



National Tracking Poll #2303072
March 13-15, 2023

Crosstabulation Results

Methodology:

This poll was conducted between March 13-March 15, 2023 among a sample of 2190 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, race, educational attainment, region, gender by age, and race by educational attainment. Results from the full survey have a margin of error of plus or minus 2 percentage points.

Table Index

1	Table MCFI1_1: <i>You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to? Convenience of branch location</i>	7
2	Table MCFI1_2: <i>You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to? Customer service experience</i>	9
3	Table MCFI1_3: <i>You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to? Cutting edge products, accounts, or services</i>	11
4	Table MCFI1_4: <i>You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to? Ease of switching</i>	13
5	Table MCFI1_5: <i>You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to? Impact on local community</i>	15
6	Table MCFI1_6: <i>You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to? Mobile banking capabilities</i>	17
7	Table MCFI1_7: <i>You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to? My relationship with employees at the bank/credit union</i>	19
8	Table MCFI1_8: <i>You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to? Online banking capabilities</i>	21
9	Table MCFI1_9: <i>You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to? Prices and fees</i>	23
10	Table MCFI1_10: <i>You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to? Products offered that other banks/credit unions say I am not eligible for</i>	25
11	Table MCFI1_11: <i>You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to? Protection of customers' data</i>	27
12	Table MCFI1_12: <i>You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to? Recommendation from someone I trust</i>	29

13	Table MCFI1_13: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to? Services that are personalized to me	31
14	Table MCFI1_14: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to? Shares my values .	33
15	Table MCFI1_15: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to? Special offer for joining	35
16	Table MCFI1_16: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to? Straightforward pricing and practices	37
17	Table MCFI1_17: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to? Takes a stance on a social cause I agree with	39
18	Table MCFI1_18: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to? Value for my money	41
19	Table MCFI1_19: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to? Wide range of products, accounts or services	43
20	Table MCFI1_20: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to? Length of time they have been in business	45
21	Table MCFI1_21: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to? Promise of protection of customers' money	47
22	Table MCFI1_22: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to? Size of the bank .	49
23	Table MCFI1_23: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to? Interest rates offered on savings accounts	51
24	Table MCFI2: What grade would you say best reflects the overall current state of the U.S. economy, with 'A' being excellent and 'F' being failing?	53
25	Table MCFI3_1: How much do you trust the following types of financial services companies to do what is right, if at all? Banks	57
26	Table MCFI3_2: How much do you trust the following types of financial services companies to do what is right, if at all? Credit unions	61
27	Table MCFI3_3: How much do you trust the following types of financial services companies to do what is right, if at all? Credit card companies	65

28	Table MCFI3_4: How much do you trust the following types of financial services companies to do what is right, if at all? FinTech (financial technology) companies	69
29	Table MCFI3_5: How much do you trust the following types of financial services companies to do what is right, if at all? Investment management firms	73
30	Table MCFI3_6: How much do you trust the following types of financial services companies to do what is right, if at all? Wealth management firms	77
31	Table MCFI3_7: How much do you trust the following types of financial services companies to do what is right, if at all? Property or casualty insurance companies	81
32	Table MCFI3_8: How much do you trust the following types of financial services companies to do what is right, if at all? Life insurance companies	85
33	Table MCFI3_9: How much do you trust the following types of financial services companies to do what is right, if at all? Digital banks (also known as neobanks, online-only banks, or virtual banks)	89
34	Table MCFI3_10: How much do you trust the following types of financial services companies to do what is right, if at all? Cryptocurrency companies	93
35	Table MCFI4_1: How much have you seen, read, or heard about the following? Silicon Valley Bank announcing on Wednesday March 8th 2023 that it had taken a \$1.8 billion loss on their investments and would need to raise additional capital	97
36	Table MCFI4_2: How much have you seen, read, or heard about the following? Large numbers of Silicon Valley Bank customers requesting to withdraw their funds from the bank following the announcement that Silicon Valley Bank was short on capital	101
37	Table MCFI4_3: How much have you seen, read, or heard about the following? Silicon Valley Bank failing, meaning it was unable to provide all customers with their requested funds because they did not have enough cash on hand	105
38	Table MCFI4_4: How much have you seen, read, or heard about the following? Silicon Valley Bank failing and being taken over by federal regulators on Friday March 10th, 2023	109
39	Table MCFI4_5: How much have you seen, read, or heard about the following? Signature Bank failing and being taken over by federal regulators on Sunday March 12th, 2023	113
40	Table MCFI4_6: How much have you seen, read, or heard about the following? Silvergate Capital announcing they will wind down operations and voluntarily liquidate the bank on Wednesday March 8th 2023	117
41	Table MCFI5: How confident are you that the government would support your bank if it were to experience extreme financial hardship, including failing?	121
42	Table MCFI6: And how confident are you in your banks' ability to provide you with all of the money in your accounts if you requested it?	125
43	Table MCFI7: Who do you think is most responsible for Silicon Valley Bank failing?	129

44	Table MCFI8_1: Consider the failure of Silicon Valley Bank, Signature Bank and Silvergate. How much of an impact do you think the failure of these banks will have on the following in the coming weeks? You personally	133
45	Table MCFI8_2: Consider the failure of Silicon Valley Bank, Signature Bank and Silvergate. How much of an impact do you think the failure of these banks will have on the following in the coming weeks? Your community	137
46	Table MCFI8_3: Consider the failure of Silicon Valley Bank, Signature Bank and Silvergate. How much of an impact do you think the failure of these banks will have on the following in the coming weeks? Customers of those banks	141
47	Table MCFI8_4: Consider the failure of Silicon Valley Bank, Signature Bank and Silvergate. How much of an impact do you think the failure of these banks will have on the following in the coming weeks? The U.S. economy	145
48	Table MCFI9: And as you may know, following the failure of Silicon Valley Bank and Signature Bank, the Biden administration set up an emergency investment fund to ensure that all deposits at these banks would be covered, including those above \$250,000. Do you support or oppose the Biden administration setting up this emergency fund?	149
49	Table MCFI10: Based on what you know, do you consider the actions taken by the Biden administration to be a 'bailout'?	153
50	Table MCFI11: In a receivership, the Federal Deposit Insurance Corp. (FDIC) assumes responsibility for operating a bank. As you may know, Silicon Valley Bank and Signature Bank have been put into a receivership by federal regulators after failing to sustain stable financial operations. Based on what you know now, do you expect more banks to experience such failures?	157
51	Table MCFI12: As you may know, the Glass-Steagall Act separated commercial banking from investment banking and created the FDIC in 1933. The act was repealed in 1999 over concerns on the limitations it imposed on the banking sector. To what extent would you support or oppose reinstating the Glass-Steagall Act and separating commercial banking from investment banking?	161
52	Table MCFI13: As a result of the failure of Silicon Valley Bank, Signature Bank and Silvergate, have you withdrawn any cash from your bank accounts to be kept elsewhere, for example in your home or in a safe?	165
53	Table MCFI14: As a result of the failure of Silicon Valley Bank, Signature Bank and Silvergate, have you moved any money to a new bank or credit union?	169
54	Table MCFIdem1: Cryptocurrency is a digital currency, such as Bitcoin, Ethereum, Litecoin and Peercoin, or stablecoins like USD Coin, in which transactions are verified and records maintained by a decentralized system using cryptography. Do you currently own or hold any cryptocurrency? This includes investing in cryptocurrency as an asset or storing cryptocurrency in a wallet to use as a form of payment.	173
55	Table MCFIdem2: Which of the following below best describes the type of financial services institution where you have your primary bank account (i.e. checking or savings account)?	177

56	Table MCFIdem3: <i>Have you switched your primary bank account to another bank/credit union in the past six months (since September 2022)?</i>	182
57	Summary Statistics of Survey Respondent Demographics	186

Crosstabulation Results by Respondent Demographics

Table MCFI1_1: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Convenience of branch location

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	42%	(102)	39%	(94)	20%	(47)	243
Gender: Male	42%	(61)	46%	(67)	12%	(18)	146
Gender: Female	41%	(40)	28%	(27)	31%	(30)	97
Age: 18-34	49%	(61)	44%	(55)	7%	(8)	125
Age: 45-64	29%	(15)	28%	(15)	43%	(22)	52
Millennials: 1981-1996	52%	(65)	38%	(47)	10%	(12)	124
PID: Dem (no lean)	45%	(64)	37%	(52)	18%	(25)	141
PID: Rep (no lean)	40%	(26)	38%	(25)	21%	(14)	65
PID/Gender: Dem Men	50%	(42)	41%	(35)	10%	(8)	86
PID/Gender: Dem Women	39%	(22)	31%	(17)	30%	(17)	56
Ideo: Liberal (1-3)	49%	(49)	38%	(37)	13%	(13)	99
Ideo: Conservative (5-7)	37%	(33)	39%	(35)	23%	(21)	89
Educ: < College	40%	(55)	39%	(53)	20%	(28)	136
Educ: Bachelors degree	39%	(24)	39%	(24)	21%	(13)	62
Income: Under 50k	33%	(24)	40%	(29)	28%	(20)	74
Income: 50k-100k	41%	(41)	38%	(38)	21%	(21)	99
Income: 100k+	53%	(37)	38%	(27)	9%	(6)	70
Ethnicity: White	47%	(87)	32%	(59)	22%	(40)	186
Ethnicity: Hispanic	50%	(31)	32%	(20)	18%	(11)	62
All Christian	43%	(46)	40%	(44)	17%	(18)	108
All Non-Christian	48%	(26)	42%	(23)	10%	(5)	54
Religious Non-Protestant/Catholic	52%	(33)	38%	(24)	10%	(6)	62
Evangelical	41%	(26)	35%	(23)	24%	(16)	64
Non-Evangelical	31%	(21)	43%	(29)	27%	(18)	69
Community: Urban	43%	(45)	38%	(40)	20%	(21)	106
Community: Suburban	45%	(41)	38%	(34)	16%	(15)	90
Employ: Private Sector	47%	(57)	41%	(50)	12%	(15)	122

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Table MCFI1_1: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Convenience of branch location

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	42%	(102)	39%	(94)	20%	(47)	243
Military HH: Yes	47%	(26)	36%	(20)	16%	(9)	55
Military HH: No	40%	(76)	39%	(74)	20%	(38)	188
RD/WT: Right Direction	53%	(60)	34%	(39)	13%	(15)	115
RD/WT: Wrong Track	32%	(41)	43%	(55)	25%	(33)	128
Biden Job Approve	53%	(78)	36%	(53)	11%	(17)	148
Biden Job Disapprove	24%	(21)	43%	(38)	33%	(30)	90
Biden Job Strongly Approve	48%	(50)	43%	(44)	9%	(9)	103
Biden Job Strongly Disapprove	24%	(15)	38%	(23)	38%	(24)	62
Favorable of Biden	51%	(73)	33%	(48)	16%	(23)	143
Unfavorable of Biden	29%	(26)	46%	(42)	25%	(22)	90
Very Favorable of Biden	53%	(45)	36%	(31)	10%	(9)	86
Somewhat Favorable of Biden	47%	(27)	29%	(17)	24%	(14)	58
Very Unfavorable of Biden	25%	(16)	49%	(32)	26%	(17)	64
#1 Issue: Economy	39%	(42)	37%	(39)	24%	(26)	107
2022 House Vote: Democrat	48%	(58)	32%	(38)	20%	(24)	119
2022 House Vote: Republican	41%	(33)	45%	(36)	14%	(11)	79
2020 Vote: Joe Biden	51%	(65)	28%	(35)	21%	(27)	127
2020 Vote: Donald Trump	37%	(27)	47%	(34)	16%	(12)	73
2018 House Vote: Democrat	52%	(59)	32%	(36)	16%	(18)	113
2018 House Vote: Republican	34%	(25)	38%	(27)	28%	(20)	72
2018 House Vote: Didnt Vote	30%	(17)	55%	(31)	16%	(9)	57
4-Region: South	44%	(38)	33%	(29)	23%	(20)	86
4-Region: West	32%	(22)	41%	(28)	26%	(18)	69
Crypto Owner	48%	(66)	38%	(54)	14%	(19)	139
Primary Bank: National Bank	54%	(46)	35%	(30)	11%	(10)	85
Switch Bank in Past 6 Months	42%	(102)	39%	(94)	20%	(47)	243
Trust Banks	47%	(88)	40%	(76)	13%	(24)	188
Aware of Bank News	46%	(90)	38%	(74)	16%	(31)	196

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_2: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Customer service experience

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	49%	(118)	36%	(87)	16%	(38)	243
Gender: Male	55%	(80)	35%	(51)	10%	(15)	146
Gender: Female	39%	(38)	37%	(36)	24%	(23)	97
Age: 18-34	57%	(71)	32%	(39)	11%	(14)	125
Age: 45-64	35%	(18)	52%	(27)	14%	(7)	52
Millennials: 1981-1996	55%	(69)	30%	(38)	14%	(18)	124
PID: Dem (no lean)	50%	(71)	35%	(50)	14%	(20)	141
PID: Rep (no lean)	55%	(36)	33%	(21)	11%	(7)	65
PID/Gender: Dem Men	60%	(52)	32%	(27)	8%	(7)	86
PID/Gender: Dem Women	35%	(20)	40%	(22)	24%	(13)	56
Ideo: Liberal (1-3)	56%	(56)	28%	(27)	16%	(16)	99
Ideo: Conservative (5-7)	49%	(44)	39%	(35)	12%	(11)	89
Educ: < College	51%	(69)	36%	(49)	13%	(18)	136
Educ: Bachelors degree	44%	(27)	37%	(23)	19%	(12)	62
Income: Under 50k	51%	(38)	25%	(19)	24%	(17)	74
Income: 50k-100k	46%	(46)	43%	(42)	11%	(11)	99
Income: 100k+	50%	(35)	37%	(26)	13%	(9)	70
Ethnicity: White	48%	(90)	33%	(62)	18%	(34)	186
Ethnicity: Hispanic	53%	(33)	36%	(22)	12%	(7)	62
All Christian	58%	(63)	26%	(28)	16%	(17)	108
All Non-Christian	45%	(24)	48%	(26)	7%	(4)	54
Religious Non-Protestant/Catholic	49%	(31)	43%	(27)	7%	(5)	62
Evangelical	54%	(35)	24%	(16)	21%	(14)	64
Non-Evangelical	46%	(32)	39%	(27)	15%	(10)	69
Community: Urban	51%	(54)	33%	(34)	16%	(17)	106
Community: Suburban	45%	(41)	39%	(35)	15%	(14)	90
Employ: Private Sector	55%	(67)	35%	(43)	10%	(12)	122
Military HH: Yes	64%	(35)	23%	(12)	14%	(8)	55
Military HH: No	44%	(83)	40%	(75)	16%	(30)	188
RD/WT: Right Direction	55%	(63)	31%	(36)	14%	(16)	115
RD/WT: Wrong Track	43%	(55)	40%	(51)	17%	(22)	128

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Table MCFI1_2: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Customer service experience

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	49%	(118)	36%	(87)	16%	(38)	243
Biden Job Approve	55%	(82)	31%	(46)	14%	(20)	148
Biden Job Disapprove	39%	(35)	43%	(39)	18%	(16)	90
Biden Job Strongly Approve	59%	(61)	32%	(33)	8%	(9)	103
Biden Job Strongly Disapprove	38%	(24)	45%	(28)	16%	(10)	62
Favorable of Biden	53%	(76)	33%	(47)	14%	(20)	143
Unfavorable of Biden	42%	(38)	41%	(37)	17%	(15)	90
Very Favorable of Biden	59%	(50)	34%	(30)	7%	(6)	86
Somewhat Favorable of Biden	45%	(26)	31%	(18)	24%	(14)	58
Very Unfavorable of Biden	43%	(27)	40%	(26)	17%	(11)	64
#1 Issue: Economy	43%	(46)	46%	(49)	12%	(13)	107
2022 House Vote: Democrat	47%	(57)	32%	(38)	20%	(24)	119
2022 House Vote: Republican	50%	(40)	39%	(31)	11%	(9)	79
2020 Vote: Joe Biden	47%	(60)	34%	(42)	19%	(24)	127
2020 Vote: Donald Trump	51%	(37)	41%	(30)	9%	(6)	73
2018 House Vote: Democrat	54%	(61)	30%	(34)	16%	(18)	113
2018 House Vote: Republican	46%	(33)	42%	(31)	12%	(9)	72
2018 House Vote: Didnt Vote	42%	(24)	39%	(22)	19%	(11)	57
4-Region: South	46%	(39)	36%	(31)	18%	(16)	86
4-Region: West	51%	(35)	40%	(28)	9%	(6)	69
Crypto Owner	52%	(72)	40%	(56)	8%	(11)	139
Primary Bank: National Bank	65%	(56)	22%	(19)	13%	(11)	85
Switch Bank in Past 6 Months	49%	(118)	36%	(87)	16%	(38)	243
Trust Banks	52%	(97)	34%	(65)	14%	(26)	188
Aware of Bank News	49%	(96)	37%	(72)	14%	(28)	196

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_3: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Cutting edge products, accounts, or services

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	32%	(78)	46%	(113)	22%	(52)	243
Gender: Male	33%	(48)	52%	(75)	16%	(23)	146
Gender: Female	31%	(30)	39%	(38)	30%	(29)	97
Age: 18-34	33%	(42)	52%	(65)	14%	(18)	125
Age: 45-64	30%	(16)	48%	(25)	22%	(11)	52
Millennials: 1981-1996	37%	(45)	45%	(56)	18%	(23)	124
PID: Dem (no lean)	31%	(44)	50%	(70)	19%	(27)	141
PID: Rep (no lean)	33%	(21)	47%	(31)	20%	(13)	65
PID/Gender: Dem Men	35%	(30)	49%	(42)	15%	(13)	86
PID/Gender: Dem Women	24%	(14)	50%	(28)	25%	(14)	56
Ideo: Liberal (1-3)	33%	(33)	52%	(52)	14%	(14)	99
Ideo: Conservative (5-7)	32%	(29)	51%	(46)	17%	(15)	89
Educ: < College	28%	(39)	54%	(74)	17%	(24)	136
Educ: Bachelors degree	32%	(20)	39%	(24)	28%	(18)	62
Income: Under 50k	22%	(16)	51%	(38)	27%	(20)	74
Income: 50k-100k	36%	(36)	46%	(45)	18%	(18)	99
Income: 100k+	37%	(26)	43%	(30)	21%	(14)	70
Ethnicity: White	33%	(62)	46%	(86)	21%	(39)	186
Ethnicity: Hispanic	35%	(22)	62%	(38)	3%	(2)	62
All Christian	34%	(37)	48%	(52)	18%	(19)	108
All Non-Christian	34%	(18)	54%	(30)	12%	(7)	54
Religious Non-Protestant/Catholic	40%	(25)	49%	(30)	11%	(7)	62
Evangelical	38%	(24)	35%	(23)	27%	(17)	64
Non-Evangelical	23%	(16)	59%	(41)	18%	(12)	69
Community: Urban	31%	(33)	49%	(52)	20%	(21)	106
Community: Suburban	36%	(32)	44%	(39)	20%	(18)	90
Employ: Private Sector	42%	(51)	41%	(49)	18%	(22)	122
Military HH: Yes	34%	(19)	54%	(29)	12%	(7)	55
Military HH: No	31%	(59)	44%	(83)	24%	(46)	188
RD/WT: Right Direction	48%	(55)	35%	(40)	17%	(20)	115
RD/WT: Wrong Track	18%	(23)	57%	(73)	25%	(32)	128

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Table MCFI1_3: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Cutting edge products, accounts, or services

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	32%	(78)	46%	(113)	22%	(52)	243
Biden Job Approve	38%	(57)	45%	(67)	16%	(24)	148
Biden Job Disapprove	22%	(19)	48%	(44)	30%	(27)	90
Biden Job Strongly Approve	42%	(43)	48%	(49)	10%	(10)	103
Biden Job Strongly Disapprove	18%	(11)	49%	(31)	32%	(20)	62
Favorable of Biden	38%	(54)	46%	(65)	17%	(24)	143
Unfavorable of Biden	21%	(19)	50%	(45)	29%	(26)	90
Very Favorable of Biden	47%	(41)	41%	(35)	12%	(10)	86
Somewhat Favorable of Biden	23%	(13)	53%	(30)	24%	(14)	58
Very Unfavorable of Biden	19%	(12)	53%	(34)	28%	(18)	64
#1 Issue: Economy	31%	(34)	45%	(48)	24%	(25)	107
2022 House Vote: Democrat	39%	(46)	40%	(48)	21%	(25)	119
2022 House Vote: Republican	28%	(22)	52%	(41)	20%	(16)	79
2020 Vote: Joe Biden	34%	(44)	45%	(57)	21%	(26)	127
2020 Vote: Donald Trump	32%	(23)	47%	(35)	21%	(15)	73
2018 House Vote: Democrat	47%	(53)	34%	(38)	20%	(22)	113
2018 House Vote: Republican	20%	(15)	57%	(41)	23%	(16)	72
2018 House Vote: Didnt Vote	17%	(10)	60%	(34)	23%	(13)	57
4-Region: South	32%	(27)	48%	(41)	21%	(18)	86
4-Region: West	30%	(20)	47%	(32)	23%	(16)	69
Crypto Owner	39%	(54)	49%	(68)	12%	(16)	139
Primary Bank: National Bank	36%	(31)	42%	(36)	22%	(19)	85
Switch Bank in Past 6 Months	32%	(78)	46%	(113)	22%	(52)	243
Trust Banks	32%	(61)	46%	(87)	22%	(41)	188
Aware of Bank News	36%	(70)	45%	(88)	19%	(38)	196

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_4: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Ease of switching

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	46%	(113)	38%	(92)	16%	(38)	243
Gender: Male	43%	(63)	41%	(60)	16%	(23)	146
Gender: Female	51%	(50)	33%	(32)	16%	(16)	97
Age: 18-34	57%	(71)	36%	(45)	7%	(9)	125
Age: 45-64	31%	(16)	51%	(27)	18%	(9)	52
Millennials: 1981-1996	56%	(69)	31%	(39)	13%	(16)	124
PID: Dem (no lean)	44%	(63)	43%	(60)	13%	(18)	141
PID: Rep (no lean)	49%	(32)	40%	(26)	10%	(7)	65
PID/Gender: Dem Men	41%	(35)	45%	(38)	15%	(13)	86
PID/Gender: Dem Women	50%	(28)	40%	(22)	10%	(6)	56
Ideo: Liberal (1-3)	51%	(50)	33%	(33)	16%	(16)	99
Ideo: Conservative (5-7)	47%	(42)	42%	(37)	11%	(10)	89
Educ: < College	52%	(70)	35%	(48)	13%	(18)	136
Educ: Bachelors degree	38%	(24)	44%	(27)	18%	(11)	62
Income: Under 50k	37%	(27)	42%	(31)	21%	(16)	74
Income: 50k-100k	47%	(46)	39%	(39)	14%	(14)	99
Income: 100k+	56%	(39)	32%	(22)	12%	(8)	70
Ethnicity: White	52%	(97)	36%	(66)	12%	(22)	186
Ethnicity: Hispanic	61%	(38)	36%	(23)	3%	(2)	62
All Christian	45%	(49)	37%	(40)	17%	(19)	108
All Non-Christian	62%	(34)	29%	(16)	8%	(5)	54
Religious Non-Protestant/Catholic	67%	(41)	26%	(16)	7%	(5)	62
Evangelical	37%	(24)	44%	(28)	20%	(13)	64
Non-Evangelical	41%	(28)	40%	(27)	20%	(13)	69
Community: Urban	38%	(40)	47%	(50)	15%	(16)	106
Community: Suburban	56%	(50)	29%	(26)	15%	(14)	90
Employ: Private Sector	56%	(69)	28%	(34)	15%	(18)	122
Military HH: Yes	60%	(33)	20%	(11)	20%	(11)	55
Military HH: No	42%	(80)	43%	(81)	15%	(27)	188
RD/WT: Right Direction	46%	(53)	39%	(44)	15%	(17)	115
RD/WT: Wrong Track	47%	(60)	37%	(48)	16%	(21)	128

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Table MCFI1_4: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Ease of switching

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	46%	(113)	38%	(92)	16%	(38)	243
Biden Job Approve	55%	(82)	32%	(47)	13%	(19)	148
Biden Job Disapprove	32%	(28)	49%	(44)	20%	(18)	90
Biden Job Strongly Approve	59%	(61)	32%	(33)	9%	(9)	103
Biden Job Strongly Disapprove	32%	(20)	52%	(32)	16%	(10)	62
Favorable of Biden	53%	(76)	35%	(50)	12%	(17)	143
Unfavorable of Biden	36%	(33)	44%	(39)	20%	(18)	90
Very Favorable of Biden	61%	(52)	28%	(24)	11%	(9)	86
Somewhat Favorable of Biden	41%	(24)	45%	(26)	14%	(8)	58
Very Unfavorable of Biden	42%	(27)	42%	(27)	16%	(10)	64
#1 Issue: Economy	34%	(36)	48%	(52)	18%	(19)	107
2022 House Vote: Democrat	45%	(54)	38%	(45)	17%	(21)	119
2022 House Vote: Republican	59%	(47)	28%	(23)	13%	(10)	79
2020 Vote: Joe Biden	45%	(57)	37%	(47)	18%	(23)	127
2020 Vote: Donald Trump	59%	(43)	29%	(21)	12%	(9)	73
2018 House Vote: Democrat	51%	(58)	32%	(36)	17%	(20)	113
2018 House Vote: Republican	49%	(35)	39%	(28)	12%	(9)	72
2018 House Vote: Didnt Vote	33%	(19)	49%	(28)	17%	(10)	57
4-Region: South	53%	(46)	30%	(25)	18%	(15)	86
4-Region: West	43%	(30)	44%	(30)	12%	(8)	69
Crypto Owner	50%	(70)	43%	(60)	7%	(10)	139
Primary Bank: National Bank	53%	(45)	33%	(29)	14%	(12)	85
Switch Bank in Past 6 Months	46%	(113)	38%	(92)	16%	(38)	243
Trust Banks	50%	(95)	34%	(65)	15%	(29)	188
Aware of Bank News	54%	(105)	34%	(67)	12%	(23)	196

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_5: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Impact on local community

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	36%	(89)	36%	(87)	28%	(68)	243
Gender: Male	34%	(49)	43%	(63)	23%	(33)	146
Gender: Female	40%	(39)	24%	(24)	35%	(34)	97
Age: 18-34	40%	(50)	34%	(42)	26%	(33)	125
Age: 45-64	45%	(23)	32%	(17)	23%	(12)	52
Millennials: 1981-1996	42%	(52)	36%	(45)	22%	(28)	124
PID: Dem (no lean)	39%	(56)	36%	(50)	25%	(35)	141
PID: Rep (no lean)	32%	(21)	41%	(26)	27%	(18)	65
PID/Gender: Dem Men	35%	(30)	45%	(39)	20%	(17)	86
PID/Gender: Dem Women	46%	(25)	21%	(12)	33%	(18)	56
Ideo: Liberal (1-3)	38%	(38)	30%	(30)	31%	(31)	99
Ideo: Conservative (5-7)	42%	(37)	39%	(34)	20%	(18)	89
Educ: < College	41%	(56)	28%	(37)	31%	(43)	136
Educ: Bachelors degree	31%	(19)	45%	(28)	24%	(15)	62
Income: Under 50k	24%	(18)	39%	(29)	37%	(27)	74
Income: 50k-100k	41%	(41)	31%	(31)	28%	(28)	99
Income: 100k+	43%	(30)	38%	(26)	19%	(13)	70
Ethnicity: White	40%	(74)	31%	(58)	29%	(54)	186
Ethnicity: Hispanic	62%	(39)	17%	(11)	21%	(13)	62
All Christian	29%	(32)	41%	(44)	30%	(32)	108
All Non-Christian	56%	(30)	29%	(16)	15%	(8)	54
Religious Non-Protestant/Catholic	60%	(38)	25%	(16)	14%	(9)	62
Evangelical	20%	(13)	42%	(27)	38%	(25)	64
Non-Evangelical	34%	(23)	37%	(26)	29%	(20)	69
Community: Urban	34%	(36)	33%	(35)	33%	(34)	106
Community: Suburban	41%	(37)	40%	(36)	18%	(16)	90
Employ: Private Sector	46%	(56)	39%	(47)	15%	(18)	122
Military HH: Yes	52%	(28)	19%	(10)	30%	(16)	55
Military HH: No	32%	(60)	41%	(76)	27%	(51)	188
RD/WT: Right Direction	40%	(46)	38%	(43)	22%	(25)	115
RD/WT: Wrong Track	33%	(43)	34%	(44)	33%	(42)	128

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Table MCFI1_5: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Impact on local community

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	36%	(89)	36%	(87)	28%	(68)	243
Biden Job Approve	45%	(66)	33%	(49)	22%	(33)	148
Biden Job Disapprove	25%	(23)	37%	(33)	38%	(34)	90
Biden Job Strongly Approve	54%	(56)	30%	(31)	16%	(16)	103
Biden Job Strongly Disapprove	26%	(16)	37%	(23)	37%	(23)	62
Favorable of Biden	45%	(64)	33%	(48)	22%	(31)	143
Unfavorable of Biden	24%	(21)	38%	(34)	38%	(34)	90
Very Favorable of Biden	51%	(44)	37%	(32)	11%	(10)	86
Somewhat Favorable of Biden	35%	(20)	28%	(16)	37%	(21)	58
Very Unfavorable of Biden	23%	(14)	41%	(26)	36%	(23)	64
#1 Issue: Economy	38%	(40)	36%	(38)	27%	(29)	107
2022 House Vote: Democrat	37%	(44)	38%	(46)	25%	(30)	119
2022 House Vote: Republican	47%	(38)	30%	(23)	23%	(18)	79
2020 Vote: Joe Biden	38%	(48)	35%	(44)	28%	(35)	127
2020 Vote: Donald Trump	41%	(30)	35%	(26)	24%	(17)	73
2018 House Vote: Democrat	41%	(47)	34%	(39)	24%	(28)	113
2018 House Vote: Republican	46%	(33)	31%	(22)	24%	(17)	72
2018 House Vote: Didnt Vote	15%	(8)	45%	(26)	40%	(22)	57
4-Region: South	43%	(37)	28%	(24)	29%	(25)	86
4-Region: West	36%	(25)	43%	(29)	21%	(14)	69
Crypto Owner	49%	(68)	37%	(51)	14%	(20)	139
Primary Bank: National Bank	38%	(32)	40%	(34)	22%	(19)	85
Switch Bank in Past 6 Months	36%	(89)	36%	(87)	28%	(68)	243
Trust Banks	36%	(68)	40%	(76)	23%	(44)	188
Aware of Bank News	43%	(83)	35%	(69)	22%	(43)	196

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_6: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Mobile banking capabilities

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	51%	(123)	35%	(86)	14%	(34)	243
Gender: Male	54%	(79)	33%	(47)	14%	(20)	146
Gender: Female	46%	(45)	39%	(38)	15%	(14)	97
Age: 18-34	56%	(70)	35%	(43)	9%	(11)	125
Age: 45-64	35%	(18)	50%	(26)	15%	(8)	52
Millennials: 1981-1996	63%	(78)	29%	(36)	8%	(9)	124
PID: Dem (no lean)	48%	(68)	41%	(58)	11%	(16)	141
PID: Rep (no lean)	60%	(39)	30%	(20)	9%	(6)	65
PID/Gender: Dem Men	54%	(46)	36%	(31)	11%	(9)	86
PID/Gender: Dem Women	39%	(22)	49%	(27)	12%	(7)	56
Ideo: Liberal (1-3)	54%	(54)	36%	(36)	9%	(9)	99
Ideo: Conservative (5-7)	52%	(46)	35%	(31)	13%	(12)	89
Educ: < College	53%	(72)	37%	(50)	10%	(14)	136
Educ: Bachelors degree	45%	(28)	39%	(24)	16%	(10)	62
Income: Under 50k	41%	(30)	39%	(29)	19%	(14)	74
Income: 50k-100k	53%	(53)	35%	(35)	12%	(12)	99
Income: 100k+	58%	(40)	31%	(22)	11%	(8)	70
Ethnicity: White	53%	(98)	34%	(63)	13%	(24)	186
Ethnicity: Hispanic	53%	(33)	43%	(27)	5%	(3)	62
All Christian	56%	(61)	30%	(32)	14%	(15)	108
All Non-Christian	58%	(31)	33%	(18)	9%	(5)	54
Religious Non-Protestant/Catholic	61%	(38)	30%	(19)	9%	(6)	62
Evangelical	44%	(29)	37%	(24)	19%	(12)	64
Non-Evangelical	57%	(39)	33%	(23)	10%	(7)	69
Community: Urban	51%	(54)	38%	(41)	11%	(11)	106
Community: Suburban	50%	(44)	34%	(31)	16%	(15)	90
Employ: Private Sector	60%	(73)	29%	(35)	11%	(13)	122
Military HH: Yes	53%	(29)	37%	(20)	11%	(6)	55
Military HH: No	50%	(94)	35%	(66)	15%	(28)	188
RD/WT: Right Direction	52%	(60)	36%	(42)	12%	(13)	115
RD/WT: Wrong Track	50%	(64)	34%	(44)	16%	(20)	128

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Table MCFI1_6: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Mobile banking capabilities

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	51%	(123)	35%	(86)	14%	(34)	243
Biden Job Approve	55%	(82)	33%	(49)	12%	(17)	148
Biden Job Disapprove	45%	(40)	37%	(33)	18%	(16)	90
Biden Job Strongly Approve	56%	(58)	34%	(35)	10%	(10)	103
Biden Job Strongly Disapprove	46%	(29)	33%	(21)	21%	(13)	62
Favorable of Biden	53%	(76)	37%	(53)	10%	(14)	143
Unfavorable of Biden	49%	(44)	31%	(28)	19%	(17)	90
Very Favorable of Biden	63%	(54)	29%	(25)	8%	(7)	86
Somewhat Favorable of Biden	39%	(23)	49%	(28)	12%	(7)	58
Very Unfavorable of Biden	56%	(36)	24%	(15)	21%	(13)	64
#1 Issue: Economy	50%	(54)	36%	(39)	13%	(14)	107
2022 House Vote: Democrat	50%	(60)	36%	(43)	14%	(17)	119
2022 House Vote: Republican	58%	(46)	27%	(21)	15%	(12)	79
2020 Vote: Joe Biden	49%	(63)	36%	(46)	14%	(18)	127
2020 Vote: Donald Trump	69%	(51)	16%	(12)	15%	(11)	73
2018 House Vote: Democrat	60%	(68)	28%	(31)	12%	(14)	113
2018 House Vote: Republican	47%	(34)	35%	(25)	18%	(13)	72
2018 House Vote: Didnt Vote	37%	(21)	50%	(28)	13%	(8)	57
4-Region: South	54%	(47)	31%	(27)	14%	(12)	86
4-Region: West	48%	(33)	40%	(27)	12%	(8)	69
Crypto Owner	52%	(72)	42%	(58)	7%	(10)	139
Primary Bank: National Bank	53%	(45)	33%	(28)	14%	(12)	85
Switch Bank in Past 6 Months	51%	(123)	35%	(86)	14%	(34)	243
Trust Banks	54%	(103)	34%	(63)	12%	(23)	188
Aware of Bank News	51%	(99)	36%	(70)	14%	(27)	196

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_7: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

My relationship with employees at the bank/credit union

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	33%	(79)	37%	(90)	30%	(74)	243
Gender: Male	38%	(55)	35%	(50)	28%	(40)	146
Gender: Female	25%	(24)	41%	(40)	35%	(34)	97
Age: 18-34	38%	(48)	42%	(53)	19%	(24)	125
Age: 45-64	23%	(12)	41%	(22)	36%	(19)	52
Millennials: 1981-1996	41%	(51)	30%	(37)	29%	(36)	124
PID: Dem (no lean)	37%	(52)	36%	(50)	28%	(39)	141
PID: Rep (no lean)	31%	(20)	37%	(24)	32%	(21)	65
PID/Gender: Dem Men	47%	(41)	29%	(25)	24%	(21)	86
PID/Gender: Dem Women	20%	(11)	46%	(26)	33%	(19)	56
Ideo: Liberal (1-3)	41%	(41)	28%	(28)	30%	(30)	99
Ideo: Conservative (5-7)	28%	(25)	47%	(42)	25%	(22)	89
Educ: < College	31%	(42)	40%	(55)	29%	(39)	136
Educ: Bachelors degree	27%	(17)	36%	(22)	37%	(23)	62
Income: Under 50k	33%	(24)	30%	(22)	37%	(27)	74
Income: 50k-100k	26%	(25)	44%	(44)	30%	(30)	99
Income: 100k+	42%	(29)	34%	(24)	24%	(17)	70
Ethnicity: White	35%	(65)	35%	(64)	31%	(57)	186
Ethnicity: Hispanic	41%	(25)	45%	(28)	14%	(9)	62
All Christian	39%	(42)	30%	(32)	31%	(34)	108
All Non-Christian	41%	(22)	40%	(22)	19%	(10)	54
Religious Non-Protestant/Catholic	47%	(29)	37%	(23)	16%	(10)	62
Evangelical	35%	(22)	38%	(25)	27%	(17)	64
Non-Evangelical	19%	(13)	34%	(24)	46%	(32)	69
Community: Urban	33%	(35)	38%	(40)	30%	(31)	106
Community: Suburban	35%	(31)	38%	(34)	28%	(25)	90
Employ: Private Sector	40%	(48)	34%	(41)	27%	(33)	122
Military HH: Yes	53%	(29)	23%	(12)	24%	(13)	55
Military HH: No	27%	(50)	41%	(77)	32%	(61)	188
RD/WT: Right Direction	45%	(52)	33%	(37)	22%	(25)	115
RD/WT: Wrong Track	21%	(27)	41%	(53)	38%	(49)	128

Continued on next page

Table MCFI1_7: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

My relationship with employees at the bank/credit union

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	33%	(79)	37%	(90)	30%	(74)	243
Biden Job Approve	41%	(61)	36%	(53)	23%	(34)	148
Biden Job Disapprove	18%	(16)	40%	(36)	42%	(38)	90
Biden Job Strongly Approve	54%	(55)	34%	(35)	12%	(12)	103
Biden Job Strongly Disapprove	15%	(10)	43%	(27)	41%	(26)	62
Favorable of Biden	40%	(57)	37%	(52)	23%	(34)	143
Unfavorable of Biden	20%	(18)	38%	(34)	42%	(38)	90
Very Favorable of Biden	47%	(40)	39%	(33)	15%	(12)	86
Somewhat Favorable of Biden	30%	(17)	34%	(19)	37%	(21)	58
Very Unfavorable of Biden	16%	(10)	41%	(26)	43%	(28)	64
#1 Issue: Economy	26%	(28)	42%	(45)	32%	(34)	107
2022 House Vote: Democrat	32%	(38)	39%	(47)	29%	(35)	119
2022 House Vote: Republican	34%	(27)	39%	(31)	27%	(22)	79
2020 Vote: Joe Biden	32%	(40)	35%	(45)	33%	(42)	127
2020 Vote: Donald Trump	33%	(24)	42%	(31)	25%	(18)	73
2018 House Vote: Democrat	38%	(43)	36%	(41)	26%	(29)	113
2018 House Vote: Republican	27%	(20)	43%	(31)	30%	(22)	72
2018 House Vote: Didnt Vote	30%	(17)	30%	(17)	40%	(23)	57
4-Region: South	31%	(27)	39%	(34)	30%	(26)	86
4-Region: West	32%	(22)	38%	(26)	30%	(21)	69
Crypto Owner	46%	(63)	39%	(54)	16%	(22)	139
Primary Bank: National Bank	42%	(36)	33%	(28)	26%	(22)	85
Switch Bank in Past 6 Months	33%	(79)	37%	(90)	30%	(74)	243
Trust Banks	33%	(62)	37%	(70)	30%	(56)	188
Aware of Bank News	35%	(69)	39%	(76)	26%	(50)	196

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_8: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Online banking capabilities

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	58%	(141)	28%	(68)	14%	(34)	243
Gender: Male	58%	(84)	30%	(43)	12%	(18)	146
Gender: Female	58%	(57)	25%	(24)	17%	(16)	97
Age: 18-34	62%	(77)	30%	(37)	8%	(11)	125
Age: 45-64	66%	(34)	21%	(11)	13%	(7)	52
Millennials: 1981-1996	58%	(73)	31%	(39)	10%	(13)	124
PID: Dem (no lean)	60%	(85)	30%	(42)	10%	(14)	141
PID: Rep (no lean)	59%	(38)	29%	(19)	12%	(8)	65
PID/Gender: Dem Men	59%	(51)	32%	(28)	9%	(7)	86
PID/Gender: Dem Women	62%	(35)	25%	(14)	12%	(7)	56
Ideo: Liberal (1-3)	63%	(62)	29%	(29)	8%	(8)	99
Ideo: Conservative (5-7)	61%	(54)	27%	(24)	13%	(11)	89
Educ: < College	62%	(84)	26%	(36)	12%	(16)	136
Educ: Bachelors degree	52%	(32)	33%	(20)	15%	(9)	62
Income: Under 50k	50%	(37)	29%	(21)	21%	(15)	74
Income: 50k-100k	69%	(69)	21%	(21)	10%	(10)	99
Income: 100k+	50%	(35)	37%	(26)	13%	(9)	70
Ethnicity: White	61%	(114)	25%	(47)	13%	(25)	186
Ethnicity: Hispanic	73%	(45)	24%	(15)	3%	(2)	62
All Christian	65%	(70)	22%	(23)	14%	(15)	108
All Non-Christian	53%	(29)	39%	(21)	8%	(4)	54
Religious Non-Protestant/Catholic	58%	(36)	34%	(21)	8%	(5)	62
Evangelical	55%	(36)	24%	(15)	21%	(13)	64
Non-Evangelical	71%	(49)	18%	(13)	11%	(8)	69
Community: Urban	65%	(68)	24%	(25)	11%	(12)	106
Community: Suburban	55%	(49)	30%	(27)	15%	(13)	90
Employ: Private Sector	59%	(72)	30%	(36)	11%	(13)	122
Military HH: Yes	64%	(35)	23%	(12)	13%	(7)	55
Military HH: No	56%	(106)	29%	(55)	14%	(27)	188
RD/WT: Right Direction	62%	(71)	29%	(33)	10%	(11)	115
RD/WT: Wrong Track	55%	(70)	27%	(35)	18%	(23)	128

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Table MCFI1_8: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Online banking capabilities

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	58%	(141)	28%	(68)	14%	(34)	243
Biden Job Approve	61%	(90)	30%	(44)	9%	(14)	148
Biden Job Disapprove	56%	(50)	24%	(21)	21%	(18)	90
Biden Job Strongly Approve	63%	(64)	31%	(31)	7%	(7)	103
Biden Job Strongly Disapprove	53%	(33)	23%	(14)	24%	(15)	62
Favorable of Biden	62%	(88)	30%	(43)	8%	(12)	143
Unfavorable of Biden	56%	(50)	25%	(22)	19%	(18)	90
Very Favorable of Biden	59%	(51)	34%	(29)	7%	(6)	86
Somewhat Favorable of Biden	65%	(37)	24%	(14)	11%	(6)	58
Very Unfavorable of Biden	58%	(37)	22%	(14)	20%	(13)	64
#1 Issue: Economy	61%	(65)	27%	(28)	13%	(14)	107
2022 House Vote: Democrat	62%	(75)	24%	(29)	13%	(16)	119
2022 House Vote: Republican	53%	(42)	31%	(24)	16%	(13)	79
2020 Vote: Joe Biden	59%	(75)	27%	(35)	13%	(17)	127
2020 Vote: Donald Trump	62%	(46)	23%	(17)	15%	(11)	73
2018 House Vote: Democrat	62%	(70)	26%	(29)	12%	(13)	113
2018 House Vote: Republican	55%	(39)	26%	(19)	19%	(14)	72
2018 House Vote: Didnt Vote	54%	(30)	34%	(19)	12%	(7)	57
4-Region: South	56%	(48)	31%	(27)	13%	(11)	86
4-Region: West	61%	(42)	25%	(17)	14%	(10)	69
Crypto Owner	64%	(90)	30%	(41)	6%	(8)	139
Primary Bank: National Bank	60%	(51)	28%	(24)	13%	(11)	85
Switch Bank in Past 6 Months	58%	(141)	28%	(68)	14%	(34)	243
Trust Banks	56%	(105)	31%	(58)	13%	(25)	188
Aware of Bank News	59%	(115)	29%	(56)	12%	(24)	196

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_9: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?
Prices and fees

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	60%	(145)	27%	(66)	13%	(32)	243
Gender: Male	57%	(83)	32%	(47)	10%	(15)	146
Gender: Female	63%	(61)	19%	(19)	18%	(17)	97
Age: 18-34	62%	(77)	31%	(38)	8%	(10)	125
Age: 45-64	61%	(32)	21%	(11)	18%	(9)	52
Millennials: 1981-1996	64%	(80)	24%	(29)	12%	(15)	124
PID: Dem (no lean)	60%	(85)	31%	(43)	9%	(13)	141
PID: Rep (no lean)	61%	(39)	23%	(15)	16%	(10)	65
PID/Gender: Dem Men	53%	(46)	38%	(33)	8%	(7)	86
PID/Gender: Dem Women	71%	(39)	18%	(10)	11%	(6)	56
Ideo: Liberal (1-3)	52%	(51)	37%	(36)	12%	(12)	99
Ideo: Conservative (5-7)	69%	(62)	19%	(17)	12%	(11)	89
Educ: < College	65%	(88)	24%	(33)	11%	(15)	136
Educ: Bachelors degree	59%	(36)	27%	(17)	14%	(9)	62
Income: Under 50k	55%	(41)	28%	(20)	17%	(13)	74
Income: 50k-100k	64%	(63)	25%	(24)	12%	(12)	99
Income: 100k+	58%	(41)	31%	(21)	11%	(8)	70
Ethnicity: White	64%	(120)	21%	(40)	14%	(27)	186
Ethnicity: Hispanic	79%	(49)	20%	(13)	1%	(0)	62
All Christian	55%	(59)	31%	(34)	14%	(15)	108
All Non-Christian	71%	(39)	22%	(12)	7%	(4)	54
Religious Non-Protestant/Catholic	72%	(45)	21%	(13)	7%	(4)	62
Evangelical	43%	(28)	34%	(22)	22%	(14)	64
Non-Evangelical	67%	(46)	23%	(16)	10%	(7)	69
Community: Urban	54%	(57)	35%	(37)	11%	(11)	106
Community: Suburban	65%	(59)	20%	(18)	14%	(13)	90
Employ: Private Sector	61%	(75)	26%	(32)	12%	(15)	122
Military HH: Yes	63%	(35)	24%	(13)	13%	(7)	55
Military HH: No	59%	(110)	28%	(53)	13%	(25)	188
RD/WT: Right Direction	53%	(61)	37%	(43)	10%	(11)	115
RD/WT: Wrong Track	65%	(84)	18%	(23)	16%	(21)	128

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Table MCFI1_9: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Prices and fees

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	60%	(145)	27%	(66)	13%	(32)	243
Biden Job Approve	61%	(90)	30%	(44)	9%	(13)	148
Biden Job Disapprove	58%	(52)	23%	(21)	19%	(17)	90
Biden Job Strongly Approve	61%	(63)	32%	(33)	7%	(7)	103
Biden Job Strongly Disapprove	61%	(38)	17%	(10)	22%	(14)	62
Favorable of Biden	65%	(93)	28%	(40)	7%	(11)	143
Unfavorable of Biden	53%	(48)	27%	(24)	21%	(19)	90
Very Favorable of Biden	63%	(54)	30%	(25)	7%	(6)	86
Somewhat Favorable of Biden	68%	(39)	25%	(14)	8%	(4)	58
Very Unfavorable of Biden	59%	(37)	19%	(12)	23%	(14)	64
#1 Issue: Economy	62%	(66)	25%	(27)	13%	(14)	107
2022 House Vote: Democrat	61%	(73)	28%	(33)	11%	(13)	119
2022 House Vote: Republican	66%	(53)	20%	(16)	14%	(11)	79
2020 Vote: Joe Biden	62%	(79)	26%	(33)	12%	(15)	127
2020 Vote: Donald Trump	66%	(48)	17%	(13)	17%	(13)	73
2018 House Vote: Democrat	57%	(64)	30%	(34)	13%	(15)	113
2018 House Vote: Republican	73%	(52)	13%	(9)	15%	(11)	72
2018 House Vote: Didnt Vote	47%	(27)	41%	(23)	11%	(6)	57
4-Region: South	67%	(57)	16%	(14)	17%	(15)	86
4-Region: West	57%	(39)	34%	(23)	9%	(6)	69
Crypto Owner	62%	(86)	33%	(46)	5%	(7)	139
Primary Bank: National Bank	65%	(56)	24%	(21)	10%	(9)	85
Switch Bank in Past 6 Months	60%	(145)	27%	(66)	13%	(32)	243
Trust Banks	62%	(117)	27%	(50)	11%	(21)	188
Aware of Bank News	64%	(126)	25%	(49)	11%	(21)	196

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_10: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Products offered that other banks/credit unions say I am not eligible for

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	40%	(98)	35%	(86)	24%	(59)	243
Gender: Male	38%	(56)	45%	(66)	17%	(24)	146
Gender: Female	43%	(42)	21%	(21)	36%	(35)	97
Age: 18-34	47%	(59)	36%	(45)	17%	(21)	125
Age: 45-64	30%	(16)	38%	(20)	32%	(17)	52
Millennials: 1981-1996	54%	(67)	29%	(36)	17%	(21)	124
PID: Dem (no lean)	45%	(64)	33%	(46)	22%	(31)	141
PID: Rep (no lean)	39%	(25)	40%	(26)	21%	(14)	65
PID/Gender: Dem Men	47%	(40)	41%	(36)	11%	(10)	86
PID/Gender: Dem Women	43%	(24)	20%	(11)	38%	(21)	56
Ideo: Liberal (1-3)	51%	(50)	33%	(32)	17%	(17)	99
Ideo: Conservative (5-7)	35%	(31)	37%	(33)	28%	(25)	89
Educ: < College	42%	(57)	35%	(47)	24%	(32)	136
Educ: Bachelors degree	30%	(18)	40%	(24)	30%	(19)	62
Income: Under 50k	29%	(22)	43%	(32)	27%	(20)	74
Income: 50k-100k	39%	(38)	34%	(34)	28%	(27)	99
Income: 100k+	54%	(37)	30%	(21)	17%	(12)	70
Ethnicity: White	43%	(80)	31%	(59)	26%	(48)	186
Ethnicity: Hispanic	57%	(35)	24%	(15)	19%	(12)	62
All Christian	45%	(49)	35%	(38)	19%	(21)	108
All Non-Christian	53%	(29)	36%	(19)	12%	(6)	54
Religious Non-Protestant/Catholic	56%	(35)	33%	(20)	11%	(7)	62
Evangelical	40%	(26)	31%	(20)	29%	(19)	64
Non-Evangelical	36%	(25)	37%	(25)	28%	(19)	69
Community: Urban	39%	(41)	36%	(38)	26%	(27)	106
Community: Suburban	43%	(38)	35%	(31)	22%	(20)	90
Employ: Private Sector	48%	(58)	37%	(45)	16%	(19)	122
Military HH: Yes	55%	(30)	29%	(16)	16%	(9)	55
Military HH: No	36%	(67)	37%	(70)	27%	(51)	188
RD/WT: Right Direction	45%	(52)	36%	(42)	18%	(21)	115
RD/WT: Wrong Track	35%	(46)	35%	(45)	30%	(38)	128

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Table MCFI1_10: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Products offered that other banks/credit unions say I am not eligible for

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	40%	(98)	35%	(86)	24%	(59)	243
Biden Job Approve	50%	(73)	34%	(50)	16%	(24)	148
Biden Job Disapprove	24%	(22)	37%	(33)	39%	(35)	90
Biden Job Strongly Approve	53%	(54)	35%	(36)	12%	(13)	103
Biden Job Strongly Disapprove	28%	(17)	28%	(17)	45%	(28)	62
Favorable of Biden	50%	(71)	30%	(43)	20%	(29)	143
Unfavorable of Biden	24%	(22)	45%	(41)	31%	(28)	90
Very Favorable of Biden	57%	(49)	30%	(25)	13%	(12)	86
Somewhat Favorable of Biden	40%	(23)	30%	(17)	31%	(18)	58
Very Unfavorable of Biden	28%	(18)	39%	(25)	32%	(21)	64
#1 Issue: Economy	29%	(31)	43%	(47)	28%	(30)	107
2022 House Vote: Democrat	42%	(50)	31%	(36)	27%	(33)	119
2022 House Vote: Republican	44%	(35)	34%	(27)	21%	(17)	79
2020 Vote: Joe Biden	42%	(54)	31%	(39)	26%	(34)	127
2020 Vote: Donald Trump	43%	(31)	36%	(26)	21%	(16)	73
2018 House Vote: Democrat	49%	(55)	30%	(34)	21%	(24)	113
2018 House Vote: Republican	31%	(23)	33%	(24)	36%	(26)	72
2018 House Vote: Didnt Vote	34%	(19)	49%	(28)	17%	(10)	57
4-Region: South	47%	(41)	34%	(29)	19%	(16)	86
4-Region: West	31%	(21)	37%	(25)	32%	(22)	69
Crypto Owner	47%	(66)	35%	(49)	18%	(25)	139
Primary Bank: National Bank	41%	(35)	33%	(28)	26%	(22)	85
Switch Bank in Past 6 Months	40%	(98)	35%	(86)	24%	(59)	243
Trust Banks	45%	(84)	36%	(68)	19%	(36)	188
Aware of Bank News	44%	(86)	31%	(61)	25%	(48)	196

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_11: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Protection of customers' data

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	56%	(135)	32%	(78)	12%	(30)	243
Gender: Male	57%	(83)	34%	(50)	9%	(13)	146
Gender: Female	54%	(52)	28%	(28)	18%	(17)	97
Age: 18-34	66%	(82)	29%	(37)	5%	(6)	125
Age: 45-64	40%	(21)	43%	(23)	16%	(9)	52
Millennials: 1981-1996	64%	(80)	28%	(35)	8%	(10)	124
PID: Dem (no lean)	52%	(74)	38%	(54)	9%	(13)	141
PID: Rep (no lean)	65%	(42)	27%	(17)	8%	(5)	65
PID/Gender: Dem Men	52%	(44)	44%	(38)	5%	(4)	86
PID/Gender: Dem Women	54%	(30)	30%	(17)	16%	(9)	56
Ideo: Liberal (1-3)	60%	(60)	27%	(27)	12%	(12)	99
Ideo: Conservative (5-7)	55%	(49)	37%	(33)	8%	(7)	89
Educ: < College	59%	(81)	30%	(41)	11%	(14)	136
Educ: Bachelors degree	54%	(33)	33%	(20)	14%	(9)	62
Income: Under 50k	47%	(35)	32%	(24)	21%	(16)	74
Income: 50k-100k	57%	(57)	35%	(35)	8%	(8)	99
Income: 100k+	63%	(44)	27%	(19)	10%	(7)	70
Ethnicity: White	56%	(104)	30%	(56)	14%	(26)	186
Ethnicity: Hispanic	62%	(39)	33%	(21)	4%	(3)	62
All Christian	59%	(64)	31%	(33)	10%	(11)	108
All Non-Christian	70%	(38)	22%	(12)	8%	(5)	54
Religious Non-Protestant/Catholic	73%	(45)	19%	(12)	8%	(5)	62
Evangelical	45%	(29)	38%	(25)	17%	(11)	64
Non-Evangelical	55%	(38)	36%	(25)	9%	(6)	69
Community: Urban	54%	(57)	40%	(42)	6%	(7)	106
Community: Suburban	59%	(53)	26%	(23)	15%	(13)	90
Employ: Private Sector	62%	(76)	25%	(31)	12%	(15)	122
Military HH: Yes	64%	(35)	23%	(13)	13%	(7)	55
Military HH: No	53%	(100)	34%	(65)	12%	(23)	188
RD/WT: Right Direction	50%	(57)	40%	(46)	11%	(12)	115
RD/WT: Wrong Track	61%	(78)	25%	(32)	14%	(18)	128

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Table MCFI1_11: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Protection of customers' data

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	56%	(135)	32%	(78)	12%	(30)	243
Biden Job Approve	59%	(87)	31%	(45)	10%	(15)	148
Biden Job Disapprove	51%	(46)	34%	(31)	15%	(13)	90
Biden Job Strongly Approve	59%	(61)	33%	(34)	7%	(7)	103
Biden Job Strongly Disapprove	50%	(31)	37%	(23)	12%	(8)	62
Favorable of Biden	55%	(79)	35%	(50)	10%	(14)	143
Unfavorable of Biden	60%	(54)	26%	(24)	14%	(13)	90
Very Favorable of Biden	61%	(52)	33%	(28)	6%	(5)	86
Somewhat Favorable of Biden	46%	(26)	38%	(22)	16%	(9)	58
Very Unfavorable of Biden	66%	(42)	23%	(15)	11%	(7)	64
#1 Issue: Economy	57%	(61)	31%	(33)	12%	(13)	107
2022 House Vote: Democrat	50%	(59)	36%	(43)	14%	(17)	119
2022 House Vote: Republican	75%	(60)	16%	(12)	9%	(7)	79
2020 Vote: Joe Biden	50%	(63)	37%	(47)	13%	(17)	127
2020 Vote: Donald Trump	76%	(56)	15%	(11)	9%	(6)	73
2018 House Vote: Democrat	54%	(61)	34%	(38)	12%	(14)	113
2018 House Vote: Republican	60%	(43)	28%	(21)	12%	(9)	72
2018 House Vote: Didnt Vote	54%	(31)	32%	(18)	14%	(8)	57
4-Region: South	59%	(51)	23%	(20)	17%	(15)	86
4-Region: West	59%	(41)	35%	(24)	6%	(4)	69
Crypto Owner	58%	(80)	37%	(51)	6%	(8)	139
Primary Bank: National Bank	65%	(56)	23%	(20)	11%	(10)	85
Switch Bank in Past 6 Months	56%	(135)	32%	(78)	12%	(30)	243
Trust Banks	61%	(115)	29%	(54)	10%	(19)	188
Aware of Bank News	59%	(115)	31%	(60)	10%	(20)	196

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_12: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Recommendation from someone I trust

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	31%	(74)	46%	(111)	24%	(57)	243
Gender: Male	32%	(47)	46%	(67)	22%	(32)	146
Gender: Female	28%	(28)	46%	(45)	26%	(25)	97
Age: 18-34	31%	(39)	49%	(61)	19%	(24)	125
Age: 45-64	24%	(13)	50%	(26)	26%	(13)	52
Millennials: 1981-1996	35%	(44)	48%	(59)	17%	(21)	124
PID: Dem (no lean)	27%	(38)	56%	(79)	17%	(24)	141
PID: Rep (no lean)	42%	(27)	37%	(24)	21%	(14)	65
PID/Gender: Dem Men	35%	(30)	52%	(45)	13%	(11)	86
PID/Gender: Dem Women	15%	(8)	62%	(34)	23%	(13)	56
Ideo: Liberal (1-3)	29%	(29)	49%	(48)	22%	(22)	99
Ideo: Conservative (5-7)	33%	(30)	46%	(41)	21%	(19)	89
Educ: < College	28%	(39)	45%	(61)	27%	(37)	136
Educ: Bachelors degree	23%	(14)	58%	(36)	19%	(12)	62
Income: Under 50k	25%	(18)	49%	(36)	26%	(19)	74
Income: 50k-100k	31%	(31)	37%	(37)	31%	(31)	99
Income: 100k+	35%	(25)	55%	(38)	10%	(7)	70
Ethnicity: White	34%	(64)	41%	(77)	24%	(45)	186
Ethnicity: Hispanic	31%	(19)	44%	(28)	25%	(15)	62
All Christian	33%	(36)	41%	(44)	26%	(28)	108
All Non-Christian	28%	(15)	56%	(30)	16%	(9)	54
Religious Non-Protestant/Catholic	37%	(23)	49%	(30)	14%	(9)	62
Evangelical	38%	(24)	33%	(21)	29%	(19)	64
Non-Evangelical	15%	(10)	57%	(39)	29%	(20)	69
Community: Urban	31%	(33)	46%	(49)	23%	(24)	106
Community: Suburban	31%	(28)	47%	(42)	22%	(20)	90
Employ: Private Sector	41%	(50)	37%	(45)	22%	(27)	122
Military HH: Yes	36%	(19)	41%	(22)	24%	(13)	55
Military HH: No	29%	(55)	47%	(89)	24%	(45)	188
RD/WT: Right Direction	42%	(49)	42%	(48)	16%	(18)	115
RD/WT: Wrong Track	20%	(26)	50%	(64)	30%	(39)	128

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Table MCFI1_12: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Recommendation from someone I trust

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	31%	(74)	46%	(111)	24%	(57)	243
Biden Job Approve	38%	(56)	44%	(65)	18%	(27)	148
Biden Job Disapprove	21%	(18)	47%	(42)	32%	(29)	90
Biden Job Strongly Approve	42%	(43)	43%	(44)	14%	(15)	103
Biden Job Strongly Disapprove	22%	(14)	45%	(28)	32%	(20)	62
Favorable of Biden	35%	(50)	51%	(73)	14%	(21)	143
Unfavorable of Biden	22%	(20)	39%	(36)	38%	(34)	90
Very Favorable of Biden	44%	(38)	44%	(38)	12%	(10)	86
Somewhat Favorable of Biden	21%	(12)	60%	(35)	19%	(11)	58
Very Unfavorable of Biden	23%	(15)	36%	(23)	41%	(26)	64
#1 Issue: Economy	31%	(33)	41%	(44)	28%	(30)	107
2022 House Vote: Democrat	34%	(40)	46%	(55)	20%	(24)	119
2022 House Vote: Republican	33%	(26)	43%	(34)	25%	(19)	79
2020 Vote: Joe Biden	27%	(34)	51%	(65)	22%	(28)	127
2020 Vote: Donald Trump	38%	(28)	32%	(24)	30%	(22)	73
2018 House Vote: Democrat	41%	(46)	40%	(45)	19%	(22)	113
2018 House Vote: Republican	23%	(17)	50%	(36)	26%	(19)	72
2018 House Vote: Didnt Vote	18%	(10)	52%	(30)	29%	(17)	57
4-Region: South	25%	(22)	43%	(37)	32%	(28)	86
4-Region: West	29%	(20)	54%	(37)	17%	(12)	69
Crypto Owner	37%	(51)	50%	(70)	13%	(18)	139
Primary Bank: National Bank	43%	(37)	40%	(34)	17%	(15)	85
Switch Bank in Past 6 Months	31%	(74)	46%	(111)	24%	(57)	243
Trust Banks	30%	(57)	45%	(85)	24%	(46)	188
Aware of Bank News	36%	(70)	43%	(84)	21%	(42)	196

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_13: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Services that are personalized to me

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	41%	(101)	38%	(91)	21%	(51)	243
Gender: Male	45%	(65)	43%	(62)	13%	(19)	146
Gender: Female	37%	(36)	30%	(29)	33%	(33)	97
Age: 18-34	51%	(64)	35%	(43)	14%	(17)	125
Age: 45-64	26%	(14)	46%	(24)	27%	(14)	52
Millennials: 1981-1996	49%	(61)	36%	(45)	15%	(18)	124
PID: Dem (no lean)	43%	(61)	37%	(52)	20%	(28)	141
PID: Rep (no lean)	47%	(30)	34%	(22)	19%	(12)	65
PID/Gender: Dem Men	46%	(40)	42%	(36)	11%	(10)	86
PID/Gender: Dem Women	38%	(21)	29%	(16)	33%	(19)	56
Ideo: Liberal (1-3)	48%	(47)	39%	(39)	13%	(13)	99
Ideo: Conservative (5-7)	42%	(37)	35%	(32)	23%	(21)	89
Educ: < College	42%	(58)	36%	(50)	21%	(29)	136
Educ: Bachelors degree	39%	(24)	38%	(23)	23%	(14)	62
Income: Under 50k	42%	(31)	32%	(24)	26%	(19)	74
Income: 50k-100k	38%	(38)	39%	(39)	22%	(22)	99
Income: 100k+	45%	(32)	41%	(29)	14%	(10)	70
Ethnicity: White	44%	(82)	32%	(61)	24%	(44)	186
Ethnicity: Hispanic	47%	(29)	36%	(23)	17%	(10)	62
All Christian	48%	(52)	36%	(39)	16%	(17)	108
All Non-Christian	42%	(23)	52%	(28)	6%	(3)	54
Religious Non-Protestant/Catholic	48%	(30)	47%	(29)	5%	(3)	62
Evangelical	34%	(22)	41%	(27)	25%	(16)	64
Non-Evangelical	46%	(32)	27%	(19)	27%	(18)	69
Community: Urban	48%	(51)	28%	(30)	23%	(25)	106
Community: Suburban	42%	(38)	38%	(34)	19%	(17)	90
Employ: Private Sector	46%	(56)	41%	(50)	13%	(16)	122
Military HH: Yes	56%	(31)	35%	(19)	9%	(5)	55
Military HH: No	37%	(70)	38%	(72)	24%	(46)	188
RD/WT: Right Direction	46%	(53)	36%	(41)	18%	(20)	115
RD/WT: Wrong Track	37%	(47)	39%	(50)	24%	(31)	128

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Table MCFI1_13: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Services that are personalized to me

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	41%	(101)	38%	(91)	21%	(51)	243
Biden Job Approve	51%	(75)	36%	(53)	14%	(20)	148
Biden Job Disapprove	27%	(24)	40%	(36)	33%	(30)	90
Biden Job Strongly Approve	50%	(51)	38%	(39)	11%	(12)	103
Biden Job Strongly Disapprove	30%	(18)	33%	(21)	37%	(23)	62
Favorable of Biden	48%	(69)	32%	(45)	20%	(29)	143
Unfavorable of Biden	29%	(26)	47%	(43)	23%	(21)	90
Very Favorable of Biden	47%	(41)	38%	(33)	14%	(12)	86
Somewhat Favorable of Biden	50%	(29)	22%	(12)	29%	(16)	58
Very Unfavorable of Biden	30%	(19)	46%	(30)	23%	(15)	64
#1 Issue: Economy	29%	(31)	48%	(52)	23%	(24)	107
2022 House Vote: Democrat	39%	(47)	34%	(40)	27%	(32)	119
2022 House Vote: Republican	44%	(35)	42%	(33)	14%	(11)	79
2020 Vote: Joe Biden	42%	(53)	31%	(39)	27%	(34)	127
2020 Vote: Donald Trump	39%	(29)	47%	(35)	13%	(10)	73
2018 House Vote: Democrat	40%	(45)	40%	(46)	20%	(22)	113
2018 House Vote: Republican	40%	(29)	33%	(24)	27%	(20)	72
2018 House Vote: Didnt Vote	48%	(27)	37%	(21)	15%	(9)	57
4-Region: South	42%	(36)	40%	(35)	18%	(15)	86
4-Region: West	36%	(25)	38%	(26)	26%	(18)	69
Crypto Owner	46%	(64)	42%	(58)	12%	(17)	139
Primary Bank: National Bank	49%	(42)	32%	(27)	19%	(16)	85
Switch Bank in Past 6 Months	41%	(101)	38%	(91)	21%	(51)	243
Trust Banks	43%	(81)	42%	(78)	16%	(30)	188
Aware of Bank News	43%	(84)	38%	(73)	20%	(38)	196

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_14: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Shares my values

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	46%	(112)	30%	(74)	24%	(58)	243
Gender: Male	44%	(65)	35%	(51)	20%	(30)	146
Gender: Female	48%	(47)	23%	(23)	29%	(28)	97
Age: 18-34	53%	(66)	33%	(41)	15%	(18)	125
Age: 45-64	41%	(22)	32%	(17)	26%	(14)	52
Millennials: 1981-1996	56%	(70)	30%	(37)	14%	(17)	124
PID: Dem (no lean)	55%	(78)	29%	(41)	16%	(22)	141
PID: Rep (no lean)	39%	(25)	37%	(24)	24%	(16)	65
PID/Gender: Dem Men	55%	(47)	33%	(28)	12%	(10)	86
PID/Gender: Dem Women	56%	(31)	23%	(13)	21%	(12)	56
Ideo: Liberal (1-3)	55%	(54)	28%	(28)	17%	(17)	99
Ideo: Conservative (5-7)	45%	(40)	31%	(27)	25%	(22)	89
Educ: < College	49%	(67)	25%	(34)	25%	(34)	136
Educ: Bachelors degree	42%	(26)	35%	(21)	24%	(15)	62
Income: Under 50k	35%	(26)	34%	(25)	31%	(23)	74
Income: 50k-100k	47%	(47)	28%	(27)	25%	(25)	99
Income: 100k+	56%	(39)	31%	(21)	14%	(10)	70
Ethnicity: White	51%	(95)	23%	(44)	25%	(47)	186
Ethnicity: Hispanic	74%	(46)	12%	(8)	13%	(8)	62
All Christian	51%	(55)	29%	(32)	20%	(21)	108
All Non-Christian	51%	(28)	27%	(15)	21%	(12)	54
Religious Non-Protestant/Catholic	57%	(35)	24%	(15)	20%	(12)	62
Evangelical	43%	(27)	34%	(22)	24%	(15)	64
Non-Evangelical	48%	(33)	28%	(19)	24%	(17)	69
Community: Urban	52%	(55)	30%	(31)	18%	(20)	106
Community: Suburban	42%	(38)	33%	(29)	25%	(22)	90
Employ: Private Sector	51%	(62)	28%	(34)	21%	(26)	122
Military HH: Yes	67%	(37)	9%	(5)	25%	(14)	55
Military HH: No	40%	(75)	37%	(69)	23%	(44)	188
RD/WT: Right Direction	50%	(58)	32%	(37)	17%	(20)	115
RD/WT: Wrong Track	42%	(54)	28%	(37)	29%	(38)	128

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Table MCFI1_14: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?
Shares my values

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	46%	(112)	30%	(74)	24%	(58)	243
Biden Job Approve	54%	(80)	27%	(39)	20%	(29)	148
Biden Job Disapprove	33%	(30)	36%	(32)	31%	(28)	90
Biden Job Strongly Approve	61%	(62)	23%	(24)	16%	(16)	103
Biden Job Strongly Disapprove	33%	(20)	33%	(20)	35%	(21)	62
Favorable of Biden	60%	(86)	24%	(35)	16%	(22)	143
Unfavorable of Biden	24%	(21)	40%	(36)	36%	(32)	90
Very Favorable of Biden	60%	(51)	25%	(22)	15%	(13)	86
Somewhat Favorable of Biden	60%	(34)	23%	(13)	17%	(10)	58
Very Unfavorable of Biden	21%	(14)	38%	(24)	41%	(26)	64
#1 Issue: Economy	42%	(45)	35%	(37)	23%	(25)	107
2022 House Vote: Democrat	53%	(63)	28%	(33)	19%	(23)	119
2022 House Vote: Republican	45%	(35)	28%	(22)	28%	(22)	79
2020 Vote: Joe Biden	51%	(65)	27%	(34)	22%	(28)	127
2020 Vote: Donald Trump	44%	(33)	27%	(20)	28%	(21)	73
2018 House Vote: Democrat	50%	(56)	26%	(30)	24%	(27)	113
2018 House Vote: Republican	44%	(31)	27%	(20)	29%	(21)	72
2018 House Vote: Didnt Vote	41%	(23)	43%	(24)	17%	(9)	57
4-Region: South	43%	(37)	23%	(20)	34%	(29)	86
4-Region: West	47%	(32)	36%	(24)	17%	(12)	69
Crypto Owner	58%	(80)	30%	(41)	13%	(18)	139
Primary Bank: National Bank	48%	(41)	30%	(25)	23%	(19)	85
Switch Bank in Past 6 Months	46%	(112)	30%	(74)	24%	(58)	243
Trust Banks	46%	(87)	32%	(60)	22%	(41)	188
Aware of Bank News	51%	(100)	29%	(57)	20%	(39)	196

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_15: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Special offer for joining

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	36%	(88)	39%	(95)	25%	(60)	243
Gender: Male	36%	(52)	45%	(65)	19%	(28)	146
Gender: Female	37%	(36)	31%	(30)	33%	(32)	97
Age: 18-34	43%	(53)	43%	(54)	14%	(18)	125
Age: 45-64	33%	(17)	39%	(20)	28%	(15)	52
Millennials: 1981-1996	47%	(58)	33%	(41)	20%	(25)	124
PID: Dem (no lean)	37%	(53)	44%	(62)	19%	(26)	141
PID: Rep (no lean)	41%	(27)	28%	(18)	31%	(20)	65
PID/Gender: Dem Men	39%	(33)	47%	(40)	14%	(12)	86
PID/Gender: Dem Women	35%	(19)	40%	(22)	26%	(14)	56
Ideo: Liberal (1-3)	38%	(37)	39%	(38)	24%	(24)	99
Ideo: Conservative (5-7)	38%	(34)	43%	(39)	19%	(17)	89
Educ: < College	36%	(50)	38%	(52)	25%	(34)	136
Educ: Bachelors degree	36%	(22)	42%	(26)	22%	(14)	62
Income: Under 50k	28%	(20)	44%	(32)	29%	(21)	74
Income: 50k-100k	32%	(31)	41%	(41)	27%	(27)	99
Income: 100k+	53%	(37)	31%	(21)	17%	(12)	70
Ethnicity: White	39%	(73)	37%	(69)	23%	(43)	186
Ethnicity: Hispanic	46%	(29)	37%	(23)	17%	(11)	62
All Christian	38%	(41)	31%	(34)	31%	(34)	108
All Non-Christian	49%	(27)	45%	(25)	6%	(3)	54
Religious Non-Protestant/Catholic	53%	(33)	41%	(25)	6%	(4)	62
Evangelical	35%	(22)	29%	(19)	36%	(23)	64
Non-Evangelical	30%	(21)	42%	(29)	29%	(20)	69
Community: Urban	32%	(34)	45%	(48)	23%	(24)	106
Community: Suburban	38%	(34)	40%	(36)	22%	(20)	90
Employ: Private Sector	49%	(60)	35%	(43)	16%	(19)	122
Military HH: Yes	52%	(28)	25%	(14)	23%	(13)	55
Military HH: No	32%	(60)	43%	(81)	25%	(47)	188
RD/WT: Right Direction	45%	(52)	37%	(42)	18%	(21)	115
RD/WT: Wrong Track	28%	(37)	41%	(53)	30%	(39)	128

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Table MCFI1_15: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Special offer for joining

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	36%	(88)	39%	(95)	25%	(60)	243
Biden Job Approve	44%	(65)	37%	(55)	19%	(28)	148
Biden Job Disapprove	25%	(22)	41%	(36)	35%	(31)	90
Biden Job Strongly Approve	51%	(53)	37%	(38)	11%	(12)	103
Biden Job Strongly Disapprove	24%	(15)	38%	(24)	37%	(23)	62
Favorable of Biden	43%	(62)	39%	(55)	18%	(26)	143
Unfavorable of Biden	24%	(21)	42%	(37)	35%	(31)	90
Very Favorable of Biden	55%	(47)	31%	(27)	13%	(12)	86
Somewhat Favorable of Biden	25%	(15)	49%	(28)	26%	(15)	58
Very Unfavorable of Biden	24%	(15)	39%	(25)	37%	(24)	64
#1 Issue: Economy	32%	(34)	45%	(49)	23%	(25)	107
2022 House Vote: Democrat	33%	(40)	42%	(51)	24%	(29)	119
2022 House Vote: Republican	49%	(39)	29%	(23)	22%	(18)	79
2020 Vote: Joe Biden	34%	(43)	41%	(52)	25%	(31)	127
2020 Vote: Donald Trump	46%	(34)	28%	(20)	26%	(19)	73
2018 House Vote: Democrat	46%	(52)	32%	(36)	22%	(25)	113
2018 House Vote: Republican	37%	(27)	35%	(25)	28%	(20)	72
2018 House Vote: Didnt Vote	15%	(9)	59%	(33)	26%	(15)	57
4-Region: South	38%	(33)	33%	(29)	29%	(25)	86
4-Region: West	30%	(20)	51%	(35)	20%	(13)	69
Crypto Owner	48%	(67)	43%	(59)	9%	(13)	139
Primary Bank: National Bank	45%	(38)	37%	(32)	18%	(16)	85
Switch Bank in Past 6 Months	36%	(88)	39%	(95)	25%	(60)	243
Trust Banks	39%	(74)	39%	(74)	22%	(41)	188
Aware of Bank News	41%	(80)	38%	(74)	21%	(42)	196

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_16: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Straightforward pricing and practices

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	49%	(118)	35%	(85)	16%	(40)	243
Gender: Male	47%	(68)	39%	(57)	14%	(21)	146
Gender: Female	51%	(50)	29%	(28)	20%	(19)	97
Age: 18-34	49%	(61)	42%	(53)	9%	(11)	125
Age: 45-64	63%	(33)	24%	(12)	13%	(7)	52
Millennials: 1981-1996	52%	(65)	33%	(41)	15%	(19)	124
PID: Dem (no lean)	55%	(78)	30%	(42)	15%	(21)	141
PID: Rep (no lean)	41%	(26)	46%	(30)	14%	(9)	65
PID/Gender: Dem Men	48%	(41)	39%	(33)	14%	(12)	86
PID/Gender: Dem Women	67%	(37)	17%	(9)	17%	(9)	56
Ideo: Liberal (1-3)	51%	(51)	39%	(38)	10%	(10)	99
Ideo: Conservative (5-7)	50%	(45)	36%	(32)	14%	(13)	89
Educ: < College	51%	(70)	39%	(53)	10%	(13)	136
Educ: Bachelors degree	39%	(24)	33%	(20)	28%	(17)	62
Income: Under 50k	40%	(29)	39%	(29)	22%	(16)	74
Income: 50k-100k	48%	(48)	42%	(42)	10%	(10)	99
Income: 100k+	58%	(41)	22%	(15)	20%	(14)	70
Ethnicity: White	50%	(94)	33%	(62)	16%	(30)	186
Ethnicity: Hispanic	55%	(34)	38%	(24)	7%	(4)	62
All Christian	42%	(45)	42%	(46)	16%	(17)	108
All Non-Christian	54%	(29)	36%	(19)	11%	(6)	54
Religious Non-Protestant/Catholic	47%	(29)	43%	(26)	10%	(6)	62
Evangelical	40%	(26)	36%	(23)	24%	(16)	64
Non-Evangelical	59%	(41)	29%	(20)	12%	(8)	69
Community: Urban	46%	(48)	34%	(36)	20%	(21)	106
Community: Suburban	47%	(42)	42%	(38)	11%	(9)	90
Employ: Private Sector	46%	(56)	39%	(47)	15%	(18)	122
Military HH: Yes	48%	(26)	37%	(20)	15%	(8)	55
Military HH: No	49%	(92)	35%	(65)	17%	(32)	188
RD/WT: Right Direction	39%	(44)	44%	(50)	17%	(20)	115
RD/WT: Wrong Track	57%	(73)	27%	(35)	15%	(20)	128

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Table MCFI1_16: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Straightforward pricing and practices

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	49%	(118)	35%	(85)	16%	(40)	243
Biden Job Approve	49%	(72)	38%	(56)	13%	(20)	148
Biden Job Disapprove	49%	(44)	31%	(28)	20%	(18)	90
Biden Job Strongly Approve	44%	(45)	45%	(47)	11%	(11)	103
Biden Job Strongly Disapprove	59%	(37)	23%	(14)	18%	(11)	62
Favorable of Biden	53%	(76)	35%	(51)	12%	(17)	143
Unfavorable of Biden	42%	(38)	37%	(33)	21%	(19)	90
Very Favorable of Biden	51%	(44)	37%	(31)	12%	(11)	86
Somewhat Favorable of Biden	55%	(32)	34%	(19)	11%	(6)	58
Very Unfavorable of Biden	47%	(30)	34%	(22)	19%	(12)	64
#1 Issue: Economy	49%	(53)	37%	(40)	14%	(15)	107
2022 House Vote: Democrat	54%	(64)	28%	(33)	18%	(22)	119
2022 House Vote: Republican	47%	(37)	40%	(32)	13%	(10)	79
2020 Vote: Joe Biden	54%	(68)	29%	(36)	18%	(23)	127
2020 Vote: Donald Trump	48%	(36)	39%	(29)	12%	(9)	73
2018 House Vote: Democrat	48%	(54)	33%	(37)	19%	(22)	113
2018 House Vote: Republican	55%	(40)	32%	(23)	13%	(10)	72
2018 House Vote: Didnt Vote	41%	(23)	44%	(25)	15%	(9)	57
4-Region: South	59%	(51)	24%	(21)	17%	(15)	86
4-Region: West	36%	(25)	46%	(32)	18%	(12)	69
Crypto Owner	52%	(72)	38%	(53)	10%	(14)	139
Primary Bank: National Bank	50%	(42)	37%	(32)	13%	(11)	85
Switch Bank in Past 6 Months	49%	(118)	35%	(85)	16%	(40)	243
Trust Banks	52%	(98)	33%	(63)	14%	(27)	188
Aware of Bank News	53%	(103)	33%	(65)	14%	(28)	196

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_17: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Takes a stance on a social cause I agree with

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	30%	(73)	42%	(102)	28%	(69)	243
Gender: Male	35%	(50)	48%	(69)	18%	(26)	146
Gender: Female	23%	(22)	33%	(32)	44%	(43)	97
Age: 18-34	37%	(46)	40%	(50)	22%	(28)	125
Age: 45-64	19%	(10)	55%	(29)	26%	(14)	52
Millennials: 1981-1996	38%	(48)	34%	(43)	27%	(34)	124
PID: Dem (no lean)	32%	(45)	49%	(69)	19%	(28)	141
PID: Rep (no lean)	29%	(19)	31%	(20)	39%	(25)	65
PID/Gender: Dem Men	43%	(37)	49%	(42)	8%	(7)	86
PID/Gender: Dem Women	14%	(8)	48%	(27)	37%	(21)	56
Ideo: Liberal (1-3)	30%	(30)	48%	(47)	22%	(22)	99
Ideo: Conservative (5-7)	30%	(27)	44%	(40)	25%	(23)	89
Educ: < College	27%	(36)	44%	(59)	29%	(40)	136
Educ: Bachelors degree	30%	(19)	43%	(26)	27%	(17)	62
Income: Under 50k	18%	(13)	43%	(32)	39%	(29)	74
Income: 50k-100k	30%	(29)	44%	(44)	26%	(26)	99
Income: 100k+	43%	(30)	37%	(26)	20%	(14)	70
Ethnicity: White	32%	(60)	37%	(70)	30%	(57)	186
Ethnicity: Hispanic	36%	(23)	50%	(31)	14%	(9)	62
All Christian	31%	(34)	40%	(43)	29%	(31)	108
All Non-Christian	45%	(25)	48%	(26)	7%	(4)	54
Religious Non-Protestant/Catholic	50%	(31)	43%	(27)	7%	(4)	62
Evangelical	28%	(18)	37%	(24)	35%	(22)	64
Non-Evangelical	19%	(13)	46%	(32)	35%	(24)	69
Community: Urban	35%	(37)	41%	(43)	24%	(26)	106
Community: Suburban	25%	(22)	50%	(45)	25%	(23)	90
Employ: Private Sector	37%	(45)	41%	(50)	22%	(26)	122
Military HH: Yes	39%	(22)	42%	(23)	19%	(10)	55
Military HH: No	27%	(51)	42%	(79)	31%	(59)	188
RD/WT: Right Direction	47%	(54)	35%	(40)	18%	(21)	115
RD/WT: Wrong Track	15%	(19)	48%	(61)	37%	(48)	128

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Table MCFI1_17: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Takes a stance on a social cause I agree with

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	30%	(73)	42%	(102)	28%	(69)	243
Biden Job Approve	39%	(58)	41%	(60)	20%	(30)	148
Biden Job Disapprove	15%	(13)	43%	(39)	42%	(38)	90
Biden Job Strongly Approve	50%	(51)	41%	(42)	9%	(9)	103
Biden Job Strongly Disapprove	12%	(7)	40%	(25)	48%	(30)	62
Favorable of Biden	39%	(56)	42%	(60)	19%	(27)	143
Unfavorable of Biden	14%	(13)	43%	(39)	43%	(38)	90
Very Favorable of Biden	52%	(45)	35%	(30)	13%	(11)	86
Somewhat Favorable of Biden	20%	(11)	52%	(30)	28%	(16)	58
Very Unfavorable of Biden	15%	(9)	37%	(23)	48%	(31)	64
#1 Issue: Economy	27%	(29)	47%	(50)	26%	(28)	107
2022 House Vote: Democrat	31%	(37)	44%	(52)	26%	(31)	119
2022 House Vote: Republican	31%	(25)	37%	(29)	32%	(25)	79
2020 Vote: Joe Biden	30%	(38)	44%	(56)	26%	(33)	127
2020 Vote: Donald Trump	33%	(24)	33%	(24)	34%	(25)	73
2018 House Vote: Democrat	45%	(50)	33%	(37)	23%	(26)	113
2018 House Vote: Republican	15%	(11)	49%	(35)	36%	(26)	72
2018 House Vote: Didnt Vote	18%	(10)	53%	(30)	29%	(16)	57
4-Region: South	30%	(26)	40%	(34)	30%	(26)	86
4-Region: West	27%	(18)	50%	(35)	23%	(16)	69
Crypto Owner	43%	(60)	45%	(63)	12%	(16)	139
Primary Bank: National Bank	38%	(33)	37%	(32)	24%	(21)	85
Switch Bank in Past 6 Months	30%	(73)	42%	(102)	28%	(69)	243
Trust Banks	33%	(61)	40%	(76)	27%	(51)	188
Aware of Bank News	35%	(68)	41%	(81)	24%	(47)	196

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_18: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Value for my money

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	62%	(151)	27%	(66)	11%	(26)	243
Gender: Male	66%	(97)	26%	(38)	8%	(11)	146
Gender: Female	56%	(54)	29%	(28)	16%	(15)	97
Age: 18-34	70%	(87)	23%	(29)	7%	(8)	125
Age: 45-64	53%	(28)	37%	(20)	10%	(5)	52
Millennials: 1981-1996	73%	(90)	18%	(23)	9%	(11)	124
PID: Dem (no lean)	71%	(100)	22%	(30)	7%	(11)	141
PID: Rep (no lean)	52%	(33)	41%	(26)	8%	(5)	65
PID/Gender: Dem Men	76%	(65)	19%	(16)	5%	(4)	86
PID/Gender: Dem Women	63%	(35)	26%	(14)	11%	(6)	56
Ideo: Liberal (1-3)	75%	(74)	18%	(17)	8%	(8)	99
Ideo: Conservative (5-7)	57%	(51)	35%	(31)	8%	(7)	89
Educ: < College	60%	(81)	32%	(43)	9%	(12)	136
Educ: Bachelors degree	66%	(41)	17%	(10)	17%	(10)	62
Income: Under 50k	62%	(45)	21%	(16)	17%	(13)	74
Income: 50k-100k	58%	(58)	36%	(35)	6%	(6)	99
Income: 100k+	68%	(48)	20%	(14)	11%	(8)	70
Ethnicity: White	60%	(112)	28%	(52)	12%	(21)	186
Ethnicity: Hispanic	78%	(48)	20%	(12)	2%	(1)	62
All Christian	69%	(74)	21%	(23)	10%	(11)	108
All Non-Christian	76%	(42)	22%	(12)	2%	(1)	54
Religious Non-Protestant/Catholic	77%	(48)	20%	(13)	2%	(2)	62
Evangelical	61%	(40)	19%	(12)	19%	(12)	64
Non-Evangelical	57%	(40)	34%	(24)	8%	(6)	69
Community: Urban	60%	(63)	32%	(34)	8%	(8)	106
Community: Suburban	70%	(63)	18%	(16)	12%	(10)	90
Employ: Private Sector	66%	(80)	24%	(30)	10%	(12)	122
Military HH: Yes	76%	(42)	13%	(7)	11%	(6)	55
Military HH: No	58%	(110)	31%	(58)	11%	(20)	188
RD/WT: Right Direction	64%	(73)	25%	(28)	12%	(14)	115
RD/WT: Wrong Track	61%	(78)	29%	(37)	10%	(13)	128

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Table MCFI1_18: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Value for my money

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	62%	(151)	27%	(66)	11%	(26)	243
Biden Job Approve	72%	(106)	19%	(28)	9%	(14)	148
Biden Job Disapprove	48%	(43)	41%	(37)	12%	(11)	90
Biden Job Strongly Approve	74%	(76)	18%	(18)	8%	(8)	103
Biden Job Strongly Disapprove	42%	(26)	48%	(30)	10%	(6)	62
Favorable of Biden	71%	(102)	22%	(31)	7%	(11)	143
Unfavorable of Biden	50%	(45)	37%	(33)	14%	(12)	90
Very Favorable of Biden	75%	(64)	20%	(17)	6%	(5)	86
Somewhat Favorable of Biden	66%	(38)	24%	(14)	10%	(6)	58
Very Unfavorable of Biden	49%	(32)	39%	(25)	11%	(7)	64
#1 Issue: Economy	57%	(62)	35%	(37)	8%	(9)	107
2022 House Vote: Democrat	64%	(76)	23%	(28)	13%	(15)	119
2022 House Vote: Republican	67%	(53)	25%	(20)	8%	(6)	79
2020 Vote: Joe Biden	65%	(82)	23%	(29)	12%	(15)	127
2020 Vote: Donald Trump	67%	(49)	26%	(19)	7%	(5)	73
2018 House Vote: Democrat	72%	(81)	17%	(19)	12%	(13)	113
2018 House Vote: Republican	56%	(40)	35%	(26)	9%	(6)	72
2018 House Vote: Didnt Vote	52%	(29)	36%	(21)	12%	(7)	57
4-Region: South	65%	(56)	21%	(18)	15%	(13)	86
4-Region: West	60%	(41)	33%	(23)	7%	(5)	69
Crypto Owner	66%	(92)	30%	(41)	4%	(6)	139
Primary Bank: National Bank	65%	(56)	27%	(23)	7%	(6)	85
Switch Bank in Past 6 Months	62%	(151)	27%	(66)	11%	(26)	243
Trust Banks	68%	(128)	24%	(45)	8%	(15)	188
Aware of Bank News	65%	(127)	27%	(53)	8%	(16)	196

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_19: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Wide range of products, accounts or services

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	43%	(105)	35%	(86)	21%	(52)	243
Gender: Male	38%	(56)	43%	(63)	19%	(27)	146
Gender: Female	51%	(50)	24%	(23)	25%	(24)	97
Age: 18-34	50%	(62)	34%	(43)	16%	(20)	125
Age: 45-64	42%	(22)	33%	(18)	24%	(13)	52
Millennials: 1981-1996	49%	(61)	34%	(42)	17%	(21)	124
PID: Dem (no lean)	45%	(64)	38%	(53)	17%	(24)	141
PID: Rep (no lean)	48%	(31)	35%	(23)	17%	(11)	65
PID/Gender: Dem Men	38%	(32)	51%	(44)	11%	(9)	86
PID/Gender: Dem Women	57%	(32)	17%	(9)	26%	(15)	56
Ideo: Liberal (1-3)	45%	(44)	39%	(38)	16%	(16)	99
Ideo: Conservative (5-7)	47%	(42)	33%	(29)	20%	(18)	89
Educ: < College	48%	(66)	33%	(45)	19%	(25)	136
Educ: Bachelors degree	36%	(22)	35%	(22)	29%	(18)	62
Income: Under 50k	36%	(26)	42%	(31)	23%	(17)	74
Income: 50k-100k	49%	(49)	26%	(26)	24%	(24)	99
Income: 100k+	43%	(30)	42%	(29)	15%	(11)	70
Ethnicity: White	45%	(85)	34%	(63)	21%	(39)	186
Ethnicity: Hispanic	60%	(38)	23%	(15)	16%	(10)	62
All Christian	45%	(49)	32%	(35)	23%	(24)	108
All Non-Christian	46%	(25)	36%	(20)	18%	(10)	54
Religious Non-Protestant/Catholic	51%	(32)	33%	(20)	16%	(10)	62
Evangelical	36%	(23)	32%	(21)	32%	(21)	64
Non-Evangelical	50%	(34)	31%	(21)	19%	(13)	69
Community: Urban	48%	(51)	37%	(39)	15%	(16)	106
Community: Suburban	39%	(35)	36%	(32)	25%	(22)	90
Employ: Private Sector	46%	(56)	36%	(44)	18%	(22)	122
Military HH: Yes	42%	(23)	40%	(22)	18%	(10)	55
Military HH: No	44%	(82)	34%	(64)	22%	(42)	188
RD/WT: Right Direction	47%	(54)	36%	(41)	18%	(20)	115
RD/WT: Wrong Track	40%	(52)	35%	(45)	25%	(32)	128

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Table MCFI1_19: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Wide range of products, accounts or services

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	43%	(105)	35%	(86)	21%	(52)	243
Biden Job Approve	47%	(69)	36%	(52)	17%	(26)	148
Biden Job Disapprove	38%	(34)	35%	(31)	28%	(25)	90
Biden Job Strongly Approve	45%	(46)	38%	(39)	17%	(18)	103
Biden Job Strongly Disapprove	41%	(26)	33%	(20)	26%	(16)	62
Favorable of Biden	50%	(71)	36%	(52)	14%	(20)	143
Unfavorable of Biden	33%	(30)	35%	(31)	32%	(29)	90
Very Favorable of Biden	51%	(43)	37%	(32)	12%	(11)	86
Somewhat Favorable of Biden	49%	(28)	35%	(20)	17%	(10)	58
Very Unfavorable of Biden	33%	(21)	38%	(25)	29%	(18)	64
#1 Issue: Economy	39%	(42)	37%	(40)	24%	(26)	107
2022 House Vote: Democrat	48%	(57)	31%	(37)	21%	(25)	119
2022 House Vote: Republican	45%	(36)	30%	(24)	25%	(20)	79
2020 Vote: Joe Biden	44%	(56)	35%	(44)	21%	(26)	127
2020 Vote: Donald Trump	50%	(37)	25%	(19)	24%	(18)	73
2018 House Vote: Democrat	49%	(55)	29%	(33)	22%	(25)	113
2018 House Vote: Republican	45%	(32)	30%	(21)	25%	(18)	72
2018 House Vote: Didnt Vote	31%	(17)	55%	(31)	15%	(8)	57
4-Region: South	38%	(33)	34%	(29)	28%	(25)	86
4-Region: West	49%	(34)	34%	(23)	17%	(12)	69
Crypto Owner	49%	(68)	35%	(49)	16%	(22)	139
Primary Bank: National Bank	43%	(37)	47%	(40)	10%	(8)	85
Switch Bank in Past 6 Months	43%	(105)	35%	(86)	21%	(52)	243
Trust Banks	44%	(83)	37%	(69)	19%	(36)	188
Aware of Bank News	49%	(96)	31%	(61)	20%	(39)	196

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_20: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Length of time they have been in business

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	37%	(91)	38%	(93)	24%	(60)	243
Gender: Male	35%	(51)	43%	(63)	22%	(32)	146
Gender: Female	41%	(40)	30%	(30)	29%	(28)	97
Age: 18-34	43%	(54)	38%	(48)	19%	(23)	125
Age: 45-64	25%	(13)	51%	(27)	23%	(12)	52
Millennials: 1981-1996	47%	(59)	31%	(38)	22%	(27)	124
PID: Dem (no lean)	40%	(57)	37%	(53)	23%	(32)	141
PID: Rep (no lean)	40%	(26)	40%	(26)	21%	(13)	65
PID/Gender: Dem Men	41%	(35)	40%	(34)	19%	(16)	86
PID/Gender: Dem Women	39%	(22)	33%	(19)	28%	(15)	56
Ideo: Liberal (1-3)	38%	(38)	35%	(35)	27%	(26)	99
Ideo: Conservative (5-7)	38%	(34)	46%	(41)	17%	(15)	89
Educ: < College	36%	(49)	39%	(53)	24%	(33)	136
Educ: Bachelors degree	37%	(23)	34%	(21)	29%	(18)	62
Income: Under 50k	28%	(21)	41%	(30)	31%	(23)	74
Income: 50k-100k	32%	(32)	45%	(44)	23%	(23)	99
Income: 100k+	55%	(38)	26%	(18)	19%	(13)	70
Ethnicity: White	39%	(73)	38%	(71)	23%	(42)	186
Ethnicity: Hispanic	46%	(29)	38%	(24)	16%	(10)	62
All Christian	37%	(40)	38%	(41)	25%	(27)	108
All Non-Christian	56%	(31)	33%	(18)	11%	(6)	54
Religious Non-Protestant/Catholic	61%	(38)	29%	(18)	11%	(7)	62
Evangelical	31%	(20)	39%	(25)	30%	(19)	64
Non-Evangelical	27%	(18)	46%	(32)	27%	(19)	69
Community: Urban	30%	(32)	44%	(47)	26%	(28)	106
Community: Suburban	49%	(44)	32%	(28)	19%	(17)	90
Employ: Private Sector	44%	(54)	40%	(49)	16%	(19)	122
Military HH: Yes	52%	(28)	24%	(13)	25%	(13)	55
Military HH: No	33%	(62)	42%	(80)	24%	(46)	188
RD/WT: Right Direction	42%	(48)	37%	(43)	21%	(24)	115
RD/WT: Wrong Track	33%	(42)	39%	(50)	28%	(36)	128

Continued on next page

Table MCFI1_20: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?
Length of time they have been in business

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	37%	(91)	38%	(93)	24%	(60)	243
Biden Job Approve	43%	(64)	33%	(49)	24%	(35)	148
Biden Job Disapprove	28%	(25)	45%	(41)	26%	(24)	90
Biden Job Strongly Approve	49%	(50)	39%	(40)	12%	(13)	103
Biden Job Strongly Disapprove	27%	(17)	47%	(29)	26%	(16)	62
Favorable of Biden	44%	(62)	34%	(49)	22%	(32)	143
Unfavorable of Biden	28%	(25)	44%	(40)	28%	(25)	90
Very Favorable of Biden	59%	(50)	27%	(23)	14%	(12)	86
Somewhat Favorable of Biden	21%	(12)	45%	(26)	34%	(20)	58
Very Unfavorable of Biden	27%	(18)	45%	(29)	27%	(17)	64
#1 Issue: Economy	29%	(31)	52%	(56)	19%	(20)	107
2022 House Vote: Democrat	36%	(43)	37%	(44)	27%	(32)	119
2022 House Vote: Republican	48%	(38)	31%	(25)	20%	(16)	79
2020 Vote: Joe Biden	37%	(47)	34%	(43)	29%	(37)	127
2020 Vote: Donald Trump	46%	(34)	33%	(24)	21%	(16)	73
2018 House Vote: Democrat	45%	(51)	28%	(32)	27%	(31)	113
2018 House Vote: Republican	37%	(27)	42%	(30)	21%	(15)	72
2018 House Vote: Didnt Vote	22%	(12)	54%	(31)	25%	(14)	57
4-Region: South	40%	(35)	28%	(24)	32%	(28)	86
4-Region: West	40%	(28)	40%	(27)	20%	(14)	69
Crypto Owner	45%	(63)	42%	(59)	13%	(18)	139
Primary Bank: National Bank	45%	(39)	37%	(31)	18%	(15)	85
Switch Bank in Past 6 Months	37%	(91)	38%	(93)	24%	(60)	243
Trust Banks	41%	(78)	36%	(68)	22%	(42)	188
Aware of Bank News	43%	(84)	35%	(69)	22%	(43)	196

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_21: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Promise of protection of customers' money

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	48%	(116)	33%	(80)	19%	(47)	243
Gender: Male	40%	(59)	40%	(59)	19%	(28)	146
Gender: Female	58%	(57)	22%	(21)	20%	(19)	97
Age: 18-34	49%	(62)	35%	(43)	16%	(20)	125
Age: 45-64	57%	(30)	31%	(16)	13%	(7)	52
Millennials: 1981-1996	56%	(70)	28%	(35)	16%	(20)	124
PID: Dem (no lean)	53%	(75)	32%	(45)	15%	(21)	141
PID: Rep (no lean)	48%	(31)	38%	(24)	14%	(9)	65
PID/Gender: Dem Men	47%	(40)	40%	(34)	13%	(11)	86
PID/Gender: Dem Women	63%	(35)	20%	(11)	17%	(10)	56
Ideo: Liberal (1-3)	52%	(51)	36%	(35)	13%	(12)	99
Ideo: Conservative (5-7)	48%	(43)	29%	(26)	22%	(20)	89
Educ: < College	51%	(70)	30%	(40)	19%	(26)	136
Educ: Bachelors degree	42%	(26)	39%	(24)	19%	(12)	62
Income: Under 50k	39%	(29)	37%	(28)	23%	(17)	74
Income: 50k-100k	53%	(52)	25%	(25)	22%	(22)	99
Income: 100k+	49%	(34)	39%	(28)	11%	(8)	70
Ethnicity: White	50%	(93)	30%	(56)	20%	(37)	186
Ethnicity: Hispanic	61%	(38)	25%	(15)	14%	(9)	62
All Christian	48%	(52)	35%	(38)	16%	(18)	108
All Non-Christian	48%	(26)	33%	(18)	19%	(10)	54
Religious Non-Protestant/Catholic	53%	(33)	29%	(18)	18%	(11)	62
Evangelical	39%	(25)	35%	(23)	26%	(16)	64
Non-Evangelical	59%	(40)	26%	(18)	15%	(10)	69
Community: Urban	46%	(49)	41%	(43)	13%	(14)	106
Community: Suburban	50%	(45)	25%	(23)	25%	(22)	90
Employ: Private Sector	47%	(57)	35%	(43)	18%	(22)	122
Military HH: Yes	57%	(31)	31%	(17)	12%	(6)	55
Military HH: No	45%	(84)	33%	(63)	22%	(41)	188
RD/WT: Right Direction	48%	(55)	37%	(42)	15%	(18)	115
RD/WT: Wrong Track	47%	(61)	30%	(38)	23%	(30)	128

Continued on next page

Table MCFI1_21: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Promise of protection of customers' money

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	48%	(116)	33%	(80)	19%	(47)	243
Biden Job Approve	51%	(76)	32%	(48)	16%	(24)	148
Biden Job Disapprove	43%	(38)	34%	(30)	24%	(21)	90
Biden Job Strongly Approve	51%	(52)	35%	(36)	14%	(15)	103
Biden Job Strongly Disapprove	43%	(27)	30%	(19)	27%	(17)	62
Favorable of Biden	57%	(82)	30%	(44)	12%	(18)	143
Unfavorable of Biden	33%	(29)	38%	(35)	29%	(26)	90
Very Favorable of Biden	57%	(49)	33%	(28)	10%	(8)	86
Somewhat Favorable of Biden	57%	(33)	26%	(15)	17%	(10)	58
Very Unfavorable of Biden	32%	(20)	38%	(24)	30%	(19)	64
#1 Issue: Economy	47%	(50)	33%	(36)	20%	(21)	107
2022 House Vote: Democrat	52%	(63)	29%	(35)	18%	(22)	119
2022 House Vote: Republican	47%	(38)	33%	(26)	20%	(16)	79
2020 Vote: Joe Biden	54%	(68)	29%	(36)	18%	(22)	127
2020 Vote: Donald Trump	47%	(34)	29%	(22)	24%	(18)	73
2018 House Vote: Democrat	51%	(57)	32%	(37)	17%	(19)	113
2018 House Vote: Republican	46%	(33)	30%	(21)	25%	(18)	72
2018 House Vote: Didnt Vote	44%	(25)	38%	(21)	18%	(10)	57
4-Region: South	54%	(47)	21%	(18)	25%	(21)	86
4-Region: West	42%	(29)	40%	(28)	18%	(12)	69
Crypto Owner	49%	(69)	37%	(52)	14%	(19)	139
Primary Bank: National Bank	42%	(36)	42%	(36)	16%	(14)	85
Switch Bank in Past 6 Months	48%	(116)	33%	(80)	19%	(47)	243
Trust Banks	48%	(91)	33%	(62)	19%	(35)	188
Aware of Bank News	51%	(99)	31%	(61)	18%	(35)	196

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_22: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Size of the bank

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	35%	(85)	36%	(86)	29%	(72)	243
Gender: Male	37%	(54)	37%	(54)	26%	(37)	146
Gender: Female	32%	(31)	33%	(32)	35%	(34)	97
Age: 18-34	44%	(55)	42%	(52)	14%	(17)	125
Age: 45-64	21%	(11)	26%	(13)	54%	(28)	52
Millennials: 1981-1996	48%	(59)	38%	(47)	15%	(18)	124
PID: Dem (no lean)	40%	(56)	32%	(45)	29%	(40)	141
PID: Rep (no lean)	33%	(21)	41%	(27)	26%	(17)	65
PID/Gender: Dem Men	48%	(41)	29%	(25)	23%	(19)	86
PID/Gender: Dem Women	27%	(15)	36%	(20)	37%	(21)	56
Ideo: Liberal (1-3)	40%	(39)	35%	(35)	25%	(25)	99
Ideo: Conservative (5-7)	32%	(29)	39%	(34)	29%	(26)	89
Educ: < College	29%	(40)	40%	(54)	31%	(42)	136
Educ: Bachelors degree	41%	(25)	29%	(18)	31%	(19)	62
Income: Under 50k	27%	(20)	31%	(23)	42%	(31)	74
Income: 50k-100k	35%	(35)	37%	(37)	28%	(28)	99
Income: 100k+	44%	(31)	38%	(26)	18%	(13)	70
Ethnicity: White	35%	(65)	35%	(66)	30%	(55)	186
Ethnicity: Hispanic	36%	(23)	34%	(21)	30%	(18)	62
All Christian	37%	(40)	35%	(38)	27%	(30)	108
All Non-Christian	46%	(25)	43%	(23)	11%	(6)	54
Religious Non-Protestant/Catholic	50%	(31)	39%	(24)	11%	(7)	62
Evangelical	35%	(22)	27%	(18)	38%	(24)	64
Non-Evangelical	27%	(18)	38%	(26)	36%	(24)	69
Community: Urban	35%	(37)	29%	(31)	35%	(38)	106
Community: Suburban	42%	(38)	38%	(34)	20%	(18)	90
Employ: Private Sector	41%	(49)	39%	(47)	21%	(25)	122
Military HH: Yes	44%	(24)	29%	(16)	26%	(14)	55
Military HH: No	32%	(61)	37%	(70)	30%	(57)	188
RD/WT: Right Direction	47%	(54)	29%	(34)	24%	(27)	115
RD/WT: Wrong Track	25%	(32)	41%	(53)	34%	(44)	128

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Table MCFI1_22: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?
Size of the bank

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	35%	(85)	36%	(86)	29%	(72)	243
Biden Job Approve	42%	(62)	37%	(55)	21%	(31)	148
Biden Job Disapprove	24%	(21)	34%	(30)	42%	(38)	90
Biden Job Strongly Approve	47%	(48)	33%	(34)	20%	(20)	103
Biden Job Strongly Disapprove	24%	(15)	29%	(18)	46%	(29)	62
Favorable of Biden	40%	(58)	32%	(46)	27%	(39)	143
Unfavorable of Biden	27%	(25)	41%	(37)	32%	(29)	90
Very Favorable of Biden	51%	(44)	31%	(27)	18%	(15)	86
Somewhat Favorable of Biden	24%	(14)	34%	(19)	42%	(24)	58
Very Unfavorable of Biden	24%	(15)	44%	(28)	33%	(21)	64
#1 Issue: Economy	33%	(36)	34%	(37)	32%	(35)	107
2022 House Vote: Democrat	39%	(47)	30%	(36)	31%	(37)	119
2022 House Vote: Republican	40%	(32)	38%	(30)	22%	(18)	79
2020 Vote: Joe Biden	41%	(52)	28%	(35)	31%	(39)	127
2020 Vote: Donald Trump	34%	(25)	41%	(30)	25%	(19)	73
2018 House Vote: Democrat	44%	(49)	32%	(36)	24%	(28)	113
2018 House Vote: Republican	30%	(21)	35%	(25)	36%	(26)	72
2018 House Vote: Didnt Vote	24%	(14)	43%	(25)	32%	(18)	57
4-Region: South	36%	(31)	35%	(30)	29%	(25)	86
4-Region: West	36%	(25)	32%	(22)	32%	(22)	69
Crypto Owner	46%	(64)	35%	(48)	19%	(27)	139
Primary Bank: National Bank	47%	(40)	36%	(31)	17%	(15)	85
Switch Bank in Past 6 Months	35%	(85)	36%	(86)	29%	(72)	243
Trust Banks	40%	(75)	38%	(72)	22%	(41)	188
Aware of Bank News	40%	(77)	38%	(74)	23%	(45)	196

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI1_23: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Interest rates offered on savings accounts

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	46%	(112)	35%	(86)	19%	(46)	243
Gender: Male	44%	(65)	41%	(60)	15%	(21)	146
Gender: Female	48%	(47)	27%	(26)	25%	(24)	97
Age: 18-34	58%	(73)	30%	(38)	11%	(14)	125
Age: 45-64	31%	(16)	51%	(27)	18%	(10)	52
Millennials: 1981-1996	58%	(72)	26%	(32)	16%	(20)	124
PID: Dem (no lean)	50%	(70)	37%	(52)	14%	(19)	141
PID: Rep (no lean)	39%	(25)	41%	(27)	20%	(13)	65
PID/Gender: Dem Men	49%	(42)	40%	(35)	10%	(9)	86
PID/Gender: Dem Women	50%	(28)	31%	(17)	19%	(10)	56
Ideo: Liberal (1-3)	47%	(46)	37%	(36)	17%	(17)	99
Ideo: Conservative (5-7)	46%	(41)	38%	(34)	16%	(14)	89
Educ: < College	45%	(61)	35%	(48)	20%	(27)	136
Educ: Bachelors degree	46%	(29)	36%	(22)	18%	(11)	62
Income: Under 50k	33%	(25)	44%	(32)	23%	(17)	74
Income: 50k-100k	50%	(50)	30%	(29)	20%	(20)	99
Income: 100k+	54%	(37)	34%	(24)	12%	(8)	70
Ethnicity: White	48%	(89)	31%	(57)	22%	(40)	186
Ethnicity: Hispanic	63%	(39)	33%	(21)	4%	(2)	62
All Christian	42%	(45)	40%	(43)	18%	(20)	108
All Non-Christian	70%	(38)	22%	(12)	8%	(4)	54
Religious Non-Protestant/Catholic	71%	(44)	21%	(13)	8%	(5)	62
Evangelical	35%	(23)	39%	(25)	25%	(16)	64
Non-Evangelical	36%	(25)	47%	(33)	16%	(11)	69
Community: Urban	39%	(41)	45%	(48)	16%	(17)	106
Community: Suburban	56%	(50)	28%	(26)	16%	(14)	90
Employ: Private Sector	55%	(67)	29%	(36)	16%	(19)	122
Military HH: Yes	50%	(27)	31%	(17)	19%	(11)	55
Military HH: No	45%	(85)	36%	(68)	19%	(35)	188
RD/WT: Right Direction	50%	(57)	35%	(40)	15%	(17)	115
RD/WT: Wrong Track	43%	(55)	35%	(45)	22%	(28)	128

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Table MCFI1_23: You indicated you have switched banks in the past six months. To what extent were the following a factor when deciding which bank to switch to?

Interest rates offered on savings accounts

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	46%	(112)	35%	(86)	19%	(46)	243
Biden Job Approve	57%	(85)	31%	(45)	12%	(18)	148
Biden Job Disapprove	29%	(26)	42%	(37)	29%	(26)	90
Biden Job Strongly Approve	56%	(58)	36%	(37)	8%	(8)	103
Biden Job Strongly Disapprove	26%	(16)	42%	(26)	32%	(20)	62
Favorable of Biden	54%	(77)	34%	(48)	12%	(18)	143
Unfavorable of Biden	35%	(32)	38%	(35)	27%	(24)	90
Very Favorable of Biden	59%	(50)	32%	(28)	9%	(8)	86
Somewhat Favorable of Biden	46%	(27)	36%	(21)	17%	(10)	58
Very Unfavorable of Biden	40%	(26)	34%	(22)	26%	(17)	64
#1 Issue: Economy	40%	(42)	44%	(47)	17%	(18)	107
2022 House Vote: Democrat	47%	(56)	34%	(41)	19%	(23)	119
2022 House Vote: Republican	59%	(47)	22%	(18)	18%	(15)	79
2020 Vote: Joe Biden	48%	(61)	32%	(41)	20%	(25)	127
2020 Vote: Donald Trump	55%	(41)	27%	(20)	17%	(13)	73
2018 House Vote: Democrat	54%	(61)	27%	(31)	19%	(21)	113
2018 House Vote: Republican	45%	(32)	35%	(26)	20%	(14)	72
2018 House Vote: Didnt Vote	34%	(19)	50%	(28)	16%	(9)	57
4-Region: South	57%	(49)	22%	(19)	21%	(18)	86
4-Region: West	29%	(20)	53%	(37)	18%	(12)	69
Crypto Owner	50%	(69)	40%	(55)	11%	(15)	139
Primary Bank: National Bank	53%	(45)	30%	(26)	17%	(14)	85
Switch Bank in Past 6 Months	46%	(112)	35%	(86)	19%	(46)	243
Trust Banks	51%	(96)	32%	(60)	17%	(33)	188
Aware of Bank News	53%	(103)	33%	(64)	14%	(28)	196

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI2: What grade would you say best reflects the overall current state of the U.S. economy, with 'A' being excellent and 'F' being failing?

Demographic	A		B		C		D		E		F		Total N
Adults	7%	(148)	10%	(227)	25%	(542)	25%	(556)	10%	(221)	23%	(497)	2190
Gender: Male	8%	(87)	12%	(131)	26%	(273)	25%	(265)	9%	(92)	20%	(212)	1060
Gender: Female	5%	(61)	9%	(96)	24%	(266)	26%	(289)	11%	(127)	25%	(282)	1121
Age: 18-34	13%	(79)	9%	(59)	20%	(124)	27%	(172)	9%	(59)	22%	(135)	628
Age: 35-44	8%	(28)	10%	(36)	28%	(104)	27%	(100)	8%	(30)	19%	(71)	370
Age: 45-64	5%	(35)	10%	(67)	25%	(179)	24%	(169)	11%	(79)	25%	(179)	708
Age: 65+	1%	(6)	13%	(65)	28%	(135)	24%	(116)	11%	(52)	23%	(112)	485
GenZers: 1997-2012	12%	(26)	6%	(13)	25%	(56)	30%	(65)	9%	(19)	19%	(41)	219
Millennials: 1981-1996	11%	(78)	11%	(78)	22%	(154)	25%	(179)	9%	(64)	22%	(156)	709
GenXers: 1965-1980	6%	(32)	9%	(48)	24%	(131)	27%	(148)	10%	(58)	25%	(137)	555
Baby Boomers: 1946-1964	2%	(11)	13%	(84)	29%	(190)	24%	(155)	10%	(68)	22%	(147)	656
PID: Dem (no lean)	10%	(88)	17%	(148)	34%	(297)	23%	(207)	6%	(54)	10%	(87)	881
PID: Ind (no lean)	3%	(21)	7%	(46)	23%	(146)	27%	(172)	12%	(76)	26%	(165)	627
PID: Rep (no lean)	6%	(39)	5%	(33)	15%	(99)	26%	(177)	13%	(91)	36%	(244)	682
PID/Gender: Dem Men	13%	(57)	19%	(85)	35%	(155)	21%	(93)	4%	(16)	9%	(42)	449
PID/Gender: Dem Women	7%	(31)	15%	(63)	32%	(138)	26%	(113)	9%	(37)	11%	(45)	427
PID/Gender: Ind Men	4%	(12)	8%	(23)	25%	(68)	28%	(78)	12%	(34)	22%	(62)	277
PID/Gender: Ind Women	2%	(8)	7%	(23)	22%	(78)	27%	(94)	12%	(42)	30%	(103)	348
PID/Gender: Rep Men	5%	(17)	7%	(23)	15%	(50)	28%	(93)	13%	(42)	32%	(108)	334
PID/Gender: Rep Women	6%	(22)	3%	(9)	14%	(49)	24%	(83)	14%	(49)	39%	(134)	346
Ideo: Liberal (1-3)	9%	(60)	19%	(121)	35%	(227)	19%	(124)	4%	(29)	14%	(89)	650
Ideo: Moderate (4)	6%	(38)	11%	(72)	26%	(165)	29%	(185)	10%	(63)	19%	(123)	645
Ideo: Conservative (5-7)	6%	(45)	4%	(27)	15%	(110)	27%	(196)	15%	(113)	33%	(242)	733
Educ: < College	7%	(98)	8%	(114)	22%	(314)	26%	(377)	11%	(155)	26%	(372)	1431
Educ: Bachelors degree	4%	(21)	13%	(65)	31%	(151)	25%	(120)	10%	(48)	16%	(77)	482
Educ: Post-grad	10%	(28)	17%	(48)	28%	(78)	21%	(58)	6%	(18)	17%	(47)	277
Income: Under 50k	5%	(54)	9%	(97)	24%	(257)	28%	(296)	10%	(106)	24%	(252)	1061
Income: 50k-100k	6%	(42)	11%	(81)	25%	(184)	24%	(173)	11%	(81)	24%	(176)	737
Income: 100k+	13%	(52)	12%	(49)	26%	(101)	22%	(87)	9%	(34)	18%	(69)	393
Ethnicity: White	6%	(96)	10%	(166)	24%	(399)	27%	(448)	10%	(175)	24%	(405)	1690
Ethnicity: Hispanic	12%	(45)	8%	(30)	19%	(70)	30%	(113)	9%	(33)	23%	(86)	377
Ethnicity: Black	11%	(32)	16%	(45)	26%	(75)	21%	(59)	7%	(19)	19%	(52)	282
Ethnicity: Other	9%	(19)	7%	(16)	32%	(69)	23%	(49)	12%	(26)	18%	(39)	219

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Table MCFI2: *What grade would you say best reflects the overall current state of the U.S. economy, with 'A' being excellent and 'F' being failing?*

Demographic	A		B		C		D		E		F		Total N
Adults	7%	(148)	10%	(227)	25%	(542)	25%	(556)	10%	(221)	23%	(497)	2190
All Christian	6%	(68)	12%	(121)	23%	(242)	25%	(257)	10%	(107)	24%	(252)	1048
All Non-Christian	23%	(36)	10%	(16)	27%	(42)	15%	(24)	15%	(23)	10%	(16)	158
Atheist	2%	(2)	15%	(13)	28%	(25)	31%	(28)	9%	(8)	16%	(14)	89
Agnostic/Nothing in particular	3%	(18)	9%	(49)	30%	(158)	28%	(148)	7%	(40)	22%	(118)	531
Something Else	7%	(24)	7%	(27)	20%	(74)	27%	(99)	12%	(42)	27%	(97)	364
Religious Non-Protestant/Catholic	24%	(45)	10%	(18)	25%	(47)	14%	(26)	16%	(30)	11%	(21)	188
Evangelical	9%	(50)	9%	(52)	22%	(125)	24%	(135)	11%	(64)	25%	(143)	570
Non-Evangelical	4%	(29)	12%	(92)	23%	(182)	27%	(219)	10%	(76)	25%	(198)	795
Community: Urban	10%	(65)	13%	(81)	27%	(170)	25%	(154)	6%	(40)	18%	(112)	622
Community: Suburban	5%	(53)	11%	(112)	24%	(255)	25%	(267)	12%	(126)	22%	(234)	1048
Community: Rural	6%	(30)	6%	(33)	23%	(117)	26%	(135)	10%	(55)	29%	(151)	521
Employ: Private Sector	10%	(74)	13%	(93)	25%	(184)	23%	(171)	10%	(70)	20%	(145)	736
Employ: Government	9%	(11)	10%	(12)	25%	(29)	30%	(36)	10%	(12)	16%	(19)	119
Employ: Self-Employed	6%	(12)	8%	(17)	27%	(58)	34%	(72)	11%	(25)	15%	(31)	215
Employ: Homemaker	3%	(5)	5%	(7)	20%	(30)	26%	(38)	13%	(18)	33%	(49)	147
Employ: Student	12%	(9)	7%	(6)	13%	(10)	42%	(32)	11%	(9)	15%	(11)	78
Employ: Retired	2%	(12)	12%	(63)	26%	(139)	23%	(126)	10%	(53)	27%	(145)	538
Employ: Unemployed	7%	(17)	8%	(20)	28%	(70)	27%	(68)	8%	(20)	22%	(56)	250
Employ: Other	8%	(8)	10%	(11)	21%	(22)	11%	(12)	13%	(14)	37%	(40)	106
Military HH: Yes	13%	(37)	10%	(28)	26%	(73)	21%	(60)	12%	(34)	19%	(53)	285
Military HH: No	6%	(111)	10%	(199)	25%	(469)	26%	(496)	10%	(187)	23%	(444)	1905
RD/WT: Right Direction	15%	(113)	25%	(189)	38%	(284)	14%	(109)	2%	(13)	6%	(42)	749
RD/WT: Wrong Track	2%	(35)	3%	(38)	18%	(259)	31%	(447)	14%	(208)	32%	(454)	1441
Biden Job Approve	13%	(123)	20%	(199)	36%	(348)	19%	(187)	4%	(43)	8%	(75)	975
Biden Job Disapprove	1%	(16)	2%	(23)	15%	(165)	30%	(336)	15%	(164)	37%	(411)	1115
Biden Job Strongly Approve	24%	(110)	30%	(135)	26%	(119)	11%	(51)	2%	(11)	6%	(29)	455
Biden Job Somewhat Approve	3%	(13)	12%	(64)	44%	(229)	26%	(136)	6%	(32)	9%	(46)	520
Biden Job Somewhat Disapprove	2%	(7)	4%	(13)	27%	(84)	41%	(129)	11%	(36)	14%	(43)	312
Biden Job Strongly Disapprove	1%	(9)	1%	(10)	10%	(81)	26%	(207)	16%	(128)	46%	(368)	802
Favorable of Biden	12%	(117)	20%	(199)	35%	(354)	21%	(211)	4%	(39)	8%	(79)	999
Unfavorable of Biden	2%	(20)	2%	(23)	15%	(164)	29%	(315)	15%	(167)	37%	(402)	1090

Continued on next page

Table MCFI2: What grade would you say best reflects the overall current state of the U.S. economy, with 'A' being excellent and 'F' being failing?

Demographic	A		B		C		D		E		F		Total N
Adults	7%	(148)	10%	(227)	25%	(542)	25%	(556)	10%	(221)	23%	(497)	2190
Very Favorable of Biden	20%	(98)	29%	(140)	29%	(137)	13%	(60)	2%	(8)	8%	(37)	480
Somewhat Favorable of Biden	4%	(20)	11%	(59)	42%	(217)	29%	(150)	6%	(31)	8%	(42)	519
Somewhat Unfavorable of Biden	4%	(10)	4%	(10)	31%	(81)	32%	(83)	15%	(38)	15%	(38)	259
Very Unfavorable of Biden	1%	(10)	2%	(13)	10%	(83)	28%	(232)	16%	(129)	44%	(365)	831
#1 Issue: Economy	4%	(41)	9%	(84)	20%	(187)	27%	(252)	12%	(109)	28%	(256)	930
#1 Issue: Security	4%	(11)	3%	(9)	21%	(54)	30%	(77)	15%	(37)	27%	(68)	255
#1 Issue: Health Care	17%	(28)	14%	(24)	36%	(59)	21%	(35)	4%	(7)	8%	(14)	166
#1 Issue: Medicare / Social Security	5%	(12)	17%	(42)	26%	(62)	23%	(57)	11%	(27)	18%	(43)	242
#1 Issue: Women's Issues	8%	(18)	13%	(30)	29%	(67)	25%	(58)	5%	(12)	19%	(44)	229
#1 Issue: Education	14%	(14)	6%	(6)	32%	(32)	16%	(16)	13%	(13)	19%	(19)	100
#1 Issue: Energy	14%	(20)	14%	(21)	27%	(41)	25%	(37)	4%	(6)	16%	(23)	148
#1 Issue: Other	3%	(4)	10%	(12)	34%	(41)	20%	(24)	8%	(9)	24%	(29)	120
2022 House Vote: Democrat	7%	(65)	19%	(166)	35%	(304)	23%	(200)	6%	(52)	9%	(78)	865
2022 House Vote: Republican	5%	(41)	4%	(28)	14%	(107)	26%	(200)	13%	(103)	38%	(289)	767
2022 House Vote: Didn't Vote	8%	(42)	6%	(31)	23%	(115)	29%	(146)	12%	(62)	22%	(113)	510
2020 Vote: Joe Biden	8%	(72)	18%	(157)	35%	(313)	23%	(208)	6%	(54)	10%	(90)	894
2020 Vote: Donald Trump	5%	(42)	3%	(26)	14%	(113)	27%	(213)	14%	(107)	36%	(286)	788
2020 Vote: Other	1%	(1)	5%	(3)	22%	(15)	23%	(16)	9%	(6)	40%	(28)	69
2020 Vote: Didn't Vote	7%	(33)	9%	(40)	23%	(101)	27%	(118)	12%	(54)	21%	(93)	439
2018 House Vote: Democrat	10%	(75)	18%	(140)	33%	(261)	21%	(164)	7%	(52)	11%	(88)	780
2018 House Vote: Republican	4%	(29)	3%	(23)	14%	(97)	27%	(183)	14%	(97)	36%	(244)	673
2018 House Vote: Someone else	1%	(1)	5%	(3)	28%	(15)	24%	(13)	4%	(2)	38%	(21)	55
2018 House Vote: Didn't Vote	6%	(42)	9%	(61)	25%	(169)	29%	(196)	10%	(70)	21%	(144)	682
4-Region: Northeast	6%	(23)	13%	(50)	32%	(124)	18%	(69)	9%	(33)	22%	(85)	384
4-Region: Midwest	4%	(19)	10%	(46)	23%	(104)	26%	(118)	10%	(47)	26%	(118)	453
4-Region: South	8%	(63)	10%	(86)	22%	(184)	26%	(216)	11%	(96)	23%	(191)	835
4-Region: West	8%	(43)	9%	(45)	25%	(130)	29%	(153)	9%	(45)	20%	(103)	519
Crypto Owner	19%	(82)	13%	(55)	18%	(81)	23%	(99)	8%	(37)	19%	(84)	438

Continued on next page

Table MCFI2: What grade would you say best reflects the overall current state of the U.S. economy, with 'A' being excellent and 'F' being failing?

Demographic	A		B		C		D		E		F		Total N
Adults	7%	(148)	10%	(227)	25%	(542)	25%	(556)	10%	(221)	23%	(497)	2190
Primary Bank: National Bank	5%	(36)	12%	(95)	26%	(203)	25%	(193)	11%	(87)	20%	(154)	768
Primary Bank: Regional Bank	10%	(29)	13%	(39)	31%	(93)	21%	(64)	11%	(32)	14%	(42)	298
Primary Bank: Community Bank	9%	(23)	7%	(18)	19%	(51)	27%	(72)	13%	(36)	25%	(67)	267
Primary Bank: Digital Bank	7%	(18)	8%	(20)	17%	(44)	29%	(74)	9%	(23)	29%	(74)	254
Primary Bank: Credit Union	6%	(24)	10%	(41)	27%	(114)	24%	(102)	6%	(27)	26%	(110)	418
No Primary Bank Account	10%	(18)	7%	(14)	20%	(37)	27%	(50)	9%	(17)	27%	(50)	185
Switch Bank in Past 6 Months	24%	(59)	10%	(24)	20%	(48)	20%	(49)	9%	(21)	17%	(42)	243
Trust Banks	7%	(112)	12%	(182)	27%	(410)	25%	(386)	10%	(151)	19%	(286)	1527
Do not Trust Banks	3%	(13)	6%	(31)	18%	(89)	28%	(141)	11%	(55)	34%	(171)	501
Aware of Bank News	7%	(110)	12%	(177)	25%	(375)	25%	(366)	10%	(147)	21%	(305)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI3_1: *How much do you trust the following types of financial services companies to do what is right, if at all?*
Banks

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion	Total N
Adults	22%	(472)	48%	(1055)	15%	(325)	8%	(176)	7% (162)	2190
Gender: Male	23%	(247)	48%	(509)	16%	(166)	8%	(89)	4% (47)	1060
Gender: Female	20%	(222)	49%	(545)	14%	(157)	8%	(86)	10% (112)	1121
Age: 18-34	25%	(159)	39%	(242)	15%	(93)	12%	(77)	9% (57)	628
Age: 35-44	19%	(71)	47%	(175)	14%	(53)	8%	(28)	11% (42)	370
Age: 45-64	19%	(134)	51%	(363)	16%	(113)	7%	(51)	7% (47)	708
Age: 65+	22%	(107)	57%	(275)	14%	(66)	4%	(20)	3% (16)	485
GenZers: 1997-2012	27%	(60)	35%	(77)	12%	(27)	16%	(34)	10% (21)	219
Millennials: 1981-1996	23%	(162)	43%	(306)	15%	(106)	10%	(68)	9% (67)	709
GenXers: 1965-1980	18%	(98)	49%	(270)	18%	(98)	8%	(43)	8% (46)	555
Baby Boomers: 1946-1964	22%	(141)	57%	(373)	13%	(88)	4%	(28)	4% (27)	656
PID: Dem (no lean)	27%	(238)	47%	(415)	15%	(134)	5%	(45)	6% (49)	881
PID: Ind (no lean)	15%	(94)	45%	(282)	15%	(96)	14%	(85)	11% (69)	627
PID: Rep (no lean)	20%	(140)	52%	(358)	14%	(95)	7%	(45)	6% (44)	682
PID/Gender: Dem Men	29%	(132)	47%	(209)	14%	(64)	7%	(29)	3% (15)	449
PID/Gender: Dem Women	25%	(106)	48%	(206)	16%	(69)	4%	(16)	7% (31)	427
PID/Gender: Ind Men	16%	(45)	42%	(117)	21%	(58)	13%	(36)	8% (21)	277
PID/Gender: Ind Women	14%	(48)	47%	(165)	11%	(38)	14%	(49)	14% (48)	348
PID/Gender: Rep Men	21%	(70)	55%	(184)	13%	(45)	7%	(24)	3% (11)	334
PID/Gender: Rep Women	19%	(67)	50%	(175)	15%	(50)	6%	(20)	10% (34)	346
Ideo: Liberal (1-3)	25%	(160)	46%	(298)	17%	(110)	6%	(41)	6% (41)	650
Ideo: Moderate (4)	21%	(133)	49%	(319)	14%	(88)	8%	(52)	8% (54)	645
Ideo: Conservative (5-7)	21%	(151)	52%	(381)	15%	(109)	8%	(61)	4% (30)	733
Educ: < College	20%	(284)	47%	(675)	14%	(206)	9%	(129)	10% (137)	1431
Educ: Bachelors degree	24%	(114)	48%	(230)	18%	(85)	7%	(33)	4% (19)	482
Educ: Post-grad	26%	(73)	54%	(150)	12%	(34)	5%	(13)	2% (6)	277
Income: Under 50k	20%	(213)	47%	(496)	14%	(150)	8%	(87)	11% (114)	1061
Income: 50k-100k	21%	(156)	49%	(360)	15%	(114)	10%	(73)	5% (35)	737
Income: 100k+	26%	(103)	51%	(199)	16%	(62)	4%	(15)	3% (13)	393
Ethnicity: White	22%	(366)	48%	(809)	16%	(267)	8%	(134)	7% (115)	1690
Ethnicity: Hispanic	21%	(80)	36%	(135)	20%	(76)	13%	(50)	10% (37)	377

Continued on next page

Table MCFI3_1: How much do you trust the following types of financial services companies to do what is right, if at all?

Banks

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion	Total N
Adults	22%	(472)	48%	(1055)	15%	(325)	8%	(176)	7% (162)	2190
Ethnicity: Black	26%	(74)	43%	(121)	11%	(31)	8%	(23)	11% (32)	282
Ethnicity: Other	14%	(31)	57%	(126)	13%	(28)	8%	(18)	7% (15)	219
All Christian	24%	(247)	51%	(538)	13%	(140)	6%	(66)	6% (58)	1048
All Non-Christian	38%	(60)	40%	(63)	9%	(14)	6%	(10)	7% (11)	158
Atheist	18%	(16)	35%	(31)	26%	(23)	16%	(14)	5% (5)	89
Agnostic/Nothing in particular	16%	(87)	45%	(238)	17%	(89)	11%	(57)	11% (61)	531
Something Else	17%	(63)	51%	(185)	16%	(59)	8%	(29)	7% (27)	364
Religious Non-Protestant/Catholic	34%	(64)	40%	(74)	10%	(19)	7%	(13)	9% (18)	188
Evangelical	23%	(133)	50%	(287)	14%	(78)	6%	(32)	7% (40)	570
Non-Evangelical	21%	(168)	53%	(418)	14%	(114)	7%	(58)	5% (37)	795
Community: Urban	25%	(157)	45%	(281)	16%	(100)	6%	(40)	7% (44)	622
Community: Suburban	19%	(204)	51%	(530)	15%	(152)	9%	(93)	7% (68)	1048
Community: Rural	21%	(110)	47%	(244)	14%	(74)	8%	(43)	10% (50)	521
Employ: Private Sector	24%	(179)	47%	(349)	16%	(118)	7%	(53)	5% (37)	736
Employ: Government	24%	(29)	47%	(56)	16%	(19)	6%	(7)	7% (8)	119
Employ: Self-Employed	19%	(42)	43%	(93)	27%	(57)	6%	(13)	5% (10)	215
Employ: Homemaker	19%	(28)	49%	(73)	9%	(14)	11%	(16)	11% (17)	147
Employ: Student	17%	(14)	47%	(36)	4%	(3)	19%	(14)	14% (11)	78
Employ: Retired	20%	(110)	57%	(308)	13%	(70)	5%	(26)	5% (24)	538
Employ: Unemployed	20%	(50)	37%	(91)	13%	(33)	14%	(35)	16% (40)	250
Employ: Other	19%	(20)	46%	(49)	11%	(12)	10%	(10)	14% (15)	106
Military HH: Yes	23%	(64)	51%	(144)	16%	(44)	4%	(10)	8% (22)	285
Military HH: No	21%	(407)	48%	(911)	15%	(281)	9%	(165)	7% (140)	1905
RD/WT: Right Direction	30%	(222)	47%	(354)	11%	(80)	3%	(24)	9% (69)	749
RD/WT: Wrong Track	17%	(249)	49%	(701)	17%	(245)	11%	(152)	6% (94)	1441
Biden Job Approve	29%	(282)	48%	(467)	12%	(117)	4%	(41)	7% (69)	975
Biden Job Disapprove	16%	(180)	50%	(552)	17%	(195)	11%	(122)	6% (66)	1115

Continued on next page

Table MCFI3_1: How much do you trust the following types of financial services companies to do what is right, if at all?

Banks

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion	Total N
Adults	22%	(472)	48%	(1055)	15%	(325)	8%	(176)	7% (162)	2190
Biden Job Strongly Approve	35%	(159)	43%	(193)	10%	(47)	3%	(15)	9% (41)	455
Biden Job Somewhat Approve	24%	(123)	53%	(274)	13%	(70)	5%	(27)	5% (28)	520
Biden Job Somewhat Disapprove	19%	(58)	49%	(153)	20%	(62)	7%	(23)	5% (15)	312
Biden Job Strongly Disapprove	15%	(122)	50%	(400)	16%	(132)	12%	(99)	6% (50)	802
Favorable of Biden	29%	(289)	47%	(472)	13%	(126)	4%	(42)	7% (70)	999
Unfavorable of Biden	16%	(177)	51%	(552)	16%	(179)	11%	(124)	5% (58)	1090
Very Favorable of Biden	35%	(166)	43%	(208)	10%	(49)	3%	(13)	9% (43)	480
Somewhat Favorable of Biden	24%	(123)	51%	(264)	15%	(77)	6%	(29)	5% (26)	519
Somewhat Unfavorable of Biden	21%	(54)	48%	(124)	19%	(50)	9%	(23)	3% (9)	259
Very Unfavorable of Biden	15%	(123)	52%	(428)	16%	(129)	12%	(101)	6% (49)	831
#1 Issue: Economy	22%	(207)	48%	(449)	14%	(132)	9%	(82)	6% (60)	930
#1 Issue: Security	24%	(61)	47%	(120)	17%	(42)	7%	(19)	5% (12)	255
#1 Issue: Health Care	21%	(35)	45%	(74)	17%	(27)	7%	(11)	11% (18)	166
#1 Issue: Medicare / Social Security	21%	(50)	56%	(136)	15%	(37)	4%	(10)	4% (9)	242
#1 Issue: Women's Issues	16%	(37)	46%	(106)	13%	(30)	10%	(22)	15% (34)	229
#1 Issue: Education	27%	(27)	37%	(37)	21%	(21)	5%	(5)	10% (10)	100
#1 Issue: Energy	28%	(41)	47%	(70)	12%	(18)	6%	(9)	6% (9)	148
#1 Issue: Other	11%	(13)	52%	(62)	14%	(17)	14%	(17)	9% (11)	120
2022 House Vote: Democrat	26%	(224)	49%	(420)	15%	(133)	5%	(47)	5% (41)	865
2022 House Vote: Republican	21%	(158)	51%	(390)	15%	(114)	8%	(60)	6% (45)	767
2022 House Vote: Didnt Vote	16%	(82)	46%	(233)	13%	(67)	12%	(62)	13% (66)	510
2020 Vote: Joe Biden	26%	(230)	49%	(434)	15%	(135)	6%	(50)	5% (45)	894
2020 Vote: Donald Trump	20%	(155)	50%	(395)	15%	(121)	9%	(67)	6% (49)	788
2020 Vote: Other	13%	(9)	47%	(32)	16%	(11)	14%	(10)	10% (7)	69
2020 Vote: Didn't Vote	17%	(77)	44%	(193)	13%	(58)	11%	(49)	14% (61)	439
2018 House Vote: Democrat	27%	(211)	48%	(376)	14%	(109)	5%	(43)	5% (41)	780
2018 House Vote: Republican	21%	(140)	51%	(343)	17%	(112)	7%	(44)	5% (35)	673
2018 House Vote: Someone else	18%	(10)	34%	(18)	17%	(9)	13%	(7)	19% (11)	55
2018 House Vote: Didnt Vote	16%	(110)	47%	(318)	14%	(96)	12%	(82)	11% (75)	682

Continued on next page

Table MCFI3_1: How much do you trust the following types of financial services companies to do what is right, if at all?

Banks

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion	Total N
Adults	22%	(472)	48%	(1055)	15%	(325)	8%	(176)	7% (162)	2190
4-Region: Northeast	27%	(103)	47%	(179)	12%	(47)	7%	(26)	7% (28)	384
4-Region: Midwest	20%	(93)	53%	(240)	14%	(64)	7%	(31)	5% (24)	453
4-Region: South	20%	(171)	47%	(396)	15%	(123)	8%	(66)	9% (79)	835
4-Region: West	20%	(105)	46%	(239)	18%	(91)	10%	(52)	6% (31)	519
Crypto Owner	32%	(138)	39%	(170)	19%	(84)	6%	(28)	4% (17)	438
Primary Bank: National Bank	26%	(202)	51%	(393)	13%	(101)	5%	(42)	4% (30)	768
Primary Bank: Regional Bank	27%	(80)	54%	(162)	10%	(31)	3%	(10)	5% (15)	298
Primary Bank: Community Bank	24%	(63)	48%	(128)	16%	(42)	7%	(18)	6% (16)	267
Primary Bank: Digital Bank	14%	(37)	43%	(108)	22%	(57)	14%	(35)	7% (17)	254
Primary Bank: Credit Union	18%	(75)	49%	(207)	19%	(79)	10%	(44)	3% (15)	418
No Primary Bank Account	8%	(15)	31%	(57)	9%	(16)	15%	(27)	37% (69)	185
Switch Bank in Past 6 Months	34%	(83)	43%	(106)	14%	(35)	3%	(7)	5% (13)	243
Trust Banks	31%	(472)	69%	(1055)	—	(0)	—	(0)	— (0)	1527
Do not Trust Banks	—	(0)	—	(0)	65%	(325)	35%	(176)	— (0)	501
Aware of Bank News	23%	(344)	50%	(743)	15%	(222)	8%	(112)	4% (61)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI3_2: How much do you trust the following types of financial services companies to do what is right, if at all?

Credit unions

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	29%	(629)	41%	(890)	11%	(235)	6%	(141)	13%	(295)	2190
Gender: Male	33%	(347)	41%	(430)	10%	(107)	7%	(73)	10%	(103)	1060
Gender: Female	25%	(282)	41%	(459)	11%	(127)	6%	(66)	17%	(188)	1121
Age: 18-34	24%	(151)	34%	(215)	16%	(98)	10%	(61)	16%	(103)	628
Age: 35-44	25%	(93)	39%	(145)	10%	(35)	7%	(27)	19%	(69)	370
Age: 45-64	30%	(215)	42%	(297)	10%	(73)	6%	(39)	12%	(84)	708
Age: 65+	35%	(169)	48%	(233)	6%	(29)	3%	(14)	8%	(39)	485
GenZers: 1997-2012	23%	(51)	33%	(73)	10%	(22)	14%	(31)	20%	(43)	219
Millennials: 1981-1996	25%	(180)	36%	(258)	14%	(102)	8%	(55)	16%	(114)	709
GenXers: 1965-1980	28%	(158)	41%	(227)	10%	(57)	6%	(35)	14%	(78)	555
Baby Boomers: 1946-1964	34%	(221)	47%	(308)	8%	(51)	3%	(20)	9%	(56)	656
PID: Dem (no lean)	34%	(302)	39%	(343)	10%	(87)	5%	(45)	12%	(104)	881
PID: Ind (no lean)	22%	(141)	40%	(248)	11%	(70)	8%	(51)	18%	(116)	627
PID: Rep (no lean)	27%	(186)	44%	(299)	11%	(77)	7%	(45)	11%	(75)	682
PID/Gender: Dem Men	38%	(170)	36%	(162)	9%	(40)	7%	(33)	10%	(44)	449
PID/Gender: Dem Women	31%	(132)	42%	(180)	11%	(46)	3%	(12)	13%	(57)	427
PID/Gender: Ind Men	29%	(80)	42%	(116)	11%	(31)	5%	(14)	13%	(37)	277
PID/Gender: Ind Women	17%	(61)	38%	(131)	11%	(39)	11%	(38)	23%	(79)	348
PID/Gender: Rep Men	29%	(97)	46%	(152)	11%	(36)	8%	(27)	7%	(22)	334
PID/Gender: Rep Women	26%	(89)	43%	(147)	12%	(42)	5%	(16)	15%	(52)	346
Ideo: Liberal (1-3)	34%	(218)	37%	(238)	12%	(76)	6%	(41)	12%	(77)	650
Ideo: Moderate (4)	29%	(189)	39%	(249)	12%	(74)	6%	(36)	15%	(96)	645
Ideo: Conservative (5-7)	26%	(192)	50%	(365)	10%	(74)	6%	(43)	8%	(59)	733
Educ: < College	26%	(373)	39%	(553)	11%	(155)	8%	(113)	17%	(237)	1431
Educ: Bachelors degree	33%	(161)	43%	(205)	11%	(53)	4%	(19)	9%	(44)	482
Educ: Post-grad	34%	(95)	48%	(132)	9%	(26)	3%	(9)	5%	(15)	277
Income: Under 50k	24%	(254)	38%	(407)	10%	(109)	9%	(97)	18%	(193)	1061
Income: 50k-100k	31%	(231)	43%	(318)	11%	(84)	4%	(27)	10%	(77)	737
Income: 100k+	37%	(144)	42%	(165)	10%	(41)	4%	(17)	6%	(25)	393
Ethnicity: White	29%	(497)	41%	(699)	11%	(181)	6%	(107)	12%	(206)	1690
Ethnicity: Hispanic	26%	(99)	36%	(134)	14%	(52)	10%	(38)	14%	(54)	377

Continued on next page

Table MCFI3_2: How much do you trust the following types of financial services companies to do what is right, if at all?

Credit unions

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	29%	(629)	41%	(890)	11%	(235)	6%	(141)	13%	(295)	2190
Ethnicity: Black	33%	(92)	33%	(94)	9%	(26)	7%	(20)	18%	(50)	282
Ethnicity: Other	18%	(40)	44%	(97)	13%	(28)	7%	(15)	18%	(39)	219
All Christian	33%	(349)	44%	(463)	9%	(99)	5%	(50)	8%	(87)	1048
All Non-Christian	35%	(56)	40%	(64)	7%	(12)	3%	(4)	14%	(23)	158
Atheist	25%	(22)	41%	(36)	14%	(13)	8%	(7)	13%	(11)	89
Agnostic/Nothing in particular	22%	(119)	34%	(180)	14%	(72)	9%	(49)	21%	(111)	531
Something Else	23%	(83)	41%	(148)	11%	(39)	8%	(31)	17%	(63)	364
Religious Non-Protestant/Catholic	34%	(64)	39%	(73)	11%	(21)	4%	(7)	12%	(23)	188
Evangelical	31%	(177)	41%	(233)	9%	(50)	7%	(38)	13%	(72)	570
Non-Evangelical	31%	(243)	45%	(361)	9%	(75)	5%	(40)	10%	(76)	795
Community: Urban	32%	(199)	36%	(221)	9%	(56)	8%	(48)	16%	(98)	622
Community: Suburban	27%	(281)	44%	(464)	12%	(125)	6%	(58)	11%	(119)	1048
Community: Rural	29%	(149)	39%	(205)	10%	(54)	7%	(34)	15%	(79)	521
Employ: Private Sector	32%	(234)	43%	(313)	12%	(86)	5%	(34)	9%	(69)	736
Employ: Government	31%	(37)	45%	(53)	8%	(10)	5%	(5)	11%	(13)	119
Employ: Self-Employed	26%	(56)	48%	(102)	11%	(23)	6%	(12)	10%	(22)	215
Employ: Homemaker	20%	(29)	36%	(53)	17%	(25)	8%	(11)	20%	(29)	147
Employ: Student	11%	(9)	31%	(24)	12%	(10)	16%	(13)	29%	(22)	78
Employ: Retired	33%	(178)	45%	(245)	8%	(43)	4%	(22)	9%	(50)	538
Employ: Unemployed	25%	(62)	26%	(65)	11%	(29)	14%	(34)	24%	(60)	250
Employ: Other	21%	(22)	33%	(35)	10%	(10)	9%	(10)	28%	(29)	106
Military HH: Yes	38%	(109)	38%	(109)	10%	(29)	4%	(11)	10%	(28)	285
Military HH: No	27%	(520)	41%	(781)	11%	(206)	7%	(130)	14%	(267)	1905
RD/WT: Right Direction	35%	(260)	36%	(268)	10%	(72)	6%	(45)	14%	(103)	749
RD/WT: Wrong Track	26%	(369)	43%	(622)	11%	(162)	7%	(96)	13%	(192)	1441
Biden Job Approve	35%	(338)	40%	(392)	10%	(96)	5%	(50)	10%	(98)	975
Biden Job Disapprove	25%	(281)	43%	(482)	11%	(128)	7%	(82)	13%	(142)	1115

Continued on next page

Table MCFI3_2: How much do you trust the following types of financial services companies to do what is right, if at all?

Credit unions

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	29%	(629)	41%	(890)	11%	(235)	6%	(141)	13%	(295)	2190
Biden Job Strongly Approve	39%	(179)	35%	(161)	8%	(35)	5%	(24)	12%	(56)	455
Biden Job Somewhat Approve	30%	(159)	44%	(231)	12%	(62)	5%	(26)	8%	(42)	520
Biden Job Somewhat Disapprove	30%	(93)	42%	(130)	12%	(37)	6%	(19)	11%	(34)	312
Biden Job Strongly Disapprove	24%	(189)	44%	(352)	11%	(91)	8%	(63)	13%	(108)	802
Favorable of Biden	35%	(346)	41%	(405)	9%	(93)	5%	(48)	11%	(107)	999
Unfavorable of Biden	24%	(266)	43%	(472)	12%	(129)	8%	(85)	13%	(138)	1090
Very Favorable of Biden	39%	(186)	35%	(167)	8%	(41)	6%	(28)	12%	(58)	480
Somewhat Favorable of Biden	31%	(161)	46%	(238)	10%	(52)	4%	(20)	9%	(49)	519
Somewhat Unfavorable of Biden	27%	(70)	44%	(113)	13%	(34)	5%	(13)	11%	(29)	259
Very Unfavorable of Biden	24%	(196)	43%	(359)	11%	(95)	9%	(72)	13%	(109)	831
#1 Issue: Economy	30%	(278)	42%	(392)	10%	(90)	6%	(59)	12%	(111)	930
#1 Issue: Security	29%	(75)	44%	(111)	12%	(30)	5%	(13)	10%	(26)	255
#1 Issue: Health Care	27%	(45)	33%	(54)	12%	(20)	13%	(21)	15%	(25)	166
#1 Issue: Medicare / Social Security	31%	(74)	44%	(108)	11%	(26)	2%	(6)	12%	(28)	242
#1 Issue: Women's Issues	21%	(48)	40%	(91)	16%	(37)	3%	(7)	20%	(46)	229
#1 Issue: Education	31%	(31)	30%	(30)	15%	(15)	11%	(11)	14%	(13)	100
#1 Issue: Energy	31%	(47)	40%	(60)	8%	(12)	3%	(5)	17%	(25)	148
#1 Issue: Other	26%	(31)	37%	(45)	4%	(5)	16%	(19)	16%	(20)	120
2022 House Vote: Democrat	35%	(301)	41%	(356)	10%	(86)	4%	(38)	10%	(83)	865
2022 House Vote: Republican	28%	(218)	45%	(345)	12%	(90)	6%	(43)	9%	(71)	767
2022 House Vote: Didnt Vote	19%	(98)	34%	(175)	11%	(56)	11%	(55)	25%	(126)	510
2020 Vote: Joe Biden	35%	(315)	41%	(363)	10%	(90)	5%	(47)	9%	(79)	894
2020 Vote: Donald Trump	27%	(211)	47%	(366)	12%	(92)	6%	(45)	9%	(74)	788
2020 Vote: Other	23%	(16)	34%	(23)	15%	(11)	9%	(6)	19%	(13)	69
2020 Vote: Didn't Vote	20%	(86)	31%	(138)	10%	(42)	10%	(44)	29%	(129)	439
2018 House Vote: Democrat	37%	(286)	41%	(321)	9%	(74)	4%	(33)	9%	(67)	780
2018 House Vote: Republican	28%	(188)	46%	(312)	11%	(73)	5%	(32)	10%	(69)	673
2018 House Vote: Someone else	27%	(15)	36%	(20)	7%	(4)	5%	(3)	25%	(14)	55
2018 House Vote: Didnt Vote	21%	(140)	35%	(238)	12%	(84)	11%	(74)	21%	(146)	682

Continued on next page

Table MCFI3_2: How much do you trust the following types of financial services companies to do what is right, if at all?

Credit unions

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	29%	(629)	41%	(890)	11%	(235)	6%	(141)	13%	(295)	2190
4-Region: Northeast	28%	(107)	42%	(163)	11%	(41)	5%	(20)	14%	(52)	384
4-Region: Midwest	29%	(133)	44%	(201)	9%	(39)	8%	(37)	10%	(43)	453
4-Region: South	27%	(227)	39%	(322)	11%	(94)	7%	(57)	16%	(136)	835
4-Region: West	31%	(162)	39%	(204)	12%	(60)	5%	(28)	12%	(64)	519
Crypto Owner	39%	(172)	39%	(171)	11%	(48)	6%	(26)	5%	(21)	438
Primary Bank: National Bank	25%	(191)	47%	(362)	12%	(92)	5%	(35)	11%	(88)	768
Primary Bank: Regional Bank	27%	(81)	48%	(143)	11%	(33)	3%	(10)	11%	(32)	298
Primary Bank: Community Bank	24%	(63)	41%	(110)	10%	(26)	11%	(30)	14%	(38)	267
Primary Bank: Digital Bank	22%	(56)	38%	(97)	16%	(40)	11%	(28)	13%	(32)	254
Primary Bank: Credit Union	53%	(222)	33%	(140)	7%	(28)	3%	(11)	4%	(17)	418
No Primary Bank Account	8%	(16)	21%	(40)	8%	(15)	15%	(28)	47%	(87)	185
Switch Bank in Past 6 Months	35%	(84)	40%	(98)	10%	(24)	7%	(17)	8%	(19)	243
Trust Banks	36%	(548)	46%	(703)	7%	(106)	3%	(52)	8%	(117)	1527
Do not Trust Banks	15%	(75)	36%	(182)	24%	(120)	17%	(87)	7%	(38)	501
Aware of Bank News	32%	(481)	45%	(662)	10%	(151)	4%	(64)	8%	(123)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI3_3: How much do you trust the following types of financial services companies to do what is right, if at all?
Credit card companies

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion	Total N	
Adults	13%	(289)	42%	(927)	21%	(470)	12%	(266)	11%	(238)	2190
Gender: Male	14%	(150)	44%	(466)	23%	(245)	13%	(136)	6%	(64)	1060
Gender: Female	12%	(137)	41%	(461)	20%	(224)	12%	(130)	15%	(170)	1121
Age: 18-34	14%	(90)	34%	(215)	22%	(137)	16%	(103)	13%	(82)	628
Age: 35-44	13%	(48)	39%	(144)	19%	(69)	13%	(50)	16%	(58)	370
Age: 45-64	11%	(79)	44%	(313)	23%	(165)	12%	(84)	10%	(67)	708
Age: 65+	15%	(72)	53%	(255)	20%	(98)	6%	(30)	6%	(30)	485
GenZers: 1997-2012	12%	(27)	34%	(75)	19%	(42)	20%	(43)	14%	(31)	219
Millennials: 1981-1996	15%	(110)	36%	(255)	21%	(145)	15%	(103)	14%	(96)	709
GenXers: 1965-1980	12%	(64)	41%	(229)	24%	(135)	12%	(67)	11%	(59)	555
Baby Boomers: 1946-1964	12%	(78)	52%	(342)	21%	(138)	8%	(50)	7%	(47)	656
PID: Dem (no lean)	17%	(150)	45%	(393)	21%	(186)	9%	(77)	9%	(75)	881
PID: Ind (no lean)	8%	(50)	37%	(231)	22%	(139)	16%	(103)	17%	(104)	627
PID: Rep (no lean)	13%	(89)	44%	(303)	21%	(145)	13%	(87)	9%	(58)	682
PID/Gender: Dem Men	18%	(82)	47%	(210)	20%	(88)	9%	(42)	6%	(27)	449
PID/Gender: Dem Women	16%	(68)	43%	(182)	23%	(97)	8%	(35)	10%	(45)	427
PID/Gender: Ind Men	9%	(26)	37%	(103)	28%	(77)	16%	(45)	9%	(25)	277
PID/Gender: Ind Women	7%	(24)	37%	(127)	17%	(61)	16%	(57)	23%	(79)	348
PID/Gender: Rep Men	12%	(42)	46%	(153)	24%	(79)	15%	(48)	4%	(12)	334
PID/Gender: Rep Women	13%	(45)	44%	(151)	19%	(66)	11%	(38)	13%	(47)	346
Ideo: Liberal (1-3)	13%	(87)	45%	(291)	23%	(153)	11%	(73)	7%	(46)	650
Ideo: Moderate (4)	14%	(92)	41%	(267)	18%	(118)	11%	(70)	15%	(99)	645
Ideo: Conservative (5-7)	14%	(104)	45%	(330)	23%	(168)	12%	(85)	6%	(46)	733
Educ: < College	11%	(164)	39%	(553)	22%	(312)	14%	(194)	15%	(208)	1431
Educ: Bachelors degree	14%	(69)	48%	(233)	23%	(109)	10%	(51)	4%	(20)	482
Educ: Post-grad	20%	(55)	51%	(141)	18%	(49)	8%	(22)	4%	(10)	277
Income: Under 50k	10%	(111)	39%	(418)	20%	(217)	15%	(155)	15%	(160)	1061
Income: 50k-100k	14%	(105)	44%	(327)	23%	(168)	11%	(81)	8%	(57)	737
Income: 100k+	19%	(73)	47%	(183)	22%	(85)	8%	(30)	5%	(21)	393
Ethnicity: White	13%	(223)	42%	(706)	22%	(380)	13%	(216)	10%	(164)	1690
Ethnicity: Hispanic	12%	(45)	33%	(123)	21%	(77)	19%	(73)	16%	(59)	377

Continued on next page

Table MCFI3_3: How much do you trust the following types of financial services companies to do what is right, if at all?
Credit card companies

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion	Total N
Adults	13%	(289)	42%	(927)	21%	(470)	12%	(266)	11% (238)	2190
Ethnicity: Black	16%	(45)	43%	(120)	17%	(47)	8%	(23)	16% (46)	282
Ethnicity: Other	9%	(20)	46%	(101)	20%	(43)	12%	(26)	13% (28)	219
All Christian	14%	(149)	47%	(497)	21%	(216)	10%	(106)	8% (80)	1048
All Non-Christian	24%	(37)	45%	(72)	19%	(30)	3%	(5)	9% (14)	158
Atheist	11%	(10)	32%	(28)	27%	(24)	22%	(20)	9% (8)	89
Agnostic/Nothing in particular	9%	(47)	35%	(188)	21%	(110)	17%	(88)	18% (97)	531
Something Else	13%	(46)	39%	(142)	25%	(90)	13%	(46)	11% (40)	364
Religious Non-Protestant/Catholic	23%	(43)	43%	(80)	19%	(36)	5%	(9)	11% (20)	188
Evangelical	13%	(77)	43%	(248)	21%	(118)	11%	(62)	12% (67)	570
Non-Evangelical	14%	(108)	47%	(375)	23%	(179)	11%	(87)	6% (45)	795
Community: Urban	17%	(104)	40%	(247)	22%	(135)	10%	(60)	12% (76)	622
Community: Suburban	12%	(125)	46%	(478)	21%	(218)	12%	(129)	9% (97)	1048
Community: Rural	11%	(60)	39%	(202)	23%	(117)	15%	(77)	12% (64)	521
Employ: Private Sector	16%	(117)	41%	(303)	23%	(172)	12%	(90)	7% (54)	736
Employ: Government	22%	(26)	37%	(44)	19%	(22)	14%	(17)	7% (9)	119
Employ: Self-Employed	15%	(33)	43%	(92)	27%	(59)	9%	(19)	6% (13)	215
Employ: Homemaker	9%	(13)	39%	(57)	24%	(35)	11%	(17)	18% (26)	147
Employ: Student	3%	(2)	38%	(29)	20%	(15)	16%	(13)	23% (18)	78
Employ: Retired	13%	(71)	54%	(288)	19%	(103)	6%	(35)	8% (42)	538
Employ: Unemployed	9%	(23)	32%	(79)	20%	(50)	20%	(50)	19% (48)	250
Employ: Other	3%	(3)	32%	(34)	13%	(14)	25%	(26)	27% (29)	106
Military HH: Yes	13%	(37)	49%	(138)	21%	(59)	7%	(20)	11% (31)	285
Military HH: No	13%	(252)	41%	(789)	22%	(410)	13%	(246)	11% (207)	1905
RD/WT: Right Direction	19%	(140)	46%	(343)	16%	(118)	9%	(64)	11% (84)	749
RD/WT: Wrong Track	10%	(149)	41%	(584)	24%	(352)	14%	(202)	11% (154)	1441
Biden Job Approve	17%	(166)	47%	(462)	18%	(173)	9%	(87)	9% (87)	975
Biden Job Disapprove	11%	(118)	40%	(444)	26%	(286)	14%	(161)	9% (106)	1115

Continued on next page

Table MCFI3_3: How much do you trust the following types of financial services companies to do what is right, if at all?
Credit card companies

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	13%	(289)	42%	(927)	21%	(470)	12%	(266)	11%	(238)	2190
Biden Job Strongly Approve	22%	(101)	44%	(201)	14%	(65)	8%	(36)	11%	(52)	455
Biden Job Somewhat Approve	13%	(65)	50%	(261)	21%	(108)	10%	(50)	7%	(35)	520
Biden Job Somewhat Disapprove	12%	(36)	43%	(134)	27%	(84)	11%	(36)	7%	(22)	312
Biden Job Strongly Disapprove	10%	(82)	39%	(310)	25%	(202)	16%	(125)	10%	(84)	802
Favorable of Biden	18%	(175)	47%	(468)	17%	(168)	10%	(99)	9%	(88)	999
Unfavorable of Biden	10%	(113)	40%	(436)	26%	(281)	14%	(157)	9%	(103)	1090
Very Favorable of Biden	21%	(101)	46%	(220)	14%	(66)	9%	(42)	11%	(51)	480
Somewhat Favorable of Biden	14%	(74)	48%	(249)	20%	(102)	11%	(57)	7%	(37)	519
Somewhat Unfavorable of Biden	12%	(32)	44%	(114)	27%	(71)	9%	(24)	7%	(18)	259
Very Unfavorable of Biden	10%	(81)	39%	(322)	25%	(210)	16%	(132)	10%	(85)	831
#1 Issue: Economy	14%	(129)	41%	(379)	22%	(203)	14%	(130)	10%	(89)	930
#1 Issue: Security	13%	(33)	47%	(119)	22%	(56)	9%	(23)	9%	(24)	255
#1 Issue: Health Care	10%	(16)	37%	(62)	22%	(36)	17%	(27)	14%	(24)	166
#1 Issue: Medicare / Social Security	14%	(34)	50%	(121)	21%	(51)	6%	(16)	8%	(20)	242
#1 Issue: Women's Issues	7%	(17)	37%	(85)	24%	(55)	10%	(23)	21%	(49)	229
#1 Issue: Education	21%	(21)	43%	(43)	22%	(22)	6%	(6)	8%	(8)	100
#1 Issue: Energy	19%	(28)	45%	(67)	18%	(26)	9%	(14)	9%	(13)	148
#1 Issue: Other	8%	(10)	43%	(52)	16%	(20)	23%	(27)	9%	(11)	120
2022 House Vote: Democrat	16%	(143)	46%	(395)	21%	(185)	10%	(84)	7%	(58)	865
2022 House Vote: Republican	13%	(103)	43%	(331)	23%	(179)	12%	(90)	8%	(64)	767
2022 House Vote: Didnt Vote	8%	(42)	37%	(187)	18%	(92)	16%	(80)	21%	(108)	510
2020 Vote: Joe Biden	16%	(143)	45%	(400)	21%	(186)	11%	(95)	8%	(71)	894
2020 Vote: Donald Trump	13%	(99)	43%	(338)	23%	(183)	13%	(103)	8%	(64)	788
2020 Vote: Other	6%	(4)	40%	(28)	22%	(15)	16%	(11)	15%	(10)	69
2020 Vote: Didn't Vote	10%	(43)	37%	(161)	19%	(85)	13%	(57)	21%	(93)	439
2018 House Vote: Democrat	17%	(132)	45%	(353)	21%	(165)	9%	(74)	7%	(56)	780
2018 House Vote: Republican	15%	(100)	45%	(305)	23%	(153)	10%	(67)	7%	(48)	673
2018 House Vote: Someone else	5%	(3)	31%	(17)	30%	(16)	18%	(10)	15%	(8)	55
2018 House Vote: Didnt Vote	8%	(54)	37%	(252)	20%	(135)	17%	(115)	18%	(126)	682

Continued on next page

Table MCFI3_3: How much do you trust the following types of financial services companies to do what is right, if at all?
Credit card companies

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion	Total N
Adults	13%	(289)	42%	(927)	21%	(470)	12%	(266)	11% (238)	2190
4-Region: Northeast	15%	(57)	43%	(163)	23%	(87)	10%	(40)	9% (36)	384
4-Region: Midwest	13%	(60)	43%	(193)	25%	(113)	10%	(44)	9% (43)	453
4-Region: South	11%	(94)	42%	(349)	20%	(169)	14%	(121)	12% (102)	835
4-Region: West	15%	(78)	43%	(222)	19%	(101)	12%	(61)	11% (57)	519
Crypto Owner	24%	(106)	42%	(184)	20%	(87)	10%	(42)	4% (19)	438
Primary Bank: National Bank	15%	(117)	47%	(359)	21%	(161)	10%	(76)	7% (55)	768
Primary Bank: Regional Bank	15%	(45)	51%	(153)	21%	(62)	8%	(23)	5% (16)	298
Primary Bank: Community Bank	14%	(36)	40%	(108)	22%	(58)	13%	(36)	11% (29)	267
Primary Bank: Digital Bank	11%	(28)	32%	(82)	30%	(76)	18%	(45)	9% (23)	254
Primary Bank: Credit Union	13%	(54)	44%	(183)	23%	(97)	14%	(57)	7% (27)	418
No Primary Bank Account	5%	(9)	23%	(43)	9%	(16)	16%	(29)	47% (87)	185
Switch Bank in Past 6 Months	22%	(54)	44%	(107)	20%	(48)	6%	(14)	8% (20)	243
Trust Banks	18%	(272)	55%	(842)	17%	(261)	6%	(91)	4% (60)	1527
Do not Trust Banks	3%	(15)	16%	(78)	41%	(205)	34%	(169)	7% (35)	501
Aware of Bank News	15%	(228)	46%	(688)	22%	(325)	11%	(157)	6% (82)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI3_4: How much do you trust the following types of financial services companies to do what is right, if at all?
FinTech (financial technology) companies

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	8%	(167)	24%	(525)	22%	(485)	14%	(314)	32%	(699)	2190
Gender: Male	10%	(105)	27%	(290)	25%	(263)	15%	(162)	23%	(240)	1060
Gender: Female	6%	(62)	21%	(236)	20%	(220)	13%	(150)	40%	(454)	1121
Age: 18-34	13%	(81)	24%	(148)	24%	(148)	12%	(78)	27%	(173)	628
Age: 35-44	10%	(38)	27%	(98)	19%	(69)	12%	(45)	32%	(119)	370
Age: 45-64	5%	(35)	25%	(175)	22%	(153)	15%	(109)	33%	(236)	708
Age: 65+	2%	(12)	22%	(104)	24%	(115)	17%	(82)	35%	(171)	485
GenZers: 1997-2012	14%	(30)	20%	(44)	20%	(45)	14%	(30)	32%	(71)	219
Millennials: 1981-1996	12%	(84)	26%	(186)	22%	(156)	12%	(88)	28%	(196)	709
GenXers: 1965-1980	6%	(34)	23%	(129)	20%	(110)	16%	(87)	35%	(194)	555
Baby Boomers: 1946-1964	3%	(18)	24%	(157)	25%	(164)	16%	(103)	33%	(215)	656
PID: Dem (no lean)	12%	(101)	27%	(236)	21%	(186)	12%	(102)	29%	(256)	881
PID: Ind (no lean)	3%	(19)	22%	(136)	20%	(128)	19%	(119)	36%	(224)	627
PID: Rep (no lean)	7%	(46)	22%	(153)	25%	(171)	14%	(93)	32%	(218)	682
PID/Gender: Dem Men	14%	(64)	28%	(128)	22%	(100)	14%	(64)	21%	(94)	449
PID/Gender: Dem Women	9%	(37)	25%	(108)	20%	(84)	9%	(38)	37%	(159)	427
PID/Gender: Ind Men	4%	(10)	26%	(72)	25%	(71)	19%	(52)	26%	(72)	277
PID/Gender: Ind Women	3%	(9)	18%	(64)	16%	(57)	19%	(67)	43%	(151)	348
PID/Gender: Rep Men	9%	(31)	27%	(90)	28%	(92)	14%	(46)	22%	(74)	334
PID/Gender: Rep Women	5%	(16)	18%	(64)	23%	(79)	13%	(44)	42%	(144)	346
Ideo: Liberal (1-3)	10%	(66)	26%	(172)	25%	(160)	15%	(95)	24%	(157)	650
Ideo: Moderate (4)	8%	(49)	26%	(170)	20%	(132)	12%	(74)	34%	(220)	645
Ideo: Conservative (5-7)	7%	(50)	23%	(171)	24%	(176)	16%	(114)	30%	(222)	733
Educ: < College	6%	(90)	23%	(322)	22%	(308)	14%	(196)	36%	(514)	1431
Educ: Bachelors degree	9%	(44)	26%	(124)	22%	(108)	18%	(88)	25%	(119)	482
Educ: Post-grad	12%	(33)	29%	(80)	25%	(68)	11%	(31)	24%	(65)	277
Income: Under 50k	6%	(62)	22%	(235)	19%	(197)	16%	(166)	38%	(400)	1061
Income: 50k-100k	7%	(51)	23%	(170)	29%	(212)	13%	(95)	28%	(210)	737
Income: 100k+	14%	(54)	31%	(121)	19%	(76)	14%	(53)	23%	(89)	393
Ethnicity: White	7%	(123)	24%	(402)	23%	(393)	15%	(248)	31%	(524)	1690
Ethnicity: Hispanic	12%	(44)	28%	(105)	21%	(81)	15%	(55)	25%	(94)	377

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Table MCFI3_4: *How much do you trust the following types of financial services companies to do what is right, if at all?*
FinTech (financial technology) companies

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	8%	(167)	24%	(525)	22%	(485)	14%	(314)	32%	(699)	2190
Ethnicity: Black	12%	(35)	27%	(76)	15%	(42)	11%	(32)	35%	(97)	282
Ethnicity: Other	4%	(9)	22%	(48)	23%	(51)	15%	(34)	35%	(77)	219
All Christian	9%	(92)	26%	(272)	23%	(241)	14%	(144)	29%	(299)	1048
All Non-Christian	21%	(34)	34%	(53)	15%	(24)	8%	(12)	22%	(35)	158
Atheist	4%	(3)	20%	(18)	24%	(21)	19%	(17)	34%	(30)	89
Agnostic/Nothing in particular	4%	(19)	17%	(91)	23%	(124)	17%	(92)	39%	(205)	531
Something Else	5%	(18)	25%	(91)	21%	(76)	14%	(50)	36%	(130)	364
Religious Non-Protestant/Catholic	19%	(36)	30%	(56)	14%	(27)	12%	(22)	24%	(46)	188
Evangelical	9%	(51)	26%	(150)	19%	(109)	13%	(75)	33%	(186)	570
Non-Evangelical	7%	(55)	25%	(203)	25%	(201)	13%	(106)	29%	(231)	795
Community: Urban	12%	(72)	28%	(174)	21%	(129)	12%	(77)	27%	(170)	622
Community: Suburban	5%	(56)	25%	(261)	23%	(239)	15%	(157)	32%	(334)	1048
Community: Rural	7%	(39)	17%	(90)	22%	(117)	15%	(80)	37%	(195)	521
Employ: Private Sector	11%	(80)	29%	(215)	27%	(196)	12%	(89)	21%	(156)	736
Employ: Government	14%	(16)	20%	(24)	24%	(28)	11%	(13)	31%	(37)	119
Employ: Self-Employed	8%	(18)	31%	(68)	19%	(41)	11%	(24)	30%	(64)	215
Employ: Homemaker	8%	(12)	18%	(26)	22%	(32)	16%	(23)	36%	(53)	147
Employ: Student	15%	(12)	13%	(10)	9%	(7)	21%	(16)	43%	(34)	78
Employ: Retired	3%	(14)	22%	(117)	23%	(123)	16%	(87)	37%	(197)	538
Employ: Unemployed	5%	(13)	19%	(47)	16%	(39)	16%	(40)	44%	(111)	250
Employ: Other	3%	(3)	17%	(18)	17%	(18)	20%	(21)	43%	(46)	106
Military HH: Yes	10%	(30)	19%	(54)	23%	(66)	14%	(39)	34%	(96)	285
Military HH: No	7%	(137)	25%	(472)	22%	(419)	14%	(275)	32%	(602)	1905
RD/WT: Right Direction	14%	(103)	30%	(228)	20%	(146)	9%	(71)	27%	(201)	749
RD/WT: Wrong Track	4%	(63)	21%	(298)	24%	(339)	17%	(244)	35%	(498)	1441
Biden Job Approve	12%	(112)	30%	(291)	19%	(190)	12%	(115)	27%	(266)	975
Biden Job Disapprove	5%	(52)	20%	(226)	26%	(291)	17%	(187)	32%	(359)	1115

Continued on next page

Table MCFI3_4: How much do you trust the following types of financial services companies to do what is right, if at all?
FinTech (financial technology) companies

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	8%	(167)	24%	(525)	22%	(485)	14%	(314)	32%	(699)	2190
Biden Job Strongly Approve	18%	(81)	31%	(142)	16%	(72)	9%	(42)	26%	(117)	455
Biden Job Somewhat Approve	6%	(32)	29%	(149)	23%	(117)	14%	(73)	29%	(149)	520
Biden Job Somewhat Disapprove	8%	(24)	21%	(67)	27%	(84)	10%	(31)	34%	(106)	312
Biden Job Strongly Disapprove	3%	(27)	20%	(159)	26%	(207)	19%	(156)	32%	(253)	802
Favorable of Biden	11%	(113)	30%	(303)	19%	(187)	12%	(116)	28%	(280)	999
Unfavorable of Biden	5%	(50)	20%	(213)	27%	(291)	17%	(188)	32%	(348)	1090
Very Favorable of Biden	17%	(84)	31%	(150)	14%	(68)	11%	(52)	26%	(126)	480
Somewhat Favorable of Biden	6%	(29)	29%	(153)	23%	(119)	12%	(64)	30%	(154)	519
Somewhat Unfavorable of Biden	7%	(18)	20%	(52)	28%	(73)	12%	(32)	33%	(85)	259
Very Unfavorable of Biden	4%	(32)	19%	(161)	26%	(218)	19%	(156)	32%	(263)	831
#1 Issue: Economy	9%	(82)	26%	(238)	23%	(211)	13%	(123)	30%	(276)	930
#1 Issue: Security	6%	(15)	24%	(60)	24%	(61)	15%	(37)	32%	(82)	255
#1 Issue: Health Care	10%	(17)	21%	(34)	19%	(32)	21%	(34)	29%	(49)	166
#1 Issue: Medicare / Social Security	5%	(13)	24%	(59)	20%	(49)	15%	(37)	35%	(85)	242
#1 Issue: Women's Issues	4%	(9)	20%	(46)	23%	(52)	12%	(27)	41%	(95)	229
#1 Issue: Education	15%	(15)	21%	(21)	25%	(25)	9%	(9)	30%	(30)	100
#1 Issue: Energy	10%	(16)	31%	(46)	24%	(35)	11%	(16)	24%	(35)	148
#1 Issue: Other	1%	(1)	17%	(21)	17%	(20)	25%	(30)	40%	(48)	120
2022 House Vote: Democrat	10%	(86)	29%	(252)	24%	(204)	12%	(104)	25%	(219)	865
2022 House Vote: Republican	7%	(54)	22%	(168)	25%	(195)	16%	(123)	30%	(227)	767
2022 House Vote: Didnt Vote	5%	(26)	20%	(103)	15%	(75)	15%	(77)	45%	(229)	510
2020 Vote: Joe Biden	9%	(82)	29%	(263)	22%	(200)	13%	(119)	26%	(230)	894
2020 Vote: Donald Trump	7%	(58)	20%	(156)	26%	(202)	16%	(123)	31%	(248)	788
2020 Vote: Other	2%	(2)	23%	(16)	17%	(12)	21%	(14)	36%	(25)	69
2020 Vote: Didn't Vote	6%	(24)	21%	(91)	16%	(70)	13%	(57)	45%	(196)	439
2018 House Vote: Democrat	11%	(86)	28%	(218)	24%	(184)	12%	(96)	25%	(196)	780
2018 House Vote: Republican	5%	(34)	22%	(146)	26%	(174)	16%	(107)	32%	(213)	673
2018 House Vote: Someone else	4%	(2)	12%	(6)	22%	(12)	22%	(12)	40%	(22)	55
2018 House Vote: Didnt Vote	6%	(44)	23%	(155)	17%	(116)	15%	(99)	39%	(268)	682

Continued on next page

Table MCFI3_4: How much do you trust the following types of financial services companies to do what is right, if at all?
FinTech (financial technology) companies

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	8%	(167)	24%	(525)	22%	(485)	14%	(314)	32%	(699)	2190
4-Region: Northeast	9%	(35)	27%	(105)	21%	(80)	14%	(54)	29%	(110)	384
4-Region: Midwest	5%	(25)	22%	(100)	23%	(102)	17%	(77)	33%	(149)	453
4-Region: South	7%	(55)	24%	(198)	21%	(172)	14%	(116)	35%	(294)	835
4-Region: West	10%	(52)	24%	(122)	25%	(131)	13%	(67)	28%	(146)	519
Crypto Owner	21%	(92)	36%	(156)	18%	(78)	12%	(51)	14%	(61)	438
Primary Bank: National Bank	8%	(59)	27%	(204)	24%	(183)	14%	(107)	28%	(214)	768
Primary Bank: Regional Bank	12%	(34)	28%	(85)	22%	(66)	12%	(36)	26%	(77)	298
Primary Bank: Community Bank	7%	(18)	19%	(51)	25%	(66)	16%	(42)	34%	(90)	267
Primary Bank: Digital Bank	8%	(20)	26%	(65)	19%	(48)	15%	(38)	32%	(82)	254
Primary Bank: Credit Union	5%	(21)	23%	(96)	26%	(110)	17%	(70)	29%	(122)	418
No Primary Bank Account	8%	(14)	13%	(25)	7%	(12)	11%	(21)	61%	(113)	185
Switch Bank in Past 6 Months	21%	(51)	29%	(71)	21%	(50)	9%	(22)	20%	(49)	243
Trust Banks	10%	(154)	30%	(452)	20%	(309)	10%	(159)	30%	(453)	1527
Do not Trust Banks	2%	(8)	14%	(72)	35%	(175)	30%	(151)	19%	(95)	501
Aware of Bank News	9%	(127)	28%	(419)	23%	(344)	14%	(208)	26%	(383)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI3_5: How much do you trust the following types of financial services companies to do what is right, if at all?
Investment management firms

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	11%	(247)	36%	(782)	22%	(486)	12%	(254)	19%	(422)	2190
Gender: Male	14%	(149)	39%	(415)	22%	(237)	12%	(132)	12%	(126)	1060
Gender: Female	9%	(97)	33%	(367)	22%	(247)	11%	(118)	26%	(292)	1121
Age: 18-34	15%	(97)	30%	(188)	23%	(145)	12%	(75)	20%	(123)	628
Age: 35-44	11%	(42)	33%	(123)	18%	(66)	12%	(43)	26%	(96)	370
Age: 45-64	8%	(60)	38%	(271)	22%	(152)	13%	(90)	19%	(135)	708
Age: 65+	10%	(47)	41%	(200)	25%	(123)	10%	(46)	14%	(68)	485
GenZers: 1997-2012	13%	(29)	29%	(64)	19%	(41)	17%	(36)	22%	(49)	219
Millennials: 1981-1996	15%	(104)	32%	(227)	22%	(154)	11%	(79)	20%	(145)	709
GenXers: 1965-1980	8%	(44)	35%	(196)	22%	(123)	14%	(77)	21%	(114)	555
Baby Boomers: 1946-1964	10%	(67)	41%	(269)	24%	(157)	8%	(55)	16%	(108)	656
PID: Dem (no lean)	14%	(120)	38%	(334)	22%	(195)	10%	(85)	17%	(148)	881
PID: Ind (no lean)	6%	(39)	30%	(187)	23%	(144)	16%	(98)	25%	(158)	627
PID: Rep (no lean)	13%	(87)	38%	(261)	21%	(146)	10%	(71)	17%	(116)	682
PID/Gender: Dem Men	17%	(75)	40%	(181)	21%	(93)	12%	(53)	11%	(48)	449
PID/Gender: Dem Women	11%	(45)	36%	(153)	23%	(100)	8%	(32)	23%	(96)	427
PID/Gender: Ind Men	9%	(26)	33%	(91)	26%	(73)	15%	(41)	17%	(46)	277
PID/Gender: Ind Women	4%	(14)	27%	(95)	20%	(71)	16%	(56)	32%	(112)	348
PID/Gender: Rep Men	15%	(49)	43%	(143)	21%	(71)	12%	(39)	9%	(32)	334
PID/Gender: Rep Women	11%	(38)	34%	(118)	22%	(76)	9%	(30)	24%	(84)	346
Ideo: Liberal (1-3)	12%	(77)	36%	(236)	27%	(173)	11%	(69)	15%	(95)	650
Ideo: Moderate (4)	10%	(63)	38%	(246)	19%	(121)	11%	(69)	23%	(146)	645
Ideo: Conservative (5-7)	13%	(99)	39%	(284)	22%	(165)	12%	(87)	13%	(98)	733
Educ: < College	9%	(134)	32%	(456)	23%	(326)	13%	(181)	23%	(334)	1431
Educ: Bachelors degree	15%	(73)	38%	(181)	21%	(103)	11%	(53)	15%	(71)	482
Educ: Post-grad	14%	(39)	52%	(145)	20%	(57)	7%	(19)	6%	(17)	277
Income: Under 50k	8%	(81)	29%	(309)	21%	(227)	15%	(157)	27%	(287)	1061
Income: 50k-100k	14%	(103)	38%	(281)	25%	(186)	9%	(69)	13%	(98)	737
Income: 100k+	16%	(62)	49%	(192)	19%	(73)	7%	(28)	9%	(37)	393
Ethnicity: White	12%	(196)	36%	(611)	23%	(389)	12%	(197)	18%	(296)	1690
Ethnicity: Hispanic	13%	(48)	32%	(121)	23%	(88)	16%	(60)	16%	(60)	377

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Table MCFI3_5: How much do you trust the following types of financial services companies to do what is right, if at all?
Investment management firms

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	11%	(247)	36%	(782)	22%	(486)	12%	(254)	19%	(422)	2190
Ethnicity: Black	12%	(35)	33%	(93)	20%	(58)	9%	(27)	25%	(70)	282
Ethnicity: Other	7%	(16)	36%	(78)	18%	(39)	14%	(30)	26%	(56)	219
All Christian	14%	(143)	39%	(409)	21%	(222)	12%	(123)	14%	(151)	1048
All Non-Christian	24%	(38)	47%	(74)	12%	(20)	2%	(4)	15%	(23)	158
Atheist	7%	(6)	30%	(27)	25%	(22)	21%	(18)	17%	(15)	89
Agnostic/Nothing in particular	5%	(27)	31%	(162)	23%	(123)	13%	(71)	28%	(147)	531
Something Else	9%	(33)	30%	(110)	27%	(98)	10%	(37)	23%	(85)	364
Religious Non-Protestant/Catholic	26%	(48)	44%	(83)	12%	(22)	4%	(8)	14%	(26)	188
Evangelical	13%	(74)	37%	(212)	19%	(108)	10%	(59)	20%	(116)	570
Non-Evangelical	11%	(87)	36%	(290)	26%	(207)	12%	(96)	15%	(116)	795
Community: Urban	14%	(85)	31%	(194)	24%	(150)	12%	(77)	19%	(117)	622
Community: Suburban	11%	(119)	40%	(420)	20%	(212)	11%	(117)	17%	(179)	1048
Community: Rural	8%	(43)	32%	(168)	24%	(124)	12%	(60)	24%	(126)	521
Employ: Private Sector	15%	(114)	40%	(294)	23%	(169)	9%	(70)	12%	(89)	736
Employ: Government	12%	(14)	40%	(47)	22%	(26)	8%	(10)	18%	(22)	119
Employ: Self-Employed	17%	(37)	32%	(69)	25%	(54)	13%	(27)	13%	(28)	215
Employ: Homemaker	6%	(9)	31%	(46)	22%	(33)	8%	(12)	32%	(47)	147
Employ: Student	4%	(3)	36%	(28)	9%	(7)	23%	(18)	28%	(22)	78
Employ: Retired	9%	(50)	41%	(218)	23%	(126)	9%	(49)	18%	(95)	538
Employ: Unemployed	7%	(17)	25%	(62)	19%	(46)	19%	(49)	31%	(77)	250
Employ: Other	3%	(3)	17%	(19)	23%	(24)	18%	(19)	39%	(42)	106
Military HH: Yes	13%	(37)	35%	(100)	24%	(69)	10%	(30)	18%	(50)	285
Military HH: No	11%	(210)	36%	(682)	22%	(417)	12%	(224)	20%	(372)	1905
RD/WT: Right Direction	18%	(132)	38%	(285)	18%	(138)	9%	(67)	17%	(128)	749
RD/WT: Wrong Track	8%	(115)	34%	(496)	24%	(348)	13%	(187)	20%	(294)	1441
Biden Job Approve	15%	(149)	40%	(390)	20%	(193)	9%	(87)	16%	(157)	975
Biden Job Disapprove	8%	(94)	34%	(378)	26%	(287)	13%	(148)	19%	(207)	1115

Continued on next page

Table MCFI3_5: How much do you trust the following types of financial services companies to do what is right, if at all?
Investment management firms

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	11%	(247)	36%	(782)	22%	(486)	12%	(254)	19%	(422)	2190
Biden Job Strongly Approve	24%	(109)	36%	(162)	16%	(71)	9%	(40)	16%	(73)	455
Biden Job Somewhat Approve	8%	(40)	44%	(228)	23%	(122)	9%	(46)	16%	(84)	520
Biden Job Somewhat Disapprove	9%	(27)	36%	(113)	24%	(74)	12%	(39)	19%	(59)	312
Biden Job Strongly Disapprove	8%	(68)	33%	(265)	26%	(212)	14%	(110)	18%	(148)	802
Favorable of Biden	14%	(143)	39%	(387)	21%	(207)	9%	(91)	17%	(170)	999
Unfavorable of Biden	9%	(101)	35%	(380)	25%	(270)	13%	(137)	19%	(202)	1090
Very Favorable of Biden	21%	(101)	36%	(173)	18%	(87)	8%	(39)	17%	(81)	480
Somewhat Favorable of Biden	8%	(43)	41%	(215)	23%	(120)	10%	(52)	17%	(89)	519
Somewhat Unfavorable of Biden	9%	(24)	40%	(103)	23%	(61)	8%	(21)	19%	(50)	259
Very Unfavorable of Biden	9%	(77)	33%	(276)	25%	(210)	14%	(116)	18%	(152)	831
#1 Issue: Economy	12%	(109)	38%	(350)	22%	(203)	11%	(106)	17%	(163)	930
#1 Issue: Security	12%	(31)	36%	(91)	24%	(62)	9%	(23)	19%	(48)	255
#1 Issue: Health Care	9%	(15)	32%	(52)	22%	(36)	15%	(24)	23%	(38)	166
#1 Issue: Medicare / Social Security	11%	(27)	37%	(89)	23%	(55)	12%	(29)	17%	(42)	242
#1 Issue: Women's Issues	9%	(20)	31%	(70)	22%	(50)	10%	(24)	28%	(65)	229
#1 Issue: Education	15%	(15)	31%	(31)	27%	(27)	9%	(9)	18%	(18)	100
#1 Issue: Energy	15%	(23)	39%	(58)	20%	(29)	8%	(12)	18%	(26)	148
#1 Issue: Other	5%	(6)	34%	(41)	20%	(24)	23%	(28)	18%	(22)	120
2022 House Vote: Democrat	14%	(121)	39%	(334)	24%	(211)	9%	(77)	14%	(122)	865
2022 House Vote: Republican	12%	(94)	40%	(310)	22%	(172)	10%	(75)	15%	(116)	767
2022 House Vote: Didnt Vote	6%	(31)	26%	(132)	18%	(91)	18%	(91)	32%	(165)	510
2020 Vote: Joe Biden	13%	(118)	39%	(345)	23%	(208)	9%	(85)	15%	(138)	894
2020 Vote: Donald Trump	13%	(100)	38%	(300)	22%	(175)	10%	(80)	17%	(132)	788
2020 Vote: Other	5%	(3)	32%	(22)	20%	(14)	20%	(14)	24%	(16)	69
2020 Vote: Didn't Vote	6%	(25)	26%	(114)	20%	(89)	17%	(75)	31%	(136)	439
2018 House Vote: Democrat	15%	(120)	39%	(305)	23%	(180)	9%	(71)	13%	(104)	780
2018 House Vote: Republican	13%	(85)	39%	(261)	24%	(159)	10%	(65)	15%	(102)	673
2018 House Vote: Someone else	4%	(2)	26%	(14)	20%	(11)	18%	(10)	32%	(18)	55
2018 House Vote: Didnt Vote	6%	(38)	30%	(202)	20%	(136)	16%	(107)	29%	(198)	682

Continued on next page

Table MCFI3_5: How much do you trust the following types of financial services companies to do what is right, if at all?
Investment management firms

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	11%	(247)	36%	(782)	22%	(486)	12%	(254)	19%	(422)	2190
4-Region: Northeast	12%	(46)	40%	(153)	22%	(84)	10%	(40)	16%	(60)	384
4-Region: Midwest	10%	(45)	38%	(170)	23%	(106)	11%	(52)	18%	(79)	453
4-Region: South	12%	(97)	34%	(286)	21%	(176)	10%	(87)	23%	(190)	835
4-Region: West	11%	(59)	33%	(172)	23%	(120)	14%	(75)	18%	(92)	519
Crypto Owner	25%	(107)	45%	(195)	17%	(73)	10%	(42)	4%	(19)	438
Primary Bank: National Bank	13%	(103)	42%	(320)	23%	(178)	8%	(59)	14%	(107)	768
Primary Bank: Regional Bank	13%	(38)	46%	(136)	19%	(57)	10%	(30)	12%	(37)	298
Primary Bank: Community Bank	14%	(36)	27%	(71)	23%	(63)	17%	(45)	20%	(53)	267
Primary Bank: Digital Bank	6%	(15)	31%	(77)	24%	(60)	17%	(43)	23%	(58)	254
Primary Bank: Credit Union	12%	(48)	35%	(146)	27%	(113)	9%	(38)	17%	(72)	418
No Primary Bank Account	3%	(5)	17%	(31)	8%	(15)	21%	(39)	51%	(95)	185
Switch Bank in Past 6 Months	26%	(62)	32%	(77)	23%	(56)	7%	(16)	13%	(32)	243
Trust Banks	15%	(223)	46%	(699)	19%	(284)	6%	(99)	15%	(222)	1527
Do not Trust Banks	3%	(15)	16%	(82)	39%	(198)	31%	(153)	11%	(54)	501
Aware of Bank News	14%	(204)	41%	(608)	23%	(342)	9%	(140)	13%	(186)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI3_6: How much do you trust the following types of financial services companies to do what is right, if at all?
Wealth management firms

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	11%	(230)	33%	(721)	22%	(474)	13%	(289)	22%	(475)	2190
Gender: Male	13%	(137)	38%	(401)	23%	(243)	13%	(140)	13%	(139)	1060
Gender: Female	8%	(93)	29%	(320)	20%	(229)	13%	(147)	30%	(332)	1121
Age: 18-34	13%	(83)	30%	(186)	21%	(133)	13%	(84)	23%	(142)	628
Age: 35-44	12%	(43)	29%	(109)	20%	(74)	13%	(47)	26%	(97)	370
Age: 45-64	8%	(58)	35%	(248)	22%	(155)	13%	(95)	21%	(152)	708
Age: 65+	9%	(46)	37%	(178)	23%	(111)	13%	(64)	17%	(85)	485
GenZers: 1997-2012	14%	(32)	27%	(59)	18%	(40)	12%	(27)	28%	(62)	219
Millennials: 1981-1996	13%	(92)	30%	(212)	21%	(152)	14%	(97)	22%	(156)	709
GenXers: 1965-1980	7%	(38)	32%	(180)	23%	(125)	14%	(80)	24%	(132)	555
Baby Boomers: 1946-1964	10%	(67)	38%	(248)	23%	(148)	12%	(79)	18%	(115)	656
PID: Dem (no lean)	15%	(135)	34%	(295)	22%	(193)	10%	(89)	19%	(169)	881
PID: Ind (no lean)	5%	(31)	28%	(174)	23%	(145)	16%	(103)	28%	(174)	627
PID: Rep (no lean)	9%	(64)	37%	(252)	20%	(136)	14%	(98)	19%	(132)	682
PID/Gender: Dem Men	20%	(88)	34%	(154)	23%	(105)	11%	(50)	12%	(52)	449
PID/Gender: Dem Women	11%	(47)	33%	(141)	20%	(87)	9%	(38)	27%	(114)	427
PID/Gender: Ind Men	5%	(13)	34%	(95)	28%	(76)	14%	(40)	19%	(53)	277
PID/Gender: Ind Women	5%	(18)	23%	(80)	19%	(67)	18%	(63)	35%	(121)	348
PID/Gender: Rep Men	11%	(36)	46%	(152)	18%	(61)	15%	(50)	10%	(34)	334
PID/Gender: Rep Women	8%	(29)	29%	(100)	22%	(75)	13%	(46)	28%	(98)	346
Ideo: Liberal (1-3)	13%	(85)	35%	(226)	25%	(164)	12%	(76)	15%	(100)	650
Ideo: Moderate (4)	10%	(66)	31%	(200)	22%	(142)	11%	(69)	26%	(169)	645
Ideo: Conservative (5-7)	11%	(77)	38%	(279)	20%	(144)	16%	(115)	16%	(118)	733
Educ: < College	9%	(124)	29%	(412)	22%	(312)	14%	(198)	27%	(385)	1431
Educ: Bachelors degree	14%	(67)	37%	(178)	22%	(106)	13%	(63)	14%	(68)	482
Educ: Post-grad	14%	(39)	48%	(132)	21%	(57)	10%	(28)	8%	(21)	277
Income: Under 50k	7%	(74)	25%	(265)	22%	(233)	17%	(177)	29%	(312)	1061
Income: 50k-100k	12%	(86)	39%	(287)	23%	(167)	10%	(73)	17%	(124)	737
Income: 100k+	18%	(70)	43%	(169)	19%	(74)	10%	(40)	10%	(40)	393
Ethnicity: White	10%	(172)	34%	(581)	23%	(380)	13%	(215)	20%	(341)	1690
Ethnicity: Hispanic	13%	(48)	29%	(111)	29%	(110)	13%	(49)	16%	(59)	377

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Table MCFI3_6: How much do you trust the following types of financial services companies to do what is right, if at all?
Wealth management firms

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	11%	(230)	33%	(721)	22%	(474)	13%	(289)	22%	(475)	2190
Ethnicity: Black	14%	(39)	27%	(77)	17%	(49)	14%	(39)	27%	(77)	282
Ethnicity: Other	9%	(19)	29%	(63)	20%	(45)	16%	(36)	26%	(56)	219
All Christian	12%	(125)	37%	(392)	22%	(228)	12%	(130)	17%	(174)	1048
All Non-Christian	23%	(37)	45%	(71)	10%	(16)	4%	(7)	17%	(27)	158
Atheist	8%	(7)	27%	(24)	28%	(25)	20%	(17)	17%	(15)	89
Agnostic/Nothing in particular	7%	(37)	24%	(126)	24%	(127)	16%	(83)	30%	(158)	531
Something Else	7%	(24)	30%	(108)	21%	(78)	15%	(53)	28%	(100)	364
Religious Non-Protestant/Catholic	22%	(41)	42%	(80)	10%	(19)	6%	(11)	19%	(36)	188
Evangelical	11%	(65)	37%	(211)	17%	(95)	13%	(72)	22%	(128)	570
Non-Evangelical	10%	(76)	35%	(275)	26%	(204)	13%	(105)	17%	(135)	795
Community: Urban	14%	(89)	30%	(188)	24%	(149)	12%	(75)	19%	(121)	622
Community: Suburban	10%	(103)	37%	(382)	21%	(216)	13%	(134)	20%	(212)	1048
Community: Rural	7%	(39)	29%	(151)	21%	(110)	15%	(80)	27%	(142)	521
Employ: Private Sector	13%	(97)	38%	(277)	23%	(172)	11%	(84)	14%	(107)	736
Employ: Government	16%	(19)	31%	(36)	23%	(28)	10%	(12)	20%	(23)	119
Employ: Self-Employed	9%	(20)	40%	(86)	24%	(52)	9%	(20)	18%	(38)	215
Employ: Homemaker	6%	(9)	25%	(37)	27%	(40)	13%	(18)	29%	(42)	147
Employ: Student	13%	(10)	27%	(21)	6%	(4)	14%	(11)	40%	(31)	78
Employ: Retired	9%	(47)	37%	(200)	21%	(113)	13%	(72)	20%	(107)	538
Employ: Unemployed	9%	(23)	18%	(45)	19%	(48)	21%	(53)	32%	(81)	250
Employ: Other	5%	(5)	18%	(19)	16%	(17)	18%	(19)	43%	(46)	106
Military HH: Yes	10%	(27)	34%	(97)	24%	(68)	10%	(28)	23%	(65)	285
Military HH: No	11%	(203)	33%	(624)	21%	(406)	14%	(262)	22%	(410)	1905
RD/WT: Right Direction	18%	(133)	36%	(266)	17%	(128)	10%	(76)	20%	(147)	749
RD/WT: Wrong Track	7%	(98)	32%	(455)	24%	(346)	15%	(214)	23%	(328)	1441
Biden Job Approve	16%	(152)	36%	(356)	18%	(180)	11%	(105)	19%	(183)	975
Biden Job Disapprove	7%	(74)	32%	(353)	26%	(290)	15%	(168)	21%	(230)	1115

Continued on next page

Table MCFI3_6: How much do you trust the following types of financial services companies to do what is right, if at all?
Wealth management firms

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	11%	(230)	33%	(721)	22%	(474)	13%	(289)	22%	(475)	2190
Biden Job Strongly Approve	20%	(92)	36%	(166)	16%	(72)	9%	(43)	18%	(82)	455
Biden Job Somewhat Approve	11%	(60)	36%	(190)	21%	(107)	12%	(63)	19%	(100)	520
Biden Job Somewhat Disapprove	7%	(20)	35%	(110)	26%	(82)	10%	(32)	22%	(68)	312
Biden Job Strongly Disapprove	7%	(54)	30%	(243)	26%	(208)	17%	(136)	20%	(162)	802
Favorable of Biden	15%	(149)	35%	(353)	19%	(190)	11%	(109)	20%	(198)	999
Unfavorable of Biden	7%	(79)	32%	(351)	25%	(270)	15%	(169)	20%	(220)	1090
Very Favorable of Biden	20%	(98)	33%	(157)	18%	(88)	10%	(50)	18%	(86)	480
Somewhat Favorable of Biden	10%	(52)	38%	(196)	20%	(102)	11%	(59)	21%	(111)	519
Somewhat Unfavorable of Biden	10%	(26)	37%	(96)	24%	(61)	9%	(23)	20%	(53)	259
Very Unfavorable of Biden	6%	(53)	31%	(255)	25%	(209)	18%	(146)	20%	(168)	831
#1 Issue: Economy	11%	(101)	37%	(340)	22%	(205)	13%	(118)	18%	(167)	930
#1 Issue: Security	15%	(37)	28%	(71)	23%	(59)	12%	(32)	22%	(56)	255
#1 Issue: Health Care	7%	(11)	35%	(58)	17%	(28)	17%	(29)	24%	(40)	166
#1 Issue: Medicare / Social Security	9%	(22)	33%	(81)	24%	(59)	13%	(33)	20%	(48)	242
#1 Issue: Women's Issues	9%	(20)	26%	(59)	18%	(41)	11%	(25)	37%	(84)	229
#1 Issue: Education	15%	(15)	33%	(33)	21%	(20)	6%	(6)	26%	(26)	100
#1 Issue: Energy	14%	(21)	31%	(47)	28%	(41)	9%	(14)	18%	(26)	148
#1 Issue: Other	3%	(3)	28%	(34)	17%	(21)	28%	(34)	24%	(29)	120
2022 House Vote: Democrat	14%	(120)	35%	(307)	23%	(200)	11%	(97)	16%	(141)	865
2022 House Vote: Republican	10%	(79)	38%	(290)	21%	(165)	13%	(100)	17%	(133)	767
2022 House Vote: Didnt Vote	6%	(30)	23%	(118)	20%	(100)	16%	(81)	35%	(181)	510
2020 Vote: Joe Biden	13%	(118)	36%	(321)	22%	(194)	11%	(102)	18%	(159)	894
2020 Vote: Donald Trump	9%	(75)	36%	(283)	23%	(178)	14%	(109)	18%	(144)	788
2020 Vote: Other	5%	(3)	22%	(15)	24%	(17)	22%	(15)	27%	(18)	69
2020 Vote: Didn't Vote	8%	(34)	23%	(102)	19%	(85)	15%	(64)	35%	(154)	439
2018 House Vote: Democrat	15%	(113)	35%	(270)	23%	(180)	11%	(85)	17%	(131)	780
2018 House Vote: Republican	9%	(63)	39%	(266)	21%	(138)	13%	(86)	18%	(120)	673
2018 House Vote: Someone else	8%	(4)	12%	(7)	26%	(14)	21%	(11)	33%	(18)	55
2018 House Vote: Didnt Vote	7%	(50)	26%	(178)	21%	(141)	16%	(106)	30%	(206)	682

Continued on next page

Table MCFI3_6: How much do you trust the following types of financial services companies to do what is right, if at all?
Wealth management firms

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	11%	(230)	33%	(721)	22%	(474)	13%	(289)	22%	(475)	2190
4-Region: Northeast	12%	(46)	37%	(142)	22%	(84)	11%	(42)	18%	(70)	384
4-Region: Midwest	9%	(43)	34%	(155)	21%	(94)	14%	(64)	21%	(96)	453
4-Region: South	9%	(75)	33%	(272)	19%	(163)	14%	(118)	25%	(207)	835
4-Region: West	13%	(66)	29%	(152)	26%	(134)	13%	(65)	20%	(102)	519
Crypto Owner	21%	(92)	44%	(195)	17%	(76)	8%	(35)	9%	(41)	438
Primary Bank: National Bank	13%	(102)	36%	(278)	23%	(180)	10%	(79)	17%	(129)	768
Primary Bank: Regional Bank	13%	(40)	44%	(130)	19%	(58)	13%	(38)	11%	(33)	298
Primary Bank: Community Bank	9%	(25)	35%	(93)	16%	(43)	17%	(45)	23%	(62)	267
Primary Bank: Digital Bank	11%	(27)	24%	(62)	23%	(58)	15%	(39)	27%	(68)	254
Primary Bank: Credit Union	8%	(32)	32%	(132)	29%	(122)	12%	(50)	19%	(81)	418
No Primary Bank Account	2%	(4)	14%	(25)	7%	(13)	21%	(39)	56%	(103)	185
Switch Bank in Past 6 Months	20%	(48)	42%	(102)	14%	(35)	10%	(24)	14%	(34)	243
Trust Banks	14%	(215)	41%	(634)	18%	(275)	9%	(133)	18%	(270)	1527
Do not Trust Banks	3%	(14)	16%	(83)	39%	(197)	30%	(153)	11%	(54)	501
Aware of Bank News	13%	(186)	39%	(575)	22%	(325)	12%	(176)	15%	(219)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI3_7: How much do you trust the following types of financial services companies to do what is right, if at all?
Property or casualty insurance companies

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	11%	(231)	39%	(863)	23%	(496)	10%	(219)	17%	(381)	2190
Gender: Male	13%	(133)	40%	(422)	25%	(262)	10%	(111)	12%	(132)	1060
Gender: Female	9%	(98)	39%	(440)	21%	(233)	9%	(106)	22%	(245)	1121
Age: 18-34	13%	(81)	32%	(198)	22%	(136)	14%	(90)	20%	(123)	628
Age: 35-44	12%	(45)	41%	(151)	18%	(68)	7%	(28)	21%	(78)	370
Age: 45-64	10%	(69)	38%	(265)	26%	(183)	10%	(68)	17%	(122)	708
Age: 65+	7%	(36)	51%	(248)	23%	(110)	7%	(34)	12%	(57)	485
GenZers: 1997-2012	13%	(28)	31%	(69)	16%	(35)	17%	(36)	23%	(51)	219
Millennials: 1981-1996	13%	(95)	35%	(252)	22%	(153)	11%	(76)	19%	(133)	709
GenXers: 1965-1980	9%	(50)	38%	(209)	25%	(136)	9%	(53)	19%	(107)	555
Baby Boomers: 1946-1964	8%	(54)	46%	(302)	25%	(164)	8%	(53)	13%	(83)	656
PID: Dem (no lean)	15%	(128)	38%	(333)	23%	(206)	8%	(67)	17%	(147)	881
PID: Ind (no lean)	4%	(28)	37%	(234)	22%	(139)	13%	(84)	22%	(141)	627
PID: Rep (no lean)	11%	(74)	43%	(296)	22%	(151)	10%	(67)	14%	(93)	682
PID/Gender: Dem Men	18%	(79)	35%	(158)	24%	(110)	8%	(38)	14%	(64)	449
PID/Gender: Dem Women	11%	(49)	41%	(174)	22%	(94)	7%	(30)	19%	(80)	427
PID/Gender: Ind Men	5%	(13)	39%	(107)	27%	(75)	15%	(40)	15%	(42)	277
PID/Gender: Ind Women	4%	(15)	36%	(126)	19%	(65)	13%	(44)	28%	(98)	348
PID/Gender: Rep Men	12%	(41)	47%	(157)	23%	(77)	10%	(33)	8%	(26)	334
PID/Gender: Rep Women	10%	(34)	40%	(139)	21%	(74)	9%	(33)	19%	(67)	346
Ideo: Liberal (1-3)	15%	(97)	34%	(222)	24%	(159)	11%	(73)	15%	(99)	650
Ideo: Moderate (4)	8%	(55)	41%	(265)	23%	(149)	8%	(52)	19%	(125)	645
Ideo: Conservative (5-7)	11%	(77)	45%	(329)	23%	(168)	10%	(77)	11%	(81)	733
Educ: < College	10%	(143)	37%	(527)	22%	(321)	10%	(143)	21%	(298)	1431
Educ: Bachelors degree	10%	(47)	41%	(196)	26%	(126)	10%	(48)	14%	(65)	482
Educ: Post-grad	15%	(41)	51%	(140)	18%	(50)	10%	(29)	6%	(17)	277
Income: Under 50k	8%	(84)	35%	(370)	22%	(234)	11%	(117)	24%	(257)	1061
Income: 50k-100k	12%	(85)	42%	(309)	24%	(179)	10%	(71)	13%	(93)	737
Income: 100k+	16%	(62)	47%	(184)	21%	(83)	8%	(32)	8%	(31)	393
Ethnicity: White	10%	(174)	41%	(690)	23%	(389)	10%	(165)	16%	(272)	1690
Ethnicity: Hispanic	14%	(54)	29%	(110)	28%	(104)	11%	(41)	18%	(67)	377

Continued on next page

Table MCFI3_7: How much do you trust the following types of financial services companies to do what is right, if at all?
Property or casualty insurance companies

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion	Total N
Adults	11%	(231)	39%	(863)	23%	(496)	10%	(219)	17% (381)	2190
Ethnicity: Black	16%	(44)	33%	(92)	20%	(57)	11%	(30)	21% (59)	282
Ethnicity: Other	6%	(12)	37%	(81)	23%	(50)	11%	(25)	23% (50)	219
All Christian	12%	(126)	44%	(459)	23%	(245)	8%	(81)	13% (137)	1048
All Non-Christian	23%	(36)	42%	(67)	16%	(25)	7%	(10)	13% (20)	158
Atheist	5%	(5)	35%	(31)	26%	(23)	21%	(18)	12% (11)	89
Agnostic/Nothing in particular	5%	(29)	32%	(171)	23%	(124)	13%	(71)	26% (136)	531
Something Else	10%	(36)	37%	(135)	22%	(78)	10%	(38)	21% (77)	364
Religious Non-Protestant/Catholic	25%	(48)	40%	(74)	16%	(30)	7%	(14)	12% (22)	188
Evangelical	14%	(80)	43%	(244)	19%	(109)	7%	(42)	17% (95)	570
Non-Evangelical	8%	(67)	42%	(333)	26%	(209)	9%	(70)	15% (116)	795
Community: Urban	13%	(81)	39%	(246)	20%	(127)	8%	(49)	19% (119)	622
Community: Suburban	10%	(100)	40%	(419)	24%	(252)	11%	(111)	16% (165)	1048
Community: Rural	9%	(49)	38%	(198)	23%	(118)	11%	(59)	19% (97)	521
Employ: Private Sector	15%	(113)	39%	(291)	23%	(167)	11%	(82)	11% (84)	736
Employ: Government	14%	(16)	39%	(46)	25%	(29)	9%	(11)	14% (17)	119
Employ: Self-Employed	8%	(17)	43%	(92)	27%	(57)	10%	(22)	13% (27)	215
Employ: Homemaker	7%	(10)	34%	(50)	26%	(39)	10%	(14)	23% (34)	147
Employ: Student	8%	(7)	30%	(23)	12%	(9)	20%	(16)	30% (23)	78
Employ: Retired	7%	(38)	48%	(260)	24%	(128)	7%	(38)	14% (75)	538
Employ: Unemployed	10%	(25)	27%	(67)	19%	(47)	12%	(29)	32% (81)	250
Employ: Other	4%	(4)	31%	(33)	19%	(21)	8%	(8)	38% (40)	106
Military HH: Yes	15%	(43)	45%	(127)	21%	(59)	7%	(20)	13% (37)	285
Military HH: No	10%	(188)	39%	(736)	23%	(437)	10%	(200)	18% (344)	1905
RD/WT: Right Direction	19%	(143)	36%	(269)	20%	(148)	8%	(56)	18% (133)	749
RD/WT: Wrong Track	6%	(88)	41%	(594)	24%	(349)	11%	(163)	17% (248)	1441
Biden Job Approve	17%	(165)	40%	(388)	20%	(195)	8%	(79)	15% (147)	975
Biden Job Disapprove	6%	(63)	41%	(456)	26%	(293)	12%	(128)	16% (174)	1115

Continued on next page

Table MCFI3_7: How much do you trust the following types of financial services companies to do what is right, if at all?
Property or casualty insurance companies

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	11%	(231)	39%	(863)	23%	(496)	10%	(219)	17%	(381)	2190
Biden Job Strongly Approve	23%	(103)	37%	(166)	17%	(76)	8%	(35)	16%	(74)	455
Biden Job Somewhat Approve	12%	(62)	43%	(222)	23%	(119)	9%	(45)	14%	(72)	520
Biden Job Somewhat Disapprove	6%	(19)	44%	(138)	25%	(79)	10%	(32)	14%	(45)	312
Biden Job Strongly Disapprove	6%	(45)	40%	(319)	27%	(214)	12%	(96)	16%	(129)	802
Favorable of Biden	17%	(167)	40%	(404)	19%	(194)	8%	(77)	16%	(158)	999
Unfavorable of Biden	6%	(61)	41%	(444)	26%	(281)	13%	(136)	15%	(168)	1090
Very Favorable of Biden	22%	(103)	36%	(171)	18%	(88)	6%	(30)	18%	(88)	480
Somewhat Favorable of Biden	12%	(63)	45%	(232)	20%	(106)	9%	(47)	14%	(70)	519
Somewhat Unfavorable of Biden	7%	(18)	45%	(116)	24%	(61)	10%	(25)	15%	(39)	259
Very Unfavorable of Biden	5%	(42)	39%	(328)	26%	(220)	13%	(111)	16%	(129)	831
#1 Issue: Economy	9%	(88)	42%	(389)	23%	(212)	10%	(97)	15%	(144)	930
#1 Issue: Security	15%	(39)	38%	(96)	25%	(64)	8%	(20)	14%	(36)	255
#1 Issue: Health Care	14%	(23)	32%	(53)	21%	(35)	14%	(23)	19%	(32)	166
#1 Issue: Medicare / Social Security	7%	(17)	44%	(106)	27%	(66)	6%	(14)	16%	(40)	242
#1 Issue: Women's Issues	11%	(25)	35%	(80)	17%	(40)	10%	(22)	27%	(61)	229
#1 Issue: Education	11%	(11)	34%	(34)	31%	(31)	7%	(7)	16%	(16)	100
#1 Issue: Energy	16%	(23)	41%	(61)	17%	(25)	8%	(12)	18%	(27)	148
#1 Issue: Other	4%	(5)	36%	(43)	19%	(23)	19%	(23)	21%	(25)	120
2022 House Vote: Democrat	13%	(116)	39%	(340)	24%	(210)	9%	(77)	14%	(122)	865
2022 House Vote: Republican	10%	(79)	43%	(330)	23%	(179)	11%	(83)	13%	(96)	767
2022 House Vote: Didnt Vote	7%	(35)	36%	(183)	19%	(99)	9%	(48)	28%	(145)	510
2020 Vote: Joe Biden	14%	(125)	40%	(355)	24%	(213)	9%	(80)	14%	(121)	894
2020 Vote: Donald Trump	9%	(70)	45%	(355)	23%	(179)	10%	(81)	13%	(103)	788
2020 Vote: Other	6%	(4)	24%	(17)	26%	(18)	17%	(12)	27%	(19)	69
2020 Vote: Didn't Vote	7%	(32)	31%	(137)	20%	(86)	11%	(46)	31%	(138)	439
2018 House Vote: Democrat	14%	(110)	39%	(308)	24%	(186)	9%	(68)	14%	(109)	780
2018 House Vote: Republican	10%	(64)	45%	(304)	24%	(164)	9%	(61)	12%	(80)	673
2018 House Vote: Someone else	7%	(4)	28%	(15)	20%	(11)	14%	(8)	32%	(18)	55
2018 House Vote: Didnt Vote	8%	(53)	35%	(235)	20%	(135)	12%	(83)	26%	(175)	682

Continued on next page

Table MCFI3_7: How much do you trust the following types of financial services companies to do what is right, if at all?
Property or casualty insurance companies

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	11%	(231)	39%	(863)	23%	(496)	10%	(219)	17%	(381)	2190
4-Region: Northeast	13%	(49)	40%	(153)	24%	(90)	9%	(33)	15%	(58)	384
4-Region: Midwest	8%	(38)	44%	(201)	22%	(98)	11%	(50)	15%	(66)	453
4-Region: South	11%	(95)	37%	(313)	21%	(173)	11%	(92)	19%	(163)	835
4-Region: West	9%	(49)	38%	(196)	26%	(135)	9%	(45)	18%	(93)	519
Crypto Owner	23%	(99)	43%	(189)	19%	(84)	9%	(41)	6%	(25)	438
Primary Bank: National Bank	12%	(96)	41%	(317)	25%	(190)	9%	(70)	12%	(95)	768
Primary Bank: Regional Bank	15%	(43)	47%	(140)	22%	(65)	5%	(14)	12%	(36)	298
Primary Bank: Community Bank	10%	(28)	44%	(117)	17%	(45)	12%	(33)	16%	(44)	267
Primary Bank: Digital Bank	9%	(23)	28%	(71)	27%	(69)	16%	(40)	20%	(50)	254
Primary Bank: Credit Union	9%	(36)	44%	(185)	24%	(102)	9%	(38)	13%	(56)	418
No Primary Bank Account	3%	(5)	18%	(33)	13%	(24)	13%	(23)	54%	(99)	185
Switch Bank in Past 6 Months	22%	(54)	43%	(105)	16%	(38)	10%	(24)	9%	(22)	243
Trust Banks	14%	(217)	49%	(753)	19%	(297)	5%	(69)	12%	(191)	1527
Do not Trust Banks	1%	(5)	21%	(105)	39%	(195)	29%	(146)	10%	(49)	501
Aware of Bank News	13%	(186)	43%	(640)	23%	(345)	10%	(144)	11%	(166)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI3_8: How much do you trust the following types of financial services companies to do what is right, if at all?
Life insurance companies

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	15%	(324)	43%	(938)	20%	(428)	9%	(194)	14%	(305)	2190
Gender: Male	16%	(173)	43%	(453)	21%	(225)	10%	(105)	10%	(103)	1060
Gender: Female	13%	(151)	43%	(485)	18%	(201)	8%	(87)	18%	(198)	1121
Age: 18-34	16%	(98)	35%	(222)	20%	(128)	12%	(73)	17%	(107)	628
Age: 35-44	15%	(57)	41%	(152)	17%	(64)	8%	(29)	19%	(68)	370
Age: 45-64	15%	(108)	44%	(313)	20%	(142)	8%	(59)	12%	(85)	708
Age: 65+	13%	(62)	52%	(251)	20%	(95)	7%	(33)	9%	(44)	485
GenZers: 1997-2012	16%	(36)	35%	(76)	15%	(33)	13%	(28)	21%	(46)	219
Millennials: 1981-1996	16%	(114)	37%	(264)	21%	(148)	10%	(69)	16%	(113)	709
GenXers: 1965-1980	13%	(75)	44%	(244)	18%	(102)	9%	(52)	15%	(82)	555
Baby Boomers: 1946-1964	15%	(96)	49%	(321)	21%	(135)	7%	(43)	9%	(61)	656
PID: Dem (no lean)	19%	(168)	43%	(381)	19%	(167)	7%	(61)	12%	(103)	881
PID: Ind (no lean)	9%	(55)	38%	(239)	22%	(138)	12%	(75)	19%	(120)	627
PID: Rep (no lean)	15%	(101)	47%	(318)	18%	(123)	9%	(58)	12%	(81)	682
PID/Gender: Dem Men	21%	(95)	41%	(184)	19%	(84)	9%	(41)	10%	(44)	449
PID/Gender: Dem Women	17%	(73)	46%	(197)	19%	(82)	5%	(20)	13%	(56)	427
PID/Gender: Ind Men	9%	(25)	36%	(99)	30%	(84)	13%	(36)	12%	(32)	277
PID/Gender: Ind Women	9%	(30)	40%	(140)	15%	(53)	11%	(38)	25%	(88)	348
PID/Gender: Rep Men	16%	(53)	51%	(169)	17%	(57)	8%	(27)	8%	(27)	334
PID/Gender: Rep Women	14%	(48)	43%	(149)	19%	(66)	8%	(29)	16%	(55)	346
Ideo: Liberal (1-3)	20%	(131)	38%	(247)	22%	(143)	9%	(59)	11%	(72)	650
Ideo: Moderate (4)	14%	(90)	42%	(274)	20%	(131)	7%	(46)	16%	(104)	645
Ideo: Conservative (5-7)	13%	(96)	50%	(370)	18%	(131)	9%	(66)	10%	(70)	733
Educ: < College	15%	(209)	40%	(566)	19%	(267)	10%	(138)	18%	(251)	1431
Educ: Bachelors degree	14%	(69)	49%	(237)	21%	(103)	8%	(36)	8%	(38)	482
Educ: Post-grad	17%	(47)	49%	(136)	21%	(58)	7%	(20)	6%	(16)	277
Income: Under 50k	13%	(141)	39%	(412)	19%	(199)	10%	(110)	19%	(199)	1061
Income: 50k-100k	14%	(106)	46%	(343)	21%	(154)	8%	(57)	11%	(78)	737
Income: 100k+	20%	(77)	47%	(184)	19%	(76)	7%	(28)	7%	(28)	393
Ethnicity: White	14%	(240)	43%	(729)	20%	(344)	9%	(150)	13%	(227)	1690
Ethnicity: Hispanic	16%	(62)	32%	(122)	22%	(83)	11%	(41)	19%	(70)	377

Continued on next page

Table MCFI3_8: How much do you trust the following types of financial services companies to do what is right, if at all?
Life insurance companies

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	15%	(324)	43%	(938)	20%	(428)	9%	(194)	14%	(305)	2190
Ethnicity: Black	23%	(66)	41%	(116)	13%	(36)	7%	(20)	16%	(44)	282
Ethnicity: Other	9%	(19)	43%	(93)	22%	(48)	11%	(24)	16%	(35)	219
All Christian	17%	(176)	50%	(523)	16%	(172)	7%	(75)	10%	(103)	1048
All Non-Christian	27%	(43)	41%	(65)	12%	(18)	5%	(9)	15%	(23)	158
Atheist	6%	(5)	29%	(26)	39%	(34)	17%	(15)	10%	(8)	89
Agnostic/Nothing in particular	10%	(54)	34%	(182)	23%	(121)	11%	(59)	22%	(116)	531
Something Else	13%	(46)	39%	(144)	23%	(82)	10%	(37)	15%	(54)	364
Religious Non-Protestant/Catholic	25%	(47)	42%	(79)	10%	(19)	6%	(12)	16%	(30)	188
Evangelical	19%	(107)	48%	(272)	15%	(87)	7%	(41)	11%	(63)	570
Non-Evangelical	14%	(109)	47%	(370)	21%	(164)	8%	(65)	11%	(88)	795
Community: Urban	20%	(125)	40%	(248)	18%	(111)	7%	(43)	15%	(94)	622
Community: Suburban	12%	(127)	46%	(479)	20%	(205)	10%	(101)	13%	(135)	1048
Community: Rural	14%	(71)	41%	(212)	22%	(112)	10%	(50)	15%	(76)	521
Employ: Private Sector	17%	(128)	43%	(316)	22%	(161)	8%	(61)	9%	(69)	736
Employ: Government	17%	(20)	46%	(55)	19%	(23)	5%	(6)	12%	(14)	119
Employ: Self-Employed	16%	(34)	40%	(86)	21%	(44)	14%	(29)	10%	(22)	215
Employ: Homemaker	13%	(19)	37%	(55)	21%	(31)	8%	(12)	20%	(30)	147
Employ: Student	12%	(9)	36%	(28)	8%	(6)	3%	(2)	41%	(32)	78
Employ: Retired	15%	(79)	50%	(271)	19%	(101)	7%	(39)	9%	(49)	538
Employ: Unemployed	11%	(26)	34%	(86)	16%	(40)	15%	(37)	25%	(62)	250
Employ: Other	7%	(8)	40%	(42)	21%	(22)	6%	(7)	26%	(27)	106
Military HH: Yes	22%	(64)	42%	(120)	18%	(50)	5%	(16)	12%	(36)	285
Military HH: No	14%	(260)	43%	(818)	20%	(378)	9%	(179)	14%	(269)	1905
RD/WT: Right Direction	22%	(165)	42%	(313)	17%	(124)	5%	(40)	14%	(107)	749
RD/WT: Wrong Track	11%	(160)	43%	(625)	21%	(305)	11%	(154)	14%	(198)	1441
Biden Job Approve	20%	(195)	45%	(439)	17%	(166)	7%	(64)	11%	(111)	975
Biden Job Disapprove	11%	(126)	42%	(472)	23%	(258)	11%	(119)	12%	(139)	1115

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Table MCFI3_8: How much do you trust the following types of financial services companies to do what is right, if at all?
Life insurance companies

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	15%	(324)	43%	(938)	20%	(428)	9%	(194)	14%	(305)	2190
Biden Job Strongly Approve	26%	(118)	39%	(179)	14%	(62)	7%	(34)	14%	(63)	455
Biden Job Somewhat Approve	15%	(78)	50%	(260)	20%	(104)	6%	(30)	9%	(49)	520
Biden Job Somewhat Disapprove	13%	(41)	44%	(138)	21%	(65)	9%	(28)	13%	(41)	312
Biden Job Strongly Disapprove	11%	(85)	42%	(335)	24%	(193)	11%	(91)	12%	(98)	802
Favorable of Biden	20%	(199)	45%	(447)	17%	(174)	6%	(64)	12%	(115)	999
Unfavorable of Biden	11%	(123)	43%	(468)	23%	(248)	10%	(114)	12%	(136)	1090
Very Favorable of Biden	26%	(127)	39%	(185)	15%	(72)	6%	(29)	14%	(66)	480
Somewhat Favorable of Biden	14%	(71)	51%	(262)	20%	(102)	7%	(34)	10%	(49)	519
Somewhat Unfavorable of Biden	13%	(33)	45%	(117)	25%	(64)	6%	(15)	12%	(30)	259
Very Unfavorable of Biden	11%	(90)	42%	(351)	22%	(184)	12%	(99)	13%	(106)	831
#1 Issue: Economy	13%	(118)	46%	(426)	19%	(173)	9%	(87)	13%	(125)	930
#1 Issue: Security	16%	(42)	48%	(123)	17%	(42)	8%	(20)	11%	(27)	255
#1 Issue: Health Care	18%	(30)	35%	(58)	22%	(37)	11%	(18)	14%	(22)	166
#1 Issue: Medicare / Social Security	16%	(40)	44%	(106)	22%	(53)	6%	(13)	12%	(30)	242
#1 Issue: Women's Issues	13%	(29)	35%	(80)	21%	(49)	7%	(16)	24%	(55)	229
#1 Issue: Education	21%	(21)	41%	(41)	18%	(18)	4%	(4)	16%	(16)	100
#1 Issue: Energy	23%	(34)	40%	(60)	21%	(31)	6%	(9)	10%	(15)	148
#1 Issue: Other	9%	(11)	36%	(43)	21%	(25)	22%	(26)	12%	(15)	120
2022 House Vote: Democrat	18%	(152)	45%	(387)	21%	(184)	7%	(58)	10%	(84)	865
2022 House Vote: Republican	16%	(123)	45%	(348)	19%	(148)	9%	(66)	11%	(82)	767
2022 House Vote: Didnt Vote	9%	(46)	39%	(197)	16%	(80)	12%	(63)	24%	(124)	510
2020 Vote: Joe Biden	18%	(158)	44%	(397)	21%	(186)	7%	(64)	10%	(90)	894
2020 Vote: Donald Trump	14%	(110)	45%	(355)	19%	(150)	10%	(78)	12%	(93)	788
2020 Vote: Other	19%	(13)	30%	(20)	19%	(13)	9%	(6)	23%	(16)	69
2020 Vote: Didn't Vote	10%	(43)	38%	(166)	18%	(79)	10%	(45)	24%	(106)	439
2018 House Vote: Democrat	20%	(154)	43%	(337)	21%	(161)	7%	(52)	10%	(76)	780
2018 House Vote: Republican	15%	(99)	48%	(322)	20%	(133)	9%	(58)	9%	(60)	673
2018 House Vote: Someone else	7%	(4)	27%	(15)	29%	(16)	7%	(4)	30%	(16)	55
2018 House Vote: Didnt Vote	10%	(67)	39%	(264)	17%	(118)	12%	(80)	22%	(152)	682

Continued on next page

Table MCFI3_8: *How much do you trust the following types of financial services companies to do what is right, if at all?*
Life insurance companies

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	15%	(324)	43%	(938)	20%	(428)	9%	(194)	14%	(305)	2190
4-Region: Northeast	17%	(66)	45%	(171)	21%	(81)	7%	(27)	10%	(38)	384
4-Region: Midwest	15%	(70)	45%	(204)	22%	(99)	8%	(34)	10%	(45)	453
4-Region: South	17%	(139)	41%	(338)	16%	(134)	11%	(92)	16%	(132)	835
4-Region: West	9%	(49)	43%	(225)	22%	(114)	8%	(41)	17%	(89)	519
Crypto Owner	28%	(121)	40%	(175)	18%	(78)	8%	(37)	6%	(26)	438
Primary Bank: National Bank	16%	(120)	46%	(355)	20%	(154)	8%	(58)	11%	(81)	768
Primary Bank: Regional Bank	17%	(49)	50%	(149)	20%	(61)	5%	(14)	8%	(25)	298
Primary Bank: Community Bank	17%	(47)	40%	(107)	20%	(53)	10%	(28)	12%	(33)	267
Primary Bank: Digital Bank	15%	(39)	34%	(86)	19%	(49)	16%	(41)	15%	(38)	254
Primary Bank: Credit Union	13%	(55)	47%	(199)	21%	(89)	9%	(36)	9%	(39)	418
No Primary Bank Account	8%	(14)	23%	(43)	12%	(22)	9%	(17)	48%	(89)	185
Switch Bank in Past 6 Months	27%	(65)	39%	(95)	17%	(40)	7%	(18)	10%	(25)	243
Trust Banks	19%	(295)	54%	(828)	15%	(234)	3%	(53)	8%	(117)	1527
Do not Trust Banks	5%	(24)	20%	(99)	39%	(193)	28%	(139)	9%	(47)	501
Aware of Bank News	17%	(251)	46%	(680)	20%	(302)	9%	(134)	8%	(114)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI3_9: How much do you trust the following types of financial services companies to do what is right, if at all?
Digital banks (also known as neobanks, online-only banks, or virtual banks)

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	11%	(236)	33%	(720)	22%	(481)	15%	(328)	19%	(425)	2190
Gender: Male	12%	(131)	37%	(388)	23%	(241)	16%	(168)	12%	(131)	1060
Gender: Female	9%	(104)	30%	(331)	21%	(239)	14%	(158)	26%	(290)	1121
Age: 18-34	17%	(106)	32%	(198)	21%	(132)	12%	(75)	19%	(117)	628
Age: 35-44	14%	(52)	35%	(130)	21%	(77)	11%	(39)	19%	(71)	370
Age: 45-64	9%	(60)	36%	(258)	20%	(144)	16%	(114)	19%	(131)	708
Age: 65+	4%	(17)	28%	(134)	26%	(128)	20%	(99)	22%	(106)	485
GenZers: 1997-2012	9%	(20)	31%	(68)	25%	(55)	11%	(25)	24%	(52)	219
Millennials: 1981-1996	19%	(133)	33%	(236)	20%	(141)	12%	(84)	16%	(115)	709
GenXers: 1965-1980	9%	(50)	37%	(203)	20%	(113)	15%	(84)	19%	(105)	555
Baby Boomers: 1946-1964	5%	(32)	30%	(196)	25%	(162)	19%	(128)	21%	(138)	656
PID: Dem (no lean)	16%	(139)	37%	(322)	19%	(170)	11%	(93)	18%	(157)	881
PID: Ind (no lean)	7%	(46)	30%	(188)	21%	(134)	18%	(115)	23%	(144)	627
PID: Rep (no lean)	7%	(51)	31%	(210)	26%	(177)	18%	(121)	18%	(124)	682
PID/Gender: Dem Men	19%	(84)	40%	(182)	17%	(76)	12%	(54)	12%	(53)	449
PID/Gender: Dem Women	13%	(56)	33%	(139)	22%	(93)	9%	(39)	23%	(100)	427
PID/Gender: Ind Men	7%	(19)	34%	(93)	26%	(72)	19%	(53)	14%	(39)	277
PID/Gender: Ind Women	8%	(27)	27%	(94)	18%	(62)	17%	(61)	30%	(105)	348
PID/Gender: Rep Men	9%	(29)	34%	(112)	28%	(93)	18%	(61)	12%	(38)	334
PID/Gender: Rep Women	6%	(21)	28%	(97)	24%	(84)	17%	(58)	25%	(85)	346
Ideo: Liberal (1-3)	15%	(98)	36%	(232)	22%	(146)	12%	(75)	15%	(99)	650
Ideo: Moderate (4)	12%	(79)	35%	(227)	18%	(119)	13%	(86)	21%	(133)	645
Ideo: Conservative (5-7)	6%	(44)	32%	(234)	26%	(193)	19%	(141)	16%	(120)	733
Educ: < College	11%	(152)	31%	(447)	21%	(304)	14%	(207)	22%	(321)	1431
Educ: Bachelors degree	9%	(45)	35%	(170)	24%	(116)	16%	(79)	15%	(72)	482
Educ: Post-grad	14%	(39)	37%	(103)	22%	(61)	15%	(42)	11%	(32)	277
Income: Under 50k	10%	(107)	32%	(338)	19%	(200)	15%	(157)	24%	(259)	1061
Income: 50k-100k	10%	(72)	31%	(230)	27%	(202)	16%	(115)	16%	(117)	737
Income: 100k+	14%	(56)	39%	(152)	20%	(79)	14%	(56)	12%	(49)	393
Ethnicity: White	10%	(171)	32%	(539)	24%	(398)	16%	(271)	18%	(311)	1690
Ethnicity: Hispanic	16%	(61)	29%	(111)	25%	(94)	10%	(39)	19%	(72)	377

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Table MCFI3_9: How much do you trust the following types of financial services companies to do what is right, if at all?
Digital banks (also known as neobanks, online-only banks, or virtual banks)

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	11%	(236)	33%	(720)	22%	(481)	15%	(328)	19%	(425)	2190
Ethnicity: Black	18%	(51)	36%	(100)	11%	(31)	12%	(34)	23%	(65)	282
Ethnicity: Other	6%	(14)	37%	(81)	24%	(52)	10%	(23)	22%	(49)	219
All Christian	12%	(122)	32%	(336)	23%	(239)	16%	(170)	17%	(181)	1048
All Non-Christian	22%	(34)	39%	(62)	16%	(26)	5%	(8)	18%	(28)	158
Atheist	4%	(4)	32%	(28)	31%	(28)	15%	(13)	18%	(16)	89
Agnostic/Nothing in particular	7%	(38)	34%	(179)	20%	(104)	16%	(87)	23%	(122)	531
Something Else	10%	(37)	32%	(115)	23%	(84)	14%	(51)	21%	(77)	364
Religious Non-Protestant/Catholic	19%	(36)	37%	(69)	15%	(28)	9%	(18)	20%	(37)	188
Evangelical	14%	(77)	31%	(179)	22%	(124)	14%	(82)	19%	(108)	570
Non-Evangelical	10%	(76)	32%	(256)	24%	(194)	16%	(127)	18%	(141)	795
Community: Urban	15%	(94)	35%	(215)	21%	(133)	10%	(65)	18%	(115)	622
Community: Suburban	10%	(104)	32%	(339)	23%	(239)	16%	(169)	19%	(196)	1048
Community: Rural	7%	(38)	32%	(165)	21%	(110)	18%	(94)	22%	(114)	521
Employ: Private Sector	16%	(115)	36%	(263)	24%	(173)	13%	(94)	12%	(91)	736
Employ: Government	15%	(18)	27%	(32)	28%	(33)	13%	(15)	17%	(20)	119
Employ: Self-Employed	12%	(25)	43%	(93)	19%	(41)	9%	(19)	17%	(37)	215
Employ: Homemaker	7%	(10)	35%	(51)	18%	(26)	19%	(28)	22%	(32)	147
Employ: Student	5%	(4)	28%	(21)	32%	(25)	6%	(5)	30%	(23)	78
Employ: Retired	6%	(31)	29%	(154)	22%	(120)	21%	(112)	23%	(122)	538
Employ: Unemployed	9%	(23)	34%	(86)	18%	(44)	14%	(34)	25%	(63)	250
Employ: Other	10%	(10)	18%	(19)	17%	(18)	20%	(21)	35%	(37)	106
Military HH: Yes	11%	(32)	26%	(74)	24%	(69)	19%	(53)	20%	(57)	285
Military HH: No	11%	(203)	34%	(646)	22%	(411)	14%	(276)	19%	(368)	1905
RD/WT: Right Direction	19%	(139)	35%	(265)	19%	(142)	9%	(65)	18%	(137)	749
RD/WT: Wrong Track	7%	(97)	32%	(455)	24%	(339)	18%	(263)	20%	(288)	1441
Biden Job Approve	17%	(168)	36%	(351)	20%	(191)	10%	(98)	17%	(167)	975
Biden Job Disapprove	6%	(64)	31%	(348)	25%	(276)	20%	(222)	18%	(205)	1115

Continued on next page

Table MCFI3_9: How much do you trust the following types of financial services companies to do what is right, if at all?
Digital banks (also known as neobanks, online-only banks, or virtual banks)

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	11%	(236)	33%	(720)	22%	(481)	15%	(328)	19%	(425)	2190
Biden Job Strongly Approve	24%	(110)	33%	(151)	17%	(76)	9%	(43)	17%	(75)	455
Biden Job Somewhat Approve	11%	(58)	38%	(200)	22%	(115)	11%	(56)	18%	(92)	520
Biden Job Somewhat Disapprove	6%	(20)	43%	(134)	24%	(74)	12%	(37)	15%	(47)	312
Biden Job Strongly Disapprove	5%	(44)	27%	(214)	25%	(202)	23%	(185)	20%	(158)	802
Favorable of Biden	16%	(163)	36%	(359)	20%	(195)	10%	(104)	18%	(178)	999
Unfavorable of Biden	6%	(68)	31%	(334)	25%	(271)	20%	(220)	18%	(197)	1090
Very Favorable of Biden	24%	(114)	34%	(162)	15%	(73)	10%	(47)	17%	(84)	480
Somewhat Favorable of Biden	10%	(49)	38%	(196)	24%	(122)	11%	(57)	18%	(94)	519
Somewhat Unfavorable of Biden	10%	(25)	38%	(98)	24%	(63)	13%	(34)	15%	(39)	259
Very Unfavorable of Biden	5%	(43)	28%	(236)	25%	(208)	22%	(186)	19%	(158)	831
#1 Issue: Economy	11%	(98)	36%	(337)	23%	(217)	13%	(120)	17%	(158)	930
#1 Issue: Security	8%	(19)	29%	(75)	22%	(55)	25%	(63)	17%	(42)	255
#1 Issue: Health Care	18%	(30)	32%	(53)	18%	(29)	13%	(21)	20%	(32)	166
#1 Issue: Medicare / Social Security	10%	(23)	26%	(63)	25%	(61)	19%	(46)	20%	(49)	242
#1 Issue: Women's Issues	10%	(23)	32%	(73)	17%	(38)	12%	(28)	29%	(66)	229
#1 Issue: Education	16%	(16)	26%	(26)	29%	(29)	9%	(9)	20%	(20)	100
#1 Issue: Energy	14%	(21)	40%	(59)	18%	(27)	6%	(9)	22%	(32)	148
#1 Issue: Other	4%	(5)	29%	(35)	20%	(24)	26%	(32)	20%	(24)	120
2022 House Vote: Democrat	15%	(131)	36%	(314)	21%	(179)	12%	(107)	16%	(135)	865
2022 House Vote: Republican	8%	(61)	29%	(220)	27%	(203)	20%	(150)	17%	(132)	767
2022 House Vote: Didnt Vote	8%	(42)	35%	(177)	17%	(86)	13%	(64)	27%	(140)	510
2020 Vote: Joe Biden	16%	(143)	37%	(328)	19%	(170)	12%	(112)	16%	(142)	894
2020 Vote: Donald Trump	7%	(55)	29%	(228)	27%	(211)	20%	(158)	17%	(136)	788
2020 Vote: Other	15%	(10)	22%	(15)	17%	(12)	17%	(12)	29%	(20)	69
2020 Vote: Didn't Vote	6%	(28)	34%	(149)	20%	(89)	11%	(47)	29%	(127)	439
2018 House Vote: Democrat	15%	(118)	37%	(291)	18%	(143)	12%	(94)	17%	(134)	780
2018 House Vote: Republican	7%	(49)	29%	(195)	28%	(186)	19%	(129)	17%	(114)	673
2018 House Vote: Someone else	6%	(3)	19%	(11)	26%	(14)	14%	(8)	34%	(19)	55
2018 House Vote: Didnt Vote	9%	(64)	33%	(224)	20%	(138)	14%	(98)	23%	(157)	682

Continued on next page

Table MCFI3_9: How much do you trust the following types of financial services companies to do what is right, if at all?
Digital banks (also known as neobanks, online-only banks, or virtual banks)

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	11%	(236)	33%	(720)	22%	(481)	15%	(328)	19%	(425)	2190
4-Region: Northeast	14%	(54)	32%	(122)	20%	(75)	16%	(61)	19%	(71)	384
4-Region: Midwest	6%	(29)	33%	(149)	25%	(114)	17%	(79)	18%	(83)	453
4-Region: South	13%	(107)	33%	(277)	20%	(165)	14%	(114)	21%	(172)	835
4-Region: West	9%	(46)	33%	(172)	24%	(126)	14%	(75)	19%	(100)	519
Crypto Owner	26%	(113)	40%	(177)	20%	(87)	8%	(34)	6%	(27)	438
Primary Bank: National Bank	9%	(73)	35%	(269)	23%	(174)	14%	(104)	19%	(149)	768
Primary Bank: Regional Bank	11%	(33)	33%	(98)	28%	(83)	16%	(47)	12%	(37)	298
Primary Bank: Community Bank	10%	(26)	25%	(68)	27%	(72)	18%	(47)	20%	(54)	267
Primary Bank: Digital Bank	25%	(62)	49%	(125)	14%	(35)	6%	(16)	6%	(15)	254
Primary Bank: Credit Union	8%	(34)	29%	(121)	23%	(95)	22%	(92)	18%	(76)	418
No Primary Bank Account	4%	(8)	21%	(38)	12%	(22)	12%	(22)	51%	(94)	185
Switch Bank in Past 6 Months	28%	(69)	33%	(81)	21%	(52)	7%	(18)	10%	(25)	243
Trust Banks	14%	(217)	39%	(598)	20%	(303)	12%	(177)	15%	(232)	1527
Do not Trust Banks	3%	(13)	24%	(119)	35%	(177)	29%	(147)	9%	(46)	501
Aware of Bank News	12%	(173)	36%	(531)	23%	(340)	15%	(217)	15%	(220)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI3_10: How much do you trust the following types of financial services companies to do what is right, if at all?
Cryptocurrency companies

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion	Total N	
Adults	7%	(151)	15%	(331)	21%	(466)	37%	(807)	20%	(436)	2190
Gender: Male	10%	(103)	18%	(195)	23%	(241)	38%	(398)	12%	(123)	1060
Gender: Female	4%	(48)	12%	(136)	20%	(225)	36%	(404)	28%	(309)	1121
Age: 18-34	13%	(79)	20%	(125)	22%	(135)	28%	(173)	18%	(115)	628
Age: 35-44	10%	(38)	19%	(70)	22%	(80)	24%	(89)	25%	(93)	370
Age: 45-64	4%	(29)	16%	(115)	24%	(168)	36%	(258)	19%	(138)	708
Age: 65+	1%	(5)	4%	(20)	17%	(83)	59%	(286)	19%	(90)	485
GenZers: 1997-2012	11%	(23)	20%	(44)	21%	(47)	29%	(63)	19%	(43)	219
Millennials: 1981-1996	13%	(92)	19%	(138)	21%	(150)	26%	(188)	20%	(142)	709
GenXers: 1965-1980	4%	(23)	16%	(91)	24%	(135)	33%	(183)	22%	(123)	555
Baby Boomers: 1946-1964	2%	(13)	9%	(58)	19%	(124)	52%	(342)	18%	(119)	656
PID: Dem (no lean)	10%	(92)	17%	(154)	20%	(176)	33%	(293)	19%	(166)	881
PID: Ind (no lean)	3%	(21)	12%	(78)	23%	(145)	37%	(233)	24%	(150)	627
PID: Rep (no lean)	6%	(38)	14%	(99)	21%	(145)	41%	(281)	17%	(119)	682
PID/Gender: Dem Men	15%	(68)	21%	(94)	20%	(89)	33%	(147)	11%	(52)	449
PID/Gender: Dem Women	6%	(24)	14%	(60)	20%	(87)	34%	(145)	26%	(112)	427
PID/Gender: Ind Men	4%	(12)	14%	(39)	28%	(79)	39%	(107)	15%	(40)	277
PID/Gender: Ind Women	2%	(9)	11%	(39)	19%	(66)	36%	(125)	31%	(109)	348
PID/Gender: Rep Men	7%	(23)	19%	(62)	22%	(73)	43%	(145)	9%	(31)	334
PID/Gender: Rep Women	4%	(16)	11%	(36)	21%	(72)	39%	(134)	25%	(88)	346
Ideo: Liberal (1-3)	10%	(68)	15%	(99)	21%	(137)	38%	(246)	15%	(100)	650
Ideo: Moderate (4)	7%	(46)	18%	(119)	22%	(139)	31%	(200)	22%	(141)	645
Ideo: Conservative (5-7)	5%	(34)	15%	(107)	22%	(159)	43%	(317)	16%	(116)	733
Educ: < College	7%	(94)	15%	(220)	21%	(297)	34%	(480)	24%	(339)	1431
Educ: Bachelors degree	7%	(31)	13%	(62)	24%	(116)	43%	(207)	14%	(66)	482
Educ: Post-grad	9%	(26)	17%	(48)	19%	(52)	43%	(120)	11%	(30)	277
Income: Under 50k	7%	(72)	15%	(159)	19%	(197)	33%	(354)	26%	(278)	1061
Income: 50k-100k	5%	(39)	14%	(100)	26%	(191)	40%	(293)	15%	(113)	737
Income: 100k+	10%	(40)	18%	(71)	20%	(78)	40%	(159)	11%	(44)	393
Ethnicity: White	6%	(109)	15%	(245)	21%	(363)	39%	(663)	18%	(310)	1690
Ethnicity: Hispanic	10%	(38)	24%	(90)	20%	(75)	32%	(120)	14%	(53)	377

Continued on next page

Table MCFI3_10: *How much do you trust the following types of financial services companies to do what is right, if at all?*
Cryptocurrency companies

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	7%	(151)	15%	(331)	21%	(466)	37%	(807)	20%	(436)	2190
Ethnicity: Black	12%	(33)	21%	(59)	17%	(48)	22%	(62)	28%	(79)	282
Ethnicity: Other	4%	(9)	12%	(26)	25%	(55)	37%	(81)	21%	(47)	219
All Christian	7%	(73)	16%	(172)	22%	(230)	39%	(407)	16%	(166)	1048
All Non-Christian	18%	(28)	21%	(33)	18%	(28)	26%	(41)	17%	(27)	158
Atheist	2%	(2)	9%	(8)	21%	(19)	52%	(46)	15%	(14)	89
Agnostic/Nothing in particular	5%	(26)	11%	(60)	21%	(112)	39%	(207)	24%	(125)	531
Something Else	6%	(21)	16%	(58)	21%	(77)	29%	(105)	28%	(104)	364
Religious Non-Protestant/Catholic	16%	(31)	19%	(36)	17%	(33)	30%	(56)	17%	(32)	188
Evangelical	8%	(45)	19%	(107)	21%	(117)	31%	(178)	21%	(122)	570
Non-Evangelical	5%	(42)	14%	(115)	23%	(181)	40%	(316)	18%	(141)	795
Community: Urban	11%	(67)	22%	(134)	20%	(127)	29%	(180)	18%	(113)	622
Community: Suburban	5%	(55)	13%	(140)	21%	(222)	42%	(439)	18%	(192)	1048
Community: Rural	6%	(29)	11%	(57)	22%	(116)	36%	(188)	25%	(131)	521
Employ: Private Sector	10%	(77)	20%	(147)	22%	(164)	32%	(235)	15%	(113)	736
Employ: Government	11%	(14)	12%	(15)	24%	(29)	32%	(38)	20%	(23)	119
Employ: Self-Employed	9%	(19)	24%	(51)	25%	(53)	28%	(61)	15%	(32)	215
Employ: Homemaker	8%	(11)	13%	(19)	26%	(39)	25%	(37)	28%	(41)	147
Employ: Student	3%	(2)	28%	(22)	21%	(16)	27%	(21)	22%	(17)	78
Employ: Retired	1%	(8)	7%	(37)	19%	(104)	53%	(285)	20%	(105)	538
Employ: Unemployed	6%	(15)	13%	(32)	22%	(55)	34%	(84)	26%	(64)	250
Employ: Other	5%	(5)	9%	(9)	7%	(7)	43%	(46)	37%	(39)	106
Military HH: Yes	9%	(25)	11%	(31)	19%	(56)	43%	(121)	18%	(53)	285
Military HH: No	7%	(127)	16%	(299)	22%	(411)	36%	(685)	20%	(383)	1905
RD/WT: Right Direction	13%	(101)	19%	(146)	18%	(136)	29%	(217)	20%	(149)	749
RD/WT: Wrong Track	3%	(50)	13%	(185)	23%	(330)	41%	(589)	20%	(287)	1441
Biden Job Approve	12%	(116)	18%	(178)	19%	(184)	34%	(333)	17%	(164)	975
Biden Job Disapprove	3%	(33)	13%	(146)	24%	(270)	40%	(445)	20%	(221)	1115

Continued on next page

Table MCFI3_10: How much do you trust the following types of financial services companies to do what is right, if at all?
Cryptocurrency companies

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	7%	(151)	15%	(331)	21%	(466)	37%	(807)	20%	(436)	2190
Biden Job Strongly Approve	20%	(89)	17%	(78)	12%	(55)	34%	(156)	17%	(77)	455
Biden Job Somewhat Approve	5%	(27)	19%	(100)	25%	(129)	34%	(177)	17%	(87)	520
Biden Job Somewhat Disapprove	4%	(11)	18%	(55)	26%	(82)	32%	(100)	21%	(64)	312
Biden Job Strongly Disapprove	3%	(22)	11%	(91)	23%	(188)	43%	(345)	20%	(157)	802
Favorable of Biden	11%	(111)	17%	(173)	19%	(193)	35%	(347)	17%	(174)	999
Unfavorable of Biden	3%	(36)	13%	(139)	24%	(264)	40%	(439)	19%	(212)	1090
Very Favorable of Biden	18%	(85)	18%	(85)	13%	(62)	34%	(165)	17%	(83)	480
Somewhat Favorable of Biden	5%	(27)	17%	(88)	25%	(131)	35%	(182)	18%	(91)	519
Somewhat Unfavorable of Biden	5%	(14)	13%	(33)	30%	(78)	30%	(78)	21%	(56)	259
Very Unfavorable of Biden	3%	(22)	13%	(107)	22%	(185)	43%	(361)	19%	(156)	831
#1 Issue: Economy	7%	(66)	18%	(163)	22%	(206)	35%	(328)	18%	(167)	930
#1 Issue: Security	6%	(15)	14%	(35)	25%	(63)	37%	(95)	19%	(47)	255
#1 Issue: Health Care	11%	(18)	16%	(27)	15%	(24)	36%	(60)	22%	(36)	166
#1 Issue: Medicare / Social Security	4%	(10)	12%	(30)	19%	(47)	44%	(107)	20%	(48)	242
#1 Issue: Women's Issues	3%	(8)	11%	(25)	19%	(43)	39%	(89)	28%	(63)	229
#1 Issue: Education	13%	(13)	14%	(14)	37%	(37)	15%	(15)	21%	(21)	100
#1 Issue: Energy	13%	(20)	16%	(24)	18%	(27)	27%	(40)	25%	(37)	148
#1 Issue: Other	1%	(2)	9%	(11)	16%	(19)	60%	(72)	13%	(16)	120
2022 House Vote: Democrat	10%	(87)	15%	(129)	22%	(187)	38%	(327)	16%	(135)	865
2022 House Vote: Republican	6%	(42)	14%	(108)	22%	(169)	42%	(324)	16%	(124)	767
2022 House Vote: Didnt Vote	4%	(22)	18%	(92)	19%	(96)	28%	(143)	31%	(157)	510
2020 Vote: Joe Biden	10%	(87)	15%	(138)	20%	(180)	39%	(349)	16%	(142)	894
2020 Vote: Donald Trump	5%	(42)	14%	(107)	22%	(177)	40%	(319)	18%	(143)	788
2020 Vote: Other	—	(0)	14%	(10)	22%	(15)	32%	(22)	31%	(22)	69
2020 Vote: Didn't Vote	5%	(23)	17%	(76)	22%	(94)	27%	(117)	29%	(129)	439
2018 House Vote: Democrat	9%	(74)	17%	(129)	20%	(157)	37%	(289)	17%	(131)	780
2018 House Vote: Republican	6%	(42)	11%	(75)	23%	(152)	43%	(289)	17%	(116)	673
2018 House Vote: Someone else	—	(0)	10%	(5)	28%	(15)	33%	(18)	29%	(16)	55
2018 House Vote: Didnt Vote	5%	(35)	18%	(121)	21%	(142)	31%	(210)	25%	(172)	682

Continued on next page

Table MCFI3_10: *How much do you trust the following types of financial services companies to do what is right, if at all?*
Cryptocurrency companies

Demographic	A lot		Some		Not much		Not at all		Don't know / No opinion		Total N
Adults	7%	(151)	15%	(331)	21%	(466)	37%	(807)	20%	(436)	2190
4-Region: Northeast	7%	(28)	14%	(54)	24%	(92)	37%	(142)	18%	(68)	384
4-Region: Midwest	4%	(17)	12%	(53)	21%	(93)	46%	(208)	18%	(81)	453
4-Region: South	8%	(67)	15%	(124)	19%	(160)	33%	(276)	25%	(208)	835
4-Region: West	8%	(39)	19%	(99)	23%	(121)	35%	(181)	15%	(78)	519
Crypto Owner	26%	(114)	39%	(169)	22%	(95)	10%	(46)	3%	(14)	438
Primary Bank: National Bank	8%	(58)	15%	(117)	22%	(168)	39%	(301)	16%	(124)	768
Primary Bank: Regional Bank	9%	(27)	17%	(50)	23%	(67)	39%	(116)	13%	(38)	298
Primary Bank: Community Bank	6%	(16)	8%	(22)	24%	(64)	40%	(107)	22%	(59)	267
Primary Bank: Digital Bank	7%	(18)	26%	(67)	23%	(59)	25%	(63)	18%	(46)	254
Primary Bank: Credit Union	7%	(27)	12%	(49)	22%	(91)	42%	(176)	18%	(75)	418
No Primary Bank Account	2%	(4)	14%	(27)	9%	(17)	23%	(43)	51%	(94)	185
Switch Bank in Past 6 Months	20%	(49)	21%	(52)	19%	(47)	26%	(64)	12%	(30)	243
Trust Banks	9%	(137)	18%	(277)	20%	(311)	36%	(544)	17%	(258)	1527
Do not Trust Banks	2%	(10)	10%	(49)	30%	(152)	49%	(245)	9%	(44)	501
Aware of Bank News	8%	(118)	17%	(246)	21%	(316)	42%	(615)	13%	(186)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI4_1: How much have you seen, read, or heard about the following?

Silicon Valley Bank announcing on Wednesday March 8th 2023 that it had taken a \$1.8 billion loss on their investments and would need to raise additional capital

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	26%	(566)	32%	(703)	15%	(329)	27%	(592)	2190
Gender: Male	33%	(346)	32%	(340)	16%	(171)	19%	(202)	1060
Gender: Female	20%	(219)	32%	(362)	14%	(158)	34%	(383)	1121
Age: 18-34	22%	(140)	26%	(165)	18%	(111)	34%	(211)	628
Age: 35-44	19%	(69)	31%	(116)	15%	(57)	35%	(128)	370
Age: 45-64	28%	(197)	30%	(214)	16%	(113)	26%	(184)	708
Age: 65+	33%	(160)	43%	(208)	10%	(48)	14%	(69)	485
GenZers: 1997-2012	13%	(29)	25%	(54)	24%	(52)	38%	(84)	219
Millennials: 1981-1996	24%	(170)	28%	(202)	15%	(109)	32%	(228)	709
GenXers: 1965-1980	23%	(130)	32%	(179)	14%	(78)	30%	(168)	555
Baby Boomers: 1946-1964	33%	(215)	38%	(249)	13%	(84)	16%	(108)	656
PID: Dem (no lean)	28%	(243)	34%	(303)	17%	(149)	21%	(186)	881
PID: Ind (no lean)	20%	(124)	31%	(197)	15%	(94)	34%	(212)	627
PID: Rep (no lean)	29%	(199)	30%	(204)	13%	(86)	28%	(193)	682
PID/Gender: Dem Men	32%	(143)	35%	(156)	19%	(86)	14%	(64)	449
PID/Gender: Dem Women	23%	(99)	34%	(145)	15%	(63)	28%	(119)	427
PID/Gender: Ind Men	28%	(78)	31%	(85)	18%	(50)	23%	(64)	277
PID/Gender: Ind Women	13%	(45)	32%	(112)	13%	(44)	42%	(147)	348
PID/Gender: Rep Men	37%	(125)	30%	(99)	11%	(35)	22%	(75)	334
PID/Gender: Rep Women	21%	(74)	30%	(105)	15%	(50)	34%	(117)	346
Ideo: Liberal (1-3)	27%	(175)	33%	(214)	19%	(123)	21%	(139)	650
Ideo: Moderate (4)	23%	(147)	33%	(212)	14%	(92)	30%	(195)	645
Ideo: Conservative (5-7)	31%	(230)	34%	(252)	12%	(89)	22%	(161)	733
Educ: < College	22%	(308)	28%	(400)	16%	(232)	34%	(490)	1431
Educ: Bachelors degree	31%	(149)	41%	(195)	13%	(63)	15%	(74)	482
Educ: Post-grad	39%	(109)	39%	(108)	12%	(33)	10%	(27)	277
Income: Under 50k	20%	(207)	27%	(284)	19%	(203)	35%	(367)	1061
Income: 50k-100k	31%	(227)	35%	(258)	11%	(80)	23%	(171)	737
Income: 100k+	34%	(132)	41%	(161)	12%	(46)	14%	(54)	393
Ethnicity: White	28%	(466)	32%	(545)	14%	(236)	26%	(442)	1690
Ethnicity: Hispanic	29%	(111)	22%	(84)	17%	(66)	31%	(116)	377

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Table MCFI4_1: How much have you seen, read, or heard about the following?

Silicon Valley Bank announcing on Wednesday March 8th 2023 that it had taken a \$1.8 billion loss on their investments and would need to raise additional capital

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	26%	(566)	32%	(703)	15%	(329)	27%	(592)	2190
Ethnicity: Black	22%	(63)	27%	(75)	18%	(50)	33%	(93)	282
Ethnicity: Other	17%	(37)	38%	(82)	20%	(43)	26%	(56)	219
All Christian	30%	(315)	36%	(380)	14%	(145)	20%	(208)	1048
All Non-Christian	38%	(60)	28%	(44)	19%	(29)	16%	(25)	158
Atheist	39%	(34)	35%	(31)	7%	(6)	20%	(18)	89
Agnostic/Nothing in particular	19%	(99)	29%	(152)	15%	(78)	38%	(202)	531
Something Else	16%	(58)	26%	(96)	20%	(71)	38%	(139)	364
Religious Non-Protestant/Catholic	36%	(68)	29%	(54)	18%	(33)	17%	(33)	188
Evangelical	21%	(117)	32%	(180)	18%	(102)	30%	(171)	570
Non-Evangelical	30%	(241)	35%	(280)	14%	(108)	21%	(167)	795
Community: Urban	28%	(172)	30%	(187)	16%	(100)	26%	(163)	622
Community: Suburban	27%	(285)	34%	(359)	15%	(157)	23%	(246)	1048
Community: Rural	21%	(109)	30%	(157)	14%	(72)	35%	(183)	521
Employ: Private Sector	30%	(222)	32%	(233)	16%	(119)	22%	(163)	736
Employ: Government	18%	(22)	45%	(54)	12%	(14)	24%	(29)	119
Employ: Self-Employed	31%	(67)	35%	(75)	12%	(27)	22%	(47)	215
Employ: Homemaker	17%	(25)	23%	(33)	18%	(27)	42%	(62)	147
Employ: Student	10%	(8)	24%	(19)	21%	(16)	45%	(35)	78
Employ: Retired	33%	(178)	39%	(208)	10%	(55)	18%	(98)	538
Employ: Unemployed	13%	(33)	26%	(66)	21%	(54)	39%	(97)	250
Employ: Other	12%	(13)	15%	(16)	16%	(17)	57%	(61)	106
Military HH: Yes	39%	(112)	30%	(86)	13%	(37)	17%	(49)	285
Military HH: No	24%	(454)	32%	(617)	15%	(291)	28%	(542)	1905
RD/WT: Right Direction	28%	(213)	30%	(222)	19%	(141)	23%	(174)	749
RD/WT: Wrong Track	25%	(353)	33%	(482)	13%	(188)	29%	(418)	1441
Biden Job Approve	29%	(279)	35%	(340)	16%	(156)	21%	(200)	975
Biden Job Disapprove	25%	(283)	31%	(344)	14%	(159)	30%	(329)	1115

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Table MCFI4_1: How much have you seen, read, or heard about the following?

Silicon Valley Bank announcing on Wednesday March 8th 2023 that it had taken a \$1.8 billion loss on their investments and would need to raise additional capital

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	26%	(566)	32%	(703)	15%	(329)	27%	(592)	2190
Biden Job Strongly Approve	38%	(173)	28%	(129)	16%	(71)	18%	(82)	455
Biden Job Somewhat Approve	20%	(105)	41%	(211)	16%	(85)	23%	(119)	520
Biden Job Somewhat Disapprove	16%	(50)	37%	(115)	16%	(50)	31%	(98)	312
Biden Job Strongly Disapprove	29%	(233)	29%	(229)	14%	(109)	29%	(231)	802
Favorable of Biden	29%	(292)	34%	(339)	16%	(160)	21%	(208)	999
Unfavorable of Biden	24%	(265)	31%	(342)	14%	(154)	30%	(329)	1090
Very Favorable of Biden	37%	(179)	29%	(138)	14%	(67)	20%	(95)	480
Somewhat Favorable of Biden	22%	(113)	39%	(200)	18%	(92)	22%	(113)	519
Somewhat Unfavorable of Biden	16%	(41)	37%	(95)	15%	(39)	32%	(84)	259
Very Unfavorable of Biden	27%	(224)	30%	(247)	14%	(115)	30%	(245)	831
#1 Issue: Economy	24%	(226)	32%	(301)	14%	(130)	29%	(274)	930
#1 Issue: Security	33%	(85)	31%	(78)	14%	(36)	22%	(55)	255
#1 Issue: Health Care	24%	(40)	30%	(50)	17%	(29)	28%	(46)	166
#1 Issue: Medicare / Social Security	30%	(72)	35%	(85)	12%	(29)	23%	(56)	242
#1 Issue: Women's Issues	22%	(50)	33%	(76)	15%	(34)	30%	(70)	229
#1 Issue: Education	15%	(15)	30%	(30)	19%	(19)	35%	(35)	100
#1 Issue: Energy	27%	(40)	30%	(45)	23%	(34)	20%	(30)	148
#1 Issue: Other	31%	(38)	32%	(39)	15%	(18)	22%	(26)	120
2022 House Vote: Democrat	31%	(266)	37%	(318)	15%	(133)	17%	(147)	865
2022 House Vote: Republican	30%	(230)	33%	(257)	13%	(98)	24%	(182)	767
2022 House Vote: Didnt Vote	12%	(59)	23%	(120)	18%	(90)	47%	(242)	510
2020 Vote: Joe Biden	29%	(262)	37%	(329)	15%	(132)	19%	(171)	894
2020 Vote: Donald Trump	29%	(225)	30%	(238)	14%	(112)	27%	(213)	788
2020 Vote: Other	27%	(19)	26%	(18)	12%	(9)	34%	(23)	69
2020 Vote: Didn't Vote	14%	(60)	27%	(118)	17%	(76)	42%	(184)	439
2018 House Vote: Democrat	32%	(246)	34%	(267)	16%	(122)	19%	(145)	780
2018 House Vote: Republican	32%	(212)	32%	(217)	13%	(86)	24%	(158)	673
2018 House Vote: Someone else	23%	(12)	27%	(15)	17%	(9)	33%	(18)	55
2018 House Vote: Didnt Vote	14%	(95)	30%	(204)	16%	(112)	40%	(270)	682

Continued on next page

Table MCFI4_1: How much have you seen, read, or heard about the following?

Silicon Valley Bank announcing on Wednesday March 8th 2023 that it had taken a \$1.8 billion loss on their investments and would need to raise additional capital

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	26%	(566)	32%	(703)	15%	(329)	27%	(592)	2190
4-Region: Northeast	28%	(107)	36%	(138)	15%	(57)	21%	(82)	384
4-Region: Midwest	23%	(103)	36%	(164)	15%	(66)	26%	(120)	453
4-Region: South	24%	(201)	30%	(250)	16%	(130)	30%	(254)	835
4-Region: West	30%	(155)	29%	(151)	15%	(76)	26%	(136)	519
Crypto Owner	40%	(173)	33%	(145)	14%	(59)	14%	(60)	438
Primary Bank: National Bank	31%	(241)	34%	(263)	14%	(107)	20%	(156)	768
Primary Bank: Regional Bank	29%	(87)	38%	(113)	15%	(45)	18%	(53)	298
Primary Bank: Community Bank	25%	(66)	33%	(88)	18%	(49)	24%	(64)	267
Primary Bank: Digital Bank	19%	(47)	28%	(72)	17%	(43)	36%	(92)	254
Primary Bank: Credit Union	25%	(104)	33%	(140)	14%	(58)	28%	(116)	418
No Primary Bank Account	11%	(20)	15%	(27)	14%	(27)	60%	(110)	185
Switch Bank in Past 6 Months	39%	(95)	33%	(80)	14%	(33)	14%	(34)	243
Trust Banks	28%	(422)	33%	(503)	15%	(235)	24%	(367)	1527
Do not Trust Banks	25%	(125)	34%	(169)	13%	(66)	28%	(140)	501
Aware of Bank News	38%	(566)	47%	(703)	11%	(169)	3%	(43)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI4_2: How much have you seen, read, or heard about the following?

Large numbers of Silicon Valley Bank customers requesting to withdraw their funds from the bank following the announcement that Silicon Valley Bank was short on capital

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	24%	(532)	34%	(741)	15%	(334)	27%	(584)	2190
Gender: Male	30%	(322)	36%	(383)	14%	(151)	19%	(204)	1060
Gender: Female	19%	(208)	32%	(357)	16%	(183)	33%	(373)	1121
Age: 18-34	21%	(135)	27%	(171)	19%	(119)	32%	(204)	628
Age: 35-44	16%	(58)	33%	(122)	18%	(67)	33%	(123)	370
Age: 45-64	26%	(185)	33%	(235)	14%	(99)	27%	(188)	708
Age: 65+	32%	(154)	44%	(212)	10%	(49)	14%	(69)	485
GenZers: 1997-2012	14%	(31)	25%	(55)	20%	(44)	40%	(88)	219
Millennials: 1981-1996	22%	(153)	30%	(214)	18%	(127)	30%	(215)	709
GenXers: 1965-1980	22%	(119)	34%	(191)	14%	(78)	30%	(167)	555
Baby Boomers: 1946-1964	31%	(206)	40%	(263)	12%	(78)	17%	(109)	656
PID: Dem (no lean)	24%	(209)	37%	(322)	17%	(148)	23%	(202)	881
PID: Ind (no lean)	20%	(127)	34%	(210)	14%	(89)	32%	(200)	627
PID: Rep (no lean)	29%	(195)	31%	(208)	14%	(97)	27%	(182)	682
PID/Gender: Dem Men	28%	(124)	40%	(178)	17%	(75)	16%	(72)	449
PID/Gender: Dem Women	20%	(84)	34%	(143)	17%	(73)	30%	(126)	427
PID/Gender: Ind Men	27%	(75)	38%	(106)	12%	(33)	23%	(63)	277
PID/Gender: Ind Women	15%	(52)	30%	(104)	16%	(56)	39%	(136)	348
PID/Gender: Rep Men	37%	(123)	30%	(99)	13%	(43)	21%	(68)	334
PID/Gender: Rep Women	21%	(72)	32%	(109)	16%	(54)	32%	(111)	346
Ideo: Liberal (1-3)	25%	(161)	34%	(224)	19%	(122)	22%	(143)	650
Ideo: Moderate (4)	22%	(142)	35%	(227)	15%	(97)	28%	(179)	645
Ideo: Conservative (5-7)	29%	(212)	36%	(263)	13%	(94)	22%	(163)	733
Educ: < College	20%	(288)	30%	(435)	17%	(240)	33%	(468)	1431
Educ: Bachelors degree	30%	(146)	38%	(184)	14%	(68)	17%	(84)	482
Educ: Post-grad	35%	(97)	44%	(122)	9%	(26)	12%	(32)	277
Income: Under 50k	19%	(205)	29%	(312)	18%	(188)	34%	(355)	1061
Income: 50k-100k	30%	(221)	34%	(252)	14%	(101)	22%	(163)	737
Income: 100k+	27%	(106)	45%	(177)	12%	(45)	16%	(65)	393
Ethnicity: White	24%	(412)	35%	(600)	14%	(239)	26%	(439)	1690
Ethnicity: Hispanic	21%	(80)	31%	(117)	19%	(71)	29%	(110)	377

Continued on next page

Table MCFI4_2: *How much have you seen, read, or heard about the following?*

Large numbers of Silicon Valley Bank customers requesting to withdraw their funds from the bank following the announcement that Silicon Valley Bank was short on capital

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	24%	(532)	34%	(741)	15%	(334)	27%	(584)	2190
Ethnicity: Black	24%	(66)	25%	(71)	21%	(58)	31%	(86)	282
Ethnicity: Other	24%	(53)	32%	(70)	17%	(37)	27%	(58)	219
All Christian	29%	(307)	38%	(393)	13%	(139)	20%	(209)	1048
All Non-Christian	30%	(47)	31%	(49)	17%	(27)	23%	(36)	158
Atheist	34%	(30)	37%	(33)	9%	(8)	20%	(18)	89
Agnostic/Nothing in particular	19%	(103)	28%	(146)	17%	(92)	36%	(190)	531
Something Else	12%	(45)	33%	(119)	19%	(69)	36%	(131)	364
Religious Non-Protestant/Catholic	29%	(54)	33%	(61)	15%	(28)	23%	(44)	188
Evangelical	17%	(98)	36%	(205)	17%	(98)	30%	(169)	570
Non-Evangelical	30%	(238)	37%	(291)	13%	(105)	20%	(160)	795
Community: Urban	25%	(157)	32%	(198)	17%	(107)	26%	(159)	622
Community: Suburban	26%	(273)	36%	(375)	14%	(144)	24%	(256)	1048
Community: Rural	20%	(102)	32%	(168)	16%	(83)	32%	(168)	521
Employ: Private Sector	28%	(206)	35%	(259)	15%	(109)	22%	(162)	736
Employ: Government	18%	(21)	47%	(56)	11%	(13)	25%	(29)	119
Employ: Self-Employed	23%	(50)	41%	(88)	16%	(34)	20%	(43)	215
Employ: Homemaker	14%	(21)	25%	(36)	25%	(37)	36%	(53)	147
Employ: Student	11%	(9)	17%	(13)	18%	(14)	54%	(42)	78
Employ: Retired	32%	(173)	41%	(220)	9%	(48)	18%	(98)	538
Employ: Unemployed	16%	(41)	23%	(57)	23%	(58)	38%	(94)	250
Employ: Other	10%	(11)	11%	(11)	21%	(22)	58%	(62)	106
Military HH: Yes	32%	(92)	36%	(103)	14%	(39)	18%	(52)	285
Military HH: No	23%	(440)	33%	(638)	15%	(295)	28%	(532)	1905
RD/WT: Right Direction	27%	(200)	31%	(236)	16%	(124)	25%	(190)	749
RD/WT: Wrong Track	23%	(332)	35%	(505)	15%	(211)	27%	(394)	1441
Biden Job Approve	27%	(264)	36%	(349)	15%	(146)	22%	(216)	975
Biden Job Disapprove	23%	(261)	33%	(373)	15%	(171)	28%	(309)	1115

Continued on next page

Table MCFI4_2: How much have you seen, read, or heard about the following?

Large numbers of Silicon Valley Bank customers requesting to withdraw their funds from the bank following the announcement that Silicon Valley Bank was short on capital

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	24%	(532)	34%	(741)	15%	(334)	27%	(584)	2190
Biden Job Strongly Approve	33%	(150)	34%	(154)	13%	(59)	20%	(92)	455
Biden Job Somewhat Approve	22%	(115)	37%	(195)	17%	(87)	24%	(124)	520
Biden Job Somewhat Disapprove	15%	(47)	38%	(119)	15%	(47)	32%	(99)	312
Biden Job Strongly Disapprove	27%	(214)	32%	(254)	16%	(124)	26%	(210)	802
Favorable of Biden	27%	(270)	36%	(359)	16%	(157)	21%	(213)	999
Unfavorable of Biden	23%	(256)	33%	(358)	15%	(159)	29%	(317)	1090
Very Favorable of Biden	33%	(156)	33%	(158)	14%	(66)	21%	(100)	480
Somewhat Favorable of Biden	22%	(114)	39%	(201)	18%	(91)	22%	(113)	519
Somewhat Unfavorable of Biden	13%	(35)	38%	(99)	15%	(40)	33%	(86)	259
Very Unfavorable of Biden	27%	(221)	31%	(260)	14%	(119)	28%	(231)	831
#1 Issue: Economy	22%	(206)	36%	(331)	14%	(131)	28%	(263)	930
#1 Issue: Security	30%	(76)	32%	(82)	16%	(41)	22%	(55)	255
#1 Issue: Health Care	20%	(34)	30%	(50)	21%	(36)	28%	(46)	166
#1 Issue: Medicare / Social Security	29%	(70)	37%	(90)	11%	(26)	23%	(56)	242
#1 Issue: Women's Issues	23%	(52)	32%	(72)	14%	(33)	31%	(72)	229
#1 Issue: Education	15%	(15)	25%	(25)	28%	(28)	32%	(32)	100
#1 Issue: Energy	28%	(42)	37%	(56)	11%	(17)	23%	(34)	148
#1 Issue: Other	31%	(37)	29%	(34)	19%	(23)	21%	(26)	120
2022 House Vote: Democrat	28%	(239)	39%	(340)	15%	(132)	18%	(154)	865
2022 House Vote: Republican	28%	(214)	35%	(266)	14%	(110)	23%	(177)	767
2022 House Vote: Didnt Vote	14%	(69)	24%	(123)	16%	(84)	46%	(234)	510
2020 Vote: Joe Biden	26%	(236)	39%	(348)	15%	(132)	20%	(179)	894
2020 Vote: Donald Trump	26%	(203)	34%	(267)	15%	(117)	25%	(200)	788
2020 Vote: Other	33%	(23)	26%	(18)	10%	(7)	31%	(21)	69
2020 Vote: Didn't Vote	16%	(70)	24%	(107)	18%	(79)	42%	(183)	439
2018 House Vote: Democrat	29%	(228)	38%	(293)	14%	(105)	20%	(154)	780
2018 House Vote: Republican	28%	(190)	35%	(234)	15%	(99)	22%	(150)	673
2018 House Vote: Someone else	29%	(16)	25%	(14)	13%	(7)	33%	(18)	55
2018 House Vote: Didnt Vote	14%	(98)	29%	(199)	18%	(123)	38%	(261)	682

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Table MCFI4_2: *How much have you seen, read, or heard about the following?*

Large numbers of Silicon Valley Bank customers requesting to withdraw their funds from the bank following the announcement that Silicon Valley Bank was short on capital

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	24%	(532)	34%	(741)	15%	(334)	27%	(584)	2190
4-Region: Northeast	29%	(112)	33%	(128)	16%	(61)	22%	(83)	384
4-Region: Midwest	22%	(100)	36%	(164)	16%	(71)	26%	(117)	453
4-Region: South	21%	(177)	32%	(269)	17%	(138)	30%	(251)	835
4-Region: West	28%	(143)	34%	(179)	12%	(64)	26%	(133)	519
Crypto Owner	32%	(139)	37%	(164)	13%	(59)	17%	(76)	438
Primary Bank: National Bank	31%	(237)	36%	(276)	14%	(104)	20%	(151)	768
Primary Bank: Regional Bank	28%	(83)	42%	(125)	13%	(39)	17%	(51)	298
Primary Bank: Community Bank	20%	(53)	36%	(96)	18%	(47)	27%	(71)	267
Primary Bank: Digital Bank	19%	(47)	26%	(67)	19%	(49)	36%	(91)	254
Primary Bank: Credit Union	23%	(94)	36%	(152)	15%	(61)	26%	(111)	418
No Primary Bank Account	9%	(17)	13%	(24)	19%	(34)	59%	(109)	185
Switch Bank in Past 6 Months	28%	(67)	38%	(92)	15%	(36)	20%	(48)	243
Trust Banks	26%	(400)	36%	(542)	14%	(211)	24%	(374)	1527
Do not Trust Banks	23%	(114)	35%	(173)	18%	(89)	25%	(125)	501
Aware of Bank News	36%	(532)	50%	(741)	10%	(151)	4%	(58)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI4_3: How much have you seen, read, or heard about the following?

Silicon Valley Bank failing, meaning it was unable to provide all customers with their requested funds because they did not have enough cash on hand

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	27%	(593)	32%	(695)	13%	(291)	28%	(610)	2190
Gender: Male	35%	(368)	33%	(348)	12%	(126)	21%	(218)	1060
Gender: Female	20%	(225)	31%	(347)	15%	(165)	34%	(386)	1121
Age: 18-34	23%	(146)	28%	(173)	15%	(92)	34%	(216)	628
Age: 35-44	17%	(65)	30%	(112)	16%	(59)	36%	(135)	370
Age: 45-64	31%	(219)	30%	(215)	12%	(82)	27%	(191)	708
Age: 65+	34%	(163)	40%	(195)	12%	(58)	14%	(69)	485
GenZers: 1997-2012	13%	(29)	27%	(59)	18%	(39)	42%	(93)	219
Millennials: 1981-1996	24%	(173)	29%	(209)	14%	(97)	32%	(230)	709
GenXers: 1965-1980	27%	(152)	29%	(163)	11%	(64)	32%	(176)	555
Baby Boomers: 1946-1964	33%	(216)	38%	(251)	13%	(84)	16%	(104)	656
PID: Dem (no lean)	29%	(259)	33%	(291)	14%	(124)	23%	(206)	881
PID: Ind (no lean)	22%	(138)	32%	(201)	12%	(74)	34%	(213)	627
PID: Rep (no lean)	29%	(196)	30%	(203)	14%	(93)	28%	(191)	682
PID/Gender: Dem Men	34%	(153)	35%	(155)	14%	(63)	17%	(78)	449
PID/Gender: Dem Women	25%	(105)	32%	(136)	14%	(62)	29%	(125)	427
PID/Gender: Ind Men	31%	(85)	34%	(94)	10%	(27)	25%	(70)	277
PID/Gender: Ind Women	15%	(53)	31%	(107)	13%	(47)	41%	(142)	348
PID/Gender: Rep Men	39%	(130)	30%	(99)	11%	(36)	21%	(69)	334
PID/Gender: Rep Women	19%	(67)	30%	(104)	16%	(57)	34%	(119)	346
Ideo: Liberal (1-3)	28%	(184)	34%	(220)	15%	(96)	23%	(150)	650
Ideo: Moderate (4)	25%	(159)	34%	(219)	12%	(80)	29%	(188)	645
Ideo: Conservative (5-7)	32%	(235)	31%	(228)	14%	(101)	23%	(169)	733
Educ: < College	23%	(331)	28%	(405)	14%	(203)	34%	(493)	1431
Educ: Bachelors degree	34%	(165)	34%	(166)	14%	(66)	18%	(85)	482
Educ: Post-grad	35%	(98)	45%	(124)	8%	(23)	12%	(32)	277
Income: Under 50k	22%	(231)	27%	(286)	16%	(171)	35%	(372)	1061
Income: 50k-100k	32%	(236)	34%	(251)	10%	(73)	24%	(176)	737
Income: 100k+	32%	(126)	40%	(158)	12%	(47)	16%	(61)	393
Ethnicity: White	29%	(483)	32%	(538)	12%	(210)	27%	(458)	1690
Ethnicity: Hispanic	30%	(114)	23%	(86)	13%	(47)	34%	(130)	377
Ethnicity: Black	22%	(62)	27%	(75)	18%	(52)	33%	(92)	282

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Table MCFI4_3: How much have you seen, read, or heard about the following?

Silicon Valley Bank failing, meaning it was unable to provide all customers with their requested funds because they did not have enough cash on hand

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	27%	(593)	32%	(695)	13%	(291)	28%	(610)	2190
Ethnicity: Other	22%	(48)	37%	(82)	13%	(29)	27%	(60)	219
All Christian	32%	(336)	34%	(356)	12%	(127)	22%	(229)	1048
All Non-Christian	32%	(50)	34%	(55)	11%	(18)	23%	(36)	158
Atheist	41%	(37)	27%	(24)	12%	(11)	19%	(17)	89
Agnostic/Nothing in particular	18%	(97)	33%	(173)	13%	(69)	36%	(192)	531
Something Else	20%	(74)	24%	(87)	18%	(66)	38%	(137)	364
Religious Non-Protestant/Catholic	28%	(53)	39%	(73)	10%	(18)	23%	(44)	188
Evangelical	21%	(120)	32%	(180)	16%	(93)	31%	(177)	570
Non-Evangelical	35%	(280)	30%	(238)	12%	(99)	22%	(178)	795
Community: Urban	30%	(185)	27%	(168)	15%	(95)	28%	(174)	622
Community: Suburban	28%	(289)	36%	(376)	11%	(117)	25%	(266)	1048
Community: Rural	23%	(120)	29%	(151)	15%	(79)	33%	(170)	521
Employ: Private Sector	29%	(214)	35%	(260)	13%	(96)	23%	(166)	736
Employ: Government	24%	(28)	38%	(45)	10%	(12)	29%	(34)	119
Employ: Self-Employed	34%	(73)	30%	(64)	15%	(32)	22%	(47)	215
Employ: Homemaker	12%	(18)	25%	(37)	15%	(23)	47%	(70)	147
Employ: Student	14%	(11)	30%	(23)	12%	(9)	44%	(34)	78
Employ: Retired	36%	(192)	37%	(197)	10%	(54)	18%	(95)	538
Employ: Unemployed	16%	(41)	23%	(58)	19%	(47)	42%	(105)	250
Employ: Other	16%	(17)	11%	(12)	17%	(18)	56%	(59)	106
Military HH: Yes	35%	(100)	34%	(98)	11%	(32)	19%	(55)	285
Military HH: No	26%	(493)	31%	(597)	14%	(259)	29%	(555)	1905
RD/WT: Right Direction	28%	(208)	33%	(250)	14%	(108)	24%	(183)	749
RD/WT: Wrong Track	27%	(385)	31%	(445)	13%	(183)	30%	(427)	1441
Biden Job Approve	29%	(281)	36%	(347)	14%	(133)	22%	(214)	975
Biden Job Disapprove	27%	(306)	30%	(331)	13%	(143)	30%	(335)	1115
Biden Job Strongly Approve	34%	(154)	33%	(150)	13%	(58)	20%	(93)	455
Biden Job Somewhat Approve	24%	(127)	38%	(197)	14%	(75)	23%	(121)	520
Biden Job Somewhat Disapprove	20%	(63)	33%	(104)	13%	(40)	33%	(104)	312
Biden Job Strongly Disapprove	30%	(243)	28%	(227)	13%	(102)	29%	(231)	802

Continued on next page

Table MCFI4_3: How much have you seen, read, or heard about the following?

Silicon Valley Bank failing, meaning it was unable to provide all customers with their requested funds because they did not have enough cash on hand

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	27%	(593)	32%	(695)	13%	(291)	28%	(610)	2190
Favorable of Biden	30%	(298)	35%	(346)	13%	(130)	22%	(224)	999
Unfavorable of Biden	26%	(280)	31%	(334)	13%	(144)	30%	(332)	1090
Very Favorable of Biden	34%	(161)	33%	(156)	13%	(62)	21%	(101)	480
Somewhat Favorable of Biden	26%	(137)	37%	(190)	13%	(69)	24%	(124)	519
Somewhat Unfavorable of Biden	17%	(43)	36%	(95)	17%	(44)	30%	(78)	259
Very Unfavorable of Biden	29%	(237)	29%	(239)	12%	(100)	31%	(254)	831
#1 Issue: Economy	27%	(255)	31%	(293)	11%	(106)	30%	(276)	930
#1 Issue: Security	31%	(78)	30%	(77)	18%	(47)	21%	(53)	255
#1 Issue: Health Care	20%	(33)	35%	(58)	16%	(27)	28%	(47)	166
#1 Issue: Medicare / Social Security	31%	(74)	37%	(90)	10%	(25)	22%	(54)	242
#1 Issue: Women's Issues	24%	(55)	35%	(80)	10%	(22)	32%	(72)	229
#1 Issue: Education	12%	(12)	25%	(25)	25%	(25)	38%	(38)	100
#1 Issue: Energy	32%	(47)	24%	(36)	16%	(24)	28%	(42)	148
#1 Issue: Other	32%	(39)	31%	(37)	14%	(16)	24%	(29)	120
2022 House Vote: Democrat	33%	(283)	36%	(311)	14%	(117)	18%	(154)	865
2022 House Vote: Republican	29%	(224)	34%	(260)	12%	(92)	25%	(190)	767
2022 House Vote: Didn't Vote	15%	(76)	22%	(112)	15%	(75)	48%	(247)	510
2020 Vote: Joe Biden	31%	(274)	36%	(323)	13%	(117)	20%	(180)	894
2020 Vote: Donald Trump	27%	(214)	32%	(254)	12%	(96)	28%	(224)	788
2020 Vote: Other	29%	(20)	30%	(21)	11%	(7)	30%	(21)	69
2020 Vote: Didn't Vote	19%	(85)	22%	(98)	16%	(71)	42%	(185)	439
2018 House Vote: Democrat	32%	(250)	36%	(282)	12%	(96)	19%	(152)	780
2018 House Vote: Republican	32%	(216)	31%	(210)	12%	(84)	24%	(164)	673
2018 House Vote: Someone else	24%	(13)	29%	(16)	14%	(8)	34%	(19)	55
2018 House Vote: Didn't Vote	17%	(114)	27%	(187)	15%	(104)	41%	(276)	682
4-Region: Northeast	32%	(124)	32%	(124)	15%	(58)	20%	(78)	384
4-Region: Midwest	25%	(114)	32%	(146)	14%	(65)	28%	(128)	453
4-Region: South	23%	(194)	31%	(257)	15%	(129)	31%	(255)	835
4-Region: West	31%	(162)	32%	(169)	7%	(39)	29%	(150)	519
Crypto Owner	36%	(159)	34%	(149)	11%	(48)	19%	(81)	438

Continued on next page

Table MCFI4_3: How much have you seen, read, or heard about the following?

Silicon Valley Bank failing, meaning it was unable to provide all customers with their requested funds because they did not have enough cash on hand

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	27%	(593)	32%	(695)	13%	(291)	28%	(610)	2190
Primary Bank: National Bank	33%	(251)	34%	(259)	12%	(94)	21%	(164)	768
Primary Bank: Regional Bank	29%	(87)	43%	(128)	11%	(34)	16%	(49)	298
Primary Bank: Community Bank	24%	(65)	30%	(81)	17%	(45)	29%	(76)	267
Primary Bank: Digital Bank	24%	(62)	28%	(71)	14%	(36)	34%	(85)	254
Primary Bank: Credit Union	27%	(113)	31%	(128)	11%	(48)	31%	(130)	418
No Primary Bank Account	9%	(16)	15%	(28)	19%	(36)	57%	(105)	185
Switch Bank in Past 6 Months	36%	(87)	34%	(82)	8%	(20)	22%	(54)	243
Trust Banks	29%	(437)	33%	(504)	14%	(207)	25%	(379)	1527
Do not Trust Banks	29%	(146)	30%	(152)	12%	(59)	29%	(144)	501
Aware of Bank News	40%	(593)	47%	(695)	9%	(126)	4%	(66)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI4_4: How much have you seen, read, or heard about the following?
Silicon Valley Bank failing and being taken over by federal regulators on Friday March 10th, 2023

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	25%	(547)	31%	(681)	15%	(324)	29%	(638)	2190
Gender: Male	32%	(341)	32%	(339)	14%	(153)	21%	(227)	1060
Gender: Female	18%	(205)	30%	(341)	15%	(172)	36%	(404)	1121
Age: 18-34	23%	(143)	26%	(166)	17%	(108)	34%	(212)	628
Age: 35-44	16%	(60)	26%	(96)	19%	(70)	39%	(143)	370
Age: 45-64	27%	(191)	31%	(217)	13%	(94)	29%	(206)	708
Age: 65+	32%	(154)	42%	(203)	11%	(52)	16%	(76)	485
GenZers: 1997-2012	18%	(39)	25%	(55)	14%	(31)	43%	(94)	219
Millennials: 1981-1996	22%	(157)	26%	(186)	19%	(133)	33%	(233)	709
GenXers: 1965-1980	22%	(124)	30%	(167)	14%	(79)	33%	(185)	555
Baby Boomers: 1946-1964	31%	(207)	39%	(253)	11%	(74)	19%	(122)	656
PID: Dem (no lean)	27%	(236)	33%	(293)	15%	(128)	25%	(224)	881
PID: Ind (no lean)	20%	(127)	30%	(187)	16%	(102)	33%	(210)	627
PID: Rep (no lean)	27%	(183)	29%	(200)	14%	(94)	30%	(204)	682
PID/Gender: Dem Men	31%	(140)	35%	(156)	14%	(64)	20%	(89)	449
PID/Gender: Dem Women	22%	(95)	32%	(137)	15%	(64)	31%	(131)	427
PID/Gender: Ind Men	28%	(79)	30%	(84)	19%	(52)	22%	(61)	277
PID/Gender: Ind Women	14%	(48)	30%	(103)	14%	(50)	42%	(147)	348
PID/Gender: Rep Men	36%	(122)	30%	(99)	11%	(36)	23%	(76)	334
PID/Gender: Rep Women	18%	(62)	29%	(101)	17%	(58)	36%	(126)	346
Ideo: Liberal (1-3)	28%	(181)	31%	(203)	15%	(101)	25%	(166)	650
Ideo: Moderate (4)	23%	(146)	30%	(196)	17%	(108)	30%	(196)	645
Ideo: Conservative (5-7)	28%	(207)	35%	(254)	13%	(97)	24%	(175)	733
Educ: < College	21%	(301)	27%	(391)	17%	(238)	35%	(501)	1431
Educ: Bachelors degree	30%	(146)	39%	(189)	11%	(54)	19%	(94)	482
Educ: Post-grad	36%	(100)	36%	(101)	12%	(33)	16%	(43)	277
Income: Under 50k	19%	(202)	29%	(306)	16%	(166)	37%	(387)	1061
Income: 50k-100k	30%	(223)	30%	(225)	15%	(114)	24%	(176)	737
Income: 100k+	31%	(123)	38%	(150)	11%	(45)	19%	(74)	393
Ethnicity: White	26%	(440)	32%	(546)	14%	(230)	28%	(475)	1690
Ethnicity: Hispanic	26%	(98)	27%	(103)	15%	(56)	32%	(120)	377
Ethnicity: Black	21%	(60)	25%	(71)	18%	(49)	36%	(101)	282

Continued on next page

Table MCFI4_4: How much have you seen, read, or heard about the following?
Silicon Valley Bank failing and being taken over by federal regulators on Friday March 10th, 2023

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	25%	(547)	31%	(681)	15%	(324)	29%	(638)	2190
Ethnicity: Other	22%	(47)	29%	(64)	21%	(45)	28%	(62)	219
All Christian	30%	(313)	35%	(364)	13%	(137)	22%	(233)	1048
All Non-Christian	42%	(67)	29%	(46)	11%	(17)	18%	(28)	158
Atheist	35%	(31)	27%	(24)	14%	(12)	24%	(21)	89
Agnostic/Nothing in particular	18%	(94)	28%	(148)	16%	(86)	38%	(204)	531
Something Else	12%	(42)	27%	(99)	20%	(72)	41%	(151)	364
Religious Non-Protestant/Catholic	37%	(69)	29%	(55)	15%	(28)	19%	(35)	188
Evangelical	17%	(98)	34%	(191)	15%	(88)	34%	(194)	570
Non-Evangelical	31%	(249)	33%	(259)	14%	(107)	23%	(180)	795
Community: Urban	25%	(157)	33%	(206)	14%	(87)	28%	(172)	622
Community: Suburban	27%	(278)	32%	(330)	15%	(152)	27%	(288)	1048
Community: Rural	22%	(113)	28%	(145)	16%	(85)	34%	(178)	521
Employ: Private Sector	29%	(214)	31%	(227)	16%	(120)	24%	(175)	736
Employ: Government	22%	(26)	38%	(45)	12%	(14)	29%	(35)	119
Employ: Self-Employed	25%	(54)	33%	(70)	20%	(43)	22%	(48)	215
Employ: Homemaker	10%	(14)	28%	(41)	17%	(26)	45%	(67)	147
Employ: Student	16%	(13)	15%	(12)	16%	(12)	53%	(41)	78
Employ: Retired	32%	(174)	39%	(211)	10%	(55)	18%	(99)	538
Employ: Unemployed	17%	(43)	24%	(60)	15%	(39)	44%	(109)	250
Employ: Other	9%	(10)	15%	(16)	15%	(16)	60%	(64)	106
Military HH: Yes	34%	(96)	30%	(87)	15%	(44)	20%	(58)	285
Military HH: No	24%	(451)	31%	(594)	15%	(280)	30%	(579)	1905
RD/WT: Right Direction	26%	(198)	32%	(236)	15%	(112)	27%	(202)	749
RD/WT: Wrong Track	24%	(349)	31%	(444)	15%	(213)	30%	(435)	1441
Biden Job Approve	29%	(282)	33%	(324)	14%	(136)	24%	(233)	975
Biden Job Disapprove	23%	(260)	30%	(336)	16%	(176)	31%	(342)	1115
Biden Job Strongly Approve	36%	(164)	28%	(128)	13%	(61)	22%	(102)	455
Biden Job Somewhat Approve	23%	(118)	38%	(195)	15%	(76)	25%	(131)	520
Biden Job Somewhat Disapprove	18%	(57)	30%	(92)	19%	(60)	33%	(103)	312
Biden Job Strongly Disapprove	25%	(204)	30%	(244)	14%	(116)	30%	(239)	802

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Table MCFI4_4: How much have you seen, read, or heard about the following?
Silicon Valley Bank failing and being taken over by federal regulators on Friday March 10th, 2023

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	25%	(547)	31%	(681)	15%	(324)	29%	(638)	2190
Favorable of Biden	28%	(283)	33%	(327)	14%	(143)	25%	(245)	999
Unfavorable of Biden	23%	(248)	31%	(337)	15%	(167)	31%	(337)	1090
Very Favorable of Biden	34%	(164)	28%	(132)	15%	(71)	24%	(113)	480
Somewhat Favorable of Biden	23%	(120)	38%	(195)	14%	(72)	25%	(132)	519
Somewhat Unfavorable of Biden	15%	(38)	32%	(83)	21%	(56)	32%	(83)	259
Very Unfavorable of Biden	25%	(211)	31%	(255)	13%	(111)	31%	(254)	831
#1 Issue: Economy	26%	(237)	30%	(281)	14%	(130)	30%	(281)	930
#1 Issue: Security	30%	(75)	36%	(91)	11%	(28)	24%	(60)	255
#1 Issue: Health Care	26%	(44)	29%	(48)	15%	(25)	29%	(49)	166
#1 Issue: Medicare / Social Security	27%	(66)	35%	(84)	14%	(34)	24%	(58)	242
#1 Issue: Women's Issues	18%	(42)	27%	(63)	22%	(50)	32%	(74)	229
#1 Issue: Education	13%	(13)	30%	(30)	19%	(19)	38%	(38)	100
#1 Issue: Energy	24%	(35)	34%	(50)	13%	(20)	29%	(43)	148
#1 Issue: Other	29%	(35)	27%	(33)	15%	(18)	29%	(34)	120
2022 House Vote: Democrat	30%	(255)	37%	(320)	14%	(120)	20%	(170)	865
2022 House Vote: Republican	28%	(217)	32%	(249)	15%	(113)	24%	(188)	767
2022 House Vote: Didn't Vote	13%	(66)	20%	(100)	17%	(86)	51%	(258)	510
2020 Vote: Joe Biden	28%	(251)	37%	(328)	13%	(118)	22%	(197)	894
2020 Vote: Donald Trump	26%	(202)	31%	(242)	16%	(123)	28%	(221)	788
2020 Vote: Other	35%	(24)	21%	(14)	15%	(10)	30%	(21)	69
2020 Vote: Didn't Vote	16%	(71)	22%	(97)	17%	(73)	45%	(199)	439
2018 House Vote: Democrat	32%	(249)	33%	(261)	14%	(106)	21%	(165)	780
2018 House Vote: Republican	28%	(192)	34%	(228)	14%	(94)	24%	(160)	673
2018 House Vote: Someone else	27%	(15)	21%	(12)	13%	(7)	39%	(22)	55
2018 House Vote: Didn't Vote	13%	(92)	26%	(181)	17%	(118)	43%	(291)	682
4-Region: Northeast	30%	(117)	34%	(129)	13%	(48)	23%	(90)	384
4-Region: Midwest	23%	(104)	34%	(152)	14%	(65)	29%	(132)	453
4-Region: South	22%	(185)	29%	(244)	16%	(135)	33%	(272)	835
4-Region: West	27%	(141)	30%	(156)	15%	(77)	28%	(144)	519
Crypto Owner	35%	(154)	29%	(126)	17%	(75)	19%	(83)	438

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Table MCFI4_4: *How much have you seen, read, or heard about the following?*
Silicon Valley Bank failing and being taken over by federal regulators on Friday March 10th, 2023

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	25%	(547)	31%	(681)	15%	(324)	29%	(638)	2190
Primary Bank: National Bank	29%	(219)	35%	(271)	14%	(109)	22%	(169)	768
Primary Bank: Regional Bank	30%	(90)	37%	(112)	14%	(42)	18%	(55)	298
Primary Bank: Community Bank	21%	(57)	34%	(90)	15%	(40)	30%	(80)	267
Primary Bank: Digital Bank	22%	(56)	25%	(63)	16%	(41)	37%	(94)	254
Primary Bank: Credit Union	26%	(111)	29%	(119)	14%	(60)	31%	(129)	418
No Primary Bank Account	8%	(15)	14%	(26)	18%	(33)	60%	(111)	185
Switch Bank in Past 6 Months	37%	(89)	32%	(78)	12%	(30)	19%	(46)	243
Trust Banks	28%	(423)	34%	(512)	13%	(200)	26%	(392)	1527
Do not Trust Banks	22%	(111)	28%	(141)	19%	(95)	31%	(154)	501
Aware of Bank News	37%	(547)	46%	(681)	11%	(170)	6%	(83)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI4_5: How much have you seen, read, or heard about the following?
Signature Bank failing and being taken over by federal regulators on Sunday March 12th, 2023

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	20%	(430)	28%	(618)	18%	(385)	35%	(756)	2190
Gender: Male	26%	(273)	30%	(313)	20%	(207)	25%	(267)	1060
Gender: Female	14%	(156)	27%	(305)	16%	(178)	43%	(482)	1121
Age: 18-34	14%	(90)	25%	(159)	22%	(136)	39%	(243)	628
Age: 35-44	14%	(52)	24%	(88)	18%	(68)	44%	(161)	370
Age: 45-64	26%	(181)	26%	(186)	16%	(112)	32%	(230)	708
Age: 65+	22%	(108)	38%	(185)	14%	(70)	25%	(122)	485
GenZers: 1997-2012	12%	(27)	20%	(45)	26%	(56)	42%	(91)	219
Millennials: 1981-1996	15%	(108)	27%	(188)	19%	(135)	39%	(278)	709
GenXers: 1965-1980	21%	(116)	26%	(146)	16%	(87)	37%	(206)	555
Baby Boomers: 1946-1964	25%	(162)	34%	(223)	15%	(101)	26%	(170)	656
PID: Dem (no lean)	19%	(171)	33%	(289)	17%	(148)	31%	(272)	881
PID: Ind (no lean)	17%	(105)	25%	(155)	21%	(130)	38%	(237)	627
PID: Rep (no lean)	23%	(154)	26%	(174)	16%	(107)	36%	(247)	682
PID/Gender: Dem Men	24%	(107)	32%	(144)	21%	(94)	23%	(105)	449
PID/Gender: Dem Women	15%	(64)	34%	(145)	13%	(55)	38%	(163)	427
PID/Gender: Ind Men	24%	(66)	26%	(72)	25%	(69)	25%	(69)	277
PID/Gender: Ind Women	11%	(39)	24%	(83)	18%	(61)	48%	(166)	348
PID/Gender: Rep Men	30%	(101)	29%	(96)	13%	(44)	28%	(92)	334
PID/Gender: Rep Women	15%	(53)	23%	(78)	18%	(62)	44%	(153)	346
Ideo: Liberal (1-3)	18%	(120)	33%	(213)	19%	(121)	30%	(197)	650
Ideo: Moderate (4)	19%	(123)	26%	(165)	19%	(123)	36%	(235)	645
Ideo: Conservative (5-7)	23%	(171)	30%	(223)	17%	(121)	30%	(218)	733
Educ: < College	17%	(241)	24%	(345)	19%	(265)	41%	(580)	1431
Educ: Bachelors degree	25%	(118)	34%	(164)	16%	(78)	25%	(122)	482
Educ: Post-grad	26%	(71)	40%	(110)	15%	(42)	20%	(54)	277
Income: Under 50k	17%	(179)	23%	(246)	19%	(202)	41%	(433)	1061
Income: 50k-100k	23%	(172)	29%	(215)	16%	(117)	32%	(233)	737
Income: 100k+	20%	(79)	40%	(157)	17%	(66)	23%	(91)	393
Ethnicity: White	21%	(348)	29%	(490)	16%	(276)	34%	(576)	1690
Ethnicity: Hispanic	24%	(89)	20%	(75)	17%	(64)	40%	(149)	377
Ethnicity: Black	15%	(43)	25%	(71)	22%	(62)	38%	(106)	282

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Table MCFI4_5: How much have you seen, read, or heard about the following?
Signature Bank failing and being taken over by federal regulators on Sunday March 12th, 2023

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	20%	(430)	28%	(618)	18%	(385)	35%	(756)	2190
Ethnicity: Other	18%	(38)	27%	(58)	22%	(48)	34%	(74)	219
All Christian	24%	(249)	33%	(347)	15%	(155)	28%	(297)	1048
All Non-Christian	24%	(38)	29%	(46)	20%	(32)	26%	(41)	158
Atheist	27%	(24)	22%	(19)	23%	(21)	28%	(25)	89
Agnostic/Nothing in particular	14%	(72)	25%	(131)	18%	(98)	43%	(230)	531
Something Else	13%	(46)	21%	(75)	22%	(80)	45%	(163)	364
Religious Non-Protestant/Catholic	21%	(40)	30%	(57)	18%	(34)	31%	(57)	188
Evangelical	15%	(85)	29%	(168)	18%	(105)	37%	(213)	570
Non-Evangelical	26%	(204)	30%	(239)	15%	(123)	29%	(229)	795
Community: Urban	22%	(136)	28%	(171)	19%	(119)	31%	(196)	622
Community: Suburban	20%	(212)	29%	(305)	17%	(182)	33%	(347)	1048
Community: Rural	16%	(82)	27%	(142)	16%	(84)	41%	(213)	521
Employ: Private Sector	20%	(148)	30%	(223)	19%	(138)	31%	(228)	736
Employ: Government	12%	(15)	43%	(51)	12%	(15)	32%	(38)	119
Employ: Self-Employed	26%	(56)	26%	(57)	18%	(40)	29%	(63)	215
Employ: Homemaker	10%	(14)	23%	(34)	16%	(24)	51%	(75)	147
Employ: Student	13%	(10)	9%	(7)	26%	(21)	51%	(40)	78
Employ: Retired	25%	(132)	34%	(184)	14%	(77)	27%	(145)	538
Employ: Unemployed	20%	(50)	17%	(43)	21%	(53)	42%	(105)	250
Employ: Other	5%	(5)	18%	(20)	18%	(19)	59%	(63)	106
Military HH: Yes	23%	(66)	31%	(90)	19%	(55)	26%	(75)	285
Military HH: No	19%	(364)	28%	(529)	17%	(330)	36%	(682)	1905
RD/WT: Right Direction	21%	(155)	31%	(231)	18%	(136)	30%	(227)	749
RD/WT: Wrong Track	19%	(275)	27%	(387)	17%	(249)	37%	(530)	1441
Biden Job Approve	21%	(200)	33%	(319)	18%	(171)	29%	(285)	975
Biden Job Disapprove	20%	(228)	26%	(286)	17%	(194)	36%	(407)	1115
Biden Job Strongly Approve	24%	(109)	31%	(141)	17%	(79)	28%	(126)	455
Biden Job Somewhat Approve	17%	(91)	34%	(178)	18%	(92)	31%	(159)	520
Biden Job Somewhat Disapprove	16%	(50)	27%	(85)	18%	(56)	39%	(121)	312
Biden Job Strongly Disapprove	22%	(178)	25%	(201)	17%	(138)	36%	(285)	802

Continued on next page

Table MCFI4_5: How much have you seen, read, or heard about the following?

Signature Bank failing and being taken over by federal regulators on Sunday March 12th, 2023

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	20%	(430)	28%	(618)	18%	(385)	35%	(756)	2190
Favorable of Biden	22%	(215)	32%	(319)	17%	(165)	30%	(300)	999
Unfavorable of Biden	19%	(202)	26%	(288)	19%	(202)	36%	(397)	1090
Very Favorable of Biden	23%	(110)	31%	(150)	16%	(77)	30%	(142)	480
Somewhat Favorable of Biden	20%	(105)	32%	(168)	17%	(88)	30%	(158)	519
Somewhat Unfavorable of Biden	12%	(31)	29%	(75)	20%	(53)	39%	(101)	259
Very Unfavorable of Biden	21%	(171)	26%	(214)	18%	(149)	36%	(297)	831
#1 Issue: Economy	19%	(178)	28%	(261)	18%	(163)	35%	(328)	930
#1 Issue: Security	27%	(68)	27%	(69)	17%	(43)	29%	(75)	255
#1 Issue: Health Care	18%	(30)	26%	(44)	24%	(40)	31%	(51)	166
#1 Issue: Medicare / Social Security	23%	(55)	32%	(79)	13%	(31)	32%	(78)	242
#1 Issue: Women's Issues	16%	(36)	27%	(62)	16%	(37)	41%	(93)	229
#1 Issue: Education	7%	(7)	24%	(24)	27%	(27)	42%	(42)	100
#1 Issue: Energy	19%	(29)	33%	(48)	17%	(25)	31%	(46)	148
#1 Issue: Other	22%	(26)	26%	(32)	16%	(19)	36%	(44)	120
2022 House Vote: Democrat	22%	(191)	35%	(303)	17%	(147)	26%	(225)	865
2022 House Vote: Republican	22%	(169)	29%	(224)	18%	(137)	31%	(237)	767
2022 House Vote: Didn't Vote	12%	(61)	16%	(80)	19%	(97)	53%	(272)	510
2020 Vote: Joe Biden	22%	(197)	34%	(305)	15%	(131)	29%	(262)	894
2020 Vote: Donald Trump	20%	(156)	28%	(221)	17%	(137)	35%	(273)	788
2020 Vote: Other	30%	(21)	19%	(13)	17%	(12)	33%	(23)	69
2020 Vote: Didn't Vote	13%	(56)	18%	(79)	24%	(105)	45%	(199)	439
2018 House Vote: Democrat	22%	(169)	35%	(269)	16%	(123)	28%	(219)	780
2018 House Vote: Republican	23%	(157)	28%	(190)	18%	(122)	30%	(203)	673
2018 House Vote: Someone else	21%	(11)	27%	(15)	14%	(8)	39%	(21)	55
2018 House Vote: Didn't Vote	14%	(92)	21%	(144)	19%	(132)	46%	(313)	682
4-Region: Northeast	25%	(97)	34%	(130)	15%	(58)	26%	(99)	384
4-Region: Midwest	18%	(79)	29%	(133)	19%	(87)	34%	(153)	453
4-Region: South	17%	(145)	28%	(233)	18%	(146)	37%	(311)	835
4-Region: West	21%	(108)	24%	(122)	18%	(94)	37%	(194)	519
Crypto Owner	27%	(120)	30%	(130)	21%	(90)	22%	(97)	438

Continued on next page

Table MCFI4_5: *How much have you seen, read, or heard about the following?*
Signature Bank failing and being taken over by federal regulators on Sunday March 12th, 2023

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	20%	(430)	28%	(618)	18%	(385)	35%	(756)	2190
Primary Bank: National Bank	22%	(168)	32%	(244)	15%	(118)	31%	(237)	768
Primary Bank: Regional Bank	21%	(63)	38%	(112)	17%	(51)	24%	(72)	298
Primary Bank: Community Bank	19%	(50)	27%	(73)	22%	(58)	32%	(86)	267
Primary Bank: Digital Bank	20%	(51)	19%	(47)	20%	(51)	41%	(105)	254
Primary Bank: Credit Union	20%	(84)	27%	(114)	17%	(73)	35%	(147)	418
No Primary Bank Account	7%	(13)	15%	(28)	18%	(34)	59%	(109)	185
Switch Bank in Past 6 Months	21%	(52)	37%	(91)	19%	(46)	22%	(54)	243
Trust Banks	21%	(322)	31%	(477)	16%	(244)	32%	(483)	1527
Do not Trust Banks	20%	(99)	25%	(124)	21%	(104)	35%	(174)	501
Aware of Bank News	29%	(430)	42%	(618)	17%	(257)	12%	(175)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI4_6: How much have you seen, read, or heard about the following?

Silvergate Capital announcing they will wind down operations and voluntarily liquidate the bank on Wednesday March 8th 2023

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(283)	21%	(469)	21%	(456)	45%	(982)	2190
Gender: Male	17%	(185)	24%	(255)	23%	(246)	35%	(374)	1060
Gender: Female	9%	(99)	19%	(214)	19%	(209)	53%	(600)	1121
Age: 18-34	14%	(90)	22%	(140)	21%	(131)	43%	(268)	628
Age: 35-44	11%	(40)	19%	(71)	21%	(77)	49%	(181)	370
Age: 45-64	14%	(102)	21%	(152)	21%	(149)	43%	(304)	708
Age: 65+	11%	(51)	22%	(106)	20%	(99)	47%	(228)	485
GenZers: 1997-2012	11%	(24)	21%	(45)	22%	(49)	46%	(101)	219
Millennials: 1981-1996	15%	(103)	21%	(151)	21%	(146)	43%	(308)	709
GenXers: 1965-1980	12%	(68)	21%	(119)	20%	(110)	47%	(259)	555
Baby Boomers: 1946-1964	12%	(78)	22%	(147)	21%	(138)	45%	(294)	656
PID: Dem (no lean)	14%	(125)	23%	(205)	22%	(193)	41%	(358)	881
PID: Ind (no lean)	9%	(54)	20%	(125)	21%	(130)	51%	(317)	627
PID: Rep (no lean)	15%	(105)	20%	(138)	19%	(133)	45%	(306)	682
PID/Gender: Dem Men	19%	(84)	25%	(110)	27%	(120)	30%	(135)	449
PID/Gender: Dem Women	10%	(41)	22%	(94)	17%	(72)	51%	(219)	427
PID/Gender: Ind Men	13%	(35)	25%	(68)	23%	(63)	40%	(110)	277
PID/Gender: Ind Women	5%	(19)	16%	(57)	19%	(67)	59%	(205)	348
PID/Gender: Rep Men	20%	(66)	23%	(76)	19%	(63)	39%	(129)	334
PID/Gender: Rep Women	11%	(39)	18%	(62)	20%	(70)	51%	(175)	346
Ideo: Liberal (1-3)	15%	(96)	23%	(152)	20%	(133)	41%	(269)	650
Ideo: Moderate (4)	10%	(63)	20%	(130)	25%	(161)	45%	(291)	645
Ideo: Conservative (5-7)	15%	(108)	23%	(172)	20%	(147)	42%	(307)	733
Educ: < College	11%	(150)	20%	(288)	21%	(298)	49%	(694)	1431
Educ: Bachelors degree	18%	(86)	22%	(105)	21%	(102)	39%	(190)	482
Educ: Post-grad	17%	(47)	27%	(76)	20%	(56)	35%	(98)	277
Income: Under 50k	10%	(106)	20%	(207)	22%	(230)	49%	(517)	1061
Income: 50k-100k	16%	(119)	21%	(157)	19%	(143)	43%	(318)	737
Income: 100k+	15%	(58)	27%	(105)	21%	(83)	37%	(147)	393
Ethnicity: White	13%	(218)	22%	(369)	20%	(340)	45%	(763)	1690
Ethnicity: Hispanic	17%	(64)	19%	(73)	21%	(78)	43%	(161)	377
Ethnicity: Black	13%	(36)	21%	(59)	23%	(65)	43%	(121)	282

Continued on next page

Table MCFI4_6: How much have you seen, read, or heard about the following?

Silvergate Capital announcing they will wind down operations and voluntarily liquidate the bank on Wednesday March 8th 2023

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(283)	21%	(469)	21%	(456)	45%	(982)	2190
Ethnicity: Other	13%	(29)	19%	(41)	23%	(51)	45%	(98)	219
All Christian	15%	(161)	22%	(233)	22%	(226)	41%	(428)	1048
All Non-Christian	25%	(40)	25%	(39)	13%	(21)	37%	(59)	158
Atheist	14%	(12)	18%	(16)	24%	(22)	44%	(39)	89
Agnostic/Nothing in particular	7%	(38)	20%	(107)	19%	(101)	54%	(285)	531
Something Else	9%	(32)	20%	(74)	24%	(86)	47%	(171)	364
Religious Non-Protestant/Catholic	25%	(47)	24%	(45)	12%	(23)	39%	(72)	188
Evangelical	12%	(69)	21%	(120)	22%	(127)	45%	(254)	570
Non-Evangelical	14%	(113)	22%	(176)	22%	(179)	41%	(328)	795
Community: Urban	16%	(99)	22%	(137)	22%	(135)	40%	(251)	622
Community: Suburban	13%	(137)	22%	(233)	20%	(210)	45%	(467)	1048
Community: Rural	9%	(47)	19%	(99)	21%	(111)	51%	(264)	521
Employ: Private Sector	15%	(111)	26%	(194)	22%	(165)	36%	(266)	736
Employ: Government	13%	(15)	21%	(25)	23%	(27)	44%	(52)	119
Employ: Self-Employed	16%	(35)	23%	(50)	26%	(56)	35%	(75)	215
Employ: Homemaker	8%	(12)	15%	(23)	10%	(15)	66%	(97)	147
Employ: Student	8%	(6)	12%	(9)	25%	(19)	56%	(44)	78
Employ: Retired	12%	(63)	23%	(123)	18%	(95)	48%	(257)	538
Employ: Unemployed	16%	(40)	14%	(35)	24%	(61)	46%	(115)	250
Employ: Other	2%	(2)	11%	(12)	16%	(17)	72%	(76)	106
Military HH: Yes	16%	(47)	23%	(65)	26%	(74)	35%	(100)	285
Military HH: No	12%	(237)	21%	(403)	20%	(382)	46%	(882)	1905
RD/WT: Right Direction	18%	(135)	24%	(176)	22%	(161)	37%	(276)	749
RD/WT: Wrong Track	10%	(148)	20%	(293)	20%	(295)	49%	(705)	1441
Biden Job Approve	16%	(155)	25%	(246)	20%	(191)	39%	(383)	975
Biden Job Disapprove	11%	(127)	19%	(215)	22%	(245)	47%	(528)	1115
Biden Job Strongly Approve	22%	(100)	26%	(120)	16%	(72)	36%	(163)	455
Biden Job Somewhat Approve	11%	(55)	24%	(126)	23%	(119)	42%	(221)	520
Biden Job Somewhat Disapprove	8%	(26)	18%	(57)	26%	(80)	48%	(149)	312
Biden Job Strongly Disapprove	12%	(100)	20%	(158)	20%	(164)	47%	(380)	802

Continued on next page

Table MCFI4_6: How much have you seen, read, or heard about the following?

Silvergate Capital announcing they will wind down operations and voluntarily liquidate the bank on Wednesday March 8th 2023

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(283)	21%	(469)	21%	(456)	45%	(982)	2190
Favorable of Biden	16%	(160)	24%	(242)	19%	(194)	40%	(403)	999
Unfavorable of Biden	11%	(119)	20%	(215)	22%	(235)	48%	(520)	1090
Very Favorable of Biden	21%	(103)	23%	(112)	18%	(85)	37%	(180)	480
Somewhat Favorable of Biden	11%	(57)	25%	(130)	21%	(109)	43%	(223)	519
Somewhat Unfavorable of Biden	9%	(22)	20%	(51)	25%	(64)	47%	(122)	259
Very Unfavorable of Biden	12%	(97)	20%	(164)	21%	(171)	48%	(398)	831
#1 Issue: Economy	11%	(101)	23%	(211)	20%	(187)	46%	(431)	930
#1 Issue: Security	18%	(45)	18%	(47)	24%	(60)	40%	(102)	255
#1 Issue: Health Care	14%	(23)	23%	(39)	23%	(38)	40%	(66)	166
#1 Issue: Medicare / Social Security	14%	(33)	24%	(58)	17%	(41)	45%	(110)	242
#1 Issue: Women's Issues	13%	(30)	21%	(48)	16%	(37)	50%	(114)	229
#1 Issue: Education	12%	(12)	19%	(19)	31%	(31)	38%	(38)	100
#1 Issue: Energy	16%	(24)	18%	(27)	28%	(41)	38%	(56)	148
#1 Issue: Other	13%	(15)	17%	(21)	17%	(20)	53%	(64)	120
2022 House Vote: Democrat	16%	(138)	24%	(211)	21%	(181)	39%	(335)	865
2022 House Vote: Republican	14%	(105)	23%	(177)	21%	(158)	43%	(327)	767
2022 House Vote: Didnt Vote	7%	(35)	15%	(75)	21%	(108)	57%	(292)	510
2020 Vote: Joe Biden	15%	(132)	24%	(211)	20%	(176)	42%	(376)	894
2020 Vote: Donald Trump	14%	(107)	20%	(160)	20%	(160)	46%	(360)	788
2020 Vote: Other	13%	(9)	30%	(21)	16%	(11)	41%	(28)	69
2020 Vote: Didn't Vote	8%	(36)	18%	(77)	25%	(109)	49%	(217)	439
2018 House Vote: Democrat	17%	(129)	24%	(188)	20%	(159)	39%	(303)	780
2018 House Vote: Republican	14%	(93)	21%	(141)	21%	(139)	45%	(300)	673
2018 House Vote: Someone else	13%	(7)	21%	(11)	22%	(12)	44%	(24)	55
2018 House Vote: Didnt Vote	8%	(53)	19%	(129)	21%	(146)	52%	(353)	682
4-Region: Northeast	19%	(74)	22%	(84)	19%	(74)	40%	(152)	384
4-Region: Midwest	9%	(43)	22%	(100)	22%	(100)	46%	(210)	453
4-Region: South	12%	(98)	22%	(187)	21%	(173)	45%	(378)	835
4-Region: West	13%	(69)	19%	(98)	21%	(109)	47%	(242)	519
Crypto Owner	23%	(102)	33%	(144)	20%	(86)	24%	(105)	438

Continued on next page

Table MCFI4_6: How much have you seen, read, or heard about the following?

Silvergate Capital announcing they will wind down operations and voluntarily liquidate the bank on Wednesday March 8th 2023

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(283)	21%	(469)	21%	(456)	45%	(982)	2190
Primary Bank: National Bank	15%	(115)	23%	(178)	19%	(147)	43%	(329)	768
Primary Bank: Regional Bank	15%	(46)	29%	(85)	19%	(57)	37%	(110)	298
Primary Bank: Community Bank	12%	(33)	24%	(65)	22%	(58)	41%	(111)	267
Primary Bank: Digital Bank	9%	(22)	18%	(47)	26%	(66)	47%	(119)	254
Primary Bank: Credit Union	13%	(54)	18%	(74)	23%	(96)	47%	(195)	418
No Primary Bank Account	7%	(14)	11%	(20)	18%	(33)	64%	(118)	185
Switch Bank in Past 6 Months	26%	(64)	32%	(77)	16%	(38)	27%	(64)	243
Trust Banks	14%	(214)	24%	(369)	20%	(299)	42%	(645)	1527
Do not Trust Banks	11%	(54)	17%	(85)	25%	(126)	47%	(236)	501
Aware of Bank News	19%	(283)	32%	(469)	21%	(318)	28%	(411)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI5: How confident are you that the government would support your bank if it were to experience extreme financial hardship, including failing?

Demographic	Very confident		Somewhat confident		Not too confident		Not confident at all		Total N
Adults	19%	(389)	39%	(787)	29%	(585)	12%	(245)	2005
Gender: Male	24%	(241)	41%	(408)	25%	(255)	10%	(98)	1002
Gender: Female	15%	(145)	38%	(377)	33%	(329)	15%	(146)	998
Age: 18-34	22%	(126)	34%	(190)	29%	(160)	15%	(84)	560
Age: 35-44	17%	(55)	40%	(125)	30%	(95)	13%	(41)	315
Age: 45-64	16%	(105)	41%	(269)	30%	(197)	12%	(81)	652
Age: 65+	22%	(103)	43%	(203)	28%	(133)	8%	(39)	478
GenZers: 1997-2012	16%	(29)	35%	(65)	35%	(66)	14%	(27)	187
Millennials: 1981-1996	23%	(145)	36%	(225)	27%	(173)	14%	(90)	633
GenXers: 1965-1980	15%	(72)	40%	(198)	30%	(151)	15%	(74)	496
Baby Boomers: 1946-1964	22%	(138)	43%	(275)	28%	(178)	8%	(49)	639
PID: Dem (no lean)	26%	(216)	46%	(380)	22%	(185)	5%	(45)	826
PID: Ind (no lean)	13%	(72)	35%	(193)	35%	(190)	17%	(92)	546
PID: Rep (no lean)	16%	(101)	34%	(214)	33%	(209)	17%	(108)	633
PID/Gender: Dem Men	33%	(141)	45%	(195)	19%	(82)	3%	(12)	431
PID/Gender: Dem Women	19%	(74)	47%	(186)	26%	(103)	8%	(32)	394
PID/Gender: Ind Men	14%	(38)	41%	(107)	31%	(81)	14%	(36)	262
PID/Gender: Ind Women	12%	(34)	30%	(84)	39%	(109)	20%	(55)	282
PID/Gender: Rep Men	20%	(62)	34%	(106)	30%	(92)	16%	(49)	310
PID/Gender: Rep Women	12%	(37)	34%	(108)	36%	(117)	18%	(59)	321
Ideo: Liberal (1-3)	26%	(163)	45%	(280)	21%	(128)	8%	(48)	619
Ideo: Moderate (4)	17%	(100)	42%	(243)	31%	(179)	10%	(55)	578
Ideo: Conservative (5-7)	16%	(111)	35%	(238)	33%	(230)	16%	(108)	688
Educ: < College	16%	(196)	37%	(467)	33%	(410)	14%	(181)	1253
Educ: Bachelors degree	24%	(116)	43%	(205)	23%	(110)	10%	(46)	476
Educ: Post-grad	28%	(76)	42%	(116)	24%	(65)	7%	(18)	276
Income: Under 50k	15%	(135)	40%	(364)	32%	(288)	14%	(126)	912
Income: 50k-100k	20%	(146)	38%	(270)	30%	(212)	12%	(85)	713
Income: 100k+	29%	(109)	40%	(153)	22%	(85)	9%	(34)	380
Ethnicity: White	19%	(297)	39%	(617)	29%	(459)	13%	(204)	1578
Ethnicity: Hispanic	23%	(77)	33%	(110)	31%	(101)	13%	(42)	329

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Table MCFI5: *How confident are you that the government would support your bank if it were to experience extreme financial hardship, including failing?*

Demographic	Very confident		Somewhat confident		Not too confident		Not confident at all		Total N
Adults	19%	(389)	39%	(787)	29%	(585)	12%	(245)	2005
Ethnicity: Black	29%	(70)	39%	(94)	24%	(57)	8%	(19)	241
Ethnicity: Other	11%	(21)	41%	(76)	37%	(69)	11%	(21)	187
All Christian	21%	(205)	40%	(389)	28%	(275)	12%	(114)	983
All Non-Christian	37%	(57)	39%	(59)	22%	(34)	2%	(3)	152
Atheist	23%	(19)	40%	(34)	25%	(21)	12%	(11)	85
Agnostic/Nothing in particular	13%	(59)	40%	(185)	33%	(153)	14%	(64)	461
Something Else	15%	(49)	37%	(121)	31%	(102)	16%	(53)	325
Religious Non-Protestant/Catholic	36%	(65)	38%	(68)	21%	(37)	4%	(7)	177
Evangelical	20%	(103)	39%	(200)	28%	(145)	14%	(71)	519
Non-Evangelical	18%	(137)	39%	(292)	30%	(227)	12%	(91)	746
Community: Urban	25%	(143)	41%	(234)	24%	(138)	10%	(58)	572
Community: Suburban	18%	(178)	40%	(392)	30%	(297)	11%	(111)	978
Community: Rural	15%	(68)	35%	(161)	33%	(150)	17%	(76)	455
Employ: Private Sector	24%	(175)	37%	(269)	25%	(181)	13%	(93)	718
Employ: Government	21%	(23)	39%	(43)	31%	(35)	9%	(10)	110
Employ: Self-Employed	19%	(38)	42%	(84)	32%	(64)	7%	(15)	201
Employ: Homemaker	8%	(9)	39%	(44)	36%	(41)	17%	(20)	114
Employ: Student	16%	(10)	50%	(31)	26%	(16)	8%	(5)	62
Employ: Retired	20%	(103)	42%	(216)	30%	(156)	8%	(43)	518
Employ: Unemployed	11%	(21)	41%	(77)	30%	(58)	18%	(35)	191
Employ: Other	11%	(10)	25%	(23)	38%	(35)	26%	(23)	91
Military HH: Yes	30%	(80)	35%	(94)	25%	(68)	11%	(29)	271
Military HH: No	18%	(309)	40%	(693)	30%	(517)	12%	(216)	1735
RD/WT: Right Direction	37%	(250)	46%	(311)	15%	(102)	3%	(19)	681
RD/WT: Wrong Track	10%	(139)	36%	(476)	36%	(483)	17%	(226)	1324
Biden Job Approve	32%	(296)	45%	(410)	19%	(172)	4%	(36)	915
Biden Job Disapprove	9%	(89)	35%	(355)	37%	(383)	20%	(200)	1027

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Table MCFI5: How confident are you that the government would support your bank if it were to experience extreme financial hardship, including failing?

Demographic	Very confident		Somewhat confident		Not too confident		Not confident at all		Total N
Adults	19%	(389)	39%	(787)	29%	(585)	12%	(245)	2005
Biden Job Strongly Approve	51%	(214)	37%	(157)	10%	(43)	2%	(9)	423
Biden Job Somewhat Approve	17%	(82)	51%	(253)	26%	(129)	6%	(27)	492
Biden Job Somewhat Disapprove	12%	(32)	41%	(114)	38%	(104)	9%	(25)	276
Biden Job Strongly Disapprove	8%	(57)	32%	(241)	37%	(278)	23%	(175)	751
Favorable of Biden	32%	(295)	45%	(420)	19%	(177)	5%	(44)	935
Unfavorable of Biden	9%	(87)	34%	(346)	38%	(377)	19%	(194)	1005
Very Favorable of Biden	48%	(213)	39%	(174)	11%	(50)	2%	(10)	446
Somewhat Favorable of Biden	17%	(82)	50%	(246)	26%	(126)	7%	(34)	489
Somewhat Unfavorable of Biden	14%	(35)	44%	(107)	33%	(80)	9%	(22)	244
Very Unfavorable of Biden	7%	(53)	31%	(240)	39%	(297)	23%	(172)	762
#1 Issue: Economy	16%	(143)	37%	(324)	32%	(277)	14%	(123)	867
#1 Issue: Security	15%	(35)	33%	(80)	38%	(92)	14%	(33)	240
#1 Issue: Health Care	30%	(43)	40%	(57)	21%	(29)	9%	(13)	143
#1 Issue: Medicare / Social Security	21%	(48)	49%	(114)	23%	(54)	7%	(16)	232
#1 Issue: Women's Issues	21%	(41)	38%	(75)	27%	(53)	14%	(28)	198
#1 Issue: Education	21%	(19)	35%	(31)	31%	(27)	12%	(11)	88
#1 Issue: Energy	30%	(40)	46%	(62)	21%	(27)	3%	(4)	133
#1 Issue: Other	20%	(21)	41%	(43)	24%	(25)	15%	(15)	105
2022 House Vote: Democrat	28%	(233)	46%	(382)	20%	(167)	6%	(51)	833
2022 House Vote: Republican	15%	(107)	34%	(246)	35%	(257)	16%	(120)	729
2022 House Vote: Didnt Vote	11%	(43)	37%	(149)	36%	(145)	16%	(66)	403
2020 Vote: Joe Biden	28%	(243)	44%	(374)	21%	(181)	6%	(55)	852
2020 Vote: Donald Trump	14%	(105)	31%	(235)	37%	(275)	18%	(132)	747
2020 Vote: Other	8%	(5)	40%	(24)	34%	(21)	18%	(11)	60
2020 Vote: Didn't Vote	10%	(36)	45%	(154)	31%	(109)	14%	(47)	346
2018 House Vote: Democrat	30%	(224)	44%	(332)	19%	(146)	6%	(45)	747
2018 House Vote: Republican	13%	(87)	35%	(223)	35%	(223)	17%	(113)	646
2018 House Vote: Didnt Vote	12%	(69)	39%	(218)	35%	(198)	14%	(80)	565

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Table MCFI5: *How confident are you that the government would support your bank if it were to experience extreme financial hardship, including failing?*

Demographic	Very confident		Somewhat confident		Not too confident		Not confident at all		Total N
Adults	19%	(389)	39%	(787)	29%	(585)	12%	(245)	2005
4-Region: Northeast	20%	(72)	45%	(163)	24%	(87)	11%	(41)	363
4-Region: Midwest	20%	(83)	35%	(150)	30%	(129)	15%	(63)	426
4-Region: South	18%	(135)	40%	(294)	28%	(210)	14%	(104)	742
4-Region: West	21%	(99)	38%	(181)	33%	(159)	8%	(36)	475
Crypto Owner	33%	(145)	37%	(163)	21%	(91)	8%	(36)	435
Primary Bank: National Bank	23%	(174)	42%	(326)	25%	(194)	10%	(74)	768
Primary Bank: Regional Bank	22%	(64)	43%	(129)	27%	(81)	8%	(24)	298
Primary Bank: Community Bank	18%	(47)	33%	(89)	36%	(96)	13%	(35)	267
Primary Bank: Digital Bank	15%	(37)	34%	(86)	32%	(81)	19%	(49)	254
Primary Bank: Credit Union	16%	(66)	38%	(157)	32%	(133)	15%	(63)	418
Switch Bank in Past 6 Months	35%	(86)	37%	(91)	19%	(46)	8%	(20)	243
Trust Banks	23%	(335)	43%	(622)	26%	(381)	8%	(116)	1454
Do not Trust Banks	8%	(35)	29%	(133)	38%	(174)	25%	(115)	458
Aware of Bank News	23%	(327)	41%	(576)	27%	(376)	10%	(139)	1418

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI6: *And how confident are you in your banks' ability to provide you with all of the money in your accounts if you requested it?*

Demographic	Very confident		Somewhat confident		Not too confident		Not confident at all		Total N
Adults	35%	(696)	44%	(892)	15%	(309)	5%	(109)	2005
Gender: Male	40%	(397)	42%	(421)	13%	(133)	5%	(51)	1002
Gender: Female	30%	(294)	47%	(470)	18%	(176)	6%	(58)	998
Age: 18-34	35%	(196)	40%	(226)	17%	(96)	7%	(42)	560
Age: 35-44	31%	(98)	45%	(141)	18%	(57)	6%	(18)	315
Age: 45-64	33%	(217)	45%	(295)	16%	(105)	5%	(35)	652
Age: 65+	38%	(183)	48%	(229)	11%	(51)	3%	(14)	478
GenZers: 1997-2012	30%	(56)	43%	(81)	19%	(35)	8%	(15)	187
Millennials: 1981-1996	36%	(227)	41%	(256)	17%	(108)	7%	(42)	633
GenXers: 1965-1980	31%	(156)	46%	(228)	17%	(83)	6%	(29)	496
Baby Boomers: 1946-1964	38%	(243)	47%	(298)	12%	(76)	3%	(21)	639
PID: Dem (no lean)	39%	(326)	45%	(375)	13%	(104)	3%	(21)	826
PID: Ind (no lean)	28%	(151)	47%	(258)	18%	(100)	7%	(38)	546
PID: Rep (no lean)	35%	(219)	41%	(259)	16%	(104)	8%	(51)	633
PID/Gender: Dem Men	44%	(190)	42%	(181)	12%	(54)	1%	(6)	431
PID/Gender: Dem Women	34%	(135)	49%	(194)	13%	(50)	4%	(15)	394
PID/Gender: Ind Men	34%	(90)	47%	(124)	12%	(32)	6%	(16)	262
PID/Gender: Ind Women	21%	(59)	47%	(132)	24%	(69)	8%	(22)	282
PID/Gender: Rep Men	38%	(117)	37%	(115)	15%	(47)	10%	(30)	310
PID/Gender: Rep Women	31%	(100)	45%	(143)	18%	(57)	6%	(21)	321
Ideo: Liberal (1-3)	42%	(258)	45%	(276)	10%	(61)	4%	(24)	619
Ideo: Moderate (4)	31%	(179)	44%	(255)	21%	(120)	4%	(24)	578
Ideo: Conservative (5-7)	33%	(226)	44%	(306)	15%	(106)	7%	(50)	688
Educ: < College	33%	(408)	44%	(553)	17%	(216)	6%	(76)	1253
Educ: Bachelors degree	37%	(175)	46%	(217)	13%	(61)	5%	(23)	476
Educ: Post-grad	41%	(112)	44%	(121)	11%	(31)	4%	(11)	276
Income: Under 50k	32%	(296)	45%	(415)	17%	(156)	5%	(46)	912
Income: 50k-100k	33%	(239)	44%	(312)	16%	(113)	7%	(49)	713
Income: 100k+	42%	(161)	43%	(164)	10%	(40)	4%	(15)	380
Ethnicity: White	35%	(556)	44%	(694)	16%	(254)	5%	(74)	1578
Ethnicity: Hispanic	36%	(117)	38%	(125)	23%	(74)	4%	(13)	329
Ethnicity: Black	41%	(98)	42%	(101)	11%	(25)	7%	(17)	241

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Table MCFI6: *And how confident are you in your banks' ability to provide you with all of the money in your accounts if you requested it?*

Demographic	Very confident		Somewhat confident		Not too confident		Not confident at all		Total N
Adults	35%	(696)	44%	(892)	15%	(309)	5%	(109)	2005
Ethnicity: Other	22%	(42)	52%	(97)	16%	(30)	10%	(18)	187
All Christian	36%	(355)	44%	(429)	16%	(155)	4%	(44)	983
All Non-Christian	50%	(75)	38%	(58)	12%	(18)	1%	(1)	152
Atheist	43%	(36)	39%	(33)	12%	(10)	7%	(6)	85
Agnostic/Nothing in particular	29%	(133)	47%	(216)	18%	(82)	7%	(30)	461
Something Else	30%	(96)	48%	(156)	14%	(44)	9%	(28)	325
Religious Non-Protestant/Catholic	49%	(86)	38%	(68)	11%	(19)	3%	(4)	177
Evangelical	32%	(169)	47%	(246)	14%	(75)	6%	(30)	519
Non-Evangelical	36%	(266)	43%	(320)	16%	(123)	5%	(39)	746
Community: Urban	38%	(217)	45%	(258)	13%	(73)	4%	(23)	572
Community: Suburban	33%	(323)	45%	(438)	17%	(162)	6%	(56)	978
Community: Rural	34%	(156)	43%	(196)	16%	(73)	7%	(30)	455
Employ: Private Sector	37%	(267)	42%	(301)	13%	(95)	8%	(55)	718
Employ: Government	42%	(47)	42%	(47)	11%	(12)	5%	(5)	110
Employ: Self-Employed	36%	(73)	43%	(87)	17%	(34)	4%	(7)	201
Employ: Homemaker	21%	(24)	46%	(53)	27%	(31)	6%	(7)	114
Employ: Student	27%	(17)	37%	(23)	26%	(16)	10%	(6)	62
Employ: Retired	37%	(194)	47%	(243)	13%	(65)	3%	(16)	518
Employ: Unemployed	25%	(49)	50%	(96)	18%	(34)	6%	(12)	191
Employ: Other	29%	(26)	46%	(42)	23%	(21)	1%	(1)	91
Military HH: Yes	47%	(126)	41%	(110)	8%	(21)	5%	(12)	271
Military HH: No	33%	(569)	45%	(781)	17%	(287)	6%	(97)	1735
RD/WT: Right Direction	45%	(309)	43%	(294)	9%	(61)	3%	(17)	681
RD/WT: Wrong Track	29%	(386)	45%	(598)	19%	(248)	7%	(92)	1324
Biden Job Approve	44%	(399)	45%	(412)	9%	(84)	2%	(19)	915
Biden Job Disapprove	28%	(287)	43%	(445)	20%	(207)	9%	(88)	1027
Biden Job Strongly Approve	58%	(243)	36%	(153)	4%	(18)	2%	(8)	423
Biden Job Somewhat Approve	32%	(156)	53%	(260)	13%	(65)	2%	(11)	492
Biden Job Somewhat Disapprove	28%	(78)	47%	(130)	20%	(55)	5%	(13)	276
Biden Job Strongly Disapprove	28%	(210)	42%	(315)	20%	(152)	10%	(74)	751

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Table MCFI6: *And how confident are you in your banks' ability to provide you with all of the money in your accounts if you requested it?*

Demographic	Very confident		Somewhat confident		Not too confident		Not confident at all		Total N
Adults	35%	(696)	44%	(892)	15%	(309)	5%	(109)	2005
Favorable of Biden	44%	(409)	45%	(417)	9%	(87)	2%	(22)	935
Unfavorable of Biden	27%	(274)	45%	(451)	20%	(196)	8%	(84)	1005
Very Favorable of Biden	56%	(249)	36%	(161)	6%	(29)	2%	(8)	446
Somewhat Favorable of Biden	33%	(160)	52%	(255)	12%	(58)	3%	(15)	489
Somewhat Unfavorable of Biden	29%	(71)	49%	(119)	19%	(45)	3%	(8)	244
Very Unfavorable of Biden	27%	(203)	44%	(333)	20%	(151)	10%	(76)	762
#1 Issue: Economy	33%	(284)	42%	(368)	18%	(154)	7%	(60)	867
#1 Issue: Security	31%	(73)	46%	(111)	17%	(42)	6%	(14)	240
#1 Issue: Health Care	35%	(50)	45%	(64)	15%	(21)	5%	(7)	143
#1 Issue: Medicare / Social Security	40%	(94)	47%	(110)	10%	(24)	2%	(5)	232
#1 Issue: Women's Issues	32%	(64)	46%	(91)	16%	(32)	5%	(10)	198
#1 Issue: Education	29%	(26)	47%	(42)	17%	(15)	7%	(6)	88
#1 Issue: Energy	47%	(63)	45%	(60)	6%	(8)	2%	(2)	133
#1 Issue: Other	41%	(42)	43%	(45)	11%	(12)	5%	(5)	105
2022 House Vote: Democrat	41%	(342)	47%	(387)	10%	(80)	3%	(23)	833
2022 House Vote: Republican	33%	(243)	41%	(303)	19%	(136)	7%	(48)	729
2022 House Vote: Didn't Vote	24%	(97)	46%	(187)	21%	(86)	8%	(32)	403
2020 Vote: Joe Biden	42%	(354)	46%	(390)	10%	(85)	3%	(24)	852
2020 Vote: Donald Trump	32%	(242)	41%	(303)	19%	(144)	8%	(57)	747
2020 Vote: Other	32%	(19)	48%	(29)	14%	(9)	5%	(3)	60
2020 Vote: Didn't Vote	23%	(80)	49%	(170)	20%	(71)	7%	(26)	346
2018 House Vote: Democrat	44%	(325)	44%	(327)	10%	(73)	3%	(22)	747
2018 House Vote: Republican	34%	(219)	41%	(267)	17%	(111)	8%	(49)	646
2018 House Vote: Didn't Vote	24%	(136)	49%	(276)	21%	(119)	6%	(34)	565
4-Region: Northeast	34%	(123)	48%	(175)	13%	(45)	5%	(19)	363
4-Region: Midwest	34%	(145)	45%	(191)	17%	(71)	4%	(19)	426
4-Region: South	37%	(273)	43%	(316)	14%	(106)	6%	(48)	742
4-Region: West	33%	(155)	44%	(210)	18%	(86)	5%	(23)	475
Crypto Owner	44%	(191)	39%	(171)	10%	(45)	6%	(27)	435

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Table MCFI6: *And how confident are you in your banks' ability to provide you with all of the money in your accounts if you requested it?*

Demographic	Very confident		Somewhat confident		Not too confident		Not confident at all		Total N
Adults	35%	(696)	44%	(892)	15%	(309)	5%	(109)	2005
Primary Bank: National Bank	35%	(270)	45%	(346)	15%	(113)	5%	(40)	768
Primary Bank: Regional Bank	40%	(120)	46%	(138)	9%	(27)	5%	(14)	298
Primary Bank: Community Bank	31%	(83)	48%	(127)	17%	(44)	5%	(12)	267
Primary Bank: Digital Bank	28%	(70)	39%	(98)	25%	(64)	8%	(21)	254
Primary Bank: Credit Union	36%	(152)	44%	(183)	14%	(61)	5%	(23)	418
Switch Bank in Past 6 Months	50%	(122)	38%	(94)	9%	(22)	2%	(5)	243
Trust Banks	39%	(570)	48%	(692)	10%	(148)	3%	(44)	1454
Do not Trust Banks	21%	(98)	36%	(166)	30%	(137)	13%	(57)	458
Aware of Bank News	38%	(538)	43%	(609)	15%	(206)	5%	(65)	1418

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI7: Who do you think is most responsible for Silicon Valley Bank failing?

Demographic	Venture capital investors	The banks' management	Tech companies	The Biden administration	Cryptocurrency companies	The Federal Reserve	Consumers	Other (please specify):	Don't know / No opinion	Total N
Adults	6% (121)	34% (751)	4% (87)	11% (231)	4% (94)	6% (127)	2% (45)	3% (56)	31%(678)	2190
Gender: Male	6% (61)	41%(435)	5% (48)	11% (116)	5% (52)	7% (77)	3% (28)	4% (43)	19%(200)	1060
Gender: Female	5% (61)	28%(314)	3% (38)	10% (112)	4% (41)	5% (51)	2% (17)	1% (13)	42%(474)	1121
Age: 18-34	6% (39)	24% (151)	5% (29)	11% (68)	6% (38)	11% (69)	3% (21)	1% (7)	33%(206)	628
Age: 35-44	6% (23)	29%(106)	3% (13)	10% (39)	4% (15)	5% (19)	2% (8)	2% (8)	38%(139)	370
Age: 45-64	5% (37)	37%(262)	4% (30)	11% (75)	4% (28)	5% (34)	2% (15)	3% (21)	29%(205)	708
Age: 65+	5% (22)	48%(231)	3% (15)	10% (49)	3% (13)	1% (5)	— (0)	4% (19)	27%(129)	485
GenZers: 1997-2012	4% (10)	16% (35)	8% (17)	11% (23)	5% (11)	13% (28)	3% (6)	1% (3)	39% (87)	219
Millennials: 1981-1996	7% (51)	29%(203)	3% (22)	12% (82)	6% (39)	8% (57)	3% (23)	1% (9)	31%(223)	709
GenXers: 1965-1980	5% (28)	30%(168)	4% (25)	9% (50)	5% (28)	6% (34)	2% (13)	4% (20)	34%(190)	555
Baby Boomers: 1946-1964	5% (31)	49%(322)	3% (21)	11% (70)	2% (16)	1% (8)	— (3)	3% (21)	25%(164)	656
PID: Dem (no lean)	8% (69)	35%(309)	4% (36)	4% (37)	7% (62)	8% (70)	3% (22)	3% (30)	28%(245)	881
PID: Ind (no lean)	4% (24)	31%(192)	5% (29)	11% (71)	2% (12)	3% (17)	2% (14)	3% (19)	40%(249)	627
PID: Rep (no lean)	4% (29)	37%(249)	3% (23)	18%(123)	3% (19)	6% (40)	1% (9)	1% (7)	27%(184)	682
PID/Gender: Dem Men	8% (34)	40%(180)	5% (21)	4% (19)	7% (30)	11% (48)	4% (17)	5% (20)	18% (79)	449
PID/Gender: Dem Women	8% (35)	30%(128)	3% (15)	4% (17)	8% (32)	5% (22)	1% (5)	2% (9)	38%(162)	427
PID/Gender: Ind Men	5% (13)	38%(106)	6% (17)	15% (41)	2% (5)	3% (7)	3% (8)	6% (16)	23% (63)	277
PID/Gender: Ind Women	3% (10)	25% (86)	3% (12)	9% (30)	2% (7)	3% (10)	2% (5)	1% (3)	53%(186)	348
PID/Gender: Rep Men	4% (13)	45%(149)	3% (11)	17% (56)	5% (17)	6% (21)	1% (2)	2% (6)	17% (58)	334
PID/Gender: Rep Women	4% (15)	29% (101)	3% (12)	19% (65)	1% (2)	5% (19)	2% (6)	— (1)	36%(126)	346
Ideo: Liberal (1-3)	10% (63)	37%(240)	5% (31)	3% (20)	7% (44)	8% (54)	2% (14)	5% (33)	23% (152)	650
Ideo: Moderate (4)	4% (27)	34%(218)	4% (29)	8% (54)	2% (15)	6% (41)	2% (12)	2% (10)	37%(238)	645
Ideo: Conservative (5-7)	4% (29)	38%(280)	4% (26)	19%(136)	4% (32)	3% (25)	2% (14)	1% (11)	24%(179)	733
Educ: < College	5% (71)	29% (417)	3% (48)	11%(164)	4% (56)	6% (93)	2% (29)	2% (31)	36% (521)	1431
Educ: Bachelors degree	7% (33)	42%(203)	6% (27)	8% (41)	5% (22)	4% (20)	2% (11)	2% (12)	23% (113)	482
Educ: Post-grad	6% (17)	47%(130)	4% (11)	10% (26)	6% (16)	5% (14)	1% (4)	5% (14)	16% (44)	277
Income: Under 50k	5% (54)	30% (315)	3% (35)	11% (115)	3% (30)	7% (74)	2% (23)	2% (24)	37%(390)	1061
Income: 50k-100k	6% (41)	37%(273)	5% (35)	11% (79)	5% (34)	5% (36)	2% (14)	3% (24)	27%(202)	737
Income: 100k+	7% (26)	41%(162)	4% (17)	9% (37)	8% (30)	4% (17)	2% (8)	2% (8)	22% (86)	393
Ethnicity: White	6% (96)	36%(601)	4% (63)	12%(195)	4% (73)	6%(103)	2% (34)	3% (50)	28%(475)	1690

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Table MCFI7: Who do you think is most responsible for Silicon Valley Bank failing?

Demographic	Venture capital investors	The banks' management	Tech companies	The Biden administration	Cryptocurrency companies	The Federal Reserve	Consumers	Other (please specify):	Don't know / No opinion	Total N
Adults	6% (121)	34% (751)	4% (87)	11% (231)	4% (94)	6% (127)	2% (45)	3% (56)	31%(678)	2190
Ethnicity: Hispanic	7% (26)	27% (102)	4% (14)	13% (51)	6% (24)	14% (53)	3% (11)	3% (11)	23% (87)	377
Ethnicity: Black	6% (18)	27% (77)	7% (20)	7% (21)	5% (15)	4% (12)	3% (9)	2% (5)	37%(104)	282
Ethnicity: Other	3% (7)	33% (72)	2% (4)	7% (15)	2% (5)	6% (13)	1% (2)	— (1)	45% (99)	219
All Christian	6% (62)	39%(406)	3% (32)	12%(125)	4% (47)	6% (59)	2% (20)	3% (27)	26%(270)	1048
All Non-Christian	12% (19)	27% (42)	9% (14)	10% (16)	5% (8)	6% (9)	4% (6)	1% (2)	27% (42)	158
Atheist	6% (5)	44% (39)	3% (2)	4% (3)	8% (7)	3% (2)	1% (1)	9% (8)	24% (21)	89
Agnostic/Nothing in particular	5% (25)	34% (181)	3% (18)	8% (43)	3% (14)	6% (34)	2% (9)	2% (9)	38%(199)	531
Something Else	3% (10)	23% (83)	6% (21)	12% (43)	5% (18)	6% (24)	3% (10)	3% (10)	40%(145)	364
Religious Non-Protestant/Catholic	11% (20)	28% (52)	8% (14)	13% (25)	5% (9)	5% (9)	3% (6)	3% (5)	26% (48)	188
Evangelical	5% (29)	30%(169)	5% (28)	15% (85)	5% (26)	4% (22)	2% (10)	1% (5)	35%(197)	570
Non-Evangelical	5% (41)	38%(305)	3% (25)	9% (74)	4% (36)	8% (60)	2% (17)	4% (29)	26%(208)	795
Community: Urban	5% (34)	32%(199)	5% (29)	9% (55)	7% (46)	8% (51)	3% (17)	3% (18)	28% (173)	622
Community: Suburban	6% (61)	37%(392)	4% (42)	11% (117)	3% (30)	5% (51)	2% (16)	3% (27)	30% (313)	1048
Community: Rural	5% (27)	31%(159)	3% (17)	11% (59)	3% (18)	5% (26)	2% (12)	2% (11)	37%(192)	521
Employ: Private Sector	8% (60)	36%(267)	5% (39)	10% (76)	6% (42)	7% (51)	2% (16)	2% (14)	23% (172)	736
Employ: Government	4% (5)	35% (41)	9% (11)	12% (15)	6% (7)	3% (3)	5% (5)	3% (3)	24% (29)	119
Employ: Self-Employed	4% (8)	35% (75)	3% (6)	9% (19)	7% (16)	8% (18)	4% (9)	5% (10)	25% (53)	215
Employ: Homemaker	4% (6)	29% (43)	1% (2)	11% (16)	1% (2)	4% (7)	1% (2)	— (1)	47% (69)	147
Employ: Student	2% (1)	25% (19)	2% (2)	5% (4)	4% (3)	18% (14)	— (0)	1% (1)	43% (34)	78
Employ: Retired	4% (21)	44%(238)	4% (20)	12% (64)	3% (14)	2% (11)	1% (3)	4% (19)	27%(148)	538
Employ: Unemployed	7% (16)	20% (50)	3% (7)	13% (31)	2% (6)	4% (11)	3% (6)	3% (9)	45% (113)	250
Employ: Other	3% (3)	16% (17)	— (0)	5% (6)	4% (4)	12% (12)	3% (3)	— (0)	57% (60)	106
Military HH: Yes	6% (18)	41% (117)	5% (14)	13% (38)	6% (17)	2% (4)	1% (3)	3% (7)	23% (66)	285
Military HH: No	5% (103)	33%(633)	4% (74)	10%(193)	4% (77)	6% (123)	2% (42)	3% (49)	32%(612)	1905
RD/WT: Right Direction	8% (58)	34%(253)	4% (28)	6% (43)	6% (45)	7% (54)	4% (30)	4% (28)	28%(210)	749
RD/WT: Wrong Track	4% (63)	35%(498)	4% (59)	13%(188)	3% (49)	5% (73)	1% (15)	2% (28)	32%(468)	1441
Biden Job Approve	8% (75)	36%(354)	5% (46)	5% (47)	6% (58)	6% (54)	3% (31)	4% (42)	28%(269)	975
Biden Job Disapprove	4% (46)	34%(383)	4% (40)	17%(184)	3% (34)	6% (70)	1% (11)	1% (14)	30%(332)	1115

Continued on next page

Table MCFI7: Who do you think is most responsible for Silicon Valley Bank failing?

Demographic	Venture capital investors	The banks' manage- ment	Tech com- panies	The Biden adminis- tration	Cryptocurrency compa- nies	The Federal Reserve	Consumers	Other (please specify):	Don't know / No opinion	Total N
Adults	6% (121)	34% (751)	4% (87)	11% (231)	4% (94)	6% (127)	2% (45)	3% (56)	31%(678)	2190
Biden Job Strongly Approve	9% (39)	36% (165)	5% (23)	6% (25)	6% (29)	5% (22)	5% (23)	5% (23)	23% (105)	455
Biden Job Somewhat Approve	7% (36)	36% (189)	4% (23)	4% (21)	6% (29)	6% (32)	1% (7)	4% (19)	31% (163)	520
Biden Job Somewhat Disapprove	6% (20)	37% (115)	5% (15)	5% (17)	3% (9)	9% (29)	1% (3)	1% (4)	32% (101)	312
Biden Job Strongly Disapprove	3% (26)	33% (268)	3% (25)	21% (167)	3% (25)	5% (40)	1% (8)	1% (10)	29% (232)	802
Favorable of Biden	7% (74)	37% (365)	4% (44)	4% (43)	7% (69)	5% (48)	3% (26)	4% (43)	29% (287)	999
Unfavorable of Biden	4% (45)	34% (374)	4% (39)	17% (186)	2% (25)	6% (66)	1% (16)	1% (13)	30% (325)	1090
Very Favorable of Biden	8% (36)	36% (173)	4% (20)	6% (27)	6% (30)	6% (31)	4% (19)	5% (24)	25% (120)	480
Somewhat Favorable of Biden	7% (38)	37% (192)	5% (24)	3% (15)	7% (39)	3% (18)	1% (7)	4% (19)	32% (167)	519
Somewhat Unfavorable of Biden	6% (16)	37% (96)	4% (11)	5% (13)	4% (11)	7% (18)	2% (5)	1% (2)	33% (86)	259
Very Unfavorable of Biden	3% (29)	34% (278)	3% (28)	21% (173)	2% (14)	6% (47)	1% (11)	1% (11)	29% (239)	831
#1 Issue: Economy	5% (44)	35% (330)	4% (40)	12% (113)	4% (40)	7% (63)	2% (19)	2% (15)	29% (266)	930
#1 Issue: Security	4% (10)	43% (110)	3% (7)	16% (40)	3% (8)	3% (8)	3% (7)	1% (2)	25% (64)	255
#1 Issue: Health Care	9% (16)	26% (43)	5% (9)	7% (12)	6% (10)	9% (15)	3% (6)	1% (2)	33% (54)	166
#1 Issue: Medicare / Social Security	4% (9)	38% (93)	4% (10)	11% (26)	5% (11)	2% (4)	1% (3)	5% (13)	30% (73)	242
#1 Issue: Women's Issues	9% (21)	24% (55)	4% (9)	6% (15)	3% (6)	5% (10)	2% (5)	3% (6)	44% (102)	229
#1 Issue: Education	10% (10)	24% (24)	7% (7)	8% (8)	2% (2)	13% (13)	3% (3)	1% (1)	33% (33)	100
#1 Issue: Energy	5% (8)	37% (56)	1% (2)	8% (12)	6% (9)	7% (11)	1% (2)	2% (3)	31% (46)	148
#1 Issue: Other	4% (5)	34% (41)	3% (4)	4% (5)	5% (6)	2% (3)	1% (1)	12% (14)	34% (41)	120
2022 House Vote: Democrat	8% (68)	41% (354)	4% (35)	4% (31)	7% (61)	6% (48)	2% (22)	4% (35)	24% (210)	865
2022 House Vote: Republican	4% (34)	37% (280)	4% (34)	20% (157)	3% (21)	6% (49)	1% (10)	1% (10)	23% (173)	767
2022 House Vote: Didnt Vote	3% (17)	21% (106)	3% (18)	8% (41)	2% (9)	6% (29)	3% (13)	2% (10)	52% (268)	510
2020 Vote: Joe Biden	8% (72)	40% (362)	4% (33)	4% (35)	7% (62)	5% (43)	2% (22)	4% (33)	26% (233)	894
2020 Vote: Donald Trump	4% (31)	35% (273)	4% (32)	20% (157)	3% (27)	6% (47)	2% (13)	1% (8)	25% (200)	788
2020 Vote: Other	3% (2)	29% (20)	4% (3)	12% (8)	— (0)	2% (1)	2% (1)	3% (2)	46% (32)	69
2020 Vote: Didn't Vote	4% (16)	22% (96)	4% (20)	7% (31)	1% (5)	8% (36)	2% (9)	3% (14)	49% (213)	439
2018 House Vote: Democrat	8% (66)	38% (299)	4% (33)	6% (47)	7% (56)	5% (40)	3% (22)	3% (25)	25% (192)	780
2018 House Vote: Republican	5% (32)	39% (266)	4% (27)	18% (121)	4% (29)	3% (23)	1% (8)	2% (11)	23% (157)	673
2018 House Vote: Someone else	2% (1)	31% (17)	2% (1)	6% (3)	1% (1)	— (0)	1% (1)	2% (1)	55% (30)	55
2018 House Vote: Didnt Vote	3% (23)	25% (168)	4% (27)	9% (60)	1% (8)	9% (64)	2% (14)	3% (19)	44% (299)	682

Continued on next page

Table MCFI7: Who do you think is most responsible for Silicon Valley Bank failing?

Demographic	Venture capital investors	The banks' management	Tech companies	The Biden administration	Cryptocurrency companies	The Federal Reserve	Consumers	Other (please specify):	Don't know / No opinion	Total N
Adults	6% (121)	34% (751)	4% (87)	11% (231)	4% (94)	6% (127)	2% (45)	3% (56)	31%(678)	2190
4-Region: Northeast	6% (23)	35% (133)	3% (12)	10% (39)	4% (16)	4% (15)	4% (15)	4% (14)	30% (116)	384
4-Region: Midwest	7% (33)	37% (167)	4% (17)	11% (49)	3% (14)	4% (18)	1% (5)	2% (9)	31%(140)	453
4-Region: South	5% (41)	31% (260)	5% (40)	12% (99)	5% (38)	5% (39)	3% (22)	3% (25)	32%(270)	835
4-Region: West	5% (24)	37% (190)	3% (18)	8% (44)	5% (25)	11% (55)	1% (3)	2% (8)	29% (152)	519
Crypto Owner	7% (29)	32% (140)	7% (32)	12% (53)	10% (45)	12% (53)	4% (18)	1% (6)	14% (63)	438
Primary Bank: National Bank	5% (39)	41% (315)	5% (35)	10% (79)	5% (37)	6% (42)	2% (14)	2% (12)	25% (195)	768
Primary Bank: Regional Bank	3% (10)	40% (119)	5% (15)	8% (23)	3% (9)	4% (12)	4% (11)	5% (14)	28% (85)	298
Primary Bank: Community Bank	9% (23)	30% (80)	5% (13)	14% (36)	7% (18)	3% (8)	1% (3)	3% (9)	29% (77)	267
Primary Bank: Digital Bank	8% (20)	29% (74)	3% (7)	10% (26)	5% (12)	13% (32)	2% (4)	1% (4)	30% (75)	254
Primary Bank: Credit Union	7% (27)	35% (145)	4% (16)	12% (50)	3% (14)	5% (22)	2% (8)	4% (15)	29% (121)	418
No Primary Bank Account	1% (3)	10% (18)	1% (1)	9% (16)	2% (3)	6% (11)	3% (5)	1% (2)	68% (125)	185
Switch Bank in Past 6 Months	11% (26)	25% (61)	7% (18)	13% (32)	14% (34)	9% (21)	5% (11)	— (1)	16% (39)	243
Trust Banks	5% (77)	38% (583)	5% (75)	9% (134)	5% (69)	5% (80)	2% (34)	2% (36)	29% (438)	1527
Do not Trust Banks	8% (39)	31% (155)	2% (11)	16% (79)	5% (23)	9% (45)	1% (7)	4% (18)	25% (124)	501
Aware of Bank News	6% (92)	43% (638)	5% (78)	11% (162)	5% (73)	6% (93)	2% (35)	3% (50)	17% (259)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI8_1: Consider the failure of Silicon Valley Bank, Signature Bank and Silvergate. How much of an impact do you think the failure of these banks will have on the following in the coming weeks?

You personally

Demographic	A lot		Some		Not much		No impact at all		Total N
Adults	7%	(155)	21%	(461)	29%	(638)	43%	(937)	2190
Gender: Male	7%	(75)	22%	(230)	29%	(303)	43%	(452)	1060
Gender: Female	7%	(80)	21%	(230)	30%	(334)	43%	(477)	1121
Age: 18-34	10%	(63)	28%	(178)	29%	(180)	33%	(207)	628
Age: 35-44	11%	(41)	18%	(68)	29%	(106)	42%	(155)	370
Age: 45-64	6%	(41)	21%	(150)	27%	(192)	46%	(324)	708
Age: 65+	2%	(9)	13%	(65)	33%	(160)	52%	(251)	485
GenZers: 1997-2012	10%	(23)	21%	(46)	31%	(69)	37%	(82)	219
Millennials: 1981-1996	11%	(78)	27%	(189)	27%	(192)	35%	(250)	709
GenXers: 1965-1980	6%	(36)	20%	(113)	27%	(151)	46%	(255)	555
Baby Boomers: 1946-1964	3%	(17)	16%	(107)	33%	(214)	49%	(319)	656
PID: Dem (no lean)	9%	(75)	22%	(191)	26%	(225)	44%	(390)	881
PID: Ind (no lean)	5%	(31)	20%	(128)	33%	(206)	42%	(262)	627
PID: Rep (no lean)	7%	(49)	21%	(142)	30%	(207)	42%	(284)	682
PID/Gender: Dem Men	10%	(44)	24%	(106)	23%	(103)	44%	(196)	449
PID/Gender: Dem Women	7%	(31)	20%	(84)	29%	(122)	44%	(189)	427
PID/Gender: Ind Men	5%	(13)	20%	(55)	35%	(98)	40%	(111)	277
PID/Gender: Ind Women	5%	(18)	21%	(73)	31%	(107)	43%	(150)	348
PID/Gender: Rep Men	5%	(18)	21%	(69)	31%	(102)	43%	(145)	334
PID/Gender: Rep Women	9%	(31)	21%	(73)	30%	(105)	40%	(137)	346
Ideo: Liberal (1-3)	8%	(52)	19%	(126)	28%	(179)	45%	(293)	650
Ideo: Moderate (4)	7%	(45)	21%	(138)	29%	(185)	43%	(277)	645
Ideo: Conservative (5-7)	6%	(46)	23%	(167)	31%	(229)	40%	(291)	733
Educ: < College	7%	(96)	21%	(301)	28%	(399)	44%	(635)	1431
Educ: Bachelors degree	6%	(30)	20%	(98)	32%	(156)	41%	(198)	482
Educ: Post-grad	11%	(30)	22%	(61)	30%	(82)	38%	(104)	277
Income: Under 50k	7%	(72)	20%	(210)	25%	(269)	48%	(509)	1061
Income: 50k-100k	6%	(41)	22%	(165)	34%	(249)	38%	(282)	737
Income: 100k+	11%	(42)	22%	(86)	31%	(120)	37%	(145)	393
Ethnicity: White	6%	(108)	21%	(363)	30%	(506)	42%	(713)	1690
Ethnicity: Hispanic	7%	(27)	38%	(143)	28%	(104)	27%	(104)	377

Continued on next page

Table MCFI8_1: Consider the failure of Silicon Valley Bank, Signature Bank and Silvergate. How much of an impact do you think the failure of these banks will have on the following in the coming weeks?
You personally

Demographic	A lot		Some		Not much		No impact at all		Total N
Adults	7%	(155)	21%	(461)	29%	(638)	43%	(937)	2190
Ethnicity: Black	13%	(35)	22%	(63)	22%	(62)	43%	(122)	282
Ethnicity: Other	5%	(12)	16%	(35)	32%	(70)	47%	(102)	219
All Christian	5%	(57)	24%	(256)	30%	(313)	40%	(423)	1048
All Non-Christian	15%	(24)	23%	(37)	29%	(45)	33%	(52)	158
Atheist	4%	(3)	12%	(11)	33%	(29)	51%	(46)	89
Agnostic/Nothing in particular	8%	(43)	15%	(79)	29%	(156)	48%	(253)	531
Something Else	8%	(29)	21%	(78)	26%	(95)	45%	(163)	364
Religious Non-Protestant/Catholic	14%	(25)	25%	(46)	28%	(52)	34%	(64)	188
Evangelical	9%	(50)	23%	(130)	26%	(151)	42%	(239)	570
Non-Evangelical	3%	(28)	24%	(189)	31%	(245)	42%	(333)	795
Community: Urban	12%	(72)	25%	(157)	22%	(134)	42%	(258)	622
Community: Suburban	5%	(50)	20%	(211)	34%	(354)	41%	(434)	1048
Community: Rural	6%	(33)	18%	(93)	29%	(150)	47%	(245)	521
Employ: Private Sector	9%	(65)	25%	(188)	27%	(202)	38%	(282)	736
Employ: Government	10%	(11)	26%	(30)	34%	(40)	31%	(37)	119
Employ: Self-Employed	9%	(20)	26%	(56)	27%	(57)	38%	(82)	215
Employ: Homemaker	10%	(15)	25%	(37)	26%	(38)	39%	(57)	147
Employ: Student	4%	(3)	15%	(12)	32%	(25)	49%	(38)	78
Employ: Retired	3%	(18)	15%	(80)	31%	(169)	51%	(272)	538
Employ: Unemployed	7%	(17)	19%	(47)	27%	(68)	47%	(118)	250
Employ: Other	5%	(5)	10%	(11)	36%	(39)	48%	(52)	106
Military HH: Yes	7%	(19)	19%	(53)	31%	(87)	44%	(127)	285
Military HH: No	7%	(136)	21%	(408)	29%	(550)	43%	(810)	1905
RD/WT: Right Direction	11%	(80)	23%	(169)	23%	(173)	44%	(326)	749
RD/WT: Wrong Track	5%	(75)	20%	(291)	32%	(464)	42%	(611)	1441
Biden Job Approve	9%	(91)	20%	(199)	27%	(263)	43%	(423)	975
Biden Job Disapprove	5%	(61)	22%	(245)	31%	(347)	41%	(462)	1115

Continued on next page

Table MCFI8_1: Consider the failure of Silicon Valley Bank, Signature Bank and Silvergate. How much of an impact do you think the failure of these banks will have on the following in the coming weeks?
You personally

Demographic	A lot		Some		Not much		No impact at all		Total N
Adults	7%	(155)	21%	(461)	29%	(638)	43%	(937)	2190
Biden Job Strongly Approve	15%	(69)	23%	(105)	22%	(100)	40%	(181)	455
Biden Job Somewhat Approve	4%	(21)	18%	(95)	31%	(163)	46%	(242)	520
Biden Job Somewhat Disapprove	3%	(9)	22%	(67)	31%	(97)	44%	(138)	312
Biden Job Strongly Disapprove	6%	(51)	22%	(177)	31%	(249)	40%	(324)	802
Favorable of Biden	9%	(87)	21%	(208)	26%	(257)	45%	(446)	999
Unfavorable of Biden	6%	(62)	21%	(224)	32%	(353)	41%	(451)	1090
Very Favorable of Biden	15%	(70)	23%	(108)	21%	(102)	42%	(199)	480
Somewhat Favorable of Biden	3%	(17)	19%	(100)	30%	(155)	48%	(247)	519
Somewhat Unfavorable of Biden	6%	(15)	19%	(49)	33%	(85)	42%	(109)	259
Very Unfavorable of Biden	6%	(47)	21%	(174)	32%	(268)	41%	(341)	831
#1 Issue: Economy	6%	(60)	24%	(226)	30%	(281)	39%	(363)	930
#1 Issue: Security	8%	(21)	18%	(46)	33%	(83)	41%	(105)	255
#1 Issue: Health Care	9%	(15)	22%	(36)	33%	(55)	36%	(60)	166
#1 Issue: Medicare / Social Security	4%	(10)	18%	(43)	19%	(47)	59%	(142)	242
#1 Issue: Women's Issues	6%	(13)	17%	(38)	30%	(70)	47%	(108)	229
#1 Issue: Education	14%	(14)	21%	(21)	32%	(32)	33%	(33)	100
#1 Issue: Energy	12%	(17)	24%	(35)	20%	(29)	45%	(67)	148
#1 Issue: Other	4%	(5)	12%	(14)	35%	(42)	49%	(59)	120
2022 House Vote: Democrat	8%	(73)	19%	(166)	27%	(236)	45%	(391)	865
2022 House Vote: Republican	6%	(45)	24%	(181)	33%	(250)	38%	(291)	767
2022 House Vote: Didnt Vote	6%	(33)	20%	(103)	28%	(142)	46%	(232)	510
2020 Vote: Joe Biden	8%	(74)	19%	(171)	27%	(241)	46%	(408)	894
2020 Vote: Donald Trump	7%	(55)	21%	(167)	33%	(259)	39%	(306)	788
2020 Vote: Other	6%	(4)	35%	(24)	22%	(15)	38%	(26)	69
2020 Vote: Didn't Vote	5%	(22)	22%	(98)	28%	(123)	45%	(196)	439
2018 House Vote: Democrat	9%	(68)	21%	(161)	27%	(212)	43%	(339)	780
2018 House Vote: Republican	7%	(46)	21%	(140)	33%	(219)	40%	(268)	673
2018 House Vote: Someone else	12%	(6)	23%	(13)	25%	(14)	40%	(22)	55
2018 House Vote: Didnt Vote	5%	(34)	22%	(147)	28%	(192)	45%	(309)	682

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Table MCFI8_1: Consider the failure of Silicon Valley Bank, Signature Bank and Silvergate. How much of an impact do you think the failure of these banks will have on the following in the coming weeks?

You personally

Demographic	A lot		Some		Not much		No impact at all		Total N
Adults	7%	(155)	21%	(461)	29%	(638)	43%	(937)	2190
4-Region: Northeast	6%	(24)	21%	(81)	26%	(100)	47%	(179)	384
4-Region: Midwest	5%	(24)	17%	(75)	32%	(145)	46%	(208)	453
4-Region: South	8%	(68)	22%	(184)	30%	(251)	40%	(332)	835
4-Region: West	8%	(39)	23%	(121)	27%	(141)	42%	(218)	519
Crypto Owner	16%	(72)	39%	(172)	24%	(105)	20%	(88)	438
Primary Bank: National Bank	6%	(44)	23%	(177)	30%	(231)	41%	(316)	768
Primary Bank: Regional Bank	7%	(20)	20%	(60)	30%	(90)	43%	(129)	298
Primary Bank: Community Bank	8%	(20)	25%	(66)	28%	(75)	40%	(107)	267
Primary Bank: Digital Bank	7%	(18)	27%	(68)	29%	(73)	38%	(95)	254
Primary Bank: Credit Union	10%	(40)	17%	(73)	30%	(124)	43%	(181)	418
No Primary Bank Account	7%	(13)	10%	(18)	24%	(45)	59%	(109)	185
Switch Bank in Past 6 Months	19%	(47)	34%	(83)	24%	(58)	22%	(54)	243
Trust Banks	8%	(116)	20%	(305)	29%	(440)	44%	(665)	1527
Do not Trust Banks	6%	(28)	25%	(125)	31%	(156)	38%	(192)	501
Aware of Bank News	8%	(114)	23%	(337)	32%	(472)	38%	(558)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI8_2: Consider the failure of Silicon Valley Bank, Signature Bank and Silvergate. How much of an impact do you think the failure of these banks will have on the following in the coming weeks?

Your community

Demographic	A lot		Some		Not much		No impact at all		Total N
Adults	10%	(220)	29%	(634)	35%	(771)	26%	(565)	2190
Gender: Male	10%	(108)	30%	(316)	35%	(372)	25%	(264)	1060
Gender: Female	10%	(113)	28%	(316)	35%	(397)	26%	(296)	1121
Age: 18-34	16%	(100)	34%	(212)	32%	(204)	18%	(112)	628
Age: 35-44	12%	(45)	27%	(99)	32%	(120)	29%	(106)	370
Age: 45-64	8%	(58)	30%	(213)	33%	(236)	28%	(200)	708
Age: 65+	4%	(17)	23%	(110)	44%	(211)	30%	(146)	485
GenZers: 1997-2012	16%	(34)	30%	(65)	39%	(85)	16%	(35)	219
Millennials: 1981-1996	15%	(104)	32%	(228)	31%	(222)	22%	(155)	709
GenXers: 1965-1980	10%	(53)	31%	(170)	29%	(163)	31%	(170)	555
Baby Boomers: 1946-1964	4%	(27)	25%	(167)	42%	(275)	28%	(187)	656
PID: Dem (no lean)	11%	(100)	31%	(270)	33%	(288)	25%	(223)	881
PID: Ind (no lean)	11%	(66)	23%	(146)	40%	(249)	26%	(165)	627
PID: Rep (no lean)	8%	(54)	32%	(218)	34%	(233)	26%	(177)	682
PID/Gender: Dem Men	13%	(58)	31%	(141)	31%	(141)	24%	(108)	449
PID/Gender: Dem Women	10%	(42)	30%	(128)	34%	(145)	26%	(111)	427
PID/Gender: Ind Men	9%	(25)	23%	(63)	42%	(117)	26%	(71)	277
PID/Gender: Ind Women	12%	(41)	23%	(81)	38%	(132)	27%	(94)	348
PID/Gender: Rep Men	7%	(24)	33%	(111)	34%	(114)	25%	(85)	334
PID/Gender: Rep Women	9%	(30)	31%	(107)	34%	(119)	26%	(90)	346
Ideo: Liberal (1-3)	11%	(74)	28%	(182)	35%	(229)	26%	(166)	650
Ideo: Moderate (4)	9%	(59)	29%	(189)	37%	(238)	25%	(159)	645
Ideo: Conservative (5-7)	8%	(61)	30%	(220)	35%	(253)	27%	(199)	733
Educ: < College	9%	(133)	30%	(430)	34%	(487)	27%	(381)	1431
Educ: Bachelors degree	10%	(48)	27%	(131)	36%	(175)	26%	(127)	482
Educ: Post-grad	14%	(39)	26%	(73)	39%	(109)	20%	(56)	277
Income: Under 50k	9%	(97)	29%	(311)	33%	(353)	28%	(299)	1061
Income: 50k-100k	9%	(66)	30%	(221)	38%	(282)	23%	(168)	737
Income: 100k+	15%	(58)	26%	(102)	34%	(135)	25%	(98)	393
Ethnicity: White	9%	(150)	30%	(504)	36%	(607)	25%	(430)	1690
Ethnicity: Hispanic	12%	(44)	39%	(146)	32%	(120)	18%	(67)	377

Continued on next page

Table MCFI8_2: Consider the failure of Silicon Valley Bank, Signature Bank and Silvergate. How much of an impact do you think the failure of these banks will have on the following in the coming weeks?

Your community

Demographic	A lot		Some		Not much		No impact at all		Total N
Adults	10%	(220)	29%	(634)	35%	(771)	26%	(565)	2190
Ethnicity: Black	16%	(45)	31%	(86)	26%	(72)	28%	(78)	282
Ethnicity: Other	12%	(26)	20%	(44)	42%	(92)	26%	(57)	219
All Christian	9%	(92)	31%	(325)	37%	(384)	24%	(248)	1048
All Non-Christian	25%	(40)	20%	(32)	32%	(50)	22%	(36)	158
Atheist	8%	(7)	20%	(17)	35%	(31)	37%	(33)	89
Agnostic/Nothing in particular	9%	(48)	26%	(136)	37%	(194)	29%	(153)	531
Something Else	9%	(33)	34%	(124)	31%	(112)	26%	(95)	364
Religious Non-Protestant/Catholic	23%	(44)	21%	(39)	32%	(59)	24%	(46)	188
Evangelical	11%	(61)	32%	(185)	35%	(201)	22%	(123)	570
Non-Evangelical	7%	(56)	31%	(250)	36%	(283)	26%	(207)	795
Community: Urban	13%	(82)	34%	(212)	29%	(180)	24%	(148)	622
Community: Suburban	8%	(87)	28%	(296)	38%	(395)	26%	(270)	1048
Community: Rural	10%	(51)	24%	(126)	38%	(196)	28%	(147)	521
Employ: Private Sector	13%	(94)	31%	(227)	34%	(252)	22%	(163)	736
Employ: Government	16%	(19)	29%	(34)	37%	(44)	18%	(21)	119
Employ: Self-Employed	10%	(22)	32%	(69)	29%	(63)	28%	(61)	215
Employ: Homemaker	9%	(13)	35%	(51)	27%	(40)	29%	(43)	147
Employ: Student	10%	(8)	24%	(18)	48%	(38)	17%	(14)	78
Employ: Retired	4%	(22)	26%	(139)	41%	(221)	29%	(157)	538
Employ: Unemployed	14%	(34)	25%	(63)	32%	(79)	29%	(73)	250
Employ: Other	7%	(8)	30%	(32)	32%	(34)	31%	(33)	106
Military HH: Yes	11%	(32)	25%	(73)	34%	(98)	29%	(82)	285
Military HH: No	10%	(188)	29%	(561)	35%	(672)	25%	(483)	1905
RD/WT: Right Direction	12%	(91)	28%	(208)	36%	(270)	24%	(180)	749
RD/WT: Wrong Track	9%	(130)	30%	(426)	35%	(501)	27%	(385)	1441
Biden Job Approve	12%	(120)	28%	(271)	35%	(343)	25%	(242)	975
Biden Job Disapprove	9%	(96)	31%	(340)	36%	(399)	25%	(279)	1115

Continued on next page

Table MCFI8_2: Consider the failure of Silicon Valley Bank, Signature Bank and Silvergate. How much of an impact do you think the failure of these banks will have on the following in the coming weeks?

Your community

Demographic	A lot		Some		Not much		No impact at all		Total N
Adults	10%	(220)	29%	(634)	35%	(771)	26%	(565)	2190
Biden Job Strongly Approve	19%	(86)	26%	(119)	28%	(127)	27%	(123)	455
Biden Job Somewhat Approve	7%	(34)	29%	(152)	41%	(215)	23%	(119)	520
Biden Job Somewhat Disapprove	6%	(19)	29%	(91)	41%	(129)	24%	(73)	312
Biden Job Strongly Disapprove	10%	(77)	31%	(249)	34%	(271)	26%	(206)	802
Favorable of Biden	12%	(116)	29%	(285)	34%	(343)	25%	(255)	999
Unfavorable of Biden	9%	(99)	29%	(315)	37%	(402)	25%	(273)	1090
Very Favorable of Biden	18%	(85)	25%	(119)	30%	(142)	28%	(133)	480
Somewhat Favorable of Biden	6%	(31)	32%	(166)	39%	(201)	23%	(121)	519
Somewhat Unfavorable of Biden	9%	(24)	25%	(66)	39%	(100)	27%	(70)	259
Very Unfavorable of Biden	9%	(76)	30%	(250)	36%	(302)	24%	(203)	831
#1 Issue: Economy	10%	(93)	31%	(289)	37%	(349)	21%	(199)	930
#1 Issue: Security	9%	(24)	30%	(78)	36%	(92)	24%	(61)	255
#1 Issue: Health Care	18%	(30)	22%	(36)	39%	(64)	21%	(36)	166
#1 Issue: Medicare / Social Security	6%	(15)	26%	(63)	34%	(82)	34%	(82)	242
#1 Issue: Women's Issues	8%	(19)	30%	(69)	30%	(68)	32%	(73)	229
#1 Issue: Education	18%	(18)	37%	(37)	24%	(24)	21%	(21)	100
#1 Issue: Energy	10%	(15)	22%	(32)	35%	(52)	33%	(50)	148
#1 Issue: Other	5%	(6)	25%	(31)	34%	(41)	36%	(43)	120
2022 House Vote: Democrat	11%	(92)	28%	(245)	36%	(315)	25%	(213)	865
2022 House Vote: Republican	9%	(65)	30%	(227)	37%	(280)	25%	(194)	767
2022 House Vote: Didnt Vote	11%	(57)	29%	(146)	32%	(161)	29%	(147)	510
2020 Vote: Joe Biden	11%	(97)	29%	(260)	35%	(315)	25%	(222)	894
2020 Vote: Donald Trump	10%	(78)	29%	(230)	36%	(280)	25%	(200)	788
2020 Vote: Other	9%	(6)	42%	(29)	30%	(21)	19%	(13)	69
2020 Vote: Didn't Vote	9%	(39)	26%	(116)	35%	(154)	30%	(130)	439
2018 House Vote: Democrat	12%	(94)	29%	(229)	34%	(266)	25%	(191)	780
2018 House Vote: Republican	8%	(57)	30%	(201)	35%	(235)	27%	(181)	673
2018 House Vote: Someone else	18%	(10)	28%	(15)	35%	(19)	20%	(11)	55
2018 House Vote: Didnt Vote	9%	(60)	28%	(189)	37%	(251)	27%	(181)	682

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Table MCFI8_2: Consider the failure of Silicon Valley Bank, Signature Bank and Silvergate. How much of an impact do you think the failure of these banks will have on the following in the coming weeks?

Your community

Demographic	A lot		Some		Not much		No impact at all		Total N
Adults	10%	(220)	29%	(634)	35%	(771)	26%	(565)	2190
4-Region: Northeast	8%	(32)	27%	(102)	39%	(150)	26%	(100)	384
4-Region: Midwest	7%	(32)	24%	(110)	38%	(173)	30%	(138)	453
4-Region: South	11%	(95)	32%	(265)	32%	(267)	25%	(208)	835
4-Region: West	12%	(62)	30%	(158)	35%	(180)	23%	(119)	519
Crypto Owner	22%	(96)	40%	(175)	25%	(109)	13%	(58)	438
Primary Bank: National Bank	9%	(68)	31%	(234)	38%	(289)	23%	(177)	768
Primary Bank: Regional Bank	10%	(29)	25%	(75)	36%	(108)	29%	(86)	298
Primary Bank: Community Bank	10%	(26)	25%	(67)	37%	(99)	28%	(75)	267
Primary Bank: Digital Bank	10%	(26)	42%	(106)	27%	(68)	21%	(54)	254
Primary Bank: Credit Union	11%	(46)	27%	(111)	39%	(162)	24%	(99)	418
No Primary Bank Account	14%	(26)	22%	(41)	25%	(45)	39%	(72)	185
Switch Bank in Past 6 Months	27%	(65)	33%	(80)	25%	(60)	16%	(38)	243
Trust Banks	9%	(145)	29%	(449)	37%	(560)	24%	(373)	1527
Do not Trust Banks	11%	(57)	31%	(155)	35%	(174)	23%	(115)	501
Aware of Bank News	12%	(171)	30%	(442)	37%	(542)	22%	(326)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI8_3: Consider the failure of Silicon Valley Bank, Signature Bank and Silvergate. How much of an impact do you think the failure of these banks will have on the following in the coming weeks?
Customers of those banks

Demographic	A lot		Some		Not much		No impact at all		Total N
Adults	53%	(1171)	28%	(614)	11%	(239)	8%	(166)	2190
Gender: Male	55%	(583)	29%	(305)	11%	(118)	5%	(54)	1060
Gender: Female	52%	(586)	27%	(308)	11%	(121)	10%	(107)	1121
Age: 18-34	49%	(311)	27%	(167)	14%	(89)	10%	(61)	628
Age: 35-44	49%	(183)	26%	(98)	14%	(52)	10%	(37)	370
Age: 45-64	56%	(393)	27%	(191)	10%	(69)	8%	(54)	708
Age: 65+	59%	(285)	33%	(158)	6%	(28)	3%	(14)	485
GenZers: 1997-2012	44%	(96)	24%	(52)	20%	(45)	12%	(27)	219
Millennials: 1981-1996	52%	(369)	27%	(194)	12%	(83)	9%	(63)	709
GenXers: 1965-1980	53%	(292)	28%	(154)	10%	(57)	9%	(52)	555
Baby Boomers: 1946-1964	58%	(382)	31%	(201)	8%	(53)	3%	(20)	656
PID: Dem (no lean)	55%	(487)	27%	(242)	10%	(88)	7%	(64)	881
PID: Ind (no lean)	52%	(323)	28%	(174)	12%	(75)	9%	(54)	627
PID: Rep (no lean)	53%	(361)	29%	(198)	11%	(76)	7%	(47)	682
PID/Gender: Dem Men	56%	(254)	28%	(126)	10%	(46)	5%	(24)	449
PID/Gender: Dem Women	54%	(232)	27%	(116)	10%	(41)	9%	(37)	427
PID/Gender: Ind Men	56%	(155)	28%	(77)	12%	(34)	4%	(11)	277
PID/Gender: Ind Women	48%	(167)	28%	(96)	12%	(41)	12%	(43)	348
PID/Gender: Rep Men	52%	(175)	31%	(102)	11%	(37)	6%	(20)	334
PID/Gender: Rep Women	54%	(186)	28%	(96)	11%	(39)	7%	(26)	346
Ideo: Liberal (1-3)	58%	(377)	27%	(173)	8%	(55)	7%	(45)	650
Ideo: Moderate (4)	49%	(317)	27%	(175)	14%	(90)	10%	(63)	645
Ideo: Conservative (5-7)	56%	(412)	29%	(213)	10%	(73)	5%	(35)	733
Educ: < College	50%	(721)	28%	(408)	12%	(166)	9%	(136)	1431
Educ: Bachelors degree	58%	(279)	27%	(131)	10%	(50)	4%	(21)	482
Educ: Post-grad	62%	(171)	27%	(75)	8%	(22)	3%	(9)	277
Income: Under 50k	49%	(523)	29%	(307)	11%	(117)	11%	(114)	1061
Income: 50k-100k	56%	(411)	27%	(200)	12%	(90)	5%	(36)	737
Income: 100k+	60%	(237)	27%	(107)	8%	(32)	4%	(16)	393
Ethnicity: White	55%	(931)	29%	(487)	10%	(163)	6%	(108)	1690
Ethnicity: Hispanic	50%	(190)	28%	(105)	13%	(49)	9%	(33)	377

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Table MCFI8_3: Consider the failure of Silicon Valley Bank, Signature Bank and Silvergate. How much of an impact do you think the failure of these banks will have on the following in the coming weeks?
Customers of those banks

Demographic	A lot		Some		Not much		No impact at all		Total N
Adults	53%	(1171)	28%	(614)	11%	(239)	8%	(166)	2190
Ethnicity: Black	51%	(143)	22%	(62)	14%	(40)	13%	(36)	282
Ethnicity: Other	45%	(97)	30%	(65)	16%	(35)	10%	(21)	219
All Christian	57%	(594)	29%	(306)	9%	(94)	5%	(55)	1048
All Non-Christian	48%	(77)	27%	(43)	18%	(28)	7%	(11)	158
Atheist	58%	(52)	23%	(20)	8%	(7)	11%	(10)	89
Agnostic/Nothing in particular	51%	(271)	26%	(138)	12%	(66)	11%	(56)	531
Something Else	49%	(179)	29%	(107)	12%	(44)	10%	(35)	364
Religious Non-Protestant/Catholic	48%	(90)	25%	(47)	22%	(40)	6%	(11)	188
Evangelical	49%	(278)	32%	(183)	11%	(60)	9%	(49)	570
Non-Evangelical	59%	(472)	28%	(222)	8%	(61)	5%	(40)	795
Community: Urban	52%	(325)	28%	(172)	11%	(70)	9%	(55)	622
Community: Suburban	55%	(574)	28%	(292)	11%	(118)	6%	(63)	1048
Community: Rural	52%	(273)	29%	(150)	10%	(50)	9%	(47)	521
Employ: Private Sector	57%	(419)	26%	(194)	11%	(83)	6%	(41)	736
Employ: Government	51%	(61)	26%	(31)	17%	(20)	6%	(7)	119
Employ: Self-Employed	51%	(111)	31%	(67)	12%	(26)	5%	(11)	215
Employ: Homemaker	50%	(73)	26%	(39)	14%	(21)	10%	(14)	147
Employ: Student	45%	(35)	21%	(16)	19%	(15)	15%	(12)	78
Employ: Retired	58%	(312)	32%	(172)	6%	(31)	4%	(23)	538
Employ: Unemployed	47%	(117)	28%	(70)	11%	(27)	14%	(36)	250
Employ: Other	41%	(44)	24%	(25)	16%	(17)	19%	(21)	106
Military HH: Yes	63%	(179)	21%	(59)	9%	(26)	8%	(22)	285
Military HH: No	52%	(992)	29%	(555)	11%	(213)	8%	(144)	1905
RD/WT: Right Direction	48%	(357)	29%	(220)	13%	(97)	10%	(75)	749
RD/WT: Wrong Track	57%	(815)	27%	(394)	10%	(142)	6%	(91)	1441
Biden Job Approve	51%	(501)	29%	(286)	12%	(121)	7%	(67)	975
Biden Job Disapprove	57%	(640)	27%	(300)	9%	(103)	6%	(72)	1115

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Table MCFI8_3: Consider the failure of Silicon Valley Bank, Signature Bank and Silvergate. How much of an impact do you think the failure of these banks will have on the following in the coming weeks?
Customers of those banks

Demographic	A lot		Some		Not much		No impact at all		Total N
Adults	53%	(1171)	28%	(614)	11%	(239)	8%	(166)	2190
Biden Job Strongly Approve	51%	(232)	29%	(134)	12%	(55)	8%	(35)	455
Biden Job Somewhat Approve	52%	(269)	29%	(152)	13%	(66)	6%	(33)	520
Biden Job Somewhat Disapprove	58%	(180)	26%	(81)	12%	(36)	5%	(15)	312
Biden Job Strongly Disapprove	57%	(460)	27%	(219)	8%	(67)	7%	(57)	802
Favorable of Biden	52%	(520)	30%	(295)	11%	(111)	7%	(72)	999
Unfavorable of Biden	57%	(621)	27%	(293)	10%	(113)	6%	(63)	1090
Very Favorable of Biden	54%	(259)	28%	(133)	10%	(50)	8%	(37)	480
Somewhat Favorable of Biden	50%	(261)	31%	(162)	12%	(61)	7%	(35)	519
Somewhat Unfavorable of Biden	57%	(147)	28%	(73)	11%	(29)	4%	(11)	259
Very Unfavorable of Biden	57%	(474)	27%	(221)	10%	(83)	6%	(52)	831
#1 Issue: Economy	54%	(498)	29%	(269)	11%	(99)	7%	(63)	930
#1 Issue: Security	56%	(142)	32%	(82)	8%	(21)	4%	(10)	255
#1 Issue: Health Care	53%	(87)	27%	(44)	12%	(20)	9%	(14)	166
#1 Issue: Medicare / Social Security	60%	(146)	25%	(62)	9%	(21)	5%	(13)	242
#1 Issue: Women's Issues	47%	(108)	24%	(56)	15%	(35)	13%	(30)	229
#1 Issue: Education	46%	(46)	23%	(23)	18%	(18)	13%	(13)	100
#1 Issue: Energy	50%	(74)	30%	(45)	13%	(19)	7%	(11)	148
#1 Issue: Other	58%	(70)	28%	(33)	4%	(5)	10%	(12)	120
2022 House Vote: Democrat	57%	(491)	29%	(248)	9%	(80)	5%	(46)	865
2022 House Vote: Republican	57%	(434)	28%	(215)	10%	(80)	5%	(37)	767
2022 House Vote: Didnt Vote	44%	(224)	27%	(135)	14%	(72)	15%	(79)	510
2020 Vote: Joe Biden	55%	(491)	29%	(260)	10%	(85)	7%	(58)	894
2020 Vote: Donald Trump	56%	(438)	29%	(228)	11%	(83)	5%	(38)	788
2020 Vote: Other	55%	(38)	29%	(20)	10%	(7)	7%	(5)	69
2020 Vote: Didn't Vote	47%	(205)	24%	(106)	14%	(63)	15%	(65)	439
2018 House Vote: Democrat	58%	(453)	28%	(219)	8%	(66)	5%	(42)	780
2018 House Vote: Republican	56%	(379)	29%	(196)	9%	(63)	5%	(34)	673
2018 House Vote: Someone else	51%	(28)	33%	(18)	12%	(7)	4%	(2)	55
2018 House Vote: Didnt Vote	46%	(311)	27%	(181)	15%	(103)	13%	(87)	682

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Table MCFI8_3: Consider the failure of Silicon Valley Bank, Signature Bank and Silvergate. How much of an impact do you think the failure of these banks will have on the following in the coming weeks?
Customers of those banks

Demographic	A lot		Some		Not much		No impact at all		Total N
Adults	53%	(1171)	28%	(614)	11%	(239)	8%	(166)	2190
4-Region: Northeast	47%	(181)	33%	(127)	11%	(41)	9%	(34)	384
4-Region: Midwest	56%	(253)	27%	(122)	10%	(46)	7%	(32)	453
4-Region: South	56%	(465)	27%	(222)	9%	(78)	8%	(70)	835
4-Region: West	53%	(273)	28%	(143)	14%	(73)	6%	(30)	519
Crypto Owner	55%	(239)	30%	(129)	12%	(54)	4%	(16)	438
Primary Bank: National Bank	58%	(447)	27%	(210)	10%	(79)	4%	(32)	768
Primary Bank: Regional Bank	48%	(145)	37%	(110)	8%	(25)	6%	(19)	298
Primary Bank: Community Bank	49%	(131)	31%	(84)	12%	(31)	8%	(21)	267
Primary Bank: Digital Bank	58%	(147)	25%	(63)	9%	(23)	8%	(20)	254
Primary Bank: Credit Union	60%	(249)	26%	(107)	11%	(47)	4%	(15)	418
No Primary Bank Account	29%	(53)	21%	(39)	18%	(33)	32%	(59)	185
Switch Bank in Past 6 Months	52%	(126)	30%	(73)	13%	(31)	6%	(13)	243
Trust Banks	57%	(863)	30%	(451)	10%	(149)	4%	(63)	1527
Do not Trust Banks	56%	(279)	24%	(121)	11%	(56)	9%	(45)	501
Aware of Bank News	59%	(874)	28%	(414)	10%	(143)	3%	(50)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI8_4: Consider the failure of Silicon Valley Bank, Signature Bank and Silvergate. How much of an impact do you think the failure of these banks will have on the following in the coming weeks?
The U.S. economy

Demographic	A lot		Some		Not much		No impact at all		Total N
Adults	25%	(546)	49%	(1063)	19%	(412)	8%	(169)	2190
Gender: Male	24%	(259)	46%	(492)	23%	(244)	6%	(64)	1060
Gender: Female	26%	(286)	51%	(568)	15%	(167)	9%	(100)	1121
Age: 18-34	32%	(201)	42%	(265)	18%	(115)	8%	(47)	628
Age: 35-44	20%	(75)	50%	(187)	19%	(69)	11%	(40)	370
Age: 45-64	26%	(187)	49%	(344)	16%	(110)	9%	(66)	708
Age: 65+	17%	(83)	55%	(267)	24%	(118)	3%	(17)	485
GenZers: 1997-2012	25%	(56)	39%	(85)	26%	(57)	10%	(21)	219
Millennials: 1981-1996	30%	(213)	46%	(328)	16%	(113)	8%	(55)	709
GenXers: 1965-1980	25%	(141)	47%	(263)	15%	(85)	12%	(66)	555
Baby Boomers: 1946-1964	19%	(124)	55%	(361)	22%	(146)	4%	(24)	656
PID: Dem (no lean)	22%	(191)	49%	(430)	22%	(190)	8%	(70)	881
PID: Ind (no lean)	28%	(173)	45%	(280)	19%	(121)	8%	(53)	627
PID: Rep (no lean)	27%	(182)	52%	(353)	15%	(102)	7%	(46)	682
PID/Gender: Dem Men	24%	(107)	44%	(197)	25%	(114)	7%	(31)	449
PID/Gender: Dem Women	20%	(84)	54%	(233)	17%	(74)	8%	(36)	427
PID/Gender: Ind Men	25%	(70)	43%	(120)	26%	(73)	5%	(13)	277
PID/Gender: Ind Women	29%	(103)	45%	(158)	14%	(48)	11%	(40)	348
PID/Gender: Rep Men	25%	(82)	52%	(175)	17%	(57)	6%	(19)	334
PID/Gender: Rep Women	29%	(99)	51%	(178)	13%	(45)	7%	(24)	346
Ideo: Liberal (1-3)	18%	(115)	52%	(337)	25%	(160)	6%	(38)	650
Ideo: Moderate (4)	23%	(148)	47%	(304)	19%	(125)	10%	(67)	645
Ideo: Conservative (5-7)	33%	(238)	49%	(356)	14%	(100)	5%	(39)	733
Educ: < College	26%	(369)	47%	(666)	18%	(258)	10%	(137)	1431
Educ: Bachelors degree	21%	(101)	53%	(257)	21%	(104)	4%	(21)	482
Educ: Post-grad	27%	(76)	50%	(139)	18%	(51)	4%	(11)	277
Income: Under 50k	24%	(256)	46%	(493)	19%	(205)	10%	(108)	1061
Income: 50k-100k	25%	(187)	50%	(366)	20%	(146)	5%	(38)	737
Income: 100k+	26%	(103)	52%	(204)	16%	(61)	6%	(24)	393
Ethnicity: White	25%	(423)	51%	(855)	19%	(315)	6%	(97)	1690
Ethnicity: Hispanic	36%	(134)	40%	(152)	17%	(63)	7%	(28)	377

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Table MCFI8_4: Consider the failure of Silicon Valley Bank, Signature Bank and Silvergate. How much of an impact do you think the failure of these banks will have on the following in the coming weeks?
The U.S. economy

Demographic	A lot		Some		Not much		No impact at all		Total N
Adults	25%	(546)	49%	(1063)	19%	(412)	8%	(169)	2190
Ethnicity: Black	25%	(69)	40%	(114)	18%	(52)	17%	(47)	282
Ethnicity: Other	25%	(54)	43%	(94)	21%	(46)	12%	(25)	219
All Christian	26%	(272)	52%	(545)	16%	(171)	6%	(60)	1048
All Non-Christian	33%	(52)	36%	(57)	23%	(36)	8%	(13)	158
Atheist	21%	(18)	44%	(39)	29%	(26)	6%	(6)	89
Agnostic/Nothing in particular	20%	(107)	48%	(255)	21%	(111)	11%	(58)	531
Something Else	27%	(97)	46%	(168)	19%	(67)	9%	(32)	364
Religious Non-Protestant/Catholic	35%	(66)	36%	(68)	21%	(39)	8%	(15)	188
Evangelical	26%	(147)	54%	(308)	13%	(73)	7%	(42)	570
Non-Evangelical	25%	(202)	49%	(388)	20%	(158)	6%	(48)	795
Community: Urban	25%	(155)	47%	(294)	18%	(114)	9%	(59)	622
Community: Suburban	25%	(259)	49%	(516)	20%	(211)	6%	(63)	1048
Community: Rural	25%	(132)	49%	(253)	17%	(88)	9%	(48)	521
Employ: Private Sector	27%	(197)	49%	(360)	18%	(134)	6%	(46)	736
Employ: Government	27%	(32)	51%	(61)	13%	(15)	9%	(10)	119
Employ: Self-Employed	28%	(61)	51%	(111)	15%	(33)	5%	(11)	215
Employ: Homemaker	27%	(40)	50%	(74)	10%	(15)	12%	(18)	147
Employ: Student	22%	(17)	36%	(28)	30%	(23)	12%	(9)	78
Employ: Retired	21%	(114)	52%	(278)	23%	(122)	4%	(24)	538
Employ: Unemployed	25%	(62)	45%	(113)	18%	(45)	12%	(30)	250
Employ: Other	21%	(23)	35%	(38)	23%	(25)	20%	(21)	106
Military HH: Yes	27%	(77)	50%	(143)	17%	(48)	6%	(18)	285
Military HH: No	25%	(469)	48%	(920)	19%	(365)	8%	(151)	1905
RD/WT: Right Direction	20%	(151)	47%	(349)	24%	(178)	9%	(70)	749
RD/WT: Wrong Track	27%	(394)	50%	(713)	16%	(234)	7%	(99)	1441
Biden Job Approve	21%	(200)	50%	(486)	22%	(219)	7%	(70)	975
Biden Job Disapprove	30%	(330)	48%	(537)	16%	(177)	6%	(71)	1115

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Table MCFI8_4: Consider the failure of Silicon Valley Bank, Signature Bank and Silvergate. How much of an impact do you think the failure of these banks will have on the following in the coming weeks?
The U.S. economy

Demographic	A lot		Some		Not much		No impact at all		Total N
Adults	25%	(546)	49%	(1063)	19%	(412)	8%	(169)	2190
Biden Job Strongly Approve	28%	(128)	39%	(177)	24%	(111)	9%	(39)	455
Biden Job Somewhat Approve	14%	(72)	59%	(309)	21%	(108)	6%	(31)	520
Biden Job Somewhat Disapprove	19%	(60)	56%	(174)	19%	(60)	6%	(18)	312
Biden Job Strongly Disapprove	34%	(270)	45%	(363)	15%	(117)	7%	(53)	802
Favorable of Biden	21%	(212)	50%	(502)	21%	(208)	8%	(76)	999
Unfavorable of Biden	29%	(312)	48%	(525)	17%	(190)	6%	(63)	1090
Very Favorable of Biden	27%	(132)	41%	(195)	23%	(108)	9%	(45)	480
Somewhat Favorable of Biden	16%	(81)	59%	(307)	19%	(100)	6%	(31)	519
Somewhat Unfavorable of Biden	21%	(53)	53%	(138)	21%	(54)	5%	(14)	259
Very Unfavorable of Biden	31%	(258)	47%	(386)	16%	(136)	6%	(50)	831
#1 Issue: Economy	28%	(259)	48%	(443)	18%	(164)	7%	(64)	930
#1 Issue: Security	28%	(72)	52%	(132)	15%	(37)	5%	(13)	255
#1 Issue: Health Care	25%	(41)	43%	(71)	24%	(39)	9%	(14)	166
#1 Issue: Medicare / Social Security	22%	(54)	57%	(138)	16%	(38)	5%	(12)	242
#1 Issue: Women's Issues	19%	(43)	48%	(110)	20%	(46)	13%	(30)	229
#1 Issue: Education	19%	(19)	52%	(52)	20%	(20)	9%	(9)	100
#1 Issue: Energy	17%	(25)	50%	(74)	25%	(37)	8%	(12)	148
#1 Issue: Other	28%	(34)	35%	(42)	25%	(30)	12%	(15)	120
2022 House Vote: Democrat	22%	(186)	50%	(433)	23%	(199)	5%	(47)	865
2022 House Vote: Republican	30%	(232)	51%	(389)	14%	(107)	5%	(39)	767
2022 House Vote: Didnt Vote	23%	(115)	42%	(215)	19%	(99)	16%	(81)	510
2020 Vote: Joe Biden	21%	(189)	50%	(448)	22%	(197)	7%	(60)	894
2020 Vote: Donald Trump	31%	(246)	49%	(387)	14%	(112)	5%	(43)	788
2020 Vote: Other	27%	(19)	58%	(40)	9%	(7)	5%	(4)	69
2020 Vote: Didn't Vote	21%	(92)	43%	(188)	22%	(97)	14%	(63)	439
2018 House Vote: Democrat	23%	(183)	49%	(385)	22%	(168)	6%	(45)	780
2018 House Vote: Republican	31%	(206)	49%	(332)	14%	(93)	6%	(43)	673
2018 House Vote: Someone else	21%	(11)	56%	(31)	15%	(8)	8%	(5)	55
2018 House Vote: Didnt Vote	21%	(146)	46%	(315)	21%	(144)	11%	(77)	682

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Table MCFI8_4: Consider the failure of Silicon Valley Bank, Signature Bank and Silvergate. How much of an impact do you think the failure of these banks will have on the following in the coming weeks?
The U.S. economy

Demographic	A lot		Some		Not much		No impact at all		Total N
Adults	25%	(546)	49%	(1063)	19%	(412)	8%	(169)	2190
4-Region: Northeast	23%	(88)	49%	(187)	19%	(72)	10%	(37)	384
4-Region: Midwest	19%	(88)	55%	(248)	20%	(89)	6%	(28)	453
4-Region: South	26%	(215)	50%	(416)	17%	(142)	7%	(62)	835
4-Region: West	30%	(155)	41%	(211)	21%	(110)	8%	(43)	519
Crypto Owner	40%	(176)	42%	(182)	15%	(66)	3%	(14)	438
Primary Bank: National Bank	27%	(207)	49%	(376)	19%	(145)	5%	(40)	768
Primary Bank: Regional Bank	22%	(67)	53%	(159)	18%	(54)	6%	(19)	298
Primary Bank: Community Bank	26%	(70)	53%	(141)	16%	(42)	6%	(15)	267
Primary Bank: Digital Bank	23%	(59)	52%	(132)	18%	(45)	7%	(18)	254
Primary Bank: Credit Union	25%	(103)	47%	(196)	25%	(103)	4%	(16)	418
No Primary Bank Account	22%	(41)	32%	(59)	13%	(23)	34%	(62)	185
Switch Bank in Past 6 Months	39%	(94)	41%	(101)	17%	(42)	3%	(6)	243
Trust Banks	22%	(342)	53%	(813)	19%	(290)	5%	(81)	1527
Do not Trust Banks	34%	(171)	43%	(215)	16%	(82)	7%	(33)	501
Aware of Bank News	29%	(426)	50%	(734)	19%	(277)	3%	(44)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI9: *And as you may know, following the failure of Silicon Valley Bank and Signature Bank, the Biden administration set up an emergency investment fund to ensure that all deposits at these banks would be covered, including those above \$250,000. Do you support or oppose the Biden administration setting up this emergency fund?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	27%	(599)	30%	(647)	13%	(280)	12%	(272)	18%	(392)	2190
Gender: Male	31%	(333)	29%	(309)	15%	(156)	13%	(135)	12%	(127)	1060
Gender: Female	24%	(265)	30%	(337)	11%	(123)	12%	(134)	23%	(262)	1121
Age: 18-34	27%	(169)	29%	(185)	14%	(87)	11%	(67)	19%	(120)	628
Age: 35-44	28%	(102)	23%	(86)	10%	(38)	15%	(55)	24%	(89)	370
Age: 45-64	27%	(194)	30%	(211)	13%	(90)	12%	(87)	18%	(125)	708
Age: 65+	28%	(133)	34%	(165)	13%	(65)	13%	(62)	12%	(58)	485
GenZers: 1997-2012	22%	(49)	23%	(50)	18%	(40)	10%	(22)	26%	(57)	219
Millennials: 1981-1996	29%	(205)	29%	(206)	11%	(75)	13%	(95)	18%	(129)	709
GenXers: 1965-1980	28%	(157)	29%	(161)	12%	(67)	11%	(62)	19%	(108)	555
Baby Boomers: 1946-1964	27%	(174)	33%	(213)	14%	(90)	13%	(85)	14%	(94)	656
PID: Dem (no lean)	43%	(375)	33%	(293)	8%	(71)	4%	(39)	12%	(103)	881
PID: Ind (no lean)	17%	(107)	31%	(193)	11%	(70)	12%	(77)	29%	(180)	627
PID: Rep (no lean)	17%	(117)	24%	(161)	20%	(139)	23%	(156)	16%	(109)	682
PID/Gender: Dem Men	49%	(221)	30%	(133)	11%	(49)	4%	(19)	6%	(27)	449
PID/Gender: Dem Women	36%	(154)	37%	(159)	5%	(22)	5%	(19)	17%	(73)	427
PID/Gender: Ind Men	19%	(53)	34%	(93)	13%	(35)	13%	(35)	22%	(60)	277
PID/Gender: Ind Women	15%	(53)	29%	(100)	10%	(35)	12%	(41)	34%	(120)	348
PID/Gender: Rep Men	18%	(59)	25%	(83)	22%	(72)	24%	(80)	12%	(40)	334
PID/Gender: Rep Women	17%	(58)	23%	(78)	19%	(66)	21%	(74)	20%	(70)	346
Ideo: Liberal (1-3)	42%	(273)	33%	(217)	7%	(46)	7%	(44)	11%	(69)	650
Ideo: Moderate (4)	26%	(168)	32%	(205)	11%	(71)	8%	(53)	23%	(148)	645
Ideo: Conservative (5-7)	18%	(136)	25%	(186)	21%	(151)	21%	(157)	14%	(103)	733
Educ: < College	25%	(353)	26%	(378)	13%	(189)	13%	(185)	23%	(325)	1431
Educ: Bachelors degree	32%	(153)	35%	(169)	13%	(61)	11%	(55)	9%	(44)	482
Educ: Post-grad	34%	(93)	36%	(100)	11%	(29)	11%	(31)	8%	(23)	277
Income: Under 50k	25%	(268)	27%	(291)	12%	(122)	12%	(127)	24%	(252)	1061
Income: 50k-100k	27%	(200)	32%	(234)	14%	(106)	13%	(98)	14%	(100)	737
Income: 100k+	33%	(131)	31%	(122)	13%	(52)	12%	(46)	10%	(41)	393
Ethnicity: White	27%	(450)	29%	(490)	14%	(229)	14%	(232)	17%	(289)	1690

Continued on next page

Table MCFI9: *And as you may know, following the failure of Silicon Valley Bank and Signature Bank, the Biden administration set up an emergency investment fund to ensure that all deposits at these banks would be covered, including those above \$250,000. Do you support or oppose the Biden administration setting up this emergency fund?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	27%	(599)	30%	(647)	13%	(280)	12%	(272)	18%	(392)	2190
Ethnicity: Hispanic	31%	(117)	22%	(83)	12%	(46)	12%	(45)	23%	(86)	377
Ethnicity: Black	36%	(102)	28%	(80)	8%	(24)	9%	(27)	17%	(49)	282
Ethnicity: Other	21%	(47)	35%	(77)	12%	(27)	6%	(13)	25%	(55)	219
All Christian	29%	(299)	28%	(289)	15%	(156)	13%	(141)	15%	(162)	1048
All Non-Christian	42%	(67)	29%	(46)	11%	(18)	10%	(15)	8%	(12)	158
Atheist	29%	(26)	29%	(25)	11%	(10)	12%	(11)	20%	(17)	89
Agnostic/Nothing in particular	25%	(134)	30%	(162)	13%	(67)	9%	(47)	23%	(122)	531
Something Else	20%	(73)	34%	(124)	8%	(29)	16%	(58)	22%	(79)	364
Religious Non-Protestant/Catholic	42%	(79)	29%	(54)	12%	(23)	9%	(17)	8%	(15)	188
Evangelical	24%	(138)	29%	(167)	11%	(63)	17%	(95)	19%	(108)	570
Non-Evangelical	27%	(218)	29%	(233)	14%	(115)	12%	(98)	17%	(131)	795
Community: Urban	37%	(232)	27%	(168)	12%	(77)	9%	(53)	15%	(91)	622
Community: Suburban	26%	(271)	33%	(345)	13%	(135)	11%	(118)	17%	(179)	1048
Community: Rural	18%	(96)	26%	(134)	13%	(68)	19%	(100)	24%	(123)	521
Employ: Private Sector	32%	(237)	31%	(225)	13%	(96)	13%	(93)	12%	(87)	736
Employ: Government	21%	(25)	34%	(41)	17%	(20)	10%	(12)	18%	(22)	119
Employ: Self-Employed	31%	(67)	34%	(74)	9%	(20)	10%	(21)	15%	(32)	215
Employ: Homemaker	20%	(30)	25%	(37)	14%	(20)	9%	(13)	32%	(47)	147
Employ: Student	25%	(20)	21%	(16)	29%	(22)	—	(0)	25%	(20)	78
Employ: Retired	26%	(138)	33%	(175)	14%	(77)	15%	(79)	13%	(69)	538
Employ: Unemployed	25%	(63)	21%	(53)	8%	(20)	14%	(36)	31%	(79)	250
Employ: Other	19%	(20)	24%	(25)	5%	(5)	16%	(17)	36%	(38)	106
Military HH: Yes	23%	(66)	32%	(91)	14%	(41)	16%	(47)	14%	(40)	285
Military HH: No	28%	(533)	29%	(556)	13%	(239)	12%	(225)	18%	(352)	1905
RD/WT: Right Direction	44%	(331)	31%	(235)	7%	(51)	5%	(39)	12%	(92)	749
RD/WT: Wrong Track	19%	(267)	29%	(412)	16%	(229)	16%	(232)	21%	(301)	1441
Biden Job Approve	45%	(435)	34%	(330)	7%	(67)	4%	(43)	10%	(100)	975
Biden Job Disapprove	14%	(152)	27%	(301)	19%	(210)	20%	(223)	20%	(228)	1115

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Table MCFI9: *And as you may know, following the failure of Silicon Valley Bank and Signature Bank, the Biden administration set up an emergency investment fund to ensure that all deposits at these banks would be covered, including those above \$250,000. Do you support or oppose the Biden administration setting up this emergency fund?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	27%	(599)	30%	(647)	13%	(280)	12%	(272)	18%	(392)	2190
Biden Job Strongly Approve	63%	(288)	18%	(82)	5%	(23)	5%	(24)	8%	(38)	455
Biden Job Somewhat Approve	28%	(147)	48%	(249)	9%	(45)	4%	(19)	12%	(61)	520
Biden Job Somewhat Disapprove	19%	(58)	44%	(136)	17%	(53)	4%	(13)	16%	(51)	312
Biden Job Strongly Disapprove	12%	(94)	20%	(164)	20%	(157)	26%	(210)	22%	(177)	802
Favorable of Biden	44%	(439)	35%	(350)	5%	(55)	4%	(43)	11%	(111)	999
Unfavorable of Biden	13%	(144)	26%	(284)	20%	(221)	20%	(223)	20%	(219)	1090
Very Favorable of Biden	61%	(294)	20%	(98)	4%	(22)	5%	(24)	9%	(41)	480
Somewhat Favorable of Biden	28%	(145)	49%	(252)	6%	(33)	4%	(18)	14%	(70)	519
Somewhat Unfavorable of Biden	20%	(51)	38%	(99)	21%	(53)	5%	(12)	17%	(44)	259
Very Unfavorable of Biden	11%	(93)	22%	(185)	20%	(168)	25%	(211)	21%	(175)	831
#1 Issue: Economy	23%	(216)	30%	(279)	16%	(146)	13%	(125)	18%	(164)	930
#1 Issue: Security	17%	(42)	24%	(62)	20%	(51)	22%	(55)	18%	(45)	255
#1 Issue: Health Care	34%	(57)	30%	(50)	5%	(8)	12%	(20)	18%	(30)	166
#1 Issue: Medicare / Social Security	39%	(95)	29%	(70)	8%	(20)	10%	(25)	14%	(33)	242
#1 Issue: Women's Issues	35%	(79)	31%	(70)	9%	(22)	4%	(10)	21%	(48)	229
#1 Issue: Education	36%	(36)	29%	(29)	8%	(8)	5%	(5)	22%	(22)	100
#1 Issue: Energy	33%	(49)	34%	(51)	7%	(10)	10%	(15)	16%	(23)	148
#1 Issue: Other	21%	(25)	31%	(37)	12%	(14)	13%	(16)	24%	(28)	120
2022 House Vote: Democrat	43%	(368)	37%	(318)	7%	(62)	4%	(36)	9%	(80)	865
2022 House Vote: Republican	15%	(117)	24%	(186)	21%	(161)	23%	(175)	17%	(128)	767
2022 House Vote: Didnt Vote	20%	(103)	26%	(133)	10%	(51)	10%	(53)	33%	(169)	510
2020 Vote: Joe Biden	42%	(376)	37%	(330)	7%	(61)	4%	(35)	10%	(93)	894
2020 Vote: Donald Trump	16%	(124)	23%	(181)	21%	(164)	23%	(184)	17%	(134)	788
2020 Vote: Other	13%	(9)	15%	(10)	18%	(12)	14%	(9)	41%	(28)	69
2020 Vote: Didn't Vote	20%	(90)	29%	(126)	10%	(44)	10%	(43)	31%	(137)	439
2018 House Vote: Democrat	43%	(336)	33%	(256)	8%	(62)	6%	(45)	10%	(81)	780
2018 House Vote: Republican	15%	(102)	26%	(173)	20%	(132)	23%	(152)	17%	(114)	673
2018 House Vote: Someone else	26%	(14)	19%	(11)	16%	(9)	12%	(7)	27%	(15)	55
2018 House Vote: Didnt Vote	21%	(146)	30%	(207)	11%	(77)	10%	(68)	27%	(183)	682

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Table MCFI9: *And as you may know, following the failure of Silicon Valley Bank and Signature Bank, the Biden administration set up an emergency investment fund to ensure that all deposits at these banks would be covered, including those above \$250,000. Do you support or oppose the Biden administration setting up this emergency fund?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	27%	(599)	30%	(647)	13%	(280)	12%	(272)	18%	(392)	2190
4-Region: Northeast	29%	(110)	34%	(132)	13%	(51)	12%	(45)	12%	(46)	384
4-Region: Midwest	24%	(110)	27%	(122)	16%	(72)	15%	(69)	18%	(79)	453
4-Region: South	25%	(212)	27%	(228)	13%	(105)	13%	(107)	22%	(184)	835
4-Region: West	32%	(166)	32%	(166)	10%	(52)	10%	(51)	16%	(84)	519
Crypto Owner	42%	(184)	27%	(118)	12%	(52)	10%	(45)	9%	(38)	438
Primary Bank: National Bank	32%	(243)	33%	(250)	14%	(106)	10%	(80)	12%	(89)	768
Primary Bank: Regional Bank	27%	(79)	34%	(100)	14%	(43)	13%	(38)	13%	(38)	298
Primary Bank: Community Bank	25%	(67)	26%	(69)	14%	(37)	15%	(39)	21%	(55)	267
Primary Bank: Digital Bank	33%	(84)	30%	(77)	10%	(25)	9%	(23)	17%	(44)	254
Primary Bank: Credit Union	25%	(106)	29%	(122)	12%	(52)	16%	(68)	17%	(71)	418
No Primary Bank Account	10%	(19)	16%	(29)	10%	(18)	13%	(24)	51%	(95)	185
Switch Bank in Past 6 Months	37%	(90)	32%	(78)	14%	(34)	11%	(26)	6%	(15)	243
Trust Banks	31%	(467)	32%	(488)	13%	(205)	10%	(154)	14%	(212)	1527
Do not Trust Banks	22%	(111)	28%	(139)	13%	(68)	18%	(90)	19%	(93)	501
Aware of Bank News	31%	(459)	32%	(467)	15%	(218)	12%	(176)	11%	(161)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI10: Based on what you know, do you consider the actions taken by the Biden administration to be a 'bailout'?

Demographic	Yes		No		Total N
Adults	62%	(1359)	38%	(831)	2190
Gender: Male	65%	(692)	35%	(367)	1060
Gender: Female	59%	(661)	41%	(460)	1121
Age: 18-34	56%	(352)	44%	(276)	628
Age: 35-44	67%	(248)	33%	(122)	370
Age: 45-64	64%	(455)	36%	(253)	708
Age: 65+	63%	(304)	37%	(180)	485
GenZers: 1997-2012	54%	(119)	46%	(101)	219
Millennials: 1981-1996	61%	(435)	39%	(274)	709
GenXers: 1965-1980	63%	(348)	37%	(207)	555
Baby Boomers: 1946-1964	64%	(420)	36%	(236)	656
PID: Dem (no lean)	55%	(482)	45%	(399)	881
PID: Ind (no lean)	60%	(376)	40%	(251)	627
PID: Rep (no lean)	73%	(501)	27%	(181)	682
PID/Gender: Dem Men	61%	(273)	39%	(177)	449
PID/Gender: Dem Women	48%	(205)	52%	(221)	427
PID/Gender: Ind Men	64%	(177)	36%	(100)	277
PID/Gender: Ind Women	57%	(197)	43%	(151)	348
PID/Gender: Rep Men	73%	(243)	27%	(91)	334
PID/Gender: Rep Women	75%	(258)	25%	(88)	346
Ideo: Liberal (1-3)	51%	(333)	49%	(317)	650
Ideo: Moderate (4)	60%	(384)	40%	(261)	645
Ideo: Conservative (5-7)	76%	(554)	24%	(179)	733
Educ: < College	61%	(877)	39%	(554)	1431
Educ: Bachelors degree	62%	(300)	38%	(182)	482
Educ: Post-grad	66%	(183)	34%	(94)	277
Income: Under 50k	60%	(633)	40%	(427)	1061
Income: 50k-100k	63%	(466)	37%	(271)	737
Income: 100k+	66%	(260)	34%	(132)	393
Ethnicity: White	65%	(1095)	35%	(595)	1690
Ethnicity: Hispanic	70%	(264)	30%	(113)	377
Ethnicity: Black	54%	(151)	46%	(130)	282
Ethnicity: Other	52%	(113)	48%	(105)	219

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Table MCFI10: Based on what you know, do you consider the actions taken by the Biden administration to be a 'bailout'?

Demographic	Yes		No		Total N
Adults	62%	(1359)	38%	(831)	2190
All Christian	67%	(697)	33%	(351)	1048
All Non-Christian	65%	(102)	35%	(56)	158
Atheist	47%	(42)	53%	(47)	89
Agnostic/Nothing in particular	55%	(291)	45%	(240)	531
Something Else	62%	(226)	38%	(138)	364
Religious Non-Protestant/Catholic	65%	(123)	35%	(65)	188
Evangelical	69%	(393)	31%	(177)	570
Non-Evangelical	63%	(499)	37%	(297)	795
Community: Urban	63%	(395)	37%	(227)	622
Community: Suburban	62%	(648)	38%	(400)	1048
Community: Rural	61%	(317)	39%	(204)	521
Employ: Private Sector	67%	(491)	33%	(245)	736
Employ: Government	63%	(75)	37%	(44)	119
Employ: Self-Employed	67%	(145)	33%	(70)	215
Employ: Homemaker	58%	(85)	42%	(62)	147
Employ: Student	46%	(36)	54%	(42)	78
Employ: Retired	63%	(339)	37%	(199)	538
Employ: Unemployed	55%	(137)	45%	(113)	250
Employ: Other	48%	(51)	52%	(55)	106
Military HH: Yes	67%	(192)	33%	(94)	285
Military HH: No	61%	(1168)	39%	(737)	1905
RD/WT: Right Direction	54%	(404)	46%	(345)	749
RD/WT: Wrong Track	66%	(956)	34%	(485)	1441
Biden Job Approve	52%	(508)	48%	(467)	975
Biden Job Disapprove	73%	(818)	27%	(296)	1115
Biden Job Strongly Approve	56%	(253)	44%	(202)	455
Biden Job Somewhat Approve	49%	(256)	51%	(264)	520
Biden Job Somewhat Disapprove	68%	(213)	32%	(99)	312
Biden Job Strongly Disapprove	75%	(605)	25%	(197)	802
Favorable of Biden	52%	(517)	48%	(481)	999
Unfavorable of Biden	73%	(801)	27%	(289)	1090

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Table MCFI10: Based on what you know, do you consider the actions taken by the Biden administration to be a 'bailout'?

Demographic	Yes		No		Total N
Adults	62%	(1359)	38%	(831)	2190
Very Favorable of Biden	54%	(259)	46%	(220)	480
Somewhat Favorable of Biden	50%	(258)	50%	(261)	519
Somewhat Unfavorable of Biden	68%	(176)	32%	(83)	259
Very Unfavorable of Biden	75%	(625)	25%	(206)	831
#1 Issue: Economy	67%	(628)	33%	(303)	930
#1 Issue: Security	79%	(200)	21%	(55)	255
#1 Issue: Health Care	52%	(86)	48%	(79)	166
#1 Issue: Medicare / Social Security	53%	(129)	47%	(113)	242
#1 Issue: Women's Issues	43%	(98)	57%	(131)	229
#1 Issue: Education	65%	(65)	35%	(35)	100
#1 Issue: Energy	62%	(92)	38%	(56)	148
#1 Issue: Other	51%	(61)	49%	(59)	120
2022 House Vote: Democrat	52%	(448)	48%	(417)	865
2022 House Vote: Republican	79%	(604)	21%	(163)	767
2022 House Vote: Didnt Vote	55%	(280)	45%	(230)	510
2020 Vote: Joe Biden	53%	(476)	47%	(419)	894
2020 Vote: Donald Trump	78%	(612)	22%	(175)	788
2020 Vote: Other	64%	(45)	36%	(25)	69
2020 Vote: Didn't Vote	52%	(227)	48%	(212)	439
2018 House Vote: Democrat	56%	(435)	44%	(346)	780
2018 House Vote: Republican	77%	(516)	23%	(157)	673
2018 House Vote: Someone else	60%	(33)	40%	(22)	55
2018 House Vote: Didnt Vote	55%	(376)	45%	(306)	682
4-Region: Northeast	59%	(227)	41%	(157)	384
4-Region: Midwest	64%	(291)	36%	(161)	453
4-Region: South	63%	(523)	37%	(312)	835
4-Region: West	61%	(318)	39%	(200)	519
Crypto Owner	73%	(319)	27%	(119)	438

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Table MCFI10: Based on what you know, do you consider the actions taken by the Biden administration to be a 'bailout'?

Demographic	Yes		No		Total N
Adults	62%	(1359)	38%	(831)	2190
Primary Bank: National Bank	64%	(488)	36%	(279)	768
Primary Bank: Regional Bank	64%	(192)	36%	(106)	298
Primary Bank: Community Bank	64%	(171)	36%	(96)	267
Primary Bank: Digital Bank	60%	(152)	40%	(102)	254
Primary Bank: Credit Union	66%	(278)	34%	(141)	418
No Primary Bank Account	42%	(78)	58%	(106)	185
Switch Bank in Past 6 Months	72%	(175)	28%	(68)	243
Trust Banks	62%	(954)	38%	(573)	1527
Do not Trust Banks	68%	(342)	32%	(159)	501
Aware of Bank News	65%	(962)	35%	(519)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI11: *In a receivership, the Federal Deposit Insurance Corp. (FDIC) assumes responsibility for operating a bank. As you may know, Silicon Valley Bank and Signature Bank have been put into a receivership by federal regulators after failing to sustain stable financial operations. Based on what you know now, do you expect more banks to experience such failures?*

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Total N
Adults	13%	(277)	52%	(1140)	30%	(658)	5%	(114)	2190
Gender: Male	15%	(161)	52%	(554)	28%	(299)	4%	(46)	1060
Gender: Female	10%	(116)	52%	(582)	32%	(357)	6%	(66)	1121
Age: 18-34	17%	(107)	48%	(301)	28%	(173)	8%	(47)	628
Age: 35-44	17%	(62)	46%	(170)	30%	(110)	7%	(27)	370
Age: 45-64	11%	(78)	53%	(373)	31%	(221)	5%	(36)	708
Age: 65+	6%	(31)	61%	(296)	32%	(154)	1%	(4)	485
GenZers: 1997-2012	17%	(37)	40%	(87)	35%	(78)	8%	(18)	219
Millennials: 1981-1996	18%	(124)	49%	(348)	26%	(184)	7%	(53)	709
GenXers: 1965-1980	11%	(60)	52%	(288)	31%	(171)	7%	(36)	555
Baby Boomers: 1946-1964	8%	(54)	58%	(381)	33%	(213)	1%	(7)	656
PID: Dem (no lean)	13%	(117)	50%	(442)	33%	(291)	4%	(31)	881
PID: Ind (no lean)	10%	(64)	50%	(314)	34%	(211)	6%	(38)	627
PID: Rep (no lean)	14%	(96)	56%	(384)	23%	(157)	7%	(45)	682
PID/Gender: Dem Men	17%	(76)	47%	(212)	32%	(144)	4%	(17)	449
PID/Gender: Dem Women	9%	(40)	53%	(226)	34%	(146)	3%	(14)	427
PID/Gender: Ind Men	14%	(39)	54%	(150)	27%	(75)	4%	(12)	277
PID/Gender: Ind Women	7%	(25)	47%	(163)	39%	(134)	7%	(26)	348
PID/Gender: Rep Men	13%	(45)	57%	(191)	24%	(80)	5%	(18)	334
PID/Gender: Rep Women	15%	(51)	56%	(193)	22%	(77)	7%	(26)	346
Ideo: Liberal (1-3)	15%	(96)	50%	(328)	31%	(204)	3%	(23)	650
Ideo: Moderate (4)	9%	(60)	51%	(328)	34%	(220)	6%	(38)	645
Ideo: Conservative (5-7)	15%	(112)	57%	(418)	23%	(165)	5%	(38)	733
Educ: < College	12%	(174)	51%	(728)	30%	(431)	7%	(97)	1431
Educ: Bachelors degree	12%	(57)	55%	(263)	32%	(152)	2%	(11)	482
Educ: Post-grad	17%	(47)	54%	(149)	27%	(75)	2%	(6)	277
Income: Under 50k	10%	(105)	51%	(539)	32%	(340)	7%	(76)	1061
Income: 50k-100k	13%	(97)	56%	(413)	27%	(199)	4%	(27)	737
Income: 100k+	19%	(75)	48%	(187)	30%	(119)	3%	(11)	393
Ethnicity: White	13%	(213)	54%	(911)	29%	(490)	5%	(77)	1690
Ethnicity: Hispanic	19%	(70)	47%	(176)	27%	(101)	8%	(31)	377

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Table MCFI11: *In a receivership, the Federal Deposit Insurance Corp. (FDIC) assumes responsibility for operating a bank. As you may know, Silicon Valley Bank and Signature Bank have been put into a receivership by federal regulators after failing to sustain stable financial operations. Based on what you know now, do you expect more banks to experience such failures?*

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Total N
Adults	13%	(277)	52%	(1140)	30%	(658)	5%	(114)	2190
Ethnicity: Black	17%	(48)	45%	(128)	28%	(78)	10%	(28)	282
Ethnicity: Other	8%	(17)	46%	(102)	41%	(91)	4%	(9)	219
All Christian	13%	(136)	53%	(555)	30%	(310)	4%	(47)	1048
All Non-Christian	29%	(46)	45%	(71)	24%	(37)	3%	(4)	158
Atheist	9%	(8)	57%	(51)	33%	(30)	1%	(1)	89
Agnostic/Nothing in particular	10%	(52)	51%	(271)	33%	(176)	6%	(32)	531
Something Else	10%	(36)	53%	(192)	29%	(105)	8%	(30)	364
Religious Non-Protestant/Catholic	30%	(57)	43%	(80)	24%	(45)	3%	(6)	188
Evangelical	14%	(80)	52%	(295)	27%	(154)	7%	(42)	570
Non-Evangelical	9%	(75)	55%	(436)	32%	(252)	4%	(33)	795
Community: Urban	14%	(89)	51%	(316)	30%	(187)	5%	(30)	622
Community: Suburban	12%	(129)	52%	(547)	31%	(321)	5%	(50)	1048
Community: Rural	11%	(59)	53%	(277)	29%	(150)	7%	(34)	521
Employ: Private Sector	18%	(136)	52%	(381)	26%	(193)	4%	(26)	736
Employ: Government	12%	(15)	59%	(70)	22%	(26)	7%	(8)	119
Employ: Self-Employed	10%	(21)	57%	(124)	29%	(61)	4%	(9)	215
Employ: Homemaker	11%	(16)	44%	(65)	38%	(55)	8%	(12)	147
Employ: Student	8%	(6)	43%	(34)	39%	(30)	10%	(8)	78
Employ: Retired	9%	(48)	57%	(308)	31%	(169)	2%	(13)	538
Employ: Unemployed	9%	(24)	45%	(113)	35%	(87)	10%	(26)	250
Employ: Other	11%	(12)	43%	(46)	34%	(36)	12%	(12)	106
Military HH: Yes	20%	(58)	50%	(141)	27%	(76)	3%	(9)	285
Military HH: No	11%	(219)	52%	(999)	31%	(582)	6%	(105)	1905
RD/WT: Right Direction	16%	(117)	44%	(328)	35%	(265)	5%	(38)	749
RD/WT: Wrong Track	11%	(160)	56%	(812)	27%	(393)	5%	(76)	1441
Biden Job Approve	15%	(146)	49%	(474)	33%	(323)	3%	(32)	975
Biden Job Disapprove	12%	(129)	57%	(632)	26%	(294)	5%	(59)	1115

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Table MCFI11: *In a receivership, the Federal Deposit Insurance Corp. (FDIC) assumes responsibility for operating a bank. As you may know, Silicon Valley Bank and Signature Bank have been put into a receivership by federal regulators after failing to sustain stable financial operations. Based on what you know now, do you expect more banks to experience such failures?*

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Total N
Adults	13%	(277)	52%	(1140)	30%	(658)	5%	(114)	2190
Biden Job Strongly Approve	28%	(127)	40%	(184)	26%	(120)	5%	(24)	455
Biden Job Somewhat Approve	4%	(19)	56%	(290)	39%	(203)	1%	(8)	520
Biden Job Somewhat Disapprove	7%	(23)	57%	(179)	34%	(106)	1%	(4)	312
Biden Job Strongly Disapprove	13%	(106)	56%	(453)	23%	(188)	7%	(55)	802
Favorable of Biden	14%	(136)	49%	(494)	33%	(335)	3%	(34)	999
Unfavorable of Biden	13%	(138)	56%	(609)	26%	(285)	5%	(58)	1090
Very Favorable of Biden	21%	(103)	43%	(207)	30%	(143)	6%	(27)	480
Somewhat Favorable of Biden	6%	(33)	55%	(287)	37%	(191)	1%	(8)	519
Somewhat Unfavorable of Biden	12%	(31)	55%	(142)	31%	(79)	3%	(7)	259
Very Unfavorable of Biden	13%	(107)	56%	(467)	25%	(206)	6%	(51)	831
#1 Issue: Economy	12%	(114)	55%	(513)	28%	(264)	4%	(39)	930
#1 Issue: Security	16%	(41)	55%	(140)	25%	(64)	4%	(10)	255
#1 Issue: Health Care	18%	(29)	40%	(67)	36%	(59)	6%	(11)	166
#1 Issue: Medicare / Social Security	9%	(21)	53%	(129)	34%	(81)	5%	(11)	242
#1 Issue: Women's Issues	10%	(22)	52%	(118)	31%	(71)	8%	(18)	229
#1 Issue: Education	20%	(20)	46%	(46)	28%	(28)	6%	(6)	100
#1 Issue: Energy	15%	(23)	43%	(63)	33%	(49)	9%	(13)	148
#1 Issue: Other	6%	(8)	53%	(63)	36%	(43)	5%	(6)	120
2022 House Vote: Democrat	12%	(102)	52%	(453)	33%	(284)	3%	(26)	865
2022 House Vote: Republican	16%	(124)	57%	(434)	22%	(171)	5%	(39)	767
2022 House Vote: Didnt Vote	9%	(46)	46%	(233)	36%	(185)	9%	(46)	510
2020 Vote: Joe Biden	12%	(103)	52%	(468)	33%	(299)	3%	(24)	894
2020 Vote: Donald Trump	16%	(126)	56%	(439)	23%	(180)	5%	(42)	788
2020 Vote: Other	6%	(4)	53%	(37)	32%	(22)	8%	(6)	69
2020 Vote: Didn't Vote	10%	(43)	45%	(196)	36%	(157)	10%	(43)	439
2018 House Vote: Democrat	14%	(110)	49%	(386)	34%	(263)	3%	(22)	780
2018 House Vote: Republican	14%	(92)	60%	(403)	21%	(140)	6%	(38)	673
2018 House Vote: Someone else	10%	(5)	50%	(28)	36%	(20)	4%	(2)	55
2018 House Vote: Didnt Vote	10%	(70)	48%	(324)	35%	(235)	8%	(52)	682

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Table MCFI11: *In a receivership, the Federal Deposit Insurance Corp. (FDIC) assumes responsibility for operating a bank. As you may know, Silicon Valley Bank and Signature Bank have been put into a receivership by federal regulators after failing to sustain stable financial operations. Based on what you know now, do you expect more banks to experience such failures?*

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Total N
Adults	13%	(277)	52%	(1140)	30%	(658)	5%	(114)	2190
4-Region: Northeast	11%	(43)	54%	(208)	30%	(113)	5%	(20)	384
4-Region: Midwest	11%	(49)	51%	(233)	35%	(158)	3%	(13)	453
4-Region: South	13%	(110)	53%	(444)	27%	(225)	7%	(56)	835
4-Region: West	15%	(76)	49%	(256)	31%	(161)	5%	(26)	519
Crypto Owner	30%	(131)	48%	(209)	18%	(80)	4%	(17)	438
Primary Bank: National Bank	13%	(99)	54%	(415)	31%	(235)	2%	(18)	768
Primary Bank: Regional Bank	13%	(39)	55%	(165)	25%	(75)	7%	(20)	298
Primary Bank: Community Bank	14%	(38)	49%	(130)	34%	(91)	3%	(8)	267
Primary Bank: Digital Bank	14%	(36)	56%	(142)	25%	(64)	5%	(12)	254
Primary Bank: Credit Union	13%	(56)	56%	(236)	28%	(116)	3%	(11)	418
No Primary Bank Account	5%	(10)	28%	(52)	42%	(78)	24%	(44)	185
Switch Bank in Past 6 Months	37%	(91)	46%	(111)	14%	(34)	3%	(7)	243
Trust Banks	12%	(181)	53%	(813)	31%	(477)	4%	(56)	1527
Do not Trust Banks	16%	(79)	56%	(281)	23%	(114)	5%	(27)	501
Aware of Bank News	15%	(219)	55%	(811)	28%	(412)	3%	(39)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI12: As you may know, the Glass-Steagall Act separated commercial banking from investment banking and created the FDIC in 1933. The act was repealed in 1999 over concerns on the limitations it imposed on the banking sector. To what extent would you support or oppose reinstating the Glass-Steagall Act and separating commercial banking from investment banking?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	18%	(388)	30%	(668)	8%	(175)	4%	(95)	39%	(864)	2190
Gender: Male	24%	(253)	32%	(341)	9%	(91)	5%	(52)	30%	(323)	1060
Gender: Female	12%	(134)	29%	(325)	8%	(84)	4%	(43)	48%	(535)	1121
Age: 18-34	16%	(100)	32%	(199)	11%	(70)	5%	(34)	36%	(224)	628
Age: 35-44	20%	(73)	27%	(99)	7%	(26)	5%	(17)	42%	(154)	370
Age: 45-64	16%	(115)	31%	(222)	8%	(57)	4%	(32)	40%	(282)	708
Age: 65+	21%	(100)	31%	(149)	4%	(21)	3%	(12)	42%	(203)	485
GenZers: 1997-2012	16%	(35)	31%	(67)	11%	(23)	2%	(3)	41%	(91)	219
Millennials: 1981-1996	18%	(127)	30%	(216)	9%	(64)	7%	(47)	36%	(255)	709
GenXers: 1965-1980	17%	(93)	30%	(165)	11%	(59)	4%	(22)	39%	(216)	555
Baby Boomers: 1946-1964	18%	(121)	32%	(208)	4%	(27)	3%	(20)	43%	(281)	656
PID: Dem (no lean)	25%	(217)	33%	(287)	8%	(67)	3%	(26)	32%	(283)	881
PID: Ind (no lean)	14%	(86)	27%	(171)	5%	(33)	3%	(22)	50%	(315)	627
PID: Rep (no lean)	12%	(85)	31%	(210)	11%	(74)	7%	(48)	39%	(266)	682
PID/Gender: Dem Men	34%	(152)	32%	(142)	7%	(32)	2%	(11)	25%	(113)	449
PID/Gender: Dem Women	15%	(65)	34%	(145)	8%	(36)	3%	(15)	39%	(167)	427
PID/Gender: Ind Men	17%	(48)	31%	(87)	6%	(17)	3%	(9)	42%	(116)	277
PID/Gender: Ind Women	11%	(38)	24%	(84)	5%	(17)	3%	(12)	57%	(198)	348
PID/Gender: Rep Men	16%	(53)	34%	(113)	13%	(43)	10%	(32)	28%	(93)	334
PID/Gender: Rep Women	9%	(32)	28%	(97)	9%	(32)	5%	(16)	49%	(170)	346
Ideo: Liberal (1-3)	30%	(192)	33%	(218)	7%	(47)	3%	(22)	26%	(172)	650
Ideo: Moderate (4)	14%	(91)	28%	(177)	8%	(51)	3%	(20)	47%	(306)	645
Ideo: Conservative (5-7)	13%	(97)	33%	(240)	9%	(69)	7%	(48)	38%	(278)	733
Educ: < College	13%	(190)	28%	(407)	9%	(128)	5%	(78)	44%	(627)	1431
Educ: Bachelors degree	23%	(113)	35%	(170)	6%	(29)	2%	(9)	33%	(160)	482
Educ: Post-grad	31%	(85)	33%	(90)	6%	(17)	3%	(8)	28%	(76)	277
Income: Under 50k	15%	(158)	28%	(300)	8%	(88)	5%	(50)	44%	(465)	1061
Income: 50k-100k	17%	(128)	33%	(247)	7%	(52)	4%	(32)	38%	(279)	737
Income: 100k+	26%	(103)	31%	(121)	9%	(36)	3%	(13)	30%	(119)	393
Ethnicity: White	17%	(293)	31%	(519)	9%	(144)	4%	(71)	39%	(663)	1690

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Table MCFI12: *As you may know, the Glass-Steagall Act separated commercial banking from investment banking and created the FDIC in 1933. The act was repealed in 1999 over concerns on the limitations it imposed on the banking sector. To what extent would you support or oppose reinstating the Glass-Steagall Act and separating commercial banking from investment banking?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	18%	(388)	30%	(668)	8%	(175)	4%	(95)	39%	(864)	2190
Ethnicity: Hispanic	18%	(67)	26%	(98)	14%	(54)	6%	(23)	36%	(135)	377
Ethnicity: Black	20%	(57)	31%	(88)	7%	(19)	6%	(16)	36%	(102)	282
Ethnicity: Other	17%	(38)	28%	(61)	6%	(12)	4%	(9)	45%	(99)	219
All Christian	18%	(186)	33%	(345)	9%	(89)	4%	(43)	37%	(385)	1048
All Non-Christian	32%	(51)	32%	(51)	6%	(10)	4%	(7)	25%	(40)	158
Atheist	41%	(36)	23%	(21)	3%	(2)	2%	(1)	32%	(28)	89
Agnostic/Nothing in particular	15%	(79)	27%	(141)	8%	(40)	4%	(20)	47%	(252)	531
Something Else	10%	(36)	30%	(110)	9%	(34)	7%	(24)	44%	(159)	364
Religious Non-Protestant/Catholic	31%	(57)	34%	(63)	7%	(12)	4%	(7)	26%	(48)	188
Evangelical	15%	(88)	31%	(179)	8%	(48)	5%	(28)	40%	(228)	570
Non-Evangelical	16%	(124)	32%	(256)	9%	(72)	5%	(37)	39%	(306)	795
Community: Urban	24%	(151)	28%	(175)	8%	(51)	4%	(24)	35%	(221)	622
Community: Suburban	17%	(176)	33%	(344)	7%	(77)	4%	(45)	39%	(406)	1048
Community: Rural	12%	(61)	29%	(149)	9%	(47)	5%	(26)	46%	(237)	521
Employ: Private Sector	21%	(153)	36%	(263)	8%	(63)	4%	(29)	31%	(229)	736
Employ: Government	20%	(23)	31%	(37)	10%	(12)	—	(0)	39%	(46)	119
Employ: Self-Employed	15%	(32)	38%	(82)	9%	(19)	6%	(13)	32%	(69)	215
Employ: Homemaker	14%	(20)	21%	(31)	13%	(19)	3%	(5)	49%	(71)	147
Employ: Student	15%	(11)	27%	(21)	23%	(18)	1%	(1)	34%	(27)	78
Employ: Retired	18%	(98)	30%	(163)	5%	(27)	5%	(29)	41%	(222)	538
Employ: Unemployed	18%	(44)	21%	(52)	6%	(14)	5%	(13)	50%	(126)	250
Employ: Other	6%	(6)	17%	(18)	3%	(3)	6%	(6)	69%	(73)	106
Military HH: Yes	22%	(63)	33%	(94)	5%	(15)	6%	(16)	34%	(97)	285
Military HH: No	17%	(325)	30%	(574)	8%	(160)	4%	(79)	40%	(767)	1905
RD/WT: Right Direction	29%	(215)	33%	(245)	7%	(49)	2%	(18)	30%	(222)	749
RD/WT: Wrong Track	12%	(174)	29%	(423)	9%	(126)	5%	(78)	45%	(641)	1441
Biden Job Approve	28%	(271)	32%	(314)	6%	(62)	2%	(23)	31%	(304)	975
Biden Job Disapprove	10%	(113)	31%	(341)	10%	(106)	6%	(71)	43%	(484)	1115

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Table MCFI12: As you may know, the Glass-Steagall Act separated commercial banking from investment banking and created the FDIC in 1933. The act was repealed in 1999 over concerns on the limitations it imposed on the banking sector. To what extent would you support or oppose reinstating the Glass-Steagall Act and separating commercial banking from investment banking?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	18%	(388)	30%	(668)	8%	(175)	4%	(95)	39%	(864)	2190
Biden Job Strongly Approve	41%	(189)	26%	(119)	5%	(23)	3%	(15)	24%	(110)	455
Biden Job Somewhat Approve	16%	(83)	38%	(195)	8%	(39)	2%	(8)	37%	(195)	520
Biden Job Somewhat Disapprove	7%	(22)	39%	(123)	12%	(38)	2%	(7)	39%	(123)	312
Biden Job Strongly Disapprove	11%	(91)	27%	(219)	9%	(69)	8%	(63)	45%	(361)	802
Favorable of Biden	27%	(268)	31%	(314)	7%	(69)	2%	(22)	33%	(325)	999
Unfavorable of Biden	10%	(113)	31%	(336)	9%	(102)	6%	(70)	43%	(468)	1090
Very Favorable of Biden	37%	(176)	29%	(140)	4%	(20)	3%	(15)	27%	(129)	480
Somewhat Favorable of Biden	18%	(93)	34%	(175)	9%	(48)	1%	(8)	38%	(196)	519
Somewhat Unfavorable of Biden	10%	(26)	38%	(99)	10%	(25)	1%	(3)	41%	(106)	259
Very Unfavorable of Biden	11%	(88)	29%	(237)	9%	(77)	8%	(67)	44%	(362)	831
#1 Issue: Economy	14%	(129)	31%	(289)	10%	(93)	4%	(39)	41%	(381)	930
#1 Issue: Security	16%	(40)	27%	(70)	8%	(20)	9%	(22)	40%	(103)	255
#1 Issue: Health Care	23%	(37)	28%	(46)	8%	(13)	5%	(8)	37%	(62)	166
#1 Issue: Medicare / Social Security	21%	(51)	33%	(81)	4%	(10)	2%	(4)	40%	(96)	242
#1 Issue: Women's Issues	15%	(35)	36%	(81)	5%	(12)	4%	(10)	40%	(91)	229
#1 Issue: Education	25%	(25)	31%	(31)	10%	(10)	3%	(3)	30%	(30)	100
#1 Issue: Energy	30%	(45)	32%	(47)	9%	(14)	4%	(6)	25%	(36)	148
#1 Issue: Other	22%	(26)	19%	(23)	3%	(3)	3%	(3)	54%	(65)	120
2022 House Vote: Democrat	27%	(230)	34%	(290)	8%	(68)	2%	(21)	30%	(257)	865
2022 House Vote: Republican	13%	(96)	32%	(247)	10%	(75)	7%	(51)	39%	(297)	767
2022 House Vote: Didnt Vote	11%	(56)	23%	(117)	6%	(31)	4%	(23)	56%	(284)	510
2020 Vote: Joe Biden	26%	(230)	32%	(284)	7%	(65)	2%	(18)	33%	(297)	894
2020 Vote: Donald Trump	12%	(92)	32%	(254)	10%	(78)	7%	(54)	39%	(310)	788
2020 Vote: Other	13%	(9)	27%	(18)	5%	(3)	4%	(2)	52%	(36)	69
2020 Vote: Didn't Vote	13%	(57)	25%	(111)	7%	(29)	5%	(21)	50%	(220)	439
2018 House Vote: Democrat	26%	(206)	33%	(259)	6%	(49)	3%	(23)	31%	(243)	780
2018 House Vote: Republican	15%	(100)	30%	(200)	11%	(74)	6%	(41)	38%	(258)	673
2018 House Vote: Someone else	14%	(8)	27%	(15)	3%	(2)	4%	(2)	52%	(28)	55
2018 House Vote: Didnt Vote	11%	(74)	28%	(194)	7%	(50)	4%	(29)	49%	(335)	682

Continued on next page

Table MCFI12: As you may know, the Glass-Steagall Act separated commercial banking from investment banking and created the FDIC in 1933. The act was repealed in 1999 over concerns on the limitations it imposed on the banking sector. To what extent would you support or oppose reinstating the Glass-Steagall Act and separating commercial banking from investment banking?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	18%	(388)	30%	(668)	8%	(175)	4%	(95)	39%	(864)	2190
4-Region: Northeast	21%	(80)	33%	(128)	6%	(23)	6%	(21)	34%	(132)	384
4-Region: Midwest	18%	(79)	33%	(148)	7%	(32)	4%	(19)	39%	(174)	453
4-Region: South	16%	(130)	30%	(253)	8%	(68)	5%	(42)	41%	(343)	835
4-Region: West	19%	(99)	27%	(139)	10%	(52)	3%	(14)	41%	(215)	519
Crypto Owner	27%	(116)	36%	(160)	11%	(48)	5%	(22)	21%	(92)	438
Primary Bank: National Bank	19%	(149)	34%	(264)	6%	(50)	3%	(23)	37%	(282)	768
Primary Bank: Regional Bank	22%	(65)	35%	(103)	5%	(16)	7%	(21)	31%	(93)	298
Primary Bank: Community Bank	17%	(46)	26%	(69)	12%	(33)	3%	(8)	41%	(111)	267
Primary Bank: Digital Bank	16%	(42)	30%	(76)	13%	(32)	5%	(13)	36%	(91)	254
Primary Bank: Credit Union	19%	(78)	30%	(126)	4%	(18)	3%	(14)	43%	(182)	418
No Primary Bank Account	5%	(9)	16%	(30)	14%	(25)	8%	(16)	57%	(105)	185
Switch Bank in Past 6 Months	33%	(80)	30%	(74)	10%	(24)	7%	(16)	20%	(49)	243
Trust Banks	19%	(293)	33%	(505)	7%	(109)	3%	(52)	37%	(567)	1527
Do not Trust Banks	18%	(88)	28%	(138)	11%	(56)	5%	(23)	39%	(196)	501
Aware of Bank News	22%	(327)	34%	(510)	8%	(125)	4%	(58)	31%	(461)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI13: *As a result of the failure of Silicon Valley Bank, Signature Bank and Silvergate, have you withdrawn any cash from your bank accounts to be kept elsewhere, for example in your home or in a safe?*

Demographic	Yes, all of my money		Yes, some of my money		No, have not done this		Total N
Adults	7%	(134)	13%	(260)	80%	(1611)	2005
Gender: Male	9%	(86)	16%	(157)	76%	(759)	1002
Gender: Female	5%	(48)	10%	(103)	85%	(847)	998
Age: 18-34	13%	(71)	21%	(120)	66%	(369)	560
Age: 35-44	14%	(43)	15%	(48)	71%	(224)	315
Age: 45-64	2%	(13)	11%	(72)	87%	(567)	652
Age: 65+	1%	(6)	4%	(20)	94%	(451)	478
GenZers: 1997-2012	7%	(13)	28%	(52)	65%	(122)	187
Millennials: 1981-1996	15%	(97)	16%	(104)	68%	(432)	633
GenXers: 1965-1980	3%	(16)	13%	(63)	84%	(417)	496
Baby Boomers: 1946-1964	1%	(7)	6%	(40)	93%	(592)	639
PID: Dem (no lean)	10%	(83)	17%	(142)	73%	(601)	826
PID: Ind (no lean)	3%	(16)	6%	(33)	91%	(497)	546
PID: Rep (no lean)	6%	(35)	13%	(85)	81%	(513)	633
PID/Gender: Dem Men	12%	(54)	19%	(83)	68%	(294)	431
PID/Gender: Dem Women	7%	(29)	15%	(60)	78%	(306)	394
PID/Gender: Ind Men	6%	(15)	6%	(15)	89%	(232)	262
PID/Gender: Ind Women	1%	(1)	6%	(18)	93%	(263)	282
PID/Gender: Rep Men	6%	(17)	19%	(60)	75%	(233)	310
PID/Gender: Rep Women	5%	(17)	8%	(25)	87%	(278)	321
Ideo: Liberal (1-3)	9%	(57)	19%	(115)	72%	(447)	619
Ideo: Moderate (4)	4%	(23)	10%	(60)	86%	(495)	578
Ideo: Conservative (5-7)	7%	(46)	12%	(80)	82%	(562)	688
Educ: < College	6%	(74)	14%	(178)	80%	(1002)	1253
Educ: Bachelors degree	6%	(28)	11%	(52)	83%	(397)	476
Educ: Post-grad	11%	(31)	11%	(31)	77%	(213)	276
Income: Under 50k	4%	(35)	12%	(108)	84%	(769)	912
Income: 50k-100k	7%	(50)	15%	(104)	78%	(558)	713
Income: 100k+	13%	(49)	13%	(48)	75%	(284)	380
Ethnicity: White	6%	(96)	12%	(186)	82%	(1296)	1578
Ethnicity: Hispanic	12%	(40)	25%	(82)	63%	(207)	329
Ethnicity: Black	12%	(28)	20%	(47)	69%	(166)	241

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Table MCFI13: *As a result of the failure of Silicon Valley Bank, Signature Bank and Silvergate, have you withdrawn any cash from your bank accounts to be kept elsewhere, for example in your home or in a safe?*

Demographic	Yes, all of my money		Yes, some of my money		No, have not done this		Total N
Adults	7%	(134)	13%	(260)	80%	(1611)	2005
Ethnicity: Other	5%	(10)	14%	(27)	80%	(150)	187
All Christian	6%	(60)	12%	(119)	82%	(804)	983
All Non-Christian	24%	(36)	14%	(21)	62%	(95)	152
Atheist	3%	(2)	6%	(5)	91%	(77)	85
Agnostic/Nothing in particular	4%	(18)	11%	(49)	85%	(394)	461
Something Else	5%	(17)	21%	(67)	74%	(241)	325
Religious Non-Protestant/Catholic	24%	(43)	12%	(22)	63%	(112)	177
Evangelical	9%	(49)	13%	(68)	77%	(402)	519
Non-Evangelical	2%	(17)	15%	(114)	83%	(616)	746
Community: Urban	13%	(72)	18%	(102)	70%	(398)	572
Community: Suburban	4%	(41)	11%	(108)	85%	(830)	978
Community: Rural	5%	(21)	11%	(50)	84%	(383)	455
Employ: Private Sector	12%	(88)	15%	(110)	72%	(519)	718
Employ: Government	10%	(11)	15%	(17)	75%	(83)	110
Employ: Self-Employed	7%	(15)	18%	(35)	75%	(151)	201
Employ: Homemaker	6%	(6)	9%	(11)	85%	(97)	114
Employ: Student	2%	(1)	29%	(18)	69%	(43)	62
Employ: Retired	1%	(3)	6%	(33)	93%	(483)	518
Employ: Unemployed	4%	(9)	14%	(26)	82%	(156)	191
Employ: Other	1%	(1)	11%	(10)	88%	(80)	91
Military HH: Yes	12%	(33)	10%	(28)	78%	(210)	271
Military HH: No	6%	(101)	13%	(232)	81%	(1402)	1735
RD/WT: Right Direction	13%	(91)	16%	(107)	71%	(483)	681
RD/WT: Wrong Track	3%	(42)	12%	(153)	85%	(1129)	1324
Biden Job Approve	11%	(103)	14%	(128)	75%	(684)	915
Biden Job Disapprove	3%	(29)	12%	(126)	85%	(872)	1027
Biden Job Strongly Approve	23%	(96)	11%	(48)	66%	(278)	423
Biden Job Somewhat Approve	1%	(7)	16%	(80)	82%	(405)	492
Biden Job Somewhat Disapprove	4%	(12)	9%	(26)	86%	(238)	276
Biden Job Strongly Disapprove	2%	(17)	13%	(100)	84%	(634)	751

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Table MCFI13: *As a result of the failure of Silicon Valley Bank, Signature Bank and Silvergate, have you withdrawn any cash from your bank accounts to be kept elsewhere, for example in your home or in a safe?*

Demographic	Yes, all of my money		Yes, some of my money		No, have not done this		Total N
Adults	7%	(134)	13%	(260)	80%	(1611)	2005
Favorable of Biden	10%	(96)	13%	(126)	76%	(714)	935
Unfavorable of Biden	3%	(35)	13%	(130)	84%	(840)	1005
Very Favorable of Biden	18%	(82)	12%	(55)	69%	(310)	446
Somewhat Favorable of Biden	3%	(14)	14%	(70)	83%	(404)	489
Somewhat Unfavorable of Biden	8%	(18)	12%	(30)	80%	(195)	244
Very Unfavorable of Biden	2%	(16)	13%	(100)	85%	(646)	762
#1 Issue: Economy	6%	(50)	15%	(127)	80%	(690)	867
#1 Issue: Security	7%	(16)	12%	(28)	82%	(196)	240
#1 Issue: Health Care	16%	(22)	10%	(14)	75%	(107)	143
#1 Issue: Medicare / Social Security	3%	(7)	5%	(12)	92%	(213)	232
#1 Issue: Women's Issues	6%	(12)	12%	(23)	82%	(162)	198
#1 Issue: Education	9%	(8)	30%	(27)	61%	(54)	88
#1 Issue: Energy	11%	(15)	21%	(27)	68%	(91)	133
#1 Issue: Other	2%	(3)	3%	(3)	95%	(99)	105
2022 House Vote: Democrat	8%	(66)	13%	(112)	79%	(655)	833
2022 House Vote: Republican	6%	(46)	13%	(95)	81%	(588)	729
2022 House Vote: Didnt Vote	5%	(18)	13%	(52)	83%	(332)	403
2020 Vote: Joe Biden	8%	(69)	13%	(108)	79%	(675)	852
2020 Vote: Donald Trump	6%	(47)	12%	(87)	82%	(612)	747
2020 Vote: Other	—	(0)	8%	(5)	92%	(55)	60
2020 Vote: Didn't Vote	5%	(17)	17%	(60)	78%	(269)	346
2018 House Vote: Democrat	10%	(77)	11%	(83)	79%	(588)	747
2018 House Vote: Republican	4%	(28)	13%	(87)	82%	(531)	646
2018 House Vote: Didnt Vote	5%	(26)	15%	(85)	80%	(454)	565
4-Region: Northeast	9%	(33)	12%	(45)	79%	(285)	363
4-Region: Midwest	4%	(17)	13%	(56)	83%	(352)	426
4-Region: South	6%	(45)	14%	(102)	80%	(595)	742
4-Region: West	8%	(39)	12%	(58)	80%	(378)	475
Crypto Owner	23%	(101)	25%	(111)	51%	(223)	435

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Table MCFI13: *As a result of the failure of Silicon Valley Bank, Signature Bank and Silvergate, have you withdrawn any cash from your bank accounts to be kept elsewhere, for example in your home or in a safe?*

Demographic	Yes, all of my money		Yes, some of my money		No, have not done this		Total N
Adults	7%	(134)	13%	(260)	80%	(1611)	2005
Primary Bank: National Bank	6%	(48)	12%	(91)	82%	(629)	768
Primary Bank: Regional Bank	10%	(30)	14%	(41)	76%	(227)	298
Primary Bank: Community Bank	6%	(16)	12%	(32)	82%	(219)	267
Primary Bank: Digital Bank	7%	(17)	20%	(50)	74%	(187)	254
Primary Bank: Credit Union	5%	(22)	11%	(47)	84%	(350)	418
Switch Bank in Past 6 Months	30%	(72)	22%	(53)	49%	(118)	243
Trust Banks	7%	(105)	12%	(182)	80%	(1168)	1454
Do not Trust Banks	3%	(14)	16%	(73)	81%	(370)	458
Aware of Bank News	8%	(118)	14%	(199)	78%	(1100)	1418

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFI14: *As a result of the failure of Silicon Valley Bank, Signature Bank and Silvergate, have you moved any money to a new bank or credit union?*

Demographic	Yes, all of my money		Yes, some of my money		No, have not done this		Total N
Adults	7%	(138)	8%	(162)	85%	(1706)	2005
Gender: Male	9%	(86)	10%	(104)	81%	(812)	1002
Gender: Female	5%	(52)	6%	(58)	89%	(888)	998
Age: 18-34	12%	(69)	15%	(86)	72%	(405)	560
Age: 35-44	13%	(41)	11%	(35)	76%	(239)	315
Age: 45-64	4%	(25)	5%	(32)	91%	(595)	652
Age: 65+	—	(2)	2%	(9)	98%	(467)	478
GenZers: 1997-2012	7%	(13)	16%	(31)	77%	(143)	187
Millennials: 1981-1996	15%	(94)	13%	(81)	72%	(458)	633
GenXers: 1965-1980	6%	(28)	7%	(34)	87%	(433)	496
Baby Boomers: 1946-1964	—	(3)	2%	(15)	97%	(622)	639
PID: Dem (no lean)	11%	(91)	11%	(91)	78%	(644)	826
PID: Ind (no lean)	3%	(18)	5%	(29)	91%	(499)	546
PID: Rep (no lean)	5%	(29)	7%	(42)	89%	(562)	633
PID/Gender: Dem Men	13%	(56)	15%	(63)	72%	(311)	431
PID/Gender: Dem Women	9%	(35)	7%	(27)	84%	(332)	394
PID/Gender: Ind Men	6%	(16)	4%	(11)	90%	(235)	262
PID/Gender: Ind Women	1%	(2)	6%	(18)	93%	(262)	282
PID/Gender: Rep Men	5%	(14)	10%	(30)	86%	(266)	310
PID/Gender: Rep Women	5%	(15)	4%	(12)	92%	(294)	321
Ideo: Liberal (1-3)	8%	(50)	12%	(73)	80%	(495)	619
Ideo: Moderate (4)	4%	(25)	9%	(52)	87%	(501)	578
Ideo: Conservative (5-7)	8%	(52)	4%	(30)	88%	(605)	688
Educ: < College	6%	(77)	8%	(97)	86%	(1079)	1253
Educ: Bachelors degree	6%	(28)	8%	(38)	86%	(410)	476
Educ: Post-grad	12%	(32)	10%	(26)	79%	(217)	276
Income: Under 50k	4%	(35)	8%	(71)	88%	(806)	912
Income: 50k-100k	7%	(52)	8%	(54)	85%	(607)	713
Income: 100k+	13%	(51)	10%	(37)	77%	(292)	380
Ethnicity: White	6%	(102)	7%	(115)	86%	(1362)	1578
Ethnicity: Hispanic	15%	(48)	11%	(36)	75%	(246)	329
Ethnicity: Black	12%	(28)	14%	(34)	74%	(179)	241

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Table MCFI14: *As a result of the failure of Silicon Valley Bank, Signature Bank and Silvergate, have you moved any money to a new bank or credit union?*

Demographic	Yes, all of my money		Yes, some of my money		No, have not done this		Total N
Adults	7%	(138)	8%	(162)	85%	(1706)	2005
Ethnicity: Other	4%	(8)	7%	(14)	88%	(165)	187
All Christian	6%	(55)	8%	(78)	86%	(850)	983
All Non-Christian	26%	(40)	9%	(13)	65%	(100)	152
Atheist	2%	(1)	7%	(6)	91%	(77)	85
Agnostic/Nothing in particular	4%	(20)	7%	(32)	89%	(409)	461
Something Else	7%	(22)	10%	(32)	83%	(271)	325
Religious Non-Protestant/Catholic	27%	(48)	7%	(13)	66%	(117)	177
Evangelical	8%	(44)	9%	(48)	82%	(428)	519
Non-Evangelical	3%	(21)	8%	(61)	89%	(665)	746
Community: Urban	13%	(74)	13%	(77)	74%	(422)	572
Community: Suburban	4%	(41)	6%	(59)	90%	(879)	978
Community: Rural	5%	(23)	6%	(26)	89%	(405)	455
Employ: Private Sector	12%	(86)	12%	(86)	76%	(545)	718
Employ: Government	11%	(12)	10%	(11)	78%	(87)	110
Employ: Self-Employed	11%	(22)	11%	(22)	78%	(156)	201
Employ: Homemaker	3%	(3)	3%	(4)	94%	(107)	114
Employ: Student	3%	(2)	12%	(8)	85%	(52)	62
Employ: Retired	—	(1)	1%	(7)	98%	(510)	518
Employ: Unemployed	5%	(9)	7%	(14)	88%	(167)	191
Employ: Other	1%	(1)	11%	(10)	88%	(80)	91
Military HH: Yes	12%	(33)	7%	(20)	80%	(217)	271
Military HH: No	6%	(104)	8%	(142)	86%	(1488)	1735
RD/WT: Right Direction	13%	(89)	13%	(86)	74%	(506)	681
RD/WT: Wrong Track	4%	(49)	6%	(76)	91%	(1200)	1324
Biden Job Approve	11%	(102)	10%	(92)	79%	(721)	915
Biden Job Disapprove	3%	(34)	6%	(63)	91%	(929)	1027
Biden Job Strongly Approve	20%	(86)	11%	(48)	68%	(288)	423
Biden Job Somewhat Approve	3%	(15)	9%	(44)	88%	(433)	492
Biden Job Somewhat Disapprove	5%	(13)	7%	(20)	88%	(242)	276
Biden Job Strongly Disapprove	3%	(21)	6%	(43)	92%	(687)	751

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Table MCFI14: As a result of the failure of Silicon Valley Bank, Signature Bank and Silvergate, have you moved any money to a new bank or credit union?

Demographic	Yes, all of my money		Yes, some of my money		No, have not done this		Total N
Adults	7%	(138)	8%	(162)	85%	(1706)	2005
Favorable of Biden	11%	(105)	9%	(85)	80%	(745)	935
Unfavorable of Biden	3%	(30)	7%	(70)	90%	(906)	1005
Very Favorable of Biden	18%	(80)	10%	(44)	72%	(323)	446
Somewhat Favorable of Biden	5%	(25)	9%	(42)	86%	(422)	489
Somewhat Unfavorable of Biden	6%	(15)	10%	(25)	84%	(204)	244
Very Unfavorable of Biden	2%	(14)	6%	(45)	92%	(702)	762
#1 Issue: Economy	6%	(55)	9%	(78)	85%	(734)	867
#1 Issue: Security	7%	(16)	6%	(14)	88%	(210)	240
#1 Issue: Health Care	15%	(21)	8%	(11)	77%	(110)	143
#1 Issue: Medicare / Social Security	5%	(11)	—	(1)	95%	(221)	232
#1 Issue: Women's Issues	6%	(13)	9%	(18)	85%	(167)	198
#1 Issue: Education	7%	(6)	24%	(21)	70%	(61)	88
#1 Issue: Energy	11%	(14)	14%	(19)	75%	(100)	133
#1 Issue: Other	1%	(1)	—	(0)	99%	(103)	105
2022 House Vote: Democrat	9%	(77)	9%	(79)	81%	(677)	833
2022 House Vote: Republican	5%	(40)	7%	(48)	88%	(642)	729
2022 House Vote: Didnt Vote	4%	(17)	9%	(34)	87%	(351)	403
2020 Vote: Joe Biden	9%	(78)	9%	(76)	82%	(698)	852
2020 Vote: Donald Trump	6%	(41)	6%	(41)	89%	(664)	747
2020 Vote: Other	—	(0)	2%	(1)	98%	(59)	60
2020 Vote: Didn't Vote	5%	(18)	12%	(43)	82%	(285)	346
2018 House Vote: Democrat	11%	(79)	9%	(64)	81%	(605)	747
2018 House Vote: Republican	4%	(28)	6%	(40)	89%	(577)	646
2018 House Vote: Didnt Vote	5%	(27)	10%	(56)	85%	(481)	565
4-Region: Northeast	8%	(28)	11%	(39)	81%	(295)	363
4-Region: Midwest	3%	(12)	8%	(34)	89%	(379)	426
4-Region: South	7%	(51)	7%	(55)	86%	(637)	742
4-Region: West	10%	(47)	7%	(34)	83%	(394)	475
Crypto Owner	23%	(102)	18%	(77)	59%	(257)	435

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Table MCFI14: *As a result of the failure of Silicon Valley Bank, Signature Bank and Silvergate, have you moved any money to a new bank or credit union?*

Demographic	Yes, all of my money		Yes, some of my money		No, have not done this		Total N
Adults	7%	(138)	8%	(162)	85%	(1706)	2005
Primary Bank: National Bank	5%	(42)	9%	(72)	85%	(655)	768
Primary Bank: Regional Bank	11%	(33)	6%	(17)	83%	(248)	298
Primary Bank: Community Bank	9%	(24)	8%	(20)	84%	(224)	267
Primary Bank: Digital Bank	6%	(14)	12%	(30)	83%	(210)	254
Primary Bank: Credit Union	6%	(26)	5%	(23)	88%	(370)	418
Switch Bank in Past 6 Months	33%	(81)	20%	(47)	47%	(115)	243
Trust Banks	7%	(103)	9%	(128)	84%	(1223)	1454
Do not Trust Banks	5%	(22)	6%	(29)	89%	(407)	458
Aware of Bank News	9%	(125)	9%	(129)	82%	(1164)	1418

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFIdem1: *Cryptocurrency is a digital currency, such as Bitcoin, Ethereum, Litecoin and Peercoin, or stablecoins like USD Coin, in which transactions are verified and records maintained by a decentralized system using cryptography. Do you currently own or hold any cryptocurrency? This includes investing in cryptocurrency as an asset or storing cryptocurrency in a wallet to use as a form of payment.*

Demographic	Yes		No		Total N
Adults	20%	(438)	80%	(1752)	2190
Gender: Male	29%	(307)	71%	(752)	1060
Gender: Female	12%	(130)	88%	(992)	1121
Age: 18-34	33%	(207)	67%	(421)	628
Age: 35-44	25%	(92)	75%	(278)	370
Age: 45-64	17%	(121)	83%	(587)	708
Age: 65+	4%	(18)	96%	(466)	485
GenZers: 1997-2012	29%	(64)	71%	(155)	219
Millennials: 1981-1996	32%	(225)	68%	(484)	709
GenXers: 1965-1980	19%	(105)	81%	(450)	555
Baby Boomers: 1946-1964	6%	(41)	94%	(615)	656
PID: Dem (no lean)	25%	(224)	75%	(657)	881
PID: Ind (no lean)	15%	(91)	85%	(536)	627
PID: Rep (no lean)	18%	(122)	82%	(560)	682
PID/Gender: Dem Men	34%	(155)	66%	(295)	449
PID/Gender: Dem Women	16%	(69)	84%	(358)	427
PID/Gender: Ind Men	25%	(69)	75%	(208)	277
PID/Gender: Ind Women	6%	(22)	94%	(327)	348
PID/Gender: Rep Men	25%	(84)	75%	(250)	334
PID/Gender: Rep Women	11%	(39)	89%	(308)	346
Ideo: Liberal (1-3)	25%	(161)	75%	(489)	650
Ideo: Moderate (4)	21%	(134)	79%	(511)	645
Ideo: Conservative (5-7)	18%	(133)	82%	(600)	733
Educ: < College	18%	(257)	82%	(1174)	1431
Educ: Bachelors degree	20%	(98)	80%	(384)	482
Educ: Post-grad	30%	(83)	70%	(194)	277
Income: Under 50k	15%	(155)	85%	(905)	1061
Income: 50k-100k	21%	(156)	79%	(581)	737
Income: 100k+	32%	(126)	68%	(266)	393
Ethnicity: White	19%	(329)	81%	(1361)	1690
Ethnicity: Hispanic	40%	(152)	60%	(225)	377

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Table MCFIdem1: Cryptocurrency is a digital currency, such as Bitcoin, Ethereum, Litecoin and Peercoin, or stablecoins like USD Coin, in which transactions are verified and records maintained by a decentralized system using cryptography. Do you currently own or hold any cryptocurrency? This includes investing in cryptocurrency as an asset or storing cryptocurrency in a wallet to use as a form of payment.

Demographic	Yes		No		Total N
Adults	20%	(438)	80%	(1752)	2190
Ethnicity: Black	22%	(63)	78%	(219)	282
Ethnicity: Other	21%	(46)	79%	(173)	219
All Christian	20%	(206)	80%	(842)	1048
All Non-Christian	44%	(69)	56%	(89)	158
Atheist	13%	(11)	87%	(77)	89
Agnostic/Nothing in particular	15%	(78)	85%	(453)	531
Something Else	20%	(73)	80%	(291)	364
Religious Non-Protestant/Catholic	42%	(79)	58%	(108)	188
Evangelical	21%	(117)	79%	(453)	570
Non-Evangelical	18%	(139)	82%	(656)	795
Community: Urban	28%	(174)	72%	(448)	622
Community: Suburban	18%	(190)	82%	(858)	1048
Community: Rural	14%	(74)	86%	(447)	521
Employ: Private Sector	32%	(239)	68%	(497)	736
Employ: Government	22%	(27)	78%	(92)	119
Employ: Self-Employed	31%	(67)	69%	(148)	215
Employ: Homemaker	10%	(14)	90%	(133)	147
Employ: Student	26%	(20)	74%	(57)	78
Employ: Retired	6%	(32)	94%	(506)	538
Employ: Unemployed	12%	(31)	88%	(219)	250
Employ: Other	6%	(7)	94%	(100)	106
Military HH: Yes	24%	(69)	76%	(216)	285
Military HH: No	19%	(368)	81%	(1536)	1905
RD/WT: Right Direction	27%	(201)	73%	(548)	749
RD/WT: Wrong Track	16%	(236)	84%	(1205)	1441
Biden Job Approve	26%	(254)	74%	(722)	975
Biden Job Disapprove	16%	(179)	84%	(935)	1115

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Table MCFIdem1: *Cryptocurrency is a digital currency, such as Bitcoin, Ethereum, Litecoin and Peercoin, or stablecoins like USD Coin, in which transactions are verified and records maintained by a decentralized system using cryptography. Do you currently own or hold any cryptocurrency? This includes investing in cryptocurrency as an asset or storing cryptocurrency in a wallet to use as a form of payment.*

Demographic	Yes		No		Total N
Adults	20%	(438)	80%	(1752)	2190
Biden Job Strongly Approve	36%	(166)	64%	(289)	455
Biden Job Somewhat Approve	17%	(88)	83%	(432)	520
Biden Job Somewhat Disapprove	19%	(58)	81%	(254)	312
Biden Job Strongly Disapprove	15%	(121)	85%	(681)	802
Favorable of Biden	24%	(237)	76%	(762)	999
Unfavorable of Biden	17%	(183)	83%	(907)	1090
Very Favorable of Biden	30%	(145)	70%	(335)	480
Somewhat Favorable of Biden	18%	(92)	82%	(427)	519
Somewhat Unfavorable of Biden	23%	(58)	77%	(201)	259
Very Unfavorable of Biden	15%	(125)	85%	(706)	831
#1 Issue: Economy	24%	(223)	76%	(708)	930
#1 Issue: Security	15%	(39)	85%	(216)	255
#1 Issue: Health Care	24%	(40)	76%	(125)	166
#1 Issue: Medicare / Social Security	14%	(33)	86%	(209)	242
#1 Issue: Women's Issues	12%	(28)	88%	(201)	229
#1 Issue: Education	30%	(30)	70%	(70)	100
#1 Issue: Energy	25%	(37)	75%	(111)	148
#1 Issue: Other	6%	(8)	94%	(113)	120
2022 House Vote: Democrat	22%	(188)	78%	(677)	865
2022 House Vote: Republican	21%	(162)	79%	(605)	767
2022 House Vote: Didnt Vote	17%	(84)	83%	(426)	510
2020 Vote: Joe Biden	21%	(192)	79%	(702)	894
2020 Vote: Donald Trump	18%	(142)	82%	(645)	788
2020 Vote: Other	27%	(19)	73%	(51)	69
2020 Vote: Didn't Vote	19%	(85)	81%	(354)	439
2018 House Vote: Democrat	23%	(183)	77%	(598)	780
2018 House Vote: Republican	19%	(126)	81%	(547)	673
2018 House Vote: Someone else	15%	(8)	85%	(47)	55
2018 House Vote: Didnt Vote	18%	(121)	82%	(561)	682

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Table MCFIdem1: Cryptocurrency is a digital currency, such as Bitcoin, Ethereum, Litecoin and Peercoin, or stablecoins like USD Coin, in which transactions are verified and records maintained by a decentralized system using cryptography. Do you currently own or hold any cryptocurrency? This includes investing in cryptocurrency as an asset or storing cryptocurrency in a wallet to use as a form of payment.

Demographic	Yes		No		Total N
Adults	20%	(438)	80%	(1752)	2190
4-Region: Northeast	18%	(70)	82%	(314)	384
4-Region: Midwest	12%	(56)	88%	(397)	453
4-Region: South	21%	(173)	79%	(662)	835
4-Region: West	27%	(139)	73%	(379)	519
Crypto Owner	100%	(438)	—	(0)	438
Primary Bank: National Bank	20%	(154)	80%	(614)	768
Primary Bank: Regional Bank	22%	(65)	78%	(233)	298
Primary Bank: Community Bank	18%	(49)	82%	(218)	267
Primary Bank: Digital Bank	38%	(96)	62%	(158)	254
Primary Bank: Credit Union	17%	(72)	83%	(346)	418
No Primary Bank Account	1%	(2)	99%	(182)	185
Switch Bank in Past 6 Months	57%	(139)	43%	(104)	243
Trust Banks	20%	(308)	80%	(1219)	1527
Do not Trust Banks	22%	(113)	78%	(388)	501
Aware of Bank News	24%	(355)	76%	(1126)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCFIdem2: Which of the following below best describes the type of financial services institution where you have your primary bank account (i.e. checking or savings account)?

Demographic	National bank	Regional bank	Community bank	Digital bank (also known as neobanks, online-only banks, or virtual banks)	Credit union	I do not have a primary bank account	Total N
Adults	35% (768)	14% (298)	12% (267)	12% (254)	19% (418)	8% (185)	2190
Gender: Male	37% (392)	15% (162)	10% (105)	14% (144)	19% (199)	5% (57)	1060
Gender: Female	33% (373)	12% (135)	14% (162)	10% (108)	20% (219)	11% (124)	1121
Age: 18-34	35% (220)	10% (64)	10% (64)	16% (102)	18% (110)	11% (68)	628
Age: 35-44	29% (106)	12% (46)	11% (42)	13% (48)	20% (73)	15% (55)	370
Age: 45-64	33% (230)	13% (90)	14% (100)	13% (95)	19% (137)	8% (55)	708
Age: 65+	44% (212)	20% (98)	13% (62)	2% (9)	20% (98)	1% (7)	485
GenZers: 1997-2012	28% (61)	11% (24)	11% (25)	13% (28)	22% (49)	15% (32)	219
Millennials: 1981-1996	34% (244)	11% (77)	10% (72)	17% (118)	17% (122)	11% (76)	709
GenXers: 1965-1980	31% (171)	12% (69)	13% (73)	14% (80)	19% (103)	11% (59)	555
Baby Boomers: 1946-1964	41% (270)	18% (117)	13% (87)	4% (27)	21% (138)	3% (17)	656
PID: Dem (no lean)	39% (339)	14% (120)	10% (91)	14% (121)	18% (155)	6% (55)	881
PID: Ind (no lean)	30% (190)	11% (68)	11% (71)	13% (84)	21% (134)	13% (81)	627
PID: Rep (no lean)	35% (238)	16% (110)	15% (105)	7% (49)	19% (130)	7% (49)	682
PID/Gender: Dem Men	43% (192)	14% (63)	9% (41)	15% (68)	15% (67)	4% (19)	449
PID/Gender: Dem Women	35% (147)	13% (56)	12% (51)	12% (53)	21% (88)	8% (33)	427
PID/Gender: Ind Men	27% (74)	14% (39)	10% (27)	18% (49)	27% (73)	5% (15)	277
PID/Gender: Ind Women	33% (116)	8% (29)	12% (43)	10% (34)	17% (60)	19% (66)	348
PID/Gender: Rep Men	38% (126)	18% (60)	11% (37)	8% (28)	17% (58)	7% (24)	334
PID/Gender: Rep Women	32% (110)	15% (51)	20% (68)	6% (21)	21% (72)	7% (25)	346
Ideo: Liberal (1-3)	38% (245)	15% (96)	10% (64)	14% (91)	19% (122)	5% (32)	650
Ideo: Moderate (4)	35% (223)	11% (71)	12% (75)	14% (93)	18% (116)	10% (67)	645
Ideo: Conservative (5-7)	37% (271)	16% (117)	14% (105)	7% (54)	19% (141)	6% (45)	733
Educ: < College	29% (412)	13% (187)	14% (204)	14% (194)	18% (256)	12% (178)	1431
Educ: Bachelors degree	48% (231)	14% (69)	8% (40)	8% (37)	21% (100)	1% (6)	482
Educ: Post-grad	45% (125)	15% (42)	8% (23)	8% (22)	23% (63)	— (1)	277

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Table MCFIdem2: Which of the following below best describes the type of financial services institution where you have your primary bank account (i.e. checking or savings account)?

Demographic	National bank	Regional bank	Community bank	Digital bank (also known as neobanks, online-only banks, or virtual banks)	Credit union	I do not have a primary bank account	Total N
Adults	35% (768)	14% (298)	12% (267)	12% (254)	19% (418)	8% (185)	2190
Income: Under 50k	30% (322)	12% (132)	14% (145)	14% (148)	16% (165)	14% (148)	1061
Income: 50k-100k	37% (271)	15% (112)	12% (88)	10% (77)	22% (165)	3% (24)	737
Income: 100k+	45% (175)	14% (55)	9% (34)	7% (29)	22% (88)	3% (12)	393
Ethnicity: White	35% (595)	14% (231)	14% (235)	10% (175)	20% (342)	7% (112)	1690
Ethnicity: Hispanic	30% (113)	12% (46)	11% (41)	15% (55)	20% (74)	13% (48)	377
Ethnicity: Black	31% (86)	14% (39)	5% (13)	18% (52)	18% (50)	15% (41)	282
Ethnicity: Other	40% (87)	13% (28)	9% (19)	12% (26)	12% (26)	15% (32)	219
All Christian	38% (394)	16% (172)	13% (131)	8% (84)	19% (202)	6% (65)	1048
All Non-Christian	46% (72)	14% (22)	14% (23)	10% (15)	13% (20)	4% (6)	158
Atheist	44% (39)	9% (8)	5% (5)	13% (12)	23% (21)	5% (4)	89
Agnostic/Nothing in particular	30% (162)	11% (60)	11% (58)	15% (82)	19% (98)	13% (71)	531
Something Else	28% (100)	10% (36)	14% (51)	17% (60)	21% (77)	11% (39)	364
Religious Non-Protestant/Catholic	47% (89)	13% (25)	13% (24)	8% (16)	13% (25)	5% (10)	188
Evangelical	30% (172)	15% (84)	16% (92)	9% (50)	21% (121)	9% (51)	570
Non-Evangelical	38% (304)	15% (120)	11% (85)	11% (91)	18% (147)	6% (49)	795
Community: Urban	39% (244)	11% (68)	10% (63)	16% (100)	16% (96)	8% (50)	622
Community: Suburban	38% (398)	15% (162)	9% (94)	9% (99)	21% (225)	7% (69)	1048
Community: Rural	24% (125)	13% (68)	21% (110)	10% (55)	19% (97)	13% (66)	521

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Table MCFIdem2: Which of the following below best describes the type of financial services institution where you have your primary bank account (i.e. checking or savings account)?

Demographic	National bank		Regional bank		Community bank		Digital bank (also known as neobanks, online-only banks, or virtual banks)		Credit union		I do not have a primary bank account		Total N
Adults	35%	(768)	14%	(298)	12%	(267)	12%	(254)	19%	(418)	8%	(185)	2190
Employ: Private Sector	40%	(298)	14%	(105)	10%	(77)	13%	(97)	19%	(140)	3%	(19)	736
Employ: Government	39%	(46)	7%	(8)	12%	(15)	5%	(6)	30%	(36)	7%	(8)	119
Employ: Self-Employed	33%	(71)	15%	(32)	17%	(37)	16%	(33)	13%	(28)	7%	(14)	215
Employ: Homemaker	26%	(38)	10%	(14)	17%	(26)	7%	(10)	17%	(25)	22%	(33)	147
Employ: Student	25%	(19)	8%	(6)	4%	(3)	27%	(21)	15%	(12)	21%	(16)	78
Employ: Retired	41%	(219)	16%	(88)	13%	(70)	5%	(29)	21%	(113)	4%	(20)	538
Employ: Unemployed	18%	(46)	13%	(33)	11%	(29)	18%	(44)	16%	(39)	24%	(59)	250
Employ: Other	29%	(31)	10%	(10)	11%	(12)	13%	(13)	23%	(25)	14%	(15)	106
Military HH: Yes	38%	(107)	17%	(49)	13%	(38)	6%	(16)	21%	(60)	5%	(15)	285
Military HH: No	35%	(661)	13%	(249)	12%	(230)	12%	(237)	19%	(358)	9%	(170)	1905
RD/WT: Right Direction	38%	(286)	16%	(117)	9%	(65)	11%	(83)	17%	(130)	9%	(68)	749
RD/WT: Wrong Track	33%	(481)	13%	(181)	14%	(203)	12%	(171)	20%	(288)	8%	(117)	1441
Biden Job Approve	39%	(376)	15%	(145)	10%	(97)	12%	(117)	18%	(180)	6%	(61)	975
Biden Job Disapprove	33%	(370)	13%	(144)	14%	(158)	12%	(128)	20%	(227)	8%	(88)	1115
Biden Job Strongly Approve	38%	(175)	15%	(67)	11%	(50)	10%	(47)	18%	(84)	7%	(32)	455
Biden Job Somewhat Approve	39%	(201)	15%	(78)	9%	(46)	13%	(70)	19%	(97)	5%	(28)	520
Biden Job Somewhat Disapprove	34%	(106)	11%	(34)	12%	(38)	15%	(47)	16%	(51)	12%	(36)	312
Biden Job Strongly Disapprove	33%	(264)	14%	(110)	15%	(120)	10%	(81)	22%	(176)	6%	(52)	802
Favorable of Biden	38%	(383)	15%	(146)	11%	(105)	12%	(115)	19%	(185)	6%	(63)	999
Unfavorable of Biden	34%	(366)	13%	(143)	14%	(153)	11%	(123)	20%	(220)	8%	(85)	1090
Very Favorable of Biden	39%	(186)	15%	(72)	10%	(46)	11%	(52)	19%	(91)	7%	(33)	480
Somewhat Favorable of Biden	38%	(197)	14%	(74)	12%	(60)	12%	(63)	18%	(94)	6%	(30)	519
Somewhat Unfavorable of Biden	36%	(92)	12%	(31)	13%	(35)	16%	(42)	17%	(43)	6%	(16)	259
Very Unfavorable of Biden	33%	(274)	13%	(112)	14%	(118)	10%	(81)	21%	(177)	8%	(69)	831

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Table MCFIdem2: Which of the following below best describes the type of financial services institution where you have your primary bank account (i.e. checking or savings account)?

Demographic	National bank	Regional bank	Community bank	Digital bank (also known as neobanks, online-only banks, or virtual banks)	Credit union	I do not have a primary bank account	Total N
Adults	35% (768)	14% (298)	12% (267)	12% (254)	19% (418)	8% (185)	2190
#1 Issue: Economy	37% (343)	13% (125)	12% (108)	12% (116)	19% (175)	7% (63)	930
#1 Issue: Security	39% (98)	13% (32)	14% (37)	7% (19)	21% (54)	6% (15)	255
#1 Issue: Health Care	24% (40)	14% (23)	16% (27)	15% (24)	18% (29)	14% (23)	166
#1 Issue: Medicare / Social Security	32% (78)	20% (48)	16% (38)	8% (20)	20% (48)	4% (10)	242
#1 Issue: Women's Issues	33% (76)	12% (27)	6% (15)	16% (37)	19% (44)	14% (31)	229
#1 Issue: Education	37% (37)	9% (9)	12% (12)	17% (17)	14% (14)	12% (12)	100
#1 Issue: Energy	39% (58)	16% (23)	6% (9)	8% (12)	20% (30)	10% (15)	148
#1 Issue: Other	31% (37)	10% (12)	19% (23)	8% (9)	20% (24)	13% (16)	120
2022 House Vote: Democrat	40% (348)	13% (115)	10% (88)	12% (107)	20% (175)	4% (32)	865
2022 House Vote: Republican	35% (265)	16% (124)	15% (115)	8% (58)	22% (167)	5% (37)	767
2022 House Vote: Didn't Vote	29% (146)	11% (55)	12% (59)	16% (84)	12% (59)	21% (107)	510
2020 Vote: Joe Biden	40% (354)	12% (107)	11% (96)	13% (114)	20% (182)	5% (42)	894
2020 Vote: Donald Trump	35% (279)	16% (124)	15% (116)	6% (50)	22% (177)	5% (41)	788
2020 Vote: Other	17% (12)	21% (14)	7% (5)	18% (13)	23% (16)	13% (9)	69
2020 Vote: Didn't Vote	28% (122)	12% (53)	12% (51)	17% (77)	10% (44)	21% (93)	439
2018 House Vote: Democrat	42% (325)	13% (98)	9% (72)	12% (91)	20% (160)	4% (33)	780
2018 House Vote: Republican	36% (240)	17% (113)	17% (118)	7% (47)	19% (129)	4% (27)	673
2018 House Vote: Someone else	21% (11)	18% (10)	9% (5)	13% (7)	27% (15)	13% (7)	55
2018 House Vote: Didn't Vote	28% (191)	11% (78)	11% (73)	16% (108)	17% (115)	17% (117)	682
4-Region: Northeast	41% (159)	15% (57)	13% (49)	9% (35)	17% (63)	5% (21)	384
4-Region: Midwest	29% (131)	17% (75)	16% (73)	12% (53)	21% (93)	6% (27)	453
4-Region: South	32% (267)	14% (117)	12% (99)	12% (97)	19% (162)	11% (93)	835
4-Region: West	41% (211)	9% (49)	9% (46)	13% (69)	19% (100)	8% (44)	519
Crypto Owner	35% (154)	15% (65)	11% (49)	22% (96)	16% (72)	— (2)	438

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Table MCFIdem2: Which of the following below best describes the type of financial services institution where you have your primary bank account (i.e. checking or savings account)?

Demographic	National bank		Regional bank		Community bank		Digital bank (also known as neobanks, online-only banks, or virtual banks)		Credit union		I do not have a primary bank account		Total N
Adults	35%	(768)	14%	(298)	12%	(267)	12%	(254)	19%	(418)	8%	(185)	2190
Primary Bank: National Bank	100%	(768)	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	768
Primary Bank: Regional Bank	—	(0)	100%	(298)	—	(0)	—	(0)	—	(0)	—	(0)	298
Primary Bank: Community Bank	—	(0)	—	(0)	100%	(267)	—	(0)	—	(0)	—	(0)	267
Primary Bank: Digital Bank	—	(0)	—	(0)	—	(0)	100%	(254)	—	(0)	—	(0)	254
Primary Bank: Credit Union	—	(0)	—	(0)	—	(0)	—	(0)	100%	(418)	—	(0)	418
No Primary Bank Account	—	(0)	—	(0)	—	(0)	—	(0)	—	(0)	100%	(185)	185
Switch Bank in Past 6 Months	35%	(85)	11%	(28)	20%	(48)	15%	(36)	19%	(46)	—	(0)	243
Trust Banks	39%	(595)	16%	(242)	13%	(191)	9%	(145)	18%	(281)	5%	(72)	1527
Do not Trust Banks	29%	(143)	8%	(41)	12%	(60)	18%	(91)	24%	(122)	9%	(43)	501
Aware of Bank News	39%	(577)	16%	(236)	12%	(180)	10%	(154)	18%	(270)	4%	(63)	1481

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table MCFIdem3: Have you switched your primary bank account to another bank/credit union in the past six months (since September 2022)?

Demographic	Yes		No		Total N
Adults	12%	(243)	88%	(1762)	2005
Gender: Male	15%	(146)	85%	(856)	1002
Gender: Female	10%	(97)	90%	(900)	998
Age: 18-34	22%	(125)	78%	(436)	560
Age: 35-44	13%	(42)	87%	(273)	315
Age: 45-64	8%	(52)	92%	(600)	652
Age: 65+	5%	(24)	95%	(454)	478
GenZers: 1997-2012	20%	(38)	80%	(149)	187
Millennials: 1981-1996	20%	(124)	80%	(509)	633
GenXers: 1965-1980	9%	(45)	91%	(451)	496
Baby Boomers: 1946-1964	6%	(36)	94%	(603)	639
PID: Dem (no lean)	17%	(141)	83%	(685)	826
PID: Ind (no lean)	7%	(37)	93%	(509)	546
PID: Rep (no lean)	10%	(65)	90%	(568)	633
PID/Gender: Dem Men	20%	(86)	80%	(345)	431
PID/Gender: Dem Women	14%	(56)	86%	(339)	394
PID/Gender: Ind Men	9%	(24)	91%	(238)	262
PID/Gender: Ind Women	4%	(13)	96%	(270)	282
PID/Gender: Rep Men	12%	(36)	88%	(274)	310
PID/Gender: Rep Women	9%	(29)	91%	(292)	321
Ideo: Liberal (1-3)	16%	(99)	84%	(520)	619
Ideo: Moderate (4)	8%	(44)	92%	(533)	578
Ideo: Conservative (5-7)	13%	(89)	87%	(598)	688
Educ: < College	11%	(136)	89%	(1118)	1253
Educ: Bachelors degree	13%	(62)	87%	(415)	476
Educ: Post-grad	17%	(46)	83%	(230)	276
Income: Under 50k	8%	(74)	92%	(838)	912
Income: 50k-100k	14%	(99)	86%	(614)	713
Income: 100k+	18%	(70)	82%	(311)	380
Ethnicity: White	12%	(186)	88%	(1392)	1578
Ethnicity: Hispanic	19%	(62)	81%	(267)	329
Ethnicity: Black	13%	(32)	87%	(208)	241
Ethnicity: Other	13%	(25)	87%	(162)	187

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Table MCFIdem3: Have you switched your primary bank account to another bank/credit union in the past six months (since September 2022)?

Demographic	Yes		No		Total N
Adults	12%	(243)	88%	(1762)	2005
All Christian	11%	(108)	89%	(875)	983
All Non-Christian	36%	(54)	64%	(98)	152
Atheist	5%	(4)	95%	(81)	85
Agnostic/Nothing in particular	9%	(39)	91%	(421)	461
Something Else	12%	(37)	88%	(287)	325
Religious Non-Protestant/Catholic	35%	(62)	65%	(115)	177
Evangelical	12%	(64)	88%	(455)	519
Non-Evangelical	9%	(69)	91%	(678)	746
Community: Urban	18%	(106)	82%	(466)	572
Community: Suburban	9%	(90)	91%	(889)	978
Community: Rural	10%	(48)	90%	(407)	455
Employ: Private Sector	17%	(122)	83%	(596)	718
Employ: Government	18%	(19)	82%	(91)	110
Employ: Self-Employed	15%	(29)	85%	(171)	201
Employ: Homemaker	8%	(9)	92%	(105)	114
Employ: Student	15%	(9)	85%	(52)	62
Employ: Retired	5%	(23)	95%	(495)	518
Employ: Unemployed	10%	(18)	90%	(173)	191
Employ: Other	14%	(12)	86%	(79)	91
Military HH: Yes	20%	(55)	80%	(216)	271
Military HH: No	11%	(188)	89%	(1547)	1735
RD/WT: Right Direction	17%	(115)	83%	(567)	681
RD/WT: Wrong Track	10%	(128)	90%	(1196)	1324
Biden Job Approve	16%	(148)	84%	(767)	915
Biden Job Disapprove	9%	(90)	91%	(937)	1027
Biden Job Strongly Approve	24%	(103)	76%	(320)	423
Biden Job Somewhat Approve	9%	(45)	91%	(447)	492
Biden Job Somewhat Disapprove	10%	(28)	90%	(248)	276
Biden Job Strongly Disapprove	8%	(62)	92%	(689)	751
Favorable of Biden	15%	(143)	85%	(792)	935
Unfavorable of Biden	9%	(90)	91%	(915)	1005

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Table MCFIdem3: Have you switched your primary bank account to another bank/credit union in the past six months (since September 2022)?

Demographic	Yes		No		Total N
Adults	12%	(243)	88%	(1762)	2005
Very Favorable of Biden	19%	(86)	81%	(361)	446
Somewhat Favorable of Biden	12%	(58)	88%	(431)	489
Somewhat Unfavorable of Biden	11%	(26)	89%	(217)	244
Very Unfavorable of Biden	8%	(64)	92%	(698)	762
#1 Issue: Economy	12%	(107)	88%	(760)	867
#1 Issue: Security	9%	(22)	91%	(218)	240
#1 Issue: Health Care	20%	(28)	80%	(114)	143
#1 Issue: Medicare / Social Security	7%	(17)	93%	(215)	232
#1 Issue: Women's Issues	15%	(30)	85%	(167)	198
#1 Issue: Education	24%	(21)	76%	(67)	88
#1 Issue: Energy	8%	(10)	92%	(123)	133
#1 Issue: Other	7%	(7)	93%	(97)	105
2022 House Vote: Democrat	14%	(119)	86%	(714)	833
2022 House Vote: Republican	11%	(79)	89%	(650)	729
2022 House Vote: Didnt Vote	10%	(42)	90%	(361)	403
2020 Vote: Joe Biden	15%	(127)	85%	(726)	852
2020 Vote: Donald Trump	10%	(73)	90%	(673)	747
2020 Vote: Other	12%	(7)	88%	(53)	60
2020 Vote: Didn't Vote	10%	(36)	90%	(311)	346
2018 House Vote: Democrat	15%	(113)	85%	(634)	747
2018 House Vote: Republican	11%	(72)	89%	(574)	646
2018 House Vote: Didnt Vote	10%	(57)	90%	(508)	565
4-Region: Northeast	14%	(49)	86%	(313)	363
4-Region: Midwest	9%	(39)	91%	(387)	426
4-Region: South	12%	(86)	88%	(656)	742
4-Region: West	14%	(69)	86%	(406)	475
Crypto Owner	32%	(139)	68%	(296)	435
Primary Bank: National Bank	11%	(85)	89%	(682)	768
Primary Bank: Regional Bank	9%	(28)	91%	(271)	298
Primary Bank: Community Bank	18%	(48)	82%	(220)	267
Primary Bank: Digital Bank	14%	(36)	86%	(218)	254
Primary Bank: Credit Union	11%	(46)	89%	(372)	418

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Table MCFIdem3: *Have you switched your primary bank account to another bank/credit union in the past six months (since September 2022)?*

Demographic	Yes		No		Total N
Adults	12%	(243)	88%	(1762)	2005
Switch Bank in Past 6 Months	100%	(243)	—	(0)	243
Trust Banks	13%	(188)	87%	(1266)	1454
Do not Trust Banks	9%	(41)	91%	(416)	458
Aware of Bank News	14%	(196)	86%	(1222)	1418

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2190	100%
xdemGender	Gender: Male	1060	48%
	Gender: Female	1121	51%
	N	2181	
age	Age: 18-34	628	29%
	Age: 35-44	370	17%
	Age: 45-64	708	32%
	Age: 65+	485	22%
	N	2190	
demAgeGeneration	GenZers: 1997-2012	219	10%
	Millennials: 1981-1996	709	32%
	GenXers: 1965-1980	555	25%
	Baby Boomers: 1946-1964	656	30%
	N	2140	
xpid3	PID: Dem (no lean)	881	40%
	PID: Ind (no lean)	627	29%
	PID: Rep (no lean)	682	31%
	N	2190	
xpidGender	PID/Gender: Dem Men	449	21%
	PID/Gender: Dem Women	427	19%
	PID/Gender: Ind Men	277	13%
	PID/Gender: Ind Women	348	16%
	PID/Gender: Rep Men	334	15%
	PID/Gender: Rep Women	346	16%
	N	2181	
xdemIdeo3	Ideo: Liberal (1-3)	650	30%
	Ideo: Moderate (4)	645	29%
	Ideo: Conservative (5-7)	733	33%
	N	2029	
xeduc3	Educ: < College	1431	65%
	Educ: Bachelors degree	482	22%
	Educ: Post-grad	277	13%
	N	2190	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1061	48%
	Income: 50k-100k	737	34%
	Income: 100k+	393	18%
	N	2190	
xdemWhite	Ethnicity: White	1690	77%
xdemHispBin	Ethnicity: Hispanic	377	17%
demBlackBin	Ethnicity: Black	282	13%
demRaceOther	Ethnicity: Other	219	10%
xdemReligion	All Christian	1048	48%
	All Non-Christian	158	7%
	Atheist	89	4%
	Agnostic/Nothing in particular	531	24%
	Something Else	364	17%
	N	2190	
xdemReligOther	Religious Non-Protestant/Catholic	188	9%
xdemEvang	Evangelical	570	26%
	Non-Evangelical	795	36%
	N	1365	
xdemUsr	Community: Urban	622	28%
	Community: Suburban	1048	48%
	Community: Rural	521	24%
	N	2190	
xdemEmploy	Employ: Private Sector	736	34%
	Employ: Government	119	5%
	Employ: Self-Employed	215	10%
	Employ: Homemaker	147	7%
	Employ: Student	78	4%
	Employ: Retired	538	25%
	Employ: Unemployed	250	11%
	Employ: Other	106	5%
	N	2190	
xdemMilHH1	Military HH: Yes	285	13%
	Military HH: No	1905	87%
	N	2190	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	749	34%
	RD/WT: Wrong Track	1441	66%
	N	2190	
xdemBidenApprove	Biden Job Approve	975	45%
	Biden Job Disapprove	1115	51%
	N	2090	
xdemBidenApprove2	Biden Job Strongly Approve	455	21%
	Biden Job Somewhat Approve	520	24%
	Biden Job Somewhat Disapprove	312	14%
	Biden Job Strongly Disapprove	802	37%
	N	2090	
xdemBidenFav	Favorable of Biden	999	46%
	Unfavorable of Biden	1090	50%
	N	2088	
xdemBidenFavFull	Very Favorable of Biden	480	22%
	Somewhat Favorable of Biden	519	24%
	Somewhat Unfavorable of Biden	259	12%
	Very Unfavorable of Biden	831	38%
	N	2088	
xnr3	#1 Issue: Economy	930	42%
	#1 Issue: Security	255	12%
	#1 Issue: Health Care	166	8%
	#1 Issue: Medicare / Social Security	242	11%
	#1 Issue: Women's Issues	229	10%
	#1 Issue: Education	100	5%
	#1 Issue: Energy	148	7%
	#1 Issue: Other	120	5%
	N	2190	
xsubVote22O	2022 House Vote: Democrat	865	39%
	2022 House Vote: Republican	767	35%
	2022 House Vote: Someone else	48	2%
	2022 House Vote: Didn't Vote	510	23%
	N	2190	
xsubVote20O	2020 Vote: Joe Biden	894	41%
	2020 Vote: Donald Trump	788	36%
	2020 Vote: Other	69	3%
	2020 Vote: Didn't Vote	439	20%
	N	2190	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote18O	2018 House Vote: Democrat	780	36%
	2018 House Vote: Republican	673	31%
	2018 House Vote: Someone else	55	3%
	2018 House Vote: Didnt Vote	682	31%
	N	2190	
xreg4	4-Region: Northeast	384	18%
	4-Region: Midwest	453	21%
	4-Region: South	835	38%
	4-Region: West	519	24%
	N	2190	
MCFIxdem1	Crypto Owner	438	20%
MCFIxdem2	Primary Bank: National Bank	768	35%
	Primary Bank: Regional Bank	298	14%
	Primary Bank: Community Bank	267	12%
	Primary Bank: Digital Bank	254	12%
	Primary Bank: Credit Union	418	19%
	No Primary Bank Account	185	8%
	N	2190	
MCFIxdem3	Switch Bank in Past 6 Months	243	11%
MCFIxdem4	Trust Banks	1527	70%
	Do not Trust Banks	501	23%
	N	2028	
MCFIxdem5	Aware of Bank News	1481	68%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

