



National Tracking Poll #2302091
February 17-19, 2023

Crosstabulation Results

Methodology:

This poll was conducted between February 17-February 19, 2023 among a sample of 2205 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, race, educational attainment, region, gender by age, and race by educational attainment. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table MCBR1: Which of these best describes your work situation?

Demographic	I work remotely without an option to work in-person		I work remotely as much as I choose, but also have the option to work in-person		I can work remotely some days, but am required to work in-person other days		I can work remotely with approval for vacations and appointments, but primarily am in-person at the office		I can not work remotely at all		Total N
Adults	13%	(139)	15%	(164)	15%	(167)	11%	(117)	46%	(494)	1081
Gender: Male	13%	(79)	16%	(95)	18%	(112)	13%	(76)	40%	(244)	606
Gender: Female	12%	(58)	15%	(69)	12%	(54)	9%	(40)	53%	(250)	472
Age: 18-34	12%	(43)	16%	(59)	16%	(60)	14%	(52)	42%	(157)	372
Age: 35-44	14%	(36)	17%	(43)	17%	(43)	13%	(32)	40%	(102)	256
Age: 45-64	12%	(47)	12%	(47)	16%	(59)	7%	(28)	52%	(199)	380
Age: 65+	19%	(13)	21%	(15)	5%	(4)	6%	(4)	49%	(36)	73
GenZers: 1997-2012	12%	(16)	15%	(20)	13%	(18)	14%	(20)	46%	(61)	135
Millennials: 1981-1996	13%	(56)	16%	(72)	18%	(78)	13%	(59)	40%	(174)	438
GenXers: 1965-1980	14%	(43)	14%	(46)	16%	(50)	8%	(25)	49%	(155)	320
Baby Boomers: 1946-1964	12%	(22)	12%	(21)	12%	(22)	7%	(14)	57%	(103)	181
PID: Dem (no lean)	14%	(58)	13%	(57)	19%	(82)	13%	(55)	41%	(172)	424
PID: Ind (no lean)	11%	(35)	17%	(53)	14%	(45)	11%	(34)	47%	(149)	316
PID: Rep (no lean)	14%	(47)	16%	(54)	12%	(40)	8%	(28)	51%	(173)	341
PID/Gender: Dem Men	14%	(31)	14%	(32)	25%	(56)	15%	(33)	33%	(74)	227
PID/Gender: Dem Women	13%	(25)	13%	(25)	13%	(26)	11%	(21)	50%	(98)	194
PID/Gender: Ind Men	10%	(17)	14%	(23)	19%	(31)	16%	(26)	41%	(68)	165
PID/Gender: Ind Women	12%	(18)	20%	(29)	9%	(14)	5%	(8)	54%	(81)	151
PID/Gender: Rep Men	15%	(31)	18%	(40)	12%	(25)	8%	(17)	47%	(101)	214
PID/Gender: Rep Women	12%	(16)	11%	(14)	12%	(15)	9%	(11)	56%	(71)	127
Ideo: Liberal (1-3)	15%	(51)	17%	(58)	18%	(63)	13%	(45)	38%	(131)	347
Ideo: Moderate (4)	11%	(34)	15%	(49)	16%	(52)	10%	(32)	47%	(149)	316
Ideo: Conservative (5-7)	14%	(47)	15%	(51)	14%	(47)	9%	(32)	48%	(165)	341

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Table MCBR1: Which of these best describes your work situation?

Demographic	I work remotely without an option to work in-person		I work remotely as much as I choose, but also have the option to work in-person		I can work remotely some days, but am required to work in-person other days		I can work remotely with approval for vacations and appointments, but primarily am in-person at the office		I can not work remotely at all		Total N
Adults	13%	(139)	15%	(164)	15%	(167)	11%	(117)	46%	(494)	1081
Educ: < College	12%	(70)	13%	(79)	10%	(59)	9%	(50)	56%	(332)	590
Educ: Bachelors degree	14%	(43)	17%	(54)	19%	(59)	12%	(36)	38%	(117)	309
Educ: Post-grad	14%	(26)	17%	(31)	27%	(49)	17%	(31)	24%	(44)	181
Income: Under 50k	16%	(68)	13%	(55)	9%	(37)	11%	(45)	51%	(216)	422
Income: 50k-100k	9%	(34)	16%	(63)	18%	(68)	9%	(36)	47%	(181)	382
Income: 100k+	13%	(37)	17%	(46)	22%	(62)	13%	(35)	35%	(97)	277
Ethnicity: White	13%	(102)	14%	(117)	15%	(119)	11%	(90)	48%	(389)	816
Ethnicity: Hispanic	13%	(28)	15%	(31)	12%	(25)	12%	(25)	49%	(102)	211
Ethnicity: Black	13%	(18)	16%	(23)	19%	(26)	9%	(13)	44%	(62)	142
Ethnicity: Other	16%	(19)	20%	(24)	18%	(22)	11%	(14)	35%	(44)	123
All Christian	13%	(69)	16%	(80)	16%	(85)	11%	(55)	44%	(225)	514
All Non-Christian	17%	(11)	23%	(15)	14%	(9)	21%	(14)	25%	(16)	65
Agnostic/Nothing in particular	12%	(34)	14%	(41)	12%	(35)	9%	(27)	52%	(149)	285
Something Else	13%	(22)	11%	(19)	15%	(26)	9%	(16)	52%	(88)	171
Religious Non-Protestant/Catholic	15%	(11)	21%	(15)	13%	(10)	19%	(14)	32%	(24)	74
Evangelical	16%	(45)	18%	(51)	12%	(33)	12%	(33)	43%	(122)	285
Non-Evangelical	12%	(44)	12%	(46)	20%	(75)	9%	(35)	47%	(180)	381
Community: Urban	13%	(43)	18%	(58)	20%	(64)	14%	(46)	34%	(110)	321
Community: Suburban	13%	(71)	15%	(80)	15%	(82)	10%	(55)	47%	(254)	542
Community: Rural	11%	(25)	12%	(26)	10%	(21)	7%	(16)	60%	(131)	218
Employ: Private Sector	10%	(71)	13%	(92)	17%	(122)	11%	(79)	50%	(363)	726
Employ: Government	10%	(14)	8%	(11)	20%	(30)	10%	(15)	52%	(77)	148
Employ: Self-Employed	26%	(54)	29%	(60)	8%	(16)	11%	(23)	26%	(54)	207
Military HH: Yes	18%	(20)	22%	(25)	12%	(14)	8%	(9)	40%	(46)	113
Military HH: No	12%	(119)	14%	(139)	16%	(153)	11%	(108)	46%	(449)	968

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Table MCBR1: Which of these best describes your work situation?

Demographic	I work remotely without an option to work in-person		I work remotely as much as I choose, but also have the option to work in-person		I can work remotely some days, but am required to work in-person other days		I can work remotely with approval for vacations and appointments, but primarily am in-person at the office		I can not work remotely at all		Total N
Adults	13%	(139)	15%	(164)	15%	(167)	11%	(117)	46%	(494)	1081
RD/WT: Right Direction	16%	(58)	15%	(55)	20%	(74)	15%	(56)	33%	(120)	363
RD/WT: Wrong Track	11%	(81)	15%	(108)	13%	(93)	8%	(61)	52%	(374)	718
Biden Job Approve	13%	(58)	14%	(65)	22%	(102)	14%	(64)	37%	(171)	460
Biden Job Disapprove	13%	(75)	16%	(88)	11%	(62)	9%	(48)	52%	(291)	565
Biden Job Strongly Approve	15%	(27)	14%	(26)	21%	(38)	19%	(34)	32%	(57)	182
Biden Job Somewhat Approve	11%	(31)	14%	(39)	23%	(64)	11%	(29)	41%	(114)	278
Biden Job Somewhat Disapprove	10%	(18)	20%	(37)	12%	(23)	9%	(17)	49%	(93)	189
Biden Job Strongly Disapprove	15%	(57)	14%	(51)	10%	(39)	8%	(31)	53%	(198)	376
Favorable of Biden	13%	(60)	15%	(71)	21%	(100)	14%	(65)	37%	(173)	470
Unfavorable of Biden	13%	(70)	15%	(82)	11%	(61)	8%	(42)	53%	(291)	547
Very Favorable of Biden	14%	(26)	13%	(23)	20%	(35)	18%	(33)	35%	(63)	179
Somewhat Favorable of Biden	12%	(35)	17%	(48)	22%	(65)	11%	(32)	38%	(110)	290
Somewhat Unfavorable of Biden	8%	(13)	18%	(29)	13%	(22)	7%	(12)	53%	(86)	161
Very Unfavorable of Biden	15%	(58)	14%	(53)	10%	(40)	8%	(30)	53%	(205)	386
#1 Issue: Economy	13%	(70)	17%	(92)	14%	(79)	10%	(55)	46%	(257)	552
#1 Issue: Security	17%	(23)	12%	(16)	19%	(25)	7%	(10)	44%	(58)	132
#1 Issue: Health Care	11%	(11)	11%	(12)	16%	(17)	16%	(16)	47%	(49)	105
#1 Issue: Medicare / Social Security	11%	(6)	6%	(3)	21%	(11)	13%	(7)	49%	(27)	54
#1 Issue: Women's Issues	12%	(11)	16%	(14)	16%	(14)	5%	(5)	51%	(46)	89
#1 Issue: Energy	12%	(9)	19%	(14)	20%	(15)	17%	(13)	32%	(24)	74
2022 House Vote: Democrat	13%	(60)	15%	(70)	21%	(97)	13%	(62)	38%	(179)	467
2022 House Vote: Republican	14%	(49)	15%	(51)	13%	(46)	9%	(33)	49%	(169)	349
2022 House Vote: Didnt Vote	11%	(25)	17%	(39)	8%	(18)	8%	(18)	56%	(127)	227

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Table MCBR1: Which of these best describes your work situation?

Demographic	I work remotely without an option to work in-person		I work remotely as much as I choose, but also have the option to work in-person		I can work remotely some days, but am required to work in-person other days		I can work remotely with approval for vacations and appointments, but primarily am in-person at the office		I can not work remotely at all		Total N
Adults	13%	(139)	15%	(164)	15%	(167)	11%	(117)	46%	(494)	1081
2020 Vote: Joe Biden	11%	(54)	14%	(68)	23%	(108)	12%	(58)	39%	(187)	475
2020 Vote: Donald Trump	15%	(54)	15%	(56)	10%	(38)	10%	(36)	50%	(187)	372
2020 Vote: Didn't Vote	14%	(27)	19%	(36)	9%	(18)	8%	(16)	50%	(95)	192
2018 House Vote: Democrat	12%	(50)	15%	(60)	21%	(86)	12%	(51)	40%	(163)	409
2018 House Vote: Republican	13%	(40)	17%	(53)	13%	(41)	9%	(28)	47%	(143)	306
2018 House Vote: Didn't Vote	13%	(45)	14%	(48)	10%	(35)	10%	(34)	52%	(174)	335
4-Region: Northeast	13%	(27)	14%	(30)	19%	(39)	7%	(15)	47%	(99)	208
4-Region: Midwest	13%	(28)	15%	(32)	11%	(25)	11%	(23)	50%	(109)	216
4-Region: South	10%	(41)	15%	(63)	16%	(65)	13%	(51)	46%	(186)	406
4-Region: West	17%	(43)	16%	(39)	15%	(39)	11%	(28)	40%	(101)	251
Employed	13%	(139)	15%	(164)	15%	(167)	11%	(117)	46%	(494)	1081
Works Remotely, No in-Person Option	100%	(139)	—	(0)	—	(0)	—	(0)	—	(0)	139
Works Remotely with in-Person Option	—	(0)	100%	(164)	—	(0)	—	(0)	—	(0)	164
Part Time Works Remotely, Part Time Require in Person	—	(0)	—	(0)	100%	(167)	—	(0)	—	(0)	167
In Person Work Except Vacation and Appts	—	(0)	—	(0)	—	(0)	100%	(117)	—	(0)	117
In Person Work Only	—	(0)	—	(0)	—	(0)	—	(0)	100%	(494)	494
In Person Option or Partial Requirement	—	(0)	49%	(164)	51%	(167)	—	(0)	—	(0)	331
In Person Required or Remote Only for Appts/PTO	—	(0)	—	(0)	—	(0)	19%	(117)	81%	(494)	611
Manufacturing	9%	(6)	14%	(9)	16%	(11)	14%	(10)	47%	(32)	68
Retail	14%	(14)	13%	(13)	6%	(6)	11%	(11)	57%	(59)	103
Health Care	7%	(7)	10%	(12)	8%	(8)	8%	(9)	67%	(74)	110
Technology	16%	(11)	23%	(15)	35%	(23)	15%	(10)	11%	(7)	67
Construction	14%	(13)	13%	(12)	12%	(11)	12%	(11)	48%	(44)	92
Other	16%	(30)	20%	(38)	13%	(26)	6%	(11)	45%	(87)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR2_1: Consider the following COVID-19 pandemic related work trends. Do you currently take advantage of any of the following benefits?
A limit on the number of employees allowed in the office or workplace per day

Demographic	Yes		No		This is not offered by my company	Total N
Adults	24%	(258)	42%	(452)	34% (371)	1081
Gender: Male	31%	(186)	45%	(272)	24% (148)	606
Gender: Female	15%	(71)	38%	(179)	47% (222)	472
Age: 18-34	29%	(107)	37%	(138)	34% (127)	372
Age: 35-44	25%	(64)	46%	(119)	29% (74)	256
Age: 45-64	20%	(77)	42%	(159)	38% (144)	380
Age: 65+	14%	(10)	50%	(36)	36% (26)	73
GenZers: 1997-2012	30%	(41)	36%	(49)	33% (45)	135
Millennials: 1981-1996	28%	(121)	41%	(179)	32% (138)	438
GenXers: 1965-1980	18%	(57)	44%	(141)	38% (121)	320
Baby Boomers: 1946-1964	21%	(38)	44%	(80)	35% (63)	181
PID: Dem (no lean)	32%	(137)	34%	(142)	34% (144)	424
PID: Ind (no lean)	17%	(55)	41%	(128)	42% (132)	316
PID: Rep (no lean)	19%	(65)	53%	(182)	28% (94)	341
PID/Gender: Dem Men	42%	(96)	33%	(75)	25% (56)	227
PID/Gender: Dem Women	21%	(42)	34%	(66)	44% (86)	194
PID/Gender: Ind Men	23%	(39)	47%	(77)	30% (49)	165
PID/Gender: Ind Women	11%	(16)	34%	(52)	55% (83)	151
PID/Gender: Rep Men	24%	(51)	56%	(121)	20% (42)	214
PID/Gender: Rep Women	11%	(14)	48%	(61)	41% (52)	127
Ideo: Liberal (1-3)	29%	(101)	35%	(121)	36% (126)	347
Ideo: Moderate (4)	25%	(80)	46%	(144)	29% (92)	316
Ideo: Conservative (5-7)	18%	(61)	48%	(163)	34% (117)	341
Educ: < College	23%	(135)	42%	(251)	35% (204)	590
Educ: Bachelors degree	22%	(68)	42%	(131)	36% (110)	309
Educ: Post-grad	30%	(54)	39%	(70)	32% (57)	181
Income: Under 50k	23%	(96)	40%	(167)	38% (158)	422
Income: 50k-100k	21%	(81)	47%	(179)	32% (123)	382
Income: 100k+	29%	(81)	38%	(106)	33% (90)	277
Ethnicity: White	23%	(188)	42%	(342)	35% (286)	816
Ethnicity: Hispanic	33%	(71)	36%	(75)	31% (65)	211

Continued on next page

Table MCBR2_1: Consider the following COVID-19 pandemic related work trends. Do you currently take advantage of any of the following benefits?
A limit on the number of employees allowed in the office or workplace per day

Demographic	Yes		No		This is not offered by my company	Total N
Adults	24%	(258)	42%	(452)	34% (371)	1081
Ethnicity: Black	29%	(41)	41%	(58)	30% (42)	142
Ethnicity: Other	23%	(28)	43%	(52)	35% (43)	123
All Christian	26%	(132)	40%	(206)	34% (175)	514
All Non-Christian	37%	(24)	45%	(29)	18% (12)	65
Agnostic/Nothing in particular	21%	(60)	43%	(123)	36% (101)	285
Something Else	17%	(29)	46%	(78)	37% (64)	171
Religious Non-Protestant/Catholic	33%	(25)	42%	(31)	25% (19)	74
Evangelical	28%	(79)	39%	(111)	33% (96)	285
Non-Evangelical	21%	(79)	44%	(169)	35% (132)	381
Community: Urban	32%	(103)	39%	(124)	29% (94)	321
Community: Suburban	22%	(118)	43%	(233)	35% (191)	542
Community: Rural	17%	(37)	43%	(94)	40% (87)	218
Employ: Private Sector	23%	(166)	43%	(312)	34% (248)	726
Employ: Government	30%	(45)	34%	(50)	36% (53)	148
Employ: Self-Employed	23%	(47)	43%	(90)	34% (70)	207
Military HH: Yes	24%	(28)	43%	(49)	32% (36)	113
Military HH: No	24%	(230)	42%	(403)	35% (335)	968
RD/WT: Right Direction	36%	(132)	36%	(132)	27% (99)	363
RD/WT: Wrong Track	17%	(125)	45%	(320)	38% (272)	718
Biden Job Approve	30%	(138)	35%	(163)	34% (158)	460
Biden Job Disapprove	19%	(108)	48%	(270)	33% (187)	565
Biden Job Strongly Approve	43%	(78)	33%	(61)	24% (44)	182
Biden Job Somewhat Approve	22%	(61)	37%	(102)	41% (115)	278
Biden Job Somewhat Disapprove	25%	(47)	43%	(81)	33% (62)	189
Biden Job Strongly Disapprove	16%	(61)	50%	(190)	33% (125)	376
Favorable of Biden	32%	(152)	34%	(159)	34% (159)	470
Unfavorable of Biden	16%	(88)	50%	(274)	34% (184)	547

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Table MCBR2_1: Consider the following COVID-19 pandemic related work trends. Do you currently take advantage of any of the following benefits?
A limit on the number of employees allowed in the office or workplace per day

Demographic	Yes		No		This is not offered by my company	Total N
Adults	24%	(258)	42%	(452)	34% (371)	1081
Very Favorable of Biden	41%	(74)	32%	(58)	26% (47)	179
Somewhat Favorable of Biden	27%	(77)	35%	(101)	38% (112)	290
Somewhat Unfavorable of Biden	19%	(31)	46%	(74)	35% (56)	161
Very Unfavorable of Biden	15%	(57)	52%	(200)	33% (128)	386
#1 Issue: Economy	22%	(121)	44%	(243)	34% (188)	552
#1 Issue: Security	21%	(28)	47%	(62)	32% (42)	132
#1 Issue: Health Care	33%	(35)	38%	(40)	29% (31)	105
#1 Issue: Medicare / Social Security	29%	(16)	45%	(24)	26% (14)	54
#1 Issue: Women's Issues	17%	(15)	30%	(27)	52% (47)	89
#1 Issue: Energy	30%	(22)	34%	(25)	36% (27)	74
2022 House Vote: Democrat	33%	(155)	33%	(156)	34% (157)	467
2022 House Vote: Republican	19%	(65)	50%	(176)	31% (108)	349
2022 House Vote: Didnt Vote	15%	(33)	48%	(109)	38% (85)	227
2020 Vote: Joe Biden	30%	(143)	37%	(177)	32% (154)	475
2020 Vote: Donald Trump	18%	(66)	49%	(182)	33% (124)	372
2020 Vote: Didn't Vote	22%	(42)	41%	(79)	37% (71)	192
2018 House Vote: Democrat	31%	(127)	34%	(138)	35% (144)	409
2018 House Vote: Republican	18%	(56)	49%	(150)	33% (100)	306
2018 House Vote: Didnt Vote	21%	(69)	45%	(150)	35% (116)	335
4-Region: Northeast	23%	(48)	46%	(97)	31% (64)	208
4-Region: Midwest	19%	(40)	44%	(96)	37% (80)	216
4-Region: South	24%	(97)	42%	(172)	34% (137)	406
4-Region: West	29%	(72)	35%	(88)	36% (90)	251
Employed	24%	(258)	42%	(452)	34% (371)	1081
Works Remotely, No in-Person Option	20%	(28)	42%	(58)	38% (53)	139
Works Remotely with in-Person Option	35%	(58)	40%	(66)	24% (40)	164
Part Time Works Remotely, Part Time Require in Person	39%	(65)	39%	(65)	22% (38)	167
In Person Work Except Vacation and Appts	47%	(55)	35%	(41)	18% (21)	117
In Person Work Only	11%	(52)	45%	(222)	45% (220)	494

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Table MCBR2_1: Consider the following COVID-19 pandemic related work trends. Do you currently take advantage of any of the following benefits?
A limit on the number of employees allowed in the office or workplace per day

Demographic	Yes		No		This is not offered by my company		Total N
Adults	24%	(258)	42%	(452)	34%	(371)	1081
In Person Option or Partial Requirement	37%	(122)	40%	(131)	23%	(77)	331
In Person Required or Remote Only for Appts/PTO	17%	(107)	43%	(263)	39%	(241)	611
Manufacturing	23%	(15)	39%	(27)	38%	(26)	68
Retail	15%	(16)	48%	(50)	36%	(37)	103
Health Care	13%	(14)	43%	(48)	44%	(48)	110
Technology	48%	(32)	33%	(22)	18%	(12)	67
Construction	22%	(20)	55%	(50)	23%	(21)	92
Other	27%	(52)	36%	(70)	37%	(70)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR2_2: Consider the following COVID-19 pandemic related work trends. Do you currently take advantage of any of the following benefits?
Additional office or workplace cleaning

Demographic	Yes		No		This is not offered by my company		Total N
Adults	30%	(328)	39%	(425)	30%	(328)	1081
Gender: Male	35%	(212)	42%	(254)	23%	(140)	606
Gender: Female	24%	(115)	36%	(169)	40%	(187)	472
Age: 18-34	34%	(125)	38%	(140)	29%	(107)	372
Age: 35-44	32%	(83)	43%	(110)	25%	(64)	256
Age: 45-64	27%	(102)	38%	(145)	35%	(133)	380
Age: 65+	24%	(18)	42%	(31)	33%	(24)	73
GenZers: 1997-2012	29%	(39)	40%	(54)	31%	(42)	135
Millennials: 1981-1996	35%	(154)	39%	(173)	25%	(112)	438
GenXers: 1965-1980	27%	(87)	37%	(120)	35%	(113)	320
Baby Boomers: 1946-1964	25%	(46)	41%	(75)	33%	(61)	181
PID: Dem (no lean)	37%	(156)	36%	(152)	27%	(117)	424
PID: Ind (no lean)	26%	(83)	35%	(110)	39%	(122)	316
PID: Rep (no lean)	26%	(89)	48%	(163)	26%	(89)	341
PID/Gender: Dem Men	40%	(91)	38%	(87)	22%	(49)	227
PID/Gender: Dem Women	33%	(64)	33%	(64)	34%	(67)	194
PID/Gender: Ind Men	36%	(59)	37%	(61)	28%	(45)	165
PID/Gender: Ind Women	16%	(25)	33%	(49)	51%	(77)	151
PID/Gender: Rep Men	29%	(62)	50%	(107)	21%	(45)	214
PID/Gender: Rep Women	21%	(27)	45%	(57)	35%	(44)	127
Ideo: Liberal (1-3)	35%	(120)	34%	(118)	31%	(109)	347
Ideo: Moderate (4)	32%	(101)	41%	(129)	27%	(86)	316
Ideo: Conservative (5-7)	27%	(94)	42%	(142)	31%	(106)	341
Educ: < College	30%	(176)	41%	(241)	29%	(173)	590
Educ: Bachelors degree	28%	(86)	39%	(121)	33%	(103)	309
Educ: Post-grad	37%	(66)	35%	(63)	29%	(52)	181
Income: Under 50k	28%	(117)	40%	(169)	32%	(136)	422
Income: 50k-100k	31%	(120)	40%	(152)	29%	(110)	382
Income: 100k+	33%	(91)	38%	(104)	30%	(82)	277
Ethnicity: White	29%	(239)	41%	(331)	30%	(246)	816
Ethnicity: Hispanic	33%	(70)	46%	(97)	21%	(44)	211

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Table MCBR2_2: Consider the following COVID-19 pandemic related work trends. Do you currently take advantage of any of the following benefits?
Additional office or workplace cleaning

Demographic	Yes		No		This is not offered by my company		Total N
Adults	30%	(328)	39%	(425)	30%	(328)	1081
Ethnicity: Black	40%	(56)	35%	(50)	25%	(36)	142
Ethnicity: Other	26%	(32)	36%	(44)	38%	(47)	123
All Christian	33%	(168)	38%	(194)	29%	(151)	514
All Non-Christian	34%	(22)	45%	(29)	21%	(13)	65
Agnostic/Nothing in particular	24%	(68)	42%	(120)	34%	(97)	285
Something Else	35%	(61)	37%	(63)	28%	(47)	171
Religious Non-Protestant/Catholic	33%	(25)	39%	(29)	27%	(20)	74
Evangelical	34%	(98)	42%	(121)	23%	(66)	285
Non-Evangelical	33%	(124)	35%	(133)	33%	(124)	381
Community: Urban	39%	(126)	37%	(119)	23%	(75)	321
Community: Suburban	27%	(145)	40%	(217)	33%	(179)	542
Community: Rural	26%	(56)	41%	(89)	34%	(74)	218
Employ: Private Sector	32%	(232)	38%	(275)	30%	(219)	726
Employ: Government	28%	(42)	43%	(64)	29%	(42)	148
Employ: Self-Employed	26%	(54)	42%	(86)	32%	(67)	207
Military HH: Yes	36%	(41)	40%	(46)	23%	(27)	113
Military HH: No	30%	(287)	39%	(379)	31%	(302)	968
RD/WT: Right Direction	40%	(143)	35%	(128)	25%	(92)	363
RD/WT: Wrong Track	26%	(184)	41%	(297)	33%	(236)	718
Biden Job Approve	39%	(181)	34%	(158)	26%	(121)	460
Biden Job Disapprove	24%	(137)	43%	(243)	33%	(184)	565
Biden Job Strongly Approve	46%	(84)	33%	(60)	21%	(38)	182
Biden Job Somewhat Approve	35%	(97)	35%	(98)	30%	(83)	278
Biden Job Somewhat Disapprove	28%	(53)	41%	(77)	31%	(59)	189
Biden Job Strongly Disapprove	22%	(84)	44%	(167)	33%	(125)	376
Favorable of Biden	39%	(185)	34%	(160)	27%	(125)	470
Unfavorable of Biden	23%	(128)	44%	(241)	33%	(178)	547

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Table MCBR2_2: Consider the following COVID-19 pandemic related work trends. Do you currently take advantage of any of the following benefits?
Additional office or workplace cleaning

Demographic	Yes		No		This is not offered by my company		Total N
Adults	30%	(328)	39%	(425)	30%	(328)	1081
Very Favorable of Biden	46%	(82)	29%	(53)	25%	(44)	179
Somewhat Favorable of Biden	35%	(103)	37%	(107)	28%	(80)	290
Somewhat Unfavorable of Biden	24%	(39)	43%	(69)	34%	(54)	161
Very Unfavorable of Biden	23%	(89)	45%	(173)	32%	(124)	386
#1 Issue: Economy	29%	(159)	41%	(227)	30%	(166)	552
#1 Issue: Security	30%	(40)	45%	(59)	25%	(33)	132
#1 Issue: Health Care	29%	(30)	41%	(43)	30%	(32)	105
#1 Issue: Medicare / Social Security	38%	(20)	34%	(18)	28%	(15)	54
#1 Issue: Women's Issues	28%	(25)	28%	(25)	44%	(39)	89
#1 Issue: Energy	34%	(26)	36%	(27)	29%	(22)	74
2022 House Vote: Democrat	37%	(173)	35%	(164)	28%	(130)	467
2022 House Vote: Republican	29%	(101)	41%	(142)	30%	(105)	349
2022 House Vote: Didnt Vote	20%	(44)	48%	(110)	32%	(73)	227
2020 Vote: Joe Biden	35%	(166)	38%	(181)	27%	(128)	475
2020 Vote: Donald Trump	31%	(115)	39%	(144)	30%	(112)	372
2020 Vote: Didn't Vote	19%	(37)	45%	(87)	35%	(67)	192
2018 House Vote: Democrat	36%	(149)	34%	(139)	30%	(121)	409
2018 House Vote: Republican	30%	(92)	39%	(120)	31%	(94)	306
2018 House Vote: Didnt Vote	23%	(78)	47%	(156)	30%	(101)	335
4-Region: Northeast	32%	(66)	40%	(84)	28%	(59)	208
4-Region: Midwest	24%	(51)	41%	(89)	35%	(76)	216
4-Region: South	31%	(127)	41%	(166)	28%	(113)	406
4-Region: West	33%	(84)	34%	(86)	32%	(81)	251
Employed	30%	(328)	39%	(425)	30%	(328)	1081
Works Remotely, No in-Person Option	27%	(38)	32%	(45)	40%	(56)	139
Works Remotely with in-Person Option	33%	(55)	41%	(67)	26%	(42)	164
Part Time Works Remotely, Part Time Require in Person	33%	(55)	42%	(70)	25%	(42)	167
In Person Work Except Vacation and Appts	46%	(54)	37%	(43)	17%	(20)	117
In Person Work Only	26%	(126)	40%	(200)	34%	(168)	494

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Table MCBR2_2: Consider the following COVID-19 pandemic related work trends. Do you currently take advantage of any of the following benefits?
Additional office or workplace cleaning

Demographic	Yes		No		This is not offered by my company		Total N
Adults	30%	(328)	39%	(425)	30%	(328)	1081
In Person Option or Partial Requirement	33%	(110)	42%	(137)	25%	(84)	331
In Person Required or Remote Only for Appts/PTO	29%	(180)	40%	(243)	31%	(188)	611
Manufacturing	38%	(26)	34%	(23)	27%	(18)	68
Retail	27%	(27)	38%	(39)	36%	(37)	103
Health Care	35%	(38)	33%	(36)	33%	(36)	110
Technology	52%	(35)	32%	(22)	16%	(10)	67
Construction	26%	(24)	53%	(49)	21%	(19)	92
Other	29%	(55)	38%	(73)	34%	(65)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR2_3: Consider the following COVID-19 pandemic related work trends. Do you currently take advantage of any of the following benefits?
Optional remote work schedules

Demographic	Yes		No		This is not offered by my company	Total N
Adults	35%	(374)	36%	(385)	30% (322)	1081
Gender: Male	40%	(243)	36%	(218)	24% (144)	606
Gender: Female	27%	(129)	35%	(167)	37% (176)	472
Age: 18-34	39%	(145)	33%	(123)	28% (103)	372
Age: 35-44	38%	(97)	39%	(99)	23% (60)	256
Age: 45-64	31%	(119)	35%	(133)	34% (128)	380
Age: 65+	18%	(13)	40%	(29)	41% (30)	73
GenZers: 1997-2012	37%	(50)	35%	(48)	27% (37)	135
Millennials: 1981-1996	40%	(174)	35%	(152)	26% (112)	438
GenXers: 1965-1980	31%	(99)	37%	(119)	32% (102)	320
Baby Boomers: 1946-1964	26%	(48)	36%	(65)	38% (68)	181
PID: Dem (no lean)	40%	(169)	34%	(143)	26% (112)	424
PID: Ind (no lean)	32%	(101)	32%	(100)	36% (115)	316
PID: Rep (no lean)	30%	(104)	42%	(143)	28% (94)	341
PID/Gender: Dem Men	47%	(107)	31%	(71)	21% (48)	227
PID/Gender: Dem Women	31%	(60)	37%	(71)	32% (63)	194
PID/Gender: Ind Men	39%	(64)	32%	(52)	29% (49)	165
PID/Gender: Ind Women	25%	(37)	31%	(47)	44% (66)	151
PID/Gender: Rep Men	34%	(72)	44%	(95)	22% (48)	214
PID/Gender: Rep Women	25%	(32)	38%	(48)	37% (47)	127
Ideo: Liberal (1-3)	42%	(145)	31%	(109)	27% (94)	347
Ideo: Moderate (4)	34%	(107)	36%	(113)	31% (97)	316
Ideo: Conservative (5-7)	30%	(101)	40%	(135)	31% (105)	341
Educ: < College	26%	(154)	41%	(242)	33% (194)	590
Educ: Bachelors degree	41%	(128)	31%	(95)	28% (87)	309
Educ: Post-grad	51%	(92)	27%	(48)	23% (41)	181
Income: Under 50k	27%	(112)	37%	(155)	37% (154)	422
Income: 50k-100k	36%	(137)	38%	(145)	26% (100)	382
Income: 100k+	45%	(125)	31%	(85)	24% (67)	277
Ethnicity: White	34%	(278)	36%	(296)	30% (243)	816
Ethnicity: Hispanic	41%	(86)	39%	(81)	21% (44)	211

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Table MCBR2_3: Consider the following COVID-19 pandemic related work trends. Do you currently take advantage of any of the following benefits?
Optional remote work schedules

Demographic	Yes		No		This is not offered by my company		Total N
Adults	35%	(374)	36%	(385)	30%	(322)	1081
Ethnicity: Black	31%	(44)	36%	(51)	33%	(46)	142
Ethnicity: Other	42%	(52)	31%	(38)	26%	(32)	123
All Christian	38%	(193)	33%	(172)	29%	(149)	514
All Non-Christian	51%	(33)	30%	(20)	19%	(12)	65
Agnostic/Nothing in particular	28%	(81)	39%	(110)	33%	(94)	285
Something Else	26%	(45)	41%	(71)	33%	(56)	171
Religious Non-Protestant/Catholic	47%	(35)	28%	(21)	25%	(19)	74
Evangelical	36%	(103)	35%	(99)	29%	(84)	285
Non-Evangelical	34%	(130)	36%	(138)	30%	(113)	381
Community: Urban	47%	(150)	30%	(98)	23%	(73)	321
Community: Suburban	32%	(173)	36%	(198)	32%	(171)	542
Community: Rural	23%	(51)	41%	(90)	36%	(78)	218
Employ: Private Sector	32%	(235)	37%	(272)	30%	(219)	726
Employ: Government	32%	(48)	36%	(54)	31%	(46)	148
Employ: Self-Employed	44%	(91)	29%	(59)	27%	(57)	207
Military HH: Yes	38%	(43)	26%	(29)	36%	(41)	113
Military HH: No	34%	(331)	37%	(356)	29%	(281)	968
RD/WT: Right Direction	47%	(169)	31%	(112)	22%	(82)	363
RD/WT: Wrong Track	29%	(205)	38%	(273)	33%	(240)	718
Biden Job Approve	42%	(194)	33%	(151)	25%	(115)	460
Biden Job Disapprove	29%	(165)	37%	(211)	33%	(189)	565
Biden Job Strongly Approve	47%	(86)	31%	(57)	21%	(39)	182
Biden Job Somewhat Approve	39%	(108)	34%	(93)	27%	(76)	278
Biden Job Somewhat Disapprove	33%	(62)	34%	(65)	33%	(63)	189
Biden Job Strongly Disapprove	27%	(103)	39%	(146)	34%	(126)	376
Favorable of Biden	42%	(197)	32%	(151)	26%	(121)	470
Unfavorable of Biden	28%	(153)	39%	(213)	33%	(181)	547

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Table MCBR2_3: Consider the following COVID-19 pandemic related work trends. Do you currently take advantage of any of the following benefits?
Optional remote work schedules

Demographic	Yes		No		This is not offered by my company		Total N
Adults	35%	(374)	36%	(385)	30%	(322)	1081
Very Favorable of Biden	47%	(84)	31%	(56)	22%	(39)	179
Somewhat Favorable of Biden	39%	(113)	33%	(95)	28%	(82)	290
Somewhat Unfavorable of Biden	33%	(53)	35%	(56)	32%	(52)	161
Very Unfavorable of Biden	26%	(100)	41%	(157)	33%	(129)	386
#1 Issue: Economy	33%	(183)	37%	(206)	30%	(163)	552
#1 Issue: Security	31%	(41)	43%	(57)	26%	(34)	132
#1 Issue: Health Care	47%	(50)	31%	(32)	22%	(24)	105
#1 Issue: Medicare / Social Security	30%	(16)	40%	(22)	30%	(16)	54
#1 Issue: Women's Issues	33%	(29)	26%	(23)	41%	(37)	89
#1 Issue: Energy	43%	(32)	29%	(22)	28%	(20)	74
2022 House Vote: Democrat	44%	(204)	30%	(142)	26%	(122)	467
2022 House Vote: Republican	30%	(106)	37%	(129)	33%	(115)	349
2022 House Vote: Didn't Vote	24%	(55)	46%	(104)	30%	(68)	227
2020 Vote: Joe Biden	42%	(198)	32%	(154)	26%	(123)	475
2020 Vote: Donald Trump	30%	(112)	38%	(140)	32%	(120)	372
2020 Vote: Didn't Vote	28%	(53)	41%	(79)	31%	(60)	192
2018 House Vote: Democrat	42%	(173)	29%	(119)	29%	(117)	409
2018 House Vote: Republican	32%	(97)	38%	(116)	30%	(93)	306
2018 House Vote: Didn't Vote	28%	(93)	42%	(142)	30%	(100)	335
4-Region: Northeast	32%	(67)	37%	(76)	32%	(66)	208
4-Region: Midwest	29%	(64)	39%	(85)	31%	(67)	216
4-Region: South	36%	(144)	35%	(143)	29%	(118)	406
4-Region: West	40%	(100)	32%	(81)	28%	(70)	251
Employed	35%	(374)	36%	(385)	30%	(322)	1081
Works Remotely, No in-Person Option	51%	(71)	25%	(35)	24%	(33)	139
Works Remotely with in-Person Option	75%	(122)	15%	(25)	10%	(16)	164
Part Time Works Remotely, Part Time Require in Person	62%	(104)	23%	(39)	14%	(24)	167
In Person Work Except Vacation and Appts	51%	(59)	39%	(46)	10%	(12)	117
In Person Work Only	4%	(18)	49%	(240)	48%	(236)	494

Continued on next page

Table MCBR2_3: Consider the following COVID-19 pandemic related work trends. Do you currently take advantage of any of the following benefits?
Optional remote work schedules

Demographic	Yes		No		This is not offered by my company		Total N
Adults	35%	(374)	36%	(385)	30%	(322)	1081
In Person Option or Partial Requirement	68%	(226)	19%	(64)	12%	(40)	331
In Person Required or Remote Only for Appts/PTO	13%	(77)	47%	(286)	41%	(248)	611
Manufacturing	38%	(26)	29%	(20)	33%	(22)	68
Retail	22%	(23)	41%	(42)	37%	(38)	103
Health Care	17%	(19)	46%	(50)	37%	(41)	110
Technology	64%	(43)	23%	(15)	13%	(9)	67
Construction	27%	(25)	48%	(44)	25%	(23)	92
Other	42%	(81)	27%	(52)	31%	(59)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR2_4: Consider the following COVID-19 pandemic related work trends. Do you currently take advantage of any of the following benefits?
Additional work from home stipend to purchase office products

Demographic	Yes		No		This is not offered by my company	Total N
Adults	19%	(211)	43%	(464)	38% (406)	1081
Gender: Male	26%	(160)	44%	(266)	30% (180)	606
Gender: Female	11%	(50)	42%	(197)	48% (224)	472
Age: 18-34	23%	(86)	43%	(159)	34% (126)	372
Age: 35-44	24%	(61)	43%	(109)	33% (86)	256
Age: 45-64	14%	(54)	44%	(167)	42% (160)	380
Age: 65+	13%	(9)	39%	(29)	48% (35)	73
GenZers: 1997-2012	22%	(30)	47%	(63)	31% (41)	135
Millennials: 1981-1996	25%	(108)	41%	(179)	34% (151)	438
GenXers: 1965-1980	16%	(50)	46%	(147)	38% (122)	320
Baby Boomers: 1946-1964	10%	(19)	40%	(72)	50% (90)	181
PID: Dem (no lean)	22%	(92)	44%	(186)	34% (146)	424
PID: Ind (no lean)	16%	(50)	37%	(117)	47% (148)	316
PID: Rep (no lean)	20%	(68)	47%	(161)	33% (112)	341
PID/Gender: Dem Men	30%	(68)	41%	(94)	29% (65)	227
PID/Gender: Dem Women	12%	(24)	47%	(91)	41% (79)	194
PID/Gender: Ind Men	22%	(36)	43%	(70)	36% (59)	165
PID/Gender: Ind Women	10%	(14)	31%	(47)	59% (89)	151
PID/Gender: Rep Men	26%	(56)	48%	(102)	26% (56)	214
PID/Gender: Rep Women	10%	(12)	46%	(59)	44% (56)	127
Ideo: Liberal (1-3)	24%	(82)	40%	(141)	36% (125)	347
Ideo: Moderate (4)	20%	(63)	46%	(144)	34% (109)	316
Ideo: Conservative (5-7)	16%	(56)	46%	(158)	37% (128)	341
Educ: < College	16%	(92)	45%	(266)	39% (232)	590
Educ: Bachelors degree	22%	(68)	42%	(129)	36% (113)	309
Educ: Post-grad	28%	(50)	39%	(70)	34% (61)	181
Income: Under 50k	16%	(69)	40%	(170)	43% (182)	422
Income: 50k-100k	21%	(79)	45%	(174)	34% (129)	382
Income: 100k+	23%	(63)	43%	(120)	34% (94)	277
Ethnicity: White	19%	(155)	43%	(352)	38% (310)	816
Ethnicity: Hispanic	23%	(48)	48%	(102)	29% (61)	211

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Table MCBR2_4: Consider the following COVID-19 pandemic related work trends. Do you currently take advantage of any of the following benefits?
Additional work from home stipend to purchase office products

Demographic	Yes		No		This is not offered by my company	Total N
Adults	19%	(211)	43%	(464)	38% (406)	1081
Ethnicity: Black	22%	(32)	43%	(60)	35% (50)	142
Ethnicity: Other	20%	(24)	42%	(52)	38% (47)	123
All Christian	22%	(113)	42%	(216)	36% (185)	514
All Non-Christian	38%	(25)	41%	(26)	21% (14)	65
Agnostic/Nothing in particular	12%	(35)	46%	(130)	42% (120)	285
Something Else	17%	(30)	43%	(74)	40% (68)	171
Religious Non-Protestant/Catholic	35%	(26)	35%	(26)	30% (22)	74
Evangelical	26%	(74)	40%	(113)	35% (99)	285
Non-Evangelical	17%	(65)	45%	(172)	38% (144)	381
Community: Urban	27%	(88)	41%	(130)	32% (103)	321
Community: Suburban	17%	(90)	44%	(239)	39% (213)	542
Community: Rural	15%	(33)	44%	(95)	41% (91)	218
Employ: Private Sector	17%	(126)	44%	(319)	39% (281)	726
Employ: Government	20%	(29)	42%	(62)	38% (56)	148
Employ: Self-Employed	27%	(55)	40%	(83)	33% (69)	207
Military HH: Yes	24%	(27)	43%	(48)	33% (38)	113
Military HH: No	19%	(183)	43%	(416)	38% (369)	968
RD/WT: Right Direction	32%	(117)	40%	(144)	28% (102)	363
RD/WT: Wrong Track	13%	(94)	45%	(320)	42% (304)	718
Biden Job Approve	24%	(110)	43%	(197)	33% (153)	460
Biden Job Disapprove	16%	(89)	44%	(247)	40% (228)	565
Biden Job Strongly Approve	35%	(64)	41%	(75)	23% (42)	182
Biden Job Somewhat Approve	16%	(46)	44%	(121)	40% (111)	278
Biden Job Somewhat Disapprove	14%	(27)	47%	(89)	39% (74)	189
Biden Job Strongly Disapprove	17%	(62)	42%	(159)	41% (155)	376
Favorable of Biden	25%	(119)	41%	(192)	34% (159)	470
Unfavorable of Biden	14%	(75)	46%	(253)	40% (219)	547

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Table MCBR2_4: Consider the following COVID-19 pandemic related work trends. Do you currently take advantage of any of the following benefits?
Additional work from home stipend to purchase office products

Demographic	Yes		No		This is not offered by my company	Total N
Adults	19%	(211)	43%	(464)	38% (406)	1081
Very Favorable of Biden	34%	(62)	40%	(72)	25% (45)	179
Somewhat Favorable of Biden	20%	(57)	41%	(120)	39% (114)	290
Somewhat Unfavorable of Biden	14%	(22)	50%	(81)	36% (58)	161
Very Unfavorable of Biden	14%	(53)	44%	(171)	42% (161)	386
#1 Issue: Economy	21%	(115)	43%	(239)	36% (198)	552
#1 Issue: Security	15%	(20)	51%	(67)	34% (44)	132
#1 Issue: Health Care	20%	(21)	41%	(43)	39% (41)	105
#1 Issue: Medicare / Social Security	11%	(6)	53%	(29)	36% (20)	54
#1 Issue: Women's Issues	16%	(14)	36%	(32)	48% (43)	89
#1 Issue: Energy	26%	(20)	34%	(25)	40% (29)	74
2022 House Vote: Democrat	22%	(104)	41%	(194)	36% (169)	467
2022 House Vote: Republican	19%	(65)	45%	(159)	36% (125)	349
2022 House Vote: Didn't Vote	15%	(35)	44%	(100)	41% (92)	227
2020 Vote: Joe Biden	22%	(104)	43%	(203)	35% (168)	475
2020 Vote: Donald Trump	18%	(66)	45%	(166)	38% (140)	372
2020 Vote: Didn't Vote	17%	(33)	42%	(81)	40% (77)	192
2018 House Vote: Democrat	22%	(88)	40%	(165)	38% (156)	409
2018 House Vote: Republican	19%	(59)	45%	(137)	36% (111)	306
2018 House Vote: Didn't Vote	17%	(57)	45%	(151)	38% (128)	335
4-Region: Northeast	22%	(45)	43%	(89)	36% (74)	208
4-Region: Midwest	12%	(26)	49%	(105)	39% (84)	216
4-Region: South	21%	(85)	41%	(166)	38% (155)	406
4-Region: West	22%	(54)	41%	(103)	37% (93)	251
Employed	19%	(211)	43%	(464)	38% (406)	1081
Works Remotely, No in-Person Option	24%	(33)	40%	(56)	36% (50)	139
Works Remotely with in-Person Option	35%	(57)	40%	(65)	25% (41)	164
Part Time Works Remotely, Part Time Require in Person	34%	(57)	38%	(63)	28% (47)	167
In Person Work Except Vacation and Appts	41%	(48)	42%	(50)	17% (19)	117
In Person Work Only	3%	(15)	47%	(231)	50% (248)	494

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Table MCBR2_4: Consider the following COVID-19 pandemic related work trends. Do you currently take advantage of any of the following benefits?
Additional work from home stipend to purchase office products

Demographic	Yes		No		This is not offered by my company	Total N
Adults	19%	(211)	43%	(464)	38% (406)	1081
In Person Option or Partial Requirement	34%	(114)	39%	(128)	27% (88)	331
In Person Required or Remote Only for Appts/PTO	10%	(63)	46%	(280)	44% (268)	611
Manufacturing	20%	(13)	41%	(28)	40% (27)	68
Retail	17%	(17)	43%	(45)	40% (41)	103
Health Care	9%	(10)	48%	(53)	43% (47)	110
Technology	38%	(26)	42%	(28)	20% (13)	67
Construction	19%	(18)	52%	(48)	29% (27)	92
Other	14%	(28)	39%	(74)	47% (91)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR2_5: Consider the following COVID-19 pandemic related work trends. Do you currently take advantage of any of the following benefits?
Additional mental health benefits

Demographic	Yes		No		This is not offered by my company	Total N
Adults	23%	(248)	45%	(488)	32% (345)	1081
Gender: Male	27%	(164)	48%	(290)	25% (151)	606
Gender: Female	18%	(83)	42%	(196)	41% (192)	472
Age: 18-34	28%	(103)	41%	(151)	31% (117)	372
Age: 35-44	28%	(72)	49%	(124)	24% (60)	256
Age: 45-64	18%	(67)	46%	(175)	37% (139)	380
Age: 65+	9%	(6)	52%	(37)	40% (29)	73
GenZers: 1997-2012	26%	(35)	45%	(60)	30% (40)	135
Millennials: 1981-1996	29%	(129)	43%	(187)	28% (122)	438
GenXers: 1965-1980	20%	(63)	45%	(145)	35% (111)	320
Baby Boomers: 1946-1964	10%	(18)	51%	(92)	39% (70)	181
PID: Dem (no lean)	28%	(119)	42%	(177)	30% (128)	424
PID: Ind (no lean)	16%	(52)	42%	(133)	41% (131)	316
PID: Rep (no lean)	23%	(77)	52%	(178)	25% (87)	341
PID/Gender: Dem Men	35%	(78)	42%	(95)	23% (53)	227
PID/Gender: Dem Women	21%	(41)	42%	(81)	38% (73)	194
PID/Gender: Ind Men	17%	(28)	49%	(80)	34% (57)	165
PID/Gender: Ind Women	16%	(24)	35%	(53)	49% (74)	151
PID/Gender: Rep Men	27%	(58)	54%	(115)	19% (42)	214
PID/Gender: Rep Women	15%	(19)	49%	(63)	36% (45)	127
Ideo: Liberal (1-3)	28%	(97)	40%	(138)	32% (112)	347
Ideo: Moderate (4)	21%	(66)	49%	(153)	31% (96)	316
Ideo: Conservative (5-7)	22%	(75)	48%	(165)	30% (102)	341
Educ: < College	18%	(109)	47%	(280)	34% (202)	590
Educ: Bachelors degree	23%	(72)	45%	(140)	31% (97)	309
Educ: Post-grad	37%	(67)	37%	(68)	26% (47)	181
Income: Under 50k	20%	(85)	42%	(175)	38% (162)	422
Income: 50k-100k	23%	(87)	48%	(183)	29% (112)	382
Income: 100k+	27%	(76)	47%	(130)	26% (71)	277
Ethnicity: White	23%	(188)	45%	(367)	32% (262)	816
Ethnicity: Hispanic	27%	(57)	47%	(98)	26% (56)	211

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Table MCBR2_5: Consider the following COVID-19 pandemic related work trends. Do you currently take advantage of any of the following benefits?
Additional mental health benefits

Demographic	Yes		No		This is not offered by my company		Total N
Adults	23%	(248)	45%	(488)	32%	(345)	1081
Ethnicity: Black	25%	(35)	45%	(64)	30%	(43)	142
Ethnicity: Other	21%	(25)	47%	(57)	33%	(40)	123
All Christian	24%	(123)	45%	(232)	31%	(158)	514
All Non-Christian	43%	(28)	39%	(25)	18%	(12)	65
Agnostic/Nothing in particular	19%	(55)	45%	(130)	35%	(101)	285
Something Else	18%	(30)	48%	(82)	34%	(59)	171
Religious Non-Protestant/Catholic	38%	(28)	37%	(27)	25%	(19)	74
Evangelical	23%	(66)	49%	(140)	28%	(80)	285
Non-Evangelical	22%	(82)	45%	(170)	34%	(129)	381
Community: Urban	34%	(109)	41%	(130)	25%	(82)	321
Community: Suburban	19%	(106)	46%	(252)	34%	(184)	542
Community: Rural	15%	(33)	49%	(106)	36%	(79)	218
Employ: Private Sector	21%	(155)	46%	(336)	32%	(234)	726
Employ: Government	26%	(39)	45%	(67)	28%	(42)	148
Employ: Self-Employed	26%	(53)	41%	(85)	33%	(69)	207
Military HH: Yes	36%	(41)	39%	(44)	24%	(28)	113
Military HH: No	21%	(207)	46%	(444)	33%	(318)	968
RD/WT: Right Direction	38%	(138)	38%	(137)	24%	(88)	363
RD/WT: Wrong Track	15%	(110)	49%	(351)	36%	(257)	718
Biden Job Approve	31%	(144)	41%	(188)	28%	(128)	460
Biden Job Disapprove	17%	(98)	49%	(276)	34%	(191)	565
Biden Job Strongly Approve	47%	(86)	34%	(63)	18%	(33)	182
Biden Job Somewhat Approve	21%	(58)	45%	(125)	34%	(94)	278
Biden Job Somewhat Disapprove	21%	(40)	45%	(86)	33%	(63)	189
Biden Job Strongly Disapprove	15%	(58)	51%	(190)	34%	(128)	376
Favorable of Biden	32%	(150)	39%	(184)	29%	(136)	470
Unfavorable of Biden	16%	(90)	51%	(278)	33%	(179)	547

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Table MCBR2_5: Consider the following COVID-19 pandemic related work trends. Do you currently take advantage of any of the following benefits?
Additional mental health benefits

Demographic	Yes		No		This is not offered by my company	Total N
Adults	23%	(248)	45%	(488)	32% (345)	1081
Very Favorable of Biden	44%	(79)	34%	(62)	22% (39)	179
Somewhat Favorable of Biden	24%	(71)	42%	(123)	33% (97)	290
Somewhat Unfavorable of Biden	17%	(27)	50%	(80)	33% (53)	161
Very Unfavorable of Biden	16%	(62)	51%	(197)	33% (126)	386
#1 Issue: Economy	22%	(120)	48%	(268)	30% (164)	552
#1 Issue: Security	24%	(31)	55%	(72)	22% (29)	132
#1 Issue: Health Care	23%	(25)	41%	(43)	36% (38)	105
#1 Issue: Medicare / Social Security	30%	(16)	41%	(22)	30% (16)	54
#1 Issue: Women's Issues	16%	(14)	36%	(32)	49% (43)	89
#1 Issue: Energy	32%	(24)	30%	(23)	38% (28)	74
2022 House Vote: Democrat	29%	(133)	41%	(194)	30% (140)	467
2022 House Vote: Republican	21%	(72)	51%	(179)	28% (98)	349
2022 House Vote: Didnt Vote	16%	(36)	46%	(105)	38% (86)	227
2020 Vote: Joe Biden	28%	(133)	42%	(198)	30% (145)	475
2020 Vote: Donald Trump	20%	(74)	50%	(187)	30% (111)	372
2020 Vote: Didn't Vote	17%	(32)	45%	(87)	38% (73)	192
2018 House Vote: Democrat	26%	(106)	41%	(166)	33% (137)	409
2018 House Vote: Republican	22%	(69)	49%	(149)	29% (89)	306
2018 House Vote: Didnt Vote	19%	(65)	49%	(165)	31% (105)	335
4-Region: Northeast	25%	(52)	44%	(92)	31% (65)	208
4-Region: Midwest	17%	(38)	48%	(103)	35% (75)	216
4-Region: South	21%	(87)	47%	(192)	31% (127)	406
4-Region: West	28%	(71)	40%	(101)	31% (78)	251
Employed	23%	(248)	45%	(488)	32% (345)	1081
Works Remotely, No in-Person Option	32%	(45)	38%	(53)	29% (41)	139
Works Remotely with in-Person Option	35%	(58)	41%	(67)	23% (38)	164
Part Time Works Remotely, Part Time Require in Person	31%	(51)	44%	(73)	26% (43)	167
In Person Work Except Vacation and Appts	38%	(45)	44%	(52)	18% (21)	117
In Person Work Only	10%	(49)	49%	(242)	41% (202)	494

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Table MCBR2_5: Consider the following COVID-19 pandemic related work trends. Do you currently take advantage of any of the following benefits?
Additional mental health benefits

Demographic	Yes		No		This is not offered by my company		Total N
Adults	23%	(248)	45%	(488)	32%	(345)	1081
In Person Option or Partial Requirement	33%	(109)	43%	(141)	25%	(81)	331
In Person Required or Remote Only for Appts/PTO	15%	(94)	48%	(294)	36%	(223)	611
Manufacturing	8%	(5)	56%	(38)	36%	(25)	68
Retail	22%	(23)	42%	(44)	36%	(37)	103
Health Care	16%	(18)	49%	(54)	35%	(38)	110
Technology	46%	(30)	41%	(27)	14%	(9)	67
Construction	24%	(22)	54%	(50)	22%	(20)	92
Other	20%	(39)	39%	(75)	41%	(78)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR3_1: Do you expect the following to be impacted by innovations in artificial intelligence (AI) within the next five years?
Your job

Demographic	Yes, majorly impacted		Yes, minorly impacted		No, not impacted at all		Don't know / No opinion		Total N
Adults	17%	(185)	29%	(313)	39%	(417)	15%	(166)	1081
Gender: Male	20%	(123)	34%	(203)	36%	(217)	10%	(62)	606
Gender: Female	13%	(62)	23%	(108)	42%	(198)	22%	(103)	472
Age: 18-34	22%	(83)	31%	(115)	32%	(117)	15%	(57)	372
Age: 35-44	21%	(54)	31%	(81)	35%	(90)	12%	(31)	256
Age: 45-64	10%	(37)	28%	(106)	45%	(172)	17%	(65)	380
Age: 65+	17%	(12)	15%	(11)	52%	(38)	16%	(12)	73
GenZers: 1997-2012	25%	(34)	30%	(41)	34%	(46)	11%	(14)	135
Millennials: 1981-1996	21%	(93)	33%	(143)	30%	(132)	16%	(70)	438
GenXers: 1965-1980	13%	(41)	27%	(88)	44%	(140)	16%	(51)	320
Baby Boomers: 1946-1964	9%	(16)	22%	(41)	53%	(96)	16%	(29)	181
PID: Dem (no lean)	19%	(81)	35%	(147)	34%	(143)	12%	(53)	424
PID: Ind (no lean)	16%	(49)	28%	(87)	40%	(126)	17%	(53)	316
PID: Rep (no lean)	16%	(55)	23%	(78)	43%	(147)	18%	(60)	341
PID/Gender: Dem Men	23%	(52)	43%	(97)	27%	(62)	7%	(16)	227
PID/Gender: Dem Women	15%	(29)	25%	(49)	41%	(79)	19%	(37)	194
PID/Gender: Ind Men	19%	(32)	34%	(55)	35%	(58)	12%	(19)	165
PID/Gender: Ind Women	12%	(17)	21%	(32)	45%	(68)	22%	(34)	151
PID/Gender: Rep Men	18%	(39)	24%	(51)	45%	(97)	13%	(27)	214
PID/Gender: Rep Women	13%	(16)	21%	(27)	40%	(51)	26%	(33)	127
Ideo: Liberal (1-3)	18%	(62)	36%	(125)	38%	(130)	9%	(30)	347
Ideo: Moderate (4)	18%	(57)	27%	(84)	40%	(127)	15%	(48)	316
Ideo: Conservative (5-7)	18%	(61)	26%	(89)	38%	(131)	17%	(60)	341
Educ: < College	16%	(93)	26%	(154)	39%	(228)	19%	(115)	590
Educ: Bachelors degree	13%	(40)	34%	(104)	41%	(127)	12%	(38)	309
Educ: Post-grad	28%	(52)	30%	(54)	34%	(62)	7%	(13)	181
Income: Under 50k	17%	(74)	23%	(95)	36%	(152)	24%	(101)	422
Income: 50k-100k	17%	(64)	29%	(112)	42%	(162)	11%	(44)	382
Income: 100k+	17%	(48)	38%	(106)	37%	(103)	7%	(21)	277
Ethnicity: White	16%	(134)	29%	(238)	39%	(321)	15%	(124)	816
Ethnicity: Hispanic	23%	(48)	34%	(71)	28%	(59)	15%	(33)	211

Continued on next page

Table MCBR3_1: Do you expect the following to be impacted by innovations in artificial intelligence (AI) within the next five years?
Your job

Demographic	Yes, majorly impacted		Yes, minorly impacted		No, not impacted at all		Don't know / No opinion		Total N
Adults	17%	(185)	29%	(313)	39%	(417)	15%	(166)	1081
Ethnicity: Black	23%	(32)	27%	(39)	34%	(48)	16%	(23)	142
Ethnicity: Other	16%	(19)	29%	(35)	40%	(49)	15%	(19)	123
All Christian	20%	(102)	30%	(153)	39%	(200)	12%	(59)	514
All Non-Christian	39%	(26)	17%	(11)	28%	(18)	15%	(10)	65
Agnostic/Nothing in particular	8%	(24)	29%	(83)	43%	(124)	19%	(54)	285
Something Else	16%	(28)	31%	(52)	29%	(50)	24%	(40)	171
Religious Non-Protestant/Catholic	36%	(27)	20%	(15)	29%	(22)	15%	(11)	74
Evangelical	26%	(73)	25%	(73)	32%	(91)	17%	(48)	285
Non-Evangelical	14%	(52)	33%	(127)	40%	(152)	13%	(50)	381
Community: Urban	23%	(74)	30%	(97)	32%	(101)	15%	(49)	321
Community: Suburban	14%	(76)	31%	(167)	42%	(226)	13%	(73)	542
Community: Rural	17%	(36)	22%	(48)	41%	(90)	20%	(45)	218
Employ: Private Sector	15%	(111)	30%	(216)	40%	(291)	15%	(108)	726
Employ: Government	17%	(26)	32%	(47)	41%	(61)	9%	(14)	148
Employ: Self-Employed	23%	(48)	24%	(50)	31%	(65)	21%	(44)	207
Military HH: Yes	22%	(24)	31%	(35)	36%	(41)	12%	(13)	113
Military HH: No	17%	(161)	29%	(278)	39%	(376)	16%	(153)	968
RD/WT: Right Direction	24%	(85)	32%	(118)	33%	(121)	11%	(39)	363
RD/WT: Wrong Track	14%	(100)	27%	(195)	41%	(296)	18%	(127)	718
Biden Job Approve	22%	(100)	33%	(150)	36%	(166)	9%	(43)	460
Biden Job Disapprove	14%	(79)	26%	(149)	41%	(231)	19%	(106)	565
Biden Job Strongly Approve	28%	(51)	30%	(54)	33%	(60)	9%	(17)	182
Biden Job Somewhat Approve	18%	(49)	35%	(97)	38%	(106)	10%	(27)	278
Biden Job Somewhat Disapprove	13%	(24)	28%	(54)	36%	(69)	23%	(43)	189
Biden Job Strongly Disapprove	15%	(55)	25%	(95)	43%	(163)	17%	(63)	376
Favorable of Biden	20%	(93)	31%	(147)	37%	(176)	11%	(53)	470
Unfavorable of Biden	15%	(82)	27%	(149)	42%	(227)	16%	(89)	547

Continued on next page

Table MCBR3_1: Do you expect the following to be impacted by innovations in artificial intelligence (AI) within the next five years?
Your job

Demographic	Yes, majorly impacted		Yes, minorly impacted		No, not impacted at all		Don't know / No opinion		Total N
Adults	17%	(185)	29%	(313)	39%	(417)	15%	(166)	1081
Very Favorable of Biden	27%	(48)	30%	(54)	33%	(60)	10%	(18)	179
Somewhat Favorable of Biden	16%	(46)	32%	(93)	40%	(116)	12%	(36)	290
Somewhat Unfavorable of Biden	16%	(26)	31%	(50)	36%	(58)	17%	(27)	161
Very Unfavorable of Biden	14%	(55)	26%	(99)	44%	(169)	16%	(62)	386
#1 Issue: Economy	15%	(85)	30%	(167)	40%	(222)	14%	(79)	552
#1 Issue: Security	20%	(26)	31%	(41)	37%	(49)	12%	(16)	132
#1 Issue: Health Care	21%	(22)	25%	(26)	37%	(39)	18%	(19)	105
#1 Issue: Medicare / Social Security	15%	(8)	28%	(15)	41%	(22)	16%	(8)	54
#1 Issue: Women's Issues	14%	(12)	26%	(23)	38%	(34)	22%	(20)	89
#1 Issue: Energy	24%	(18)	33%	(25)	28%	(20)	16%	(12)	74
2022 House Vote: Democrat	18%	(86)	34%	(158)	37%	(171)	11%	(53)	467
2022 House Vote: Republican	19%	(67)	26%	(91)	41%	(143)	14%	(48)	349
2022 House Vote: Didnt Vote	11%	(26)	25%	(56)	39%	(87)	26%	(58)	227
2020 Vote: Joe Biden	17%	(81)	33%	(155)	39%	(184)	12%	(55)	475
2020 Vote: Donald Trump	18%	(68)	24%	(88)	44%	(163)	14%	(52)	372
2020 Vote: Didn't Vote	14%	(27)	29%	(56)	30%	(58)	27%	(51)	192
2018 House Vote: Democrat	18%	(74)	31%	(127)	40%	(162)	11%	(46)	409
2018 House Vote: Republican	18%	(56)	27%	(82)	43%	(131)	12%	(38)	306
2018 House Vote: Didnt Vote	16%	(53)	29%	(97)	34%	(113)	21%	(72)	335
4-Region: Northeast	14%	(29)	33%	(69)	41%	(85)	13%	(27)	208
4-Region: Midwest	16%	(34)	26%	(57)	41%	(89)	17%	(37)	216
4-Region: South	18%	(72)	28%	(115)	39%	(160)	15%	(60)	406
4-Region: West	21%	(52)	29%	(72)	33%	(84)	17%	(43)	251
Employed	17%	(185)	29%	(313)	39%	(417)	15%	(166)	1081
Works Remotely, No in-Person Option	24%	(33)	25%	(35)	33%	(46)	18%	(25)	139
Works Remotely with in-Person Option	16%	(26)	40%	(65)	28%	(47)	16%	(26)	164
Part Time Works Remotely, Part Time Require in Person	24%	(40)	40%	(67)	30%	(50)	6%	(9)	167
In Person Work Except Vacation and Appts	34%	(40)	30%	(35)	27%	(32)	9%	(10)	117
In Person Work Only	9%	(46)	22%	(110)	49%	(243)	19%	(95)	494

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Table MCBR3_1: Do you expect the following to be impacted by innovations in artificial intelligence (AI) within the next five years?
Your job

Demographic	Yes, majorly impacted		Yes, minorly impacted		No, not impacted at all		Don't know / No opinion		Total N
Adults	17%	(185)	29%	(313)	39%	(417)	15%	(166)	1081
In Person Option or Partial Requirement	20%	(66)	40%	(133)	29%	(97)	11%	(35)	331
In Person Required or Remote Only for Appts/PTO	14%	(87)	24%	(145)	45%	(274)	17%	(106)	611
Manufacturing	23%	(15)	27%	(18)	30%	(21)	20%	(13)	68
Retail	13%	(13)	26%	(26)	45%	(46)	17%	(17)	103
Health Care	15%	(17)	21%	(23)	46%	(51)	18%	(19)	110
Technology	33%	(22)	44%	(29)	20%	(13)	4%	(3)	67
Construction	8%	(7)	36%	(33)	35%	(32)	22%	(20)	92
Other	16%	(30)	20%	(39)	41%	(80)	23%	(43)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR3_2: Do you expect the following to be impacted by innovations in artificial intelligence (AI) within the next five years?
Your industry

Demographic	Yes, majorly impacted		Yes, minorly impacted		No, not impacted at all		Don't know / No opinion		Total N
Adults	22%	(240)	28%	(307)	33%	(354)	17%	(180)	1081
Gender: Male	28%	(169)	30%	(183)	30%	(185)	11%	(69)	606
Gender: Female	15%	(69)	26%	(124)	36%	(168)	23%	(111)	472
Age: 18-34	27%	(100)	30%	(111)	29%	(108)	14%	(53)	372
Age: 35-44	25%	(63)	29%	(75)	31%	(80)	15%	(39)	256
Age: 45-64	17%	(63)	27%	(102)	37%	(142)	19%	(73)	380
Age: 65+	18%	(13)	27%	(19)	33%	(24)	22%	(16)	73
GenZers: 1997-2012	31%	(41)	28%	(38)	31%	(42)	10%	(13)	135
Millennials: 1981-1996	25%	(110)	31%	(137)	27%	(117)	17%	(74)	438
GenXers: 1965-1980	18%	(56)	27%	(88)	37%	(119)	18%	(57)	320
Baby Boomers: 1946-1964	17%	(31)	24%	(44)	40%	(72)	19%	(34)	181
PID: Dem (no lean)	26%	(112)	31%	(131)	28%	(119)	15%	(62)	424
PID: Ind (no lean)	19%	(59)	27%	(86)	34%	(107)	20%	(63)	316
PID: Rep (no lean)	20%	(69)	27%	(91)	37%	(127)	16%	(55)	341
PID/Gender: Dem Men	36%	(81)	33%	(75)	23%	(52)	8%	(19)	227
PID/Gender: Dem Women	15%	(30)	29%	(56)	34%	(66)	22%	(43)	194
PID/Gender: Ind Men	24%	(40)	32%	(53)	29%	(47)	15%	(25)	165
PID/Gender: Ind Women	12%	(19)	22%	(34)	40%	(60)	25%	(38)	151
PID/Gender: Rep Men	22%	(48)	26%	(55)	40%	(86)	12%	(25)	214
PID/Gender: Rep Women	16%	(21)	28%	(35)	32%	(41)	24%	(30)	127
Ideo: Liberal (1-3)	26%	(92)	32%	(112)	31%	(109)	10%	(35)	347
Ideo: Moderate (4)	23%	(72)	24%	(77)	35%	(110)	18%	(58)	316
Ideo: Conservative (5-7)	20%	(68)	32%	(109)	32%	(109)	16%	(56)	341
Educ: < College	20%	(116)	24%	(139)	37%	(218)	20%	(117)	590
Educ: Bachelors degree	19%	(59)	36%	(111)	29%	(91)	16%	(49)	309
Educ: Post-grad	36%	(65)	32%	(57)	25%	(45)	8%	(14)	181
Income: Under 50k	19%	(82)	22%	(94)	33%	(140)	25%	(106)	422
Income: 50k-100k	20%	(76)	31%	(119)	36%	(136)	13%	(51)	382
Income: 100k+	29%	(81)	34%	(95)	28%	(78)	8%	(23)	277
Ethnicity: White	21%	(174)	30%	(242)	33%	(266)	17%	(135)	816
Ethnicity: Hispanic	28%	(58)	27%	(56)	29%	(62)	17%	(35)	211

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Table MCBR3_2: Do you expect the following to be impacted by innovations in artificial intelligence (AI) within the next five years?

Your industry

Demographic	Yes, majorly impacted		Yes, minorly impacted		No, not impacted at all		Don't know / No opinion		Total N
Adults	22%	(240)	28%	(307)	33%	(354)	17%	(180)	1081
Ethnicity: Black	26%	(36)	21%	(30)	33%	(47)	20%	(29)	142
Ethnicity: Other	24%	(30)	29%	(35)	33%	(41)	13%	(16)	123
All Christian	23%	(118)	32%	(164)	31%	(159)	14%	(73)	514
All Non-Christian	46%	(30)	19%	(12)	22%	(14)	12%	(8)	65
Agnostic/Nothing in particular	17%	(49)	23%	(67)	40%	(113)	20%	(57)	285
Something Else	20%	(35)	27%	(46)	29%	(50)	23%	(40)	171
Religious Non-Protestant/Catholic	41%	(30)	23%	(17)	24%	(18)	12%	(9)	74
Evangelical	26%	(74)	28%	(79)	27%	(78)	19%	(55)	285
Non-Evangelical	20%	(76)	33%	(124)	32%	(123)	15%	(57)	381
Community: Urban	30%	(96)	25%	(80)	27%	(87)	18%	(58)	321
Community: Suburban	20%	(109)	31%	(167)	35%	(191)	14%	(76)	542
Community: Rural	16%	(36)	28%	(61)	34%	(75)	21%	(47)	218
Employ: Private Sector	21%	(153)	30%	(217)	33%	(237)	17%	(120)	726
Employ: Government	23%	(34)	26%	(39)	36%	(53)	15%	(21)	148
Employ: Self-Employed	25%	(53)	25%	(52)	31%	(64)	19%	(39)	207
Military HH: Yes	29%	(32)	29%	(33)	28%	(32)	15%	(17)	113
Military HH: No	21%	(207)	28%	(275)	33%	(322)	17%	(164)	968
RD/WT: Right Direction	33%	(121)	28%	(101)	27%	(98)	12%	(44)	363
RD/WT: Wrong Track	17%	(119)	29%	(206)	36%	(256)	19%	(137)	718
Biden Job Approve	29%	(134)	31%	(142)	28%	(130)	12%	(53)	460
Biden Job Disapprove	17%	(97)	28%	(158)	36%	(206)	18%	(104)	565
Biden Job Strongly Approve	38%	(69)	23%	(43)	27%	(49)	12%	(21)	182
Biden Job Somewhat Approve	23%	(65)	36%	(100)	29%	(81)	12%	(32)	278
Biden Job Somewhat Disapprove	15%	(29)	30%	(58)	31%	(58)	24%	(45)	189
Biden Job Strongly Disapprove	18%	(68)	27%	(101)	39%	(148)	16%	(59)	376
Favorable of Biden	28%	(133)	29%	(136)	30%	(139)	13%	(62)	470
Unfavorable of Biden	18%	(96)	29%	(161)	37%	(201)	16%	(89)	547

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Table MCBR3_2: Do you expect the following to be impacted by innovations in artificial intelligence (AI) within the next five years?

Your industry

Demographic	Yes, majorly impacted		Yes, minorly impacted		No, not impacted at all		Don't know / No opinion		Total N
Adults	22%	(240)	28%	(307)	33%	(354)	17%	(180)	1081
Very Favorable of Biden	36%	(64)	26%	(46)	28%	(50)	11%	(19)	179
Somewhat Favorable of Biden	24%	(69)	31%	(90)	31%	(89)	15%	(42)	290
Somewhat Unfavorable of Biden	22%	(35)	30%	(48)	29%	(46)	20%	(32)	161
Very Unfavorable of Biden	16%	(61)	29%	(112)	40%	(154)	15%	(58)	386
#1 Issue: Economy	19%	(105)	31%	(173)	34%	(187)	16%	(88)	552
#1 Issue: Security	32%	(42)	25%	(33)	32%	(42)	12%	(15)	132
#1 Issue: Health Care	23%	(25)	26%	(27)	34%	(35)	18%	(19)	105
#1 Issue: Medicare / Social Security	31%	(17)	14%	(7)	37%	(20)	19%	(10)	54
#1 Issue: Women's Issues	18%	(16)	21%	(19)	36%	(32)	26%	(23)	89
#1 Issue: Energy	30%	(22)	31%	(23)	22%	(16)	17%	(13)	74
2022 House Vote: Democrat	27%	(124)	30%	(139)	30%	(141)	13%	(63)	467
2022 House Vote: Republican	21%	(73)	31%	(109)	35%	(122)	13%	(45)	349
2022 House Vote: Didnt Vote	16%	(36)	23%	(51)	34%	(77)	28%	(63)	227
2020 Vote: Joe Biden	25%	(117)	29%	(140)	31%	(149)	15%	(69)	475
2020 Vote: Donald Trump	18%	(67)	31%	(116)	38%	(143)	12%	(46)	372
2020 Vote: Didn't Vote	21%	(41)	21%	(40)	28%	(53)	30%	(57)	192
2018 House Vote: Democrat	24%	(98)	29%	(119)	34%	(138)	13%	(53)	409
2018 House Vote: Republican	21%	(63)	32%	(97)	35%	(108)	12%	(38)	306
2018 House Vote: Didnt Vote	22%	(72)	26%	(86)	30%	(100)	23%	(77)	335
4-Region: Northeast	19%	(40)	33%	(70)	31%	(65)	16%	(34)	208
4-Region: Midwest	18%	(39)	31%	(67)	35%	(75)	17%	(36)	216
4-Region: South	22%	(89)	26%	(104)	34%	(138)	18%	(75)	406
4-Region: West	29%	(72)	27%	(67)	30%	(76)	14%	(35)	251
Employed	22%	(240)	28%	(307)	33%	(354)	17%	(180)	1081
Works Remotely, No in-Person Option	24%	(33)	26%	(37)	31%	(43)	19%	(26)	139
Works Remotely with in-Person Option	23%	(38)	33%	(54)	29%	(47)	15%	(24)	164
Part Time Works Remotely, Part Time Require in Person	33%	(55)	34%	(57)	24%	(40)	9%	(15)	167
In Person Work Except Vacation and Appts	43%	(50)	32%	(37)	19%	(22)	6%	(8)	117
In Person Work Only	13%	(64)	25%	(123)	41%	(201)	22%	(107)	494

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Table MCBR3_2: Do you expect the following to be impacted by innovations in artificial intelligence (AI) within the next five years?
Your industry

Demographic	Yes, majorly impacted		Yes, minorly impacted		No, not impacted at all		Don't know / No opinion		Total N
Adults	22%	(240)	28%	(307)	33%	(354)	17%	(180)	1081
In Person Option or Partial Requirement	28%	(93)	34%	(111)	27%	(88)	12%	(40)	331
In Person Required or Remote Only for Appts/PTO	19%	(114)	26%	(160)	37%	(223)	19%	(114)	611
Manufacturing	20%	(14)	30%	(21)	31%	(21)	18%	(12)	68
Retail	13%	(14)	32%	(32)	35%	(36)	20%	(21)	103
Health Care	11%	(12)	36%	(39)	35%	(38)	18%	(20)	110
Technology	48%	(32)	36%	(24)	12%	(8)	5%	(3)	67
Construction	17%	(15)	25%	(23)	40%	(37)	18%	(16)	92
Other	23%	(44)	16%	(32)	39%	(75)	22%	(43)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_1: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?

The price of the product or service

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	74%	(1642)	19%	(409)	7%	(154)	2205
Gender: Male	70%	(754)	23%	(249)	6%	(67)	1070
Gender: Female	78%	(880)	14%	(158)	8%	(86)	1124
Age: 18-34	70%	(443)	19%	(119)	11%	(70)	632
Age: 35-44	64%	(238)	24%	(89)	12%	(45)	372
Age: 45-64	77%	(552)	19%	(133)	4%	(28)	712
Age: 65+	84%	(409)	14%	(68)	2%	(10)	488
GenZers: 1997-2012	68%	(179)	19%	(50)	13%	(33)	262
Millennials: 1981-1996	67%	(442)	21%	(140)	11%	(74)	656
GenXers: 1965-1980	74%	(394)	22%	(115)	5%	(25)	533
Baby Boomers: 1946-1964	84%	(581)	13%	(88)	3%	(21)	690
PID: Dem (no lean)	76%	(657)	19%	(166)	5%	(44)	867
PID: Ind (no lean)	72%	(482)	18%	(120)	10%	(69)	671
PID: Rep (no lean)	75%	(503)	18%	(123)	6%	(41)	666
PID/Gender: Dem Men	71%	(273)	25%	(96)	5%	(18)	388
PID/Gender: Dem Women	80%	(378)	14%	(68)	5%	(26)	472
PID/Gender: Ind Men	69%	(220)	25%	(80)	7%	(21)	321
PID/Gender: Ind Women	75%	(260)	12%	(40)	14%	(48)	348
PID/Gender: Rep Men	72%	(260)	20%	(74)	8%	(28)	361
PID/Gender: Rep Women	79%	(241)	16%	(49)	4%	(13)	304
Ideo: Liberal (1-3)	75%	(494)	20%	(132)	5%	(32)	657
Ideo: Moderate (4)	71%	(458)	21%	(135)	8%	(50)	643
Ideo: Conservative (5-7)	78%	(545)	16%	(115)	6%	(39)	699
Educ: < College	73%	(1057)	18%	(255)	9%	(129)	1441
Educ: Bachelors degree	76%	(369)	20%	(99)	4%	(18)	485
Educ: Post-grad	78%	(217)	20%	(56)	2%	(6)	279
Income: Under 50k	75%	(858)	16%	(185)	9%	(108)	1150
Income: 50k-100k	75%	(499)	21%	(140)	5%	(31)	670
Income: 100k+	74%	(285)	22%	(85)	4%	(15)	385
Ethnicity: White	76%	(1301)	17%	(294)	6%	(107)	1702
Ethnicity: Hispanic	73%	(277)	15%	(57)	12%	(46)	380

Continued on next page

Table MCBR4_1: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The price of the product or service

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	74%	(1642)	19%	(409)	7%	(154)	2205
Ethnicity: Black	65%	(185)	26%	(74)	9%	(25)	283
Ethnicity: Other	71%	(157)	19%	(41)	10%	(22)	220
All Christian	77%	(793)	18%	(190)	5%	(47)	1030
All Non-Christian	67%	(79)	22%	(26)	11%	(13)	119
Atheist	77%	(80)	21%	(22)	2%	(2)	104
Agnostic/Nothing in particular	73%	(421)	19%	(107)	8%	(46)	575
Something Else	71%	(269)	17%	(65)	12%	(44)	378
Religious Non-Protestant/Catholic	68%	(91)	21%	(28)	11%	(15)	135
Evangelical	75%	(430)	17%	(99)	8%	(44)	573
Non-Evangelical	75%	(602)	19%	(151)	6%	(46)	799
Community: Urban	70%	(444)	20%	(128)	9%	(58)	630
Community: Suburban	77%	(812)	18%	(192)	5%	(56)	1060
Community: Rural	75%	(387)	17%	(89)	8%	(40)	515
Employ: Private Sector	72%	(522)	23%	(166)	5%	(39)	726
Employ: Government	71%	(105)	22%	(32)	7%	(11)	148
Employ: Self-Employed	58%	(119)	22%	(45)	21%	(43)	207
Employ: Homemaker	79%	(106)	15%	(20)	6%	(7)	134
Employ: Student	67%	(46)	22%	(15)	11%	(8)	69
Employ: Retired	85%	(466)	13%	(73)	2%	(11)	550
Employ: Unemployed	74%	(179)	16%	(39)	10%	(24)	241
Employ: Other	78%	(101)	14%	(18)	8%	(11)	130
Military HH: Yes	73%	(215)	19%	(57)	7%	(22)	294
Military HH: No	75%	(1428)	18%	(352)	7%	(132)	1911
RD/WT: Right Direction	70%	(486)	23%	(158)	8%	(54)	698
RD/WT: Wrong Track	77%	(1156)	17%	(252)	7%	(100)	1507
Biden Job Approve	74%	(694)	21%	(200)	5%	(48)	942
Biden Job Disapprove	76%	(857)	18%	(198)	6%	(71)	1126

Continued on next page

Table MCBR4_1: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?

The price of the product or service

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	74%	(1642)	19%	(409)	7%	(154)	2205
Biden Job Strongly Approve	72%	(282)	21%	(81)	7%	(26)	389
Biden Job Somewhat Approve	75%	(412)	22%	(119)	4%	(22)	553
Biden Job Somewhat Disapprove	73%	(243)	20%	(68)	7%	(22)	333
Biden Job Strongly Disapprove	78%	(615)	16%	(130)	6%	(48)	793
Favorable of Biden	74%	(707)	21%	(197)	5%	(49)	953
Unfavorable of Biden	76%	(853)	18%	(195)	6%	(67)	1116
Very Favorable of Biden	75%	(302)	19%	(75)	6%	(23)	400
Somewhat Favorable of Biden	73%	(405)	22%	(121)	5%	(26)	553
Somewhat Unfavorable of Biden	75%	(224)	21%	(62)	5%	(14)	300
Very Unfavorable of Biden	77%	(629)	16%	(134)	7%	(53)	816
#1 Issue: Economy	73%	(658)	22%	(194)	5%	(49)	901
#1 Issue: Security	73%	(230)	17%	(54)	10%	(31)	315
#1 Issue: Health Care	74%	(142)	17%	(33)	9%	(18)	192
#1 Issue: Medicare / Social Security	82%	(229)	12%	(35)	5%	(14)	278
#1 Issue: Women's Issues	73%	(141)	15%	(29)	12%	(22)	192
#1 Issue: Education	67%	(42)	24%	(15)	9%	(5)	62
#1 Issue: Energy	75%	(107)	20%	(28)	6%	(8)	143
#1 Issue: Other	77%	(93)	18%	(21)	5%	(6)	121
2022 House Vote: Democrat	74%	(668)	21%	(190)	4%	(40)	897
2022 House Vote: Republican	78%	(535)	18%	(125)	4%	(27)	687
2022 House Vote: Someone else	74%	(46)	14%	(9)	12%	(7)	62
2022 House Vote: Didn't Vote	71%	(395)	15%	(85)	14%	(80)	559
2020 Vote: Joe Biden	76%	(717)	20%	(184)	4%	(39)	940
2020 Vote: Donald Trump	78%	(564)	18%	(134)	4%	(28)	726
2020 Vote: Other	74%	(46)	16%	(10)	10%	(6)	62
2020 Vote: Didn't Vote	66%	(315)	17%	(81)	17%	(81)	476
2018 House Vote: Democrat	76%	(594)	21%	(162)	4%	(30)	785
2018 House Vote: Republican	77%	(481)	18%	(115)	4%	(26)	621
2018 House Vote: Someone else	80%	(47)	15%	(9)	4%	(3)	59
2018 House Vote: Didn't Vote	70%	(521)	17%	(124)	13%	(96)	741

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Table MCBR4_1: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The price of the product or service

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	74%	(1642)	19%	(409)	7%	(154)	2205
4-Region: Northeast	76%	(294)	18%	(71)	5%	(21)	386
4-Region: Midwest	72%	(329)	21%	(98)	6%	(29)	456
4-Region: South	75%	(633)	17%	(146)	7%	(61)	841
4-Region: West	74%	(386)	18%	(94)	8%	(42)	522
Employed	69%	(745)	23%	(243)	9%	(92)	1081
Unemployed	80%	(897)	15%	(166)	5%	(61)	1124
Works Remotely, No in-Person Option	60%	(83)	30%	(41)	11%	(15)	139
Works Remotely with in-Person Option	59%	(97)	30%	(49)	11%	(18)	164
Part Time Works Remotely, Part Time Require in Person	68%	(114)	28%	(47)	4%	(6)	167
In Person Work Except Vacation and Appts	66%	(78)	27%	(31)	7%	(8)	117
In Person Work Only	76%	(374)	15%	(75)	9%	(45)	494
In Person Option or Partial Requirement	64%	(211)	29%	(96)	7%	(24)	331
In Person Required or Remote Only for Appts/PTO	74%	(451)	17%	(106)	9%	(53)	611
Manufacturing	66%	(44)	25%	(17)	9%	(6)	68
Retail	62%	(63)	31%	(32)	7%	(7)	103
Health Care	79%	(87)	15%	(16)	6%	(7)	110
Technology	67%	(45)	28%	(19)	5%	(3)	67
Construction	53%	(48)	31%	(28)	17%	(16)	92
Other	76%	(147)	15%	(29)	8%	(16)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_2: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The reputation of the brand

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	59%	(1294)	32%	(702)	9%	(209)	2205
Gender: Male	56%	(594)	34%	(369)	10%	(107)	1070
Gender: Female	62%	(695)	29%	(329)	9%	(100)	1124
Age: 18-34	55%	(349)	32%	(202)	13%	(81)	632
Age: 35-44	57%	(214)	30%	(111)	13%	(47)	372
Age: 45-64	59%	(421)	33%	(236)	8%	(55)	712
Age: 65+	63%	(310)	31%	(153)	5%	(26)	488
GenZers: 1997-2012	56%	(148)	32%	(84)	12%	(30)	262
Millennials: 1981-1996	55%	(362)	30%	(199)	15%	(95)	656
GenXers: 1965-1980	58%	(308)	35%	(189)	7%	(37)	533
Baby Boomers: 1946-1964	64%	(439)	30%	(209)	6%	(43)	690
PID: Dem (no lean)	62%	(535)	31%	(268)	7%	(64)	867
PID: Ind (no lean)	55%	(367)	33%	(225)	12%	(80)	671
PID: Rep (no lean)	59%	(393)	31%	(209)	10%	(65)	666
PID/Gender: Dem Men	57%	(223)	34%	(132)	8%	(33)	388
PID/Gender: Dem Women	65%	(308)	28%	(133)	7%	(31)	472
PID/Gender: Ind Men	53%	(171)	36%	(115)	11%	(35)	321
PID/Gender: Ind Women	56%	(194)	31%	(109)	13%	(46)	348
PID/Gender: Rep Men	55%	(200)	34%	(122)	11%	(40)	361
PID/Gender: Rep Women	63%	(193)	29%	(88)	8%	(23)	304
Ideo: Liberal (1-3)	60%	(392)	34%	(220)	7%	(45)	657
Ideo: Moderate (4)	58%	(375)	31%	(202)	10%	(66)	643
Ideo: Conservative (5-7)	60%	(422)	30%	(213)	9%	(64)	699
Educ: < College	58%	(831)	31%	(449)	11%	(160)	1441
Educ: Bachelors degree	61%	(294)	32%	(155)	7%	(36)	485
Educ: Post-grad	60%	(168)	35%	(97)	5%	(13)	279
Income: Under 50k	57%	(658)	31%	(355)	12%	(137)	1150
Income: 50k-100k	59%	(395)	34%	(225)	7%	(50)	670
Income: 100k+	63%	(241)	32%	(122)	6%	(22)	385
Ethnicity: White	59%	(997)	33%	(554)	9%	(150)	1702
Ethnicity: Hispanic	65%	(248)	23%	(86)	12%	(46)	380

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Table MCBR4_2: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The reputation of the brand

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	59%	(1294)	32%	(702)	9%	(209)	2205
Ethnicity: Black	62%	(176)	28%	(78)	11%	(30)	283
Ethnicity: Other	55%	(121)	32%	(70)	13%	(29)	220
All Christian	65%	(666)	29%	(297)	6%	(66)	1030
All Non-Christian	65%	(78)	25%	(29)	10%	(12)	119
Atheist	40%	(42)	54%	(56)	6%	(6)	104
Agnostic/Nothing in particular	51%	(292)	35%	(204)	14%	(79)	575
Something Else	57%	(216)	30%	(115)	12%	(47)	378
Religious Non-Protestant/Catholic	63%	(85)	27%	(36)	9%	(13)	135
Evangelical	62%	(355)	29%	(164)	10%	(55)	573
Non-Evangelical	64%	(508)	30%	(237)	7%	(54)	799
Community: Urban	57%	(357)	33%	(207)	10%	(65)	630
Community: Suburban	60%	(634)	31%	(329)	9%	(97)	1060
Community: Rural	59%	(302)	32%	(166)	9%	(47)	515
Employ: Private Sector	57%	(416)	33%	(242)	9%	(69)	726
Employ: Government	54%	(79)	36%	(53)	11%	(16)	148
Employ: Self-Employed	56%	(116)	27%	(57)	16%	(34)	207
Employ: Homemaker	59%	(79)	36%	(48)	5%	(7)	134
Employ: Student	68%	(47)	27%	(19)	4%	(3)	69
Employ: Retired	63%	(348)	32%	(174)	5%	(27)	550
Employ: Unemployed	56%	(135)	32%	(77)	12%	(29)	241
Employ: Other	56%	(72)	26%	(33)	19%	(24)	130
Military HH: Yes	62%	(181)	28%	(83)	10%	(29)	294
Military HH: No	58%	(1113)	32%	(619)	9%	(180)	1911
RD/WT: Right Direction	59%	(409)	31%	(219)	10%	(69)	698
RD/WT: Wrong Track	59%	(884)	32%	(483)	9%	(140)	1507
Biden Job Approve	61%	(575)	31%	(295)	8%	(72)	942
Biden Job Disapprove	58%	(653)	32%	(363)	10%	(111)	1126

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Table MCBR4_2: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The reputation of the brand

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	59%	(1294)	32%	(702)	9%	(209)	2205
Biden Job Strongly Approve	65%	(252)	29%	(114)	6%	(23)	389
Biden Job Somewhat Approve	58%	(323)	33%	(180)	9%	(49)	553
Biden Job Somewhat Disapprove	56%	(185)	34%	(115)	10%	(33)	333
Biden Job Strongly Disapprove	59%	(467)	31%	(248)	10%	(77)	793
Favorable of Biden	62%	(589)	31%	(292)	8%	(72)	953
Unfavorable of Biden	58%	(647)	33%	(365)	9%	(104)	1116
Very Favorable of Biden	66%	(263)	28%	(112)	6%	(24)	400
Somewhat Favorable of Biden	59%	(326)	32%	(179)	9%	(48)	553
Somewhat Unfavorable of Biden	59%	(176)	32%	(95)	10%	(29)	300
Very Unfavorable of Biden	58%	(471)	33%	(270)	9%	(76)	816
#1 Issue: Economy	58%	(520)	33%	(294)	10%	(87)	901
#1 Issue: Security	59%	(185)	34%	(106)	8%	(24)	315
#1 Issue: Health Care	61%	(118)	30%	(57)	9%	(17)	192
#1 Issue: Medicare / Social Security	63%	(174)	28%	(78)	9%	(26)	278
#1 Issue: Women's Issues	59%	(114)	29%	(56)	12%	(22)	192
#1 Issue: Education	54%	(34)	35%	(22)	11%	(7)	62
#1 Issue: Energy	57%	(81)	35%	(49)	9%	(13)	143
#1 Issue: Other	56%	(68)	33%	(39)	11%	(13)	121
2022 House Vote: Democrat	61%	(544)	33%	(299)	6%	(54)	897
2022 House Vote: Republican	60%	(412)	33%	(227)	7%	(47)	687
2022 House Vote: Someone else	54%	(34)	36%	(23)	9%	(6)	62
2022 House Vote: Didn't Vote	54%	(304)	27%	(154)	18%	(102)	559
2020 Vote: Joe Biden	61%	(572)	31%	(296)	8%	(73)	940
2020 Vote: Donald Trump	61%	(441)	31%	(228)	8%	(57)	726
2020 Vote: Other	53%	(33)	40%	(25)	7%	(5)	62
2020 Vote: Didn't Vote	52%	(248)	32%	(153)	16%	(75)	476
2018 House Vote: Democrat	61%	(476)	33%	(257)	7%	(52)	785
2018 House Vote: Republican	61%	(379)	32%	(199)	7%	(43)	621
2018 House Vote: Someone else	68%	(40)	27%	(16)	5%	(3)	59
2018 House Vote: Didn't Vote	54%	(399)	31%	(230)	15%	(112)	741

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Table MCBR4_2: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The reputation of the brand

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	59%	(1294)	32%	(702)	9%	(209)	2205
4-Region: Northeast	62%	(239)	30%	(117)	8%	(30)	386
4-Region: Midwest	55%	(249)	36%	(163)	10%	(44)	456
4-Region: South	60%	(506)	28%	(239)	11%	(95)	841
4-Region: West	57%	(299)	35%	(183)	8%	(40)	522
Employed	57%	(611)	32%	(351)	11%	(119)	1081
Unemployed	61%	(683)	31%	(351)	8%	(91)	1124
Works Remotely, No in-Person Option	55%	(77)	32%	(45)	13%	(17)	139
Works Remotely with in-Person Option	51%	(83)	35%	(57)	15%	(24)	164
Part Time Works Remotely, Part Time Require in Person	60%	(100)	32%	(54)	8%	(14)	167
In Person Work Except Vacation and Appts	63%	(74)	32%	(37)	5%	(6)	117
In Person Work Only	56%	(278)	32%	(159)	12%	(58)	494
In Person Option or Partial Requirement	55%	(183)	33%	(111)	11%	(38)	331
In Person Required or Remote Only for Appts/PTO	58%	(352)	32%	(196)	10%	(64)	611
Manufacturing	44%	(29)	44%	(30)	13%	(9)	68
Retail	50%	(52)	37%	(39)	12%	(13)	103
Health Care	59%	(65)	35%	(39)	6%	(6)	110
Technology	61%	(41)	29%	(19)	10%	(6)	67
Construction	44%	(40)	30%	(27)	26%	(24)	92
Other	60%	(116)	28%	(53)	12%	(23)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCBR4_3: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The quality of the product or service

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	80%	(1754)	14%	(313)	6%	(138)	2205
Gender: Male	77%	(822)	17%	(178)	7%	(70)	1070
Gender: Female	82%	(921)	12%	(135)	6%	(68)	1124
Age: 18-34	69%	(439)	21%	(132)	10%	(62)	632
Age: 35-44	74%	(277)	18%	(65)	8%	(30)	372
Age: 45-64	83%	(593)	12%	(86)	5%	(34)	712
Age: 65+	91%	(446)	6%	(30)	2%	(12)	488
GenZers: 1997-2012	71%	(185)	22%	(59)	7%	(18)	262
Millennials: 1981-1996	70%	(461)	19%	(122)	11%	(73)	656
GenXers: 1965-1980	82%	(438)	14%	(73)	4%	(23)	533
Baby Boomers: 1946-1964	89%	(613)	8%	(54)	3%	(23)	690
PID: Dem (no lean)	83%	(716)	12%	(108)	5%	(42)	867
PID: Ind (no lean)	77%	(515)	16%	(109)	7%	(48)	671
PID: Rep (no lean)	78%	(522)	14%	(96)	7%	(48)	666
PID/Gender: Dem Men	80%	(311)	14%	(55)	6%	(21)	388
PID/Gender: Dem Women	84%	(398)	11%	(53)	4%	(21)	472
PID/Gender: Ind Men	75%	(241)	19%	(61)	6%	(19)	321
PID/Gender: Ind Women	78%	(272)	14%	(47)	8%	(29)	348
PID/Gender: Rep Men	75%	(270)	17%	(62)	8%	(30)	361
PID/Gender: Rep Women	83%	(251)	11%	(34)	6%	(18)	304
Ideo: Liberal (1-3)	82%	(538)	15%	(97)	3%	(23)	657
Ideo: Moderate (4)	78%	(503)	15%	(96)	7%	(44)	643
Ideo: Conservative (5-7)	81%	(567)	12%	(85)	7%	(47)	699
Educ: < College	76%	(1094)	16%	(227)	8%	(119)	1441
Educ: Bachelors degree	86%	(416)	12%	(58)	2%	(12)	485
Educ: Post-grad	87%	(244)	10%	(28)	2%	(7)	279
Income: Under 50k	77%	(881)	15%	(172)	8%	(97)	1150
Income: 50k-100k	82%	(548)	14%	(94)	4%	(28)	670
Income: 100k+	84%	(325)	12%	(48)	3%	(12)	385
Ethnicity: White	82%	(1391)	13%	(222)	5%	(89)	1702
Ethnicity: Hispanic	81%	(306)	12%	(46)	7%	(28)	380

Continued on next page

Table MCBR4_3: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The quality of the product or service

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	80%	(1754)	14%	(313)	6%	(138)	2205
Ethnicity: Black	70%	(199)	19%	(55)	11%	(30)	283
Ethnicity: Other	75%	(164)	17%	(37)	9%	(19)	220
All Christian	84%	(868)	11%	(114)	5%	(48)	1030
All Non-Christian	74%	(88)	17%	(20)	9%	(11)	119
Atheist	83%	(86)	14%	(14)	3%	(3)	104
Agnostic/Nothing in particular	75%	(432)	16%	(93)	9%	(50)	575
Something Else	74%	(280)	19%	(72)	7%	(26)	378
Religious Non-Protestant/Catholic	75%	(101)	17%	(22)	8%	(11)	135
Evangelical	80%	(459)	13%	(73)	7%	(41)	573
Non-Evangelical	83%	(660)	14%	(109)	4%	(29)	799
Community: Urban	77%	(483)	17%	(107)	6%	(40)	630
Community: Suburban	80%	(853)	14%	(144)	6%	(63)	1060
Community: Rural	81%	(418)	12%	(62)	7%	(35)	515
Employ: Private Sector	78%	(568)	16%	(113)	6%	(45)	726
Employ: Government	73%	(108)	20%	(30)	6%	(9)	148
Employ: Self-Employed	64%	(132)	22%	(45)	15%	(31)	207
Employ: Homemaker	86%	(115)	9%	(12)	5%	(7)	134
Employ: Student	70%	(48)	25%	(17)	5%	(4)	69
Employ: Retired	90%	(496)	8%	(42)	2%	(13)	550
Employ: Unemployed	75%	(180)	17%	(42)	8%	(20)	241
Employ: Other	82%	(106)	10%	(12)	8%	(11)	130
Military HH: Yes	86%	(253)	9%	(25)	5%	(16)	294
Military HH: No	79%	(1501)	15%	(288)	6%	(122)	1911
RD/WT: Right Direction	78%	(544)	16%	(111)	6%	(43)	698
RD/WT: Wrong Track	80%	(1210)	13%	(202)	6%	(95)	1507
Biden Job Approve	81%	(767)	14%	(129)	5%	(46)	942
Biden Job Disapprove	80%	(900)	14%	(157)	6%	(70)	1126

Continued on next page

Table MCBR4_3: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The quality of the product or service

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	80%	(1754)	14%	(313)	6%	(138)	2205
Biden Job Strongly Approve	83%	(321)	12%	(47)	5%	(21)	389
Biden Job Somewhat Approve	81%	(446)	15%	(82)	4%	(24)	553
Biden Job Somewhat Disapprove	79%	(262)	16%	(53)	5%	(18)	333
Biden Job Strongly Disapprove	80%	(638)	13%	(103)	7%	(52)	793
Favorable of Biden	81%	(768)	14%	(136)	5%	(49)	953
Unfavorable of Biden	81%	(901)	14%	(152)	6%	(62)	1116
Very Favorable of Biden	82%	(330)	12%	(49)	5%	(22)	400
Somewhat Favorable of Biden	79%	(438)	16%	(87)	5%	(27)	553
Somewhat Unfavorable of Biden	83%	(248)	13%	(40)	4%	(11)	300
Very Unfavorable of Biden	80%	(653)	14%	(112)	6%	(51)	816
#1 Issue: Economy	77%	(698)	16%	(148)	6%	(55)	901
#1 Issue: Security	82%	(258)	14%	(43)	4%	(13)	315
#1 Issue: Health Care	75%	(145)	17%	(33)	8%	(15)	192
#1 Issue: Medicare / Social Security	86%	(239)	9%	(25)	5%	(14)	278
#1 Issue: Women's Issues	77%	(148)	11%	(22)	12%	(22)	192
#1 Issue: Education	74%	(46)	17%	(11)	9%	(6)	62
#1 Issue: Energy	81%	(116)	14%	(20)	5%	(7)	143
#1 Issue: Other	86%	(104)	9%	(11)	4%	(5)	121
2022 House Vote: Democrat	82%	(733)	14%	(130)	4%	(35)	897
2022 House Vote: Republican	82%	(562)	14%	(96)	4%	(29)	687
2022 House Vote: Someone else	82%	(51)	9%	(6)	9%	(6)	62
2022 House Vote: Didn't Vote	73%	(409)	15%	(81)	12%	(69)	559
2020 Vote: Joe Biden	83%	(783)	12%	(117)	4%	(40)	940
2020 Vote: Donald Trump	80%	(582)	15%	(110)	5%	(35)	726
2020 Vote: Other	90%	(56)	4%	(2)	7%	(4)	62
2020 Vote: Didn't Vote	70%	(333)	18%	(84)	12%	(59)	476
2018 House Vote: Democrat	83%	(654)	13%	(102)	4%	(29)	785
2018 House Vote: Republican	82%	(508)	13%	(84)	5%	(30)	621
2018 House Vote: Someone else	87%	(51)	7%	(4)	6%	(4)	59
2018 House Vote: Didn't Vote	73%	(541)	17%	(123)	10%	(76)	741

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Table MCBR4_3: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The quality of the product or service

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	80%	(1754)	14%	(313)	6%	(138)	2205
4-Region: Northeast	81%	(313)	12%	(48)	6%	(25)	386
4-Region: Midwest	77%	(349)	15%	(68)	8%	(38)	456
4-Region: South	80%	(674)	14%	(116)	6%	(51)	841
4-Region: West	80%	(417)	16%	(81)	5%	(24)	522
Employed	75%	(808)	17%	(188)	8%	(85)	1081
Unemployed	84%	(946)	11%	(125)	5%	(53)	1124
Works Remotely, No in-Person Option	73%	(101)	13%	(18)	14%	(20)	139
Works Remotely with in-Person Option	64%	(105)	26%	(42)	10%	(17)	164
Part Time Works Remotely, Part Time Require in Person	79%	(132)	16%	(27)	5%	(8)	167
In Person Work Except Vacation and Appts	72%	(85)	23%	(26)	5%	(6)	117
In Person Work Only	78%	(385)	15%	(75)	7%	(34)	494
In Person Option or Partial Requirement	72%	(237)	21%	(69)	7%	(24)	331
In Person Required or Remote Only for Appts/PTO	77%	(470)	17%	(101)	7%	(40)	611
Manufacturing	76%	(51)	14%	(10)	10%	(7)	68
Retail	68%	(70)	21%	(22)	11%	(11)	103
Health Care	77%	(85)	20%	(22)	3%	(3)	110
Technology	71%	(47)	22%	(15)	7%	(4)	67
Construction	66%	(61)	15%	(13)	20%	(18)	92
Other	76%	(146)	16%	(31)	8%	(15)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_4: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?

The customer service of the brand

Demographic	Major factor		Minor factor		Not a factor at all	Total N
Adults	56%	(1235)	34%	(741)	10% (229)	2205
Gender: Male	55%	(583)	36%	(380)	10% (107)	1070
Gender: Female	58%	(648)	32%	(357)	11% (119)	1124
Age: 18-34	51%	(324)	34%	(217)	14% (91)	632
Age: 35-44	50%	(186)	36%	(134)	14% (52)	372
Age: 45-64	57%	(406)	35%	(252)	8% (54)	712
Age: 65+	65%	(318)	28%	(138)	6% (32)	488
GenZers: 1997-2012	50%	(131)	34%	(88)	17% (43)	262
Millennials: 1981-1996	49%	(323)	36%	(235)	15% (98)	656
GenXers: 1965-1980	57%	(306)	36%	(192)	7% (35)	533
Baby Boomers: 1946-1964	63%	(433)	30%	(209)	7% (48)	690
PID: Dem (no lean)	55%	(480)	37%	(318)	8% (69)	867
PID: Ind (no lean)	57%	(385)	29%	(197)	13% (89)	671
PID: Rep (no lean)	56%	(371)	34%	(226)	11% (70)	666
PID/Gender: Dem Men	54%	(211)	39%	(150)	7% (27)	388
PID/Gender: Dem Women	57%	(267)	35%	(165)	8% (40)	472
PID/Gender: Ind Men	59%	(189)	29%	(92)	12% (40)	321
PID/Gender: Ind Women	56%	(194)	30%	(105)	14% (49)	348
PID/Gender: Rep Men	51%	(183)	38%	(139)	11% (39)	361
PID/Gender: Rep Women	62%	(187)	29%	(87)	10% (29)	304
Ideo: Liberal (1-3)	54%	(354)	37%	(243)	9% (60)	657
Ideo: Moderate (4)	57%	(368)	33%	(214)	9% (61)	643
Ideo: Conservative (5-7)	58%	(403)	33%	(229)	10% (67)	699
Educ: < College	55%	(798)	32%	(459)	13% (184)	1441
Educ: Bachelors degree	54%	(264)	39%	(188)	7% (34)	485
Educ: Post-grad	62%	(173)	34%	(94)	4% (11)	279
Income: Under 50k	53%	(610)	34%	(385)	13% (155)	1150
Income: 50k-100k	58%	(387)	34%	(229)	8% (53)	670
Income: 100k+	62%	(238)	33%	(126)	5% (21)	385
Ethnicity: White	56%	(950)	35%	(588)	10% (163)	1702
Ethnicity: Hispanic	60%	(230)	27%	(102)	13% (48)	380

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Table MCBR4_4: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?

The customer service of the brand

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	56%	(1235)	34%	(741)	10%	(229)	2205
Ethnicity: Black	60%	(169)	29%	(83)	11%	(32)	283
Ethnicity: Other	53%	(116)	32%	(70)	15%	(34)	220
All Christian	62%	(635)	30%	(314)	8%	(81)	1030
All Non-Christian	58%	(69)	32%	(38)	10%	(11)	119
Atheist	43%	(45)	49%	(51)	7%	(7)	104
Agnostic/Nothing in particular	48%	(278)	38%	(217)	14%	(81)	575
Something Else	55%	(208)	32%	(121)	13%	(48)	378
Religious Non-Protestant/Catholic	55%	(74)	35%	(47)	10%	(13)	135
Evangelical	60%	(345)	28%	(161)	12%	(67)	573
Non-Evangelical	60%	(482)	33%	(260)	7%	(57)	799
Community: Urban	50%	(313)	37%	(234)	13%	(82)	630
Community: Suburban	58%	(619)	33%	(346)	9%	(95)	1060
Community: Rural	59%	(303)	31%	(161)	10%	(51)	515
Employ: Private Sector	51%	(372)	40%	(291)	9%	(63)	726
Employ: Government	53%	(78)	40%	(59)	7%	(11)	148
Employ: Self-Employed	48%	(100)	28%	(58)	24%	(49)	207
Employ: Homemaker	60%	(80)	33%	(45)	7%	(9)	134
Employ: Student	73%	(50)	16%	(11)	12%	(8)	69
Employ: Retired	64%	(353)	29%	(162)	6%	(36)	550
Employ: Unemployed	51%	(124)	34%	(81)	15%	(36)	241
Employ: Other	60%	(78)	27%	(35)	13%	(17)	130
Military HH: Yes	58%	(171)	33%	(96)	9%	(27)	294
Military HH: No	56%	(1064)	34%	(645)	11%	(202)	1911
RD/WT: Right Direction	56%	(388)	35%	(244)	9%	(65)	698
RD/WT: Wrong Track	56%	(847)	33%	(497)	11%	(164)	1507
Biden Job Approve	56%	(529)	35%	(330)	9%	(83)	942
Biden Job Disapprove	57%	(639)	34%	(377)	10%	(110)	1126

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Table MCBR4_4: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The customer service of the brand

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	56%	(1235)	34%	(741)	10%	(229)	2205
Biden Job Strongly Approve	63%	(244)	33%	(129)	4%	(16)	389
Biden Job Somewhat Approve	52%	(286)	36%	(200)	12%	(66)	553
Biden Job Somewhat Disapprove	54%	(180)	38%	(126)	8%	(28)	333
Biden Job Strongly Disapprove	58%	(459)	32%	(251)	10%	(83)	793
Favorable of Biden	56%	(538)	35%	(336)	8%	(79)	953
Unfavorable of Biden	56%	(630)	33%	(373)	10%	(113)	1116
Very Favorable of Biden	63%	(254)	31%	(125)	5%	(21)	400
Somewhat Favorable of Biden	51%	(284)	38%	(211)	11%	(58)	553
Somewhat Unfavorable of Biden	55%	(166)	35%	(104)	10%	(30)	300
Very Unfavorable of Biden	57%	(464)	33%	(269)	10%	(83)	816
#1 Issue: Economy	53%	(481)	37%	(336)	9%	(85)	901
#1 Issue: Security	59%	(187)	28%	(89)	12%	(38)	315
#1 Issue: Health Care	57%	(110)	33%	(64)	10%	(19)	192
#1 Issue: Medicare / Social Security	62%	(174)	29%	(81)	8%	(23)	278
#1 Issue: Women's Issues	53%	(102)	33%	(64)	14%	(26)	192
#1 Issue: Education	50%	(31)	42%	(26)	9%	(5)	62
#1 Issue: Energy	59%	(85)	28%	(40)	13%	(18)	143
#1 Issue: Other	55%	(66)	34%	(41)	11%	(14)	121
2022 House Vote: Democrat	56%	(506)	36%	(324)	7%	(66)	897
2022 House Vote: Republican	60%	(410)	32%	(222)	8%	(54)	687
2022 House Vote: Someone else	62%	(39)	24%	(15)	14%	(9)	62
2022 House Vote: Didn't Vote	50%	(280)	32%	(180)	18%	(99)	559
2020 Vote: Joe Biden	56%	(528)	36%	(338)	8%	(75)	940
2020 Vote: Donald Trump	59%	(425)	33%	(238)	9%	(63)	726
2020 Vote: Other	51%	(32)	37%	(23)	12%	(8)	62
2020 Vote: Didn't Vote	53%	(250)	30%	(142)	18%	(84)	476
2018 House Vote: Democrat	58%	(456)	35%	(277)	7%	(52)	785
2018 House Vote: Republican	59%	(364)	33%	(205)	8%	(52)	621
2018 House Vote: Someone else	62%	(37)	28%	(17)	9%	(6)	59
2018 House Vote: Didn't Vote	51%	(379)	33%	(243)	16%	(119)	741

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Table MCBR4_4: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The customer service of the brand

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	56%	(1235)	34%	(741)	10%	(229)	2205
4-Region: Northeast	56%	(216)	34%	(133)	10%	(37)	386
4-Region: Midwest	50%	(229)	38%	(175)	11%	(52)	456
4-Region: South	60%	(506)	30%	(256)	9%	(79)	841
4-Region: West	55%	(285)	34%	(177)	11%	(60)	522
Employed	51%	(550)	38%	(408)	11%	(122)	1081
Unemployed	61%	(685)	30%	(333)	9%	(106)	1124
Works Remotely, No in-Person Option	49%	(69)	33%	(46)	18%	(25)	139
Works Remotely with in-Person Option	38%	(62)	48%	(78)	15%	(24)	164
Part Time Works Remotely, Part Time Require in Person	58%	(96)	36%	(61)	6%	(10)	167
In Person Work Except Vacation and Appts	55%	(64)	37%	(43)	8%	(10)	117
In Person Work Only	53%	(260)	36%	(180)	11%	(54)	494
In Person Option or Partial Requirement	48%	(158)	42%	(139)	10%	(34)	331
In Person Required or Remote Only for Appts/PTO	53%	(324)	37%	(223)	10%	(64)	611
Manufacturing	52%	(35)	40%	(27)	8%	(5)	68
Retail	45%	(47)	42%	(43)	13%	(14)	103
Health Care	61%	(67)	33%	(37)	6%	(6)	110
Technology	50%	(33)	44%	(30)	6%	(4)	67
Construction	37%	(34)	37%	(34)	26%	(24)	92
Other	53%	(102)	33%	(64)	14%	(26)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_5: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?

How well the brand treats its employees

Demographic	Major factor		Minor factor		Not a factor at all	Total N
Adults	38%	(829)	39%	(866)	23% (509)	2205
Gender: Male	34%	(367)	41%	(438)	25% (265)	1070
Gender: Female	40%	(454)	38%	(427)	22% (243)	1124
Age: 18-34	43%	(269)	37%	(231)	21% (132)	632
Age: 35-44	42%	(158)	37%	(136)	21% (78)	372
Age: 45-64	35%	(247)	41%	(290)	25% (175)	712
Age: 65+	32%	(155)	43%	(209)	25% (124)	488
GenZers: 1997-2012	42%	(110)	38%	(100)	20% (52)	262
Millennials: 1981-1996	42%	(275)	36%	(238)	22% (143)	656
GenXers: 1965-1980	37%	(196)	40%	(213)	23% (123)	533
Baby Boomers: 1946-1964	34%	(234)	40%	(279)	26% (177)	690
PID: Dem (no lean)	44%	(383)	39%	(336)	17% (148)	867
PID: Ind (no lean)	36%	(239)	40%	(268)	25% (165)	671
PID: Rep (no lean)	31%	(207)	39%	(263)	29% (196)	666
PID/Gender: Dem Men	41%	(159)	42%	(164)	17% (64)	388
PID/Gender: Dem Women	46%	(218)	36%	(169)	18% (84)	472
PID/Gender: Ind Men	34%	(108)	41%	(131)	26% (82)	321
PID/Gender: Ind Women	37%	(129)	39%	(136)	24% (83)	348
PID/Gender: Rep Men	28%	(101)	39%	(142)	33% (118)	361
PID/Gender: Rep Women	35%	(106)	40%	(121)	25% (76)	304
Ideo: Liberal (1-3)	43%	(282)	44%	(291)	13% (85)	657
Ideo: Moderate (4)	41%	(261)	36%	(231)	24% (151)	643
Ideo: Conservative (5-7)	31%	(219)	40%	(279)	29% (201)	699
Educ: < College	39%	(560)	37%	(535)	24% (345)	1441
Educ: Bachelors degree	35%	(171)	42%	(203)	23% (111)	485
Educ: Post-grad	35%	(98)	46%	(128)	19% (53)	279
Income: Under 50k	39%	(446)	37%	(422)	25% (282)	1150
Income: 50k-100k	37%	(248)	43%	(287)	20% (134)	670
Income: 100k+	35%	(135)	41%	(157)	24% (93)	385
Ethnicity: White	36%	(606)	41%	(697)	23% (399)	1702
Ethnicity: Hispanic	47%	(178)	28%	(106)	25% (95)	380

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Table MCBR4_5: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
How well the brand treats its employees

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	38%	(829)	39%	(866)	23%	(509)	2205
Ethnicity: Black	53%	(149)	30%	(86)	17%	(48)	283
Ethnicity: Other	34%	(74)	38%	(83)	29%	(63)	220
All Christian	37%	(386)	41%	(417)	22%	(227)	1030
All Non-Christian	43%	(51)	32%	(38)	25%	(29)	119
Atheist	35%	(36)	45%	(47)	20%	(21)	104
Agnostic/Nothing in particular	34%	(193)	41%	(239)	25%	(144)	575
Something Else	43%	(164)	33%	(126)	23%	(88)	378
Religious Non-Protestant/Catholic	40%	(53)	36%	(48)	24%	(33)	135
Evangelical	43%	(249)	33%	(186)	24%	(138)	573
Non-Evangelical	36%	(289)	43%	(342)	21%	(168)	799
Community: Urban	44%	(276)	35%	(218)	22%	(136)	630
Community: Suburban	34%	(355)	43%	(455)	24%	(250)	1060
Community: Rural	38%	(198)	38%	(194)	24%	(124)	515
Employ: Private Sector	37%	(265)	42%	(303)	22%	(158)	726
Employ: Government	34%	(50)	43%	(63)	23%	(34)	148
Employ: Self-Employed	37%	(76)	32%	(65)	32%	(66)	207
Employ: Homemaker	45%	(60)	35%	(47)	20%	(27)	134
Employ: Student	47%	(32)	43%	(29)	11%	(7)	69
Employ: Retired	35%	(191)	42%	(229)	24%	(130)	550
Employ: Unemployed	38%	(91)	41%	(98)	22%	(52)	241
Employ: Other	49%	(63)	24%	(31)	27%	(35)	130
Military HH: Yes	35%	(103)	42%	(123)	23%	(68)	294
Military HH: No	38%	(726)	39%	(743)	23%	(441)	1911
RD/WT: Right Direction	44%	(310)	37%	(260)	18%	(127)	698
RD/WT: Wrong Track	34%	(519)	40%	(606)	25%	(382)	1507
Biden Job Approve	45%	(425)	39%	(372)	15%	(145)	942
Biden Job Disapprove	31%	(348)	40%	(450)	29%	(328)	1126

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Table MCBR4_5: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?

How well the brand treats its employees

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	38%	(829)	39%	(866)	23%	(509)	2205
Biden Job Strongly Approve	53%	(207)	33%	(130)	13%	(52)	389
Biden Job Somewhat Approve	39%	(218)	44%	(242)	17%	(93)	553
Biden Job Somewhat Disapprove	33%	(109)	42%	(140)	25%	(84)	333
Biden Job Strongly Disapprove	30%	(239)	39%	(310)	31%	(244)	793
Favorable of Biden	44%	(415)	41%	(388)	16%	(149)	953
Unfavorable of Biden	32%	(362)	39%	(436)	29%	(318)	1116
Very Favorable of Biden	53%	(210)	34%	(134)	14%	(55)	400
Somewhat Favorable of Biden	37%	(205)	46%	(254)	17%	(94)	553
Somewhat Unfavorable of Biden	41%	(122)	35%	(106)	24%	(72)	300
Very Unfavorable of Biden	29%	(240)	40%	(330)	30%	(246)	816
#1 Issue: Economy	35%	(318)	42%	(378)	23%	(205)	901
#1 Issue: Security	29%	(93)	43%	(135)	28%	(87)	315
#1 Issue: Health Care	46%	(89)	34%	(65)	20%	(38)	192
#1 Issue: Medicare / Social Security	39%	(109)	38%	(106)	23%	(63)	278
#1 Issue: Women's Issues	45%	(86)	35%	(67)	20%	(39)	192
#1 Issue: Education	48%	(30)	32%	(20)	19%	(12)	62
#1 Issue: Energy	45%	(64)	35%	(50)	21%	(30)	143
#1 Issue: Other	33%	(40)	38%	(46)	29%	(35)	121
2022 House Vote: Democrat	44%	(393)	41%	(366)	15%	(138)	897
2022 House Vote: Republican	31%	(215)	42%	(289)	27%	(183)	687
2022 House Vote: Someone else	50%	(31)	27%	(17)	24%	(15)	62
2022 House Vote: Didn't Vote	34%	(190)	35%	(195)	31%	(174)	559
2020 Vote: Joe Biden	44%	(413)	40%	(375)	16%	(152)	940
2020 Vote: Donald Trump	31%	(226)	42%	(303)	27%	(197)	726
2020 Vote: Other	36%	(22)	34%	(21)	30%	(18)	62
2020 Vote: Didn't Vote	35%	(167)	35%	(167)	30%	(142)	476
2018 House Vote: Democrat	45%	(357)	40%	(317)	14%	(111)	785
2018 House Vote: Republican	30%	(187)	42%	(261)	28%	(173)	621
2018 House Vote: Someone else	40%	(23)	40%	(24)	20%	(12)	59
2018 House Vote: Didn't Vote	35%	(262)	36%	(265)	29%	(213)	741

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Table MCBR4_5: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
How well the brand treats its employees

Demographic	Major factor		Minor factor		Not a factor at all	Total N
Adults	38%	(829)	39%	(866)	23% (509)	2205
4-Region: Northeast	36%	(141)	38%	(148)	25% (97)	386
4-Region: Midwest	32%	(144)	45%	(204)	24% (108)	456
4-Region: South	39%	(328)	38%	(323)	23% (190)	841
4-Region: West	41%	(216)	37%	(192)	22% (114)	522
Employed	36%	(391)	40%	(432)	24% (258)	1081
Unemployed	39%	(438)	39%	(435)	22% (251)	1124
Works Remotely, No in-Person Option	34%	(47)	38%	(52)	28% (40)	139
Works Remotely with in-Person Option	33%	(54)	40%	(65)	27% (44)	164
Part Time Works Remotely, Part Time Require in Person	40%	(66)	46%	(78)	14% (23)	167
In Person Work Except Vacation and Appts	50%	(58)	36%	(42)	14% (16)	117
In Person Work Only	33%	(165)	39%	(194)	27% (135)	494
In Person Option or Partial Requirement	36%	(120)	43%	(143)	20% (67)	331
In Person Required or Remote Only for Appts/PTO	37%	(224)	39%	(236)	25% (151)	611
Manufacturing	43%	(29)	43%	(29)	14% (9)	68
Retail	34%	(35)	37%	(38)	29% (30)	103
Health Care	40%	(44)	38%	(42)	22% (24)	110
Technology	48%	(32)	34%	(23)	18% (12)	67
Construction	22%	(20)	45%	(42)	33% (30)	92
Other	31%	(60)	38%	(74)	31% (59)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCBR4_6: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
Whether the brand gives back to the community

Demographic	Major factor		Minor factor		Not a factor at all	Total N
Adults	26%	(569)	47%	(1031)	27% (605)	2205
Gender: Male	26%	(273)	45%	(485)	29% (312)	1070
Gender: Female	26%	(291)	48%	(541)	26% (292)	1124
Age: 18-34	30%	(192)	46%	(289)	24% (151)	632
Age: 35-44	30%	(110)	45%	(169)	25% (93)	372
Age: 45-64	23%	(166)	48%	(341)	29% (205)	712
Age: 65+	20%	(100)	48%	(233)	32% (156)	488
GenZers: 1997-2012	27%	(71)	49%	(128)	24% (63)	262
Millennials: 1981-1996	31%	(201)	44%	(289)	25% (166)	656
GenXers: 1965-1980	27%	(142)	49%	(260)	25% (131)	533
Baby Boomers: 1946-1964	22%	(151)	46%	(314)	33% (225)	690
PID: Dem (no lean)	31%	(270)	48%	(417)	21% (180)	867
PID: Ind (no lean)	25%	(169)	46%	(312)	28% (190)	671
PID: Rep (no lean)	19%	(130)	45%	(302)	35% (235)	666
PID/Gender: Dem Men	32%	(124)	47%	(182)	21% (82)	388
PID/Gender: Dem Women	30%	(142)	49%	(231)	21% (99)	472
PID/Gender: Ind Men	22%	(70)	47%	(151)	31% (100)	321
PID/Gender: Ind Women	28%	(98)	46%	(160)	26% (90)	348
PID/Gender: Rep Men	22%	(78)	42%	(152)	36% (131)	361
PID/Gender: Rep Women	17%	(52)	49%	(150)	34% (102)	304
Ideo: Liberal (1-3)	28%	(186)	54%	(358)	17% (114)	657
Ideo: Moderate (4)	29%	(185)	47%	(300)	25% (159)	643
Ideo: Conservative (5-7)	20%	(142)	43%	(304)	36% (252)	699
Educ: < College	27%	(386)	45%	(647)	28% (408)	1441
Educ: Bachelors degree	22%	(105)	52%	(253)	26% (127)	485
Educ: Post-grad	28%	(78)	47%	(131)	25% (70)	279
Income: Under 50k	29%	(329)	43%	(495)	28% (326)	1150
Income: 50k-100k	22%	(147)	50%	(335)	28% (187)	670
Income: 100k+	24%	(92)	52%	(201)	24% (92)	385
Ethnicity: White	23%	(394)	49%	(833)	28% (475)	1702
Ethnicity: Hispanic	32%	(123)	45%	(170)	23% (87)	380

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Table MCBR4_6: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
Whether the brand gives back to the community

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	26%	(569)	47%	(1031)	27%	(605)	2205
Ethnicity: Black	41%	(115)	37%	(105)	22%	(63)	283
Ethnicity: Other	27%	(60)	42%	(93)	30%	(67)	220
All Christian	24%	(243)	48%	(493)	29%	(294)	1030
All Non-Christian	34%	(40)	38%	(45)	28%	(33)	119
Atheist	20%	(21)	54%	(56)	25%	(26)	104
Agnostic/Nothing in particular	23%	(134)	48%	(275)	29%	(167)	575
Something Else	35%	(131)	43%	(161)	23%	(85)	378
Religious Non-Protestant/Catholic	32%	(42)	42%	(56)	27%	(36)	135
Evangelical	30%	(173)	41%	(234)	29%	(166)	573
Non-Evangelical	24%	(192)	51%	(405)	25%	(202)	799
Community: Urban	31%	(196)	45%	(281)	24%	(152)	630
Community: Suburban	22%	(237)	48%	(510)	30%	(313)	1060
Community: Rural	26%	(135)	47%	(240)	27%	(140)	515
Employ: Private Sector	28%	(202)	46%	(336)	26%	(188)	726
Employ: Government	19%	(29)	57%	(85)	23%	(34)	148
Employ: Self-Employed	25%	(51)	38%	(80)	37%	(76)	207
Employ: Homemaker	22%	(30)	54%	(72)	24%	(32)	134
Employ: Student	25%	(17)	64%	(44)	11%	(8)	69
Employ: Retired	23%	(125)	47%	(260)	30%	(165)	550
Employ: Unemployed	33%	(80)	44%	(107)	22%	(54)	241
Employ: Other	26%	(34)	37%	(48)	37%	(48)	130
Military HH: Yes	25%	(74)	44%	(131)	30%	(89)	294
Military HH: No	26%	(494)	47%	(901)	27%	(516)	1911
RD/WT: Right Direction	35%	(246)	45%	(312)	20%	(139)	698
RD/WT: Wrong Track	21%	(322)	48%	(719)	31%	(466)	1507
Biden Job Approve	33%	(312)	48%	(452)	19%	(177)	942
Biden Job Disapprove	19%	(215)	46%	(522)	35%	(389)	1126

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Table MCBR4_6: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
Whether the brand gives back to the community

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	26%	(569)	47%	(1031)	27%	(605)	2205
Biden Job Strongly Approve	42%	(163)	43%	(166)	15%	(60)	389
Biden Job Somewhat Approve	27%	(149)	52%	(286)	21%	(118)	553
Biden Job Somewhat Disapprove	22%	(74)	50%	(167)	28%	(93)	333
Biden Job Strongly Disapprove	18%	(141)	45%	(356)	37%	(296)	793
Favorable of Biden	33%	(311)	48%	(457)	19%	(185)	953
Unfavorable of Biden	20%	(222)	46%	(514)	34%	(380)	1116
Very Favorable of Biden	41%	(165)	43%	(172)	16%	(64)	400
Somewhat Favorable of Biden	26%	(146)	52%	(286)	22%	(121)	553
Somewhat Unfavorable of Biden	25%	(74)	50%	(150)	25%	(76)	300
Very Unfavorable of Biden	18%	(148)	45%	(364)	37%	(304)	816
#1 Issue: Economy	24%	(219)	47%	(422)	29%	(260)	901
#1 Issue: Security	23%	(72)	46%	(144)	32%	(99)	315
#1 Issue: Health Care	31%	(60)	48%	(92)	21%	(40)	192
#1 Issue: Medicare / Social Security	27%	(74)	44%	(123)	29%	(81)	278
#1 Issue: Women's Issues	24%	(47)	55%	(106)	20%	(39)	192
#1 Issue: Education	27%	(17)	50%	(31)	23%	(14)	62
#1 Issue: Energy	40%	(58)	39%	(56)	21%	(30)	143
#1 Issue: Other	19%	(22)	47%	(56)	35%	(42)	121
2022 House Vote: Democrat	31%	(274)	50%	(451)	19%	(172)	897
2022 House Vote: Republican	21%	(141)	46%	(314)	34%	(231)	687
2022 House Vote: Someone else	32%	(20)	37%	(23)	31%	(19)	62
2022 House Vote: Didn't Vote	24%	(133)	43%	(243)	33%	(183)	559
2020 Vote: Joe Biden	30%	(285)	48%	(456)	21%	(199)	940
2020 Vote: Donald Trump	20%	(145)	45%	(328)	35%	(253)	726
2020 Vote: Other	14%	(9)	57%	(36)	29%	(18)	62
2020 Vote: Didn't Vote	27%	(130)	44%	(211)	28%	(135)	476
2018 House Vote: Democrat	31%	(241)	49%	(388)	20%	(156)	785
2018 House Vote: Republican	18%	(114)	48%	(297)	34%	(210)	621
2018 House Vote: Someone else	34%	(20)	44%	(26)	23%	(14)	59
2018 House Vote: Didn't Vote	26%	(194)	43%	(320)	31%	(226)	741

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Table MCBR4_6: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
Whether the brand gives back to the community

Demographic	Major factor		Minor factor		Not a factor at all	Total N
Adults	26%	(569)	47%	(1031)	27% (605)	2205
4-Region: Northeast	26%	(99)	48%	(185)	27% (103)	386
4-Region: Midwest	22%	(102)	47%	(212)	31% (141)	456
4-Region: South	24%	(205)	48%	(401)	28% (234)	841
4-Region: West	31%	(162)	45%	(233)	24% (127)	522
Employed	26%	(282)	46%	(500)	28% (299)	1081
Unemployed	26%	(287)	47%	(531)	27% (306)	1124
Works Remotely, No in-Person Option	29%	(40)	37%	(51)	34% (48)	139
Works Remotely with in-Person Option	22%	(35)	55%	(89)	24% (39)	164
Part Time Works Remotely, Part Time Require in Person	34%	(57)	48%	(81)	18% (29)	167
In Person Work Except Vacation and Appts	46%	(54)	34%	(40)	20% (23)	117
In Person Work Only	19%	(96)	48%	(238)	32% (160)	494
In Person Option or Partial Requirement	28%	(92)	52%	(170)	21% (68)	331
In Person Required or Remote Only for Appts/PTO	24%	(150)	46%	(279)	30% (183)	611
Manufacturing	31%	(21)	43%	(29)	26% (17)	68
Retail	22%	(22)	50%	(51)	29% (29)	103
Health Care	31%	(34)	44%	(49)	25% (27)	110
Technology	46%	(31)	37%	(25)	16% (11)	67
Construction	12%	(11)	49%	(45)	39% (35)	92
Other	27%	(52)	39%	(76)	34% (65)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCBR4_7: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?

The brand's impact on the environment

Demographic	Major factor		Minor factor		Not a factor at all	Total N
Adults	31%	(683)	43%	(942)	26% (580)	2205
Gender: Male	29%	(315)	43%	(457)	28% (298)	1070
Gender: Female	32%	(363)	43%	(481)	25% (280)	1124
Age: 18-34	35%	(221)	41%	(257)	24% (154)	632
Age: 35-44	33%	(124)	42%	(155)	25% (94)	372
Age: 45-64	28%	(198)	46%	(330)	26% (184)	712
Age: 65+	29%	(141)	41%	(199)	30% (148)	488
GenZers: 1997-2012	34%	(89)	40%	(106)	26% (67)	262
Millennials: 1981-1996	34%	(223)	42%	(272)	24% (161)	656
GenXers: 1965-1980	31%	(166)	44%	(234)	25% (132)	533
Baby Boomers: 1946-1964	28%	(190)	44%	(300)	29% (199)	690
PID: Dem (no lean)	40%	(346)	44%	(381)	16% (141)	867
PID: Ind (no lean)	28%	(191)	41%	(275)	31% (206)	671
PID: Rep (no lean)	22%	(146)	43%	(287)	35% (233)	666
PID/Gender: Dem Men	38%	(147)	45%	(174)	17% (67)	388
PID/Gender: Dem Women	41%	(196)	43%	(203)	15% (73)	472
PID/Gender: Ind Men	27%	(85)	44%	(140)	30% (96)	321
PID/Gender: Ind Women	30%	(104)	38%	(134)	32% (110)	348
PID/Gender: Rep Men	23%	(83)	40%	(143)	38% (135)	361
PID/Gender: Rep Women	21%	(63)	47%	(144)	32% (97)	304
Ideo: Liberal (1-3)	39%	(254)	48%	(314)	14% (90)	657
Ideo: Moderate (4)	34%	(216)	43%	(275)	24% (152)	643
Ideo: Conservative (5-7)	22%	(156)	41%	(284)	37% (259)	699
Educ: < College	31%	(446)	41%	(593)	28% (402)	1441
Educ: Bachelors degree	30%	(145)	46%	(222)	24% (119)	485
Educ: Post-grad	33%	(91)	46%	(127)	21% (60)	279
Income: Under 50k	33%	(379)	39%	(449)	28% (322)	1150
Income: 50k-100k	28%	(190)	46%	(310)	25% (169)	670
Income: 100k+	29%	(113)	47%	(183)	23% (89)	385
Ethnicity: White	29%	(487)	45%	(758)	27% (457)	1702
Ethnicity: Hispanic	34%	(129)	40%	(153)	26% (98)	380

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Table MCBR4_7: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The brand's impact on the environment

Demographic	Major factor		Minor factor		Not a factor at all	Total N
Adults	31%	(683)	43%	(942)	26% (580)	2205
Ethnicity: Black	43%	(123)	35%	(99)	22% (61)	283
Ethnicity: Other	33%	(73)	39%	(85)	28% (62)	220
All Christian	29%	(299)	44%	(455)	27% (276)	1030
All Non-Christian	37%	(44)	33%	(39)	30% (36)	119
Atheist	27%	(28)	48%	(50)	25% (26)	104
Agnostic/Nothing in particular	30%	(172)	45%	(258)	25% (145)	575
Something Else	37%	(141)	37%	(140)	26% (97)	378
Religious Non-Protestant/Catholic	34%	(46)	33%	(44)	33% (44)	135
Evangelical	32%	(184)	39%	(221)	29% (168)	573
Non-Evangelical	31%	(245)	45%	(361)	24% (193)	799
Community: Urban	39%	(245)	38%	(239)	23% (145)	630
Community: Suburban	28%	(299)	46%	(486)	26% (275)	1060
Community: Rural	27%	(138)	42%	(217)	31% (160)	515
Employ: Private Sector	32%	(234)	44%	(316)	24% (176)	726
Employ: Government	25%	(37)	56%	(83)	19% (27)	148
Employ: Self-Employed	26%	(54)	40%	(83)	34% (70)	207
Employ: Homemaker	27%	(36)	51%	(69)	22% (29)	134
Employ: Student	42%	(29)	39%	(27)	19% (13)	69
Employ: Retired	31%	(170)	41%	(226)	28% (155)	550
Employ: Unemployed	31%	(75)	40%	(96)	29% (71)	241
Employ: Other	37%	(48)	33%	(43)	30% (39)	130
Military HH: Yes	32%	(93)	38%	(111)	30% (89)	294
Military HH: No	31%	(589)	43%	(831)	26% (491)	1911
RD/WT: Right Direction	38%	(264)	43%	(297)	20% (137)	698
RD/WT: Wrong Track	28%	(419)	43%	(645)	29% (444)	1507
Biden Job Approve	39%	(368)	45%	(420)	16% (154)	942
Biden Job Disapprove	23%	(264)	43%	(481)	34% (382)	1126

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Table MCBR4_7: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The brand's impact on the environment

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	31%	(683)	43%	(942)	26%	(580)	2205
Biden Job Strongly Approve	48%	(187)	37%	(143)	15%	(59)	389
Biden Job Somewhat Approve	33%	(181)	50%	(277)	17%	(94)	553
Biden Job Somewhat Disapprove	32%	(107)	45%	(151)	23%	(75)	333
Biden Job Strongly Disapprove	20%	(156)	42%	(330)	39%	(307)	793
Favorable of Biden	40%	(378)	43%	(413)	17%	(161)	953
Unfavorable of Biden	24%	(268)	43%	(478)	33%	(370)	1116
Very Favorable of Biden	46%	(183)	39%	(158)	15%	(59)	400
Somewhat Favorable of Biden	35%	(195)	46%	(255)	19%	(102)	553
Somewhat Unfavorable of Biden	36%	(108)	45%	(134)	19%	(57)	300
Very Unfavorable of Biden	20%	(160)	42%	(344)	38%	(313)	816
#1 Issue: Economy	27%	(247)	45%	(402)	28%	(252)	901
#1 Issue: Security	23%	(72)	42%	(131)	36%	(112)	315
#1 Issue: Health Care	38%	(74)	38%	(73)	24%	(46)	192
#1 Issue: Medicare / Social Security	35%	(97)	40%	(110)	26%	(71)	278
#1 Issue: Women's Issues	39%	(74)	44%	(84)	18%	(34)	192
#1 Issue: Education	39%	(24)	50%	(31)	12%	(7)	62
#1 Issue: Energy	45%	(64)	38%	(54)	17%	(25)	143
#1 Issue: Other	26%	(31)	47%	(57)	27%	(33)	121
2022 House Vote: Democrat	40%	(360)	45%	(401)	15%	(137)	897
2022 House Vote: Republican	22%	(150)	44%	(300)	35%	(237)	687
2022 House Vote: Someone else	39%	(24)	32%	(20)	29%	(18)	62
2022 House Vote: Didn't Vote	27%	(149)	40%	(222)	34%	(188)	559
2020 Vote: Joe Biden	39%	(371)	44%	(414)	17%	(155)	940
2020 Vote: Donald Trump	22%	(159)	43%	(315)	35%	(252)	726
2020 Vote: Other	23%	(14)	42%	(26)	35%	(22)	62
2020 Vote: Didn't Vote	29%	(138)	39%	(187)	32%	(151)	476
2018 House Vote: Democrat	40%	(312)	46%	(357)	15%	(116)	785
2018 House Vote: Republican	21%	(129)	43%	(266)	36%	(226)	621
2018 House Vote: Someone else	35%	(21)	39%	(23)	26%	(15)	59
2018 House Vote: Didn't Vote	30%	(222)	40%	(295)	30%	(224)	741

Continued on next page

Table MCBR4_7: When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The brand's impact on the environment

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	31%	(683)	43%	(942)	26%	(580)	2205
4-Region: Northeast	35%	(134)	40%	(155)	25%	(98)	386
4-Region: Midwest	26%	(120)	45%	(204)	29%	(132)	456
4-Region: South	30%	(252)	43%	(360)	27%	(229)	841
4-Region: West	34%	(176)	43%	(224)	23%	(122)	522
Employed	30%	(325)	45%	(482)	25%	(274)	1081
Unemployed	32%	(357)	41%	(460)	27%	(307)	1124
Works Remotely, No in-Person Option	28%	(39)	41%	(58)	30%	(42)	139
Works Remotely with in-Person Option	29%	(47)	47%	(78)	24%	(39)	164
Part Time Works Remotely, Part Time Require in Person	36%	(61)	52%	(87)	12%	(19)	167
In Person Work Except Vacation and Appts	50%	(59)	27%	(32)	23%	(26)	117
In Person Work Only	24%	(119)	46%	(228)	30%	(147)	494
In Person Option or Partial Requirement	33%	(108)	50%	(165)	18%	(58)	331
In Person Required or Remote Only for Appts/PTO	29%	(178)	42%	(260)	28%	(173)	611
Manufacturing	33%	(22)	39%	(27)	28%	(19)	68
Retail	24%	(25)	51%	(52)	25%	(26)	103
Health Care	35%	(39)	41%	(46)	23%	(26)	110
Technology	48%	(32)	30%	(20)	22%	(15)	67
Construction	28%	(26)	45%	(41)	27%	(25)	92
Other	25%	(49)	43%	(84)	31%	(60)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCBR5_1: How appropriate or inappropriate is it for a company to monitor employees productivity via the following methods?
Track employees' keystrokes

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	11%	(234)	21%	(465)	23%	(501)	31%	(683)	15%	(322)	2205
Gender: Male	14%	(148)	23%	(251)	22%	(239)	29%	(314)	11%	(118)	1070
Gender: Female	8%	(87)	19%	(215)	23%	(261)	32%	(360)	18%	(202)	1124
Age: 18-34	13%	(80)	20%	(127)	24%	(152)	29%	(185)	14%	(89)	632
Age: 35-44	16%	(58)	24%	(89)	16%	(58)	29%	(107)	16%	(61)	372
Age: 45-64	8%	(57)	21%	(146)	24%	(172)	34%	(241)	14%	(96)	712
Age: 65+	8%	(39)	21%	(102)	25%	(120)	31%	(150)	16%	(76)	488
GenZers: 1997-2012	8%	(22)	22%	(57)	23%	(59)	34%	(88)	14%	(36)	262
Millennials: 1981-1996	16%	(103)	21%	(136)	21%	(139)	27%	(174)	16%	(103)	656
GenXers: 1965-1980	9%	(47)	21%	(113)	24%	(127)	34%	(179)	13%	(68)	533
Baby Boomers: 1946-1964	8%	(56)	22%	(151)	23%	(156)	32%	(222)	15%	(105)	690
PID: Dem (no lean)	12%	(106)	22%	(187)	20%	(178)	32%	(276)	14%	(121)	867
PID: Ind (no lean)	9%	(60)	19%	(124)	23%	(154)	33%	(218)	17%	(114)	671
PID: Rep (no lean)	10%	(68)	23%	(153)	25%	(170)	28%	(189)	13%	(87)	666
PID/Gender: Dem Men	17%	(66)	25%	(98)	20%	(76)	29%	(111)	10%	(37)	388
PID/Gender: Dem Women	8%	(39)	19%	(90)	21%	(100)	34%	(160)	18%	(83)	472
PID/Gender: Ind Men	11%	(35)	21%	(68)	23%	(74)	32%	(104)	12%	(40)	321
PID/Gender: Ind Women	7%	(26)	16%	(56)	23%	(80)	32%	(112)	21%	(74)	348
PID/Gender: Rep Men	13%	(47)	23%	(85)	25%	(89)	28%	(99)	11%	(41)	361
PID/Gender: Rep Women	7%	(22)	23%	(69)	26%	(80)	29%	(88)	15%	(46)	304
Ideo: Liberal (1-3)	9%	(60)	24%	(157)	24%	(156)	34%	(221)	10%	(64)	657
Ideo: Moderate (4)	14%	(88)	20%	(131)	20%	(131)	28%	(181)	18%	(113)	643
Ideo: Conservative (5-7)	11%	(76)	22%	(156)	24%	(168)	31%	(217)	12%	(82)	699
Educ: < College	10%	(144)	20%	(292)	23%	(328)	29%	(417)	18%	(261)	1441
Educ: Bachelors degree	9%	(46)	23%	(112)	25%	(121)	33%	(159)	10%	(48)	485
Educ: Post-grad	16%	(45)	22%	(62)	19%	(52)	38%	(107)	5%	(13)	279
Income: Under 50k	11%	(121)	18%	(208)	23%	(266)	29%	(335)	19%	(221)	1150
Income: 50k-100k	10%	(65)	26%	(177)	23%	(154)	29%	(196)	12%	(78)	670
Income: 100k+	13%	(48)	21%	(80)	21%	(82)	39%	(152)	6%	(23)	385
Ethnicity: White	10%	(173)	21%	(361)	24%	(405)	31%	(524)	14%	(239)	1702
Ethnicity: Hispanic	13%	(49)	19%	(73)	23%	(87)	29%	(111)	16%	(60)	380

Continued on next page

Table MCBR5_1: *How appropriate or inappropriate is it for a company to monitor employees productivity via the following methods?*
Track employees' keystrokes

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	11%	(234)	21%	(465)	23%	(501)	31%	(683)	15%	(322)	2205
Ethnicity: Black	15%	(44)	23%	(65)	16%	(46)	27%	(77)	18%	(51)	283
Ethnicity: Other	8%	(18)	18%	(39)	23%	(51)	37%	(81)	15%	(32)	220
All Christian	12%	(127)	22%	(227)	24%	(242)	30%	(311)	12%	(123)	1030
All Non-Christian	18%	(21)	21%	(25)	17%	(20)	32%	(38)	12%	(14)	119
Atheist	11%	(11)	14%	(15)	24%	(25)	36%	(37)	15%	(16)	104
Agnostic/Nothing in particular	8%	(45)	19%	(111)	22%	(128)	33%	(190)	18%	(101)	575
Something Else	8%	(30)	23%	(88)	23%	(87)	28%	(106)	18%	(68)	378
Religious Non-Protestant/Catholic	17%	(23)	21%	(28)	18%	(25)	33%	(44)	11%	(15)	135
Evangelical	12%	(69)	24%	(136)	21%	(121)	27%	(156)	16%	(92)	573
Non-Evangelical	11%	(84)	21%	(170)	25%	(198)	32%	(254)	12%	(93)	799
Community: Urban	14%	(90)	20%	(124)	21%	(130)	29%	(184)	16%	(101)	630
Community: Suburban	9%	(92)	21%	(225)	23%	(241)	34%	(359)	14%	(143)	1060
Community: Rural	10%	(52)	23%	(117)	25%	(130)	27%	(139)	15%	(77)	515
Employ: Private Sector	13%	(91)	23%	(164)	22%	(159)	33%	(242)	10%	(69)	726
Employ: Government	15%	(23)	22%	(32)	22%	(32)	30%	(45)	11%	(16)	148
Employ: Self-Employed	12%	(26)	26%	(55)	14%	(29)	28%	(58)	19%	(40)	207
Employ: Homemaker	6%	(8)	21%	(28)	23%	(31)	34%	(45)	16%	(21)	134
Employ: Student	11%	(7)	20%	(14)	38%	(26)	20%	(14)	11%	(8)	69
Employ: Retired	8%	(43)	21%	(116)	25%	(137)	31%	(170)	15%	(84)	550
Employ: Unemployed	8%	(19)	15%	(37)	25%	(60)	31%	(75)	21%	(50)	241
Employ: Other	13%	(17)	14%	(19)	21%	(27)	26%	(33)	26%	(33)	130
Military HH: Yes	10%	(28)	25%	(75)	24%	(71)	29%	(87)	11%	(34)	294
Military HH: No	11%	(206)	20%	(390)	23%	(431)	31%	(596)	15%	(288)	1911
RD/WT: Right Direction	14%	(100)	24%	(171)	18%	(123)	29%	(203)	14%	(100)	698
RD/WT: Wrong Track	9%	(134)	20%	(294)	25%	(378)	32%	(480)	15%	(221)	1507
Biden Job Approve	14%	(134)	23%	(216)	20%	(187)	30%	(283)	13%	(122)	942
Biden Job Disapprove	8%	(93)	21%	(240)	26%	(289)	32%	(362)	13%	(143)	1126

Continued on next page

Table MCBR5_1: How appropriate or inappropriate is it for a company to monitor employees productivity via the following methods?
Track employees' keystrokes

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	11%	(234)	21%	(465)	23%	(501)	31%	(683)	15%	(322)	2205
Biden Job Strongly Approve	19%	(74)	23%	(91)	15%	(58)	28%	(110)	14%	(56)	389
Biden Job Somewhat Approve	11%	(59)	23%	(125)	23%	(129)	31%	(173)	12%	(66)	553
Biden Job Somewhat Disapprove	7%	(23)	22%	(74)	32%	(105)	28%	(93)	11%	(38)	333
Biden Job Strongly Disapprove	9%	(70)	21%	(165)	23%	(184)	34%	(269)	13%	(105)	793
Favorable of Biden	13%	(125)	22%	(212)	21%	(195)	31%	(292)	14%	(129)	953
Unfavorable of Biden	9%	(100)	21%	(238)	25%	(280)	32%	(355)	13%	(144)	1116
Very Favorable of Biden	18%	(72)	20%	(81)	16%	(66)	31%	(123)	14%	(57)	400
Somewhat Favorable of Biden	9%	(52)	24%	(131)	23%	(129)	31%	(169)	13%	(71)	553
Somewhat Unfavorable of Biden	10%	(29)	20%	(60)	32%	(95)	25%	(74)	14%	(42)	300
Very Unfavorable of Biden	9%	(72)	22%	(178)	23%	(185)	34%	(280)	12%	(102)	816
#1 Issue: Economy	12%	(105)	24%	(214)	22%	(202)	29%	(260)	13%	(120)	901
#1 Issue: Security	8%	(27)	22%	(69)	27%	(86)	31%	(98)	11%	(35)	315
#1 Issue: Health Care	10%	(19)	23%	(45)	15%	(28)	35%	(66)	17%	(34)	192
#1 Issue: Medicare / Social Security	9%	(26)	17%	(47)	21%	(60)	36%	(99)	17%	(46)	278
#1 Issue: Women's Issues	7%	(14)	19%	(37)	21%	(40)	31%	(61)	21%	(41)	192
#1 Issue: Education	22%	(14)	19%	(12)	33%	(21)	18%	(11)	8%	(5)	62
#1 Issue: Energy	18%	(25)	19%	(26)	27%	(39)	26%	(37)	11%	(15)	143
#1 Issue: Other	3%	(4)	12%	(15)	22%	(26)	42%	(50)	21%	(26)	121
2022 House Vote: Democrat	12%	(104)	21%	(189)	22%	(199)	33%	(296)	12%	(110)	897
2022 House Vote: Republican	11%	(73)	24%	(162)	25%	(173)	30%	(208)	10%	(71)	687
2022 House Vote: Someone else	14%	(9)	18%	(11)	20%	(12)	34%	(21)	15%	(9)	62
2022 House Vote: Didnt Vote	9%	(49)	18%	(103)	21%	(117)	28%	(158)	23%	(131)	559
2020 Vote: Joe Biden	11%	(107)	20%	(193)	23%	(212)	32%	(303)	13%	(126)	940
2020 Vote: Donald Trump	11%	(77)	24%	(174)	25%	(181)	30%	(215)	11%	(80)	726
2020 Vote: Other	11%	(7)	17%	(11)	22%	(14)	42%	(26)	9%	(6)	62
2020 Vote: Didn't Vote	9%	(43)	19%	(88)	20%	(95)	29%	(139)	23%	(110)	476
2018 House Vote: Democrat	11%	(83)	22%	(174)	22%	(169)	33%	(262)	12%	(97)	785
2018 House Vote: Republican	11%	(70)	21%	(129)	26%	(161)	32%	(198)	10%	(63)	621
2018 House Vote: Someone else	5%	(3)	15%	(9)	32%	(19)	33%	(20)	14%	(8)	59
2018 House Vote: Didnt Vote	11%	(78)	21%	(153)	21%	(153)	27%	(203)	21%	(154)	741

Continued on next page

Table MCBR5_1: How appropriate or inappropriate is it for a company to monitor employees productivity via the following methods?
Track employees' keystrokes

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	11%	(234)	21%	(465)	23%	(501)	31%	(683)	15%	(322)	2205
4-Region: Northeast	12%	(45)	19%	(72)	20%	(78)	35%	(136)	14%	(56)	386
4-Region: Midwest	8%	(37)	23%	(105)	21%	(97)	34%	(155)	14%	(62)	456
4-Region: South	11%	(93)	22%	(186)	24%	(198)	28%	(232)	16%	(131)	841
4-Region: West	11%	(59)	20%	(102)	25%	(129)	31%	(160)	14%	(72)	522
Employed	13%	(139)	23%	(251)	20%	(220)	32%	(345)	12%	(125)	1081
Unemployed	8%	(95)	19%	(214)	25%	(281)	30%	(338)	17%	(196)	1124
Works Remotely, No in-Person Option	16%	(22)	24%	(33)	14%	(20)	36%	(50)	10%	(14)	139
Works Remotely with in-Person Option	11%	(18)	27%	(44)	18%	(30)	30%	(49)	14%	(24)	164
Part Time Works Remotely, Part Time Require in Person	15%	(25)	21%	(36)	23%	(39)	34%	(58)	6%	(10)	167
In Person Work Except Vacation and Appts	23%	(27)	35%	(41)	21%	(25)	19%	(23)	1%	(2)	117
In Person Work Only	10%	(49)	20%	(97)	22%	(107)	33%	(165)	15%	(76)	494
In Person Option or Partial Requirement	13%	(42)	24%	(80)	21%	(68)	32%	(106)	10%	(34)	331
In Person Required or Remote Only for Appts/PTO	12%	(75)	23%	(138)	22%	(132)	31%	(188)	13%	(78)	611
Manufacturing	8%	(5)	39%	(26)	14%	(10)	22%	(15)	18%	(12)	68
Retail	12%	(12)	25%	(26)	17%	(18)	35%	(36)	11%	(11)	103
Health Care	13%	(15)	14%	(15)	23%	(25)	36%	(40)	14%	(15)	110
Technology	26%	(18)	27%	(18)	15%	(10)	30%	(20)	2%	(1)	67
Construction	12%	(11)	21%	(20)	17%	(15)	31%	(29)	18%	(17)	92
Other	7%	(14)	21%	(41)	25%	(47)	33%	(64)	14%	(26)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR5_2: How appropriate or inappropriate is it for a company to monitor employees productivity via the following methods?
Monitor what employees are looking at on their computer screens

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	16%	(360)	30%	(653)	17%	(385)	25%	(547)	12%	(261)	2205
Gender: Male	19%	(208)	30%	(324)	17%	(184)	25%	(268)	8%	(87)	1070
Gender: Female	14%	(152)	29%	(330)	18%	(197)	24%	(273)	15%	(172)	1124
Age: 18-34	15%	(96)	30%	(188)	19%	(123)	24%	(155)	11%	(70)	632
Age: 35-44	21%	(79)	29%	(109)	13%	(47)	21%	(79)	15%	(57)	372
Age: 45-64	15%	(103)	30%	(212)	18%	(131)	27%	(193)	10%	(73)	712
Age: 65+	17%	(81)	30%	(144)	17%	(83)	25%	(120)	12%	(61)	488
GenZers: 1997-2012	11%	(30)	31%	(82)	17%	(44)	31%	(83)	9%	(25)	262
Millennials: 1981-1996	19%	(126)	29%	(191)	18%	(118)	20%	(130)	14%	(91)	656
GenXers: 1965-1980	16%	(84)	29%	(154)	18%	(94)	27%	(143)	11%	(57)	533
Baby Boomers: 1946-1964	17%	(115)	29%	(200)	17%	(119)	25%	(175)	12%	(81)	690
PID: Dem (no lean)	17%	(147)	30%	(258)	16%	(139)	26%	(223)	12%	(100)	867
PID: Ind (no lean)	15%	(104)	28%	(185)	18%	(119)	25%	(167)	14%	(96)	671
PID: Rep (no lean)	16%	(109)	31%	(210)	19%	(126)	24%	(157)	10%	(65)	666
PID/Gender: Dem Men	23%	(89)	33%	(127)	14%	(55)	22%	(86)	8%	(30)	388
PID/Gender: Dem Women	12%	(57)	28%	(131)	17%	(82)	28%	(132)	14%	(68)	472
PID/Gender: Ind Men	18%	(57)	28%	(89)	19%	(61)	26%	(83)	10%	(31)	321
PID/Gender: Ind Women	13%	(47)	28%	(97)	16%	(57)	24%	(83)	19%	(65)	348
PID/Gender: Rep Men	17%	(61)	30%	(108)	19%	(68)	27%	(98)	7%	(26)	361
PID/Gender: Rep Women	16%	(48)	33%	(101)	19%	(58)	19%	(57)	13%	(39)	304
Ideo: Liberal (1-3)	14%	(94)	32%	(213)	18%	(121)	29%	(187)	6%	(42)	657
Ideo: Moderate (4)	18%	(114)	28%	(180)	17%	(110)	21%	(135)	16%	(104)	643
Ideo: Conservative (5-7)	19%	(133)	30%	(206)	17%	(122)	25%	(175)	9%	(63)	699
Educ: < College	15%	(220)	30%	(432)	16%	(226)	24%	(341)	15%	(223)	1441
Educ: Bachelors degree	15%	(73)	31%	(152)	21%	(102)	26%	(127)	6%	(31)	485
Educ: Post-grad	24%	(67)	25%	(69)	20%	(57)	28%	(79)	2%	(7)	279
Income: Under 50k	15%	(173)	29%	(332)	16%	(190)	24%	(274)	16%	(182)	1150
Income: 50k-100k	16%	(108)	31%	(207)	19%	(129)	24%	(159)	10%	(66)	670
Income: 100k+	20%	(79)	30%	(115)	17%	(66)	30%	(114)	3%	(12)	385
Ethnicity: White	16%	(273)	32%	(539)	17%	(284)	24%	(410)	11%	(195)	1702
Ethnicity: Hispanic	17%	(66)	29%	(112)	13%	(48)	24%	(91)	16%	(62)	380

Continued on next page

Table MCBR5_2: How appropriate or inappropriate is it for a company to monitor employees productivity via the following methods?
Monitor what employees are looking at on their computer screens

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	16%	(360)	30%	(653)	17%	(385)	25%	(547)	12%	(261)	2205
Ethnicity: Black	19%	(53)	23%	(66)	17%	(49)	27%	(76)	14%	(39)	283
Ethnicity: Other	15%	(33)	22%	(48)	24%	(52)	27%	(60)	12%	(26)	220
All Christian	18%	(188)	31%	(316)	18%	(187)	23%	(236)	10%	(101)	1030
All Non-Christian	22%	(26)	25%	(29)	17%	(20)	28%	(33)	9%	(11)	119
Atheist	19%	(19)	24%	(25)	16%	(17)	31%	(32)	11%	(11)	104
Agnostic/Nothing in particular	11%	(64)	32%	(183)	17%	(95)	26%	(149)	14%	(83)	575
Something Else	17%	(63)	26%	(100)	17%	(65)	25%	(96)	14%	(54)	378
Religious Non-Protestant/Catholic	20%	(27)	28%	(38)	18%	(25)	26%	(35)	8%	(11)	135
Evangelical	20%	(117)	25%	(146)	17%	(97)	25%	(145)	12%	(69)	573
Non-Evangelical	16%	(128)	32%	(254)	19%	(149)	23%	(184)	10%	(83)	799
Community: Urban	22%	(136)	26%	(165)	17%	(109)	24%	(150)	11%	(70)	630
Community: Suburban	14%	(148)	30%	(321)	18%	(192)	26%	(276)	12%	(124)	1060
Community: Rural	15%	(76)	32%	(167)	16%	(84)	23%	(121)	13%	(68)	515
Employ: Private Sector	18%	(129)	29%	(212)	20%	(143)	27%	(197)	6%	(46)	726
Employ: Government	15%	(23)	38%	(56)	19%	(28)	23%	(34)	5%	(7)	148
Employ: Self-Employed	21%	(43)	28%	(59)	11%	(23)	23%	(48)	16%	(34)	207
Employ: Homemaker	12%	(17)	33%	(44)	17%	(23)	21%	(29)	16%	(21)	134
Employ: Student	18%	(12)	26%	(18)	25%	(17)	22%	(15)	9%	(6)	69
Employ: Retired	16%	(89)	31%	(172)	17%	(96)	23%	(128)	12%	(66)	550
Employ: Unemployed	11%	(27)	23%	(56)	14%	(35)	30%	(72)	22%	(52)	241
Employ: Other	16%	(21)	28%	(37)	15%	(20)	18%	(24)	22%	(28)	130
Military HH: Yes	15%	(43)	33%	(97)	19%	(55)	24%	(70)	10%	(30)	294
Military HH: No	17%	(317)	29%	(557)	17%	(330)	25%	(476)	12%	(231)	1911
RD/WT: Right Direction	22%	(154)	27%	(190)	15%	(104)	22%	(156)	13%	(93)	698
RD/WT: Wrong Track	14%	(206)	31%	(463)	19%	(280)	26%	(391)	11%	(168)	1507
Biden Job Approve	18%	(171)	30%	(285)	16%	(148)	24%	(224)	12%	(113)	942
Biden Job Disapprove	15%	(168)	31%	(345)	19%	(219)	26%	(290)	9%	(105)	1126

Continued on next page

Table MCBR5_2: How appropriate or inappropriate is it for a company to monitor employees productivity via the following methods?
Monitor what employees are looking at on their computer screens

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	16%	(360)	30%	(653)	17%	(385)	25%	(547)	12%	(261)	2205
Biden Job Strongly Approve	25%	(96)	27%	(105)	10%	(39)	24%	(93)	14%	(56)	389
Biden Job Somewhat Approve	14%	(75)	33%	(180)	20%	(109)	24%	(131)	10%	(57)	553
Biden Job Somewhat Disapprove	12%	(39)	35%	(118)	24%	(79)	21%	(71)	8%	(26)	333
Biden Job Strongly Disapprove	16%	(129)	29%	(227)	18%	(139)	28%	(219)	10%	(79)	793
Favorable of Biden	17%	(161)	30%	(287)	15%	(146)	26%	(243)	12%	(115)	953
Unfavorable of Biden	17%	(185)	30%	(338)	20%	(219)	25%	(277)	9%	(98)	1116
Very Favorable of Biden	24%	(97)	26%	(106)	10%	(41)	26%	(105)	13%	(52)	400
Somewhat Favorable of Biden	12%	(64)	33%	(181)	19%	(105)	25%	(138)	12%	(64)	553
Somewhat Unfavorable of Biden	18%	(53)	34%	(101)	23%	(69)	18%	(55)	7%	(22)	300
Very Unfavorable of Biden	16%	(132)	29%	(237)	18%	(149)	27%	(222)	9%	(76)	816
#1 Issue: Economy	18%	(159)	33%	(294)	18%	(160)	22%	(196)	10%	(93)	901
#1 Issue: Security	15%	(46)	28%	(89)	20%	(63)	26%	(82)	11%	(35)	315
#1 Issue: Health Care	13%	(26)	23%	(44)	13%	(25)	32%	(61)	19%	(36)	192
#1 Issue: Medicare / Social Security	19%	(52)	29%	(80)	15%	(42)	27%	(76)	10%	(28)	278
#1 Issue: Women's Issues	11%	(21)	29%	(56)	17%	(33)	27%	(52)	16%	(31)	192
#1 Issue: Education	17%	(11)	37%	(23)	29%	(18)	10%	(6)	7%	(4)	62
#1 Issue: Energy	23%	(33)	29%	(42)	15%	(21)	22%	(32)	11%	(15)	143
#1 Issue: Other	10%	(12)	22%	(27)	18%	(22)	34%	(41)	15%	(18)	121
2022 House Vote: Democrat	18%	(159)	31%	(276)	17%	(152)	26%	(233)	9%	(77)	897
2022 House Vote: Republican	17%	(119)	31%	(211)	19%	(132)	26%	(176)	7%	(49)	687
2022 House Vote: Someone else	17%	(11)	28%	(18)	20%	(13)	22%	(13)	13%	(8)	62
2022 House Vote: Didnt Vote	13%	(71)	27%	(149)	16%	(87)	22%	(125)	23%	(127)	559
2020 Vote: Joe Biden	16%	(154)	29%	(277)	16%	(155)	28%	(264)	10%	(91)	940
2020 Vote: Donald Trump	17%	(124)	31%	(227)	19%	(141)	24%	(178)	8%	(57)	726
2020 Vote: Other	21%	(13)	26%	(16)	17%	(10)	26%	(16)	10%	(6)	62
2020 Vote: Didn't Vote	15%	(70)	28%	(133)	16%	(79)	18%	(88)	22%	(107)	476
2018 House Vote: Democrat	17%	(135)	30%	(237)	17%	(132)	27%	(209)	9%	(72)	785
2018 House Vote: Republican	17%	(106)	30%	(186)	20%	(125)	26%	(158)	7%	(45)	621
2018 House Vote: Someone else	14%	(8)	37%	(22)	12%	(7)	26%	(15)	11%	(7)	59
2018 House Vote: Didnt Vote	15%	(110)	28%	(208)	16%	(121)	22%	(163)	19%	(138)	741

Continued on next page

Table MCBR5_2: How appropriate or inappropriate is it for a company to monitor employees productivity via the following methods?
Monitor what employees are looking at on their computer screens

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	16%	(360)	30%	(653)	17%	(385)	25%	(547)	12%	(261)	2205
4-Region: Northeast	15%	(57)	25%	(96)	21%	(83)	28%	(110)	11%	(42)	386
4-Region: Midwest	15%	(68)	32%	(146)	17%	(78)	24%	(110)	12%	(54)	456
4-Region: South	19%	(162)	30%	(255)	14%	(118)	24%	(206)	12%	(100)	841
4-Region: West	14%	(72)	30%	(157)	20%	(106)	23%	(121)	13%	(65)	522
Employed	18%	(194)	30%	(327)	18%	(194)	26%	(278)	8%	(87)	1081
Unemployed	15%	(165)	29%	(326)	17%	(191)	24%	(268)	15%	(174)	1124
Works Remotely, No in-Person Option	19%	(27)	28%	(39)	14%	(20)	31%	(43)	7%	(10)	139
Works Remotely with in-Person Option	20%	(32)	26%	(42)	19%	(31)	23%	(37)	13%	(21)	164
Part Time Works Remotely, Part Time Require in Person	18%	(30)	29%	(49)	21%	(35)	28%	(47)	4%	(7)	167
In Person Work Except Vacation and Appts	35%	(41)	32%	(38)	11%	(13)	17%	(20)	4%	(5)	117
In Person Work Only	13%	(64)	32%	(159)	19%	(95)	27%	(132)	9%	(44)	494
In Person Option or Partial Requirement	19%	(63)	27%	(91)	20%	(66)	25%	(84)	8%	(27)	331
In Person Required or Remote Only for Appts/PTO	17%	(105)	32%	(197)	18%	(108)	25%	(152)	8%	(49)	611
Manufacturing	25%	(17)	24%	(16)	15%	(10)	21%	(14)	15%	(10)	68
Retail	14%	(14)	39%	(40)	14%	(14)	24%	(25)	9%	(10)	103
Health Care	12%	(13)	34%	(38)	16%	(18)	30%	(33)	8%	(9)	110
Technology	34%	(23)	20%	(13)	27%	(18)	18%	(12)	1%	(1)	67
Construction	18%	(17)	28%	(26)	17%	(15)	22%	(20)	15%	(14)	92
Other	16%	(30)	24%	(46)	18%	(35)	32%	(61)	10%	(20)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR5_3: How appropriate or inappropriate is it for a company to monitor employees productivity via the following methods?
Record audio and/or video of employees' through their computer

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	10%	(229)	15%	(335)	21%	(458)	42%	(932)	11%	(251)	2205
Gender: Male	14%	(148)	18%	(188)	21%	(220)	40%	(424)	8%	(90)	1070
Gender: Female	7%	(81)	13%	(147)	21%	(237)	44%	(499)	14%	(160)	1124
Age: 18-34	15%	(94)	15%	(95)	20%	(124)	40%	(254)	10%	(65)	632
Age: 35-44	14%	(53)	19%	(70)	20%	(73)	36%	(134)	11%	(42)	372
Age: 45-64	7%	(51)	13%	(92)	20%	(142)	48%	(342)	12%	(85)	712
Age: 65+	6%	(32)	16%	(78)	24%	(118)	41%	(202)	12%	(58)	488
GenZers: 1997-2012	17%	(44)	13%	(33)	18%	(47)	42%	(111)	10%	(27)	262
Millennials: 1981-1996	14%	(92)	17%	(114)	21%	(136)	37%	(244)	11%	(69)	656
GenXers: 1965-1980	9%	(48)	14%	(75)	20%	(104)	46%	(244)	12%	(62)	533
Baby Boomers: 1946-1964	6%	(43)	15%	(104)	22%	(152)	45%	(310)	12%	(81)	690
PID: Dem (no lean)	13%	(115)	14%	(124)	20%	(172)	43%	(371)	10%	(86)	867
PID: Ind (no lean)	9%	(61)	12%	(80)	22%	(148)	43%	(285)	14%	(97)	671
PID: Rep (no lean)	8%	(54)	20%	(132)	21%	(137)	41%	(276)	10%	(68)	666
PID/Gender: Dem Men	20%	(76)	18%	(71)	17%	(66)	38%	(146)	7%	(29)	388
PID/Gender: Dem Women	8%	(39)	11%	(52)	22%	(106)	46%	(219)	12%	(56)	472
PID/Gender: Ind Men	11%	(35)	12%	(40)	25%	(81)	41%	(132)	10%	(33)	321
PID/Gender: Ind Women	7%	(25)	12%	(40)	19%	(67)	43%	(152)	18%	(64)	348
PID/Gender: Rep Men	10%	(37)	21%	(77)	20%	(73)	40%	(146)	8%	(28)	361
PID/Gender: Rep Women	6%	(17)	18%	(54)	21%	(64)	42%	(129)	13%	(40)	304
Ideo: Liberal (1-3)	11%	(75)	15%	(98)	21%	(139)	47%	(306)	6%	(39)	657
Ideo: Moderate (4)	10%	(66)	17%	(109)	22%	(139)	37%	(238)	14%	(91)	643
Ideo: Conservative (5-7)	11%	(79)	16%	(112)	21%	(145)	43%	(297)	9%	(65)	699
Educ: < College	10%	(147)	14%	(197)	20%	(292)	41%	(595)	15%	(210)	1441
Educ: Bachelors degree	7%	(36)	19%	(93)	22%	(108)	45%	(216)	6%	(31)	485
Educ: Post-grad	17%	(46)	16%	(45)	21%	(57)	43%	(121)	3%	(9)	279
Income: Under 50k	11%	(126)	13%	(149)	21%	(236)	40%	(459)	16%	(181)	1150
Income: 50k-100k	9%	(60)	19%	(127)	22%	(146)	42%	(284)	8%	(53)	670
Income: 100k+	11%	(43)	15%	(59)	20%	(76)	49%	(189)	4%	(17)	385
Ethnicity: White	10%	(170)	15%	(250)	21%	(359)	43%	(734)	11%	(189)	1702
Ethnicity: Hispanic	18%	(68)	11%	(43)	20%	(74)	39%	(147)	12%	(46)	380

Continued on next page

Table MCBR5_3: How appropriate or inappropriate is it for a company to monitor employees productivity via the following methods?
Record audio and/or video of employees' through their computer

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	10%	(229)	15%	(335)	21%	(458)	42%	(932)	11%	(251)	2205
Ethnicity: Black	15%	(43)	18%	(51)	18%	(50)	36%	(102)	13%	(37)	283
Ethnicity: Other	8%	(17)	15%	(34)	22%	(49)	44%	(96)	11%	(25)	220
All Christian	12%	(123)	16%	(167)	23%	(241)	40%	(416)	8%	(83)	1030
All Non-Christian	18%	(21)	21%	(25)	13%	(15)	43%	(52)	5%	(6)	119
Atheist	9%	(9)	10%	(11)	21%	(22)	50%	(52)	10%	(10)	104
Agnostic/Nothing in particular	6%	(34)	14%	(81)	20%	(113)	45%	(259)	15%	(88)	575
Something Else	11%	(43)	14%	(52)	17%	(66)	41%	(154)	17%	(63)	378
Religious Non-Protestant/Catholic	16%	(21)	21%	(28)	14%	(19)	45%	(60)	5%	(6)	135
Evangelical	15%	(88)	15%	(83)	21%	(118)	38%	(216)	12%	(69)	573
Non-Evangelical	9%	(75)	16%	(130)	23%	(185)	42%	(336)	9%	(74)	799
Community: Urban	16%	(98)	13%	(84)	20%	(128)	39%	(246)	12%	(74)	630
Community: Suburban	7%	(79)	16%	(168)	22%	(231)	44%	(469)	11%	(113)	1060
Community: Rural	10%	(53)	16%	(84)	19%	(99)	42%	(217)	12%	(63)	515
Employ: Private Sector	11%	(82)	18%	(128)	19%	(138)	45%	(330)	7%	(48)	726
Employ: Government	14%	(21)	13%	(19)	21%	(31)	44%	(65)	8%	(12)	148
Employ: Self-Employed	19%	(39)	17%	(35)	18%	(37)	36%	(75)	10%	(21)	207
Employ: Homemaker	6%	(8)	13%	(17)	25%	(34)	43%	(57)	14%	(18)	134
Employ: Student	18%	(12)	16%	(11)	24%	(17)	32%	(22)	10%	(7)	69
Employ: Retired	7%	(38)	15%	(85)	23%	(127)	42%	(233)	12%	(68)	550
Employ: Unemployed	8%	(20)	11%	(25)	20%	(49)	42%	(101)	19%	(46)	241
Employ: Other	8%	(10)	12%	(15)	20%	(26)	37%	(48)	23%	(30)	130
Military HH: Yes	10%	(30)	12%	(36)	24%	(70)	46%	(136)	7%	(22)	294
Military HH: No	10%	(199)	16%	(299)	20%	(388)	42%	(796)	12%	(229)	1911
RD/WT: Right Direction	15%	(108)	17%	(117)	21%	(146)	36%	(251)	11%	(76)	698
RD/WT: Wrong Track	8%	(121)	14%	(218)	21%	(312)	45%	(681)	12%	(175)	1507
Biden Job Approve	13%	(122)	16%	(151)	21%	(198)	39%	(371)	11%	(99)	942
Biden Job Disapprove	8%	(88)	16%	(176)	21%	(237)	46%	(512)	10%	(113)	1126

Continued on next page

Table MCBR5_3: How appropriate or inappropriate is it for a company to monitor employees productivity via the following methods?
Record audio and/or video of employees' through their computer

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	10%	(229)	15%	(335)	21%	(458)	42%	(932)	11%	(251)	2205
Biden Job Strongly Approve	18%	(69)	16%	(64)	18%	(69)	35%	(138)	13%	(50)	389
Biden Job Somewhat Approve	10%	(53)	16%	(87)	24%	(130)	42%	(233)	9%	(49)	553
Biden Job Somewhat Disapprove	9%	(29)	14%	(46)	26%	(87)	44%	(146)	8%	(25)	333
Biden Job Strongly Disapprove	7%	(59)	16%	(130)	19%	(150)	46%	(367)	11%	(87)	793
Favorable of Biden	12%	(118)	15%	(139)	23%	(215)	40%	(380)	11%	(100)	953
Unfavorable of Biden	9%	(98)	16%	(184)	19%	(217)	46%	(509)	10%	(109)	1116
Very Favorable of Biden	17%	(69)	14%	(54)	20%	(81)	38%	(152)	11%	(45)	400
Somewhat Favorable of Biden	9%	(49)	15%	(85)	24%	(134)	41%	(228)	10%	(56)	553
Somewhat Unfavorable of Biden	12%	(35)	15%	(45)	20%	(61)	46%	(136)	7%	(22)	300
Very Unfavorable of Biden	8%	(63)	17%	(139)	19%	(155)	46%	(372)	11%	(87)	816
#1 Issue: Economy	11%	(100)	18%	(160)	20%	(184)	42%	(374)	9%	(83)	901
#1 Issue: Security	9%	(28)	15%	(49)	21%	(66)	43%	(135)	12%	(37)	315
#1 Issue: Health Care	10%	(19)	12%	(23)	17%	(33)	46%	(89)	14%	(27)	192
#1 Issue: Medicare / Social Security	13%	(35)	15%	(42)	19%	(53)	41%	(114)	12%	(34)	278
#1 Issue: Women's Issues	5%	(10)	13%	(26)	24%	(47)	41%	(79)	16%	(32)	192
#1 Issue: Education	13%	(8)	22%	(14)	30%	(19)	29%	(18)	6%	(4)	62
#1 Issue: Energy	18%	(26)	11%	(15)	25%	(36)	38%	(55)	8%	(11)	143
#1 Issue: Other	3%	(3)	5%	(7)	16%	(20)	57%	(68)	19%	(23)	121
2022 House Vote: Democrat	14%	(121)	14%	(127)	20%	(179)	45%	(401)	8%	(69)	897
2022 House Vote: Republican	9%	(61)	19%	(131)	21%	(144)	43%	(294)	8%	(57)	687
2022 House Vote: Someone else	12%	(8)	9%	(5)	26%	(16)	40%	(25)	13%	(8)	62
2022 House Vote: Didnt Vote	7%	(39)	13%	(72)	21%	(119)	38%	(212)	21%	(117)	559
2020 Vote: Joe Biden	12%	(114)	13%	(124)	20%	(188)	46%	(430)	9%	(83)	940
2020 Vote: Donald Trump	10%	(71)	20%	(148)	20%	(147)	41%	(300)	8%	(61)	726
2020 Vote: Other	4%	(3)	14%	(8)	18%	(11)	54%	(34)	9%	(6)	62
2020 Vote: Didn't Vote	9%	(41)	11%	(55)	23%	(112)	35%	(167)	21%	(101)	476
2018 House Vote: Democrat	12%	(96)	15%	(115)	20%	(158)	45%	(354)	8%	(63)	785
2018 House Vote: Republican	8%	(50)	19%	(117)	23%	(140)	43%	(268)	7%	(45)	621
2018 House Vote: Someone else	5%	(3)	11%	(7)	30%	(18)	43%	(25)	11%	(7)	59
2018 House Vote: Didnt Vote	11%	(80)	13%	(97)	19%	(142)	38%	(285)	18%	(137)	741

Continued on next page

Table MCBR5_3: How appropriate or inappropriate is it for a company to monitor employees productivity via the following methods?
Record audio and/or video of employees' through their computer

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	10%	(229)	15%	(335)	21%	(458)	42%	(932)	11%	(251)	2205
4-Region: Northeast	8%	(32)	14%	(54)	19%	(73)	47%	(181)	12%	(46)	386
4-Region: Midwest	7%	(31)	17%	(78)	20%	(90)	44%	(199)	13%	(58)	456
4-Region: South	11%	(96)	17%	(142)	20%	(165)	41%	(343)	11%	(96)	841
4-Region: West	13%	(70)	12%	(62)	25%	(131)	40%	(209)	10%	(51)	522
Employed	13%	(141)	17%	(182)	19%	(205)	44%	(470)	8%	(82)	1081
Unemployed	8%	(88)	14%	(153)	22%	(253)	41%	(461)	15%	(169)	1124
Works Remotely, No in-Person Option	19%	(27)	17%	(23)	16%	(23)	41%	(57)	7%	(9)	139
Works Remotely with in-Person Option	8%	(14)	24%	(40)	19%	(31)	43%	(70)	6%	(10)	164
Part Time Works Remotely, Part Time Require in Person	14%	(24)	20%	(33)	22%	(37)	40%	(66)	5%	(8)	167
In Person Work Except Vacation and Appts	30%	(35)	23%	(27)	24%	(29)	21%	(25)	2%	(2)	117
In Person Work Only	8%	(42)	12%	(60)	18%	(87)	51%	(253)	11%	(53)	494
In Person Option or Partial Requirement	11%	(37)	22%	(72)	20%	(67)	41%	(136)	5%	(17)	331
In Person Required or Remote Only for Appts/PTO	13%	(77)	14%	(87)	19%	(115)	45%	(278)	9%	(55)	611
Manufacturing	12%	(8)	26%	(17)	20%	(14)	29%	(20)	13%	(9)	68
Retail	12%	(12)	20%	(21)	13%	(14)	46%	(48)	8%	(8)	103
Health Care	10%	(11)	13%	(14)	20%	(22)	51%	(56)	6%	(7)	110
Technology	29%	(20)	16%	(10)	24%	(16)	31%	(21)	—	(0)	67
Construction	10%	(9)	19%	(17)	17%	(16)	44%	(40)	11%	(10)	92
Other	13%	(25)	10%	(20)	19%	(37)	49%	(95)	8%	(16)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR5_4: How appropriate or inappropriate is it for a company to monitor employees productivity via the following methods?
Use facial recognition to monitor employee productivity

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	11%	(253)	21%	(454)	22%	(480)	31%	(692)	15%	(325)	2205
Gender: Male	15%	(161)	23%	(247)	20%	(213)	32%	(342)	10%	(107)	1070
Gender: Female	8%	(91)	18%	(207)	24%	(267)	30%	(342)	19%	(217)	1124
Age: 18-34	14%	(88)	17%	(106)	24%	(149)	32%	(203)	14%	(87)	632
Age: 35-44	18%	(68)	25%	(92)	14%	(52)	25%	(95)	18%	(65)	372
Age: 45-64	8%	(60)	22%	(155)	21%	(153)	35%	(249)	13%	(96)	712
Age: 65+	8%	(38)	21%	(102)	26%	(126)	30%	(145)	16%	(77)	488
GenZers: 1997-2012	11%	(28)	18%	(47)	25%	(66)	32%	(85)	14%	(36)	262
Millennials: 1981-1996	17%	(113)	20%	(132)	19%	(123)	28%	(186)	16%	(102)	656
GenXers: 1965-1980	10%	(55)	22%	(120)	22%	(115)	33%	(176)	13%	(67)	533
Baby Boomers: 1946-1964	8%	(54)	20%	(141)	23%	(158)	33%	(230)	16%	(107)	690
PID: Dem (no lean)	15%	(129)	21%	(180)	19%	(166)	31%	(273)	14%	(120)	867
PID: Ind (no lean)	9%	(63)	15%	(103)	26%	(172)	32%	(217)	17%	(115)	671
PID: Rep (no lean)	9%	(61)	26%	(171)	21%	(142)	30%	(202)	14%	(90)	666
PID/Gender: Dem Men	21%	(83)	25%	(96)	15%	(60)	31%	(120)	8%	(29)	388
PID/Gender: Dem Women	10%	(45)	18%	(84)	22%	(105)	31%	(148)	19%	(89)	472
PID/Gender: Ind Men	11%	(37)	15%	(50)	26%	(84)	33%	(107)	14%	(44)	321
PID/Gender: Ind Women	8%	(27)	15%	(54)	26%	(89)	31%	(108)	20%	(71)	348
PID/Gender: Rep Men	11%	(41)	28%	(101)	19%	(70)	32%	(115)	9%	(34)	361
PID/Gender: Rep Women	7%	(20)	23%	(70)	24%	(72)	28%	(85)	19%	(57)	304
Ideo: Liberal (1-3)	12%	(78)	20%	(129)	21%	(139)	37%	(242)	11%	(70)	657
Ideo: Moderate (4)	13%	(81)	22%	(144)	20%	(131)	28%	(178)	17%	(109)	643
Ideo: Conservative (5-7)	11%	(80)	22%	(150)	23%	(162)	31%	(218)	13%	(88)	699
Educ: < College	10%	(151)	20%	(293)	22%	(315)	28%	(409)	19%	(274)	1441
Educ: Bachelors degree	11%	(53)	23%	(114)	23%	(111)	35%	(171)	8%	(37)	485
Educ: Post-grad	18%	(50)	17%	(48)	20%	(55)	40%	(112)	5%	(14)	279
Income: Under 50k	11%	(129)	19%	(223)	21%	(240)	29%	(334)	19%	(224)	1150
Income: 50k-100k	12%	(79)	22%	(148)	24%	(164)	30%	(204)	11%	(76)	670
Income: 100k+	12%	(46)	22%	(83)	20%	(76)	40%	(154)	7%	(25)	385
Ethnicity: White	11%	(181)	20%	(345)	23%	(390)	32%	(540)	14%	(246)	1702
Ethnicity: Hispanic	14%	(54)	19%	(72)	18%	(69)	29%	(111)	19%	(73)	380

Continued on next page

Table MCBR5_4: How appropriate or inappropriate is it for a company to monitor employees productivity via the following methods?
Use facial recognition to monitor employee productivity

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	11%	(253)	21%	(454)	22%	(480)	31%	(692)	15%	(325)	2205
Ethnicity: Black	17%	(49)	22%	(62)	17%	(49)	27%	(76)	17%	(48)	283
Ethnicity: Other	11%	(24)	21%	(47)	19%	(42)	35%	(76)	14%	(31)	220
All Christian	13%	(134)	22%	(225)	22%	(227)	30%	(313)	13%	(131)	1030
All Non-Christian	20%	(24)	22%	(26)	14%	(16)	35%	(42)	9%	(11)	119
Atheist	8%	(8)	15%	(15)	23%	(24)	40%	(42)	14%	(14)	104
Agnostic/Nothing in particular	8%	(44)	19%	(107)	21%	(120)	36%	(206)	17%	(99)	575
Something Else	12%	(44)	21%	(81)	25%	(93)	24%	(90)	19%	(70)	378
Religious Non-Protestant/Catholic	18%	(25)	23%	(31)	14%	(18)	37%	(50)	8%	(11)	135
Evangelical	14%	(78)	23%	(132)	22%	(125)	25%	(141)	17%	(98)	573
Non-Evangelical	12%	(94)	21%	(167)	24%	(191)	31%	(249)	12%	(97)	799
Community: Urban	18%	(112)	21%	(131)	18%	(115)	29%	(179)	15%	(92)	630
Community: Suburban	9%	(91)	20%	(213)	24%	(254)	34%	(358)	14%	(145)	1060
Community: Rural	10%	(50)	21%	(110)	22%	(112)	30%	(154)	17%	(89)	515
Employ: Private Sector	14%	(100)	23%	(170)	20%	(145)	34%	(249)	8%	(62)	726
Employ: Government	18%	(27)	17%	(26)	23%	(34)	35%	(52)	6%	(10)	148
Employ: Self-Employed	12%	(25)	24%	(49)	20%	(41)	24%	(49)	20%	(42)	207
Employ: Homemaker	8%	(10)	21%	(28)	25%	(34)	29%	(39)	18%	(24)	134
Employ: Student	18%	(13)	12%	(8)	33%	(23)	28%	(19)	9%	(6)	69
Employ: Retired	8%	(46)	21%	(113)	24%	(134)	32%	(174)	15%	(84)	550
Employ: Unemployed	9%	(22)	13%	(32)	21%	(52)	28%	(68)	28%	(68)	241
Employ: Other	8%	(10)	21%	(28)	14%	(18)	33%	(43)	24%	(31)	130
Military HH: Yes	8%	(23)	24%	(72)	21%	(61)	33%	(98)	14%	(40)	294
Military HH: No	12%	(230)	20%	(382)	22%	(419)	31%	(594)	15%	(285)	1911
RD/WT: Right Direction	17%	(122)	23%	(160)	19%	(131)	28%	(192)	13%	(93)	698
RD/WT: Wrong Track	9%	(132)	20%	(295)	23%	(350)	33%	(500)	15%	(232)	1507
Biden Job Approve	16%	(148)	22%	(204)	20%	(190)	29%	(277)	13%	(123)	942
Biden Job Disapprove	9%	(97)	21%	(235)	23%	(263)	33%	(375)	14%	(157)	1126

Continued on next page

Table MCBR5_4: How appropriate or inappropriate is it for a company to monitor employees productivity via the following methods?
Use facial recognition to monitor employee productivity

Demographic	Very appropriate	Somewhat appropriate	Somewhat inappropriate	Very inappropriate	Don't know / No opinion	Total N
Adults	11% (253)	21% (454)	22% (480)	31% (692)	15% (325)	2205
Biden Job Strongly Approve	22% (86)	19% (75)	14% (53)	29% (113)	16% (62)	389
Biden Job Somewhat Approve	11% (61)	23% (129)	25% (137)	30% (164)	11% (61)	553
Biden Job Somewhat Disapprove	10% (33)	19% (65)	28% (92)	29% (98)	14% (46)	333
Biden Job Strongly Disapprove	8% (64)	21% (170)	22% (171)	35% (277)	14% (111)	793
Favorable of Biden	15% (144)	20% (195)	21% (196)	30% (283)	14% (135)	953
Unfavorable of Biden	9% (98)	22% (244)	24% (268)	33% (367)	12% (139)	1116
Very Favorable of Biden	21% (83)	17% (68)	15% (60)	31% (123)	16% (65)	400
Somewhat Favorable of Biden	11% (61)	23% (127)	25% (136)	29% (160)	13% (70)	553
Somewhat Unfavorable of Biden	10% (31)	19% (56)	31% (94)	28% (84)	12% (35)	300
Very Unfavorable of Biden	8% (66)	23% (187)	21% (174)	35% (284)	13% (105)	816
#1 Issue: Economy	12% (112)	23% (203)	22% (199)	29% (263)	14% (124)	901
#1 Issue: Security	9% (29)	21% (66)	23% (72)	34% (108)	13% (40)	315
#1 Issue: Health Care	7% (13)	22% (42)	15% (28)	39% (75)	18% (34)	192
#1 Issue: Medicare / Social Security	10% (29)	21% (57)	24% (67)	30% (82)	15% (43)	278
#1 Issue: Women's Issues	9% (17)	14% (28)	24% (46)	29% (56)	24% (45)	192
#1 Issue: Education	18% (11)	15% (10)	28% (18)	32% (20)	6% (4)	62
#1 Issue: Energy	24% (34)	16% (22)	21% (30)	29% (42)	10% (15)	143
#1 Issue: Other	7% (8)	22% (27)	17% (20)	38% (46)	17% (20)	121
2022 House Vote: Democrat	15% (134)	19% (166)	22% (196)	33% (300)	11% (101)	897
2022 House Vote: Republican	9% (62)	25% (174)	23% (160)	31% (213)	11% (79)	687
2022 House Vote: Someone else	16% (10)	16% (10)	26% (16)	26% (16)	16% (10)	62
2022 House Vote: Didnt Vote	9% (48)	19% (104)	19% (108)	29% (163)	24% (136)	559
2020 Vote: Joe Biden	13% (122)	19% (177)	22% (205)	33% (315)	13% (121)	940
2020 Vote: Donald Trump	10% (74)	24% (172)	23% (166)	31% (224)	12% (90)	726
2020 Vote: Other	5% (3)	26% (16)	24% (15)	37% (23)	8% (5)	62
2020 Vote: Didn't Vote	11% (54)	19% (89)	20% (94)	27% (131)	23% (109)	476
2018 House Vote: Democrat	13% (106)	19% (152)	21% (167)	33% (256)	13% (104)	785
2018 House Vote: Republican	8% (52)	24% (147)	24% (152)	33% (207)	10% (63)	621
2018 House Vote: Someone else	3% (2)	13% (8)	30% (18)	26% (16)	27% (16)	59
2018 House Vote: Didnt Vote	13% (94)	20% (148)	19% (144)	29% (213)	19% (141)	741

Continued on next page

Table MCBR5_4: How appropriate or inappropriate is it for a company to monitor employees productivity via the following methods?
Use facial recognition to monitor employee productivity

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	11%	(253)	21%	(454)	22%	(480)	31%	(692)	15%	(325)	2205
4-Region: Northeast	14%	(54)	18%	(70)	22%	(86)	33%	(127)	13%	(49)	386
4-Region: Midwest	8%	(36)	23%	(103)	22%	(100)	33%	(151)	14%	(65)	456
4-Region: South	13%	(106)	20%	(170)	20%	(165)	31%	(261)	17%	(139)	841
4-Region: West	11%	(57)	21%	(111)	25%	(130)	29%	(153)	14%	(72)	522
Employed	14%	(153)	23%	(245)	20%	(220)	32%	(350)	10%	(113)	1081
Unemployed	9%	(101)	19%	(209)	23%	(260)	30%	(342)	19%	(212)	1124
Works Remotely, No in-Person Option	12%	(16)	26%	(36)	19%	(27)	34%	(48)	9%	(13)	139
Works Remotely with in-Person Option	11%	(17)	26%	(43)	23%	(38)	28%	(47)	12%	(19)	164
Part Time Works Remotely, Part Time Require in Person	19%	(32)	20%	(33)	25%	(42)	32%	(54)	4%	(6)	167
In Person Work Except Vacation and Appts	23%	(27)	32%	(37)	16%	(19)	19%	(23)	9%	(11)	117
In Person Work Only	12%	(59)	20%	(97)	19%	(94)	36%	(180)	13%	(64)	494
In Person Option or Partial Requirement	15%	(49)	23%	(76)	24%	(80)	30%	(100)	8%	(25)	331
In Person Required or Remote Only for Appts/PTO	14%	(87)	22%	(134)	18%	(113)	33%	(202)	12%	(75)	611
Manufacturing	3%	(2)	31%	(21)	23%	(16)	17%	(11)	25%	(17)	68
Retail	12%	(13)	28%	(28)	15%	(15)	35%	(36)	10%	(10)	103
Health Care	13%	(14)	17%	(19)	20%	(22)	41%	(45)	10%	(11)	110
Technology	30%	(20)	25%	(17)	22%	(15)	21%	(14)	2%	(1)	67
Construction	18%	(17)	22%	(20)	12%	(11)	32%	(30)	15%	(13)	92
Other	10%	(19)	21%	(39)	19%	(36)	36%	(69)	15%	(29)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_1: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Laid off a portion of employees

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	6% (131)	8% (187)	31% (679)	24% (536)	14% (308)	16% (364)	2205
Gender: Male	9% (99)	12% (129)	33% (353)	22% (234)	12% (129)	12% (125)	1070
Gender: Female	3% (32)	5% (58)	29% (322)	27% (301)	15% (174)	21% (237)	1124
Age: 18-34	9% (57)	10% (64)	26% (167)	24% (149)	14% (91)	17% (105)	632
Age: 35-44	9% (33)	10% (39)	28% (106)	22% (80)	14% (53)	16% (61)	372
Age: 45-64	4% (31)	7% (52)	32% (231)	26% (183)	14% (102)	16% (114)	712
Age: 65+	2% (10)	7% (33)	36% (175)	25% (124)	13% (62)	17% (83)	488
GenZers: 1997-2012	11% (28)	10% (27)	24% (62)	25% (66)	15% (40)	15% (38)	262
Millennials: 1981-1996	8% (55)	10% (69)	28% (183)	22% (143)	13% (88)	18% (117)	656
GenXers: 1965-1980	6% (29)	6% (34)	32% (171)	25% (131)	14% (77)	17% (91)	533
Baby Boomers: 1946-1964	2% (17)	8% (53)	35% (243)	25% (175)	14% (97)	15% (106)	690
PID: Dem (no lean)	5% (48)	9% (78)	29% (250)	27% (231)	16% (138)	14% (123)	867
PID: Ind (no lean)	7% (45)	7% (48)	28% (191)	24% (158)	13% (90)	21% (138)	671
PID: Rep (no lean)	6% (38)	9% (61)	36% (237)	22% (148)	12% (80)	15% (103)	666
PID/Gender: Dem Men	10% (41)	14% (55)	30% (116)	23% (89)	14% (54)	9% (33)	388
PID/Gender: Dem Women	1% (7)	5% (22)	28% (131)	30% (141)	17% (82)	19% (88)	472
PID/Gender: Ind Men	10% (31)	10% (31)	32% (103)	21% (68)	11% (36)	16% (52)	321
PID/Gender: Ind Women	4% (14)	5% (17)	25% (88)	26% (90)	15% (53)	25% (87)	348
PID/Gender: Rep Men	7% (27)	12% (42)	37% (134)	22% (78)	11% (39)	11% (41)	361
PID/Gender: Rep Women	4% (11)	6% (19)	34% (103)	23% (70)	13% (39)	20% (62)	304
Ideo: Liberal (1-3)	8% (51)	10% (63)	31% (205)	27% (175)	14% (94)	10% (69)	657
Ideo: Moderate (4)	5% (29)	8% (53)	30% (194)	23% (150)	16% (101)	18% (116)	643
Ideo: Conservative (5-7)	6% (44)	10% (68)	36% (249)	21% (148)	11% (79)	16% (111)	699
Educ: < College	5% (79)	7% (100)	29% (414)	25% (363)	15% (223)	18% (262)	1441
Educ: Bachelors degree	6% (28)	10% (48)	33% (160)	23% (111)	13% (64)	15% (74)	485
Educ: Post-grad	9% (24)	14% (40)	38% (105)	22% (62)	8% (21)	10% (28)	279
Income: Under 50k	5% (61)	7% (82)	28% (318)	25% (288)	15% (173)	20% (228)	1150
Income: 50k-100k	6% (43)	9% (60)	34% (226)	24% (162)	14% (94)	13% (85)	670
Income: 100k+	7% (27)	12% (45)	35% (135)	22% (86)	11% (42)	13% (50)	385
Ethnicity: White	6% (102)	8% (140)	32% (540)	25% (421)	14% (237)	15% (262)	1702
Ethnicity: Hispanic	10% (38)	8% (30)	29% (109)	22% (83)	17% (65)	14% (54)	380

Continued on next page

Table MCBR6_1: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Laid off a portion of employees

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	6% (131)	8% (187)	31% (679)	24% (536)	14% (308)	16% (364)	2205
Ethnicity: Black	7% (21)	9% (26)	24% (69)	25% (72)	16% (45)	18% (51)	283
Ethnicity: Other	4% (8)	10% (21)	32% (70)	19% (43)	12% (27)	23% (51)	220
All Christian	6% (64)	10% (102)	32% (331)	24% (249)	14% (141)	14% (142)	1030
All Non-Christian	6% (8)	17% (21)	30% (36)	19% (23)	15% (18)	12% (14)	119
Atheist	6% (6)	4% (4)	28% (30)	30% (31)	14% (15)	17% (18)	104
Agnostic/Nothing in particular	5% (27)	7% (40)	30% (173)	25% (143)	12% (70)	21% (122)	575
Something Else	7% (25)	6% (21)	29% (110)	24% (90)	17% (64)	18% (68)	378
Religious Non-Protestant/Catholic	6% (8)	17% (23)	32% (43)	19% (25)	14% (19)	13% (17)	135
Evangelical	8% (48)	11% (61)	28% (162)	20% (112)	15% (88)	18% (103)	573
Non-Evangelical	5% (40)	7% (59)	33% (266)	27% (218)	14% (115)	13% (101)	799
Community: Urban	8% (51)	11% (67)	26% (161)	25% (155)	14% (86)	17% (110)	630
Community: Suburban	3% (33)	9% (91)	34% (359)	24% (252)	15% (155)	16% (171)	1060
Community: Rural	9% (47)	6% (29)	31% (159)	25% (129)	13% (67)	16% (83)	515
Employ: Private Sector	7% (49)	13% (93)	30% (221)	22% (162)	14% (105)	13% (97)	726
Employ: Government	7% (10)	8% (11)	33% (48)	19% (28)	21% (30)	14% (20)	148
Employ: Self-Employed	9% (19)	8% (16)	34% (71)	21% (44)	12% (25)	16% (32)	207
Employ: Homemaker	3% (4)	5% (7)	29% (39)	26% (34)	14% (19)	22% (30)	134
Employ: Student	12% (8)	13% (9)	18% (13)	32% (22)	12% (8)	13% (9)	69
Employ: Retired	3% (18)	6% (35)	35% (194)	28% (152)	12% (67)	15% (85)	550
Employ: Unemployed	5% (12)	5% (12)	29% (70)	23% (55)	12% (30)	26% (64)	241
Employ: Other	8% (11)	4% (5)	19% (24)	31% (40)	18% (23)	21% (27)	130
Military HH: Yes	4% (13)	7% (21)	32% (93)	30% (87)	14% (40)	13% (39)	294
Military HH: No	6% (118)	9% (166)	31% (585)	23% (449)	14% (268)	17% (325)	1911
RD/WT: Right Direction	8% (59)	12% (87)	28% (194)	24% (164)	14% (95)	14% (99)	698
RD/WT: Wrong Track	5% (72)	7% (100)	32% (485)	25% (372)	14% (214)	18% (265)	1507
Biden Job Approve	6% (58)	10% (94)	29% (278)	26% (248)	14% (128)	15% (137)	942
Biden Job Disapprove	6% (69)	8% (88)	33% (374)	23% (256)	14% (160)	16% (180)	1126

Continued on next page

Table MCBR6_1: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Laid off a portion of employees

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	6% (131)	8% (187)	31% (679)	24% (536)	14% (308)	16% (364)	2205
Biden Job Strongly Approve	10% (38)	10% (40)	28% (110)	21% (83)	17% (65)	14% (53)	389
Biden Job Somewhat Approve	4% (21)	10% (53)	30% (168)	30% (165)	11% (63)	15% (84)	553
Biden Job Somewhat Disapprove	6% (19)	8% (26)	39% (131)	20% (67)	11% (36)	16% (54)	333
Biden Job Strongly Disapprove	6% (50)	8% (62)	31% (243)	24% (189)	16% (123)	16% (126)	793
Favorable of Biden	6% (58)	9% (86)	32% (303)	26% (245)	14% (135)	13% (125)	953
Unfavorable of Biden	6% (63)	8% (89)	31% (345)	24% (270)	14% (151)	18% (197)	1116
Very Favorable of Biden	8% (31)	9% (38)	28% (114)	25% (99)	17% (69)	12% (50)	400
Somewhat Favorable of Biden	5% (27)	9% (48)	34% (189)	27% (147)	12% (66)	14% (75)	553
Somewhat Unfavorable of Biden	7% (20)	9% (28)	29% (87)	25% (76)	8% (25)	21% (63)	300
Very Unfavorable of Biden	5% (44)	8% (62)	32% (258)	24% (193)	15% (126)	16% (134)	816
#1 Issue: Economy	6% (53)	10% (91)	33% (298)	22% (199)	13% (115)	16% (147)	901
#1 Issue: Security	7% (22)	7% (23)	30% (95)	26% (83)	16% (49)	13% (42)	315
#1 Issue: Health Care	8% (15)	7% (13)	30% (57)	21% (41)	17% (33)	18% (34)	192
#1 Issue: Medicare / Social Security	3% (8)	8% (22)	30% (83)	30% (84)	12% (35)	17% (46)	278
#1 Issue: Women's Issues	2% (5)	6% (12)	29% (55)	28% (54)	15% (29)	20% (38)	192
#1 Issue: Education	9% (6)	10% (6)	29% (18)	17% (11)	20% (12)	16% (10)	62
#1 Issue: Energy	14% (20)	9% (13)	26% (37)	25% (36)	10% (15)	16% (23)	143
#1 Issue: Other	2% (3)	6% (7)	30% (36)	24% (29)	18% (22)	20% (24)	121
2022 House Vote: Democrat	6% (53)	9% (83)	28% (255)	26% (238)	16% (148)	13% (120)	897
2022 House Vote: Republican	7% (49)	10% (69)	35% (240)	23% (160)	12% (85)	12% (84)	687
2022 House Vote: Someone else	11% (7)	3% (2)	37% (23)	20% (13)	8% (5)	20% (12)	62
2022 House Vote: Didn't Vote	4% (22)	6% (33)	29% (161)	22% (126)	13% (70)	26% (147)	559
2020 Vote: Joe Biden	5% (49)	9% (88)	29% (274)	26% (249)	16% (154)	13% (127)	940
2020 Vote: Donald Trump	7% (53)	9% (63)	35% (253)	23% (165)	12% (89)	14% (104)	726
2020 Vote: Other	3% (2)	8% (5)	41% (25)	19% (12)	12% (8)	16% (10)	62
2020 Vote: Didn't Vote	6% (28)	7% (31)	27% (126)	23% (110)	12% (57)	26% (123)	476
2018 House Vote: Democrat	6% (43)	9% (67)	29% (225)	27% (209)	17% (133)	14% (107)	785
2018 House Vote: Republican	6% (40)	9% (58)	35% (214)	23% (143)	13% (78)	14% (86)	621
2018 House Vote: Someone else	2% (1)	6% (3)	34% (20)	32% (19)	6% (4)	21% (12)	59
2018 House Vote: Didn't Vote	6% (46)	8% (59)	30% (219)	22% (165)	13% (94)	21% (158)	741

Continued on next page

Table MCBR6_1: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Laid off a portion of employees

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	6% (131)	8% (187)	31% (679)	24% (536)	14% (308)	16% (364)	2205
4-Region: Northeast	5% (21)	10% (38)	31% (121)	25% (96)	13% (52)	15% (58)	386
4-Region: Midwest	3% (16)	10% (45)	29% (132)	26% (118)	16% (71)	16% (74)	456
4-Region: South	8% (64)	9% (74)	28% (236)	25% (214)	13% (108)	17% (145)	841
4-Region: West	6% (30)	6% (30)	36% (189)	21% (108)	15% (77)	17% (87)	522
Employed	7% (78)	11% (120)	31% (340)	22% (233)	15% (161)	14% (149)	1081
Unemployed	5% (53)	6% (67)	30% (339)	27% (303)	13% (148)	19% (214)	1124
Works Remotely, No in-Person Option	7% (9)	16% (22)	25% (34)	23% (32)	14% (20)	16% (22)	139
Works Remotely with in-Person Option	8% (13)	11% (18)	33% (54)	24% (39)	9% (16)	14% (23)	164
Part Time Works Remotely, Part Time Require in Person	8% (14)	11% (19)	41% (68)	22% (36)	9% (15)	9% (15)	167
In Person Work Except Vacation and Appts	24% (28)	14% (17)	30% (36)	19% (23)	8% (9)	4% (5)	117
In Person Work Only	3% (15)	9% (44)	30% (147)	21% (103)	20% (101)	17% (84)	494
In Person Option or Partial Requirement	8% (27)	11% (37)	37% (123)	23% (76)	9% (31)	11% (38)	331
In Person Required or Remote Only for Appts/PTO	7% (42)	10% (61)	30% (183)	21% (125)	18% (110)	15% (89)	611
Manufacturing	8% (5)	13% (8)	38% (25)	20% (14)	10% (7)	12% (8)	68
Retail	3% (3)	9% (9)	34% (35)	23% (24)	17% (17)	15% (15)	103
Health Care	2% (2)	7% (7)	29% (31)	29% (32)	16% (17)	18% (20)	110
Technology	19% (13)	18% (12)	25% (17)	21% (14)	12% (8)	6% (4)	67
Construction	11% (10)	17% (15)	32% (29)	16% (15)	12% (11)	13% (12)	92
Other	3% (7)	14% (28)	26% (51)	23% (44)	20% (39)	13% (25)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCBR6_2: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Used AI technology to replace core business functions done previously by employees

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	6% (129)	10% (211)	26% (565)	24% (529)	19% (410)	16% (361)	2205
Gender: Male	8% (89)	13% (135)	31% (331)	22% (231)	15% (159)	12% (126)	1070
Gender: Female	4% (40)	7% (75)	21% (232)	26% (297)	22% (247)	21% (233)	1124
Age: 18-34	9% (54)	11% (71)	26% (162)	23% (144)	17% (107)	15% (95)	632
Age: 35-44	11% (41)	12% (46)	24% (90)	21% (78)	16% (60)	15% (57)	372
Age: 45-64	4% (27)	9% (62)	26% (186)	26% (188)	19% (136)	16% (114)	712
Age: 65+	2% (8)	7% (33)	26% (127)	24% (118)	22% (107)	19% (94)	488
GenZers: 1997-2012	8% (20)	12% (31)	24% (63)	27% (71)	18% (46)	12% (32)	262
Millennials: 1981-1996	10% (68)	12% (81)	27% (174)	20% (130)	16% (104)	15% (99)	656
GenXers: 1965-1980	5% (24)	9% (46)	24% (130)	26% (136)	19% (102)	18% (95)	533
Baby Boomers: 1946-1964	2% (14)	7% (47)	26% (178)	26% (181)	22% (149)	17% (121)	690
PID: Dem (no lean)	6% (48)	12% (104)	28% (242)	24% (210)	17% (147)	13% (116)	867
PID: Ind (no lean)	7% (48)	8% (53)	23% (152)	23% (155)	18% (121)	21% (142)	671
PID: Rep (no lean)	5% (33)	8% (54)	26% (171)	24% (163)	21% (142)	15% (103)	666
PID/Gender: Dem Men	9% (33)	17% (65)	34% (131)	19% (75)	13% (50)	9% (34)	388
PID/Gender: Dem Women	3% (15)	8% (38)	23% (109)	28% (134)	20% (96)	17% (80)	472
PID/Gender: Ind Men	10% (31)	9% (30)	30% (95)	22% (71)	14% (46)	15% (49)	321
PID/Gender: Ind Women	5% (17)	7% (23)	16% (57)	24% (84)	21% (74)	27% (94)	348
PID/Gender: Rep Men	7% (25)	11% (40)	29% (105)	23% (85)	18% (64)	12% (43)	361
PID/Gender: Rep Women	3% (8)	5% (14)	22% (66)	26% (78)	25% (77)	20% (60)	304
Ideo: Liberal (1-3)	5% (32)	11% (74)	28% (185)	27% (180)	17% (111)	12% (76)	657
Ideo: Moderate (4)	5% (33)	12% (75)	28% (179)	20% (126)	17% (107)	19% (122)	643
Ideo: Conservative (5-7)	7% (49)	8% (53)	24% (169)	23% (162)	23% (158)	15% (107)	699
Educ: < College	5% (78)	8% (109)	25% (362)	23% (337)	21% (296)	18% (260)	1441
Educ: Bachelors degree	6% (28)	12% (61)	27% (130)	26% (126)	14% (68)	15% (73)	485
Educ: Post-grad	8% (23)	15% (42)	26% (73)	24% (66)	17% (47)	10% (29)	279
Income: Under 50k	6% (64)	8% (87)	25% (283)	24% (272)	19% (215)	20% (229)	1150
Income: 50k-100k	6% (38)	11% (75)	26% (174)	24% (163)	21% (137)	12% (82)	670
Income: 100k+	7% (27)	13% (50)	28% (108)	24% (93)	15% (58)	13% (49)	385
Ethnicity: White	6% (105)	9% (148)	25% (432)	26% (437)	19% (321)	15% (260)	1702
Ethnicity: Hispanic	10% (37)	9% (34)	28% (108)	30% (113)	15% (58)	8% (31)	380

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Table MCBR6_2: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Used AI technology to replace core business functions done previously by employees

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	6% (129)	10% (211)	26% (565)	24% (529)	19% (410)	16% (361)	2205
Ethnicity: Black	6% (17)	15% (41)	27% (76)	16% (45)	21% (58)	16% (46)	283
Ethnicity: Other	4% (8)	10% (22)	26% (57)	21% (47)	14% (31)	25% (54)	220
All Christian	6% (59)	11% (113)	27% (276)	24% (246)	19% (196)	14% (140)	1030
All Non-Christian	9% (11)	18% (21)	26% (31)	17% (20)	19% (22)	12% (14)	119
Atheist	3% (3)	12% (13)	25% (26)	24% (25)	13% (14)	23% (24)	104
Agnostic/Nothing in particular	5% (28)	7% (43)	26% (149)	26% (147)	17% (99)	19% (110)	575
Something Else	8% (29)	6% (22)	22% (84)	24% (91)	21% (80)	19% (73)	378
Religious Non-Protestant/Catholic	10% (13)	17% (23)	24% (33)	16% (22)	20% (26)	13% (17)	135
Evangelical	7% (39)	11% (61)	23% (133)	21% (121)	20% (115)	18% (104)	573
Non-Evangelical	5% (44)	9% (70)	27% (217)	26% (211)	19% (155)	13% (102)	799
Community: Urban	9% (56)	12% (72)	24% (154)	21% (130)	20% (128)	14% (90)	630
Community: Suburban	4% (38)	10% (103)	28% (298)	25% (270)	17% (182)	16% (169)	1060
Community: Rural	7% (35)	7% (35)	22% (113)	25% (129)	19% (100)	20% (102)	515
Employ: Private Sector	8% (56)	13% (95)	26% (187)	23% (166)	17% (121)	14% (101)	726
Employ: Government	9% (13)	6% (9)	37% (55)	22% (33)	18% (27)	8% (11)	148
Employ: Self-Employed	7% (15)	15% (32)	26% (54)	21% (43)	17% (36)	14% (28)	207
Employ: Homemaker	3% (4)	10% (13)	21% (28)	27% (36)	22% (29)	18% (23)	134
Employ: Student	6% (4)	11% (7)	25% (18)	29% (20)	15% (10)	14% (10)	69
Employ: Retired	3% (15)	7% (36)	25% (140)	27% (150)	20% (110)	18% (99)	550
Employ: Unemployed	4% (9)	5% (11)	27% (65)	21% (52)	18% (43)	25% (61)	241
Employ: Other	9% (12)	6% (8)	15% (20)	23% (30)	26% (34)	21% (27)	130
Military HH: Yes	5% (16)	9% (28)	31% (91)	20% (58)	23% (68)	11% (32)	294
Military HH: No	6% (113)	10% (184)	25% (473)	25% (471)	18% (342)	17% (328)	1911
RD/WT: Right Direction	7% (49)	16% (112)	28% (193)	21% (149)	14% (100)	14% (95)	698
RD/WT: Wrong Track	5% (80)	7% (100)	25% (372)	25% (379)	21% (311)	18% (266)	1507
Biden Job Approve	6% (60)	13% (125)	29% (274)	22% (208)	15% (143)	14% (132)	942
Biden Job Disapprove	5% (60)	7% (80)	25% (279)	24% (274)	21% (242)	17% (192)	1126

Continued on next page

Table MCBR6_2: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Used AI technology to replace core business functions done previously by employees

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	6% (129)	10% (211)	26% (565)	24% (529)	19% (410)	16% (361)	2205
Biden Job Strongly Approve	9% (36)	17% (65)	27% (103)	18% (70)	16% (62)	14% (53)	389
Biden Job Somewhat Approve	4% (24)	11% (60)	31% (170)	25% (139)	15% (81)	14% (79)	553
Biden Job Somewhat Disapprove	7% (24)	7% (22)	30% (101)	24% (79)	17% (57)	15% (51)	333
Biden Job Strongly Disapprove	5% (36)	7% (58)	22% (178)	25% (195)	23% (185)	18% (141)	793
Favorable of Biden	6% (60)	13% (127)	28% (266)	23% (220)	16% (153)	13% (127)	953
Unfavorable of Biden	5% (58)	7% (79)	24% (272)	24% (273)	21% (237)	18% (196)	1116
Very Favorable of Biden	8% (31)	16% (63)	26% (102)	20% (82)	18% (70)	13% (52)	400
Somewhat Favorable of Biden	5% (29)	12% (64)	30% (164)	25% (139)	15% (82)	14% (75)	553
Somewhat Unfavorable of Biden	7% (22)	7% (22)	28% (85)	26% (78)	14% (43)	17% (50)	300
Very Unfavorable of Biden	4% (36)	7% (57)	23% (188)	24% (195)	24% (194)	18% (146)	816
#1 Issue: Economy	7% (60)	9% (82)	28% (257)	23% (207)	18% (162)	15% (133)	901
#1 Issue: Security	6% (18)	10% (30)	25% (77)	23% (72)	23% (73)	14% (45)	315
#1 Issue: Health Care	6% (12)	10% (18)	32% (62)	21% (41)	13% (25)	18% (34)	192
#1 Issue: Medicare / Social Security	4% (11)	9% (24)	20% (55)	32% (89)	17% (48)	19% (52)	278
#1 Issue: Women's Issues	3% (6)	8% (15)	23% (45)	28% (55)	15% (29)	23% (44)	192
#1 Issue: Education	6% (4)	16% (10)	26% (16)	15% (9)	22% (14)	15% (9)	62
#1 Issue: Energy	13% (19)	12% (18)	24% (35)	17% (24)	20% (29)	13% (18)	143
#1 Issue: Other	— (0)	12% (15)	16% (19)	27% (32)	25% (30)	21% (25)	121
2022 House Vote: Democrat	5% (48)	12% (110)	29% (258)	24% (211)	17% (155)	13% (116)	897
2022 House Vote: Republican	6% (42)	9% (59)	24% (164)	27% (187)	21% (146)	13% (89)	687
2022 House Vote: Someone else	14% (9)	3% (2)	25% (15)	13% (8)	11% (7)	35% (21)	62
2022 House Vote: Didn't Vote	5% (30)	7% (41)	23% (127)	22% (123)	18% (103)	24% (134)	559
2020 Vote: Joe Biden	5% (49)	11% (103)	27% (256)	25% (235)	18% (172)	13% (126)	940
2020 Vote: Donald Trump	7% (48)	8% (59)	23% (170)	26% (187)	21% (154)	15% (107)	726
2020 Vote: Other	4% (2)	6% (4)	29% (18)	20% (12)	19% (12)	23% (14)	62
2020 Vote: Didn't Vote	6% (30)	10% (45)	25% (121)	20% (94)	15% (72)	24% (114)	476
2018 House Vote: Democrat	6% (45)	10% (81)	26% (203)	26% (203)	18% (145)	14% (108)	785
2018 House Vote: Republican	6% (37)	9% (56)	25% (154)	25% (152)	21% (133)	14% (89)	621
2018 House Vote: Someone else	2% (1)	1% (1)	32% (19)	26% (15)	11% (7)	29% (17)	59
2018 House Vote: Didn't Vote	6% (46)	10% (74)	26% (190)	21% (158)	17% (126)	20% (147)	741

Continued on next page

Table MCBR6_2: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
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Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
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4-Region: Northeast	5% (18)	10% (40)	26% (102)	25% (96)	20% (78)	14% (52)	386
4-Region: Midwest	4% (19)	9% (42)	24% (109)	23% (107)	21% (96)	18% (83)	456
4-Region: South	6% (54)	10% (81)	25% (209)	25% (212)	17% (140)	17% (145)	841
4-Region: West	7% (38)	9% (49)	28% (145)	22% (114)	18% (96)	15% (80)	522
Employed	8% (84)	13% (136)	27% (295)	22% (242)	17% (184)	13% (140)	1081
Unemployed	4% (45)	7% (75)	24% (270)	26% (287)	20% (227)	20% (220)	1124
Works Remotely, No in-Person Option	6% (9)	18% (25)	19% (27)	22% (31)	19% (26)	15% (21)	139
Works Remotely with in-Person Option	8% (13)	16% (26)	35% (58)	17% (27)	13% (22)	11% (19)	164
Part Time Works Remotely, Part Time Require in Person	8% (13)	15% (25)	34% (57)	21% (35)	14% (23)	9% (14)	167
In Person Work Except Vacation and Appts	16% (19)	23% (27)	24% (28)	23% (27)	11% (12)	4% (4)	117
In Person Work Only	6% (31)	7% (33)	25% (126)	25% (122)	20% (101)	17% (82)	494
In Person Option or Partial Requirement	8% (26)	15% (51)	35% (115)	19% (62)	13% (44)	10% (33)	331
In Person Required or Remote Only for Appts/PTO	8% (50)	10% (60)	25% (154)	24% (148)	19% (113)	14% (86)	611
Manufacturing	3% (2)	11% (8)	33% (22)	23% (16)	12% (8)	17% (11)	68
Retail	8% (8)	8% (8)	29% (29)	24% (25)	19% (20)	13% (13)	103
Health Care	10% (11)	7% (7)	16% (18)	36% (40)	16% (17)	15% (17)	110
Technology	20% (13)	21% (14)	24% (16)	16% (10)	10% (7)	8% (6)	67
Construction	9% (8)	18% (16)	33% (31)	13% (12)	9% (9)	18% (16)	92
Other	2% (3)	18% (34)	24% (46)	20% (39)	21% (40)	16% (30)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_3: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Transitioned to using contractors rather than full-time employees for core business functions

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	6% (127)	9% (198)	27% (585)	23% (504)	18% (395)	18% (396)	2205
Gender: Male	8% (84)	12% (132)	30% (321)	22% (230)	16% (174)	12% (129)	1070
Gender: Female	4% (43)	6% (66)	23% (263)	24% (272)	19% (217)	23% (263)	1124
Age: 18-34	9% (59)	11% (69)	27% (173)	21% (130)	11% (72)	20% (128)	632
Age: 35-44	7% (25)	12% (45)	27% (99)	19% (72)	18% (66)	17% (65)	372
Age: 45-64	4% (30)	7% (52)	28% (196)	23% (161)	21% (152)	17% (121)	712
Age: 65+	3% (13)	6% (31)	24% (116)	29% (141)	21% (104)	17% (83)	488
GenZers: 1997-2012	7% (19)	14% (38)	27% (72)	18% (48)	12% (32)	21% (54)	262
Millennials: 1981-1996	9% (59)	11% (71)	26% (174)	20% (134)	13% (87)	20% (130)	656
GenXers: 1965-1980	5% (27)	7% (36)	30% (159)	22% (118)	20% (107)	16% (87)	533
Baby Boomers: 1946-1964	3% (20)	7% (49)	24% (168)	27% (185)	23% (158)	16% (112)	690
PID: Dem (no lean)	7% (59)	11% (96)	23% (197)	24% (211)	20% (174)	15% (130)	867
PID: Ind (no lean)	6% (39)	6% (38)	28% (188)	24% (158)	15% (104)	22% (145)	671
PID: Rep (no lean)	4% (29)	10% (64)	30% (200)	20% (135)	18% (117)	18% (121)	666
PID/Gender: Dem Men	10% (40)	18% (69)	25% (99)	20% (79)	18% (71)	8% (30)	388
PID/Gender: Dem Women	4% (19)	6% (27)	21% (98)	28% (131)	21% (101)	20% (97)	472
PID/Gender: Ind Men	6% (19)	6% (19)	32% (103)	24% (76)	16% (50)	17% (54)	321
PID/Gender: Ind Women	6% (19)	6% (19)	24% (85)	24% (83)	15% (54)	25% (89)	348
PID/Gender: Rep Men	7% (24)	12% (45)	33% (119)	21% (76)	15% (53)	12% (44)	361
PID/Gender: Rep Women	2% (5)	6% (19)	27% (81)	19% (59)	21% (63)	25% (77)	304
Ideo: Liberal (1-3)	5% (36)	10% (68)	23% (151)	28% (187)	20% (130)	13% (85)	657
Ideo: Moderate (4)	6% (36)	9% (55)	29% (185)	22% (140)	17% (107)	19% (121)	643
Ideo: Conservative (5-7)	6% (43)	10% (71)	30% (209)	21% (148)	15% (106)	17% (121)	699
Educ: < College	6% (81)	7% (106)	27% (386)	22% (313)	18% (263)	20% (292)	1441
Educ: Bachelors degree	5% (25)	12% (58)	26% (127)	25% (123)	16% (79)	15% (74)	485
Educ: Post-grad	8% (21)	12% (34)	26% (72)	24% (68)	19% (52)	11% (31)	279
Income: Under 50k	5% (61)	8% (89)	25% (289)	21% (246)	17% (199)	23% (266)	1150
Income: 50k-100k	5% (36)	11% (71)	28% (189)	25% (166)	18% (121)	13% (86)	670
Income: 100k+	8% (29)	10% (37)	28% (107)	24% (93)	19% (74)	12% (45)	385
Ethnicity: White	6% (95)	9% (150)	26% (435)	25% (418)	18% (310)	17% (294)	1702
Ethnicity: Hispanic	10% (39)	10% (39)	27% (102)	18% (70)	15% (57)	19% (73)	380

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Table MCBR6_3: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Transitioned to using contractors rather than full-time employees for core business functions

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	6% (127)	9% (198)	27% (585)	23% (504)	18% (395)	18% (396)	2205
Ethnicity: Black	9% (25)	8% (23)	32% (89)	18% (50)	18% (51)	16% (44)	283
Ethnicity: Other	3% (7)	11% (25)	28% (61)	16% (36)	15% (34)	26% (57)	220
All Christian	6% (58)	11% (118)	25% (261)	24% (245)	19% (195)	15% (154)	1030
All Non-Christian	10% (11)	17% (20)	21% (25)	19% (23)	23% (27)	10% (12)	119
Atheist	4% (4)	10% (10)	24% (25)	27% (29)	13% (14)	21% (22)	104
Agnostic/Nothing in particular	5% (30)	5% (31)	27% (158)	22% (127)	16% (94)	24% (135)	575
Something Else	6% (24)	5% (19)	31% (116)	22% (81)	17% (64)	19% (72)	378
Religious Non-Protestant/Catholic	10% (13)	15% (20)	22% (30)	20% (26)	22% (30)	11% (15)	135
Evangelical	5% (30)	11% (64)	27% (155)	18% (105)	19% (108)	19% (112)	573
Non-Evangelical	6% (50)	9% (70)	26% (211)	27% (213)	19% (148)	13% (108)	799
Community: Urban	8% (49)	10% (65)	28% (176)	21% (133)	16% (98)	17% (109)	630
Community: Suburban	4% (42)	10% (102)	26% (272)	24% (253)	19% (198)	18% (193)	1060
Community: Rural	7% (35)	6% (31)	27% (138)	23% (118)	19% (99)	18% (95)	515
Employ: Private Sector	8% (56)	13% (96)	26% (187)	21% (154)	17% (126)	15% (108)	726
Employ: Government	7% (10)	9% (13)	35% (52)	23% (33)	13% (20)	13% (19)	148
Employ: Self-Employed	7% (14)	11% (23)	32% (67)	21% (43)	11% (22)	18% (38)	207
Employ: Homemaker	1% (1)	5% (7)	22% (30)	24% (32)	19% (25)	29% (38)	134
Employ: Student	4% (3)	11% (8)	23% (16)	23% (16)	20% (14)	19% (13)	69
Employ: Retired	3% (19)	7% (37)	24% (133)	29% (157)	22% (118)	16% (86)	550
Employ: Unemployed	6% (15)	2% (4)	31% (75)	16% (38)	17% (40)	29% (69)	241
Employ: Other	7% (9)	8% (10)	20% (26)	24% (31)	22% (29)	18% (24)	130
Military HH: Yes	5% (13)	10% (29)	30% (87)	25% (73)	20% (58)	11% (34)	294
Military HH: No	6% (114)	9% (169)	26% (498)	23% (432)	18% (337)	19% (362)	1911
RD/WT: Right Direction	9% (63)	14% (95)	24% (168)	21% (144)	18% (123)	15% (104)	698
RD/WT: Wrong Track	4% (64)	7% (103)	28% (417)	24% (360)	18% (271)	19% (292)	1507
Biden Job Approve	7% (68)	12% (108)	23% (218)	25% (237)	18% (173)	15% (137)	942
Biden Job Disapprove	4% (46)	8% (88)	29% (330)	22% (253)	18% (203)	18% (206)	1126

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Table MCBR6_3: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Transitioned to using contractors rather than full-time employees for core business functions

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	6% (127)	9% (198)	27% (585)	23% (504)	18% (395)	18% (396)	2205
Biden Job Strongly Approve	10% (40)	12% (47)	24% (92)	20% (77)	20% (78)	14% (55)	389
Biden Job Somewhat Approve	5% (28)	11% (61)	23% (126)	29% (160)	17% (95)	15% (81)	553
Biden Job Somewhat Disapprove	6% (19)	9% (31)	32% (108)	25% (84)	12% (41)	15% (51)	333
Biden Job Strongly Disapprove	4% (28)	7% (57)	28% (222)	21% (169)	20% (162)	19% (155)	793
Favorable of Biden	7% (67)	11% (104)	25% (236)	25% (240)	18% (174)	14% (131)	953
Unfavorable of Biden	5% (55)	8% (91)	28% (308)	22% (249)	18% (200)	19% (213)	1116
Very Favorable of Biden	9% (35)	11% (43)	23% (91)	21% (84)	24% (96)	13% (52)	400
Somewhat Favorable of Biden	6% (32)	11% (61)	26% (145)	28% (157)	14% (78)	14% (79)	553
Somewhat Unfavorable of Biden	7% (20)	10% (31)	27% (80)	24% (73)	11% (32)	21% (63)	300
Very Unfavorable of Biden	4% (35)	7% (60)	28% (228)	22% (177)	20% (167)	18% (151)	816
#1 Issue: Economy	7% (60)	10% (88)	29% (259)	21% (190)	16% (142)	18% (161)	901
#1 Issue: Security	5% (15)	10% (32)	31% (97)	22% (71)	19% (59)	13% (41)	315
#1 Issue: Health Care	3% (6)	10% (20)	25% (48)	20% (38)	22% (43)	20% (38)	192
#1 Issue: Medicare / Social Security	5% (15)	8% (23)	21% (58)	28% (77)	23% (63)	16% (43)	278
#1 Issue: Women's Issues	4% (8)	4% (7)	23% (45)	28% (54)	17% (32)	24% (47)	192
#1 Issue: Education	7% (4)	14% (9)	35% (22)	21% (13)	7% (4)	16% (10)	62
#1 Issue: Energy	11% (16)	12% (17)	21% (31)	17% (24)	20% (29)	19% (27)	143
#1 Issue: Other	2% (2)	2% (3)	22% (27)	31% (37)	19% (23)	24% (29)	121
2022 House Vote: Democrat	6% (57)	11% (102)	23% (208)	25% (225)	20% (182)	14% (122)	897
2022 House Vote: Republican	5% (35)	10% (67)	29% (199)	23% (161)	18% (121)	15% (104)	687
2022 House Vote: Someone else	13% (8)	3% (2)	32% (20)	23% (14)	4% (2)	26% (16)	62
2022 House Vote: Didn't Vote	5% (26)	5% (26)	28% (158)	19% (105)	16% (89)	27% (154)	559
2020 Vote: Joe Biden	6% (60)	10% (91)	24% (221)	25% (232)	21% (197)	15% (139)	940
2020 Vote: Donald Trump	5% (37)	9% (66)	30% (215)	22% (160)	18% (127)	17% (122)	726
2020 Vote: Other	5% (3)	6% (4)	30% (19)	35% (22)	8% (5)	16% (10)	62
2020 Vote: Didn't Vote	6% (27)	8% (37)	27% (130)	19% (91)	14% (66)	26% (126)	476
2018 House Vote: Democrat	6% (49)	10% (77)	22% (171)	25% (200)	22% (176)	14% (113)	785
2018 House Vote: Republican	5% (31)	10% (65)	30% (185)	22% (139)	17% (104)	16% (97)	621
2018 House Vote: Someone else	2% (1)	2% (1)	43% (25)	24% (14)	6% (3)	22% (13)	59
2018 House Vote: Didn't Vote	6% (46)	7% (54)	28% (204)	20% (151)	15% (112)	23% (173)	741

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Table MCBR6_3: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Transitioned to using contractors rather than full-time employees for core business functions

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	6% (127)	9% (198)	27% (585)	23% (504)	18% (395)	18% (396)	2205
4-Region: Northeast	5% (17)	7% (29)	27% (102)	26% (99)	18% (69)	18% (70)	386
4-Region: Midwest	3% (16)	11% (52)	23% (105)	25% (112)	21% (94)	17% (78)	456
4-Region: South	7% (56)	7% (61)	27% (225)	23% (189)	18% (149)	19% (160)	841
4-Region: West	7% (38)	11% (57)	29% (153)	20% (104)	16% (83)	17% (88)	522
Employed	7% (80)	12% (132)	28% (306)	21% (230)	16% (168)	15% (165)	1081
Unemployed	4% (47)	6% (66)	25% (280)	24% (274)	20% (226)	21% (231)	1124
Works Remotely, No in-Person Option	6% (8)	21% (29)	22% (30)	16% (23)	15% (21)	20% (28)	139
Works Remotely with in-Person Option	4% (7)	16% (26)	34% (56)	18% (30)	15% (24)	12% (20)	164
Part Time Works Remotely, Part Time Require in Person	7% (12)	13% (22)	37% (62)	21% (35)	13% (22)	8% (13)	167
In Person Work Except Vacation and Appts	17% (20)	19% (23)	23% (27)	20% (23)	12% (14)	9% (10)	117
In Person Work Only	6% (32)	6% (32)	26% (130)	24% (119)	18% (87)	19% (95)	494
In Person Option or Partial Requirement	6% (19)	15% (48)	36% (118)	20% (65)	14% (46)	10% (33)	331
In Person Required or Remote Only for Appts/PTO	9% (53)	9% (55)	26% (157)	23% (142)	17% (101)	17% (105)	611
Manufacturing	3% (2)	11% (7)	25% (17)	25% (17)	14% (9)	22% (15)	68
Retail	5% (6)	12% (12)	27% (27)	25% (26)	17% (17)	14% (14)	103
Health Care	11% (12)	2% (3)	24% (27)	32% (35)	17% (19)	14% (15)	110
Technology	15% (10)	27% (18)	23% (15)	15% (10)	13% (9)	7% (4)	67
Construction	8% (8)	21% (20)	26% (24)	14% (13)	15% (14)	16% (15)	92
Other	6% (12)	13% (26)	30% (58)	15% (30)	18% (35)	17% (33)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCBR6_4: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Required all employees to work in-office

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	10% (228)	18% (400)	34% (746)	12% (275)	8% (172)	17% (384)	2205
Gender: Male	12% (129)	23% (243)	35% (372)	12% (123)	6% (63)	13% (141)	1070
Gender: Female	9% (99)	14% (156)	33% (371)	13% (149)	9% (106)	22% (242)	1124
Age: 18-34	11% (69)	17% (110)	30% (191)	14% (92)	8% (52)	19% (119)	632
Age: 35-44	9% (35)	21% (79)	31% (116)	12% (46)	7% (25)	19% (72)	372
Age: 45-64	10% (73)	18% (125)	34% (244)	14% (98)	9% (62)	15% (110)	712
Age: 65+	10% (51)	18% (86)	40% (195)	8% (40)	7% (33)	17% (83)	488
GenZers: 1997-2012	13% (35)	23% (60)	25% (65)	12% (30)	10% (28)	17% (45)	262
Millennials: 1981-1996	9% (61)	16% (107)	34% (220)	14% (91)	6% (42)	21% (136)	656
GenXers: 1965-1980	10% (51)	20% (109)	31% (164)	16% (85)	7% (37)	16% (87)	533
Baby Boomers: 1946-1964	11% (76)	16% (113)	39% (271)	9% (62)	9% (62)	15% (106)	690
PID: Dem (no lean)	10% (87)	16% (138)	34% (299)	15% (128)	10% (86)	15% (130)	867
PID: Ind (no lean)	10% (67)	15% (102)	36% (239)	11% (77)	7% (45)	21% (141)	671
PID: Rep (no lean)	11% (74)	24% (160)	31% (208)	10% (70)	6% (42)	17% (113)	666
PID/Gender: Dem Men	11% (43)	24% (95)	34% (130)	13% (50)	7% (29)	11% (41)	388
PID/Gender: Dem Women	9% (44)	9% (42)	36% (168)	16% (76)	12% (55)	19% (87)	472
PID/Gender: Ind Men	12% (39)	16% (53)	39% (126)	11% (36)	6% (18)	15% (49)	321
PID/Gender: Ind Women	8% (29)	14% (49)	32% (112)	12% (40)	8% (26)	26% (92)	348
PID/Gender: Rep Men	13% (47)	26% (95)	32% (116)	10% (37)	4% (16)	14% (50)	361
PID/Gender: Rep Women	9% (27)	21% (65)	30% (92)	11% (33)	8% (25)	21% (63)	304
Ideo: Liberal (1-3)	8% (52)	18% (120)	35% (228)	17% (114)	10% (64)	12% (79)	657
Ideo: Moderate (4)	10% (62)	15% (97)	39% (251)	11% (68)	7% (43)	19% (122)	643
Ideo: Conservative (5-7)	14% (97)	24% (164)	31% (215)	10% (70)	6% (45)	15% (107)	699
Educ: < College	10% (144)	16% (233)	34% (493)	12% (172)	8% (121)	19% (279)	1441
Educ: Bachelors degree	11% (55)	20% (99)	32% (157)	14% (69)	6% (30)	15% (75)	485
Educ: Post-grad	10% (29)	24% (68)	34% (96)	12% (34)	8% (21)	11% (30)	279
Income: Under 50k	10% (110)	15% (173)	33% (383)	14% (157)	8% (93)	20% (234)	1150
Income: 50k-100k	11% (75)	21% (141)	36% (243)	11% (70)	8% (54)	13% (86)	670
Income: 100k+	11% (43)	22% (85)	31% (120)	12% (47)	6% (25)	17% (64)	385
Ethnicity: White	10% (176)	18% (313)	35% (591)	12% (208)	7% (127)	17% (287)	1702
Ethnicity: Hispanic	12% (47)	17% (64)	35% (134)	12% (45)	7% (27)	16% (62)	380

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Table MCBR6_4: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Required all employees to work in-office

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	10% (228)	18% (400)	34% (746)	12% (275)	8% (172)	17% (384)	2205
Ethnicity: Black	13% (36)	17% (49)	31% (88)	13% (37)	11% (30)	15% (43)	283
Ethnicity: Other	7% (16)	17% (37)	30% (67)	14% (30)	7% (15)	25% (54)	220
All Christian	12% (128)	21% (214)	36% (372)	10% (101)	7% (74)	14% (141)	1030
All Non-Christian	13% (15)	28% (34)	31% (37)	9% (11)	10% (12)	9% (10)	119
Atheist	3% (3)	21% (22)	33% (34)	18% (19)	6% (7)	19% (19)	104
Agnostic/Nothing in particular	8% (45)	12% (69)	32% (186)	15% (87)	7% (41)	26% (147)	575
Something Else	10% (37)	16% (62)	31% (117)	15% (58)	10% (39)	18% (67)	378
Religious Non-Protestant/Catholic	14% (18)	28% (38)	30% (41)	9% (12)	9% (12)	10% (14)	135
Evangelical	13% (73)	20% (113)	33% (189)	9% (51)	9% (51)	17% (96)	573
Non-Evangelical	11% (87)	19% (152)	36% (288)	13% (107)	8% (61)	13% (104)	799
Community: Urban	15% (92)	16% (104)	31% (196)	13% (79)	10% (61)	16% (98)	630
Community: Suburban	7% (72)	19% (206)	36% (383)	12% (131)	7% (73)	18% (194)	1060
Community: Rural	12% (64)	17% (90)	32% (167)	13% (65)	7% (38)	18% (91)	515
Employ: Private Sector	11% (76)	22% (158)	32% (231)	13% (93)	8% (58)	15% (110)	726
Employ: Government	13% (19)	15% (23)	33% (49)	12% (18)	6% (8)	20% (30)	148
Employ: Self-Employed	14% (29)	21% (44)	28% (58)	15% (31)	6% (13)	15% (32)	207
Employ: Homemaker	5% (6)	15% (20)	43% (58)	11% (15)	8% (11)	18% (24)	134
Employ: Student	6% (4)	20% (14)	31% (21)	13% (9)	14% (10)	16% (11)	69
Employ: Retired	11% (59)	18% (98)	39% (216)	9% (48)	8% (43)	16% (86)	550
Employ: Unemployed	9% (23)	13% (32)	32% (77)	15% (37)	7% (17)	23% (56)	241
Employ: Other	10% (13)	8% (11)	27% (35)	19% (25)	9% (11)	27% (36)	130
Military HH: Yes	10% (30)	18% (54)	35% (103)	12% (35)	9% (26)	15% (45)	294
Military HH: No	10% (199)	18% (345)	34% (643)	13% (240)	8% (146)	18% (339)	1911
RD/WT: Right Direction	11% (80)	19% (133)	35% (241)	14% (96)	8% (54)	14% (94)	698
RD/WT: Wrong Track	10% (148)	18% (267)	33% (505)	12% (179)	8% (118)	19% (290)	1507
Biden Job Approve	9% (84)	18% (168)	35% (328)	16% (147)	8% (74)	15% (141)	942
Biden Job Disapprove	11% (125)	20% (225)	34% (384)	10% (114)	7% (83)	17% (196)	1126

Continued on next page

Table MCBR6_4: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Required all employees to work in-office

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	10% (228)	18% (400)	34% (746)	12% (275)	8% (172)	17% (384)	2205
Biden Job Strongly Approve	12% (47)	20% (77)	31% (121)	14% (54)	9% (37)	14% (54)	389
Biden Job Somewhat Approve	7% (37)	17% (92)	38% (208)	17% (93)	7% (37)	16% (87)	553
Biden Job Somewhat Disapprove	8% (28)	18% (59)	40% (135)	11% (36)	6% (22)	16% (54)	333
Biden Job Strongly Disapprove	12% (97)	21% (166)	31% (249)	10% (78)	8% (61)	18% (142)	793
Favorable of Biden	9% (85)	17% (158)	36% (344)	15% (141)	9% (90)	14% (134)	953
Unfavorable of Biden	12% (132)	20% (228)	33% (365)	10% (115)	6% (72)	18% (204)	1116
Very Favorable of Biden	12% (47)	16% (65)	34% (135)	15% (58)	11% (42)	13% (53)	400
Somewhat Favorable of Biden	7% (38)	17% (93)	38% (209)	15% (83)	9% (48)	15% (81)	553
Somewhat Unfavorable of Biden	11% (34)	18% (53)	36% (109)	12% (37)	4% (11)	19% (56)	300
Very Unfavorable of Biden	12% (98)	22% (176)	31% (256)	9% (77)	7% (61)	18% (148)	816
#1 Issue: Economy	9% (81)	21% (186)	33% (301)	12% (106)	7% (62)	18% (166)	901
#1 Issue: Security	13% (40)	23% (73)	32% (101)	9% (27)	8% (26)	15% (47)	315
#1 Issue: Health Care	10% (20)	15% (30)	37% (72)	15% (30)	6% (12)	15% (30)	192
#1 Issue: Medicare / Social Security	14% (39)	14% (39)	37% (102)	12% (32)	8% (22)	16% (44)	278
#1 Issue: Women's Issues	6% (12)	14% (27)	34% (65)	16% (32)	8% (15)	22% (42)	192
#1 Issue: Education	6% (4)	13% (8)	35% (22)	20% (13)	8% (5)	17% (11)	62
#1 Issue: Energy	16% (23)	17% (24)	29% (42)	13% (19)	10% (14)	16% (22)	143
#1 Issue: Other	8% (10)	12% (14)	35% (42)	15% (17)	13% (16)	18% (21)	121
2022 House Vote: Democrat	10% (89)	17% (150)	36% (319)	15% (131)	9% (83)	14% (124)	897
2022 House Vote: Republican	13% (93)	24% (167)	31% (214)	11% (73)	6% (42)	14% (99)	687
2022 House Vote: Someone else	14% (9)	15% (9)	39% (24)	4% (2)	2% (2)	26% (16)	62
2022 House Vote: Didn't Vote	7% (38)	13% (74)	34% (189)	12% (69)	8% (45)	26% (145)	559
2020 Vote: Joe Biden	9% (85)	16% (147)	36% (338)	15% (137)	10% (94)	15% (139)	940
2020 Vote: Donald Trump	14% (99)	24% (173)	32% (231)	9% (66)	5% (40)	16% (117)	726
2020 Vote: Other	14% (9)	12% (7)	44% (27)	6% (4)	3% (2)	20% (12)	62
2020 Vote: Didn't Vote	8% (36)	15% (72)	31% (150)	14% (67)	8% (36)	24% (115)	476
2018 House Vote: Democrat	10% (75)	15% (121)	37% (293)	13% (103)	11% (83)	14% (109)	785
2018 House Vote: Republican	13% (82)	23% (142)	32% (199)	10% (64)	6% (35)	16% (99)	621
2018 House Vote: Someone else	5% (3)	19% (11)	44% (26)	5% (3)	6% (4)	21% (13)	59
2018 House Vote: Didn't Vote	9% (69)	17% (125)	31% (228)	14% (105)	7% (51)	22% (163)	741

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Table MCBR6_4: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Required all employees to work in-office

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	10% (228)	18% (400)	34% (746)	12% (275)	8% (172)	17% (384)	2205
4-Region: Northeast	11% (42)	21% (82)	31% (119)	16% (62)	7% (25)	15% (57)	386
4-Region: Midwest	7% (33)	17% (79)	35% (160)	12% (53)	10% (45)	19% (86)	456
4-Region: South	10% (86)	18% (155)	35% (293)	11% (91)	8% (65)	18% (151)	841
4-Region: West	13% (67)	16% (84)	33% (174)	13% (70)	7% (37)	17% (90)	522
Employed	11% (124)	21% (225)	31% (338)	13% (142)	7% (80)	16% (171)	1081
Unemployed	9% (104)	16% (174)	36% (408)	12% (133)	8% (92)	19% (213)	1124
Works Remotely, No in-Person Option	13% (19)	25% (34)	23% (32)	18% (25)	6% (9)	15% (20)	139
Works Remotely with in-Person Option	10% (16)	16% (27)	35% (57)	17% (28)	8% (14)	13% (22)	164
Part Time Works Remotely, Part Time Require in Person	8% (14)	21% (35)	35% (59)	17% (29)	8% (13)	10% (17)	167
In Person Work Except Vacation and Appts	20% (23)	28% (33)	24% (28)	17% (20)	6% (7)	5% (6)	117
In Person Work Only	11% (52)	20% (96)	33% (163)	8% (40)	8% (37)	21% (106)	494
In Person Option or Partial Requirement	9% (30)	19% (62)	35% (116)	17% (57)	8% (26)	12% (39)	331
In Person Required or Remote Only for Appts/PTO	12% (75)	21% (129)	31% (190)	10% (60)	7% (45)	18% (112)	611
Manufacturing	16% (11)	15% (10)	34% (23)	11% (7)	8% (6)	15% (10)	68
Retail	9% (10)	19% (20)	36% (37)	7% (7)	12% (12)	17% (17)	103
Health Care	7% (8)	18% (20)	35% (38)	15% (17)	8% (9)	16% (18)	110
Technology	13% (9)	30% (20)	21% (14)	16% (11)	10% (7)	9% (6)	67
Construction	10% (9)	33% (30)	27% (25)	10% (10)	3% (2)	17% (16)	92
Other	12% (22)	19% (36)	34% (65)	12% (22)	7% (14)	17% (32)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCBR6_5: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Made COVID-19 related remote work policies permanent

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	11% (254)	23% (503)	31% (679)	10% (231)	9% (195)	16% (344)	2205
Gender: Male	11% (117)	25% (264)	32% (339)	11% (120)	10% (102)	12% (128)	1070
Gender: Female	12% (134)	21% (239)	30% (336)	10% (111)	8% (91)	19% (213)	1124
Age: 18-34	12% (73)	25% (158)	31% (194)	9% (54)	7% (44)	17% (108)	632
Age: 35-44	14% (52)	25% (92)	33% (121)	9% (33)	6% (23)	14% (51)	372
Age: 45-64	11% (80)	22% (157)	29% (203)	11% (80)	11% (77)	16% (114)	712
Age: 65+	10% (48)	20% (95)	33% (160)	13% (63)	10% (50)	15% (71)	488
GenZers: 1997-2012	7% (19)	27% (72)	32% (84)	11% (29)	7% (19)	15% (40)	262
Millennials: 1981-1996	14% (89)	24% (158)	31% (205)	8% (50)	6% (43)	17% (111)	656
GenXers: 1965-1980	12% (63)	23% (122)	29% (156)	12% (65)	8% (42)	16% (85)	533
Baby Boomers: 1946-1964	11% (78)	19% (133)	32% (223)	11% (73)	12% (86)	14% (97)	690
PID: Dem (no lean)	15% (132)	30% (260)	30% (259)	7% (59)	6% (52)	12% (105)	867
PID: Ind (no lean)	9% (63)	19% (126)	33% (225)	11% (75)	8% (51)	20% (132)	671
PID: Rep (no lean)	9% (58)	18% (117)	29% (195)	15% (97)	14% (92)	16% (107)	666
PID/Gender: Dem Men	15% (60)	36% (140)	28% (110)	5% (21)	7% (26)	8% (30)	388
PID/Gender: Dem Women	15% (70)	25% (120)	31% (146)	8% (38)	5% (25)	15% (73)	472
PID/Gender: Ind Men	8% (26)	18% (57)	36% (116)	13% (42)	9% (28)	17% (53)	321
PID/Gender: Ind Women	11% (37)	20% (69)	31% (107)	10% (33)	7% (23)	22% (78)	348
PID/Gender: Rep Men	9% (31)	19% (68)	31% (113)	16% (57)	13% (47)	13% (45)	361
PID/Gender: Rep Women	9% (27)	16% (50)	27% (83)	13% (39)	14% (43)	21% (62)	304
Ideo: Liberal (1-3)	15% (101)	33% (219)	31% (203)	6% (42)	4% (23)	10% (69)	657
Ideo: Moderate (4)	11% (70)	22% (138)	33% (212)	10% (65)	8% (48)	17% (109)	643
Ideo: Conservative (5-7)	9% (63)	18% (128)	29% (204)	14% (99)	14% (97)	15% (107)	699
Educ: < College	10% (151)	20% (285)	31% (448)	11% (163)	10% (147)	17% (247)	1441
Educ: Bachelors degree	12% (58)	28% (136)	30% (145)	9% (46)	6% (29)	15% (72)	485
Educ: Post-grad	16% (44)	29% (82)	31% (86)	8% (23)	7% (18)	9% (25)	279
Income: Under 50k	11% (121)	20% (225)	32% (364)	11% (128)	8% (97)	19% (216)	1150
Income: 50k-100k	13% (86)	24% (164)	32% (212)	9% (61)	9% (62)	13% (84)	670
Income: 100k+	12% (46)	30% (114)	27% (103)	11% (42)	9% (35)	12% (45)	385
Ethnicity: White	11% (186)	23% (391)	31% (535)	11% (186)	9% (153)	15% (252)	1702
Ethnicity: Hispanic	8% (31)	25% (95)	35% (134)	10% (38)	8% (29)	14% (53)	380

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Table MCBR6_5: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Made COVID-19 related remote work policies permanent

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	11% (254)	23% (503)	31% (679)	10% (231)	9% (195)	16% (344)	2205
Ethnicity: Black	16% (46)	20% (56)	31% (87)	8% (24)	10% (29)	15% (42)	283
Ethnicity: Other	10% (22)	26% (56)	26% (58)	10% (21)	6% (13)	23% (51)	220
All Christian	12% (120)	25% (260)	30% (304)	10% (101)	11% (118)	12% (126)	1030
All Non-Christian	15% (18)	25% (30)	29% (35)	14% (17)	8% (9)	9% (10)	119
Atheist	14% (15)	30% (31)	31% (32)	7% (7)	4% (4)	14% (15)	104
Agnostic/Nothing in particular	10% (60)	22% (127)	32% (184)	9% (50)	5% (29)	22% (124)	575
Something Else	11% (41)	14% (54)	33% (124)	15% (56)	9% (35)	18% (69)	378
Religious Non-Protestant/Catholic	14% (18)	25% (34)	29% (39)	14% (18)	8% (11)	10% (14)	135
Evangelical	12% (67)	19% (111)	28% (162)	13% (74)	14% (80)	14% (79)	573
Non-Evangelical	11% (91)	24% (195)	32% (255)	10% (80)	9% (70)	14% (108)	799
Community: Urban	13% (84)	22% (140)	32% (200)	11% (70)	7% (45)	14% (90)	630
Community: Suburban	11% (115)	23% (248)	30% (321)	10% (102)	9% (96)	17% (178)	1060
Community: Rural	11% (55)	22% (115)	31% (158)	11% (59)	10% (53)	15% (76)	515
Employ: Private Sector	11% (83)	27% (199)	29% (213)	10% (70)	8% (61)	14% (100)	726
Employ: Government	12% (17)	29% (43)	34% (51)	12% (18)	4% (6)	9% (13)	148
Employ: Self-Employed	10% (21)	21% (44)	28% (57)	15% (32)	9% (18)	17% (35)	207
Employ: Homemaker	10% (13)	20% (27)	30% (40)	8% (11)	10% (13)	21% (29)	134
Employ: Student	9% (6)	22% (15)	46% (32)	7% (5)	5% (3)	11% (8)	69
Employ: Retired	12% (66)	21% (115)	31% (173)	12% (68)	10% (56)	13% (73)	550
Employ: Unemployed	10% (25)	17% (41)	27% (65)	9% (22)	8% (20)	28% (68)	241
Employ: Other	17% (21)	15% (19)	37% (47)	5% (6)	12% (16)	15% (20)	130
Military HH: Yes	10% (28)	19% (55)	32% (93)	15% (44)	13% (37)	12% (36)	294
Military HH: No	12% (225)	23% (448)	31% (586)	10% (187)	8% (157)	16% (308)	1911
RD/WT: Right Direction	15% (107)	29% (201)	29% (205)	10% (67)	4% (30)	13% (87)	698
RD/WT: Wrong Track	10% (146)	20% (302)	31% (473)	11% (164)	11% (165)	17% (257)	1507
Biden Job Approve	15% (138)	31% (291)	32% (297)	6% (59)	4% (34)	13% (122)	942
Biden Job Disapprove	9% (104)	18% (200)	29% (332)	14% (156)	14% (154)	16% (180)	1126

Continued on next page

Table MCBR6_5: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Made COVID-19 related remote work policies permanent

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	11% (254)	23% (503)	31% (679)	10% (231)	9% (195)	16% (344)	2205
Biden Job Strongly Approve	20% (76)	31% (119)	30% (116)	4% (16)	5% (20)	11% (42)	389
Biden Job Somewhat Approve	11% (62)	31% (173)	33% (181)	8% (43)	3% (14)	14% (80)	553
Biden Job Somewhat Disapprove	11% (35)	23% (78)	40% (135)	8% (26)	4% (13)	14% (46)	333
Biden Job Strongly Disapprove	9% (68)	15% (123)	25% (197)	16% (130)	18% (140)	17% (134)	793
Favorable of Biden	15% (141)	30% (289)	33% (311)	6% (58)	4% (39)	12% (114)	953
Unfavorable of Biden	9% (102)	18% (198)	28% (313)	15% (163)	13% (149)	17% (191)	1116
Very Favorable of Biden	20% (81)	31% (125)	28% (111)	5% (20)	5% (20)	10% (42)	400
Somewhat Favorable of Biden	11% (60)	30% (164)	36% (200)	7% (38)	3% (19)	13% (72)	553
Somewhat Unfavorable of Biden	11% (33)	25% (75)	34% (102)	12% (35)	3% (8)	15% (46)	300
Very Unfavorable of Biden	8% (69)	15% (123)	26% (210)	16% (128)	17% (141)	18% (146)	816
#1 Issue: Economy	10% (86)	23% (203)	31% (279)	13% (117)	8% (70)	16% (146)	901
#1 Issue: Security	11% (34)	18% (58)	31% (96)	9% (29)	18% (58)	13% (40)	315
#1 Issue: Health Care	11% (20)	32% (62)	27% (52)	6% (11)	8% (16)	16% (31)	192
#1 Issue: Medicare / Social Security	15% (41)	22% (62)	27% (75)	13% (35)	7% (20)	16% (45)	278
#1 Issue: Women's Issues	12% (22)	21% (41)	37% (71)	8% (15)	3% (6)	19% (37)	192
#1 Issue: Education	12% (8)	27% (17)	40% (25)	4% (3)	3% (2)	14% (9)	62
#1 Issue: Energy	21% (31)	27% (38)	28% (40)	6% (9)	6% (8)	11% (16)	143
#1 Issue: Other	10% (12)	19% (22)	33% (40)	9% (11)	12% (14)	17% (20)	121
2022 House Vote: Democrat	14% (126)	33% (295)	29% (260)	8% (68)	5% (47)	11% (101)	897
2022 House Vote: Republican	9% (60)	18% (122)	29% (202)	15% (105)	15% (106)	13% (91)	687
2022 House Vote: Someone else	18% (11)	12% (8)	37% (23)	9% (6)	1% (1)	22% (14)	62
2022 House Vote: Didn't Vote	10% (56)	14% (79)	35% (194)	9% (52)	7% (40)	25% (138)	559
2020 Vote: Joe Biden	15% (137)	29% (273)	31% (291)	8% (71)	6% (53)	12% (115)	940
2020 Vote: Donald Trump	9% (68)	18% (132)	28% (207)	15% (105)	14% (103)	15% (111)	726
2020 Vote: Other	5% (3)	22% (14)	36% (23)	13% (8)	5% (3)	18% (11)	62
2020 Vote: Didn't Vote	9% (45)	18% (84)	33% (159)	10% (46)	7% (35)	23% (108)	476
2018 House Vote: Democrat	15% (115)	30% (237)	31% (240)	7% (55)	6% (50)	11% (89)	785
2018 House Vote: Republican	9% (55)	18% (114)	30% (187)	15% (92)	13% (83)	14% (89)	621
2018 House Vote: Someone else	4% (3)	17% (10)	32% (19)	19% (11)	4% (2)	23% (14)	59
2018 House Vote: Didn't Vote	11% (81)	19% (142)	31% (233)	10% (73)	8% (59)	21% (153)	741

Continued on next page

Table MCBR6_5: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Made COVID-19 related remote work policies permanent

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	11% (254)	23% (503)	31% (679)	10% (231)	9% (195)	16% (344)	2205
4-Region: Northeast	11% (44)	25% (95)	29% (113)	10% (37)	10% (37)	16% (60)	386
4-Region: Midwest	11% (50)	22% (99)	31% (140)	10% (47)	11% (49)	15% (70)	456
4-Region: South	12% (99)	23% (194)	31% (263)	10% (86)	9% (72)	15% (126)	841
4-Region: West	12% (61)	22% (115)	31% (162)	12% (60)	7% (36)	17% (88)	522
Employed	11% (122)	26% (286)	30% (321)	11% (119)	8% (86)	14% (147)	1081
Unemployed	12% (132)	19% (217)	32% (357)	10% (111)	10% (109)	18% (197)	1124
Works Remotely, No in-Person Option	17% (23)	26% (37)	19% (26)	17% (24)	4% (6)	17% (23)	139
Works Remotely with in-Person Option	11% (18)	28% (47)	36% (58)	6% (10)	5% (9)	13% (22)	164
Part Time Works Remotely, Part Time Require in Person	11% (18)	37% (62)	31% (52)	9% (15)	4% (6)	9% (14)	167
In Person Work Except Vacation and Appts	22% (25)	30% (35)	27% (32)	12% (14)	7% (8)	3% (4)	117
In Person Work Only	8% (37)	21% (106)	31% (153)	11% (56)	12% (57)	17% (84)	494
In Person Option or Partial Requirement	11% (36)	33% (108)	33% (110)	8% (25)	5% (15)	11% (36)	331
In Person Required or Remote Only for Appts/PTO	10% (62)	23% (141)	30% (185)	12% (71)	11% (65)	14% (88)	611
Manufacturing	10% (7)	29% (19)	38% (26)	5% (4)	6% (4)	12% (8)	68
Retail	4% (4)	22% (23)	34% (35)	14% (15)	9% (9)	17% (17)	103
Health Care	7% (8)	29% (32)	32% (35)	10% (11)	7% (8)	15% (17)	110
Technology	24% (16)	40% (27)	20% (13)	4% (3)	5% (3)	7% (5)	67
Construction	11% (10)	26% (24)	23% (21)	13% (12)	13% (12)	13% (12)	92
Other	12% (24)	20% (38)	27% (51)	16% (30)	8% (16)	17% (32)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCBR6_6: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Supported employee unionizing efforts

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	15% (327)	26% (570)	27% (588)	9% (189)	6% (125)	18% (407)	2205
Gender: Male	16% (176)	28% (295)	29% (307)	10% (104)	5% (57)	12% (131)	1070
Gender: Female	13% (146)	24% (273)	25% (280)	7% (84)	6% (66)	24% (275)	1124
Age: 18-34	18% (111)	26% (164)	25% (157)	9% (55)	5% (28)	19% (118)	632
Age: 35-44	15% (58)	27% (102)	25% (92)	6% (23)	5% (20)	21% (77)	372
Age: 45-64	14% (103)	23% (162)	29% (204)	9% (65)	7% (48)	18% (130)	712
Age: 65+	11% (55)	29% (143)	28% (135)	9% (45)	6% (29)	17% (82)	488
GenZers: 1997-2012	16% (43)	28% (74)	23% (59)	11% (28)	5% (12)	17% (45)	262
Millennials: 1981-1996	17% (109)	26% (172)	26% (168)	7% (45)	4% (27)	21% (135)	656
GenXers: 1965-1980	14% (74)	22% (117)	27% (145)	9% (48)	7% (36)	21% (113)	533
Baby Boomers: 1946-1964	14% (95)	28% (190)	29% (197)	9% (62)	6% (43)	15% (102)	690
PID: Dem (no lean)	21% (181)	32% (278)	21% (180)	6% (52)	4% (37)	16% (140)	867
PID: Ind (no lean)	12% (82)	23% (156)	31% (207)	9% (58)	4% (26)	21% (143)	671
PID: Rep (no lean)	10% (64)	20% (136)	30% (201)	12% (79)	9% (62)	19% (124)	666
PID/Gender: Dem Men	23% (90)	35% (136)	23% (90)	6% (21)	4% (16)	9% (34)	388
PID/Gender: Dem Women	18% (87)	30% (140)	19% (88)	6% (31)	4% (21)	22% (106)	472
PID/Gender: Ind Men	14% (43)	25% (80)	32% (104)	11% (34)	4% (14)	14% (45)	321
PID/Gender: Ind Women	11% (39)	21% (75)	30% (103)	7% (24)	3% (12)	28% (97)	348
PID/Gender: Rep Men	12% (43)	22% (78)	31% (113)	13% (48)	7% (27)	14% (52)	361
PID/Gender: Rep Women	7% (21)	19% (58)	29% (89)	10% (30)	11% (34)	24% (72)	304
Ideo: Liberal (1-3)	23% (150)	37% (246)	19% (126)	7% (47)	4% (28)	9% (61)	657
Ideo: Moderate (4)	12% (77)	23% (148)	32% (203)	7% (47)	5% (34)	21% (135)	643
Ideo: Conservative (5-7)	11% (77)	21% (148)	29% (202)	12% (81)	8% (57)	19% (134)	699
Educ: < College	14% (195)	25% (360)	26% (372)	9% (127)	6% (80)	21% (307)	1441
Educ: Bachelors degree	15% (74)	26% (125)	29% (143)	9% (42)	6% (29)	15% (73)	485
Educ: Post-grad	21% (57)	31% (86)	26% (73)	7% (20)	6% (17)	9% (26)	279
Income: Under 50k	14% (156)	23% (265)	26% (295)	8% (98)	5% (60)	24% (277)	1150
Income: 50k-100k	16% (109)	30% (198)	29% (191)	9% (58)	6% (40)	11% (74)	670
Income: 100k+	16% (62)	28% (107)	27% (102)	9% (33)	7% (25)	15% (56)	385
Ethnicity: White	14% (241)	26% (446)	28% (469)	8% (142)	6% (95)	18% (307)	1702
Ethnicity: Hispanic	13% (50)	30% (112)	25% (97)	6% (24)	3% (13)	22% (84)	380

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Table MCBR6_6: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Supported employee unionizing efforts

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	15% (327)	26% (570)	27% (588)	9% (189)	6% (125)	18% (407)	2205
Ethnicity: Black	19% (53)	24% (67)	21% (60)	10% (29)	7% (19)	20% (56)	283
Ethnicity: Other	15% (33)	26% (57)	27% (59)	8% (17)	5% (11)	20% (43)	220
All Christian	13% (139)	26% (265)	30% (310)	9% (96)	6% (67)	15% (153)	1030
All Non-Christian	17% (20)	30% (35)	24% (29)	12% (14)	8% (9)	10% (11)	119
Atheist	21% (22)	35% (37)	21% (22)	4% (5)	4% (4)	14% (15)	104
Agnostic/Nothing in particular	16% (93)	25% (143)	23% (133)	7% (40)	4% (23)	25% (143)	575
Something Else	14% (54)	24% (90)	25% (94)	9% (33)	6% (22)	22% (85)	378
Religious Non-Protestant/Catholic	17% (23)	27% (36)	25% (34)	12% (16)	8% (10)	12% (16)	135
Evangelical	12% (68)	23% (130)	28% (159)	9% (51)	8% (45)	21% (121)	573
Non-Evangelical	15% (120)	28% (220)	29% (235)	9% (76)	5% (42)	13% (107)	799
Community: Urban	20% (123)	24% (152)	24% (149)	7% (45)	5% (30)	21% (130)	630
Community: Suburban	13% (136)	29% (310)	27% (287)	8% (89)	6% (59)	17% (179)	1060
Community: Rural	13% (68)	21% (108)	29% (151)	11% (54)	7% (36)	19% (97)	515
Employ: Private Sector	14% (104)	27% (195)	29% (210)	8% (58)	6% (40)	16% (118)	726
Employ: Government	21% (31)	29% (42)	26% (39)	5% (8)	6% (9)	13% (19)	148
Employ: Self-Employed	15% (31)	20% (41)	24% (49)	13% (28)	8% (17)	20% (41)	207
Employ: Homemaker	11% (14)	22% (29)	30% (40)	6% (8)	5% (7)	27% (36)	134
Employ: Student	15% (10)	22% (15)	32% (22)	12% (8)	3% (2)	16% (11)	69
Employ: Retired	14% (77)	29% (162)	28% (151)	8% (44)	5% (28)	16% (88)	550
Employ: Unemployed	12% (30)	24% (58)	22% (54)	11% (26)	5% (13)	25% (61)	241
Employ: Other	23% (30)	21% (27)	18% (23)	6% (8)	7% (9)	26% (33)	130
Military HH: Yes	14% (40)	25% (74)	27% (79)	13% (39)	7% (22)	14% (40)	294
Military HH: No	15% (287)	26% (496)	27% (508)	8% (150)	5% (103)	19% (367)	1911
RD/WT: Right Direction	22% (150)	30% (207)	22% (152)	7% (51)	4% (26)	16% (111)	698
RD/WT: Wrong Track	12% (177)	24% (363)	29% (436)	9% (137)	7% (99)	20% (296)	1507
Biden Job Approve	20% (189)	34% (317)	23% (219)	6% (54)	3% (30)	14% (132)	942
Biden Job Disapprove	11% (126)	21% (231)	30% (335)	11% (126)	8% (91)	19% (217)	1126

Continued on next page

Table MCBR6_6: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Supported employee unionizing efforts

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	15% (327)	26% (570)	27% (588)	9% (189)	6% (125)	18% (407)	2205
Biden Job Strongly Approve	27% (105)	32% (124)	20% (77)	4% (15)	4% (16)	13% (52)	389
Biden Job Somewhat Approve	15% (84)	35% (194)	26% (143)	7% (38)	3% (14)	14% (80)	553
Biden Job Somewhat Disapprove	15% (51)	22% (73)	30% (100)	8% (27)	3% (11)	21% (71)	333
Biden Job Strongly Disapprove	10% (76)	20% (158)	30% (236)	12% (99)	10% (79)	18% (145)	793
Favorable of Biden	21% (198)	33% (310)	22% (210)	6% (59)	3% (32)	15% (143)	953
Unfavorable of Biden	11% (118)	22% (241)	30% (331)	11% (118)	8% (88)	20% (219)	1116
Very Favorable of Biden	28% (113)	32% (129)	18% (73)	4% (17)	4% (17)	13% (51)	400
Somewhat Favorable of Biden	16% (86)	33% (181)	25% (137)	8% (42)	3% (15)	17% (92)	553
Somewhat Unfavorable of Biden	14% (43)	25% (74)	28% (84)	7% (21)	3% (10)	23% (68)	300
Very Unfavorable of Biden	9% (76)	20% (167)	30% (247)	12% (98)	10% (78)	18% (151)	816
#1 Issue: Economy	12% (106)	26% (230)	28% (254)	10% (89)	6% (52)	19% (170)	901
#1 Issue: Security	12% (39)	16% (52)	29% (90)	13% (42)	11% (34)	18% (57)	315
#1 Issue: Health Care	14% (26)	36% (68)	27% (51)	4% (8)	5% (9)	15% (29)	192
#1 Issue: Medicare / Social Security	19% (51)	33% (92)	23% (63)	5% (14)	4% (10)	17% (48)	278
#1 Issue: Women's Issues	20% (39)	26% (50)	26% (50)	4% (8)	3% (5)	21% (40)	192
#1 Issue: Education	19% (12)	30% (18)	25% (15)	8% (5)	5% (3)	14% (8)	62
#1 Issue: Energy	26% (38)	24% (34)	26% (38)	9% (13)	2% (3)	12% (18)	143
#1 Issue: Other	13% (15)	21% (25)	22% (26)	7% (9)	7% (9)	30% (37)	121
2022 House Vote: Democrat	21% (187)	32% (287)	23% (203)	7% (59)	4% (38)	14% (122)	897
2022 House Vote: Republican	11% (73)	21% (146)	31% (213)	12% (84)	10% (66)	15% (105)	687
2022 House Vote: Someone else	17% (11)	20% (12)	31% (19)	9% (6)	2% (1)	21% (13)	62
2022 House Vote: Didn't Vote	10% (56)	22% (125)	27% (153)	7% (39)	4% (20)	30% (166)	559
2020 Vote: Joe Biden	20% (191)	33% (308)	22% (210)	5% (51)	5% (44)	14% (136)	940
2020 Vote: Donald Trump	11% (79)	20% (144)	31% (225)	12% (90)	8% (59)	18% (130)	726
2020 Vote: Other	11% (7)	23% (14)	30% (19)	13% (8)	6% (3)	17% (11)	62
2020 Vote: Didn't Vote	11% (50)	22% (103)	28% (134)	8% (39)	4% (19)	27% (130)	476
2018 House Vote: Democrat	22% (169)	33% (258)	22% (170)	5% (41)	4% (35)	14% (111)	785
2018 House Vote: Republican	10% (63)	18% (115)	32% (200)	13% (82)	10% (61)	16% (100)	621
2018 House Vote: Someone else	7% (4)	17% (10)	50% (30)	4% (2)	1% (0)	21% (12)	59
2018 House Vote: Didn't Vote	12% (90)	25% (187)	25% (188)	9% (63)	4% (28)	25% (183)	741

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Table MCBR6_6: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Supported employee unionizing efforts

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	15% (327)	26% (570)	27% (588)	9% (189)	6% (125)	18% (407)	2205
4-Region: Northeast	15% (59)	31% (120)	25% (96)	8% (31)	4% (15)	17% (65)	386
4-Region: Midwest	14% (63)	25% (112)	31% (142)	8% (37)	5% (24)	17% (76)	456
4-Region: South	14% (118)	26% (217)	25% (213)	9% (76)	7% (57)	19% (160)	841
4-Region: West	17% (87)	23% (121)	26% (136)	9% (45)	5% (28)	20% (106)	522
Employed	15% (166)	26% (279)	28% (298)	9% (94)	6% (66)	16% (177)	1081
Unemployed	14% (161)	26% (291)	26% (290)	8% (94)	5% (59)	20% (229)	1124
Works Remotely, No in-Person Option	16% (22)	21% (30)	25% (35)	10% (14)	7% (10)	20% (27)	139
Works Remotely with in-Person Option	15% (24)	23% (37)	32% (52)	8% (13)	7% (12)	16% (26)	164
Part Time Works Remotely, Part Time Require in Person	15% (25)	35% (58)	28% (46)	8% (14)	6% (10)	9% (15)	167
In Person Work Except Vacation and Appts	18% (21)	31% (36)	29% (33)	13% (15)	3% (4)	7% (8)	117
In Person Work Only	15% (75)	24% (118)	27% (131)	8% (39)	6% (31)	20% (101)	494
In Person Option or Partial Requirement	15% (49)	29% (95)	30% (98)	8% (26)	7% (22)	12% (41)	331
In Person Required or Remote Only for Appts/PTO	16% (96)	25% (154)	27% (165)	9% (53)	6% (34)	18% (109)	611
Manufacturing	12% (8)	27% (18)	23% (16)	8% (5)	6% (4)	25% (17)	68
Retail	13% (14)	22% (23)	28% (29)	12% (12)	6% (6)	18% (19)	103
Health Care	19% (21)	20% (22)	29% (32)	9% (10)	5% (5)	18% (20)	110
Technology	30% (20)	26% (17)	27% (18)	6% (4)	5% (3)	6% (4)	67
Construction	13% (12)	25% (23)	32% (29)	7% (6)	5% (4)	18% (17)	92
Other	11% (20)	25% (48)	29% (55)	9% (16)	7% (14)	20% (38)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_7: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Opposed employee unionizing efforts

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	7% (156)	10% (212)	25% (548)	22% (484)	17% (379)	19% (427)	2205
Gender: Male	10% (108)	14% (148)	27% (290)	21% (223)	17% (177)	12% (125)	1070
Gender: Female	4% (47)	6% (64)	23% (257)	23% (260)	17% (195)	27% (300)	1124
Age: 18-34	8% (49)	10% (64)	22% (141)	23% (148)	15% (96)	21% (135)	632
Age: 35-44	10% (39)	10% (37)	23% (86)	19% (70)	16% (61)	21% (79)	372
Age: 45-64	6% (46)	9% (63)	27% (190)	22% (154)	18% (131)	18% (128)	712
Age: 65+	4% (22)	10% (48)	27% (130)	23% (111)	19% (91)	17% (85)	488
GenZers: 1997-2012	7% (18)	12% (32)	27% (72)	20% (51)	16% (42)	18% (47)	262
Millennials: 1981-1996	9% (62)	10% (66)	21% (136)	22% (143)	15% (99)	23% (151)	656
GenXers: 1965-1980	8% (41)	8% (44)	27% (145)	22% (118)	16% (84)	19% (102)	533
Baby Boomers: 1946-1964	5% (32)	9% (60)	27% (183)	23% (158)	21% (142)	17% (115)	690
PID: Dem (no lean)	6% (49)	9% (79)	21% (178)	25% (216)	23% (201)	17% (145)	867
PID: Ind (no lean)	8% (53)	6% (43)	25% (170)	23% (155)	14% (96)	23% (154)	671
PID: Rep (no lean)	8% (53)	14% (90)	30% (199)	17% (114)	12% (82)	19% (128)	666
PID/Gender: Dem Men	10% (37)	16% (63)	21% (81)	22% (86)	23% (88)	8% (31)	388
PID/Gender: Dem Women	3% (12)	3% (15)	20% (95)	27% (128)	23% (108)	24% (112)	472
PID/Gender: Ind Men	10% (32)	8% (27)	29% (92)	24% (79)	14% (46)	14% (45)	321
PID/Gender: Ind Women	6% (21)	5% (16)	22% (78)	22% (76)	14% (49)	31% (109)	348
PID/Gender: Rep Men	11% (39)	16% (57)	32% (116)	16% (58)	12% (43)	13% (48)	361
PID/Gender: Rep Women	5% (14)	11% (33)	27% (83)	18% (56)	13% (38)	26% (80)	304
Ideo: Liberal (1-3)	6% (38)	8% (55)	21% (136)	30% (195)	24% (158)	12% (76)	657
Ideo: Moderate (4)	6% (42)	7% (48)	28% (180)	20% (126)	16% (103)	22% (144)	643
Ideo: Conservative (5-7)	9% (64)	14% (100)	29% (201)	17% (121)	11% (80)	19% (132)	699
Educ: < College	6% (89)	8% (118)	24% (350)	21% (303)	18% (259)	22% (321)	1441
Educ: Bachelors degree	8% (41)	11% (53)	25% (124)	25% (122)	14% (69)	16% (76)	485
Educ: Post-grad	9% (26)	15% (41)	26% (74)	21% (59)	18% (51)	10% (29)	279
Income: Under 50k	6% (74)	8% (96)	22% (251)	21% (245)	17% (200)	25% (285)	1150
Income: 50k-100k	7% (50)	10% (66)	30% (200)	23% (156)	16% (110)	13% (88)	670
Income: 100k+	8% (32)	13% (50)	25% (96)	22% (84)	18% (70)	14% (54)	385
Ethnicity: White	8% (128)	10% (170)	24% (413)	22% (372)	18% (298)	19% (320)	1702
Ethnicity: Hispanic	10% (37)	8% (29)	21% (80)	21% (80)	18% (67)	23% (86)	380

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Table MCBR6_7: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Opposed employee unionizing efforts

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	7% (156)	10% (212)	25% (548)	22% (484)	17% (379)	19% (427)	2205
Ethnicity: Black	6% (16)	8% (23)	25% (70)	24% (67)	17% (49)	21% (58)	283
Ethnicity: Other	5% (12)	9% (19)	29% (64)	20% (44)	15% (32)	22% (48)	220
All Christian	7% (76)	12% (120)	28% (285)	20% (202)	17% (174)	17% (173)	1030
All Non-Christian	8% (9)	26% (30)	20% (24)	21% (25)	17% (20)	8% (10)	119
Atheist	8% (8)	5% (5)	19% (20)	28% (29)	28% (29)	12% (13)	104
Agnostic/Nothing in particular	6% (35)	6% (32)	25% (141)	24% (136)	16% (94)	24% (137)	575
Something Else	7% (27)	7% (25)	20% (77)	24% (92)	16% (62)	25% (95)	378
Religious Non-Protestant/Catholic	8% (11)	24% (32)	20% (26)	21% (28)	18% (24)	10% (13)	135
Evangelical	9% (49)	12% (70)	24% (140)	18% (102)	14% (82)	23% (130)	573
Non-Evangelical	7% (52)	9% (70)	27% (215)	23% (187)	19% (148)	16% (127)	799
Community: Urban	10% (65)	9% (58)	23% (143)	20% (128)	18% (114)	19% (122)	630
Community: Suburban	5% (50)	10% (111)	26% (279)	23% (240)	18% (191)	18% (189)	1060
Community: Rural	8% (41)	8% (43)	24% (126)	23% (116)	14% (74)	22% (115)	515
Employ: Private Sector	8% (60)	12% (87)	26% (192)	21% (152)	15% (109)	17% (126)	726
Employ: Government	8% (12)	7% (11)	28% (42)	21% (31)	18% (27)	17% (25)	148
Employ: Self-Employed	10% (21)	12% (26)	31% (63)	19% (39)	11% (23)	17% (35)	207
Employ: Homemaker	4% (6)	7% (9)	20% (27)	28% (38)	17% (23)	23% (31)	134
Employ: Student	4% (3)	12% (8)	20% (14)	29% (20)	15% (10)	20% (14)	69
Employ: Retired	5% (29)	9% (52)	25% (137)	24% (132)	20% (110)	17% (91)	550
Employ: Unemployed	7% (18)	2% (5)	24% (57)	21% (52)	17% (41)	28% (68)	241
Employ: Other	5% (7)	11% (14)	13% (16)	16% (21)	27% (35)	28% (36)	130
Military HH: Yes	6% (19)	10% (28)	30% (87)	23% (66)	20% (59)	12% (35)	294
Military HH: No	7% (137)	10% (183)	24% (460)	22% (418)	17% (321)	20% (392)	1911
RD/WT: Right Direction	9% (63)	11% (79)	23% (162)	20% (142)	21% (145)	15% (107)	698
RD/WT: Wrong Track	6% (93)	9% (133)	26% (385)	23% (342)	16% (235)	21% (319)	1507
Biden Job Approve	6% (58)	9% (88)	22% (205)	26% (243)	21% (201)	16% (147)	942
Biden Job Disapprove	8% (88)	11% (121)	28% (321)	19% (215)	14% (162)	19% (220)	1126

Continued on next page

Table MCBR6_7: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Opposed employee unionizing efforts

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	7% (156)	10% (212)	25% (548)	22% (484)	17% (379)	19% (427)	2205
Biden Job Strongly Approve	10% (39)	12% (48)	21% (82)	18% (70)	25% (97)	14% (54)	389
Biden Job Somewhat Approve	3% (19)	7% (40)	22% (124)	31% (173)	19% (104)	17% (93)	553
Biden Job Somewhat Disapprove	8% (26)	7% (23)	32% (107)	21% (69)	13% (44)	19% (64)	333
Biden Job Strongly Disapprove	8% (62)	12% (98)	27% (214)	18% (146)	15% (118)	20% (155)	793
Favorable of Biden	6% (57)	8% (80)	23% (216)	26% (244)	22% (207)	16% (149)	953
Unfavorable of Biden	8% (93)	11% (122)	27% (301)	19% (214)	14% (158)	21% (229)	1116
Very Favorable of Biden	9% (34)	10% (41)	19% (78)	21% (86)	27% (109)	13% (53)	400
Somewhat Favorable of Biden	4% (23)	7% (38)	25% (139)	29% (159)	18% (98)	17% (96)	553
Somewhat Unfavorable of Biden	8% (24)	9% (27)	25% (75)	23% (68)	12% (37)	23% (68)	300
Very Unfavorable of Biden	8% (69)	12% (95)	28% (225)	18% (146)	15% (121)	20% (161)	816
#1 Issue: Economy	7% (67)	10% (92)	27% (244)	21% (193)	13% (121)	20% (184)	901
#1 Issue: Security	8% (24)	13% (41)	28% (87)	18% (56)	16% (51)	18% (55)	315
#1 Issue: Health Care	4% (8)	11% (21)	25% (47)	23% (44)	19% (37)	18% (35)	192
#1 Issue: Medicare / Social Security	8% (21)	6% (17)	21% (60)	25% (69)	22% (61)	18% (51)	278
#1 Issue: Women's Issues	3% (5)	5% (10)	20% (38)	27% (52)	21% (41)	24% (46)	192
#1 Issue: Education	12% (7)	14% (8)	21% (13)	30% (19)	10% (6)	14% (9)	62
#1 Issue: Energy	13% (19)	10% (15)	23% (33)	16% (23)	23% (32)	14% (20)	143
#1 Issue: Other	3% (3)	6% (7)	22% (26)	23% (28)	26% (31)	21% (25)	121
2022 House Vote: Democrat	6% (51)	9% (83)	20% (182)	25% (227)	23% (211)	16% (143)	897
2022 House Vote: Republican	10% (70)	14% (99)	31% (210)	18% (122)	12% (80)	15% (105)	687
2022 House Vote: Someone else	12% (8)	3% (2)	34% (21)	16% (10)	10% (6)	25% (15)	62
2022 House Vote: Didn't Vote	5% (26)	5% (27)	24% (135)	22% (125)	15% (83)	29% (163)	559
2020 Vote: Joe Biden	6% (56)	8% (73)	22% (205)	25% (238)	24% (224)	15% (144)	940
2020 Vote: Donald Trump	9% (67)	14% (104)	29% (210)	17% (122)	12% (86)	19% (136)	726
2020 Vote: Other	7% (4)	10% (6)	26% (16)	25% (15)	15% (10)	17% (11)	62
2020 Vote: Didn't Vote	6% (28)	6% (28)	24% (116)	23% (109)	13% (60)	29% (136)	476
2018 House Vote: Democrat	6% (45)	9% (68)	19% (147)	26% (201)	26% (200)	16% (124)	785
2018 House Vote: Republican	10% (62)	15% (93)	31% (194)	17% (104)	11% (70)	16% (97)	621
2018 House Vote: Someone else	6% (3)	— (0)	34% (20)	27% (16)	10% (6)	24% (14)	59
2018 House Vote: Didn't Vote	6% (46)	7% (51)	25% (186)	22% (164)	14% (103)	26% (191)	741

Continued on next page

Table MCBR6_7: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Opposed employee unionizing efforts

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	7% (156)	10% (212)	25% (548)	22% (484)	17% (379)	19% (427)	2205
4-Region: Northeast	6% (22)	10% (37)	23% (89)	26% (99)	20% (75)	17% (64)	386
4-Region: Midwest	5% (22)	10% (48)	24% (110)	22% (101)	18% (83)	20% (91)	456
4-Region: South	9% (73)	10% (82)	25% (207)	21% (173)	16% (138)	20% (168)	841
4-Region: West	7% (39)	9% (45)	27% (141)	21% (110)	16% (83)	20% (104)	522
Employed	9% (93)	11% (124)	27% (297)	20% (221)	15% (160)	17% (186)	1081
Unemployed	6% (62)	8% (88)	22% (251)	23% (263)	20% (220)	21% (240)	1124
Works Remotely, No in-Person Option	13% (18)	17% (23)	23% (32)	18% (25)	11% (16)	18% (25)	139
Works Remotely with in-Person Option	10% (16)	14% (23)	36% (59)	17% (27)	11% (17)	13% (21)	164
Part Time Works Remotely, Part Time Require in Person	9% (15)	12% (20)	32% (54)	22% (36)	13% (21)	12% (20)	167
In Person Work Except Vacation and Appts	12% (14)	26% (31)	25% (29)	23% (27)	10% (11)	4% (5)	117
In Person Work Only	6% (30)	5% (26)	25% (123)	21% (106)	19% (94)	23% (115)	494
In Person Option or Partial Requirement	9% (31)	13% (43)	34% (113)	19% (64)	12% (39)	13% (42)	331
In Person Required or Remote Only for Appts/PTO	7% (44)	9% (57)	25% (152)	22% (133)	17% (105)	20% (120)	611
Manufacturing	8% (6)	20% (13)	27% (18)	14% (9)	10% (7)	22% (15)	68
Retail	9% (9)	14% (15)	26% (27)	22% (23)	15% (16)	14% (14)	103
Health Care	4% (4)	9% (10)	31% (35)	21% (23)	13% (14)	22% (24)	110
Technology	23% (15)	17% (11)	18% (12)	22% (15)	16% (10)	5% (3)	67
Construction	8% (7)	23% (21)	25% (23)	16% (15)	18% (17)	10% (9)	92
Other	7% (14)	5% (10)	33% (64)	17% (33)	15% (28)	22% (43)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_8: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Monitored employee productivity

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	9% (193)	17% (384)	34% (760)	14% (302)	11% (240)	15% (326)	2205
Gender: Male	11% (121)	20% (209)	36% (384)	14% (148)	9% (102)	10% (105)	1070
Gender: Female	6% (72)	16% (174)	33% (374)	13% (149)	12% (134)	20% (220)	1124
Age: 18-34	11% (67)	15% (93)	35% (219)	14% (89)	11% (71)	15% (93)	632
Age: 35-44	12% (45)	18% (69)	30% (111)	13% (49)	9% (35)	17% (63)	372
Age: 45-64	8% (54)	17% (123)	35% (252)	13% (94)	12% (88)	14% (101)	712
Age: 65+	6% (27)	20% (99)	36% (178)	14% (69)	9% (46)	14% (69)	488
GenZers: 1997-2012	8% (20)	14% (37)	37% (96)	14% (38)	13% (34)	14% (36)	262
Millennials: 1981-1996	12% (79)	18% (119)	32% (207)	14% (92)	9% (57)	16% (104)	656
GenXers: 1965-1980	8% (44)	16% (85)	35% (188)	12% (63)	13% (69)	16% (84)	533
Baby Boomers: 1946-1964	7% (49)	19% (130)	36% (249)	14% (99)	10% (71)	13% (92)	690
PID: Dem (no lean)	8% (70)	18% (157)	34% (294)	15% (133)	12% (103)	13% (110)	867
PID: Ind (no lean)	8% (52)	14% (95)	35% (233)	14% (96)	11% (74)	18% (121)	671
PID: Rep (no lean)	11% (71)	20% (132)	35% (233)	11% (73)	9% (63)	14% (95)	666
PID/Gender: Dem Men	12% (45)	23% (88)	37% (142)	14% (56)	8% (32)	6% (24)	388
PID/Gender: Dem Women	5% (25)	15% (69)	32% (151)	16% (74)	15% (69)	18% (84)	472
PID/Gender: Ind Men	10% (32)	14% (45)	36% (117)	14% (46)	12% (39)	13% (41)	321
PID/Gender: Ind Women	6% (20)	14% (50)	33% (116)	14% (48)	10% (35)	23% (80)	348
PID/Gender: Rep Men	12% (43)	21% (76)	35% (125)	13% (46)	8% (30)	11% (40)	361
PID/Gender: Rep Women	9% (28)	18% (56)	35% (107)	9% (27)	10% (31)	18% (55)	304
Ideo: Liberal (1-3)	8% (55)	17% (112)	35% (228)	18% (120)	11% (76)	10% (67)	657
Ideo: Moderate (4)	9% (59)	18% (118)	35% (222)	10% (67)	11% (73)	16% (103)	643
Ideo: Conservative (5-7)	10% (72)	18% (125)	36% (251)	12% (85)	10% (71)	14% (95)	699
Educ: < College	8% (119)	16% (237)	35% (499)	13% (184)	11% (163)	17% (239)	1441
Educ: Bachelors degree	11% (51)	18% (85)	36% (174)	15% (71)	9% (42)	13% (62)	485
Educ: Post-grad	8% (23)	22% (62)	31% (87)	17% (46)	13% (35)	9% (26)	279
Income: Under 50k	9% (99)	16% (182)	32% (370)	13% (154)	11% (128)	19% (216)	1150
Income: 50k-100k	9% (64)	20% (133)	38% (254)	13% (88)	10% (64)	10% (66)	670
Income: 100k+	8% (31)	18% (68)	35% (136)	15% (59)	12% (48)	11% (44)	385
Ethnicity: White	8% (144)	18% (314)	34% (583)	14% (236)	11% (181)	14% (244)	1702
Ethnicity: Hispanic	12% (44)	20% (75)	32% (122)	12% (46)	10% (36)	15% (56)	380

Continued on next page

Table MCBR6_8: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Monitored employee productivity

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	9% (193)	17% (384)	34% (760)	14% (302)	11% (240)	15% (326)	2205
Ethnicity: Black	13% (36)	15% (43)	34% (97)	12% (34)	13% (36)	13% (37)	283
Ethnicity: Other	6% (14)	12% (27)	37% (81)	14% (32)	10% (23)	20% (45)	220
All Christian	9% (96)	21% (214)	32% (334)	14% (149)	11% (118)	11% (118)	1030
All Non-Christian	10% (12)	26% (31)	32% (38)	9% (11)	15% (17)	9% (10)	119
Atheist	5% (5)	14% (14)	30% (31)	24% (24)	11% (11)	17% (17)	104
Agnostic/Nothing in particular	8% (44)	12% (66)	39% (223)	13% (78)	8% (47)	20% (117)	575
Something Else	10% (37)	15% (58)	35% (134)	10% (39)	12% (47)	17% (63)	378
Religious Non-Protestant/Catholic	9% (12)	26% (34)	33% (45)	10% (13)	13% (18)	9% (12)	135
Evangelical	12% (67)	19% (111)	30% (175)	13% (73)	11% (62)	15% (85)	573
Non-Evangelical	8% (63)	19% (154)	35% (278)	14% (113)	13% (101)	11% (90)	799
Community: Urban	11% (67)	16% (99)	34% (216)	13% (84)	12% (76)	14% (87)	630
Community: Suburban	6% (66)	18% (196)	36% (378)	14% (147)	10% (109)	15% (164)	1060
Community: Rural	12% (60)	17% (89)	32% (165)	14% (70)	11% (55)	15% (75)	515
Employ: Private Sector	10% (72)	18% (133)	33% (240)	15% (108)	12% (85)	12% (87)	726
Employ: Government	8% (11)	15% (23)	36% (54)	19% (28)	11% (16)	12% (17)	148
Employ: Self-Employed	15% (30)	13% (27)	35% (73)	12% (26)	7% (15)	17% (36)	207
Employ: Homemaker	7% (9)	16% (21)	36% (48)	11% (15)	12% (16)	18% (24)	134
Employ: Student	6% (4)	18% (12)	26% (18)	15% (10)	25% (17)	10% (7)	69
Employ: Retired	6% (35)	22% (120)	36% (196)	13% (73)	10% (53)	13% (73)	550
Employ: Unemployed	9% (21)	5% (13)	36% (88)	13% (31)	12% (30)	24% (59)	241
Employ: Other	8% (10)	27% (35)	33% (42)	8% (11)	7% (9)	18% (23)	130
Military HH: Yes	6% (19)	20% (59)	36% (106)	12% (35)	13% (37)	13% (38)	294
Military HH: No	9% (175)	17% (324)	34% (654)	14% (266)	11% (203)	15% (288)	1911
RD/WT: Right Direction	11% (78)	18% (123)	32% (221)	13% (91)	13% (89)	14% (96)	698
RD/WT: Wrong Track	8% (116)	17% (260)	36% (539)	14% (210)	10% (152)	15% (230)	1507
Biden Job Approve	9% (84)	17% (164)	34% (322)	12% (116)	13% (120)	14% (135)	942
Biden Job Disapprove	9% (104)	18% (200)	36% (405)	14% (160)	9% (106)	13% (151)	1126

Continued on next page

Table MCBR6_8: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Monitored employee productivity

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	9% (193)	17% (384)	34% (760)	14% (302)	11% (240)	15% (326)	2205
Biden Job Strongly Approve	12% (49)	22% (87)	32% (125)	8% (31)	11% (45)	14% (53)	389
Biden Job Somewhat Approve	6% (36)	14% (77)	36% (197)	15% (85)	14% (75)	15% (82)	553
Biden Job Somewhat Disapprove	9% (30)	17% (57)	42% (141)	13% (44)	7% (24)	11% (38)	333
Biden Job Strongly Disapprove	9% (74)	18% (143)	33% (264)	15% (116)	10% (83)	14% (113)	793
Favorable of Biden	8% (78)	18% (168)	35% (332)	13% (123)	13% (124)	13% (127)	953
Unfavorable of Biden	9% (105)	18% (202)	35% (387)	14% (161)	9% (103)	14% (157)	1116
Very Favorable of Biden	12% (47)	20% (81)	32% (129)	9% (38)	13% (51)	14% (54)	400
Somewhat Favorable of Biden	6% (31)	16% (87)	37% (203)	16% (86)	13% (73)	13% (73)	553
Somewhat Unfavorable of Biden	12% (36)	17% (51)	37% (112)	15% (46)	5% (14)	13% (40)	300
Very Unfavorable of Biden	8% (69)	19% (151)	34% (275)	14% (116)	11% (89)	14% (117)	816
#1 Issue: Economy	10% (86)	18% (159)	35% (318)	13% (115)	10% (87)	15% (137)	901
#1 Issue: Security	8% (27)	20% (62)	37% (118)	10% (31)	11% (35)	14% (43)	315
#1 Issue: Health Care	12% (22)	22% (42)	20% (38)	24% (47)	8% (15)	15% (29)	192
#1 Issue: Medicare / Social Security	8% (21)	18% (51)	41% (114)	13% (37)	9% (26)	11% (30)	278
#1 Issue: Women's Issues	3% (5)	12% (22)	39% (74)	13% (24)	13% (25)	21% (41)	192
#1 Issue: Education	10% (7)	23% (14)	28% (18)	13% (8)	10% (6)	14% (9)	62
#1 Issue: Energy	15% (21)	12% (18)	31% (44)	15% (21)	14% (20)	13% (18)	143
#1 Issue: Other	4% (5)	12% (15)	30% (36)	15% (18)	22% (26)	17% (20)	121
2022 House Vote: Democrat	8% (72)	16% (147)	35% (315)	16% (143)	12% (110)	12% (110)	897
2022 House Vote: Republican	11% (76)	22% (148)	34% (231)	13% (89)	10% (67)	11% (76)	687
2022 House Vote: Someone else	12% (7)	12% (7)	30% (19)	16% (10)	10% (6)	20% (12)	62
2022 House Vote: Didn't Vote	7% (38)	15% (82)	35% (195)	11% (60)	10% (57)	23% (127)	559
2020 Vote: Joe Biden	8% (72)	16% (152)	35% (326)	16% (153)	12% (116)	13% (123)	940
2020 Vote: Donald Trump	13% (96)	19% (141)	33% (243)	12% (90)	9% (68)	12% (89)	726
2020 Vote: Other	3% (2)	18% (11)	33% (21)	16% (10)	13% (8)	18% (11)	62
2020 Vote: Didn't Vote	5% (24)	17% (80)	36% (171)	10% (50)	10% (49)	22% (103)	476
2018 House Vote: Democrat	8% (59)	18% (144)	34% (267)	16% (129)	12% (95)	12% (92)	785
2018 House Vote: Republican	10% (65)	20% (123)	34% (210)	13% (79)	11% (66)	12% (77)	621
2018 House Vote: Someone else	3% (2)	18% (11)	36% (21)	15% (9)	10% (6)	17% (10)	59
2018 House Vote: Didn't Vote	9% (68)	14% (106)	35% (262)	11% (85)	10% (73)	20% (147)	741

Continued on next page

Table MCBR6_8: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
Monitored employee productivity

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	9% (193)	17% (384)	34% (760)	14% (302)	11% (240)	15% (326)	2205
4-Region: Northeast	7% (29)	16% (62)	35% (137)	16% (64)	12% (47)	12% (48)	386
4-Region: Midwest	6% (27)	18% (84)	33% (150)	14% (65)	10% (47)	18% (82)	456
4-Region: South	11% (92)	18% (155)	33% (279)	13% (105)	11% (92)	14% (117)	841
4-Region: West	9% (45)	16% (83)	37% (193)	13% (67)	10% (53)	15% (80)	522
Employed	11% (114)	17% (183)	34% (367)	15% (161)	11% (116)	13% (140)	1081
Unemployed	7% (79)	18% (201)	35% (393)	12% (140)	11% (124)	17% (187)	1124
Works Remotely, No in-Person Option	12% (17)	17% (24)	21% (29)	17% (24)	13% (18)	19% (27)	139
Works Remotely with in-Person Option	12% (19)	15% (24)	41% (67)	14% (23)	11% (17)	8% (13)	164
Part Time Works Remotely, Part Time Require in Person	8% (13)	13% (22)	41% (69)	14% (24)	13% (22)	10% (17)	167
In Person Work Except Vacation and Appts	19% (22)	28% (33)	27% (32)	13% (16)	6% (7)	6% (7)	117
In Person Work Only	9% (43)	16% (79)	34% (170)	15% (75)	10% (51)	15% (76)	494
In Person Option or Partial Requirement	10% (32)	14% (46)	41% (136)	14% (47)	12% (39)	9% (30)	331
In Person Required or Remote Only for Appts/PTO	11% (65)	18% (112)	33% (202)	15% (90)	10% (59)	14% (83)	611
Manufacturing	12% (8)	16% (11)	30% (20)	13% (8)	14% (9)	17% (11)	68
Retail	9% (10)	18% (18)	35% (36)	16% (16)	10% (10)	12% (12)	103
Health Care	14% (15)	15% (17)	31% (34)	15% (16)	12% (14)	13% (15)	110
Technology	18% (12)	18% (12)	31% (20)	14% (9)	12% (8)	7% (5)	67
Construction	9% (8)	23% (21)	31% (28)	16% (15)	9% (8)	12% (11)	92
Other	8% (16)	12% (23)	39% (76)	17% (32)	9% (18)	15% (28)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_9: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
The CEO announced they took a pay cut after laying off a portion of employees

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	9% (207)	19% (413)	31% (677)	14% (317)	10% (230)	16% (362)	2205
Gender: Male	11% (120)	22% (232)	34% (364)	13% (136)	9% (97)	11% (120)	1070
Gender: Female	8% (87)	16% (181)	28% (311)	16% (180)	11% (129)	21% (237)	1124
Age: 18-34	10% (62)	14% (88)	28% (176)	18% (114)	13% (82)	18% (111)	632
Age: 35-44	10% (38)	19% (69)	29% (107)	14% (50)	11% (41)	18% (67)	372
Age: 45-64	9% (64)	20% (141)	32% (229)	14% (99)	10% (74)	15% (107)	712
Age: 65+	9% (43)	23% (114)	34% (165)	11% (55)	7% (34)	16% (77)	488
GenZers: 1997-2012	7% (18)	14% (36)	24% (63)	22% (58)	16% (41)	17% (46)	262
Millennials: 1981-1996	11% (73)	16% (106)	30% (196)	15% (95)	11% (69)	18% (116)	656
GenXers: 1965-1980	10% (51)	19% (101)	32% (171)	13% (68)	10% (56)	16% (86)	533
Baby Boomers: 1946-1964	8% (58)	23% (158)	32% (220)	13% (90)	9% (59)	15% (105)	690
PID: Dem (no lean)	11% (99)	18% (154)	30% (263)	14% (122)	11% (98)	15% (131)	867
PID: Ind (no lean)	7% (45)	14% (94)	31% (209)	18% (122)	11% (72)	19% (129)	671
PID: Rep (no lean)	9% (63)	25% (165)	31% (205)	11% (73)	9% (60)	15% (101)	666
PID/Gender: Dem Men	15% (58)	21% (82)	34% (132)	12% (46)	8% (31)	10% (38)	388
PID/Gender: Dem Women	9% (41)	15% (72)	28% (130)	16% (76)	13% (63)	19% (90)	472
PID/Gender: Ind Men	7% (23)	16% (53)	35% (112)	18% (57)	12% (39)	12% (39)	321
PID/Gender: Ind Women	7% (23)	12% (42)	28% (97)	19% (65)	10% (34)	25% (89)	348
PID/Gender: Rep Men	11% (40)	27% (97)	33% (121)	9% (34)	7% (27)	12% (43)	361
PID/Gender: Rep Women	8% (23)	22% (67)	28% (84)	13% (39)	10% (32)	19% (58)	304
Ideo: Liberal (1-3)	10% (67)	17% (111)	35% (231)	17% (109)	11% (69)	11% (71)	657
Ideo: Moderate (4)	7% (48)	19% (122)	31% (201)	12% (79)	12% (75)	18% (119)	643
Ideo: Conservative (5-7)	11% (79)	24% (165)	31% (216)	11% (74)	8% (59)	15% (106)	699
Educ: < College	9% (128)	17% (245)	28% (408)	17% (238)	11% (155)	19% (267)	1441
Educ: Bachelors degree	11% (54)	21% (101)	33% (158)	10% (51)	12% (59)	13% (62)	485
Educ: Post-grad	9% (24)	24% (66)	40% (111)	10% (28)	6% (16)	12% (33)	279
Income: Under 50k	9% (98)	17% (190)	28% (319)	17% (190)	10% (118)	20% (235)	1150
Income: 50k-100k	10% (66)	19% (125)	33% (224)	15% (98)	10% (70)	13% (87)	670
Income: 100k+	11% (42)	25% (98)	35% (134)	7% (29)	11% (42)	10% (40)	385
Ethnicity: White	9% (150)	19% (331)	32% (546)	14% (246)	10% (167)	15% (262)	1702
Ethnicity: Hispanic	11% (42)	15% (58)	27% (102)	19% (71)	13% (49)	15% (58)	380

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Table MCBR6_9: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
The CEO announced they took a pay cut after laying off a portion of employees

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	9% (207)	19% (413)	31% (677)	14% (317)	10% (230)	16% (362)	2205
Ethnicity: Black	13% (37)	15% (42)	26% (74)	14% (41)	13% (36)	19% (54)	283
Ethnicity: Other	9% (20)	18% (40)	26% (57)	14% (30)	12% (27)	21% (46)	220
All Christian	10% (108)	21% (220)	33% (339)	12% (126)	10% (106)	13% (129)	1030
All Non-Christian	17% (20)	21% (25)	26% (31)	18% (21)	10% (12)	9% (11)	119
Atheist	5% (5)	19% (20)	28% (30)	17% (18)	12% (13)	18% (19)	104
Agnostic/Nothing in particular	7% (38)	17% (97)	30% (173)	13% (77)	11% (62)	22% (128)	575
Something Else	10% (36)	13% (51)	28% (104)	20% (75)	10% (37)	20% (75)	378
Religious Non-Protestant/Catholic	18% (25)	20% (27)	26% (35)	16% (22)	10% (14)	10% (13)	135
Evangelical	10% (59)	21% (120)	28% (161)	12% (71)	10% (60)	18% (102)	573
Non-Evangelical	10% (79)	18% (147)	34% (269)	16% (128)	10% (81)	12% (95)	799
Community: Urban	12% (74)	18% (112)	28% (174)	14% (90)	11% (68)	18% (111)	630
Community: Suburban	8% (86)	20% (208)	33% (345)	14% (152)	10% (106)	16% (164)	1060
Community: Rural	9% (46)	18% (93)	31% (158)	15% (75)	11% (56)	17% (86)	515
Employ: Private Sector	10% (74)	22% (156)	30% (221)	13% (94)	12% (90)	13% (92)	726
Employ: Government	11% (17)	12% (18)	34% (50)	17% (26)	6% (8)	20% (29)	148
Employ: Self-Employed	10% (21)	20% (41)	36% (74)	10% (20)	10% (21)	15% (30)	207
Employ: Homemaker	6% (7)	12% (15)	35% (47)	19% (25)	10% (14)	19% (26)	134
Employ: Student	4% (3)	11% (8)	20% (14)	27% (19)	19% (13)	18% (13)	69
Employ: Retired	10% (54)	23% (129)	34% (185)	12% (64)	7% (37)	15% (82)	550
Employ: Unemployed	6% (14)	13% (31)	24% (58)	18% (44)	12% (29)	27% (66)	241
Employ: Other	14% (18)	12% (15)	22% (29)	20% (26)	14% (18)	18% (24)	130
Military HH: Yes	8% (24)	19% (55)	39% (113)	13% (39)	11% (33)	10% (30)	294
Military HH: No	10% (183)	19% (358)	29% (563)	15% (278)	10% (197)	17% (331)	1911
RD/WT: Right Direction	13% (93)	18% (125)	31% (216)	13% (94)	9% (65)	15% (105)	698
RD/WT: Wrong Track	8% (114)	19% (288)	31% (461)	15% (223)	11% (165)	17% (257)	1507
Biden Job Approve	11% (103)	20% (188)	30% (285)	14% (129)	11% (102)	14% (135)	942
Biden Job Disapprove	9% (97)	19% (219)	31% (355)	15% (164)	10% (113)	16% (179)	1126

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Table MCBR6_9: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
The CEO announced they took a pay cut after laying off a portion of employees

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	9% (207)	19% (413)	31% (677)	14% (317)	10% (230)	16% (362)	2205
Biden Job Strongly Approve	16% (62)	20% (78)	28% (108)	12% (46)	11% (41)	14% (54)	389
Biden Job Somewhat Approve	8% (42)	20% (110)	32% (177)	15% (83)	11% (60)	15% (80)	553
Biden Job Somewhat Disapprove	10% (32)	17% (58)	32% (105)	16% (53)	8% (27)	17% (57)	333
Biden Job Strongly Disapprove	8% (65)	20% (161)	31% (249)	14% (110)	11% (86)	15% (122)	793
Favorable of Biden	12% (110)	19% (182)	32% (300)	13% (126)	11% (102)	14% (133)	953
Unfavorable of Biden	8% (91)	20% (222)	30% (336)	15% (165)	10% (112)	17% (190)	1116
Very Favorable of Biden	16% (64)	19% (75)	28% (111)	12% (48)	12% (47)	14% (56)	400
Somewhat Favorable of Biden	8% (46)	19% (108)	34% (190)	14% (78)	10% (55)	14% (77)	553
Somewhat Unfavorable of Biden	8% (24)	18% (55)	29% (88)	17% (52)	7% (20)	20% (61)	300
Very Unfavorable of Biden	8% (67)	21% (168)	30% (248)	14% (113)	11% (92)	16% (128)	816
#1 Issue: Economy	8% (72)	20% (177)	33% (295)	16% (144)	9% (81)	15% (132)	901
#1 Issue: Security	12% (38)	21% (65)	30% (94)	10% (30)	12% (38)	16% (49)	315
#1 Issue: Health Care	9% (18)	22% (43)	29% (56)	14% (28)	8% (15)	17% (33)	192
#1 Issue: Medicare / Social Security	13% (37)	18% (51)	31% (85)	15% (40)	8% (22)	15% (43)	278
#1 Issue: Women's Issues	6% (11)	10% (20)	27% (51)	19% (37)	16% (31)	22% (42)	192
#1 Issue: Education	3% (2)	19% (12)	43% (27)	9% (6)	9% (6)	17% (10)	62
#1 Issue: Energy	13% (18)	17% (25)	29% (41)	10% (14)	15% (21)	16% (23)	143
#1 Issue: Other	8% (10)	18% (21)	23% (27)	14% (17)	13% (16)	24% (29)	121
2022 House Vote: Democrat	11% (96)	18% (162)	31% (274)	14% (130)	12% (108)	14% (128)	897
2022 House Vote: Republican	10% (67)	24% (168)	32% (222)	12% (85)	9% (64)	12% (81)	687
2022 House Vote: Someone else	13% (8)	12% (8)	41% (26)	5% (3)	6% (4)	22% (14)	62
2022 House Vote: Didn't Vote	6% (36)	13% (75)	28% (155)	18% (99)	10% (55)	25% (139)	559
2020 Vote: Joe Biden	10% (98)	18% (173)	31% (288)	15% (137)	12% (115)	14% (129)	940
2020 Vote: Donald Trump	11% (79)	22% (160)	32% (232)	12% (90)	9% (64)	14% (103)	726
2020 Vote: Other	3% (2)	16% (10)	50% (31)	10% (6)	5% (3)	16% (10)	62
2020 Vote: Didn't Vote	6% (28)	15% (70)	26% (126)	18% (85)	10% (48)	25% (120)	476
2018 House Vote: Democrat	12% (92)	16% (124)	31% (246)	15% (120)	11% (90)	14% (113)	785
2018 House Vote: Republican	10% (61)	23% (144)	33% (203)	12% (75)	10% (61)	12% (77)	621
2018 House Vote: Someone else	3% (2)	10% (6)	36% (21)	31% (18)	1% (1)	19% (11)	59
2018 House Vote: Didn't Vote	7% (52)	19% (139)	28% (207)	14% (103)	11% (79)	22% (161)	741

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Table MCBR6_9: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
The CEO announced they took a pay cut after laying off a portion of employees

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	9% (207)	19% (413)	31% (677)	14% (317)	10% (230)	16% (362)	2205
4-Region: Northeast	10% (38)	19% (75)	31% (120)	15% (58)	9% (33)	16% (61)	386
4-Region: Midwest	8% (36)	20% (92)	32% (147)	13% (58)	10% (48)	16% (75)	456
4-Region: South	10% (86)	18% (154)	30% (252)	16% (132)	10% (84)	16% (132)	841
4-Region: West	9% (46)	18% (92)	30% (157)	13% (69)	12% (65)	18% (93)	522
Employed	10% (111)	20% (215)	32% (345)	13% (139)	11% (120)	14% (151)	1081
Unemployed	9% (96)	18% (198)	30% (332)	16% (178)	10% (110)	19% (210)	1124
Works Remotely, No in-Person Option	10% (14)	24% (33)	30% (42)	10% (14)	10% (14)	16% (22)	139
Works Remotely with in-Person Option	7% (11)	20% (32)	38% (62)	14% (23)	8% (14)	13% (21)	164
Part Time Works Remotely, Part Time Require in Person	11% (18)	22% (36)	37% (62)	10% (16)	10% (17)	11% (18)	167
In Person Work Except Vacation and Appts	20% (23)	18% (21)	34% (40)	12% (14)	12% (14)	5% (5)	117
In Person Work Only	9% (44)	19% (93)	28% (138)	15% (72)	12% (61)	17% (86)	494
In Person Option or Partial Requirement	9% (30)	21% (68)	38% (124)	12% (39)	9% (31)	12% (39)	331
In Person Required or Remote Only for Appts/PTO	11% (68)	19% (114)	29% (178)	14% (86)	12% (75)	15% (91)	611
Manufacturing	6% (4)	17% (11)	40% (27)	16% (11)	7% (5)	14% (10)	68
Retail	7% (7)	19% (20)	33% (34)	8% (8)	16% (17)	17% (17)	103
Health Care	12% (13)	23% (25)	21% (23)	17% (19)	10% (11)	16% (18)	110
Technology	18% (12)	27% (18)	25% (17)	12% (8)	11% (8)	6% (4)	67
Construction	10% (9)	19% (17)	38% (35)	8% (8)	13% (12)	12% (11)	92
Other	12% (22)	23% (44)	29% (56)	12% (24)	12% (23)	12% (24)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCBR6_10: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
The CEO announced they took a pay cut instead of laying off a portion of employees

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	26% (572)	33% (722)	19% (428)	6% (128)	5% (109)	11% (247)	2205
Gender: Male	27% (289)	34% (366)	21% (222)	7% (73)	4% (38)	8% (82)	1070
Gender: Female	25% (283)	31% (351)	18% (203)	5% (56)	6% (68)	15% (165)	1124
Age: 18-34	21% (130)	30% (190)	21% (134)	9% (56)	6% (37)	13% (85)	632
Age: 35-44	23% (85)	33% (122)	23% (87)	8% (30)	4% (14)	9% (35)	372
Age: 45-64	29% (204)	34% (242)	18% (125)	4% (32)	5% (36)	10% (74)	712
Age: 65+	31% (153)	34% (168)	17% (81)	2% (11)	4% (22)	11% (54)	488
GenZers: 1997-2012	17% (45)	25% (65)	23% (61)	12% (32)	9% (25)	13% (35)	262
Millennials: 1981-1996	22% (142)	35% (228)	21% (140)	7% (46)	3% (22)	12% (78)	656
GenXers: 1965-1980	27% (143)	33% (175)	20% (106)	6% (32)	5% (24)	10% (54)	533
Baby Boomers: 1946-1964	32% (220)	33% (230)	16% (112)	3% (18)	5% (36)	11% (73)	690
PID: Dem (no lean)	27% (231)	36% (310)	16% (134)	5% (46)	6% (53)	11% (93)	867
PID: Ind (no lean)	23% (154)	31% (205)	24% (158)	7% (45)	3% (23)	13% (86)	671
PID: Rep (no lean)	28% (187)	31% (206)	20% (135)	6% (38)	5% (32)	10% (68)	666
PID/Gender: Dem Men	29% (113)	39% (153)	16% (62)	6% (24)	3% (13)	6% (24)	388
PID/Gender: Dem Women	25% (117)	32% (153)	15% (72)	5% (22)	8% (39)	15% (70)	472
PID/Gender: Ind Men	23% (75)	31% (101)	25% (79)	9% (28)	3% (9)	9% (30)	321
PID/Gender: Ind Women	23% (79)	30% (104)	22% (78)	5% (18)	4% (14)	16% (56)	348
PID/Gender: Rep Men	28% (101)	31% (112)	23% (82)	6% (22)	5% (17)	8% (28)	361
PID/Gender: Rep Women	29% (87)	31% (94)	17% (53)	5% (16)	5% (14)	13% (39)	304
Ideo: Liberal (1-3)	29% (190)	38% (253)	16% (103)	6% (40)	4% (30)	6% (42)	657
Ideo: Moderate (4)	26% (169)	25% (163)	24% (155)	5% (34)	4% (24)	15% (98)	643
Ideo: Conservative (5-7)	26% (182)	37% (256)	19% (131)	5% (34)	6% (41)	8% (55)	699
Educ: < College	24% (339)	31% (444)	20% (293)	6% (91)	6% (86)	13% (188)	1441
Educ: Bachelors degree	31% (150)	36% (173)	18% (86)	5% (24)	2% (11)	8% (41)	485
Educ: Post-grad	30% (83)	38% (105)	18% (49)	5% (13)	4% (12)	6% (18)	279
Income: Under 50k	23% (262)	30% (342)	20% (230)	7% (81)	6% (66)	15% (169)	1150
Income: 50k-100k	28% (189)	35% (236)	21% (139)	4% (25)	4% (25)	8% (55)	670
Income: 100k+	31% (121)	37% (143)	15% (58)	6% (22)	5% (18)	6% (23)	385
Ethnicity: White	26% (449)	35% (588)	19% (328)	5% (89)	4% (71)	10% (175)	1702
Ethnicity: Hispanic	21% (80)	31% (119)	23% (88)	6% (24)	7% (27)	11% (43)	380

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Table MCBR6_10: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
The CEO announced they took a pay cut instead of laying off a portion of employees

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	26% (572)	33% (722)	19% (428)	6% (128)	5% (109)	11% (247)	2205
Ethnicity: Black	24% (69)	25% (70)	21% (59)	8% (23)	9% (26)	13% (37)	283
Ethnicity: Other	25% (54)	29% (64)	18% (41)	7% (15)	5% (11)	16% (35)	220
All Christian	29% (295)	34% (355)	18% (182)	5% (53)	6% (58)	8% (86)	1030
All Non-Christian	25% (30)	32% (39)	21% (24)	13% (16)	5% (6)	4% (5)	119
Atheist	18% (19)	38% (40)	21% (22)	4% (4)	4% (4)	15% (15)	104
Agnostic/Nothing in particular	25% (145)	31% (177)	20% (116)	6% (35)	3% (15)	15% (87)	575
Something Else	22% (83)	30% (112)	22% (83)	6% (21)	7% (25)	14% (54)	378
Religious Non-Protestant/Catholic	28% (37)	31% (41)	19% (26)	13% (17)	5% (7)	5% (6)	135
Evangelical	27% (152)	33% (191)	18% (105)	5% (30)	6% (33)	11% (63)	573
Non-Evangelical	27% (214)	34% (268)	19% (154)	5% (42)	6% (49)	9% (72)	799
Community: Urban	23% (147)	30% (191)	21% (131)	7% (45)	8% (49)	11% (67)	630
Community: Suburban	27% (288)	34% (357)	19% (204)	5% (52)	4% (41)	11% (119)	1060
Community: Rural	27% (137)	34% (174)	18% (93)	6% (31)	4% (18)	12% (61)	515
Employ: Private Sector	26% (188)	39% (283)	17% (122)	6% (41)	4% (29)	9% (64)	726
Employ: Government	30% (44)	26% (38)	23% (35)	10% (15)	4% (6)	7% (10)	148
Employ: Self-Employed	24% (49)	25% (52)	28% (57)	8% (16)	5% (11)	10% (21)	207
Employ: Homemaker	15% (20)	32% (43)	26% (35)	6% (8)	4% (5)	17% (22)	134
Employ: Student	14% (10)	21% (14)	31% (21)	17% (12)	6% (4)	11% (8)	69
Employ: Retired	33% (184)	33% (184)	15% (82)	3% (14)	5% (28)	11% (58)	550
Employ: Unemployed	21% (50)	27% (64)	20% (48)	4% (9)	8% (19)	21% (50)	241
Employ: Other	20% (27)	33% (42)	21% (27)	10% (13)	5% (6)	11% (14)	130
Military HH: Yes	28% (82)	33% (98)	22% (66)	4% (11)	6% (16)	7% (21)	294
Military HH: No	26% (490)	33% (624)	19% (362)	6% (118)	5% (92)	12% (226)	1911
RD/WT: Right Direction	29% (205)	30% (211)	21% (145)	6% (40)	6% (39)	8% (57)	698
RD/WT: Wrong Track	24% (367)	34% (511)	19% (282)	6% (88)	5% (70)	13% (190)	1507
Biden Job Approve	28% (264)	35% (332)	18% (166)	5% (48)	4% (35)	10% (97)	942
Biden Job Disapprove	26% (291)	33% (369)	20% (228)	6% (68)	5% (54)	10% (117)	1126

Continued on next page

Table MCBR6_10: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
The CEO announced they took a pay cut instead of laying off a portion of employees

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	26% (572)	33% (722)	19% (428)	6% (128)	5% (109)	11% (247)	2205
Biden Job Strongly Approve	35% (136)	28% (111)	18% (69)	4% (15)	6% (23)	9% (36)	389
Biden Job Somewhat Approve	23% (128)	40% (221)	18% (97)	6% (33)	2% (12)	11% (60)	553
Biden Job Somewhat Disapprove	21% (69)	35% (115)	27% (89)	7% (22)	4% (12)	8% (26)	333
Biden Job Strongly Disapprove	28% (223)	32% (253)	17% (138)	6% (47)	5% (42)	11% (90)	793
Favorable of Biden	28% (264)	35% (337)	18% (174)	5% (47)	4% (39)	10% (91)	953
Unfavorable of Biden	26% (291)	33% (364)	18% (206)	6% (68)	6% (63)	11% (123)	1116
Very Favorable of Biden	36% (145)	29% (116)	16% (62)	5% (19)	6% (23)	9% (35)	400
Somewhat Favorable of Biden	22% (119)	40% (222)	20% (112)	5% (28)	3% (17)	10% (56)	553
Somewhat Unfavorable of Biden	23% (68)	36% (108)	19% (57)	7% (21)	5% (16)	10% (30)	300
Very Unfavorable of Biden	27% (224)	31% (256)	18% (149)	6% (48)	6% (47)	11% (93)	816
#1 Issue: Economy	23% (206)	36% (321)	21% (188)	7% (63)	4% (33)	10% (91)	901
#1 Issue: Security	32% (99)	30% (94)	22% (70)	3% (11)	6% (19)	7% (22)	315
#1 Issue: Health Care	24% (47)	34% (65)	13% (25)	9% (17)	5% (10)	15% (30)	192
#1 Issue: Medicare / Social Security	35% (98)	31% (86)	14% (39)	3% (8)	8% (22)	9% (26)	278
#1 Issue: Women's Issues	22% (42)	32% (62)	19% (36)	5% (10)	4% (8)	19% (36)	192
#1 Issue: Education	20% (13)	28% (17)	31% (20)	7% (4)	3% (2)	11% (7)	62
#1 Issue: Energy	27% (38)	28% (40)	22% (32)	8% (12)	4% (6)	11% (15)	143
#1 Issue: Other	25% (30)	31% (38)	16% (19)	3% (4)	7% (9)	17% (20)	121
2022 House Vote: Democrat	28% (249)	36% (321)	17% (156)	5% (49)	5% (49)	8% (74)	897
2022 House Vote: Republican	30% (206)	33% (227)	20% (139)	5% (35)	4% (28)	8% (53)	687
2022 House Vote: Someone else	21% (13)	27% (17)	33% (20)	3% (2)	— (0)	17% (11)	62
2022 House Vote: Didn't Vote	19% (105)	28% (157)	20% (113)	8% (43)	6% (31)	20% (110)	559
2020 Vote: Joe Biden	27% (258)	37% (347)	17% (156)	5% (50)	6% (52)	8% (77)	940
2020 Vote: Donald Trump	29% (211)	33% (239)	20% (143)	5% (37)	4% (28)	9% (69)	726
2020 Vote: Other	31% (19)	34% (21)	18% (11)	7% (4)	— (0)	11% (7)	62
2020 Vote: Didn't Vote	18% (84)	24% (115)	25% (117)	8% (37)	6% (29)	20% (95)	476
2018 House Vote: Democrat	29% (225)	36% (285)	16% (122)	5% (43)	6% (45)	8% (64)	785
2018 House Vote: Republican	29% (182)	32% (198)	20% (124)	5% (32)	4% (26)	9% (59)	621
2018 House Vote: Someone else	23% (14)	28% (17)	34% (20)	— (0)	2% (1)	13% (8)	59
2018 House Vote: Didn't Vote	20% (151)	30% (222)	22% (162)	7% (53)	5% (37)	16% (117)	741

Continued on next page

Table MCBR6_10: How likely are you to consider purchasing a product or service from a company that has recently taken the following actions?
The CEO announced they took a pay cut instead of laying off a portion of employees

Demographic	Absolutely certain	Very likely	About 50-50	Not very likely	Would not consider	Don't know / No opinion	Total N
Adults	26% (572)	33% (722)	19% (428)	6% (128)	5% (109)	11% (247)	2205
4-Region: Northeast	27% (104)	33% (128)	18% (70)	6% (22)	5% (20)	11% (42)	386
4-Region: Midwest	24% (111)	34% (156)	20% (92)	5% (21)	5% (24)	11% (51)	456
4-Region: South	28% (233)	32% (271)	19% (157)	7% (62)	3% (28)	11% (89)	841
4-Region: West	24% (124)	32% (166)	21% (109)	4% (23)	7% (37)	12% (65)	522
Employed	26% (281)	35% (373)	20% (213)	7% (72)	4% (46)	9% (95)	1081
Unemployed	26% (291)	31% (348)	19% (214)	5% (56)	6% (63)	14% (152)	1124
Works Remotely, No in-Person Option	23% (32)	35% (49)	22% (31)	5% (7)	4% (6)	10% (14)	139
Works Remotely with in-Person Option	19% (31)	33% (54)	30% (50)	6% (9)	6% (9)	6% (11)	164
Part Time Works Remotely, Part Time Require in Person	31% (52)	32% (54)	20% (34)	8% (14)	3% (5)	5% (8)	167
In Person Work Except Vacation and Appts	24% (28)	37% (43)	16% (19)	14% (16)	5% (6)	4% (5)	117
In Person Work Only	28% (137)	35% (173)	16% (79)	5% (26)	4% (20)	12% (58)	494
In Person Option or Partial Requirement	25% (83)	33% (108)	25% (84)	7% (23)	4% (14)	6% (19)	331
In Person Required or Remote Only for Appts/PTO	27% (165)	35% (217)	16% (99)	7% (42)	4% (26)	10% (62)	611
Manufacturing	19% (13)	44% (29)	13% (9)	10% (7)	3% (2)	11% (8)	68
Retail	20% (21)	35% (36)	22% (22)	4% (4)	6% (6)	13% (14)	103
Health Care	25% (28)	42% (46)	13% (14)	5% (6)	4% (4)	11% (12)	110
Technology	27% (18)	43% (29)	14% (9)	7% (5)	4% (3)	5% (3)	67
Construction	20% (18)	35% (32)	23% (21)	4% (4)	8% (7)	10% (9)	92
Other	24% (47)	33% (64)	25% (49)	5% (10)	3% (5)	9% (17)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCBR7_1: *And how likely would you be to consider a new position at a company that has recently taken the following actions?*
Laid off a portion of employees

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	9%	(95)	17%	(187)	27%	(289)	31%	(338)	16%	(172)	1081
Gender: Male	12%	(74)	22%	(134)	27%	(164)	26%	(160)	12%	(74)	606
Gender: Female	4%	(21)	11%	(53)	26%	(122)	38%	(178)	21%	(97)	472
Age: 18-34	11%	(41)	17%	(62)	27%	(102)	29%	(106)	16%	(61)	372
Age: 35-44	11%	(28)	25%	(63)	22%	(56)	26%	(68)	16%	(42)	256
Age: 45-64	6%	(24)	13%	(51)	29%	(110)	36%	(137)	15%	(58)	380
Age: 65+	3%	(2)	16%	(12)	29%	(21)	37%	(27)	15%	(11)	73
GenZers: 1997-2012	13%	(17)	14%	(19)	30%	(40)	28%	(38)	15%	(20)	135
Millennials: 1981-1996	11%	(49)	21%	(90)	24%	(104)	26%	(116)	18%	(78)	438
GenXers: 1965-1980	7%	(23)	16%	(50)	25%	(80)	36%	(114)	16%	(52)	320
Baby Boomers: 1946-1964	3%	(6)	13%	(24)	34%	(62)	38%	(68)	12%	(21)	181
PID: Dem (no lean)	12%	(50)	18%	(77)	26%	(112)	33%	(141)	10%	(44)	424
PID: Ind (no lean)	4%	(12)	14%	(43)	25%	(78)	35%	(109)	23%	(73)	316
PID: Rep (no lean)	10%	(33)	20%	(67)	29%	(99)	26%	(87)	16%	(55)	341
PID/Gender: Dem Men	17%	(38)	25%	(57)	25%	(57)	26%	(59)	7%	(15)	227
PID/Gender: Dem Women	6%	(11)	10%	(20)	27%	(52)	42%	(82)	15%	(29)	194
PID/Gender: Ind Men	6%	(9)	17%	(28)	29%	(47)	30%	(49)	19%	(31)	165
PID/Gender: Ind Women	2%	(2)	10%	(15)	21%	(31)	40%	(60)	28%	(42)	151
PID/Gender: Rep Men	12%	(26)	23%	(49)	28%	(60)	24%	(51)	13%	(28)	214
PID/Gender: Rep Women	6%	(7)	14%	(18)	31%	(40)	28%	(36)	21%	(26)	127
Ideo: Liberal (1-3)	12%	(40)	19%	(66)	29%	(102)	32%	(112)	8%	(27)	347
Ideo: Moderate (4)	6%	(18)	19%	(61)	23%	(72)	34%	(106)	19%	(60)	316
Ideo: Conservative (5-7)	10%	(33)	16%	(54)	30%	(102)	27%	(91)	18%	(62)	341
Educ: < College	6%	(37)	15%	(89)	26%	(153)	34%	(198)	19%	(113)	590
Educ: Bachelors degree	10%	(32)	19%	(58)	28%	(87)	30%	(92)	13%	(40)	309
Educ: Post-grad	14%	(26)	22%	(40)	27%	(49)	26%	(48)	10%	(19)	181
Income: Under 50k	9%	(39)	14%	(60)	23%	(97)	31%	(132)	22%	(93)	422
Income: 50k-100k	8%	(31)	18%	(69)	29%	(110)	32%	(121)	14%	(52)	382
Income: 100k+	9%	(25)	21%	(58)	30%	(83)	31%	(85)	9%	(26)	277
Ethnicity: White	8%	(68)	18%	(146)	27%	(223)	31%	(257)	15%	(123)	816
Ethnicity: Hispanic	9%	(20)	20%	(43)	17%	(36)	32%	(67)	21%	(44)	211

Continued on next page

Table MCBR7_1: And how likely would you be to consider a new position at a company that has recently taken the following actions?
Laid off a portion of employees

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	9%	(95)	17%	(187)	27%	(289)	31%	(338)	16%	(172)	1081
Ethnicity: Black	9%	(13)	18%	(26)	24%	(34)	33%	(46)	16%	(22)	142
Ethnicity: Other	11%	(14)	12%	(15)	26%	(32)	28%	(35)	22%	(27)	123
All Christian	10%	(53)	21%	(108)	27%	(137)	27%	(138)	15%	(78)	514
All Non-Christian	21%	(14)	25%	(16)	23%	(15)	18%	(11)	13%	(8)	65
Agnostic/Nothing in particular	4%	(12)	13%	(37)	27%	(77)	39%	(111)	17%	(48)	285
Something Else	8%	(13)	13%	(22)	25%	(42)	37%	(63)	18%	(31)	171
Religious Non-Protestant/Catholic	20%	(15)	25%	(18)	25%	(18)	17%	(13)	13%	(9)	74
Evangelical	12%	(35)	19%	(53)	22%	(63)	27%	(78)	20%	(57)	285
Non-Evangelical	7%	(27)	19%	(72)	29%	(111)	32%	(120)	13%	(50)	381
Community: Urban	14%	(45)	22%	(71)	23%	(74)	26%	(83)	15%	(48)	321
Community: Suburban	7%	(37)	16%	(89)	29%	(156)	33%	(180)	15%	(80)	542
Community: Rural	6%	(13)	13%	(28)	27%	(59)	34%	(75)	20%	(44)	218
Employ: Private Sector	8%	(62)	18%	(129)	29%	(207)	32%	(232)	13%	(96)	726
Employ: Government	9%	(14)	17%	(26)	21%	(32)	36%	(53)	16%	(24)	148
Employ: Self-Employed	9%	(19)	16%	(33)	24%	(51)	25%	(52)	25%	(52)	207
Military HH: Yes	13%	(15)	18%	(20)	23%	(26)	31%	(35)	15%	(17)	113
Military HH: No	8%	(80)	17%	(167)	27%	(264)	31%	(303)	16%	(154)	968
RD/WT: Right Direction	16%	(57)	24%	(86)	25%	(91)	25%	(91)	11%	(38)	363
RD/WT: Wrong Track	5%	(37)	14%	(102)	28%	(198)	34%	(247)	19%	(133)	718
Biden Job Approve	14%	(62)	21%	(95)	27%	(124)	29%	(132)	10%	(47)	460
Biden Job Disapprove	6%	(31)	16%	(89)	27%	(154)	33%	(186)	18%	(104)	565
Biden Job Strongly Approve	21%	(38)	24%	(44)	20%	(37)	24%	(44)	10%	(18)	182
Biden Job Somewhat Approve	9%	(24)	18%	(51)	31%	(86)	32%	(88)	10%	(29)	278
Biden Job Somewhat Disapprove	7%	(12)	18%	(34)	25%	(48)	33%	(62)	17%	(33)	189
Biden Job Strongly Disapprove	5%	(19)	15%	(55)	28%	(107)	33%	(124)	19%	(71)	376
Favorable of Biden	13%	(60)	18%	(83)	27%	(125)	31%	(146)	12%	(56)	470
Unfavorable of Biden	6%	(31)	18%	(99)	28%	(153)	33%	(178)	16%	(85)	547

Continued on next page

Table MCBR7_1: *And how likely would you be to consider a new position at a company that has recently taken the following actions?
Laid off a portion of employees*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	9%	(95)	17%	(187)	27%	(289)	31%	(338)	16%	(172)	1081
Very Favorable of Biden	18%	(33)	22%	(40)	21%	(38)	29%	(51)	10%	(17)	179
Somewhat Favorable of Biden	9%	(27)	15%	(43)	30%	(87)	33%	(95)	13%	(39)	290
Somewhat Unfavorable of Biden	6%	(10)	22%	(36)	29%	(47)	30%	(48)	12%	(19)	161
Very Unfavorable of Biden	6%	(21)	16%	(63)	27%	(105)	34%	(130)	17%	(66)	386
#1 Issue: Economy	7%	(41)	17%	(95)	31%	(169)	29%	(161)	16%	(87)	552
#1 Issue: Security	17%	(22)	15%	(19)	27%	(36)	28%	(37)	14%	(18)	132
#1 Issue: Health Care	8%	(9)	14%	(15)	24%	(25)	38%	(40)	16%	(17)	105
#1 Issue: Medicare / Social Security	13%	(7)	22%	(12)	22%	(12)	29%	(16)	14%	(8)	54
#1 Issue: Women's Issues	4%	(4)	13%	(11)	23%	(20)	40%	(35)	21%	(19)	89
#1 Issue: Energy	12%	(9)	25%	(19)	17%	(13)	29%	(22)	16%	(12)	74
2022 House Vote: Democrat	12%	(56)	17%	(77)	26%	(123)	35%	(166)	10%	(46)	467
2022 House Vote: Republican	9%	(31)	20%	(69)	29%	(102)	27%	(93)	16%	(55)	349
2022 House Vote: Didn't Vote	3%	(7)	16%	(36)	26%	(58)	28%	(64)	27%	(62)	227
2020 Vote: Joe Biden	11%	(51)	17%	(79)	26%	(124)	36%	(169)	11%	(52)	475
2020 Vote: Donald Trump	9%	(34)	18%	(69)	28%	(105)	26%	(97)	18%	(67)	372
2020 Vote: Didn't Vote	4%	(8)	17%	(33)	25%	(47)	29%	(55)	25%	(48)	192
2018 House Vote: Democrat	10%	(40)	18%	(75)	27%	(110)	33%	(135)	12%	(49)	409
2018 House Vote: Republican	10%	(29)	18%	(55)	28%	(86)	30%	(93)	14%	(44)	306
2018 House Vote: Didn't Vote	8%	(25)	15%	(52)	26%	(87)	29%	(99)	22%	(72)	335
4-Region: Northeast	9%	(19)	17%	(35)	28%	(59)	34%	(70)	12%	(26)	208
4-Region: Midwest	7%	(15)	17%	(37)	27%	(57)	34%	(74)	15%	(32)	216
4-Region: South	7%	(30)	18%	(73)	28%	(112)	30%	(120)	17%	(71)	406
4-Region: West	12%	(31)	17%	(42)	24%	(61)	29%	(73)	17%	(43)	251
Employed	9%	(95)	17%	(187)	27%	(289)	31%	(338)	16%	(172)	1081
Works Remotely, No in-Person Option	13%	(19)	19%	(26)	21%	(29)	36%	(49)	12%	(16)	139
Works Remotely with in-Person Option	8%	(13)	19%	(31)	30%	(49)	24%	(39)	19%	(31)	164
Part Time Works Remotely, Part Time Require in Person	12%	(20)	24%	(40)	33%	(55)	21%	(35)	10%	(17)	167
In Person Work Except Vacation and Appts	19%	(22)	21%	(25)	25%	(30)	23%	(27)	11%	(13)	117
In Person Work Only	4%	(20)	13%	(65)	26%	(127)	38%	(188)	19%	(94)	494

Continued on next page

Table MCBR7_1: And how likely would you be to consider a new position at a company that has recently taken the following actions?
Laid off a portion of employees

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	9%	(95)	17%	(187)	27%	(289)	31%	(338)	16%	(172)	1081
In Person Option or Partial Requirement	10%	(33)	21%	(71)	31%	(104)	22%	(74)	15%	(48)	331
In Person Required or Remote Only for Appts/PTO	7%	(43)	15%	(90)	26%	(156)	35%	(214)	18%	(107)	611
Manufacturing	10%	(7)	17%	(12)	27%	(18)	23%	(16)	23%	(15)	68
Retail	6%	(6)	19%	(20)	28%	(29)	33%	(34)	13%	(14)	103
Health Care	3%	(3)	6%	(7)	30%	(33)	39%	(43)	22%	(24)	110
Technology	28%	(19)	18%	(12)	21%	(14)	27%	(18)	5%	(3)	67
Construction	10%	(9)	26%	(24)	19%	(17)	28%	(25)	18%	(16)	92
Other	7%	(14)	16%	(32)	27%	(52)	31%	(59)	19%	(36)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR7_2: *And how likely would you be to consider a new position at a company that has recently taken the following actions?*
Used AI technology to replace core business functions done previously by employees

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	11%	(123)	20%	(219)	24%	(254)	29%	(311)	16%	(173)	1081
Gender: Male	16%	(100)	26%	(157)	23%	(141)	23%	(140)	11%	(68)	606
Gender: Female	5%	(22)	13%	(61)	24%	(112)	36%	(171)	22%	(105)	472
Age: 18-34	13%	(49)	23%	(84)	22%	(82)	26%	(97)	16%	(60)	372
Age: 35-44	17%	(43)	25%	(63)	20%	(50)	23%	(60)	16%	(40)	256
Age: 45-64	8%	(29)	16%	(61)	28%	(107)	32%	(121)	16%	(63)	380
Age: 65+	3%	(2)	16%	(11)	20%	(15)	47%	(34)	14%	(10)	73
GenZers: 1997-2012	10%	(13)	24%	(33)	22%	(30)	30%	(40)	14%	(19)	135
Millennials: 1981-1996	17%	(74)	24%	(104)	20%	(87)	23%	(101)	17%	(73)	438
GenXers: 1965-1980	10%	(31)	15%	(47)	27%	(86)	31%	(98)	18%	(58)	320
Baby Boomers: 1946-1964	3%	(5)	19%	(34)	28%	(50)	40%	(72)	12%	(21)	181
PID: Dem (no lean)	13%	(57)	22%	(95)	24%	(103)	28%	(120)	11%	(49)	424
PID: Ind (no lean)	8%	(25)	17%	(54)	21%	(68)	30%	(95)	24%	(75)	316
PID: Rep (no lean)	12%	(42)	21%	(71)	24%	(83)	28%	(96)	14%	(49)	341
PID/Gender: Dem Men	20%	(45)	28%	(63)	27%	(60)	19%	(43)	6%	(14)	227
PID/Gender: Dem Women	5%	(10)	16%	(32)	22%	(42)	39%	(76)	18%	(34)	194
PID/Gender: Ind Men	12%	(19)	24%	(39)	20%	(32)	26%	(43)	19%	(31)	165
PID/Gender: Ind Women	3%	(5)	9%	(14)	24%	(35)	35%	(52)	29%	(44)	151
PID/Gender: Rep Men	16%	(35)	26%	(55)	23%	(49)	25%	(54)	10%	(22)	214
PID/Gender: Rep Women	6%	(7)	12%	(16)	27%	(35)	33%	(42)	21%	(27)	127
Ideo: Liberal (1-3)	11%	(39)	29%	(99)	22%	(78)	28%	(98)	10%	(33)	347
Ideo: Moderate (4)	11%	(34)	19%	(60)	23%	(71)	28%	(89)	20%	(62)	316
Ideo: Conservative (5-7)	15%	(50)	17%	(57)	25%	(85)	30%	(101)	14%	(49)	341
Educ: < College	9%	(53)	18%	(108)	23%	(136)	31%	(185)	18%	(109)	590
Educ: Bachelors degree	13%	(39)	20%	(62)	25%	(79)	28%	(86)	14%	(44)	309
Educ: Post-grad	17%	(31)	27%	(49)	22%	(40)	23%	(41)	11%	(20)	181
Income: Under 50k	10%	(40)	20%	(84)	24%	(100)	28%	(118)	19%	(79)	422
Income: 50k-100k	12%	(47)	18%	(68)	24%	(92)	31%	(117)	15%	(59)	382
Income: 100k+	13%	(36)	24%	(67)	22%	(62)	27%	(76)	13%	(36)	277
Ethnicity: White	10%	(85)	22%	(180)	24%	(200)	29%	(240)	14%	(112)	816
Ethnicity: Hispanic	12%	(25)	29%	(61)	22%	(46)	26%	(55)	12%	(24)	211

Continued on next page

Table MCBR7_2: *And how likely would you be to consider a new position at a company that has recently taken the following actions?*
Used AI technology to replace core business functions done previously by employees

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	11%	(123)	20%	(219)	24%	(254)	29%	(311)	16%	(173)	1081
Ethnicity: Black	18%	(25)	13%	(19)	19%	(27)	33%	(46)	17%	(25)	142
Ethnicity: Other	11%	(14)	17%	(20)	22%	(28)	20%	(25)	29%	(36)	123
All Christian	13%	(69)	26%	(134)	25%	(128)	24%	(125)	11%	(58)	514
All Non-Christian	26%	(17)	25%	(16)	21%	(14)	15%	(9)	13%	(8)	65
Agnostic/Nothing in particular	8%	(23)	12%	(34)	22%	(63)	37%	(106)	20%	(58)	285
Something Else	7%	(12)	15%	(25)	22%	(38)	35%	(60)	21%	(37)	171
Religious Non-Protestant/Catholic	25%	(18)	25%	(18)	23%	(17)	17%	(13)	11%	(8)	74
Evangelical	13%	(37)	24%	(69)	21%	(60)	25%	(70)	17%	(48)	285
Non-Evangelical	10%	(39)	22%	(84)	26%	(101)	29%	(110)	12%	(47)	381
Community: Urban	19%	(59)	23%	(73)	21%	(67)	26%	(82)	12%	(39)	321
Community: Suburban	9%	(50)	20%	(111)	24%	(129)	29%	(159)	17%	(93)	542
Community: Rural	6%	(14)	16%	(35)	26%	(58)	32%	(70)	19%	(42)	218
Employ: Private Sector	11%	(83)	20%	(146)	24%	(176)	28%	(204)	16%	(117)	726
Employ: Government	13%	(20)	16%	(24)	23%	(35)	33%	(49)	14%	(21)	148
Employ: Self-Employed	10%	(21)	24%	(49)	21%	(43)	28%	(58)	17%	(36)	207
Military HH: Yes	11%	(12)	33%	(37)	17%	(19)	28%	(32)	12%	(13)	113
Military HH: No	12%	(111)	19%	(181)	24%	(236)	29%	(280)	16%	(160)	968
RD/WT: Right Direction	20%	(72)	28%	(102)	22%	(80)	19%	(69)	11%	(41)	363
RD/WT: Wrong Track	7%	(52)	16%	(117)	24%	(175)	34%	(242)	18%	(132)	718
Biden Job Approve	17%	(78)	26%	(119)	22%	(102)	23%	(107)	12%	(53)	460
Biden Job Disapprove	8%	(44)	17%	(97)	25%	(142)	33%	(187)	17%	(95)	565
Biden Job Strongly Approve	25%	(46)	29%	(52)	15%	(27)	22%	(40)	9%	(17)	182
Biden Job Somewhat Approve	12%	(32)	24%	(66)	27%	(75)	24%	(68)	13%	(36)	278
Biden Job Somewhat Disapprove	7%	(13)	19%	(37)	21%	(40)	34%	(65)	18%	(34)	189
Biden Job Strongly Disapprove	8%	(31)	16%	(60)	27%	(102)	33%	(122)	16%	(61)	376
Favorable of Biden	15%	(70)	25%	(116)	23%	(108)	26%	(124)	11%	(52)	470
Unfavorable of Biden	9%	(48)	17%	(91)	25%	(139)	32%	(175)	17%	(92)	547

Continued on next page

Table MCBR7_2: And how likely would you be to consider a new position at a company that has recently taken the following actions?
Used AI technology to replace core business functions done previously by employees

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	11%	(123)	20%	(219)	24%	(254)	29%	(311)	16%	(173)	1081
Very Favorable of Biden	22%	(40)	25%	(45)	18%	(32)	26%	(46)	9%	(16)	179
Somewhat Favorable of Biden	11%	(31)	24%	(70)	26%	(76)	27%	(78)	12%	(36)	290
Somewhat Unfavorable of Biden	10%	(16)	21%	(34)	20%	(33)	30%	(48)	19%	(31)	161
Very Unfavorable of Biden	8%	(33)	15%	(57)	28%	(106)	33%	(127)	16%	(62)	386
#1 Issue: Economy	10%	(58)	22%	(121)	23%	(124)	28%	(155)	17%	(94)	552
#1 Issue: Security	13%	(17)	21%	(28)	24%	(32)	29%	(39)	12%	(16)	132
#1 Issue: Health Care	9%	(10)	23%	(25)	27%	(29)	27%	(28)	13%	(14)	105
#1 Issue: Medicare / Social Security	17%	(9)	15%	(8)	20%	(11)	39%	(21)	9%	(5)	54
#1 Issue: Women's Issues	10%	(9)	13%	(12)	26%	(23)	29%	(26)	22%	(20)	89
#1 Issue: Energy	21%	(16)	18%	(13)	14%	(11)	29%	(21)	19%	(14)	74
2022 House Vote: Democrat	13%	(61)	23%	(107)	23%	(108)	29%	(136)	12%	(55)	467
2022 House Vote: Republican	13%	(45)	21%	(74)	25%	(86)	28%	(96)	14%	(48)	349
2022 House Vote: Didnt Vote	6%	(15)	15%	(34)	23%	(52)	29%	(67)	27%	(60)	227
2020 Vote: Joe Biden	15%	(69)	20%	(95)	23%	(108)	31%	(145)	12%	(58)	475
2020 Vote: Donald Trump	10%	(35)	21%	(77)	27%	(101)	26%	(98)	16%	(60)	372
2020 Vote: Didn't Vote	9%	(18)	21%	(40)	19%	(37)	24%	(46)	27%	(51)	192
2018 House Vote: Democrat	14%	(55)	21%	(86)	24%	(99)	28%	(116)	13%	(53)	409
2018 House Vote: Republican	11%	(32)	20%	(61)	26%	(80)	30%	(90)	14%	(43)	306
2018 House Vote: Didnt Vote	10%	(35)	20%	(68)	20%	(66)	29%	(97)	20%	(68)	335
4-Region: Northeast	13%	(27)	15%	(32)	23%	(48)	34%	(70)	15%	(32)	208
4-Region: Midwest	12%	(26)	24%	(52)	22%	(48)	25%	(53)	17%	(36)	216
4-Region: South	10%	(43)	18%	(75)	25%	(101)	30%	(123)	16%	(65)	406
4-Region: West	11%	(27)	24%	(60)	23%	(57)	26%	(65)	16%	(41)	251
Employed	11%	(123)	20%	(219)	24%	(254)	29%	(311)	16%	(173)	1081
Works Remotely, No in-Person Option	12%	(16)	24%	(33)	19%	(27)	30%	(42)	15%	(21)	139
Works Remotely with in-Person Option	10%	(16)	25%	(41)	23%	(38)	23%	(38)	19%	(30)	164
Part Time Works Remotely, Part Time Require in Person	16%	(27)	27%	(45)	26%	(43)	21%	(35)	11%	(18)	167
In Person Work Except Vacation and Appts	22%	(26)	30%	(35)	23%	(27)	19%	(22)	6%	(7)	117
In Person Work Only	8%	(39)	13%	(65)	24%	(119)	35%	(174)	20%	(96)	494

Continued on next page

Table MCBR7_2: And how likely would you be to consider a new position at a company that has recently taken the following actions?
Used AI technology to replace core business functions done previously by employees

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	11%	(123)	20%	(219)	24%	(254)	29%	(311)	16%	(173)	1081
In Person Option or Partial Requirement	13%	(42)	26%	(86)	24%	(81)	22%	(73)	15%	(49)	331
In Person Required or Remote Only for Appts/PTO	11%	(65)	16%	(100)	24%	(147)	32%	(196)	17%	(104)	611
Manufacturing	9%	(6)	26%	(17)	18%	(12)	28%	(19)	19%	(13)	68
Retail	15%	(16)	18%	(18)	24%	(25)	25%	(26)	18%	(19)	103
Health Care	3%	(3)	22%	(24)	24%	(27)	34%	(37)	17%	(18)	110
Technology	28%	(19)	22%	(15)	23%	(15)	19%	(12)	8%	(5)	67
Construction	11%	(10)	31%	(29)	19%	(18)	18%	(17)	20%	(18)	92
Other	9%	(17)	16%	(30)	27%	(51)	30%	(58)	19%	(36)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCBR7_3: *And how likely would you be to consider a new position at a company that has recently taken the following actions?
Transitioned to using contractors rather than full-time employees for core business functions*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	12%	(131)	18%	(200)	25%	(267)	29%	(310)	16%	(173)	1081
Gender: Male	16%	(99)	22%	(133)	25%	(149)	24%	(143)	14%	(82)	606
Gender: Female	7%	(32)	14%	(67)	25%	(118)	35%	(165)	19%	(90)	472
Age: 18-34	16%	(58)	20%	(75)	26%	(95)	23%	(87)	15%	(57)	372
Age: 35-44	17%	(43)	22%	(58)	21%	(53)	24%	(62)	16%	(40)	256
Age: 45-64	7%	(26)	15%	(56)	27%	(102)	35%	(133)	17%	(63)	380
Age: 65+	5%	(4)	15%	(11)	23%	(17)	39%	(28)	17%	(13)	73
GenZers: 1997-2012	15%	(20)	21%	(28)	28%	(38)	24%	(32)	12%	(17)	135
Millennials: 1981-1996	17%	(75)	21%	(91)	22%	(94)	23%	(102)	17%	(76)	438
GenXers: 1965-1980	9%	(28)	15%	(48)	27%	(88)	31%	(100)	17%	(56)	320
Baby Boomers: 1946-1964	4%	(7)	17%	(31)	25%	(46)	41%	(74)	13%	(24)	181
PID: Dem (no lean)	19%	(79)	16%	(68)	25%	(106)	30%	(127)	10%	(44)	424
PID: Ind (no lean)	6%	(19)	20%	(64)	21%	(65)	32%	(100)	21%	(68)	316
PID: Rep (no lean)	10%	(33)	20%	(67)	28%	(97)	24%	(83)	18%	(61)	341
PID/Gender: Dem Men	25%	(56)	19%	(44)	28%	(63)	20%	(46)	8%	(18)	227
PID/Gender: Dem Women	12%	(23)	13%	(24)	22%	(43)	41%	(79)	13%	(25)	194
PID/Gender: Ind Men	9%	(15)	23%	(38)	19%	(31)	31%	(51)	18%	(30)	165
PID/Gender: Ind Women	3%	(4)	17%	(26)	22%	(34)	33%	(49)	25%	(38)	151
PID/Gender: Rep Men	13%	(28)	24%	(51)	26%	(55)	22%	(47)	16%	(34)	214
PID/Gender: Rep Women	4%	(5)	13%	(17)	33%	(42)	29%	(37)	21%	(27)	127
Ideo: Liberal (1-3)	16%	(55)	18%	(61)	27%	(93)	32%	(110)	8%	(28)	347
Ideo: Moderate (4)	11%	(33)	18%	(56)	24%	(77)	28%	(89)	19%	(61)	316
Ideo: Conservative (5-7)	12%	(41)	20%	(69)	26%	(89)	24%	(82)	18%	(60)	341
Educ: < College	11%	(67)	17%	(98)	25%	(148)	30%	(174)	18%	(104)	590
Educ: Bachelors degree	9%	(29)	20%	(63)	24%	(74)	30%	(93)	16%	(50)	309
Educ: Post-grad	20%	(35)	21%	(39)	25%	(46)	23%	(43)	10%	(19)	181
Income: Under 50k	13%	(56)	16%	(70)	23%	(97)	26%	(111)	21%	(88)	422
Income: 50k-100k	10%	(38)	20%	(78)	24%	(93)	31%	(119)	14%	(54)	382
Income: 100k+	13%	(37)	19%	(52)	28%	(77)	29%	(79)	12%	(32)	277
Ethnicity: White	12%	(97)	20%	(163)	26%	(210)	28%	(230)	14%	(115)	816
Ethnicity: Hispanic	21%	(45)	21%	(44)	20%	(43)	24%	(51)	13%	(27)	211

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Table MCBR7_3: *And how likely would you be to consider a new position at a company that has recently taken the following actions?
Transitioned to using contractors rather than full-time employees for core business functions*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	12%	(131)	18%	(200)	25%	(267)	29%	(310)	16%	(173)	1081
Ethnicity: Black	15%	(21)	17%	(24)	17%	(24)	35%	(49)	17%	(24)	142
Ethnicity: Other	10%	(12)	10%	(12)	27%	(33)	25%	(31)	28%	(34)	123
All Christian	16%	(81)	21%	(109)	25%	(129)	25%	(128)	13%	(67)	514
All Non-Christian	28%	(18)	25%	(16)	21%	(14)	11%	(7)	14%	(9)	65
Agnostic/Nothing in particular	5%	(13)	14%	(41)	24%	(69)	36%	(103)	21%	(59)	285
Something Else	9%	(16)	13%	(22)	26%	(45)	35%	(59)	17%	(29)	171
Religious Non-Protestant/Catholic	25%	(18)	25%	(18)	18%	(14)	15%	(11)	17%	(13)	74
Evangelical	17%	(49)	17%	(48)	22%	(62)	26%	(74)	18%	(51)	285
Non-Evangelical	12%	(45)	20%	(77)	29%	(109)	28%	(108)	11%	(41)	381
Community: Urban	20%	(64)	19%	(60)	23%	(75)	22%	(72)	16%	(50)	321
Community: Suburban	9%	(51)	18%	(96)	26%	(141)	30%	(165)	16%	(88)	542
Community: Rural	7%	(16)	20%	(43)	23%	(51)	34%	(74)	16%	(35)	218
Employ: Private Sector	12%	(88)	17%	(125)	25%	(185)	30%	(221)	15%	(108)	726
Employ: Government	12%	(18)	18%	(26)	24%	(36)	31%	(46)	15%	(22)	148
Employ: Self-Employed	12%	(25)	24%	(49)	23%	(47)	21%	(43)	21%	(43)	207
Military HH: Yes	14%	(15)	18%	(20)	19%	(22)	32%	(37)	17%	(19)	113
Military HH: No	12%	(115)	19%	(179)	25%	(246)	28%	(273)	16%	(154)	968
RD/WT: Right Direction	23%	(84)	19%	(67)	23%	(84)	25%	(89)	11%	(38)	363
RD/WT: Wrong Track	7%	(47)	18%	(132)	26%	(183)	31%	(221)	19%	(135)	718
Biden Job Approve	21%	(99)	17%	(79)	23%	(107)	27%	(126)	11%	(49)	460
Biden Job Disapprove	5%	(30)	19%	(110)	27%	(151)	30%	(171)	18%	(103)	565
Biden Job Strongly Approve	25%	(46)	22%	(39)	20%	(36)	23%	(43)	10%	(18)	182
Biden Job Somewhat Approve	19%	(52)	14%	(40)	26%	(71)	30%	(84)	11%	(31)	278
Biden Job Somewhat Disapprove	4%	(8)	18%	(34)	31%	(58)	27%	(50)	21%	(39)	189
Biden Job Strongly Disapprove	6%	(23)	20%	(76)	25%	(93)	32%	(120)	17%	(64)	376
Favorable of Biden	18%	(83)	17%	(79)	24%	(114)	29%	(138)	12%	(56)	470
Unfavorable of Biden	8%	(45)	19%	(102)	26%	(143)	30%	(164)	17%	(92)	547

Continued on next page

Table MCBR7_3: And how likely would you be to consider a new position at a company that has recently taken the following actions?
Transitioned to using contractors rather than full-time employees for core business functions

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	12%	(131)	18%	(200)	25%	(267)	29%	(310)	16%	(173)	1081
Very Favorable of Biden	23%	(41)	20%	(36)	22%	(40)	27%	(48)	8%	(14)	179
Somewhat Favorable of Biden	15%	(42)	15%	(43)	26%	(74)	31%	(90)	14%	(42)	290
Somewhat Unfavorable of Biden	13%	(20)	18%	(28)	27%	(44)	24%	(38)	19%	(31)	161
Very Unfavorable of Biden	7%	(25)	19%	(74)	26%	(99)	33%	(126)	16%	(62)	386
#1 Issue: Economy	12%	(68)	19%	(105)	24%	(134)	26%	(146)	18%	(99)	552
#1 Issue: Security	15%	(19)	19%	(25)	30%	(40)	25%	(33)	12%	(16)	132
#1 Issue: Health Care	8%	(9)	18%	(19)	26%	(28)	38%	(40)	9%	(10)	105
#1 Issue: Medicare / Social Security	15%	(8)	19%	(10)	20%	(11)	36%	(20)	10%	(5)	54
#1 Issue: Women's Issues	7%	(6)	12%	(10)	25%	(22)	34%	(31)	22%	(19)	89
#1 Issue: Energy	18%	(13)	22%	(17)	17%	(13)	27%	(20)	16%	(12)	74
2022 House Vote: Democrat	18%	(84)	17%	(77)	23%	(108)	32%	(150)	10%	(48)	467
2022 House Vote: Republican	10%	(35)	24%	(84)	26%	(90)	25%	(88)	15%	(51)	349
2022 House Vote: Didn't Vote	4%	(10)	15%	(34)	25%	(57)	27%	(62)	28%	(64)	227
2020 Vote: Joe Biden	16%	(77)	15%	(70)	23%	(111)	34%	(162)	12%	(55)	475
2020 Vote: Donald Trump	9%	(33)	23%	(86)	27%	(101)	24%	(90)	17%	(62)	372
2020 Vote: Didn't Vote	10%	(19)	19%	(36)	22%	(42)	22%	(43)	27%	(52)	192
2018 House Vote: Democrat	17%	(71)	16%	(64)	24%	(96)	32%	(131)	11%	(46)	409
2018 House Vote: Republican	9%	(29)	24%	(73)	26%	(79)	27%	(82)	14%	(44)	306
2018 House Vote: Didn't Vote	9%	(31)	18%	(59)	25%	(83)	27%	(90)	22%	(72)	335
4-Region: Northeast	12%	(25)	20%	(41)	24%	(49)	30%	(62)	15%	(31)	208
4-Region: Midwest	13%	(28)	19%	(42)	25%	(54)	28%	(60)	15%	(32)	216
4-Region: South	9%	(38)	18%	(72)	24%	(97)	32%	(129)	17%	(70)	406
4-Region: West	16%	(41)	18%	(45)	27%	(67)	23%	(59)	16%	(39)	251
Employed	12%	(131)	18%	(200)	25%	(267)	29%	(310)	16%	(173)	1081
Works Remotely, No in-Person Option	22%	(31)	11%	(15)	17%	(23)	36%	(50)	15%	(20)	139
Works Remotely with in-Person Option	9%	(14)	25%	(41)	29%	(47)	18%	(30)	19%	(31)	164
Part Time Works Remotely, Part Time Require in Person	14%	(23)	23%	(38)	24%	(41)	26%	(43)	13%	(22)	167
In Person Work Except Vacation and Appts	23%	(26)	26%	(30)	27%	(32)	19%	(22)	6%	(6)	117
In Person Work Only	7%	(36)	15%	(75)	25%	(124)	33%	(165)	19%	(94)	494

Continued on next page

Table MCBR7_3: And how likely would you be to consider a new position at a company that has recently taken the following actions?
Transitioned to using contractors rather than full-time employees for core business functions

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	12%	(131)	18%	(200)	25%	(267)	29%	(310)	16%	(173)	1081
In Person Option or Partial Requirement	11%	(37)	24%	(79)	27%	(88)	22%	(74)	16%	(53)	331
In Person Required or Remote Only for Appts/PTO	10%	(63)	17%	(106)	26%	(156)	31%	(187)	16%	(100)	611
Manufacturing	10%	(7)	23%	(15)	24%	(16)	27%	(18)	16%	(11)	68
Retail	9%	(9)	24%	(25)	29%	(30)	22%	(23)	16%	(17)	103
Health Care	9%	(10)	15%	(16)	29%	(32)	36%	(40)	11%	(12)	110
Technology	25%	(17)	23%	(15)	27%	(18)	18%	(12)	7%	(4)	67
Construction	22%	(20)	17%	(16)	15%	(14)	20%	(19)	26%	(24)	92
Other	11%	(22)	14%	(27)	25%	(49)	32%	(62)	17%	(33)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR7_4: And how likely would you be to consider a new position at a company that has recently taken the following actions?
Required all employees to work in-office

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	21%	(225)	27%	(296)	20%	(218)	16%	(177)	15%	(165)	1081
Gender: Male	22%	(136)	28%	(169)	22%	(131)	14%	(88)	14%	(82)	606
Gender: Female	19%	(89)	27%	(127)	18%	(85)	19%	(88)	18%	(83)	472
Age: 18-34	19%	(70)	24%	(90)	25%	(91)	15%	(56)	17%	(64)	372
Age: 35-44	26%	(67)	29%	(74)	17%	(43)	16%	(40)	12%	(31)	256
Age: 45-64	19%	(72)	28%	(108)	20%	(74)	18%	(67)	16%	(59)	380
Age: 65+	22%	(16)	33%	(24)	12%	(9)	19%	(14)	14%	(10)	73
GenZers: 1997-2012	17%	(23)	27%	(37)	33%	(45)	12%	(16)	11%	(14)	135
Millennials: 1981-1996	22%	(99)	25%	(111)	19%	(81)	16%	(71)	18%	(77)	438
GenXers: 1965-1980	21%	(67)	28%	(89)	19%	(59)	17%	(53)	16%	(51)	320
Baby Boomers: 1946-1964	19%	(34)	32%	(57)	17%	(31)	20%	(36)	13%	(23)	181
PID: Dem (no lean)	24%	(104)	23%	(98)	23%	(95)	21%	(88)	9%	(38)	424
PID: Ind (no lean)	17%	(53)	25%	(78)	22%	(69)	14%	(44)	23%	(71)	316
PID: Rep (no lean)	20%	(68)	35%	(120)	15%	(53)	13%	(45)	16%	(55)	341
PID/Gender: Dem Men	28%	(63)	25%	(56)	23%	(53)	18%	(40)	6%	(15)	227
PID/Gender: Dem Women	21%	(40)	22%	(42)	21%	(41)	24%	(47)	12%	(24)	194
PID/Gender: Ind Men	16%	(26)	24%	(39)	26%	(43)	12%	(20)	22%	(37)	165
PID/Gender: Ind Women	18%	(27)	26%	(39)	17%	(26)	16%	(24)	23%	(34)	151
PID/Gender: Rep Men	22%	(47)	35%	(74)	16%	(35)	13%	(28)	14%	(30)	214
PID/Gender: Rep Women	17%	(22)	36%	(46)	14%	(18)	13%	(17)	20%	(25)	127
Ideo: Liberal (1-3)	20%	(68)	24%	(84)	24%	(85)	23%	(78)	9%	(32)	347
Ideo: Moderate (4)	18%	(55)	29%	(91)	21%	(66)	14%	(44)	19%	(59)	316
Ideo: Conservative (5-7)	27%	(91)	31%	(106)	15%	(53)	11%	(37)	16%	(54)	341
Educ: < College	19%	(112)	27%	(157)	19%	(115)	16%	(94)	19%	(112)	590
Educ: Bachelors degree	21%	(66)	28%	(88)	21%	(65)	18%	(55)	12%	(37)	309
Educ: Post-grad	26%	(47)	28%	(51)	21%	(38)	16%	(28)	9%	(17)	181
Income: Under 50k	22%	(91)	22%	(93)	22%	(94)	14%	(57)	20%	(86)	422
Income: 50k-100k	20%	(75)	34%	(130)	16%	(62)	17%	(64)	13%	(51)	382
Income: 100k+	21%	(59)	27%	(74)	22%	(61)	20%	(56)	10%	(28)	277
Ethnicity: White	21%	(170)	28%	(226)	20%	(166)	17%	(137)	14%	(117)	816
Ethnicity: Hispanic	24%	(51)	24%	(51)	22%	(47)	16%	(35)	13%	(28)	211

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Table MCBR7_4: And how likely would you be to consider a new position at a company that has recently taken the following actions?
Required all employees to work in-office

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	21%	(225)	27%	(296)	20%	(218)	16%	(177)	15%	(165)	1081
Ethnicity: Black	24%	(34)	28%	(39)	16%	(23)	18%	(25)	14%	(20)	142
Ethnicity: Other	16%	(20)	25%	(31)	23%	(28)	12%	(15)	23%	(28)	123
All Christian	25%	(126)	30%	(152)	18%	(94)	15%	(75)	13%	(66)	514
All Non-Christian	37%	(24)	22%	(15)	20%	(13)	9%	(6)	11%	(7)	65
Agnostic/Nothing in particular	9%	(27)	23%	(64)	27%	(77)	21%	(61)	20%	(57)	285
Something Else	25%	(43)	31%	(53)	15%	(26)	13%	(22)	16%	(28)	171
Religious Non-Protestant/Catholic	39%	(29)	20%	(15)	20%	(15)	9%	(6)	12%	(9)	74
Evangelical	29%	(82)	26%	(76)	17%	(49)	11%	(31)	17%	(47)	285
Non-Evangelical	20%	(77)	33%	(124)	18%	(68)	17%	(66)	12%	(45)	381
Community: Urban	28%	(89)	26%	(83)	17%	(55)	17%	(55)	12%	(39)	321
Community: Suburban	17%	(93)	27%	(147)	23%	(124)	17%	(90)	16%	(88)	542
Community: Rural	20%	(43)	30%	(66)	18%	(39)	15%	(32)	17%	(38)	218
Employ: Private Sector	19%	(138)	28%	(204)	20%	(148)	18%	(128)	15%	(108)	726
Employ: Government	30%	(45)	28%	(42)	19%	(28)	12%	(18)	10%	(15)	148
Employ: Self-Employed	20%	(42)	25%	(51)	20%	(42)	15%	(31)	20%	(41)	207
Military HH: Yes	26%	(30)	23%	(26)	14%	(16)	18%	(20)	19%	(21)	113
Military HH: No	20%	(195)	28%	(270)	21%	(202)	16%	(157)	15%	(144)	968
RD/WT: Right Direction	28%	(100)	27%	(99)	18%	(64)	16%	(57)	12%	(42)	363
RD/WT: Wrong Track	17%	(124)	28%	(198)	21%	(153)	17%	(120)	17%	(123)	718
Biden Job Approve	26%	(119)	26%	(120)	19%	(88)	18%	(82)	11%	(51)	460
Biden Job Disapprove	17%	(97)	29%	(162)	22%	(124)	15%	(82)	17%	(99)	565
Biden Job Strongly Approve	36%	(65)	24%	(44)	14%	(25)	16%	(29)	10%	(19)	182
Biden Job Somewhat Approve	20%	(54)	27%	(76)	23%	(62)	19%	(53)	11%	(32)	278
Biden Job Somewhat Disapprove	11%	(21)	33%	(63)	22%	(42)	14%	(26)	19%	(37)	189
Biden Job Strongly Disapprove	20%	(76)	26%	(99)	22%	(82)	15%	(56)	17%	(62)	376
Favorable of Biden	23%	(108)	25%	(116)	21%	(99)	20%	(95)	11%	(52)	470
Unfavorable of Biden	20%	(109)	30%	(166)	19%	(103)	14%	(75)	17%	(94)	547

Continued on next page

Table MCBR7_4: And how likely would you be to consider a new position at a company that has recently taken the following actions?
Required all employees to work in-office

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	21%	(225)	27%	(296)	20%	(218)	16%	(177)	15%	(165)	1081
Very Favorable of Biden	34%	(60)	20%	(36)	18%	(33)	18%	(32)	10%	(18)	179
Somewhat Favorable of Biden	16%	(47)	27%	(80)	23%	(66)	22%	(63)	12%	(34)	290
Somewhat Unfavorable of Biden	16%	(26)	36%	(57)	17%	(28)	10%	(17)	21%	(33)	161
Very Unfavorable of Biden	21%	(83)	28%	(108)	20%	(75)	15%	(58)	16%	(61)	386
#1 Issue: Economy	21%	(118)	28%	(156)	19%	(104)	16%	(89)	15%	(85)	552
#1 Issue: Security	24%	(32)	32%	(42)	18%	(24)	13%	(17)	13%	(17)	132
#1 Issue: Health Care	16%	(17)	21%	(22)	32%	(34)	16%	(17)	14%	(15)	105
#1 Issue: Medicare / Social Security	29%	(16)	29%	(16)	15%	(8)	16%	(9)	11%	(6)	54
#1 Issue: Women's Issues	17%	(15)	21%	(19)	22%	(20)	18%	(16)	22%	(20)	89
#1 Issue: Energy	17%	(12)	31%	(23)	19%	(14)	19%	(14)	15%	(11)	74
2022 House Vote: Democrat	23%	(110)	24%	(111)	22%	(102)	21%	(98)	10%	(46)	467
2022 House Vote: Republican	24%	(82)	31%	(109)	19%	(66)	12%	(43)	14%	(48)	349
2022 House Vote: Didn't Vote	13%	(30)	28%	(64)	18%	(41)	14%	(31)	27%	(61)	227
2020 Vote: Joe Biden	21%	(101)	25%	(120)	21%	(101)	21%	(102)	11%	(51)	475
2020 Vote: Donald Trump	24%	(88)	31%	(116)	17%	(65)	11%	(43)	16%	(60)	372
2020 Vote: Didn't Vote	14%	(27)	26%	(49)	21%	(41)	14%	(26)	25%	(49)	192
2018 House Vote: Democrat	22%	(89)	27%	(110)	20%	(83)	22%	(90)	9%	(38)	409
2018 House Vote: Republican	23%	(71)	30%	(92)	19%	(58)	13%	(41)	14%	(44)	306
2018 House Vote: Didn't Vote	18%	(61)	26%	(88)	21%	(72)	12%	(39)	22%	(75)	335
4-Region: Northeast	21%	(43)	28%	(59)	18%	(37)	16%	(34)	17%	(35)	208
4-Region: Midwest	15%	(32)	32%	(69)	20%	(44)	18%	(39)	15%	(31)	216
4-Region: South	23%	(95)	24%	(98)	21%	(84)	15%	(61)	17%	(68)	406
4-Region: West	22%	(54)	28%	(70)	21%	(53)	17%	(43)	12%	(30)	251
Employed	21%	(225)	27%	(296)	20%	(218)	16%	(177)	15%	(165)	1081
Works Remotely, No in-Person Option	19%	(27)	28%	(38)	14%	(20)	27%	(37)	12%	(17)	139
Works Remotely with in-Person Option	18%	(29)	17%	(28)	23%	(37)	22%	(36)	20%	(32)	164
Part Time Works Remotely, Part Time Require in Person	17%	(28)	31%	(52)	26%	(43)	19%	(31)	8%	(13)	167
In Person Work Except Vacation and Appts	26%	(30)	31%	(36)	25%	(29)	15%	(17)	4%	(5)	117
In Person Work Only	22%	(110)	29%	(142)	18%	(89)	11%	(55)	20%	(98)	494

Continued on next page

Table MCBR7_4: And how likely would you be to consider a new position at a company that has recently taken the following actions?
Required all employees to work in-office

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	21%	(225)	27%	(296)	20%	(218)	16%	(177)	15%	(165)	1081
In Person Option or Partial Requirement	17%	(58)	24%	(80)	24%	(80)	20%	(67)	14%	(45)	331
In Person Required or Remote Only for Appts/PTO	23%	(140)	29%	(178)	19%	(118)	12%	(72)	17%	(103)	611
Manufacturing	10%	(7)	30%	(20)	13%	(9)	23%	(15)	24%	(16)	68
Retail	19%	(20)	30%	(31)	18%	(18)	18%	(18)	15%	(15)	103
Health Care	17%	(19)	31%	(34)	26%	(29)	13%	(14)	13%	(14)	110
Technology	28%	(19)	30%	(20)	15%	(10)	19%	(12)	8%	(5)	67
Construction	16%	(14)	32%	(29)	16%	(14)	9%	(8)	28%	(26)	92
Other	17%	(33)	22%	(43)	24%	(47)	18%	(34)	18%	(35)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCBR7_5: *And how likely would you be to consider a new position at a company that has recently taken the following actions?*
Made COVID-19 related remote work policies permanent

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	26%	(282)	30%	(325)	14%	(147)	14%	(152)	16%	(174)	1081
Gender: Male	25%	(154)	30%	(182)	16%	(96)	15%	(92)	13%	(81)	606
Gender: Female	27%	(128)	30%	(141)	11%	(51)	13%	(60)	20%	(92)	472
Age: 18-34	28%	(103)	33%	(121)	14%	(51)	10%	(36)	16%	(61)	372
Age: 35-44	31%	(79)	37%	(95)	8%	(19)	10%	(27)	14%	(36)	256
Age: 45-64	23%	(87)	25%	(95)	18%	(68)	18%	(68)	16%	(62)	380
Age: 65+	17%	(12)	19%	(14)	13%	(9)	29%	(21)	22%	(16)	73
GenZers: 1997-2012	29%	(39)	37%	(50)	12%	(16)	10%	(14)	12%	(17)	135
Millennials: 1981-1996	29%	(127)	32%	(142)	11%	(48)	10%	(45)	17%	(76)	438
GenXers: 1965-1980	24%	(78)	31%	(98)	15%	(49)	13%	(41)	17%	(53)	320
Baby Boomers: 1946-1964	21%	(38)	18%	(33)	19%	(34)	28%	(50)	14%	(26)	181
PID: Dem (no lean)	37%	(158)	32%	(136)	9%	(40)	10%	(43)	11%	(48)	424
PID: Ind (no lean)	21%	(67)	28%	(88)	15%	(48)	15%	(46)	21%	(66)	316
PID: Rep (no lean)	17%	(57)	30%	(102)	18%	(60)	18%	(62)	18%	(60)	341
PID/Gender: Dem Men	37%	(84)	34%	(77)	10%	(23)	11%	(24)	8%	(18)	227
PID/Gender: Dem Women	38%	(74)	29%	(57)	8%	(16)	10%	(19)	15%	(29)	194
PID/Gender: Ind Men	19%	(32)	24%	(39)	20%	(34)	17%	(28)	20%	(32)	165
PID/Gender: Ind Women	23%	(35)	32%	(49)	9%	(14)	12%	(19)	23%	(34)	151
PID/Gender: Rep Men	18%	(38)	31%	(66)	18%	(39)	19%	(40)	14%	(30)	214
PID/Gender: Rep Women	15%	(19)	28%	(36)	16%	(20)	17%	(22)	24%	(30)	127
Ideo: Liberal (1-3)	39%	(136)	36%	(124)	10%	(34)	7%	(25)	8%	(28)	347
Ideo: Moderate (4)	23%	(71)	30%	(96)	15%	(47)	15%	(49)	17%	(53)	316
Ideo: Conservative (5-7)	20%	(68)	25%	(85)	17%	(59)	17%	(57)	21%	(72)	341
Educ: < College	24%	(143)	27%	(161)	14%	(81)	17%	(100)	18%	(105)	590
Educ: Bachelors degree	25%	(78)	34%	(104)	14%	(42)	11%	(33)	17%	(52)	309
Educ: Post-grad	34%	(61)	33%	(60)	13%	(24)	10%	(19)	10%	(17)	181
Income: Under 50k	26%	(109)	26%	(107)	14%	(60)	14%	(59)	20%	(85)	422
Income: 50k-100k	24%	(92)	33%	(128)	12%	(45)	15%	(57)	16%	(60)	382
Income: 100k+	29%	(81)	33%	(90)	15%	(42)	13%	(35)	11%	(29)	277
Ethnicity: White	25%	(208)	31%	(256)	14%	(111)	14%	(115)	16%	(127)	816
Ethnicity: Hispanic	30%	(62)	35%	(74)	6%	(12)	13%	(28)	16%	(34)	211

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Table MCBR7_5: *And how likely would you be to consider a new position at a company that has recently taken the following actions?
Made COVID-19 related remote work policies permanent*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	26%	(282)	30%	(325)	14%	(147)	14%	(152)	16%	(174)	1081
Ethnicity: Black	28%	(40)	29%	(41)	11%	(16)	18%	(25)	14%	(20)	142
Ethnicity: Other	28%	(34)	23%	(29)	17%	(20)	9%	(11)	23%	(28)	123
All Christian	25%	(130)	30%	(152)	14%	(74)	16%	(80)	15%	(77)	514
All Non-Christian	31%	(20)	32%	(21)	14%	(9)	10%	(7)	12%	(8)	65
Agnostic/Nothing in particular	27%	(76)	34%	(96)	13%	(36)	11%	(30)	16%	(46)	285
Something Else	22%	(38)	27%	(46)	13%	(22)	20%	(33)	18%	(31)	171
Religious Non-Protestant/Catholic	32%	(24)	32%	(24)	13%	(10)	10%	(8)	12%	(9)	74
Evangelical	25%	(71)	26%	(75)	14%	(41)	17%	(48)	18%	(50)	285
Non-Evangelical	23%	(89)	31%	(119)	14%	(51)	17%	(64)	15%	(57)	381
Community: Urban	29%	(94)	37%	(117)	11%	(36)	10%	(31)	13%	(41)	321
Community: Suburban	27%	(148)	27%	(148)	15%	(82)	14%	(78)	16%	(86)	542
Community: Rural	18%	(40)	27%	(60)	14%	(30)	19%	(42)	22%	(47)	218
Employ: Private Sector	28%	(203)	29%	(208)	13%	(97)	14%	(102)	16%	(117)	726
Employ: Government	27%	(39)	40%	(59)	9%	(14)	14%	(20)	10%	(15)	148
Employ: Self-Employed	19%	(40)	28%	(59)	17%	(36)	14%	(30)	21%	(43)	207
Military HH: Yes	24%	(27)	23%	(26)	13%	(14)	23%	(26)	18%	(20)	113
Military HH: No	26%	(255)	31%	(299)	14%	(133)	13%	(126)	16%	(154)	968
RD/WT: Right Direction	38%	(137)	28%	(103)	15%	(53)	8%	(30)	11%	(39)	363
RD/WT: Wrong Track	20%	(146)	31%	(222)	13%	(94)	17%	(121)	19%	(135)	718
Biden Job Approve	38%	(173)	31%	(142)	12%	(57)	8%	(38)	11%	(49)	460
Biden Job Disapprove	17%	(95)	30%	(168)	15%	(87)	19%	(105)	19%	(110)	565
Biden Job Strongly Approve	37%	(68)	33%	(59)	11%	(20)	9%	(17)	10%	(19)	182
Biden Job Somewhat Approve	38%	(106)	30%	(83)	13%	(37)	8%	(22)	11%	(31)	278
Biden Job Somewhat Disapprove	20%	(37)	35%	(67)	14%	(26)	9%	(17)	22%	(43)	189
Biden Job Strongly Disapprove	15%	(58)	27%	(101)	16%	(61)	23%	(88)	18%	(67)	376
Favorable of Biden	37%	(172)	31%	(145)	12%	(58)	8%	(38)	12%	(56)	470
Unfavorable of Biden	18%	(97)	29%	(158)	15%	(84)	20%	(107)	18%	(100)	547

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Table MCBR7_5: And how likely would you be to consider a new position at a company that has recently taken the following actions?
Made COVID-19 related remote work policies permanent

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	26%	(282)	30%	(325)	14%	(147)	14%	(152)	16%	(174)	1081
Very Favorable of Biden	37%	(67)	30%	(54)	13%	(24)	10%	(19)	9%	(16)	179
Somewhat Favorable of Biden	36%	(106)	31%	(91)	12%	(34)	7%	(20)	14%	(39)	290
Somewhat Unfavorable of Biden	24%	(39)	33%	(54)	13%	(20)	9%	(15)	20%	(33)	161
Very Unfavorable of Biden	15%	(59)	27%	(104)	17%	(64)	24%	(92)	17%	(67)	386
#1 Issue: Economy	24%	(133)	30%	(164)	14%	(80)	14%	(78)	18%	(98)	552
#1 Issue: Security	25%	(33)	29%	(39)	17%	(22)	18%	(24)	11%	(14)	132
#1 Issue: Health Care	24%	(25)	32%	(34)	14%	(14)	18%	(19)	12%	(13)	105
#1 Issue: Medicare / Social Security	33%	(18)	24%	(13)	14%	(7)	20%	(11)	9%	(5)	54
#1 Issue: Women's Issues	34%	(30)	27%	(24)	8%	(7)	9%	(8)	22%	(19)	89
#1 Issue: Energy	32%	(24)	30%	(23)	12%	(9)	8%	(6)	18%	(14)	74
2022 House Vote: Democrat	37%	(174)	30%	(142)	11%	(53)	10%	(46)	11%	(52)	467
2022 House Vote: Republican	17%	(60)	29%	(102)	18%	(63)	19%	(66)	17%	(58)	349
2022 House Vote: Didn't Vote	18%	(42)	32%	(72)	13%	(28)	15%	(33)	23%	(52)	227
2020 Vote: Joe Biden	37%	(177)	30%	(145)	12%	(55)	10%	(46)	11%	(52)	475
2020 Vote: Donald Trump	15%	(57)	30%	(112)	16%	(59)	20%	(75)	19%	(70)	372
2020 Vote: Didn't Vote	19%	(37)	29%	(56)	14%	(26)	14%	(26)	24%	(46)	192
2018 House Vote: Democrat	35%	(144)	31%	(127)	10%	(43)	11%	(44)	13%	(51)	409
2018 House Vote: Republican	17%	(51)	27%	(83)	19%	(57)	21%	(64)	17%	(51)	306
2018 House Vote: Didn't Vote	24%	(81)	32%	(107)	14%	(46)	12%	(39)	19%	(62)	335
4-Region: Northeast	27%	(56)	28%	(58)	15%	(32)	16%	(34)	14%	(28)	208
4-Region: Midwest	27%	(58)	28%	(61)	14%	(29)	16%	(34)	16%	(34)	216
4-Region: South	25%	(99)	32%	(131)	11%	(45)	15%	(61)	17%	(69)	406
4-Region: West	28%	(69)	30%	(75)	16%	(41)	9%	(22)	17%	(43)	251
Employed	26%	(282)	30%	(325)	14%	(147)	14%	(152)	16%	(174)	1081
Works Remotely, No in-Person Option	32%	(44)	28%	(39)	15%	(20)	14%	(19)	12%	(17)	139
Works Remotely with in-Person Option	32%	(52)	28%	(46)	10%	(16)	9%	(15)	21%	(34)	164
Part Time Works Remotely, Part Time Require in Person	37%	(61)	31%	(52)	13%	(22)	5%	(8)	14%	(24)	167
In Person Work Except Vacation and Appts	31%	(36)	34%	(40)	17%	(20)	14%	(16)	5%	(5)	117
In Person Work Only	18%	(89)	30%	(149)	14%	(69)	19%	(92)	19%	(95)	494

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Table MCBR7_5: And how likely would you be to consider a new position at a company that has recently taken the following actions?
Made COVID-19 related remote work policies permanent

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	26%	(282)	30%	(325)	14%	(147)	14%	(152)	16%	(174)	1081
In Person Option or Partial Requirement	34%	(113)	30%	(98)	12%	(38)	7%	(24)	17%	(57)	331
In Person Required or Remote Only for Appts/PTO	20%	(125)	31%	(189)	14%	(88)	18%	(108)	16%	(100)	611
Manufacturing	24%	(16)	33%	(23)	9%	(6)	13%	(9)	21%	(14)	68
Retail	25%	(26)	28%	(29)	19%	(20)	14%	(15)	13%	(14)	103
Health Care	26%	(28)	28%	(31)	12%	(13)	14%	(15)	20%	(22)	110
Technology	37%	(25)	32%	(22)	13%	(9)	10%	(7)	8%	(5)	67
Construction	18%	(17)	28%	(26)	12%	(11)	19%	(18)	23%	(21)	92
Other	26%	(50)	28%	(53)	13%	(25)	13%	(25)	20%	(39)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCBR7_6: *And how likely would you be to consider a new position at a company that has recently taken the following actions?*
Supported employee unionizing efforts

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	28%	(301)	31%	(339)	13%	(137)	10%	(111)	18%	(193)	1081
Gender: Male	30%	(180)	31%	(189)	15%	(93)	12%	(70)	12%	(74)	606
Gender: Female	25%	(119)	32%	(149)	9%	(44)	9%	(41)	25%	(119)	472
Age: 18-34	36%	(133)	31%	(115)	10%	(36)	8%	(30)	16%	(58)	372
Age: 35-44	31%	(81)	30%	(77)	12%	(31)	8%	(21)	18%	(46)	256
Age: 45-64	20%	(76)	33%	(124)	15%	(57)	13%	(48)	20%	(75)	380
Age: 65+	16%	(11)	30%	(22)	17%	(12)	18%	(13)	19%	(14)	73
GenZers: 1997-2012	36%	(49)	34%	(45)	9%	(13)	7%	(9)	13%	(18)	135
Millennials: 1981-1996	33%	(145)	30%	(133)	10%	(44)	8%	(36)	18%	(80)	438
GenXers: 1965-1980	22%	(72)	30%	(95)	17%	(53)	11%	(35)	20%	(65)	320
Baby Boomers: 1946-1964	19%	(34)	35%	(63)	15%	(28)	16%	(28)	15%	(28)	181
PID: Dem (no lean)	35%	(148)	35%	(147)	9%	(38)	9%	(39)	12%	(52)	424
PID: Ind (no lean)	25%	(78)	31%	(97)	11%	(33)	9%	(29)	25%	(78)	316
PID: Rep (no lean)	22%	(75)	28%	(94)	19%	(65)	13%	(44)	19%	(63)	341
PID/Gender: Dem Men	36%	(82)	35%	(80)	12%	(27)	8%	(18)	9%	(20)	227
PID/Gender: Dem Women	33%	(64)	34%	(66)	6%	(11)	11%	(21)	17%	(32)	194
PID/Gender: Ind Men	28%	(46)	28%	(47)	13%	(22)	13%	(21)	17%	(29)	165
PID/Gender: Ind Women	21%	(32)	33%	(50)	8%	(12)	5%	(7)	33%	(49)	151
PID/Gender: Rep Men	24%	(52)	29%	(62)	21%	(44)	14%	(30)	12%	(26)	214
PID/Gender: Rep Women	18%	(22)	26%	(33)	17%	(21)	11%	(13)	29%	(37)	127
Ideo: Liberal (1-3)	43%	(149)	32%	(111)	8%	(28)	7%	(26)	10%	(34)	347
Ideo: Moderate (4)	20%	(64)	36%	(115)	12%	(38)	12%	(39)	19%	(60)	316
Ideo: Conservative (5-7)	24%	(81)	25%	(86)	19%	(66)	11%	(36)	21%	(71)	341
Educ: < College	25%	(147)	32%	(186)	12%	(72)	12%	(70)	19%	(115)	590
Educ: Bachelors degree	31%	(94)	30%	(93)	13%	(41)	8%	(25)	18%	(55)	309
Educ: Post-grad	33%	(59)	33%	(59)	13%	(24)	9%	(16)	13%	(24)	181
Income: Under 50k	28%	(116)	27%	(114)	12%	(50)	10%	(44)	23%	(97)	422
Income: 50k-100k	26%	(101)	34%	(132)	13%	(50)	10%	(37)	16%	(62)	382
Income: 100k+	30%	(84)	34%	(93)	13%	(37)	11%	(30)	12%	(34)	277
Ethnicity: White	29%	(236)	31%	(251)	13%	(107)	10%	(83)	17%	(139)	816
Ethnicity: Hispanic	39%	(83)	37%	(78)	3%	(7)	7%	(16)	13%	(28)	211

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Table MCBR7_6: *And how likely would you be to consider a new position at a company that has recently taken the following actions?*
Supported employee unionizing efforts

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion	Total N
Adults	28%	(301)	31%	(339)	13%	(137)	10%	(111)	18% (193)	1081
Ethnicity: Black	28%	(39)	31%	(44)	10%	(14)	12%	(17)	19% (27)	142
Ethnicity: Other	21%	(26)	35%	(43)	13%	(16)	9%	(11)	22% (27)	123
All Christian	23%	(118)	35%	(181)	15%	(79)	10%	(53)	16% (83)	514
All Non-Christian	41%	(26)	23%	(15)	14%	(9)	8%	(5)	14% (9)	65
Agnostic/Nothing in particular	33%	(95)	27%	(77)	11%	(30)	11%	(30)	19% (53)	285
Something Else	26%	(44)	31%	(53)	9%	(16)	11%	(19)	23% (39)	171
Religious Non-Protestant/Catholic	39%	(29)	27%	(20)	12%	(9)	7%	(5)	15% (11)	74
Evangelical	26%	(75)	30%	(85)	13%	(37)	10%	(29)	21% (59)	285
Non-Evangelical	22%	(83)	37%	(140)	15%	(57)	11%	(42)	15% (58)	381
Community: Urban	35%	(114)	25%	(80)	12%	(39)	13%	(42)	15% (47)	321
Community: Suburban	25%	(135)	36%	(197)	13%	(68)	8%	(44)	18% (98)	542
Community: Rural	24%	(52)	28%	(62)	14%	(30)	12%	(25)	22% (49)	218
Employ: Private Sector	27%	(199)	31%	(223)	14%	(99)	11%	(78)	18% (128)	726
Employ: Government	31%	(45)	38%	(57)	12%	(17)	8%	(11)	12% (17)	148
Employ: Self-Employed	28%	(57)	29%	(59)	10%	(21)	10%	(22)	23% (48)	207
Military HH: Yes	30%	(34)	25%	(29)	11%	(12)	17%	(19)	17% (19)	113
Military HH: No	28%	(267)	32%	(310)	13%	(125)	10%	(92)	18% (174)	968
RD/WT: Right Direction	36%	(131)	35%	(127)	10%	(36)	8%	(28)	11% (41)	363
RD/WT: Wrong Track	24%	(170)	29%	(212)	14%	(101)	12%	(84)	21% (152)	718
Biden Job Approve	37%	(171)	35%	(161)	10%	(46)	6%	(30)	11% (53)	460
Biden Job Disapprove	21%	(120)	28%	(158)	16%	(90)	14%	(78)	21% (119)	565
Biden Job Strongly Approve	42%	(76)	30%	(54)	10%	(18)	7%	(14)	11% (21)	182
Biden Job Somewhat Approve	34%	(95)	38%	(107)	10%	(28)	6%	(16)	12% (32)	278
Biden Job Somewhat Disapprove	25%	(48)	27%	(51)	13%	(25)	10%	(18)	25% (47)	189
Biden Job Strongly Disapprove	19%	(73)	28%	(107)	17%	(65)	16%	(60)	19% (72)	376
Favorable of Biden	38%	(179)	31%	(147)	10%	(47)	8%	(36)	13% (61)	470
Unfavorable of Biden	20%	(107)	32%	(175)	15%	(84)	13%	(71)	20% (110)	547

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Table MCBR7_6: And how likely would you be to consider a new position at a company that has recently taken the following actions?
Supported employee unionizing efforts

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	28%	(301)	31%	(339)	13%	(137)	10%	(111)	18%	(193)	1081
Very Favorable of Biden	42%	(76)	29%	(52)	10%	(19)	8%	(14)	10%	(18)	179
Somewhat Favorable of Biden	35%	(102)	33%	(95)	10%	(28)	8%	(22)	15%	(43)	290
Somewhat Unfavorable of Biden	24%	(39)	37%	(60)	11%	(18)	5%	(8)	22%	(36)	161
Very Unfavorable of Biden	18%	(68)	30%	(115)	17%	(66)	16%	(62)	19%	(74)	386
#1 Issue: Economy	28%	(154)	31%	(169)	13%	(71)	11%	(63)	17%	(95)	552
#1 Issue: Security	20%	(27)	38%	(50)	12%	(16)	12%	(16)	17%	(23)	132
#1 Issue: Health Care	35%	(37)	30%	(32)	15%	(16)	8%	(8)	12%	(12)	105
#1 Issue: Medicare / Social Security	29%	(16)	38%	(20)	15%	(8)	5%	(3)	13%	(7)	54
#1 Issue: Women's Issues	31%	(27)	32%	(29)	7%	(6)	7%	(6)	23%	(21)	89
#1 Issue: Energy	33%	(24)	23%	(17)	11%	(9)	8%	(6)	24%	(18)	74
2022 House Vote: Democrat	36%	(168)	34%	(158)	9%	(40)	9%	(43)	12%	(58)	467
2022 House Vote: Republican	21%	(73)	29%	(101)	19%	(65)	14%	(50)	17%	(61)	349
2022 House Vote: Didn't Vote	22%	(50)	31%	(69)	11%	(25)	7%	(16)	29%	(66)	227
2020 Vote: Joe Biden	35%	(164)	34%	(161)	9%	(42)	9%	(42)	14%	(66)	475
2020 Vote: Donald Trump	23%	(87)	28%	(102)	17%	(64)	13%	(49)	18%	(69)	372
2020 Vote: Didn't Vote	18%	(34)	33%	(63)	14%	(27)	7%	(14)	28%	(54)	192
2018 House Vote: Democrat	36%	(146)	31%	(128)	9%	(35)	11%	(45)	13%	(55)	409
2018 House Vote: Republican	20%	(60)	28%	(87)	20%	(61)	14%	(43)	18%	(55)	306
2018 House Vote: Didn't Vote	27%	(90)	34%	(115)	11%	(36)	6%	(21)	22%	(73)	335
4-Region: Northeast	28%	(58)	30%	(63)	18%	(38)	9%	(19)	15%	(30)	208
4-Region: Midwest	28%	(60)	33%	(72)	13%	(28)	8%	(18)	18%	(38)	216
4-Region: South	24%	(97)	33%	(135)	12%	(47)	11%	(47)	20%	(80)	406
4-Region: West	34%	(86)	27%	(68)	9%	(23)	11%	(28)	18%	(45)	251
Employed	28%	(301)	31%	(339)	13%	(137)	10%	(111)	18%	(193)	1081
Works Remotely, No in-Person Option	30%	(42)	23%	(32)	13%	(17)	16%	(22)	19%	(26)	139
Works Remotely with in-Person Option	22%	(36)	36%	(58)	10%	(17)	6%	(10)	25%	(42)	164
Part Time Works Remotely, Part Time Require in Person	30%	(50)	32%	(53)	13%	(22)	11%	(18)	15%	(24)	167
In Person Work Except Vacation and Appts	34%	(40)	40%	(46)	17%	(20)	4%	(5)	5%	(6)	117
In Person Work Only	27%	(132)	30%	(150)	12%	(61)	11%	(56)	19%	(95)	494

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Table MCBR7_6: And how likely would you be to consider a new position at a company that has recently taken the following actions?
Supported employee unionizing efforts

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	28%	(301)	31%	(339)	13%	(137)	10%	(111)	18%	(193)	1081
In Person Option or Partial Requirement	26%	(86)	34%	(111)	12%	(39)	9%	(29)	20%	(66)	331
In Person Required or Remote Only for Appts/PTO	28%	(173)	32%	(196)	13%	(81)	10%	(60)	16%	(101)	611
Manufacturing	29%	(20)	26%	(18)	9%	(6)	12%	(8)	24%	(16)	68
Retail	21%	(21)	34%	(35)	16%	(16)	12%	(12)	17%	(18)	103
Health Care	30%	(33)	30%	(33)	17%	(18)	6%	(7)	18%	(20)	110
Technology	38%	(25)	25%	(17)	11%	(7)	11%	(8)	14%	(9)	67
Construction	32%	(29)	28%	(26)	6%	(6)	10%	(9)	24%	(22)	92
Other	22%	(42)	34%	(65)	10%	(20)	12%	(23)	22%	(42)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR7_7: *And how likely would you be to consider a new position at a company that has recently taken the following actions?*
Opposed employee unionizing efforts

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	12%	(133)	18%	(199)	24%	(260)	26%	(283)	19%	(206)	1081
Gender: Male	16%	(100)	23%	(140)	25%	(151)	22%	(132)	14%	(83)	606
Gender: Female	7%	(33)	12%	(59)	23%	(110)	31%	(148)	26%	(123)	472
Age: 18-34	12%	(44)	19%	(69)	24%	(90)	28%	(105)	17%	(64)	372
Age: 35-44	17%	(43)	19%	(48)	24%	(61)	21%	(55)	19%	(50)	256
Age: 45-64	10%	(39)	18%	(70)	24%	(92)	26%	(100)	21%	(79)	380
Age: 65+	11%	(8)	16%	(12)	24%	(17)	32%	(23)	18%	(13)	73
GenZers: 1997-2012	11%	(15)	17%	(23)	28%	(38)	31%	(42)	12%	(17)	135
Millennials: 1981-1996	15%	(66)	19%	(84)	21%	(92)	24%	(107)	20%	(89)	438
GenXers: 1965-1980	11%	(36)	19%	(61)	24%	(75)	24%	(77)	22%	(70)	320
Baby Boomers: 1946-1964	8%	(15)	16%	(29)	29%	(52)	32%	(57)	15%	(27)	181
PID: Dem (no lean)	14%	(61)	17%	(74)	24%	(100)	32%	(135)	13%	(56)	424
PID: Ind (no lean)	9%	(30)	14%	(45)	24%	(75)	28%	(89)	25%	(77)	316
PID: Rep (no lean)	13%	(43)	24%	(80)	25%	(86)	18%	(60)	21%	(73)	341
PID/Gender: Dem Men	19%	(43)	24%	(55)	26%	(60)	22%	(49)	9%	(19)	227
PID/Gender: Dem Women	9%	(17)	10%	(19)	21%	(40)	42%	(82)	19%	(36)	194
PID/Gender: Ind Men	13%	(21)	17%	(28)	24%	(40)	27%	(45)	19%	(31)	165
PID/Gender: Ind Women	6%	(9)	11%	(17)	23%	(35)	29%	(44)	31%	(47)	151
PID/Gender: Rep Men	17%	(36)	27%	(57)	24%	(51)	18%	(38)	15%	(33)	214
PID/Gender: Rep Women	6%	(7)	18%	(23)	27%	(35)	17%	(22)	31%	(40)	127
Ideo: Liberal (1-3)	12%	(41)	19%	(66)	22%	(76)	37%	(127)	11%	(37)	347
Ideo: Moderate (4)	10%	(33)	18%	(58)	24%	(77)	26%	(82)	21%	(66)	316
Ideo: Conservative (5-7)	16%	(53)	20%	(69)	25%	(85)	17%	(56)	23%	(78)	341
Educ: < College	10%	(59)	15%	(91)	26%	(151)	28%	(162)	22%	(127)	590
Educ: Bachelors degree	13%	(40)	20%	(61)	24%	(75)	25%	(77)	18%	(56)	309
Educ: Post-grad	19%	(34)	26%	(47)	19%	(34)	24%	(44)	13%	(23)	181
Income: Under 50k	13%	(54)	16%	(69)	22%	(93)	24%	(101)	25%	(104)	422
Income: 50k-100k	11%	(41)	18%	(70)	28%	(106)	26%	(99)	17%	(66)	382
Income: 100k+	14%	(38)	21%	(59)	22%	(62)	30%	(83)	13%	(36)	277
Ethnicity: White	13%	(110)	18%	(150)	25%	(205)	26%	(210)	17%	(141)	816
Ethnicity: Hispanic	18%	(38)	15%	(31)	32%	(67)	24%	(50)	12%	(25)	211

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Table MCBR7_7: And how likely would you be to consider a new position at a company that has recently taken the following actions?
Opposed employee unionizing efforts

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	12%	(133)	18%	(199)	24%	(260)	26%	(283)	19%	(206)	1081
Ethnicity: Black	11%	(16)	20%	(28)	16%	(22)	32%	(45)	22%	(31)	142
Ethnicity: Other	6%	(7)	17%	(21)	27%	(33)	23%	(28)	27%	(33)	123
All Christian	14%	(70)	23%	(119)	24%	(123)	23%	(116)	17%	(86)	514
All Non-Christian	27%	(18)	24%	(15)	20%	(13)	15%	(10)	14%	(9)	65
Agnostic/Nothing in particular	8%	(22)	11%	(31)	27%	(78)	32%	(92)	22%	(62)	285
Something Else	10%	(17)	17%	(29)	23%	(40)	26%	(45)	23%	(40)	171
Religious Non-Protestant/Catholic	25%	(18)	22%	(17)	19%	(14)	17%	(13)	17%	(12)	74
Evangelical	15%	(44)	22%	(62)	23%	(65)	19%	(54)	21%	(61)	285
Non-Evangelical	11%	(41)	21%	(81)	25%	(96)	27%	(103)	16%	(60)	381
Community: Urban	20%	(65)	20%	(63)	21%	(68)	24%	(76)	15%	(49)	321
Community: Suburban	9%	(50)	18%	(99)	26%	(139)	28%	(153)	19%	(100)	542
Community: Rural	8%	(18)	17%	(37)	24%	(53)	25%	(54)	26%	(57)	218
Employ: Private Sector	10%	(76)	19%	(136)	25%	(180)	27%	(195)	19%	(139)	726
Employ: Government	19%	(28)	17%	(24)	23%	(33)	28%	(42)	14%	(20)	148
Employ: Self-Employed	14%	(29)	18%	(38)	23%	(47)	22%	(47)	22%	(46)	207
Military HH: Yes	18%	(21)	17%	(20)	13%	(15)	34%	(38)	17%	(20)	113
Military HH: No	12%	(112)	18%	(179)	25%	(245)	25%	(245)	19%	(186)	968
RD/WT: Right Direction	20%	(74)	22%	(81)	20%	(74)	24%	(88)	13%	(46)	363
RD/WT: Wrong Track	8%	(59)	16%	(117)	26%	(186)	27%	(195)	22%	(160)	718
Biden Job Approve	17%	(79)	20%	(92)	23%	(104)	29%	(132)	12%	(53)	460
Biden Job Disapprove	8%	(47)	18%	(103)	26%	(148)	24%	(138)	23%	(129)	565
Biden Job Strongly Approve	26%	(48)	21%	(39)	16%	(29)	25%	(46)	11%	(20)	182
Biden Job Somewhat Approve	11%	(31)	19%	(53)	27%	(74)	31%	(87)	12%	(33)	278
Biden Job Somewhat Disapprove	5%	(9)	16%	(30)	28%	(54)	26%	(50)	24%	(46)	189
Biden Job Strongly Disapprove	10%	(38)	19%	(73)	25%	(94)	23%	(88)	22%	(83)	376
Favorable of Biden	15%	(69)	19%	(89)	22%	(102)	31%	(148)	13%	(61)	470
Unfavorable of Biden	10%	(55)	18%	(101)	27%	(149)	22%	(122)	22%	(119)	547

Continued on next page

Table MCBR7_7: And how likely would you be to consider a new position at a company that has recently taken the following actions?
Opposed employee unionizing efforts

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	12%	(133)	18%	(199)	24%	(260)	26%	(283)	19%	(206)	1081
Very Favorable of Biden	26%	(47)	17%	(30)	17%	(31)	30%	(54)	10%	(18)	179
Somewhat Favorable of Biden	8%	(22)	20%	(59)	25%	(71)	32%	(94)	15%	(43)	290
Somewhat Unfavorable of Biden	9%	(15)	15%	(24)	31%	(50)	21%	(34)	23%	(38)	161
Very Unfavorable of Biden	11%	(41)	20%	(77)	26%	(99)	23%	(88)	21%	(81)	386
#1 Issue: Economy	12%	(67)	19%	(102)	24%	(134)	25%	(135)	21%	(114)	552
#1 Issue: Security	16%	(20)	23%	(31)	29%	(38)	21%	(27)	12%	(15)	132
#1 Issue: Health Care	9%	(9)	21%	(22)	29%	(30)	28%	(29)	13%	(14)	105
#1 Issue: Medicare / Social Security	15%	(8)	13%	(7)	32%	(17)	26%	(14)	13%	(7)	54
#1 Issue: Women's Issues	7%	(6)	9%	(8)	24%	(21)	34%	(31)	26%	(23)	89
#1 Issue: Energy	16%	(12)	21%	(16)	10%	(7)	35%	(26)	18%	(13)	74
2022 House Vote: Democrat	14%	(63)	18%	(85)	23%	(106)	32%	(151)	13%	(62)	467
2022 House Vote: Republican	15%	(51)	24%	(82)	24%	(83)	20%	(70)	18%	(62)	349
2022 House Vote: Didn't Vote	7%	(16)	12%	(28)	27%	(61)	23%	(52)	31%	(70)	227
2020 Vote: Joe Biden	14%	(65)	16%	(76)	23%	(107)	33%	(159)	14%	(67)	475
2020 Vote: Donald Trump	12%	(46)	25%	(94)	23%	(85)	20%	(74)	20%	(74)	372
2020 Vote: Didn't Vote	9%	(18)	12%	(24)	30%	(58)	19%	(37)	29%	(55)	192
2018 House Vote: Democrat	12%	(48)	18%	(75)	23%	(95)	32%	(131)	15%	(61)	409
2018 House Vote: Republican	13%	(41)	25%	(76)	24%	(75)	19%	(59)	18%	(56)	306
2018 House Vote: Didn't Vote	12%	(41)	14%	(45)	26%	(86)	25%	(85)	23%	(78)	335
4-Region: Northeast	11%	(23)	19%	(39)	22%	(46)	30%	(63)	18%	(37)	208
4-Region: Midwest	10%	(21)	23%	(49)	25%	(54)	27%	(57)	16%	(35)	216
4-Region: South	15%	(60)	17%	(67)	23%	(93)	25%	(100)	21%	(86)	406
4-Region: West	12%	(29)	17%	(43)	27%	(67)	25%	(63)	19%	(48)	251
Employed	12%	(133)	18%	(199)	24%	(260)	26%	(283)	19%	(206)	1081
Works Remotely, No in-Person Option	16%	(22)	17%	(24)	18%	(25)	29%	(40)	20%	(28)	139
Works Remotely with in-Person Option	7%	(12)	23%	(38)	26%	(42)	19%	(32)	25%	(40)	164
Part Time Works Remotely, Part Time Require in Person	13%	(21)	24%	(40)	26%	(44)	24%	(39)	13%	(22)	167
In Person Work Except Vacation and Appts	23%	(27)	27%	(31)	18%	(21)	23%	(27)	9%	(11)	117
In Person Work Only	10%	(51)	13%	(66)	26%	(128)	29%	(144)	21%	(105)	494

Continued on next page

Table MCBR7_7: And how likely would you be to consider a new position at a company that has recently taken the following actions?
Opposed employee unionizing efforts

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	12%	(133)	18%	(199)	24%	(260)	26%	(283)	19%	(206)	1081
In Person Option or Partial Requirement	10%	(33)	24%	(78)	26%	(86)	21%	(71)	19%	(62)	331
In Person Required or Remote Only for Appts/PTO	13%	(78)	16%	(97)	24%	(149)	28%	(172)	19%	(116)	611
Manufacturing	5%	(4)	21%	(14)	20%	(13)	27%	(19)	27%	(18)	68
Retail	7%	(7)	20%	(21)	21%	(22)	32%	(33)	20%	(20)	103
Health Care	4%	(4)	26%	(29)	22%	(24)	26%	(28)	22%	(24)	110
Technology	26%	(17)	25%	(17)	18%	(12)	23%	(16)	8%	(5)	67
Construction	12%	(11)	26%	(24)	14%	(13)	22%	(20)	25%	(23)	92
Other	10%	(19)	13%	(24)	29%	(56)	27%	(52)	21%	(41)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR7_8: And how likely would you be to consider a new position at a company that has recently taken the following actions?
Monitored employee productivity

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	16%	(170)	27%	(290)	22%	(235)	22%	(235)	14%	(151)	1081
Gender: Male	20%	(120)	28%	(169)	23%	(137)	18%	(111)	11%	(69)	606
Gender: Female	11%	(50)	26%	(121)	20%	(96)	26%	(122)	18%	(83)	472
Age: 18-34	18%	(66)	25%	(92)	27%	(101)	18%	(68)	12%	(44)	372
Age: 35-44	20%	(52)	31%	(80)	15%	(39)	20%	(52)	13%	(34)	256
Age: 45-64	11%	(42)	27%	(103)	22%	(82)	25%	(94)	16%	(60)	380
Age: 65+	14%	(10)	21%	(15)	18%	(13)	28%	(21)	18%	(13)	73
GenZers: 1997-2012	20%	(27)	17%	(23)	34%	(46)	20%	(26)	9%	(13)	135
Millennials: 1981-1996	19%	(84)	30%	(130)	19%	(83)	19%	(82)	14%	(61)	438
GenXers: 1965-1980	11%	(34)	29%	(93)	23%	(73)	21%	(68)	16%	(52)	320
Baby Boomers: 1946-1964	13%	(23)	24%	(43)	18%	(32)	32%	(58)	14%	(25)	181
PID: Dem (no lean)	21%	(88)	24%	(103)	23%	(97)	23%	(96)	9%	(40)	424
PID: Ind (no lean)	14%	(43)	22%	(69)	22%	(70)	25%	(79)	17%	(55)	316
PID: Rep (no lean)	12%	(40)	35%	(118)	20%	(67)	17%	(60)	17%	(56)	341
PID/Gender: Dem Men	26%	(59)	26%	(59)	25%	(56)	17%	(38)	6%	(14)	227
PID/Gender: Dem Women	15%	(29)	22%	(43)	20%	(39)	29%	(57)	14%	(26)	194
PID/Gender: Ind Men	20%	(33)	21%	(35)	22%	(37)	20%	(34)	16%	(26)	165
PID/Gender: Ind Women	6%	(10)	23%	(34)	22%	(34)	30%	(45)	19%	(28)	151
PID/Gender: Rep Men	13%	(28)	35%	(75)	20%	(44)	18%	(39)	13%	(29)	214
PID/Gender: Rep Women	9%	(12)	34%	(43)	19%	(24)	16%	(20)	22%	(28)	127
Ideo: Liberal (1-3)	20%	(69)	23%	(79)	25%	(85)	25%	(87)	8%	(28)	347
Ideo: Moderate (4)	13%	(41)	30%	(95)	22%	(68)	20%	(65)	15%	(47)	316
Ideo: Conservative (5-7)	16%	(56)	28%	(96)	21%	(71)	18%	(61)	17%	(57)	341
Educ: < College	14%	(84)	28%	(166)	21%	(125)	21%	(122)	16%	(94)	590
Educ: Bachelors degree	14%	(44)	28%	(88)	22%	(68)	23%	(71)	13%	(40)	309
Educ: Post-grad	24%	(43)	20%	(36)	24%	(43)	23%	(42)	10%	(18)	181
Income: Under 50k	17%	(72)	24%	(101)	22%	(91)	18%	(77)	19%	(80)	422
Income: 50k-100k	14%	(52)	34%	(130)	18%	(67)	23%	(89)	12%	(44)	382
Income: 100k+	17%	(47)	21%	(59)	28%	(77)	25%	(68)	10%	(27)	277
Ethnicity: White	15%	(122)	28%	(232)	23%	(184)	21%	(172)	13%	(107)	816
Ethnicity: Hispanic	23%	(48)	31%	(66)	20%	(42)	16%	(35)	10%	(20)	211

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Table MCBR7_8: *And how likely would you be to consider a new position at a company that has recently taken the following actions?*
Monitored employee productivity

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	16%	(170)	27%	(290)	22%	(235)	22%	(235)	14%	(151)	1081
Ethnicity: Black	22%	(31)	26%	(36)	16%	(22)	22%	(31)	15%	(22)	142
Ethnicity: Other	14%	(17)	18%	(21)	24%	(29)	26%	(32)	19%	(23)	123
All Christian	18%	(95)	28%	(143)	18%	(91)	23%	(116)	13%	(68)	514
All Non-Christian	38%	(24)	27%	(17)	16%	(10)	11%	(7)	9%	(6)	65
Agnostic/Nothing in particular	9%	(25)	21%	(61)	31%	(89)	21%	(60)	17%	(49)	285
Something Else	13%	(23)	35%	(60)	18%	(30)	22%	(38)	12%	(21)	171
Religious Non-Protestant/Catholic	34%	(25)	28%	(21)	16%	(12)	13%	(10)	10%	(7)	74
Evangelical	19%	(54)	32%	(92)	15%	(42)	18%	(52)	16%	(44)	285
Non-Evangelical	16%	(62)	28%	(105)	19%	(74)	26%	(97)	11%	(42)	381
Community: Urban	25%	(79)	28%	(91)	19%	(60)	17%	(55)	11%	(34)	321
Community: Suburban	11%	(62)	25%	(134)	24%	(130)	25%	(136)	15%	(80)	542
Community: Rural	13%	(28)	30%	(65)	21%	(45)	20%	(43)	17%	(37)	218
Employ: Private Sector	14%	(99)	29%	(209)	22%	(158)	22%	(163)	13%	(97)	726
Employ: Government	21%	(31)	22%	(32)	24%	(36)	21%	(31)	12%	(18)	148
Employ: Self-Employed	19%	(40)	24%	(49)	20%	(41)	20%	(41)	18%	(37)	207
Military HH: Yes	21%	(24)	24%	(27)	13%	(14)	23%	(26)	20%	(22)	113
Military HH: No	15%	(146)	27%	(263)	23%	(220)	22%	(209)	13%	(129)	968
RD/WT: Right Direction	23%	(84)	28%	(102)	18%	(64)	20%	(72)	11%	(40)	363
RD/WT: Wrong Track	12%	(86)	26%	(188)	24%	(170)	23%	(162)	16%	(112)	718
Biden Job Approve	22%	(101)	27%	(124)	20%	(93)	21%	(96)	10%	(46)	460
Biden Job Disapprove	12%	(65)	27%	(153)	23%	(128)	23%	(128)	16%	(91)	565
Biden Job Strongly Approve	31%	(57)	28%	(52)	14%	(25)	16%	(29)	10%	(19)	182
Biden Job Somewhat Approve	16%	(44)	26%	(72)	24%	(67)	24%	(67)	10%	(28)	278
Biden Job Somewhat Disapprove	9%	(16)	31%	(58)	26%	(50)	18%	(35)	16%	(30)	189
Biden Job Strongly Disapprove	13%	(49)	25%	(95)	21%	(78)	25%	(94)	16%	(61)	376
Favorable of Biden	21%	(98)	25%	(118)	21%	(100)	22%	(103)	11%	(51)	470
Unfavorable of Biden	11%	(62)	28%	(156)	23%	(124)	22%	(123)	15%	(83)	547

Continued on next page

Table MCBR7_8: And how likely would you be to consider a new position at a company that has recently taken the following actions?
Monitored employee productivity

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	16%	(170)	27%	(290)	22%	(235)	22%	(235)	14%	(151)	1081
Very Favorable of Biden	28%	(50)	26%	(47)	16%	(29)	21%	(37)	9%	(16)	179
Somewhat Favorable of Biden	17%	(48)	25%	(71)	24%	(71)	23%	(66)	12%	(34)	290
Somewhat Unfavorable of Biden	11%	(17)	33%	(53)	28%	(46)	14%	(23)	14%	(23)	161
Very Unfavorable of Biden	12%	(45)	27%	(103)	20%	(78)	26%	(100)	15%	(60)	386
#1 Issue: Economy	14%	(80)	30%	(165)	23%	(125)	18%	(98)	15%	(85)	552
#1 Issue: Security	21%	(28)	31%	(40)	20%	(26)	15%	(20)	13%	(18)	132
#1 Issue: Health Care	22%	(23)	19%	(20)	19%	(20)	32%	(34)	8%	(8)	105
#1 Issue: Medicare / Social Security	16%	(8)	26%	(14)	16%	(9)	31%	(17)	12%	(7)	54
#1 Issue: Women's Issues	9%	(8)	20%	(18)	29%	(26)	23%	(20)	18%	(16)	89
#1 Issue: Energy	16%	(12)	22%	(16)	18%	(14)	30%	(22)	13%	(10)	74
2022 House Vote: Democrat	20%	(95)	23%	(109)	22%	(102)	24%	(114)	10%	(47)	467
2022 House Vote: Republican	14%	(50)	31%	(107)	22%	(77)	19%	(66)	14%	(48)	349
2022 House Vote: Didn't Vote	10%	(23)	30%	(67)	20%	(46)	19%	(43)	21%	(48)	227
2020 Vote: Joe Biden	18%	(85)	24%	(113)	22%	(104)	26%	(122)	11%	(51)	475
2020 Vote: Donald Trump	16%	(61)	31%	(115)	19%	(73)	18%	(67)	15%	(56)	372
2020 Vote: Didn't Vote	9%	(18)	28%	(54)	25%	(48)	18%	(35)	19%	(37)	192
2018 House Vote: Democrat	19%	(78)	26%	(107)	18%	(73)	26%	(106)	11%	(45)	409
2018 House Vote: Republican	13%	(39)	31%	(95)	21%	(64)	22%	(66)	14%	(43)	306
2018 House Vote: Didn't Vote	15%	(50)	25%	(85)	27%	(90)	17%	(57)	16%	(54)	335
4-Region: Northeast	16%	(34)	21%	(43)	26%	(53)	23%	(48)	14%	(30)	208
4-Region: Midwest	13%	(28)	29%	(62)	21%	(46)	23%	(50)	14%	(30)	216
4-Region: South	14%	(58)	31%	(127)	18%	(71)	22%	(90)	15%	(60)	406
4-Region: West	20%	(50)	23%	(58)	25%	(64)	19%	(48)	13%	(31)	251
Employed	16%	(170)	27%	(290)	22%	(235)	22%	(235)	14%	(151)	1081
Works Remotely, No in-Person Option	18%	(25)	24%	(33)	14%	(20)	29%	(41)	15%	(20)	139
Works Remotely with in-Person Option	13%	(22)	28%	(46)	25%	(41)	18%	(30)	15%	(25)	164
Part Time Works Remotely, Part Time Require in Person	21%	(36)	23%	(38)	23%	(39)	25%	(42)	8%	(13)	167
In Person Work Except Vacation and Appts	29%	(33)	38%	(44)	11%	(13)	16%	(19)	7%	(8)	117
In Person Work Only	11%	(54)	26%	(129)	25%	(122)	21%	(103)	17%	(86)	494

Continued on next page

Table MCBR7_8: And how likely would you be to consider a new position at a company that has recently taken the following actions?
Monitored employee productivity

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	16%	(170)	27%	(290)	22%	(235)	22%	(235)	14%	(151)	1081
In Person Option or Partial Requirement	17%	(58)	25%	(84)	24%	(80)	22%	(73)	11%	(37)	331
In Person Required or Remote Only for Appts/PTO	14%	(88)	28%	(173)	22%	(135)	20%	(122)	15%	(94)	611
Manufacturing	24%	(16)	27%	(18)	13%	(8)	20%	(13)	17%	(11)	68
Retail	8%	(9)	32%	(33)	22%	(23)	20%	(20)	18%	(18)	103
Health Care	12%	(13)	27%	(29)	25%	(28)	20%	(22)	16%	(17)	110
Technology	21%	(14)	31%	(21)	19%	(12)	25%	(16)	4%	(3)	67
Construction	13%	(12)	29%	(27)	15%	(14)	19%	(17)	24%	(22)	92
Other	11%	(22)	27%	(52)	18%	(35)	28%	(53)	16%	(30)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR7_9: *And how likely would you be to consider a new position at a company that has recently taken the following actions?*
The CEO announced they took a pay cut after laying off a portion of employees

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	17%	(179)	26%	(281)	21%	(230)	21%	(222)	16%	(168)	1081
Gender: Male	20%	(123)	29%	(179)	20%	(122)	18%	(108)	12%	(74)	606
Gender: Female	11%	(54)	22%	(103)	23%	(109)	24%	(113)	20%	(93)	472
Age: 18-34	17%	(62)	24%	(89)	19%	(72)	24%	(88)	16%	(60)	372
Age: 35-44	19%	(48)	30%	(77)	20%	(50)	17%	(44)	14%	(37)	256
Age: 45-64	15%	(58)	26%	(99)	23%	(88)	20%	(76)	16%	(59)	380
Age: 65+	15%	(11)	22%	(16)	28%	(21)	18%	(13)	16%	(12)	73
GenZers: 1997-2012	18%	(25)	24%	(33)	14%	(19)	27%	(37)	16%	(21)	135
Millennials: 1981-1996	18%	(78)	27%	(117)	20%	(87)	19%	(85)	16%	(71)	438
GenXers: 1965-1980	15%	(47)	27%	(85)	25%	(80)	18%	(56)	16%	(51)	320
Baby Boomers: 1946-1964	15%	(26)	25%	(45)	24%	(44)	24%	(43)	13%	(23)	181
PID: Dem (no lean)	22%	(95)	22%	(91)	19%	(80)	24%	(103)	13%	(55)	424
PID: Ind (no lean)	11%	(36)	23%	(72)	24%	(75)	23%	(72)	20%	(62)	316
PID: Rep (no lean)	14%	(48)	35%	(118)	22%	(76)	14%	(47)	15%	(51)	341
PID/Gender: Dem Men	27%	(62)	24%	(54)	19%	(43)	21%	(49)	8%	(19)	227
PID/Gender: Dem Women	16%	(31)	19%	(38)	19%	(37)	28%	(54)	18%	(35)	194
PID/Gender: Ind Men	14%	(23)	28%	(46)	19%	(31)	21%	(35)	18%	(30)	165
PID/Gender: Ind Women	8%	(13)	17%	(25)	29%	(44)	25%	(37)	21%	(32)	151
PID/Gender: Rep Men	18%	(39)	37%	(78)	22%	(47)	12%	(25)	12%	(25)	214
PID/Gender: Rep Women	8%	(10)	31%	(40)	22%	(29)	17%	(22)	21%	(27)	127
Ideo: Liberal (1-3)	19%	(66)	25%	(87)	23%	(78)	21%	(73)	12%	(43)	347
Ideo: Moderate (4)	16%	(51)	25%	(79)	19%	(59)	22%	(69)	18%	(57)	316
Ideo: Conservative (5-7)	17%	(57)	30%	(103)	23%	(79)	16%	(56)	14%	(47)	341
Educ: < College	16%	(93)	26%	(154)	19%	(113)	23%	(133)	16%	(96)	590
Educ: Bachelors degree	16%	(49)	22%	(69)	26%	(80)	21%	(64)	15%	(48)	309
Educ: Post-grad	20%	(36)	32%	(58)	21%	(38)	14%	(25)	13%	(24)	181
Income: Under 50k	18%	(74)	23%	(97)	20%	(82)	21%	(90)	19%	(78)	422
Income: 50k-100k	16%	(62)	26%	(98)	23%	(89)	20%	(76)	15%	(58)	382
Income: 100k+	15%	(42)	31%	(87)	21%	(59)	20%	(56)	12%	(32)	277
Ethnicity: White	16%	(132)	29%	(238)	22%	(182)	19%	(158)	13%	(106)	816
Ethnicity: Hispanic	22%	(46)	32%	(67)	12%	(26)	24%	(51)	10%	(22)	211

Continued on next page

Table MCBR7_9: *And how likely would you be to consider a new position at a company that has recently taken the following actions?*
The CEO announced they took a pay cut after laying off a portion of employees

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	17%	(179)	26%	(281)	21%	(230)	21%	(222)	16%	(168)	1081
Ethnicity: Black	24%	(34)	18%	(25)	13%	(19)	26%	(37)	19%	(27)	142
Ethnicity: Other	10%	(12)	15%	(18)	24%	(29)	22%	(27)	29%	(35)	123
All Christian	20%	(102)	28%	(141)	23%	(121)	16%	(83)	13%	(67)	514
All Non-Christian	30%	(19)	25%	(16)	16%	(10)	16%	(10)	14%	(9)	65
Agnostic/Nothing in particular	10%	(29)	27%	(77)	19%	(54)	25%	(71)	19%	(54)	285
Something Else	15%	(25)	23%	(39)	20%	(35)	26%	(45)	17%	(28)	171
Religious Non-Protestant/Catholic	31%	(23)	25%	(18)	16%	(12)	15%	(11)	13%	(10)	74
Evangelical	19%	(55)	25%	(73)	20%	(58)	18%	(52)	16%	(47)	285
Non-Evangelical	17%	(65)	27%	(104)	24%	(93)	19%	(72)	13%	(48)	381
Community: Urban	24%	(76)	25%	(82)	22%	(70)	17%	(53)	13%	(40)	321
Community: Suburban	14%	(77)	25%	(137)	22%	(120)	22%	(117)	17%	(91)	542
Community: Rural	12%	(26)	29%	(62)	19%	(40)	24%	(52)	17%	(38)	218
Employ: Private Sector	15%	(110)	27%	(194)	22%	(161)	21%	(153)	15%	(108)	726
Employ: Government	24%	(35)	22%	(32)	21%	(31)	22%	(32)	11%	(17)	148
Employ: Self-Employed	16%	(33)	27%	(55)	18%	(38)	18%	(37)	21%	(44)	207
Military HH: Yes	19%	(22)	34%	(38)	14%	(16)	23%	(26)	10%	(11)	113
Military HH: No	16%	(156)	25%	(243)	22%	(214)	20%	(197)	16%	(157)	968
RD/WT: Right Direction	24%	(86)	29%	(107)	18%	(64)	19%	(70)	10%	(37)	363
RD/WT: Wrong Track	13%	(93)	24%	(175)	23%	(167)	21%	(152)	18%	(131)	718
Biden Job Approve	23%	(107)	24%	(110)	20%	(93)	20%	(92)	12%	(57)	460
Biden Job Disapprove	12%	(67)	29%	(166)	22%	(124)	20%	(115)	16%	(93)	565
Biden Job Strongly Approve	32%	(59)	23%	(42)	13%	(24)	19%	(35)	12%	(22)	182
Biden Job Somewhat Approve	17%	(48)	24%	(68)	25%	(69)	21%	(57)	13%	(35)	278
Biden Job Somewhat Disapprove	10%	(19)	34%	(64)	19%	(36)	20%	(38)	17%	(32)	189
Biden Job Strongly Disapprove	13%	(48)	27%	(101)	23%	(88)	20%	(77)	16%	(61)	376
Favorable of Biden	22%	(104)	24%	(115)	20%	(96)	21%	(99)	12%	(56)	470
Unfavorable of Biden	12%	(67)	29%	(157)	22%	(120)	21%	(114)	16%	(88)	547

Continued on next page

Table MCBR7_9: *And how likely would you be to consider a new position at a company that has recently taken the following actions?
The CEO announced they took a pay cut after laying off a portion of employees*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	17%	(179)	26%	(281)	21%	(230)	21%	(222)	16%	(168)	1081
Very Favorable of Biden	28%	(51)	22%	(39)	18%	(32)	21%	(38)	11%	(19)	179
Somewhat Favorable of Biden	18%	(54)	26%	(76)	22%	(64)	21%	(60)	13%	(37)	290
Somewhat Unfavorable of Biden	10%	(17)	31%	(50)	18%	(29)	20%	(32)	20%	(33)	161
Very Unfavorable of Biden	13%	(50)	28%	(107)	24%	(91)	21%	(82)	14%	(55)	386
#1 Issue: Economy	16%	(88)	30%	(165)	22%	(120)	17%	(92)	16%	(87)	552
#1 Issue: Security	18%	(23)	24%	(31)	27%	(36)	18%	(24)	14%	(18)	132
#1 Issue: Health Care	12%	(12)	28%	(30)	18%	(19)	28%	(30)	14%	(15)	105
#1 Issue: Medicare / Social Security	30%	(16)	20%	(11)	8%	(4)	30%	(16)	13%	(7)	54
#1 Issue: Women's Issues	12%	(11)	10%	(9)	26%	(23)	29%	(26)	23%	(21)	89
#1 Issue: Energy	25%	(18)	23%	(17)	17%	(13)	21%	(15)	14%	(11)	74
2022 House Vote: Democrat	22%	(101)	22%	(105)	18%	(86)	25%	(118)	12%	(58)	467
2022 House Vote: Republican	15%	(51)	32%	(110)	24%	(83)	14%	(48)	16%	(56)	349
2022 House Vote: Didn't Vote	10%	(23)	25%	(56)	23%	(52)	21%	(48)	21%	(48)	227
2020 Vote: Joe Biden	18%	(87)	24%	(114)	20%	(93)	24%	(115)	14%	(65)	475
2020 Vote: Donald Trump	16%	(59)	28%	(105)	25%	(95)	15%	(54)	16%	(59)	372
2020 Vote: Didn't Vote	13%	(25)	25%	(47)	20%	(39)	21%	(41)	21%	(40)	192
2018 House Vote: Democrat	21%	(87)	22%	(89)	19%	(79)	24%	(96)	14%	(58)	409
2018 House Vote: Republican	14%	(43)	30%	(93)	27%	(81)	15%	(47)	13%	(41)	306
2018 House Vote: Didn't Vote	13%	(43)	27%	(91)	20%	(66)	22%	(73)	19%	(62)	335
4-Region: Northeast	16%	(34)	28%	(58)	25%	(51)	17%	(36)	14%	(29)	208
4-Region: Midwest	15%	(33)	26%	(57)	28%	(60)	18%	(39)	13%	(28)	216
4-Region: South	16%	(64)	26%	(105)	19%	(77)	22%	(87)	18%	(73)	406
4-Region: West	19%	(48)	24%	(61)	17%	(43)	24%	(60)	16%	(39)	251
Employed	17%	(179)	26%	(281)	21%	(230)	21%	(222)	16%	(168)	1081
Works Remotely, No in-Person Option	25%	(35)	24%	(33)	17%	(23)	19%	(27)	15%	(21)	139
Works Remotely with in-Person Option	10%	(17)	27%	(44)	25%	(41)	17%	(28)	21%	(34)	164
Part Time Works Remotely, Part Time Require in Person	19%	(33)	30%	(49)	19%	(31)	21%	(35)	11%	(19)	167
In Person Work Except Vacation and Appts	25%	(29)	25%	(29)	19%	(22)	17%	(20)	15%	(17)	117
In Person Work Only	13%	(65)	25%	(125)	23%	(113)	23%	(113)	16%	(77)	494

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Table MCBR7_9: And how likely would you be to consider a new position at a company that has recently taken the following actions?
The CEO announced they took a pay cut after laying off a portion of employees

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	17%	(179)	26%	(281)	21%	(230)	21%	(222)	16%	(168)	1081
In Person Option or Partial Requirement	15%	(49)	28%	(94)	22%	(72)	19%	(63)	16%	(53)	331
In Person Required or Remote Only for Appts/PTO	15%	(94)	25%	(155)	22%	(135)	22%	(132)	15%	(94)	611
Manufacturing	17%	(11)	20%	(14)	25%	(17)	19%	(13)	19%	(13)	68
Retail	16%	(17)	21%	(21)	22%	(22)	21%	(22)	20%	(21)	103
Health Care	9%	(10)	33%	(37)	21%	(23)	18%	(20)	18%	(20)	110
Technology	19%	(12)	30%	(20)	14%	(9)	26%	(17)	11%	(7)	67
Construction	28%	(26)	22%	(20)	20%	(18)	15%	(14)	15%	(14)	92
Other	13%	(25)	28%	(54)	21%	(41)	23%	(45)	14%	(28)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR7_10: *And how likely would you be to consider a new position at a company that has recently taken the following actions?*
The CEO announced they took a pay cut instead of laying off a portion of employees

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	37%	(402)	32%	(345)	11%	(119)	8%	(86)	12%	(129)	1081
Gender: Male	38%	(230)	31%	(190)	13%	(78)	8%	(47)	10%	(61)	606
Gender: Female	36%	(170)	33%	(154)	9%	(41)	8%	(38)	14%	(68)	472
Age: 18-34	35%	(131)	32%	(119)	12%	(45)	8%	(31)	12%	(45)	372
Age: 35-44	37%	(96)	32%	(83)	11%	(28)	8%	(20)	12%	(30)	256
Age: 45-64	38%	(143)	32%	(122)	10%	(39)	8%	(29)	12%	(46)	380
Age: 65+	43%	(31)	29%	(21)	9%	(6)	8%	(6)	11%	(8)	73
GenZers: 1997-2012	34%	(46)	32%	(43)	15%	(20)	10%	(14)	9%	(12)	135
Millennials: 1981-1996	37%	(164)	31%	(135)	11%	(48)	7%	(31)	14%	(61)	438
GenXers: 1965-1980	34%	(108)	35%	(113)	10%	(31)	7%	(24)	14%	(43)	320
Baby Boomers: 1946-1964	46%	(83)	28%	(50)	10%	(19)	9%	(16)	7%	(13)	181
PID: Dem (no lean)	42%	(180)	32%	(137)	9%	(37)	9%	(36)	8%	(34)	424
PID: Ind (no lean)	33%	(105)	30%	(94)	14%	(43)	7%	(24)	16%	(49)	316
PID: Rep (no lean)	34%	(117)	33%	(114)	11%	(38)	8%	(26)	14%	(46)	341
PID/Gender: Dem Men	43%	(97)	32%	(72)	11%	(26)	7%	(16)	7%	(15)	227
PID/Gender: Dem Women	41%	(80)	33%	(64)	6%	(11)	11%	(20)	10%	(19)	194
PID/Gender: Ind Men	33%	(55)	31%	(51)	16%	(26)	9%	(15)	11%	(19)	165
PID/Gender: Ind Women	34%	(51)	29%	(43)	12%	(17)	6%	(9)	20%	(31)	151
PID/Gender: Rep Men	36%	(78)	31%	(67)	12%	(26)	8%	(17)	13%	(28)	214
PID/Gender: Rep Women	31%	(39)	37%	(47)	10%	(13)	7%	(9)	15%	(18)	127
Ideo: Liberal (1-3)	40%	(139)	35%	(121)	10%	(33)	9%	(30)	7%	(24)	347
Ideo: Moderate (4)	34%	(106)	34%	(108)	12%	(37)	7%	(21)	14%	(44)	316
Ideo: Conservative (5-7)	39%	(132)	30%	(102)	11%	(39)	8%	(28)	12%	(41)	341
Educ: < College	35%	(208)	29%	(171)	12%	(70)	9%	(55)	15%	(86)	590
Educ: Bachelors degree	36%	(113)	36%	(113)	10%	(32)	6%	(18)	11%	(33)	309
Educ: Post-grad	45%	(81)	34%	(61)	9%	(16)	7%	(12)	6%	(10)	181
Income: Under 50k	34%	(144)	28%	(118)	13%	(56)	9%	(36)	16%	(68)	422
Income: 50k-100k	39%	(147)	32%	(120)	11%	(42)	8%	(31)	11%	(42)	382
Income: 100k+	40%	(111)	39%	(107)	7%	(20)	7%	(19)	7%	(20)	277
Ethnicity: White	40%	(324)	33%	(266)	11%	(88)	6%	(51)	11%	(86)	816
Ethnicity: Hispanic	38%	(80)	36%	(76)	11%	(22)	7%	(14)	9%	(19)	211

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Table MCBR7_10: *And how likely would you be to consider a new position at a company that has recently taken the following actions?*
The CEO announced they took a pay cut instead of laying off a portion of employees

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	37%	(402)	32%	(345)	11%	(119)	8%	(86)	12%	(129)	1081
Ethnicity: Black	34%	(49)	26%	(37)	11%	(16)	15%	(21)	14%	(19)	142
Ethnicity: Other	24%	(29)	34%	(42)	12%	(15)	11%	(13)	19%	(24)	123
All Christian	39%	(202)	33%	(167)	10%	(53)	8%	(40)	10%	(51)	514
All Non-Christian	37%	(24)	29%	(19)	14%	(9)	14%	(9)	7%	(4)	65
Agnostic/Nothing in particular	36%	(104)	34%	(98)	10%	(28)	5%	(15)	14%	(40)	285
Something Else	32%	(54)	29%	(50)	15%	(26)	11%	(19)	13%	(23)	171
Religious Non-Protestant/Catholic	38%	(28)	27%	(20)	14%	(10)	14%	(10)	8%	(6)	74
Evangelical	36%	(104)	32%	(93)	11%	(30)	9%	(25)	12%	(34)	285
Non-Evangelical	38%	(145)	31%	(118)	12%	(46)	9%	(33)	10%	(38)	381
Community: Urban	41%	(130)	28%	(91)	12%	(38)	8%	(25)	11%	(36)	321
Community: Suburban	35%	(189)	35%	(189)	11%	(58)	8%	(41)	12%	(64)	542
Community: Rural	38%	(83)	30%	(65)	10%	(22)	9%	(19)	13%	(29)	218
Employ: Private Sector	39%	(285)	32%	(232)	10%	(70)	7%	(54)	12%	(86)	726
Employ: Government	40%	(59)	33%	(48)	13%	(19)	8%	(12)	7%	(10)	148
Employ: Self-Employed	28%	(58)	31%	(65)	15%	(30)	9%	(19)	16%	(34)	207
Military HH: Yes	43%	(49)	30%	(34)	3%	(4)	11%	(12)	13%	(14)	113
Military HH: No	37%	(353)	32%	(311)	12%	(115)	8%	(73)	12%	(115)	968
RD/WT: Right Direction	36%	(130)	36%	(132)	13%	(47)	8%	(28)	7%	(26)	363
RD/WT: Wrong Track	38%	(272)	30%	(213)	10%	(72)	8%	(58)	14%	(103)	718
Biden Job Approve	42%	(194)	33%	(149)	11%	(49)	8%	(37)	6%	(29)	460
Biden Job Disapprove	35%	(200)	32%	(180)	10%	(59)	8%	(44)	15%	(82)	565
Biden Job Strongly Approve	44%	(79)	29%	(52)	10%	(19)	9%	(16)	9%	(16)	182
Biden Job Somewhat Approve	41%	(115)	35%	(97)	11%	(30)	8%	(21)	5%	(14)	278
Biden Job Somewhat Disapprove	36%	(68)	33%	(63)	8%	(15)	7%	(14)	16%	(30)	189
Biden Job Strongly Disapprove	35%	(132)	31%	(117)	12%	(44)	8%	(31)	14%	(52)	376
Favorable of Biden	42%	(199)	33%	(156)	9%	(43)	8%	(36)	8%	(37)	470
Unfavorable of Biden	36%	(197)	32%	(175)	11%	(58)	8%	(44)	13%	(73)	547

Continued on next page

Table MCBR7_10: *And how likely would you be to consider a new position at a company that has recently taken the following actions?
The CEO announced they took a pay cut instead of laying off a portion of employees*

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	37%	(402)	32%	(345)	11%	(119)	8%	(86)	12%	(129)	1081
Very Favorable of Biden	42%	(76)	29%	(53)	12%	(21)	9%	(15)	8%	(15)	179
Somewhat Favorable of Biden	42%	(123)	36%	(103)	8%	(22)	7%	(20)	8%	(22)	290
Somewhat Unfavorable of Biden	38%	(61)	31%	(50)	10%	(16)	7%	(12)	13%	(21)	161
Very Unfavorable of Biden	35%	(136)	32%	(124)	11%	(42)	8%	(32)	13%	(52)	386
#1 Issue: Economy	36%	(199)	36%	(198)	10%	(57)	5%	(30)	13%	(69)	552
#1 Issue: Security	40%	(53)	32%	(43)	12%	(16)	9%	(12)	7%	(9)	132
#1 Issue: Health Care	36%	(38)	29%	(30)	16%	(17)	8%	(9)	11%	(11)	105
#1 Issue: Medicare / Social Security	50%	(27)	17%	(9)	14%	(8)	13%	(7)	6%	(3)	54
#1 Issue: Women's Issues	35%	(32)	25%	(22)	9%	(8)	12%	(11)	19%	(17)	89
#1 Issue: Energy	33%	(25)	34%	(25)	6%	(4)	12%	(9)	15%	(11)	74
2022 House Vote: Democrat	43%	(199)	32%	(152)	9%	(42)	9%	(40)	7%	(35)	467
2022 House Vote: Republican	36%	(126)	34%	(119)	12%	(43)	7%	(24)	10%	(36)	349
2022 House Vote: Didn't Vote	31%	(70)	27%	(62)	13%	(29)	7%	(17)	22%	(50)	227
2020 Vote: Joe Biden	40%	(192)	34%	(160)	9%	(41)	9%	(45)	8%	(38)	475
2020 Vote: Donald Trump	38%	(142)	31%	(116)	12%	(43)	8%	(28)	12%	(43)	372
2020 Vote: Didn't Vote	27%	(52)	28%	(54)	16%	(30)	6%	(12)	23%	(44)	192
2018 House Vote: Democrat	41%	(169)	33%	(136)	9%	(35)	8%	(34)	8%	(35)	409
2018 House Vote: Republican	39%	(120)	31%	(96)	12%	(36)	7%	(23)	10%	(32)	306
2018 House Vote: Didn't Vote	31%	(106)	30%	(102)	14%	(46)	8%	(27)	16%	(55)	335
4-Region: Northeast	37%	(77)	36%	(76)	11%	(23)	7%	(14)	9%	(19)	208
4-Region: Midwest	39%	(84)	33%	(70)	10%	(22)	7%	(15)	12%	(25)	216
4-Region: South	35%	(141)	31%	(128)	11%	(45)	9%	(36)	14%	(57)	406
4-Region: West	40%	(101)	28%	(71)	11%	(28)	8%	(21)	11%	(29)	251
Employed	37%	(402)	32%	(345)	11%	(119)	8%	(86)	12%	(129)	1081
Works Remotely, No in-Person Option	26%	(37)	41%	(57)	9%	(13)	12%	(17)	11%	(16)	139
Works Remotely with in-Person Option	33%	(53)	33%	(53)	10%	(16)	9%	(14)	17%	(27)	164
Part Time Works Remotely, Part Time Require in Person	39%	(66)	37%	(61)	9%	(15)	7%	(12)	8%	(13)	167
In Person Work Except Vacation and Appts	37%	(44)	30%	(35)	21%	(24)	8%	(9)	5%	(5)	117
In Person Work Only	41%	(203)	28%	(138)	10%	(51)	7%	(34)	14%	(68)	494

Continued on next page

Table MCBR7_10: And how likely would you be to consider a new position at a company that has recently taken the following actions?
The CEO announced they took a pay cut instead of laying off a portion of employees

Demographic	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know / No opinion		Total N
Adults	37%	(402)	32%	(345)	11%	(119)	8%	(86)	12%	(129)	1081
In Person Option or Partial Requirement	36%	(119)	35%	(115)	9%	(31)	8%	(26)	12%	(41)	331
In Person Required or Remote Only for Appts/PTO	40%	(246)	28%	(174)	12%	(75)	7%	(43)	12%	(73)	611
Manufacturing	35%	(24)	22%	(15)	18%	(12)	13%	(9)	11%	(8)	68
Retail	38%	(39)	24%	(25)	14%	(14)	9%	(9)	15%	(15)	103
Health Care	44%	(48)	30%	(33)	10%	(11)	4%	(4)	13%	(14)	110
Technology	41%	(27)	34%	(23)	8%	(6)	11%	(7)	6%	(4)	67
Construction	32%	(29)	23%	(21)	15%	(14)	9%	(9)	21%	(19)	92
Other	34%	(65)	39%	(75)	6%	(11)	6%	(12)	15%	(29)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR8_1: As you may know, companies can take different approaches when laying off employees. How appropriate or inappropriate are the following approaches to layoffs?

An announcement indicating there will be a layoff followed by a scheduled email notifying the person they have been laid off

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	11%	(236)	23%	(511)	25%	(545)	30%	(652)	12%	(260)	2205
Gender: Male	14%	(147)	26%	(278)	25%	(268)	24%	(259)	11%	(117)	1070
Gender: Female	8%	(88)	21%	(232)	25%	(276)	34%	(387)	13%	(141)	1124
Age: 18-34	14%	(89)	28%	(176)	21%	(133)	23%	(148)	14%	(87)	632
Age: 35-44	14%	(53)	30%	(110)	22%	(82)	23%	(85)	11%	(43)	372
Age: 45-64	10%	(71)	17%	(121)	27%	(191)	35%	(251)	11%	(79)	712
Age: 65+	5%	(24)	21%	(104)	28%	(138)	35%	(169)	11%	(52)	488
GenZers: 1997-2012	14%	(38)	32%	(84)	25%	(65)	17%	(45)	12%	(30)	262
Millennials: 1981-1996	14%	(91)	26%	(174)	20%	(134)	25%	(166)	14%	(91)	656
GenXers: 1965-1980	11%	(57)	18%	(97)	27%	(144)	33%	(177)	11%	(59)	533
Baby Boomers: 1946-1964	6%	(44)	22%	(149)	26%	(176)	35%	(244)	11%	(77)	690
PID: Dem (no lean)	12%	(107)	24%	(205)	25%	(213)	29%	(251)	10%	(90)	867
PID: Ind (no lean)	10%	(68)	23%	(158)	24%	(159)	29%	(193)	14%	(94)	671
PID: Rep (no lean)	9%	(62)	22%	(148)	26%	(173)	31%	(207)	11%	(76)	666
PID/Gender: Dem Men	19%	(74)	28%	(107)	22%	(87)	22%	(85)	9%	(34)	388
PID/Gender: Dem Women	7%	(31)	21%	(99)	27%	(125)	34%	(161)	12%	(56)	472
PID/Gender: Ind Men	10%	(32)	24%	(76)	27%	(88)	26%	(82)	14%	(44)	321
PID/Gender: Ind Women	10%	(36)	23%	(81)	21%	(72)	32%	(110)	14%	(50)	348
PID/Gender: Rep Men	11%	(41)	27%	(96)	26%	(93)	25%	(92)	11%	(39)	361
PID/Gender: Rep Women	7%	(21)	17%	(53)	26%	(80)	38%	(115)	12%	(35)	304
Ideo: Liberal (1-3)	11%	(70)	23%	(153)	27%	(177)	32%	(211)	7%	(45)	657
Ideo: Moderate (4)	11%	(71)	22%	(142)	25%	(160)	27%	(174)	15%	(96)	643
Ideo: Conservative (5-7)	10%	(68)	24%	(171)	25%	(177)	31%	(216)	10%	(67)	699
Educ: < College	11%	(155)	25%	(359)	24%	(339)	26%	(382)	14%	(206)	1441
Educ: Bachelors degree	8%	(39)	20%	(97)	27%	(131)	37%	(178)	8%	(40)	485
Educ: Post-grad	15%	(43)	20%	(55)	27%	(75)	33%	(92)	5%	(14)	279
Income: Under 50k	11%	(131)	27%	(305)	22%	(255)	25%	(286)	15%	(173)	1150
Income: 50k-100k	9%	(62)	19%	(129)	28%	(186)	33%	(220)	11%	(73)	670
Income: 100k+	11%	(44)	20%	(77)	27%	(105)	38%	(145)	4%	(14)	385
Ethnicity: White	10%	(165)	24%	(404)	25%	(428)	32%	(537)	10%	(167)	1702

Continued on next page

Table MCBR8_1: As you may know, companies can take different approaches when laying off employees. How appropriate or inappropriate are the following approaches to layoffs?

An announcement indicating there will be a layoff followed by a scheduled email notifying the person they have been laid off

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	11%	(236)	23%	(511)	25%	(545)	30%	(652)	12%	(260)	2205
Ethnicity: Hispanic	14%	(52)	33%	(126)	18%	(70)	26%	(100)	9%	(32)	380
Ethnicity: Black	16%	(44)	23%	(66)	22%	(62)	23%	(64)	17%	(48)	283
Ethnicity: Other	12%	(27)	19%	(42)	25%	(55)	23%	(50)	21%	(46)	220
All Christian	11%	(113)	24%	(248)	26%	(265)	30%	(311)	9%	(92)	1030
All Non-Christian	16%	(19)	29%	(34)	17%	(20)	28%	(33)	10%	(12)	119
Atheist	12%	(12)	24%	(25)	33%	(35)	22%	(23)	9%	(9)	104
Agnostic/Nothing in particular	9%	(50)	21%	(122)	26%	(148)	28%	(161)	16%	(95)	575
Something Else	11%	(43)	22%	(83)	20%	(77)	33%	(124)	14%	(52)	378
Religious Non-Protestant/Catholic	16%	(21)	30%	(40)	20%	(26)	26%	(35)	9%	(12)	135
Evangelical	13%	(77)	25%	(142)	20%	(114)	29%	(165)	13%	(76)	573
Non-Evangelical	9%	(75)	23%	(181)	27%	(215)	33%	(264)	8%	(65)	799
Community: Urban	14%	(86)	25%	(158)	22%	(139)	26%	(162)	13%	(84)	630
Community: Suburban	9%	(93)	20%	(216)	27%	(283)	32%	(343)	12%	(125)	1060
Community: Rural	11%	(57)	27%	(138)	24%	(123)	28%	(146)	10%	(51)	515
Employ: Private Sector	14%	(101)	24%	(175)	22%	(161)	31%	(224)	9%	(65)	726
Employ: Government	9%	(14)	17%	(25)	37%	(54)	32%	(47)	5%	(8)	148
Employ: Self-Employed	10%	(20)	25%	(51)	27%	(55)	24%	(49)	15%	(31)	207
Employ: Homemaker	5%	(6)	19%	(25)	32%	(43)	35%	(47)	9%	(13)	134
Employ: Student	11%	(7)	32%	(22)	33%	(23)	13%	(9)	11%	(8)	69
Employ: Retired	6%	(36)	21%	(118)	28%	(155)	34%	(187)	10%	(55)	550
Employ: Unemployed	11%	(26)	26%	(64)	18%	(43)	21%	(50)	24%	(58)	241
Employ: Other	20%	(26)	25%	(32)	8%	(11)	29%	(38)	18%	(23)	130
Military HH: Yes	9%	(26)	22%	(65)	25%	(72)	31%	(91)	13%	(40)	294
Military HH: No	11%	(210)	23%	(447)	25%	(473)	29%	(560)	12%	(221)	1911
RD/WT: Right Direction	14%	(98)	25%	(175)	24%	(169)	27%	(186)	10%	(69)	698
RD/WT: Wrong Track	9%	(139)	22%	(336)	25%	(376)	31%	(465)	13%	(191)	1507
Biden Job Approve	12%	(115)	26%	(242)	24%	(224)	29%	(271)	9%	(89)	942
Biden Job Disapprove	9%	(107)	21%	(240)	27%	(301)	31%	(352)	11%	(126)	1126

Continued on next page

Table MCBR8_1: As you may know, companies can take different approaches when laying off employees. How appropriate or inappropriate are the following approaches to layoffs?

An announcement indicating there will be a layoff followed by a scheduled email notifying the person they have been laid off

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	11%	(236)	23%	(511)	25%	(545)	30%	(652)	12%	(260)	2205
Biden Job Strongly Approve	18%	(70)	23%	(91)	19%	(74)	29%	(115)	10%	(39)	389
Biden Job Somewhat Approve	8%	(44)	27%	(151)	27%	(150)	28%	(157)	9%	(50)	553
Biden Job Somewhat Disapprove	8%	(26)	21%	(70)	33%	(109)	28%	(92)	11%	(35)	333
Biden Job Strongly Disapprove	10%	(80)	21%	(170)	24%	(192)	33%	(260)	11%	(90)	793
Favorable of Biden	11%	(105)	24%	(232)	25%	(234)	30%	(282)	10%	(99)	953
Unfavorable of Biden	11%	(121)	22%	(240)	26%	(292)	31%	(349)	10%	(114)	1116
Very Favorable of Biden	16%	(65)	22%	(88)	20%	(78)	33%	(131)	9%	(38)	400
Somewhat Favorable of Biden	7%	(39)	26%	(144)	28%	(156)	27%	(152)	11%	(61)	553
Somewhat Unfavorable of Biden	12%	(37)	24%	(71)	29%	(87)	26%	(79)	9%	(26)	300
Very Unfavorable of Biden	10%	(84)	21%	(170)	25%	(204)	33%	(271)	11%	(88)	816
#1 Issue: Economy	11%	(100)	24%	(219)	26%	(231)	27%	(247)	12%	(104)	901
#1 Issue: Security	9%	(28)	23%	(74)	25%	(80)	32%	(99)	11%	(33)	315
#1 Issue: Health Care	12%	(23)	23%	(43)	19%	(37)	33%	(63)	13%	(26)	192
#1 Issue: Medicare / Social Security	12%	(32)	21%	(57)	26%	(72)	33%	(91)	9%	(26)	278
#1 Issue: Women's Issues	8%	(16)	22%	(43)	20%	(39)	31%	(59)	18%	(35)	192
#1 Issue: Education	10%	(6)	36%	(22)	18%	(11)	25%	(16)	11%	(7)	62
#1 Issue: Energy	15%	(21)	26%	(37)	27%	(38)	24%	(35)	9%	(12)	143
#1 Issue: Other	8%	(9)	13%	(16)	31%	(37)	35%	(42)	14%	(17)	121
2022 House Vote: Democrat	12%	(108)	24%	(212)	25%	(222)	31%	(278)	9%	(76)	897
2022 House Vote: Republican	9%	(63)	24%	(166)	28%	(190)	32%	(218)	7%	(50)	687
2022 House Vote: Someone else	16%	(10)	16%	(10)	18%	(11)	32%	(20)	18%	(11)	62
2022 House Vote: Didn't Vote	10%	(55)	22%	(124)	22%	(122)	24%	(136)	22%	(123)	559
2020 Vote: Joe Biden	12%	(113)	23%	(212)	24%	(222)	33%	(310)	9%	(83)	940
2020 Vote: Donald Trump	9%	(68)	23%	(166)	27%	(199)	31%	(224)	9%	(69)	726
2020 Vote: Other	10%	(6)	27%	(17)	20%	(13)	32%	(20)	11%	(7)	62
2020 Vote: Didn't Vote	10%	(49)	24%	(117)	23%	(112)	20%	(97)	21%	(102)	476

Continued on next page

Table MCBR8_1: As you may know, companies can take different approaches when laying off employees. How appropriate or inappropriate are the following approaches to layoffs?

An announcement indicating there will be a layoff followed by a scheduled email notifying the person they have been laid off

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	11%	(236)	23%	(511)	25%	(545)	30%	(652)	12%	(260)	2205
2018 House Vote: Democrat	12%	(93)	22%	(176)	24%	(187)	33%	(260)	9%	(68)	785
2018 House Vote: Republican	8%	(51)	22%	(135)	29%	(178)	33%	(206)	8%	(50)	621
2018 House Vote: Someone else	4%	(2)	26%	(15)	17%	(10)	36%	(21)	17%	(10)	59
2018 House Vote: Didnt Vote	12%	(90)	25%	(185)	23%	(170)	22%	(164)	18%	(132)	741
4-Region: Northeast	11%	(41)	19%	(75)	27%	(105)	32%	(124)	11%	(41)	386
4-Region: Midwest	7%	(30)	23%	(106)	23%	(106)	31%	(144)	15%	(69)	456
4-Region: South	12%	(99)	23%	(196)	23%	(197)	31%	(257)	11%	(92)	841
4-Region: West	12%	(65)	26%	(135)	26%	(137)	24%	(127)	11%	(58)	522
Employed	12%	(135)	23%	(251)	25%	(271)	30%	(320)	10%	(104)	1081
Unemployed	9%	(101)	23%	(261)	24%	(274)	29%	(332)	14%	(156)	1124
Works Remotely, No in-Person Option	8%	(11)	30%	(42)	23%	(32)	26%	(37)	12%	(17)	139
Works Remotely with in-Person Option	11%	(18)	27%	(44)	25%	(41)	23%	(38)	14%	(23)	164
Part Time Works Remotely, Part Time Require in Person	16%	(27)	17%	(28)	33%	(55)	30%	(50)	4%	(7)	167
In Person Work Except Vacation and Appts	24%	(29)	29%	(34)	25%	(29)	19%	(23)	2%	(3)	117
In Person Work Only	10%	(51)	21%	(102)	23%	(114)	35%	(173)	11%	(55)	494
In Person Option or Partial Requirement	14%	(45)	22%	(72)	29%	(96)	27%	(88)	9%	(30)	331
In Person Required or Remote Only for Appts/PTO	13%	(79)	22%	(136)	23%	(143)	32%	(195)	9%	(57)	611
Manufacturing	9%	(6)	31%	(21)	17%	(12)	28%	(19)	15%	(10)	68
Retail	15%	(15)	35%	(36)	19%	(20)	21%	(22)	10%	(10)	103
Health Care	8%	(8)	19%	(21)	23%	(25)	40%	(44)	11%	(12)	110
Technology	18%	(12)	39%	(26)	20%	(13)	20%	(13)	4%	(3)	67
Construction	18%	(16)	16%	(15)	27%	(25)	19%	(18)	20%	(18)	92
Other	13%	(26)	21%	(40)	22%	(42)	32%	(61)	13%	(24)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR8_2: As you may know, companies can take different approaches when laying off employees. How appropriate or inappropriate are the following approaches to layoffs?

An announcement indicating there will be a layoff followed by a scheduled phone call or video chat with a manager or leader notifying the person they have been laid off

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	14%	(308)	32%	(708)	22%	(481)	20%	(442)	12%	(265)	2205
Gender: Male	18%	(190)	34%	(361)	21%	(225)	17%	(179)	11%	(115)	1070
Gender: Female	10%	(117)	30%	(341)	23%	(254)	23%	(263)	13%	(149)	1124
Age: 18-34	16%	(103)	33%	(208)	19%	(117)	17%	(109)	15%	(94)	632
Age: 35-44	19%	(70)	33%	(122)	20%	(74)	16%	(59)	12%	(46)	372
Age: 45-64	12%	(84)	32%	(225)	24%	(174)	22%	(154)	11%	(76)	712
Age: 65+	10%	(51)	31%	(152)	24%	(116)	25%	(120)	10%	(49)	488
GenZers: 1997-2012	16%	(43)	37%	(96)	22%	(58)	16%	(41)	9%	(25)	262
Millennials: 1981-1996	18%	(116)	30%	(199)	18%	(120)	17%	(112)	17%	(109)	656
GenXers: 1965-1980	11%	(57)	32%	(172)	25%	(131)	22%	(118)	10%	(55)	533
Baby Boomers: 1946-1964	12%	(80)	33%	(225)	23%	(156)	22%	(154)	11%	(74)	690
PID: Dem (no lean)	17%	(146)	34%	(295)	19%	(163)	19%	(169)	11%	(93)	867
PID: Ind (no lean)	11%	(77)	30%	(200)	24%	(161)	21%	(140)	14%	(94)	671
PID: Rep (no lean)	13%	(85)	32%	(213)	24%	(157)	20%	(133)	12%	(79)	666
PID/Gender: Dem Men	24%	(93)	35%	(136)	18%	(69)	14%	(56)	9%	(33)	388
PID/Gender: Dem Women	11%	(52)	33%	(155)	20%	(92)	24%	(113)	13%	(59)	472
PID/Gender: Ind Men	12%	(39)	31%	(100)	25%	(80)	20%	(64)	12%	(38)	321
PID/Gender: Ind Women	11%	(38)	28%	(99)	23%	(81)	22%	(76)	16%	(56)	348
PID/Gender: Rep Men	16%	(58)	35%	(125)	21%	(76)	16%	(59)	12%	(43)	361
PID/Gender: Rep Women	9%	(27)	29%	(87)	27%	(81)	24%	(74)	11%	(34)	304
Ideo: Liberal (1-3)	16%	(104)	40%	(261)	21%	(140)	17%	(112)	6%	(42)	657
Ideo: Moderate (4)	13%	(85)	30%	(193)	23%	(146)	21%	(134)	13%	(85)	643
Ideo: Conservative (5-7)	14%	(99)	31%	(214)	22%	(152)	22%	(155)	11%	(79)	699
Educ: < College	14%	(197)	30%	(432)	21%	(303)	21%	(297)	15%	(212)	1441
Educ: Bachelors degree	14%	(66)	36%	(176)	23%	(109)	19%	(93)	8%	(41)	485
Educ: Post-grad	16%	(45)	36%	(100)	25%	(68)	19%	(52)	5%	(13)	279
Income: Under 50k	14%	(162)	30%	(349)	20%	(231)	19%	(220)	16%	(188)	1150
Income: 50k-100k	12%	(80)	33%	(219)	26%	(172)	21%	(137)	9%	(61)	670
Income: 100k+	17%	(66)	36%	(139)	20%	(78)	22%	(85)	4%	(16)	385

Continued on next page

Table MCBR8_2: As you may know, companies can take different approaches when laying off employees. How appropriate or inappropriate are the following approaches to layoffs?

An announcement indicating there will be a layoff followed by a scheduled phone call or video chat with a manager or leader notifying the person they have been laid off

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	14%	(308)	32%	(708)	22%	(481)	20%	(442)	12%	(265)	2205
Ethnicity: White	13%	(219)	33%	(565)	22%	(378)	21%	(356)	11%	(183)	1702
Ethnicity: Hispanic	12%	(44)	34%	(128)	20%	(78)	23%	(86)	11%	(43)	380
Ethnicity: Black	21%	(59)	30%	(86)	16%	(45)	19%	(54)	14%	(39)	283
Ethnicity: Other	13%	(30)	26%	(57)	26%	(58)	15%	(32)	20%	(44)	220
All Christian	16%	(160)	31%	(322)	23%	(237)	21%	(212)	10%	(98)	1030
All Non-Christian	21%	(25)	36%	(42)	11%	(13)	22%	(26)	11%	(13)	119
Atheist	14%	(14)	41%	(42)	28%	(29)	11%	(11)	8%	(8)	104
Agnostic/Nothing in particular	11%	(64)	34%	(196)	21%	(120)	17%	(100)	17%	(96)	575
Something Else	12%	(46)	28%	(105)	22%	(83)	25%	(94)	13%	(50)	378
Religious Non-Protestant/Catholic	20%	(27)	37%	(50)	12%	(16)	21%	(29)	10%	(13)	135
Evangelical	17%	(96)	28%	(160)	19%	(108)	24%	(135)	13%	(74)	573
Non-Evangelical	13%	(105)	32%	(257)	26%	(204)	20%	(163)	9%	(70)	799
Community: Urban	16%	(102)	30%	(186)	20%	(123)	21%	(135)	13%	(82)	630
Community: Suburban	12%	(130)	35%	(371)	22%	(235)	20%	(209)	11%	(116)	1060
Community: Rural	15%	(76)	29%	(150)	24%	(123)	19%	(98)	13%	(67)	515
Employ: Private Sector	15%	(113)	34%	(248)	20%	(148)	21%	(149)	9%	(68)	726
Employ: Government	13%	(19)	26%	(38)	28%	(41)	26%	(38)	8%	(12)	148
Employ: Self-Employed	16%	(33)	27%	(57)	20%	(42)	20%	(41)	16%	(34)	207
Employ: Homemaker	12%	(16)	33%	(45)	29%	(39)	17%	(23)	8%	(11)	134
Employ: Student	21%	(15)	33%	(23)	29%	(20)	5%	(4)	11%	(7)	69
Employ: Retired	12%	(64)	33%	(181)	23%	(128)	22%	(123)	10%	(54)	550
Employ: Unemployed	11%	(26)	31%	(76)	17%	(42)	17%	(40)	24%	(58)	241
Employ: Other	17%	(23)	31%	(40)	16%	(21)	18%	(24)	17%	(22)	130
Military HH: Yes	11%	(32)	31%	(92)	23%	(67)	23%	(67)	12%	(36)	294
Military HH: No	14%	(276)	32%	(616)	22%	(414)	20%	(376)	12%	(229)	1911
RD/WT: Right Direction	18%	(122)	34%	(236)	20%	(139)	19%	(133)	10%	(67)	698
RD/WT: Wrong Track	12%	(186)	31%	(472)	23%	(342)	20%	(309)	13%	(199)	1507

Continued on next page

Table MCBR8_2: As you may know, companies can take different approaches when laying off employees. How appropriate or inappropriate are the following approaches to layoffs?

An announcement indicating there will be a layoff followed by a scheduled phone call or video chat with a manager or leader notifying the person they have been laid off

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	14%	(308)	32%	(708)	22%	(481)	20%	(442)	12%	(265)	2205
Biden Job Approve	16%	(148)	36%	(339)	19%	(181)	19%	(175)	10%	(99)	942
Biden Job Disapprove	13%	(151)	31%	(351)	24%	(266)	21%	(234)	11%	(125)	1126
Biden Job Strongly Approve	22%	(85)	31%	(122)	18%	(71)	19%	(72)	10%	(40)	389
Biden Job Somewhat Approve	11%	(63)	39%	(218)	20%	(110)	19%	(103)	11%	(59)	553
Biden Job Somewhat Disapprove	12%	(39)	35%	(116)	25%	(85)	18%	(60)	10%	(34)	333
Biden Job Strongly Disapprove	14%	(113)	30%	(235)	23%	(181)	22%	(174)	11%	(91)	793
Favorable of Biden	15%	(143)	37%	(350)	19%	(181)	18%	(172)	11%	(107)	953
Unfavorable of Biden	13%	(150)	30%	(337)	24%	(270)	22%	(243)	10%	(116)	1116
Very Favorable of Biden	22%	(86)	30%	(118)	20%	(78)	21%	(83)	9%	(34)	400
Somewhat Favorable of Biden	10%	(57)	42%	(232)	19%	(102)	16%	(89)	13%	(72)	553
Somewhat Unfavorable of Biden	12%	(37)	32%	(95)	26%	(79)	21%	(62)	9%	(27)	300
Very Unfavorable of Biden	14%	(114)	30%	(242)	23%	(191)	22%	(181)	11%	(89)	816
#1 Issue: Economy	14%	(126)	33%	(302)	22%	(195)	18%	(161)	13%	(117)	901
#1 Issue: Security	14%	(43)	31%	(99)	24%	(76)	23%	(72)	8%	(24)	315
#1 Issue: Health Care	17%	(32)	36%	(70)	12%	(22)	19%	(37)	16%	(32)	192
#1 Issue: Medicare / Social Security	13%	(36)	29%	(79)	26%	(71)	24%	(68)	9%	(24)	278
#1 Issue: Women's Issues	13%	(25)	31%	(59)	19%	(36)	22%	(42)	16%	(31)	192
#1 Issue: Education	13%	(8)	32%	(20)	31%	(20)	13%	(8)	11%	(7)	62
#1 Issue: Energy	18%	(26)	32%	(45)	20%	(29)	19%	(27)	11%	(15)	143
#1 Issue: Other	10%	(13)	28%	(34)	26%	(31)	23%	(27)	13%	(16)	121
2022 House Vote: Democrat	16%	(141)	36%	(322)	19%	(172)	20%	(182)	9%	(81)	897
2022 House Vote: Republican	14%	(97)	33%	(229)	24%	(165)	21%	(143)	8%	(52)	687
2022 House Vote: Someone else	15%	(9)	9%	(6)	21%	(13)	34%	(21)	21%	(13)	62
2022 House Vote: Didn't Vote	11%	(61)	27%	(151)	24%	(131)	17%	(97)	21%	(119)	559
2020 Vote: Joe Biden	16%	(152)	35%	(325)	19%	(183)	21%	(195)	9%	(85)	940
2020 Vote: Donald Trump	15%	(108)	32%	(233)	23%	(164)	20%	(149)	10%	(73)	726
2020 Vote: Other	6%	(4)	26%	(16)	25%	(15)	32%	(20)	11%	(7)	62
2020 Vote: Didn't Vote	9%	(45)	28%	(133)	25%	(119)	16%	(78)	21%	(100)	476

Continued on next page

Table MCBR8_2: As you may know, companies can take different approaches when laying off employees. How appropriate or inappropriate are the following approaches to layoffs?

An announcement indicating there will be a layoff followed by a scheduled phone call or video chat with a manager or leader notifying the person they have been laid off

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	14%	(308)	32%	(708)	22%	(481)	20%	(442)	12%	(265)	2205
2018 House Vote: Democrat	17%	(132)	33%	(257)	19%	(152)	22%	(170)	9%	(74)	785
2018 House Vote: Republican	12%	(75)	33%	(202)	26%	(161)	21%	(129)	9%	(54)	621
2018 House Vote: Someone else	5%	(3)	16%	(10)	24%	(14)	38%	(23)	17%	(10)	59
2018 House Vote: Didnt Vote	13%	(98)	32%	(240)	21%	(155)	16%	(120)	17%	(128)	741
4-Region: Northeast	12%	(47)	31%	(118)	26%	(101)	21%	(80)	11%	(41)	386
4-Region: Midwest	12%	(53)	35%	(157)	20%	(93)	20%	(90)	14%	(63)	456
4-Region: South	17%	(146)	31%	(257)	20%	(169)	20%	(172)	12%	(97)	841
4-Region: West	12%	(62)	33%	(174)	23%	(119)	19%	(101)	12%	(65)	522
Employed	15%	(165)	32%	(343)	21%	(231)	21%	(228)	11%	(114)	1081
Unemployed	13%	(144)	32%	(365)	22%	(250)	19%	(214)	13%	(152)	1124
Works Remotely, No in-Person Option	18%	(26)	29%	(41)	15%	(21)	24%	(34)	13%	(18)	139
Works Remotely with in-Person Option	16%	(26)	32%	(52)	22%	(37)	19%	(31)	11%	(18)	164
Part Time Works Remotely, Part Time Require in Person	14%	(24)	39%	(66)	22%	(37)	19%	(31)	6%	(9)	167
In Person Work Except Vacation and Appts	24%	(28)	36%	(42)	25%	(29)	11%	(13)	5%	(6)	117
In Person Work Only	12%	(62)	29%	(142)	22%	(107)	24%	(120)	13%	(64)	494
In Person Option or Partial Requirement	15%	(50)	36%	(118)	22%	(74)	19%	(62)	8%	(27)	331
In Person Required or Remote Only for Appts/PTO	15%	(89)	30%	(184)	22%	(136)	22%	(132)	11%	(69)	611
Manufacturing	19%	(13)	36%	(24)	16%	(11)	17%	(11)	13%	(9)	68
Retail	14%	(14)	35%	(36)	17%	(18)	20%	(21)	14%	(14)	103
Health Care	10%	(11)	31%	(34)	23%	(25)	22%	(24)	14%	(16)	110
Technology	29%	(20)	34%	(23)	22%	(15)	11%	(7)	4%	(2)	67
Construction	17%	(15)	31%	(29)	7%	(7)	23%	(22)	21%	(20)	92
Other	16%	(30)	34%	(65)	17%	(33)	22%	(43)	12%	(22)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR8_3: As you may know, companies can take different approaches when laying off employees. How appropriate or inappropriate are the following approaches to layoffs?

An announcement indicating there will be a layoff followed by a scheduled in-person meeting with a manager or leader notifying the person they have been laid off

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	31%	(684)	37%	(809)	12%	(265)	9%	(198)	11%	(249)	2205
Gender: Male	32%	(340)	40%	(424)	11%	(118)	7%	(79)	10%	(109)	1070
Gender: Female	30%	(341)	34%	(382)	13%	(147)	10%	(118)	12%	(137)	1124
Age: 18-34	26%	(163)	36%	(227)	13%	(84)	11%	(70)	14%	(89)	632
Age: 35-44	32%	(119)	37%	(136)	14%	(52)	7%	(25)	11%	(41)	372
Age: 45-64	32%	(226)	38%	(273)	11%	(81)	8%	(60)	10%	(74)	712
Age: 65+	36%	(177)	35%	(173)	10%	(49)	9%	(43)	9%	(46)	488
GenZers: 1997-2012	19%	(50)	40%	(105)	14%	(35)	14%	(37)	13%	(34)	262
Millennials: 1981-1996	30%	(199)	34%	(225)	13%	(88)	8%	(54)	14%	(90)	656
GenXers: 1965-1980	30%	(160)	39%	(205)	13%	(70)	8%	(43)	10%	(55)	533
Baby Boomers: 1946-1964	36%	(251)	36%	(250)	9%	(65)	8%	(56)	10%	(68)	690
PID: Dem (no lean)	32%	(280)	37%	(324)	10%	(91)	9%	(79)	11%	(93)	867
PID: Ind (no lean)	30%	(199)	35%	(234)	14%	(94)	9%	(62)	12%	(83)	671
PID: Rep (no lean)	31%	(206)	38%	(251)	12%	(80)	9%	(57)	11%	(73)	666
PID/Gender: Dem Men	35%	(138)	38%	(149)	10%	(39)	7%	(27)	9%	(35)	388
PID/Gender: Dem Women	29%	(139)	36%	(172)	11%	(52)	11%	(52)	12%	(58)	472
PID/Gender: Ind Men	27%	(88)	41%	(131)	12%	(40)	8%	(25)	12%	(37)	321
PID/Gender: Ind Women	32%	(111)	30%	(103)	16%	(54)	10%	(36)	13%	(44)	348
PID/Gender: Rep Men	32%	(115)	40%	(144)	11%	(39)	7%	(27)	10%	(37)	361
PID/Gender: Rep Women	30%	(91)	35%	(107)	13%	(41)	10%	(30)	12%	(35)	304
Ideo: Liberal (1-3)	30%	(199)	43%	(282)	10%	(65)	10%	(66)	7%	(46)	657
Ideo: Moderate (4)	29%	(185)	34%	(220)	15%	(94)	8%	(54)	14%	(91)	643
Ideo: Conservative (5-7)	36%	(250)	37%	(257)	11%	(76)	7%	(52)	9%	(64)	699
Educ: < College	29%	(412)	36%	(518)	13%	(182)	9%	(133)	14%	(196)	1441
Educ: Bachelors degree	33%	(162)	38%	(186)	12%	(58)	8%	(38)	9%	(42)	485
Educ: Post-grad	40%	(110)	38%	(105)	9%	(25)	10%	(27)	4%	(11)	279
Income: Under 50k	29%	(330)	36%	(418)	11%	(129)	10%	(110)	14%	(164)	1150
Income: 50k-100k	30%	(202)	37%	(245)	15%	(97)	9%	(57)	10%	(68)	670
Income: 100k+	39%	(152)	38%	(146)	10%	(39)	8%	(31)	5%	(18)	385

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Table MCBR8_3: As you may know, companies can take different approaches when laying off employees. How appropriate or inappropriate are the following approaches to layoffs?

An announcement indicating there will be a layoff followed by a scheduled in-person meeting with a manager or leader notifying the person they have been laid off

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	31%	(684)	37%	(809)	12%	(265)	9%	(198)	11%	(249)	2205
Ethnicity: White	32%	(550)	38%	(640)	12%	(198)	9%	(149)	10%	(164)	1702
Ethnicity: Hispanic	26%	(100)	39%	(147)	13%	(49)	11%	(43)	11%	(41)	380
Ethnicity: Black	27%	(77)	35%	(100)	12%	(35)	10%	(27)	15%	(44)	283
Ethnicity: Other	26%	(57)	31%	(69)	14%	(32)	10%	(21)	19%	(41)	220
All Christian	33%	(340)	38%	(390)	12%	(121)	9%	(94)	8%	(85)	1030
All Non-Christian	29%	(35)	39%	(47)	9%	(11)	12%	(14)	11%	(13)	119
Atheist	34%	(35)	32%	(33)	16%	(17)	8%	(8)	10%	(11)	104
Agnostic/Nothing in particular	29%	(165)	38%	(221)	12%	(67)	7%	(38)	15%	(84)	575
Something Else	29%	(109)	31%	(118)	13%	(50)	12%	(44)	15%	(57)	378
Religious Non-Protestant/Catholic	31%	(41)	40%	(54)	9%	(12)	11%	(14)	9%	(13)	135
Evangelical	33%	(191)	35%	(198)	11%	(65)	8%	(48)	12%	(72)	573
Non-Evangelical	31%	(250)	37%	(298)	12%	(99)	11%	(86)	8%	(66)	799
Community: Urban	30%	(190)	33%	(210)	11%	(71)	12%	(73)	14%	(86)	630
Community: Suburban	31%	(331)	37%	(395)	12%	(129)	8%	(90)	11%	(115)	1060
Community: Rural	32%	(163)	39%	(203)	13%	(65)	7%	(35)	10%	(49)	515
Employ: Private Sector	31%	(226)	41%	(297)	12%	(86)	7%	(51)	9%	(66)	726
Employ: Government	30%	(45)	37%	(55)	13%	(19)	15%	(22)	5%	(7)	148
Employ: Self-Employed	28%	(59)	26%	(54)	18%	(37)	13%	(28)	14%	(30)	207
Employ: Homemaker	34%	(45)	38%	(51)	11%	(15)	5%	(7)	11%	(15)	134
Employ: Student	17%	(12)	49%	(33)	19%	(13)	4%	(3)	12%	(8)	69
Employ: Retired	36%	(200)	37%	(203)	10%	(54)	8%	(45)	9%	(48)	550
Employ: Unemployed	21%	(50)	31%	(74)	12%	(28)	14%	(34)	23%	(56)	241
Employ: Other	37%	(48)	31%	(41)	10%	(13)	7%	(9)	15%	(19)	130
Military HH: Yes	28%	(82)	34%	(100)	16%	(48)	11%	(32)	11%	(32)	294
Military HH: No	31%	(602)	37%	(709)	11%	(217)	9%	(166)	11%	(217)	1911
RD/WT: Right Direction	33%	(227)	36%	(253)	11%	(75)	10%	(73)	10%	(71)	698
RD/WT: Wrong Track	30%	(457)	37%	(556)	13%	(190)	8%	(125)	12%	(179)	1507

Continued on next page

Table MCBR8_3: As you may know, companies can take different approaches when laying off employees. How appropriate or inappropriate are the following approaches to layoffs?

An announcement indicating there will be a layoff followed by a scheduled in-person meeting with a manager or leader notifying the person they have been laid off

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	31%	(684)	37%	(809)	12%	(265)	9%	(198)	11%	(249)	2205
Biden Job Approve	32%	(303)	38%	(359)	11%	(102)	9%	(85)	10%	(94)	942
Biden Job Disapprove	31%	(347)	37%	(422)	13%	(144)	8%	(94)	11%	(119)	1126
Biden Job Strongly Approve	36%	(142)	35%	(135)	11%	(41)	10%	(38)	9%	(33)	389
Biden Job Somewhat Approve	29%	(161)	40%	(223)	11%	(61)	9%	(47)	11%	(60)	553
Biden Job Somewhat Disapprove	28%	(92)	41%	(138)	14%	(46)	6%	(20)	11%	(37)	333
Biden Job Strongly Disapprove	32%	(255)	36%	(283)	12%	(98)	9%	(75)	10%	(82)	793
Favorable of Biden	33%	(310)	38%	(361)	11%	(104)	8%	(75)	11%	(103)	953
Unfavorable of Biden	31%	(348)	37%	(413)	13%	(146)	9%	(102)	10%	(107)	1116
Very Favorable of Biden	39%	(156)	32%	(130)	12%	(47)	9%	(36)	8%	(31)	400
Somewhat Favorable of Biden	28%	(154)	42%	(231)	10%	(57)	7%	(39)	13%	(73)	553
Somewhat Unfavorable of Biden	27%	(82)	42%	(126)	15%	(46)	6%	(19)	9%	(27)	300
Very Unfavorable of Biden	33%	(266)	35%	(287)	12%	(100)	10%	(83)	10%	(81)	816
#1 Issue: Economy	29%	(266)	38%	(338)	13%	(118)	8%	(74)	12%	(105)	901
#1 Issue: Security	26%	(82)	43%	(136)	13%	(40)	11%	(33)	7%	(23)	315
#1 Issue: Health Care	31%	(59)	34%	(66)	12%	(23)	9%	(18)	13%	(26)	192
#1 Issue: Medicare / Social Security	40%	(111)	30%	(84)	11%	(31)	9%	(26)	10%	(27)	278
#1 Issue: Women's Issues	28%	(54)	38%	(72)	10%	(20)	8%	(16)	16%	(31)	192
#1 Issue: Education	26%	(16)	44%	(27)	10%	(6)	9%	(6)	11%	(7)	62
#1 Issue: Energy	35%	(49)	37%	(52)	10%	(15)	10%	(14)	9%	(12)	143
#1 Issue: Other	38%	(46)	27%	(33)	10%	(12)	9%	(11)	15%	(19)	121
2022 House Vote: Democrat	32%	(285)	39%	(353)	11%	(98)	9%	(83)	9%	(77)	897
2022 House Vote: Republican	34%	(234)	40%	(272)	11%	(74)	9%	(60)	7%	(47)	687
2022 House Vote: Someone else	33%	(20)	23%	(14)	9%	(6)	16%	(10)	18%	(11)	62
2022 House Vote: Didn't Vote	26%	(144)	30%	(170)	15%	(87)	8%	(44)	20%	(113)	559
2020 Vote: Joe Biden	34%	(320)	38%	(358)	10%	(96)	9%	(81)	9%	(85)	940
2020 Vote: Donald Trump	34%	(248)	38%	(274)	12%	(85)	9%	(63)	8%	(57)	726
2020 Vote: Other	33%	(20)	31%	(19)	13%	(8)	12%	(8)	12%	(7)	62
2020 Vote: Didn't Vote	20%	(96)	33%	(158)	16%	(76)	10%	(47)	21%	(100)	476

Continued on next page

Table MCBR8_3: As you may know, companies can take different approaches when laying off employees. How appropriate or inappropriate are the following approaches to layoffs?

An announcement indicating there will be a layoff followed by a scheduled in-person meeting with a manager or leader notifying the person they have been laid off

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	31%	(684)	37%	(809)	12%	(265)	9%	(198)	11%	(249)	2205
2018 House Vote: Democrat	34%	(268)	37%	(292)	11%	(85)	9%	(70)	9%	(70)	785
2018 House Vote: Republican	34%	(213)	39%	(241)	11%	(66)	9%	(56)	7%	(45)	621
2018 House Vote: Someone else	21%	(13)	32%	(19)	15%	(9)	15%	(9)	17%	(10)	59
2018 House Vote: Didnt Vote	26%	(190)	35%	(257)	14%	(105)	9%	(63)	17%	(125)	741
4-Region: Northeast	29%	(113)	34%	(130)	15%	(60)	10%	(39)	12%	(45)	386
4-Region: Midwest	31%	(141)	37%	(170)	12%	(53)	8%	(36)	12%	(55)	456
4-Region: South	33%	(281)	36%	(302)	11%	(97)	8%	(67)	11%	(95)	841
4-Region: West	29%	(149)	40%	(208)	11%	(55)	11%	(56)	10%	(54)	522
Employed	30%	(330)	38%	(406)	13%	(142)	9%	(101)	9%	(103)	1081
Unemployed	32%	(354)	36%	(403)	11%	(123)	9%	(97)	13%	(147)	1124
Works Remotely, No in-Person Option	28%	(39)	35%	(48)	10%	(14)	17%	(24)	10%	(14)	139
Works Remotely with in-Person Option	23%	(38)	39%	(64)	15%	(24)	9%	(15)	14%	(22)	164
Part Time Works Remotely, Part Time Require in Person	31%	(51)	42%	(70)	14%	(23)	9%	(15)	5%	(8)	167
In Person Work Except Vacation and Appts	31%	(36)	44%	(51)	15%	(17)	6%	(8)	4%	(4)	117
In Person Work Only	34%	(166)	35%	(172)	13%	(63)	8%	(39)	11%	(54)	494
In Person Option or Partial Requirement	27%	(89)	41%	(135)	14%	(47)	9%	(30)	9%	(30)	331
In Person Required or Remote Only for Appts/PTO	33%	(202)	37%	(223)	13%	(81)	8%	(47)	10%	(59)	611
Manufacturing	22%	(15)	48%	(33)	13%	(9)	3%	(2)	14%	(9)	68
Retail	26%	(27)	38%	(39)	14%	(14)	9%	(9)	13%	(14)	103
Health Care	33%	(36)	29%	(32)	16%	(17)	12%	(13)	11%	(12)	110
Technology	39%	(26)	37%	(25)	9%	(6)	11%	(7)	4%	(3)	67
Construction	21%	(19)	36%	(33)	10%	(9)	14%	(13)	20%	(18)	92
Other	35%	(67)	36%	(69)	12%	(22)	7%	(13)	10%	(20)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR8_4: As you may know, companies can take different approaches when laying off employees. How appropriate or inappropriate are the following approaches to layoffs?
An unscheduled email notifying the person they have been laid off

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion	Total N
Adults	7%	(162)	12%	(257)	17%	(373)	53%	(1173)	11% (239)	2205
Gender: Male	10%	(109)	16%	(169)	19%	(208)	45%	(479)	10% (105)	1070
Gender: Female	5%	(53)	8%	(89)	15%	(166)	61%	(685)	12% (132)	1124
Age: 18-34	12%	(74)	17%	(110)	18%	(112)	40%	(251)	13% (85)	632
Age: 35-44	13%	(47)	17%	(62)	15%	(56)	44%	(165)	11% (43)	372
Age: 45-64	4%	(31)	8%	(60)	17%	(120)	61%	(433)	10% (68)	712
Age: 65+	2%	(11)	5%	(26)	17%	(85)	66%	(323)	9% (43)	488
GenZers: 1997-2012	10%	(27)	23%	(61)	17%	(45)	37%	(96)	13% (33)	262
Millennials: 1981-1996	12%	(80)	15%	(98)	17%	(110)	43%	(279)	14% (89)	656
GenXers: 1965-1980	7%	(37)	10%	(55)	15%	(81)	58%	(309)	10% (51)	533
Baby Boomers: 1946-1964	2%	(16)	6%	(41)	17%	(120)	65%	(449)	9% (64)	690
PID: Dem (no lean)	10%	(84)	11%	(96)	15%	(132)	55%	(473)	9% (81)	867
PID: Ind (no lean)	6%	(43)	12%	(82)	16%	(106)	52%	(352)	13% (88)	671
PID: Rep (no lean)	5%	(35)	12%	(79)	20%	(135)	52%	(348)	10% (70)	666
PID/Gender: Dem Men	14%	(56)	17%	(64)	17%	(64)	45%	(175)	7% (27)	388
PID/Gender: Dem Women	6%	(28)	7%	(32)	14%	(68)	62%	(291)	11% (53)	472
PID/Gender: Ind Men	8%	(24)	14%	(44)	20%	(65)	46%	(146)	13% (42)	321
PID/Gender: Ind Women	5%	(19)	11%	(38)	12%	(41)	58%	(203)	13% (47)	348
PID/Gender: Rep Men	8%	(29)	17%	(61)	22%	(78)	44%	(158)	10% (36)	361
PID/Gender: Rep Women	2%	(6)	6%	(18)	19%	(57)	63%	(191)	11% (32)	304
Ideo: Liberal (1-3)	10%	(67)	13%	(83)	15%	(98)	56%	(369)	6% (41)	657
Ideo: Moderate (4)	6%	(39)	13%	(83)	20%	(128)	47%	(305)	14% (88)	643
Ideo: Conservative (5-7)	6%	(43)	10%	(69)	19%	(130)	57%	(400)	8% (58)	699
Educ: < College	7%	(98)	12%	(173)	17%	(241)	51%	(731)	14% (197)	1441
Educ: Bachelors degree	6%	(31)	12%	(57)	19%	(91)	57%	(276)	6% (31)	485
Educ: Post-grad	12%	(34)	10%	(27)	15%	(41)	60%	(166)	4% (11)	279
Income: Under 50k	7%	(82)	12%	(144)	15%	(177)	50%	(578)	15% (170)	1150
Income: 50k-100k	7%	(49)	10%	(64)	19%	(130)	55%	(370)	8% (57)	670
Income: 100k+	8%	(32)	13%	(49)	17%	(67)	59%	(225)	3% (12)	385
Ethnicity: White	7%	(117)	11%	(187)	17%	(290)	56%	(947)	9% (161)	1702

Continued on next page

Table MCBR8_4: As you may know, companies can take different approaches when laying off employees. How appropriate or inappropriate are the following approaches to layoffs?
An unscheduled email notifying the person they have been laid off

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion	Total N
Adults	7%	(162)	12%	(257)	17%	(373)	53%	(1173)	11% (239)	2205
Ethnicity: Hispanic	10%	(40)	19%	(70)	14%	(53)	45%	(170)	13% (47)	380
Ethnicity: Black	12%	(35)	14%	(40)	16%	(46)	44%	(125)	14% (39)	283
Ethnicity: Other	5%	(11)	14%	(31)	17%	(37)	46%	(102)	18% (39)	220
All Christian	7%	(73)	11%	(114)	17%	(179)	56%	(579)	8% (84)	1030
All Non-Christian	12%	(14)	21%	(25)	12%	(14)	45%	(53)	10% (12)	119
Atheist	2%	(2)	11%	(12)	24%	(25)	55%	(57)	8% (8)	104
Agnostic/Nothing in particular	6%	(37)	11%	(63)	17%	(100)	52%	(297)	14% (78)	575
Something Else	9%	(35)	11%	(43)	15%	(57)	49%	(187)	15% (57)	378
Religious Non-Protestant/Catholic	11%	(15)	20%	(27)	14%	(19)	45%	(61)	10% (13)	135
Evangelical	10%	(55)	11%	(61)	15%	(87)	51%	(294)	13% (76)	573
Non-Evangelical	6%	(51)	12%	(93)	18%	(142)	57%	(452)	8% (60)	799
Community: Urban	11%	(72)	13%	(81)	13%	(81)	50%	(312)	13% (83)	630
Community: Suburban	5%	(57)	11%	(112)	19%	(206)	55%	(582)	10% (104)	1060
Community: Rural	6%	(33)	12%	(64)	17%	(87)	54%	(279)	10% (52)	515
Employ: Private Sector	10%	(76)	14%	(101)	16%	(119)	51%	(371)	8% (59)	726
Employ: Government	10%	(15)	10%	(15)	21%	(30)	51%	(76)	7% (11)	148
Employ: Self-Employed	7%	(14)	19%	(38)	19%	(39)	40%	(83)	16% (33)	207
Employ: Homemaker	4%	(6)	8%	(10)	21%	(28)	55%	(74)	12% (17)	134
Employ: Student	6%	(4)	27%	(19)	18%	(12)	42%	(29)	6% (4)	69
Employ: Retired	3%	(18)	5%	(28)	17%	(95)	66%	(364)	8% (45)	550
Employ: Unemployed	9%	(22)	14%	(35)	14%	(34)	42%	(102)	20% (48)	241
Employ: Other	5%	(7)	8%	(11)	12%	(16)	57%	(74)	17% (23)	130
Military HH: Yes	5%	(16)	9%	(27)	16%	(48)	57%	(168)	12% (35)	294
Military HH: No	8%	(146)	12%	(230)	17%	(325)	53%	(1005)	11% (204)	1911
RD/WT: Right Direction	12%	(84)	15%	(107)	15%	(106)	49%	(339)	9% (62)	698
RD/WT: Wrong Track	5%	(78)	10%	(151)	18%	(267)	55%	(834)	12% (177)	1507
Biden Job Approve	9%	(89)	13%	(123)	16%	(150)	53%	(499)	9% (81)	942
Biden Job Disapprove	5%	(60)	11%	(124)	19%	(213)	54%	(612)	10% (117)	1126

Continued on next page

Table MCBR8_4: As you may know, companies can take different approaches when laying off employees. How appropriate or inappropriate are the following approaches to layoffs?
An unscheduled email notifying the person they have been laid off

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	7%	(162)	12%	(257)	17%	(373)	53%	(1173)	11%	(239)	2205
Biden Job Strongly Approve	15%	(59)	13%	(52)	14%	(53)	49%	(191)	9%	(35)	389
Biden Job Somewhat Approve	5%	(30)	13%	(71)	18%	(97)	56%	(308)	8%	(46)	553
Biden Job Somewhat Disapprove	8%	(27)	14%	(48)	20%	(67)	47%	(158)	10%	(33)	333
Biden Job Strongly Disapprove	4%	(33)	10%	(77)	18%	(146)	57%	(453)	11%	(84)	793
Favorable of Biden	9%	(89)	12%	(111)	16%	(154)	54%	(511)	9%	(88)	953
Unfavorable of Biden	6%	(64)	11%	(123)	18%	(205)	56%	(621)	9%	(104)	1116
Very Favorable of Biden	12%	(50)	12%	(46)	13%	(52)	55%	(221)	8%	(32)	400
Somewhat Favorable of Biden	7%	(39)	12%	(65)	18%	(102)	53%	(290)	10%	(56)	553
Somewhat Unfavorable of Biden	8%	(23)	14%	(41)	18%	(53)	52%	(156)	9%	(27)	300
Very Unfavorable of Biden	5%	(40)	10%	(82)	19%	(152)	57%	(465)	10%	(78)	816
#1 Issue: Economy	8%	(71)	13%	(116)	18%	(162)	50%	(453)	11%	(99)	901
#1 Issue: Security	5%	(16)	13%	(42)	23%	(74)	51%	(160)	7%	(23)	315
#1 Issue: Health Care	7%	(13)	15%	(28)	13%	(24)	50%	(96)	16%	(31)	192
#1 Issue: Medicare / Social Security	8%	(22)	4%	(10)	15%	(41)	65%	(182)	8%	(22)	278
#1 Issue: Women's Issues	6%	(12)	12%	(23)	18%	(34)	50%	(96)	14%	(27)	192
#1 Issue: Education	10%	(6)	12%	(8)	15%	(9)	51%	(32)	12%	(7)	62
#1 Issue: Energy	12%	(18)	18%	(26)	10%	(15)	52%	(75)	7%	(10)	143
#1 Issue: Other	2%	(3)	3%	(4)	12%	(14)	66%	(79)	17%	(20)	121
2022 House Vote: Democrat	10%	(87)	12%	(106)	16%	(140)	56%	(503)	7%	(62)	897
2022 House Vote: Republican	6%	(39)	13%	(87)	19%	(134)	55%	(381)	7%	(45)	687
2022 House Vote: Someone else	11%	(7)	8%	(5)	8%	(5)	52%	(32)	21%	(13)	62
2022 House Vote: Didn't Vote	5%	(29)	11%	(59)	17%	(95)	46%	(257)	21%	(119)	559
2020 Vote: Joe Biden	9%	(89)	10%	(92)	16%	(148)	58%	(544)	7%	(67)	940
2020 Vote: Donald Trump	6%	(40)	12%	(85)	19%	(140)	55%	(398)	9%	(63)	726
2020 Vote: Other	6%	(4)	10%	(6)	12%	(7)	61%	(38)	11%	(7)	62
2020 Vote: Didn't Vote	6%	(29)	15%	(74)	16%	(78)	41%	(194)	21%	(102)	476

Continued on next page

Table MCBR8_4: As you may know, companies can take different approaches when laying off employees. How appropriate or inappropriate are the following approaches to layoffs?
An unscheduled email notifying the person they have been laid off

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion	Total N
Adults	7%	(162)	12%	(257)	17%	(373)	53%	(1173)	11% (239)	2205
2018 House Vote: Democrat	9%	(67)	9%	(69)	16%	(124)	60%	(469)	7% (56)	785
2018 House Vote: Republican	5%	(31)	12%	(73)	18%	(113)	59%	(367)	6% (37)	621
2018 House Vote: Someone else	2%	(1)	12%	(7)	11%	(6)	57%	(34)	18% (10)	59
2018 House Vote: Didnt Vote	9%	(63)	15%	(108)	18%	(130)	41%	(304)	18% (135)	741
4-Region: Northeast	6%	(25)	12%	(47)	19%	(73)	53%	(204)	10% (37)	386
4-Region: Midwest	4%	(19)	11%	(52)	16%	(73)	56%	(255)	13% (58)	456
4-Region: South	9%	(76)	8%	(71)	16%	(138)	56%	(469)	10% (87)	841
4-Region: West	8%	(43)	17%	(87)	17%	(90)	47%	(245)	11% (57)	522
Employed	10%	(105)	14%	(155)	17%	(188)	49%	(531)	9% (102)	1081
Unemployed	5%	(57)	9%	(103)	16%	(185)	57%	(642)	12% (137)	1124
Works Remotely, No in-Person Option	8%	(12)	23%	(32)	14%	(20)	44%	(61)	11% (15)	139
Works Remotely with in-Person Option	12%	(19)	18%	(29)	16%	(27)	42%	(69)	12% (19)	164
Part Time Works Remotely, Part Time Require in Person	11%	(19)	15%	(26)	25%	(42)	45%	(75)	4% (6)	167
In Person Work Except Vacation and Appts	23%	(27)	22%	(25)	16%	(19)	32%	(37)	7% (8)	117
In Person Work Only	6%	(29)	9%	(43)	16%	(80)	59%	(289)	11% (53)	494
In Person Option or Partial Requirement	11%	(38)	16%	(54)	21%	(69)	44%	(144)	8% (26)	331
In Person Required or Remote Only for Appts/PTO	9%	(56)	11%	(68)	16%	(100)	53%	(326)	10% (61)	611
Manufacturing	3%	(2)	14%	(10)	12%	(8)	49%	(33)	22% (15)	68
Retail	11%	(12)	23%	(23)	15%	(15)	39%	(40)	12% (12)	103
Health Care	7%	(8)	10%	(11)	18%	(19)	56%	(62)	9% (10)	110
Technology	24%	(16)	21%	(14)	11%	(7)	43%	(29)	1% (1)	67
Construction	14%	(13)	17%	(15)	11%	(10)	38%	(35)	21% (19)	92
Other	7%	(14)	14%	(28)	15%	(28)	54%	(104)	9% (18)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCBR8_5: As you may know, companies can take different approaches when laying off employees. How appropriate or inappropriate are the following approaches to layoffs?

An unscheduled phone call or video chat with a manager or leader notifying the person they have been laid off

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	10%	(217)	19%	(417)	24%	(519)	36%	(797)	12%	(255)	2205
Gender: Male	14%	(148)	23%	(251)	24%	(252)	30%	(320)	9%	(99)	1070
Gender: Female	6%	(69)	15%	(166)	24%	(265)	42%	(471)	14%	(153)	1124
Age: 18-34	14%	(91)	19%	(120)	21%	(136)	31%	(196)	14%	(89)	632
Age: 35-44	16%	(61)	23%	(86)	21%	(77)	27%	(100)	13%	(48)	372
Age: 45-64	7%	(48)	18%	(125)	26%	(183)	40%	(287)	10%	(70)	712
Age: 65+	3%	(17)	18%	(86)	25%	(124)	44%	(214)	10%	(48)	488
GenZers: 1997-2012	12%	(32)	21%	(54)	24%	(63)	34%	(88)	10%	(25)	262
Millennials: 1981-1996	17%	(109)	20%	(131)	19%	(127)	29%	(191)	15%	(98)	656
GenXers: 1965-1980	8%	(43)	19%	(101)	26%	(141)	36%	(193)	10%	(55)	533
Baby Boomers: 1946-1964	4%	(30)	18%	(123)	24%	(169)	43%	(295)	11%	(73)	690
PID: Dem (no lean)	11%	(97)	21%	(180)	24%	(205)	35%	(301)	10%	(84)	867
PID: Ind (no lean)	9%	(61)	16%	(109)	23%	(154)	38%	(253)	14%	(93)	671
PID: Rep (no lean)	9%	(59)	19%	(128)	24%	(159)	37%	(243)	12%	(77)	666
PID/Gender: Dem Men	18%	(69)	26%	(101)	22%	(84)	27%	(106)	7%	(27)	388
PID/Gender: Dem Women	6%	(27)	17%	(79)	25%	(119)	40%	(190)	12%	(57)	472
PID/Gender: Ind Men	11%	(37)	20%	(65)	25%	(79)	33%	(105)	11%	(36)	321
PID/Gender: Ind Women	7%	(25)	13%	(44)	22%	(76)	42%	(147)	16%	(57)	348
PID/Gender: Rep Men	12%	(42)	24%	(86)	24%	(88)	30%	(109)	10%	(36)	361
PID/Gender: Rep Women	6%	(17)	14%	(42)	23%	(71)	44%	(134)	13%	(40)	304
Ideo: Liberal (1-3)	12%	(80)	22%	(145)	24%	(157)	36%	(235)	6%	(40)	657
Ideo: Moderate (4)	9%	(59)	18%	(114)	27%	(174)	32%	(208)	14%	(87)	643
Ideo: Conservative (5-7)	9%	(65)	20%	(141)	21%	(144)	39%	(271)	11%	(77)	699
Educ: < College	10%	(141)	17%	(246)	23%	(326)	36%	(522)	14%	(206)	1441
Educ: Bachelors degree	9%	(44)	21%	(100)	27%	(133)	35%	(170)	8%	(37)	485
Educ: Post-grad	11%	(32)	25%	(71)	21%	(60)	38%	(105)	4%	(11)	279
Income: Under 50k	10%	(114)	17%	(195)	22%	(253)	36%	(413)	15%	(176)	1150
Income: 50k-100k	9%	(62)	19%	(126)	26%	(174)	37%	(247)	9%	(60)	670
Income: 100k+	11%	(41)	25%	(95)	24%	(93)	36%	(138)	5%	(19)	385
Ethnicity: White	8%	(145)	20%	(335)	24%	(408)	38%	(638)	10%	(176)	1702

Continued on next page

Table MCBR8_5: As you may know, companies can take different approaches when laying off employees. How appropriate or inappropriate are the following approaches to layoffs?

An unscheduled phone call or video chat with a manager or leader notifying the person they have been laid off

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	10%	(217)	19%	(417)	24%	(519)	36%	(797)	12%	(255)	2205
Ethnicity: Hispanic	11%	(43)	21%	(81)	22%	(82)	35%	(132)	11%	(42)	380
Ethnicity: Black	17%	(49)	16%	(46)	20%	(57)	34%	(95)	13%	(36)	283
Ethnicity: Other	11%	(23)	16%	(35)	25%	(55)	29%	(64)	19%	(42)	220
All Christian	10%	(105)	21%	(214)	22%	(231)	37%	(385)	9%	(94)	1030
All Non-Christian	18%	(21)	25%	(29)	15%	(18)	32%	(38)	10%	(12)	119
Atheist	7%	(7)	27%	(28)	24%	(24)	32%	(33)	11%	(11)	104
Agnostic/Nothing in particular	7%	(41)	16%	(95)	29%	(165)	33%	(187)	15%	(86)	575
Something Else	11%	(42)	13%	(51)	21%	(81)	41%	(154)	14%	(51)	378
Religious Non-Protestant/Catholic	18%	(24)	24%	(32)	18%	(25)	31%	(41)	9%	(12)	135
Evangelical	13%	(74)	18%	(105)	19%	(109)	37%	(210)	13%	(74)	573
Non-Evangelical	9%	(68)	19%	(155)	24%	(191)	40%	(318)	8%	(67)	799
Community: Urban	14%	(88)	19%	(118)	21%	(129)	34%	(217)	12%	(78)	630
Community: Suburban	7%	(79)	20%	(214)	25%	(266)	37%	(392)	10%	(109)	1060
Community: Rural	10%	(49)	17%	(85)	24%	(124)	37%	(189)	13%	(68)	515
Employ: Private Sector	12%	(85)	24%	(173)	20%	(149)	35%	(251)	10%	(69)	726
Employ: Government	8%	(12)	22%	(33)	28%	(42)	37%	(55)	4%	(6)	148
Employ: Self-Employed	22%	(47)	17%	(35)	21%	(43)	24%	(49)	16%	(33)	207
Employ: Homemaker	6%	(8)	10%	(14)	26%	(35)	45%	(60)	12%	(16)	134
Employ: Student	11%	(8)	20%	(14)	30%	(21)	33%	(23)	6%	(4)	69
Employ: Retired	5%	(25)	18%	(102)	26%	(145)	42%	(229)	9%	(49)	550
Employ: Unemployed	8%	(19)	13%	(31)	23%	(56)	33%	(79)	23%	(55)	241
Employ: Other	11%	(14)	12%	(15)	22%	(28)	39%	(51)	16%	(21)	130
Military HH: Yes	9%	(26)	17%	(49)	22%	(66)	40%	(118)	12%	(35)	294
Military HH: No	10%	(191)	19%	(368)	24%	(454)	36%	(679)	11%	(220)	1911
RD/WT: Right Direction	15%	(108)	22%	(157)	20%	(143)	32%	(223)	9%	(66)	698
RD/WT: Wrong Track	7%	(109)	17%	(260)	25%	(376)	38%	(574)	12%	(188)	1507
Biden Job Approve	12%	(115)	20%	(185)	23%	(216)	35%	(329)	10%	(96)	942
Biden Job Disapprove	8%	(91)	19%	(215)	24%	(270)	38%	(430)	11%	(120)	1126

Continued on next page

Table MCBR8_5: As you may know, companies can take different approaches when laying off employees. How appropriate or inappropriate are the following approaches to layoffs?
An unscheduled phone call or video chat with a manager or leader notifying the person they have been laid off

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	10%	(217)	19%	(417)	24%	(519)	36%	(797)	12%	(255)	2205
Biden Job Strongly Approve	18%	(71)	19%	(72)	18%	(71)	34%	(132)	11%	(43)	389
Biden Job Somewhat Approve	8%	(45)	20%	(113)	26%	(145)	36%	(197)	10%	(53)	553
Biden Job Somewhat Disapprove	10%	(35)	20%	(66)	26%	(86)	34%	(112)	10%	(35)	333
Biden Job Strongly Disapprove	7%	(56)	19%	(149)	23%	(184)	40%	(318)	11%	(85)	793
Favorable of Biden	11%	(108)	21%	(196)	22%	(211)	35%	(335)	11%	(102)	953
Unfavorable of Biden	8%	(91)	18%	(203)	25%	(284)	38%	(423)	10%	(114)	1116
Very Favorable of Biden	15%	(60)	18%	(72)	18%	(73)	39%	(154)	10%	(41)	400
Somewhat Favorable of Biden	9%	(48)	23%	(125)	25%	(138)	33%	(180)	11%	(61)	553
Somewhat Unfavorable of Biden	13%	(40)	18%	(53)	28%	(84)	32%	(97)	8%	(25)	300
Very Unfavorable of Biden	6%	(51)	18%	(150)	25%	(201)	40%	(327)	11%	(89)	816
#1 Issue: Economy	10%	(90)	22%	(196)	23%	(205)	35%	(313)	11%	(97)	901
#1 Issue: Security	11%	(33)	19%	(61)	24%	(75)	37%	(116)	10%	(30)	315
#1 Issue: Health Care	12%	(22)	20%	(38)	17%	(32)	34%	(66)	18%	(34)	192
#1 Issue: Medicare / Social Security	7%	(20)	16%	(44)	32%	(89)	37%	(102)	9%	(24)	278
#1 Issue: Women's Issues	9%	(16)	13%	(26)	23%	(44)	38%	(72)	18%	(35)	192
#1 Issue: Education	12%	(7)	22%	(14)	24%	(15)	30%	(19)	12%	(7)	62
#1 Issue: Energy	16%	(23)	19%	(27)	21%	(31)	36%	(51)	8%	(11)	143
#1 Issue: Other	4%	(5)	9%	(11)	25%	(30)	49%	(59)	14%	(16)	121
2022 House Vote: Democrat	11%	(102)	21%	(193)	24%	(214)	35%	(313)	8%	(74)	897
2022 House Vote: Republican	9%	(63)	20%	(140)	24%	(166)	39%	(267)	8%	(52)	687
2022 House Vote: Someone else	15%	(9)	12%	(7)	17%	(10)	37%	(23)	19%	(12)	62
2022 House Vote: Didn't Vote	8%	(42)	14%	(77)	23%	(129)	35%	(194)	21%	(117)	559
2020 Vote: Joe Biden	11%	(99)	20%	(185)	23%	(220)	38%	(357)	8%	(79)	940
2020 Vote: Donald Trump	9%	(69)	20%	(144)	24%	(174)	37%	(271)	9%	(69)	726
2020 Vote: Other	10%	(6)	20%	(12)	17%	(10)	42%	(26)	11%	(7)	62
2020 Vote: Didn't Vote	9%	(43)	16%	(76)	24%	(115)	30%	(143)	21%	(100)	476

Continued on next page

Table MCBR8_5: As you may know, companies can take different approaches when laying off employees. How appropriate or inappropriate are the following approaches to layoffs?

An unscheduled phone call or video chat with a manager or leader notifying the person they have been laid off

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	10%	(217)	19%	(417)	24%	(519)	36%	(797)	12%	(255)	2205
2018 House Vote: Democrat	11%	(86)	20%	(157)	24%	(185)	37%	(293)	8%	(65)	785
2018 House Vote: Republican	8%	(48)	21%	(129)	24%	(149)	40%	(248)	8%	(47)	621
2018 House Vote: Someone else	1%	(1)	10%	(6)	16%	(10)	55%	(32)	18%	(11)	59
2018 House Vote: Didnt Vote	11%	(83)	17%	(125)	24%	(177)	30%	(224)	18%	(132)	741
4-Region: Northeast	9%	(34)	19%	(73)	27%	(104)	36%	(139)	10%	(37)	386
4-Region: Midwest	8%	(36)	19%	(85)	22%	(99)	38%	(175)	13%	(61)	456
4-Region: South	11%	(90)	18%	(148)	23%	(195)	38%	(316)	11%	(92)	841
4-Region: West	11%	(58)	21%	(111)	23%	(122)	32%	(167)	12%	(64)	522
Employed	13%	(143)	22%	(241)	22%	(234)	33%	(355)	10%	(108)	1081
Unemployed	7%	(74)	16%	(176)	25%	(286)	39%	(442)	13%	(146)	1124
Works Remotely, No in-Person Option	17%	(23)	23%	(32)	21%	(29)	26%	(37)	13%	(18)	139
Works Remotely with in-Person Option	16%	(26)	27%	(44)	21%	(35)	23%	(38)	12%	(20)	164
Part Time Works Remotely, Part Time Require in Person	15%	(24)	31%	(52)	16%	(26)	32%	(54)	6%	(11)	167
In Person Work Except Vacation and Appts	29%	(34)	28%	(33)	22%	(26)	17%	(20)	4%	(5)	117
In Person Work Only	7%	(35)	16%	(80)	24%	(118)	42%	(206)	11%	(56)	494
In Person Option or Partial Requirement	15%	(50)	29%	(96)	19%	(61)	28%	(92)	9%	(30)	331
In Person Required or Remote Only for Appts/PTO	11%	(69)	18%	(112)	23%	(143)	37%	(226)	10%	(61)	611
Manufacturing	13%	(9)	13%	(9)	27%	(19)	26%	(18)	19%	(13)	68
Retail	10%	(11)	25%	(26)	22%	(23)	32%	(33)	10%	(10)	103
Health Care	7%	(7)	20%	(22)	19%	(21)	39%	(42)	16%	(18)	110
Technology	31%	(21)	33%	(22)	9%	(6)	22%	(15)	5%	(4)	67
Construction	20%	(18)	23%	(21)	15%	(14)	22%	(20)	20%	(19)	92
Other	10%	(19)	24%	(46)	16%	(31)	40%	(76)	11%	(21)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table MCBR8_6: As you may know, companies can take different approaches when laying off employees. How appropriate or inappropriate are the following approaches to layoffs?

An unscheduled in-person meeting with a manager or leader notifying the person they have been laid off

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	17%	(380)	31%	(673)	22%	(477)	19%	(419)	12%	(255)	2205
Gender: Male	19%	(205)	34%	(364)	21%	(223)	16%	(170)	10%	(109)	1070
Gender: Female	16%	(175)	28%	(309)	22%	(253)	22%	(243)	13%	(144)	1124
Age: 18-34	17%	(110)	26%	(164)	25%	(155)	19%	(123)	13%	(79)	632
Age: 35-44	21%	(79)	29%	(109)	18%	(68)	17%	(64)	14%	(52)	372
Age: 45-64	17%	(120)	33%	(236)	21%	(150)	19%	(133)	10%	(74)	712
Age: 65+	14%	(70)	34%	(164)	21%	(104)	20%	(99)	10%	(50)	488
GenZers: 1997-2012	15%	(40)	27%	(72)	25%	(66)	23%	(60)	9%	(24)	262
Millennials: 1981-1996	19%	(123)	27%	(178)	21%	(137)	18%	(116)	16%	(102)	656
GenXers: 1965-1980	19%	(100)	33%	(176)	23%	(122)	17%	(92)	8%	(43)	533
Baby Boomers: 1946-1964	15%	(107)	33%	(225)	20%	(137)	20%	(138)	12%	(83)	690
PID: Dem (no lean)	19%	(162)	31%	(269)	20%	(176)	20%	(175)	10%	(86)	867
PID: Ind (no lean)	15%	(102)	29%	(192)	24%	(163)	19%	(127)	13%	(88)	671
PID: Rep (no lean)	17%	(116)	32%	(212)	21%	(139)	18%	(118)	12%	(82)	666
PID/Gender: Dem Men	23%	(91)	35%	(138)	20%	(77)	13%	(51)	8%	(31)	388
PID/Gender: Dem Women	15%	(71)	28%	(131)	21%	(97)	25%	(119)	11%	(54)	472
PID/Gender: Ind Men	16%	(50)	30%	(98)	23%	(72)	19%	(60)	13%	(40)	321
PID/Gender: Ind Women	15%	(51)	27%	(95)	26%	(90)	19%	(65)	14%	(47)	348
PID/Gender: Rep Men	18%	(64)	36%	(128)	20%	(73)	16%	(58)	10%	(38)	361
PID/Gender: Rep Women	17%	(52)	27%	(83)	22%	(66)	20%	(60)	14%	(43)	304
Ideo: Liberal (1-3)	17%	(113)	33%	(217)	25%	(164)	19%	(122)	6%	(41)	657
Ideo: Moderate (4)	18%	(115)	29%	(186)	23%	(149)	16%	(100)	14%	(93)	643
Ideo: Conservative (5-7)	18%	(126)	31%	(218)	19%	(134)	22%	(152)	10%	(68)	699
Educ: < College	16%	(235)	30%	(433)	20%	(287)	20%	(284)	14%	(202)	1441
Educ: Bachelors degree	16%	(76)	31%	(150)	27%	(129)	18%	(90)	8%	(40)	485
Educ: Post-grad	25%	(69)	32%	(90)	22%	(61)	17%	(46)	5%	(13)	279
Income: Under 50k	15%	(170)	30%	(340)	21%	(241)	20%	(232)	15%	(168)	1150
Income: 50k-100k	18%	(117)	31%	(204)	22%	(149)	19%	(129)	10%	(69)	670
Income: 100k+	24%	(92)	34%	(129)	23%	(88)	15%	(58)	5%	(18)	385
Ethnicity: White	18%	(305)	31%	(535)	22%	(367)	19%	(319)	10%	(176)	1702

Continued on next page

Table MCBR8_6: As you may know, companies can take different approaches when laying off employees. How appropriate or inappropriate are the following approaches to layoffs?

An unscheduled in-person meeting with a manager or leader notifying the person they have been laid off

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	17%	(380)	31%	(673)	22%	(477)	19%	(419)	12%	(255)	2205
Ethnicity: Hispanic	20%	(75)	28%	(107)	17%	(65)	25%	(93)	10%	(39)	380
Ethnicity: Black	14%	(39)	27%	(77)	22%	(62)	24%	(67)	13%	(38)	283
Ethnicity: Other	16%	(35)	28%	(61)	22%	(49)	15%	(33)	19%	(42)	220
All Christian	20%	(207)	32%	(331)	20%	(206)	19%	(191)	9%	(94)	1030
All Non-Christian	23%	(27)	30%	(36)	18%	(21)	18%	(21)	11%	(13)	119
Atheist	15%	(15)	31%	(32)	23%	(23)	22%	(23)	10%	(10)	104
Agnostic/Nothing in particular	14%	(78)	31%	(177)	22%	(126)	19%	(109)	15%	(86)	575
Something Else	14%	(52)	26%	(98)	26%	(100)	20%	(76)	14%	(52)	378
Religious Non-Protestant/Catholic	23%	(31)	29%	(38)	23%	(30)	16%	(21)	10%	(13)	135
Evangelical	17%	(98)	29%	(164)	21%	(122)	19%	(112)	14%	(78)	573
Non-Evangelical	19%	(155)	32%	(255)	22%	(174)	19%	(151)	8%	(64)	799
Community: Urban	18%	(115)	27%	(168)	19%	(120)	22%	(140)	14%	(87)	630
Community: Suburban	17%	(177)	32%	(336)	23%	(245)	18%	(186)	11%	(116)	1060
Community: Rural	17%	(87)	33%	(169)	22%	(113)	18%	(93)	10%	(52)	515
Employ: Private Sector	21%	(155)	32%	(231)	21%	(149)	17%	(124)	9%	(67)	726
Employ: Government	16%	(23)	31%	(46)	24%	(36)	20%	(29)	9%	(14)	148
Employ: Self-Employed	21%	(44)	21%	(43)	21%	(44)	21%	(43)	16%	(33)	207
Employ: Homemaker	11%	(15)	36%	(48)	24%	(32)	20%	(27)	10%	(13)	134
Employ: Student	10%	(7)	22%	(15)	37%	(26)	25%	(17)	7%	(5)	69
Employ: Retired	15%	(83)	34%	(187)	22%	(120)	19%	(106)	10%	(55)	550
Employ: Unemployed	11%	(28)	32%	(77)	21%	(51)	17%	(40)	19%	(46)	241
Employ: Other	20%	(26)	21%	(28)	15%	(20)	26%	(34)	17%	(23)	130
Military HH: Yes	18%	(54)	31%	(92)	19%	(56)	18%	(53)	13%	(39)	294
Military HH: No	17%	(326)	30%	(581)	22%	(422)	19%	(366)	11%	(216)	1911
RD/WT: Right Direction	22%	(155)	29%	(204)	21%	(149)	18%	(123)	10%	(67)	698
RD/WT: Wrong Track	15%	(225)	31%	(469)	22%	(329)	20%	(296)	13%	(189)	1507
Biden Job Approve	20%	(193)	30%	(286)	22%	(206)	18%	(167)	10%	(90)	942
Biden Job Disapprove	15%	(173)	32%	(361)	23%	(256)	19%	(214)	11%	(122)	1126

Continued on next page

Table MCBR8_6: As you may know, companies can take different approaches when laying off employees. How appropriate or inappropriate are the following approaches to layoffs?
An unscheduled in-person meeting with a manager or leader notifying the person they have been laid off

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	17%	(380)	31%	(673)	22%	(477)	19%	(419)	12%	(255)	2205
Biden Job Strongly Approve	24%	(91)	29%	(113)	20%	(79)	17%	(68)	10%	(38)	389
Biden Job Somewhat Approve	18%	(101)	31%	(173)	23%	(127)	18%	(99)	9%	(52)	553
Biden Job Somewhat Disapprove	13%	(42)	35%	(117)	25%	(85)	18%	(60)	9%	(30)	333
Biden Job Strongly Disapprove	17%	(131)	31%	(244)	22%	(171)	19%	(155)	12%	(92)	793
Favorable of Biden	20%	(189)	30%	(289)	22%	(210)	18%	(170)	10%	(94)	953
Unfavorable of Biden	16%	(177)	32%	(352)	22%	(247)	20%	(224)	10%	(116)	1116
Very Favorable of Biden	25%	(100)	26%	(105)	21%	(86)	19%	(74)	9%	(35)	400
Somewhat Favorable of Biden	16%	(88)	33%	(185)	23%	(125)	17%	(96)	11%	(59)	553
Somewhat Unfavorable of Biden	16%	(49)	29%	(88)	26%	(79)	20%	(59)	8%	(25)	300
Very Unfavorable of Biden	16%	(128)	32%	(264)	21%	(168)	20%	(165)	11%	(91)	816
#1 Issue: Economy	19%	(172)	30%	(268)	21%	(191)	19%	(170)	11%	(101)	901
#1 Issue: Security	16%	(52)	35%	(111)	21%	(65)	17%	(54)	10%	(33)	315
#1 Issue: Health Care	11%	(22)	31%	(61)	21%	(41)	21%	(41)	15%	(29)	192
#1 Issue: Medicare / Social Security	18%	(49)	29%	(82)	22%	(61)	21%	(58)	10%	(28)	278
#1 Issue: Women's Issues	14%	(26)	28%	(54)	23%	(44)	19%	(37)	16%	(31)	192
#1 Issue: Education	14%	(8)	34%	(21)	22%	(14)	22%	(13)	10%	(6)	62
#1 Issue: Energy	22%	(31)	34%	(49)	20%	(29)	17%	(24)	8%	(11)	143
#1 Issue: Other	16%	(20)	23%	(28)	27%	(33)	19%	(23)	14%	(17)	121
2022 House Vote: Democrat	19%	(174)	31%	(274)	22%	(199)	20%	(177)	8%	(73)	897
2022 House Vote: Republican	17%	(118)	34%	(236)	22%	(151)	19%	(131)	8%	(52)	687
2022 House Vote: Someone else	27%	(17)	25%	(15)	16%	(10)	11%	(7)	21%	(13)	62
2022 House Vote: Didn't Vote	13%	(71)	26%	(148)	21%	(118)	19%	(104)	21%	(118)	559
2020 Vote: Joe Biden	19%	(180)	30%	(281)	21%	(201)	21%	(195)	9%	(83)	940
2020 Vote: Donald Trump	18%	(133)	34%	(244)	21%	(152)	18%	(133)	9%	(65)	726
2020 Vote: Other	22%	(13)	24%	(15)	24%	(15)	20%	(12)	11%	(7)	62
2020 Vote: Didn't Vote	11%	(54)	28%	(133)	23%	(109)	17%	(80)	21%	(101)	476

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Table MCBR8_6: As you may know, companies can take different approaches when laying off employees. How appropriate or inappropriate are the following approaches to layoffs?

An unscheduled in-person meeting with a manager or leader notifying the person they have been laid off

Demographic	Very appropriate		Somewhat appropriate		Somewhat inappropriate		Very inappropriate		Don't know / No opinion		Total N
Adults	17%	(380)	31%	(673)	22%	(477)	19%	(419)	12%	(255)	2205
2018 House Vote: Democrat	20%	(157)	30%	(234)	21%	(168)	20%	(160)	8%	(65)	785
2018 House Vote: Republican	17%	(104)	34%	(212)	21%	(133)	19%	(119)	8%	(52)	621
2018 House Vote: Someone else	6%	(3)	37%	(22)	27%	(16)	13%	(7)	18%	(11)	59
2018 House Vote: Didnt Vote	16%	(115)	28%	(205)	22%	(160)	18%	(133)	17%	(127)	741
4-Region: Northeast	18%	(68)	28%	(108)	24%	(94)	19%	(75)	11%	(42)	386
4-Region: Midwest	16%	(73)	30%	(137)	24%	(110)	17%	(77)	13%	(59)	456
4-Region: South	16%	(137)	30%	(255)	21%	(181)	20%	(172)	12%	(97)	841
4-Region: West	20%	(103)	33%	(173)	18%	(93)	18%	(96)	11%	(57)	522
Employed	21%	(222)	30%	(320)	21%	(229)	18%	(196)	11%	(114)	1081
Unemployed	14%	(157)	31%	(354)	22%	(248)	20%	(224)	13%	(141)	1124
Works Remotely, No in-Person Option	21%	(30)	35%	(49)	14%	(19)	19%	(27)	10%	(14)	139
Works Remotely with in-Person Option	19%	(31)	27%	(44)	26%	(43)	13%	(21)	15%	(24)	164
Part Time Works Remotely, Part Time Require in Person	18%	(31)	37%	(61)	20%	(33)	19%	(32)	7%	(11)	167
In Person Work Except Vacation and Appts	32%	(37)	24%	(29)	27%	(31)	13%	(16)	4%	(5)	117
In Person Work Only	19%	(94)	28%	(136)	21%	(103)	20%	(101)	12%	(60)	494
In Person Option or Partial Requirement	19%	(62)	32%	(106)	23%	(76)	16%	(52)	11%	(35)	331
In Person Required or Remote Only for Appts/PTO	21%	(130)	27%	(165)	22%	(134)	19%	(117)	11%	(65)	611
Manufacturing	10%	(7)	39%	(27)	23%	(16)	13%	(9)	15%	(10)	68
Retail	12%	(12)	39%	(41)	17%	(18)	18%	(19)	13%	(14)	103
Health Care	18%	(20)	32%	(35)	25%	(28)	16%	(18)	9%	(10)	110
Technology	44%	(29)	28%	(19)	12%	(8)	13%	(9)	4%	(2)	67
Construction	14%	(12)	33%	(31)	14%	(13)	18%	(17)	21%	(19)	92
Other	22%	(42)	24%	(45)	17%	(32)	25%	(47)	13%	(25)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCBR9_1: *To what extent are companies responsible for providing the following support to laid off employees?*
Offering severance pay

Demographic	Very responsible	Somewhat responsible	Not too responsible	Not responsible at all	Don't know / No opinion	Total N
Adults	54% (1198)	26% (583)	7% (147)	3% (72)	9% (205)	2205
Gender: Male	53% (567)	28% (297)	8% (83)	4% (39)	8% (83)	1070
Gender: Female	55% (624)	25% (283)	6% (64)	3% (32)	11% (122)	1124
Age: 18-34	52% (329)	23% (147)	11% (67)	3% (19)	11% (70)	632
Age: 35-44	52% (194)	31% (116)	4% (14)	3% (12)	10% (37)	372
Age: 45-64	55% (391)	27% (191)	6% (42)	4% (28)	8% (60)	712
Age: 65+	58% (284)	27% (130)	5% (23)	3% (13)	8% (38)	488
GenZers: 1997-2012	49% (129)	24% (64)	13% (35)	3% (9)	10% (26)	262
Millennials: 1981-1996	54% (356)	25% (162)	7% (43)	3% (21)	11% (75)	656
GenXers: 1965-1980	52% (279)	30% (158)	5% (28)	4% (21)	9% (46)	533
Baby Boomers: 1946-1964	57% (397)	27% (184)	5% (35)	3% (19)	8% (54)	690
PID: Dem (no lean)	63% (546)	23% (200)	3% (29)	2% (21)	8% (71)	867
PID: Ind (no lean)	52% (349)	25% (168)	8% (54)	3% (18)	12% (82)	671
PID: Rep (no lean)	45% (303)	32% (216)	9% (63)	5% (33)	8% (52)	666
PID/Gender: Dem Men	63% (243)	24% (95)	4% (16)	3% (12)	6% (22)	388
PID/Gender: Dem Women	63% (298)	22% (102)	3% (13)	2% (9)	10% (49)	472
PID/Gender: Ind Men	51% (165)	27% (88)	9% (28)	2% (7)	10% (33)	321
PID/Gender: Ind Women	52% (183)	23% (80)	7% (26)	3% (11)	14% (48)	348
PID/Gender: Rep Men	44% (160)	32% (115)	11% (39)	6% (20)	8% (28)	361
PID/Gender: Rep Women	47% (143)	33% (101)	8% (24)	4% (11)	8% (24)	304
Ideo: Liberal (1-3)	64% (420)	25% (162)	5% (32)	2% (10)	5% (33)	657
Ideo: Moderate (4)	55% (352)	24% (157)	5% (31)	4% (27)	12% (77)	643
Ideo: Conservative (5-7)	48% (333)	32% (220)	9% (60)	4% (29)	8% (57)	699
Educ: < College	50% (723)	27% (395)	7% (107)	3% (47)	12% (170)	1441
Educ: Bachelors degree	63% (306)	22% (108)	5% (26)	3% (17)	6% (28)	485
Educ: Post-grad	61% (170)	29% (80)	5% (14)	3% (8)	3% (7)	279
Income: Under 50k	51% (588)	25% (286)	8% (88)	4% (41)	13% (148)	1150
Income: 50k-100k	56% (374)	29% (197)	6% (39)	2% (17)	7% (44)	670
Income: 100k+	61% (236)	26% (101)	5% (20)	4% (15)	4% (14)	385
Ethnicity: White	54% (926)	27% (467)	7% (114)	3% (53)	8% (142)	1702
Ethnicity: Hispanic	56% (214)	27% (104)	7% (27)	2% (9)	7% (27)	380

Continued on next page

Table MCBR9_1: *To what extent are companies responsible for providing the following support to laid off employees?*
Offering severance pay

Demographic	Very responsible		Somewhat responsible		Not too responsible		Not responsible at all		Don't know / No opinion		Total N
Adults	54%	(1198)	26%	(583)	7%	(147)	3%	(72)	9%	(205)	2205
Ethnicity: Black	55%	(156)	23%	(65)	6%	(17)	5%	(13)	11%	(32)	283
Ethnicity: Other	53%	(116)	23%	(51)	7%	(15)	3%	(6)	14%	(31)	220
All Christian	58%	(597)	26%	(266)	7%	(69)	4%	(37)	6%	(61)	1030
All Non-Christian	58%	(69)	23%	(28)	5%	(6)	—	(0)	13%	(16)	119
Atheist	64%	(67)	27%	(28)	2%	(2)	2%	(2)	5%	(5)	104
Agnostic/Nothing in particular	50%	(287)	27%	(156)	7%	(40)	3%	(15)	13%	(77)	575
Something Else	47%	(179)	28%	(105)	8%	(29)	5%	(19)	12%	(46)	378
Religious Non-Protestant/Catholic	58%	(78)	23%	(31)	7%	(9)	—	(1)	12%	(16)	135
Evangelical	53%	(306)	28%	(159)	5%	(30)	5%	(26)	9%	(52)	573
Non-Evangelical	57%	(453)	26%	(205)	8%	(63)	3%	(28)	6%	(50)	799
Community: Urban	55%	(347)	27%	(170)	6%	(35)	3%	(18)	9%	(59)	630
Community: Suburban	57%	(600)	25%	(267)	6%	(65)	4%	(38)	9%	(90)	1060
Community: Rural	49%	(251)	28%	(146)	9%	(46)	3%	(16)	11%	(55)	515
Employ: Private Sector	57%	(415)	25%	(185)	6%	(47)	4%	(28)	7%	(52)	726
Employ: Government	58%	(85)	20%	(29)	7%	(10)	6%	(8)	10%	(15)	148
Employ: Self-Employed	44%	(91)	37%	(77)	7%	(15)	3%	(5)	9%	(19)	207
Employ: Homemaker	55%	(74)	31%	(41)	3%	(4)	—	(0)	11%	(14)	134
Employ: Student	58%	(40)	11%	(8)	18%	(12)	—	(0)	13%	(9)	69
Employ: Retired	56%	(309)	28%	(153)	5%	(25)	4%	(20)	8%	(44)	550
Employ: Unemployed	47%	(112)	26%	(63)	10%	(23)	3%	(7)	15%	(36)	241
Employ: Other	55%	(71)	21%	(27)	8%	(10)	4%	(5)	13%	(17)	130
Military HH: Yes	54%	(158)	35%	(102)	5%	(13)	2%	(6)	5%	(15)	294
Military HH: No	54%	(1039)	25%	(482)	7%	(133)	3%	(66)	10%	(191)	1911
RD/WT: Right Direction	62%	(433)	24%	(166)	5%	(33)	2%	(14)	7%	(51)	698
RD/WT: Wrong Track	51%	(765)	28%	(417)	8%	(113)	4%	(58)	10%	(154)	1507
Biden Job Approve	62%	(580)	25%	(234)	4%	(42)	2%	(17)	7%	(69)	942
Biden Job Disapprove	49%	(551)	28%	(318)	9%	(97)	5%	(55)	9%	(105)	1126

Continued on next page

Table MCBR9_1: *To what extent are companies responsible for providing the following support to laid off employees?*
Offering severance pay

Demographic	Very responsible	Somewhat responsible	Not too responsible	Not responsible at all	Don't know / No opinion	Total N
Adults	54% (1198)	26% (583)	7% (147)	3% (72)	9% (205)	2205
Biden Job Strongly Approve	66% (259)	21% (80)	3% (12)	1% (6)	9% (33)	389
Biden Job Somewhat Approve	58% (321)	28% (154)	5% (30)	2% (11)	7% (36)	553
Biden Job Somewhat Disapprove	53% (178)	29% (96)	7% (24)	4% (12)	7% (24)	333
Biden Job Strongly Disapprove	47% (373)	28% (222)	9% (73)	5% (43)	10% (81)	793
Favorable of Biden	62% (590)	25% (240)	4% (36)	2% (20)	7% (65)	953
Unfavorable of Biden	49% (548)	28% (316)	9% (96)	5% (52)	9% (104)	1116
Very Favorable of Biden	68% (272)	19% (78)	3% (13)	2% (6)	8% (31)	400
Somewhat Favorable of Biden	58% (318)	29% (162)	4% (24)	3% (14)	6% (34)	553
Somewhat Unfavorable of Biden	53% (159)	31% (92)	7% (22)	1% (4)	7% (22)	300
Very Unfavorable of Biden	48% (389)	27% (224)	9% (74)	6% (48)	10% (82)	816
#1 Issue: Economy	51% (464)	30% (274)	6% (55)	4% (32)	9% (77)	901
#1 Issue: Security	54% (171)	26% (81)	9% (28)	4% (13)	7% (21)	315
#1 Issue: Health Care	57% (110)	23% (44)	3% (5)	3% (7)	14% (26)	192
#1 Issue: Medicare / Social Security	61% (170)	25% (70)	3% (9)	2% (6)	8% (23)	278
#1 Issue: Women's Issues	57% (109)	21% (40)	7% (14)	2% (4)	13% (26)	192
#1 Issue: Education	47% (29)	22% (14)	14% (9)	7% (4)	10% (6)	62
#1 Issue: Energy	56% (80)	19% (27)	14% (19)	4% (6)	8% (12)	143
#1 Issue: Other	54% (65)	28% (33)	6% (7)	1% (1)	12% (14)	121
2022 House Vote: Democrat	65% (585)	23% (210)	4% (33)	2% (22)	5% (47)	897
2022 House Vote: Republican	49% (338)	31% (211)	9% (62)	5% (35)	6% (40)	687
2022 House Vote: Someone else	48% (29)	24% (15)	5% (3)	1% (1)	21% (13)	62
2022 House Vote: Didn't Vote	44% (245)	26% (147)	9% (48)	3% (15)	19% (104)	559
2020 Vote: Joe Biden	65% (607)	24% (224)	3% (28)	3% (24)	6% (57)	940
2020 Vote: Donald Trump	49% (354)	31% (224)	9% (64)	4% (32)	7% (52)	726
2020 Vote: Other	44% (27)	27% (17)	15% (9)	3% (2)	11% (7)	62
2020 Vote: Didn't Vote	44% (209)	25% (118)	10% (46)	3% (14)	19% (89)	476
2018 House Vote: Democrat	66% (520)	23% (181)	3% (26)	2% (19)	5% (38)	785
2018 House Vote: Republican	50% (309)	29% (181)	9% (55)	5% (34)	7% (42)	621
2018 House Vote: Someone else	40% (24)	29% (17)	12% (7)	1% (1)	17% (10)	59
2018 House Vote: Didn't Vote	47% (345)	28% (204)	8% (58)	3% (19)	16% (115)	741

Continued on next page

Table MCBR9_1: To what extent are companies responsible for providing the following support to laid off employees?
Offering severance pay

Demographic	Very responsible	Somewhat responsible	Not too responsible	Not responsible at all	Don't know / No opinion	Total N
Adults	54% (1198)	26% (583)	7% (147)	3% (72)	9% (205)	2205
4-Region: Northeast	53% (205)	28% (109)	7% (28)	2% (6)	10% (37)	386
4-Region: Midwest	54% (247)	23% (104)	7% (31)	5% (23)	11% (51)	456
4-Region: South	55% (460)	28% (236)	6% (48)	4% (31)	8% (66)	841
4-Region: West	55% (286)	26% (134)	8% (39)	2% (12)	10% (51)	522
Employed	55% (592)	27% (291)	7% (71)	4% (41)	8% (86)	1081
Unemployed	54% (606)	26% (292)	7% (75)	3% (31)	11% (119)	1124
Works Remotely, No in-Person Option	59% (82)	22% (31)	8% (11)	3% (4)	8% (11)	139
Works Remotely with in-Person Option	58% (95)	30% (49)	5% (7)	2% (2)	6% (10)	164
Part Time Works Remotely, Part Time Require in Person	56% (93)	30% (50)	5% (8)	4% (7)	5% (8)	167
In Person Work Except Vacation and Appts	45% (53)	34% (40)	14% (16)	4% (4)	4% (4)	117
In Person Work Only	54% (268)	24% (121)	6% (29)	5% (23)	11% (53)	494
In Person Option or Partial Requirement	57% (188)	30% (99)	5% (15)	3% (10)	6% (18)	331
In Person Required or Remote Only for Appts/PTO	53% (321)	26% (161)	7% (45)	5% (28)	9% (57)	611
Manufacturing	49% (33)	29% (20)	5% (4)	3% (2)	13% (9)	68
Retail	49% (51)	32% (32)	6% (7)	2% (2)	11% (11)	103
Health Care	53% (59)	29% (32)	6% (6)	5% (6)	7% (8)	110
Technology	69% (46)	19% (13)	7% (5)	4% (3)	1% (1)	67
Construction	44% (40)	39% (36)	7% (7)	5% (4)	6% (5)	92
Other	58% (111)	26% (50)	6% (12)	1% (2)	9% (18)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR9_2: *To what extent are companies responsible for providing the following support to laid off employees?*
Extending health insurance coverage

Demographic	Very responsible	Somewhat responsible	Not too responsible	Not responsible at all	Don't know / No opinion	Total N
Adults	48% (1055)	30% (668)	8% (170)	4% (88)	10% (223)	2205
Gender: Male	47% (499)	33% (350)	8% (84)	5% (49)	8% (88)	1070
Gender: Female	49% (548)	28% (318)	8% (86)	3% (36)	12% (135)	1124
Age: 18-34	40% (252)	32% (204)	10% (65)	5% (31)	13% (81)	632
Age: 35-44	47% (173)	33% (121)	5% (20)	4% (15)	11% (43)	372
Age: 45-64	52% (371)	27% (194)	9% (62)	4% (29)	8% (57)	712
Age: 65+	53% (260)	30% (149)	5% (24)	3% (13)	9% (42)	488
GenZers: 1997-2012	34% (89)	36% (95)	11% (30)	6% (17)	12% (32)	262
Millennials: 1981-1996	46% (299)	31% (201)	8% (50)	4% (28)	12% (78)	656
GenXers: 1965-1980	51% (271)	27% (146)	8% (43)	4% (22)	10% (51)	533
Baby Boomers: 1946-1964	52% (362)	29% (202)	7% (45)	3% (20)	9% (61)	690
PID: Dem (no lean)	54% (469)	28% (242)	6% (50)	3% (26)	9% (81)	867
PID: Ind (no lean)	44% (293)	31% (206)	8% (56)	5% (30)	13% (87)	671
PID: Rep (no lean)	44% (294)	33% (221)	10% (65)	5% (32)	8% (55)	666
PID/Gender: Dem Men	55% (212)	30% (118)	5% (20)	4% (15)	6% (23)	388
PID/Gender: Dem Women	53% (251)	26% (123)	6% (30)	2% (10)	12% (59)	472
PID/Gender: Ind Men	41% (133)	36% (116)	7% (22)	5% (15)	11% (36)	321
PID/Gender: Ind Women	45% (158)	26% (90)	10% (34)	4% (15)	15% (52)	348
PID/Gender: Rep Men	43% (154)	32% (116)	12% (42)	5% (19)	8% (30)	361
PID/Gender: Rep Women	46% (140)	34% (104)	8% (23)	4% (12)	8% (25)	304
Ideo: Liberal (1-3)	55% (359)	30% (198)	6% (39)	2% (14)	7% (47)	657
Ideo: Moderate (4)	46% (296)	30% (191)	8% (51)	5% (31)	12% (75)	643
Ideo: Conservative (5-7)	46% (325)	32% (224)	8% (54)	5% (33)	9% (63)	699
Educ: < College	43% (625)	31% (450)	8% (115)	4% (57)	14% (195)	1441
Educ: Bachelors degree	53% (257)	30% (146)	8% (39)	4% (21)	4% (22)	485
Educ: Post-grad	62% (173)	26% (72)	6% (17)	4% (10)	2% (7)	279
Income: Under 50k	42% (482)	30% (351)	9% (106)	4% (50)	14% (162)	1150
Income: 50k-100k	53% (356)	31% (207)	5% (34)	3% (23)	7% (49)	670
Income: 100k+	56% (217)	29% (110)	8% (31)	4% (15)	3% (12)	385
Ethnicity: White	48% (824)	31% (534)	7% (126)	3% (58)	9% (160)	1702
Ethnicity: Hispanic	41% (157)	35% (132)	8% (32)	3% (10)	13% (49)	380

Continued on next page

Table MCBR9_2: *To what extent are companies responsible for providing the following support to laid off employees?*
Extending health insurance coverage

Demographic	Very responsible	Somewhat responsible	Not too responsible	Not responsible at all	Don't know / No opinion	Total N
Adults	48% (1055)	30% (668)	8% (170)	4% (88)	10% (223)	2205
Ethnicity: Black	45% (127)	27% (76)	9% (25)	7% (19)	13% (36)	283
Ethnicity: Other	47% (103)	27% (59)	9% (20)	5% (11)	12% (27)	220
All Christian	51% (522)	32% (326)	8% (78)	3% (32)	7% (72)	1030
All Non-Christian	55% (65)	24% (28)	6% (7)	4% (5)	12% (14)	119
Atheist	46% (48)	36% (37)	6% (6)	5% (5)	7% (8)	104
Agnostic/Nothing in particular	46% (262)	29% (165)	8% (45)	5% (27)	13% (75)	575
Something Else	42% (158)	29% (111)	9% (35)	5% (19)	14% (55)	378
Religious Non-Protestant/Catholic	56% (75)	25% (33)	6% (8)	4% (5)	10% (14)	135
Evangelical	46% (264)	32% (186)	6% (34)	5% (27)	11% (62)	573
Non-Evangelical	50% (399)	30% (242)	10% (77)	3% (21)	7% (60)	799
Community: Urban	45% (282)	32% (198)	8% (50)	4% (26)	11% (72)	630
Community: Suburban	51% (544)	29% (308)	8% (84)	4% (42)	8% (83)	1060
Community: Rural	44% (229)	31% (162)	7% (36)	4% (20)	13% (68)	515
Employ: Private Sector	51% (367)	31% (229)	7% (53)	4% (27)	7% (51)	726
Employ: Government	50% (74)	23% (34)	9% (13)	7% (11)	11% (17)	148
Employ: Self-Employed	38% (78)	33% (69)	9% (19)	6% (12)	14% (29)	207
Employ: Homemaker	48% (65)	32% (42)	7% (9)	3% (4)	10% (14)	134
Employ: Student	37% (26)	36% (25)	5% (3)	5% (4)	16% (11)	69
Employ: Retired	54% (297)	30% (165)	4% (25)	3% (15)	9% (48)	550
Employ: Unemployed	36% (86)	31% (74)	14% (34)	4% (10)	15% (37)	241
Employ: Other	49% (63)	24% (31)	10% (13)	4% (6)	13% (17)	130
Military HH: Yes	46% (135)	39% (115)	6% (19)	3% (8)	6% (17)	294
Military HH: No	48% (920)	29% (553)	8% (151)	4% (80)	11% (207)	1911
RD/WT: Right Direction	52% (360)	31% (216)	4% (29)	4% (25)	10% (68)	698
RD/WT: Wrong Track	46% (696)	30% (452)	9% (141)	4% (63)	10% (155)	1507
Biden Job Approve	53% (495)	30% (280)	6% (57)	3% (29)	9% (81)	942
Biden Job Disapprove	45% (504)	32% (359)	9% (101)	5% (56)	9% (107)	1126

Continued on next page

Table MCBR9_2: To what extent are companies responsible for providing the following support to laid off employees?
Extending health insurance coverage

Demographic	Very responsible	Somewhat responsible	Not too responsible	Not responsible at all	Don't know / No opinion	Total N
Adults	48% (1055)	30% (668)	8% (170)	4% (88)	10% (223)	2205
Biden Job Strongly Approve	58% (225)	26% (100)	3% (14)	4% (15)	9% (36)	389
Biden Job Somewhat Approve	49% (270)	33% (180)	8% (44)	3% (14)	8% (45)	553
Biden Job Somewhat Disapprove	44% (146)	38% (126)	8% (25)	2% (7)	9% (29)	333
Biden Job Strongly Disapprove	45% (358)	29% (233)	10% (75)	6% (49)	10% (78)	793
Favorable of Biden	53% (501)	31% (295)	5% (50)	3% (27)	8% (79)	953
Unfavorable of Biden	45% (499)	30% (339)	10% (109)	5% (59)	10% (109)	1116
Very Favorable of Biden	61% (245)	23% (92)	3% (14)	3% (13)	9% (36)	400
Somewhat Favorable of Biden	46% (256)	37% (203)	7% (36)	2% (14)	8% (43)	553
Somewhat Unfavorable of Biden	41% (124)	39% (115)	7% (20)	3% (9)	10% (31)	300
Very Unfavorable of Biden	46% (376)	27% (224)	11% (90)	6% (49)	10% (78)	816
#1 Issue: Economy	44% (399)	35% (315)	7% (60)	5% (46)	9% (81)	901
#1 Issue: Security	47% (146)	30% (96)	11% (34)	4% (13)	8% (26)	315
#1 Issue: Health Care	54% (104)	28% (53)	4% (8)	2% (3)	13% (24)	192
#1 Issue: Medicare / Social Security	55% (154)	27% (74)	7% (19)	2% (4)	10% (27)	278
#1 Issue: Women's Issues	49% (94)	23% (44)	11% (21)	2% (4)	16% (30)	192
#1 Issue: Education	45% (28)	29% (18)	13% (8)	3% (2)	9% (5)	62
#1 Issue: Energy	50% (71)	25% (36)	8% (11)	7% (10)	10% (15)	143
#1 Issue: Other	50% (60)	26% (32)	7% (8)	5% (6)	13% (15)	121
2022 House Vote: Democrat	55% (493)	29% (262)	5% (45)	3% (27)	8% (69)	897
2022 House Vote: Republican	46% (316)	34% (232)	9% (65)	5% (34)	6% (40)	687
2022 House Vote: Someone else	51% (31)	22% (14)	8% (5)	1% (1)	18% (11)	62
2022 House Vote: Didnt Vote	38% (214)	29% (161)	10% (55)	5% (26)	18% (103)	559
2020 Vote: Joe Biden	57% (533)	28% (264)	6% (52)	3% (25)	7% (65)	940
2020 Vote: Donald Trump	45% (330)	32% (233)	9% (65)	6% (42)	8% (56)	726
2020 Vote: Other	39% (24)	32% (20)	13% (8)	4% (3)	11% (7)	62
2020 Vote: Didn't Vote	35% (168)	32% (150)	9% (44)	4% (18)	20% (96)	476
2018 House Vote: Democrat	57% (446)	29% (225)	5% (37)	3% (25)	7% (52)	785
2018 House Vote: Republican	47% (292)	31% (195)	9% (58)	5% (32)	7% (43)	621
2018 House Vote: Someone else	39% (23)	25% (15)	17% (10)	1% (1)	17% (10)	59
2018 House Vote: Didnt Vote	40% (294)	31% (233)	9% (65)	4% (30)	16% (118)	741

Continued on next page

Table MCBR9_2: To what extent are companies responsible for providing the following support to laid off employees?
Extending health insurance coverage

Demographic	Very responsible	Somewhat responsible	Not too responsible	Not responsible at all	Don't know / No opinion	Total N
Adults	48% (1055)	30% (668)	8% (170)	4% (88)	10% (223)	2205
4-Region: Northeast	50% (194)	30% (116)	7% (26)	3% (13)	10% (38)	386
4-Region: Midwest	50% (230)	29% (133)	6% (29)	4% (16)	11% (48)	456
4-Region: South	46% (389)	33% (280)	6% (54)	5% (43)	9% (75)	841
4-Region: West	46% (242)	27% (139)	12% (61)	3% (16)	12% (63)	522
Employed	48% (518)	31% (331)	8% (85)	5% (50)	9% (96)	1081
Unemployed	48% (537)	30% (337)	8% (85)	3% (38)	11% (127)	1124
Works Remotely, No in-Person Option	49% (68)	29% (41)	8% (11)	4% (5)	10% (14)	139
Works Remotely with in-Person Option	48% (79)	30% (50)	7% (12)	3% (5)	11% (18)	164
Part Time Works Remotely, Part Time Require in Person	52% (87)	29% (48)	7% (12)	6% (10)	6% (10)	167
In Person Work Except Vacation and Appts	51% (60)	29% (34)	13% (15)	3% (3)	4% (5)	117
In Person Work Only	45% (225)	32% (158)	7% (36)	5% (27)	10% (49)	494
In Person Option or Partial Requirement	50% (165)	30% (98)	7% (24)	5% (15)	9% (28)	331
In Person Required or Remote Only for Appts/PTO	47% (285)	31% (192)	8% (51)	5% (30)	9% (54)	611
Manufacturing	41% (27)	39% (26)	6% (4)	2% (1)	13% (9)	68
Retail	41% (42)	35% (36)	9% (9)	2% (2)	14% (14)	103
Health Care	51% (56)	30% (33)	7% (8)	7% (8)	5% (6)	110
Technology	66% (44)	17% (11)	6% (4)	9% (6)	2% (1)	67
Construction	34% (31)	51% (47)	3% (3)	4% (3)	9% (8)	92
Other	43% (83)	33% (64)	7% (14)	4% (7)	13% (25)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR9_3: *To what extent are companies responsible for providing the following support to laid off employees?*
Assisting with new job search

Demographic	Very responsible		Somewhat responsible		Not too responsible		Not responsible at all		Don't know / No opinion		Total N
Adults	32%	(716)	27%	(598)	19%	(415)	12%	(263)	10%	(213)	2205
Gender: Male	33%	(353)	30%	(317)	18%	(189)	12%	(125)	8%	(86)	1070
Gender: Female	32%	(359)	25%	(278)	20%	(225)	12%	(136)	11%	(127)	1124
Age: 18-34	31%	(197)	27%	(169)	18%	(115)	12%	(77)	12%	(74)	632
Age: 35-44	32%	(118)	31%	(116)	15%	(56)	13%	(47)	9%	(35)	372
Age: 45-64	31%	(219)	25%	(179)	21%	(150)	14%	(100)	9%	(65)	712
Age: 65+	37%	(182)	28%	(135)	19%	(94)	8%	(39)	8%	(39)	488
GenZers: 1997-2012	32%	(84)	27%	(71)	18%	(47)	13%	(35)	10%	(25)	262
Millennials: 1981-1996	31%	(203)	29%	(189)	17%	(112)	11%	(73)	12%	(78)	656
GenXers: 1965-1980	31%	(165)	25%	(133)	20%	(106)	16%	(83)	9%	(46)	533
Baby Boomers: 1946-1964	35%	(244)	27%	(186)	19%	(131)	10%	(69)	9%	(60)	690
PID: Dem (no lean)	37%	(323)	27%	(236)	18%	(153)	9%	(79)	9%	(76)	867
PID: Ind (no lean)	29%	(197)	27%	(183)	18%	(121)	13%	(89)	12%	(82)	671
PID: Rep (no lean)	29%	(196)	27%	(179)	21%	(140)	14%	(95)	8%	(55)	666
PID/Gender: Dem Men	38%	(148)	31%	(121)	15%	(58)	9%	(37)	6%	(23)	388
PID/Gender: Dem Women	36%	(172)	24%	(112)	20%	(94)	9%	(41)	11%	(53)	472
PID/Gender: Ind Men	30%	(95)	31%	(100)	17%	(55)	11%	(35)	11%	(36)	321
PID/Gender: Ind Women	29%	(101)	23%	(82)	19%	(66)	15%	(54)	13%	(45)	348
PID/Gender: Rep Men	31%	(111)	26%	(96)	21%	(76)	15%	(53)	7%	(26)	361
PID/Gender: Rep Women	28%	(85)	28%	(84)	21%	(64)	14%	(41)	10%	(29)	304
Ideo: Liberal (1-3)	33%	(219)	32%	(209)	19%	(127)	9%	(61)	6%	(41)	657
Ideo: Moderate (4)	34%	(218)	25%	(161)	17%	(111)	12%	(78)	12%	(75)	643
Ideo: Conservative (5-7)	30%	(213)	26%	(183)	22%	(154)	14%	(96)	8%	(53)	699
Educ: < College	32%	(457)	26%	(375)	18%	(260)	12%	(176)	12%	(172)	1441
Educ: Bachelors degree	32%	(156)	28%	(136)	22%	(107)	12%	(57)	6%	(30)	485
Educ: Post-grad	37%	(103)	31%	(88)	17%	(47)	11%	(30)	4%	(11)	279
Income: Under 50k	32%	(363)	25%	(292)	19%	(219)	12%	(138)	12%	(139)	1150
Income: 50k-100k	33%	(219)	29%	(197)	18%	(119)	12%	(78)	9%	(57)	670
Income: 100k+	35%	(134)	28%	(109)	20%	(77)	12%	(47)	5%	(17)	385
Ethnicity: White	32%	(549)	28%	(475)	20%	(344)	11%	(186)	9%	(146)	1702
Ethnicity: Hispanic	41%	(155)	30%	(113)	17%	(66)	8%	(29)	4%	(16)	380

Continued on next page

Table MCBR9_3: To what extent are companies responsible for providing the following support to laid off employees?
Assisting with new job search

Demographic	Very responsible		Somewhat responsible		Not too responsible		Not responsible at all		Don't know / No opinion		Total N
Adults	32%	(716)	27%	(598)	19%	(415)	12%	(263)	10%	(213)	2205
Ethnicity: Black	35%	(99)	24%	(69)	11%	(32)	16%	(46)	13%	(37)	283
Ethnicity: Other	31%	(67)	25%	(54)	17%	(38)	14%	(31)	13%	(30)	220
All Christian	35%	(362)	30%	(305)	19%	(194)	10%	(101)	7%	(67)	1030
All Non-Christian	41%	(49)	19%	(23)	15%	(17)	11%	(13)	14%	(17)	119
Atheist	25%	(26)	31%	(32)	27%	(28)	13%	(13)	5%	(5)	104
Agnostic/Nothing in particular	26%	(148)	26%	(148)	21%	(120)	12%	(72)	15%	(87)	575
Something Else	35%	(131)	24%	(91)	15%	(56)	17%	(64)	10%	(37)	378
Religious Non-Protestant/Catholic	41%	(55)	20%	(27)	16%	(21)	10%	(14)	13%	(17)	135
Evangelical	37%	(213)	27%	(155)	17%	(97)	12%	(70)	7%	(38)	573
Non-Evangelical	33%	(267)	29%	(231)	19%	(148)	12%	(92)	8%	(60)	799
Community: Urban	37%	(233)	27%	(171)	17%	(107)	10%	(66)	8%	(53)	630
Community: Suburban	31%	(328)	27%	(286)	20%	(208)	13%	(134)	10%	(105)	1060
Community: Rural	30%	(155)	28%	(142)	19%	(99)	12%	(64)	11%	(56)	515
Employ: Private Sector	29%	(213)	29%	(208)	20%	(145)	14%	(102)	8%	(58)	726
Employ: Government	31%	(46)	31%	(46)	17%	(26)	15%	(22)	6%	(8)	148
Employ: Self-Employed	33%	(69)	30%	(61)	14%	(30)	10%	(21)	13%	(26)	207
Employ: Homemaker	37%	(50)	25%	(34)	21%	(28)	7%	(10)	9%	(13)	134
Employ: Student	34%	(23)	35%	(24)	16%	(11)	4%	(3)	12%	(8)	69
Employ: Retired	37%	(201)	27%	(149)	19%	(102)	9%	(51)	9%	(47)	550
Employ: Unemployed	27%	(66)	25%	(59)	18%	(43)	15%	(36)	15%	(37)	241
Employ: Other	37%	(48)	13%	(16)	23%	(30)	15%	(20)	13%	(16)	130
Military HH: Yes	34%	(100)	30%	(88)	21%	(61)	10%	(30)	5%	(14)	294
Military HH: No	32%	(615)	27%	(510)	19%	(354)	12%	(233)	10%	(199)	1911
RD/WT: Right Direction	39%	(273)	30%	(212)	15%	(107)	7%	(51)	8%	(55)	698
RD/WT: Wrong Track	29%	(443)	26%	(387)	20%	(308)	14%	(212)	10%	(158)	1507
Biden Job Approve	36%	(337)	29%	(269)	18%	(172)	9%	(86)	8%	(77)	942
Biden Job Disapprove	29%	(322)	26%	(294)	21%	(235)	15%	(171)	9%	(104)	1126

Continued on next page

Table MCBR9_3: *To what extent are companies responsible for providing the following support to laid off employees?*
Assisting with new job search

Demographic	Very responsible		Somewhat responsible		Not too responsible		Not responsible at all		Don't know / No opinion		Total N
Adults	32%	(716)	27%	(598)	19%	(415)	12%	(263)	10%	(213)	2205
Biden Job Strongly Approve	44%	(171)	29%	(113)	11%	(44)	6%	(25)	9%	(36)	389
Biden Job Somewhat Approve	30%	(166)	28%	(156)	23%	(128)	11%	(61)	8%	(42)	553
Biden Job Somewhat Disapprove	28%	(94)	28%	(95)	24%	(80)	12%	(40)	8%	(25)	333
Biden Job Strongly Disapprove	29%	(228)	25%	(199)	20%	(155)	17%	(131)	10%	(79)	793
Favorable of Biden	36%	(344)	28%	(268)	19%	(177)	9%	(85)	8%	(79)	953
Unfavorable of Biden	30%	(333)	26%	(289)	20%	(228)	15%	(166)	9%	(100)	1116
Very Favorable of Biden	44%	(174)	27%	(110)	14%	(55)	7%	(28)	8%	(33)	400
Somewhat Favorable of Biden	31%	(170)	29%	(158)	22%	(122)	10%	(57)	8%	(46)	553
Somewhat Unfavorable of Biden	30%	(89)	31%	(92)	22%	(67)	10%	(31)	7%	(21)	300
Very Unfavorable of Biden	30%	(243)	24%	(197)	20%	(161)	17%	(136)	10%	(79)	816
#1 Issue: Economy	29%	(262)	29%	(265)	20%	(181)	13%	(116)	9%	(77)	901
#1 Issue: Security	32%	(102)	25%	(79)	23%	(74)	12%	(37)	7%	(23)	315
#1 Issue: Health Care	40%	(77)	25%	(48)	14%	(27)	8%	(16)	12%	(24)	192
#1 Issue: Medicare / Social Security	38%	(105)	24%	(67)	18%	(49)	11%	(30)	9%	(26)	278
#1 Issue: Women's Issues	28%	(53)	27%	(52)	14%	(28)	14%	(27)	17%	(32)	192
#1 Issue: Education	38%	(24)	30%	(18)	13%	(8)	9%	(5)	11%	(7)	62
#1 Issue: Energy	40%	(57)	25%	(36)	18%	(25)	8%	(12)	9%	(12)	143
#1 Issue: Other	29%	(35)	26%	(32)	19%	(23)	16%	(19)	10%	(12)	121
2022 House Vote: Democrat	37%	(331)	29%	(259)	18%	(162)	9%	(79)	7%	(66)	897
2022 House Vote: Republican	30%	(206)	28%	(192)	21%	(147)	15%	(101)	6%	(41)	687
2022 House Vote: Someone else	35%	(22)	21%	(13)	12%	(8)	12%	(8)	19%	(12)	62
2022 House Vote: Didn't Vote	28%	(157)	24%	(135)	17%	(97)	14%	(76)	17%	(94)	559
2020 Vote: Joe Biden	37%	(349)	29%	(276)	17%	(159)	9%	(80)	8%	(77)	940
2020 Vote: Donald Trump	28%	(207)	27%	(196)	23%	(166)	15%	(106)	7%	(52)	726
2020 Vote: Other	33%	(21)	24%	(15)	13%	(8)	18%	(12)	11%	(7)	62
2020 Vote: Didn't Vote	29%	(140)	23%	(111)	17%	(82)	14%	(66)	16%	(77)	476
2018 House Vote: Democrat	39%	(302)	29%	(231)	15%	(121)	10%	(76)	7%	(55)	785
2018 House Vote: Republican	30%	(187)	26%	(161)	23%	(145)	14%	(84)	7%	(43)	621
2018 House Vote: Someone else	25%	(15)	33%	(19)	6%	(4)	17%	(10)	19%	(11)	59
2018 House Vote: Didn't Vote	29%	(212)	25%	(187)	20%	(145)	13%	(93)	14%	(103)	741

Continued on next page

Table MCBR9_3: To what extent are companies responsible for providing the following support to laid off employees?
Assisting with new job search

Demographic	Very responsible		Somewhat responsible		Not too responsible		Not responsible at all		Don't know / No opinion		Total N
Adults	32%	(716)	27%	(598)	19%	(415)	12%	(263)	10%	(213)	2205
4-Region: Northeast	30%	(118)	29%	(113)	21%	(82)	11%	(43)	8%	(31)	386
4-Region: Midwest	33%	(148)	25%	(114)	18%	(84)	12%	(54)	12%	(56)	456
4-Region: South	32%	(269)	29%	(246)	18%	(149)	13%	(106)	8%	(71)	841
4-Region: West	35%	(181)	24%	(126)	19%	(100)	11%	(60)	11%	(56)	522
Employed	30%	(327)	29%	(316)	19%	(201)	13%	(144)	9%	(92)	1081
Unemployed	35%	(388)	25%	(282)	19%	(214)	11%	(119)	11%	(121)	1124
Works Remotely, No in-Person Option	41%	(57)	23%	(31)	19%	(26)	10%	(13)	8%	(11)	139
Works Remotely with in-Person Option	26%	(43)	44%	(72)	11%	(19)	8%	(14)	10%	(16)	164
Part Time Works Remotely, Part Time Require in Person	31%	(51)	31%	(52)	19%	(32)	12%	(19)	7%	(12)	167
In Person Work Except Vacation and Appts	35%	(42)	38%	(45)	14%	(16)	7%	(9)	5%	(6)	117
In Person Work Only	27%	(135)	23%	(115)	22%	(108)	18%	(89)	9%	(47)	494
In Person Option or Partial Requirement	28%	(94)	38%	(125)	15%	(51)	10%	(33)	9%	(28)	331
In Person Required or Remote Only for Appts/PTO	29%	(177)	26%	(160)	20%	(124)	16%	(98)	9%	(53)	611
Manufacturing	27%	(19)	42%	(28)	14%	(10)	3%	(2)	13%	(9)	68
Retail	27%	(27)	33%	(34)	21%	(22)	7%	(7)	12%	(12)	103
Health Care	27%	(30)	16%	(18)	29%	(32)	20%	(22)	7%	(8)	110
Technology	40%	(27)	37%	(25)	16%	(10)	5%	(3)	2%	(1)	67
Construction	25%	(23)	30%	(28)	15%	(14)	21%	(19)	9%	(9)	92
Other	34%	(65)	24%	(45)	17%	(33)	12%	(23)	14%	(26)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCBR10_1: How much have you seen, read or heard about the following?

Recent layoffs at multiple large technology companies including Google, Microsoft, Amazon and Disney

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	26%	(569)	38%	(836)	20%	(435)	17%	(365)	2205
Gender: Male	30%	(326)	38%	(404)	18%	(192)	14%	(149)	1070
Gender: Female	21%	(240)	38%	(431)	21%	(241)	19%	(212)	1124
Age: 18-34	22%	(141)	33%	(210)	22%	(137)	23%	(144)	632
Age: 35-44	30%	(110)	35%	(130)	22%	(82)	13%	(50)	372
Age: 45-64	25%	(176)	40%	(284)	19%	(138)	16%	(114)	712
Age: 65+	29%	(141)	43%	(212)	16%	(78)	12%	(56)	488
GenZers: 1997-2012	20%	(51)	27%	(70)	27%	(70)	27%	(71)	262
Millennials: 1981-1996	27%	(176)	35%	(230)	21%	(137)	17%	(113)	656
GenXers: 1965-1980	26%	(138)	38%	(204)	21%	(110)	15%	(81)	533
Baby Boomers: 1946-1964	26%	(179)	45%	(308)	15%	(106)	14%	(96)	690
PID: Dem (no lean)	29%	(249)	39%	(338)	17%	(149)	15%	(131)	867
PID: Ind (no lean)	22%	(146)	38%	(252)	21%	(141)	20%	(131)	671
PID: Rep (no lean)	26%	(173)	37%	(247)	22%	(145)	15%	(102)	666
PID/Gender: Dem Men	33%	(128)	44%	(171)	15%	(56)	8%	(33)	388
PID/Gender: Dem Women	25%	(118)	35%	(166)	19%	(91)	20%	(96)	472
PID/Gender: Ind Men	28%	(90)	34%	(108)	18%	(57)	20%	(66)	321
PID/Gender: Ind Women	16%	(56)	41%	(143)	24%	(83)	19%	(66)	348
PID/Gender: Rep Men	30%	(108)	35%	(125)	22%	(78)	14%	(50)	361
PID/Gender: Rep Women	22%	(66)	40%	(121)	22%	(66)	17%	(50)	304
Ideo: Liberal (1-3)	30%	(197)	41%	(269)	15%	(97)	14%	(95)	657
Ideo: Moderate (4)	23%	(150)	40%	(254)	18%	(117)	19%	(122)	643
Ideo: Conservative (5-7)	29%	(200)	38%	(269)	19%	(131)	14%	(99)	699
Educ: < College	20%	(292)	37%	(527)	23%	(327)	20%	(295)	1441
Educ: Bachelors degree	34%	(163)	38%	(185)	16%	(77)	12%	(60)	485
Educ: Post-grad	41%	(114)	45%	(125)	11%	(31)	3%	(9)	279
Income: Under 50k	20%	(235)	36%	(412)	22%	(258)	21%	(246)	1150
Income: 50k-100k	28%	(188)	40%	(271)	17%	(115)	14%	(96)	670
Income: 100k+	38%	(147)	40%	(154)	16%	(62)	6%	(23)	385
Ethnicity: White	27%	(453)	38%	(641)	20%	(339)	16%	(268)	1702
Ethnicity: Hispanic	26%	(98)	28%	(105)	29%	(111)	17%	(66)	380
Ethnicity: Black	23%	(65)	39%	(111)	18%	(52)	19%	(55)	283

Continued on next page

Table MCBR10_1: *How much have you seen, read or heard about the following?*
Recent layoffs at multiple large technology companies including Google, Microsoft, Amazon and Disney

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	26%	(569)	38%	(836)	20%	(435)	17%	(365)	2205
Ethnicity: Other	23%	(51)	38%	(85)	20%	(43)	19%	(41)	220
All Christian	31%	(316)	37%	(380)	18%	(183)	15%	(151)	1030
All Non-Christian	32%	(38)	35%	(41)	21%	(24)	13%	(15)	119
Atheist	29%	(30)	47%	(49)	12%	(13)	11%	(12)	104
Agnostic/Nothing in particular	20%	(114)	40%	(230)	20%	(115)	20%	(116)	575
Something Else	19%	(71)	36%	(137)	26%	(99)	19%	(71)	378
Religious Non-Protestant/Catholic	30%	(41)	36%	(49)	22%	(30)	11%	(15)	135
Evangelical	26%	(149)	35%	(200)	21%	(121)	18%	(103)	573
Non-Evangelical	29%	(232)	38%	(302)	19%	(153)	14%	(112)	799
Community: Urban	26%	(162)	36%	(225)	20%	(127)	18%	(116)	630
Community: Suburban	28%	(299)	41%	(431)	19%	(199)	12%	(132)	1060
Community: Rural	21%	(109)	35%	(181)	21%	(109)	23%	(116)	515
Employ: Private Sector	32%	(235)	33%	(243)	19%	(140)	15%	(109)	726
Employ: Government	24%	(35)	47%	(69)	22%	(33)	7%	(11)	148
Employ: Self-Employed	28%	(58)	33%	(68)	23%	(47)	16%	(34)	207
Employ: Homemaker	17%	(23)	38%	(51)	25%	(34)	19%	(26)	134
Employ: Student	16%	(11)	32%	(22)	14%	(9)	38%	(27)	69
Employ: Retired	27%	(147)	43%	(237)	16%	(89)	14%	(77)	550
Employ: Unemployed	16%	(40)	40%	(97)	24%	(58)	19%	(47)	241
Employ: Other	17%	(22)	37%	(48)	19%	(25)	27%	(35)	130
Military HH: Yes	23%	(69)	41%	(120)	21%	(61)	15%	(44)	294
Military HH: No	26%	(501)	37%	(716)	20%	(374)	17%	(320)	1911
RD/WT: Right Direction	29%	(200)	42%	(295)	17%	(121)	12%	(82)	698
RD/WT: Wrong Track	25%	(369)	36%	(541)	21%	(314)	19%	(283)	1507
Biden Job Approve	29%	(271)	42%	(391)	16%	(153)	13%	(127)	942
Biden Job Disapprove	25%	(287)	37%	(415)	20%	(226)	18%	(198)	1126
Biden Job Strongly Approve	33%	(129)	43%	(166)	13%	(49)	12%	(46)	389
Biden Job Somewhat Approve	26%	(143)	41%	(226)	19%	(104)	15%	(80)	553
Biden Job Somewhat Disapprove	20%	(66)	39%	(128)	20%	(65)	22%	(74)	333
Biden Job Strongly Disapprove	28%	(221)	36%	(287)	20%	(161)	16%	(124)	793

Continued on next page

Table MCBR10_1: How much have you seen, read or heard about the following?

Recent layoffs at multiple large technology companies including Google, Microsoft, Amazon and Disney

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	26%	(569)	38%	(836)	20%	(435)	17%	(365)	2205
Favorable of Biden	28%	(266)	41%	(394)	16%	(152)	15%	(140)	953
Unfavorable of Biden	25%	(284)	37%	(413)	21%	(236)	16%	(183)	1116
Very Favorable of Biden	33%	(132)	42%	(169)	13%	(53)	12%	(47)	400
Somewhat Favorable of Biden	24%	(134)	41%	(225)	18%	(100)	17%	(93)	553
Somewhat Unfavorable of Biden	23%	(68)	37%	(112)	22%	(65)	18%	(55)	300
Very Unfavorable of Biden	26%	(216)	37%	(301)	21%	(171)	16%	(128)	816
#1 Issue: Economy	24%	(220)	38%	(338)	21%	(189)	17%	(154)	901
#1 Issue: Security	27%	(85)	39%	(124)	18%	(56)	16%	(49)	315
#1 Issue: Health Care	29%	(56)	38%	(73)	19%	(36)	14%	(27)	192
#1 Issue: Medicare / Social Security	26%	(72)	41%	(114)	16%	(46)	17%	(47)	278
#1 Issue: Women's Issues	25%	(47)	33%	(64)	25%	(48)	17%	(33)	192
#1 Issue: Education	20%	(12)	41%	(26)	23%	(14)	16%	(10)	62
#1 Issue: Energy	31%	(44)	36%	(51)	17%	(24)	17%	(24)	143
#1 Issue: Other	28%	(33)	38%	(45)	19%	(23)	16%	(19)	121
2022 House Vote: Democrat	30%	(265)	41%	(370)	17%	(149)	13%	(113)	897
2022 House Vote: Republican	30%	(207)	39%	(265)	17%	(120)	14%	(96)	687
2022 House Vote: Someone else	27%	(17)	30%	(18)	17%	(11)	26%	(16)	62
2022 House Vote: Didn't Vote	14%	(81)	33%	(184)	28%	(155)	25%	(139)	559
2020 Vote: Joe Biden	31%	(290)	39%	(364)	17%	(161)	13%	(125)	940
2020 Vote: Donald Trump	27%	(196)	41%	(298)	18%	(129)	14%	(103)	726
2020 Vote: Other	25%	(16)	33%	(21)	18%	(11)	23%	(15)	62
2020 Vote: Didn't Vote	14%	(67)	32%	(153)	28%	(134)	26%	(122)	476
2018 House Vote: Democrat	32%	(248)	40%	(315)	17%	(134)	11%	(87)	785
2018 House Vote: Republican	30%	(184)	40%	(249)	17%	(105)	13%	(83)	621
2018 House Vote: Someone else	15%	(9)	34%	(20)	35%	(20)	16%	(9)	59
2018 House Vote: Didn't Vote	17%	(128)	34%	(252)	24%	(174)	25%	(185)	741
4-Region: Northeast	28%	(107)	42%	(161)	17%	(66)	13%	(52)	386
4-Region: Midwest	24%	(111)	34%	(154)	23%	(104)	19%	(87)	456
4-Region: South	25%	(212)	37%	(312)	21%	(173)	17%	(143)	841
4-Region: West	27%	(139)	40%	(209)	17%	(91)	16%	(83)	522

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Table MCBR10_1: *How much have you seen, read or heard about the following?*
Recent layoffs at multiple large technology companies including Google, Microsoft, Amazon and Disney

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	26%	(569)	38%	(836)	20%	(435)	17%	(365)	2205
Employed	30%	(328)	35%	(380)	20%	(219)	14%	(154)	1081
Unemployed	21%	(242)	41%	(457)	19%	(215)	19%	(211)	1124
Works Remotely, No in-Person Option	37%	(51)	34%	(47)	15%	(21)	14%	(20)	139
Works Remotely with in-Person Option	34%	(55)	30%	(49)	20%	(33)	16%	(26)	164
Part Time Works Remotely, Part Time Require in Person	39%	(66)	32%	(54)	21%	(34)	8%	(13)	167
In Person Work Except Vacation and Appts	43%	(50)	39%	(46)	12%	(14)	6%	(7)	117
In Person Work Only	21%	(105)	37%	(185)	24%	(117)	18%	(88)	494
In Person Option or Partial Requirement	37%	(121)	31%	(102)	20%	(68)	12%	(39)	331
In Person Required or Remote Only for Appts/PTO	25%	(155)	38%	(231)	21%	(131)	15%	(95)	611
Manufacturing	33%	(23)	31%	(21)	15%	(10)	21%	(14)	68
Retail	22%	(23)	36%	(37)	27%	(28)	15%	(16)	103
Health Care	24%	(26)	41%	(45)	17%	(18)	19%	(20)	110
Technology	52%	(35)	29%	(19)	18%	(12)	1%	(1)	67
Construction	31%	(29)	30%	(27)	27%	(25)	12%	(11)	92
Other	30%	(57)	28%	(54)	19%	(36)	23%	(45)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCBR10_2: How much have you seen, read or heard about the following?
Economists predicting an upcoming recession

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	25%	(559)	43%	(949)	18%	(407)	13%	(290)	2205
Gender: Male	27%	(291)	46%	(489)	16%	(176)	11%	(114)	1070
Gender: Female	24%	(264)	41%	(458)	20%	(230)	15%	(172)	1124
Age: 18-34	26%	(163)	43%	(271)	17%	(109)	14%	(90)	632
Age: 35-44	27%	(101)	38%	(140)	20%	(73)	15%	(58)	372
Age: 45-64	24%	(171)	43%	(305)	20%	(140)	14%	(96)	712
Age: 65+	25%	(123)	48%	(233)	18%	(86)	10%	(46)	488
GenZers: 1997-2012	20%	(52)	42%	(111)	20%	(52)	18%	(47)	262
Millennials: 1981-1996	28%	(186)	41%	(272)	17%	(112)	13%	(86)	656
GenXers: 1965-1980	26%	(136)	39%	(210)	21%	(114)	14%	(74)	533
Baby Boomers: 1946-1964	24%	(165)	48%	(328)	17%	(118)	11%	(79)	690
PID: Dem (no lean)	21%	(186)	46%	(401)	19%	(164)	13%	(116)	867
PID: Ind (no lean)	25%	(166)	41%	(275)	20%	(132)	15%	(99)	671
PID: Rep (no lean)	31%	(207)	41%	(273)	17%	(111)	11%	(76)	666
PID/Gender: Dem Men	24%	(92)	48%	(186)	18%	(70)	10%	(39)	388
PID/Gender: Dem Women	19%	(91)	45%	(214)	20%	(92)	16%	(74)	472
PID/Gender: Ind Men	26%	(82)	48%	(153)	15%	(49)	12%	(38)	321
PID/Gender: Ind Women	24%	(84)	35%	(122)	24%	(83)	17%	(60)	348
PID/Gender: Rep Men	33%	(117)	42%	(150)	16%	(57)	10%	(37)	361
PID/Gender: Rep Women	29%	(89)	40%	(123)	18%	(54)	12%	(37)	304
Ideo: Liberal (1-3)	23%	(150)	52%	(342)	15%	(96)	11%	(69)	657
Ideo: Moderate (4)	24%	(153)	39%	(253)	21%	(135)	16%	(103)	643
Ideo: Conservative (5-7)	34%	(236)	42%	(297)	14%	(98)	10%	(68)	699
Educ: < College	21%	(305)	40%	(576)	22%	(318)	17%	(241)	1441
Educ: Bachelors degree	30%	(148)	49%	(237)	12%	(60)	8%	(41)	485
Educ: Post-grad	38%	(106)	49%	(135)	11%	(30)	3%	(8)	279
Income: Under 50k	20%	(231)	41%	(477)	21%	(243)	17%	(200)	1150
Income: 50k-100k	28%	(188)	44%	(295)	19%	(124)	9%	(62)	670
Income: 100k+	36%	(140)	46%	(177)	10%	(40)	7%	(29)	385
Ethnicity: White	26%	(450)	43%	(738)	18%	(310)	12%	(203)	1702
Ethnicity: Hispanic	26%	(98)	41%	(155)	21%	(79)	13%	(48)	380
Ethnicity: Black	21%	(60)	39%	(111)	21%	(59)	19%	(53)	283

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Table MCBR10_2: How much have you seen, read or heard about the following?
Economists predicting an upcoming recession

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	25%	(559)	43%	(949)	18%	(407)	13%	(290)	2205
Ethnicity: Other	22%	(49)	46%	(100)	17%	(38)	15%	(33)	220
All Christian	28%	(289)	44%	(455)	17%	(177)	11%	(109)	1030
All Non-Christian	30%	(36)	48%	(57)	11%	(13)	10%	(12)	119
Atheist	19%	(20)	57%	(59)	19%	(20)	5%	(6)	104
Agnostic/Nothing in particular	23%	(131)	40%	(230)	19%	(110)	18%	(104)	575
Something Else	22%	(83)	39%	(149)	23%	(88)	16%	(59)	378
Religious Non-Protestant/Catholic	28%	(38)	49%	(67)	12%	(16)	11%	(14)	135
Evangelical	29%	(164)	40%	(232)	18%	(104)	13%	(74)	573
Non-Evangelical	25%	(201)	44%	(354)	19%	(155)	11%	(89)	799
Community: Urban	24%	(153)	43%	(271)	17%	(106)	16%	(99)	630
Community: Suburban	26%	(281)	45%	(473)	18%	(190)	11%	(117)	1060
Community: Rural	24%	(125)	40%	(205)	22%	(111)	14%	(74)	515
Employ: Private Sector	32%	(231)	41%	(299)	17%	(123)	10%	(72)	726
Employ: Government	25%	(37)	47%	(69)	18%	(27)	11%	(16)	148
Employ: Self-Employed	30%	(62)	39%	(82)	20%	(42)	11%	(22)	207
Employ: Homemaker	21%	(29)	43%	(57)	22%	(29)	14%	(19)	134
Employ: Student	18%	(12)	51%	(35)	10%	(7)	21%	(14)	69
Employ: Retired	23%	(125)	48%	(264)	17%	(96)	12%	(65)	550
Employ: Unemployed	16%	(39)	39%	(94)	25%	(62)	20%	(47)	241
Employ: Other	19%	(25)	38%	(49)	16%	(21)	27%	(35)	130
Military HH: Yes	23%	(69)	51%	(149)	18%	(52)	8%	(24)	294
Military HH: No	26%	(490)	42%	(800)	19%	(355)	14%	(266)	1911
RD/WT: Right Direction	21%	(146)	50%	(352)	18%	(127)	10%	(73)	698
RD/WT: Wrong Track	27%	(412)	40%	(597)	19%	(281)	14%	(217)	1507
Biden Job Approve	21%	(200)	50%	(467)	17%	(165)	12%	(110)	942
Biden Job Disapprove	31%	(345)	39%	(438)	18%	(199)	13%	(144)	1126
Biden Job Strongly Approve	25%	(97)	47%	(181)	14%	(54)	15%	(57)	389
Biden Job Somewhat Approve	19%	(103)	52%	(286)	20%	(111)	10%	(53)	553
Biden Job Somewhat Disapprove	24%	(80)	40%	(132)	21%	(68)	16%	(53)	333
Biden Job Strongly Disapprove	33%	(265)	39%	(306)	16%	(131)	11%	(91)	793

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Table MCBR10_2: How much have you seen, read or heard about the following?
Economists predicting an upcoming recession

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	25%	(559)	43%	(949)	18%	(407)	13%	(290)	2205
Favorable of Biden	21%	(204)	49%	(470)	18%	(170)	11%	(108)	953
Unfavorable of Biden	31%	(341)	39%	(438)	17%	(193)	13%	(144)	1116
Very Favorable of Biden	24%	(97)	48%	(192)	15%	(60)	13%	(52)	400
Somewhat Favorable of Biden	19%	(108)	50%	(278)	20%	(110)	10%	(56)	553
Somewhat Unfavorable of Biden	21%	(62)	44%	(132)	18%	(54)	17%	(51)	300
Very Unfavorable of Biden	34%	(279)	37%	(306)	17%	(139)	11%	(93)	816
#1 Issue: Economy	28%	(253)	44%	(397)	17%	(157)	10%	(95)	901
#1 Issue: Security	31%	(97)	37%	(117)	19%	(60)	13%	(40)	315
#1 Issue: Health Care	20%	(38)	41%	(79)	25%	(49)	14%	(26)	192
#1 Issue: Medicare / Social Security	20%	(57)	50%	(138)	15%	(41)	15%	(42)	278
#1 Issue: Women's Issues	19%	(36)	43%	(82)	20%	(38)	19%	(36)	192
#1 Issue: Education	27%	(17)	48%	(30)	16%	(10)	9%	(6)	62
#1 Issue: Energy	25%	(35)	40%	(57)	18%	(26)	18%	(25)	143
#1 Issue: Other	21%	(25)	41%	(50)	21%	(25)	17%	(20)	121
2022 House Vote: Democrat	23%	(203)	50%	(446)	16%	(148)	11%	(100)	897
2022 House Vote: Republican	34%	(236)	41%	(285)	14%	(98)	10%	(68)	687
2022 House Vote: Someone else	28%	(17)	34%	(21)	15%	(9)	23%	(14)	62
2022 House Vote: Didn't Vote	18%	(103)	35%	(197)	27%	(152)	19%	(108)	559
2020 Vote: Joe Biden	24%	(222)	50%	(468)	16%	(154)	10%	(97)	940
2020 Vote: Donald Trump	32%	(234)	41%	(295)	16%	(118)	11%	(80)	726
2020 Vote: Other	25%	(16)	37%	(23)	14%	(9)	23%	(14)	62
2020 Vote: Didn't Vote	18%	(87)	34%	(163)	27%	(127)	21%	(99)	476
2018 House Vote: Democrat	24%	(187)	48%	(379)	17%	(133)	11%	(85)	785
2018 House Vote: Republican	36%	(223)	40%	(250)	14%	(86)	10%	(62)	621
2018 House Vote: Someone else	17%	(10)	40%	(24)	26%	(15)	18%	(10)	59
2018 House Vote: Didn't Vote	19%	(138)	40%	(296)	23%	(173)	18%	(133)	741
4-Region: Northeast	26%	(100)	43%	(166)	20%	(77)	11%	(44)	386
4-Region: Midwest	26%	(117)	42%	(193)	18%	(81)	14%	(65)	456
4-Region: South	26%	(218)	41%	(348)	19%	(156)	14%	(118)	841
4-Region: West	24%	(124)	46%	(242)	18%	(93)	12%	(63)	522

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Table MCBR10_2: *How much have you seen, read or heard about the following?*
Economists predicting an upcoming recession

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	25%	(559)	43%	(949)	18%	(407)	13%	(290)	2205
Employed	30%	(329)	42%	(450)	18%	(192)	10%	(110)	1081
Unemployed	20%	(229)	44%	(499)	19%	(216)	16%	(180)	1124
Works Remotely, No in-Person Option	29%	(41)	50%	(70)	14%	(19)	6%	(9)	139
Works Remotely with in-Person Option	34%	(56)	36%	(60)	17%	(27)	13%	(21)	164
Part Time Works Remotely, Part Time Require in Person	38%	(64)	38%	(63)	17%	(29)	7%	(11)	167
In Person Work Except Vacation and Appts	32%	(38)	48%	(57)	15%	(17)	4%	(5)	117
In Person Work Only	27%	(131)	41%	(201)	20%	(98)	13%	(64)	494
In Person Option or Partial Requirement	36%	(120)	37%	(122)	17%	(56)	10%	(32)	331
In Person Required or Remote Only for Appts/PTO	28%	(169)	42%	(258)	19%	(116)	11%	(69)	611
Manufacturing	24%	(17)	37%	(25)	26%	(18)	13%	(9)	68
Retail	23%	(23)	48%	(49)	22%	(22)	8%	(8)	103
Health Care	30%	(34)	45%	(50)	13%	(14)	11%	(13)	110
Technology	44%	(30)	43%	(29)	13%	(8)	—	(0)	67
Construction	29%	(26)	40%	(37)	22%	(20)	9%	(8)	92
Other	27%	(53)	41%	(79)	18%	(34)	14%	(27)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR10_3: How much have you seen, read or heard about the following?
The Federal Reserve recently raising interest rates

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	29%	(643)	37%	(819)	18%	(386)	16%	(357)	2205
Gender: Male	34%	(361)	38%	(403)	17%	(178)	12%	(128)	1070
Gender: Female	25%	(281)	37%	(414)	18%	(206)	20%	(223)	1124
Age: 18-34	24%	(149)	32%	(204)	22%	(139)	22%	(139)	632
Age: 35-44	26%	(96)	39%	(144)	17%	(62)	19%	(70)	372
Age: 45-64	31%	(221)	36%	(254)	19%	(133)	15%	(104)	712
Age: 65+	36%	(176)	44%	(216)	11%	(52)	9%	(43)	488
GenZers: 1997-2012	19%	(51)	30%	(78)	23%	(62)	27%	(71)	262
Millennials: 1981-1996	26%	(172)	35%	(231)	20%	(130)	19%	(123)	656
GenXers: 1965-1980	31%	(163)	36%	(190)	18%	(95)	16%	(85)	533
Baby Boomers: 1946-1964	33%	(230)	42%	(291)	14%	(94)	11%	(75)	690
PID: Dem (no lean)	29%	(248)	37%	(319)	18%	(153)	17%	(147)	867
PID: Ind (no lean)	27%	(180)	36%	(244)	18%	(123)	19%	(125)	671
PID: Rep (no lean)	32%	(215)	38%	(256)	17%	(111)	13%	(85)	666
PID/Gender: Dem Men	33%	(129)	37%	(143)	18%	(70)	12%	(46)	388
PID/Gender: Dem Women	25%	(118)	37%	(174)	17%	(80)	21%	(99)	472
PID/Gender: Ind Men	32%	(102)	39%	(126)	16%	(50)	13%	(43)	321
PID/Gender: Ind Women	22%	(78)	34%	(117)	21%	(73)	23%	(80)	348
PID/Gender: Rep Men	36%	(130)	37%	(134)	16%	(58)	11%	(39)	361
PID/Gender: Rep Women	28%	(85)	40%	(122)	17%	(52)	15%	(45)	304
Ideo: Liberal (1-3)	30%	(200)	40%	(261)	17%	(111)	13%	(85)	657
Ideo: Moderate (4)	28%	(180)	37%	(239)	16%	(101)	19%	(123)	643
Ideo: Conservative (5-7)	34%	(236)	40%	(278)	15%	(106)	11%	(79)	699
Educ: < College	23%	(324)	36%	(522)	21%	(296)	21%	(298)	1441
Educ: Bachelors degree	37%	(177)	40%	(195)	14%	(66)	10%	(48)	485
Educ: Post-grad	51%	(141)	37%	(102)	9%	(25)	4%	(11)	279
Income: Under 50k	21%	(243)	35%	(406)	22%	(249)	22%	(252)	1150
Income: 50k-100k	32%	(217)	41%	(276)	16%	(105)	11%	(71)	670
Income: 100k+	47%	(182)	36%	(137)	8%	(32)	9%	(33)	385
Ethnicity: White	31%	(520)	38%	(653)	16%	(275)	15%	(253)	1702
Ethnicity: Hispanic	27%	(104)	30%	(116)	21%	(81)	21%	(79)	380
Ethnicity: Black	22%	(62)	32%	(92)	26%	(74)	20%	(56)	283

Continued on next page

Table MCBR10_3: *How much have you seen, read or heard about the following?*
The Federal Reserve recently raising interest rates

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	29%	(643)	37%	(819)	18%	(386)	16%	(357)	2205
Ethnicity: Other	28%	(61)	34%	(74)	17%	(37)	22%	(48)	220
All Christian	34%	(349)	39%	(400)	15%	(155)	12%	(126)	1030
All Non-Christian	35%	(42)	42%	(50)	12%	(15)	11%	(13)	119
Atheist	34%	(35)	42%	(44)	14%	(15)	10%	(10)	104
Agnostic/Nothing in particular	21%	(122)	36%	(208)	21%	(118)	22%	(126)	575
Something Else	25%	(95)	31%	(118)	22%	(84)	22%	(82)	378
Religious Non-Protestant/Catholic	34%	(46)	44%	(60)	12%	(17)	9%	(13)	135
Evangelical	33%	(188)	32%	(183)	19%	(112)	16%	(91)	573
Non-Evangelical	31%	(249)	40%	(316)	15%	(123)	14%	(110)	799
Community: Urban	28%	(176)	33%	(210)	19%	(120)	20%	(124)	630
Community: Suburban	31%	(328)	39%	(409)	17%	(185)	13%	(139)	1060
Community: Rural	27%	(139)	39%	(200)	16%	(82)	18%	(94)	515
Employ: Private Sector	32%	(234)	37%	(271)	17%	(123)	13%	(98)	726
Employ: Government	34%	(50)	32%	(47)	22%	(33)	12%	(18)	148
Employ: Self-Employed	33%	(69)	31%	(63)	20%	(42)	16%	(33)	207
Employ: Homemaker	28%	(37)	29%	(39)	21%	(28)	23%	(30)	134
Employ: Student	19%	(13)	42%	(29)	10%	(7)	29%	(20)	69
Employ: Retired	33%	(180)	44%	(243)	12%	(65)	11%	(62)	550
Employ: Unemployed	14%	(34)	36%	(86)	24%	(58)	26%	(63)	241
Employ: Other	20%	(26)	31%	(41)	24%	(31)	24%	(32)	130
Military HH: Yes	27%	(78)	46%	(134)	20%	(58)	8%	(24)	294
Military HH: No	30%	(564)	36%	(685)	17%	(329)	17%	(333)	1911
RD/WT: Right Direction	32%	(223)	40%	(280)	15%	(103)	13%	(92)	698
RD/WT: Wrong Track	28%	(420)	36%	(539)	19%	(284)	18%	(264)	1507
Biden Job Approve	30%	(286)	40%	(381)	15%	(142)	14%	(133)	942
Biden Job Disapprove	30%	(342)	36%	(401)	19%	(210)	15%	(174)	1126
Biden Job Strongly Approve	33%	(129)	41%	(160)	10%	(40)	15%	(59)	389
Biden Job Somewhat Approve	28%	(157)	40%	(221)	18%	(102)	13%	(73)	553
Biden Job Somewhat Disapprove	28%	(92)	33%	(109)	20%	(66)	20%	(66)	333
Biden Job Strongly Disapprove	32%	(250)	37%	(291)	18%	(144)	14%	(108)	793

Continued on next page

Table MCBR10_3: How much have you seen, read or heard about the following?
The Federal Reserve recently raising interest rates

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	29%	(643)	37%	(819)	18%	(386)	16%	(357)	2205
Favorable of Biden	31%	(294)	39%	(370)	16%	(154)	14%	(136)	953
Unfavorable of Biden	30%	(330)	37%	(413)	18%	(202)	15%	(171)	1116
Very Favorable of Biden	32%	(130)	40%	(160)	13%	(52)	15%	(58)	400
Somewhat Favorable of Biden	30%	(164)	38%	(210)	18%	(102)	14%	(77)	553
Somewhat Unfavorable of Biden	24%	(73)	35%	(106)	21%	(64)	19%	(57)	300
Very Unfavorable of Biden	32%	(257)	38%	(307)	17%	(139)	14%	(113)	816
#1 Issue: Economy	30%	(267)	38%	(338)	17%	(155)	16%	(141)	901
#1 Issue: Security	32%	(100)	38%	(120)	14%	(45)	16%	(50)	315
#1 Issue: Health Care	24%	(45)	37%	(70)	19%	(37)	21%	(40)	192
#1 Issue: Medicare / Social Security	31%	(85)	40%	(112)	16%	(45)	13%	(37)	278
#1 Issue: Women's Issues	25%	(47)	33%	(63)	25%	(48)	18%	(34)	192
#1 Issue: Education	29%	(18)	46%	(29)	18%	(11)	7%	(4)	62
#1 Issue: Energy	29%	(42)	38%	(54)	17%	(24)	16%	(23)	143
#1 Issue: Other	32%	(39)	27%	(33)	18%	(21)	23%	(27)	121
2022 House Vote: Democrat	31%	(275)	40%	(359)	16%	(145)	13%	(118)	897
2022 House Vote: Republican	38%	(258)	38%	(264)	14%	(95)	10%	(70)	687
2022 House Vote: Someone else	29%	(18)	34%	(21)	15%	(9)	22%	(13)	62
2022 House Vote: Didn't Vote	17%	(92)	31%	(174)	25%	(138)	28%	(155)	559
2020 Vote: Joe Biden	33%	(308)	37%	(346)	17%	(164)	13%	(123)	940
2020 Vote: Donald Trump	32%	(233)	41%	(297)	14%	(104)	13%	(92)	726
2020 Vote: Other	38%	(24)	28%	(18)	12%	(7)	21%	(13)	62
2020 Vote: Didn't Vote	16%	(78)	33%	(158)	23%	(111)	27%	(129)	476
2018 House Vote: Democrat	32%	(252)	40%	(312)	15%	(121)	13%	(100)	785
2018 House Vote: Republican	37%	(229)	40%	(250)	14%	(87)	9%	(56)	621
2018 House Vote: Someone else	24%	(14)	39%	(23)	22%	(13)	16%	(9)	59
2018 House Vote: Didn't Vote	20%	(148)	32%	(234)	22%	(166)	26%	(193)	741
4-Region: Northeast	30%	(116)	42%	(163)	14%	(55)	13%	(52)	386
4-Region: Midwest	27%	(123)	40%	(180)	17%	(79)	16%	(73)	456
4-Region: South	29%	(245)	33%	(281)	19%	(162)	18%	(153)	841
4-Region: West	30%	(158)	37%	(195)	17%	(89)	15%	(79)	522

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Table MCBR10_3: *How much have you seen, read or heard about the following?*
The Federal Reserve recently raising interest rates

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	29%	(643)	37%	(819)	18%	(386)	16%	(357)	2205
Employed	33%	(352)	35%	(382)	18%	(197)	14%	(149)	1081
Unemployed	26%	(290)	39%	(437)	17%	(189)	18%	(208)	1124
Works Remotely, No in-Person Option	42%	(59)	33%	(46)	11%	(15)	14%	(20)	139
Works Remotely with in-Person Option	35%	(57)	33%	(54)	20%	(33)	12%	(20)	164
Part Time Works Remotely, Part Time Require in Person	41%	(69)	37%	(61)	15%	(26)	7%	(12)	167
In Person Work Except Vacation and Appts	38%	(45)	35%	(41)	21%	(25)	6%	(7)	117
In Person Work Only	25%	(124)	36%	(180)	20%	(99)	18%	(91)	494
In Person Option or Partial Requirement	38%	(125)	35%	(115)	18%	(59)	10%	(32)	331
In Person Required or Remote Only for Appts/PTO	28%	(169)	36%	(221)	20%	(124)	16%	(97)	611
Manufacturing	31%	(21)	30%	(21)	25%	(17)	14%	(9)	68
Retail	22%	(23)	46%	(47)	20%	(20)	12%	(12)	103
Health Care	32%	(35)	37%	(41)	11%	(12)	20%	(23)	110
Technology	49%	(33)	38%	(25)	9%	(6)	4%	(2)	67
Construction	20%	(18)	42%	(38)	25%	(23)	14%	(13)	92
Other	35%	(67)	28%	(53)	19%	(37)	18%	(35)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR11_1: Do you think the following are a major or minor reason why multiple large companies recently laid off employees?
The current economic environment

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	60%	(1322)	29%	(634)	11%	(249)	2205
Gender: Male	57%	(613)	33%	(352)	10%	(105)	1070
Gender: Female	63%	(703)	25%	(281)	12%	(140)	1124
Age: 18-34	58%	(365)	29%	(181)	14%	(86)	632
Age: 35-44	58%	(216)	29%	(107)	13%	(49)	372
Age: 45-64	62%	(441)	28%	(202)	10%	(70)	712
Age: 65+	61%	(299)	30%	(145)	9%	(44)	488
GenZers: 1997-2012	54%	(142)	33%	(87)	12%	(33)	262
Millennials: 1981-1996	59%	(386)	27%	(176)	14%	(94)	656
GenXers: 1965-1980	60%	(322)	29%	(152)	11%	(59)	533
Baby Boomers: 1946-1964	63%	(433)	28%	(196)	9%	(60)	690
PID: Dem (no lean)	55%	(479)	33%	(282)	12%	(105)	867
PID: Ind (no lean)	60%	(404)	27%	(184)	12%	(84)	671
PID: Rep (no lean)	66%	(439)	25%	(168)	9%	(60)	666
PID/Gender: Dem Men	55%	(212)	36%	(140)	9%	(35)	388
PID/Gender: Dem Women	56%	(263)	30%	(141)	14%	(68)	472
PID/Gender: Ind Men	57%	(184)	31%	(100)	12%	(37)	321
PID/Gender: Ind Women	63%	(218)	24%	(84)	13%	(47)	348
PID/Gender: Rep Men	60%	(217)	31%	(112)	9%	(33)	361
PID/Gender: Rep Women	73%	(222)	19%	(56)	8%	(25)	304
Ideo: Liberal (1-3)	56%	(367)	33%	(216)	11%	(74)	657
Ideo: Moderate (4)	56%	(363)	31%	(198)	13%	(82)	643
Ideo: Conservative (5-7)	69%	(479)	24%	(169)	7%	(51)	699
Educ: < College	58%	(833)	29%	(420)	13%	(188)	1441
Educ: Bachelors degree	63%	(303)	28%	(138)	9%	(44)	485
Educ: Post-grad	67%	(186)	27%	(76)	6%	(17)	279
Income: Under 50k	57%	(656)	28%	(328)	14%	(167)	1150
Income: 50k-100k	60%	(401)	31%	(209)	9%	(59)	670
Income: 100k+	69%	(265)	25%	(97)	6%	(23)	385
Ethnicity: White	62%	(1054)	28%	(478)	10%	(169)	1702
Ethnicity: Hispanic	64%	(242)	28%	(107)	8%	(31)	380
Ethnicity: Black	50%	(141)	36%	(102)	14%	(40)	283

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Table MCBR11_1: Do you think the following are a major or minor reason why multiple large companies recently laid off employees?
The current economic environment

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	60%	(1322)	29%	(634)	11%	(249)	2205
Ethnicity: Other	57%	(126)	25%	(54)	18%	(39)	220
All Christian	64%	(660)	27%	(274)	9%	(96)	1030
All Non-Christian	58%	(69)	24%	(29)	18%	(21)	119
Atheist	55%	(57)	38%	(40)	7%	(7)	104
Agnostic/Nothing in particular	55%	(314)	32%	(182)	14%	(79)	575
Something Else	59%	(222)	29%	(110)	12%	(46)	378
Religious Non-Protestant/Catholic	59%	(80)	25%	(33)	16%	(22)	135
Evangelical	64%	(366)	26%	(150)	10%	(58)	573
Non-Evangelical	62%	(498)	28%	(223)	10%	(79)	799
Community: Urban	54%	(341)	34%	(215)	12%	(74)	630
Community: Suburban	61%	(646)	28%	(299)	11%	(115)	1060
Community: Rural	65%	(335)	23%	(120)	12%	(60)	515
Employ: Private Sector	62%	(451)	28%	(204)	10%	(71)	726
Employ: Government	58%	(86)	34%	(50)	8%	(11)	148
Employ: Self-Employed	56%	(116)	27%	(56)	17%	(35)	207
Employ: Homemaker	61%	(82)	29%	(38)	10%	(14)	134
Employ: Student	63%	(44)	25%	(17)	12%	(8)	69
Employ: Retired	61%	(337)	30%	(164)	9%	(49)	550
Employ: Unemployed	53%	(127)	32%	(77)	15%	(37)	241
Employ: Other	60%	(78)	22%	(29)	18%	(23)	130
Military HH: Yes	56%	(165)	35%	(103)	9%	(26)	294
Military HH: No	61%	(1157)	28%	(531)	12%	(223)	1911
RD/WT: Right Direction	50%	(350)	36%	(254)	13%	(94)	698
RD/WT: Wrong Track	64%	(971)	25%	(381)	10%	(155)	1507
Biden Job Approve	56%	(526)	32%	(299)	12%	(116)	942
Biden Job Disapprove	64%	(723)	26%	(297)	9%	(106)	1126
Biden Job Strongly Approve	53%	(206)	35%	(138)	12%	(45)	389
Biden Job Somewhat Approve	58%	(320)	29%	(162)	13%	(71)	553
Biden Job Somewhat Disapprove	59%	(195)	35%	(116)	7%	(22)	333
Biden Job Strongly Disapprove	67%	(527)	23%	(181)	11%	(84)	793

Continued on next page

Table MCBR11_1: Do you think the following are a major or minor reason why multiple large companies recently laid off employees?
The current economic environment

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	60%	(1322)	29%	(634)	11%	(249)	2205
Favorable of Biden	54%	(517)	33%	(319)	12%	(117)	953
Unfavorable of Biden	66%	(732)	26%	(288)	9%	(97)	1116
Very Favorable of Biden	53%	(213)	35%	(140)	12%	(47)	400
Somewhat Favorable of Biden	55%	(304)	32%	(178)	13%	(70)	553
Somewhat Unfavorable of Biden	62%	(185)	33%	(98)	6%	(17)	300
Very Unfavorable of Biden	67%	(547)	23%	(190)	10%	(80)	816
#1 Issue: Economy	63%	(568)	27%	(241)	10%	(93)	901
#1 Issue: Security	61%	(192)	25%	(79)	14%	(44)	315
#1 Issue: Health Care	55%	(105)	36%	(69)	10%	(19)	192
#1 Issue: Medicare / Social Security	54%	(149)	36%	(99)	11%	(30)	278
#1 Issue: Women's Issues	60%	(115)	26%	(50)	14%	(27)	192
#1 Issue: Education	58%	(36)	37%	(23)	5%	(3)	62
#1 Issue: Energy	61%	(88)	28%	(40)	10%	(15)	143
#1 Issue: Other	57%	(69)	27%	(33)	15%	(18)	121
2022 House Vote: Democrat	56%	(504)	34%	(307)	10%	(87)	897
2022 House Vote: Republican	70%	(483)	23%	(156)	7%	(48)	687
2022 House Vote: Someone else	67%	(42)	19%	(12)	13%	(8)	62
2022 House Vote: Didn't Vote	52%	(293)	29%	(160)	19%	(106)	559
2020 Vote: Joe Biden	57%	(538)	33%	(306)	10%	(97)	940
2020 Vote: Donald Trump	70%	(506)	22%	(158)	9%	(62)	726
2020 Vote: Other	67%	(42)	23%	(14)	10%	(6)	62
2020 Vote: Didn't Vote	50%	(236)	33%	(156)	18%	(84)	476
2018 House Vote: Democrat	54%	(428)	35%	(274)	11%	(83)	785
2018 House Vote: Republican	70%	(436)	22%	(137)	8%	(47)	621
2018 House Vote: Someone else	61%	(36)	27%	(16)	12%	(7)	59
2018 House Vote: Didn't Vote	57%	(422)	28%	(207)	15%	(112)	741
4-Region: Northeast	65%	(251)	26%	(102)	9%	(34)	386
4-Region: Midwest	61%	(277)	26%	(120)	13%	(59)	456
4-Region: South	58%	(489)	31%	(262)	11%	(90)	841
4-Region: West	59%	(305)	29%	(152)	12%	(65)	522

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Table MCBR11_1: Do you think the following are a major or minor reason why multiple large companies recently laid off employees?
The current economic environment

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	60%	(1322)	29%	(634)	11%	(249)	2205
Employed	60%	(653)	29%	(310)	11%	(117)	1081
Unemployed	59%	(668)	29%	(324)	12%	(131)	1124
Works Remotely, No in-Person Option	61%	(85)	25%	(35)	14%	(19)	139
Works Remotely with in-Person Option	52%	(85)	30%	(48)	18%	(30)	164
Part Time Works Remotely, Part Time Require in Person	61%	(102)	29%	(49)	10%	(17)	167
In Person Work Except Vacation and Appts	52%	(61)	39%	(46)	9%	(10)	117
In Person Work Only	65%	(321)	27%	(132)	8%	(41)	494
In Person Option or Partial Requirement	56%	(187)	29%	(97)	14%	(47)	331
In Person Required or Remote Only for Appts/PTO	62%	(382)	29%	(178)	8%	(51)	611
Manufacturing	52%	(35)	42%	(28)	6%	(4)	68
Retail	57%	(58)	33%	(34)	10%	(10)	103
Health Care	68%	(75)	20%	(22)	12%	(13)	110
Technology	75%	(50)	18%	(12)	7%	(5)	67
Construction	38%	(35)	49%	(45)	13%	(12)	92
Other	64%	(123)	22%	(42)	14%	(28)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR11_2: Do you think the following are a major or minor reason why multiple large companies recently laid off employees?
Mismanagement

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	43%	(952)	41%	(895)	16%	(358)	2205
Gender: Male	43%	(461)	42%	(449)	15%	(160)	1070
Gender: Female	43%	(486)	39%	(443)	17%	(196)	1124
Age: 18-34	44%	(281)	38%	(243)	17%	(108)	632
Age: 35-44	44%	(165)	44%	(163)	12%	(44)	372
Age: 45-64	45%	(321)	41%	(294)	14%	(98)	712
Age: 65+	38%	(184)	40%	(195)	22%	(108)	488
GenZers: 1997-2012	42%	(110)	40%	(106)	18%	(46)	262
Millennials: 1981-1996	45%	(296)	40%	(265)	14%	(95)	656
GenXers: 1965-1980	46%	(247)	40%	(216)	13%	(71)	533
Baby Boomers: 1946-1964	41%	(281)	41%	(280)	19%	(129)	690
PID: Dem (no lean)	46%	(403)	38%	(331)	15%	(133)	867
PID: Ind (no lean)	40%	(270)	44%	(294)	16%	(107)	671
PID: Rep (no lean)	42%	(279)	40%	(270)	18%	(118)	666
PID/Gender: Dem Men	49%	(188)	41%	(160)	10%	(40)	388
PID/Gender: Dem Women	45%	(212)	36%	(168)	20%	(92)	472
PID/Gender: Ind Men	39%	(126)	46%	(146)	15%	(49)	321
PID/Gender: Ind Women	41%	(143)	42%	(147)	17%	(58)	348
PID/Gender: Rep Men	41%	(147)	40%	(143)	20%	(71)	361
PID/Gender: Rep Women	43%	(131)	42%	(127)	15%	(46)	304
Ideo: Liberal (1-3)	46%	(301)	42%	(275)	12%	(82)	657
Ideo: Moderate (4)	44%	(282)	37%	(238)	19%	(123)	643
Ideo: Conservative (5-7)	39%	(273)	44%	(307)	17%	(119)	699
Educ: < College	43%	(616)	39%	(559)	18%	(266)	1441
Educ: Bachelors degree	40%	(194)	47%	(227)	13%	(64)	485
Educ: Post-grad	51%	(142)	39%	(108)	10%	(29)	279
Income: Under 50k	41%	(469)	41%	(467)	19%	(214)	1150
Income: 50k-100k	47%	(312)	38%	(253)	16%	(105)	670
Income: 100k+	44%	(171)	45%	(175)	10%	(39)	385
Ethnicity: White	42%	(720)	42%	(712)	16%	(269)	1702
Ethnicity: Hispanic	46%	(174)	37%	(141)	17%	(66)	380
Ethnicity: Black	50%	(142)	31%	(89)	19%	(53)	283

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Table MCBR11_2: Do you think the following are a major or minor reason why multiple large companies recently laid off employees?
Mismanagement

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	43%	(952)	41%	(895)	16%	(358)	2205
Ethnicity: Other	41%	(90)	42%	(93)	17%	(37)	220
All Christian	40%	(417)	44%	(451)	16%	(162)	1030
All Non-Christian	43%	(51)	42%	(50)	15%	(18)	119
Atheist	45%	(47)	43%	(45)	12%	(12)	104
Agnostic/Nothing in particular	44%	(255)	39%	(222)	17%	(98)	575
Something Else	48%	(182)	34%	(127)	18%	(69)	378
Religious Non-Protestant/Catholic	45%	(61)	41%	(55)	14%	(18)	135
Evangelical	43%	(244)	41%	(234)	17%	(95)	573
Non-Evangelical	42%	(338)	42%	(333)	16%	(128)	799
Community: Urban	43%	(268)	36%	(228)	21%	(133)	630
Community: Suburban	44%	(468)	42%	(448)	14%	(144)	1060
Community: Rural	42%	(215)	42%	(218)	16%	(82)	515
Employ: Private Sector	47%	(343)	40%	(291)	13%	(92)	726
Employ: Government	45%	(67)	43%	(64)	11%	(17)	148
Employ: Self-Employed	44%	(91)	38%	(78)	18%	(38)	207
Employ: Homemaker	37%	(49)	41%	(55)	22%	(30)	134
Employ: Student	40%	(28)	50%	(35)	10%	(7)	69
Employ: Retired	41%	(225)	39%	(214)	20%	(112)	550
Employ: Unemployed	40%	(97)	43%	(104)	17%	(41)	241
Employ: Other	41%	(53)	42%	(54)	18%	(23)	130
Military HH: Yes	46%	(135)	41%	(121)	13%	(38)	294
Military HH: No	43%	(816)	41%	(774)	17%	(321)	1911
RD/WT: Right Direction	45%	(311)	41%	(283)	15%	(104)	698
RD/WT: Wrong Track	43%	(641)	41%	(612)	17%	(254)	1507
Biden Job Approve	46%	(432)	40%	(375)	14%	(134)	942
Biden Job Disapprove	42%	(468)	42%	(470)	17%	(188)	1126
Biden Job Strongly Approve	51%	(198)	34%	(133)	15%	(59)	389
Biden Job Somewhat Approve	42%	(235)	44%	(243)	14%	(75)	553
Biden Job Somewhat Disapprove	40%	(135)	44%	(147)	15%	(52)	333
Biden Job Strongly Disapprove	42%	(333)	41%	(323)	17%	(136)	793

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Table MCBR11_2: Do you think the following are a major or minor reason why multiple large companies recently laid off employees?
Mismanagement

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	43%	(952)	41%	(895)	16%	(358)	2205
Favorable of Biden	46%	(436)	40%	(385)	14%	(132)	953
Unfavorable of Biden	42%	(466)	41%	(455)	17%	(195)	1116
Very Favorable of Biden	51%	(203)	35%	(142)	14%	(55)	400
Somewhat Favorable of Biden	42%	(233)	44%	(243)	14%	(77)	553
Somewhat Unfavorable of Biden	44%	(132)	38%	(113)	18%	(55)	300
Very Unfavorable of Biden	41%	(334)	42%	(342)	17%	(140)	816
#1 Issue: Economy	42%	(380)	42%	(383)	15%	(138)	901
#1 Issue: Security	40%	(125)	41%	(128)	20%	(62)	315
#1 Issue: Health Care	42%	(81)	48%	(93)	9%	(18)	192
#1 Issue: Medicare / Social Security	45%	(126)	34%	(95)	21%	(57)	278
#1 Issue: Women's Issues	49%	(95)	37%	(71)	14%	(27)	192
#1 Issue: Education	40%	(25)	51%	(32)	9%	(6)	62
#1 Issue: Energy	53%	(76)	34%	(49)	13%	(18)	143
#1 Issue: Other	37%	(44)	37%	(45)	26%	(32)	121
2022 House Vote: Democrat	48%	(432)	38%	(340)	14%	(126)	897
2022 House Vote: Republican	41%	(280)	43%	(296)	16%	(111)	687
2022 House Vote: Someone else	50%	(31)	36%	(22)	14%	(9)	62
2022 House Vote: Didnt Vote	37%	(209)	42%	(236)	20%	(113)	559
2020 Vote: Joe Biden	47%	(444)	39%	(362)	14%	(134)	940
2020 Vote: Donald Trump	40%	(294)	43%	(314)	16%	(119)	726
2020 Vote: Other	52%	(32)	34%	(21)	14%	(9)	62
2020 Vote: Didn't Vote	38%	(182)	41%	(197)	20%	(97)	476
2018 House Vote: Democrat	48%	(380)	38%	(295)	14%	(110)	785
2018 House Vote: Republican	40%	(247)	43%	(269)	17%	(104)	621
2018 House Vote: Someone else	47%	(28)	42%	(25)	11%	(6)	59
2018 House Vote: Didnt Vote	40%	(297)	41%	(305)	19%	(139)	741
4-Region: Northeast	40%	(154)	46%	(178)	14%	(55)	386
4-Region: Midwest	41%	(188)	42%	(192)	17%	(76)	456
4-Region: South	47%	(395)	38%	(317)	15%	(129)	841
4-Region: West	41%	(216)	40%	(208)	19%	(98)	522

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Table MCBR11_2: Do you think the following are a major or minor reason why multiple large companies recently laid off employees?
Mismanagement

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	43%	(952)	41%	(895)	16%	(358)	2205
Employed	46%	(501)	40%	(433)	14%	(147)	1081
Unemployed	40%	(451)	41%	(461)	19%	(212)	1124
Works Remotely, No in-Person Option	48%	(67)	37%	(51)	15%	(20)	139
Works Remotely with in-Person Option	43%	(71)	40%	(66)	16%	(26)	164
Part Time Works Remotely, Part Time Require in Person	50%	(84)	40%	(67)	10%	(17)	167
In Person Work Except Vacation and Appts	41%	(48)	47%	(55)	12%	(14)	117
In Person Work Only	47%	(231)	39%	(194)	14%	(69)	494
In Person Option or Partial Requirement	47%	(155)	40%	(133)	13%	(43)	331
In Person Required or Remote Only for Appts/PTO	46%	(279)	41%	(249)	14%	(83)	611
Manufacturing	45%	(30)	45%	(31)	10%	(7)	68
Retail	45%	(46)	43%	(45)	12%	(12)	103
Health Care	47%	(52)	41%	(45)	12%	(13)	110
Technology	61%	(41)	33%	(22)	6%	(4)	67
Construction	43%	(40)	47%	(44)	10%	(9)	92
Other	52%	(100)	31%	(61)	16%	(31)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR11_3: Do you think the following are a major or minor reason why multiple large companies recently laid off employees?
Internal restructuring

Demographic	Major reason		Minor reason		Not a reason at all	Total N
Adults	32%	(697)	50%	(1096)	19% (412)	2205
Gender: Male	32%	(344)	51%	(546)	17% (180)	1070
Gender: Female	31%	(353)	48%	(545)	20% (226)	1124
Age: 18-34	31%	(198)	49%	(307)	20% (127)	632
Age: 35-44	29%	(110)	50%	(186)	21% (77)	372
Age: 45-64	32%	(227)	51%	(366)	17% (120)	712
Age: 65+	33%	(163)	49%	(237)	18% (89)	488
GenZers: 1997-2012	31%	(80)	51%	(133)	19% (49)	262
Millennials: 1981-1996	31%	(205)	49%	(319)	20% (132)	656
GenXers: 1965-1980	29%	(155)	53%	(283)	18% (96)	533
Baby Boomers: 1946-1964	34%	(233)	49%	(335)	18% (122)	690
PID: Dem (no lean)	34%	(292)	49%	(427)	17% (148)	867
PID: Ind (no lean)	27%	(184)	51%	(341)	22% (146)	671
PID: Rep (no lean)	33%	(221)	49%	(328)	18% (118)	666
PID/Gender: Dem Men	34%	(131)	52%	(202)	14% (55)	388
PID/Gender: Dem Women	34%	(161)	47%	(222)	19% (90)	472
PID/Gender: Ind Men	29%	(93)	51%	(163)	20% (66)	321
PID/Gender: Ind Women	26%	(92)	51%	(177)	23% (80)	348
PID/Gender: Rep Men	33%	(120)	50%	(181)	17% (60)	361
PID/Gender: Rep Women	33%	(100)	48%	(147)	19% (57)	304
Ideo: Liberal (1-3)	31%	(207)	52%	(343)	16% (108)	657
Ideo: Moderate (4)	31%	(201)	49%	(318)	19% (124)	643
Ideo: Conservative (5-7)	34%	(240)	48%	(334)	18% (125)	699
Educ: < College	30%	(428)	50%	(720)	20% (293)	1441
Educ: Bachelors degree	32%	(153)	52%	(252)	17% (81)	485
Educ: Post-grad	42%	(116)	45%	(124)	14% (39)	279
Income: Under 50k	31%	(361)	47%	(540)	22% (249)	1150
Income: 50k-100k	32%	(213)	53%	(354)	15% (103)	670
Income: 100k+	32%	(123)	52%	(202)	16% (60)	385
Ethnicity: White	31%	(521)	51%	(868)	18% (313)	1702
Ethnicity: Hispanic	29%	(110)	55%	(211)	16% (59)	380
Ethnicity: Black	39%	(110)	42%	(118)	19% (55)	283

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Table MCBR11_3: Do you think the following are a major or minor reason why multiple large companies recently laid off employees?
Internal restructuring

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	32%	(697)	50%	(1096)	19%	(412)	2205
Ethnicity: Other	30%	(66)	50%	(109)	20%	(45)	220
All Christian	32%	(333)	50%	(516)	17%	(180)	1030
All Non-Christian	42%	(50)	41%	(48)	17%	(20)	119
Atheist	27%	(28)	58%	(60)	15%	(16)	104
Agnostic/Nothing in particular	28%	(161)	53%	(302)	19%	(111)	575
Something Else	33%	(124)	45%	(169)	23%	(85)	378
Religious Non-Protestant/Catholic	42%	(56)	42%	(57)	16%	(21)	135
Evangelical	36%	(207)	47%	(268)	17%	(99)	573
Non-Evangelical	30%	(241)	50%	(399)	20%	(159)	799
Community: Urban	37%	(233)	46%	(288)	17%	(108)	630
Community: Suburban	30%	(313)	52%	(549)	19%	(199)	1060
Community: Rural	29%	(151)	50%	(259)	21%	(106)	515
Employ: Private Sector	32%	(230)	53%	(385)	15%	(111)	726
Employ: Government	34%	(51)	50%	(73)	16%	(23)	148
Employ: Self-Employed	34%	(71)	46%	(95)	20%	(41)	207
Employ: Homemaker	25%	(34)	54%	(73)	20%	(27)	134
Employ: Student	24%	(16)	57%	(39)	19%	(13)	69
Employ: Retired	35%	(191)	49%	(267)	17%	(92)	550
Employ: Unemployed	28%	(67)	42%	(102)	30%	(72)	241
Employ: Other	28%	(37)	46%	(60)	26%	(33)	130
Military HH: Yes	32%	(95)	53%	(154)	15%	(45)	294
Military HH: No	32%	(602)	49%	(941)	19%	(368)	1911
RD/WT: Right Direction	33%	(232)	49%	(341)	18%	(125)	698
RD/WT: Wrong Track	31%	(465)	50%	(755)	19%	(287)	1507
Biden Job Approve	33%	(307)	50%	(468)	18%	(166)	942
Biden Job Disapprove	31%	(349)	51%	(575)	18%	(203)	1126
Biden Job Strongly Approve	41%	(158)	39%	(153)	20%	(78)	389
Biden Job Somewhat Approve	27%	(149)	57%	(315)	16%	(88)	553
Biden Job Somewhat Disapprove	29%	(96)	57%	(190)	14%	(48)	333
Biden Job Strongly Disapprove	32%	(252)	49%	(385)	20%	(155)	793

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Table MCBR11_3: Do you think the following are a major or minor reason why multiple large companies recently laid off employees?
Internal restructuring

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	32%	(697)	50%	(1096)	19%	(412)	2205
Favorable of Biden	33%	(311)	50%	(480)	17%	(161)	953
Unfavorable of Biden	31%	(346)	50%	(562)	19%	(208)	1116
Very Favorable of Biden	39%	(157)	41%	(165)	19%	(78)	400
Somewhat Favorable of Biden	28%	(153)	57%	(316)	15%	(83)	553
Somewhat Unfavorable of Biden	32%	(96)	53%	(160)	15%	(44)	300
Very Unfavorable of Biden	31%	(249)	49%	(403)	20%	(164)	816
#1 Issue: Economy	31%	(277)	52%	(465)	18%	(159)	901
#1 Issue: Security	32%	(101)	46%	(146)	22%	(68)	315
#1 Issue: Health Care	32%	(61)	50%	(97)	18%	(34)	192
#1 Issue: Medicare / Social Security	33%	(91)	47%	(132)	20%	(56)	278
#1 Issue: Women's Issues	26%	(51)	54%	(103)	20%	(38)	192
#1 Issue: Education	51%	(32)	41%	(26)	8%	(5)	62
#1 Issue: Energy	34%	(49)	50%	(71)	16%	(23)	143
#1 Issue: Other	30%	(36)	46%	(56)	24%	(29)	121
2022 House Vote: Democrat	34%	(301)	50%	(447)	17%	(149)	897
2022 House Vote: Republican	34%	(232)	48%	(331)	18%	(125)	687
2022 House Vote: Someone else	38%	(23)	48%	(30)	14%	(9)	62
2022 House Vote: Didn't Vote	25%	(141)	51%	(288)	23%	(130)	559
2020 Vote: Joe Biden	35%	(326)	48%	(454)	17%	(161)	940
2020 Vote: Donald Trump	34%	(245)	48%	(347)	19%	(135)	726
2020 Vote: Other	35%	(22)	50%	(31)	16%	(10)	62
2020 Vote: Didn't Vote	22%	(105)	55%	(264)	22%	(107)	476
2018 House Vote: Democrat	34%	(266)	49%	(387)	17%	(132)	785
2018 House Vote: Republican	32%	(199)	48%	(301)	20%	(121)	621
2018 House Vote: Someone else	22%	(13)	66%	(39)	13%	(8)	59
2018 House Vote: Didn't Vote	30%	(219)	50%	(369)	20%	(152)	741
4-Region: Northeast	31%	(118)	52%	(201)	17%	(67)	386
4-Region: Midwest	31%	(140)	50%	(228)	19%	(87)	456
4-Region: South	32%	(267)	51%	(427)	17%	(147)	841
4-Region: West	33%	(172)	46%	(239)	21%	(111)	522

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Table MCBR11_3: Do you think the following are a major or minor reason why multiple large companies recently laid off employees?
Internal restructuring

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	32%	(697)	50%	(1096)	19%	(412)	2205
Employed	33%	(352)	51%	(554)	16%	(175)	1081
Unemployed	31%	(345)	48%	(542)	21%	(237)	1124
Works Remotely, No in-Person Option	30%	(42)	44%	(61)	26%	(36)	139
Works Remotely with in-Person Option	30%	(50)	51%	(84)	18%	(30)	164
Part Time Works Remotely, Part Time Require in Person	36%	(60)	49%	(82)	15%	(25)	167
In Person Work Except Vacation and Appts	41%	(48)	49%	(57)	10%	(12)	117
In Person Work Only	31%	(151)	55%	(270)	15%	(72)	494
In Person Option or Partial Requirement	33%	(110)	50%	(166)	17%	(55)	331
In Person Required or Remote Only for Appts/PTO	33%	(200)	54%	(327)	14%	(84)	611
Manufacturing	34%	(23)	49%	(33)	17%	(12)	68
Retail	18%	(18)	58%	(60)	24%	(25)	103
Health Care	31%	(34)	47%	(52)	22%	(24)	110
Technology	34%	(22)	53%	(35)	14%	(9)	67
Construction	25%	(23)	61%	(56)	14%	(13)	92
Other	45%	(86)	41%	(80)	14%	(27)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR11_4: Do you think the following are a major or minor reason why multiple large companies recently laid off employees?
New business priorities

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	29%	(640)	48%	(1051)	23%	(514)	2205
Gender: Male	29%	(314)	49%	(520)	22%	(236)	1070
Gender: Female	29%	(324)	47%	(527)	24%	(273)	1124
Age: 18-34	31%	(199)	48%	(302)	21%	(132)	632
Age: 35-44	27%	(102)	46%	(173)	26%	(97)	372
Age: 45-64	30%	(212)	49%	(351)	21%	(150)	712
Age: 65+	26%	(126)	46%	(226)	28%	(136)	488
GenZers: 1997-2012	30%	(79)	49%	(129)	21%	(54)	262
Millennials: 1981-1996	30%	(196)	46%	(303)	24%	(157)	656
GenXers: 1965-1980	31%	(163)	48%	(258)	21%	(112)	533
Baby Boomers: 1946-1964	27%	(188)	48%	(332)	25%	(170)	690
PID: Dem (no lean)	32%	(280)	45%	(389)	23%	(197)	867
PID: Ind (no lean)	29%	(194)	48%	(321)	23%	(157)	671
PID: Rep (no lean)	25%	(166)	51%	(341)	24%	(160)	666
PID/Gender: Dem Men	35%	(136)	47%	(181)	18%	(71)	388
PID/Gender: Dem Women	30%	(142)	43%	(205)	26%	(125)	472
PID/Gender: Ind Men	28%	(89)	48%	(153)	24%	(79)	321
PID/Gender: Ind Women	30%	(105)	48%	(167)	22%	(76)	348
PID/Gender: Rep Men	25%	(89)	51%	(186)	24%	(86)	361
PID/Gender: Rep Women	25%	(77)	51%	(155)	24%	(72)	304
Ideo: Liberal (1-3)	29%	(191)	51%	(337)	20%	(129)	657
Ideo: Moderate (4)	32%	(208)	45%	(287)	23%	(147)	643
Ideo: Conservative (5-7)	26%	(185)	50%	(348)	24%	(166)	699
Educ: < College	28%	(406)	46%	(661)	26%	(374)	1441
Educ: Bachelors degree	28%	(136)	51%	(248)	21%	(101)	485
Educ: Post-grad	35%	(97)	51%	(142)	14%	(40)	279
Income: Under 50k	29%	(328)	46%	(526)	26%	(296)	1150
Income: 50k-100k	29%	(197)	49%	(327)	22%	(145)	670
Income: 100k+	30%	(115)	51%	(197)	19%	(73)	385
Ethnicity: White	28%	(478)	49%	(832)	23%	(391)	1702
Ethnicity: Hispanic	36%	(135)	43%	(163)	22%	(82)	380
Ethnicity: Black	36%	(103)	42%	(119)	22%	(61)	283

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Table MCBR11_4: Do you think the following are a major or minor reason why multiple large companies recently laid off employees?
New business priorities

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	29%	(640)	48%	(1051)	23%	(514)	2205
Ethnicity: Other	27%	(59)	45%	(100)	28%	(62)	220
All Christian	32%	(325)	46%	(473)	22%	(231)	1030
All Non-Christian	31%	(37)	44%	(52)	25%	(30)	119
Atheist	23%	(24)	57%	(59)	20%	(20)	104
Agnostic/Nothing in particular	26%	(149)	49%	(282)	25%	(144)	575
Something Else	28%	(105)	49%	(185)	23%	(88)	378
Religious Non-Protestant/Catholic	33%	(44)	43%	(58)	24%	(32)	135
Evangelical	30%	(174)	49%	(281)	21%	(118)	573
Non-Evangelical	30%	(242)	45%	(362)	24%	(195)	799
Community: Urban	31%	(195)	44%	(277)	25%	(157)	630
Community: Suburban	30%	(322)	48%	(513)	21%	(226)	1060
Community: Rural	24%	(123)	51%	(261)	25%	(131)	515
Employ: Private Sector	31%	(227)	49%	(359)	19%	(140)	726
Employ: Government	31%	(45)	51%	(76)	18%	(26)	148
Employ: Self-Employed	31%	(64)	49%	(101)	20%	(42)	207
Employ: Homemaker	20%	(26)	50%	(67)	31%	(41)	134
Employ: Student	25%	(17)	43%	(30)	32%	(22)	69
Employ: Retired	29%	(158)	44%	(244)	27%	(148)	550
Employ: Unemployed	25%	(60)	50%	(122)	25%	(60)	241
Employ: Other	32%	(42)	40%	(52)	28%	(36)	130
Military HH: Yes	24%	(72)	54%	(160)	21%	(62)	294
Military HH: No	30%	(568)	47%	(891)	24%	(452)	1911
RD/WT: Right Direction	29%	(202)	47%	(331)	24%	(165)	698
RD/WT: Wrong Track	29%	(438)	48%	(720)	23%	(349)	1507
Biden Job Approve	30%	(283)	48%	(454)	22%	(205)	942
Biden Job Disapprove	27%	(307)	49%	(554)	24%	(265)	1126
Biden Job Strongly Approve	37%	(143)	46%	(180)	17%	(66)	389
Biden Job Somewhat Approve	25%	(141)	50%	(274)	25%	(138)	553
Biden Job Somewhat Disapprove	30%	(100)	53%	(177)	17%	(56)	333
Biden Job Strongly Disapprove	26%	(206)	48%	(378)	26%	(209)	793

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Table MCBR11_4: Do you think the following are a major or minor reason why multiple large companies recently laid off employees?
New business priorities

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	29%	(640)	48%	(1051)	23%	(514)	2205
Favorable of Biden	30%	(290)	48%	(456)	22%	(207)	953
Unfavorable of Biden	28%	(308)	49%	(545)	24%	(262)	1116
Very Favorable of Biden	36%	(143)	46%	(186)	18%	(71)	400
Somewhat Favorable of Biden	27%	(147)	49%	(270)	24%	(135)	553
Somewhat Unfavorable of Biden	30%	(90)	49%	(146)	21%	(64)	300
Very Unfavorable of Biden	27%	(219)	49%	(399)	24%	(199)	816
#1 Issue: Economy	27%	(245)	49%	(444)	24%	(212)	901
#1 Issue: Security	26%	(82)	50%	(158)	24%	(75)	315
#1 Issue: Health Care	38%	(74)	40%	(76)	22%	(42)	192
#1 Issue: Medicare / Social Security	31%	(85)	46%	(127)	24%	(66)	278
#1 Issue: Women's Issues	24%	(47)	54%	(104)	22%	(42)	192
#1 Issue: Education	35%	(22)	51%	(32)	14%	(9)	62
#1 Issue: Energy	38%	(54)	37%	(53)	25%	(36)	143
#1 Issue: Other	26%	(32)	48%	(58)	26%	(32)	121
2022 House Vote: Democrat	31%	(276)	48%	(432)	21%	(189)	897
2022 House Vote: Republican	27%	(189)	50%	(341)	23%	(157)	687
2022 House Vote: Someone else	44%	(28)	31%	(19)	25%	(15)	62
2022 House Vote: Didnt Vote	26%	(147)	46%	(258)	27%	(153)	559
2020 Vote: Joe Biden	31%	(291)	48%	(453)	21%	(196)	940
2020 Vote: Donald Trump	28%	(202)	49%	(356)	23%	(169)	726
2020 Vote: Other	35%	(22)	45%	(28)	20%	(12)	62
2020 Vote: Didn't Vote	26%	(125)	45%	(213)	29%	(137)	476
2018 House Vote: Democrat	32%	(253)	46%	(357)	22%	(175)	785
2018 House Vote: Republican	26%	(163)	49%	(306)	24%	(152)	621
2018 House Vote: Someone else	23%	(14)	46%	(27)	30%	(18)	59
2018 House Vote: Didnt Vote	28%	(211)	49%	(360)	23%	(170)	741
4-Region: Northeast	29%	(114)	50%	(193)	21%	(80)	386
4-Region: Midwest	24%	(110)	51%	(231)	25%	(115)	456
4-Region: South	29%	(242)	47%	(399)	24%	(199)	841
4-Region: West	33%	(174)	44%	(228)	23%	(120)	522

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Table MCBR11_4: Do you think the following are a major or minor reason why multiple large companies recently laid off employees?
New business priorities

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	29%	(640)	48%	(1051)	23%	(514)	2205
Employed	31%	(336)	50%	(537)	19%	(208)	1081
Unemployed	27%	(304)	46%	(514)	27%	(306)	1124
Works Remotely, No in-Person Option	24%	(34)	51%	(71)	24%	(34)	139
Works Remotely with in-Person Option	25%	(41)	57%	(94)	18%	(29)	164
Part Time Works Remotely, Part Time Require in Person	31%	(51)	54%	(91)	15%	(25)	167
In Person Work Except Vacation and Appts	40%	(47)	50%	(58)	10%	(12)	117
In Person Work Only	33%	(163)	45%	(223)	22%	(108)	494
In Person Option or Partial Requirement	28%	(92)	56%	(184)	16%	(54)	331
In Person Required or Remote Only for Appts/PTO	34%	(210)	46%	(281)	20%	(120)	611
Manufacturing	22%	(15)	60%	(41)	17%	(12)	68
Retail	28%	(28)	46%	(47)	27%	(27)	103
Health Care	33%	(37)	52%	(57)	15%	(16)	110
Technology	37%	(24)	46%	(31)	17%	(12)	67
Construction	19%	(17)	55%	(50)	27%	(25)	92
Other	36%	(70)	46%	(89)	18%	(34)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR11_5: *Do you think the following are a major or minor reason why multiple large companies recently laid off employees?*
Company shareholder interests

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	38%	(833)	41%	(912)	21%	(460)	2205
Gender: Male	43%	(460)	40%	(426)	17%	(184)	1070
Gender: Female	33%	(370)	43%	(482)	24%	(272)	1124
Age: 18-34	37%	(232)	40%	(252)	23%	(148)	632
Age: 35-44	36%	(136)	44%	(162)	20%	(74)	372
Age: 45-64	41%	(294)	39%	(281)	19%	(138)	712
Age: 65+	35%	(172)	44%	(217)	20%	(99)	488
GenZers: 1997-2012	35%	(91)	38%	(100)	27%	(71)	262
Millennials: 1981-1996	37%	(243)	42%	(276)	21%	(137)	656
GenXers: 1965-1980	39%	(208)	41%	(220)	20%	(105)	533
Baby Boomers: 1946-1964	39%	(272)	41%	(285)	19%	(133)	690
PID: Dem (no lean)	44%	(381)	37%	(320)	19%	(166)	867
PID: Ind (no lean)	35%	(237)	42%	(280)	23%	(154)	671
PID: Rep (no lean)	32%	(215)	47%	(312)	21%	(140)	666
PID/Gender: Dem Men	53%	(205)	33%	(127)	14%	(55)	388
PID/Gender: Dem Women	37%	(173)	40%	(189)	23%	(109)	472
PID/Gender: Ind Men	39%	(127)	42%	(136)	18%	(58)	321
PID/Gender: Ind Women	31%	(109)	41%	(144)	27%	(95)	348
PID/Gender: Rep Men	35%	(128)	45%	(163)	20%	(71)	361
PID/Gender: Rep Women	29%	(87)	49%	(149)	22%	(68)	304
Ideo: Liberal (1-3)	48%	(315)	35%	(231)	17%	(111)	657
Ideo: Moderate (4)	34%	(222)	43%	(277)	22%	(144)	643
Ideo: Conservative (5-7)	35%	(245)	46%	(321)	19%	(133)	699
Educ: < College	34%	(494)	41%	(595)	24%	(352)	1441
Educ: Bachelors degree	40%	(194)	44%	(215)	16%	(76)	485
Educ: Post-grad	52%	(145)	37%	(102)	11%	(31)	279
Income: Under 50k	34%	(388)	41%	(468)	26%	(295)	1150
Income: 50k-100k	41%	(272)	43%	(289)	16%	(108)	670
Income: 100k+	45%	(173)	40%	(155)	15%	(57)	385
Ethnicity: White	38%	(642)	42%	(722)	20%	(337)	1702
Ethnicity: Hispanic	40%	(153)	39%	(150)	20%	(77)	380
Ethnicity: Black	41%	(117)	35%	(100)	23%	(66)	283

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Table MCBR11_5: *Do you think the following are a major or minor reason why multiple large companies recently laid off employees?*
Company shareholder interests

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	38%	(833)	41%	(912)	21%	(460)	2205
Ethnicity: Other	34%	(74)	41%	(90)	26%	(56)	220
All Christian	38%	(391)	45%	(459)	17%	(180)	1030
All Non-Christian	46%	(55)	36%	(42)	18%	(22)	119
Atheist	47%	(49)	40%	(41)	13%	(13)	104
Agnostic/Nothing in particular	37%	(210)	37%	(212)	27%	(153)	575
Something Else	34%	(128)	42%	(158)	24%	(92)	378
Religious Non-Protestant/Catholic	44%	(60)	37%	(49)	19%	(26)	135
Evangelical	38%	(217)	45%	(261)	17%	(96)	573
Non-Evangelical	36%	(290)	43%	(342)	21%	(168)	799
Community: Urban	39%	(245)	40%	(249)	21%	(135)	630
Community: Suburban	39%	(409)	43%	(454)	19%	(198)	1060
Community: Rural	35%	(179)	41%	(209)	25%	(127)	515
Employ: Private Sector	42%	(306)	41%	(296)	17%	(125)	726
Employ: Government	38%	(56)	41%	(60)	21%	(32)	148
Employ: Self-Employed	34%	(70)	47%	(98)	19%	(39)	207
Employ: Homemaker	26%	(35)	43%	(58)	31%	(41)	134
Employ: Student	36%	(25)	39%	(27)	25%	(17)	69
Employ: Retired	38%	(211)	42%	(233)	19%	(106)	550
Employ: Unemployed	30%	(74)	43%	(105)	26%	(63)	241
Employ: Other	43%	(56)	28%	(36)	29%	(37)	130
Military HH: Yes	38%	(112)	45%	(131)	17%	(51)	294
Military HH: No	38%	(721)	41%	(781)	21%	(409)	1911
RD/WT: Right Direction	42%	(292)	39%	(275)	19%	(130)	698
RD/WT: Wrong Track	36%	(541)	42%	(637)	22%	(329)	1507
Biden Job Approve	44%	(415)	37%	(346)	19%	(181)	942
Biden Job Disapprove	34%	(380)	46%	(516)	20%	(230)	1126
Biden Job Strongly Approve	50%	(195)	34%	(132)	16%	(62)	389
Biden Job Somewhat Approve	40%	(219)	39%	(214)	22%	(119)	553
Biden Job Somewhat Disapprove	33%	(111)	47%	(158)	19%	(65)	333
Biden Job Strongly Disapprove	34%	(269)	45%	(358)	21%	(165)	793

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Table MCBR11_5: Do you think the following are a major or minor reason why multiple large companies recently laid off employees?
Company shareholder interests

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	38%	(833)	41%	(912)	21%	(460)	2205
Favorable of Biden	43%	(410)	38%	(362)	19%	(181)	953
Unfavorable of Biden	34%	(384)	45%	(502)	21%	(230)	1116
Very Favorable of Biden	45%	(181)	36%	(146)	18%	(73)	400
Somewhat Favorable of Biden	41%	(229)	39%	(216)	20%	(108)	553
Somewhat Unfavorable of Biden	37%	(111)	43%	(130)	20%	(59)	300
Very Unfavorable of Biden	33%	(273)	46%	(372)	21%	(171)	816
#1 Issue: Economy	35%	(315)	43%	(389)	22%	(198)	901
#1 Issue: Security	37%	(116)	42%	(131)	21%	(67)	315
#1 Issue: Health Care	43%	(83)	44%	(85)	13%	(25)	192
#1 Issue: Medicare / Social Security	41%	(114)	38%	(105)	21%	(59)	278
#1 Issue: Women's Issues	34%	(65)	47%	(91)	19%	(36)	192
#1 Issue: Education	48%	(30)	40%	(25)	12%	(7)	62
#1 Issue: Energy	49%	(71)	34%	(48)	17%	(24)	143
#1 Issue: Other	32%	(39)	32%	(38)	36%	(44)	121
2022 House Vote: Democrat	46%	(417)	37%	(332)	16%	(148)	897
2022 House Vote: Republican	34%	(236)	47%	(322)	19%	(129)	687
2022 House Vote: Someone else	41%	(25)	32%	(20)	27%	(17)	62
2022 House Vote: Didnt Vote	28%	(155)	43%	(238)	30%	(166)	559
2020 Vote: Joe Biden	46%	(437)	36%	(337)	18%	(167)	940
2020 Vote: Donald Trump	34%	(245)	47%	(341)	19%	(140)	726
2020 Vote: Other	37%	(23)	37%	(23)	26%	(16)	62
2020 Vote: Didn't Vote	27%	(128)	44%	(212)	29%	(137)	476
2018 House Vote: Democrat	47%	(371)	36%	(284)	17%	(130)	785
2018 House Vote: Republican	32%	(197)	49%	(301)	20%	(122)	621
2018 House Vote: Someone else	28%	(16)	50%	(30)	22%	(13)	59
2018 House Vote: Didnt Vote	34%	(249)	40%	(298)	26%	(194)	741
4-Region: Northeast	42%	(163)	39%	(149)	19%	(74)	386
4-Region: Midwest	36%	(162)	40%	(184)	24%	(109)	456
4-Region: South	38%	(316)	42%	(353)	20%	(171)	841
4-Region: West	37%	(192)	43%	(225)	20%	(105)	522

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Table MCBR11_5: Do you think the following are a major or minor reason why multiple large companies recently laid off employees?
Company shareholder interests

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	38%	(833)	41%	(912)	21%	(460)	2205
Employed	40%	(432)	42%	(453)	18%	(195)	1081
Unemployed	36%	(401)	41%	(459)	24%	(265)	1124
Works Remotely, No in-Person Option	38%	(52)	43%	(60)	19%	(26)	139
Works Remotely with in-Person Option	39%	(64)	44%	(72)	17%	(28)	164
Part Time Works Remotely, Part Time Require in Person	49%	(81)	41%	(69)	10%	(17)	167
In Person Work Except Vacation and Appts	39%	(45)	43%	(50)	18%	(22)	117
In Person Work Only	38%	(190)	41%	(202)	21%	(102)	494
In Person Option or Partial Requirement	44%	(145)	43%	(141)	14%	(45)	331
In Person Required or Remote Only for Appts/PTO	38%	(235)	41%	(252)	20%	(124)	611
Manufacturing	43%	(29)	42%	(28)	15%	(10)	68
Retail	33%	(34)	48%	(50)	19%	(20)	103
Health Care	43%	(47)	42%	(46)	16%	(17)	110
Technology	51%	(34)	39%	(26)	10%	(7)	67
Construction	36%	(33)	47%	(43)	17%	(15)	92
Other	43%	(82)	36%	(70)	21%	(40)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR12: Based on the current economic environment, to what extent do you believe the recent mass layoffs across industries were avoidable or unavoidable?

Demographic	Totally avoidable		Somewhat avoidable		Somewhat unavoidable		Totally unavoidable		Don't know / No opinion		Total N
Adults	14%	(300)	36%	(790)	27%	(588)	8%	(166)	16%	(362)	2205
Gender: Male	17%	(182)	36%	(388)	26%	(281)	8%	(88)	12%	(132)	1070
Gender: Female	10%	(115)	35%	(398)	27%	(307)	7%	(78)	20%	(227)	1124
Age: 18-34	18%	(116)	37%	(232)	21%	(135)	5%	(34)	18%	(115)	632
Age: 35-44	18%	(68)	33%	(122)	27%	(99)	7%	(25)	16%	(58)	372
Age: 45-64	13%	(91)	34%	(242)	28%	(201)	9%	(67)	16%	(111)	712
Age: 65+	5%	(25)	40%	(193)	31%	(152)	8%	(40)	16%	(78)	488
GenZers: 1997-2012	18%	(47)	42%	(110)	18%	(46)	5%	(14)	17%	(45)	262
Millennials: 1981-1996	19%	(124)	33%	(217)	25%	(164)	6%	(36)	17%	(115)	656
GenXers: 1965-1980	14%	(77)	35%	(185)	27%	(142)	10%	(55)	14%	(74)	533
Baby Boomers: 1946-1964	7%	(51)	36%	(252)	30%	(210)	8%	(54)	18%	(123)	690
PID: Dem (no lean)	15%	(133)	41%	(351)	23%	(199)	6%	(52)	15%	(132)	867
PID: Ind (no lean)	13%	(86)	35%	(236)	26%	(172)	6%	(41)	20%	(136)	671
PID: Rep (no lean)	12%	(81)	30%	(202)	32%	(216)	11%	(72)	14%	(94)	666
PID/Gender: Dem Men	20%	(77)	42%	(163)	24%	(91)	6%	(22)	9%	(35)	388
PID/Gender: Dem Women	11%	(54)	39%	(186)	23%	(108)	6%	(30)	20%	(94)	472
PID/Gender: Ind Men	17%	(56)	37%	(117)	22%	(71)	7%	(22)	17%	(54)	321
PID/Gender: Ind Women	8%	(29)	34%	(117)	29%	(101)	6%	(19)	23%	(82)	348
PID/Gender: Rep Men	14%	(49)	30%	(108)	33%	(118)	12%	(44)	12%	(42)	361
PID/Gender: Rep Women	10%	(32)	31%	(94)	32%	(98)	9%	(28)	17%	(51)	304
Ideo: Liberal (1-3)	17%	(110)	43%	(285)	22%	(147)	7%	(43)	11%	(73)	657
Ideo: Moderate (4)	11%	(68)	37%	(239)	27%	(174)	7%	(48)	18%	(115)	643
Ideo: Conservative (5-7)	13%	(92)	30%	(210)	31%	(214)	10%	(68)	16%	(115)	699
Educ: < College	14%	(195)	32%	(468)	26%	(380)	8%	(117)	20%	(281)	1441
Educ: Bachelors degree	11%	(53)	42%	(205)	28%	(136)	6%	(29)	13%	(62)	485
Educ: Post-grad	19%	(52)	42%	(116)	26%	(72)	7%	(20)	7%	(19)	279
Income: Under 50k	13%	(149)	34%	(388)	24%	(276)	8%	(93)	21%	(245)	1150
Income: 50k-100k	13%	(89)	37%	(247)	30%	(198)	8%	(51)	13%	(84)	670
Income: 100k+	16%	(61)	40%	(155)	29%	(113)	5%	(21)	9%	(34)	385
Ethnicity: White	14%	(230)	36%	(621)	27%	(466)	7%	(125)	15%	(260)	1702
Ethnicity: Hispanic	17%	(66)	35%	(132)	27%	(101)	5%	(20)	16%	(61)	380

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Table MCBR12: Based on the current economic environment, to what extent do you believe the recent mass layoffs across industries were avoidable or unavoidable?

Demographic	Totally avoidable		Somewhat avoidable		Somewhat unavoidable		Totally unavoidable		Don't know / No opinion		Total N
Adults	14%	(300)	36%	(790)	27%	(588)	8%	(166)	16%	(362)	2205
Ethnicity: Black	18%	(50)	32%	(92)	22%	(63)	9%	(26)	19%	(52)	283
Ethnicity: Other	9%	(19)	35%	(77)	27%	(59)	7%	(15)	23%	(50)	220
All Christian	12%	(128)	37%	(378)	29%	(294)	8%	(88)	14%	(142)	1030
All Non-Christian	20%	(23)	32%	(38)	22%	(27)	7%	(9)	19%	(22)	119
Atheist	15%	(15)	42%	(44)	26%	(27)	7%	(7)	10%	(11)	104
Agnostic/Nothing in particular	15%	(85)	35%	(200)	26%	(147)	4%	(23)	21%	(119)	575
Something Else	13%	(47)	35%	(131)	24%	(93)	10%	(39)	18%	(69)	378
Religious Non-Protestant/Catholic	19%	(26)	31%	(41)	25%	(34)	8%	(11)	17%	(23)	135
Evangelical	13%	(77)	36%	(207)	25%	(145)	10%	(57)	15%	(86)	573
Non-Evangelical	12%	(95)	36%	(291)	29%	(230)	8%	(65)	15%	(118)	799
Community: Urban	17%	(105)	37%	(232)	23%	(146)	9%	(55)	15%	(92)	630
Community: Suburban	13%	(134)	36%	(379)	29%	(307)	7%	(72)	16%	(168)	1060
Community: Rural	12%	(61)	35%	(179)	26%	(134)	8%	(39)	20%	(103)	515
Employ: Private Sector	16%	(118)	38%	(274)	27%	(199)	8%	(55)	11%	(80)	726
Employ: Government	19%	(29)	36%	(53)	29%	(43)	7%	(10)	9%	(14)	148
Employ: Self-Employed	17%	(36)	29%	(60)	30%	(61)	6%	(13)	18%	(37)	207
Employ: Homemaker	10%	(13)	43%	(58)	25%	(33)	5%	(6)	18%	(24)	134
Employ: Student	13%	(9)	61%	(42)	17%	(12)	2%	(1)	7%	(5)	69
Employ: Retired	7%	(36)	38%	(210)	30%	(166)	10%	(54)	15%	(84)	550
Employ: Unemployed	14%	(34)	27%	(66)	18%	(44)	7%	(17)	33%	(80)	241
Employ: Other	19%	(25)	21%	(27)	23%	(30)	8%	(10)	29%	(38)	130
Military HH: Yes	15%	(43)	37%	(110)	28%	(82)	8%	(23)	13%	(37)	294
Military HH: No	13%	(257)	36%	(680)	26%	(506)	7%	(143)	17%	(325)	1911
RD/WT: Right Direction	17%	(118)	42%	(291)	22%	(151)	5%	(32)	15%	(106)	698
RD/WT: Wrong Track	12%	(181)	33%	(499)	29%	(437)	9%	(134)	17%	(257)	1507
Biden Job Approve	15%	(139)	43%	(404)	21%	(202)	5%	(49)	16%	(147)	942
Biden Job Disapprove	13%	(142)	31%	(347)	32%	(361)	10%	(113)	15%	(164)	1126

Continued on next page

Table MCBR12: Based on the current economic environment, to what extent do you believe the recent mass layoffs across industries were avoidable or unavoidable?

Demographic	Totally avoidable		Somewhat avoidable		Somewhat unavoidable		Totally unavoidable		Don't know / No opinion		Total N
Adults	14%	(300)	36%	(790)	27%	(588)	8%	(166)	16%	(362)	2205
Biden Job Strongly Approve	20%	(79)	40%	(157)	18%	(68)	5%	(20)	17%	(65)	389
Biden Job Somewhat Approve	11%	(60)	45%	(247)	24%	(134)	5%	(30)	15%	(82)	553
Biden Job Somewhat Disapprove	10%	(33)	36%	(120)	32%	(107)	7%	(24)	15%	(49)	333
Biden Job Strongly Disapprove	14%	(108)	29%	(227)	32%	(254)	11%	(89)	14%	(114)	793
Favorable of Biden	15%	(143)	42%	(396)	22%	(214)	5%	(51)	16%	(149)	953
Unfavorable of Biden	12%	(135)	32%	(362)	31%	(348)	10%	(111)	14%	(159)	1116
Very Favorable of Biden	18%	(73)	39%	(157)	20%	(81)	6%	(22)	17%	(67)	400
Somewhat Favorable of Biden	13%	(70)	43%	(239)	24%	(133)	5%	(29)	15%	(82)	553
Somewhat Unfavorable of Biden	9%	(26)	40%	(121)	29%	(88)	7%	(22)	14%	(43)	300
Very Unfavorable of Biden	13%	(109)	30%	(241)	32%	(260)	11%	(90)	14%	(116)	816
#1 Issue: Economy	13%	(117)	34%	(303)	31%	(281)	7%	(68)	15%	(133)	901
#1 Issue: Security	16%	(50)	37%	(116)	25%	(79)	9%	(28)	13%	(42)	315
#1 Issue: Health Care	15%	(29)	39%	(75)	22%	(42)	6%	(11)	18%	(35)	192
#1 Issue: Medicare / Social Security	10%	(27)	40%	(112)	28%	(79)	6%	(17)	16%	(43)	278
#1 Issue: Women's Issues	11%	(20)	37%	(72)	19%	(36)	7%	(13)	27%	(51)	192
#1 Issue: Education	23%	(14)	36%	(22)	27%	(17)	5%	(3)	10%	(6)	62
#1 Issue: Energy	19%	(27)	36%	(51)	21%	(30)	8%	(12)	17%	(24)	143
#1 Issue: Other	12%	(15)	33%	(40)	20%	(24)	11%	(14)	23%	(28)	121
2022 House Vote: Democrat	16%	(144)	41%	(372)	25%	(223)	5%	(49)	12%	(109)	897
2022 House Vote: Republican	13%	(89)	33%	(227)	31%	(216)	12%	(79)	11%	(76)	687
2022 House Vote: Someone else	7%	(4)	26%	(16)	27%	(17)	5%	(3)	36%	(22)	62
2022 House Vote: Didn't Vote	11%	(63)	31%	(175)	24%	(132)	6%	(34)	28%	(155)	559
2020 Vote: Joe Biden	15%	(136)	40%	(376)	26%	(244)	5%	(49)	14%	(134)	940
2020 Vote: Donald Trump	12%	(89)	32%	(230)	32%	(229)	12%	(84)	13%	(94)	726
2020 Vote: Other	17%	(10)	34%	(21)	28%	(17)	11%	(7)	10%	(6)	62
2020 Vote: Didn't Vote	13%	(64)	34%	(162)	20%	(97)	5%	(25)	27%	(129)	476
2018 House Vote: Democrat	16%	(125)	42%	(326)	24%	(186)	6%	(47)	13%	(100)	785
2018 House Vote: Republican	12%	(71)	32%	(200)	33%	(202)	12%	(74)	12%	(73)	621
2018 House Vote: Someone else	5%	(3)	37%	(22)	24%	(14)	6%	(4)	28%	(17)	59
2018 House Vote: Didn't Vote	14%	(100)	33%	(242)	25%	(185)	5%	(40)	23%	(173)	741

Continued on next page

Table MCBR12: Based on the current economic environment, to what extent do you believe the recent mass layoffs across industries were avoidable or unavoidable?

Demographic	Totally avoidable		Somewhat avoidable		Somewhat unavoidable		Totally unavoidable		Don't know / No opinion		Total N
Adults	14%	(300)	36%	(790)	27%	(588)	8%	(166)	16%	(362)	2205
4-Region: Northeast	14%	(55)	34%	(133)	31%	(119)	7%	(29)	13%	(51)	386
4-Region: Midwest	10%	(47)	37%	(168)	28%	(126)	7%	(33)	18%	(82)	456
4-Region: South	13%	(107)	37%	(311)	25%	(209)	10%	(80)	16%	(133)	841
4-Region: West	17%	(90)	34%	(178)	25%	(133)	5%	(24)	18%	(96)	522
Employed	17%	(182)	36%	(386)	28%	(304)	7%	(78)	12%	(131)	1081
Unemployed	10%	(117)	36%	(403)	25%	(284)	8%	(88)	21%	(232)	1124
Works Remotely, No in-Person Option	21%	(30)	27%	(38)	28%	(39)	10%	(14)	13%	(19)	139
Works Remotely with in-Person Option	16%	(26)	43%	(70)	25%	(40)	3%	(5)	13%	(22)	164
Part Time Works Remotely, Part Time Require in Person	21%	(34)	36%	(60)	32%	(53)	5%	(8)	7%	(11)	167
In Person Work Except Vacation and Appts	22%	(26)	40%	(47)	24%	(28)	8%	(9)	5%	(6)	117
In Person Work Only	13%	(65)	35%	(171)	29%	(143)	8%	(42)	15%	(72)	494
In Person Option or Partial Requirement	18%	(61)	39%	(130)	28%	(93)	4%	(13)	10%	(33)	331
In Person Required or Remote Only for Appts/PTO	15%	(92)	36%	(218)	28%	(172)	8%	(51)	13%	(79)	611
Manufacturing	13%	(9)	40%	(27)	28%	(19)	7%	(5)	13%	(9)	68
Retail	14%	(14)	42%	(43)	25%	(26)	6%	(6)	13%	(14)	103
Health Care	15%	(16)	38%	(42)	21%	(23)	6%	(7)	19%	(21)	110
Technology	28%	(19)	47%	(32)	18%	(12)	4%	(2)	2%	(2)	67
Construction	21%	(20)	32%	(29)	19%	(18)	12%	(11)	15%	(14)	92
Other	18%	(34)	26%	(50)	34%	(66)	8%	(14)	14%	(28)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCBR13: Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	Due to the current economic environment, companies were forced to layoff a portion of employees to continue operating		Despite the current economic environment, there are other actions companies could have taken to avoid laying off employees		Don't know / No opinion	Total N
Adults	34%	(750)	48%	(1060)	18% (394)	2205
Gender: Male	39%	(421)	46%	(494)	14% (154)	1070
Gender: Female	29%	(329)	50%	(558)	21% (237)	1124
Age: 18-34	29%	(186)	52%	(330)	18% (116)	632
Age: 35-44	32%	(118)	52%	(194)	16% (60)	372
Age: 45-64	35%	(249)	46%	(325)	19% (138)	712
Age: 65+	41%	(198)	43%	(211)	16% (79)	488
GenZers: 1997-2012	34%	(90)	51%	(133)	15% (39)	262
Millennials: 1981-1996	29%	(190)	52%	(343)	19% (123)	656
GenXers: 1965-1980	34%	(179)	48%	(257)	18% (97)	533
Baby Boomers: 1946-1964	39%	(266)	43%	(299)	18% (125)	690
PID: Dem (no lean)	29%	(254)	55%	(478)	16% (135)	867
PID: Ind (no lean)	30%	(200)	48%	(324)	22% (148)	671
PID: Rep (no lean)	44%	(296)	39%	(258)	17% (112)	666
PID/Gender: Dem Men	31%	(121)	58%	(225)	11% (42)	388
PID/Gender: Dem Women	28%	(133)	52%	(247)	19% (91)	472
PID/Gender: Ind Men	35%	(114)	45%	(143)	20% (65)	321
PID/Gender: Ind Women	25%	(86)	51%	(179)	24% (83)	348
PID/Gender: Rep Men	52%	(187)	35%	(127)	13% (47)	361
PID/Gender: Rep Women	36%	(109)	43%	(132)	21% (63)	304
Ideo: Liberal (1-3)	26%	(173)	63%	(415)	11% (70)	657
Ideo: Moderate (4)	33%	(215)	45%	(287)	22% (141)	643
Ideo: Conservative (5-7)	44%	(310)	40%	(282)	15% (107)	699
Educ: < College	33%	(480)	46%	(664)	21% (297)	1441
Educ: Bachelors degree	36%	(173)	49%	(240)	15% (72)	485
Educ: Post-grad	35%	(97)	56%	(156)	9% (25)	279

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Table MCBR13: Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	Due to the current economic environment, companies were forced to layoff a portion of employees to continue operating		Despite the current economic environment, there are other actions companies could have taken to avoid laying off employees		Don't know / No opinion		Total N
Adults	34%	(750)	48%	(1060)	18%	(394)	2205
Income: Under 50k	33%	(377)	45%	(516)	22%	(258)	1150
Income: 50k-100k	34%	(227)	52%	(349)	14%	(93)	670
Income: 100k+	38%	(146)	51%	(195)	11%	(44)	385
Ethnicity: White	35%	(600)	47%	(806)	17%	(296)	1702
Ethnicity: Hispanic	32%	(123)	47%	(178)	21%	(79)	380
Ethnicity: Black	31%	(87)	51%	(144)	18%	(52)	283
Ethnicity: Other	29%	(63)	50%	(110)	21%	(46)	220
All Christian	41%	(417)	45%	(464)	14%	(148)	1030
All Non-Christian	33%	(39)	51%	(61)	16%	(19)	119
Atheist	28%	(29)	63%	(65)	9%	(10)	104
Agnostic/Nothing in particular	27%	(153)	49%	(280)	25%	(142)	575
Something Else	30%	(113)	50%	(190)	20%	(75)	378
Religious Non-Protestant/Catholic	34%	(46)	49%	(66)	17%	(22)	135
Evangelical	40%	(228)	43%	(247)	17%	(98)	573
Non-Evangelical	36%	(288)	49%	(394)	15%	(117)	799
Community: Urban	34%	(214)	49%	(308)	17%	(107)	630
Community: Suburban	33%	(351)	49%	(524)	17%	(185)	1060
Community: Rural	36%	(185)	44%	(228)	20%	(102)	515
Employ: Private Sector	32%	(236)	55%	(396)	13%	(94)	726
Employ: Government	39%	(57)	51%	(75)	11%	(16)	148
Employ: Self-Employed	37%	(77)	44%	(90)	19%	(40)	207
Employ: Homemaker	23%	(31)	50%	(67)	27%	(36)	134
Employ: Student	30%	(21)	55%	(38)	14%	(10)	69
Employ: Retired	42%	(229)	42%	(229)	17%	(92)	550
Employ: Unemployed	24%	(58)	44%	(106)	32%	(77)	241
Employ: Other	31%	(40)	45%	(59)	24%	(31)	130

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Table MCBR13: Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	Due to the current economic environment, companies were forced to layoff a portion of employees to continue operating		Despite the current economic environment, there are other actions companies could have taken to avoid laying off employees		Don't know / No opinion		Total N
Adults	34%	(750)	48%	(1060)	18%	(394)	2205
Military HH: Yes	41%	(120)	46%	(135)	13%	(39)	294
Military HH: No	33%	(630)	48%	(926)	19%	(355)	1911
RD/WT: Right Direction	31%	(214)	54%	(378)	15%	(106)	698
RD/WT: Wrong Track	36%	(537)	45%	(683)	19%	(288)	1507
Biden Job Approve	29%	(275)	57%	(535)	14%	(131)	942
Biden Job Disapprove	39%	(442)	42%	(469)	19%	(215)	1126
Biden Job Strongly Approve	31%	(120)	55%	(213)	15%	(57)	389
Biden Job Somewhat Approve	28%	(155)	58%	(323)	13%	(74)	553
Biden Job Somewhat Disapprove	27%	(89)	48%	(161)	25%	(83)	333
Biden Job Strongly Disapprove	44%	(353)	39%	(308)	17%	(132)	793
Favorable of Biden	28%	(270)	57%	(541)	15%	(142)	953
Unfavorable of Biden	40%	(442)	42%	(472)	18%	(202)	1116
Very Favorable of Biden	29%	(118)	56%	(224)	15%	(58)	400
Somewhat Favorable of Biden	28%	(152)	57%	(317)	15%	(84)	553
Somewhat Unfavorable of Biden	31%	(92)	49%	(146)	20%	(61)	300
Very Unfavorable of Biden	43%	(350)	40%	(326)	17%	(141)	816
#1 Issue: Economy	40%	(357)	44%	(400)	16%	(145)	901
#1 Issue: Security	38%	(120)	45%	(141)	17%	(54)	315
#1 Issue: Health Care	28%	(53)	50%	(96)	23%	(43)	192
#1 Issue: Medicare / Social Security	31%	(86)	52%	(143)	18%	(49)	278
#1 Issue: Women's Issues	18%	(35)	60%	(116)	21%	(41)	192
#1 Issue: Education	25%	(16)	65%	(40)	10%	(6)	62
#1 Issue: Energy	35%	(50)	45%	(64)	20%	(29)	143
#1 Issue: Other	27%	(33)	50%	(60)	23%	(27)	121

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Table MCBR13: Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	Due to the current economic environment, companies were forced to layoff a portion of employees to continue operating		Despite the current economic environment, there are other actions companies could have taken to avoid laying off employees		Don't know / No opinion		Total N
Adults	34%	(750)	48%	(1060)	18%	(394)	2205
2022 House Vote: Democrat	29%	(258)	58%	(521)	13%	(118)	897
2022 House Vote: Republican	47%	(325)	40%	(273)	13%	(89)	687
2022 House Vote: Someone else	21%	(13)	47%	(29)	31%	(19)	62
2022 House Vote: Didnt Vote	28%	(154)	42%	(237)	30%	(168)	559
2020 Vote: Joe Biden	27%	(251)	58%	(546)	15%	(143)	940
2020 Vote: Donald Trump	46%	(337)	40%	(290)	14%	(99)	726
2020 Vote: Other	28%	(17)	55%	(34)	17%	(11)	62
2020 Vote: Didn't Vote	30%	(145)	40%	(191)	30%	(141)	476
2018 House Vote: Democrat	27%	(216)	58%	(458)	14%	(111)	785
2018 House Vote: Republican	46%	(286)	41%	(254)	13%	(80)	621
2018 House Vote: Someone else	43%	(25)	33%	(20)	24%	(14)	59
2018 House Vote: Didnt Vote	30%	(223)	44%	(328)	26%	(189)	741
4-Region: Northeast	33%	(127)	52%	(201)	15%	(59)	386
4-Region: Midwest	34%	(154)	48%	(218)	18%	(83)	456
4-Region: South	33%	(280)	49%	(410)	18%	(151)	841
4-Region: West	36%	(189)	44%	(232)	19%	(101)	522
Employed	34%	(370)	52%	(562)	14%	(149)	1081
Unemployed	34%	(380)	44%	(499)	22%	(245)	1124
Works Remotely, No in-Person Option	42%	(59)	47%	(65)	11%	(16)	139
Works Remotely with in-Person Option	31%	(51)	54%	(89)	15%	(24)	164
Part Time Works Remotely, Part Time Require in Person	35%	(59)	56%	(93)	9%	(15)	167
In Person Work Except Vacation and Appts	40%	(46)	54%	(64)	6%	(7)	117
In Person Work Only	32%	(156)	51%	(251)	18%	(87)	494
In Person Option or Partial Requirement	33%	(110)	55%	(182)	12%	(39)	331
In Person Required or Remote Only for Appts/PTO	33%	(202)	52%	(315)	15%	(94)	611

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Table MCBR13: Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	Due to the current economic environment, companies were forced to layoff a portion of employees to continue operating		Despite the current economic environment, there are other actions companies could have taken to avoid laying off employees		Don't know / No opinion		Total N
Adults	34%	(750)	48%	(1060)	18%	(394)	2205
Manufacturing	31%	(21)	58%	(40)	10%	(7)	68
Retail	31%	(32)	53%	(54)	16%	(17)	103
Health Care	31%	(34)	57%	(62)	13%	(14)	110
Technology	41%	(27)	56%	(38)	3%	(2)	67
Construction	26%	(24)	55%	(51)	18%	(17)	92
Other	31%	(60)	45%	(87)	23%	(45)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCBR14_1: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The price of the product or service

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	75%	(1647)	19%	(409)	7%	(150)	2205
Gender: Male	72%	(765)	21%	(224)	8%	(80)	1070
Gender: Female	78%	(872)	16%	(183)	6%	(69)	1124
Age: 18-34	68%	(430)	20%	(124)	12%	(78)	632
Age: 35-44	66%	(244)	26%	(98)	8%	(30)	372
Age: 45-64	80%	(573)	16%	(112)	4%	(28)	712
Age: 65+	82%	(400)	15%	(74)	3%	(14)	488
GenZers: 1997-2012	70%	(182)	20%	(53)	10%	(26)	262
Millennials: 1981-1996	66%	(432)	23%	(148)	12%	(76)	656
GenXers: 1965-1980	78%	(414)	17%	(93)	5%	(27)	533
Baby Boomers: 1946-1964	82%	(565)	16%	(107)	3%	(18)	690
PID: Dem (no lean)	73%	(635)	21%	(179)	6%	(53)	867
PID: Ind (no lean)	75%	(500)	17%	(111)	9%	(60)	671
PID: Rep (no lean)	77%	(511)	18%	(119)	5%	(36)	666
PID/Gender: Dem Men	70%	(272)	23%	(88)	7%	(27)	388
PID/Gender: Dem Women	76%	(357)	19%	(89)	6%	(26)	472
PID/Gender: Ind Men	72%	(230)	19%	(60)	10%	(32)	321
PID/Gender: Ind Women	77%	(269)	15%	(51)	8%	(29)	348
PID/Gender: Rep Men	73%	(263)	21%	(76)	6%	(22)	361
PID/Gender: Rep Women	81%	(246)	14%	(43)	5%	(14)	304
Ideo: Liberal (1-3)	76%	(500)	19%	(123)	5%	(34)	657
Ideo: Moderate (4)	71%	(457)	22%	(138)	7%	(48)	643
Ideo: Conservative (5-7)	79%	(555)	15%	(105)	6%	(39)	699
Educ: < College	73%	(1049)	19%	(269)	8%	(122)	1441
Educ: Bachelors degree	79%	(381)	17%	(84)	4%	(20)	485
Educ: Post-grad	77%	(216)	20%	(55)	3%	(8)	279
Income: Under 50k	72%	(833)	18%	(211)	9%	(107)	1150
Income: 50k-100k	77%	(515)	19%	(124)	5%	(31)	670
Income: 100k+	78%	(299)	19%	(74)	3%	(12)	385
Ethnicity: White	77%	(1316)	17%	(287)	6%	(98)	1702
Ethnicity: Hispanic	75%	(284)	17%	(63)	9%	(33)	380

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Table MCBR14_1: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The price of the product or service

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	75%	(1647)	19%	(409)	7%	(150)	2205
Ethnicity: Black	62%	(175)	27%	(77)	11%	(31)	283
Ethnicity: Other	71%	(156)	20%	(44)	9%	(20)	220
All Christian	79%	(815)	16%	(169)	4%	(46)	1030
All Non-Christian	71%	(84)	17%	(20)	12%	(15)	119
Atheist	84%	(87)	16%	(16)	1%	(1)	104
Agnostic/Nothing in particular	69%	(398)	20%	(114)	11%	(63)	575
Something Else	70%	(263)	24%	(90)	7%	(26)	378
Religious Non-Protestant/Catholic	73%	(99)	16%	(21)	11%	(15)	135
Evangelical	76%	(434)	18%	(103)	6%	(36)	573
Non-Evangelical	77%	(615)	19%	(152)	4%	(33)	799
Community: Urban	70%	(442)	23%	(142)	7%	(45)	630
Community: Suburban	76%	(801)	18%	(191)	6%	(67)	1060
Community: Rural	78%	(403)	15%	(75)	7%	(37)	515
Employ: Private Sector	74%	(536)	20%	(142)	7%	(49)	726
Employ: Government	70%	(104)	18%	(26)	12%	(18)	148
Employ: Self-Employed	67%	(138)	24%	(50)	9%	(18)	207
Employ: Homemaker	79%	(105)	16%	(22)	5%	(6)	134
Employ: Student	82%	(57)	10%	(7)	8%	(6)	69
Employ: Retired	82%	(450)	15%	(83)	3%	(17)	550
Employ: Unemployed	70%	(168)	22%	(52)	9%	(21)	241
Employ: Other	69%	(89)	20%	(26)	11%	(14)	130
Military HH: Yes	75%	(219)	22%	(64)	4%	(11)	294
Military HH: No	75%	(1427)	18%	(345)	7%	(139)	1911
RD/WT: Right Direction	71%	(493)	23%	(159)	7%	(46)	698
RD/WT: Wrong Track	77%	(1154)	17%	(249)	7%	(104)	1507
Biden Job Approve	73%	(691)	20%	(192)	6%	(58)	942
Biden Job Disapprove	76%	(858)	18%	(199)	6%	(70)	1126

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Table MCBR14_1: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The price of the product or service

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	75%	(1647)	19%	(409)	7%	(150)	2205
Biden Job Strongly Approve	72%	(281)	21%	(82)	7%	(25)	389
Biden Job Somewhat Approve	74%	(410)	20%	(110)	6%	(33)	553
Biden Job Somewhat Disapprove	73%	(243)	20%	(66)	7%	(24)	333
Biden Job Strongly Disapprove	77%	(614)	17%	(133)	6%	(45)	793
Favorable of Biden	74%	(704)	20%	(193)	6%	(56)	953
Unfavorable of Biden	77%	(858)	17%	(195)	6%	(63)	1116
Very Favorable of Biden	76%	(303)	19%	(74)	6%	(22)	400
Somewhat Favorable of Biden	72%	(400)	21%	(119)	6%	(34)	553
Somewhat Unfavorable of Biden	77%	(231)	16%	(49)	7%	(20)	300
Very Unfavorable of Biden	77%	(627)	18%	(147)	5%	(43)	816
#1 Issue: Economy	76%	(684)	18%	(164)	6%	(53)	901
#1 Issue: Security	77%	(244)	18%	(55)	5%	(16)	315
#1 Issue: Health Care	72%	(138)	21%	(40)	8%	(15)	192
#1 Issue: Medicare / Social Security	79%	(219)	18%	(50)	3%	(9)	278
#1 Issue: Women's Issues	70%	(134)	16%	(31)	14%	(27)	192
#1 Issue: Education	69%	(43)	24%	(15)	7%	(4)	62
#1 Issue: Energy	71%	(102)	17%	(25)	12%	(16)	143
#1 Issue: Other	69%	(83)	24%	(29)	7%	(9)	121
2022 House Vote: Democrat	76%	(683)	19%	(171)	5%	(43)	897
2022 House Vote: Republican	79%	(543)	16%	(112)	5%	(32)	687
2022 House Vote: Someone else	68%	(42)	13%	(8)	19%	(12)	62
2022 House Vote: Didn't Vote	68%	(379)	21%	(117)	11%	(63)	559
2020 Vote: Joe Biden	76%	(715)	19%	(176)	5%	(49)	940
2020 Vote: Donald Trump	79%	(574)	16%	(117)	5%	(36)	726
2020 Vote: Other	79%	(49)	15%	(9)	6%	(4)	62
2020 Vote: Didn't Vote	65%	(309)	22%	(106)	13%	(61)	476
2018 House Vote: Democrat	75%	(590)	20%	(158)	5%	(37)	785
2018 House Vote: Republican	80%	(496)	15%	(92)	5%	(33)	621
2018 House Vote: Someone else	81%	(48)	17%	(10)	3%	(2)	59
2018 House Vote: Didn't Vote	69%	(513)	20%	(149)	11%	(79)	741

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Table MCBR14_1: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The price of the product or service

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	75%	(1647)	19%	(409)	7%	(150)	2205
4-Region: Northeast	76%	(294)	19%	(73)	5%	(19)	386
4-Region: Midwest	73%	(334)	19%	(86)	8%	(35)	456
4-Region: South	75%	(632)	18%	(152)	7%	(58)	841
4-Region: West	74%	(386)	19%	(98)	7%	(38)	522
Employed	72%	(778)	20%	(218)	8%	(85)	1081
Unemployed	77%	(869)	17%	(190)	6%	(65)	1124
Works Remotely, No in-Person Option	68%	(95)	19%	(26)	13%	(18)	139
Works Remotely with in-Person Option	60%	(98)	34%	(55)	6%	(11)	164
Part Time Works Remotely, Part Time Require in Person	71%	(119)	22%	(37)	7%	(11)	167
In Person Work Except Vacation and Appts	64%	(75)	30%	(35)	6%	(7)	117
In Person Work Only	79%	(392)	13%	(65)	8%	(37)	494
In Person Option or Partial Requirement	65%	(216)	28%	(93)	7%	(22)	331
In Person Required or Remote Only for Appts/PTO	76%	(467)	16%	(100)	7%	(44)	611
Manufacturing	76%	(51)	20%	(14)	4%	(3)	68
Retail	60%	(61)	29%	(30)	11%	(12)	103
Health Care	87%	(96)	9%	(10)	4%	(4)	110
Technology	70%	(47)	23%	(16)	7%	(5)	67
Construction	43%	(40)	39%	(36)	18%	(17)	92
Other	82%	(157)	15%	(29)	3%	(6)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR14_2: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The reputation of the brand

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	55%	(1217)	36%	(788)	9%	(201)	2205
Gender: Male	53%	(566)	38%	(402)	10%	(102)	1070
Gender: Female	57%	(646)	34%	(381)	9%	(97)	1124
Age: 18-34	46%	(289)	40%	(250)	15%	(93)	632
Age: 35-44	56%	(208)	36%	(135)	8%	(29)	372
Age: 45-64	59%	(418)	34%	(244)	7%	(50)	712
Age: 65+	62%	(302)	32%	(158)	6%	(28)	488
GenZers: 1997-2012	42%	(109)	45%	(118)	13%	(35)	262
Millennials: 1981-1996	53%	(345)	35%	(228)	13%	(83)	656
GenXers: 1965-1980	55%	(294)	38%	(200)	7%	(39)	533
Baby Boomers: 1946-1964	63%	(433)	31%	(217)	6%	(41)	690
PID: Dem (no lean)	59%	(516)	34%	(294)	7%	(57)	867
PID: Ind (no lean)	50%	(339)	37%	(250)	12%	(82)	671
PID: Rep (no lean)	54%	(362)	36%	(243)	9%	(61)	666
PID/Gender: Dem Men	60%	(232)	34%	(132)	6%	(23)	388
PID/Gender: Dem Women	59%	(280)	34%	(159)	7%	(34)	472
PID/Gender: Ind Men	48%	(153)	40%	(127)	13%	(40)	321
PID/Gender: Ind Women	53%	(184)	35%	(122)	12%	(42)	348
PID/Gender: Rep Men	50%	(180)	40%	(143)	11%	(39)	361
PID/Gender: Rep Women	60%	(182)	33%	(100)	7%	(21)	304
Ideo: Liberal (1-3)	56%	(369)	37%	(245)	7%	(43)	657
Ideo: Moderate (4)	54%	(349)	36%	(229)	10%	(65)	643
Ideo: Conservative (5-7)	57%	(402)	35%	(241)	8%	(56)	699
Educ: < College	53%	(766)	36%	(519)	11%	(156)	1441
Educ: Bachelors degree	58%	(279)	36%	(173)	7%	(33)	485
Educ: Post-grad	62%	(171)	34%	(96)	4%	(12)	279
Income: Under 50k	52%	(598)	36%	(420)	12%	(133)	1150
Income: 50k-100k	57%	(384)	35%	(237)	7%	(49)	670
Income: 100k+	61%	(235)	34%	(131)	5%	(19)	385
Ethnicity: White	56%	(947)	36%	(609)	9%	(145)	1702
Ethnicity: Hispanic	59%	(222)	32%	(121)	10%	(37)	380

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Table MCBR14_2: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The reputation of the brand

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	55%	(1217)	36%	(788)	9%	(201)	2205
Ethnicity: Black	60%	(169)	31%	(87)	10%	(27)	283
Ethnicity: Other	46%	(101)	41%	(91)	13%	(28)	220
All Christian	61%	(625)	34%	(350)	5%	(55)	1030
All Non-Christian	60%	(71)	30%	(35)	10%	(12)	119
Atheist	41%	(43)	54%	(56)	5%	(5)	104
Agnostic/Nothing in particular	46%	(265)	38%	(218)	16%	(92)	575
Something Else	56%	(212)	34%	(129)	10%	(37)	378
Religious Non-Protestant/Catholic	58%	(78)	32%	(43)	10%	(13)	135
Evangelical	59%	(338)	33%	(192)	8%	(43)	573
Non-Evangelical	60%	(481)	34%	(276)	5%	(43)	799
Community: Urban	57%	(361)	35%	(222)	7%	(47)	630
Community: Suburban	56%	(589)	35%	(375)	9%	(96)	1060
Community: Rural	52%	(267)	37%	(190)	11%	(58)	515
Employ: Private Sector	56%	(410)	36%	(259)	8%	(57)	726
Employ: Government	54%	(80)	39%	(58)	7%	(11)	148
Employ: Self-Employed	47%	(97)	41%	(86)	12%	(24)	207
Employ: Homemaker	51%	(69)	42%	(57)	6%	(9)	134
Employ: Student	49%	(34)	34%	(23)	17%	(11)	69
Employ: Retired	62%	(342)	31%	(169)	7%	(38)	550
Employ: Unemployed	48%	(116)	39%	(95)	13%	(31)	241
Employ: Other	53%	(68)	32%	(41)	16%	(20)	130
Military HH: Yes	57%	(167)	39%	(114)	5%	(14)	294
Military HH: No	55%	(1050)	35%	(674)	10%	(187)	1911
RD/WT: Right Direction	56%	(392)	35%	(243)	9%	(62)	698
RD/WT: Wrong Track	55%	(824)	36%	(544)	9%	(139)	1507
Biden Job Approve	58%	(548)	35%	(325)	7%	(68)	942
Biden Job Disapprove	53%	(598)	38%	(424)	9%	(104)	1126

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Table MCBR14_2: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The reputation of the brand

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	55%	(1217)	36%	(788)	9%	(201)	2205
Biden Job Strongly Approve	66%	(256)	27%	(106)	7%	(28)	389
Biden Job Somewhat Approve	53%	(292)	40%	(219)	7%	(41)	553
Biden Job Somewhat Disapprove	50%	(168)	42%	(139)	8%	(26)	333
Biden Job Strongly Disapprove	54%	(430)	36%	(285)	10%	(78)	793
Favorable of Biden	59%	(560)	35%	(329)	7%	(63)	953
Unfavorable of Biden	53%	(596)	37%	(418)	9%	(102)	1116
Very Favorable of Biden	66%	(263)	27%	(109)	7%	(28)	400
Somewhat Favorable of Biden	54%	(297)	40%	(220)	6%	(36)	553
Somewhat Unfavorable of Biden	55%	(163)	37%	(111)	8%	(25)	300
Very Unfavorable of Biden	53%	(433)	38%	(307)	9%	(76)	816
#1 Issue: Economy	53%	(478)	38%	(344)	9%	(80)	901
#1 Issue: Security	56%	(178)	38%	(119)	6%	(18)	315
#1 Issue: Health Care	58%	(112)	33%	(63)	9%	(17)	192
#1 Issue: Medicare / Social Security	65%	(180)	27%	(76)	8%	(23)	278
#1 Issue: Women's Issues	48%	(92)	39%	(75)	14%	(26)	192
#1 Issue: Education	55%	(34)	36%	(22)	9%	(6)	62
#1 Issue: Energy	54%	(78)	34%	(48)	12%	(17)	143
#1 Issue: Other	55%	(66)	34%	(41)	12%	(14)	121
2022 House Vote: Democrat	59%	(525)	35%	(313)	7%	(59)	897
2022 House Vote: Republican	58%	(395)	36%	(246)	7%	(46)	687
2022 House Vote: Someone else	53%	(33)	30%	(19)	17%	(10)	62
2022 House Vote: Didn't Vote	47%	(263)	38%	(210)	15%	(86)	559
2020 Vote: Joe Biden	58%	(550)	34%	(324)	7%	(66)	940
2020 Vote: Donald Trump	58%	(421)	35%	(253)	7%	(53)	726
2020 Vote: Other	53%	(33)	37%	(23)	9%	(6)	62
2020 Vote: Didn't Vote	45%	(213)	39%	(187)	16%	(76)	476
2018 House Vote: Democrat	61%	(476)	33%	(262)	6%	(47)	785
2018 House Vote: Republican	59%	(368)	33%	(206)	8%	(47)	621
2018 House Vote: Someone else	52%	(31)	44%	(26)	4%	(2)	59
2018 House Vote: Didn't Vote	46%	(342)	40%	(294)	14%	(105)	741

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Table MCBR14_2: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The reputation of the brand

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	55%	(1217)	36%	(788)	9%	(201)	2205
4-Region: Northeast	60%	(232)	33%	(128)	7%	(26)	386
4-Region: Midwest	52%	(238)	38%	(175)	9%	(42)	456
4-Region: South	56%	(472)	35%	(291)	9%	(79)	841
4-Region: West	53%	(275)	37%	(194)	10%	(53)	522
Employed	54%	(587)	37%	(403)	8%	(91)	1081
Unemployed	56%	(630)	34%	(385)	10%	(110)	1124
Works Remotely, No in-Person Option	53%	(73)	39%	(54)	9%	(12)	139
Works Remotely with in-Person Option	51%	(83)	41%	(67)	8%	(13)	164
Part Time Works Remotely, Part Time Require in Person	54%	(91)	40%	(66)	6%	(10)	167
In Person Work Except Vacation and Appts	50%	(58)	41%	(48)	9%	(11)	117
In Person Work Only	57%	(281)	34%	(168)	9%	(45)	494
In Person Option or Partial Requirement	53%	(174)	40%	(133)	7%	(24)	331
In Person Required or Remote Only for Appts/PTO	56%	(340)	35%	(216)	9%	(55)	611
Manufacturing	60%	(41)	37%	(25)	2%	(2)	68
Retail	47%	(49)	39%	(40)	13%	(14)	103
Health Care	61%	(67)	34%	(37)	5%	(6)	110
Technology	44%	(30)	50%	(33)	6%	(4)	67
Construction	43%	(40)	44%	(41)	13%	(12)	92
Other	52%	(100)	39%	(75)	9%	(17)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR14_3: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The quality of the product or service

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	78%	(1726)	16%	(343)	6%	(136)	2205
Gender: Male	77%	(821)	17%	(181)	6%	(68)	1070
Gender: Female	80%	(895)	14%	(161)	6%	(68)	1124
Age: 18-34	69%	(436)	20%	(126)	11%	(70)	632
Age: 35-44	72%	(267)	22%	(82)	6%	(23)	372
Age: 45-64	84%	(601)	11%	(81)	4%	(30)	712
Age: 65+	87%	(423)	11%	(53)	3%	(12)	488
GenZers: 1997-2012	68%	(179)	22%	(57)	10%	(27)	262
Millennials: 1981-1996	70%	(460)	21%	(135)	9%	(61)	656
GenXers: 1965-1980	82%	(436)	13%	(69)	5%	(28)	533
Baby Boomers: 1946-1964	86%	(596)	11%	(75)	3%	(20)	690
PID: Dem (no lean)	78%	(678)	16%	(138)	6%	(52)	867
PID: Ind (no lean)	78%	(522)	15%	(98)	8%	(51)	671
PID: Rep (no lean)	79%	(526)	16%	(107)	5%	(33)	666
PID/Gender: Dem Men	77%	(299)	17%	(66)	6%	(23)	388
PID/Gender: Dem Women	79%	(371)	15%	(72)	6%	(29)	472
PID/Gender: Ind Men	77%	(246)	15%	(50)	8%	(25)	321
PID/Gender: Ind Women	79%	(274)	14%	(48)	8%	(26)	348
PID/Gender: Rep Men	76%	(275)	18%	(66)	6%	(20)	361
PID/Gender: Rep Women	82%	(250)	14%	(41)	4%	(13)	304
Ideo: Liberal (1-3)	79%	(517)	17%	(109)	5%	(31)	657
Ideo: Moderate (4)	74%	(474)	18%	(116)	8%	(52)	643
Ideo: Conservative (5-7)	84%	(585)	12%	(87)	4%	(27)	699
Educ: < College	75%	(1086)	17%	(244)	8%	(111)	1441
Educ: Bachelors degree	82%	(397)	14%	(70)	4%	(19)	485
Educ: Post-grad	87%	(244)	10%	(28)	2%	(7)	279
Income: Under 50k	74%	(851)	18%	(204)	8%	(95)	1150
Income: 50k-100k	80%	(538)	15%	(103)	4%	(29)	670
Income: 100k+	88%	(337)	9%	(36)	3%	(12)	385
Ethnicity: White	80%	(1356)	15%	(256)	5%	(90)	1702
Ethnicity: Hispanic	74%	(280)	17%	(64)	9%	(36)	380

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Table MCBR14_3: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The quality of the product or service

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	78%	(1726)	16%	(343)	6%	(136)	2205
Ethnicity: Black	71%	(203)	19%	(55)	9%	(26)	283
Ethnicity: Other	76%	(168)	14%	(32)	9%	(20)	220
All Christian	81%	(831)	15%	(155)	4%	(43)	1030
All Non-Christian	78%	(93)	11%	(13)	11%	(13)	119
Atheist	80%	(83)	20%	(21)	—	(0)	104
Agnostic/Nothing in particular	74%	(428)	17%	(95)	9%	(52)	575
Something Else	77%	(291)	16%	(59)	7%	(28)	378
Religious Non-Protestant/Catholic	79%	(107)	11%	(15)	9%	(13)	135
Evangelical	79%	(450)	16%	(92)	5%	(32)	573
Non-Evangelical	81%	(646)	15%	(116)	5%	(37)	799
Community: Urban	75%	(474)	18%	(115)	6%	(41)	630
Community: Suburban	80%	(843)	15%	(155)	6%	(62)	1060
Community: Rural	79%	(409)	14%	(72)	7%	(34)	515
Employ: Private Sector	78%	(569)	16%	(117)	6%	(40)	726
Employ: Government	72%	(106)	19%	(28)	9%	(14)	148
Employ: Self-Employed	72%	(149)	21%	(43)	7%	(14)	207
Employ: Homemaker	75%	(100)	16%	(21)	9%	(12)	134
Employ: Student	75%	(52)	18%	(12)	7%	(5)	69
Employ: Retired	85%	(470)	12%	(66)	3%	(15)	550
Employ: Unemployed	75%	(180)	17%	(41)	8%	(20)	241
Employ: Other	77%	(100)	11%	(14)	12%	(15)	130
Military HH: Yes	79%	(232)	17%	(51)	4%	(12)	294
Military HH: No	78%	(1495)	15%	(292)	7%	(124)	1911
RD/WT: Right Direction	73%	(512)	21%	(144)	6%	(42)	698
RD/WT: Wrong Track	81%	(1214)	13%	(199)	6%	(94)	1507
Biden Job Approve	77%	(728)	17%	(160)	6%	(54)	942
Biden Job Disapprove	79%	(895)	15%	(169)	5%	(62)	1126

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Table MCBR14_3: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The quality of the product or service

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	78%	(1726)	16%	(343)	6%	(136)	2205
Biden Job Strongly Approve	78%	(304)	16%	(63)	6%	(23)	389
Biden Job Somewhat Approve	77%	(424)	18%	(97)	6%	(32)	553
Biden Job Somewhat Disapprove	76%	(252)	18%	(59)	7%	(22)	333
Biden Job Strongly Disapprove	81%	(643)	14%	(111)	5%	(40)	793
Favorable of Biden	78%	(740)	17%	(162)	5%	(51)	953
Unfavorable of Biden	80%	(896)	14%	(162)	5%	(58)	1116
Very Favorable of Biden	82%	(328)	13%	(53)	5%	(20)	400
Somewhat Favorable of Biden	75%	(412)	20%	(109)	6%	(31)	553
Somewhat Unfavorable of Biden	78%	(234)	15%	(44)	7%	(21)	300
Very Unfavorable of Biden	81%	(662)	14%	(118)	4%	(37)	816
#1 Issue: Economy	78%	(707)	16%	(142)	6%	(52)	901
#1 Issue: Security	80%	(250)	16%	(52)	4%	(13)	315
#1 Issue: Health Care	70%	(134)	24%	(46)	6%	(12)	192
#1 Issue: Medicare / Social Security	89%	(246)	9%	(25)	2%	(7)	278
#1 Issue: Women's Issues	72%	(139)	15%	(29)	13%	(25)	192
#1 Issue: Education	71%	(44)	26%	(16)	3%	(2)	62
#1 Issue: Energy	77%	(110)	13%	(18)	10%	(15)	143
#1 Issue: Other	79%	(95)	12%	(15)	9%	(11)	121
2022 House Vote: Democrat	80%	(714)	16%	(144)	4%	(39)	897
2022 House Vote: Republican	82%	(566)	14%	(93)	4%	(28)	687
2022 House Vote: Someone else	72%	(45)	10%	(6)	18%	(11)	62
2022 House Vote: Didn't Vote	72%	(402)	18%	(99)	10%	(58)	559
2020 Vote: Joe Biden	81%	(759)	14%	(133)	5%	(48)	940
2020 Vote: Donald Trump	83%	(602)	13%	(97)	4%	(28)	726
2020 Vote: Other	84%	(52)	12%	(8)	4%	(2)	62
2020 Vote: Didn't Vote	66%	(313)	22%	(105)	12%	(58)	476
2018 House Vote: Democrat	82%	(644)	13%	(105)	5%	(36)	785
2018 House Vote: Republican	83%	(514)	13%	(83)	4%	(25)	621
2018 House Vote: Someone else	84%	(49)	12%	(7)	5%	(3)	59
2018 House Vote: Didn't Vote	70%	(519)	20%	(148)	10%	(73)	741

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Table MCBR14_3: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The quality of the product or service

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	78%	(1726)	16%	(343)	6%	(136)	2205
4-Region: Northeast	82%	(315)	12%	(47)	6%	(24)	386
4-Region: Midwest	78%	(355)	15%	(66)	7%	(34)	456
4-Region: South	78%	(658)	16%	(136)	6%	(48)	841
4-Region: West	76%	(398)	18%	(94)	6%	(31)	522
Employed	76%	(824)	17%	(188)	6%	(68)	1081
Unemployed	80%	(902)	14%	(155)	6%	(68)	1124
Works Remotely, No in-Person Option	69%	(95)	18%	(25)	13%	(18)	139
Works Remotely with in-Person Option	73%	(120)	21%	(34)	6%	(10)	164
Part Time Works Remotely, Part Time Require in Person	75%	(126)	20%	(33)	5%	(8)	167
In Person Work Except Vacation and Appts	68%	(80)	22%	(26)	10%	(12)	117
In Person Work Only	82%	(404)	14%	(70)	4%	(20)	494
In Person Option or Partial Requirement	74%	(246)	20%	(67)	5%	(18)	331
In Person Required or Remote Only for Appts/PTO	79%	(483)	16%	(96)	5%	(32)	611
Manufacturing	79%	(53)	13%	(9)	8%	(5)	68
Retail	65%	(67)	26%	(27)	9%	(9)	103
Health Care	84%	(92)	12%	(13)	4%	(4)	110
Technology	78%	(52)	17%	(11)	5%	(3)	67
Construction	58%	(53)	28%	(26)	14%	(13)	92
Other	81%	(156)	14%	(28)	4%	(8)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR14_4: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The customer service of the brand

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	56%	(1224)	35%	(771)	10%	(210)	2205
Gender: Male	54%	(579)	36%	(383)	10%	(107)	1070
Gender: Female	57%	(641)	34%	(384)	9%	(100)	1124
Age: 18-34	49%	(308)	39%	(244)	13%	(80)	632
Age: 35-44	54%	(202)	36%	(135)	9%	(35)	372
Age: 45-64	58%	(416)	34%	(241)	8%	(56)	712
Age: 65+	61%	(298)	31%	(151)	8%	(39)	488
GenZers: 1997-2012	43%	(113)	43%	(114)	13%	(35)	262
Millennials: 1981-1996	52%	(338)	37%	(243)	11%	(75)	656
GenXers: 1965-1980	60%	(319)	32%	(169)	9%	(46)	533
Baby Boomers: 1946-1964	61%	(418)	32%	(224)	7%	(49)	690
PID: Dem (no lean)	55%	(475)	36%	(308)	10%	(85)	867
PID: Ind (no lean)	55%	(373)	35%	(233)	10%	(65)	671
PID: Rep (no lean)	57%	(377)	34%	(229)	9%	(60)	666
PID/Gender: Dem Men	54%	(208)	37%	(144)	9%	(36)	388
PID/Gender: Dem Women	56%	(265)	34%	(161)	10%	(47)	472
PID/Gender: Ind Men	57%	(184)	32%	(104)	10%	(33)	321
PID/Gender: Ind Women	54%	(188)	37%	(129)	9%	(32)	348
PID/Gender: Rep Men	52%	(188)	38%	(136)	10%	(38)	361
PID/Gender: Rep Women	62%	(189)	31%	(94)	7%	(21)	304
Ideo: Liberal (1-3)	53%	(351)	36%	(240)	10%	(66)	657
Ideo: Moderate (4)	57%	(365)	33%	(214)	10%	(65)	643
Ideo: Conservative (5-7)	59%	(414)	34%	(237)	7%	(48)	699
Educ: < College	53%	(761)	36%	(519)	11%	(161)	1441
Educ: Bachelors degree	59%	(285)	33%	(162)	8%	(39)	485
Educ: Post-grad	64%	(178)	32%	(90)	4%	(11)	279
Income: Under 50k	51%	(589)	37%	(427)	12%	(134)	1150
Income: 50k-100k	58%	(391)	33%	(222)	8%	(56)	670
Income: 100k+	63%	(243)	32%	(121)	5%	(20)	385
Ethnicity: White	55%	(933)	36%	(612)	9%	(157)	1702
Ethnicity: Hispanic	55%	(209)	33%	(126)	12%	(45)	380

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Table MCBR14_4: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The customer service of the brand

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	56%	(1224)	35%	(771)	10%	(210)	2205
Ethnicity: Black	60%	(171)	30%	(86)	9%	(26)	283
Ethnicity: Other	54%	(120)	33%	(73)	12%	(27)	220
All Christian	60%	(616)	33%	(337)	7%	(76)	1030
All Non-Christian	57%	(68)	33%	(40)	9%	(11)	119
Atheist	48%	(50)	46%	(48)	6%	(6)	104
Agnostic/Nothing in particular	48%	(274)	39%	(223)	14%	(78)	575
Something Else	57%	(216)	33%	(123)	10%	(39)	378
Religious Non-Protestant/Catholic	56%	(76)	34%	(46)	10%	(14)	135
Evangelical	55%	(315)	37%	(212)	8%	(47)	573
Non-Evangelical	62%	(497)	30%	(239)	8%	(62)	799
Community: Urban	51%	(321)	39%	(248)	10%	(61)	630
Community: Suburban	59%	(623)	32%	(344)	9%	(94)	1060
Community: Rural	54%	(279)	35%	(180)	11%	(56)	515
Employ: Private Sector	55%	(398)	35%	(256)	10%	(72)	726
Employ: Government	57%	(84)	36%	(54)	7%	(10)	148
Employ: Self-Employed	53%	(109)	37%	(76)	10%	(22)	207
Employ: Homemaker	54%	(73)	37%	(50)	8%	(11)	134
Employ: Student	52%	(36)	36%	(25)	12%	(8)	69
Employ: Retired	62%	(339)	30%	(167)	8%	(44)	550
Employ: Unemployed	47%	(113)	44%	(105)	9%	(23)	241
Employ: Other	55%	(72)	29%	(38)	16%	(20)	130
Military HH: Yes	55%	(162)	37%	(110)	8%	(22)	294
Military HH: No	56%	(1062)	35%	(661)	10%	(188)	1911
RD/WT: Right Direction	57%	(400)	34%	(235)	9%	(63)	698
RD/WT: Wrong Track	55%	(824)	36%	(536)	10%	(148)	1507
Biden Job Approve	57%	(539)	33%	(313)	10%	(90)	942
Biden Job Disapprove	55%	(622)	36%	(406)	9%	(98)	1126

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Table MCBR14_4: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The customer service of the brand

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	56%	(1224)	35%	(771)	10%	(210)	2205
Biden Job Strongly Approve	66%	(257)	26%	(101)	8%	(31)	389
Biden Job Somewhat Approve	51%	(282)	38%	(212)	11%	(59)	553
Biden Job Somewhat Disapprove	51%	(171)	40%	(134)	9%	(28)	333
Biden Job Strongly Disapprove	57%	(451)	34%	(272)	9%	(69)	793
Favorable of Biden	57%	(543)	34%	(326)	9%	(83)	953
Unfavorable of Biden	56%	(624)	35%	(396)	9%	(96)	1116
Very Favorable of Biden	65%	(260)	27%	(108)	8%	(33)	400
Somewhat Favorable of Biden	51%	(284)	39%	(218)	9%	(51)	553
Somewhat Unfavorable of Biden	57%	(169)	33%	(100)	10%	(30)	300
Very Unfavorable of Biden	56%	(454)	36%	(296)	8%	(66)	816
#1 Issue: Economy	57%	(513)	34%	(309)	9%	(80)	901
#1 Issue: Security	57%	(178)	36%	(114)	7%	(22)	315
#1 Issue: Health Care	53%	(101)	42%	(81)	6%	(11)	192
#1 Issue: Medicare / Social Security	60%	(166)	33%	(92)	7%	(21)	278
#1 Issue: Women's Issues	47%	(91)	37%	(71)	16%	(30)	192
#1 Issue: Education	55%	(34)	39%	(25)	6%	(4)	62
#1 Issue: Energy	52%	(74)	31%	(45)	17%	(24)	143
#1 Issue: Other	55%	(66)	29%	(35)	16%	(19)	121
2022 House Vote: Democrat	57%	(511)	34%	(307)	9%	(80)	897
2022 House Vote: Republican	60%	(412)	34%	(231)	7%	(45)	687
2022 House Vote: Someone else	51%	(32)	37%	(23)	12%	(7)	62
2022 House Vote: Didn't Vote	48%	(270)	38%	(211)	14%	(78)	559
2020 Vote: Joe Biden	56%	(531)	34%	(321)	9%	(88)	940
2020 Vote: Donald Trump	60%	(435)	33%	(240)	7%	(51)	726
2020 Vote: Other	60%	(37)	32%	(20)	9%	(5)	62
2020 Vote: Didn't Vote	46%	(221)	40%	(189)	14%	(66)	476
2018 House Vote: Democrat	59%	(459)	33%	(257)	9%	(69)	785
2018 House Vote: Republican	61%	(378)	32%	(198)	7%	(45)	621
2018 House Vote: Someone else	58%	(34)	42%	(25)	—	(0)	59
2018 House Vote: Didn't Vote	48%	(352)	39%	(292)	13%	(97)	741

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Table MCBR14_4: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The customer service of the brand

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	56%	(1224)	35%	(771)	10%	(210)	2205
4-Region: Northeast	59%	(229)	32%	(125)	8%	(32)	386
4-Region: Midwest	51%	(232)	36%	(163)	13%	(61)	456
4-Region: South	57%	(475)	35%	(298)	8%	(68)	841
4-Region: West	55%	(288)	35%	(184)	10%	(50)	522
Employed	55%	(591)	36%	(386)	10%	(104)	1081
Unemployed	56%	(633)	34%	(385)	9%	(107)	1124
Works Remotely, No in-Person Option	50%	(69)	37%	(51)	14%	(19)	139
Works Remotely with in-Person Option	46%	(75)	45%	(74)	9%	(15)	164
Part Time Works Remotely, Part Time Require in Person	58%	(96)	35%	(58)	7%	(12)	167
In Person Work Except Vacation and Appts	53%	(62)	40%	(46)	7%	(9)	117
In Person Work Only	58%	(289)	32%	(156)	10%	(49)	494
In Person Option or Partial Requirement	52%	(171)	40%	(132)	8%	(27)	331
In Person Required or Remote Only for Appts/PTO	57%	(351)	33%	(202)	9%	(58)	611
Manufacturing	58%	(39)	34%	(23)	8%	(6)	68
Retail	50%	(52)	35%	(36)	14%	(15)	103
Health Care	66%	(73)	29%	(32)	5%	(5)	110
Technology	56%	(37)	40%	(27)	4%	(3)	67
Construction	44%	(40)	40%	(37)	16%	(15)	92
Other	52%	(100)	37%	(72)	11%	(20)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR14_5: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
How well the brand treats its employees

Demographic	Major factor		Minor factor		Not a factor at all	Total N
Adults	41%	(901)	43%	(952)	16% (352)	2205
Gender: Male	37%	(394)	46%	(489)	18% (187)	1070
Gender: Female	45%	(500)	41%	(460)	15% (163)	1124
Age: 18-34	43%	(274)	40%	(256)	16% (103)	632
Age: 35-44	46%	(171)	43%	(159)	11% (42)	372
Age: 45-64	40%	(282)	43%	(306)	18% (125)	712
Age: 65+	36%	(174)	47%	(231)	17% (83)	488
GenZers: 1997-2012	39%	(101)	45%	(117)	17% (44)	262
Millennials: 1981-1996	45%	(295)	41%	(269)	14% (92)	656
GenXers: 1965-1980	41%	(221)	42%	(226)	16% (86)	533
Baby Boomers: 1946-1964	39%	(269)	44%	(303)	17% (118)	690
PID: Dem (no lean)	49%	(426)	39%	(342)	12% (100)	867
PID: Ind (no lean)	36%	(240)	47%	(317)	17% (114)	671
PID: Rep (no lean)	35%	(234)	44%	(293)	21% (139)	666
PID/Gender: Dem Men	48%	(187)	39%	(152)	12% (48)	388
PID/Gender: Dem Women	49%	(233)	40%	(187)	11% (51)	472
PID/Gender: Ind Men	27%	(88)	54%	(174)	19% (60)	321
PID/Gender: Ind Women	43%	(151)	41%	(144)	15% (54)	348
PID/Gender: Rep Men	33%	(118)	45%	(164)	22% (79)	361
PID/Gender: Rep Women	38%	(116)	43%	(130)	19% (58)	304
Ideo: Liberal (1-3)	48%	(312)	44%	(290)	8% (55)	657
Ideo: Moderate (4)	40%	(259)	43%	(278)	17% (107)	643
Ideo: Conservative (5-7)	38%	(265)	43%	(299)	19% (134)	699
Educ: < College	41%	(595)	41%	(598)	17% (248)	1441
Educ: Bachelors degree	39%	(187)	46%	(225)	15% (72)	485
Educ: Post-grad	42%	(118)	46%	(129)	11% (32)	279
Income: Under 50k	41%	(467)	42%	(488)	17% (195)	1150
Income: 50k-100k	41%	(272)	44%	(293)	16% (105)	670
Income: 100k+	42%	(161)	45%	(171)	14% (52)	385
Ethnicity: White	40%	(675)	44%	(751)	16% (276)	1702
Ethnicity: Hispanic	47%	(179)	37%	(140)	16% (61)	380

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Table MCBR14_5: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
How well the brand treats its employees

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	41%	(901)	43%	(952)	16%	(352)	2205
Ethnicity: Black	51%	(145)	37%	(104)	12%	(34)	283
Ethnicity: Other	37%	(81)	44%	(97)	19%	(42)	220
All Christian	40%	(413)	45%	(462)	15%	(155)	1030
All Non-Christian	49%	(58)	33%	(39)	18%	(22)	119
Atheist	37%	(38)	45%	(47)	18%	(19)	104
Agnostic/Nothing in particular	38%	(220)	43%	(245)	19%	(110)	575
Something Else	45%	(171)	42%	(160)	12%	(47)	378
Religious Non-Protestant/Catholic	47%	(63)	33%	(45)	20%	(27)	135
Evangelical	41%	(237)	42%	(244)	16%	(93)	573
Non-Evangelical	42%	(336)	46%	(364)	12%	(98)	799
Community: Urban	47%	(298)	38%	(240)	14%	(91)	630
Community: Suburban	37%	(394)	46%	(493)	16%	(173)	1060
Community: Rural	40%	(208)	43%	(219)	17%	(88)	515
Employ: Private Sector	43%	(313)	42%	(306)	15%	(107)	726
Employ: Government	35%	(52)	50%	(74)	15%	(22)	148
Employ: Self-Employed	37%	(77)	48%	(100)	14%	(30)	207
Employ: Homemaker	49%	(66)	36%	(48)	15%	(21)	134
Employ: Student	50%	(34)	40%	(28)	10%	(7)	69
Employ: Retired	36%	(198)	46%	(254)	18%	(97)	550
Employ: Unemployed	38%	(91)	45%	(109)	17%	(42)	241
Employ: Other	53%	(69)	26%	(33)	21%	(27)	130
Military HH: Yes	37%	(110)	46%	(136)	16%	(48)	294
Military HH: No	41%	(791)	43%	(817)	16%	(304)	1911
RD/WT: Right Direction	50%	(347)	40%	(277)	11%	(74)	698
RD/WT: Wrong Track	37%	(553)	45%	(676)	18%	(278)	1507
Biden Job Approve	49%	(462)	41%	(382)	10%	(97)	942
Biden Job Disapprove	34%	(385)	46%	(515)	20%	(226)	1126

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Table MCBR14_5: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
How well the brand treats its employees

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	41%	(901)	43%	(952)	16%	(352)	2205
Biden Job Strongly Approve	55%	(215)	34%	(134)	10%	(41)	389
Biden Job Somewhat Approve	45%	(248)	45%	(249)	10%	(56)	553
Biden Job Somewhat Disapprove	37%	(122)	43%	(144)	20%	(67)	333
Biden Job Strongly Disapprove	33%	(262)	47%	(371)	20%	(159)	793
Favorable of Biden	49%	(469)	41%	(392)	10%	(91)	953
Unfavorable of Biden	35%	(392)	44%	(496)	20%	(228)	1116
Very Favorable of Biden	55%	(222)	33%	(133)	11%	(45)	400
Somewhat Favorable of Biden	45%	(248)	47%	(259)	8%	(46)	553
Somewhat Unfavorable of Biden	40%	(121)	40%	(120)	20%	(59)	300
Very Unfavorable of Biden	33%	(271)	46%	(377)	21%	(168)	816
#1 Issue: Economy	40%	(359)	45%	(406)	15%	(137)	901
#1 Issue: Security	34%	(105)	50%	(158)	16%	(52)	315
#1 Issue: Health Care	45%	(87)	40%	(78)	14%	(28)	192
#1 Issue: Medicare / Social Security	48%	(133)	36%	(99)	17%	(46)	278
#1 Issue: Women's Issues	44%	(85)	40%	(77)	16%	(30)	192
#1 Issue: Education	54%	(33)	38%	(23)	9%	(5)	62
#1 Issue: Energy	40%	(57)	39%	(56)	21%	(30)	143
#1 Issue: Other	34%	(42)	46%	(55)	20%	(24)	121
2022 House Vote: Democrat	48%	(431)	40%	(361)	12%	(105)	897
2022 House Vote: Republican	34%	(236)	48%	(329)	18%	(122)	687
2022 House Vote: Someone else	37%	(23)	42%	(26)	21%	(13)	62
2022 House Vote: Didn't Vote	38%	(210)	42%	(237)	20%	(112)	559
2020 Vote: Joe Biden	49%	(458)	40%	(374)	11%	(108)	940
2020 Vote: Donald Trump	34%	(250)	46%	(338)	19%	(139)	726
2020 Vote: Other	35%	(22)	47%	(29)	18%	(11)	62
2020 Vote: Didn't Vote	36%	(170)	44%	(211)	20%	(94)	476
2018 House Vote: Democrat	51%	(396)	40%	(313)	10%	(75)	785
2018 House Vote: Republican	34%	(211)	46%	(287)	20%	(123)	621
2018 House Vote: Someone else	35%	(21)	58%	(34)	7%	(4)	59
2018 House Vote: Didn't Vote	37%	(273)	43%	(319)	20%	(149)	741

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Table MCBR14_5: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
How well the brand treats its employees

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	41%	(901)	43%	(952)	16%	(352)	2205
4-Region: Northeast	41%	(158)	45%	(174)	14%	(55)	386
4-Region: Midwest	35%	(161)	48%	(218)	17%	(77)	456
4-Region: South	41%	(347)	42%	(356)	16%	(138)	841
4-Region: West	45%	(235)	39%	(204)	16%	(83)	522
Employed	41%	(442)	44%	(480)	15%	(159)	1081
Unemployed	41%	(459)	42%	(472)	17%	(193)	1124
Works Remotely, No in-Person Option	34%	(48)	49%	(68)	17%	(24)	139
Works Remotely with in-Person Option	39%	(64)	52%	(86)	8%	(14)	164
Part Time Works Remotely, Part Time Require in Person	48%	(81)	44%	(73)	8%	(13)	167
In Person Work Except Vacation and Appts	42%	(49)	46%	(54)	13%	(15)	117
In Person Work Only	41%	(201)	40%	(200)	19%	(93)	494
In Person Option or Partial Requirement	44%	(145)	48%	(159)	8%	(27)	331
In Person Required or Remote Only for Appts/PTO	41%	(249)	42%	(254)	18%	(108)	611
Manufacturing	32%	(21)	56%	(38)	12%	(8)	68
Retail	42%	(43)	44%	(45)	14%	(14)	103
Health Care	51%	(56)	39%	(43)	10%	(11)	110
Technology	57%	(38)	25%	(17)	18%	(12)	67
Construction	34%	(31)	49%	(45)	17%	(15)	92
Other	42%	(81)	41%	(79)	17%	(33)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR14_6: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
Whether the brand gives back to the community

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	25%	(554)	50%	(1106)	25%	(545)	2205
Gender: Male	24%	(259)	50%	(539)	25%	(272)	1070
Gender: Female	26%	(290)	50%	(562)	24%	(272)	1124
Age: 18-34	28%	(178)	49%	(311)	23%	(144)	632
Age: 35-44	31%	(116)	48%	(179)	21%	(78)	372
Age: 45-64	24%	(169)	51%	(364)	25%	(180)	712
Age: 65+	19%	(92)	52%	(253)	29%	(143)	488
GenZers: 1997-2012	27%	(71)	52%	(135)	21%	(56)	262
Millennials: 1981-1996	31%	(201)	46%	(302)	23%	(153)	656
GenXers: 1965-1980	24%	(130)	54%	(288)	22%	(116)	533
Baby Boomers: 1946-1964	21%	(148)	50%	(345)	29%	(198)	690
PID: Dem (no lean)	31%	(268)	50%	(438)	19%	(162)	867
PID: Ind (no lean)	23%	(155)	50%	(339)	26%	(178)	671
PID: Rep (no lean)	20%	(131)	49%	(330)	31%	(206)	666
PID/Gender: Dem Men	32%	(122)	51%	(199)	17%	(66)	388
PID/Gender: Dem Women	30%	(142)	50%	(235)	20%	(95)	472
PID/Gender: Ind Men	19%	(62)	51%	(163)	30%	(95)	321
PID/Gender: Ind Women	26%	(91)	50%	(175)	24%	(82)	348
PID/Gender: Rep Men	21%	(75)	49%	(176)	30%	(110)	361
PID/Gender: Rep Women	19%	(57)	50%	(153)	31%	(94)	304
Ideo: Liberal (1-3)	29%	(190)	54%	(358)	17%	(109)	657
Ideo: Moderate (4)	27%	(172)	50%	(321)	23%	(150)	643
Ideo: Conservative (5-7)	19%	(136)	50%	(350)	30%	(212)	699
Educ: < College	26%	(368)	49%	(705)	26%	(368)	1441
Educ: Bachelors degree	22%	(106)	54%	(263)	24%	(117)	485
Educ: Post-grad	29%	(80)	50%	(138)	22%	(61)	279
Income: Under 50k	27%	(305)	46%	(533)	27%	(312)	1150
Income: 50k-100k	23%	(153)	54%	(361)	23%	(156)	670
Income: 100k+	25%	(96)	55%	(212)	20%	(77)	385
Ethnicity: White	23%	(388)	52%	(883)	25%	(430)	1702
Ethnicity: Hispanic	28%	(108)	51%	(192)	21%	(79)	380

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Table MCBR14_6: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
Whether the brand gives back to the community

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	25%	(554)	50%	(1106)	25%	(545)	2205
Ethnicity: Black	37%	(105)	40%	(113)	23%	(65)	283
Ethnicity: Other	28%	(62)	50%	(109)	22%	(49)	220
All Christian	23%	(237)	53%	(544)	24%	(248)	1030
All Non-Christian	33%	(39)	41%	(49)	26%	(31)	119
Atheist	22%	(23)	53%	(55)	25%	(26)	104
Agnostic/Nothing in particular	20%	(117)	52%	(297)	28%	(161)	575
Something Else	36%	(138)	43%	(161)	21%	(79)	378
Religious Non-Protestant/Catholic	30%	(40)	44%	(59)	26%	(35)	135
Evangelical	31%	(175)	46%	(266)	23%	(132)	573
Non-Evangelical	24%	(195)	52%	(414)	24%	(189)	799
Community: Urban	34%	(216)	42%	(267)	23%	(147)	630
Community: Suburban	21%	(227)	54%	(573)	25%	(260)	1060
Community: Rural	21%	(111)	52%	(267)	27%	(138)	515
Employ: Private Sector	27%	(193)	50%	(363)	23%	(170)	726
Employ: Government	27%	(40)	51%	(75)	22%	(33)	148
Employ: Self-Employed	23%	(48)	55%	(114)	22%	(45)	207
Employ: Homemaker	27%	(36)	52%	(70)	21%	(29)	134
Employ: Student	35%	(24)	54%	(37)	11%	(8)	69
Employ: Retired	19%	(106)	52%	(285)	29%	(159)	550
Employ: Unemployed	29%	(70)	47%	(114)	24%	(57)	241
Employ: Other	29%	(38)	37%	(48)	34%	(44)	130
Military HH: Yes	25%	(73)	50%	(146)	25%	(75)	294
Military HH: No	25%	(481)	50%	(960)	25%	(470)	1911
RD/WT: Right Direction	34%	(235)	50%	(349)	16%	(114)	698
RD/WT: Wrong Track	21%	(319)	50%	(758)	29%	(431)	1507
Biden Job Approve	31%	(292)	51%	(485)	17%	(164)	942
Biden Job Disapprove	18%	(205)	51%	(576)	31%	(345)	1126

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Table MCBR14_6: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
Whether the brand gives back to the community

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	25%	(554)	50%	(1106)	25%	(545)	2205
Biden Job Strongly Approve	41%	(160)	44%	(171)	15%	(58)	389
Biden Job Somewhat Approve	24%	(133)	57%	(314)	19%	(106)	553
Biden Job Somewhat Disapprove	21%	(69)	53%	(178)	26%	(86)	333
Biden Job Strongly Disapprove	17%	(136)	50%	(398)	33%	(258)	793
Favorable of Biden	31%	(294)	52%	(494)	17%	(164)	953
Unfavorable of Biden	20%	(221)	50%	(557)	30%	(338)	1116
Very Favorable of Biden	39%	(156)	44%	(178)	17%	(66)	400
Somewhat Favorable of Biden	25%	(138)	57%	(317)	18%	(98)	553
Somewhat Unfavorable of Biden	26%	(78)	50%	(150)	24%	(71)	300
Very Unfavorable of Biden	18%	(143)	50%	(406)	33%	(267)	816
#1 Issue: Economy	25%	(222)	51%	(457)	25%	(223)	901
#1 Issue: Security	21%	(67)	52%	(165)	26%	(83)	315
#1 Issue: Health Care	22%	(42)	59%	(114)	19%	(37)	192
#1 Issue: Medicare / Social Security	29%	(80)	44%	(121)	28%	(77)	278
#1 Issue: Women's Issues	29%	(55)	48%	(93)	23%	(44)	192
#1 Issue: Education	38%	(24)	49%	(30)	13%	(8)	62
#1 Issue: Energy	35%	(50)	42%	(59)	24%	(34)	143
#1 Issue: Other	13%	(15)	55%	(66)	32%	(39)	121
2022 House Vote: Democrat	32%	(283)	51%	(453)	18%	(161)	897
2022 House Vote: Republican	20%	(135)	51%	(347)	30%	(205)	687
2022 House Vote: Someone else	16%	(10)	53%	(33)	31%	(19)	62
2022 House Vote: Didn't Vote	23%	(126)	49%	(273)	29%	(159)	559
2020 Vote: Joe Biden	31%	(291)	49%	(465)	20%	(185)	940
2020 Vote: Donald Trump	18%	(132)	52%	(375)	30%	(219)	726
2020 Vote: Other	23%	(15)	54%	(33)	23%	(14)	62
2020 Vote: Didn't Vote	24%	(116)	49%	(233)	27%	(126)	476
2018 House Vote: Democrat	32%	(249)	50%	(395)	18%	(141)	785
2018 House Vote: Republican	18%	(112)	51%	(313)	31%	(195)	621
2018 House Vote: Someone else	26%	(16)	57%	(34)	16%	(10)	59
2018 House Vote: Didn't Vote	24%	(178)	49%	(364)	27%	(199)	741

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Table MCBR14_6: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
Whether the brand gives back to the community

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	25%	(554)	50%	(1106)	25%	(545)	2205
4-Region: Northeast	29%	(111)	45%	(173)	27%	(103)	386
4-Region: Midwest	21%	(95)	51%	(234)	28%	(126)	456
4-Region: South	24%	(204)	51%	(428)	25%	(208)	841
4-Region: West	27%	(143)	52%	(271)	21%	(108)	522
Employed	26%	(280)	51%	(553)	23%	(248)	1081
Unemployed	24%	(274)	49%	(554)	26%	(297)	1124
Works Remotely, No in-Person Option	25%	(34)	56%	(78)	20%	(27)	139
Works Remotely with in-Person Option	22%	(35)	62%	(101)	17%	(28)	164
Part Time Works Remotely, Part Time Require in Person	34%	(58)	45%	(75)	21%	(34)	167
In Person Work Except Vacation and Appts	30%	(36)	50%	(58)	20%	(23)	117
In Person Work Only	24%	(118)	49%	(240)	28%	(136)	494
In Person Option or Partial Requirement	28%	(93)	53%	(176)	19%	(62)	331
In Person Required or Remote Only for Appts/PTO	25%	(153)	49%	(299)	26%	(159)	611
Manufacturing	21%	(14)	63%	(43)	16%	(11)	68
Retail	22%	(23)	50%	(52)	28%	(28)	103
Health Care	27%	(30)	52%	(57)	21%	(23)	110
Technology	42%	(28)	43%	(29)	15%	(10)	67
Construction	18%	(17)	60%	(55)	22%	(20)	92
Other	26%	(51)	47%	(91)	26%	(51)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR14_7: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The brand's impact on the environment

Demographic	Major factor		Minor factor		Not a factor at all	Total N
Adults	31%	(673)	44%	(976)	25% (556)	2205
Gender: Male	29%	(314)	45%	(482)	26% (275)	1070
Gender: Female	32%	(354)	44%	(490)	25% (280)	1124
Age: 18-34	35%	(222)	40%	(256)	24% (154)	632
Age: 35-44	32%	(119)	47%	(176)	21% (77)	372
Age: 45-64	28%	(201)	48%	(339)	24% (172)	712
Age: 65+	27%	(131)	42%	(205)	31% (152)	488
GenZers: 1997-2012	35%	(92)	40%	(105)	25% (66)	262
Millennials: 1981-1996	33%	(218)	44%	(290)	23% (148)	656
GenXers: 1965-1980	30%	(160)	46%	(246)	24% (128)	533
Baby Boomers: 1946-1964	27%	(189)	45%	(312)	27% (189)	690
PID: Dem (no lean)	40%	(349)	45%	(392)	15% (126)	867
PID: Ind (no lean)	28%	(187)	43%	(289)	29% (196)	671
PID: Rep (no lean)	21%	(137)	44%	(296)	35% (233)	666
PID/Gender: Dem Men	43%	(167)	45%	(174)	12% (46)	388
PID/Gender: Dem Women	38%	(178)	45%	(214)	17% (80)	472
PID/Gender: Ind Men	22%	(71)	46%	(148)	32% (102)	321
PID/Gender: Ind Women	33%	(114)	40%	(140)	27% (94)	348
PID/Gender: Rep Men	21%	(75)	44%	(159)	35% (126)	361
PID/Gender: Rep Women	20%	(62)	45%	(136)	35% (105)	304
Ideo: Liberal (1-3)	38%	(251)	48%	(316)	14% (91)	657
Ideo: Moderate (4)	33%	(210)	44%	(283)	23% (150)	643
Ideo: Conservative (5-7)	23%	(158)	41%	(286)	37% (255)	699
Educ: < College	31%	(448)	43%	(616)	26% (377)	1441
Educ: Bachelors degree	28%	(136)	48%	(231)	24% (118)	485
Educ: Post-grad	32%	(89)	46%	(129)	22% (61)	279
Income: Under 50k	32%	(366)	42%	(481)	26% (303)	1150
Income: 50k-100k	27%	(183)	47%	(314)	26% (173)	670
Income: 100k+	32%	(124)	47%	(181)	21% (80)	385
Ethnicity: White	28%	(484)	46%	(778)	26% (439)	1702
Ethnicity: Hispanic	38%	(146)	42%	(160)	20% (75)	380

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Table MCBR14_7: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The brand's impact on the environment

Demographic	Major factor		Minor factor		Not a factor at all	Total N
Adults	31%	(673)	44%	(976)	25% (556)	2205
Ethnicity: Black	41%	(118)	38%	(109)	20% (57)	283
Ethnicity: Other	32%	(71)	41%	(89)	27% (60)	220
All Christian	29%	(296)	45%	(463)	26% (271)	1030
All Non-Christian	32%	(38)	41%	(49)	26% (31)	119
Atheist	34%	(35)	44%	(46)	22% (23)	104
Agnostic/Nothing in particular	29%	(164)	45%	(257)	27% (154)	575
Something Else	37%	(140)	43%	(161)	20% (77)	378
Religious Non-Protestant/Catholic	31%	(42)	40%	(54)	29% (39)	135
Evangelical	33%	(190)	41%	(237)	26% (146)	573
Non-Evangelical	30%	(237)	47%	(372)	24% (189)	799
Community: Urban	35%	(220)	42%	(262)	23% (147)	630
Community: Suburban	30%	(322)	46%	(490)	23% (249)	1060
Community: Rural	26%	(132)	43%	(224)	31% (160)	515
Employ: Private Sector	32%	(233)	47%	(342)	21% (152)	726
Employ: Government	36%	(54)	43%	(63)	21% (31)	148
Employ: Self-Employed	26%	(54)	46%	(96)	27% (57)	207
Employ: Homemaker	26%	(35)	53%	(71)	21% (28)	134
Employ: Student	38%	(26)	45%	(31)	17% (12)	69
Employ: Retired	27%	(149)	42%	(233)	31% (168)	550
Employ: Unemployed	30%	(73)	39%	(95)	30% (73)	241
Employ: Other	38%	(49)	35%	(46)	27% (35)	130
Military HH: Yes	25%	(74)	45%	(133)	30% (87)	294
Military HH: No	31%	(599)	44%	(843)	25% (468)	1911
RD/WT: Right Direction	41%	(289)	44%	(309)	14% (100)	698
RD/WT: Wrong Track	25%	(384)	44%	(668)	30% (456)	1507
Biden Job Approve	40%	(372)	46%	(432)	15% (137)	942
Biden Job Disapprove	22%	(243)	45%	(507)	33% (376)	1126

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Table MCBR14_7: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The brand's impact on the environment

Demographic	Major factor		Minor factor		Not a factor at all		Total N
Adults	31%	(673)	44%	(976)	25%	(556)	2205
Biden Job Strongly Approve	49%	(192)	39%	(151)	12%	(46)	389
Biden Job Somewhat Approve	33%	(180)	51%	(281)	17%	(91)	553
Biden Job Somewhat Disapprove	32%	(108)	45%	(149)	23%	(76)	333
Biden Job Strongly Disapprove	17%	(136)	45%	(357)	38%	(300)	793
Favorable of Biden	40%	(381)	46%	(436)	14%	(135)	953
Unfavorable of Biden	23%	(254)	43%	(485)	34%	(377)	1116
Very Favorable of Biden	49%	(194)	39%	(157)	12%	(49)	400
Somewhat Favorable of Biden	34%	(187)	51%	(279)	16%	(87)	553
Somewhat Unfavorable of Biden	35%	(104)	44%	(131)	22%	(65)	300
Very Unfavorable of Biden	18%	(150)	43%	(354)	38%	(313)	816
#1 Issue: Economy	28%	(250)	46%	(418)	26%	(233)	901
#1 Issue: Security	24%	(75)	43%	(136)	33%	(103)	315
#1 Issue: Health Care	35%	(67)	48%	(93)	17%	(32)	192
#1 Issue: Medicare / Social Security	37%	(102)	39%	(108)	25%	(69)	278
#1 Issue: Women's Issues	30%	(58)	48%	(93)	22%	(42)	192
#1 Issue: Education	46%	(29)	43%	(27)	11%	(7)	62
#1 Issue: Energy	46%	(65)	31%	(44)	24%	(34)	143
#1 Issue: Other	22%	(27)	48%	(58)	30%	(36)	121
2022 House Vote: Democrat	41%	(366)	45%	(400)	15%	(130)	897
2022 House Vote: Republican	20%	(135)	44%	(303)	36%	(249)	687
2022 House Vote: Someone else	33%	(21)	35%	(21)	32%	(20)	62
2022 House Vote: Didn't Vote	27%	(151)	45%	(252)	28%	(157)	559
2020 Vote: Joe Biden	39%	(370)	46%	(429)	15%	(141)	940
2020 Vote: Donald Trump	19%	(140)	45%	(327)	36%	(259)	726
2020 Vote: Other	27%	(17)	38%	(24)	34%	(21)	62
2020 Vote: Didn't Vote	31%	(146)	41%	(196)	28%	(134)	476
2018 House Vote: Democrat	40%	(316)	46%	(362)	14%	(107)	785
2018 House Vote: Republican	19%	(116)	44%	(272)	37%	(233)	621
2018 House Vote: Someone else	22%	(13)	59%	(35)	19%	(11)	59
2018 House Vote: Didn't Vote	31%	(228)	42%	(308)	28%	(204)	741

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Table MCBR14_7: Sometimes in surveys like this, people change their mind. When deciding whether or not to purchase a product or service from a specific brand, to what extent are the following a factor in your decision?
The brand's impact on the environment

Demographic	Major factor		Minor factor		Not a factor at all	Total N
Adults	31%	(673)	44%	(976)	25% (556)	2205
4-Region: Northeast	32%	(125)	44%	(171)	23% (90)	386
4-Region: Midwest	28%	(128)	45%	(203)	27% (124)	456
4-Region: South	27%	(229)	47%	(397)	26% (215)	841
4-Region: West	37%	(191)	39%	(205)	24% (126)	522
Employed	32%	(341)	46%	(500)	22% (239)	1081
Unemployed	30%	(332)	42%	(476)	28% (316)	1124
Works Remotely, No in-Person Option	30%	(42)	44%	(61)	25% (35)	139
Works Remotely with in-Person Option	28%	(45)	51%	(83)	21% (35)	164
Part Time Works Remotely, Part Time Require in Person	39%	(65)	50%	(83)	11% (19)	167
In Person Work Except Vacation and Appts	37%	(43)	41%	(48)	22% (26)	117
In Person Work Only	29%	(145)	45%	(224)	25% (124)	494
In Person Option or Partial Requirement	33%	(111)	50%	(167)	16% (53)	331
In Person Required or Remote Only for Appts/PTO	31%	(188)	45%	(272)	25% (150)	611
Manufacturing	27%	(18)	55%	(37)	18% (12)	68
Retail	23%	(24)	53%	(55)	24% (25)	103
Health Care	40%	(44)	39%	(43)	21% (23)	110
Technology	45%	(30)	40%	(27)	16% (10)	67
Construction	25%	(23)	53%	(49)	22% (20)	92
Other	31%	(60)	45%	(87)	23% (45)	192

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2205	100%
xdemGender	Gender: Male	1070	49%
	Gender: Female	1124	51%
	N	2194	
age	Age: 18-34	632	29%
	Age: 35-44	372	17%
	Age: 45-64	712	32%
	Age: 65+	488	22%
	N	2205	
demAgeGeneration	GenZers: 1997-2012	262	12%
	Millennials: 1981-1996	656	30%
	GenXers: 1965-1980	533	24%
	Baby Boomers: 1946-1964	690	31%
	N	2141	
xpid3	PID: Dem (no lean)	867	39%
	PID: Ind (no lean)	671	30%
	PID: Rep (no lean)	666	30%
	N	2205	
xpidGender	PID/Gender: Dem Men	388	18%
	PID/Gender: Dem Women	472	21%
	PID/Gender: Ind Men	321	15%
	PID/Gender: Ind Women	348	16%
	PID/Gender: Rep Men	361	16%
	PID/Gender: Rep Women	304	14%
	N	2194	
xdemIdeo3	Ideo: Liberal (1-3)	657	30%
	Ideo: Moderate (4)	643	29%
	Ideo: Conservative (5-7)	699	32%
	N	1999	
xeduc3	Educ: < College	1441	65%
	Educ: Bachelors degree	485	22%
	Educ: Post-grad	279	13%
	N	2205	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1150	52%
	Income: 50k-100k	670	30%
	Income: 100k+	385	17%
	N	2205	
xdemWhite	Ethnicity: White	1702	77%
xdemHispBin	Ethnicity: Hispanic	380	17%
demBlackBin	Ethnicity: Black	283	13%
demRaceOther	Ethnicity: Other	220	10%
xdemReligion	All Christian	1030	47%
	All Non-Christian	119	5%
	Atheist	104	5%
	Agnostic/Nothing in particular	575	26%
	Something Else	378	17%
	N	2205	
xdemReligOther	Religious Non-Protestant/Catholic	135	6%
xdemEvang	Evangelical	573	26%
	Non-Evangelical	799	36%
	N	1372	
xdemUsr	Community: Urban	630	29%
	Community: Suburban	1060	48%
	Community: Rural	515	23%
	N	2205	
xdemEmploy	Employ: Private Sector	726	33%
	Employ: Government	148	7%
	Employ: Self-Employed	207	9%
	Employ: Homemaker	134	6%
	Employ: Student	69	3%
	Employ: Retired	550	25%
	Employ: Unemployed	241	11%
	Employ: Other	130	6%
	N	2205	
xdemMilHH1	Military HH: Yes	294	13%
	Military HH: No	1911	87%
	N	2205	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	698	32%
	RD/WT: Wrong Track	1507	68%
	N	2205	
xdemBidenApprove	Biden Job Approve	942	43%
	Biden Job Disapprove	1126	51%
	N	2068	
xdemBidenApprove2	Biden Job Strongly Approve	389	18%
	Biden Job Somewhat Approve	553	25%
	Biden Job Somewhat Disapprove	333	15%
	Biden Job Strongly Disapprove	793	36%
	N	2068	
xdemBidenFav	Favorable of Biden	953	43%
	Unfavorable of Biden	1116	51%
	N	2069	
xdemBidenFavFull	Very Favorable of Biden	400	18%
	Somewhat Favorable of Biden	553	25%
	Somewhat Unfavorable of Biden	300	14%
	Very Unfavorable of Biden	816	37%
	N	2069	
xnr3	#1 Issue: Economy	901	41%
	#1 Issue: Security	315	14%
	#1 Issue: Health Care	192	9%
	#1 Issue: Medicare / Social Security	278	13%
	#1 Issue: Women's Issues	192	9%
	#1 Issue: Education	62	3%
	#1 Issue: Energy	143	6%
	#1 Issue: Other	121	5%
	N	2205	
xsubVote22O	2022 House Vote: Democrat	897	41%
	2022 House Vote: Republican	687	31%
	2022 House Vote: Someone else	62	3%
	2022 House Vote: Didnt Vote	559	25%
	N	2205	
xsubVote20O	2020 Vote: Joe Biden	940	43%
	2020 Vote: Donald Trump	726	33%
	2020 Vote: Other	62	3%
	2020 Vote: Didn't Vote	476	22%
	N	2205	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote18O	2018 House Vote: Democrat	785	36%
	2018 House Vote: Republican	621	28%
	2018 House Vote: Someone else	59	3%
	2018 House Vote: Didnt Vote	741	34%
	N	2205	
xreg4	4-Region: Northeast	386	18%
	4-Region: Midwest	456	21%
	4-Region: South	841	38%
	4-Region: West	522	24%
	N	2205	
MCBRxdem1	Employed	1081	49%
	Unemployed	1124	51%
	N	2205	
MCBRxdem2	Works Remotely, No in-Person Option	139	6%
	Works Remotely with in-Person Option	164	7%
	Part Time Works Remotely, Part Time Require in Person	167	8%
	In Person Work Except Vacation and Appts	117	5%
	In Person Work Only	494	22%
	N	1081	
MCBRxdem3	In Person Option or Partial Requirement	331	15%
	In Person Required or Remote Only for Appts/PTO	611	28%
	N	942	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
industry_us	Manufacturing	68	3%
	Financial Services	45	2%
	Food & Beverage	44	2%
	Retail	103	5%
	Defense	3	0%
	Agriculture	6	0%
	Health Care	110	5%
	Technology	67	3%
	Construction	92	4%
	Education: Primary/Secondary	31	1%
	Education: College and Post-Grad	15	1%
	Insurance	26	1%
	Leisure & Hospitality	13	1%
	Professional and Business Services	43	2%
	Public Administration	2	0%
	Publishing, Entertainment and Media	7	0%
	Property & Real Estate	24	1%
	Transportation	28	1%
	Other	192	9%
	Don't Know / No Opinion	13	1%
	N	933	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

