(71)	26%	(295)	1142
Income: 50k-100k	40%	(275)	33%	(226)	9%	(59)	4%	(28)	14%	(98)	686
Income: 100k+	42%	(157)	32%	(121)	10%	(38)	3%	(11)	12%	(46)	373
Ethnicity: White	40%	(681)	29%	(500)	7%	(127)	4%	(71)	19%	(320)	1698
Ethnicity: Hispanic	36%	(137)	37%	(141)	5%	(19)	4%	(16)	18%	(66)	379

Continued on next page

Table MCEN10_1: Do you think there should be federal, state, or local restrictions of the following?
The production of deepfakes

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	38%	(834)	28%	(623)	9%	(194)	5%	(111)	20%	(439)	2201
Ethnicity: Black	27%	(76)	26%	(74)	10%	(29)	11%	(31)	26%	(73)	283
Ethnicity: Other	35%	(77)	22%	(48)	17%	(38)	4%	(9)	21%	(46)	220
All Christian	40%	(391)	29%	(281)	9%	(84)	4%	(41)	17%	(169)	967
All Non-Christian	38%	(65)	33%	(56)	11%	(19)	3%	(5)	15%	(25)	170
Atheist	49%	(60)	25%	(31)	10%	(12)	6%	(7)	10%	(13)	123
Agnostic/Nothing in particular	33%	(190)	29%	(168)	10%	(56)	6%	(34)	22%	(127)	576
Something Else	35%	(128)	23%	(86)	7%	(24)	6%	(24)	29%	(105)	366
Religious Non-Protestant/Catholic	37%	(72)	35%	(68)	10%	(20)	3%	(7)	14%	(28)	194
Evangelical	39%	(221)	28%	(156)	9%	(51)	5%	(30)	18%	(104)	562
Non-Evangelical	39%	(293)	26%	(198)	8%	(57)	4%	(33)	23%	(172)	754
Community: Urban	38%	(265)	31%	(213)	8%	(54)	5%	(38)	18%	(129)	699
Community: Suburban	39%	(372)	28%	(269)	10%	(96)	5%	(47)	18%	(174)	957
Community: Rural	36%	(198)	26%	(141)	8%	(44)	5%	(26)	25%	(136)	545
Employ: Private Sector	40%	(279)	33%	(231)	9%	(64)	4%	(29)	14%	(102)	705
Employ: Government	41%	(55)	36%	(50)	8%	(11)	2%	(3)	13%	(17)	137
Employ: Self-Employed	36%	(71)	32%	(63)	9%	(18)	6%	(12)	17%	(33)	197
Employ: Homemaker	32%	(40)	25%	(32)	10%	(13)	7%	(9)	25%	(32)	127
Employ: Student	30%	(25)	19%	(16)	19%	(16)	7%	(6)	25%	(21)	84
Employ: Retired	41%	(237)	23%	(131)	9%	(50)	3%	(19)	24%	(140)	576
Employ: Unemployed	34%	(85)	29%	(72)	5%	(14)	7%	(18)	26%	(65)	253
Employ: Other	34%	(42)	23%	(28)	8%	(9)	12%	(15)	23%	(28)	122
Military HH: Yes	42%	(119)	29%	(80)	13%	(36)	3%	(9)	13%	(36)	280
Military HH: No	37%	(715)	28%	(543)	8%	(159)	5%	(101)	21%	(403)	1921
2022 House Vote: Democrat	45%	(437)	29%	(281)	8%	(74)	3%	(34)	15%	(147)	972
2022 House Vote: Republican	38%	(246)	28%	(183)	10%	(63)	6%	(38)	18%	(113)	643
2022 House Vote: Someone else	41%	(27)	18%	(11)	11%	(7)	8%	(5)	22%	(14)	64
2022 House Vote: Didnt Vote	24%	(125)	28%	(147)	10%	(50)	7%	(35)	32%	(165)	522

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Table MCEN10_1: Do you think there should be federal, state, or local restrictions of the following?
The production of deepfakes

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	38%	(834)	28%	(623)	9%	(194)	5%	(111)	20%	(439)	2201
2020 Vote: Joe Biden	43%	(433)	28%	(278)	8%	(83)	3%	(33)	17%	(170)	996
2020 Vote: Donald Trump	37%	(261)	28%	(196)	9%	(60)	6%	(44)	20%	(136)	697
2020 Vote: Other	37%	(19)	37%	(19)	9%	(5)	7%	(4)	9%	(5)	50
2020 Vote: Didn't Vote	27%	(122)	28%	(130)	10%	(47)	7%	(30)	28%	(128)	458
2018 House Vote: Democrat	44%	(351)	27%	(214)	7%	(56)	4%	(29)	18%	(140)	791
2018 House Vote: Republican	42%	(268)	28%	(182)	9%	(57)	6%	(35)	16%	(101)	644
2018 House Vote: Someone else	39%	(24)	21%	(13)	9%	(6)	11%	(7)	19%	(12)	61
2018 House Vote: Didnt Vote	27%	(191)	30%	(214)	11%	(75)	6%	(40)	26%	(186)	705
4-Region: Northeast	40%	(154)	28%	(110)	6%	(23)	6%	(23)	20%	(76)	386
4-Region: Midwest	37%	(170)	28%	(127)	10%	(43)	5%	(23)	20%	(92)	455
4-Region: South	37%	(308)	27%	(224)	11%	(90)	5%	(44)	21%	(174)	839
4-Region: West	39%	(202)	31%	(163)	7%	(38)	4%	(21)	19%	(97)	521
Film Fan	40%	(768)	30%	(572)	9%	(170)	5%	(95)	16%	(307)	1913
Avid Film Fan	44%	(349)	30%	(234)	7%	(56)	6%	(49)	13%	(99)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCEN10_2: Do you think there should be federal, state, or local restrictions of the following?
AI's ability to replace humans in creative entertainment career like writers and animators**

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	31%	(681)	28%	(616)	12%	(260)	8%	(173)	21%	(470)	2201
Gender: Male	30%	(325)	29%	(316)	14%	(146)	9%	(99)	17%	(185)	1071
Gender: Female	32%	(356)	27%	(300)	10%	(113)	7%	(74)	25%	(285)	1127
Age: 18-34	29%	(186)	34%	(212)	13%	(83)	10%	(60)	14%	(91)	631
Age: 35-44	37%	(137)	29%	(107)	10%	(35)	7%	(25)	18%	(68)	372
Age: 45-64	29%	(205)	25%	(179)	11%	(78)	7%	(50)	28%	(200)	711
Age: 65+	32%	(154)	24%	(118)	13%	(64)	8%	(39)	23%	(112)	487
GenZers: 1997-2012	21%	(50)	37%	(87)	15%	(36)	9%	(22)	17%	(40)	234
Millennials: 1981-1996	35%	(246)	30%	(211)	11%	(73)	9%	(60)	15%	(104)	694
GenXers: 1965-1980	32%	(169)	25%	(131)	9%	(48)	7%	(37)	27%	(142)	528
Baby Boomers: 1946-1964	29%	(200)	26%	(179)	14%	(96)	7%	(51)	25%	(174)	700
PID: Dem (no lean)	34%	(324)	29%	(275)	11%	(100)	7%	(64)	19%	(183)	946
PID: Ind (no lean)	28%	(174)	26%	(161)	12%	(73)	7%	(46)	27%	(167)	622
PID: Rep (no lean)	29%	(182)	28%	(180)	14%	(86)	10%	(63)	19%	(121)	633
PID/Gender: Dem Men	33%	(152)	31%	(142)	12%	(56)	8%	(38)	16%	(73)	462
PID/Gender: Dem Women	36%	(172)	27%	(132)	9%	(44)	5%	(26)	23%	(109)	483
PID/Gender: Ind Men	31%	(91)	25%	(74)	11%	(31)	9%	(27)	23%	(69)	292
PID/Gender: Ind Women	25%	(83)	27%	(87)	12%	(41)	6%	(19)	30%	(98)	327
PID/Gender: Rep Men	26%	(82)	31%	(99)	19%	(59)	11%	(34)	14%	(43)	316
PID/Gender: Rep Women	32%	(101)	26%	(81)	9%	(28)	9%	(29)	25%	(78)	317
Ideo: Liberal (1-3)	39%	(257)	28%	(188)	13%	(89)	5%	(36)	15%	(97)	667
Ideo: Moderate (4)	26%	(168)	30%	(193)	12%	(79)	8%	(51)	24%	(159)	650
Ideo: Conservative (5-7)	30%	(209)	30%	(203)	12%	(82)	10%	(68)	18%	(124)	686
Educ: < College	31%	(447)	26%	(374)	10%	(140)	8%	(115)	25%	(362)	1438
Educ: Bachelors degree	28%	(133)	31%	(149)	17%	(84)	7%	(34)	17%	(84)	484
Educ: Post-grad	36%	(100)	33%	(93)	13%	(37)	9%	(24)	9%	(24)	278
Income: Under 50k	29%	(336)	23%	(266)	11%	(123)	9%	(98)	28%	(319)	1142
Income: 50k-100k	32%	(220)	35%	(238)	11%	(77)	8%	(52)	14%	(98)	686
Income: 100k+	33%	(125)	30%	(111)	16%	(60)	6%	(23)	14%	(54)	373
Ethnicity: White	32%	(544)	29%	(499)	12%	(198)	7%	(116)	20%	(342)	1698
Ethnicity: Hispanic	32%	(123)	33%	(124)	10%	(38)	6%	(23)	19%	(71)	379

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**Table MCEN10_2: Do you think there should be federal, state, or local restrictions of the following?
AI's ability to replace humans in creative entertainment career like writers and animators**

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	31%	(681)	28%	(616)	12%	(260)	8%	(173)	21%	(470)	2201
Ethnicity: Black	27%	(76)	22%	(63)	9%	(25)	14%	(38)	28%	(80)	283
Ethnicity: Other	28%	(61)	24%	(54)	17%	(37)	9%	(19)	22%	(49)	220
All Christian	32%	(313)	29%	(283)	12%	(118)	8%	(76)	18%	(178)	967
All Non-Christian	35%	(60)	27%	(46)	15%	(25)	3%	(5)	20%	(33)	170
Atheist	29%	(35)	34%	(41)	13%	(16)	12%	(14)	13%	(16)	123
Agnostic/Nothing in particular	26%	(150)	29%	(169)	13%	(73)	7%	(39)	25%	(144)	576
Something Else	34%	(123)	21%	(77)	7%	(27)	11%	(39)	27%	(100)	366
Religious Non-Protestant/Catholic	35%	(68)	26%	(50)	14%	(27)	3%	(7)	22%	(42)	194
Evangelical	36%	(200)	26%	(144)	12%	(65)	8%	(46)	19%	(106)	562
Non-Evangelical	31%	(231)	28%	(208)	11%	(79)	9%	(69)	22%	(166)	754
Community: Urban	30%	(209)	29%	(203)	10%	(73)	10%	(67)	21%	(147)	699
Community: Suburban	31%	(300)	29%	(275)	14%	(134)	7%	(67)	19%	(181)	957
Community: Rural	32%	(173)	25%	(138)	10%	(53)	7%	(39)	26%	(143)	545
Employ: Private Sector	33%	(234)	31%	(218)	12%	(82)	7%	(46)	18%	(124)	705
Employ: Government	36%	(50)	31%	(43)	16%	(22)	5%	(6)	12%	(16)	137
Employ: Self-Employed	31%	(60)	31%	(61)	10%	(20)	9%	(17)	19%	(38)	197
Employ: Homemaker	34%	(44)	25%	(31)	11%	(13)	7%	(9)	23%	(30)	127
Employ: Student	28%	(24)	21%	(17)	16%	(13)	18%	(15)	17%	(15)	84
Employ: Retired	29%	(167)	25%	(145)	14%	(81)	7%	(40)	25%	(144)	576
Employ: Unemployed	28%	(71)	28%	(72)	7%	(17)	9%	(24)	28%	(70)	253
Employ: Other	26%	(32)	24%	(29)	10%	(12)	12%	(15)	28%	(34)	122
Military HH: Yes	38%	(105)	28%	(78)	12%	(34)	8%	(22)	15%	(41)	280
Military HH: No	30%	(576)	28%	(538)	12%	(226)	8%	(152)	22%	(430)	1921
2022 House Vote: Democrat	35%	(343)	30%	(291)	12%	(114)	6%	(59)	17%	(165)	972
2022 House Vote: Republican	32%	(204)	26%	(169)	14%	(93)	9%	(61)	18%	(116)	643
2022 House Vote: Someone else	36%	(23)	10%	(6)	17%	(11)	14%	(9)	23%	(15)	64
2022 House Vote: Didnt Vote	21%	(111)	29%	(149)	8%	(42)	9%	(45)	33%	(175)	522

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**Table MCEN10_2: Do you think there should be federal, state, or local restrictions of the following?
 AI's ability to replace humans in creative entertainment career like writers and animators**

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	31%	(681)	28%	(616)	12%	(260)	8%	(173)	21%	(470)	2201
2020 Vote: Joe Biden	34%	(337)	30%	(298)	12%	(122)	6%	(58)	18%	(181)	996
2020 Vote: Donald Trump	31%	(218)	28%	(195)	11%	(77)	10%	(70)	20%	(136)	697
2020 Vote: Other	34%	(17)	22%	(11)	8%	(4)	14%	(7)	22%	(11)	50
2020 Vote: Didn't Vote	24%	(109)	24%	(111)	12%	(57)	8%	(39)	31%	(142)	458
2018 House Vote: Democrat	35%	(274)	28%	(225)	11%	(86)	6%	(47)	20%	(160)	791
2018 House Vote: Republican	32%	(207)	27%	(177)	14%	(88)	9%	(58)	18%	(115)	644
2018 House Vote: Someone else	40%	(24)	18%	(11)	9%	(6)	17%	(10)	16%	(10)	61
2018 House Vote: Didnt Vote	25%	(177)	29%	(203)	11%	(80)	8%	(58)	26%	(186)	705
4-Region: Northeast	33%	(129)	27%	(106)	13%	(49)	7%	(28)	19%	(74)	386
4-Region: Midwest	32%	(145)	24%	(110)	12%	(53)	8%	(34)	25%	(112)	455
4-Region: South	29%	(240)	30%	(250)	11%	(88)	9%	(78)	22%	(182)	839
4-Region: West	32%	(167)	29%	(150)	13%	(69)	6%	(33)	19%	(101)	521
Film Fan	32%	(620)	30%	(580)	12%	(233)	7%	(142)	18%	(337)	1913
Avid Film Fan	39%	(304)	29%	(232)	10%	(83)	8%	(66)	13%	(102)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN10_3: Do you think there should be federal, state, or local restrictions of the following?
The advancement of AI technology in general

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	28%	(619)	31%	(681)	13%	(291)	7%	(162)	20%	(447)	2201
Gender: Male	31%	(330)	32%	(342)	14%	(145)	8%	(90)	15%	(163)	1071
Gender: Female	26%	(289)	30%	(338)	13%	(144)	6%	(72)	25%	(284)	1127
Age: 18-34	28%	(174)	33%	(211)	16%	(102)	9%	(58)	14%	(87)	631
Age: 35-44	29%	(108)	35%	(131)	10%	(36)	8%	(30)	18%	(67)	372
Age: 45-64	27%	(192)	29%	(210)	12%	(86)	5%	(36)	26%	(187)	711
Age: 65+	30%	(146)	27%	(130)	14%	(66)	8%	(38)	22%	(107)	487
GenZers: 1997-2012	23%	(54)	32%	(76)	22%	(51)	7%	(17)	15%	(36)	234
Millennials: 1981-1996	30%	(206)	34%	(235)	12%	(82)	10%	(66)	15%	(104)	694
GenXers: 1965-1980	30%	(156)	30%	(158)	9%	(50)	6%	(30)	25%	(134)	528
Baby Boomers: 1946-1964	27%	(186)	28%	(198)	15%	(103)	6%	(45)	24%	(168)	700
PID: Dem (no lean)	27%	(260)	32%	(299)	14%	(137)	7%	(68)	19%	(182)	946
PID: Ind (no lean)	27%	(165)	30%	(189)	12%	(75)	7%	(42)	24%	(151)	622
PID: Rep (no lean)	31%	(194)	30%	(193)	13%	(79)	8%	(53)	18%	(114)	633
PID/Gender: Dem Men	33%	(151)	32%	(146)	13%	(62)	8%	(39)	14%	(64)	462
PID/Gender: Dem Women	23%	(109)	32%	(152)	16%	(75)	6%	(29)	24%	(118)	483
PID/Gender: Ind Men	28%	(81)	33%	(95)	11%	(31)	7%	(21)	22%	(63)	292
PID/Gender: Ind Women	26%	(84)	29%	(94)	13%	(42)	6%	(20)	27%	(88)	327
PID/Gender: Rep Men	31%	(99)	32%	(101)	16%	(52)	9%	(29)	11%	(35)	316
PID/Gender: Rep Women	30%	(95)	29%	(92)	9%	(27)	7%	(23)	25%	(78)	317
Ideo: Liberal (1-3)	31%	(208)	33%	(222)	17%	(113)	6%	(40)	13%	(85)	667
Ideo: Moderate (4)	22%	(143)	31%	(204)	13%	(86)	10%	(64)	24%	(153)	650
Ideo: Conservative (5-7)	32%	(223)	32%	(218)	11%	(75)	7%	(46)	18%	(124)	686
Educ: < College	28%	(399)	27%	(390)	13%	(188)	8%	(112)	24%	(349)	1438
Educ: Bachelors degree	24%	(116)	38%	(182)	16%	(76)	7%	(33)	16%	(77)	484
Educ: Post-grad	37%	(104)	39%	(109)	10%	(27)	6%	(17)	8%	(21)	278
Income: Under 50k	28%	(316)	26%	(297)	12%	(143)	7%	(84)	27%	(303)	1142
Income: 50k-100k	26%	(178)	37%	(253)	14%	(94)	8%	(58)	15%	(103)	686
Income: 100k+	34%	(125)	35%	(131)	15%	(54)	6%	(21)	11%	(41)	373
Ethnicity: White	29%	(492)	32%	(536)	13%	(225)	7%	(122)	19%	(323)	1698
Ethnicity: Hispanic	31%	(116)	26%	(97)	14%	(53)	10%	(39)	20%	(75)	379

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**Table MCEN10_3: Do you think there should be federal, state, or local restrictions of the following?
 The advancement of AI technology in general**

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	28%	(619)	31%	(681)	13%	(291)	7%	(162)	20%	(447)	2201
Ethnicity: Black	22%	(63)	29%	(82)	11%	(31)	10%	(29)	28%	(78)	283
Ethnicity: Other	29%	(64)	29%	(63)	16%	(36)	5%	(11)	21%	(46)	220
All Christian	31%	(300)	33%	(319)	11%	(110)	6%	(62)	18%	(175)	967
All Non-Christian	36%	(61)	30%	(51)	14%	(23)	5%	(8)	16%	(27)	170
Atheist	30%	(36)	35%	(43)	13%	(16)	10%	(12)	12%	(15)	123
Agnostic/Nothing in particular	20%	(113)	29%	(166)	19%	(107)	9%	(54)	24%	(136)	576
Something Else	30%	(109)	28%	(102)	10%	(36)	7%	(26)	26%	(94)	366
Religious Non-Protestant/Catholic	34%	(67)	29%	(56)	13%	(26)	5%	(10)	18%	(36)	194
Evangelical	34%	(191)	30%	(167)	12%	(70)	6%	(33)	18%	(101)	562
Non-Evangelical	29%	(216)	33%	(245)	10%	(73)	7%	(56)	22%	(163)	754
Community: Urban	31%	(217)	31%	(214)	12%	(81)	8%	(57)	19%	(129)	699
Community: Suburban	27%	(258)	31%	(295)	16%	(153)	7%	(71)	19%	(181)	957
Community: Rural	26%	(144)	32%	(172)	10%	(57)	6%	(35)	25%	(137)	545
Employ: Private Sector	28%	(195)	38%	(267)	11%	(79)	6%	(44)	17%	(120)	705
Employ: Government	34%	(47)	34%	(46)	17%	(23)	4%	(6)	11%	(15)	137
Employ: Self-Employed	26%	(51)	33%	(66)	12%	(24)	10%	(21)	18%	(35)	197
Employ: Homemaker	25%	(32)	29%	(37)	12%	(16)	9%	(12)	24%	(30)	127
Employ: Student	35%	(29)	15%	(13)	20%	(17)	12%	(10)	18%	(15)	84
Employ: Retired	27%	(156)	28%	(160)	15%	(86)	6%	(32)	25%	(142)	576
Employ: Unemployed	30%	(75)	23%	(58)	11%	(28)	11%	(27)	26%	(65)	253
Employ: Other	27%	(33)	28%	(34)	15%	(18)	9%	(11)	21%	(26)	122
Military HH: Yes	36%	(102)	32%	(90)	15%	(41)	5%	(14)	12%	(33)	280
Military HH: No	27%	(517)	31%	(591)	13%	(250)	8%	(149)	22%	(415)	1921
2022 House Vote: Democrat	30%	(287)	31%	(306)	16%	(152)	7%	(66)	17%	(161)	972
2022 House Vote: Republican	30%	(195)	33%	(214)	12%	(76)	7%	(45)	18%	(113)	643
2022 House Vote: Someone else	31%	(20)	27%	(17)	9%	(6)	11%	(7)	23%	(15)	64
2022 House Vote: Didnt Vote	23%	(118)	28%	(144)	11%	(58)	8%	(44)	30%	(158)	522

Continued on next page

**Table MCEN10_3: Do you think there should be federal, state, or local restrictions of the following?
The advancement of AI technology in general**

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	28%	(619)	31%	(681)	13%	(291)	7%	(162)	20%	(447)	2201
2020 Vote: Joe Biden	29%	(286)	33%	(331)	14%	(140)	6%	(58)	18%	(182)	996
2020 Vote: Donald Trump	32%	(221)	31%	(217)	11%	(74)	8%	(53)	19%	(131)	697
2020 Vote: Other	26%	(13)	34%	(17)	15%	(8)	9%	(5)	16%	(8)	50
2020 Vote: Didn't Vote	22%	(99)	25%	(116)	15%	(69)	10%	(47)	27%	(126)	458
2018 House Vote: Democrat	29%	(233)	33%	(258)	12%	(98)	6%	(47)	19%	(154)	791
2018 House Vote: Republican	33%	(211)	30%	(196)	13%	(81)	8%	(49)	17%	(108)	644
2018 House Vote: Someone else	32%	(19)	20%	(12)	12%	(7)	14%	(9)	21%	(13)	61
2018 House Vote: Didnt Vote	22%	(156)	30%	(214)	15%	(105)	8%	(57)	25%	(173)	705
4-Region: Northeast	33%	(126)	31%	(119)	10%	(38)	7%	(28)	19%	(73)	386
4-Region: Midwest	27%	(124)	32%	(146)	12%	(53)	7%	(30)	22%	(102)	455
4-Region: South	26%	(219)	31%	(259)	14%	(119)	8%	(67)	21%	(176)	839
4-Region: West	29%	(149)	30%	(158)	16%	(81)	7%	(36)	18%	(96)	521
Film Fan	29%	(561)	33%	(631)	14%	(263)	7%	(135)	17%	(323)	1913
Avid Film Fan	37%	(288)	30%	(239)	13%	(105)	7%	(54)	13%	(102)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_1: In general, what kind of fan do you consider yourself of the following?*Film*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	36%	(788)	51%	(1125)	13%	(288)	2201
Gender: Male	41%	(444)	48%	(517)	10%	(110)	1071
Gender: Female	30%	(343)	54%	(606)	16%	(178)	1127
Age: 18-34	42%	(267)	46%	(291)	12%	(73)	631
Age: 35-44	44%	(163)	45%	(168)	11%	(40)	372
Age: 45-64	34%	(240)	53%	(375)	14%	(96)	711
Age: 65+	24%	(118)	60%	(291)	16%	(78)	487
GenZers: 1997-2012	40%	(93)	47%	(111)	13%	(30)	234
Millennials: 1981-1996	45%	(310)	45%	(312)	10%	(72)	694
GenXers: 1965-1980	34%	(181)	53%	(277)	13%	(70)	528
Baby Boomers: 1946-1964	27%	(191)	58%	(405)	15%	(104)	700
PID: Dem (no lean)	41%	(388)	48%	(456)	11%	(102)	946
PID: Ind (no lean)	34%	(212)	53%	(330)	13%	(80)	622
PID: Rep (no lean)	30%	(188)	54%	(339)	17%	(106)	633
PID/Gender: Dem Men	48%	(221)	44%	(205)	8%	(36)	462
PID/Gender: Dem Women	35%	(167)	52%	(250)	14%	(66)	483
PID/Gender: Ind Men	38%	(111)	49%	(144)	13%	(37)	292
PID/Gender: Ind Women	31%	(100)	57%	(185)	13%	(42)	327
PID/Gender: Rep Men	35%	(112)	53%	(168)	11%	(36)	316
PID/Gender: Rep Women	24%	(76)	54%	(171)	22%	(70)	317
Ideo: Liberal (1-3)	42%	(281)	49%	(324)	9%	(63)	667
Ideo: Moderate (4)	36%	(234)	51%	(331)	13%	(85)	650
Ideo: Conservative (5-7)	32%	(220)	54%	(371)	14%	(95)	686
Educ: < College	34%	(486)	50%	(723)	16%	(229)	1438
Educ: Bachelors degree	39%	(188)	55%	(264)	7%	(32)	484
Educ: Post-grad	41%	(113)	49%	(137)	10%	(28)	278
Income: Under 50k	35%	(400)	49%	(561)	16%	(180)	1142
Income: 50k-100k	36%	(247)	53%	(366)	11%	(73)	686
Income: 100k+	38%	(141)	53%	(197)	9%	(35)	373
Ethnicity: White	35%	(601)	51%	(871)	13%	(227)	1698
Ethnicity: Hispanic	44%	(166)	40%	(152)	16%	(61)	379
Ethnicity: Black	42%	(117)	45%	(126)	14%	(40)	283

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Table MCENdem1_1: In general, what kind of fan do you consider yourself of the following?

Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	36%	(788)	51%	(1125)	13%	(288)	2201
Ethnicity: Other	32%	(69)	58%	(128)	10%	(22)	220
All Christian	35%	(336)	53%	(508)	13%	(123)	967
All Non-Christian	46%	(78)	41%	(70)	13%	(22)	170
Atheist	54%	(67)	34%	(42)	11%	(14)	123
Agnostic/Nothing in particular	31%	(179)	55%	(317)	14%	(79)	576
Something Else	35%	(128)	51%	(188)	14%	(51)	366
Religious Non-Protestant/Catholic	45%	(88)	43%	(84)	11%	(22)	194
Evangelical	37%	(207)	52%	(293)	11%	(62)	562
Non-Evangelical	33%	(250)	52%	(390)	15%	(114)	754
Community: Urban	44%	(305)	44%	(307)	12%	(87)	699
Community: Suburban	33%	(312)	57%	(544)	11%	(101)	957
Community: Rural	31%	(171)	50%	(274)	18%	(100)	545
Employ: Private Sector	42%	(296)	51%	(358)	7%	(50)	705
Employ: Government	48%	(66)	44%	(61)	8%	(10)	137
Employ: Self-Employed	41%	(81)	50%	(99)	9%	(17)	197
Employ: Homemaker	25%	(32)	46%	(59)	29%	(37)	127
Employ: Student	36%	(30)	45%	(38)	19%	(16)	84
Employ: Retired	25%	(145)	57%	(329)	18%	(103)	576
Employ: Unemployed	36%	(92)	46%	(116)	18%	(45)	253
Employ: Other	38%	(47)	54%	(65)	8%	(10)	122
Military HH: Yes	34%	(94)	55%	(154)	11%	(31)	280
Military HH: No	36%	(694)	51%	(970)	13%	(257)	1921
2022 House Vote: Democrat	42%	(410)	50%	(485)	8%	(77)	972
2022 House Vote: Republican	32%	(204)	54%	(345)	15%	(94)	643
2022 House Vote: Someone else	41%	(26)	44%	(28)	16%	(10)	64
2022 House Vote: Didnt Vote	28%	(148)	51%	(267)	21%	(108)	522
2020 Vote: Joe Biden	41%	(405)	50%	(497)	9%	(94)	996
2020 Vote: Donald Trump	31%	(218)	54%	(378)	14%	(100)	697
2020 Vote: Other	24%	(12)	58%	(29)	18%	(9)	50
2020 Vote: Didn't Vote	33%	(153)	48%	(220)	19%	(85)	458

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Table MCENdem1_1: In general, what kind of fan do you consider yourself of the following?*Film*

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	36% (788)	51% (1125)	13% (288)	2201
2018 House Vote: Democrat	41% (324)	50% (393)	9% (74)	791
2018 House Vote: Republican	30% (194)	55% (356)	15% (94)	644
2018 House Vote: Someone else	43% (26)	46% (28)	11% (7)	61
2018 House Vote: Didnt Vote	35% (244)	49% (347)	16% (114)	705
4-Region: Northeast	44% (171)	45% (174)	10% (40)	386
4-Region: Midwest	31% (141)	57% (258)	12% (55)	455
4-Region: South	32% (271)	51% (428)	17% (140)	839
4-Region: West	39% (204)	51% (264)	10% (53)	521
Film Fan	41% (788)	59% (1125)	— (0)	1913
Avid Film Fan	100% (788)	— (0)	— (0)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_2: In general, what kind of fan do you consider yourself of the following?

Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	48%	(1052)	46%	(1015)	6%	(135)	2201
Gender: Male	46%	(494)	48%	(514)	6%	(63)	1071
Gender: Female	49%	(557)	44%	(499)	6%	(72)	1127
Age: 18-34	43%	(275)	49%	(310)	7%	(46)	631
Age: 35-44	41%	(153)	52%	(192)	7%	(27)	372
Age: 45-64	51%	(364)	44%	(313)	5%	(34)	711
Age: 65+	53%	(260)	41%	(199)	6%	(28)	487
GenZers: 1997-2012	39%	(90)	53%	(124)	9%	(20)	234
Millennials: 1981-1996	43%	(300)	50%	(347)	7%	(46)	694
GenXers: 1965-1980	49%	(261)	45%	(239)	5%	(28)	528
Baby Boomers: 1946-1964	54%	(380)	41%	(286)	5%	(34)	700
PID: Dem (no lean)	54%	(506)	42%	(396)	5%	(44)	946
PID: Ind (no lean)	39%	(244)	54%	(334)	7%	(44)	622
PID: Rep (no lean)	48%	(301)	45%	(284)	7%	(47)	633
PID/Gender: Dem Men	53%	(243)	42%	(196)	5%	(23)	462
PID/Gender: Dem Women	54%	(263)	41%	(199)	4%	(21)	483
PID/Gender: Ind Men	37%	(107)	57%	(165)	7%	(20)	292
PID/Gender: Ind Women	41%	(135)	51%	(168)	7%	(24)	327
PID/Gender: Rep Men	45%	(144)	48%	(152)	6%	(20)	316
PID/Gender: Rep Women	50%	(158)	42%	(132)	8%	(27)	317
Ideo: Liberal (1-3)	53%	(356)	41%	(277)	5%	(35)	667
Ideo: Moderate (4)	48%	(311)	48%	(309)	5%	(30)	650
Ideo: Conservative (5-7)	47%	(323)	46%	(317)	7%	(46)	686
Educ: < College	50%	(716)	45%	(649)	5%	(74)	1438
Educ: Bachelors degree	42%	(205)	49%	(238)	8%	(41)	484
Educ: Post-grad	47%	(131)	46%	(128)	7%	(20)	278
Income: Under 50k	48%	(544)	46%	(520)	7%	(77)	1142
Income: 50k-100k	49%	(336)	47%	(321)	4%	(30)	686
Income: 100k+	46%	(171)	47%	(174)	7%	(28)	373
Ethnicity: White	48%	(818)	45%	(773)	6%	(108)	1698
Ethnicity: Hispanic	42%	(158)	54%	(205)	4%	(16)	379
Ethnicity: Black	56%	(159)	40%	(114)	3%	(9)	283

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Table MCENdem1_2: In general, what kind of fan do you consider yourself of the following?*Television*

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	48% (1052)	46% (1015)	6% (135)	2201
Ethnicity: Other	34% (74)	58% (127)	8% (18)	220
All Christian	53% (508)	42% (411)	5% (48)	967
All Non-Christian	49% (83)	40% (68)	11% (19)	170
Atheist	39% (48)	55% (67)	6% (8)	123
Agnostic/Nothing in particular	40% (231)	52% (300)	8% (45)	576
Something Else	50% (182)	46% (169)	4% (16)	366
Religious Non-Protestant/Catholic	47% (92)	43% (83)	10% (19)	194
Evangelical	53% (297)	42% (234)	6% (31)	562
Non-Evangelical	52% (389)	44% (334)	4% (31)	754
Community: Urban	47% (329)	46% (322)	7% (48)	699
Community: Suburban	48% (463)	47% (446)	5% (48)	957
Community: Rural	48% (260)	45% (246)	7% (39)	545
Employ: Private Sector	51% (357)	44% (309)	6% (39)	705
Employ: Government	48% (66)	46% (63)	5% (7)	137
Employ: Self-Employed	39% (77)	57% (111)	4% (8)	197
Employ: Homemaker	46% (58)	46% (59)	8% (10)	127
Employ: Student	41% (35)	47% (40)	11% (9)	84
Employ: Retired	52% (302)	41% (238)	6% (37)	576
Employ: Unemployed	35% (88)	59% (149)	7% (17)	253
Employ: Other	57% (69)	38% (47)	5% (6)	122
Military HH: Yes	47% (132)	45% (125)	8% (23)	280
Military HH: No	48% (919)	46% (890)	6% (112)	1921
2022 House Vote: Democrat	54% (521)	43% (416)	4% (35)	972
2022 House Vote: Republican	47% (300)	46% (295)	8% (49)	643
2022 House Vote: Someone else	32% (20)	59% (38)	10% (6)	64
2022 House Vote: Didnt Vote	40% (211)	51% (266)	9% (45)	522
2020 Vote: Joe Biden	51% (509)	45% (447)	4% (40)	996
2020 Vote: Donald Trump	48% (333)	46% (318)	7% (46)	697
2020 Vote: Other	45% (23)	42% (21)	12% (6)	50
2020 Vote: Didn't Vote	41% (187)	50% (228)	9% (42)	458

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Table MCENdem1_2: In general, what kind of fan do you consider yourself of the following?

Television

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	48% (1052)	46% (1015)	6% (135)	2201
2018 House Vote: Democrat	56% (442)	41% (326)	3% (23)	791
2018 House Vote: Republican	46% (297)	47% (303)	7% (44)	644
2018 House Vote: Someone else	34% (21)	57% (34)	10% (6)	61
2018 House Vote: Didnt Vote	41% (292)	50% (351)	9% (62)	705
4-Region: Northeast	55% (211)	40% (154)	5% (20)	386
4-Region: Midwest	48% (217)	46% (207)	7% (30)	455
4-Region: South	47% (391)	47% (396)	6% (53)	839
4-Region: West	45% (232)	49% (258)	6% (31)	521
Film Fan	51% (967)	46% (873)	4% (73)	1913
Avid Film Fan	73% (575)	25% (198)	2% (15)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_3: In general, what kind of fan do you consider yourself of the following?*Music*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	54%	(1179)	42%	(928)	4%	(94)	2201
Gender: Male	54%	(580)	42%	(453)	3%	(37)	1071
Gender: Female	53%	(597)	42%	(473)	5%	(57)	1127
Age: 18-34	64%	(405)	34%	(214)	2%	(12)	631
Age: 35-44	56%	(209)	41%	(152)	3%	(10)	372
Age: 45-64	53%	(375)	43%	(303)	5%	(34)	711
Age: 65+	39%	(189)	53%	(260)	8%	(37)	487
GenZers: 1997-2012	71%	(167)	27%	(63)	2%	(4)	234
Millennials: 1981-1996	59%	(410)	38%	(266)	3%	(17)	694
GenXers: 1965-1980	52%	(275)	44%	(232)	4%	(21)	528
Baby Boomers: 1946-1964	44%	(306)	49%	(346)	7%	(48)	700
PID: Dem (no lean)	60%	(570)	36%	(337)	4%	(39)	946
PID: Ind (no lean)	50%	(310)	46%	(287)	4%	(25)	622
PID: Rep (no lean)	47%	(298)	48%	(305)	5%	(30)	633
PID/Gender: Dem Men	62%	(285)	34%	(159)	4%	(18)	462
PID/Gender: Dem Women	59%	(285)	37%	(178)	4%	(20)	483
PID/Gender: Ind Men	49%	(143)	48%	(141)	3%	(8)	292
PID/Gender: Ind Women	51%	(166)	44%	(144)	5%	(17)	327
PID/Gender: Rep Men	48%	(152)	48%	(153)	3%	(11)	316
PID/Gender: Rep Women	46%	(146)	48%	(152)	6%	(19)	317
Ideo: Liberal (1-3)	61%	(410)	35%	(236)	3%	(22)	667
Ideo: Moderate (4)	52%	(339)	43%	(281)	5%	(29)	650
Ideo: Conservative (5-7)	47%	(320)	48%	(330)	5%	(36)	686
Educ: < College	56%	(802)	40%	(577)	4%	(59)	1438
Educ: Bachelors degree	49%	(238)	46%	(221)	5%	(25)	484
Educ: Post-grad	50%	(138)	47%	(130)	4%	(10)	278
Income: Under 50k	53%	(605)	42%	(479)	5%	(59)	1142
Income: 50k-100k	55%	(377)	42%	(289)	3%	(20)	686
Income: 100k+	53%	(197)	43%	(161)	4%	(15)	373
Ethnicity: White	53%	(895)	43%	(730)	4%	(74)	1698
Ethnicity: Hispanic	71%	(267)	28%	(107)	1%	(5)	379
Ethnicity: Black	63%	(177)	34%	(97)	3%	(9)	283

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Table MCENdem1_3: In general, what kind of fan do you consider yourself of the following?

Music

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	54%	(1179)	42%	(928)	4%	(94)	2201
Ethnicity: Other	49%	(107)	46%	(101)	5%	(12)	220
All Christian	50%	(482)	46%	(443)	4%	(42)	967
All Non-Christian	53%	(91)	39%	(67)	7%	(12)	170
Atheist	51%	(63)	46%	(57)	3%	(3)	123
Agnostic/Nothing in particular	56%	(321)	40%	(231)	4%	(24)	576
Something Else	61%	(223)	36%	(131)	3%	(12)	366
Religious Non-Protestant/Catholic	51%	(99)	43%	(82)	7%	(13)	194
Evangelical	57%	(318)	41%	(228)	3%	(16)	562
Non-Evangelical	51%	(388)	43%	(326)	5%	(40)	754
Community: Urban	59%	(415)	37%	(256)	4%	(28)	699
Community: Suburban	52%	(497)	44%	(425)	4%	(35)	957
Community: Rural	49%	(267)	45%	(247)	6%	(31)	545
Employ: Private Sector	56%	(395)	42%	(295)	2%	(14)	705
Employ: Government	63%	(87)	34%	(47)	2%	(3)	137
Employ: Self-Employed	56%	(109)	42%	(82)	2%	(5)	197
Employ: Homemaker	59%	(76)	34%	(44)	6%	(8)	127
Employ: Student	65%	(54)	33%	(28)	2%	(2)	84
Employ: Retired	41%	(239)	50%	(286)	9%	(52)	576
Employ: Unemployed	56%	(141)	42%	(106)	2%	(6)	253
Employ: Other	63%	(77)	33%	(41)	3%	(4)	122
Military HH: Yes	46%	(129)	49%	(138)	5%	(13)	280
Military HH: No	55%	(1050)	41%	(790)	4%	(81)	1921
2022 House Vote: Democrat	58%	(564)	38%	(373)	4%	(34)	972
2022 House Vote: Republican	44%	(285)	51%	(330)	4%	(28)	643
2022 House Vote: Someone else	59%	(38)	32%	(20)	9%	(6)	64
2022 House Vote: Didn't Vote	56%	(291)	39%	(205)	5%	(26)	522
2020 Vote: Joe Biden	58%	(577)	38%	(383)	4%	(36)	996
2020 Vote: Donald Trump	47%	(331)	49%	(338)	4%	(28)	697
2020 Vote: Other	51%	(26)	35%	(18)	14%	(7)	50
2020 Vote: Didn't Vote	54%	(246)	41%	(189)	5%	(23)	458

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Table MCENdem1_3: In general, what kind of fan do you consider yourself of the following?*Music*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	54%	(1179)	42%	(928)	4%	(94)	2201
2018 House Vote: Democrat	57%	(452)	40%	(312)	3%	(26)	791
2018 House Vote: Republican	46%	(297)	49%	(317)	5%	(30)	644
2018 House Vote: Someone else	60%	(36)	32%	(19)	8%	(5)	61
2018 House Vote: Didnt Vote	56%	(393)	40%	(280)	5%	(33)	705
4-Region: Northeast	59%	(228)	37%	(144)	3%	(13)	386
4-Region: Midwest	49%	(221)	47%	(215)	4%	(18)	455
4-Region: South	54%	(456)	40%	(333)	6%	(51)	839
4-Region: West	52%	(273)	45%	(236)	2%	(12)	521
Film Fan	56%	(1075)	42%	(799)	2%	(39)	1913
Avid Film Fan	76%	(596)	23%	(184)	1%	(9)	788

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2201	100%
xdemGender	Gender: Male	1071	49%
	Gender: Female	1127	51%
	N	2198	
age	Age: 18-34	631	29%
	Age: 35-44	372	17%
	Age: 45-64	711	32%
	Age: 65+	487	22%
	N	2201	
demAgeGeneration	GenZers: 1997-2012	234	11%
	Millennials: 1981-1996	694	32%
	GenXers: 1965-1980	528	24%
	Baby Boomers: 1946-1964	700	32%
	N	2156	
xpid3	PID: Dem (no lean)	946	43%
	PID: Ind (no lean)	622	28%
	PID: Rep (no lean)	633	29%
	N	2201	
xpidGender	PID/Gender: Dem Men	462	21%
	PID/Gender: Dem Women	483	22%
	PID/Gender: Ind Men	292	13%
	PID/Gender: Ind Women	327	15%
	PID/Gender: Rep Men	316	14%
	PID/Gender: Rep Women	317	14%
	N	2198	
xdemIdeo3	Ideo: Liberal (1-3)	667	30%
	Ideo: Moderate (4)	650	30%
	Ideo: Conservative (5-7)	686	31%
	N	2003	
xeduc3	Educ: < College	1438	65%
	Educ: Bachelors degree	484	22%
	Educ: Post-grad	278	13%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1142	52%
	Income: 50k-100k	686	31%
	Income: 100k+	373	17%
	N	2201	
xdemWhite	Ethnicity: White	1698	77%
xdemHispBin	Ethnicity: Hispanic	379	17%
demBlackBin	Ethnicity: Black	283	13%
demRaceOther	Ethnicity: Other	220	10%
xdemReligion	All Christian	967	44%
	All Non-Christian	170	8%
	Atheist	123	6%
	Agnostic/Nothing in particular	576	26%
	Something Else	366	17%
	N	2201	
xdemReligOther	Religious Non-Protestant/Catholic	194	9%
xdemEvang	Evangelical	562	26%
	Non-Evangelical	754	34%
	N	1315	
xdemUsr	Community: Urban	699	32%
	Community: Suburban	957	43%
	Community: Rural	545	25%
	N	2201	
xdemEmploy	Employ: Private Sector	705	32%
	Employ: Government	137	6%
	Employ: Self-Employed	197	9%
	Employ: Homemaker	127	6%
	Employ: Student	84	4%
	Employ: Retired	576	26%
	Employ: Unemployed	253	12%
	Employ: Other	122	6%
	N	2201	
xdemMilHH1	Military HH: Yes	280	13%
	Military HH: No	1921	87%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote22O	2022 House Vote: Democrat	972	44%
	2022 House Vote: Republican	643	29%
	2022 House Vote: Someone else	64	3%
	2022 House Vote: Didnt Vote	522	24%
	N	2201	
xsubVote20O	2020 Vote: Joe Biden	996	45%
	2020 Vote: Donald Trump	697	32%
	2020 Vote: Other	50	2%
	2020 Vote: Didn't Vote	458	21%
	N	2201	
xsubVote18O	2018 House Vote: Democrat	791	36%
	2018 House Vote: Republican	644	29%
	2018 House Vote: Someone else	61	3%
	2018 House Vote: Didnt Vote	705	32%
	N	2201	
xreg4	4-Region: Northeast	386	18%
	4-Region: Midwest	455	21%
	4-Region: South	839	38%
	4-Region: West	521	24%
	N	2201	
MCENxdem1	Film Fan	1913	87%
MCENxdem2	Avid Film Fan	788	36%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

The logo consists of a stylized 'M' shape formed by two overlapping chevron-like shapes pointing downwards.

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