



National Tracking Poll #2301077
January 14-15, 2023

Crosstabulation Results

Methodology:

This poll was conducted between January 14-January 15, 2023 among a sample of 2204 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, race, educational attainment, region, gender by age, and race by educational attainment. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table MCEN1: *To the best of your knowledge, about how often did you see a film in theaters in the past 12 months?*

Demographic	Several times a week	Once a week	Several times a month	Once a month	Once every other month	Once every three months	Once every six months	Once	Not at all	Don't know	Total N
Adults	1% (27)	2% (41)	5% (102)	6% (132)	6% (134)	10% (231)	12% (258)	12% (275)	43% (958)	2% (45)	2204
Gender: Male	2% (18)	3% (29)	7% (73)	8% (87)	6% (67)	11% (112)	13% (135)	12% (132)	37% (399)	1% (15)	1067
Gender: Female	1% (9)	1% (13)	3% (29)	4% (45)	5% (60)	10% (110)	11% (122)	13% (142)	50% (553)	3% (30)	1113
Age: 18-34	3% (18)	3% (16)	7% (41)	8% (49)	8% (54)	13% (80)	13% (79)	14% (91)	29% (182)	4% (22)	632
Age: 35-44	2% (6)	4% (16)	6% (21)	8% (28)	8% (29)	15% (56)	14% (53)	12% (45)	31% (116)	1% (3)	372
Age: 45-64	— (3)	1% (10)	5% (34)	4% (31)	5% (39)	9% (66)	10% (73)	13% (89)	50% (353)	2% (14)	712
Age: 65+	— (0)	— (0)	1% (6)	5% (24)	3% (13)	6% (29)	11% (53)	10% (50)	63% (307)	1% (6)	488
GenZers: 1997-2012	2% (7)	1% (2)	9% (29)	7% (21)	11% (32)	13% (40)	12% (35)	14% (43)	27% (82)	4% (11)	302
Millennials: 1981-1996	2% (16)	5% (29)	5% (31)	8% (51)	7% (47)	14% (87)	14% (90)	13% (81)	30% (192)	2% (15)	637
GenXers: 1965-1980	1% (4)	1% (7)	7% (35)	5% (29)	5% (29)	10% (54)	10% (53)	14% (72)	44% (232)	2% (10)	524
Baby Boomers: 1946-1964	— (0)	1% (4)	1% (8)	4% (30)	3% (22)	7% (49)	10% (71)	11% (75)	60% (407)	1% (9)	675
PID: Dem (no lean)	2% (17)	2% (21)	6% (53)	7% (65)	8% (72)	11% (101)	12% (105)	11% (99)	39% (347)	2% (15)	894
PID: Ind (no lean)	— (2)	1% (9)	4% (28)	5% (34)	4% (28)	9% (58)	11% (72)	13% (85)	50% (328)	3% (19)	662
PID: Rep (no lean)	1% (8)	2% (11)	3% (22)	5% (33)	5% (35)	11% (72)	13% (82)	14% (92)	44% (283)	2% (11)	648
PID/Gender: Dem Men	2% (11)	4% (20)	9% (40)	9% (38)	9% (38)	10% (45)	14% (60)	10% (42)	32% (143)	1% (4)	442
PID/Gender: Dem Women	1% (6)	— (2)	3% (13)	6% (27)	6% (27)	11% (49)	10% (45)	13% (56)	46% (202)	2% (11)	436
PID/Gender: Ind Men	— (2)	2% (6)	6% (19)	7% (22)	3% (10)	10% (31)	11% (34)	16% (50)	44% (139)	2% (5)	318
PID/Gender: Ind Women	— (0)	1% (3)	3% (9)	4% (12)	5% (18)	7% (25)	11% (37)	10% (35)	55% (185)	4% (14)	338
PID/Gender: Rep Men	2% (6)	1% (3)	4% (14)	9% (26)	6% (20)	12% (36)	13% (41)	13% (40)	38% (117)	2% (6)	308
PID/Gender: Rep Women	1% (3)	2% (8)	2% (8)	2% (6)	4% (15)	11% (36)	12% (41)	15% (52)	49% (166)	2% (5)	340
Ideo: Liberal (1-3)	3% (19)	3% (20)	5% (33)	8% (55)	9% (60)	10% (68)	14% (94)	13% (88)	35% (240)	2% (14)	692
Ideo: Moderate (4)	— (2)	2% (13)	6% (40)	6% (38)	5% (34)	11% (75)	11% (74)	11% (70)	46% (307)	2% (12)	664
Ideo: Conservative (5-7)	1% (6)	1% (8)	4% (24)	5% (32)	5% (32)	12% (79)	12% (78)	14% (91)	46% (305)	2% (15)	669
Educ: < College	1% (14)	2% (29)	3% (50)	5% (68)	6% (81)	9% (131)	12% (170)	12% (174)	48% (684)	3% (39)	1440
Educ: Bachelors degree	2% (7)	1% (6)	5% (25)	8% (37)	7% (35)	17% (80)	11% (52)	14% (67)	36% (172)	1% (4)	485
Educ: Post-grad	2% (5)	2% (6)	10% (27)	10% (27)	7% (18)	7% (20)	13% (36)	12% (35)	36% (102)	1% (2)	279
Income: Under 50k	1% (11)	2% (20)	4% (43)	4% (53)	6% (67)	10% (115)	11% (131)	11% (128)	51% (607)	2% (26)	1202
Income: 50k-100k	1% (8)	2% (11)	4% (29)	7% (43)	6% (41)	11% (69)	13% (85)	16% (104)	37% (243)	3% (17)	651
Income: 100k+	2% (8)	3% (10)	9% (31)	10% (36)	7% (26)	13% (47)	12% (43)	12% (43)	31% (108)	— (1)	352
Ethnicity: White	1% (21)	2% (31)	4% (70)	5% (90)	6% (96)	10% (169)	12% (203)	13% (218)	46% (778)	1% (24)	1701
Ethnicity: Hispanic	2% (9)	3% (11)	6% (23)	6% (22)	8% (29)	14% (52)	13% (50)	12% (47)	34% (129)	2% (7)	380
Ethnicity: Black	1% (4)	2% (6)	8% (23)	9% (24)	8% (23)	10% (29)	10% (29)	10% (29)	36% (103)	5% (14)	283
Ethnicity: Other	1% (2)	2% (4)	4% (9)	8% (18)	7% (15)	15% (33)	12% (27)	13% (28)	35% (77)	3% (7)	220
All Christian	1% (12)	2% (18)	4% (42)	7% (70)	5% (48)	11% (105)	13% (124)	11% (112)	44% (431)	1% (12)	973
All Non-Christian	3% (4)	3% (4)	8% (10)	7% (10)	7% (10)	7% (9)	9% (12)	8% (11)	46% (63)	2% (3)	138
Atheist	— (0)	1% (1)	3% (3)	12% (11)	10% (9)	5% (5)	12% (11)	19% (18)	37% (35)	— (0)	94
Agnostic/Nothing in particular	1% (4)	2% (12)	4% (25)	4% (24)	6% (35)	11% (67)	10% (63)	14% (85)	46% (281)	2% (14)	609
Something Else	2% (7)	2% (6)	5% (21)	4% (17)	8% (31)	12% (45)	12% (49)	13% (49)	38% (149)	4% (16)	389
Religious Non-Protestant/Catholic	4% (6)	3% (4)	7% (11)	8% (12)	8% (12)	8% (12)	9% (14)	10% (16)	43% (66)	2% (3)	154
Evangelical	3% (14)	1% (8)	5% (29)	6% (33)	7% (38)	10% (60)	11% (66)	12% (70)	42% (239)	3% (19)	576
Non-Evangelical	— (2)	2% (16)	4% (33)	7% (51)	5% (40)	11% (87)	14% (103)	11% (85)	44% (333)	1% (10)	760

Continued on next page

Table MCEN1: To the best of your knowledge, about how often did you see a film in theaters in the past 12 months?

Demographic	Several times a week	Once a week	Several times a month	Once a month	Once every other month	Once every three months	Once every six months	Once	Not at all	Don't know	Total N
Adults	1% (27)	2% (41)	5% (102)	6% (132)	6% (134)	10% (231)	12% (258)	12% (275)	43% (958)	2% (45)	2204
Community: Urban	2% (13)	5% (31)	5% (36)	8% (52)	6% (42)	10% (68)	9% (58)	10% (63)	42% (279)	3% (17)	660
Community: Suburban	1% (11)	1% (6)	5% (52)	6% (62)	7% (71)	12% (120)	12% (124)	14% (143)	40% (405)	2% (21)	1015
Community: Rural	1% (3)	1% (4)	3% (14)	3% (18)	4% (20)	8% (43)	14% (77)	13% (68)	52% (274)	1% (7)	528
Employ: Private Sector	2% (14)	3% (19)	8% (57)	9% (61)	8% (59)	12% (87)	13% (93)	14% (102)	29% (209)	2% (15)	716
Employ: Government	1% (1)	4% (5)	5% (6)	10% (13)	5% (7)	15% (20)	17% (22)	14% (18)	29% (36)	— (0)	128
Employ: Self-Employed	2% (4)	1% (3)	8% (16)	7% (15)	6% (13)	8% (16)	15% (30)	12% (26)	40% (83)	1% (2)	207
Employ: Homemaker	— (0)	1% (1)	1% (1)	4% (6)	3% (5)	20% (31)	8% (13)	10% (16)	53% (85)	1% (2)	160
Employ: Student	8% (6)	— (0)	5% (4)	3% (2)	15% (11)	15% (10)	19% (13)	12% (9)	18% (12)	4% (3)	71
Employ: Retired	— (1)	1% (4)	1% (7)	4% (22)	4% (20)	7% (39)	11% (59)	11% (60)	61% (341)	2% (9)	563
Employ: Unemployed	— (0)	4% (9)	3% (8)	3% (8)	7% (17)	8% (19)	8% (19)	9% (23)	54% (133)	5% (12)	247
Employ: Other	— (0)	— (0)	3% (4)	5% (5)	2% (3)	8% (9)	8% (9)	19% (22)	52% (58)	2% (2)	112
Military HH: Yes	1% (3)	1% (4)	3% (7)	6% (17)	6% (18)	8% (24)	12% (34)	13% (38)	48% (134)	1% (2)	280
Military HH: No	1% (24)	2% (37)	5% (95)	6% (115)	6% (116)	11% (208)	12% (224)	12% (238)	43% (825)	2% (43)	1924
RD/WT: Right Direction	3% (20)	4% (27)	6% (46)	8% (59)	6% (43)	10% (71)	10% (75)	10% (74)	42% (313)	1% (11)	739
RD/WT: Wrong Track	— (7)	1% (14)	4% (56)	5% (73)	6% (91)	11% (160)	13% (183)	14% (201)	44% (645)	2% (34)	1465
Biden Job Approve	2% (17)	3% (29)	6% (59)	7% (73)	7% (66)	10% (94)	11% (109)	11% (108)	43% (420)	1% (12)	987
Biden Job Disapprove	1% (10)	1% (13)	3% (31)	5% (58)	6% (66)	11% (122)	13% (145)	14% (151)	44% (483)	2% (27)	1106
Biden Job Strongly Approve	3% (14)	4% (20)	7% (33)	8% (38)	4% (19)	8% (38)	11% (51)	10% (45)	42% (190)	1% (5)	455
Biden Job Somewhat Approve	1% (3)	2% (8)	5% (26)	6% (34)	9% (47)	11% (57)	11% (58)	12% (63)	43% (230)	1% (7)	533
Biden Job Somewhat Disapprove	2% (6)	1% (3)	2% (7)	6% (19)	10% (33)	15% (50)	15% (51)	15% (50)	32% (108)	2% (7)	335
Biden Job Strongly Disapprove	— (4)	1% (10)	3% (24)	5% (39)	4% (33)	9% (72)	12% (94)	13% (101)	49% (375)	3% (20)	771
Favorable of Biden	2% (15)	2% (23)	6% (61)	7% (71)	7% (73)	10% (98)	12% (114)	11% (106)	42% (417)	1% (12)	989
Unfavorable of Biden	1% (12)	1% (14)	3% (36)	5% (55)	5% (54)	11% (121)	13% (138)	14% (151)	44% (476)	2% (25)	1081
Very Favorable of Biden	2% (11)	3% (14)	9% (40)	8% (38)	4% (18)	8% (39)	10% (45)	11% (50)	43% (201)	1% (5)	462
Somewhat Favorable of Biden	1% (4)	2% (9)	4% (21)	6% (34)	10% (54)	11% (59)	13% (68)	11% (56)	41% (217)	1% (7)	527
Somewhat Unfavorable of Biden	1% (2)	4% (9)	5% (14)	5% (13)	7% (17)	15% (39)	14% (37)	15% (40)	33% (85)	1% (4)	260
Very Unfavorable of Biden	1% (10)	1% (4)	3% (22)	5% (42)	5% (37)	10% (82)	12% (101)	13% (111)	48% (392)	3% (21)	822
#1 Issue: Economy	1% (10)	2% (17)	5% (42)	6% (53)	7% (66)	10% (92)	13% (121)	14% (130)	39% (357)	3% (27)	915
#1 Issue: Security	1% (3)	1% (2)	5% (15)	5% (15)	5% (13)	8% (23)	10% (27)	14% (37)	50% (136)	1% (3)	273
#1 Issue: Health Care	3% (5)	2% (3)	10% (18)	8% (14)	8% (14)	8% (15)	12% (22)	9% (17)	41% (74)	— (0)	183
#1 Issue: Medicare / Social Security	2% (5)	1% (2)	2% (5)	5% (13)	3% (8)	6% (17)	11% (29)	8% (22)	61% (163)	2% (5)	268
#1 Issue: Women's Issues	1% (2)	1% (2)	4% (10)	6% (15)	7% (18)	20% (51)	13% (33)	12% (31)	35% (89)	2% (4)	255
#1 Issue: Education	1% (1)	14% (11)	4% (3)	9% (7)	8% (6)	8% (6)	11% (9)	9% (7)	33% (25)	3% (2)	77
#1 Issue: Energy	2% (2)	3% (4)	6% (8)	9% (12)	4% (6)	12% (16)	9% (11)	16% (22)	37% (50)	2% (2)	134
#1 Issue: Other	— (0)	— (0)	1% (1)	2% (2)	4% (4)	11% (11)	7% (7)	9% (9)	65% (65)	1% (1)	99
2022 House Vote: Democrat	2% (18)	3% (30)	6% (56)	8% (71)	7% (68)	12% (107)	12% (115)	11% (98)	38% (349)	2% (17)	928
2022 House Vote: Republican	1% (8)	1% (6)	2% (15)	6% (40)	6% (38)	12% (79)	13% (85)	15% (101)	43% (286)	1% (9)	666
2022 House Vote: Someone else	— (0)	— (0)	— (0)	6% (4)	7% (5)	5% (4)	10% (8)	22% (16)	50% (37)	— (0)	75
2022 House Vote: Didn't Vote	— (1)	1% (6)	6% (32)	3% (16)	4% (23)	8% (41)	9% (50)	11% (60)	54% (286)	3% (19)	535
2020 Vote: Joe Biden	2% (15)	3% (24)	6% (62)	8% (73)	7% (68)	12% (113)	11% (106)	11% (104)	40% (382)	1% (9)	957
2020 Vote: Donald Trump	1% (4)	2% (12)	2% (14)	5% (36)	5% (36)	10% (70)	13% (95)	15% (106)	46% (321)	1% (10)	705
2020 Vote: Other	1% (1)	— (0)	2% (1)	4% (2)	7% (5)	15% (10)	8% (5)	14% (9)	46% (30)	4% (2)	65
2020 Vote: Didn't Vote	1% (7)	1% (5)	5% (25)	4% (20)	5% (25)	8% (38)	11% (52)	12% (56)	47% (225)	5% (23)	477

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Table MCEN1: *To the best of your knowledge, about how often did you see a film in theaters in the past 12 months?*

Demographic	Several times a week	Once a week	Several times a month	Once a month	Once every other month	Once every three months	Once every six months	Once	Not at all	Don't know	Total N
Adults	1% (27)	2% (41)	5% (102)	6% (132)	6% (134)	10% (231)	12% (258)	12% (275)	43% (958)	2% (45)	2204
2018 House Vote: Democrat	1% (11)	2% (16)	6% (50)	8% (66)	7% (53)	12% (95)	13% (101)	11% (87)	39% (315)	1% (7)	802
2018 House Vote: Republican	1% (5)	2% (13)	2% (15)	6% (33)	5% (29)	12% (72)	13% (76)	14% (82)	44% (260)	1% (8)	595
2018 House Vote: Someone else	1% (1)	— (0)	8% (7)	2% (2)	8% (6)	6% (5)	3% (2)	20% (16)	52% (42)	— (0)	81
2018 House Vote: Didnt Vote	1% (9)	2% (11)	4% (31)	4% (30)	6% (47)	8% (59)	11% (78)	12% (90)	47% (341)	4% (30)	726
4-Region: Northeast	1% (5)	3% (13)	7% (26)	5% (20)	5% (19)	9% (35)	14% (55)	11% (42)	43% (167)	1% (4)	386
4-Region: Midwest	1% (4)	1% (5)	5% (25)	5% (23)	5% (22)	9% (39)	10% (44)	13% (59)	49% (221)	3% (12)	455
4-Region: South	1% (9)	2% (14)	5% (38)	6% (49)	6% (50)	11% (90)	12% (97)	14% (115)	44% (366)	2% (13)	841
4-Region: West	2% (9)	2% (8)	3% (13)	8% (40)	8% (44)	13% (66)	12% (62)	11% (60)	39% (204)	3% (15)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_1: How favorable or unfavorable do you feel about the following film directors?

James Cameron

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	27% (272)	26% (268)	4% (43)	3% (27)	17% (173)	23% (229)	1013
Gender: Male	32% (156)	29% (141)	6% (30)	3% (12)	15% (75)	15% (75)	489
Gender: Female	22% (113)	25% (127)	3% (14)	1% (8)	19% (96)	30% (153)	510
Age: 18-34	24% (73)	19% (56)	6% (18)	3% (10)	19% (57)	28% (83)	297
Age: 35-44	31% (52)	32% (54)	4% (7)	4% (7)	14% (23)	15% (25)	168
Age: 45-64	28% (92)	29% (94)	3% (11)	2% (6)	17% (55)	21% (70)	329
Age: 65+	25% (55)	29% (63)	3% (8)	2% (4)	17% (38)	23% (52)	220
GenZers: 1997-2012	21% (28)	12% (17)	8% (10)	6% (7)	17% (22)	36% (48)	133
Millennials: 1981-1996	30% (91)	27% (82)	4% (13)	3% (10)	18% (54)	18% (55)	305
GenXers: 1965-1980	29% (72)	29% (72)	5% (12)	2% (5)	15% (38)	20% (50)	248
Baby Boomers: 1946-1964	27% (79)	29% (85)	3% (8)	2% (5)	19% (55)	22% (65)	298
PID: Dem (no lean)	34% (134)	29% (113)	4% (16)	4% (14)	12% (47)	17% (67)	391
PID: Ind (no lean)	19% (64)	26% (86)	5% (17)	2% (8)	21% (69)	26% (87)	332
PID: Rep (no lean)	25% (74)	24% (69)	3% (9)	2% (6)	19% (56)	26% (75)	290
PID/Gender: Dem Men	39% (77)	29% (58)	6% (12)	2% (4)	10% (20)	14% (27)	198
PID/Gender: Dem Women	31% (58)	30% (55)	2% (4)	2% (3)	14% (25)	21% (39)	184
PID/Gender: Ind Men	25% (41)	28% (45)	9% (14)	2% (4)	23% (38)	13% (21)	162
PID/Gender: Ind Women	12% (20)	25% (41)	2% (4)	2% (3)	19% (32)	40% (66)	165
PID/Gender: Rep Men	30% (39)	29% (38)	3% (4)	4% (5)	13% (17)	21% (28)	129
PID/Gender: Rep Women	22% (35)	19% (31)	4% (6)	1% (2)	24% (39)	30% (48)	160
Ideo: Liberal (1-3)	31% (98)	25% (77)	6% (19)	5% (15)	16% (52)	17% (52)	313
Ideo: Moderate (4)	27% (90)	32% (108)	4% (15)	1% (2)	16% (53)	20% (69)	337
Ideo: Conservative (5-7)	24% (70)	25% (73)	3% (8)	4% (11)	20% (59)	24% (72)	292
Educ: < College	26% (171)	22% (148)	4% (25)	2% (14)	19% (123)	27% (181)	662
Educ: Bachelors degree	32% (73)	34% (77)	3% (7)	4% (10)	13% (30)	12% (28)	225
Educ: Post-grad	22% (28)	34% (43)	9% (11)	3% (4)	16% (21)	16% (20)	126
Income: Under 50k	25% (139)	24% (133)	4% (23)	2% (14)	16% (87)	28% (153)	549
Income: 50k-100k	29% (89)	28% (84)	4% (12)	2% (7)	20% (61)	17% (50)	302
Income: 100k+	27% (44)	32% (51)	5% (8)	5% (7)	15% (24)	17% (27)	162
Ethnicity: White	28% (216)	26% (204)	4% (30)	3% (21)	16% (126)	24% (187)	784
Ethnicity: Hispanic	29% (56)	22% (43)	1% (1)	4% (8)	17% (32)	27% (52)	193

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Table MCEN3_1: How favorable or unfavorable do you feel about the following film directors?

James Cameron

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	27% (272)	26% (268)	4% (43)	3% (27)	17% (173)	23% (229)	1013
Ethnicity: Black	21% (25)	25% (29)	6% (7)	3% (3)	24% (28)	22% (26)	119
Ethnicity: Other	28% (31)	32% (35)	6% (7)	3% (4)	17% (18)	15% (16)	110
All Christian	33% (148)	27% (122)	4% (16)	2% (9)	16% (74)	19% (86)	455
All Non-Christian	36% (23)	21% (14)	— (0)	1% (1)	14% (9)	28% (18)	66
Agnostic/Nothing in particular	23% (67)	31% (91)	4% (11)	4% (11)	18% (53)	21% (62)	294
Something Else	16% (26)	18% (30)	8% (14)	4% (6)	18% (30)	35% (58)	164
Religious Non-Protestant/Catholic	34% (25)	22% (17)	— (0)	1% (1)	17% (13)	26% (20)	74
Evangelical	23% (55)	23% (53)	4% (9)	3% (8)	20% (48)	27% (63)	235
Non-Evangelical	32% (117)	26% (95)	6% (21)	2% (6)	14% (52)	21% (79)	370
Community: Urban	28% (86)	31% (97)	4% (13)	4% (14)	16% (50)	16% (51)	310
Community: Suburban	27% (119)	25% (110)	5% (20)	2% (11)	17% (76)	23% (101)	436
Community: Rural	25% (68)	23% (61)	4% (10)	1% (3)	18% (47)	29% (77)	267
Employ: Private Sector	33% (99)	32% (96)	4% (13)	2% (7)	14% (42)	15% (46)	304
Employ: Government	29% (18)	29% (17)	5% (3)	4% (2)	15% (9)	18% (10)	60
Employ: Self-Employed	26% (27)	22% (24)	3% (3)	4% (4)	19% (20)	26% (27)	106
Employ: Homemaker	28% (23)	26% (22)	4% (4)	2% (2)	13% (11)	27% (23)	84
Employ: Retired	27% (69)	27% (69)	3% (8)	1% (4)	18% (45)	24% (60)	255
Employ: Unemployed	14% (17)	23% (28)	4% (5)	5% (7)	27% (32)	27% (33)	121
Employ: Other	29% (16)	13% (7)	4% (2)	2% (1)	13% (7)	37% (20)	54
Military HH: Yes	28% (37)	21% (27)	5% (7)	2% (3)	20% (27)	23% (31)	133
Military HH: No	27% (235)	27% (241)	4% (36)	3% (24)	17% (146)	23% (198)	881
RD/WT: Right Direction	34% (113)	26% (86)	6% (21)	2% (6)	16% (52)	17% (57)	335
RD/WT: Wrong Track	23% (159)	27% (182)	3% (22)	3% (22)	18% (121)	25% (172)	679
Biden Job Approve	34% (155)	27% (124)	6% (27)	2% (8)	15% (69)	16% (72)	454
Biden Job Disapprove	20% (103)	28% (141)	3% (16)	4% (19)	20% (101)	25% (128)	507
Biden Job Strongly Approve	41% (88)	20% (43)	5% (11)	2% (5)	15% (33)	16% (35)	215
Biden Job Somewhat Approve	28% (67)	34% (80)	7% (16)	1% (3)	15% (35)	15% (36)	238
Biden Job Somewhat Disapprove	23% (35)	33% (50)	2% (3)	6% (9)	19% (28)	17% (26)	151
Biden Job Strongly Disapprove	19% (68)	25% (91)	4% (13)	3% (10)	20% (72)	29% (102)	356

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Table MCEN3_1: How favorable or unfavorable do you feel about the following film directors?

James Cameron

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	27% (272)	26% (268)	4% (43)	3% (27)	17% (173)	23% (229)	1013
Favorable of Biden	35% (155)	28% (124)	5% (22)	2% (8)	13% (60)	18% (79)	450
Unfavorable of Biden	21% (105)	27% (136)	3% (17)	4% (18)	20% (103)	25% (125)	504
Very Favorable of Biden	40% (91)	20% (46)	4% (8)	2% (5)	15% (34)	19% (45)	230
Somewhat Favorable of Biden	29% (64)	36% (79)	6% (14)	1% (3)	12% (26)	16% (35)	221
Somewhat Unfavorable of Biden	18% (23)	33% (40)	4% (4)	7% (8)	22% (27)	16% (20)	122
Very Unfavorable of Biden	22% (82)	25% (96)	3% (13)	3% (10)	20% (76)	28% (105)	382
#1 Issue: Economy	26% (101)	26% (98)	5% (18)	4% (15)	20% (76)	20% (75)	383
#1 Issue: Security	24% (34)	33% (47)	2% (3)	3% (4)	14% (19)	25% (35)	142
#1 Issue: Health Care	33% (28)	17% (15)	2% (2)	1% (1)	14% (12)	33% (28)	86
#1 Issue: Medicare / Social Security	25% (30)	32% (38)	3% (4)	2% (2)	12% (14)	26% (30)	118
#1 Issue: Women's Issues	28% (38)	24% (33)	6% (8)	2% (3)	13% (18)	26% (36)	135
#1 Issue: Energy	27% (17)	27% (17)	7% (5)	— (0)	22% (14)	17% (11)	64
2022 House Vote: Democrat	35% (147)	25% (106)	5% (20)	2% (9)	17% (70)	15% (64)	416
2022 House Vote: Republican	24% (75)	29% (92)	3% (11)	3% (10)	21% (64)	20% (61)	313
2022 House Vote: Didnt Vote	14% (34)	26% (65)	4% (11)	3% (8)	13% (33)	39% (95)	246
2020 Vote: Joe Biden	32% (140)	29% (126)	5% (20)	2% (7)	16% (68)	16% (70)	430
2020 Vote: Donald Trump	28% (95)	25% (86)	4% (12)	3% (12)	17% (57)	23% (78)	341
2020 Vote: Didn't Vote	14% (31)	24% (52)	5% (11)	4% (9)	19% (41)	33% (70)	214
2018 House Vote: Democrat	35% (129)	28% (102)	5% (17)	2% (8)	14% (52)	16% (57)	365
2018 House Vote: Republican	25% (70)	29% (80)	3% (9)	3% (9)	20% (56)	20% (56)	281
2018 House Vote: Didnt Vote	18% (57)	25% (80)	5% (15)	3% (9)	19% (61)	31% (101)	324
4-Region: Northeast	26% (45)	26% (45)	3% (5)	2% (4)	15% (26)	27% (45)	170
4-Region: Midwest	28% (57)	22% (44)	6% (11)	1% (3)	16% (32)	27% (55)	203
4-Region: South	24% (94)	27% (104)	4% (14)	2% (9)	19% (76)	23% (91)	389
4-Region: West	30% (76)	30% (75)	5% (12)	4% (11)	16% (39)	15% (38)	251

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCEN3_2: How favorable or unfavorable do you feel about the following film directors?

Steven Spielberg

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	52% (534)	25% (252)	3% (34)	3% (28)	11% (113)	6% (64)	1026
Gender: Male	54% (275)	25% (128)	5% (24)	2% (12)	7% (34)	7% (38)	513
Gender: Female	51% (259)	24% (123)	2% (10)	3% (16)	14% (71)	5% (26)	505
Age: 18-34	39% (117)	23% (68)	5% (15)	3% (9)	15% (45)	14% (43)	297
Age: 35-44	57% (96)	25% (42)	4% (6)	3% (5)	9% (16)	3% (4)	170
Age: 45-64	58% (192)	24% (79)	2% (7)	3% (11)	9% (31)	3% (11)	330
Age: 65+	56% (129)	27% (62)	3% (6)	2% (3)	9% (21)	3% (6)	228
GenZers: 1997-2012	26% (33)	22% (27)	7% (8)	2% (3)	16% (21)	27% (34)	126
Millennials: 1981-1996	52% (161)	24% (74)	4% (13)	3% (9)	12% (38)	4% (12)	308
GenXers: 1965-1980	59% (148)	24% (59)	2% (5)	4% (9)	8% (20)	4% (10)	252
Baby Boomers: 1946-1964	57% (177)	27% (84)	1% (4)	2% (7)	11% (33)	2% (6)	312
PID: Dem (no lean)	61% (250)	21% (87)	3% (12)	1% (6)	9% (35)	5% (20)	409
PID: Ind (no lean)	39% (120)	28% (86)	3% (8)	2% (7)	17% (52)	10% (31)	305
PID: Rep (no lean)	53% (165)	25% (79)	4% (13)	5% (16)	8% (26)	4% (13)	312
PID/Gender: Dem Men	63% (130)	21% (44)	4% (8)	1% (1)	5% (10)	6% (13)	207
PID/Gender: Dem Women	61% (119)	22% (42)	2% (4)	2% (5)	9% (18)	4% (7)	195
PID/Gender: Ind Men	35% (53)	34% (51)	4% (6)	1% (2)	12% (18)	13% (19)	150
PID/Gender: Ind Women	44% (67)	23% (35)	1% (2)	3% (5)	21% (33)	8% (12)	154
PID/Gender: Rep Men	59% (92)	21% (33)	6% (9)	6% (9)	4% (6)	4% (6)	156
PID/Gender: Rep Women	47% (73)	29% (46)	3% (4)	4% (6)	13% (20)	5% (7)	156
Ideo: Liberal (1-3)	61% (201)	20% (65)	4% (12)	2% (7)	8% (28)	5% (18)	330
Ideo: Moderate (4)	49% (157)	28% (90)	2% (6)	3% (10)	11% (36)	7% (23)	322
Ideo: Conservative (5-7)	51% (158)	27% (82)	4% (13)	3% (10)	11% (34)	4% (12)	308
Educ: < College	50% (333)	24% (160)	3% (17)	2% (14)	13% (85)	8% (52)	660
Educ: Bachelors degree	54% (126)	27% (63)	4% (10)	4% (10)	8% (18)	3% (7)	235
Educ: Post-grad	57% (75)	22% (29)	5% (7)	4% (5)	8% (11)	4% (5)	131
Income: Under 50k	50% (266)	24% (130)	3% (15)	3% (14)	12% (65)	9% (46)	536
Income: 50k-100k	53% (165)	25% (76)	4% (12)	2% (8)	12% (36)	4% (13)	310
Income: 100k+	58% (104)	25% (45)	4% (7)	3% (6)	7% (12)	3% (5)	180
Ethnicity: White	54% (420)	24% (188)	3% (21)	2% (19)	11% (83)	6% (48)	779
Ethnicity: Hispanic	55% (84)	13% (20)	1% (1)	2% (3)	20% (30)	9% (14)	152

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Table MCEN3_2: How favorable or unfavorable do you feel about the following film directors?

Steven Spielberg

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	52% (534)	25% (252)	3% (34)	3% (28)	11% (113)	6% (64)	1026
Ethnicity: Black	45% (60)	24% (32)	4% (6)	4% (6)	16% (21)	6% (8)	132
Ethnicity: Other	48% (55)	28% (32)	6% (7)	3% (3)	8% (10)	7% (8)	115
All Christian	54% (244)	27% (124)	2% (11)	3% (12)	8% (38)	6% (26)	454
All Non-Christian	61% (43)	15% (10)	8% (6)	5% (3)	7% (5)	5% (3)	71
Agnostic/Nothing in particular	48% (141)	25% (72)	3% (8)	2% (5)	15% (42)	8% (23)	292
Something Else	50% (80)	21% (33)	5% (7)	5% (8)	14% (22)	6% (10)	160
Religious Non-Protestant/Catholic	57% (46)	19% (15)	7% (6)	6% (5)	7% (6)	4% (3)	81
Evangelical	54% (143)	21% (54)	3% (8)	5% (12)	12% (33)	5% (13)	263
Non-Evangelical	52% (175)	29% (97)	3% (10)	2% (6)	8% (26)	7% (23)	337
Community: Urban	48% (141)	23% (66)	4% (13)	4% (12)	11% (32)	10% (29)	295
Community: Suburban	56% (265)	24% (112)	3% (15)	2% (10)	11% (53)	4% (19)	474
Community: Rural	50% (128)	29% (73)	2% (6)	2% (6)	11% (27)	6% (16)	257
Employ: Private Sector	54% (202)	26% (97)	5% (18)	3% (10)	7% (27)	5% (18)	373
Employ: Government	43% (22)	20% (10)	— (0)	6% (3)	12% (6)	19% (10)	52
Employ: Self-Employed	56% (46)	27% (22)	3% (2)	4% (4)	6% (5)	4% (4)	82
Employ: Homemaker	52% (29)	26% (15)	— (0)	3% (2)	16% (9)	3% (2)	56
Employ: Retired	61% (164)	23% (61)	3% (8)	2% (5)	9% (24)	2% (5)	267
Employ: Unemployed	32% (40)	22% (27)	3% (3)	3% (4)	30% (37)	10% (12)	123
Employ: Other	42% (22)	27% (14)	3% (2)	— (0)	10% (5)	17% (9)	51
Military HH: Yes	59% (79)	24% (32)	2% (3)	1% (2)	12% (17)	2% (2)	134
Military HH: No	51% (456)	25% (220)	4% (31)	3% (27)	11% (97)	7% (62)	892
RD/WT: Right Direction	61% (212)	21% (75)	2% (8)	3% (10)	8% (27)	5% (17)	349
RD/WT: Wrong Track	48% (323)	26% (177)	4% (26)	3% (18)	13% (86)	7% (47)	677
Biden Job Approve	59% (276)	22% (102)	3% (15)	2% (10)	8% (35)	5% (25)	464
Biden Job Disapprove	48% (251)	27% (142)	3% (17)	3% (17)	13% (68)	6% (32)	528
Biden Job Strongly Approve	65% (142)	17% (37)	4% (8)	3% (6)	6% (13)	5% (12)	218
Biden Job Somewhat Approve	54% (134)	26% (65)	3% (8)	1% (3)	9% (22)	6% (14)	247
Biden Job Somewhat Disapprove	55% (84)	26% (39)	2% (3)	3% (5)	9% (13)	6% (9)	153
Biden Job Strongly Disapprove	45% (168)	27% (103)	4% (15)	3% (13)	15% (55)	6% (23)	375

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Table MCEN3_2: How favorable or unfavorable do you feel about the following film directors?

Steven Spielberg

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	52% (534)	25% (252)	3% (34)	3% (28)	11% (113)	6% (64)	1026
Favorable of Biden	62% (293)	20% (95)	3% (15)	2% (10)	7% (34)	5% (25)	472
Unfavorable of Biden	46% (231)	28% (139)	4% (19)	4% (18)	14% (69)	5% (25)	501
Very Favorable of Biden	72% (148)	13% (27)	3% (5)	1% (2)	6% (11)	5% (11)	206
Somewhat Favorable of Biden	54% (144)	26% (68)	4% (9)	3% (7)	9% (23)	5% (14)	266
Somewhat Unfavorable of Biden	47% (53)	24% (28)	4% (4)	5% (6)	17% (19)	3% (4)	114
Very Unfavorable of Biden	46% (178)	29% (111)	4% (15)	3% (12)	13% (49)	6% (21)	387
#1 Issue: Economy	49% (211)	26% (110)	3% (15)	3% (13)	11% (49)	7% (29)	428
#1 Issue: Security	43% (55)	36% (46)	4% (5)	2% (3)	9% (12)	6% (7)	128
#1 Issue: Health Care	58% (43)	20% (15)	4% (3)	7% (5)	9% (7)	2% (2)	75
#1 Issue: Medicare / Social Security	64% (81)	20% (25)	2% (2)	2% (2)	7% (9)	6% (7)	127
#1 Issue: Women's Issues	58% (68)	16% (18)	5% (5)	2% (2)	14% (16)	6% (7)	118
#1 Issue: Energy	57% (36)	21% (13)	1% (1)	4% (2)	5% (3)	12% (7)	62
2022 House Vote: Democrat	60% (258)	22% (94)	3% (14)	2% (7)	9% (40)	4% (19)	431
2022 House Vote: Republican	51% (164)	30% (97)	4% (14)	4% (14)	9% (28)	2% (6)	323
2022 House Vote: Didnt Vote	42% (100)	25% (59)	2% (5)	3% (7)	17% (42)	11% (26)	239
2020 Vote: Joe Biden	62% (270)	24% (104)	2% (10)	2% (9)	6% (28)	3% (14)	435
2020 Vote: Donald Trump	49% (174)	26% (92)	4% (15)	3% (11)	11% (40)	6% (22)	354
2020 Vote: Didn't Vote	40% (83)	21% (43)	3% (7)	4% (8)	19% (40)	12% (25)	206
2018 House Vote: Democrat	61% (229)	25% (92)	4% (13)	2% (7)	5% (17)	4% (16)	375
2018 House Vote: Republican	52% (148)	27% (76)	4% (12)	4% (12)	11% (33)	1% (4)	286
2018 House Vote: Didnt Vote	43% (142)	24% (79)	2% (8)	2% (8)	18% (57)	10% (32)	326
4-Region: Northeast	51% (91)	26% (46)	3% (6)	1% (2)	12% (22)	5% (9)	176
4-Region: Midwest	48% (95)	28% (56)	3% (5)	2% (4)	11% (22)	8% (15)	197
4-Region: South	51% (205)	22% (88)	4% (14)	5% (19)	11% (43)	8% (30)	400
4-Region: West	57% (144)	24% (62)	3% (9)	1% (3)	10% (26)	4% (9)	253

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN3_3: How favorable or unfavorable do you feel about the following film directors?

Ridley Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	14%	(144)	19%	(190)	3%	(32)	1%	(12)	17%	(170)	45%	(449)	998
Gender: Male	21%	(105)	24%	(118)	5%	(28)	2%	(8)	14%	(69)	35%	(173)	502
Gender: Female	8%	(39)	15%	(72)	1%	(5)	1%	(4)	20%	(99)	55%	(273)	492
Age: 18-34	12%	(35)	14%	(41)	6%	(17)	2%	(7)	20%	(59)	45%	(131)	291
Age: 35-44	18%	(31)	25%	(43)	3%	(5)	3%	(5)	15%	(25)	36%	(62)	170
Age: 45-64	18%	(55)	21%	(64)	2%	(6)	—	(0)	18%	(54)	42%	(129)	308
Age: 65+	10%	(23)	18%	(42)	2%	(5)	—	(0)	14%	(32)	56%	(128)	230
GenZers: 1997-2012	6%	(7)	12%	(14)	3%	(4)	4%	(5)	12%	(15)	63%	(77)	122
Millennials: 1981-1996	17%	(53)	20%	(61)	5%	(16)	2%	(6)	22%	(66)	33%	(100)	302
GenXers: 1965-1980	19%	(45)	20%	(48)	2%	(5)	—	(1)	16%	(39)	41%	(97)	235
Baby Boomers: 1946-1964	12%	(38)	20%	(61)	2%	(6)	—	(0)	16%	(50)	49%	(150)	303
PID: Dem (no lean)	20%	(77)	20%	(79)	3%	(11)	1%	(6)	16%	(64)	40%	(159)	396
PID: Ind (no lean)	10%	(29)	15%	(46)	4%	(13)	1%	(2)	17%	(53)	53%	(159)	302
PID: Rep (no lean)	12%	(37)	22%	(65)	3%	(8)	1%	(4)	18%	(53)	44%	(131)	300
PID/Gender: Dem Men	30%	(59)	23%	(47)	4%	(8)	1%	(2)	14%	(28)	28%	(56)	201
PID/Gender: Dem Women	9%	(18)	17%	(32)	2%	(3)	2%	(3)	18%	(35)	53%	(102)	193
PID/Gender: Ind Men	14%	(20)	21%	(30)	8%	(12)	1%	(2)	15%	(21)	40%	(57)	142
PID/Gender: Ind Women	6%	(9)	10%	(17)	1%	(1)	—	(0)	20%	(32)	63%	(99)	157
PID/Gender: Rep Men	16%	(25)	26%	(42)	5%	(8)	2%	(4)	13%	(20)	37%	(60)	159
PID/Gender: Rep Women	9%	(12)	17%	(24)	—	(0)	1%	(1)	23%	(33)	51%	(72)	141
Ideo: Liberal (1-3)	21%	(66)	22%	(71)	3%	(10)	1%	(2)	19%	(59)	34%	(108)	316
Ideo: Moderate (4)	13%	(37)	19%	(54)	5%	(14)	1%	(4)	15%	(42)	48%	(137)	287
Ideo: Conservative (5-7)	13%	(40)	19%	(61)	2%	(7)	2%	(7)	18%	(56)	46%	(144)	313
Educ: < College	11%	(73)	18%	(115)	3%	(19)	1%	(4)	17%	(108)	51%	(331)	651
Educ: Bachelors degree	21%	(48)	18%	(42)	4%	(9)	2%	(6)	19%	(44)	35%	(80)	229
Educ: Post-grad	19%	(23)	28%	(33)	3%	(4)	2%	(3)	15%	(18)	32%	(38)	119
Income: Under 50k	12%	(62)	16%	(83)	4%	(19)	1%	(4)	16%	(84)	52%	(274)	525
Income: 50k-100k	16%	(52)	22%	(71)	2%	(6)	1%	(5)	19%	(64)	40%	(129)	327
Income: 100k+	20%	(30)	25%	(36)	5%	(8)	2%	(3)	16%	(23)	32%	(46)	147
Ethnicity: White	15%	(115)	19%	(144)	3%	(24)	1%	(6)	17%	(126)	45%	(334)	750
Ethnicity: Hispanic	12%	(19)	17%	(25)	3%	(5)	2%	(3)	16%	(24)	50%	(76)	151

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Table MCEN3_3: How favorable or unfavorable do you feel about the following film directors?

Ridley Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	14%	(144)	19%	(190)	3%	(32)	1%	(12)	17%	(170)	45%	(449)	998
Ethnicity: Black	10%	(14)	19%	(27)	6%	(8)	4%	(5)	19%	(27)	43%	(59)	139
Ethnicity: Other	14%	(15)	18%	(19)	—	(0)	1%	(1)	16%	(18)	51%	(56)	109
All Christian	17%	(79)	19%	(85)	3%	(12)	1%	(5)	15%	(68)	45%	(205)	452
All Non-Christian	18%	(11)	21%	(13)	4%	(2)	1%	(1)	19%	(12)	36%	(22)	62
Agnostic/Nothing in particular	12%	(32)	19%	(53)	3%	(9)	2%	(4)	19%	(54)	45%	(125)	276
Something Else	10%	(17)	17%	(29)	4%	(7)	1%	(2)	18%	(31)	49%	(82)	168
Religious Non-Protestant/Catholic	17%	(12)	19%	(14)	5%	(4)	1%	(1)	17%	(12)	41%	(31)	74
Evangelical	14%	(38)	19%	(51)	3%	(9)	2%	(6)	18%	(49)	43%	(117)	271
Non-Evangelical	17%	(57)	18%	(59)	2%	(8)	—	(1)	15%	(49)	48%	(161)	335
Community: Urban	19%	(57)	18%	(56)	5%	(15)	1%	(3)	16%	(48)	42%	(127)	306
Community: Suburban	13%	(59)	20%	(92)	3%	(13)	2%	(10)	16%	(71)	46%	(204)	448
Community: Rural	11%	(28)	17%	(42)	2%	(4)	—	(0)	21%	(51)	48%	(118)	244
Employ: Private Sector	19%	(64)	23%	(77)	5%	(16)	1%	(4)	15%	(50)	37%	(125)	336
Employ: Government	25%	(14)	16%	(9)	2%	(1)	2%	(1)	21%	(12)	34%	(19)	56
Employ: Self-Employed	18%	(16)	21%	(18)	1%	(1)	4%	(3)	20%	(18)	36%	(31)	88
Employ: Homemaker	11%	(7)	14%	(8)	—	(0)	1%	(1)	18%	(11)	55%	(34)	61
Employ: Retired	14%	(36)	19%	(49)	2%	(5)	—	(0)	14%	(37)	52%	(137)	264
Employ: Unemployed	5%	(5)	17%	(19)	5%	(5)	—	(0)	26%	(28)	47%	(51)	108
Employ: Other	3%	(2)	13%	(7)	7%	(4)	—	(0)	18%	(10)	58%	(32)	54
Military HH: Yes	16%	(22)	23%	(32)	1%	(1)	1%	(1)	18%	(25)	41%	(57)	138
Military HH: No	14%	(122)	18%	(158)	4%	(31)	1%	(11)	17%	(145)	46%	(392)	860
RD/WT: Right Direction	22%	(79)	19%	(68)	3%	(10)	2%	(7)	15%	(51)	39%	(135)	351
RD/WT: Wrong Track	10%	(65)	19%	(122)	3%	(22)	1%	(5)	18%	(119)	48%	(314)	648
Biden Job Approve	20%	(89)	21%	(94)	2%	(10)	2%	(8)	17%	(73)	38%	(165)	438
Biden Job Disapprove	10%	(54)	18%	(96)	4%	(22)	1%	(4)	17%	(91)	49%	(256)	524
Biden Job Strongly Approve	23%	(44)	19%	(36)	2%	(4)	2%	(4)	17%	(32)	37%	(70)	191
Biden Job Somewhat Approve	18%	(44)	23%	(58)	2%	(6)	1%	(4)	17%	(41)	38%	(95)	247
Biden Job Somewhat Disapprove	7%	(11)	23%	(36)	5%	(8)	1%	(2)	14%	(22)	49%	(76)	155
Biden Job Strongly Disapprove	12%	(44)	16%	(60)	4%	(14)	1%	(3)	19%	(69)	49%	(179)	369

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Table MCEN3_3: How favorable or unfavorable do you feel about the following film directors?

Ridley Scott

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	14%	(144)	19%	(190)	3%	(32)	1%	(12)	17%	(170)	45%	(449)	998
Favorable of Biden	20%	(87)	22%	(98)	2%	(8)	1%	(5)	16%	(72)	38%	(167)	438
Unfavorable of Biden	11%	(55)	17%	(86)	4%	(20)	1%	(7)	18%	(90)	49%	(252)	511
Very Favorable of Biden	22%	(44)	18%	(35)	3%	(5)	2%	(3)	18%	(36)	38%	(77)	201
Somewhat Favorable of Biden	18%	(44)	27%	(63)	1%	(3)	1%	(1)	15%	(36)	38%	(90)	237
Somewhat Unfavorable of Biden	9%	(10)	19%	(20)	6%	(7)	2%	(2)	16%	(17)	48%	(52)	109
Very Unfavorable of Biden	11%	(44)	16%	(66)	3%	(14)	1%	(5)	18%	(72)	50%	(200)	402
#1 Issue: Economy	15%	(62)	17%	(69)	4%	(17)	1%	(5)	19%	(75)	43%	(173)	401
#1 Issue: Security	17%	(21)	21%	(27)	3%	(3)	—	(0)	14%	(17)	45%	(57)	125
#1 Issue: Health Care	18%	(16)	16%	(15)	3%	(2)	3%	(3)	10%	(9)	50%	(46)	91
#1 Issue: Medicare / Social Security	7%	(7)	20%	(22)	—	(0)	—	(0)	20%	(21)	53%	(58)	108
#1 Issue: Women's Issues	13%	(15)	22%	(25)	3%	(3)	—	(0)	18%	(21)	44%	(50)	115
#1 Issue: Energy	14%	(10)	23%	(16)	6%	(4)	4%	(3)	11%	(8)	42%	(29)	70
#1 Issue: Other	10%	(5)	25%	(13)	—	(0)	2%	(1)	22%	(11)	40%	(21)	52
2022 House Vote: Democrat	20%	(85)	23%	(95)	4%	(16)	—	(2)	17%	(71)	36%	(153)	422
2022 House Vote: Republican	14%	(47)	21%	(70)	3%	(9)	2%	(6)	17%	(55)	43%	(144)	331
2022 House Vote: Didnt Vote	5%	(10)	10%	(21)	3%	(7)	2%	(4)	20%	(42)	61%	(128)	211
2020 Vote: Joe Biden	20%	(88)	22%	(98)	2%	(10)	1%	(6)	16%	(72)	38%	(166)	441
2020 Vote: Donald Trump	14%	(45)	17%	(53)	4%	(14)	1%	(4)	16%	(52)	47%	(151)	320
2020 Vote: Didn't Vote	4%	(8)	18%	(36)	4%	(7)	1%	(2)	20%	(41)	54%	(110)	205
2018 House Vote: Democrat	22%	(78)	21%	(76)	4%	(14)	1%	(2)	15%	(56)	38%	(136)	361
2018 House Vote: Republican	16%	(44)	18%	(52)	4%	(10)	1%	(3)	18%	(51)	43%	(120)	280
2018 House Vote: Didnt Vote	7%	(21)	18%	(58)	3%	(9)	2%	(7)	19%	(61)	51%	(165)	322
4-Region: Northeast	17%	(26)	18%	(28)	2%	(2)	1%	(1)	19%	(30)	44%	(69)	156
4-Region: Midwest	16%	(33)	18%	(38)	3%	(7)	—	(0)	16%	(33)	47%	(97)	207
4-Region: South	12%	(49)	17%	(67)	3%	(13)	2%	(9)	18%	(71)	48%	(194)	402
4-Region: West	16%	(37)	25%	(57)	4%	(10)	1%	(3)	16%	(36)	39%	(90)	233

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCEN3_4: How favorable or unfavorable do you feel about the following film directors?
 Martin Scorsese

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	30%	(318)	25%	(261)	3%	(36)	2%	(17)	14%	(145)	26%	(274)	1052
Gender: Male	33%	(164)	27%	(133)	4%	(21)	1%	(6)	12%	(57)	24%	(117)	499
Gender: Female	27%	(148)	24%	(128)	3%	(15)	2%	(10)	16%	(88)	29%	(156)	545
Age: 18-34	22%	(63)	19%	(54)	3%	(9)	1%	(3)	15%	(44)	41%	(118)	290
Age: 35-44	35%	(64)	27%	(50)	4%	(6)	2%	(4)	13%	(24)	19%	(36)	185
Age: 45-64	30%	(100)	28%	(95)	4%	(13)	2%	(5)	15%	(51)	21%	(70)	335
Age: 65+	38%	(91)	25%	(61)	4%	(9)	2%	(4)	11%	(26)	20%	(50)	242
GenZers: 1997-2012	17%	(24)	15%	(21)	2%	(3)	1%	(2)	12%	(16)	52%	(71)	136
Millennials: 1981-1996	30%	(95)	24%	(75)	3%	(11)	1%	(4)	16%	(49)	25%	(79)	312
GenXers: 1965-1980	29%	(70)	30%	(72)	6%	(13)	2%	(4)	13%	(32)	21%	(51)	243
Baby Boomers: 1946-1964	36%	(119)	26%	(85)	1%	(3)	2%	(6)	14%	(47)	20%	(66)	327
PID: Dem (no lean)	41%	(181)	25%	(109)	2%	(11)	1%	(4)	10%	(44)	21%	(94)	442
PID: Ind (no lean)	20%	(62)	24%	(74)	3%	(10)	1%	(3)	17%	(52)	34%	(102)	302
PID: Rep (no lean)	25%	(76)	25%	(78)	5%	(15)	3%	(10)	16%	(50)	26%	(79)	308
PID/Gender: Dem Men	43%	(89)	25%	(51)	4%	(8)	—	(1)	7%	(15)	20%	(41)	204
PID/Gender: Dem Women	37%	(85)	25%	(58)	1%	(3)	1%	(3)	12%	(29)	23%	(52)	230
PID/Gender: Ind Men	22%	(34)	28%	(43)	2%	(3)	2%	(3)	16%	(25)	31%	(48)	156
PID/Gender: Ind Women	19%	(27)	21%	(30)	5%	(7)	1%	(1)	18%	(27)	37%	(54)	146
PID/Gender: Rep Men	30%	(41)	28%	(38)	7%	(10)	2%	(3)	13%	(18)	21%	(29)	139
PID/Gender: Rep Women	21%	(35)	24%	(40)	3%	(5)	4%	(7)	19%	(33)	30%	(50)	169
Ideo: Liberal (1-3)	40%	(142)	25%	(87)	5%	(16)	1%	(3)	11%	(37)	19%	(67)	352
Ideo: Moderate (4)	27%	(87)	25%	(80)	2%	(6)	2%	(5)	16%	(52)	28%	(91)	321
Ideo: Conservative (5-7)	26%	(80)	29%	(89)	4%	(12)	3%	(9)	15%	(46)	23%	(71)	308
Educ: < College	27%	(184)	22%	(153)	2%	(16)	1%	(7)	15%	(103)	33%	(226)	689
Educ: Bachelors degree	38%	(87)	29%	(66)	5%	(11)	3%	(8)	9%	(21)	16%	(36)	229
Educ: Post-grad	35%	(47)	31%	(42)	7%	(9)	1%	(2)	16%	(21)	9%	(12)	134
Income: Under 50k	27%	(152)	22%	(120)	2%	(10)	1%	(8)	15%	(83)	33%	(182)	555
Income: 50k-100k	33%	(110)	27%	(88)	6%	(18)	2%	(6)	13%	(44)	20%	(65)	331
Income: 100k+	34%	(57)	31%	(52)	5%	(8)	2%	(3)	11%	(18)	16%	(27)	166
Ethnicity: White	32%	(261)	26%	(209)	3%	(27)	2%	(14)	14%	(110)	23%	(183)	805
Ethnicity: Hispanic	31%	(54)	23%	(40)	2%	(3)	1%	(1)	13%	(23)	29%	(51)	174

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Table MCEN3_4: How favorable or unfavorable do you feel about the following film directors?

Martin Scorsese

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	30%	(318)	25%	(261)	3%	(36)	2%	(17)	14%	(145)	26%	(274)	1052
Ethnicity: Black	21%	(30)	24%	(34)	1%	(2)	2%	(3)	17%	(23)	34%	(48)	139
Ethnicity: Other	25%	(27)	17%	(19)	7%	(7)	—	(0)	11%	(12)	39%	(43)	108
All Christian	34%	(156)	25%	(114)	3%	(15)	2%	(11)	12%	(53)	23%	(106)	455
All Non-Christian	31%	(25)	14%	(11)	11%	(9)	—	(0)	7%	(6)	36%	(29)	79
Agnostic/Nothing in particular	26%	(75)	33%	(95)	1%	(3)	1%	(4)	19%	(56)	19%	(56)	289
Something Else	25%	(46)	17%	(32)	3%	(5)	1%	(3)	14%	(26)	39%	(73)	185
Religious Non-Protestant/Catholic	30%	(26)	14%	(12)	10%	(9)	—	(0)	9%	(8)	38%	(33)	89
Evangelical	26%	(71)	26%	(72)	4%	(11)	3%	(8)	14%	(40)	27%	(75)	277
Non-Evangelical	37%	(129)	20%	(71)	3%	(9)	1%	(5)	10%	(35)	29%	(99)	347
Community: Urban	33%	(111)	22%	(74)	4%	(14)	2%	(5)	15%	(49)	24%	(79)	332
Community: Suburban	31%	(148)	27%	(130)	3%	(16)	1%	(6)	13%	(60)	25%	(119)	479
Community: Rural	25%	(60)	24%	(57)	2%	(6)	2%	(6)	15%	(36)	32%	(77)	241
Employ: Private Sector	35%	(119)	28%	(94)	4%	(15)	2%	(6)	11%	(38)	19%	(64)	337
Employ: Government	32%	(18)	30%	(17)	5%	(3)	5%	(3)	8%	(5)	20%	(11)	56
Employ: Self-Employed	25%	(27)	22%	(24)	1%	(1)	2%	(2)	18%	(20)	31%	(33)	108
Employ: Homemaker	24%	(21)	27%	(24)	2%	(2)	—	(0)	14%	(12)	32%	(28)	87
Employ: Retired	34%	(89)	24%	(64)	5%	(13)	1%	(4)	13%	(34)	23%	(62)	265
Employ: Unemployed	26%	(26)	12%	(12)	—	(0)	—	(0)	28%	(28)	34%	(34)	100
Employ: Other	16%	(9)	29%	(16)	4%	(2)	1%	(0)	9%	(5)	41%	(23)	56
Military HH: Yes	28%	(39)	33%	(47)	3%	(4)	2%	(2)	8%	(11)	26%	(37)	140
Military HH: No	31%	(279)	23%	(214)	4%	(32)	2%	(15)	15%	(134)	26%	(237)	912
RD/WT: Right Direction	37%	(128)	21%	(74)	3%	(10)	2%	(6)	13%	(47)	24%	(86)	352
RD/WT: Wrong Track	27%	(190)	27%	(187)	4%	(26)	2%	(11)	14%	(99)	27%	(188)	701
Biden Job Approve	37%	(182)	24%	(115)	3%	(17)	2%	(7)	12%	(59)	22%	(108)	488
Biden Job Disapprove	26%	(134)	27%	(142)	4%	(18)	1%	(8)	16%	(81)	26%	(137)	520
Biden Job Strongly Approve	47%	(100)	23%	(50)	3%	(6)	1%	(1)	10%	(22)	16%	(34)	214
Biden Job Somewhat Approve	30%	(82)	24%	(65)	4%	(11)	2%	(6)	14%	(37)	27%	(74)	275
Biden Job Somewhat Disapprove	32%	(50)	32%	(50)	2%	(3)	—	(0)	11%	(18)	23%	(37)	158
Biden Job Strongly Disapprove	23%	(84)	25%	(91)	4%	(15)	2%	(8)	18%	(63)	28%	(100)	362

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Table MCEN3_4: How favorable or unfavorable do you feel about the following film directors?
Martin Scorsese

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	30%	(318)	25%	(261)	3%	(36)	2%	(17)	14%	(145)	26%	(274)	1052
Favorable of Biden	36%	(180)	24%	(118)	3%	(16)	1%	(7)	12%	(61)	23%	(115)	496
Unfavorable of Biden	27%	(135)	26%	(131)	4%	(19)	2%	(10)	15%	(77)	26%	(133)	505
Very Favorable of Biden	40%	(91)	22%	(51)	5%	(11)	1%	(1)	11%	(24)	21%	(48)	226
Somewhat Favorable of Biden	33%	(89)	25%	(67)	2%	(5)	2%	(5)	14%	(37)	25%	(67)	271
Somewhat Unfavorable of Biden	32%	(41)	25%	(32)	3%	(4)	1%	(2)	14%	(18)	24%	(31)	127
Very Unfavorable of Biden	25%	(94)	26%	(99)	4%	(15)	2%	(8)	16%	(59)	27%	(103)	378
#1 Issue: Economy	30%	(123)	29%	(121)	4%	(15)	1%	(5)	13%	(54)	24%	(100)	417
#1 Issue: Security	27%	(35)	18%	(24)	4%	(5)	5%	(6)	15%	(19)	31%	(40)	129
#1 Issue: Health Care	29%	(29)	19%	(19)	4%	(4)	3%	(3)	7%	(7)	38%	(38)	101
#1 Issue: Medicare / Social Security	30%	(39)	27%	(35)	4%	(6)	1%	(1)	13%	(17)	26%	(34)	131
#1 Issue: Women's Issues	40%	(50)	20%	(25)	5%	(6)	—	(0)	14%	(17)	21%	(26)	124
#1 Issue: Energy	33%	(20)	29%	(18)	1%	(1)	—	(0)	12%	(7)	24%	(15)	61
2022 House Vote: Democrat	41%	(190)	25%	(116)	3%	(14)	2%	(7)	11%	(52)	19%	(88)	468
2022 House Vote: Republican	28%	(87)	28%	(85)	6%	(18)	3%	(8)	15%	(44)	21%	(64)	306
2022 House Vote: Didnt Vote	16%	(38)	21%	(52)	1%	(3)	1%	(2)	18%	(44)	43%	(105)	244
2020 Vote: Joe Biden	38%	(187)	26%	(129)	3%	(14)	1%	(4)	11%	(53)	20%	(100)	488
2020 Vote: Donald Trump	27%	(86)	27%	(86)	4%	(14)	2%	(8)	16%	(51)	22%	(71)	316
2020 Vote: Didn't Vote	20%	(41)	16%	(33)	3%	(7)	2%	(4)	16%	(35)	43%	(91)	211
2018 House Vote: Democrat	41%	(166)	28%	(114)	4%	(17)	1%	(3)	9%	(36)	18%	(73)	409
2018 House Vote: Republican	26%	(70)	28%	(76)	5%	(14)	3%	(9)	17%	(47)	21%	(59)	274
2018 House Vote: Didnt Vote	24%	(78)	21%	(68)	1%	(4)	2%	(6)	18%	(58)	35%	(117)	331
4-Region: Northeast	38%	(70)	21%	(40)	4%	(7)	2%	(3)	13%	(24)	23%	(43)	187
4-Region: Midwest	28%	(65)	27%	(62)	2%	(5)	1%	(3)	18%	(43)	24%	(55)	233
4-Region: South	25%	(97)	27%	(105)	3%	(12)	2%	(8)	13%	(48)	29%	(113)	382
4-Region: West	34%	(86)	22%	(55)	5%	(12)	2%	(4)	12%	(30)	26%	(64)	250

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_5: How favorable or unfavorable do you feel about the following film directors?

Quentin Tarantino

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	25% (275)	28% (302)	8% (85)	3% (34)	14% (151)	23% (247)	1092
Gender: Male	31% (163)	28% (148)	9% (47)	3% (17)	10% (52)	19% (102)	530
Gender: Female	19% (103)	28% (154)	7% (37)	3% (15)	18% (98)	25% (136)	543
Age: 18-34	25% (89)	22% (79)	9% (32)	2% (8)	10% (37)	31% (108)	352
Age: 35-44	28% (46)	26% (43)	13% (21)	4% (6)	15% (25)	13% (21)	163
Age: 45-64	30% (102)	29% (99)	6% (21)	4% (13)	14% (46)	18% (62)	343
Age: 65+	16% (37)	35% (81)	5% (11)	3% (7)	18% (42)	24% (55)	234
GenZers: 1997-2012	22% (39)	14% (25)	10% (18)	2% (4)	6% (11)	46% (84)	181
Millennials: 1981-1996	29% (88)	28% (86)	11% (34)	3% (8)	15% (47)	14% (42)	305
GenXers: 1965-1980	28% (63)	33% (74)	6% (15)	4% (9)	11% (25)	17% (38)	225
Baby Boomers: 1946-1964	23% (81)	31% (107)	5% (17)	3% (12)	16% (57)	21% (73)	348
PID: Dem (no lean)	33% (138)	29% (120)	9% (39)	2% (7)	12% (50)	16% (65)	419
PID: Ind (no lean)	19% (65)	28% (95)	7% (25)	2% (8)	13% (44)	31% (105)	342
PID: Rep (no lean)	22% (72)	26% (87)	6% (21)	6% (18)	17% (57)	23% (77)	332
PID/Gender: Dem Men	37% (75)	28% (57)	10% (20)	2% (4)	7% (14)	16% (33)	202
PID/Gender: Dem Women	27% (55)	31% (63)	9% (19)	1% (3)	18% (37)	13% (26)	202
PID/Gender: Ind Men	25% (43)	30% (53)	10% (17)	2% (3)	13% (23)	21% (37)	177
PID/Gender: Ind Women	13% (21)	26% (42)	5% (8)	3% (5)	13% (20)	41% (65)	160
PID/Gender: Rep Men	30% (45)	25% (38)	7% (10)	7% (10)	10% (16)	21% (32)	151
PID/Gender: Rep Women	15% (27)	27% (49)	6% (11)	4% (8)	23% (41)	25% (45)	181
Ideo: Liberal (1-3)	32% (111)	27% (95)	10% (36)	3% (10)	12% (41)	16% (58)	350
Ideo: Moderate (4)	24% (77)	31% (100)	5% (18)	3% (11)	15% (49)	22% (70)	323
Ideo: Conservative (5-7)	23% (73)	29% (94)	7% (22)	4% (12)	14% (46)	23% (73)	320
Educ: < College	25% (181)	24% (178)	7% (52)	3% (20)	14% (102)	28% (205)	737
Educ: Bachelors degree	27% (61)	35% (78)	9% (19)	4% (9)	12% (26)	13% (30)	223
Educ: Post-grad	24% (32)	35% (47)	11% (14)	3% (5)	17% (23)	9% (11)	132
Income: Under 50k	23% (140)	24% (149)	7% (45)	3% (19)	14% (86)	29% (179)	618
Income: 50k-100k	26% (82)	31% (99)	8% (24)	4% (13)	16% (50)	16% (52)	319
Income: 100k+	34% (52)	35% (54)	10% (15)	1% (2)	9% (15)	10% (16)	155
Ethnicity: White	25% (207)	28% (239)	8% (67)	4% (30)	13% (108)	23% (190)	841
Ethnicity: Hispanic	25% (48)	23% (45)	12% (23)	— (0)	9% (18)	31% (62)	197

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Table MCEN3_5: How favorable or unfavorable do you feel about the following film directors?
 Quentin Tarantino

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	25% (275)	28% (302)	8% (85)	3% (34)	14% (151)	23% (247)	1092
Ethnicity: Black	34% (49)	20% (30)	8% (11)	1% (2)	16% (23)	21% (31)	145
Ethnicity: Other	18% (19)	31% (33)	7% (7)	2% (2)	18% (20)	24% (26)	107
All Christian	25% (118)	30% (142)	10% (45)	3% (13)	12% (56)	20% (93)	468
All Non-Christian	24% (19)	35% (28)	4% (3)	2% (2)	19% (15)	17% (13)	80
Atheist	19% (10)	23% (12)	13% (7)	7% (3)	11% (5)	27% (14)	51
Agnostic/Nothing in particular	25% (76)	29% (87)	8% (23)	3% (10)	16% (49)	19% (56)	300
Something Else	27% (52)	17% (32)	3% (7)	3% (5)	13% (25)	37% (70)	192
Religious Non-Protestant/Catholic	21% (19)	35% (32)	8% (7)	3% (3)	16% (15)	17% (15)	91
Evangelical	22% (64)	23% (66)	6% (17)	2% (6)	16% (45)	31% (90)	288
Non-Evangelical	29% (105)	29% (103)	9% (31)	3% (11)	9% (33)	20% (72)	355
Community: Urban	32% (108)	24% (81)	9% (31)	3% (9)	14% (48)	17% (58)	334
Community: Suburban	22% (108)	27% (134)	9% (44)	2% (11)	15% (76)	25% (122)	497
Community: Rural	22% (59)	33% (87)	4% (10)	5% (14)	10% (27)	25% (66)	262
Employ: Private Sector	31% (103)	30% (101)	9% (29)	4% (12)	13% (44)	13% (44)	332
Employ: Government	32% (25)	29% (22)	7% (5)	4% (3)	9% (7)	19% (15)	78
Employ: Self-Employed	17% (21)	24% (29)	20% (24)	3% (4)	11% (13)	24% (29)	120
Employ: Retired	24% (69)	27% (77)	5% (15)	3% (9)	17% (48)	24% (71)	289
Employ: Unemployed	27% (35)	24% (31)	5% (6)	— (0)	18% (24)	26% (35)	131
Employ: Other	18% (11)	31% (18)	7% (4)	4% (2)	11% (6)	29% (17)	58
Military HH: Yes	30% (42)	32% (45)	2% (3)	6% (9)	11% (16)	19% (26)	142
Military HH: No	24% (232)	27% (257)	9% (81)	3% (25)	14% (135)	23% (220)	951
RD/WT: Right Direction	30% (101)	27% (89)	8% (26)	3% (9)	14% (45)	19% (63)	334
RD/WT: Wrong Track	23% (173)	28% (212)	8% (59)	3% (25)	14% (105)	24% (184)	759
Biden Job Approve	30% (143)	29% (139)	8% (37)	2% (11)	13% (60)	19% (90)	480
Biden Job Disapprove	22% (122)	29% (157)	7% (39)	4% (23)	15% (83)	22% (120)	544
Biden Job Strongly Approve	34% (67)	29% (57)	7% (14)	2% (5)	14% (27)	14% (28)	199
Biden Job Somewhat Approve	27% (76)	29% (81)	8% (23)	2% (6)	12% (33)	22% (62)	282
Biden Job Somewhat Disapprove	26% (43)	33% (55)	14% (24)	4% (7)	9% (14)	14% (23)	166
Biden Job Strongly Disapprove	21% (79)	27% (102)	4% (15)	4% (16)	18% (69)	26% (97)	378

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Table MCEN3_5: How favorable or unfavorable do you feel about the following film directors?

Quentin Tarantino

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	25% (275)	28% (302)	8% (85)	3% (34)	14% (151)	23% (247)	1092
Favorable of Biden	29% (141)	28% (136)	8% (37)	3% (14)	13% (60)	19% (91)	478
Unfavorable of Biden	23% (124)	29% (157)	7% (39)	3% (19)	15% (81)	22% (121)	539
Very Favorable of Biden	33% (71)	28% (59)	7% (14)	2% (5)	12% (26)	17% (36)	211
Somewhat Favorable of Biden	26% (70)	29% (76)	9% (23)	3% (8)	13% (34)	21% (55)	267
Somewhat Unfavorable of Biden	27% (37)	30% (41)	15% (20)	1% (2)	14% (19)	13% (18)	137
Very Unfavorable of Biden	22% (87)	29% (115)	5% (18)	4% (17)	15% (62)	26% (103)	402
#1 Issue: Economy	25% (115)	31% (140)	8% (38)	3% (12)	13% (60)	20% (92)	457
#1 Issue: Security	24% (33)	25% (34)	9% (12)	4% (5)	14% (19)	24% (33)	136
#1 Issue: Health Care	22% (21)	35% (33)	11% (10)	4% (4)	6% (6)	22% (21)	94
#1 Issue: Medicare / Social Security	18% (23)	28% (35)	1% (2)	4% (5)	25% (31)	24% (30)	125
#1 Issue: Women's Issues	28% (35)	18% (22)	8% (10)	2% (2)	12% (15)	33% (41)	124
#1 Issue: Energy	47% (33)	19% (13)	11% (8)	2% (1)	4% (3)	18% (13)	71
2022 House Vote: Democrat	31% (135)	29% (126)	9% (38)	2% (9)	13% (55)	16% (71)	435
2022 House Vote: Republican	22% (73)	28% (93)	7% (24)	6% (18)	17% (56)	20% (67)	331
2022 House Vote: Didnt Vote	19% (56)	25% (72)	5% (15)	2% (6)	13% (38)	35% (103)	290
2020 Vote: Joe Biden	29% (135)	29% (132)	8% (38)	3% (12)	13% (62)	18% (82)	461
2020 Vote: Donald Trump	22% (76)	29% (101)	7% (25)	5% (18)	16% (57)	21% (76)	353
2020 Vote: Didn't Vote	22% (54)	26% (64)	8% (19)	2% (4)	11% (28)	32% (79)	248
2018 House Vote: Democrat	32% (120)	31% (117)	9% (34)	2% (7)	12% (47)	14% (55)	380
2018 House Vote: Republican	23% (67)	28% (82)	5% (15)	6% (18)	18% (53)	19% (55)	290
2018 House Vote: Didnt Vote	21% (78)	25% (94)	7% (27)	2% (6)	13% (47)	32% (121)	372
4-Region: Northeast	20% (39)	26% (52)	11% (22)	2% (4)	15% (30)	26% (51)	196
4-Region: Midwest	21% (49)	28% (66)	5% (12)	5% (11)	18% (41)	23% (55)	234
4-Region: South	29% (113)	27% (103)	5% (20)	4% (14)	14% (54)	21% (83)	386
4-Region: West	27% (74)	29% (80)	12% (32)	2% (5)	9% (25)	21% (59)	275

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN3_6: How favorable or unfavorable do you feel about the following film directors?

Spike Lee

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	21% (228)	25% (272)	9% (100)	5% (56)	23% (250)	16% (170)	1076
Gender: Male	24% (117)	28% (137)	13% (63)	7% (36)	18% (88)	11% (54)	494
Gender: Female	20% (111)	24% (135)	7% (38)	3% (19)	27% (155)	19% (107)	565
Age: 18-34	20% (59)	18% (54)	5% (15)	2% (7)	23% (69)	32% (95)	299
Age: 35-44	30% (55)	28% (50)	12% (21)	3% (6)	19% (35)	8% (15)	182
Age: 45-64	23% (80)	30% (105)	11% (39)	7% (24)	19% (67)	11% (38)	352
Age: 65+	14% (34)	26% (63)	10% (25)	8% (19)	33% (79)	9% (22)	243
GenZers: 1997-2012	12% (17)	12% (18)	4% (6)	2% (3)	20% (29)	50% (73)	146
Millennials: 1981-1996	29% (91)	26% (82)	8% (24)	3% (10)	22% (69)	11% (33)	309
GenXers: 1965-1980	24% (62)	30% (78)	12% (32)	4% (12)	18% (46)	11% (29)	259
Baby Boomers: 1946-1964	16% (54)	26% (86)	10% (34)	9% (29)	29% (97)	9% (30)	330
PID: Dem (no lean)	29% (135)	32% (149)	7% (31)	2% (9)	18% (83)	12% (55)	462
PID: Ind (no lean)	16% (48)	21% (62)	10% (28)	3% (10)	28% (83)	22% (64)	295
PID: Rep (no lean)	14% (46)	19% (60)	13% (41)	11% (36)	26% (84)	16% (51)	319
PID/Gender: Dem Men	30% (66)	34% (73)	10% (22)	2% (5)	12% (26)	11% (24)	217
PID/Gender: Dem Women	30% (69)	33% (76)	4% (9)	2% (4)	21% (49)	10% (23)	231
PID/Gender: Ind Men	19% (25)	27% (37)	15% (20)	4% (6)	26% (35)	8% (11)	134
PID/Gender: Ind Women	14% (22)	16% (26)	5% (8)	3% (4)	30% (48)	32% (52)	159
PID/Gender: Rep Men	18% (26)	19% (27)	14% (20)	18% (26)	18% (26)	13% (19)	144
PID/Gender: Rep Women	11% (20)	19% (33)	12% (20)	6% (11)	33% (58)	18% (32)	175
Ideo: Liberal (1-3)	26% (91)	34% (118)	4% (15)	2% (6)	20% (69)	14% (47)	346
Ideo: Moderate (4)	24% (75)	27% (86)	9% (28)	4% (13)	26% (83)	10% (33)	318
Ideo: Conservative (5-7)	15% (48)	20% (64)	16% (52)	11% (35)	23% (74)	15% (50)	323
Educ: < College	22% (156)	22% (158)	7% (52)	4% (30)	24% (171)	20% (140)	706
Educ: Bachelors degree	20% (46)	29% (69)	14% (32)	7% (17)	21% (50)	9% (21)	235
Educ: Post-grad	19% (26)	34% (46)	12% (16)	6% (9)	22% (29)	7% (9)	135
Income: Under 50k	23% (136)	22% (135)	7% (44)	4% (24)	23% (135)	21% (126)	601
Income: 50k-100k	20% (61)	28% (87)	10% (32)	4% (12)	28% (86)	10% (30)	308
Income: 100k+	19% (32)	30% (50)	15% (25)	11% (19)	17% (29)	8% (13)	168
Ethnicity: White	18% (150)	25% (214)	9% (79)	6% (49)	25% (211)	17% (141)	843
Ethnicity: Hispanic	25% (48)	19% (36)	6% (12)	2% (4)	25% (48)	23% (45)	193

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Table MCEN3_6: How favorable or unfavorable do you feel about the following film directors?

Spike Lee

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	21% (228)	25% (272)	9% (100)	5% (56)	23% (250)	16% (170)	1076
Ethnicity: Black	41% (61)	22% (32)	8% (12)	4% (5)	17% (25)	8% (12)	147
Ethnicity: Other	21% (18)	30% (26)	11% (9)	2% (2)	17% (15)	19% (16)	86
All Christian	22% (104)	24% (113)	11% (51)	8% (36)	25% (117)	11% (54)	475
All Non-Christian	17% (12)	37% (27)	8% (6)	3% (2)	18% (13)	18% (13)	73
Agnostic/Nothing in particular	22% (63)	23% (68)	8% (25)	2% (5)	29% (84)	16% (48)	294
Something Else	22% (43)	26% (51)	8% (16)	4% (9)	15% (30)	25% (48)	196
Religious Non-Protestant/Catholic	16% (12)	36% (29)	9% (7)	3% (2)	19% (15)	17% (14)	79
Evangelical	20% (60)	25% (75)	12% (37)	6% (19)	20% (60)	17% (52)	303
Non-Evangelical	24% (86)	24% (86)	7% (27)	7% (26)	24% (85)	14% (49)	359
Community: Urban	30% (97)	27% (88)	6% (18)	3% (11)	23% (76)	10% (32)	322
Community: Suburban	15% (76)	27% (134)	11% (55)	5% (27)	22% (107)	19% (93)	491
Community: Rural	21% (55)	19% (50)	10% (27)	7% (18)	26% (67)	17% (45)	263
Employ: Private Sector	25% (85)	26% (88)	10% (32)	6% (22)	18% (59)	15% (50)	336
Employ: Government	23% (14)	22% (13)	19% (12)	5% (3)	14% (8)	17% (10)	60
Employ: Self-Employed	17% (19)	26% (28)	14% (15)	6% (7)	21% (23)	15% (16)	107
Employ: Homemaker	39% (29)	23% (17)	3% (3)	5% (4)	12% (9)	17% (13)	74
Employ: Retired	16% (45)	28% (76)	10% (28)	7% (18)	31% (84)	8% (22)	273
Employ: Unemployed	16% (22)	19% (25)	4% (6)	1% (1)	33% (44)	27% (37)	134
Employ: Other	22% (12)	24% (14)	8% (5)	1% (0)	26% (15)	19% (11)	58
Military HH: Yes	20% (25)	27% (35)	6% (8)	7% (9)	31% (40)	10% (13)	129
Military HH: No	21% (203)	25% (238)	10% (92)	5% (47)	22% (211)	17% (157)	947
RD/WT: Right Direction	30% (108)	29% (102)	5% (20)	3% (11)	22% (77)	11% (38)	356
RD/WT: Wrong Track	17% (120)	24% (170)	11% (81)	6% (44)	24% (173)	18% (132)	720
Biden Job Approve	30% (152)	29% (145)	6% (31)	2% (12)	22% (112)	10% (49)	502
Biden Job Disapprove	14% (73)	24% (126)	12% (66)	8% (43)	24% (129)	18% (98)	535
Biden Job Strongly Approve	39% (91)	29% (66)	6% (13)	2% (4)	19% (45)	5% (12)	232
Biden Job Somewhat Approve	23% (61)	29% (79)	7% (18)	3% (8)	25% (67)	14% (37)	271
Biden Job Somewhat Disapprove	16% (27)	36% (63)	8% (14)	1% (1)	19% (34)	21% (36)	175
Biden Job Strongly Disapprove	13% (46)	18% (63)	14% (52)	11% (41)	27% (95)	17% (62)	360

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Table MCEN3_6: How favorable or unfavorable do you feel about the following film directors?
Spike Lee

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	21% (228)	25% (272)	9% (100)	5% (56)	23% (250)	16% (170)	1076
Favorable of Biden	31% (154)	29% (143)	6% (31)	2% (10)	22% (109)	11% (54)	500
Unfavorable of Biden	13% (68)	23% (121)	13% (67)	9% (45)	24% (128)	18% (93)	521
Very Favorable of Biden	39% (91)	28% (65)	7% (15)	1% (3)	20% (47)	5% (13)	232
Somewhat Favorable of Biden	24% (63)	29% (78)	6% (15)	3% (7)	23% (62)	15% (41)	268
Somewhat Unfavorable of Biden	13% (17)	33% (45)	10% (14)	1% (2)	26% (36)	17% (24)	139
Very Unfavorable of Biden	13% (50)	20% (75)	14% (53)	11% (44)	24% (92)	18% (69)	382
#1 Issue: Economy	19% (81)	27% (112)	12% (49)	5% (20)	24% (100)	13% (55)	416
#1 Issue: Security	21% (28)	19% (26)	11% (15)	12% (16)	21% (28)	16% (22)	135
#1 Issue: Health Care	29% (27)	34% (31)	11% (10)	3% (3)	14% (13)	9% (8)	91
#1 Issue: Medicare / Social Security	20% (26)	20% (27)	9% (12)	6% (8)	30% (40)	15% (20)	133
#1 Issue: Women's Issues	24% (34)	21% (30)	5% (7)	2% (2)	19% (27)	29% (42)	143
#1 Issue: Energy	26% (21)	32% (25)	4% (3)	2% (1)	17% (14)	18% (14)	78
2022 House Vote: Democrat	31% (148)	30% (141)	7% (34)	2% (8)	19% (87)	11% (53)	471
2022 House Vote: Republican	12% (39)	23% (72)	17% (53)	12% (39)	24% (77)	12% (38)	319
2022 House Vote: Didnt Vote	15% (37)	21% (53)	4% (10)	3% (8)	29% (75)	28% (72)	254
2020 Vote: Joe Biden	30% (141)	31% (147)	8% (35)	2% (8)	20% (94)	9% (42)	467
2020 Vote: Donald Trump	13% (44)	18% (62)	16% (53)	11% (37)	25% (85)	17% (59)	338
2020 Vote: Didn't Vote	17% (39)	22% (51)	5% (11)	4% (9)	27% (63)	26% (62)	235
2018 House Vote: Democrat	34% (138)	33% (132)	7% (29)	2% (7)	16% (65)	8% (32)	403
2018 House Vote: Republican	13% (39)	18% (54)	18% (53)	11% (35)	27% (81)	13% (39)	301
2018 House Vote: Didnt Vote	14% (48)	24% (81)	5% (16)	4% (13)	28% (95)	27% (91)	343
4-Region: Northeast	18% (37)	31% (64)	5% (10)	7% (13)	25% (52)	14% (29)	205
4-Region: Midwest	21% (50)	22% (51)	8% (18)	6% (13)	28% (64)	15% (35)	232
4-Region: South	24% (94)	24% (95)	11% (44)	5% (21)	21% (83)	15% (59)	396
4-Region: West	20% (48)	26% (62)	11% (28)	3% (8)	21% (51)	19% (46)	244

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_7: How favorable or unfavorable do you feel about the following film directors?

Francis Ford Coppola

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	23% (247)	23% (248)	4% (38)	2% (17)	17% (185)	31% (337)	1072
Gender: Male	27% (137)	27% (138)	5% (24)	2% (8)	16% (80)	25% (128)	515
Gender: Female	20% (110)	20% (110)	2% (13)	2% (9)	19% (103)	36% (198)	544
Age: 18-34	9% (29)	13% (43)	3% (9)	2% (5)	22% (73)	52% (172)	331
Age: 35-44	24% (41)	17% (30)	7% (12)	2% (3)	14% (24)	36% (62)	171
Age: 45-64	31% (102)	32% (106)	2% (7)	2% (6)	13% (43)	21% (70)	334
Age: 65+	32% (76)	30% (70)	4% (10)	1% (3)	19% (44)	14% (34)	236
GenZers: 1997-2012	4% (6)	13% (20)	2% (3)	2% (3)	14% (22)	66% (105)	160
Millennials: 1981-1996	17% (54)	15% (47)	5% (16)	2% (6)	22% (69)	39% (123)	314
GenXers: 1965-1980	30% (78)	27% (69)	3% (9)	1% (4)	14% (35)	24% (62)	256
Baby Boomers: 1946-1964	33% (103)	34% (107)	2% (7)	2% (5)	16% (50)	13% (42)	315
PID: Dem (no lean)	31% (135)	24% (103)	3% (14)	2% (8)	13% (57)	27% (115)	433
PID: Ind (no lean)	13% (44)	21% (70)	2% (7)	1% (2)	21% (70)	41% (137)	330
PID: Rep (no lean)	22% (68)	24% (75)	5% (17)	2% (7)	18% (57)	28% (85)	309
PID/Gender: Dem Men	35% (72)	25% (53)	4% (7)	2% (5)	11% (24)	23% (47)	209
PID/Gender: Dem Women	29% (62)	24% (50)	3% (6)	2% (3)	15% (32)	28% (60)	214
PID/Gender: Ind Men	14% (22)	28% (44)	4% (5)	— (0)	24% (37)	30% (47)	156
PID/Gender: Ind Women	13% (22)	15% (26)	1% (1)	1% (2)	19% (33)	51% (88)	172
PID/Gender: Rep Men	28% (43)	27% (41)	7% (11)	2% (3)	13% (19)	23% (34)	151
PID/Gender: Rep Women	16% (26)	21% (34)	4% (6)	2% (3)	24% (38)	32% (51)	158
Ideo: Liberal (1-3)	30% (98)	23% (75)	4% (12)	2% (7)	15% (50)	26% (86)	327
Ideo: Moderate (4)	24% (77)	25% (82)	2% (6)	1% (3)	18% (58)	31% (100)	326
Ideo: Conservative (5-7)	22% (69)	26% (84)	5% (17)	2% (7)	18% (59)	26% (84)	321
Educ: < College	18% (125)	21% (145)	3% (20)	1% (10)	19% (128)	38% (262)	689
Educ: Bachelors degree	29% (68)	28% (66)	5% (11)	2% (4)	15% (35)	23% (55)	240
Educ: Post-grad	38% (54)	26% (37)	5% (7)	2% (3)	15% (22)	14% (20)	143
Income: Under 50k	20% (115)	20% (116)	2% (12)	1% (5)	18% (104)	39% (227)	578
Income: 50k-100k	24% (78)	24% (80)	5% (16)	2% (8)	19% (63)	25% (82)	327
Income: 100k+	33% (54)	31% (52)	5% (9)	3% (5)	11% (18)	17% (29)	167
Ethnicity: White	26% (213)	24% (203)	4% (34)	1% (10)	15% (129)	29% (245)	833
Ethnicity: Hispanic	20% (36)	17% (31)	2% (4)	— (1)	16% (29)	44% (80)	180

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Table MCEN3_7: How favorable or unfavorable do you feel about the following film directors?*Francis Ford Coppola*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	23% (247)	23% (248)	4% (38)	2% (17)	17% (185)	31% (337)	1072
Ethnicity: Black	17% (25)	23% (34)	1% (2)	4% (6)	23% (34)	31% (46)	146
Ethnicity: Other	10% (9)	11% (10)	3% (2)	2% (2)	24% (22)	51% (47)	92
All Christian	31% (146)	27% (126)	4% (19)	2% (10)	14% (67)	23% (108)	476
All Non-Christian	25% (14)	15% (8)	3% (2)	— (0)	18% (10)	38% (21)	54
Agnostic/Nothing in particular	15% (46)	22% (68)	3% (8)	1% (4)	19% (58)	40% (121)	304
Something Else	17% (34)	19% (38)	2% (5)	2% (3)	21% (42)	39% (79)	201
Religious Non-Protestant/Catholic	23% (15)	16% (10)	4% (2)	— (0)	16% (10)	41% (26)	63
Evangelical	20% (57)	22% (61)	3% (9)	2% (5)	20% (56)	33% (94)	282
Non-Evangelical	32% (121)	26% (98)	4% (15)	2% (8)	14% (51)	23% (87)	379
Community: Urban	26% (84)	22% (71)	4% (12)	1% (3)	17% (56)	30% (98)	323
Community: Suburban	24% (118)	24% (118)	4% (19)	1% (7)	16% (76)	31% (151)	489
Community: Rural	18% (46)	23% (59)	3% (7)	3% (7)	20% (53)	34% (88)	259
Employ: Private Sector	26% (91)	25% (86)	5% (18)	1% (5)	16% (55)	26% (91)	346
Employ: Government	23% (14)	20% (13)	3% (2)	2% (1)	8% (5)	44% (28)	64
Employ: Self-Employed	17% (17)	23% (22)	5% (4)	5% (5)	18% (18)	31% (30)	96
Employ: Homemaker	23% (18)	27% (21)	— (0)	— (0)	15% (12)	35% (27)	79
Employ: Retired	30% (82)	29% (78)	4% (10)	2% (5)	18% (50)	17% (45)	269
Employ: Unemployed	11% (13)	12% (14)	2% (2)	— (0)	18% (22)	57% (69)	120
Employ: Other	15% (9)	14% (8)	3% (2)	— (0)	29% (17)	40% (24)	60
Military HH: Yes	30% (40)	34% (44)	1% (1)	4% (5)	12% (16)	19% (25)	132
Military HH: No	22% (207)	22% (204)	4% (36)	1% (13)	18% (168)	33% (312)	940
RD/WT: Right Direction	30% (105)	23% (80)	3% (11)	3% (9)	15% (52)	27% (95)	353
RD/WT: Wrong Track	20% (142)	23% (168)	4% (26)	1% (8)	18% (132)	34% (242)	719
Biden Job Approve	30% (143)	26% (124)	3% (14)	2% (7)	15% (73)	24% (115)	477
Biden Job Disapprove	19% (101)	23% (123)	4% (22)	2% (10)	19% (101)	32% (168)	526
Biden Job Strongly Approve	39% (89)	19% (44)	3% (6)	2% (6)	16% (36)	21% (49)	230
Biden Job Somewhat Approve	22% (54)	32% (80)	3% (8)	1% (2)	15% (37)	27% (66)	247
Biden Job Somewhat Disapprove	22% (38)	24% (41)	4% (6)	3% (5)	13% (22)	35% (61)	174
Biden Job Strongly Disapprove	18% (63)	23% (81)	5% (16)	1% (5)	23% (79)	30% (107)	352

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Table MCEN3_7: How favorable or unfavorable do you feel about the following film directors?
Francis Ford Coppola

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	23% (247)	23% (248)	4% (38)	2% (17)	17% (185)	31% (337)	1072
Favorable of Biden	31% (150)	25% (123)	3% (13)	2% (7)	15% (74)	24% (119)	485
Unfavorable of Biden	18% (93)	23% (121)	4% (21)	2% (10)	20% (103)	33% (172)	520
Very Favorable of Biden	39% (87)	19% (43)	2% (5)	2% (3)	14% (31)	25% (56)	226
Somewhat Favorable of Biden	24% (62)	31% (80)	3% (8)	2% (4)	17% (43)	24% (63)	260
Somewhat Unfavorable of Biden	22% (27)	30% (37)	3% (4)	2% (2)	11% (13)	33% (41)	124
Very Unfavorable of Biden	17% (66)	21% (83)	4% (17)	2% (8)	23% (90)	33% (132)	396
#1 Issue: Economy	23% (106)	23% (104)	3% (12)	1% (6)	20% (91)	31% (142)	460
#1 Issue: Security	21% (27)	28% (35)	7% (9)	1% (2)	12% (15)	30% (38)	125
#1 Issue: Health Care	31% (23)	21% (16)	5% (4)	4% (3)	16% (12)	22% (17)	75
#1 Issue: Medicare / Social Security	24% (28)	22% (27)	4% (5)	3% (3)	18% (21)	30% (36)	120
#1 Issue: Women's Issues	21% (28)	17% (23)	3% (4)	1% (1)	13% (18)	44% (58)	132
#1 Issue: Energy	19% (13)	31% (21)	3% (2)	1% (0)	18% (12)	29% (20)	67
#1 Issue: Other	30% (18)	24% (14)	— (0)	3% (2)	20% (12)	23% (14)	60
2022 House Vote: Democrat	33% (148)	27% (122)	3% (15)	1% (6)	13% (59)	23% (104)	455
2022 House Vote: Republican	22% (71)	26% (82)	4% (14)	3% (9)	21% (65)	24% (77)	318
2022 House Vote: Didnt Vote	11% (27)	14% (36)	3% (9)	1% (2)	17% (45)	54% (139)	257
2020 Vote: Joe Biden	32% (150)	29% (137)	4% (17)	2% (9)	15% (72)	19% (89)	474
2020 Vote: Donald Trump	23% (76)	23% (76)	4% (14)	2% (8)	18% (60)	30% (101)	335
2020 Vote: Didn't Vote	9% (21)	13% (30)	3% (6)	— (0)	18% (42)	57% (133)	234
2018 House Vote: Democrat	34% (132)	27% (104)	4% (15)	1% (5)	12% (46)	22% (86)	389
2018 House Vote: Republican	21% (60)	29% (80)	5% (14)	2% (6)	21% (58)	22% (62)	280
2018 House Vote: Didnt Vote	14% (52)	16% (59)	2% (9)	2% (6)	19% (68)	47% (168)	361
4-Region: Northeast	26% (43)	27% (43)	4% (7)	3% (5)	12% (20)	28% (45)	164
4-Region: Midwest	21% (51)	22% (54)	3% (7)	2% (4)	19% (47)	32% (78)	241
4-Region: South	24% (93)	24% (95)	4% (15)	2% (6)	16% (64)	31% (121)	394
4-Region: West	22% (60)	21% (56)	3% (8)	1% (2)	20% (54)	34% (92)	273

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCEN3_8: How favorable or unfavorable do you feel about the following film directors?
 Richard Linklater

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(58)	11%	(114)	3%	(27)	—	(4)	17%	(184)	64%	(685)	1072
Gender: Male	9%	(44)	13%	(65)	4%	(19)	—	(2)	14%	(71)	61%	(315)	516
Gender: Female	3%	(14)	9%	(49)	1%	(8)	—	(2)	21%	(112)	66%	(359)	544
Age: 18-34	8%	(22)	10%	(28)	7%	(20)	—	(1)	16%	(46)	59%	(173)	291
Age: 35-44	3%	(5)	12%	(23)	1%	(1)	1%	(2)	22%	(42)	61%	(115)	189
Age: 45-64	7%	(25)	13%	(44)	1%	(3)	—	(1)	19%	(67)	60%	(209)	349
Age: 65+	2%	(6)	7%	(18)	1%	(3)	—	(0)	12%	(29)	77%	(187)	243
GenZers: 1997-2012	7%	(9)	7%	(10)	9%	(12)	—	(0)	10%	(13)	67%	(88)	132
Millennials: 1981-1996	5%	(17)	12%	(37)	3%	(9)	1%	(3)	22%	(70)	57%	(180)	317
GenXers: 1965-1980	10%	(25)	14%	(36)	1%	(2)	—	(0)	22%	(56)	54%	(139)	258
Baby Boomers: 1946-1964	2%	(6)	9%	(30)	1%	(4)	—	(1)	13%	(43)	75%	(249)	331
PID: Dem (no lean)	8%	(36)	13%	(56)	3%	(12)	1%	(3)	18%	(79)	57%	(244)	431
PID: Ind (no lean)	5%	(15)	7%	(22)	2%	(8)	—	(0)	16%	(53)	70%	(225)	323
PID: Rep (no lean)	2%	(7)	11%	(36)	2%	(7)	1%	(2)	16%	(52)	67%	(215)	319
PID/Gender: Dem Men	15%	(31)	17%	(34)	4%	(9)	1%	(2)	13%	(27)	50%	(101)	204
PID/Gender: Dem Women	2%	(5)	10%	(22)	2%	(3)	—	(1)	23%	(51)	62%	(135)	218
PID/Gender: Ind Men	6%	(10)	7%	(12)	4%	(6)	—	(0)	14%	(23)	68%	(111)	163
PID/Gender: Ind Women	3%	(5)	6%	(9)	1%	(2)	—	(0)	19%	(30)	71%	(111)	157
PID/Gender: Rep Men	2%	(3)	12%	(18)	3%	(4)	—	(1)	14%	(21)	69%	(102)	149
PID/Gender: Rep Women	2%	(4)	10%	(18)	2%	(3)	1%	(1)	19%	(31)	67%	(113)	169
Ideo: Liberal (1-3)	10%	(31)	11%	(37)	4%	(11)	—	(1)	17%	(53)	58%	(185)	319
Ideo: Moderate (4)	5%	(15)	11%	(36)	2%	(7)	1%	(2)	22%	(74)	60%	(202)	335
Ideo: Conservative (5-7)	3%	(11)	12%	(39)	2%	(5)	—	(1)	13%	(44)	70%	(234)	334
Educ: < College	3%	(22)	9%	(63)	2%	(17)	—	(2)	19%	(133)	66%	(456)	693
Educ: Bachelors degree	11%	(26)	11%	(27)	3%	(7)	—	(1)	14%	(34)	61%	(148)	243
Educ: Post-grad	8%	(10)	18%	(24)	2%	(2)	1%	(1)	12%	(17)	59%	(81)	136
Income: Under 50k	5%	(28)	8%	(46)	3%	(16)	—	(1)	20%	(116)	65%	(378)	585
Income: 50k-100k	6%	(20)	11%	(36)	3%	(8)	1%	(2)	13%	(43)	65%	(206)	316
Income: 100k+	6%	(10)	19%	(32)	2%	(3)	—	(1)	15%	(26)	58%	(100)	172
Ethnicity: White	5%	(41)	10%	(79)	3%	(21)	—	(3)	17%	(142)	65%	(530)	817
Ethnicity: Hispanic	3%	(6)	9%	(15)	4%	(6)	—	(0)	27%	(46)	57%	(95)	167

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Table MCEN3_8: How favorable or unfavorable do you feel about the following film directors?

Richard Linklater

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(58)	11%	(114)	3%	(27)	—	(4)	17%	(184)	64%	(685)	1072
Ethnicity: Black	6%	(8)	14%	(19)	3%	(4)	1%	(1)	20%	(28)	57%	(79)	139
Ethnicity: Other	7%	(8)	14%	(16)	2%	(2)	—	(0)	13%	(15)	65%	(75)	116
All Christian	5%	(22)	11%	(53)	3%	(14)	—	(2)	15%	(73)	65%	(305)	469
All Non-Christian	14%	(10)	13%	(9)	1%	(1)	—	(0)	15%	(10)	57%	(39)	70
Agnostic/Nothing in particular	5%	(16)	9%	(26)	—	(1)	—	(1)	19%	(55)	67%	(198)	298
Something Else	4%	(8)	11%	(20)	4%	(7)	1%	(1)	21%	(40)	60%	(115)	192
Religious Non-Protestant/Catholic	13%	(10)	12%	(9)	2%	(1)	—	(0)	14%	(10)	59%	(44)	75
Evangelical	5%	(16)	12%	(35)	4%	(11)	1%	(2)	15%	(44)	63%	(180)	288
Non-Evangelical	4%	(14)	10%	(37)	2%	(9)	—	(1)	18%	(66)	65%	(235)	362
Community: Urban	11%	(35)	15%	(49)	4%	(12)	1%	(2)	20%	(65)	50%	(160)	323
Community: Suburban	3%	(18)	8%	(42)	2%	(11)	—	(1)	16%	(84)	70%	(359)	515
Community: Rural	2%	(6)	10%	(23)	2%	(4)	—	(1)	15%	(35)	71%	(166)	235
Employ: Private Sector	8%	(29)	15%	(53)	3%	(12)	1%	(2)	17%	(61)	56%	(202)	359
Employ: Government	9%	(5)	10%	(6)	—	(0)	—	(0)	14%	(9)	66%	(40)	61
Employ: Self-Employed	5%	(4)	15%	(13)	4%	(4)	1%	(1)	20%	(17)	55%	(47)	86
Employ: Homemaker	3%	(2)	5%	(4)	—	(0)	1%	(0)	29%	(22)	62%	(45)	73
Employ: Retired	3%	(7)	10%	(28)	1%	(3)	—	(1)	11%	(31)	75%	(206)	277
Employ: Unemployed	5%	(5)	5%	(6)	3%	(3)	—	(0)	23%	(27)	65%	(76)	117
Employ: Other	4%	(2)	4%	(3)	4%	(3)	—	(0)	20%	(12)	67%	(41)	61
Military HH: Yes	3%	(4)	9%	(13)	—	(0)	—	(1)	13%	(18)	74%	(104)	140
Military HH: No	6%	(54)	11%	(101)	3%	(26)	—	(4)	18%	(167)	62%	(581)	932
RD/WT: Right Direction	8%	(28)	14%	(48)	3%	(12)	—	(2)	20%	(72)	54%	(188)	349
RD/WT: Wrong Track	4%	(30)	9%	(66)	2%	(15)	—	(3)	16%	(113)	69%	(496)	723
Biden Job Approve	9%	(45)	14%	(65)	2%	(12)	—	(2)	19%	(91)	55%	(266)	482
Biden Job Disapprove	2%	(12)	9%	(49)	2%	(13)	—	(2)	16%	(85)	70%	(382)	543
Biden Job Strongly Approve	13%	(26)	16%	(33)	3%	(7)	—	(1)	18%	(36)	49%	(100)	203
Biden Job Somewhat Approve	7%	(19)	12%	(32)	2%	(5)	1%	(2)	20%	(55)	59%	(166)	279
Biden Job Somewhat Disapprove	3%	(4)	11%	(17)	4%	(6)	—	(0)	15%	(23)	67%	(103)	153
Biden Job Strongly Disapprove	2%	(8)	8%	(32)	2%	(7)	—	(2)	16%	(62)	72%	(279)	390

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Table MCEN3_8: How favorable or unfavorable do you feel about the following film directors?
Richard Linklater

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(58)	11%	(114)	3%	(27)	—	(4)	17%	(184)	64%	(685)	1072
Favorable of Biden	9%	(43)	13%	(64)	2%	(9)	—	(2)	19%	(89)	57%	(270)	477
Unfavorable of Biden	2%	(12)	9%	(49)	2%	(12)	—	(2)	16%	(85)	70%	(374)	533
Very Favorable of Biden	11%	(22)	18%	(37)	2%	(4)	—	(0)	16%	(34)	53%	(111)	209
Somewhat Favorable of Biden	8%	(21)	10%	(27)	2%	(5)	1%	(2)	20%	(54)	59%	(159)	268
Somewhat Unfavorable of Biden	3%	(4)	10%	(12)	2%	(3)	—	(0)	20%	(26)	65%	(83)	127
Very Unfavorable of Biden	2%	(8)	9%	(37)	2%	(10)	—	(2)	15%	(59)	72%	(291)	406
#1 Issue: Economy	5%	(22)	8%	(37)	2%	(11)	—	(1)	20%	(87)	64%	(285)	443
#1 Issue: Security	4%	(6)	15%	(22)	—	(0)	—	(1)	11%	(15)	70%	(99)	142
#1 Issue: Health Care	7%	(6)	16%	(14)	4%	(4)	1%	(1)	15%	(12)	57%	(48)	84
#1 Issue: Medicare / Social Security	5%	(6)	10%	(14)	2%	(2)	—	(0)	16%	(22)	66%	(87)	132
#1 Issue: Women's Issues	7%	(8)	14%	(17)	2%	(2)	—	(0)	13%	(15)	65%	(79)	121
#1 Issue: Energy	12%	(7)	8%	(5)	5%	(3)	2%	(1)	15%	(9)	57%	(34)	59
2022 House Vote: Democrat	9%	(42)	14%	(64)	4%	(17)	—	(2)	19%	(88)	54%	(253)	466
2022 House Vote: Republican	2%	(6)	11%	(35)	2%	(8)	1%	(2)	12%	(37)	72%	(227)	315
2022 House Vote: Didnt Vote	3%	(7)	5%	(12)	—	(1)	—	(1)	21%	(55)	70%	(180)	256
2020 Vote: Joe Biden	8%	(41)	13%	(63)	3%	(14)	1%	(3)	16%	(79)	58%	(281)	481
2020 Vote: Donald Trump	2%	(7)	10%	(33)	3%	(10)	—	(2)	14%	(47)	71%	(247)	346
2020 Vote: Didn't Vote	4%	(9)	7%	(17)	1%	(2)	—	(0)	24%	(54)	63%	(142)	223
2018 House Vote: Democrat	10%	(40)	14%	(56)	2%	(8)	—	(2)	17%	(65)	56%	(218)	391
2018 House Vote: Republican	3%	(7)	11%	(30)	3%	(8)	1%	(2)	14%	(39)	70%	(200)	286
2018 House Vote: Didnt Vote	3%	(11)	7%	(25)	3%	(11)	—	(1)	21%	(73)	66%	(233)	354
4-Region: Northeast	5%	(9)	14%	(25)	3%	(5)	—	(0)	14%	(27)	64%	(120)	186
4-Region: Midwest	5%	(11)	9%	(21)	—	(1)	1%	(1)	15%	(36)	70%	(164)	235
4-Region: South	5%	(21)	9%	(36)	2%	(8)	1%	(3)	20%	(80)	64%	(259)	407
4-Region: West	7%	(17)	13%	(31)	5%	(13)	—	(0)	17%	(42)	58%	(142)	244

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_9: How favorable or unfavorable do you feel about the following film directors?

Guillermo del Toro

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	16%	(172)	20%	(209)	3%	(33)	2%	(17)	14%	(149)	45%	(470)	1050
Gender: Male	22%	(109)	23%	(114)	5%	(24)	2%	(9)	12%	(58)	37%	(187)	500
Gender: Female	12%	(62)	17%	(89)	2%	(9)	2%	(8)	17%	(91)	52%	(276)	534
Age: 18-34	19%	(58)	17%	(51)	5%	(17)	4%	(13)	12%	(38)	43%	(132)	310
Age: 35-44	19%	(31)	27%	(43)	4%	(6)	1%	(2)	15%	(25)	34%	(54)	161
Age: 45-64	18%	(60)	23%	(73)	2%	(6)	1%	(3)	18%	(60)	38%	(123)	325
Age: 65+	9%	(22)	16%	(41)	2%	(4)	—	(0)	11%	(27)	63%	(160)	254
GenZers: 1997-2012	15%	(22)	16%	(23)	7%	(11)	1%	(2)	13%	(19)	48%	(70)	146
Millennials: 1981-1996	21%	(61)	22%	(65)	3%	(10)	4%	(13)	13%	(37)	37%	(109)	296
GenXers: 1965-1980	20%	(47)	20%	(45)	3%	(6)	—	(1)	22%	(50)	35%	(82)	232
Baby Boomers: 1946-1964	12%	(42)	21%	(71)	1%	(4)	—	(1)	12%	(41)	53%	(178)	337
PID: Dem (no lean)	21%	(88)	23%	(96)	3%	(13)	1%	(5)	14%	(59)	37%	(152)	414
PID: Ind (no lean)	16%	(51)	17%	(55)	3%	(9)	3%	(10)	14%	(44)	48%	(154)	323
PID: Rep (no lean)	10%	(32)	19%	(58)	3%	(10)	1%	(2)	15%	(46)	52%	(164)	313
PID/Gender: Dem Men	26%	(51)	22%	(43)	4%	(9)	2%	(4)	13%	(25)	33%	(65)	196
PID/Gender: Dem Women	18%	(38)	22%	(47)	2%	(5)	1%	(1)	16%	(34)	41%	(85)	210
PID/Gender: Ind Men	23%	(35)	21%	(32)	4%	(7)	2%	(3)	12%	(17)	38%	(56)	150
PID/Gender: Ind Women	9%	(15)	14%	(23)	2%	(3)	4%	(7)	16%	(27)	55%	(92)	166
PID/Gender: Rep Men	15%	(23)	25%	(39)	6%	(9)	1%	(2)	10%	(16)	43%	(66)	154
PID/Gender: Rep Women	6%	(9)	12%	(19)	1%	(2)	—	(0)	19%	(31)	62%	(98)	159
Ideo: Liberal (1-3)	24%	(78)	23%	(76)	5%	(15)	1%	(5)	14%	(44)	33%	(106)	324
Ideo: Moderate (4)	16%	(50)	21%	(65)	3%	(9)	2%	(6)	14%	(44)	43%	(129)	302
Ideo: Conservative (5-7)	10%	(32)	18%	(59)	2%	(7)	2%	(7)	15%	(51)	53%	(177)	332
Educ: < College	16%	(110)	18%	(122)	3%	(20)	1%	(10)	14%	(97)	48%	(331)	690
Educ: Bachelors degree	17%	(39)	23%	(52)	2%	(5)	2%	(5)	15%	(34)	40%	(91)	227
Educ: Post-grad	17%	(22)	26%	(34)	6%	(8)	2%	(2)	14%	(19)	36%	(47)	133
Income: Under 50k	15%	(87)	17%	(98)	3%	(18)	1%	(4)	13%	(76)	50%	(282)	566
Income: 50k-100k	16%	(50)	23%	(71)	2%	(7)	3%	(10)	14%	(44)	41%	(125)	309
Income: 100k+	19%	(34)	22%	(39)	4%	(8)	2%	(3)	16%	(29)	36%	(63)	176
Ethnicity: White	17%	(132)	19%	(152)	3%	(21)	2%	(12)	14%	(110)	47%	(373)	801
Ethnicity: Hispanic	30%	(48)	17%	(28)	1%	(1)	6%	(10)	7%	(12)	39%	(63)	162

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Table MCEN3_9: How favorable or unfavorable do you feel about the following film directors?

Guillermo del Toro

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	16% (172)	20% (209)	3% (33)	2% (17)	14% (149)	45% (470)	1050
Ethnicity: Black	12% (18)	20% (28)	6% (8)	2% (3)	21% (30)	39% (55)	143
Ethnicity: Other	20% (22)	26% (28)	4% (4)	1% (1)	9% (10)	39% (41)	107
All Christian	15% (68)	18% (83)	3% (14)	1% (5)	13% (62)	49% (225)	458
All Non-Christian	21% (14)	30% (21)	4% (3)	3% (2)	11% (7)	31% (22)	70
Agnostic/Nothing in particular	20% (58)	23% (68)	2% (5)	1% (2)	15% (45)	40% (119)	297
Something Else	11% (21)	15% (30)	6% (12)	4% (7)	15% (30)	49% (95)	195
Religious Non-Protestant/Catholic	19% (14)	29% (22)	6% (4)	3% (2)	11% (8)	32% (24)	76
Evangelical	13% (34)	18% (45)	2% (6)	3% (7)	15% (37)	49% (126)	256
Non-Evangelical	14% (55)	17% (65)	5% (17)	1% (5)	13% (52)	49% (190)	385
Community: Urban	18% (49)	23% (64)	5% (13)	1% (3)	13% (34)	40% (109)	274
Community: Suburban	16% (86)	21% (109)	3% (13)	2% (12)	14% (74)	44% (235)	530
Community: Rural	15% (36)	14% (36)	3% (6)	1% (2)	17% (41)	51% (126)	247
Employ: Private Sector	22% (76)	27% (93)	3% (11)	2% (7)	16% (57)	29% (101)	344
Employ: Government	21% (14)	15% (10)	— (0)	— (0)	20% (13)	43% (28)	66
Employ: Self-Employed	23% (21)	12% (11)	7% (6)	4% (4)	12% (11)	43% (41)	95
Employ: Homemaker	14% (11)	15% (11)	— (0)	— (0)	20% (16)	51% (39)	76
Employ: Retired	9% (25)	18% (51)	1% (4)	— (0)	11% (30)	61% (173)	282
Employ: Unemployed	11% (13)	23% (27)	3% (3)	6% (7)	13% (15)	46% (55)	121
Military HH: Yes	16% (22)	17% (23)	1% (1)	— (0)	13% (18)	52% (69)	133
Military HH: No	16% (150)	20% (186)	3% (32)	2% (17)	14% (132)	44% (401)	917
RD/WT: Right Direction	21% (73)	18% (65)	6% (20)	2% (7)	14% (51)	39% (139)	353
RD/WT: Wrong Track	14% (99)	21% (144)	2% (14)	2% (11)	14% (99)	47% (331)	697
Biden Job Approve	23% (108)	21% (101)	3% (16)	2% (8)	13% (64)	37% (176)	472
Biden Job Disapprove	11% (55)	20% (102)	3% (16)	2% (10)	16% (82)	49% (256)	521
Biden Job Strongly Approve	24% (50)	24% (49)	4% (8)	1% (3)	12% (25)	35% (74)	210
Biden Job Somewhat Approve	22% (58)	20% (52)	3% (8)	2% (5)	15% (38)	39% (102)	262
Biden Job Somewhat Disapprove	13% (19)	26% (39)	4% (6)	— (0)	17% (26)	40% (60)	149
Biden Job Strongly Disapprove	10% (36)	17% (63)	3% (11)	2% (9)	15% (56)	53% (197)	371
Favorable of Biden	23% (108)	23% (104)	3% (14)	1% (4)	13% (59)	37% (173)	462
Unfavorable of Biden	10% (53)	18% (96)	3% (16)	3% (13)	15% (79)	50% (262)	518

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Table MCEN3_9: How favorable or unfavorable do you feel about the following film directors?

Guillermo del Toro

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	16% (172)	20% (209)	3% (33)	2% (17)	14% (149)	45% (470)	1050
Very Favorable of Biden	25% (54)	21% (45)	3% (6)	— (0)	11% (24)	40% (85)	214
Somewhat Favorable of Biden	22% (54)	24% (59)	3% (8)	1% (4)	14% (35)	36% (88)	249
Somewhat Unfavorable of Biden	13% (16)	24% (30)	6% (7)	1% (1)	16% (20)	41% (51)	125
Very Unfavorable of Biden	9% (37)	17% (66)	2% (8)	3% (12)	15% (59)	54% (211)	394
#1 Issue: Economy	17% (76)	21% (92)	4% (17)	2% (8)	16% (69)	41% (180)	442
#1 Issue: Security	18% (24)	25% (32)	1% (1)	2% (3)	7% (9)	47% (61)	130
#1 Issue: Health Care	17% (17)	15% (15)	3% (3)	2% (2)	19% (19)	43% (43)	100
#1 Issue: Medicare / Social Security	9% (12)	16% (21)	— (1)	1% (1)	9% (12)	64% (82)	128
#1 Issue: Women's Issues	24% (28)	15% (18)	7% (8)	— (0)	14% (16)	41% (48)	118
#1 Issue: Energy	17% (11)	24% (16)	5% (3)	5% (3)	13% (9)	36% (23)	65
2022 House Vote: Democrat	24% (100)	22% (92)	4% (15)	2% (9)	14% (57)	35% (146)	420
2022 House Vote: Republican	10% (31)	20% (65)	3% (10)	1% (4)	14% (45)	52% (169)	325
2022 House Vote: Didnt Vote	11% (28)	17% (47)	3% (8)	1% (3)	16% (43)	52% (139)	268
2020 Vote: Joe Biden	23% (101)	21% (93)	2% (10)	1% (5)	14% (62)	38% (167)	438
2020 Vote: Donald Trump	13% (45)	18% (60)	3% (11)	— (1)	14% (47)	51% (172)	335
2020 Vote: Didn't Vote	9% (22)	21% (51)	5% (13)	4% (11)	14% (35)	47% (115)	246
2018 House Vote: Democrat	24% (88)	21% (77)	3% (11)	— (1)	14% (51)	39% (144)	373
2018 House Vote: Republican	12% (34)	20% (57)	3% (10)	1% (3)	14% (41)	50% (148)	294
2018 House Vote: Didnt Vote	11% (39)	20% (70)	4% (12)	4% (13)	16% (54)	45% (155)	343
4-Region: Northeast	17% (32)	22% (42)	3% (5)	3% (6)	12% (23)	43% (83)	192
4-Region: Midwest	15% (33)	16% (36)	4% (10)	— (0)	17% (37)	48% (104)	219
4-Region: South	13% (48)	20% (76)	3% (10)	1% (4)	16% (61)	48% (185)	385
4-Region: West	23% (58)	22% (55)	3% (8)	3% (7)	12% (29)	38% (97)	255

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN3_10: How favorable or unfavorable do you feel about the following film directors?

J.J. Abrams

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	16%	(166)	23%	(237)	3%	(34)	2%	(21)	16%	(160)	40%	(411)	1029
Gender: Male	22%	(109)	25%	(126)	4%	(20)	3%	(14)	12%	(61)	34%	(169)	499
Gender: Female	11%	(57)	21%	(110)	3%	(14)	1%	(8)	19%	(99)	45%	(233)	521
Age: 18-34	15%	(40)	13%	(35)	5%	(13)	4%	(10)	16%	(44)	47%	(124)	265
Age: 35-44	20%	(35)	34%	(58)	6%	(10)	3%	(5)	12%	(21)	26%	(45)	173
Age: 45-64	20%	(71)	28%	(101)	2%	(7)	1%	(5)	14%	(49)	36%	(129)	362
Age: 65+	9%	(21)	19%	(43)	2%	(4)	1%	(1)	20%	(46)	50%	(113)	228
GenZers: 1997-2012	12%	(15)	7%	(9)	5%	(6)	5%	(6)	15%	(19)	56%	(71)	127
Millennials: 1981-1996	20%	(54)	27%	(75)	6%	(17)	3%	(8)	14%	(40)	30%	(84)	278
GenXers: 1965-1980	20%	(53)	30%	(80)	3%	(7)	1%	(3)	14%	(37)	34%	(92)	272
Baby Boomers: 1946-1964	13%	(43)	22%	(70)	1%	(4)	1%	(5)	19%	(61)	43%	(138)	321
PID: Dem (no lean)	19%	(85)	28%	(125)	4%	(16)	2%	(9)	16%	(72)	32%	(148)	455
PID: Ind (no lean)	14%	(39)	21%	(61)	3%	(10)	2%	(6)	15%	(44)	45%	(128)	287
PID: Rep (no lean)	15%	(42)	18%	(50)	3%	(8)	2%	(7)	16%	(45)	47%	(135)	287
PID/Gender: Dem Men	26%	(60)	31%	(70)	4%	(8)	3%	(6)	10%	(23)	27%	(62)	229
PID/Gender: Dem Women	12%	(26)	25%	(55)	4%	(8)	1%	(3)	22%	(48)	36%	(78)	218
PID/Gender: Ind Men	17%	(20)	24%	(29)	5%	(6)	3%	(4)	13%	(16)	39%	(49)	123
PID/Gender: Ind Women	11%	(18)	19%	(32)	2%	(4)	2%	(3)	17%	(28)	48%	(78)	162
PID/Gender: Rep Men	20%	(29)	18%	(27)	4%	(6)	3%	(4)	15%	(22)	40%	(59)	146
PID/Gender: Rep Women	9%	(13)	17%	(24)	2%	(2)	2%	(2)	16%	(23)	55%	(77)	141
Ideo: Liberal (1-3)	22%	(71)	24%	(80)	4%	(13)	3%	(10)	19%	(62)	28%	(94)	329
Ideo: Moderate (4)	15%	(49)	26%	(86)	4%	(13)	2%	(7)	11%	(38)	41%	(136)	329
Ideo: Conservative (5-7)	15%	(45)	20%	(62)	2%	(7)	1%	(3)	16%	(49)	45%	(140)	307
Educ: < College	14%	(93)	19%	(126)	3%	(21)	2%	(12)	15%	(97)	46%	(298)	648
Educ: Bachelors degree	20%	(48)	30%	(73)	3%	(8)	2%	(5)	18%	(43)	28%	(68)	246
Educ: Post-grad	18%	(25)	28%	(38)	3%	(5)	3%	(4)	14%	(19)	33%	(45)	135
Income: Under 50k	12%	(69)	21%	(118)	3%	(20)	2%	(12)	16%	(90)	46%	(258)	566
Income: 50k-100k	22%	(65)	23%	(68)	3%	(9)	2%	(6)	15%	(45)	34%	(98)	289
Income: 100k+	19%	(33)	29%	(50)	3%	(6)	2%	(4)	15%	(25)	32%	(55)	173
Ethnicity: White	16%	(126)	22%	(178)	3%	(25)	2%	(15)	15%	(119)	41%	(329)	793
Ethnicity: Hispanic	20%	(32)	24%	(38)	2%	(4)	1%	(2)	10%	(16)	42%	(67)	159

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Table MCEN3_10: How favorable or unfavorable do you feel about the following film directors?

J.J. Abrams

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	16% (166)	23% (237)	3% (34)	2% (21)	16% (160)	40% (411)	1029
Ethnicity: Black	16% (22)	21% (29)	5% (7)	3% (4)	21% (29)	33% (45)	136
Ethnicity: Other	18% (18)	29% (29)	2% (2)	2% (2)	11% (11)	37% (37)	100
All Christian	17% (80)	24% (112)	3% (15)	2% (8)	13% (59)	41% (187)	461
All Non-Christian	23% (14)	27% (16)	2% (1)	3% (2)	15% (9)	30% (18)	59
Agnostic/Nothing in particular	14% (39)	28% (80)	3% (10)	2% (6)	19% (53)	34% (99)	286
Something Else	16% (28)	12% (21)	4% (7)	2% (4)	19% (34)	48% (86)	180
Religious Non-Protestant/Catholic	22% (15)	26% (17)	2% (1)	3% (2)	14% (9)	32% (21)	65
Evangelical	17% (44)	24% (62)	2% (5)	1% (3)	15% (38)	41% (108)	260
Non-Evangelical	17% (63)	18% (67)	5% (17)	2% (9)	14% (53)	43% (160)	369
Community: Urban	17% (53)	27% (83)	6% (18)	2% (7)	15% (45)	33% (102)	309
Community: Suburban	16% (78)	20% (96)	2% (10)	2% (11)	16% (78)	43% (206)	479
Community: Rural	14% (35)	24% (57)	2% (5)	2% (4)	15% (37)	43% (103)	241
Employ: Private Sector	22% (72)	25% (81)	4% (12)	2% (7)	17% (55)	30% (98)	324
Employ: Government	20% (13)	28% (18)	4% (2)	3% (2)	14% (9)	31% (20)	64
Employ: Self-Employed	16% (16)	28% (29)	5% (5)	3% (3)	11% (11)	37% (38)	102
Employ: Homemaker	10% (9)	27% (23)	2% (1)	4% (3)	11% (9)	46% (39)	85
Employ: Retired	13% (33)	18% (47)	3% (7)	1% (2)	16% (41)	50% (131)	261
Employ: Unemployed	9% (10)	26% (27)	5% (5)	2% (2)	17% (18)	41% (42)	103
Employ: Other	14% (8)	13% (7)	3% (2)	— (0)	23% (13)	47% (27)	58
Military HH: Yes	21% (28)	23% (30)	3% (4)	1% (2)	14% (19)	39% (52)	135
Military HH: No	15% (138)	23% (206)	3% (30)	2% (20)	16% (141)	40% (359)	894
RD/WT: Right Direction	18% (66)	23% (85)	5% (20)	2% (7)	14% (52)	38% (138)	368
RD/WT: Wrong Track	15% (100)	23% (151)	2% (14)	2% (15)	16% (108)	41% (272)	661
Biden Job Approve	19% (91)	26% (125)	4% (19)	2% (8)	16% (76)	35% (169)	487
Biden Job Disapprove	15% (74)	22% (107)	3% (14)	3% (13)	15% (74)	42% (205)	487
Biden Job Strongly Approve	26% (60)	18% (42)	5% (12)	2% (4)	14% (32)	34% (79)	229
Biden Job Somewhat Approve	12% (31)	32% (83)	3% (7)	1% (4)	17% (44)	35% (90)	258
Biden Job Somewhat Disapprove	14% (20)	30% (44)	3% (4)	3% (4)	12% (18)	38% (56)	146
Biden Job Strongly Disapprove	16% (53)	19% (63)	3% (9)	3% (9)	17% (57)	44% (149)	341

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Table MCEN3_10: How favorable or unfavorable do you feel about the following film directors?
J.J. Abrams

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	16% (166)	23% (237)	3% (34)	2% (21)	16% (160)	40% (411)	1029
Favorable of Biden	18% (90)	26% (127)	3% (17)	1% (6)	16% (77)	35% (172)	488
Unfavorable of Biden	15% (74)	22% (106)	3% (15)	3% (13)	14% (69)	42% (204)	481
Very Favorable of Biden	25% (58)	18% (41)	4% (10)	1% (2)	15% (34)	38% (89)	235
Somewhat Favorable of Biden	13% (32)	34% (85)	2% (6)	1% (4)	17% (43)	33% (83)	253
Somewhat Unfavorable of Biden	17% (20)	32% (37)	3% (3)	3% (4)	10% (12)	35% (41)	116
Very Unfavorable of Biden	15% (54)	19% (69)	3% (11)	3% (10)	16% (58)	45% (163)	365
#1 Issue: Economy	18% (75)	24% (103)	4% (18)	3% (12)	17% (70)	34% (143)	420
#1 Issue: Security	16% (19)	21% (25)	2% (3)	3% (3)	17% (21)	41% (50)	121
#1 Issue: Health Care	13% (13)	24% (24)	2% (2)	2% (2)	16% (16)	43% (42)	99
#1 Issue: Medicare / Social Security	10% (13)	20% (26)	3% (3)	2% (2)	17% (23)	49% (65)	132
#1 Issue: Women's Issues	13% (14)	16% (17)	2% (3)	— (0)	13% (13)	55% (58)	106
#1 Issue: Energy	27% (21)	27% (20)	6% (4)	2% (2)	12% (9)	27% (20)	76
2022 House Vote: Democrat	22% (98)	25% (112)	4% (18)	1% (7)	14% (61)	34% (154)	449
2022 House Vote: Republican	15% (43)	22% (64)	4% (12)	2% (7)	16% (46)	41% (121)	293
2022 House Vote: Didnt Vote	9% (22)	21% (54)	1% (4)	2% (5)	19% (47)	48% (124)	256
2020 Vote: Joe Biden	20% (95)	26% (121)	3% (14)	2% (8)	15% (71)	35% (163)	471
2020 Vote: Donald Trump	17% (51)	16% (48)	3% (10)	2% (7)	15% (45)	45% (135)	296
2020 Vote: Didn't Vote	7% (16)	26% (59)	4% (9)	2% (5)	17% (38)	43% (97)	224
2018 House Vote: Democrat	21% (86)	26% (104)	5% (19)	2% (6)	13% (53)	33% (133)	401
2018 House Vote: Republican	17% (46)	19% (49)	3% (8)	2% (5)	16% (41)	43% (115)	265
2018 House Vote: Didnt Vote	9% (31)	24% (79)	2% (5)	3% (10)	18% (61)	44% (148)	334
4-Region: Northeast	13% (26)	27% (53)	5% (10)	2% (5)	14% (28)	39% (79)	201
4-Region: Midwest	12% (26)	21% (46)	3% (7)	3% (6)	19% (41)	43% (94)	219
4-Region: South	17% (66)	20% (79)	3% (13)	2% (9)	18% (71)	39% (151)	390
4-Region: West	22% (48)	26% (58)	2% (4)	1% (2)	9% (20)	40% (87)	219

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_11: How favorable or unfavorable do you feel about the following film directors?

Jon Favreau

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	10%	(106)	13%	(141)	3%	(27)	2%	(21)	16%	(173)	56%	(588)	1056
Gender: Male	14%	(72)	16%	(83)	4%	(19)	3%	(16)	14%	(74)	48%	(245)	509
Gender: Female	6%	(34)	11%	(58)	2%	(8)	1%	(5)	19%	(99)	62%	(331)	535
Age: 18-34	8%	(26)	14%	(46)	4%	(12)	3%	(9)	17%	(54)	54%	(172)	318
Age: 35-44	15%	(27)	13%	(24)	3%	(5)	3%	(6)	15%	(27)	51%	(94)	183
Age: 45-64	13%	(44)	14%	(47)	2%	(8)	2%	(6)	18%	(59)	50%	(162)	327
Age: 65+	4%	(9)	10%	(23)	1%	(3)	—	(0)	15%	(33)	70%	(160)	228
GenZers: 1997-2012	6%	(10)	13%	(21)	4%	(6)	—	(1)	12%	(19)	65%	(103)	159
Millennials: 1981-1996	13%	(39)	15%	(45)	3%	(11)	5%	(14)	18%	(57)	46%	(142)	307
GenXers: 1965-1980	16%	(39)	14%	(34)	3%	(8)	2%	(4)	17%	(41)	49%	(121)	248
Baby Boomers: 1946-1964	6%	(18)	13%	(41)	1%	(3)	1%	(2)	17%	(56)	62%	(199)	318
PID: Dem (no lean)	14%	(58)	16%	(65)	2%	(7)	2%	(9)	17%	(66)	49%	(196)	401
PID: Ind (no lean)	7%	(24)	10%	(34)	3%	(11)	1%	(3)	14%	(45)	64%	(209)	326
PID: Rep (no lean)	7%	(25)	13%	(42)	3%	(9)	3%	(9)	19%	(62)	55%	(182)	329
PID/Gender: Dem Men	21%	(44)	18%	(38)	2%	(3)	3%	(6)	14%	(29)	42%	(87)	208
PID/Gender: Dem Women	7%	(14)	14%	(27)	2%	(4)	1%	(3)	20%	(37)	55%	(102)	186
PID/Gender: Ind Men	8%	(12)	12%	(18)	7%	(10)	2%	(3)	14%	(20)	57%	(84)	148
PID/Gender: Ind Women	7%	(12)	9%	(16)	1%	(1)	—	(0)	14%	(25)	69%	(121)	174
PID/Gender: Rep Men	10%	(16)	18%	(27)	4%	(6)	4%	(6)	16%	(25)	48%	(74)	154
PID/Gender: Rep Women	5%	(8)	9%	(15)	2%	(3)	1%	(2)	21%	(37)	62%	(109)	175
Ideo: Liberal (1-3)	15%	(48)	17%	(56)	3%	(8)	3%	(9)	16%	(52)	47%	(152)	325
Ideo: Moderate (4)	8%	(25)	11%	(35)	4%	(11)	2%	(6)	24%	(74)	52%	(163)	314
Ideo: Conservative (5-7)	10%	(31)	16%	(49)	2%	(7)	2%	(6)	11%	(35)	59%	(184)	312
Educ: < College	7%	(48)	11%	(80)	2%	(15)	2%	(14)	15%	(108)	62%	(436)	702
Educ: Bachelors degree	17%	(35)	17%	(36)	3%	(6)	2%	(4)	22%	(46)	39%	(83)	210
Educ: Post-grad	16%	(23)	17%	(25)	4%	(6)	2%	(3)	13%	(19)	48%	(69)	144
Income: Under 50k	8%	(46)	11%	(63)	2%	(12)	2%	(9)	15%	(86)	62%	(352)	568
Income: 50k-100k	9%	(28)	14%	(44)	3%	(10)	2%	(6)	19%	(60)	53%	(168)	317
Income: 100k+	18%	(31)	19%	(33)	3%	(5)	4%	(6)	16%	(28)	40%	(68)	171
Ethnicity: White	10%	(85)	13%	(106)	2%	(19)	2%	(15)	15%	(123)	58%	(471)	819
Ethnicity: Hispanic	8%	(16)	12%	(24)	1%	(3)	1%	(2)	20%	(38)	57%	(112)	196

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Table MCEN3_11: How favorable or unfavorable do you feel about the following film directors?

Jon Favreau

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	10%	(106)	13%	(141)	3%	(27)	2%	(21)	16%	(173)	56%	(588)	1056
Ethnicity: Black	8%	(10)	10%	(13)	5%	(7)	3%	(4)	22%	(29)	52%	(69)	132
Ethnicity: Other	10%	(11)	20%	(21)	1%	(1)	2%	(2)	20%	(21)	46%	(48)	104
All Christian	11%	(49)	12%	(54)	3%	(12)	2%	(9)	17%	(74)	56%	(250)	447
All Non-Christian	10%	(6)	21%	(14)	—	(0)	—	(0)	10%	(7)	59%	(39)	65
Agnostic/Nothing in particular	10%	(34)	14%	(44)	3%	(11)	3%	(8)	18%	(58)	52%	(168)	323
Something Else	8%	(14)	14%	(24)	2%	(3)	2%	(3)	12%	(20)	63%	(110)	174
Religious Non-Protestant/Catholic	10%	(7)	21%	(14)	—	(0)	2%	(1)	10%	(7)	57%	(39)	69
Evangelical	7%	(18)	12%	(29)	3%	(7)	2%	(5)	15%	(36)	61%	(150)	245
Non-Evangelical	12%	(42)	13%	(48)	2%	(8)	2%	(6)	16%	(58)	56%	(206)	369
Community: Urban	16%	(46)	12%	(36)	3%	(8)	3%	(9)	19%	(57)	48%	(142)	299
Community: Suburban	7%	(35)	14%	(70)	3%	(16)	1%	(7)	15%	(75)	60%	(300)	503
Community: Rural	9%	(24)	14%	(35)	1%	(3)	2%	(5)	16%	(41)	57%	(145)	253
Employ: Private Sector	15%	(52)	20%	(69)	3%	(11)	2%	(7)	15%	(51)	45%	(155)	344
Employ: Government	26%	(15)	20%	(12)	2%	(1)	7%	(4)	11%	(6)	34%	(20)	58
Employ: Self-Employed	6%	(6)	9%	(9)	2%	(2)	4%	(4)	22%	(23)	59%	(64)	109
Employ: Homemaker	3%	(2)	5%	(4)	2%	(2)	1%	(0)	27%	(18)	62%	(42)	68
Employ: Retired	5%	(15)	10%	(26)	2%	(5)	1%	(3)	15%	(40)	67%	(176)	264
Employ: Unemployed	7%	(9)	8%	(11)	3%	(3)	2%	(2)	17%	(22)	64%	(82)	129
Military HH: Yes	7%	(9)	12%	(16)	2%	(2)	2%	(2)	17%	(22)	61%	(79)	130
Military HH: No	10%	(97)	13%	(124)	3%	(25)	2%	(19)	16%	(152)	55%	(509)	926
RD/WT: Right Direction	15%	(52)	12%	(41)	3%	(12)	4%	(14)	21%	(73)	46%	(162)	353
RD/WT: Wrong Track	8%	(54)	14%	(100)	2%	(16)	1%	(7)	14%	(101)	61%	(426)	703
Biden Job Approve	15%	(69)	15%	(69)	2%	(11)	2%	(10)	19%	(92)	47%	(222)	473
Biden Job Disapprove	7%	(36)	13%	(69)	3%	(16)	2%	(11)	16%	(81)	59%	(302)	516
Biden Job Strongly Approve	17%	(37)	18%	(39)	2%	(3)	2%	(4)	20%	(44)	42%	(90)	218
Biden Job Somewhat Approve	12%	(32)	12%	(31)	3%	(8)	2%	(6)	19%	(48)	52%	(132)	255
Biden Job Somewhat Disapprove	7%	(10)	16%	(25)	4%	(6)	2%	(4)	16%	(24)	55%	(84)	153
Biden Job Strongly Disapprove	7%	(26)	12%	(45)	3%	(10)	2%	(7)	16%	(57)	60%	(219)	364
Favorable of Biden	14%	(68)	15%	(68)	2%	(9)	2%	(7)	18%	(86)	49%	(232)	471
Unfavorable of Biden	7%	(34)	14%	(70)	3%	(18)	2%	(12)	16%	(83)	58%	(300)	517

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Table MCEN3_11: How favorable or unfavorable do you feel about the following film directors?

Jon Favreau

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (106)	13% (141)	3% (27)	2% (21)	16% (173)	56% (588)	1056
Very Favorable of Biden	17% (37)	16% (36)	2% (4)	1% (3)	19% (42)	45% (101)	223
Somewhat Favorable of Biden	13% (31)	13% (33)	2% (4)	2% (4)	18% (45)	53% (131)	248
Somewhat Unfavorable of Biden	6% (7)	16% (19)	6% (7)	4% (5)	21% (25)	47% (57)	121
Very Unfavorable of Biden	7% (27)	13% (51)	3% (11)	2% (7)	15% (58)	61% (242)	396
#1 Issue: Economy	8% (37)	17% (77)	3% (13)	2% (8)	17% (77)	53% (242)	454
#1 Issue: Security	12% (17)	14% (19)	— (1)	1% (2)	11% (15)	61% (85)	139
#1 Issue: Health Care	18% (16)	13% (12)	4% (3)	2% (1)	17% (15)	47% (43)	92
#1 Issue: Medicare / Social Security	5% (7)	7% (8)	1% (1)	2% (3)	20% (25)	65% (80)	124
#1 Issue: Women's Issues	10% (12)	9% (11)	1% (1)	1% (2)	15% (17)	64% (75)	117
#1 Issue: Energy	17% (8)	13% (6)	15% (8)	3% (1)	9% (4)	44% (22)	50
2022 House Vote: Democrat	15% (63)	17% (75)	2% (10)	2% (10)	17% (75)	46% (200)	433
2022 House Vote: Republican	8% (26)	12% (40)	4% (11)	3% (8)	16% (52)	57% (183)	321
2022 House Vote: Didnt Vote	5% (13)	9% (24)	1% (4)	1% (3)	15% (40)	68% (180)	264
2020 Vote: Joe Biden	14% (62)	16% (71)	3% (11)	2% (10)	17% (76)	48% (208)	437
2020 Vote: Donald Trump	7% (25)	12% (42)	3% (10)	2% (6)	15% (51)	61% (210)	344
2020 Vote: Didn't Vote	6% (15)	11% (27)	2% (5)	2% (5)	17% (41)	61% (147)	239
2018 House Vote: Democrat	16% (60)	18% (65)	3% (11)	2% (7)	13% (49)	48% (175)	367
2018 House Vote: Republican	9% (28)	10% (30)	3% (8)	2% (7)	20% (58)	56% (166)	296
2018 House Vote: Didnt Vote	5% (16)	12% (43)	3% (9)	2% (7)	18% (63)	60% (212)	350
4-Region: Northeast	9% (17)	16% (31)	2% (4)	2% (4)	16% (30)	54% (102)	188
4-Region: Midwest	11% (23)	11% (23)	4% (9)	3% (7)	11% (24)	60% (129)	215
4-Region: South	10% (42)	16% (63)	2% (7)	1% (5)	18% (71)	54% (217)	404
4-Region: West	10% (24)	9% (23)	3% (7)	2% (6)	19% (49)	56% (140)	249

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN3_12: How favorable or unfavorable do you feel about the following film directors?
 Wes Anderson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(93)	13%	(136)	3%	(34)	2%	(21)	15%	(158)	57%	(589)	1032
Gender: Male	11%	(57)	15%	(78)	5%	(28)	3%	(13)	15%	(79)	50%	(259)	515
Gender: Female	7%	(35)	11%	(58)	1%	(7)	1%	(7)	15%	(77)	63%	(318)	502
Age: 18-34	13%	(38)	10%	(29)	5%	(15)	3%	(8)	16%	(46)	52%	(150)	286
Age: 35-44	15%	(25)	20%	(33)	4%	(6)	4%	(6)	16%	(25)	41%	(68)	163
Age: 45-64	7%	(23)	13%	(44)	4%	(13)	2%	(7)	14%	(50)	60%	(210)	347
Age: 65+	3%	(7)	12%	(29)	—	(0)	—	(0)	16%	(37)	69%	(161)	235
GenZers: 1997-2012	11%	(15)	5%	(7)	5%	(6)	3%	(4)	14%	(19)	63%	(89)	140
Millennials: 1981-1996	17%	(47)	17%	(48)	5%	(13)	4%	(10)	17%	(47)	41%	(114)	279
GenXers: 1965-1980	9%	(22)	16%	(41)	3%	(8)	3%	(7)	15%	(36)	54%	(135)	249
Baby Boomers: 1946-1964	3%	(10)	11%	(37)	2%	(7)	—	(1)	16%	(53)	68%	(223)	331
PID: Dem (no lean)	12%	(51)	18%	(76)	4%	(18)	3%	(11)	15%	(65)	47%	(199)	420
PID: Ind (no lean)	6%	(17)	8%	(24)	3%	(8)	2%	(4)	18%	(52)	64%	(189)	295
PID: Rep (no lean)	8%	(25)	11%	(36)	2%	(8)	2%	(6)	13%	(42)	63%	(201)	318
PID/Gender: Dem Men	15%	(30)	22%	(46)	7%	(15)	4%	(9)	15%	(31)	37%	(76)	207
PID/Gender: Dem Women	10%	(21)	15%	(30)	2%	(3)	1%	(2)	16%	(32)	57%	(116)	204
PID/Gender: Ind Men	8%	(13)	7%	(11)	3%	(5)	2%	(3)	17%	(27)	62%	(96)	154
PID/Gender: Ind Women	2%	(3)	10%	(13)	2%	(3)	1%	(2)	19%	(25)	65%	(87)	134
PID/Gender: Rep Men	9%	(14)	14%	(22)	5%	(7)	1%	(2)	14%	(22)	57%	(87)	154
PID/Gender: Rep Women	7%	(11)	9%	(14)	—	(1)	2%	(4)	12%	(20)	70%	(114)	163
Ideo: Liberal (1-3)	14%	(42)	15%	(47)	4%	(12)	3%	(10)	16%	(50)	47%	(144)	305
Ideo: Moderate (4)	10%	(31)	16%	(52)	4%	(14)	1%	(5)	15%	(49)	53%	(167)	318
Ideo: Conservative (5-7)	5%	(17)	11%	(35)	1%	(5)	1%	(5)	14%	(44)	67%	(214)	319
Educ: < College	7%	(50)	11%	(72)	3%	(21)	2%	(13)	15%	(99)	62%	(420)	675
Educ: Bachelors degree	12%	(27)	17%	(41)	3%	(8)	1%	(2)	18%	(42)	49%	(117)	237
Educ: Post-grad	13%	(16)	19%	(23)	4%	(5)	5%	(6)	14%	(17)	44%	(53)	120
Income: Under 50k	8%	(48)	9%	(52)	3%	(18)	2%	(12)	16%	(90)	62%	(357)	577
Income: 50k-100k	9%	(27)	18%	(52)	3%	(10)	1%	(3)	14%	(42)	54%	(158)	293
Income: 100k+	11%	(18)	20%	(32)	4%	(6)	3%	(6)	16%	(27)	46%	(74)	163
Ethnicity: White	8%	(69)	13%	(105)	3%	(28)	1%	(10)	15%	(118)	59%	(481)	809
Ethnicity: Hispanic	9%	(16)	10%	(18)	6%	(12)	1%	(2)	10%	(19)	65%	(120)	186

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Table MCEN3_12: How favorable or unfavorable do you feel about the following film directors?

Wes Anderson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(93)	13%	(136)	3%	(34)	2%	(21)	15%	(158)	57%	(589)	1032
Ethnicity: Black	10%	(12)	12%	(15)	3%	(4)	5%	(6)	19%	(23)	52%	(64)	123
Ethnicity: Other	13%	(13)	16%	(16)	3%	(3)	6%	(6)	18%	(18)	45%	(45)	100
All Christian	11%	(52)	13%	(60)	3%	(13)	1%	(6)	13%	(59)	59%	(269)	458
All Non-Christian	10%	(6)	24%	(13)	5%	(3)	11%	(6)	15%	(8)	35%	(20)	56
Atheist	16%	(8)	11%	(6)	8%	(4)	3%	(1)	27%	(13)	35%	(18)	51
Agnostic/Nothing in particular	5%	(15)	14%	(39)	5%	(13)	2%	(4)	16%	(43)	58%	(159)	273
Something Else	7%	(13)	9%	(17)	1%	(1)	2%	(3)	18%	(35)	64%	(125)	194
Religious Non-Protestant/Catholic	14%	(9)	20%	(13)	4%	(3)	9%	(6)	13%	(8)	40%	(26)	66
Evangelical	8%	(21)	11%	(30)	2%	(6)	1%	(2)	11%	(30)	66%	(173)	262
Non-Evangelical	11%	(40)	12%	(46)	2%	(8)	2%	(7)	16%	(62)	57%	(213)	376
Community: Urban	16%	(45)	15%	(42)	6%	(17)	4%	(11)	15%	(44)	45%	(129)	289
Community: Suburban	7%	(36)	12%	(60)	2%	(8)	1%	(7)	15%	(74)	62%	(305)	490
Community: Rural	5%	(12)	13%	(33)	4%	(9)	1%	(3)	16%	(40)	61%	(155)	252
Employ: Private Sector	12%	(41)	18%	(63)	7%	(23)	2%	(7)	15%	(53)	45%	(154)	340
Employ: Government	16%	(10)	11%	(7)	1%	(1)	5%	(3)	15%	(10)	53%	(34)	64
Employ: Self-Employed	5%	(5)	15%	(14)	5%	(5)	5%	(4)	13%	(13)	57%	(54)	95
Employ: Homemaker	13%	(12)	8%	(7)	1%	(1)	1%	(1)	13%	(11)	64%	(55)	87
Employ: Retired	4%	(11)	11%	(30)	—	(1)	1%	(4)	15%	(41)	69%	(192)	280
Employ: Unemployed	7%	(7)	11%	(10)	2%	(2)	—	(0)	21%	(19)	59%	(55)	94
Military HH: Yes	7%	(9)	11%	(16)	1%	(1)	—	(0)	16%	(23)	65%	(90)	138
Military HH: No	9%	(84)	13%	(120)	4%	(34)	2%	(21)	15%	(136)	56%	(500)	894
RD/WT: Right Direction	15%	(53)	14%	(49)	4%	(14)	5%	(16)	16%	(54)	46%	(160)	345
RD/WT: Wrong Track	6%	(40)	13%	(87)	3%	(21)	1%	(5)	15%	(105)	63%	(429)	687
Biden Job Approve	14%	(63)	17%	(74)	4%	(18)	3%	(14)	17%	(75)	46%	(205)	449
Biden Job Disapprove	6%	(29)	12%	(59)	3%	(14)	1%	(5)	15%	(74)	64%	(326)	508
Biden Job Strongly Approve	18%	(39)	20%	(43)	6%	(14)	3%	(7)	17%	(37)	36%	(80)	221
Biden Job Somewhat Approve	10%	(24)	14%	(31)	2%	(4)	3%	(7)	17%	(38)	54%	(125)	229
Biden Job Somewhat Disapprove	8%	(13)	15%	(23)	6%	(9)	2%	(3)	13%	(20)	56%	(86)	154
Biden Job Strongly Disapprove	5%	(17)	10%	(37)	1%	(4)	1%	(3)	15%	(54)	68%	(240)	355

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Table MCEN3_12: How favorable or unfavorable do you feel about the following film directors?

Wes Anderson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(93)	13%	(136)	3%	(34)	2%	(21)	15%	(158)	57%	(589)	1032
Favorable of Biden	14%	(63)	16%	(75)	3%	(15)	3%	(12)	15%	(72)	49%	(227)	464
Unfavorable of Biden	6%	(29)	12%	(57)	3%	(16)	2%	(8)	15%	(73)	63%	(309)	492
Very Favorable of Biden	17%	(38)	16%	(35)	6%	(14)	4%	(9)	15%	(33)	42%	(93)	223
Somewhat Favorable of Biden	10%	(25)	17%	(40)	—	(1)	1%	(3)	16%	(39)	55%	(134)	241
Somewhat Unfavorable of Biden	8%	(9)	20%	(22)	10%	(11)	—	(0)	10%	(11)	52%	(57)	110
Very Unfavorable of Biden	5%	(20)	9%	(36)	1%	(5)	2%	(7)	16%	(63)	66%	(252)	382
#1 Issue: Economy	8%	(33)	14%	(58)	4%	(16)	1%	(5)	16%	(67)	58%	(249)	429
#1 Issue: Security	4%	(5)	10%	(14)	4%	(6)	2%	(3)	14%	(19)	66%	(93)	140
#1 Issue: Health Care	10%	(9)	15%	(13)	2%	(2)	2%	(2)	17%	(15)	53%	(47)	88
#1 Issue: Medicare / Social Security	5%	(7)	11%	(14)	4%	(5)	5%	(6)	14%	(18)	62%	(82)	132
#1 Issue: Women's Issues	20%	(23)	16%	(19)	2%	(3)	1%	(1)	19%	(22)	42%	(48)	116
#1 Issue: Energy	21%	(10)	19%	(10)	3%	(1)	—	(0)	13%	(6)	44%	(22)	50
2022 House Vote: Democrat	13%	(56)	17%	(75)	4%	(17)	3%	(11)	16%	(67)	47%	(204)	430
2022 House Vote: Republican	6%	(20)	12%	(37)	2%	(7)	1%	(4)	13%	(42)	65%	(207)	317
2022 House Vote: Someone else	—	(0)	6%	(3)	3%	(1)	—	(0)	22%	(11)	69%	(35)	50
2022 House Vote: Didnt Vote	7%	(17)	9%	(21)	4%	(9)	2%	(5)	16%	(38)	61%	(144)	234
2020 Vote: Joe Biden	12%	(58)	18%	(84)	4%	(19)	3%	(14)	15%	(73)	48%	(226)	473
2020 Vote: Donald Trump	6%	(20)	9%	(30)	2%	(6)	1%	(4)	13%	(42)	69%	(225)	328
2020 Vote: Didn't Vote	7%	(14)	10%	(20)	4%	(9)	1%	(2)	21%	(42)	57%	(118)	205
2018 House Vote: Democrat	13%	(49)	18%	(68)	3%	(13)	3%	(9)	15%	(57)	47%	(174)	370
2018 House Vote: Republican	7%	(20)	12%	(33)	2%	(6)	1%	(3)	13%	(37)	64%	(178)	277
2018 House Vote: Someone else	2%	(1)	4%	(2)	—	(0)	2%	(1)	11%	(6)	82%	(42)	51
2018 House Vote: Didnt Vote	7%	(24)	10%	(33)	5%	(16)	2%	(7)	18%	(59)	58%	(195)	334
4-Region: Northeast	9%	(17)	13%	(24)	5%	(8)	4%	(7)	15%	(28)	54%	(98)	183
4-Region: Midwest	6%	(13)	12%	(24)	1%	(3)	2%	(4)	16%	(32)	62%	(122)	198
4-Region: South	8%	(30)	13%	(50)	4%	(14)	1%	(4)	18%	(72)	57%	(229)	399
4-Region: West	13%	(34)	15%	(37)	4%	(9)	2%	(5)	10%	(26)	56%	(140)	252

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_13: How favorable or unfavorable do you feel about the following film directors?

Rian Johnson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(54)	8%	(88)	2%	(22)	2%	(23)	17%	(180)	65%	(697)	1064
Gender: Male	7%	(38)	11%	(60)	3%	(15)	4%	(20)	18%	(93)	57%	(300)	526
Gender: Female	3%	(16)	5%	(27)	1%	(7)	1%	(4)	15%	(79)	75%	(394)	527
Age: 18-34	5%	(16)	9%	(27)	3%	(9)	3%	(10)	21%	(64)	58%	(176)	302
Age: 35-44	5%	(10)	14%	(26)	3%	(5)	3%	(6)	24%	(44)	51%	(94)	183
Age: 45-64	6%	(21)	6%	(23)	2%	(7)	2%	(8)	12%	(43)	72%	(262)	364
Age: 65+	3%	(7)	6%	(12)	—	(1)	—	(1)	14%	(29)	77%	(165)	214
GenZers: 1997-2012	3%	(4)	4%	(6)	5%	(7)	5%	(7)	23%	(33)	60%	(85)	142
Millennials: 1981-1996	6%	(19)	14%	(42)	2%	(7)	3%	(8)	23%	(69)	53%	(162)	307
GenXers: 1965-1980	8%	(22)	9%	(23)	3%	(7)	2%	(5)	14%	(36)	65%	(171)	264
Baby Boomers: 1946-1964	2%	(8)	5%	(15)	—	(1)	1%	(3)	13%	(41)	79%	(254)	322
PID: Dem (no lean)	7%	(29)	10%	(43)	2%	(9)	2%	(7)	21%	(90)	59%	(257)	433
PID: Ind (no lean)	2%	(7)	7%	(19)	2%	(7)	2%	(7)	17%	(51)	69%	(203)	295
PID: Rep (no lean)	5%	(17)	8%	(25)	2%	(7)	3%	(9)	12%	(40)	71%	(237)	335
PID/Gender: Dem Men	11%	(25)	14%	(32)	3%	(6)	2%	(5)	21%	(47)	49%	(108)	222
PID/Gender: Dem Women	2%	(5)	5%	(11)	1%	(3)	1%	(2)	17%	(35)	73%	(149)	204
PID/Gender: Ind Men	4%	(5)	8%	(11)	4%	(6)	5%	(7)	21%	(31)	58%	(82)	142
PID/Gender: Ind Women	1%	(2)	5%	(8)	1%	(1)	—	(0)	14%	(21)	79%	(119)	150
PID/Gender: Rep Men	5%	(8)	11%	(17)	2%	(3)	5%	(8)	10%	(16)	68%	(110)	162
PID/Gender: Rep Women	5%	(9)	5%	(8)	2%	(3)	1%	(2)	14%	(24)	73%	(127)	173
Ideo: Liberal (1-3)	8%	(26)	10%	(31)	1%	(5)	2%	(8)	23%	(76)	55%	(180)	325
Ideo: Moderate (4)	4%	(13)	9%	(30)	3%	(10)	3%	(8)	16%	(52)	65%	(213)	326
Ideo: Conservative (5-7)	4%	(14)	7%	(25)	2%	(6)	2%	(7)	12%	(40)	73%	(251)	342
Educ: < College	5%	(34)	6%	(45)	2%	(14)	2%	(11)	17%	(117)	68%	(470)	691
Educ: Bachelors degree	5%	(12)	10%	(24)	2%	(5)	3%	(6)	19%	(42)	61%	(137)	227
Educ: Post-grad	5%	(8)	13%	(19)	2%	(3)	4%	(6)	14%	(21)	61%	(89)	146
Income: Under 50k	5%	(28)	6%	(36)	2%	(12)	2%	(9)	18%	(106)	67%	(394)	585
Income: 50k-100k	5%	(15)	9%	(29)	2%	(6)	3%	(10)	15%	(49)	66%	(209)	318
Income: 100k+	7%	(11)	14%	(23)	2%	(4)	3%	(5)	16%	(25)	58%	(94)	161
Ethnicity: White	4%	(36)	8%	(61)	2%	(15)	2%	(15)	16%	(130)	68%	(548)	803
Ethnicity: Hispanic	3%	(5)	3%	(6)	1%	(1)	3%	(5)	27%	(48)	63%	(113)	179

Continued on next page

Table MCEN3_13: How favorable or unfavorable do you feel about the following film directors?

Rian Johnson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(54)	8%	(88)	2%	(22)	2%	(23)	17%	(180)	65%	(697)	1064
Ethnicity: Black	10%	(15)	10%	(15)	2%	(3)	3%	(5)	20%	(31)	56%	(86)	156
Ethnicity: Other	2%	(2)	11%	(12)	5%	(5)	3%	(3)	19%	(20)	60%	(62)	105
All Christian	5%	(21)	8%	(37)	3%	(13)	2%	(10)	13%	(60)	69%	(317)	458
All Non-Christian	11%	(7)	11%	(7)	—	(0)	5%	(3)	20%	(13)	53%	(34)	64
Agnostic/Nothing in particular	5%	(14)	9%	(26)	1%	(3)	3%	(8)	18%	(55)	65%	(194)	301
Something Else	4%	(7)	7%	(13)	3%	(5)	1%	(2)	17%	(32)	69%	(133)	192
Religious Non-Protestant/Catholic	12%	(9)	10%	(7)	—	(0)	4%	(3)	19%	(14)	55%	(40)	73
Evangelical	5%	(13)	9%	(25)	3%	(7)	3%	(9)	16%	(44)	63%	(171)	270
Non-Evangelical	4%	(13)	6%	(23)	3%	(11)	—	(2)	13%	(47)	74%	(271)	366
Community: Urban	7%	(23)	10%	(33)	2%	(8)	2%	(5)	23%	(74)	57%	(185)	328
Community: Suburban	5%	(22)	7%	(36)	2%	(10)	2%	(12)	16%	(76)	67%	(325)	481
Community: Rural	3%	(8)	8%	(19)	1%	(4)	3%	(6)	12%	(30)	73%	(187)	255
Employ: Private Sector	9%	(31)	12%	(42)	3%	(9)	3%	(10)	17%	(62)	57%	(205)	360
Employ: Government	6%	(3)	8%	(4)	—	(0)	9%	(5)	7%	(4)	69%	(35)	50
Employ: Self-Employed	3%	(3)	14%	(14)	2%	(2)	2%	(2)	25%	(26)	54%	(55)	102
Employ: Homemaker	2%	(2)	8%	(7)	1%	(1)	1%	(1)	14%	(13)	74%	(67)	90
Employ: Retired	3%	(7)	5%	(14)	1%	(1)	1%	(3)	13%	(34)	77%	(198)	256
Employ: Unemployed	2%	(2)	3%	(4)	3%	(3)	1%	(1)	25%	(31)	66%	(82)	125
Employ: Other	6%	(3)	2%	(1)	3%	(2)	—	(0)	7%	(4)	81%	(42)	52
Military HH: Yes	3%	(4)	10%	(13)	1%	(1)	1%	(1)	18%	(23)	67%	(86)	128
Military HH: No	5%	(49)	8%	(75)	2%	(21)	2%	(22)	17%	(158)	65%	(610)	935
RD/WT: Right Direction	10%	(33)	11%	(38)	3%	(10)	4%	(12)	15%	(52)	57%	(194)	340
RD/WT: Wrong Track	3%	(20)	7%	(50)	2%	(12)	2%	(11)	18%	(128)	69%	(502)	723
Biden Job Approve	8%	(37)	11%	(49)	2%	(9)	2%	(11)	15%	(65)	62%	(279)	451
Biden Job Disapprove	3%	(16)	7%	(38)	2%	(12)	2%	(12)	19%	(108)	67%	(384)	570
Biden Job Strongly Approve	11%	(24)	14%	(29)	3%	(6)	2%	(4)	12%	(25)	58%	(125)	213
Biden Job Somewhat Approve	6%	(14)	8%	(20)	1%	(3)	3%	(7)	17%	(40)	65%	(155)	237
Biden Job Somewhat Disapprove	1%	(2)	8%	(15)	2%	(4)	1%	(2)	28%	(50)	59%	(108)	182
Biden Job Strongly Disapprove	4%	(15)	6%	(23)	2%	(7)	3%	(10)	15%	(58)	71%	(276)	388

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Table MCEN3_13: How favorable or unfavorable do you feel about the following film directors?

Rian Johnson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(54)	8%	(88)	2%	(22)	2%	(23)	17%	(180)	65%	(697)	1064
Favorable of Biden	8%	(37)	11%	(49)	2%	(9)	2%	(7)	13%	(62)	65%	(299)	462
Unfavorable of Biden	3%	(17)	7%	(39)	2%	(11)	3%	(14)	19%	(103)	67%	(370)	554
Very Favorable of Biden	11%	(23)	13%	(28)	1%	(2)	2%	(4)	11%	(23)	63%	(136)	216
Somewhat Favorable of Biden	6%	(14)	9%	(21)	3%	(7)	1%	(3)	16%	(39)	66%	(162)	247
Somewhat Unfavorable of Biden	3%	(4)	10%	(14)	1%	(2)	2%	(2)	35%	(50)	50%	(71)	142
Very Unfavorable of Biden	3%	(13)	6%	(25)	2%	(9)	3%	(12)	13%	(53)	73%	(299)	412
#1 Issue: Economy	3%	(15)	9%	(42)	3%	(13)	1%	(6)	18%	(85)	66%	(319)	481
#1 Issue: Security	5%	(6)	10%	(13)	1%	(1)	2%	(3)	15%	(20)	66%	(85)	128
#1 Issue: Health Care	8%	(7)	8%	(7)	6%	(5)	5%	(4)	12%	(10)	60%	(47)	79
#1 Issue: Medicare / Social Security	5%	(6)	8%	(9)	—	(0)	4%	(5)	12%	(14)	70%	(80)	113
#1 Issue: Women's Issues	6%	(6)	6%	(6)	1%	(1)	—	(0)	18%	(19)	69%	(73)	106
#1 Issue: Energy	12%	(8)	10%	(6)	3%	(2)	6%	(4)	20%	(13)	49%	(32)	65
#1 Issue: Other	1%	(1)	8%	(4)	1%	(1)	—	(0)	9%	(4)	81%	(40)	50
2022 House Vote: Democrat	8%	(35)	11%	(45)	3%	(11)	1%	(4)	19%	(80)	58%	(243)	419
2022 House Vote: Republican	3%	(12)	7%	(24)	2%	(7)	4%	(14)	10%	(35)	73%	(247)	339
2022 House Vote: Didnt Vote	2%	(6)	6%	(17)	1%	(4)	2%	(5)	20%	(56)	68%	(188)	278
2020 Vote: Joe Biden	8%	(34)	11%	(49)	2%	(7)	1%	(5)	18%	(77)	59%	(253)	425
2020 Vote: Donald Trump	3%	(11)	5%	(17)	2%	(8)	3%	(9)	13%	(47)	73%	(256)	349
2020 Vote: Didn't Vote	3%	(7)	8%	(20)	2%	(5)	4%	(9)	20%	(51)	64%	(163)	255
2018 House Vote: Democrat	9%	(31)	11%	(39)	3%	(9)	1%	(2)	17%	(61)	60%	(213)	355
2018 House Vote: Republican	4%	(13)	6%	(17)	2%	(5)	3%	(8)	14%	(42)	71%	(210)	296
2018 House Vote: Didnt Vote	3%	(10)	8%	(30)	2%	(7)	4%	(13)	19%	(71)	65%	(245)	377
4-Region: Northeast	4%	(7)	13%	(23)	4%	(8)	1%	(2)	15%	(27)	63%	(112)	179
4-Region: Midwest	3%	(7)	8%	(17)	2%	(5)	2%	(5)	19%	(41)	65%	(143)	219
4-Region: South	6%	(25)	6%	(28)	2%	(7)	3%	(11)	14%	(60)	69%	(297)	428
4-Region: West	6%	(14)	8%	(19)	1%	(2)	2%	(6)	22%	(53)	61%	(145)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCEN3_14: How favorable or unfavorable do you feel about the following film directors?

Jordan Peele

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	18%	(183)	18%	(178)	3%	(32)	2%	(25)	15%	(153)	44%	(442)	1013
Gender: Male	21%	(102)	22%	(105)	3%	(14)	4%	(19)	12%	(59)	37%	(179)	478
Gender: Female	15%	(80)	14%	(73)	3%	(18)	1%	(6)	18%	(93)	48%	(252)	522
Age: 18-34	27%	(74)	19%	(52)	4%	(11)	2%	(6)	18%	(49)	31%	(86)	278
Age: 35-44	26%	(45)	26%	(45)	2%	(3)	8%	(14)	10%	(17)	28%	(48)	173
Age: 45-64	13%	(48)	16%	(56)	5%	(17)	1%	(4)	16%	(57)	49%	(176)	357
Age: 65+	8%	(16)	12%	(25)	—	(1)	1%	(1)	15%	(30)	65%	(132)	205
GenZers: 1997-2012	28%	(36)	13%	(17)	4%	(5)	3%	(4)	10%	(13)	43%	(55)	129
Millennials: 1981-1996	27%	(81)	24%	(72)	3%	(9)	5%	(15)	17%	(49)	23%	(68)	294
GenXers: 1965-1980	15%	(37)	16%	(42)	5%	(14)	1%	(2)	17%	(44)	46%	(117)	257
Baby Boomers: 1946-1964	10%	(30)	14%	(44)	1%	(4)	1%	(4)	15%	(45)	59%	(180)	306
PID: Dem (no lean)	26%	(107)	22%	(91)	4%	(18)	3%	(13)	14%	(59)	31%	(129)	416
PID: Ind (no lean)	16%	(47)	13%	(40)	2%	(5)	1%	(2)	15%	(44)	54%	(163)	301
PID: Rep (no lean)	10%	(30)	16%	(47)	3%	(9)	4%	(10)	17%	(50)	51%	(150)	296
PID/Gender: Dem Men	29%	(60)	23%	(49)	3%	(6)	5%	(10)	11%	(24)	29%	(59)	208
PID/Gender: Dem Women	23%	(46)	21%	(42)	6%	(12)	1%	(2)	17%	(35)	31%	(63)	201
PID/Gender: Ind Men	20%	(25)	22%	(28)	3%	(3)	2%	(2)	10%	(12)	44%	(55)	126
PID/Gender: Ind Women	12%	(21)	7%	(12)	1%	(1)	—	(0)	19%	(32)	61%	(103)	170
PID/Gender: Rep Men	11%	(16)	20%	(29)	3%	(5)	5%	(7)	16%	(23)	45%	(64)	144
PID/Gender: Rep Women	9%	(13)	12%	(19)	3%	(4)	2%	(4)	17%	(26)	57%	(86)	152
Ideo: Liberal (1-3)	29%	(93)	20%	(65)	2%	(6)	4%	(13)	14%	(43)	31%	(97)	317
Ideo: Moderate (4)	16%	(45)	20%	(60)	5%	(14)	1%	(2)	15%	(44)	44%	(128)	293
Ideo: Conservative (5-7)	11%	(35)	15%	(48)	3%	(10)	3%	(10)	17%	(56)	51%	(164)	322
Educ: < College	18%	(118)	14%	(94)	3%	(21)	2%	(13)	15%	(97)	47%	(309)	651
Educ: Bachelors degree	18%	(40)	27%	(60)	3%	(8)	3%	(7)	17%	(38)	32%	(72)	224
Educ: Post-grad	19%	(26)	18%	(25)	3%	(3)	4%	(5)	13%	(18)	44%	(60)	138
Income: Under 50k	17%	(91)	15%	(81)	3%	(18)	3%	(14)	13%	(66)	49%	(254)	522
Income: 50k-100k	17%	(52)	17%	(55)	3%	(11)	2%	(5)	20%	(63)	41%	(128)	314
Income: 100k+	23%	(40)	24%	(43)	2%	(4)	3%	(6)	14%	(24)	34%	(60)	177
Ethnicity: White	15%	(116)	18%	(136)	3%	(27)	2%	(18)	14%	(112)	47%	(368)	776
Ethnicity: Hispanic	24%	(42)	13%	(24)	6%	(11)	5%	(9)	13%	(23)	39%	(69)	179

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Table MCEN3_14: How favorable or unfavorable do you feel about the following film directors?

Jordan Peele

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	18% (183)	18% (178)	3% (32)	2% (25)	15% (153)	44% (442)	1013
Ethnicity: Black	40% (51)	16% (21)	2% (2)	3% (4)	16% (20)	22% (28)	126
Ethnicity: Other	15% (17)	19% (21)	2% (3)	3% (4)	18% (20)	41% (46)	111
All Christian	18% (80)	18% (82)	3% (12)	4% (17)	14% (66)	44% (200)	458
All Non-Christian	27% (14)	22% (12)	3% (2)	2% (1)	18% (9)	28% (15)	53
Atheist	18% (9)	17% (8)	6% (3)	— (0)	10% (5)	50% (25)	50
Agnostic/Nothing in particular	16% (44)	20% (55)	5% (13)	2% (6)	15% (42)	43% (119)	279
Something Else	21% (36)	12% (21)	1% (2)	1% (1)	18% (30)	48% (83)	174
Religious Non-Protestant/Catholic	28% (16)	20% (12)	3% (2)	2% (1)	19% (10)	28% (16)	56
Evangelical	15% (45)	17% (49)	2% (5)	5% (13)	17% (49)	45% (133)	294
Non-Evangelical	21% (70)	16% (53)	3% (9)	1% (5)	14% (46)	45% (149)	332
Community: Urban	25% (74)	20% (58)	4% (13)	5% (14)	12% (34)	34% (98)	291
Community: Suburban	17% (82)	18% (85)	3% (15)	1% (7)	16% (74)	45% (212)	475
Community: Rural	11% (27)	14% (35)	2% (4)	2% (4)	18% (44)	54% (133)	248
Employ: Private Sector	21% (72)	25% (85)	2% (8)	3% (9)	14% (47)	35% (116)	336
Employ: Government	13% (8)	26% (15)	3% (2)	3% (2)	8% (5)	47% (28)	60
Employ: Self-Employed	21% (20)	13% (13)	1% (1)	13% (12)	18% (17)	34% (33)	96
Employ: Homemaker	21% (16)	13% (10)	13% (10)	— (0)	17% (13)	36% (28)	76
Employ: Retired	9% (22)	12% (29)	2% (5)	1% (2)	15% (36)	60% (143)	237
Employ: Unemployed	21% (26)	12% (15)	2% (3)	— (0)	22% (26)	42% (51)	120
Military HH: Yes	17% (19)	15% (17)	1% (2)	2% (2)	15% (17)	51% (57)	113
Military HH: No	18% (165)	18% (161)	3% (30)	3% (23)	15% (136)	43% (385)	900
RD/WT: Right Direction	25% (87)	21% (73)	5% (18)	1% (5)	14% (50)	33% (116)	349
RD/WT: Wrong Track	14% (96)	16% (106)	2% (14)	3% (20)	15% (103)	49% (326)	664
Biden Job Approve	25% (113)	22% (99)	4% (19)	2% (9)	15% (70)	32% (148)	457
Biden Job Disapprove	13% (68)	16% (79)	2% (11)	3% (16)	16% (78)	50% (253)	506
Biden Job Strongly Approve	30% (67)	19% (41)	2% (5)	2% (4)	14% (31)	33% (73)	223
Biden Job Somewhat Approve	19% (45)	25% (58)	6% (13)	2% (5)	16% (38)	32% (74)	234
Biden Job Somewhat Disapprove	23% (34)	17% (25)	1% (2)	6% (9)	19% (28)	34% (51)	149
Biden Job Strongly Disapprove	9% (34)	15% (54)	3% (9)	2% (8)	14% (50)	57% (202)	357

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Table MCEN3_14: How favorable or unfavorable do you feel about the following film directors?

Jordan Peele

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	18% (183)	18% (178)	3% (32)	2% (25)	15% (153)	44% (442)	1013
Favorable of Biden	24% (110)	21% (96)	4% (17)	1% (7)	15% (69)	34% (152)	451
Unfavorable of Biden	14% (69)	16% (80)	3% (14)	3% (17)	15% (74)	50% (250)	505
Very Favorable of Biden	31% (67)	20% (42)	2% (4)	2% (5)	13% (28)	32% (68)	212
Somewhat Favorable of Biden	18% (44)	23% (55)	6% (13)	1% (2)	17% (41)	35% (84)	239
Somewhat Unfavorable of Biden	22% (25)	17% (20)	2% (3)	9% (10)	13% (14)	37% (42)	114
Very Unfavorable of Biden	11% (44)	15% (60)	3% (11)	2% (7)	15% (60)	53% (208)	391
#1 Issue: Economy	15% (65)	20% (91)	2% (10)	3% (14)	18% (81)	42% (189)	449
#1 Issue: Security	9% (10)	20% (24)	2% (3)	2% (2)	10% (12)	58% (70)	120
#1 Issue: Health Care	30% (25)	16% (13)	3% (3)	3% (3)	11% (9)	37% (30)	83
#1 Issue: Medicare / Social Security	8% (9)	13% (15)	10% (12)	2% (2)	15% (17)	53% (60)	114
#1 Issue: Women's Issues	36% (45)	11% (14)	2% (3)	1% (1)	16% (21)	33% (41)	125
#1 Issue: Energy	31% (17)	19% (11)	2% (1)	4% (2)	12% (7)	32% (18)	56
2022 House Vote: Democrat	26% (110)	22% (92)	2% (8)	1% (5)	17% (69)	32% (135)	420
2022 House Vote: Republican	10% (31)	17% (54)	4% (13)	3% (9)	15% (48)	52% (170)	325
2022 House Vote: Didnt Vote	17% (41)	13% (30)	4% (10)	4% (10)	12% (28)	50% (121)	240
2020 Vote: Joe Biden	25% (107)	24% (103)	2% (7)	2% (9)	17% (73)	31% (136)	435
2020 Vote: Donald Trump	10% (33)	14% (47)	3% (11)	2% (7)	12% (38)	58% (192)	329
2020 Vote: Didn't Vote	19% (41)	12% (26)	5% (12)	4% (9)	16% (34)	44% (97)	219
2018 House Vote: Democrat	27% (95)	24% (84)	2% (7)	1% (5)	15% (51)	31% (111)	353
2018 House Vote: Republican	12% (35)	16% (45)	2% (7)	3% (9)	15% (42)	52% (149)	287
2018 House Vote: Didnt Vote	15% (51)	13% (46)	5% (18)	3% (11)	16% (54)	48% (164)	344
4-Region: Northeast	14% (24)	20% (35)	4% (7)	9% (16)	11% (19)	42% (74)	176
4-Region: Midwest	13% (26)	14% (28)	4% (7)	1% (3)	16% (33)	52% (106)	202
4-Region: South	19% (72)	20% (76)	1% (4)	1% (5)	14% (54)	45% (172)	384
4-Region: West	24% (61)	16% (39)	5% (13)	— (1)	19% (47)	36% (90)	251

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN3_15: How favorable or unfavorable do you feel about the following film directors?

Baz Luhrmann

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(61)	9%	(96)	3%	(35)	1%	(14)	14%	(149)	66%	(686)	1040
Gender: Male	7%	(37)	12%	(64)	4%	(20)	1%	(8)	12%	(60)	63%	(327)	516
Gender: Female	5%	(23)	6%	(32)	3%	(15)	1%	(6)	17%	(89)	68%	(352)	517
Age: 18-34	8%	(21)	7%	(21)	8%	(22)	2%	(5)	15%	(41)	61%	(173)	283
Age: 35-44	6%	(11)	15%	(28)	2%	(5)	3%	(6)	18%	(33)	56%	(104)	186
Age: 45-64	6%	(20)	9%	(29)	2%	(6)	1%	(3)	14%	(45)	69%	(227)	329
Age: 65+	3%	(8)	8%	(18)	1%	(3)	—	(1)	12%	(30)	75%	(181)	240
GenZers: 1997-2012	4%	(5)	6%	(9)	9%	(12)	2%	(3)	11%	(16)	68%	(98)	144
Millennials: 1981-1996	9%	(27)	12%	(35)	5%	(14)	3%	(8)	18%	(53)	54%	(163)	300
GenXers: 1965-1980	5%	(12)	10%	(25)	2%	(5)	1%	(2)	14%	(35)	67%	(163)	242
Baby Boomers: 1946-1964	5%	(16)	8%	(27)	1%	(2)	—	(1)	12%	(38)	74%	(235)	319
PID: Dem (no lean)	9%	(37)	13%	(58)	3%	(13)	2%	(9)	18%	(79)	55%	(236)	432
PID: Ind (no lean)	3%	(8)	6%	(18)	4%	(13)	—	(1)	11%	(36)	77%	(246)	321
PID: Rep (no lean)	5%	(16)	7%	(20)	3%	(9)	1%	(4)	12%	(33)	71%	(204)	286
PID/Gender: Dem Men	12%	(25)	19%	(40)	3%	(7)	3%	(6)	11%	(23)	53%	(114)	215
PID/Gender: Dem Women	5%	(12)	8%	(18)	3%	(6)	1%	(3)	26%	(57)	56%	(122)	216
PID/Gender: Ind Men	3%	(5)	7%	(11)	4%	(7)	—	(0)	12%	(20)	73%	(117)	160
PID/Gender: Ind Women	2%	(3)	4%	(6)	4%	(6)	—	(1)	10%	(16)	79%	(123)	155
PID/Gender: Rep Men	5%	(7)	9%	(13)	4%	(6)	1%	(1)	12%	(17)	68%	(96)	140
PID/Gender: Rep Women	6%	(8)	5%	(8)	2%	(3)	2%	(3)	11%	(16)	74%	(108)	146
Ideo: Liberal (1-3)	11%	(38)	15%	(51)	5%	(17)	2%	(5)	13%	(46)	55%	(187)	343
Ideo: Moderate (4)	2%	(7)	8%	(26)	4%	(12)	2%	(5)	18%	(58)	66%	(208)	315
Ideo: Conservative (5-7)	5%	(14)	6%	(18)	1%	(2)	1%	(4)	12%	(35)	76%	(226)	299
Educ: < College	4%	(29)	8%	(55)	4%	(27)	1%	(9)	14%	(97)	68%	(456)	672
Educ: Bachelors degree	7%	(17)	11%	(25)	2%	(4)	1%	(3)	14%	(35)	65%	(155)	240
Educ: Post-grad	11%	(14)	12%	(16)	3%	(4)	1%	(1)	14%	(18)	59%	(75)	128
Income: Under 50k	5%	(26)	8%	(46)	4%	(22)	1%	(8)	14%	(78)	68%	(388)	568
Income: 50k-100k	6%	(18)	10%	(31)	2%	(7)	—	(1)	17%	(49)	64%	(187)	293
Income: 100k+	9%	(17)	11%	(19)	4%	(6)	3%	(5)	12%	(21)	62%	(111)	179
Ethnicity: White	5%	(43)	10%	(79)	3%	(27)	1%	(5)	14%	(111)	67%	(549)	814
Ethnicity: Hispanic	8%	(15)	13%	(25)	4%	(7)	1%	(1)	18%	(34)	57%	(110)	192

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Table MCEN3_15: How favorable or unfavorable do you feel about the following film directors?
 Baz Luhrmann

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(61)	9%	(96)	3%	(35)	1%	(14)	14%	(149)	66%	(686)	1040
Ethnicity: Black	8%	(10)	9%	(11)	4%	(5)	5%	(6)	20%	(25)	55%	(68)	124
Ethnicity: Other	8%	(8)	6%	(6)	3%	(3)	3%	(3)	13%	(13)	68%	(69)	102
All Christian	9%	(42)	9%	(42)	2%	(9)	1%	(5)	14%	(64)	65%	(296)	458
All Non-Christian	9%	(6)	12%	(8)	2%	(1)	—	(0)	15%	(10)	62%	(42)	67
Agnostic/Nothing in particular	3%	(10)	8%	(24)	6%	(15)	2%	(5)	14%	(39)	67%	(186)	279
Something Else	2%	(3)	8%	(15)	2%	(3)	2%	(4)	15%	(27)	72%	(134)	187
Religious Non-Protestant/Catholic	9%	(6)	12%	(9)	1%	(1)	—	(0)	14%	(10)	63%	(45)	71
Evangelical	7%	(18)	12%	(32)	2%	(4)	1%	(2)	11%	(30)	68%	(182)	267
Non-Evangelical	7%	(27)	6%	(24)	2%	(8)	2%	(8)	16%	(59)	66%	(244)	369
Community: Urban	10%	(31)	13%	(42)	5%	(16)	2%	(7)	17%	(56)	53%	(172)	325
Community: Suburban	3%	(15)	8%	(37)	3%	(15)	1%	(3)	14%	(68)	72%	(345)	482
Community: Rural	6%	(14)	7%	(17)	2%	(4)	2%	(4)	11%	(25)	72%	(169)	233
Employ: Private Sector	10%	(33)	12%	(42)	5%	(16)	1%	(4)	13%	(46)	59%	(201)	343
Employ: Government	3%	(2)	7%	(4)	2%	(1)	4%	(2)	15%	(9)	69%	(41)	59
Employ: Self-Employed	3%	(3)	13%	(13)	1%	(1)	2%	(2)	14%	(13)	67%	(64)	96
Employ: Homemaker	5%	(4)	4%	(3)	4%	(3)	3%	(2)	31%	(26)	53%	(43)	82
Employ: Retired	3%	(9)	7%	(19)	2%	(4)	—	(1)	13%	(33)	75%	(198)	265
Employ: Unemployed	5%	(6)	6%	(7)	4%	(4)	1%	(1)	12%	(13)	72%	(81)	112
Military HH: Yes	3%	(4)	3%	(4)	5%	(6)	—	(1)	11%	(13)	77%	(92)	119
Military HH: No	6%	(57)	10%	(92)	3%	(29)	1%	(13)	15%	(136)	64%	(594)	921
RD/WT: Right Direction	10%	(37)	12%	(41)	5%	(16)	1%	(3)	18%	(63)	55%	(193)	354
RD/WT: Wrong Track	3%	(23)	8%	(55)	3%	(19)	2%	(11)	12%	(85)	72%	(492)	686
Biden Job Approve	10%	(46)	13%	(61)	3%	(14)	1%	(4)	17%	(82)	57%	(271)	479
Biden Job Disapprove	3%	(14)	7%	(34)	4%	(18)	2%	(8)	12%	(59)	74%	(377)	511
Biden Job Strongly Approve	15%	(33)	16%	(35)	3%	(7)	1%	(3)	17%	(37)	49%	(109)	223
Biden Job Somewhat Approve	5%	(13)	10%	(26)	3%	(7)	—	(1)	18%	(45)	64%	(163)	256
Biden Job Somewhat Disapprove	2%	(4)	7%	(13)	8%	(13)	2%	(3)	14%	(24)	67%	(115)	171
Biden Job Strongly Disapprove	3%	(11)	6%	(21)	2%	(5)	2%	(5)	10%	(35)	77%	(262)	340
Favorable of Biden	10%	(46)	13%	(61)	3%	(13)	—	(2)	17%	(82)	57%	(272)	477
Unfavorable of Biden	2%	(12)	6%	(31)	3%	(17)	2%	(11)	12%	(59)	74%	(368)	498

Continued on next page

Table MCEN3_15: How favorable or unfavorable do you feel about the following film directors?

Baz Luhrmann

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(61)	9%	(96)	3%	(35)	1%	(14)	14%	(149)	66%	(686)	1040
Very Favorable of Biden	14%	(30)	15%	(31)	3%	(5)	1%	(2)	15%	(31)	53%	(111)	211
Somewhat Favorable of Biden	6%	(16)	11%	(29)	3%	(8)	—	(0)	19%	(52)	61%	(161)	266
Somewhat Unfavorable of Biden	1%	(1)	9%	(11)	8%	(10)	2%	(3)	14%	(16)	66%	(79)	120
Very Unfavorable of Biden	3%	(11)	5%	(20)	2%	(7)	2%	(8)	11%	(42)	77%	(290)	378
#1 Issue: Economy	4%	(17)	9%	(38)	3%	(14)	1%	(5)	12%	(51)	70%	(294)	419
#1 Issue: Security	4%	(6)	8%	(11)	4%	(5)	2%	(3)	10%	(13)	71%	(96)	134
#1 Issue: Health Care	9%	(8)	14%	(12)	4%	(3)	2%	(2)	18%	(15)	53%	(45)	85
#1 Issue: Medicare / Social Security	6%	(8)	4%	(5)	2%	(3)	—	(0)	23%	(31)	65%	(90)	137
#1 Issue: Women's Issues	8%	(9)	10%	(11)	3%	(4)	1%	(1)	19%	(22)	59%	(69)	117
#1 Issue: Energy	6%	(4)	14%	(9)	8%	(5)	—	(0)	12%	(8)	59%	(39)	65
2022 House Vote: Democrat	8%	(37)	13%	(56)	4%	(18)	1%	(6)	16%	(70)	58%	(259)	447
2022 House Vote: Republican	5%	(16)	7%	(21)	2%	(7)	1%	(2)	12%	(37)	72%	(216)	300
2022 House Vote: Didnt Vote	2%	(6)	7%	(19)	3%	(7)	2%	(5)	15%	(39)	71%	(183)	259
2020 Vote: Joe Biden	9%	(39)	13%	(61)	3%	(15)	1%	(6)	15%	(70)	58%	(262)	453
2020 Vote: Donald Trump	4%	(14)	5%	(15)	3%	(9)	1%	(4)	12%	(38)	75%	(248)	329
2020 Vote: Didn't Vote	3%	(7)	8%	(18)	4%	(9)	2%	(4)	15%	(35)	68%	(154)	227
2018 House Vote: Democrat	9%	(34)	13%	(49)	3%	(11)	2%	(7)	18%	(68)	56%	(214)	383
2018 House Vote: Republican	6%	(15)	6%	(15)	2%	(6)	—	(1)	11%	(30)	75%	(199)	266
2018 House Vote: Didnt Vote	3%	(12)	8%	(30)	5%	(16)	2%	(6)	13%	(47)	69%	(245)	357
4-Region: Northeast	7%	(14)	14%	(27)	4%	(8)	1%	(2)	11%	(21)	62%	(116)	187
4-Region: Midwest	5%	(10)	4%	(10)	2%	(5)	1%	(2)	12%	(26)	76%	(169)	222
4-Region: South	4%	(14)	10%	(38)	4%	(14)	1%	(6)	14%	(55)	68%	(267)	392
4-Region: West	10%	(23)	9%	(22)	3%	(7)	2%	(5)	20%	(47)	56%	(134)	238

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN3_16: How favorable or unfavorable do you feel about the following film directors?

James Wan

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	11%	(116)	10%	(107)	3%	(28)	1%	(13)	14%	(155)	61%	(665)	1084
Gender: Male	13%	(72)	12%	(66)	3%	(17)	2%	(9)	15%	(82)	54%	(290)	536
Gender: Female	8%	(43)	7%	(40)	2%	(11)	1%	(4)	13%	(73)	68%	(369)	540
Age: 18-34	8%	(26)	9%	(29)	6%	(21)	2%	(5)	16%	(51)	59%	(188)	320
Age: 35-44	15%	(30)	12%	(24)	1%	(2)	2%	(5)	22%	(44)	49%	(100)	204
Age: 45-64	16%	(52)	10%	(33)	1%	(4)	1%	(2)	8%	(27)	65%	(218)	336
Age: 65+	3%	(8)	9%	(20)	1%	(3)	—	(1)	15%	(34)	71%	(160)	224
GenZers: 1997-2012	6%	(10)	4%	(6)	7%	(11)	1%	(1)	11%	(18)	71%	(115)	161
Millennials: 1981-1996	12%	(41)	13%	(43)	3%	(11)	2%	(7)	22%	(74)	47%	(153)	329
GenXers: 1965-1980	18%	(43)	11%	(28)	1%	(3)	1%	(3)	11%	(27)	58%	(141)	245
Baby Boomers: 1946-1964	7%	(22)	9%	(28)	1%	(3)	1%	(2)	10%	(33)	72%	(231)	320
PID: Dem (no lean)	16%	(75)	12%	(57)	3%	(13)	2%	(9)	15%	(69)	52%	(244)	466
PID: Ind (no lean)	5%	(18)	6%	(22)	2%	(6)	—	(0)	14%	(46)	73%	(244)	336
PID: Rep (no lean)	8%	(22)	10%	(28)	3%	(10)	1%	(4)	14%	(41)	63%	(177)	282
PID/Gender: Dem Men	20%	(48)	13%	(32)	2%	(6)	3%	(6)	16%	(38)	45%	(107)	236
PID/Gender: Dem Women	12%	(27)	11%	(24)	3%	(7)	1%	(3)	14%	(31)	60%	(136)	227
PID/Gender: Ind Men	7%	(12)	10%	(16)	2%	(4)	—	(0)	17%	(29)	64%	(109)	170
PID/Gender: Ind Women	4%	(6)	3%	(5)	2%	(2)	—	(0)	10%	(16)	81%	(130)	161
PID/Gender: Rep Men	9%	(12)	14%	(18)	6%	(7)	2%	(3)	12%	(15)	58%	(75)	130
PID/Gender: Rep Women	7%	(11)	7%	(10)	2%	(2)	1%	(1)	17%	(25)	67%	(103)	152
Ideo: Liberal (1-3)	16%	(55)	11%	(39)	3%	(12)	2%	(6)	16%	(56)	51%	(178)	346
Ideo: Moderate (4)	11%	(36)	10%	(35)	1%	(4)	1%	(3)	16%	(55)	61%	(204)	336
Ideo: Conservative (5-7)	7%	(22)	10%	(31)	3%	(10)	1%	(4)	11%	(33)	66%	(199)	299
Educ: < College	11%	(82)	8%	(55)	3%	(19)	1%	(9)	17%	(120)	60%	(433)	717
Educ: Bachelors degree	9%	(21)	15%	(37)	2%	(6)	1%	(1)	10%	(24)	63%	(154)	244
Educ: Post-grad	10%	(12)	11%	(14)	3%	(3)	2%	(3)	9%	(11)	64%	(79)	123
Income: Under 50k	11%	(68)	8%	(48)	2%	(12)	1%	(4)	16%	(98)	62%	(380)	611
Income: 50k-100k	10%	(32)	11%	(33)	3%	(10)	2%	(6)	14%	(43)	61%	(188)	310
Income: 100k+	9%	(15)	16%	(26)	4%	(6)	2%	(3)	9%	(15)	60%	(97)	163
Ethnicity: White	11%	(95)	9%	(76)	2%	(13)	2%	(13)	13%	(109)	64%	(539)	845
Ethnicity: Hispanic	22%	(48)	9%	(19)	1%	(1)	2%	(3)	13%	(29)	54%	(116)	217

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Table MCEN3_16: How favorable or unfavorable do you feel about the following film directors?

James Wan

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	11%	(116)	10%	(107)	3%	(28)	1%	(13)	14%	(155)	61%	(665)	1084
Ethnicity: Black	9%	(13)	12%	(17)	7%	(9)	—	(0)	25%	(36)	47%	(66)	141
Ethnicity: Other	8%	(7)	14%	(14)	6%	(6)	—	(0)	11%	(11)	61%	(60)	98
All Christian	9%	(43)	11%	(49)	3%	(12)	2%	(8)	10%	(48)	65%	(294)	453
All Non-Christian	20%	(15)	11%	(8)	—	(0)	1%	(0)	12%	(9)	56%	(41)	74
Atheist	11%	(6)	18%	(10)	5%	(3)	3%	(2)	14%	(8)	49%	(28)	58
Agnostic/Nothing in particular	11%	(33)	8%	(23)	2%	(5)	1%	(3)	20%	(60)	58%	(173)	296
Something Else	10%	(20)	8%	(17)	4%	(8)	—	(0)	15%	(31)	63%	(129)	204
Religious Non-Protestant/Catholic	19%	(16)	10%	(8)	2%	(1)	—	(0)	11%	(9)	58%	(47)	82
Evangelical	11%	(30)	10%	(27)	4%	(11)	1%	(2)	14%	(39)	60%	(163)	273
Non-Evangelical	8%	(30)	10%	(37)	2%	(7)	2%	(6)	11%	(39)	68%	(250)	369
Community: Urban	16%	(59)	15%	(54)	3%	(12)	2%	(6)	16%	(59)	47%	(170)	359
Community: Suburban	8%	(41)	8%	(38)	2%	(11)	1%	(3)	13%	(63)	68%	(329)	485
Community: Rural	7%	(16)	6%	(15)	2%	(5)	2%	(4)	14%	(34)	69%	(167)	240
Employ: Private Sector	14%	(50)	13%	(46)	3%	(12)	3%	(9)	15%	(55)	51%	(183)	356
Employ: Government	8%	(4)	24%	(13)	6%	(3)	—	(0)	15%	(8)	48%	(26)	54
Employ: Self-Employed	12%	(13)	7%	(8)	1%	(1)	2%	(2)	16%	(18)	62%	(68)	109
Employ: Homemaker	25%	(22)	3%	(3)	—	(0)	—	(0)	12%	(10)	60%	(53)	88
Employ: Retired	7%	(17)	9%	(23)	1%	(2)	—	(1)	13%	(34)	70%	(183)	261
Employ: Unemployed	—	(0)	9%	(11)	3%	(3)	—	(0)	17%	(20)	71%	(87)	123
Employ: Other	11%	(6)	4%	(2)	6%	(3)	—	(0)	5%	(3)	74%	(41)	55
Military HH: Yes	5%	(7)	11%	(15)	—	(0)	1%	(1)	17%	(23)	66%	(91)	137
Military HH: No	11%	(108)	10%	(92)	3%	(28)	1%	(12)	14%	(133)	61%	(574)	947
RD/WT: Right Direction	18%	(67)	10%	(38)	3%	(10)	2%	(7)	14%	(52)	53%	(198)	373
RD/WT: Wrong Track	7%	(48)	10%	(68)	3%	(18)	1%	(6)	15%	(104)	66%	(467)	712
Biden Job Approve	15%	(73)	11%	(54)	3%	(15)	2%	(8)	13%	(65)	56%	(274)	489
Biden Job Disapprove	7%	(39)	9%	(51)	2%	(13)	1%	(5)	16%	(85)	64%	(345)	538
Biden Job Strongly Approve	15%	(36)	15%	(34)	3%	(6)	1%	(2)	13%	(29)	54%	(124)	232
Biden Job Somewhat Approve	15%	(38)	8%	(20)	3%	(9)	2%	(5)	14%	(36)	58%	(150)	257
Biden Job Somewhat Disapprove	10%	(18)	13%	(24)	1%	(2)	1%	(2)	16%	(29)	58%	(105)	180
Biden Job Strongly Disapprove	6%	(21)	7%	(27)	3%	(11)	1%	(3)	16%	(56)	67%	(240)	358

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Table MCEN3_16: How favorable or unfavorable do you feel about the following film directors?

James Wan

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	11%	(116)	10%	(107)	3%	(28)	1%	(13)	14%	(155)	61%	(665)	1084
Favorable of Biden	17%	(82)	11%	(56)	3%	(14)	2%	(9)	12%	(60)	55%	(272)	491
Unfavorable of Biden	6%	(29)	8%	(41)	3%	(14)	1%	(4)	17%	(85)	67%	(344)	517
Very Favorable of Biden	17%	(41)	13%	(31)	2%	(5)	1%	(2)	12%	(29)	55%	(129)	237
Somewhat Favorable of Biden	16%	(41)	10%	(25)	3%	(8)	3%	(7)	12%	(31)	56%	(142)	254
Somewhat Unfavorable of Biden	8%	(12)	9%	(13)	2%	(3)	1%	(1)	22%	(31)	58%	(81)	140
Very Unfavorable of Biden	4%	(17)	8%	(29)	3%	(11)	1%	(3)	14%	(54)	70%	(263)	377
#1 Issue: Economy	10%	(46)	10%	(45)	2%	(9)	1%	(6)	14%	(64)	63%	(289)	458
#1 Issue: Security	10%	(13)	8%	(10)	3%	(4)	1%	(1)	8%	(11)	70%	(88)	126
#1 Issue: Health Care	10%	(10)	12%	(13)	4%	(4)	1%	(1)	16%	(17)	56%	(59)	104
#1 Issue: Medicare / Social Security	15%	(22)	6%	(9)	1%	(1)	1%	(1)	14%	(20)	63%	(90)	142
#1 Issue: Women's Issues	14%	(16)	11%	(13)	2%	(3)	2%	(2)	12%	(14)	59%	(69)	116
#1 Issue: Energy	11%	(6)	9%	(5)	8%	(5)	—	(0)	23%	(13)	49%	(28)	56
2022 House Vote: Democrat	15%	(72)	12%	(56)	3%	(12)	2%	(8)	14%	(67)	54%	(257)	473
2022 House Vote: Republican	7%	(22)	12%	(34)	3%	(10)	1%	(3)	13%	(39)	63%	(187)	294
2022 House Vote: Didnt Vote	7%	(20)	6%	(16)	2%	(5)	1%	(2)	16%	(44)	69%	(193)	279
2020 Vote: Joe Biden	13%	(64)	13%	(62)	2%	(10)	1%	(7)	13%	(65)	57%	(278)	485
2020 Vote: Donald Trump	9%	(30)	9%	(30)	3%	(9)	1%	(4)	13%	(44)	66%	(224)	342
2020 Vote: Didn't Vote	10%	(22)	6%	(14)	3%	(8)	1%	(2)	19%	(45)	61%	(142)	233
2018 House Vote: Democrat	14%	(59)	13%	(54)	2%	(7)	1%	(4)	14%	(56)	56%	(232)	413
2018 House Vote: Republican	8%	(21)	10%	(26)	3%	(7)	1%	(3)	15%	(39)	63%	(166)	261
2018 House Vote: Didnt Vote	10%	(36)	7%	(24)	4%	(14)	2%	(6)	15%	(55)	63%	(229)	365
4-Region: Northeast	6%	(12)	14%	(26)	3%	(6)	1%	(1)	17%	(32)	60%	(113)	190
4-Region: Midwest	7%	(15)	8%	(17)	1%	(2)	1%	(2)	18%	(39)	66%	(144)	219
4-Region: South	9%	(39)	8%	(35)	4%	(15)	1%	(4)	17%	(71)	61%	(261)	427
4-Region: West	20%	(49)	11%	(28)	2%	(5)	2%	(5)	6%	(14)	59%	(147)	248

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_17: How favorable or unfavorable do you feel about the following film directors?

David Cronenberg

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (67)	10% (109)	5% (49)	1% (9)	15% (161)	63% (679)	1075
Gender: Male	9% (45)	14% (74)	7% (37)	1% (7)	13% (68)	57% (301)	532
Gender: Female	4% (20)	7% (35)	2% (11)	1% (3)	16% (86)	70% (370)	526
Age: 18-34	8% (22)	7% (21)	5% (15)	2% (5)	18% (53)	60% (170)	286
Age: 35-44	8% (14)	16% (30)	7% (13)	2% (3)	12% (23)	56% (104)	188
Age: 45-64	6% (22)	10% (37)	5% (17)	— (1)	13% (46)	65% (233)	357
Age: 65+	3% (8)	9% (21)	1% (3)	— (0)	16% (40)	70% (172)	244
GenZers: 1997-2012	6% (9)	3% (4)	4% (6)	2% (3)	20% (29)	65% (95)	148
Millennials: 1981-1996	8% (22)	14% (42)	7% (21)	2% (5)	15% (43)	55% (161)	295
GenXers: 1965-1980	8% (20)	13% (32)	5% (12)	— (1)	12% (30)	63% (161)	256
Baby Boomers: 1946-1964	4% (15)	9% (30)	3% (9)	— (1)	17% (57)	67% (232)	344
PID: Dem (no lean)	8% (36)	13% (59)	5% (24)	1% (6)	14% (63)	58% (259)	447
PID: Ind (no lean)	6% (17)	7% (21)	5% (15)	1% (2)	14% (44)	68% (211)	310
PID: Rep (no lean)	4% (13)	9% (29)	3% (10)	— (1)	17% (54)	66% (210)	318
PID/Gender: Dem Men	12% (26)	18% (39)	8% (18)	1% (3)	10% (22)	51% (111)	219
PID/Gender: Dem Women	5% (10)	9% (20)	3% (6)	1% (3)	16% (35)	66% (140)	213
PID/Gender: Ind Men	8% (13)	12% (19)	7% (11)	1% (2)	12% (17)	59% (89)	151
PID/Gender: Ind Women	2% (4)	2% (3)	2% (4)	— (0)	17% (26)	77% (120)	157
PID/Gender: Rep Men	4% (7)	10% (16)	5% (8)	1% (1)	18% (29)	62% (100)	162
PID/Gender: Rep Women	4% (7)	8% (13)	1% (2)	— (0)	16% (25)	70% (109)	156
Ideo: Liberal (1-3)	10% (34)	12% (42)	7% (25)	1% (3)	14% (49)	56% (196)	349
Ideo: Moderate (4)	7% (21)	11% (35)	5% (17)	1% (5)	13% (43)	62% (200)	321
Ideo: Conservative (5-7)	3% (8)	9% (30)	1% (4)	— (1)	17% (55)	69% (217)	315
Educ: < College	5% (37)	8% (59)	5% (36)	1% (6)	15% (108)	66% (466)	711
Educ: Bachelors degree	7% (15)	13% (28)	4% (8)	2% (4)	15% (33)	61% (136)	224
Educ: Post-grad	11% (15)	16% (22)	3% (5)	— (0)	15% (21)	55% (77)	139
Income: Under 50k	6% (37)	6% (33)	6% (32)	1% (3)	16% (91)	66% (382)	578
Income: 50k-100k	5% (18)	16% (55)	3% (9)	1% (5)	14% (47)	60% (199)	334
Income: 100k+	8% (12)	13% (21)	4% (7)	1% (1)	14% (23)	60% (98)	163
Ethnicity: White	6% (51)	10% (85)	4% (36)	1% (5)	14% (115)	64% (520)	812
Ethnicity: Hispanic	7% (12)	5% (7)	7% (11)	1% (2)	15% (25)	65% (107)	164

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Table MCEN3_17: How favorable or unfavorable do you feel about the following film directors?
 David Cronenberg

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(67)	10%	(109)	5%	(49)	1%	(9)	15%	(161)	63%	(679)	1075
Ethnicity: Black	6%	(8)	11%	(15)	5%	(8)	1%	(2)	18%	(26)	59%	(86)	145
Ethnicity: Other	6%	(7)	8%	(9)	4%	(5)	2%	(3)	17%	(21)	62%	(73)	117
All Christian	5%	(25)	12%	(56)	5%	(25)	1%	(3)	12%	(56)	65%	(303)	468
All Non-Christian	16%	(11)	3%	(2)	11%	(8)	2%	(1)	12%	(8)	57%	(41)	72
Agnostic/Nothing in particular	5%	(14)	9%	(27)	4%	(12)	1%	(4)	15%	(47)	66%	(199)	302
Something Else	5%	(10)	10%	(19)	2%	(3)	1%	(1)	20%	(38)	63%	(118)	189
Religious Non-Protestant/Catholic	15%	(11)	2%	(2)	10%	(8)	2%	(1)	11%	(8)	60%	(46)	77
Evangelical	5%	(16)	12%	(35)	6%	(16)	1%	(2)	12%	(36)	64%	(188)	293
Non-Evangelical	6%	(19)	11%	(39)	3%	(11)	—	(2)	16%	(55)	64%	(227)	353
Community: Urban	8%	(24)	13%	(38)	8%	(25)	1%	(4)	18%	(53)	52%	(154)	297
Community: Suburban	6%	(29)	10%	(50)	4%	(19)	1%	(4)	14%	(73)	66%	(336)	510
Community: Rural	5%	(14)	8%	(22)	2%	(5)	1%	(2)	13%	(35)	71%	(190)	268
Employ: Private Sector	9%	(32)	15%	(51)	5%	(18)	1%	(4)	14%	(49)	56%	(198)	352
Employ: Government	3%	(2)	6%	(4)	2%	(1)	3%	(2)	13%	(8)	73%	(45)	62
Employ: Self-Employed	10%	(10)	7%	(8)	13%	(13)	1%	(1)	8%	(8)	61%	(62)	101
Employ: Homemaker	7%	(5)	12%	(9)	—	(0)	—	(0)	14%	(11)	66%	(50)	76
Employ: Retired	3%	(7)	8%	(24)	4%	(13)	—	(1)	16%	(45)	69%	(195)	285
Employ: Unemployed	2%	(2)	4%	(4)	3%	(3)	1%	(1)	20%	(22)	70%	(77)	110
Employ: Other	9%	(6)	11%	(7)	—	(0)	—	(0)	20%	(12)	61%	(39)	64
Military HH: Yes	3%	(5)	12%	(16)	1%	(2)	—	(0)	15%	(21)	68%	(94)	138
Military HH: No	7%	(62)	10%	(93)	5%	(47)	1%	(9)	15%	(140)	62%	(586)	937
RD/WT: Right Direction	10%	(35)	13%	(46)	7%	(23)	1%	(5)	11%	(38)	58%	(203)	350
RD/WT: Wrong Track	4%	(32)	9%	(63)	4%	(26)	1%	(5)	17%	(123)	66%	(477)	725
Biden Job Approve	9%	(44)	13%	(64)	5%	(25)	1%	(6)	14%	(64)	57%	(270)	473
Biden Job Disapprove	3%	(19)	8%	(45)	4%	(23)	1%	(3)	16%	(89)	67%	(370)	551
Biden Job Strongly Approve	10%	(20)	15%	(29)	4%	(8)	1%	(3)	11%	(23)	59%	(117)	200
Biden Job Somewhat Approve	9%	(24)	13%	(34)	6%	(17)	1%	(3)	15%	(42)	56%	(153)	273
Biden Job Somewhat Disapprove	2%	(4)	11%	(17)	10%	(17)	—	(0)	18%	(30)	59%	(96)	164
Biden Job Strongly Disapprove	4%	(15)	7%	(28)	2%	(6)	1%	(3)	15%	(59)	71%	(274)	387

Continued on next page

Table MCEN3_17: How favorable or unfavorable do you feel about the following film directors?

David Cronenberg

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(67)	10%	(109)	5%	(49)	1%	(9)	15%	(161)	63%	(679)	1075
Favorable of Biden	9%	(42)	13%	(66)	4%	(21)	1%	(6)	13%	(61)	60%	(291)	487
Unfavorable of Biden	4%	(21)	8%	(42)	5%	(26)	1%	(3)	17%	(90)	66%	(348)	530
Very Favorable of Biden	11%	(22)	13%	(28)	4%	(9)	1%	(3)	13%	(27)	57%	(117)	206
Somewhat Favorable of Biden	7%	(20)	13%	(38)	4%	(12)	1%	(3)	12%	(34)	62%	(174)	282
Somewhat Unfavorable of Biden	6%	(8)	9%	(12)	15%	(19)	—	(0)	17%	(22)	53%	(68)	129
Very Unfavorable of Biden	3%	(14)	7%	(30)	2%	(7)	1%	(3)	17%	(68)	70%	(280)	401
#1 Issue: Economy	5%	(21)	11%	(51)	4%	(21)	—	(2)	15%	(69)	64%	(296)	460
#1 Issue: Security	8%	(11)	13%	(17)	—	(1)	—	(0)	10%	(13)	69%	(89)	129
#1 Issue: Health Care	8%	(6)	9%	(8)	6%	(5)	4%	(4)	19%	(16)	54%	(45)	83
#1 Issue: Medicare / Social Security	4%	(6)	5%	(8)	9%	(12)	—	(0)	12%	(17)	70%	(99)	142
#1 Issue: Women's Issues	7%	(8)	11%	(13)	3%	(3)	1%	(1)	18%	(20)	61%	(71)	116
#1 Issue: Energy	18%	(12)	12%	(8)	9%	(6)	2%	(1)	11%	(7)	47%	(30)	65
#1 Issue: Other	—	(0)	8%	(4)	—	(0)	—	(0)	30%	(15)	63%	(32)	52
2022 House Vote: Democrat	9%	(43)	13%	(62)	5%	(25)	1%	(4)	13%	(60)	58%	(273)	467
2022 House Vote: Republican	5%	(16)	10%	(32)	4%	(11)	1%	(3)	16%	(49)	65%	(200)	310
2022 House Vote: Didnt Vote	3%	(7)	5%	(12)	4%	(11)	1%	(2)	18%	(47)	70%	(181)	260
2020 Vote: Joe Biden	9%	(41)	13%	(62)	5%	(23)	1%	(7)	14%	(65)	58%	(277)	475
2020 Vote: Donald Trump	4%	(15)	8%	(27)	3%	(10)	—	(0)	15%	(52)	69%	(232)	336
2020 Vote: Didn't Vote	4%	(9)	6%	(15)	6%	(15)	1%	(3)	18%	(41)	65%	(150)	232
2018 House Vote: Democrat	8%	(32)	14%	(54)	4%	(18)	1%	(3)	14%	(55)	59%	(234)	397
2018 House Vote: Republican	5%	(14)	10%	(28)	4%	(13)	1%	(2)	14%	(40)	66%	(192)	288
2018 House Vote: Didnt Vote	5%	(20)	7%	(26)	5%	(17)	1%	(4)	17%	(61)	65%	(232)	360
4-Region: Northeast	11%	(19)	7%	(13)	11%	(20)	2%	(3)	11%	(20)	59%	(106)	180
4-Region: Midwest	3%	(7)	8%	(19)	5%	(12)	—	(1)	15%	(35)	68%	(159)	233
4-Region: South	7%	(27)	11%	(44)	3%	(12)	1%	(5)	14%	(59)	64%	(262)	409
4-Region: West	5%	(14)	13%	(33)	2%	(5)	—	(1)	19%	(47)	61%	(153)	253

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCEN3_18: How favorable or unfavorable do you feel about the following film directors?
 Zack Snyder

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	10%	(105)	11%	(120)	3%	(34)	1%	(13)	17%	(183)	58%	(620)	1076
Gender: Male	12%	(61)	14%	(73)	5%	(23)	2%	(10)	16%	(81)	52%	(267)	516
Gender: Female	8%	(44)	9%	(47)	2%	(11)	1%	(3)	17%	(93)	64%	(346)	543
Age: 18-34	13%	(42)	13%	(45)	6%	(21)	2%	(5)	21%	(70)	46%	(153)	336
Age: 35-44	18%	(31)	15%	(25)	4%	(7)	1%	(2)	15%	(26)	46%	(79)	170
Age: 45-64	7%	(23)	11%	(37)	2%	(7)	1%	(4)	16%	(53)	63%	(212)	336
Age: 65+	4%	(9)	6%	(13)	—	(0)	—	(1)	15%	(34)	75%	(177)	234
GenZers: 1997-2012	14%	(23)	11%	(17)	5%	(8)	1%	(2)	18%	(29)	52%	(85)	163
Millennials: 1981-1996	15%	(47)	16%	(51)	6%	(18)	2%	(6)	21%	(66)	40%	(126)	314
GenXers: 1965-1980	9%	(21)	13%	(32)	3%	(7)	1%	(3)	13%	(32)	62%	(153)	248
Baby Boomers: 1946-1964	4%	(15)	6%	(20)	—	(1)	1%	(3)	16%	(52)	72%	(237)	329
PID: Dem (no lean)	15%	(61)	16%	(65)	3%	(14)	1%	(5)	19%	(78)	47%	(195)	418
PID: Ind (no lean)	6%	(21)	10%	(33)	3%	(9)	1%	(2)	16%	(54)	65%	(221)	340
PID: Rep (no lean)	8%	(24)	7%	(22)	3%	(11)	2%	(6)	16%	(50)	64%	(204)	317
PID/Gender: Dem Men	20%	(41)	20%	(41)	3%	(6)	2%	(4)	17%	(35)	37%	(75)	203
PID/Gender: Dem Women	10%	(19)	12%	(24)	4%	(8)	1%	(1)	17%	(34)	57%	(113)	199
PID/Gender: Ind Men	5%	(9)	12%	(20)	6%	(9)	1%	(1)	14%	(23)	62%	(103)	166
PID/Gender: Ind Women	7%	(12)	7%	(13)	—	(0)	1%	(1)	18%	(31)	67%	(116)	173
PID/Gender: Rep Men	8%	(11)	8%	(12)	6%	(8)	3%	(5)	15%	(22)	60%	(88)	146
PID/Gender: Rep Women	7%	(13)	6%	(10)	2%	(3)	1%	(1)	17%	(28)	68%	(116)	171
Ideo: Liberal (1-3)	14%	(48)	14%	(48)	4%	(15)	1%	(4)	21%	(72)	45%	(155)	342
Ideo: Moderate (4)	10%	(32)	12%	(37)	3%	(9)	2%	(6)	15%	(47)	58%	(178)	308
Ideo: Conservative (5-7)	6%	(20)	9%	(28)	2%	(6)	1%	(4)	15%	(50)	67%	(218)	326
Educ: < College	8%	(60)	11%	(80)	3%	(21)	1%	(10)	18%	(131)	59%	(433)	735
Educ: Bachelors degree	13%	(30)	12%	(25)	5%	(10)	1%	(2)	16%	(35)	53%	(117)	220
Educ: Post-grad	13%	(16)	12%	(15)	3%	(3)	1%	(1)	13%	(16)	58%	(70)	121
Income: Under 50k	8%	(52)	10%	(60)	3%	(19)	1%	(7)	17%	(105)	61%	(374)	616
Income: 50k-100k	10%	(29)	13%	(37)	3%	(9)	2%	(5)	19%	(55)	53%	(153)	289
Income: 100k+	14%	(24)	13%	(23)	4%	(6)	1%	(1)	13%	(22)	55%	(94)	170
Ethnicity: White	9%	(79)	10%	(88)	3%	(25)	1%	(13)	17%	(147)	60%	(518)	868
Ethnicity: Hispanic	17%	(37)	8%	(16)	4%	(9)	1%	(3)	20%	(44)	50%	(108)	217

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Table MCEN3_18: How favorable or unfavorable do you feel about the following film directors?

Zack Snyder

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	10%	(105)	11%	(120)	3%	(34)	1%	(13)	17%	(183)	58%	(620)	1076
Ethnicity: Black	12%	(14)	16%	(18)	6%	(6)	1%	(1)	18%	(21)	47%	(54)	115
Ethnicity: Other	14%	(13)	15%	(14)	3%	(3)	—	(0)	16%	(15)	52%	(48)	93
All Christian	13%	(61)	9%	(43)	3%	(14)	1%	(3)	15%	(73)	59%	(278)	472
All Non-Christian	15%	(7)	5%	(3)	3%	(2)	1%	(1)	17%	(9)	59%	(30)	51
Atheist	3%	(2)	18%	(9)	10%	(5)	2%	(1)	18%	(9)	48%	(25)	52
Agnostic/Nothing in particular	6%	(16)	12%	(35)	3%	(9)	2%	(5)	19%	(56)	58%	(168)	290
Something Else	9%	(20)	14%	(30)	2%	(4)	1%	(3)	17%	(35)	57%	(120)	212
Religious Non-Protestant/Catholic	13%	(7)	5%	(3)	4%	(2)	1%	(1)	18%	(10)	58%	(32)	55
Evangelical	12%	(35)	10%	(30)	1%	(4)	1%	(4)	16%	(45)	59%	(173)	291
Non-Evangelical	12%	(46)	11%	(42)	3%	(13)	1%	(2)	16%	(61)	58%	(221)	384
Community: Urban	13%	(43)	15%	(49)	5%	(16)	1%	(4)	18%	(61)	48%	(157)	330
Community: Suburban	9%	(44)	7%	(34)	3%	(13)	1%	(5)	18%	(84)	61%	(284)	464
Community: Rural	7%	(18)	13%	(37)	2%	(5)	2%	(4)	13%	(37)	64%	(179)	282
Employ: Private Sector	11%	(39)	18%	(61)	6%	(20)	1%	(5)	18%	(60)	46%	(155)	340
Employ: Government	20%	(14)	10%	(7)	2%	(2)	1%	(1)	9%	(6)	58%	(40)	69
Employ: Self-Employed	11%	(10)	14%	(13)	2%	(2)	3%	(2)	17%	(15)	54%	(48)	90
Employ: Homemaker	13%	(12)	3%	(3)	6%	(5)	2%	(2)	12%	(11)	64%	(56)	87
Employ: Retired	4%	(12)	5%	(14)	—	(1)	1%	(4)	16%	(45)	72%	(199)	275
Employ: Unemployed	10%	(13)	9%	(12)	3%	(3)	—	(0)	23%	(31)	55%	(72)	131
Military HH: Yes	6%	(8)	6%	(8)	3%	(4)	2%	(2)	21%	(27)	62%	(79)	127
Military HH: No	10%	(98)	12%	(112)	3%	(30)	1%	(11)	16%	(156)	57%	(541)	948
RD/WT: Right Direction	16%	(53)	16%	(53)	4%	(14)	2%	(6)	15%	(53)	48%	(162)	341
RD/WT: Wrong Track	7%	(52)	9%	(67)	3%	(20)	1%	(8)	18%	(130)	62%	(458)	734
Biden Job Approve	15%	(69)	15%	(70)	3%	(14)	1%	(5)	18%	(83)	48%	(223)	465
Biden Job Disapprove	6%	(35)	8%	(46)	3%	(17)	1%	(8)	17%	(93)	64%	(346)	544
Biden Job Strongly Approve	23%	(50)	11%	(24)	3%	(7)	1%	(2)	15%	(34)	48%	(106)	223
Biden Job Somewhat Approve	8%	(19)	19%	(46)	3%	(7)	2%	(4)	20%	(49)	48%	(116)	242
Biden Job Somewhat Disapprove	10%	(15)	15%	(22)	4%	(6)	3%	(4)	20%	(30)	49%	(74)	150
Biden Job Strongly Disapprove	5%	(20)	6%	(24)	3%	(12)	1%	(4)	16%	(62)	69%	(272)	394

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Table MCEN3_18: How favorable or unfavorable do you feel about the following film directors?
Zack Snyder

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	10%	(105)	11%	(120)	3%	(34)	1%	(13)	17%	(183)	58%	(620)	1076
Favorable of Biden	14%	(65)	15%	(70)	3%	(13)	1%	(4)	18%	(83)	49%	(229)	465
Unfavorable of Biden	6%	(34)	8%	(44)	3%	(18)	2%	(8)	17%	(93)	63%	(342)	539
Very Favorable of Biden	20%	(48)	10%	(25)	2%	(5)	1%	(2)	18%	(43)	48%	(113)	236
Somewhat Favorable of Biden	8%	(18)	20%	(46)	4%	(8)	1%	(2)	17%	(40)	50%	(116)	230
Somewhat Unfavorable of Biden	9%	(11)	11%	(13)	6%	(7)	2%	(2)	23%	(28)	50%	(61)	123
Very Unfavorable of Biden	5%	(23)	7%	(31)	3%	(11)	1%	(6)	15%	(64)	68%	(281)	416
#1 Issue: Economy	10%	(45)	11%	(48)	2%	(9)	1%	(5)	18%	(77)	57%	(245)	429
#1 Issue: Security	2%	(3)	12%	(15)	4%	(5)	—	(1)	12%	(15)	70%	(87)	125
#1 Issue: Health Care	8%	(7)	15%	(13)	2%	(1)	2%	(2)	13%	(12)	60%	(52)	86
#1 Issue: Medicare / Social Security	6%	(8)	10%	(13)	1%	(1)	3%	(4)	21%	(26)	58%	(71)	123
#1 Issue: Women's Issues	10%	(16)	9%	(14)	4%	(6)	1%	(1)	18%	(27)	57%	(86)	150
#1 Issue: Energy	19%	(14)	14%	(10)	8%	(6)	—	(0)	20%	(15)	38%	(28)	74
#1 Issue: Other	1%	(1)	11%	(6)	5%	(3)	1%	(1)	13%	(6)	69%	(35)	51
2022 House Vote: Democrat	15%	(65)	16%	(69)	3%	(15)	1%	(5)	17%	(74)	49%	(217)	445
2022 House Vote: Republican	7%	(24)	7%	(23)	3%	(12)	2%	(6)	15%	(49)	66%	(224)	338
2022 House Vote: Didnt Vote	6%	(15)	9%	(24)	3%	(7)	1%	(2)	21%	(54)	61%	(157)	258
2020 Vote: Joe Biden	13%	(61)	15%	(73)	3%	(16)	1%	(5)	17%	(83)	50%	(237)	473
2020 Vote: Donald Trump	8%	(27)	7%	(24)	4%	(13)	2%	(7)	13%	(43)	67%	(227)	340
2020 Vote: Didn't Vote	7%	(16)	8%	(19)	2%	(5)	1%	(2)	23%	(54)	58%	(134)	230
2018 House Vote: Democrat	15%	(60)	14%	(55)	4%	(14)	1%	(4)	13%	(52)	53%	(207)	393
2018 House Vote: Republican	8%	(24)	7%	(20)	4%	(11)	2%	(6)	15%	(47)	65%	(200)	307
2018 House Vote: Didnt Vote	6%	(20)	12%	(42)	3%	(9)	1%	(3)	23%	(79)	55%	(187)	341
4-Region: Northeast	8%	(15)	11%	(19)	5%	(9)	1%	(2)	14%	(25)	61%	(110)	180
4-Region: Midwest	6%	(13)	11%	(21)	2%	(3)	2%	(4)	16%	(31)	63%	(123)	194
4-Region: South	9%	(42)	10%	(46)	3%	(15)	1%	(6)	17%	(75)	59%	(263)	446
4-Region: West	14%	(36)	13%	(34)	3%	(8)	1%	(1)	20%	(52)	49%	(125)	256

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_19: How favorable or unfavorable do you feel about the following film directors?

James Gunn

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (100)	16% (173)	3% (30)	2% (22)	18% (190)	51% (542)	1058
Gender: Male	14% (71)	20% (102)	4% (23)	2% (12)	17% (88)	42% (216)	513
Gender: Female	5% (29)	13% (71)	1% (7)	2% (10)	17% (93)	61% (325)	535
Age: 18-34	12% (37)	17% (54)	5% (16)	3% (10)	21% (66)	42% (134)	317
Age: 35-44	14% (28)	23% (46)	5% (9)	2% (3)	17% (33)	40% (79)	199
Age: 45-64	7% (24)	15% (50)	1% (5)	3% (9)	17% (55)	56% (182)	324
Age: 65+	5% (11)	11% (23)	— (1)	— (0)	16% (36)	67% (147)	218
GenZers: 1997-2012	12% (18)	16% (24)	5% (8)	4% (7)	21% (33)	42% (65)	155
Millennials: 1981-1996	13% (43)	21% (69)	5% (16)	2% (6)	19% (63)	39% (128)	325
GenXers: 1965-1980	10% (26)	18% (46)	2% (5)	2% (6)	16% (41)	51% (129)	253
Baby Boomers: 1946-1964	5% (14)	11% (34)	— (1)	1% (3)	17% (50)	66% (198)	300
PID: Dem (no lean)	13% (59)	20% (88)	4% (16)	2% (9)	19% (81)	42% (184)	437
PID: Ind (no lean)	8% (25)	15% (46)	3% (9)	1% (5)	17% (53)	56% (175)	312
PID: Rep (no lean)	5% (17)	13% (40)	2% (5)	3% (8)	18% (56)	59% (182)	309
PID/Gender: Dem Men	18% (41)	24% (53)	5% (11)	2% (5)	17% (38)	34% (76)	223
PID/Gender: Dem Women	9% (18)	17% (35)	3% (5)	2% (5)	17% (35)	53% (108)	205
PID/Gender: Ind Men	15% (22)	17% (24)	6% (9)	2% (3)	17% (25)	43% (61)	144
PID/Gender: Ind Women	2% (3)	12% (21)	— (1)	1% (1)	17% (28)	68% (114)	167
PID/Gender: Rep Men	6% (9)	17% (25)	2% (3)	3% (4)	18% (26)	54% (79)	145
PID/Gender: Rep Women	5% (8)	9% (15)	1% (2)	3% (4)	19% (31)	63% (103)	163
Ideo: Liberal (1-3)	13% (47)	19% (65)	3% (11)	2% (9)	22% (76)	41% (143)	350
Ideo: Moderate (4)	11% (34)	18% (55)	3% (9)	3% (8)	14% (43)	52% (163)	312
Ideo: Conservative (5-7)	3% (10)	15% (49)	3% (10)	1% (4)	19% (62)	58% (186)	320
Educ: < College	9% (60)	14% (94)	3% (23)	2% (12)	19% (129)	53% (361)	678
Educ: Bachelors degree	10% (25)	22% (56)	2% (5)	4% (9)	16% (41)	46% (115)	250
Educ: Post-grad	12% (16)	18% (23)	2% (3)	1% (2)	15% (20)	51% (66)	130
Income: Under 50k	9% (51)	16% (92)	3% (15)	1% (7)	18% (104)	54% (310)	578
Income: 50k-100k	8% (24)	16% (49)	4% (11)	4% (12)	19% (59)	50% (155)	310
Income: 100k+	15% (26)	18% (31)	3% (4)	2% (3)	16% (27)	46% (78)	170
Ethnicity: White	8% (67)	16% (133)	3% (23)	2% (17)	17% (137)	54% (438)	816
Ethnicity: Hispanic	15% (28)	19% (36)	5% (8)	2% (4)	19% (34)	40% (74)	183

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Table MCEN3_19: How favorable or unfavorable do you feel about the following film directors?
 James Gunn

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(100)	16%	(173)	3%	(30)	2%	(22)	18%	(190)	51%	(542)	1058
Ethnicity: Black	16%	(20)	12%	(15)	4%	(6)	1%	(1)	22%	(27)	45%	(57)	126
Ethnicity: Other	12%	(13)	21%	(25)	1%	(1)	4%	(4)	23%	(26)	40%	(47)	116
All Christian	10%	(49)	17%	(81)	2%	(9)	2%	(9)	17%	(80)	51%	(237)	466
All Non-Christian	20%	(13)	21%	(14)	2%	(2)	2%	(1)	10%	(6)	46%	(30)	66
Atheist	7%	(4)	9%	(4)	13%	(7)	—	(0)	36%	(18)	35%	(18)	50
Agnostic/Nothing in particular	9%	(26)	15%	(44)	3%	(9)	3%	(9)	19%	(54)	51%	(148)	291
Something Else	5%	(9)	16%	(29)	2%	(4)	1%	(3)	17%	(31)	59%	(109)	185
Religious Non-Protestant/Catholic	19%	(15)	18%	(14)	2%	(2)	2%	(1)	9%	(7)	50%	(38)	77
Evangelical	6%	(17)	20%	(57)	2%	(7)	2%	(5)	19%	(54)	52%	(151)	291
Non-Evangelical	11%	(38)	15%	(52)	2%	(6)	2%	(7)	16%	(54)	54%	(185)	342
Community: Urban	16%	(52)	21%	(67)	4%	(11)	2%	(7)	16%	(51)	41%	(132)	320
Community: Suburban	8%	(37)	16%	(79)	2%	(12)	2%	(7)	20%	(97)	52%	(255)	487
Community: Rural	5%	(12)	10%	(26)	3%	(7)	3%	(8)	17%	(43)	62%	(154)	251
Employ: Private Sector	11%	(38)	21%	(72)	5%	(16)	3%	(10)	22%	(76)	39%	(135)	347
Employ: Government	17%	(10)	17%	(11)	4%	(3)	3%	(2)	20%	(12)	39%	(24)	62
Employ: Self-Employed	14%	(14)	23%	(23)	3%	(3)	3%	(3)	10%	(10)	47%	(47)	100
Employ: Homemaker	14%	(12)	13%	(11)	1%	(1)	1%	(1)	16%	(13)	55%	(46)	83
Employ: Retired	7%	(19)	9%	(25)	—	(1)	1%	(3)	17%	(44)	66%	(175)	266
Employ: Unemployed	2%	(3)	11%	(13)	4%	(4)	2%	(2)	24%	(29)	57%	(68)	119
Military HH: Yes	8%	(11)	14%	(18)	1%	(1)	2%	(3)	21%	(28)	55%	(74)	135
Military HH: No	10%	(89)	17%	(155)	3%	(29)	2%	(19)	18%	(163)	51%	(468)	923
RD/WT: Right Direction	16%	(58)	17%	(62)	4%	(14)	3%	(11)	18%	(66)	42%	(153)	363
RD/WT: Wrong Track	6%	(43)	16%	(111)	2%	(17)	2%	(12)	18%	(124)	56%	(389)	695
Biden Job Approve	14%	(69)	18%	(87)	3%	(16)	2%	(9)	19%	(89)	43%	(203)	473
Biden Job Disapprove	4%	(23)	16%	(85)	2%	(12)	2%	(12)	18%	(96)	57%	(300)	529
Biden Job Strongly Approve	19%	(42)	19%	(42)	3%	(6)	2%	(5)	17%	(37)	41%	(93)	225
Biden Job Somewhat Approve	11%	(26)	18%	(45)	4%	(10)	2%	(4)	21%	(52)	45%	(110)	248
Biden Job Somewhat Disapprove	4%	(7)	26%	(43)	3%	(5)	2%	(3)	9%	(15)	55%	(91)	165
Biden Job Strongly Disapprove	4%	(16)	11%	(42)	2%	(7)	3%	(9)	22%	(81)	57%	(209)	364

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Table MCEN3_19: How favorable or unfavorable do you feel about the following film directors?

James Gunn

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (100)	16% (173)	3% (30)	2% (22)	18% (190)	51% (542)	1058
Favorable of Biden	15% (68)	18% (83)	3% (12)	2% (8)	18% (83)	45% (210)	465
Unfavorable of Biden	4% (22)	16% (83)	2% (10)	2% (13)	18% (97)	57% (300)	526
Very Favorable of Biden	21% (48)	15% (35)	2% (4)	2% (4)	16% (37)	44% (101)	229
Somewhat Favorable of Biden	8% (20)	20% (48)	4% (9)	2% (4)	20% (47)	46% (109)	236
Somewhat Unfavorable of Biden	4% (7)	28% (42)	1% (2)	2% (3)	13% (19)	51% (76)	149
Very Unfavorable of Biden	4% (16)	11% (42)	2% (8)	2% (9)	21% (79)	59% (223)	377
#1 Issue: Economy	6% (25)	18% (79)	2% (10)	2% (7)	23% (98)	49% (212)	430
#1 Issue: Security	12% (15)	14% (17)	1% (1)	— (0)	17% (20)	56% (68)	121
#1 Issue: Health Care	11% (10)	12% (12)	6% (6)	6% (6)	17% (16)	48% (46)	96
#1 Issue: Medicare / Social Security	12% (15)	15% (18)	— (0)	3% (3)	15% (19)	55% (66)	121
#1 Issue: Women's Issues	14% (20)	21% (30)	2% (3)	2% (4)	10% (14)	50% (70)	140
#1 Issue: Energy	18% (12)	14% (9)	7% (5)	2% (1)	14% (10)	45% (31)	68
2022 House Vote: Democrat	16% (70)	20% (87)	4% (17)	2% (9)	18% (78)	41% (180)	441
2022 House Vote: Republican	5% (16)	13% (43)	2% (7)	2% (8)	19% (63)	58% (189)	325
2022 House Vote: Didnt Vote	2% (5)	15% (40)	1% (4)	2% (5)	17% (44)	62% (159)	256
2020 Vote: Joe Biden	14% (67)	20% (92)	3% (16)	2% (9)	16% (76)	44% (207)	467
2020 Vote: Donald Trump	8% (23)	11% (34)	3% (8)	2% (5)	20% (62)	57% (177)	309
2020 Vote: Didn't Vote	3% (6)	17% (42)	2% (4)	3% (7)	19% (48)	56% (137)	245
2018 House Vote: Democrat	15% (59)	21% (83)	3% (11)	2% (6)	15% (61)	45% (180)	401
2018 House Vote: Republican	6% (15)	10% (27)	2% (6)	2% (6)	18% (49)	61% (166)	270
2018 House Vote: Didnt Vote	4% (15)	17% (58)	3% (12)	3% (9)	22% (75)	51% (176)	345
4-Region: Northeast	10% (20)	19% (37)	2% (4)	3% (5)	17% (32)	49% (96)	194
4-Region: Midwest	6% (12)	17% (35)	2% (4)	2% (5)	16% (35)	57% (121)	211
4-Region: South	7% (26)	14% (55)	2% (10)	3% (11)	19% (74)	56% (221)	397
4-Region: West	16% (42)	18% (46)	5% (12)	1% (2)	19% (49)	41% (104)	255

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCEN3_20: How favorable or unfavorable do you feel about the following film directors?
Patty Jenkins

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(54)	12%	(129)	2%	(21)	1%	(12)	15%	(165)	65%	(701)	1082
Gender: Male	7%	(34)	15%	(77)	3%	(13)	1%	(7)	15%	(75)	60%	(305)	512
Gender: Female	4%	(20)	9%	(52)	1%	(8)	1%	(5)	16%	(90)	69%	(387)	560
Age: 18-34	8%	(25)	12%	(37)	4%	(12)	2%	(7)	19%	(59)	54%	(167)	307
Age: 35-44	5%	(10)	18%	(34)	2%	(4)	3%	(5)	15%	(28)	57%	(110)	192
Age: 45-64	3%	(12)	12%	(40)	1%	(4)	—	(0)	16%	(55)	67%	(225)	336
Age: 65+	3%	(7)	7%	(17)	—	(0)	—	(0)	10%	(23)	81%	(199)	247
GenZers: 1997-2012	9%	(13)	8%	(12)	2%	(3)	2%	(3)	20%	(30)	59%	(90)	152
Millennials: 1981-1996	7%	(21)	17%	(54)	4%	(12)	3%	(8)	17%	(54)	52%	(165)	314
GenXers: 1965-1980	5%	(12)	15%	(35)	2%	(4)	—	(1)	19%	(45)	59%	(140)	236
Baby Boomers: 1946-1964	2%	(8)	8%	(27)	1%	(2)	—	(0)	10%	(35)	80%	(277)	348
PID: Dem (no lean)	7%	(29)	15%	(67)	4%	(15)	2%	(10)	16%	(67)	56%	(243)	431
PID: Ind (no lean)	4%	(13)	9%	(31)	1%	(3)	—	(0)	13%	(45)	73%	(250)	343
PID: Rep (no lean)	4%	(11)	10%	(31)	1%	(3)	1%	(2)	17%	(53)	68%	(208)	308
PID/Gender: Dem Men	11%	(23)	20%	(42)	5%	(10)	3%	(7)	13%	(26)	49%	(102)	209
PID/Gender: Dem Women	3%	(7)	12%	(25)	2%	(5)	1%	(3)	19%	(41)	62%	(134)	214
PID/Gender: Ind Men	4%	(6)	11%	(18)	1%	(2)	—	(0)	16%	(25)	68%	(108)	158
PID/Gender: Ind Women	4%	(7)	7%	(13)	1%	(1)	—	(0)	11%	(20)	77%	(140)	183
PID/Gender: Rep Men	4%	(6)	12%	(17)	1%	(1)	1%	(1)	16%	(24)	66%	(95)	144
PID/Gender: Rep Women	4%	(6)	8%	(13)	1%	(2)	1%	(1)	18%	(29)	69%	(113)	163
Ideo: Liberal (1-3)	7%	(24)	15%	(49)	2%	(8)	3%	(9)	12%	(39)	60%	(189)	317
Ideo: Moderate (4)	4%	(12)	14%	(46)	2%	(7)	—	(0)	21%	(70)	59%	(198)	333
Ideo: Conservative (5-7)	3%	(11)	9%	(32)	1%	(5)	1%	(3)	12%	(42)	72%	(243)	335
Educ: < College	4%	(32)	10%	(72)	2%	(12)	1%	(5)	16%	(117)	67%	(482)	720
Educ: Bachelors degree	7%	(15)	16%	(38)	2%	(5)	2%	(4)	12%	(29)	62%	(144)	234
Educ: Post-grad	5%	(7)	15%	(19)	3%	(4)	2%	(3)	15%	(19)	59%	(76)	128
Income: Under 50k	5%	(29)	10%	(60)	2%	(9)	1%	(4)	17%	(105)	66%	(400)	607
Income: 50k-100k	5%	(14)	13%	(40)	2%	(7)	1%	(4)	11%	(34)	67%	(201)	300
Income: 100k+	7%	(11)	16%	(29)	3%	(5)	2%	(4)	15%	(27)	57%	(100)	175
Ethnicity: White	4%	(36)	11%	(94)	2%	(14)	1%	(4)	14%	(120)	68%	(572)	840
Ethnicity: Hispanic	5%	(10)	14%	(27)	3%	(5)	—	(1)	18%	(34)	59%	(112)	190

Continued on next page

Table MCEN3_20: How favorable or unfavorable do you feel about the following film directors?

Patty Jenkins

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(54)	12%	(129)	2%	(21)	1%	(12)	15%	(165)	65%	(701)	1082
Ethnicity: Black	11%	(15)	10%	(14)	2%	(3)	4%	(5)	23%	(32)	50%	(67)	136
Ethnicity: Other	3%	(4)	19%	(20)	4%	(4)	2%	(2)	12%	(13)	59%	(62)	106
All Christian	5%	(23)	14%	(64)	1%	(7)	1%	(3)	13%	(60)	67%	(315)	473
All Non-Christian	9%	(8)	16%	(14)	3%	(2)	1%	(1)	16%	(13)	55%	(45)	82
Agnostic/Nothing in particular	5%	(15)	12%	(37)	2%	(6)	1%	(2)	17%	(51)	63%	(192)	302
Something Else	3%	(6)	7%	(13)	3%	(6)	3%	(5)	16%	(29)	68%	(127)	187
Religious Non-Protestant/Catholic	8%	(8)	16%	(14)	2%	(2)	1%	(1)	16%	(14)	57%	(51)	90
Evangelical	8%	(20)	14%	(37)	3%	(8)	1%	(3)	13%	(34)	62%	(168)	270
Non-Evangelical	2%	(8)	10%	(38)	1%	(5)	1%	(5)	14%	(51)	71%	(265)	374
Community: Urban	6%	(21)	14%	(48)	4%	(13)	1%	(5)	20%	(65)	54%	(181)	333
Community: Suburban	4%	(21)	13%	(62)	2%	(7)	1%	(4)	14%	(67)	67%	(329)	490
Community: Rural	5%	(12)	7%	(19)	—	(1)	1%	(3)	13%	(33)	74%	(192)	259
Employ: Private Sector	10%	(34)	17%	(59)	4%	(12)	1%	(4)	16%	(56)	52%	(180)	346
Employ: Government	2%	(1)	25%	(13)	3%	(1)	4%	(2)	18%	(10)	48%	(25)	53
Employ: Self-Employed	5%	(4)	16%	(14)	1%	(1)	1%	(1)	13%	(11)	63%	(54)	86
Employ: Homemaker	2%	(2)	5%	(4)	1%	(1)	4%	(3)	28%	(21)	59%	(44)	75
Employ: Retired	2%	(7)	8%	(24)	1%	(3)	—	(0)	9%	(25)	80%	(234)	292
Employ: Unemployed	4%	(5)	5%	(7)	—	(0)	1%	(1)	21%	(29)	69%	(94)	136
Employ: Other	—	(0)	3%	(2)	4%	(2)	—	(0)	17%	(9)	76%	(42)	55
Military HH: Yes	4%	(7)	10%	(15)	1%	(1)	1%	(1)	16%	(25)	69%	(108)	157
Military HH: No	5%	(47)	12%	(113)	2%	(20)	1%	(11)	15%	(140)	64%	(593)	925
RD/WT: Right Direction	9%	(31)	14%	(48)	3%	(13)	2%	(8)	17%	(61)	55%	(198)	358
RD/WT: Wrong Track	3%	(23)	11%	(80)	1%	(9)	1%	(4)	14%	(104)	69%	(503)	724
Biden Job Approve	7%	(31)	14%	(70)	3%	(16)	2%	(8)	16%	(77)	58%	(281)	483
Biden Job Disapprove	4%	(20)	11%	(59)	1%	(5)	1%	(4)	14%	(80)	70%	(391)	559
Biden Job Strongly Approve	11%	(23)	12%	(26)	4%	(9)	3%	(7)	12%	(26)	57%	(119)	210
Biden Job Somewhat Approve	3%	(8)	16%	(44)	3%	(8)	—	(1)	19%	(51)	59%	(161)	273
Biden Job Somewhat Disapprove	3%	(5)	15%	(26)	2%	(3)	—	(1)	14%	(25)	66%	(114)	173
Biden Job Strongly Disapprove	4%	(16)	8%	(32)	1%	(2)	1%	(3)	14%	(56)	72%	(277)	386

Continued on next page

Table MCEN3_20: How favorable or unfavorable do you feel about the following film directors?
Patty Jenkins

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(54)	12%	(129)	2%	(21)	1%	(12)	15%	(165)	65%	(701)	1082
Favorable of Biden	6%	(31)	14%	(68)	3%	(16)	2%	(8)	16%	(76)	58%	(279)	478
Unfavorable of Biden	4%	(20)	11%	(58)	1%	(5)	1%	(4)	14%	(74)	70%	(378)	539
Very Favorable of Biden	12%	(26)	13%	(29)	4%	(8)	3%	(6)	13%	(29)	56%	(125)	223
Somewhat Favorable of Biden	2%	(5)	15%	(38)	3%	(8)	1%	(3)	18%	(47)	60%	(155)	256
Somewhat Unfavorable of Biden	3%	(4)	19%	(25)	2%	(3)	—	(0)	19%	(24)	57%	(73)	129
Very Unfavorable of Biden	4%	(15)	8%	(33)	1%	(2)	1%	(4)	12%	(50)	74%	(304)	409
#1 Issue: Economy	3%	(13)	13%	(59)	2%	(11)	1%	(5)	14%	(65)	67%	(310)	463
#1 Issue: Security	4%	(5)	12%	(15)	1%	(1)	2%	(2)	14%	(18)	67%	(88)	130
#1 Issue: Health Care	8%	(6)	17%	(13)	1%	(1)	3%	(2)	21%	(16)	50%	(38)	77
#1 Issue: Medicare / Social Security	5%	(8)	12%	(17)	1%	(1)	—	(0)	12%	(17)	70%	(99)	143
#1 Issue: Women's Issues	10%	(12)	7%	(8)	4%	(5)	1%	(1)	17%	(19)	60%	(66)	110
#1 Issue: Energy	10%	(6)	14%	(9)	2%	(1)	1%	(0)	16%	(9)	57%	(35)	60
#1 Issue: Other	6%	(3)	4%	(2)	—	(0)	2%	(1)	10%	(6)	78%	(43)	55
2022 House Vote: Democrat	8%	(34)	14%	(64)	4%	(17)	2%	(9)	16%	(73)	56%	(247)	443
2022 House Vote: Republican	4%	(13)	11%	(35)	1%	(2)	—	(1)	13%	(42)	71%	(229)	323
2022 House Vote: Didnt Vote	3%	(8)	9%	(25)	1%	(2)	1%	(2)	15%	(42)	72%	(197)	275
2020 Vote: Joe Biden	8%	(34)	15%	(65)	3%	(14)	1%	(7)	15%	(66)	58%	(254)	441
2020 Vote: Donald Trump	3%	(11)	9%	(31)	1%	(4)	1%	(4)	16%	(54)	70%	(237)	340
2020 Vote: Didn't Vote	3%	(8)	11%	(30)	1%	(3)	1%	(2)	15%	(42)	69%	(186)	271
2018 House Vote: Democrat	8%	(28)	15%	(55)	2%	(9)	2%	(7)	14%	(50)	59%	(215)	364
2018 House Vote: Republican	4%	(12)	10%	(31)	1%	(2)	1%	(2)	16%	(47)	68%	(204)	299
2018 House Vote: Didnt Vote	4%	(13)	11%	(41)	3%	(10)	1%	(2)	15%	(58)	67%	(254)	379
4-Region: Northeast	3%	(6)	20%	(39)	1%	(2)	1%	(3)	13%	(25)	62%	(123)	200
4-Region: Midwest	4%	(9)	8%	(19)	1%	(1)	2%	(4)	15%	(34)	71%	(167)	234
4-Region: South	7%	(28)	11%	(44)	2%	(9)	1%	(4)	16%	(66)	63%	(254)	406
4-Region: West	4%	(10)	11%	(27)	4%	(9)	—	(1)	16%	(39)	65%	(157)	242

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_21: How favorable or unfavorable do you feel about the following film directors?

Steven Soderbergh

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	12%	(123)	17%	(181)	3%	(33)	2%	(18)	17%	(181)	49%	(514)	1051
Gender: Male	17%	(92)	18%	(97)	5%	(24)	2%	(13)	15%	(79)	43%	(228)	532
Gender: Female	6%	(31)	16%	(85)	2%	(9)	1%	(5)	20%	(102)	55%	(283)	515
Age: 18-34	10%	(27)	11%	(31)	6%	(16)	2%	(6)	17%	(49)	54%	(152)	281
Age: 35-44	17%	(33)	18%	(36)	4%	(8)	3%	(5)	19%	(39)	40%	(80)	200
Age: 45-64	12%	(40)	17%	(56)	1%	(2)	2%	(7)	13%	(44)	55%	(180)	329
Age: 65+	10%	(23)	24%	(58)	3%	(6)	—	(0)	20%	(49)	43%	(103)	241
GenZers: 1997-2012	9%	(11)	8%	(10)	4%	(5)	1%	(2)	19%	(25)	59%	(75)	128
Millennials: 1981-1996	15%	(48)	16%	(51)	6%	(18)	3%	(10)	17%	(56)	43%	(137)	320
GenXers: 1965-1980	11%	(27)	17%	(41)	1%	(2)	2%	(4)	13%	(31)	57%	(140)	244
Baby Boomers: 1946-1964	11%	(37)	23%	(74)	2%	(5)	1%	(3)	19%	(61)	44%	(140)	320
PID: Dem (no lean)	18%	(78)	21%	(94)	2%	(8)	2%	(10)	16%	(71)	41%	(185)	446
PID: Ind (no lean)	6%	(19)	14%	(41)	4%	(11)	1%	(3)	18%	(53)	58%	(174)	301
PID: Rep (no lean)	9%	(26)	16%	(47)	5%	(14)	2%	(5)	19%	(57)	51%	(155)	304
PID/Gender: Dem Men	26%	(63)	21%	(51)	3%	(7)	3%	(7)	10%	(24)	38%	(93)	246
PID/Gender: Dem Women	7%	(15)	21%	(42)	1%	(2)	2%	(3)	23%	(46)	45%	(90)	198
PID/Gender: Ind Men	8%	(12)	16%	(24)	5%	(7)	2%	(3)	19%	(29)	50%	(75)	149
PID/Gender: Ind Women	5%	(7)	11%	(17)	2%	(4)	—	(0)	16%	(24)	65%	(97)	149
PID/Gender: Rep Men	12%	(17)	16%	(22)	8%	(11)	3%	(3)	18%	(25)	43%	(60)	137
PID/Gender: Rep Women	6%	(9)	15%	(25)	2%	(3)	1%	(2)	19%	(31)	57%	(96)	167
Ideo: Liberal (1-3)	19%	(66)	20%	(70)	3%	(10)	1%	(5)	18%	(62)	39%	(138)	351
Ideo: Moderate (4)	9%	(27)	16%	(49)	3%	(9)	2%	(6)	17%	(50)	53%	(159)	300
Ideo: Conservative (5-7)	9%	(27)	19%	(58)	3%	(8)	2%	(6)	17%	(52)	51%	(161)	313
Educ: < College	10%	(70)	13%	(89)	3%	(18)	2%	(14)	18%	(120)	54%	(359)	669
Educ: Bachelors degree	15%	(35)	21%	(50)	3%	(8)	1%	(2)	14%	(33)	45%	(104)	232
Educ: Post-grad	12%	(19)	29%	(43)	5%	(7)	1%	(2)	18%	(28)	34%	(52)	150
Income: Under 50k	10%	(59)	13%	(73)	2%	(12)	2%	(12)	16%	(94)	56%	(318)	567
Income: 50k-100k	13%	(40)	21%	(65)	4%	(12)	1%	(4)	20%	(61)	41%	(126)	310
Income: 100k+	14%	(24)	25%	(43)	5%	(9)	1%	(2)	15%	(26)	40%	(70)	174
Ethnicity: White	11%	(92)	18%	(144)	3%	(24)	1%	(11)	17%	(141)	49%	(398)	810
Ethnicity: Hispanic	13%	(22)	14%	(24)	2%	(4)	1%	(2)	15%	(25)	54%	(91)	169

Continued on next page

Table MCEN3_21: How favorable or unfavorable do you feel about the following film directors?

Steven Soderbergh

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	12%	(123)	17%	(181)	3%	(33)	2%	(18)	17%	(181)	49%	(514)	1051
Ethnicity: Black	13%	(17)	18%	(24)	3%	(4)	3%	(4)	17%	(23)	45%	(59)	131
Ethnicity: Other	13%	(14)	12%	(14)	5%	(6)	2%	(3)	16%	(17)	52%	(57)	110
All Christian	14%	(68)	20%	(98)	2%	(11)	2%	(7)	15%	(75)	47%	(228)	487
All Non-Christian	28%	(16)	17%	(9)	5%	(3)	—	(0)	18%	(10)	32%	(18)	57
Atheist	21%	(11)	15%	(8)	5%	(2)	1%	(1)	32%	(17)	28%	(15)	53
Agnostic/Nothing in particular	6%	(17)	15%	(40)	4%	(11)	1%	(4)	19%	(53)	55%	(152)	277
Something Else	7%	(12)	15%	(26)	3%	(6)	4%	(7)	15%	(26)	57%	(101)	177
Religious Non-Protestant/Catholic	24%	(16)	16%	(11)	6%	(4)	—	(0)	18%	(12)	36%	(25)	68
Evangelical	15%	(41)	18%	(49)	2%	(5)	2%	(7)	14%	(38)	49%	(132)	272
Non-Evangelical	10%	(38)	19%	(70)	3%	(10)	2%	(8)	15%	(57)	51%	(189)	373
Community: Urban	20%	(61)	16%	(49)	4%	(13)	2%	(7)	19%	(59)	39%	(122)	310
Community: Suburban	9%	(44)	20%	(97)	3%	(16)	1%	(5)	15%	(75)	52%	(256)	493
Community: Rural	7%	(18)	14%	(35)	2%	(5)	3%	(7)	19%	(47)	55%	(137)	248
Employ: Private Sector	16%	(57)	20%	(70)	4%	(15)	2%	(6)	17%	(59)	40%	(140)	348
Employ: Government	19%	(12)	11%	(7)	1%	(1)	5%	(3)	12%	(7)	51%	(30)	59
Employ: Self-Employed	17%	(15)	13%	(12)	3%	(3)	4%	(4)	14%	(13)	48%	(42)	89
Employ: Homemaker	10%	(8)	12%	(9)	2%	(1)	2%	(2)	13%	(10)	61%	(46)	76
Employ: Retired	7%	(20)	21%	(59)	3%	(8)	1%	(3)	18%	(50)	50%	(138)	277
Employ: Unemployed	8%	(10)	10%	(13)	1%	(1)	—	(0)	23%	(28)	58%	(72)	123
Employ: Other	3%	(2)	14%	(7)	8%	(4)	—	(0)	19%	(10)	56%	(31)	55
Military HH: Yes	7%	(10)	23%	(32)	2%	(2)	2%	(3)	21%	(29)	45%	(63)	140
Military HH: No	12%	(113)	16%	(150)	3%	(31)	2%	(15)	17%	(152)	50%	(451)	911
RD/WT: Right Direction	19%	(72)	17%	(64)	4%	(14)	3%	(12)	14%	(52)	44%	(166)	380
RD/WT: Wrong Track	8%	(51)	18%	(118)	3%	(19)	1%	(7)	19%	(129)	52%	(348)	671
Biden Job Approve	20%	(96)	20%	(96)	1%	(7)	2%	(9)	17%	(82)	40%	(195)	485
Biden Job Disapprove	5%	(27)	16%	(84)	4%	(22)	2%	(10)	18%	(94)	54%	(273)	509
Biden Job Strongly Approve	24%	(61)	19%	(48)	3%	(6)	2%	(6)	14%	(36)	38%	(96)	253
Biden Job Somewhat Approve	15%	(35)	21%	(48)	—	(1)	1%	(3)	20%	(46)	43%	(100)	232
Biden Job Somewhat Disapprove	2%	(4)	25%	(40)	6%	(10)	2%	(3)	19%	(30)	46%	(73)	159
Biden Job Strongly Disapprove	6%	(23)	13%	(44)	4%	(13)	2%	(7)	18%	(64)	57%	(200)	350

Continued on next page

Table MCEN3_21: How favorable or unfavorable do you feel about the following film directors?

Steven Soderbergh

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	12%	(123)	17%	(181)	3%	(33)	2%	(18)	17%	(181)	49%	(514)	1051
Favorable of Biden	18%	(88)	20%	(99)	2%	(8)	2%	(7)	17%	(82)	42%	(202)	486
Unfavorable of Biden	6%	(31)	16%	(79)	4%	(21)	2%	(10)	18%	(91)	53%	(263)	494
Very Favorable of Biden	21%	(54)	19%	(48)	1%	(3)	2%	(4)	16%	(40)	41%	(103)	251
Somewhat Favorable of Biden	14%	(34)	22%	(51)	2%	(5)	1%	(3)	18%	(42)	42%	(100)	235
Somewhat Unfavorable of Biden	4%	(4)	26%	(31)	7%	(8)	1%	(1)	23%	(28)	39%	(48)	120
Very Unfavorable of Biden	7%	(27)	13%	(48)	3%	(12)	2%	(9)	17%	(62)	58%	(215)	373
#1 Issue: Economy	12%	(53)	18%	(80)	4%	(19)	1%	(4)	15%	(69)	50%	(225)	451
#1 Issue: Security	8%	(9)	19%	(22)	5%	(5)	4%	(5)	19%	(22)	46%	(53)	116
#1 Issue: Health Care	19%	(16)	18%	(15)	2%	(2)	1%	(1)	15%	(12)	45%	(37)	83
#1 Issue: Medicare / Social Security	11%	(14)	12%	(15)	1%	(2)	2%	(2)	19%	(24)	56%	(71)	128
#1 Issue: Women's Issues	12%	(14)	18%	(20)	1%	(1)	1%	(1)	14%	(15)	54%	(59)	109
#1 Issue: Energy	14%	(10)	17%	(12)	5%	(4)	1%	(1)	18%	(12)	44%	(30)	67
#1 Issue: Other	10%	(5)	22%	(11)	1%	(1)	6%	(3)	23%	(12)	38%	(19)	51
2022 House Vote: Democrat	17%	(83)	22%	(108)	3%	(13)	2%	(10)	17%	(81)	39%	(191)	487
2022 House Vote: Republican	9%	(27)	18%	(54)	4%	(12)	1%	(4)	17%	(50)	52%	(156)	303
2022 House Vote: Didnt Vote	5%	(12)	7%	(16)	4%	(8)	2%	(4)	18%	(40)	65%	(147)	228
2020 Vote: Joe Biden	16%	(75)	24%	(115)	2%	(10)	2%	(9)	17%	(81)	40%	(190)	479
2020 Vote: Donald Trump	10%	(35)	14%	(49)	3%	(10)	2%	(6)	16%	(58)	55%	(195)	353
2020 Vote: Didn't Vote	6%	(10)	8%	(15)	7%	(13)	2%	(4)	20%	(37)	58%	(109)	188
2018 House Vote: Democrat	18%	(78)	23%	(97)	3%	(11)	2%	(7)	15%	(62)	40%	(170)	426
2018 House Vote: Republican	11%	(31)	16%	(42)	3%	(9)	1%	(4)	19%	(51)	49%	(134)	270
2018 House Vote: Didnt Vote	5%	(14)	12%	(37)	4%	(12)	2%	(7)	19%	(61)	58%	(184)	316
4-Region: Northeast	10%	(18)	19%	(33)	2%	(4)	2%	(3)	20%	(35)	47%	(83)	175
4-Region: Midwest	9%	(18)	17%	(34)	4%	(8)	3%	(6)	18%	(36)	50%	(101)	203
4-Region: South	11%	(48)	16%	(69)	2%	(9)	1%	(6)	17%	(71)	52%	(224)	428
4-Region: West	16%	(39)	19%	(46)	5%	(12)	1%	(3)	16%	(39)	43%	(106)	245

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_22: How favorable or unfavorable do you feel about the following film directors?
 Christopher Nolan

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	14%	(147)	18%	(190)	3%	(29)	1%	(11)	17%	(182)	47%	(501)	1058
Gender: Male	17%	(85)	23%	(116)	4%	(21)	2%	(8)	14%	(67)	40%	(198)	495
Gender: Female	11%	(61)	13%	(73)	1%	(7)	—	(3)	20%	(108)	54%	(299)	551
Age: 18-34	16%	(48)	19%	(57)	4%	(12)	2%	(5)	22%	(65)	38%	(114)	300
Age: 35-44	18%	(30)	26%	(42)	3%	(5)	—	(1)	14%	(22)	38%	(62)	162
Age: 45-64	13%	(46)	16%	(59)	3%	(12)	1%	(4)	15%	(55)	51%	(184)	359
Age: 65+	10%	(24)	13%	(32)	—	(0)	—	(1)	17%	(40)	59%	(141)	238
GenZers: 1997-2012	12%	(16)	12%	(17)	5%	(7)	2%	(3)	22%	(30)	47%	(64)	136
Millennials: 1981-1996	20%	(60)	25%	(75)	3%	(9)	1%	(3)	18%	(53)	32%	(96)	296
GenXers: 1965-1980	13%	(35)	18%	(50)	4%	(10)	1%	(3)	15%	(42)	48%	(132)	271
Baby Boomers: 1946-1964	11%	(36)	14%	(47)	1%	(2)	1%	(2)	16%	(53)	57%	(190)	330
PID: Dem (no lean)	21%	(86)	22%	(91)	3%	(12)	1%	(5)	15%	(63)	38%	(157)	414
PID: Ind (no lean)	8%	(28)	13%	(43)	4%	(14)	1%	(2)	21%	(68)	53%	(172)	327
PID: Rep (no lean)	10%	(33)	17%	(56)	1%	(3)	1%	(3)	16%	(51)	54%	(172)	318
PID/Gender: Dem Men	29%	(55)	28%	(52)	5%	(9)	1%	(3)	6%	(11)	31%	(59)	189
PID/Gender: Dem Women	14%	(31)	18%	(38)	1%	(3)	1%	(3)	21%	(45)	45%	(97)	217
PID/Gender: Ind Men	9%	(15)	17%	(27)	7%	(11)	1%	(2)	21%	(33)	44%	(69)	157
PID/Gender: Ind Women	8%	(13)	9%	(15)	2%	(3)	—	(0)	21%	(35)	60%	(100)	166
PID/Gender: Rep Men	10%	(16)	24%	(36)	1%	(1)	2%	(3)	15%	(23)	47%	(70)	150
PID/Gender: Rep Women	10%	(17)	12%	(19)	1%	(2)	—	(0)	17%	(28)	60%	(102)	168
Ideo: Liberal (1-3)	21%	(64)	21%	(64)	4%	(14)	2%	(6)	17%	(51)	35%	(109)	307
Ideo: Moderate (4)	14%	(45)	21%	(69)	3%	(9)	1%	(3)	18%	(59)	44%	(146)	331
Ideo: Conservative (5-7)	11%	(36)	16%	(53)	2%	(5)	—	(2)	18%	(60)	54%	(182)	338
Educ: < College	12%	(83)	16%	(112)	3%	(18)	1%	(5)	19%	(130)	50%	(350)	697
Educ: Bachelors degree	18%	(41)	23%	(51)	3%	(6)	1%	(3)	13%	(30)	42%	(93)	224
Educ: Post-grad	16%	(22)	19%	(26)	4%	(5)	2%	(3)	17%	(23)	42%	(57)	137
Income: Under 50k	12%	(71)	15%	(87)	3%	(16)	1%	(3)	19%	(109)	51%	(297)	583
Income: 50k-100k	14%	(43)	23%	(71)	3%	(8)	2%	(5)	17%	(53)	42%	(128)	307
Income: 100k+	19%	(32)	19%	(32)	3%	(5)	2%	(3)	12%	(21)	45%	(75)	168
Ethnicity: White	13%	(105)	17%	(139)	2%	(19)	1%	(5)	18%	(146)	49%	(395)	810
Ethnicity: Hispanic	15%	(27)	14%	(25)	3%	(5)	—	(0)	23%	(40)	44%	(75)	171

Continued on next page

Table MCEN3_22: How favorable or unfavorable do you feel about the following film directors?

Christopher Nolan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (147)	18% (190)	3% (29)	1% (11)	17% (182)	47% (501)	1058
Ethnicity: Black	14% (19)	19% (27)	5% (6)	2% (3)	17% (23)	44% (61)	140
Ethnicity: Other	20% (22)	22% (24)	3% (3)	2% (3)	11% (12)	41% (44)	108
All Christian	16% (76)	16% (77)	2% (10)	1% (7)	14% (69)	51% (248)	487
All Non-Christian	20% (12)	24% (14)	2% (1)	3% (2)	13% (8)	37% (22)	59
Atheist	18% (9)	20% (10)	9% (5)	1% (1)	15% (8)	36% (18)	50
Agnostic/Nothing in particular	11% (31)	20% (57)	2% (7)	— (1)	23% (66)	42% (120)	282
Something Else	11% (19)	17% (31)	3% (6)	— (0)	18% (32)	51% (93)	181
Religious Non-Protestant/Catholic	18% (13)	22% (16)	1% (1)	5% (3)	11% (8)	43% (31)	72
Evangelical	11% (30)	16% (42)	2% (6)	— (1)	17% (46)	53% (139)	264
Non-Evangelical	17% (64)	17% (64)	3% (10)	1% (4)	14% (54)	49% (189)	386
Community: Urban	20% (65)	22% (72)	4% (13)	1% (3)	16% (54)	37% (121)	328
Community: Suburban	13% (65)	16% (79)	2% (10)	1% (7)	18% (85)	49% (239)	485
Community: Rural	7% (17)	16% (39)	2% (5)	— (1)	18% (43)	57% (140)	245
Employ: Private Sector	20% (68)	26% (86)	4% (15)	1% (4)	13% (43)	35% (119)	335
Employ: Government	13% (8)	15% (10)	2% (1)	1% (1)	25% (16)	44% (29)	66
Employ: Self-Employed	9% (9)	21% (21)	1% (1)	2% (2)	11% (11)	56% (56)	100
Employ: Homemaker	16% (13)	9% (7)	— (0)	1% (1)	27% (22)	46% (38)	82
Employ: Retired	11% (29)	13% (36)	1% (4)	— (1)	15% (41)	59% (159)	270
Employ: Unemployed	9% (9)	13% (13)	3% (3)	2% (2)	29% (30)	44% (45)	103
Employ: Other	8% (6)	14% (10)	4% (3)	— (0)	21% (15)	53% (37)	70
Military HH: Yes	9% (12)	16% (21)	2% (2)	— (0)	17% (23)	56% (74)	132
Military HH: No	15% (135)	18% (168)	3% (27)	1% (11)	17% (159)	46% (427)	926
RD/WT: Right Direction	22% (82)	20% (75)	3% (11)	2% (6)	16% (58)	38% (142)	374
RD/WT: Wrong Track	9% (65)	17% (115)	3% (18)	1% (4)	18% (124)	52% (358)	684
Biden Job Approve	20% (94)	22% (100)	3% (13)	2% (7)	16% (76)	38% (175)	466
Biden Job Disapprove	9% (51)	16% (89)	3% (14)	1% (3)	17% (92)	54% (292)	542
Biden Job Strongly Approve	26% (55)	22% (47)	4% (8)	2% (4)	10% (21)	36% (75)	210
Biden Job Somewhat Approve	15% (39)	21% (54)	2% (5)	1% (4)	22% (55)	39% (100)	256
Biden Job Somewhat Disapprove	8% (12)	21% (30)	5% (8)	1% (2)	13% (18)	51% (74)	143
Biden Job Strongly Disapprove	10% (40)	15% (59)	2% (6)	— (1)	18% (74)	55% (218)	399

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Table MCEN3_22: How favorable or unfavorable do you feel about the following film directors?
Christopher Nolan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (147)	18% (190)	3% (29)	1% (11)	17% (182)	47% (501)	1058
Favorable of Biden	20% (95)	21% (99)	2% (11)	1% (5)	16% (77)	39% (181)	468
Unfavorable of Biden	9% (50)	17% (89)	2% (12)	1% (5)	17% (93)	53% (283)	531
Very Favorable of Biden	28% (59)	21% (45)	4% (8)	2% (4)	9% (20)	37% (79)	215
Somewhat Favorable of Biden	14% (36)	21% (54)	1% (2)	— (1)	23% (57)	40% (103)	253
Somewhat Unfavorable of Biden	10% (10)	23% (24)	4% (4)	1% (1)	15% (15)	47% (50)	105
Very Unfavorable of Biden	9% (40)	15% (64)	2% (8)	1% (4)	18% (78)	55% (233)	426
#1 Issue: Economy	12% (51)	19% (82)	3% (11)	1% (6)	18% (77)	46% (198)	426
#1 Issue: Security	12% (17)	16% (22)	2% (3)	— (0)	10% (14)	60% (84)	140
#1 Issue: Health Care	21% (16)	29% (22)	4% (3)	— (0)	10% (8)	35% (26)	75
#1 Issue: Medicare / Social Security	14% (22)	13% (20)	1% (1)	1% (2)	20% (31)	51% (78)	155
#1 Issue: Women's Issues	24% (27)	19% (21)	1% (1)	— (0)	18% (20)	39% (44)	113
#1 Issue: Energy	17% (10)	18% (10)	6% (3)	— (0)	19% (11)	40% (22)	56
2022 House Vote: Democrat	22% (93)	22% (94)	4% (18)	1% (4)	13% (57)	38% (164)	430
2022 House Vote: Republican	10% (35)	17% (56)	1% (4)	— (2)	17% (58)	54% (182)	337
2022 House Vote: Didnt Vote	7% (18)	14% (36)	2% (6)	2% (5)	23% (58)	52% (134)	256
2020 Vote: Joe Biden	20% (90)	23% (102)	4% (18)	1% (4)	15% (69)	38% (170)	452
2020 Vote: Donald Trump	10% (37)	16% (59)	1% (5)	— (1)	16% (59)	56% (207)	369
2020 Vote: Didn't Vote	8% (18)	12% (24)	3% (6)	2% (5)	23% (49)	52% (109)	211
2018 House Vote: Democrat	22% (82)	22% (83)	4% (16)	1% (4)	12% (45)	39% (149)	379
2018 House Vote: Republican	12% (35)	15% (45)	2% (5)	1% (2)	16% (48)	54% (159)	294
2018 House Vote: Didnt Vote	8% (29)	16% (56)	2% (8)	2% (5)	24% (81)	48% (166)	345
4-Region: Northeast	15% (28)	20% (38)	1% (2)	2% (3)	16% (31)	47% (90)	193
4-Region: Midwest	15% (33)	12% (26)	5% (10)	1% (2)	20% (45)	47% (102)	219
4-Region: South	12% (48)	19% (76)	2% (8)	1% (3)	15% (59)	51% (203)	396
4-Region: West	15% (38)	20% (49)	3% (8)	1% (2)	19% (48)	42% (105)	250

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_23: How favorable or unfavorable do you feel about the following film directors?

Darren Aronofsky

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(56)	11%	(119)	3%	(29)	1%	(16)	14%	(151)	66%	(704)	1075
Gender: Male	8%	(38)	13%	(66)	5%	(25)	2%	(9)	13%	(63)	60%	(301)	502
Gender: Female	3%	(18)	9%	(52)	1%	(4)	1%	(7)	15%	(86)	71%	(399)	566
Age: 18-34	6%	(18)	13%	(40)	4%	(14)	2%	(5)	16%	(49)	60%	(190)	316
Age: 35-44	7%	(12)	17%	(27)	3%	(5)	2%	(4)	15%	(25)	55%	(87)	159
Age: 45-64	6%	(21)	10%	(36)	2%	(8)	1%	(5)	14%	(50)	67%	(243)	364
Age: 65+	2%	(5)	7%	(17)	1%	(2)	1%	(1)	12%	(27)	78%	(184)	237
GenZers: 1997-2012	4%	(7)	13%	(21)	3%	(5)	1%	(2)	9%	(15)	69%	(107)	156
Millennials: 1981-1996	7%	(21)	14%	(41)	5%	(13)	2%	(7)	20%	(57)	51%	(147)	286
GenXers: 1965-1980	7%	(20)	11%	(31)	3%	(7)	1%	(4)	12%	(32)	66%	(180)	274
Baby Boomers: 1946-1964	3%	(9)	8%	(24)	1%	(4)	1%	(3)	14%	(44)	73%	(234)	318
PID: Dem (no lean)	9%	(37)	17%	(70)	3%	(12)	1%	(5)	14%	(61)	56%	(237)	421
PID: Ind (no lean)	3%	(9)	9%	(29)	2%	(8)	1%	(3)	12%	(41)	73%	(245)	334
PID: Rep (no lean)	3%	(11)	6%	(20)	3%	(10)	2%	(7)	15%	(49)	70%	(222)	319
PID/Gender: Dem Men	12%	(25)	20%	(42)	5%	(10)	1%	(2)	13%	(27)	48%	(99)	205
PID/Gender: Dem Women	5%	(11)	13%	(28)	1%	(2)	2%	(4)	15%	(32)	65%	(138)	214
PID/Gender: Ind Men	4%	(7)	9%	(13)	4%	(6)	2%	(3)	10%	(15)	71%	(110)	154
PID/Gender: Ind Women	1%	(2)	8%	(14)	1%	(2)	—	(0)	15%	(26)	75%	(132)	176
PID/Gender: Rep Men	4%	(6)	7%	(10)	6%	(9)	3%	(4)	15%	(21)	65%	(92)	143
PID/Gender: Rep Women	2%	(4)	6%	(10)	—	(0)	2%	(3)	16%	(28)	74%	(130)	176
Ideo: Liberal (1-3)	9%	(30)	15%	(48)	3%	(9)	1%	(5)	15%	(49)	57%	(184)	325
Ideo: Moderate (4)	4%	(10)	12%	(36)	3%	(8)	2%	(5)	13%	(37)	67%	(197)	292
Ideo: Conservative (5-7)	4%	(15)	9%	(32)	2%	(8)	2%	(6)	15%	(53)	68%	(244)	360
Educ: < College	4%	(27)	8%	(59)	2%	(17)	1%	(10)	15%	(102)	69%	(483)	698
Educ: Bachelors degree	8%	(20)	15%	(35)	3%	(6)	1%	(2)	13%	(32)	60%	(144)	239
Educ: Post-grad	7%	(9)	18%	(25)	4%	(6)	3%	(4)	12%	(16)	56%	(77)	137
Income: Under 50k	4%	(24)	9%	(54)	2%	(9)	1%	(8)	14%	(83)	69%	(402)	580
Income: 50k-100k	6%	(19)	9%	(28)	5%	(15)	2%	(5)	14%	(45)	65%	(212)	324
Income: 100k+	8%	(13)	21%	(37)	3%	(5)	1%	(2)	13%	(23)	53%	(91)	171
Ethnicity: White	5%	(44)	11%	(88)	3%	(21)	1%	(12)	14%	(116)	66%	(559)	841
Ethnicity: Hispanic	7%	(14)	14%	(28)	1%	(3)	—	(0)	18%	(38)	60%	(123)	207

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Table MCEN3_23: How favorable or unfavorable do you feel about the following film directors?
 Darren Aronofsky

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(56)	11%	(119)	3%	(29)	1%	(16)	14%	(151)	66%	(704)	1075
Ethnicity: Black	5%	(7)	15%	(20)	6%	(8)	2%	(2)	20%	(27)	53%	(73)	137
Ethnicity: Other	5%	(5)	11%	(10)	—	(0)	1%	(1)	8%	(8)	75%	(73)	97
All Christian	5%	(27)	11%	(57)	2%	(12)	2%	(9)	15%	(76)	64%	(320)	501
All Non-Christian	9%	(6)	17%	(11)	6%	(4)	1%	(1)	13%	(8)	54%	(35)	65
Agnostic/Nothing in particular	4%	(11)	9%	(24)	2%	(6)	1%	(3)	10%	(29)	74%	(205)	278
Something Else	5%	(9)	11%	(21)	1%	(2)	2%	(3)	16%	(30)	66%	(129)	195
Religious Non-Protestant/Catholic	10%	(7)	15%	(11)	6%	(5)	3%	(2)	12%	(8)	54%	(38)	71
Evangelical	7%	(22)	11%	(35)	2%	(6)	2%	(6)	18%	(56)	61%	(193)	319
Non-Evangelical	4%	(14)	12%	(43)	2%	(7)	1%	(4)	13%	(49)	68%	(252)	368
Community: Urban	10%	(31)	15%	(48)	3%	(9)	2%	(5)	15%	(51)	56%	(184)	329
Community: Suburban	3%	(16)	10%	(50)	4%	(17)	1%	(6)	13%	(62)	69%	(336)	486
Community: Rural	3%	(9)	8%	(21)	1%	(4)	2%	(4)	15%	(38)	71%	(185)	260
Employ: Private Sector	9%	(30)	17%	(58)	5%	(16)	1%	(4)	12%	(42)	56%	(191)	342
Employ: Government	4%	(3)	18%	(13)	4%	(3)	3%	(2)	9%	(6)	62%	(43)	69
Employ: Self-Employed	6%	(7)	9%	(11)	3%	(3)	1%	(1)	19%	(22)	61%	(70)	114
Employ: Homemaker	1%	(0)	6%	(4)	—	(0)	3%	(2)	25%	(16)	65%	(44)	67
Employ: Retired	2%	(6)	8%	(20)	2%	(4)	1%	(3)	11%	(28)	77%	(201)	262
Employ: Unemployed	4%	(4)	5%	(6)	2%	(3)	2%	(3)	18%	(21)	69%	(82)	118
Employ: Other	4%	(3)	3%	(2)	1%	(1)	1%	(0)	14%	(9)	78%	(51)	65
Military HH: Yes	2%	(3)	6%	(8)	1%	(2)	1%	(1)	18%	(24)	71%	(96)	135
Military HH: No	6%	(53)	12%	(110)	3%	(27)	2%	(14)	13%	(127)	65%	(608)	940
RD/WT: Right Direction	10%	(36)	14%	(49)	5%	(17)	2%	(8)	11%	(39)	58%	(207)	355
RD/WT: Wrong Track	3%	(20)	10%	(70)	2%	(12)	1%	(8)	16%	(112)	69%	(497)	720
Biden Job Approve	9%	(40)	16%	(73)	3%	(14)	1%	(6)	14%	(65)	58%	(273)	471
Biden Job Disapprove	3%	(16)	8%	(46)	2%	(12)	2%	(9)	15%	(81)	70%	(384)	547
Biden Job Strongly Approve	11%	(22)	16%	(33)	3%	(6)	2%	(3)	13%	(28)	56%	(117)	210
Biden Job Somewhat Approve	7%	(18)	15%	(40)	3%	(8)	1%	(2)	14%	(37)	59%	(155)	261
Biden Job Somewhat Disapprove	4%	(6)	12%	(19)	3%	(4)	1%	(2)	16%	(26)	64%	(103)	161
Biden Job Strongly Disapprove	2%	(9)	7%	(27)	2%	(7)	2%	(7)	14%	(56)	73%	(281)	387

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Table MCEN3_23: How favorable or unfavorable do you feel about the following film directors?

Darren Aronofsky

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(56)	11%	(119)	3%	(29)	1%	(16)	14%	(151)	66%	(704)	1075
Favorable of Biden	8%	(38)	15%	(70)	3%	(13)	1%	(5)	14%	(68)	59%	(275)	469
Unfavorable of Biden	3%	(16)	8%	(40)	2%	(12)	2%	(10)	15%	(77)	70%	(366)	521
Very Favorable of Biden	11%	(23)	15%	(32)	2%	(5)	2%	(4)	14%	(30)	56%	(119)	213
Somewhat Favorable of Biden	6%	(15)	15%	(39)	3%	(8)	—	(1)	15%	(37)	61%	(156)	256
Somewhat Unfavorable of Biden	6%	(7)	10%	(12)	2%	(2)	2%	(2)	18%	(20)	62%	(71)	114
Very Unfavorable of Biden	2%	(9)	7%	(28)	2%	(10)	2%	(9)	14%	(57)	72%	(295)	408
#1 Issue: Economy	4%	(18)	8%	(37)	2%	(11)	1%	(5)	15%	(67)	69%	(312)	450
#1 Issue: Security	4%	(6)	11%	(16)	5%	(7)	—	(1)	10%	(14)	69%	(99)	143
#1 Issue: Health Care	4%	(4)	19%	(16)	5%	(5)	3%	(3)	14%	(12)	55%	(47)	86
#1 Issue: Medicare / Social Security	7%	(8)	10%	(11)	1%	(1)	3%	(3)	9%	(11)	71%	(84)	118
#1 Issue: Women's Issues	8%	(10)	17%	(22)	2%	(2)	1%	(1)	18%	(24)	55%	(72)	131
#1 Issue: Energy	13%	(8)	10%	(6)	4%	(2)	—	(0)	15%	(9)	59%	(37)	63
2022 House Vote: Democrat	9%	(39)	18%	(79)	3%	(13)	1%	(4)	13%	(59)	56%	(250)	443
2022 House Vote: Republican	3%	(10)	7%	(23)	3%	(11)	2%	(5)	15%	(48)	70%	(223)	320
2022 House Vote: Didnt Vote	2%	(7)	5%	(14)	2%	(5)	2%	(6)	15%	(41)	73%	(199)	273
2020 Vote: Joe Biden	8%	(35)	16%	(74)	3%	(13)	1%	(5)	15%	(66)	57%	(258)	451
2020 Vote: Donald Trump	4%	(12)	7%	(24)	3%	(10)	2%	(5)	13%	(45)	72%	(253)	349
2020 Vote: Didn't Vote	3%	(6)	8%	(21)	2%	(6)	2%	(5)	16%	(39)	69%	(170)	247
2018 House Vote: Democrat	9%	(34)	17%	(64)	2%	(9)	1%	(4)	13%	(48)	58%	(219)	378
2018 House Vote: Republican	4%	(11)	8%	(23)	4%	(11)	1%	(4)	15%	(45)	68%	(204)	298
2018 House Vote: Didnt Vote	3%	(10)	8%	(29)	3%	(10)	2%	(7)	15%	(55)	69%	(253)	364
4-Region: Northeast	4%	(7)	12%	(24)	3%	(6)	1%	(1)	14%	(27)	66%	(125)	191
4-Region: Midwest	5%	(11)	7%	(15)	4%	(8)	2%	(5)	14%	(30)	68%	(148)	218
4-Region: South	4%	(17)	12%	(48)	3%	(10)	1%	(5)	14%	(55)	66%	(265)	400
4-Region: West	8%	(21)	12%	(32)	2%	(5)	2%	(4)	14%	(38)	62%	(166)	266

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_1: How favorable or unfavorable do you feel about the following film directors?

David Fincher

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (70)	10% (101)	3% (28)	1% (12)	15% (157)	65% (677)	1045
Gender: Male	9% (43)	12% (61)	4% (19)	2% (10)	15% (71)	58% (282)	486
Gender: Female	5% (26)	7% (40)	2% (9)	— (2)	14% (77)	71% (389)	544
Age: 18-34	7% (22)	12% (37)	5% (15)	3% (8)	21% (64)	52% (159)	304
Age: 35-44	15% (27)	11% (19)	4% (7)	1% (1)	16% (30)	54% (100)	184
Age: 45-64	6% (18)	8% (27)	2% (5)	1% (2)	11% (37)	72% (232)	321
Age: 65+	2% (4)	8% (18)	1% (2)	1% (2)	11% (26)	78% (186)	237
GenZers: 1997-2012	9% (13)	8% (12)	4% (6)	1% (2)	18% (27)	60% (92)	152
Millennials: 1981-1996	11% (32)	14% (41)	5% (15)	2% (7)	20% (62)	48% (147)	305
GenXers: 1965-1980	8% (17)	11% (23)	1% (2)	1% (1)	14% (31)	66% (144)	218
Baby Boomers: 1946-1964	2% (8)	7% (23)	2% (5)	— (1)	10% (34)	79% (267)	338
PID: Dem (no lean)	9% (37)	13% (53)	3% (13)	2% (7)	16% (65)	56% (221)	396
PID: Ind (no lean)	6% (19)	6% (18)	3% (8)	1% (3)	13% (42)	71% (219)	308
PID: Rep (no lean)	4% (14)	9% (29)	2% (8)	1% (3)	15% (50)	69% (237)	341
PID/Gender: Dem Men	14% (24)	18% (32)	5% (10)	3% (6)	14% (25)	45% (81)	178
PID/Gender: Dem Women	6% (13)	10% (21)	2% (3)	— (1)	15% (32)	67% (140)	209
PID/Gender: Ind Men	7% (10)	7% (10)	4% (6)	2% (3)	17% (24)	63% (91)	144
PID/Gender: Ind Women	5% (8)	5% (9)	1% (2)	— (0)	11% (17)	77% (122)	157
PID/Gender: Rep Men	5% (9)	11% (19)	2% (3)	1% (1)	13% (22)	67% (110)	164
PID/Gender: Rep Women	3% (5)	6% (11)	2% (4)	1% (2)	16% (28)	71% (127)	178
Ideo: Liberal (1-3)	9% (27)	9% (28)	3% (8)	2% (5)	20% (59)	58% (175)	302
Ideo: Moderate (4)	8% (25)	13% (39)	2% (7)	1% (2)	17% (54)	59% (183)	311
Ideo: Conservative (5-7)	5% (17)	9% (31)	2% (8)	1% (5)	9% (31)	74% (252)	343
Educ: < College	6% (44)	9% (63)	3% (18)	2% (11)	15% (102)	66% (455)	693
Educ: Bachelors degree	7% (16)	9% (20)	2% (5)	— (1)	17% (38)	64% (142)	223
Educ: Post-grad	8% (10)	13% (17)	4% (5)	1% (1)	13% (17)	61% (80)	130
Income: Under 50k	7% (41)	9% (53)	2% (15)	1% (7)	14% (82)	67% (397)	595
Income: 50k-100k	6% (17)	9% (27)	4% (11)	1% (4)	18% (55)	62% (186)	301
Income: 100k+	8% (12)	14% (21)	2% (3)	1% (1)	13% (19)	63% (95)	150
Ethnicity: White	7% (53)	9% (75)	3% (23)	1% (8)	12% (97)	68% (547)	802
Ethnicity: Hispanic	9% (14)	10% (15)	5% (8)	1% (1)	19% (31)	56% (89)	159

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Table MCEN4_1: How favorable or unfavorable do you feel about the following film directors?

David Fincher

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(70)	10%	(101)	3%	(28)	1%	(12)	15%	(157)	65%	(677)	1045
Ethnicity: Black	8%	(11)	13%	(17)	3%	(5)	2%	(3)	25%	(34)	49%	(69)	140
Ethnicity: Other	6%	(6)	8%	(9)	1%	(1)	1%	(1)	24%	(25)	59%	(61)	103
All Christian	8%	(38)	9%	(41)	3%	(13)	1%	(6)	10%	(47)	68%	(314)	460
All Non-Christian	11%	(7)	6%	(4)	1%	(1)	—	(0)	25%	(16)	58%	(38)	66
Atheist	11%	(6)	12%	(7)	6%	(3)	2%	(1)	17%	(10)	52%	(29)	56
Agnostic/Nothing in particular	3%	(9)	11%	(30)	3%	(8)	1%	(4)	21%	(58)	60%	(164)	273
Something Else	5%	(9)	10%	(20)	2%	(4)	1%	(1)	13%	(25)	69%	(132)	191
Religious Non-Protestant/Catholic	10%	(7)	5%	(4)	1%	(1)	—	(0)	22%	(16)	62%	(47)	75
Evangelical	7%	(18)	13%	(33)	2%	(5)	1%	(4)	11%	(30)	66%	(176)	265
Non-Evangelical	8%	(29)	7%	(26)	3%	(12)	1%	(4)	12%	(43)	69%	(258)	372
Community: Urban	15%	(44)	13%	(37)	4%	(12)	1%	(4)	18%	(53)	49%	(145)	295
Community: Suburban	3%	(17)	9%	(46)	3%	(13)	1%	(6)	13%	(62)	70%	(339)	481
Community: Rural	4%	(10)	7%	(19)	1%	(4)	1%	(3)	16%	(42)	72%	(193)	270
Employ: Private Sector	12%	(37)	15%	(46)	6%	(18)	1%	(4)	13%	(42)	53%	(167)	314
Employ: Government	3%	(2)	13%	(9)	—	(0)	3%	(2)	25%	(17)	56%	(38)	68
Employ: Self-Employed	8%	(8)	8%	(8)	2%	(2)	1%	(1)	24%	(24)	58%	(58)	100
Employ: Homemaker	16%	(11)	6%	(4)	1%	(0)	—	(0)	15%	(10)	63%	(44)	70
Employ: Retired	1%	(4)	6%	(15)	1%	(3)	1%	(2)	10%	(26)	81%	(222)	273
Employ: Unemployed	3%	(3)	6%	(8)	1%	(2)	2%	(2)	22%	(27)	66%	(80)	122
Employ: Other	3%	(2)	10%	(5)	5%	(3)	—	(0)	11%	(6)	71%	(40)	56
Military HH: Yes	1%	(1)	8%	(11)	—	(0)	1%	(1)	13%	(17)	77%	(97)	126
Military HH: No	8%	(69)	10%	(90)	3%	(28)	1%	(12)	15%	(140)	63%	(580)	919
RD/WT: Right Direction	10%	(34)	13%	(43)	5%	(17)	2%	(8)	18%	(60)	53%	(180)	342
RD/WT: Wrong Track	5%	(36)	8%	(58)	2%	(11)	1%	(5)	14%	(97)	71%	(497)	703
Biden Job Approve	10%	(45)	13%	(58)	3%	(13)	1%	(7)	16%	(69)	56%	(245)	437
Biden Job Disapprove	4%	(23)	8%	(42)	2%	(13)	1%	(5)	13%	(74)	72%	(395)	551
Biden Job Strongly Approve	15%	(29)	14%	(27)	2%	(4)	2%	(4)	15%	(29)	52%	(101)	194
Biden Job Somewhat Approve	7%	(17)	13%	(31)	4%	(9)	1%	(2)	16%	(40)	59%	(144)	243
Biden Job Somewhat Disapprove	3%	(6)	11%	(18)	5%	(8)	—	(1)	16%	(26)	64%	(104)	162
Biden Job Strongly Disapprove	4%	(17)	6%	(24)	1%	(4)	1%	(5)	12%	(48)	75%	(291)	389

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Table MCEN4_1: How favorable or unfavorable do you feel about the following film directors?
David Fincher

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(70)	10%	(101)	3%	(28)	1%	(12)	15%	(157)	65%	(677)	1045
Favorable of Biden	10%	(44)	13%	(58)	3%	(12)	1%	(5)	16%	(70)	57%	(246)	436
Unfavorable of Biden	4%	(21)	7%	(39)	2%	(12)	1%	(7)	14%	(76)	72%	(390)	545
Very Favorable of Biden	15%	(31)	13%	(25)	2%	(3)	1%	(2)	14%	(27)	56%	(110)	197
Somewhat Favorable of Biden	6%	(14)	14%	(34)	3%	(8)	1%	(2)	18%	(44)	57%	(137)	239
Somewhat Unfavorable of Biden	8%	(9)	6%	(8)	4%	(5)	2%	(2)	25%	(31)	55%	(68)	122
Very Unfavorable of Biden	3%	(12)	7%	(31)	2%	(7)	1%	(5)	11%	(46)	76%	(322)	422
#1 Issue: Economy	6%	(26)	10%	(40)	3%	(11)	1%	(3)	13%	(55)	68%	(280)	415
#1 Issue: Security	4%	(5)	7%	(9)	3%	(3)	2%	(2)	10%	(13)	75%	(99)	132
#1 Issue: Health Care	8%	(8)	17%	(17)	4%	(4)	2%	(2)	14%	(13)	54%	(53)	97
#1 Issue: Medicare / Social Security	2%	(2)	10%	(12)	4%	(5)	1%	(1)	12%	(16)	72%	(92)	129
#1 Issue: Women's Issues	13%	(17)	7%	(10)	2%	(2)	—	(1)	26%	(34)	52%	(70)	134
#1 Issue: Energy	10%	(6)	9%	(5)	5%	(3)	2%	(1)	15%	(9)	58%	(33)	56
2022 House Vote: Democrat	11%	(44)	13%	(54)	3%	(12)	2%	(7)	17%	(70)	54%	(217)	404
2022 House Vote: Republican	5%	(16)	7%	(26)	3%	(9)	1%	(3)	12%	(42)	73%	(252)	347
2022 House Vote: Didnt Vote	4%	(11)	7%	(18)	2%	(6)	—	(1)	15%	(40)	71%	(190)	265
2020 Vote: Joe Biden	11%	(45)	13%	(56)	3%	(14)	2%	(7)	17%	(71)	54%	(230)	423
2020 Vote: Donald Trump	4%	(16)	7%	(25)	3%	(9)	1%	(4)	12%	(41)	73%	(256)	351
2020 Vote: Didn't Vote	3%	(8)	7%	(17)	2%	(5)	1%	(1)	17%	(40)	70%	(166)	237
2018 House Vote: Democrat	11%	(38)	13%	(45)	2%	(8)	1%	(4)	16%	(57)	56%	(196)	347
2018 House Vote: Republican	4%	(14)	8%	(26)	2%	(6)	1%	(3)	13%	(42)	71%	(225)	317
2018 House Vote: Didnt Vote	5%	(18)	8%	(29)	4%	(14)	1%	(5)	15%	(52)	67%	(233)	350
4-Region: Northeast	6%	(10)	11%	(19)	2%	(3)	2%	(3)	13%	(23)	67%	(118)	176
4-Region: Midwest	6%	(13)	10%	(21)	3%	(7)	2%	(5)	13%	(29)	66%	(146)	221
4-Region: South	5%	(21)	10%	(40)	3%	(12)	—	(1)	15%	(60)	66%	(259)	394
4-Region: West	10%	(26)	8%	(21)	3%	(6)	1%	(3)	18%	(45)	60%	(153)	254

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_2: How favorable or unfavorable do you feel about the following film directors?

Terrence Malick

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(63)	9%	(86)	3%	(28)	1%	(15)	15%	(144)	66%	(654)	989
Gender: Male	6%	(29)	10%	(50)	5%	(23)	2%	(12)	14%	(67)	62%	(296)	476
Gender: Female	7%	(34)	7%	(36)	1%	(5)	1%	(3)	15%	(76)	70%	(356)	510
Age: 18-34	6%	(16)	13%	(32)	7%	(17)	1%	(4)	16%	(40)	57%	(145)	253
Age: 35-44	11%	(20)	8%	(16)	2%	(4)	3%	(5)	21%	(40)	56%	(106)	192
Age: 45-64	6%	(18)	6%	(18)	2%	(6)	2%	(5)	12%	(37)	73%	(233)	318
Age: 65+	4%	(9)	8%	(19)	1%	(1)	—	(0)	12%	(27)	75%	(170)	227
GenZers: 1997-2012	8%	(9)	14%	(15)	4%	(5)	2%	(2)	10%	(11)	62%	(69)	112
Millennials: 1981-1996	9%	(26)	9%	(28)	6%	(16)	2%	(7)	21%	(62)	53%	(157)	296
GenXers: 1965-1980	7%	(17)	8%	(19)	1%	(3)	2%	(5)	13%	(31)	69%	(166)	242
Baby Boomers: 1946-1964	4%	(12)	7%	(21)	1%	(3)	—	(0)	12%	(37)	76%	(231)	304
PID: Dem (no lean)	9%	(35)	12%	(46)	3%	(13)	2%	(6)	17%	(67)	58%	(226)	393
PID: Ind (no lean)	5%	(13)	5%	(16)	2%	(7)	1%	(1)	13%	(38)	74%	(214)	289
PID: Rep (no lean)	5%	(15)	8%	(24)	3%	(8)	2%	(7)	13%	(39)	70%	(213)	307
PID/Gender: Dem Men	9%	(16)	17%	(31)	6%	(11)	3%	(6)	15%	(28)	51%	(95)	187
PID/Gender: Dem Women	9%	(19)	7%	(15)	1%	(2)	—	(1)	18%	(37)	64%	(129)	203
PID/Gender: Ind Men	6%	(8)	8%	(11)	4%	(6)	1%	(1)	13%	(17)	69%	(94)	138
PID/Gender: Ind Women	3%	(5)	3%	(5)	1%	(1)	—	(0)	14%	(21)	79%	(120)	152
PID/Gender: Rep Men	3%	(5)	5%	(8)	4%	(6)	3%	(5)	14%	(21)	70%	(107)	151
PID/Gender: Rep Women	7%	(11)	10%	(16)	1%	(2)	2%	(3)	11%	(18)	69%	(107)	155
Ideo: Liberal (1-3)	7%	(24)	12%	(38)	3%	(10)	3%	(8)	18%	(57)	57%	(184)	321
Ideo: Moderate (4)	8%	(22)	8%	(22)	3%	(9)	1%	(2)	13%	(37)	68%	(195)	287
Ideo: Conservative (5-7)	5%	(16)	7%	(21)	2%	(6)	1%	(4)	13%	(42)	72%	(236)	325
Educ: < College	6%	(39)	6%	(38)	3%	(19)	1%	(9)	14%	(89)	69%	(436)	629
Educ: Bachelors degree	6%	(13)	12%	(28)	3%	(6)	1%	(4)	15%	(36)	63%	(151)	238
Educ: Post-grad	9%	(11)	16%	(20)	2%	(3)	2%	(2)	16%	(19)	55%	(67)	122
Income: Under 50k	7%	(38)	7%	(35)	2%	(11)	2%	(8)	16%	(78)	66%	(336)	506
Income: 50k-100k	4%	(12)	11%	(34)	3%	(9)	2%	(5)	13%	(40)	67%	(202)	302
Income: 100k+	8%	(14)	9%	(17)	4%	(8)	1%	(2)	14%	(25)	64%	(116)	182
Ethnicity: White	6%	(50)	8%	(64)	2%	(19)	1%	(7)	14%	(105)	68%	(526)	770
Ethnicity: Hispanic	13%	(17)	9%	(11)	6%	(7)	1%	(1)	22%	(28)	49%	(63)	128

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Table MCEN4_2: How favorable or unfavorable do you feel about the following film directors?

Terrence Malick

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(63)	9%	(86)	3%	(28)	1%	(15)	15%	(144)	66%	(654)	989
Ethnicity: Black	10%	(12)	13%	(16)	4%	(5)	3%	(3)	21%	(25)	49%	(59)	121
Ethnicity: Other	2%	(2)	6%	(6)	4%	(4)	4%	(4)	14%	(14)	70%	(68)	98
All Christian	7%	(33)	8%	(38)	3%	(15)	1%	(6)	13%	(58)	67%	(301)	451
All Non-Christian	12%	(7)	9%	(6)	3%	(2)	7%	(4)	14%	(8)	55%	(34)	62
Agnostic/Nothing in particular	6%	(15)	9%	(24)	2%	(4)	2%	(4)	15%	(40)	66%	(169)	255
Something Else	4%	(7)	9%	(17)	3%	(5)	—	(0)	17%	(30)	67%	(119)	177
Religious Non-Protestant/Catholic	10%	(7)	8%	(6)	6%	(4)	6%	(4)	12%	(8)	58%	(42)	72
Evangelical	6%	(17)	10%	(27)	2%	(5)	2%	(4)	17%	(44)	63%	(168)	266
Non-Evangelical	7%	(23)	8%	(27)	3%	(12)	1%	(2)	12%	(43)	69%	(243)	351
Community: Urban	13%	(39)	11%	(33)	5%	(16)	2%	(7)	15%	(46)	53%	(157)	298
Community: Suburban	4%	(18)	8%	(37)	2%	(9)	—	(2)	16%	(69)	70%	(310)	445
Community: Rural	3%	(6)	6%	(15)	1%	(3)	2%	(5)	12%	(28)	76%	(187)	246
Employ: Private Sector	8%	(28)	11%	(38)	5%	(16)	2%	(8)	15%	(52)	59%	(201)	342
Employ: Self-Employed	4%	(4)	7%	(7)	4%	(4)	—	(0)	18%	(18)	65%	(63)	96
Employ: Homemaker	14%	(9)	6%	(4)	—	(0)	—	(0)	14%	(9)	66%	(43)	66
Employ: Retired	3%	(8)	7%	(19)	1%	(3)	2%	(6)	12%	(31)	74%	(196)	263
Employ: Unemployed	1%	(1)	8%	(7)	2%	(1)	—	(0)	20%	(18)	69%	(63)	91
Employ: Other	12%	(6)	1%	(1)	5%	(3)	—	(0)	10%	(5)	72%	(37)	51
Military HH: Yes	5%	(6)	8%	(12)	1%	(1)	1%	(1)	15%	(20)	71%	(99)	140
Military HH: No	7%	(57)	9%	(74)	3%	(27)	2%	(13)	15%	(123)	65%	(555)	849
RD/WT: Right Direction	11%	(37)	12%	(38)	5%	(17)	3%	(10)	14%	(46)	55%	(182)	330
RD/WT: Wrong Track	4%	(26)	7%	(47)	2%	(11)	1%	(4)	15%	(97)	72%	(472)	659
Biden Job Approve	9%	(40)	12%	(53)	2%	(10)	2%	(9)	15%	(66)	59%	(257)	435
Biden Job Disapprove	4%	(23)	6%	(30)	3%	(15)	1%	(6)	14%	(72)	72%	(369)	515
Biden Job Strongly Approve	15%	(27)	14%	(25)	3%	(6)	1%	(3)	13%	(23)	54%	(99)	182
Biden Job Somewhat Approve	5%	(13)	11%	(28)	2%	(4)	2%	(6)	17%	(43)	63%	(158)	252
Biden Job Somewhat Disapprove	7%	(10)	8%	(11)	5%	(7)	1%	(1)	14%	(20)	66%	(94)	143
Biden Job Strongly Disapprove	3%	(13)	5%	(19)	2%	(8)	1%	(5)	14%	(53)	74%	(275)	372
Favorable of Biden	9%	(39)	12%	(50)	2%	(10)	2%	(8)	14%	(62)	61%	(260)	429
Unfavorable of Biden	4%	(22)	7%	(34)	3%	(13)	1%	(7)	14%	(71)	71%	(358)	503

Continued on next page

Table MCEN4_2: How favorable or unfavorable do you feel about the following film directors?

Terrence Malick

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(63)	9%	(86)	3%	(28)	1%	(15)	15%	(144)	66%	(654)	989
Very Favorable of Biden	17%	(33)	13%	(27)	3%	(5)	3%	(6)	11%	(23)	53%	(107)	201
Somewhat Favorable of Biden	3%	(6)	10%	(23)	2%	(5)	1%	(2)	17%	(39)	67%	(153)	228
Somewhat Unfavorable of Biden	7%	(7)	12%	(13)	5%	(5)	1%	(1)	19%	(21)	57%	(63)	110
Very Unfavorable of Biden	4%	(15)	5%	(21)	2%	(8)	1%	(6)	13%	(50)	75%	(295)	394
#1 Issue: Economy	6%	(26)	7%	(29)	3%	(15)	1%	(3)	16%	(71)	67%	(296)	441
#1 Issue: Security	3%	(4)	9%	(11)	3%	(3)	1%	(1)	9%	(10)	75%	(88)	117
#1 Issue: Health Care	7%	(5)	14%	(10)	4%	(3)	2%	(1)	22%	(16)	51%	(36)	72
#1 Issue: Medicare / Social Security	3%	(4)	8%	(10)	2%	(2)	4%	(5)	11%	(14)	72%	(94)	130
#1 Issue: Women's Issues	17%	(18)	13%	(13)	1%	(1)	1%	(1)	18%	(19)	50%	(52)	104
2022 House Vote: Democrat	10%	(39)	12%	(47)	3%	(14)	1%	(6)	16%	(67)	58%	(235)	409
2022 House Vote: Republican	5%	(15)	8%	(25)	3%	(8)	2%	(7)	11%	(36)	72%	(232)	323
2022 House Vote: Didnt Vote	3%	(7)	5%	(12)	2%	(6)	1%	(1)	16%	(38)	73%	(170)	235
2020 Vote: Joe Biden	10%	(39)	11%	(43)	3%	(13)	2%	(8)	15%	(61)	60%	(243)	407
2020 Vote: Donald Trump	4%	(13)	7%	(23)	3%	(10)	1%	(4)	11%	(36)	74%	(240)	327
2020 Vote: Didn't Vote	4%	(10)	7%	(17)	2%	(5)	1%	(3)	19%	(45)	65%	(149)	229
2018 House Vote: Democrat	10%	(38)	11%	(40)	3%	(10)	2%	(6)	15%	(53)	60%	(219)	366
2018 House Vote: Republican	5%	(13)	7%	(21)	3%	(8)	2%	(5)	13%	(36)	71%	(198)	280
2018 House Vote: Didnt Vote	4%	(13)	8%	(24)	3%	(10)	1%	(4)	17%	(53)	68%	(217)	322
4-Region: Northeast	6%	(10)	9%	(16)	2%	(3)	3%	(5)	13%	(23)	69%	(127)	184
4-Region: Midwest	4%	(9)	7%	(15)	3%	(7)	2%	(4)	13%	(27)	70%	(143)	205
4-Region: South	5%	(18)	10%	(36)	3%	(10)	1%	(4)	15%	(55)	67%	(248)	371
4-Region: West	11%	(26)	8%	(19)	4%	(8)	1%	(2)	17%	(38)	59%	(136)	230

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN4_3: How favorable or unfavorable do you feel about the following film directors?

Denis Villeneuve

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (63)	7% (79)	2% (22)	2% (18)	10% (111)	72% (768)	1062
Gender: Male	10% (49)	10% (50)	4% (19)	3% (13)	11% (57)	63% (319)	507
Gender: Female	2% (13)	5% (29)	1% (3)	1% (6)	10% (54)	81% (439)	543
Age: 18-34	6% (19)	9% (27)	5% (15)	4% (12)	11% (33)	64% (189)	295
Age: 35-44	7% (12)	12% (21)	1% (2)	3% (5)	17% (30)	62% (111)	180
Age: 45-64	8% (27)	4% (15)	1% (5)	— (1)	11% (37)	75% (263)	348
Age: 65+	2% (6)	7% (16)	— (1)	— (0)	4% (10)	86% (206)	239
GenZers: 1997-2012	4% (5)	8% (12)	2% (3)	5% (6)	11% (16)	70% (100)	143
Millennials: 1981-1996	8% (24)	12% (35)	4% (13)	4% (11)	14% (43)	58% (174)	300
GenXers: 1965-1980	9% (25)	4% (11)	2% (4)	1% (1)	13% (35)	71% (188)	264
Baby Boomers: 1946-1964	3% (9)	6% (21)	1% (2)	— (0)	5% (16)	85% (275)	323
PID: Dem (no lean)	8% (35)	12% (50)	2% (8)	2% (10)	8% (36)	68% (298)	437
PID: Ind (no lean)	4% (11)	4% (13)	1% (4)	1% (3)	11% (34)	78% (236)	302
PID: Rep (no lean)	5% (17)	5% (16)	3% (10)	2% (6)	12% (40)	73% (235)	324
PID/Gender: Dem Men	15% (31)	14% (30)	4% (8)	3% (6)	9% (18)	56% (119)	212
PID/Gender: Dem Women	2% (4)	9% (20)	— (0)	2% (4)	8% (18)	79% (172)	218
PID/Gender: Ind Men	4% (6)	8% (12)	2% (3)	2% (3)	14% (22)	70% (107)	153
PID/Gender: Ind Women	3% (4)	1% (1)	1% (1)	— (0)	9% (13)	87% (125)	144
PID/Gender: Rep Men	8% (12)	6% (8)	6% (8)	3% (4)	12% (17)	65% (93)	142
PID/Gender: Rep Women	3% (5)	4% (8)	1% (2)	1% (2)	13% (24)	78% (142)	181
Ideo: Liberal (1-3)	11% (34)	11% (35)	2% (7)	1% (4)	10% (34)	64% (206)	321
Ideo: Moderate (4)	4% (12)	8% (26)	2% (8)	2% (8)	13% (41)	70% (224)	318
Ideo: Conservative (5-7)	5% (16)	5% (15)	2% (7)	1% (4)	9% (31)	78% (262)	336
Educ: < College	5% (32)	6% (43)	2% (14)	1% (10)	10% (71)	75% (525)	696
Educ: Bachelors degree	6% (14)	7% (17)	1% (3)	2% (5)	13% (30)	70% (159)	228
Educ: Post-grad	12% (17)	14% (19)	3% (5)	2% (3)	7% (10)	61% (85)	139
Income: Under 50k	5% (29)	7% (38)	2% (11)	— (3)	11% (61)	75% (438)	581
Income: 50k-100k	5% (14)	7% (23)	2% (6)	4% (12)	9% (29)	73% (223)	307
Income: 100k+	11% (20)	11% (18)	3% (5)	2% (3)	12% (21)	61% (107)	175
Ethnicity: White	6% (49)	7% (62)	2% (14)	1% (9)	10% (81)	75% (628)	843
Ethnicity: Hispanic	5% (9)	5% (9)	3% (5)	1% (1)	11% (19)	76% (133)	176

Continued on next page

Table MCEN4_3: How favorable or unfavorable do you feel about the following film directors?

Denis Villeneuve

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(63)	7%	(79)	2%	(22)	2%	(18)	10%	(111)	72%	(768)	1062
Ethnicity: Black	8%	(10)	10%	(13)	4%	(5)	3%	(4)	14%	(17)	60%	(74)	123
Ethnicity: Other	4%	(4)	4%	(4)	4%	(4)	5%	(5)	14%	(13)	69%	(66)	96
All Christian	7%	(34)	8%	(39)	3%	(13)	1%	(6)	8%	(37)	72%	(330)	459
All Non-Christian	14%	(9)	7%	(5)	2%	(2)	7%	(5)	9%	(6)	60%	(40)	66
Agnostic/Nothing in particular	3%	(10)	7%	(22)	1%	(5)	2%	(5)	13%	(40)	74%	(236)	318
Something Else	3%	(6)	6%	(10)	2%	(3)	1%	(2)	13%	(24)	75%	(138)	183
Religious Non-Protestant/Catholic	12%	(9)	6%	(5)	2%	(2)	7%	(5)	8%	(6)	64%	(48)	74
Evangelical	6%	(18)	8%	(22)	4%	(10)	1%	(4)	12%	(34)	69%	(197)	285
Non-Evangelical	6%	(22)	7%	(26)	2%	(6)	1%	(4)	8%	(27)	76%	(260)	345
Community: Urban	11%	(36)	11%	(35)	3%	(8)	1%	(4)	14%	(45)	61%	(204)	333
Community: Suburban	3%	(16)	6%	(26)	1%	(6)	2%	(11)	9%	(44)	78%	(370)	473
Community: Rural	4%	(11)	7%	(17)	3%	(8)	1%	(3)	9%	(22)	76%	(195)	257
Employ: Private Sector	11%	(37)	9%	(33)	3%	(11)	1%	(5)	10%	(37)	65%	(231)	354
Employ: Government	9%	(5)	9%	(6)	2%	(1)	6%	(4)	17%	(10)	57%	(35)	61
Employ: Self-Employed	6%	(4)	10%	(8)	4%	(3)	1%	(1)	11%	(9)	67%	(52)	78
Employ: Homemaker	6%	(4)	9%	(6)	1%	(0)	—	(0)	14%	(9)	70%	(46)	66
Employ: Retired	3%	(7)	6%	(17)	—	(1)	1%	(1)	6%	(17)	84%	(231)	275
Employ: Unemployed	3%	(4)	4%	(6)	4%	(5)	5%	(6)	12%	(17)	72%	(100)	139
Employ: Other	—	(0)	5%	(3)	—	(0)	1%	(1)	11%	(6)	83%	(46)	56
Military HH: Yes	3%	(4)	9%	(13)	2%	(2)	2%	(2)	7%	(9)	78%	(107)	138
Military HH: No	6%	(59)	7%	(66)	2%	(20)	2%	(16)	11%	(102)	72%	(661)	925
RD/WT: Right Direction	10%	(38)	11%	(42)	3%	(12)	3%	(12)	10%	(37)	62%	(227)	367
RD/WT: Wrong Track	4%	(25)	5%	(37)	2%	(11)	1%	(7)	11%	(74)	78%	(542)	695
Biden Job Approve	9%	(42)	12%	(55)	3%	(12)	2%	(10)	11%	(50)	63%	(292)	461
Biden Job Disapprove	4%	(21)	4%	(22)	2%	(10)	1%	(7)	11%	(61)	78%	(432)	552
Biden Job Strongly Approve	13%	(29)	12%	(28)	3%	(8)	1%	(2)	7%	(17)	63%	(144)	228
Biden Job Somewhat Approve	6%	(13)	12%	(27)	2%	(4)	3%	(8)	14%	(33)	64%	(148)	233
Biden Job Somewhat Disapprove	1%	(2)	5%	(9)	3%	(5)	1%	(2)	8%	(14)	81%	(142)	174
Biden Job Strongly Disapprove	5%	(19)	3%	(13)	1%	(5)	1%	(5)	12%	(47)	77%	(290)	378

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Table MCEN4_3: How favorable or unfavorable do you feel about the following film directors?

Denis Villeneuve

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(63)	7%	(79)	2%	(22)	2%	(18)	10%	(111)	72%	(768)	1062
Favorable of Biden	9%	(41)	11%	(52)	2%	(9)	2%	(11)	10%	(47)	66%	(304)	463
Unfavorable of Biden	4%	(20)	4%	(20)	3%	(13)	1%	(8)	11%	(61)	77%	(414)	536
Very Favorable of Biden	12%	(27)	11%	(24)	2%	(5)	2%	(3)	8%	(18)	65%	(140)	217
Somewhat Favorable of Biden	6%	(14)	11%	(28)	1%	(4)	3%	(7)	12%	(29)	67%	(164)	246
Somewhat Unfavorable of Biden	2%	(3)	3%	(4)	2%	(3)	2%	(2)	14%	(19)	76%	(103)	135
Very Unfavorable of Biden	4%	(17)	4%	(16)	3%	(10)	1%	(5)	10%	(41)	78%	(311)	402
#1 Issue: Economy	5%	(23)	7%	(28)	2%	(10)	1%	(2)	11%	(46)	74%	(319)	429
#1 Issue: Security	5%	(7)	8%	(11)	2%	(3)	1%	(1)	5%	(6)	79%	(107)	136
#1 Issue: Health Care	9%	(9)	14%	(13)	2%	(2)	6%	(6)	14%	(13)	55%	(52)	95
#1 Issue: Medicare / Social Security	3%	(5)	8%	(12)	3%	(4)	1%	(1)	10%	(15)	75%	(111)	148
#1 Issue: Women's Issues	7%	(8)	4%	(4)	—	(0)	1%	(1)	9%	(11)	80%	(93)	116
#1 Issue: Energy	12%	(7)	11%	(7)	5%	(3)	4%	(2)	11%	(6)	58%	(33)	58
2022 House Vote: Democrat	9%	(39)	12%	(55)	2%	(9)	1%	(6)	11%	(50)	64%	(285)	444
2022 House Vote: Republican	5%	(17)	5%	(15)	2%	(7)	1%	(4)	11%	(34)	76%	(244)	321
2022 House Vote: Didnt Vote	3%	(7)	3%	(8)	2%	(6)	3%	(8)	10%	(26)	80%	(209)	263
2020 Vote: Joe Biden	9%	(38)	11%	(51)	2%	(10)	2%	(8)	9%	(41)	67%	(300)	448
2020 Vote: Donald Trump	6%	(20)	5%	(16)	2%	(6)	—	(1)	12%	(42)	76%	(264)	349
2020 Vote: Didn't Vote	2%	(5)	5%	(11)	2%	(5)	4%	(9)	11%	(26)	76%	(180)	237
2018 House Vote: Democrat	9%	(36)	13%	(50)	2%	(8)	1%	(4)	8%	(32)	66%	(257)	387
2018 House Vote: Republican	5%	(15)	6%	(18)	3%	(8)	1%	(2)	12%	(36)	73%	(217)	296
2018 House Vote: Didnt Vote	3%	(11)	3%	(11)	2%	(6)	4%	(12)	12%	(41)	76%	(256)	336
4-Region: Northeast	5%	(10)	8%	(16)	4%	(8)	2%	(4)	14%	(28)	67%	(129)	194
4-Region: Midwest	8%	(18)	7%	(16)	1%	(3)	1%	(2)	10%	(23)	72%	(162)	224
4-Region: South	6%	(24)	7%	(30)	1%	(5)	1%	(6)	10%	(38)	74%	(295)	397
4-Region: West	5%	(12)	7%	(16)	3%	(7)	3%	(7)	9%	(22)	74%	(182)	247

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_4: How favorable or unfavorable do you feel about the following film directors?

Sam Mendes

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (98)	11% (114)	3% (26)	1% (9)	14% (141)	62% (645)	1034
Gender: Male	13% (64)	13% (63)	4% (18)	2% (8)	13% (66)	55% (270)	488
Gender: Female	6% (34)	10% (51)	2% (9)	— (2)	14% (75)	68% (365)	536
Age: 18-34	10% (28)	11% (33)	4% (12)	2% (5)	17% (48)	57% (167)	293
Age: 35-44	10% (16)	9% (15)	6% (9)	2% (3)	17% (28)	57% (92)	163
Age: 45-64	12% (38)	11% (34)	1% (4)	— (1)	10% (32)	67% (216)	325
Age: 65+	6% (16)	13% (32)	1% (2)	— (0)	13% (33)	67% (170)	253
GenZers: 1997-2012	4% (6)	7% (10)	5% (8)	3% (4)	17% (25)	65% (99)	152
Millennials: 1981-1996	13% (36)	13% (36)	5% (12)	1% (3)	16% (43)	51% (135)	265
GenXers: 1965-1980	12% (31)	10% (25)	1% (3)	— (1)	11% (29)	65% (162)	251
Baby Boomers: 1946-1964	8% (26)	12% (40)	1% (3)	— (1)	12% (40)	67% (221)	330
PID: Dem (no lean)	13% (53)	15% (61)	3% (12)	1% (6)	15% (64)	53% (219)	415
PID: Ind (no lean)	7% (23)	6% (22)	3% (11)	1% (3)	13% (46)	70% (238)	342
PID: Rep (no lean)	8% (22)	11% (31)	1% (4)	— (1)	11% (32)	68% (188)	277
PID/Gender: Dem Men	19% (36)	16% (31)	5% (9)	2% (5)	14% (27)	45% (87)	194
PID/Gender: Dem Women	8% (17)	14% (31)	1% (3)	— (1)	18% (38)	58% (125)	215
PID/Gender: Ind Men	9% (14)	8% (13)	4% (8)	1% (2)	16% (27)	62% (104)	168
PID/Gender: Ind Women	5% (9)	5% (9)	2% (3)	1% (1)	10% (17)	77% (131)	169
PID/Gender: Rep Men	11% (14)	15% (19)	1% (1)	1% (1)	9% (12)	63% (79)	126
PID/Gender: Rep Women	5% (8)	8% (12)	2% (3)	— (0)	13% (20)	72% (109)	151
Ideo: Liberal (1-3)	12% (39)	17% (54)	3% (9)	— (2)	19% (60)	48% (153)	316
Ideo: Moderate (4)	10% (32)	10% (34)	3% (11)	1% (4)	11% (37)	64% (211)	329
Ideo: Conservative (5-7)	9% (26)	9% (25)	2% (4)	1% (2)	10% (27)	71% (203)	287
Educ: < College	8% (51)	8% (51)	2% (16)	1% (4)	14% (92)	67% (434)	648
Educ: Bachelors degree	12% (31)	15% (39)	2% (4)	2% (4)	14% (35)	55% (140)	253
Educ: Post-grad	12% (16)	18% (24)	5% (7)	1% (2)	11% (14)	53% (71)	134
Income: Under 50k	8% (48)	8% (44)	2% (14)	1% (7)	15% (89)	65% (378)	579
Income: 50k-100k	9% (26)	15% (41)	3% (9)	— (1)	11% (31)	61% (169)	277
Income: 100k+	14% (24)	17% (30)	2% (3)	1% (1)	12% (21)	55% (99)	179
Ethnicity: White	8% (68)	12% (100)	2% (14)	1% (9)	12% (97)	64% (521)	808
Ethnicity: Hispanic	8% (13)	10% (16)	3% (5)	1% (2)	8% (14)	70% (114)	163

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Table MCEN4_4: How favorable or unfavorable do you feel about the following film directors?
Sam Mendes

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(98)	11%	(114)	3%	(26)	1%	(9)	14%	(141)	62%	(645)	1034
Ethnicity: Black	9%	(12)	8%	(11)	6%	(9)	1%	(1)	23%	(32)	53%	(73)	137
Ethnicity: Other	20%	(18)	4%	(3)	4%	(4)	—	(0)	14%	(13)	58%	(52)	89
All Christian	10%	(46)	13%	(59)	2%	(9)	1%	(3)	10%	(47)	64%	(292)	456
All Non-Christian	18%	(12)	15%	(10)	3%	(2)	—	(0)	8%	(5)	57%	(39)	69
Agnostic/Nothing in particular	10%	(30)	9%	(27)	3%	(9)	1%	(3)	15%	(43)	61%	(180)	292
Something Else	5%	(9)	7%	(12)	2%	(4)	2%	(3)	19%	(34)	65%	(113)	174
Religious Non-Protestant/Catholic	17%	(13)	13%	(10)	2%	(2)	—	(0)	7%	(5)	60%	(46)	76
Evangelical	10%	(26)	10%	(26)	1%	(3)	2%	(4)	15%	(36)	62%	(153)	248
Non-Evangelical	8%	(29)	12%	(46)	3%	(9)	—	(2)	11%	(43)	66%	(243)	371
Community: Urban	14%	(44)	13%	(39)	4%	(13)	1%	(4)	14%	(44)	53%	(161)	305
Community: Suburban	8%	(38)	11%	(53)	2%	(9)	1%	(4)	12%	(59)	67%	(327)	490
Community: Rural	7%	(16)	10%	(23)	2%	(4)	—	(1)	16%	(38)	66%	(157)	239
Employ: Private Sector	15%	(51)	15%	(51)	4%	(13)	1%	(3)	14%	(47)	51%	(172)	338
Employ: Government	10%	(6)	12%	(8)	2%	(1)	2%	(1)	10%	(6)	64%	(39)	61
Employ: Self-Employed	10%	(10)	7%	(7)	2%	(2)	—	(0)	17%	(17)	63%	(62)	97
Employ: Homemaker	1%	(1)	8%	(5)	2%	(1)	—	(0)	23%	(16)	67%	(45)	68
Employ: Retired	8%	(22)	10%	(28)	1%	(3)	—	(1)	11%	(31)	69%	(188)	274
Employ: Unemployed	3%	(4)	8%	(9)	2%	(2)	1%	(2)	16%	(18)	70%	(81)	116
Employ: Other	6%	(3)	4%	(2)	3%	(2)	—	(0)	8%	(5)	79%	(44)	56
Military HH: Yes	7%	(10)	15%	(21)	—	(0)	—	(0)	12%	(18)	66%	(95)	144
Military HH: No	10%	(88)	10%	(93)	3%	(26)	1%	(9)	14%	(123)	62%	(550)	891
RD/WT: Right Direction	16%	(54)	13%	(45)	3%	(10)	2%	(7)	15%	(51)	51%	(173)	340
RD/WT: Wrong Track	6%	(44)	10%	(69)	2%	(16)	—	(2)	13%	(90)	68%	(472)	694
Biden Job Approve	14%	(66)	13%	(61)	3%	(13)	1%	(6)	17%	(77)	52%	(243)	465
Biden Job Disapprove	6%	(31)	10%	(51)	2%	(10)	1%	(4)	12%	(59)	69%	(355)	511
Biden Job Strongly Approve	17%	(35)	16%	(32)	4%	(9)	1%	(2)	14%	(29)	47%	(96)	204
Biden Job Somewhat Approve	12%	(31)	11%	(29)	1%	(4)	1%	(3)	18%	(48)	56%	(146)	261
Biden Job Somewhat Disapprove	6%	(9)	15%	(23)	3%	(4)	1%	(2)	10%	(14)	64%	(96)	149
Biden Job Strongly Disapprove	6%	(22)	8%	(28)	2%	(6)	1%	(2)	12%	(45)	71%	(259)	363

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Table MCEN4_4: How favorable or unfavorable do you feel about the following film directors?

Sam Mendes

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(98)	11%	(114)	3%	(26)	1%	(9)	14%	(141)	62%	(645)	1034
Favorable of Biden	14%	(64)	13%	(63)	3%	(12)	1%	(4)	16%	(72)	54%	(251)	467
Unfavorable of Biden	6%	(32)	9%	(47)	2%	(9)	1%	(4)	12%	(60)	70%	(346)	498
Very Favorable of Biden	21%	(44)	16%	(33)	3%	(5)	1%	(2)	14%	(29)	46%	(98)	212
Somewhat Favorable of Biden	8%	(20)	11%	(29)	3%	(7)	1%	(3)	17%	(43)	60%	(153)	254
Somewhat Unfavorable of Biden	6%	(7)	12%	(14)	1%	(1)	1%	(2)	13%	(15)	66%	(76)	116
Very Unfavorable of Biden	6%	(24)	9%	(33)	2%	(7)	1%	(2)	12%	(45)	71%	(271)	383
#1 Issue: Economy	10%	(43)	11%	(48)	2%	(7)	1%	(4)	14%	(61)	62%	(266)	429
#1 Issue: Security	7%	(10)	9%	(13)	5%	(6)	—	(0)	11%	(15)	68%	(94)	139
#1 Issue: Health Care	11%	(10)	10%	(9)	4%	(4)	2%	(2)	18%	(18)	55%	(53)	95
#1 Issue: Medicare / Social Security	9%	(11)	15%	(18)	3%	(3)	1%	(1)	12%	(15)	60%	(75)	124
#1 Issue: Women's Issues	11%	(11)	9%	(10)	1%	(1)	2%	(2)	15%	(16)	63%	(68)	107
#1 Issue: Energy	14%	(10)	10%	(7)	6%	(4)	1%	(1)	10%	(7)	59%	(40)	69
2022 House Vote: Democrat	13%	(58)	14%	(63)	2%	(9)	1%	(6)	15%	(69)	54%	(239)	444
2022 House Vote: Republican	8%	(25)	12%	(37)	1%	(4)	1%	(3)	11%	(34)	67%	(207)	309
2022 House Vote: Didnt Vote	6%	(15)	5%	(11)	5%	(12)	—	(1)	13%	(30)	71%	(167)	236
2020 Vote: Joe Biden	13%	(62)	13%	(63)	3%	(13)	1%	(3)	15%	(71)	55%	(259)	472
2020 Vote: Donald Trump	8%	(26)	11%	(34)	1%	(4)	1%	(3)	10%	(33)	69%	(224)	324
2020 Vote: Didn't Vote	4%	(8)	7%	(14)	4%	(8)	1%	(3)	15%	(29)	69%	(140)	201
2018 House Vote: Democrat	14%	(58)	13%	(54)	2%	(8)	1%	(4)	15%	(61)	54%	(218)	402
2018 House Vote: Republican	9%	(23)	11%	(30)	2%	(4)	—	(1)	11%	(28)	67%	(177)	264
2018 House Vote: Didnt Vote	5%	(16)	9%	(28)	4%	(14)	1%	(4)	14%	(45)	67%	(216)	323
4-Region: Northeast	13%	(24)	11%	(20)	3%	(6)	—	(0)	11%	(20)	63%	(119)	189
4-Region: Midwest	10%	(23)	11%	(23)	2%	(5)	—	(1)	12%	(26)	64%	(141)	220
4-Region: South	8%	(32)	11%	(42)	3%	(10)	1%	(6)	18%	(69)	60%	(234)	393
4-Region: West	8%	(19)	12%	(29)	2%	(5)	1%	(3)	11%	(26)	65%	(152)	233

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCEN4_5: How favorable or unfavorable do you feel about the following film directors?

Sam Raimi

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	12%	(123)	12%	(128)	3%	(28)	2%	(18)	14%	(142)	58%	(608)	1047
Gender: Male	16%	(80)	15%	(76)	3%	(16)	2%	(8)	16%	(80)	48%	(240)	500
Gender: Female	8%	(43)	10%	(53)	2%	(11)	2%	(10)	11%	(62)	67%	(366)	544
Age: 18-34	9%	(26)	12%	(34)	5%	(14)	1%	(4)	20%	(57)	53%	(149)	283
Age: 35-44	16%	(27)	12%	(20)	1%	(2)	3%	(4)	16%	(29)	53%	(93)	176
Age: 45-64	17%	(61)	13%	(45)	3%	(11)	2%	(9)	10%	(34)	55%	(196)	355
Age: 65+	4%	(9)	12%	(29)	—	(1)	—	(1)	10%	(22)	73%	(171)	232
GenZers: 1997-2012	9%	(11)	12%	(15)	5%	(6)	1%	(1)	14%	(18)	60%	(78)	130
Millennials: 1981-1996	13%	(40)	12%	(36)	3%	(10)	2%	(7)	21%	(64)	48%	(144)	302
GenXers: 1965-1980	20%	(53)	12%	(33)	2%	(5)	3%	(7)	10%	(28)	53%	(145)	271
Baby Boomers: 1946-1964	6%	(18)	13%	(42)	2%	(7)	1%	(2)	10%	(30)	68%	(215)	314
PID: Dem (no lean)	19%	(81)	15%	(66)	3%	(13)	3%	(15)	15%	(64)	45%	(191)	429
PID: Ind (no lean)	7%	(22)	11%	(36)	2%	(5)	1%	(2)	14%	(45)	66%	(213)	323
PID: Rep (no lean)	7%	(20)	9%	(27)	3%	(10)	1%	(2)	11%	(34)	69%	(204)	296
PID/Gender: Dem Men	26%	(53)	18%	(37)	4%	(7)	3%	(5)	16%	(33)	33%	(67)	202
PID/Gender: Dem Women	12%	(27)	13%	(29)	3%	(6)	4%	(9)	13%	(30)	55%	(124)	226
PID/Gender: Ind Men	10%	(16)	15%	(25)	2%	(4)	1%	(2)	18%	(30)	54%	(91)	168
PID/Gender: Ind Women	4%	(6)	7%	(11)	1%	(1)	—	(0)	10%	(15)	78%	(119)	152
PID/Gender: Rep Men	8%	(11)	11%	(14)	4%	(5)	1%	(1)	13%	(17)	63%	(82)	130
PID/Gender: Rep Women	5%	(9)	8%	(13)	3%	(4)	—	(1)	10%	(16)	74%	(123)	166
Ideo: Liberal (1-3)	17%	(55)	15%	(49)	3%	(10)	1%	(4)	19%	(63)	45%	(147)	328
Ideo: Moderate (4)	13%	(43)	14%	(46)	3%	(10)	3%	(9)	11%	(38)	57%	(191)	336
Ideo: Conservative (5-7)	8%	(23)	10%	(31)	2%	(7)	1%	(3)	9%	(28)	70%	(216)	309
Educ: < College	12%	(78)	8%	(52)	2%	(15)	2%	(14)	15%	(100)	62%	(415)	674
Educ: Bachelors degree	13%	(31)	19%	(44)	3%	(7)	—	(1)	11%	(25)	53%	(124)	232
Educ: Post-grad	10%	(14)	22%	(32)	4%	(6)	2%	(3)	12%	(17)	49%	(69)	141
Income: Under 50k	13%	(72)	9%	(52)	3%	(16)	2%	(11)	13%	(71)	61%	(343)	565
Income: 50k-100k	9%	(28)	15%	(48)	1%	(4)	1%	(4)	16%	(50)	57%	(181)	316
Income: 100k+	13%	(22)	17%	(28)	5%	(8)	2%	(3)	12%	(20)	51%	(85)	166
Ethnicity: White	11%	(92)	13%	(104)	2%	(17)	2%	(15)	12%	(96)	60%	(481)	804
Ethnicity: Hispanic	21%	(35)	8%	(14)	3%	(4)	4%	(7)	21%	(35)	43%	(74)	169

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Table MCEN4_5: How favorable or unfavorable do you feel about the following film directors?

Sam Raimi

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	12%	(123)	12%	(128)	3%	(28)	2%	(18)	14%	(142)	58%	(608)	1047
Ethnicity: Black	12%	(16)	10%	(13)	5%	(6)	1%	(2)	21%	(27)	51%	(67)	131
Ethnicity: Other	13%	(15)	11%	(12)	4%	(5)	1%	(2)	17%	(19)	54%	(60)	112
All Christian	9%	(41)	12%	(57)	3%	(16)	2%	(9)	13%	(59)	60%	(278)	461
All Non-Christian	11%	(7)	14%	(10)	2%	(1)	1%	(1)	21%	(14)	50%	(33)	66
Atheist	9%	(4)	11%	(6)	2%	(1)	2%	(1)	23%	(12)	54%	(27)	51
Agnostic/Nothing in particular	15%	(42)	14%	(39)	2%	(6)	2%	(4)	12%	(34)	55%	(155)	281
Something Else	15%	(28)	9%	(17)	2%	(4)	1%	(2)	12%	(23)	61%	(114)	189
Religious Non-Protestant/Catholic	10%	(8)	14%	(11)	3%	(3)	1%	(1)	18%	(14)	53%	(42)	78
Evangelical	13%	(37)	10%	(27)	3%	(8)	1%	(3)	11%	(32)	62%	(172)	279
Non-Evangelical	9%	(31)	13%	(45)	3%	(11)	2%	(8)	14%	(50)	59%	(207)	352
Community: Urban	16%	(49)	16%	(47)	3%	(9)	2%	(5)	20%	(60)	44%	(133)	303
Community: Suburban	10%	(49)	13%	(64)	3%	(14)	1%	(5)	10%	(49)	63%	(301)	481
Community: Rural	9%	(25)	7%	(18)	2%	(5)	3%	(9)	13%	(33)	66%	(174)	263
Employ: Private Sector	17%	(57)	16%	(56)	4%	(13)	1%	(4)	15%	(50)	47%	(161)	342
Employ: Government	18%	(10)	7%	(4)	4%	(2)	6%	(3)	9%	(5)	56%	(30)	54
Employ: Self-Employed	11%	(13)	7%	(8)	1%	(2)	2%	(3)	28%	(33)	50%	(57)	115
Employ: Homemaker	17%	(14)	7%	(6)	—	(0)	9%	(7)	8%	(7)	59%	(48)	82
Employ: Retired	6%	(16)	12%	(33)	1%	(4)	—	(1)	6%	(16)	74%	(197)	266
Employ: Unemployed	3%	(3)	11%	(12)	5%	(5)	1%	(1)	25%	(25)	55%	(56)	102
Employ: Other	16%	(10)	9%	(5)	1%	(1)	—	(0)	5%	(3)	69%	(42)	61
Military HH: Yes	6%	(8)	16%	(20)	1%	(2)	—	(0)	10%	(12)	67%	(84)	126
Military HH: No	12%	(115)	12%	(108)	3%	(26)	2%	(18)	14%	(130)	57%	(524)	921
RD/WT: Right Direction	17%	(62)	14%	(49)	4%	(13)	4%	(14)	16%	(55)	46%	(160)	352
RD/WT: Wrong Track	9%	(61)	11%	(80)	2%	(15)	1%	(4)	13%	(87)	64%	(448)	695
Biden Job Approve	16%	(76)	13%	(62)	4%	(17)	3%	(15)	15%	(70)	49%	(232)	473
Biden Job Disapprove	8%	(44)	12%	(65)	2%	(10)	1%	(3)	13%	(68)	64%	(339)	529
Biden Job Strongly Approve	18%	(38)	16%	(35)	5%	(10)	6%	(13)	13%	(28)	42%	(89)	213
Biden Job Somewhat Approve	14%	(38)	10%	(27)	3%	(7)	1%	(3)	16%	(42)	55%	(143)	260
Biden Job Somewhat Disapprove	11%	(19)	15%	(27)	2%	(3)	—	(0)	18%	(31)	55%	(95)	173
Biden Job Strongly Disapprove	7%	(26)	11%	(39)	2%	(7)	1%	(3)	10%	(37)	69%	(245)	356

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Table MCEN4_5: How favorable or unfavorable do you feel about the following film directors?

Sam Raimi

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	12%	(123)	12%	(128)	3%	(28)	2%	(18)	14%	(142)	58%	(608)	1047
Favorable of Biden	17%	(82)	13%	(63)	3%	(15)	3%	(13)	14%	(68)	49%	(230)	470
Unfavorable of Biden	8%	(39)	12%	(62)	2%	(12)	1%	(6)	12%	(61)	65%	(334)	514
Very Favorable of Biden	20%	(43)	14%	(31)	4%	(9)	5%	(10)	12%	(25)	45%	(95)	212
Somewhat Favorable of Biden	15%	(39)	12%	(32)	2%	(6)	1%	(3)	17%	(43)	52%	(136)	258
Somewhat Unfavorable of Biden	10%	(13)	17%	(21)	4%	(5)	1%	(1)	17%	(21)	51%	(64)	125
Very Unfavorable of Biden	7%	(26)	11%	(41)	2%	(7)	1%	(4)	10%	(40)	69%	(270)	389
#1 Issue: Economy	13%	(57)	11%	(48)	2%	(7)	1%	(4)	16%	(72)	58%	(254)	442
#1 Issue: Security	5%	(7)	12%	(16)	6%	(8)	—	(0)	7%	(10)	70%	(95)	136
#1 Issue: Health Care	10%	(9)	17%	(14)	5%	(4)	11%	(9)	14%	(12)	43%	(36)	83
#1 Issue: Medicare / Social Security	11%	(13)	10%	(12)	2%	(2)	1%	(1)	6%	(7)	71%	(86)	121
#1 Issue: Women's Issues	17%	(21)	15%	(19)	1%	(2)	—	(1)	17%	(20)	49%	(60)	123
#1 Issue: Energy	17%	(11)	17%	(12)	6%	(4)	—	(0)	10%	(6)	49%	(32)	66
2022 House Vote: Democrat	17%	(76)	17%	(76)	3%	(12)	4%	(16)	13%	(58)	47%	(208)	446
2022 House Vote: Republican	6%	(18)	12%	(36)	3%	(8)	—	(0)	12%	(35)	68%	(205)	303
2022 House Vote: Didnt Vote	11%	(27)	5%	(13)	3%	(7)	1%	(2)	17%	(43)	64%	(164)	255
2020 Vote: Joe Biden	15%	(70)	16%	(74)	3%	(15)	3%	(16)	15%	(70)	48%	(223)	467
2020 Vote: Donald Trump	9%	(29)	11%	(38)	2%	(7)	—	(1)	10%	(34)	67%	(219)	327
2020 Vote: Didn't Vote	10%	(22)	6%	(15)	3%	(6)	1%	(2)	15%	(34)	65%	(146)	224
2018 House Vote: Democrat	17%	(63)	17%	(66)	2%	(6)	3%	(13)	11%	(43)	50%	(190)	381
2018 House Vote: Republican	6%	(17)	11%	(29)	4%	(10)	—	(1)	13%	(33)	66%	(176)	265
2018 House Vote: Didnt Vote	11%	(42)	8%	(30)	3%	(12)	1%	(4)	16%	(59)	60%	(217)	364
4-Region: Northeast	7%	(13)	14%	(26)	5%	(9)	1%	(1)	16%	(29)	57%	(105)	184
4-Region: Midwest	10%	(24)	10%	(23)	1%	(2)	1%	(2)	11%	(25)	67%	(158)	234
4-Region: South	14%	(53)	11%	(42)	3%	(11)	3%	(11)	13%	(48)	57%	(218)	383
4-Region: West	13%	(33)	15%	(37)	2%	(5)	2%	(4)	16%	(39)	52%	(128)	246

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_6: How favorable or unfavorable do you feel about the following film directors?

Clint Eastwood

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	44% (476)	26% (279)	5% (54)	3% (29)	13% (137)	9% (97)	1072
Gender: Male	46% (243)	26% (140)	5% (29)	3% (15)	11% (59)	8% (44)	530
Gender: Female	43% (230)	26% (138)	5% (25)	2% (13)	14% (77)	9% (51)	534
Age: 18-34	33% (108)	22% (72)	3% (11)	3% (9)	15% (50)	23% (73)	323
Age: 35-44	43% (73)	31% (51)	10% (18)	2% (4)	10% (16)	3% (6)	168
Age: 45-64	55% (191)	21% (74)	5% (16)	4% (14)	11% (39)	4% (13)	347
Age: 65+	45% (105)	35% (82)	4% (9)	1% (2)	13% (31)	2% (5)	234
GenZers: 1997-2012	21% (30)	19% (27)	2% (3)	3% (4)	19% (27)	36% (52)	143
Millennials: 1981-1996	43% (140)	27% (87)	8% (25)	3% (9)	11% (37)	8% (27)	325
GenXers: 1965-1980	57% (146)	21% (54)	6% (15)	4% (10)	9% (24)	3% (8)	258
Baby Boomers: 1946-1964	48% (152)	30% (95)	3% (11)	2% (5)	14% (43)	3% (10)	316
PID: Dem (no lean)	44% (195)	26% (115)	8% (35)	3% (14)	13% (60)	6% (29)	447
PID: Ind (no lean)	32% (98)	30% (94)	3% (8)	2% (7)	16% (50)	17% (54)	310
PID: Rep (no lean)	58% (183)	22% (71)	3% (11)	3% (9)	8% (26)	5% (14)	315
PID/Gender: Dem Men	44% (99)	25% (57)	10% (22)	3% (6)	10% (23)	8% (19)	227
PID/Gender: Dem Women	44% (95)	26% (56)	6% (12)	3% (8)	17% (36)	5% (10)	218
PID/Gender: Ind Men	35% (56)	33% (52)	3% (5)	2% (3)	16% (25)	12% (18)	161
PID/Gender: Ind Women	27% (39)	29% (42)	2% (3)	2% (2)	17% (25)	23% (33)	144
PID/Gender: Rep Men	61% (87)	21% (30)	1% (1)	4% (6)	8% (11)	5% (7)	142
PID/Gender: Rep Women	56% (96)	23% (40)	6% (10)	2% (3)	9% (16)	4% (7)	172
Ideo: Liberal (1-3)	39% (132)	26% (88)	10% (34)	3% (11)	15% (51)	7% (23)	339
Ideo: Moderate (4)	45% (157)	28% (98)	5% (19)	3% (9)	11% (37)	9% (32)	352
Ideo: Conservative (5-7)	58% (175)	25% (75)	1% (2)	2% (7)	11% (32)	4% (13)	304
Educ: < College	46% (327)	23% (164)	5% (36)	2% (17)	13% (89)	11% (80)	713
Educ: Bachelors degree	42% (95)	30% (68)	5% (11)	4% (9)	13% (30)	6% (13)	226
Educ: Post-grad	40% (54)	35% (47)	5% (7)	3% (3)	13% (18)	3% (4)	133
Income: Under 50k	44% (252)	24% (136)	5% (30)	2% (12)	13% (73)	12% (66)	569
Income: 50k-100k	43% (149)	29% (99)	5% (16)	4% (15)	13% (44)	7% (23)	344
Income: 100k+	47% (75)	29% (45)	5% (8)	2% (3)	12% (20)	5% (8)	158
Ethnicity: White	48% (387)	27% (220)	4% (35)	3% (23)	10% (80)	8% (68)	813
Ethnicity: Hispanic	46% (92)	21% (43)	5% (10)	2% (4)	4% (8)	22% (44)	201

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Table MCEN4_6: How favorable or unfavorable do you feel about the following film directors?
Clint Eastwood

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	44% (476)	26% (279)	5% (54)	3% (29)	13% (137)	9% (97)	1072
Ethnicity: Black	33% (45)	19% (26)	9% (12)	2% (3)	24% (32)	13% (18)	135
Ethnicity: Other	36% (44)	27% (34)	6% (7)	2% (3)	20% (25)	9% (11)	124
All Christian	54% (243)	25% (111)	2% (10)	3% (12)	11% (50)	6% (26)	451
All Non-Christian	34% (27)	31% (25)	9% (7)	2% (2)	6% (5)	17% (14)	79
Atheist	20% (10)	28% (14)	15% (8)	3% (1)	27% (14)	6% (3)	51
Agnostic/Nothing in particular	35% (100)	28% (79)	7% (19)	3% (9)	16% (47)	11% (30)	283
Something Else	46% (95)	25% (51)	5% (10)	3% (5)	10% (22)	11% (23)	207
Religious Non-Protestant/Catholic	35% (28)	31% (25)	9% (7)	2% (2)	6% (5)	17% (14)	81
Evangelical	55% (156)	22% (63)	1% (4)	3% (9)	9% (27)	8% (23)	282
Non-Evangelical	48% (179)	26% (97)	4% (16)	2% (8)	12% (44)	7% (26)	369
Community: Urban	41% (132)	19% (62)	9% (28)	3% (8)	16% (52)	12% (37)	320
Community: Suburban	46% (229)	30% (151)	4% (18)	2% (11)	10% (51)	8% (40)	499
Community: Rural	45% (115)	26% (67)	3% (8)	4% (10)	13% (33)	8% (20)	253
Employ: Private Sector	49% (169)	26% (92)	5% (16)	3% (10)	13% (45)	4% (14)	347
Employ: Government	37% (24)	19% (12)	7% (5)	3% (2)	12% (8)	21% (13)	63
Employ: Self-Employed	41% (42)	17% (18)	2% (2)	4% (4)	14% (14)	21% (22)	102
Employ: Homemaker	59% (50)	17% (14)	2% (2)	1% (1)	12% (10)	8% (7)	84
Employ: Retired	44% (117)	34% (91)	5% (14)	2% (5)	13% (34)	2% (5)	265
Employ: Unemployed	36% (40)	26% (29)	9% (10)	3% (3)	13% (14)	12% (13)	109
Employ: Other	42% (24)	22% (13)	5% (3)	3% (2)	10% (6)	16% (9)	58
Military HH: Yes	48% (67)	29% (40)	2% (3)	2% (2)	14% (20)	5% (7)	139
Military HH: No	44% (409)	26% (239)	6% (51)	3% (27)	13% (117)	10% (90)	933
RD/WT: Right Direction	46% (188)	22% (90)	8% (31)	3% (13)	13% (51)	8% (34)	406
RD/WT: Wrong Track	43% (288)	28% (190)	4% (24)	2% (17)	13% (85)	9% (63)	666
Biden Job Approve	43% (218)	26% (132)	7% (36)	2% (11)	14% (73)	7% (36)	507
Biden Job Disapprove	48% (254)	27% (143)	3% (18)	3% (18)	10% (53)	8% (41)	527
Biden Job Strongly Approve	50% (119)	22% (53)	8% (19)	2% (5)	12% (28)	6% (14)	238
Biden Job Somewhat Approve	37% (99)	29% (79)	6% (17)	2% (6)	17% (45)	8% (23)	268
Biden Job Somewhat Disapprove	35% (54)	39% (60)	6% (9)	3% (5)	11% (17)	6% (10)	155
Biden Job Strongly Disapprove	54% (200)	22% (82)	2% (9)	4% (13)	10% (36)	8% (31)	372

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Table MCEN4_6: How favorable or unfavorable do you feel about the following film directors?

Clint Eastwood

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	44% (476)	26% (279)	5% (54)	3% (29)	13% (137)	9% (97)	1072
Favorable of Biden	45% (231)	25% (128)	6% (31)	3% (14)	14% (69)	8% (39)	510
Unfavorable of Biden	47% (237)	28% (142)	4% (20)	3% (16)	11% (55)	8% (39)	509
Very Favorable of Biden	51% (122)	20% (48)	8% (18)	3% (6)	10% (24)	9% (21)	240
Somewhat Favorable of Biden	40% (109)	29% (79)	5% (12)	3% (7)	17% (46)	7% (18)	271
Somewhat Unfavorable of Biden	24% (29)	39% (46)	13% (15)	2% (3)	15% (18)	8% (9)	120
Very Unfavorable of Biden	54% (208)	25% (96)	1% (5)	3% (13)	10% (37)	8% (30)	389
#1 Issue: Economy	42% (188)	28% (124)	2% (8)	2% (10)	14% (62)	12% (55)	446
#1 Issue: Security	56% (75)	28% (38)	1% (2)	2% (3)	8% (11)	4% (6)	134
#1 Issue: Health Care	34% (30)	27% (24)	12% (11)	3% (3)	13% (11)	10% (9)	88
#1 Issue: Medicare / Social Security	57% (71)	22% (27)	5% (7)	3% (3)	10% (13)	3% (4)	125
#1 Issue: Women's Issues	42% (53)	24% (30)	7% (9)	3% (4)	15% (19)	9% (12)	126
#1 Issue: Energy	51% (30)	26% (15)	7% (4)	5% (3)	10% (6)	2% (1)	59
2022 House Vote: Democrat	43% (200)	26% (121)	10% (45)	3% (13)	13% (61)	6% (28)	467
2022 House Vote: Republican	60% (194)	24% (77)	1% (5)	3% (10)	8% (27)	3% (11)	324
2022 House Vote: Didnt Vote	29% (71)	29% (71)	1% (3)	2% (5)	18% (45)	20% (50)	246
2020 Vote: Joe Biden	42% (196)	28% (132)	8% (37)	3% (12)	13% (63)	6% (28)	468
2020 Vote: Donald Trump	54% (194)	23% (82)	4% (14)	2% (8)	9% (31)	9% (32)	361
2020 Vote: Didn't Vote	36% (75)	25% (54)	1% (3)	4% (9)	17% (37)	16% (34)	211
2018 House Vote: Democrat	43% (164)	28% (107)	9% (34)	2% (7)	13% (51)	5% (21)	384
2018 House Vote: Republican	61% (181)	23% (70)	4% (12)	2% (7)	7% (21)	3% (8)	298
2018 House Vote: Didnt Vote	35% (120)	26% (89)	2% (8)	4% (13)	18% (61)	15% (51)	343
4-Region: Northeast	41% (79)	23% (44)	8% (16)	1% (2)	18% (34)	9% (17)	191
4-Region: Midwest	38% (78)	29% (58)	7% (14)	2% (5)	13% (27)	10% (21)	203
4-Region: South	47% (200)	28% (119)	3% (12)	4% (16)	12% (49)	7% (31)	426
4-Region: West	48% (119)	23% (58)	5% (12)	3% (7)	11% (27)	11% (28)	251

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN4_7: How favorable or unfavorable do you feel about the following film directors?

Peter Jackson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	17%	(178)	15%	(157)	3%	(27)	2%	(17)	14%	(142)	50%	(528)	1049
Gender: Male	21%	(114)	21%	(111)	3%	(17)	2%	(12)	11%	(59)	41%	(218)	532
Gender: Female	12%	(60)	9%	(46)	2%	(10)	1%	(5)	16%	(82)	60%	(302)	504
Age: 18-34	16%	(46)	18%	(54)	3%	(10)	2%	(6)	15%	(45)	46%	(137)	299
Age: 35-44	28%	(49)	23%	(40)	2%	(3)	2%	(4)	13%	(24)	32%	(57)	177
Age: 45-64	17%	(58)	11%	(40)	4%	(12)	2%	(7)	14%	(49)	52%	(184)	350
Age: 65+	11%	(24)	10%	(23)	—	(1)	—	(0)	11%	(25)	68%	(151)	223
GenZers: 1997-2012	9%	(14)	13%	(20)	3%	(4)	1%	(1)	11%	(17)	63%	(96)	152
Millennials: 1981-1996	25%	(75)	22%	(66)	3%	(10)	3%	(9)	17%	(50)	30%	(89)	297
GenXers: 1965-1980	20%	(50)	14%	(36)	3%	(7)	1%	(2)	14%	(37)	48%	(123)	254
Baby Boomers: 1946-1964	12%	(38)	10%	(33)	2%	(6)	2%	(5)	12%	(37)	62%	(197)	317
PID: Dem (no lean)	22%	(95)	17%	(72)	3%	(12)	2%	(7)	14%	(61)	43%	(187)	435
PID: Ind (no lean)	12%	(36)	15%	(45)	2%	(6)	1%	(3)	12%	(36)	59%	(177)	302
PID: Rep (no lean)	15%	(47)	13%	(40)	3%	(9)	2%	(7)	14%	(44)	53%	(164)	311
PID/Gender: Dem Men	30%	(67)	22%	(50)	4%	(9)	2%	(5)	12%	(27)	30%	(68)	226
PID/Gender: Dem Women	14%	(27)	11%	(23)	1%	(2)	1%	(3)	17%	(33)	56%	(112)	200
PID/Gender: Ind Men	14%	(21)	23%	(35)	1%	(2)	2%	(3)	9%	(14)	51%	(77)	151
PID/Gender: Ind Women	8%	(12)	7%	(10)	2%	(4)	—	(0)	15%	(22)	67%	(99)	147
PID/Gender: Rep Men	17%	(26)	17%	(27)	4%	(6)	3%	(5)	12%	(18)	47%	(73)	155
PID/Gender: Rep Women	13%	(20)	8%	(13)	2%	(4)	1%	(2)	17%	(27)	58%	(91)	157
Ideo: Liberal (1-3)	22%	(71)	18%	(57)	3%	(11)	1%	(5)	13%	(43)	42%	(135)	321
Ideo: Moderate (4)	16%	(52)	15%	(49)	2%	(7)	2%	(8)	17%	(57)	47%	(156)	329
Ideo: Conservative (5-7)	16%	(50)	14%	(44)	3%	(9)	1%	(3)	9%	(30)	57%	(184)	321
Educ: < College	13%	(92)	11%	(81)	3%	(19)	2%	(11)	15%	(107)	56%	(397)	708
Educ: Bachelors degree	25%	(52)	21%	(45)	3%	(7)	1%	(3)	9%	(19)	41%	(87)	214
Educ: Post-grad	26%	(33)	24%	(30)	1%	(1)	2%	(3)	13%	(16)	35%	(44)	127
Income: Under 50k	14%	(77)	9%	(53)	3%	(16)	2%	(9)	15%	(88)	58%	(330)	573
Income: 50k-100k	18%	(56)	23%	(70)	2%	(6)	2%	(5)	11%	(36)	44%	(136)	309
Income: 100k+	27%	(44)	21%	(34)	3%	(4)	2%	(3)	11%	(19)	37%	(62)	166
Ethnicity: White	17%	(140)	15%	(122)	2%	(15)	2%	(14)	13%	(102)	51%	(415)	808
Ethnicity: Hispanic	16%	(30)	13%	(23)	4%	(6)	2%	(4)	15%	(28)	50%	(93)	184

Continued on next page

Table MCEN4_7: How favorable or unfavorable do you feel about the following film directors?

Peter Jackson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	17%	(178)	15%	(157)	3%	(27)	2%	(17)	14%	(142)	50%	(528)	1049
Ethnicity: Black	15%	(20)	9%	(12)	3%	(4)	2%	(3)	17%	(23)	53%	(70)	132
Ethnicity: Other	16%	(17)	21%	(23)	7%	(7)	—	(0)	16%	(17)	40%	(44)	109
All Christian	18%	(85)	14%	(69)	2%	(11)	2%	(9)	9%	(44)	54%	(258)	477
All Non-Christian	26%	(18)	18%	(12)	—	(0)	3%	(2)	19%	(12)	34%	(23)	67
Agnostic/Nothing in particular	16%	(48)	16%	(47)	3%	(9)	1%	(3)	17%	(49)	47%	(138)	295
Something Else	12%	(20)	11%	(18)	3%	(5)	2%	(3)	17%	(27)	55%	(88)	161
Religious Non-Protestant/Catholic	26%	(20)	16%	(12)	—	(0)	5%	(4)	17%	(12)	37%	(27)	75
Evangelical	13%	(32)	13%	(31)	3%	(7)	2%	(4)	12%	(30)	57%	(140)	245
Non-Evangelical	18%	(69)	15%	(56)	2%	(9)	2%	(6)	10%	(40)	53%	(199)	379
Community: Urban	22%	(73)	16%	(52)	2%	(8)	2%	(7)	14%	(48)	44%	(146)	334
Community: Suburban	17%	(78)	15%	(69)	2%	(11)	1%	(5)	14%	(64)	51%	(238)	465
Community: Rural	11%	(27)	14%	(36)	3%	(8)	2%	(4)	12%	(30)	58%	(144)	249
Employ: Private Sector	24%	(81)	22%	(77)	3%	(11)	4%	(12)	14%	(47)	34%	(115)	343
Employ: Government	20%	(15)	16%	(12)	5%	(4)	2%	(1)	8%	(6)	51%	(38)	75
Employ: Self-Employed	11%	(10)	15%	(14)	1%	(1)	2%	(2)	16%	(14)	55%	(50)	92
Employ: Homemaker	25%	(20)	10%	(8)	—	(0)	—	(0)	17%	(13)	48%	(38)	80
Employ: Retired	12%	(33)	10%	(26)	2%	(6)	—	(0)	10%	(26)	66%	(177)	268
Employ: Unemployed	9%	(10)	10%	(11)	2%	(2)	1%	(1)	26%	(28)	51%	(55)	107
Military HH: Yes	17%	(21)	13%	(15)	—	(0)	—	(1)	12%	(14)	58%	(69)	119
Military HH: No	17%	(157)	15%	(141)	3%	(27)	2%	(16)	14%	(128)	49%	(460)	929
RD/WT: Right Direction	23%	(86)	15%	(57)	3%	(11)	1%	(6)	17%	(63)	40%	(151)	374
RD/WT: Wrong Track	14%	(92)	15%	(100)	2%	(16)	2%	(11)	12%	(79)	56%	(377)	674
Biden Job Approve	21%	(106)	16%	(79)	2%	(12)	2%	(9)	15%	(78)	43%	(218)	503
Biden Job Disapprove	13%	(66)	16%	(78)	3%	(13)	2%	(8)	12%	(57)	55%	(270)	490
Biden Job Strongly Approve	28%	(71)	18%	(44)	3%	(7)	2%	(6)	12%	(29)	37%	(93)	250
Biden Job Somewhat Approve	14%	(35)	14%	(35)	2%	(6)	1%	(3)	19%	(48)	49%	(125)	253
Biden Job Somewhat Disapprove	16%	(21)	22%	(29)	5%	(6)	2%	(2)	7%	(10)	48%	(63)	131
Biden Job Strongly Disapprove	12%	(44)	14%	(49)	2%	(7)	1%	(5)	13%	(47)	58%	(208)	360
Favorable of Biden	21%	(102)	17%	(83)	2%	(10)	2%	(8)	15%	(72)	44%	(219)	494
Unfavorable of Biden	14%	(68)	14%	(69)	3%	(16)	2%	(9)	12%	(61)	55%	(268)	491

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Table MCEN4_7: How favorable or unfavorable do you feel about the following film directors?
Peter Jackson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	17%	(178)	15%	(157)	3%	(27)	2%	(17)	14%	(142)	50%	(528)	1049
Very Favorable of Biden	29%	(73)	18%	(44)	2%	(4)	2%	(5)	9%	(23)	40%	(100)	248
Somewhat Favorable of Biden	12%	(29)	16%	(40)	3%	(7)	1%	(3)	20%	(49)	48%	(119)	246
Somewhat Unfavorable of Biden	20%	(22)	14%	(15)	4%	(4)	1%	(1)	16%	(17)	45%	(48)	107
Very Unfavorable of Biden	12%	(46)	14%	(54)	3%	(12)	2%	(7)	11%	(44)	57%	(220)	384
#1 Issue: Economy	16%	(67)	18%	(77)	1%	(6)	2%	(8)	12%	(52)	51%	(221)	431
#1 Issue: Security	13%	(15)	14%	(16)	6%	(7)	3%	(3)	8%	(9)	56%	(63)	113
#1 Issue: Health Care	25%	(23)	16%	(15)	4%	(3)	1%	(1)	16%	(15)	39%	(37)	95
#1 Issue: Medicare / Social Security	13%	(19)	10%	(14)	2%	(3)	2%	(2)	16%	(22)	58%	(83)	143
#1 Issue: Women's Issues	26%	(29)	12%	(14)	3%	(3)	—	(0)	10%	(11)	50%	(56)	113
#1 Issue: Energy	22%	(16)	17%	(12)	4%	(3)	—	(0)	19%	(14)	38%	(27)	72
2022 House Vote: Democrat	22%	(100)	18%	(82)	3%	(11)	2%	(9)	13%	(59)	42%	(187)	450
2022 House Vote: Republican	17%	(50)	17%	(50)	3%	(9)	1%	(3)	11%	(34)	52%	(158)	304
2022 House Vote: Didnt Vote	8%	(22)	8%	(21)	1%	(4)	2%	(4)	18%	(46)	63%	(163)	260
2020 Vote: Joe Biden	23%	(108)	18%	(84)	2%	(11)	2%	(9)	13%	(60)	43%	(204)	476
2020 Vote: Donald Trump	15%	(48)	14%	(46)	3%	(9)	1%	(2)	13%	(41)	54%	(172)	319
2020 Vote: Didn't Vote	8%	(18)	10%	(23)	3%	(6)	3%	(6)	17%	(38)	60%	(134)	225
2018 House Vote: Democrat	24%	(92)	18%	(69)	2%	(9)	1%	(5)	11%	(41)	44%	(168)	385
2018 House Vote: Republican	17%	(46)	16%	(43)	3%	(8)	1%	(2)	14%	(39)	50%	(138)	275
2018 House Vote: Didnt Vote	11%	(38)	11%	(40)	3%	(9)	3%	(10)	17%	(58)	56%	(196)	352
4-Region: Northeast	19%	(35)	14%	(26)	2%	(4)	3%	(6)	11%	(21)	50%	(94)	186
4-Region: Midwest	19%	(41)	12%	(27)	2%	(3)	2%	(4)	14%	(32)	52%	(113)	219
4-Region: South	13%	(51)	16%	(63)	2%	(9)	1%	(4)	14%	(55)	55%	(219)	402
4-Region: West	21%	(51)	17%	(41)	4%	(10)	1%	(4)	14%	(35)	42%	(102)	242

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN4_8: How favorable or unfavorable do you feel about the following film directors?

Greta Gerwig

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(79)	10%	(105)	2%	(21)	2%	(20)	18%	(185)	61%	(639)	1049
Gender: Male	10%	(49)	9%	(46)	3%	(13)	3%	(15)	16%	(76)	59%	(288)	487
Gender: Female	5%	(29)	10%	(59)	1%	(8)	1%	(5)	20%	(109)	63%	(349)	559
Age: 18-34	10%	(27)	12%	(33)	5%	(13)	2%	(7)	17%	(47)	55%	(156)	283
Age: 35-44	10%	(19)	10%	(19)	2%	(3)	2%	(3)	23%	(44)	54%	(104)	193
Age: 45-64	8%	(26)	7%	(24)	1%	(3)	2%	(8)	19%	(67)	63%	(220)	348
Age: 65+	3%	(7)	13%	(28)	—	(1)	1%	(2)	13%	(28)	71%	(159)	225
GenZers: 1997-2012	4%	(4)	7%	(9)	7%	(9)	3%	(4)	13%	(16)	66%	(81)	124
Millennials: 1981-1996	13%	(40)	13%	(40)	2%	(7)	2%	(6)	22%	(71)	48%	(154)	317
GenXers: 1965-1980	8%	(20)	7%	(18)	2%	(4)	3%	(7)	20%	(53)	60%	(154)	257
Baby Boomers: 1946-1964	5%	(14)	11%	(34)	—	(0)	1%	(2)	14%	(45)	70%	(224)	320
PID: Dem (no lean)	11%	(49)	11%	(49)	2%	(9)	2%	(10)	20%	(89)	53%	(236)	443
PID: Ind (no lean)	4%	(14)	9%	(28)	2%	(5)	1%	(2)	15%	(46)	70%	(216)	310
PID: Rep (no lean)	5%	(16)	9%	(27)	2%	(7)	3%	(8)	17%	(50)	63%	(187)	296
PID/Gender: Dem Men	16%	(33)	11%	(22)	2%	(4)	4%	(9)	18%	(36)	49%	(100)	205
PID/Gender: Dem Women	7%	(16)	11%	(27)	2%	(5)	1%	(1)	22%	(52)	57%	(134)	235
PID/Gender: Ind Men	6%	(8)	8%	(12)	2%	(3)	1%	(1)	14%	(21)	69%	(98)	143
PID/Gender: Ind Women	3%	(5)	10%	(17)	1%	(2)	—	(0)	15%	(25)	70%	(117)	167
PID/Gender: Rep Men	6%	(8)	9%	(12)	4%	(6)	3%	(5)	14%	(19)	64%	(90)	139
PID/Gender: Rep Women	5%	(8)	10%	(15)	1%	(1)	2%	(3)	20%	(31)	62%	(98)	157
Ideo: Liberal (1-3)	14%	(46)	11%	(37)	2%	(6)	3%	(9)	20%	(68)	50%	(168)	333
Ideo: Moderate (4)	6%	(19)	9%	(29)	3%	(9)	2%	(6)	20%	(65)	61%	(194)	320
Ideo: Conservative (5-7)	4%	(14)	12%	(35)	1%	(4)	1%	(4)	13%	(41)	68%	(206)	304
Educ: < College	5%	(36)	9%	(63)	2%	(13)	2%	(16)	18%	(124)	63%	(427)	679
Educ: Bachelors degree	11%	(25)	11%	(25)	1%	(2)	1%	(3)	16%	(39)	60%	(141)	235
Educ: Post-grad	13%	(18)	13%	(17)	4%	(6)	—	(0)	17%	(23)	53%	(71)	135
Income: Under 50k	6%	(32)	8%	(45)	2%	(10)	2%	(10)	20%	(111)	63%	(353)	562
Income: 50k-100k	7%	(22)	12%	(38)	1%	(4)	3%	(9)	15%	(47)	61%	(188)	309
Income: 100k+	14%	(24)	12%	(21)	4%	(6)	1%	(1)	15%	(27)	55%	(98)	178
Ethnicity: White	8%	(61)	10%	(84)	1%	(12)	1%	(10)	16%	(132)	63%	(514)	813
Ethnicity: Hispanic	10%	(18)	10%	(19)	3%	(6)	1%	(1)	25%	(48)	51%	(98)	192

Continued on next page

Table MCEN4_8: How favorable or unfavorable do you feel about the following film directors?
Greta Gerwig

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(79)	10%	(105)	2%	(21)	2%	(20)	18%	(185)	61%	(639)	1049
Ethnicity: Black	11%	(15)	5%	(7)	3%	(3)	2%	(2)	28%	(37)	51%	(66)	129
Ethnicity: Other	3%	(3)	13%	(14)	5%	(6)	7%	(7)	16%	(17)	57%	(60)	106
All Christian	9%	(41)	8%	(36)	2%	(9)	2%	(7)	16%	(73)	63%	(288)	453
All Non-Christian	12%	(8)	13%	(8)	3%	(2)	9%	(6)	16%	(11)	47%	(32)	67
Agnostic/Nothing in particular	7%	(20)	11%	(34)	2%	(7)	1%	(4)	20%	(60)	58%	(172)	296
Something Else	3%	(6)	12%	(22)	2%	(3)	1%	(2)	17%	(31)	65%	(120)	184
Religious Non-Protestant/Catholic	12%	(8)	12%	(8)	2%	(2)	9%	(6)	15%	(11)	50%	(35)	70
Evangelical	7%	(19)	12%	(33)	1%	(4)	2%	(4)	20%	(53)	58%	(157)	271
Non-Evangelical	8%	(28)	6%	(23)	2%	(8)	1%	(4)	14%	(49)	68%	(242)	355
Community: Urban	12%	(39)	10%	(33)	2%	(7)	2%	(8)	26%	(86)	48%	(162)	336
Community: Suburban	5%	(23)	11%	(52)	2%	(10)	1%	(6)	14%	(68)	66%	(309)	469
Community: Rural	7%	(16)	8%	(19)	1%	(3)	2%	(6)	13%	(32)	69%	(168)	245
Employ: Private Sector	10%	(36)	14%	(48)	2%	(7)	1%	(5)	18%	(63)	54%	(187)	346
Employ: Self-Employed	13%	(14)	6%	(6)	3%	(3)	3%	(3)	22%	(23)	53%	(54)	102
Employ: Homemaker	5%	(4)	4%	(4)	4%	(4)	1%	(1)	22%	(19)	64%	(55)	86
Employ: Retired	2%	(6)	12%	(32)	—	(1)	2%	(6)	15%	(39)	69%	(184)	268
Employ: Unemployed	4%	(5)	12%	(13)	4%	(5)	2%	(2)	16%	(19)	62%	(71)	114
Employ: Other	3%	(1)	1%	(1)	1%	(1)	—	(0)	19%	(10)	76%	(39)	51
Military HH: Yes	7%	(9)	6%	(8)	3%	(4)	2%	(2)	15%	(20)	67%	(89)	132
Military HH: No	8%	(69)	11%	(97)	2%	(17)	2%	(18)	18%	(166)	60%	(550)	917
RD/WT: Right Direction	11%	(45)	10%	(38)	2%	(6)	3%	(10)	21%	(81)	54%	(210)	389
RD/WT: Wrong Track	5%	(34)	10%	(67)	2%	(15)	1%	(10)	16%	(104)	65%	(430)	660
Biden Job Approve	12%	(61)	11%	(53)	1%	(6)	2%	(12)	20%	(101)	54%	(272)	505
Biden Job Disapprove	3%	(16)	10%	(47)	3%	(15)	2%	(8)	17%	(83)	66%	(319)	487
Biden Job Strongly Approve	16%	(39)	14%	(33)	2%	(6)	1%	(2)	18%	(44)	49%	(120)	244
Biden Job Somewhat Approve	9%	(22)	8%	(20)	—	(0)	4%	(9)	22%	(56)	59%	(152)	260
Biden Job Somewhat Disapprove	3%	(5)	12%	(17)	5%	(8)	—	(1)	18%	(27)	61%	(89)	146
Biden Job Strongly Disapprove	3%	(11)	9%	(30)	2%	(7)	2%	(7)	16%	(56)	68%	(230)	340
Favorable of Biden	12%	(61)	12%	(60)	1%	(5)	2%	(11)	19%	(95)	54%	(272)	504
Unfavorable of Biden	3%	(16)	9%	(42)	3%	(14)	2%	(9)	17%	(83)	66%	(316)	479

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Table MCEN4_8: How favorable or unfavorable do you feel about the following film directors?

Greta Gerwig

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(79)	10%	(105)	2%	(21)	2%	(20)	18%	(185)	61%	(639)	1049
Very Favorable of Biden	16%	(41)	11%	(30)	2%	(5)	3%	(8)	18%	(47)	50%	(130)	261
Somewhat Favorable of Biden	8%	(20)	13%	(30)	—	(0)	1%	(2)	20%	(48)	58%	(142)	243
Somewhat Unfavorable of Biden	5%	(6)	10%	(13)	5%	(7)	1%	(1)	25%	(31)	54%	(66)	123
Very Unfavorable of Biden	3%	(10)	8%	(29)	2%	(7)	2%	(8)	15%	(53)	70%	(250)	357
#1 Issue: Economy	4%	(18)	12%	(50)	3%	(10)	1%	(6)	15%	(61)	65%	(266)	412
#1 Issue: Security	5%	(6)	6%	(7)	2%	(3)	2%	(2)	13%	(16)	72%	(89)	124
#1 Issue: Health Care	14%	(13)	11%	(10)	—	(0)	1%	(1)	20%	(18)	54%	(49)	90
#1 Issue: Medicare / Social Security	4%	(6)	12%	(17)	1%	(1)	5%	(7)	20%	(28)	58%	(82)	141
#1 Issue: Women's Issues	16%	(20)	9%	(12)	2%	(3)	—	(0)	23%	(29)	50%	(63)	126
#1 Issue: Energy	18%	(13)	6%	(4)	4%	(2)	2%	(1)	20%	(14)	50%	(35)	70
2022 House Vote: Democrat	12%	(58)	12%	(59)	2%	(7)	2%	(11)	18%	(88)	54%	(257)	480
2022 House Vote: Republican	4%	(13)	9%	(25)	2%	(6)	2%	(7)	15%	(45)	68%	(199)	295
2022 House Vote: Someone else	1%	(0)	2%	(1)	1%	(1)	—	(0)	14%	(7)	83%	(42)	50
2022 House Vote: Didnt Vote	3%	(8)	9%	(20)	3%	(7)	1%	(2)	20%	(46)	63%	(141)	224
2020 Vote: Joe Biden	12%	(59)	12%	(56)	2%	(9)	2%	(11)	18%	(87)	54%	(261)	482
2020 Vote: Donald Trump	5%	(14)	9%	(28)	2%	(7)	2%	(6)	16%	(51)	66%	(208)	314
2020 Vote: Didn't Vote	2%	(5)	9%	(20)	2%	(5)	1%	(2)	20%	(44)	66%	(145)	221
2018 House Vote: Democrat	12%	(50)	13%	(52)	1%	(6)	2%	(10)	17%	(70)	55%	(226)	414
2018 House Vote: Republican	5%	(13)	7%	(19)	3%	(8)	2%	(6)	18%	(48)	66%	(179)	273
2018 House Vote: Didnt Vote	5%	(15)	10%	(32)	2%	(7)	1%	(4)	19%	(61)	62%	(196)	316
4-Region: Northeast	13%	(23)	10%	(18)	1%	(2)	3%	(5)	16%	(30)	58%	(109)	187
4-Region: Midwest	5%	(12)	9%	(21)	1%	(3)	2%	(5)	16%	(37)	66%	(151)	229
4-Region: South	7%	(27)	11%	(41)	2%	(7)	2%	(6)	18%	(68)	60%	(223)	373
4-Region: West	6%	(16)	9%	(24)	4%	(9)	1%	(3)	19%	(51)	60%	(157)	261

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCEN4_9: How favorable or unfavorable do you feel about the following film directors?

Noah Baumbach

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(48)	8%	(87)	3%	(33)	1%	(10)	12%	(136)	71%	(789)	1103
Gender: Male	5%	(30)	10%	(57)	5%	(25)	1%	(6)	13%	(70)	66%	(362)	550
Gender: Female	4%	(19)	6%	(30)	2%	(8)	1%	(4)	12%	(65)	76%	(408)	535
Age: 18-34	5%	(14)	8%	(25)	6%	(19)	1%	(4)	18%	(52)	61%	(182)	296
Age: 35-44	5%	(10)	8%	(16)	3%	(5)	2%	(4)	14%	(27)	68%	(134)	196
Age: 45-64	5%	(18)	9%	(33)	2%	(8)	—	(1)	11%	(40)	73%	(274)	375
Age: 65+	3%	(6)	6%	(13)	1%	(2)	—	(0)	7%	(17)	84%	(198)	236
GenZers: 1997-2012	2%	(3)	7%	(9)	7%	(10)	2%	(3)	17%	(23)	64%	(89)	138
Millennials: 1981-1996	7%	(21)	9%	(28)	4%	(13)	2%	(5)	16%	(52)	63%	(203)	322
GenXers: 1965-1980	6%	(15)	10%	(28)	3%	(8)	1%	(1)	11%	(30)	70%	(189)	272
Baby Boomers: 1946-1964	3%	(9)	6%	(22)	1%	(2)	—	(0)	9%	(29)	82%	(279)	341
PID: Dem (no lean)	6%	(28)	10%	(45)	4%	(18)	1%	(3)	14%	(63)	64%	(285)	443
PID: Ind (no lean)	4%	(12)	5%	(16)	2%	(6)	1%	(2)	10%	(33)	79%	(261)	331
PID: Rep (no lean)	3%	(8)	8%	(26)	3%	(9)	1%	(4)	12%	(39)	74%	(243)	329
PID/Gender: Dem Men	10%	(22)	11%	(24)	8%	(17)	1%	(2)	16%	(35)	54%	(118)	218
PID/Gender: Dem Women	3%	(6)	10%	(21)	1%	(2)	—	(1)	13%	(28)	72%	(153)	212
PID/Gender: Ind Men	2%	(3)	8%	(14)	2%	(4)	1%	(1)	13%	(22)	74%	(126)	170
PID/Gender: Ind Women	6%	(9)	1%	(2)	1%	(2)	1%	(1)	7%	(11)	83%	(129)	155
PID/Gender: Rep Men	3%	(5)	12%	(20)	3%	(4)	1%	(2)	8%	(13)	73%	(117)	162
PID/Gender: Rep Women	2%	(3)	4%	(7)	3%	(5)	1%	(2)	15%	(26)	75%	(126)	168
Ideo: Liberal (1-3)	8%	(25)	9%	(29)	3%	(11)	2%	(6)	15%	(50)	63%	(210)	331
Ideo: Moderate (4)	3%	(11)	9%	(30)	4%	(15)	—	(2)	13%	(45)	70%	(237)	339
Ideo: Conservative (5-7)	3%	(11)	8%	(27)	2%	(5)	—	(1)	11%	(37)	77%	(269)	350
Educ: < College	3%	(22)	6%	(47)	3%	(22)	1%	(8)	14%	(102)	72%	(520)	721
Educ: Bachelors degree	7%	(17)	8%	(19)	2%	(4)	—	(1)	10%	(25)	73%	(178)	243
Educ: Post-grad	7%	(9)	16%	(22)	5%	(7)	1%	(1)	6%	(8)	65%	(91)	139
Income: Under 50k	3%	(21)	8%	(45)	3%	(18)	1%	(7)	15%	(87)	70%	(419)	597
Income: 50k-100k	4%	(13)	6%	(21)	3%	(11)	1%	(2)	10%	(35)	75%	(250)	331
Income: 100k+	9%	(15)	12%	(22)	2%	(4)	—	(1)	8%	(14)	69%	(120)	176
Ethnicity: White	4%	(34)	8%	(69)	2%	(21)	1%	(5)	11%	(94)	74%	(635)	858
Ethnicity: Hispanic	1%	(2)	7%	(14)	3%	(6)	—	(0)	17%	(34)	71%	(138)	194

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Table MCEN4_9: How favorable or unfavorable do you feel about the following film directors?

Noah Baumbach

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(48)	8%	(87)	3%	(33)	1%	(10)	12%	(136)	71%	(789)	1103
Ethnicity: Black	5%	(7)	7%	(10)	5%	(6)	3%	(5)	22%	(29)	57%	(74)	130
Ethnicity: Other	7%	(8)	7%	(9)	6%	(7)	—	(0)	11%	(13)	68%	(79)	116
All Christian	4%	(20)	8%	(40)	2%	(12)	1%	(3)	13%	(61)	72%	(352)	488
All Non-Christian	20%	(12)	4%	(2)	9%	(6)	—	(0)	14%	(9)	54%	(34)	63
Agnostic/Nothing in particular	3%	(9)	7%	(23)	4%	(12)	1%	(4)	9%	(29)	76%	(242)	319
Something Else	3%	(5)	11%	(20)	2%	(3)	1%	(3)	13%	(26)	70%	(133)	190
Religious Non-Protestant/Catholic	18%	(12)	4%	(2)	9%	(6)	—	(0)	12%	(9)	57%	(40)	70
Evangelical	5%	(14)	11%	(32)	3%	(8)	—	(1)	14%	(41)	68%	(200)	296
Non-Evangelical	3%	(12)	8%	(28)	2%	(6)	1%	(3)	12%	(45)	75%	(278)	372
Community: Urban	7%	(23)	11%	(37)	5%	(15)	1%	(3)	16%	(52)	60%	(198)	329
Community: Suburban	4%	(19)	6%	(30)	3%	(16)	—	(2)	11%	(53)	76%	(386)	507
Community: Rural	2%	(7)	7%	(20)	1%	(2)	2%	(5)	11%	(30)	76%	(204)	267
Employ: Private Sector	7%	(25)	12%	(43)	4%	(14)	1%	(3)	11%	(39)	65%	(228)	352
Employ: Government	6%	(4)	10%	(7)	2%	(1)	1%	(1)	14%	(10)	68%	(47)	69
Employ: Self-Employed	5%	(4)	12%	(10)	1%	(1)	—	(0)	16%	(14)	67%	(60)	90
Employ: Homemaker	2%	(2)	6%	(5)	—	(0)	3%	(3)	17%	(14)	72%	(59)	82
Employ: Retired	2%	(7)	5%	(15)	2%	(6)	1%	(2)	10%	(28)	80%	(235)	293
Employ: Unemployed	3%	(4)	5%	(6)	3%	(4)	1%	(1)	18%	(23)	71%	(92)	129
Employ: Other	3%	(2)	3%	(2)	1%	(1)	—	(0)	8%	(5)	84%	(49)	58
Military HH: Yes	3%	(5)	6%	(8)	2%	(3)	1%	(1)	8%	(11)	79%	(108)	136
Military HH: No	5%	(44)	8%	(79)	3%	(30)	1%	(8)	13%	(125)	70%	(681)	968
RD/WT: Right Direction	8%	(30)	10%	(34)	6%	(20)	1%	(5)	14%	(51)	61%	(215)	354
RD/WT: Wrong Track	2%	(19)	7%	(53)	2%	(13)	1%	(5)	11%	(85)	77%	(574)	749
Biden Job Approve	7%	(31)	11%	(54)	4%	(21)	1%	(4)	14%	(67)	63%	(300)	476
Biden Job Disapprove	3%	(16)	6%	(33)	2%	(13)	1%	(6)	12%	(67)	77%	(443)	578
Biden Job Strongly Approve	12%	(26)	12%	(26)	3%	(6)	1%	(2)	12%	(26)	60%	(130)	216
Biden Job Somewhat Approve	2%	(5)	11%	(28)	6%	(14)	1%	(2)	16%	(41)	65%	(170)	261
Biden Job Somewhat Disapprove	3%	(5)	7%	(13)	3%	(5)	1%	(2)	16%	(28)	70%	(124)	177
Biden Job Strongly Disapprove	3%	(12)	5%	(20)	2%	(7)	1%	(4)	10%	(39)	80%	(319)	401

Continued on next page

Table MCEN4_9: How favorable or unfavorable do you feel about the following film directors?
Noah Baumbach

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(48)	8%	(87)	3%	(33)	1%	(10)	12%	(136)	71%	(789)	1103
Favorable of Biden	7%	(31)	11%	(50)	4%	(18)	—	(2)	13%	(62)	66%	(309)	471
Unfavorable of Biden	3%	(16)	6%	(32)	2%	(13)	1%	(7)	11%	(65)	77%	(436)	569
Very Favorable of Biden	10%	(23)	12%	(25)	5%	(10)	—	(1)	11%	(23)	62%	(135)	217
Somewhat Favorable of Biden	3%	(8)	10%	(24)	3%	(8)	—	(1)	15%	(39)	68%	(174)	254
Somewhat Unfavorable of Biden	7%	(9)	4%	(6)	3%	(4)	—	(1)	18%	(25)	67%	(94)	139
Very Unfavorable of Biden	2%	(7)	6%	(26)	2%	(8)	2%	(7)	9%	(40)	80%	(342)	430
#1 Issue: Economy	3%	(16)	7%	(33)	3%	(12)	—	(1)	14%	(67)	72%	(338)	467
#1 Issue: Security	2%	(2)	8%	(10)	2%	(3)	1%	(2)	6%	(8)	81%	(108)	132
#1 Issue: Health Care	2%	(2)	16%	(14)	7%	(6)	2%	(2)	10%	(9)	63%	(57)	91
#1 Issue: Medicare / Social Security	4%	(5)	7%	(9)	4%	(5)	1%	(1)	9%	(13)	76%	(107)	141
#1 Issue: Women's Issues	6%	(8)	10%	(12)	3%	(3)	1%	(1)	11%	(13)	70%	(86)	123
#1 Issue: Energy	13%	(9)	6%	(4)	5%	(3)	1%	(1)	20%	(13)	54%	(36)	66
2022 House Vote: Democrat	6%	(30)	10%	(49)	4%	(18)	1%	(5)	12%	(57)	66%	(310)	469
2022 House Vote: Republican	3%	(9)	8%	(26)	3%	(11)	1%	(3)	9%	(31)	77%	(260)	340
2022 House Vote: Didnt Vote	4%	(9)	4%	(12)	2%	(5)	1%	(2)	17%	(45)	72%	(190)	262
2020 Vote: Joe Biden	6%	(28)	10%	(50)	3%	(16)	—	(2)	12%	(57)	68%	(327)	481
2020 Vote: Donald Trump	3%	(9)	6%	(22)	3%	(10)	2%	(6)	10%	(35)	77%	(275)	358
2020 Vote: Didn't Vote	4%	(9)	6%	(14)	3%	(7)	1%	(2)	17%	(40)	70%	(165)	237
2018 House Vote: Democrat	7%	(29)	10%	(40)	3%	(11)	1%	(4)	10%	(43)	69%	(283)	409
2018 House Vote: Republican	3%	(10)	9%	(26)	2%	(6)	—	(1)	9%	(28)	76%	(228)	299
2018 House Vote: Didnt Vote	3%	(10)	5%	(18)	5%	(17)	1%	(4)	17%	(63)	69%	(251)	362
4-Region: Northeast	8%	(16)	8%	(17)	4%	(9)	—	(1)	16%	(32)	63%	(127)	203
4-Region: Midwest	1%	(3)	5%	(12)	1%	(3)	2%	(4)	11%	(25)	80%	(190)	238
4-Region: South	3%	(13)	9%	(36)	4%	(17)	1%	(4)	12%	(50)	71%	(296)	416
4-Region: West	7%	(16)	9%	(22)	2%	(5)	—	(1)	11%	(28)	71%	(176)	247

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_10: How favorable or unfavorable do you feel about the following film directors?

Paul Thomas Anderson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(72)	9%	(90)	1%	(15)	2%	(17)	14%	(141)	67%	(679)	1013
Gender: Male	7%	(37)	12%	(60)	2%	(8)	2%	(11)	17%	(86)	60%	(302)	504
Gender: Female	7%	(35)	6%	(30)	1%	(7)	1%	(6)	11%	(56)	73%	(365)	497
Age: 18-34	7%	(18)	13%	(33)	3%	(9)	3%	(8)	16%	(43)	58%	(153)	265
Age: 35-44	12%	(22)	12%	(22)	2%	(3)	3%	(5)	16%	(30)	55%	(100)	183
Age: 45-64	7%	(25)	6%	(22)	1%	(2)	1%	(3)	13%	(45)	72%	(243)	339
Age: 65+	3%	(7)	6%	(13)	—	(1)	—	(0)	10%	(23)	81%	(183)	226
GenZers: 1997-2012	4%	(5)	7%	(9)	2%	(3)	3%	(4)	15%	(20)	68%	(89)	131
Millennials: 1981-1996	11%	(33)	15%	(42)	3%	(7)	3%	(10)	17%	(50)	51%	(147)	288
GenXers: 1965-1980	10%	(24)	8%	(19)	1%	(3)	1%	(2)	16%	(40)	65%	(164)	252
Baby Boomers: 1946-1964	3%	(9)	6%	(18)	—	(2)	—	(1)	10%	(30)	81%	(254)	314
PID: Dem (no lean)	10%	(41)	10%	(41)	2%	(10)	2%	(10)	16%	(65)	59%	(239)	404
PID: Ind (no lean)	6%	(18)	7%	(23)	1%	(2)	1%	(3)	13%	(40)	72%	(225)	311
PID: Rep (no lean)	5%	(13)	9%	(26)	1%	(3)	1%	(4)	12%	(36)	72%	(215)	297
PID/Gender: Dem Men	10%	(21)	14%	(29)	3%	(6)	3%	(7)	19%	(40)	51%	(107)	209
PID/Gender: Dem Women	11%	(20)	6%	(12)	2%	(4)	2%	(3)	13%	(25)	66%	(124)	187
PID/Gender: Ind Men	7%	(11)	11%	(16)	—	(1)	2%	(3)	15%	(22)	65%	(97)	148
PID/Gender: Ind Women	4%	(7)	5%	(7)	1%	(1)	—	(0)	12%	(19)	79%	(125)	160
PID/Gender: Rep Men	4%	(6)	11%	(16)	1%	(2)	1%	(1)	16%	(24)	67%	(99)	147
PID/Gender: Rep Women	5%	(8)	7%	(10)	1%	(1)	2%	(3)	8%	(13)	77%	(116)	151
Ideo: Liberal (1-3)	9%	(29)	12%	(37)	3%	(8)	2%	(5)	14%	(42)	61%	(186)	307
Ideo: Moderate (4)	8%	(28)	8%	(26)	1%	(3)	2%	(6)	17%	(56)	64%	(215)	335
Ideo: Conservative (5-7)	5%	(13)	8%	(24)	1%	(2)	2%	(5)	12%	(34)	74%	(219)	297
Educ: < College	6%	(43)	7%	(47)	1%	(10)	1%	(9)	15%	(100)	69%	(464)	673
Educ: Bachelors degree	10%	(20)	13%	(28)	1%	(3)	1%	(3)	13%	(27)	63%	(135)	215
Educ: Post-grad	7%	(8)	12%	(15)	2%	(2)	4%	(5)	11%	(14)	64%	(80)	125
Income: Under 50k	7%	(43)	6%	(36)	2%	(9)	2%	(9)	15%	(84)	69%	(395)	576
Income: 50k-100k	6%	(18)	10%	(30)	1%	(4)	1%	(3)	15%	(43)	66%	(190)	287
Income: 100k+	7%	(11)	16%	(24)	1%	(1)	3%	(4)	10%	(15)	63%	(94)	149
Ethnicity: White	6%	(47)	8%	(62)	1%	(11)	1%	(7)	13%	(104)	71%	(563)	794
Ethnicity: Hispanic	9%	(16)	11%	(18)	—	(0)	—	(0)	21%	(35)	59%	(100)	170

Continued on next page

Table MCEN4_10: How favorable or unfavorable do you feel about the following film directors?
 Paul Thomas Anderson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(72)	9%	(90)	1%	(15)	2%	(17)	14%	(141)	67%	(679)	1013
Ethnicity: Black	10%	(12)	8%	(10)	2%	(3)	6%	(8)	19%	(22)	55%	(66)	120
Ethnicity: Other	13%	(12)	18%	(17)	1%	(1)	2%	(2)	15%	(15)	51%	(50)	98
All Christian	7%	(33)	9%	(40)	2%	(8)	1%	(4)	14%	(62)	67%	(301)	448
All Non-Christian	23%	(14)	6%	(4)	—	(0)	6%	(4)	21%	(13)	43%	(26)	61
Agnostic/Nothing in particular	4%	(12)	9%	(26)	1%	(3)	2%	(6)	16%	(45)	68%	(194)	285
Something Else	6%	(10)	8%	(14)	2%	(3)	2%	(3)	10%	(17)	73%	(129)	177
Religious Non-Protestant/Catholic	22%	(14)	5%	(4)	—	(0)	6%	(4)	23%	(15)	43%	(29)	66
Evangelical	6%	(15)	9%	(24)	1%	(2)	1%	(3)	15%	(37)	68%	(174)	255
Non-Evangelical	8%	(28)	8%	(30)	2%	(9)	1%	(4)	11%	(39)	69%	(249)	359
Community: Urban	13%	(40)	13%	(40)	2%	(5)	2%	(7)	19%	(59)	51%	(157)	306
Community: Suburban	5%	(25)	7%	(34)	1%	(3)	1%	(6)	12%	(56)	74%	(350)	475
Community: Rural	3%	(7)	7%	(16)	3%	(6)	2%	(4)	12%	(27)	74%	(172)	232
Employ: Private Sector	9%	(30)	15%	(46)	2%	(5)	3%	(10)	13%	(40)	59%	(187)	318
Employ: Government	5%	(3)	7%	(4)	—	(0)	2%	(1)	31%	(18)	54%	(32)	58
Employ: Self-Employed	4%	(5)	7%	(8)	2%	(2)	2%	(3)	16%	(19)	69%	(81)	118
Employ: Homemaker	18%	(13)	7%	(5)	—	(0)	1%	(1)	21%	(15)	53%	(40)	74
Employ: Retired	3%	(9)	5%	(13)	1%	(2)	—	(1)	10%	(27)	81%	(211)	262
Employ: Unemployed	6%	(6)	5%	(5)	4%	(4)	2%	(2)	15%	(16)	68%	(71)	104
Employ: Other	8%	(4)	8%	(4)	3%	(1)	—	(0)	9%	(5)	72%	(38)	52
Military HH: Yes	3%	(4)	7%	(8)	—	(1)	1%	(1)	13%	(16)	76%	(94)	124
Military HH: No	8%	(68)	9%	(81)	2%	(14)	2%	(15)	14%	(126)	66%	(585)	889
RD/WT: Right Direction	12%	(41)	10%	(32)	3%	(10)	3%	(10)	16%	(52)	56%	(182)	326
RD/WT: Wrong Track	4%	(31)	8%	(58)	1%	(5)	1%	(7)	13%	(89)	72%	(497)	687
Biden Job Approve	11%	(51)	10%	(43)	2%	(11)	2%	(10)	15%	(69)	59%	(266)	451
Biden Job Disapprove	4%	(20)	9%	(44)	1%	(3)	1%	(5)	14%	(70)	72%	(365)	506
Biden Job Strongly Approve	15%	(30)	9%	(19)	4%	(8)	3%	(6)	15%	(30)	55%	(114)	207
Biden Job Somewhat Approve	9%	(21)	10%	(24)	1%	(3)	2%	(4)	16%	(39)	63%	(153)	243
Biden Job Somewhat Disapprove	2%	(4)	15%	(22)	—	(1)	2%	(4)	18%	(26)	62%	(90)	145
Biden Job Strongly Disapprove	4%	(16)	6%	(22)	1%	(2)	—	(1)	12%	(44)	76%	(275)	361

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Table MCEN4_10: How favorable or unfavorable do you feel about the following film directors?

Paul Thomas Anderson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(72)	9%	(90)	1%	(15)	2%	(17)	14%	(141)	67%	(679)	1013
Favorable of Biden	11%	(51)	10%	(45)	2%	(9)	1%	(6)	15%	(69)	62%	(288)	468
Unfavorable of Biden	4%	(19)	9%	(43)	1%	(4)	2%	(9)	14%	(70)	71%	(351)	495
Very Favorable of Biden	15%	(32)	9%	(19)	2%	(3)	1%	(3)	14%	(31)	59%	(127)	215
Somewhat Favorable of Biden	8%	(20)	10%	(26)	2%	(6)	1%	(3)	15%	(38)	64%	(161)	253
Somewhat Unfavorable of Biden	7%	(8)	13%	(14)	2%	(2)	2%	(2)	25%	(28)	51%	(57)	111
Very Unfavorable of Biden	3%	(11)	8%	(29)	—	(2)	2%	(7)	11%	(42)	76%	(294)	384
#1 Issue: Economy	5%	(20)	10%	(41)	1%	(5)	1%	(6)	17%	(69)	66%	(270)	410
#1 Issue: Security	3%	(4)	8%	(11)	1%	(1)	2%	(2)	7%	(10)	80%	(107)	135
#1 Issue: Health Care	15%	(15)	9%	(9)	4%	(4)	4%	(4)	16%	(15)	52%	(51)	98
#1 Issue: Medicare / Social Security	2%	(2)	9%	(11)	2%	(3)	1%	(1)	18%	(24)	68%	(88)	129
#1 Issue: Women's Issues	17%	(18)	9%	(9)	1%	(1)	1%	(1)	11%	(11)	62%	(64)	103
#1 Issue: Energy	16%	(10)	8%	(5)	—	(0)	2%	(1)	7%	(5)	67%	(42)	63
2022 House Vote: Democrat	12%	(51)	10%	(44)	3%	(11)	2%	(6)	12%	(50)	61%	(258)	419
2022 House Vote: Republican	4%	(13)	10%	(30)	—	(0)	1%	(2)	10%	(32)	75%	(231)	309
2022 House Vote: Didnt Vote	3%	(7)	5%	(12)	1%	(3)	3%	(8)	22%	(56)	65%	(162)	248
2020 Vote: Joe Biden	11%	(49)	12%	(53)	2%	(9)	2%	(7)	10%	(45)	62%	(269)	431
2020 Vote: Donald Trump	5%	(17)	7%	(22)	1%	(3)	—	(1)	11%	(38)	76%	(254)	335
2020 Vote: Didn't Vote	2%	(5)	6%	(14)	1%	(2)	4%	(9)	26%	(57)	61%	(133)	220
2018 House Vote: Democrat	13%	(47)	11%	(39)	2%	(7)	1%	(5)	12%	(45)	60%	(219)	363
2018 House Vote: Republican	5%	(14)	8%	(21)	—	(0)	1%	(3)	10%	(28)	76%	(206)	272
2018 House Vote: Didnt Vote	3%	(9)	8%	(26)	2%	(7)	3%	(9)	19%	(64)	66%	(220)	336
4-Region: Northeast	7%	(13)	10%	(18)	1%	(2)	2%	(4)	15%	(27)	65%	(118)	183
4-Region: Midwest	4%	(7)	8%	(17)	2%	(4)	2%	(4)	12%	(24)	72%	(146)	201
4-Region: South	6%	(23)	8%	(29)	1%	(5)	2%	(6)	15%	(56)	69%	(261)	380
4-Region: West	11%	(28)	10%	(26)	1%	(3)	1%	(3)	14%	(35)	62%	(154)	249

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_11: How favorable or unfavorable do you feel about the following film directors?
 Taika Waititi

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(76)	9%	(101)	2%	(21)	1%	(15)	11%	(121)	69%	(730)	1065
Gender: Male	7%	(38)	12%	(58)	3%	(15)	2%	(12)	11%	(57)	64%	(325)	506
Gender: Female	7%	(38)	8%	(42)	1%	(6)	—	(3)	11%	(63)	73%	(403)	554
Age: 18-34	10%	(31)	11%	(35)	3%	(11)	2%	(7)	13%	(42)	60%	(191)	317
Age: 35-44	8%	(15)	14%	(25)	3%	(5)	1%	(2)	19%	(34)	55%	(100)	180
Age: 45-64	6%	(22)	9%	(30)	1%	(5)	2%	(6)	9%	(29)	73%	(246)	338
Age: 65+	4%	(8)	5%	(11)	—	(0)	—	(0)	7%	(16)	85%	(194)	230
GenZers: 1997-2012	8%	(11)	9%	(14)	3%	(5)	2%	(3)	8%	(12)	69%	(100)	144
Millennials: 1981-1996	10%	(34)	14%	(44)	4%	(12)	2%	(6)	18%	(59)	53%	(171)	325
GenXers: 1965-1980	9%	(22)	10%	(23)	2%	(5)	1%	(3)	11%	(27)	66%	(155)	234
Baby Boomers: 1946-1964	3%	(10)	6%	(20)	—	(0)	1%	(3)	6%	(20)	84%	(279)	332
PID: Dem (no lean)	9%	(39)	12%	(52)	2%	(10)	3%	(13)	13%	(58)	60%	(260)	432
PID: Ind (no lean)	5%	(15)	5%	(15)	3%	(9)	—	(1)	11%	(33)	76%	(234)	307
PID: Rep (no lean)	7%	(23)	10%	(33)	—	(2)	—	(1)	9%	(30)	73%	(236)	325
PID/Gender: Dem Men	11%	(26)	16%	(36)	3%	(6)	5%	(10)	12%	(29)	53%	(122)	230
PID/Gender: Dem Women	6%	(13)	8%	(16)	2%	(4)	1%	(3)	14%	(29)	68%	(137)	201
PID/Gender: Ind Men	4%	(5)	6%	(8)	6%	(8)	1%	(1)	11%	(14)	72%	(94)	130
PID/Gender: Ind Women	5%	(9)	4%	(7)	1%	(1)	—	(0)	11%	(19)	79%	(138)	175
PID/Gender: Rep Men	5%	(7)	10%	(14)	1%	(1)	1%	(1)	10%	(15)	75%	(109)	146
PID/Gender: Rep Women	9%	(16)	11%	(19)	—	(1)	—	(0)	9%	(16)	71%	(127)	179
Ideo: Liberal (1-3)	12%	(42)	14%	(48)	2%	(6)	2%	(7)	15%	(54)	55%	(193)	350
Ideo: Moderate (4)	6%	(17)	9%	(27)	2%	(6)	2%	(6)	9%	(25)	72%	(214)	295
Ideo: Conservative (5-7)	5%	(17)	7%	(23)	1%	(4)	—	(1)	11%	(37)	75%	(249)	331
Educ: < College	5%	(36)	8%	(54)	1%	(10)	1%	(7)	13%	(89)	71%	(485)	681
Educ: Bachelors degree	10%	(27)	13%	(34)	3%	(7)	1%	(4)	7%	(18)	65%	(169)	258
Educ: Post-grad	10%	(13)	10%	(12)	4%	(4)	4%	(5)	11%	(14)	62%	(77)	125
Income: Under 50k	4%	(23)	8%	(44)	2%	(12)	1%	(8)	12%	(68)	73%	(409)	564
Income: 50k-100k	9%	(29)	11%	(37)	2%	(7)	1%	(5)	12%	(39)	64%	(207)	323
Income: 100k+	14%	(24)	11%	(20)	1%	(2)	2%	(3)	8%	(14)	64%	(115)	178
Ethnicity: White	7%	(56)	10%	(78)	2%	(16)	1%	(8)	10%	(78)	70%	(560)	796
Ethnicity: Hispanic	10%	(20)	12%	(24)	3%	(7)	2%	(3)	14%	(29)	59%	(120)	204

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Table MCEN4_11: How favorable or unfavorable do you feel about the following film directors?

Taika Waititi

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(76)	9%	(101)	2%	(21)	1%	(15)	11%	(121)	69%	(730)	1065
Ethnicity: Black	7%	(11)	7%	(11)	2%	(2)	3%	(4)	19%	(28)	62%	(94)	151
Ethnicity: Other	7%	(9)	10%	(12)	2%	(2)	3%	(4)	13%	(15)	65%	(76)	118
All Christian	7%	(32)	11%	(50)	2%	(8)	1%	(6)	9%	(45)	70%	(334)	477
All Non-Christian	10%	(7)	13%	(8)	1%	(1)	6%	(4)	6%	(4)	63%	(40)	63
Agnostic/Nothing in particular	8%	(23)	10%	(30)	2%	(7)	1%	(4)	11%	(31)	68%	(198)	292
Something Else	5%	(10)	3%	(6)	1%	(2)	1%	(1)	19%	(37)	71%	(138)	194
Religious Non-Protestant/Catholic	9%	(7)	12%	(9)	1%	(1)	5%	(4)	5%	(4)	67%	(49)	73
Evangelical	7%	(21)	7%	(19)	1%	(3)	1%	(2)	18%	(50)	67%	(189)	284
Non-Evangelical	6%	(21)	10%	(36)	2%	(7)	2%	(6)	9%	(32)	73%	(269)	370
Community: Urban	8%	(26)	15%	(49)	3%	(10)	1%	(3)	15%	(48)	57%	(184)	320
Community: Suburban	8%	(40)	8%	(41)	1%	(6)	1%	(5)	10%	(53)	71%	(356)	501
Community: Rural	4%	(9)	4%	(11)	2%	(6)	3%	(7)	8%	(21)	78%	(191)	244
Employ: Private Sector	11%	(39)	13%	(46)	4%	(13)	3%	(10)	11%	(37)	58%	(202)	349
Employ: Government	5%	(3)	13%	(8)	1%	(1)	2%	(1)	13%	(8)	66%	(40)	62
Employ: Self-Employed	7%	(8)	3%	(3)	1%	(1)	2%	(3)	20%	(22)	67%	(72)	108
Employ: Homemaker	6%	(4)	10%	(7)	1%	(1)	1%	(1)	13%	(9)	68%	(45)	66
Employ: Retired	3%	(9)	5%	(14)	—	(1)	—	(0)	8%	(22)	84%	(233)	279
Employ: Unemployed	5%	(6)	15%	(18)	1%	(1)	—	(0)	15%	(18)	64%	(76)	119
Employ: Other	10%	(5)	5%	(2)	2%	(1)	—	(0)	9%	(5)	73%	(36)	50
Military HH: Yes	6%	(7)	5%	(7)	—	(0)	—	(0)	8%	(10)	81%	(100)	124
Military HH: No	7%	(69)	10%	(94)	2%	(21)	2%	(15)	12%	(112)	67%	(630)	941
RD/WT: Right Direction	12%	(41)	11%	(40)	3%	(12)	2%	(9)	13%	(46)	58%	(205)	353
RD/WT: Wrong Track	5%	(35)	9%	(61)	1%	(9)	1%	(6)	11%	(75)	74%	(526)	712
Biden Job Approve	11%	(52)	12%	(59)	2%	(10)	3%	(13)	13%	(62)	60%	(291)	487
Biden Job Disapprove	5%	(24)	8%	(40)	1%	(8)	—	(2)	10%	(55)	76%	(404)	534
Biden Job Strongly Approve	12%	(25)	9%	(19)	2%	(5)	5%	(10)	11%	(24)	61%	(132)	215
Biden Job Somewhat Approve	10%	(27)	15%	(41)	2%	(5)	1%	(3)	14%	(38)	58%	(159)	272
Biden Job Somewhat Disapprove	3%	(5)	11%	(18)	2%	(3)	1%	(2)	12%	(19)	70%	(113)	160
Biden Job Strongly Disapprove	5%	(19)	6%	(23)	1%	(4)	—	(0)	10%	(37)	78%	(292)	374

Continued on next page

Table MCEN4_11: How favorable or unfavorable do you feel about the following film directors?
Taika Waititi

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(76)	9%	(101)	2%	(21)	1%	(15)	11%	(121)	69%	(730)	1065
Favorable of Biden	10%	(48)	13%	(62)	2%	(8)	2%	(11)	12%	(58)	60%	(286)	472
Unfavorable of Biden	5%	(26)	6%	(34)	2%	(8)	1%	(4)	11%	(59)	75%	(399)	530
Very Favorable of Biden	11%	(25)	9%	(21)	2%	(5)	4%	(8)	9%	(21)	64%	(144)	225
Somewhat Favorable of Biden	9%	(23)	17%	(41)	1%	(2)	1%	(3)	15%	(37)	57%	(142)	248
Somewhat Unfavorable of Biden	7%	(9)	12%	(15)	1%	(1)	1%	(2)	15%	(20)	64%	(86)	133
Very Unfavorable of Biden	4%	(17)	5%	(19)	2%	(7)	1%	(3)	10%	(39)	79%	(313)	397
#1 Issue: Economy	6%	(25)	9%	(39)	1%	(7)	1%	(4)	13%	(58)	71%	(319)	452
#1 Issue: Security	3%	(4)	8%	(10)	4%	(5)	5%	(7)	6%	(7)	75%	(95)	127
#1 Issue: Health Care	11%	(10)	15%	(13)	4%	(4)	—	(0)	14%	(12)	55%	(48)	87
#1 Issue: Medicare / Social Security	6%	(7)	5%	(6)	—	(0)	1%	(1)	8%	(9)	80%	(89)	111
#1 Issue: Women's Issues	14%	(17)	12%	(15)	—	(0)	1%	(1)	16%	(20)	59%	(74)	126
#1 Issue: Energy	13%	(9)	6%	(4)	5%	(4)	1%	(1)	13%	(9)	61%	(41)	67
#1 Issue: Other	4%	(2)	5%	(3)	1%	(1)	4%	(2)	8%	(4)	78%	(43)	54
2022 House Vote: Democrat	11%	(50)	15%	(66)	2%	(7)	2%	(11)	13%	(58)	57%	(253)	445
2022 House Vote: Republican	6%	(20)	8%	(26)	1%	(5)	—	(0)	9%	(32)	76%	(258)	341
2022 House Vote: Didnt Vote	2%	(5)	3%	(9)	3%	(8)	2%	(4)	11%	(29)	79%	(204)	260
2020 Vote: Joe Biden	11%	(50)	13%	(61)	2%	(8)	3%	(13)	12%	(56)	60%	(283)	472
2020 Vote: Donald Trump	6%	(19)	8%	(26)	1%	(4)	—	(0)	8%	(26)	77%	(256)	332
2020 Vote: Didn't Vote	3%	(7)	5%	(12)	3%	(7)	1%	(2)	15%	(35)	73%	(171)	233
2018 House Vote: Democrat	12%	(47)	12%	(49)	1%	(5)	2%	(6)	11%	(42)	62%	(241)	390
2018 House Vote: Republican	6%	(19)	8%	(25)	1%	(2)	—	(0)	10%	(31)	74%	(224)	301
2018 House Vote: Didnt Vote	3%	(10)	7%	(26)	4%	(13)	2%	(8)	13%	(46)	70%	(242)	344
4-Region: Northeast	6%	(12)	13%	(25)	1%	(2)	3%	(6)	12%	(22)	65%	(124)	191
4-Region: Midwest	4%	(8)	7%	(15)	3%	(7)	1%	(2)	13%	(26)	72%	(151)	208
4-Region: South	7%	(29)	9%	(36)	2%	(6)	1%	(3)	11%	(42)	71%	(279)	395
4-Region: West	10%	(27)	9%	(25)	2%	(6)	2%	(4)	12%	(31)	65%	(177)	271

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_12: How favorable or unfavorable do you feel about the following film directors?

Alejandro Gonzalez Iñarritu

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(72)	7%	(79)	2%	(27)	2%	(19)	9%	(102)	73%	(801)	1099
Gender: Male	8%	(40)	10%	(53)	4%	(21)	2%	(12)	10%	(51)	66%	(338)	515
Gender: Female	5%	(31)	4%	(25)	1%	(6)	1%	(7)	9%	(50)	79%	(449)	567
Age: 18-34	5%	(17)	10%	(33)	3%	(10)	4%	(12)	14%	(47)	65%	(216)	334
Age: 35-44	14%	(23)	8%	(13)	3%	(5)	1%	(2)	11%	(18)	64%	(108)	169
Age: 45-64	7%	(26)	7%	(26)	3%	(10)	1%	(5)	4%	(14)	77%	(272)	353
Age: 65+	2%	(5)	3%	(7)	1%	(2)	—	(0)	10%	(23)	85%	(206)	243
GenZers: 1997-2012	3%	(5)	8%	(14)	3%	(5)	4%	(6)	9%	(16)	72%	(120)	166
Millennials: 1981-1996	11%	(34)	10%	(30)	3%	(8)	3%	(8)	15%	(45)	60%	(183)	307
GenXers: 1965-1980	9%	(24)	7%	(18)	5%	(12)	1%	(3)	5%	(14)	73%	(190)	261
Baby Boomers: 1946-1964	2%	(8)	5%	(17)	1%	(2)	—	(1)	8%	(28)	83%	(280)	336
PID: Dem (no lean)	11%	(51)	9%	(42)	4%	(19)	2%	(11)	9%	(40)	64%	(285)	447
PID: Ind (no lean)	3%	(9)	5%	(16)	2%	(6)	1%	(2)	9%	(32)	81%	(278)	343
PID: Rep (no lean)	4%	(12)	7%	(21)	—	(1)	2%	(6)	10%	(31)	77%	(238)	309
PID/Gender: Dem Men	15%	(31)	15%	(31)	7%	(14)	3%	(7)	11%	(23)	50%	(106)	211
PID/Gender: Dem Women	9%	(20)	5%	(11)	2%	(5)	2%	(4)	7%	(16)	75%	(165)	220
PID/Gender: Ind Men	1%	(1)	6%	(9)	4%	(6)	1%	(2)	12%	(17)	76%	(112)	146
PID/Gender: Ind Women	4%	(7)	3%	(7)	—	(0)	—	(0)	7%	(15)	85%	(167)	196
PID/Gender: Rep Men	5%	(8)	9%	(14)	1%	(1)	2%	(3)	7%	(11)	76%	(121)	158
PID/Gender: Rep Women	3%	(4)	5%	(7)	—	(0)	2%	(2)	13%	(20)	78%	(117)	151
Ideo: Liberal (1-3)	12%	(41)	7%	(23)	4%	(15)	3%	(10)	12%	(42)	63%	(220)	350
Ideo: Moderate (4)	5%	(17)	9%	(30)	2%	(6)	1%	(4)	9%	(28)	74%	(242)	326
Ideo: Conservative (5-7)	4%	(13)	8%	(25)	2%	(6)	1%	(4)	6%	(19)	79%	(253)	320
Educ: < College	6%	(43)	6%	(42)	3%	(18)	2%	(15)	10%	(71)	74%	(528)	716
Educ: Bachelors degree	7%	(18)	10%	(24)	3%	(7)	1%	(1)	7%	(17)	73%	(181)	249
Educ: Post-grad	8%	(11)	10%	(13)	1%	(1)	2%	(3)	10%	(14)	69%	(92)	133
Income: Under 50k	6%	(38)	5%	(30)	3%	(16)	2%	(10)	10%	(60)	74%	(432)	586
Income: 50k-100k	3%	(11)	9%	(28)	3%	(10)	2%	(6)	9%	(28)	74%	(242)	326
Income: 100k+	12%	(22)	11%	(21)	—	(1)	1%	(2)	8%	(14)	68%	(127)	188
Ethnicity: White	7%	(58)	7%	(60)	2%	(15)	1%	(12)	8%	(72)	75%	(639)	856
Ethnicity: Hispanic	13%	(27)	8%	(17)	2%	(4)	3%	(6)	10%	(20)	63%	(129)	204

Continued on next page

Table MCEN4_12: How favorable or unfavorable do you feel about the following film directors?
 Alejandro Gonzalez Inarritu

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(72)	7%	(79)	2%	(27)	2%	(19)	9%	(102)	73%	(801)	1099
Ethnicity: Black	6%	(8)	6%	(9)	3%	(4)	4%	(6)	18%	(25)	62%	(84)	136
Ethnicity: Other	5%	(5)	9%	(9)	7%	(8)	1%	(1)	5%	(5)	73%	(78)	107
All Christian	7%	(37)	8%	(39)	2%	(11)	2%	(10)	8%	(37)	73%	(361)	496
All Non-Christian	10%	(7)	12%	(8)	9%	(6)	—	(0)	10%	(7)	60%	(42)	69
Agnostic/Nothing in particular	4%	(13)	5%	(16)	2%	(6)	2%	(6)	8%	(22)	79%	(230)	293
Something Else	6%	(12)	6%	(11)	2%	(3)	1%	(2)	14%	(27)	71%	(141)	197
Religious Non-Protestant/Catholic	9%	(7)	10%	(8)	8%	(6)	—	(0)	11%	(8)	62%	(48)	77
Evangelical	8%	(23)	6%	(18)	1%	(4)	3%	(7)	10%	(29)	72%	(212)	292
Non-Evangelical	7%	(26)	8%	(30)	3%	(11)	1%	(4)	9%	(34)	73%	(281)	386
Community: Urban	12%	(36)	10%	(33)	4%	(14)	3%	(9)	11%	(34)	60%	(189)	314
Community: Suburban	6%	(29)	6%	(33)	2%	(9)	1%	(4)	7%	(37)	79%	(411)	522
Community: Rural	2%	(6)	5%	(13)	2%	(4)	3%	(7)	12%	(32)	76%	(201)	263
Employ: Private Sector	11%	(40)	13%	(47)	2%	(9)	3%	(10)	10%	(37)	62%	(233)	376
Employ: Government	5%	(4)	9%	(6)	6%	(4)	1%	(1)	6%	(4)	73%	(53)	72
Employ: Self-Employed	6%	(6)	5%	(6)	2%	(2)	3%	(3)	13%	(14)	71%	(78)	109
Employ: Homemaker	15%	(12)	3%	(2)	1%	(1)	3%	(3)	6%	(5)	71%	(56)	79
Employ: Retired	2%	(5)	2%	(6)	2%	(6)	1%	(1)	8%	(21)	85%	(229)	269
Employ: Unemployed	3%	(3)	4%	(4)	2%	(2)	1%	(1)	11%	(11)	80%	(84)	106
Employ: Other	—	(0)	—	(0)	4%	(2)	—	(0)	12%	(7)	84%	(48)	57
Military HH: Yes	5%	(6)	7%	(9)	—	(0)	5%	(6)	9%	(12)	75%	(100)	134
Military HH: No	7%	(65)	7%	(70)	3%	(27)	1%	(12)	9%	(90)	73%	(701)	965
RD/WT: Right Direction	12%	(44)	9%	(33)	5%	(19)	4%	(13)	12%	(46)	58%	(213)	368
RD/WT: Wrong Track	4%	(28)	6%	(45)	1%	(8)	1%	(5)	8%	(57)	80%	(588)	731
Biden Job Approve	9%	(43)	8%	(41)	4%	(20)	3%	(13)	11%	(53)	65%	(321)	491
Biden Job Disapprove	5%	(29)	7%	(36)	1%	(6)	1%	(6)	9%	(47)	77%	(421)	545
Biden Job Strongly Approve	13%	(29)	11%	(24)	3%	(6)	3%	(7)	11%	(26)	59%	(134)	226
Biden Job Somewhat Approve	5%	(14)	6%	(17)	5%	(14)	2%	(6)	10%	(27)	71%	(187)	265
Biden Job Somewhat Disapprove	10%	(16)	8%	(12)	2%	(3)	2%	(4)	10%	(16)	68%	(111)	162
Biden Job Strongly Disapprove	3%	(12)	6%	(24)	1%	(3)	—	(2)	8%	(30)	81%	(311)	382

Continued on next page

Table MCEN4_12: How favorable or unfavorable do you feel about the following film directors?

Alejandro Gonzalez Inarritu

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(72)	7%	(79)	2%	(27)	2%	(19)	9%	(102)	73%	(801)	1099
Favorable of Biden	10%	(51)	8%	(40)	4%	(19)	2%	(8)	10%	(49)	67%	(335)	502
Unfavorable of Biden	4%	(21)	7%	(35)	1%	(6)	2%	(10)	9%	(45)	78%	(410)	526
Very Favorable of Biden	12%	(29)	10%	(23)	3%	(6)	2%	(5)	10%	(23)	63%	(149)	237
Somewhat Favorable of Biden	8%	(21)	6%	(17)	5%	(13)	1%	(3)	10%	(26)	70%	(186)	266
Somewhat Unfavorable of Biden	8%	(10)	10%	(12)	2%	(3)	4%	(5)	6%	(7)	70%	(84)	120
Very Unfavorable of Biden	3%	(11)	5%	(22)	1%	(3)	1%	(5)	9%	(38)	80%	(326)	406
#1 Issue: Economy	7%	(33)	8%	(37)	2%	(8)	—	(0)	9%	(39)	74%	(334)	452
#1 Issue: Security	4%	(6)	7%	(10)	3%	(4)	3%	(4)	7%	(9)	77%	(112)	144
#1 Issue: Health Care	8%	(7)	12%	(10)	4%	(3)	2%	(1)	11%	(9)	64%	(56)	87
#1 Issue: Medicare / Social Security	4%	(5)	3%	(4)	5%	(7)	2%	(3)	9%	(13)	77%	(107)	139
#1 Issue: Women's Issues	11%	(15)	5%	(6)	1%	(1)	4%	(5)	14%	(18)	66%	(86)	132
#1 Issue: Energy	7%	(4)	10%	(6)	4%	(2)	4%	(2)	5%	(3)	70%	(43)	62
2022 House Vote: Democrat	12%	(57)	9%	(44)	4%	(21)	2%	(11)	9%	(42)	63%	(302)	478
2022 House Vote: Republican	4%	(12)	7%	(22)	1%	(3)	1%	(4)	10%	(29)	77%	(236)	306
2022 House Vote: Didnt Vote	1%	(2)	4%	(11)	1%	(2)	2%	(5)	9%	(24)	84%	(227)	271
2020 Vote: Joe Biden	10%	(48)	8%	(42)	4%	(19)	2%	(12)	11%	(53)	65%	(322)	495
2020 Vote: Donald Trump	6%	(20)	6%	(20)	1%	(3)	1%	(3)	7%	(25)	79%	(275)	347
2020 Vote: Didn't Vote	1%	(2)	6%	(14)	1%	(3)	2%	(4)	10%	(22)	80%	(177)	222
2018 House Vote: Democrat	12%	(47)	7%	(26)	4%	(14)	2%	(8)	9%	(35)	67%	(263)	394
2018 House Vote: Republican	4%	(12)	5%	(16)	1%	(4)	1%	(4)	9%	(27)	78%	(224)	286
2018 House Vote: Didnt Vote	3%	(12)	10%	(37)	2%	(8)	2%	(6)	9%	(32)	74%	(275)	369
4-Region: Northeast	9%	(16)	11%	(20)	4%	(7)	3%	(6)	7%	(14)	66%	(125)	188
4-Region: Midwest	2%	(4)	7%	(15)	2%	(4)	3%	(7)	7%	(17)	80%	(186)	233
4-Region: South	6%	(26)	5%	(19)	3%	(11)	—	(2)	11%	(48)	75%	(317)	423
4-Region: West	10%	(26)	9%	(24)	2%	(5)	2%	(4)	9%	(24)	68%	(172)	255

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_13: How favorable or unfavorable do you feel about the following film directors?
 Alfonso Cuaron

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(73)	8%	(87)	2%	(21)	2%	(17)	11%	(122)	70%	(753)	1073
Gender: Male	8%	(44)	10%	(55)	3%	(15)	2%	(12)	12%	(64)	64%	(343)	533
Gender: Female	5%	(29)	6%	(32)	1%	(6)	1%	(5)	11%	(58)	76%	(399)	529
Age: 18-34	8%	(23)	12%	(33)	5%	(13)	4%	(12)	13%	(36)	58%	(162)	279
Age: 35-44	10%	(20)	11%	(22)	1%	(3)	2%	(4)	17%	(34)	59%	(118)	199
Age: 45-64	6%	(22)	4%	(16)	1%	(5)	—	(1)	9%	(32)	79%	(285)	361
Age: 65+	3%	(8)	7%	(16)	—	(0)	—	(0)	9%	(21)	81%	(189)	233
GenZers: 1997-2012	8%	(10)	7%	(9)	7%	(8)	4%	(6)	11%	(14)	63%	(80)	127
Millennials: 1981-1996	10%	(32)	14%	(44)	2%	(7)	3%	(10)	16%	(49)	54%	(168)	309
GenXers: 1965-1980	6%	(17)	6%	(17)	2%	(6)	—	(1)	11%	(32)	74%	(206)	278
Baby Boomers: 1946-1964	4%	(15)	4%	(15)	—	(0)	—	(0)	8%	(26)	83%	(271)	327
PID: Dem (no lean)	9%	(41)	10%	(47)	2%	(11)	2%	(11)	14%	(62)	63%	(287)	459
PID: Ind (no lean)	5%	(15)	5%	(16)	2%	(5)	—	(0)	11%	(35)	77%	(235)	307
PID: Rep (no lean)	6%	(17)	8%	(23)	2%	(5)	2%	(5)	8%	(25)	75%	(232)	307
PID/Gender: Dem Men	12%	(30)	13%	(31)	3%	(7)	3%	(7)	11%	(27)	58%	(140)	241
PID/Gender: Dem Women	5%	(11)	8%	(16)	2%	(4)	2%	(5)	17%	(36)	66%	(140)	211
PID/Gender: Ind Men	5%	(7)	6%	(9)	3%	(4)	—	(0)	15%	(23)	71%	(106)	149
PID/Gender: Ind Women	5%	(8)	5%	(8)	—	(1)	—	(0)	8%	(12)	81%	(125)	154
PID/Gender: Rep Men	5%	(8)	10%	(15)	3%	(4)	4%	(5)	10%	(15)	68%	(97)	143
PID/Gender: Rep Women	6%	(9)	5%	(8)	1%	(1)	—	(0)	6%	(10)	82%	(135)	164
Ideo: Liberal (1-3)	11%	(38)	9%	(32)	2%	(8)	3%	(12)	13%	(43)	61%	(206)	339
Ideo: Moderate (4)	8%	(25)	9%	(29)	2%	(5)	—	(1)	13%	(41)	69%	(221)	322
Ideo: Conservative (5-7)	3%	(10)	7%	(24)	1%	(2)	1%	(2)	9%	(31)	79%	(259)	328
Educ: < College	7%	(46)	6%	(42)	2%	(13)	2%	(13)	11%	(78)	72%	(496)	688
Educ: Bachelors degree	7%	(16)	9%	(22)	3%	(6)	1%	(2)	11%	(26)	69%	(163)	236
Educ: Post-grad	7%	(11)	15%	(22)	1%	(2)	2%	(3)	12%	(18)	63%	(94)	150
Income: Under 50k	5%	(29)	7%	(40)	2%	(14)	1%	(8)	12%	(68)	73%	(422)	581
Income: 50k-100k	8%	(24)	8%	(26)	1%	(4)	3%	(9)	10%	(32)	70%	(223)	316
Income: 100k+	12%	(20)	12%	(21)	2%	(3)	—	(0)	13%	(23)	62%	(108)	175
Ethnicity: White	7%	(55)	8%	(67)	2%	(15)	2%	(14)	10%	(87)	72%	(600)	837
Ethnicity: Hispanic	15%	(29)	5%	(10)	2%	(4)	3%	(6)	17%	(32)	57%	(110)	191

Continued on next page

Table MCEN4_13: How favorable or unfavorable do you feel about the following film directors?

Alfonso Cuaron

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(73)	8%	(87)	2%	(21)	2%	(17)	11%	(122)	70%	(753)	1073
Ethnicity: Black	8%	(11)	11%	(16)	2%	(3)	2%	(2)	18%	(26)	59%	(83)	140
Ethnicity: Other	7%	(7)	4%	(4)	4%	(4)	1%	(1)	9%	(9)	74%	(71)	96
All Christian	7%	(33)	10%	(45)	1%	(4)	2%	(8)	10%	(47)	71%	(332)	469
All Non-Christian	19%	(11)	8%	(5)	5%	(3)	2%	(1)	9%	(5)	56%	(32)	57
Agnostic/Nothing in particular	6%	(19)	8%	(24)	2%	(6)	1%	(4)	12%	(39)	71%	(224)	317
Something Else	5%	(9)	5%	(9)	2%	(4)	2%	(4)	13%	(24)	74%	(136)	185
Religious Non-Protestant/Catholic	19%	(13)	9%	(6)	4%	(3)	1%	(1)	8%	(5)	58%	(39)	68
Evangelical	6%	(17)	7%	(19)	1%	(3)	2%	(4)	14%	(38)	70%	(195)	277
Non-Evangelical	6%	(22)	9%	(33)	1%	(5)	2%	(6)	9%	(33)	73%	(263)	362
Community: Urban	9%	(31)	12%	(39)	2%	(8)	3%	(9)	17%	(56)	58%	(196)	339
Community: Suburban	7%	(34)	7%	(34)	1%	(6)	1%	(4)	10%	(48)	74%	(365)	491
Community: Rural	3%	(8)	6%	(14)	3%	(7)	1%	(3)	7%	(18)	79%	(193)	243
Employ: Private Sector	9%	(34)	12%	(46)	3%	(13)	2%	(8)	11%	(41)	62%	(237)	380
Employ: Government	18%	(12)	8%	(5)	—	(0)	2%	(1)	11%	(7)	61%	(38)	63
Employ: Self-Employed	6%	(6)	9%	(8)	2%	(2)	—	(0)	17%	(16)	66%	(62)	94
Employ: Homemaker	1%	(1)	6%	(5)	—	(0)	7%	(5)	24%	(17)	62%	(45)	73
Employ: Retired	3%	(9)	5%	(13)	—	(0)	1%	(1)	8%	(22)	83%	(219)	265
Employ: Unemployed	8%	(9)	4%	(5)	2%	(2)	—	(1)	12%	(13)	73%	(84)	114
Employ: Other	—	(0)	5%	(3)	4%	(2)	—	(0)	4%	(2)	86%	(45)	52
Military HH: Yes	6%	(8)	7%	(10)	—	(0)	3%	(5)	11%	(16)	73%	(107)	145
Military HH: No	7%	(65)	8%	(77)	2%	(21)	1%	(12)	12%	(107)	70%	(647)	928
RD/WT: Right Direction	9%	(33)	10%	(37)	3%	(11)	3%	(11)	16%	(56)	59%	(212)	360
RD/WT: Wrong Track	6%	(40)	7%	(50)	1%	(9)	1%	(6)	9%	(67)	76%	(541)	714
Biden Job Approve	8%	(39)	11%	(53)	2%	(10)	2%	(9)	13%	(65)	64%	(310)	485
Biden Job Disapprove	6%	(33)	6%	(32)	2%	(9)	1%	(8)	10%	(56)	75%	(407)	544
Biden Job Strongly Approve	12%	(26)	13%	(27)	1%	(2)	2%	(3)	11%	(24)	62%	(133)	215
Biden Job Somewhat Approve	5%	(13)	10%	(26)	3%	(8)	2%	(5)	15%	(41)	66%	(177)	270
Biden Job Somewhat Disapprove	5%	(9)	10%	(15)	4%	(7)	2%	(3)	12%	(20)	67%	(107)	160
Biden Job Strongly Disapprove	6%	(24)	4%	(17)	1%	(2)	1%	(5)	9%	(36)	78%	(299)	383

Continued on next page

Table MCEN4_13: How favorable or unfavorable do you feel about the following film directors?
Alfonso Cuaron

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(73)	8%	(87)	2%	(21)	2%	(17)	11%	(122)	70%	(753)	1073
Favorable of Biden	8%	(40)	11%	(53)	2%	(9)	2%	(8)	12%	(60)	65%	(313)	483
Unfavorable of Biden	6%	(31)	6%	(32)	2%	(9)	2%	(9)	10%	(55)	74%	(393)	529
Very Favorable of Biden	14%	(30)	12%	(26)	1%	(2)	1%	(2)	9%	(19)	64%	(143)	222
Somewhat Favorable of Biden	4%	(9)	10%	(27)	3%	(7)	2%	(6)	16%	(41)	66%	(171)	260
Somewhat Unfavorable of Biden	13%	(17)	9%	(11)	4%	(5)	3%	(4)	13%	(18)	58%	(76)	132
Very Unfavorable of Biden	3%	(14)	5%	(20)	1%	(4)	1%	(4)	9%	(37)	80%	(317)	397
#1 Issue: Economy	7%	(31)	9%	(42)	1%	(6)	2%	(7)	11%	(52)	70%	(321)	459
#1 Issue: Security	5%	(7)	8%	(11)	4%	(5)	1%	(2)	5%	(7)	76%	(105)	138
#1 Issue: Health Care	5%	(4)	9%	(7)	4%	(3)	1%	(1)	17%	(13)	63%	(46)	73
#1 Issue: Medicare / Social Security	1%	(2)	4%	(6)	—	(0)	2%	(2)	14%	(20)	80%	(115)	144
#1 Issue: Women's Issues	11%	(11)	6%	(6)	3%	(3)	3%	(3)	14%	(14)	63%	(63)	101
#1 Issue: Energy	8%	(5)	15%	(10)	2%	(1)	1%	(0)	12%	(8)	62%	(39)	64
2022 House Vote: Democrat	11%	(51)	11%	(49)	3%	(12)	2%	(11)	10%	(48)	63%	(297)	468
2022 House Vote: Republican	5%	(15)	7%	(22)	1%	(4)	1%	(2)	8%	(24)	79%	(249)	317
2022 House Vote: Didnt Vote	2%	(6)	6%	(14)	2%	(5)	1%	(3)	18%	(46)	70%	(174)	247
2020 Vote: Joe Biden	9%	(43)	11%	(53)	2%	(9)	2%	(10)	10%	(47)	66%	(309)	470
2020 Vote: Donald Trump	6%	(21)	5%	(19)	1%	(5)	1%	(5)	8%	(27)	78%	(276)	353
2020 Vote: Didn't Vote	4%	(8)	6%	(13)	2%	(5)	1%	(2)	21%	(46)	65%	(141)	216
2018 House Vote: Democrat	10%	(41)	10%	(41)	2%	(9)	2%	(7)	11%	(44)	65%	(268)	411
2018 House Vote: Republican	8%	(23)	6%	(18)	1%	(3)	1%	(3)	9%	(27)	75%	(219)	293
2018 House Vote: Didnt Vote	3%	(8)	8%	(27)	3%	(9)	2%	(7)	14%	(47)	70%	(228)	327
4-Region: Northeast	10%	(18)	11%	(20)	3%	(5)	—	(1)	12%	(22)	64%	(117)	183
4-Region: Midwest	3%	(6)	7%	(15)	2%	(4)	1%	(3)	8%	(19)	79%	(182)	230
4-Region: South	6%	(25)	7%	(31)	2%	(8)	1%	(5)	12%	(49)	72%	(302)	420
4-Region: West	10%	(24)	8%	(20)	2%	(4)	3%	(8)	13%	(31)	64%	(153)	240

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_14: How favorable or unfavorable do you feel about the following film directors?

Adam McKay

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(61)	10%	(98)	3%	(29)	1%	(12)	13%	(129)	67%	(680)	1009
Gender: Male	8%	(39)	12%	(59)	4%	(22)	2%	(11)	10%	(50)	63%	(313)	494
Gender: Female	4%	(22)	7%	(36)	1%	(7)	—	(2)	16%	(78)	71%	(357)	501
Age: 18-34	8%	(23)	12%	(35)	5%	(14)	2%	(6)	15%	(43)	59%	(172)	294
Age: 35-44	8%	(15)	12%	(21)	3%	(5)	3%	(4)	15%	(26)	59%	(101)	171
Age: 45-64	6%	(18)	8%	(26)	3%	(10)	1%	(2)	12%	(38)	71%	(229)	323
Age: 65+	2%	(5)	7%	(16)	—	(0)	—	(0)	10%	(22)	80%	(178)	222
GenZers: 1997-2012	4%	(6)	12%	(16)	6%	(8)	4%	(5)	10%	(14)	65%	(90)	139
Millennials: 1981-1996	10%	(29)	12%	(36)	4%	(11)	2%	(6)	18%	(51)	54%	(159)	293
GenXers: 1965-1980	9%	(21)	9%	(22)	3%	(7)	1%	(1)	11%	(27)	67%	(162)	241
Baby Boomers: 1946-1964	2%	(5)	8%	(23)	1%	(3)	—	(1)	12%	(35)	78%	(236)	303
PID: Dem (no lean)	9%	(35)	11%	(46)	4%	(19)	1%	(5)	12%	(51)	62%	(259)	415
PID: Ind (no lean)	3%	(9)	7%	(20)	2%	(5)	1%	(2)	14%	(38)	74%	(205)	279
PID: Rep (no lean)	5%	(16)	10%	(32)	2%	(5)	2%	(6)	13%	(40)	68%	(216)	315
PID/Gender: Dem Men	13%	(26)	15%	(30)	8%	(15)	2%	(4)	10%	(21)	52%	(105)	200
PID/Gender: Dem Women	5%	(9)	8%	(16)	2%	(3)	1%	(1)	14%	(29)	71%	(147)	205
PID/Gender: Ind Men	3%	(5)	6%	(10)	3%	(4)	1%	(2)	12%	(18)	74%	(111)	149
PID/Gender: Ind Women	4%	(5)	6%	(8)	1%	(1)	—	(0)	16%	(20)	74%	(92)	125
PID/Gender: Rep Men	6%	(8)	14%	(20)	2%	(3)	4%	(5)	8%	(11)	67%	(97)	145
PID/Gender: Rep Women	5%	(8)	7%	(13)	2%	(3)	—	(0)	17%	(29)	69%	(118)	171
Ideo: Liberal (1-3)	9%	(30)	10%	(35)	4%	(14)	1%	(2)	16%	(52)	60%	(200)	334
Ideo: Moderate (4)	5%	(14)	11%	(32)	2%	(5)	1%	(2)	16%	(46)	66%	(192)	291
Ideo: Conservative (5-7)	5%	(15)	8%	(25)	2%	(6)	2%	(5)	8%	(25)	75%	(234)	311
Educ: < College	5%	(30)	10%	(61)	3%	(20)	2%	(11)	13%	(84)	68%	(439)	644
Educ: Bachelors degree	9%	(22)	8%	(18)	2%	(4)	—	(1)	14%	(34)	68%	(166)	244
Educ: Post-grad	8%	(9)	15%	(18)	5%	(6)	1%	(1)	10%	(12)	62%	(75)	121
Income: Under 50k	5%	(26)	9%	(52)	3%	(19)	1%	(5)	15%	(82)	67%	(375)	558
Income: 50k-100k	8%	(23)	9%	(26)	2%	(6)	1%	(4)	12%	(37)	68%	(206)	302
Income: 100k+	8%	(12)	13%	(20)	3%	(4)	2%	(3)	7%	(11)	66%	(99)	149
Ethnicity: White	6%	(44)	10%	(75)	2%	(14)	1%	(8)	12%	(90)	70%	(538)	769
Ethnicity: Hispanic	4%	(6)	15%	(25)	—	(0)	—	(1)	18%	(30)	62%	(105)	168

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Table MCEN4_14: How favorable or unfavorable do you feel about the following film directors?
 Adam McKay

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(61)	10%	(98)	3%	(29)	1%	(12)	13%	(129)	67%	(680)	1009
Ethnicity: Black	10%	(14)	8%	(11)	7%	(9)	2%	(3)	20%	(28)	53%	(75)	141
Ethnicity: Other	3%	(3)	11%	(11)	5%	(5)	1%	(1)	12%	(11)	67%	(66)	98
All Christian	7%	(31)	9%	(41)	3%	(11)	1%	(6)	9%	(39)	71%	(311)	439
All Non-Christian	8%	(6)	8%	(6)	8%	(6)	—	(0)	11%	(8)	65%	(48)	74
Agnostic/Nothing in particular	4%	(10)	12%	(30)	3%	(7)	1%	(2)	17%	(44)	64%	(163)	255
Something Else	4%	(8)	7%	(14)	2%	(4)	2%	(4)	16%	(30)	68%	(131)	191
Religious Non-Protestant/Catholic	7%	(6)	7%	(6)	8%	(7)	—	(0)	10%	(8)	67%	(57)	84
Evangelical	8%	(24)	8%	(23)	1%	(4)	2%	(6)	14%	(41)	66%	(185)	282
Non-Evangelical	5%	(15)	10%	(33)	3%	(9)	1%	(4)	8%	(26)	74%	(244)	332
Community: Urban	11%	(33)	13%	(41)	5%	(17)	1%	(3)	16%	(48)	54%	(164)	306
Community: Suburban	4%	(18)	8%	(39)	2%	(10)	1%	(5)	10%	(46)	74%	(343)	460
Community: Rural	4%	(9)	7%	(18)	1%	(2)	2%	(4)	15%	(36)	71%	(173)	243
Employ: Private Sector	12%	(40)	15%	(51)	2%	(8)	1%	(2)	9%	(31)	60%	(200)	333
Employ: Government	4%	(2)	12%	(6)	1%	(0)	7%	(4)	11%	(6)	66%	(35)	53
Employ: Self-Employed	6%	(6)	6%	(6)	4%	(4)	2%	(2)	16%	(17)	66%	(69)	105
Employ: Homemaker	4%	(3)	7%	(5)	1%	(0)	—	(0)	11%	(8)	78%	(55)	71
Employ: Retired	1%	(4)	6%	(16)	2%	(6)	1%	(2)	11%	(29)	79%	(209)	266
Employ: Unemployed	—	(0)	4%	(4)	5%	(6)	2%	(2)	29%	(30)	59%	(60)	102
Military HH: Yes	3%	(5)	8%	(11)	1%	(1)	1%	(1)	11%	(16)	76%	(108)	142
Military HH: No	6%	(56)	10%	(86)	3%	(28)	1%	(11)	13%	(113)	66%	(572)	867
RD/WT: Right Direction	9%	(31)	12%	(38)	6%	(19)	2%	(6)	16%	(52)	55%	(179)	325
RD/WT: Wrong Track	4%	(30)	9%	(60)	1%	(10)	1%	(6)	11%	(77)	73%	(500)	684
Biden Job Approve	9%	(39)	11%	(49)	5%	(20)	1%	(6)	15%	(68)	59%	(260)	443
Biden Job Disapprove	4%	(21)	9%	(45)	2%	(8)	1%	(6)	11%	(56)	73%	(374)	511
Biden Job Strongly Approve	11%	(22)	16%	(32)	4%	(8)	1%	(3)	15%	(31)	53%	(109)	205
Biden Job Somewhat Approve	7%	(18)	7%	(17)	5%	(12)	1%	(3)	16%	(38)	63%	(151)	238
Biden Job Somewhat Disapprove	5%	(7)	16%	(25)	2%	(4)	—	(0)	12%	(20)	65%	(104)	161
Biden Job Strongly Disapprove	4%	(14)	6%	(20)	1%	(4)	2%	(6)	10%	(36)	77%	(270)	350
Favorable of Biden	9%	(40)	10%	(48)	3%	(15)	1%	(6)	14%	(63)	63%	(292)	464
Unfavorable of Biden	4%	(19)	9%	(43)	2%	(9)	1%	(6)	12%	(61)	72%	(359)	497

Continued on next page

Table MCEN4_14: How favorable or unfavorable do you feel about the following film directors?

Adam McKay

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(61)	10%	(98)	3%	(29)	1%	(12)	13%	(129)	67%	(680)	1009
Very Favorable of Biden	9%	(20)	14%	(31)	5%	(11)	1%	(1)	15%	(33)	56%	(121)	217
Somewhat Favorable of Biden	8%	(21)	7%	(16)	2%	(4)	2%	(4)	12%	(30)	69%	(171)	247
Somewhat Unfavorable of Biden	5%	(6)	14%	(17)	3%	(4)	—	(0)	24%	(29)	54%	(66)	122
Very Unfavorable of Biden	4%	(13)	7%	(25)	1%	(5)	2%	(6)	8%	(32)	78%	(293)	375
#1 Issue: Economy	6%	(22)	10%	(38)	3%	(11)	1%	(3)	11%	(44)	70%	(275)	394
#1 Issue: Security	3%	(4)	14%	(19)	3%	(3)	1%	(1)	11%	(14)	69%	(90)	132
#1 Issue: Health Care	14%	(11)	10%	(8)	4%	(4)	1%	(1)	10%	(8)	62%	(51)	83
#1 Issue: Medicare / Social Security	2%	(2)	7%	(8)	4%	(5)	3%	(4)	16%	(20)	69%	(87)	126
#1 Issue: Women's Issues	7%	(9)	10%	(12)	3%	(4)	—	(0)	20%	(24)	60%	(71)	119
#1 Issue: Energy	16%	(9)	8%	(4)	2%	(1)	2%	(1)	8%	(5)	63%	(36)	57
#1 Issue: Other	—	(0)	3%	(1)	—	(0)	2%	(1)	6%	(3)	89%	(45)	51
2022 House Vote: Democrat	9%	(39)	12%	(54)	4%	(16)	1%	(7)	14%	(63)	59%	(260)	438
2022 House Vote: Republican	5%	(17)	11%	(36)	1%	(4)	1%	(3)	10%	(33)	71%	(228)	321
2022 House Vote: Didnt Vote	2%	(5)	3%	(6)	3%	(7)	1%	(3)	14%	(31)	76%	(166)	218
2020 Vote: Joe Biden	9%	(40)	11%	(53)	3%	(16)	1%	(7)	14%	(66)	61%	(280)	461
2020 Vote: Donald Trump	5%	(16)	9%	(31)	2%	(6)	1%	(3)	10%	(34)	72%	(239)	331
2020 Vote: Didn't Vote	1%	(2)	7%	(14)	3%	(5)	1%	(3)	15%	(29)	72%	(136)	188
2018 House Vote: Democrat	9%	(33)	11%	(42)	3%	(13)	1%	(4)	14%	(52)	61%	(223)	366
2018 House Vote: Republican	7%	(19)	10%	(29)	2%	(5)	1%	(3)	13%	(37)	68%	(197)	290
2018 House Vote: Didnt Vote	3%	(9)	9%	(27)	3%	(9)	2%	(6)	12%	(36)	72%	(224)	310
4-Region: Northeast	7%	(11)	8%	(14)	4%	(6)	1%	(2)	15%	(25)	65%	(108)	166
4-Region: Midwest	6%	(12)	7%	(14)	2%	(4)	2%	(4)	9%	(18)	74%	(148)	200
4-Region: South	4%	(18)	11%	(45)	3%	(11)	1%	(4)	13%	(54)	68%	(277)	409
4-Region: West	9%	(20)	10%	(24)	3%	(7)	1%	(3)	13%	(32)	63%	(147)	234

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN4_15: How favorable or unfavorable do you feel about the following film directors?
Damien Chazelle

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(71)	7%	(76)	2%	(21)	2%	(24)	10%	(111)	71%	(759)	1063
Gender: Male	9%	(44)	11%	(52)	3%	(16)	4%	(19)	8%	(40)	66%	(326)	497
Gender: Female	5%	(28)	4%	(24)	1%	(5)	1%	(5)	13%	(69)	76%	(419)	550
Age: 18-34	6%	(20)	7%	(22)	4%	(13)	5%	(14)	15%	(45)	63%	(192)	307
Age: 35-44	13%	(22)	11%	(19)	3%	(4)	3%	(5)	12%	(20)	58%	(98)	168
Age: 45-64	6%	(23)	7%	(26)	1%	(3)	2%	(6)	9%	(33)	75%	(266)	357
Age: 65+	3%	(7)	4%	(9)	—	(1)	—	(0)	5%	(11)	88%	(203)	231
GenZers: 1997-2012	5%	(7)	5%	(7)	3%	(4)	3%	(5)	14%	(20)	70%	(103)	146
Millennials: 1981-1996	11%	(33)	11%	(33)	5%	(14)	5%	(14)	14%	(42)	55%	(164)	299
GenXers: 1965-1980	8%	(20)	7%	(19)	1%	(2)	2%	(5)	11%	(29)	71%	(185)	259
Baby Boomers: 1946-1964	4%	(12)	5%	(15)	—	(1)	—	(1)	6%	(19)	85%	(273)	321
PID: Dem (no lean)	11%	(50)	10%	(46)	2%	(9)	3%	(11)	12%	(54)	62%	(276)	447
PID: Ind (no lean)	2%	(7)	3%	(9)	2%	(5)	2%	(5)	12%	(36)	80%	(249)	310
PID: Rep (no lean)	5%	(15)	7%	(21)	2%	(7)	3%	(8)	7%	(20)	77%	(234)	306
PID/Gender: Dem Men	14%	(30)	16%	(34)	3%	(7)	4%	(9)	7%	(16)	56%	(121)	217
PID/Gender: Dem Women	9%	(19)	5%	(11)	1%	(2)	1%	(3)	17%	(36)	66%	(142)	215
PID/Gender: Ind Men	4%	(5)	3%	(4)	4%	(5)	2%	(3)	11%	(14)	76%	(98)	129
PID/Gender: Ind Women	1%	(2)	3%	(5)	—	(0)	1%	(2)	12%	(22)	83%	(150)	181
PID/Gender: Rep Men	6%	(8)	9%	(14)	3%	(4)	5%	(7)	7%	(10)	71%	(107)	151
PID/Gender: Rep Women	4%	(7)	5%	(7)	2%	(3)	—	(0)	7%	(10)	82%	(127)	154
Ideo: Liberal (1-3)	11%	(37)	9%	(30)	2%	(7)	4%	(12)	9%	(31)	65%	(219)	337
Ideo: Moderate (4)	6%	(20)	7%	(23)	2%	(5)	1%	(5)	13%	(41)	70%	(224)	317
Ideo: Conservative (5-7)	5%	(15)	6%	(21)	2%	(7)	2%	(6)	10%	(32)	75%	(243)	324
Educ: < College	6%	(41)	6%	(41)	2%	(14)	2%	(16)	11%	(75)	73%	(513)	700
Educ: Bachelors degree	9%	(19)	8%	(18)	2%	(4)	1%	(2)	13%	(28)	68%	(151)	223
Educ: Post-grad	8%	(12)	12%	(17)	2%	(3)	4%	(6)	5%	(7)	68%	(95)	140
Income: Under 50k	5%	(29)	6%	(36)	1%	(9)	2%	(10)	11%	(63)	74%	(427)	575
Income: 50k-100k	6%	(20)	6%	(20)	3%	(10)	3%	(9)	11%	(33)	71%	(220)	313
Income: 100k+	13%	(23)	11%	(20)	1%	(2)	3%	(5)	8%	(14)	63%	(111)	176
Ethnicity: White	7%	(61)	6%	(53)	2%	(15)	2%	(13)	9%	(79)	74%	(615)	837
Ethnicity: Hispanic	14%	(28)	4%	(9)	—	(0)	4%	(7)	18%	(36)	60%	(122)	202

Continued on next page

Table MCEN4_15: How favorable or unfavorable do you feel about the following film directors?

Damien Chazelle

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(71)	7%	(76)	2%	(21)	2%	(24)	10%	(111)	71%	(759)	1063
Ethnicity: Black	6%	(7)	9%	(12)	5%	(6)	5%	(6)	16%	(21)	59%	(74)	125
Ethnicity: Other	3%	(3)	11%	(11)	—	(0)	5%	(5)	11%	(11)	70%	(70)	101
All Christian	10%	(49)	7%	(34)	2%	(8)	2%	(11)	9%	(44)	70%	(340)	486
All Non-Christian	8%	(5)	20%	(13)	1%	(1)	4%	(3)	13%	(8)	53%	(33)	63
Agnostic/Nothing in particular	4%	(12)	6%	(17)	3%	(9)	1%	(4)	10%	(30)	75%	(222)	295
Something Else	2%	(3)	6%	(11)	1%	(2)	3%	(6)	14%	(24)	73%	(130)	177
Religious Non-Protestant/Catholic	8%	(5)	18%	(13)	3%	(2)	4%	(3)	12%	(8)	55%	(38)	70
Evangelical	8%	(22)	6%	(15)	1%	(2)	3%	(9)	11%	(31)	71%	(192)	271
Non-Evangelical	8%	(31)	8%	(30)	2%	(7)	2%	(7)	10%	(38)	70%	(268)	380
Community: Urban	12%	(37)	11%	(35)	3%	(9)	3%	(11)	13%	(41)	59%	(187)	320
Community: Suburban	4%	(22)	6%	(29)	1%	(7)	1%	(4)	9%	(45)	78%	(384)	492
Community: Rural	5%	(12)	5%	(12)	2%	(5)	4%	(9)	10%	(24)	75%	(188)	251
Employ: Private Sector	8%	(28)	12%	(41)	4%	(13)	4%	(13)	13%	(44)	59%	(200)	339
Employ: Government	16%	(11)	7%	(5)	—	(0)	2%	(1)	5%	(3)	70%	(46)	66
Employ: Self-Employed	6%	(5)	8%	(7)	3%	(2)	2%	(2)	6%	(5)	76%	(69)	91
Employ: Homemaker	12%	(11)	2%	(1)	—	(0)	1%	(1)	22%	(19)	63%	(55)	87
Employ: Retired	4%	(10)	5%	(13)	1%	(2)	1%	(2)	6%	(15)	84%	(226)	268
Employ: Unemployed	3%	(3)	4%	(5)	1%	(1)	3%	(4)	14%	(17)	75%	(92)	123
Employ: Other	4%	(3)	3%	(2)	2%	(1)	—	(0)	5%	(3)	85%	(51)	60
Military HH: Yes	6%	(8)	4%	(5)	2%	(2)	2%	(2)	11%	(13)	76%	(96)	126
Military HH: No	7%	(63)	8%	(71)	2%	(19)	2%	(22)	10%	(97)	71%	(663)	936
RD/WT: Right Direction	13%	(45)	9%	(30)	2%	(8)	4%	(14)	12%	(40)	59%	(202)	339
RD/WT: Wrong Track	4%	(27)	6%	(46)	2%	(13)	1%	(10)	10%	(70)	77%	(557)	723
Biden Job Approve	12%	(59)	9%	(42)	2%	(12)	3%	(15)	9%	(44)	64%	(309)	481
Biden Job Disapprove	2%	(13)	6%	(34)	2%	(10)	2%	(9)	12%	(61)	76%	(399)	525
Biden Job Strongly Approve	18%	(39)	11%	(25)	3%	(7)	2%	(6)	10%	(22)	56%	(124)	224
Biden Job Somewhat Approve	8%	(20)	7%	(17)	2%	(4)	4%	(9)	9%	(22)	72%	(184)	257
Biden Job Somewhat Disapprove	1%	(2)	8%	(14)	2%	(3)	1%	(2)	15%	(25)	73%	(120)	165
Biden Job Strongly Disapprove	3%	(11)	5%	(20)	2%	(7)	2%	(7)	10%	(37)	78%	(279)	360

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Table MCEN4_15: How favorable or unfavorable do you feel about the following film directors?
Damien Chazelle

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(71)	7%	(76)	2%	(21)	2%	(24)	10%	(111)	71%	(759)	1063
Favorable of Biden	12%	(59)	8%	(41)	2%	(9)	2%	(12)	9%	(44)	66%	(322)	485
Unfavorable of Biden	2%	(13)	6%	(29)	2%	(12)	2%	(12)	11%	(59)	76%	(390)	515
Very Favorable of Biden	21%	(48)	11%	(25)	2%	(4)	1%	(3)	10%	(24)	55%	(128)	230
Somewhat Favorable of Biden	4%	(11)	6%	(16)	2%	(5)	3%	(9)	8%	(20)	76%	(194)	255
Somewhat Unfavorable of Biden	3%	(4)	9%	(12)	2%	(3)	1%	(2)	13%	(18)	72%	(95)	133
Very Unfavorable of Biden	2%	(9)	5%	(18)	2%	(9)	3%	(10)	11%	(41)	77%	(295)	382
#1 Issue: Economy	7%	(30)	8%	(37)	2%	(10)	3%	(12)	11%	(51)	69%	(314)	454
#1 Issue: Security	3%	(3)	8%	(8)	1%	(1)	3%	(3)	5%	(5)	79%	(79)	100
#1 Issue: Health Care	9%	(8)	7%	(6)	6%	(5)	1%	(1)	14%	(12)	63%	(54)	86
#1 Issue: Medicare / Social Security	5%	(6)	8%	(11)	—	(0)	3%	(4)	4%	(6)	79%	(104)	131
#1 Issue: Women's Issues	12%	(16)	3%	(3)	1%	(1)	—	(0)	17%	(22)	68%	(90)	133
#1 Issue: Energy	8%	(6)	9%	(7)	3%	(2)	4%	(3)	8%	(6)	67%	(49)	73
#1 Issue: Other	1%	(1)	2%	(1)	—	(0)	—	(0)	4%	(2)	92%	(47)	51
2022 House Vote: Democrat	12%	(56)	10%	(45)	2%	(9)	2%	(11)	12%	(54)	62%	(283)	458
2022 House Vote: Republican	4%	(12)	6%	(20)	2%	(5)	1%	(4)	7%	(22)	80%	(249)	312
2022 House Vote: Didnt Vote	1%	(3)	3%	(9)	2%	(6)	3%	(9)	12%	(33)	77%	(207)	269
2020 Vote: Joe Biden	10%	(50)	10%	(48)	2%	(11)	2%	(12)	10%	(49)	65%	(311)	481
2020 Vote: Donald Trump	5%	(18)	5%	(17)	1%	(5)	2%	(5)	8%	(26)	79%	(264)	335
2020 Vote: Didn't Vote	2%	(4)	5%	(11)	2%	(4)	3%	(7)	15%	(32)	73%	(160)	218
2018 House Vote: Democrat	14%	(57)	10%	(40)	2%	(7)	2%	(6)	11%	(43)	62%	(253)	406
2018 House Vote: Republican	4%	(11)	6%	(18)	1%	(4)	2%	(6)	7%	(18)	79%	(220)	278
2018 House Vote: Didnt Vote	1%	(4)	5%	(17)	3%	(9)	3%	(12)	14%	(48)	74%	(259)	349
4-Region: Northeast	7%	(14)	12%	(25)	1%	(1)	4%	(8)	8%	(17)	69%	(141)	206
4-Region: Midwest	3%	(8)	6%	(14)	3%	(7)	1%	(3)	9%	(21)	77%	(172)	225
4-Region: South	7%	(26)	6%	(23)	2%	(8)	2%	(7)	12%	(45)	71%	(274)	384
4-Region: West	9%	(23)	6%	(15)	2%	(5)	2%	(6)	11%	(27)	69%	(172)	248

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_16: How favorable or unfavorable do you feel about the following film directors?

M. Night Shyamalan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	19% (199)	19% (197)	5% (55)	2% (23)	12% (125)	43% (460)	1058
Gender: Male	21% (106)	23% (111)	7% (34)	2% (11)	11% (53)	36% (178)	492
Gender: Female	17% (92)	15% (85)	3% (15)	2% (11)	13% (72)	50% (280)	555
Age: 18-34	13% (40)	15% (48)	11% (34)	4% (13)	12% (36)	45% (141)	313
Age: 35-44	29% (47)	21% (34)	4% (7)	3% (5)	18% (29)	26% (43)	165
Age: 45-64	23% (77)	21% (71)	3% (9)	1% (3)	10% (33)	42% (138)	331
Age: 65+	14% (34)	18% (44)	2% (5)	1% (2)	10% (26)	56% (138)	249
GenZers: 1997-2012	10% (14)	11% (16)	14% (21)	3% (5)	8% (12)	54% (80)	148
Millennials: 1981-1996	21% (64)	21% (64)	6% (19)	4% (13)	16% (48)	32% (98)	306
GenXers: 1965-1980	24% (60)	22% (54)	2% (6)	1% (2)	13% (32)	38% (96)	251
Baby Boomers: 1946-1964	18% (61)	19% (61)	3% (8)	1% (2)	9% (31)	50% (166)	328
PID: Dem (no lean)	26% (116)	22% (97)	7% (31)	2% (8)	12% (53)	31% (138)	443
PID: Ind (no lean)	10% (31)	18% (53)	4% (13)	2% (5)	14% (41)	53% (159)	301
PID: Rep (no lean)	16% (52)	15% (47)	4% (12)	3% (9)	10% (31)	52% (163)	315
PID/Gender: Dem Men	28% (62)	28% (63)	7% (16)	1% (3)	8% (18)	28% (62)	225
PID/Gender: Dem Women	25% (53)	17% (35)	4% (8)	2% (5)	16% (34)	36% (76)	210
PID/Gender: Ind Men	9% (12)	20% (25)	9% (11)	1% (2)	17% (21)	45% (57)	129
PID/Gender: Ind Women	11% (19)	16% (27)	1% (1)	2% (4)	11% (19)	59% (99)	169
PID/Gender: Rep Men	23% (32)	17% (23)	4% (6)	5% (7)	10% (13)	42% (58)	139
PID/Gender: Rep Women	12% (20)	13% (24)	3% (6)	2% (3)	10% (18)	60% (105)	175
Ideo: Liberal (1-3)	28% (100)	24% (83)	8% (28)	3% (11)	8% (27)	30% (105)	354
Ideo: Moderate (4)	15% (46)	20% (63)	4% (13)	2% (5)	16% (49)	43% (133)	309
Ideo: Conservative (5-7)	16% (49)	14% (43)	3% (11)	1% (4)	11% (34)	54% (168)	310
Educ: < College	18% (129)	15% (105)	4% (28)	2% (15)	12% (84)	49% (345)	707
Educ: Bachelors degree	24% (53)	25% (56)	10% (22)	2% (4)	12% (28)	27% (61)	224
Educ: Post-grad	14% (17)	28% (36)	3% (4)	2% (3)	10% (13)	42% (54)	127
Income: Under 50k	18% (108)	16% (93)	5% (28)	2% (11)	13% (76)	47% (279)	594
Income: 50k-100k	17% (54)	22% (68)	6% (17)	3% (8)	10% (31)	43% (133)	312
Income: 100k+	24% (37)	24% (37)	6% (9)	2% (4)	12% (18)	32% (49)	153
Ethnicity: White	20% (158)	18% (142)	5% (41)	2% (17)	11% (85)	45% (359)	802
Ethnicity: Hispanic	26% (47)	9% (16)	9% (15)	2% (4)	10% (18)	44% (77)	177

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Table MCEN4_16: How favorable or unfavorable do you feel about the following film directors?
M. Night Shyamalan

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	19%	(199)	19%	(197)	5%	(55)	2%	(23)	12%	(125)	43%	(460)	1058
Ethnicity: Black	16%	(25)	18%	(28)	7%	(10)	2%	(3)	18%	(28)	39%	(62)	156
Ethnicity: Other	16%	(16)	27%	(27)	4%	(4)	2%	(2)	12%	(12)	40%	(39)	100
All Christian	19%	(88)	17%	(81)	4%	(19)	1%	(6)	12%	(55)	47%	(223)	471
All Non-Christian	22%	(14)	35%	(23)	2%	(2)	1%	(1)	14%	(9)	25%	(16)	64
Agnostic/Nothing in particular	17%	(49)	20%	(56)	7%	(20)	4%	(10)	12%	(34)	41%	(116)	285
Something Else	21%	(41)	14%	(28)	5%	(10)	2%	(3)	10%	(20)	48%	(93)	194
Religious Non-Protestant/Catholic	20%	(14)	32%	(23)	3%	(2)	3%	(2)	14%	(10)	28%	(20)	71
Evangelical	22%	(61)	13%	(37)	4%	(12)	1%	(4)	8%	(22)	52%	(148)	285
Non-Evangelical	18%	(66)	19%	(70)	4%	(17)	1%	(4)	14%	(51)	44%	(162)	370
Community: Urban	20%	(59)	19%	(57)	7%	(20)	2%	(5)	15%	(45)	37%	(108)	295
Community: Suburban	18%	(91)	20%	(102)	6%	(29)	2%	(11)	11%	(54)	43%	(221)	509
Community: Rural	19%	(49)	15%	(38)	2%	(6)	2%	(6)	10%	(25)	51%	(131)	255
Employ: Private Sector	26%	(83)	23%	(75)	7%	(22)	4%	(13)	11%	(35)	30%	(98)	326
Employ: Government	17%	(10)	18%	(11)	3%	(2)	2%	(1)	15%	(9)	45%	(28)	61
Employ: Self-Employed	17%	(12)	26%	(18)	9%	(6)	1%	(1)	9%	(6)	37%	(25)	69
Employ: Homemaker	14%	(11)	18%	(15)	—	(0)	1%	(1)	23%	(19)	44%	(37)	83
Employ: Retired	16%	(45)	17%	(50)	2%	(5)	1%	(4)	10%	(28)	54%	(154)	285
Employ: Unemployed	13%	(18)	6%	(8)	9%	(13)	1%	(1)	14%	(20)	57%	(80)	140
Employ: Other	20%	(12)	23%	(14)	7%	(4)	—	(0)	11%	(6)	40%	(23)	58
Military HH: Yes	20%	(26)	15%	(20)	2%	(3)	1%	(2)	11%	(14)	50%	(65)	130
Military HH: No	19%	(173)	19%	(177)	6%	(52)	2%	(21)	12%	(110)	43%	(396)	929
RD/WT: Right Direction	21%	(77)	21%	(78)	7%	(24)	3%	(10)	15%	(54)	33%	(122)	365
RD/WT: Wrong Track	18%	(122)	17%	(119)	4%	(31)	2%	(13)	10%	(70)	49%	(338)	693
Biden Job Approve	22%	(101)	25%	(117)	6%	(29)	2%	(10)	13%	(62)	32%	(151)	469
Biden Job Disapprove	17%	(91)	14%	(78)	4%	(22)	2%	(12)	11%	(58)	51%	(275)	537
Biden Job Strongly Approve	28%	(59)	21%	(45)	4%	(8)	3%	(6)	13%	(28)	31%	(65)	210
Biden Job Somewhat Approve	16%	(42)	28%	(72)	8%	(21)	2%	(4)	13%	(34)	33%	(86)	260
Biden Job Somewhat Disapprove	20%	(34)	16%	(26)	8%	(14)	3%	(5)	10%	(16)	43%	(71)	166
Biden Job Strongly Disapprove	15%	(57)	14%	(51)	2%	(8)	2%	(7)	11%	(42)	55%	(204)	371

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Table MCEN4_16: How favorable or unfavorable do you feel about the following film directors?

M. Night Shyamalan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	19% (199)	19% (197)	5% (55)	2% (23)	12% (125)	43% (460)	1058
Favorable of Biden	25% (117)	25% (118)	5% (25)	2% (9)	12% (56)	31% (148)	472
Unfavorable of Biden	15% (77)	15% (77)	5% (24)	2% (12)	11% (59)	52% (267)	516
Very Favorable of Biden	28% (60)	20% (44)	3% (7)	3% (7)	11% (24)	34% (75)	216
Somewhat Favorable of Biden	22% (56)	29% (74)	7% (18)	1% (2)	13% (33)	29% (73)	256
Somewhat Unfavorable of Biden	15% (19)	16% (21)	10% (13)	3% (4)	11% (14)	45% (58)	129
Very Unfavorable of Biden	15% (58)	15% (56)	3% (12)	2% (9)	11% (44)	54% (209)	388
#1 Issue: Economy	19% (86)	22% (96)	6% (28)	3% (12)	10% (44)	40% (180)	446
#1 Issue: Security	15% (18)	12% (15)	2% (2)	2% (2)	12% (14)	58% (70)	121
#1 Issue: Health Care	25% (24)	19% (18)	9% (9)	1% (1)	18% (17)	28% (26)	94
#1 Issue: Medicare / Social Security	18% (21)	20% (24)	1% (1)	— (0)	14% (17)	47% (57)	120
#1 Issue: Women's Issues	24% (32)	13% (17)	6% (7)	2% (2)	15% (20)	42% (56)	135
#1 Issue: Energy	15% (11)	24% (17)	2% (1)	3% (2)	7% (5)	50% (35)	71
2022 House Vote: Democrat	25% (113)	25% (115)	6% (27)	2% (7)	10% (46)	32% (147)	455
2022 House Vote: Republican	15% (48)	14% (44)	4% (14)	3% (9)	10% (31)	53% (165)	309
2022 House Vote: Didnt Vote	13% (36)	14% (37)	5% (14)	2% (5)	16% (43)	49% (131)	265
2020 Vote: Joe Biden	23% (107)	27% (123)	5% (23)	2% (9)	11% (51)	31% (144)	457
2020 Vote: Donald Trump	18% (61)	14% (46)	4% (13)	2% (7)	10% (34)	52% (175)	337
2020 Vote: Didn't Vote	12% (27)	11% (26)	7% (16)	3% (6)	16% (37)	52% (122)	235
2018 House Vote: Democrat	25% (97)	25% (98)	6% (23)	1% (3)	11% (41)	32% (124)	387
2018 House Vote: Republican	16% (45)	15% (41)	4% (11)	2% (4)	9% (25)	55% (152)	278
2018 House Vote: Didnt Vote	15% (55)	14% (50)	6% (21)	3% (11)	15% (54)	47% (168)	359
4-Region: Northeast	16% (30)	25% (45)	3% (5)	1% (1)	12% (21)	43% (78)	180
4-Region: Midwest	18% (41)	17% (39)	6% (14)	4% (9)	12% (26)	42% (95)	225
4-Region: South	20% (84)	19% (78)	3% (13)	1% (6)	10% (43)	46% (189)	413
4-Region: West	19% (44)	14% (35)	9% (22)	3% (6)	14% (34)	41% (98)	240

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_17: How favorable or unfavorable do you feel about the following film directors?

Ari Aster

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(52)	7%	(72)	3%	(27)	2%	(16)	12%	(125)	72%	(763)	1055
Gender: Male	6%	(30)	10%	(50)	3%	(16)	2%	(10)	13%	(69)	66%	(338)	513
Gender: Female	4%	(22)	4%	(22)	2%	(11)	1%	(6)	10%	(55)	78%	(422)	539
Age: 18-34	8%	(27)	11%	(35)	5%	(18)	4%	(12)	14%	(45)	59%	(195)	331
Age: 35-44	5%	(9)	8%	(14)	2%	(3)	2%	(3)	19%	(34)	65%	(114)	177
Age: 45-64	4%	(14)	5%	(17)	2%	(5)	—	(1)	10%	(32)	79%	(257)	325
Age: 65+	1%	(3)	3%	(7)	1%	(2)	—	(0)	6%	(14)	88%	(197)	223
GenZers: 1997-2012	7%	(11)	9%	(14)	6%	(10)	2%	(3)	9%	(14)	66%	(104)	157
Millennials: 1981-1996	7%	(24)	11%	(35)	3%	(11)	4%	(12)	19%	(60)	56%	(180)	322
GenXers: 1965-1980	5%	(10)	5%	(10)	1%	(2)	1%	(1)	10%	(23)	79%	(175)	222
Baby Boomers: 1946-1964	2%	(6)	4%	(13)	1%	(4)	—	(0)	8%	(26)	85%	(274)	324
PID: Dem (no lean)	7%	(29)	10%	(41)	2%	(7)	2%	(7)	14%	(60)	66%	(272)	415
PID: Ind (no lean)	3%	(11)	4%	(14)	3%	(10)	2%	(6)	9%	(30)	78%	(258)	328
PID: Rep (no lean)	4%	(12)	6%	(18)	3%	(11)	1%	(3)	11%	(35)	75%	(233)	311
PID/Gender: Dem Men	8%	(16)	13%	(28)	2%	(3)	3%	(5)	17%	(37)	58%	(124)	215
PID/Gender: Dem Women	6%	(13)	6%	(12)	2%	(3)	1%	(2)	11%	(22)	74%	(147)	199
PID/Gender: Ind Men	5%	(8)	5%	(8)	4%	(6)	2%	(3)	10%	(15)	73%	(111)	152
PID/Gender: Ind Women	2%	(4)	3%	(5)	2%	(3)	2%	(3)	8%	(15)	83%	(145)	175
PID/Gender: Rep Men	4%	(6)	9%	(13)	4%	(6)	1%	(1)	11%	(17)	70%	(103)	146
PID/Gender: Rep Women	4%	(6)	3%	(5)	3%	(5)	1%	(1)	11%	(18)	79%	(130)	165
Ideo: Liberal (1-3)	9%	(32)	7%	(25)	3%	(10)	2%	(8)	16%	(53)	62%	(209)	336
Ideo: Moderate (4)	4%	(12)	6%	(18)	4%	(13)	2%	(6)	11%	(35)	73%	(224)	308
Ideo: Conservative (5-7)	3%	(8)	8%	(26)	1%	(4)	1%	(2)	8%	(27)	79%	(249)	316
Educ: < College	4%	(30)	5%	(36)	3%	(22)	1%	(9)	12%	(85)	74%	(511)	692
Educ: Bachelors degree	6%	(13)	8%	(19)	1%	(3)	2%	(5)	12%	(27)	71%	(160)	227
Educ: Post-grad	7%	(9)	13%	(17)	2%	(3)	2%	(3)	9%	(13)	67%	(91)	137
Income: Under 50k	3%	(19)	5%	(31)	2%	(14)	2%	(10)	12%	(71)	75%	(428)	573
Income: 50k-100k	7%	(20)	9%	(27)	3%	(9)	1%	(3)	11%	(35)	70%	(215)	309
Income: 100k+	7%	(13)	8%	(15)	3%	(4)	2%	(3)	11%	(19)	69%	(119)	173
Ethnicity: White	5%	(36)	7%	(56)	2%	(14)	1%	(10)	11%	(87)	74%	(588)	791
Ethnicity: Hispanic	5%	(8)	9%	(15)	2%	(4)	2%	(4)	17%	(28)	65%	(109)	167

Continued on next page

Table MCEN4_17: How favorable or unfavorable do you feel about the following film directors?

Ari Aster

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(52)	7%	(72)	3%	(27)	2%	(16)	12%	(125)	72%	(763)	1055
Ethnicity: Black	7%	(12)	8%	(12)	5%	(9)	3%	(5)	19%	(29)	57%	(89)	156
Ethnicity: Other	4%	(4)	4%	(5)	4%	(4)	1%	(1)	7%	(8)	79%	(86)	108
All Christian	5%	(24)	6%	(27)	3%	(12)	1%	(4)	12%	(54)	74%	(341)	463
All Non-Christian	6%	(4)	7%	(5)	—	(0)	1%	(1)	11%	(7)	76%	(50)	66
Agnostic/Nothing in particular	5%	(15)	7%	(21)	4%	(11)	2%	(6)	9%	(28)	73%	(220)	301
Something Else	3%	(5)	10%	(19)	2%	(4)	3%	(5)	14%	(26)	67%	(124)	185
Religious Non-Protestant/Catholic	5%	(4)	6%	(5)	2%	(1)	1%	(1)	10%	(7)	76%	(56)	73
Evangelical	6%	(18)	9%	(26)	2%	(6)	2%	(6)	15%	(42)	65%	(183)	281
Non-Evangelical	3%	(12)	5%	(18)	2%	(9)	1%	(3)	11%	(38)	77%	(274)	354
Community: Urban	7%	(22)	10%	(30)	4%	(12)	2%	(5)	16%	(51)	61%	(189)	309
Community: Suburban	4%	(19)	5%	(25)	2%	(9)	2%	(8)	9%	(45)	78%	(381)	486
Community: Rural	5%	(12)	7%	(17)	2%	(6)	1%	(3)	11%	(29)	74%	(193)	260
Employ: Private Sector	6%	(21)	10%	(34)	5%	(16)	2%	(5)	15%	(53)	63%	(216)	345
Employ: Government	2%	(1)	13%	(7)	4%	(2)	4%	(2)	9%	(5)	67%	(37)	55
Employ: Self-Employed	6%	(7)	3%	(4)	1%	(1)	3%	(4)	18%	(21)	69%	(82)	119
Employ: Homemaker	5%	(3)	6%	(3)	2%	(1)	1%	(1)	13%	(7)	74%	(43)	59
Employ: Retired	3%	(7)	3%	(9)	1%	(3)	—	(0)	7%	(17)	86%	(227)	264
Employ: Unemployed	6%	(7)	7%	(9)	1%	(1)	2%	(3)	10%	(12)	73%	(88)	121
Employ: Other	1%	(0)	5%	(3)	—	(0)	1%	(1)	11%	(6)	81%	(41)	50
Military HH: Yes	4%	(6)	7%	(9)	—	(1)	1%	(2)	10%	(13)	77%	(100)	129
Military HH: No	5%	(46)	7%	(64)	3%	(27)	2%	(14)	12%	(112)	72%	(663)	926
RD/WT: Right Direction	8%	(27)	10%	(34)	4%	(14)	2%	(8)	14%	(48)	62%	(215)	347
RD/WT: Wrong Track	3%	(24)	5%	(38)	2%	(13)	1%	(8)	11%	(76)	77%	(548)	708
Biden Job Approve	8%	(37)	9%	(43)	2%	(11)	2%	(10)	14%	(63)	65%	(298)	462
Biden Job Disapprove	3%	(15)	5%	(27)	3%	(17)	1%	(6)	11%	(58)	77%	(411)	534
Biden Job Strongly Approve	10%	(22)	10%	(21)	3%	(6)	1%	(3)	16%	(34)	60%	(131)	218
Biden Job Somewhat Approve	6%	(15)	9%	(22)	2%	(5)	3%	(7)	12%	(28)	68%	(167)	244
Biden Job Somewhat Disapprove	3%	(4)	6%	(10)	7%	(12)	1%	(2)	11%	(19)	71%	(120)	169
Biden Job Strongly Disapprove	3%	(11)	5%	(17)	1%	(4)	1%	(4)	11%	(38)	80%	(291)	365

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Table MCEN4_17: How favorable or unfavorable do you feel about the following film directors?

Ari Aster

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(52)	7%	(72)	3%	(27)	2%	(16)	12%	(125)	72%	(763)	1055
Favorable of Biden	8%	(36)	9%	(41)	2%	(11)	2%	(9)	12%	(57)	67%	(308)	461
Unfavorable of Biden	3%	(16)	5%	(27)	3%	(17)	1%	(7)	12%	(61)	76%	(399)	527
Very Favorable of Biden	10%	(21)	9%	(20)	2%	(5)	1%	(2)	15%	(32)	63%	(136)	216
Somewhat Favorable of Biden	6%	(15)	8%	(21)	2%	(6)	3%	(6)	10%	(25)	70%	(172)	246
Somewhat Unfavorable of Biden	4%	(6)	8%	(11)	6%	(8)	3%	(3)	13%	(18)	66%	(89)	134
Very Unfavorable of Biden	3%	(10)	4%	(16)	2%	(9)	1%	(3)	11%	(44)	79%	(310)	393
#1 Issue: Economy	4%	(17)	6%	(29)	3%	(13)	2%	(7)	15%	(65)	71%	(315)	446
#1 Issue: Security	3%	(5)	6%	(8)	3%	(4)	1%	(1)	7%	(9)	80%	(113)	140
#1 Issue: Health Care	6%	(5)	9%	(7)	5%	(4)	1%	(0)	20%	(15)	59%	(45)	75
#1 Issue: Medicare / Social Security	4%	(5)	9%	(11)	2%	(2)	—	(0)	6%	(7)	78%	(91)	116
#1 Issue: Women's Issues	6%	(9)	8%	(11)	1%	(2)	2%	(3)	11%	(15)	72%	(97)	136
#1 Issue: Energy	17%	(9)	2%	(1)	5%	(3)	5%	(3)	11%	(6)	60%	(33)	55
2022 House Vote: Democrat	8%	(33)	11%	(47)	2%	(10)	2%	(7)	12%	(50)	66%	(280)	426
2022 House Vote: Republican	4%	(11)	6%	(17)	3%	(11)	2%	(5)	10%	(30)	76%	(237)	311
2022 House Vote: Didnt Vote	3%	(8)	3%	(8)	2%	(4)	1%	(2)	14%	(40)	78%	(222)	284
2020 Vote: Joe Biden	8%	(35)	9%	(43)	2%	(7)	2%	(9)	13%	(61)	66%	(300)	455
2020 Vote: Donald Trump	3%	(9)	5%	(17)	3%	(10)	1%	(2)	8%	(27)	80%	(259)	324
2020 Vote: Didn't Vote	3%	(8)	5%	(12)	4%	(9)	2%	(6)	14%	(35)	72%	(182)	253
2018 House Vote: Democrat	8%	(28)	11%	(40)	1%	(5)	1%	(5)	11%	(42)	68%	(252)	373
2018 House Vote: Republican	4%	(10)	6%	(17)	3%	(7)	1%	(2)	11%	(30)	76%	(204)	269
2018 House Vote: Didnt Vote	4%	(14)	4%	(14)	4%	(15)	2%	(9)	13%	(48)	74%	(279)	379
4-Region: Northeast	5%	(8)	8%	(13)	2%	(3)	1%	(2)	14%	(24)	71%	(124)	175
4-Region: Midwest	4%	(9)	6%	(12)	1%	(2)	—	(1)	10%	(22)	79%	(172)	218
4-Region: South	6%	(27)	7%	(29)	3%	(12)	1%	(6)	13%	(57)	69%	(299)	431
4-Region: West	3%	(7)	8%	(18)	4%	(10)	3%	(6)	9%	(21)	73%	(168)	231

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_18: How favorable or unfavorable do you feel about the following film directors?

Bong Joon-ho

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (77)	7% (72)	3% (27)	1% (14)	12% (122)	70% (727)	1040
Gender: Male	7% (37)	10% (51)	4% (22)	2% (10)	11% (59)	65% (337)	516
Gender: Female	6% (33)	4% (21)	1% (5)	1% (4)	12% (62)	76% (389)	515
Age: 18-34	13% (39)	10% (30)	5% (15)	2% (7)	13% (40)	56% (167)	298
Age: 35-44	7% (12)	12% (20)	3% (5)	1% (2)	8% (14)	68% (113)	166
Age: 45-64	5% (16)	4% (14)	2% (6)	1% (4)	14% (47)	74% (251)	338
Age: 65+	4% (10)	3% (8)	1% (2)	— (1)	9% (22)	82% (196)	239
GenZers: 1997-2012	20% (26)	7% (9)	5% (6)	1% (2)	9% (12)	58% (77)	132
Millennials: 1981-1996	8% (24)	12% (37)	5% (14)	2% (7)	13% (40)	59% (178)	300
GenXers: 1965-1980	6% (16)	6% (15)	2% (4)	2% (4)	14% (36)	70% (175)	251
Baby Boomers: 1946-1964	3% (11)	3% (9)	1% (3)	— (1)	10% (32)	82% (266)	322
PID: Dem (no lean)	13% (51)	10% (42)	3% (13)	1% (5)	13% (51)	60% (241)	402
PID: Ind (no lean)	3% (9)	5% (16)	2% (5)	1% (2)	11% (34)	79% (250)	317
PID: Rep (no lean)	5% (17)	4% (14)	3% (9)	2% (7)	12% (37)	74% (236)	320
PID/Gender: Dem Men	15% (31)	16% (32)	5% (9)	2% (4)	11% (22)	52% (106)	205
PID/Gender: Dem Women	7% (14)	5% (10)	2% (3)	1% (1)	15% (28)	71% (134)	189
PID/Gender: Ind Men	2% (3)	5% (8)	3% (5)	1% (1)	12% (19)	77% (119)	154
PID/Gender: Ind Women	4% (6)	5% (9)	— (0)	1% (1)	9% (15)	81% (132)	163
PID/Gender: Rep Men	2% (4)	7% (12)	5% (7)	3% (4)	12% (18)	71% (112)	157
PID/Gender: Rep Women	8% (14)	2% (3)	1% (2)	1% (2)	12% (19)	76% (124)	163
Ideo: Liberal (1-3)	18% (55)	11% (33)	3% (10)	1% (2)	14% (43)	54% (170)	314
Ideo: Moderate (4)	1% (3)	6% (18)	4% (11)	2% (5)	13% (40)	74% (222)	299
Ideo: Conservative (5-7)	6% (19)	6% (19)	1% (3)	1% (4)	10% (34)	76% (259)	338
Educ: < College	8% (53)	5% (36)	3% (21)	1% (8)	12% (80)	71% (493)	692
Educ: Bachelors degree	7% (15)	8% (17)	2% (5)	2% (5)	12% (27)	68% (149)	218
Educ: Post-grad	7% (9)	14% (19)	1% (1)	1% (1)	12% (15)	65% (85)	130
Income: Under 50k	7% (39)	5% (29)	3% (16)	1% (7)	11% (66)	73% (415)	571
Income: 50k-100k	7% (23)	8% (25)	3% (9)	1% (5)	12% (37)	68% (210)	309
Income: 100k+	10% (16)	11% (18)	1% (2)	2% (3)	12% (20)	63% (102)	160
Ethnicity: White	7% (54)	5% (40)	2% (20)	1% (9)	12% (93)	73% (586)	803
Ethnicity: Hispanic	16% (28)	5% (9)	6% (11)	1% (1)	17% (29)	56% (96)	174

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Table MCEN4_18: How favorable or unfavorable do you feel about the following film directors?
 Bong Joon-ho

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(77)	7%	(72)	3%	(27)	1%	(14)	12%	(122)	70%	(727)	1040
Ethnicity: Black	7%	(9)	11%	(14)	5%	(6)	1%	(2)	16%	(21)	60%	(79)	131
Ethnicity: Other	13%	(14)	17%	(18)	1%	(1)	3%	(3)	8%	(8)	58%	(62)	106
All Christian	7%	(34)	7%	(35)	3%	(14)	2%	(9)	12%	(58)	68%	(322)	472
All Non-Christian	20%	(12)	7%	(4)	—	(0)	2%	(1)	7%	(4)	64%	(38)	60
Agnostic/Nothing in particular	5%	(14)	7%	(21)	3%	(7)	1%	(3)	10%	(30)	74%	(217)	292
Something Else	8%	(13)	5%	(9)	2%	(3)	1%	(2)	14%	(24)	71%	(124)	174
Religious Non-Protestant/Catholic	21%	(15)	6%	(4)	—	(0)	2%	(1)	8%	(6)	63%	(45)	71
Evangelical	6%	(16)	8%	(23)	2%	(5)	2%	(5)	12%	(34)	69%	(187)	271
Non-Evangelical	7%	(27)	6%	(20)	3%	(12)	1%	(5)	13%	(47)	69%	(251)	362
Community: Urban	10%	(32)	11%	(35)	5%	(15)	2%	(5)	14%	(45)	58%	(185)	317
Community: Suburban	6%	(27)	5%	(22)	2%	(10)	1%	(5)	11%	(48)	75%	(341)	454
Community: Rural	7%	(18)	6%	(15)	1%	(2)	1%	(4)	11%	(29)	75%	(201)	269
Employ: Private Sector	10%	(36)	12%	(41)	4%	(14)	1%	(4)	12%	(40)	61%	(209)	344
Employ: Government	13%	(8)	6%	(3)	5%	(3)	3%	(2)	18%	(11)	55%	(33)	60
Employ: Self-Employed	8%	(7)	8%	(7)	3%	(2)	3%	(3)	17%	(15)	62%	(57)	92
Employ: Homemaker	7%	(5)	—	(0)	—	(0)	1%	(1)	23%	(16)	69%	(47)	68
Employ: Retired	3%	(10)	3%	(8)	1%	(3)	1%	(2)	10%	(28)	82%	(228)	279
Employ: Unemployed	7%	(8)	8%	(9)	1%	(1)	1%	(2)	8%	(9)	75%	(88)	117
Employ: Other	5%	(3)	—	(0)	3%	(2)	1%	(1)	5%	(2)	86%	(47)	54
Military HH: Yes	2%	(3)	5%	(8)	2%	(3)	1%	(1)	14%	(20)	75%	(106)	141
Military HH: No	8%	(74)	7%	(65)	3%	(24)	1%	(13)	11%	(103)	69%	(620)	899
RD/WT: Right Direction	9%	(32)	9%	(31)	6%	(19)	2%	(7)	15%	(51)	59%	(198)	337
RD/WT: Wrong Track	6%	(45)	6%	(41)	1%	(8)	1%	(8)	10%	(72)	75%	(529)	703
Biden Job Approve	11%	(50)	9%	(44)	3%	(14)	2%	(8)	14%	(68)	61%	(291)	474
Biden Job Disapprove	5%	(27)	5%	(28)	2%	(11)	1%	(7)	10%	(53)	76%	(392)	518
Biden Job Strongly Approve	12%	(28)	11%	(24)	3%	(6)	2%	(5)	13%	(30)	59%	(133)	226
Biden Job Somewhat Approve	9%	(22)	8%	(20)	3%	(7)	1%	(2)	15%	(37)	64%	(158)	248
Biden Job Somewhat Disapprove	7%	(11)	9%	(14)	6%	(9)	1%	(1)	10%	(15)	67%	(102)	151
Biden Job Strongly Disapprove	4%	(16)	4%	(14)	1%	(2)	2%	(6)	10%	(38)	79%	(290)	366

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Table MCEN4_18: How favorable or unfavorable do you feel about the following film directors?

Bong Joon-ho

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(77)	7%	(72)	3%	(27)	1%	(14)	12%	(122)	70%	(727)	1040
Favorable of Biden	10%	(47)	10%	(47)	2%	(11)	2%	(8)	14%	(67)	61%	(288)	469
Unfavorable of Biden	6%	(30)	4%	(22)	2%	(10)	1%	(6)	10%	(50)	77%	(389)	508
Very Favorable of Biden	13%	(29)	9%	(19)	2%	(5)	2%	(5)	13%	(28)	61%	(136)	223
Somewhat Favorable of Biden	8%	(19)	11%	(27)	2%	(6)	1%	(3)	16%	(39)	62%	(153)	246
Somewhat Unfavorable of Biden	12%	(14)	6%	(7)	5%	(6)	—	(0)	11%	(13)	65%	(75)	115
Very Unfavorable of Biden	4%	(16)	4%	(15)	1%	(4)	1%	(5)	9%	(37)	80%	(314)	392
#1 Issue: Economy	9%	(37)	9%	(41)	3%	(13)	1%	(6)	10%	(42)	68%	(298)	438
#1 Issue: Security	2%	(3)	5%	(7)	3%	(4)	—	(0)	11%	(15)	78%	(105)	134
#1 Issue: Health Care	9%	(7)	4%	(3)	1%	(1)	5%	(4)	21%	(17)	61%	(49)	81
#1 Issue: Medicare / Social Security	3%	(4)	6%	(8)	3%	(4)	1%	(1)	16%	(20)	71%	(91)	129
#1 Issue: Women's Issues	13%	(14)	7%	(7)	1%	(1)	—	(0)	15%	(16)	65%	(70)	108
#1 Issue: Energy	11%	(8)	3%	(2)	5%	(4)	1%	(1)	12%	(8)	68%	(49)	73
#1 Issue: Other	1%	(1)	3%	(2)	—	(0)	2%	(1)	6%	(3)	87%	(44)	51
2022 House Vote: Democrat	11%	(45)	10%	(45)	3%	(12)	2%	(7)	11%	(47)	63%	(270)	425
2022 House Vote: Republican	4%	(15)	5%	(17)	3%	(12)	1%	(5)	13%	(43)	73%	(248)	340
2022 House Vote: Didnt Vote	7%	(18)	3%	(7)	1%	(2)	1%	(3)	12%	(29)	75%	(181)	240
2020 Vote: Joe Biden	8%	(37)	10%	(44)	3%	(12)	1%	(7)	13%	(57)	65%	(289)	446
2020 Vote: Donald Trump	6%	(19)	4%	(15)	3%	(12)	2%	(6)	11%	(36)	74%	(254)	341
2020 Vote: Didn't Vote	9%	(20)	5%	(11)	2%	(4)	1%	(2)	13%	(28)	71%	(156)	221
2018 House Vote: Democrat	11%	(42)	10%	(39)	2%	(8)	1%	(5)	10%	(38)	66%	(255)	387
2018 House Vote: Republican	4%	(11)	4%	(12)	3%	(10)	1%	(4)	14%	(39)	74%	(213)	289
2018 House Vote: Didnt Vote	7%	(24)	7%	(21)	3%	(10)	1%	(4)	12%	(40)	69%	(225)	325
4-Region: Northeast	6%	(11)	9%	(17)	2%	(4)	1%	(1)	11%	(19)	71%	(127)	180
4-Region: Midwest	4%	(9)	5%	(10)	2%	(5)	2%	(3)	9%	(18)	79%	(171)	217
4-Region: South	9%	(35)	5%	(18)	3%	(13)	2%	(7)	10%	(41)	72%	(286)	400
4-Region: West	9%	(22)	11%	(27)	2%	(6)	1%	(3)	18%	(44)	58%	(143)	244

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCEN4_19: How favorable or unfavorable do you feel about the following film directors?
 Park Chan-wook

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(57)	7%	(72)	2%	(18)	2%	(22)	10%	(112)	74%	(792)	1073
Gender: Male	6%	(34)	8%	(43)	2%	(11)	3%	(14)	10%	(54)	70%	(367)	523
Gender: Female	4%	(23)	5%	(28)	1%	(7)	1%	(8)	11%	(57)	77%	(414)	538
Age: 18-34	6%	(19)	8%	(26)	3%	(9)	4%	(13)	14%	(47)	65%	(212)	326
Age: 35-44	7%	(11)	8%	(12)	1%	(2)	4%	(7)	10%	(16)	71%	(118)	166
Age: 45-64	7%	(23)	8%	(26)	1%	(5)	1%	(2)	6%	(21)	78%	(266)	342
Age: 65+	2%	(5)	3%	(7)	1%	(1)	—	(1)	12%	(28)	83%	(197)	239
GenZers: 1997-2012	7%	(11)	5%	(9)	3%	(5)	4%	(6)	11%	(18)	70%	(114)	162
Millennials: 1981-1996	6%	(18)	10%	(30)	2%	(7)	5%	(13)	15%	(44)	62%	(182)	294
GenXers: 1965-1980	7%	(18)	10%	(25)	1%	(1)	—	(1)	7%	(19)	75%	(192)	256
Baby Boomers: 1946-1964	3%	(10)	3%	(9)	1%	(5)	—	(1)	8%	(28)	84%	(282)	335
PID: Dem (no lean)	8%	(33)	8%	(36)	1%	(4)	3%	(11)	11%	(49)	69%	(298)	432
PID: Ind (no lean)	4%	(13)	5%	(16)	2%	(8)	1%	(3)	9%	(31)	79%	(262)	333
PID: Rep (no lean)	4%	(11)	6%	(20)	2%	(6)	3%	(8)	10%	(32)	75%	(232)	309
PID/Gender: Dem Men	10%	(23)	12%	(26)	1%	(2)	3%	(6)	12%	(27)	62%	(135)	218
PID/Gender: Dem Women	5%	(10)	5%	(10)	1%	(3)	3%	(5)	11%	(22)	76%	(155)	205
PID/Gender: Ind Men	2%	(4)	3%	(5)	3%	(4)	2%	(3)	10%	(15)	80%	(125)	156
PID/Gender: Ind Women	6%	(10)	6%	(11)	2%	(4)	—	(0)	9%	(16)	77%	(133)	173
PID/Gender: Rep Men	5%	(7)	8%	(12)	4%	(5)	4%	(6)	8%	(13)	71%	(106)	149
PID/Gender: Rep Women	2%	(4)	5%	(8)	1%	(1)	2%	(2)	12%	(19)	79%	(126)	160
Ideo: Liberal (1-3)	9%	(31)	6%	(20)	1%	(3)	3%	(11)	15%	(51)	65%	(216)	332
Ideo: Moderate (4)	5%	(17)	7%	(24)	3%	(10)	1%	(3)	10%	(33)	73%	(238)	325
Ideo: Conservative (5-7)	3%	(9)	8%	(26)	1%	(4)	2%	(6)	7%	(24)	79%	(259)	327
Educ: < College	5%	(33)	6%	(42)	2%	(14)	2%	(17)	10%	(71)	75%	(541)	718
Educ: Bachelors degree	7%	(15)	8%	(18)	—	(1)	1%	(1)	10%	(23)	74%	(165)	223
Educ: Post-grad	7%	(9)	9%	(12)	2%	(3)	3%	(4)	14%	(18)	65%	(86)	132
Income: Under 50k	4%	(25)	6%	(35)	2%	(9)	2%	(11)	9%	(54)	77%	(447)	581
Income: 50k-100k	4%	(13)	6%	(20)	2%	(6)	2%	(7)	13%	(41)	73%	(239)	327
Income: 100k+	12%	(19)	10%	(16)	2%	(3)	2%	(4)	10%	(17)	64%	(107)	166
Ethnicity: White	5%	(40)	6%	(50)	1%	(11)	1%	(9)	9%	(78)	78%	(653)	842
Ethnicity: Hispanic	5%	(10)	6%	(12)	1%	(2)	2%	(3)	12%	(24)	74%	(147)	198

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Table MCEN4_19: How favorable or unfavorable do you feel about the following film directors?

Park Chan-wook

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(57)	7%	(72)	2%	(18)	2%	(22)	10%	(112)	74%	(792)	1073
Ethnicity: Black	5%	(7)	9%	(12)	2%	(3)	7%	(10)	18%	(24)	57%	(75)	132
Ethnicity: Other	10%	(10)	9%	(9)	4%	(4)	3%	(3)	10%	(10)	64%	(63)	99
All Christian	5%	(23)	7%	(35)	2%	(7)	2%	(10)	9%	(44)	75%	(356)	476
All Non-Christian	12%	(9)	11%	(8)	1%	(1)	1%	(1)	12%	(9)	63%	(47)	75
Agnostic/Nothing in particular	5%	(15)	7%	(20)	3%	(8)	1%	(3)	8%	(25)	76%	(227)	298
Something Else	4%	(8)	5%	(9)	1%	(1)	4%	(7)	11%	(21)	76%	(140)	186
Religious Non-Protestant/Catholic	10%	(9)	11%	(10)	1%	(1)	1%	(1)	11%	(10)	65%	(57)	88
Evangelical	6%	(17)	7%	(18)	1%	(3)	3%	(9)	12%	(33)	71%	(192)	272
Non-Evangelical	4%	(14)	6%	(24)	1%	(5)	2%	(9)	8%	(30)	78%	(292)	374
Community: Urban	7%	(22)	8%	(25)	2%	(5)	3%	(10)	12%	(35)	68%	(208)	304
Community: Suburban	5%	(25)	7%	(33)	1%	(7)	1%	(7)	10%	(49)	76%	(382)	503
Community: Rural	4%	(11)	5%	(14)	2%	(6)	2%	(5)	11%	(28)	76%	(202)	267
Employ: Private Sector	9%	(31)	11%	(37)	2%	(6)	3%	(8)	9%	(32)	66%	(219)	333
Employ: Government	—	(0)	11%	(7)	2%	(1)	4%	(3)	9%	(6)	73%	(48)	66
Employ: Self-Employed	4%	(4)	5%	(5)	2%	(2)	2%	(2)	13%	(13)	74%	(72)	98
Employ: Homemaker	2%	(1)	8%	(7)	2%	(1)	3%	(3)	14%	(11)	71%	(57)	80
Employ: Retired	3%	(9)	3%	(8)	2%	(5)	—	(1)	10%	(28)	81%	(223)	274
Employ: Unemployed	4%	(6)	4%	(5)	2%	(2)	4%	(5)	10%	(13)	77%	(98)	128
Employ: Other	5%	(3)	—	(0)	—	(0)	—	(0)	5%	(3)	90%	(51)	56
Military HH: Yes	1%	(2)	4%	(5)	2%	(2)	2%	(3)	11%	(14)	79%	(97)	122
Military HH: No	6%	(56)	7%	(66)	2%	(16)	2%	(19)	10%	(98)	73%	(696)	951
RD/WT: Right Direction	10%	(38)	8%	(31)	2%	(9)	4%	(15)	14%	(51)	61%	(223)	367
RD/WT: Wrong Track	3%	(19)	6%	(41)	1%	(9)	1%	(7)	9%	(60)	81%	(569)	706
Biden Job Approve	8%	(38)	8%	(38)	1%	(7)	3%	(13)	14%	(67)	65%	(307)	471
Biden Job Disapprove	3%	(18)	6%	(34)	2%	(11)	2%	(8)	8%	(43)	79%	(432)	546
Biden Job Strongly Approve	10%	(23)	10%	(24)	2%	(5)	4%	(10)	14%	(33)	59%	(137)	231
Biden Job Somewhat Approve	6%	(16)	6%	(14)	1%	(2)	2%	(4)	14%	(34)	71%	(170)	240
Biden Job Somewhat Disapprove	5%	(9)	9%	(15)	4%	(8)	1%	(1)	10%	(17)	71%	(121)	171
Biden Job Strongly Disapprove	2%	(9)	5%	(19)	1%	(4)	2%	(7)	7%	(26)	83%	(311)	375

Continued on next page

Table MCEN4_19: How favorable or unfavorable do you feel about the following film directors?
Park Chan-wook

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(57)	7%	(72)	2%	(18)	2%	(22)	10%	(112)	74%	(792)	1073
Favorable of Biden	7%	(36)	8%	(39)	1%	(7)	2%	(10)	12%	(60)	69%	(332)	483
Unfavorable of Biden	4%	(20)	6%	(30)	2%	(11)	2%	(10)	9%	(45)	78%	(411)	529
Very Favorable of Biden	10%	(23)	10%	(22)	2%	(3)	4%	(8)	12%	(28)	63%	(143)	228
Somewhat Favorable of Biden	5%	(13)	6%	(17)	1%	(3)	1%	(2)	13%	(32)	74%	(188)	255
Somewhat Unfavorable of Biden	8%	(10)	9%	(11)	3%	(3)	3%	(3)	13%	(15)	63%	(74)	117
Very Unfavorable of Biden	3%	(11)	5%	(19)	2%	(8)	2%	(7)	7%	(30)	82%	(337)	412
#1 Issue: Economy	4%	(19)	6%	(29)	2%	(8)	2%	(7)	9%	(41)	77%	(355)	461
#1 Issue: Security	2%	(3)	13%	(15)	2%	(3)	5%	(6)	10%	(12)	67%	(79)	119
#1 Issue: Health Care	9%	(8)	10%	(9)	1%	(1)	2%	(2)	11%	(10)	67%	(61)	90
#1 Issue: Medicare / Social Security	6%	(8)	3%	(4)	1%	(2)	—	(0)	10%	(12)	79%	(100)	126
#1 Issue: Women's Issues	5%	(6)	5%	(6)	1%	(1)	2%	(2)	18%	(23)	69%	(86)	124
#1 Issue: Energy	16%	(11)	5%	(4)	2%	(1)	2%	(2)	9%	(6)	66%	(46)	69
#1 Issue: Other	—	(0)	5%	(2)	—	(0)	2%	(1)	4%	(2)	89%	(46)	51
2022 House Vote: Democrat	9%	(39)	9%	(38)	1%	(6)	2%	(8)	12%	(50)	68%	(295)	437
2022 House Vote: Republican	4%	(12)	5%	(17)	2%	(5)	1%	(4)	9%	(27)	80%	(253)	318
2022 House Vote: Didnt Vote	2%	(6)	5%	(15)	1%	(3)	4%	(10)	11%	(31)	77%	(216)	282
2020 Vote: Joe Biden	8%	(34)	8%	(38)	1%	(5)	2%	(10)	12%	(55)	69%	(310)	452
2020 Vote: Donald Trump	4%	(14)	4%	(13)	2%	(6)	1%	(4)	8%	(27)	81%	(272)	336
2020 Vote: Didn't Vote	3%	(7)	7%	(19)	3%	(7)	3%	(9)	11%	(28)	73%	(186)	256
2018 House Vote: Democrat	9%	(33)	9%	(34)	1%	(3)	2%	(8)	11%	(43)	68%	(258)	377
2018 House Vote: Republican	4%	(12)	6%	(18)	2%	(5)	1%	(3)	9%	(24)	78%	(218)	280
2018 House Vote: Didnt Vote	3%	(12)	5%	(19)	3%	(10)	3%	(11)	11%	(42)	75%	(286)	380
4-Region: Northeast	4%	(8)	9%	(16)	2%	(4)	2%	(4)	8%	(15)	74%	(132)	179
4-Region: Midwest	3%	(8)	5%	(12)	1%	(2)	2%	(4)	7%	(16)	81%	(180)	221
4-Region: South	5%	(23)	7%	(29)	2%	(8)	2%	(6)	13%	(55)	72%	(310)	431
4-Region: West	8%	(19)	6%	(15)	2%	(5)	3%	(7)	11%	(26)	70%	(171)	242

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_20: How favorable or unfavorable do you feel about the following film directors?

Barry Jenkins

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(58)	8%	(90)	3%	(32)	1%	(14)	15%	(157)	67%	(716)	1067
Gender: Male	7%	(35)	10%	(51)	3%	(18)	2%	(10)	16%	(82)	63%	(330)	526
Gender: Female	4%	(23)	7%	(39)	3%	(13)	1%	(3)	13%	(69)	72%	(374)	521
Age: 18-34	6%	(18)	9%	(25)	5%	(14)	2%	(5)	18%	(52)	61%	(177)	290
Age: 35-44	10%	(19)	10%	(20)	2%	(5)	4%	(7)	20%	(39)	53%	(103)	192
Age: 45-64	5%	(17)	9%	(30)	4%	(13)	1%	(2)	13%	(45)	69%	(233)	340
Age: 65+	2%	(5)	6%	(15)	—	(0)	—	(0)	8%	(20)	83%	(204)	245
GenZers: 1997-2012	4%	(5)	7%	(9)	2%	(3)	2%	(3)	21%	(28)	64%	(82)	129
Millennials: 1981-1996	10%	(32)	10%	(31)	5%	(16)	3%	(9)	18%	(59)	55%	(183)	331
GenXers: 1965-1980	6%	(15)	11%	(26)	5%	(11)	1%	(1)	14%	(35)	64%	(159)	249
Baby Boomers: 1946-1964	2%	(5)	7%	(23)	1%	(2)	—	(1)	10%	(33)	80%	(256)	320
PID: Dem (no lean)	8%	(38)	10%	(45)	5%	(21)	1%	(6)	18%	(80)	58%	(259)	449
PID: Ind (no lean)	2%	(6)	5%	(16)	2%	(6)	1%	(3)	13%	(39)	77%	(233)	303
PID: Rep (no lean)	5%	(15)	9%	(28)	2%	(5)	1%	(4)	12%	(38)	71%	(224)	314
PID/Gender: Dem Men	10%	(21)	13%	(27)	5%	(10)	2%	(4)	22%	(46)	48%	(102)	210
PID/Gender: Dem Women	8%	(17)	8%	(19)	5%	(10)	1%	(3)	12%	(27)	66%	(149)	225
PID/Gender: Ind Men	2%	(4)	7%	(11)	3%	(5)	2%	(3)	12%	(18)	74%	(118)	158
PID/Gender: Ind Women	1%	(1)	4%	(5)	—	(1)	—	(0)	15%	(21)	80%	(111)	139
PID/Gender: Rep Men	7%	(10)	9%	(14)	2%	(3)	2%	(4)	11%	(17)	70%	(110)	158
PID/Gender: Rep Women	3%	(4)	9%	(14)	1%	(2)	1%	(1)	13%	(21)	73%	(114)	156
Ideo: Liberal (1-3)	5%	(19)	11%	(38)	4%	(13)	2%	(6)	15%	(54)	64%	(229)	359
Ideo: Moderate (4)	8%	(24)	8%	(24)	5%	(15)	1%	(3)	18%	(54)	60%	(182)	302
Ideo: Conservative (5-7)	5%	(16)	8%	(27)	1%	(2)	1%	(3)	11%	(37)	74%	(246)	331
Educ: < College	5%	(32)	7%	(51)	4%	(24)	1%	(7)	16%	(108)	68%	(471)	693
Educ: Bachelors degree	7%	(17)	9%	(22)	1%	(3)	1%	(3)	13%	(31)	68%	(160)	235
Educ: Post-grad	7%	(10)	12%	(17)	3%	(4)	3%	(4)	13%	(18)	62%	(85)	139
Income: Under 50k	5%	(32)	8%	(45)	3%	(18)	1%	(3)	16%	(98)	67%	(400)	596
Income: 50k-100k	4%	(13)	8%	(24)	4%	(10)	3%	(8)	12%	(35)	69%	(208)	299
Income: 100k+	7%	(12)	12%	(20)	2%	(3)	1%	(2)	14%	(24)	64%	(109)	172
Ethnicity: White	5%	(39)	8%	(62)	3%	(25)	1%	(6)	14%	(114)	70%	(574)	819
Ethnicity: Hispanic	6%	(12)	7%	(15)	6%	(13)	1%	(2)	25%	(52)	54%	(109)	203

Continued on next page

Table MCEN4_20: How favorable or unfavorable do you feel about the following film directors?
 Barry Jenkins

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(58)	8%	(90)	3%	(32)	1%	(14)	15%	(157)	67%	(716)	1067
Ethnicity: Black	11%	(14)	15%	(20)	4%	(5)	4%	(5)	16%	(22)	51%	(70)	137
Ethnicity: Other	4%	(5)	7%	(8)	1%	(1)	2%	(2)	20%	(22)	66%	(73)	111
All Christian	8%	(37)	9%	(43)	2%	(11)	1%	(4)	12%	(57)	68%	(318)	471
All Non-Christian	11%	(7)	4%	(3)	2%	(1)	2%	(1)	20%	(12)	60%	(37)	61
Atheist	5%	(3)	—	(0)	1%	(0)	4%	(2)	26%	(13)	63%	(32)	51
Agnostic/Nothing in particular	2%	(7)	9%	(27)	5%	(15)	1%	(4)	16%	(49)	66%	(197)	299
Something Else	2%	(4)	9%	(18)	2%	(4)	1%	(2)	14%	(25)	72%	(133)	185
Religious Non-Protestant/Catholic	10%	(7)	4%	(3)	3%	(2)	2%	(1)	18%	(12)	62%	(40)	65
Evangelical	6%	(17)	10%	(27)	2%	(6)	2%	(5)	14%	(40)	66%	(187)	282
Non-Evangelical	7%	(24)	9%	(31)	2%	(8)	—	(1)	12%	(43)	71%	(255)	361
Community: Urban	11%	(38)	11%	(39)	6%	(22)	2%	(6)	18%	(64)	52%	(182)	351
Community: Suburban	3%	(14)	8%	(37)	2%	(8)	1%	(5)	12%	(59)	75%	(360)	483
Community: Rural	3%	(6)	6%	(14)	1%	(1)	1%	(3)	15%	(34)	75%	(174)	232
Employ: Private Sector	9%	(31)	13%	(44)	4%	(15)	2%	(7)	14%	(50)	58%	(206)	353
Employ: Government	3%	(2)	10%	(6)	—	(0)	2%	(1)	30%	(19)	56%	(35)	63
Employ: Self-Employed	5%	(5)	7%	(7)	2%	(2)	—	(0)	16%	(16)	69%	(70)	101
Employ: Homemaker	12%	(10)	3%	(3)	11%	(10)	1%	(1)	15%	(13)	59%	(51)	88
Employ: Retired	2%	(4)	7%	(17)	1%	(2)	1%	(2)	10%	(25)	80%	(212)	263
Employ: Unemployed	1%	(1)	6%	(7)	1%	(2)	1%	(1)	20%	(25)	72%	(91)	127
Military HH: Yes	4%	(5)	9%	(13)	—	(0)	1%	(1)	12%	(17)	74%	(102)	138
Military HH: No	6%	(53)	8%	(77)	3%	(32)	1%	(12)	15%	(140)	66%	(615)	929
RD/WT: Right Direction	12%	(40)	9%	(31)	7%	(23)	3%	(9)	12%	(41)	58%	(199)	343
RD/WT: Wrong Track	3%	(19)	8%	(59)	1%	(8)	1%	(5)	16%	(116)	71%	(518)	724
Biden Job Approve	9%	(44)	10%	(50)	5%	(25)	2%	(9)	13%	(67)	61%	(301)	497
Biden Job Disapprove	3%	(14)	8%	(39)	1%	(6)	1%	(4)	15%	(78)	73%	(377)	519
Biden Job Strongly Approve	16%	(33)	12%	(24)	5%	(9)	2%	(5)	11%	(22)	54%	(109)	203
Biden Job Somewhat Approve	4%	(11)	9%	(26)	5%	(16)	2%	(5)	15%	(44)	65%	(192)	293
Biden Job Somewhat Disapprove	2%	(3)	13%	(21)	2%	(3)	—	(1)	17%	(29)	66%	(112)	169
Biden Job Strongly Disapprove	3%	(11)	5%	(18)	1%	(3)	1%	(3)	14%	(49)	76%	(265)	350

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Table MCEN4_20: How favorable or unfavorable do you feel about the following film directors?

Barry Jenkins

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(58)	8%	(90)	3%	(32)	1%	(14)	15%	(157)	67%	(716)	1067
Favorable of Biden	9%	(44)	10%	(49)	4%	(22)	2%	(8)	14%	(70)	61%	(299)	492
Unfavorable of Biden	3%	(13)	8%	(39)	2%	(8)	1%	(5)	14%	(73)	73%	(374)	513
Very Favorable of Biden	16%	(33)	13%	(25)	3%	(6)	2%	(4)	11%	(23)	55%	(111)	203
Somewhat Favorable of Biden	4%	(11)	8%	(24)	6%	(16)	1%	(4)	16%	(47)	65%	(188)	289
Somewhat Unfavorable of Biden	1%	(2)	11%	(15)	3%	(4)	—	(1)	22%	(30)	63%	(86)	137
Very Unfavorable of Biden	3%	(12)	6%	(24)	1%	(3)	1%	(5)	12%	(43)	77%	(288)	376
#1 Issue: Economy	3%	(12)	9%	(38)	3%	(12)	1%	(3)	13%	(53)	72%	(307)	425
#1 Issue: Security	7%	(10)	10%	(15)	1%	(2)	—	(0)	18%	(27)	64%	(92)	145
#1 Issue: Health Care	6%	(5)	11%	(9)	5%	(4)	2%	(2)	16%	(14)	59%	(49)	84
#1 Issue: Medicare / Social Security	3%	(4)	8%	(10)	7%	(10)	1%	(2)	9%	(11)	72%	(94)	130
#1 Issue: Women's Issues	14%	(18)	8%	(10)	—	(0)	—	(0)	21%	(28)	57%	(76)	133
#1 Issue: Energy	9%	(6)	10%	(6)	3%	(2)	4%	(3)	10%	(6)	62%	(39)	62
2022 House Vote: Democrat	9%	(40)	12%	(53)	3%	(15)	1%	(6)	16%	(74)	59%	(265)	452
2022 House Vote: Republican	4%	(12)	8%	(26)	1%	(3)	2%	(5)	12%	(39)	74%	(240)	325
2022 House Vote: Didnt Vote	2%	(6)	4%	(10)	5%	(12)	1%	(3)	15%	(38)	73%	(184)	252
2020 Vote: Joe Biden	9%	(42)	11%	(49)	3%	(13)	2%	(9)	15%	(67)	61%	(278)	458
2020 Vote: Donald Trump	4%	(12)	7%	(23)	2%	(7)	1%	(3)	14%	(46)	74%	(252)	343
2020 Vote: Didn't Vote	1%	(3)	7%	(16)	5%	(11)	1%	(1)	17%	(39)	70%	(163)	233
2018 House Vote: Democrat	9%	(35)	11%	(45)	2%	(8)	2%	(6)	15%	(58)	61%	(235)	387
2018 House Vote: Republican	4%	(11)	9%	(26)	1%	(4)	1%	(2)	13%	(39)	72%	(212)	294
2018 House Vote: Didnt Vote	3%	(11)	5%	(19)	5%	(19)	1%	(5)	16%	(58)	69%	(243)	354
4-Region: Northeast	7%	(12)	9%	(15)	1%	(2)	1%	(2)	17%	(29)	65%	(115)	176
4-Region: Midwest	6%	(12)	7%	(16)	2%	(4)	1%	(3)	12%	(26)	72%	(159)	221
4-Region: South	4%	(17)	9%	(37)	1%	(6)	1%	(6)	14%	(57)	70%	(286)	410
4-Region: West	6%	(17)	8%	(21)	7%	(19)	1%	(3)	17%	(44)	60%	(157)	260

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_22: How favorable or unfavorable do you feel about the following film directors?
Sofia Coppola

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	13%	(142)	16%	(170)	3%	(27)	1%	(12)	18%	(193)	48%	(511)	1055
Gender: Male	15%	(77)	16%	(83)	3%	(16)	2%	(9)	18%	(94)	45%	(231)	510
Gender: Female	12%	(66)	15%	(80)	2%	(11)	1%	(3)	18%	(97)	52%	(274)	531
Age: 18-34	7%	(21)	11%	(34)	4%	(13)	2%	(7)	17%	(51)	59%	(180)	306
Age: 35-44	19%	(32)	18%	(32)	2%	(4)	2%	(3)	21%	(36)	39%	(67)	173
Age: 45-64	19%	(64)	18%	(60)	3%	(9)	—	(1)	16%	(54)	43%	(143)	330
Age: 65+	10%	(25)	18%	(45)	1%	(2)	—	(1)	21%	(52)	49%	(122)	246
GenZers: 1997-2012	5%	(7)	11%	(16)	5%	(8)	2%	(2)	10%	(15)	67%	(98)	147
Millennials: 1981-1996	14%	(42)	14%	(43)	3%	(8)	2%	(8)	22%	(67)	44%	(133)	301
GenXers: 1965-1980	21%	(50)	19%	(45)	3%	(8)	—	(1)	13%	(32)	44%	(106)	243
Baby Boomers: 1946-1964	12%	(41)	18%	(60)	1%	(3)	—	(1)	22%	(74)	47%	(159)	338
PID: Dem (no lean)	24%	(99)	20%	(84)	3%	(11)	3%	(11)	20%	(84)	31%	(129)	418
PID: Ind (no lean)	6%	(19)	15%	(49)	2%	(7)	—	(1)	17%	(56)	60%	(199)	330
PID: Rep (no lean)	8%	(24)	12%	(38)	3%	(9)	—	(0)	17%	(53)	60%	(183)	307
PID/Gender: Dem Men	26%	(54)	19%	(39)	3%	(6)	4%	(8)	21%	(43)	28%	(58)	209
PID/Gender: Dem Women	23%	(45)	19%	(37)	3%	(5)	2%	(3)	20%	(39)	35%	(69)	199
PID/Gender: Ind Men	7%	(11)	15%	(23)	2%	(4)	1%	(1)	18%	(28)	57%	(87)	153
PID/Gender: Ind Women	5%	(8)	15%	(25)	2%	(3)	—	(0)	16%	(28)	63%	(109)	173
PID/Gender: Rep Men	8%	(11)	14%	(21)	4%	(6)	—	(0)	16%	(23)	59%	(87)	148
PID/Gender: Rep Women	8%	(13)	11%	(17)	2%	(3)	—	(0)	19%	(30)	60%	(96)	159
Ideo: Liberal (1-3)	19%	(64)	21%	(70)	3%	(10)	3%	(9)	23%	(76)	32%	(106)	335
Ideo: Moderate (4)	17%	(51)	16%	(50)	2%	(6)	1%	(3)	18%	(56)	46%	(137)	302
Ideo: Conservative (5-7)	8%	(27)	15%	(47)	3%	(9)	—	(0)	15%	(47)	60%	(192)	322
Educ: < College	12%	(87)	13%	(89)	2%	(12)	1%	(10)	18%	(129)	53%	(373)	700
Educ: Bachelors degree	14%	(30)	24%	(53)	3%	(8)	—	(0)	20%	(44)	39%	(86)	220
Educ: Post-grad	19%	(26)	20%	(27)	6%	(7)	1%	(1)	15%	(21)	39%	(52)	135
Income: Under 50k	12%	(72)	13%	(78)	2%	(13)	—	(2)	18%	(105)	54%	(314)	584
Income: 50k-100k	11%	(34)	20%	(61)	3%	(8)	3%	(9)	17%	(52)	46%	(140)	304
Income: 100k+	22%	(36)	19%	(31)	4%	(6)	—	(0)	22%	(36)	34%	(57)	166
Ethnicity: White	15%	(126)	15%	(125)	2%	(21)	1%	(8)	18%	(148)	49%	(409)	836
Ethnicity: Hispanic	23%	(41)	6%	(11)	4%	(7)	2%	(4)	15%	(27)	49%	(88)	179

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Table MCEN4_22: How favorable or unfavorable do you feel about the following film directors?
Sofia Coppola

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	13%	(142)	16%	(170)	3%	(27)	1%	(12)	18%	(193)	48%	(511)	1055
Ethnicity: Black	10%	(12)	14%	(17)	2%	(3)	3%	(3)	23%	(27)	47%	(56)	119
Ethnicity: Other	4%	(4)	27%	(27)	4%	(4)	1%	(1)	18%	(18)	45%	(46)	100
All Christian	16%	(77)	14%	(68)	3%	(15)	2%	(7)	18%	(84)	47%	(221)	474
All Non-Christian	18%	(13)	23%	(16)	2%	(1)	—	(0)	24%	(17)	33%	(23)	71
Agnostic/Nothing in particular	10%	(27)	20%	(54)	2%	(5)	1%	(2)	17%	(47)	50%	(136)	272
Something Else	11%	(21)	12%	(23)	2%	(4)	1%	(1)	15%	(28)	59%	(113)	190
Religious Non-Protestant/Catholic	16%	(13)	20%	(16)	2%	(1)	—	(0)	26%	(21)	37%	(30)	81
Evangelical	12%	(33)	12%	(34)	3%	(9)	1%	(3)	18%	(51)	54%	(149)	278
Non-Evangelical	18%	(65)	15%	(56)	3%	(10)	2%	(6)	16%	(58)	47%	(176)	371
Community: Urban	18%	(55)	21%	(62)	2%	(6)	3%	(9)	20%	(60)	36%	(109)	301
Community: Suburban	13%	(63)	14%	(70)	3%	(15)	—	(1)	17%	(84)	52%	(258)	492
Community: Rural	9%	(24)	14%	(38)	2%	(6)	1%	(2)	19%	(49)	55%	(144)	262
Employ: Private Sector	17%	(56)	19%	(63)	3%	(10)	2%	(7)	21%	(67)	37%	(121)	324
Employ: Government	13%	(8)	15%	(9)	1%	(0)	1%	(1)	15%	(9)	55%	(32)	58
Employ: Self-Employed	12%	(14)	12%	(13)	1%	(2)	2%	(3)	17%	(19)	56%	(62)	112
Employ: Homemaker	26%	(25)	11%	(10)	5%	(5)	—	(0)	18%	(17)	40%	(37)	94
Employ: Retired	11%	(29)	16%	(44)	1%	(3)	—	(0)	23%	(60)	49%	(132)	268
Employ: Unemployed	6%	(7)	17%	(20)	2%	(3)	1%	(1)	11%	(12)	62%	(70)	113
Employ: Other	2%	(1)	16%	(9)	2%	(1)	—	(0)	15%	(8)	66%	(36)	55
Military HH: Yes	15%	(21)	13%	(18)	3%	(4)	—	(0)	19%	(26)	52%	(74)	142
Military HH: No	13%	(121)	17%	(152)	3%	(23)	1%	(12)	18%	(167)	48%	(437)	912
RD/WT: Right Direction	21%	(77)	17%	(62)	3%	(11)	2%	(9)	19%	(68)	37%	(135)	362
RD/WT: Wrong Track	9%	(65)	16%	(108)	2%	(15)	—	(3)	18%	(125)	54%	(376)	692
Biden Job Approve	19%	(89)	21%	(98)	2%	(10)	2%	(12)	19%	(87)	36%	(168)	465
Biden Job Disapprove	10%	(53)	13%	(68)	3%	(16)	—	(0)	19%	(99)	56%	(296)	533
Biden Job Strongly Approve	26%	(57)	20%	(45)	3%	(6)	2%	(4)	18%	(41)	32%	(72)	225
Biden Job Somewhat Approve	13%	(32)	22%	(54)	2%	(4)	3%	(8)	19%	(46)	40%	(96)	240
Biden Job Somewhat Disapprove	12%	(18)	16%	(24)	4%	(6)	—	(0)	24%	(35)	44%	(65)	149
Biden Job Strongly Disapprove	9%	(35)	12%	(45)	3%	(10)	—	(0)	17%	(64)	60%	(230)	384

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Table MCEN4_22: How favorable or unfavorable do you feel about the following film directors?
Sofia Coppola

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (142)	16% (170)	3% (27)	1% (12)	18% (193)	48% (511)	1055
Favorable of Biden	21% (96)	21% (99)	2% (9)	2% (12)	18% (85)	36% (166)	466
Unfavorable of Biden	8% (42)	13% (67)	3% (16)	— (0)	19% (96)	57% (298)	520
Very Favorable of Biden	26% (59)	18% (41)	2% (5)	2% (6)	18% (40)	34% (76)	226
Somewhat Favorable of Biden	16% (37)	24% (58)	2% (4)	3% (6)	19% (45)	37% (89)	240
Somewhat Unfavorable of Biden	9% (11)	20% (23)	6% (7)	— (0)	28% (32)	37% (43)	116
Very Unfavorable of Biden	8% (32)	11% (44)	2% (9)	— (0)	16% (64)	63% (256)	405
#1 Issue: Economy	13% (56)	15% (63)	3% (12)	1% (3)	20% (87)	49% (210)	432
#1 Issue: Security	12% (16)	17% (22)	1% (2)	— (0)	11% (15)	58% (75)	130
#1 Issue: Health Care	9% (8)	19% (18)	6% (5)	2% (1)	20% (19)	45% (42)	94
#1 Issue: Medicare / Social Security	17% (21)	15% (19)	1% (1)	3% (3)	16% (20)	49% (62)	126
#1 Issue: Women's Issues	18% (23)	17% (22)	5% (6)	1% (1)	23% (29)	37% (47)	128
#1 Issue: Energy	10% (6)	20% (11)	3% (1)	2% (1)	8% (5)	58% (34)	58
#1 Issue: Other	11% (5)	20% (10)	— (0)	— (0)	20% (10)	49% (24)	50
2022 House Vote: Democrat	21% (90)	22% (94)	2% (9)	2% (10)	20% (85)	33% (143)	432
2022 House Vote: Republican	9% (30)	12% (39)	4% (13)	— (0)	16% (52)	58% (185)	320
2022 House Vote: Didnt Vote	8% (20)	12% (33)	1% (3)	1% (2)	18% (48)	60% (160)	266
2020 Vote: Joe Biden	18% (79)	22% (98)	2% (10)	2% (10)	21% (92)	35% (157)	445
2020 Vote: Donald Trump	12% (41)	11% (36)	3% (10)	— (0)	17% (57)	58% (197)	340
2020 Vote: Didn't Vote	9% (22)	13% (32)	2% (4)	— (1)	16% (38)	59% (140)	236
2018 House Vote: Democrat	20% (74)	23% (86)	3% (10)	1% (6)	19% (71)	33% (123)	369
2018 House Vote: Republican	10% (29)	13% (37)	4% (12)	— (0)	17% (47)	56% (160)	284
2018 House Vote: Didnt Vote	11% (38)	12% (42)	1% (5)	2% (6)	18% (65)	56% (198)	354
4-Region: Northeast	13% (25)	20% (37)	3% (5)	— (0)	20% (38)	44% (82)	187
4-Region: Midwest	10% (20)	15% (31)	2% (3)	1% (2)	19% (39)	53% (109)	204
4-Region: South	12% (46)	13% (50)	1% (5)	1% (5)	18% (71)	54% (208)	384
4-Region: West	18% (51)	19% (52)	5% (13)	2% (5)	16% (46)	40% (112)	280

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_23: How favorable or unfavorable do you feel about the following film directors?

Chloe Zhao

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	7% (77)	10% (110)	2% (20)	1% (12)	11% (115)	68% (717)	1052
Gender: Male	9% (44)	12% (59)	3% (14)	1% (6)	11% (56)	64% (324)	503
Gender: Female	6% (34)	10% (51)	1% (6)	1% (5)	11% (59)	71% (375)	531
Age: 18-34	8% (25)	14% (45)	3% (10)	1% (5)	15% (50)	59% (190)	323
Age: 35-44	15% (25)	9% (15)	1% (2)	3% (5)	9% (15)	64% (109)	172
Age: 45-64	7% (24)	7% (24)	2% (7)	1% (3)	11% (36)	72% (236)	329
Age: 65+	2% (4)	12% (26)	— (1)	— (0)	7% (15)	80% (182)	228
GenZers: 1997-2012	7% (10)	12% (18)	4% (6)	1% (1)	11% (17)	66% (101)	154
Millennials: 1981-1996	11% (35)	13% (42)	2% (6)	3% (8)	14% (44)	57% (179)	314
GenXers: 1965-1980	11% (25)	7% (17)	1% (3)	— (1)	14% (31)	66% (150)	227
Baby Boomers: 1946-1964	2% (6)	9% (31)	1% (5)	1% (2)	7% (22)	80% (260)	325
PID: Dem (no lean)	12% (53)	14% (62)	3% (13)	2% (7)	12% (55)	57% (254)	443
PID: Ind (no lean)	4% (14)	7% (23)	2% (5)	— (1)	8% (24)	79% (250)	316
PID: Rep (no lean)	4% (11)	9% (26)	1% (3)	1% (4)	13% (37)	73% (213)	293
PID/Gender: Dem Men	14% (29)	17% (34)	5% (10)	2% (5)	11% (23)	51% (107)	209
PID/Gender: Dem Women	11% (24)	12% (27)	1% (2)	1% (2)	14% (32)	60% (133)	221
PID/Gender: Ind Men	6% (10)	8% (12)	2% (3)	— (1)	9% (13)	74% (113)	152
PID/Gender: Ind Women	3% (4)	6% (10)	1% (2)	— (0)	7% (11)	83% (133)	160
PID/Gender: Rep Men	4% (6)	8% (12)	— (1)	1% (1)	14% (20)	73% (104)	143
PID/Gender: Rep Women	4% (5)	9% (14)	1% (2)	2% (3)	11% (17)	73% (109)	150
Ideo: Liberal (1-3)	12% (42)	13% (45)	1% (4)	2% (5)	12% (41)	60% (208)	346
Ideo: Moderate (4)	8% (25)	11% (35)	3% (8)	1% (2)	14% (45)	64% (206)	321
Ideo: Conservative (5-7)	3% (10)	8% (26)	2% (6)	1% (4)	8% (26)	77% (232)	303
Educ: < College	7% (44)	9% (58)	1% (9)	1% (7)	12% (81)	70% (472)	671
Educ: Bachelors degree	9% (21)	14% (33)	4% (9)	1% (1)	9% (22)	65% (159)	245
Educ: Post-grad	9% (12)	14% (19)	2% (2)	3% (4)	9% (13)	64% (87)	136
Income: Under 50k	7% (41)	8% (48)	2% (14)	1% (7)	11% (60)	70% (400)	570
Income: 50k-100k	7% (21)	11% (34)	1% (4)	1% (2)	12% (38)	69% (220)	319
Income: 100k+	9% (15)	17% (28)	2% (3)	2% (3)	11% (17)	60% (97)	163
Ethnicity: White	7% (55)	10% (79)	2% (16)	1% (7)	10% (77)	71% (570)	803
Ethnicity: Hispanic	12% (23)	12% (23)	4% (7)	1% (1)	15% (29)	55% (104)	187

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Table MCEN4_23: How favorable or unfavorable do you feel about the following film directors?

Chloe Zhao

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(77)	10%	(110)	2%	(20)	1%	(12)	11%	(115)	68%	(717)	1052
Ethnicity: Black	11%	(15)	15%	(20)	1%	(1)	3%	(3)	18%	(25)	53%	(72)	135
Ethnicity: Other	6%	(7)	10%	(12)	3%	(3)	1%	(1)	12%	(14)	67%	(76)	113
All Christian	8%	(39)	10%	(46)	2%	(11)	1%	(5)	9%	(42)	70%	(329)	472
All Non-Christian	13%	(7)	12%	(7)	5%	(3)	—	(0)	18%	(10)	52%	(28)	54
Agnostic/Nothing in particular	7%	(19)	10%	(28)	1%	(3)	1%	(3)	12%	(36)	69%	(202)	292
Something Else	6%	(11)	12%	(23)	2%	(4)	1%	(2)	11%	(20)	68%	(126)	186
Religious Non-Protestant/Catholic	11%	(7)	11%	(7)	4%	(3)	—	(0)	16%	(10)	58%	(36)	62
Evangelical	8%	(24)	11%	(31)	2%	(6)	1%	(3)	12%	(34)	66%	(189)	287
Non-Evangelical	7%	(25)	11%	(38)	2%	(9)	1%	(4)	8%	(27)	71%	(256)	358
Community: Urban	13%	(41)	12%	(40)	2%	(5)	2%	(5)	13%	(43)	59%	(191)	325
Community: Suburban	5%	(25)	11%	(55)	2%	(8)	1%	(4)	11%	(53)	70%	(336)	481
Community: Rural	5%	(12)	6%	(15)	3%	(8)	1%	(2)	8%	(20)	77%	(190)	246
Employ: Private Sector	10%	(34)	16%	(56)	4%	(12)	1%	(3)	10%	(36)	59%	(200)	341
Employ: Government	3%	(2)	6%	(4)	—	(0)	3%	(2)	9%	(6)	78%	(47)	61
Employ: Self-Employed	11%	(9)	5%	(4)	2%	(2)	2%	(1)	16%	(12)	64%	(51)	79
Employ: Homemaker	14%	(13)	6%	(5)	1%	(0)	2%	(2)	23%	(22)	55%	(53)	95
Employ: Retired	3%	(7)	9%	(24)	1%	(1)	1%	(1)	6%	(16)	82%	(218)	267
Employ: Unemployed	—	(0)	6%	(7)	2%	(2)	1%	(1)	15%	(17)	76%	(88)	116
Employ: Other	17%	(9)	2%	(1)	1%	(1)	1%	(1)	7%	(4)	72%	(37)	52
Military HH: Yes	6%	(9)	8%	(11)	1%	(2)	—	(0)	8%	(12)	77%	(111)	144
Military HH: No	8%	(69)	11%	(99)	2%	(19)	1%	(12)	11%	(103)	67%	(607)	908
RD/WT: Right Direction	13%	(49)	12%	(44)	2%	(9)	2%	(8)	16%	(59)	54%	(201)	368
RD/WT: Wrong Track	4%	(28)	10%	(67)	2%	(11)	1%	(4)	8%	(57)	76%	(516)	684
Biden Job Approve	12%	(57)	11%	(56)	3%	(14)	2%	(8)	15%	(71)	58%	(282)	488
Biden Job Disapprove	4%	(18)	10%	(51)	1%	(6)	1%	(4)	8%	(39)	77%	(389)	507
Biden Job Strongly Approve	18%	(41)	10%	(23)	5%	(11)	2%	(4)	11%	(25)	55%	(125)	228
Biden Job Somewhat Approve	6%	(16)	13%	(33)	1%	(3)	1%	(4)	18%	(46)	61%	(157)	260
Biden Job Somewhat Disapprove	2%	(3)	16%	(26)	1%	(2)	—	(0)	5%	(8)	76%	(123)	162
Biden Job Strongly Disapprove	4%	(15)	7%	(25)	1%	(4)	1%	(4)	9%	(31)	77%	(266)	345

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Table MCEN4_23: How favorable or unfavorable do you feel about the following film directors?

Chloe Zhao

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(77)	10%	(110)	2%	(20)	1%	(12)	11%	(115)	68%	(717)	1052
Favorable of Biden	12%	(57)	12%	(58)	2%	(10)	1%	(7)	14%	(69)	58%	(283)	485
Unfavorable of Biden	4%	(18)	9%	(46)	2%	(9)	1%	(4)	8%	(38)	77%	(380)	496
Very Favorable of Biden	18%	(41)	11%	(25)	4%	(8)	2%	(4)	10%	(23)	55%	(121)	221
Somewhat Favorable of Biden	6%	(16)	13%	(33)	1%	(2)	1%	(4)	17%	(46)	61%	(162)	264
Somewhat Unfavorable of Biden	5%	(6)	17%	(21)	2%	(2)	—	(0)	7%	(8)	70%	(86)	123
Very Unfavorable of Biden	3%	(13)	7%	(24)	2%	(7)	1%	(4)	8%	(30)	79%	(294)	373
#1 Issue: Economy	5%	(22)	12%	(51)	2%	(7)	1%	(3)	9%	(39)	72%	(308)	430
#1 Issue: Security	6%	(7)	8%	(10)	5%	(6)	2%	(2)	12%	(14)	68%	(83)	122
#1 Issue: Health Care	6%	(5)	16%	(13)	3%	(3)	3%	(2)	16%	(14)	56%	(48)	85
#1 Issue: Medicare / Social Security	5%	(6)	7%	(9)	1%	(1)	—	(0)	11%	(14)	76%	(94)	125
#1 Issue: Women's Issues	14%	(19)	12%	(17)	—	(0)	—	(0)	15%	(20)	59%	(80)	135
#1 Issue: Energy	19%	(13)	9%	(6)	3%	(2)	1%	(1)	11%	(8)	57%	(39)	70
#1 Issue: Other	2%	(1)	3%	(2)	—	(0)	3%	(2)	7%	(4)	85%	(47)	56
2022 House Vote: Democrat	13%	(58)	14%	(63)	3%	(12)	2%	(8)	9%	(42)	59%	(264)	447
2022 House Vote: Republican	4%	(14)	9%	(29)	1%	(4)	1%	(2)	11%	(36)	74%	(237)	323
2022 House Vote: Didnt Vote	2%	(5)	6%	(16)	2%	(4)	1%	(2)	14%	(35)	75%	(184)	246
2020 Vote: Joe Biden	11%	(52)	14%	(63)	3%	(14)	2%	(8)	11%	(51)	60%	(278)	466
2020 Vote: Donald Trump	4%	(14)	8%	(27)	1%	(3)	1%	(2)	9%	(28)	77%	(243)	317
2020 Vote: Didn't Vote	4%	(9)	8%	(19)	1%	(3)	1%	(1)	13%	(31)	72%	(167)	231
2018 House Vote: Democrat	13%	(48)	14%	(54)	2%	(7)	1%	(5)	9%	(35)	61%	(235)	385
2018 House Vote: Republican	5%	(15)	8%	(24)	1%	(2)	—	(1)	11%	(30)	74%	(210)	282
2018 House Vote: Didnt Vote	4%	(14)	9%	(31)	3%	(11)	2%	(6)	14%	(50)	68%	(238)	350
4-Region: Northeast	12%	(20)	9%	(15)	2%	(4)	—	(1)	7%	(12)	70%	(119)	171
4-Region: Midwest	5%	(10)	12%	(24)	1%	(2)	1%	(2)	8%	(17)	73%	(147)	202
4-Region: South	7%	(27)	10%	(42)	1%	(6)	2%	(6)	11%	(46)	69%	(280)	408
4-Region: West	7%	(20)	11%	(28)	3%	(8)	1%	(3)	15%	(41)	63%	(171)	271

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCEN5_1: How favorable or unfavorable do you feel about the following film directors?

Ava DuVernay

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	8% (90)	9% (93)	3% (35)	1% (15)	11% (121)	67% (710)	1064
Gender: Male	10% (50)	11% (56)	4% (22)	2% (12)	13% (65)	60% (302)	506
Gender: Female	7% (40)	7% (37)	3% (14)	1% (3)	10% (56)	73% (405)	555
Age: 18-34	9% (28)	9% (28)	7% (23)	2% (5)	13% (41)	61% (197)	322
Age: 35-44	10% (17)	15% (27)	3% (6)	3% (5)	14% (26)	55% (101)	182
Age: 45-64	9% (30)	7% (21)	2% (6)	2% (5)	12% (39)	69% (227)	328
Age: 65+	6% (14)	7% (17)	— (1)	— (0)	7% (15)	80% (185)	232
GenZers: 1997-2012	9% (14)	5% (8)	10% (15)	2% (3)	7% (11)	68% (108)	157
Millennials: 1981-1996	9% (29)	15% (46)	4% (13)	2% (7)	16% (50)	52% (161)	307
GenXers: 1965-1980	10% (26)	7% (19)	2% (6)	2% (4)	12% (29)	67% (167)	251
Baby Boomers: 1946-1964	7% (21)	6% (20)	— (1)	— (1)	9% (28)	78% (248)	319
PID: Dem (no lean)	15% (64)	12% (53)	3% (12)	2% (9)	14% (62)	54% (232)	431
PID: Ind (no lean)	4% (14)	4% (12)	5% (16)	— (2)	10% (32)	77% (258)	333
PID: Rep (no lean)	4% (12)	9% (28)	2% (7)	2% (5)	9% (27)	73% (220)	300
PID/Gender: Dem Men	17% (37)	16% (34)	4% (8)	3% (7)	17% (37)	42% (92)	216
PID/Gender: Dem Women	12% (27)	9% (18)	2% (4)	1% (1)	11% (24)	65% (140)	214
PID/Gender: Ind Men	4% (7)	4% (7)	5% (9)	1% (2)	9% (14)	77% (126)	165
PID/Gender: Ind Women	4% (6)	3% (5)	5% (8)	— (0)	11% (17)	78% (129)	166
PID/Gender: Rep Men	4% (5)	12% (15)	4% (5)	2% (3)	10% (13)	68% (84)	125
PID/Gender: Rep Women	4% (7)	8% (14)	2% (3)	1% (2)	8% (14)	77% (136)	175
Ideo: Liberal (1-3)	13% (43)	13% (41)	3% (11)	— (2)	14% (46)	56% (180)	323
Ideo: Moderate (4)	6% (20)	8% (27)	3% (9)	2% (7)	11% (37)	69% (224)	325
Ideo: Conservative (5-7)	7% (22)	7% (23)	3% (8)	2% (5)	9% (29)	72% (232)	320
Educ: < College	7% (47)	7% (48)	4% (25)	2% (12)	12% (81)	69% (479)	692
Educ: Bachelors degree	11% (25)	12% (28)	2% (4)	1% (2)	10% (23)	64% (146)	230
Educ: Post-grad	12% (18)	12% (17)	4% (6)	— (0)	12% (17)	60% (85)	143
Income: Under 50k	8% (46)	7% (42)	4% (24)	1% (8)	11% (66)	68% (393)	580
Income: 50k-100k	8% (26)	9% (28)	2% (5)	2% (6)	13% (39)	66% (203)	306
Income: 100k+	10% (18)	13% (23)	4% (7)	1% (1)	8% (15)	64% (114)	178
Ethnicity: White	6% (51)	8% (66)	3% (22)	1% (6)	10% (78)	72% (587)	810
Ethnicity: Hispanic	9% (15)	10% (17)	4% (7)	— (0)	8% (14)	68% (117)	171

Continued on next page

Table MCEN5_1: How favorable or unfavorable do you feel about the following film directors?

Ava DuVernay

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(90)	9%	(93)	3%	(35)	1%	(15)	11%	(121)	67%	(710)	1064
Ethnicity: Black	22%	(33)	10%	(15)	5%	(8)	5%	(7)	16%	(24)	42%	(64)	152
Ethnicity: Other	5%	(5)	12%	(12)	6%	(6)	1%	(1)	19%	(19)	58%	(59)	103
All Christian	11%	(49)	9%	(41)	2%	(11)	1%	(4)	10%	(48)	66%	(303)	456
All Non-Christian	17%	(13)	6%	(4)	7%	(5)	1%	(1)	15%	(11)	55%	(40)	74
Agnostic/Nothing in particular	4%	(13)	10%	(30)	4%	(12)	1%	(3)	10%	(31)	70%	(203)	292
Something Else	7%	(14)	8%	(16)	3%	(5)	2%	(4)	13%	(26)	68%	(137)	202
Religious Non-Protestant/Catholic	16%	(13)	5%	(4)	7%	(5)	1%	(1)	15%	(12)	56%	(44)	79
Evangelical	10%	(29)	12%	(35)	4%	(10)	1%	(3)	11%	(31)	62%	(177)	286
Non-Evangelical	9%	(34)	6%	(22)	2%	(5)	1%	(5)	11%	(38)	71%	(258)	363
Community: Urban	15%	(43)	13%	(37)	5%	(14)	3%	(9)	14%	(41)	51%	(152)	296
Community: Suburban	6%	(31)	8%	(38)	3%	(17)	1%	(3)	11%	(54)	72%	(364)	506
Community: Rural	6%	(16)	7%	(18)	2%	(5)	1%	(4)	10%	(26)	74%	(194)	262
Employ: Private Sector	11%	(38)	15%	(52)	5%	(15)	2%	(8)	12%	(40)	55%	(185)	340
Employ: Government	22%	(14)	7%	(5)	5%	(3)	—	(0)	12%	(8)	53%	(34)	64
Employ: Self-Employed	8%	(9)	5%	(5)	2%	(2)	1%	(1)	12%	(14)	73%	(85)	117
Employ: Homemaker	5%	(3)	6%	(3)	2%	(1)	—	(0)	16%	(9)	71%	(40)	57
Employ: Retired	4%	(11)	8%	(20)	1%	(1)	1%	(2)	9%	(23)	78%	(208)	266
Employ: Unemployed	3%	(4)	4%	(5)	7%	(8)	1%	(1)	17%	(21)	68%	(86)	126
Employ: Other	13%	(8)	—	(0)	1%	(1)	4%	(2)	5%	(3)	77%	(44)	58
Military HH: Yes	5%	(6)	7%	(9)	1%	(1)	2%	(2)	9%	(11)	76%	(92)	122
Military HH: No	9%	(83)	9%	(84)	4%	(34)	1%	(13)	12%	(109)	66%	(618)	942
RD/WT: Right Direction	14%	(48)	14%	(46)	5%	(16)	2%	(8)	14%	(48)	51%	(173)	340
RD/WT: Wrong Track	6%	(41)	7%	(47)	3%	(19)	1%	(7)	10%	(73)	74%	(537)	724
Biden Job Approve	15%	(72)	11%	(52)	4%	(18)	1%	(6)	14%	(65)	55%	(255)	467
Biden Job Disapprove	3%	(16)	8%	(42)	3%	(14)	2%	(9)	9%	(47)	76%	(405)	534
Biden Job Strongly Approve	20%	(43)	11%	(23)	6%	(12)	—	(1)	12%	(25)	50%	(107)	211
Biden Job Somewhat Approve	11%	(28)	11%	(29)	2%	(6)	2%	(5)	16%	(40)	58%	(148)	256
Biden Job Somewhat Disapprove	3%	(6)	14%	(24)	4%	(7)	2%	(3)	10%	(17)	66%	(107)	163
Biden Job Strongly Disapprove	3%	(11)	5%	(18)	2%	(7)	2%	(6)	8%	(30)	80%	(298)	371

Continued on next page

Table MCEN5_1: How favorable or unfavorable do you feel about the following film directors?

Ava DuVernay

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(90)	9%	(93)	3%	(35)	1%	(15)	11%	(121)	67%	(710)	1064
Favorable of Biden	16%	(74)	11%	(53)	3%	(13)	1%	(4)	14%	(64)	56%	(262)	470
Unfavorable of Biden	3%	(14)	7%	(38)	3%	(16)	2%	(8)	9%	(50)	76%	(402)	529
Very Favorable of Biden	23%	(49)	10%	(20)	6%	(12)	—	(0)	11%	(23)	51%	(108)	212
Somewhat Favorable of Biden	10%	(25)	13%	(33)	1%	(1)	2%	(4)	16%	(40)	60%	(154)	258
Somewhat Unfavorable of Biden	5%	(7)	14%	(19)	7%	(9)	—	(1)	12%	(16)	62%	(82)	133
Very Unfavorable of Biden	2%	(7)	5%	(19)	2%	(7)	2%	(7)	9%	(34)	81%	(321)	396
#1 Issue: Economy	6%	(26)	11%	(49)	3%	(14)	2%	(8)	13%	(61)	66%	(302)	459
#1 Issue: Security	7%	(10)	6%	(9)	4%	(5)	—	(1)	9%	(12)	73%	(102)	139
#1 Issue: Health Care	12%	(11)	7%	(6)	2%	(2)	4%	(4)	18%	(16)	57%	(51)	90
#1 Issue: Medicare / Social Security	9%	(11)	7%	(9)	3%	(4)	1%	(1)	10%	(13)	71%	(90)	127
#1 Issue: Women's Issues	12%	(14)	10%	(12)	2%	(2)	—	(1)	7%	(8)	69%	(79)	115
#1 Issue: Energy	15%	(9)	8%	(5)	8%	(4)	—	(0)	9%	(5)	60%	(35)	58
2022 House Vote: Democrat	15%	(69)	13%	(57)	2%	(10)	2%	(9)	12%	(54)	56%	(251)	449
2022 House Vote: Republican	3%	(10)	8%	(24)	3%	(8)	2%	(5)	9%	(28)	76%	(234)	309
2022 House Vote: Didnt Vote	3%	(9)	5%	(13)	6%	(17)	—	(1)	13%	(36)	72%	(195)	270
2020 Vote: Joe Biden	14%	(65)	13%	(61)	2%	(12)	1%	(7)	12%	(58)	58%	(274)	476
2020 Vote: Donald Trump	5%	(16)	7%	(22)	2%	(7)	2%	(7)	9%	(30)	75%	(248)	329
2020 Vote: Didn't Vote	3%	(8)	5%	(11)	7%	(16)	1%	(1)	14%	(32)	71%	(165)	232
2018 House Vote: Democrat	16%	(65)	12%	(48)	2%	(8)	2%	(8)	12%	(48)	56%	(226)	403
2018 House Vote: Republican	5%	(15)	10%	(26)	2%	(6)	2%	(6)	7%	(20)	73%	(200)	273
2018 House Vote: Didnt Vote	3%	(10)	5%	(18)	6%	(22)	—	(1)	14%	(46)	72%	(244)	341
4-Region: Northeast	10%	(18)	8%	(14)	4%	(7)	—	(1)	13%	(23)	64%	(111)	173
4-Region: Midwest	5%	(11)	6%	(14)	2%	(4)	3%	(6)	12%	(27)	73%	(168)	229
4-Region: South	12%	(48)	8%	(33)	3%	(13)	1%	(3)	11%	(47)	65%	(268)	412
4-Region: West	5%	(13)	13%	(33)	5%	(12)	2%	(5)	10%	(24)	65%	(163)	250

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_2: How favorable or unfavorable do you feel about the following film directors?

Jane Campion

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(85)	9%	(97)	2%	(18)	1%	(10)	12%	(134)	69%	(770)	1114
Gender: Male	11%	(60)	11%	(58)	2%	(13)	1%	(6)	12%	(65)	63%	(346)	549
Gender: Female	4%	(24)	7%	(38)	1%	(5)	1%	(3)	12%	(67)	75%	(410)	548
Age: 18-34	10%	(32)	8%	(26)	2%	(6)	1%	(4)	16%	(49)	62%	(192)	310
Age: 35-44	9%	(15)	12%	(19)	1%	(2)	1%	(2)	20%	(33)	57%	(95)	167
Age: 45-64	6%	(23)	7%	(27)	2%	(8)	—	(2)	8%	(29)	76%	(280)	369
Age: 65+	5%	(14)	9%	(25)	—	(1)	1%	(2)	9%	(24)	76%	(204)	268
GenZers: 1997-2012	10%	(15)	7%	(10)	3%	(4)	1%	(2)	8%	(12)	71%	(103)	145
Millennials: 1981-1996	10%	(30)	11%	(34)	2%	(5)	2%	(5)	22%	(66)	54%	(164)	303
GenXers: 1965-1980	8%	(22)	7%	(20)	3%	(7)	—	(0)	10%	(27)	72%	(196)	272
Baby Boomers: 1946-1964	4%	(16)	7%	(27)	—	(1)	1%	(3)	8%	(29)	79%	(288)	364
PID: Dem (no lean)	12%	(55)	11%	(51)	1%	(7)	1%	(5)	13%	(61)	62%	(293)	471
PID: Ind (no lean)	3%	(10)	5%	(15)	2%	(6)	1%	(3)	11%	(32)	78%	(232)	297
PID: Rep (no lean)	6%	(20)	9%	(30)	2%	(6)	1%	(2)	12%	(42)	71%	(245)	346
PID/Gender: Dem Men	18%	(43)	15%	(34)	2%	(5)	1%	(3)	14%	(33)	49%	(115)	234
PID/Gender: Dem Women	5%	(12)	8%	(17)	1%	(1)	1%	(2)	13%	(28)	73%	(164)	223
PID/Gender: Ind Men	4%	(6)	6%	(10)	2%	(3)	1%	(1)	13%	(21)	74%	(119)	161
PID/Gender: Ind Women	2%	(3)	4%	(5)	2%	(2)	1%	(1)	6%	(8)	85%	(113)	133
PID/Gender: Rep Men	7%	(11)	9%	(14)	3%	(4)	1%	(2)	7%	(11)	73%	(112)	154
PID/Gender: Rep Women	5%	(10)	8%	(16)	1%	(1)	—	(0)	16%	(31)	70%	(134)	192
Ideo: Liberal (1-3)	14%	(51)	12%	(44)	1%	(4)	1%	(3)	15%	(53)	57%	(203)	358
Ideo: Moderate (4)	5%	(18)	9%	(30)	2%	(8)	—	(0)	13%	(44)	70%	(231)	330
Ideo: Conservative (5-7)	4%	(15)	7%	(23)	1%	(5)	2%	(5)	8%	(28)	78%	(267)	343
Educ: < College	6%	(42)	6%	(46)	2%	(12)	1%	(6)	13%	(96)	72%	(526)	728
Educ: Bachelors degree	12%	(29)	10%	(26)	1%	(3)	1%	(2)	9%	(23)	67%	(168)	252
Educ: Post-grad	10%	(14)	18%	(24)	2%	(3)	1%	(2)	12%	(16)	57%	(76)	134
Income: Under 50k	7%	(42)	7%	(45)	1%	(9)	1%	(9)	11%	(67)	73%	(459)	631
Income: 50k-100k	8%	(24)	10%	(32)	2%	(5)	—	(0)	15%	(47)	66%	(210)	318
Income: 100k+	11%	(19)	12%	(20)	2%	(4)	—	(1)	12%	(20)	62%	(102)	165
Ethnicity: White	7%	(61)	8%	(70)	2%	(14)	1%	(6)	10%	(89)	72%	(629)	869
Ethnicity: Hispanic	4%	(8)	5%	(9)	2%	(4)	1%	(3)	14%	(27)	74%	(143)	194

Continued on next page

Table MCEN5_2: How favorable or unfavorable do you feel about the following film directors?

Jane Campion

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(85)	9%	(97)	2%	(18)	1%	(10)	12%	(134)	69%	(770)	1114
Ethnicity: Black	13%	(19)	13%	(19)	1%	(1)	3%	(4)	18%	(27)	53%	(77)	146
Ethnicity: Other	5%	(5)	8%	(7)	3%	(3)	—	(0)	19%	(19)	65%	(64)	99
All Christian	8%	(41)	10%	(50)	2%	(10)	1%	(5)	10%	(49)	69%	(344)	499
All Non-Christian	18%	(11)	13%	(8)	—	(0)	—	(0)	21%	(13)	47%	(29)	62
Atheist	6%	(3)	12%	(6)	3%	(2)	—	(0)	16%	(8)	62%	(31)	50
Agnostic/Nothing in particular	6%	(20)	5%	(16)	1%	(5)	1%	(2)	13%	(41)	73%	(231)	316
Something Else	5%	(10)	9%	(16)	1%	(2)	1%	(2)	12%	(23)	72%	(135)	188
Religious Non-Protestant/Catholic	18%	(12)	12%	(8)	—	(0)	—	(0)	19%	(13)	52%	(36)	70
Evangelical	6%	(18)	12%	(36)	—	(1)	2%	(7)	10%	(30)	69%	(209)	301
Non-Evangelical	8%	(31)	8%	(29)	3%	(11)	—	(0)	11%	(40)	70%	(261)	372
Community: Urban	13%	(48)	10%	(34)	2%	(6)	1%	(3)	13%	(45)	62%	(221)	356
Community: Suburban	4%	(20)	8%	(39)	2%	(7)	—	(2)	12%	(58)	74%	(364)	490
Community: Rural	6%	(17)	9%	(24)	2%	(5)	2%	(5)	12%	(31)	69%	(185)	268
Employ: Private Sector	10%	(36)	14%	(50)	2%	(7)	—	(1)	13%	(49)	61%	(222)	366
Employ: Government	13%	(9)	7%	(5)	7%	(4)	2%	(1)	7%	(5)	64%	(43)	67
Employ: Self-Employed	10%	(10)	9%	(8)	1%	(1)	—	(0)	21%	(20)	58%	(56)	97
Employ: Homemaker	6%	(5)	2%	(1)	—	(0)	—	(0)	12%	(10)	79%	(65)	82
Employ: Retired	6%	(17)	8%	(24)	—	(1)	1%	(3)	8%	(23)	77%	(231)	300
Employ: Unemployed	4%	(4)	4%	(5)	2%	(2)	2%	(2)	18%	(21)	71%	(85)	120
Employ: Other	1%	(0)	4%	(2)	1%	(1)	—	(0)	9%	(5)	85%	(48)	57
Military HH: Yes	5%	(6)	9%	(12)	—	(0)	1%	(2)	9%	(12)	76%	(101)	132
Military HH: No	8%	(79)	9%	(85)	2%	(18)	1%	(8)	12%	(123)	68%	(670)	981
RD/WT: Right Direction	12%	(47)	10%	(38)	3%	(12)	1%	(2)	16%	(62)	59%	(233)	394
RD/WT: Wrong Track	5%	(38)	8%	(59)	1%	(6)	1%	(7)	10%	(72)	75%	(537)	720
Biden Job Approve	12%	(62)	11%	(58)	2%	(11)	1%	(4)	14%	(70)	60%	(305)	511
Biden Job Disapprove	4%	(22)	7%	(38)	1%	(5)	1%	(3)	11%	(58)	77%	(421)	549
Biden Job Strongly Approve	16%	(39)	16%	(39)	1%	(2)	—	(1)	14%	(35)	53%	(131)	247
Biden Job Somewhat Approve	9%	(23)	7%	(19)	3%	(9)	1%	(4)	13%	(35)	66%	(174)	263
Biden Job Somewhat Disapprove	3%	(5)	8%	(13)	1%	(2)	—	(0)	14%	(23)	74%	(118)	161
Biden Job Strongly Disapprove	5%	(18)	6%	(25)	1%	(3)	1%	(3)	9%	(36)	78%	(303)	388

Continued on next page

Table MCEN5_2: How favorable or unfavorable do you feel about the following film directors?

Jane Campion

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(85)	9%	(97)	2%	(18)	1%	(10)	12%	(134)	69%	(770)	1114
Favorable of Biden	12%	(60)	11%	(56)	2%	(9)	—	(2)	13%	(68)	62%	(316)	511
Unfavorable of Biden	5%	(24)	7%	(38)	1%	(6)	1%	(5)	11%	(57)	75%	(402)	534
Very Favorable of Biden	18%	(44)	13%	(31)	—	(1)	—	(1)	14%	(33)	54%	(131)	240
Somewhat Favorable of Biden	6%	(16)	9%	(25)	3%	(8)	—	(1)	13%	(35)	68%	(185)	271
Somewhat Unfavorable of Biden	4%	(5)	7%	(8)	2%	(2)	—	(0)	21%	(24)	66%	(76)	116
Very Unfavorable of Biden	5%	(20)	7%	(29)	1%	(4)	1%	(5)	8%	(33)	78%	(326)	418
#1 Issue: Economy	7%	(31)	7%	(33)	1%	(5)	1%	(4)	11%	(51)	73%	(336)	459
#1 Issue: Security	9%	(12)	13%	(18)	2%	(3)	—	(0)	11%	(15)	64%	(85)	132
#1 Issue: Health Care	9%	(7)	9%	(7)	6%	(5)	4%	(3)	20%	(17)	53%	(46)	85
#1 Issue: Medicare / Social Security	9%	(15)	8%	(12)	—	(1)	—	(0)	9%	(14)	74%	(116)	157
#1 Issue: Women's Issues	5%	(7)	10%	(12)	—	(0)	1%	(1)	14%	(17)	70%	(85)	121
#1 Issue: Energy	11%	(7)	13%	(8)	7%	(4)	—	(0)	5%	(3)	64%	(39)	61
#1 Issue: Other	7%	(4)	4%	(2)	—	(0)	—	(0)	6%	(3)	84%	(47)	56
2022 House Vote: Democrat	12%	(58)	12%	(59)	1%	(7)	—	(2)	15%	(73)	60%	(293)	492
2022 House Vote: Republican	5%	(19)	8%	(28)	2%	(7)	1%	(4)	11%	(39)	72%	(252)	349
2022 House Vote: Didnt Vote	3%	(7)	4%	(10)	1%	(3)	1%	(2)	9%	(22)	81%	(196)	240
2020 Vote: Joe Biden	10%	(49)	12%	(62)	2%	(9)	—	(2)	15%	(74)	61%	(302)	498
2020 Vote: Donald Trump	6%	(22)	6%	(22)	1%	(5)	1%	(5)	10%	(38)	75%	(277)	369
2020 Vote: Didn't Vote	5%	(10)	5%	(11)	1%	(3)	1%	(1)	10%	(21)	78%	(166)	212
2018 House Vote: Democrat	13%	(53)	11%	(45)	2%	(8)	—	(2)	13%	(55)	62%	(261)	424
2018 House Vote: Republican	5%	(16)	9%	(28)	2%	(6)	1%	(3)	12%	(39)	71%	(229)	321
2018 House Vote: Didnt Vote	4%	(14)	7%	(23)	1%	(4)	1%	(4)	11%	(37)	76%	(253)	334
4-Region: Northeast	11%	(21)	5%	(10)	2%	(5)	1%	(3)	9%	(18)	71%	(137)	193
4-Region: Midwest	7%	(17)	9%	(20)	3%	(6)	1%	(2)	11%	(25)	70%	(159)	228
4-Region: South	6%	(25)	9%	(40)	1%	(5)	1%	(2)	12%	(51)	71%	(308)	431
4-Region: West	8%	(22)	11%	(28)	1%	(2)	1%	(3)	15%	(40)	64%	(166)	262

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCEN5_3: How favorable or unfavorable do you feel about the following film directors?
 Kathryn Bigelow

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (97)	11% (114)	3% (31)	1% (12)	12% (126)	63% (659)	1038
Gender: Male	11% (60)	13% (68)	4% (21)	2% (11)	13% (70)	57% (306)	536
Gender: Female	7% (37)	9% (45)	2% (9)	— (1)	11% (56)	70% (348)	496
Age: 18-34	10% (26)	10% (27)	7% (19)	2% (6)	14% (37)	58% (157)	273
Age: 35-44	13% (27)	12% (23)	4% (8)	1% (2)	19% (39)	51% (104)	203
Age: 45-64	8% (29)	11% (37)	1% (4)	1% (2)	9% (32)	70% (244)	348
Age: 65+	7% (15)	12% (26)	— (0)	1% (1)	9% (19)	71% (153)	214
GenZers: 1997-2012	9% (10)	8% (10)	12% (14)	1% (1)	8% (9)	62% (71)	115
Millennials: 1981-1996	13% (42)	11% (36)	4% (12)	2% (7)	19% (64)	52% (172)	333
GenXers: 1965-1980	9% (22)	12% (29)	2% (4)	1% (2)	8% (19)	69% (167)	243
Baby Boomers: 1946-1964	7% (22)	13% (39)	— (1)	— (1)	10% (31)	69% (216)	311
PID: Dem (no lean)	16% (66)	12% (51)	3% (12)	1% (2)	14% (61)	55% (231)	423
PID: Ind (no lean)	4% (11)	10% (31)	3% (10)	2% (5)	11% (34)	70% (216)	307
PID: Rep (no lean)	7% (20)	10% (32)	3% (8)	1% (4)	10% (31)	69% (212)	307
PID/Gender: Dem Men	19% (44)	14% (33)	3% (7)	1% (2)	17% (39)	46% (106)	230
PID/Gender: Dem Women	11% (22)	9% (18)	3% (5)	— (1)	12% (22)	64% (123)	192
PID/Gender: Ind Men	5% (7)	11% (17)	6% (9)	3% (5)	13% (20)	62% (96)	154
PID/Gender: Ind Women	3% (4)	9% (14)	1% (1)	— (0)	10% (15)	78% (116)	150
PID/Gender: Rep Men	6% (9)	12% (18)	3% (5)	3% (4)	8% (12)	68% (104)	152
PID/Gender: Rep Women	7% (11)	9% (14)	2% (3)	— (0)	12% (19)	70% (108)	155
Ideo: Liberal (1-3)	16% (50)	11% (35)	4% (13)	1% (4)	13% (41)	55% (179)	322
Ideo: Moderate (4)	8% (25)	14% (46)	2% (7)	1% (4)	13% (42)	63% (208)	332
Ideo: Conservative (5-7)	6% (20)	11% (33)	2% (6)	1% (3)	11% (35)	69% (215)	312
Educ: < College	9% (58)	9% (60)	3% (17)	1% (7)	11% (76)	67% (446)	664
Educ: Bachelors degree	11% (26)	12% (28)	3% (7)	1% (3)	14% (32)	59% (139)	235
Educ: Post-grad	9% (13)	18% (25)	5% (6)	2% (2)	13% (18)	53% (74)	139
Income: Under 50k	8% (44)	10% (54)	3% (19)	1% (5)	11% (63)	67% (382)	567
Income: 50k-100k	10% (29)	13% (38)	3% (8)	1% (3)	14% (41)	60% (179)	298
Income: 100k+	14% (24)	12% (21)	3% (4)	2% (3)	13% (22)	57% (98)	172
Ethnicity: White	9% (75)	11% (89)	3% (21)	1% (10)	11% (90)	65% (532)	817
Ethnicity: Hispanic	17% (31)	5% (9)	4% (8)	— (1)	14% (27)	59% (111)	186

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Table MCEN5_3: How favorable or unfavorable do you feel about the following film directors?

Kathryn Bigelow

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(97)	11%	(114)	3%	(31)	1%	(12)	12%	(126)	63%	(659)	1038
Ethnicity: Black	15%	(18)	11%	(13)	6%	(7)	1%	(1)	14%	(16)	54%	(64)	119
Ethnicity: Other	4%	(4)	12%	(12)	3%	(3)	1%	(1)	19%	(20)	62%	(63)	102
All Christian	13%	(62)	12%	(56)	2%	(8)	1%	(3)	10%	(47)	63%	(297)	474
All Non-Christian	16%	(11)	19%	(13)	4%	(3)	—	(0)	18%	(13)	43%	(30)	70
Atheist	3%	(1)	6%	(3)	11%	(6)	4%	(2)	12%	(6)	64%	(32)	50
Agnostic/Nothing in particular	4%	(12)	9%	(24)	3%	(8)	2%	(6)	14%	(39)	67%	(182)	271
Something Else	6%	(11)	10%	(17)	4%	(6)	—	(0)	12%	(21)	68%	(117)	173
Religious Non-Protestant/Catholic	16%	(12)	18%	(13)	3%	(3)	—	(0)	17%	(13)	46%	(34)	75
Evangelical	8%	(22)	9%	(25)	3%	(8)	—	(1)	14%	(39)	65%	(179)	274
Non-Evangelical	14%	(49)	13%	(45)	2%	(6)	1%	(3)	8%	(29)	64%	(230)	362
Community: Urban	14%	(47)	12%	(41)	4%	(13)	1%	(3)	15%	(49)	53%	(175)	329
Community: Suburban	8%	(39)	10%	(48)	3%	(13)	1%	(6)	10%	(49)	67%	(322)	477
Community: Rural	5%	(11)	11%	(25)	2%	(4)	1%	(3)	12%	(28)	70%	(162)	233
Employ: Private Sector	12%	(40)	15%	(52)	5%	(18)	2%	(6)	12%	(39)	54%	(184)	340
Employ: Government	20%	(11)	16%	(9)	2%	(1)	1%	(1)	4%	(2)	57%	(32)	56
Employ: Self-Employed	7%	(7)	10%	(10)	2%	(2)	1%	(1)	19%	(20)	61%	(64)	104
Employ: Homemaker	15%	(14)	8%	(7)	1%	(1)	—	(0)	12%	(11)	64%	(59)	93
Employ: Retired	7%	(18)	11%	(27)	1%	(2)	1%	(1)	10%	(25)	72%	(184)	257
Employ: Unemployed	2%	(3)	6%	(6)	4%	(4)	1%	(1)	19%	(21)	69%	(76)	110
Employ: Other	7%	(4)	1%	(1)	1%	(1)	2%	(1)	7%	(4)	81%	(45)	55
Military HH: Yes	12%	(17)	10%	(14)	1%	(1)	2%	(3)	11%	(15)	64%	(87)	136
Military HH: No	9%	(80)	11%	(100)	3%	(30)	1%	(9)	12%	(111)	63%	(572)	902
RD/WT: Right Direction	15%	(52)	14%	(46)	4%	(14)	1%	(5)	12%	(39)	54%	(182)	339
RD/WT: Wrong Track	6%	(45)	10%	(67)	2%	(16)	1%	(7)	12%	(87)	68%	(477)	699
Biden Job Approve	15%	(66)	13%	(60)	3%	(16)	1%	(5)	12%	(52)	56%	(254)	453
Biden Job Disapprove	6%	(31)	10%	(53)	2%	(11)	1%	(7)	13%	(70)	68%	(366)	537
Biden Job Strongly Approve	21%	(43)	16%	(34)	5%	(11)	1%	(2)	11%	(22)	45%	(94)	206
Biden Job Somewhat Approve	9%	(23)	11%	(26)	2%	(5)	1%	(3)	12%	(30)	65%	(160)	246
Biden Job Somewhat Disapprove	7%	(11)	14%	(23)	4%	(7)	2%	(3)	14%	(23)	60%	(99)	165
Biden Job Strongly Disapprove	5%	(19)	8%	(31)	1%	(4)	1%	(4)	13%	(47)	72%	(267)	372

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Table MCEN5_3: How favorable or unfavorable do you feel about the following film directors?
Kathryn Bigelow

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(97)	11%	(114)	3%	(31)	1%	(12)	12%	(126)	63%	(659)	1038
Favorable of Biden	14%	(67)	13%	(59)	2%	(11)	1%	(3)	11%	(53)	58%	(271)	465
Unfavorable of Biden	6%	(30)	10%	(50)	2%	(9)	2%	(8)	13%	(70)	68%	(357)	524
Very Favorable of Biden	22%	(50)	13%	(30)	3%	(7)	1%	(2)	10%	(23)	50%	(112)	224
Somewhat Favorable of Biden	7%	(17)	12%	(29)	2%	(4)	1%	(1)	12%	(30)	66%	(159)	241
Somewhat Unfavorable of Biden	9%	(12)	10%	(13)	3%	(4)	3%	(3)	21%	(28)	55%	(73)	134
Very Unfavorable of Biden	5%	(19)	9%	(36)	1%	(6)	1%	(5)	11%	(41)	73%	(284)	391
#1 Issue: Economy	9%	(42)	11%	(49)	2%	(10)	1%	(3)	12%	(53)	66%	(297)	454
#1 Issue: Security	2%	(2)	15%	(17)	3%	(3)	1%	(1)	11%	(12)	69%	(77)	112
#1 Issue: Health Care	7%	(7)	16%	(16)	5%	(5)	3%	(3)	15%	(15)	54%	(55)	101
#1 Issue: Medicare / Social Security	7%	(8)	12%	(13)	2%	(2)	—	(0)	8%	(9)	71%	(82)	114
#1 Issue: Women's Issues	19%	(22)	6%	(7)	2%	(2)	—	(1)	11%	(14)	61%	(73)	119
#1 Issue: Energy	14%	(9)	11%	(7)	3%	(2)	1%	(1)	14%	(9)	56%	(36)	64
2022 House Vote: Democrat	16%	(73)	14%	(64)	3%	(13)	1%	(4)	15%	(68)	52%	(242)	463
2022 House Vote: Republican	6%	(18)	10%	(32)	2%	(8)	1%	(4)	10%	(31)	71%	(224)	316
2022 House Vote: Didnt Vote	2%	(5)	6%	(13)	4%	(10)	1%	(2)	12%	(27)	75%	(170)	227
2020 Vote: Joe Biden	15%	(69)	13%	(60)	3%	(13)	1%	(4)	12%	(56)	57%	(270)	472
2020 Vote: Donald Trump	7%	(23)	11%	(36)	2%	(5)	1%	(3)	11%	(38)	68%	(230)	335
2020 Vote: Didn't Vote	2%	(4)	6%	(13)	6%	(11)	2%	(5)	16%	(32)	68%	(134)	199
2018 House Vote: Democrat	17%	(67)	14%	(54)	2%	(7)	1%	(3)	11%	(46)	56%	(224)	400
2018 House Vote: Republican	6%	(18)	11%	(31)	2%	(6)	1%	(3)	11%	(31)	69%	(196)	286
2018 House Vote: Didnt Vote	3%	(11)	8%	(26)	5%	(18)	2%	(6)	15%	(48)	67%	(216)	323
4-Region: Northeast	12%	(22)	9%	(17)	—	(1)	1%	(2)	14%	(25)	64%	(120)	188
4-Region: Midwest	5%	(10)	13%	(28)	2%	(5)	1%	(2)	10%	(23)	69%	(153)	221
4-Region: South	10%	(39)	10%	(41)	3%	(12)	1%	(4)	11%	(44)	64%	(249)	388
4-Region: West	11%	(26)	12%	(28)	5%	(13)	1%	(4)	14%	(34)	56%	(136)	242

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_4: How favorable or unfavorable do you feel about the following film directors?

The Coen Brothers

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	18% (196)	18% (203)	4% (43)	2% (19)	15% (162)	44% (488)	1111
Gender: Male	23% (123)	21% (116)	5% (26)	1% (7)	14% (73)	36% (197)	542
Gender: Female	13% (73)	16% (87)	3% (17)	2% (12)	14% (78)	52% (292)	559
Age: 18-34	10% (34)	20% (63)	4% (13)	4% (13)	18% (56)	45% (143)	322
Age: 35-44	24% (46)	18% (35)	5% (9)	2% (3)	20% (38)	32% (61)	193
Age: 45-64	19% (67)	19% (65)	4% (13)	1% (2)	11% (38)	47% (163)	348
Age: 65+	20% (49)	16% (40)	3% (8)	— (1)	12% (29)	49% (121)	248
GenZers: 1997-2012	9% (14)	19% (31)	5% (8)	2% (3)	12% (20)	54% (89)	166
Millennials: 1981-1996	19% (61)	19% (60)	4% (14)	4% (12)	21% (68)	32% (102)	316
GenXers: 1965-1980	20% (53)	16% (43)	4% (9)	1% (2)	12% (31)	47% (122)	261
Baby Boomers: 1946-1964	19% (63)	18% (60)	3% (10)	1% (2)	13% (42)	45% (147)	325
PID: Dem (no lean)	26% (118)	20% (90)	3% (15)	1% (3)	15% (68)	35% (156)	451
PID: Ind (no lean)	8% (28)	14% (47)	5% (17)	4% (12)	15% (50)	54% (182)	335
PID: Rep (no lean)	15% (50)	20% (65)	3% (11)	1% (4)	13% (44)	46% (150)	325
PID/Gender: Dem Men	33% (75)	23% (53)	3% (8)	1% (1)	13% (31)	26% (60)	228
PID/Gender: Dem Women	20% (43)	17% (37)	3% (7)	1% (2)	14% (30)	45% (96)	215
PID/Gender: Ind Men	13% (20)	20% (31)	6% (10)	2% (3)	17% (27)	41% (64)	155
PID/Gender: Ind Women	4% (7)	9% (16)	4% (7)	5% (9)	11% (20)	67% (118)	178
PID/Gender: Rep Men	17% (28)	20% (31)	5% (9)	2% (3)	10% (15)	46% (73)	159
PID/Gender: Rep Women	14% (23)	21% (34)	2% (3)	1% (1)	17% (28)	46% (77)	166
Ideo: Liberal (1-3)	25% (91)	21% (77)	4% (14)	1% (4)	18% (66)	31% (113)	365
Ideo: Moderate (4)	15% (48)	18% (56)	3% (10)	1% (4)	14% (45)	49% (155)	317
Ideo: Conservative (5-7)	16% (54)	18% (60)	5% (17)	3% (10)	11% (35)	46% (153)	329
Educ: < College	15% (108)	15% (113)	4% (27)	1% (10)	16% (118)	49% (356)	731
Educ: Bachelors degree	21% (52)	23% (55)	4% (9)	2% (5)	12% (30)	38% (91)	242
Educ: Post-grad	26% (36)	25% (34)	5% (7)	3% (4)	10% (14)	30% (42)	138
Income: Under 50k	14% (84)	17% (102)	4% (26)	1% (6)	14% (85)	50% (307)	611
Income: 50k-100k	20% (64)	19% (60)	3% (10)	3% (10)	18% (59)	37% (119)	322
Income: 100k+	26% (47)	23% (41)	4% (7)	2% (3)	10% (17)	35% (63)	179
Ethnicity: White	17% (144)	20% (169)	4% (33)	2% (15)	14% (119)	43% (367)	848
Ethnicity: Hispanic	15% (30)	23% (48)	2% (5)	4% (8)	16% (33)	39% (81)	204

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Table MCEN5_4: How favorable or unfavorable do you feel about the following film directors?*The Coen Brothers*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	18% (196)	18% (203)	4% (43)	2% (19)	15% (162)	44% (488)	1111
Ethnicity: Black	20% (29)	11% (16)	4% (6)	2% (3)	12% (17)	51% (74)	145
Ethnicity: Other	19% (22)	15% (18)	3% (4)	1% (1)	22% (25)	40% (47)	118
All Christian	20% (102)	19% (97)	4% (18)	1% (6)	13% (64)	43% (218)	506
All Non-Christian	21% (14)	15% (9)	7% (5)	1% (1)	25% (16)	31% (20)	64
Agnostic/Nothing in particular	15% (45)	20% (63)	4% (11)	1% (3)	16% (50)	44% (135)	307
Something Else	13% (26)	14% (27)	3% (6)	5% (9)	13% (25)	52% (101)	193
Religious Non-Protestant/Catholic	20% (15)	21% (17)	6% (5)	1% (1)	20% (16)	32% (25)	78
Evangelical	19% (55)	14% (42)	4% (11)	4% (12)	15% (44)	45% (133)	298
Non-Evangelical	18% (70)	19% (73)	3% (13)	1% (4)	11% (42)	47% (179)	381
Community: Urban	22% (74)	23% (76)	3% (10)	2% (7)	14% (47)	36% (120)	335
Community: Suburban	15% (82)	17% (93)	4% (22)	2% (9)	14% (73)	48% (253)	532
Community: Rural	16% (39)	14% (34)	5% (12)	1% (3)	17% (41)	47% (115)	244
Employ: Private Sector	23% (82)	23% (82)	5% (18)	2% (7)	14% (50)	33% (117)	355
Employ: Government	18% (12)	26% (17)	7% (5)	4% (3)	9% (6)	35% (23)	66
Employ: Self-Employed	18% (22)	16% (18)	2% (2)	2% (3)	21% (24)	42% (49)	119
Employ: Homemaker	19% (15)	20% (16)	1% (1)	— (0)	13% (10)	47% (37)	79
Employ: Retired	19% (51)	16% (43)	3% (8)	— (1)	11% (29)	51% (138)	270
Employ: Unemployed	5% (7)	11% (15)	5% (7)	5% (7)	21% (29)	53% (73)	138
Employ: Other	4% (2)	11% (6)	3% (2)	— (0)	19% (11)	63% (36)	57
Military HH: Yes	17% (23)	22% (30)	2% (2)	1% (2)	16% (20)	42% (55)	132
Military HH: No	18% (173)	18% (173)	4% (41)	2% (17)	14% (141)	44% (434)	979
RD/WT: Right Direction	24% (92)	20% (76)	5% (18)	1% (6)	14% (54)	35% (134)	379
RD/WT: Wrong Track	14% (104)	17% (127)	3% (26)	2% (14)	15% (107)	48% (354)	732
Biden Job Approve	25% (125)	20% (100)	3% (16)	1% (6)	13% (63)	37% (184)	494
Biden Job Disapprove	13% (71)	18% (101)	4% (22)	2% (13)	16% (86)	47% (258)	552
Biden Job Strongly Approve	32% (69)	16% (33)	4% (8)	1% (2)	16% (33)	32% (67)	212
Biden Job Somewhat Approve	20% (56)	24% (67)	3% (8)	1% (4)	11% (30)	42% (117)	282
Biden Job Somewhat Disapprove	13% (23)	20% (37)	3% (6)	1% (1)	22% (41)	40% (73)	182
Biden Job Strongly Disapprove	13% (48)	17% (64)	4% (16)	3% (12)	12% (45)	50% (186)	371

Continued on next page

Table MCEN5_4: How favorable or unfavorable do you feel about the following film directors?

The Coen Brothers

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	18% (196)	18% (203)	4% (43)	2% (19)	15% (162)	44% (488)	1111
Favorable of Biden	26% (130)	20% (97)	3% (14)	1% (7)	14% (68)	36% (178)	494
Unfavorable of Biden	12% (63)	18% (97)	4% (22)	2% (12)	15% (78)	48% (256)	529
Very Favorable of Biden	31% (66)	16% (34)	4% (9)	1% (1)	13% (29)	35% (73)	212
Somewhat Favorable of Biden	23% (65)	23% (64)	2% (5)	2% (5)	14% (39)	37% (105)	282
Somewhat Unfavorable of Biden	11% (14)	21% (28)	6% (9)	1% (1)	22% (30)	39% (53)	136
Very Unfavorable of Biden	12% (49)	18% (69)	3% (13)	3% (11)	12% (48)	52% (203)	393
#1 Issue: Economy	16% (77)	20% (93)	4% (18)	3% (12)	15% (72)	42% (195)	466
#1 Issue: Security	15% (21)	18% (26)	8% (11)	2% (3)	12% (18)	45% (64)	143
#1 Issue: Health Care	25% (23)	21% (19)	2% (2)	2% (1)	19% (18)	31% (29)	92
#1 Issue: Medicare / Social Security	16% (23)	11% (15)	1% (1)	— (0)	16% (22)	56% (77)	137
#1 Issue: Women's Issues	22% (29)	21% (28)	1% (1)	2% (2)	12% (16)	42% (57)	134
#1 Issue: Energy	22% (14)	16% (10)	9% (6)	— (0)	9% (6)	45% (29)	65
2022 House Vote: Democrat	28% (126)	22% (100)	3% (12)	2% (10)	11% (51)	33% (150)	449
2022 House Vote: Republican	16% (51)	19% (63)	5% (18)	2% (5)	15% (50)	43% (143)	329
2022 House Vote: Didnt Vote	5% (16)	11% (32)	4% (13)	1% (3)	19% (56)	59% (169)	289
2020 Vote: Joe Biden	25% (113)	22% (101)	3% (14)	— (1)	14% (66)	35% (160)	456
2020 Vote: Donald Trump	16% (56)	20% (69)	4% (13)	1% (4)	12% (43)	47% (162)	348
2020 Vote: Didn't Vote	8% (23)	11% (30)	6% (15)	4% (12)	17% (48)	53% (148)	277
2018 House Vote: Democrat	28% (109)	21% (82)	3% (11)	1% (3)	12% (45)	35% (134)	384
2018 House Vote: Republican	17% (47)	18% (51)	6% (16)	2% (6)	17% (49)	41% (115)	283
2018 House Vote: Didnt Vote	9% (37)	15% (62)	4% (16)	2% (9)	16% (64)	53% (210)	398
4-Region: Northeast	17% (33)	17% (32)	4% (9)	2% (3)	15% (28)	46% (88)	192
4-Region: Midwest	18% (38)	15% (32)	5% (11)	1% (3)	14% (30)	46% (97)	211
4-Region: South	19% (78)	19% (80)	3% (13)	1% (5)	12% (49)	45% (187)	412
4-Region: West	16% (47)	20% (58)	4% (11)	3% (9)	18% (55)	39% (116)	296

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN5_5: How favorable or unfavorable do you feel about the following film directors?
The Daniels

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(66)	7%	(74)	2%	(21)	1%	(13)	11%	(116)	73%	(766)	1056
Gender: Male	8%	(39)	9%	(46)	2%	(12)	2%	(10)	13%	(67)	67%	(346)	520
Gender: Female	5%	(27)	5%	(28)	2%	(9)	—	(2)	9%	(48)	78%	(410)	526
Age: 18-34	8%	(23)	7%	(20)	6%	(17)	1%	(4)	12%	(34)	65%	(179)	277
Age: 35-44	8%	(15)	10%	(17)	1%	(2)	3%	(5)	16%	(29)	63%	(115)	183
Age: 45-64	6%	(20)	8%	(27)	1%	(2)	1%	(4)	11%	(41)	74%	(264)	358
Age: 65+	3%	(8)	4%	(10)	—	(0)	—	(0)	5%	(12)	88%	(209)	239
GenZers: 1997-2012	5%	(7)	2%	(3)	8%	(10)	1%	(2)	9%	(12)	74%	(101)	137
Millennials: 1981-1996	10%	(28)	11%	(32)	3%	(8)	2%	(7)	16%	(45)	59%	(170)	290
GenXers: 1965-1980	7%	(20)	9%	(24)	1%	(1)	1%	(3)	13%	(35)	70%	(190)	273
Baby Boomers: 1946-1964	3%	(11)	5%	(15)	—	(0)	—	(1)	7%	(22)	84%	(273)	323
PID: Dem (no lean)	8%	(37)	9%	(41)	2%	(10)	1%	(4)	14%	(61)	65%	(284)	436
PID: Ind (no lean)	4%	(11)	3%	(10)	1%	(4)	1%	(4)	12%	(38)	79%	(257)	324
PID: Rep (no lean)	6%	(18)	8%	(24)	2%	(6)	2%	(5)	6%	(17)	77%	(226)	295
PID/Gender: Dem Men	11%	(25)	13%	(29)	3%	(6)	1%	(3)	18%	(42)	54%	(123)	227
PID/Gender: Dem Women	6%	(12)	6%	(12)	2%	(4)	—	(1)	10%	(20)	76%	(154)	203
PID/Gender: Ind Men	5%	(7)	3%	(4)	1%	(2)	2%	(3)	12%	(18)	78%	(116)	149
PID/Gender: Ind Women	3%	(5)	3%	(5)	2%	(3)	1%	(1)	12%	(21)	80%	(137)	172
PID/Gender: Rep Men	5%	(8)	9%	(13)	3%	(4)	3%	(4)	6%	(8)	74%	(107)	144
PID/Gender: Rep Women	7%	(10)	7%	(11)	2%	(2)	—	(1)	5%	(8)	79%	(119)	151
Ideo: Liberal (1-3)	10%	(32)	8%	(26)	2%	(6)	1%	(2)	14%	(43)	65%	(206)	316
Ideo: Moderate (4)	5%	(18)	6%	(21)	3%	(9)	2%	(6)	11%	(37)	73%	(240)	330
Ideo: Conservative (5-7)	5%	(17)	8%	(26)	2%	(5)	1%	(2)	9%	(31)	76%	(254)	335
Educ: < College	6%	(37)	6%	(38)	2%	(14)	1%	(7)	11%	(73)	75%	(496)	664
Educ: Bachelors degree	7%	(19)	9%	(23)	2%	(5)	1%	(3)	12%	(32)	68%	(176)	256
Educ: Post-grad	8%	(11)	10%	(13)	1%	(1)	2%	(3)	8%	(11)	71%	(95)	135
Income: Under 50k	5%	(26)	6%	(32)	2%	(11)	1%	(8)	12%	(63)	74%	(399)	538
Income: 50k-100k	7%	(23)	7%	(25)	2%	(6)	1%	(4)	11%	(38)	72%	(250)	347
Income: 100k+	10%	(17)	10%	(16)	2%	(4)	—	(1)	9%	(15)	69%	(117)	170
Ethnicity: White	6%	(50)	7%	(59)	1%	(10)	1%	(8)	9%	(77)	75%	(612)	816
Ethnicity: Hispanic	7%	(12)	7%	(11)	1%	(3)	1%	(3)	17%	(30)	67%	(118)	176

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Table MCEN5_5: How favorable or unfavorable do you feel about the following film directors?

The Daniels

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(66)	7%	(74)	2%	(21)	1%	(13)	11%	(116)	73%	(766)	1056
Ethnicity: Black	6%	(8)	7%	(9)	5%	(7)	3%	(4)	16%	(21)	64%	(87)	136
Ethnicity: Other	8%	(8)	6%	(6)	4%	(4)	—	(0)	17%	(17)	66%	(68)	103
All Christian	8%	(38)	9%	(42)	1%	(5)	1%	(4)	8%	(38)	73%	(347)	474
All Non-Christian	7%	(5)	12%	(8)	2%	(1)	3%	(2)	12%	(8)	65%	(44)	67
Agnostic/Nothing in particular	5%	(13)	6%	(18)	3%	(9)	1%	(4)	11%	(33)	73%	(212)	290
Something Else	4%	(8)	3%	(5)	2%	(4)	2%	(3)	19%	(33)	70%	(127)	180
Religious Non-Protestant/Catholic	6%	(5)	11%	(8)	2%	(1)	3%	(2)	10%	(8)	68%	(51)	75
Evangelical	9%	(24)	8%	(20)	1%	(3)	1%	(2)	15%	(38)	67%	(177)	265
Non-Evangelical	6%	(22)	6%	(24)	2%	(6)	1%	(4)	9%	(32)	76%	(287)	376
Community: Urban	11%	(32)	11%	(34)	2%	(5)	2%	(7)	18%	(53)	56%	(166)	297
Community: Suburban	5%	(23)	6%	(28)	2%	(10)	1%	(3)	9%	(43)	78%	(382)	490
Community: Rural	4%	(11)	5%	(12)	2%	(5)	1%	(3)	7%	(19)	81%	(218)	269
Employ: Private Sector	10%	(32)	13%	(42)	3%	(9)	1%	(4)	11%	(38)	62%	(208)	334
Employ: Government	6%	(4)	11%	(7)	2%	(2)	3%	(2)	7%	(5)	71%	(51)	71
Employ: Self-Employed	6%	(6)	3%	(3)	4%	(4)	1%	(1)	13%	(13)	73%	(72)	99
Employ: Homemaker	3%	(2)	7%	(6)	—	(0)	—	(0)	7%	(5)	83%	(66)	79
Employ: Retired	3%	(8)	4%	(12)	—	(0)	—	(1)	7%	(20)	85%	(231)	272
Employ: Unemployed	5%	(5)	1%	(1)	2%	(2)	1%	(1)	23%	(26)	67%	(74)	109
Employ: Other	9%	(5)	3%	(2)	—	(0)	5%	(3)	6%	(4)	76%	(46)	60
Military HH: Yes	5%	(7)	7%	(10)	1%	(1)	2%	(2)	7%	(9)	79%	(113)	143
Military HH: No	6%	(59)	7%	(64)	2%	(20)	1%	(10)	12%	(106)	72%	(654)	913
RD/WT: Right Direction	10%	(35)	12%	(42)	3%	(10)	1%	(5)	14%	(49)	60%	(208)	347
RD/WT: Wrong Track	4%	(31)	5%	(32)	2%	(11)	1%	(8)	9%	(67)	79%	(559)	708
Biden Job Approve	9%	(44)	10%	(48)	2%	(10)	1%	(3)	13%	(62)	66%	(320)	487
Biden Job Disapprove	4%	(22)	5%	(25)	2%	(11)	2%	(10)	10%	(52)	77%	(407)	526
Biden Job Strongly Approve	12%	(23)	13%	(25)	3%	(5)	—	(0)	16%	(31)	58%	(115)	199
Biden Job Somewhat Approve	7%	(21)	8%	(23)	2%	(5)	1%	(3)	11%	(31)	71%	(205)	287
Biden Job Somewhat Disapprove	1%	(2)	5%	(9)	5%	(8)	2%	(3)	15%	(24)	71%	(114)	160
Biden Job Strongly Disapprove	5%	(20)	4%	(16)	1%	(3)	2%	(6)	8%	(28)	80%	(293)	366

Continued on next page

Table MCEN5_5: How favorable or unfavorable do you feel about the following film directors?
The Daniels

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(66)	7%	(74)	2%	(21)	1%	(13)	11%	(116)	73%	(766)	1056
Favorable of Biden	8%	(41)	10%	(47)	2%	(10)	—	(2)	13%	(62)	67%	(324)	485
Unfavorable of Biden	4%	(23)	5%	(27)	1%	(7)	2%	(9)	10%	(50)	78%	(401)	517
Very Favorable of Biden	12%	(23)	12%	(23)	2%	(5)	—	(0)	14%	(28)	60%	(121)	201
Somewhat Favorable of Biden	6%	(18)	8%	(23)	2%	(5)	1%	(2)	12%	(34)	71%	(203)	285
Somewhat Unfavorable of Biden	6%	(7)	6%	(7)	2%	(3)	1%	(1)	13%	(16)	72%	(90)	124
Very Unfavorable of Biden	4%	(16)	5%	(20)	1%	(5)	2%	(7)	9%	(34)	79%	(311)	393
#1 Issue: Economy	5%	(21)	9%	(37)	2%	(8)	1%	(5)	14%	(60)	70%	(307)	439
#1 Issue: Security	5%	(7)	6%	(7)	1%	(1)	1%	(1)	8%	(9)	79%	(98)	124
#1 Issue: Health Care	8%	(7)	6%	(5)	7%	(6)	1%	(1)	16%	(14)	61%	(50)	82
#1 Issue: Medicare / Social Security	7%	(9)	8%	(12)	1%	(1)	1%	(2)	7%	(10)	76%	(105)	139
#1 Issue: Women's Issues	9%	(12)	2%	(3)	—	(0)	1%	(2)	9%	(11)	78%	(97)	125
#1 Issue: Energy	11%	(8)	8%	(6)	6%	(4)	2%	(1)	8%	(6)	65%	(45)	70
2022 House Vote: Democrat	9%	(39)	9%	(42)	2%	(9)	1%	(4)	14%	(61)	65%	(291)	447
2022 House Vote: Republican	5%	(17)	7%	(22)	2%	(6)	2%	(5)	5%	(15)	79%	(246)	311
2022 House Vote: Didnt Vote	4%	(11)	3%	(8)	1%	(2)	1%	(2)	13%	(34)	78%	(206)	263
2020 Vote: Joe Biden	8%	(38)	10%	(46)	2%	(10)	1%	(3)	12%	(56)	67%	(316)	469
2020 Vote: Donald Trump	6%	(20)	5%	(16)	2%	(5)	1%	(4)	6%	(19)	80%	(252)	316
2020 Vote: Didn't Vote	3%	(7)	4%	(10)	2%	(4)	2%	(4)	16%	(39)	73%	(174)	238
2018 House Vote: Democrat	9%	(36)	8%	(32)	2%	(7)	1%	(4)	13%	(50)	68%	(267)	396
2018 House Vote: Republican	6%	(18)	7%	(19)	2%	(4)	1%	(4)	5%	(14)	78%	(214)	274
2018 House Vote: Didnt Vote	4%	(12)	6%	(21)	3%	(9)	1%	(4)	13%	(46)	74%	(262)	355
4-Region: Northeast	8%	(14)	7%	(13)	3%	(5)	1%	(2)	13%	(23)	69%	(125)	183
4-Region: Midwest	4%	(10)	5%	(12)	4%	(8)	1%	(3)	7%	(17)	78%	(180)	230
4-Region: South	6%	(25)	8%	(32)	1%	(5)	1%	(6)	13%	(49)	70%	(274)	390
4-Region: West	7%	(17)	7%	(17)	1%	(2)	1%	(2)	11%	(27)	74%	(187)	252

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_6: How favorable or unfavorable do you feel about the following film directors?

The Russo Brothers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	11%	(112)	15%	(157)	3%	(28)	2%	(20)	12%	(125)	58%	(611)	1052
Gender: Male	14%	(68)	19%	(98)	3%	(18)	3%	(13)	13%	(63)	49%	(244)	503
Gender: Female	8%	(44)	11%	(59)	2%	(10)	1%	(7)	12%	(62)	66%	(354)	536
Age: 18-34	12%	(34)	20%	(57)	5%	(15)	3%	(9)	17%	(49)	43%	(126)	290
Age: 35-44	18%	(34)	21%	(40)	2%	(3)	3%	(6)	10%	(19)	45%	(86)	189
Age: 45-64	10%	(34)	12%	(39)	2%	(7)	1%	(4)	13%	(44)	62%	(209)	336
Age: 65+	4%	(9)	9%	(21)	1%	(2)	—	(1)	6%	(13)	80%	(191)	237
GenZers: 1997-2012	11%	(15)	19%	(28)	6%	(9)	5%	(8)	8%	(11)	50%	(71)	143
Millennials: 1981-1996	16%	(50)	21%	(64)	3%	(8)	3%	(8)	17%	(53)	40%	(123)	307
GenXers: 1965-1980	13%	(32)	13%	(31)	2%	(5)	1%	(1)	14%	(33)	58%	(142)	244
Baby Boomers: 1946-1964	4%	(14)	10%	(33)	1%	(3)	1%	(3)	8%	(25)	76%	(247)	324
PID: Dem (no lean)	16%	(73)	19%	(85)	1%	(7)	2%	(8)	12%	(54)	49%	(219)	445
PID: Ind (no lean)	7%	(21)	13%	(42)	3%	(10)	2%	(5)	14%	(42)	61%	(190)	310
PID: Rep (no lean)	6%	(18)	10%	(30)	4%	(11)	2%	(7)	10%	(29)	68%	(202)	297
PID/Gender: Dem Men	22%	(48)	25%	(54)	2%	(5)	2%	(4)	16%	(34)	34%	(73)	218
PID/Gender: Dem Women	11%	(25)	14%	(31)	1%	(2)	2%	(4)	9%	(20)	63%	(137)	218
PID/Gender: Ind Men	8%	(11)	18%	(26)	5%	(8)	2%	(4)	11%	(15)	55%	(78)	142
PID/Gender: Ind Women	6%	(9)	9%	(15)	2%	(3)	1%	(1)	16%	(27)	66%	(107)	163
PID/Gender: Rep Men	6%	(8)	12%	(18)	4%	(5)	4%	(5)	10%	(14)	65%	(93)	143
PID/Gender: Rep Women	6%	(10)	8%	(13)	3%	(5)	1%	(2)	10%	(15)	71%	(109)	154
Ideo: Liberal (1-3)	16%	(57)	21%	(73)	2%	(8)	2%	(7)	12%	(42)	46%	(161)	349
Ideo: Moderate (4)	11%	(34)	16%	(47)	2%	(7)	2%	(6)	13%	(39)	56%	(169)	301
Ideo: Conservative (5-7)	7%	(21)	10%	(32)	2%	(8)	1%	(4)	11%	(37)	68%	(220)	322
Educ: < College	9%	(64)	14%	(96)	3%	(20)	2%	(14)	12%	(86)	60%	(415)	696
Educ: Bachelors degree	16%	(37)	17%	(39)	3%	(6)	1%	(2)	11%	(26)	53%	(123)	234
Educ: Post-grad	8%	(10)	18%	(22)	1%	(2)	2%	(3)	11%	(13)	60%	(73)	122
Income: Under 50k	11%	(64)	13%	(71)	3%	(14)	2%	(11)	11%	(60)	61%	(342)	563
Income: 50k-100k	8%	(26)	17%	(56)	3%	(10)	2%	(8)	15%	(48)	54%	(175)	323
Income: 100k+	13%	(22)	18%	(29)	2%	(3)	—	(1)	10%	(17)	57%	(94)	166
Ethnicity: White	9%	(74)	15%	(128)	3%	(23)	1%	(11)	10%	(84)	61%	(508)	827
Ethnicity: Hispanic	18%	(34)	22%	(41)	4%	(7)	—	(1)	13%	(24)	42%	(78)	184

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Table MCEN5_6: How favorable or unfavorable do you feel about the following film directors?
The Russo Brothers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	11%	(112)	15%	(157)	3%	(28)	2%	(20)	12%	(125)	58%	(611)	1052
Ethnicity: Black	15%	(19)	12%	(15)	2%	(3)	4%	(5)	17%	(20)	50%	(61)	123
Ethnicity: Other	19%	(19)	14%	(15)	2%	(2)	3%	(3)	21%	(21)	41%	(42)	102
All Christian	12%	(59)	16%	(79)	3%	(13)	1%	(7)	9%	(44)	58%	(277)	479
All Non-Christian	10%	(6)	11%	(7)	2%	(1)	2%	(1)	24%	(15)	51%	(32)	64
Atheist	13%	(7)	12%	(6)	6%	(3)	2%	(1)	13%	(7)	54%	(27)	50
Agnostic/Nothing in particular	4%	(12)	17%	(47)	2%	(4)	2%	(5)	11%	(32)	64%	(181)	281
Something Else	15%	(27)	10%	(18)	3%	(6)	3%	(5)	16%	(28)	53%	(93)	177
Religious Non-Protestant/Catholic	9%	(6)	10%	(7)	2%	(1)	2%	(1)	22%	(15)	54%	(37)	68
Evangelical	16%	(45)	13%	(36)	3%	(9)	2%	(7)	13%	(36)	53%	(151)	283
Non-Evangelical	11%	(41)	16%	(58)	3%	(10)	2%	(5)	10%	(34)	59%	(213)	361
Community: Urban	18%	(55)	20%	(59)	3%	(9)	2%	(6)	14%	(43)	43%	(129)	300
Community: Suburban	9%	(46)	12%	(61)	3%	(14)	1%	(7)	10%	(52)	65%	(331)	511
Community: Rural	4%	(10)	15%	(37)	2%	(5)	3%	(6)	13%	(30)	63%	(151)	240
Employ: Private Sector	14%	(44)	21%	(67)	4%	(14)	2%	(6)	14%	(44)	45%	(145)	320
Employ: Government	3%	(2)	33%	(18)	—	(0)	3%	(2)	5%	(3)	54%	(30)	55
Employ: Self-Employed	9%	(10)	15%	(17)	2%	(2)	3%	(3)	18%	(20)	52%	(57)	109
Employ: Homemaker	27%	(21)	6%	(5)	—	(0)	2%	(2)	10%	(8)	54%	(42)	78
Employ: Retired	4%	(12)	9%	(25)	1%	(3)	—	(1)	8%	(21)	78%	(213)	275
Employ: Unemployed	10%	(12)	7%	(8)	3%	(3)	2%	(3)	20%	(24)	58%	(67)	115
Employ: Other	8%	(5)	12%	(8)	4%	(3)	6%	(4)	5%	(3)	65%	(41)	64
Military HH: Yes	5%	(7)	10%	(13)	1%	(1)	2%	(3)	14%	(19)	67%	(88)	130
Military HH: No	11%	(105)	16%	(144)	3%	(27)	2%	(17)	12%	(107)	57%	(523)	921
RD/WT: Right Direction	13%	(46)	16%	(57)	3%	(13)	3%	(10)	13%	(46)	52%	(187)	359
RD/WT: Wrong Track	10%	(66)	14%	(99)	2%	(15)	1%	(9)	11%	(79)	61%	(424)	693
Biden Job Approve	14%	(67)	17%	(83)	3%	(13)	2%	(10)	14%	(66)	51%	(250)	488
Biden Job Disapprove	9%	(45)	14%	(74)	2%	(11)	2%	(9)	11%	(56)	62%	(323)	520
Biden Job Strongly Approve	18%	(38)	19%	(41)	2%	(4)	2%	(5)	15%	(32)	45%	(97)	216
Biden Job Somewhat Approve	11%	(29)	15%	(42)	3%	(9)	2%	(5)	13%	(34)	56%	(153)	272
Biden Job Somewhat Disapprove	14%	(24)	25%	(43)	1%	(2)	2%	(3)	11%	(18)	47%	(82)	172
Biden Job Strongly Disapprove	6%	(21)	9%	(31)	3%	(9)	2%	(7)	11%	(38)	70%	(242)	347

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Table MCEN5_6: How favorable or unfavorable do you feel about the following film directors?

The Russo Brothers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	11%	(112)	15%	(157)	3%	(28)	2%	(20)	12%	(125)	58%	(611)	1052
Favorable of Biden	15%	(77)	16%	(82)	2%	(8)	2%	(10)	13%	(68)	51%	(259)	504
Unfavorable of Biden	7%	(34)	14%	(67)	3%	(16)	1%	(7)	11%	(53)	64%	(310)	486
Very Favorable of Biden	17%	(39)	17%	(40)	2%	(5)	2%	(5)	14%	(33)	47%	(107)	229
Somewhat Favorable of Biden	14%	(38)	15%	(42)	1%	(3)	2%	(5)	13%	(35)	55%	(152)	275
Somewhat Unfavorable of Biden	7%	(8)	25%	(28)	7%	(8)	—	(0)	12%	(14)	48%	(54)	113
Very Unfavorable of Biden	7%	(25)	10%	(39)	2%	(8)	2%	(7)	10%	(39)	68%	(255)	374
#1 Issue: Economy	11%	(49)	18%	(82)	2%	(7)	2%	(8)	10%	(44)	57%	(255)	445
#1 Issue: Security	8%	(10)	10%	(11)	4%	(5)	3%	(3)	12%	(14)	63%	(75)	119
#1 Issue: Health Care	11%	(9)	18%	(14)	4%	(4)	2%	(1)	17%	(14)	48%	(39)	80
#1 Issue: Medicare / Social Security	6%	(8)	10%	(14)	—	(1)	2%	(3)	9%	(12)	73%	(101)	138
#1 Issue: Women's Issues	20%	(23)	11%	(12)	4%	(5)	2%	(2)	15%	(17)	49%	(58)	118
#1 Issue: Energy	16%	(9)	11%	(6)	6%	(3)	1%	(1)	15%	(8)	50%	(28)	55
#1 Issue: Other	4%	(2)	18%	(10)	—	(0)	—	(0)	16%	(9)	61%	(34)	55
2022 House Vote: Democrat	18%	(84)	18%	(85)	2%	(11)	2%	(10)	12%	(56)	48%	(224)	469
2022 House Vote: Republican	6%	(19)	11%	(35)	3%	(9)	1%	(4)	11%	(34)	67%	(206)	308
2022 House Vote: Didnt Vote	3%	(9)	13%	(32)	3%	(8)	2%	(5)	13%	(33)	66%	(169)	256
2020 Vote: Joe Biden	14%	(66)	18%	(85)	2%	(11)	2%	(8)	13%	(60)	51%	(240)	469
2020 Vote: Donald Trump	9%	(29)	12%	(39)	2%	(7)	2%	(7)	8%	(27)	66%	(210)	320
2020 Vote: Didn't Vote	6%	(14)	12%	(29)	4%	(9)	1%	(3)	15%	(36)	61%	(144)	235
2018 House Vote: Democrat	16%	(65)	18%	(71)	3%	(10)	2%	(7)	10%	(41)	51%	(204)	398
2018 House Vote: Republican	6%	(16)	11%	(28)	2%	(6)	2%	(4)	11%	(28)	69%	(182)	265
2018 House Vote: Didnt Vote	8%	(30)	15%	(55)	3%	(11)	2%	(8)	14%	(51)	58%	(212)	369
4-Region: Northeast	10%	(19)	19%	(38)	2%	(5)	1%	(2)	10%	(20)	58%	(118)	201
4-Region: Midwest	6%	(12)	12%	(25)	4%	(9)	3%	(5)	7%	(13)	68%	(138)	203
4-Region: South	11%	(41)	16%	(61)	3%	(10)	2%	(6)	13%	(48)	56%	(208)	374
4-Region: West	14%	(39)	12%	(33)	1%	(4)	2%	(6)	16%	(44)	54%	(147)	274

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCEN5_7: How favorable or unfavorable do you feel about the following film directors?
Safdie Brothers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(56)	7%	(70)	2%	(22)	2%	(16)	11%	(120)	73%	(763)	1047
Gender: Male	6%	(29)	10%	(47)	3%	(16)	3%	(13)	12%	(58)	67%	(332)	495
Gender: Female	5%	(27)	4%	(23)	1%	(6)	—	(3)	11%	(61)	78%	(429)	548
Age: 18-34	8%	(25)	10%	(31)	4%	(13)	3%	(9)	13%	(41)	61%	(188)	307
Age: 35-44	3%	(6)	9%	(15)	3%	(6)	2%	(4)	16%	(26)	66%	(111)	169
Age: 45-64	6%	(22)	5%	(16)	1%	(3)	1%	(3)	11%	(38)	77%	(269)	351
Age: 65+	1%	(3)	3%	(7)	—	(0)	—	(0)	7%	(15)	88%	(195)	220
GenZers: 1997-2012	8%	(11)	10%	(13)	4%	(5)	2%	(3)	11%	(14)	65%	(84)	129
Millennials: 1981-1996	6%	(19)	10%	(31)	4%	(14)	3%	(10)	16%	(52)	61%	(194)	319
GenXers: 1965-1980	9%	(23)	4%	(12)	1%	(1)	1%	(3)	12%	(33)	73%	(194)	266
Baby Boomers: 1946-1964	1%	(4)	5%	(14)	—	(1)	—	(0)	7%	(20)	87%	(255)	294
PID: Dem (no lean)	7%	(28)	9%	(36)	3%	(11)	2%	(9)	15%	(61)	64%	(264)	410
PID: Ind (no lean)	3%	(10)	3%	(11)	1%	(4)	—	(0)	9%	(27)	84%	(262)	314
PID: Rep (no lean)	6%	(19)	7%	(23)	2%	(6)	2%	(7)	10%	(32)	73%	(237)	324
PID/Gender: Dem Men	8%	(17)	13%	(26)	4%	(8)	4%	(9)	16%	(33)	54%	(110)	203
PID/Gender: Dem Women	5%	(11)	5%	(10)	2%	(4)	—	(0)	13%	(27)	75%	(154)	205
PID/Gender: Ind Men	2%	(3)	5%	(8)	2%	(3)	—	(0)	6%	(9)	84%	(117)	140
PID/Gender: Ind Women	4%	(7)	2%	(3)	1%	(1)	—	(0)	10%	(18)	83%	(143)	172
PID/Gender: Rep Men	6%	(9)	9%	(14)	3%	(5)	3%	(4)	10%	(16)	69%	(105)	153
PID/Gender: Rep Women	6%	(10)	5%	(9)	1%	(1)	2%	(3)	9%	(16)	77%	(132)	171
Ideo: Liberal (1-3)	7%	(23)	8%	(27)	3%	(10)	3%	(8)	16%	(52)	63%	(203)	323
Ideo: Moderate (4)	5%	(15)	5%	(16)	2%	(7)	1%	(3)	10%	(30)	76%	(225)	296
Ideo: Conservative (5-7)	5%	(17)	7%	(26)	1%	(5)	1%	(3)	9%	(32)	76%	(259)	342
Educ: < College	5%	(30)	5%	(34)	2%	(15)	2%	(15)	12%	(82)	73%	(488)	665
Educ: Bachelors degree	6%	(15)	9%	(22)	2%	(4)	—	(0)	9%	(23)	74%	(182)	247
Educ: Post-grad	8%	(11)	10%	(14)	2%	(2)	—	(0)	11%	(14)	69%	(94)	136
Income: Under 50k	4%	(24)	5%	(29)	2%	(9)	2%	(11)	13%	(71)	74%	(416)	558
Income: 50k-100k	6%	(21)	7%	(22)	2%	(8)	1%	(5)	10%	(32)	73%	(235)	322
Income: 100k+	7%	(12)	12%	(19)	3%	(5)	—	(0)	10%	(17)	68%	(113)	166
Ethnicity: White	5%	(44)	6%	(48)	2%	(13)	1%	(9)	10%	(83)	76%	(613)	809
Ethnicity: Hispanic	6%	(10)	5%	(9)	2%	(3)	2%	(4)	18%	(29)	66%	(108)	163

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Table MCEN5_7: How favorable or unfavorable do you feel about the following film directors?

Safdie Brothers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(56)	7%	(70)	2%	(22)	2%	(16)	11%	(120)	73%	(763)	1047
Ethnicity: Black	5%	(6)	12%	(17)	5%	(7)	5%	(7)	15%	(20)	57%	(77)	134
Ethnicity: Other	6%	(6)	6%	(6)	2%	(2)	—	(0)	17%	(17)	70%	(73)	105
All Christian	6%	(28)	7%	(33)	2%	(10)	2%	(9)	12%	(57)	71%	(339)	475
All Non-Christian	17%	(11)	9%	(6)	1%	(1)	—	(0)	16%	(11)	56%	(36)	65
Agnostic/Nothing in particular	4%	(13)	5%	(15)	3%	(7)	1%	(2)	9%	(25)	78%	(224)	286
Something Else	3%	(5)	8%	(15)	2%	(3)	3%	(6)	13%	(23)	72%	(131)	182
Religious Non-Protestant/Catholic	15%	(11)	8%	(6)	1%	(1)	1%	(0)	17%	(12)	57%	(41)	71
Evangelical	6%	(18)	9%	(28)	3%	(8)	1%	(3)	12%	(36)	69%	(208)	301
Non-Evangelical	4%	(15)	5%	(19)	2%	(5)	3%	(10)	12%	(42)	73%	(252)	344
Community: Urban	9%	(25)	11%	(31)	2%	(6)	3%	(9)	14%	(41)	61%	(175)	288
Community: Suburban	5%	(25)	4%	(23)	2%	(12)	—	(1)	11%	(57)	78%	(403)	520
Community: Rural	3%	(6)	7%	(17)	1%	(3)	2%	(6)	9%	(22)	77%	(185)	240
Employ: Private Sector	8%	(29)	11%	(39)	3%	(11)	1%	(5)	11%	(40)	65%	(226)	350
Employ: Government	10%	(7)	4%	(3)	2%	(2)	2%	(1)	24%	(17)	58%	(41)	71
Employ: Self-Employed	5%	(5)	10%	(9)	1%	(1)	2%	(2)	16%	(16)	66%	(65)	97
Employ: Homemaker	2%	(1)	4%	(3)	—	(0)	3%	(2)	10%	(8)	82%	(62)	76
Employ: Retired	2%	(4)	3%	(9)	—	(1)	1%	(1)	8%	(20)	86%	(226)	262
Employ: Unemployed	4%	(5)	3%	(4)	4%	(4)	—	(0)	11%	(13)	76%	(85)	112
Employ: Other	6%	(3)	—	(0)	—	(0)	6%	(3)	8%	(4)	79%	(40)	51
Military HH: Yes	5%	(6)	5%	(8)	1%	(1)	2%	(3)	11%	(15)	77%	(109)	142
Military HH: No	6%	(50)	7%	(62)	2%	(20)	1%	(13)	12%	(105)	72%	(655)	905
RD/WT: Right Direction	9%	(30)	9%	(30)	3%	(12)	3%	(11)	13%	(44)	63%	(221)	349
RD/WT: Wrong Track	4%	(26)	6%	(40)	1%	(10)	1%	(5)	11%	(76)	78%	(542)	699
Biden Job Approve	8%	(35)	9%	(39)	3%	(13)	1%	(6)	13%	(58)	67%	(305)	455
Biden Job Disapprove	3%	(19)	6%	(31)	2%	(9)	2%	(10)	11%	(57)	77%	(412)	538
Biden Job Strongly Approve	10%	(20)	11%	(22)	2%	(5)	1%	(2)	17%	(34)	59%	(120)	203
Biden Job Somewhat Approve	6%	(15)	7%	(17)	3%	(8)	2%	(4)	9%	(24)	73%	(185)	252
Biden Job Somewhat Disapprove	3%	(4)	7%	(9)	3%	(4)	3%	(4)	14%	(20)	71%	(98)	138
Biden Job Strongly Disapprove	4%	(15)	5%	(22)	1%	(5)	2%	(6)	9%	(38)	79%	(314)	400

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Table MCEN5_7: How favorable or unfavorable do you feel about the following film directors?
Safdie Brothers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(56)	7%	(70)	2%	(22)	2%	(16)	11%	(120)	73%	(763)	1047
Favorable of Biden	7%	(31)	8%	(38)	2%	(8)	1%	(5)	12%	(55)	69%	(308)	445
Unfavorable of Biden	4%	(23)	6%	(32)	2%	(11)	2%	(8)	11%	(60)	75%	(397)	531
Very Favorable of Biden	11%	(24)	10%	(20)	2%	(4)	—	(0)	15%	(33)	62%	(131)	212
Somewhat Favorable of Biden	3%	(7)	8%	(17)	2%	(4)	2%	(5)	10%	(22)	76%	(177)	233
Somewhat Unfavorable of Biden	10%	(11)	5%	(5)	3%	(4)	—	(0)	18%	(20)	65%	(73)	113
Very Unfavorable of Biden	3%	(12)	6%	(27)	2%	(7)	2%	(8)	10%	(40)	77%	(324)	418
#1 Issue: Economy	5%	(21)	7%	(32)	2%	(8)	2%	(7)	15%	(64)	70%	(308)	440
#1 Issue: Security	5%	(7)	7%	(9)	1%	(2)	4%	(5)	7%	(10)	75%	(98)	131
#1 Issue: Health Care	6%	(5)	11%	(10)	4%	(4)	1%	(1)	14%	(12)	64%	(59)	91
#1 Issue: Medicare / Social Security	7%	(9)	5%	(7)	—	(0)	2%	(2)	7%	(8)	79%	(98)	124
#1 Issue: Women's Issues	6%	(7)	3%	(4)	1%	(2)	—	(0)	10%	(12)	79%	(93)	118
#1 Issue: Energy	10%	(6)	12%	(8)	6%	(4)	—	(0)	8%	(5)	64%	(40)	61
2022 House Vote: Democrat	7%	(30)	10%	(40)	2%	(6)	2%	(7)	12%	(47)	68%	(279)	410
2022 House Vote: Republican	5%	(16)	5%	(18)	3%	(10)	1%	(4)	10%	(35)	75%	(250)	333
2022 House Vote: Didnt Vote	4%	(11)	4%	(11)	2%	(5)	2%	(4)	13%	(34)	76%	(200)	265
2020 Vote: Joe Biden	7%	(28)	9%	(37)	2%	(9)	1%	(5)	11%	(44)	70%	(288)	412
2020 Vote: Donald Trump	3%	(12)	5%	(17)	2%	(7)	3%	(9)	12%	(42)	76%	(276)	365
2020 Vote: Didn't Vote	7%	(16)	5%	(12)	2%	(5)	—	(1)	13%	(31)	72%	(171)	236
2018 House Vote: Democrat	7%	(25)	10%	(34)	1%	(4)	1%	(4)	13%	(46)	69%	(245)	358
2018 House Vote: Republican	5%	(16)	7%	(21)	2%	(6)	1%	(4)	11%	(33)	73%	(219)	298
2018 House Vote: Didnt Vote	4%	(16)	4%	(14)	3%	(12)	2%	(8)	11%	(38)	75%	(263)	351
4-Region: Northeast	10%	(18)	8%	(15)	1%	(3)	1%	(2)	11%	(20)	67%	(118)	175
4-Region: Midwest	4%	(9)	5%	(11)	1%	(3)	3%	(6)	9%	(20)	78%	(174)	223
4-Region: South	4%	(19)	7%	(31)	2%	(9)	1%	(4)	13%	(55)	73%	(319)	436
4-Region: West	5%	(11)	6%	(13)	3%	(7)	2%	(4)	12%	(25)	72%	(153)	213

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_8: How favorable or unfavorable do you feel about the following film directors?

Martin McDonagh

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(69)	9%	(87)	2%	(16)	1%	(12)	13%	(138)	69%	(703)	1024
Gender: Male	8%	(38)	11%	(50)	2%	(8)	2%	(7)	14%	(64)	65%	(306)	471
Gender: Female	6%	(31)	7%	(38)	1%	(8)	1%	(5)	14%	(73)	71%	(388)	543
Age: 18-34	5%	(15)	12%	(33)	3%	(9)	3%	(7)	18%	(50)	59%	(168)	283
Age: 35-44	14%	(27)	10%	(18)	1%	(1)	—	(0)	21%	(40)	54%	(102)	188
Age: 45-64	5%	(15)	8%	(24)	1%	(4)	2%	(5)	8%	(26)	77%	(243)	318
Age: 65+	5%	(12)	5%	(12)	—	(1)	—	(0)	9%	(21)	80%	(189)	236
GenZers: 1997-2012	5%	(7)	12%	(15)	5%	(6)	3%	(4)	17%	(23)	58%	(78)	133
Millennials: 1981-1996	11%	(34)	10%	(31)	1%	(4)	1%	(3)	21%	(65)	54%	(164)	302
GenXers: 1965-1980	6%	(14)	9%	(21)	2%	(4)	2%	(5)	8%	(20)	73%	(172)	236
Baby Boomers: 1946-1964	4%	(14)	6%	(19)	—	(1)	—	(0)	9%	(29)	81%	(262)	325
PID: Dem (no lean)	10%	(43)	10%	(40)	2%	(7)	2%	(7)	14%	(57)	63%	(260)	414
PID: Ind (no lean)	4%	(11)	8%	(23)	2%	(6)	—	(1)	12%	(36)	75%	(228)	305
PID: Rep (no lean)	5%	(15)	8%	(24)	1%	(3)	1%	(4)	15%	(45)	71%	(215)	305
PID/Gender: Dem Men	13%	(24)	13%	(24)	2%	(5)	2%	(4)	15%	(29)	55%	(106)	192
PID/Gender: Dem Women	9%	(19)	7%	(16)	1%	(2)	1%	(3)	13%	(28)	68%	(146)	213
PID/Gender: Ind Men	4%	(6)	10%	(13)	2%	(2)	1%	(1)	13%	(18)	71%	(97)	138
PID/Gender: Ind Women	3%	(5)	6%	(10)	2%	(4)	—	(0)	11%	(18)	77%	(129)	167
PID/Gender: Rep Men	5%	(8)	8%	(12)	—	(0)	1%	(2)	12%	(17)	72%	(103)	142
PID/Gender: Rep Women	4%	(7)	8%	(12)	1%	(2)	1%	(2)	17%	(28)	69%	(113)	163
Ideo: Liberal (1-3)	8%	(27)	10%	(32)	1%	(3)	1%	(4)	18%	(59)	62%	(209)	335
Ideo: Moderate (4)	8%	(24)	11%	(34)	1%	(3)	1%	(4)	13%	(39)	65%	(196)	301
Ideo: Conservative (5-7)	5%	(15)	6%	(19)	2%	(7)	1%	(4)	10%	(31)	75%	(230)	305
Educ: < College	6%	(39)	8%	(51)	2%	(10)	1%	(6)	16%	(104)	68%	(456)	666
Educ: Bachelors degree	8%	(18)	7%	(17)	2%	(4)	3%	(6)	9%	(20)	72%	(164)	229
Educ: Post-grad	9%	(12)	15%	(19)	1%	(1)	—	(0)	11%	(14)	65%	(83)	129
Income: Under 50k	6%	(32)	8%	(47)	2%	(11)	1%	(4)	15%	(82)	69%	(386)	561
Income: 50k-100k	6%	(19)	7%	(22)	1%	(2)	2%	(6)	13%	(42)	71%	(220)	310
Income: 100k+	11%	(18)	12%	(19)	2%	(3)	2%	(3)	9%	(14)	63%	(97)	153
Ethnicity: White	7%	(54)	8%	(60)	1%	(9)	1%	(7)	13%	(105)	70%	(546)	781
Ethnicity: Hispanic	9%	(14)	7%	(11)	3%	(4)	—	(0)	27%	(41)	54%	(85)	156

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Table MCEN5_8: How favorable or unfavorable do you feel about the following film directors?
Martin McDonagh

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(69)	9%	(87)	2%	(16)	1%	(12)	13%	(138)	69%	(703)	1024
Ethnicity: Black	9%	(12)	12%	(16)	1%	(1)	2%	(3)	16%	(22)	60%	(82)	136
Ethnicity: Other	3%	(3)	10%	(11)	5%	(5)	2%	(2)	10%	(11)	70%	(75)	108
All Christian	9%	(42)	9%	(39)	1%	(4)	2%	(8)	14%	(65)	66%	(303)	461
All Non-Christian	9%	(5)	12%	(8)	9%	(6)	2%	(1)	9%	(6)	58%	(36)	62
Agnostic/Nothing in particular	5%	(15)	7%	(20)	1%	(2)	1%	(2)	12%	(33)	74%	(205)	276
Something Else	4%	(7)	9%	(17)	1%	(2)	—	(1)	15%	(28)	70%	(128)	183
Religious Non-Protestant/Catholic	8%	(5)	11%	(8)	9%	(6)	2%	(1)	9%	(6)	61%	(41)	68
Evangelical	6%	(17)	11%	(28)	1%	(3)	—	(1)	16%	(45)	65%	(176)	270
Non-Evangelical	9%	(31)	8%	(28)	1%	(3)	2%	(8)	13%	(45)	68%	(247)	361
Community: Urban	12%	(38)	11%	(34)	2%	(5)	1%	(3)	16%	(50)	59%	(191)	322
Community: Suburban	6%	(25)	7%	(31)	2%	(10)	1%	(5)	12%	(50)	72%	(310)	430
Community: Rural	2%	(6)	8%	(23)	—	(0)	2%	(4)	14%	(38)	74%	(202)	273
Employ: Private Sector	9%	(27)	14%	(43)	3%	(10)	2%	(5)	12%	(38)	60%	(182)	305
Employ: Self-Employed	3%	(3)	6%	(6)	1%	(1)	4%	(4)	25%	(24)	61%	(58)	95
Employ: Homemaker	13%	(12)	8%	(7)	—	(0)	1%	(0)	13%	(12)	66%	(61)	92
Employ: Retired	5%	(15)	5%	(15)	—	(1)	—	(0)	9%	(26)	79%	(221)	279
Employ: Unemployed	6%	(7)	4%	(5)	1%	(1)	1%	(1)	15%	(18)	74%	(86)	117
Employ: Other	1%	(1)	6%	(4)	1%	(1)	4%	(2)	8%	(5)	80%	(48)	60
Military HH: Yes	4%	(6)	10%	(15)	—	(0)	1%	(2)	12%	(17)	72%	(106)	147
Military HH: No	7%	(62)	8%	(72)	2%	(16)	1%	(10)	14%	(121)	68%	(597)	878
RD/WT: Right Direction	12%	(39)	11%	(37)	3%	(8)	2%	(5)	13%	(42)	59%	(191)	323
RD/WT: Wrong Track	4%	(29)	7%	(51)	1%	(7)	1%	(7)	14%	(95)	73%	(512)	702
Biden Job Approve	11%	(49)	10%	(48)	1%	(5)	1%	(7)	14%	(65)	62%	(289)	463
Biden Job Disapprove	3%	(17)	8%	(40)	2%	(8)	1%	(6)	14%	(69)	73%	(375)	514
Biden Job Strongly Approve	14%	(31)	12%	(26)	1%	(2)	3%	(6)	13%	(29)	57%	(123)	216
Biden Job Somewhat Approve	7%	(18)	9%	(22)	1%	(4)	—	(1)	15%	(36)	67%	(167)	248
Biden Job Somewhat Disapprove	3%	(5)	12%	(18)	1%	(1)	—	(1)	15%	(23)	68%	(100)	148
Biden Job Strongly Disapprove	3%	(12)	6%	(21)	2%	(6)	1%	(5)	13%	(47)	75%	(275)	366
Favorable of Biden	11%	(47)	10%	(45)	1%	(4)	1%	(6)	14%	(62)	63%	(277)	441
Unfavorable of Biden	3%	(17)	8%	(41)	2%	(9)	1%	(7)	13%	(66)	73%	(378)	518

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Table MCEN5_8: How favorable or unfavorable do you feel about the following film directors?

Martin McDonagh

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(69)	9%	(87)	2%	(16)	1%	(12)	13%	(138)	69%	(703)	1024
Very Favorable of Biden	13%	(29)	14%	(31)	1%	(2)	1%	(3)	14%	(32)	57%	(128)	225
Somewhat Favorable of Biden	9%	(19)	6%	(14)	1%	(2)	1%	(2)	14%	(30)	69%	(149)	216
Somewhat Unfavorable of Biden	5%	(7)	11%	(15)	4%	(5)	—	(0)	19%	(25)	61%	(82)	134
Very Unfavorable of Biden	3%	(10)	7%	(27)	1%	(4)	2%	(6)	11%	(41)	77%	(296)	384
#1 Issue: Economy	5%	(20)	8%	(32)	2%	(8)	1%	(4)	13%	(53)	71%	(284)	402
#1 Issue: Security	7%	(9)	13%	(17)	3%	(3)	2%	(3)	11%	(14)	65%	(85)	131
#1 Issue: Health Care	8%	(7)	7%	(6)	3%	(3)	3%	(3)	15%	(12)	63%	(54)	85
#1 Issue: Medicare / Social Security	4%	(4)	9%	(11)	1%	(1)	1%	(1)	11%	(13)	76%	(91)	120
#1 Issue: Women's Issues	11%	(16)	9%	(13)	—	(1)	—	(0)	17%	(23)	63%	(87)	139
#1 Issue: Energy	12%	(8)	11%	(7)	—	(0)	1%	(1)	8%	(5)	67%	(44)	65
2022 House Vote: Democrat	11%	(48)	12%	(49)	1%	(5)	1%	(6)	14%	(58)	61%	(258)	424
2022 House Vote: Republican	3%	(10)	8%	(26)	1%	(4)	1%	(4)	13%	(42)	72%	(222)	308
2022 House Vote: Didnt Vote	4%	(10)	5%	(12)	3%	(7)	1%	(2)	14%	(37)	75%	(200)	268
2020 Vote: Joe Biden	11%	(49)	11%	(48)	1%	(3)	1%	(7)	13%	(58)	63%	(277)	442
2020 Vote: Donald Trump	4%	(11)	7%	(23)	1%	(3)	1%	(5)	14%	(46)	73%	(238)	326
2020 Vote: Didn't Vote	3%	(8)	6%	(14)	4%	(9)	—	(1)	15%	(33)	71%	(158)	223
2018 House Vote: Democrat	11%	(43)	11%	(42)	1%	(5)	1%	(5)	11%	(41)	64%	(246)	382
2018 House Vote: Republican	5%	(15)	8%	(22)	1%	(2)	2%	(6)	15%	(42)	69%	(192)	280
2018 House Vote: Didnt Vote	3%	(10)	7%	(21)	3%	(9)	1%	(2)	16%	(51)	72%	(236)	329
4-Region: Northeast	5%	(10)	12%	(25)	2%	(5)	2%	(4)	12%	(25)	67%	(138)	207
4-Region: Midwest	5%	(9)	8%	(17)	1%	(2)	—	(1)	12%	(25)	73%	(148)	202
4-Region: South	7%	(26)	6%	(23)	1%	(5)	1%	(5)	13%	(48)	72%	(274)	381
4-Region: West	10%	(24)	9%	(22)	2%	(4)	1%	(3)	17%	(39)	61%	(143)	234

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN5_9: How favorable or unfavorable do you feel about the following film directors?

Todd Field

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(58)	8%	(82)	2%	(22)	2%	(17)	11%	(115)	72%	(758)	1050
Gender: Male	5%	(27)	7%	(36)	2%	(12)	2%	(12)	13%	(64)	69%	(339)	490
Gender: Female	6%	(31)	8%	(46)	2%	(10)	1%	(5)	9%	(49)	74%	(405)	545
Age: 18-34	6%	(19)	11%	(33)	4%	(11)	3%	(9)	14%	(44)	62%	(188)	304
Age: 35-44	9%	(16)	6%	(11)	3%	(4)	3%	(5)	14%	(26)	65%	(116)	177
Age: 45-64	3%	(11)	7%	(22)	1%	(2)	1%	(3)	9%	(29)	80%	(266)	333
Age: 65+	5%	(12)	7%	(16)	2%	(4)	—	(0)	7%	(16)	80%	(189)	237
GenZers: 1997-2012	7%	(10)	9%	(13)	5%	(7)	4%	(6)	9%	(13)	66%	(95)	144
Millennials: 1981-1996	8%	(24)	10%	(30)	3%	(8)	3%	(8)	18%	(55)	59%	(185)	310
GenXers: 1965-1980	5%	(11)	6%	(13)	1%	(2)	1%	(3)	11%	(25)	77%	(185)	239
Baby Boomers: 1946-1964	4%	(13)	8%	(25)	1%	(4)	—	(0)	6%	(21)	81%	(262)	324
PID: Dem (no lean)	9%	(40)	10%	(42)	2%	(8)	1%	(6)	13%	(53)	65%	(273)	421
PID: Ind (no lean)	2%	(6)	4%	(12)	2%	(6)	1%	(3)	9%	(27)	83%	(251)	305
PID: Rep (no lean)	4%	(12)	9%	(29)	3%	(8)	2%	(7)	11%	(35)	72%	(234)	325
PID/Gender: Dem Men	9%	(17)	9%	(17)	3%	(6)	2%	(4)	18%	(34)	60%	(115)	193
PID/Gender: Dem Women	10%	(23)	11%	(25)	1%	(2)	1%	(2)	8%	(19)	68%	(149)	220
PID/Gender: Ind Men	2%	(3)	5%	(8)	3%	(4)	2%	(2)	10%	(15)	78%	(111)	143
PID/Gender: Ind Women	2%	(3)	2%	(4)	1%	(2)	1%	(1)	7%	(11)	87%	(135)	155
PID/Gender: Rep Men	4%	(6)	8%	(12)	1%	(2)	4%	(6)	10%	(15)	73%	(113)	154
PID/Gender: Rep Women	3%	(5)	10%	(17)	4%	(6)	1%	(1)	12%	(20)	71%	(121)	170
Ideo: Liberal (1-3)	8%	(27)	10%	(35)	2%	(7)	2%	(6)	15%	(50)	63%	(212)	336
Ideo: Moderate (4)	7%	(20)	8%	(23)	—	(1)	1%	(4)	8%	(25)	75%	(226)	300
Ideo: Conservative (5-7)	3%	(10)	7%	(22)	3%	(8)	1%	(5)	8%	(27)	78%	(253)	325
Educ: < College	6%	(43)	6%	(44)	2%	(11)	2%	(12)	12%	(86)	72%	(504)	699
Educ: Bachelors degree	3%	(6)	10%	(23)	3%	(6)	1%	(2)	7%	(16)	76%	(170)	224
Educ: Post-grad	7%	(9)	12%	(15)	4%	(5)	2%	(3)	10%	(12)	66%	(84)	128
Income: Under 50k	6%	(35)	7%	(43)	2%	(11)	1%	(8)	11%	(64)	72%	(420)	582
Income: 50k-100k	3%	(9)	6%	(20)	2%	(5)	2%	(6)	12%	(38)	75%	(229)	307
Income: 100k+	8%	(13)	12%	(19)	3%	(5)	2%	(2)	7%	(12)	68%	(109)	162
Ethnicity: White	6%	(45)	8%	(65)	2%	(15)	1%	(10)	10%	(81)	73%	(598)	814
Ethnicity: Hispanic	9%	(16)	14%	(26)	1%	(2)	—	(1)	12%	(23)	64%	(120)	189

Continued on next page

Table MCEN5_9: How favorable or unfavorable do you feel about the following film directors?

Todd Field

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(58)	8%	(82)	2%	(22)	2%	(17)	11%	(115)	72%	(758)	1050
Ethnicity: Black	7%	(10)	9%	(12)	3%	(4)	3%	(4)	15%	(20)	62%	(80)	130
Ethnicity: Other	3%	(3)	5%	(5)	2%	(2)	2%	(3)	13%	(14)	75%	(80)	107
All Christian	8%	(37)	8%	(36)	1%	(7)	1%	(5)	10%	(47)	72%	(341)	472
All Non-Christian	5%	(4)	7%	(6)	2%	(1)	3%	(3)	18%	(14)	65%	(51)	79
Agnostic/Nothing in particular	3%	(8)	7%	(18)	2%	(7)	1%	(4)	11%	(29)	76%	(213)	280
Something Else	4%	(7)	12%	(21)	2%	(4)	2%	(4)	9%	(15)	70%	(120)	171
Religious Non-Protestant/Catholic	5%	(4)	7%	(6)	1%	(1)	3%	(3)	16%	(14)	68%	(58)	86
Evangelical	5%	(13)	12%	(34)	3%	(7)	2%	(5)	13%	(38)	66%	(188)	286
Non-Evangelical	9%	(30)	6%	(22)	1%	(4)	1%	(4)	7%	(24)	76%	(262)	346
Community: Urban	11%	(34)	9%	(29)	2%	(6)	2%	(6)	12%	(39)	64%	(202)	315
Community: Suburban	4%	(17)	7%	(35)	2%	(10)	1%	(5)	10%	(47)	76%	(366)	480
Community: Rural	2%	(6)	7%	(19)	2%	(6)	2%	(6)	11%	(28)	74%	(190)	255
Employ: Private Sector	7%	(22)	10%	(32)	3%	(10)	1%	(4)	11%	(35)	68%	(218)	323
Employ: Government	8%	(5)	12%	(7)	4%	(2)	4%	(2)	3%	(2)	70%	(42)	61
Employ: Self-Employed	1%	(1)	9%	(9)	1%	(1)	—	(0)	23%	(23)	65%	(65)	101
Employ: Homemaker	11%	(9)	9%	(8)	—	(0)	2%	(2)	13%	(11)	64%	(52)	81
Employ: Retired	5%	(13)	6%	(16)	1%	(4)	1%	(1)	6%	(17)	81%	(217)	268
Employ: Unemployed	3%	(4)	2%	(2)	1%	(1)	2%	(2)	15%	(17)	77%	(87)	113
Employ: Other	4%	(3)	4%	(3)	2%	(1)	5%	(3)	5%	(3)	79%	(48)	61
Military HH: Yes	4%	(6)	8%	(11)	—	(0)	3%	(4)	9%	(12)	76%	(105)	139
Military HH: No	6%	(52)	8%	(71)	2%	(22)	1%	(12)	11%	(102)	72%	(652)	912
RD/WT: Right Direction	11%	(38)	9%	(31)	4%	(14)	3%	(11)	12%	(42)	61%	(208)	344
RD/WT: Wrong Track	3%	(20)	7%	(51)	1%	(7)	1%	(6)	10%	(72)	78%	(549)	706
Biden Job Approve	10%	(45)	9%	(41)	2%	(10)	1%	(6)	12%	(57)	66%	(310)	469
Biden Job Disapprove	2%	(13)	7%	(39)	2%	(8)	2%	(11)	10%	(55)	77%	(415)	542
Biden Job Strongly Approve	12%	(28)	10%	(24)	2%	(5)	1%	(3)	13%	(29)	61%	(141)	230
Biden Job Somewhat Approve	7%	(16)	7%	(18)	2%	(5)	1%	(3)	12%	(28)	71%	(168)	239
Biden Job Somewhat Disapprove	1%	(1)	11%	(17)	3%	(5)	3%	(5)	13%	(21)	70%	(112)	161
Biden Job Strongly Disapprove	3%	(12)	6%	(22)	1%	(4)	2%	(6)	9%	(34)	80%	(303)	381

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Table MCEN5_9: How favorable or unfavorable do you feel about the following film directors?
Todd Field

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(58)	8%	(82)	2%	(22)	2%	(17)	11%	(115)	72%	(758)	1050
Favorable of Biden	9%	(43)	8%	(38)	2%	(10)	1%	(7)	11%	(52)	68%	(315)	466
Unfavorable of Biden	2%	(12)	8%	(41)	2%	(8)	1%	(8)	11%	(57)	76%	(409)	535
Very Favorable of Biden	13%	(30)	10%	(22)	3%	(6)	1%	(3)	12%	(28)	61%	(139)	228
Somewhat Favorable of Biden	6%	(14)	7%	(16)	2%	(4)	1%	(3)	10%	(24)	74%	(176)	238
Somewhat Unfavorable of Biden	2%	(3)	10%	(14)	3%	(4)	1%	(1)	17%	(23)	67%	(87)	131
Very Unfavorable of Biden	2%	(9)	7%	(28)	1%	(5)	2%	(7)	8%	(34)	80%	(322)	404
#1 Issue: Economy	4%	(17)	7%	(28)	1%	(4)	2%	(7)	11%	(47)	76%	(324)	428
#1 Issue: Security	3%	(4)	9%	(11)	4%	(5)	3%	(4)	9%	(11)	73%	(94)	128
#1 Issue: Health Care	6%	(5)	9%	(8)	5%	(4)	—	(0)	12%	(10)	68%	(58)	85
#1 Issue: Medicare / Social Security	6%	(8)	8%	(11)	1%	(1)	1%	(2)	11%	(14)	73%	(97)	134
#1 Issue: Women's Issues	11%	(15)	10%	(14)	2%	(3)	1%	(2)	16%	(23)	60%	(85)	142
#1 Issue: Energy	11%	(6)	9%	(5)	5%	(2)	—	(0)	16%	(8)	59%	(30)	51
#1 Issue: Other	1%	(1)	4%	(2)	2%	(1)	—	(0)	2%	(1)	90%	(47)	52
2022 House Vote: Democrat	9%	(41)	10%	(44)	2%	(7)	2%	(7)	10%	(42)	68%	(297)	438
2022 House Vote: Republican	4%	(13)	8%	(28)	2%	(7)	1%	(5)	10%	(34)	74%	(243)	328
2022 House Vote: Didnt Vote	2%	(4)	3%	(8)	3%	(6)	2%	(5)	13%	(31)	77%	(189)	245
2020 Vote: Joe Biden	8%	(38)	10%	(46)	2%	(7)	1%	(4)	11%	(50)	68%	(311)	456
2020 Vote: Donald Trump	4%	(14)	8%	(25)	1%	(4)	2%	(8)	9%	(28)	76%	(250)	328
2020 Vote: Didn't Vote	2%	(5)	4%	(10)	4%	(9)	2%	(4)	14%	(33)	74%	(173)	233
2018 House Vote: Democrat	10%	(39)	10%	(37)	2%	(8)	1%	(6)	9%	(36)	67%	(261)	387
2018 House Vote: Republican	4%	(11)	8%	(22)	2%	(5)	2%	(5)	11%	(30)	74%	(208)	280
2018 House Vote: Didnt Vote	2%	(7)	6%	(22)	3%	(9)	2%	(6)	12%	(42)	75%	(262)	348
4-Region: Northeast	5%	(9)	10%	(18)	1%	(2)	1%	(2)	11%	(20)	71%	(124)	175
4-Region: Midwest	4%	(8)	5%	(10)	2%	(4)	3%	(5)	12%	(24)	75%	(154)	204
4-Region: South	5%	(22)	7%	(30)	3%	(12)	2%	(6)	10%	(40)	73%	(299)	409
4-Region: West	7%	(19)	9%	(24)	1%	(4)	1%	(3)	12%	(32)	69%	(181)	262

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_10: How favorable or unfavorable do you feel about the following film directors?

Ryan Coogler

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	8% (87)	9% (94)	2% (22)	2% (19)	9% (95)	70% (750)	1066
Gender: Male	11% (53)	12% (63)	3% (15)	2% (8)	11% (55)	62% (310)	504
Gender: Female	6% (34)	6% (31)	1% (7)	2% (11)	7% (39)	78% (429)	551
Age: 18-34	8% (23)	10% (29)	6% (17)	5% (14)	10% (28)	61% (178)	291
Age: 35-44	16% (28)	15% (25)	— (1)	2% (4)	6% (10)	61% (105)	173
Age: 45-64	8% (26)	9% (31)	1% (3)	— (0)	10% (35)	73% (254)	348
Age: 65+	4% (10)	3% (8)	1% (2)	— (0)	9% (22)	84% (212)	253
GenZers: 1997-2012	5% (7)	5% (7)	11% (15)	3% (5)	6% (8)	69% (95)	138
Millennials: 1981-1996	14% (39)	15% (43)	1% (3)	5% (14)	10% (29)	56% (162)	290
GenXers: 1965-1980	9% (23)	11% (27)	1% (2)	— (0)	10% (26)	70% (181)	259
Baby Boomers: 1946-1964	5% (17)	4% (14)	1% (2)	— (0)	9% (30)	82% (277)	340
PID: Dem (no lean)	14% (60)	10% (44)	3% (12)	2% (9)	8% (36)	63% (280)	441
PID: Ind (no lean)	3% (10)	6% (19)	2% (8)	2% (7)	9% (29)	77% (244)	317
PID: Rep (no lean)	5% (17)	10% (31)	1% (3)	1% (2)	10% (30)	73% (226)	308
PID/Gender: Dem Men	19% (41)	15% (31)	4% (8)	3% (6)	8% (17)	51% (108)	210
PID/Gender: Dem Women	9% (19)	6% (13)	1% (3)	2% (4)	8% (19)	74% (163)	221
PID/Gender: Ind Men	3% (4)	9% (14)	4% (6)	1% (1)	15% (22)	68% (99)	145
PID/Gender: Ind Women	4% (6)	3% (5)	1% (2)	4% (7)	4% (7)	84% (143)	170
PID/Gender: Rep Men	6% (9)	12% (18)	— (0)	1% (2)	11% (17)	70% (103)	148
PID/Gender: Rep Women	5% (8)	8% (13)	1% (2)	— (0)	8% (13)	77% (122)	159
Ideo: Liberal (1-3)	13% (41)	10% (33)	5% (15)	2% (7)	8% (27)	62% (200)	323
Ideo: Moderate (4)	9% (29)	10% (34)	1% (2)	1% (3)	10% (33)	69% (226)	326
Ideo: Conservative (5-7)	5% (15)	8% (27)	1% (4)	2% (7)	9% (31)	75% (256)	340
Educ: < College	7% (47)	6% (44)	2% (14)	2% (17)	9% (60)	74% (508)	691
Educ: Bachelors degree	10% (25)	13% (32)	2% (5)	1% (2)	8% (19)	67% (165)	248
Educ: Post-grad	11% (14)	14% (18)	3% (4)	— (0)	12% (15)	60% (76)	127
Income: Under 50k	7% (39)	8% (45)	3% (15)	1% (8)	11% (62)	71% (415)	584
Income: 50k-100k	8% (25)	7% (21)	1% (4)	3% (9)	7% (22)	73% (221)	301
Income: 100k+	13% (23)	16% (28)	2% (3)	1% (1)	6% (11)	63% (114)	180
Ethnicity: White	7% (58)	8% (66)	2% (17)	1% (11)	7% (59)	74% (611)	823
Ethnicity: Hispanic	8% (14)	10% (18)	5% (9)	4% (7)	7% (13)	66% (119)	180

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Table MCEN5_10: How favorable or unfavorable do you feel about the following film directors?
 Ryan Coogler

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(87)	9%	(94)	2%	(22)	2%	(19)	9%	(95)	70%	(750)	1066
Ethnicity: Black	20%	(27)	14%	(19)	1%	(2)	5%	(7)	13%	(17)	47%	(64)	135
Ethnicity: Other	1%	(2)	8%	(9)	3%	(3)	1%	(1)	17%	(18)	70%	(75)	108
All Christian	10%	(48)	8%	(38)	2%	(9)	1%	(5)	8%	(37)	70%	(326)	464
All Non-Christian	6%	(4)	8%	(6)	3%	(2)	—	(0)	17%	(12)	66%	(46)	70
Agnostic/Nothing in particular	6%	(17)	10%	(29)	2%	(4)	1%	(3)	8%	(24)	73%	(208)	285
Something Else	7%	(15)	7%	(15)	1%	(3)	5%	(11)	10%	(21)	69%	(141)	206
Religious Non-Protestant/Catholic	6%	(4)	10%	(7)	3%	(2)	—	(0)	17%	(13)	65%	(49)	75
Evangelical	11%	(30)	8%	(23)	2%	(4)	4%	(10)	9%	(23)	67%	(180)	270
Non-Evangelical	8%	(32)	8%	(29)	2%	(8)	2%	(6)	9%	(33)	72%	(284)	393
Community: Urban	15%	(47)	12%	(36)	3%	(11)	1%	(4)	12%	(38)	56%	(175)	311
Community: Suburban	6%	(28)	9%	(42)	1%	(6)	2%	(9)	7%	(33)	76%	(368)	486
Community: Rural	4%	(12)	6%	(16)	2%	(5)	2%	(6)	9%	(23)	77%	(207)	268
Employ: Private Sector	12%	(41)	16%	(57)	4%	(14)	—	(1)	10%	(34)	59%	(206)	352
Employ: Government	11%	(6)	10%	(6)	2%	(1)	3%	(2)	10%	(6)	64%	(37)	58
Employ: Self-Employed	12%	(11)	5%	(5)	1%	(0)	3%	(3)	4%	(4)	75%	(69)	92
Employ: Homemaker	13%	(9)	6%	(4)	4%	(3)	—	(0)	9%	(7)	69%	(52)	75
Employ: Retired	4%	(11)	3%	(8)	1%	(2)	—	(0)	10%	(28)	83%	(245)	294
Employ: Unemployed	2%	(2)	8%	(10)	1%	(1)	8%	(9)	9%	(11)	73%	(90)	123
Military HH: Yes	5%	(7)	5%	(7)	3%	(4)	—	(1)	8%	(11)	79%	(113)	143
Military HH: No	9%	(80)	9%	(86)	2%	(18)	2%	(18)	9%	(84)	69%	(636)	923
RD/WT: Right Direction	15%	(51)	14%	(48)	2%	(7)	3%	(10)	9%	(29)	57%	(192)	337
RD/WT: Wrong Track	5%	(36)	6%	(46)	2%	(15)	1%	(9)	9%	(66)	77%	(558)	728
Biden Job Approve	14%	(65)	11%	(53)	1%	(6)	2%	(8)	8%	(40)	63%	(295)	466
Biden Job Disapprove	4%	(21)	7%	(40)	3%	(16)	2%	(11)	10%	(54)	75%	(413)	555
Biden Job Strongly Approve	19%	(42)	12%	(27)	2%	(5)	1%	(3)	8%	(19)	57%	(127)	222
Biden Job Somewhat Approve	10%	(23)	11%	(27)	—	(1)	2%	(5)	9%	(21)	69%	(168)	244
Biden Job Somewhat Disapprove	3%	(6)	12%	(21)	6%	(11)	1%	(2)	11%	(21)	67%	(122)	183
Biden Job Strongly Disapprove	4%	(15)	5%	(19)	1%	(5)	2%	(9)	9%	(33)	78%	(291)	371
Favorable of Biden	14%	(67)	11%	(52)	1%	(6)	1%	(4)	8%	(38)	65%	(307)	474
Unfavorable of Biden	3%	(15)	7%	(40)	2%	(10)	2%	(12)	10%	(52)	76%	(405)	534

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Table MCEN5_10: How favorable or unfavorable do you feel about the following film directors?

Ryan Coogler

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(87)	9%	(94)	2%	(22)	2%	(19)	9%	(95)	70%	(750)	1066
Very Favorable of Biden	18%	(42)	9%	(22)	1%	(2)	—	(1)	9%	(21)	62%	(142)	230
Somewhat Favorable of Biden	10%	(25)	12%	(30)	2%	(4)	1%	(3)	7%	(16)	68%	(165)	244
Somewhat Unfavorable of Biden	3%	(4)	12%	(16)	5%	(6)	1%	(2)	11%	(15)	68%	(90)	132
Very Unfavorable of Biden	3%	(12)	6%	(24)	1%	(4)	3%	(10)	9%	(38)	78%	(315)	403
#1 Issue: Economy	7%	(29)	10%	(42)	2%	(8)	3%	(12)	10%	(42)	69%	(301)	434
#1 Issue: Security	3%	(5)	10%	(13)	1%	(1)	1%	(2)	9%	(12)	76%	(107)	140
#1 Issue: Health Care	11%	(10)	15%	(14)	1%	(1)	2%	(2)	6%	(5)	65%	(60)	91
#1 Issue: Medicare / Social Security	7%	(10)	6%	(8)	1%	(1)	—	(0)	12%	(17)	74%	(101)	137
#1 Issue: Women's Issues	18%	(22)	5%	(6)	3%	(4)	—	(1)	9%	(10)	64%	(76)	119
#1 Issue: Energy	13%	(7)	9%	(5)	1%	(1)	2%	(1)	8%	(5)	67%	(38)	57
2022 House Vote: Democrat	13%	(61)	12%	(53)	3%	(16)	3%	(14)	9%	(39)	60%	(276)	459
2022 House Vote: Republican	4%	(14)	7%	(23)	1%	(3)	—	(0)	11%	(35)	76%	(244)	319
2022 House Vote: Didnt Vote	3%	(9)	6%	(16)	1%	(3)	2%	(5)	7%	(17)	81%	(211)	261
2020 Vote: Joe Biden	13%	(60)	11%	(53)	3%	(16)	1%	(7)	9%	(41)	63%	(297)	474
2020 Vote: Donald Trump	5%	(19)	6%	(20)	1%	(3)	1%	(2)	11%	(36)	76%	(261)	341
2020 Vote: Didn't Vote	4%	(8)	7%	(16)	1%	(3)	4%	(9)	7%	(15)	77%	(177)	230
2018 House Vote: Democrat	14%	(55)	12%	(48)	3%	(12)	1%	(4)	9%	(36)	61%	(246)	400
2018 House Vote: Republican	6%	(16)	8%	(22)	1%	(2)	—	(0)	10%	(28)	76%	(219)	288
2018 House Vote: Didnt Vote	5%	(16)	6%	(23)	2%	(8)	4%	(14)	8%	(27)	75%	(264)	352
4-Region: Northeast	6%	(11)	12%	(22)	2%	(3)	1%	(3)	10%	(19)	69%	(130)	188
4-Region: Midwest	6%	(13)	5%	(10)	1%	(3)	1%	(3)	8%	(16)	78%	(157)	202
4-Region: South	8%	(34)	9%	(36)	1%	(4)	1%	(6)	9%	(35)	72%	(296)	411
4-Region: West	11%	(29)	10%	(25)	5%	(12)	3%	(7)	9%	(24)	63%	(166)	264

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN5_11: How favorable or unfavorable do you feel about the following film directors?
 Danny Boyle

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	8% (78)	10% (99)	3% (27)	1% (9)	15% (153)	64% (657)	1024
Gender: Male	11% (54)	12% (61)	3% (17)	1% (7)	14% (68)	58% (288)	495
Gender: Female	5% (24)	7% (38)	2% (10)	1% (3)	15% (77)	71% (369)	521
Age: 18-34	6% (17)	12% (35)	4% (12)	1% (4)	16% (48)	60% (175)	291
Age: 35-44	13% (24)	10% (18)	2% (4)	1% (2)	22% (40)	52% (95)	183
Age: 45-64	7% (22)	8% (27)	3% (9)	1% (3)	13% (43)	68% (222)	326
Age: 65+	7% (16)	9% (20)	1% (2)	— (0)	10% (22)	74% (166)	225
GenZers: 1997-2012	3% (5)	11% (17)	4% (7)	1% (1)	18% (27)	63% (95)	151
Millennials: 1981-1996	12% (34)	11% (33)	3% (9)	2% (5)	20% (57)	52% (149)	287
GenXers: 1965-1980	8% (21)	9% (23)	4% (10)	1% (2)	14% (36)	64% (165)	257
Baby Boomers: 1946-1964	6% (17)	9% (26)	1% (2)	— (1)	10% (31)	74% (223)	299
PID: Dem (no lean)	13% (50)	11% (42)	2% (9)	1% (5)	16% (63)	57% (222)	391
PID: Ind (no lean)	3% (10)	8% (28)	2% (6)	— (0)	15% (48)	72% (236)	328
PID: Rep (no lean)	6% (18)	10% (30)	4% (12)	2% (5)	14% (42)	65% (199)	305
PID/Gender: Dem Men	19% (36)	11% (22)	3% (6)	2% (3)	17% (33)	48% (92)	192
PID/Gender: Dem Women	7% (14)	11% (20)	2% (3)	1% (1)	12% (24)	67% (129)	192
PID/Gender: Ind Men	5% (8)	12% (19)	3% (5)	— (0)	15% (24)	65% (104)	160
PID/Gender: Ind Women	2% (3)	5% (8)	1% (2)	— (0)	13% (23)	79% (132)	167
PID/Gender: Rep Men	7% (10)	14% (20)	5% (7)	2% (3)	8% (11)	64% (91)	143
PID/Gender: Rep Women	5% (8)	6% (10)	3% (5)	1% (2)	19% (31)	66% (107)	162
Ideo: Liberal (1-3)	15% (44)	12% (37)	3% (8)	1% (4)	15% (46)	53% (160)	300
Ideo: Moderate (4)	4% (12)	12% (38)	4% (13)	1% (3)	17% (54)	62% (196)	316
Ideo: Conservative (5-7)	7% (20)	7% (21)	2% (6)	1% (3)	13% (40)	71% (220)	311
Educ: < College	7% (44)	8% (51)	3% (20)	1% (8)	16% (109)	65% (430)	661
Educ: Bachelors degree	8% (19)	13% (28)	3% (6)	— (1)	11% (24)	65% (143)	220
Educ: Post-grad	11% (15)	14% (20)	1% (1)	1% (1)	14% (21)	59% (85)	143
Income: Under 50k	7% (41)	9% (50)	3% (15)	1% (5)	17% (98)	64% (377)	586
Income: 50k-100k	7% (21)	11% (31)	3% (9)	1% (3)	12% (35)	65% (182)	281
Income: 100k+	11% (17)	11% (18)	2% (3)	1% (1)	12% (20)	62% (98)	157
Ethnicity: White	7% (52)	10% (74)	2% (16)	1% (6)	14% (106)	68% (529)	782
Ethnicity: Hispanic	6% (10)	10% (17)	2% (3)	— (1)	22% (39)	61% (108)	178

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Table MCEN5_11: How favorable or unfavorable do you feel about the following film directors?

Danny Boyle

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(78)	10%	(99)	3%	(27)	1%	(9)	15%	(153)	64%	(657)	1024
Ethnicity: Black	15%	(21)	9%	(12)	2%	(3)	2%	(3)	16%	(22)	55%	(75)	136
Ethnicity: Other	5%	(5)	13%	(13)	8%	(8)	1%	(1)	24%	(25)	50%	(53)	106
All Christian	9%	(41)	9%	(40)	2%	(9)	1%	(5)	11%	(51)	68%	(311)	457
All Non-Christian	17%	(11)	8%	(5)	8%	(5)	—	(0)	16%	(11)	50%	(33)	65
Agnostic/Nothing in particular	4%	(13)	12%	(34)	3%	(8)	1%	(2)	18%	(51)	63%	(179)	286
Something Else	7%	(12)	9%	(16)	3%	(5)	1%	(2)	18%	(31)	63%	(110)	176
Religious Non-Protestant/Catholic	15%	(11)	9%	(7)	7%	(5)	—	(0)	20%	(15)	49%	(36)	74
Evangelical	9%	(24)	9%	(24)	2%	(6)	1%	(2)	14%	(38)	65%	(173)	266
Non-Evangelical	8%	(29)	9%	(31)	2%	(8)	2%	(6)	11%	(38)	68%	(243)	355
Community: Urban	12%	(39)	11%	(35)	3%	(10)	2%	(5)	21%	(65)	51%	(161)	315
Community: Suburban	7%	(31)	9%	(43)	2%	(11)	—	(2)	13%	(59)	69%	(322)	467
Community: Rural	3%	(8)	9%	(21)	3%	(7)	1%	(2)	12%	(29)	72%	(175)	243
Employ: Private Sector	9%	(32)	15%	(52)	4%	(14)	1%	(4)	13%	(47)	57%	(199)	347
Employ: Government	11%	(7)	10%	(6)	1%	(0)	—	(0)	14%	(8)	64%	(37)	58
Employ: Self-Employed	9%	(9)	6%	(6)	1%	(1)	—	(0)	19%	(18)	64%	(62)	96
Employ: Homemaker	7%	(4)	7%	(5)	—	(0)	—	(0)	16%	(10)	70%	(47)	67
Employ: Retired	6%	(16)	8%	(21)	2%	(6)	1%	(2)	9%	(24)	73%	(188)	257
Employ: Unemployed	5%	(6)	5%	(6)	3%	(4)	1%	(2)	27%	(33)	59%	(72)	122
Military HH: Yes	9%	(11)	11%	(14)	1%	(1)	1%	(1)	14%	(17)	65%	(81)	126
Military HH: No	7%	(67)	10%	(85)	3%	(26)	1%	(8)	15%	(135)	64%	(576)	898
RD/WT: Right Direction	13%	(42)	12%	(37)	4%	(11)	2%	(6)	14%	(43)	55%	(173)	313
RD/WT: Wrong Track	5%	(36)	9%	(62)	2%	(16)	—	(3)	15%	(110)	68%	(484)	711
Biden Job Approve	13%	(56)	10%	(46)	3%	(12)	1%	(3)	15%	(65)	59%	(263)	445
Biden Job Disapprove	4%	(22)	10%	(51)	2%	(13)	1%	(7)	16%	(86)	66%	(350)	529
Biden Job Strongly Approve	16%	(32)	15%	(29)	2%	(4)	1%	(2)	14%	(27)	52%	(100)	193
Biden Job Somewhat Approve	10%	(24)	7%	(17)	3%	(8)	—	(1)	15%	(38)	65%	(163)	251
Biden Job Somewhat Disapprove	2%	(3)	15%	(25)	2%	(4)	2%	(4)	24%	(40)	54%	(90)	165
Biden Job Strongly Disapprove	5%	(19)	7%	(26)	3%	(9)	1%	(3)	13%	(46)	72%	(261)	364
Favorable of Biden	13%	(55)	10%	(44)	3%	(12)	1%	(3)	15%	(67)	59%	(255)	435
Unfavorable of Biden	4%	(23)	10%	(50)	3%	(14)	1%	(4)	16%	(81)	67%	(348)	520

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Table MCEN5_11: How favorable or unfavorable do you feel about the following film directors?
Danny Boyle

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(78)	10%	(99)	3%	(27)	1%	(9)	15%	(153)	64%	(657)	1024
Very Favorable of Biden	16%	(32)	12%	(25)	4%	(8)	1%	(3)	13%	(27)	54%	(110)	204
Somewhat Favorable of Biden	10%	(23)	8%	(18)	2%	(4)	—	(0)	17%	(39)	63%	(145)	230
Somewhat Unfavorable of Biden	3%	(5)	11%	(16)	3%	(4)	1%	(1)	25%	(34)	56%	(76)	136
Very Unfavorable of Biden	5%	(18)	9%	(34)	3%	(10)	1%	(3)	12%	(47)	71%	(271)	383
#1 Issue: Economy	6%	(27)	11%	(46)	2%	(9)	1%	(5)	17%	(73)	62%	(266)	426
#1 Issue: Security	5%	(7)	8%	(11)	2%	(3)	—	(0)	11%	(15)	72%	(98)	136
#1 Issue: Health Care	10%	(9)	9%	(8)	4%	(3)	1%	(1)	14%	(12)	62%	(55)	90
#1 Issue: Medicare / Social Security	9%	(10)	5%	(6)	5%	(6)	2%	(2)	11%	(13)	69%	(82)	119
#1 Issue: Women's Issues	13%	(13)	9%	(9)	—	(0)	—	(0)	14%	(14)	65%	(68)	105
#1 Issue: Energy	10%	(6)	14%	(7)	7%	(4)	—	(0)	13%	(7)	56%	(30)	53
#1 Issue: Other	3%	(1)	11%	(5)	—	(0)	—	(0)	11%	(6)	75%	(38)	50
2022 House Vote: Democrat	13%	(51)	13%	(52)	2%	(9)	1%	(3)	13%	(54)	58%	(233)	403
2022 House Vote: Republican	6%	(20)	9%	(28)	3%	(9)	1%	(4)	12%	(37)	68%	(211)	309
2022 House Vote: Didnt Vote	2%	(6)	6%	(16)	3%	(8)	1%	(2)	19%	(52)	68%	(182)	266
2020 Vote: Joe Biden	13%	(54)	12%	(50)	2%	(10)	—	(2)	13%	(55)	60%	(255)	425
2020 Vote: Donald Trump	6%	(19)	8%	(26)	2%	(8)	2%	(5)	14%	(45)	68%	(223)	326
2020 Vote: Didn't Vote	2%	(5)	9%	(21)	3%	(8)	1%	(3)	20%	(48)	65%	(156)	240
2018 House Vote: Democrat	14%	(49)	12%	(41)	2%	(7)	1%	(3)	11%	(38)	60%	(211)	349
2018 House Vote: Republican	6%	(17)	9%	(25)	4%	(11)	1%	(3)	12%	(33)	68%	(184)	273
2018 House Vote: Someone else	1%	(1)	4%	(2)	—	(0)	—	(0)	15%	(8)	80%	(45)	56
2018 House Vote: Didnt Vote	3%	(11)	9%	(31)	3%	(9)	1%	(3)	21%	(74)	63%	(218)	347
4-Region: Northeast	7%	(13)	8%	(14)	5%	(9)	—	(0)	16%	(30)	64%	(116)	183
4-Region: Midwest	8%	(18)	8%	(19)	2%	(5)	2%	(5)	12%	(26)	67%	(148)	221
4-Region: South	7%	(28)	11%	(41)	2%	(7)	1%	(2)	14%	(55)	66%	(254)	388
4-Region: West	8%	(18)	11%	(25)	2%	(5)	1%	(2)	18%	(42)	60%	(139)	232

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_12: How favorable or unfavorable do you feel about the following film directors?

Edgar Wright

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	8% (79)	8% (86)	3% (29)	1% (11)	12% (124)	69% (720)	1048
Gender: Male	9% (47)	9% (49)	4% (21)	1% (7)	12% (65)	64% (336)	525
Gender: Female	6% (32)	7% (37)	2% (8)	1% (4)	11% (56)	74% (382)	519
Age: 18-34	11% (32)	12% (35)	6% (17)	2% (6)	14% (43)	55% (166)	300
Age: 35-44	15% (28)	10% (17)	3% (5)	1% (2)	19% (34)	53% (96)	182
Age: 45-64	5% (17)	8% (28)	2% (6)	1% (2)	10% (33)	75% (255)	341
Age: 65+	1% (2)	2% (6)	— (1)	— (0)	6% (14)	90% (204)	225
GenZers: 1997-2012	8% (11)	16% (22)	7% (10)	3% (4)	9% (12)	58% (81)	141
Millennials: 1981-1996	15% (47)	9% (28)	4% (12)	1% (4)	20% (62)	51% (159)	313
GenXers: 1965-1980	7% (16)	9% (22)	2% (6)	1% (1)	12% (28)	70% (171)	245
Baby Boomers: 1946-1964	1% (5)	4% (13)	— (1)	— (1)	6% (20)	88% (274)	312
PID: Dem (no lean)	11% (43)	12% (47)	4% (15)	1% (5)	12% (50)	61% (246)	406
PID: Ind (no lean)	4% (12)	5% (16)	2% (6)	— (1)	13% (42)	76% (240)	317
PID: Rep (no lean)	7% (24)	7% (23)	3% (8)	2% (6)	10% (31)	72% (234)	326
PID/Gender: Dem Men	16% (33)	13% (28)	5% (11)	1% (3)	13% (27)	51% (106)	208
PID/Gender: Dem Women	5% (10)	10% (19)	2% (4)	1% (2)	12% (23)	71% (140)	197
PID/Gender: Ind Men	4% (7)	4% (7)	3% (4)	1% (1)	15% (23)	73% (114)	155
PID/Gender: Ind Women	4% (6)	6% (9)	1% (2)	— (0)	10% (16)	79% (125)	158
PID/Gender: Rep Men	5% (7)	9% (14)	3% (5)	2% (4)	9% (15)	72% (116)	162
PID/Gender: Rep Women	10% (16)	6% (9)	2% (3)	1% (2)	10% (16)	72% (118)	164
Ideo: Liberal (1-3)	12% (39)	10% (33)	3% (8)	2% (5)	15% (49)	58% (187)	321
Ideo: Moderate (4)	7% (22)	9% (30)	4% (15)	1% (3)	11% (38)	68% (225)	333
Ideo: Conservative (5-7)	5% (16)	7% (21)	1% (3)	1% (2)	9% (27)	78% (238)	307
Educ: < College	8% (50)	8% (54)	3% (18)	1% (8)	12% (81)	68% (454)	664
Educ: Bachelors degree	8% (20)	9% (23)	3% (7)	— (1)	10% (25)	70% (176)	251
Educ: Post-grad	7% (9)	7% (9)	3% (4)	2% (2)	14% (18)	68% (90)	133
Income: Under 50k	7% (39)	8% (43)	3% (14)	1% (7)	12% (68)	69% (385)	556
Income: 50k-100k	7% (22)	9% (27)	4% (11)	— (1)	11% (35)	69% (215)	311
Income: 100k+	10% (18)	9% (16)	2% (3)	2% (3)	12% (21)	66% (119)	181
Ethnicity: White	8% (65)	8% (65)	2% (19)	1% (8)	11% (90)	70% (568)	816
Ethnicity: Hispanic	15% (27)	8% (14)	2% (4)	1% (1)	18% (32)	55% (95)	173

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Table MCEN5_12: How favorable or unfavorable do you feel about the following film directors?
 Edgar Wright

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(79)	8%	(86)	3%	(29)	1%	(11)	12%	(124)	69%	(720)	1048
Ethnicity: Black	7%	(8)	11%	(13)	7%	(8)	2%	(2)	15%	(17)	59%	(70)	118
Ethnicity: Other	5%	(6)	6%	(7)	2%	(2)	1%	(1)	14%	(16)	72%	(82)	114
All Christian	10%	(46)	8%	(37)	3%	(12)	1%	(6)	9%	(43)	69%	(319)	464
All Non-Christian	10%	(6)	7%	(5)	2%	(1)	—	(0)	18%	(12)	63%	(41)	65
Atheist	4%	(2)	10%	(5)	1%	(1)	—	(0)	17%	(9)	67%	(34)	51
Agnostic/Nothing in particular	7%	(20)	7%	(21)	3%	(10)	1%	(2)	12%	(37)	70%	(208)	298
Something Else	3%	(4)	10%	(17)	3%	(6)	2%	(3)	14%	(23)	69%	(117)	170
Religious Non-Protestant/Catholic	9%	(6)	6%	(5)	3%	(3)	—	(0)	18%	(13)	64%	(47)	75
Evangelical	8%	(21)	9%	(25)	3%	(7)	1%	(4)	14%	(38)	64%	(174)	270
Non-Evangelical	8%	(28)	8%	(28)	2%	(8)	1%	(5)	7%	(25)	73%	(252)	347
Community: Urban	12%	(35)	11%	(31)	2%	(6)	2%	(6)	18%	(52)	56%	(164)	294
Community: Suburban	5%	(25)	6%	(28)	4%	(17)	—	(2)	10%	(47)	75%	(368)	488
Community: Rural	7%	(18)	10%	(26)	2%	(6)	1%	(2)	9%	(24)	71%	(188)	265
Employ: Private Sector	11%	(41)	14%	(51)	4%	(13)	1%	(4)	12%	(44)	58%	(208)	360
Employ: Government	13%	(9)	6%	(4)	1%	(1)	3%	(2)	11%	(7)	65%	(41)	64
Employ: Self-Employed	7%	(6)	10%	(10)	5%	(5)	—	(0)	17%	(16)	60%	(57)	95
Employ: Homemaker	5%	(3)	8%	(6)	2%	(2)	—	(0)	15%	(11)	70%	(48)	69
Employ: Retired	1%	(2)	2%	(5)	1%	(2)	1%	(1)	9%	(22)	88%	(220)	252
Employ: Unemployed	11%	(13)	4%	(5)	3%	(3)	2%	(2)	14%	(16)	66%	(74)	112
Employ: Other	8%	(5)	2%	(1)	1%	(1)	2%	(1)	9%	(5)	77%	(43)	56
Military HH: Yes	5%	(7)	5%	(7)	1%	(1)	1%	(1)	9%	(13)	78%	(110)	140
Military HH: No	8%	(72)	9%	(79)	3%	(27)	1%	(10)	12%	(111)	67%	(610)	908
RD/WT: Right Direction	12%	(40)	10%	(35)	4%	(13)	2%	(5)	12%	(41)	62%	(213)	347
RD/WT: Wrong Track	6%	(39)	7%	(51)	2%	(16)	1%	(6)	12%	(83)	72%	(507)	702
Biden Job Approve	10%	(48)	10%	(45)	3%	(15)	1%	(5)	11%	(52)	65%	(301)	466
Biden Job Disapprove	6%	(30)	7%	(36)	2%	(12)	1%	(6)	13%	(67)	72%	(380)	532
Biden Job Strongly Approve	12%	(27)	11%	(24)	4%	(8)	2%	(4)	9%	(20)	62%	(135)	217
Biden Job Somewhat Approve	9%	(21)	8%	(21)	3%	(7)	—	(1)	13%	(32)	67%	(166)	248
Biden Job Somewhat Disapprove	6%	(9)	12%	(18)	2%	(3)	1%	(1)	20%	(30)	60%	(91)	152
Biden Job Strongly Disapprove	6%	(21)	5%	(18)	2%	(9)	1%	(5)	10%	(38)	76%	(289)	379

Continued on next page

Table MCEN5_12: How favorable or unfavorable do you feel about the following film directors?

Edgar Wright

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(79)	8%	(86)	3%	(29)	1%	(11)	12%	(124)	69%	(720)	1048
Favorable of Biden	11%	(48)	9%	(40)	3%	(12)	1%	(5)	11%	(51)	65%	(293)	450
Unfavorable of Biden	5%	(29)	7%	(37)	3%	(14)	1%	(4)	13%	(70)	71%	(377)	532
Very Favorable of Biden	13%	(29)	11%	(24)	4%	(8)	1%	(2)	10%	(23)	61%	(134)	221
Somewhat Favorable of Biden	8%	(19)	7%	(15)	2%	(4)	1%	(3)	12%	(29)	69%	(159)	228
Somewhat Unfavorable of Biden	11%	(14)	11%	(13)	3%	(3)	1%	(1)	19%	(24)	55%	(69)	125
Very Unfavorable of Biden	4%	(15)	6%	(24)	3%	(11)	1%	(2)	11%	(46)	76%	(308)	407
#1 Issue: Economy	6%	(28)	6%	(29)	2%	(11)	1%	(4)	12%	(54)	72%	(329)	455
#1 Issue: Security	8%	(10)	7%	(9)	3%	(4)	1%	(2)	18%	(23)	62%	(78)	126
#1 Issue: Health Care	7%	(6)	12%	(9)	6%	(5)	1%	(1)	11%	(9)	63%	(52)	81
#1 Issue: Medicare / Social Security	4%	(4)	8%	(8)	3%	(3)	1%	(1)	7%	(7)	77%	(76)	98
#1 Issue: Women's Issues	5%	(6)	12%	(15)	1%	(1)	—	(0)	10%	(12)	70%	(83)	118
#1 Issue: Education	28%	(14)	15%	(7)	3%	(1)	2%	(1)	9%	(4)	43%	(21)	50
#1 Issue: Energy	13%	(10)	9%	(7)	6%	(4)	3%	(3)	15%	(12)	54%	(41)	77
2022 House Vote: Democrat	12%	(52)	11%	(45)	3%	(12)	1%	(4)	10%	(43)	63%	(265)	421
2022 House Vote: Republican	5%	(16)	7%	(22)	2%	(7)	1%	(3)	11%	(36)	75%	(249)	334
2022 House Vote: Didnt Vote	4%	(10)	7%	(17)	4%	(9)	1%	(4)	14%	(37)	70%	(183)	260
2020 Vote: Joe Biden	9%	(42)	11%	(48)	3%	(16)	1%	(3)	10%	(46)	65%	(292)	447
2020 Vote: Donald Trump	9%	(31)	6%	(20)	2%	(5)	1%	(2)	11%	(37)	73%	(258)	354
2020 Vote: Didn't Vote	3%	(7)	7%	(16)	4%	(8)	2%	(5)	17%	(38)	66%	(144)	217
2018 House Vote: Democrat	11%	(42)	10%	(37)	2%	(9)	1%	(2)	10%	(39)	66%	(248)	377
2018 House Vote: Republican	8%	(24)	6%	(19)	1%	(3)	1%	(3)	10%	(30)	74%	(221)	300
2018 House Vote: Didnt Vote	4%	(12)	9%	(30)	5%	(16)	2%	(6)	15%	(49)	66%	(221)	334
4-Region: Northeast	14%	(25)	9%	(16)	3%	(5)	—	(0)	9%	(16)	65%	(114)	176
4-Region: Midwest	4%	(10)	7%	(17)	2%	(5)	1%	(2)	13%	(30)	73%	(171)	235
4-Region: South	7%	(27)	9%	(35)	4%	(14)	1%	(6)	12%	(48)	68%	(276)	405
4-Region: West	7%	(17)	8%	(18)	2%	(5)	1%	(3)	13%	(30)	69%	(159)	232

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_13: How favorable or unfavorable do you feel about the following film directors?
 David Lynch

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	14%	(147)	16%	(165)	4%	(42)	1%	(14)	15%	(157)	50%	(524)	1050
Gender: Male	18%	(90)	16%	(78)	6%	(27)	2%	(9)	14%	(71)	44%	(217)	493
Gender: Female	10%	(56)	16%	(87)	3%	(14)	1%	(5)	14%	(76)	56%	(305)	544
Age: 18-34	14%	(42)	13%	(38)	6%	(19)	2%	(6)	18%	(56)	47%	(142)	302
Age: 35-44	19%	(30)	19%	(29)	1%	(2)	2%	(2)	12%	(19)	47%	(75)	159
Age: 45-64	16%	(59)	19%	(69)	5%	(17)	2%	(6)	14%	(50)	45%	(165)	365
Age: 65+	8%	(17)	13%	(29)	2%	(4)	—	(0)	14%	(32)	63%	(141)	224
GenZers: 1997-2012	13%	(18)	12%	(17)	5%	(7)	3%	(4)	19%	(28)	49%	(71)	145
Millennials: 1981-1996	17%	(49)	15%	(44)	5%	(15)	1%	(4)	15%	(43)	46%	(134)	288
GenXers: 1965-1980	18%	(48)	21%	(56)	4%	(12)	2%	(6)	13%	(34)	41%	(108)	264
Baby Boomers: 1946-1964	10%	(32)	13%	(42)	3%	(8)	—	(0)	14%	(46)	60%	(191)	320
PID: Dem (no lean)	21%	(97)	20%	(92)	5%	(23)	1%	(5)	15%	(68)	38%	(174)	458
PID: Ind (no lean)	8%	(24)	10%	(29)	5%	(14)	1%	(4)	15%	(43)	61%	(175)	288
PID: Rep (no lean)	9%	(26)	15%	(44)	2%	(6)	2%	(5)	15%	(46)	58%	(176)	304
PID/Gender: Dem Men	28%	(61)	18%	(40)	7%	(15)	1%	(2)	13%	(28)	34%	(74)	221
PID/Gender: Dem Women	16%	(37)	23%	(52)	3%	(7)	1%	(3)	14%	(33)	43%	(98)	230
PID/Gender: Ind Men	10%	(13)	11%	(15)	5%	(7)	3%	(4)	18%	(23)	53%	(69)	130
PID/Gender: Ind Women	6%	(9)	10%	(15)	4%	(6)	—	(0)	11%	(17)	69%	(106)	153
PID/Gender: Rep Men	11%	(16)	17%	(24)	3%	(5)	3%	(4)	14%	(20)	52%	(74)	142
PID/Gender: Rep Women	6%	(10)	13%	(21)	1%	(1)	1%	(1)	16%	(26)	63%	(102)	162
Ideo: Liberal (1-3)	24%	(79)	17%	(57)	6%	(21)	1%	(4)	15%	(50)	37%	(124)	334
Ideo: Moderate (4)	14%	(43)	20%	(66)	3%	(10)	2%	(7)	15%	(46)	46%	(148)	320
Ideo: Conservative (5-7)	8%	(25)	13%	(39)	3%	(10)	—	(1)	14%	(45)	61%	(190)	311
Educ: < College	13%	(89)	14%	(95)	4%	(25)	1%	(9)	15%	(103)	54%	(375)	695
Educ: Bachelors degree	17%	(36)	17%	(37)	5%	(10)	—	(1)	14%	(31)	46%	(98)	213
Educ: Post-grad	15%	(22)	24%	(33)	5%	(7)	3%	(4)	16%	(23)	36%	(51)	141
Income: Under 50k	13%	(74)	13%	(75)	3%	(18)	1%	(6)	15%	(84)	54%	(306)	563
Income: 50k-100k	13%	(42)	17%	(54)	3%	(10)	1%	(4)	16%	(50)	49%	(157)	318
Income: 100k+	18%	(31)	21%	(36)	8%	(14)	2%	(4)	13%	(23)	36%	(62)	169
Ethnicity: White	14%	(112)	16%	(132)	3%	(26)	1%	(9)	13%	(107)	52%	(421)	807
Ethnicity: Hispanic	21%	(42)	20%	(40)	3%	(6)	—	(1)	7%	(14)	48%	(93)	195

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Table MCEN5_13: How favorable or unfavorable do you feel about the following film directors?

David Lynch

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	14%	(147)	16%	(165)	4%	(42)	1%	(14)	15%	(157)	50%	(524)	1050
Ethnicity: Black	11%	(14)	13%	(17)	4%	(5)	4%	(5)	20%	(26)	48%	(62)	128
Ethnicity: Other	18%	(21)	15%	(17)	10%	(12)	—	(0)	20%	(23)	36%	(41)	114
All Christian	16%	(74)	16%	(74)	3%	(16)	1%	(4)	13%	(62)	52%	(245)	474
All Non-Christian	24%	(17)	15%	(10)	9%	(7)	2%	(1)	20%	(14)	29%	(20)	69
Atheist	21%	(11)	13%	(7)	4%	(2)	—	(0)	19%	(9)	44%	(22)	51
Agnostic/Nothing in particular	8%	(23)	18%	(50)	4%	(11)	2%	(7)	16%	(46)	51%	(145)	282
Something Else	13%	(23)	14%	(25)	4%	(7)	1%	(2)	15%	(25)	53%	(92)	174
Religious Non-Protestant/Catholic	22%	(17)	15%	(12)	10%	(8)	2%	(1)	22%	(17)	29%	(23)	78
Evangelical	13%	(35)	15%	(41)	4%	(11)	1%	(3)	11%	(30)	57%	(156)	275
Non-Evangelical	17%	(59)	15%	(55)	3%	(11)	1%	(3)	15%	(54)	49%	(177)	359
Community: Urban	17%	(56)	18%	(60)	7%	(24)	1%	(2)	14%	(46)	42%	(139)	327
Community: Suburban	13%	(64)	14%	(70)	3%	(13)	2%	(8)	15%	(72)	53%	(257)	485
Community: Rural	12%	(28)	15%	(35)	2%	(5)	1%	(3)	16%	(38)	54%	(128)	238
Employ: Private Sector	23%	(78)	15%	(52)	6%	(21)	2%	(6)	18%	(63)	36%	(123)	343
Employ: Government	22%	(13)	19%	(11)	3%	(2)	4%	(2)	12%	(7)	39%	(22)	57
Employ: Self-Employed	13%	(12)	15%	(13)	4%	(3)	—	(0)	14%	(13)	54%	(48)	90
Employ: Homemaker	11%	(9)	32%	(27)	1%	(1)	—	(0)	10%	(8)	47%	(40)	84
Employ: Retired	7%	(19)	14%	(37)	4%	(10)	1%	(2)	11%	(30)	63%	(169)	267
Employ: Unemployed	10%	(12)	8%	(9)	2%	(2)	1%	(2)	23%	(27)	56%	(65)	117
Employ: Other	5%	(3)	12%	(7)	3%	(2)	2%	(1)	11%	(6)	67%	(39)	58
Military HH: Yes	6%	(9)	17%	(23)	2%	(3)	1%	(1)	15%	(21)	58%	(80)	137
Military HH: No	15%	(139)	16%	(142)	4%	(40)	1%	(13)	15%	(136)	49%	(445)	913
RD/WT: Right Direction	19%	(70)	19%	(72)	6%	(23)	2%	(6)	15%	(57)	39%	(144)	370
RD/WT: Wrong Track	11%	(78)	14%	(94)	3%	(19)	1%	(8)	15%	(100)	56%	(380)	680
Biden Job Approve	21%	(101)	19%	(93)	5%	(26)	1%	(6)	14%	(70)	40%	(195)	491
Biden Job Disapprove	9%	(44)	14%	(71)	3%	(15)	2%	(8)	16%	(82)	56%	(279)	498
Biden Job Strongly Approve	22%	(53)	20%	(47)	7%	(16)	1%	(2)	12%	(28)	38%	(90)	236
Biden Job Somewhat Approve	19%	(48)	18%	(46)	4%	(10)	2%	(4)	16%	(41)	41%	(105)	255
Biden Job Somewhat Disapprove	10%	(16)	15%	(24)	5%	(8)	2%	(3)	24%	(38)	44%	(71)	160
Biden Job Strongly Disapprove	8%	(28)	14%	(47)	2%	(7)	1%	(4)	13%	(44)	61%	(208)	339

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Table MCEN5_13: How favorable or unfavorable do you feel about the following film directors?
David Lynch

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	14%	(147)	16%	(165)	4%	(42)	1%	(14)	15%	(157)	50%	(524)	1050
Favorable of Biden	21%	(103)	19%	(94)	5%	(24)	1%	(4)	14%	(70)	40%	(198)	493
Unfavorable of Biden	8%	(39)	14%	(65)	3%	(17)	2%	(8)	17%	(81)	56%	(271)	481
Very Favorable of Biden	22%	(54)	18%	(43)	7%	(16)	—	(1)	11%	(26)	42%	(101)	240
Somewhat Favorable of Biden	19%	(49)	20%	(51)	3%	(8)	1%	(3)	18%	(45)	38%	(97)	253
Somewhat Unfavorable of Biden	14%	(15)	14%	(16)	4%	(5)	2%	(2)	25%	(28)	40%	(44)	110
Very Unfavorable of Biden	6%	(24)	13%	(49)	3%	(12)	2%	(6)	14%	(53)	61%	(227)	371
#1 Issue: Economy	15%	(62)	15%	(65)	3%	(13)	1%	(3)	17%	(73)	49%	(206)	423
#1 Issue: Security	6%	(7)	14%	(18)	7%	(9)	1%	(1)	18%	(23)	54%	(68)	127
#1 Issue: Health Care	22%	(22)	15%	(15)	4%	(4)	2%	(2)	17%	(17)	40%	(40)	100
#1 Issue: Medicare / Social Security	7%	(9)	14%	(18)	5%	(7)	1%	(1)	11%	(15)	61%	(80)	130
#1 Issue: Women's Issues	22%	(25)	20%	(23)	4%	(4)	1%	(1)	11%	(12)	43%	(48)	114
#1 Issue: Energy	15%	(11)	17%	(12)	2%	(2)	5%	(4)	8%	(6)	51%	(36)	70
#1 Issue: Other	7%	(4)	16%	(9)	6%	(3)	—	(0)	14%	(8)	58%	(32)	55
2022 House Vote: Democrat	23%	(105)	20%	(88)	5%	(21)	2%	(8)	14%	(62)	37%	(165)	448
2022 House Vote: Republican	7%	(23)	15%	(45)	3%	(10)	1%	(3)	15%	(46)	58%	(178)	305
2022 House Vote: Didnt Vote	7%	(19)	12%	(30)	3%	(8)	1%	(3)	17%	(43)	60%	(157)	260
2020 Vote: Joe Biden	19%	(89)	18%	(85)	4%	(20)	2%	(7)	15%	(67)	42%	(192)	461
2020 Vote: Donald Trump	11%	(37)	13%	(43)	2%	(8)	1%	(3)	13%	(42)	60%	(200)	333
2020 Vote: Didn't Vote	8%	(18)	16%	(36)	6%	(13)	1%	(3)	20%	(45)	50%	(114)	228
2018 House Vote: Democrat	22%	(86)	21%	(80)	4%	(17)	1%	(6)	13%	(50)	39%	(150)	388
2018 House Vote: Republican	9%	(25)	13%	(38)	3%	(9)	1%	(3)	15%	(43)	58%	(163)	280
2018 House Vote: Didnt Vote	10%	(35)	13%	(46)	4%	(15)	2%	(5)	17%	(60)	53%	(181)	343
4-Region: Northeast	16%	(29)	13%	(25)	6%	(11)	2%	(4)	7%	(13)	56%	(103)	184
4-Region: Midwest	11%	(24)	15%	(34)	2%	(3)	2%	(5)	15%	(33)	55%	(121)	220
4-Region: South	14%	(54)	17%	(67)	4%	(15)	1%	(3)	15%	(58)	50%	(198)	395
4-Region: West	16%	(40)	16%	(39)	5%	(13)	1%	(2)	21%	(53)	41%	(102)	250

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_14: How favorable or unfavorable do you feel about the following film directors?

Kenneth Branagh

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	12%	(134)	13%	(140)	3%	(29)	1%	(11)	13%	(146)	58%	(637)	1097
Gender: Male	15%	(79)	15%	(80)	3%	(18)	2%	(9)	14%	(75)	51%	(274)	535
Gender: Female	10%	(54)	11%	(60)	2%	(11)	—	(2)	13%	(69)	64%	(349)	546
Age: 18-34	10%	(31)	10%	(31)	6%	(18)	1%	(3)	15%	(44)	58%	(176)	304
Age: 35-44	17%	(31)	9%	(17)	3%	(5)	2%	(4)	13%	(24)	55%	(101)	183
Age: 45-64	12%	(45)	17%	(64)	1%	(5)	1%	(3)	14%	(52)	56%	(213)	382
Age: 65+	12%	(27)	12%	(28)	—	(1)	—	(0)	12%	(26)	64%	(147)	229
GenZers: 1997-2012	10%	(14)	10%	(13)	6%	(9)	1%	(1)	15%	(21)	58%	(80)	139
Millennials: 1981-1996	15%	(46)	10%	(31)	4%	(12)	2%	(6)	14%	(45)	55%	(176)	316
GenXers: 1965-1980	9%	(27)	17%	(49)	2%	(7)	1%	(3)	13%	(38)	57%	(167)	290
Baby Boomers: 1946-1964	14%	(46)	13%	(43)	—	(1)	—	(1)	12%	(40)	60%	(198)	328
PID: Dem (no lean)	19%	(88)	16%	(73)	3%	(13)	1%	(2)	14%	(64)	48%	(225)	465
PID: Ind (no lean)	5%	(16)	11%	(36)	2%	(8)	1%	(4)	13%	(44)	67%	(223)	331
PID: Rep (no lean)	10%	(29)	10%	(31)	3%	(9)	2%	(5)	13%	(38)	63%	(189)	301
PID/Gender: Dem Men	22%	(51)	18%	(41)	4%	(10)	1%	(1)	14%	(33)	41%	(94)	230
PID/Gender: Dem Women	16%	(37)	14%	(32)	1%	(3)	1%	(1)	13%	(29)	55%	(123)	226
PID/Gender: Ind Men	7%	(11)	14%	(23)	3%	(5)	2%	(4)	17%	(27)	57%	(92)	161
PID/Gender: Ind Women	4%	(6)	8%	(13)	2%	(3)	—	(0)	10%	(16)	76%	(125)	164
PID/Gender: Rep Men	12%	(18)	11%	(16)	3%	(4)	3%	(4)	10%	(15)	61%	(87)	144
PID/Gender: Rep Women	8%	(12)	9%	(14)	3%	(5)	—	(0)	15%	(24)	65%	(101)	157
Ideo: Liberal (1-3)	19%	(69)	15%	(56)	4%	(13)	1%	(3)	14%	(49)	47%	(171)	362
Ideo: Moderate (4)	9%	(29)	15%	(50)	2%	(7)	1%	(3)	15%	(50)	59%	(198)	337
Ideo: Conservative (5-7)	11%	(36)	10%	(33)	1%	(5)	1%	(4)	12%	(38)	64%	(203)	319
Educ: < College	11%	(75)	10%	(72)	2%	(17)	1%	(8)	15%	(107)	61%	(430)	708
Educ: Bachelors degree	12%	(30)	16%	(42)	4%	(10)	1%	(3)	11%	(29)	56%	(147)	261
Educ: Post-grad	22%	(29)	21%	(26)	2%	(2)	—	(0)	9%	(11)	47%	(60)	128
Income: Under 50k	10%	(59)	9%	(57)	3%	(15)	1%	(4)	15%	(92)	62%	(374)	602
Income: 50k-100k	14%	(45)	14%	(47)	2%	(7)	1%	(4)	12%	(40)	56%	(186)	329
Income: 100k+	18%	(30)	22%	(36)	4%	(7)	2%	(3)	8%	(14)	46%	(77)	167
Ethnicity: White	12%	(102)	13%	(111)	3%	(24)	1%	(8)	12%	(97)	59%	(486)	828
Ethnicity: Hispanic	18%	(34)	11%	(20)	5%	(9)	1%	(2)	12%	(22)	54%	(102)	189

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Table MCEN5_14: How favorable or unfavorable do you feel about the following film directors?

Kenneth Branagh

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	12% (134)	13% (140)	3% (29)	1% (11)	13% (146)	58% (637)	1097
Ethnicity: Black	13% (20)	12% (19)	— (0)	1% (1)	19% (29)	55% (86)	155
Ethnicity: Other	10% (11)	9% (10)	5% (6)	1% (2)	18% (21)	57% (65)	114
All Christian	18% (85)	13% (65)	2% (9)	1% (3)	12% (58)	55% (265)	485
All Non-Christian	15% (9)	25% (14)	3% (2)	— (0)	15% (9)	41% (24)	58
Atheist	11% (5)	10% (5)	8% (4)	1% (1)	16% (8)	53% (27)	50
Agnostic/Nothing in particular	7% (21)	14% (42)	3% (9)	2% (5)	15% (45)	60% (182)	305
Something Else	7% (13)	7% (14)	3% (6)	1% (2)	13% (27)	69% (139)	200
Religious Non-Protestant/Catholic	16% (11)	21% (14)	3% (2)	— (0)	13% (9)	47% (31)	67
Evangelical	12% (32)	12% (33)	1% (4)	1% (3)	9% (26)	65% (180)	278
Non-Evangelical	16% (64)	12% (46)	3% (11)	— (2)	14% (57)	55% (216)	395
Community: Urban	18% (64)	15% (52)	4% (15)	1% (2)	15% (52)	48% (171)	355
Community: Suburban	9% (44)	13% (62)	2% (9)	1% (6)	12% (56)	64% (309)	485
Community: Rural	10% (27)	10% (26)	2% (6)	1% (3)	15% (39)	61% (157)	257
Employ: Private Sector	12% (42)	17% (58)	5% (17)	1% (4)	13% (46)	52% (182)	348
Employ: Government	28% (19)	13% (9)	1% (1)	2% (1)	11% (7)	45% (30)	67
Employ: Self-Employed	10% (11)	12% (13)	4% (4)	1% (1)	15% (15)	58% (60)	103
Employ: Homemaker	17% (14)	12% (9)	2% (1)	— (0)	5% (4)	65% (53)	82
Employ: Retired	11% (29)	14% (38)	1% (2)	1% (1)	12% (32)	61% (163)	265
Employ: Unemployed	10% (13)	6% (8)	2% (3)	— (0)	24% (31)	58% (75)	130
Employ: Other	6% (4)	2% (1)	2% (1)	2% (1)	8% (5)	80% (52)	65
Military HH: Yes	10% (14)	19% (25)	1% (1)	2% (3)	13% (18)	55% (73)	133
Military HH: No	12% (120)	12% (115)	3% (29)	1% (8)	13% (129)	58% (564)	964
RD/WT: Right Direction	20% (76)	14% (53)	3% (13)	1% (5)	18% (67)	44% (168)	383
RD/WT: Wrong Track	8% (58)	12% (87)	2% (16)	1% (5)	11% (79)	66% (469)	715
Biden Job Approve	19% (98)	16% (83)	3% (14)	1% (3)	15% (79)	46% (237)	514
Biden Job Disapprove	7% (36)	11% (56)	2% (11)	1% (8)	12% (62)	67% (358)	530
Biden Job Strongly Approve	29% (69)	16% (39)	3% (7)	— (1)	14% (34)	37% (89)	240
Biden Job Somewhat Approve	11% (30)	16% (43)	2% (6)	1% (2)	16% (45)	54% (148)	274
Biden Job Somewhat Disapprove	6% (10)	11% (19)	4% (7)	1% (1)	10% (17)	67% (111)	165
Biden Job Strongly Disapprove	7% (25)	10% (37)	1% (4)	2% (6)	12% (45)	68% (247)	365

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Table MCEN5_14: How favorable or unfavorable do you feel about the following film directors?

Kenneth Branagh

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	12% (134)	13% (140)	3% (29)	1% (11)	13% (146)	58% (637)	1097
Favorable of Biden	19% (100)	16% (83)	3% (15)	— (1)	15% (76)	47% (247)	522
Unfavorable of Biden	6% (32)	10% (53)	2% (10)	2% (9)	12% (64)	68% (349)	517
Very Favorable of Biden	29% (68)	17% (40)	2% (5)	— (1)	13% (31)	39% (94)	238
Somewhat Favorable of Biden	11% (32)	15% (43)	3% (9)	— (1)	16% (46)	54% (153)	284
Somewhat Unfavorable of Biden	5% (6)	9% (11)	3% (4)	2% (3)	17% (21)	63% (76)	121
Very Unfavorable of Biden	6% (26)	10% (42)	2% (6)	2% (6)	11% (43)	69% (273)	396
#1 Issue: Economy	11% (50)	11% (52)	2% (11)	1% (3)	11% (52)	63% (292)	460
#1 Issue: Security	10% (12)	13% (16)	4% (5)	1% (1)	11% (14)	61% (78)	127
#1 Issue: Health Care	12% (10)	22% (20)	5% (4)	— (0)	17% (15)	45% (40)	89
#1 Issue: Medicare / Social Security	11% (17)	13% (18)	3% (4)	1% (2)	15% (22)	57% (84)	147
#1 Issue: Women's Issues	17% (19)	11% (12)	1% (1)	— (0)	19% (22)	51% (59)	114
#1 Issue: Energy	17% (13)	13% (10)	2% (2)	4% (3)	9% (7)	55% (44)	79
2022 House Vote: Democrat	19% (93)	18% (87)	3% (12)	— (2)	14% (70)	47% (233)	497
2022 House Vote: Republican	10% (30)	14% (44)	2% (7)	2% (7)	10% (32)	62% (196)	316
2022 House Vote: Didnt Vote	4% (9)	3% (8)	4% (9)	1% (2)	16% (40)	72% (176)	244
2020 Vote: Joe Biden	18% (89)	17% (84)	3% (13)	1% (4)	14% (68)	48% (238)	495
2020 Vote: Donald Trump	10% (35)	10% (36)	2% (6)	1% (5)	12% (44)	65% (232)	357
2020 Vote: Didn't Vote	4% (10)	7% (16)	4% (9)	1% (3)	14% (31)	69% (149)	218
2018 House Vote: Democrat	21% (90)	17% (72)	3% (12)	— (1)	13% (54)	46% (192)	421
2018 House Vote: Republican	10% (30)	14% (40)	3% (7)	1% (4)	13% (36)	59% (169)	287
2018 House Vote: Didnt Vote	4% (14)	8% (27)	3% (10)	1% (5)	14% (51)	70% (246)	353
4-Region: Northeast	14% (27)	15% (29)	3% (5)	— (0)	17% (33)	52% (103)	199
4-Region: Midwest	8% (17)	13% (27)	1% (2)	1% (3)	12% (25)	64% (134)	208
4-Region: South	13% (56)	12% (50)	3% (13)	1% (5)	15% (64)	57% (245)	434
4-Region: West	13% (34)	13% (33)	3% (9)	1% (2)	10% (25)	60% (154)	257

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN5_15: How favorable or unfavorable do you feel about the following film directors?
 Yorgos Lanthimos

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(58)	6%	(67)	1%	(13)	1%	(13)	10%	(105)	75%	(785)	1041
Gender: Male	6%	(28)	9%	(47)	2%	(9)	2%	(11)	10%	(50)	71%	(358)	502
Gender: Female	5%	(24)	4%	(20)	1%	(4)	—	(2)	10%	(53)	80%	(414)	518
Age: 18-34	8%	(23)	9%	(28)	2%	(7)	2%	(5)	14%	(43)	64%	(193)	299
Age: 35-44	10%	(18)	9%	(17)	3%	(5)	3%	(6)	12%	(22)	63%	(115)	182
Age: 45-64	4%	(12)	5%	(16)	—	(2)	1%	(2)	8%	(25)	83%	(268)	324
Age: 65+	3%	(6)	2%	(5)	—	(0)	—	(0)	6%	(15)	89%	(209)	234
GenZers: 1997-2012	12%	(17)	7%	(9)	1%	(1)	1%	(1)	9%	(13)	70%	(97)	138
Millennials: 1981-1996	7%	(23)	11%	(35)	3%	(9)	3%	(10)	16%	(51)	60%	(190)	318
GenXers: 1965-1980	4%	(10)	6%	(13)	1%	(3)	—	(1)	9%	(20)	79%	(184)	232
Baby Boomers: 1946-1964	3%	(9)	3%	(9)	—	(0)	—	(1)	6%	(20)	89%	(290)	328
PID: Dem (no lean)	8%	(36)	8%	(33)	2%	(7)	1%	(4)	10%	(42)	72%	(311)	434
PID: Ind (no lean)	4%	(11)	6%	(18)	1%	(3)	1%	(4)	7%	(22)	81%	(247)	305
PID: Rep (no lean)	4%	(11)	5%	(16)	1%	(3)	2%	(5)	14%	(41)	75%	(226)	302
PID/Gender: Dem Men	8%	(17)	13%	(26)	3%	(6)	2%	(3)	11%	(23)	63%	(129)	204
PID/Gender: Dem Women	6%	(13)	4%	(8)	1%	(2)	—	(1)	8%	(17)	81%	(175)	215
PID/Gender: Ind Men	3%	(4)	7%	(10)	2%	(2)	3%	(4)	6%	(9)	79%	(113)	143
PID/Gender: Ind Women	4%	(7)	5%	(7)	—	(1)	—	(0)	8%	(13)	82%	(129)	157
PID/Gender: Rep Men	5%	(7)	7%	(11)	1%	(1)	3%	(4)	11%	(18)	74%	(116)	156
PID/Gender: Rep Women	3%	(4)	3%	(5)	1%	(2)	1%	(1)	16%	(24)	75%	(110)	146
Ideo: Liberal (1-3)	7%	(23)	7%	(22)	2%	(7)	1%	(5)	12%	(41)	70%	(233)	331
Ideo: Moderate (4)	7%	(22)	7%	(22)	1%	(4)	1%	(4)	9%	(30)	75%	(246)	328
Ideo: Conservative (5-7)	4%	(13)	7%	(21)	1%	(2)	1%	(3)	8%	(24)	79%	(242)	305
Educ: < College	6%	(41)	5%	(38)	1%	(8)	1%	(8)	10%	(69)	76%	(526)	689
Educ: Bachelors degree	5%	(11)	7%	(15)	1%	(3)	2%	(4)	11%	(24)	74%	(162)	218
Educ: Post-grad	5%	(7)	11%	(14)	2%	(2)	1%	(1)	9%	(12)	73%	(97)	133
Income: Under 50k	7%	(38)	5%	(30)	1%	(6)	1%	(3)	11%	(61)	75%	(410)	549
Income: 50k-100k	3%	(9)	6%	(19)	1%	(4)	3%	(8)	10%	(34)	77%	(247)	322
Income: 100k+	6%	(11)	10%	(17)	2%	(3)	1%	(1)	6%	(10)	75%	(127)	170
Ethnicity: White	6%	(49)	6%	(50)	1%	(8)	1%	(7)	9%	(75)	77%	(616)	806
Ethnicity: Hispanic	11%	(19)	7%	(14)	1%	(2)	2%	(4)	14%	(25)	65%	(119)	183

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Table MCEN5_15: How favorable or unfavorable do you feel about the following film directors?

Yorgos Lanthimos

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(58)	6%	(67)	1%	(13)	1%	(13)	10%	(105)	75%	(785)	1041
Ethnicity: Black	6%	(7)	6%	(7)	2%	(3)	3%	(4)	15%	(19)	68%	(86)	127
Ethnicity: Other	2%	(2)	8%	(9)	2%	(2)	2%	(2)	10%	(11)	76%	(82)	108
All Christian	6%	(28)	7%	(32)	2%	(8)	1%	(6)	8%	(38)	76%	(346)	457
All Non-Christian	9%	(7)	12%	(9)	1%	(1)	2%	(1)	14%	(10)	62%	(44)	71
Agnostic/Nothing in particular	6%	(18)	6%	(17)	1%	(4)	1%	(4)	10%	(31)	76%	(229)	302
Something Else	3%	(5)	4%	(6)	—	(0)	2%	(3)	13%	(21)	79%	(129)	164
Religious Non-Protestant/Catholic	9%	(7)	11%	(9)	1%	(1)	2%	(2)	13%	(10)	64%	(50)	77
Evangelical	4%	(11)	8%	(20)	1%	(3)	1%	(3)	11%	(28)	74%	(182)	247
Non-Evangelical	6%	(22)	4%	(16)	1%	(5)	1%	(5)	8%	(30)	78%	(284)	362
Community: Urban	13%	(42)	9%	(29)	2%	(5)	2%	(5)	12%	(39)	62%	(195)	315
Community: Suburban	3%	(13)	6%	(29)	1%	(3)	1%	(7)	8%	(39)	80%	(374)	465
Community: Rural	1%	(3)	3%	(8)	2%	(5)	1%	(1)	10%	(27)	83%	(216)	261
Employ: Private Sector	6%	(18)	15%	(49)	2%	(6)	3%	(9)	13%	(44)	62%	(204)	331
Employ: Government	3%	(2)	1%	(0)	4%	(2)	1%	(1)	7%	(4)	83%	(47)	57
Employ: Self-Employed	7%	(6)	5%	(5)	3%	(3)	—	(0)	10%	(9)	75%	(71)	94
Employ: Homemaker	14%	(11)	3%	(2)	1%	(1)	2%	(2)	9%	(7)	71%	(53)	75
Employ: Retired	2%	(7)	2%	(5)	—	(0)	—	(1)	6%	(17)	89%	(248)	278
Employ: Unemployed	7%	(9)	2%	(3)	1%	(1)	1%	(1)	13%	(17)	76%	(100)	131
Military HH: Yes	1%	(2)	5%	(7)	—	(1)	1%	(1)	6%	(8)	85%	(113)	133
Military HH: No	6%	(56)	7%	(60)	1%	(12)	1%	(12)	11%	(96)	74%	(671)	908
RD/WT: Right Direction	8%	(30)	10%	(38)	2%	(7)	1%	(3)	12%	(44)	66%	(242)	364
RD/WT: Wrong Track	4%	(29)	4%	(29)	1%	(5)	1%	(10)	9%	(60)	80%	(543)	676
Biden Job Approve	7%	(34)	7%	(32)	2%	(9)	1%	(3)	11%	(51)	72%	(338)	466
Biden Job Disapprove	5%	(24)	7%	(35)	1%	(4)	2%	(10)	9%	(48)	77%	(400)	522
Biden Job Strongly Approve	10%	(25)	9%	(23)	2%	(6)	1%	(1)	13%	(32)	64%	(156)	243
Biden Job Somewhat Approve	4%	(9)	4%	(9)	1%	(3)	1%	(2)	8%	(19)	81%	(182)	223
Biden Job Somewhat Disapprove	6%	(11)	12%	(21)	1%	(2)	1%	(1)	7%	(13)	72%	(123)	171
Biden Job Strongly Disapprove	4%	(14)	4%	(14)	1%	(3)	2%	(8)	10%	(35)	79%	(278)	351
Favorable of Biden	7%	(31)	7%	(32)	1%	(6)	—	(1)	10%	(45)	75%	(347)	462
Unfavorable of Biden	5%	(24)	6%	(31)	1%	(6)	2%	(12)	10%	(53)	76%	(392)	517

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Table MCEN5_15: How favorable or unfavorable do you feel about the following film directors?
Yorgos Lanthimos

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(58)	6%	(67)	1%	(13)	1%	(13)	10%	(105)	75%	(785)	1041
Very Favorable of Biden	9%	(22)	10%	(24)	1%	(2)	—	(1)	12%	(28)	67%	(158)	234
Somewhat Favorable of Biden	4%	(9)	4%	(8)	2%	(4)	—	(1)	8%	(18)	83%	(189)	228
Somewhat Unfavorable of Biden	9%	(11)	14%	(19)	1%	(2)	—	(0)	15%	(19)	61%	(79)	129
Very Unfavorable of Biden	3%	(13)	3%	(12)	1%	(4)	3%	(12)	9%	(34)	81%	(313)	388
#1 Issue: Economy	5%	(24)	8%	(38)	1%	(3)	1%	(3)	9%	(39)	76%	(339)	446
#1 Issue: Security	3%	(4)	5%	(7)	3%	(4)	3%	(3)	3%	(4)	83%	(102)	123
#1 Issue: Health Care	7%	(5)	6%	(4)	2%	(1)	3%	(2)	12%	(8)	70%	(48)	69
#1 Issue: Medicare / Social Security	4%	(5)	3%	(4)	2%	(2)	1%	(1)	9%	(11)	80%	(94)	118
#1 Issue: Women's Issues	11%	(13)	3%	(3)	1%	(1)	—	(0)	16%	(19)	69%	(82)	119
#1 Issue: Energy	5%	(3)	8%	(5)	4%	(2)	3%	(2)	12%	(7)	68%	(43)	63
#1 Issue: Other	1%	(1)	—	(0)	—	(0)	1%	(1)	6%	(3)	91%	(49)	53
2022 House Vote: Democrat	8%	(34)	9%	(40)	1%	(7)	1%	(5)	10%	(47)	70%	(314)	447
2022 House Vote: Republican	3%	(11)	5%	(15)	1%	(2)	2%	(5)	10%	(32)	80%	(256)	321
2022 House Vote: Didnt Vote	5%	(11)	4%	(10)	2%	(4)	1%	(3)	9%	(22)	79%	(190)	240
2020 Vote: Joe Biden	6%	(29)	9%	(41)	2%	(8)	1%	(5)	11%	(49)	71%	(325)	458
2020 Vote: Donald Trump	5%	(16)	4%	(13)	—	(1)	2%	(6)	11%	(35)	78%	(255)	327
2020 Vote: Didn't Vote	5%	(12)	5%	(10)	1%	(3)	1%	(2)	8%	(18)	80%	(179)	223
2018 House Vote: Democrat	8%	(31)	8%	(30)	1%	(5)	1%	(5)	9%	(34)	73%	(277)	381
2018 House Vote: Republican	3%	(10)	5%	(14)	1%	(3)	1%	(4)	13%	(37)	77%	(227)	295
2018 House Vote: Didnt Vote	5%	(17)	7%	(23)	2%	(5)	1%	(4)	9%	(31)	76%	(252)	333
4-Region: Northeast	3%	(5)	6%	(11)	3%	(5)	1%	(3)	9%	(15)	77%	(134)	173
4-Region: Midwest	5%	(10)	4%	(8)	1%	(2)	1%	(2)	8%	(17)	81%	(167)	207
4-Region: South	4%	(17)	5%	(20)	1%	(2)	1%	(6)	12%	(46)	77%	(304)	396
4-Region: West	10%	(26)	10%	(27)	1%	(3)	1%	(3)	10%	(26)	68%	(180)	265

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN5_16: How favorable or unfavorable do you feel about the following film directors?

George Miller

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (92)	10% (103)	2% (18)	2% (18)	10% (102)	69% (732)	1065
Gender: Male	12% (58)	14% (70)	2% (10)	2% (11)	9% (44)	62% (307)	499
Gender: Female	6% (35)	6% (33)	1% (8)	1% (7)	10% (57)	75% (419)	560
Age: 18-34	8% (23)	16% (47)	3% (9)	2% (6)	10% (29)	61% (182)	297
Age: 35-44	11% (19)	11% (18)	2% (3)	4% (7)	11% (19)	60% (100)	166
Age: 45-64	10% (37)	7% (24)	1% (5)	1% (4)	9% (30)	72% (256)	355
Age: 65+	6% (14)	5% (14)	— (1)	— (1)	10% (24)	78% (194)	248
GenZers: 1997-2012	6% (9)	18% (27)	3% (4)	2% (4)	8% (12)	63% (99)	155
Millennials: 1981-1996	10% (28)	13% (36)	3% (8)	3% (9)	11% (31)	60% (164)	276
GenXers: 1965-1980	14% (34)	7% (17)	2% (5)	2% (4)	10% (25)	66% (162)	246
Baby Boomers: 1946-1964	6% (21)	6% (23)	— (1)	— (1)	8% (29)	79% (280)	356
PID: Dem (no lean)	13% (60)	11% (50)	2% (9)	1% (5)	12% (54)	61% (274)	452
PID: Ind (no lean)	5% (16)	8% (26)	1% (4)	1% (3)	7% (22)	79% (264)	336
PID: Rep (no lean)	6% (16)	9% (26)	2% (5)	3% (9)	9% (26)	70% (194)	277
PID/Gender: Dem Men	17% (39)	14% (31)	2% (5)	2% (4)	11% (23)	54% (120)	222
PID/Gender: Dem Women	9% (22)	9% (20)	1% (3)	1% (2)	13% (29)	67% (153)	229
PID/Gender: Ind Men	7% (11)	14% (22)	1% (2)	2% (3)	5% (8)	70% (108)	154
PID/Gender: Ind Women	3% (5)	3% (5)	1% (2)	— (0)	8% (15)	85% (151)	178
PID/Gender: Rep Men	6% (8)	14% (18)	2% (2)	3% (4)	10% (12)	64% (78)	123
PID/Gender: Rep Women	5% (8)	6% (9)	2% (3)	4% (5)	9% (14)	75% (116)	154
Ideo: Liberal (1-3)	11% (35)	13% (42)	2% (6)	1% (3)	11% (34)	62% (195)	314
Ideo: Moderate (4)	9% (32)	8% (29)	1% (3)	2% (8)	9% (31)	70% (247)	351
Ideo: Conservative (5-7)	8% (24)	9% (27)	2% (5)	2% (6)	10% (31)	70% (216)	308
Educ: < College	8% (56)	9% (63)	1% (10)	2% (15)	9% (61)	71% (510)	715
Educ: Bachelors degree	11% (23)	9% (20)	3% (6)	1% (1)	11% (23)	65% (139)	213
Educ: Post-grad	10% (13)	14% (20)	2% (2)	1% (2)	13% (18)	60% (83)	137
Income: Under 50k	8% (48)	8% (51)	1% (4)	2% (10)	9% (56)	72% (444)	612
Income: 50k-100k	7% (21)	11% (31)	3% (8)	2% (6)	11% (32)	66% (193)	291
Income: 100k+	14% (23)	13% (21)	4% (6)	1% (2)	9% (14)	59% (95)	162
Ethnicity: White	8% (62)	10% (80)	1% (12)	1% (10)	9% (70)	71% (581)	815
Ethnicity: Hispanic	10% (19)	11% (21)	1% (3)	2% (3)	8% (16)	68% (131)	194

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Table MCEN5_16: How favorable or unfavorable do you feel about the following film directors?
 George Miller

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(92)	10%	(103)	2%	(18)	2%	(18)	10%	(102)	69%	(732)	1065
Ethnicity: Black	13%	(20)	12%	(19)	2%	(2)	4%	(6)	13%	(19)	56%	(83)	149
Ethnicity: Other	10%	(10)	4%	(4)	4%	(4)	1%	(1)	13%	(13)	68%	(68)	100
All Christian	10%	(47)	10%	(45)	2%	(7)	1%	(5)	8%	(39)	69%	(314)	457
All Non-Christian	19%	(12)	9%	(5)	1%	(1)	1%	(1)	12%	(7)	58%	(35)	60
Agnostic/Nothing in particular	5%	(16)	12%	(37)	2%	(6)	2%	(5)	11%	(33)	68%	(205)	301
Something Else	6%	(13)	7%	(15)	1%	(3)	3%	(7)	8%	(17)	73%	(151)	206
Religious Non-Protestant/Catholic	17%	(12)	8%	(5)	2%	(1)	1%	(1)	10%	(7)	63%	(44)	69
Evangelical	10%	(25)	11%	(28)	2%	(4)	3%	(7)	7%	(18)	68%	(171)	253
Non-Evangelical	9%	(34)	8%	(31)	1%	(5)	1%	(5)	10%	(38)	71%	(281)	394
Community: Urban	13%	(44)	11%	(36)	2%	(6)	2%	(6)	12%	(38)	61%	(201)	331
Community: Suburban	7%	(38)	9%	(46)	2%	(10)	1%	(6)	8%	(42)	72%	(374)	517
Community: Rural	5%	(10)	10%	(21)	1%	(2)	3%	(5)	10%	(22)	72%	(157)	217
Employ: Private Sector	12%	(40)	14%	(48)	3%	(11)	3%	(9)	9%	(31)	59%	(198)	336
Employ: Government	6%	(3)	19%	(10)	1%	(1)	—	(0)	14%	(8)	60%	(34)	56
Employ: Self-Employed	9%	(10)	6%	(7)	1%	(1)	—	(0)	10%	(11)	74%	(81)	109
Employ: Homemaker	13%	(11)	9%	(8)	1%	(1)	4%	(3)	11%	(9)	62%	(52)	83
Employ: Retired	5%	(15)	5%	(14)	—	(1)	1%	(2)	8%	(25)	81%	(234)	291
Employ: Unemployed	5%	(5)	11%	(12)	1%	(1)	1%	(2)	12%	(13)	69%	(77)	110
Employ: Other	14%	(7)	—	(0)	1%	(1)	4%	(2)	6%	(3)	75%	(39)	53
Military HH: Yes	3%	(4)	14%	(18)	2%	(2)	1%	(1)	8%	(10)	72%	(89)	124
Military HH: No	9%	(89)	9%	(85)	2%	(15)	2%	(16)	10%	(92)	68%	(643)	941
RD/WT: Right Direction	15%	(56)	12%	(44)	2%	(9)	2%	(6)	12%	(43)	57%	(212)	370
RD/WT: Wrong Track	5%	(37)	9%	(59)	1%	(9)	2%	(12)	9%	(59)	75%	(520)	696
Biden Job Approve	13%	(63)	11%	(56)	2%	(11)	1%	(3)	11%	(57)	62%	(307)	498
Biden Job Disapprove	6%	(29)	9%	(44)	1%	(6)	3%	(13)	8%	(43)	74%	(373)	508
Biden Job Strongly Approve	19%	(40)	11%	(23)	3%	(6)	—	(0)	12%	(25)	55%	(115)	209
Biden Job Somewhat Approve	8%	(23)	12%	(34)	2%	(5)	1%	(3)	11%	(32)	67%	(192)	289
Biden Job Somewhat Disapprove	6%	(10)	11%	(17)	2%	(3)	3%	(5)	8%	(13)	70%	(114)	163
Biden Job Strongly Disapprove	5%	(18)	8%	(26)	1%	(3)	2%	(9)	9%	(29)	75%	(259)	345

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Table MCEN5_16: How favorable or unfavorable do you feel about the following film directors?

George Miller

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(92)	10%	(103)	2%	(18)	2%	(18)	10%	(102)	69%	(732)	1065
Favorable of Biden	12%	(61)	11%	(54)	2%	(11)	—	(2)	11%	(54)	64%	(326)	508
Unfavorable of Biden	6%	(28)	9%	(44)	1%	(7)	3%	(14)	9%	(45)	72%	(359)	497
Very Favorable of Biden	19%	(41)	10%	(21)	2%	(4)	1%	(1)	10%	(21)	59%	(125)	213
Somewhat Favorable of Biden	7%	(21)	11%	(33)	2%	(6)	—	(0)	11%	(33)	68%	(201)	295
Somewhat Unfavorable of Biden	13%	(16)	11%	(14)	1%	(1)	3%	(4)	10%	(12)	62%	(79)	127
Very Unfavorable of Biden	3%	(12)	8%	(29)	1%	(5)	3%	(10)	9%	(33)	76%	(280)	370
#1 Issue: Economy	7%	(28)	9%	(39)	1%	(5)	2%	(7)	9%	(37)	72%	(292)	408
#1 Issue: Security	5%	(7)	10%	(14)	3%	(4)	2%	(3)	10%	(15)	70%	(99)	142
#1 Issue: Health Care	17%	(15)	11%	(9)	3%	(3)	2%	(2)	6%	(5)	60%	(52)	86
#1 Issue: Medicare / Social Security	6%	(9)	7%	(10)	1%	(1)	1%	(1)	10%	(15)	75%	(109)	146
#1 Issue: Women's Issues	13%	(17)	13%	(18)	1%	(2)	2%	(2)	11%	(15)	60%	(80)	133
#1 Issue: Energy	14%	(11)	8%	(6)	4%	(3)	2%	(1)	9%	(7)	64%	(48)	76
2022 House Vote: Democrat	15%	(68)	11%	(52)	2%	(9)	1%	(5)	12%	(54)	60%	(277)	465
2022 House Vote: Republican	5%	(14)	10%	(29)	1%	(4)	2%	(7)	9%	(27)	73%	(221)	301
2022 House Vote: Didnt Vote	4%	(10)	8%	(20)	2%	(5)	2%	(6)	7%	(19)	77%	(204)	264
2020 Vote: Joe Biden	12%	(60)	11%	(52)	2%	(11)	—	(2)	11%	(54)	63%	(307)	486
2020 Vote: Donald Trump	6%	(19)	7%	(23)	1%	(2)	3%	(11)	10%	(32)	73%	(237)	324
2020 Vote: Didn't Vote	6%	(14)	11%	(24)	1%	(3)	2%	(5)	6%	(14)	73%	(165)	226
2018 House Vote: Democrat	15%	(58)	10%	(42)	2%	(7)	1%	(4)	11%	(45)	61%	(244)	400
2018 House Vote: Republican	6%	(17)	9%	(22)	1%	(4)	2%	(4)	9%	(23)	73%	(193)	263
2018 House Vote: Didnt Vote	5%	(18)	11%	(38)	2%	(7)	3%	(9)	9%	(33)	71%	(255)	360
4-Region: Northeast	9%	(16)	8%	(14)	3%	(6)	—	(0)	11%	(18)	69%	(119)	174
4-Region: Midwest	8%	(18)	6%	(15)	1%	(2)	4%	(9)	13%	(30)	68%	(158)	232
4-Region: South	8%	(32)	11%	(45)	2%	(7)	2%	(7)	9%	(37)	67%	(265)	393
4-Region: West	10%	(26)	11%	(29)	1%	(4)	1%	(1)	6%	(16)	71%	(189)	266

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_17: How favorable or unfavorable do you feel about the following film directors?

David O. Russell

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(69)	10%	(102)	2%	(21)	1%	(14)	12%	(128)	68%	(699)	1034
Gender: Male	8%	(43)	12%	(64)	3%	(13)	2%	(9)	11%	(58)	64%	(335)	522
Gender: Female	5%	(26)	7%	(38)	2%	(8)	1%	(6)	13%	(66)	72%	(364)	507
Age: 18-34	8%	(26)	12%	(37)	3%	(9)	3%	(9)	14%	(42)	60%	(184)	307
Age: 35-44	6%	(10)	12%	(20)	4%	(7)	1%	(1)	18%	(32)	59%	(104)	175
Age: 45-64	8%	(26)	10%	(31)	2%	(5)	1%	(4)	9%	(27)	70%	(220)	313
Age: 65+	3%	(7)	6%	(14)	—	(0)	—	(0)	11%	(27)	80%	(191)	239
GenZers: 1997-2012	6%	(9)	11%	(15)	2%	(3)	3%	(5)	10%	(15)	67%	(95)	141
Millennials: 1981-1996	8%	(26)	13%	(40)	4%	(11)	2%	(6)	17%	(54)	56%	(177)	314
GenXers: 1965-1980	9%	(20)	13%	(28)	2%	(4)	2%	(4)	10%	(22)	64%	(137)	214
Baby Boomers: 1946-1964	5%	(15)	5%	(17)	1%	(3)	—	(0)	11%	(36)	79%	(265)	337
PID: Dem (no lean)	12%	(48)	11%	(44)	3%	(11)	3%	(11)	13%	(55)	59%	(247)	415
PID: Ind (no lean)	3%	(10)	7%	(23)	1%	(3)	—	(0)	11%	(37)	77%	(252)	326
PID: Rep (no lean)	4%	(10)	12%	(35)	3%	(8)	1%	(3)	12%	(36)	69%	(201)	293
PID/Gender: Dem Men	15%	(33)	13%	(29)	3%	(7)	3%	(6)	13%	(28)	54%	(119)	221
PID/Gender: Dem Women	8%	(15)	8%	(15)	2%	(4)	2%	(5)	14%	(27)	66%	(127)	193
PID/Gender: Ind Men	4%	(7)	9%	(16)	2%	(3)	—	(0)	10%	(17)	74%	(126)	169
PID/Gender: Ind Women	2%	(3)	4%	(7)	—	(0)	—	(0)	11%	(17)	83%	(126)	153
PID/Gender: Rep Men	2%	(3)	14%	(19)	3%	(4)	2%	(2)	10%	(14)	68%	(90)	132
PID/Gender: Rep Women	5%	(7)	10%	(16)	2%	(4)	1%	(1)	14%	(23)	69%	(110)	161
Ideo: Liberal (1-3)	11%	(36)	11%	(34)	3%	(11)	2%	(7)	17%	(54)	56%	(179)	321
Ideo: Moderate (4)	5%	(17)	10%	(32)	2%	(6)	1%	(4)	14%	(46)	68%	(220)	325
Ideo: Conservative (5-7)	5%	(14)	11%	(34)	2%	(5)	—	(1)	6%	(18)	76%	(233)	305
Educ: < College	3%	(23)	10%	(65)	2%	(16)	2%	(14)	12%	(79)	70%	(467)	664
Educ: Bachelors degree	12%	(27)	7%	(17)	1%	(3)	—	(1)	15%	(35)	65%	(152)	236
Educ: Post-grad	14%	(19)	15%	(20)	1%	(2)	—	(0)	10%	(14)	60%	(80)	135
Income: Under 50k	5%	(27)	9%	(51)	2%	(13)	1%	(7)	12%	(66)	70%	(383)	547
Income: 50k-100k	6%	(19)	9%	(28)	2%	(6)	2%	(8)	16%	(49)	65%	(205)	315
Income: 100k+	13%	(22)	13%	(23)	1%	(3)	—	(0)	7%	(13)	65%	(111)	172
Ethnicity: White	6%	(48)	9%	(74)	2%	(14)	1%	(11)	12%	(94)	70%	(555)	797
Ethnicity: Hispanic	9%	(15)	10%	(17)	1%	(1)	3%	(5)	16%	(27)	60%	(99)	164

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Table MCEN5_17: How favorable or unfavorable do you feel about the following film directors?

David O. Russell

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(69)	10%	(102)	2%	(21)	1%	(14)	12%	(128)	68%	(699)	1034
Ethnicity: Black	12%	(18)	15%	(22)	4%	(6)	2%	(3)	10%	(15)	57%	(84)	147
Ethnicity: Other	4%	(3)	7%	(6)	1%	(1)	1%	(1)	21%	(19)	67%	(60)	90
All Christian	9%	(41)	10%	(45)	1%	(5)	2%	(7)	9%	(40)	69%	(309)	447
All Non-Christian	8%	(5)	12%	(7)	—	(0)	—	(0)	25%	(15)	56%	(35)	62
Agnostic/Nothing in particular	4%	(11)	8%	(25)	3%	(10)	1%	(4)	15%	(44)	69%	(206)	298
Something Else	6%	(12)	12%	(22)	3%	(6)	1%	(2)	11%	(20)	66%	(122)	185
Religious Non-Protestant/Catholic	7%	(5)	10%	(7)	—	(0)	—	(0)	23%	(16)	60%	(42)	70
Evangelical	10%	(25)	12%	(31)	3%	(7)	1%	(1)	11%	(29)	63%	(161)	253
Non-Evangelical	7%	(27)	10%	(35)	1%	(5)	2%	(8)	8%	(31)	71%	(260)	367
Community: Urban	9%	(27)	15%	(45)	3%	(9)	1%	(4)	13%	(38)	59%	(180)	304
Community: Suburban	7%	(32)	8%	(37)	1%	(6)	—	(2)	11%	(51)	73%	(359)	489
Community: Rural	4%	(10)	8%	(20)	3%	(7)	3%	(7)	16%	(38)	66%	(160)	241
Employ: Private Sector	12%	(39)	13%	(43)	3%	(10)	2%	(6)	12%	(40)	58%	(193)	331
Employ: Government	9%	(5)	17%	(9)	4%	(2)	—	(0)	15%	(8)	54%	(28)	52
Employ: Self-Employed	9%	(9)	9%	(9)	1%	(1)	—	(0)	17%	(17)	64%	(64)	100
Employ: Homemaker	2%	(1)	7%	(5)	—	(0)	1%	(0)	12%	(8)	77%	(52)	68
Employ: Student	7%	(3)	3%	(1)	—	(0)	6%	(3)	11%	(6)	73%	(37)	50
Employ: Retired	3%	(8)	8%	(23)	1%	(4)	—	(0)	8%	(23)	79%	(215)	272
Employ: Unemployed	3%	(3)	10%	(11)	3%	(3)	1%	(1)	19%	(21)	65%	(71)	110
Employ: Other	—	(0)	2%	(1)	4%	(2)	6%	(3)	11%	(6)	78%	(40)	51
Military HH: Yes	5%	(6)	12%	(14)	—	(0)	1%	(1)	8%	(9)	75%	(92)	122
Military HH: No	7%	(63)	10%	(88)	2%	(21)	1%	(13)	13%	(119)	67%	(607)	912
RD/WT: Right Direction	13%	(47)	10%	(36)	3%	(11)	2%	(6)	15%	(54)	57%	(203)	357
RD/WT: Wrong Track	3%	(22)	10%	(66)	2%	(10)	1%	(8)	11%	(74)	73%	(497)	677
Biden Job Approve	11%	(52)	11%	(54)	2%	(12)	1%	(7)	14%	(69)	60%	(285)	478
Biden Job Disapprove	3%	(17)	9%	(48)	2%	(8)	1%	(7)	11%	(54)	74%	(375)	508
Biden Job Strongly Approve	15%	(35)	15%	(34)	3%	(6)	—	(0)	14%	(32)	53%	(122)	230
Biden Job Somewhat Approve	7%	(17)	8%	(20)	2%	(5)	3%	(7)	15%	(37)	66%	(163)	248
Biden Job Somewhat Disapprove	4%	(7)	13%	(21)	1%	(2)	1%	(2)	10%	(18)	70%	(118)	168
Biden Job Strongly Disapprove	3%	(9)	8%	(27)	2%	(6)	1%	(5)	11%	(36)	76%	(257)	339

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Table MCEN5_17: How favorable or unfavorable do you feel about the following film directors?
David O. Russell

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(69)	10%	(102)	2%	(21)	1%	(14)	12%	(128)	68%	(699)	1034
Favorable of Biden	11%	(50)	12%	(55)	2%	(9)	2%	(9)	13%	(59)	62%	(292)	473
Unfavorable of Biden	4%	(18)	9%	(45)	2%	(9)	1%	(4)	13%	(64)	72%	(362)	502
Very Favorable of Biden	16%	(36)	14%	(31)	2%	(4)	1%	(2)	12%	(28)	56%	(126)	226
Somewhat Favorable of Biden	6%	(14)	10%	(24)	2%	(5)	3%	(6)	13%	(32)	67%	(166)	247
Somewhat Unfavorable of Biden	6%	(7)	8%	(10)	2%	(3)	—	(0)	19%	(24)	65%	(82)	126
Very Unfavorable of Biden	3%	(10)	9%	(35)	2%	(6)	1%	(4)	11%	(40)	74%	(280)	376
#1 Issue: Economy	6%	(23)	11%	(44)	2%	(9)	2%	(6)	10%	(40)	70%	(281)	403
#1 Issue: Security	6%	(9)	10%	(15)	1%	(2)	1%	(1)	10%	(14)	71%	(100)	140
#1 Issue: Health Care	13%	(11)	12%	(11)	5%	(5)	2%	(1)	12%	(10)	56%	(49)	87
#1 Issue: Medicare / Social Security	4%	(5)	7%	(8)	2%	(3)	—	(0)	10%	(13)	77%	(97)	126
#1 Issue: Women's Issues	9%	(11)	8%	(10)	1%	(1)	2%	(2)	21%	(27)	59%	(75)	126
#1 Issue: Energy	9%	(7)	9%	(7)	3%	(2)	—	(0)	8%	(6)	71%	(55)	77
2022 House Vote: Democrat	12%	(52)	11%	(51)	2%	(11)	2%	(9)	12%	(53)	61%	(270)	446
2022 House Vote: Republican	3%	(10)	10%	(30)	1%	(4)	1%	(2)	12%	(36)	73%	(218)	300
2022 House Vote: Didnt Vote	3%	(7)	7%	(18)	2%	(5)	1%	(3)	15%	(37)	72%	(178)	248
2020 Vote: Joe Biden	9%	(42)	11%	(53)	2%	(9)	2%	(8)	12%	(55)	64%	(297)	463
2020 Vote: Donald Trump	4%	(14)	10%	(33)	2%	(6)	1%	(3)	12%	(38)	71%	(233)	327
2020 Vote: Didn't Vote	6%	(13)	7%	(14)	2%	(4)	1%	(2)	17%	(35)	68%	(140)	207
2018 House Vote: Democrat	11%	(40)	12%	(45)	2%	(8)	1%	(3)	11%	(41)	63%	(239)	377
2018 House Vote: Republican	5%	(13)	10%	(27)	1%	(3)	1%	(2)	15%	(40)	69%	(191)	277
2018 House Vote: Someone else	—	(0)	5%	(3)	—	(0)	—	(0)	5%	(2)	90%	(45)	50
2018 House Vote: Didnt Vote	5%	(15)	8%	(27)	3%	(10)	3%	(9)	13%	(44)	68%	(224)	330
4-Region: Northeast	7%	(12)	11%	(21)	2%	(3)	1%	(1)	12%	(22)	68%	(127)	187
4-Region: Midwest	4%	(9)	10%	(23)	3%	(6)	1%	(2)	9%	(19)	74%	(162)	220
4-Region: South	7%	(26)	12%	(46)	2%	(7)	2%	(7)	11%	(41)	67%	(255)	382
4-Region: West	9%	(23)	5%	(12)	2%	(6)	1%	(3)	19%	(45)	63%	(155)	244

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_18: How favorable or unfavorable do you feel about the following film directors?

Alexander Payne

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(67)	10%	(97)	2%	(15)	1%	(11)	12%	(121)	68%	(664)	975
Gender: Male	9%	(44)	13%	(63)	3%	(13)	2%	(8)	11%	(54)	63%	(306)	488
Gender: Female	5%	(24)	7%	(34)	—	(2)	1%	(4)	14%	(66)	73%	(348)	477
Age: 18-34	7%	(21)	12%	(36)	4%	(10)	1%	(4)	17%	(50)	58%	(170)	291
Age: 35-44	10%	(15)	9%	(13)	2%	(4)	3%	(4)	14%	(22)	63%	(98)	157
Age: 45-64	6%	(18)	11%	(35)	—	(1)	1%	(3)	11%	(36)	71%	(230)	323
Age: 65+	7%	(13)	6%	(12)	—	(0)	—	(0)	6%	(13)	81%	(166)	204
GenZers: 1997-2012	6%	(7)	10%	(12)	5%	(6)	2%	(2)	20%	(24)	58%	(71)	123
Millennials: 1981-1996	9%	(26)	12%	(34)	3%	(8)	2%	(6)	14%	(42)	60%	(176)	292
GenXers: 1965-1980	6%	(13)	13%	(30)	—	(1)	1%	(1)	14%	(32)	66%	(154)	232
Baby Boomers: 1946-1964	7%	(21)	6%	(20)	—	(0)	1%	(2)	7%	(21)	79%	(240)	303
PID: Dem (no lean)	10%	(39)	11%	(43)	2%	(7)	1%	(3)	15%	(57)	61%	(230)	379
PID: Ind (no lean)	3%	(8)	10%	(27)	1%	(4)	1%	(3)	11%	(30)	74%	(207)	280
PID: Rep (no lean)	6%	(20)	8%	(26)	1%	(4)	2%	(5)	11%	(33)	72%	(226)	316
PID/Gender: Dem Men	15%	(28)	16%	(31)	3%	(6)	1%	(1)	13%	(25)	53%	(100)	191
PID/Gender: Dem Women	6%	(11)	7%	(13)	1%	(1)	1%	(2)	18%	(33)	67%	(121)	179
PID/Gender: Ind Men	3%	(4)	10%	(14)	3%	(4)	2%	(3)	10%	(14)	72%	(100)	139
PID/Gender: Ind Women	3%	(4)	9%	(13)	—	(0)	—	(0)	11%	(15)	77%	(107)	139
PID/Gender: Rep Men	7%	(11)	12%	(18)	2%	(3)	2%	(4)	10%	(15)	67%	(106)	158
PID/Gender: Rep Women	6%	(9)	5%	(8)	1%	(1)	1%	(2)	11%	(18)	76%	(120)	158
Ideo: Liberal (1-3)	10%	(32)	8%	(25)	1%	(4)	1%	(3)	18%	(56)	62%	(193)	314
Ideo: Moderate (4)	6%	(15)	11%	(27)	—	(1)	2%	(4)	11%	(29)	70%	(179)	254
Ideo: Conservative (5-7)	6%	(19)	11%	(37)	2%	(7)	1%	(2)	7%	(24)	73%	(238)	328
Educ: < College	6%	(41)	9%	(58)	1%	(8)	1%	(7)	14%	(91)	68%	(442)	648
Educ: Bachelors degree	7%	(16)	10%	(22)	2%	(4)	2%	(4)	9%	(20)	70%	(154)	220
Educ: Post-grad	9%	(9)	15%	(16)	3%	(3)	—	(0)	9%	(10)	64%	(68)	107
Income: Under 50k	5%	(27)	8%	(41)	2%	(10)	1%	(3)	15%	(74)	69%	(350)	505
Income: 50k-100k	7%	(22)	10%	(31)	1%	(2)	2%	(7)	12%	(35)	68%	(210)	306
Income: 100k+	11%	(18)	15%	(25)	2%	(3)	1%	(1)	7%	(12)	64%	(104)	163
Ethnicity: White	6%	(45)	10%	(74)	1%	(9)	1%	(8)	10%	(78)	72%	(542)	756
Ethnicity: Hispanic	4%	(7)	14%	(20)	5%	(7)	1%	(2)	15%	(23)	61%	(91)	150

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Table MCEN5_18: How favorable or unfavorable do you feel about the following film directors?
 Alexander Payne

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(67)	10%	(97)	2%	(15)	1%	(11)	12%	(121)	68%	(664)	975
Ethnicity: Black	12%	(15)	10%	(12)	4%	(5)	3%	(4)	17%	(21)	54%	(67)	124
Ethnicity: Other	8%	(7)	11%	(11)	1%	(1)	—	(0)	22%	(21)	57%	(55)	96
All Christian	10%	(42)	8%	(34)	1%	(4)	—	(2)	11%	(45)	70%	(294)	420
All Non-Christian	7%	(4)	13%	(9)	2%	(1)	1%	(1)	17%	(11)	60%	(39)	65
Agnostic/Nothing in particular	5%	(13)	12%	(31)	—	(1)	2%	(6)	12%	(30)	69%	(180)	261
Something Else	4%	(7)	13%	(23)	3%	(6)	2%	(3)	17%	(31)	62%	(113)	184
Religious Non-Protestant/Catholic	6%	(4)	12%	(9)	2%	(1)	1%	(1)	16%	(12)	63%	(47)	74
Evangelical	7%	(18)	11%	(29)	2%	(6)	2%	(4)	13%	(34)	65%	(170)	263
Non-Evangelical	9%	(30)	8%	(27)	1%	(3)	—	(0)	13%	(41)	69%	(227)	328
Community: Urban	12%	(33)	15%	(41)	3%	(7)	2%	(5)	16%	(43)	52%	(139)	268
Community: Suburban	5%	(23)	8%	(37)	1%	(6)	1%	(4)	9%	(39)	76%	(347)	457
Community: Rural	4%	(11)	8%	(19)	1%	(3)	1%	(2)	15%	(39)	71%	(178)	250
Employ: Private Sector	11%	(36)	16%	(54)	2%	(6)	1%	(4)	13%	(46)	58%	(200)	347
Employ: Government	4%	(2)	4%	(2)	4%	(2)	6%	(3)	11%	(6)	72%	(39)	55
Employ: Self-Employed	12%	(11)	7%	(6)	1%	(1)	—	(0)	14%	(12)	66%	(57)	87
Employ: Homemaker	3%	(2)	11%	(7)	—	(0)	—	(0)	13%	(9)	72%	(47)	65
Employ: Retired	5%	(11)	7%	(18)	—	(0)	1%	(3)	8%	(18)	79%	(191)	242
Employ: Unemployed	3%	(3)	3%	(3)	4%	(4)	1%	(1)	13%	(13)	75%	(77)	103
Military HH: Yes	5%	(6)	7%	(8)	—	(0)	2%	(3)	11%	(14)	75%	(94)	125
Military HH: No	7%	(61)	10%	(88)	2%	(15)	1%	(9)	13%	(107)	67%	(570)	850
RD/WT: Right Direction	12%	(40)	14%	(45)	3%	(11)	1%	(4)	17%	(55)	53%	(176)	330
RD/WT: Wrong Track	4%	(27)	8%	(52)	1%	(5)	1%	(8)	10%	(65)	76%	(488)	645
Biden Job Approve	10%	(42)	11%	(47)	2%	(9)	1%	(2)	16%	(70)	60%	(258)	429
Biden Job Disapprove	5%	(25)	10%	(50)	1%	(3)	1%	(7)	10%	(50)	73%	(372)	506
Biden Job Strongly Approve	15%	(28)	17%	(33)	3%	(6)	1%	(1)	16%	(32)	48%	(94)	195
Biden Job Somewhat Approve	6%	(14)	6%	(14)	1%	(3)	—	(1)	16%	(38)	70%	(163)	234
Biden Job Somewhat Disapprove	6%	(8)	7%	(10)	2%	(3)	2%	(2)	13%	(18)	71%	(100)	142
Biden Job Strongly Disapprove	4%	(16)	11%	(40)	—	(0)	1%	(4)	9%	(32)	75%	(272)	365
Favorable of Biden	10%	(43)	11%	(48)	1%	(6)	1%	(3)	16%	(71)	61%	(265)	436
Unfavorable of Biden	5%	(23)	8%	(41)	1%	(5)	1%	(6)	9%	(45)	75%	(368)	489

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Table MCEN5_18: How favorable or unfavorable do you feel about the following film directors?

Alexander Payne

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(67)	10%	(97)	2%	(15)	1%	(11)	12%	(121)	68%	(664)	975
Very Favorable of Biden	14%	(28)	13%	(27)	2%	(3)	1%	(1)	20%	(40)	51%	(101)	200
Somewhat Favorable of Biden	6%	(14)	9%	(22)	1%	(2)	1%	(2)	13%	(31)	69%	(164)	236
Somewhat Unfavorable of Biden	8%	(9)	9%	(9)	1%	(2)	2%	(2)	11%	(11)	68%	(71)	104
Very Unfavorable of Biden	4%	(15)	8%	(32)	1%	(4)	1%	(4)	9%	(34)	77%	(297)	385
#1 Issue: Economy	8%	(32)	11%	(43)	1%	(4)	1%	(5)	10%	(40)	69%	(279)	402
#1 Issue: Security	4%	(5)	13%	(15)	2%	(2)	—	(0)	9%	(10)	72%	(85)	117
#1 Issue: Health Care	12%	(9)	15%	(11)	3%	(3)	3%	(2)	13%	(9)	54%	(39)	73
#1 Issue: Medicare / Social Security	5%	(5)	7%	(8)	2%	(2)	1%	(1)	17%	(19)	69%	(79)	114
#1 Issue: Women's Issues	5%	(6)	7%	(8)	1%	(1)	1%	(1)	24%	(27)	62%	(72)	115
#1 Issue: Energy	8%	(6)	11%	(8)	—	(0)	3%	(2)	10%	(8)	68%	(49)	73
2022 House Vote: Democrat	10%	(41)	11%	(44)	1%	(5)	—	(2)	13%	(50)	64%	(249)	391
2022 House Vote: Republican	7%	(21)	9%	(29)	1%	(3)	2%	(5)	10%	(34)	72%	(233)	326
2022 House Vote: Didnt Vote	2%	(5)	7%	(15)	3%	(7)	2%	(4)	14%	(30)	72%	(156)	218
2020 Vote: Joe Biden	10%	(41)	10%	(44)	1%	(5)	1%	(5)	14%	(58)	64%	(266)	418
2020 Vote: Donald Trump	6%	(18)	11%	(34)	1%	(3)	—	(1)	9%	(29)	73%	(236)	321
2020 Vote: Didn't Vote	4%	(8)	8%	(17)	3%	(7)	2%	(3)	16%	(32)	67%	(134)	201
2018 House Vote: Democrat	11%	(38)	12%	(40)	1%	(5)	—	(1)	13%	(44)	62%	(209)	337
2018 House Vote: Republican	6%	(17)	7%	(20)	1%	(3)	1%	(2)	10%	(28)	74%	(200)	270
2018 House Vote: Didnt Vote	4%	(13)	8%	(27)	2%	(7)	2%	(8)	14%	(45)	70%	(229)	328
4-Region: Northeast	7%	(12)	11%	(17)	2%	(3)	4%	(6)	9%	(14)	67%	(107)	158
4-Region: Midwest	7%	(13)	12%	(22)	1%	(1)	1%	(2)	10%	(18)	70%	(132)	188
4-Region: South	7%	(28)	9%	(35)	2%	(7)	1%	(4)	14%	(58)	67%	(273)	406
4-Region: West	6%	(14)	10%	(22)	2%	(4)	—	(0)	14%	(30)	68%	(152)	223

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN5_19: How favorable or unfavorable do you feel about the following film directors?

Ang Lee

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	10%	(110)	15%	(157)	3%	(28)	2%	(19)	15%	(153)	56%	(587)	1054
Gender: Male	14%	(70)	18%	(91)	4%	(22)	3%	(15)	15%	(76)	46%	(230)	504
Gender: Female	7%	(40)	12%	(65)	1%	(6)	1%	(3)	14%	(75)	64%	(346)	537
Age: 18-34	9%	(29)	15%	(51)	4%	(13)	2%	(8)	14%	(46)	56%	(185)	332
Age: 35-44	6%	(10)	17%	(30)	2%	(4)	2%	(4)	17%	(30)	55%	(97)	176
Age: 45-64	16%	(52)	11%	(36)	4%	(11)	1%	(4)	13%	(43)	55%	(175)	320
Age: 65+	8%	(19)	18%	(40)	—	(0)	2%	(3)	15%	(34)	57%	(129)	226
GenZers: 1997-2012	6%	(9)	11%	(18)	3%	(5)	3%	(5)	8%	(13)	68%	(108)	158
Millennials: 1981-1996	10%	(31)	18%	(57)	4%	(11)	2%	(5)	19%	(59)	48%	(150)	313
GenXers: 1965-1980	15%	(37)	13%	(31)	2%	(5)	2%	(4)	10%	(24)	59%	(142)	243
Baby Boomers: 1946-1964	11%	(34)	14%	(45)	2%	(7)	1%	(3)	18%	(55)	54%	(170)	314
PID: Dem (no lean)	14%	(55)	19%	(78)	2%	(9)	2%	(7)	14%	(56)	49%	(194)	398
PID: Ind (no lean)	7%	(22)	12%	(39)	3%	(9)	—	(1)	13%	(43)	65%	(214)	328
PID: Rep (no lean)	10%	(34)	12%	(41)	3%	(11)	3%	(10)	16%	(54)	55%	(179)	328
PID/Gender: Dem Men	22%	(43)	22%	(44)	4%	(7)	3%	(6)	12%	(24)	36%	(70)	194
PID/Gender: Dem Women	6%	(12)	17%	(34)	1%	(2)	1%	(1)	15%	(30)	59%	(115)	195
PID/Gender: Ind Men	5%	(8)	15%	(24)	4%	(6)	1%	(1)	17%	(26)	59%	(92)	156
PID/Gender: Ind Women	8%	(14)	8%	(14)	2%	(3)	—	(0)	10%	(18)	71%	(120)	168
PID/Gender: Rep Men	13%	(19)	15%	(24)	6%	(9)	5%	(8)	17%	(26)	44%	(68)	154
PID/Gender: Rep Women	8%	(14)	10%	(17)	1%	(1)	1%	(2)	16%	(28)	64%	(111)	174
Ideo: Liberal (1-3)	15%	(48)	24%	(75)	3%	(9)	1%	(3)	15%	(48)	42%	(133)	316
Ideo: Moderate (4)	8%	(25)	12%	(37)	4%	(14)	1%	(3)	17%	(55)	58%	(184)	318
Ideo: Conservative (5-7)	11%	(36)	12%	(40)	1%	(5)	3%	(11)	13%	(43)	59%	(196)	332
Educ: < College	7%	(52)	12%	(79)	3%	(19)	2%	(11)	14%	(96)	63%	(433)	690
Educ: Bachelors degree	14%	(31)	21%	(49)	3%	(6)	3%	(7)	15%	(34)	44%	(100)	226
Educ: Post-grad	20%	(27)	21%	(29)	2%	(3)	1%	(1)	17%	(23)	39%	(54)	138
Income: Under 50k	7%	(43)	11%	(66)	3%	(17)	1%	(8)	14%	(80)	63%	(366)	579
Income: 50k-100k	10%	(30)	19%	(59)	3%	(9)	2%	(7)	16%	(50)	50%	(155)	311
Income: 100k+	23%	(37)	19%	(32)	1%	(2)	2%	(3)	14%	(23)	41%	(66)	163
Ethnicity: White	10%	(81)	15%	(122)	2%	(15)	1%	(12)	15%	(121)	57%	(462)	813
Ethnicity: Hispanic	9%	(16)	12%	(22)	3%	(5)	1%	(2)	16%	(28)	59%	(102)	174

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Table MCEN5_19: How favorable or unfavorable do you feel about the following film directors?

Ang Lee

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	10%	(110)	15%	(157)	3%	(28)	2%	(19)	15%	(153)	56%	(587)	1054
Ethnicity: Black	9%	(13)	16%	(22)	6%	(8)	2%	(3)	15%	(20)	51%	(69)	135
Ethnicity: Other	16%	(17)	12%	(13)	5%	(6)	4%	(4)	11%	(12)	52%	(55)	106
All Christian	10%	(47)	16%	(74)	3%	(12)	3%	(14)	14%	(63)	54%	(248)	458
All Non-Christian	19%	(12)	24%	(15)	2%	(1)	2%	(1)	10%	(7)	43%	(28)	65
Agnostic/Nothing in particular	10%	(30)	12%	(37)	4%	(12)	1%	(2)	17%	(53)	57%	(177)	311
Something Else	9%	(16)	13%	(23)	2%	(4)	—	(1)	11%	(19)	66%	(119)	181
Religious Non-Protestant/Catholic	18%	(14)	21%	(16)	4%	(3)	2%	(1)	9%	(7)	47%	(36)	77
Evangelical	10%	(28)	14%	(41)	1%	(2)	3%	(8)	12%	(35)	60%	(169)	283
Non-Evangelical	10%	(33)	16%	(53)	4%	(12)	2%	(7)	13%	(43)	56%	(188)	336
Community: Urban	14%	(45)	19%	(59)	2%	(7)	1%	(4)	17%	(53)	46%	(144)	313
Community: Suburban	9%	(45)	15%	(71)	3%	(15)	2%	(10)	12%	(59)	59%	(286)	485
Community: Rural	8%	(20)	11%	(27)	3%	(7)	2%	(4)	16%	(42)	61%	(156)	256
Employ: Private Sector	16%	(54)	21%	(71)	4%	(12)	3%	(9)	12%	(40)	44%	(148)	334
Employ: Government	16%	(10)	7%	(4)	3%	(2)	1%	(1)	11%	(7)	62%	(39)	63
Employ: Self-Employed	9%	(10)	10%	(10)	4%	(4)	1%	(1)	14%	(15)	62%	(65)	105
Employ: Homemaker	4%	(3)	8%	(6)	—	(0)	—	(0)	15%	(11)	73%	(53)	73
Employ: Retired	9%	(23)	16%	(43)	2%	(5)	1%	(2)	16%	(41)	57%	(152)	266
Employ: Unemployed	5%	(6)	11%	(15)	2%	(3)	2%	(2)	23%	(30)	57%	(76)	132
Employ: Other	2%	(1)	12%	(6)	5%	(2)	3%	(1)	10%	(5)	69%	(35)	51
Military HH: Yes	9%	(13)	18%	(27)	4%	(6)	1%	(2)	15%	(22)	53%	(79)	149
Military HH: No	11%	(97)	14%	(130)	2%	(22)	2%	(17)	15%	(131)	56%	(508)	905
RD/WT: Right Direction	13%	(48)	17%	(63)	5%	(17)	2%	(7)	16%	(58)	47%	(173)	366
RD/WT: Wrong Track	9%	(62)	14%	(94)	2%	(11)	2%	(12)	14%	(95)	60%	(414)	688
Biden Job Approve	12%	(56)	20%	(92)	3%	(14)	2%	(9)	17%	(77)	46%	(209)	458
Biden Job Disapprove	9%	(50)	12%	(65)	3%	(14)	2%	(9)	14%	(73)	60%	(320)	532
Biden Job Strongly Approve	18%	(38)	21%	(45)	5%	(10)	—	(1)	17%	(36)	39%	(81)	211
Biden Job Somewhat Approve	8%	(19)	19%	(46)	2%	(4)	3%	(8)	17%	(41)	52%	(128)	247
Biden Job Somewhat Disapprove	10%	(13)	21%	(28)	5%	(6)	1%	(1)	13%	(17)	52%	(69)	133
Biden Job Strongly Disapprove	9%	(37)	9%	(37)	2%	(8)	2%	(9)	14%	(56)	63%	(251)	399

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Table MCEN5_19: How favorable or unfavorable do you feel about the following film directors?

Ang Lee

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	10%	(110)	15%	(157)	3%	(28)	2%	(19)	15%	(153)	56%	(587)	1054
Favorable of Biden	12%	(56)	19%	(87)	2%	(11)	1%	(6)	16%	(75)	49%	(221)	456
Unfavorable of Biden	9%	(46)	12%	(64)	3%	(16)	2%	(12)	14%	(73)	60%	(315)	527
Very Favorable of Biden	19%	(41)	18%	(40)	4%	(9)	—	(1)	14%	(31)	44%	(95)	217
Somewhat Favorable of Biden	6%	(15)	20%	(47)	1%	(2)	2%	(5)	18%	(43)	53%	(126)	239
Somewhat Unfavorable of Biden	12%	(14)	20%	(24)	5%	(5)	1%	(1)	20%	(24)	42%	(50)	117
Very Unfavorable of Biden	8%	(33)	10%	(41)	3%	(11)	3%	(11)	12%	(49)	65%	(265)	410
#1 Issue: Economy	12%	(54)	13%	(59)	2%	(11)	1%	(6)	14%	(60)	57%	(247)	437
#1 Issue: Security	6%	(7)	16%	(22)	4%	(5)	4%	(6)	12%	(15)	58%	(77)	132
#1 Issue: Health Care	12%	(12)	16%	(16)	5%	(5)	4%	(4)	14%	(14)	50%	(50)	101
#1 Issue: Medicare / Social Security	12%	(13)	10%	(11)	4%	(4)	1%	(1)	11%	(12)	63%	(69)	109
#1 Issue: Women's Issues	9%	(11)	21%	(26)	1%	(1)	—	(0)	17%	(21)	54%	(68)	127
#1 Issue: Energy	18%	(9)	14%	(7)	7%	(4)	—	(0)	13%	(7)	47%	(24)	51
#1 Issue: Other	1%	(1)	13%	(7)	—	(0)	—	(0)	29%	(15)	57%	(29)	51
2022 House Vote: Democrat	13%	(56)	22%	(95)	2%	(10)	1%	(6)	14%	(58)	47%	(200)	424
2022 House Vote: Republican	11%	(35)	12%	(40)	3%	(9)	4%	(12)	16%	(54)	55%	(184)	335
2022 House Vote: Didnt Vote	6%	(16)	8%	(21)	4%	(9)	—	(1)	14%	(36)	68%	(173)	256
2020 Vote: Joe Biden	13%	(59)	21%	(93)	3%	(12)	1%	(6)	15%	(67)	47%	(206)	443
2020 Vote: Donald Trump	8%	(29)	11%	(38)	3%	(9)	3%	(10)	15%	(53)	60%	(206)	346
2020 Vote: Didn't Vote	8%	(19)	9%	(21)	3%	(7)	1%	(1)	13%	(31)	66%	(153)	233
2018 House Vote: Democrat	16%	(54)	22%	(76)	2%	(8)	1%	(3)	13%	(45)	46%	(156)	341
2018 House Vote: Republican	10%	(32)	13%	(39)	2%	(5)	3%	(11)	18%	(55)	54%	(166)	307
2018 House Vote: Someone else	1%	(1)	8%	(4)	1%	(1)	—	(0)	13%	(6)	76%	(39)	51
2018 House Vote: Didnt Vote	7%	(24)	11%	(39)	4%	(15)	1%	(5)	13%	(46)	64%	(226)	354
4-Region: Northeast	14%	(26)	18%	(35)	5%	(9)	1%	(2)	15%	(29)	47%	(90)	189
4-Region: Midwest	15%	(34)	12%	(27)	1%	(1)	1%	(1)	14%	(31)	58%	(130)	225
4-Region: South	7%	(29)	14%	(54)	3%	(14)	2%	(8)	13%	(53)	60%	(237)	394
4-Region: West	9%	(22)	17%	(42)	2%	(5)	3%	(7)	16%	(40)	53%	(130)	246

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_20: How favorable or unfavorable do you feel about the following film directors?

Woody Allen

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	21% (227)	25% (270)	14% (156)	15% (164)	16% (177)	10% (105)	1099
Gender: Male	22% (119)	26% (139)	15% (84)	14% (74)	14% (75)	9% (51)	542
Gender: Female	20% (108)	23% (125)	13% (72)	17% (89)	17% (92)	10% (53)	540
Age: 18-34	15% (46)	23% (69)	12% (36)	9% (27)	19% (58)	21% (64)	301
Age: 35-44	30% (59)	26% (49)	11% (21)	14% (28)	11% (21)	8% (15)	193
Age: 45-64	22% (80)	25% (93)	13% (48)	18% (66)	17% (62)	5% (17)	367
Age: 65+	18% (42)	25% (59)	21% (51)	18% (43)	15% (35)	4% (9)	238
GenZers: 1997-2012	13% (18)	21% (30)	10% (15)	11% (16)	20% (29)	26% (38)	146
Millennials: 1981-1996	25% (80)	24% (77)	12% (38)	11% (33)	15% (47)	13% (40)	315
GenXers: 1965-1980	21% (60)	24% (68)	13% (38)	19% (53)	18% (51)	5% (15)	286
Baby Boomers: 1946-1964	19% (62)	27% (87)	19% (62)	17% (55)	14% (44)	3% (9)	321
PID: Dem (no lean)	24% (107)	26% (117)	11% (51)	16% (72)	16% (72)	6% (26)	445
PID: Ind (no lean)	16% (53)	23% (76)	17% (57)	10% (35)	16% (54)	18% (59)	333
PID: Rep (no lean)	21% (67)	24% (77)	15% (48)	18% (58)	16% (51)	6% (21)	322
PID/Gender: Dem Men	30% (62)	30% (63)	12% (26)	12% (25)	9% (18)	7% (13)	206
PID/Gender: Dem Women	20% (45)	21% (48)	11% (25)	21% (46)	21% (46)	5% (12)	223
PID/Gender: Ind Men	15% (25)	23% (40)	17% (29)	11% (19)	16% (28)	17% (30)	170
PID/Gender: Ind Women	17% (27)	23% (36)	17% (28)	10% (16)	15% (25)	18% (29)	161
PID/Gender: Rep Men	19% (31)	22% (37)	17% (29)	19% (31)	18% (30)	5% (8)	166
PID/Gender: Rep Women	23% (35)	26% (41)	12% (19)	17% (27)	14% (21)	8% (13)	156
Ideo: Liberal (1-3)	26% (88)	22% (75)	15% (50)	20% (67)	12% (39)	5% (17)	337
Ideo: Moderate (4)	19% (65)	33% (112)	12% (40)	8% (26)	18% (59)	11% (37)	338
Ideo: Conservative (5-7)	19% (63)	21% (70)	17% (56)	20% (68)	17% (57)	7% (23)	337
Educ: < College	21% (153)	25% (181)	13% (93)	13% (94)	18% (130)	11% (84)	735
Educ: Bachelors degree	23% (50)	23% (49)	16% (35)	21% (45)	12% (26)	5% (11)	216
Educ: Post-grad	16% (24)	27% (40)	19% (28)	17% (25)	14% (21)	7% (10)	148
Income: Under 50k	22% (139)	22% (138)	11% (70)	14% (89)	17% (107)	13% (78)	622
Income: 50k-100k	18% (55)	28% (85)	16% (49)	15% (45)	16% (48)	6% (18)	299
Income: 100k+	19% (33)	27% (47)	21% (37)	17% (31)	12% (22)	5% (8)	178
Ethnicity: White	21% (181)	25% (216)	15% (125)	15% (132)	15% (126)	9% (75)	855
Ethnicity: Hispanic	21% (43)	24% (48)	11% (22)	15% (30)	15% (30)	13% (26)	198

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Table MCEN5_20: How favorable or unfavorable do you feel about the following film directors?
 Woody Allen

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	21% (227)	25% (270)	14% (156)	15% (164)	16% (177)	10% (105)	1099
Ethnicity: Black	20% (29)	20% (30)	13% (19)	12% (17)	20% (29)	14% (21)	144
Ethnicity: Other	16% (16)	24% (24)	13% (13)	15% (15)	22% (22)	9% (9)	100
All Christian	22% (101)	25% (115)	16% (76)	16% (74)	14% (67)	7% (34)	468
All Non-Christian	26% (17)	40% (26)	6% (4)	12% (8)	9% (6)	6% (4)	64
Agnostic/Nothing in particular	15% (46)	25% (77)	15% (45)	13% (39)	21% (63)	11% (35)	304
Something Else	25% (55)	22% (47)	12% (26)	14% (31)	14% (31)	13% (28)	218
Religious Non-Protestant/Catholic	23% (17)	40% (29)	6% (4)	11% (8)	15% (11)	5% (4)	72
Evangelical	24% (74)	20% (63)	13% (42)	16% (51)	16% (50)	11% (34)	315
Non-Evangelical	23% (81)	26% (95)	17% (59)	15% (53)	12% (43)	8% (27)	358
Community: Urban	25% (83)	23% (76)	12% (40)	13% (44)	17% (56)	10% (34)	333
Community: Suburban	18% (95)	26% (132)	17% (89)	16% (82)	14% (70)	9% (47)	516
Community: Rural	19% (48)	25% (62)	11% (27)	15% (39)	20% (50)	9% (24)	250
Employ: Private Sector	26% (95)	25% (92)	17% (62)	13% (47)	14% (52)	7% (24)	373
Employ: Government	20% (14)	27% (19)	7% (5)	16% (11)	20% (15)	11% (8)	73
Employ: Self-Employed	21% (18)	15% (13)	13% (11)	9% (8)	11% (10)	31% (27)	87
Employ: Homemaker	23% (19)	22% (19)	12% (10)	11% (9)	24% (20)	8% (7)	84
Employ: Retired	21% (58)	25% (70)	17% (48)	21% (59)	14% (39)	2% (6)	280
Employ: Unemployed	13% (14)	30% (34)	13% (14)	13% (15)	23% (26)	8% (9)	112
Employ: Other	11% (6)	27% (14)	6% (3)	13% (7)	14% (7)	28% (14)	50
Military HH: Yes	20% (25)	30% (38)	13% (17)	14% (18)	16% (21)	8% (10)	129
Military HH: No	21% (201)	24% (232)	14% (139)	15% (147)	16% (156)	10% (95)	970
RD/WT: Right Direction	26% (93)	25% (90)	14% (51)	11% (41)	17% (60)	8% (27)	362
RD/WT: Wrong Track	18% (134)	24% (181)	14% (105)	17% (124)	16% (116)	11% (78)	737
Biden Job Approve	24% (112)	27% (129)	14% (64)	12% (56)	16% (77)	7% (34)	472
Biden Job Disapprove	20% (112)	24% (136)	16% (91)	18% (105)	15% (84)	8% (44)	573
Biden Job Strongly Approve	32% (65)	28% (57)	12% (25)	10% (22)	13% (28)	5% (10)	206
Biden Job Somewhat Approve	17% (46)	27% (71)	15% (40)	13% (35)	19% (50)	9% (24)	266
Biden Job Somewhat Disapprove	18% (30)	33% (57)	12% (21)	13% (23)	16% (28)	7% (13)	173
Biden Job Strongly Disapprove	20% (82)	20% (79)	18% (70)	20% (82)	14% (56)	8% (32)	400

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Table MCEN5_20: How favorable or unfavorable do you feel about the following film directors?

Woody Allen

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	21% (227)	25% (270)	14% (156)	15% (164)	16% (177)	10% (105)	1099
Favorable of Biden	24% (117)	27% (133)	13% (64)	12% (58)	17% (85)	7% (37)	493
Unfavorable of Biden	19% (103)	24% (133)	15% (82)	19% (101)	15% (80)	8% (44)	543
Very Favorable of Biden	31% (68)	27% (57)	12% (25)	11% (23)	12% (26)	8% (16)	216
Somewhat Favorable of Biden	18% (49)	27% (75)	14% (39)	12% (34)	21% (59)	7% (20)	277
Somewhat Unfavorable of Biden	20% (25)	36% (47)	13% (16)	12% (15)	13% (17)	6% (8)	128
Very Unfavorable of Biden	19% (78)	21% (87)	16% (66)	21% (86)	15% (63)	9% (37)	415
#1 Issue: Economy	20% (91)	23% (105)	17% (78)	15% (69)	15% (67)	9% (41)	451
#1 Issue: Security	15% (22)	31% (46)	10% (16)	15% (22)	17% (25)	13% (19)	149
#1 Issue: Health Care	24% (23)	31% (30)	16% (15)	8% (8)	10% (10)	11% (10)	96
#1 Issue: Medicare / Social Security	26% (38)	21% (30)	12% (18)	13% (19)	22% (33)	5% (8)	147
#1 Issue: Women's Issues	27% (31)	18% (21)	8% (9)	19% (22)	20% (23)	9% (11)	117
#1 Issue: Energy	17% (11)	33% (21)	14% (9)	15% (9)	9% (5)	14% (9)	64
2022 House Vote: Democrat	25% (115)	27% (120)	15% (67)	17% (75)	12% (55)	4% (20)	452
2022 House Vote: Republican	19% (64)	24% (82)	17% (57)	20% (68)	15% (53)	5% (18)	342
2022 House Vote: Didnt Vote	17% (45)	23% (61)	8% (20)	7% (20)	23% (61)	21% (56)	263
2020 Vote: Joe Biden	22% (102)	28% (128)	14% (65)	15% (68)	14% (62)	6% (27)	452
2020 Vote: Donald Trump	20% (77)	21% (79)	17% (62)	19% (71)	14% (51)	10% (36)	375
2020 Vote: Didn't Vote	19% (45)	23% (55)	9% (21)	9% (22)	23% (54)	17% (41)	237
2018 House Vote: Democrat	25% (97)	26% (102)	14% (52)	18% (69)	13% (48)	4% (16)	384
2018 House Vote: Republican	19% (58)	22% (68)	19% (56)	20% (61)	14% (42)	5% (17)	302
2018 House Vote: Didnt Vote	19% (69)	26% (94)	10% (36)	9% (33)	21% (78)	16% (57)	366
4-Region: Northeast	23% (43)	23% (44)	12% (22)	14% (27)	17% (32)	11% (21)	190
4-Region: Midwest	23% (55)	26% (62)	15% (36)	15% (36)	14% (35)	8% (20)	243
4-Region: South	18% (75)	25% (104)	14% (59)	18% (73)	14% (59)	10% (40)	411
4-Region: West	21% (54)	23% (60)	15% (38)	11% (29)	20% (51)	9% (24)	256

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN5_21: How favorable or unfavorable do you feel about the following film directors?
 Ron Howard

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	38% (415)	21% (229)	3% (33)	2% (16)	11% (124)	24% (265)	1082
Gender: Male	40% (209)	24% (126)	5% (25)	2% (10)	9% (48)	20% (108)	526
Gender: Female	38% (206)	19% (102)	1% (8)	1% (7)	13% (67)	27% (145)	535
Age: 18-34	10% (34)	14% (48)	4% (14)	1% (5)	20% (70)	51% (181)	352
Age: 35-44	34% (58)	32% (55)	3% (5)	3% (5)	9% (15)	19% (32)	169
Age: 45-64	55% (183)	22% (73)	2% (7)	1% (5)	6% (21)	13% (43)	330
Age: 65+	61% (140)	23% (54)	3% (7)	1% (2)	8% (19)	4% (9)	231
GenZers: 1997-2012	5% (8)	10% (17)	4% (6)	1% (2)	14% (24)	67% (117)	175
Millennials: 1981-1996	23% (75)	24% (75)	4% (13)	2% (7)	19% (59)	28% (89)	318
GenXers: 1965-1980	52% (123)	24% (56)	2% (5)	— (1)	7% (17)	15% (35)	236
Baby Boomers: 1946-1964	60% (199)	22% (72)	3% (9)	2% (6)	6% (21)	7% (22)	329
PID: Dem (no lean)	43% (185)	24% (101)	2% (7)	1% (6)	10% (41)	20% (87)	427
PID: Ind (no lean)	27% (95)	20% (69)	4% (13)	1% (4)	13% (45)	36% (126)	352
PID: Rep (no lean)	44% (134)	20% (60)	4% (13)	2% (6)	12% (37)	17% (52)	303
PID/Gender: Dem Men	42% (90)	29% (64)	3% (6)	2% (4)	8% (17)	16% (36)	216
PID/Gender: Dem Women	49% (95)	19% (37)	— (1)	1% (2)	9% (17)	22% (44)	196
PID/Gender: Ind Men	29% (49)	22% (37)	5% (9)	2% (3)	8% (14)	34% (58)	168
PID/Gender: Ind Women	26% (46)	18% (31)	2% (4)	1% (1)	17% (31)	36% (64)	176
PID/Gender: Rep Men	50% (70)	18% (26)	7% (10)	2% (3)	12% (17)	10% (15)	141
PID/Gender: Rep Women	39% (64)	21% (34)	2% (3)	2% (3)	12% (20)	23% (38)	162
Ideo: Liberal (1-3)	45% (150)	21% (68)	2% (8)	2% (7)	13% (42)	17% (55)	330
Ideo: Moderate (4)	36% (115)	20% (65)	4% (14)	1% (4)	7% (22)	31% (98)	318
Ideo: Conservative (5-7)	43% (141)	26% (83)	3% (8)	1% (4)	13% (43)	14% (47)	326
Educ: < College	35% (264)	19% (144)	2% (16)	2% (15)	13% (95)	29% (219)	754
Educ: Bachelors degree	48% (99)	27% (55)	4% (7)	— (1)	6% (12)	14% (29)	204
Educ: Post-grad	42% (52)	24% (30)	8% (10)	1% (1)	13% (16)	13% (16)	124
Income: Under 50k	35% (212)	19% (113)	2% (12)	1% (9)	11% (65)	32% (195)	606
Income: 50k-100k	38% (121)	26% (83)	4% (12)	2% (5)	15% (48)	15% (48)	317
Income: 100k+	51% (82)	21% (33)	6% (9)	1% (2)	7% (11)	14% (23)	159
Ethnicity: White	42% (352)	22% (187)	2% (18)	1% (10)	11% (93)	22% (185)	845
Ethnicity: Hispanic	21% (52)	15% (37)	— (0)	1% (2)	17% (41)	46% (113)	246

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Table MCEN5_21: How favorable or unfavorable do you feel about the following film directors?

Ron Howard

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	38% (415)	21% (229)	3% (33)	2% (16)	11% (124)	24% (265)	1082
Ethnicity: Black	24% (31)	16% (20)	6% (7)	4% (5)	13% (17)	37% (48)	128
Ethnicity: Other	28% (31)	21% (23)	7% (8)	1% (2)	12% (14)	29% (32)	109
All Christian	46% (213)	25% (113)	3% (13)	2% (8)	8% (36)	17% (78)	460
All Non-Christian	26% (18)	19% (13)	7% (5)	1% (1)	14% (9)	32% (21)	67
Agnostic/Nothing in particular	34% (108)	17% (55)	3% (10)	1% (2)	14% (43)	31% (100)	317
Something Else	36% (71)	16% (31)	2% (4)	2% (4)	15% (29)	28% (55)	194
Religious Non-Protestant/Catholic	28% (21)	17% (13)	8% (6)	3% (2)	13% (9)	31% (23)	74
Evangelical	39% (105)	24% (65)	3% (8)	2% (6)	15% (41)	16% (42)	268
Non-Evangelical	47% (175)	21% (78)	2% (6)	1% (5)	6% (24)	23% (87)	375
Community: Urban	34% (114)	21% (73)	4% (13)	2% (8)	10% (35)	29% (98)	341
Community: Suburban	41% (197)	21% (101)	3% (16)	1% (5)	12% (57)	22% (105)	481
Community: Rural	40% (104)	21% (55)	1% (4)	2% (4)	12% (32)	24% (61)	260
Employ: Private Sector	41% (146)	27% (95)	3% (11)	1% (4)	9% (32)	18% (65)	353
Employ: Government	26% (15)	18% (10)	— (0)	3% (2)	17% (10)	36% (21)	58
Employ: Self-Employed	27% (29)	23% (25)	4% (4)	1% (2)	15% (16)	29% (31)	107
Employ: Homemaker	38% (34)	16% (15)	— (0)	— (0)	13% (11)	33% (29)	89
Employ: Retired	58% (148)	22% (57)	3% (8)	2% (5)	8% (19)	8% (20)	257
Employ: Unemployed	18% (25)	10% (14)	5% (7)	1% (1)	18% (25)	48% (66)	138
Military HH: Yes	44% (60)	33% (46)	2% (3)	2% (3)	9% (12)	11% (14)	138
Military HH: No	38% (355)	19% (184)	3% (30)	1% (13)	12% (112)	27% (250)	945
RD/WT: Right Direction	42% (149)	21% (75)	4% (14)	2% (8)	10% (35)	21% (74)	355
RD/WT: Wrong Track	37% (266)	21% (154)	3% (19)	1% (9)	12% (88)	26% (191)	727
Biden Job Approve	45% (210)	21% (100)	3% (13)	1% (5)	10% (49)	20% (92)	468
Biden Job Disapprove	37% (200)	23% (122)	3% (18)	2% (10)	12% (64)	23% (125)	539
Biden Job Strongly Approve	49% (108)	18% (40)	3% (6)	1% (2)	13% (29)	16% (36)	220
Biden Job Somewhat Approve	41% (102)	24% (60)	3% (8)	1% (3)	8% (20)	23% (56)	249
Biden Job Somewhat Disapprove	30% (46)	25% (39)	3% (5)	1% (2)	9% (14)	31% (49)	156
Biden Job Strongly Disapprove	40% (154)	21% (82)	3% (13)	2% (8)	13% (50)	20% (76)	383
Favorable of Biden	45% (210)	21% (97)	2% (9)	1% (4)	11% (52)	20% (95)	468
Unfavorable of Biden	37% (194)	23% (121)	4% (21)	1% (8)	12% (64)	23% (119)	527

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Table MCEN5_21: How favorable or unfavorable do you feel about the following film directors?

Ron Howard

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	38% (415)	21% (229)	3% (33)	2% (16)	11% (124)	24% (265)	1082
Very Favorable of Biden	48% (110)	17% (39)	1% (3)	— (1)	11% (26)	22% (49)	226
Somewhat Favorable of Biden	42% (101)	24% (59)	3% (7)	1% (3)	11% (26)	19% (46)	241
Somewhat Unfavorable of Biden	27% (35)	28% (36)	5% (6)	— (0)	5% (7)	34% (44)	128
Very Unfavorable of Biden	40% (159)	21% (84)	4% (15)	2% (7)	14% (57)	19% (75)	398
#1 Issue: Economy	34% (153)	23% (104)	3% (13)	2% (9)	11% (48)	27% (118)	443
#1 Issue: Security	45% (63)	21% (30)	4% (5)	1% (1)	9% (12)	20% (28)	140
#1 Issue: Health Care	39% (34)	21% (18)	4% (4)	1% (0)	7% (6)	29% (25)	88
#1 Issue: Medicare / Social Security	64% (83)	16% (20)	— (0)	1% (2)	11% (14)	8% (11)	131
#1 Issue: Women's Issues	23% (31)	19% (25)	2% (2)	1% (1)	20% (26)	36% (48)	134
#1 Issue: Energy	35% (22)	26% (16)	6% (4)	5% (3)	15% (9)	14% (9)	63
2022 House Vote: Democrat	46% (198)	21% (93)	2% (10)	1% (6)	11% (48)	18% (78)	433
2022 House Vote: Republican	45% (142)	22% (69)	5% (16)	2% (5)	12% (38)	14% (46)	317
2022 House Vote: Didnt Vote	22% (63)	21% (59)	2% (6)	2% (5)	11% (32)	42% (118)	283
2020 Vote: Joe Biden	47% (216)	23% (105)	2% (10)	1% (4)	10% (48)	17% (78)	462
2020 Vote: Donald Trump	40% (133)	19% (64)	4% (14)	2% (8)	11% (35)	23% (77)	330
2020 Vote: Didn't Vote	23% (59)	20% (52)	4% (9)	1% (2)	13% (34)	40% (101)	256
2018 House Vote: Democrat	51% (188)	22% (81)	1% (4)	1% (5)	9% (33)	16% (60)	369
2018 House Vote: Republican	43% (123)	21% (59)	5% (15)	2% (5)	13% (38)	16% (46)	286
2018 House Vote: Didnt Vote	25% (95)	22% (84)	4% (14)	2% (6)	13% (50)	34% (130)	379
4-Region: Northeast	38% (79)	26% (53)	3% (7)	2% (4)	8% (17)	22% (46)	206
4-Region: Midwest	47% (96)	21% (43)	1% (3)	2% (3)	11% (22)	18% (36)	203
4-Region: South	37% (147)	21% (81)	4% (17)	1% (5)	11% (44)	25% (100)	394
4-Region: West	34% (94)	19% (52)	2% (7)	1% (4)	14% (40)	29% (82)	280

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN5_22: How favorable or unfavorable do you feel about the following film directors?

Jason Reitman

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(89)	11%	(115)	1%	(15)	1%	(10)	12%	(125)	65%	(672)	1026
Gender: Male	12%	(58)	15%	(73)	2%	(9)	2%	(8)	14%	(69)	56%	(279)	496
Gender: Female	6%	(31)	8%	(42)	1%	(6)	—	(2)	11%	(56)	74%	(381)	518
Age: 18-34	10%	(29)	11%	(33)	3%	(9)	—	(1)	12%	(36)	63%	(186)	294
Age: 35-44	13%	(23)	13%	(22)	1%	(2)	2%	(3)	11%	(19)	60%	(103)	172
Age: 45-64	9%	(31)	11%	(38)	1%	(4)	2%	(5)	12%	(42)	65%	(225)	345
Age: 65+	3%	(7)	10%	(22)	—	(0)	—	(1)	13%	(28)	73%	(158)	215
GenZers: 1997-2012	7%	(10)	6%	(9)	5%	(8)	—	(0)	12%	(17)	69%	(100)	144
Millennials: 1981-1996	13%	(39)	15%	(44)	1%	(3)	1%	(4)	11%	(33)	58%	(172)	294
GenXers: 1965-1980	12%	(29)	11%	(26)	1%	(3)	1%	(2)	12%	(30)	63%	(153)	244
Baby Boomers: 1946-1964	3%	(10)	11%	(34)	—	(1)	1%	(4)	13%	(42)	71%	(223)	315
PID: Dem (no lean)	14%	(59)	12%	(53)	1%	(6)	1%	(5)	15%	(64)	56%	(239)	427
PID: Ind (no lean)	5%	(15)	9%	(28)	1%	(4)	1%	(2)	10%	(29)	74%	(228)	307
PID: Rep (no lean)	5%	(15)	11%	(33)	2%	(5)	1%	(3)	11%	(31)	70%	(205)	292
PID/Gender: Dem Men	19%	(40)	16%	(33)	2%	(4)	2%	(4)	17%	(35)	45%	(94)	210
PID/Gender: Dem Women	9%	(20)	10%	(20)	1%	(1)	1%	(2)	14%	(28)	66%	(137)	208
PID/Gender: Ind Men	6%	(9)	13%	(20)	2%	(3)	1%	(2)	9%	(13)	68%	(100)	148
PID/Gender: Ind Women	3%	(5)	6%	(9)	1%	(1)	—	(0)	10%	(16)	80%	(125)	156
PID/Gender: Rep Men	7%	(9)	15%	(20)	1%	(1)	2%	(2)	14%	(20)	62%	(85)	138
PID/Gender: Rep Women	4%	(6)	8%	(13)	2%	(4)	—	(0)	7%	(11)	77%	(120)	154
Ideo: Liberal (1-3)	14%	(49)	12%	(43)	2%	(8)	—	(0)	15%	(52)	57%	(199)	352
Ideo: Moderate (4)	7%	(23)	15%	(45)	1%	(3)	3%	(9)	11%	(33)	64%	(195)	307
Ideo: Conservative (5-7)	6%	(18)	8%	(24)	1%	(3)	—	(1)	12%	(34)	72%	(205)	284
Educ: < College	7%	(47)	9%	(58)	2%	(11)	1%	(7)	11%	(73)	70%	(463)	660
Educ: Bachelors degree	14%	(31)	14%	(32)	1%	(1)	1%	(3)	14%	(32)	57%	(131)	230
Educ: Post-grad	8%	(11)	18%	(24)	2%	(3)	—	(0)	15%	(20)	57%	(78)	136
Income: Under 50k	9%	(50)	9%	(52)	2%	(11)	1%	(5)	11%	(64)	68%	(387)	570
Income: 50k-100k	6%	(18)	14%	(39)	1%	(2)	2%	(5)	13%	(37)	65%	(185)	285
Income: 100k+	13%	(22)	14%	(23)	1%	(2)	—	(0)	14%	(24)	59%	(100)	171
Ethnicity: White	7%	(58)	10%	(80)	2%	(14)	1%	(9)	11%	(87)	68%	(537)	785
Ethnicity: Hispanic	7%	(11)	11%	(20)	2%	(4)	3%	(5)	12%	(21)	65%	(111)	172

Continued on next page

Table MCEN5_22: How favorable or unfavorable do you feel about the following film directors?
 Jason Reitman

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(89)	11%	(115)	1%	(15)	1%	(10)	12%	(125)	65%	(672)	1026
Ethnicity: Black	14%	(20)	17%	(24)	1%	(1)	1%	(1)	15%	(21)	52%	(73)	140
Ethnicity: Other	11%	(11)	10%	(10)	—	(0)	—	(0)	17%	(17)	61%	(62)	101
All Christian	9%	(40)	11%	(50)	1%	(5)	1%	(7)	13%	(60)	65%	(301)	462
All Non-Christian	15%	(10)	17%	(11)	1%	(1)	—	(0)	9%	(6)	58%	(37)	64
Atheist	6%	(3)	17%	(9)	7%	(3)	—	(0)	20%	(10)	50%	(25)	50
Agnostic/Nothing in particular	7%	(18)	9%	(23)	2%	(6)	1%	(2)	10%	(27)	70%	(181)	257
Something Else	9%	(18)	12%	(22)	—	(0)	1%	(1)	12%	(22)	67%	(128)	193
Religious Non-Protestant/Catholic	14%	(10)	17%	(12)	1%	(1)	—	(0)	9%	(7)	59%	(43)	72
Evangelical	11%	(30)	12%	(34)	—	(1)	1%	(2)	11%	(31)	65%	(184)	282
Non-Evangelical	8%	(28)	10%	(35)	1%	(3)	2%	(6)	14%	(51)	66%	(238)	361
Community: Urban	17%	(53)	13%	(42)	2%	(7)	—	(0)	13%	(43)	54%	(174)	319
Community: Suburban	6%	(27)	10%	(48)	1%	(5)	1%	(4)	10%	(46)	72%	(328)	459
Community: Rural	4%	(9)	10%	(24)	1%	(3)	2%	(6)	14%	(36)	68%	(170)	248
Employ: Private Sector	14%	(49)	16%	(55)	3%	(10)	2%	(6)	12%	(43)	53%	(184)	346
Employ: Government	7%	(5)	8%	(6)	—	(0)	1%	(1)	18%	(13)	65%	(47)	73
Employ: Self-Employed	12%	(9)	12%	(10)	—	(0)	1%	(0)	8%	(6)	67%	(52)	78
Employ: Homemaker	3%	(2)	6%	(4)	—	(0)	—	(0)	10%	(7)	81%	(54)	67
Employ: Retired	5%	(13)	10%	(27)	1%	(2)	1%	(2)	13%	(36)	70%	(186)	267
Employ: Unemployed	7%	(7)	9%	(9)	2%	(2)	1%	(1)	11%	(11)	72%	(73)	102
Employ: Other	7%	(4)	1%	(1)	—	(0)	—	(0)	10%	(5)	82%	(44)	54
Military HH: Yes	6%	(8)	12%	(15)	—	(0)	2%	(3)	19%	(25)	60%	(77)	129
Military HH: No	9%	(81)	11%	(99)	2%	(15)	1%	(7)	11%	(100)	66%	(594)	897
RD/WT: Right Direction	16%	(59)	12%	(43)	1%	(5)	1%	(2)	12%	(44)	58%	(212)	365
RD/WT: Wrong Track	5%	(31)	11%	(72)	2%	(10)	1%	(8)	12%	(80)	70%	(460)	661
Biden Job Approve	14%	(69)	14%	(66)	1%	(6)	1%	(5)	13%	(64)	57%	(274)	482
Biden Job Disapprove	4%	(19)	9%	(46)	2%	(8)	1%	(5)	12%	(59)	72%	(358)	495
Biden Job Strongly Approve	18%	(40)	15%	(32)	1%	(2)	2%	(3)	16%	(35)	49%	(109)	221
Biden Job Somewhat Approve	11%	(29)	13%	(34)	1%	(3)	1%	(2)	11%	(29)	63%	(165)	261
Biden Job Somewhat Disapprove	4%	(6)	16%	(23)	4%	(6)	1%	(1)	14%	(20)	61%	(89)	145
Biden Job Strongly Disapprove	4%	(13)	7%	(23)	1%	(2)	1%	(4)	11%	(39)	77%	(269)	350

Continued on next page

Table MCEN5_22: How favorable or unfavorable do you feel about the following film directors?

Jason Reitman

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(89)	11%	(115)	1%	(15)	1%	(10)	12%	(125)	65%	(672)	1026
Favorable of Biden	13%	(64)	14%	(68)	1%	(6)	1%	(5)	13%	(63)	58%	(285)	490
Unfavorable of Biden	5%	(24)	9%	(43)	1%	(6)	1%	(4)	11%	(54)	72%	(346)	478
Very Favorable of Biden	19%	(42)	15%	(33)	2%	(4)	2%	(3)	15%	(33)	48%	(106)	221
Somewhat Favorable of Biden	8%	(22)	13%	(35)	1%	(2)	1%	(2)	11%	(30)	66%	(179)	269
Somewhat Unfavorable of Biden	10%	(11)	13%	(14)	3%	(3)	—	(0)	11%	(12)	63%	(67)	107
Very Unfavorable of Biden	4%	(14)	8%	(30)	1%	(3)	1%	(4)	11%	(42)	75%	(279)	371
#1 Issue: Economy	7%	(31)	11%	(48)	1%	(3)	1%	(3)	13%	(60)	68%	(303)	447
#1 Issue: Security	9%	(12)	15%	(19)	1%	(2)	3%	(3)	9%	(12)	63%	(82)	130
#1 Issue: Health Care	12%	(9)	15%	(11)	5%	(4)	1%	(1)	18%	(14)	50%	(38)	77
#1 Issue: Medicare / Social Security	9%	(10)	9%	(10)	—	(0)	1%	(1)	10%	(12)	71%	(81)	114
#1 Issue: Women's Issues	14%	(16)	10%	(12)	2%	(2)	—	(0)	9%	(11)	65%	(75)	115
#1 Issue: Energy	13%	(8)	5%	(3)	3%	(2)	2%	(1)	8%	(5)	69%	(42)	61
2022 House Vote: Democrat	14%	(65)	14%	(67)	2%	(9)	1%	(6)	13%	(61)	55%	(258)	465
2022 House Vote: Republican	5%	(16)	10%	(29)	1%	(3)	1%	(4)	13%	(38)	70%	(204)	294
2022 House Vote: Didnt Vote	4%	(9)	7%	(17)	1%	(3)	—	(0)	8%	(20)	79%	(187)	237
2020 Vote: Joe Biden	13%	(61)	14%	(67)	2%	(8)	2%	(8)	12%	(57)	57%	(270)	470
2020 Vote: Donald Trump	6%	(17)	7%	(24)	1%	(2)	1%	(3)	13%	(41)	72%	(228)	315
2020 Vote: Didn't Vote	5%	(10)	10%	(22)	2%	(5)	—	(0)	10%	(21)	73%	(158)	215
2018 House Vote: Democrat	14%	(56)	15%	(60)	1%	(5)	—	(2)	14%	(56)	56%	(230)	408
2018 House Vote: Republican	7%	(18)	9%	(25)	1%	(2)	1%	(2)	11%	(31)	71%	(189)	267
2018 House Vote: Didnt Vote	5%	(14)	9%	(28)	2%	(8)	2%	(6)	11%	(35)	71%	(229)	321
4-Region: Northeast	13%	(20)	9%	(15)	1%	(1)	3%	(4)	10%	(16)	65%	(103)	159
4-Region: Midwest	7%	(17)	11%	(26)	1%	(2)	1%	(3)	11%	(28)	69%	(170)	246
4-Region: South	8%	(30)	9%	(33)	1%	(5)	1%	(2)	16%	(64)	66%	(257)	392
4-Region: West	10%	(23)	18%	(40)	3%	(6)	—	(1)	8%	(18)	62%	(142)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_23: How favorable or unfavorable do you feel about the following film directors?
 Tony Gilroy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(63)	7%	(75)	1%	(14)	1%	(11)	13%	(130)	71%	(734)	1026
Gender: Male	10%	(48)	9%	(47)	1%	(7)	1%	(7)	12%	(61)	66%	(327)	498
Gender: Female	3%	(15)	5%	(27)	1%	(6)	1%	(4)	13%	(69)	76%	(392)	514
Age: 18-34	7%	(21)	10%	(31)	3%	(8)	2%	(7)	18%	(54)	61%	(185)	305
Age: 35-44	8%	(15)	11%	(19)	2%	(3)	3%	(5)	13%	(23)	63%	(111)	175
Age: 45-64	8%	(24)	5%	(17)	1%	(2)	—	(0)	10%	(29)	76%	(231)	303
Age: 65+	1%	(3)	4%	(9)	—	(0)	—	(0)	10%	(24)	85%	(207)	243
GenZers: 1997-2012	8%	(12)	8%	(13)	4%	(7)	4%	(7)	11%	(18)	64%	(100)	157
Millennials: 1981-1996	7%	(19)	12%	(35)	2%	(4)	2%	(5)	19%	(56)	59%	(171)	290
GenXers: 1965-1980	9%	(20)	7%	(16)	1%	(2)	—	(0)	10%	(23)	73%	(173)	235
Baby Boomers: 1946-1964	3%	(11)	4%	(11)	—	(0)	—	(0)	10%	(32)	83%	(263)	317
PID: Dem (no lean)	10%	(38)	7%	(29)	2%	(7)	2%	(6)	15%	(58)	65%	(256)	395
PID: Ind (no lean)	3%	(10)	6%	(17)	1%	(3)	1%	(4)	9%	(26)	81%	(246)	305
PID: Rep (no lean)	5%	(16)	9%	(28)	1%	(4)	—	(1)	14%	(46)	71%	(232)	326
PID/Gender: Dem Men	18%	(34)	11%	(22)	2%	(4)	1%	(2)	17%	(33)	50%	(96)	191
PID/Gender: Dem Women	2%	(4)	4%	(8)	1%	(3)	2%	(4)	13%	(25)	77%	(145)	189
PID/Gender: Ind Men	4%	(6)	9%	(13)	—	(0)	2%	(4)	6%	(9)	78%	(115)	148
PID/Gender: Ind Women	2%	(4)	3%	(4)	1%	(2)	—	(0)	11%	(17)	83%	(131)	158
PID/Gender: Rep Men	5%	(8)	8%	(13)	2%	(3)	1%	(1)	12%	(19)	73%	(116)	159
PID/Gender: Rep Women	4%	(8)	9%	(15)	1%	(1)	—	(0)	16%	(27)	69%	(116)	167
Ideo: Liberal (1-3)	10%	(32)	8%	(27)	2%	(7)	2%	(6)	15%	(49)	63%	(205)	326
Ideo: Moderate (4)	4%	(13)	7%	(21)	2%	(5)	1%	(3)	13%	(39)	73%	(218)	299
Ideo: Conservative (5-7)	5%	(16)	7%	(21)	—	(1)	—	(1)	9%	(28)	79%	(249)	315
Educ: < College	6%	(37)	7%	(46)	1%	(9)	1%	(8)	13%	(85)	72%	(477)	663
Educ: Bachelors degree	6%	(14)	7%	(17)	1%	(2)	—	(1)	13%	(30)	72%	(168)	232
Educ: Post-grad	9%	(12)	9%	(11)	2%	(2)	2%	(2)	12%	(16)	67%	(88)	131
Income: Under 50k	5%	(26)	6%	(33)	1%	(6)	1%	(7)	13%	(72)	74%	(403)	546
Income: 50k-100k	7%	(23)	9%	(27)	1%	(4)	1%	(3)	13%	(40)	69%	(217)	315
Income: 100k+	9%	(15)	9%	(14)	2%	(4)	—	(1)	11%	(18)	69%	(114)	166
Ethnicity: White	6%	(50)	7%	(58)	1%	(9)	1%	(4)	11%	(91)	73%	(581)	792
Ethnicity: Hispanic	12%	(19)	7%	(11)	2%	(3)	—	(0)	20%	(31)	59%	(91)	155

Continued on next page

Table MCEN5_23: How favorable or unfavorable do you feel about the following film directors?

Tony Gilroy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(63)	7%	(75)	1%	(14)	1%	(11)	13%	(130)	71%	(734)	1026
Ethnicity: Black	5%	(6)	9%	(12)	2%	(3)	5%	(6)	22%	(28)	57%	(73)	128
Ethnicity: Other	7%	(7)	5%	(5)	1%	(1)	1%	(1)	11%	(11)	75%	(79)	106
All Christian	6%	(28)	9%	(38)	1%	(2)	1%	(5)	12%	(51)	72%	(313)	438
All Non-Christian	11%	(7)	8%	(5)	5%	(3)	—	(0)	20%	(13)	56%	(36)	64
Agnostic/Nothing in particular	6%	(18)	6%	(18)	2%	(7)	1%	(2)	10%	(31)	75%	(221)	296
Something Else	6%	(10)	6%	(10)	—	(1)	2%	(4)	16%	(29)	70%	(128)	181
Religious Non-Protestant/Catholic	10%	(7)	9%	(6)	4%	(3)	—	(0)	18%	(13)	59%	(43)	72
Evangelical	6%	(14)	11%	(26)	—	(0)	1%	(3)	14%	(35)	68%	(169)	247
Non-Evangelical	7%	(25)	6%	(20)	1%	(3)	2%	(6)	12%	(45)	73%	(264)	362
Community: Urban	8%	(24)	11%	(32)	1%	(3)	3%	(8)	17%	(49)	61%	(183)	298
Community: Suburban	5%	(21)	5%	(23)	2%	(10)	—	(2)	10%	(48)	77%	(353)	456
Community: Rural	7%	(18)	7%	(19)	—	(1)	1%	(2)	12%	(33)	73%	(198)	272
Employ: Private Sector	9%	(33)	11%	(38)	2%	(7)	1%	(2)	14%	(48)	64%	(223)	350
Employ: Government	15%	(9)	9%	(5)	—	(0)	3%	(2)	13%	(8)	61%	(37)	60
Employ: Self-Employed	5%	(5)	6%	(6)	1%	(1)	2%	(2)	16%	(15)	70%	(68)	96
Employ: Homemaker	8%	(5)	4%	(2)	4%	(3)	3%	(2)	12%	(7)	69%	(42)	61
Employ: Retired	2%	(4)	4%	(11)	—	(1)	—	(0)	9%	(24)	84%	(217)	258
Employ: Unemployed	4%	(4)	7%	(9)	1%	(1)	3%	(4)	18%	(21)	67%	(78)	117
Employ: Other	1%	(1)	—	(0)	1%	(1)	—	(0)	8%	(4)	89%	(46)	52
Military HH: Yes	3%	(4)	9%	(12)	2%	(3)	—	(0)	11%	(15)	75%	(98)	131
Military HH: No	7%	(60)	7%	(62)	1%	(11)	1%	(11)	13%	(116)	71%	(636)	895
RD/WT: Right Direction	8%	(28)	11%	(38)	2%	(6)	2%	(7)	19%	(65)	58%	(198)	341
RD/WT: Wrong Track	5%	(35)	5%	(37)	1%	(8)	1%	(4)	10%	(65)	78%	(536)	685
Biden Job Approve	9%	(40)	8%	(37)	2%	(7)	1%	(6)	17%	(75)	63%	(277)	442
Biden Job Disapprove	4%	(22)	7%	(35)	1%	(7)	1%	(5)	10%	(51)	77%	(408)	528
Biden Job Strongly Approve	13%	(29)	9%	(20)	1%	(2)	1%	(3)	17%	(36)	58%	(125)	216
Biden Job Somewhat Approve	5%	(11)	7%	(17)	2%	(5)	1%	(3)	17%	(39)	67%	(152)	226
Biden Job Somewhat Disapprove	4%	(6)	9%	(14)	4%	(6)	1%	(2)	9%	(15)	74%	(117)	159
Biden Job Strongly Disapprove	4%	(16)	6%	(21)	—	(1)	1%	(4)	10%	(36)	79%	(291)	368

Continued on next page

Table MCEN5_23: How favorable or unfavorable do you feel about the following film directors?
Tony Gilroy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(63)	7%	(75)	1%	(14)	1%	(11)	13%	(130)	71%	(734)	1026
Favorable of Biden	8%	(37)	8%	(37)	2%	(7)	1%	(6)	15%	(67)	65%	(288)	441
Unfavorable of Biden	4%	(22)	6%	(34)	1%	(7)	1%	(4)	11%	(60)	76%	(402)	528
Very Favorable of Biden	14%	(30)	8%	(16)	1%	(2)	2%	(4)	16%	(33)	60%	(125)	210
Somewhat Favorable of Biden	3%	(7)	9%	(21)	2%	(5)	1%	(3)	14%	(33)	70%	(162)	231
Somewhat Unfavorable of Biden	4%	(6)	7%	(9)	4%	(6)	—	(0)	20%	(26)	65%	(85)	132
Very Unfavorable of Biden	4%	(16)	6%	(25)	—	(1)	1%	(4)	9%	(34)	80%	(316)	397
#1 Issue: Economy	8%	(34)	8%	(37)	—	(2)	1%	(4)	10%	(45)	72%	(315)	436
#1 Issue: Security	5%	(6)	7%	(8)	—	(0)	1%	(2)	11%	(13)	76%	(91)	120
#1 Issue: Health Care	8%	(8)	10%	(9)	5%	(4)	2%	(2)	14%	(13)	61%	(57)	92
#1 Issue: Medicare / Social Security	3%	(4)	9%	(10)	—	(0)	—	(0)	13%	(15)	76%	(92)	121
#1 Issue: Women's Issues	4%	(5)	4%	(5)	3%	(3)	—	(0)	20%	(23)	69%	(81)	116
#1 Issue: Energy	9%	(5)	4%	(2)	7%	(4)	3%	(2)	9%	(5)	68%	(39)	57
#1 Issue: Other	—	(0)	1%	(1)	—	(0)	—	(0)	8%	(4)	91%	(48)	53
2022 House Vote: Democrat	10%	(42)	7%	(31)	1%	(6)	2%	(7)	15%	(63)	64%	(270)	419
2022 House Vote: Republican	4%	(13)	8%	(26)	2%	(5)	—	(0)	12%	(37)	74%	(233)	314
2022 House Vote: Didnt Vote	3%	(7)	7%	(18)	1%	(3)	1%	(4)	10%	(26)	78%	(201)	258
2020 Vote: Joe Biden	8%	(33)	8%	(33)	2%	(7)	1%	(5)	15%	(63)	67%	(286)	427
2020 Vote: Donald Trump	5%	(16)	7%	(23)	1%	(3)	1%	(3)	11%	(37)	76%	(257)	339
2020 Vote: Didn't Vote	6%	(13)	7%	(16)	2%	(4)	1%	(3)	12%	(28)	72%	(165)	229
2018 House Vote: Democrat	10%	(35)	7%	(26)	2%	(6)	2%	(6)	12%	(42)	68%	(241)	356
2018 House Vote: Republican	6%	(18)	7%	(21)	1%	(3)	—	(0)	14%	(42)	71%	(209)	294
2018 House Vote: Didnt Vote	3%	(10)	8%	(28)	1%	(4)	2%	(5)	13%	(43)	73%	(246)	336
4-Region: Northeast	7%	(13)	8%	(15)	1%	(2)	1%	(3)	14%	(27)	69%	(135)	195
4-Region: Midwest	5%	(10)	4%	(8)	1%	(1)	—	(1)	12%	(25)	78%	(162)	207
4-Region: South	6%	(26)	7%	(31)	1%	(6)	1%	(6)	13%	(53)	70%	(290)	411
4-Region: West	7%	(14)	10%	(20)	2%	(4)	1%	(2)	12%	(25)	69%	(147)	213

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_1: How favorable or unfavorable do you feel about the following film directors?

Rob Marshall

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	11%	(100)	12%	(113)	1%	(13)	1%	(13)	11%	(107)	63%	(595)	940
Gender: Male	12%	(50)	12%	(48)	2%	(9)	3%	(11)	14%	(56)	58%	(237)	411
Gender: Female	9%	(49)	12%	(65)	1%	(4)	—	(2)	10%	(51)	67%	(352)	524
Age: 18-34	9%	(23)	8%	(21)	2%	(6)	4%	(9)	13%	(36)	64%	(170)	266
Age: 35-44	9%	(13)	15%	(22)	2%	(3)	2%	(3)	12%	(17)	61%	(89)	147
Age: 45-64	13%	(42)	12%	(38)	1%	(2)	—	(1)	13%	(41)	61%	(195)	318
Age: 65+	10%	(21)	16%	(33)	1%	(2)	—	(0)	6%	(14)	67%	(140)	209
GenZers: 1997-2012	9%	(10)	4%	(4)	2%	(3)	5%	(6)	14%	(16)	67%	(77)	115
Millennials: 1981-1996	9%	(24)	14%	(37)	2%	(7)	2%	(6)	12%	(33)	60%	(162)	269
GenXers: 1965-1980	12%	(28)	10%	(22)	1%	(2)	—	(1)	13%	(30)	64%	(146)	229
Baby Boomers: 1946-1964	12%	(37)	15%	(46)	1%	(2)	—	(0)	9%	(27)	63%	(193)	305
PID: Dem (no lean)	15%	(53)	17%	(59)	2%	(8)	2%	(8)	9%	(31)	56%	(198)	356
PID: Ind (no lean)	6%	(18)	7%	(22)	1%	(2)	—	(1)	12%	(35)	73%	(210)	289
PID: Rep (no lean)	10%	(28)	11%	(32)	1%	(3)	1%	(4)	14%	(41)	63%	(186)	295
PID/Gender: Dem Men	18%	(28)	14%	(22)	4%	(6)	4%	(6)	10%	(15)	51%	(79)	156
PID/Gender: Dem Women	13%	(26)	18%	(37)	1%	(2)	1%	(2)	8%	(15)	59%	(119)	200
PID/Gender: Ind Men	6%	(8)	8%	(10)	1%	(2)	1%	(1)	14%	(18)	69%	(86)	125
PID/Gender: Ind Women	6%	(10)	7%	(12)	—	(1)	—	(0)	11%	(17)	75%	(119)	159
PID/Gender: Rep Men	11%	(15)	12%	(16)	1%	(2)	3%	(4)	17%	(22)	55%	(72)	131
PID/Gender: Rep Women	8%	(14)	10%	(17)	1%	(1)	—	(0)	11%	(19)	69%	(114)	165
Ideo: Liberal (1-3)	17%	(46)	13%	(37)	1%	(4)	2%	(5)	8%	(21)	59%	(164)	278
Ideo: Moderate (4)	10%	(27)	12%	(33)	2%	(4)	1%	(3)	15%	(41)	61%	(174)	283
Ideo: Conservative (5-7)	8%	(24)	13%	(39)	1%	(3)	1%	(3)	12%	(35)	66%	(201)	304
Educ: < College	11%	(62)	9%	(50)	1%	(5)	2%	(10)	13%	(73)	65%	(379)	579
Educ: Bachelors degree	9%	(21)	17%	(40)	1%	(3)	1%	(3)	10%	(23)	62%	(147)	236
Educ: Post-grad	13%	(16)	18%	(23)	4%	(6)	—	(0)	9%	(12)	55%	(69)	125
Income: Under 50k	10%	(46)	9%	(43)	1%	(5)	2%	(8)	13%	(61)	65%	(307)	470
Income: 50k-100k	9%	(29)	13%	(41)	2%	(5)	1%	(2)	11%	(34)	64%	(197)	308
Income: 100k+	15%	(24)	18%	(28)	2%	(3)	1%	(2)	8%	(13)	56%	(91)	162
Ethnicity: White	11%	(80)	13%	(100)	1%	(7)	1%	(8)	11%	(82)	63%	(469)	746
Ethnicity: Hispanic	6%	(9)	11%	(15)	1%	(1)	2%	(2)	4%	(5)	77%	(106)	138

Continued on next page

Table MCEN6_1: How favorable or unfavorable do you feel about the following film directors?
Rob Marshall

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	11%	(100)	12%	(113)	1%	(13)	1%	(13)	11%	(107)	63%	(595)	940
Ethnicity: Black	11%	(11)	6%	(6)	4%	(4)	3%	(3)	14%	(14)	62%	(62)	100
Ethnicity: Other	9%	(8)	8%	(7)	1%	(1)	2%	(2)	12%	(11)	69%	(64)	94
All Christian	13%	(56)	15%	(69)	1%	(5)	1%	(6)	9%	(40)	61%	(275)	451
All Non-Christian	11%	(6)	11%	(6)	2%	(1)	2%	(1)	16%	(9)	58%	(32)	55
Agnostic/Nothing in particular	10%	(24)	10%	(25)	1%	(4)	1%	(2)	12%	(30)	65%	(160)	245
Something Else	8%	(11)	7%	(11)	2%	(4)	2%	(3)	15%	(22)	66%	(100)	151
Religious Non-Protestant/Catholic	10%	(6)	10%	(7)	2%	(1)	2%	(1)	14%	(9)	62%	(40)	64
Evangelical	14%	(34)	12%	(30)	2%	(4)	1%	(4)	10%	(26)	60%	(148)	246
Non-Evangelical	10%	(33)	14%	(48)	1%	(3)	1%	(5)	11%	(36)	63%	(218)	344
Community: Urban	14%	(36)	15%	(39)	2%	(4)	2%	(5)	11%	(29)	56%	(146)	259
Community: Suburban	9%	(42)	11%	(50)	1%	(6)	1%	(4)	11%	(49)	66%	(295)	446
Community: Rural	9%	(22)	10%	(23)	1%	(2)	2%	(4)	13%	(30)	65%	(153)	235
Employ: Private Sector	13%	(39)	16%	(48)	3%	(8)	1%	(3)	12%	(36)	56%	(169)	303
Employ: Government	10%	(6)	10%	(6)	2%	(1)	3%	(2)	12%	(8)	64%	(42)	66
Employ: Self-Employed	7%	(6)	11%	(9)	—	(0)	3%	(2)	15%	(12)	64%	(52)	81
Employ: Homemaker	10%	(7)	8%	(6)	—	(0)	—	(0)	14%	(11)	68%	(52)	76
Employ: Retired	12%	(29)	13%	(31)	1%	(2)	—	(0)	7%	(16)	68%	(162)	239
Employ: Unemployed	4%	(4)	10%	(9)	1%	(1)	—	(0)	13%	(11)	71%	(60)	85
Employ: Other	6%	(4)	8%	(5)	2%	(1)	4%	(3)	15%	(9)	65%	(40)	62
Military HH: Yes	11%	(14)	10%	(13)	—	(0)	1%	(1)	10%	(12)	69%	(88)	127
Military HH: No	11%	(86)	12%	(100)	2%	(13)	1%	(12)	12%	(95)	62%	(507)	813
RD/WT: Right Direction	16%	(50)	15%	(48)	3%	(9)	3%	(11)	11%	(34)	52%	(162)	314
RD/WT: Wrong Track	8%	(49)	10%	(65)	1%	(4)	—	(2)	12%	(73)	69%	(433)	626
Biden Job Approve	14%	(61)	16%	(67)	2%	(8)	2%	(7)	11%	(45)	55%	(233)	421
Biden Job Disapprove	8%	(38)	9%	(45)	1%	(4)	1%	(6)	12%	(61)	69%	(338)	491
Biden Job Strongly Approve	18%	(34)	19%	(36)	2%	(4)	1%	(2)	8%	(15)	51%	(93)	184
Biden Job Somewhat Approve	11%	(27)	13%	(31)	2%	(5)	2%	(5)	13%	(30)	59%	(140)	237
Biden Job Somewhat Disapprove	9%	(13)	9%	(13)	1%	(1)	2%	(3)	7%	(10)	71%	(101)	143
Biden Job Strongly Disapprove	7%	(25)	9%	(32)	1%	(2)	1%	(2)	14%	(50)	68%	(236)	349

Continued on next page

Table MCEN6_1: How favorable or unfavorable do you feel about the following film directors?

Rob Marshall

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	11%	(100)	12%	(113)	1%	(13)	1%	(13)	11%	(107)	63%	(595)	940
Favorable of Biden	15%	(61)	16%	(66)	2%	(6)	1%	(4)	10%	(43)	56%	(229)	410
Unfavorable of Biden	7%	(36)	9%	(47)	1%	(4)	1%	(7)	12%	(61)	69%	(339)	494
Very Favorable of Biden	22%	(39)	18%	(32)	2%	(3)	—	(1)	9%	(16)	50%	(90)	181
Somewhat Favorable of Biden	10%	(22)	15%	(34)	2%	(4)	2%	(4)	12%	(27)	60%	(139)	229
Somewhat Unfavorable of Biden	9%	(9)	13%	(13)	1%	(1)	2%	(2)	9%	(10)	67%	(70)	104
Very Unfavorable of Biden	7%	(26)	9%	(34)	1%	(4)	1%	(5)	13%	(52)	69%	(269)	390
#1 Issue: Economy	10%	(41)	9%	(37)	1%	(2)	2%	(7)	13%	(51)	65%	(257)	394
#1 Issue: Security	7%	(8)	17%	(20)	1%	(1)	1%	(2)	14%	(17)	60%	(71)	119
#1 Issue: Health Care	9%	(8)	15%	(13)	4%	(3)	3%	(3)	13%	(11)	57%	(52)	91
#1 Issue: Medicare / Social Security	11%	(14)	15%	(18)	1%	(2)	—	(0)	8%	(10)	65%	(81)	125
#1 Issue: Women's Issues	14%	(12)	12%	(10)	—	(0)	1%	(1)	6%	(6)	66%	(58)	87
#1 Issue: Energy	17%	(11)	12%	(7)	2%	(1)	—	(0)	10%	(6)	59%	(36)	62
2022 House Vote: Democrat	16%	(60)	15%	(56)	2%	(8)	1%	(5)	9%	(34)	57%	(218)	381
2022 House Vote: Republican	9%	(28)	12%	(39)	1%	(3)	1%	(4)	13%	(40)	64%	(199)	312
2022 House Vote: Didnt Vote	4%	(9)	8%	(17)	1%	(2)	2%	(4)	12%	(25)	74%	(162)	220
2020 Vote: Joe Biden	14%	(57)	16%	(66)	2%	(7)	1%	(5)	10%	(38)	57%	(227)	400
2020 Vote: Donald Trump	8%	(25)	11%	(34)	1%	(3)	1%	(4)	13%	(43)	66%	(210)	318
2020 Vote: Didn't Vote	9%	(17)	6%	(12)	2%	(3)	2%	(3)	12%	(22)	70%	(135)	192
2018 House Vote: Democrat	15%	(51)	17%	(55)	2%	(7)	1%	(3)	8%	(25)	58%	(191)	331
2018 House Vote: Republican	9%	(25)	13%	(38)	1%	(2)	—	(1)	14%	(41)	63%	(177)	283
2018 House Vote: Didnt Vote	7%	(21)	6%	(19)	1%	(4)	3%	(9)	12%	(36)	70%	(212)	302
4-Region: Northeast	8%	(13)	12%	(20)	1%	(2)	2%	(3)	9%	(16)	68%	(112)	166
4-Region: Midwest	8%	(16)	13%	(24)	1%	(3)	2%	(4)	16%	(31)	59%	(111)	188
4-Region: South	13%	(48)	11%	(41)	1%	(4)	1%	(2)	10%	(39)	64%	(242)	377
4-Region: West	11%	(23)	13%	(27)	2%	(4)	2%	(5)	10%	(21)	62%	(129)	209

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCEN6_2: How favorable or unfavorable do you feel about the following film directors?
Stephen Daldry

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(47)	7%	(77)	2%	(23)	1%	(11)	10%	(104)	75%	(770)	1032
Gender: Male	6%	(31)	9%	(46)	3%	(13)	2%	(10)	10%	(50)	70%	(346)	495
Gender: Female	3%	(16)	6%	(31)	2%	(10)	—	(1)	10%	(53)	78%	(405)	518
Age: 18-34	4%	(13)	8%	(24)	6%	(18)	1%	(4)	11%	(34)	70%	(217)	311
Age: 35-44	7%	(13)	11%	(19)	1%	(2)	2%	(4)	18%	(31)	60%	(104)	173
Age: 45-64	5%	(17)	8%	(24)	1%	(2)	—	(1)	8%	(25)	78%	(253)	323
Age: 65+	2%	(4)	4%	(10)	—	(0)	1%	(2)	6%	(14)	87%	(195)	225
GenZers: 1997-2012	4%	(5)	7%	(10)	6%	(8)	1%	(2)	9%	(13)	74%	(105)	143
Millennials: 1981-1996	6%	(19)	10%	(32)	4%	(12)	2%	(7)	16%	(49)	62%	(195)	315
GenXers: 1965-1980	5%	(12)	9%	(22)	1%	(2)	1%	(1)	9%	(21)	76%	(188)	247
Baby Boomers: 1946-1964	3%	(10)	4%	(13)	—	(1)	—	(2)	7%	(20)	85%	(257)	301
PID: Dem (no lean)	7%	(28)	11%	(44)	3%	(12)	1%	(5)	10%	(40)	69%	(286)	415
PID: Ind (no lean)	2%	(6)	4%	(13)	1%	(3)	1%	(3)	8%	(26)	84%	(264)	314
PID: Rep (no lean)	4%	(13)	7%	(20)	3%	(8)	1%	(3)	13%	(38)	73%	(220)	303
PID/Gender: Dem Men	11%	(20)	15%	(30)	3%	(6)	2%	(4)	10%	(20)	59%	(114)	194
PID/Gender: Dem Women	4%	(7)	7%	(14)	3%	(6)	—	(1)	10%	(20)	76%	(156)	204
PID/Gender: Ind Men	3%	(4)	5%	(7)	1%	(1)	2%	(3)	9%	(13)	81%	(127)	156
PID/Gender: Ind Women	1%	(2)	4%	(6)	1%	(1)	—	(0)	8%	(12)	87%	(135)	156
PID/Gender: Rep Men	4%	(6)	6%	(9)	3%	(5)	2%	(3)	12%	(17)	73%	(105)	145
PID/Gender: Rep Women	5%	(7)	7%	(11)	2%	(3)	—	(0)	14%	(21)	73%	(115)	158
Ideo: Liberal (1-3)	7%	(22)	9%	(28)	3%	(9)	2%	(5)	9%	(30)	71%	(230)	324
Ideo: Moderate (4)	4%	(13)	8%	(25)	2%	(5)	1%	(3)	12%	(36)	73%	(224)	306
Ideo: Conservative (5-7)	4%	(12)	6%	(21)	2%	(7)	1%	(3)	9%	(30)	78%	(253)	325
Educ: < College	4%	(29)	7%	(45)	2%	(14)	1%	(7)	11%	(74)	74%	(494)	663
Educ: Bachelors degree	4%	(10)	7%	(17)	2%	(4)	—	(0)	8%	(19)	78%	(179)	229
Educ: Post-grad	5%	(8)	11%	(16)	4%	(5)	3%	(4)	8%	(11)	69%	(97)	140
Income: Under 50k	5%	(30)	6%	(36)	1%	(8)	1%	(7)	12%	(66)	74%	(421)	567
Income: 50k-100k	3%	(9)	8%	(25)	4%	(13)	1%	(4)	9%	(27)	75%	(239)	317
Income: 100k+	5%	(8)	11%	(16)	1%	(2)	—	(0)	8%	(11)	75%	(111)	148
Ethnicity: White	3%	(25)	7%	(58)	2%	(15)	1%	(6)	10%	(80)	77%	(618)	802
Ethnicity: Hispanic	2%	(3)	9%	(15)	5%	(9)	—	(1)	14%	(25)	70%	(123)	176

Continued on next page

Table MCEN6_2: How favorable or unfavorable do you feel about the following film directors?

Stephen Daldry

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(47)	7%	(77)	2%	(23)	1%	(11)	10%	(104)	75%	(770)	1032
Ethnicity: Black	14%	(18)	9%	(11)	4%	(5)	2%	(3)	12%	(15)	59%	(77)	130
Ethnicity: Other	4%	(4)	8%	(8)	3%	(3)	2%	(2)	9%	(9)	74%	(74)	100
All Christian	6%	(23)	8%	(33)	2%	(7)	2%	(7)	11%	(45)	73%	(306)	422
All Non-Christian	4%	(3)	10%	(7)	3%	(2)	2%	(1)	8%	(6)	74%	(55)	75
Agnostic/Nothing in particular	4%	(12)	7%	(21)	2%	(7)	—	(1)	10%	(32)	76%	(231)	303
Something Else	5%	(9)	6%	(11)	3%	(6)	1%	(1)	11%	(20)	75%	(141)	188
Religious Non-Protestant/Catholic	3%	(3)	10%	(9)	2%	(2)	2%	(1)	7%	(6)	75%	(63)	84
Evangelical	6%	(16)	9%	(21)	3%	(8)	2%	(5)	14%	(33)	66%	(159)	241
Non-Evangelical	4%	(16)	6%	(21)	1%	(5)	1%	(4)	9%	(32)	78%	(275)	352
Community: Urban	9%	(26)	12%	(37)	3%	(8)	1%	(4)	14%	(42)	60%	(177)	293
Community: Suburban	3%	(12)	5%	(27)	3%	(12)	—	(2)	10%	(47)	80%	(391)	492
Community: Rural	3%	(9)	6%	(14)	1%	(3)	2%	(5)	6%	(15)	82%	(202)	248
Employ: Private Sector	8%	(26)	12%	(41)	4%	(12)	1%	(4)	10%	(32)	65%	(218)	333
Employ: Government	3%	(2)	11%	(7)	2%	(1)	1%	(1)	9%	(6)	74%	(45)	61
Employ: Self-Employed	4%	(4)	4%	(4)	3%	(3)	2%	(2)	14%	(15)	73%	(75)	103
Employ: Homemaker	4%	(3)	6%	(4)	4%	(3)	1%	(1)	8%	(6)	76%	(54)	71
Employ: Retired	2%	(6)	5%	(13)	—	(1)	1%	(2)	8%	(19)	84%	(208)	248
Employ: Unemployed	4%	(5)	2%	(3)	1%	(1)	—	(0)	12%	(15)	81%	(106)	130
Employ: Other	2%	(1)	1%	(0)	2%	(1)	2%	(1)	16%	(9)	77%	(45)	59
Military HH: Yes	3%	(4)	7%	(10)	3%	(4)	1%	(1)	8%	(11)	78%	(106)	135
Military HH: No	5%	(43)	8%	(68)	2%	(19)	1%	(10)	10%	(93)	74%	(664)	897
RD/WT: Right Direction	9%	(30)	12%	(38)	4%	(13)	2%	(7)	7%	(25)	66%	(221)	334
RD/WT: Wrong Track	2%	(17)	6%	(39)	1%	(10)	1%	(4)	11%	(79)	79%	(549)	698
Biden Job Approve	7%	(33)	9%	(43)	3%	(13)	2%	(7)	8%	(35)	71%	(322)	452
Biden Job Disapprove	3%	(14)	6%	(29)	2%	(10)	1%	(4)	12%	(64)	77%	(404)	524
Biden Job Strongly Approve	10%	(19)	9%	(18)	2%	(4)	3%	(6)	8%	(16)	68%	(138)	201
Biden Job Somewhat Approve	5%	(13)	10%	(25)	3%	(8)	1%	(1)	7%	(19)	73%	(184)	250
Biden Job Somewhat Disapprove	2%	(3)	8%	(12)	3%	(4)	—	(1)	14%	(21)	73%	(112)	153
Biden Job Strongly Disapprove	3%	(11)	4%	(16)	1%	(5)	1%	(3)	12%	(43)	79%	(292)	371

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Table MCEN6_2: How favorable or unfavorable do you feel about the following film directors?
Stephen Daldry

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(47)	7%	(77)	2%	(23)	1%	(11)	10%	(104)	75%	(770)	1032
Favorable of Biden	7%	(32)	9%	(42)	2%	(9)	1%	(5)	7%	(34)	73%	(331)	454
Unfavorable of Biden	3%	(14)	5%	(25)	2%	(12)	1%	(5)	12%	(65)	77%	(396)	518
Very Favorable of Biden	8%	(18)	11%	(24)	2%	(4)	2%	(5)	8%	(17)	68%	(143)	210
Somewhat Favorable of Biden	6%	(15)	7%	(18)	2%	(5)	—	(1)	7%	(17)	77%	(188)	245
Somewhat Unfavorable of Biden	2%	(2)	5%	(7)	5%	(6)	—	(0)	18%	(25)	71%	(99)	141
Very Unfavorable of Biden	3%	(12)	5%	(18)	2%	(6)	1%	(5)	10%	(39)	79%	(297)	377
#1 Issue: Economy	3%	(14)	8%	(35)	3%	(12)	1%	(4)	10%	(43)	74%	(307)	414
#1 Issue: Security	5%	(7)	9%	(12)	—	(1)	2%	(3)	7%	(9)	76%	(101)	133
#1 Issue: Health Care	11%	(10)	13%	(11)	1%	(1)	2%	(2)	10%	(8)	63%	(54)	85
#1 Issue: Medicare / Social Security	3%	(4)	5%	(7)	1%	(1)	1%	(1)	9%	(13)	81%	(111)	137
#1 Issue: Women's Issues	6%	(6)	2%	(2)	6%	(6)	—	(0)	10%	(11)	76%	(82)	107
#1 Issue: Energy	5%	(4)	10%	(7)	2%	(1)	2%	(1)	13%	(9)	69%	(49)	71
2022 House Vote: Democrat	7%	(29)	10%	(42)	3%	(13)	1%	(4)	10%	(43)	69%	(297)	429
2022 House Vote: Republican	4%	(13)	6%	(20)	1%	(3)	1%	(3)	10%	(30)	78%	(243)	311
2022 House Vote: Didnt Vote	2%	(5)	5%	(13)	2%	(7)	1%	(3)	11%	(31)	78%	(208)	266
2020 Vote: Joe Biden	6%	(28)	10%	(45)	3%	(13)	2%	(7)	8%	(33)	71%	(313)	440
2020 Vote: Donald Trump	5%	(16)	4%	(13)	1%	(4)	1%	(3)	13%	(41)	76%	(242)	318
2020 Vote: Didn't Vote	1%	(3)	7%	(18)	2%	(6)	—	(1)	12%	(29)	78%	(198)	256
2018 House Vote: Democrat	7%	(25)	10%	(37)	2%	(7)	1%	(4)	8%	(28)	72%	(263)	363
2018 House Vote: Republican	4%	(12)	6%	(16)	1%	(3)	1%	(3)	13%	(35)	75%	(207)	277
2018 House Vote: Didnt Vote	3%	(9)	7%	(24)	3%	(12)	1%	(4)	11%	(41)	75%	(264)	354
4-Region: Northeast	5%	(9)	7%	(13)	2%	(5)	1%	(2)	11%	(22)	74%	(142)	193
4-Region: Midwest	4%	(10)	6%	(13)	2%	(5)	—	(1)	9%	(20)	78%	(171)	220
4-Region: South	5%	(20)	8%	(30)	1%	(5)	1%	(4)	11%	(39)	73%	(265)	363
4-Region: West	4%	(9)	8%	(21)	3%	(8)	2%	(4)	9%	(23)	75%	(192)	256

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_3: How favorable or unfavorable do you feel about the following film directors?

Spike Jonze

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (99)	15% (146)	4% (35)	3% (30)	13% (125)	55% (532)	967
Gender: Male	13% (63)	19% (87)	5% (22)	4% (21)	13% (59)	46% (217)	470
Gender: Female	7% (35)	12% (59)	3% (13)	2% (9)	14% (65)	62% (300)	480
Age: 18-34	9% (26)	9% (27)	3% (8)	5% (13)	14% (41)	60% (171)	287
Age: 35-44	14% (23)	21% (34)	5% (9)	3% (6)	14% (23)	42% (69)	164
Age: 45-64	12% (39)	18% (58)	4% (11)	3% (8)	12% (39)	51% (159)	314
Age: 65+	5% (10)	14% (27)	3% (7)	2% (3)	11% (22)	66% (133)	202
GenZers: 1997-2012	5% (7)	9% (13)	1% (2)	5% (8)	8% (11)	72% (103)	143
Millennials: 1981-1996	15% (41)	17% (47)	5% (13)	4% (10)	17% (46)	44% (122)	279
GenXers: 1965-1980	14% (35)	17% (42)	3% (9)	2% (6)	13% (32)	50% (123)	245
Baby Boomers: 1946-1964	6% (17)	15% (40)	4% (10)	2% (6)	13% (35)	60% (160)	269
PID: Dem (no lean)	16% (61)	19% (75)	3% (13)	3% (10)	13% (52)	46% (181)	392
PID: Ind (no lean)	8% (22)	9% (25)	2% (6)	3% (8)	14% (39)	64% (179)	278
PID: Rep (no lean)	5% (16)	15% (45)	5% (16)	4% (12)	12% (34)	58% (173)	297
PID/Gender: Dem Men	23% (45)	20% (39)	4% (7)	3% (5)	15% (28)	36% (68)	193
PID/Gender: Dem Women	9% (16)	20% (36)	3% (5)	3% (5)	13% (24)	53% (97)	184
PID/Gender: Ind Men	8% (10)	15% (19)	3% (4)	4% (5)	15% (18)	54% (67)	124
PID/Gender: Ind Women	7% (11)	4% (7)	1% (2)	2% (3)	13% (20)	72% (111)	154
PID/Gender: Rep Men	5% (8)	19% (30)	7% (10)	7% (11)	8% (13)	53% (82)	153
PID/Gender: Rep Women	6% (8)	11% (16)	4% (6)	1% (1)	15% (21)	64% (92)	143
Ideo: Liberal (1-3)	20% (66)	19% (61)	4% (13)	3% (9)	14% (45)	41% (134)	329
Ideo: Moderate (4)	6% (17)	14% (40)	2% (5)	2% (6)	14% (40)	61% (171)	279
Ideo: Conservative (5-7)	5% (14)	14% (41)	5% (16)	4% (13)	11% (32)	61% (179)	295
Educ: < College	8% (52)	12% (74)	3% (21)	3% (18)	14% (89)	60% (374)	629
Educ: Bachelors degree	14% (31)	22% (49)	3% (7)	3% (6)	12% (26)	47% (104)	222
Educ: Post-grad	13% (16)	19% (23)	6% (7)	5% (6)	9% (11)	47% (54)	116
Income: Under 50k	11% (54)	11% (58)	3% (18)	3% (13)	13% (64)	59% (304)	511
Income: 50k-100k	9% (27)	17% (51)	4% (12)	4% (12)	15% (47)	51% (157)	307
Income: 100k+	12% (18)	24% (36)	3% (5)	3% (4)	10% (15)	48% (72)	149
Ethnicity: White	9% (65)	16% (122)	4% (31)	3% (20)	11% (83)	57% (420)	741
Ethnicity: Hispanic	6% (10)	20% (33)	5% (7)	3% (5)	9% (15)	57% (93)	164

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Table MCEN6_3: How favorable or unfavorable do you feel about the following film directors?
 Spike Jonze

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	10%	(99)	15%	(146)	4%	(35)	3%	(30)	13%	(125)	55%	(532)	967
Ethnicity: Black	16%	(21)	11%	(14)	3%	(4)	4%	(5)	19%	(25)	47%	(61)	129
Ethnicity: Other	13%	(13)	9%	(9)	1%	(1)	5%	(4)	18%	(18)	54%	(51)	96
All Christian	10%	(43)	14%	(58)	5%	(20)	3%	(11)	12%	(49)	56%	(231)	413
All Non-Christian	21%	(13)	19%	(11)	1%	(1)	1%	(1)	19%	(11)	39%	(23)	60
Agnostic/Nothing in particular	10%	(27)	18%	(48)	2%	(4)	4%	(10)	16%	(41)	50%	(133)	264
Something Else	7%	(13)	11%	(21)	5%	(9)	2%	(4)	10%	(18)	66%	(124)	189
Religious Non-Protestant/Catholic	20%	(13)	19%	(12)	2%	(1)	1%	(1)	19%	(12)	38%	(25)	64
Evangelical	11%	(28)	13%	(35)	5%	(12)	2%	(6)	11%	(28)	59%	(155)	265
Non-Evangelical	8%	(28)	13%	(43)	5%	(15)	3%	(10)	11%	(38)	60%	(197)	331
Community: Urban	18%	(49)	17%	(45)	4%	(10)	2%	(5)	14%	(37)	46%	(123)	269
Community: Suburban	7%	(32)	17%	(75)	3%	(14)	3%	(14)	13%	(60)	57%	(256)	451
Community: Rural	7%	(17)	11%	(26)	4%	(11)	4%	(11)	12%	(28)	62%	(153)	247
Employ: Private Sector	17%	(51)	20%	(59)	4%	(12)	3%	(8)	12%	(36)	44%	(132)	298
Employ: Government	12%	(9)	20%	(14)	—	(0)	3%	(2)	9%	(7)	56%	(41)	73
Employ: Self-Employed	7%	(8)	17%	(17)	7%	(7)	5%	(5)	14%	(14)	49%	(50)	101
Employ: Homemaker	4%	(2)	11%	(7)	4%	(2)	7%	(4)	12%	(7)	62%	(39)	62
Employ: Retired	7%	(17)	12%	(29)	3%	(8)	2%	(5)	12%	(28)	63%	(151)	239
Employ: Unemployed	5%	(5)	11%	(12)	5%	(5)	2%	(2)	21%	(23)	56%	(61)	108
Employ: Other	8%	(5)	6%	(3)	—	(0)	5%	(3)	13%	(7)	67%	(37)	55
Military HH: Yes	7%	(8)	16%	(19)	2%	(3)	6%	(7)	12%	(14)	58%	(69)	119
Military HH: No	11%	(91)	15%	(127)	4%	(32)	3%	(23)	13%	(111)	55%	(464)	848
RD/WT: Right Direction	18%	(58)	14%	(46)	4%	(12)	3%	(8)	19%	(62)	42%	(133)	320
RD/WT: Wrong Track	6%	(40)	15%	(99)	4%	(23)	3%	(21)	10%	(63)	62%	(399)	646
Biden Job Approve	18%	(75)	17%	(70)	3%	(15)	1%	(5)	17%	(73)	44%	(186)	425
Biden Job Disapprove	5%	(23)	15%	(72)	4%	(20)	5%	(23)	10%	(47)	62%	(303)	488
Biden Job Strongly Approve	19%	(40)	19%	(40)	5%	(10)	2%	(5)	17%	(36)	38%	(81)	211
Biden Job Somewhat Approve	17%	(36)	14%	(30)	2%	(5)	—	(1)	17%	(37)	49%	(105)	214
Biden Job Somewhat Disapprove	5%	(8)	20%	(30)	6%	(9)	4%	(6)	9%	(13)	55%	(82)	148
Biden Job Strongly Disapprove	4%	(15)	12%	(42)	3%	(11)	5%	(18)	10%	(33)	65%	(221)	340

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Table MCEN6_3: How favorable or unfavorable do you feel about the following film directors?

Spike Jonze

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	10%	(99)	15%	(146)	4%	(35)	3%	(30)	13%	(125)	55%	(532)	967
Favorable of Biden	17%	(73)	16%	(70)	3%	(14)	1%	(5)	17%	(73)	46%	(202)	438
Unfavorable of Biden	5%	(23)	15%	(71)	4%	(18)	5%	(22)	10%	(47)	62%	(292)	473
Very Favorable of Biden	21%	(44)	19%	(39)	3%	(6)	1%	(3)	14%	(30)	41%	(86)	209
Somewhat Favorable of Biden	13%	(30)	14%	(31)	3%	(8)	1%	(2)	19%	(43)	51%	(116)	229
Somewhat Unfavorable of Biden	5%	(5)	20%	(21)	5%	(5)	3%	(3)	10%	(10)	58%	(61)	105
Very Unfavorable of Biden	5%	(18)	14%	(50)	4%	(13)	5%	(19)	10%	(36)	63%	(231)	368
#1 Issue: Economy	8%	(29)	17%	(65)	2%	(7)	4%	(14)	13%	(51)	57%	(220)	387
#1 Issue: Security	8%	(9)	14%	(17)	5%	(6)	4%	(5)	8%	(9)	61%	(73)	118
#1 Issue: Health Care	7%	(6)	19%	(18)	5%	(5)	3%	(2)	20%	(18)	46%	(42)	92
#1 Issue: Medicare / Social Security	12%	(12)	14%	(15)	6%	(6)	1%	(1)	16%	(17)	52%	(56)	108
#1 Issue: Women's Issues	13%	(16)	8%	(10)	2%	(2)	4%	(5)	12%	(14)	61%	(74)	122
#1 Issue: Energy	26%	(17)	16%	(10)	5%	(3)	2%	(1)	8%	(5)	42%	(27)	65
2022 House Vote: Democrat	18%	(71)	18%	(70)	4%	(14)	2%	(8)	13%	(49)	45%	(176)	388
2022 House Vote: Republican	4%	(13)	14%	(42)	5%	(14)	5%	(14)	11%	(33)	61%	(182)	297
2022 House Vote: Didnt Vote	5%	(12)	13%	(32)	3%	(7)	3%	(7)	15%	(37)	62%	(157)	251
2020 Vote: Joe Biden	18%	(74)	18%	(73)	4%	(17)	2%	(9)	15%	(64)	43%	(177)	414
2020 Vote: Donald Trump	4%	(12)	12%	(38)	4%	(13)	5%	(16)	8%	(24)	67%	(208)	311
2020 Vote: Didn't Vote	5%	(12)	15%	(32)	2%	(4)	2%	(4)	16%	(34)	61%	(131)	216
2018 House Vote: Democrat	18%	(62)	19%	(64)	4%	(13)	2%	(7)	13%	(43)	44%	(151)	341
2018 House Vote: Republican	6%	(15)	12%	(32)	6%	(15)	4%	(11)	13%	(33)	60%	(159)	266
2018 House Vote: Didnt Vote	6%	(19)	14%	(47)	2%	(7)	3%	(10)	14%	(46)	61%	(198)	327
4-Region: Northeast	8%	(15)	22%	(41)	4%	(7)	2%	(4)	10%	(20)	54%	(101)	188
4-Region: Midwest	11%	(22)	11%	(23)	3%	(6)	5%	(11)	11%	(22)	59%	(120)	203
4-Region: South	9%	(32)	15%	(55)	4%	(16)	2%	(7)	14%	(49)	56%	(204)	363
4-Region: West	14%	(29)	13%	(27)	3%	(6)	4%	(8)	16%	(35)	50%	(107)	212

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_4: How favorable or unfavorable do you feel about the following film directors?
 Michael Mann

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	10%	(98)	12%	(118)	3%	(33)	1%	(12)	12%	(122)	62%	(624)	1007
Gender: Male	14%	(68)	13%	(64)	4%	(19)	2%	(7)	12%	(60)	55%	(268)	486
Gender: Female	6%	(30)	11%	(54)	3%	(14)	1%	(5)	12%	(61)	68%	(351)	515
Age: 18-34	8%	(22)	12%	(31)	5%	(14)	2%	(6)	18%	(48)	55%	(147)	268
Age: 35-44	16%	(27)	13%	(23)	5%	(9)	2%	(4)	13%	(23)	50%	(83)	168
Age: 45-64	12%	(39)	11%	(36)	2%	(8)	—	(0)	10%	(32)	65%	(217)	332
Age: 65+	4%	(10)	12%	(28)	1%	(2)	1%	(2)	8%	(19)	74%	(177)	239
GenZers: 1997-2012	5%	(6)	8%	(10)	8%	(9)	1%	(1)	15%	(18)	64%	(77)	121
Millennials: 1981-1996	14%	(40)	14%	(39)	5%	(14)	3%	(9)	16%	(45)	48%	(133)	280
GenXers: 1965-1980	13%	(31)	12%	(30)	2%	(4)	—	(0)	11%	(28)	62%	(152)	246
Baby Boomers: 1946-1964	6%	(20)	11%	(37)	2%	(6)	1%	(2)	9%	(31)	71%	(236)	331
PID: Dem (no lean)	14%	(58)	13%	(57)	4%	(15)	1%	(5)	11%	(47)	57%	(242)	424
PID: Ind (no lean)	5%	(14)	11%	(31)	3%	(7)	1%	(3)	13%	(36)	68%	(193)	284
PID: Rep (no lean)	9%	(26)	10%	(30)	3%	(10)	1%	(4)	13%	(39)	63%	(189)	299
PID/Gender: Dem Men	19%	(40)	16%	(33)	5%	(11)	1%	(2)	10%	(21)	49%	(103)	211
PID/Gender: Dem Women	8%	(17)	11%	(24)	2%	(4)	1%	(3)	12%	(26)	65%	(137)	211
PID/Gender: Ind Men	9%	(12)	15%	(20)	2%	(3)	2%	(3)	15%	(20)	57%	(76)	133
PID/Gender: Ind Women	2%	(3)	8%	(11)	3%	(4)	—	(0)	10%	(15)	78%	(114)	147
PID/Gender: Rep Men	11%	(16)	7%	(10)	3%	(4)	2%	(3)	13%	(19)	63%	(89)	141
PID/Gender: Rep Women	6%	(10)	12%	(19)	4%	(6)	1%	(2)	13%	(21)	63%	(100)	157
Ideo: Liberal (1-3)	14%	(42)	15%	(46)	3%	(8)	1%	(4)	13%	(38)	54%	(163)	302
Ideo: Moderate (4)	11%	(35)	12%	(38)	4%	(14)	1%	(4)	13%	(39)	59%	(181)	309
Ideo: Conservative (5-7)	7%	(21)	10%	(31)	3%	(10)	1%	(4)	10%	(31)	68%	(210)	306
Educ: < College	10%	(63)	11%	(67)	3%	(18)	2%	(10)	13%	(82)	62%	(401)	641
Educ: Bachelors degree	10%	(24)	12%	(28)	3%	(7)	1%	(2)	12%	(28)	62%	(143)	232
Educ: Post-grad	8%	(11)	17%	(22)	5%	(7)	1%	(1)	9%	(13)	60%	(81)	134
Income: Under 50k	9%	(48)	10%	(55)	3%	(16)	2%	(10)	12%	(68)	65%	(361)	558
Income: 50k-100k	11%	(31)	13%	(39)	3%	(8)	—	(1)	14%	(41)	59%	(171)	291
Income: 100k+	12%	(19)	15%	(24)	6%	(9)	1%	(1)	8%	(13)	58%	(92)	158
Ethnicity: White	9%	(72)	11%	(89)	3%	(26)	—	(3)	11%	(85)	65%	(511)	785
Ethnicity: Hispanic	18%	(29)	5%	(8)	5%	(8)	2%	(3)	15%	(25)	56%	(94)	167

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Table MCEN6_4: How favorable or unfavorable do you feel about the following film directors?

Michael Mann

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	10%	(98)	12%	(118)	3%	(33)	1%	(12)	12%	(122)	62%	(624)	1007
Ethnicity: Black	15%	(20)	11%	(14)	4%	(5)	5%	(6)	23%	(29)	43%	(55)	128
Ethnicity: Other	6%	(6)	16%	(15)	3%	(2)	3%	(3)	8%	(8)	63%	(59)	94
All Christian	12%	(54)	11%	(51)	3%	(15)	—	(0)	12%	(53)	62%	(283)	457
All Non-Christian	4%	(2)	16%	(10)	5%	(3)	1%	(1)	15%	(9)	59%	(36)	62
Agnostic/Nothing in particular	8%	(23)	13%	(37)	4%	(12)	1%	(3)	9%	(27)	65%	(185)	287
Something Else	9%	(15)	9%	(15)	2%	(3)	5%	(8)	16%	(26)	59%	(95)	162
Religious Non-Protestant/Catholic	6%	(4)	15%	(10)	5%	(3)	1%	(1)	14%	(9)	60%	(40)	67
Evangelical	10%	(25)	11%	(28)	3%	(8)	2%	(4)	11%	(28)	63%	(156)	249
Non-Evangelical	12%	(43)	10%	(37)	3%	(9)	1%	(4)	14%	(50)	60%	(215)	358
Community: Urban	17%	(51)	13%	(40)	2%	(6)	2%	(6)	10%	(31)	55%	(168)	302
Community: Suburban	7%	(31)	12%	(55)	3%	(14)	—	(2)	12%	(55)	66%	(298)	454
Community: Rural	6%	(15)	9%	(23)	5%	(13)	2%	(4)	14%	(36)	63%	(159)	250
Employ: Private Sector	13%	(42)	16%	(51)	6%	(20)	1%	(2)	13%	(41)	52%	(168)	324
Employ: Government	13%	(7)	12%	(7)	7%	(4)	—	(0)	8%	(5)	60%	(34)	58
Employ: Self-Employed	10%	(9)	9%	(9)	4%	(4)	1%	(1)	19%	(17)	57%	(52)	93
Employ: Homemaker	11%	(9)	11%	(10)	1%	(1)	1%	(1)	15%	(13)	61%	(52)	86
Employ: Retired	6%	(16)	10%	(27)	1%	(2)	1%	(2)	8%	(23)	74%	(197)	266
Employ: Unemployed	8%	(8)	7%	(7)	—	(0)	3%	(3)	15%	(14)	67%	(64)	96
Employ: Other	7%	(4)	9%	(5)	1%	(0)	5%	(3)	15%	(8)	63%	(35)	56
Military HH: Yes	7%	(9)	14%	(19)	2%	(2)	—	(0)	11%	(14)	67%	(89)	134
Military HH: No	10%	(88)	11%	(99)	3%	(30)	1%	(12)	12%	(108)	61%	(535)	873
RD/WT: Right Direction	18%	(62)	13%	(44)	3%	(10)	2%	(5)	14%	(49)	51%	(178)	349
RD/WT: Wrong Track	5%	(35)	11%	(74)	3%	(22)	1%	(7)	11%	(73)	68%	(446)	658
Biden Job Approve	13%	(58)	14%	(64)	3%	(16)	1%	(4)	14%	(66)	55%	(248)	455
Biden Job Disapprove	8%	(40)	10%	(50)	3%	(15)	2%	(8)	11%	(53)	67%	(336)	501
Biden Job Strongly Approve	18%	(40)	15%	(32)	5%	(11)	1%	(1)	11%	(25)	50%	(109)	216
Biden Job Somewhat Approve	8%	(18)	14%	(32)	2%	(5)	1%	(2)	17%	(41)	59%	(140)	238
Biden Job Somewhat Disapprove	8%	(12)	11%	(16)	5%	(8)	3%	(4)	13%	(19)	61%	(91)	149
Biden Job Strongly Disapprove	8%	(28)	9%	(33)	2%	(7)	1%	(4)	10%	(35)	70%	(245)	352

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Table MCEN6_4: How favorable or unfavorable do you feel about the following film directors?
Michael Mann

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	10%	(98)	12%	(118)	3%	(33)	1%	(12)	12%	(122)	62%	(624)	1007
Favorable of Biden	12%	(54)	14%	(66)	3%	(14)	1%	(4)	13%	(62)	57%	(261)	461
Unfavorable of Biden	8%	(38)	10%	(46)	3%	(15)	1%	(5)	11%	(53)	67%	(318)	476
Very Favorable of Biden	17%	(36)	15%	(32)	5%	(10)	1%	(1)	10%	(22)	52%	(109)	210
Somewhat Favorable of Biden	7%	(19)	14%	(34)	2%	(4)	1%	(2)	16%	(41)	60%	(151)	251
Somewhat Unfavorable of Biden	11%	(11)	12%	(12)	4%	(4)	—	(0)	14%	(15)	59%	(62)	104
Very Unfavorable of Biden	7%	(26)	9%	(34)	3%	(11)	1%	(5)	10%	(38)	69%	(256)	372
#1 Issue: Economy	10%	(39)	12%	(50)	3%	(11)	1%	(6)	11%	(46)	63%	(253)	403
#1 Issue: Security	9%	(11)	12%	(15)	6%	(7)	1%	(1)	9%	(12)	64%	(81)	127
#1 Issue: Health Care	12%	(11)	10%	(9)	5%	(5)	3%	(3)	13%	(12)	57%	(53)	92
#1 Issue: Medicare / Social Security	4%	(5)	14%	(19)	1%	(1)	2%	(3)	11%	(15)	68%	(91)	134
#1 Issue: Women's Issues	17%	(18)	11%	(11)	3%	(4)	—	(0)	16%	(17)	53%	(56)	107
#1 Issue: Energy	12%	(7)	6%	(4)	6%	(4)	1%	(0)	15%	(9)	61%	(37)	61
#1 Issue: Other	4%	(2)	14%	(7)	2%	(1)	—	(0)	10%	(5)	69%	(34)	50
2022 House Vote: Democrat	14%	(59)	15%	(65)	3%	(14)	1%	(4)	12%	(52)	54%	(229)	424
2022 House Vote: Republican	9%	(27)	11%	(32)	3%	(10)	1%	(4)	11%	(34)	65%	(192)	298
2022 House Vote: Didnt Vote	5%	(11)	9%	(20)	3%	(7)	2%	(4)	13%	(32)	69%	(165)	239
2020 Vote: Joe Biden	13%	(60)	15%	(66)	4%	(19)	1%	(3)	15%	(64)	52%	(232)	443
2020 Vote: Donald Trump	8%	(27)	9%	(30)	2%	(7)	2%	(6)	9%	(31)	69%	(224)	324
2020 Vote: Didn't Vote	5%	(11)	9%	(20)	3%	(7)	2%	(4)	13%	(27)	68%	(144)	212
2018 House Vote: Democrat	15%	(54)	15%	(55)	2%	(9)	1%	(4)	12%	(44)	55%	(204)	370
2018 House Vote: Republican	11%	(30)	11%	(30)	3%	(9)	2%	(5)	10%	(28)	62%	(168)	270
2018 House Vote: Didnt Vote	4%	(13)	10%	(32)	5%	(15)	1%	(2)	14%	(45)	66%	(216)	324
4-Region: Northeast	8%	(13)	17%	(30)	4%	(7)	1%	(2)	7%	(12)	63%	(109)	173
4-Region: Midwest	8%	(19)	8%	(18)	4%	(10)	2%	(5)	15%	(35)	62%	(140)	226
4-Region: South	8%	(30)	12%	(46)	3%	(10)	1%	(5)	14%	(51)	61%	(225)	367
4-Region: West	15%	(36)	10%	(24)	2%	(5)	—	(1)	10%	(24)	63%	(151)	241

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_5: How favorable or unfavorable do you feel about the following film directors?

Judd Apatow

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	12%	(128)	14%	(148)	3%	(32)	1%	(13)	12%	(124)	57%	(599)	1043
Gender: Male	14%	(70)	18%	(94)	5%	(27)	2%	(9)	11%	(56)	51%	(263)	518
Gender: Female	11%	(58)	11%	(54)	1%	(5)	1%	(4)	12%	(62)	64%	(327)	510
Age: 18-34	12%	(36)	12%	(36)	3%	(10)	3%	(9)	13%	(40)	58%	(180)	311
Age: 35-44	22%	(35)	17%	(28)	4%	(6)	2%	(3)	13%	(21)	42%	(67)	159
Age: 45-64	11%	(38)	15%	(50)	4%	(15)	—	(0)	14%	(47)	56%	(192)	341
Age: 65+	8%	(18)	15%	(34)	1%	(1)	—	(1)	7%	(16)	69%	(161)	231
GenZers: 1997-2012	8%	(13)	8%	(13)	—	(0)	2%	(4)	10%	(17)	72%	(121)	168
Millennials: 1981-1996	21%	(58)	16%	(43)	5%	(15)	3%	(8)	15%	(42)	39%	(107)	271
GenXers: 1965-1980	10%	(25)	16%	(38)	6%	(14)	—	(0)	13%	(31)	55%	(133)	241
Baby Boomers: 1946-1964	9%	(32)	15%	(51)	1%	(3)	—	(1)	9%	(32)	65%	(216)	334
PID: Dem (no lean)	18%	(75)	19%	(79)	4%	(15)	1%	(5)	15%	(62)	42%	(174)	410
PID: Ind (no lean)	6%	(21)	10%	(35)	3%	(10)	1%	(5)	9%	(33)	70%	(244)	348
PID: Rep (no lean)	11%	(31)	12%	(34)	2%	(7)	1%	(3)	10%	(29)	63%	(181)	285
PID/Gender: Dem Men	20%	(41)	23%	(48)	7%	(14)	1%	(3)	14%	(30)	35%	(72)	208
PID/Gender: Dem Women	18%	(34)	16%	(31)	—	(1)	1%	(1)	13%	(25)	51%	(95)	188
PID/Gender: Ind Men	7%	(12)	12%	(21)	5%	(8)	2%	(4)	9%	(14)	65%	(109)	168
PID/Gender: Ind Women	5%	(10)	8%	(15)	1%	(2)	—	(1)	10%	(19)	74%	(132)	178
PID/Gender: Rep Men	12%	(18)	18%	(25)	3%	(5)	1%	(1)	8%	(11)	58%	(82)	142
PID/Gender: Rep Women	10%	(14)	6%	(9)	1%	(2)	1%	(2)	12%	(18)	69%	(99)	143
Ideo: Liberal (1-3)	17%	(52)	21%	(63)	3%	(10)	2%	(7)	17%	(51)	40%	(121)	304
Ideo: Moderate (4)	14%	(45)	13%	(41)	3%	(10)	1%	(4)	9%	(28)	60%	(193)	319
Ideo: Conservative (5-7)	8%	(27)	13%	(42)	3%	(9)	1%	(2)	11%	(34)	64%	(208)	322
Educ: < College	10%	(74)	10%	(72)	3%	(19)	1%	(9)	12%	(85)	64%	(453)	712
Educ: Bachelors degree	16%	(33)	23%	(47)	4%	(9)	2%	(4)	11%	(22)	44%	(89)	204
Educ: Post-grad	16%	(21)	22%	(29)	3%	(4)	—	(0)	13%	(17)	45%	(57)	127
Income: Under 50k	9%	(52)	11%	(66)	3%	(15)	1%	(7)	14%	(80)	62%	(358)	577
Income: 50k-100k	17%	(53)	15%	(47)	5%	(14)	1%	(2)	11%	(33)	52%	(160)	309
Income: 100k+	14%	(23)	22%	(35)	2%	(3)	2%	(4)	7%	(12)	52%	(81)	158
Ethnicity: White	13%	(101)	12%	(100)	3%	(24)	1%	(11)	13%	(100)	58%	(464)	800
Ethnicity: Hispanic	12%	(25)	7%	(15)	5%	(11)	1%	(2)	16%	(34)	59%	(124)	211

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Table MCEN6_5: How favorable or unfavorable do you feel about the following film directors?
Judd Apatow

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	12%	(128)	14%	(148)	3%	(32)	1%	(13)	12%	(124)	57%	(599)	1043
Ethnicity: Black	10%	(13)	16%	(21)	5%	(7)	1%	(2)	13%	(17)	55%	(74)	133
Ethnicity: Other	12%	(13)	25%	(27)	1%	(1)	—	(0)	6%	(7)	55%	(61)	110
All Christian	14%	(65)	13%	(61)	4%	(17)	1%	(4)	12%	(56)	56%	(264)	468
All Non-Christian	11%	(7)	32%	(21)	1%	(0)	—	(0)	10%	(7)	46%	(30)	65
Agnostic/Nothing in particular	11%	(33)	15%	(44)	3%	(8)	3%	(7)	9%	(27)	59%	(172)	291
Something Else	10%	(17)	10%	(17)	1%	(2)	—	(0)	13%	(23)	66%	(115)	174
Religious Non-Protestant/Catholic	11%	(8)	28%	(21)	1%	(1)	—	(0)	9%	(7)	50%	(36)	73
Evangelical	12%	(31)	10%	(26)	2%	(6)	1%	(3)	12%	(31)	64%	(172)	269
Non-Evangelical	14%	(49)	15%	(53)	4%	(13)	—	(1)	13%	(48)	55%	(197)	360
Community: Urban	18%	(60)	13%	(43)	4%	(14)	—	(1)	18%	(60)	47%	(157)	335
Community: Suburban	10%	(44)	15%	(67)	3%	(12)	2%	(7)	9%	(43)	62%	(287)	461
Community: Rural	10%	(24)	15%	(38)	2%	(6)	2%	(4)	8%	(21)	63%	(155)	248
Employ: Private Sector	18%	(59)	17%	(58)	6%	(18)	2%	(6)	12%	(41)	45%	(150)	332
Employ: Government	14%	(9)	7%	(4)	8%	(5)	—	(0)	1%	(1)	71%	(47)	66
Employ: Self-Employed	9%	(10)	19%	(20)	2%	(2)	—	(0)	21%	(22)	49%	(50)	104
Employ: Homemaker	14%	(10)	9%	(7)	—	(0)	2%	(1)	12%	(9)	62%	(44)	71
Employ: Retired	9%	(25)	16%	(45)	1%	(4)	—	(1)	8%	(22)	66%	(191)	288
Employ: Unemployed	8%	(9)	10%	(11)	2%	(2)	1%	(1)	19%	(20)	60%	(64)	107
Military HH: Yes	11%	(15)	13%	(17)	1%	(2)	1%	(1)	7%	(9)	67%	(87)	130
Military HH: No	12%	(113)	14%	(131)	3%	(30)	1%	(12)	13%	(115)	56%	(512)	913
RD/WT: Right Direction	21%	(71)	17%	(56)	4%	(14)	2%	(7)	10%	(35)	45%	(154)	338
RD/WT: Wrong Track	8%	(56)	13%	(92)	3%	(18)	1%	(5)	13%	(89)	63%	(445)	705
Biden Job Approve	18%	(80)	19%	(83)	4%	(18)	1%	(5)	12%	(54)	45%	(200)	440
Biden Job Disapprove	9%	(46)	12%	(62)	2%	(13)	1%	(7)	12%	(67)	64%	(343)	538
Biden Job Strongly Approve	25%	(49)	20%	(40)	3%	(5)	—	(1)	9%	(18)	42%	(83)	197
Biden Job Somewhat Approve	13%	(31)	18%	(43)	5%	(13)	2%	(4)	15%	(36)	48%	(116)	243
Biden Job Somewhat Disapprove	9%	(15)	15%	(25)	1%	(2)	3%	(5)	16%	(27)	55%	(92)	165
Biden Job Strongly Disapprove	8%	(30)	10%	(37)	3%	(11)	—	(2)	11%	(40)	67%	(252)	373
Favorable of Biden	18%	(82)	19%	(84)	4%	(17)	1%	(3)	11%	(50)	47%	(211)	448
Unfavorable of Biden	9%	(44)	11%	(58)	3%	(14)	1%	(8)	13%	(68)	63%	(328)	520

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Table MCEN6_5: How favorable or unfavorable do you feel about the following film directors?

Judd Apatow

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	12%	(128)	14%	(148)	3%	(32)	1%	(13)	12%	(124)	57%	(599)	1043
Very Favorable of Biden	24%	(49)	19%	(38)	2%	(4)	1%	(2)	7%	(14)	47%	(95)	202
Somewhat Favorable of Biden	13%	(33)	19%	(46)	6%	(14)	1%	(2)	14%	(35)	47%	(116)	246
Somewhat Unfavorable of Biden	12%	(14)	12%	(15)	1%	(2)	3%	(4)	21%	(26)	51%	(63)	124
Very Unfavorable of Biden	8%	(30)	11%	(44)	3%	(13)	1%	(4)	10%	(41)	67%	(265)	396
#1 Issue: Economy	11%	(49)	16%	(70)	3%	(14)	2%	(7)	14%	(63)	54%	(236)	439
#1 Issue: Security	5%	(8)	12%	(18)	6%	(9)	1%	(1)	9%	(14)	66%	(98)	147
#1 Issue: Health Care	14%	(13)	11%	(11)	3%	(3)	4%	(4)	16%	(15)	52%	(48)	93
#1 Issue: Medicare / Social Security	11%	(12)	18%	(21)	1%	(1)	1%	(1)	6%	(6)	63%	(72)	114
#1 Issue: Women's Issues	23%	(29)	11%	(14)	—	(0)	—	(0)	9%	(11)	56%	(69)	123
#1 Issue: Energy	16%	(10)	12%	(8)	3%	(2)	—	(0)	7%	(4)	62%	(40)	66
2022 House Vote: Democrat	18%	(77)	19%	(81)	4%	(16)	1%	(4)	12%	(51)	45%	(188)	417
2022 House Vote: Republican	10%	(33)	12%	(38)	3%	(11)	2%	(6)	8%	(27)	65%	(209)	324
2022 House Vote: Didn't Vote	6%	(16)	10%	(25)	2%	(4)	1%	(3)	15%	(39)	67%	(175)	262
2020 Vote: Joe Biden	18%	(79)	20%	(89)	4%	(20)	1%	(3)	12%	(52)	45%	(201)	443
2020 Vote: Donald Trump	10%	(33)	9%	(32)	3%	(9)	1%	(5)	8%	(29)	69%	(237)	345
2020 Vote: Didn't Vote	5%	(11)	11%	(26)	1%	(3)	2%	(5)	17%	(38)	63%	(142)	226
2018 House Vote: Democrat	19%	(73)	19%	(73)	3%	(13)	1%	(3)	12%	(46)	45%	(170)	378
2018 House Vote: Republican	11%	(30)	14%	(38)	3%	(8)	1%	(2)	9%	(25)	63%	(175)	277
2018 House Vote: Someone else	5%	(3)	6%	(3)	—	(0)	—	(0)	9%	(5)	80%	(43)	53
2018 House Vote: Didn't Vote	6%	(21)	10%	(34)	3%	(12)	2%	(8)	14%	(48)	63%	(211)	335
4-Region: Northeast	11%	(19)	18%	(32)	4%	(7)	1%	(2)	12%	(21)	55%	(99)	181
4-Region: Midwest	10%	(20)	15%	(29)	1%	(2)	1%	(2)	10%	(20)	63%	(123)	196
4-Region: South	11%	(43)	14%	(57)	3%	(12)	1%	(4)	12%	(49)	59%	(234)	399
4-Region: West	17%	(45)	11%	(30)	4%	(11)	2%	(4)	13%	(34)	53%	(143)	268

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN6_6: How favorable or unfavorable do you feel about the following film directors?
 Brian De Palma

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	17%	(170)	15%	(154)	3%	(26)	1%	(9)	17%	(166)	48%	(481)	1007
Gender: Male	24%	(118)	19%	(94)	4%	(19)	1%	(4)	15%	(75)	38%	(190)	500
Gender: Female	10%	(51)	12%	(60)	2%	(8)	1%	(5)	18%	(91)	57%	(288)	503
Age: 18-34	15%	(38)	7%	(19)	4%	(11)	2%	(5)	15%	(39)	58%	(152)	264
Age: 35-44	19%	(35)	11%	(19)	1%	(3)	1%	(2)	23%	(42)	44%	(80)	181
Age: 45-64	18%	(61)	19%	(64)	2%	(6)	1%	(2)	14%	(48)	47%	(159)	340
Age: 65+	16%	(35)	23%	(52)	3%	(7)	—	(0)	17%	(37)	41%	(90)	221
GenZers: 1997-2012	14%	(17)	7%	(9)	5%	(7)	3%	(4)	5%	(6)	65%	(80)	122
Millennials: 1981-1996	18%	(55)	9%	(28)	2%	(7)	1%	(3)	23%	(69)	46%	(137)	299
GenXers: 1965-1980	19%	(48)	15%	(38)	2%	(5)	—	(0)	14%	(36)	51%	(130)	257
Baby Boomers: 1946-1964	16%	(50)	25%	(76)	2%	(5)	1%	(2)	17%	(52)	39%	(118)	304
PID: Dem (no lean)	25%	(100)	16%	(67)	3%	(13)	2%	(6)	17%	(68)	38%	(154)	408
PID: Ind (no lean)	11%	(31)	13%	(37)	2%	(5)	1%	(2)	15%	(42)	59%	(169)	286
PID: Rep (no lean)	12%	(39)	16%	(50)	3%	(8)	—	(1)	18%	(56)	51%	(159)	313
PID/Gender: Dem Men	33%	(70)	20%	(42)	5%	(11)	1%	(2)	15%	(32)	25%	(51)	209
PID/Gender: Dem Women	15%	(30)	12%	(25)	1%	(2)	2%	(4)	18%	(36)	51%	(101)	198
PID/Gender: Ind Men	16%	(24)	12%	(18)	1%	(2)	1%	(1)	17%	(24)	53%	(78)	147
PID/Gender: Ind Women	5%	(7)	14%	(19)	3%	(3)	—	(1)	13%	(18)	64%	(88)	136
PID/Gender: Rep Men	17%	(25)	23%	(33)	4%	(6)	—	(0)	13%	(19)	42%	(60)	143
PID/Gender: Rep Women	8%	(14)	10%	(17)	1%	(2)	—	(1)	22%	(37)	58%	(98)	169
Ideo: Liberal (1-3)	26%	(83)	16%	(51)	2%	(7)	2%	(5)	21%	(66)	33%	(107)	320
Ideo: Moderate (4)	16%	(46)	16%	(47)	2%	(5)	1%	(2)	17%	(49)	48%	(141)	292
Ideo: Conservative (5-7)	12%	(39)	16%	(52)	4%	(12)	—	(1)	13%	(41)	56%	(181)	326
Educ: < College	16%	(101)	12%	(80)	3%	(17)	1%	(7)	17%	(107)	52%	(335)	648
Educ: Bachelors degree	19%	(43)	19%	(44)	2%	(5)	1%	(3)	17%	(38)	42%	(98)	231
Educ: Post-grad	20%	(25)	23%	(30)	3%	(4)	—	(0)	16%	(21)	38%	(48)	128
Income: Under 50k	16%	(88)	13%	(69)	2%	(12)	1%	(5)	16%	(86)	51%	(274)	533
Income: 50k-100k	13%	(40)	18%	(53)	3%	(9)	1%	(4)	20%	(58)	45%	(132)	296
Income: 100k+	24%	(42)	18%	(32)	3%	(5)	—	(1)	13%	(23)	43%	(76)	178
Ethnicity: White	17%	(136)	17%	(133)	3%	(22)	1%	(6)	16%	(124)	46%	(362)	783
Ethnicity: Hispanic	27%	(45)	10%	(16)	3%	(4)	—	(0)	19%	(31)	42%	(71)	167

Continued on next page

Table MCEN6_6: How favorable or unfavorable do you feel about the following film directors?

Brian De Palma

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	17%	(170)	15%	(154)	3%	(26)	1%	(9)	17%	(166)	48%	(481)	1007
Ethnicity: Black	14%	(17)	10%	(12)	2%	(2)	2%	(2)	21%	(25)	51%	(62)	122
Ethnicity: Other	16%	(16)	8%	(8)	2%	(2)	1%	(1)	17%	(17)	56%	(57)	102
All Christian	21%	(97)	17%	(80)	3%	(15)	—	(2)	15%	(71)	44%	(208)	473
All Non-Christian	27%	(14)	22%	(11)	2%	(1)	—	(0)	21%	(11)	28%	(15)	51
Agnostic/Nothing in particular	11%	(29)	13%	(33)	2%	(6)	1%	(3)	20%	(52)	52%	(136)	259
Something Else	12%	(22)	10%	(18)	3%	(5)	2%	(3)	14%	(25)	59%	(105)	177
Religious Non-Protestant/Catholic	25%	(14)	23%	(13)	1%	(1)	—	(0)	22%	(12)	29%	(17)	57
Evangelical	15%	(43)	12%	(35)	3%	(9)	1%	(3)	16%	(47)	52%	(146)	284
Non-Evangelical	21%	(76)	17%	(59)	3%	(10)	—	(2)	13%	(47)	45%	(162)	356
Community: Urban	23%	(68)	14%	(41)	2%	(5)	1%	(3)	19%	(55)	42%	(122)	295
Community: Suburban	16%	(75)	18%	(83)	3%	(13)	1%	(4)	14%	(65)	48%	(217)	458
Community: Rural	10%	(27)	12%	(30)	3%	(8)	1%	(2)	18%	(47)	56%	(141)	254
Employ: Private Sector	23%	(77)	17%	(58)	3%	(12)	1%	(3)	14%	(46)	42%	(140)	335
Employ: Government	21%	(13)	12%	(7)	—	(0)	1%	(1)	17%	(10)	49%	(30)	61
Employ: Self-Employed	20%	(18)	7%	(7)	2%	(2)	1%	(1)	33%	(30)	37%	(34)	92
Employ: Homemaker	18%	(15)	7%	(6)	—	(0)	1%	(1)	15%	(12)	59%	(47)	81
Employ: Retired	14%	(35)	23%	(57)	3%	(7)	1%	(2)	16%	(40)	43%	(105)	246
Employ: Unemployed	4%	(5)	10%	(11)	2%	(2)	1%	(1)	19%	(21)	64%	(71)	110
Employ: Other	8%	(4)	13%	(7)	5%	(2)	—	(0)	10%	(5)	64%	(33)	51
Military HH: Yes	12%	(14)	21%	(24)	2%	(2)	—	(0)	20%	(23)	45%	(51)	114
Military HH: No	17%	(156)	15%	(130)	3%	(24)	1%	(9)	16%	(143)	48%	(430)	892
RD/WT: Right Direction	24%	(84)	15%	(52)	4%	(13)	1%	(4)	17%	(59)	38%	(131)	343
RD/WT: Wrong Track	13%	(86)	15%	(102)	2%	(13)	1%	(5)	16%	(108)	53%	(351)	664
Biden Job Approve	21%	(96)	18%	(80)	4%	(17)	1%	(4)	16%	(74)	40%	(183)	454
Biden Job Disapprove	14%	(73)	14%	(74)	2%	(8)	1%	(3)	17%	(88)	52%	(271)	517
Biden Job Strongly Approve	28%	(55)	16%	(30)	3%	(5)	—	(1)	19%	(37)	34%	(65)	194
Biden Job Somewhat Approve	16%	(41)	19%	(49)	4%	(11)	1%	(3)	14%	(37)	45%	(118)	260
Biden Job Somewhat Disapprove	21%	(34)	18%	(29)	2%	(3)	1%	(1)	18%	(30)	41%	(67)	165
Biden Job Strongly Disapprove	11%	(39)	13%	(45)	2%	(5)	1%	(2)	16%	(58)	58%	(204)	353

Continued on next page

Table MCEN6_6: How favorable or unfavorable do you feel about the following film directors?
Brian De Palma

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	17%	(170)	15%	(154)	3%	(26)	1%	(9)	17%	(166)	48%	(481)	1007
Favorable of Biden	23%	(101)	18%	(83)	3%	(14)	1%	(4)	17%	(74)	38%	(172)	448
Unfavorable of Biden	12%	(62)	14%	(70)	2%	(11)	1%	(3)	17%	(87)	54%	(269)	502
Very Favorable of Biden	27%	(53)	16%	(32)	3%	(5)	—	(0)	19%	(37)	36%	(71)	198
Somewhat Favorable of Biden	19%	(48)	20%	(51)	4%	(9)	2%	(4)	15%	(38)	40%	(101)	249
Somewhat Unfavorable of Biden	16%	(19)	15%	(18)	3%	(3)	—	(0)	26%	(32)	41%	(50)	123
Very Unfavorable of Biden	11%	(42)	14%	(52)	2%	(8)	1%	(3)	15%	(55)	58%	(219)	379
#1 Issue: Economy	17%	(74)	14%	(60)	1%	(6)	1%	(3)	16%	(70)	51%	(223)	436
#1 Issue: Security	14%	(16)	22%	(26)	2%	(3)	1%	(1)	13%	(15)	49%	(57)	117
#1 Issue: Health Care	20%	(16)	19%	(15)	7%	(6)	3%	(2)	16%	(13)	35%	(28)	80
#1 Issue: Medicare / Social Security	14%	(15)	19%	(21)	2%	(3)	1%	(1)	19%	(21)	45%	(50)	111
#1 Issue: Women's Issues	20%	(21)	10%	(11)	4%	(4)	—	(0)	17%	(18)	49%	(52)	106
#1 Issue: Energy	22%	(14)	14%	(9)	2%	(1)	3%	(2)	10%	(6)	49%	(31)	64
#1 Issue: Other	13%	(6)	16%	(8)	3%	(1)	—	(0)	23%	(12)	45%	(23)	51
2022 House Vote: Democrat	26%	(116)	17%	(76)	3%	(14)	1%	(6)	16%	(74)	36%	(164)	451
2022 House Vote: Republican	12%	(39)	18%	(58)	3%	(8)	—	(1)	17%	(54)	49%	(154)	314
2022 House Vote: Didnt Vote	4%	(9)	9%	(19)	2%	(3)	1%	(2)	17%	(35)	67%	(140)	208
2020 Vote: Joe Biden	23%	(102)	19%	(84)	3%	(14)	1%	(5)	18%	(80)	36%	(163)	448
2020 Vote: Donald Trump	16%	(54)	15%	(51)	2%	(7)	—	(1)	15%	(51)	51%	(173)	338
2020 Vote: Didn't Vote	6%	(12)	8%	(16)	2%	(4)	1%	(1)	17%	(33)	66%	(126)	192
2018 House Vote: Democrat	25%	(95)	19%	(70)	3%	(12)	1%	(3)	16%	(59)	36%	(137)	376
2018 House Vote: Republican	13%	(35)	16%	(43)	3%	(8)	—	(1)	20%	(55)	49%	(135)	277
2018 House Vote: Didnt Vote	11%	(35)	11%	(35)	2%	(6)	2%	(5)	16%	(51)	58%	(185)	317
4-Region: Northeast	14%	(23)	15%	(25)	3%	(6)	3%	(4)	19%	(33)	46%	(79)	170
4-Region: Midwest	14%	(31)	17%	(37)	3%	(7)	1%	(1)	18%	(40)	47%	(106)	223
4-Region: South	15%	(57)	14%	(55)	2%	(8)	1%	(3)	16%	(63)	53%	(205)	389
4-Region: West	26%	(58)	16%	(37)	3%	(6)	—	(1)	14%	(30)	41%	(92)	224

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_7: How favorable or unfavorable do you feel about the following film directors?

Paul Feig

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(67)	9%	(96)	2%	(23)	1%	(12)	11%	(110)	70%	(723)	1031
Gender: Male	9%	(46)	12%	(61)	3%	(15)	1%	(5)	12%	(59)	63%	(321)	508
Gender: Female	4%	(21)	7%	(34)	1%	(7)	1%	(6)	10%	(52)	77%	(397)	516
Age: 18-34	9%	(26)	10%	(28)	5%	(15)	3%	(9)	13%	(36)	59%	(164)	278
Age: 35-44	10%	(17)	16%	(27)	1%	(2)	2%	(3)	14%	(25)	57%	(101)	176
Age: 45-64	5%	(18)	8%	(28)	1%	(5)	—	(0)	10%	(32)	75%	(248)	332
Age: 65+	2%	(6)	5%	(12)	—	(1)	—	(0)	7%	(17)	85%	(210)	246
GenZers: 1997-2012	9%	(13)	6%	(8)	5%	(7)	5%	(7)	9%	(13)	65%	(89)	137
Millennials: 1981-1996	10%	(29)	15%	(43)	4%	(10)	2%	(4)	15%	(44)	54%	(155)	286
GenXers: 1965-1980	7%	(16)	9%	(22)	—	(1)	—	(0)	11%	(27)	72%	(172)	238
Baby Boomers: 1946-1964	3%	(9)	7%	(22)	1%	(5)	—	(0)	7%	(25)	82%	(277)	338
PID: Dem (no lean)	9%	(40)	13%	(56)	3%	(11)	1%	(2)	11%	(47)	64%	(285)	442
PID: Ind (no lean)	5%	(15)	8%	(25)	2%	(7)	2%	(7)	9%	(27)	73%	(223)	304
PID: Rep (no lean)	4%	(12)	5%	(14)	1%	(4)	1%	(3)	13%	(37)	75%	(215)	285
PID/Gender: Dem Men	12%	(25)	16%	(34)	4%	(9)	—	(0)	12%	(25)	56%	(116)	209
PID/Gender: Dem Women	7%	(16)	10%	(23)	1%	(2)	1%	(2)	9%	(22)	72%	(166)	231
PID/Gender: Ind Men	8%	(13)	13%	(20)	2%	(3)	3%	(4)	9%	(14)	65%	(99)	153
PID/Gender: Ind Women	1%	(2)	3%	(4)	3%	(4)	1%	(1)	9%	(13)	83%	(122)	146
PID/Gender: Rep Men	6%	(9)	5%	(8)	2%	(3)	1%	(1)	13%	(19)	73%	(106)	146
PID/Gender: Rep Women	2%	(3)	5%	(7)	1%	(1)	2%	(2)	13%	(17)	78%	(109)	139
Ideo: Liberal (1-3)	11%	(35)	14%	(47)	3%	(8)	2%	(7)	11%	(34)	59%	(192)	324
Ideo: Moderate (4)	6%	(18)	8%	(25)	2%	(7)	1%	(3)	13%	(42)	70%	(221)	317
Ideo: Conservative (5-7)	2%	(6)	7%	(22)	1%	(4)	1%	(2)	8%	(25)	81%	(247)	306
Educ: < College	6%	(38)	7%	(50)	2%	(15)	1%	(10)	10%	(69)	73%	(491)	673
Educ: Bachelors degree	9%	(20)	10%	(24)	2%	(4)	—	(0)	12%	(27)	68%	(157)	232
Educ: Post-grad	7%	(9)	17%	(22)	3%	(4)	2%	(3)	11%	(13)	59%	(75)	126
Income: Under 50k	7%	(37)	8%	(42)	3%	(17)	1%	(6)	12%	(70)	69%	(390)	562
Income: 50k-100k	6%	(19)	7%	(21)	1%	(4)	2%	(5)	8%	(24)	76%	(229)	302
Income: 100k+	7%	(11)	19%	(32)	1%	(2)	1%	(1)	9%	(16)	63%	(105)	167
Ethnicity: White	7%	(52)	10%	(76)	2%	(17)	1%	(4)	9%	(74)	72%	(570)	794
Ethnicity: Hispanic	11%	(19)	15%	(27)	4%	(8)	—	(1)	12%	(21)	57%	(98)	173

Continued on next page

Table MCEN6_7: How favorable or unfavorable do you feel about the following film directors?

Paul Feig

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(67)	9%	(96)	2%	(23)	1%	(12)	11%	(110)	70%	(723)	1031
Ethnicity: Black	8%	(11)	7%	(10)	3%	(5)	4%	(6)	17%	(24)	60%	(85)	140
Ethnicity: Other	5%	(5)	9%	(9)	1%	(1)	2%	(2)	13%	(13)	70%	(68)	97
All Christian	8%	(38)	10%	(44)	2%	(10)	1%	(5)	8%	(37)	71%	(324)	458
Agnostic/Nothing in particular	6%	(17)	7%	(21)	2%	(5)	1%	(3)	13%	(37)	71%	(204)	288
Something Else	2%	(4)	8%	(14)	2%	(5)	1%	(2)	14%	(26)	73%	(137)	187
Religious Non-Protestant/Catholic	8%	(5)	17%	(10)	1%	(0)	2%	(1)	7%	(4)	65%	(39)	59
Evangelical	6%	(15)	12%	(31)	2%	(5)	2%	(4)	12%	(31)	67%	(173)	259
Non-Evangelical	7%	(25)	7%	(27)	3%	(10)	1%	(3)	9%	(32)	74%	(274)	370
Community: Urban	13%	(40)	12%	(38)	3%	(9)	2%	(5)	13%	(41)	58%	(182)	316
Community: Suburban	4%	(20)	9%	(40)	2%	(9)	1%	(3)	9%	(43)	75%	(353)	468
Community: Rural	3%	(7)	7%	(17)	2%	(5)	2%	(4)	10%	(26)	76%	(188)	247
Employ: Private Sector	9%	(31)	15%	(50)	4%	(12)	1%	(3)	12%	(41)	59%	(196)	334
Employ: Self-Employed	6%	(6)	6%	(6)	3%	(3)	—	(0)	14%	(13)	71%	(68)	96
Employ: Homemaker	11%	(9)	5%	(4)	1%	(1)	—	(0)	4%	(3)	78%	(64)	82
Employ: Retired	2%	(6)	5%	(15)	1%	(2)	—	(0)	9%	(25)	83%	(234)	282
Employ: Unemployed	1%	(1)	6%	(6)	3%	(3)	3%	(3)	18%	(18)	69%	(71)	103
Employ: Other	11%	(6)	3%	(1)	1%	(1)	2%	(1)	3%	(2)	80%	(42)	53
Military HH: Yes	3%	(4)	10%	(14)	1%	(2)	1%	(1)	10%	(16)	75%	(111)	148
Military HH: No	7%	(63)	9%	(82)	2%	(21)	1%	(11)	11%	(95)	69%	(612)	883
RD/WT: Right Direction	13%	(49)	12%	(45)	2%	(8)	2%	(6)	12%	(46)	59%	(221)	374
RD/WT: Wrong Track	3%	(18)	8%	(51)	2%	(15)	1%	(6)	10%	(65)	76%	(502)	657
Biden Job Approve	10%	(47)	11%	(52)	2%	(12)	2%	(8)	12%	(56)	63%	(304)	479
Biden Job Disapprove	4%	(19)	8%	(41)	2%	(8)	1%	(3)	10%	(50)	76%	(378)	499
Biden Job Strongly Approve	15%	(33)	13%	(28)	3%	(6)	2%	(4)	12%	(26)	55%	(121)	218
Biden Job Somewhat Approve	5%	(14)	9%	(24)	2%	(5)	2%	(4)	12%	(30)	70%	(183)	261
Biden Job Somewhat Disapprove	3%	(4)	10%	(16)	1%	(2)	1%	(2)	10%	(15)	75%	(117)	155
Biden Job Strongly Disapprove	4%	(15)	7%	(25)	2%	(7)	—	(1)	10%	(35)	76%	(261)	343
Favorable of Biden	10%	(49)	11%	(51)	2%	(11)	2%	(7)	10%	(49)	66%	(320)	488
Unfavorable of Biden	2%	(10)	8%	(38)	2%	(8)	1%	(3)	12%	(55)	76%	(366)	481

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Table MCEN6_7: How favorable or unfavorable do you feel about the following film directors?

Paul Feig

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(67)	9%	(96)	2%	(23)	1%	(12)	11%	(110)	70%	(723)	1031
Very Favorable of Biden	15%	(35)	12%	(27)	3%	(6)	2%	(5)	10%	(23)	58%	(131)	228
Somewhat Favorable of Biden	5%	(14)	9%	(24)	2%	(5)	1%	(3)	10%	(26)	72%	(189)	261
Somewhat Unfavorable of Biden	3%	(3)	7%	(8)	2%	(2)	1%	(1)	16%	(19)	71%	(83)	117
Very Unfavorable of Biden	2%	(7)	8%	(30)	2%	(6)	—	(2)	10%	(36)	78%	(283)	364
#1 Issue: Economy	6%	(24)	10%	(38)	2%	(9)	1%	(4)	11%	(41)	71%	(278)	394
#1 Issue: Security	3%	(4)	13%	(18)	5%	(6)	—	(0)	8%	(12)	71%	(98)	137
#1 Issue: Health Care	6%	(5)	11%	(10)	2%	(2)	1%	(1)	8%	(7)	73%	(67)	92
#1 Issue: Medicare / Social Security	5%	(6)	5%	(6)	—	(0)	1%	(2)	11%	(14)	78%	(102)	131
#1 Issue: Women's Issues	13%	(16)	7%	(9)	4%	(4)	1%	(1)	11%	(13)	65%	(79)	122
#1 Issue: Energy	13%	(9)	10%	(6)	2%	(1)	2%	(1)	11%	(7)	63%	(41)	66
2022 House Vote: Democrat	9%	(44)	13%	(62)	3%	(13)	1%	(5)	13%	(59)	61%	(285)	469
2022 House Vote: Republican	5%	(13)	7%	(21)	1%	(3)	1%	(2)	9%	(26)	78%	(226)	292
2022 House Vote: Didnt Vote	1%	(2)	5%	(12)	3%	(7)	2%	(5)	10%	(25)	79%	(196)	246
2020 Vote: Joe Biden	9%	(44)	12%	(58)	3%	(13)	1%	(4)	11%	(55)	63%	(304)	479
2020 Vote: Donald Trump	6%	(18)	7%	(21)	1%	(4)	1%	(2)	10%	(33)	76%	(242)	320
2020 Vote: Didn't Vote	2%	(4)	6%	(11)	3%	(6)	2%	(5)	10%	(20)	77%	(157)	203
2018 House Vote: Democrat	11%	(45)	14%	(56)	2%	(6)	1%	(4)	11%	(45)	62%	(256)	412
2018 House Vote: Republican	4%	(10)	6%	(17)	1%	(4)	—	(1)	12%	(32)	76%	(197)	260
2018 House Vote: Didnt Vote	1%	(5)	6%	(21)	4%	(13)	2%	(8)	10%	(32)	76%	(248)	327
4-Region: Northeast	4%	(7)	8%	(15)	3%	(5)	1%	(2)	10%	(19)	74%	(136)	184
4-Region: Midwest	3%	(7)	7%	(16)	2%	(4)	2%	(3)	11%	(22)	75%	(158)	210
4-Region: South	6%	(26)	10%	(40)	2%	(10)	1%	(3)	12%	(49)	68%	(279)	408
4-Region: West	11%	(26)	11%	(26)	2%	(4)	1%	(3)	9%	(20)	65%	(150)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCEN6_8: How favorable or unfavorable do you feel about the following film directors?
Phil Lord and Chris Miller

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(77)	5%	(56)	2%	(22)	1%	(11)	11%	(108)	73%	(758)	1033
Gender: Male	10%	(48)	6%	(32)	3%	(14)	2%	(8)	11%	(57)	68%	(341)	500
Gender: Female	6%	(29)	5%	(24)	1%	(8)	1%	(3)	10%	(51)	78%	(407)	523
Age: 18-34	8%	(26)	8%	(25)	4%	(14)	2%	(6)	14%	(44)	64%	(205)	320
Age: 35-44	14%	(24)	6%	(10)	3%	(5)	2%	(3)	14%	(23)	62%	(104)	168
Age: 45-64	6%	(21)	4%	(14)	1%	(3)	1%	(2)	9%	(30)	79%	(263)	333
Age: 65+	3%	(6)	4%	(7)	—	(0)	—	(0)	5%	(11)	88%	(186)	211
GenZers: 1997-2012	6%	(8)	6%	(9)	4%	(6)	1%	(1)	11%	(15)	73%	(106)	146
Millennials: 1981-1996	13%	(40)	8%	(24)	4%	(13)	3%	(8)	16%	(50)	56%	(174)	309
GenXers: 1965-1980	9%	(22)	4%	(9)	—	(1)	—	(1)	10%	(24)	76%	(179)	236
Baby Boomers: 1946-1964	2%	(7)	4%	(14)	1%	(2)	—	(1)	6%	(19)	87%	(276)	319
PID: Dem (no lean)	13%	(56)	7%	(28)	3%	(13)	1%	(5)	9%	(40)	67%	(283)	426
PID: Ind (no lean)	2%	(7)	5%	(15)	1%	(5)	1%	(4)	10%	(34)	80%	(259)	323
PID: Rep (no lean)	5%	(13)	5%	(13)	1%	(4)	1%	(3)	12%	(35)	76%	(215)	283
PID/Gender: Dem Men	17%	(37)	8%	(16)	4%	(8)	1%	(3)	10%	(22)	60%	(128)	214
PID/Gender: Dem Women	9%	(19)	6%	(12)	2%	(5)	1%	(2)	9%	(18)	73%	(148)	203
PID/Gender: Ind Men	3%	(4)	6%	(10)	3%	(4)	2%	(4)	12%	(18)	75%	(117)	157
PID/Gender: Ind Women	2%	(3)	3%	(5)	—	(1)	—	(0)	9%	(15)	85%	(140)	164
PID/Gender: Rep Men	5%	(6)	4%	(6)	1%	(1)	2%	(2)	13%	(17)	75%	(96)	128
PID/Gender: Rep Women	5%	(7)	5%	(7)	1%	(2)	1%	(1)	12%	(18)	77%	(120)	155
Ideo: Liberal (1-3)	13%	(43)	5%	(17)	3%	(11)	1%	(4)	14%	(46)	64%	(211)	331
Ideo: Moderate (4)	6%	(20)	7%	(24)	1%	(5)	2%	(5)	8%	(26)	76%	(254)	334
Ideo: Conservative (5-7)	5%	(14)	4%	(13)	1%	(3)	1%	(2)	10%	(29)	79%	(236)	297
Educ: < College	7%	(50)	5%	(31)	2%	(14)	1%	(8)	11%	(75)	74%	(501)	678
Educ: Bachelors degree	9%	(20)	6%	(13)	2%	(5)	1%	(3)	11%	(25)	71%	(166)	232
Educ: Post-grad	5%	(7)	10%	(12)	2%	(3)	1%	(1)	7%	(9)	75%	(91)	122
Income: Under 50k	8%	(47)	6%	(31)	2%	(11)	1%	(5)	10%	(57)	73%	(418)	569
Income: 50k-100k	6%	(17)	5%	(14)	2%	(6)	1%	(3)	13%	(40)	73%	(225)	306
Income: 100k+	8%	(13)	7%	(10)	3%	(4)	2%	(3)	7%	(11)	74%	(115)	157
Ethnicity: White	6%	(51)	6%	(44)	2%	(16)	1%	(10)	10%	(77)	75%	(600)	797
Ethnicity: Hispanic	9%	(19)	4%	(8)	5%	(10)	1%	(1)	13%	(25)	68%	(134)	196

Continued on next page

Table MCEN6_8: How favorable or unfavorable do you feel about the following film directors?

Phil Lord and Chris Miller

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(77)	5%	(56)	2%	(22)	1%	(11)	11%	(108)	73%	(758)	1033
Ethnicity: Black	14%	(19)	6%	(8)	4%	(6)	1%	(2)	14%	(18)	61%	(82)	133
Ethnicity: Other	7%	(7)	4%	(4)	1%	(1)	—	(0)	13%	(13)	75%	(76)	102
All Christian	9%	(43)	5%	(22)	2%	(11)	1%	(5)	9%	(44)	73%	(343)	467
All Non-Christian	17%	(10)	6%	(3)	—	(0)	—	(0)	16%	(10)	61%	(35)	58
Agnostic/Nothing in particular	4%	(10)	6%	(17)	1%	(3)	2%	(6)	9%	(23)	78%	(201)	259
Something Else	5%	(11)	6%	(13)	2%	(5)	—	(1)	12%	(25)	73%	(147)	201
Religious Non-Protestant/Catholic	15%	(10)	5%	(3)	—	(0)	—	(0)	15%	(10)	64%	(41)	64
Evangelical	9%	(26)	6%	(16)	3%	(9)	—	(0)	10%	(29)	72%	(206)	286
Non-Evangelical	7%	(27)	5%	(19)	2%	(7)	1%	(5)	11%	(39)	74%	(274)	372
Community: Urban	15%	(49)	7%	(24)	4%	(14)	1%	(3)	9%	(29)	63%	(204)	324
Community: Suburban	4%	(19)	4%	(19)	1%	(5)	1%	(4)	9%	(41)	81%	(373)	461
Community: Rural	4%	(9)	5%	(13)	1%	(2)	2%	(4)	15%	(38)	73%	(181)	248
Employ: Private Sector	10%	(34)	8%	(28)	4%	(13)	2%	(7)	12%	(39)	63%	(211)	332
Employ: Government	11%	(6)	6%	(4)	1%	(0)	1%	(1)	12%	(7)	69%	(41)	59
Employ: Self-Employed	7%	(6)	5%	(5)	—	(0)	2%	(2)	16%	(13)	70%	(60)	86
Employ: Homemaker	14%	(9)	3%	(2)	1%	(1)	—	(0)	21%	(14)	61%	(40)	66
Employ: Retired	4%	(9)	3%	(7)	1%	(2)	—	(0)	5%	(12)	88%	(219)	250
Employ: Unemployed	3%	(5)	4%	(6)	3%	(4)	—	(0)	9%	(12)	81%	(109)	135
Employ: Other	9%	(5)	4%	(3)	—	(0)	2%	(1)	14%	(9)	71%	(45)	63
Military HH: Yes	4%	(5)	3%	(3)	1%	(1)	—	(0)	9%	(11)	83%	(99)	119
Military HH: No	8%	(72)	6%	(53)	2%	(21)	1%	(11)	11%	(98)	72%	(659)	914
RD/WT: Right Direction	15%	(54)	7%	(25)	4%	(14)	1%	(5)	12%	(42)	61%	(221)	362
RD/WT: Wrong Track	3%	(23)	5%	(31)	1%	(8)	1%	(6)	10%	(66)	80%	(537)	671
Biden Job Approve	13%	(63)	7%	(34)	3%	(14)	1%	(5)	10%	(50)	65%	(312)	477
Biden Job Disapprove	3%	(13)	4%	(21)	1%	(4)	1%	(5)	11%	(55)	80%	(394)	493
Biden Job Strongly Approve	19%	(42)	7%	(15)	3%	(6)	1%	(3)	13%	(28)	58%	(128)	223
Biden Job Somewhat Approve	8%	(20)	8%	(20)	3%	(8)	1%	(2)	8%	(22)	72%	(184)	255
Biden Job Somewhat Disapprove	2%	(3)	7%	(10)	1%	(2)	2%	(3)	10%	(16)	78%	(118)	153
Biden Job Strongly Disapprove	3%	(9)	3%	(11)	1%	(2)	1%	(3)	12%	(40)	81%	(276)	340

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Table MCEN6_8: How favorable or unfavorable do you feel about the following film directors?
Phil Lord and Chris Miller

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(77)	5%	(56)	2%	(22)	1%	(11)	11%	(108)	73%	(758)	1033
Favorable of Biden	13%	(62)	7%	(31)	2%	(8)	1%	(3)	9%	(44)	69%	(329)	477
Unfavorable of Biden	3%	(14)	4%	(21)	1%	(7)	1%	(7)	11%	(53)	79%	(387)	488
Very Favorable of Biden	21%	(47)	7%	(15)	2%	(4)	—	(1)	10%	(22)	59%	(131)	221
Somewhat Favorable of Biden	6%	(15)	6%	(16)	2%	(4)	1%	(2)	8%	(22)	77%	(197)	256
Somewhat Unfavorable of Biden	2%	(3)	8%	(9)	2%	(2)	2%	(2)	9%	(10)	77%	(84)	110
Very Unfavorable of Biden	3%	(11)	3%	(12)	1%	(4)	1%	(5)	11%	(43)	80%	(303)	378
#1 Issue: Economy	5%	(21)	7%	(30)	3%	(11)	1%	(3)	8%	(35)	76%	(316)	416
#1 Issue: Security	2%	(2)	7%	(8)	3%	(3)	2%	(2)	11%	(14)	77%	(99)	130
#1 Issue: Health Care	8%	(7)	4%	(4)	3%	(2)	2%	(2)	9%	(8)	73%	(61)	84
#1 Issue: Medicare / Social Security	12%	(13)	4%	(4)	—	(0)	2%	(2)	9%	(9)	73%	(78)	106
#1 Issue: Women's Issues	14%	(21)	3%	(5)	—	(0)	—	(0)	15%	(22)	68%	(101)	149
#1 Issue: Energy	9%	(6)	8%	(6)	—	(0)	2%	(1)	16%	(11)	65%	(45)	70
2022 House Vote: Democrat	13%	(57)	7%	(32)	2%	(8)	1%	(4)	11%	(48)	66%	(298)	448
2022 House Vote: Republican	5%	(14)	4%	(12)	2%	(5)	1%	(3)	12%	(34)	77%	(229)	297
2022 House Vote: Didnt Vote	2%	(6)	3%	(9)	3%	(9)	2%	(4)	9%	(22)	81%	(208)	258
2020 Vote: Joe Biden	11%	(54)	7%	(31)	2%	(8)	1%	(6)	11%	(50)	68%	(319)	468
2020 Vote: Donald Trump	6%	(17)	4%	(12)	2%	(6)	—	(1)	11%	(33)	77%	(238)	308
2020 Vote: Didn't Vote	3%	(6)	4%	(9)	3%	(6)	2%	(4)	11%	(25)	78%	(175)	226
2018 House Vote: Democrat	14%	(52)	7%	(29)	1%	(4)	1%	(3)	10%	(38)	67%	(260)	386
2018 House Vote: Republican	5%	(13)	4%	(10)	1%	(2)	—	(1)	13%	(35)	78%	(213)	274
2018 House Vote: Didnt Vote	3%	(11)	5%	(17)	5%	(16)	2%	(7)	9%	(32)	75%	(258)	342
4-Region: Northeast	8%	(13)	6%	(10)	3%	(5)	1%	(2)	9%	(16)	73%	(130)	177
4-Region: Midwest	6%	(12)	5%	(10)	—	(1)	—	(1)	10%	(21)	79%	(168)	214
4-Region: South	7%	(28)	5%	(19)	2%	(7)	1%	(5)	10%	(39)	76%	(303)	401
4-Region: West	10%	(23)	7%	(17)	4%	(9)	1%	(3)	13%	(32)	65%	(156)	241

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_9: How favorable or unfavorable do you feel about the following film directors?

Tim Burton

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	31% (304)	28% (276)	6% (55)	2% (24)	11% (112)	21% (206)	978
Gender: Male	30% (135)	28% (127)	6% (26)	3% (12)	14% (62)	20% (88)	449
Gender: Female	32% (169)	28% (149)	5% (27)	2% (13)	10% (50)	23% (119)	526
Age: 18-34	42% (121)	19% (56)	6% (18)	3% (9)	12% (35)	18% (52)	291
Age: 35-44	39% (66)	28% (47)	5% (9)	4% (6)	9% (15)	14% (24)	168
Age: 45-64	27% (78)	33% (97)	6% (17)	2% (7)	12% (35)	19% (56)	291
Age: 65+	17% (39)	33% (75)	5% (11)	1% (2)	12% (27)	33% (75)	228
GenZers: 1997-2012	39% (53)	22% (30)	6% (8)	3% (5)	8% (11)	22% (31)	137
Millennials: 1981-1996	42% (118)	22% (63)	6% (18)	4% (10)	12% (35)	14% (40)	285
GenXers: 1965-1980	29% (65)	33% (74)	5% (11)	2% (4)	10% (23)	20% (44)	222
Baby Boomers: 1946-1964	22% (67)	34% (101)	5% (15)	2% (5)	13% (39)	25% (75)	302
PID: Dem (no lean)	33% (126)	32% (121)	4% (15)	4% (16)	12% (45)	15% (57)	380
PID: Ind (no lean)	28% (80)	27% (78)	6% (17)	2% (5)	12% (35)	26% (75)	290
PID: Rep (no lean)	32% (97)	25% (77)	7% (23)	1% (4)	10% (32)	24% (74)	307
PID/Gender: Dem Men	37% (65)	31% (55)	4% (7)	5% (8)	12% (22)	11% (20)	178
PID/Gender: Dem Women	30% (61)	32% (65)	4% (9)	4% (7)	11% (23)	18% (37)	203
PID/Gender: Ind Men	22% (29)	26% (35)	7% (9)	2% (2)	18% (24)	25% (33)	132
PID/Gender: Ind Women	33% (52)	28% (44)	3% (5)	2% (2)	7% (11)	27% (42)	156
PID/Gender: Rep Men	29% (41)	27% (37)	7% (10)	1% (1)	12% (16)	24% (34)	140
PID/Gender: Rep Women	34% (56)	24% (39)	8% (13)	2% (3)	9% (16)	24% (40)	168
Ideo: Liberal (1-3)	37% (107)	28% (82)	8% (24)	3% (10)	10% (29)	14% (40)	292
Ideo: Moderate (4)	31% (88)	29% (83)	3% (9)	3% (10)	11% (33)	23% (66)	290
Ideo: Conservative (5-7)	28% (87)	30% (93)	7% (21)	1% (2)	12% (38)	23% (73)	314
Educ: < College	32% (203)	27% (176)	4% (29)	3% (19)	10% (66)	23% (149)	642
Educ: Bachelors degree	29% (65)	30% (67)	8% (17)	1% (2)	15% (34)	16% (36)	222
Educ: Post-grad	32% (36)	28% (32)	8% (9)	2% (2)	11% (13)	19% (21)	114
Income: Under 50k	29% (153)	27% (142)	5% (26)	3% (16)	12% (61)	24% (125)	523
Income: 50k-100k	35% (103)	28% (82)	6% (19)	2% (6)	11% (31)	19% (55)	296
Income: 100k+	30% (48)	33% (52)	6% (9)	2% (2)	13% (20)	17% (27)	158
Ethnicity: White	33% (242)	29% (217)	5% (39)	2% (13)	10% (76)	21% (157)	744
Ethnicity: Hispanic	36% (54)	28% (43)	4% (6)	2% (3)	12% (18)	18% (28)	151

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Table MCEN6_9: How favorable or unfavorable do you feel about the following film directors?

Tim Burton

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	31% (304)	28% (276)	6% (55)	2% (24)	11% (112)	21% (206)	978
Ethnicity: Black	21% (28)	29% (39)	9% (12)	7% (9)	12% (16)	23% (31)	134
Ethnicity: Other	34% (34)	20% (20)	4% (4)	3% (3)	20% (20)	19% (19)	100
All Christian	29% (130)	31% (136)	6% (27)	1% (6)	12% (52)	21% (93)	444
Agnostic/Nothing in particular	33% (90)	31% (87)	5% (12)	2% (6)	11% (31)	18% (50)	275
Something Else	31% (53)	22% (38)	5% (9)	5% (9)	9% (16)	27% (46)	171
Religious Non-Protestant/Catholic	40% (22)	18% (10)	5% (3)	— (0)	13% (7)	25% (14)	56
Evangelical	30% (76)	30% (76)	5% (13)	2% (6)	9% (22)	24% (61)	254
Non-Evangelical	29% (102)	27% (92)	6% (22)	3% (10)	13% (45)	22% (75)	347
Community: Urban	31% (81)	27% (69)	6% (15)	4% (10)	12% (30)	21% (53)	259
Community: Suburban	29% (141)	31% (147)	6% (28)	1% (7)	11% (53)	22% (106)	481
Community: Rural	34% (82)	25% (60)	5% (12)	3% (7)	12% (29)	20% (47)	238
Employ: Private Sector	37% (117)	25% (80)	5% (17)	2% (6)	13% (43)	17% (55)	319
Employ: Government	32% (18)	40% (22)	4% (2)	2% (1)	8% (5)	14% (8)	55
Employ: Self-Employed	35% (34)	26% (25)	8% (7)	1% (1)	6% (6)	24% (23)	96
Employ: Homemaker	29% (17)	24% (14)	3% (2)	5% (3)	16% (9)	23% (13)	58
Employ: Retired	22% (55)	34% (86)	6% (14)	1% (3)	9% (23)	28% (69)	249
Employ: Unemployed	29% (37)	28% (36)	6% (8)	2% (2)	13% (17)	21% (26)	127
Military HH: Yes	33% (38)	34% (41)	4% (5)	1% (1)	9% (10)	19% (23)	118
Military HH: No	31% (265)	27% (235)	6% (50)	3% (23)	12% (102)	21% (183)	860
RD/WT: Right Direction	34% (102)	30% (92)	5% (16)	2% (7)	12% (37)	16% (50)	303
RD/WT: Wrong Track	30% (202)	27% (184)	6% (39)	3% (18)	11% (76)	23% (157)	675
Biden Job Approve	32% (134)	32% (134)	5% (22)	2% (9)	12% (50)	17% (74)	422
Biden Job Disapprove	31% (157)	27% (137)	6% (32)	2% (12)	12% (59)	21% (104)	501
Biden Job Strongly Approve	39% (71)	29% (53)	6% (11)	1% (2)	11% (20)	14% (26)	183
Biden Job Somewhat Approve	26% (63)	34% (81)	4% (11)	3% (7)	12% (30)	20% (48)	239
Biden Job Somewhat Disapprove	41% (56)	25% (34)	9% (12)	4% (5)	12% (17)	10% (14)	139
Biden Job Strongly Disapprove	28% (101)	28% (103)	6% (20)	2% (7)	12% (42)	25% (90)	362
Favorable of Biden	33% (140)	32% (135)	5% (19)	2% (9)	11% (46)	18% (75)	423
Unfavorable of Biden	31% (151)	26% (128)	7% (33)	2% (11)	12% (59)	22% (110)	492

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Table MCEN6_9: How favorable or unfavorable do you feel about the following film directors?

Tim Burton

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	31% (304)	28% (276)	6% (55)	2% (24)	11% (112)	21% (206)	978
Very Favorable of Biden	38% (73)	27% (52)	4% (9)	1% (3)	8% (16)	21% (40)	193
Somewhat Favorable of Biden	29% (67)	36% (82)	5% (11)	3% (6)	13% (30)	15% (35)	230
Somewhat Unfavorable of Biden	33% (33)	28% (28)	9% (9)	4% (4)	14% (14)	12% (12)	100
Very Unfavorable of Biden	30% (118)	26% (100)	6% (24)	2% (7)	11% (45)	25% (97)	392
#1 Issue: Economy	30% (130)	32% (135)	4% (19)	2% (11)	13% (57)	18% (77)	429
#1 Issue: Security	22% (27)	27% (33)	8% (9)	2% (2)	15% (18)	25% (31)	122
#1 Issue: Health Care	35% (28)	27% (21)	9% (7)	4% (3)	4% (3)	22% (17)	80
#1 Issue: Medicare / Social Security	28% (31)	24% (27)	3% (4)	3% (4)	9% (10)	32% (35)	111
#1 Issue: Women's Issues	46% (51)	21% (24)	2% (3)	2% (3)	11% (13)	17% (19)	112
#1 Issue: Energy	33% (19)	25% (14)	10% (6)	— (0)	10% (6)	22% (12)	57
2022 House Vote: Democrat	35% (141)	31% (123)	4% (16)	3% (12)	11% (44)	16% (65)	401
2022 House Vote: Republican	29% (92)	29% (92)	8% (24)	1% (3)	12% (38)	21% (66)	316
2022 House Vote: Didnt Vote	27% (63)	22% (52)	6% (13)	4% (8)	12% (27)	29% (67)	231
2020 Vote: Joe Biden	32% (136)	32% (134)	4% (19)	2% (8)	12% (49)	18% (76)	422
2020 Vote: Donald Trump	26% (84)	31% (101)	6% (20)	3% (8)	11% (35)	23% (73)	321
2020 Vote: Didn't Vote	37% (76)	18% (37)	6% (13)	3% (6)	12% (25)	23% (47)	204
2018 House Vote: Democrat	30% (104)	34% (118)	4% (13)	3% (11)	11% (38)	18% (62)	345
2018 House Vote: Republican	31% (86)	26% (73)	9% (24)	1% (3)	11% (30)	23% (64)	281
2018 House Vote: Didnt Vote	34% (107)	23% (73)	5% (17)	3% (10)	13% (41)	21% (67)	315
4-Region: Northeast	32% (57)	24% (43)	6% (10)	1% (2)	8% (14)	28% (49)	177
4-Region: Midwest	28% (57)	25% (51)	5% (10)	2% (5)	14% (29)	25% (51)	203
4-Region: South	28% (107)	32% (121)	7% (26)	3% (12)	13% (48)	18% (67)	381
4-Region: West	38% (83)	28% (61)	4% (9)	2% (5)	10% (21)	18% (39)	217

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_10: How favorable or unfavorable do you feel about the following film directors?
 Robert Eggers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(77)	9%	(96)	1%	(14)	1%	(11)	14%	(148)	68%	(731)	1077
Gender: Male	9%	(49)	12%	(61)	2%	(8)	1%	(7)	13%	(66)	63%	(330)	521
Gender: Female	5%	(28)	7%	(36)	1%	(6)	1%	(4)	15%	(82)	72%	(392)	547
Age: 18-34	7%	(22)	9%	(28)	4%	(12)	2%	(5)	16%	(51)	64%	(207)	325
Age: 35-44	15%	(26)	15%	(26)	1%	(1)	3%	(5)	19%	(33)	47%	(82)	173
Age: 45-64	6%	(21)	9%	(31)	—	(1)	—	(1)	13%	(45)	71%	(237)	335
Age: 65+	3%	(8)	5%	(11)	—	(0)	—	(0)	8%	(19)	84%	(205)	244
GenZers: 1997-2012	4%	(6)	5%	(8)	2%	(2)	2%	(3)	17%	(27)	71%	(113)	159
Millennials: 1981-1996	12%	(39)	14%	(42)	3%	(11)	2%	(7)	16%	(50)	52%	(161)	310
GenXers: 1965-1980	8%	(19)	10%	(24)	—	(1)	—	(0)	15%	(36)	66%	(155)	234
Baby Boomers: 1946-1964	4%	(14)	7%	(23)	—	(0)	—	(1)	10%	(35)	79%	(274)	346
PID: Dem (no lean)	11%	(46)	12%	(49)	2%	(8)	1%	(3)	13%	(52)	61%	(246)	404
PID: Ind (no lean)	3%	(10)	4%	(14)	1%	(3)	1%	(3)	11%	(39)	81%	(281)	349
PID: Rep (no lean)	7%	(21)	10%	(34)	1%	(4)	2%	(5)	18%	(57)	63%	(204)	325
PID/Gender: Dem Men	14%	(29)	16%	(34)	2%	(4)	1%	(2)	11%	(24)	55%	(115)	207
PID/Gender: Dem Women	9%	(17)	8%	(15)	2%	(4)	—	(1)	15%	(28)	66%	(124)	190
PID/Gender: Ind Men	5%	(7)	4%	(6)	1%	(1)	2%	(3)	16%	(25)	74%	(118)	161
PID/Gender: Ind Women	1%	(2)	4%	(7)	1%	(1)	—	(0)	8%	(14)	86%	(160)	186
PID/Gender: Rep Men	8%	(13)	13%	(21)	2%	(3)	2%	(2)	12%	(18)	63%	(97)	154
PID/Gender: Rep Women	5%	(8)	8%	(13)	—	(0)	2%	(3)	23%	(40)	62%	(107)	171
Ideo: Liberal (1-3)	12%	(39)	9%	(28)	1%	(4)	1%	(3)	15%	(47)	62%	(197)	317
Ideo: Moderate (4)	5%	(17)	9%	(28)	1%	(3)	1%	(3)	16%	(50)	68%	(219)	320
Ideo: Conservative (5-7)	6%	(21)	11%	(38)	2%	(6)	1%	(3)	9%	(32)	70%	(235)	334
Educ: < College	6%	(45)	8%	(57)	1%	(9)	1%	(8)	13%	(93)	70%	(499)	711
Educ: Bachelors degree	9%	(20)	9%	(21)	1%	(2)	1%	(1)	16%	(36)	65%	(150)	230
Educ: Post-grad	9%	(12)	13%	(18)	2%	(3)	2%	(2)	14%	(20)	60%	(81)	136
Income: Under 50k	6%	(36)	8%	(45)	1%	(5)	1%	(5)	14%	(80)	71%	(417)	589
Income: 50k-100k	7%	(23)	10%	(32)	1%	(3)	1%	(5)	16%	(51)	64%	(205)	320
Income: 100k+	10%	(17)	11%	(19)	4%	(6)	1%	(1)	10%	(17)	64%	(109)	169
Ethnicity: White	7%	(62)	9%	(75)	1%	(9)	1%	(7)	12%	(101)	70%	(588)	842
Ethnicity: Hispanic	12%	(23)	5%	(10)	1%	(2)	1%	(1)	19%	(37)	62%	(119)	192

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Table MCEN6_10: How favorable or unfavorable do you feel about the following film directors?

Robert Eggers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(77)	9%	(96)	1%	(14)	1%	(11)	14%	(148)	68%	(731)	1077
Ethnicity: Black	9%	(12)	11%	(16)	2%	(3)	1%	(2)	23%	(33)	54%	(76)	142
Ethnicity: Other	3%	(3)	6%	(5)	1%	(1)	3%	(2)	15%	(14)	72%	(67)	93
All Christian	10%	(46)	9%	(43)	—	(2)	1%	(6)	11%	(55)	68%	(328)	480
All Non-Christian	9%	(6)	8%	(5)	2%	(1)	—	(0)	4%	(3)	76%	(46)	61
Agnostic/Nothing in particular	4%	(13)	9%	(27)	2%	(5)	1%	(3)	13%	(41)	71%	(221)	312
Something Else	6%	(12)	10%	(18)	3%	(5)	1%	(2)	23%	(43)	56%	(106)	187
Religious Non-Protestant/Catholic	11%	(7)	8%	(5)	2%	(1)	—	(0)	4%	(3)	76%	(51)	68
Evangelical	9%	(25)	11%	(31)	2%	(5)	1%	(3)	16%	(45)	62%	(179)	289
Non-Evangelical	8%	(31)	8%	(30)	—	(2)	1%	(4)	14%	(53)	67%	(245)	365
Community: Urban	15%	(51)	11%	(37)	1%	(5)	2%	(5)	16%	(53)	54%	(177)	328
Community: Suburban	4%	(21)	8%	(41)	1%	(5)	1%	(5)	12%	(58)	74%	(360)	489
Community: Rural	2%	(6)	7%	(18)	2%	(4)	—	(1)	15%	(38)	74%	(193)	260
Employ: Private Sector	13%	(44)	13%	(45)	2%	(7)	2%	(6)	17%	(57)	53%	(181)	340
Employ: Government	3%	(2)	10%	(7)	—	(0)	4%	(3)	14%	(9)	70%	(48)	69
Employ: Self-Employed	5%	(5)	9%	(9)	2%	(2)	—	(0)	19%	(19)	65%	(66)	101
Employ: Homemaker	18%	(13)	6%	(4)	—	(0)	—	(0)	11%	(8)	63%	(45)	71
Employ: Retired	3%	(9)	5%	(15)	—	(0)	1%	(2)	9%	(26)	82%	(229)	281
Employ: Unemployed	—	(0)	7%	(8)	2%	(3)	—	(0)	14%	(18)	77%	(96)	125
Employ: Other	5%	(3)	7%	(4)	1%	(1)	2%	(1)	12%	(7)	73%	(44)	61
Military HH: Yes	4%	(6)	9%	(12)	—	(0)	—	(0)	11%	(13)	76%	(95)	125
Military HH: No	8%	(72)	9%	(85)	1%	(14)	1%	(11)	14%	(135)	67%	(636)	952
RD/WT: Right Direction	15%	(53)	11%	(42)	2%	(6)	1%	(3)	17%	(62)	54%	(199)	367
RD/WT: Wrong Track	3%	(24)	8%	(54)	1%	(8)	1%	(8)	12%	(86)	75%	(531)	711
Biden Job Approve	12%	(56)	11%	(52)	1%	(4)	1%	(5)	14%	(68)	61%	(285)	471
Biden Job Disapprove	4%	(21)	8%	(42)	2%	(9)	1%	(5)	14%	(76)	72%	(384)	536
Biden Job Strongly Approve	15%	(34)	11%	(25)	1%	(3)	2%	(4)	14%	(32)	56%	(125)	223
Biden Job Somewhat Approve	9%	(22)	11%	(27)	1%	(2)	1%	(2)	14%	(35)	65%	(160)	248
Biden Job Somewhat Disapprove	2%	(3)	10%	(15)	3%	(5)	—	(0)	13%	(19)	72%	(107)	149
Biden Job Strongly Disapprove	5%	(18)	7%	(27)	1%	(4)	1%	(4)	15%	(57)	72%	(278)	387

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Table MCEN6_10: How favorable or unfavorable do you feel about the following film directors?
Robert Eggers

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(77)	9%	(96)	1%	(14)	1%	(11)	14%	(148)	68%	(731)	1077
Favorable of Biden	12%	(55)	11%	(54)	1%	(4)	1%	(4)	14%	(65)	62%	(292)	473
Unfavorable of Biden	4%	(21)	8%	(40)	1%	(6)	1%	(5)	13%	(70)	72%	(378)	521
Very Favorable of Biden	16%	(37)	11%	(25)	1%	(2)	1%	(2)	14%	(31)	57%	(129)	225
Somewhat Favorable of Biden	7%	(18)	12%	(29)	1%	(2)	1%	(1)	14%	(34)	66%	(163)	248
Somewhat Unfavorable of Biden	3%	(4)	8%	(10)	2%	(3)	1%	(1)	16%	(20)	69%	(85)	123
Very Unfavorable of Biden	4%	(17)	8%	(30)	1%	(4)	1%	(4)	13%	(50)	73%	(293)	399
#1 Issue: Economy	6%	(26)	10%	(43)	1%	(6)	1%	(6)	14%	(62)	67%	(291)	434
#1 Issue: Security	8%	(11)	9%	(13)	—	(0)	—	(0)	12%	(16)	71%	(96)	135
#1 Issue: Health Care	12%	(10)	12%	(9)	2%	(1)	—	(0)	15%	(12)	59%	(47)	80
#1 Issue: Medicare / Social Security	3%	(4)	11%	(16)	2%	(3)	1%	(2)	10%	(14)	72%	(98)	137
#1 Issue: Women's Issues	13%	(17)	6%	(8)	1%	(1)	1%	(1)	16%	(22)	63%	(84)	133
#1 Issue: Energy	11%	(8)	9%	(7)	4%	(3)	2%	(2)	7%	(6)	66%	(49)	74
#1 Issue: Other	1%	(1)	—	(0)	—	(0)	—	(0)	13%	(6)	86%	(44)	51
2022 House Vote: Democrat	12%	(54)	10%	(45)	1%	(6)	1%	(4)	16%	(70)	59%	(263)	442
2022 House Vote: Republican	4%	(12)	10%	(34)	1%	(3)	1%	(4)	13%	(42)	71%	(232)	326
2022 House Vote: Didnt Vote	4%	(11)	7%	(18)	2%	(4)	1%	(3)	9%	(25)	77%	(205)	266
2020 Vote: Joe Biden	11%	(50)	12%	(53)	1%	(5)	1%	(4)	15%	(69)	61%	(281)	462
2020 Vote: Donald Trump	5%	(17)	8%	(29)	—	(1)	1%	(3)	15%	(53)	71%	(254)	356
2020 Vote: Didn't Vote	4%	(10)	5%	(12)	3%	(7)	1%	(3)	10%	(23)	76%	(171)	226
2018 House Vote: Democrat	12%	(46)	11%	(45)	1%	(6)	1%	(3)	13%	(53)	62%	(246)	399
2018 House Vote: Republican	5%	(14)	8%	(24)	1%	(2)	2%	(5)	15%	(45)	70%	(207)	296
2018 House Vote: Didnt Vote	5%	(17)	8%	(27)	2%	(6)	1%	(4)	12%	(41)	72%	(243)	337
4-Region: Northeast	7%	(12)	5%	(9)	2%	(4)	—	(0)	11%	(21)	74%	(133)	180
4-Region: Midwest	5%	(11)	6%	(12)	1%	(3)	1%	(1)	11%	(24)	76%	(164)	216
4-Region: South	6%	(26)	12%	(52)	1%	(4)	1%	(5)	16%	(71)	63%	(272)	430
4-Region: West	11%	(27)	9%	(23)	1%	(3)	2%	(5)	13%	(33)	64%	(161)	252

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_11: How favorable or unfavorable do you feel about the following film directors?

Matt Reeves

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(67)	9%	(92)	3%	(26)	1%	(10)	12%	(124)	69%	(715)	1033
Gender: Male	10%	(49)	12%	(56)	3%	(15)	2%	(7)	11%	(53)	63%	(302)	482
Gender: Female	3%	(17)	7%	(36)	2%	(11)	—	(2)	13%	(71)	74%	(405)	543
Age: 18-34	9%	(25)	10%	(28)	5%	(15)	1%	(3)	19%	(54)	57%	(164)	289
Age: 35-44	8%	(15)	12%	(21)	3%	(5)	1%	(1)	14%	(26)	63%	(114)	182
Age: 45-64	7%	(23)	10%	(35)	2%	(5)	1%	(5)	9%	(30)	71%	(237)	336
Age: 65+	1%	(3)	4%	(8)	—	(1)	—	(0)	6%	(15)	88%	(200)	227
GenZers: 1997-2012	8%	(10)	4%	(6)	6%	(8)	1%	(2)	15%	(19)	66%	(84)	128
Millennials: 1981-1996	10%	(30)	13%	(39)	4%	(11)	1%	(3)	19%	(58)	55%	(171)	313
GenXers: 1965-1980	9%	(21)	13%	(33)	2%	(5)	—	(1)	10%	(25)	65%	(159)	244
Baby Boomers: 1946-1964	2%	(6)	4%	(14)	1%	(2)	1%	(4)	7%	(22)	85%	(270)	316
PID: Dem (no lean)	9%	(37)	13%	(52)	3%	(13)	1%	(4)	11%	(45)	64%	(263)	414
PID: Ind (no lean)	4%	(14)	5%	(18)	2%	(8)	—	(2)	12%	(39)	76%	(252)	333
PID: Rep (no lean)	5%	(15)	8%	(23)	2%	(5)	1%	(4)	14%	(40)	70%	(199)	286
PID/Gender: Dem Men	13%	(27)	17%	(34)	4%	(8)	2%	(4)	13%	(26)	51%	(105)	203
PID/Gender: Dem Women	5%	(11)	9%	(18)	2%	(5)	—	(0)	9%	(19)	74%	(151)	204
PID/Gender: Ind Men	8%	(12)	8%	(11)	3%	(5)	—	(0)	11%	(17)	69%	(102)	147
PID/Gender: Ind Women	1%	(2)	3%	(6)	2%	(3)	1%	(1)	12%	(23)	81%	(150)	185
PID/Gender: Rep Men	8%	(10)	8%	(11)	2%	(2)	2%	(3)	8%	(10)	73%	(95)	131
PID/Gender: Rep Women	3%	(5)	8%	(12)	2%	(3)	1%	(1)	19%	(30)	67%	(104)	155
Ideo: Liberal (1-3)	9%	(28)	11%	(34)	4%	(13)	1%	(4)	12%	(38)	62%	(195)	312
Ideo: Moderate (4)	6%	(20)	10%	(33)	2%	(6)	2%	(5)	12%	(41)	69%	(229)	334
Ideo: Conservative (5-7)	6%	(18)	8%	(22)	2%	(4)	—	(0)	11%	(30)	74%	(207)	281
Educ: < College	6%	(43)	7%	(48)	3%	(20)	1%	(8)	14%	(96)	69%	(481)	697
Educ: Bachelors degree	6%	(13)	13%	(28)	2%	(5)	—	(0)	8%	(19)	71%	(159)	224
Educ: Post-grad	10%	(11)	14%	(16)	—	(1)	1%	(1)	8%	(9)	67%	(75)	112
Income: Under 50k	6%	(33)	8%	(45)	3%	(17)	1%	(5)	13%	(77)	70%	(415)	593
Income: 50k-100k	7%	(19)	12%	(34)	3%	(7)	1%	(2)	12%	(34)	66%	(185)	281
Income: 100k+	9%	(14)	9%	(14)	1%	(2)	2%	(3)	8%	(13)	72%	(114)	160
Ethnicity: White	6%	(44)	8%	(60)	2%	(16)	1%	(7)	11%	(88)	73%	(584)	800
Ethnicity: Hispanic	7%	(13)	5%	(9)	6%	(11)	2%	(4)	18%	(34)	62%	(116)	187

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Table MCEN6_11: How favorable or unfavorable do you feel about the following film directors?

Matt Reeves

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(67)	9%	(92)	3%	(26)	1%	(10)	12%	(124)	69%	(715)	1033
Ethnicity: Black	11%	(16)	14%	(19)	3%	(4)	2%	(3)	16%	(22)	55%	(76)	140
Ethnicity: Other	7%	(7)	13%	(12)	6%	(6)	—	(0)	16%	(15)	58%	(54)	93
All Christian	7%	(32)	9%	(38)	1%	(5)	1%	(4)	10%	(43)	73%	(322)	443
All Non-Christian	7%	(5)	10%	(7)	6%	(4)	2%	(1)	16%	(11)	59%	(42)	71
Agnostic/Nothing in particular	3%	(10)	9%	(29)	3%	(9)	1%	(4)	12%	(38)	71%	(222)	311
Something Else	10%	(16)	10%	(16)	4%	(6)	—	(0)	15%	(25)	61%	(98)	160
Religious Non-Protestant/Catholic	8%	(7)	9%	(7)	5%	(4)	1%	(1)	19%	(15)	57%	(45)	79
Evangelical	10%	(26)	10%	(26)	2%	(6)	—	(0)	14%	(37)	63%	(163)	259
Non-Evangelical	6%	(20)	8%	(26)	1%	(4)	1%	(4)	8%	(27)	75%	(249)	331
Community: Urban	11%	(39)	12%	(44)	4%	(14)	—	(1)	12%	(43)	61%	(218)	358
Community: Suburban	5%	(20)	8%	(35)	2%	(7)	1%	(4)	11%	(47)	74%	(322)	435
Community: Rural	3%	(8)	6%	(14)	2%	(5)	2%	(5)	14%	(34)	73%	(175)	240
Employ: Private Sector	8%	(26)	14%	(46)	3%	(10)	3%	(9)	12%	(38)	60%	(193)	321
Employ: Self-Employed	6%	(6)	5%	(6)	—	(0)	1%	(1)	16%	(16)	72%	(76)	105
Employ: Homemaker	4%	(4)	8%	(7)	1%	(1)	—	(0)	12%	(10)	74%	(61)	82
Employ: Retired	3%	(7)	3%	(9)	2%	(6)	—	(0)	6%	(16)	86%	(224)	262
Employ: Unemployed	5%	(7)	7%	(9)	3%	(3)	—	(0)	23%	(30)	62%	(80)	128
Employ: Other	7%	(4)	14%	(8)	—	(0)	—	(0)	9%	(5)	70%	(41)	59
Military HH: Yes	7%	(9)	5%	(7)	—	(0)	—	(0)	10%	(14)	78%	(107)	137
Military HH: No	6%	(57)	10%	(86)	3%	(26)	1%	(10)	12%	(110)	68%	(607)	896
RD/WT: Right Direction	12%	(42)	11%	(38)	3%	(12)	1%	(5)	13%	(46)	60%	(210)	353
RD/WT: Wrong Track	4%	(24)	8%	(55)	2%	(14)	1%	(5)	11%	(78)	74%	(504)	680
Biden Job Approve	9%	(45)	11%	(52)	3%	(13)	1%	(6)	12%	(59)	63%	(302)	477
Biden Job Disapprove	4%	(21)	8%	(39)	2%	(11)	1%	(4)	12%	(59)	73%	(369)	503
Biden Job Strongly Approve	11%	(25)	14%	(31)	2%	(4)	2%	(4)	11%	(25)	59%	(129)	218
Biden Job Somewhat Approve	8%	(21)	8%	(21)	3%	(8)	1%	(2)	13%	(34)	67%	(174)	259
Biden Job Somewhat Disapprove	4%	(7)	13%	(21)	4%	(6)	2%	(3)	12%	(20)	66%	(111)	168
Biden Job Strongly Disapprove	4%	(14)	5%	(17)	1%	(4)	—	(1)	12%	(39)	77%	(258)	334
Favorable of Biden	9%	(44)	12%	(55)	2%	(11)	1%	(5)	12%	(55)	64%	(302)	471
Unfavorable of Biden	4%	(22)	7%	(35)	2%	(11)	1%	(5)	12%	(60)	73%	(363)	496

Continued on next page

Table MCEN6_11: How favorable or unfavorable do you feel about the following film directors?

Matt Reeves

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(67)	9%	(92)	3%	(26)	1%	(10)	12%	(124)	69%	(715)	1033
Very Favorable of Biden	11%	(25)	13%	(30)	3%	(8)	2%	(4)	11%	(25)	59%	(133)	225
Somewhat Favorable of Biden	8%	(19)	10%	(25)	1%	(3)	—	(1)	12%	(30)	69%	(169)	246
Somewhat Unfavorable of Biden	4%	(6)	11%	(15)	2%	(2)	1%	(1)	13%	(17)	69%	(93)	134
Very Unfavorable of Biden	4%	(16)	6%	(20)	2%	(9)	1%	(3)	12%	(43)	75%	(270)	362
#1 Issue: Economy	7%	(27)	9%	(38)	2%	(8)	—	(1)	11%	(46)	71%	(301)	421
#1 Issue: Security	6%	(8)	6%	(8)	2%	(2)	3%	(3)	6%	(8)	77%	(100)	130
#1 Issue: Health Care	14%	(13)	13%	(12)	1%	(1)	2%	(2)	14%	(13)	56%	(51)	93
#1 Issue: Medicare / Social Security	5%	(6)	4%	(5)	6%	(7)	1%	(2)	10%	(13)	75%	(100)	133
#1 Issue: Women's Issues	5%	(5)	10%	(11)	2%	(2)	—	(0)	18%	(21)	65%	(75)	115
#1 Issue: Energy	8%	(5)	12%	(7)	8%	(4)	2%	(1)	20%	(11)	50%	(28)	56
2022 House Vote: Democrat	11%	(45)	14%	(58)	3%	(11)	1%	(6)	11%	(47)	60%	(255)	421
2022 House Vote: Republican	4%	(13)	8%	(24)	2%	(5)	1%	(3)	12%	(34)	73%	(214)	292
2022 House Vote: Didnt Vote	3%	(9)	4%	(11)	3%	(8)	—	(1)	14%	(41)	76%	(216)	286
2020 Vote: Joe Biden	9%	(40)	14%	(62)	3%	(15)	1%	(6)	10%	(48)	63%	(291)	461
2020 Vote: Donald Trump	6%	(19)	7%	(21)	—	(1)	—	(1)	11%	(32)	75%	(227)	302
2020 Vote: Didn't Vote	3%	(8)	3%	(8)	4%	(10)	1%	(3)	17%	(41)	72%	(175)	244
2018 House Vote: Democrat	10%	(36)	14%	(52)	3%	(11)	1%	(2)	9%	(33)	63%	(229)	363
2018 House Vote: Republican	4%	(11)	9%	(23)	1%	(4)	—	(0)	13%	(34)	73%	(194)	266
2018 House Vote: Didnt Vote	5%	(18)	5%	(17)	3%	(11)	2%	(7)	15%	(55)	70%	(259)	368
4-Region: Northeast	8%	(14)	7%	(13)	5%	(9)	3%	(5)	12%	(22)	66%	(125)	188
4-Region: Midwest	3%	(8)	5%	(11)	3%	(6)	1%	(2)	10%	(22)	79%	(179)	227
4-Region: South	7%	(28)	12%	(45)	2%	(9)	—	(1)	14%	(52)	64%	(239)	374
4-Region: West	7%	(17)	10%	(24)	1%	(2)	1%	(1)	12%	(29)	70%	(171)	244

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN6_12: How favorable or unfavorable do you feel about the following film directors?
Alex Garland

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(64)	7%	(74)	3%	(30)	1%	(14)	10%	(107)	72%	(736)	1025
Gender: Male	8%	(40)	10%	(52)	4%	(19)	2%	(12)	10%	(53)	66%	(345)	522
Gender: Female	5%	(23)	4%	(21)	2%	(11)	—	(2)	11%	(53)	77%	(379)	491
Age: 18-34	10%	(26)	10%	(28)	5%	(13)	3%	(8)	13%	(36)	60%	(164)	275
Age: 35-44	9%	(15)	10%	(17)	4%	(6)	3%	(5)	17%	(29)	58%	(100)	172
Age: 45-64	5%	(19)	7%	(24)	3%	(10)	1%	(2)	9%	(31)	76%	(270)	356
Age: 65+	2%	(4)	2%	(5)	—	(1)	—	(0)	5%	(10)	91%	(202)	222
GenZers: 1997-2012	9%	(11)	10%	(12)	6%	(7)	2%	(2)	9%	(11)	64%	(78)	121
Millennials: 1981-1996	10%	(30)	10%	(30)	4%	(13)	3%	(10)	17%	(54)	56%	(174)	310
GenXers: 1965-1980	7%	(17)	9%	(23)	2%	(6)	1%	(2)	9%	(22)	73%	(188)	257
Baby Boomers: 1946-1964	2%	(6)	3%	(8)	2%	(5)	—	(0)	7%	(20)	87%	(268)	308
PID: Dem (no lean)	8%	(36)	9%	(38)	3%	(14)	1%	(6)	10%	(44)	68%	(288)	426
PID: Ind (no lean)	3%	(9)	5%	(14)	3%	(7)	1%	(3)	9%	(25)	79%	(226)	284
PID: Rep (no lean)	6%	(18)	7%	(22)	3%	(9)	2%	(6)	12%	(37)	71%	(223)	314
PID/Gender: Dem Men	11%	(23)	14%	(31)	5%	(11)	2%	(6)	12%	(28)	56%	(125)	223
PID/Gender: Dem Women	6%	(13)	4%	(8)	2%	(4)	—	(0)	8%	(16)	80%	(156)	196
PID/Gender: Ind Men	4%	(6)	6%	(9)	2%	(3)	2%	(3)	10%	(16)	76%	(118)	155
PID/Gender: Ind Women	2%	(3)	4%	(5)	3%	(4)	—	(1)	7%	(9)	83%	(103)	125
PID/Gender: Rep Men	7%	(11)	9%	(13)	3%	(5)	3%	(4)	6%	(9)	71%	(102)	143
PID/Gender: Rep Women	4%	(8)	5%	(9)	2%	(4)	1%	(2)	17%	(28)	71%	(121)	171
Ideo: Liberal (1-3)	10%	(31)	7%	(22)	3%	(9)	1%	(2)	13%	(43)	67%	(217)	324
Ideo: Moderate (4)	4%	(13)	8%	(26)	4%	(14)	3%	(9)	10%	(32)	70%	(218)	312
Ideo: Conservative (5-7)	6%	(18)	6%	(21)	2%	(7)	—	(1)	8%	(27)	77%	(245)	318
Educ: < College	5%	(36)	5%	(36)	3%	(17)	1%	(7)	12%	(80)	74%	(491)	667
Educ: Bachelors degree	6%	(13)	10%	(22)	3%	(6)	2%	(5)	6%	(13)	73%	(159)	218
Educ: Post-grad	10%	(14)	11%	(15)	5%	(7)	2%	(2)	10%	(14)	62%	(87)	139
Income: Under 50k	5%	(29)	5%	(26)	2%	(12)	1%	(6)	12%	(62)	75%	(406)	542
Income: 50k-100k	5%	(17)	9%	(27)	3%	(8)	2%	(5)	11%	(36)	70%	(222)	315
Income: 100k+	10%	(17)	12%	(20)	6%	(10)	2%	(3)	5%	(9)	65%	(109)	168
Ethnicity: White	5%	(45)	7%	(60)	3%	(24)	1%	(8)	11%	(86)	72%	(588)	811
Ethnicity: Hispanic	3%	(6)	6%	(11)	2%	(4)	1%	(1)	19%	(33)	69%	(118)	172

Continued on next page

Table MCEN6_12: How favorable or unfavorable do you feel about the following film directors?

Alex Garland

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(64)	7%	(74)	3%	(30)	1%	(14)	10%	(107)	72%	(736)	1025
Ethnicity: Black	13%	(16)	6%	(7)	3%	(4)	4%	(4)	14%	(17)	61%	(76)	124
Ethnicity: Other	3%	(3)	7%	(7)	3%	(3)	2%	(2)	4%	(4)	80%	(72)	90
All Christian	7%	(34)	8%	(36)	3%	(14)	1%	(4)	10%	(48)	71%	(328)	463
All Non-Christian	6%	(4)	9%	(7)	7%	(5)	4%	(3)	8%	(5)	65%	(46)	70
Agnostic/Nothing in particular	6%	(15)	6%	(16)	2%	(6)	1%	(3)	10%	(28)	75%	(202)	271
Something Else	5%	(8)	6%	(11)	3%	(5)	2%	(3)	10%	(18)	73%	(128)	174
Religious Non-Protestant/Catholic	6%	(4)	8%	(7)	6%	(5)	4%	(3)	10%	(8)	67%	(53)	79
Evangelical	9%	(24)	8%	(22)	3%	(7)	1%	(3)	11%	(30)	67%	(177)	263
Non-Evangelical	5%	(17)	7%	(25)	3%	(12)	1%	(4)	9%	(32)	75%	(271)	361
Community: Urban	11%	(36)	9%	(31)	5%	(15)	2%	(8)	12%	(41)	60%	(199)	330
Community: Suburban	4%	(18)	5%	(24)	3%	(14)	1%	(4)	10%	(43)	77%	(346)	450
Community: Rural	4%	(9)	8%	(19)	1%	(1)	1%	(3)	9%	(23)	78%	(190)	245
Employ: Private Sector	10%	(36)	13%	(47)	4%	(14)	1%	(5)	10%	(34)	61%	(210)	346
Employ: Government	7%	(5)	10%	(6)	3%	(2)	2%	(1)	13%	(8)	66%	(42)	63
Employ: Self-Employed	7%	(7)	5%	(5)	1%	(1)	2%	(2)	23%	(20)	61%	(54)	89
Employ: Homemaker	1%	(1)	6%	(5)	3%	(3)	2%	(2)	9%	(7)	78%	(63)	81
Employ: Retired	2%	(6)	2%	(6)	1%	(3)	—	(0)	6%	(15)	88%	(224)	255
Employ: Unemployed	3%	(3)	1%	(1)	4%	(4)	1%	(1)	13%	(14)	77%	(83)	107
Employ: Other	7%	(4)	3%	(2)	1%	(1)	5%	(3)	12%	(7)	72%	(42)	58
Military HH: Yes	2%	(3)	6%	(8)	1%	(1)	—	(1)	9%	(12)	81%	(109)	134
Military HH: No	7%	(60)	7%	(66)	3%	(29)	2%	(14)	11%	(95)	70%	(627)	891
RD/WT: Right Direction	10%	(36)	10%	(34)	4%	(15)	2%	(8)	11%	(38)	63%	(223)	353
RD/WT: Wrong Track	4%	(28)	6%	(40)	2%	(16)	1%	(7)	10%	(69)	76%	(513)	672
Biden Job Approve	9%	(44)	9%	(41)	3%	(13)	1%	(6)	10%	(47)	67%	(312)	462
Biden Job Disapprove	4%	(20)	5%	(27)	3%	(16)	1%	(8)	11%	(58)	75%	(385)	513
Biden Job Strongly Approve	14%	(32)	12%	(26)	4%	(10)	1%	(2)	10%	(22)	59%	(134)	227
Biden Job Somewhat Approve	5%	(11)	6%	(15)	1%	(3)	2%	(4)	10%	(25)	75%	(177)	236
Biden Job Somewhat Disapprove	2%	(4)	6%	(10)	4%	(6)	1%	(2)	13%	(21)	73%	(115)	157
Biden Job Strongly Disapprove	5%	(16)	5%	(17)	3%	(10)	2%	(6)	11%	(37)	76%	(269)	356

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Table MCEN6_12: How favorable or unfavorable do you feel about the following film directors?
Alex Garland

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(64)	7%	(74)	3%	(30)	1%	(14)	10%	(107)	72%	(736)	1025
Favorable of Biden	9%	(41)	9%	(42)	3%	(13)	1%	(5)	10%	(46)	68%	(319)	466
Unfavorable of Biden	5%	(22)	6%	(29)	3%	(14)	1%	(5)	11%	(54)	75%	(371)	496
Very Favorable of Biden	14%	(32)	12%	(28)	4%	(9)	—	(0)	9%	(21)	60%	(134)	224
Somewhat Favorable of Biden	4%	(9)	6%	(15)	2%	(4)	2%	(5)	10%	(25)	76%	(185)	242
Somewhat Unfavorable of Biden	4%	(5)	6%	(7)	3%	(3)	—	(0)	19%	(23)	69%	(83)	121
Very Unfavorable of Biden	5%	(18)	6%	(22)	3%	(11)	1%	(5)	8%	(31)	77%	(287)	375
#1 Issue: Economy	5%	(20)	7%	(31)	4%	(16)	2%	(8)	12%	(52)	70%	(295)	422
#1 Issue: Security	3%	(4)	10%	(13)	3%	(4)	1%	(1)	7%	(9)	76%	(98)	129
#1 Issue: Health Care	9%	(7)	10%	(8)	7%	(5)	—	(0)	4%	(3)	70%	(52)	75
#1 Issue: Medicare / Social Security	5%	(6)	2%	(2)	1%	(2)	2%	(2)	8%	(11)	82%	(108)	131
#1 Issue: Women's Issues	11%	(13)	10%	(13)	1%	(1)	—	(0)	8%	(10)	70%	(87)	124
#1 Issue: Energy	15%	(9)	7%	(4)	3%	(2)	5%	(3)	13%	(8)	55%	(33)	60
#1 Issue: Other	5%	(2)	—	(0)	2%	(1)	—	(0)	12%	(6)	81%	(41)	50
2022 House Vote: Democrat	9%	(37)	10%	(43)	4%	(16)	1%	(6)	10%	(42)	66%	(282)	425
2022 House Vote: Republican	6%	(17)	6%	(20)	3%	(9)	1%	(4)	9%	(27)	75%	(235)	313
2022 House Vote: Didnt Vote	3%	(7)	4%	(10)	1%	(3)	2%	(5)	14%	(35)	76%	(189)	249
2020 Vote: Joe Biden	9%	(38)	10%	(43)	3%	(12)	1%	(5)	10%	(44)	67%	(288)	431
2020 Vote: Donald Trump	4%	(14)	5%	(16)	3%	(12)	1%	(5)	9%	(31)	77%	(262)	340
2020 Vote: Didn't Vote	3%	(8)	5%	(12)	3%	(7)	2%	(4)	14%	(30)	73%	(161)	222
2018 House Vote: Democrat	9%	(34)	10%	(37)	3%	(10)	1%	(2)	9%	(32)	68%	(247)	362
2018 House Vote: Republican	4%	(12)	6%	(18)	3%	(10)	1%	(2)	11%	(31)	75%	(216)	288
2018 House Vote: Didnt Vote	5%	(17)	5%	(18)	3%	(10)	3%	(10)	12%	(40)	72%	(247)	342
4-Region: Northeast	7%	(11)	7%	(13)	4%	(7)	1%	(3)	15%	(26)	66%	(114)	173
4-Region: Midwest	8%	(18)	5%	(11)	2%	(4)	1%	(2)	10%	(22)	75%	(171)	228
4-Region: South	5%	(21)	8%	(31)	3%	(11)	2%	(7)	9%	(35)	73%	(280)	385
4-Region: West	6%	(14)	8%	(19)	3%	(8)	1%	(3)	10%	(25)	72%	(172)	240

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_13: How favorable or unfavorable do you feel about the following film directors?

Luca Guadagnino

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(58)	7%	(68)	3%	(29)	1%	(10)	10%	(96)	74%	(746)	1006
Gender: Male	6%	(28)	9%	(40)	3%	(14)	2%	(8)	13%	(62)	67%	(315)	467
Gender: Female	6%	(30)	5%	(28)	1%	(8)	—	(1)	6%	(33)	81%	(428)	527
Age: 18-34	5%	(14)	9%	(27)	8%	(23)	2%	(5)	15%	(42)	62%	(178)	289
Age: 35-44	14%	(23)	6%	(9)	1%	(2)	—	(1)	14%	(22)	64%	(103)	160
Age: 45-64	4%	(13)	7%	(25)	—	(1)	1%	(3)	6%	(22)	81%	(277)	340
Age: 65+	4%	(8)	3%	(7)	1%	(2)	1%	(2)	5%	(10)	87%	(189)	217
GenZers: 1997-2012	4%	(5)	6%	(8)	11%	(15)	2%	(3)	17%	(23)	61%	(86)	140
Millennials: 1981-1996	11%	(30)	9%	(25)	4%	(11)	1%	(2)	14%	(40)	62%	(177)	285
GenXers: 1965-1980	5%	(14)	8%	(20)	—	(1)	—	(0)	5%	(14)	81%	(204)	253
Baby Boomers: 1946-1964	3%	(9)	4%	(12)	1%	(2)	1%	(4)	6%	(18)	85%	(256)	302
PID: Dem (no lean)	8%	(34)	9%	(38)	5%	(20)	1%	(4)	11%	(47)	66%	(278)	422
PID: Ind (no lean)	3%	(8)	4%	(13)	2%	(6)	1%	(3)	6%	(20)	84%	(263)	313
PID: Rep (no lean)	6%	(15)	6%	(17)	1%	(2)	1%	(3)	11%	(29)	76%	(205)	272
PID/Gender: Dem Men	9%	(18)	12%	(25)	5%	(10)	2%	(3)	16%	(32)	57%	(116)	204
PID/Gender: Dem Women	8%	(16)	6%	(13)	1%	(3)	—	(1)	7%	(15)	77%	(161)	209
PID/Gender: Ind Men	3%	(4)	2%	(3)	3%	(3)	1%	(2)	13%	(17)	78%	(105)	135
PID/Gender: Ind Women	2%	(4)	6%	(10)	2%	(3)	—	(0)	1%	(2)	89%	(155)	174
PID/Gender: Rep Men	5%	(6)	9%	(12)	1%	(1)	2%	(3)	10%	(13)	73%	(94)	128
PID/Gender: Rep Women	7%	(9)	3%	(5)	1%	(2)	—	(0)	11%	(16)	78%	(112)	144
Ideo: Liberal (1-3)	9%	(29)	6%	(21)	6%	(19)	1%	(2)	12%	(40)	67%	(224)	336
Ideo: Moderate (4)	6%	(18)	8%	(24)	2%	(7)	1%	(5)	8%	(27)	75%	(240)	321
Ideo: Conservative (5-7)	4%	(12)	7%	(19)	1%	(1)	1%	(2)	8%	(22)	80%	(227)	282
Educ: < College	6%	(40)	6%	(41)	3%	(19)	1%	(8)	10%	(69)	73%	(482)	659
Educ: Bachelors degree	4%	(9)	7%	(15)	2%	(3)	—	(0)	8%	(16)	79%	(164)	208
Educ: Post-grad	6%	(9)	8%	(11)	4%	(6)	1%	(2)	8%	(10)	72%	(100)	139
Income: Under 50k	6%	(31)	6%	(34)	2%	(14)	1%	(7)	9%	(50)	76%	(424)	560
Income: 50k-100k	4%	(12)	6%	(17)	4%	(10)	1%	(2)	10%	(28)	75%	(203)	272
Income: 100k+	9%	(15)	9%	(16)	3%	(5)	—	(1)	10%	(17)	69%	(120)	174
Ethnicity: White	6%	(47)	7%	(52)	2%	(17)	1%	(8)	9%	(70)	75%	(580)	774
Ethnicity: Hispanic	11%	(19)	8%	(14)	7%	(12)	—	(0)	15%	(26)	59%	(101)	172

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Table MCEN6_13: How favorable or unfavorable do you feel about the following film directors?
 Luca Guadagnino

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(58)	7%	(68)	3%	(29)	1%	(10)	10%	(96)	74%	(746)	1006
Ethnicity: Black	6%	(8)	7%	(9)	6%	(8)	1%	(1)	13%	(18)	67%	(94)	139
Ethnicity: Other	3%	(3)	7%	(6)	3%	(3)	1%	(1)	8%	(7)	78%	(73)	93
All Christian	8%	(38)	8%	(35)	3%	(11)	1%	(5)	9%	(39)	71%	(317)	445
All Non-Christian	5%	(3)	9%	(7)	4%	(3)	3%	(2)	13%	(9)	66%	(47)	71
Agnostic/Nothing in particular	4%	(12)	5%	(15)	5%	(15)	1%	(2)	8%	(23)	76%	(213)	280
Something Else	2%	(4)	5%	(9)	—	(0)	1%	(1)	11%	(19)	81%	(144)	177
Religious Non-Protestant/Catholic	6%	(5)	8%	(7)	3%	(3)	3%	(2)	12%	(9)	68%	(54)	80
Evangelical	7%	(18)	8%	(21)	1%	(3)	1%	(3)	12%	(31)	71%	(190)	267
Non-Evangelical	7%	(22)	6%	(22)	2%	(7)	1%	(3)	8%	(26)	77%	(260)	340
Community: Urban	11%	(35)	11%	(34)	6%	(18)	1%	(4)	10%	(33)	61%	(194)	319
Community: Suburban	4%	(16)	5%	(23)	2%	(7)	1%	(3)	9%	(44)	80%	(374)	468
Community: Rural	3%	(7)	5%	(10)	1%	(3)	1%	(3)	8%	(18)	81%	(178)	219
Employ: Private Sector	7%	(23)	11%	(36)	4%	(12)	—	(0)	12%	(38)	66%	(206)	314
Employ: Government	4%	(2)	13%	(7)	2%	(1)	3%	(2)	22%	(12)	56%	(30)	54
Employ: Self-Employed	8%	(7)	7%	(7)	2%	(2)	—	(0)	16%	(14)	67%	(60)	90
Employ: Homemaker	10%	(9)	4%	(3)	—	(0)	1%	(1)	6%	(6)	79%	(70)	88
Employ: Retired	4%	(10)	3%	(8)	1%	(2)	2%	(4)	4%	(10)	87%	(228)	262
Employ: Unemployed	2%	(2)	2%	(2)	8%	(8)	2%	(2)	11%	(12)	75%	(78)	105
Employ: Other	4%	(3)	3%	(2)	3%	(2)	2%	(1)	5%	(3)	83%	(50)	60
Military HH: Yes	8%	(10)	9%	(11)	2%	(2)	—	(0)	7%	(9)	75%	(98)	131
Military HH: No	6%	(48)	6%	(56)	3%	(27)	1%	(10)	10%	(86)	74%	(648)	875
RD/WT: Right Direction	11%	(40)	8%	(29)	3%	(10)	2%	(5)	10%	(37)	66%	(233)	354
RD/WT: Wrong Track	3%	(18)	6%	(39)	3%	(19)	1%	(4)	9%	(59)	79%	(514)	653
Biden Job Approve	8%	(37)	9%	(43)	3%	(14)	1%	(5)	10%	(45)	69%	(322)	467
Biden Job Disapprove	4%	(20)	5%	(24)	3%	(14)	1%	(3)	10%	(50)	77%	(384)	496
Biden Job Strongly Approve	13%	(27)	11%	(22)	3%	(6)	2%	(5)	8%	(17)	63%	(130)	206
Biden Job Somewhat Approve	4%	(10)	8%	(21)	3%	(8)	—	(1)	11%	(28)	74%	(192)	261
Biden Job Somewhat Disapprove	3%	(5)	7%	(11)	8%	(13)	—	(0)	14%	(22)	67%	(105)	157
Biden Job Strongly Disapprove	4%	(15)	4%	(13)	1%	(2)	1%	(3)	8%	(27)	82%	(279)	339

Continued on next page

Table MCEN6_13: How favorable or unfavorable do you feel about the following film directors?

Luca Guadagnino

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(58)	7%	(68)	3%	(29)	1%	(10)	10%	(96)	74%	(746)	1006
Favorable of Biden	8%	(37)	9%	(43)	3%	(13)	1%	(6)	9%	(42)	71%	(338)	479
Unfavorable of Biden	4%	(21)	5%	(24)	3%	(13)	1%	(3)	10%	(49)	77%	(366)	476
Very Favorable of Biden	14%	(31)	8%	(17)	2%	(3)	2%	(5)	9%	(20)	65%	(143)	219
Somewhat Favorable of Biden	3%	(7)	10%	(26)	4%	(10)	—	(1)	9%	(22)	75%	(195)	260
Somewhat Unfavorable of Biden	6%	(7)	4%	(5)	9%	(10)	—	(0)	18%	(22)	64%	(77)	121
Very Unfavorable of Biden	4%	(14)	5%	(19)	1%	(3)	1%	(3)	8%	(27)	81%	(289)	355
#1 Issue: Economy	4%	(15)	7%	(30)	4%	(15)	1%	(3)	10%	(40)	75%	(305)	409
#1 Issue: Security	2%	(3)	15%	(17)	1%	(2)	—	(0)	12%	(14)	69%	(78)	113
#1 Issue: Health Care	7%	(8)	2%	(2)	3%	(3)	2%	(2)	10%	(11)	75%	(77)	104
#1 Issue: Medicare / Social Security	7%	(9)	3%	(4)	1%	(2)	1%	(2)	3%	(5)	84%	(109)	131
#1 Issue: Women's Issues	12%	(14)	6%	(7)	2%	(2)	1%	(1)	10%	(12)	69%	(82)	119
#1 Issue: Energy	12%	(8)	11%	(7)	7%	(4)	1%	(0)	7%	(4)	63%	(41)	64
2022 House Vote: Democrat	9%	(40)	9%	(39)	4%	(15)	1%	(4)	9%	(37)	68%	(293)	428
2022 House Vote: Republican	4%	(11)	6%	(18)	—	(1)	1%	(2)	10%	(27)	79%	(219)	278
2022 House Vote: Didnt Vote	2%	(6)	3%	(8)	3%	(9)	2%	(4)	11%	(30)	79%	(213)	270
2020 Vote: Joe Biden	8%	(37)	9%	(41)	4%	(16)	1%	(4)	8%	(36)	70%	(316)	450
2020 Vote: Donald Trump	5%	(14)	4%	(12)	—	(1)	1%	(2)	10%	(28)	81%	(233)	289
2020 Vote: Didn't Vote	3%	(7)	6%	(13)	5%	(12)	2%	(4)	13%	(31)	72%	(169)	236
2018 House Vote: Democrat	9%	(33)	8%	(30)	3%	(10)	1%	(3)	6%	(20)	73%	(263)	360
2018 House Vote: Republican	5%	(12)	6%	(16)	—	(0)	1%	(2)	11%	(27)	77%	(187)	244
2018 House Vote: Didnt Vote	3%	(11)	6%	(21)	5%	(19)	1%	(5)	12%	(45)	72%	(264)	365
4-Region: Northeast	5%	(9)	12%	(20)	2%	(4)	—	(1)	13%	(22)	68%	(119)	175
4-Region: Midwest	4%	(7)	5%	(9)	3%	(6)	1%	(2)	6%	(12)	81%	(159)	196
4-Region: South	4%	(17)	7%	(27)	2%	(8)	1%	(6)	8%	(31)	77%	(298)	386
4-Region: West	10%	(25)	4%	(11)	5%	(12)	—	(1)	12%	(31)	68%	(170)	250

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_14: How favorable or unfavorable do you feel about the following film directors?
 James Mangold

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(51)	10%	(97)	2%	(18)	2%	(15)	13%	(121)	68%	(657)	960
Gender: Male	8%	(40)	14%	(68)	2%	(12)	2%	(11)	11%	(54)	62%	(298)	482
Gender: Female	3%	(12)	6%	(29)	1%	(7)	1%	(4)	14%	(66)	75%	(345)	462
Age: 18-34	7%	(20)	14%	(39)	2%	(7)	2%	(7)	20%	(57)	54%	(154)	283
Age: 35-44	7%	(11)	11%	(19)	5%	(8)	3%	(5)	15%	(25)	60%	(101)	168
Age: 45-64	5%	(16)	8%	(26)	1%	(4)	1%	(3)	7%	(21)	77%	(235)	305
Age: 65+	2%	(4)	7%	(14)	—	(0)	—	(0)	9%	(19)	82%	(167)	204
GenZers: 1997-2012	2%	(2)	11%	(14)	3%	(4)	3%	(3)	16%	(20)	64%	(79)	123
Millennials: 1981-1996	9%	(28)	14%	(40)	3%	(9)	3%	(8)	19%	(56)	52%	(151)	292
GenXers: 1965-1980	6%	(14)	10%	(22)	2%	(5)	1%	(3)	8%	(17)	73%	(162)	223
Baby Boomers: 1946-1964	3%	(8)	7%	(22)	—	(0)	—	(0)	8%	(23)	82%	(242)	294
PID: Dem (no lean)	8%	(31)	11%	(39)	2%	(8)	2%	(7)	10%	(37)	67%	(246)	368
PID: Ind (no lean)	3%	(10)	8%	(23)	2%	(5)	1%	(3)	12%	(36)	75%	(227)	303
PID: Rep (no lean)	4%	(11)	12%	(35)	2%	(5)	2%	(5)	17%	(48)	64%	(185)	289
PID/Gender: Dem Men	12%	(23)	14%	(26)	3%	(5)	2%	(4)	12%	(22)	57%	(107)	187
PID/Gender: Dem Women	4%	(7)	8%	(14)	2%	(3)	2%	(3)	8%	(15)	76%	(131)	172
PID/Gender: Ind Men	6%	(9)	13%	(20)	2%	(3)	2%	(3)	8%	(13)	68%	(103)	151
PID/Gender: Ind Women	—	(1)	2%	(4)	1%	(2)	—	(0)	15%	(22)	81%	(118)	146
PID/Gender: Rep Men	5%	(7)	16%	(23)	2%	(3)	3%	(4)	13%	(19)	61%	(88)	144
PID/Gender: Rep Women	2%	(4)	8%	(12)	2%	(2)	1%	(1)	20%	(29)	67%	(97)	144
Ideo: Liberal (1-3)	8%	(25)	9%	(27)	2%	(6)	2%	(5)	16%	(46)	64%	(189)	297
Ideo: Moderate (4)	4%	(12)	13%	(37)	2%	(5)	2%	(6)	11%	(32)	68%	(196)	289
Ideo: Conservative (5-7)	4%	(14)	11%	(32)	2%	(5)	1%	(3)	11%	(34)	71%	(214)	301
Educ: < College	4%	(28)	7%	(44)	2%	(14)	1%	(8)	15%	(92)	70%	(435)	622
Educ: Bachelors degree	7%	(15)	13%	(28)	—	(0)	2%	(3)	8%	(17)	70%	(146)	208
Educ: Post-grad	7%	(9)	19%	(25)	3%	(4)	3%	(3)	9%	(12)	58%	(76)	130
Income: Under 50k	4%	(23)	7%	(37)	2%	(11)	1%	(7)	12%	(58)	73%	(366)	501
Income: 50k-100k	4%	(14)	12%	(36)	1%	(5)	1%	(4)	16%	(50)	65%	(200)	309
Income: 100k+	10%	(15)	16%	(24)	2%	(3)	2%	(3)	9%	(13)	60%	(91)	150
Ethnicity: White	5%	(35)	10%	(71)	1%	(9)	1%	(6)	13%	(93)	70%	(504)	717
Ethnicity: Hispanic	4%	(7)	7%	(11)	2%	(3)	—	(0)	21%	(31)	66%	(100)	152

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Table MCEN6_14: How favorable or unfavorable do you feel about the following film directors?

James Mangold

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(51)	10%	(97)	2%	(18)	2%	(15)	13%	(121)	68%	(657)	960
Ethnicity: Black	10%	(13)	11%	(16)	4%	(6)	5%	(7)	11%	(16)	59%	(81)	138
Ethnicity: Other	3%	(3)	10%	(11)	4%	(4)	2%	(2)	12%	(13)	69%	(72)	105
All Christian	6%	(25)	12%	(48)	1%	(5)	1%	(3)	10%	(39)	70%	(279)	398
All Non-Christian	2%	(1)	11%	(6)	4%	(2)	6%	(3)	20%	(11)	58%	(30)	53
Agnostic/Nothing in particular	5%	(15)	11%	(31)	1%	(4)	2%	(7)	10%	(29)	70%	(199)	285
Something Else	4%	(8)	6%	(11)	4%	(8)	1%	(2)	17%	(30)	67%	(118)	176
Religious Non-Protestant/Catholic	2%	(1)	10%	(6)	4%	(2)	5%	(3)	18%	(11)	60%	(35)	58
Evangelical	8%	(19)	10%	(25)	2%	(5)	1%	(2)	14%	(34)	66%	(165)	250
Non-Evangelical	4%	(14)	10%	(31)	2%	(7)	1%	(3)	11%	(35)	71%	(224)	314
Community: Urban	8%	(22)	15%	(42)	2%	(5)	2%	(6)	14%	(38)	59%	(165)	278
Community: Suburban	4%	(18)	9%	(41)	2%	(10)	2%	(7)	10%	(43)	73%	(316)	435
Community: Rural	5%	(12)	6%	(15)	1%	(3)	1%	(1)	16%	(40)	71%	(176)	246
Employ: Private Sector	8%	(26)	17%	(54)	2%	(5)	2%	(7)	13%	(41)	59%	(191)	324
Employ: Self-Employed	8%	(7)	9%	(7)	2%	(2)	2%	(1)	11%	(10)	69%	(60)	88
Employ: Homemaker	—	(0)	4%	(2)	1%	(1)	2%	(1)	12%	(7)	81%	(45)	55
Employ: Retired	2%	(5)	6%	(15)	—	(1)	1%	(2)	8%	(21)	83%	(210)	254
Employ: Unemployed	4%	(4)	6%	(7)	4%	(4)	1%	(1)	21%	(26)	64%	(77)	120
Military HH: Yes	2%	(2)	12%	(15)	2%	(2)	1%	(1)	9%	(11)	74%	(93)	125
Military HH: No	6%	(49)	10%	(82)	2%	(16)	2%	(13)	13%	(110)	68%	(564)	835
RD/WT: Right Direction	10%	(33)	12%	(37)	2%	(8)	3%	(9)	15%	(47)	58%	(186)	320
RD/WT: Wrong Track	3%	(18)	9%	(60)	2%	(11)	1%	(6)	12%	(74)	74%	(471)	640
Biden Job Approve	9%	(39)	11%	(49)	2%	(10)	2%	(7)	14%	(59)	62%	(269)	434
Biden Job Disapprove	2%	(9)	10%	(48)	2%	(8)	2%	(8)	12%	(58)	73%	(355)	485
Biden Job Strongly Approve	10%	(19)	13%	(24)	3%	(6)	3%	(5)	15%	(27)	55%	(102)	184
Biden Job Somewhat Approve	8%	(20)	10%	(25)	1%	(3)	1%	(2)	13%	(32)	67%	(167)	249
Biden Job Somewhat Disapprove	3%	(5)	10%	(16)	2%	(3)	3%	(4)	7%	(11)	75%	(117)	157
Biden Job Strongly Disapprove	1%	(4)	10%	(32)	1%	(5)	1%	(4)	14%	(47)	72%	(238)	329
Favorable of Biden	8%	(35)	11%	(45)	2%	(7)	2%	(6)	14%	(57)	64%	(267)	418
Unfavorable of Biden	2%	(12)	10%	(51)	2%	(9)	1%	(7)	11%	(56)	73%	(357)	491

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Table MCEN6_14: How favorable or unfavorable do you feel about the following film directors?
James Mangold

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(51)	10%	(97)	2%	(18)	2%	(15)	13%	(121)	68%	(657)	960
Very Favorable of Biden	10%	(18)	13%	(23)	2%	(4)	4%	(6)	12%	(21)	59%	(104)	177
Somewhat Favorable of Biden	7%	(17)	9%	(21)	1%	(3)	—	(0)	15%	(36)	68%	(163)	241
Somewhat Unfavorable of Biden	5%	(6)	10%	(12)	2%	(2)	2%	(2)	9%	(12)	72%	(92)	127
Very Unfavorable of Biden	1%	(5)	11%	(39)	2%	(6)	1%	(4)	12%	(45)	73%	(265)	364
#1 Issue: Economy	5%	(19)	11%	(44)	2%	(9)	2%	(8)	11%	(43)	69%	(275)	398
#1 Issue: Security	6%	(8)	15%	(18)	—	(0)	1%	(1)	6%	(7)	73%	(89)	122
#1 Issue: Health Care	9%	(7)	14%	(11)	3%	(3)	2%	(1)	17%	(13)	55%	(43)	79
#1 Issue: Medicare / Social Security	6%	(6)	6%	(6)	—	(0)	1%	(1)	11%	(11)	76%	(73)	97
#1 Issue: Women's Issues	4%	(4)	8%	(9)	—	(0)	—	(0)	18%	(20)	70%	(76)	109
#1 Issue: Energy	7%	(4)	8%	(5)	4%	(3)	3%	(2)	9%	(5)	70%	(42)	60
2022 House Vote: Democrat	8%	(31)	11%	(43)	2%	(8)	1%	(6)	14%	(58)	64%	(259)	405
2022 House Vote: Republican	5%	(14)	12%	(37)	1%	(4)	1%	(4)	12%	(36)	68%	(202)	297
2022 House Vote: Didnt Vote	3%	(6)	7%	(15)	3%	(6)	2%	(4)	11%	(25)	74%	(166)	223
2020 Vote: Joe Biden	8%	(33)	11%	(46)	2%	(7)	1%	(5)	13%	(54)	65%	(268)	414
2020 Vote: Donald Trump	3%	(9)	11%	(34)	1%	(4)	2%	(5)	12%	(37)	70%	(208)	297
2020 Vote: Didn't Vote	2%	(5)	7%	(14)	3%	(7)	2%	(5)	13%	(27)	73%	(157)	216
2018 House Vote: Democrat	8%	(28)	12%	(40)	2%	(6)	1%	(5)	10%	(33)	67%	(231)	343
2018 House Vote: Republican	5%	(14)	11%	(30)	2%	(4)	1%	(3)	15%	(39)	66%	(176)	267
2018 House Vote: Didnt Vote	3%	(9)	8%	(26)	3%	(8)	2%	(7)	15%	(48)	69%	(218)	317
4-Region: Northeast	9%	(12)	8%	(11)	3%	(4)	—	(0)	15%	(20)	65%	(90)	137
4-Region: Midwest	6%	(12)	11%	(22)	—	(0)	2%	(4)	10%	(20)	71%	(143)	202
4-Region: South	5%	(17)	10%	(38)	2%	(9)	2%	(7)	12%	(47)	69%	(267)	386
4-Region: West	4%	(10)	11%	(26)	2%	(5)	1%	(3)	15%	(34)	67%	(157)	235

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN6_15: How favorable or unfavorable do you feel about the following film directors?

James Gray

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(60)	9%	(92)	2%	(25)	2%	(17)	12%	(121)	69%	(704)	1018
Gender: Male	8%	(42)	11%	(54)	3%	(15)	2%	(12)	12%	(61)	63%	(314)	498
Gender: Female	3%	(17)	7%	(38)	2%	(10)	1%	(5)	12%	(59)	75%	(382)	511
Age: 18-34	6%	(19)	12%	(37)	5%	(17)	3%	(9)	14%	(45)	59%	(185)	311
Age: 35-44	11%	(16)	10%	(14)	3%	(5)	2%	(3)	18%	(28)	56%	(84)	150
Age: 45-64	6%	(20)	8%	(25)	1%	(3)	1%	(4)	9%	(28)	74%	(235)	315
Age: 65+	2%	(5)	6%	(16)	—	(0)	—	(1)	8%	(20)	83%	(200)	242
GenZers: 1997-2012	5%	(8)	10%	(16)	7%	(11)	4%	(6)	7%	(11)	66%	(103)	156
Millennials: 1981-1996	9%	(26)	12%	(33)	3%	(10)	2%	(6)	21%	(60)	53%	(151)	284
GenXers: 1965-1980	8%	(17)	11%	(24)	2%	(4)	2%	(5)	8%	(18)	69%	(148)	215
Baby Boomers: 1946-1964	3%	(9)	5%	(17)	—	(0)	—	(1)	9%	(30)	82%	(265)	322
PID: Dem (no lean)	10%	(39)	11%	(42)	2%	(8)	2%	(10)	12%	(46)	63%	(247)	392
PID: Ind (no lean)	2%	(7)	5%	(15)	3%	(8)	2%	(5)	12%	(38)	77%	(238)	311
PID: Rep (no lean)	5%	(14)	11%	(35)	3%	(8)	1%	(2)	11%	(36)	69%	(219)	315
PID/Gender: Dem Men	16%	(31)	13%	(26)	3%	(6)	3%	(5)	13%	(25)	53%	(103)	195
PID/Gender: Dem Women	4%	(8)	9%	(16)	1%	(2)	2%	(4)	11%	(21)	72%	(137)	189
PID/Gender: Ind Men	2%	(2)	6%	(9)	3%	(5)	3%	(5)	12%	(19)	74%	(113)	153
PID/Gender: Ind Women	3%	(4)	4%	(6)	2%	(3)	—	(0)	12%	(19)	79%	(125)	158
PID/Gender: Rep Men	6%	(9)	13%	(20)	2%	(4)	1%	(2)	12%	(17)	65%	(98)	150
PID/Gender: Rep Women	3%	(5)	9%	(15)	3%	(4)	—	(0)	11%	(19)	73%	(120)	165
Ideo: Liberal (1-3)	10%	(30)	10%	(30)	3%	(8)	3%	(10)	14%	(42)	61%	(189)	310
Ideo: Moderate (4)	5%	(14)	8%	(24)	3%	(10)	2%	(5)	12%	(33)	70%	(201)	288
Ideo: Conservative (5-7)	4%	(14)	10%	(33)	2%	(6)	—	(0)	10%	(32)	74%	(238)	323
Educ: < College	5%	(31)	8%	(52)	3%	(18)	2%	(13)	12%	(80)	70%	(452)	645
Educ: Bachelors degree	7%	(16)	12%	(28)	2%	(4)	—	(0)	13%	(30)	68%	(163)	242
Educ: Post-grad	10%	(13)	9%	(12)	3%	(3)	3%	(4)	8%	(10)	68%	(89)	131
Income: Under 50k	5%	(29)	8%	(45)	2%	(13)	2%	(11)	13%	(77)	70%	(403)	578
Income: 50k-100k	6%	(15)	10%	(26)	3%	(7)	2%	(4)	11%	(30)	69%	(184)	267
Income: 100k+	9%	(16)	12%	(21)	3%	(5)	1%	(2)	8%	(14)	67%	(117)	174
Ethnicity: White	5%	(43)	9%	(69)	2%	(14)	1%	(9)	11%	(85)	72%	(568)	789
Ethnicity: Hispanic	4%	(7)	9%	(15)	5%	(8)	2%	(3)	17%	(29)	64%	(109)	170

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Table MCEN6_15: How favorable or unfavorable do you feel about the following film directors?
James Gray

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(60)	9%	(92)	2%	(25)	2%	(17)	12%	(121)	69%	(704)	1018
Ethnicity: Black	10%	(12)	10%	(12)	5%	(6)	2%	(2)	18%	(22)	56%	(68)	123
Ethnicity: Other	4%	(5)	10%	(11)	4%	(5)	5%	(6)	13%	(13)	63%	(67)	106
All Christian	8%	(34)	9%	(38)	2%	(10)	1%	(3)	11%	(46)	70%	(303)	432
All Non-Christian	16%	(11)	14%	(10)	1%	(0)	8%	(6)	15%	(10)	46%	(33)	70
Agnostic/Nothing in particular	2%	(5)	9%	(27)	2%	(7)	2%	(6)	10%	(30)	74%	(215)	290
Something Else	4%	(7)	10%	(17)	2%	(3)	1%	(2)	16%	(29)	67%	(119)	177
Religious Non-Protestant/Catholic	16%	(13)	13%	(10)	—	(0)	7%	(6)	14%	(11)	50%	(39)	79
Evangelical	6%	(15)	12%	(31)	1%	(2)	1%	(3)	14%	(36)	66%	(164)	250
Non-Evangelical	7%	(23)	7%	(24)	3%	(11)	—	(1)	11%	(38)	72%	(248)	346
Community: Urban	10%	(29)	11%	(31)	5%	(13)	3%	(9)	16%	(46)	55%	(158)	286
Community: Suburban	5%	(26)	8%	(41)	2%	(9)	1%	(5)	10%	(48)	74%	(366)	495
Community: Rural	2%	(5)	9%	(20)	1%	(3)	2%	(4)	11%	(26)	76%	(179)	237
Employ: Private Sector	11%	(36)	12%	(41)	5%	(16)	1%	(4)	10%	(32)	61%	(201)	329
Employ: Government	2%	(1)	12%	(6)	4%	(2)	3%	(2)	17%	(9)	62%	(33)	54
Employ: Self-Employed	6%	(6)	8%	(9)	1%	(1)	1%	(1)	16%	(17)	68%	(74)	108
Employ: Homemaker	5%	(4)	7%	(5)	1%	(0)	5%	(4)	16%	(11)	67%	(47)	71
Employ: Retired	2%	(7)	6%	(15)	—	(0)	2%	(5)	8%	(23)	82%	(225)	275
Employ: Unemployed	3%	(3)	7%	(7)	3%	(3)	—	(0)	21%	(21)	66%	(65)	99
Military HH: Yes	6%	(8)	10%	(13)	—	(0)	2%	(3)	11%	(14)	72%	(96)	133
Military HH: No	6%	(52)	9%	(79)	3%	(25)	2%	(14)	12%	(106)	69%	(608)	885
RD/WT: Right Direction	13%	(40)	11%	(35)	4%	(11)	4%	(11)	11%	(33)	58%	(180)	310
RD/WT: Wrong Track	3%	(20)	8%	(57)	2%	(14)	1%	(6)	12%	(87)	74%	(524)	708
Biden Job Approve	10%	(41)	11%	(47)	3%	(12)	2%	(9)	12%	(52)	62%	(264)	425
Biden Job Disapprove	3%	(18)	8%	(45)	3%	(13)	1%	(7)	12%	(65)	72%	(385)	533
Biden Job Strongly Approve	14%	(27)	11%	(21)	3%	(5)	2%	(4)	10%	(19)	60%	(112)	187
Biden Job Somewhat Approve	6%	(14)	11%	(26)	3%	(7)	2%	(6)	14%	(33)	64%	(152)	238
Biden Job Somewhat Disapprove	4%	(7)	11%	(19)	5%	(9)	3%	(5)	15%	(26)	62%	(106)	173
Biden Job Strongly Disapprove	3%	(11)	7%	(25)	1%	(4)	1%	(2)	11%	(39)	77%	(279)	360
Favorable of Biden	9%	(39)	11%	(47)	3%	(12)	2%	(10)	11%	(50)	64%	(279)	437
Unfavorable of Biden	4%	(18)	9%	(44)	2%	(8)	1%	(6)	13%	(67)	72%	(372)	515

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Table MCEN6_15: How favorable or unfavorable do you feel about the following film directors?

James Gray

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(60)	9%	(92)	2%	(25)	2%	(17)	12%	(121)	69%	(704)	1018
Very Favorable of Biden	13%	(28)	11%	(22)	3%	(6)	4%	(8)	10%	(21)	59%	(122)	207
Somewhat Favorable of Biden	5%	(12)	11%	(26)	2%	(5)	1%	(2)	13%	(29)	68%	(157)	230
Somewhat Unfavorable of Biden	7%	(8)	10%	(12)	2%	(2)	4%	(5)	21%	(25)	57%	(68)	120
Very Unfavorable of Biden	3%	(10)	8%	(32)	1%	(6)	—	(1)	10%	(41)	77%	(304)	395
#1 Issue: Economy	4%	(18)	11%	(44)	2%	(10)	2%	(7)	13%	(54)	69%	(290)	422
#1 Issue: Security	7%	(10)	7%	(9)	1%	(1)	—	(1)	18%	(24)	67%	(91)	134
#1 Issue: Health Care	9%	(7)	16%	(12)	3%	(3)	—	(0)	5%	(4)	67%	(53)	78
#1 Issue: Medicare / Social Security	7%	(9)	8%	(10)	1%	(1)	5%	(6)	9%	(11)	70%	(88)	127
#1 Issue: Women's Issues	5%	(5)	5%	(6)	1%	(1)	3%	(3)	12%	(13)	74%	(81)	108
#1 Issue: Energy	11%	(7)	5%	(3)	4%	(3)	1%	(0)	9%	(5)	69%	(41)	59
#1 Issue: Other	3%	(1)	6%	(3)	2%	(1)	—	(0)	8%	(4)	81%	(45)	55
2022 House Vote: Democrat	10%	(43)	10%	(42)	3%	(11)	3%	(12)	10%	(42)	64%	(270)	420
2022 House Vote: Republican	3%	(10)	11%	(35)	3%	(8)	—	(0)	10%	(30)	74%	(231)	314
2022 House Vote: Didnt Vote	3%	(7)	6%	(15)	1%	(3)	2%	(5)	18%	(44)	70%	(173)	246
2020 Vote: Joe Biden	10%	(43)	10%	(42)	3%	(12)	2%	(10)	10%	(42)	65%	(282)	431
2020 Vote: Donald Trump	3%	(11)	9%	(30)	2%	(6)	—	(1)	10%	(34)	76%	(257)	339
2020 Vote: Didn't Vote	3%	(6)	7%	(15)	2%	(5)	2%	(5)	21%	(45)	65%	(141)	216
2018 House Vote: Democrat	11%	(38)	9%	(32)	2%	(5)	3%	(10)	10%	(37)	66%	(233)	354
2018 House Vote: Republican	5%	(13)	10%	(29)	2%	(5)	—	(0)	11%	(30)	73%	(201)	277
2018 House Vote: Didnt Vote	3%	(10)	8%	(29)	4%	(15)	2%	(7)	15%	(50)	68%	(231)	341
4-Region: Northeast	5%	(10)	9%	(18)	2%	(4)	3%	(7)	15%	(30)	66%	(131)	199
4-Region: Midwest	3%	(6)	5%	(12)	2%	(4)	1%	(2)	13%	(28)	76%	(159)	210
4-Region: South	6%	(22)	10%	(35)	1%	(5)	1%	(4)	12%	(44)	70%	(252)	362
4-Region: West	9%	(22)	11%	(28)	5%	(12)	2%	(5)	7%	(19)	65%	(161)	247

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_16: How favorable or unfavorable do you feel about the following film directors?
 David Lowery

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(63)	7%	(74)	2%	(18)	2%	(16)	11%	(107)	73%	(735)	1013
Gender: Male	8%	(40)	9%	(44)	2%	(11)	2%	(11)	13%	(62)	66%	(323)	490
Gender: Female	5%	(23)	6%	(30)	1%	(7)	1%	(5)	9%	(44)	78%	(393)	502
Age: 18-34	5%	(16)	11%	(32)	4%	(11)	3%	(8)	12%	(35)	65%	(192)	294
Age: 35-44	8%	(14)	8%	(15)	2%	(4)	2%	(4)	16%	(29)	64%	(113)	178
Age: 45-64	9%	(27)	5%	(15)	1%	(3)	1%	(4)	8%	(26)	75%	(230)	305
Age: 65+	3%	(7)	5%	(11)	—	(0)	—	(0)	7%	(17)	85%	(200)	235
GenZers: 1997-2012	6%	(8)	8%	(12)	5%	(8)	3%	(4)	10%	(15)	68%	(98)	145
Millennials: 1981-1996	6%	(18)	11%	(34)	2%	(5)	3%	(8)	14%	(43)	64%	(188)	296
GenXers: 1965-1980	12%	(28)	5%	(11)	1%	(3)	—	(1)	11%	(26)	71%	(168)	237
Baby Boomers: 1946-1964	3%	(9)	6%	(17)	—	(1)	1%	(3)	7%	(23)	83%	(253)	307
PID: Dem (no lean)	8%	(35)	7%	(29)	2%	(8)	3%	(11)	10%	(42)	70%	(287)	413
PID: Ind (no lean)	4%	(11)	8%	(22)	1%	(2)	1%	(3)	11%	(33)	75%	(219)	290
PID: Rep (no lean)	6%	(17)	7%	(22)	2%	(7)	1%	(3)	10%	(31)	74%	(229)	309
PID/Gender: Dem Men	12%	(26)	8%	(18)	2%	(4)	5%	(10)	13%	(28)	59%	(123)	209
PID/Gender: Dem Women	5%	(9)	6%	(12)	2%	(4)	1%	(1)	7%	(14)	79%	(150)	190
PID/Gender: Ind Men	5%	(8)	9%	(13)	1%	(2)	1%	(1)	14%	(20)	69%	(97)	140
PID/Gender: Ind Women	2%	(3)	6%	(9)	—	(0)	1%	(2)	8%	(12)	81%	(117)	144
PID/Gender: Rep Men	4%	(6)	9%	(13)	3%	(4)	1%	(1)	10%	(14)	73%	(103)	141
PID/Gender: Rep Women	6%	(11)	5%	(9)	2%	(3)	1%	(2)	10%	(18)	75%	(126)	169
Ideo: Liberal (1-3)	9%	(30)	7%	(24)	2%	(7)	3%	(9)	9%	(32)	70%	(239)	341
Ideo: Moderate (4)	5%	(14)	8%	(24)	3%	(9)	2%	(7)	12%	(36)	70%	(206)	295
Ideo: Conservative (5-7)	6%	(17)	8%	(24)	—	(0)	—	(1)	10%	(30)	77%	(233)	305
Educ: < College	5%	(35)	6%	(38)	2%	(13)	2%	(11)	11%	(73)	74%	(481)	651
Educ: Bachelors degree	7%	(17)	8%	(18)	1%	(3)	1%	(2)	11%	(24)	72%	(163)	227
Educ: Post-grad	8%	(11)	13%	(17)	1%	(2)	2%	(3)	7%	(10)	68%	(92)	135
Income: Under 50k	6%	(35)	7%	(36)	2%	(10)	2%	(10)	10%	(57)	73%	(398)	546
Income: 50k-100k	6%	(18)	6%	(20)	1%	(4)	1%	(3)	11%	(34)	75%	(231)	310
Income: 100k+	6%	(10)	11%	(18)	2%	(4)	2%	(4)	10%	(16)	68%	(105)	156
Ethnicity: White	6%	(45)	6%	(48)	1%	(10)	2%	(12)	10%	(78)	75%	(589)	783
Ethnicity: Hispanic	2%	(4)	10%	(17)	—	(0)	5%	(8)	11%	(18)	71%	(116)	164

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Table MCEN6_16: How favorable or unfavorable do you feel about the following film directors?

David Lowery

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(63)	7%	(74)	2%	(18)	2%	(16)	11%	(107)	73%	(735)	1013
Ethnicity: Black	7%	(9)	12%	(15)	3%	(4)	3%	(3)	13%	(16)	62%	(76)	124
Ethnicity: Other	9%	(9)	10%	(10)	3%	(4)	1%	(1)	12%	(13)	65%	(69)	106
All Christian	6%	(26)	8%	(34)	2%	(8)	2%	(10)	8%	(34)	74%	(314)	425
All Non-Christian	12%	(9)	8%	(6)	2%	(1)	—	(0)	18%	(13)	60%	(42)	71
Agnostic/Nothing in particular	5%	(14)	7%	(19)	1%	(4)	2%	(5)	13%	(40)	72%	(215)	298
Something Else	6%	(11)	8%	(14)	3%	(5)	1%	(1)	9%	(15)	75%	(133)	179
Religious Non-Protestant/Catholic	11%	(9)	7%	(6)	2%	(1)	—	(0)	16%	(13)	63%	(49)	78
Evangelical	10%	(26)	8%	(21)	2%	(4)	1%	(4)	7%	(19)	72%	(188)	262
Non-Evangelical	3%	(10)	8%	(26)	2%	(8)	2%	(7)	9%	(31)	75%	(247)	329
Community: Urban	12%	(35)	11%	(32)	2%	(6)	2%	(5)	12%	(36)	60%	(176)	291
Community: Suburban	4%	(21)	6%	(28)	1%	(7)	1%	(3)	10%	(51)	78%	(379)	489
Community: Rural	3%	(7)	6%	(14)	2%	(4)	3%	(8)	9%	(20)	77%	(180)	233
Employ: Private Sector	10%	(33)	10%	(31)	1%	(3)	3%	(10)	12%	(37)	65%	(207)	321
Employ: Government	6%	(4)	11%	(8)	—	(0)	3%	(2)	8%	(6)	72%	(52)	73
Employ: Self-Employed	6%	(5)	8%	(7)	5%	(5)	2%	(2)	—	(0)	78%	(74)	94
Employ: Homemaker	3%	(2)	1%	(1)	—	(0)	1%	(1)	19%	(12)	76%	(48)	63
Employ: Retired	3%	(9)	6%	(17)	—	(1)	—	(1)	7%	(17)	83%	(213)	257
Employ: Unemployed	3%	(4)	2%	(3)	6%	(8)	—	(0)	20%	(24)	68%	(82)	121
Military HH: Yes	3%	(4)	9%	(12)	—	(0)	1%	(1)	10%	(13)	78%	(109)	140
Military HH: No	7%	(59)	7%	(61)	2%	(18)	2%	(16)	11%	(94)	72%	(626)	873
RD/WT: Right Direction	12%	(39)	8%	(24)	3%	(9)	2%	(7)	12%	(39)	63%	(198)	316
RD/WT: Wrong Track	4%	(25)	7%	(49)	1%	(9)	1%	(9)	10%	(68)	77%	(537)	697
Biden Job Approve	10%	(44)	8%	(37)	2%	(11)	3%	(11)	10%	(47)	67%	(304)	454
Biden Job Disapprove	3%	(18)	7%	(36)	1%	(6)	1%	(5)	11%	(58)	76%	(392)	515
Biden Job Strongly Approve	12%	(24)	9%	(19)	3%	(7)	4%	(7)	9%	(18)	64%	(131)	207
Biden Job Somewhat Approve	8%	(20)	7%	(18)	2%	(4)	2%	(4)	12%	(29)	70%	(173)	247
Biden Job Somewhat Disapprove	3%	(5)	9%	(14)	2%	(3)	1%	(2)	9%	(14)	76%	(119)	156
Biden Job Strongly Disapprove	4%	(13)	6%	(22)	1%	(4)	1%	(3)	12%	(44)	76%	(274)	359
Favorable of Biden	9%	(43)	8%	(37)	2%	(10)	2%	(7)	9%	(43)	70%	(322)	461
Unfavorable of Biden	3%	(18)	7%	(37)	1%	(6)	1%	(6)	12%	(59)	76%	(384)	508

Continued on next page

Table MCEN6_16: How favorable or unfavorable do you feel about the following film directors?
David Lowery

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(63)	7%	(74)	2%	(18)	2%	(16)	11%	(107)	73%	(735)	1013
Very Favorable of Biden	13%	(28)	10%	(21)	3%	(6)	2%	(5)	8%	(17)	65%	(142)	219
Somewhat Favorable of Biden	6%	(15)	6%	(15)	2%	(4)	1%	(2)	11%	(26)	74%	(180)	242
Somewhat Unfavorable of Biden	4%	(5)	9%	(11)	2%	(2)	—	(0)	13%	(16)	72%	(89)	123
Very Unfavorable of Biden	3%	(12)	7%	(26)	1%	(3)	2%	(6)	11%	(43)	77%	(294)	385
#1 Issue: Economy	5%	(21)	7%	(30)	2%	(7)	1%	(4)	10%	(42)	76%	(331)	435
#1 Issue: Security	5%	(6)	5%	(6)	—	(0)	6%	(7)	11%	(14)	72%	(87)	120
#1 Issue: Health Care	6%	(5)	8%	(6)	4%	(3)	1%	(1)	23%	(18)	57%	(45)	78
#1 Issue: Medicare / Social Security	10%	(12)	9%	(12)	2%	(2)	—	(0)	6%	(8)	73%	(92)	127
#1 Issue: Women's Issues	9%	(10)	12%	(13)	1%	(1)	1%	(1)	7%	(8)	70%	(76)	109
#1 Issue: Energy	11%	(7)	6%	(4)	4%	(2)	5%	(3)	6%	(3)	67%	(41)	61
#1 Issue: Other	1%	(1)	3%	(1)	—	(0)	—	(0)	7%	(3)	89%	(47)	53
2022 House Vote: Democrat	9%	(41)	8%	(34)	2%	(8)	2%	(9)	11%	(48)	68%	(297)	437
2022 House Vote: Republican	5%	(15)	9%	(28)	1%	(4)	1%	(4)	8%	(25)	76%	(238)	313
2022 House Vote: Didnt Vote	3%	(8)	4%	(11)	2%	(6)	1%	(3)	12%	(29)	76%	(179)	235
2020 Vote: Joe Biden	8%	(35)	8%	(36)	2%	(8)	2%	(11)	8%	(35)	71%	(306)	430
2020 Vote: Donald Trump	6%	(21)	8%	(26)	1%	(4)	1%	(3)	11%	(37)	73%	(244)	334
2020 Vote: Didn't Vote	3%	(6)	5%	(12)	2%	(5)	1%	(3)	15%	(33)	73%	(158)	217
2018 House Vote: Democrat	9%	(36)	8%	(29)	1%	(5)	1%	(4)	8%	(31)	72%	(273)	376
2018 House Vote: Republican	5%	(14)	8%	(24)	2%	(5)	1%	(3)	10%	(30)	74%	(211)	287
2018 House Vote: Didnt Vote	4%	(13)	7%	(21)	3%	(8)	3%	(10)	13%	(42)	71%	(225)	319
4-Region: Northeast	8%	(14)	8%	(14)	2%	(4)	5%	(9)	10%	(17)	66%	(113)	171
4-Region: Midwest	4%	(8)	6%	(13)	—	(1)	2%	(3)	10%	(20)	77%	(151)	195
4-Region: South	7%	(27)	6%	(24)	3%	(11)	—	(2)	11%	(45)	72%	(284)	392
4-Region: West	5%	(14)	9%	(24)	1%	(2)	1%	(3)	10%	(25)	73%	(187)	255

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCEN6_17: How favorable or unfavorable do you feel about the following film directors?

Sean Baker

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(78)	8%	(84)	3%	(31)	1%	(14)	10%	(103)	71%	(750)	1060
Gender: Male	7%	(39)	10%	(50)	5%	(28)	2%	(9)	10%	(55)	65%	(343)	524
Gender: Female	7%	(39)	7%	(34)	1%	(3)	1%	(3)	9%	(49)	75%	(392)	521
Age: 18-34	10%	(28)	10%	(30)	6%	(16)	2%	(7)	12%	(35)	60%	(174)	290
Age: 35-44	12%	(24)	11%	(21)	3%	(7)	3%	(6)	16%	(32)	56%	(112)	202
Age: 45-64	5%	(17)	7%	(22)	3%	(9)	—	(1)	6%	(22)	79%	(268)	340
Age: 65+	4%	(9)	5%	(11)	—	(0)	—	(0)	6%	(14)	85%	(195)	229
GenZers: 1997-2012	7%	(12)	6%	(10)	7%	(10)	2%	(4)	13%	(20)	65%	(103)	159
Millennials: 1981-1996	13%	(38)	12%	(36)	4%	(12)	3%	(9)	15%	(43)	53%	(156)	294
GenXers: 1965-1980	5%	(14)	9%	(24)	2%	(5)	1%	(1)	7%	(18)	76%	(198)	260
Baby Boomers: 1946-1964	4%	(14)	4%	(13)	1%	(3)	—	(0)	6%	(21)	84%	(270)	321
PID: Dem (no lean)	11%	(50)	8%	(39)	5%	(22)	2%	(7)	9%	(40)	66%	(305)	462
PID: Ind (no lean)	4%	(13)	6%	(19)	2%	(5)	1%	(3)	13%	(39)	75%	(232)	311
PID: Rep (no lean)	5%	(16)	9%	(26)	2%	(5)	1%	(3)	8%	(24)	74%	(213)	287
PID/Gender: Dem Men	12%	(27)	11%	(25)	9%	(20)	2%	(5)	9%	(21)	57%	(132)	230
PID/Gender: Dem Women	10%	(23)	6%	(14)	1%	(2)	1%	(3)	9%	(19)	73%	(158)	217
PID/Gender: Ind Men	4%	(6)	6%	(9)	3%	(4)	1%	(1)	16%	(22)	71%	(102)	145
PID/Gender: Ind Women	4%	(7)	6%	(10)	1%	(1)	—	(0)	10%	(17)	79%	(130)	166
PID/Gender: Rep Men	4%	(7)	11%	(16)	3%	(4)	2%	(3)	7%	(11)	73%	(109)	149
PID/Gender: Rep Women	7%	(9)	8%	(11)	—	(0)	—	(0)	10%	(13)	75%	(104)	138
Ideo: Liberal (1-3)	10%	(33)	8%	(25)	6%	(20)	1%	(3)	9%	(29)	66%	(212)	322
Ideo: Moderate (4)	7%	(24)	9%	(31)	2%	(8)	1%	(5)	11%	(38)	69%	(238)	343
Ideo: Conservative (5-7)	7%	(20)	8%	(25)	1%	(3)	2%	(5)	8%	(25)	75%	(228)	305
Educ: < College	8%	(54)	6%	(42)	4%	(26)	1%	(7)	9%	(67)	73%	(524)	719
Educ: Bachelors degree	7%	(14)	12%	(25)	1%	(2)	3%	(5)	11%	(22)	68%	(141)	209
Educ: Post-grad	7%	(10)	13%	(17)	3%	(4)	1%	(2)	11%	(15)	64%	(85)	132
Income: Under 50k	8%	(47)	6%	(36)	2%	(13)	1%	(7)	10%	(63)	72%	(435)	601
Income: 50k-100k	5%	(15)	8%	(23)	6%	(17)	2%	(6)	9%	(25)	70%	(201)	286
Income: 100k+	9%	(15)	15%	(26)	1%	(2)	—	(1)	9%	(15)	66%	(114)	173
Ethnicity: White	7%	(61)	7%	(58)	2%	(18)	1%	(8)	9%	(71)	74%	(602)	818
Ethnicity: Hispanic	11%	(23)	4%	(7)	7%	(14)	2%	(3)	8%	(17)	69%	(141)	206

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Table MCEN6_17: How favorable or unfavorable do you feel about the following film directors?

Sean Baker

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(78)	8%	(84)	3%	(31)	1%	(14)	10%	(103)	71%	(750)	1060
Ethnicity: Black	5%	(7)	12%	(17)	6%	(8)	3%	(4)	13%	(19)	61%	(87)	143
Ethnicity: Other	9%	(9)	9%	(9)	5%	(5)	2%	(2)	13%	(13)	61%	(61)	100
All Christian	10%	(50)	9%	(41)	4%	(18)	1%	(5)	10%	(46)	66%	(313)	473
All Non-Christian	9%	(6)	11%	(7)	8%	(5)	4%	(3)	6%	(4)	62%	(40)	65
Agnostic/Nothing in particular	5%	(14)	8%	(24)	1%	(4)	1%	(3)	10%	(28)	74%	(214)	288
Something Else	4%	(9)	5%	(10)	2%	(3)	2%	(3)	11%	(22)	76%	(152)	200
Religious Non-Protestant/Catholic	9%	(6)	13%	(9)	7%	(5)	4%	(3)	6%	(4)	62%	(43)	69
Evangelical	7%	(20)	10%	(30)	2%	(7)	1%	(3)	11%	(32)	68%	(192)	284
Non-Evangelical	10%	(37)	5%	(20)	4%	(15)	1%	(5)	9%	(36)	70%	(269)	382
Community: Urban	12%	(40)	11%	(36)	4%	(14)	2%	(6)	12%	(38)	58%	(186)	319
Community: Suburban	6%	(27)	6%	(31)	1%	(7)	1%	(5)	9%	(42)	77%	(370)	481
Community: Rural	4%	(12)	7%	(17)	4%	(11)	1%	(3)	9%	(24)	75%	(194)	260
Employ: Private Sector	8%	(28)	13%	(43)	4%	(15)	2%	(6)	12%	(40)	61%	(206)	337
Employ: Government	10%	(6)	9%	(5)	12%	(7)	—	(0)	11%	(7)	58%	(33)	58
Employ: Self-Employed	6%	(7)	6%	(7)	2%	(2)	1%	(1)	11%	(12)	74%	(84)	113
Employ: Homemaker	16%	(13)	7%	(5)	1%	(0)	1%	(1)	3%	(2)	73%	(59)	81
Employ: Retired	2%	(6)	5%	(14)	2%	(4)	—	(0)	7%	(18)	84%	(223)	265
Employ: Unemployed	8%	(10)	5%	(6)	2%	(2)	1%	(1)	13%	(15)	71%	(82)	116
Employ: Other	9%	(5)	1%	(1)	—	(0)	6%	(3)	8%	(4)	75%	(39)	51
Military HH: Yes	5%	(7)	8%	(11)	—	(0)	1%	(1)	10%	(12)	75%	(95)	126
Military HH: No	8%	(71)	8%	(74)	3%	(31)	1%	(12)	10%	(91)	70%	(655)	935
RD/WT: Right Direction	13%	(44)	10%	(34)	4%	(15)	2%	(6)	10%	(34)	61%	(206)	339
RD/WT: Wrong Track	5%	(34)	7%	(50)	2%	(16)	1%	(8)	10%	(69)	75%	(544)	721
Biden Job Approve	11%	(52)	9%	(45)	6%	(28)	1%	(5)	9%	(41)	64%	(307)	479
Biden Job Disapprove	5%	(26)	7%	(38)	1%	(3)	2%	(9)	11%	(59)	74%	(386)	520
Biden Job Strongly Approve	13%	(32)	12%	(27)	7%	(16)	1%	(3)	8%	(18)	59%	(140)	236
Biden Job Somewhat Approve	8%	(20)	7%	(18)	5%	(12)	1%	(2)	10%	(23)	69%	(167)	243
Biden Job Somewhat Disapprove	8%	(13)	7%	(11)	1%	(1)	1%	(2)	17%	(28)	67%	(112)	167
Biden Job Strongly Disapprove	4%	(13)	8%	(27)	1%	(2)	2%	(7)	9%	(30)	78%	(274)	353

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Table MCEN6_17: How favorable or unfavorable do you feel about the following film directors?

Sean Baker

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(78)	8%	(84)	3%	(31)	1%	(14)	10%	(103)	71%	(750)	1060
Favorable of Biden	10%	(49)	9%	(47)	5%	(26)	1%	(3)	8%	(40)	67%	(331)	496
Unfavorable of Biden	4%	(23)	7%	(36)	1%	(3)	1%	(7)	11%	(58)	75%	(380)	507
Very Favorable of Biden	13%	(33)	11%	(26)	8%	(18)	1%	(3)	8%	(18)	59%	(143)	242
Somewhat Favorable of Biden	6%	(16)	8%	(20)	3%	(8)	—	(1)	8%	(21)	74%	(188)	255
Somewhat Unfavorable of Biden	8%	(11)	10%	(14)	1%	(1)	—	(0)	15%	(21)	66%	(90)	137
Very Unfavorable of Biden	3%	(11)	6%	(23)	1%	(2)	2%	(7)	10%	(36)	78%	(290)	370
#1 Issue: Economy	7%	(32)	9%	(40)	4%	(17)	1%	(7)	11%	(50)	68%	(302)	447
#1 Issue: Security	5%	(6)	6%	(8)	3%	(4)	1%	(1)	7%	(8)	77%	(94)	122
#1 Issue: Health Care	7%	(5)	14%	(11)	3%	(2)	2%	(2)	9%	(8)	65%	(53)	81
#1 Issue: Medicare / Social Security	4%	(6)	6%	(8)	3%	(5)	—	(0)	7%	(10)	79%	(108)	137
#1 Issue: Women's Issues	13%	(16)	5%	(6)	—	(0)	1%	(1)	6%	(7)	75%	(91)	122
#1 Issue: Energy	15%	(10)	10%	(6)	1%	(0)	4%	(3)	10%	(6)	61%	(40)	66
#1 Issue: Other	1%	(1)	8%	(4)	2%	(1)	—	(0)	13%	(7)	76%	(40)	52
2022 House Vote: Democrat	11%	(52)	9%	(42)	5%	(24)	1%	(5)	8%	(36)	65%	(296)	456
2022 House Vote: Republican	6%	(18)	10%	(30)	1%	(2)	2%	(6)	8%	(24)	74%	(228)	309
2022 House Vote: Didnt Vote	2%	(5)	4%	(11)	2%	(5)	1%	(3)	15%	(38)	76%	(196)	258
2020 Vote: Joe Biden	11%	(54)	9%	(42)	4%	(19)	1%	(3)	7%	(35)	67%	(317)	471
2020 Vote: Donald Trump	4%	(15)	7%	(24)	3%	(9)	2%	(8)	9%	(31)	75%	(258)	344
2020 Vote: Didn't Vote	3%	(7)	7%	(15)	1%	(3)	1%	(2)	17%	(37)	71%	(153)	216
2018 House Vote: Democrat	12%	(47)	10%	(39)	4%	(16)	1%	(5)	8%	(32)	66%	(268)	406
2018 House Vote: Republican	7%	(19)	8%	(21)	1%	(2)	1%	(3)	8%	(21)	76%	(207)	274
2018 House Vote: Didnt Vote	4%	(12)	7%	(24)	4%	(13)	2%	(6)	14%	(46)	70%	(236)	337
4-Region: Northeast	8%	(15)	10%	(18)	5%	(10)	1%	(2)	12%	(22)	64%	(119)	186
4-Region: Midwest	5%	(11)	7%	(15)	2%	(4)	1%	(3)	11%	(23)	74%	(162)	217
4-Region: South	5%	(22)	9%	(37)	3%	(11)	2%	(6)	10%	(38)	72%	(290)	403
4-Region: West	12%	(30)	6%	(15)	3%	(7)	1%	(2)	8%	(20)	71%	(180)	254

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCEN6_18: How favorable or unfavorable do you feel about the following film directors?
 Marielle Heller

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(54)	8%	(78)	2%	(19)	1%	(8)	9%	(94)	74%	(737)	990
Gender: Male	8%	(39)	11%	(53)	2%	(12)	1%	(5)	8%	(42)	69%	(342)	494
Gender: Female	3%	(15)	5%	(25)	1%	(7)	1%	(2)	11%	(52)	79%	(389)	491
Age: 18-34	8%	(21)	12%	(33)	4%	(11)	2%	(6)	12%	(35)	62%	(173)	280
Age: 35-44	4%	(7)	8%	(12)	3%	(4)	—	(1)	10%	(16)	75%	(124)	165
Age: 45-64	7%	(23)	6%	(21)	1%	(3)	—	(1)	9%	(30)	77%	(255)	333
Age: 65+	1%	(3)	6%	(12)	—	(0)	—	(0)	6%	(13)	87%	(185)	212
GenZers: 1997-2012	2%	(3)	11%	(13)	5%	(5)	3%	(3)	11%	(13)	68%	(81)	119
Millennials: 1981-1996	9%	(26)	10%	(30)	3%	(10)	1%	(4)	12%	(35)	65%	(191)	296
GenXers: 1965-1980	7%	(19)	5%	(13)	—	(0)	—	(1)	11%	(27)	76%	(190)	249
Baby Boomers: 1946-1964	2%	(7)	7%	(21)	1%	(3)	—	(0)	6%	(18)	83%	(243)	291
PID: Dem (no lean)	6%	(26)	9%	(37)	3%	(12)	1%	(4)	8%	(34)	73%	(301)	415
PID: Ind (no lean)	4%	(11)	5%	(14)	1%	(2)	1%	(1)	12%	(32)	78%	(208)	269
PID: Rep (no lean)	5%	(17)	9%	(27)	2%	(5)	1%	(3)	9%	(29)	74%	(227)	306
PID/Gender: Dem Men	11%	(23)	14%	(29)	3%	(6)	1%	(2)	5%	(11)	65%	(133)	205
PID/Gender: Dem Women	1%	(3)	4%	(8)	3%	(6)	1%	(2)	11%	(23)	80%	(166)	208
PID/Gender: Ind Men	3%	(4)	8%	(12)	1%	(2)	1%	(1)	11%	(15)	76%	(103)	136
PID/Gender: Ind Women	6%	(8)	2%	(3)	—	(0)	1%	(1)	13%	(16)	78%	(102)	129
PID/Gender: Rep Men	8%	(12)	8%	(12)	3%	(4)	2%	(3)	10%	(16)	69%	(106)	153
PID/Gender: Rep Women	3%	(4)	9%	(14)	—	(0)	—	(0)	8%	(13)	79%	(122)	153
Ideo: Liberal (1-3)	8%	(25)	10%	(30)	4%	(12)	2%	(5)	9%	(27)	68%	(210)	309
Ideo: Moderate (4)	4%	(11)	7%	(22)	1%	(4)	—	(1)	9%	(26)	78%	(232)	297
Ideo: Conservative (5-7)	6%	(18)	8%	(24)	1%	(3)	—	(1)	10%	(31)	75%	(231)	308
Educ: < College	4%	(28)	7%	(45)	2%	(11)	1%	(7)	10%	(64)	76%	(492)	646
Educ: Bachelors degree	7%	(16)	11%	(24)	1%	(3)	1%	(1)	9%	(19)	71%	(154)	217
Educ: Post-grad	9%	(11)	7%	(9)	4%	(5)	—	(0)	8%	(11)	72%	(91)	127
Income: Under 50k	4%	(22)	7%	(35)	2%	(11)	1%	(5)	11%	(58)	76%	(404)	534
Income: 50k-100k	5%	(14)	10%	(31)	1%	(3)	—	(1)	8%	(24)	76%	(232)	307
Income: 100k+	12%	(18)	8%	(12)	3%	(5)	1%	(1)	8%	(12)	68%	(101)	149
Ethnicity: White	5%	(36)	7%	(54)	2%	(12)	1%	(5)	8%	(59)	78%	(586)	752
Ethnicity: Hispanic	4%	(7)	12%	(20)	3%	(5)	—	(0)	10%	(16)	71%	(116)	164

Continued on next page

Table MCEN6_18: How favorable or unfavorable do you feel about the following film directors?

Marielle Heller

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(54)	8%	(78)	2%	(19)	1%	(8)	9%	(94)	74%	(737)	990
Ethnicity: Black	7%	(9)	9%	(12)	4%	(5)	3%	(3)	17%	(22)	59%	(76)	128
Ethnicity: Other	8%	(9)	11%	(12)	1%	(1)	—	(0)	11%	(12)	69%	(75)	110
All Christian	8%	(34)	7%	(31)	2%	(8)	1%	(3)	7%	(30)	76%	(328)	434
All Non-Christian	16%	(11)	16%	(11)	1%	(1)	—	(0)	12%	(8)	55%	(36)	66
Atheist	5%	(3)	12%	(6)	1%	(0)	—	(0)	4%	(2)	79%	(43)	55
Agnostic/Nothing in particular	1%	(3)	5%	(13)	2%	(4)	1%	(3)	9%	(24)	81%	(210)	258
Something Else	2%	(4)	9%	(17)	3%	(5)	1%	(2)	17%	(29)	68%	(120)	177
Religious Non-Protestant/Catholic	14%	(11)	14%	(11)	3%	(2)	—	(0)	11%	(8)	58%	(44)	75
Evangelical	6%	(17)	9%	(23)	2%	(6)	1%	(2)	12%	(33)	70%	(186)	266
Non-Evangelical	6%	(20)	7%	(25)	2%	(5)	1%	(3)	8%	(26)	76%	(252)	330
Community: Urban	9%	(28)	12%	(39)	3%	(10)	1%	(3)	10%	(33)	64%	(204)	317
Community: Suburban	5%	(22)	5%	(25)	1%	(6)	—	(2)	8%	(38)	79%	(357)	450
Community: Rural	2%	(5)	6%	(14)	1%	(2)	1%	(3)	10%	(23)	79%	(176)	223
Employ: Private Sector	9%	(29)	14%	(46)	3%	(11)	1%	(2)	7%	(25)	66%	(224)	337
Employ: Government	10%	(7)	9%	(7)	—	(0)	3%	(2)	15%	(10)	64%	(44)	69
Employ: Self-Employed	10%	(7)	3%	(2)	—	(0)	3%	(2)	8%	(6)	76%	(56)	73
Employ: Homemaker	4%	(3)	5%	(4)	6%	(5)	—	(0)	7%	(6)	78%	(64)	82
Employ: Retired	1%	(2)	5%	(14)	1%	(3)	—	(0)	9%	(23)	84%	(213)	255
Employ: Unemployed	3%	(2)	3%	(3)	—	(0)	1%	(1)	17%	(16)	76%	(71)	93
Employ: Other	3%	(2)	1%	(0)	—	(0)	—	(0)	12%	(7)	84%	(46)	54
Military HH: Yes	7%	(9)	4%	(5)	4%	(5)	—	(0)	7%	(9)	77%	(96)	124
Military HH: No	5%	(45)	8%	(73)	2%	(13)	1%	(8)	10%	(85)	74%	(642)	866
RD/WT: Right Direction	9%	(32)	8%	(28)	3%	(10)	1%	(5)	8%	(30)	70%	(250)	356
RD/WT: Wrong Track	3%	(22)	8%	(50)	1%	(8)	—	(3)	10%	(64)	77%	(487)	634
Biden Job Approve	7%	(34)	9%	(42)	2%	(10)	1%	(3)	9%	(40)	72%	(338)	467
Biden Job Disapprove	4%	(20)	8%	(36)	1%	(7)	1%	(4)	11%	(51)	75%	(358)	477
Biden Job Strongly Approve	11%	(22)	11%	(23)	3%	(7)	1%	(2)	6%	(12)	68%	(140)	206
Biden Job Somewhat Approve	4%	(11)	7%	(19)	1%	(3)	1%	(2)	11%	(28)	76%	(198)	261
Biden Job Somewhat Disapprove	5%	(6)	13%	(15)	3%	(3)	2%	(2)	10%	(12)	68%	(82)	121
Biden Job Strongly Disapprove	4%	(14)	6%	(21)	1%	(3)	1%	(2)	11%	(40)	78%	(276)	356

Continued on next page

Table MCEN6_18: How favorable or unfavorable do you feel about the following film directors?
Marielle Heller

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(54)	8%	(78)	2%	(19)	1%	(8)	9%	(94)	74%	(737)	990
Favorable of Biden	7%	(34)	8%	(39)	2%	(8)	—	(2)	9%	(40)	74%	(343)	466
Unfavorable of Biden	4%	(19)	7%	(33)	2%	(9)	1%	(5)	11%	(51)	75%	(347)	464
Very Favorable of Biden	11%	(23)	11%	(22)	2%	(4)	1%	(1)	8%	(17)	68%	(141)	208
Somewhat Favorable of Biden	4%	(11)	7%	(18)	1%	(3)	—	(1)	9%	(22)	78%	(202)	258
Somewhat Unfavorable of Biden	9%	(8)	11%	(10)	6%	(5)	2%	(2)	13%	(11)	60%	(54)	90
Very Unfavorable of Biden	3%	(11)	6%	(23)	1%	(4)	1%	(3)	11%	(40)	78%	(293)	373
#1 Issue: Economy	6%	(25)	6%	(25)	1%	(6)	1%	(3)	11%	(46)	74%	(294)	399
#1 Issue: Security	2%	(3)	10%	(13)	4%	(5)	1%	(2)	9%	(11)	74%	(93)	127
#1 Issue: Health Care	6%	(5)	8%	(6)	1%	(1)	—	(0)	8%	(6)	77%	(58)	75
#1 Issue: Medicare / Social Security	4%	(6)	7%	(9)	1%	(1)	—	(0)	10%	(14)	78%	(107)	137
#1 Issue: Women's Issues	3%	(3)	10%	(12)	3%	(3)	—	(1)	11%	(12)	73%	(83)	113
#1 Issue: Energy	12%	(6)	9%	(5)	1%	(1)	1%	(1)	4%	(2)	73%	(39)	54
2022 House Vote: Democrat	7%	(31)	10%	(43)	3%	(11)	—	(1)	10%	(42)	69%	(289)	417
2022 House Vote: Republican	5%	(16)	9%	(27)	1%	(3)	1%	(3)	8%	(25)	76%	(233)	307
2022 House Vote: Didnt Vote	4%	(8)	4%	(9)	2%	(4)	2%	(4)	11%	(24)	78%	(174)	223
2020 Vote: Joe Biden	8%	(35)	10%	(41)	2%	(10)	1%	(3)	8%	(36)	71%	(308)	433
2020 Vote: Donald Trump	4%	(13)	7%	(22)	1%	(5)	—	(1)	8%	(27)	79%	(263)	331
2020 Vote: Didn't Vote	3%	(6)	6%	(13)	1%	(2)	2%	(4)	15%	(29)	73%	(142)	196
2018 House Vote: Democrat	8%	(29)	8%	(31)	3%	(10)	—	(1)	8%	(29)	73%	(265)	365
2018 House Vote: Republican	6%	(15)	9%	(25)	1%	(3)	—	(1)	10%	(26)	74%	(201)	271
2018 House Vote: Didnt Vote	3%	(10)	7%	(23)	2%	(5)	2%	(7)	11%	(36)	75%	(237)	317
4-Region: Northeast	11%	(19)	8%	(13)	3%	(6)	1%	(2)	8%	(14)	69%	(119)	172
4-Region: Midwest	3%	(5)	6%	(13)	1%	(2)	—	(0)	10%	(22)	80%	(166)	207
4-Region: South	5%	(17)	9%	(32)	1%	(4)	1%	(4)	9%	(35)	76%	(286)	379
4-Region: West	6%	(13)	9%	(20)	3%	(7)	1%	(2)	10%	(24)	72%	(166)	232

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_19: How favorable or unfavorable do you feel about the following film directors?

Roland Emmerich

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(49)	10%	(95)	2%	(19)	1%	(13)	12%	(116)	70%	(696)	989
Gender: Male	8%	(39)	12%	(56)	3%	(13)	2%	(9)	15%	(69)	61%	(287)	472
Gender: Female	2%	(11)	8%	(39)	1%	(6)	1%	(4)	9%	(48)	79%	(407)	514
Age: 18-34	5%	(13)	11%	(32)	4%	(12)	3%	(10)	13%	(38)	64%	(182)	286
Age: 35-44	3%	(6)	13%	(22)	3%	(5)	—	(1)	21%	(37)	60%	(105)	175
Age: 45-64	7%	(22)	10%	(32)	1%	(2)	1%	(2)	8%	(26)	74%	(238)	322
Age: 65+	4%	(8)	4%	(9)	1%	(1)	—	(0)	8%	(16)	83%	(172)	207
GenZers: 1997-2012	3%	(5)	11%	(15)	2%	(4)	3%	(4)	8%	(12)	73%	(105)	144
Millennials: 1981-1996	4%	(12)	12%	(34)	5%	(13)	2%	(7)	21%	(60)	56%	(158)	284
GenXers: 1965-1980	8%	(20)	12%	(30)	1%	(2)	1%	(2)	10%	(24)	68%	(161)	238
Baby Boomers: 1946-1964	4%	(13)	5%	(14)	—	(1)	—	(0)	7%	(19)	84%	(239)	285
PID: Dem (no lean)	8%	(34)	12%	(48)	2%	(9)	2%	(8)	15%	(60)	62%	(256)	414
PID: Ind (no lean)	2%	(7)	5%	(16)	1%	(4)	—	(1)	10%	(29)	80%	(230)	286
PID: Rep (no lean)	3%	(9)	11%	(32)	2%	(6)	1%	(4)	9%	(27)	73%	(211)	289
PID/Gender: Dem Men	14%	(29)	13%	(28)	3%	(6)	3%	(7)	20%	(42)	48%	(101)	212
PID/Gender: Dem Women	3%	(5)	10%	(20)	2%	(3)	1%	(1)	9%	(18)	76%	(152)	200
PID/Gender: Ind Men	4%	(5)	7%	(9)	3%	(4)	1%	(1)	12%	(15)	74%	(96)	130
PID/Gender: Ind Women	1%	(2)	4%	(6)	—	(0)	—	(0)	9%	(14)	86%	(134)	156
PID/Gender: Rep Men	4%	(5)	14%	(19)	3%	(4)	1%	(2)	9%	(12)	69%	(90)	131
PID/Gender: Rep Women	3%	(4)	8%	(13)	2%	(3)	1%	(2)	10%	(15)	77%	(121)	158
Ideo: Liberal (1-3)	8%	(27)	11%	(34)	3%	(10)	3%	(8)	15%	(49)	60%	(192)	320
Ideo: Moderate (4)	2%	(5)	10%	(28)	2%	(6)	1%	(3)	11%	(33)	74%	(215)	290
Ideo: Conservative (5-7)	5%	(16)	11%	(32)	1%	(4)	—	(0)	8%	(23)	75%	(219)	293
Educ: < College	4%	(25)	8%	(49)	2%	(10)	1%	(9)	13%	(84)	73%	(469)	647
Educ: Bachelors degree	6%	(13)	13%	(28)	3%	(7)	1%	(3)	10%	(21)	66%	(143)	216
Educ: Post-grad	9%	(11)	14%	(17)	2%	(2)	1%	(1)	9%	(11)	66%	(84)	127
Income: Under 50k	5%	(26)	8%	(43)	2%	(9)	1%	(6)	13%	(72)	72%	(401)	557
Income: 50k-100k	5%	(14)	10%	(28)	2%	(5)	2%	(5)	10%	(29)	71%	(195)	275
Income: 100k+	6%	(9)	15%	(24)	3%	(5)	1%	(2)	10%	(16)	64%	(101)	157
Ethnicity: White	5%	(39)	9%	(68)	1%	(10)	1%	(9)	9%	(71)	74%	(563)	760
Ethnicity: Hispanic	3%	(6)	8%	(13)	2%	(4)	2%	(4)	13%	(22)	72%	(125)	174

Continued on next page

Table MCEN6_19: How favorable or unfavorable do you feel about the following film directors?
 Roland Emmerich

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(49)	10%	(95)	2%	(19)	1%	(13)	12%	(116)	70%	(696)	989
Ethnicity: Black	6%	(8)	11%	(14)	7%	(9)	3%	(3)	17%	(22)	55%	(69)	126
Ethnicity: Other	3%	(3)	13%	(13)	—	(0)	1%	(1)	22%	(23)	61%	(63)	104
All Christian	7%	(29)	9%	(38)	1%	(7)	2%	(7)	12%	(52)	70%	(313)	447
All Non-Christian	6%	(5)	10%	(7)	2%	(1)	2%	(2)	23%	(17)	57%	(42)	74
Agnostic/Nothing in particular	4%	(10)	13%	(34)	1%	(3)	1%	(2)	10%	(27)	71%	(190)	267
Something Else	3%	(5)	9%	(15)	5%	(8)	1%	(1)	10%	(17)	72%	(121)	167
Religious Non-Protestant/Catholic	6%	(5)	9%	(7)	3%	(3)	2%	(2)	20%	(17)	59%	(50)	84
Evangelical	6%	(17)	9%	(24)	3%	(8)	—	(1)	13%	(33)	68%	(175)	258
Non-Evangelical	5%	(16)	8%	(29)	2%	(5)	2%	(7)	11%	(36)	73%	(247)	341
Community: Urban	8%	(24)	13%	(41)	2%	(5)	3%	(8)	16%	(49)	59%	(186)	313
Community: Suburban	4%	(20)	8%	(35)	3%	(12)	1%	(3)	11%	(52)	73%	(335)	457
Community: Rural	3%	(6)	9%	(19)	1%	(2)	1%	(1)	7%	(15)	80%	(176)	219
Employ: Private Sector	8%	(28)	14%	(49)	2%	(8)	3%	(9)	12%	(42)	61%	(215)	351
Employ: Government	8%	(5)	12%	(7)	3%	(2)	2%	(1)	5%	(3)	69%	(41)	60
Employ: Self-Employed	1%	(1)	14%	(12)	2%	(2)	—	(0)	18%	(16)	66%	(59)	90
Employ: Homemaker	1%	(0)	10%	(5)	3%	(2)	—	(0)	8%	(4)	78%	(42)	54
Employ: Retired	4%	(9)	5%	(11)	—	(1)	—	(1)	10%	(23)	81%	(190)	235
Employ: Unemployed	3%	(3)	7%	(9)	2%	(2)	1%	(2)	18%	(22)	69%	(86)	124
Military HH: Yes	6%	(7)	9%	(12)	1%	(2)	—	(1)	11%	(14)	72%	(88)	123
Military HH: No	5%	(43)	10%	(83)	2%	(18)	1%	(12)	12%	(102)	70%	(608)	866
RD/WT: Right Direction	9%	(30)	10%	(33)	3%	(12)	3%	(9)	15%	(53)	60%	(205)	343
RD/WT: Wrong Track	3%	(19)	10%	(62)	1%	(7)	1%	(4)	10%	(63)	76%	(491)	646
Biden Job Approve	7%	(32)	11%	(48)	2%	(11)	2%	(10)	14%	(60)	64%	(283)	443
Biden Job Disapprove	3%	(17)	9%	(47)	2%	(8)	1%	(3)	10%	(53)	75%	(383)	511
Biden Job Strongly Approve	11%	(24)	12%	(26)	3%	(6)	1%	(3)	8%	(18)	64%	(140)	217
Biden Job Somewhat Approve	3%	(7)	10%	(22)	2%	(5)	3%	(7)	19%	(42)	63%	(143)	227
Biden Job Somewhat Disapprove	2%	(4)	13%	(20)	2%	(2)	1%	(2)	13%	(20)	70%	(111)	159
Biden Job Strongly Disapprove	4%	(14)	7%	(26)	2%	(6)	—	(2)	9%	(33)	77%	(272)	352
Favorable of Biden	7%	(30)	11%	(48)	2%	(9)	2%	(11)	13%	(58)	64%	(280)	436
Unfavorable of Biden	3%	(16)	9%	(47)	2%	(10)	—	(2)	11%	(54)	74%	(372)	502

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Table MCEN6_19: How favorable or unfavorable do you feel about the following film directors?

Roland Emmerich

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(49)	10%	(95)	2%	(19)	1%	(13)	12%	(116)	70%	(696)	989
Very Favorable of Biden	9%	(20)	11%	(24)	3%	(6)	2%	(4)	10%	(21)	65%	(141)	216
Somewhat Favorable of Biden	4%	(10)	11%	(24)	1%	(3)	3%	(7)	17%	(38)	63%	(139)	219
Somewhat Unfavorable of Biden	3%	(4)	16%	(21)	2%	(2)	—	(0)	18%	(23)	61%	(79)	129
Very Unfavorable of Biden	3%	(13)	7%	(27)	2%	(8)	—	(2)	8%	(31)	78%	(292)	373
#1 Issue: Economy	4%	(17)	10%	(44)	2%	(7)	1%	(6)	12%	(54)	71%	(307)	434
#1 Issue: Security	7%	(7)	13%	(13)	2%	(2)	1%	(1)	8%	(8)	71%	(74)	104
#1 Issue: Health Care	6%	(5)	11%	(10)	2%	(1)	4%	(4)	17%	(15)	60%	(54)	89
#1 Issue: Medicare / Social Security	7%	(8)	9%	(11)	1%	(2)	—	(0)	11%	(14)	72%	(91)	126
#1 Issue: Women's Issues	4%	(5)	9%	(9)	3%	(3)	—	(0)	6%	(6)	78%	(79)	102
#1 Issue: Energy	7%	(4)	6%	(3)	3%	(2)	1%	(1)	10%	(6)	72%	(43)	59
2022 House Vote: Democrat	8%	(33)	12%	(51)	2%	(10)	2%	(8)	13%	(56)	63%	(270)	429
2022 House Vote: Republican	3%	(10)	10%	(29)	1%	(3)	—	(1)	9%	(26)	76%	(217)	287
2022 House Vote: Didnt Vote	3%	(6)	5%	(12)	2%	(6)	2%	(4)	14%	(33)	74%	(175)	235
2020 Vote: Joe Biden	7%	(30)	13%	(55)	2%	(8)	2%	(7)	12%	(51)	65%	(277)	427
2020 Vote: Donald Trump	4%	(12)	8%	(26)	1%	(4)	—	(1)	10%	(32)	76%	(235)	310
2020 Vote: Didn't Vote	2%	(5)	6%	(13)	3%	(6)	2%	(5)	14%	(31)	73%	(161)	221
2018 House Vote: Democrat	8%	(30)	11%	(39)	2%	(8)	1%	(4)	12%	(44)	66%	(239)	364
2018 House Vote: Republican	4%	(10)	11%	(28)	1%	(3)	—	(0)	11%	(29)	73%	(191)	260
2018 House Vote: Didnt Vote	3%	(9)	8%	(28)	2%	(7)	3%	(9)	12%	(40)	72%	(237)	330
4-Region: Northeast	2%	(4)	12%	(24)	3%	(5)	—	(1)	18%	(34)	64%	(121)	189
4-Region: Midwest	6%	(12)	6%	(12)	1%	(1)	1%	(3)	10%	(20)	76%	(152)	200
4-Region: South	4%	(17)	7%	(28)	2%	(8)	1%	(3)	10%	(39)	75%	(288)	382
4-Region: West	8%	(17)	15%	(32)	2%	(5)	3%	(6)	10%	(23)	62%	(135)	218

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN6_20: How favorable or unfavorable do you feel about the following film directors?
 Michael Bay

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	15%	(147)	17%	(169)	4%	(36)	2%	(24)	12%	(120)	51%	(510)	1005
Gender: Male	21%	(97)	20%	(94)	4%	(17)	3%	(14)	11%	(52)	42%	(198)	472
Gender: Female	10%	(50)	14%	(75)	4%	(18)	2%	(9)	11%	(60)	59%	(308)	520
Age: 18-34	16%	(47)	21%	(62)	6%	(16)	3%	(10)	14%	(39)	40%	(114)	287
Age: 35-44	25%	(41)	21%	(35)	5%	(9)	6%	(10)	13%	(22)	30%	(50)	166
Age: 45-64	14%	(45)	16%	(50)	2%	(7)	1%	(4)	11%	(36)	55%	(172)	314
Age: 65+	6%	(14)	9%	(22)	1%	(3)	—	(1)	10%	(23)	73%	(174)	238
GenZers: 1997-2012	16%	(24)	16%	(25)	7%	(10)	2%	(4)	17%	(26)	42%	(65)	154
Millennials: 1981-1996	21%	(58)	24%	(66)	5%	(14)	5%	(14)	11%	(31)	33%	(89)	272
GenXers: 1965-1980	17%	(39)	19%	(44)	3%	(7)	2%	(4)	12%	(28)	47%	(107)	230
Baby Boomers: 1946-1964	8%	(26)	9%	(30)	1%	(5)	1%	(2)	10%	(34)	70%	(224)	321
PID: Dem (no lean)	20%	(77)	17%	(68)	6%	(25)	3%	(13)	14%	(54)	40%	(155)	391
PID: Ind (no lean)	12%	(37)	18%	(57)	2%	(5)	3%	(9)	11%	(35)	54%	(169)	314
PID: Rep (no lean)	11%	(33)	14%	(44)	2%	(6)	1%	(2)	10%	(30)	62%	(186)	300
PID/Gender: Dem Men	29%	(52)	15%	(27)	6%	(10)	5%	(10)	11%	(20)	34%	(61)	181
PID/Gender: Dem Women	12%	(24)	20%	(41)	7%	(14)	2%	(3)	13%	(27)	46%	(92)	202
PID/Gender: Ind Men	14%	(21)	27%	(42)	3%	(5)	2%	(3)	10%	(15)	44%	(68)	153
PID/Gender: Ind Women	11%	(17)	10%	(15)	—	(1)	3%	(5)	13%	(20)	63%	(99)	157
PID/Gender: Rep Men	17%	(24)	18%	(25)	2%	(2)	1%	(1)	13%	(18)	50%	(69)	139
PID/Gender: Rep Women	5%	(9)	11%	(19)	2%	(3)	1%	(1)	8%	(12)	73%	(117)	161
Ideo: Liberal (1-3)	18%	(59)	21%	(68)	8%	(26)	5%	(16)	13%	(45)	35%	(116)	330
Ideo: Moderate (4)	16%	(45)	17%	(48)	—	(1)	2%	(6)	15%	(43)	49%	(137)	279
Ideo: Conservative (5-7)	12%	(35)	13%	(40)	3%	(8)	—	(1)	8%	(25)	64%	(196)	305
Educ: < College	15%	(102)	15%	(102)	3%	(20)	1%	(10)	14%	(90)	51%	(344)	668
Educ: Bachelors degree	15%	(33)	19%	(41)	5%	(11)	6%	(12)	10%	(20)	46%	(98)	214
Educ: Post-grad	10%	(12)	21%	(26)	4%	(5)	2%	(2)	7%	(9)	56%	(69)	123
Income: Under 50k	15%	(83)	15%	(81)	2%	(14)	2%	(12)	13%	(71)	53%	(293)	555
Income: 50k-100k	12%	(33)	19%	(54)	5%	(15)	3%	(7)	9%	(27)	52%	(146)	281
Income: 100k+	18%	(30)	20%	(33)	4%	(7)	3%	(5)	13%	(21)	42%	(71)	169
Ethnicity: White	11%	(85)	18%	(139)	4%	(29)	2%	(16)	12%	(93)	53%	(406)	769
Ethnicity: Hispanic	10%	(16)	26%	(44)	7%	(11)	—	(0)	14%	(23)	43%	(71)	166

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Table MCEN6_20: How favorable or unfavorable do you feel about the following film directors?

Michael Bay

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	15%	(147)	17%	(169)	4%	(36)	2%	(24)	12%	(120)	51%	(510)	1005
Ethnicity: Black	25%	(32)	12%	(16)	1%	(1)	3%	(4)	16%	(20)	42%	(54)	127
Ethnicity: Other	27%	(29)	12%	(14)	5%	(5)	3%	(3)	6%	(7)	47%	(51)	109
All Christian	14%	(61)	13%	(55)	4%	(18)	1%	(6)	11%	(48)	57%	(246)	435
All Non-Christian	19%	(15)	21%	(16)	—	(0)	1%	(1)	7%	(5)	52%	(41)	78
Atheist	9%	(4)	26%	(13)	8%	(4)	11%	(5)	10%	(5)	36%	(18)	50
Agnostic/Nothing in particular	15%	(40)	20%	(55)	5%	(13)	3%	(7)	15%	(41)	42%	(114)	271
Something Else	15%	(26)	17%	(29)	—	(1)	2%	(4)	12%	(20)	53%	(92)	172
Religious Non-Protestant/Catholic	17%	(15)	21%	(18)	4%	(3)	1%	(1)	8%	(7)	50%	(43)	88
Evangelical	16%	(43)	14%	(38)	3%	(7)	1%	(2)	11%	(28)	56%	(147)	265
Non-Evangelical	13%	(44)	13%	(44)	3%	(8)	3%	(8)	12%	(38)	57%	(186)	329
Community: Urban	19%	(55)	22%	(63)	5%	(15)	3%	(9)	10%	(28)	40%	(114)	283
Community: Suburban	12%	(59)	13%	(65)	3%	(16)	2%	(12)	12%	(59)	57%	(279)	490
Community: Rural	14%	(33)	17%	(40)	2%	(5)	1%	(3)	14%	(32)	51%	(118)	232
Employ: Private Sector	22%	(71)	22%	(69)	6%	(19)	3%	(9)	11%	(35)	36%	(114)	318
Employ: Government	17%	(11)	16%	(10)	1%	(0)	2%	(1)	21%	(13)	43%	(27)	64
Employ: Self-Employed	17%	(18)	15%	(16)	1%	(1)	2%	(2)	9%	(9)	54%	(56)	102
Employ: Homemaker	7%	(5)	24%	(19)	6%	(5)	1%	(1)	16%	(12)	46%	(36)	78
Employ: Retired	9%	(24)	9%	(25)	1%	(4)	1%	(2)	10%	(28)	70%	(193)	275
Employ: Unemployed	11%	(10)	16%	(15)	4%	(3)	6%	(6)	13%	(12)	49%	(46)	92
Military HH: Yes	11%	(14)	15%	(20)	3%	(4)	2%	(2)	7%	(10)	61%	(78)	128
Military HH: No	15%	(132)	17%	(149)	4%	(32)	2%	(22)	13%	(110)	49%	(433)	877
RD/WT: Right Direction	21%	(69)	20%	(66)	5%	(16)	3%	(9)	13%	(41)	38%	(121)	322
RD/WT: Wrong Track	11%	(78)	15%	(103)	3%	(20)	2%	(15)	11%	(78)	57%	(389)	683
Biden Job Approve	20%	(89)	19%	(83)	6%	(25)	4%	(16)	12%	(51)	40%	(178)	444
Biden Job Disapprove	10%	(54)	16%	(82)	2%	(11)	2%	(8)	11%	(59)	59%	(305)	519
Biden Job Strongly Approve	29%	(55)	14%	(26)	6%	(11)	5%	(9)	13%	(24)	35%	(66)	189
Biden Job Somewhat Approve	14%	(35)	23%	(58)	6%	(15)	3%	(8)	11%	(28)	44%	(112)	254
Biden Job Somewhat Disapprove	6%	(9)	27%	(42)	5%	(8)	4%	(6)	14%	(22)	45%	(70)	158
Biden Job Strongly Disapprove	13%	(46)	11%	(40)	1%	(2)	1%	(2)	10%	(36)	65%	(235)	361

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Table MCEN6_20: How favorable or unfavorable do you feel about the following film directors?

Michael Bay

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	15% (147)	17% (169)	4% (36)	2% (24)	12% (120)	51% (510)	1005
Favorable of Biden	20% (86)	18% (77)	5% (23)	3% (15)	14% (60)	41% (177)	437
Unfavorable of Biden	12% (59)	15% (77)	3% (13)	1% (7)	11% (55)	58% (292)	503
Very Favorable of Biden	27% (52)	14% (26)	4% (8)	3% (5)	13% (25)	39% (75)	190
Somewhat Favorable of Biden	14% (33)	21% (52)	6% (15)	4% (10)	14% (35)	41% (103)	247
Somewhat Unfavorable of Biden	11% (13)	25% (29)	5% (5)	3% (4)	12% (14)	43% (49)	115
Very Unfavorable of Biden	12% (46)	12% (47)	2% (8)	1% (3)	11% (41)	63% (243)	388
#1 Issue: Economy	14% (60)	17% (73)	3% (11)	2% (9)	12% (52)	51% (218)	423
#1 Issue: Security	10% (13)	18% (23)	3% (4)	1% (1)	6% (7)	63% (82)	131
#1 Issue: Health Care	23% (20)	19% (16)	6% (5)	6% (5)	11% (9)	35% (30)	85
#1 Issue: Medicare / Social Security	13% (18)	15% (21)	2% (3)	— (1)	13% (17)	56% (75)	135
#1 Issue: Women's Issues	18% (20)	16% (18)	8% (9)	4% (4)	19% (20)	34% (37)	107
#1 Issue: Energy	23% (11)	15% (7)	2% (1)	7% (4)	4% (2)	50% (26)	51
2022 House Vote: Democrat	20% (80)	17% (69)	6% (24)	5% (19)	13% (54)	39% (160)	406
2022 House Vote: Republican	11% (34)	14% (45)	3% (9)	— (0)	10% (30)	62% (193)	311
2022 House Vote: Didnt Vote	12% (31)	20% (50)	1% (3)	2% (4)	13% (32)	51% (126)	246
2020 Vote: Joe Biden	18% (77)	17% (71)	6% (25)	4% (15)	13% (56)	42% (180)	424
2020 Vote: Donald Trump	10% (34)	12% (39)	1% (5)	1% (4)	10% (32)	66% (219)	334
2020 Vote: Didn't Vote	16% (34)	24% (53)	3% (6)	1% (3)	12% (25)	44% (96)	218
2018 House Vote: Democrat	20% (72)	16% (60)	5% (18)	5% (18)	13% (48)	41% (150)	364
2018 House Vote: Republican	11% (29)	14% (37)	2% (5)	— (1)	9% (25)	64% (175)	271
2018 House Vote: Didnt Vote	13% (43)	20% (67)	4% (12)	2% (5)	13% (43)	48% (158)	329
4-Region: Northeast	14% (24)	18% (30)	3% (5)	2% (4)	10% (16)	53% (89)	169
4-Region: Midwest	11% (23)	16% (33)	3% (7)	4% (8)	11% (22)	55% (113)	204
4-Region: South	17% (63)	17% (63)	1% (6)	2% (6)	12% (46)	52% (195)	377
4-Region: West	14% (37)	17% (43)	7% (18)	3% (7)	14% (36)	45% (114)	255

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_21: How favorable or unfavorable do you feel about the following film directors?

Pete Docter

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	8% (78)	7% (70)	2% (22)	1% (13)	9% (94)	73% (743)	1020
Gender: Male	9% (46)	7% (38)	3% (15)	2% (8)	12% (62)	68% (353)	522
Gender: Female	6% (32)	6% (32)	2% (7)	1% (5)	6% (32)	78% (385)	493
Age: 18-34	10% (29)	7% (21)	5% (14)	2% (5)	12% (36)	64% (185)	290
Age: 35-44	13% (24)	12% (23)	3% (6)	2% (4)	16% (30)	54% (103)	190
Age: 45-64	6% (18)	5% (16)	1% (2)	1% (4)	7% (22)	80% (251)	313
Age: 65+	3% (6)	4% (9)	— (1)	— (0)	3% (6)	90% (205)	227
GenZers: 1997-2012	5% (7)	3% (4)	6% (8)	3% (4)	13% (18)	69% (93)	134
Millennials: 1981-1996	14% (44)	11% (35)	4% (12)	2% (5)	14% (44)	56% (175)	314
GenXers: 1965-1980	7% (18)	6% (15)	1% (2)	— (1)	9% (22)	76% (186)	245
Baby Boomers: 1946-1964	3% (9)	5% (15)	— (1)	1% (3)	3% (9)	87% (253)	291
PID: Dem (no lean)	12% (48)	9% (39)	2% (9)	1% (5)	11% (44)	65% (270)	416
PID: Ind (no lean)	3% (8)	4% (14)	3% (8)	2% (5)	9% (29)	80% (254)	318
PID: Rep (no lean)	7% (21)	6% (17)	2% (5)	1% (2)	7% (21)	77% (220)	286
PID/Gender: Dem Men	14% (30)	9% (20)	3% (7)	2% (4)	15% (33)	57% (125)	219
PID/Gender: Dem Women	9% (18)	10% (19)	1% (3)	1% (1)	6% (11)	73% (144)	196
PID/Gender: Ind Men	4% (7)	5% (8)	4% (7)	2% (3)	10% (16)	75% (120)	160
PID/Gender: Ind Women	1% (1)	4% (6)	1% (1)	2% (3)	8% (13)	84% (130)	155
PID/Gender: Rep Men	6% (9)	7% (10)	1% (1)	1% (1)	9% (13)	75% (108)	143
PID/Gender: Rep Women	9% (12)	5% (6)	2% (4)	1% (1)	5% (8)	78% (112)	143
Ideo: Liberal (1-3)	13% (44)	7% (25)	3% (9)	2% (5)	11% (38)	64% (218)	340
Ideo: Moderate (4)	6% (18)	9% (25)	2% (5)	2% (5)	9% (27)	73% (211)	290
Ideo: Conservative (5-7)	5% (14)	7% (19)	1% (4)	— (0)	8% (22)	80% (232)	292
Educ: < College	7% (47)	6% (38)	2% (17)	2% (12)	10% (67)	73% (484)	664
Educ: Bachelors degree	8% (18)	9% (19)	1% (2)	— (0)	7% (15)	76% (169)	224
Educ: Post-grad	9% (12)	10% (13)	3% (3)	1% (1)	9% (12)	68% (90)	132
Income: Under 50k	7% (38)	5% (28)	3% (16)	2% (11)	9% (50)	73% (394)	536
Income: 50k-100k	5% (15)	9% (26)	1% (3)	1% (2)	11% (34)	74% (224)	304
Income: 100k+	13% (24)	9% (16)	2% (4)	— (0)	6% (11)	69% (125)	180
Ethnicity: White	7% (57)	7% (56)	2% (12)	1% (4)	9% (66)	75% (585)	779
Ethnicity: Hispanic	16% (25)	3% (4)	3% (5)	1% (1)	8% (13)	69% (108)	155

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Table MCEN6_21: How favorable or unfavorable do you feel about the following film directors?

Pete Docter

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(78)	7%	(70)	2%	(22)	1%	(13)	9%	(94)	73%	(743)	1020
Ethnicity: Black	11%	(13)	7%	(9)	7%	(8)	4%	(5)	6%	(7)	65%	(79)	121
Ethnicity: Other	7%	(8)	5%	(5)	2%	(2)	3%	(4)	18%	(21)	66%	(79)	119
All Christian	10%	(43)	9%	(42)	1%	(6)	1%	(3)	6%	(28)	73%	(323)	446
All Non-Christian	14%	(10)	1%	(1)	1%	(0)	—	(0)	22%	(16)	63%	(45)	71
Agnostic/Nothing in particular	5%	(15)	6%	(17)	2%	(6)	2%	(5)	9%	(25)	77%	(224)	292
Something Else	5%	(9)	6%	(10)	4%	(7)	3%	(5)	13%	(23)	69%	(118)	172
Religious Non-Protestant/Catholic	13%	(10)	1%	(1)	—	(0)	—	(0)	21%	(17)	65%	(53)	81
Evangelical	7%	(17)	10%	(26)	1%	(3)	1%	(4)	10%	(25)	70%	(171)	245
Non-Evangelical	9%	(33)	7%	(27)	3%	(10)	1%	(4)	7%	(23)	73%	(260)	357
Community: Urban	11%	(32)	10%	(30)	4%	(10)	2%	(7)	11%	(30)	62%	(177)	287
Community: Suburban	7%	(35)	6%	(27)	1%	(7)	—	(2)	8%	(41)	77%	(376)	488
Community: Rural	4%	(10)	5%	(13)	2%	(5)	1%	(4)	9%	(23)	78%	(190)	245
Employ: Private Sector	11%	(37)	11%	(37)	3%	(11)	—	(1)	12%	(40)	63%	(211)	337
Employ: Government	7%	(4)	4%	(2)	4%	(2)	4%	(2)	10%	(5)	71%	(38)	54
Employ: Self-Employed	6%	(7)	7%	(7)	3%	(3)	—	(0)	12%	(13)	72%	(82)	114
Employ: Homemaker	16%	(13)	6%	(4)	2%	(2)	—	(0)	6%	(5)	70%	(55)	78
Employ: Retired	3%	(8)	4%	(9)	1%	(1)	1%	(3)	4%	(10)	88%	(218)	248
Employ: Unemployed	2%	(2)	5%	(5)	2%	(2)	4%	(4)	13%	(15)	75%	(85)	114
Military HH: Yes	7%	(9)	6%	(8)	—	(0)	—	(0)	8%	(10)	79%	(101)	128
Military HH: No	8%	(68)	7%	(62)	2%	(22)	1%	(13)	9%	(85)	72%	(642)	892
RD/WT: Right Direction	14%	(50)	9%	(31)	3%	(10)	2%	(8)	10%	(36)	61%	(211)	345
RD/WT: Wrong Track	4%	(28)	6%	(39)	2%	(12)	1%	(5)	9%	(58)	79%	(532)	675
Biden Job Approve	12%	(53)	8%	(38)	2%	(10)	1%	(6)	9%	(42)	67%	(309)	458
Biden Job Disapprove	5%	(25)	6%	(30)	2%	(10)	1%	(7)	9%	(47)	76%	(384)	502
Biden Job Strongly Approve	16%	(35)	9%	(19)	4%	(8)	2%	(4)	6%	(12)	64%	(138)	214
Biden Job Somewhat Approve	7%	(18)	8%	(20)	1%	(2)	1%	(2)	13%	(31)	70%	(171)	244
Biden Job Somewhat Disapprove	5%	(7)	8%	(12)	3%	(5)	3%	(5)	12%	(17)	69%	(100)	147
Biden Job Strongly Disapprove	5%	(18)	5%	(18)	1%	(5)	1%	(2)	8%	(30)	80%	(283)	355
Favorable of Biden	11%	(48)	9%	(39)	2%	(7)	1%	(5)	9%	(39)	69%	(305)	443
Unfavorable of Biden	6%	(30)	6%	(28)	2%	(11)	1%	(4)	10%	(48)	76%	(378)	499

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Table MCEN6_21: How favorable or unfavorable do you feel about the following film directors?

Pete Docter

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(78)	7%	(70)	2%	(22)	1%	(13)	9%	(94)	73%	(743)	1020
Very Favorable of Biden	15%	(33)	8%	(18)	2%	(4)	2%	(3)	7%	(14)	66%	(142)	214
Somewhat Favorable of Biden	7%	(15)	9%	(21)	1%	(3)	1%	(2)	11%	(25)	71%	(163)	229
Somewhat Unfavorable of Biden	9%	(11)	7%	(9)	3%	(4)	—	(0)	20%	(24)	61%	(73)	120
Very Unfavorable of Biden	5%	(19)	5%	(19)	2%	(7)	1%	(4)	7%	(25)	80%	(305)	379
#1 Issue: Economy	7%	(29)	8%	(35)	1%	(6)	1%	(4)	10%	(43)	72%	(308)	426
#1 Issue: Security	3%	(4)	5%	(7)	5%	(7)	3%	(5)	1%	(1)	82%	(110)	134
#1 Issue: Health Care	12%	(8)	4%	(3)	2%	(2)	1%	(0)	16%	(11)	66%	(45)	68
#1 Issue: Medicare / Social Security	4%	(5)	9%	(10)	—	(0)	1%	(1)	9%	(10)	77%	(89)	115
#1 Issue: Women's Issues	14%	(18)	5%	(6)	—	(0)	—	(0)	11%	(14)	69%	(86)	125
#1 Issue: Energy	15%	(10)	10%	(7)	8%	(6)	—	(0)	9%	(7)	58%	(41)	70
#1 Issue: Other	1%	(1)	—	(0)	2%	(1)	—	(0)	9%	(5)	87%	(44)	51
2022 House Vote: Democrat	12%	(52)	9%	(39)	2%	(9)	1%	(5)	8%	(36)	67%	(291)	433
2022 House Vote: Republican	6%	(20)	7%	(22)	2%	(5)	—	(1)	7%	(20)	78%	(235)	303
2022 House Vote: Didnt Vote	2%	(5)	3%	(8)	3%	(7)	2%	(4)	15%	(36)	75%	(187)	248
2020 Vote: Joe Biden	11%	(49)	9%	(40)	3%	(11)	1%	(3)	8%	(34)	68%	(297)	435
2020 Vote: Donald Trump	7%	(22)	6%	(18)	2%	(5)	1%	(3)	5%	(17)	79%	(252)	319
2020 Vote: Didn't Vote	3%	(6)	3%	(7)	2%	(6)	3%	(7)	18%	(41)	71%	(161)	227
2018 House Vote: Democrat	11%	(44)	9%	(37)	2%	(10)	1%	(4)	8%	(31)	68%	(265)	391
2018 House Vote: Republican	7%	(18)	9%	(23)	1%	(1)	—	(1)	6%	(16)	78%	(207)	266
2018 House Vote: Didnt Vote	5%	(15)	3%	(10)	3%	(11)	2%	(8)	14%	(47)	72%	(235)	325
4-Region: Northeast	9%	(15)	6%	(11)	4%	(6)	—	(0)	14%	(24)	68%	(118)	173
4-Region: Midwest	5%	(11)	6%	(14)	1%	(3)	1%	(3)	8%	(17)	78%	(174)	222
4-Region: South	6%	(22)	8%	(30)	2%	(9)	2%	(6)	8%	(29)	74%	(272)	367
4-Region: West	11%	(29)	6%	(16)	2%	(4)	1%	(4)	10%	(25)	70%	(180)	257

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN6_22: How favorable or unfavorable do you feel about the following film directors?
 Cary Fukunaga

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(47)	7%	(72)	2%	(24)	2%	(18)	9%	(90)	75%	(734)	985
Gender: Male	6%	(27)	10%	(47)	3%	(14)	3%	(14)	12%	(56)	67%	(326)	485
Gender: Female	4%	(20)	5%	(25)	2%	(10)	1%	(4)	7%	(33)	81%	(394)	486
Age: 18-34	7%	(21)	9%	(26)	4%	(11)	2%	(7)	12%	(35)	65%	(185)	285
Age: 35-44	5%	(8)	8%	(13)	4%	(7)	4%	(7)	16%	(27)	63%	(103)	164
Age: 45-64	5%	(17)	6%	(19)	2%	(7)	1%	(4)	5%	(19)	81%	(278)	344
Age: 65+	1%	(1)	7%	(13)	—	(0)	—	(0)	5%	(9)	88%	(168)	192
GenZers: 1997-2012	7%	(9)	7%	(9)	5%	(6)	2%	(3)	11%	(14)	68%	(86)	127
Millennials: 1981-1996	6%	(19)	10%	(30)	3%	(10)	3%	(10)	16%	(47)	61%	(182)	297
GenXers: 1965-1980	5%	(13)	6%	(15)	2%	(5)	2%	(5)	6%	(15)	78%	(192)	245
Baby Boomers: 1946-1964	2%	(7)	6%	(17)	1%	(3)	—	(0)	4%	(12)	87%	(250)	289
PID: Dem (no lean)	7%	(27)	11%	(44)	2%	(7)	2%	(8)	11%	(44)	67%	(269)	399
PID: Ind (no lean)	2%	(5)	5%	(15)	3%	(10)	1%	(3)	5%	(16)	84%	(251)	300
PID: Rep (no lean)	5%	(15)	5%	(13)	3%	(8)	2%	(6)	10%	(30)	75%	(214)	286
PID/Gender: Dem Men	10%	(21)	14%	(30)	2%	(5)	2%	(5)	16%	(35)	56%	(121)	217
PID/Gender: Dem Women	3%	(6)	8%	(14)	1%	(2)	2%	(3)	5%	(8)	81%	(140)	173
PID/Gender: Ind Men	—	(1)	6%	(8)	5%	(6)	3%	(3)	7%	(10)	79%	(104)	132
PID/Gender: Ind Women	3%	(5)	4%	(7)	2%	(4)	—	(0)	4%	(6)	87%	(141)	162
PID/Gender: Rep Men	4%	(6)	7%	(10)	3%	(4)	4%	(5)	8%	(11)	74%	(100)	136
PID/Gender: Rep Women	6%	(9)	2%	(4)	3%	(4)	1%	(1)	12%	(18)	76%	(114)	150
Ideo: Liberal (1-3)	8%	(23)	10%	(29)	2%	(7)	1%	(4)	10%	(29)	68%	(201)	293
Ideo: Moderate (4)	4%	(12)	6%	(21)	4%	(12)	3%	(9)	12%	(40)	72%	(233)	325
Ideo: Conservative (5-7)	4%	(12)	7%	(21)	1%	(2)	2%	(5)	6%	(17)	80%	(227)	284
Educ: < College	4%	(24)	7%	(43)	2%	(15)	2%	(10)	9%	(56)	77%	(501)	649
Educ: Bachelors degree	7%	(15)	7%	(16)	2%	(5)	2%	(4)	9%	(18)	73%	(152)	209
Educ: Post-grad	7%	(8)	11%	(14)	3%	(4)	3%	(4)	12%	(15)	64%	(81)	126
Income: Under 50k	4%	(21)	6%	(32)	3%	(15)	1%	(7)	10%	(54)	76%	(416)	545
Income: 50k-100k	5%	(14)	8%	(24)	1%	(3)	3%	(8)	8%	(23)	75%	(214)	285
Income: 100k+	8%	(12)	10%	(16)	4%	(6)	2%	(3)	8%	(13)	68%	(105)	155
Ethnicity: White	5%	(36)	8%	(61)	2%	(13)	1%	(10)	8%	(60)	76%	(575)	755
Ethnicity: Hispanic	4%	(8)	9%	(17)	3%	(5)	1%	(1)	10%	(18)	73%	(133)	182

Continued on next page

Table MCEN6_22: How favorable or unfavorable do you feel about the following film directors?

Cary Fukunaga

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(47)	7%	(72)	2%	(24)	2%	(18)	9%	(90)	75%	(734)	985
Ethnicity: Black	6%	(8)	7%	(9)	5%	(6)	4%	(5)	14%	(18)	65%	(83)	128
Ethnicity: Other	3%	(3)	3%	(3)	5%	(5)	3%	(3)	12%	(12)	74%	(76)	102
All Christian	5%	(22)	8%	(35)	2%	(7)	2%	(7)	8%	(34)	75%	(310)	415
All Non-Christian	5%	(3)	13%	(9)	1%	(1)	5%	(3)	21%	(14)	55%	(37)	67
Agnostic/Nothing in particular	4%	(10)	5%	(15)	4%	(10)	2%	(5)	10%	(27)	76%	(208)	275
Something Else	5%	(9)	7%	(12)	2%	(3)	1%	(2)	7%	(13)	79%	(147)	187
Religious Non-Protestant/Catholic	5%	(3)	14%	(10)	1%	(1)	5%	(3)	21%	(15)	55%	(39)	72
Evangelical	5%	(13)	8%	(22)	2%	(4)	2%	(4)	10%	(26)	74%	(201)	271
Non-Evangelical	6%	(18)	7%	(24)	2%	(6)	1%	(4)	6%	(19)	78%	(252)	323
Community: Urban	9%	(27)	12%	(36)	3%	(8)	2%	(6)	13%	(38)	62%	(185)	301
Community: Suburban	3%	(15)	5%	(22)	2%	(10)	2%	(9)	8%	(38)	79%	(357)	450
Community: Rural	2%	(5)	6%	(15)	3%	(6)	2%	(4)	6%	(14)	82%	(192)	235
Employ: Private Sector	8%	(29)	12%	(40)	3%	(12)	2%	(8)	10%	(34)	65%	(224)	347
Employ: Self-Employed	11%	(10)	5%	(4)	2%	(2)	2%	(1)	13%	(10)	67%	(55)	83
Employ: Homemaker	4%	(3)	3%	(2)	—	(0)	1%	(1)	9%	(6)	83%	(56)	67
Employ: Retired	—	(1)	7%	(17)	2%	(4)	—	(0)	5%	(10)	86%	(198)	230
Employ: Unemployed	1%	(2)	—	(1)	4%	(5)	1%	(2)	14%	(18)	78%	(98)	125
Employ: Other	—	(0)	1%	(0)	1%	(1)	8%	(5)	1%	(1)	89%	(50)	56
Military HH: Yes	2%	(3)	8%	(9)	1%	(1)	2%	(2)	10%	(12)	77%	(90)	117
Military HH: No	5%	(44)	7%	(63)	3%	(23)	2%	(16)	9%	(78)	74%	(645)	868
RD/WT: Right Direction	10%	(31)	10%	(32)	4%	(12)	2%	(8)	8%	(27)	67%	(217)	326
RD/WT: Wrong Track	2%	(16)	6%	(41)	2%	(12)	2%	(10)	10%	(63)	78%	(517)	659
Biden Job Approve	7%	(31)	10%	(45)	3%	(11)	2%	(8)	8%	(34)	70%	(299)	428
Biden Job Disapprove	3%	(16)	5%	(27)	2%	(10)	2%	(9)	10%	(53)	77%	(389)	505
Biden Job Strongly Approve	11%	(22)	16%	(32)	4%	(8)	1%	(2)	7%	(13)	61%	(122)	199
Biden Job Somewhat Approve	4%	(10)	6%	(13)	1%	(3)	2%	(5)	9%	(20)	78%	(178)	229
Biden Job Somewhat Disapprove	2%	(3)	4%	(6)	4%	(6)	2%	(2)	16%	(23)	72%	(109)	150
Biden Job Strongly Disapprove	3%	(12)	6%	(21)	1%	(5)	2%	(7)	8%	(29)	79%	(280)	355
Favorable of Biden	7%	(29)	11%	(45)	2%	(9)	2%	(8)	8%	(34)	71%	(304)	429
Unfavorable of Biden	3%	(17)	5%	(25)	2%	(10)	2%	(7)	10%	(51)	78%	(385)	496

Continued on next page

Table MCEN6_22: How favorable or unfavorable do you feel about the following film directors?
Cary Fukunaga

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(47)	7%	(72)	2%	(24)	2%	(18)	9%	(90)	75%	(734)	985
Very Favorable of Biden	10%	(19)	14%	(29)	3%	(7)	2%	(4)	8%	(15)	63%	(126)	199
Somewhat Favorable of Biden	4%	(9)	7%	(16)	1%	(3)	2%	(4)	8%	(19)	78%	(179)	230
Somewhat Unfavorable of Biden	4%	(6)	3%	(4)	2%	(3)	—	(0)	20%	(25)	70%	(88)	125
Very Unfavorable of Biden	3%	(11)	6%	(21)	2%	(8)	2%	(7)	7%	(26)	80%	(297)	370
#1 Issue: Economy	4%	(16)	7%	(29)	2%	(7)	2%	(7)	10%	(43)	77%	(343)	447
#1 Issue: Security	6%	(6)	11%	(11)	8%	(8)	1%	(1)	4%	(4)	70%	(71)	102
#1 Issue: Health Care	10%	(8)	13%	(10)	3%	(2)	1%	(1)	15%	(12)	58%	(44)	76
#1 Issue: Medicare / Social Security	4%	(4)	6%	(6)	1%	(1)	3%	(3)	5%	(6)	81%	(90)	111
#1 Issue: Women's Issues	8%	(10)	5%	(7)	—	(1)	1%	(1)	6%	(7)	80%	(97)	122
2022 House Vote: Democrat	7%	(27)	11%	(45)	2%	(9)	2%	(7)	10%	(40)	68%	(274)	402
2022 House Vote: Republican	4%	(13)	6%	(19)	2%	(5)	2%	(7)	7%	(21)	78%	(233)	297
2022 House Vote: Didnt Vote	3%	(6)	2%	(5)	3%	(8)	2%	(5)	10%	(27)	80%	(208)	258
2020 Vote: Joe Biden	7%	(26)	11%	(43)	2%	(8)	1%	(6)	8%	(31)	71%	(282)	395
2020 Vote: Donald Trump	3%	(11)	6%	(18)	2%	(5)	2%	(7)	9%	(28)	78%	(244)	313
2020 Vote: Didn't Vote	4%	(10)	3%	(9)	5%	(11)	2%	(4)	11%	(28)	75%	(185)	246
2018 House Vote: Democrat	7%	(22)	12%	(40)	2%	(6)	1%	(4)	8%	(28)	70%	(236)	336
2018 House Vote: Republican	4%	(11)	7%	(17)	1%	(3)	2%	(5)	10%	(25)	76%	(195)	255
2018 House Vote: Didnt Vote	4%	(13)	4%	(15)	4%	(14)	2%	(9)	10%	(36)	76%	(278)	365
4-Region: Northeast	6%	(9)	6%	(11)	4%	(6)	2%	(3)	16%	(26)	67%	(112)	167
4-Region: Midwest	4%	(8)	8%	(16)	2%	(4)	2%	(3)	7%	(13)	78%	(158)	204
4-Region: South	5%	(18)	8%	(31)	3%	(10)	3%	(11)	8%	(30)	74%	(286)	386
4-Region: West	5%	(11)	6%	(14)	2%	(4)	—	(1)	9%	(20)	78%	(178)	229

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN6_23: How favorable or unfavorable do you feel about the following film directors?

Andrew Dominik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(66)	6%	(59)	2%	(21)	1%	(8)	11%	(105)	74%	(728)	986
Gender: Male	9%	(44)	6%	(31)	3%	(13)	1%	(5)	12%	(57)	69%	(336)	486
Gender: Female	4%	(21)	6%	(28)	1%	(7)	1%	(3)	10%	(47)	78%	(372)	479
Age: 18-34	6%	(18)	6%	(17)	4%	(11)	3%	(8)	16%	(46)	64%	(179)	278
Age: 35-44	15%	(26)	11%	(19)	2%	(3)	—	(0)	10%	(18)	61%	(106)	172
Age: 45-64	5%	(14)	5%	(17)	2%	(7)	—	(0)	9%	(28)	79%	(245)	311
Age: 65+	3%	(7)	3%	(6)	—	(0)	—	(0)	6%	(13)	88%	(197)	224
GenZers: 1997-2012	7%	(11)	6%	(9)	4%	(5)	3%	(5)	8%	(12)	71%	(102)	144
Millennials: 1981-1996	12%	(32)	9%	(25)	3%	(9)	1%	(3)	17%	(48)	57%	(159)	278
GenXers: 1965-1980	5%	(12)	7%	(16)	1%	(3)	—	(0)	12%	(27)	74%	(165)	222
Baby Boomers: 1946-1964	3%	(11)	3%	(8)	1%	(4)	—	(0)	5%	(17)	87%	(277)	317
PID: Dem (no lean)	11%	(46)	6%	(26)	3%	(11)	1%	(5)	11%	(46)	68%	(281)	416
PID: Ind (no lean)	4%	(11)	7%	(19)	2%	(5)	—	(1)	11%	(33)	76%	(220)	290
PID: Rep (no lean)	3%	(9)	5%	(14)	2%	(4)	1%	(2)	9%	(25)	81%	(226)	280
PID/Gender: Dem Men	16%	(32)	7%	(14)	4%	(7)	1%	(2)	13%	(25)	59%	(116)	197
PID/Gender: Dem Women	7%	(14)	6%	(12)	2%	(4)	1%	(2)	10%	(21)	74%	(150)	203
PID/Gender: Ind Men	5%	(7)	7%	(11)	2%	(3)	—	(0)	15%	(23)	71%	(106)	150
PID/Gender: Ind Women	3%	(4)	6%	(8)	1%	(1)	1%	(1)	8%	(10)	82%	(111)	136
PID/Gender: Rep Men	4%	(5)	4%	(6)	2%	(2)	2%	(2)	7%	(9)	82%	(115)	140
PID/Gender: Rep Women	2%	(3)	6%	(8)	1%	(2)	—	(0)	11%	(16)	79%	(111)	140
Ideo: Liberal (1-3)	9%	(29)	5%	(16)	3%	(9)	1%	(3)	15%	(47)	68%	(218)	321
Ideo: Moderate (4)	5%	(15)	7%	(19)	2%	(7)	—	(0)	11%	(30)	75%	(211)	281
Ideo: Conservative (5-7)	5%	(16)	7%	(22)	1%	(2)	1%	(3)	7%	(22)	79%	(236)	301
Educ: < College	7%	(46)	6%	(36)	2%	(16)	—	(2)	9%	(62)	75%	(489)	650
Educ: Bachelors degree	7%	(16)	5%	(11)	1%	(3)	2%	(4)	12%	(26)	72%	(154)	214
Educ: Post-grad	3%	(4)	9%	(11)	2%	(3)	2%	(2)	14%	(17)	69%	(85)	123
Income: Under 50k	7%	(37)	5%	(24)	3%	(16)	1%	(5)	9%	(47)	76%	(406)	536
Income: 50k-100k	4%	(12)	7%	(20)	1%	(3)	1%	(3)	13%	(39)	74%	(224)	302
Income: 100k+	11%	(16)	10%	(15)	1%	(1)	—	(0)	13%	(19)	65%	(97)	148
Ethnicity: White	7%	(57)	5%	(38)	2%	(16)	1%	(6)	8%	(60)	77%	(588)	764
Ethnicity: Hispanic	15%	(28)	3%	(6)	5%	(9)	2%	(3)	11%	(19)	65%	(118)	183

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Table MCEN6_23: How favorable or unfavorable do you feel about the following film directors?
 Andrew Dominik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(66)	6%	(59)	2%	(21)	1%	(8)	11%	(105)	74%	(728)	986
Ethnicity: Black	6%	(7)	7%	(9)	2%	(3)	—	(0)	24%	(30)	60%	(75)	124
Ethnicity: Other	2%	(1)	12%	(12)	2%	(2)	2%	(2)	15%	(15)	67%	(65)	97
All Christian	9%	(40)	5%	(23)	2%	(9)	1%	(4)	7%	(33)	75%	(335)	445
All Non-Christian	3%	(1)	18%	(9)	5%	(3)	2%	(1)	25%	(12)	48%	(24)	50
Agnostic/Nothing in particular	6%	(16)	6%	(16)	1%	(4)	1%	(2)	11%	(30)	75%	(198)	265
Something Else	4%	(8)	4%	(8)	2%	(3)	1%	(1)	14%	(25)	75%	(136)	180
Religious Non-Protestant/Catholic	2%	(1)	16%	(9)	5%	(3)	2%	(1)	22%	(12)	54%	(31)	57
Evangelical	6%	(15)	5%	(14)	2%	(4)	2%	(5)	11%	(28)	74%	(186)	252
Non-Evangelical	9%	(32)	5%	(17)	2%	(8)	—	(1)	8%	(29)	76%	(272)	360
Community: Urban	14%	(39)	10%	(28)	3%	(8)	1%	(4)	13%	(38)	59%	(170)	287
Community: Suburban	4%	(18)	5%	(22)	1%	(6)	1%	(3)	9%	(40)	80%	(361)	451
Community: Rural	3%	(8)	3%	(9)	3%	(7)	1%	(1)	11%	(27)	79%	(196)	248
Employ: Private Sector	11%	(34)	11%	(35)	4%	(12)	1%	(2)	13%	(41)	61%	(191)	315
Employ: Government	14%	(8)	5%	(3)	3%	(2)	4%	(2)	13%	(7)	61%	(35)	57
Employ: Self-Employed	6%	(4)	6%	(4)	—	(0)	—	(0)	14%	(10)	74%	(54)	72
Employ: Homemaker	12%	(9)	7%	(6)	—	(0)	1%	(1)	9%	(7)	71%	(57)	79
Employ: Retired	2%	(6)	3%	(7)	1%	(3)	—	(0)	7%	(17)	87%	(228)	261
Employ: Unemployed	3%	(3)	1%	(2)	3%	(3)	—	(0)	10%	(12)	83%	(97)	117
Military HH: Yes	3%	(4)	3%	(4)	1%	(1)	1%	(1)	11%	(14)	81%	(104)	129
Military HH: No	7%	(61)	6%	(54)	2%	(20)	1%	(7)	11%	(91)	73%	(624)	857
RD/WT: Right Direction	15%	(51)	5%	(18)	3%	(10)	1%	(4)	14%	(49)	62%	(212)	345
RD/WT: Wrong Track	2%	(14)	6%	(41)	2%	(11)	1%	(4)	9%	(56)	80%	(515)	641
Biden Job Approve	10%	(43)	6%	(25)	3%	(12)	1%	(5)	14%	(61)	67%	(297)	442
Biden Job Disapprove	5%	(23)	7%	(33)	1%	(6)	1%	(3)	8%	(41)	78%	(386)	492
Biden Job Strongly Approve	14%	(32)	7%	(15)	4%	(9)	—	(1)	15%	(34)	60%	(139)	231
Biden Job Somewhat Approve	5%	(11)	4%	(9)	1%	(2)	2%	(4)	12%	(26)	75%	(158)	211
Biden Job Somewhat Disapprove	5%	(8)	10%	(15)	2%	(4)	—	(1)	10%	(16)	73%	(114)	157
Biden Job Strongly Disapprove	5%	(15)	6%	(18)	1%	(3)	1%	(2)	8%	(25)	81%	(272)	336
Favorable of Biden	9%	(41)	6%	(24)	2%	(10)	1%	(5)	12%	(53)	69%	(299)	432
Unfavorable of Biden	4%	(17)	6%	(30)	1%	(6)	1%	(4)	9%	(45)	79%	(386)	487

Continued on next page

Table MCEN6_23: How favorable or unfavorable do you feel about the following film directors?

Andrew Dominik

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(66)	6%	(59)	2%	(21)	1%	(8)	11%	(105)	74%	(728)	986
Very Favorable of Biden	13%	(29)	7%	(15)	4%	(8)	—	(1)	14%	(31)	63%	(144)	227
Somewhat Favorable of Biden	6%	(12)	4%	(9)	1%	(2)	2%	(4)	11%	(22)	76%	(156)	204
Somewhat Unfavorable of Biden	6%	(9)	11%	(14)	2%	(2)	—	(1)	12%	(16)	69%	(90)	131
Very Unfavorable of Biden	2%	(9)	4%	(16)	1%	(3)	1%	(3)	8%	(29)	83%	(296)	356
#1 Issue: Economy	5%	(21)	6%	(25)	1%	(5)	1%	(3)	10%	(39)	77%	(317)	411
#1 Issue: Security	6%	(6)	6%	(7)	6%	(7)	—	(0)	8%	(10)	74%	(86)	116
#1 Issue: Health Care	10%	(8)	9%	(7)	2%	(1)	3%	(3)	13%	(10)	63%	(49)	77
#1 Issue: Medicare / Social Security	6%	(6)	2%	(3)	—	(0)	—	(0)	7%	(7)	85%	(87)	102
#1 Issue: Women's Issues	13%	(18)	5%	(7)	1%	(2)	1%	(2)	17%	(25)	63%	(91)	145
#1 Issue: Energy	3%	(2)	10%	(5)	11%	(6)	—	(0)	13%	(7)	64%	(34)	53
2022 House Vote: Democrat	11%	(46)	8%	(33)	2%	(10)	—	(2)	11%	(49)	68%	(295)	435
2022 House Vote: Republican	3%	(10)	5%	(16)	2%	(5)	1%	(4)	10%	(30)	79%	(235)	299
2022 House Vote: Didnt Vote	2%	(4)	5%	(10)	3%	(6)	1%	(2)	10%	(22)	80%	(173)	217
2020 Vote: Joe Biden	9%	(42)	7%	(33)	2%	(11)	—	(2)	12%	(56)	68%	(312)	456
2020 Vote: Donald Trump	5%	(16)	5%	(14)	1%	(3)	1%	(3)	8%	(23)	80%	(246)	306
2020 Vote: Didn't Vote	3%	(7)	6%	(12)	3%	(7)	2%	(3)	11%	(21)	75%	(147)	197
2018 House Vote: Democrat	11%	(40)	8%	(30)	2%	(6)	—	(1)	11%	(42)	68%	(254)	374
2018 House Vote: Republican	4%	(11)	4%	(10)	1%	(4)	1%	(3)	10%	(27)	79%	(208)	263
2018 House Vote: Didnt Vote	3%	(8)	6%	(18)	4%	(12)	1%	(4)	10%	(32)	76%	(235)	309
4-Region: Northeast	3%	(5)	7%	(11)	5%	(8)	1%	(1)	9%	(15)	75%	(121)	161
4-Region: Midwest	5%	(9)	5%	(9)	1%	(3)	—	(0)	9%	(17)	80%	(158)	197
4-Region: South	6%	(24)	7%	(25)	2%	(6)	1%	(4)	10%	(37)	74%	(284)	382
4-Region: West	11%	(27)	5%	(13)	2%	(4)	1%	(3)	14%	(35)	67%	(164)	246

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6_24: How favorable or unfavorable do you feel about the following film directors?
 Todd Haynes

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (61)	8% (82)	2% (25)	1% (8)	8% (87)	75% (774)	1038
Gender: Male	7% (33)	8% (39)	4% (19)	1% (6)	7% (36)	73% (353)	486
Gender: Female	5% (28)	8% (43)	1% (6)	— (1)	10% (52)	76% (411)	540
Age: 18-34	7% (19)	9% (27)	6% (17)	1% (4)	11% (34)	66% (193)	294
Age: 35-44	14% (24)	9% (15)	2% (4)	1% (3)	9% (15)	65% (111)	171
Age: 45-64	4% (13)	8% (26)	1% (4)	— (1)	7% (25)	79% (268)	339
Age: 65+	2% (5)	6% (14)	— (0)	— (0)	6% (14)	86% (202)	234
GenZers: 1997-2012	7% (10)	7% (10)	5% (7)	2% (3)	4% (5)	75% (101)	135
Millennials: 1981-1996	10% (31)	9% (27)	5% (14)	1% (4)	14% (42)	60% (179)	295
GenXers: 1965-1980	6% (15)	10% (24)	1% (3)	1% (1)	7% (18)	76% (192)	253
Baby Boomers: 1946-1964	2% (6)	7% (21)	— (1)	— (0)	7% (22)	84% (262)	313
PID: Dem (no lean)	8% (34)	8% (33)	3% (12)	1% (4)	9% (37)	72% (311)	431
PID: Ind (no lean)	4% (11)	6% (17)	2% (7)	— (1)	7% (22)	80% (235)	293
PID: Rep (no lean)	5% (16)	10% (32)	2% (6)	1% (2)	9% (29)	73% (229)	314
PID/Gender: Dem Men	8% (16)	7% (13)	5% (10)	2% (4)	10% (19)	69% (135)	196
PID/Gender: Dem Women	8% (18)	9% (21)	1% (2)	— (1)	8% (18)	74% (167)	226
PID/Gender: Ind Men	5% (8)	8% (11)	4% (6)	— (0)	7% (10)	77% (116)	151
PID/Gender: Ind Women	3% (4)	4% (6)	1% (1)	— (0)	8% (11)	84% (116)	138
PID/Gender: Rep Men	7% (10)	11% (15)	2% (3)	2% (2)	4% (6)	73% (101)	138
PID/Gender: Rep Women	3% (6)	10% (17)	1% (2)	— (0)	13% (23)	73% (128)	176
Ideo: Liberal (1-3)	8% (26)	8% (26)	5% (16)	— (1)	9% (29)	70% (234)	333
Ideo: Moderate (4)	5% (16)	8% (25)	2% (7)	1% (3)	10% (32)	74% (227)	309
Ideo: Conservative (5-7)	6% (20)	9% (29)	— (2)	1% (2)	6% (21)	78% (257)	331
Educ: < College	5% (34)	7% (46)	3% (19)	1% (6)	10% (66)	75% (512)	682
Educ: Bachelors degree	7% (18)	9% (22)	1% (2)	— (1)	7% (16)	75% (177)	236
Educ: Post-grad	8% (10)	13% (15)	3% (4)	1% (1)	4% (5)	71% (85)	120
Income: Under 50k	6% (33)	8% (46)	1% (7)	1% (6)	8% (44)	76% (440)	577
Income: 50k-100k	5% (14)	7% (22)	3% (9)	— (1)	11% (33)	74% (230)	309
Income: 100k+	9% (14)	9% (14)	6% (9)	— (1)	7% (10)	68% (104)	152
Ethnicity: White	6% (46)	7% (59)	2% (14)	1% (5)	7% (60)	77% (620)	805
Ethnicity: Hispanic	10% (19)	3% (5)	3% (6)	— (0)	13% (24)	71% (136)	192

Continued on next page

Table MCEN6_24: How favorable or unfavorable do you feel about the following film directors?

Todd Haynes

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(61)	8%	(82)	2%	(25)	1%	(8)	8%	(87)	75%	(774)	1038
Ethnicity: Black	9%	(12)	10%	(13)	5%	(7)	2%	(3)	11%	(15)	63%	(87)	138
Ethnicity: Other	3%	(3)	10%	(10)	4%	(4)	—	(0)	13%	(12)	70%	(67)	96
All Christian	7%	(32)	7%	(33)	3%	(14)	1%	(3)	8%	(36)	75%	(356)	474
All Non-Christian	9%	(5)	14%	(8)	1%	(1)	2%	(1)	12%	(7)	61%	(35)	57
Agnostic/Nothing in particular	3%	(9)	9%	(25)	1%	(4)	—	(0)	11%	(29)	75%	(205)	271
Something Else	7%	(14)	6%	(12)	3%	(5)	2%	(4)	7%	(13)	75%	(148)	196
Religious Non-Protestant/Catholic	9%	(5)	13%	(8)	1%	(1)	2%	(1)	11%	(7)	64%	(39)	61
Evangelical	9%	(25)	7%	(20)	3%	(8)	—	(1)	6%	(18)	76%	(226)	299
Non-Evangelical	6%	(21)	6%	(23)	3%	(11)	2%	(5)	8%	(31)	75%	(271)	361
Community: Urban	12%	(37)	9%	(28)	5%	(15)	2%	(5)	9%	(29)	64%	(201)	315
Community: Suburban	2%	(12)	8%	(38)	2%	(8)	—	(2)	7%	(31)	81%	(381)	471
Community: Rural	5%	(13)	6%	(16)	1%	(2)	1%	(1)	11%	(28)	76%	(192)	252
Employ: Private Sector	10%	(32)	13%	(45)	3%	(11)	—	(0)	10%	(34)	63%	(211)	333
Employ: Self-Employed	6%	(6)	6%	(6)	2%	(2)	1%	(1)	11%	(12)	75%	(79)	107
Employ: Homemaker	11%	(9)	7%	(5)	2%	(1)	—	(0)	6%	(4)	74%	(56)	76
Employ: Retired	2%	(5)	5%	(13)	—	(1)	—	(0)	5%	(14)	88%	(239)	272
Employ: Unemployed	4%	(5)	3%	(5)	3%	(4)	2%	(2)	13%	(18)	75%	(100)	133
Military HH: Yes	4%	(6)	7%	(9)	—	(0)	1%	(1)	6%	(9)	82%	(113)	138
Military HH: No	6%	(55)	8%	(73)	3%	(25)	1%	(7)	9%	(79)	74%	(662)	900
RD/WT: Right Direction	11%	(40)	10%	(36)	5%	(17)	1%	(4)	10%	(36)	62%	(215)	349
RD/WT: Wrong Track	3%	(21)	7%	(46)	1%	(8)	1%	(4)	8%	(52)	81%	(559)	690
Biden Job Approve	9%	(43)	10%	(46)	4%	(17)	1%	(3)	10%	(47)	68%	(327)	485
Biden Job Disapprove	3%	(17)	7%	(36)	1%	(7)	1%	(5)	8%	(39)	79%	(399)	504
Biden Job Strongly Approve	13%	(30)	10%	(23)	4%	(8)	1%	(2)	12%	(27)	60%	(138)	228
Biden Job Somewhat Approve	5%	(13)	9%	(24)	4%	(9)	—	(1)	8%	(20)	74%	(190)	256
Biden Job Somewhat Disapprove	4%	(6)	11%	(16)	3%	(4)	1%	(2)	3%	(5)	76%	(106)	139
Biden Job Strongly Disapprove	3%	(11)	6%	(20)	1%	(3)	1%	(3)	9%	(34)	80%	(292)	364
Favorable of Biden	9%	(42)	9%	(45)	3%	(14)	1%	(4)	9%	(44)	70%	(342)	491
Unfavorable of Biden	3%	(17)	8%	(38)	2%	(9)	—	(1)	8%	(38)	79%	(388)	490

Continued on next page

Table MCEN6_24: How favorable or unfavorable do you feel about the following film directors?
Todd Haynes

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(61)	8%	(82)	2%	(25)	1%	(8)	8%	(87)	75%	(774)	1038
Very Favorable of Biden	14%	(32)	8%	(19)	3%	(6)	—	(1)	11%	(26)	64%	(154)	238
Somewhat Favorable of Biden	4%	(10)	10%	(25)	3%	(8)	1%	(3)	7%	(19)	75%	(189)	252
Somewhat Unfavorable of Biden	5%	(5)	14%	(15)	4%	(5)	—	(0)	9%	(10)	68%	(73)	109
Very Unfavorable of Biden	3%	(11)	6%	(23)	1%	(4)	—	(1)	7%	(28)	82%	(314)	382
#1 Issue: Economy	5%	(19)	10%	(41)	2%	(8)	1%	(5)	7%	(29)	76%	(324)	426
#1 Issue: Security	7%	(9)	5%	(7)	1%	(1)	1%	(1)	11%	(15)	75%	(105)	139
#1 Issue: Health Care	6%	(5)	12%	(10)	2%	(2)	—	(0)	10%	(9)	70%	(59)	85
#1 Issue: Medicare / Social Security	5%	(6)	11%	(14)	2%	(2)	—	(0)	6%	(7)	77%	(96)	125
#1 Issue: Women's Issues	14%	(16)	2%	(2)	3%	(4)	1%	(1)	13%	(14)	67%	(76)	113
#1 Issue: Energy	6%	(3)	5%	(3)	10%	(5)	—	(0)	5%	(3)	75%	(40)	54
#1 Issue: Other	—	(0)	5%	(3)	—	(0)	—	(0)	4%	(2)	91%	(49)	54
2022 House Vote: Democrat	8%	(37)	8%	(37)	3%	(14)	1%	(4)	9%	(39)	71%	(316)	447
2022 House Vote: Republican	4%	(13)	9%	(29)	2%	(6)	—	(1)	8%	(26)	76%	(242)	318
2022 House Vote: Didnt Vote	5%	(11)	6%	(16)	2%	(5)	1%	(2)	8%	(19)	78%	(189)	242
2020 Vote: Joe Biden	9%	(40)	9%	(39)	2%	(10)	—	(2)	8%	(36)	72%	(328)	455
2020 Vote: Donald Trump	4%	(13)	9%	(30)	2%	(6)	1%	(3)	8%	(28)	76%	(253)	333
2020 Vote: Didn't Vote	4%	(8)	5%	(11)	4%	(9)	1%	(3)	10%	(22)	76%	(168)	222
2018 House Vote: Democrat	10%	(35)	8%	(29)	2%	(7)	1%	(4)	6%	(23)	73%	(264)	363
2018 House Vote: Republican	5%	(15)	8%	(24)	2%	(6)	—	(1)	11%	(31)	74%	(218)	296
2018 House Vote: Didnt Vote	3%	(11)	8%	(27)	3%	(12)	1%	(2)	9%	(29)	76%	(259)	340
4-Region: Northeast	3%	(7)	9%	(18)	4%	(7)	—	(0)	12%	(23)	72%	(143)	198
4-Region: Midwest	5%	(10)	6%	(12)	1%	(2)	1%	(3)	7%	(15)	79%	(159)	201
4-Region: South	6%	(25)	9%	(36)	2%	(8)	1%	(5)	8%	(33)	74%	(301)	408
4-Region: West	9%	(20)	7%	(16)	3%	(8)	—	(0)	7%	(17)	74%	(170)	232

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_1: In general, what kind of fan do you consider yourself of the following?

Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	33%	(724)	54%	(1191)	13%	(289)	2204
Gender: Male	38%	(401)	49%	(524)	13%	(142)	1067
Gender: Female	28%	(311)	59%	(656)	13%	(147)	1113
Age: 18-34	34%	(212)	51%	(325)	15%	(94)	632
Age: 35-44	44%	(162)	46%	(172)	10%	(38)	372
Age: 45-64	32%	(225)	57%	(403)	12%	(85)	712
Age: 65+	26%	(125)	60%	(292)	15%	(72)	488
GenZers: 1997-2012	33%	(100)	48%	(144)	19%	(58)	302
Millennials: 1981-1996	39%	(250)	50%	(318)	11%	(69)	637
GenXers: 1965-1980	35%	(186)	55%	(286)	10%	(52)	524
Baby Boomers: 1946-1964	26%	(177)	60%	(407)	13%	(91)	675
PID: Dem (no lean)	43%	(383)	47%	(425)	10%	(86)	894
PID: Ind (no lean)	25%	(163)	59%	(393)	16%	(105)	662
PID: Rep (no lean)	27%	(177)	58%	(373)	15%	(97)	648
PID/Gender: Dem Men	50%	(219)	41%	(181)	9%	(41)	442
PID/Gender: Dem Women	36%	(156)	54%	(236)	10%	(44)	436
PID/Gender: Ind Men	28%	(90)	54%	(172)	17%	(56)	318
PID/Gender: Ind Women	21%	(70)	64%	(218)	15%	(50)	338
PID/Gender: Rep Men	30%	(92)	55%	(171)	15%	(45)	308
PID/Gender: Rep Women	25%	(84)	60%	(202)	15%	(53)	340
Ideo: Liberal (1-3)	44%	(305)	48%	(334)	8%	(53)	692
Ideo: Moderate (4)	33%	(218)	55%	(364)	12%	(82)	664
Ideo: Conservative (5-7)	25%	(170)	59%	(397)	15%	(102)	669
Educ: < College	32%	(466)	53%	(759)	15%	(216)	1440
Educ: Bachelors degree	33%	(161)	58%	(279)	9%	(45)	485
Educ: Post-grad	35%	(96)	55%	(154)	10%	(29)	279
Income: Under 50k	31%	(373)	54%	(646)	15%	(182)	1202
Income: 50k-100k	35%	(225)	54%	(348)	12%	(78)	651
Income: 100k+	36%	(126)	56%	(197)	8%	(29)	352
Ethnicity: White	33%	(563)	54%	(926)	12%	(211)	1701
Ethnicity: Hispanic	45%	(170)	43%	(162)	12%	(47)	380
Ethnicity: Black	38%	(107)	46%	(130)	16%	(46)	283

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Table MCENdem1_1: In general, what kind of fan do you consider yourself of the following?*Film*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	33%	(724)	54%	(1191)	13%	(289)	2204
Ethnicity: Other	24%	(53)	62%	(135)	14%	(32)	220
All Christian	33%	(324)	55%	(536)	12%	(114)	973
All Non-Christian	32%	(44)	57%	(79)	11%	(15)	138
Atheist	39%	(37)	49%	(46)	12%	(11)	94
Agnostic/Nothing in particular	31%	(189)	53%	(323)	16%	(97)	609
Something Else	33%	(130)	53%	(208)	13%	(51)	389
Religious Non-Protestant/Catholic	30%	(47)	57%	(88)	12%	(19)	154
Evangelical	34%	(193)	53%	(306)	13%	(76)	576
Non-Evangelical	33%	(253)	56%	(422)	11%	(84)	760
Community: Urban	41%	(272)	45%	(296)	14%	(92)	660
Community: Suburban	30%	(308)	58%	(593)	11%	(114)	1015
Community: Rural	27%	(143)	57%	(302)	16%	(83)	528
Employ: Private Sector	39%	(282)	51%	(365)	10%	(69)	716
Employ: Government	36%	(45)	53%	(68)	11%	(14)	128
Employ: Self-Employed	38%	(78)	55%	(113)	8%	(16)	207
Employ: Homemaker	30%	(48)	58%	(93)	12%	(19)	160
Employ: Student	27%	(19)	56%	(40)	17%	(12)	71
Employ: Retired	27%	(150)	58%	(327)	15%	(87)	563
Employ: Unemployed	29%	(71)	50%	(123)	22%	(54)	247
Employ: Other	27%	(31)	56%	(62)	17%	(19)	112
Military HH: Yes	31%	(87)	56%	(156)	13%	(37)	280
Military HH: No	33%	(637)	54%	(1035)	13%	(252)	1924
RD/WT: Right Direction	39%	(291)	49%	(359)	12%	(90)	739
RD/WT: Wrong Track	30%	(433)	57%	(832)	14%	(199)	1465
Biden Job Approve	40%	(395)	49%	(484)	11%	(107)	987
Biden Job Disapprove	27%	(295)	59%	(652)	14%	(159)	1106
Biden Job Strongly Approve	46%	(209)	44%	(199)	10%	(47)	455
Biden Job Somewhat Approve	35%	(186)	54%	(286)	11%	(61)	533
Biden Job Somewhat Disapprove	32%	(106)	58%	(195)	10%	(34)	335
Biden Job Strongly Disapprove	25%	(189)	59%	(456)	16%	(125)	771

Continued on next page

Table MCENdem1_1: In general, what kind of fan do you consider yourself of the following?

Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	33%	(724)	54%	(1191)	13%	(289)	2204
Favorable of Biden	42%	(415)	49%	(481)	9%	(93)	989
Unfavorable of Biden	26%	(283)	59%	(641)	15%	(158)	1081
Very Favorable of Biden	46%	(213)	44%	(204)	10%	(45)	462
Somewhat Favorable of Biden	38%	(202)	53%	(278)	9%	(48)	527
Somewhat Unfavorable of Biden	33%	(85)	55%	(142)	13%	(33)	260
Very Unfavorable of Biden	24%	(198)	61%	(499)	15%	(125)	822
#1 Issue: Economy	32%	(294)	55%	(503)	13%	(117)	915
#1 Issue: Security	27%	(74)	60%	(164)	13%	(35)	273
#1 Issue: Health Care	42%	(77)	48%	(87)	10%	(19)	183
#1 Issue: Medicare / Social Security	28%	(76)	61%	(164)	10%	(28)	268
#1 Issue: Women's Issues	42%	(107)	43%	(111)	15%	(37)	255
#1 Issue: Education	19%	(14)	60%	(46)	22%	(17)	77
#1 Issue: Energy	39%	(53)	46%	(62)	14%	(19)	134
#1 Issue: Other	29%	(28)	55%	(54)	17%	(16)	99
2022 House Vote: Democrat	43%	(401)	48%	(444)	9%	(83)	928
2022 House Vote: Republican	25%	(169)	61%	(409)	13%	(88)	666
2022 House Vote: Someone else	11%	(8)	62%	(46)	28%	(21)	75
2022 House Vote: Didnt Vote	27%	(146)	55%	(292)	18%	(97)	535
2020 Vote: Joe Biden	41%	(393)	50%	(479)	9%	(85)	957
2020 Vote: Donald Trump	25%	(177)	60%	(420)	15%	(108)	705
2020 Vote: Other	23%	(15)	58%	(38)	19%	(12)	65
2020 Vote: Didn't Vote	29%	(139)	53%	(254)	18%	(84)	477
2018 House Vote: Democrat	42%	(335)	50%	(402)	8%	(66)	802
2018 House Vote: Republican	26%	(157)	60%	(356)	14%	(82)	595
2018 House Vote: Someone else	21%	(17)	58%	(47)	21%	(17)	81
2018 House Vote: Didnt Vote	30%	(215)	53%	(387)	17%	(124)	726
4-Region: Northeast	34%	(131)	54%	(207)	12%	(47)	386
4-Region: Midwest	31%	(142)	56%	(255)	13%	(58)	455
4-Region: South	33%	(274)	53%	(447)	14%	(120)	841
4-Region: West	34%	(176)	54%	(282)	12%	(64)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_2: In general, what kind of fan do you consider yourself of the following?*Television*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	45%	(983)	47%	(1033)	9%	(188)	2204
Gender: Male	43%	(458)	48%	(509)	9%	(100)	1067
Gender: Female	47%	(518)	46%	(510)	8%	(85)	1113
Age: 18-34	33%	(210)	52%	(328)	15%	(94)	632
Age: 35-44	46%	(173)	47%	(175)	7%	(25)	372
Age: 45-64	49%	(351)	45%	(323)	5%	(37)	712
Age: 65+	51%	(248)	43%	(208)	7%	(32)	488
GenZers: 1997-2012	27%	(81)	51%	(155)	22%	(66)	302
Millennials: 1981-1996	42%	(270)	50%	(317)	8%	(50)	637
GenXers: 1965-1980	49%	(256)	47%	(245)	4%	(23)	524
Baby Boomers: 1946-1964	50%	(337)	43%	(291)	7%	(47)	675
PID: Dem (no lean)	55%	(488)	39%	(345)	7%	(60)	894
PID: Ind (no lean)	33%	(216)	55%	(364)	12%	(82)	662
PID: Rep (no lean)	43%	(278)	50%	(323)	7%	(46)	648
PID/Gender: Dem Men	54%	(237)	39%	(173)	7%	(31)	442
PID/Gender: Dem Women	57%	(249)	36%	(158)	7%	(29)	436
PID/Gender: Ind Men	31%	(98)	55%	(174)	14%	(46)	318
PID/Gender: Ind Women	34%	(113)	56%	(190)	10%	(34)	338
PID/Gender: Rep Men	40%	(123)	53%	(162)	8%	(23)	308
PID/Gender: Rep Women	46%	(155)	48%	(161)	7%	(23)	340
Ideo: Liberal (1-3)	52%	(356)	41%	(286)	7%	(49)	692
Ideo: Moderate (4)	46%	(307)	47%	(314)	6%	(42)	664
Ideo: Conservative (5-7)	40%	(268)	52%	(345)	8%	(55)	669
Educ: < College	45%	(650)	46%	(656)	9%	(134)	1440
Educ: Bachelors degree	45%	(217)	49%	(238)	6%	(30)	485
Educ: Post-grad	41%	(116)	50%	(139)	8%	(24)	279
Income: Under 50k	44%	(524)	46%	(555)	10%	(123)	1202
Income: 50k-100k	47%	(306)	45%	(295)	8%	(50)	651
Income: 100k+	44%	(153)	52%	(183)	4%	(15)	352
Ethnicity: White	45%	(761)	48%	(810)	8%	(129)	1701
Ethnicity: Hispanic	44%	(166)	45%	(172)	11%	(42)	380
Ethnicity: Black	51%	(145)	38%	(106)	11%	(32)	283

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Table MCENdem1_2: In general, what kind of fan do you consider yourself of the following?

Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	45%	(983)	47%	(1033)	9%	(188)	2204
Ethnicity: Other	35%	(76)	53%	(116)	12%	(27)	220
All Christian	49%	(473)	46%	(444)	6%	(56)	973
All Non-Christian	52%	(72)	42%	(57)	6%	(9)	138
Atheist	39%	(37)	45%	(43)	15%	(15)	94
Agnostic/Nothing in particular	37%	(226)	52%	(318)	11%	(65)	609
Something Else	45%	(175)	44%	(171)	11%	(43)	389
Religious Non-Protestant/Catholic	49%	(76)	43%	(67)	8%	(12)	154
Evangelical	47%	(271)	46%	(262)	7%	(43)	576
Non-Evangelical	49%	(369)	44%	(338)	7%	(52)	760
Community: Urban	46%	(306)	45%	(297)	9%	(57)	660
Community: Suburban	47%	(476)	46%	(465)	7%	(75)	1015
Community: Rural	38%	(200)	51%	(271)	11%	(57)	528
Employ: Private Sector	44%	(319)	49%	(349)	7%	(49)	716
Employ: Government	38%	(48)	56%	(72)	6%	(8)	128
Employ: Self-Employed	41%	(84)	52%	(108)	7%	(14)	207
Employ: Homemaker	48%	(78)	46%	(74)	5%	(8)	160
Employ: Student	29%	(20)	54%	(38)	18%	(12)	71
Employ: Retired	54%	(304)	40%	(225)	6%	(35)	563
Employ: Unemployed	33%	(81)	46%	(114)	21%	(52)	247
Employ: Other	44%	(49)	48%	(54)	9%	(10)	112
Military HH: Yes	49%	(137)	45%	(125)	7%	(18)	280
Military HH: No	44%	(846)	47%	(908)	9%	(170)	1924
RD/WT: Right Direction	50%	(373)	41%	(303)	9%	(63)	739
RD/WT: Wrong Track	42%	(609)	50%	(730)	9%	(125)	1465
Biden Job Approve	51%	(504)	41%	(402)	8%	(81)	987
Biden Job Disapprove	41%	(449)	52%	(570)	8%	(87)	1106
Biden Job Strongly Approve	57%	(259)	36%	(164)	7%	(31)	455
Biden Job Somewhat Approve	46%	(245)	45%	(238)	9%	(50)	533
Biden Job Somewhat Disapprove	38%	(127)	55%	(183)	8%	(25)	335
Biden Job Strongly Disapprove	42%	(322)	50%	(387)	8%	(62)	771

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Table MCENdem1_2: In general, what kind of fan do you consider yourself of the following?*Television*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	45%	(983)	47%	(1033)	9%	(188)	2204
Favorable of Biden	52%	(516)	41%	(407)	7%	(67)	989
Unfavorable of Biden	40%	(428)	52%	(561)	9%	(93)	1081
Very Favorable of Biden	59%	(272)	35%	(160)	7%	(30)	462
Somewhat Favorable of Biden	46%	(244)	47%	(247)	7%	(37)	527
Somewhat Unfavorable of Biden	37%	(96)	56%	(145)	7%	(18)	260
Very Unfavorable of Biden	40%	(331)	51%	(416)	9%	(74)	822
#1 Issue: Economy	40%	(370)	51%	(471)	8%	(74)	915
#1 Issue: Security	41%	(112)	51%	(140)	8%	(21)	273
#1 Issue: Health Care	50%	(91)	45%	(83)	5%	(9)	183
#1 Issue: Medicare / Social Security	56%	(149)	37%	(99)	7%	(20)	268
#1 Issue: Women's Issues	50%	(126)	39%	(100)	11%	(29)	255
#1 Issue: Education	27%	(21)	60%	(47)	13%	(10)	77
#1 Issue: Energy	48%	(64)	40%	(53)	12%	(17)	134
#1 Issue: Other	49%	(49)	41%	(41)	10%	(10)	99
2022 House Vote: Democrat	54%	(498)	41%	(377)	6%	(53)	928
2022 House Vote: Republican	43%	(289)	51%	(338)	6%	(39)	666
2022 House Vote: Someone else	16%	(12)	69%	(52)	14%	(11)	75
2022 House Vote: Didnt Vote	34%	(184)	50%	(266)	16%	(85)	535
2020 Vote: Joe Biden	53%	(508)	42%	(402)	5%	(47)	957
2020 Vote: Donald Trump	42%	(293)	51%	(361)	7%	(51)	705
2020 Vote: Other	35%	(23)	50%	(33)	14%	(9)	65
2020 Vote: Didn't Vote	33%	(159)	50%	(237)	17%	(81)	477
2018 House Vote: Democrat	54%	(432)	41%	(328)	5%	(42)	802
2018 House Vote: Republican	45%	(266)	50%	(300)	5%	(29)	595
2018 House Vote: Someone else	17%	(14)	69%	(56)	14%	(11)	81
2018 House Vote: Didnt Vote	37%	(271)	48%	(350)	15%	(105)	726
4-Region: Northeast	47%	(180)	46%	(178)	7%	(28)	386
4-Region: Midwest	46%	(211)	49%	(224)	4%	(20)	455
4-Region: South	44%	(373)	46%	(384)	10%	(83)	841
4-Region: West	42%	(218)	47%	(247)	11%	(57)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_3: In general, what kind of fan do you consider yourself of the following?

Sports

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	31%	(675)	35%	(774)	34%	(755)	2204
Gender: Male	45%	(476)	34%	(362)	21%	(229)	1067
Gender: Female	18%	(195)	37%	(411)	45%	(506)	1113
Age: 18-34	31%	(193)	32%	(201)	38%	(238)	632
Age: 35-44	38%	(143)	36%	(134)	26%	(95)	372
Age: 45-64	30%	(215)	36%	(258)	34%	(240)	712
Age: 65+	25%	(124)	37%	(181)	38%	(183)	488
GenZers: 1997-2012	24%	(74)	32%	(95)	44%	(133)	302
Millennials: 1981-1996	38%	(243)	33%	(211)	29%	(184)	637
GenXers: 1965-1980	29%	(151)	39%	(202)	33%	(171)	524
Baby Boomers: 1946-1964	28%	(192)	36%	(243)	36%	(240)	675
PID: Dem (no lean)	34%	(303)	33%	(297)	33%	(295)	894
PID: Ind (no lean)	26%	(172)	34%	(228)	40%	(262)	662
PID: Rep (no lean)	31%	(200)	38%	(249)	31%	(199)	648
PID/Gender: Dem Men	49%	(216)	30%	(133)	21%	(93)	442
PID/Gender: Dem Women	20%	(87)	38%	(164)	42%	(185)	436
PID/Gender: Ind Men	40%	(128)	33%	(103)	27%	(86)	318
PID/Gender: Ind Women	12%	(41)	37%	(124)	51%	(173)	338
PID/Gender: Rep Men	43%	(133)	41%	(125)	16%	(50)	308
PID/Gender: Rep Women	20%	(68)	36%	(123)	44%	(149)	340
Ideo: Liberal (1-3)	33%	(226)	31%	(217)	36%	(249)	692
Ideo: Moderate (4)	31%	(208)	35%	(233)	34%	(223)	664
Ideo: Conservative (5-7)	31%	(210)	39%	(259)	30%	(200)	669
Educ: < College	28%	(403)	34%	(489)	38%	(548)	1440
Educ: Bachelors degree	36%	(176)	36%	(176)	28%	(134)	485
Educ: Post-grad	34%	(96)	39%	(109)	26%	(74)	279
Income: Under 50k	26%	(311)	34%	(414)	40%	(477)	1202
Income: 50k-100k	34%	(223)	36%	(235)	30%	(192)	651
Income: 100k+	40%	(141)	35%	(125)	24%	(86)	352
Ethnicity: White	29%	(501)	35%	(595)	36%	(604)	1701
Ethnicity: Hispanic	31%	(119)	29%	(111)	39%	(150)	380
Ethnicity: Black	37%	(106)	35%	(99)	28%	(78)	283

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Table MCENdem1_3: In general, what kind of fan do you consider yourself of the following?*Sports*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	31%	(675)	35%	(774)	34%	(755)	2204
Ethnicity: Other	31%	(68)	36%	(79)	33%	(73)	220
All Christian	36%	(353)	35%	(337)	29%	(283)	973
All Non-Christian	38%	(52)	39%	(54)	23%	(32)	138
Atheist	20%	(19)	31%	(29)	49%	(47)	94
Agnostic/Nothing in particular	25%	(154)	33%	(201)	42%	(254)	609
Something Else	25%	(96)	39%	(153)	36%	(140)	389
Religious Non-Protestant/Catholic	35%	(54)	38%	(58)	28%	(42)	154
Evangelical	32%	(184)	36%	(207)	32%	(185)	576
Non-Evangelical	34%	(261)	36%	(273)	30%	(226)	760
Community: Urban	36%	(239)	29%	(193)	35%	(228)	660
Community: Suburban	31%	(311)	37%	(373)	33%	(332)	1015
Community: Rural	24%	(125)	39%	(208)	37%	(195)	528
Employ: Private Sector	37%	(268)	37%	(264)	26%	(184)	716
Employ: Government	43%	(55)	24%	(30)	33%	(42)	128
Employ: Self-Employed	39%	(81)	34%	(70)	27%	(56)	207
Employ: Homemaker	17%	(27)	36%	(57)	48%	(76)	160
Employ: Student	19%	(14)	36%	(25)	45%	(32)	71
Employ: Retired	27%	(150)	37%	(208)	36%	(204)	563
Employ: Unemployed	21%	(52)	29%	(73)	49%	(122)	247
Employ: Other	24%	(27)	41%	(46)	34%	(38)	112
Military HH: Yes	32%	(89)	41%	(114)	27%	(77)	280
Military HH: No	30%	(585)	34%	(660)	35%	(679)	1924
RD/WT: Right Direction	37%	(275)	33%	(246)	30%	(218)	739
RD/WT: Wrong Track	27%	(400)	36%	(528)	37%	(537)	1465
Biden Job Approve	33%	(330)	33%	(322)	34%	(335)	987
Biden Job Disapprove	29%	(324)	39%	(430)	32%	(352)	1106
Biden Job Strongly Approve	42%	(189)	30%	(135)	29%	(131)	455
Biden Job Somewhat Approve	26%	(141)	35%	(187)	38%	(204)	533
Biden Job Somewhat Disapprove	33%	(112)	40%	(134)	27%	(89)	335
Biden Job Strongly Disapprove	28%	(212)	38%	(296)	34%	(263)	771

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Table MCENdem1_3: In general, what kind of fan do you consider yourself of the following?

Sports

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	31%	(675)	35%	(774)	34%	(755)	2204
Favorable of Biden	34%	(332)	33%	(325)	34%	(332)	989
Unfavorable of Biden	29%	(317)	38%	(409)	33%	(355)	1081
Very Favorable of Biden	39%	(180)	31%	(145)	30%	(137)	462
Somewhat Favorable of Biden	29%	(152)	34%	(180)	37%	(195)	527
Somewhat Unfavorable of Biden	33%	(85)	35%	(92)	32%	(83)	260
Very Unfavorable of Biden	28%	(232)	39%	(317)	33%	(273)	822
#1 Issue: Economy	33%	(302)	37%	(334)	31%	(279)	915
#1 Issue: Security	41%	(111)	35%	(95)	25%	(67)	273
#1 Issue: Health Care	30%	(54)	36%	(66)	34%	(62)	183
#1 Issue: Medicare / Social Security	23%	(63)	36%	(97)	40%	(108)	268
#1 Issue: Women's Issues	24%	(61)	30%	(75)	46%	(118)	255
#1 Issue: Education	25%	(19)	32%	(25)	44%	(34)	77
#1 Issue: Energy	27%	(36)	40%	(53)	33%	(44)	134
#1 Issue: Other	28%	(28)	29%	(29)	43%	(42)	99
2022 House Vote: Democrat	35%	(326)	34%	(313)	31%	(289)	928
2022 House Vote: Republican	34%	(226)	39%	(259)	27%	(181)	666
2022 House Vote: Someone else	34%	(26)	37%	(28)	29%	(22)	75
2022 House Vote: Didnt Vote	18%	(97)	32%	(174)	49%	(264)	535
2020 Vote: Joe Biden	35%	(333)	35%	(332)	31%	(293)	957
2020 Vote: Donald Trump	31%	(217)	39%	(272)	31%	(216)	705
2020 Vote: Other	26%	(17)	41%	(27)	33%	(21)	65
2020 Vote: Didn't Vote	23%	(108)	30%	(143)	47%	(225)	477
2018 House Vote: Democrat	36%	(288)	34%	(273)	30%	(242)	802
2018 House Vote: Republican	32%	(190)	39%	(229)	30%	(176)	595
2018 House Vote: Someone else	30%	(24)	38%	(30)	32%	(26)	81
2018 House Vote: Didnt Vote	24%	(172)	33%	(242)	43%	(312)	726
4-Region: Northeast	31%	(121)	34%	(133)	34%	(132)	386
4-Region: Midwest	31%	(142)	35%	(158)	34%	(155)	455
4-Region: South	29%	(242)	39%	(328)	32%	(271)	841
4-Region: West	32%	(169)	30%	(155)	38%	(198)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_1: Do you, or anyone in your household, subscribe to the following?*Cable television*

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed"		Total N
Adults	40%	(878)	38%	(828)	23%	(498)	2204
Gender: Male	44%	(471)	36%	(380)	20%	(216)	1067
Gender: Female	35%	(392)	40%	(441)	25%	(280)	1113
Age: 18-34	34%	(214)	38%	(242)	28%	(176)	632
Age: 35-44	35%	(131)	41%	(152)	24%	(88)	372
Age: 45-64	41%	(289)	38%	(269)	22%	(154)	712
Age: 65+	50%	(243)	34%	(165)	16%	(80)	488
GenZers: 1997-2012	37%	(112)	34%	(101)	29%	(88)	302
Millennials: 1981-1996	33%	(213)	41%	(260)	26%	(164)	637
GenXers: 1965-1980	41%	(216)	40%	(210)	19%	(99)	524
Baby Boomers: 1946-1964	44%	(295)	36%	(242)	20%	(138)	675
PID: Dem (no lean)	43%	(385)	37%	(333)	20%	(176)	894
PID: Ind (no lean)	37%	(245)	36%	(240)	27%	(177)	662
PID: Rep (no lean)	38%	(247)	39%	(255)	22%	(145)	648
PID/Gender: Dem Men	45%	(201)	35%	(154)	20%	(87)	442
PID/Gender: Dem Women	40%	(176)	40%	(172)	20%	(88)	436
PID/Gender: Ind Men	43%	(137)	35%	(110)	22%	(70)	318
PID/Gender: Ind Women	30%	(102)	38%	(130)	31%	(105)	338
PID/Gender: Rep Men	43%	(133)	38%	(116)	19%	(58)	308
PID/Gender: Rep Women	34%	(114)	41%	(139)	26%	(87)	340
Ideo: Liberal (1-3)	42%	(288)	39%	(268)	20%	(137)	692
Ideo: Moderate (4)	40%	(267)	37%	(243)	23%	(154)	664
Ideo: Conservative (5-7)	40%	(270)	39%	(261)	21%	(138)	669
Educ: < College	37%	(535)	39%	(555)	24%	(350)	1440
Educ: Bachelors degree	44%	(213)	35%	(171)	21%	(101)	485
Educ: Post-grad	47%	(130)	37%	(102)	17%	(47)	279
Income: Under 50k	34%	(407)	40%	(483)	26%	(312)	1202
Income: 50k-100k	45%	(291)	34%	(224)	21%	(136)	651
Income: 100k+	51%	(180)	35%	(122)	14%	(50)	352
Ethnicity: White	39%	(668)	39%	(656)	22%	(377)	1701

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Table MCENdem2_1: Do you, or anyone in your household, subscribe to the following?

Cable television

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	40%	(878)	38%	(828)	23%	(498)	2204
Ethnicity: Hispanic	37%	(139)	43%	(162)	21%	(78)	380
Ethnicity: Black	46%	(131)	34%	(96)	20%	(56)	283
Ethnicity: Other	36%	(78)	35%	(77)	29%	(65)	220
All Christian	42%	(410)	39%	(378)	19%	(185)	973
All Non-Christian	50%	(69)	28%	(39)	22%	(30)	138
Atheist	32%	(30)	38%	(36)	31%	(29)	94
Agnostic/Nothing in particular	39%	(236)	36%	(218)	26%	(156)	609
Something Else	34%	(132)	41%	(159)	25%	(98)	389
Religious Non-Protestant/Catholic	46%	(71)	32%	(49)	22%	(34)	154
Evangelical	37%	(212)	43%	(245)	21%	(119)	576
Non-Evangelical	43%	(325)	36%	(277)	21%	(158)	760
Community: Urban	42%	(277)	37%	(245)	21%	(139)	660
Community: Suburban	44%	(451)	36%	(369)	19%	(195)	1015
Community: Rural	28%	(150)	41%	(214)	31%	(164)	528
Employ: Private Sector	44%	(315)	37%	(262)	19%	(139)	716
Employ: Government	39%	(50)	34%	(44)	26%	(34)	128
Employ: Self-Employed	39%	(81)	35%	(73)	26%	(54)	207
Employ: Homemaker	32%	(51)	41%	(66)	27%	(43)	160
Employ: Student	38%	(27)	38%	(27)	24%	(17)	71
Employ: Retired	46%	(260)	34%	(194)	19%	(109)	563
Employ: Unemployed	23%	(58)	46%	(114)	30%	(75)	247
Employ: Other	32%	(36)	43%	(48)	25%	(28)	112
Military HH: Yes	45%	(125)	38%	(107)	17%	(47)	280
Military HH: No	39%	(752)	37%	(721)	23%	(450)	1924
RD/WT: Right Direction	46%	(342)	35%	(258)	19%	(139)	739
RD/WT: Wrong Track	37%	(535)	39%	(570)	25%	(359)	1465
Biden Job Approve	44%	(433)	35%	(344)	21%	(211)	987
Biden Job Disapprove	36%	(400)	42%	(459)	22%	(247)	1106

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Table MCENdem2_1: Do you, or anyone in your household, subscribe to the following?
 Cable television

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed"		Total N
Adults	40%	(878)	38%	(828)	23%	(498)	2204
Biden Job Strongly Approve	45%	(205)	35%	(158)	20%	(92)	455
Biden Job Somewhat Approve	43%	(228)	35%	(186)	22%	(118)	533
Biden Job Somewhat Disapprove	31%	(103)	48%	(161)	21%	(71)	335
Biden Job Strongly Disapprove	39%	(297)	39%	(298)	23%	(175)	771
Favorable of Biden	45%	(441)	35%	(348)	20%	(201)	989
Unfavorable of Biden	36%	(389)	40%	(437)	24%	(256)	1081
Very Favorable of Biden	46%	(212)	33%	(154)	21%	(95)	462
Somewhat Favorable of Biden	43%	(228)	37%	(194)	20%	(106)	527
Somewhat Unfavorable of Biden	29%	(74)	45%	(117)	26%	(68)	260
Very Unfavorable of Biden	38%	(314)	39%	(320)	23%	(187)	822
#1 Issue: Economy	38%	(351)	40%	(364)	22%	(200)	915
#1 Issue: Security	48%	(130)	32%	(87)	21%	(56)	273
#1 Issue: Health Care	40%	(73)	37%	(68)	23%	(42)	183
#1 Issue: Medicare / Social Security	46%	(123)	31%	(82)	23%	(63)	268
#1 Issue: Women's Issues	32%	(81)	44%	(113)	24%	(60)	255
#1 Issue: Education	40%	(31)	29%	(22)	31%	(24)	77
#1 Issue: Energy	34%	(46)	41%	(54)	25%	(34)	134
#1 Issue: Other	43%	(42)	38%	(37)	20%	(19)	99
2022 House Vote: Democrat	45%	(415)	35%	(327)	20%	(186)	928
2022 House Vote: Republican	42%	(276)	40%	(263)	19%	(126)	666
2022 House Vote: Someone else	42%	(31)	30%	(22)	28%	(21)	75
2022 House Vote: Didnt Vote	29%	(154)	40%	(216)	31%	(164)	535
2020 Vote: Joe Biden	44%	(426)	36%	(346)	19%	(186)	957
2020 Vote: Donald Trump	41%	(288)	39%	(273)	20%	(143)	705
2020 Vote: Other	35%	(23)	35%	(23)	30%	(19)	65
2020 Vote: Didn't Vote	29%	(141)	39%	(187)	31%	(149)	477

Continued on next page

Table MCENdem2_1: Do you, or anyone in your household, subscribe to the following?

Cable television

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed"		Total N
Adults	40%	(878)	38%	(828)	23%	(498)	2204
2018 House Vote: Democrat	45%	(363)	36%	(286)	19%	(153)	802
2018 House Vote: Republican	40%	(238)	40%	(240)	20%	(118)	595
2018 House Vote: Someone else	44%	(35)	28%	(23)	28%	(22)	81
2018 House Vote: Didnt Vote	33%	(242)	39%	(280)	28%	(205)	726
4-Region: Northeast	50%	(195)	30%	(116)	19%	(75)	386
4-Region: Midwest	40%	(181)	35%	(161)	25%	(113)	455
4-Region: South	37%	(314)	41%	(344)	22%	(183)	841
4-Region: West	36%	(188)	40%	(208)	24%	(127)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_2: Do you, or anyone in your household, subscribe to the following?
 Satellite television

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed"	Total N
Adults	16% (353)	28% (617)	56% (1234)	2204
Gender: Male	16% (172)	28% (300)	56% (595)	1067
Gender: Female	15% (170)	28% (309)	57% (634)	1113
Age: 18-34	17% (108)	31% (197)	52% (327)	632
Age: 35-44	16% (58)	30% (112)	54% (202)	372
Age: 45-64	15% (104)	27% (191)	59% (417)	712
Age: 65+	17% (83)	24% (118)	59% (287)	488
GenZers: 1997-2012	18% (54)	31% (94)	51% (153)	302
Millennials: 1981-1996	17% (106)	29% (187)	54% (344)	637
GenXers: 1965-1980	11% (60)	29% (155)	59% (310)	524
Baby Boomers: 1946-1964	17% (117)	25% (167)	58% (390)	675
PID: Dem (no lean)	18% (158)	27% (243)	55% (493)	894
PID: Ind (no lean)	15% (98)	25% (165)	60% (399)	662
PID: Rep (no lean)	15% (97)	32% (208)	53% (343)	648
PID/Gender: Dem Men	16% (71)	29% (126)	55% (244)	442
PID/Gender: Dem Women	18% (79)	25% (109)	57% (248)	436
PID/Gender: Ind Men	17% (54)	26% (82)	57% (181)	318
PID/Gender: Ind Women	12% (40)	25% (83)	63% (214)	338
PID/Gender: Rep Men	15% (47)	30% (91)	55% (170)	308
PID/Gender: Rep Women	15% (50)	34% (117)	51% (172)	340
Ideo: Liberal (1-3)	19% (135)	30% (205)	51% (352)	692
Ideo: Moderate (4)	13% (87)	26% (171)	61% (406)	664
Ideo: Conservative (5-7)	16% (105)	30% (200)	54% (364)	669
Educ: < College	15% (211)	30% (436)	55% (793)	1440
Educ: Bachelors degree	18% (87)	20% (98)	62% (300)	485
Educ: Post-grad	20% (55)	30% (82)	51% (142)	279
Income: Under 50k	14% (170)	30% (364)	56% (668)	1202
Income: 50k-100k	16% (107)	26% (169)	57% (374)	651
Income: 100k+	22% (76)	24% (84)	55% (192)	352
Ethnicity: White	16% (272)	28% (474)	56% (955)	1701

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**Table MCENdem2_2: Do you, or anyone in your household, subscribe to the following?
Satellite television**

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed"		Total N
Adults	16%	(353)	28%	(617)	56%	(1234)	2204
Ethnicity: Hispanic	16%	(60)	34%	(130)	50%	(190)	380
Ethnicity: Black	17%	(47)	33%	(94)	50%	(142)	283
Ethnicity: Other	16%	(35)	22%	(48)	62%	(137)	220
All Christian	17%	(165)	30%	(293)	53%	(515)	973
All Non-Christian	16%	(21)	19%	(26)	66%	(90)	138
Atheist	11%	(11)	27%	(25)	62%	(58)	94
Agnostic/Nothing in particular	15%	(91)	22%	(135)	63%	(383)	609
Something Else	17%	(65)	35%	(137)	48%	(187)	389
Religious Non-Protestant/Catholic	14%	(22)	22%	(34)	64%	(98)	154
Evangelical	20%	(114)	37%	(211)	44%	(251)	576
Non-Evangelical	15%	(112)	27%	(209)	58%	(440)	760
Community: Urban	16%	(104)	29%	(189)	56%	(368)	660
Community: Suburban	14%	(145)	26%	(267)	59%	(604)	1015
Community: Rural	20%	(105)	30%	(161)	50%	(263)	528
Employ: Private Sector	17%	(123)	28%	(197)	55%	(396)	716
Employ: Government	19%	(24)	25%	(32)	56%	(72)	128
Employ: Self-Employed	17%	(35)	37%	(76)	46%	(96)	207
Employ: Homemaker	13%	(20)	31%	(50)	56%	(90)	160
Employ: Student	18%	(13)	41%	(29)	41%	(29)	71
Employ: Retired	17%	(98)	25%	(142)	57%	(324)	563
Employ: Unemployed	10%	(24)	26%	(65)	64%	(158)	247
Employ: Other	15%	(16)	23%	(26)	63%	(70)	112
Military HH: Yes	20%	(57)	31%	(88)	48%	(136)	280
Military HH: No	15%	(297)	27%	(529)	57%	(1098)	1924
RD/WT: Right Direction	17%	(128)	26%	(194)	56%	(417)	739
RD/WT: Wrong Track	15%	(225)	29%	(422)	56%	(817)	1465
Biden Job Approve	16%	(163)	26%	(255)	58%	(570)	987
Biden Job Disapprove	15%	(166)	30%	(330)	55%	(609)	1106

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Table MCENdem2_2: Do you, or anyone in your household, subscribe to the following?
 Satellite television

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed"	Total N
Adults	16% (353)	28% (617)	56% (1234)	2204
Biden Job Strongly Approve	20% (91)	27% (121)	53% (243)	455
Biden Job Somewhat Approve	13% (71)	25% (134)	61% (327)	533
Biden Job Somewhat Disapprove	16% (55)	32% (108)	51% (172)	335
Biden Job Strongly Disapprove	14% (111)	29% (222)	57% (437)	771
Favorable of Biden	16% (162)	26% (257)	58% (570)	989
Unfavorable of Biden	15% (166)	30% (326)	54% (589)	1081
Very Favorable of Biden	19% (89)	25% (117)	55% (255)	462
Somewhat Favorable of Biden	14% (73)	27% (140)	60% (314)	527
Somewhat Unfavorable of Biden	15% (39)	31% (80)	54% (141)	260
Very Unfavorable of Biden	16% (128)	30% (247)	54% (447)	822
#1 Issue: Economy	14% (125)	29% (269)	57% (521)	915
#1 Issue: Security	23% (63)	24% (66)	53% (145)	273
#1 Issue: Health Care	17% (32)	29% (53)	54% (98)	183
#1 Issue: Medicare / Social Security	18% (48)	23% (62)	59% (158)	268
#1 Issue: Women's Issues	15% (38)	33% (85)	52% (132)	255
#1 Issue: Education	21% (16)	23% (18)	56% (43)	77
#1 Issue: Energy	17% (23)	29% (39)	54% (72)	134
#1 Issue: Other	9% (9)	25% (25)	66% (65)	99
2022 House Vote: Democrat	19% (175)	24% (222)	57% (531)	928
2022 House Vote: Republican	17% (114)	30% (202)	53% (350)	666
2022 House Vote: Someone else	17% (13)	20% (15)	63% (47)	75
2022 House Vote: Didnt Vote	10% (52)	33% (177)	57% (306)	535
2020 Vote: Joe Biden	18% (173)	25% (240)	57% (545)	957
2020 Vote: Donald Trump	17% (123)	30% (212)	52% (369)	705
2020 Vote: Other	6% (4)	29% (19)	64% (42)	65
2020 Vote: Didn't Vote	11% (53)	30% (145)	58% (279)	477

Continued on next page

**Table MCENdem2_2: Do you, or anyone in your household, subscribe to the following?
Satellite television**

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed"		Total N
Adults	16%	(353)	28%	(617)	56%	(1234)	2204
2018 House Vote: Democrat	19%	(156)	23%	(181)	58%	(466)	802
2018 House Vote: Republican	17%	(102)	32%	(188)	51%	(305)	595
2018 House Vote: Someone else	15%	(12)	26%	(21)	59%	(48)	81
2018 House Vote: Didnt Vote	11%	(83)	31%	(227)	57%	(415)	726
4-Region: Northeast	11%	(41)	22%	(84)	68%	(261)	386
4-Region: Midwest	14%	(62)	27%	(124)	59%	(269)	455
4-Region: South	17%	(144)	32%	(272)	51%	(425)	841
4-Region: West	20%	(106)	26%	(136)	54%	(279)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_3: Do you, or anyone in your household, subscribe to the following?
 Paid streaming service(s) not supported by advertisements, such as Netflix and Disney+

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed"	Total N
Adults	59% (1295)	13% (277)	29% (631)	2204
Gender: Male	61% (653)	13% (134)	26% (280)	1067
Gender: Female	56% (623)	13% (140)	31% (350)	1113
Age: 18-34	67% (424)	14% (90)	19% (118)	632
Age: 35-44	68% (254)	10% (36)	22% (82)	372
Age: 45-64	57% (405)	14% (97)	30% (210)	712
Age: 65+	44% (213)	11% (54)	45% (221)	488
GenZers: 1997-2012	66% (199)	13% (40)	21% (63)	302
Millennials: 1981-1996	68% (435)	13% (80)	19% (122)	637
GenXers: 1965-1980	63% (329)	13% (67)	24% (128)	524
Baby Boomers: 1946-1964	46% (313)	12% (80)	42% (283)	675
PID: Dem (no lean)	64% (576)	11% (103)	24% (216)	894
PID: Ind (no lean)	56% (369)	14% (95)	30% (198)	662
PID: Rep (no lean)	54% (351)	12% (80)	34% (217)	648
PID/Gender: Dem Men	66% (291)	13% (58)	21% (93)	442
PID/Gender: Dem Women	62% (270)	10% (43)	28% (123)	436
PID/Gender: Ind Men	60% (190)	11% (36)	29% (92)	318
PID/Gender: Ind Women	52% (175)	17% (57)	31% (105)	338
PID/Gender: Rep Men	56% (173)	13% (40)	31% (96)	308
PID/Gender: Rep Women	52% (178)	12% (40)	36% (122)	340
Ideo: Liberal (1-3)	67% (465)	10% (72)	22% (154)	692
Ideo: Moderate (4)	58% (383)	15% (100)	27% (180)	664
Ideo: Conservative (5-7)	55% (365)	11% (73)	35% (231)	669
Educ: < College	55% (798)	13% (193)	31% (450)	1440
Educ: Bachelors degree	65% (314)	11% (55)	24% (116)	485
Educ: Post-grad	66% (183)	11% (30)	23% (65)	279
Income: Under 50k	52% (623)	15% (179)	33% (399)	1202
Income: 50k-100k	65% (421)	11% (73)	24% (156)	651
Income: 100k+	71% (251)	7% (25)	22% (76)	352
Ethnicity: White	59% (1004)	12% (199)	29% (498)	1701

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**Table MCENdem2_3: Do you, or anyone in your household, subscribe to the following?
Paid streaming service(s) not supported by advertisements, such as Netflix and Disney+**

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed"	Total N
Adults	59% (1295)	13% (277)	29% (631)	2204
Ethnicity: Hispanic	66% (251)	13% (50)	21% (79)	380
Ethnicity: Black	58% (164)	15% (42)	27% (77)	283
Ethnicity: Other	58% (127)	17% (37)	25% (56)	220
All Christian	58% (566)	13% (125)	29% (282)	973
All Non-Christian	59% (82)	11% (15)	30% (41)	138
Atheist	65% (61)	16% (15)	19% (18)	94
Agnostic/Nothing in particular	59% (361)	14% (83)	27% (166)	609
Something Else	58% (225)	10% (40)	32% (124)	389
Religious Non-Protestant/Catholic	59% (90)	10% (16)	31% (48)	154
Evangelical	59% (340)	13% (76)	28% (159)	576
Non-Evangelical	58% (439)	11% (85)	31% (236)	760
Community: Urban	60% (398)	12% (79)	28% (184)	660
Community: Suburban	63% (643)	11% (111)	26% (262)	1015
Community: Rural	48% (255)	17% (87)	35% (186)	528
Employ: Private Sector	69% (495)	12% (83)	19% (139)	716
Employ: Government	75% (96)	8% (10)	17% (22)	128
Employ: Self-Employed	59% (123)	16% (33)	25% (51)	207
Employ: Homemaker	65% (103)	14% (22)	21% (34)	160
Employ: Student	68% (48)	17% (12)	15% (11)	71
Employ: Retired	44% (246)	11% (61)	45% (256)	563
Employ: Unemployed	50% (124)	15% (38)	35% (86)	247
Employ: Other	54% (61)	16% (18)	29% (33)	112
Military HH: Yes	59% (165)	10% (28)	31% (88)	280
Military HH: No	59% (1131)	13% (250)	28% (543)	1924
RD/WT: Right Direction	60% (443)	14% (103)	26% (194)	739
RD/WT: Wrong Track	58% (853)	12% (174)	30% (438)	1465
Biden Job Approve	60% (595)	13% (129)	27% (263)	987
Biden Job Disapprove	57% (628)	12% (137)	31% (341)	1106

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Table MCENdem2_3: Do you, or anyone in your household, subscribe to the following?
Paid streaming service(s) not supported by advertisements, such as Netflix and Disney+

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed"	Total N
Adults	59% (1295)	13% (277)	29% (631)	2204
Biden Job Strongly Approve	59% (268)	14% (63)	27% (123)	455
Biden Job Somewhat Approve	61% (327)	12% (66)	26% (140)	533
Biden Job Somewhat Disapprove	66% (221)	14% (46)	20% (68)	335
Biden Job Strongly Disapprove	53% (406)	12% (91)	35% (273)	771
Favorable of Biden	62% (616)	12% (118)	26% (255)	989
Unfavorable of Biden	56% (609)	13% (143)	30% (329)	1081
Very Favorable of Biden	59% (275)	13% (60)	27% (127)	462
Somewhat Favorable of Biden	65% (341)	11% (58)	24% (128)	527
Somewhat Unfavorable of Biden	64% (165)	12% (31)	24% (63)	260
Very Unfavorable of Biden	54% (444)	14% (112)	32% (266)	822
#1 Issue: Economy	63% (580)	10% (95)	26% (241)	915
#1 Issue: Security	46% (125)	18% (49)	36% (99)	273
#1 Issue: Health Care	59% (108)	18% (34)	23% (42)	183
#1 Issue: Medicare / Social Security	44% (119)	10% (26)	46% (123)	268
#1 Issue: Women's Issues	72% (183)	11% (28)	17% (43)	255
#1 Issue: Education	54% (42)	15% (11)	31% (24)	77
#1 Issue: Energy	66% (88)	16% (21)	19% (25)	134
#1 Issue: Other	53% (53)	12% (12)	34% (34)	99
2022 House Vote: Democrat	64% (596)	11% (98)	25% (234)	928
2022 House Vote: Republican	57% (382)	12% (78)	31% (206)	666
2022 House Vote: Someone else	51% (38)	18% (14)	30% (23)	75
2022 House Vote: Didnt Vote	52% (278)	16% (88)	32% (169)	535
2020 Vote: Joe Biden	64% (612)	11% (106)	25% (240)	957
2020 Vote: Donald Trump	55% (390)	12% (88)	32% (226)	705
2020 Vote: Other	57% (37)	18% (12)	25% (16)	65
2020 Vote: Didn't Vote	54% (256)	15% (72)	31% (149)	477

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Table MCENdem2_3: Do you, or anyone in your household, subscribe to the following?
Paid streaming service(s) not supported by advertisements, such as Netflix and Disney+

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed"	Total N
Adults	59% (1295)	13% (277)	29% (631)	2204
2018 House Vote: Democrat	65% (522)	10% (82)	25% (198)	802
2018 House Vote: Republican	57% (341)	11% (68)	31% (187)	595
2018 House Vote: Someone else	56% (45)	9% (8)	35% (28)	81
2018 House Vote: Didnt Vote	53% (387)	17% (120)	30% (219)	726
4-Region: Northeast	57% (220)	13% (51)	30% (115)	386
4-Region: Midwest	55% (250)	13% (60)	32% (146)	455
4-Region: South	58% (489)	13% (107)	29% (244)	841
4-Region: West	65% (337)	11% (59)	24% (126)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_4: Do you, or anyone in your household, subscribe to the following?
 Paid streaming service(s) supported by advertisements, such as Peacock Premium and Hulu with ads

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed"	Total N
Adults	50% (1093)	14% (302)	37% (809)	2204
Gender: Male	50% (532)	13% (142)	37% (393)	1067
Gender: Female	49% (548)	14% (151)	37% (414)	1113
Age: 18-34	56% (355)	18% (113)	26% (164)	632
Age: 35-44	60% (224)	15% (57)	25% (91)	372
Age: 45-64	48% (342)	11% (82)	41% (289)	712
Age: 65+	35% (173)	10% (50)	54% (265)	488
GenZers: 1997-2012	52% (156)	20% (61)	28% (84)	302
Millennials: 1981-1996	60% (382)	16% (100)	24% (155)	637
GenXers: 1965-1980	53% (280)	11% (59)	35% (185)	524
Baby Boomers: 1946-1964	38% (259)	11% (73)	51% (344)	675
PID: Dem (no lean)	52% (468)	14% (125)	34% (301)	894
PID: Ind (no lean)	47% (308)	15% (97)	39% (257)	662
PID: Rep (no lean)	49% (317)	12% (80)	39% (251)	648
PID/Gender: Dem Men	53% (233)	14% (63)	33% (145)	442
PID/Gender: Dem Women	52% (226)	13% (55)	36% (155)	436
PID/Gender: Ind Men	45% (144)	13% (40)	42% (133)	318
PID/Gender: Ind Women	48% (160)	16% (54)	36% (123)	338
PID/Gender: Rep Men	50% (155)	13% (39)	37% (115)	308
PID/Gender: Rep Women	48% (162)	12% (41)	40% (136)	340
Ideo: Liberal (1-3)	54% (373)	13% (93)	33% (226)	692
Ideo: Moderate (4)	51% (335)	14% (93)	35% (236)	664
Ideo: Conservative (5-7)	47% (317)	13% (85)	40% (267)	669
Educ: < College	49% (709)	15% (212)	36% (519)	1440
Educ: Bachelors degree	50% (241)	11% (55)	39% (190)	485
Educ: Post-grad	52% (144)	13% (35)	36% (100)	279
Income: Under 50k	47% (565)	15% (186)	37% (451)	1202
Income: 50k-100k	49% (318)	14% (91)	37% (241)	651
Income: 100k+	60% (210)	7% (25)	33% (117)	352
Ethnicity: White	50% (852)	13% (223)	37% (625)	1701

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Table MCENdem2_4: Do you, or anyone in your household, subscribe to the following?
Paid streaming service(s) supported by advertisements, such as Peacock Premium and Hulu with ads

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed"	Total N
Adults	50% (1093)	14% (302)	37% (809)	2204
Ethnicity: Hispanic	57% (217)	16% (61)	27% (102)	380
Ethnicity: Black	49% (140)	18% (50)	33% (94)	283
Ethnicity: Other	46% (101)	13% (29)	41% (90)	220
All Christian	51% (499)	12% (113)	37% (361)	973
All Non-Christian	41% (56)	17% (24)	42% (58)	138
Atheist	46% (43)	20% (19)	34% (32)	94
Agnostic/Nothing in particular	48% (292)	13% (80)	39% (237)	609
Something Else	52% (204)	17% (66)	31% (120)	389
Religious Non-Protestant/Catholic	44% (68)	15% (24)	40% (62)	154
Evangelical	53% (304)	17% (96)	31% (177)	576
Non-Evangelical	50% (381)	11% (83)	39% (296)	760
Community: Urban	46% (303)	17% (112)	37% (245)	660
Community: Suburban	53% (539)	12% (118)	35% (358)	1015
Community: Rural	47% (251)	13% (71)	39% (206)	528
Employ: Private Sector	57% (411)	13% (92)	30% (213)	716
Employ: Government	63% (81)	8% (10)	28% (36)	128
Employ: Self-Employed	47% (98)	20% (42)	32% (67)	207
Employ: Homemaker	53% (85)	12% (19)	35% (56)	160
Employ: Student	60% (42)	18% (13)	22% (16)	71
Employ: Retired	40% (223)	10% (54)	51% (286)	563
Employ: Unemployed	38% (93)	21% (52)	41% (102)	247
Employ: Other	53% (60)	17% (20)	29% (33)	112
Military HH: Yes	43% (122)	12% (34)	45% (125)	280
Military HH: No	51% (972)	14% (268)	36% (683)	1924
RD/WT: Right Direction	50% (368)	15% (107)	36% (264)	739
RD/WT: Wrong Track	50% (726)	13% (195)	37% (544)	1465
Biden Job Approve	50% (490)	13% (125)	38% (372)	987
Biden Job Disapprove	50% (550)	15% (161)	36% (395)	1106

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Table MCENdem2_4: Do you, or anyone in your household, subscribe to the following?
 Paid streaming service(s) supported by advertisements, such as Peacock Premium and Hulu with ads

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed"	Total N
Adults	50% (1093)	14% (302)	37% (809)	2204
Biden Job Strongly Approve	53% (241)	11% (51)	36% (164)	455
Biden Job Somewhat Approve	47% (250)	14% (75)	39% (208)	533
Biden Job Somewhat Disapprove	55% (184)	20% (66)	26% (86)	335
Biden Job Strongly Disapprove	47% (366)	12% (95)	40% (310)	771
Favorable of Biden	52% (511)	12% (121)	36% (358)	989
Unfavorable of Biden	49% (528)	15% (163)	36% (390)	1081
Very Favorable of Biden	55% (254)	9% (42)	36% (165)	462
Somewhat Favorable of Biden	49% (256)	15% (78)	37% (193)	527
Somewhat Unfavorable of Biden	48% (125)	20% (51)	32% (83)	260
Very Unfavorable of Biden	49% (403)	14% (112)	37% (307)	822
#1 Issue: Economy	50% (462)	14% (131)	35% (323)	915
#1 Issue: Security	47% (129)	16% (42)	37% (102)	273
#1 Issue: Health Care	53% (96)	14% (25)	34% (61)	183
#1 Issue: Medicare / Social Security	41% (111)	8% (22)	50% (135)	268
#1 Issue: Women's Issues	56% (142)	13% (33)	31% (80)	255
#1 Issue: Education	43% (33)	18% (14)	39% (30)	77
#1 Issue: Energy	54% (72)	17% (23)	29% (39)	134
#1 Issue: Other	49% (49)	12% (11)	39% (39)	99
2022 House Vote: Democrat	55% (506)	12% (110)	34% (312)	928
2022 House Vote: Republican	49% (330)	11% (72)	40% (265)	666
2022 House Vote: Someone else	53% (40)	15% (11)	32% (24)	75
2022 House Vote: Didnt Vote	41% (218)	20% (109)	39% (207)	535
2020 Vote: Joe Biden	54% (517)	12% (113)	34% (327)	957
2020 Vote: Donald Trump	49% (347)	12% (84)	39% (274)	705
2020 Vote: Other	50% (32)	14% (9)	36% (24)	65
2020 Vote: Didn't Vote	42% (198)	20% (96)	38% (183)	477

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Table MCENdem2_4: Do you, or anyone in your household, subscribe to the following?
Paid streaming service(s) supported by advertisements, such as Peacock Premium and Hulu with ads

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed"	Total N
Adults	50% (1093)	14% (302)	37% (809)	2204
2018 House Vote: Democrat	54% (431)	11% (91)	35% (280)	802
2018 House Vote: Republican	48% (286)	12% (69)	41% (241)	595
2018 House Vote: Someone else	57% (46)	5% (4)	38% (30)	81
2018 House Vote: Didnt Vote	46% (330)	19% (138)	35% (258)	726
4-Region: Northeast	48% (184)	14% (54)	39% (149)	386
4-Region: Midwest	49% (222)	14% (64)	37% (169)	455
4-Region: South	51% (433)	12% (104)	36% (304)	841
4-Region: West	49% (254)	15% (80)	36% (188)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_5: Do you, or anyone in your household, subscribe to the following?
 Free streaming service(s) supported by advertisements, such as YouTube or the Roku Channel

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed"	Total N
Adults	56% (1239)	11% (240)	33% (725)	2204
Gender: Male	57% (610)	11% (116)	32% (341)	1067
Gender: Female	55% (616)	10% (114)	34% (383)	1113
Age: 18-34	60% (376)	15% (93)	26% (163)	632
Age: 35-44	60% (223)	12% (45)	28% (104)	372
Age: 45-64	58% (416)	8% (57)	34% (239)	712
Age: 65+	46% (224)	9% (44)	45% (219)	488
GenZers: 1997-2012	56% (170)	16% (49)	27% (83)	302
Millennials: 1981-1996	61% (389)	13% (83)	26% (165)	637
GenXers: 1965-1980	63% (329)	8% (43)	29% (152)	524
Baby Boomers: 1946-1964	48% (326)	8% (55)	43% (294)	675
PID: Dem (no lean)	60% (533)	10% (86)	31% (275)	894
PID: Ind (no lean)	54% (360)	11% (74)	34% (227)	662
PID: Rep (no lean)	53% (346)	12% (80)	34% (222)	648
PID/Gender: Dem Men	62% (274)	9% (42)	28% (125)	442
PID/Gender: Dem Women	57% (249)	8% (37)	34% (150)	436
PID/Gender: Ind Men	53% (168)	10% (31)	37% (118)	318
PID/Gender: Ind Women	56% (189)	12% (40)	32% (109)	338
PID/Gender: Rep Men	54% (168)	14% (43)	32% (98)	308
PID/Gender: Rep Women	53% (179)	11% (37)	37% (124)	340
Ideo: Liberal (1-3)	61% (422)	10% (68)	29% (202)	692
Ideo: Moderate (4)	58% (383)	11% (72)	31% (209)	664
Ideo: Conservative (5-7)	53% (352)	11% (75)	36% (243)	669
Educ: < College	57% (827)	12% (173)	31% (440)	1440
Educ: Bachelors degree	52% (254)	10% (48)	38% (183)	485
Educ: Post-grad	57% (159)	7% (19)	36% (101)	279
Income: Under 50k	59% (706)	13% (151)	29% (345)	1202
Income: 50k-100k	51% (329)	11% (69)	39% (252)	651
Income: 100k+	58% (204)	6% (20)	36% (128)	352
Ethnicity: White	56% (952)	10% (174)	34% (575)	1701

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**Table MCENdem2_5: Do you, or anyone in your household, subscribe to the following?
Free streaming service(s) supported by advertisements, such as YouTube or the Roku Channel**

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed"	Total N
Adults	56% (1239)	11% (240)	33% (725)	2204
Ethnicity: Hispanic	57% (215)	11% (43)	32% (121)	380
Ethnicity: Black	62% (177)	14% (40)	24% (67)	283
Ethnicity: Other	50% (111)	12% (26)	38% (83)	220
All Christian	58% (568)	9% (88)	33% (317)	973
All Non-Christian	50% (69)	9% (12)	41% (57)	138
Atheist	56% (53)	13% (12)	31% (30)	94
Agnostic/Nothing in particular	52% (318)	12% (73)	36% (218)	609
Something Else	60% (232)	14% (54)	27% (104)	389
Religious Non-Protestant/Catholic	49% (75)	12% (18)	40% (61)	154
Evangelical	64% (367)	10% (59)	26% (150)	576
Non-Evangelical	55% (420)	10% (77)	35% (263)	760
Community: Urban	60% (394)	11% (69)	30% (197)	660
Community: Suburban	55% (563)	10% (106)	34% (347)	1015
Community: Rural	53% (282)	12% (65)	34% (181)	528
Employ: Private Sector	62% (443)	10% (72)	28% (201)	716
Employ: Government	59% (76)	11% (14)	30% (38)	128
Employ: Self-Employed	63% (131)	9% (19)	28% (57)	207
Employ: Homemaker	63% (101)	9% (14)	28% (45)	160
Employ: Student	63% (45)	24% (17)	13% (9)	71
Employ: Retired	47% (263)	10% (53)	44% (247)	563
Employ: Unemployed	47% (116)	13% (32)	40% (100)	247
Employ: Other	59% (66)	16% (18)	25% (28)	112
Military HH: Yes	57% (159)	11% (30)	32% (91)	280
Military HH: No	56% (1080)	11% (209)	33% (634)	1924
RD/WT: Right Direction	59% (434)	10% (72)	32% (234)	739
RD/WT: Wrong Track	55% (806)	11% (168)	34% (491)	1465
Biden Job Approve	57% (561)	10% (94)	34% (332)	987
Biden Job Disapprove	56% (623)	11% (121)	33% (362)	1106

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**Table MCENdem2_5: Do you, or anyone in your household, subscribe to the following?
 Free streaming service(s) supported by advertisements, such as YouTube or the Roku Channel**

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed"	Total N
Adults	56% (1239)	11% (240)	33% (725)	2204
Biden Job Strongly Approve	53% (239)	9% (42)	38% (174)	455
Biden Job Somewhat Approve	61% (323)	10% (52)	30% (158)	533
Biden Job Somewhat Disapprove	60% (202)	14% (48)	25% (84)	335
Biden Job Strongly Disapprove	55% (421)	9% (73)	36% (278)	771
Favorable of Biden	58% (578)	9% (89)	33% (322)	989
Unfavorable of Biden	55% (599)	12% (132)	32% (350)	1081
Very Favorable of Biden	56% (258)	6% (27)	38% (177)	462
Somewhat Favorable of Biden	61% (320)	12% (63)	27% (145)	527
Somewhat Unfavorable of Biden	57% (149)	13% (34)	30% (77)	260
Very Unfavorable of Biden	55% (450)	12% (98)	33% (274)	822
#1 Issue: Economy	57% (525)	9% (86)	33% (304)	915
#1 Issue: Security	56% (153)	14% (39)	30% (81)	273
#1 Issue: Health Care	59% (108)	11% (21)	29% (54)	183
#1 Issue: Medicare / Social Security	48% (128)	12% (32)	41% (108)	268
#1 Issue: Women's Issues	58% (147)	10% (26)	32% (82)	255
#1 Issue: Education	45% (34)	15% (12)	40% (31)	77
#1 Issue: Energy	65% (87)	12% (15)	23% (31)	134
#1 Issue: Other	58% (57)	9% (9)	34% (33)	99
2022 House Vote: Democrat	57% (533)	10% (89)	33% (307)	928
2022 House Vote: Republican	55% (363)	11% (73)	35% (230)	666
2022 House Vote: Someone else	48% (36)	14% (10)	39% (29)	75
2022 House Vote: Didnt Vote	58% (308)	13% (68)	30% (159)	535
2020 Vote: Joe Biden	57% (543)	10% (93)	34% (321)	957
2020 Vote: Donald Trump	55% (386)	12% (81)	34% (238)	705
2020 Vote: Other	53% (34)	9% (6)	39% (25)	65
2020 Vote: Didn't Vote	58% (276)	13% (60)	30% (141)	477

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Table MCENdem2_5: Do you, or anyone in your household, subscribe to the following?
Free streaming service(s) supported by advertisements, such as YouTube or the Roku Channel

Demographic	I (or someone in my household) currently subscribe	I (or someone in my household) subscribed in the past, but not now	I (or someone in my household) have never subscribed"	Total N
Adults	56% (1239)	11% (240)	33% (725)	2204
2018 House Vote: Democrat	58% (465)	9% (69)	33% (268)	802
2018 House Vote: Republican	56% (331)	10% (61)	34% (204)	595
2018 House Vote: Someone else	60% (48)	7% (6)	33% (27)	81
2018 House Vote: Didnt Vote	54% (395)	14% (104)	31% (227)	726
4-Region: Northeast	51% (198)	10% (38)	39% (150)	386
4-Region: Midwest	55% (249)	12% (54)	34% (153)	455
4-Region: South	60% (504)	11% (92)	29% (244)	841
4-Region: West	55% (287)	11% (57)	34% (178)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem3_1: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?

Netflix

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	60%	(1319)	16%	(343)	25%	(542)	2204
Gender: Male	60%	(644)	15%	(161)	25%	(262)	1067
Gender: Female	59%	(654)	16%	(180)	25%	(279)	1113
Age: 18-34	74%	(466)	14%	(90)	12%	(76)	632
Age: 35-44	72%	(267)	13%	(49)	15%	(57)	372
Age: 45-64	55%	(390)	19%	(135)	26%	(188)	712
Age: 65+	40%	(196)	14%	(69)	46%	(222)	488
GenZers: 1997-2012	76%	(228)	12%	(36)	12%	(37)	302
Millennials: 1981-1996	71%	(455)	15%	(96)	14%	(86)	637
GenXers: 1965-1980	61%	(321)	18%	(95)	21%	(109)	524
Baby Boomers: 1946-1964	44%	(296)	16%	(106)	41%	(274)	675
PID: Dem (no lean)	64%	(576)	15%	(137)	20%	(182)	894
PID: Ind (no lean)	58%	(382)	17%	(111)	26%	(169)	662
PID: Rep (no lean)	56%	(361)	15%	(95)	30%	(191)	648
PID/Gender: Dem Men	66%	(290)	14%	(62)	20%	(89)	442
PID/Gender: Dem Women	62%	(271)	17%	(72)	21%	(92)	436
PID/Gender: Ind Men	60%	(190)	14%	(46)	26%	(82)	318
PID/Gender: Ind Women	55%	(186)	19%	(65)	26%	(87)	338
PID/Gender: Rep Men	53%	(164)	17%	(53)	30%	(91)	308
PID/Gender: Rep Women	58%	(197)	13%	(43)	29%	(100)	340
Ideo: Liberal (1-3)	68%	(473)	13%	(88)	19%	(130)	692
Ideo: Moderate (4)	59%	(394)	17%	(114)	23%	(156)	664
Ideo: Conservative (5-7)	52%	(347)	16%	(110)	32%	(212)	669
Educ: < College	58%	(831)	18%	(253)	25%	(356)	1440
Educ: Bachelors degree	65%	(314)	11%	(52)	25%	(119)	485
Educ: Post-grad	62%	(174)	14%	(38)	24%	(67)	279

Continued on next page

Table MCENdem3_1: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Netflix

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	60%	(1319)	16%	(343)	25%	(542)	2204
Income: Under 50k	54%	(649)	19%	(231)	27%	(322)	1202
Income: 50k-100k	64%	(417)	13%	(83)	23%	(150)	651
Income: 100k+	72%	(253)	8%	(29)	20%	(70)	352
Ethnicity: White	59%	(999)	16%	(268)	26%	(434)	1701
Ethnicity: Hispanic	69%	(260)	17%	(65)	14%	(55)	380
Ethnicity: Black	64%	(181)	17%	(47)	19%	(55)	283
Ethnicity: Other	63%	(139)	13%	(28)	24%	(53)	220
All Christian	56%	(544)	16%	(159)	28%	(270)	973
All Non-Christian	64%	(89)	14%	(20)	21%	(29)	138
Atheist	70%	(66)	12%	(11)	18%	(17)	94
Agnostic/Nothing in particular	62%	(381)	14%	(83)	24%	(146)	609
Something Else	61%	(239)	18%	(70)	21%	(80)	389
Religious Non-Protestant/Catholic	64%	(98)	15%	(23)	21%	(33)	154
Evangelical	57%	(331)	20%	(114)	23%	(131)	576
Non-Evangelical	58%	(438)	15%	(111)	28%	(211)	760
Community: Urban	62%	(406)	17%	(113)	21%	(141)	660
Community: Suburban	62%	(628)	14%	(139)	25%	(249)	1015
Community: Rural	54%	(285)	17%	(91)	29%	(152)	528
Employ: Private Sector	71%	(512)	12%	(88)	16%	(117)	716
Employ: Government	79%	(101)	13%	(17)	8%	(10)	128
Employ: Self-Employed	63%	(131)	14%	(28)	23%	(48)	207
Employ: Homemaker	63%	(102)	16%	(26)	21%	(33)	160
Employ: Student	76%	(53)	14%	(10)	10%	(7)	71
Employ: Retired	41%	(233)	16%	(90)	43%	(240)	563
Employ: Unemployed	53%	(131)	22%	(54)	25%	(63)	247
Employ: Other	51%	(57)	28%	(31)	21%	(24)	112

Continued on next page

Table MCENdem3_1: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 Netflix

Demographic	I (or someone in my household) currently subscribe or use this	I (or someone in my household) subscribed or used this in the past, but not now	I (or someone in my household) have never subscribed or used this	Total N
Adults	60% (1319)	16% (343)	25% (542)	2204
Military HH: Yes	55% (154)	14% (40)	31% (87)	280
Military HH: No	61% (1165)	16% (303)	24% (456)	1924
RD/WT: Right Direction	63% (462)	14% (107)	23% (170)	739
RD/WT: Wrong Track	58% (856)	16% (236)	25% (372)	1465
Biden Job Approve	62% (609)	14% (140)	24% (238)	987
Biden Job Disapprove	57% (633)	17% (188)	26% (285)	1106
Biden Job Strongly Approve	61% (279)	12% (56)	26% (120)	455
Biden Job Somewhat Approve	62% (330)	16% (84)	22% (118)	533
Biden Job Somewhat Disapprove	64% (215)	17% (57)	19% (63)	335
Biden Job Strongly Disapprove	54% (418)	17% (131)	29% (222)	771
Favorable of Biden	63% (627)	13% (132)	23% (230)	989
Unfavorable of Biden	56% (608)	17% (188)	26% (286)	1081
Very Favorable of Biden	63% (290)	13% (59)	25% (113)	462
Somewhat Favorable of Biden	64% (338)	14% (73)	22% (116)	527
Somewhat Unfavorable of Biden	59% (153)	17% (43)	24% (64)	260
Very Unfavorable of Biden	55% (455)	18% (145)	27% (222)	822
#1 Issue: Economy	65% (594)	14% (125)	21% (196)	915
#1 Issue: Security	49% (133)	20% (55)	31% (85)	273
#1 Issue: Health Care	63% (116)	16% (30)	20% (37)	183
#1 Issue: Medicare / Social Security	37% (100)	21% (57)	41% (111)	268
#1 Issue: Women's Issues	77% (195)	9% (23)	14% (37)	255
#1 Issue: Education	58% (45)	14% (11)	28% (21)	77
#1 Issue: Energy	63% (84)	19% (26)	17% (23)	134
#1 Issue: Other	52% (52)	16% (16)	31% (31)	99

Continued on next page

Table MCENdem3_1: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Netflix

Demographic	I (or someone in my household) currently subscribe or use this	I (or someone in my household) subscribed or used this in the past, but not now	I (or someone in my household) have never subscribed or used this	Total N
Adults	60% (1319)	16% (343)	25% (542)	2204
2022 House Vote: Democrat	66% (608)	13% (117)	22% (203)	928
2022 House Vote: Republican	56% (375)	13% (90)	30% (201)	666
2022 House Vote: Someone else	66% (49)	16% (12)	19% (14)	75
2022 House Vote: Didnt Vote	53% (286)	23% (124)	23% (125)	535
2020 Vote: Joe Biden	65% (626)	13% (121)	22% (211)	957
2020 Vote: Donald Trump	55% (384)	15% (107)	30% (213)	705
2020 Vote: Other	57% (37)	25% (17)	17% (11)	65
2020 Vote: Didn't Vote	57% (271)	21% (99)	22% (107)	477
2018 House Vote: Democrat	66% (526)	12% (97)	22% (179)	802
2018 House Vote: Republican	56% (331)	14% (83)	30% (181)	595
2018 House Vote: Someone else	69% (56)	9% (7)	22% (18)	81
2018 House Vote: Didnt Vote	56% (406)	21% (155)	23% (165)	726
4-Region: Northeast	58% (224)	15% (57)	27% (105)	386
4-Region: Midwest	51% (231)	21% (95)	28% (130)	455
4-Region: South	60% (507)	15% (129)	24% (205)	841
4-Region: West	68% (357)	12% (62)	20% (103)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCENdem3_2: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?

Amazon Prime Video

Demographic	I (or someone in my household) currently subscribe or use this	I (or someone in my household) subscribed or used this in the past, but not now	I (or someone in my household) have never subscribed or used this	Total N
Adults	55% (1205)	12% (273)	33% (726)	2204
Gender: Male	54% (576)	13% (142)	33% (349)	1067
Gender: Female	55% (610)	12% (130)	33% (373)	1113
Age: 18-34	57% (359)	17% (109)	26% (164)	632
Age: 35-44	60% (224)	12% (46)	27% (102)	372
Age: 45-64	56% (399)	11% (79)	33% (234)	712
Age: 65+	46% (223)	8% (38)	47% (227)	488
GenZers: 1997-2012	52% (157)	18% (53)	30% (91)	302
Millennials: 1981-1996	61% (388)	15% (95)	24% (155)	637
GenXers: 1965-1980	58% (301)	12% (60)	31% (162)	524
Baby Boomers: 1946-1964	49% (333)	9% (59)	42% (283)	675
PID: Dem (no lean)	59% (531)	12% (109)	28% (254)	894
PID: Ind (no lean)	49% (322)	14% (94)	37% (246)	662
PID: Rep (no lean)	54% (352)	11% (69)	35% (227)	648
PID/Gender: Dem Men	54% (237)	13% (59)	33% (145)	442
PID/Gender: Dem Women	64% (278)	11% (50)	25% (107)	436
PID/Gender: Ind Men	53% (168)	14% (46)	33% (104)	318
PID/Gender: Ind Women	45% (151)	14% (48)	41% (138)	338
PID/Gender: Rep Men	56% (171)	12% (37)	32% (100)	308
PID/Gender: Rep Women	53% (181)	9% (32)	37% (127)	340
Ideo: Liberal (1-3)	61% (420)	12% (81)	28% (191)	692
Ideo: Moderate (4)	53% (352)	15% (97)	32% (214)	664
Ideo: Conservative (5-7)	55% (365)	9% (64)	36% (241)	669
Educ: < College	51% (738)	14% (195)	35% (507)	1440
Educ: Bachelors degree	59% (287)	9% (45)	32% (153)	485
Educ: Post-grad	65% (181)	12% (32)	24% (66)	279

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Table MCENdem3_2: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?

Amazon Prime Video

Demographic	I (or someone in my household) currently subscribe or use this	I (or someone in my household) subscribed or used this in the past, but not now	I (or someone in my household) have never subscribed or used this	Total N
Adults	55% (1205)	12% (273)	33% (726)	2204
Income: Under 50k	48% (574)	14% (171)	38% (457)	1202
Income: 50k-100k	60% (387)	12% (75)	29% (188)	651
Income: 100k+	69% (244)	8% (27)	23% (81)	352
Ethnicity: White	56% (960)	11% (195)	32% (546)	1701
Ethnicity: Hispanic	60% (227)	10% (39)	30% (114)	380
Ethnicity: Black	46% (132)	18% (51)	35% (101)	283
Ethnicity: Other	52% (114)	12% (27)	36% (79)	220
All Christian	55% (536)	12% (115)	33% (322)	973
All Non-Christian	56% (77)	12% (17)	32% (43)	138
Atheist	59% (56)	16% (15)	25% (24)	94
Agnostic/Nothing in particular	52% (315)	13% (76)	36% (218)	609
Something Else	57% (221)	13% (50)	31% (119)	389
Religious Non-Protestant/Catholic	56% (86)	11% (17)	33% (50)	154
Evangelical	51% (293)	15% (85)	34% (198)	576
Non-Evangelical	59% (448)	10% (78)	31% (234)	760
Community: Urban	52% (342)	14% (92)	34% (226)	660
Community: Suburban	58% (592)	11% (109)	31% (315)	1015
Community: Rural	51% (271)	13% (71)	35% (186)	528
Employ: Private Sector	63% (450)	12% (85)	25% (181)	716
Employ: Government	64% (81)	12% (16)	24% (31)	128
Employ: Self-Employed	50% (104)	16% (34)	33% (69)	207
Employ: Homemaker	62% (99)	8% (13)	30% (48)	160
Employ: Student	52% (37)	27% (19)	20% (14)	71
Employ: Retired	48% (271)	9% (48)	43% (244)	563
Employ: Unemployed	45% (110)	16% (39)	40% (98)	247
Employ: Other	48% (53)	16% (18)	36% (41)	112

Continued on next page

Table MCENdem3_2: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?

Amazon Prime Video

Demographic	I (or someone in my household) currently subscribe or use this	I (or someone in my household) subscribed or used this in the past, but not now	I (or someone in my household) have never subscribed or used this	Total N
Adults	55% (1205)	12% (273)	33% (726)	2204
Military HH: Yes	55% (153)	10% (27)	36% (100)	280
Military HH: No	55% (1052)	13% (246)	33% (626)	1924
RD/WT: Right Direction	56% (412)	12% (90)	32% (237)	739
RD/WT: Wrong Track	54% (793)	12% (182)	33% (489)	1465
Biden Job Approve	56% (552)	12% (123)	32% (312)	987
Biden Job Disapprove	53% (592)	12% (137)	34% (377)	1106
Biden Job Strongly Approve	57% (257)	14% (62)	30% (135)	455
Biden Job Somewhat Approve	55% (295)	11% (61)	33% (176)	533
Biden Job Somewhat Disapprove	53% (178)	14% (46)	33% (110)	335
Biden Job Strongly Disapprove	54% (413)	12% (91)	35% (267)	771
Favorable of Biden	58% (576)	11% (112)	30% (301)	989
Unfavorable of Biden	53% (570)	13% (143)	34% (369)	1081
Very Favorable of Biden	56% (259)	13% (59)	31% (144)	462
Somewhat Favorable of Biden	60% (317)	10% (53)	30% (157)	527
Somewhat Unfavorable of Biden	48% (125)	15% (38)	37% (97)	260
Very Unfavorable of Biden	54% (445)	13% (105)	33% (272)	822
#1 Issue: Economy	58% (527)	12% (113)	30% (274)	915
#1 Issue: Security	50% (138)	16% (43)	34% (93)	273
#1 Issue: Health Care	56% (103)	13% (25)	30% (56)	183
#1 Issue: Medicare / Social Security	45% (122)	10% (28)	44% (118)	268
#1 Issue: Women's Issues	61% (156)	10% (25)	29% (74)	255
#1 Issue: Education	56% (43)	13% (10)	31% (24)	77
#1 Issue: Energy	53% (71)	14% (19)	32% (43)	134
#1 Issue: Other	46% (46)	10% (10)	44% (44)	99

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Table MCENdem3_2: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?

Amazon Prime Video

Demographic	I (or someone in my household) currently subscribe or use this	I (or someone in my household) subscribed or used this in the past, but not now	I (or someone in my household) have never subscribed or used this	Total N
Adults	55% (1205)	12% (273)	33% (726)	2204
2022 House Vote: Democrat	60% (558)	11% (101)	29% (270)	928
2022 House Vote: Republican	57% (378)	11% (72)	32% (216)	666
2022 House Vote: Someone else	63% (47)	10% (7)	27% (21)	75
2022 House Vote: Didnt Vote	42% (222)	17% (92)	41% (220)	535
2020 Vote: Joe Biden	60% (574)	11% (103)	29% (280)	957
2020 Vote: Donald Trump	54% (384)	12% (83)	34% (238)	705
2020 Vote: Other	49% (32)	17% (11)	33% (22)	65
2020 Vote: Didn't Vote	45% (215)	16% (74)	39% (187)	477
2018 House Vote: Democrat	60% (483)	11% (88)	29% (231)	802
2018 House Vote: Republican	54% (324)	11% (67)	34% (205)	595
2018 House Vote: Someone else	66% (53)	5% (4)	29% (24)	81
2018 House Vote: Didnt Vote	48% (345)	16% (114)	37% (267)	726
4-Region: Northeast	53% (205)	11% (42)	36% (138)	386
4-Region: Midwest	47% (215)	13% (60)	40% (180)	455
4-Region: South	56% (474)	14% (121)	29% (246)	841
4-Region: West	60% (311)	9% (49)	31% (162)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCENdem3_3: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?

Hulu

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	42%	(927)	16%	(354)	42%	(923)	2204
Gender: Male	41%	(434)	15%	(165)	44%	(468)	1067
Gender: Female	43%	(482)	16%	(178)	41%	(453)	1113
Age: 18-34	55%	(347)	17%	(111)	28%	(175)	632
Age: 35-44	56%	(209)	17%	(62)	27%	(101)	372
Age: 45-64	36%	(257)	18%	(130)	46%	(325)	712
Age: 65+	24%	(115)	10%	(50)	66%	(322)	488
GenZers: 1997-2012	54%	(162)	17%	(52)	29%	(88)	302
Millennials: 1981-1996	56%	(360)	17%	(110)	26%	(168)	637
GenXers: 1965-1980	42%	(221)	18%	(97)	39%	(207)	524
Baby Boomers: 1946-1964	26%	(178)	12%	(84)	61%	(413)	675
PID: Dem (no lean)	48%	(432)	15%	(134)	37%	(328)	894
PID: Ind (no lean)	38%	(252)	18%	(121)	44%	(290)	662
PID: Rep (no lean)	38%	(244)	15%	(99)	47%	(305)	648
PID/Gender: Dem Men	47%	(206)	15%	(65)	39%	(171)	442
PID/Gender: Dem Women	50%	(218)	14%	(62)	36%	(156)	436
PID/Gender: Ind Men	37%	(116)	15%	(48)	48%	(153)	318
PID/Gender: Ind Women	39%	(132)	21%	(69)	40%	(136)	338
PID/Gender: Rep Men	36%	(112)	17%	(52)	47%	(144)	308
PID/Gender: Rep Women	39%	(132)	14%	(46)	47%	(161)	340
Ideo: Liberal (1-3)	48%	(335)	18%	(123)	34%	(234)	692
Ideo: Moderate (4)	44%	(289)	16%	(103)	41%	(271)	664
Ideo: Conservative (5-7)	36%	(243)	15%	(100)	49%	(325)	669
Educ: < College	43%	(623)	17%	(240)	40%	(578)	1440
Educ: Bachelors degree	39%	(191)	15%	(71)	46%	(223)	485
Educ: Post-grad	41%	(113)	16%	(43)	44%	(122)	279

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Table MCENdem3_3: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?

Hulu

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	42%	(927)	16%	(354)	42%	(923)	2204
Income: Under 50k	39%	(473)	18%	(214)	43%	(515)	1202
Income: 50k-100k	42%	(270)	16%	(106)	42%	(274)	651
Income: 100k+	52%	(184)	10%	(34)	38%	(133)	352
Ethnicity: White	42%	(710)	15%	(252)	43%	(739)	1701
Ethnicity: Hispanic	52%	(198)	15%	(58)	33%	(124)	380
Ethnicity: Black	44%	(123)	22%	(61)	35%	(99)	283
Ethnicity: Other	42%	(93)	19%	(41)	39%	(86)	220
All Christian	40%	(389)	14%	(140)	46%	(445)	973
All Non-Christian	39%	(54)	20%	(27)	41%	(56)	138
Atheist	40%	(38)	16%	(15)	44%	(41)	94
Agnostic/Nothing in particular	43%	(262)	17%	(102)	40%	(246)	609
Something Else	47%	(185)	18%	(70)	35%	(134)	389
Religious Non-Protestant/Catholic	40%	(61)	20%	(31)	40%	(62)	154
Evangelical	42%	(239)	20%	(115)	39%	(222)	576
Non-Evangelical	43%	(324)	12%	(92)	45%	(345)	760
Community: Urban	44%	(290)	17%	(111)	39%	(259)	660
Community: Suburban	43%	(432)	15%	(155)	42%	(429)	1015
Community: Rural	39%	(206)	16%	(87)	45%	(235)	528
Employ: Private Sector	51%	(367)	15%	(106)	34%	(243)	716
Employ: Government	45%	(58)	20%	(26)	34%	(44)	128
Employ: Self-Employed	45%	(93)	18%	(38)	37%	(76)	207
Employ: Homemaker	48%	(77)	16%	(26)	35%	(56)	160
Employ: Student	62%	(44)	17%	(12)	20%	(14)	71
Employ: Retired	26%	(144)	13%	(73)	61%	(346)	563
Employ: Unemployed	38%	(94)	17%	(43)	45%	(111)	247
Employ: Other	45%	(50)	27%	(30)	28%	(32)	112

Continued on next page

Table MCENdem3_3: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 Hulu

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	42%	(927)	16%	(354)	42%	(923)	2204
Military HH: Yes	37%	(104)	12%	(33)	51%	(143)	280
Military HH: No	43%	(823)	17%	(321)	41%	(780)	1924
RD/WT: Right Direction	45%	(333)	14%	(106)	41%	(301)	739
RD/WT: Wrong Track	41%	(594)	17%	(248)	42%	(622)	1465
Biden Job Approve	46%	(449)	14%	(141)	40%	(397)	987
Biden Job Disapprove	39%	(433)	17%	(189)	44%	(484)	1106
Biden Job Strongly Approve	48%	(218)	12%	(57)	39%	(180)	455
Biden Job Somewhat Approve	43%	(231)	16%	(85)	41%	(217)	533
Biden Job Somewhat Disapprove	46%	(156)	17%	(58)	36%	(121)	335
Biden Job Strongly Disapprove	36%	(277)	17%	(131)	47%	(363)	771
Favorable of Biden	47%	(460)	14%	(140)	39%	(389)	989
Unfavorable of Biden	39%	(422)	17%	(189)	43%	(470)	1081
Very Favorable of Biden	50%	(229)	10%	(46)	41%	(187)	462
Somewhat Favorable of Biden	44%	(231)	18%	(95)	38%	(202)	527
Somewhat Unfavorable of Biden	46%	(120)	15%	(38)	39%	(102)	260
Very Unfavorable of Biden	37%	(302)	18%	(151)	45%	(369)	822
#1 Issue: Economy	43%	(398)	15%	(139)	41%	(378)	915
#1 Issue: Security	37%	(102)	18%	(49)	45%	(122)	273
#1 Issue: Health Care	43%	(79)	20%	(36)	37%	(68)	183
#1 Issue: Medicare / Social Security	30%	(81)	13%	(36)	56%	(151)	268
#1 Issue: Women's Issues	52%	(133)	14%	(35)	34%	(87)	255
#1 Issue: Education	52%	(40)	13%	(10)	34%	(27)	77
#1 Issue: Energy	46%	(62)	24%	(32)	30%	(40)	134
#1 Issue: Other	33%	(33)	17%	(17)	50%	(49)	99

Continued on next page

Table MCENdem3_3: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Hulu

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	42%	(927)	16%	(354)	42%	(923)	2204
2022 House Vote: Democrat	47%	(440)	14%	(130)	39%	(358)	928
2022 House Vote: Republican	38%	(251)	15%	(102)	47%	(312)	666
2022 House Vote: Someone else	41%	(31)	14%	(11)	44%	(33)	75
2022 House Vote: Didnt Vote	38%	(205)	21%	(110)	41%	(219)	535
2020 Vote: Joe Biden	46%	(439)	15%	(145)	39%	(374)	957
2020 Vote: Donald Trump	37%	(264)	17%	(118)	46%	(323)	705
2020 Vote: Other	40%	(26)	16%	(10)	44%	(29)	65
2020 Vote: Didn't Vote	42%	(199)	17%	(81)	41%	(197)	477
2018 House Vote: Democrat	46%	(367)	15%	(120)	39%	(316)	802
2018 House Vote: Republican	38%	(225)	15%	(92)	47%	(279)	595
2018 House Vote: Someone else	42%	(34)	13%	(11)	45%	(36)	81
2018 House Vote: Didnt Vote	42%	(302)	18%	(132)	40%	(292)	726
4-Region: Northeast	40%	(154)	15%	(58)	45%	(174)	386
4-Region: Midwest	34%	(154)	15%	(68)	51%	(233)	455
4-Region: South	43%	(362)	18%	(154)	39%	(325)	841
4-Region: West	49%	(258)	14%	(73)	37%	(191)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCENdem3_4: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?

Paramount+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	26%	(584)	13%	(287)	60%	(1333)	2204
Gender: Male	26%	(276)	13%	(136)	61%	(655)	1067
Gender: Female	27%	(298)	13%	(149)	60%	(666)	1113
Age: 18-34	29%	(182)	16%	(103)	55%	(347)	632
Age: 35-44	34%	(126)	15%	(56)	51%	(189)	372
Age: 45-64	26%	(183)	14%	(101)	60%	(428)	712
Age: 65+	19%	(92)	5%	(26)	76%	(370)	488
GenZers: 1997-2012	26%	(79)	14%	(43)	60%	(180)	302
Millennials: 1981-1996	32%	(207)	17%	(110)	50%	(321)	637
GenXers: 1965-1980	28%	(147)	15%	(78)	57%	(299)	524
Baby Boomers: 1946-1964	21%	(138)	8%	(54)	71%	(482)	675
PID: Dem (no lean)	29%	(261)	14%	(128)	56%	(505)	894
PID: Ind (no lean)	23%	(154)	14%	(94)	63%	(414)	662
PID: Rep (no lean)	26%	(169)	10%	(64)	64%	(415)	648
PID/Gender: Dem Men	30%	(132)	14%	(62)	56%	(248)	442
PID/Gender: Dem Women	28%	(123)	15%	(64)	57%	(249)	436
PID/Gender: Ind Men	21%	(68)	12%	(37)	67%	(213)	318
PID/Gender: Ind Women	25%	(83)	17%	(57)	58%	(197)	338
PID/Gender: Rep Men	25%	(77)	12%	(37)	63%	(194)	308
PID/Gender: Rep Women	27%	(92)	8%	(27)	65%	(221)	340
Ideo: Liberal (1-3)	26%	(181)	16%	(107)	58%	(403)	692
Ideo: Moderate (4)	30%	(197)	14%	(91)	57%	(376)	664
Ideo: Conservative (5-7)	25%	(170)	10%	(64)	65%	(435)	669
Educ: < College	28%	(403)	14%	(205)	58%	(832)	1440
Educ: Bachelors degree	22%	(107)	10%	(48)	68%	(331)	485
Educ: Post-grad	26%	(74)	12%	(34)	61%	(171)	279

Continued on next page

Table MCENdem3_4: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?

Paramount+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	26%	(584)	13%	(287)	60%	(1333)	2204
Income: Under 50k	27%	(320)	14%	(170)	59%	(711)	1202
Income: 50k-100k	25%	(162)	11%	(73)	64%	(415)	651
Income: 100k+	29%	(102)	12%	(44)	59%	(207)	352
Ethnicity: White	28%	(473)	12%	(199)	60%	(1028)	1701
Ethnicity: Hispanic	30%	(115)	13%	(50)	57%	(215)	380
Ethnicity: Black	25%	(70)	17%	(49)	58%	(165)	283
Ethnicity: Other	19%	(41)	18%	(39)	64%	(140)	220
All Christian	26%	(256)	12%	(115)	62%	(602)	973
All Non-Christian	18%	(25)	15%	(21)	66%	(92)	138
Atheist	19%	(18)	16%	(15)	65%	(61)	94
Agnostic/Nothing in particular	25%	(152)	13%	(78)	62%	(380)	609
Something Else	34%	(133)	15%	(57)	51%	(199)	389
Religious Non-Protestant/Catholic	20%	(31)	15%	(23)	65%	(101)	154
Evangelical	32%	(183)	14%	(78)	55%	(315)	576
Non-Evangelical	26%	(199)	12%	(92)	62%	(469)	760
Community: Urban	27%	(179)	14%	(91)	59%	(391)	660
Community: Suburban	27%	(272)	12%	(118)	62%	(625)	1015
Community: Rural	25%	(133)	15%	(78)	60%	(317)	528
Employ: Private Sector	30%	(214)	14%	(103)	56%	(399)	716
Employ: Government	33%	(42)	9%	(12)	58%	(74)	128
Employ: Self-Employed	24%	(50)	16%	(33)	60%	(124)	207
Employ: Homemaker	36%	(57)	16%	(26)	48%	(77)	160
Employ: Student	30%	(21)	22%	(16)	48%	(34)	71
Employ: Retired	21%	(118)	8%	(44)	71%	(401)	563
Employ: Unemployed	19%	(47)	15%	(36)	66%	(164)	247
Employ: Other	30%	(34)	16%	(18)	54%	(60)	112

Continued on next page

Table MCENdem3_4: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 Paramount+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	26%	(584)	13%	(287)	60%	(1333)	2204
Military HH: Yes	27%	(76)	11%	(32)	62%	(173)	280
Military HH: No	26%	(508)	13%	(255)	60%	(1161)	1924
RD/WT: Right Direction	28%	(207)	16%	(121)	56%	(412)	739
RD/WT: Wrong Track	26%	(377)	11%	(166)	63%	(921)	1465
Biden Job Approve	27%	(267)	14%	(141)	59%	(579)	987
Biden Job Disapprove	26%	(283)	12%	(131)	63%	(692)	1106
Biden Job Strongly Approve	32%	(147)	15%	(70)	52%	(238)	455
Biden Job Somewhat Approve	23%	(121)	13%	(70)	64%	(342)	533
Biden Job Somewhat Disapprove	25%	(84)	14%	(49)	60%	(202)	335
Biden Job Strongly Disapprove	26%	(199)	11%	(82)	64%	(490)	771
Favorable of Biden	29%	(289)	13%	(131)	57%	(568)	989
Unfavorable of Biden	25%	(266)	13%	(137)	63%	(679)	1081
Very Favorable of Biden	34%	(159)	13%	(61)	52%	(241)	462
Somewhat Favorable of Biden	25%	(130)	13%	(70)	62%	(327)	527
Somewhat Unfavorable of Biden	18%	(47)	16%	(41)	66%	(171)	260
Very Unfavorable of Biden	27%	(218)	12%	(96)	62%	(508)	822
#1 Issue: Economy	26%	(239)	12%	(110)	62%	(566)	915
#1 Issue: Security	26%	(71)	11%	(31)	63%	(171)	273
#1 Issue: Health Care	23%	(43)	22%	(39)	55%	(101)	183
#1 Issue: Medicare / Social Security	24%	(64)	8%	(23)	68%	(181)	268
#1 Issue: Women's Issues	30%	(76)	12%	(31)	58%	(148)	255
#1 Issue: Education	26%	(20)	20%	(16)	53%	(41)	77
#1 Issue: Energy	36%	(48)	17%	(23)	47%	(63)	134
#1 Issue: Other	23%	(22)	14%	(14)	64%	(63)	99

Continued on next page

Table MCENdem3_4: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?

Paramount+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	26%	(584)	13%	(287)	60%	(1333)	2204
2022 House Vote: Democrat	29%	(269)	14%	(128)	57%	(531)	928
2022 House Vote: Republican	26%	(176)	9%	(63)	64%	(427)	666
2022 House Vote: Someone else	13%	(10)	21%	(15)	67%	(50)	75
2022 House Vote: Didnt Vote	24%	(128)	15%	(80)	61%	(326)	535
2020 Vote: Joe Biden	28%	(265)	14%	(138)	58%	(554)	957
2020 Vote: Donald Trump	28%	(195)	9%	(66)	63%	(444)	705
2020 Vote: Other	23%	(15)	13%	(9)	63%	(41)	65
2020 Vote: Didn't Vote	23%	(108)	16%	(75)	62%	(294)	477
2018 House Vote: Democrat	28%	(226)	15%	(117)	57%	(459)	802
2018 House Vote: Republican	27%	(158)	10%	(59)	64%	(378)	595
2018 House Vote: Someone else	27%	(21)	10%	(8)	64%	(52)	81
2018 House Vote: Didnt Vote	25%	(178)	14%	(103)	61%	(445)	726
4-Region: Northeast	23%	(90)	12%	(45)	65%	(251)	386
4-Region: Midwest	23%	(105)	13%	(57)	64%	(293)	455
4-Region: South	29%	(245)	13%	(113)	57%	(482)	841
4-Region: West	28%	(144)	14%	(71)	59%	(307)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCENdem3_5: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 Disney+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	37%	(825)	14%	(302)	49%	(1077)	2204
Gender: Male	36%	(383)	15%	(161)	49%	(523)	1067
Gender: Female	39%	(431)	13%	(139)	49%	(543)	1113
Age: 18-34	53%	(333)	18%	(113)	29%	(186)	632
Age: 35-44	53%	(197)	13%	(50)	34%	(126)	372
Age: 45-64	31%	(220)	13%	(95)	56%	(397)	712
Age: 65+	15%	(75)	9%	(45)	75%	(368)	488
GenZers: 1997-2012	54%	(163)	16%	(48)	30%	(91)	302
Millennials: 1981-1996	53%	(339)	16%	(103)	31%	(196)	637
GenXers: 1965-1980	37%	(196)	15%	(78)	48%	(250)	524
Baby Boomers: 1946-1964	18%	(120)	11%	(71)	72%	(484)	675
PID: Dem (no lean)	41%	(365)	13%	(119)	46%	(411)	894
PID: Ind (no lean)	38%	(255)	13%	(84)	49%	(323)	662
PID: Rep (no lean)	32%	(206)	15%	(99)	53%	(343)	648
PID/Gender: Dem Men	40%	(178)	16%	(69)	44%	(195)	442
PID/Gender: Dem Women	41%	(180)	11%	(49)	48%	(208)	436
PID/Gender: Ind Men	37%	(119)	10%	(32)	52%	(166)	318
PID/Gender: Ind Women	39%	(132)	15%	(52)	46%	(154)	338
PID/Gender: Rep Men	28%	(87)	20%	(61)	52%	(161)	308
PID/Gender: Rep Women	35%	(120)	11%	(38)	53%	(182)	340
Ideo: Liberal (1-3)	42%	(288)	13%	(90)	45%	(313)	692
Ideo: Moderate (4)	38%	(254)	13%	(86)	49%	(323)	664
Ideo: Conservative (5-7)	30%	(203)	14%	(94)	56%	(373)	669
Educ: < College	37%	(529)	14%	(206)	49%	(705)	1440
Educ: Bachelors degree	38%	(186)	13%	(63)	49%	(236)	485
Educ: Post-grad	39%	(110)	12%	(33)	49%	(135)	279

Continued on next page

Table MCENdem3_5: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Disney+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	37%	(825)	14%	(302)	49%	(1077)	2204
Income: Under 50k	35%	(418)	15%	(176)	51%	(608)	1202
Income: 50k-100k	39%	(256)	12%	(81)	48%	(314)	651
Income: 100k+	43%	(152)	13%	(45)	44%	(155)	352
Ethnicity: White	36%	(617)	14%	(233)	50%	(851)	1701
Ethnicity: Hispanic	55%	(208)	13%	(48)	33%	(124)	380
Ethnicity: Black	39%	(110)	14%	(40)	47%	(133)	283
Ethnicity: Other	45%	(99)	13%	(29)	42%	(92)	220
All Christian	35%	(341)	13%	(124)	52%	(508)	973
All Non-Christian	32%	(44)	13%	(18)	55%	(76)	138
Atheist	40%	(38)	15%	(14)	45%	(42)	94
Agnostic/Nothing in particular	40%	(241)	15%	(91)	46%	(277)	609
Something Else	41%	(161)	14%	(55)	45%	(174)	389
Religious Non-Protestant/Catholic	34%	(52)	12%	(19)	54%	(83)	154
Evangelical	41%	(238)	14%	(80)	45%	(258)	576
Non-Evangelical	33%	(252)	13%	(96)	54%	(411)	760
Community: Urban	39%	(255)	14%	(90)	48%	(315)	660
Community: Suburban	40%	(403)	13%	(133)	47%	(479)	1015
Community: Rural	32%	(167)	15%	(78)	53%	(282)	528
Employ: Private Sector	47%	(339)	15%	(107)	38%	(270)	716
Employ: Government	46%	(59)	10%	(12)	44%	(57)	128
Employ: Self-Employed	35%	(73)	16%	(33)	49%	(101)	207
Employ: Homemaker	52%	(83)	15%	(24)	33%	(53)	160
Employ: Student	70%	(49)	15%	(11)	15%	(11)	71
Employ: Retired	17%	(95)	11%	(60)	72%	(408)	563
Employ: Unemployed	30%	(73)	15%	(37)	55%	(137)	247
Employ: Other	48%	(54)	16%	(17)	36%	(40)	112

Continued on next page

Table MCENdem3_5: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 Disney+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	37%	(825)	14%	(302)	49%	(1077)	2204
Military HH: Yes	32%	(89)	10%	(27)	59%	(164)	280
Military HH: No	38%	(737)	14%	(275)	47%	(912)	1924
RD/WT: Right Direction	42%	(313)	13%	(94)	45%	(333)	739
RD/WT: Wrong Track	35%	(513)	14%	(208)	51%	(744)	1465
Biden Job Approve	39%	(390)	13%	(125)	48%	(472)	987
Biden Job Disapprove	33%	(369)	15%	(161)	52%	(575)	1106
Biden Job Strongly Approve	39%	(179)	13%	(58)	48%	(218)	455
Biden Job Somewhat Approve	40%	(211)	13%	(67)	48%	(255)	533
Biden Job Somewhat Disapprove	40%	(133)	15%	(51)	45%	(151)	335
Biden Job Strongly Disapprove	31%	(236)	14%	(111)	55%	(424)	771
Favorable of Biden	41%	(408)	12%	(115)	47%	(466)	989
Unfavorable of Biden	33%	(352)	15%	(164)	52%	(566)	1081
Very Favorable of Biden	43%	(197)	10%	(44)	48%	(221)	462
Somewhat Favorable of Biden	40%	(211)	13%	(71)	46%	(245)	527
Somewhat Unfavorable of Biden	37%	(97)	13%	(35)	49%	(128)	260
Very Unfavorable of Biden	31%	(255)	16%	(129)	53%	(438)	822
#1 Issue: Economy	37%	(343)	14%	(131)	48%	(441)	915
#1 Issue: Security	30%	(81)	13%	(35)	57%	(157)	273
#1 Issue: Health Care	40%	(73)	21%	(38)	40%	(73)	183
#1 Issue: Medicare / Social Security	22%	(59)	11%	(30)	67%	(179)	268
#1 Issue: Women's Issues	60%	(154)	10%	(27)	29%	(74)	255
#1 Issue: Education	44%	(34)	18%	(14)	38%	(30)	77
#1 Issue: Energy	37%	(50)	16%	(22)	47%	(62)	134
#1 Issue: Other	33%	(33)	7%	(6)	61%	(60)	99

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Table MCENdem3_5: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Disney+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	37%	(825)	14%	(302)	49%	(1077)	2204
2022 House Vote: Democrat	40%	(373)	13%	(120)	47%	(435)	928
2022 House Vote: Republican	33%	(218)	13%	(85)	55%	(363)	666
2022 House Vote: Someone else	49%	(37)	8%	(6)	43%	(32)	75
2022 House Vote: Didnt Vote	37%	(198)	17%	(91)	46%	(246)	535
2020 Vote: Joe Biden	41%	(388)	13%	(121)	47%	(448)	957
2020 Vote: Donald Trump	33%	(231)	13%	(93)	54%	(380)	705
2020 Vote: Other	31%	(20)	15%	(10)	54%	(35)	65
2020 Vote: Didn't Vote	39%	(186)	16%	(77)	45%	(214)	477
2018 House Vote: Democrat	39%	(314)	13%	(106)	48%	(383)	802
2018 House Vote: Republican	31%	(184)	14%	(82)	55%	(329)	595
2018 House Vote: Someone else	53%	(43)	4%	(3)	42%	(34)	81
2018 House Vote: Didnt Vote	39%	(285)	15%	(111)	46%	(330)	726
4-Region: Northeast	33%	(129)	14%	(53)	53%	(204)	386
4-Region: Midwest	32%	(144)	13%	(61)	55%	(250)	455
4-Region: South	37%	(307)	15%	(127)	48%	(406)	841
4-Region: West	47%	(245)	12%	(61)	41%	(216)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCENdem3_6: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 Apple TV+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	14%	(314)	11%	(248)	74%	(1641)	2204
Gender: Male	17%	(184)	13%	(137)	70%	(746)	1067
Gender: Female	12%	(130)	10%	(110)	78%	(873)	1113
Age: 18-34	21%	(133)	17%	(108)	62%	(391)	632
Age: 35-44	17%	(63)	13%	(49)	70%	(260)	372
Age: 45-64	12%	(87)	10%	(70)	78%	(555)	712
Age: 65+	6%	(30)	4%	(22)	89%	(436)	488
GenZers: 1997-2012	24%	(73)	14%	(43)	61%	(185)	302
Millennials: 1981-1996	18%	(112)	17%	(107)	66%	(419)	637
GenXers: 1965-1980	15%	(76)	11%	(57)	75%	(391)	524
Baby Boomers: 1946-1964	7%	(49)	6%	(41)	87%	(584)	675
PID: Dem (no lean)	17%	(150)	12%	(104)	72%	(640)	894
PID: Ind (no lean)	15%	(100)	11%	(74)	74%	(488)	662
PID: Rep (no lean)	10%	(64)	11%	(70)	79%	(514)	648
PID/Gender: Dem Men	19%	(86)	14%	(62)	66%	(294)	442
PID/Gender: Dem Women	15%	(65)	9%	(41)	76%	(330)	436
PID/Gender: Ind Men	20%	(63)	10%	(32)	70%	(222)	318
PID/Gender: Ind Women	11%	(37)	12%	(42)	77%	(259)	338
PID/Gender: Rep Men	12%	(36)	14%	(43)	75%	(230)	308
PID/Gender: Rep Women	8%	(28)	8%	(27)	84%	(284)	340
Ideo: Liberal (1-3)	18%	(125)	13%	(91)	69%	(476)	692
Ideo: Moderate (4)	12%	(80)	11%	(76)	76%	(508)	664
Ideo: Conservative (5-7)	11%	(76)	9%	(59)	80%	(533)	669
Educ: < College	12%	(178)	11%	(154)	77%	(1107)	1440
Educ: Bachelors degree	14%	(70)	12%	(60)	73%	(355)	485
Educ: Post-grad	24%	(66)	12%	(34)	64%	(179)	279

Continued on next page

Table MCENdem3_6: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Apple TV+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	14%	(314)	11%	(248)	74%	(1641)	2204
Income: Under 50k	13%	(154)	10%	(120)	77%	(927)	1202
Income: 50k-100k	13%	(86)	12%	(79)	75%	(486)	651
Income: 100k+	21%	(74)	14%	(49)	65%	(229)	352
Ethnicity: White	14%	(244)	10%	(171)	76%	(1286)	1701
Ethnicity: Hispanic	20%	(74)	11%	(41)	70%	(264)	380
Ethnicity: Black	13%	(38)	16%	(45)	71%	(200)	283
Ethnicity: Other	15%	(32)	14%	(32)	71%	(156)	220
All Christian	13%	(129)	8%	(82)	78%	(762)	973
All Non-Christian	22%	(30)	17%	(23)	61%	(84)	138
Atheist	14%	(13)	22%	(20)	65%	(61)	94
Agnostic/Nothing in particular	14%	(84)	11%	(67)	75%	(458)	609
Something Else	15%	(58)	14%	(55)	71%	(276)	389
Religious Non-Protestant/Catholic	20%	(30)	16%	(25)	64%	(99)	154
Evangelical	15%	(85)	11%	(64)	74%	(427)	576
Non-Evangelical	13%	(102)	9%	(69)	78%	(589)	760
Community: Urban	16%	(103)	12%	(80)	72%	(477)	660
Community: Suburban	15%	(155)	12%	(119)	73%	(741)	1015
Community: Rural	11%	(56)	9%	(49)	80%	(423)	528
Employ: Private Sector	21%	(150)	14%	(100)	65%	(466)	716
Employ: Government	19%	(24)	10%	(13)	71%	(91)	128
Employ: Self-Employed	20%	(41)	14%	(29)	66%	(136)	207
Employ: Homemaker	6%	(10)	14%	(23)	79%	(127)	160
Employ: Student	34%	(24)	15%	(11)	51%	(36)	71
Employ: Retired	6%	(36)	5%	(30)	88%	(497)	563
Employ: Unemployed	7%	(17)	13%	(33)	80%	(198)	247
Employ: Other	11%	(12)	9%	(10)	80%	(90)	112

Continued on next page

Table MCENdem3_6: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 Apple TV+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	14%	(314)	11%	(248)	74%	(1641)	2204
Military HH: Yes	12%	(34)	8%	(22)	80%	(224)	280
Military HH: No	15%	(280)	12%	(226)	74%	(1417)	1924
RD/WT: Right Direction	20%	(145)	12%	(87)	69%	(507)	739
RD/WT: Wrong Track	12%	(169)	11%	(162)	77%	(1134)	1465
Biden Job Approve	18%	(173)	11%	(109)	71%	(705)	987
Biden Job Disapprove	10%	(114)	12%	(132)	78%	(859)	1106
Biden Job Strongly Approve	19%	(87)	9%	(43)	71%	(324)	455
Biden Job Somewhat Approve	16%	(85)	12%	(66)	72%	(381)	533
Biden Job Somewhat Disapprove	11%	(36)	15%	(52)	74%	(247)	335
Biden Job Strongly Disapprove	10%	(78)	10%	(81)	79%	(613)	771
Favorable of Biden	19%	(185)	10%	(101)	71%	(703)	989
Unfavorable of Biden	9%	(100)	12%	(130)	79%	(851)	1081
Very Favorable of Biden	20%	(92)	8%	(38)	72%	(332)	462
Somewhat Favorable of Biden	18%	(93)	12%	(63)	70%	(371)	527
Somewhat Unfavorable of Biden	8%	(22)	16%	(42)	76%	(196)	260
Very Unfavorable of Biden	10%	(79)	11%	(89)	80%	(654)	822
#1 Issue: Economy	15%	(134)	12%	(108)	74%	(673)	915
#1 Issue: Security	15%	(40)	10%	(27)	76%	(206)	273
#1 Issue: Health Care	18%	(33)	16%	(29)	66%	(120)	183
#1 Issue: Medicare / Social Security	6%	(17)	6%	(17)	87%	(234)	268
#1 Issue: Women's Issues	16%	(42)	11%	(27)	73%	(186)	255
#1 Issue: Education	15%	(12)	17%	(13)	68%	(53)	77
#1 Issue: Energy	20%	(26)	14%	(18)	67%	(89)	134
#1 Issue: Other	10%	(10)	9%	(9)	81%	(80)	99

Continued on next page

Table MCENdem3_6: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Apple TV+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	14%	(314)	11%	(248)	74%	(1641)	2204
2022 House Vote: Democrat	18%	(168)	12%	(114)	70%	(647)	928
2022 House Vote: Republican	10%	(66)	10%	(67)	80%	(533)	666
2022 House Vote: Someone else	25%	(19)	14%	(10)	61%	(46)	75
2022 House Vote: Didnt Vote	12%	(62)	11%	(58)	78%	(415)	535
2020 Vote: Joe Biden	18%	(170)	11%	(109)	71%	(678)	957
2020 Vote: Donald Trump	12%	(88)	10%	(68)	78%	(548)	705
2020 Vote: Other	10%	(6)	15%	(10)	75%	(49)	65
2020 Vote: Didn't Vote	10%	(50)	13%	(61)	77%	(366)	477
2018 House Vote: Democrat	17%	(135)	11%	(90)	72%	(577)	802
2018 House Vote: Republican	9%	(55)	11%	(65)	80%	(475)	595
2018 House Vote: Someone else	35%	(29)	11%	(9)	54%	(44)	81
2018 House Vote: Didnt Vote	13%	(96)	12%	(85)	75%	(545)	726
4-Region: Northeast	17%	(68)	11%	(41)	72%	(278)	386
4-Region: Midwest	11%	(48)	8%	(36)	82%	(371)	455
4-Region: South	14%	(120)	11%	(92)	75%	(629)	841
4-Region: West	15%	(79)	15%	(80)	70%	(363)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCENdem3_7: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?

Discovery+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	15%	(338)	11%	(251)	73%	(1615)	2204
Gender: Male	15%	(162)	12%	(128)	73%	(777)	1067
Gender: Female	16%	(174)	11%	(122)	73%	(817)	1113
Age: 18-34	15%	(95)	14%	(90)	71%	(446)	632
Age: 35-44	22%	(83)	10%	(37)	68%	(252)	372
Age: 45-64	16%	(111)	12%	(89)	72%	(512)	712
Age: 65+	10%	(48)	7%	(35)	83%	(404)	488
GenZers: 1997-2012	9%	(28)	14%	(43)	77%	(231)	302
Millennials: 1981-1996	22%	(141)	12%	(76)	66%	(421)	637
GenXers: 1965-1980	18%	(92)	13%	(71)	69%	(361)	524
Baby Boomers: 1946-1964	11%	(73)	9%	(58)	80%	(543)	675
PID: Dem (no lean)	19%	(166)	11%	(101)	70%	(627)	894
PID: Ind (no lean)	12%	(81)	11%	(73)	77%	(509)	662
PID: Rep (no lean)	14%	(92)	12%	(76)	74%	(480)	648
PID/Gender: Dem Men	18%	(80)	14%	(61)	68%	(301)	442
PID/Gender: Dem Women	20%	(86)	9%	(40)	71%	(310)	436
PID/Gender: Ind Men	12%	(38)	10%	(30)	78%	(249)	318
PID/Gender: Ind Women	12%	(40)	13%	(42)	76%	(255)	338
PID/Gender: Rep Men	14%	(44)	12%	(37)	74%	(227)	308
PID/Gender: Rep Women	14%	(48)	12%	(40)	74%	(252)	340
Ideo: Liberal (1-3)	15%	(106)	11%	(79)	73%	(506)	692
Ideo: Moderate (4)	16%	(107)	11%	(72)	73%	(485)	664
Ideo: Conservative (5-7)	16%	(106)	10%	(70)	74%	(493)	669
Educ: < College	16%	(226)	12%	(167)	73%	(1047)	1440
Educ: Bachelors degree	12%	(60)	11%	(54)	76%	(371)	485
Educ: Post-grad	19%	(52)	11%	(30)	71%	(197)	279

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Table MCENdem3_7: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Discovery+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	15%	(338)	11%	(251)	73%	(1615)	2204
Income: Under 50k	15%	(178)	11%	(136)	74%	(888)	1202
Income: 50k-100k	17%	(109)	11%	(73)	72%	(469)	651
Income: 100k+	15%	(51)	12%	(42)	74%	(259)	352
Ethnicity: White	16%	(265)	11%	(195)	73%	(1240)	1701
Ethnicity: Hispanic	19%	(71)	10%	(40)	71%	(268)	380
Ethnicity: Black	17%	(47)	11%	(32)	72%	(204)	283
Ethnicity: Other	12%	(26)	11%	(24)	77%	(170)	220
All Christian	18%	(171)	11%	(103)	72%	(699)	973
All Non-Christian	16%	(22)	11%	(15)	73%	(101)	138
Atheist	9%	(8)	18%	(17)	73%	(69)	94
Agnostic/Nothing in particular	12%	(74)	9%	(56)	79%	(480)	609
Something Else	16%	(63)	16%	(61)	68%	(266)	389
Religious Non-Protestant/Catholic	16%	(24)	9%	(15)	75%	(116)	154
Evangelical	21%	(120)	13%	(73)	66%	(383)	576
Non-Evangelical	15%	(110)	12%	(90)	74%	(559)	760
Community: Urban	20%	(133)	11%	(71)	69%	(456)	660
Community: Suburban	14%	(144)	11%	(115)	74%	(756)	1015
Community: Rural	11%	(61)	12%	(64)	76%	(403)	528
Employ: Private Sector	19%	(135)	13%	(92)	68%	(489)	716
Employ: Government	19%	(24)	8%	(10)	74%	(94)	128
Employ: Self-Employed	15%	(31)	14%	(29)	71%	(147)	207
Employ: Homemaker	28%	(45)	11%	(18)	61%	(97)	160
Employ: Student	12%	(8)	18%	(13)	70%	(50)	71
Employ: Retired	10%	(57)	9%	(49)	81%	(457)	563
Employ: Unemployed	5%	(11)	10%	(24)	86%	(212)	247
Employ: Other	23%	(26)	15%	(17)	62%	(69)	112

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Table MCENdem3_7: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 Discovery+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	15%	(338)	11%	(251)	73%	(1615)	2204
Military HH: Yes	15%	(43)	12%	(34)	72%	(203)	280
Military HH: No	15%	(295)	11%	(216)	73%	(1412)	1924
RD/WT: Right Direction	22%	(162)	12%	(86)	66%	(491)	739
RD/WT: Wrong Track	12%	(176)	11%	(164)	77%	(1124)	1465
Biden Job Approve	18%	(177)	11%	(106)	71%	(704)	987
Biden Job Disapprove	14%	(153)	12%	(131)	74%	(822)	1106
Biden Job Strongly Approve	22%	(100)	11%	(50)	67%	(304)	455
Biden Job Somewhat Approve	14%	(76)	11%	(56)	75%	(400)	533
Biden Job Somewhat Disapprove	14%	(48)	11%	(38)	74%	(248)	335
Biden Job Strongly Disapprove	14%	(105)	12%	(93)	74%	(573)	771
Favorable of Biden	18%	(182)	10%	(101)	71%	(707)	989
Unfavorable of Biden	13%	(143)	12%	(130)	75%	(809)	1081
Very Favorable of Biden	22%	(101)	11%	(51)	67%	(310)	462
Somewhat Favorable of Biden	15%	(81)	9%	(50)	75%	(396)	527
Somewhat Unfavorable of Biden	11%	(29)	12%	(31)	77%	(200)	260
Very Unfavorable of Biden	14%	(114)	12%	(99)	74%	(609)	822
#1 Issue: Economy	13%	(121)	11%	(102)	76%	(691)	915
#1 Issue: Security	16%	(45)	11%	(30)	72%	(198)	273
#1 Issue: Health Care	14%	(25)	18%	(33)	68%	(125)	183
#1 Issue: Medicare / Social Security	17%	(44)	8%	(22)	75%	(202)	268
#1 Issue: Women's Issues	17%	(42)	9%	(23)	75%	(190)	255
#1 Issue: Education	19%	(14)	20%	(15)	62%	(48)	77
#1 Issue: Energy	21%	(28)	13%	(17)	67%	(89)	134
#1 Issue: Other	18%	(18)	9%	(9)	73%	(73)	99

Continued on next page

Table MCENdem3_7: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Discovery+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	15%	(338)	11%	(251)	73%	(1615)	2204
2022 House Vote: Democrat	17%	(162)	11%	(99)	72%	(667)	928
2022 House Vote: Republican	15%	(100)	12%	(78)	73%	(488)	666
2022 House Vote: Someone else	12%	(9)	11%	(8)	77%	(58)	75
2022 House Vote: Didnt Vote	12%	(67)	12%	(66)	75%	(402)	535
2020 Vote: Joe Biden	16%	(156)	11%	(106)	73%	(695)	957
2020 Vote: Donald Trump	16%	(115)	11%	(80)	72%	(510)	705
2020 Vote: Other	6%	(4)	12%	(8)	81%	(53)	65
2020 Vote: Didn't Vote	13%	(63)	12%	(57)	75%	(357)	477
2018 House Vote: Democrat	17%	(138)	10%	(81)	73%	(583)	802
2018 House Vote: Republican	17%	(98)	12%	(70)	72%	(427)	595
2018 House Vote: Someone else	8%	(6)	9%	(7)	84%	(68)	81
2018 House Vote: Didnt Vote	13%	(96)	13%	(92)	74%	(538)	726
4-Region: Northeast	14%	(56)	10%	(39)	75%	(291)	386
4-Region: Midwest	16%	(71)	9%	(42)	75%	(342)	455
4-Region: South	15%	(125)	14%	(114)	72%	(601)	841
4-Region: West	16%	(86)	11%	(55)	73%	(381)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem3_8: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 HBO Max

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	29%	(646)	15%	(334)	56%	(1224)	2204
Gender: Male	32%	(338)	15%	(160)	53%	(569)	1067
Gender: Female	27%	(301)	14%	(161)	58%	(651)	1113
Age: 18-34	40%	(252)	17%	(107)	43%	(273)	632
Age: 35-44	37%	(138)	17%	(62)	46%	(172)	372
Age: 45-64	25%	(177)	16%	(112)	59%	(424)	712
Age: 65+	16%	(79)	11%	(53)	73%	(356)	488
GenZers: 1997-2012	38%	(116)	19%	(57)	43%	(129)	302
Millennials: 1981-1996	40%	(254)	16%	(104)	44%	(280)	637
GenXers: 1965-1980	26%	(137)	15%	(80)	59%	(307)	524
Baby Boomers: 1946-1964	20%	(132)	13%	(87)	68%	(456)	675
PID: Dem (no lean)	38%	(342)	16%	(145)	46%	(407)	894
PID: Ind (no lean)	23%	(155)	14%	(95)	62%	(412)	662
PID: Rep (no lean)	23%	(149)	14%	(93)	63%	(406)	648
PID/Gender: Dem Men	38%	(167)	16%	(69)	46%	(205)	442
PID/Gender: Dem Women	39%	(168)	16%	(68)	46%	(199)	436
PID/Gender: Ind Men	27%	(85)	12%	(39)	61%	(194)	318
PID/Gender: Ind Women	21%	(70)	15%	(51)	64%	(216)	338
PID/Gender: Rep Men	28%	(86)	17%	(52)	55%	(170)	308
PID/Gender: Rep Women	18%	(63)	12%	(42)	69%	(235)	340
Ideo: Liberal (1-3)	39%	(267)	15%	(102)	47%	(323)	692
Ideo: Moderate (4)	30%	(198)	17%	(112)	53%	(354)	664
Ideo: Conservative (5-7)	22%	(150)	13%	(84)	65%	(435)	669
Educ: < College	26%	(380)	16%	(236)	57%	(824)	1440
Educ: Bachelors degree	34%	(166)	13%	(62)	53%	(257)	485
Educ: Post-grad	36%	(99)	13%	(36)	52%	(144)	279

Continued on next page

Table MCENdem3_8: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?

HBO Max

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	29%	(646)	15%	(334)	56%	(1224)	2204
Income: Under 50k	25%	(296)	17%	(202)	59%	(705)	1202
Income: 50k-100k	31%	(205)	12%	(78)	57%	(368)	651
Income: 100k+	41%	(146)	15%	(54)	43%	(152)	352
Ethnicity: White	28%	(474)	15%	(251)	57%	(975)	1701
Ethnicity: Hispanic	38%	(144)	18%	(67)	44%	(168)	380
Ethnicity: Black	34%	(98)	14%	(40)	51%	(145)	283
Ethnicity: Other	34%	(74)	19%	(42)	47%	(104)	220
All Christian	27%	(268)	14%	(137)	58%	(569)	973
All Non-Christian	33%	(46)	15%	(20)	52%	(71)	138
Atheist	31%	(29)	18%	(17)	51%	(48)	94
Agnostic/Nothing in particular	27%	(166)	18%	(110)	55%	(334)	609
Something Else	35%	(137)	13%	(49)	52%	(203)	389
Religious Non-Protestant/Catholic	36%	(55)	14%	(21)	51%	(78)	154
Evangelical	27%	(157)	15%	(87)	58%	(332)	576
Non-Evangelical	31%	(236)	13%	(98)	56%	(426)	760
Community: Urban	35%	(232)	17%	(110)	48%	(318)	660
Community: Suburban	29%	(291)	14%	(140)	58%	(584)	1015
Community: Rural	23%	(123)	16%	(84)	61%	(322)	528
Employ: Private Sector	39%	(278)	16%	(112)	45%	(326)	716
Employ: Government	33%	(42)	13%	(17)	54%	(68)	128
Employ: Self-Employed	32%	(65)	13%	(26)	56%	(115)	207
Employ: Homemaker	28%	(45)	19%	(31)	52%	(84)	160
Employ: Student	47%	(33)	20%	(14)	33%	(23)	71
Employ: Retired	17%	(96)	12%	(68)	71%	(399)	563
Employ: Unemployed	22%	(54)	16%	(40)	62%	(153)	247
Employ: Other	28%	(32)	22%	(24)	50%	(56)	112

Continued on next page

Table MCENdem3_8: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?

HBO Max

Demographic	I (or someone in my household) currently subscribe or use this	I (or someone in my household) subscribed or used this in the past, but not now	I (or someone in my household) have never subscribed or used this	Total N
Adults	29% (646)	15% (334)	56% (1224)	2204
Military HH: Yes	24% (67)	18% (49)	59% (164)	280
Military HH: No	30% (579)	15% (284)	55% (1060)	1924
RD/WT: Right Direction	36% (264)	16% (122)	48% (354)	739
RD/WT: Wrong Track	26% (382)	14% (212)	59% (871)	1465
Biden Job Approve	35% (342)	15% (152)	50% (493)	987
Biden Job Disapprove	25% (276)	15% (161)	61% (669)	1106
Biden Job Strongly Approve	37% (166)	15% (68)	48% (220)	455
Biden Job Somewhat Approve	33% (175)	16% (84)	51% (273)	533
Biden Job Somewhat Disapprove	34% (113)	14% (48)	52% (174)	335
Biden Job Strongly Disapprove	21% (163)	15% (113)	64% (495)	771
Favorable of Biden	36% (355)	16% (154)	49% (480)	989
Unfavorable of Biden	24% (257)	15% (162)	61% (663)	1081
Very Favorable of Biden	38% (178)	14% (66)	47% (218)	462
Somewhat Favorable of Biden	34% (178)	17% (87)	50% (262)	527
Somewhat Unfavorable of Biden	29% (77)	13% (35)	57% (148)	260
Very Unfavorable of Biden	22% (180)	15% (127)	63% (514)	822
#1 Issue: Economy	30% (276)	15% (134)	55% (505)	915
#1 Issue: Security	21% (58)	16% (45)	62% (170)	273
#1 Issue: Health Care	39% (71)	18% (33)	43% (79)	183
#1 Issue: Medicare / Social Security	15% (39)	16% (43)	69% (185)	268
#1 Issue: Women's Issues	44% (112)	13% (33)	43% (109)	255
#1 Issue: Education	33% (26)	13% (10)	54% (41)	77
#1 Issue: Energy	31% (42)	15% (19)	54% (72)	134
#1 Issue: Other	22% (22)	16% (15)	63% (62)	99

Continued on next page

Table MCENdem3_8: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
HBO Max

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	29%	(646)	15%	(334)	56%	(1224)	2204
2022 House Vote: Democrat	38%	(354)	15%	(142)	47%	(432)	928
2022 House Vote: Republican	23%	(155)	14%	(93)	63%	(418)	666
2022 House Vote: Someone else	22%	(16)	17%	(13)	61%	(46)	75
2022 House Vote: Didnt Vote	22%	(120)	16%	(86)	61%	(329)	535
2020 Vote: Joe Biden	36%	(346)	16%	(152)	48%	(459)	957
2020 Vote: Donald Trump	24%	(166)	12%	(88)	64%	(451)	705
2020 Vote: Other	21%	(13)	13%	(8)	67%	(43)	65
2020 Vote: Didn't Vote	25%	(120)	18%	(86)	57%	(271)	477
2018 House Vote: Democrat	39%	(310)	15%	(117)	47%	(375)	802
2018 House Vote: Republican	24%	(141)	14%	(83)	62%	(371)	595
2018 House Vote: Someone else	26%	(21)	13%	(10)	61%	(50)	81
2018 House Vote: Didnt Vote	24%	(174)	17%	(123)	59%	(428)	726
4-Region: Northeast	26%	(102)	14%	(53)	60%	(231)	386
4-Region: Midwest	23%	(105)	13%	(58)	64%	(292)	455
4-Region: South	33%	(277)	15%	(125)	52%	(439)	841
4-Region: West	31%	(162)	19%	(97)	50%	(262)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCENdem3_9: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?

Tubi

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	28%	(613)	8%	(185)	64%	(1406)	2204
Gender: Male	28%	(295)	10%	(102)	63%	(671)	1067
Gender: Female	28%	(317)	7%	(83)	64%	(713)	1113
Age: 18-34	27%	(173)	12%	(74)	61%	(385)	632
Age: 35-44	29%	(110)	11%	(39)	60%	(223)	372
Age: 45-64	34%	(241)	8%	(54)	59%	(417)	712
Age: 65+	18%	(89)	4%	(18)	78%	(381)	488
GenZers: 1997-2012	24%	(73)	11%	(32)	65%	(196)	302
Millennials: 1981-1996	29%	(188)	11%	(72)	59%	(378)	637
GenXers: 1965-1980	37%	(194)	8%	(42)	55%	(288)	524
Baby Boomers: 1946-1964	22%	(151)	5%	(37)	72%	(487)	675
PID: Dem (no lean)	30%	(268)	8%	(71)	62%	(555)	894
PID: Ind (no lean)	26%	(175)	9%	(57)	65%	(430)	662
PID: Rep (no lean)	26%	(170)	9%	(56)	65%	(421)	648
PID/Gender: Dem Men	32%	(140)	10%	(43)	59%	(259)	442
PID/Gender: Dem Women	29%	(126)	7%	(28)	65%	(281)	436
PID/Gender: Ind Men	25%	(79)	8%	(24)	67%	(214)	318
PID/Gender: Ind Women	28%	(96)	10%	(33)	62%	(209)	338
PID/Gender: Rep Men	25%	(76)	11%	(35)	64%	(198)	308
PID/Gender: Rep Women	28%	(95)	6%	(22)	66%	(223)	340
Ideo: Liberal (1-3)	26%	(181)	8%	(53)	66%	(458)	692
Ideo: Moderate (4)	33%	(218)	8%	(56)	59%	(390)	664
Ideo: Conservative (5-7)	26%	(173)	8%	(51)	67%	(445)	669
Educ: < College	32%	(460)	9%	(132)	59%	(849)	1440
Educ: Bachelors degree	21%	(101)	7%	(33)	73%	(352)	485
Educ: Post-grad	19%	(52)	7%	(21)	74%	(205)	279

Continued on next page

Table MCENdem3_9: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?

Tubi

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	28%	(613)	8%	(185)	64%	(1406)	2204
Income: Under 50k	34%	(413)	9%	(111)	56%	(678)	1202
Income: 50k-100k	21%	(139)	9%	(56)	70%	(455)	651
Income: 100k+	17%	(61)	5%	(18)	78%	(273)	352
Ethnicity: White	27%	(459)	8%	(136)	65%	(1105)	1701
Ethnicity: Hispanic	38%	(142)	8%	(31)	54%	(206)	380
Ethnicity: Black	41%	(115)	11%	(30)	49%	(138)	283
Ethnicity: Other	18%	(39)	8%	(19)	74%	(163)	220
All Christian	28%	(275)	8%	(76)	64%	(622)	973
All Non-Christian	28%	(39)	5%	(7)	67%	(92)	138
Atheist	16%	(15)	14%	(13)	70%	(66)	94
Agnostic/Nothing in particular	26%	(157)	8%	(49)	66%	(404)	609
Something Else	33%	(128)	10%	(41)	57%	(221)	389
Religious Non-Protestant/Catholic	27%	(41)	6%	(9)	68%	(104)	154
Evangelical	36%	(206)	11%	(64)	53%	(306)	576
Non-Evangelical	25%	(193)	7%	(50)	68%	(516)	760
Community: Urban	31%	(202)	10%	(69)	59%	(389)	660
Community: Suburban	26%	(263)	7%	(69)	67%	(683)	1015
Community: Rural	28%	(148)	9%	(47)	63%	(333)	528
Employ: Private Sector	26%	(188)	10%	(69)	64%	(459)	716
Employ: Government	27%	(35)	8%	(10)	65%	(83)	128
Employ: Self-Employed	31%	(64)	12%	(24)	57%	(119)	207
Employ: Homemaker	39%	(62)	4%	(7)	57%	(91)	160
Employ: Student	31%	(22)	8%	(6)	61%	(43)	71
Employ: Retired	22%	(123)	6%	(34)	72%	(405)	563
Employ: Unemployed	33%	(83)	10%	(25)	56%	(139)	247
Employ: Other	33%	(37)	8%	(9)	59%	(66)	112

Continued on next page

Table MCENdem3_9: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?

Tubi

Demographic	I (or someone in my household) currently subscribe or use this	I (or someone in my household) subscribed or used this in the past, but not now	I (or someone in my household) have never subscribed or used this	Total N
Adults	28% (613)	8% (185)	64% (1406)	2204
Military HH: Yes	32% (89)	5% (13)	64% (179)	280
Military HH: No	27% (524)	9% (172)	64% (1227)	1924
RD/WT: Right Direction	29% (214)	8% (63)	63% (463)	739
RD/WT: Wrong Track	27% (400)	8% (122)	64% (943)	1465
Biden Job Approve	28% (277)	8% (82)	64% (628)	987
Biden Job Disapprove	28% (310)	8% (93)	64% (703)	1106
Biden Job Strongly Approve	30% (135)	9% (40)	61% (279)	455
Biden Job Somewhat Approve	27% (142)	8% (42)	65% (349)	533
Biden Job Somewhat Disapprove	27% (92)	10% (32)	63% (211)	335
Biden Job Strongly Disapprove	28% (219)	8% (61)	64% (492)	771
Favorable of Biden	29% (287)	8% (78)	63% (624)	989
Unfavorable of Biden	27% (290)	8% (92)	65% (700)	1081
Very Favorable of Biden	32% (148)	7% (34)	61% (280)	462
Somewhat Favorable of Biden	26% (139)	8% (44)	65% (345)	527
Somewhat Unfavorable of Biden	25% (64)	7% (18)	68% (178)	260
Very Unfavorable of Biden	27% (226)	9% (74)	64% (522)	822
#1 Issue: Economy	29% (263)	7% (67)	64% (585)	915
#1 Issue: Security	30% (82)	9% (23)	61% (167)	273
#1 Issue: Health Care	20% (36)	14% (25)	67% (122)	183
#1 Issue: Medicare / Social Security	29% (78)	6% (17)	64% (173)	268
#1 Issue: Women's Issues	28% (71)	4% (10)	68% (174)	255
#1 Issue: Education	16% (12)	17% (13)	68% (52)	77
#1 Issue: Energy	31% (41)	16% (21)	53% (71)	134
#1 Issue: Other	30% (30)	8% (8)	61% (61)	99

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Table MCENdem3_9: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Tubi

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	28%	(613)	8%	(185)	64%	(1406)	2204
2022 House Vote: Democrat	28%	(262)	8%	(77)	63%	(589)	928
2022 House Vote: Republican	25%	(168)	7%	(44)	68%	(454)	666
2022 House Vote: Someone else	23%	(17)	4%	(3)	73%	(55)	75
2022 House Vote: Didnt Vote	31%	(166)	11%	(61)	58%	(308)	535
2020 Vote: Joe Biden	26%	(252)	9%	(82)	65%	(623)	957
2020 Vote: Donald Trump	29%	(205)	6%	(43)	65%	(457)	705
2020 Vote: Other	25%	(16)	9%	(6)	67%	(43)	65
2020 Vote: Didn't Vote	29%	(140)	11%	(54)	59%	(283)	477
2018 House Vote: Democrat	28%	(224)	9%	(69)	63%	(509)	802
2018 House Vote: Republican	27%	(163)	7%	(39)	66%	(393)	595
2018 House Vote: Someone else	24%	(20)	1%	(1)	74%	(60)	81
2018 House Vote: Didnt Vote	29%	(207)	10%	(76)	61%	(443)	726
4-Region: Northeast	19%	(75)	7%	(27)	73%	(284)	386
4-Region: Midwest	32%	(144)	6%	(28)	62%	(283)	455
4-Region: South	30%	(251)	10%	(87)	60%	(502)	841
4-Region: West	27%	(143)	8%	(42)	65%	(337)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCENdem3_10: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?

Pluto TV

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	24%	(533)	10%	(217)	66%	(1454)	2204
Gender: Male	23%	(249)	11%	(120)	65%	(699)	1067
Gender: Female	25%	(282)	9%	(97)	66%	(734)	1113
Age: 18-34	18%	(115)	13%	(79)	69%	(437)	632
Age: 35-44	24%	(88)	14%	(54)	62%	(231)	372
Age: 45-64	35%	(247)	7%	(52)	58%	(413)	712
Age: 65+	17%	(83)	6%	(31)	77%	(373)	488
GenZers: 1997-2012	13%	(39)	12%	(37)	75%	(226)	302
Millennials: 1981-1996	23%	(147)	13%	(85)	64%	(405)	637
GenXers: 1965-1980	37%	(192)	9%	(47)	54%	(285)	524
Baby Boomers: 1946-1964	22%	(150)	6%	(43)	71%	(482)	675
PID: Dem (no lean)	27%	(243)	11%	(94)	62%	(557)	894
PID: Ind (no lean)	20%	(135)	9%	(58)	71%	(470)	662
PID: Rep (no lean)	24%	(155)	10%	(65)	66%	(427)	648
PID/Gender: Dem Men	27%	(120)	14%	(61)	59%	(260)	442
PID/Gender: Dem Women	28%	(121)	7%	(32)	65%	(283)	436
PID/Gender: Ind Men	16%	(50)	8%	(24)	76%	(243)	318
PID/Gender: Ind Women	25%	(84)	10%	(33)	65%	(220)	338
PID/Gender: Rep Men	25%	(78)	11%	(34)	64%	(196)	308
PID/Gender: Rep Women	23%	(77)	9%	(31)	68%	(231)	340
Ideo: Liberal (1-3)	23%	(161)	10%	(67)	67%	(464)	692
Ideo: Moderate (4)	30%	(196)	11%	(70)	60%	(398)	664
Ideo: Conservative (5-7)	23%	(155)	9%	(61)	68%	(454)	669
Educ: < College	27%	(395)	10%	(145)	62%	(900)	1440
Educ: Bachelors degree	18%	(88)	9%	(43)	73%	(354)	485
Educ: Post-grad	18%	(50)	10%	(28)	72%	(201)	279

Continued on next page

Table MCENdem3_10: *And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?*

Pluto TV

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	24%	(533)	10%	(217)	66%	(1454)	2204
Income: Under 50k	30%	(366)	9%	(113)	60%	(723)	1202
Income: 50k-100k	16%	(103)	11%	(69)	74%	(479)	651
Income: 100k+	18%	(64)	10%	(34)	72%	(253)	352
Ethnicity: White	24%	(403)	9%	(152)	67%	(1146)	1701
Ethnicity: Hispanic	30%	(114)	7%	(25)	63%	(240)	380
Ethnicity: Black	29%	(81)	14%	(39)	57%	(163)	283
Ethnicity: Other	22%	(49)	12%	(25)	66%	(146)	220
All Christian	28%	(269)	9%	(86)	63%	(618)	973
All Non-Christian	15%	(20)	11%	(15)	74%	(102)	138
Atheist	9%	(8)	18%	(17)	73%	(69)	94
Agnostic/Nothing in particular	22%	(137)	8%	(49)	70%	(424)	609
Something Else	25%	(99)	13%	(50)	62%	(241)	389
Religious Non-Protestant/Catholic	14%	(21)	11%	(17)	75%	(116)	154
Evangelical	31%	(176)	13%	(77)	56%	(322)	576
Non-Evangelical	25%	(190)	7%	(55)	68%	(514)	760
Community: Urban	29%	(194)	10%	(68)	60%	(398)	660
Community: Suburban	20%	(207)	10%	(97)	70%	(711)	1015
Community: Rural	25%	(131)	10%	(51)	65%	(345)	528
Employ: Private Sector	23%	(163)	11%	(81)	66%	(472)	716
Employ: Government	26%	(33)	9%	(11)	65%	(83)	128
Employ: Self-Employed	23%	(48)	9%	(20)	67%	(139)	207
Employ: Homemaker	40%	(63)	7%	(11)	54%	(86)	160
Employ: Student	22%	(15)	21%	(15)	57%	(40)	71
Employ: Retired	22%	(122)	7%	(41)	71%	(400)	563
Employ: Unemployed	23%	(56)	10%	(24)	68%	(167)	247
Employ: Other	30%	(33)	12%	(13)	59%	(66)	112

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Table MCENdem3_10: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?

Pluto TV

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	24%	(533)	10%	(217)	66%	(1454)	2204
Military HH: Yes	28%	(79)	9%	(26)	63%	(175)	280
Military HH: No	24%	(454)	10%	(190)	66%	(1279)	1924
RD/WT: Right Direction	26%	(191)	12%	(89)	62%	(460)	739
RD/WT: Wrong Track	23%	(342)	9%	(128)	68%	(994)	1465
Biden Job Approve	24%	(241)	11%	(109)	65%	(637)	987
Biden Job Disapprove	25%	(275)	9%	(99)	66%	(731)	1106
Biden Job Strongly Approve	28%	(128)	12%	(56)	60%	(271)	455
Biden Job Somewhat Approve	21%	(113)	10%	(53)	69%	(366)	533
Biden Job Somewhat Disapprove	23%	(77)	9%	(31)	68%	(228)	335
Biden Job Strongly Disapprove	26%	(199)	9%	(68)	65%	(504)	771
Favorable of Biden	26%	(258)	10%	(101)	64%	(631)	989
Unfavorable of Biden	23%	(250)	9%	(99)	68%	(733)	1081
Very Favorable of Biden	29%	(135)	10%	(47)	60%	(279)	462
Somewhat Favorable of Biden	23%	(122)	10%	(54)	67%	(351)	527
Somewhat Unfavorable of Biden	17%	(45)	8%	(20)	75%	(195)	260
Very Unfavorable of Biden	25%	(205)	10%	(79)	65%	(538)	822
#1 Issue: Economy	25%	(230)	9%	(83)	66%	(603)	915
#1 Issue: Security	24%	(65)	10%	(28)	66%	(180)	273
#1 Issue: Health Care	21%	(39)	16%	(29)	63%	(115)	183
#1 Issue: Medicare / Social Security	27%	(73)	7%	(18)	66%	(177)	268
#1 Issue: Women's Issues	23%	(60)	6%	(15)	70%	(180)	255
#1 Issue: Education	16%	(12)	16%	(12)	68%	(53)	77
#1 Issue: Energy	23%	(30)	14%	(19)	63%	(84)	134
#1 Issue: Other	24%	(24)	12%	(12)	64%	(64)	99

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Table MCENdem3_10: *And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?*
Pluto TV

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	24%	(533)	10%	(217)	66%	(1454)	2204
2022 House Vote: Democrat	24%	(227)	10%	(93)	66%	(609)	928
2022 House Vote: Republican	24%	(162)	9%	(57)	67%	(446)	666
2022 House Vote: Someone else	11%	(8)	12%	(9)	77%	(58)	75
2022 House Vote: Didnt Vote	25%	(136)	11%	(57)	64%	(342)	535
2020 Vote: Joe Biden	24%	(234)	10%	(94)	66%	(630)	957
2020 Vote: Donald Trump	25%	(179)	9%	(62)	66%	(463)	705
2020 Vote: Other	20%	(13)	11%	(7)	69%	(45)	65
2020 Vote: Didn't Vote	22%	(107)	11%	(54)	66%	(316)	477
2018 House Vote: Democrat	25%	(199)	10%	(83)	65%	(520)	802
2018 House Vote: Republican	25%	(150)	10%	(57)	65%	(387)	595
2018 House Vote: Someone else	10%	(8)	6%	(5)	84%	(68)	81
2018 House Vote: Didnt Vote	24%	(175)	10%	(71)	66%	(479)	726
4-Region: Northeast	19%	(72)	8%	(32)	73%	(283)	386
4-Region: Midwest	26%	(117)	9%	(41)	65%	(297)	455
4-Region: South	28%	(232)	11%	(94)	61%	(514)	841
4-Region: West	21%	(112)	9%	(49)	69%	(361)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem3_11: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 Peacock

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	32%	(713)	11%	(249)	56%	(1242)	2204
Gender: Male	29%	(312)	13%	(134)	58%	(621)	1067
Gender: Female	36%	(399)	10%	(115)	54%	(599)	1113
Age: 18-34	32%	(202)	16%	(103)	52%	(328)	632
Age: 35-44	39%	(146)	12%	(44)	49%	(181)	372
Age: 45-64	35%	(249)	11%	(75)	55%	(388)	712
Age: 65+	24%	(116)	5%	(26)	71%	(345)	488
GenZers: 1997-2012	28%	(84)	13%	(39)	59%	(179)	302
Millennials: 1981-1996	36%	(230)	16%	(103)	48%	(305)	637
GenXers: 1965-1980	40%	(212)	10%	(52)	50%	(260)	524
Baby Boomers: 1946-1964	26%	(176)	7%	(48)	67%	(452)	675
PID: Dem (no lean)	36%	(319)	12%	(108)	52%	(467)	894
PID: Ind (no lean)	32%	(215)	10%	(68)	57%	(379)	662
PID: Rep (no lean)	28%	(179)	11%	(73)	61%	(395)	648
PID/Gender: Dem Men	32%	(140)	14%	(62)	54%	(239)	442
PID/Gender: Dem Women	41%	(178)	10%	(45)	49%	(213)	436
PID/Gender: Ind Men	27%	(87)	11%	(35)	62%	(196)	318
PID/Gender: Ind Women	38%	(127)	10%	(33)	52%	(177)	338
PID/Gender: Rep Men	27%	(85)	12%	(37)	60%	(186)	308
PID/Gender: Rep Women	28%	(94)	11%	(36)	62%	(209)	340
Ideo: Liberal (1-3)	33%	(229)	12%	(82)	55%	(380)	692
Ideo: Moderate (4)	36%	(237)	13%	(85)	52%	(342)	664
Ideo: Conservative (5-7)	30%	(197)	9%	(62)	61%	(409)	669
Educ: < College	34%	(485)	12%	(169)	55%	(786)	1440
Educ: Bachelors degree	30%	(144)	8%	(40)	62%	(301)	485
Educ: Post-grad	30%	(84)	14%	(39)	56%	(155)	279

Continued on next page

Table MCENdem3_11: *And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?*
Peacock

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	32%	(713)	11%	(249)	56%	(1242)	2204
Income: Under 50k	34%	(409)	11%	(132)	55%	(661)	1202
Income: 50k-100k	29%	(186)	12%	(81)	59%	(383)	651
Income: 100k+	34%	(118)	10%	(36)	56%	(198)	352
Ethnicity: White	33%	(562)	10%	(168)	57%	(971)	1701
Ethnicity: Hispanic	35%	(134)	10%	(38)	55%	(208)	380
Ethnicity: Black	36%	(103)	18%	(51)	46%	(130)	283
Ethnicity: Other	22%	(49)	14%	(30)	64%	(141)	220
All Christian	34%	(333)	10%	(97)	56%	(543)	973
All Non-Christian	26%	(35)	12%	(17)	62%	(86)	138
Atheist	27%	(25)	9%	(8)	65%	(61)	94
Agnostic/Nothing in particular	32%	(196)	10%	(61)	58%	(352)	609
Something Else	32%	(123)	17%	(66)	51%	(200)	389
Religious Non-Protestant/Catholic	26%	(40)	11%	(17)	63%	(96)	154
Evangelical	34%	(197)	14%	(80)	52%	(299)	576
Non-Evangelical	33%	(251)	11%	(81)	56%	(428)	760
Community: Urban	35%	(229)	11%	(69)	55%	(361)	660
Community: Suburban	34%	(344)	10%	(106)	56%	(565)	1015
Community: Rural	26%	(139)	14%	(73)	60%	(315)	528
Employ: Private Sector	35%	(253)	13%	(96)	51%	(367)	716
Employ: Government	33%	(42)	12%	(15)	55%	(71)	128
Employ: Self-Employed	29%	(60)	11%	(23)	60%	(125)	207
Employ: Homemaker	42%	(67)	14%	(22)	44%	(71)	160
Employ: Student	33%	(23)	14%	(10)	54%	(38)	71
Employ: Retired	28%	(156)	6%	(33)	66%	(374)	563
Employ: Unemployed	27%	(67)	14%	(36)	58%	(144)	247
Employ: Other	40%	(45)	13%	(14)	47%	(53)	112

Continued on next page

Table MCENdem3_11: *And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?*
 Peacock

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	32%	(713)	11%	(249)	56%	(1242)	2204
Military HH: Yes	31%	(88)	8%	(24)	60%	(168)	280
Military HH: No	32%	(625)	12%	(225)	56%	(1074)	1924
RD/WT: Right Direction	36%	(269)	12%	(89)	52%	(381)	739
RD/WT: Wrong Track	30%	(444)	11%	(159)	59%	(861)	1465
Biden Job Approve	34%	(334)	13%	(124)	54%	(530)	987
Biden Job Disapprove	31%	(347)	11%	(118)	58%	(642)	1106
Biden Job Strongly Approve	36%	(162)	12%	(54)	52%	(238)	455
Biden Job Somewhat Approve	32%	(172)	13%	(70)	55%	(291)	533
Biden Job Somewhat Disapprove	30%	(99)	15%	(49)	56%	(186)	335
Biden Job Strongly Disapprove	32%	(247)	9%	(68)	59%	(456)	771
Favorable of Biden	34%	(332)	13%	(127)	54%	(530)	989
Unfavorable of Biden	31%	(338)	10%	(113)	58%	(631)	1081
Very Favorable of Biden	37%	(173)	10%	(47)	52%	(242)	462
Somewhat Favorable of Biden	30%	(159)	15%	(80)	55%	(288)	527
Somewhat Unfavorable of Biden	26%	(68)	13%	(34)	61%	(157)	260
Very Unfavorable of Biden	33%	(270)	10%	(79)	58%	(474)	822
#1 Issue: Economy	33%	(300)	10%	(92)	57%	(522)	915
#1 Issue: Security	26%	(71)	13%	(36)	61%	(167)	273
#1 Issue: Health Care	29%	(53)	20%	(36)	51%	(93)	183
#1 Issue: Medicare / Social Security	32%	(85)	7%	(19)	61%	(163)	268
#1 Issue: Women's Issues	36%	(93)	9%	(24)	54%	(138)	255
#1 Issue: Education	30%	(24)	11%	(8)	59%	(45)	77
#1 Issue: Energy	38%	(51)	14%	(19)	48%	(64)	134
#1 Issue: Other	37%	(37)	13%	(13)	50%	(49)	99

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Table MCENdem3_11: *And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?*
Peacock

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	32%	(713)	11%	(249)	56%	(1242)	2204
2022 House Vote: Democrat	35%	(329)	11%	(103)	53%	(496)	928
2022 House Vote: Republican	30%	(200)	11%	(73)	59%	(393)	666
2022 House Vote: Someone else	34%	(25)	11%	(8)	55%	(41)	75
2022 House Vote: Didnt Vote	30%	(158)	12%	(64)	58%	(313)	535
2020 Vote: Joe Biden	34%	(324)	11%	(105)	55%	(529)	957
2020 Vote: Donald Trump	33%	(230)	11%	(76)	57%	(399)	705
2020 Vote: Other	34%	(22)	15%	(9)	51%	(33)	65
2020 Vote: Didn't Vote	29%	(137)	12%	(59)	59%	(282)	477
2018 House Vote: Democrat	36%	(290)	11%	(86)	53%	(426)	802
2018 House Vote: Republican	28%	(169)	11%	(66)	60%	(360)	595
2018 House Vote: Someone else	35%	(28)	6%	(5)	59%	(48)	81
2018 House Vote: Didnt Vote	31%	(226)	13%	(91)	56%	(409)	726
4-Region: Northeast	31%	(120)	13%	(50)	56%	(216)	386
4-Region: Midwest	31%	(142)	11%	(49)	58%	(264)	455
4-Region: South	33%	(279)	12%	(97)	55%	(464)	841
4-Region: West	33%	(172)	10%	(53)	57%	(297)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCENdem3_12: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 The Roku Channel

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	28%	(616)	12%	(261)	60%	(1328)	2204
Gender: Male	25%	(262)	11%	(118)	64%	(687)	1067
Gender: Female	31%	(350)	13%	(143)	56%	(620)	1113
Age: 18-34	27%	(170)	16%	(101)	57%	(361)	632
Age: 35-44	28%	(104)	11%	(42)	61%	(226)	372
Age: 45-64	31%	(222)	11%	(79)	58%	(411)	712
Age: 65+	24%	(119)	8%	(38)	68%	(331)	488
GenZers: 1997-2012	24%	(74)	18%	(53)	58%	(175)	302
Millennials: 1981-1996	28%	(177)	13%	(83)	59%	(378)	637
GenXers: 1965-1980	34%	(179)	12%	(64)	54%	(282)	524
Baby Boomers: 1946-1964	25%	(170)	9%	(58)	66%	(447)	675
PID: Dem (no lean)	26%	(235)	12%	(108)	62%	(552)	894
PID: Ind (no lean)	29%	(195)	12%	(79)	59%	(388)	662
PID: Rep (no lean)	29%	(186)	11%	(74)	60%	(388)	648
PID/Gender: Dem Men	24%	(107)	13%	(59)	62%	(275)	442
PID/Gender: Dem Women	29%	(127)	11%	(48)	60%	(260)	436
PID/Gender: Ind Men	24%	(76)	9%	(28)	67%	(213)	318
PID/Gender: Ind Women	34%	(116)	15%	(51)	50%	(170)	338
PID/Gender: Rep Men	26%	(79)	10%	(31)	64%	(198)	308
PID/Gender: Rep Women	31%	(107)	13%	(43)	56%	(190)	340
Ideo: Liberal (1-3)	27%	(184)	12%	(82)	62%	(426)	692
Ideo: Moderate (4)	31%	(203)	11%	(73)	59%	(388)	664
Ideo: Conservative (5-7)	29%	(191)	10%	(69)	61%	(409)	669
Educ: < College	31%	(440)	13%	(190)	56%	(810)	1440
Educ: Bachelors degree	23%	(114)	8%	(37)	69%	(334)	485
Educ: Post-grad	22%	(62)	12%	(34)	66%	(183)	279

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Table MCENdem3_12: *And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?*
The Roku Channel

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	28%	(616)	12%	(261)	60%	(1328)	2204
Income: Under 50k	31%	(371)	13%	(154)	56%	(676)	1202
Income: 50k-100k	24%	(155)	12%	(76)	64%	(419)	651
Income: 100k+	25%	(89)	8%	(30)	66%	(233)	352
Ethnicity: White	28%	(479)	12%	(203)	60%	(1019)	1701
Ethnicity: Hispanic	25%	(95)	17%	(64)	58%	(221)	380
Ethnicity: Black	30%	(86)	14%	(40)	56%	(158)	283
Ethnicity: Other	23%	(51)	8%	(18)	69%	(151)	220
All Christian	29%	(287)	12%	(121)	58%	(566)	973
All Non-Christian	18%	(25)	12%	(17)	70%	(96)	138
Atheist	19%	(18)	10%	(9)	71%	(67)	94
Agnostic/Nothing in particular	23%	(143)	10%	(62)	66%	(405)	609
Something Else	37%	(143)	13%	(52)	50%	(194)	389
Religious Non-Protestant/Catholic	19%	(30)	11%	(17)	70%	(108)	154
Evangelical	37%	(212)	17%	(97)	46%	(267)	576
Non-Evangelical	28%	(211)	10%	(74)	62%	(474)	760
Community: Urban	27%	(180)	11%	(75)	61%	(405)	660
Community: Suburban	26%	(260)	11%	(114)	63%	(641)	1015
Community: Rural	33%	(175)	13%	(71)	53%	(282)	528
Employ: Private Sector	28%	(198)	13%	(90)	60%	(428)	716
Employ: Government	26%	(33)	16%	(21)	58%	(73)	128
Employ: Self-Employed	25%	(52)	14%	(30)	60%	(125)	207
Employ: Homemaker	27%	(42)	13%	(21)	60%	(97)	160
Employ: Student	39%	(28)	22%	(15)	39%	(28)	71
Employ: Retired	27%	(152)	9%	(50)	64%	(361)	563
Employ: Unemployed	28%	(70)	7%	(18)	64%	(159)	247
Employ: Other	35%	(39)	14%	(16)	51%	(57)	112

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Table MCENdem3_12: *And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?*
The Roku Channel

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	28%	(616)	12%	(261)	60%	(1328)	2204
Military HH: Yes	30%	(84)	10%	(28)	60%	(169)	280
Military HH: No	28%	(532)	12%	(232)	60%	(1159)	1924
RD/WT: Right Direction	27%	(199)	12%	(85)	62%	(455)	739
RD/WT: Wrong Track	28%	(416)	12%	(175)	60%	(873)	1465
Biden Job Approve	25%	(251)	12%	(115)	63%	(621)	987
Biden Job Disapprove	31%	(346)	12%	(131)	57%	(628)	1106
Biden Job Strongly Approve	23%	(106)	14%	(63)	63%	(286)	455
Biden Job Somewhat Approve	27%	(144)	10%	(53)	63%	(336)	533
Biden Job Somewhat Disapprove	30%	(101)	15%	(49)	55%	(185)	335
Biden Job Strongly Disapprove	32%	(245)	11%	(82)	58%	(444)	771
Favorable of Biden	25%	(250)	12%	(117)	63%	(622)	989
Unfavorable of Biden	31%	(334)	12%	(126)	57%	(622)	1081
Very Favorable of Biden	25%	(115)	13%	(61)	62%	(286)	462
Somewhat Favorable of Biden	26%	(135)	11%	(56)	64%	(336)	527
Somewhat Unfavorable of Biden	27%	(70)	12%	(32)	61%	(157)	260
Very Unfavorable of Biden	32%	(264)	11%	(94)	57%	(465)	822
#1 Issue: Economy	28%	(256)	12%	(111)	60%	(548)	915
#1 Issue: Security	31%	(85)	10%	(29)	58%	(159)	273
#1 Issue: Health Care	22%	(40)	17%	(31)	62%	(113)	183
#1 Issue: Medicare / Social Security	28%	(74)	8%	(22)	64%	(172)	268
#1 Issue: Women's Issues	27%	(68)	11%	(29)	62%	(158)	255
#1 Issue: Education	21%	(16)	16%	(13)	63%	(48)	77
#1 Issue: Energy	33%	(44)	15%	(20)	52%	(69)	134
#1 Issue: Other	32%	(32)	7%	(7)	61%	(60)	99

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Table MCENdem3_12: *And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?*
The Roku Channel

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	28%	(616)	12%	(261)	60%	(1328)	2204
2022 House Vote: Democrat	27%	(253)	13%	(116)	60%	(559)	928
2022 House Vote: Republican	30%	(197)	9%	(61)	61%	(407)	666
2022 House Vote: Someone else	16%	(12)	18%	(13)	66%	(50)	75
2022 House Vote: Didnt Vote	29%	(154)	13%	(70)	58%	(312)	535
2020 Vote: Joe Biden	26%	(252)	12%	(116)	62%	(590)	957
2020 Vote: Donald Trump	29%	(201)	10%	(73)	61%	(430)	705
2020 Vote: Other	29%	(19)	13%	(8)	59%	(38)	65
2020 Vote: Didn't Vote	30%	(144)	13%	(63)	56%	(269)	477
2018 House Vote: Democrat	28%	(222)	11%	(89)	61%	(491)	802
2018 House Vote: Republican	31%	(182)	10%	(60)	59%	(354)	595
2018 House Vote: Someone else	18%	(14)	13%	(10)	69%	(56)	81
2018 House Vote: Didnt Vote	27%	(198)	14%	(102)	59%	(427)	726
4-Region: Northeast	21%	(82)	11%	(41)	68%	(263)	386
4-Region: Midwest	30%	(135)	9%	(42)	61%	(278)	455
4-Region: South	32%	(268)	15%	(123)	53%	(449)	841
4-Region: West	25%	(130)	10%	(54)	65%	(338)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem3_13: *And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?*
 IMDbTV

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	14%	(298)	8%	(184)	78%	(1722)	2204
Gender: Male	14%	(153)	10%	(111)	75%	(803)	1067
Gender: Female	13%	(143)	6%	(72)	81%	(898)	1113
Age: 18-34	9%	(54)	12%	(76)	79%	(502)	632
Age: 35-44	16%	(61)	10%	(37)	74%	(274)	372
Age: 45-64	18%	(128)	8%	(55)	74%	(529)	712
Age: 65+	11%	(55)	3%	(16)	85%	(416)	488
GenZers: 1997-2012	7%	(20)	12%	(37)	81%	(244)	302
Millennials: 1981-1996	13%	(85)	11%	(69)	76%	(483)	637
GenXers: 1965-1980	17%	(87)	9%	(48)	74%	(390)	524
Baby Boomers: 1946-1964	14%	(98)	5%	(31)	81%	(547)	675
PID: Dem (no lean)	17%	(153)	9%	(80)	74%	(661)	894
PID: Ind (no lean)	11%	(72)	9%	(56)	81%	(534)	662
PID: Rep (no lean)	11%	(73)	7%	(48)	81%	(527)	648
PID/Gender: Dem Men	18%	(79)	13%	(57)	69%	(306)	442
PID/Gender: Dem Women	17%	(73)	5%	(23)	78%	(340)	436
PID/Gender: Ind Men	9%	(30)	9%	(28)	82%	(260)	318
PID/Gender: Ind Women	12%	(42)	8%	(28)	79%	(268)	338
PID/Gender: Rep Men	15%	(45)	9%	(27)	77%	(237)	308
PID/Gender: Rep Women	8%	(28)	6%	(21)	85%	(290)	340
Ideo: Liberal (1-3)	15%	(105)	9%	(62)	76%	(525)	692
Ideo: Moderate (4)	16%	(106)	9%	(58)	75%	(500)	664
Ideo: Conservative (5-7)	11%	(77)	8%	(52)	81%	(541)	669
Educ: < College	14%	(203)	8%	(118)	78%	(1119)	1440
Educ: Bachelors degree	12%	(57)	8%	(40)	80%	(389)	485
Educ: Post-grad	14%	(39)	9%	(26)	77%	(214)	279

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Table MCENdem3_13: *And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?*

IMDbTV

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	14%	(298)	8%	(184)	78%	(1722)	2204
Income: Under 50k	15%	(182)	8%	(97)	77%	(923)	1202
Income: 50k-100k	12%	(78)	8%	(54)	80%	(518)	651
Income: 100k+	11%	(38)	9%	(33)	80%	(281)	352
Ethnicity: White	14%	(235)	8%	(128)	79%	(1338)	1701
Ethnicity: Hispanic	13%	(48)	9%	(35)	78%	(296)	380
Ethnicity: Black	16%	(44)	11%	(31)	74%	(208)	283
Ethnicity: Other	9%	(20)	11%	(25)	80%	(176)	220
All Christian	18%	(178)	8%	(74)	74%	(722)	973
All Non-Christian	8%	(12)	8%	(11)	83%	(115)	138
Atheist	12%	(11)	14%	(13)	75%	(70)	94
Agnostic/Nothing in particular	10%	(59)	7%	(43)	83%	(507)	609
Something Else	10%	(39)	11%	(43)	79%	(307)	389
Religious Non-Protestant/Catholic	10%	(15)	7%	(11)	83%	(127)	154
Evangelical	17%	(97)	10%	(60)	73%	(418)	576
Non-Evangelical	15%	(114)	7%	(56)	78%	(589)	760
Community: Urban	18%	(118)	10%	(66)	72%	(476)	660
Community: Suburban	11%	(113)	6%	(64)	83%	(838)	1015
Community: Rural	13%	(67)	10%	(53)	77%	(407)	528
Employ: Private Sector	14%	(99)	9%	(64)	77%	(554)	716
Employ: Government	11%	(14)	4%	(6)	84%	(107)	128
Employ: Self-Employed	12%	(25)	10%	(21)	77%	(160)	207
Employ: Homemaker	15%	(24)	9%	(14)	76%	(122)	160
Employ: Student	5%	(3)	25%	(18)	71%	(50)	71
Employ: Retired	15%	(82)	6%	(31)	80%	(450)	563
Employ: Unemployed	11%	(27)	9%	(22)	80%	(199)	247
Employ: Other	21%	(24)	8%	(9)	71%	(79)	112

Continued on next page

Table MCENdem3_13: *And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?*
 IMDbTV

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	14%	(298)	8%	(184)	78%	(1722)	2204
Military HH: Yes	14%	(38)	5%	(15)	81%	(227)	280
Military HH: No	14%	(260)	9%	(169)	78%	(1495)	1924
RD/WT: Right Direction	17%	(128)	10%	(75)	73%	(537)	739
RD/WT: Wrong Track	12%	(170)	7%	(109)	81%	(1185)	1465
Biden Job Approve	16%	(162)	9%	(88)	75%	(737)	987
Biden Job Disapprove	12%	(128)	8%	(91)	80%	(887)	1106
Biden Job Strongly Approve	21%	(94)	9%	(43)	70%	(318)	455
Biden Job Somewhat Approve	13%	(68)	8%	(45)	79%	(419)	533
Biden Job Somewhat Disapprove	9%	(31)	10%	(35)	80%	(269)	335
Biden Job Strongly Disapprove	13%	(97)	7%	(56)	80%	(618)	771
Favorable of Biden	16%	(159)	8%	(78)	76%	(752)	989
Unfavorable of Biden	12%	(126)	8%	(89)	80%	(866)	1081
Very Favorable of Biden	21%	(96)	8%	(36)	72%	(330)	462
Somewhat Favorable of Biden	12%	(64)	8%	(42)	80%	(422)	527
Somewhat Unfavorable of Biden	9%	(24)	9%	(23)	82%	(212)	260
Very Unfavorable of Biden	12%	(102)	8%	(65)	80%	(654)	822
#1 Issue: Economy	14%	(124)	8%	(71)	79%	(720)	915
#1 Issue: Security	13%	(36)	8%	(21)	79%	(216)	273
#1 Issue: Health Care	10%	(18)	14%	(26)	76%	(139)	183
#1 Issue: Medicare / Social Security	17%	(46)	4%	(10)	79%	(212)	268
#1 Issue: Women's Issues	10%	(26)	8%	(19)	82%	(209)	255
#1 Issue: Education	3%	(3)	22%	(17)	75%	(58)	77
#1 Issue: Energy	19%	(26)	11%	(15)	69%	(93)	134
#1 Issue: Other	20%	(20)	5%	(5)	75%	(74)	99

Continued on next page

Table MCENdem3_13: *And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?*

IMDbTV

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	14%	(298)	8%	(184)	78%	(1722)	2204
2022 House Vote: Democrat	17%	(153)	9%	(84)	74%	(691)	928
2022 House Vote: Republican	12%	(77)	7%	(45)	82%	(544)	666
2022 House Vote: Someone else	3%	(2)	13%	(9)	84%	(63)	75
2022 House Vote: Didnt Vote	12%	(66)	8%	(45)	79%	(424)	535
2020 Vote: Joe Biden	16%	(155)	9%	(86)	75%	(716)	957
2020 Vote: Donald Trump	13%	(89)	6%	(44)	81%	(571)	705
2020 Vote: Other	19%	(12)	7%	(5)	74%	(48)	65
2020 Vote: Didn't Vote	9%	(42)	10%	(49)	81%	(386)	477
2018 House Vote: Democrat	18%	(144)	8%	(62)	74%	(597)	802
2018 House Vote: Republican	13%	(75)	7%	(44)	80%	(476)	595
2018 House Vote: Someone else	6%	(5)	2%	(2)	92%	(74)	81
2018 House Vote: Didnt Vote	10%	(75)	11%	(77)	79%	(575)	726
4-Region: Northeast	11%	(43)	8%	(30)	81%	(313)	386
4-Region: Midwest	16%	(72)	6%	(27)	78%	(356)	455
4-Region: South	14%	(119)	9%	(72)	77%	(650)	841
4-Region: West	12%	(64)	11%	(55)	77%	(403)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem3_14: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?

Crackle

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	13%	(276)	10%	(231)	77%	(1697)	2204
Gender: Male	13%	(138)	12%	(130)	75%	(800)	1067
Gender: Female	12%	(138)	9%	(99)	79%	(877)	1113
Age: 18-34	11%	(71)	14%	(88)	75%	(472)	632
Age: 35-44	14%	(52)	11%	(39)	75%	(281)	372
Age: 45-64	16%	(113)	10%	(72)	74%	(527)	712
Age: 65+	8%	(39)	6%	(31)	86%	(417)	488
GenZers: 1997-2012	5%	(16)	11%	(34)	83%	(251)	302
Millennials: 1981-1996	16%	(102)	13%	(85)	71%	(451)	637
GenXers: 1965-1980	15%	(78)	12%	(64)	73%	(383)	524
Baby Boomers: 1946-1964	11%	(74)	7%	(44)	82%	(556)	675
PID: Dem (no lean)	14%	(126)	11%	(99)	75%	(669)	894
PID: Ind (no lean)	11%	(73)	10%	(64)	79%	(524)	662
PID: Rep (no lean)	12%	(77)	10%	(68)	78%	(503)	648
PID/Gender: Dem Men	16%	(72)	12%	(54)	71%	(316)	442
PID/Gender: Dem Women	12%	(53)	10%	(45)	77%	(338)	436
PID/Gender: Ind Men	10%	(32)	10%	(32)	80%	(253)	318
PID/Gender: Ind Women	12%	(41)	9%	(30)	79%	(267)	338
PID/Gender: Rep Men	11%	(33)	14%	(44)	75%	(231)	308
PID/Gender: Rep Women	13%	(44)	7%	(24)	80%	(272)	340
Ideo: Liberal (1-3)	12%	(82)	10%	(69)	78%	(540)	692
Ideo: Moderate (4)	16%	(105)	11%	(74)	73%	(485)	664
Ideo: Conservative (5-7)	12%	(81)	10%	(66)	78%	(523)	669
Educ: < College	14%	(196)	11%	(165)	75%	(1079)	1440
Educ: Bachelors degree	10%	(50)	8%	(38)	82%	(397)	485
Educ: Post-grad	11%	(30)	10%	(28)	79%	(220)	279

Continued on next page

Table MCENdem3_14: *And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?*
Crackle

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	13%	(276)	10%	(231)	77%	(1697)	2204
Income: Under 50k	15%	(174)	12%	(148)	73%	(879)	1202
Income: 50k-100k	11%	(71)	8%	(51)	81%	(528)	651
Income: 100k+	9%	(30)	9%	(32)	82%	(290)	352
Ethnicity: White	12%	(207)	9%	(156)	79%	(1339)	1701
Ethnicity: Hispanic	16%	(59)	12%	(45)	73%	(276)	380
Ethnicity: Black	18%	(50)	18%	(50)	65%	(183)	283
Ethnicity: Other	9%	(20)	11%	(25)	80%	(175)	220
All Christian	16%	(154)	10%	(97)	74%	(723)	973
All Non-Christian	13%	(18)	10%	(14)	77%	(106)	138
Atheist	3%	(3)	13%	(12)	84%	(79)	94
Agnostic/Nothing in particular	8%	(51)	11%	(65)	81%	(493)	609
Something Else	13%	(51)	11%	(43)	76%	(295)	389
Religious Non-Protestant/Catholic	12%	(19)	9%	(14)	79%	(121)	154
Evangelical	18%	(106)	11%	(65)	70%	(404)	576
Non-Evangelical	13%	(97)	10%	(75)	77%	(588)	760
Community: Urban	16%	(108)	13%	(88)	70%	(464)	660
Community: Suburban	10%	(106)	9%	(95)	80%	(815)	1015
Community: Rural	12%	(62)	9%	(48)	79%	(418)	528
Employ: Private Sector	12%	(86)	11%	(80)	77%	(551)	716
Employ: Government	13%	(17)	10%	(12)	77%	(98)	128
Employ: Self-Employed	12%	(24)	14%	(29)	74%	(154)	207
Employ: Homemaker	18%	(28)	13%	(20)	70%	(111)	160
Employ: Student	7%	(5)	15%	(10)	78%	(55)	71
Employ: Retired	12%	(67)	8%	(44)	80%	(452)	563
Employ: Unemployed	14%	(35)	10%	(26)	76%	(187)	247
Employ: Other	13%	(14)	9%	(10)	78%	(88)	112

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Table MCENdem3_14: *And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?*
 Crackle

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	13%	(276)	10%	(231)	77%	(1697)	2204
Military HH: Yes	13%	(37)	11%	(32)	75%	(211)	280
Military HH: No	12%	(239)	10%	(199)	77%	(1486)	1924
RD/WT: Right Direction	17%	(125)	11%	(78)	72%	(536)	739
RD/WT: Wrong Track	10%	(151)	10%	(153)	79%	(1161)	1465
Biden Job Approve	14%	(138)	10%	(101)	76%	(747)	987
Biden Job Disapprove	12%	(128)	11%	(118)	78%	(860)	1106
Biden Job Strongly Approve	19%	(88)	10%	(47)	70%	(320)	455
Biden Job Somewhat Approve	9%	(50)	10%	(55)	80%	(428)	533
Biden Job Somewhat Disapprove	10%	(34)	15%	(49)	75%	(252)	335
Biden Job Strongly Disapprove	12%	(95)	9%	(69)	79%	(608)	771
Favorable of Biden	14%	(134)	10%	(98)	77%	(758)	989
Unfavorable of Biden	11%	(124)	11%	(118)	78%	(839)	1081
Very Favorable of Biden	19%	(90)	10%	(46)	71%	(326)	462
Somewhat Favorable of Biden	8%	(44)	10%	(52)	82%	(432)	527
Somewhat Unfavorable of Biden	9%	(23)	14%	(37)	77%	(199)	260
Very Unfavorable of Biden	12%	(100)	10%	(81)	78%	(640)	822
#1 Issue: Economy	12%	(110)	10%	(89)	78%	(715)	915
#1 Issue: Security	14%	(37)	13%	(35)	74%	(201)	273
#1 Issue: Health Care	8%	(15)	13%	(24)	79%	(144)	183
#1 Issue: Medicare / Social Security	12%	(33)	10%	(28)	77%	(207)	268
#1 Issue: Women's Issues	16%	(41)	8%	(19)	76%	(195)	255
#1 Issue: Education	6%	(5)	12%	(9)	82%	(63)	77
#1 Issue: Energy	17%	(23)	12%	(16)	71%	(95)	134
#1 Issue: Other	13%	(13)	10%	(10)	77%	(76)	99

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Table MCENdem3_14: *And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?*
Crackle

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	13%	(276)	10%	(231)	77%	(1697)	2204
2022 House Vote: Democrat	14%	(134)	10%	(91)	76%	(703)	928
2022 House Vote: Republican	12%	(82)	11%	(72)	77%	(512)	666
2022 House Vote: Someone else	11%	(8)	8%	(6)	82%	(61)	75
2022 House Vote: Didnt Vote	10%	(52)	12%	(62)	79%	(420)	535
2020 Vote: Joe Biden	14%	(131)	10%	(99)	76%	(728)	957
2020 Vote: Donald Trump	12%	(81)	9%	(66)	79%	(557)	705
2020 Vote: Other	20%	(13)	12%	(8)	68%	(44)	65
2020 Vote: Didn't Vote	11%	(52)	12%	(58)	77%	(367)	477
2018 House Vote: Democrat	14%	(111)	10%	(83)	76%	(608)	802
2018 House Vote: Republican	13%	(80)	10%	(60)	77%	(455)	595
2018 House Vote: Someone else	8%	(6)	7%	(5)	85%	(69)	81
2018 House Vote: Didnt Vote	11%	(79)	11%	(82)	78%	(564)	726
4-Region: Northeast	12%	(45)	8%	(32)	80%	(308)	386
4-Region: Midwest	13%	(60)	10%	(45)	77%	(351)	455
4-Region: South	12%	(105)	12%	(103)	75%	(633)	841
4-Region: West	13%	(67)	10%	(51)	77%	(404)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem3_15: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 Vudu

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	10%	(210)	11%	(231)	80%	(1763)	2204
Gender: Male	10%	(106)	10%	(109)	80%	(852)	1067
Gender: Female	9%	(104)	11%	(121)	80%	(888)	1113
Age: 18-34	8%	(48)	15%	(94)	78%	(490)	632
Age: 35-44	14%	(51)	15%	(56)	71%	(266)	372
Age: 45-64	13%	(96)	8%	(60)	78%	(556)	712
Age: 65+	3%	(16)	4%	(22)	92%	(450)	488
GenZers: 1997-2012	4%	(12)	13%	(38)	84%	(252)	302
Millennials: 1981-1996	13%	(82)	15%	(98)	72%	(458)	637
GenXers: 1965-1980	15%	(79)	11%	(59)	74%	(387)	524
Baby Boomers: 1946-1964	6%	(37)	5%	(36)	89%	(601)	675
PID: Dem (no lean)	12%	(105)	12%	(111)	76%	(678)	894
PID: Ind (no lean)	8%	(55)	9%	(56)	83%	(550)	662
PID: Rep (no lean)	8%	(50)	10%	(64)	82%	(534)	648
PID/Gender: Dem Men	14%	(62)	12%	(53)	74%	(326)	442
PID/Gender: Dem Women	10%	(43)	13%	(58)	77%	(336)	436
PID/Gender: Ind Men	7%	(22)	9%	(29)	84%	(267)	318
PID/Gender: Ind Women	10%	(33)	8%	(27)	82%	(278)	338
PID/Gender: Rep Men	7%	(22)	9%	(27)	84%	(259)	308
PID/Gender: Rep Women	8%	(28)	11%	(37)	81%	(274)	340
Ideo: Liberal (1-3)	10%	(66)	12%	(84)	78%	(541)	692
Ideo: Moderate (4)	11%	(74)	12%	(78)	77%	(512)	664
Ideo: Conservative (5-7)	9%	(62)	8%	(53)	83%	(554)	669
Educ: < College	10%	(148)	12%	(167)	78%	(1125)	1440
Educ: Bachelors degree	8%	(41)	7%	(33)	85%	(412)	485
Educ: Post-grad	7%	(21)	12%	(32)	81%	(226)	279

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Table MCENdem3_15: *And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?*
Vudu

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	10%	(210)	11%	(231)	80%	(1763)	2204
Income: Under 50k	10%	(126)	12%	(149)	77%	(926)	1202
Income: 50k-100k	9%	(57)	8%	(55)	83%	(539)	651
Income: 100k+	8%	(27)	8%	(27)	85%	(297)	352
Ethnicity: White	9%	(160)	10%	(166)	81%	(1375)	1701
Ethnicity: Hispanic	14%	(53)	14%	(52)	72%	(274)	380
Ethnicity: Black	14%	(39)	16%	(45)	70%	(199)	283
Ethnicity: Other	5%	(11)	9%	(20)	86%	(188)	220
All Christian	11%	(104)	9%	(86)	80%	(783)	973
All Non-Christian	7%	(9)	7%	(10)	86%	(118)	138
Atheist	6%	(6)	9%	(9)	85%	(80)	94
Agnostic/Nothing in particular	8%	(49)	11%	(69)	81%	(492)	609
Something Else	11%	(43)	15%	(58)	74%	(289)	389
Religious Non-Protestant/Catholic	8%	(12)	8%	(12)	84%	(130)	154
Evangelical	14%	(81)	11%	(61)	75%	(434)	576
Non-Evangelical	8%	(62)	10%	(80)	81%	(618)	760
Community: Urban	12%	(81)	15%	(100)	73%	(479)	660
Community: Suburban	9%	(90)	7%	(72)	84%	(853)	1015
Community: Rural	7%	(39)	11%	(59)	81%	(430)	528
Employ: Private Sector	11%	(80)	12%	(83)	77%	(554)	716
Employ: Government	16%	(21)	8%	(10)	76%	(96)	128
Employ: Self-Employed	9%	(18)	13%	(28)	78%	(161)	207
Employ: Homemaker	13%	(21)	15%	(24)	72%	(115)	160
Employ: Student	3%	(2)	14%	(10)	83%	(59)	71
Employ: Retired	6%	(32)	5%	(30)	89%	(501)	563
Employ: Unemployed	10%	(24)	13%	(33)	77%	(190)	247
Employ: Other	11%	(12)	12%	(14)	77%	(86)	112

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Table MCENdem3_15: *And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?*
 Vudu

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	10%	(210)	11%	(231)	80%	(1763)	2204
Military HH: Yes	8%	(23)	6%	(16)	86%	(242)	280
Military HH: No	10%	(187)	11%	(215)	79%	(1521)	1924
RD/WT: Right Direction	11%	(84)	12%	(87)	77%	(569)	739
RD/WT: Wrong Track	9%	(126)	10%	(144)	82%	(1194)	1465
Biden Job Approve	10%	(102)	11%	(110)	79%	(775)	987
Biden Job Disapprove	9%	(104)	10%	(116)	80%	(887)	1106
Biden Job Strongly Approve	14%	(63)	12%	(53)	74%	(339)	455
Biden Job Somewhat Approve	7%	(39)	11%	(57)	82%	(436)	533
Biden Job Somewhat Disapprove	10%	(35)	13%	(45)	76%	(255)	335
Biden Job Strongly Disapprove	9%	(69)	9%	(71)	82%	(631)	771
Favorable of Biden	11%	(110)	10%	(101)	79%	(778)	989
Unfavorable of Biden	9%	(93)	11%	(115)	81%	(873)	1081
Very Favorable of Biden	13%	(61)	10%	(44)	77%	(357)	462
Somewhat Favorable of Biden	9%	(49)	11%	(57)	80%	(421)	527
Somewhat Unfavorable of Biden	8%	(21)	15%	(38)	77%	(201)	260
Very Unfavorable of Biden	9%	(73)	9%	(77)	82%	(672)	822
#1 Issue: Economy	9%	(85)	10%	(87)	81%	(743)	915
#1 Issue: Security	12%	(32)	6%	(17)	82%	(225)	273
#1 Issue: Health Care	8%	(15)	10%	(19)	82%	(149)	183
#1 Issue: Medicare / Social Security	9%	(23)	15%	(39)	77%	(206)	268
#1 Issue: Women's Issues	13%	(33)	9%	(22)	78%	(199)	255
#1 Issue: Education	3%	(2)	25%	(19)	72%	(55)	77
#1 Issue: Energy	11%	(15)	16%	(22)	72%	(97)	134
#1 Issue: Other	5%	(5)	6%	(6)	89%	(88)	99

Continued on next page

Table MCENdem3_15: *And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?*
Vudu

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	10%	(210)	11%	(231)	80%	(1763)	2204
2022 House Vote: Democrat	12%	(108)	11%	(104)	77%	(716)	928
2022 House Vote: Republican	8%	(52)	7%	(46)	85%	(568)	666
2022 House Vote: Someone else	6%	(4)	12%	(9)	83%	(62)	75
2022 House Vote: Didnt Vote	8%	(45)	14%	(73)	78%	(416)	535
2020 Vote: Joe Biden	10%	(93)	12%	(110)	79%	(754)	957
2020 Vote: Donald Trump	10%	(73)	8%	(54)	82%	(577)	705
2020 Vote: Other	7%	(5)	8%	(5)	85%	(55)	65
2020 Vote: Didn't Vote	8%	(39)	13%	(62)	79%	(376)	477
2018 House Vote: Democrat	10%	(82)	11%	(85)	79%	(636)	802
2018 House Vote: Republican	9%	(56)	8%	(50)	82%	(489)	595
2018 House Vote: Someone else	3%	(3)	11%	(9)	86%	(69)	81
2018 House Vote: Didnt Vote	10%	(70)	12%	(87)	78%	(568)	726
4-Region: Northeast	6%	(25)	11%	(43)	82%	(318)	386
4-Region: Midwest	10%	(46)	7%	(33)	83%	(376)	455
4-Region: South	10%	(87)	12%	(101)	78%	(652)	841
4-Region: West	10%	(51)	10%	(54)	80%	(416)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem3_16: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?

Xumo

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	6%	(134)	5%	(108)	89%	(1962)	2204
Gender: Male	6%	(67)	7%	(70)	87%	(930)	1067
Gender: Female	6%	(67)	3%	(39)	91%	(1008)	1113
Age: 18-34	5%	(34)	8%	(54)	86%	(544)	632
Age: 35-44	6%	(21)	8%	(29)	87%	(323)	372
Age: 45-64	8%	(59)	3%	(20)	89%	(633)	712
Age: 65+	4%	(20)	1%	(6)	95%	(462)	488
GenZers: 1997-2012	6%	(17)	5%	(15)	89%	(269)	302
Millennials: 1981-1996	6%	(38)	10%	(64)	84%	(535)	637
GenXers: 1965-1980	9%	(47)	3%	(18)	88%	(459)	524
Baby Boomers: 1946-1964	4%	(30)	2%	(11)	94%	(634)	675
PID: Dem (no lean)	9%	(78)	5%	(48)	86%	(769)	894
PID: Ind (no lean)	4%	(25)	5%	(30)	92%	(607)	662
PID: Rep (no lean)	5%	(31)	5%	(31)	91%	(586)	648
PID/Gender: Dem Men	9%	(39)	8%	(35)	83%	(367)	442
PID/Gender: Dem Women	9%	(39)	3%	(12)	88%	(385)	436
PID/Gender: Ind Men	3%	(9)	5%	(16)	92%	(292)	318
PID/Gender: Ind Women	5%	(16)	4%	(14)	91%	(308)	338
PID/Gender: Rep Men	6%	(19)	6%	(18)	88%	(271)	308
PID/Gender: Rep Women	4%	(12)	4%	(12)	93%	(315)	340
Ideo: Liberal (1-3)	6%	(40)	6%	(40)	88%	(612)	692
Ideo: Moderate (4)	8%	(56)	5%	(31)	87%	(577)	664
Ideo: Conservative (5-7)	5%	(32)	5%	(31)	91%	(607)	669
Educ: < College	6%	(93)	5%	(73)	88%	(1274)	1440
Educ: Bachelors degree	6%	(29)	5%	(22)	89%	(434)	485
Educ: Post-grad	4%	(11)	5%	(13)	91%	(255)	279

Continued on next page

Table MCENdem3_16: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?

Xumo

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	6%	(134)	5%	(108)	89%	(1962)	2204
Income: Under 50k	7%	(89)	5%	(66)	87%	(1047)	1202
Income: 50k-100k	4%	(28)	3%	(21)	92%	(601)	651
Income: 100k+	5%	(17)	6%	(21)	89%	(314)	352
Ethnicity: White	5%	(90)	4%	(73)	90%	(1538)	1701
Ethnicity: Hispanic	8%	(32)	5%	(20)	86%	(328)	380
Ethnicity: Black	11%	(31)	7%	(21)	82%	(232)	283
Ethnicity: Other	6%	(13)	7%	(15)	87%	(192)	220
All Christian	8%	(74)	4%	(34)	89%	(865)	973
All Non-Christian	7%	(10)	11%	(15)	81%	(112)	138
Atheist	2%	(2)	4%	(4)	94%	(89)	94
Agnostic/Nothing in particular	5%	(28)	5%	(31)	90%	(550)	609
Something Else	5%	(19)	6%	(24)	89%	(346)	389
Religious Non-Protestant/Catholic	7%	(10)	11%	(17)	82%	(127)	154
Evangelical	8%	(48)	6%	(35)	86%	(493)	576
Non-Evangelical	6%	(45)	3%	(21)	91%	(693)	760
Community: Urban	10%	(63)	7%	(49)	83%	(548)	660
Community: Suburban	5%	(50)	4%	(37)	92%	(929)	1015
Community: Rural	4%	(21)	4%	(23)	92%	(484)	528
Employ: Private Sector	6%	(42)	6%	(45)	88%	(630)	716
Employ: Government	7%	(9)	2%	(3)	91%	(116)	128
Employ: Self-Employed	3%	(7)	6%	(12)	91%	(188)	207
Employ: Homemaker	12%	(20)	5%	(8)	83%	(133)	160
Employ: Student	11%	(8)	5%	(4)	84%	(59)	71
Employ: Retired	4%	(25)	2%	(11)	94%	(527)	563
Employ: Unemployed	6%	(16)	10%	(24)	84%	(207)	247
Employ: Other	6%	(7)	2%	(2)	92%	(103)	112

Continued on next page

Table MCENdem3_16: *And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?*

Xumo

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	6%	(134)	5%	(108)	89%	(1962)	2204
Military HH: Yes	8%	(22)	1%	(3)	91%	(255)	280
Military HH: No	6%	(112)	5%	(105)	89%	(1707)	1924
RD/WT: Right Direction	9%	(65)	7%	(48)	85%	(627)	739
RD/WT: Wrong Track	5%	(69)	4%	(60)	91%	(1335)	1465
Biden Job Approve	8%	(75)	5%	(53)	87%	(860)	987
Biden Job Disapprove	5%	(58)	5%	(52)	90%	(996)	1106
Biden Job Strongly Approve	8%	(38)	7%	(31)	85%	(386)	455
Biden Job Somewhat Approve	7%	(37)	4%	(22)	89%	(474)	533
Biden Job Somewhat Disapprove	6%	(21)	5%	(16)	89%	(299)	335
Biden Job Strongly Disapprove	5%	(37)	5%	(36)	91%	(698)	771
Favorable of Biden	7%	(73)	4%	(43)	88%	(873)	989
Unfavorable of Biden	5%	(54)	5%	(55)	90%	(972)	1081
Very Favorable of Biden	10%	(45)	4%	(19)	86%	(399)	462
Somewhat Favorable of Biden	5%	(28)	5%	(24)	90%	(474)	527
Somewhat Unfavorable of Biden	5%	(14)	6%	(15)	89%	(231)	260
Very Unfavorable of Biden	5%	(41)	5%	(40)	90%	(741)	822
#1 Issue: Economy	4%	(39)	5%	(46)	91%	(830)	915
#1 Issue: Security	8%	(22)	6%	(17)	86%	(234)	273
#1 Issue: Health Care	6%	(11)	5%	(9)	89%	(163)	183
#1 Issue: Medicare / Social Security	10%	(27)	5%	(12)	85%	(228)	268
#1 Issue: Women's Issues	4%	(10)	2%	(5)	94%	(240)	255
#1 Issue: Education	8%	(6)	8%	(6)	84%	(65)	77
#1 Issue: Energy	12%	(17)	8%	(11)	80%	(106)	134
#1 Issue: Other	2%	(1)	2%	(2)	96%	(95)	99

Continued on next page

Table MCENdem3_16: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?

Xumo

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	6%	(134)	5%	(108)	89%	(1962)	2204
2022 House Vote: Democrat	7%	(65)	5%	(46)	88%	(817)	928
2022 House Vote: Republican	5%	(32)	4%	(28)	91%	(606)	666
2022 House Vote: Someone else	4%	(3)	—	(0)	96%	(72)	75
2022 House Vote: Didnt Vote	6%	(34)	7%	(35)	87%	(466)	535
2020 Vote: Joe Biden	7%	(67)	5%	(45)	88%	(845)	957
2020 Vote: Donald Trump	4%	(31)	3%	(22)	92%	(651)	705
2020 Vote: Other	5%	(4)	5%	(3)	90%	(58)	65
2020 Vote: Didn't Vote	7%	(32)	8%	(38)	85%	(407)	477
2018 House Vote: Democrat	7%	(54)	4%	(31)	89%	(717)	802
2018 House Vote: Republican	5%	(30)	5%	(28)	90%	(537)	595
2018 House Vote: Someone else	2%	(2)	—	(0)	98%	(79)	81
2018 House Vote: Didnt Vote	7%	(48)	7%	(49)	87%	(629)	726
4-Region: Northeast	6%	(24)	5%	(19)	89%	(343)	386
4-Region: Midwest	6%	(26)	5%	(23)	89%	(406)	455
4-Region: South	5%	(44)	4%	(37)	90%	(760)	841
4-Region: West	8%	(40)	6%	(30)	87%	(453)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCENdem3_17: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 YouTube

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	51%	(1128)	11%	(232)	38%	(844)	2204
Gender: Male	55%	(590)	11%	(115)	34%	(362)	1067
Gender: Female	47%	(520)	11%	(117)	43%	(476)	1113
Age: 18-34	63%	(397)	14%	(91)	23%	(144)	632
Age: 35-44	58%	(215)	10%	(36)	33%	(121)	372
Age: 45-64	50%	(358)	10%	(68)	40%	(286)	712
Age: 65+	32%	(158)	8%	(37)	60%	(293)	488
GenZers: 1997-2012	56%	(168)	17%	(52)	27%	(81)	302
Millennials: 1981-1996	64%	(410)	11%	(71)	25%	(157)	637
GenXers: 1965-1980	59%	(307)	7%	(39)	34%	(178)	524
Baby Boomers: 1946-1964	33%	(225)	10%	(65)	57%	(385)	675
PID: Dem (no lean)	54%	(481)	11%	(97)	35%	(316)	894
PID: Ind (no lean)	52%	(346)	10%	(67)	38%	(250)	662
PID: Rep (no lean)	46%	(301)	11%	(68)	43%	(279)	648
PID/Gender: Dem Men	58%	(255)	12%	(53)	30%	(133)	442
PID/Gender: Dem Women	48%	(210)	10%	(44)	42%	(182)	436
PID/Gender: Ind Men	58%	(184)	9%	(30)	33%	(104)	318
PID/Gender: Ind Women	47%	(159)	11%	(37)	42%	(141)	338
PID/Gender: Rep Men	49%	(150)	10%	(32)	41%	(126)	308
PID/Gender: Rep Women	44%	(150)	11%	(36)	45%	(153)	340
Ideo: Liberal (1-3)	57%	(395)	10%	(72)	32%	(224)	692
Ideo: Moderate (4)	52%	(343)	11%	(75)	37%	(246)	664
Ideo: Conservative (5-7)	46%	(307)	9%	(61)	45%	(300)	669
Educ: < College	54%	(772)	11%	(156)	36%	(512)	1440
Educ: Bachelors degree	45%	(218)	12%	(56)	43%	(211)	485
Educ: Post-grad	49%	(138)	7%	(20)	43%	(121)	279

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Table MCENdem3_17: *And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
YouTube*

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	51%	(1128)	11%	(232)	38%	(844)	2204
Income: Under 50k	53%	(642)	11%	(137)	35%	(422)	1202
Income: 50k-100k	50%	(328)	10%	(66)	40%	(257)	651
Income: 100k+	45%	(158)	8%	(29)	47%	(165)	352
Ethnicity: White	49%	(832)	10%	(169)	41%	(699)	1701
Ethnicity: Hispanic	65%	(246)	10%	(37)	25%	(97)	380
Ethnicity: Black	62%	(175)	13%	(37)	25%	(70)	283
Ethnicity: Other	55%	(120)	12%	(25)	34%	(74)	220
All Christian	49%	(481)	10%	(101)	40%	(391)	973
All Non-Christian	49%	(67)	8%	(12)	43%	(59)	138
Atheist	55%	(52)	11%	(10)	34%	(32)	94
Agnostic/Nothing in particular	48%	(295)	10%	(63)	41%	(251)	609
Something Else	60%	(233)	12%	(46)	28%	(110)	389
Religious Non-Protestant/Catholic	46%	(71)	10%	(16)	44%	(67)	154
Evangelical	57%	(328)	13%	(77)	30%	(171)	576
Non-Evangelical	49%	(376)	8%	(64)	42%	(320)	760
Community: Urban	56%	(369)	12%	(80)	32%	(211)	660
Community: Suburban	48%	(485)	10%	(101)	42%	(429)	1015
Community: Rural	52%	(274)	10%	(51)	39%	(204)	528
Employ: Private Sector	57%	(406)	10%	(71)	33%	(240)	716
Employ: Government	61%	(77)	12%	(15)	28%	(35)	128
Employ: Self-Employed	57%	(117)	15%	(31)	28%	(59)	207
Employ: Homemaker	61%	(98)	7%	(11)	32%	(51)	160
Employ: Student	49%	(34)	28%	(20)	23%	(16)	71
Employ: Retired	34%	(192)	9%	(53)	57%	(318)	563
Employ: Unemployed	55%	(136)	7%	(17)	38%	(94)	247
Employ: Other	60%	(67)	13%	(15)	27%	(30)	112

Continued on next page

Table MCENdem3_17: *And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 YouTube*

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	51%	(1128)	11%	(232)	38%	(844)	2204
Military HH: Yes	50%	(140)	9%	(25)	41%	(116)	280
Military HH: No	51%	(988)	11%	(207)	38%	(728)	1924
RD/WT: Right Direction	56%	(412)	9%	(69)	35%	(259)	739
RD/WT: Wrong Track	49%	(716)	11%	(164)	40%	(585)	1465
Biden Job Approve	53%	(523)	11%	(107)	36%	(357)	987
Biden Job Disapprove	49%	(546)	10%	(116)	40%	(444)	1106
Biden Job Strongly Approve	54%	(248)	7%	(33)	38%	(174)	455
Biden Job Somewhat Approve	52%	(275)	14%	(74)	34%	(183)	533
Biden Job Somewhat Disapprove	53%	(178)	15%	(50)	32%	(107)	335
Biden Job Strongly Disapprove	48%	(368)	9%	(66)	44%	(337)	771
Favorable of Biden	54%	(536)	10%	(95)	36%	(358)	989
Unfavorable of Biden	49%	(530)	11%	(114)	40%	(437)	1081
Very Favorable of Biden	57%	(262)	5%	(25)	38%	(175)	462
Somewhat Favorable of Biden	52%	(274)	13%	(70)	35%	(183)	527
Somewhat Unfavorable of Biden	51%	(132)	14%	(35)	36%	(93)	260
Very Unfavorable of Biden	48%	(399)	10%	(79)	42%	(345)	822
#1 Issue: Economy	53%	(483)	10%	(95)	37%	(336)	915
#1 Issue: Security	48%	(130)	13%	(35)	40%	(109)	273
#1 Issue: Health Care	56%	(102)	10%	(18)	35%	(63)	183
#1 Issue: Medicare / Social Security	38%	(101)	10%	(27)	52%	(140)	268
#1 Issue: Women's Issues	58%	(148)	11%	(27)	31%	(79)	255
#1 Issue: Education	56%	(43)	13%	(10)	31%	(24)	77
#1 Issue: Energy	55%	(73)	11%	(15)	34%	(46)	134
#1 Issue: Other	47%	(46)	6%	(6)	47%	(47)	99

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Table MCENdem3_17: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
YouTube

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	51%	(1128)	11%	(232)	38%	(844)	2204
2022 House Vote: Democrat	54%	(500)	9%	(82)	37%	(346)	928
2022 House Vote: Republican	45%	(301)	10%	(64)	45%	(301)	666
2022 House Vote: Someone else	52%	(39)	14%	(10)	34%	(26)	75
2022 House Vote: Didnt Vote	54%	(288)	14%	(76)	32%	(171)	535
2020 Vote: Joe Biden	53%	(504)	10%	(92)	38%	(361)	957
2020 Vote: Donald Trump	47%	(330)	9%	(66)	44%	(309)	705
2020 Vote: Other	59%	(38)	16%	(10)	25%	(16)	65
2020 Vote: Didn't Vote	54%	(256)	13%	(64)	33%	(157)	477
2018 House Vote: Democrat	53%	(422)	9%	(69)	39%	(311)	802
2018 House Vote: Republican	45%	(268)	10%	(59)	45%	(268)	595
2018 House Vote: Someone else	63%	(51)	4%	(3)	33%	(27)	81
2018 House Vote: Didnt Vote	53%	(387)	14%	(101)	33%	(238)	726
4-Region: Northeast	42%	(162)	13%	(49)	45%	(175)	386
4-Region: Midwest	49%	(222)	9%	(39)	43%	(194)	455
4-Region: South	55%	(461)	10%	(83)	35%	(296)	841
4-Region: West	54%	(283)	12%	(61)	34%	(178)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem3_18: And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 Peacock Premium or Peacock Premium plus

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	22%	(478)	10%	(231)	68%	(1495)	2204
Gender: Male	23%	(243)	12%	(126)	65%	(699)	1067
Gender: Female	21%	(234)	9%	(105)	70%	(774)	1113
Age: 18-34	25%	(158)	15%	(97)	60%	(378)	632
Age: 35-44	29%	(108)	12%	(43)	59%	(221)	372
Age: 45-64	21%	(152)	8%	(57)	71%	(503)	712
Age: 65+	12%	(61)	7%	(34)	81%	(393)	488
GenZers: 1997-2012	21%	(64)	12%	(35)	67%	(203)	302
Millennials: 1981-1996	29%	(184)	15%	(97)	56%	(356)	637
GenXers: 1965-1980	26%	(135)	7%	(39)	67%	(350)	524
Baby Boomers: 1946-1964	13%	(90)	8%	(56)	78%	(529)	675
PID: Dem (no lean)	27%	(245)	10%	(87)	63%	(562)	894
PID: Ind (no lean)	19%	(124)	12%	(79)	69%	(459)	662
PID: Rep (no lean)	17%	(109)	10%	(64)	73%	(474)	648
PID/Gender: Dem Men	29%	(128)	11%	(49)	60%	(265)	442
PID/Gender: Dem Women	27%	(117)	9%	(39)	64%	(280)	436
PID/Gender: Ind Men	18%	(56)	12%	(39)	70%	(223)	318
PID/Gender: Ind Women	20%	(67)	12%	(41)	68%	(230)	338
PID/Gender: Rep Men	19%	(59)	12%	(38)	68%	(211)	308
PID/Gender: Rep Women	15%	(50)	8%	(26)	78%	(263)	340
Ideo: Liberal (1-3)	25%	(172)	12%	(81)	63%	(438)	692
Ideo: Moderate (4)	24%	(160)	9%	(62)	66%	(441)	664
Ideo: Conservative (5-7)	18%	(118)	9%	(62)	73%	(489)	669
Educ: < College	23%	(325)	10%	(151)	67%	(964)	1440
Educ: Bachelors degree	19%	(91)	10%	(50)	71%	(344)	485
Educ: Post-grad	22%	(63)	11%	(30)	67%	(186)	279

Continued on next page

Table MCENdem3_18: *And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Peacock Premium or Peacock Premium plus*

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	22%	(478)	10%	(231)	68%	(1495)	2204
Income: Under 50k	23%	(275)	10%	(125)	67%	(802)	1202
Income: 50k-100k	18%	(116)	11%	(72)	71%	(463)	651
Income: 100k+	25%	(88)	10%	(34)	65%	(230)	352
Ethnicity: White	21%	(360)	10%	(178)	68%	(1162)	1701
Ethnicity: Hispanic	28%	(105)	11%	(41)	62%	(234)	380
Ethnicity: Black	30%	(84)	11%	(30)	60%	(170)	283
Ethnicity: Other	16%	(34)	10%	(23)	74%	(163)	220
All Christian	24%	(235)	10%	(94)	66%	(644)	973
All Non-Christian	21%	(30)	13%	(18)	66%	(90)	138
Atheist	18%	(17)	9%	(9)	72%	(68)	94
Agnostic/Nothing in particular	16%	(100)	12%	(74)	71%	(435)	609
Something Else	24%	(95)	9%	(37)	66%	(257)	389
Religious Non-Protestant/Catholic	21%	(32)	12%	(19)	67%	(103)	154
Evangelical	25%	(143)	11%	(66)	64%	(367)	576
Non-Evangelical	24%	(183)	8%	(63)	68%	(513)	760
Community: Urban	25%	(163)	12%	(76)	64%	(421)	660
Community: Suburban	22%	(221)	9%	(94)	69%	(700)	1015
Community: Rural	18%	(94)	12%	(61)	71%	(374)	528
Employ: Private Sector	26%	(184)	12%	(86)	62%	(447)	716
Employ: Government	27%	(35)	10%	(13)	63%	(80)	128
Employ: Self-Employed	16%	(33)	11%	(23)	73%	(151)	207
Employ: Homemaker	31%	(50)	7%	(12)	62%	(99)	160
Employ: Student	35%	(25)	15%	(10)	50%	(36)	71
Employ: Retired	13%	(74)	8%	(44)	79%	(445)	563
Employ: Unemployed	17%	(43)	13%	(32)	70%	(172)	247
Employ: Other	31%	(35)	10%	(11)	59%	(66)	112

Continued on next page

Table MCENdem3_18: *And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 Peacock Premium or Peacock Premium plus*

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	22%	(478)	10%	(231)	68%	(1495)	2204
Military HH: Yes	18%	(49)	13%	(35)	70%	(195)	280
Military HH: No	22%	(428)	10%	(196)	68%	(1300)	1924
RD/WT: Right Direction	27%	(197)	11%	(78)	63%	(464)	739
RD/WT: Wrong Track	19%	(281)	10%	(153)	70%	(1031)	1465
Biden Job Approve	25%	(243)	11%	(105)	65%	(639)	987
Biden Job Disapprove	20%	(220)	10%	(112)	70%	(774)	1106
Biden Job Strongly Approve	28%	(129)	11%	(49)	61%	(277)	455
Biden Job Somewhat Approve	21%	(114)	11%	(57)	68%	(362)	533
Biden Job Somewhat Disapprove	22%	(73)	13%	(44)	65%	(218)	335
Biden Job Strongly Disapprove	19%	(147)	9%	(68)	72%	(556)	771
Favorable of Biden	25%	(251)	10%	(97)	65%	(641)	989
Unfavorable of Biden	19%	(201)	11%	(117)	71%	(763)	1081
Very Favorable of Biden	30%	(139)	8%	(38)	62%	(285)	462
Somewhat Favorable of Biden	21%	(112)	11%	(60)	67%	(356)	527
Somewhat Unfavorable of Biden	16%	(41)	14%	(37)	70%	(182)	260
Very Unfavorable of Biden	19%	(160)	10%	(81)	71%	(581)	822
#1 Issue: Economy	23%	(207)	11%	(102)	66%	(606)	915
#1 Issue: Security	14%	(37)	12%	(33)	74%	(203)	273
#1 Issue: Health Care	24%	(44)	12%	(22)	64%	(117)	183
#1 Issue: Medicare / Social Security	20%	(53)	6%	(17)	74%	(198)	268
#1 Issue: Women's Issues	28%	(71)	7%	(18)	65%	(166)	255
#1 Issue: Education	24%	(18)	16%	(13)	60%	(46)	77
#1 Issue: Energy	21%	(28)	12%	(16)	67%	(90)	134
#1 Issue: Other	20%	(20)	10%	(10)	70%	(69)	99

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Table MCENdem3_18: *And specifically, do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Peacock Premium or Peacock Premium plus*

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	22%	(478)	10%	(231)	68%	(1495)	2204
2022 House Vote: Democrat	26%	(241)	10%	(94)	64%	(594)	928
2022 House Vote: Republican	19%	(126)	10%	(65)	71%	(476)	666
2022 House Vote: Someone else	16%	(12)	15%	(11)	68%	(51)	75
2022 House Vote: Didnt Vote	19%	(99)	11%	(61)	70%	(375)	535
2020 Vote: Joe Biden	24%	(229)	10%	(99)	66%	(629)	957
2020 Vote: Donald Trump	22%	(153)	8%	(59)	70%	(493)	705
2020 Vote: Other	17%	(11)	18%	(11)	65%	(42)	65
2020 Vote: Didn't Vote	18%	(85)	13%	(62)	69%	(331)	477
2018 House Vote: Democrat	25%	(200)	10%	(80)	65%	(522)	802
2018 House Vote: Republican	19%	(111)	9%	(56)	72%	(428)	595
2018 House Vote: Someone else	20%	(16)	8%	(6)	73%	(59)	81
2018 House Vote: Didnt Vote	21%	(151)	12%	(89)	67%	(486)	726
4-Region: Northeast	20%	(77)	12%	(47)	68%	(262)	386
4-Region: Midwest	22%	(100)	10%	(45)	68%	(311)	455
4-Region: South	23%	(194)	9%	(80)	67%	(567)	841
4-Region: West	20%	(106)	11%	(60)	68%	(356)	522

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2204	100%
xdemGender	Gender: Male	1067	48%
	Gender: Female	1113	50%
	N	2180	
age	Age: 18-34	632	29%
	Age: 35-44	372	17%
	Age: 45-64	712	32%
	Age: 65+	488	22%
	N	2204	
demAgeGeneration	GenZers: 1997-2012	302	14%
	Millennials: 1981-1996	637	29%
	GenXers: 1965-1980	524	24%
	Baby Boomers: 1946-1964	675	31%
	N	2139	
xpid3	PID: Dem (no lean)	894	41%
	PID: Ind (no lean)	662	30%
	PID: Rep (no lean)	648	29%
	N	2204	
xpidGender	PID/Gender: Dem Men	442	20%
	PID/Gender: Dem Women	436	20%
	PID/Gender: Ind Men	318	14%
	PID/Gender: Ind Women	338	15%
	PID/Gender: Rep Men	308	14%
	PID/Gender: Rep Women	340	15%
	N	2180	
xdemIdeo3	Ideo: Liberal (1-3)	692	31%
	Ideo: Moderate (4)	664	30%
	Ideo: Conservative (5-7)	669	30%
	N	2024	
xeduc3	Educ: < College	1440	65%
	Educ: Bachelors degree	485	22%
	Educ: Post-grad	279	13%
	N	2204	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1202	55%
	Income: 50k-100k	651	30%
	Income: 100k+	352	16%
	N	2204	
xdemWhite	Ethnicity: White	1701	77%
xdemHispBin	Ethnicity: Hispanic	380	17%
demBlackBin	Ethnicity: Black	283	13%
demRaceOther	Ethnicity: Other	220	10%
xdemReligion	All Christian	973	44%
	All Non-Christian	138	6%
	Atheist	94	4%
	Agnostic/Nothing in particular	609	28%
	Something Else	389	18%
	N	2204	
xdemReligOther	Religious Non-Protestant/Catholic	154	7%
xdemEvang	Evangelical	576	26%
	Non-Evangelical	760	34%
	N	1336	
xdemUsr	Community: Urban	660	30%
	Community: Suburban	1015	46%
	Community: Rural	528	24%
	N	2204	
xdemEmploy	Employ: Private Sector	716	33%
	Employ: Government	128	6%
	Employ: Self-Employed	207	9%
	Employ: Homemaker	160	7%
	Employ: Student	71	3%
	Employ: Retired	563	26%
	Employ: Unemployed	247	11%
	Employ: Other	112	5%
	N	2204	
xdemMilHH1	Military HH: Yes	280	13%
	Military HH: No	1924	87%
	N	2204	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	739	34%
	RD/WT: Wrong Track	1465	66%
	N	2204	
xdemBidenApprove	Biden Job Approve	987	45%
	Biden Job Disapprove	1106	50%
	N	2093	
xdemBidenApprove2	Biden Job Strongly Approve	455	21%
	Biden Job Somewhat Approve	533	24%
	Biden Job Somewhat Disapprove	335	15%
	Biden Job Strongly Disapprove	771	35%
	N	2093	
xdemBidenFav	Favorable of Biden	989	45%
	Unfavorable of Biden	1081	49%
	N	2071	
xdemBidenFavFull	Very Favorable of Biden	462	21%
	Somewhat Favorable of Biden	527	24%
	Somewhat Unfavorable of Biden	260	12%
	Very Unfavorable of Biden	822	37%
	N	2071	
xnr3	#1 Issue: Economy	915	42%
	#1 Issue: Security	273	12%
	#1 Issue: Health Care	183	8%
	#1 Issue: Medicare / Social Security	268	12%
	#1 Issue: Women's Issues	255	12%
	#1 Issue: Education	77	4%
	#1 Issue: Energy	134	6%
	#1 Issue: Other	99	4%
	N	2204	
xsubVote22O	2022 House Vote: Democrat	928	42%
	2022 House Vote: Republican	666	30%
	2022 House Vote: Someone else	75	3%
	2022 House Vote: Didnt Vote	535	24%
	N	2204	
xsubVote20O	2020 Vote: Joe Biden	957	43%
	2020 Vote: Donald Trump	705	32%
	2020 Vote: Other	65	3%
	2020 Vote: Didn't Vote	477	22%
	N	2204	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote18O	2018 House Vote: Democrat	802	36%
	2018 House Vote: Republican	595	27%
	2018 House Vote: Someone else	81	4%
	2018 House Vote: Didnt Vote	726	33%
	N	2204	
xreg4	4-Region: Northeast	386	18%
	4-Region: Midwest	455	21%
	4-Region: South	841	38%
	4-Region: West	522	24%
	N	2204	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

The logo consists of a stylized 'M' shape formed by two overlapping chevron-like shapes pointing downwards.

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