



National Tracking Poll #2301046
January 11-13, 2023

Crosstabulation Results

Methodology:

This poll was conducted between January 11-January 13, 2023 among a sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, race, educational attainment, region, gender by age, and race by educational attainment. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table MCEN1: As you may know, many video games have been the inspiration for films and TV series as well as books. Would you be interested in a film, TV series or book based on your favorite video game?

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	21%	(471)	28%	(622)	14%	(311)	26%	(581)	10%	(215)	2200
Gender: Male	28%	(297)	29%	(307)	14%	(155)	22%	(236)	7%	(76)	1071
Gender: Female	15%	(174)	28%	(314)	14%	(156)	31%	(345)	12%	(139)	1129
Age: 18-34	42%	(263)	32%	(202)	9%	(59)	8%	(52)	9%	(54)	631
Age: 35-44	28%	(105)	34%	(127)	16%	(61)	12%	(43)	10%	(36)	371
Age: 45-64	13%	(91)	32%	(227)	16%	(114)	31%	(218)	9%	(61)	711
Age: 65+	2%	(11)	14%	(66)	16%	(77)	55%	(269)	13%	(63)	487
GenZers: 1997-2012	43%	(112)	33%	(86)	8%	(22)	8%	(21)	7%	(19)	259
Millennials: 1981-1996	37%	(246)	31%	(206)	13%	(87)	9%	(60)	10%	(67)	666
GenXers: 1965-1980	15%	(79)	39%	(204)	16%	(81)	21%	(110)	8%	(44)	519
Baby Boomers: 1946-1964	5%	(33)	18%	(122)	17%	(115)	50%	(344)	11%	(74)	689
PID: Dem (no lean)	25%	(229)	30%	(281)	12%	(107)	26%	(238)	8%	(75)	931
PID: Ind (no lean)	18%	(113)	28%	(168)	15%	(91)	24%	(146)	15%	(93)	612
PID: Rep (no lean)	20%	(129)	26%	(172)	17%	(113)	30%	(197)	7%	(47)	658
PID/Gender: Dem Men	32%	(143)	29%	(130)	11%	(48)	21%	(92)	7%	(30)	442
PID/Gender: Dem Women	18%	(86)	31%	(152)	12%	(59)	30%	(146)	9%	(45)	488
PID/Gender: Ind Men	21%	(63)	29%	(88)	19%	(57)	22%	(67)	10%	(31)	307
PID/Gender: Ind Women	16%	(50)	26%	(80)	11%	(34)	26%	(79)	20%	(62)	305
PID/Gender: Rep Men	28%	(91)	28%	(89)	16%	(50)	24%	(77)	5%	(15)	322
PID/Gender: Rep Women	11%	(38)	25%	(83)	19%	(63)	36%	(120)	10%	(32)	336
Ideo: Liberal (1-3)	27%	(167)	30%	(188)	11%	(69)	26%	(159)	6%	(40)	624
Ideo: Moderate (4)	21%	(152)	29%	(211)	15%	(111)	23%	(171)	13%	(93)	738
Ideo: Conservative (5-7)	19%	(133)	26%	(183)	16%	(116)	32%	(223)	7%	(52)	706
Educ: < College	22%	(315)	28%	(403)	14%	(202)	25%	(354)	11%	(163)	1438
Educ: Bachelors degree	20%	(95)	32%	(153)	15%	(72)	27%	(133)	7%	(32)	484
Educ: Post-grad	22%	(61)	24%	(66)	13%	(38)	34%	(94)	7%	(20)	278

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Table MCEN1: As you may know, many video games have been the inspiration for films and TV series as well as books. Would you be interested in a film, TV series or book based on your favorite video game?

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	21% (471)	28% (622)	14% (311)	26% (581)	10% (215)	2200
Income: Under 50k	19% (221)	32% (377)	13% (158)	25% (297)	11% (131)	1185
Income: 50k-100k	23% (150)	25% (165)	15% (97)	28% (181)	10% (64)	657
Income: 100k+	28% (99)	22% (80)	16% (56)	29% (103)	6% (20)	358
Ethnicity: White	20% (342)	27% (452)	14% (243)	29% (486)	10% (174)	1698
Ethnicity: Hispanic	38% (142)	31% (117)	11% (41)	9% (35)	11% (44)	379
Ethnicity: Black	28% (79)	32% (90)	13% (35)	17% (47)	11% (32)	283
Ethnicity: Other	23% (50)	36% (79)	15% (32)	22% (48)	4% (10)	220
All Christian	19% (189)	27% (276)	12% (125)	32% (322)	11% (108)	1019
All Non-Christian	24% (36)	31% (47)	10% (16)	32% (49)	3% (5)	153
Atheist	29% (26)	27% (24)	15% (13)	23% (21)	6% (6)	89
Agnostic/Nothing in particular	22% (134)	30% (179)	18% (107)	21% (125)	9% (57)	602
Something Else	25% (85)	29% (97)	15% (51)	19% (64)	12% (40)	336
Religious Non-Protestant/Catholic	23% (40)	30% (51)	10% (18)	32% (56)	5% (8)	173
Evangelical	26% (130)	25% (124)	15% (73)	26% (129)	10% (48)	504
Non-Evangelical	17% (137)	29% (237)	12% (94)	31% (249)	11% (93)	808
Community: Urban	28% (186)	27% (180)	12% (77)	24% (159)	9% (59)	661
Community: Suburban	19% (185)	29% (292)	15% (144)	28% (282)	9% (88)	991
Community: Rural	18% (100)	27% (150)	16% (90)	26% (141)	12% (68)	548
Employ: Private Sector	32% (229)	31% (224)	16% (112)	14% (102)	6% (46)	712
Employ: Government	20% (23)	33% (36)	15% (16)	24% (27)	8% (9)	111
Employ: Self-Employed	33% (69)	27% (58)	12% (25)	23% (47)	5% (11)	210
Employ: Homemaker	18% (29)	35% (56)	19% (31)	20% (33)	8% (13)	161
Employ: Retired	5% (29)	16% (92)	14% (83)	52% (297)	12% (70)	571
Employ: Unemployed	23% (62)	32% (88)	10% (27)	16% (44)	18% (50)	271
Employ: Other	16% (18)	40% (46)	11% (13)	24% (27)	9% (10)	115
Military HH: Yes	15% (39)	22% (59)	17% (46)	33% (86)	13% (34)	263
Military HH: No	22% (432)	29% (563)	14% (265)	26% (496)	9% (181)	1937
RD/WT: Right Direction	29% (216)	27% (201)	12% (86)	23% (171)	8% (59)	733
RD/WT: Wrong Track	17% (255)	29% (421)	15% (225)	28% (411)	11% (156)	1467

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Table MCEN1: As you may know, many video games have been the inspiration for films and TV series as well as books. Would you be interested in a film, TV series or book based on your favorite video game?

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	21% (471)	28% (622)	14% (311)	26% (581)	10% (215)	2200
Biden Job Approve	24% (233)	31% (299)	12% (116)	25% (245)	9% (85)	978
Biden Job Disapprove	19% (213)	26% (290)	17% (190)	29% (320)	9% (103)	1117
Biden Job Strongly Approve	30% (139)	24% (108)	8% (37)	29% (133)	8% (39)	456
Biden Job Somewhat Approve	18% (94)	37% (191)	15% (78)	21% (112)	9% (47)	522
Biden Job Somewhat Disapprove	24% (77)	30% (98)	18% (58)	19% (64)	9% (30)	327
Biden Job Strongly Disapprove	17% (137)	24% (192)	17% (132)	32% (256)	9% (73)	790
Favorable of Biden	23% (232)	30% (305)	12% (120)	26% (258)	9% (88)	1003
Unfavorable of Biden	19% (207)	27% (290)	17% (184)	28% (299)	9% (102)	1081
Very Favorable of Biden	31% (145)	22% (104)	9% (44)	30% (141)	8% (37)	471
Somewhat Favorable of Biden	16% (87)	38% (200)	14% (76)	22% (117)	10% (51)	532
Somewhat Unfavorable of Biden	23% (62)	29% (80)	19% (50)	18% (50)	11% (29)	271
Very Unfavorable of Biden	18% (144)	26% (211)	16% (134)	31% (249)	9% (73)	810
#1 Issue: Economy	23% (211)	29% (263)	14% (132)	24% (215)	10% (90)	912
#1 Issue: Security	18% (47)	32% (85)	13% (34)	32% (86)	6% (17)	268
#1 Issue: Health Care	26% (45)	29% (50)	16% (27)	24% (42)	6% (11)	174
#1 Issue: Medicare / Social Security	10% (30)	18% (55)	14% (43)	44% (132)	14% (41)	301
#1 Issue: Women's Issues	30% (72)	35% (85)	13% (31)	12% (29)	10% (25)	242
#1 Issue: Education	30% (23)	33% (25)	13% (10)	12% (9)	12% (9)	75
#1 Issue: Energy	26% (34)	31% (40)	14% (19)	21% (27)	8% (11)	131
#1 Issue: Other	9% (9)	19% (18)	16% (16)	43% (42)	13% (12)	97
2022 House Vote: Democrat	23% (212)	30% (268)	12% (107)	27% (248)	8% (72)	907
2022 House Vote: Republican	20% (135)	26% (175)	16% (108)	32% (218)	7% (47)	684
2022 House Vote: Didnt Vote	20% (115)	30% (169)	16% (93)	19% (107)	16% (90)	574
2020 Vote: Joe Biden	23% (228)	31% (299)	12% (114)	26% (256)	8% (75)	973
2020 Vote: Donald Trump	18% (131)	26% (185)	17% (120)	31% (223)	7% (52)	711
2020 Vote: Other	26% (15)	30% (17)	23% (13)	15% (8)	7% (4)	58
2020 Vote: Didn't Vote	21% (97)	26% (120)	14% (64)	20% (93)	18% (84)	458
2018 House Vote: Democrat	23% (182)	31% (247)	11% (87)	28% (229)	8% (61)	806
2018 House Vote: Republican	19% (117)	26% (159)	17% (105)	32% (196)	6% (39)	615
2018 House Vote: Didnt Vote	22% (164)	28% (209)	15% (112)	20% (146)	15% (113)	744

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Table MCEN1: As you may know, many video games have been the inspiration for films and TV series as well as books. Would you be interested in a film, TV series or book based on your favorite video game?

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	21% (471)	28% (622)	14% (311)	26% (581)	10% (215)	2200
4-Region: Northeast	20% (75)	30% (115)	13% (48)	30% (116)	8% (31)	385
4-Region: Midwest	17% (78)	28% (125)	16% (75)	29% (130)	10% (46)	455
4-Region: South	22% (186)	28% (237)	16% (134)	23% (197)	10% (85)	839
4-Region: West	25% (131)	28% (144)	10% (54)	27% (139)	10% (53)	521
Gamer	50% (369)	35% (262)	8% (59)	4% (28)	3% (25)	743
Last of Us Fan	51% (316)	35% (216)	8% (52)	3% (18)	3% (21)	622
Plays Videogames During an Average Week	30% (461)	35% (548)	14% (220)	13% (209)	7% (116)	1554
Plays 6 or less Hours of Videogames per Week	15% (127)	38% (316)	17% (144)	19% (154)	10% (83)	824
Plays 7+ Hours of Videogames per Week	46% (334)	32% (232)	10% (76)	7% (54)	5% (33)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_1: How much have you seen, read, or heard about the following?
The video game series, 'The Last of Us'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(264)	15%	(338)	15%	(322)	58%	(1276)	2200
Gender: Male	18%	(188)	19%	(201)	17%	(182)	47%	(501)	1071
Gender: Female	7%	(76)	12%	(138)	12%	(140)	69%	(775)	1129
Age: 18-34	26%	(165)	23%	(147)	15%	(93)	36%	(225)	631
Age: 35-44	14%	(52)	26%	(95)	16%	(60)	44%	(165)	371
Age: 45-64	6%	(44)	11%	(81)	17%	(124)	65%	(462)	711
Age: 65+	1%	(3)	3%	(15)	9%	(45)	87%	(425)	487
GenZers: 1997-2012	27%	(69)	24%	(62)	13%	(34)	36%	(94)	259
Millennials: 1981-1996	21%	(139)	24%	(157)	16%	(108)	39%	(261)	666
GenXers: 1965-1980	10%	(50)	17%	(88)	18%	(91)	56%	(289)	519
Baby Boomers: 1946-1964	1%	(5)	5%	(32)	13%	(88)	82%	(563)	689
PID: Dem (no lean)	14%	(132)	17%	(157)	15%	(141)	54%	(502)	931
PID: Ind (no lean)	10%	(62)	17%	(101)	15%	(91)	58%	(358)	612
PID: Rep (no lean)	11%	(71)	12%	(80)	14%	(90)	63%	(417)	658
PID/Gender: Dem Men	20%	(87)	20%	(89)	16%	(73)	44%	(194)	442
PID/Gender: Dem Women	9%	(45)	14%	(68)	14%	(68)	63%	(308)	488
PID/Gender: Ind Men	15%	(46)	20%	(60)	18%	(55)	47%	(145)	307
PID/Gender: Ind Women	5%	(15)	13%	(41)	12%	(35)	70%	(213)	305
PID/Gender: Rep Men	17%	(54)	16%	(52)	17%	(53)	50%	(162)	322
PID/Gender: Rep Women	5%	(16)	9%	(29)	11%	(37)	76%	(254)	336
Ideo: Liberal (1-3)	18%	(110)	19%	(117)	12%	(77)	51%	(319)	624
Ideo: Moderate (4)	10%	(76)	15%	(113)	18%	(134)	56%	(416)	738
Ideo: Conservative (5-7)	10%	(70)	12%	(86)	13%	(92)	65%	(459)	706
Educ: < College	12%	(174)	15%	(213)	14%	(203)	59%	(848)	1438
Educ: Bachelors degree	10%	(46)	19%	(94)	17%	(84)	54%	(260)	484
Educ: Post-grad	16%	(44)	11%	(32)	12%	(34)	60%	(168)	278
Income: Under 50k	10%	(113)	15%	(175)	15%	(181)	60%	(716)	1185
Income: 50k-100k	13%	(86)	17%	(112)	14%	(89)	56%	(370)	657
Income: 100k+	18%	(66)	14%	(52)	14%	(51)	53%	(189)	358
Ethnicity: White	12%	(196)	14%	(232)	13%	(224)	62%	(1046)	1698
Ethnicity: Hispanic	23%	(86)	18%	(68)	10%	(37)	50%	(188)	379
Ethnicity: Black	17%	(49)	22%	(62)	16%	(45)	45%	(127)	283

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Table MCEN2_1: How much have you seen, read, or heard about the following?
The video game series, 'The Last of Us'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(264)	15%	(338)	15%	(322)	58%	(1276)	2200
Ethnicity: Other	9%	(20)	20%	(44)	24%	(53)	47%	(103)	220
All Christian	10%	(106)	13%	(135)	13%	(137)	63%	(642)	1019
All Non-Christian	9%	(14)	19%	(28)	17%	(27)	55%	(84)	153
Atheist	19%	(17)	19%	(17)	17%	(16)	45%	(40)	89
Agnostic/Nothing in particular	13%	(78)	18%	(111)	16%	(96)	53%	(317)	602
Something Else	15%	(50)	14%	(47)	14%	(47)	57%	(193)	336
Religious Non-Protestant/Catholic	10%	(17)	18%	(30)	16%	(28)	56%	(97)	173
Evangelical	16%	(81)	13%	(67)	13%	(67)	58%	(290)	504
Non-Evangelical	9%	(70)	14%	(109)	13%	(109)	64%	(520)	808
Community: Urban	16%	(104)	17%	(115)	16%	(103)	51%	(339)	661
Community: Suburban	11%	(104)	14%	(143)	16%	(160)	59%	(583)	991
Community: Rural	10%	(56)	15%	(80)	11%	(59)	64%	(353)	548
Employ: Private Sector	19%	(136)	20%	(146)	17%	(122)	43%	(310)	712
Employ: Government	11%	(12)	22%	(24)	17%	(19)	50%	(55)	111
Employ: Self-Employed	27%	(57)	15%	(32)	12%	(25)	46%	(96)	210
Employ: Homemaker	5%	(9)	17%	(27)	15%	(24)	63%	(102)	161
Employ: Retired	1%	(6)	4%	(22)	12%	(69)	83%	(473)	571
Employ: Unemployed	11%	(31)	19%	(52)	17%	(47)	52%	(142)	271
Employ: Other	7%	(8)	19%	(22)	10%	(11)	64%	(73)	115
Military HH: Yes	9%	(24)	10%	(27)	12%	(32)	69%	(181)	263
Military HH: No	12%	(240)	16%	(312)	15%	(290)	57%	(1095)	1937
RD/WT: Right Direction	17%	(123)	17%	(127)	14%	(100)	52%	(384)	733
RD/WT: Wrong Track	10%	(142)	14%	(212)	15%	(221)	61%	(892)	1467
Biden Job Approve	13%	(131)	18%	(178)	14%	(137)	54%	(532)	978
Biden Job Disapprove	11%	(123)	13%	(144)	16%	(175)	60%	(675)	1117
Biden Job Strongly Approve	17%	(77)	16%	(74)	12%	(56)	55%	(250)	456
Biden Job Somewhat Approve	10%	(54)	20%	(104)	16%	(82)	54%	(282)	522
Biden Job Somewhat Disapprove	11%	(37)	20%	(66)	17%	(56)	52%	(168)	327
Biden Job Strongly Disapprove	11%	(86)	10%	(78)	15%	(119)	64%	(507)	790
Favorable of Biden	12%	(124)	18%	(177)	14%	(140)	56%	(563)	1003
Unfavorable of Biden	11%	(122)	13%	(142)	16%	(172)	60%	(644)	1081

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Table MCEN2_1: How much have you seen, read, or heard about the following?*The video game series, 'The Last of Us'*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(264)	15%	(338)	15%	(322)	58%	(1276)	2200
Very Favorable of Biden	16%	(74)	15%	(73)	13%	(61)	56%	(263)	471
Somewhat Favorable of Biden	9%	(49)	20%	(104)	15%	(79)	56%	(299)	532
Somewhat Unfavorable of Biden	12%	(33)	21%	(57)	18%	(49)	49%	(132)	271
Very Unfavorable of Biden	11%	(89)	11%	(86)	15%	(123)	63%	(512)	810
#1 Issue: Economy	14%	(129)	16%	(145)	16%	(145)	54%	(493)	912
#1 Issue: Security	9%	(24)	12%	(33)	15%	(41)	64%	(170)	268
#1 Issue: Health Care	17%	(29)	21%	(37)	17%	(29)	46%	(80)	174
#1 Issue: Medicare / Social Security	5%	(15)	6%	(18)	10%	(30)	79%	(238)	301
#1 Issue: Women's Issues	11%	(26)	25%	(61)	14%	(35)	50%	(120)	242
#1 Issue: Education	23%	(17)	21%	(15)	14%	(11)	42%	(31)	75
#1 Issue: Energy	16%	(21)	19%	(25)	13%	(17)	51%	(67)	131
#1 Issue: Other	4%	(3)	5%	(5)	14%	(14)	77%	(75)	97
2022 House Vote: Democrat	12%	(113)	18%	(163)	15%	(137)	54%	(493)	907
2022 House Vote: Republican	12%	(82)	12%	(82)	13%	(87)	63%	(433)	684
2022 House Vote: Didn't Vote	11%	(66)	15%	(85)	16%	(90)	58%	(333)	574
2020 Vote: Joe Biden	13%	(128)	18%	(175)	15%	(145)	54%	(526)	973
2020 Vote: Donald Trump	10%	(74)	11%	(75)	14%	(102)	65%	(460)	711
2020 Vote: Other	19%	(11)	26%	(15)	17%	(10)	38%	(22)	58
2020 Vote: Didn't Vote	11%	(52)	16%	(74)	14%	(65)	58%	(268)	458
2018 House Vote: Democrat	13%	(103)	18%	(149)	14%	(114)	55%	(440)	806
2018 House Vote: Republican	11%	(66)	10%	(61)	15%	(94)	64%	(394)	615
2018 House Vote: Didn't Vote	13%	(95)	16%	(121)	14%	(105)	57%	(423)	744
4-Region: Northeast	11%	(43)	16%	(60)	15%	(59)	58%	(223)	385
4-Region: Midwest	11%	(50)	14%	(61)	14%	(62)	62%	(281)	455
4-Region: South	12%	(100)	16%	(136)	14%	(116)	58%	(487)	839
4-Region: West	14%	(70)	16%	(82)	16%	(84)	55%	(285)	521
Gamer	29%	(216)	29%	(214)	16%	(117)	26%	(196)	743
Last of Us Fan	38%	(240)	39%	(240)	14%	(89)	9%	(54)	622
Plays Videogames During an Average Week	17%	(260)	20%	(316)	17%	(267)	46%	(711)	1554
Plays 6 or less Hours of Videogames per Week	8%	(69)	15%	(120)	18%	(145)	59%	(490)	824
Plays 7+ Hours of Videogames per Week	26%	(190)	27%	(196)	17%	(122)	30%	(221)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_2: How much have you seen, read, or heard about the following?
The TV show series, 'The Last of Us'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(248)	18%	(392)	17%	(373)	54%	(1187)	2200
Gender: Male	16%	(173)	21%	(223)	18%	(196)	45%	(479)	1071
Gender: Female	7%	(76)	15%	(170)	16%	(177)	63%	(708)	1129
Age: 18-34	21%	(132)	22%	(140)	19%	(117)	38%	(241)	631
Age: 35-44	16%	(58)	25%	(94)	18%	(67)	41%	(152)	371
Age: 45-64	7%	(51)	17%	(119)	19%	(132)	58%	(409)	711
Age: 65+	1%	(7)	8%	(40)	11%	(56)	79%	(384)	487
GenZers: 1997-2012	24%	(62)	21%	(54)	18%	(48)	37%	(95)	259
Millennials: 1981-1996	18%	(121)	23%	(151)	19%	(128)	40%	(266)	666
GenXers: 1965-1980	10%	(52)	22%	(114)	16%	(82)	52%	(270)	519
Baby Boomers: 1946-1964	2%	(14)	10%	(72)	16%	(109)	72%	(494)	689
PID: Dem (no lean)	14%	(127)	19%	(179)	18%	(166)	49%	(459)	931
PID: Ind (no lean)	9%	(54)	19%	(117)	17%	(106)	55%	(335)	612
PID: Rep (no lean)	10%	(68)	15%	(97)	15%	(100)	60%	(393)	658
PID/Gender: Dem Men	19%	(85)	21%	(94)	18%	(78)	42%	(184)	442
PID/Gender: Dem Women	8%	(41)	17%	(84)	18%	(88)	56%	(275)	488
PID/Gender: Ind Men	13%	(40)	21%	(63)	20%	(62)	46%	(141)	307
PID/Gender: Ind Women	5%	(14)	17%	(53)	14%	(43)	64%	(194)	305
PID/Gender: Rep Men	15%	(47)	20%	(65)	17%	(55)	48%	(154)	322
PID/Gender: Rep Women	6%	(20)	10%	(32)	13%	(45)	71%	(239)	336
Ideo: Liberal (1-3)	15%	(97)	21%	(131)	18%	(111)	46%	(285)	624
Ideo: Moderate (4)	10%	(76)	18%	(134)	19%	(142)	52%	(386)	738
Ideo: Conservative (5-7)	10%	(67)	17%	(116)	13%	(89)	61%	(433)	706
Educ: < College	11%	(155)	16%	(232)	18%	(253)	55%	(797)	1438
Educ: Bachelors degree	11%	(55)	23%	(110)	17%	(81)	49%	(239)	484
Educ: Post-grad	14%	(38)	18%	(51)	14%	(39)	54%	(151)	278
Income: Under 50k	9%	(104)	16%	(194)	17%	(207)	57%	(680)	1185
Income: 50k-100k	12%	(79)	20%	(128)	17%	(112)	52%	(339)	657
Income: 100k+	18%	(66)	20%	(70)	15%	(54)	47%	(168)	358
Ethnicity: White	10%	(174)	16%	(280)	17%	(282)	57%	(961)	1698
Ethnicity: Hispanic	20%	(75)	15%	(57)	19%	(71)	47%	(176)	379
Ethnicity: Black	18%	(50)	24%	(67)	17%	(49)	41%	(116)	283

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**Table MCEN2_2: How much have you seen, read, or heard about the following?
The TV show series, 'The Last of Us'**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(248)	18%	(392)	17%	(373)	54%	(1187)	2200
Ethnicity: Other	11%	(24)	21%	(46)	19%	(41)	50%	(109)	220
All Christian	10%	(100)	17%	(173)	14%	(146)	59%	(600)	1019
All Non-Christian	10%	(16)	18%	(28)	13%	(20)	59%	(90)	153
Atheist	16%	(15)	21%	(19)	21%	(19)	41%	(37)	89
Agnostic/Nothing in particular	12%	(71)	21%	(124)	20%	(122)	47%	(285)	602
Something Else	14%	(47)	15%	(49)	19%	(65)	52%	(176)	336
Religious Non-Protestant/Catholic	11%	(19)	17%	(30)	13%	(22)	59%	(102)	173
Evangelical	14%	(72)	17%	(87)	14%	(72)	54%	(274)	504
Non-Evangelical	9%	(71)	15%	(124)	17%	(135)	59%	(479)	808
Community: Urban	15%	(98)	21%	(136)	18%	(116)	47%	(310)	661
Community: Suburban	10%	(102)	17%	(170)	18%	(174)	55%	(544)	991
Community: Rural	9%	(48)	16%	(86)	15%	(82)	61%	(332)	548
Employ: Private Sector	19%	(133)	23%	(164)	19%	(133)	40%	(282)	712
Employ: Government	11%	(12)	26%	(29)	14%	(16)	49%	(54)	111
Employ: Self-Employed	22%	(46)	18%	(38)	14%	(30)	46%	(96)	210
Employ: Homemaker	5%	(8)	15%	(24)	27%	(43)	53%	(86)	161
Employ: Retired	3%	(16)	9%	(53)	14%	(78)	74%	(424)	571
Employ: Unemployed	8%	(21)	19%	(53)	16%	(44)	56%	(153)	271
Employ: Other	6%	(7)	18%	(21)	14%	(16)	62%	(71)	115
Military HH: Yes	6%	(15)	13%	(33)	15%	(40)	66%	(175)	263
Military HH: No	12%	(233)	19%	(359)	17%	(333)	52%	(1012)	1937
RD/WT: Right Direction	15%	(108)	21%	(152)	16%	(116)	49%	(357)	733
RD/WT: Wrong Track	10%	(141)	16%	(240)	17%	(256)	57%	(830)	1467
Biden Job Approve	13%	(128)	21%	(208)	16%	(159)	49%	(483)	978
Biden Job Disapprove	10%	(111)	15%	(167)	18%	(200)	57%	(639)	1117
Biden Job Strongly Approve	17%	(79)	20%	(92)	11%	(49)	52%	(236)	456
Biden Job Somewhat Approve	9%	(48)	22%	(117)	21%	(110)	47%	(246)	522
Biden Job Somewhat Disapprove	13%	(42)	16%	(52)	23%	(76)	48%	(156)	327
Biden Job Strongly Disapprove	9%	(69)	15%	(115)	16%	(124)	61%	(482)	790
Favorable of Biden	12%	(120)	21%	(208)	17%	(167)	51%	(508)	1003
Unfavorable of Biden	10%	(111)	15%	(164)	17%	(189)	57%	(618)	1081

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Table MCEN2_2: How much have you seen, read, or heard about the following?
The TV show series, 'The Last of Us'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(248)	18%	(392)	17%	(373)	54%	(1187)	2200
Very Favorable of Biden	16%	(77)	19%	(91)	11%	(50)	54%	(253)	471
Somewhat Favorable of Biden	8%	(42)	22%	(116)	22%	(118)	48%	(256)	532
Somewhat Unfavorable of Biden	13%	(36)	18%	(50)	22%	(59)	47%	(126)	271
Very Unfavorable of Biden	9%	(75)	14%	(114)	16%	(130)	61%	(492)	810
#1 Issue: Economy	13%	(117)	18%	(165)	19%	(170)	50%	(460)	912
#1 Issue: Security	9%	(23)	17%	(44)	17%	(46)	58%	(155)	268
#1 Issue: Health Care	16%	(28)	21%	(37)	22%	(38)	41%	(71)	174
#1 Issue: Medicare / Social Security	6%	(19)	12%	(35)	11%	(32)	72%	(216)	301
#1 Issue: Women's Issues	9%	(21)	30%	(72)	14%	(34)	48%	(116)	242
#1 Issue: Education	21%	(16)	25%	(19)	14%	(11)	39%	(29)	75
#1 Issue: Energy	14%	(19)	11%	(14)	24%	(31)	51%	(67)	131
#1 Issue: Other	5%	(5)	6%	(6)	12%	(12)	76%	(74)	97
2022 House Vote: Democrat	13%	(122)	20%	(182)	17%	(156)	49%	(447)	907
2022 House Vote: Republican	10%	(71)	15%	(106)	13%	(91)	61%	(416)	684
2022 House Vote: Didn't Vote	9%	(52)	17%	(95)	21%	(119)	54%	(308)	574
2020 Vote: Joe Biden	13%	(128)	21%	(206)	17%	(170)	48%	(469)	973
2020 Vote: Donald Trump	10%	(74)	13%	(94)	16%	(112)	61%	(431)	711
2020 Vote: Other	—	(0)	40%	(23)	12%	(7)	47%	(27)	58
2020 Vote: Didn't Vote	10%	(47)	15%	(69)	18%	(83)	57%	(259)	458
2018 House Vote: Democrat	14%	(113)	20%	(162)	17%	(136)	49%	(394)	806
2018 House Vote: Republican	9%	(55)	15%	(91)	15%	(94)	61%	(376)	615
2018 House Vote: Didn't Vote	11%	(79)	18%	(132)	18%	(133)	54%	(400)	744
4-Region: Northeast	13%	(50)	16%	(63)	19%	(72)	52%	(200)	385
4-Region: Midwest	10%	(43)	17%	(77)	17%	(77)	57%	(257)	455
4-Region: South	10%	(88)	18%	(149)	19%	(156)	53%	(446)	839
4-Region: West	13%	(67)	20%	(103)	13%	(67)	54%	(283)	521
Gamer	25%	(189)	28%	(209)	18%	(136)	28%	(209)	743
Last of Us Fan	35%	(220)	37%	(231)	15%	(95)	12%	(76)	622
Plays Videogames During an Average Week	15%	(239)	22%	(347)	19%	(292)	43%	(675)	1554
Plays 6 or less Hours of Videogames per Week	8%	(66)	18%	(151)	18%	(149)	56%	(459)	824
Plays 7+ Hours of Videogames per Week	24%	(173)	27%	(196)	20%	(144)	30%	(217)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_3: How much have you seen, read, or heard about the following?
The video game series, 'Mario Bros.'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	26%	(570)	28%	(605)	16%	(355)	30%	(669)	2200
Gender: Male	29%	(315)	27%	(285)	17%	(182)	27%	(289)	1071
Gender: Female	23%	(255)	28%	(320)	15%	(173)	34%	(380)	1129
Age: 18-34	44%	(276)	28%	(175)	12%	(76)	16%	(104)	631
Age: 35-44	36%	(135)	36%	(134)	13%	(48)	15%	(55)	371
Age: 45-64	19%	(134)	27%	(193)	20%	(140)	34%	(244)	711
Age: 65+	5%	(26)	21%	(104)	19%	(91)	55%	(265)	487
GenZers: 1997-2012	45%	(116)	26%	(67)	12%	(32)	17%	(44)	259
Millennials: 1981-1996	41%	(273)	32%	(212)	12%	(78)	16%	(103)	666
GenXers: 1965-1980	26%	(134)	28%	(147)	18%	(92)	28%	(146)	519
Baby Boomers: 1946-1964	7%	(48)	25%	(173)	21%	(146)	47%	(322)	689
PID: Dem (no lean)	26%	(238)	29%	(271)	15%	(136)	31%	(286)	931
PID: Ind (no lean)	27%	(167)	26%	(160)	19%	(119)	27%	(165)	612
PID: Rep (no lean)	25%	(165)	27%	(175)	15%	(101)	33%	(217)	658
PID/Gender: Dem Men	29%	(130)	30%	(132)	15%	(65)	26%	(115)	442
PID/Gender: Dem Women	22%	(109)	28%	(139)	14%	(70)	35%	(171)	488
PID/Gender: Ind Men	29%	(88)	24%	(73)	22%	(68)	25%	(78)	307
PID/Gender: Ind Women	26%	(79)	29%	(87)	17%	(52)	29%	(88)	305
PID/Gender: Rep Men	30%	(97)	25%	(80)	15%	(49)	30%	(95)	322
PID/Gender: Rep Women	20%	(68)	28%	(95)	15%	(52)	36%	(122)	336
Ideo: Liberal (1-3)	27%	(169)	31%	(195)	14%	(88)	27%	(171)	624
Ideo: Moderate (4)	28%	(205)	25%	(185)	18%	(130)	30%	(219)	738
Ideo: Conservative (5-7)	22%	(158)	27%	(192)	16%	(116)	34%	(240)	706
Educ: < College	29%	(411)	26%	(374)	16%	(229)	29%	(423)	1438
Educ: Bachelors degree	21%	(102)	31%	(151)	17%	(81)	31%	(149)	484
Educ: Post-grad	20%	(57)	29%	(80)	16%	(45)	35%	(96)	278
Income: Under 50k	25%	(294)	27%	(316)	17%	(200)	32%	(374)	1185
Income: 50k-100k	26%	(173)	28%	(185)	15%	(101)	30%	(197)	657
Income: 100k+	29%	(103)	29%	(104)	15%	(54)	27%	(97)	358
Ethnicity: White	25%	(431)	27%	(457)	16%	(276)	31%	(533)	1698
Ethnicity: Hispanic	42%	(158)	25%	(95)	16%	(61)	17%	(65)	379
Ethnicity: Black	31%	(89)	27%	(76)	13%	(38)	28%	(80)	283

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Table MCEN2_3: How much have you seen, read, or heard about the following?
The video game series, 'Mario Bros.'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	26%	(570)	28%	(605)	16%	(355)	30%	(669)	2200
Ethnicity: Other	23%	(51)	33%	(72)	19%	(41)	25%	(55)	220
All Christian	23%	(231)	26%	(267)	18%	(182)	33%	(340)	1019
All Non-Christian	22%	(34)	27%	(42)	15%	(22)	36%	(55)	153
Atheist	27%	(24)	31%	(28)	14%	(13)	28%	(25)	89
Agnostic/Nothing in particular	29%	(172)	28%	(171)	15%	(88)	28%	(171)	602
Something Else	32%	(109)	29%	(98)	15%	(51)	23%	(78)	336
Religious Non-Protestant/Catholic	23%	(41)	29%	(50)	14%	(24)	34%	(59)	173
Evangelical	27%	(137)	28%	(142)	16%	(79)	29%	(146)	504
Non-Evangelical	23%	(187)	26%	(208)	18%	(149)	33%	(265)	808
Community: Urban	28%	(187)	27%	(179)	16%	(104)	29%	(191)	661
Community: Suburban	24%	(239)	27%	(268)	17%	(171)	31%	(312)	991
Community: Rural	26%	(145)	29%	(158)	15%	(80)	30%	(166)	548
Employ: Private Sector	32%	(228)	33%	(235)	14%	(103)	21%	(146)	712
Employ: Government	27%	(30)	30%	(33)	13%	(14)	30%	(33)	111
Employ: Self-Employed	42%	(87)	25%	(52)	9%	(20)	24%	(51)	210
Employ: Homemaker	24%	(39)	26%	(43)	18%	(29)	32%	(51)	161
Employ: Retired	7%	(39)	23%	(131)	21%	(118)	50%	(283)	571
Employ: Unemployed	37%	(101)	23%	(63)	15%	(42)	24%	(65)	271
Employ: Other	23%	(26)	30%	(35)	23%	(27)	24%	(27)	115
Military HH: Yes	19%	(51)	25%	(67)	17%	(45)	39%	(101)	263
Military HH: No	27%	(520)	28%	(539)	16%	(311)	29%	(567)	1937
RD/WT: Right Direction	26%	(193)	28%	(204)	16%	(117)	30%	(219)	733
RD/WT: Wrong Track	26%	(377)	27%	(402)	16%	(238)	31%	(450)	1467
Biden Job Approve	26%	(252)	28%	(271)	17%	(162)	30%	(292)	978
Biden Job Disapprove	26%	(291)	27%	(305)	16%	(178)	31%	(343)	1117
Biden Job Strongly Approve	28%	(130)	27%	(121)	11%	(50)	34%	(156)	456
Biden Job Somewhat Approve	23%	(122)	29%	(150)	22%	(113)	26%	(136)	522
Biden Job Somewhat Disapprove	30%	(99)	26%	(86)	18%	(58)	26%	(83)	327
Biden Job Strongly Disapprove	24%	(191)	28%	(219)	15%	(120)	33%	(259)	790
Favorable of Biden	25%	(251)	28%	(281)	17%	(167)	30%	(304)	1003
Unfavorable of Biden	26%	(285)	27%	(289)	16%	(178)	30%	(330)	1081

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**Table MCEN2_3: How much have you seen, read, or heard about the following?
The video game series, 'Mario Bros.'**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	26%	(570)	28%	(605)	16%	(355)	30%	(669)	2200
Very Favorable of Biden	28%	(133)	26%	(123)	11%	(53)	34%	(162)	471
Somewhat Favorable of Biden	22%	(118)	30%	(158)	21%	(114)	27%	(142)	532
Somewhat Unfavorable of Biden	30%	(82)	27%	(73)	18%	(48)	25%	(68)	271
Very Unfavorable of Biden	25%	(203)	27%	(217)	16%	(129)	32%	(261)	810
#1 Issue: Economy	31%	(278)	27%	(247)	15%	(139)	27%	(248)	912
#1 Issue: Security	18%	(48)	30%	(80)	18%	(47)	35%	(93)	268
#1 Issue: Health Care	31%	(54)	25%	(44)	15%	(26)	29%	(50)	174
#1 Issue: Medicare / Social Security	14%	(41)	23%	(69)	19%	(56)	45%	(135)	301
#1 Issue: Women's Issues	31%	(75)	33%	(81)	16%	(39)	20%	(48)	242
#1 Issue: Education	35%	(26)	30%	(22)	15%	(11)	20%	(15)	75
#1 Issue: Energy	28%	(36)	32%	(41)	14%	(19)	26%	(34)	131
#1 Issue: Other	12%	(12)	22%	(21)	20%	(19)	47%	(46)	97
2022 House Vote: Democrat	26%	(233)	29%	(261)	15%	(139)	30%	(275)	907
2022 House Vote: Republican	24%	(166)	27%	(182)	17%	(113)	33%	(223)	684
2022 House Vote: Didn't Vote	28%	(162)	27%	(152)	17%	(95)	29%	(164)	574
2020 Vote: Joe Biden	25%	(247)	29%	(278)	15%	(145)	31%	(304)	973
2020 Vote: Donald Trump	25%	(178)	26%	(187)	17%	(119)	32%	(228)	711
2020 Vote: Other	40%	(23)	23%	(13)	7%	(4)	30%	(17)	58
2020 Vote: Didn't Vote	27%	(123)	28%	(127)	19%	(88)	26%	(120)	458
2018 House Vote: Democrat	26%	(206)	28%	(226)	14%	(113)	32%	(260)	806
2018 House Vote: Republican	24%	(145)	27%	(168)	17%	(104)	32%	(198)	615
2018 House Vote: Didn't Vote	28%	(212)	27%	(199)	18%	(134)	27%	(199)	744
4-Region: Northeast	27%	(102)	23%	(89)	16%	(60)	35%	(134)	385
4-Region: Midwest	22%	(98)	32%	(145)	16%	(75)	30%	(136)	455
4-Region: South	29%	(239)	27%	(223)	16%	(134)	29%	(243)	839
4-Region: West	25%	(131)	28%	(148)	17%	(87)	30%	(155)	521
Gamer	45%	(335)	31%	(231)	12%	(90)	12%	(86)	743
Last of Us Fan	46%	(286)	31%	(192)	14%	(87)	9%	(57)	622
Plays Videogames During an Average Week	33%	(517)	32%	(498)	16%	(250)	19%	(288)	1554
Plays 6 or less Hours of Videogames per Week	23%	(189)	34%	(278)	19%	(158)	24%	(199)	824
Plays 7+ Hours of Videogames per Week	45%	(328)	30%	(220)	13%	(93)	12%	(90)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_4: How much have you seen, read, or heard about the following?
The film, 'The Super Mario Bros. Movie'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	16%	(355)	26%	(568)	22%	(478)	36%	(799)	2200
Gender: Male	20%	(213)	26%	(280)	23%	(245)	31%	(333)	1071
Gender: Female	13%	(142)	25%	(288)	21%	(233)	41%	(467)	1129
Age: 18-34	29%	(184)	33%	(210)	19%	(117)	19%	(121)	631
Age: 35-44	22%	(83)	36%	(133)	21%	(78)	21%	(78)	371
Age: 45-64	11%	(78)	22%	(156)	26%	(188)	41%	(289)	711
Age: 65+	2%	(10)	14%	(70)	20%	(95)	64%	(312)	487
GenZers: 1997-2012	28%	(72)	33%	(84)	25%	(64)	15%	(39)	259
Millennials: 1981-1996	27%	(178)	35%	(235)	16%	(108)	22%	(144)	666
GenXers: 1965-1980	15%	(77)	25%	(129)	27%	(141)	33%	(171)	519
Baby Boomers: 1946-1964	4%	(28)	17%	(116)	23%	(161)	56%	(384)	689
PID: Dem (no lean)	19%	(178)	27%	(252)	20%	(183)	34%	(317)	931
PID: Ind (no lean)	14%	(85)	24%	(146)	26%	(156)	37%	(224)	612
PID: Rep (no lean)	14%	(92)	26%	(170)	21%	(139)	39%	(258)	658
PID/Gender: Dem Men	23%	(102)	29%	(127)	20%	(90)	28%	(123)	442
PID/Gender: Dem Women	16%	(76)	26%	(125)	19%	(93)	40%	(195)	488
PID/Gender: Ind Men	16%	(48)	25%	(76)	26%	(80)	34%	(103)	307
PID/Gender: Ind Women	12%	(37)	23%	(70)	25%	(77)	40%	(121)	305
PID/Gender: Rep Men	20%	(63)	24%	(77)	23%	(75)	33%	(107)	322
PID/Gender: Rep Women	9%	(29)	27%	(92)	19%	(64)	45%	(151)	336
Ideo: Liberal (1-3)	19%	(118)	27%	(168)	23%	(141)	32%	(196)	624
Ideo: Moderate (4)	18%	(131)	26%	(190)	20%	(151)	36%	(266)	738
Ideo: Conservative (5-7)	12%	(87)	25%	(177)	22%	(153)	41%	(288)	706
Educ: < College	17%	(240)	26%	(367)	22%	(313)	36%	(517)	1438
Educ: Bachelors degree	15%	(71)	27%	(131)	23%	(110)	36%	(172)	484
Educ: Post-grad	16%	(44)	25%	(70)	19%	(54)	40%	(110)	278
Income: Under 50k	15%	(177)	26%	(302)	24%	(285)	36%	(421)	1185
Income: 50k-100k	16%	(108)	26%	(168)	20%	(130)	38%	(252)	657
Income: 100k+	20%	(70)	27%	(98)	18%	(63)	35%	(127)	358
Ethnicity: White	15%	(253)	24%	(402)	23%	(392)	38%	(650)	1698
Ethnicity: Hispanic	31%	(116)	27%	(104)	25%	(94)	17%	(66)	379
Ethnicity: Black	23%	(64)	30%	(85)	18%	(51)	29%	(83)	283

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**Table MCEN2_4: How much have you seen, read, or heard about the following?
 The film, 'The Super Mario Bros. Movie'**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	16%	(355)	26%	(568)	22%	(478)	36%	(799)	2200
Ethnicity: Other	17%	(38)	37%	(81)	16%	(34)	30%	(67)	220
All Christian	15%	(150)	24%	(243)	21%	(215)	40%	(411)	1019
All Non-Christian	19%	(28)	22%	(34)	17%	(27)	42%	(64)	153
Atheist	11%	(10)	30%	(27)	34%	(31)	25%	(22)	89
Agnostic/Nothing in particular	16%	(96)	27%	(165)	23%	(139)	33%	(202)	602
Something Else	21%	(71)	29%	(99)	20%	(66)	30%	(100)	336
Religious Non-Protestant/Catholic	19%	(32)	25%	(42)	16%	(28)	41%	(70)	173
Evangelical	21%	(105)	23%	(118)	20%	(103)	35%	(178)	504
Non-Evangelical	13%	(109)	25%	(202)	21%	(174)	40%	(324)	808
Community: Urban	21%	(140)	28%	(185)	22%	(146)	29%	(189)	661
Community: Suburban	14%	(135)	26%	(254)	19%	(192)	41%	(409)	991
Community: Rural	15%	(80)	23%	(128)	25%	(139)	37%	(201)	548
Employ: Private Sector	23%	(161)	32%	(228)	21%	(146)	25%	(178)	712
Employ: Government	18%	(20)	24%	(27)	20%	(22)	38%	(42)	111
Employ: Self-Employed	27%	(57)	24%	(51)	23%	(48)	25%	(53)	210
Employ: Homemaker	14%	(23)	26%	(42)	18%	(29)	41%	(67)	161
Employ: Retired	3%	(17)	16%	(91)	22%	(126)	59%	(337)	571
Employ: Unemployed	19%	(52)	29%	(77)	23%	(63)	29%	(79)	271
Employ: Other	14%	(16)	28%	(33)	25%	(29)	32%	(37)	115
Military HH: Yes	12%	(30)	21%	(54)	19%	(50)	49%	(129)	263
Military HH: No	17%	(325)	27%	(514)	22%	(428)	35%	(670)	1937
RD/WT: Right Direction	21%	(152)	25%	(187)	21%	(156)	33%	(239)	733
RD/WT: Wrong Track	14%	(203)	26%	(381)	22%	(322)	38%	(560)	1467
Biden Job Approve	18%	(180)	29%	(280)	20%	(199)	33%	(320)	978
Biden Job Disapprove	14%	(153)	24%	(265)	23%	(261)	39%	(438)	1117
Biden Job Strongly Approve	24%	(110)	24%	(110)	16%	(73)	36%	(164)	456
Biden Job Somewhat Approve	13%	(70)	33%	(170)	24%	(125)	30%	(156)	522
Biden Job Somewhat Disapprove	17%	(55)	28%	(91)	23%	(74)	33%	(106)	327
Biden Job Strongly Disapprove	12%	(98)	22%	(174)	24%	(187)	42%	(331)	790
Favorable of Biden	18%	(176)	29%	(286)	20%	(203)	34%	(338)	1003
Unfavorable of Biden	14%	(152)	24%	(259)	23%	(252)	39%	(418)	1081

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**Table MCEN2_4: How much have you seen, read, or heard about the following?
The film, 'The Super Mario Bros. Movie'**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	16%	(355)	26%	(568)	22%	(478)	36%	(799)	2200
Very Favorable of Biden	24%	(111)	23%	(110)	16%	(75)	37%	(175)	471
Somewhat Favorable of Biden	12%	(65)	33%	(176)	24%	(128)	31%	(162)	532
Somewhat Unfavorable of Biden	21%	(56)	29%	(78)	20%	(55)	30%	(81)	271
Very Unfavorable of Biden	12%	(96)	22%	(181)	24%	(196)	42%	(337)	810
#1 Issue: Economy	18%	(166)	27%	(247)	21%	(192)	34%	(307)	912
#1 Issue: Security	13%	(34)	22%	(59)	25%	(68)	40%	(107)	268
#1 Issue: Health Care	21%	(36)	29%	(51)	20%	(35)	30%	(52)	174
#1 Issue: Medicare / Social Security	7%	(20)	19%	(57)	21%	(64)	53%	(160)	301
#1 Issue: Women's Issues	21%	(51)	33%	(81)	21%	(51)	25%	(60)	242
#1 Issue: Education	19%	(14)	33%	(24)	29%	(21)	20%	(15)	75
#1 Issue: Energy	20%	(27)	27%	(36)	21%	(27)	31%	(41)	131
#1 Issue: Other	8%	(8)	13%	(12)	20%	(19)	59%	(58)	97
2022 House Vote: Democrat	20%	(179)	25%	(231)	21%	(188)	34%	(310)	907
2022 House Vote: Republican	13%	(90)	25%	(170)	22%	(151)	40%	(273)	684
2022 House Vote: Didn't Vote	14%	(82)	26%	(152)	23%	(131)	36%	(208)	574
2020 Vote: Joe Biden	19%	(187)	26%	(252)	21%	(200)	34%	(334)	973
2020 Vote: Donald Trump	13%	(96)	24%	(172)	22%	(159)	40%	(285)	711
2020 Vote: Other	8%	(5)	33%	(19)	13%	(8)	45%	(26)	58
2020 Vote: Didn't Vote	15%	(67)	27%	(125)	24%	(111)	34%	(155)	458
2018 House Vote: Democrat	18%	(145)	27%	(217)	18%	(147)	37%	(296)	806
2018 House Vote: Republican	12%	(76)	25%	(152)	23%	(143)	40%	(244)	615
2018 House Vote: Didn't Vote	17%	(129)	25%	(185)	25%	(182)	33%	(247)	744
4-Region: Northeast	15%	(58)	28%	(108)	20%	(79)	36%	(141)	385
4-Region: Midwest	15%	(66)	25%	(113)	22%	(98)	39%	(177)	455
4-Region: South	17%	(141)	26%	(222)	22%	(184)	35%	(292)	839
4-Region: West	17%	(90)	24%	(124)	22%	(117)	37%	(190)	521
Gamer	33%	(246)	34%	(249)	19%	(143)	14%	(104)	743
Last of Us Fan	33%	(206)	38%	(237)	18%	(112)	11%	(68)	622
Plays Videogames During an Average Week	22%	(334)	30%	(472)	23%	(362)	25%	(386)	1554
Plays 6 or less Hours of Videogames per Week	12%	(101)	30%	(247)	27%	(224)	31%	(253)	824
Plays 7+ Hours of Videogames per Week	32%	(233)	31%	(225)	19%	(137)	18%	(134)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_5: How much have you seen, read, or heard about the following?
The video game series, 'Gran Turismo'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(173)	17%	(371)	18%	(405)	57%	(1251)	2200
Gender: Male	13%	(138)	25%	(266)	18%	(194)	44%	(472)	1071
Gender: Female	3%	(35)	9%	(104)	19%	(211)	69%	(779)	1129
Age: 18-34	13%	(83)	22%	(137)	19%	(118)	46%	(292)	631
Age: 35-44	13%	(49)	24%	(89)	19%	(72)	44%	(162)	371
Age: 45-64	5%	(39)	16%	(116)	21%	(147)	58%	(409)	711
Age: 65+	—	(2)	6%	(28)	14%	(69)	80%	(389)	487
GenZers: 1997-2012	14%	(37)	13%	(33)	19%	(49)	54%	(140)	259
Millennials: 1981-1996	13%	(85)	25%	(167)	20%	(130)	43%	(283)	666
GenXers: 1965-1980	9%	(47)	21%	(111)	19%	(100)	50%	(261)	519
Baby Boomers: 1946-1964	—	(3)	9%	(59)	18%	(125)	73%	(502)	689
PID: Dem (no lean)	9%	(88)	17%	(156)	18%	(169)	56%	(518)	931
PID: Ind (no lean)	5%	(31)	21%	(126)	20%	(121)	55%	(334)	612
PID: Rep (no lean)	8%	(54)	14%	(89)	18%	(115)	61%	(399)	658
PID/Gender: Dem Men	16%	(70)	25%	(109)	16%	(69)	44%	(194)	442
PID/Gender: Dem Women	4%	(18)	10%	(47)	20%	(100)	66%	(324)	488
PID/Gender: Ind Men	8%	(24)	28%	(87)	21%	(65)	43%	(131)	307
PID/Gender: Ind Women	2%	(7)	13%	(39)	18%	(56)	67%	(203)	305
PID/Gender: Rep Men	14%	(44)	22%	(71)	19%	(60)	46%	(147)	322
PID/Gender: Rep Women	3%	(10)	5%	(18)	16%	(55)	75%	(252)	336
Ideo: Liberal (1-3)	10%	(61)	19%	(121)	19%	(117)	52%	(325)	624
Ideo: Moderate (4)	7%	(51)	19%	(138)	19%	(144)	55%	(405)	738
Ideo: Conservative (5-7)	8%	(55)	14%	(102)	17%	(118)	61%	(431)	706
Educ: < College	7%	(101)	17%	(243)	18%	(261)	58%	(832)	1438
Educ: Bachelors degree	9%	(43)	17%	(84)	20%	(97)	54%	(260)	484
Educ: Post-grad	10%	(29)	16%	(44)	17%	(47)	57%	(158)	278
Income: Under 50k	6%	(70)	15%	(176)	19%	(223)	60%	(715)	1185
Income: 50k-100k	8%	(49)	20%	(134)	17%	(114)	55%	(360)	657
Income: 100k+	15%	(54)	17%	(61)	19%	(68)	49%	(176)	358
Ethnicity: White	7%	(124)	16%	(270)	18%	(309)	59%	(994)	1698
Ethnicity: Hispanic	13%	(49)	21%	(81)	18%	(69)	48%	(180)	379
Ethnicity: Black	12%	(35)	18%	(51)	20%	(55)	50%	(141)	283

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Table MCEN2_5: How much have you seen, read, or heard about the following?
The video game series, 'Gran Turismo'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(173)	17%	(371)	18%	(405)	57%	(1251)	2200
Ethnicity: Other	6%	(14)	23%	(50)	18%	(40)	53%	(116)	220
All Christian	6%	(65)	17%	(170)	18%	(184)	59%	(600)	1019
All Non-Christian	12%	(19)	13%	(20)	18%	(27)	58%	(88)	153
Atheist	10%	(9)	20%	(18)	24%	(22)	45%	(40)	89
Agnostic/Nothing in particular	7%	(41)	17%	(101)	20%	(118)	57%	(342)	602
Something Else	12%	(40)	19%	(62)	16%	(54)	54%	(180)	336
Religious Non-Protestant/Catholic	12%	(21)	12%	(20)	17%	(29)	59%	(102)	173
Evangelical	12%	(60)	17%	(85)	16%	(79)	56%	(280)	504
Non-Evangelical	5%	(39)	18%	(144)	19%	(151)	59%	(474)	808
Community: Urban	11%	(73)	21%	(136)	18%	(121)	50%	(332)	661
Community: Suburban	6%	(60)	16%	(162)	19%	(189)	59%	(580)	991
Community: Rural	7%	(41)	13%	(73)	17%	(96)	62%	(339)	548
Employ: Private Sector	14%	(97)	25%	(176)	19%	(139)	42%	(301)	712
Employ: Government	7%	(8)	17%	(19)	25%	(28)	50%	(56)	111
Employ: Self-Employed	18%	(37)	18%	(37)	19%	(39)	46%	(96)	210
Employ: Homemaker	2%	(4)	17%	(28)	16%	(26)	65%	(104)	161
Employ: Retired	—	(1)	6%	(36)	17%	(99)	76%	(435)	571
Employ: Unemployed	8%	(21)	17%	(46)	16%	(45)	59%	(159)	271
Employ: Other	3%	(4)	20%	(23)	18%	(20)	59%	(68)	115
Military HH: Yes	6%	(15)	13%	(35)	21%	(55)	60%	(159)	263
Military HH: No	8%	(159)	17%	(336)	18%	(350)	56%	(1092)	1937
RD/WT: Right Direction	11%	(83)	21%	(157)	17%	(123)	50%	(370)	733
RD/WT: Wrong Track	6%	(90)	15%	(214)	19%	(282)	60%	(881)	1467
Biden Job Approve	9%	(87)	18%	(177)	18%	(180)	55%	(533)	978
Biden Job Disapprove	7%	(80)	17%	(189)	19%	(207)	57%	(640)	1117
Biden Job Strongly Approve	14%	(62)	16%	(72)	15%	(71)	55%	(252)	456
Biden Job Somewhat Approve	5%	(25)	20%	(105)	21%	(110)	54%	(282)	522
Biden Job Somewhat Disapprove	6%	(21)	21%	(70)	21%	(69)	51%	(167)	327
Biden Job Strongly Disapprove	8%	(60)	15%	(119)	18%	(138)	60%	(473)	790
Favorable of Biden	8%	(82)	18%	(178)	17%	(175)	57%	(568)	1003
Unfavorable of Biden	7%	(79)	17%	(182)	19%	(207)	57%	(613)	1081

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Table MCEN2_5: How much have you seen, read, or heard about the following?
The video game series, 'Gran Turismo'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(173)	17%	(371)	18%	(405)	57%	(1251)	2200
Very Favorable of Biden	13%	(61)	15%	(70)	14%	(68)	58%	(273)	471
Somewhat Favorable of Biden	4%	(22)	20%	(108)	20%	(107)	55%	(295)	532
Somewhat Unfavorable of Biden	6%	(16)	22%	(59)	23%	(63)	49%	(132)	271
Very Unfavorable of Biden	8%	(63)	15%	(123)	18%	(143)	59%	(481)	810
#1 Issue: Economy	8%	(74)	20%	(186)	21%	(191)	51%	(461)	912
#1 Issue: Security	8%	(22)	17%	(45)	17%	(44)	59%	(157)	268
#1 Issue: Health Care	9%	(17)	18%	(32)	18%	(31)	54%	(94)	174
#1 Issue: Medicare / Social Security	4%	(12)	12%	(35)	14%	(41)	71%	(212)	301
#1 Issue: Women's Issues	5%	(11)	15%	(35)	17%	(41)	64%	(155)	242
#1 Issue: Education	20%	(15)	15%	(11)	20%	(15)	45%	(33)	75
#1 Issue: Energy	17%	(22)	9%	(12)	19%	(25)	55%	(72)	131
#1 Issue: Other	—	(0)	16%	(15)	16%	(15)	69%	(67)	97
2022 House Vote: Democrat	9%	(78)	17%	(153)	20%	(184)	54%	(493)	907
2022 House Vote: Republican	9%	(59)	16%	(106)	17%	(118)	59%	(401)	684
2022 House Vote: Didn't Vote	6%	(35)	18%	(101)	17%	(99)	59%	(338)	574
2020 Vote: Joe Biden	8%	(82)	18%	(174)	17%	(170)	56%	(548)	973
2020 Vote: Donald Trump	8%	(58)	14%	(101)	19%	(135)	59%	(417)	711
2020 Vote: Other	5%	(3)	39%	(22)	19%	(11)	37%	(21)	58
2020 Vote: Didn't Vote	7%	(31)	16%	(74)	19%	(89)	58%	(265)	458
2018 House Vote: Democrat	9%	(73)	17%	(138)	18%	(147)	56%	(448)	806
2018 House Vote: Republican	8%	(51)	16%	(99)	18%	(113)	57%	(353)	615
2018 House Vote: Didn't Vote	7%	(50)	17%	(127)	18%	(137)	58%	(430)	744
4-Region: Northeast	6%	(21)	15%	(57)	22%	(86)	57%	(221)	385
4-Region: Midwest	7%	(31)	16%	(74)	21%	(94)	56%	(255)	455
4-Region: South	8%	(66)	17%	(142)	18%	(148)	57%	(482)	839
4-Region: West	11%	(55)	19%	(97)	15%	(77)	56%	(292)	521
Gamer	20%	(152)	27%	(197)	20%	(150)	33%	(244)	743
Last of Us Fan	22%	(137)	33%	(206)	22%	(137)	23%	(142)	622
Plays Videogames During an Average Week	11%	(171)	22%	(340)	21%	(326)	46%	(717)	1554
Plays 6 or less Hours of Videogames per Week	4%	(36)	19%	(158)	20%	(168)	56%	(463)	824
Plays 7+ Hours of Videogames per Week	19%	(135)	25%	(182)	22%	(159)	35%	(254)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_6: How much have you seen, read, or heard about the following?
The movie, 'Gran Turismo'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(163)	15%	(320)	17%	(383)	61%	(1335)	2200
Gender: Male	11%	(112)	20%	(217)	19%	(204)	50%	(537)	1071
Gender: Female	4%	(50)	9%	(103)	16%	(178)	71%	(797)	1129
Age: 18-34	9%	(57)	19%	(121)	18%	(115)	54%	(339)	631
Age: 35-44	13%	(49)	22%	(81)	17%	(62)	48%	(179)	371
Age: 45-64	6%	(44)	11%	(82)	20%	(140)	63%	(446)	711
Age: 65+	3%	(13)	7%	(36)	14%	(66)	76%	(371)	487
GenZers: 1997-2012	9%	(24)	13%	(33)	20%	(51)	58%	(150)	259
Millennials: 1981-1996	11%	(74)	22%	(143)	17%	(115)	50%	(334)	666
GenXers: 1965-1980	9%	(45)	15%	(76)	20%	(103)	57%	(295)	519
Baby Boomers: 1946-1964	3%	(18)	9%	(63)	16%	(110)	72%	(497)	689
PID: Dem (no lean)	8%	(73)	17%	(159)	17%	(154)	59%	(545)	931
PID: Ind (no lean)	7%	(43)	12%	(75)	19%	(114)	62%	(380)	612
PID: Rep (no lean)	7%	(47)	13%	(86)	17%	(115)	62%	(410)	658
PID/Gender: Dem Men	12%	(52)	24%	(107)	16%	(71)	48%	(213)	442
PID/Gender: Dem Women	4%	(21)	11%	(52)	17%	(83)	68%	(332)	488
PID/Gender: Ind Men	9%	(27)	17%	(54)	20%	(60)	54%	(166)	307
PID/Gender: Ind Women	5%	(16)	7%	(21)	18%	(54)	70%	(214)	305
PID/Gender: Rep Men	11%	(34)	17%	(56)	23%	(73)	49%	(159)	322
PID/Gender: Rep Women	4%	(13)	9%	(31)	12%	(41)	75%	(251)	336
Ideo: Liberal (1-3)	9%	(54)	19%	(116)	16%	(101)	57%	(353)	624
Ideo: Moderate (4)	6%	(41)	13%	(94)	22%	(159)	60%	(444)	738
Ideo: Conservative (5-7)	8%	(55)	14%	(95)	15%	(106)	64%	(450)	706
Educ: < College	7%	(101)	13%	(192)	17%	(241)	63%	(903)	1438
Educ: Bachelors degree	7%	(35)	18%	(85)	20%	(96)	55%	(269)	484
Educ: Post-grad	10%	(27)	15%	(43)	16%	(45)	59%	(163)	278
Income: Under 50k	6%	(66)	13%	(157)	17%	(197)	65%	(765)	1185
Income: 50k-100k	7%	(48)	17%	(112)	18%	(116)	58%	(381)	657
Income: 100k+	14%	(49)	14%	(51)	19%	(69)	53%	(189)	358
Ethnicity: White	8%	(128)	13%	(228)	17%	(283)	62%	(1058)	1698
Ethnicity: Hispanic	13%	(47)	17%	(63)	15%	(56)	56%	(212)	379
Ethnicity: Black	9%	(25)	19%	(54)	18%	(51)	54%	(153)	283

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Table MCEN2_6: How much have you seen, read, or heard about the following?
The movie, 'Gran Turismo'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(163)	15%	(320)	17%	(383)	61%	(1335)	2200
Ethnicity: Other	4%	(10)	17%	(37)	22%	(49)	56%	(123)	220
All Christian	8%	(82)	14%	(141)	16%	(168)	62%	(629)	1019
All Non-Christian	10%	(15)	15%	(23)	16%	(25)	59%	(90)	153
Atheist	3%	(3)	19%	(17)	22%	(19)	56%	(50)	89
Agnostic/Nothing in particular	4%	(23)	14%	(86)	21%	(125)	61%	(368)	602
Something Else	12%	(40)	16%	(54)	14%	(46)	59%	(197)	336
Religious Non-Protestant/Catholic	9%	(16)	15%	(25)	16%	(28)	60%	(103)	173
Evangelical	15%	(74)	15%	(75)	13%	(65)	57%	(289)	504
Non-Evangelical	6%	(45)	14%	(111)	17%	(141)	63%	(511)	808
Community: Urban	12%	(76)	18%	(118)	16%	(108)	54%	(359)	661
Community: Suburban	5%	(52)	13%	(133)	18%	(178)	63%	(628)	991
Community: Rural	6%	(35)	13%	(69)	18%	(98)	63%	(348)	548
Employ: Private Sector	11%	(80)	21%	(146)	20%	(144)	48%	(342)	712
Employ: Government	4%	(4)	17%	(19)	21%	(23)	58%	(64)	111
Employ: Self-Employed	17%	(36)	14%	(29)	16%	(35)	53%	(110)	210
Employ: Homemaker	8%	(13)	12%	(19)	13%	(20)	68%	(109)	161
Employ: Retired	2%	(11)	9%	(49)	16%	(93)	73%	(418)	571
Employ: Unemployed	4%	(12)	14%	(39)	14%	(37)	68%	(183)	271
Employ: Other	3%	(4)	13%	(15)	18%	(21)	65%	(75)	115
Military HH: Yes	6%	(17)	11%	(30)	16%	(41)	67%	(175)	263
Military HH: No	8%	(146)	15%	(290)	18%	(341)	60%	(1159)	1937
RD/WT: Right Direction	11%	(81)	19%	(140)	17%	(124)	53%	(388)	733
RD/WT: Wrong Track	6%	(81)	12%	(180)	18%	(258)	65%	(947)	1467
Biden Job Approve	9%	(85)	17%	(162)	17%	(169)	58%	(563)	978
Biden Job Disapprove	6%	(72)	14%	(154)	18%	(202)	62%	(689)	1117
Biden Job Strongly Approve	14%	(64)	17%	(76)	13%	(61)	56%	(255)	456
Biden Job Somewhat Approve	4%	(21)	16%	(85)	21%	(108)	59%	(308)	522
Biden Job Somewhat Disapprove	5%	(15)	18%	(60)	21%	(68)	56%	(183)	327
Biden Job Strongly Disapprove	7%	(57)	12%	(94)	17%	(134)	64%	(506)	790
Favorable of Biden	8%	(81)	16%	(158)	17%	(167)	60%	(597)	1003
Unfavorable of Biden	7%	(72)	14%	(148)	18%	(199)	61%	(662)	1081

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Table MCEN2_6: How much have you seen, read, or heard about the following?

The movie, 'Gran Turismo'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(163)	15%	(320)	17%	(383)	61%	(1335)	2200
Very Favorable of Biden	13%	(60)	16%	(73)	14%	(65)	58%	(273)	471
Somewhat Favorable of Biden	4%	(21)	16%	(85)	19%	(103)	61%	(324)	532
Somewhat Unfavorable of Biden	6%	(17)	14%	(37)	25%	(69)	55%	(149)	271
Very Unfavorable of Biden	7%	(55)	14%	(112)	16%	(131)	63%	(513)	810
#1 Issue: Economy	8%	(69)	15%	(139)	20%	(179)	57%	(524)	912
#1 Issue: Security	9%	(25)	19%	(52)	12%	(31)	60%	(160)	268
#1 Issue: Health Care	9%	(16)	17%	(30)	17%	(30)	57%	(99)	174
#1 Issue: Medicare / Social Security	6%	(19)	9%	(28)	15%	(45)	69%	(208)	301
#1 Issue: Women's Issues	4%	(9)	14%	(34)	17%	(41)	65%	(159)	242
#1 Issue: Education	7%	(5)	23%	(17)	22%	(17)	48%	(35)	75
#1 Issue: Energy	12%	(16)	12%	(16)	16%	(21)	60%	(78)	131
#1 Issue: Other	4%	(4)	4%	(4)	19%	(19)	73%	(71)	97
2022 House Vote: Democrat	8%	(73)	17%	(151)	18%	(161)	58%	(523)	907
2022 House Vote: Republican	6%	(41)	15%	(105)	17%	(118)	61%	(420)	684
2022 House Vote: Didn't Vote	8%	(48)	10%	(58)	17%	(96)	65%	(372)	574
2020 Vote: Joe Biden	8%	(75)	17%	(166)	18%	(174)	57%	(558)	973
2020 Vote: Donald Trump	7%	(52)	12%	(85)	17%	(124)	63%	(450)	711
2020 Vote: Other	—	(0)	16%	(9)	18%	(11)	65%	(38)	58
2020 Vote: Didn't Vote	8%	(35)	13%	(60)	16%	(74)	63%	(289)	458
2018 House Vote: Democrat	8%	(68)	16%	(132)	17%	(135)	58%	(471)	806
2018 House Vote: Republican	6%	(35)	15%	(90)	18%	(111)	62%	(379)	615
2018 House Vote: Didn't Vote	8%	(58)	12%	(93)	17%	(128)	63%	(465)	744
4-Region: Northeast	6%	(23)	16%	(60)	18%	(70)	60%	(232)	385
4-Region: Midwest	6%	(28)	14%	(63)	20%	(91)	60%	(273)	455
4-Region: South	8%	(64)	14%	(115)	18%	(148)	61%	(512)	839
4-Region: West	9%	(48)	16%	(81)	14%	(74)	61%	(317)	521
Gamer	17%	(127)	23%	(169)	19%	(144)	41%	(302)	743
Last of Us Fan	19%	(115)	31%	(192)	20%	(127)	30%	(187)	622
Plays Videogames During an Average Week	10%	(156)	18%	(277)	21%	(319)	52%	(802)	1554
Plays 6 or less Hours of Videogames per Week	5%	(39)	16%	(132)	19%	(158)	60%	(495)	824
Plays 7+ Hours of Videogames per Week	16%	(117)	20%	(145)	22%	(161)	42%	(306)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_7: How much have you seen, read, or heard about the following?
The video game series, 'God of War'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(287)	15%	(332)	17%	(379)	55%	(1202)	2200
Gender: Male	19%	(205)	20%	(216)	18%	(194)	43%	(455)	1071
Gender: Female	7%	(82)	10%	(116)	16%	(185)	66%	(746)	1129
Age: 18-34	30%	(188)	22%	(138)	16%	(100)	32%	(205)	631
Age: 35-44	13%	(49)	26%	(96)	21%	(76)	40%	(149)	371
Age: 45-64	6%	(46)	12%	(82)	20%	(143)	62%	(440)	711
Age: 65+	1%	(4)	3%	(16)	12%	(60)	84%	(407)	487
GenZers: 1997-2012	30%	(78)	18%	(46)	17%	(44)	35%	(91)	259
Millennials: 1981-1996	22%	(150)	25%	(166)	18%	(117)	35%	(233)	666
GenXers: 1965-1980	10%	(52)	16%	(85)	20%	(106)	53%	(276)	519
Baby Boomers: 1946-1964	1%	(7)	5%	(33)	16%	(112)	78%	(537)	689
PID: Dem (no lean)	14%	(134)	16%	(153)	17%	(157)	52%	(486)	931
PID: Ind (no lean)	12%	(74)	18%	(109)	18%	(110)	52%	(319)	612
PID: Rep (no lean)	12%	(79)	11%	(70)	17%	(112)	60%	(396)	658
PID/Gender: Dem Men	20%	(90)	22%	(98)	17%	(74)	41%	(180)	442
PID/Gender: Dem Women	9%	(44)	11%	(55)	17%	(84)	63%	(306)	488
PID/Gender: Ind Men	18%	(55)	21%	(64)	22%	(66)	40%	(121)	307
PID/Gender: Ind Women	6%	(19)	15%	(45)	14%	(44)	65%	(197)	305
PID/Gender: Rep Men	19%	(60)	17%	(54)	17%	(54)	48%	(153)	322
PID/Gender: Rep Women	6%	(19)	5%	(16)	17%	(58)	72%	(243)	336
Ideo: Liberal (1-3)	17%	(104)	17%	(104)	18%	(115)	48%	(300)	624
Ideo: Moderate (4)	12%	(86)	16%	(116)	19%	(138)	54%	(399)	738
Ideo: Conservative (5-7)	12%	(81)	13%	(93)	14%	(101)	61%	(430)	706
Educ: < College	13%	(194)	15%	(216)	18%	(253)	54%	(774)	1438
Educ: Bachelors degree	11%	(54)	16%	(79)	19%	(91)	54%	(261)	484
Educ: Post-grad	14%	(39)	13%	(37)	13%	(35)	60%	(167)	278
Income: Under 50k	12%	(143)	14%	(162)	17%	(196)	58%	(684)	1185
Income: 50k-100k	13%	(83)	17%	(111)	19%	(124)	52%	(339)	657
Income: 100k+	17%	(61)	17%	(59)	17%	(60)	50%	(179)	358
Ethnicity: White	12%	(199)	13%	(228)	17%	(281)	58%	(989)	1698
Ethnicity: Hispanic	23%	(87)	18%	(69)	17%	(63)	42%	(160)	379
Ethnicity: Black	21%	(59)	22%	(61)	17%	(49)	40%	(114)	283

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Table MCEN2_7: How much have you seen, read, or heard about the following?
The video game series, 'God of War'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(287)	15%	(332)	17%	(379)	55%	(1202)	2200
Ethnicity: Other	13%	(29)	20%	(44)	22%	(49)	45%	(99)	220
All Christian	11%	(107)	13%	(133)	16%	(161)	61%	(618)	1019
All Non-Christian	15%	(23)	21%	(33)	15%	(22)	49%	(75)	153
Atheist	16%	(14)	16%	(14)	30%	(27)	38%	(34)	89
Agnostic/Nothing in particular	14%	(84)	18%	(111)	17%	(104)	50%	(303)	602
Something Else	17%	(58)	12%	(41)	20%	(66)	51%	(171)	336
Religious Non-Protestant/Catholic	14%	(25)	20%	(35)	13%	(23)	52%	(90)	173
Evangelical	16%	(82)	13%	(68)	17%	(84)	54%	(270)	504
Non-Evangelical	10%	(81)	12%	(96)	17%	(139)	61%	(492)	808
Community: Urban	18%	(116)	18%	(122)	20%	(131)	44%	(292)	661
Community: Suburban	11%	(109)	14%	(138)	17%	(169)	58%	(574)	991
Community: Rural	11%	(61)	13%	(72)	14%	(80)	61%	(336)	548
Employ: Private Sector	21%	(146)	20%	(146)	19%	(136)	40%	(284)	712
Employ: Government	12%	(14)	17%	(19)	25%	(27)	46%	(51)	111
Employ: Self-Employed	25%	(53)	18%	(38)	12%	(26)	45%	(94)	210
Employ: Homemaker	6%	(10)	18%	(29)	18%	(29)	57%	(93)	161
Employ: Retired	1%	(8)	4%	(22)	16%	(90)	79%	(451)	571
Employ: Unemployed	14%	(39)	17%	(47)	15%	(40)	54%	(145)	271
Employ: Other	7%	(8)	18%	(20)	19%	(22)	56%	(64)	115
Military HH: Yes	13%	(33)	10%	(26)	15%	(39)	63%	(166)	263
Military HH: No	13%	(254)	16%	(306)	18%	(340)	53%	(1036)	1937
RD/WT: Right Direction	20%	(143)	16%	(114)	16%	(114)	49%	(362)	733
RD/WT: Wrong Track	10%	(144)	15%	(219)	18%	(265)	57%	(840)	1467
Biden Job Approve	14%	(141)	16%	(157)	17%	(167)	52%	(513)	978
Biden Job Disapprove	12%	(133)	15%	(163)	18%	(196)	56%	(624)	1117
Biden Job Strongly Approve	20%	(91)	15%	(68)	12%	(55)	53%	(243)	456
Biden Job Somewhat Approve	10%	(50)	17%	(89)	21%	(112)	52%	(270)	522
Biden Job Somewhat Disapprove	13%	(43)	21%	(67)	22%	(72)	44%	(145)	327
Biden Job Strongly Disapprove	11%	(91)	12%	(95)	16%	(125)	61%	(479)	790
Favorable of Biden	13%	(135)	16%	(158)	17%	(168)	54%	(542)	1003
Unfavorable of Biden	12%	(132)	14%	(154)	18%	(197)	55%	(598)	1081

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**Table MCEN2_7: How much have you seen, read, or heard about the following?
The video game series, 'God of War'**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(287)	15%	(332)	17%	(379)	55%	(1202)	2200
Very Favorable of Biden	18%	(84)	14%	(67)	13%	(63)	54%	(257)	471
Somewhat Favorable of Biden	10%	(51)	17%	(91)	20%	(104)	54%	(285)	532
Somewhat Unfavorable of Biden	14%	(38)	20%	(53)	23%	(64)	43%	(116)	271
Very Unfavorable of Biden	12%	(94)	12%	(101)	17%	(134)	59%	(482)	810
#1 Issue: Economy	15%	(139)	18%	(160)	18%	(168)	49%	(446)	912
#1 Issue: Security	10%	(26)	12%	(32)	17%	(45)	62%	(165)	268
#1 Issue: Health Care	24%	(41)	14%	(25)	15%	(27)	47%	(81)	174
#1 Issue: Medicare / Social Security	4%	(13)	7%	(22)	13%	(39)	75%	(226)	301
#1 Issue: Women's Issues	6%	(14)	22%	(54)	20%	(48)	52%	(126)	242
#1 Issue: Education	26%	(20)	22%	(16)	16%	(12)	36%	(27)	75
#1 Issue: Energy	21%	(28)	12%	(15)	18%	(23)	49%	(64)	131
#1 Issue: Other	6%	(6)	8%	(8)	17%	(17)	68%	(67)	97
2022 House Vote: Democrat	13%	(117)	17%	(153)	18%	(162)	52%	(476)	907
2022 House Vote: Republican	13%	(92)	11%	(77)	15%	(103)	60%	(412)	684
2022 House Vote: Didnt Vote	13%	(73)	17%	(96)	19%	(107)	52%	(297)	574
2020 Vote: Joe Biden	14%	(132)	18%	(172)	16%	(156)	53%	(513)	973
2020 Vote: Donald Trump	11%	(81)	11%	(77)	17%	(124)	60%	(429)	711
2020 Vote: Other	16%	(9)	28%	(16)	16%	(9)	40%	(23)	58
2020 Vote: Didn't Vote	14%	(65)	15%	(67)	20%	(90)	52%	(236)	458
2018 House Vote: Democrat	13%	(107)	18%	(145)	16%	(126)	53%	(428)	806
2018 House Vote: Republican	12%	(73)	12%	(71)	17%	(103)	60%	(369)	615
2018 House Vote: Didnt Vote	14%	(105)	15%	(109)	20%	(145)	52%	(385)	744
4-Region: Northeast	11%	(42)	16%	(60)	18%	(71)	55%	(212)	385
4-Region: Midwest	12%	(54)	13%	(59)	17%	(79)	58%	(262)	455
4-Region: South	14%	(114)	15%	(123)	18%	(152)	54%	(450)	839
4-Region: West	15%	(77)	17%	(90)	15%	(77)	53%	(277)	521
Gamer	33%	(245)	26%	(193)	17%	(123)	25%	(182)	743
Last of Us Fan	39%	(243)	32%	(200)	18%	(110)	11%	(70)	622
Plays Videogames During an Average Week	18%	(282)	20%	(307)	20%	(304)	43%	(662)	1554
Plays 6 or less Hours of Videogames per Week	8%	(69)	15%	(121)	21%	(173)	56%	(461)	824
Plays 7+ Hours of Videogames per Week	29%	(212)	25%	(186)	18%	(131)	28%	(201)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_8: How much have you seen, read, or heard about the following?
The TV show series, 'God of War'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(175)	12%	(261)	17%	(377)	63%	(1387)	2200
Gender: Male	13%	(135)	15%	(165)	18%	(195)	54%	(575)	1071
Gender: Female	4%	(40)	8%	(95)	16%	(182)	72%	(812)	1129
Age: 18-34	16%	(102)	18%	(111)	18%	(111)	49%	(308)	631
Age: 35-44	11%	(40)	16%	(61)	23%	(84)	50%	(186)	371
Age: 45-64	4%	(32)	10%	(70)	18%	(125)	68%	(484)	711
Age: 65+	—	(2)	4%	(19)	12%	(57)	84%	(409)	487
GenZers: 1997-2012	16%	(42)	14%	(36)	17%	(44)	53%	(137)	259
Millennials: 1981-1996	14%	(95)	18%	(118)	20%	(132)	48%	(321)	666
GenXers: 1965-1980	6%	(33)	14%	(72)	20%	(101)	60%	(312)	519
Baby Boomers: 1946-1964	1%	(4)	5%	(33)	14%	(98)	80%	(553)	689
PID: Dem (no lean)	10%	(88)	14%	(126)	16%	(152)	61%	(564)	931
PID: Ind (no lean)	6%	(36)	11%	(68)	22%	(133)	61%	(375)	612
PID: Rep (no lean)	8%	(51)	10%	(67)	14%	(92)	68%	(448)	658
PID/Gender: Dem Men	15%	(68)	18%	(78)	14%	(61)	53%	(236)	442
PID/Gender: Dem Women	4%	(21)	10%	(49)	19%	(91)	67%	(328)	488
PID/Gender: Ind Men	10%	(30)	13%	(39)	26%	(80)	51%	(157)	307
PID/Gender: Ind Women	2%	(5)	9%	(29)	17%	(53)	71%	(218)	305
PID/Gender: Rep Men	12%	(37)	15%	(49)	17%	(54)	56%	(182)	322
PID/Gender: Rep Women	4%	(14)	5%	(18)	11%	(38)	79%	(266)	336
Ideo: Liberal (1-3)	11%	(71)	13%	(80)	17%	(109)	58%	(364)	624
Ideo: Moderate (4)	6%	(46)	13%	(97)	19%	(142)	62%	(454)	738
Ideo: Conservative (5-7)	7%	(52)	10%	(71)	14%	(98)	69%	(485)	706
Educ: < College	8%	(109)	10%	(147)	18%	(262)	64%	(919)	1438
Educ: Bachelors degree	8%	(38)	16%	(79)	15%	(71)	61%	(296)	484
Educ: Post-grad	10%	(28)	12%	(35)	16%	(44)	62%	(171)	278
Income: Under 50k	6%	(66)	11%	(127)	17%	(204)	66%	(788)	1185
Income: 50k-100k	9%	(58)	13%	(88)	19%	(122)	59%	(389)	657
Income: 100k+	14%	(51)	13%	(46)	14%	(51)	59%	(211)	358
Ethnicity: White	7%	(120)	10%	(167)	17%	(290)	66%	(1121)	1698
Ethnicity: Hispanic	14%	(53)	11%	(42)	22%	(82)	53%	(202)	379
Ethnicity: Black	13%	(36)	20%	(56)	18%	(51)	49%	(139)	283

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Table MCEN2_8: How much have you seen, read, or heard about the following?
 The TV show series, 'God of War'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(175)	12%	(261)	17%	(377)	63%	(1387)	2200
Ethnicity: Other	9%	(19)	17%	(37)	17%	(36)	58%	(127)	220
All Christian	8%	(82)	10%	(105)	16%	(159)	66%	(673)	1019
All Non-Christian	10%	(15)	18%	(28)	17%	(25)	55%	(85)	153
Atheist	5%	(4)	7%	(6)	29%	(26)	60%	(53)	89
Agnostic/Nothing in particular	6%	(37)	14%	(87)	17%	(104)	62%	(375)	602
Something Else	11%	(38)	10%	(35)	19%	(62)	60%	(201)	336
Religious Non-Protestant/Catholic	9%	(16)	17%	(30)	15%	(26)	58%	(101)	173
Evangelical	14%	(68)	11%	(54)	16%	(82)	59%	(299)	504
Non-Evangelical	6%	(49)	10%	(80)	16%	(132)	68%	(548)	808
Community: Urban	12%	(81)	16%	(105)	19%	(128)	52%	(346)	661
Community: Suburban	6%	(63)	12%	(118)	15%	(152)	66%	(657)	991
Community: Rural	6%	(30)	7%	(37)	18%	(97)	70%	(384)	548
Employ: Private Sector	13%	(95)	19%	(137)	21%	(148)	47%	(332)	712
Employ: Government	5%	(6)	21%	(24)	15%	(17)	59%	(65)	111
Employ: Self-Employed	19%	(41)	9%	(19)	15%	(32)	56%	(118)	210
Employ: Homemaker	4%	(6)	7%	(11)	18%	(29)	71%	(115)	161
Employ: Retired	1%	(4)	5%	(27)	14%	(79)	81%	(461)	571
Employ: Unemployed	6%	(16)	10%	(26)	13%	(36)	71%	(193)	271
Employ: Other	4%	(4)	10%	(11)	20%	(23)	66%	(76)	115
Military HH: Yes	7%	(19)	8%	(21)	15%	(40)	70%	(184)	263
Military HH: No	8%	(156)	12%	(240)	17%	(338)	62%	(1203)	1937
RD/WT: Right Direction	14%	(103)	13%	(97)	18%	(131)	55%	(403)	733
RD/WT: Wrong Track	5%	(73)	11%	(164)	17%	(246)	67%	(984)	1467
Biden Job Approve	10%	(102)	13%	(127)	17%	(168)	59%	(581)	978
Biden Job Disapprove	6%	(69)	11%	(123)	17%	(195)	65%	(730)	1117
Biden Job Strongly Approve	16%	(73)	14%	(63)	12%	(54)	59%	(267)	456
Biden Job Somewhat Approve	6%	(29)	12%	(65)	22%	(114)	60%	(314)	522
Biden Job Somewhat Disapprove	6%	(20)	14%	(45)	24%	(80)	56%	(181)	327
Biden Job Strongly Disapprove	6%	(49)	10%	(77)	15%	(115)	69%	(549)	790
Favorable of Biden	10%	(100)	11%	(115)	17%	(170)	62%	(619)	1003
Unfavorable of Biden	6%	(66)	12%	(129)	18%	(191)	64%	(695)	1081

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**Table MCEN2_8: How much have you seen, read, or heard about the following?
The TV show series, 'God of War'**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(175)	12%	(261)	17%	(377)	63%	(1387)	2200
Very Favorable of Biden	15%	(69)	12%	(56)	13%	(62)	60%	(284)	471
Somewhat Favorable of Biden	6%	(31)	11%	(58)	20%	(108)	63%	(334)	532
Somewhat Unfavorable of Biden	8%	(21)	17%	(46)	22%	(60)	53%	(144)	271
Very Unfavorable of Biden	5%	(44)	10%	(84)	16%	(131)	68%	(552)	810
#1 Issue: Economy	10%	(87)	14%	(127)	19%	(171)	58%	(526)	912
#1 Issue: Security	7%	(20)	10%	(28)	16%	(44)	66%	(177)	268
#1 Issue: Health Care	12%	(20)	13%	(22)	18%	(31)	58%	(101)	174
#1 Issue: Medicare / Social Security	4%	(13)	7%	(21)	11%	(32)	78%	(236)	301
#1 Issue: Women's Issues	4%	(10)	14%	(34)	19%	(46)	63%	(152)	242
#1 Issue: Education	10%	(8)	21%	(16)	26%	(19)	43%	(32)	75
#1 Issue: Energy	13%	(17)	8%	(11)	15%	(19)	64%	(83)	131
#1 Issue: Other	1%	(1)	2%	(2)	15%	(15)	82%	(80)	97
2022 House Vote: Democrat	10%	(86)	14%	(129)	17%	(150)	60%	(542)	907
2022 House Vote: Republican	7%	(47)	11%	(74)	15%	(104)	67%	(459)	684
2022 House Vote: Didn't Vote	7%	(39)	9%	(53)	20%	(117)	64%	(365)	574
2020 Vote: Joe Biden	9%	(90)	13%	(128)	18%	(175)	60%	(580)	973
2020 Vote: Donald Trump	6%	(45)	12%	(83)	14%	(101)	68%	(483)	711
2020 Vote: Other	3%	(2)	13%	(7)	23%	(13)	62%	(36)	58
2020 Vote: Didn't Vote	8%	(38)	9%	(42)	19%	(89)	63%	(289)	458
2018 House Vote: Democrat	10%	(79)	13%	(105)	17%	(139)	60%	(483)	806
2018 House Vote: Republican	6%	(34)	11%	(67)	16%	(100)	67%	(413)	615
2018 House Vote: Didn't Vote	8%	(60)	11%	(83)	18%	(131)	63%	(470)	744
4-Region: Northeast	7%	(27)	14%	(56)	19%	(72)	60%	(230)	385
4-Region: Midwest	8%	(38)	7%	(33)	16%	(72)	69%	(312)	455
4-Region: South	8%	(70)	12%	(98)	17%	(141)	63%	(529)	839
4-Region: West	8%	(40)	14%	(74)	18%	(92)	61%	(315)	521
Gamer	20%	(148)	22%	(163)	21%	(157)	37%	(275)	743
Last of Us Fan	24%	(148)	28%	(174)	25%	(156)	23%	(144)	622
Plays Videogames During an Average Week	11%	(172)	15%	(236)	20%	(310)	54%	(836)	1554
Plays 6 or less Hours of Videogames per Week	6%	(46)	11%	(87)	19%	(158)	65%	(534)	824
Plays 7+ Hours of Videogames per Week	17%	(126)	21%	(150)	21%	(152)	41%	(302)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_9: How much have you seen, read, or heard about the following?
The video game series, 'Sonic the Hedgehog'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(426)	26%	(567)	17%	(380)	38%	(828)	2200
Gender: Male	24%	(255)	28%	(297)	17%	(181)	32%	(338)	1071
Gender: Female	15%	(171)	24%	(270)	18%	(199)	43%	(490)	1129
Age: 18-34	36%	(225)	29%	(184)	13%	(79)	23%	(143)	631
Age: 35-44	28%	(102)	39%	(143)	15%	(55)	19%	(71)	371
Age: 45-64	12%	(83)	26%	(184)	24%	(170)	39%	(274)	711
Age: 65+	3%	(16)	12%	(56)	15%	(75)	70%	(340)	487
GenZers: 1997-2012	40%	(104)	26%	(68)	14%	(35)	20%	(52)	259
Millennials: 1981-1996	31%	(205)	34%	(225)	13%	(86)	22%	(149)	666
GenXers: 1965-1980	18%	(92)	31%	(160)	22%	(112)	30%	(155)	519
Baby Boomers: 1946-1964	4%	(25)	16%	(113)	21%	(142)	59%	(409)	689
PID: Dem (no lean)	22%	(202)	26%	(245)	16%	(145)	36%	(339)	931
PID: Ind (no lean)	18%	(109)	27%	(164)	20%	(125)	35%	(214)	612
PID: Rep (no lean)	17%	(114)	24%	(158)	17%	(110)	42%	(275)	658
PID/Gender: Dem Men	28%	(124)	29%	(128)	14%	(60)	30%	(131)	442
PID/Gender: Dem Women	16%	(79)	24%	(117)	17%	(85)	43%	(208)	488
PID/Gender: Ind Men	20%	(62)	28%	(84)	23%	(70)	29%	(90)	307
PID/Gender: Ind Women	15%	(47)	26%	(80)	18%	(54)	41%	(124)	305
PID/Gender: Rep Men	22%	(70)	26%	(85)	16%	(51)	36%	(117)	322
PID/Gender: Rep Women	13%	(45)	22%	(73)	18%	(59)	47%	(158)	336
Ideo: Liberal (1-3)	23%	(144)	27%	(168)	17%	(107)	33%	(205)	624
Ideo: Moderate (4)	21%	(152)	26%	(189)	19%	(140)	35%	(258)	738
Ideo: Conservative (5-7)	15%	(107)	25%	(175)	15%	(108)	45%	(315)	706
Educ: < College	21%	(303)	26%	(371)	17%	(241)	36%	(523)	1438
Educ: Bachelors degree	14%	(69)	29%	(139)	19%	(90)	38%	(186)	484
Educ: Post-grad	19%	(54)	20%	(56)	17%	(49)	43%	(120)	278
Income: Under 50k	18%	(217)	26%	(312)	18%	(208)	38%	(447)	1185
Income: 50k-100k	20%	(131)	26%	(168)	16%	(107)	38%	(251)	657
Income: 100k+	22%	(77)	24%	(86)	18%	(65)	36%	(129)	358
Ethnicity: White	19%	(319)	24%	(415)	17%	(295)	39%	(669)	1698
Ethnicity: Hispanic	35%	(133)	27%	(102)	15%	(57)	23%	(86)	379
Ethnicity: Black	27%	(77)	28%	(78)	15%	(43)	30%	(85)	283

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Table MCEN2_9: How much have you seen, read, or heard about the following?
The video game series, 'Sonic the Hedgehog'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(426)	26%	(567)	17%	(380)	38%	(828)	2200
Ethnicity: Other	13%	(30)	34%	(74)	19%	(42)	34%	(74)	220
All Christian	16%	(162)	24%	(245)	18%	(185)	42%	(427)	1019
All Non-Christian	18%	(28)	24%	(37)	11%	(17)	46%	(71)	153
Atheist	24%	(21)	29%	(25)	22%	(20)	25%	(22)	89
Agnostic/Nothing in particular	22%	(135)	27%	(163)	16%	(95)	35%	(208)	602
Something Else	23%	(79)	29%	(96)	18%	(62)	30%	(100)	336
Religious Non-Protestant/Catholic	18%	(32)	25%	(42)	13%	(22)	44%	(76)	173
Evangelical	21%	(108)	24%	(122)	18%	(88)	37%	(186)	504
Non-Evangelical	15%	(125)	26%	(208)	18%	(146)	41%	(329)	808
Community: Urban	21%	(136)	29%	(192)	17%	(114)	33%	(220)	661
Community: Suburban	16%	(162)	25%	(250)	18%	(180)	40%	(398)	991
Community: Rural	23%	(127)	23%	(125)	16%	(86)	38%	(210)	548
Employ: Private Sector	26%	(182)	31%	(224)	17%	(124)	26%	(182)	712
Employ: Government	20%	(22)	28%	(31)	17%	(18)	36%	(39)	111
Employ: Self-Employed	34%	(71)	22%	(46)	15%	(31)	29%	(61)	210
Employ: Homemaker	13%	(21)	34%	(55)	15%	(25)	37%	(60)	161
Employ: Retired	4%	(23)	17%	(96)	17%	(99)	62%	(354)	571
Employ: Unemployed	26%	(69)	28%	(75)	20%	(53)	27%	(74)	271
Employ: Other	25%	(28)	22%	(25)	17%	(19)	37%	(42)	115
Military HH: Yes	14%	(38)	22%	(59)	17%	(45)	46%	(122)	263
Military HH: No	20%	(387)	26%	(508)	17%	(335)	36%	(706)	1937
RD/WT: Right Direction	26%	(189)	22%	(162)	16%	(115)	36%	(267)	733
RD/WT: Wrong Track	16%	(236)	28%	(405)	18%	(264)	38%	(561)	1467
Biden Job Approve	22%	(210)	25%	(249)	17%	(167)	36%	(352)	978
Biden Job Disapprove	17%	(191)	27%	(298)	18%	(196)	39%	(432)	1117
Biden Job Strongly Approve	25%	(115)	23%	(103)	11%	(51)	41%	(187)	456
Biden Job Somewhat Approve	18%	(95)	28%	(146)	22%	(116)	32%	(165)	522
Biden Job Somewhat Disapprove	22%	(71)	30%	(98)	17%	(54)	32%	(103)	327
Biden Job Strongly Disapprove	15%	(120)	25%	(199)	18%	(142)	42%	(329)	790
Favorable of Biden	21%	(212)	25%	(252)	17%	(175)	36%	(364)	1003
Unfavorable of Biden	17%	(184)	27%	(289)	18%	(191)	39%	(418)	1081

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**Table MCEN2_9: How much have you seen, read, or heard about the following?
The video game series, 'Sonic the Hedgehog'**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(426)	26%	(567)	17%	(380)	38%	(828)	2200
Very Favorable of Biden	26%	(121)	21%	(100)	13%	(59)	40%	(191)	471
Somewhat Favorable of Biden	17%	(91)	29%	(152)	22%	(115)	33%	(173)	532
Somewhat Unfavorable of Biden	20%	(55)	29%	(79)	18%	(49)	32%	(88)	271
Very Unfavorable of Biden	16%	(129)	26%	(210)	17%	(141)	41%	(330)	810
#1 Issue: Economy	21%	(194)	29%	(265)	17%	(156)	33%	(297)	912
#1 Issue: Security	19%	(50)	19%	(51)	17%	(45)	46%	(123)	268
#1 Issue: Health Care	19%	(33)	29%	(51)	22%	(38)	30%	(53)	174
#1 Issue: Medicare / Social Security	7%	(21)	18%	(53)	17%	(52)	58%	(174)	301
#1 Issue: Women's Issues	25%	(60)	29%	(71)	18%	(44)	28%	(67)	242
#1 Issue: Education	37%	(27)	27%	(20)	13%	(9)	23%	(17)	75
#1 Issue: Energy	24%	(31)	31%	(40)	15%	(19)	31%	(40)	131
#1 Issue: Other	9%	(8)	17%	(16)	17%	(16)	58%	(56)	97
2022 House Vote: Democrat	20%	(184)	26%	(238)	17%	(158)	36%	(328)	907
2022 House Vote: Republican	19%	(131)	23%	(158)	16%	(110)	42%	(285)	684
2022 House Vote: Didnt Vote	18%	(104)	28%	(158)	18%	(106)	36%	(207)	574
2020 Vote: Joe Biden	21%	(208)	25%	(246)	16%	(158)	37%	(361)	973
2020 Vote: Donald Trump	17%	(120)	24%	(171)	18%	(127)	41%	(294)	711
2020 Vote: Other	27%	(16)	31%	(18)	13%	(8)	29%	(17)	58
2020 Vote: Didn't Vote	18%	(83)	29%	(132)	19%	(87)	34%	(157)	458
2018 House Vote: Democrat	20%	(160)	25%	(202)	17%	(137)	38%	(307)	806
2018 House Vote: Republican	19%	(114)	23%	(139)	16%	(101)	43%	(262)	615
2018 House Vote: Didnt Vote	20%	(148)	29%	(214)	18%	(135)	33%	(247)	744
4-Region: Northeast	18%	(70)	23%	(87)	17%	(67)	42%	(162)	385
4-Region: Midwest	18%	(80)	27%	(122)	19%	(88)	36%	(165)	455
4-Region: South	20%	(167)	27%	(229)	18%	(151)	35%	(292)	839
4-Region: West	21%	(109)	25%	(129)	14%	(74)	40%	(210)	521
Gamer	39%	(292)	32%	(240)	14%	(102)	15%	(108)	743
Last of Us Fan	42%	(259)	35%	(218)	12%	(77)	11%	(67)	622
Plays Videogames During an Average Week	26%	(403)	31%	(478)	19%	(299)	24%	(374)	1554
Plays 6 or less Hours of Videogames per Week	15%	(124)	30%	(248)	24%	(195)	31%	(257)	824
Plays 7+ Hours of Videogames per Week	38%	(279)	31%	(230)	14%	(104)	16%	(117)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_10: How much have you seen, read, or heard about the following?
The film, 'Sonic the Hedgehog 3'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(286)	25%	(554)	22%	(479)	40%	(881)	2200
Gender: Male	16%	(170)	26%	(280)	21%	(223)	37%	(397)	1071
Gender: Female	10%	(116)	24%	(273)	23%	(256)	43%	(484)	1129
Age: 18-34	24%	(152)	29%	(184)	21%	(131)	26%	(164)	631
Age: 35-44	19%	(71)	37%	(138)	17%	(65)	26%	(98)	371
Age: 45-64	8%	(55)	23%	(164)	27%	(195)	42%	(297)	711
Age: 65+	2%	(8)	14%	(67)	18%	(89)	66%	(322)	487
GenZers: 1997-2012	24%	(62)	27%	(69)	23%	(59)	27%	(69)	259
Millennials: 1981-1996	23%	(150)	33%	(219)	19%	(124)	26%	(173)	666
GenXers: 1965-1980	11%	(55)	26%	(137)	27%	(142)	36%	(185)	519
Baby Boomers: 1946-1964	2%	(16)	18%	(127)	22%	(151)	57%	(395)	689
PID: Dem (no lean)	14%	(131)	27%	(252)	21%	(195)	38%	(353)	931
PID: Ind (no lean)	11%	(68)	25%	(152)	23%	(142)	41%	(250)	612
PID: Rep (no lean)	13%	(87)	23%	(150)	22%	(142)	42%	(279)	658
PID/Gender: Dem Men	16%	(72)	31%	(137)	19%	(83)	34%	(151)	442
PID/Gender: Dem Women	12%	(59)	24%	(115)	23%	(113)	41%	(202)	488
PID/Gender: Ind Men	14%	(43)	21%	(64)	24%	(74)	41%	(126)	307
PID/Gender: Ind Women	8%	(25)	29%	(88)	22%	(68)	41%	(124)	305
PID/Gender: Rep Men	17%	(55)	25%	(79)	21%	(67)	37%	(120)	322
PID/Gender: Rep Women	9%	(31)	21%	(71)	22%	(76)	47%	(159)	336
Ideo: Liberal (1-3)	15%	(91)	26%	(163)	23%	(142)	37%	(229)	624
Ideo: Moderate (4)	15%	(110)	25%	(185)	21%	(154)	39%	(289)	738
Ideo: Conservative (5-7)	10%	(73)	24%	(169)	21%	(151)	44%	(312)	706
Educ: < College	14%	(207)	25%	(360)	22%	(317)	39%	(554)	1438
Educ: Bachelors degree	9%	(45)	26%	(125)	22%	(107)	43%	(208)	484
Educ: Post-grad	12%	(34)	25%	(69)	20%	(56)	43%	(120)	278
Income: Under 50k	11%	(126)	26%	(307)	24%	(281)	40%	(470)	1185
Income: 50k-100k	16%	(102)	24%	(157)	18%	(117)	43%	(281)	657
Income: 100k+	16%	(57)	25%	(89)	23%	(81)	36%	(131)	358
Ethnicity: White	13%	(218)	23%	(397)	22%	(373)	42%	(710)	1698
Ethnicity: Hispanic	25%	(94)	30%	(113)	21%	(81)	24%	(92)	379
Ethnicity: Black	17%	(49)	29%	(83)	20%	(58)	33%	(93)	283

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Table MCEN2_10: How much have you seen, read, or heard about the following?
 The film, 'Sonic the Hedgehog 3'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(286)	25%	(554)	22%	(479)	40%	(881)	2200
Ethnicity: Other	8%	(18)	34%	(74)	22%	(49)	36%	(78)	220
All Christian	11%	(116)	25%	(259)	21%	(216)	42%	(428)	1019
All Non-Christian	14%	(22)	23%	(35)	18%	(27)	45%	(69)	153
Atheist	14%	(12)	36%	(32)	21%	(19)	29%	(26)	89
Agnostic/Nothing in particular	13%	(78)	24%	(142)	23%	(138)	40%	(244)	602
Something Else	17%	(57)	25%	(85)	24%	(80)	34%	(115)	336
Religious Non-Protestant/Catholic	13%	(23)	23%	(40)	20%	(35)	43%	(74)	173
Evangelical	18%	(88)	25%	(124)	21%	(107)	37%	(184)	504
Non-Evangelical	10%	(79)	25%	(205)	22%	(175)	43%	(350)	808
Community: Urban	17%	(112)	25%	(167)	23%	(151)	35%	(231)	661
Community: Suburban	11%	(107)	24%	(242)	22%	(220)	42%	(421)	991
Community: Rural	12%	(66)	26%	(144)	20%	(109)	42%	(229)	548
Employ: Private Sector	19%	(132)	32%	(224)	21%	(151)	29%	(205)	712
Employ: Government	8%	(9)	31%	(34)	22%	(25)	39%	(43)	111
Employ: Self-Employed	24%	(51)	18%	(37)	26%	(54)	32%	(68)	210
Employ: Homemaker	11%	(17)	25%	(40)	19%	(31)	45%	(73)	161
Employ: Retired	3%	(15)	17%	(96)	20%	(115)	60%	(344)	571
Employ: Unemployed	14%	(39)	26%	(71)	25%	(66)	35%	(95)	271
Employ: Other	14%	(16)	32%	(36)	21%	(25)	33%	(38)	115
Military HH: Yes	9%	(24)	19%	(50)	21%	(56)	50%	(133)	263
Military HH: No	14%	(262)	26%	(503)	22%	(423)	39%	(749)	1937
RD/WT: Right Direction	18%	(130)	25%	(185)	19%	(137)	38%	(282)	733
RD/WT: Wrong Track	11%	(155)	25%	(369)	23%	(343)	41%	(600)	1467
Biden Job Approve	14%	(140)	26%	(256)	22%	(211)	38%	(372)	978
Biden Job Disapprove	11%	(127)	25%	(280)	22%	(245)	42%	(465)	1117
Biden Job Strongly Approve	21%	(94)	23%	(103)	17%	(79)	39%	(180)	456
Biden Job Somewhat Approve	9%	(46)	29%	(152)	25%	(132)	37%	(192)	522
Biden Job Somewhat Disapprove	12%	(39)	29%	(93)	21%	(70)	38%	(124)	327
Biden Job Strongly Disapprove	11%	(88)	24%	(187)	22%	(176)	43%	(340)	790
Favorable of Biden	14%	(136)	26%	(262)	22%	(219)	39%	(386)	1003
Unfavorable of Biden	12%	(130)	24%	(263)	22%	(240)	42%	(449)	1081

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Table MCEN2_10: How much have you seen, read, or heard about the following?
The film, 'Sonic the Hedgehog 3'

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(286)	25%	(554)	22%	(479)	40%	(881)	2200
Very Favorable of Biden	21%	(97)	22%	(101)	19%	(88)	39%	(185)	471
Somewhat Favorable of Biden	7%	(39)	30%	(160)	25%	(131)	38%	(201)	532
Somewhat Unfavorable of Biden	17%	(45)	24%	(64)	21%	(57)	39%	(106)	271
Very Unfavorable of Biden	10%	(85)	25%	(200)	23%	(183)	42%	(343)	810
#1 Issue: Economy	15%	(135)	26%	(234)	22%	(199)	38%	(344)	912
#1 Issue: Security	8%	(22)	31%	(84)	20%	(53)	41%	(110)	268
#1 Issue: Health Care	16%	(27)	22%	(38)	26%	(45)	37%	(64)	174
#1 Issue: Medicare / Social Security	6%	(19)	16%	(48)	20%	(61)	58%	(174)	301
#1 Issue: Women's Issues	16%	(40)	34%	(82)	26%	(63)	24%	(58)	242
#1 Issue: Education	14%	(10)	38%	(29)	14%	(10)	34%	(26)	75
#1 Issue: Energy	19%	(25)	20%	(26)	24%	(31)	38%	(49)	131
#1 Issue: Other	8%	(8)	16%	(15)	18%	(17)	59%	(57)	97
2022 House Vote: Democrat	14%	(127)	25%	(226)	22%	(196)	39%	(358)	907
2022 House Vote: Republican	13%	(87)	25%	(170)	21%	(144)	41%	(283)	684
2022 House Vote: Didn't Vote	12%	(68)	26%	(148)	23%	(132)	39%	(225)	574
2020 Vote: Joe Biden	14%	(133)	26%	(252)	21%	(202)	40%	(386)	973
2020 Vote: Donald Trump	12%	(87)	23%	(163)	23%	(161)	42%	(300)	711
2020 Vote: Other	10%	(6)	27%	(15)	16%	(9)	47%	(27)	58
2020 Vote: Didn't Vote	13%	(59)	27%	(124)	23%	(107)	37%	(168)	458
2018 House Vote: Democrat	13%	(106)	24%	(195)	21%	(172)	41%	(333)	806
2018 House Vote: Republican	12%	(75)	24%	(150)	20%	(125)	43%	(264)	615
2018 House Vote: Didn't Vote	14%	(101)	27%	(200)	23%	(173)	36%	(270)	744
4-Region: Northeast	10%	(40)	26%	(99)	22%	(85)	42%	(161)	385
4-Region: Midwest	12%	(56)	23%	(106)	23%	(106)	41%	(187)	455
4-Region: South	14%	(117)	26%	(215)	23%	(195)	37%	(313)	839
4-Region: West	14%	(73)	26%	(134)	18%	(94)	42%	(221)	521
Gamer	26%	(192)	34%	(254)	20%	(150)	20%	(146)	743
Last of Us Fan	29%	(178)	37%	(228)	20%	(125)	15%	(91)	622
Plays Videogames During an Average Week	17%	(270)	30%	(464)	24%	(369)	29%	(451)	1554
Plays 6 or less Hours of Videogames per Week	9%	(76)	29%	(241)	26%	(215)	35%	(292)	824
Plays 7+ Hours of Videogames per Week	27%	(194)	31%	(223)	21%	(154)	22%	(159)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_1: How interested are you in watching the following upcoming TV and film adaptations of video games?
The Super Mario Bros. Movie

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	20% (447)	24% (516)	14% (306)	35% (774)	7% (148)	2190
Gender: Male	24% (255)	24% (259)	14% (153)	33% (356)	4% (44)	1067
Gender: Female	17% (192)	23% (256)	14% (153)	37% (418)	9% (104)	1123
Age: 18-34	38% (237)	30% (186)	11% (72)	12% (78)	9% (55)	627
Age: 35-44	28% (104)	35% (131)	12% (43)	21% (77)	4% (16)	371
Age: 45-64	13% (93)	21% (146)	20% (142)	40% (283)	6% (44)	709
Age: 65+	3% (13)	11% (53)	10% (49)	70% (336)	7% (33)	483
GenZers: 1997-2012	36% (93)	30% (78)	13% (34)	13% (33)	7% (19)	257
Millennials: 1981-1996	35% (233)	31% (206)	11% (72)	15% (102)	8% (50)	664
GenXers: 1965-1980	17% (90)	26% (132)	17% (88)	34% (175)	6% (31)	516
Baby Boomers: 1946-1964	4% (29)	14% (97)	16% (108)	59% (406)	7% (45)	685
PID: Dem (no lean)	25% (228)	22% (207)	13% (125)	34% (312)	6% (57)	928
PID: Ind (no lean)	18% (109)	24% (146)	16% (95)	34% (209)	8% (49)	610
PID: Rep (no lean)	17% (110)	25% (162)	13% (86)	39% (253)	6% (41)	652
PID/Gender: Dem Men	31% (136)	23% (100)	12% (54)	30% (134)	4% (17)	441
PID/Gender: Dem Women	19% (92)	22% (107)	14% (70)	37% (178)	8% (40)	487
PID/Gender: Ind Men	18% (56)	25% (78)	19% (57)	33% (102)	4% (14)	307
PID/Gender: Ind Women	17% (53)	23% (69)	13% (38)	35% (108)	12% (36)	303
PID/Gender: Rep Men	19% (62)	26% (82)	13% (42)	38% (120)	4% (14)	320
PID/Gender: Rep Women	14% (48)	24% (80)	13% (44)	40% (133)	8% (28)	332
Ideo: Liberal (1-3)	24% (151)	24% (151)	13% (81)	34% (209)	5% (31)	622
Ideo: Moderate (4)	21% (155)	23% (172)	16% (115)	33% (240)	7% (53)	736
Ideo: Conservative (5-7)	16% (114)	23% (162)	13% (92)	42% (296)	5% (37)	701
Educ: < College	22% (316)	24% (345)	13% (183)	33% (474)	8% (114)	1432
Educ: Bachelors degree	17% (81)	25% (118)	17% (83)	37% (177)	4% (22)	480
Educ: Post-grad	18% (51)	19% (53)	14% (40)	44% (123)	4% (12)	278
Income: Under 50k	22% (255)	24% (287)	13% (153)	34% (400)	7% (85)	1180
Income: 50k-100k	19% (122)	23% (148)	15% (100)	36% (235)	7% (49)	653
Income: 100k+	20% (70)	23% (80)	15% (54)	39% (139)	4% (14)	357
Ethnicity: White	19% (317)	22% (370)	15% (246)	39% (653)	6% (106)	1692
Ethnicity: Hispanic	40% (150)	25% (94)	15% (58)	15% (55)	6% (23)	379

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**Table MCEN3_1: How interested are you in watching the following upcoming TV and film adaptations of video games?
The Super Mario Bros. Movie**

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	20% (447)	24% (516)	14% (306)	35% (774)	7% (148)	2190
Ethnicity: Black	32% (91)	24% (68)	9% (26)	27% (77)	7% (19)	281
Ethnicity: Other	18% (38)	36% (78)	16% (34)	20% (44)	10% (22)	217
All Christian	18% (179)	21% (216)	14% (143)	41% (416)	6% (62)	1015
All Non-Christian	22% (34)	28% (42)	15% (23)	28% (43)	7% (10)	153
Atheist	22% (19)	21% (19)	14% (13)	39% (35)	4% (3)	89
Agnostic/Nothing in particular	22% (133)	23% (138)	14% (82)	33% (196)	9% (51)	599
Something Else	24% (82)	30% (100)	14% (46)	25% (85)	6% (21)	334
Religious Non-Protestant/Catholic	22% (39)	26% (46)	14% (24)	30% (51)	7% (12)	172
Evangelical	24% (119)	23% (116)	12% (62)	36% (178)	5% (24)	500
Non-Evangelical	16% (129)	24% (191)	15% (121)	39% (311)	7% (55)	806
Community: Urban	26% (170)	22% (148)	13% (87)	31% (205)	7% (48)	659
Community: Suburban	17% (167)	24% (237)	15% (149)	38% (378)	6% (56)	986
Community: Rural	20% (111)	24% (131)	13% (70)	35% (191)	8% (43)	545
Employ: Private Sector	29% (207)	28% (199)	14% (100)	25% (178)	4% (25)	710
Employ: Government	16% (17)	33% (36)	17% (19)	29% (32)	6% (6)	111
Employ: Self-Employed	30% (62)	20% (41)	13% (27)	31% (65)	7% (14)	210
Employ: Homemaker	18% (30)	31% (49)	14% (23)	26% (42)	11% (18)	161
Employ: Retired	5% (26)	13% (75)	13% (75)	63% (357)	6% (34)	568
Employ: Unemployed	26% (70)	23% (62)	14% (39)	23% (62)	14% (38)	270
Employ: Other	18% (21)	34% (38)	12% (13)	31% (36)	5% (6)	113
Military HH: Yes	11% (29)	23% (59)	13% (35)	47% (124)	6% (16)	262
Military HH: No	22% (418)	24% (456)	14% (271)	34% (650)	7% (132)	1928
RD/WT: Right Direction	25% (186)	24% (175)	14% (104)	30% (223)	6% (43)	731
RD/WT: Wrong Track	18% (261)	23% (340)	14% (202)	38% (552)	7% (105)	1459
Biden Job Approve	22% (215)	24% (236)	14% (137)	34% (332)	5% (53)	974
Biden Job Disapprove	18% (202)	23% (257)	15% (164)	38% (420)	6% (67)	1111
Biden Job Strongly Approve	28% (126)	16% (74)	12% (56)	38% (172)	6% (26)	454
Biden Job Somewhat Approve	17% (89)	31% (162)	16% (81)	31% (160)	5% (27)	520
Biden Job Somewhat Disapprove	22% (73)	24% (78)	18% (60)	29% (95)	6% (20)	326
Biden Job Strongly Disapprove	16% (129)	23% (179)	13% (104)	41% (325)	6% (48)	785

Continued on next page

Table MCEN3_1: How interested are you in watching the following upcoming TV and film adaptations of video games?
 The Super Mario Bros. Movie

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	20% (447)	24% (516)	14% (306)	35% (774)	7% (148)	2190
Favorable of Biden	22% (215)	25% (246)	14% (136)	33% (334)	7% (68)	999
Unfavorable of Biden	19% (201)	23% (246)	14% (154)	39% (418)	5% (59)	1077
Very Favorable of Biden	28% (131)	16% (76)	13% (61)	35% (164)	8% (37)	469
Somewhat Favorable of Biden	16% (84)	32% (170)	14% (75)	32% (171)	6% (30)	530
Somewhat Unfavorable of Biden	24% (66)	23% (62)	16% (42)	33% (89)	4% (10)	270
Very Unfavorable of Biden	17% (135)	23% (183)	14% (112)	41% (328)	6% (49)	807
#1 Issue: Economy	22% (200)	24% (219)	15% (134)	32% (289)	7% (65)	907
#1 Issue: Security	16% (43)	27% (73)	9% (25)	43% (114)	5% (13)	268
#1 Issue: Health Care	22% (39)	28% (48)	18% (31)	26% (45)	6% (9)	172
#1 Issue: Medicare / Social Security	11% (32)	12% (37)	17% (51)	52% (156)	8% (23)	299
#1 Issue: Women's Issues	26% (63)	29% (69)	13% (31)	25% (61)	7% (17)	242
#1 Issue: Education	34% (25)	30% (22)	12% (9)	16% (12)	8% (6)	74
#1 Issue: Energy	30% (39)	20% (26)	9% (12)	36% (47)	4% (6)	129
#1 Issue: Other	5% (5)	21% (21)	13% (13)	51% (50)	9% (9)	97
2022 House Vote: Democrat	23% (208)	22% (195)	15% (135)	35% (320)	5% (47)	905
2022 House Vote: Republican	18% (121)	23% (158)	14% (96)	40% (275)	5% (31)	681
2022 House Vote: Didnt Vote	19% (110)	27% (154)	13% (72)	30% (169)	11% (64)	570
2020 Vote: Joe Biden	23% (219)	23% (223)	14% (134)	35% (341)	5% (53)	970
2020 Vote: Donald Trump	17% (120)	24% (167)	13% (93)	41% (290)	5% (38)	708
2020 Vote: Other	26% (15)	19% (11)	16% (9)	36% (21)	4% (2)	58
2020 Vote: Didn't Vote	21% (94)	25% (115)	15% (69)	27% (122)	12% (54)	455
2018 House Vote: Democrat	22% (176)	23% (182)	13% (100)	38% (304)	5% (39)	802
2018 House Vote: Republican	17% (104)	22% (137)	14% (88)	42% (257)	4% (27)	613
2018 House Vote: Didnt Vote	22% (161)	25% (184)	15% (115)	27% (201)	11% (81)	741
4-Region: Northeast	19% (71)	26% (99)	11% (44)	39% (150)	5% (20)	385
4-Region: Midwest	19% (85)	20% (91)	15% (68)	40% (183)	6% (26)	453
4-Region: South	22% (186)	24% (200)	14% (115)	32% (269)	7% (62)	833
4-Region: West	20% (104)	24% (125)	15% (79)	33% (172)	8% (40)	519
Gamer	41% (301)	32% (237)	12% (85)	12% (86)	4% (29)	739
Last of Us Fan	40% (246)	35% (220)	12% (71)	9% (56)	4% (27)	620

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Table MCEN3_1: How interested are you in watching the following upcoming TV and film adaptations of video games?
The Super Mario Bros. Movie

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	20% (447)	24% (516)	14% (306)	35% (774)	7% (148)	2190
Plays Videogames During an Average Week	27% (416)	29% (445)	15% (232)	24% (366)	6% (86)	1545
Plays 6 or less Hours of Videogames per Week	17% (141)	28% (232)	16% (133)	31% (254)	7% (57)	818
Plays 7+ Hours of Videogames per Week	38% (275)	29% (213)	14% (99)	15% (112)	4% (28)	727

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_6: How interested are you in watching the following upcoming TV and film adaptations of video games?
Gran Turismo

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	9%	(198)	15%	(321)	16%	(350)	46%	(1010)	14%	(310)	2190
Gender: Male	12%	(131)	21%	(228)	18%	(191)	39%	(419)	9%	(98)	1067
Gender: Female	6%	(67)	8%	(94)	14%	(159)	53%	(591)	19%	(212)	1123
Age: 18-34	12%	(78)	20%	(123)	18%	(114)	29%	(184)	21%	(129)	627
Age: 35-44	13%	(48)	22%	(81)	17%	(64)	33%	(124)	14%	(53)	371
Age: 45-64	10%	(67)	13%	(95)	17%	(119)	49%	(344)	12%	(81)	707
Age: 65+	1%	(5)	5%	(22)	11%	(54)	74%	(357)	10%	(46)	485
GenZers: 1997-2012	10%	(25)	14%	(37)	15%	(38)	35%	(91)	25%	(65)	257
Millennials: 1981-1996	14%	(96)	22%	(144)	18%	(118)	29%	(194)	17%	(112)	664
GenXers: 1965-1980	11%	(57)	17%	(87)	17%	(87)	43%	(220)	12%	(64)	515
Baby Boomers: 1946-1964	3%	(18)	7%	(50)	15%	(105)	65%	(447)	10%	(66)	686
PID: Dem (no lean)	10%	(91)	16%	(150)	16%	(147)	43%	(402)	15%	(137)	927
PID: Ind (no lean)	9%	(53)	13%	(78)	17%	(101)	46%	(277)	16%	(99)	609
PID: Rep (no lean)	8%	(55)	14%	(94)	16%	(102)	50%	(330)	11%	(74)	654
PID/Gender: Dem Men	14%	(61)	24%	(105)	15%	(64)	36%	(158)	12%	(52)	440
PID/Gender: Dem Women	6%	(30)	9%	(45)	17%	(83)	50%	(244)	18%	(86)	487
PID/Gender: Ind Men	11%	(33)	16%	(50)	23%	(71)	41%	(127)	8%	(26)	307
PID/Gender: Ind Women	7%	(20)	9%	(29)	10%	(30)	50%	(150)	24%	(73)	302
PID/Gender: Rep Men	11%	(37)	23%	(73)	18%	(56)	42%	(133)	7%	(21)	320
PID/Gender: Rep Women	5%	(18)	6%	(20)	14%	(46)	59%	(197)	16%	(53)	334
Ideo: Liberal (1-3)	11%	(70)	17%	(105)	15%	(91)	47%	(289)	11%	(66)	621
Ideo: Moderate (4)	8%	(60)	16%	(121)	18%	(133)	41%	(301)	16%	(120)	735
Ideo: Conservative (5-7)	8%	(59)	12%	(84)	16%	(112)	52%	(365)	12%	(81)	702
Educ: < College	9%	(127)	14%	(199)	16%	(233)	44%	(629)	17%	(243)	1432
Educ: Bachelors degree	8%	(40)	18%	(84)	16%	(78)	48%	(230)	10%	(49)	481
Educ: Post-grad	11%	(31)	14%	(38)	14%	(39)	54%	(151)	7%	(18)	277
Income: Under 50k	8%	(95)	14%	(167)	16%	(184)	45%	(534)	17%	(198)	1179
Income: 50k-100k	8%	(52)	15%	(99)	17%	(112)	47%	(308)	13%	(83)	655
Income: 100k+	14%	(51)	15%	(54)	15%	(54)	47%	(168)	8%	(29)	357
Ethnicity: White	9%	(146)	13%	(221)	16%	(272)	49%	(825)	13%	(227)	1691
Ethnicity: Hispanic	17%	(63)	15%	(58)	21%	(78)	23%	(88)	24%	(91)	379

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Table MCEN3_6: How interested are you in watching the following upcoming TV and film adaptations of video games?
Gran Turismo

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	9% (198)	15% (321)	16% (350)	46% (1010)	14% (310)	2190
Ethnicity: Black	13% (38)	20% (57)	14% (39)	38% (107)	15% (42)	281
Ethnicity: Other	7% (15)	20% (44)	18% (40)	36% (78)	19% (42)	217
All Christian	9% (95)	13% (129)	15% (153)	50% (510)	13% (128)	1016
All Non-Christian	8% (12)	24% (37)	13% (21)	41% (62)	14% (21)	153
Atheist	1% (1)	20% (18)	18% (16)	53% (47)	8% (7)	89
Agnostic/Nothing in particular	8% (48)	14% (86)	17% (102)	44% (266)	16% (97)	599
Something Else	13% (42)	15% (52)	17% (58)	37% (124)	17% (58)	334
Religious Non-Protestant/Catholic	7% (13)	23% (39)	13% (22)	44% (75)	13% (23)	172
Evangelical	13% (67)	14% (68)	16% (79)	46% (230)	11% (58)	502
Non-Evangelical	8% (65)	13% (106)	16% (128)	47% (382)	15% (124)	805
Community: Urban	13% (88)	18% (117)	14% (95)	39% (257)	16% (103)	660
Community: Suburban	7% (74)	12% (121)	18% (173)	50% (494)	12% (123)	985
Community: Rural	7% (36)	15% (83)	15% (82)	48% (259)	15% (84)	545
Employ: Private Sector	12% (83)	24% (169)	19% (133)	34% (242)	12% (82)	710
Employ: Government	11% (12)	12% (14)	15% (16)	47% (52)	15% (17)	111
Employ: Self-Employed	20% (42)	14% (30)	12% (26)	39% (83)	14% (29)	210
Employ: Homemaker	11% (18)	9% (14)	21% (33)	41% (66)	19% (30)	161
Employ: Retired	2% (12)	6% (32)	15% (83)	68% (389)	9% (53)	569
Employ: Unemployed	8% (22)	16% (44)	11% (31)	39% (104)	25% (69)	270
Employ: Other	5% (6)	11% (12)	15% (17)	50% (56)	18% (21)	112
Military HH: Yes	6% (17)	13% (33)	12% (32)	57% (151)	12% (31)	263
Military HH: No	9% (182)	15% (288)	17% (318)	45% (859)	15% (280)	1927
RD/WT: Right Direction	14% (104)	17% (125)	15% (110)	42% (305)	12% (84)	729
RD/WT: Wrong Track	6% (94)	13% (196)	16% (240)	48% (705)	15% (226)	1461
Biden Job Approve	11% (110)	15% (145)	16% (152)	46% (447)	12% (120)	974
Biden Job Disapprove	8% (84)	15% (167)	16% (183)	48% (534)	13% (144)	1112
Biden Job Strongly Approve	16% (74)	14% (62)	11% (51)	49% (224)	9% (43)	453
Biden Job Somewhat Approve	7% (36)	16% (83)	19% (101)	43% (224)	15% (77)	520
Biden Job Somewhat Disapprove	5% (17)	17% (56)	25% (83)	38% (123)	14% (46)	325
Biden Job Strongly Disapprove	9% (68)	14% (110)	13% (100)	52% (410)	12% (98)	787

Continued on next page

Table MCEN3_6: How interested are you in watching the following upcoming TV and film adaptations of video games?
Gran Turismo

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	9% (198)	15% (321)	16% (350)	46% (1010)	14% (310)	2190
Favorable of Biden	10% (99)	15% (146)	16% (157)	45% (451)	15% (146)	999
Unfavorable of Biden	9% (92)	15% (158)	16% (172)	49% (527)	12% (129)	1078
Very Favorable of Biden	14% (68)	14% (67)	13% (59)	47% (218)	12% (56)	468
Somewhat Favorable of Biden	6% (31)	15% (78)	19% (98)	44% (233)	17% (90)	531
Somewhat Unfavorable of Biden	7% (19)	14% (38)	26% (69)	43% (114)	11% (29)	269
Very Unfavorable of Biden	9% (73)	15% (120)	13% (104)	51% (412)	12% (100)	809
#1 Issue: Economy	9% (86)	18% (160)	17% (155)	41% (376)	14% (131)	909
#1 Issue: Security	11% (31)	13% (34)	17% (46)	48% (130)	10% (28)	268
#1 Issue: Health Care	9% (15)	14% (24)	19% (33)	43% (74)	15% (26)	172
#1 Issue: Medicare / Social Security	6% (19)	9% (26)	13% (39)	60% (180)	12% (35)	299
#1 Issue: Women's Issues	7% (16)	13% (32)	15% (37)	44% (107)	21% (51)	242
#1 Issue: Education	9% (7)	30% (22)	10% (8)	30% (22)	20% (15)	74
#1 Issue: Energy	15% (19)	16% (20)	13% (17)	47% (61)	9% (11)	128
#1 Issue: Other	6% (6)	3% (3)	16% (15)	62% (60)	14% (13)	97
2022 House Vote: Democrat	9% (83)	15% (135)	17% (157)	47% (420)	12% (108)	903
2022 House Vote: Republican	8% (57)	14% (96)	17% (113)	50% (344)	11% (72)	682
2022 House Vote: Didnt Vote	10% (54)	15% (83)	13% (77)	41% (233)	22% (123)	570
2020 Vote: Joe Biden	8% (82)	16% (151)	19% (180)	46% (441)	12% (115)	969
2020 Vote: Donald Trump	10% (68)	13% (95)	15% (104)	52% (367)	11% (76)	709
2020 Vote: Other	24% (14)	10% (6)	15% (9)	41% (23)	10% (6)	58
2020 Vote: Didn't Vote	8% (34)	15% (70)	13% (58)	39% (178)	25% (114)	454
2018 House Vote: Democrat	10% (80)	15% (121)	17% (139)	46% (370)	12% (93)	803
2018 House Vote: Republican	9% (54)	14% (88)	16% (97)	51% (314)	10% (61)	614
2018 House Vote: Didnt Vote	8% (61)	14% (107)	15% (109)	42% (311)	21% (152)	740
4-Region: Northeast	8% (29)	12% (45)	14% (55)	53% (205)	13% (50)	385
4-Region: Midwest	7% (30)	13% (61)	18% (82)	48% (218)	14% (61)	452
4-Region: South	9% (79)	16% (135)	14% (119)	45% (376)	15% (126)	834
4-Region: West	12% (61)	15% (80)	18% (94)	41% (210)	14% (73)	519
Gamer	21% (157)	27% (197)	17% (122)	24% (177)	12% (85)	739
Last of Us Fan	23% (142)	30% (186)	20% (123)	17% (102)	11% (67)	620

Continued on next page

Table MCEN3_6: How interested are you in watching the following upcoming TV and film adaptations of video games?

Gran Turismo

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	9%	(198)	15%	(321)	16%	(350)	46%	(1010)	14%	(310)	2190
Plays Videogames During an Average Week	12%	(189)	19%	(300)	19%	(293)	35%	(540)	14%	(223)	1545
Plays 6 or less Hours of Videogames per Week	6%	(52)	15%	(125)	19%	(159)	40%	(330)	19%	(153)	819
Plays 7+ Hours of Videogames per Week	19%	(137)	24%	(175)	18%	(134)	29%	(210)	10%	(70)	726

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCEN3_7: How interested are you in watching the following upcoming TV and film adaptations of video games?
God of War**

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	13% (289)	15% (327)	14% (303)	46% (992)	12% (269)	2180
Gender: Male	20% (211)	20% (212)	14% (149)	38% (401)	8% (90)	1063
Gender: Female	7% (78)	10% (115)	14% (153)	53% (591)	16% (179)	1117
Age: 18-34	26% (160)	19% (120)	13% (84)	24% (150)	17% (108)	621
Age: 35-44	17% (62)	23% (85)	9% (33)	40% (146)	12% (44)	370
Age: 45-64	8% (60)	14% (102)	17% (120)	49% (343)	11% (80)	704
Age: 65+	2% (8)	4% (20)	14% (66)	73% (354)	8% (38)	485
GenZers: 1997-2012	24% (63)	19% (49)	12% (32)	23% (60)	21% (53)	256
Millennials: 1981-1996	23% (152)	20% (133)	11% (75)	31% (207)	14% (92)	659
GenXers: 1965-1980	11% (55)	19% (95)	17% (89)	42% (214)	12% (59)	512
Baby Boomers: 1946-1964	3% (18)	7% (45)	15% (105)	67% (457)	9% (61)	686
PID: Dem (no lean)	15% (134)	17% (154)	13% (122)	43% (392)	13% (118)	921
PID: Ind (no lean)	11% (64)	16% (98)	16% (95)	44% (267)	14% (83)	606
PID: Rep (no lean)	14% (91)	11% (75)	13% (86)	51% (333)	10% (68)	653
PID/Gender: Dem Men	22% (97)	21% (93)	11% (48)	35% (155)	11% (46)	439
PID/Gender: Dem Women	8% (38)	13% (61)	15% (74)	49% (237)	15% (72)	482
PID/Gender: Ind Men	15% (45)	21% (63)	19% (57)	37% (112)	9% (28)	305
PID/Gender: Ind Women	6% (20)	11% (35)	13% (38)	51% (154)	18% (55)	301
PID/Gender: Rep Men	22% (70)	17% (55)	14% (45)	42% (134)	5% (16)	319
PID/Gender: Rep Women	6% (21)	6% (20)	12% (41)	60% (199)	16% (52)	333
Ideo: Liberal (1-3)	16% (101)	19% (117)	11% (68)	45% (277)	9% (56)	621
Ideo: Moderate (4)	12% (88)	14% (101)	18% (133)	42% (303)	14% (104)	728
Ideo: Conservative (5-7)	12% (84)	13% (94)	12% (84)	52% (366)	10% (72)	700
Educ: < College	14% (193)	15% (208)	14% (202)	43% (616)	14% (203)	1422
Educ: Bachelors degree	11% (55)	17% (83)	14% (66)	48% (229)	10% (49)	482
Educ: Post-grad	15% (42)	13% (35)	13% (35)	53% (146)	6% (17)	276
Income: Under 50k	12% (141)	14% (168)	14% (170)	45% (528)	15% (171)	1177
Income: 50k-100k	13% (85)	16% (102)	14% (89)	47% (302)	11% (71)	649
Income: 100k+	18% (63)	16% (57)	13% (44)	46% (162)	8% (27)	353
Ethnicity: White	12% (203)	13% (222)	14% (236)	49% (821)	12% (200)	1681
Ethnicity: Hispanic	25% (93)	14% (53)	17% (62)	24% (88)	21% (78)	374

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**Table MCEN3_7: How interested are you in watching the following upcoming TV and film adaptations of video games?
God of War**

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	13% (289)	15% (327)	14% (303)	46% (992)	12% (269)	2180
Ethnicity: Black	21% (60)	19% (54)	15% (41)	33% (93)	12% (33)	281
Ethnicity: Other	12% (27)	23% (51)	12% (26)	36% (78)	17% (36)	217
All Christian	11% (116)	13% (130)	14% (143)	51% (516)	11% (110)	1013
All Non-Christian	15% (22)	28% (42)	9% (13)	43% (66)	5% (8)	153
Atheist	18% (16)	8% (7)	13% (11)	54% (48)	6% (6)	88
Agnostic/Nothing in particular	14% (82)	17% (101)	15% (92)	39% (230)	15% (88)	593
Something Else	16% (53)	14% (46)	13% (44)	40% (133)	17% (58)	334
Religious Non-Protestant/Catholic	15% (25)	26% (44)	9% (15)	45% (78)	6% (10)	172
Evangelical	17% (86)	13% (66)	11% (56)	49% (246)	9% (45)	500
Non-Evangelical	10% (78)	12% (99)	16% (128)	47% (381)	15% (118)	804
Community: Urban	19% (124)	19% (124)	13% (88)	36% (235)	13% (87)	658
Community: Suburban	10% (100)	14% (139)	13% (132)	52% (504)	10% (102)	977
Community: Rural	12% (65)	12% (64)	15% (83)	47% (254)	15% (80)	545
Employ: Private Sector	22% (152)	19% (134)	16% (112)	35% (244)	9% (62)	704
Employ: Government	13% (15)	15% (17)	14% (16)	45% (50)	12% (13)	110
Employ: Self-Employed	20% (42)	18% (37)	10% (21)	37% (78)	15% (32)	210
Employ: Homemaker	10% (16)	13% (21)	16% (26)	40% (63)	21% (33)	160
Employ: Retired	3% (16)	7% (41)	13% (75)	69% (392)	8% (44)	568
Employ: Unemployed	13% (36)	15% (40)	13% (36)	37% (100)	22% (59)	270
Employ: Other	7% (7)	20% (22)	8% (9)	49% (54)	16% (18)	111
Military HH: Yes	11% (28)	9% (24)	15% (40)	57% (148)	8% (21)	261
Military HH: No	14% (261)	16% (302)	14% (263)	44% (844)	13% (248)	1919
RD/WT: Right Direction	18% (131)	19% (140)	12% (84)	40% (289)	12% (84)	728
RD/WT: Wrong Track	11% (158)	13% (187)	15% (218)	48% (703)	13% (185)	1452
Biden Job Approve	14% (134)	17% (164)	13% (123)	45% (434)	12% (117)	972
Biden Job Disapprove	13% (139)	14% (151)	15% (169)	48% (528)	11% (118)	1105
Biden Job Strongly Approve	22% (100)	11% (49)	11% (48)	46% (208)	11% (48)	453
Biden Job Somewhat Approve	7% (34)	22% (115)	14% (75)	44% (226)	13% (69)	518
Biden Job Somewhat Disapprove	13% (42)	18% (58)	23% (74)	34% (110)	12% (37)	321
Biden Job Strongly Disapprove	12% (97)	12% (93)	12% (95)	53% (418)	10% (81)	784

Continued on next page

**Table MCEN3_7: How interested are you in watching the following upcoming TV and film adaptations of video games?
God of War**

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	13% (289)	15% (327)	14% (303)	46% (992)	12% (269)	2180
Favorable of Biden	13% (133)	16% (159)	13% (131)	45% (447)	13% (127)	997
Unfavorable of Biden	13% (138)	14% (149)	15% (157)	48% (515)	10% (112)	1071
Very Favorable of Biden	20% (93)	10% (45)	13% (63)	45% (209)	13% (59)	468
Somewhat Favorable of Biden	8% (40)	22% (114)	13% (68)	45% (239)	13% (68)	530
Somewhat Unfavorable of Biden	12% (32)	22% (58)	21% (55)	35% (92)	11% (28)	265
Very Unfavorable of Biden	13% (107)	11% (90)	13% (102)	53% (424)	10% (84)	806
#1 Issue: Economy	13% (121)	18% (159)	14% (127)	42% (380)	13% (113)	899
#1 Issue: Security	14% (37)	13% (34)	14% (36)	52% (137)	8% (22)	267
#1 Issue: Health Care	20% (34)	18% (31)	13% (22)	37% (64)	12% (21)	172
#1 Issue: Medicare / Social Security	7% (20)	8% (25)	14% (41)	61% (181)	11% (32)	299
#1 Issue: Women's Issues	12% (28)	15% (35)	17% (42)	40% (96)	17% (41)	242
#1 Issue: Education	22% (16)	26% (19)	11% (8)	20% (15)	21% (16)	74
#1 Issue: Energy	23% (29)	11% (15)	9% (12)	44% (57)	12% (16)	128
#1 Issue: Other	4% (4)	8% (8)	15% (15)	62% (61)	10% (10)	97
2022 House Vote: Democrat	13% (115)	17% (153)	14% (129)	45% (401)	11% (98)	896
2022 House Vote: Republican	15% (100)	12% (82)	13% (85)	51% (346)	10% (66)	680
2022 House Vote: Didnt Vote	12% (67)	15% (88)	14% (81)	41% (233)	18% (100)	569
2020 Vote: Joe Biden	14% (131)	17% (167)	15% (143)	43% (418)	11% (103)	962
2020 Vote: Donald Trump	13% (94)	11% (80)	13% (90)	52% (370)	10% (72)	707
2020 Vote: Other	10% (6)	27% (16)	10% (6)	42% (24)	10% (6)	58
2020 Vote: Didn't Vote	13% (59)	14% (64)	14% (64)	40% (180)	19% (88)	454
2018 House Vote: Democrat	14% (107)	18% (140)	13% (102)	46% (362)	11% (84)	795
2018 House Vote: Republican	13% (81)	12% (71)	14% (85)	52% (319)	9% (55)	611
2018 House Vote: Didnt Vote	13% (95)	15% (111)	15% (112)	40% (295)	17% (126)	739
4-Region: Northeast	13% (49)	17% (63)	14% (52)	46% (176)	11% (43)	383
4-Region: Midwest	10% (43)	12% (56)	15% (66)	52% (237)	11% (50)	452
4-Region: South	14% (118)	15% (125)	13% (110)	44% (366)	14% (114)	833
4-Region: West	16% (80)	16% (82)	15% (75)	42% (214)	12% (62)	512
Gamer	34% (250)	26% (191)	11% (79)	20% (145)	10% (72)	737
Last of Us Fan	39% (238)	33% (205)	11% (69)	11% (67)	6% (39)	618

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**Table MCEN3_7: How interested are you in watching the following upcoming TV and film adaptations of video games?
God of War**

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	13%	(289)	15%	(327)	14%	(303)	46%	(992)	12%	(269)	2180
Plays Videogames During an Average Week	18%	(281)	19%	(291)	17%	(255)	34%	(524)	12%	(186)	1537
Plays 6 or less Hours of Videogames per Week	8%	(61)	15%	(123)	20%	(162)	43%	(347)	15%	(123)	816
Plays 7+ Hours of Videogames per Week	30%	(220)	23%	(167)	13%	(93)	25%	(177)	9%	(63)	720

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_8: How interested are you in watching the following upcoming TV and film adaptations of video games?
 Sonic the Hedgehog 3

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	17% (363)	20% (444)	15% (334)	40% (872)	8% (176)	2189
Gender: Male	19% (206)	20% (208)	16% (172)	39% (414)	6% (66)	1065
Gender: Female	14% (157)	21% (236)	14% (162)	41% (457)	10% (111)	1123
Age: 18-34	30% (187)	27% (171)	15% (96)	17% (107)	11% (66)	627
Age: 35-44	27% (101)	28% (105)	15% (56)	22% (80)	8% (28)	370
Age: 45-64	9% (66)	18% (129)	19% (131)	46% (329)	7% (52)	707
Age: 65+	2% (8)	8% (38)	11% (51)	73% (356)	6% (31)	485
GenZers: 1997-2012	24% (62)	27% (69)	20% (52)	18% (47)	11% (27)	257
Millennials: 1981-1996	31% (205)	28% (186)	13% (89)	18% (118)	10% (64)	663
GenXers: 1965-1980	15% (78)	21% (106)	18% (91)	39% (202)	7% (39)	516
Baby Boomers: 1946-1964	2% (15)	12% (81)	15% (100)	65% (447)	6% (42)	686
PID: Dem (no lean)	19% (175)	22% (201)	14% (134)	38% (348)	7% (68)	926
PID: Ind (no lean)	15% (92)	18% (112)	18% (108)	40% (245)	9% (53)	609
PID: Rep (no lean)	15% (96)	20% (131)	14% (93)	43% (278)	8% (55)	653
PID/Gender: Dem Men	21% (94)	24% (106)	13% (59)	35% (154)	6% (26)	440
PID/Gender: Dem Women	17% (81)	20% (95)	15% (74)	40% (194)	9% (42)	486
PID/Gender: Ind Men	19% (59)	14% (43)	19% (59)	41% (126)	6% (20)	306
PID/Gender: Ind Women	11% (33)	23% (69)	16% (49)	39% (119)	11% (33)	303
PID/Gender: Rep Men	17% (53)	18% (59)	17% (54)	42% (134)	6% (20)	319
PID/Gender: Rep Women	13% (44)	21% (72)	12% (39)	43% (144)	11% (36)	334
Ideo: Liberal (1-3)	17% (104)	22% (138)	16% (97)	40% (251)	5% (31)	621
Ideo: Moderate (4)	19% (140)	22% (160)	14% (105)	37% (272)	8% (58)	736
Ideo: Conservative (5-7)	13% (94)	17% (118)	16% (113)	45% (314)	9% (62)	701
Educ: < College	18% (261)	21% (297)	15% (211)	37% (531)	9% (130)	1430
Educ: Bachelors degree	12% (60)	21% (99)	17% (83)	43% (207)	7% (31)	480
Educ: Post-grad	15% (42)	17% (48)	14% (40)	48% (134)	5% (15)	278
Income: Under 50k	17% (199)	21% (249)	14% (167)	38% (447)	10% (116)	1178
Income: 50k-100k	16% (105)	20% (130)	17% (109)	42% (273)	6% (39)	656
Income: 100k+	17% (59)	18% (66)	17% (59)	43% (151)	6% (21)	355
Ethnicity: White	15% (257)	19% (316)	15% (256)	43% (729)	8% (133)	1691
Ethnicity: Hispanic	31% (117)	23% (87)	17% (63)	19% (70)	11% (41)	378

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**Table MCEN3_8: How interested are you in watching the following upcoming TV and film adaptations of video games?
Sonic the Hedgehog 3**

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	17% (363)	20% (444)	15% (334)	40% (872)	8% (176)	2189
Ethnicity: Black	27% (75)	25% (70)	14% (39)	26% (74)	8% (22)	280
Ethnicity: Other	14% (31)	26% (57)	18% (39)	32% (69)	10% (21)	217
All Christian	15% (153)	16% (167)	15% (153)	45% (459)	8% (83)	1015
All Non-Christian	17% (26)	26% (39)	13% (20)	39% (59)	6% (9)	153
Atheist	15% (14)	12% (10)	20% (18)	48% (43)	5% (4)	89
Agnostic/Nothing in particular	18% (105)	23% (135)	16% (93)	35% (212)	9% (54)	599
Something Else	20% (65)	28% (92)	15% (51)	30% (99)	8% (26)	333
Religious Non-Protestant/Catholic	16% (28)	25% (43)	14% (24)	39% (68)	5% (9)	172
Evangelical	21% (104)	19% (94)	15% (74)	40% (199)	6% (29)	501
Non-Evangelical	13% (103)	19% (156)	15% (123)	43% (345)	10% (77)	804
Community: Urban	23% (151)	20% (130)	13% (89)	36% (237)	8% (53)	659
Community: Suburban	13% (126)	21% (203)	16% (162)	43% (427)	7% (67)	985
Community: Rural	16% (86)	20% (111)	15% (84)	38% (208)	10% (56)	545
Employ: Private Sector	24% (170)	25% (178)	17% (118)	29% (204)	6% (39)	709
Employ: Government	13% (14)	26% (29)	18% (19)	34% (38)	9% (10)	111
Employ: Self-Employed	26% (55)	15% (31)	12% (25)	37% (76)	10% (22)	208
Employ: Homemaker	14% (23)	33% (53)	12% (19)	30% (49)	11% (18)	161
Employ: Retired	3% (16)	10% (58)	13% (74)	68% (386)	6% (36)	570
Employ: Unemployed	20% (54)	21% (56)	21% (55)	26% (70)	13% (34)	269
Employ: Other	21% (24)	28% (32)	11% (12)	32% (36)	8% (9)	113
Military HH: Yes	10% (27)	14% (36)	15% (39)	55% (145)	6% (17)	263
Military HH: No	17% (336)	21% (408)	15% (295)	38% (726)	8% (159)	1925
RD/WT: Right Direction	22% (157)	21% (150)	15% (108)	35% (253)	8% (60)	728
RD/WT: Wrong Track	14% (206)	20% (294)	15% (226)	42% (618)	8% (116)	1460
Biden Job Approve	19% (186)	21% (203)	14% (132)	39% (379)	7% (72)	973
Biden Job Disapprove	14% (150)	19% (215)	17% (193)	42% (471)	7% (83)	1112
Biden Job Strongly Approve	24% (108)	17% (78)	10% (43)	42% (189)	7% (33)	452
Biden Job Somewhat Approve	15% (78)	24% (125)	17% (89)	36% (190)	7% (39)	520
Biden Job Somewhat Disapprove	16% (51)	22% (71)	22% (72)	33% (107)	8% (25)	326
Biden Job Strongly Disapprove	13% (99)	18% (143)	15% (121)	46% (365)	7% (58)	786

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Table MCEN3_8: How interested are you in watching the following upcoming TV and film adaptations of video games?
Sonic the Hedgehog 3

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	17% (363)	20% (444)	15% (334)	40% (872)	8% (176)	2189
Favorable of Biden	19% (194)	21% (209)	13% (130)	39% (389)	8% (77)	998
Unfavorable of Biden	14% (150)	19% (205)	18% (189)	42% (457)	7% (76)	1077
Very Favorable of Biden	26% (120)	17% (81)	10% (49)	39% (181)	8% (37)	468
Somewhat Favorable of Biden	14% (74)	24% (128)	15% (81)	39% (207)	8% (40)	530
Somewhat Unfavorable of Biden	20% (53)	21% (55)	19% (52)	35% (94)	6% (15)	270
Very Unfavorable of Biden	12% (96)	19% (150)	17% (137)	45% (363)	8% (61)	807
#1 Issue: Economy	17% (157)	22% (197)	17% (151)	36% (326)	8% (76)	908
#1 Issue: Security	15% (40)	17% (46)	14% (37)	47% (126)	7% (19)	268
#1 Issue: Health Care	23% (39)	18% (31)	17% (30)	33% (56)	9% (15)	171
#1 Issue: Medicare / Social Security	7% (22)	11% (33)	15% (46)	58% (173)	9% (26)	300
#1 Issue: Women's Issues	18% (44)	28% (68)	12% (30)	32% (77)	10% (23)	242
#1 Issue: Education	22% (16)	26% (19)	23% (17)	19% (14)	10% (8)	75
#1 Issue: Energy	23% (30)	24% (32)	11% (14)	37% (48)	4% (6)	129
#1 Issue: Other	14% (14)	19% (18)	11% (10)	53% (51)	4% (3)	96
2022 House Vote: Democrat	18% (158)	20% (184)	14% (129)	41% (367)	7% (64)	903
2022 House Vote: Republican	15% (100)	18% (126)	16% (112)	44% (302)	6% (41)	681
2022 House Vote: Didnt Vote	17% (98)	23% (129)	16% (89)	33% (188)	11% (65)	569
2020 Vote: Joe Biden	18% (174)	20% (194)	15% (144)	40% (383)	7% (72)	968
2020 Vote: Donald Trump	14% (97)	18% (128)	15% (106)	45% (322)	8% (55)	709
2020 Vote: Other	27% (16)	12% (7)	19% (11)	36% (21)	6% (3)	58
2020 Vote: Didn't Vote	17% (75)	25% (114)	16% (73)	32% (146)	10% (46)	454
2018 House Vote: Democrat	17% (139)	20% (161)	13% (108)	42% (336)	7% (57)	801
2018 House Vote: Republican	15% (91)	15% (90)	18% (108)	46% (283)	7% (42)	613
2018 House Vote: Didnt Vote	17% (126)	25% (187)	15% (113)	32% (238)	10% (75)	740
4-Region: Northeast	15% (57)	21% (81)	14% (55)	42% (160)	8% (29)	382
4-Region: Midwest	18% (81)	18% (80)	16% (74)	41% (186)	7% (30)	452
4-Region: South	16% (133)	22% (184)	15% (124)	38% (320)	9% (74)	835
4-Region: West	18% (91)	19% (99)	16% (81)	40% (206)	8% (42)	519
Gamer	34% (253)	29% (214)	17% (125)	15% (111)	5% (36)	739
Last of Us Fan	36% (223)	31% (193)	18% (108)	10% (65)	5% (29)	619

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Table MCEN3_8: How interested are you in watching the following upcoming TV and film adaptations of video games?
Sonic the Hedgehog 3

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	17%	(363)	20%	(444)	15%	(334)	40%	(872)	8%	(176)	2189
Plays Videogames During an Average Week	22%	(339)	25%	(389)	18%	(280)	28%	(432)	7%	(104)	1544
Plays 6 or less Hours of Videogames per Week	14%	(115)	24%	(195)	17%	(142)	36%	(296)	9%	(70)	818
Plays 7+ Hours of Videogames per Week	31%	(223)	27%	(194)	19%	(138)	19%	(136)	5%	(34)	726

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_9: How interested are you in watching the following upcoming TV and film adaptations of video games?
The Last of Us

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	15% (322)	16% (355)	14% (301)	43% (945)	12% (267)	2189
Gender: Male	20% (215)	19% (207)	14% (151)	38% (407)	8% (85)	1065
Gender: Female	10% (107)	13% (148)	13% (150)	48% (538)	16% (181)	1124
Age: 18-34	27% (172)	22% (140)	14% (87)	22% (136)	15% (93)	628
Age: 35-44	17% (61)	22% (81)	15% (56)	33% (120)	14% (52)	370
Age: 45-64	11% (77)	14% (99)	16% (110)	47% (336)	12% (87)	708
Age: 65+	2% (12)	7% (35)	10% (49)	73% (353)	7% (35)	484
GenZers: 1997-2012	28% (71)	22% (56)	15% (39)	19% (48)	17% (43)	257
Millennials: 1981-1996	23% (152)	22% (149)	13% (84)	28% (182)	15% (96)	663
GenXers: 1965-1980	15% (75)	16% (81)	16% (83)	40% (208)	13% (69)	516
Baby Boomers: 1946-1964	3% (21)	10% (67)	13% (93)	66% (450)	8% (56)	685
PID: Dem (no lean)	17% (161)	18% (171)	14% (127)	40% (366)	11% (101)	926
PID: Ind (no lean)	13% (80)	15% (89)	15% (95)	42% (257)	15% (89)	611
PID: Rep (no lean)	12% (81)	15% (95)	12% (79)	49% (321)	12% (76)	653
PID/Gender: Dem Men	23% (102)	20% (87)	13% (55)	35% (151)	10% (42)	438
PID/Gender: Dem Women	12% (58)	17% (84)	15% (72)	44% (215)	12% (59)	488
PID/Gender: Ind Men	17% (52)	17% (53)	17% (51)	40% (122)	9% (28)	307
PID/Gender: Ind Women	9% (28)	12% (36)	14% (43)	44% (135)	20% (61)	304
PID/Gender: Rep Men	19% (61)	21% (67)	14% (44)	42% (133)	5% (15)	320
PID/Gender: Rep Women	6% (20)	8% (28)	11% (35)	57% (188)	18% (61)	333
Ideo: Liberal (1-3)	19% (121)	21% (129)	13% (82)	39% (243)	8% (47)	623
Ideo: Moderate (4)	14% (101)	17% (124)	15% (112)	39% (286)	15% (110)	732
Ideo: Conservative (5-7)	13% (88)	12% (87)	12% (83)	53% (369)	11% (75)	703
Educ: < College	14% (203)	16% (227)	14% (204)	42% (595)	14% (200)	1429
Educ: Bachelors degree	15% (74)	18% (87)	13% (62)	44% (213)	9% (45)	482
Educ: Post-grad	16% (44)	15% (40)	13% (35)	49% (136)	8% (22)	278
Income: Under 50k	13% (149)	16% (187)	14% (168)	43% (503)	15% (175)	1182
Income: 50k-100k	14% (93)	18% (117)	14% (89)	44% (290)	10% (64)	653
Income: 100k+	22% (79)	14% (51)	13% (44)	43% (152)	8% (27)	354
Ethnicity: White	14% (235)	15% (248)	13% (226)	47% (787)	12% (196)	1692
Ethnicity: Hispanic	24% (92)	17% (63)	17% (64)	25% (95)	17% (64)	378

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Table MCEN3_9: How interested are you in watching the following upcoming TV and film adaptations of video games?
The Last of Us

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	15% (322)	16% (355)	14% (301)	43% (945)	12% (267)	2189
Ethnicity: Black	21% (60)	21% (59)	12% (35)	32% (90)	13% (37)	281
Ethnicity: Other	13% (27)	22% (47)	19% (40)	32% (68)	16% (34)	217
All Christian	14% (139)	13% (135)	13% (131)	50% (503)	11% (107)	1015
All Non-Christian	13% (20)	27% (41)	12% (18)	38% (58)	10% (15)	153
Atheist	13% (12)	21% (18)	16% (14)	43% (39)	7% (6)	89
Agnostic/Nothing in particular	17% (100)	18% (107)	16% (98)	36% (216)	13% (77)	598
Something Else	15% (51)	16% (53)	12% (39)	39% (129)	18% (62)	334
Religious Non-Protestant/Catholic	14% (24)	24% (42)	11% (19)	41% (70)	10% (17)	172
Evangelical	16% (80)	15% (75)	12% (59)	47% (236)	10% (51)	500
Non-Evangelical	13% (104)	13% (105)	14% (109)	47% (375)	14% (114)	806
Community: Urban	20% (130)	20% (129)	11% (72)	38% (249)	12% (78)	659
Community: Suburban	14% (140)	14% (138)	14% (142)	47% (461)	11% (105)	985
Community: Rural	9% (52)	16% (87)	16% (87)	43% (236)	15% (84)	545
Employ: Private Sector	21% (152)	22% (159)	15% (106)	32% (229)	9% (63)	710
Employ: Government	14% (16)	17% (19)	17% (19)	39% (43)	13% (14)	111
Employ: Self-Employed	25% (53)	17% (35)	8% (17)	36% (76)	14% (28)	210
Employ: Homemaker	9% (14)	16% (26)	19% (30)	38% (61)	19% (30)	161
Employ: Retired	5% (29)	8% (47)	12% (65)	68% (387)	7% (39)	567
Employ: Unemployed	15% (40)	16% (42)	14% (37)	32% (86)	24% (64)	270
Employ: Other	9% (10)	16% (18)	13% (15)	45% (51)	16% (18)	113
Military HH: Yes	8% (21)	15% (38)	13% (34)	55% (144)	9% (24)	260
Military HH: No	16% (301)	16% (317)	14% (267)	42% (801)	13% (243)	1929
RD/WT: Right Direction	20% (147)	18% (134)	15% (109)	36% (264)	10% (75)	730
RD/WT: Wrong Track	12% (175)	15% (221)	13% (192)	47% (681)	13% (191)	1460
Biden Job Approve	18% (175)	18% (173)	13% (125)	40% (393)	11% (107)	973
Biden Job Disapprove	12% (133)	15% (166)	15% (163)	47% (521)	12% (129)	1111
Biden Job Strongly Approve	23% (105)	14% (63)	10% (46)	43% (196)	10% (44)	454
Biden Job Somewhat Approve	13% (70)	21% (110)	15% (79)	38% (197)	12% (64)	519
Biden Job Somewhat Disapprove	14% (45)	19% (61)	18% (58)	37% (121)	13% (41)	326
Biden Job Strongly Disapprove	11% (88)	13% (105)	13% (104)	51% (400)	11% (87)	785

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Table MCEN3_9: How interested are you in watching the following upcoming TV and film adaptations of video games?
The Last of Us

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	15% (322)	16% (355)	14% (301)	43% (945)	12% (267)	2189
Favorable of Biden	17% (173)	17% (174)	13% (129)	41% (407)	12% (115)	998
Unfavorable of Biden	12% (130)	15% (165)	14% (156)	47% (508)	11% (118)	1078
Very Favorable of Biden	21% (98)	14% (68)	12% (55)	42% (199)	11% (50)	469
Somewhat Favorable of Biden	14% (75)	20% (107)	14% (74)	39% (208)	12% (65)	529
Somewhat Unfavorable of Biden	16% (43)	19% (53)	18% (49)	37% (100)	9% (25)	270
Very Unfavorable of Biden	11% (87)	14% (112)	13% (107)	50% (408)	12% (93)	808
#1 Issue: Economy	17% (155)	17% (150)	13% (120)	40% (364)	13% (118)	906
#1 Issue: Security	10% (26)	14% (38)	18% (48)	49% (132)	9% (23)	268
#1 Issue: Health Care	17% (29)	25% (43)	13% (22)	33% (56)	13% (22)	172
#1 Issue: Medicare / Social Security	10% (29)	7% (20)	13% (38)	60% (180)	11% (32)	298
#1 Issue: Women's Issues	17% (41)	21% (51)	15% (36)	31% (74)	17% (41)	242
#1 Issue: Education	19% (14)	29% (21)	8% (6)	24% (18)	20% (15)	75
#1 Issue: Energy	20% (27)	14% (18)	13% (17)	45% (58)	8% (10)	130
#1 Issue: Other	1% (1)	13% (13)	14% (14)	65% (63)	7% (6)	97
2022 House Vote: Democrat	18% (159)	18% (163)	14% (124)	41% (371)	10% (86)	903
2022 House Vote: Republican	12% (83)	15% (102)	13% (89)	49% (334)	11% (73)	681
2022 House Vote: Didn't Vote	13% (73)	15% (84)	14% (82)	40% (231)	18% (101)	571
2020 Vote: Joe Biden	16% (158)	18% (173)	15% (149)	40% (390)	10% (98)	968
2020 Vote: Donald Trump	12% (85)	14% (99)	13% (93)	51% (359)	10% (73)	709
2020 Vote: Other	25% (15)	15% (8)	15% (9)	30% (17)	15% (9)	58
2020 Vote: Didn't Vote	14% (64)	16% (75)	11% (51)	39% (178)	19% (87)	455
2018 House Vote: Democrat	17% (139)	18% (141)	12% (100)	43% (342)	10% (79)	801
2018 House Vote: Republican	10% (63)	15% (93)	15% (91)	50% (307)	10% (60)	613
2018 House Vote: Didn't Vote	16% (116)	16% (115)	14% (103)	38% (284)	17% (122)	740
4-Region: Northeast	16% (63)	17% (64)	12% (47)	42% (163)	12% (46)	383
4-Region: Midwest	11% (50)	16% (71)	14% (65)	46% (210)	13% (57)	453
4-Region: South	15% (125)	15% (129)	14% (113)	43% (359)	13% (109)	834
4-Region: West	16% (84)	17% (90)	15% (76)	41% (214)	11% (55)	519
Gamer	33% (241)	28% (207)	13% (100)	18% (132)	8% (60)	740
Last of Us Fan	45% (277)	34% (211)	10% (64)	7% (42)	4% (26)	620

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Table MCEN3_9: How interested are you in watching the following upcoming TV and film adaptations of video games?
The Last of Us

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	15%	(322)	16%	(355)	14%	(301)	43%	(945)	12%	(267)	2189
Plays Videogames During an Average Week	20%	(305)	21%	(326)	15%	(239)	32%	(491)	12%	(186)	1547
Plays 6 or less Hours of Videogames per Week	11%	(89)	17%	(140)	15%	(127)	41%	(336)	16%	(127)	819
Plays 7+ Hours of Videogames per Week	30%	(216)	26%	(186)	15%	(113)	21%	(155)	8%	(58)	728

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_1: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Sonic the Hedgehog (2020)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (364)	23% (517)	8% (179)	8% (185)	27% (603)	16% (351)	2200
Gender: Male	18% (194)	26% (274)	9% (96)	10% (104)	24% (258)	14% (145)	1071
Gender: Female	15% (170)	22% (243)	7% (83)	7% (82)	31% (346)	18% (206)	1129
Age: 18-34	28% (176)	30% (189)	8% (48)	8% (48)	18% (113)	9% (56)	631
Age: 35-44	27% (100)	30% (112)	11% (41)	5% (20)	20% (75)	6% (23)	371
Age: 45-64	11% (76)	23% (163)	9% (61)	9% (66)	34% (240)	15% (105)	711
Age: 65+	2% (12)	11% (52)	6% (29)	11% (51)	36% (175)	34% (167)	487
GenZers: 1997-2012	22% (57)	31% (79)	7% (18)	10% (26)	20% (53)	10% (25)	259
Millennials: 1981-1996	31% (205)	28% (190)	9% (62)	6% (38)	18% (121)	8% (51)	666
GenXers: 1965-1980	15% (77)	27% (139)	9% (45)	8% (41)	32% (167)	10% (50)	519
Baby Boomers: 1946-1964	4% (25)	15% (106)	8% (52)	10% (71)	35% (244)	28% (190)	689
PID: Dem (no lean)	19% (178)	25% (237)	7% (70)	9% (83)	23% (214)	16% (150)	931
PID: Ind (no lean)	14% (84)	22% (133)	9% (56)	7% (42)	34% (206)	15% (91)	612
PID: Rep (no lean)	16% (102)	22% (147)	8% (53)	9% (61)	28% (184)	17% (111)	658
PID/Gender: Dem Men	21% (93)	30% (132)	6% (27)	11% (48)	18% (79)	14% (64)	442
PID/Gender: Dem Women	17% (84)	22% (105)	9% (43)	7% (35)	28% (135)	18% (86)	488
PID/Gender: Ind Men	14% (43)	24% (73)	12% (36)	7% (22)	30% (93)	13% (39)	307
PID/Gender: Ind Women	13% (41)	20% (60)	6% (20)	7% (20)	37% (112)	17% (52)	305
PID/Gender: Rep Men	18% (58)	21% (69)	10% (33)	11% (34)	27% (86)	13% (42)	322
PID/Gender: Rep Women	13% (44)	23% (78)	6% (21)	8% (27)	29% (98)	20% (68)	336
Ideo: Liberal (1-3)	18% (109)	25% (154)	9% (54)	9% (56)	26% (162)	14% (89)	624
Ideo: Moderate (4)	18% (132)	24% (181)	6% (47)	8% (58)	27% (199)	16% (121)	738
Ideo: Conservative (5-7)	13% (93)	22% (156)	10% (67)	9% (66)	29% (206)	17% (118)	706
Educ: < College	18% (265)	24% (342)	7% (102)	9% (123)	27% (387)	15% (219)	1438
Educ: Bachelors degree	11% (54)	25% (123)	12% (57)	9% (42)	28% (135)	15% (74)	484
Educ: Post-grad	16% (44)	19% (52)	7% (21)	8% (21)	29% (82)	21% (58)	278
Income: Under 50k	17% (198)	24% (286)	7% (80)	8% (101)	28% (326)	16% (194)	1185
Income: 50k-100k	15% (101)	22% (148)	10% (63)	9% (56)	28% (183)	16% (108)	657
Income: 100k+	18% (65)	23% (83)	10% (36)	8% (29)	26% (95)	14% (50)	358
Ethnicity: White	15% (257)	22% (375)	8% (138)	9% (150)	29% (494)	17% (284)	1698
Ethnicity: Hispanic	24% (90)	34% (128)	7% (27)	6% (21)	22% (82)	8% (30)	379

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Table MCEN4_1: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Sonic the Hedgehog (2020)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (364)	23% (517)	8% (179)	8% (185)	27% (603)	16% (351)	2200
Ethnicity: Black	28% (78)	27% (77)	6% (17)	7% (20)	20% (57)	12% (34)	283
Ethnicity: Other	13% (29)	30% (65)	11% (24)	7% (16)	24% (52)	15% (34)	220
All Christian	13% (132)	22% (225)	9% (91)	10% (105)	27% (278)	18% (188)	1019
All Non-Christian	17% (25)	27% (42)	5% (7)	5% (8)	23% (35)	24% (36)	153
Atheist	11% (10)	25% (22)	13% (12)	15% (13)	26% (23)	10% (9)	89
Agnostic/Nothing in particular	20% (122)	21% (124)	8% (48)	7% (44)	31% (185)	13% (79)	602
Something Else	22% (74)	31% (103)	6% (22)	4% (15)	25% (83)	12% (39)	336
Religious Non-Protestant/Catholic	16% (27)	27% (46)	5% (8)	5% (9)	23% (40)	24% (42)	173
Evangelical	20% (101)	24% (118)	8% (39)	10% (52)	23% (116)	15% (77)	504
Non-Evangelical	12% (98)	24% (196)	9% (69)	8% (68)	29% (235)	18% (142)	808
Community: Urban	19% (128)	25% (164)	8% (53)	7% (49)	25% (165)	15% (102)	661
Community: Suburban	14% (142)	23% (227)	9% (92)	8% (84)	27% (268)	18% (178)	991
Community: Rural	17% (94)	23% (126)	6% (34)	9% (52)	31% (171)	13% (71)	548
Employ: Private Sector	21% (148)	32% (227)	9% (61)	7% (52)	22% (155)	10% (69)	712
Employ: Government	14% (15)	27% (30)	8% (8)	8% (9)	29% (33)	13% (15)	111
Employ: Self-Employed	26% (55)	15% (33)	11% (23)	6% (13)	28% (58)	14% (29)	210
Employ: Homemaker	25% (40)	28% (46)	10% (16)	7% (12)	19% (30)	11% (17)	161
Employ: Retired	5% (26)	14% (81)	7% (38)	11% (64)	35% (201)	28% (163)	571
Employ: Unemployed	18% (50)	18% (47)	9% (23)	10% (26)	34% (91)	12% (33)	271
Employ: Other	17% (20)	37% (43)	4% (5)	5% (5)	18% (21)	18% (21)	115
Military HH: Yes	11% (28)	18% (47)	11% (30)	11% (29)	30% (80)	19% (50)	263
Military HH: No	17% (336)	24% (470)	8% (149)	8% (156)	27% (523)	16% (302)	1937
RD/WT: Right Direction	18% (132)	28% (208)	8% (57)	9% (69)	20% (149)	16% (118)	733
RD/WT: Wrong Track	16% (231)	21% (309)	8% (122)	8% (117)	31% (454)	16% (233)	1467
Biden Job Approve	17% (166)	25% (243)	8% (79)	9% (89)	25% (247)	16% (154)	978
Biden Job Disapprove	15% (165)	23% (258)	9% (97)	8% (89)	29% (329)	16% (179)	1117
Biden Job Strongly Approve	22% (101)	22% (101)	6% (29)	10% (44)	23% (103)	17% (78)	456
Biden Job Somewhat Approve	12% (64)	27% (141)	10% (51)	9% (45)	28% (144)	15% (76)	522
Biden Job Somewhat Disapprove	16% (52)	31% (101)	10% (31)	5% (16)	27% (89)	11% (37)	327
Biden Job Strongly Disapprove	14% (113)	20% (157)	8% (65)	9% (74)	30% (240)	18% (141)	790

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Table MCEN4_1: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Sonic the Hedgehog (2020)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (364)	23% (517)	8% (179)	8% (185)	27% (603)	16% (351)	2200
Favorable of Biden	18% (180)	25% (256)	8% (78)	8% (76)	25% (250)	16% (163)	1003
Unfavorable of Biden	14% (157)	22% (242)	9% (94)	9% (99)	30% (321)	16% (169)	1081
Very Favorable of Biden	24% (115)	23% (110)	6% (27)	8% (39)	23% (107)	15% (73)	471
Somewhat Favorable of Biden	12% (65)	27% (145)	10% (51)	7% (38)	27% (143)	17% (90)	532
Somewhat Unfavorable of Biden	17% (47)	25% (69)	9% (26)	7% (19)	30% (81)	11% (30)	271
Very Unfavorable of Biden	14% (110)	21% (173)	8% (69)	10% (80)	30% (240)	17% (139)	810
#1 Issue: Economy	18% (163)	25% (224)	9% (79)	8% (72)	27% (244)	14% (130)	912
#1 Issue: Security	13% (36)	21% (57)	7% (18)	10% (26)	31% (82)	18% (49)	268
#1 Issue: Health Care	20% (35)	25% (44)	13% (23)	11% (20)	19% (33)	11% (19)	174
#1 Issue: Medicare / Social Security	7% (22)	17% (52)	4% (13)	9% (28)	30% (91)	31% (94)	301
#1 Issue: Women's Issues	23% (55)	26% (64)	9% (21)	7% (16)	26% (64)	9% (23)	242
#1 Issue: Education	14% (11)	36% (27)	10% (8)	10% (7)	22% (16)	8% (6)	75
#1 Issue: Energy	24% (31)	24% (31)	7% (10)	8% (11)	28% (36)	10% (12)	131
#1 Issue: Other	12% (12)	18% (17)	7% (7)	5% (5)	39% (38)	19% (18)	97
2022 House Vote: Democrat	18% (160)	24% (217)	8% (75)	9% (81)	25% (228)	16% (146)	907
2022 House Vote: Republican	14% (93)	25% (172)	9% (65)	9% (61)	27% (182)	16% (111)	684
2022 House Vote: Didnt Vote	18% (106)	21% (122)	5% (30)	7% (43)	32% (182)	16% (90)	574
2020 Vote: Joe Biden	16% (160)	24% (238)	9% (84)	9% (87)	26% (250)	16% (155)	973
2020 Vote: Donald Trump	13% (94)	22% (158)	10% (69)	9% (66)	28% (199)	18% (124)	711
2020 Vote: Other	14% (8)	21% (12)	9% (5)	9% (5)	30% (17)	17% (10)	58
2020 Vote: Didn't Vote	22% (102)	24% (109)	5% (21)	6% (27)	30% (136)	14% (63)	458
2018 House Vote: Democrat	17% (140)	23% (186)	9% (70)	8% (67)	26% (206)	17% (137)	806
2018 House Vote: Republican	14% (84)	22% (133)	9% (56)	9% (57)	29% (179)	17% (106)	615
2018 House Vote: Didnt Vote	18% (135)	26% (190)	6% (46)	8% (60)	29% (213)	13% (100)	744
4-Region: Northeast	14% (52)	26% (99)	8% (32)	8% (30)	30% (116)	15% (56)	385
4-Region: Midwest	17% (78)	22% (99)	9% (43)	9% (41)	27% (125)	15% (68)	455
4-Region: South	19% (158)	24% (198)	6% (54)	9% (74)	26% (218)	16% (138)	839
4-Region: West	15% (76)	23% (121)	10% (50)	8% (40)	28% (145)	17% (89)	521
Gamer	31% (234)	35% (263)	9% (70)	7% (52)	12% (87)	5% (37)	743
Last of Us Fan	34% (210)	37% (228)	10% (62)	7% (44)	10% (63)	2% (15)	622

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Table MCEN4_1: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Sonic the Hedgehog (2020)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (364)	23% (517)	8% (179)	8% (185)	27% (603)	16% (351)	2200
Plays Videogames During an Average Week	22% (335)	29% (448)	9% (134)	8% (118)	24% (373)	9% (145)	1554
Plays 6 or less Hours of Videogames per Week	15% (125)	27% (220)	9% (71)	8% (65)	29% (238)	13% (106)	824
Plays 7+ Hours of Videogames per Week	29% (210)	31% (228)	9% (63)	7% (54)	18% (135)	5% (40)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_2: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Sonic the Hedgehog 2 (2022)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (376)	21% (459)	8% (183)	9% (191)	27% (589)	18% (403)	2200
Gender: Male	20% (217)	21% (226)	10% (111)	10% (104)	23% (243)	16% (169)	1071
Gender: Female	14% (160)	21% (233)	6% (72)	8% (87)	31% (345)	21% (233)	1129
Age: 18-34	30% (191)	23% (142)	8% (52)	8% (51)	21% (132)	10% (64)	631
Age: 35-44	27% (101)	30% (113)	9% (32)	6% (21)	21% (79)	7% (26)	371
Age: 45-64	11% (78)	22% (157)	10% (69)	9% (63)	31% (217)	18% (126)	711
Age: 65+	1% (7)	9% (46)	6% (30)	12% (56)	33% (161)	38% (187)	487
GenZers: 1997-2012	29% (75)	19% (49)	9% (23)	10% (26)	19% (50)	14% (36)	259
Millennials: 1981-1996	30% (199)	27% (181)	8% (54)	6% (39)	22% (145)	7% (49)	666
GenXers: 1965-1980	16% (82)	23% (121)	11% (56)	8% (42)	28% (145)	14% (73)	519
Baby Boomers: 1946-1964	3% (21)	15% (106)	7% (48)	11% (74)	34% (232)	30% (208)	689
PID: Dem (no lean)	20% (189)	23% (211)	6% (57)	9% (88)	23% (216)	18% (168)	931
PID: Ind (no lean)	15% (89)	19% (116)	12% (73)	6% (38)	30% (183)	18% (113)	612
PID: Rep (no lean)	15% (97)	20% (132)	8% (52)	10% (65)	29% (190)	18% (121)	658
PID/Gender: Dem Men	22% (99)	26% (117)	7% (29)	11% (47)	19% (83)	15% (67)	442
PID/Gender: Dem Women	19% (91)	19% (94)	6% (28)	8% (41)	27% (133)	21% (102)	488
PID/Gender: Ind Men	17% (54)	16% (50)	16% (49)	7% (22)	25% (77)	18% (55)	307
PID/Gender: Ind Women	12% (36)	22% (66)	8% (25)	5% (15)	35% (105)	19% (58)	305
PID/Gender: Rep Men	20% (64)	18% (59)	10% (33)	11% (35)	26% (83)	15% (48)	322
PID/Gender: Rep Women	10% (33)	22% (73)	6% (19)	9% (30)	32% (107)	22% (74)	336
Ideo: Liberal (1-3)	19% (122)	22% (137)	7% (42)	10% (61)	25% (157)	17% (105)	624
Ideo: Moderate (4)	19% (137)	22% (162)	8% (59)	7% (52)	26% (192)	19% (137)	738
Ideo: Conservative (5-7)	14% (98)	19% (137)	10% (70)	10% (69)	27% (194)	20% (138)	706
Educ: < College	19% (273)	20% (293)	7% (102)	9% (134)	27% (381)	18% (254)	1438
Educ: Bachelors degree	13% (63)	22% (109)	13% (64)	8% (38)	26% (126)	17% (84)	484
Educ: Post-grad	14% (40)	20% (57)	6% (17)	7% (19)	29% (81)	23% (64)	278
Income: Under 50k	18% (219)	20% (243)	6% (75)	9% (102)	27% (316)	19% (230)	1185
Income: 50k-100k	14% (95)	21% (136)	11% (70)	9% (59)	28% (183)	17% (114)	657
Income: 100k+	17% (62)	22% (80)	10% (37)	8% (29)	25% (90)	17% (59)	358
Ethnicity: White	17% (282)	19% (323)	8% (135)	9% (152)	28% (478)	19% (327)	1698
Ethnicity: Hispanic	33% (124)	22% (83)	10% (36)	7% (25)	17% (64)	12% (47)	379

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**Table MCEN4_2: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Sonic the Hedgehog 2 (2022)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (376)	21% (459)	8% (183)	9% (191)	27% (589)	18% (403)	2200
Ethnicity: Black	25% (70)	25% (70)	9% (24)	7% (21)	22% (61)	13% (37)	283
Ethnicity: Other	11% (24)	30% (66)	11% (24)	8% (18)	22% (49)	18% (39)	220
All Christian	15% (152)	19% (197)	9% (87)	11% (109)	25% (258)	21% (216)	1019
All Non-Christian	17% (26)	26% (40)	6% (9)	6% (9)	21% (33)	24% (37)	153
Atheist	21% (18)	14% (12)	17% (15)	13% (11)	24% (21)	13% (11)	89
Agnostic/Nothing in particular	18% (106)	19% (116)	9% (53)	7% (42)	32% (192)	15% (93)	602
Something Else	22% (74)	28% (94)	6% (19)	6% (19)	25% (84)	14% (46)	336
Religious Non-Protestant/Catholic	16% (27)	24% (42)	6% (11)	6% (11)	22% (37)	26% (45)	173
Evangelical	22% (110)	21% (106)	6% (32)	10% (49)	24% (123)	16% (83)	504
Non-Evangelical	13% (108)	22% (176)	9% (72)	10% (78)	26% (207)	21% (167)	808
Community: Urban	21% (141)	23% (150)	6% (39)	8% (51)	24% (157)	19% (123)	661
Community: Suburban	14% (136)	21% (204)	10% (97)	9% (89)	28% (278)	19% (187)	991
Community: Rural	18% (99)	19% (106)	9% (47)	9% (51)	28% (154)	17% (92)	548
Employ: Private Sector	24% (171)	26% (184)	10% (71)	7% (47)	22% (155)	12% (84)	712
Employ: Government	13% (14)	24% (27)	10% (11)	5% (5)	31% (34)	17% (19)	111
Employ: Self-Employed	28% (58)	15% (32)	8% (18)	8% (16)	27% (57)	14% (29)	210
Employ: Homemaker	14% (23)	30% (48)	12% (19)	10% (16)	23% (37)	12% (19)	161
Employ: Retired	3% (15)	15% (83)	5% (31)	13% (72)	33% (187)	32% (183)	571
Employ: Unemployed	21% (56)	18% (49)	9% (24)	9% (23)	29% (79)	15% (40)	271
Employ: Other	24% (28)	22% (25)	4% (4)	7% (8)	24% (28)	19% (22)	115
Military HH: Yes	10% (26)	19% (49)	10% (26)	11% (28)	30% (79)	21% (56)	263
Military HH: No	18% (351)	21% (410)	8% (157)	8% (163)	26% (510)	18% (347)	1937
RD/WT: Right Direction	22% (164)	23% (165)	7% (50)	10% (74)	21% (153)	18% (128)	733
RD/WT: Wrong Track	14% (212)	20% (294)	9% (133)	8% (117)	30% (436)	19% (274)	1467
Biden Job Approve	19% (188)	21% (208)	7% (73)	9% (89)	24% (239)	19% (182)	978
Biden Job Disapprove	15% (163)	21% (233)	10% (107)	9% (96)	28% (314)	18% (204)	1117
Biden Job Strongly Approve	24% (107)	21% (94)	4% (18)	10% (46)	21% (98)	20% (92)	456
Biden Job Somewhat Approve	15% (80)	22% (113)	10% (54)	8% (43)	27% (141)	17% (90)	522
Biden Job Somewhat Disapprove	21% (67)	22% (70)	9% (29)	6% (20)	27% (87)	16% (53)	327
Biden Job Strongly Disapprove	12% (96)	21% (163)	10% (78)	10% (76)	29% (226)	19% (151)	790

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Table MCEN4_2: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Sonic the Hedgehog 2 (2022)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (376)	21% (459)	8% (183)	9% (191)	27% (589)	18% (403)	2200
Favorable of Biden	20% (199)	22% (218)	7% (68)	8% (85)	25% (247)	19% (186)	1003
Unfavorable of Biden	14% (155)	20% (219)	10% (110)	9% (99)	28% (305)	18% (193)	1081
Very Favorable of Biden	25% (115)	22% (102)	4% (20)	9% (45)	22% (103)	18% (86)	471
Somewhat Favorable of Biden	16% (83)	22% (116)	9% (48)	8% (40)	27% (143)	19% (100)	532
Somewhat Unfavorable of Biden	18% (49)	22% (60)	9% (26)	6% (18)	27% (72)	17% (47)	271
Very Unfavorable of Biden	13% (107)	20% (158)	10% (85)	10% (81)	29% (234)	18% (146)	810
#1 Issue: Economy	18% (165)	22% (203)	9% (85)	8% (77)	25% (232)	16% (150)	912
#1 Issue: Security	16% (42)	17% (45)	7% (19)	9% (23)	32% (85)	20% (54)	268
#1 Issue: Health Care	15% (25)	27% (48)	11% (20)	12% (20)	22% (39)	13% (22)	174
#1 Issue: Medicare / Social Security	8% (23)	17% (51)	5% (14)	9% (28)	28% (86)	33% (99)	301
#1 Issue: Women's Issues	27% (66)	20% (48)	6% (16)	9% (21)	26% (63)	12% (29)	242
#1 Issue: Education	28% (21)	17% (12)	17% (12)	9% (7)	15% (11)	15% (11)	75
#1 Issue: Energy	24% (31)	27% (36)	6% (8)	7% (9)	25% (33)	11% (14)	131
#1 Issue: Other	3% (3)	17% (16)	8% (8)	6% (6)	42% (41)	24% (24)	97
2022 House Vote: Democrat	17% (155)	23% (208)	7% (62)	9% (81)	25% (224)	20% (177)	907
2022 House Vote: Republican	17% (116)	20% (134)	10% (67)	9% (65)	26% (175)	18% (126)	684
2022 House Vote: Didnt Vote	17% (100)	19% (112)	8% (48)	7% (42)	31% (178)	16% (94)	574
2020 Vote: Joe Biden	19% (180)	21% (200)	7% (68)	10% (95)	25% (239)	20% (190)	973
2020 Vote: Donald Trump	13% (95)	21% (151)	9% (67)	10% (69)	27% (195)	19% (135)	711
2020 Vote: Other	23% (13)	14% (8)	19% (11)	8% (5)	23% (13)	14% (8)	58
2020 Vote: Didn't Vote	19% (87)	22% (100)	8% (36)	5% (23)	31% (142)	15% (70)	458
2018 House Vote: Democrat	18% (143)	21% (170)	7% (56)	9% (76)	25% (202)	20% (159)	806
2018 House Vote: Republican	15% (95)	18% (111)	9% (56)	9% (56)	29% (178)	19% (119)	615
2018 House Vote: Didnt Vote	18% (134)	23% (170)	9% (65)	8% (56)	27% (202)	16% (117)	744
4-Region: Northeast	17% (65)	22% (86)	9% (33)	8% (29)	28% (107)	17% (65)	385
4-Region: Midwest	16% (71)	21% (94)	9% (42)	9% (42)	27% (124)	18% (81)	455
4-Region: South	18% (151)	22% (180)	7% (62)	9% (74)	26% (214)	19% (157)	839
4-Region: West	17% (89)	19% (98)	9% (45)	9% (46)	28% (143)	19% (99)	521
Gamer	35% (263)	29% (214)	9% (68)	7% (48)	15% (110)	5% (38)	743
Last of Us Fan	38% (238)	28% (177)	11% (71)	6% (40)	13% (78)	3% (17)	622

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Table MCEN4_2: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Sonic the Hedgehog 2 (2022)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (376)	21% (459)	8% (183)	9% (191)	27% (589)	18% (403)	2200
Plays Videogames During an Average Week	23% (352)	25% (386)	10% (149)	7% (116)	25% (384)	11% (166)	1554
Plays 6 or less Hours of Videogames per Week	15% (126)	23% (192)	10% (86)	8% (64)	29% (243)	14% (114)	824
Plays 7+ Hours of Videogames per Week	31% (227)	27% (194)	9% (63)	7% (52)	19% (142)	7% (52)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCEN4_3: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Uncharted (2022)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	12% (274)	15% (321)	6% (138)	8% (186)	21% (466)	37% (815)	2200
Gender: Male	18% (191)	17% (177)	8% (83)	9% (97)	19% (208)	29% (315)	1071
Gender: Female	7% (83)	13% (144)	5% (54)	8% (89)	23% (258)	44% (500)	1129
Age: 18-34	23% (145)	18% (114)	10% (60)	8% (48)	21% (130)	21% (133)	631
Age: 35-44	17% (64)	21% (76)	6% (21)	6% (24)	26% (95)	25% (91)	371
Age: 45-64	8% (58)	14% (103)	5% (33)	8% (55)	22% (159)	43% (302)	711
Age: 65+	2% (7)	6% (27)	5% (23)	12% (59)	17% (82)	59% (288)	487
GenZers: 1997-2012	22% (57)	17% (43)	8% (22)	9% (24)	17% (44)	27% (70)	259
Millennials: 1981-1996	22% (146)	20% (134)	8% (53)	5% (35)	25% (167)	20% (131)	666
GenXers: 1965-1980	10% (50)	17% (89)	6% (29)	8% (39)	23% (119)	37% (191)	519
Baby Boomers: 1946-1964	3% (22)	8% (54)	5% (32)	11% (77)	19% (131)	54% (374)	689
PID: Dem (no lean)	14% (130)	16% (149)	6% (60)	9% (81)	19% (179)	36% (331)	931
PID: Ind (no lean)	10% (59)	13% (77)	7% (40)	7% (42)	24% (148)	40% (245)	612
PID: Rep (no lean)	13% (86)	14% (94)	6% (37)	9% (62)	21% (140)	36% (238)	658
PID/Gender: Dem Men	20% (87)	16% (70)	8% (37)	10% (44)	18% (78)	29% (126)	442
PID/Gender: Dem Women	9% (43)	16% (79)	5% (23)	8% (37)	21% (100)	42% (205)	488
PID/Gender: Ind Men	13% (39)	15% (45)	9% (27)	8% (25)	21% (64)	35% (107)	307
PID/Gender: Ind Women	7% (20)	10% (32)	4% (13)	6% (17)	28% (84)	45% (139)	305
PID/Gender: Rep Men	20% (66)	19% (62)	6% (20)	8% (27)	20% (66)	26% (82)	322
PID/Gender: Rep Women	6% (20)	10% (33)	5% (18)	10% (35)	22% (74)	46% (156)	336
Ideo: Liberal (1-3)	14% (88)	14% (88)	7% (45)	8% (53)	21% (131)	35% (218)	624
Ideo: Moderate (4)	13% (95)	17% (123)	6% (43)	7% (54)	21% (154)	36% (269)	738
Ideo: Conservative (5-7)	11% (76)	13% (91)	6% (44)	10% (74)	21% (149)	39% (272)	706
Educ: < College	12% (179)	14% (199)	6% (86)	9% (132)	22% (316)	37% (526)	1438
Educ: Bachelors degree	12% (58)	19% (90)	7% (32)	7% (33)	21% (101)	35% (170)	484
Educ: Post-grad	13% (37)	11% (32)	7% (20)	8% (21)	18% (49)	43% (119)	278
Income: Under 50k	10% (123)	13% (149)	6% (67)	8% (100)	23% (270)	40% (475)	1185
Income: 50k-100k	14% (91)	17% (112)	7% (48)	8% (56)	19% (125)	35% (227)	657
Income: 100k+	17% (60)	17% (60)	6% (23)	8% (30)	20% (71)	32% (113)	358
Ethnicity: White	11% (187)	13% (219)	6% (101)	9% (150)	21% (352)	41% (689)	1698
Ethnicity: Hispanic	16% (60)	14% (53)	6% (22)	10% (36)	24% (93)	30% (115)	379

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**Table MCEN4_3: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Uncharted (2022)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	12% (274)	15% (321)	6% (138)	8% (186)	21% (466)	37% (815)	2200
Ethnicity: Black	22% (63)	18% (50)	7% (21)	6% (17)	21% (59)	26% (74)	283
Ethnicity: Other	11% (24)	24% (52)	7% (16)	9% (20)	25% (55)	24% (52)	220
All Christian	10% (106)	15% (154)	5% (55)	11% (110)	17% (171)	42% (424)	1019
All Non-Christian	16% (25)	15% (23)	4% (5)	7% (11)	25% (38)	33% (51)	153
Atheist	9% (8)	4% (4)	8% (7)	26% (23)	25% (22)	28% (25)	89
Agnostic/Nothing in particular	13% (79)	16% (98)	9% (52)	4% (26)	24% (143)	34% (205)	602
Something Else	17% (56)	13% (43)	5% (18)	5% (16)	27% (92)	33% (111)	336
Religious Non-Protestant/Catholic	17% (29)	15% (26)	3% (5)	7% (12)	23% (40)	36% (62)	173
Evangelical	17% (83)	15% (74)	5% (25)	10% (52)	19% (94)	35% (176)	504
Non-Evangelical	9% (73)	14% (113)	6% (47)	9% (73)	20% (160)	42% (343)	808
Community: Urban	19% (124)	17% (114)	7% (44)	6% (41)	19% (126)	32% (212)	661
Community: Suburban	10% (95)	15% (149)	7% (68)	8% (82)	22% (214)	39% (384)	991
Community: Rural	10% (56)	11% (58)	5% (26)	12% (64)	23% (126)	40% (219)	548
Employ: Private Sector	18% (127)	22% (158)	7% (52)	6% (45)	19% (136)	27% (195)	712
Employ: Government	13% (14)	20% (22)	13% (14)	4% (4)	18% (20)	32% (36)	111
Employ: Self-Employed	23% (48)	12% (25)	6% (12)	7% (15)	22% (46)	30% (64)	210
Employ: Homemaker	8% (13)	18% (28)	5% (8)	8% (13)	30% (49)	31% (51)	161
Employ: Retired	3% (17)	7% (37)	5% (27)	12% (68)	19% (107)	55% (315)	571
Employ: Unemployed	13% (35)	9% (24)	6% (17)	8% (22)	27% (74)	36% (99)	271
Employ: Other	8% (9)	17% (20)	4% (5)	14% (16)	18% (20)	40% (45)	115
Military HH: Yes	9% (25)	15% (40)	8% (20)	8% (21)	19% (50)	41% (107)	263
Military HH: No	13% (249)	15% (281)	6% (118)	9% (165)	21% (416)	37% (708)	1937
RD/WT: Right Direction	18% (132)	15% (108)	6% (41)	11% (81)	16% (115)	35% (257)	733
RD/WT: Wrong Track	10% (143)	15% (213)	7% (96)	7% (105)	24% (351)	38% (558)	1467
Biden Job Approve	15% (143)	15% (145)	6% (59)	10% (96)	19% (186)	36% (350)	978
Biden Job Disapprove	10% (117)	15% (164)	7% (74)	8% (84)	22% (248)	38% (429)	1117
Biden Job Strongly Approve	20% (91)	12% (53)	5% (23)	11% (52)	16% (71)	37% (167)	456
Biden Job Somewhat Approve	10% (53)	18% (92)	7% (36)	8% (43)	22% (114)	35% (183)	522
Biden Job Somewhat Disapprove	11% (37)	20% (66)	7% (24)	6% (20)	21% (69)	34% (111)	327
Biden Job Strongly Disapprove	10% (80)	12% (98)	6% (51)	8% (64)	23% (179)	40% (319)	790

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Table MCEN4_3: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Uncharted (2022)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	12% (274)	15% (321)	6% (138)	8% (186)	21% (466)	37% (815)	2200
Favorable of Biden	14% (139)	15% (148)	6% (61)	9% (88)	19% (190)	38% (377)	1003
Unfavorable of Biden	11% (118)	14% (157)	6% (69)	9% (92)	23% (244)	37% (402)	1081
Very Favorable of Biden	19% (91)	12% (55)	5% (26)	11% (50)	16% (76)	37% (173)	471
Somewhat Favorable of Biden	9% (48)	17% (93)	7% (35)	7% (38)	21% (114)	38% (204)	532
Somewhat Unfavorable of Biden	14% (38)	19% (52)	8% (21)	5% (13)	21% (58)	33% (89)	271
Very Unfavorable of Biden	10% (80)	13% (105)	6% (48)	10% (79)	23% (186)	39% (313)	810
#1 Issue: Economy	14% (126)	18% (162)	6% (56)	7% (59)	22% (202)	33% (305)	912
#1 Issue: Security	11% (31)	11% (30)	6% (17)	9% (24)	21% (57)	41% (109)	268
#1 Issue: Health Care	13% (22)	15% (27)	7% (12)	8% (14)	22% (39)	35% (61)	174
#1 Issue: Medicare / Social Security	8% (24)	6% (19)	3% (8)	12% (36)	20% (59)	52% (155)	301
#1 Issue: Women's Issues	11% (27)	19% (47)	7% (17)	9% (22)	22% (54)	31% (76)	242
#1 Issue: Education	20% (15)	18% (13)	12% (9)	18% (13)	8% (6)	24% (18)	75
#1 Issue: Energy	17% (22)	11% (14)	7% (9)	8% (11)	24% (31)	33% (43)	131
#1 Issue: Other	7% (7)	9% (9)	10% (9)	6% (6)	18% (17)	50% (49)	97
2022 House Vote: Democrat	14% (124)	15% (137)	7% (60)	8% (75)	19% (172)	37% (338)	907
2022 House Vote: Republican	11% (74)	14% (99)	7% (51)	11% (76)	20% (139)	36% (245)	684
2022 House Vote: Didnt Vote	12% (68)	14% (79)	4% (23)	6% (35)	26% (150)	38% (219)	574
2020 Vote: Joe Biden	14% (136)	14% (140)	6% (63)	10% (100)	19% (186)	36% (348)	973
2020 Vote: Donald Trump	11% (81)	15% (106)	7% (49)	8% (58)	21% (149)	38% (267)	711
2020 Vote: Other	15% (9)	9% (5)	12% (7)	11% (6)	23% (13)	30% (17)	58
2020 Vote: Didn't Vote	11% (48)	15% (69)	4% (19)	5% (21)	26% (118)	40% (183)	458
2018 House Vote: Democrat	14% (114)	14% (115)	7% (56)	8% (63)	20% (160)	37% (297)	806
2018 House Vote: Republican	10% (64)	14% (88)	6% (36)	11% (71)	21% (130)	37% (227)	615
2018 House Vote: Didnt Vote	13% (94)	15% (109)	6% (41)	7% (50)	23% (170)	37% (279)	744
4-Region: Northeast	13% (50)	17% (65)	7% (27)	8% (33)	20% (79)	34% (132)	385
4-Region: Midwest	11% (50)	14% (64)	8% (37)	7% (32)	21% (97)	39% (176)	455
4-Region: South	14% (120)	15% (122)	5% (41)	7% (59)	22% (186)	37% (311)	839
4-Region: West	10% (54)	14% (70)	6% (33)	12% (62)	20% (105)	38% (196)	521
Gamer	27% (204)	23% (171)	7% (52)	7% (51)	17% (124)	19% (141)	743
Last of Us Fan	32% (201)	28% (172)	9% (54)	6% (40)	15% (96)	10% (59)	622

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Table MCEN4_3: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Uncharted (2022)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	12% (274)	15% (321)	6% (138)	8% (186)	21% (466)	37% (815)	2200
Plays Videogames During an Average Week	17% (257)	18% (276)	8% (120)	7% (110)	22% (339)	29% (452)	1554
Plays 6 or less Hours of Videogames per Week	9% (78)	17% (137)	7% (59)	6% (52)	25% (206)	36% (293)	824
Plays 7+ Hours of Videogames per Week	24% (179)	19% (140)	8% (61)	8% (58)	18% (134)	22% (158)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_4: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Resident Evil: Apocalypse (2004)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (369)	20% (438)	7% (145)	9% (193)	24% (529)	24% (527)	2200
Gender: Male	21% (220)	24% (261)	8% (84)	9% (95)	20% (217)	18% (194)	1071
Gender: Female	13% (149)	16% (177)	5% (60)	9% (99)	28% (312)	29% (333)	1129
Age: 18-34	26% (165)	23% (146)	6% (40)	6% (39)	21% (135)	17% (106)	631
Age: 35-44	24% (89)	24% (89)	9% (33)	5% (20)	24% (89)	14% (51)	371
Age: 45-64	13% (96)	22% (155)	7% (47)	9% (66)	26% (184)	23% (164)	711
Age: 65+	4% (18)	10% (48)	5% (25)	14% (69)	25% (121)	42% (206)	487
GenZers: 1997-2012	24% (61)	19% (49)	5% (14)	8% (20)	19% (49)	25% (66)	259
Millennials: 1981-1996	26% (176)	25% (164)	8% (50)	5% (35)	24% (161)	12% (80)	666
GenXers: 1965-1980	18% (92)	24% (125)	8% (40)	7% (35)	26% (132)	18% (94)	519
Baby Boomers: 1946-1964	6% (39)	14% (98)	6% (38)	14% (95)	26% (176)	35% (242)	689
PID: Dem (no lean)	19% (174)	22% (204)	6% (57)	9% (80)	21% (195)	24% (219)	931
PID: Ind (no lean)	15% (94)	20% (123)	5% (32)	8% (49)	29% (180)	22% (135)	612
PID: Rep (no lean)	15% (101)	17% (112)	8% (55)	10% (64)	23% (153)	26% (173)	658
PID/Gender: Dem Men	21% (94)	28% (122)	8% (34)	8% (36)	17% (76)	18% (81)	442
PID/Gender: Dem Women	16% (80)	17% (82)	5% (23)	9% (45)	24% (119)	28% (139)	488
PID/Gender: Ind Men	17% (52)	25% (77)	6% (18)	9% (26)	25% (77)	18% (56)	307
PID/Gender: Ind Women	14% (42)	15% (45)	5% (14)	7% (22)	34% (103)	26% (79)	305
PID/Gender: Rep Men	23% (74)	19% (62)	10% (32)	10% (33)	20% (64)	18% (57)	322
PID/Gender: Rep Women	8% (26)	15% (50)	7% (23)	9% (32)	27% (89)	34% (116)	336
Ideo: Liberal (1-3)	19% (118)	23% (140)	6% (37)	8% (49)	23% (142)	22% (138)	624
Ideo: Moderate (4)	18% (135)	21% (156)	7% (53)	8% (63)	23% (167)	22% (164)	738
Ideo: Conservative (5-7)	14% (102)	17% (121)	6% (45)	11% (76)	24% (168)	27% (193)	706
Educ: < College	18% (263)	21% (296)	6% (90)	8% (120)	23% (337)	23% (330)	1438
Educ: Bachelors degree	14% (67)	20% (99)	8% (36)	9% (41)	25% (123)	24% (117)	484
Educ: Post-grad	14% (38)	16% (44)	6% (18)	11% (32)	24% (68)	28% (79)	278
Income: Under 50k	17% (206)	19% (230)	5% (63)	9% (101)	24% (279)	26% (305)	1185
Income: 50k-100k	16% (105)	22% (147)	8% (51)	9% (56)	24% (155)	22% (144)	657
Income: 100k+	16% (58)	17% (61)	8% (30)	10% (36)	27% (95)	22% (78)	358
Ethnicity: White	16% (274)	19% (320)	6% (109)	8% (143)	24% (408)	26% (444)	1698
Ethnicity: Hispanic	31% (119)	26% (100)	6% (23)	4% (14)	18% (69)	14% (54)	379

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Table MCEN4_4: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Resident Evil: Apocalypse (2004)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (369)	20% (438)	7% (145)	9% (193)	24% (529)	24% (527)	2200
Ethnicity: Black	24% (68)	22% (61)	7% (20)	8% (22)	23% (65)	16% (46)	283
Ethnicity: Other	12% (27)	26% (58)	7% (15)	13% (28)	25% (55)	17% (37)	220
All Christian	15% (151)	19% (189)	7% (76)	11% (114)	20% (207)	28% (283)	1019
All Non-Christian	19% (30)	18% (27)	4% (6)	8% (12)	25% (39)	25% (39)	153
Atheist	18% (16)	17% (15)	4% (4)	12% (11)	23% (20)	25% (23)	89
Agnostic/Nothing in particular	16% (99)	23% (137)	6% (34)	6% (35)	28% (168)	21% (129)	602
Something Else	21% (72)	21% (71)	7% (25)	6% (22)	28% (94)	16% (54)	336
Religious Non-Protestant/Catholic	18% (32)	16% (27)	4% (8)	9% (16)	25% (43)	27% (47)	173
Evangelical	21% (106)	19% (98)	6% (32)	10% (53)	19% (98)	23% (118)	504
Non-Evangelical	13% (107)	19% (156)	8% (64)	10% (79)	24% (197)	25% (205)	808
Community: Urban	23% (150)	26% (171)	6% (43)	6% (37)	19% (124)	20% (135)	661
Community: Suburban	13% (128)	18% (177)	8% (75)	10% (102)	25% (248)	26% (261)	991
Community: Rural	17% (91)	17% (91)	5% (27)	10% (54)	29% (156)	24% (130)	548
Employ: Private Sector	24% (170)	26% (188)	8% (54)	7% (47)	19% (136)	16% (117)	712
Employ: Government	15% (17)	12% (14)	9% (10)	5% (6)	35% (39)	23% (25)	111
Employ: Self-Employed	24% (51)	28% (58)	6% (12)	5% (11)	23% (48)	14% (30)	210
Employ: Homemaker	15% (24)	23% (37)	10% (17)	10% (17)	25% (40)	17% (27)	161
Employ: Retired	7% (38)	11% (63)	6% (32)	14% (79)	25% (142)	38% (217)	571
Employ: Unemployed	18% (49)	17% (45)	4% (10)	9% (24)	27% (74)	26% (69)	271
Employ: Other	16% (18)	22% (25)	5% (6)	6% (7)	28% (32)	23% (26)	115
Military HH: Yes	15% (40)	20% (53)	7% (18)	12% (31)	25% (65)	22% (57)	263
Military HH: No	17% (328)	20% (386)	7% (127)	8% (163)	24% (463)	24% (470)	1937
RD/WT: Right Direction	22% (162)	21% (155)	6% (48)	9% (68)	19% (137)	22% (163)	733
RD/WT: Wrong Track	14% (207)	19% (283)	7% (97)	9% (125)	27% (391)	25% (364)	1467
Biden Job Approve	19% (182)	20% (195)	7% (66)	9% (92)	21% (205)	24% (238)	978
Biden Job Disapprove	15% (171)	21% (230)	7% (75)	8% (94)	25% (283)	24% (264)	1117
Biden Job Strongly Approve	22% (101)	17% (80)	6% (27)	12% (54)	18% (81)	25% (114)	456
Biden Job Somewhat Approve	16% (81)	22% (115)	8% (40)	7% (38)	24% (124)	24% (123)	522
Biden Job Somewhat Disapprove	16% (53)	28% (92)	8% (27)	5% (16)	23% (76)	19% (62)	327
Biden Job Strongly Disapprove	15% (118)	17% (138)	6% (48)	10% (77)	26% (207)	26% (202)	790

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Table MCEN4_4: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Resident Evil: Apocalypse (2004)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (369)	20% (438)	7% (145)	9% (193)	24% (529)	24% (527)	2200
Favorable of Biden	19% (194)	19% (193)	7% (66)	8% (84)	22% (218)	25% (248)	1003
Unfavorable of Biden	15% (163)	21% (224)	7% (75)	9% (99)	25% (270)	23% (250)	1081
Very Favorable of Biden	23% (106)	18% (87)	5% (25)	11% (50)	19% (91)	24% (112)	471
Somewhat Favorable of Biden	16% (87)	20% (106)	8% (41)	6% (34)	24% (128)	25% (136)	532
Somewhat Unfavorable of Biden	15% (41)	28% (77)	8% (22)	7% (19)	23% (62)	18% (49)	271
Very Unfavorable of Biden	15% (122)	18% (148)	6% (52)	10% (80)	26% (207)	25% (201)	810
#1 Issue: Economy	16% (150)	24% (220)	6% (58)	8% (70)	25% (229)	20% (184)	912
#1 Issue: Security	19% (50)	17% (45)	6% (17)	7% (20)	26% (70)	25% (66)	268
#1 Issue: Health Care	23% (40)	17% (29)	7% (12)	11% (20)	22% (39)	20% (36)	174
#1 Issue: Medicare / Social Security	6% (19)	17% (52)	4% (12)	14% (41)	24% (73)	34% (104)	301
#1 Issue: Women's Issues	17% (41)	20% (47)	8% (20)	8% (18)	25% (60)	23% (56)	242
#1 Issue: Education	26% (20)	17% (12)	17% (12)	8% (6)	9% (7)	24% (18)	75
#1 Issue: Energy	30% (40)	11% (15)	5% (6)	8% (10)	20% (26)	26% (34)	131
#1 Issue: Other	9% (9)	18% (18)	7% (7)	9% (9)	27% (26)	29% (29)	97
2022 House Vote: Democrat	15% (140)	22% (201)	7% (62)	8% (76)	22% (202)	25% (227)	907
2022 House Vote: Republican	19% (127)	16% (113)	7% (46)	11% (74)	22% (150)	25% (174)	684
2022 House Vote: Didnt Vote	17% (98)	20% (113)	6% (32)	7% (41)	30% (173)	20% (116)	574
2020 Vote: Joe Biden	18% (170)	21% (208)	6% (60)	9% (90)	22% (211)	24% (233)	973
2020 Vote: Donald Trump	15% (105)	19% (132)	8% (55)	9% (67)	24% (167)	26% (184)	711
2020 Vote: Other	26% (15)	18% (10)	13% (7)	7% (4)	21% (12)	15% (9)	58
2020 Vote: Didn't Vote	17% (78)	19% (88)	5% (22)	7% (32)	30% (138)	22% (101)	458
2018 House Vote: Democrat	17% (139)	21% (171)	7% (54)	9% (69)	22% (179)	24% (193)	806
2018 House Vote: Republican	18% (111)	16% (101)	6% (39)	11% (65)	23% (142)	26% (158)	615
2018 House Vote: Didnt Vote	16% (115)	21% (156)	6% (48)	8% (56)	27% (204)	22% (165)	744
4-Region: Northeast	15% (57)	20% (76)	8% (30)	9% (34)	26% (99)	23% (89)	385
4-Region: Midwest	14% (63)	19% (87)	8% (35)	8% (37)	23% (107)	28% (126)	455
4-Region: South	17% (139)	20% (167)	6% (52)	9% (77)	24% (199)	24% (206)	839
4-Region: West	21% (110)	21% (107)	5% (28)	9% (45)	24% (124)	21% (107)	521
Gamer	36% (267)	27% (202)	7% (52)	5% (35)	14% (106)	11% (81)	743
Last of Us Fan	39% (241)	32% (196)	8% (51)	4% (23)	14% (86)	4% (25)	622

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Table MCEN4_4: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Resident Evil: Apocalypse (2004)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (369)	20% (438)	7% (145)	9% (193)	24% (529)	24% (527)	2200
Plays Videogames During an Average Week	22% (337)	24% (375)	8% (117)	7% (115)	23% (355)	16% (255)	1554
Plays 6 or less Hours of Videogames per Week	13% (109)	23% (190)	8% (66)	9% (75)	27% (220)	20% (165)	824
Plays 7+ Hours of Videogames per Week	31% (228)	25% (185)	7% (51)	5% (40)	18% (135)	12% (90)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_5: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Resident Evil: Extinction (2007)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	15% (336)	21% (453)	7% (146)	9% (207)	23% (505)	25% (552)	2200
Gender: Male	18% (192)	25% (263)	8% (87)	11% (114)	20% (211)	19% (204)	1071
Gender: Female	13% (144)	17% (190)	5% (59)	8% (94)	26% (294)	31% (349)	1129
Age: 18-34	24% (153)	23% (148)	8% (49)	7% (45)	18% (116)	19% (120)	631
Age: 35-44	20% (73)	28% (102)	8% (30)	7% (28)	24% (88)	13% (50)	371
Age: 45-64	13% (90)	22% (155)	6% (43)	9% (65)	28% (197)	23% (161)	711
Age: 65+	4% (20)	10% (48)	5% (24)	14% (70)	21% (104)	46% (222)	487
GenZers: 1997-2012	19% (49)	19% (48)	10% (26)	9% (23)	18% (46)	25% (66)	259
Millennials: 1981-1996	25% (169)	26% (174)	7% (46)	5% (36)	22% (146)	14% (94)	666
GenXers: 1965-1980	15% (78)	27% (138)	7% (34)	9% (44)	27% (139)	17% (86)	519
Baby Boomers: 1946-1964	6% (39)	13% (93)	6% (38)	14% (94)	24% (163)	38% (262)	689
PID: Dem (no lean)	17% (157)	22% (204)	7% (61)	8% (77)	20% (190)	26% (242)	931
PID: Ind (no lean)	13% (81)	20% (125)	7% (41)	10% (62)	29% (175)	21% (128)	612
PID: Rep (no lean)	15% (99)	19% (125)	7% (43)	10% (68)	21% (140)	28% (183)	658
PID/Gender: Dem Men	18% (79)	28% (123)	9% (40)	8% (37)	17% (75)	20% (88)	442
PID/Gender: Dem Women	16% (78)	16% (81)	4% (21)	8% (40)	23% (115)	32% (154)	488
PID/Gender: Ind Men	14% (41)	22% (67)	8% (25)	12% (38)	27% (82)	18% (54)	307
PID/Gender: Ind Women	13% (39)	19% (58)	5% (17)	8% (24)	31% (93)	24% (73)	305
PID/Gender: Rep Men	22% (71)	23% (74)	7% (22)	12% (39)	17% (55)	19% (61)	322
PID/Gender: Rep Women	8% (28)	15% (51)	6% (21)	9% (29)	26% (86)	36% (121)	336
Ideo: Liberal (1-3)	16% (100)	23% (142)	7% (45)	8% (50)	21% (132)	25% (154)	624
Ideo: Moderate (4)	17% (127)	21% (157)	7% (48)	9% (66)	23% (167)	23% (173)	738
Ideo: Conservative (5-7)	13% (95)	17% (122)	6% (46)	12% (88)	23% (163)	27% (193)	706
Educ: < College	17% (242)	21% (305)	6% (91)	9% (135)	23% (329)	23% (335)	1438
Educ: Bachelors degree	12% (57)	22% (108)	8% (40)	9% (42)	23% (112)	26% (125)	484
Educ: Post-grad	13% (37)	14% (40)	5% (15)	11% (30)	23% (64)	33% (92)	278
Income: Under 50k	15% (179)	20% (235)	6% (69)	10% (118)	23% (270)	26% (313)	1185
Income: 50k-100k	15% (100)	23% (151)	8% (50)	9% (57)	22% (143)	24% (156)	657
Income: 100k+	16% (57)	19% (67)	7% (26)	9% (32)	26% (93)	23% (83)	358
Ethnicity: White	15% (252)	19% (319)	7% (113)	10% (162)	23% (389)	27% (463)	1698
Ethnicity: Hispanic	30% (113)	26% (99)	5% (20)	8% (29)	17% (65)	14% (54)	379

Continued on next page

**Table MCEN4_5: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Resident Evil: Extinction (2007)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	15% (336)	21% (453)	7% (146)	9% (207)	23% (505)	25% (552)	2200
Ethnicity: Black	21% (60)	27% (76)	6% (16)	8% (22)	22% (61)	17% (47)	283
Ethnicity: Other	11% (24)	27% (59)	7% (16)	10% (23)	25% (56)	19% (43)	220
All Christian	13% (135)	19% (192)	7% (73)	12% (119)	20% (206)	29% (294)	1019
All Non-Christian	18% (27)	18% (28)	3% (5)	8% (12)	24% (37)	29% (44)	153
Atheist	10% (9)	18% (16)	11% (10)	14% (12)	20% (18)	27% (24)	89
Agnostic/Nothing in particular	17% (100)	24% (142)	5% (31)	7% (40)	27% (160)	21% (129)	602
Something Else	19% (65)	23% (76)	8% (26)	7% (24)	25% (85)	18% (61)	336
Religious Non-Protestant/Catholic	17% (30)	16% (28)	4% (7)	8% (13)	23% (39)	32% (56)	173
Evangelical	19% (94)	17% (85)	8% (39)	13% (63)	18% (92)	26% (131)	504
Non-Evangelical	12% (95)	22% (175)	7% (59)	10% (77)	24% (194)	26% (208)	808
Community: Urban	20% (134)	25% (164)	7% (44)	6% (42)	20% (130)	22% (147)	661
Community: Suburban	13% (132)	19% (184)	7% (67)	10% (98)	24% (235)	28% (275)	991
Community: Rural	13% (70)	19% (105)	6% (35)	12% (67)	26% (141)	24% (130)	548
Employ: Private Sector	21% (147)	28% (198)	7% (52)	8% (54)	20% (144)	17% (118)	712
Employ: Government	13% (15)	21% (23)	7% (7)	6% (6)	30% (33)	23% (26)	111
Employ: Self-Employed	23% (49)	24% (51)	8% (16)	5% (11)	22% (47)	17% (36)	210
Employ: Homemaker	13% (21)	24% (39)	8% (13)	10% (16)	27% (43)	18% (29)	161
Employ: Retired	6% (35)	12% (67)	6% (32)	13% (76)	23% (131)	40% (231)	571
Employ: Unemployed	21% (58)	18% (49)	4% (10)	9% (23)	23% (63)	25% (68)	271
Employ: Other	9% (10)	17% (20)	8% (9)	15% (17)	25% (29)	26% (29)	115
Military HH: Yes	12% (31)	22% (59)	7% (19)	11% (28)	25% (67)	22% (59)	263
Military HH: No	16% (305)	20% (394)	7% (127)	9% (179)	23% (439)	25% (493)	1937
RD/WT: Right Direction	18% (131)	22% (164)	8% (56)	10% (74)	19% (138)	23% (170)	733
RD/WT: Wrong Track	14% (205)	20% (290)	6% (89)	9% (133)	25% (367)	26% (382)	1467
Biden Job Approve	16% (154)	21% (205)	6% (60)	10% (101)	21% (204)	26% (255)	978
Biden Job Disapprove	15% (162)	21% (233)	7% (82)	9% (102)	24% (269)	24% (269)	1117
Biden Job Strongly Approve	20% (89)	19% (88)	6% (26)	10% (48)	18% (84)	27% (122)	456
Biden Job Somewhat Approve	12% (65)	22% (117)	6% (34)	10% (53)	23% (120)	25% (133)	522
Biden Job Somewhat Disapprove	13% (42)	30% (99)	10% (33)	6% (19)	22% (72)	19% (62)	327
Biden Job Strongly Disapprove	15% (120)	17% (134)	6% (49)	11% (83)	25% (197)	26% (207)	790

Continued on next page

Table MCEN4_5: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Resident Evil: Extinction (2007)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	15% (336)	21% (453)	7% (146)	9% (207)	23% (505)	25% (552)	2200
Favorable of Biden	17% (170)	20% (202)	6% (60)	9% (90)	22% (218)	26% (262)	1003
Unfavorable of Biden	14% (147)	22% (236)	7% (78)	10% (104)	24% (257)	24% (260)	1081
Very Favorable of Biden	20% (96)	19% (89)	6% (27)	10% (46)	20% (93)	26% (120)	471
Somewhat Favorable of Biden	14% (74)	21% (113)	6% (34)	8% (44)	23% (125)	27% (142)	532
Somewhat Unfavorable of Biden	12% (32)	32% (86)	10% (26)	6% (17)	21% (57)	19% (53)	271
Very Unfavorable of Biden	14% (115)	18% (150)	6% (52)	11% (87)	25% (200)	26% (207)	810
#1 Issue: Economy	16% (149)	24% (219)	6% (52)	8% (75)	25% (230)	21% (188)	912
#1 Issue: Security	15% (41)	15% (41)	7% (19)	14% (37)	24% (65)	25% (66)	268
#1 Issue: Health Care	19% (33)	18% (31)	7% (13)	11% (19)	22% (38)	23% (40)	174
#1 Issue: Medicare / Social Security	6% (18)	19% (56)	5% (15)	12% (37)	22% (65)	37% (110)	301
#1 Issue: Women's Issues	19% (46)	24% (59)	5% (13)	5% (13)	19% (46)	27% (65)	242
#1 Issue: Education	16% (12)	17% (13)	23% (17)	9% (7)	11% (8)	24% (18)	75
#1 Issue: Energy	21% (28)	15% (20)	7% (10)	7% (9)	19% (25)	29% (38)	131
#1 Issue: Other	9% (9)	15% (14)	8% (7)	11% (10)	29% (28)	29% (28)	97
2022 House Vote: Democrat	14% (127)	22% (197)	7% (63)	9% (80)	21% (195)	27% (246)	907
2022 House Vote: Republican	15% (103)	18% (123)	7% (51)	12% (85)	21% (141)	26% (181)	684
2022 House Vote: Didnt Vote	18% (102)	22% (124)	5% (29)	7% (39)	28% (162)	21% (118)	574
2020 Vote: Joe Biden	15% (145)	21% (204)	7% (67)	10% (97)	21% (209)	26% (251)	973
2020 Vote: Donald Trump	14% (102)	19% (138)	6% (41)	11% (78)	23% (160)	27% (193)	711
2020 Vote: Other	28% (16)	16% (9)	15% (8)	4% (2)	21% (12)	16% (9)	58
2020 Vote: Didn't Vote	16% (72)	22% (102)	6% (29)	7% (30)	27% (124)	22% (100)	458
2018 House Vote: Democrat	15% (122)	21% (172)	7% (57)	8% (63)	22% (180)	26% (211)	806
2018 House Vote: Republican	15% (91)	18% (109)	7% (43)	13% (81)	21% (130)	26% (162)	615
2018 House Vote: Didnt Vote	16% (119)	22% (165)	5% (39)	8% (62)	25% (189)	23% (169)	744
4-Region: Northeast	13% (49)	21% (79)	6% (21)	10% (40)	27% (104)	24% (92)	385
4-Region: Midwest	14% (63)	18% (83)	8% (37)	8% (37)	24% (109)	27% (125)	455
4-Region: South	16% (132)	22% (185)	6% (51)	9% (77)	21% (174)	26% (220)	839
4-Region: West	18% (92)	20% (106)	7% (36)	10% (52)	23% (119)	22% (116)	521
Gamer	30% (226)	27% (202)	8% (60)	6% (45)	15% (113)	13% (96)	743
Last of Us Fan	35% (218)	32% (202)	8% (52)	6% (37)	13% (79)	6% (35)	622

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Table MCEN4_5: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Resident Evil: Extinction (2007)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	15% (336)	21% (453)	7% (146)	9% (207)	23% (505)	25% (552)	2200
Plays Videogames During an Average Week	20% (305)	25% (388)	8% (120)	8% (131)	22% (339)	18% (272)	1554
Plays 6 or less Hours of Videogames per Week	13% (110)	24% (201)	8% (66)	10% (79)	25% (203)	20% (166)	824
Plays 7+ Hours of Videogames per Week	27% (195)	26% (187)	7% (54)	7% (52)	19% (137)	14% (106)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_6: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Resident Evil: Afterlife (2010)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	16% (350)	18% (406)	7% (149)	9% (209)	24% (518)	26% (569)	2200
Gender: Male	19% (201)	22% (238)	8% (84)	10% (104)	20% (219)	21% (224)	1071
Gender: Female	13% (149)	15% (168)	6% (65)	9% (105)	26% (299)	31% (345)	1129
Age: 18-34	23% (145)	21% (134)	9% (56)	7% (46)	21% (135)	18% (115)	631
Age: 35-44	23% (87)	22% (83)	9% (34)	6% (24)	23% (87)	15% (57)	371
Age: 45-64	14% (100)	21% (148)	6% (40)	10% (69)	25% (177)	25% (178)	711
Age: 65+	4% (18)	8% (41)	4% (20)	14% (70)	25% (119)	45% (219)	487
GenZers: 1997-2012	19% (49)	18% (47)	9% (24)	9% (23)	19% (48)	26% (68)	259
Millennials: 1981-1996	26% (173)	21% (142)	9% (61)	6% (38)	24% (160)	14% (92)	666
GenXers: 1965-1980	17% (88)	25% (132)	6% (29)	9% (45)	25% (131)	18% (94)	519
Baby Boomers: 1946-1964	6% (39)	12% (84)	5% (34)	14% (94)	24% (166)	40% (272)	689
PID: Dem (no lean)	17% (154)	18% (166)	8% (72)	10% (91)	21% (193)	27% (253)	931
PID: Ind (no lean)	15% (93)	21% (128)	6% (35)	8% (48)	28% (173)	22% (135)	612
PID: Rep (no lean)	16% (102)	17% (111)	6% (42)	11% (70)	23% (151)	27% (181)	658
PID/Gender: Dem Men	19% (83)	22% (99)	9% (38)	10% (46)	16% (71)	24% (105)	442
PID/Gender: Dem Women	15% (71)	14% (68)	7% (34)	9% (44)	25% (123)	30% (148)	488
PID/Gender: Ind Men	16% (48)	24% (72)	8% (25)	7% (22)	26% (81)	19% (59)	307
PID/Gender: Ind Women	15% (45)	18% (56)	3% (10)	8% (26)	30% (93)	25% (75)	305
PID/Gender: Rep Men	22% (70)	21% (68)	7% (21)	11% (35)	21% (68)	19% (60)	322
PID/Gender: Rep Women	10% (33)	13% (43)	6% (21)	10% (35)	25% (83)	36% (121)	336
Ideo: Liberal (1-3)	16% (99)	21% (130)	8% (50)	8% (52)	21% (130)	26% (162)	624
Ideo: Moderate (4)	19% (138)	19% (138)	6% (44)	10% (73)	22% (161)	25% (185)	738
Ideo: Conservative (5-7)	14% (97)	16% (111)	6% (44)	11% (77)	26% (181)	28% (195)	706
Educ: < College	17% (240)	20% (281)	7% (101)	9% (133)	24% (341)	24% (343)	1438
Educ: Bachelors degree	14% (65)	19% (91)	8% (37)	9% (44)	25% (119)	26% (128)	484
Educ: Post-grad	16% (45)	12% (34)	4% (12)	11% (31)	21% (59)	35% (98)	278
Income: Under 50k	16% (190)	18% (214)	5% (64)	9% (112)	24% (287)	27% (319)	1185
Income: 50k-100k	15% (97)	20% (132)	10% (64)	9% (61)	21% (141)	24% (161)	657
Income: 100k+	17% (63)	17% (60)	6% (21)	10% (35)	25% (90)	25% (89)	358
Ethnicity: White	15% (252)	17% (295)	7% (114)	9% (160)	24% (403)	28% (473)	1698
Ethnicity: Hispanic	28% (106)	24% (91)	10% (38)	4% (14)	18% (67)	16% (63)	379

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Table MCEN4_6: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Resident Evil: Afterlife (2010)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	16% (350)	18% (406)	7% (149)	9% (209)	24% (518)	26% (569)	2200
Ethnicity: Black	25% (70)	23% (64)	6% (16)	9% (25)	22% (62)	16% (46)	283
Ethnicity: Other	13% (28)	21% (47)	9% (19)	11% (23)	24% (53)	23% (50)	220
All Christian	14% (145)	18% (182)	7% (67)	11% (116)	20% (202)	30% (307)	1019
All Non-Christian	19% (30)	18% (28)	2% (3)	7% (10)	22% (33)	32% (49)	153
Atheist	13% (12)	13% (12)	12% (11)	14% (13)	21% (18)	26% (24)	89
Agnostic/Nothing in particular	16% (96)	19% (113)	9% (52)	7% (42)	28% (166)	22% (133)	602
Something Else	20% (67)	21% (71)	5% (17)	8% (28)	29% (98)	17% (56)	336
Religious Non-Protestant/Catholic	18% (32)	17% (29)	2% (4)	7% (12)	22% (38)	34% (59)	173
Evangelical	20% (100)	19% (97)	6% (28)	11% (56)	19% (95)	25% (128)	504
Non-Evangelical	13% (103)	18% (148)	7% (54)	10% (84)	24% (198)	27% (222)	808
Community: Urban	21% (139)	23% (153)	5% (36)	7% (48)	20% (130)	23% (154)	661
Community: Suburban	13% (129)	16% (157)	7% (73)	10% (99)	25% (249)	29% (283)	991
Community: Rural	15% (82)	17% (95)	7% (40)	11% (61)	25% (139)	24% (132)	548
Employ: Private Sector	22% (155)	23% (166)	10% (69)	7% (52)	20% (146)	18% (125)	712
Employ: Government	9% (10)	18% (20)	10% (11)	8% (8)	32% (35)	24% (26)	111
Employ: Self-Employed	26% (56)	23% (48)	6% (12)	6% (13)	21% (44)	18% (38)	210
Employ: Homemaker	16% (26)	22% (36)	9% (14)	10% (16)	26% (42)	17% (27)	161
Employ: Retired	6% (36)	9% (51)	4% (23)	14% (81)	24% (136)	43% (244)	571
Employ: Unemployed	19% (52)	16% (42)	4% (12)	11% (28)	24% (66)	26% (71)	271
Employ: Other	9% (10)	32% (36)	5% (6)	7% (8)	27% (31)	20% (23)	115
Military HH: Yes	15% (39)	15% (40)	6% (17)	13% (34)	24% (64)	26% (70)	263
Military HH: No	16% (311)	19% (365)	7% (132)	9% (175)	23% (454)	26% (499)	1937
RD/WT: Right Direction	18% (133)	20% (144)	8% (55)	11% (79)	18% (134)	25% (186)	733
RD/WT: Wrong Track	15% (216)	18% (262)	6% (94)	9% (129)	26% (384)	26% (382)	1467
Biden Job Approve	16% (156)	19% (189)	6% (61)	11% (104)	21% (203)	27% (266)	978
Biden Job Disapprove	15% (170)	18% (205)	8% (85)	9% (99)	25% (280)	25% (278)	1117
Biden Job Strongly Approve	21% (96)	16% (71)	5% (25)	12% (56)	17% (77)	29% (131)	456
Biden Job Somewhat Approve	11% (59)	23% (118)	7% (36)	9% (48)	24% (126)	26% (135)	522
Biden Job Somewhat Disapprove	14% (47)	25% (81)	12% (38)	5% (18)	24% (78)	20% (65)	327
Biden Job Strongly Disapprove	16% (123)	16% (124)	6% (47)	10% (81)	26% (202)	27% (213)	790

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Table MCEN4_6: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Resident Evil: Afterlife (2010)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	16% (350)	18% (406)	7% (149)	9% (209)	24% (518)	26% (569)	2200
Favorable of Biden	17% (170)	19% (192)	6% (56)	10% (96)	21% (213)	28% (277)	1003
Unfavorable of Biden	14% (157)	18% (196)	8% (87)	10% (103)	25% (275)	24% (264)	1081
Very Favorable of Biden	21% (101)	16% (76)	5% (24)	11% (54)	19% (89)	27% (127)	471
Somewhat Favorable of Biden	13% (69)	22% (116)	6% (31)	8% (42)	23% (124)	28% (150)	532
Somewhat Unfavorable of Biden	13% (36)	25% (69)	12% (32)	6% (16)	25% (68)	19% (51)	271
Very Unfavorable of Biden	15% (121)	16% (128)	7% (55)	11% (87)	26% (207)	26% (213)	810
#1 Issue: Economy	17% (151)	21% (194)	7% (63)	8% (76)	26% (235)	21% (192)	912
#1 Issue: Security	16% (44)	16% (44)	6% (17)	10% (26)	27% (71)	25% (66)	268
#1 Issue: Health Care	18% (31)	21% (37)	6% (11)	11% (19)	23% (39)	22% (38)	174
#1 Issue: Medicare / Social Security	7% (21)	15% (45)	4% (12)	14% (42)	21% (63)	39% (118)	301
#1 Issue: Women's Issues	20% (48)	20% (48)	7% (16)	7% (18)	20% (49)	26% (62)	242
#1 Issue: Education	19% (14)	9% (7)	26% (19)	8% (6)	12% (9)	26% (20)	75
#1 Issue: Energy	24% (31)	12% (15)	5% (7)	9% (11)	17% (23)	33% (43)	131
#1 Issue: Other	10% (10)	17% (16)	4% (4)	10% (10)	30% (29)	30% (29)	97
2022 House Vote: Democrat	15% (139)	18% (167)	7% (64)	9% (86)	21% (187)	29% (266)	907
2022 House Vote: Republican	15% (104)	17% (115)	7% (51)	11% (75)	23% (159)	27% (181)	684
2022 House Vote: Didnt Vote	18% (102)	20% (116)	6% (32)	8% (45)	29% (165)	20% (114)	574
2020 Vote: Joe Biden	16% (155)	19% (185)	7% (71)	10% (97)	21% (204)	27% (260)	973
2020 Vote: Donald Trump	14% (102)	17% (120)	7% (52)	11% (75)	23% (167)	27% (195)	711
2020 Vote: Other	21% (12)	17% (10)	12% (7)	6% (3)	32% (19)	12% (7)	58
2020 Vote: Didn't Vote	18% (81)	20% (91)	4% (20)	7% (32)	28% (128)	23% (106)	458
2018 House Vote: Democrat	17% (133)	18% (148)	7% (56)	9% (75)	21% (170)	28% (223)	806
2018 House Vote: Republican	16% (97)	16% (98)	7% (44)	11% (69)	24% (145)	26% (162)	615
2018 House Vote: Didnt Vote	15% (114)	20% (152)	6% (45)	8% (62)	27% (198)	23% (173)	744
4-Region: Northeast	14% (54)	17% (65)	9% (34)	11% (42)	25% (96)	24% (93)	385
4-Region: Midwest	15% (66)	19% (85)	6% (27)	9% (40)	24% (108)	28% (128)	455
4-Region: South	18% (148)	18% (150)	6% (48)	9% (79)	22% (186)	27% (228)	839
4-Region: West	16% (82)	20% (106)	8% (39)	9% (47)	25% (128)	23% (119)	521
Gamer	31% (229)	26% (192)	8% (63)	5% (38)	17% (129)	12% (92)	743
Last of Us Fan	36% (222)	29% (181)	11% (67)	5% (29)	15% (94)	5% (28)	622

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Table MCEN4_6: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Resident Evil: Afterlife (2010)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	16% (350)	18% (406)	7% (149)	9% (209)	24% (518)	26% (569)	2200
Plays Videogames During an Average Week	20% (315)	23% (356)	8% (129)	8% (126)	23% (356)	17% (272)	1554
Plays 6 or less Hours of Videogames per Week	13% (111)	22% (178)	8% (68)	10% (83)	26% (211)	21% (173)	824
Plays 7+ Hours of Videogames per Week	28% (204)	24% (178)	8% (60)	6% (43)	20% (145)	13% (98)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_7: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Resident Evil: Retribution (2012)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (365)	18% (398)	8% (170)	9% (198)	24% (531)	24% (538)	2200
Gender: Male	21% (221)	22% (233)	10% (107)	9% (96)	20% (211)	19% (203)	1071
Gender: Female	13% (144)	15% (165)	6% (63)	9% (102)	28% (320)	30% (335)	1129
Age: 18-34	26% (166)	21% (134)	8% (53)	7% (43)	20% (125)	17% (109)	631
Age: 35-44	24% (89)	21% (77)	11% (42)	6% (24)	24% (90)	13% (49)	371
Age: 45-64	13% (95)	20% (145)	6% (43)	9% (65)	28% (197)	23% (167)	711
Age: 65+	3% (15)	9% (43)	7% (32)	14% (66)	24% (118)	44% (213)	487
GenZers: 1997-2012	22% (56)	20% (51)	9% (22)	7% (17)	20% (53)	23% (60)	259
Millennials: 1981-1996	27% (183)	22% (147)	9% (58)	6% (43)	22% (146)	13% (89)	666
GenXers: 1965-1980	17% (89)	22% (112)	9% (45)	8% (43)	28% (146)	16% (85)	519
Baby Boomers: 1946-1964	5% (37)	13% (88)	6% (43)	13% (86)	26% (176)	37% (257)	689
PID: Dem (no lean)	18% (170)	19% (181)	8% (73)	9% (82)	21% (193)	25% (232)	931
PID: Ind (no lean)	14% (86)	18% (109)	7% (44)	9% (53)	30% (186)	22% (135)	612
PID: Rep (no lean)	17% (110)	17% (109)	8% (54)	10% (64)	23% (151)	26% (170)	658
PID/Gender: Dem Men	22% (96)	22% (98)	10% (45)	9% (38)	17% (75)	20% (90)	442
PID/Gender: Dem Women	15% (74)	17% (83)	6% (28)	9% (44)	24% (118)	29% (143)	488
PID/Gender: Ind Men	16% (50)	22% (68)	10% (30)	8% (26)	24% (75)	19% (58)	307
PID/Gender: Ind Women	12% (36)	13% (41)	4% (13)	9% (27)	37% (111)	25% (77)	305
PID/Gender: Rep Men	24% (76)	21% (67)	10% (31)	10% (32)	19% (61)	17% (55)	322
PID/Gender: Rep Women	10% (34)	13% (42)	7% (23)	9% (31)	27% (90)	34% (115)	336
Ideo: Liberal (1-3)	18% (111)	20% (125)	7% (46)	8% (48)	23% (143)	24% (149)	624
Ideo: Moderate (4)	19% (144)	19% (137)	7% (52)	9% (66)	24% (178)	22% (162)	738
Ideo: Conservative (5-7)	14% (96)	16% (113)	9% (67)	11% (78)	22% (158)	28% (194)	706
Educ: < College	18% (254)	19% (272)	8% (108)	9% (132)	24% (347)	23% (324)	1438
Educ: Bachelors degree	14% (69)	19% (91)	9% (46)	8% (38)	26% (124)	24% (117)	484
Educ: Post-grad	15% (42)	13% (35)	6% (17)	10% (28)	22% (60)	34% (96)	278
Income: Under 50k	17% (203)	17% (203)	6% (75)	9% (106)	25% (293)	26% (305)	1185
Income: 50k-100k	15% (98)	21% (141)	10% (65)	9% (61)	22% (142)	23% (151)	657
Income: 100k+	18% (65)	15% (54)	8% (30)	8% (30)	27% (96)	23% (82)	358
Ethnicity: White	15% (261)	17% (297)	8% (130)	9% (152)	25% (417)	26% (442)	1698
Ethnicity: Hispanic	31% (117)	23% (87)	9% (33)	5% (20)	19% (73)	13% (50)	379

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Table MCEN4_7: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Resident Evil: Retribution (2012)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (365)	18% (398)	8% (170)	9% (198)	24% (531)	24% (538)	2200
Ethnicity: Black	27% (75)	20% (57)	8% (21)	8% (22)	22% (61)	16% (46)	283
Ethnicity: Other	13% (29)	20% (45)	9% (19)	11% (23)	24% (53)	23% (50)	220
All Christian	14% (147)	17% (169)	9% (93)	11% (108)	21% (217)	28% (285)	1019
All Non-Christian	23% (35)	14% (21)	4% (7)	9% (13)	21% (32)	29% (45)	153
Atheist	12% (10)	19% (17)	7% (6)	16% (14)	20% (18)	26% (24)	89
Agnostic/Nothing in particular	18% (106)	20% (123)	8% (46)	6% (38)	28% (166)	21% (124)	602
Something Else	20% (67)	20% (69)	5% (18)	7% (25)	29% (97)	18% (60)	336
Religious Non-Protestant/Catholic	22% (39)	12% (21)	5% (8)	8% (15)	21% (37)	31% (53)	173
Evangelical	19% (94)	18% (92)	9% (44)	10% (51)	20% (101)	24% (121)	504
Non-Evangelical	13% (108)	17% (140)	8% (65)	10% (78)	25% (206)	26% (211)	808
Community: Urban	21% (142)	23% (152)	7% (48)	6% (39)	21% (140)	21% (140)	661
Community: Suburban	15% (147)	16% (155)	8% (84)	10% (96)	25% (245)	27% (265)	991
Community: Rural	14% (77)	17% (92)	7% (39)	11% (63)	27% (146)	24% (133)	548
Employ: Private Sector	25% (178)	23% (163)	9% (62)	7% (47)	20% (140)	17% (123)	712
Employ: Government	14% (16)	15% (17)	10% (11)	5% (6)	29% (32)	26% (29)	111
Employ: Self-Employed	24% (50)	23% (49)	7% (14)	7% (14)	21% (43)	19% (39)	210
Employ: Homemaker	17% (27)	22% (35)	9% (14)	11% (18)	26% (42)	15% (25)	161
Employ: Retired	5% (31)	10% (58)	7% (38)	13% (74)	25% (143)	40% (227)	571
Employ: Unemployed	17% (47)	16% (44)	4% (12)	11% (29)	29% (79)	22% (60)	271
Employ: Other	9% (11)	21% (24)	13% (15)	6% (7)	32% (37)	18% (21)	115
Military HH: Yes	11% (30)	23% (59)	9% (23)	11% (28)	24% (64)	23% (60)	263
Military HH: No	17% (336)	17% (339)	8% (148)	9% (170)	24% (467)	25% (478)	1937
RD/WT: Right Direction	21% (153)	21% (151)	8% (60)	9% (69)	18% (128)	23% (172)	733
RD/WT: Wrong Track	14% (212)	17% (248)	7% (110)	9% (129)	27% (402)	25% (366)	1467
Biden Job Approve	19% (183)	18% (174)	8% (77)	10% (95)	21% (202)	25% (247)	978
Biden Job Disapprove	16% (175)	18% (201)	8% (90)	9% (97)	26% (286)	24% (267)	1117
Biden Job Strongly Approve	24% (109)	15% (69)	6% (27)	11% (50)	17% (77)	27% (123)	456
Biden Job Somewhat Approve	14% (74)	20% (105)	10% (50)	9% (45)	24% (124)	24% (123)	522
Biden Job Somewhat Disapprove	15% (50)	28% (92)	8% (27)	5% (17)	24% (78)	19% (63)	327
Biden Job Strongly Disapprove	16% (126)	14% (109)	8% (63)	10% (80)	26% (209)	26% (204)	790

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**Table MCEN4_7: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Resident Evil: Retribution (2012)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (365)	18% (398)	8% (170)	9% (198)	24% (531)	24% (538)	2200
Favorable of Biden	18% (184)	18% (183)	8% (77)	9% (85)	22% (222)	25% (251)	1003
Unfavorable of Biden	15% (166)	18% (197)	8% (88)	9% (100)	25% (275)	24% (255)	1081
Very Favorable of Biden	25% (116)	15% (70)	6% (30)	10% (46)	19% (91)	25% (118)	471
Somewhat Favorable of Biden	13% (69)	21% (112)	9% (48)	7% (39)	25% (131)	25% (133)	532
Somewhat Unfavorable of Biden	15% (41)	25% (69)	10% (27)	5% (15)	25% (68)	19% (52)	271
Very Unfavorable of Biden	15% (125)	16% (129)	8% (62)	11% (85)	26% (207)	25% (204)	810
#1 Issue: Economy	18% (167)	20% (186)	7% (66)	9% (79)	25% (231)	20% (184)	912
#1 Issue: Security	16% (43)	12% (32)	11% (30)	9% (25)	28% (76)	23% (62)	268
#1 Issue: Health Care	21% (37)	21% (36)	8% (14)	9% (15)	19% (33)	23% (40)	174
#1 Issue: Medicare / Social Security	6% (19)	16% (48)	6% (18)	13% (40)	22% (66)	36% (110)	301
#1 Issue: Women's Issues	20% (48)	18% (43)	6% (15)	6% (15)	26% (63)	24% (58)	242
#1 Issue: Education	16% (12)	26% (20)	15% (11)	7% (5)	12% (9)	24% (18)	75
#1 Issue: Energy	23% (30)	13% (16)	9% (11)	7% (10)	23% (30)	26% (34)	131
#1 Issue: Other	11% (11)	16% (16)	5% (5)	10% (10)	25% (24)	34% (33)	97
2022 House Vote: Democrat	17% (157)	18% (164)	9% (77)	8% (76)	22% (197)	26% (236)	907
2022 House Vote: Republican	16% (112)	16% (113)	8% (56)	11% (78)	22% (150)	26% (176)	684
2022 House Vote: Didnt Vote	16% (92)	20% (113)	6% (33)	7% (41)	31% (178)	20% (117)	574
2020 Vote: Joe Biden	17% (162)	18% (180)	9% (83)	9% (89)	21% (206)	26% (253)	973
2020 Vote: Donald Trump	16% (117)	16% (114)	8% (54)	11% (75)	24% (167)	26% (184)	711
2020 Vote: Other	28% (16)	17% (10)	14% (8)	11% (6)	14% (8)	15% (9)	58
2020 Vote: Didn't Vote	15% (70)	21% (95)	5% (24)	6% (28)	33% (150)	20% (91)	458
2018 House Vote: Democrat	17% (139)	18% (145)	8% (68)	9% (69)	22% (178)	26% (206)	806
2018 House Vote: Republican	15% (95)	17% (103)	8% (52)	12% (71)	22% (135)	26% (160)	615
2018 House Vote: Didnt Vote	17% (127)	19% (144)	6% (43)	7% (55)	29% (213)	22% (161)	744
4-Region: Northeast	14% (54)	19% (74)	6% (25)	10% (39)	25% (95)	26% (98)	385
4-Region: Midwest	16% (71)	17% (78)	7% (32)	9% (41)	24% (110)	27% (123)	455
4-Region: South	18% (148)	18% (153)	7% (62)	9% (72)	24% (198)	25% (207)	839
4-Region: West	18% (92)	18% (94)	10% (52)	9% (46)	25% (128)	21% (109)	521
Gamer	34% (253)	25% (189)	10% (71)	5% (35)	15% (109)	12% (86)	743
Last of Us Fan	40% (251)	29% (179)	10% (65)	5% (31)	11% (71)	4% (25)	622

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Table MCEN4_7: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Resident Evil: Retribution (2012)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	17% (365)	18% (398)	8% (170)	9% (198)	24% (531)	24% (538)	2200
Plays Videogames During an Average Week	21% (331)	22% (343)	9% (146)	8% (121)	23% (358)	16% (256)	1554
Plays 6 or less Hours of Videogames per Week	14% (113)	21% (175)	8% (70)	10% (84)	27% (219)	20% (162)	824
Plays 7+ Hours of Videogames per Week	30% (217)	23% (168)	10% (76)	5% (36)	19% (138)	13% (94)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_8: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Resident Evil: The Final Chapter (2016)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	16% (350)	20% (443)	7% (149)	9% (202)	24% (526)	24% (531)	2200
Gender: Male	19% (208)	25% (263)	8% (81)	9% (100)	20% (218)	19% (200)	1071
Gender: Female	13% (141)	16% (180)	6% (68)	9% (101)	27% (309)	29% (330)	1129
Age: 18-34	25% (155)	24% (152)	7% (46)	7% (44)	20% (124)	17% (110)	631
Age: 35-44	22% (80)	25% (92)	9% (35)	6% (23)	25% (91)	13% (49)	371
Age: 45-64	13% (94)	22% (154)	6% (42)	9% (66)	27% (192)	23% (164)	711
Age: 65+	4% (21)	9% (44)	5% (26)	14% (69)	24% (119)	43% (208)	487
GenZers: 1997-2012	21% (55)	23% (59)	6% (15)	8% (20)	20% (53)	23% (59)	259
Millennials: 1981-1996	26% (171)	24% (159)	9% (59)	6% (43)	22% (144)	14% (90)	666
GenXers: 1965-1980	16% (81)	25% (132)	7% (35)	7% (37)	28% (147)	17% (87)	519
Baby Boomers: 1946-1964	6% (42)	14% (94)	5% (38)	13% (92)	25% (171)	37% (252)	689
PID: Dem (no lean)	17% (155)	22% (207)	8% (72)	9% (86)	19% (179)	25% (231)	931
PID: Ind (no lean)	13% (79)	21% (131)	6% (38)	8% (46)	32% (194)	20% (124)	612
PID: Rep (no lean)	17% (115)	16% (106)	6% (39)	11% (70)	23% (153)	27% (176)	658
PID/Gender: Dem Men	19% (82)	27% (120)	8% (37)	11% (47)	16% (69)	20% (87)	442
PID/Gender: Dem Women	15% (73)	18% (86)	7% (36)	8% (39)	22% (110)	30% (144)	488
PID/Gender: Ind Men	14% (43)	26% (79)	8% (25)	7% (21)	29% (89)	16% (49)	307
PID/Gender: Ind Women	12% (36)	17% (51)	4% (12)	8% (25)	35% (106)	24% (74)	305
PID/Gender: Rep Men	26% (83)	20% (63)	6% (19)	10% (33)	18% (59)	20% (64)	322
PID/Gender: Rep Women	9% (32)	13% (42)	6% (20)	11% (37)	28% (93)	33% (112)	336
Ideo: Liberal (1-3)	16% (102)	22% (137)	8% (50)	9% (55)	22% (136)	23% (145)	624
Ideo: Moderate (4)	19% (137)	22% (160)	6% (44)	9% (63)	24% (175)	22% (159)	738
Ideo: Conservative (5-7)	14% (99)	16% (115)	7% (47)	11% (79)	24% (172)	28% (194)	706
Educ: < College	17% (246)	21% (308)	6% (89)	9% (130)	24% (341)	22% (323)	1438
Educ: Bachelors degree	13% (65)	21% (100)	9% (46)	8% (40)	25% (121)	23% (113)	484
Educ: Post-grad	14% (39)	12% (35)	5% (15)	11% (32)	23% (64)	34% (94)	278
Income: Under 50k	16% (193)	20% (240)	5% (64)	9% (107)	24% (290)	25% (291)	1185
Income: 50k-100k	14% (90)	23% (149)	8% (55)	10% (64)	22% (144)	24% (156)	657
Income: 100k+	19% (67)	15% (54)	8% (30)	9% (31)	26% (93)	23% (84)	358
Ethnicity: White	15% (257)	19% (318)	7% (118)	9% (152)	25% (417)	26% (436)	1698
Ethnicity: Hispanic	30% (114)	27% (101)	6% (22)	5% (19)	20% (76)	12% (47)	379

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Table MCEN4_8: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Resident Evil: The Final Chapter (2016)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	16% (350)	20% (443)	7% (149)	9% (202)	24% (526)	24% (531)	2200
Ethnicity: Black	24% (69)	26% (73)	5% (15)	8% (23)	21% (61)	15% (42)	283
Ethnicity: Other	11% (24)	24% (52)	7% (16)	12% (27)	22% (49)	24% (52)	220
All Christian	16% (158)	18% (179)	7% (72)	11% (117)	21% (210)	28% (283)	1019
All Non-Christian	18% (27)	20% (31)	3% (5)	9% (14)	20% (31)	30% (46)	153
Atheist	11% (10)	25% (22)	7% (6)	11% (10)	20% (18)	26% (23)	89
Agnostic/Nothing in particular	14% (85)	23% (139)	8% (46)	7% (40)	28% (169)	21% (124)	602
Something Else	21% (70)	21% (72)	6% (20)	7% (22)	29% (98)	16% (55)	336
Religious Non-Protestant/Catholic	17% (29)	19% (33)	4% (6)	9% (16)	21% (36)	30% (53)	173
Evangelical	19% (98)	18% (91)	7% (35)	11% (56)	20% (101)	24% (123)	504
Non-Evangelical	15% (120)	19% (154)	7% (54)	10% (80)	24% (197)	25% (203)	808
Community: Urban	22% (146)	23% (154)	7% (44)	7% (45)	20% (133)	21% (139)	661
Community: Suburban	14% (136)	17% (169)	8% (80)	10% (101)	24% (237)	27% (269)	991
Community: Rural	12% (68)	22% (120)	4% (25)	10% (56)	29% (157)	22% (123)	548
Employ: Private Sector	22% (155)	27% (191)	7% (53)	8% (58)	20% (143)	16% (113)	712
Employ: Government	11% (12)	19% (21)	6% (6)	6% (6)	31% (34)	28% (31)	111
Employ: Self-Employed	27% (56)	21% (44)	8% (17)	5% (9)	23% (48)	17% (36)	210
Employ: Homemaker	16% (26)	22% (36)	6% (9)	11% (17)	25% (41)	20% (32)	161
Employ: Retired	6% (36)	11% (63)	5% (30)	14% (81)	24% (135)	40% (226)	571
Employ: Unemployed	18% (48)	19% (51)	7% (19)	7% (19)	27% (72)	23% (61)	271
Employ: Other	8% (10)	28% (32)	9% (10)	7% (8)	30% (35)	18% (20)	115
Military HH: Yes	13% (35)	21% (54)	5% (14)	13% (34)	25% (66)	23% (60)	263
Military HH: No	16% (314)	20% (389)	7% (135)	9% (168)	24% (460)	24% (471)	1937
RD/WT: Right Direction	19% (137)	22% (164)	8% (61)	10% (71)	19% (141)	22% (159)	733
RD/WT: Wrong Track	15% (213)	19% (279)	6% (88)	9% (130)	26% (385)	25% (372)	1467
Biden Job Approve	17% (164)	21% (201)	8% (75)	10% (96)	21% (205)	24% (236)	978
Biden Job Disapprove	15% (168)	21% (229)	6% (70)	9% (99)	25% (284)	24% (266)	1117
Biden Job Strongly Approve	21% (97)	17% (78)	7% (34)	11% (51)	18% (83)	25% (114)	456
Biden Job Somewhat Approve	13% (67)	24% (123)	8% (42)	9% (46)	23% (122)	23% (123)	522
Biden Job Somewhat Disapprove	13% (44)	31% (101)	8% (27)	5% (15)	24% (77)	19% (63)	327
Biden Job Strongly Disapprove	16% (125)	16% (128)	5% (43)	11% (84)	26% (208)	26% (203)	790

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Table MCEN4_8: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Resident Evil: The Final Chapter (2016)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	16% (350)	20% (443)	7% (149)	9% (202)	24% (526)	24% (531)	2200
Favorable of Biden	17% (172)	20% (203)	7% (74)	8% (85)	22% (220)	25% (249)	1003
Unfavorable of Biden	15% (162)	20% (218)	7% (70)	10% (104)	25% (271)	24% (256)	1081
Very Favorable of Biden	21% (101)	18% (85)	7% (33)	9% (44)	19% (91)	25% (117)	471
Somewhat Favorable of Biden	13% (71)	22% (117)	8% (42)	8% (41)	24% (129)	25% (132)	532
Somewhat Unfavorable of Biden	15% (40)	27% (74)	10% (28)	6% (17)	22% (59)	19% (52)	271
Very Unfavorable of Biden	15% (122)	18% (144)	5% (42)	11% (87)	26% (212)	25% (203)	810
#1 Issue: Economy	16% (148)	23% (211)	6% (58)	9% (78)	26% (238)	20% (178)	912
#1 Issue: Security	17% (47)	16% (43)	6% (15)	10% (27)	25% (67)	26% (69)	268
#1 Issue: Health Care	21% (36)	19% (33)	9% (15)	9% (16)	21% (37)	21% (37)	174
#1 Issue: Medicare / Social Security	8% (25)	16% (48)	6% (17)	14% (42)	22% (66)	34% (103)	301
#1 Issue: Women's Issues	16% (40)	22% (54)	7% (17)	6% (14)	24% (59)	24% (59)	242
#1 Issue: Education	16% (12)	25% (19)	15% (12)	11% (8)	10% (8)	22% (16)	75
#1 Issue: Energy	24% (31)	14% (18)	6% (7)	7% (9)	22% (29)	28% (36)	131
#1 Issue: Other	11% (11)	16% (16)	7% (7)	9% (9)	23% (23)	33% (32)	97
2022 House Vote: Democrat	15% (135)	22% (195)	8% (73)	9% (81)	21% (193)	25% (231)	907
2022 House Vote: Republican	16% (112)	17% (119)	6% (41)	11% (78)	24% (162)	25% (173)	684
2022 House Vote: Didnt Vote	17% (98)	21% (122)	6% (32)	7% (40)	28% (163)	21% (118)	574
2020 Vote: Joe Biden	15% (149)	22% (212)	8% (77)	9% (91)	20% (199)	25% (244)	973
2020 Vote: Donald Trump	16% (117)	16% (116)	6% (43)	11% (76)	24% (174)	26% (186)	711
2020 Vote: Other	27% (16)	19% (11)	13% (8)	5% (3)	23% (13)	13% (7)	58
2020 Vote: Didn't Vote	15% (67)	23% (104)	5% (21)	7% (32)	31% (140)	20% (94)	458
2018 House Vote: Democrat	16% (131)	20% (160)	9% (71)	8% (67)	21% (170)	26% (207)	806
2018 House Vote: Republican	16% (97)	18% (114)	5% (29)	12% (76)	23% (139)	26% (161)	615
2018 House Vote: Didnt Vote	16% (118)	22% (161)	6% (45)	8% (56)	28% (211)	21% (153)	744
4-Region: Northeast	15% (58)	17% (65)	8% (31)	11% (41)	24% (94)	25% (97)	385
4-Region: Midwest	14% (62)	21% (93)	8% (37)	9% (41)	23% (104)	26% (118)	455
4-Region: South	17% (143)	20% (171)	5% (45)	9% (76)	23% (195)	25% (208)	839
4-Region: West	17% (87)	22% (113)	7% (35)	8% (43)	26% (133)	21% (108)	521
Gamer	34% (250)	27% (198)	7% (55)	6% (42)	15% (110)	12% (89)	743
Last of Us Fan	37% (232)	32% (202)	9% (57)	5% (29)	12% (75)	4% (27)	622

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Table MCEN4_8: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Resident Evil: The Final Chapter (2016)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	16% (350)	20% (443)	7% (149)	9% (202)	24% (526)	24% (531)	2200
Plays Videogames During an Average Week	21% (321)	24% (374)	8% (126)	8% (120)	23% (362)	16% (252)	1554
Plays 6 or less Hours of Videogames per Week	14% (112)	22% (181)	9% (78)	9% (73)	27% (220)	19% (160)	824
Plays 7+ Hours of Videogames per Week	29% (208)	26% (192)	7% (48)	6% (47)	19% (142)	13% (92)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_9: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
 Pokemon: Detective Pikachu (2019)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (317)	18% (398)	8% (176)	11% (231)	25% (540)	24% (537)	2200
Gender: Male	16% (176)	19% (199)	10% (107)	12% (130)	21% (226)	22% (233)	1071
Gender: Female	13% (142)	18% (199)	6% (69)	9% (102)	28% (314)	27% (304)	1129
Age: 18-34	28% (179)	23% (146)	8% (53)	9% (57)	19% (117)	12% (79)	631
Age: 35-44	19% (70)	25% (92)	10% (37)	11% (40)	23% (85)	13% (48)	371
Age: 45-64	8% (56)	16% (116)	9% (61)	11% (79)	30% (210)	27% (189)	711
Age: 65+	3% (13)	9% (43)	5% (25)	12% (56)	26% (128)	45% (221)	487
GenZers: 1997-2012	26% (68)	18% (46)	8% (20)	13% (33)	20% (52)	16% (41)	259
Millennials: 1981-1996	25% (165)	26% (176)	9% (60)	8% (55)	21% (137)	11% (73)	666
GenXers: 1965-1980	12% (63)	18% (91)	8% (43)	11% (59)	27% (141)	23% (122)	519
Baby Boomers: 1946-1964	3% (19)	12% (85)	7% (51)	11% (75)	29% (197)	38% (262)	689
PID: Dem (no lean)	17% (160)	20% (190)	8% (73)	10% (92)	22% (203)	23% (212)	931
PID: Ind (no lean)	13% (81)	15% (93)	8% (48)	9% (56)	30% (183)	25% (150)	612
PID: Rep (no lean)	12% (76)	18% (115)	8% (55)	13% (83)	24% (155)	27% (174)	658
PID/Gender: Dem Men	19% (82)	23% (103)	8% (35)	12% (51)	19% (83)	20% (88)	442
PID/Gender: Dem Women	16% (78)	18% (88)	8% (38)	8% (41)	24% (120)	25% (125)	488
PID/Gender: Ind Men	16% (51)	13% (41)	12% (38)	9% (29)	25% (77)	23% (71)	307
PID/Gender: Ind Women	10% (31)	17% (52)	3% (10)	9% (28)	35% (106)	26% (79)	305
PID/Gender: Rep Men	13% (43)	17% (55)	11% (34)	15% (49)	20% (66)	23% (74)	322
PID/Gender: Rep Women	10% (33)	18% (60)	6% (20)	10% (34)	26% (89)	30% (101)	336
Ideo: Liberal (1-3)	18% (112)	20% (127)	8% (50)	8% (51)	24% (151)	21% (132)	624
Ideo: Moderate (4)	14% (102)	18% (132)	8% (63)	11% (83)	25% (183)	24% (175)	738
Ideo: Conservative (5-7)	12% (83)	17% (120)	8% (55)	12% (86)	24% (167)	28% (196)	706
Educ: < College	14% (204)	17% (248)	8% (113)	12% (168)	26% (370)	23% (334)	1438
Educ: Bachelors degree	14% (67)	21% (101)	10% (47)	8% (39)	23% (110)	25% (120)	484
Educ: Post-grad	17% (47)	18% (49)	6% (15)	9% (24)	22% (60)	30% (83)	278
Income: Under 50k	14% (164)	18% (213)	7% (77)	12% (136)	25% (301)	25% (293)	1185
Income: 50k-100k	13% (86)	18% (121)	9% (62)	10% (64)	24% (160)	25% (165)	657
Income: 100k+	19% (67)	18% (64)	10% (37)	9% (31)	22% (80)	22% (79)	358
Ethnicity: White	14% (232)	17% (288)	7% (126)	11% (182)	24% (408)	27% (461)	1698
Ethnicity: Hispanic	29% (111)	18% (69)	8% (30)	12% (44)	19% (73)	14% (53)	379

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Table MCEN4_9: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Pokemon: Detective Pikachu (2019)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (317)	18% (398)	8% (176)	11% (231)	25% (540)	24% (537)	2200
Ethnicity: Black	19% (53)	20% (57)	10% (28)	10% (27)	28% (79)	14% (39)	283
Ethnicity: Other	15% (32)	24% (53)	10% (22)	10% (22)	24% (54)	17% (36)	220
All Christian	13% (131)	17% (178)	8% (86)	11% (111)	23% (229)	28% (283)	1019
All Non-Christian	23% (35)	22% (33)	5% (8)	8% (12)	19% (30)	23% (36)	153
Atheist	7% (7)	17% (15)	9% (8)	22% (20)	25% (22)	19% (17)	89
Agnostic/Nothing in particular	17% (100)	17% (103)	8% (50)	9% (56)	27% (162)	22% (132)	602
Something Else	14% (45)	20% (68)	7% (23)	10% (33)	29% (97)	21% (70)	336
Religious Non-Protestant/Catholic	20% (35)	22% (38)	5% (9)	8% (13)	22% (39)	23% (39)	173
Evangelical	19% (95)	15% (77)	8% (38)	11% (56)	24% (120)	23% (118)	504
Non-Evangelical	10% (78)	20% (161)	8% (67)	10% (81)	24% (192)	28% (228)	808
Community: Urban	20% (131)	20% (130)	8% (50)	8% (53)	23% (151)	22% (145)	661
Community: Suburban	12% (123)	19% (187)	9% (89)	10% (98)	24% (234)	26% (260)	991
Community: Rural	12% (63)	15% (81)	7% (37)	15% (80)	28% (155)	24% (132)	548
Employ: Private Sector	17% (124)	25% (181)	11% (75)	10% (68)	19% (137)	18% (127)	712
Employ: Government	17% (19)	18% (20)	5% (6)	9% (10)	26% (29)	25% (28)	111
Employ: Self-Employed	25% (52)	11% (22)	11% (24)	9% (18)	24% (49)	21% (44)	210
Employ: Homemaker	14% (22)	21% (33)	4% (7)	16% (26)	30% (48)	16% (25)	161
Employ: Retired	3% (20)	11% (64)	6% (36)	12% (66)	29% (164)	39% (222)	571
Employ: Unemployed	18% (50)	14% (39)	7% (18)	13% (34)	27% (74)	21% (56)	271
Employ: Other	17% (19)	26% (29)	6% (6)	6% (7)	20% (23)	26% (29)	115
Military HH: Yes	11% (30)	13% (34)	10% (25)	11% (29)	28% (73)	28% (73)	263
Military HH: No	15% (287)	19% (364)	8% (151)	10% (203)	24% (467)	24% (464)	1937
RD/WT: Right Direction	20% (148)	21% (152)	7% (55)	10% (76)	18% (132)	23% (170)	733
RD/WT: Wrong Track	12% (170)	17% (246)	8% (121)	11% (155)	28% (408)	25% (367)	1467
Biden Job Approve	18% (172)	20% (193)	7% (71)	9% (90)	23% (220)	24% (232)	978
Biden Job Disapprove	10% (112)	18% (196)	9% (103)	12% (134)	26% (289)	25% (283)	1117
Biden Job Strongly Approve	22% (101)	17% (76)	6% (29)	10% (44)	21% (95)	25% (112)	456
Biden Job Somewhat Approve	14% (71)	22% (117)	8% (42)	9% (46)	24% (126)	23% (120)	522
Biden Job Somewhat Disapprove	12% (39)	25% (81)	11% (36)	8% (26)	24% (79)	20% (66)	327
Biden Job Strongly Disapprove	9% (73)	15% (115)	8% (67)	14% (108)	27% (211)	27% (217)	790

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Table MCEN4_9: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Pokemon: Detective Pikachu (2019)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (317)	18% (398)	8% (176)	11% (231)	25% (540)	24% (537)	2200
Favorable of Biden	19% (190)	20% (196)	7% (71)	8% (84)	22% (224)	24% (239)	1003
Unfavorable of Biden	10% (108)	17% (185)	9% (99)	13% (137)	26% (279)	25% (274)	1081
Very Favorable of Biden	24% (115)	16% (77)	5% (24)	10% (49)	21% (98)	23% (109)	471
Somewhat Favorable of Biden	14% (75)	22% (119)	9% (47)	7% (35)	24% (126)	24% (129)	532
Somewhat Unfavorable of Biden	13% (35)	24% (64)	10% (27)	6% (16)	26% (70)	22% (58)	271
Very Unfavorable of Biden	9% (73)	15% (120)	9% (72)	15% (121)	26% (209)	27% (215)	810
#1 Issue: Economy	14% (127)	20% (182)	10% (87)	10% (94)	25% (230)	21% (192)	912
#1 Issue: Security	15% (39)	16% (43)	5% (14)	12% (32)	25% (66)	28% (75)	268
#1 Issue: Health Care	15% (27)	23% (41)	11% (20)	14% (24)	20% (34)	17% (30)	174
#1 Issue: Medicare / Social Security	6% (19)	12% (37)	3% (9)	10% (29)	30% (90)	38% (116)	301
#1 Issue: Women's Issues	20% (49)	22% (54)	6% (15)	5% (12)	26% (64)	20% (49)	242
#1 Issue: Education	18% (14)	14% (10)	12% (9)	26% (20)	10% (8)	19% (14)	75
#1 Issue: Energy	26% (34)	13% (17)	9% (11)	9% (12)	18% (23)	25% (33)	131
#1 Issue: Other	9% (9)	14% (14)	11% (11)	10% (10)	26% (26)	30% (29)	97
2022 House Vote: Democrat	16% (142)	20% (177)	8% (74)	9% (81)	23% (213)	24% (220)	907
2022 House Vote: Republican	14% (98)	15% (106)	9% (62)	13% (89)	23% (158)	25% (171)	684
2022 House Vote: Didnt Vote	13% (73)	19% (107)	6% (36)	10% (57)	28% (162)	24% (139)	574
2020 Vote: Joe Biden	16% (156)	20% (190)	8% (75)	10% (100)	22% (217)	24% (235)	973
2020 Vote: Donald Trump	11% (81)	17% (118)	9% (66)	12% (89)	23% (166)	27% (191)	711
2020 Vote: Other	17% (10)	17% (10)	13% (7)	10% (6)	27% (16)	17% (10)	58
2020 Vote: Didn't Vote	15% (71)	17% (80)	6% (28)	8% (37)	31% (142)	22% (102)	458
2018 House Vote: Democrat	16% (127)	20% (163)	8% (67)	8% (64)	23% (182)	25% (201)	806
2018 House Vote: Republican	13% (81)	15% (91)	8% (49)	14% (86)	24% (146)	26% (162)	615
2018 House Vote: Didnt Vote	14% (105)	18% (137)	7% (54)	10% (78)	28% (208)	22% (162)	744
4-Region: Northeast	15% (59)	21% (80)	8% (30)	9% (35)	24% (91)	23% (90)	385
4-Region: Midwest	12% (54)	20% (90)	10% (46)	11% (49)	22% (101)	25% (114)	455
4-Region: South	14% (118)	17% (143)	7% (55)	11% (91)	25% (212)	26% (219)	839
4-Region: West	17% (87)	16% (85)	9% (45)	11% (55)	26% (137)	22% (113)	521
Gamer	31% (232)	27% (199)	9% (67)	9% (65)	15% (114)	9% (66)	743
Last of Us Fan	33% (205)	31% (191)	11% (69)	7% (46)	14% (89)	4% (23)	622

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Table MCEN4_9: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Pokemon: Detective Pikachu (2019)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (317)	18% (398)	8% (176)	11% (231)	25% (540)	24% (537)	2200
Plays Videogames During an Average Week	19% (291)	22% (344)	10% (150)	10% (151)	23% (353)	17% (265)	1554
Plays 6 or less Hours of Videogames per Week	12% (102)	20% (169)	9% (76)	11% (88)	26% (216)	21% (174)	824
Plays 7+ Hours of Videogames per Week	26% (188)	24% (175)	10% (74)	9% (64)	19% (137)	12% (91)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_10: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Mortal Kombat (2021)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	18% (405)	19% (427)	7% (165)	9% (206)	28% (610)	18% (387)	2200
Gender: Male	23% (242)	23% (243)	9% (91)	9% (98)	24% (261)	13% (135)	1071
Gender: Female	14% (163)	16% (185)	7% (74)	10% (108)	31% (348)	22% (252)	1129
Age: 18-34	33% (206)	21% (135)	6% (37)	7% (41)	20% (128)	13% (83)	631
Age: 35-44	28% (104)	31% (115)	9% (33)	5% (18)	19% (70)	8% (31)	371
Age: 45-64	12% (85)	19% (136)	9% (63)	11% (79)	33% (234)	16% (114)	711
Age: 65+	2% (10)	8% (41)	7% (32)	14% (68)	36% (177)	33% (159)	487
GenZers: 1997-2012	28% (73)	21% (55)	4% (11)	8% (22)	21% (53)	18% (46)	259
Millennials: 1981-1996	35% (230)	24% (163)	7% (45)	5% (35)	20% (130)	9% (63)	666
GenXers: 1965-1980	15% (78)	24% (124)	11% (59)	9% (47)	29% (151)	11% (60)	519
Baby Boomers: 1946-1964	3% (23)	12% (84)	7% (48)	14% (95)	37% (255)	27% (184)	689
PID: Dem (no lean)	19% (180)	21% (198)	7% (67)	9% (81)	24% (225)	19% (179)	931
PID: Ind (no lean)	17% (104)	18% (112)	8% (47)	8% (51)	35% (213)	14% (85)	612
PID: Rep (no lean)	18% (121)	18% (117)	8% (51)	11% (74)	26% (172)	19% (123)	658
PID/Gender: Dem Men	25% (109)	24% (104)	8% (37)	8% (35)	20% (87)	16% (70)	442
PID/Gender: Dem Women	15% (71)	19% (94)	6% (30)	9% (46)	28% (138)	22% (109)	488
PID/Gender: Ind Men	18% (55)	22% (66)	9% (26)	9% (28)	34% (103)	9% (28)	307
PID/Gender: Ind Women	16% (49)	15% (46)	7% (21)	8% (24)	36% (109)	19% (57)	305
PID/Gender: Rep Men	24% (78)	23% (72)	9% (28)	11% (36)	22% (70)	12% (37)	322
PID/Gender: Rep Women	13% (43)	13% (45)	7% (23)	11% (38)	30% (101)	26% (86)	336
Ideo: Liberal (1-3)	19% (116)	22% (136)	8% (48)	9% (55)	26% (164)	17% (105)	624
Ideo: Moderate (4)	20% (149)	19% (142)	6% (46)	8% (62)	29% (213)	17% (125)	738
Ideo: Conservative (5-7)	16% (110)	18% (129)	8% (59)	12% (83)	28% (195)	19% (131)	706
Educ: < College	20% (290)	20% (285)	7% (95)	9% (129)	27% (387)	17% (251)	1438
Educ: Bachelors degree	15% (72)	21% (102)	9% (46)	9% (46)	29% (140)	16% (79)	484
Educ: Post-grad	15% (43)	14% (40)	9% (24)	11% (31)	30% (82)	21% (58)	278
Income: Under 50k	18% (209)	20% (241)	6% (75)	9% (104)	27% (323)	20% (234)	1185
Income: 50k-100k	18% (118)	19% (125)	10% (63)	10% (68)	27% (177)	16% (106)	657
Income: 100k+	22% (78)	17% (62)	8% (27)	10% (35)	31% (110)	13% (47)	358
Ethnicity: White	17% (285)	18% (302)	7% (122)	10% (175)	29% (491)	19% (323)	1698
Ethnicity: Hispanic	36% (138)	24% (91)	3% (10)	6% (24)	17% (66)	14% (51)	379

Continued on next page

Table MCEN4_10: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Mortal Kombat (2021)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	18% (405)	19% (427)	7% (165)	9% (206)	28% (610)	18% (387)	2200
Ethnicity: Black	33% (94)	22% (63)	8% (23)	6% (17)	19% (55)	11% (31)	283
Ethnicity: Other	12% (27)	28% (62)	9% (19)	7% (15)	29% (64)	15% (33)	220
All Christian	16% (166)	18% (183)	8% (82)	11% (117)	26% (264)	20% (207)	1019
All Non-Christian	18% (28)	20% (31)	5% (7)	10% (15)	27% (42)	19% (29)	153
Atheist	8% (7)	22% (20)	7% (6)	17% (15)	31% (28)	15% (13)	89
Agnostic/Nothing in particular	20% (122)	20% (121)	7% (44)	6% (36)	31% (187)	15% (92)	602
Something Else	24% (82)	21% (72)	7% (24)	7% (23)	26% (88)	14% (46)	336
Religious Non-Protestant/Catholic	18% (31)	18% (31)	6% (10)	10% (17)	29% (50)	19% (33)	173
Evangelical	23% (118)	16% (83)	7% (34)	12% (60)	24% (121)	17% (88)	504
Non-Evangelical	15% (118)	21% (166)	9% (70)	10% (78)	27% (218)	20% (158)	808
Community: Urban	27% (176)	21% (139)	5% (33)	7% (45)	24% (160)	16% (107)	661
Community: Suburban	15% (146)	18% (183)	9% (93)	10% (99)	28% (281)	19% (189)	991
Community: Rural	15% (83)	19% (106)	7% (39)	11% (62)	31% (168)	17% (91)	548
Employ: Private Sector	25% (180)	26% (183)	9% (62)	8% (54)	22% (157)	11% (76)	712
Employ: Government	17% (19)	23% (26)	10% (11)	5% (5)	29% (32)	16% (17)	111
Employ: Self-Employed	33% (70)	17% (35)	6% (14)	7% (15)	25% (53)	11% (24)	210
Employ: Homemaker	18% (29)	20% (32)	10% (16)	11% (18)	26% (42)	16% (25)	161
Employ: Retired	4% (20)	11% (64)	6% (35)	14% (79)	36% (204)	30% (168)	571
Employ: Unemployed	25% (67)	18% (50)	7% (20)	8% (22)	26% (70)	16% (43)	271
Employ: Other	11% (13)	25% (29)	5% (5)	9% (10)	29% (33)	22% (25)	115
Military HH: Yes	16% (41)	19% (50)	7% (18)	10% (26)	31% (82)	17% (46)	263
Military HH: No	19% (364)	19% (377)	8% (147)	9% (180)	27% (528)	18% (341)	1937
RD/WT: Right Direction	22% (162)	22% (160)	7% (55)	9% (66)	22% (163)	17% (128)	733
RD/WT: Wrong Track	17% (243)	18% (267)	8% (110)	10% (141)	30% (447)	18% (259)	1467
Biden Job Approve	19% (188)	20% (195)	7% (70)	10% (97)	26% (253)	18% (175)	978
Biden Job Disapprove	17% (193)	19% (217)	8% (90)	9% (101)	29% (325)	17% (190)	1117
Biden Job Strongly Approve	24% (108)	16% (74)	6% (27)	11% (51)	24% (110)	19% (86)	456
Biden Job Somewhat Approve	15% (79)	23% (121)	8% (44)	9% (46)	27% (143)	17% (88)	522
Biden Job Somewhat Disapprove	22% (70)	26% (84)	7% (23)	4% (14)	28% (92)	13% (44)	327
Biden Job Strongly Disapprove	16% (123)	17% (133)	9% (68)	11% (87)	30% (233)	19% (147)	790

Continued on next page

Table MCEN4_10: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Mortal Kombat (2021)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	18% (405)	19% (427)	7% (165)	9% (206)	28% (610)	18% (387)	2200
Favorable of Biden	21% (206)	19% (193)	7% (67)	9% (90)	26% (260)	19% (187)	1003
Unfavorable of Biden	16% (177)	20% (215)	8% (92)	10% (107)	29% (313)	16% (177)	1081
Very Favorable of Biden	26% (121)	16% (73)	5% (26)	10% (47)	25% (117)	19% (88)	471
Somewhat Favorable of Biden	16% (85)	23% (120)	8% (42)	8% (43)	27% (143)	19% (99)	532
Somewhat Unfavorable of Biden	21% (56)	25% (67)	8% (23)	5% (13)	29% (79)	12% (34)	271
Very Unfavorable of Biden	15% (122)	18% (148)	9% (69)	12% (94)	29% (234)	18% (144)	810
#1 Issue: Economy	20% (185)	23% (207)	8% (68)	8% (77)	26% (239)	15% (135)	912
#1 Issue: Security	16% (43)	18% (48)	8% (22)	8% (22)	31% (84)	18% (49)	268
#1 Issue: Health Care	24% (42)	18% (31)	9% (15)	9% (16)	26% (45)	14% (25)	174
#1 Issue: Medicare / Social Security	9% (28)	10% (32)	5% (16)	13% (38)	35% (104)	27% (83)	301
#1 Issue: Women's Issues	20% (48)	22% (54)	7% (17)	8% (20)	24% (58)	19% (45)	242
#1 Issue: Education	20% (15)	26% (19)	12% (9)	13% (9)	12% (9)	18% (14)	75
#1 Issue: Energy	25% (33)	15% (20)	9% (12)	9% (12)	25% (33)	15% (20)	131
#1 Issue: Other	12% (12)	17% (16)	6% (6)	11% (10)	38% (37)	17% (16)	97
2022 House Vote: Democrat	19% (169)	20% (179)	7% (66)	9% (83)	26% (238)	19% (173)	907
2022 House Vote: Republican	16% (109)	21% (142)	8% (55)	11% (78)	27% (182)	17% (118)	684
2022 House Vote: Didnt Vote	21% (123)	17% (96)	7% (39)	8% (44)	31% (180)	16% (92)	574
2020 Vote: Joe Biden	18% (178)	22% (211)	7% (67)	9% (92)	26% (257)	17% (168)	973
2020 Vote: Donald Trump	17% (120)	19% (133)	8% (57)	11% (77)	28% (200)	18% (125)	711
2020 Vote: Other	23% (13)	11% (6)	20% (11)	17% (10)	22% (13)	7% (4)	58
2020 Vote: Didn't Vote	20% (93)	17% (78)	7% (30)	6% (28)	31% (140)	20% (90)	458
2018 House Vote: Democrat	19% (156)	19% (154)	8% (63)	9% (72)	27% (221)	17% (140)	806
2018 House Vote: Republican	16% (98)	19% (119)	9% (52)	12% (73)	27% (168)	17% (106)	615
2018 House Vote: Didnt Vote	20% (147)	19% (145)	6% (44)	8% (58)	29% (215)	18% (135)	744
4-Region: Northeast	16% (61)	20% (77)	8% (32)	11% (42)	27% (105)	18% (69)	385
4-Region: Midwest	17% (77)	17% (78)	10% (46)	8% (37)	29% (132)	19% (85)	455
4-Region: South	20% (168)	18% (152)	6% (49)	10% (85)	27% (229)	19% (156)	839
4-Region: West	19% (99)	23% (121)	7% (38)	8% (42)	28% (144)	15% (78)	521
Gamer	37% (276)	28% (206)	7% (51)	6% (42)	15% (111)	8% (58)	743
Last of Us Fan	42% (258)	32% (202)	7% (41)	7% (42)	10% (61)	3% (17)	622

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Table MCEN4_10: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Mortal Kombat (2021)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	18% (405)	19% (427)	7% (165)	9% (206)	28% (610)	18% (387)	2200
Plays Videogames During an Average Week	24% (372)	24% (369)	9% (134)	8% (123)	25% (384)	11% (172)	1554
Plays 6 or less Hours of Videogames per Week	16% (134)	23% (191)	10% (82)	8% (67)	30% (245)	13% (105)	824
Plays 7+ Hours of Videogames per Week	33% (238)	24% (178)	7% (52)	8% (56)	19% (139)	9% (67)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_11: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
 Tomb Raider (2018)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	16% (363)	25% (545)	7% (158)	8% (186)	26% (567)	17% (382)	2200
Gender: Male	21% (227)	28% (298)	8% (89)	9% (92)	21% (227)	13% (137)	1071
Gender: Female	12% (136)	22% (246)	6% (69)	8% (94)	30% (340)	22% (244)	1129
Age: 18-34	27% (173)	23% (143)	8% (49)	6% (40)	21% (134)	14% (91)	631
Age: 35-44	18% (65)	32% (121)	9% (34)	9% (34)	25% (92)	7% (25)	371
Age: 45-64	14% (99)	28% (197)	7% (48)	9% (62)	28% (199)	15% (106)	711
Age: 65+	5% (26)	17% (84)	6% (27)	10% (49)	29% (142)	33% (159)	487
GenZers: 1997-2012	24% (63)	20% (52)	8% (21)	7% (19)	20% (52)	20% (52)	259
Millennials: 1981-1996	25% (166)	28% (187)	8% (54)	7% (45)	23% (153)	9% (62)	666
GenXers: 1965-1980	16% (85)	29% (149)	7% (35)	8% (44)	29% (151)	11% (56)	519
Baby Boomers: 1946-1964	7% (47)	22% (153)	7% (47)	10% (70)	28% (196)	25% (176)	689
PID: Dem (no lean)	18% (166)	25% (237)	7% (66)	9% (80)	23% (213)	18% (168)	931
PID: Ind (no lean)	14% (87)	26% (157)	7% (43)	7% (44)	31% (191)	15% (89)	612
PID: Rep (no lean)	17% (109)	23% (150)	8% (49)	9% (62)	25% (163)	19% (124)	658
PID/Gender: Dem Men	24% (104)	30% (133)	6% (28)	9% (38)	16% (72)	15% (67)	442
PID/Gender: Dem Women	13% (62)	21% (104)	8% (38)	9% (42)	29% (142)	21% (101)	488
PID/Gender: Ind Men	15% (45)	26% (80)	10% (29)	8% (25)	30% (91)	12% (36)	307
PID/Gender: Ind Women	14% (42)	25% (78)	4% (13)	6% (19)	33% (99)	17% (53)	305
PID/Gender: Rep Men	24% (78)	26% (85)	10% (32)	9% (29)	20% (64)	11% (34)	322
PID/Gender: Rep Women	9% (32)	19% (65)	5% (17)	10% (33)	30% (99)	27% (90)	336
Ideo: Liberal (1-3)	19% (121)	28% (173)	6% (37)	8% (50)	23% (144)	16% (98)	624
Ideo: Moderate (4)	17% (125)	26% (191)	7% (54)	8% (56)	26% (194)	16% (117)	738
Ideo: Conservative (5-7)	14% (101)	22% (156)	9% (61)	10% (71)	25% (174)	20% (143)	706
Educ: < College	17% (244)	23% (331)	7% (101)	9% (133)	26% (379)	17% (250)	1438
Educ: Bachelors degree	16% (76)	31% (151)	8% (37)	6% (31)	24% (118)	15% (71)	484
Educ: Post-grad	15% (43)	23% (63)	7% (21)	8% (21)	25% (70)	22% (60)	278
Income: Under 50k	16% (189)	24% (283)	6% (75)	9% (103)	26% (303)	20% (232)	1185
Income: 50k-100k	16% (108)	26% (171)	8% (54)	8% (55)	26% (168)	15% (101)	657
Income: 100k+	18% (66)	25% (90)	8% (29)	8% (27)	27% (96)	14% (49)	358
Ethnicity: White	15% (260)	25% (418)	7% (120)	9% (144)	27% (451)	18% (305)	1698
Ethnicity: Hispanic	26% (99)	24% (93)	7% (26)	9% (34)	21% (80)	13% (49)	379

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Table MCEN4_11: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Tomb Raider (2018)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	16% (363)	25% (545)	7% (158)	8% (186)	26% (567)	17% (382)	2200
Ethnicity: Black	25% (72)	23% (64)	8% (22)	8% (22)	23% (65)	13% (38)	283
Ethnicity: Other	14% (31)	28% (62)	7% (16)	9% (19)	24% (52)	18% (40)	220
All Christian	15% (149)	25% (256)	7% (70)	10% (101)	25% (254)	19% (189)	1019
All Non-Christian	15% (23)	27% (41)	6% (10)	7% (10)	21% (32)	25% (38)	153
Atheist	18% (16)	22% (20)	6% (5)	11% (10)	31% (27)	12% (11)	89
Agnostic/Nothing in particular	18% (105)	24% (146)	8% (51)	7% (41)	28% (166)	15% (93)	602
Something Else	20% (69)	24% (82)	7% (23)	7% (23)	26% (88)	15% (52)	336
Religious Non-Protestant/Catholic	14% (24)	26% (45)	7% (12)	6% (10)	23% (39)	24% (42)	173
Evangelical	21% (105)	21% (105)	8% (39)	11% (54)	23% (114)	17% (86)	504
Non-Evangelical	13% (106)	27% (218)	6% (51)	9% (69)	27% (218)	18% (147)	808
Community: Urban	22% (147)	26% (169)	5% (36)	8% (50)	20% (131)	19% (129)	661
Community: Suburban	13% (128)	27% (265)	8% (78)	8% (77)	28% (273)	17% (171)	991
Community: Rural	16% (88)	20% (111)	8% (45)	11% (59)	30% (163)	15% (82)	548
Employ: Private Sector	23% (161)	29% (208)	8% (58)	7% (48)	22% (159)	11% (79)	712
Employ: Government	13% (15)	26% (29)	8% (9)	6% (7)	28% (31)	18% (20)	111
Employ: Self-Employed	29% (60)	23% (47)	8% (17)	4% (8)	24% (50)	13% (27)	210
Employ: Homemaker	9% (14)	34% (54)	10% (16)	9% (15)	27% (43)	11% (18)	161
Employ: Retired	7% (37)	19% (110)	6% (36)	11% (62)	29% (164)	28% (162)	571
Employ: Unemployed	21% (58)	22% (60)	4% (10)	10% (27)	27% (73)	16% (43)	271
Employ: Other	11% (12)	21% (24)	7% (8)	13% (14)	32% (36)	17% (20)	115
Military HH: Yes	16% (42)	29% (77)	7% (18)	8% (20)	27% (70)	14% (36)	263
Military HH: No	17% (321)	24% (468)	7% (140)	9% (165)	26% (497)	18% (346)	1937
RD/WT: Right Direction	22% (159)	26% (188)	5% (40)	10% (76)	19% (139)	18% (131)	733
RD/WT: Wrong Track	14% (204)	24% (357)	8% (118)	7% (109)	29% (428)	17% (251)	1467
Biden Job Approve	17% (171)	26% (256)	6% (62)	9% (92)	23% (222)	18% (176)	978
Biden Job Disapprove	16% (173)	25% (276)	8% (94)	8% (86)	27% (303)	16% (184)	1117
Biden Job Strongly Approve	23% (105)	24% (110)	4% (20)	11% (48)	20% (92)	18% (82)	456
Biden Job Somewhat Approve	13% (66)	28% (146)	8% (42)	8% (43)	25% (130)	18% (94)	522
Biden Job Somewhat Disapprove	15% (50)	32% (103)	9% (28)	6% (21)	26% (84)	12% (40)	327
Biden Job Strongly Disapprove	16% (123)	22% (172)	8% (66)	8% (65)	28% (219)	18% (144)	790

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Table MCEN4_11: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Tomb Raider (2018)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	16% (363)	25% (545)	7% (158)	8% (186)	26% (567)	17% (382)	2200
Favorable of Biden	18% (179)	26% (264)	6% (56)	8% (81)	23% (235)	19% (188)	1003
Unfavorable of Biden	15% (163)	24% (259)	9% (95)	9% (94)	27% (295)	16% (175)	1081
Very Favorable of Biden	24% (113)	24% (112)	4% (21)	9% (43)	22% (104)	17% (78)	471
Somewhat Favorable of Biden	12% (66)	29% (152)	7% (35)	7% (38)	25% (131)	21% (109)	532
Somewhat Unfavorable of Biden	12% (33)	30% (82)	10% (28)	8% (22)	27% (73)	12% (33)	271
Very Unfavorable of Biden	16% (130)	22% (177)	8% (67)	9% (72)	27% (223)	17% (141)	810
#1 Issue: Economy	16% (150)	27% (245)	8% (71)	8% (74)	25% (232)	15% (140)	912
#1 Issue: Security	19% (52)	23% (61)	8% (21)	9% (23)	25% (68)	16% (43)	268
#1 Issue: Health Care	18% (31)	22% (38)	12% (21)	10% (17)	25% (43)	14% (25)	174
#1 Issue: Medicare / Social Security	8% (24)	21% (63)	3% (10)	12% (35)	28% (83)	28% (85)	301
#1 Issue: Women's Issues	18% (43)	30% (72)	6% (14)	5% (11)	24% (58)	18% (43)	242
#1 Issue: Education	26% (20)	22% (16)	16% (12)	7% (5)	21% (16)	8% (6)	75
#1 Issue: Energy	27% (35)	23% (31)	3% (4)	9% (12)	22% (29)	15% (19)	131
#1 Issue: Other	8% (8)	18% (18)	4% (4)	8% (8)	39% (38)	22% (21)	97
2022 House Vote: Democrat	16% (146)	27% (243)	7% (65)	8% (70)	24% (217)	18% (166)	907
2022 House Vote: Republican	17% (114)	26% (176)	7% (50)	11% (72)	23% (155)	17% (117)	684
2022 House Vote: Didnt Vote	17% (98)	20% (114)	6% (36)	8% (43)	32% (186)	17% (96)	574
2020 Vote: Joe Biden	17% (168)	26% (257)	6% (61)	9% (90)	23% (226)	18% (172)	973
2020 Vote: Donald Trump	15% (106)	26% (186)	8% (56)	9% (67)	24% (174)	17% (123)	711
2020 Vote: Other	27% (16)	26% (15)	16% (9)	1% (1)	26% (15)	3% (2)	58
2020 Vote: Didn't Vote	16% (73)	19% (87)	7% (32)	6% (28)	33% (153)	19% (85)	458
2018 House Vote: Democrat	17% (136)	26% (212)	8% (61)	7% (58)	24% (196)	18% (143)	806
2018 House Vote: Republican	17% (102)	24% (149)	8% (47)	11% (67)	24% (145)	17% (104)	615
2018 House Vote: Didnt Vote	16% (121)	23% (170)	6% (45)	8% (60)	29% (219)	17% (128)	744
4-Region: Northeast	13% (51)	24% (94)	8% (30)	10% (37)	26% (99)	19% (75)	385
4-Region: Midwest	14% (62)	24% (107)	9% (43)	7% (32)	28% (129)	18% (81)	455
4-Region: South	18% (148)	26% (216)	6% (48)	8% (69)	24% (205)	18% (153)	839
4-Region: West	20% (103)	24% (127)	7% (37)	9% (47)	26% (134)	14% (72)	521
Gamer	33% (242)	29% (214)	8% (61)	8% (57)	14% (103)	9% (66)	743
Last of Us Fan	37% (231)	32% (199)	8% (52)	7% (42)	11% (68)	5% (29)	622

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Table MCEN4_11: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Tomb Raider (2018)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	16% (363)	25% (545)	7% (158)	8% (186)	26% (567)	17% (382)	2200
Plays Videogames During an Average Week	22% (335)	28% (437)	8% (131)	7% (114)	24% (374)	11% (164)	1554
Plays 6 or less Hours of Videogames per Week	16% (128)	27% (225)	9% (75)	7% (57)	30% (244)	12% (97)	824
Plays 7+ Hours of Videogames per Week	28% (207)	29% (212)	8% (56)	8% (57)	18% (130)	9% (68)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_12: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Assassin's Creed (2016)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (310)	18% (398)	8% (177)	9% (189)	27% (597)	24% (529)	2200
Gender: Male	19% (204)	22% (238)	9% (93)	8% (89)	24% (254)	18% (192)	1071
Gender: Female	9% (107)	14% (160)	7% (83)	9% (100)	30% (343)	30% (337)	1129
Age: 18-34	24% (152)	23% (143)	8% (50)	6% (40)	24% (153)	15% (92)	631
Age: 35-44	19% (70)	20% (74)	13% (47)	6% (21)	27% (100)	16% (60)	371
Age: 45-64	11% (79)	21% (147)	7% (51)	9% (62)	31% (218)	22% (153)	711
Age: 65+	2% (9)	7% (34)	6% (28)	14% (66)	26% (126)	46% (224)	487
GenZers: 1997-2012	22% (57)	26% (67)	5% (14)	7% (18)	20% (52)	20% (52)	259
Millennials: 1981-1996	23% (153)	19% (126)	11% (76)	6% (39)	27% (182)	13% (90)	666
GenXers: 1965-1980	14% (73)	22% (116)	8% (41)	7% (35)	30% (158)	18% (95)	519
Baby Boomers: 1946-1964	4% (26)	13% (87)	6% (44)	13% (89)	28% (193)	36% (249)	689
PID: Dem (no lean)	15% (139)	18% (169)	9% (81)	9% (83)	24% (226)	25% (234)	931
PID: Ind (no lean)	13% (80)	18% (109)	6% (38)	7% (45)	33% (204)	22% (136)	612
PID: Rep (no lean)	14% (91)	18% (120)	9% (58)	9% (62)	25% (167)	24% (159)	658
PID/Gender: Dem Men	20% (90)	22% (96)	9% (38)	9% (38)	19% (85)	22% (96)	442
PID/Gender: Dem Women	10% (49)	15% (73)	9% (43)	9% (45)	29% (141)	28% (138)	488
PID/Gender: Ind Men	15% (47)	21% (64)	8% (26)	8% (23)	32% (98)	16% (49)	307
PID/Gender: Ind Women	11% (33)	15% (45)	4% (12)	7% (22)	35% (107)	29% (87)	305
PID/Gender: Rep Men	21% (67)	24% (78)	9% (30)	9% (29)	22% (71)	15% (47)	322
PID/Gender: Rep Women	7% (24)	13% (42)	8% (28)	10% (33)	28% (95)	33% (112)	336
Ideo: Liberal (1-3)	15% (94)	19% (117)	9% (55)	8% (48)	27% (166)	23% (143)	624
Ideo: Moderate (4)	15% (111)	18% (132)	9% (63)	8% (59)	27% (198)	24% (174)	738
Ideo: Conservative (5-7)	12% (86)	18% (124)	7% (52)	11% (75)	26% (185)	26% (185)	706
Educ: < College	15% (214)	20% (281)	8% (108)	8% (120)	26% (381)	23% (334)	1438
Educ: Bachelors degree	12% (59)	18% (85)	10% (49)	9% (41)	29% (141)	23% (109)	484
Educ: Post-grad	13% (37)	12% (32)	7% (19)	10% (28)	27% (75)	31% (86)	278
Income: Under 50k	13% (151)	19% (225)	7% (79)	8% (90)	27% (320)	27% (319)	1185
Income: 50k-100k	16% (102)	16% (107)	10% (68)	10% (66)	27% (176)	21% (138)	657
Income: 100k+	16% (57)	18% (66)	8% (30)	9% (33)	28% (100)	20% (73)	358
Ethnicity: White	13% (220)	18% (301)	8% (137)	9% (147)	27% (459)	26% (433)	1698
Ethnicity: Hispanic	23% (87)	28% (108)	7% (28)	5% (20)	20% (77)	16% (59)	379

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Table MCEN4_12: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Assassin's Creed (2016)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (310)	18% (398)	8% (177)	9% (189)	27% (597)	24% (529)	2200
Ethnicity: Black	23% (66)	21% (59)	7% (19)	8% (22)	26% (73)	15% (44)	283
Ethnicity: Other	11% (24)	17% (37)	10% (21)	9% (20)	29% (65)	24% (53)	220
All Christian	12% (126)	19% (192)	8% (78)	10% (106)	24% (244)	27% (272)	1019
All Non-Christian	19% (29)	18% (27)	3% (4)	11% (17)	23% (35)	27% (41)	153
Atheist	10% (9)	12% (10)	7% (6)	15% (13)	33% (29)	24% (21)	89
Agnostic/Nothing in particular	15% (88)	18% (109)	10% (63)	5% (31)	30% (183)	21% (128)	602
Something Else	17% (57)	17% (59)	7% (25)	7% (22)	32% (107)	20% (67)	336
Religious Non-Protestant/Catholic	17% (30)	18% (31)	4% (7)	11% (18)	21% (37)	29% (49)	173
Evangelical	20% (102)	16% (79)	8% (40)	9% (46)	24% (121)	23% (116)	504
Non-Evangelical	10% (78)	19% (157)	7% (59)	10% (80)	28% (225)	26% (210)	808
Community: Urban	21% (139)	20% (130)	8% (52)	6% (38)	22% (143)	24% (158)	661
Community: Suburban	11% (104)	17% (167)	9% (88)	10% (104)	29% (290)	24% (237)	991
Community: Rural	12% (66)	18% (100)	7% (36)	9% (48)	30% (164)	25% (135)	548
Employ: Private Sector	21% (147)	22% (156)	11% (79)	7% (48)	23% (161)	17% (121)	712
Employ: Government	9% (10)	22% (24)	7% (8)	5% (6)	33% (37)	23% (26)	111
Employ: Self-Employed	29% (60)	16% (33)	7% (15)	6% (14)	26% (55)	16% (33)	210
Employ: Homemaker	11% (17)	25% (40)	8% (13)	10% (16)	30% (49)	17% (27)	161
Employ: Retired	4% (21)	10% (57)	6% (35)	13% (73)	26% (150)	41% (235)	571
Employ: Unemployed	14% (37)	15% (42)	7% (19)	8% (21)	37% (99)	19% (53)	271
Employ: Other	12% (13)	30% (34)	3% (3)	8% (9)	23% (26)	24% (28)	115
Military HH: Yes	13% (35)	21% (56)	6% (16)	10% (26)	26% (69)	23% (61)	263
Military HH: No	14% (275)	18% (342)	8% (160)	8% (163)	27% (527)	24% (468)	1937
RD/WT: Right Direction	19% (139)	19% (138)	8% (58)	9% (66)	22% (160)	24% (173)	733
RD/WT: Wrong Track	12% (172)	18% (259)	8% (119)	8% (123)	30% (437)	24% (357)	1467
Biden Job Approve	15% (146)	18% (178)	7% (69)	10% (95)	25% (244)	25% (246)	978
Biden Job Disapprove	13% (148)	19% (207)	9% (96)	8% (88)	28% (311)	24% (267)	1117
Biden Job Strongly Approve	21% (95)	14% (66)	7% (31)	11% (50)	21% (95)	26% (118)	456
Biden Job Somewhat Approve	10% (51)	21% (112)	7% (38)	9% (45)	28% (148)	24% (127)	522
Biden Job Somewhat Disapprove	14% (46)	25% (82)	10% (31)	3% (10)	28% (92)	20% (65)	327
Biden Job Strongly Disapprove	13% (102)	16% (125)	8% (64)	10% (78)	28% (219)	26% (202)	790

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Table MCEN4_12: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Assassin's Creed (2016)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (310)	18% (398)	8% (177)	9% (189)	27% (597)	24% (529)	2200
Favorable of Biden	16% (157)	18% (183)	7% (67)	9% (86)	25% (255)	26% (256)	1003
Unfavorable of Biden	12% (132)	19% (206)	9% (98)	9% (93)	28% (302)	23% (251)	1081
Very Favorable of Biden	22% (103)	16% (75)	6% (31)	11% (49)	22% (104)	23% (109)	471
Somewhat Favorable of Biden	10% (54)	20% (108)	7% (37)	7% (36)	28% (150)	28% (147)	532
Somewhat Unfavorable of Biden	13% (35)	22% (59)	12% (33)	4% (11)	30% (81)	19% (51)	271
Very Unfavorable of Biden	12% (97)	18% (147)	8% (65)	10% (82)	27% (221)	25% (200)	810
#1 Issue: Economy	15% (133)	21% (188)	8% (75)	8% (74)	29% (264)	20% (179)	912
#1 Issue: Security	13% (34)	19% (50)	9% (23)	6% (16)	27% (73)	27% (72)	268
#1 Issue: Health Care	17% (29)	17% (29)	10% (17)	9% (16)	25% (43)	22% (39)	174
#1 Issue: Medicare / Social Security	8% (23)	12% (37)	4% (13)	12% (36)	28% (83)	36% (107)	301
#1 Issue: Women's Issues	14% (34)	17% (42)	10% (25)	8% (19)	30% (73)	21% (50)	242
#1 Issue: Education	22% (16)	26% (20)	8% (6)	10% (8)	16% (12)	17% (13)	75
#1 Issue: Energy	22% (29)	16% (21)	7% (9)	8% (11)	18% (24)	29% (37)	131
#1 Issue: Other	12% (12)	11% (11)	8% (8)	11% (10)	26% (25)	32% (31)	97
2022 House Vote: Democrat	15% (137)	18% (161)	8% (71)	9% (78)	26% (234)	25% (226)	907
2022 House Vote: Republican	13% (92)	19% (132)	8% (57)	10% (70)	24% (167)	24% (166)	684
2022 House Vote: Didnt Vote	13% (77)	17% (96)	8% (44)	7% (38)	33% (187)	23% (131)	574
2020 Vote: Joe Biden	15% (142)	18% (176)	8% (82)	9% (86)	26% (252)	24% (235)	973
2020 Vote: Donald Trump	12% (88)	19% (135)	9% (62)	10% (72)	25% (176)	25% (178)	711
2020 Vote: Other	15% (8)	17% (10)	7% (4)	13% (7)	35% (20)	14% (8)	58
2020 Vote: Didn't Vote	16% (72)	17% (76)	6% (28)	5% (25)	32% (148)	24% (109)	458
2018 House Vote: Democrat	15% (122)	18% (141)	8% (64)	9% (69)	26% (208)	25% (201)	806
2018 House Vote: Republican	14% (84)	19% (116)	8% (48)	11% (65)	25% (157)	24% (146)	615
2018 House Vote: Didnt Vote	13% (98)	18% (132)	8% (61)	7% (54)	30% (225)	23% (174)	744
4-Region: Northeast	14% (54)	18% (70)	9% (34)	11% (41)	28% (106)	21% (80)	385
4-Region: Midwest	12% (57)	14% (65)	9% (42)	9% (41)	27% (123)	28% (128)	455
4-Region: South	15% (127)	20% (171)	6% (48)	8% (66)	27% (223)	24% (205)	839
4-Region: West	14% (73)	18% (92)	10% (53)	8% (41)	28% (144)	23% (118)	521
Gamer	33% (242)	27% (201)	8% (63)	5% (38)	15% (109)	12% (90)	743
Last of Us Fan	34% (213)	32% (197)	9% (55)	5% (33)	14% (86)	6% (38)	622

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Table MCEN4_12: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Assassin's Creed (2016)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (310)	18% (398)	8% (177)	9% (189)	27% (597)	24% (529)	2200
Plays Videogames During an Average Week	19% (292)	22% (339)	9% (146)	7% (114)	26% (399)	17% (264)	1554
Plays 6 or less Hours of Videogames per Week	11% (91)	20% (166)	10% (80)	8% (66)	31% (259)	20% (163)	824
Plays 7+ Hours of Videogames per Week	27% (201)	24% (173)	9% (66)	7% (48)	19% (140)	14% (101)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_13: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
 Warcraft (2016)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	12% (258)	13% (281)	9% (194)	10% (220)	29% (632)	28% (616)	2200
Gender: Male	17% (177)	17% (177)	11% (113)	9% (102)	25% (271)	21% (230)	1071
Gender: Female	7% (81)	9% (104)	7% (81)	10% (119)	32% (360)	34% (385)	1129
Age: 18-34	20% (128)	12% (78)	12% (74)	9% (58)	25% (156)	22% (138)	631
Age: 35-44	16% (60)	18% (66)	11% (42)	6% (24)	29% (108)	19% (72)	371
Age: 45-64	9% (63)	15% (109)	8% (55)	10% (73)	31% (223)	26% (188)	711
Age: 65+	1% (7)	6% (28)	5% (23)	14% (66)	30% (145)	45% (218)	487
GenZers: 1997-2012	16% (42)	8% (19)	10% (26)	10% (27)	24% (63)	31% (81)	259
Millennials: 1981-1996	21% (138)	16% (109)	12% (77)	8% (52)	27% (183)	16% (108)	666
GenXers: 1965-1980	11% (59)	15% (80)	10% (52)	8% (43)	31% (162)	23% (121)	519
Baby Boomers: 1946-1964	3% (18)	10% (72)	5% (37)	13% (89)	30% (208)	38% (265)	689
PID: Dem (no lean)	14% (129)	13% (120)	10% (91)	10% (95)	25% (235)	28% (260)	931
PID: Ind (no lean)	8% (49)	11% (68)	8% (52)	7% (45)	38% (232)	27% (167)	612
PID: Rep (no lean)	12% (80)	14% (93)	8% (51)	12% (80)	25% (165)	29% (189)	658
PID/Gender: Dem Men	19% (83)	17% (75)	10% (46)	10% (42)	22% (95)	23% (100)	442
PID/Gender: Dem Women	9% (46)	9% (45)	9% (45)	11% (53)	29% (140)	33% (159)	488
PID/Gender: Ind Men	12% (36)	13% (40)	11% (34)	8% (24)	36% (110)	20% (61)	307
PID/Gender: Ind Women	4% (12)	9% (27)	6% (18)	7% (21)	40% (121)	35% (106)	305
PID/Gender: Rep Men	18% (57)	19% (62)	10% (33)	11% (35)	20% (66)	21% (69)	322
PID/Gender: Rep Women	7% (22)	9% (31)	6% (19)	13% (45)	29% (99)	36% (120)	336
Ideo: Liberal (1-3)	13% (82)	14% (87)	10% (60)	10% (63)	27% (166)	27% (166)	624
Ideo: Moderate (4)	11% (83)	13% (97)	9% (65)	9% (64)	31% (232)	27% (198)	738
Ideo: Conservative (5-7)	11% (75)	12% (86)	8% (59)	12% (85)	27% (192)	30% (209)	706
Educ: < College	12% (175)	12% (173)	9% (134)	10% (150)	29% (410)	28% (396)	1438
Educ: Bachelors degree	10% (48)	16% (79)	8% (40)	9% (42)	31% (149)	26% (127)	484
Educ: Post-grad	13% (35)	11% (29)	7% (20)	10% (28)	26% (73)	34% (93)	278
Income: Under 50k	11% (130)	13% (151)	8% (97)	9% (110)	29% (341)	30% (354)	1185
Income: 50k-100k	11% (73)	13% (84)	10% (69)	11% (74)	28% (184)	26% (174)	657
Income: 100k+	15% (55)	13% (46)	8% (28)	10% (36)	30% (106)	24% (88)	358
Ethnicity: White	11% (195)	12% (199)	8% (141)	10% (173)	29% (493)	29% (496)	1698
Ethnicity: Hispanic	22% (84)	13% (48)	12% (44)	8% (30)	25% (94)	21% (79)	379

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Table MCEN4_13: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Warcraft (2016)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	12% (258)	13% (281)	9% (194)	10% (220)	29% (632)	28% (616)	2200
Ethnicity: Black	14% (40)	15% (42)	10% (29)	10% (28)	28% (78)	23% (66)	283
Ethnicity: Other	10% (23)	18% (39)	11% (24)	9% (20)	28% (61)	24% (53)	220
All Christian	10% (105)	14% (147)	9% (92)	12% (121)	24% (250)	30% (304)	1019
All Non-Christian	16% (25)	19% (28)	1% (2)	10% (15)	22% (34)	31% (48)	153
Atheist	12% (11)	13% (11)	12% (11)	12% (10)	30% (26)	21% (19)	89
Agnostic/Nothing in particular	13% (76)	9% (56)	10% (61)	6% (38)	35% (210)	27% (161)	602
Something Else	12% (40)	11% (37)	8% (27)	10% (35)	33% (112)	25% (84)	336
Religious Non-Protestant/Catholic	16% (28)	17% (30)	2% (4)	10% (17)	22% (38)	33% (56)	173
Evangelical	15% (78)	12% (58)	10% (50)	13% (64)	23% (115)	27% (139)	504
Non-Evangelical	8% (61)	14% (116)	8% (66)	11% (89)	29% (238)	29% (238)	808
Community: Urban	17% (114)	17% (114)	9% (62)	7% (48)	26% (172)	23% (151)	661
Community: Suburban	9% (91)	12% (117)	8% (84)	11% (109)	30% (294)	30% (295)	991
Community: Rural	10% (53)	9% (50)	9% (48)	11% (63)	30% (165)	31% (170)	548
Employ: Private Sector	18% (128)	18% (127)	10% (71)	9% (62)	26% (183)	20% (141)	712
Employ: Government	6% (7)	14% (16)	10% (11)	4% (4)	40% (44)	26% (28)	111
Employ: Self-Employed	20% (42)	15% (31)	10% (22)	10% (20)	25% (53)	20% (41)	210
Employ: Homemaker	13% (22)	12% (19)	9% (15)	9% (14)	30% (48)	27% (44)	161
Employ: Retired	3% (16)	9% (52)	6% (36)	13% (75)	29% (163)	40% (229)	571
Employ: Unemployed	13% (36)	7% (18)	7% (19)	11% (30)	33% (89)	29% (78)	271
Employ: Other	2% (3)	10% (12)	15% (17)	9% (11)	29% (33)	34% (39)	115
Military HH: Yes	9% (23)	17% (46)	9% (24)	9% (24)	27% (72)	28% (75)	263
Military HH: No	12% (234)	12% (235)	9% (170)	10% (196)	29% (560)	28% (541)	1937
RD/WT: Right Direction	16% (121)	16% (116)	10% (71)	11% (81)	22% (161)	25% (184)	733
RD/WT: Wrong Track	9% (137)	11% (165)	8% (123)	9% (139)	32% (470)	29% (432)	1467
Biden Job Approve	12% (120)	14% (141)	9% (90)	11% (108)	26% (254)	27% (265)	978
Biden Job Disapprove	11% (121)	12% (133)	9% (102)	9% (105)	30% (334)	29% (321)	1117
Biden Job Strongly Approve	17% (79)	14% (66)	7% (32)	13% (61)	22% (101)	26% (118)	456
Biden Job Somewhat Approve	8% (41)	14% (75)	11% (58)	9% (48)	29% (153)	28% (147)	522
Biden Job Somewhat Disapprove	11% (36)	13% (43)	12% (38)	6% (18)	32% (104)	26% (86)	327
Biden Job Strongly Disapprove	11% (85)	11% (90)	8% (64)	11% (86)	29% (230)	30% (236)	790

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Table MCEN4_13: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
 Warcraft (2016)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	12% (258)	13% (281)	9% (194)	10% (220)	29% (632)	28% (616)	2200
Favorable of Biden	13% (126)	14% (136)	8% (84)	10% (103)	27% (267)	29% (287)	1003
Unfavorable of Biden	11% (120)	12% (132)	10% (105)	10% (108)	30% (320)	27% (297)	1081
Very Favorable of Biden	20% (94)	12% (57)	7% (33)	13% (60)	24% (112)	25% (117)	471
Somewhat Favorable of Biden	6% (33)	15% (79)	10% (51)	8% (44)	29% (155)	32% (170)	532
Somewhat Unfavorable of Biden	11% (30)	15% (40)	13% (36)	5% (13)	32% (86)	24% (66)	271
Very Unfavorable of Biden	11% (89)	11% (93)	8% (69)	12% (95)	29% (234)	28% (230)	810
#1 Issue: Economy	12% (114)	14% (127)	9% (85)	10% (87)	31% (285)	23% (214)	912
#1 Issue: Security	12% (31)	11% (30)	10% (27)	8% (22)	26% (71)	33% (88)	268
#1 Issue: Health Care	13% (23)	16% (29)	10% (18)	10% (17)	25% (44)	25% (44)	174
#1 Issue: Medicare / Social Security	5% (16)	11% (34)	4% (12)	11% (34)	29% (88)	39% (116)	301
#1 Issue: Women's Issues	10% (24)	10% (25)	10% (24)	10% (24)	30% (73)	30% (73)	242
#1 Issue: Education	19% (14)	9% (7)	18% (13)	16% (12)	13% (10)	25% (19)	75
#1 Issue: Energy	21% (27)	14% (18)	5% (7)	8% (10)	26% (34)	26% (34)	131
#1 Issue: Other	10% (10)	12% (12)	8% (8)	14% (14)	28% (27)	28% (27)	97
2022 House Vote: Democrat	12% (106)	15% (133)	9% (80)	10% (90)	26% (239)	29% (259)	907
2022 House Vote: Republican	12% (81)	13% (88)	9% (59)	12% (83)	27% (182)	28% (192)	684
2022 House Vote: Didnt Vote	12% (67)	10% (55)	9% (49)	8% (45)	35% (199)	27% (158)	574
2020 Vote: Joe Biden	11% (110)	13% (123)	10% (102)	11% (104)	27% (267)	28% (268)	973
2020 Vote: Donald Trump	12% (86)	13% (91)	8% (54)	11% (81)	27% (194)	29% (206)	711
2020 Vote: Other	19% (11)	17% (10)	9% (5)	10% (6)	26% (15)	19% (11)	58
2020 Vote: Didn't Vote	11% (51)	13% (58)	7% (33)	6% (29)	34% (157)	28% (130)	458
2018 House Vote: Democrat	12% (101)	13% (106)	9% (73)	9% (75)	27% (216)	29% (234)	806
2018 House Vote: Republican	11% (65)	13% (82)	8% (47)	12% (74)	29% (176)	28% (170)	615
2018 House Vote: Didnt Vote	12% (88)	12% (86)	9% (68)	9% (67)	31% (233)	27% (202)	744
4-Region: Northeast	9% (35)	13% (50)	9% (34)	10% (39)	30% (115)	29% (112)	385
4-Region: Midwest	9% (42)	12% (55)	10% (44)	11% (48)	27% (122)	31% (143)	455
4-Region: South	12% (97)	14% (118)	7% (55)	10% (87)	28% (231)	30% (251)	839
4-Region: West	16% (84)	11% (58)	12% (61)	9% (46)	31% (163)	21% (109)	521
Gamer	29% (216)	19% (138)	12% (86)	7% (50)	19% (138)	15% (115)	743
Last of Us Fan	34% (210)	23% (145)	13% (81)	6% (35)	17% (103)	8% (47)	622

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Table MCEN4_13: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Warcraft (2016)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	12% (258)	13% (281)	9% (194)	10% (220)	29% (632)	28% (616)	2200
Plays Videogames During an Average Week	16% (242)	15% (238)	11% (165)	9% (139)	28% (438)	21% (331)	1554
Plays 6 or less Hours of Videogames per Week	7% (57)	15% (120)	9% (78)	10% (83)	34% (279)	25% (207)	824
Plays 7+ Hours of Videogames per Week	25% (185)	16% (118)	12% (87)	8% (56)	22% (159)	17% (124)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_14: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
 Hitman: Agent 47 (2015)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (238)	14% (299)	7% (148)	9% (190)	20% (429)	41% (896)	2200
Gender: Male	16% (176)	19% (208)	8% (89)	9% (93)	18% (190)	29% (314)	1071
Gender: Female	6% (62)	8% (90)	5% (59)	9% (96)	21% (239)	52% (582)	1129
Age: 18-34	17% (107)	14% (88)	9% (55)	9% (54)	21% (134)	31% (193)	631
Age: 35-44	13% (49)	19% (69)	7% (28)	6% (21)	26% (96)	29% (109)	371
Age: 45-64	10% (68)	16% (111)	6% (43)	8% (56)	18% (131)	42% (302)	711
Age: 65+	3% (14)	6% (30)	5% (22)	12% (59)	14% (69)	60% (293)	487
GenZers: 1997-2012	16% (42)	14% (35)	5% (13)	9% (24)	17% (43)	39% (101)	259
Millennials: 1981-1996	16% (108)	16% (104)	10% (66)	7% (46)	25% (165)	27% (177)	666
GenXers: 1965-1980	11% (58)	20% (103)	6% (33)	7% (37)	21% (107)	35% (181)	519
Baby Boomers: 1946-1964	4% (30)	8% (54)	5% (34)	11% (74)	16% (108)	56% (389)	689
PID: Dem (no lean)	12% (115)	13% (120)	7% (69)	8% (76)	17% (161)	42% (389)	931
PID: Ind (no lean)	9% (53)	13% (81)	7% (41)	7% (45)	24% (148)	40% (243)	612
PID: Rep (no lean)	11% (70)	15% (97)	6% (37)	10% (68)	18% (120)	40% (264)	658
PID/Gender: Dem Men	18% (80)	19% (82)	9% (38)	8% (36)	16% (69)	31% (136)	442
PID/Gender: Dem Women	7% (35)	8% (38)	6% (31)	8% (40)	19% (91)	52% (253)	488
PID/Gender: Ind Men	14% (42)	18% (55)	10% (29)	9% (27)	23% (70)	27% (83)	307
PID/Gender: Ind Women	3% (11)	9% (26)	4% (12)	6% (18)	26% (78)	52% (160)	305
PID/Gender: Rep Men	17% (53)	22% (71)	7% (21)	9% (30)	16% (51)	30% (95)	322
PID/Gender: Rep Women	5% (17)	8% (27)	5% (16)	11% (38)	21% (70)	50% (169)	336
Ideo: Liberal (1-3)	12% (72)	13% (80)	7% (43)	8% (52)	16% (101)	44% (276)	624
Ideo: Moderate (4)	11% (80)	17% (127)	8% (56)	8% (58)	19% (144)	37% (274)	738
Ideo: Conservative (5-7)	11% (78)	12% (83)	6% (42)	10% (73)	20% (138)	41% (292)	706
Educ: < College	10% (149)	13% (192)	7% (96)	9% (133)	21% (308)	39% (560)	1438
Educ: Bachelors degree	11% (54)	15% (72)	8% (37)	7% (35)	16% (78)	43% (208)	484
Educ: Post-grad	12% (34)	13% (35)	6% (15)	8% (22)	16% (43)	46% (128)	278
Income: Under 50k	10% (115)	12% (145)	5% (65)	8% (96)	21% (250)	43% (513)	1185
Income: 50k-100k	11% (71)	16% (105)	9% (58)	10% (67)	17% (112)	37% (245)	657
Income: 100k+	15% (52)	14% (49)	7% (26)	7% (27)	19% (67)	38% (138)	358
Ethnicity: White	10% (169)	12% (199)	6% (110)	9% (154)	19% (321)	44% (745)	1698
Ethnicity: Hispanic	18% (69)	11% (40)	7% (26)	8% (30)	22% (85)	34% (128)	379

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Table MCEN4_14: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Hitman: Agent 47 (2015)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (238)	14% (299)	7% (148)	9% (190)	20% (429)	41% (896)	2200
Ethnicity: Black	19% (53)	19% (54)	6% (16)	6% (18)	23% (66)	27% (77)	283
Ethnicity: Other	8% (17)	21% (46)	10% (22)	8% (18)	19% (42)	34% (75)	220
All Christian	10% (100)	13% (136)	7% (67)	10% (100)	15% (156)	45% (460)	1019
All Non-Christian	10% (16)	19% (29)	4% (6)	8% (13)	18% (27)	41% (63)	153
Atheist	10% (9)	9% (8)	9% (8)	11% (10)	23% (20)	38% (34)	89
Agnostic/Nothing in particular	11% (65)	11% (69)	8% (49)	7% (40)	26% (159)	36% (219)	602
Something Else	14% (48)	17% (57)	5% (18)	8% (27)	20% (66)	36% (121)	336
Religious Non-Protestant/Catholic	9% (16)	19% (32)	3% (6)	8% (14)	17% (29)	44% (76)	173
Evangelical	17% (87)	11% (56)	6% (29)	10% (51)	17% (85)	39% (195)	504
Non-Evangelical	8% (61)	16% (126)	7% (55)	9% (72)	16% (128)	45% (367)	808
Community: Urban	17% (111)	19% (127)	6% (41)	5% (36)	17% (115)	35% (232)	661
Community: Suburban	8% (76)	12% (124)	8% (78)	9% (92)	20% (200)	42% (421)	991
Community: Rural	9% (52)	9% (48)	5% (28)	11% (62)	21% (115)	44% (244)	548
Employ: Private Sector	18% (125)	20% (140)	10% (68)	7% (51)	17% (120)	29% (208)	712
Employ: Government	4% (5)	19% (21)	7% (7)	5% (6)	29% (32)	36% (39)	111
Employ: Self-Employed	23% (49)	14% (30)	7% (15)	9% (18)	18% (37)	29% (61)	210
Employ: Homemaker	6% (9)	12% (20)	4% (7)	10% (16)	30% (48)	38% (62)	161
Employ: Retired	3% (17)	10% (54)	4% (26)	11% (64)	14% (82)	57% (327)	571
Employ: Unemployed	8% (21)	8% (21)	5% (13)	9% (23)	25% (68)	46% (125)	271
Employ: Other	6% (7)	9% (10)	5% (6)	8% (9)	26% (30)	46% (53)	115
Military HH: Yes	8% (21)	15% (39)	7% (17)	12% (31)	15% (39)	44% (116)	263
Military HH: No	11% (217)	13% (260)	7% (131)	8% (159)	20% (390)	40% (780)	1937
RD/WT: Right Direction	16% (116)	16% (115)	7% (50)	9% (69)	15% (109)	37% (274)	733
RD/WT: Wrong Track	8% (123)	13% (183)	7% (98)	8% (120)	22% (320)	42% (622)	1467
Biden Job Approve	11% (112)	15% (145)	7% (68)	9% (88)	17% (162)	41% (404)	978
Biden Job Disapprove	10% (115)	13% (149)	7% (77)	9% (97)	20% (227)	40% (452)	1117
Biden Job Strongly Approve	16% (74)	15% (67)	5% (21)	10% (48)	14% (64)	40% (183)	456
Biden Job Somewhat Approve	7% (38)	15% (78)	9% (47)	8% (40)	19% (99)	42% (221)	522
Biden Job Somewhat Disapprove	10% (33)	19% (61)	6% (19)	6% (21)	22% (72)	37% (120)	327
Biden Job Strongly Disapprove	10% (81)	11% (88)	7% (58)	10% (76)	20% (155)	42% (332)	790

Continued on next page

Table MCEN4_14: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Hitman: Agent 47 (2015)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (238)	14% (299)	7% (148)	9% (190)	20% (429)	41% (896)	2200
Favorable of Biden	12% (116)	13% (135)	7% (65)	8% (79)	17% (170)	44% (438)	1003
Unfavorable of Biden	10% (111)	14% (153)	7% (70)	9% (102)	20% (219)	39% (425)	1081
Very Favorable of Biden	17% (79)	12% (58)	6% (26)	10% (47)	16% (75)	39% (185)	471
Somewhat Favorable of Biden	7% (37)	14% (76)	7% (39)	6% (31)	18% (95)	48% (253)	532
Somewhat Unfavorable of Biden	9% (25)	20% (55)	7% (19)	8% (21)	21% (57)	35% (94)	271
Very Unfavorable of Biden	11% (86)	12% (98)	6% (52)	10% (81)	20% (162)	41% (331)	810
#1 Issue: Economy	12% (112)	16% (141)	6% (59)	9% (84)	20% (186)	36% (329)	912
#1 Issue: Security	12% (31)	13% (35)	5% (13)	8% (21)	20% (55)	42% (113)	268
#1 Issue: Health Care	10% (17)	17% (29)	11% (19)	6% (11)	20% (36)	36% (63)	174
#1 Issue: Medicare / Social Security	7% (22)	8% (24)	4% (11)	11% (32)	14% (44)	56% (168)	301
#1 Issue: Women's Issues	7% (16)	10% (25)	8% (18)	7% (18)	24% (58)	44% (107)	242
#1 Issue: Education	22% (17)	13% (10)	14% (11)	11% (8)	12% (9)	27% (20)	75
#1 Issue: Energy	14% (19)	18% (23)	5% (7)	5% (7)	19% (25)	38% (50)	131
#1 Issue: Other	5% (5)	12% (12)	10% (10)	10% (10)	17% (17)	47% (45)	97
2022 House Vote: Democrat	12% (109)	13% (118)	7% (63)	8% (75)	17% (155)	43% (387)	907
2022 House Vote: Republican	11% (73)	16% (110)	6% (42)	11% (75)	17% (116)	39% (268)	684
2022 House Vote: Didnt Vote	9% (54)	10% (60)	7% (38)	7% (39)	26% (150)	41% (233)	574
2020 Vote: Joe Biden	12% (113)	13% (125)	7% (71)	9% (87)	18% (171)	42% (407)	973
2020 Vote: Donald Trump	10% (69)	15% (105)	6% (42)	10% (72)	18% (128)	42% (297)	711
2020 Vote: Other	14% (8)	9% (5)	16% (9)	9% (5)	21% (12)	32% (18)	58
2020 Vote: Didn't Vote	11% (49)	14% (64)	6% (27)	6% (26)	26% (118)	38% (174)	458
2018 House Vote: Democrat	13% (102)	13% (106)	7% (56)	7% (59)	18% (142)	42% (340)	806
2018 House Vote: Republican	10% (64)	14% (85)	6% (36)	11% (67)	19% (119)	40% (243)	615
2018 House Vote: Didnt Vote	9% (67)	14% (101)	7% (50)	8% (62)	22% (163)	40% (300)	744
4-Region: Northeast	7% (27)	15% (58)	7% (25)	11% (44)	21% (80)	39% (152)	385
4-Region: Midwest	10% (43)	12% (56)	8% (38)	8% (37)	19% (87)	43% (194)	455
4-Region: South	12% (97)	13% (107)	6% (53)	8% (67)	19% (160)	42% (355)	839
4-Region: West	14% (71)	15% (77)	6% (32)	8% (42)	20% (103)	38% (196)	521
Gamer	24% (179)	22% (163)	8% (63)	7% (55)	17% (128)	21% (155)	743
Last of Us Fan	28% (173)	25% (155)	10% (63)	7% (44)	17% (106)	13% (81)	622

Continued on next page

Table MCEN4_14: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Hitman: Agent 47 (2015)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (238)	14% (299)	7% (148)	9% (190)	20% (429)	41% (896)	2200
Plays Videogames During an Average Week	14% (222)	17% (266)	8% (130)	8% (122)	20% (306)	33% (507)	1554
Plays 6 or less Hours of Videogames per Week	7% (54)	15% (120)	10% (79)	8% (68)	20% (161)	41% (341)	824
Plays 7+ Hours of Videogames per Week	23% (168)	20% (145)	7% (52)	7% (54)	20% (145)	23% (166)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_15: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Prince of Persia: The Sands of Time (2010)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (224)	15% (329)	7% (163)	9% (204)	22% (480)	36% (800)	2200
Gender: Male	14% (152)	18% (195)	9% (95)	10% (107)	20% (219)	28% (303)	1071
Gender: Female	6% (72)	12% (134)	6% (69)	9% (97)	23% (261)	44% (496)	1129
Age: 18-34	19% (117)	19% (121)	9% (58)	10% (63)	19% (118)	25% (155)	631
Age: 35-44	15% (55)	16% (61)	10% (39)	6% (23)	28% (103)	24% (91)	371
Age: 45-64	6% (44)	15% (106)	6% (45)	9% (64)	24% (171)	39% (280)	711
Age: 65+	2% (8)	8% (41)	4% (21)	11% (54)	18% (88)	56% (274)	487
GenZers: 1997-2012	21% (55)	14% (37)	6% (16)	10% (26)	16% (42)	32% (83)	259
Millennials: 1981-1996	17% (111)	19% (124)	10% (67)	9% (58)	25% (167)	21% (137)	666
GenXers: 1965-1980	7% (37)	20% (101)	9% (45)	8% (39)	24% (123)	33% (173)	519
Baby Boomers: 1946-1964	3% (20)	9% (64)	5% (35)	10% (71)	20% (137)	53% (362)	689
PID: Dem (no lean)	12% (110)	17% (154)	7% (66)	9% (87)	20% (189)	35% (324)	931
PID: Ind (no lean)	6% (37)	15% (93)	8% (46)	7% (44)	26% (161)	38% (231)	612
PID: Rep (no lean)	12% (77)	12% (82)	8% (51)	11% (73)	20% (129)	37% (245)	658
PID/Gender: Dem Men	17% (76)	21% (95)	7% (32)	9% (42)	18% (78)	27% (120)	442
PID/Gender: Dem Women	7% (34)	12% (60)	7% (34)	9% (45)	23% (111)	42% (204)	488
PID/Gender: Ind Men	8% (25)	15% (47)	9% (29)	9% (29)	27% (82)	31% (95)	307
PID/Gender: Ind Women	4% (12)	15% (46)	6% (17)	5% (15)	26% (79)	44% (135)	305
PID/Gender: Rep Men	16% (51)	17% (53)	11% (34)	11% (36)	18% (59)	27% (88)	322
PID/Gender: Rep Women	8% (26)	9% (29)	5% (17)	11% (37)	21% (71)	47% (157)	336
Ideo: Liberal (1-3)	15% (92)	15% (95)	8% (48)	8% (52)	21% (131)	33% (206)	624
Ideo: Moderate (4)	9% (64)	19% (139)	7% (54)	9% (64)	22% (165)	34% (252)	738
Ideo: Conservative (5-7)	8% (55)	12% (85)	8% (55)	11% (78)	21% (148)	40% (285)	706
Educ: < College	10% (150)	14% (205)	7% (101)	10% (146)	21% (298)	37% (538)	1438
Educ: Bachelors degree	8% (38)	18% (86)	10% (48)	8% (39)	25% (119)	32% (155)	484
Educ: Post-grad	13% (36)	14% (38)	5% (14)	7% (20)	22% (63)	39% (107)	278
Income: Under 50k	9% (109)	14% (164)	7% (77)	9% (102)	22% (265)	40% (468)	1185
Income: 50k-100k	9% (60)	16% (108)	10% (65)	11% (73)	21% (136)	33% (215)	657
Income: 100k+	15% (55)	16% (57)	6% (21)	8% (29)	22% (79)	33% (117)	358
Ethnicity: White	10% (163)	14% (230)	7% (120)	9% (158)	21% (364)	39% (661)	1698
Ethnicity: Hispanic	17% (65)	13% (51)	9% (34)	10% (38)	25% (96)	25% (95)	379

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Table MCEN4_15: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Prince of Persia: The Sands of Time (2010)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (224)	15% (329)	7% (163)	9% (204)	22% (480)	36% (800)	2200
Ethnicity: Black	17% (49)	18% (51)	6% (17)	9% (25)	21% (60)	29% (81)	283
Ethnicity: Other	6% (13)	22% (48)	12% (26)	9% (20)	25% (55)	26% (57)	220
All Christian	9% (89)	14% (142)	8% (81)	11% (108)	20% (201)	39% (399)	1019
All Non-Christian	16% (24)	20% (31)	4% (7)	8% (12)	18% (27)	34% (53)	153
Atheist	11% (10)	11% (10)	8% (8)	12% (11)	26% (23)	30% (27)	89
Agnostic/Nothing in particular	9% (56)	16% (99)	8% (49)	8% (49)	23% (139)	35% (210)	602
Something Else	13% (45)	14% (48)	6% (19)	7% (24)	26% (89)	33% (111)	336
Religious Non-Protestant/Catholic	16% (28)	19% (32)	4% (7)	7% (12)	17% (30)	37% (64)	173
Evangelical	14% (70)	13% (64)	7% (38)	11% (57)	19% (94)	36% (181)	504
Non-Evangelical	7% (58)	15% (120)	7% (60)	9% (74)	23% (183)	39% (314)	808
Community: Urban	15% (99)	17% (112)	8% (51)	7% (43)	23% (154)	31% (202)	661
Community: Suburban	7% (71)	15% (146)	9% (85)	11% (104)	20% (197)	39% (387)	991
Community: Rural	10% (54)	13% (70)	5% (28)	10% (57)	23% (128)	38% (211)	548
Employ: Private Sector	16% (111)	20% (140)	10% (69)	8% (54)	22% (157)	25% (181)	712
Employ: Government	8% (8)	19% (21)	9% (10)	6% (7)	24% (26)	35% (38)	111
Employ: Self-Employed	16% (33)	15% (32)	6% (13)	13% (28)	20% (41)	30% (62)	210
Employ: Homemaker	6% (9)	18% (29)	8% (13)	9% (15)	28% (46)	31% (50)	161
Employ: Retired	3% (18)	9% (50)	5% (30)	11% (60)	19% (108)	53% (305)	571
Employ: Unemployed	12% (33)	11% (30)	4% (10)	11% (29)	25% (68)	37% (100)	271
Employ: Other	7% (8)	16% (19)	11% (13)	7% (8)	15% (17)	44% (50)	115
Military HH: Yes	10% (25)	15% (40)	7% (17)	10% (26)	20% (53)	39% (102)	263
Military HH: No	10% (199)	15% (289)	8% (146)	9% (178)	22% (427)	36% (697)	1937
RD/WT: Right Direction	15% (113)	16% (121)	9% (63)	9% (64)	19% (136)	32% (237)	733
RD/WT: Wrong Track	8% (112)	14% (208)	7% (100)	10% (140)	23% (344)	38% (563)	1467
Biden Job Approve	11% (108)	16% (159)	8% (80)	9% (90)	20% (198)	35% (342)	978
Biden Job Disapprove	9% (104)	15% (162)	7% (81)	10% (106)	22% (241)	38% (423)	1117
Biden Job Strongly Approve	16% (72)	14% (66)	7% (33)	11% (50)	18% (82)	34% (153)	456
Biden Job Somewhat Approve	7% (36)	18% (93)	9% (47)	8% (41)	22% (116)	36% (189)	522
Biden Job Somewhat Disapprove	13% (42)	18% (57)	7% (22)	10% (31)	20% (66)	33% (109)	327
Biden Job Strongly Disapprove	8% (63)	13% (105)	7% (59)	9% (75)	22% (175)	40% (314)	790

Continued on next page

Table MCEN4_15: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Prince of Persia: The Sands of Time (2010)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (224)	15% (329)	7% (163)	9% (204)	22% (480)	36% (800)	2200
Favorable of Biden	11% (109)	17% (167)	7% (74)	8% (82)	20% (205)	37% (367)	1003
Unfavorable of Biden	9% (99)	14% (150)	7% (80)	10% (110)	23% (245)	37% (398)	1081
Very Favorable of Biden	14% (67)	15% (71)	7% (31)	10% (46)	21% (100)	33% (156)	471
Somewhat Favorable of Biden	8% (42)	18% (96)	8% (43)	7% (35)	20% (105)	40% (210)	532
Somewhat Unfavorable of Biden	11% (29)	18% (48)	7% (19)	9% (25)	25% (67)	31% (83)	271
Very Unfavorable of Biden	9% (71)	13% (102)	7% (61)	10% (84)	22% (178)	39% (315)	810
#1 Issue: Economy	10% (93)	17% (157)	6% (56)	9% (85)	24% (217)	33% (304)	912
#1 Issue: Security	11% (30)	12% (33)	8% (22)	7% (18)	23% (63)	38% (102)	268
#1 Issue: Health Care	9% (16)	12% (21)	11% (20)	13% (23)	23% (41)	31% (54)	174
#1 Issue: Medicare / Social Security	6% (18)	9% (28)	4% (13)	10% (32)	17% (52)	53% (160)	301
#1 Issue: Women's Issues	10% (23)	19% (45)	11% (27)	8% (19)	21% (50)	32% (78)	242
#1 Issue: Education	20% (15)	16% (12)	16% (12)	13% (10)	10% (7)	26% (19)	75
#1 Issue: Energy	18% (23)	15% (19)	6% (8)	9% (12)	19% (25)	33% (43)	131
#1 Issue: Other	6% (6)	15% (14)	6% (6)	7% (7)	25% (25)	41% (40)	97
2022 House Vote: Democrat	10% (91)	17% (155)	7% (62)	9% (82)	22% (198)	35% (320)	907
2022 House Vote: Republican	11% (78)	13% (90)	9% (62)	11% (77)	18% (124)	37% (253)	684
2022 House Vote: Didnt Vote	9% (53)	14% (78)	6% (33)	7% (43)	26% (151)	37% (215)	574
2020 Vote: Joe Biden	11% (107)	17% (162)	8% (78)	10% (97)	21% (200)	34% (329)	973
2020 Vote: Donald Trump	11% (76)	14% (97)	7% (52)	10% (73)	20% (145)	38% (269)	711
2020 Vote: Other	17% (10)	18% (11)	14% (8)	9% (5)	13% (7)	29% (17)	58
2020 Vote: Didn't Vote	7% (32)	13% (60)	6% (26)	6% (30)	28% (127)	40% (185)	458
2018 House Vote: Democrat	10% (83)	17% (134)	7% (58)	10% (79)	21% (169)	35% (283)	806
2018 House Vote: Republican	10% (63)	12% (76)	9% (55)	11% (67)	21% (129)	36% (224)	615
2018 House Vote: Didnt Vote	10% (75)	15% (110)	6% (46)	7% (55)	24% (179)	38% (279)	744
4-Region: Northeast	9% (36)	18% (69)	7% (26)	10% (37)	22% (83)	35% (135)	385
4-Region: Midwest	8% (34)	13% (59)	10% (45)	9% (40)	22% (98)	39% (179)	455
4-Region: South	13% (109)	13% (110)	7% (58)	8% (68)	20% (170)	39% (324)	839
4-Region: West	9% (46)	18% (92)	7% (34)	11% (58)	25% (128)	31% (163)	521
Gamer	23% (174)	22% (164)	11% (82)	8% (58)	16% (118)	20% (147)	743
Last of Us Fan	29% (178)	26% (159)	12% (78)	6% (40)	16% (99)	11% (68)	622

Continued on next page

Table MCEN4_15: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Prince of Persia: The Sands of Time (2010)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (224)	15% (329)	7% (163)	9% (204)	22% (480)	36% (800)	2200
Plays Videogames During an Average Week	13% (203)	18% (287)	9% (147)	9% (134)	22% (337)	29% (445)	1554
Plays 6 or less Hours of Videogames per Week	7% (58)	17% (142)	9% (74)	8% (70)	24% (202)	34% (279)	824
Plays 7+ Hours of Videogames per Week	20% (145)	20% (145)	10% (73)	9% (64)	19% (136)	23% (166)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_16: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
 Max Payne (2008)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (250)	15% (321)	7% (149)	8% (167)	23% (502)	37% (811)	2200
Gender: Male	17% (177)	19% (208)	9% (96)	8% (86)	20% (217)	27% (287)	1071
Gender: Female	6% (73)	10% (113)	5% (53)	7% (81)	25% (286)	46% (525)	1129
Age: 18-34	16% (101)	15% (97)	9% (58)	7% (45)	24% (149)	29% (181)	631
Age: 35-44	15% (56)	19% (70)	10% (38)	5% (18)	30% (113)	21% (77)	371
Age: 45-64	11% (79)	17% (121)	5% (37)	7% (51)	23% (162)	37% (260)	711
Age: 65+	3% (15)	7% (32)	3% (16)	11% (53)	16% (78)	60% (293)	487
GenZers: 1997-2012	13% (32)	12% (32)	7% (19)	8% (21)	19% (48)	41% (107)	259
Millennials: 1981-1996	18% (118)	18% (122)	10% (69)	6% (40)	28% (186)	20% (131)	666
GenXers: 1965-1980	13% (69)	17% (90)	6% (31)	5% (27)	27% (142)	31% (159)	519
Baby Boomers: 1946-1964	4% (29)	11% (76)	4% (28)	10% (71)	17% (119)	53% (366)	689
PID: Dem (no lean)	12% (115)	16% (146)	7% (63)	8% (71)	20% (182)	38% (353)	931
PID: Ind (no lean)	11% (66)	11% (70)	7% (44)	6% (36)	28% (174)	36% (222)	612
PID: Rep (no lean)	10% (69)	16% (105)	6% (42)	9% (60)	22% (146)	36% (236)	658
PID/Gender: Dem Men	19% (82)	20% (89)	8% (36)	9% (40)	14% (60)	30% (134)	442
PID/Gender: Dem Women	7% (33)	12% (57)	5% (26)	6% (31)	25% (122)	45% (219)	488
PID/Gender: Ind Men	15% (46)	14% (43)	10% (29)	7% (21)	29% (90)	25% (78)	307
PID/Gender: Ind Women	7% (20)	9% (26)	5% (14)	5% (16)	28% (84)	48% (145)	305
PID/Gender: Rep Men	15% (49)	24% (76)	9% (30)	8% (25)	21% (67)	23% (75)	322
PID/Gender: Rep Women	6% (20)	9% (29)	4% (12)	10% (35)	24% (80)	48% (160)	336
Ideo: Liberal (1-3)	13% (82)	16% (103)	7% (44)	7% (47)	19% (119)	37% (229)	624
Ideo: Moderate (4)	12% (86)	15% (112)	7% (55)	7% (52)	24% (173)	35% (259)	738
Ideo: Conservative (5-7)	10% (71)	13% (92)	6% (42)	9% (63)	23% (162)	39% (276)	706
Educ: < College	12% (172)	14% (194)	7% (97)	8% (115)	23% (336)	36% (523)	1438
Educ: Bachelors degree	9% (46)	20% (96)	7% (36)	7% (32)	22% (106)	35% (169)	484
Educ: Post-grad	12% (32)	11% (31)	6% (16)	7% (19)	22% (61)	43% (120)	278
Income: Under 50k	10% (120)	15% (174)	6% (66)	7% (86)	24% (279)	39% (459)	1185
Income: 50k-100k	12% (81)	14% (93)	9% (58)	9% (57)	21% (138)	35% (230)	657
Income: 100k+	13% (48)	15% (54)	7% (24)	7% (24)	24% (85)	34% (123)	358
Ethnicity: White	10% (173)	14% (231)	6% (104)	8% (136)	22% (381)	40% (672)	1698
Ethnicity: Hispanic	19% (71)	15% (59)	9% (33)	5% (19)	24% (93)	28% (105)	379

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Table MCEN4_16: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Max Payne (2008)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (250)	15% (321)	7% (149)	8% (167)	23% (502)	37% (811)	2200
Ethnicity: Black	21% (59)	19% (53)	7% (19)	6% (17)	25% (70)	23% (65)	283
Ethnicity: Other	8% (18)	17% (36)	12% (26)	6% (14)	23% (51)	34% (74)	220
All Christian	9% (95)	15% (150)	7% (72)	9% (95)	18% (188)	41% (419)	1019
All Non-Christian	15% (23)	18% (27)	2% (3)	5% (8)	20% (30)	41% (62)	153
Atheist	4% (3)	19% (17)	10% (9)	14% (13)	23% (21)	30% (27)	89
Agnostic/Nothing in particular	12% (69)	13% (80)	7% (40)	5% (32)	31% (184)	33% (197)	602
Something Else	18% (60)	13% (45)	8% (26)	6% (19)	24% (80)	32% (107)	336
Religious Non-Protestant/Catholic	15% (25)	16% (28)	2% (3)	5% (9)	19% (33)	43% (74)	173
Evangelical	17% (84)	14% (71)	6% (31)	9% (46)	18% (93)	36% (179)	504
Non-Evangelical	8% (67)	14% (115)	8% (65)	8% (67)	20% (165)	41% (329)	808
Community: Urban	19% (124)	18% (116)	8% (51)	6% (40)	19% (129)	31% (202)	661
Community: Suburban	8% (80)	15% (144)	7% (68)	8% (77)	23% (229)	40% (393)	991
Community: Rural	8% (46)	11% (61)	5% (30)	9% (50)	26% (145)	40% (217)	548
Employ: Private Sector	16% (116)	22% (155)	8% (60)	6% (43)	22% (157)	26% (182)	712
Employ: Government	9% (9)	21% (24)	5% (5)	5% (5)	26% (28)	36% (39)	111
Employ: Self-Employed	24% (49)	12% (26)	9% (19)	6% (13)	24% (50)	25% (53)	210
Employ: Homemaker	8% (13)	14% (22)	10% (16)	8% (13)	28% (45)	32% (51)	161
Employ: Retired	3% (19)	10% (56)	3% (19)	11% (61)	16% (94)	56% (322)	571
Employ: Unemployed	12% (32)	6% (16)	8% (21)	8% (23)	30% (82)	36% (97)	271
Employ: Other	6% (6)	14% (17)	3% (3)	7% (8)	31% (35)	40% (45)	115
Military HH: Yes	9% (23)	14% (37)	7% (18)	8% (22)	19% (51)	42% (111)	263
Military HH: No	12% (227)	15% (283)	7% (130)	7% (145)	23% (451)	36% (700)	1937
RD/WT: Right Direction	15% (112)	17% (122)	7% (51)	8% (62)	18% (131)	35% (254)	733
RD/WT: Wrong Track	9% (138)	14% (199)	7% (97)	7% (105)	25% (371)	38% (557)	1467
Biden Job Approve	13% (126)	14% (139)	6% (63)	9% (83)	20% (193)	38% (374)	978
Biden Job Disapprove	10% (116)	16% (176)	7% (82)	7% (78)	25% (277)	35% (388)	1117
Biden Job Strongly Approve	17% (79)	13% (60)	5% (24)	11% (50)	17% (77)	36% (166)	456
Biden Job Somewhat Approve	9% (47)	15% (79)	7% (39)	6% (33)	22% (116)	40% (208)	522
Biden Job Somewhat Disapprove	10% (32)	20% (67)	9% (31)	3% (11)	29% (95)	28% (92)	327
Biden Job Strongly Disapprove	11% (84)	14% (109)	6% (51)	9% (67)	23% (182)	37% (296)	790

Continued on next page

Table MCEN4_16: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Max Payne (2008)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (250)	15% (321)	7% (149)	8% (167)	23% (502)	37% (811)	2200
Favorable of Biden	12% (125)	13% (134)	6% (57)	8% (77)	21% (209)	40% (401)	1003
Unfavorable of Biden	10% (111)	16% (177)	8% (83)	7% (80)	24% (259)	34% (372)	1081
Very Favorable of Biden	19% (88)	12% (55)	4% (20)	10% (46)	18% (86)	37% (176)	471
Somewhat Favorable of Biden	7% (37)	15% (78)	7% (38)	6% (31)	23% (123)	42% (225)	532
Somewhat Unfavorable of Biden	11% (30)	22% (59)	11% (31)	3% (8)	26% (69)	27% (74)	271
Very Unfavorable of Biden	10% (81)	15% (118)	6% (52)	9% (73)	23% (189)	37% (298)	810
#1 Issue: Economy	12% (112)	17% (158)	8% (71)	7% (60)	25% (229)	31% (281)	912
#1 Issue: Security	13% (35)	13% (36)	6% (17)	6% (16)	21% (57)	40% (107)	268
#1 Issue: Health Care	14% (25)	17% (29)	7% (11)	9% (16)	27% (47)	27% (47)	174
#1 Issue: Medicare / Social Security	6% (18)	8% (25)	3% (10)	10% (29)	19% (56)	54% (162)	301
#1 Issue: Women's Issues	7% (18)	12% (28)	6% (14)	8% (20)	25% (60)	42% (102)	242
#1 Issue: Education	10% (8)	22% (17)	11% (8)	8% (6)	8% (6)	40% (29)	75
#1 Issue: Energy	21% (28)	15% (20)	4% (5)	7% (10)	17% (22)	35% (46)	131
#1 Issue: Other	7% (7)	7% (7)	11% (11)	10% (10)	26% (26)	38% (37)	97
2022 House Vote: Democrat	13% (117)	15% (141)	6% (56)	7% (67)	20% (183)	38% (344)	907
2022 House Vote: Republican	10% (67)	15% (106)	8% (55)	10% (67)	21% (144)	36% (246)	684
2022 House Vote: Didnt Vote	11% (62)	12% (70)	6% (34)	6% (33)	29% (166)	37% (210)	574
2020 Vote: Joe Biden	12% (118)	15% (148)	7% (65)	8% (82)	21% (205)	37% (356)	973
2020 Vote: Donald Trump	9% (66)	15% (109)	8% (56)	9% (64)	22% (156)	37% (261)	711
2020 Vote: Other	19% (11)	14% (8)	6% (3)	— (0)	27% (15)	34% (20)	58
2020 Vote: Didn't Vote	12% (55)	12% (56)	5% (24)	5% (22)	28% (126)	38% (175)	458
2018 House Vote: Democrat	12% (100)	15% (124)	7% (58)	7% (55)	21% (171)	37% (297)	806
2018 House Vote: Republican	9% (58)	16% (100)	6% (37)	10% (60)	23% (142)	36% (219)	615
2018 House Vote: Didnt Vote	12% (88)	12% (90)	7% (50)	7% (51)	25% (184)	38% (282)	744
4-Region: Northeast	7% (29)	15% (56)	8% (30)	9% (35)	23% (87)	39% (149)	385
4-Region: Midwest	9% (42)	15% (66)	8% (35)	8% (35)	24% (110)	36% (166)	455
4-Region: South	13% (107)	15% (127)	5% (46)	7% (57)	22% (184)	38% (318)	839
4-Region: West	14% (72)	14% (71)	7% (38)	8% (40)	23% (121)	34% (179)	521
Gamer	23% (169)	23% (169)	11% (79)	5% (40)	18% (136)	20% (149)	743
Last of Us Fan	28% (171)	26% (165)	9% (58)	5% (29)	18% (113)	14% (86)	622

Continued on next page

Table MCEN4_16: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Max Payne (2008)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (250)	15% (321)	7% (149)	8% (167)	23% (502)	37% (811)	2200
Plays Videogames During an Average Week	15% (231)	18% (278)	8% (128)	7% (101)	24% (371)	29% (444)	1554
Plays 6 or less Hours of Videogames per Week	9% (73)	17% (137)	7% (59)	7% (54)	26% (215)	35% (287)	824
Plays 7+ Hours of Videogames per Week	22% (158)	19% (142)	9% (69)	6% (47)	21% (157)	21% (157)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_17: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
 Halo: The Series (2022)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (243)	17% (366)	6% (141)	9% (202)	28% (622)	28% (626)	2200
Gender: Male	16% (171)	20% (214)	7% (74)	11% (115)	25% (267)	22% (230)	1071
Gender: Female	6% (72)	13% (152)	6% (67)	8% (87)	31% (355)	35% (396)	1129
Age: 18-34	20% (129)	24% (149)	6% (37)	8% (51)	24% (152)	18% (112)	631
Age: 35-44	13% (47)	22% (81)	9% (35)	8% (29)	31% (115)	17% (64)	371
Age: 45-64	8% (59)	16% (113)	6% (43)	9% (61)	33% (232)	29% (203)	711
Age: 65+	2% (9)	5% (23)	5% (26)	12% (61)	25% (122)	51% (247)	487
GenZers: 1997-2012	20% (51)	21% (55)	6% (16)	10% (26)	23% (59)	20% (52)	259
Millennials: 1981-1996	18% (121)	23% (152)	8% (50)	7% (43)	28% (186)	17% (113)	666
GenXers: 1965-1980	10% (51)	21% (110)	6% (29)	8% (42)	33% (169)	23% (118)	519
Baby Boomers: 1946-1964	3% (19)	7% (48)	6% (43)	12% (83)	28% (196)	44% (300)	689
PID: Dem (no lean)	12% (108)	20% (183)	7% (69)	9% (85)	24% (228)	28% (258)	931
PID: Ind (no lean)	9% (54)	15% (94)	5% (32)	9% (55)	35% (213)	27% (163)	612
PID: Rep (no lean)	12% (81)	14% (89)	6% (41)	9% (62)	28% (181)	31% (204)	658
PID/Gender: Dem Men	17% (76)	22% (97)	7% (33)	10% (45)	22% (95)	22% (96)	442
PID/Gender: Dem Women	6% (31)	18% (86)	7% (36)	8% (40)	27% (132)	33% (163)	488
PID/Gender: Ind Men	12% (37)	19% (58)	6% (19)	12% (36)	31% (94)	20% (62)	307
PID/Gender: Ind Women	6% (17)	12% (36)	4% (13)	6% (19)	39% (119)	33% (101)	305
PID/Gender: Rep Men	18% (57)	18% (59)	7% (23)	10% (33)	24% (78)	22% (72)	322
PID/Gender: Rep Women	7% (24)	9% (30)	5% (18)	8% (28)	31% (104)	39% (132)	336
Ideo: Liberal (1-3)	14% (87)	17% (108)	7% (46)	8% (48)	27% (170)	26% (165)	624
Ideo: Moderate (4)	10% (71)	20% (145)	6% (42)	9% (66)	30% (220)	26% (193)	738
Ideo: Conservative (5-7)	11% (77)	12% (88)	7% (47)	11% (81)	26% (187)	32% (227)	706
Educ: < College	12% (175)	16% (234)	6% (80)	9% (135)	29% (416)	28% (398)	1438
Educ: Bachelors degree	8% (37)	19% (90)	8% (41)	9% (43)	29% (142)	27% (132)	484
Educ: Post-grad	11% (31)	15% (43)	7% (20)	9% (24)	23% (65)	34% (96)	278
Income: Under 50k	10% (122)	15% (178)	6% (66)	9% (107)	29% (344)	31% (366)	1185
Income: 50k-100k	10% (63)	20% (130)	8% (51)	9% (59)	28% (183)	26% (173)	657
Income: 100k+	16% (58)	16% (59)	7% (24)	10% (35)	27% (95)	24% (87)	358
Ethnicity: White	10% (174)	15% (255)	6% (101)	10% (163)	29% (487)	30% (517)	1698
Ethnicity: Hispanic	19% (70)	22% (83)	6% (21)	6% (23)	27% (103)	21% (79)	379

Continued on next page

Table MCEN4_17: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?

Halo: The Series (2022)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (243)	17% (366)	6% (141)	9% (202)	28% (622)	28% (626)	2200
Ethnicity: Black	17% (49)	22% (61)	7% (20)	8% (23)	26% (75)	19% (55)	283
Ethnicity: Other	9% (20)	23% (50)	9% (19)	7% (16)	27% (60)	25% (54)	220
All Christian	9% (96)	16% (160)	7% (69)	11% (110)	24% (245)	33% (339)	1019
All Non-Christian	15% (23)	24% (36)	6% (9)	6% (9)	22% (34)	27% (42)	153
Atheist	11% (10)	14% (13)	6% (6)	14% (12)	38% (34)	17% (15)	89
Agnostic/Nothing in particular	10% (60)	17% (103)	7% (39)	7% (43)	34% (207)	25% (150)	602
Something Else	16% (54)	16% (54)	5% (18)	8% (26)	31% (103)	24% (81)	336
Religious Non-Protestant/Catholic	16% (27)	22% (37)	5% (9)	5% (9)	24% (41)	29% (49)	173
Evangelical	16% (83)	14% (72)	7% (34)	12% (58)	21% (107)	30% (150)	504
Non-Evangelical	7% (59)	17% (138)	6% (51)	10% (78)	28% (224)	32% (258)	808
Community: Urban	15% (101)	20% (135)	7% (45)	7% (47)	27% (176)	24% (157)	661
Community: Suburban	9% (91)	17% (165)	6% (62)	10% (98)	27% (269)	31% (306)	991
Community: Rural	9% (51)	12% (67)	6% (34)	10% (57)	32% (177)	30% (163)	548
Employ: Private Sector	17% (118)	25% (176)	8% (54)	7% (51)	25% (177)	19% (137)	712
Employ: Government	8% (9)	20% (22)	8% (8)	6% (6)	36% (40)	23% (25)	111
Employ: Self-Employed	24% (50)	14% (30)	7% (16)	8% (16)	22% (46)	25% (52)	210
Employ: Homemaker	6% (9)	19% (30)	7% (12)	7% (12)	38% (61)	23% (38)	161
Employ: Retired	3% (17)	6% (36)	5% (31)	13% (72)	27% (156)	45% (259)	571
Employ: Unemployed	11% (29)	15% (41)	4% (11)	8% (23)	37% (99)	25% (67)	271
Employ: Other	4% (5)	19% (22)	5% (6)	15% (17)	24% (28)	32% (37)	115
Military HH: Yes	10% (26)	12% (32)	7% (20)	9% (24)	30% (80)	31% (82)	263
Military HH: No	11% (217)	17% (334)	6% (121)	9% (177)	28% (542)	28% (544)	1937
RD/WT: Right Direction	16% (117)	19% (142)	6% (44)	11% (78)	23% (170)	25% (183)	733
RD/WT: Wrong Track	9% (126)	15% (225)	7% (97)	8% (123)	31% (452)	30% (443)	1467
Biden Job Approve	12% (118)	17% (168)	7% (68)	11% (106)	26% (251)	27% (267)	978
Biden Job Disapprove	11% (118)	16% (183)	6% (68)	8% (89)	29% (329)	30% (330)	1117
Biden Job Strongly Approve	16% (74)	17% (79)	5% (24)	12% (54)	23% (104)	27% (121)	456
Biden Job Somewhat Approve	8% (44)	17% (89)	9% (45)	10% (52)	28% (146)	28% (146)	522
Biden Job Somewhat Disapprove	11% (36)	25% (81)	5% (15)	3% (11)	33% (106)	24% (77)	327
Biden Job Strongly Disapprove	10% (83)	13% (102)	7% (53)	10% (77)	28% (223)	32% (252)	790

Continued on next page

Table MCEN4_17: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Halo: The Series (2022)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (243)	17% (366)	6% (141)	9% (202)	28% (622)	28% (626)	2200
Favorable of Biden	12% (119)	18% (176)	7% (66)	10% (96)	26% (262)	28% (284)	1003
Unfavorable of Biden	10% (110)	16% (174)	6% (69)	9% (94)	30% (322)	29% (312)	1081
Very Favorable of Biden	17% (81)	16% (75)	6% (27)	11% (52)	25% (119)	25% (116)	471
Somewhat Favorable of Biden	7% (38)	19% (101)	7% (38)	8% (44)	27% (143)	32% (168)	532
Somewhat Unfavorable of Biden	9% (24)	25% (67)	6% (18)	5% (13)	32% (88)	23% (62)	271
Very Unfavorable of Biden	11% (87)	13% (108)	6% (51)	10% (81)	29% (234)	31% (250)	810
#1 Issue: Economy	11% (103)	18% (168)	6% (59)	9% (79)	31% (281)	24% (223)	912
#1 Issue: Security	13% (34)	14% (39)	7% (20)	9% (24)	22% (59)	35% (94)	268
#1 Issue: Health Care	10% (17)	20% (35)	8% (15)	10% (17)	27% (47)	25% (44)	174
#1 Issue: Medicare / Social Security	4% (12)	9% (27)	3% (10)	12% (37)	29% (86)	43% (129)	301
#1 Issue: Women's Issues	11% (26)	20% (48)	7% (16)	7% (17)	32% (79)	23% (56)	242
#1 Issue: Education	21% (16)	18% (13)	16% (12)	12% (9)	13% (9)	21% (16)	75
#1 Issue: Energy	21% (28)	18% (23)	6% (7)	9% (12)	19% (25)	27% (35)	131
#1 Issue: Other	8% (8)	14% (13)	3% (3)	7% (7)	37% (36)	31% (30)	97
2022 House Vote: Democrat	11% (101)	17% (152)	8% (75)	9% (83)	27% (246)	28% (250)	907
2022 House Vote: Republican	12% (83)	14% (96)	6% (39)	11% (76)	27% (187)	30% (204)	684
2022 House Vote: Didnt Vote	9% (53)	19% (111)	4% (24)	7% (40)	32% (181)	29% (165)	574
2020 Vote: Joe Biden	12% (114)	17% (165)	7% (72)	11% (103)	26% (256)	27% (264)	973
2020 Vote: Donald Trump	10% (69)	15% (106)	6% (44)	11% (75)	27% (192)	32% (225)	711
2020 Vote: Other	21% (12)	14% (8)	16% (9)	— (0)	25% (14)	25% (14)	58
2020 Vote: Didn't Vote	11% (49)	19% (87)	3% (16)	5% (24)	35% (160)	27% (123)	458
2018 House Vote: Democrat	11% (91)	16% (131)	9% (70)	9% (72)	27% (220)	28% (222)	806
2018 House Vote: Republican	13% (77)	12% (77)	6% (37)	11% (70)	28% (170)	30% (184)	615
2018 House Vote: Didnt Vote	9% (71)	20% (152)	4% (30)	8% (59)	30% (224)	28% (209)	744
4-Region: Northeast	7% (26)	19% (75)	8% (30)	11% (42)	30% (116)	25% (96)	385
4-Region: Midwest	9% (42)	12% (55)	7% (31)	10% (45)	32% (145)	30% (136)	455
4-Region: South	13% (111)	15% (129)	6% (46)	8% (68)	27% (224)	31% (260)	839
4-Region: West	12% (63)	21% (107)	6% (33)	9% (46)	26% (137)	26% (134)	521
Gamer	25% (185)	31% (228)	6% (48)	7% (51)	18% (135)	13% (97)	743
Last of Us Fan	29% (183)	33% (205)	9% (56)	6% (40)	16% (100)	6% (38)	622

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Table MCEN4_17: Do you have a favorable or unfavorable opinion of the following TV and film adaptations of video games?
Halo: The Series (2022)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (243)	17% (366)	6% (141)	9% (202)	28% (622)	28% (626)	2200
Plays Videogames During an Average Week	15% (232)	22% (338)	7% (114)	8% (124)	27% (425)	21% (321)	1554
Plays 6 or less Hours of Videogames per Week	8% (69)	18% (151)	7% (60)	8% (68)	32% (264)	26% (213)	824
Plays 7+ Hours of Videogames per Week	22% (162)	26% (188)	7% (55)	8% (56)	22% (161)	15% (108)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5: Generally speaking, do you think Hollywood has done a good or bad job of adapting video games into movies and TV shows?

Demographic	Very good		Somewhat good		Somewhat bad		Very bad		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(342)	34%	(759)	12%	(259)	6%	(135)	32%	(704)	2200
Gender: Male	20%	(217)	34%	(368)	14%	(154)	8%	(83)	23%	(249)	1071
Gender: Female	11%	(125)	35%	(391)	9%	(106)	5%	(53)	40%	(456)	1129
Age: 18-34	25%	(157)	40%	(255)	14%	(91)	7%	(42)	14%	(88)	631
Age: 35-44	21%	(80)	43%	(160)	12%	(46)	4%	(16)	19%	(69)	371
Age: 45-64	13%	(94)	34%	(243)	11%	(79)	5%	(35)	36%	(259)	711
Age: 65+	2%	(12)	21%	(101)	9%	(43)	9%	(43)	59%	(288)	487
GenZers: 1997-2012	22%	(56)	44%	(114)	13%	(35)	9%	(22)	12%	(32)	259
Millennials: 1981-1996	25%	(164)	40%	(267)	14%	(94)	5%	(33)	16%	(108)	666
GenXers: 1965-1980	18%	(95)	36%	(188)	12%	(63)	4%	(22)	29%	(151)	519
Baby Boomers: 1946-1964	4%	(26)	27%	(185)	9%	(64)	8%	(56)	52%	(358)	689
PID: Dem (no lean)	19%	(178)	35%	(321)	11%	(104)	4%	(40)	31%	(288)	931
PID: Ind (no lean)	13%	(80)	36%	(219)	12%	(74)	6%	(39)	33%	(200)	612
PID: Rep (no lean)	13%	(84)	33%	(219)	12%	(82)	9%	(57)	33%	(216)	658
PID/Gender: Dem Men	26%	(116)	35%	(153)	13%	(56)	5%	(22)	22%	(95)	442
PID/Gender: Dem Women	13%	(62)	34%	(168)	10%	(48)	4%	(18)	40%	(193)	488
PID/Gender: Ind Men	14%	(41)	36%	(110)	16%	(49)	9%	(27)	26%	(79)	307
PID/Gender: Ind Women	13%	(38)	36%	(110)	8%	(25)	4%	(12)	39%	(120)	305
PID/Gender: Rep Men	18%	(59)	33%	(106)	15%	(49)	10%	(33)	23%	(74)	322
PID/Gender: Rep Women	8%	(25)	34%	(113)	10%	(32)	7%	(23)	42%	(142)	336
Ideo: Liberal (1-3)	17%	(108)	33%	(209)	14%	(90)	5%	(29)	30%	(188)	624
Ideo: Moderate (4)	18%	(129)	36%	(269)	10%	(70)	5%	(35)	32%	(234)	738
Ideo: Conservative (5-7)	13%	(88)	34%	(238)	12%	(86)	9%	(64)	33%	(230)	706
Educ: < College	16%	(235)	37%	(527)	11%	(159)	5%	(66)	31%	(449)	1438
Educ: Bachelors degree	12%	(60)	33%	(159)	16%	(75)	9%	(45)	30%	(145)	484
Educ: Post-grad	17%	(47)	26%	(72)	9%	(25)	9%	(24)	40%	(110)	278
Income: Under 50k	15%	(173)	37%	(434)	10%	(121)	6%	(72)	32%	(385)	1185
Income: 50k-100k	16%	(105)	32%	(210)	15%	(100)	5%	(34)	32%	(208)	657
Income: 100k+	18%	(64)	32%	(115)	11%	(38)	8%	(30)	31%	(111)	358
Ethnicity: White	14%	(241)	35%	(590)	11%	(194)	6%	(106)	33%	(567)	1698
Ethnicity: Hispanic	27%	(102)	44%	(167)	10%	(38)	5%	(19)	14%	(54)	379
Ethnicity: Black	28%	(79)	33%	(94)	8%	(24)	4%	(11)	27%	(75)	283

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Table MCEN5: Generally speaking, do you think Hollywood has done a good or bad job of adapting video games into movies and TV shows?

Demographic	Very good		Somewhat good		Somewhat bad		Very bad		Don't know / No opinion		Total N
Adults	16%	(342)	34%	(759)	12%	(259)	6%	(135)	32%	(704)	2200
Ethnicity: Other	10%	(23)	34%	(75)	19%	(41)	8%	(19)	28%	(62)	220
All Christian	13%	(137)	35%	(354)	11%	(109)	7%	(67)	35%	(352)	1019
All Non-Christian	26%	(39)	20%	(30)	13%	(20)	4%	(7)	37%	(57)	153
Atheist	9%	(8)	35%	(31)	28%	(25)	10%	(9)	18%	(16)	89
Agnostic/Nothing in particular	12%	(75)	36%	(216)	13%	(80)	6%	(38)	32%	(193)	602
Something Else	25%	(84)	38%	(127)	7%	(25)	4%	(14)	25%	(86)	336
Religious Non-Protestant/Catholic	24%	(41)	21%	(36)	14%	(23)	5%	(8)	37%	(63)	173
Evangelical	22%	(112)	32%	(163)	8%	(40)	7%	(36)	30%	(153)	504
Non-Evangelical	13%	(103)	37%	(300)	11%	(88)	5%	(43)	34%	(275)	808
Community: Urban	24%	(160)	34%	(225)	9%	(57)	4%	(29)	29%	(190)	661
Community: Suburban	10%	(96)	35%	(346)	14%	(139)	8%	(82)	33%	(328)	991
Community: Rural	16%	(87)	34%	(188)	12%	(64)	4%	(24)	34%	(186)	548
Employ: Private Sector	22%	(159)	38%	(268)	14%	(97)	5%	(38)	21%	(150)	712
Employ: Government	11%	(13)	43%	(48)	14%	(16)	4%	(5)	27%	(30)	111
Employ: Self-Employed	27%	(56)	29%	(61)	13%	(27)	4%	(9)	27%	(58)	210
Employ: Homemaker	11%	(18)	46%	(75)	9%	(14)	5%	(8)	29%	(46)	161
Employ: Retired	4%	(22)	24%	(137)	9%	(54)	8%	(47)	54%	(311)	571
Employ: Unemployed	22%	(60)	35%	(96)	10%	(27)	6%	(16)	26%	(72)	271
Employ: Other	10%	(12)	47%	(54)	10%	(11)	6%	(7)	28%	(32)	115
Military HH: Yes	11%	(28)	34%	(89)	11%	(29)	8%	(21)	36%	(96)	263
Military HH: No	16%	(314)	35%	(670)	12%	(230)	6%	(114)	31%	(608)	1937
RD/WT: Right Direction	26%	(191)	33%	(242)	7%	(55)	3%	(21)	31%	(225)	733
RD/WT: Wrong Track	10%	(151)	35%	(517)	14%	(205)	8%	(114)	33%	(479)	1467
Biden Job Approve	22%	(216)	33%	(324)	11%	(103)	4%	(39)	30%	(295)	978
Biden Job Disapprove	10%	(109)	36%	(404)	13%	(145)	8%	(93)	33%	(365)	1117
Biden Job Strongly Approve	32%	(147)	22%	(103)	8%	(36)	6%	(25)	32%	(145)	456
Biden Job Somewhat Approve	13%	(69)	42%	(221)	13%	(67)	3%	(14)	29%	(150)	522
Biden Job Somewhat Disapprove	12%	(38)	43%	(142)	12%	(40)	4%	(14)	29%	(93)	327
Biden Job Strongly Disapprove	9%	(72)	33%	(262)	13%	(105)	10%	(79)	34%	(272)	790
Favorable of Biden	20%	(205)	34%	(341)	10%	(99)	4%	(35)	32%	(322)	1003
Unfavorable of Biden	10%	(108)	36%	(387)	13%	(142)	9%	(94)	32%	(351)	1081

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Table MCEN5: Generally speaking, do you think Hollywood has done a good or bad job of adapting video games into movies and TV shows?

Demographic	Very good	Somewhat good	Somewhat bad	Very bad	Don't know / No opinion	Total N
Adults	16% (342)	34% (759)	12% (259)	6% (135)	32% (704)	2200
Very Favorable of Biden	30% (140)	25% (120)	9% (41)	3% (15)	33% (156)	471
Somewhat Favorable of Biden	12% (66)	42% (221)	11% (59)	4% (21)	31% (166)	532
Somewhat Unfavorable of Biden	13% (36)	40% (110)	13% (36)	5% (13)	28% (77)	271
Very Unfavorable of Biden	9% (72)	34% (277)	13% (106)	10% (81)	34% (274)	810
#1 Issue: Economy	16% (143)	37% (342)	12% (112)	5% (42)	30% (273)	912
#1 Issue: Security	14% (38)	33% (88)	9% (24)	9% (24)	35% (94)	268
#1 Issue: Health Care	17% (30)	38% (67)	13% (23)	5% (9)	26% (45)	174
#1 Issue: Medicare / Social Security	8% (23)	29% (89)	5% (16)	6% (19)	51% (153)	301
#1 Issue: Women's Issues	24% (59)	34% (81)	15% (37)	6% (15)	21% (50)	242
#1 Issue: Education	23% (17)	42% (32)	13% (10)	8% (6)	14% (10)	75
#1 Issue: Energy	21% (28)	34% (44)	12% (15)	5% (7)	28% (37)	131
#1 Issue: Other	5% (5)	17% (17)	22% (21)	12% (12)	44% (43)	97
2022 House Vote: Democrat	17% (154)	34% (309)	13% (114)	4% (36)	32% (294)	907
2022 House Vote: Republican	12% (84)	35% (238)	12% (85)	9% (58)	32% (218)	684
2022 House Vote: Didnt Vote	17% (98)	35% (198)	9% (54)	7% (39)	32% (184)	574
2020 Vote: Joe Biden	18% (174)	34% (335)	11% (109)	4% (43)	32% (312)	973
2020 Vote: Donald Trump	11% (78)	34% (245)	13% (91)	8% (60)	33% (238)	711
2020 Vote: Other	21% (12)	28% (16)	18% (10)	9% (5)	25% (14)	58
2020 Vote: Didn't Vote	17% (79)	36% (163)	11% (49)	6% (27)	31% (141)	458
2018 House Vote: Democrat	17% (134)	34% (275)	12% (93)	4% (35)	33% (269)	806
2018 House Vote: Republican	12% (76)	33% (203)	13% (80)	9% (53)	33% (203)	615
2018 House Vote: Didnt Vote	17% (128)	36% (269)	11% (80)	6% (43)	30% (224)	744
4-Region: Northeast	15% (58)	34% (130)	12% (45)	6% (25)	33% (128)	385
4-Region: Midwest	12% (57)	34% (156)	13% (59)	5% (24)	35% (158)	455
4-Region: South	16% (132)	37% (312)	11% (92)	6% (51)	30% (252)	839
4-Region: West	18% (95)	31% (160)	12% (63)	7% (35)	32% (167)	521
Gamer	31% (230)	41% (303)	13% (95)	5% (40)	10% (75)	743
Last of Us Fan	31% (190)	44% (272)	12% (76)	6% (37)	8% (48)	622
Plays Videogames During an Average Week	20% (313)	40% (626)	13% (205)	6% (90)	21% (321)	1554
Plays 6 or less Hours of Videogames per Week	14% (112)	41% (337)	13% (109)	6% (49)	26% (217)	824
Plays 7+ Hours of Videogames per Week	27% (200)	40% (288)	13% (96)	6% (41)	14% (104)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1: Do you consider yourself to be a gamer?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	34% (743)	61% (1344)	5% (114)	2200
Gender: Male	42% (453)	54% (574)	4% (43)	1071
Gender: Female	26% (290)	68% (769)	6% (71)	1129
Age: 18-34	59% (370)	37% (231)	5% (30)	631
Age: 35-44	42% (155)	54% (200)	4% (16)	371
Age: 45-64	26% (183)	69% (490)	5% (38)	711
Age: 65+	7% (34)	87% (423)	6% (30)	487
GenZers: 1997-2012	59% (152)	37% (97)	4% (11)	259
Millennials: 1981-1996	51% (341)	44% (290)	5% (35)	666
GenXers: 1965-1980	32% (167)	62% (320)	6% (31)	519
Baby Boomers: 1946-1964	12% (81)	83% (575)	5% (33)	689
PID: Dem (no lean)	37% (344)	61% (563)	3% (24)	931
PID: Ind (no lean)	34% (206)	56% (344)	10% (62)	612
PID: Rep (no lean)	29% (193)	66% (437)	4% (27)	658
PID/Gender: Dem Men	44% (196)	53% (234)	3% (12)	442
PID/Gender: Dem Women	30% (147)	67% (329)	2% (12)	488
PID/Gender: Ind Men	41% (126)	52% (159)	7% (22)	307
PID/Gender: Ind Women	26% (79)	61% (185)	13% (41)	305
PID/Gender: Rep Men	40% (130)	57% (182)	3% (10)	322
PID/Gender: Rep Women	19% (63)	76% (255)	5% (18)	336
Ideo: Liberal (1-3)	38% (237)	60% (371)	2% (15)	624
Ideo: Moderate (4)	33% (246)	59% (438)	7% (54)	738
Ideo: Conservative (5-7)	30% (214)	66% (466)	4% (26)	706
Educ: < College	36% (512)	58% (836)	6% (89)	1438
Educ: Bachelors degree	32% (153)	65% (313)	4% (19)	484
Educ: Post-grad	28% (78)	70% (195)	2% (6)	278
Income: Under 50k	34% (400)	61% (717)	6% (67)	1185
Income: 50k-100k	36% (238)	58% (384)	5% (36)	657
Income: 100k+	29% (105)	68% (242)	3% (11)	358
Ethnicity: White	32% (538)	63% (1073)	5% (87)	1698
Ethnicity: Hispanic	52% (198)	40% (150)	8% (31)	379
Ethnicity: Black	47% (132)	49% (137)	5% (13)	283

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Table MCENdem1: Do you consider yourself to be a gamer?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	34% (743)	61% (1344)	5% (114)	2200
Ethnicity: Other	33% (72)	61% (134)	6% (14)	220
All Christian	28% (286)	67% (680)	5% (53)	1019
All Non-Christian	41% (62)	56% (86)	3% (5)	153
Atheist	41% (37)	54% (49)	4% (4)	89
Agnostic/Nothing in particular	38% (226)	57% (345)	5% (31)	602
Something Else	39% (131)	55% (184)	6% (20)	336
Religious Non-Protestant/Catholic	40% (69)	57% (99)	3% (5)	173
Evangelical	39% (195)	57% (289)	4% (20)	504
Non-Evangelical	26% (208)	68% (548)	7% (53)	808
Community: Urban	41% (274)	54% (358)	4% (29)	661
Community: Suburban	31% (306)	64% (633)	5% (52)	991
Community: Rural	30% (163)	64% (353)	6% (33)	548
Employ: Private Sector	47% (337)	48% (342)	5% (33)	712
Employ: Government	26% (29)	71% (79)	3% (3)	111
Employ: Self-Employed	47% (99)	50% (105)	3% (6)	210
Employ: Homemaker	33% (54)	63% (101)	4% (7)	161
Employ: Retired	11% (60)	84% (479)	5% (31)	571
Employ: Unemployed	36% (98)	56% (150)	8% (22)	271
Employ: Other	39% (44)	54% (62)	7% (8)	115
Military HH: Yes	25% (66)	70% (185)	5% (13)	263
Military HH: No	35% (677)	60% (1159)	5% (101)	1937
RD/WT: Right Direction	40% (295)	57% (419)	3% (20)	733
RD/WT: Wrong Track	31% (448)	63% (925)	6% (94)	1467
Biden Job Approve	36% (350)	62% (603)	2% (24)	978
Biden Job Disapprove	31% (349)	62% (696)	6% (72)	1117
Biden Job Strongly Approve	39% (176)	60% (275)	1% (6)	456
Biden Job Somewhat Approve	33% (174)	63% (328)	4% (19)	522
Biden Job Somewhat Disapprove	37% (122)	55% (180)	8% (25)	327
Biden Job Strongly Disapprove	29% (227)	65% (516)	6% (47)	790
Favorable of Biden	36% (359)	61% (614)	3% (30)	1003
Unfavorable of Biden	32% (346)	62% (668)	6% (67)	1081

Continued on next page

Table MCENdem1: Do you consider yourself to be a gamer?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	34% (743)	61% (1344)	5% (114)	2200
Very Favorable of Biden	38% (180)	60% (283)	2% (8)	471
Somewhat Favorable of Biden	34% (179)	62% (331)	4% (22)	532
Somewhat Unfavorable of Biden	36% (98)	56% (153)	7% (20)	271
Very Unfavorable of Biden	31% (249)	64% (515)	6% (47)	810
#1 Issue: Economy	34% (311)	60% (549)	6% (52)	912
#1 Issue: Security	30% (80)	65% (175)	5% (13)	268
#1 Issue: Health Care	42% (74)	54% (94)	4% (6)	174
#1 Issue: Medicare / Social Security	19% (58)	74% (223)	7% (20)	301
#1 Issue: Women's Issues	41% (99)	54% (131)	5% (12)	242
#1 Issue: Education	49% (37)	49% (36)	2% (2)	75
#1 Issue: Energy	49% (63)	50% (65)	1% (2)	131
#1 Issue: Other	21% (20)	73% (71)	6% (6)	97
2022 House Vote: Democrat	33% (295)	65% (587)	3% (25)	907
2022 House Vote: Republican	32% (218)	64% (436)	4% (30)	684
2022 House Vote: Didnt Vote	38% (216)	53% (304)	9% (53)	574
2020 Vote: Joe Biden	34% (332)	63% (612)	3% (29)	973
2020 Vote: Donald Trump	30% (214)	66% (467)	4% (30)	711
2020 Vote: Other	39% (22)	55% (32)	6% (3)	58
2020 Vote: Didn't Vote	38% (174)	51% (233)	11% (51)	458
2018 House Vote: Democrat	32% (261)	65% (520)	3% (25)	806
2018 House Vote: Republican	31% (191)	65% (402)	4% (22)	615
2018 House Vote: Didnt Vote	38% (283)	53% (397)	9% (64)	744
4-Region: Northeast	32% (122)	62% (241)	6% (22)	385
4-Region: Midwest	31% (143)	64% (290)	5% (22)	455
4-Region: South	34% (286)	61% (513)	5% (41)	839
4-Region: West	37% (191)	58% (301)	6% (29)	521
Gamer	100% (743)	— (0)	— (0)	743
Last of Us Fan	73% (454)	24% (148)	3% (20)	622
Plays Videogames During an Average Week	47% (730)	47% (733)	6% (90)	1554
Plays 6 or less Hours of Videogames per Week	24% (200)	67% (555)	8% (69)	824
Plays 7+ Hours of Videogames per Week	73% (530)	25% (179)	3% (21)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2: In the past month, how many hours do you spend playing video games in an average week? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console.

Demographic	Less than 1 hour	1-2 hours	3-6 hours	7-12 hours	13-24 hours	More than 24 hours	I do not play video games	Total N
Adults	11% (234)	12% (260)	15% (330)	13% (296)	11% (233)	9% (201)	29% (646)	2200
Gender: Male	10% (107)	11% (115)	14% (152)	16% (170)	13% (137)	12% (129)	24% (261)	1071
Gender: Female	11% (127)	13% (145)	16% (178)	11% (125)	9% (97)	6% (72)	34% (385)	1129
Age: 18-34	7% (45)	10% (63)	19% (122)	20% (123)	16% (101)	15% (98)	13% (79)	631
Age: 35-44	11% (41)	12% (45)	17% (64)	17% (61)	15% (57)	7% (27)	20% (76)	371
Age: 45-64	13% (89)	14% (96)	15% (105)	11% (77)	7% (52)	8% (60)	33% (232)	711
Age: 65+	12% (58)	11% (56)	8% (40)	7% (34)	5% (23)	3% (16)	53% (259)	487
GenZers: 1997-2012	7% (18)	10% (25)	18% (47)	21% (55)	15% (40)	17% (44)	12% (31)	259
Millennials: 1981-1996	8% (51)	11% (75)	20% (132)	18% (119)	15% (100)	12% (78)	17% (112)	666
GenXers: 1965-1980	14% (72)	14% (75)	16% (84)	12% (62)	11% (57)	9% (48)	23% (121)	519
Baby Boomers: 1946-1964	12% (85)	12% (82)	10% (66)	9% (59)	5% (36)	4% (30)	48% (332)	689
PID: Dem (no lean)	10% (93)	11% (101)	16% (153)	14% (129)	10% (93)	9% (86)	30% (275)	931
PID: Ind (no lean)	10% (63)	11% (69)	17% (102)	13% (79)	14% (83)	10% (60)	26% (156)	612
PID: Rep (no lean)	12% (78)	14% (90)	12% (76)	13% (87)	9% (57)	8% (54)	33% (215)	658
PID/Gender: Dem Men	9% (39)	10% (42)	16% (71)	17% (74)	12% (51)	13% (59)	24% (106)	442
PID/Gender: Dem Women	11% (53)	12% (59)	17% (83)	11% (56)	9% (42)	6% (27)	35% (169)	488
PID/Gender: Ind Men	8% (24)	12% (35)	16% (49)	13% (40)	17% (53)	12% (36)	23% (69)	307
PID/Gender: Ind Women	13% (39)	11% (33)	17% (52)	13% (39)	10% (31)	8% (24)	29% (87)	305
PID/Gender: Rep Men	14% (44)	12% (37)	10% (32)	18% (56)	10% (33)	10% (33)	27% (86)	322
PID/Gender: Rep Women	10% (34)	16% (53)	13% (43)	9% (31)	7% (24)	6% (21)	38% (129)	336
Ideo: Liberal (1-3)	9% (57)	11% (67)	16% (98)	15% (92)	12% (77)	9% (54)	29% (179)	624
Ideo: Moderate (4)	11% (80)	11% (78)	16% (122)	14% (103)	11% (84)	10% (72)	27% (199)	738
Ideo: Conservative (5-7)	11% (80)	14% (101)	11% (80)	12% (87)	9% (64)	9% (62)	33% (232)	706
Educ: < College	11% (151)	11% (159)	16% (224)	14% (202)	10% (147)	10% (146)	28% (408)	1438
Educ: Bachelors degree	10% (49)	14% (69)	16% (75)	12% (58)	10% (48)	8% (39)	30% (146)	484
Educ: Post-grad	12% (34)	11% (31)	11% (31)	13% (36)	14% (38)	5% (15)	33% (92)	278
Income: Under 50k	11% (130)	11% (128)	16% (184)	13% (153)	10% (113)	10% (116)	31% (361)	1185
Income: 50k-100k	9% (59)	13% (88)	15% (97)	14% (94)	13% (86)	7% (49)	28% (184)	657
Income: 100k+	13% (45)	12% (44)	14% (50)	14% (48)	10% (34)	10% (36)	28% (101)	358
Ethnicity: White	11% (179)	12% (199)	15% (257)	13% (226)	10% (166)	9% (151)	31% (520)	1698
Ethnicity: Hispanic	8% (31)	11% (41)	19% (72)	15% (58)	12% (47)	17% (63)	18% (67)	379

Continued on next page

Table MCENdem2: In the past month, how many hours do you spend playing video games in an average week? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console.

Demographic	Less than 1 hour	1-2 hours	3-6 hours	7-12 hours	13-24 hours	More than 24 hours	I do not play video games	Total N
Adults	11% (234)	12% (260)	15% (330)	13% (296)	11% (233)	9% (201)	29% (646)	2200
Ethnicity: Black	7% (21)	11% (30)	14% (40)	15% (42)	15% (43)	11% (30)	27% (77)	283
Ethnicity: Other	16% (34)	14% (30)	15% (33)	13% (27)	11% (25)	9% (20)	23% (50)	220
All Christian	11% (117)	11% (107)	14% (146)	12% (126)	8% (82)	8% (87)	35% (355)	1019
All Non-Christian	13% (19)	12% (18)	12% (18)	13% (19)	14% (22)	9% (14)	28% (42)	153
Atheist	10% (9)	11% (10)	16% (15)	17% (15)	8% (7)	12% (11)	26% (23)	89
Agnostic/Nothing in particular	9% (52)	13% (77)	17% (100)	15% (90)	15% (90)	7% (42)	25% (150)	602
Something Else	11% (37)	14% (48)	15% (51)	13% (45)	10% (32)	14% (46)	23% (76)	336
Religious Non-Protestant/Catholic	13% (23)	12% (21)	12% (21)	13% (23)	13% (22)	9% (15)	28% (48)	173
Evangelical	11% (56)	10% (49)	14% (69)	14% (68)	10% (52)	12% (62)	29% (148)	504
Non-Evangelical	12% (93)	13% (102)	15% (120)	12% (95)	8% (62)	8% (68)	33% (267)	808
Community: Urban	11% (71)	10% (65)	16% (108)	14% (90)	13% (87)	10% (65)	27% (176)	661
Community: Suburban	9% (94)	13% (130)	14% (141)	13% (127)	9% (90)	8% (78)	34% (332)	991
Community: Rural	13% (70)	12% (66)	15% (82)	14% (78)	10% (57)	10% (58)	25% (138)	548
Employ: Private Sector	10% (74)	12% (83)	18% (132)	20% (146)	15% (106)	8% (56)	16% (116)	712
Employ: Government	10% (11)	17% (19)	13% (15)	13% (15)	7% (8)	12% (13)	27% (30)	111
Employ: Self-Employed	10% (20)	11% (22)	13% (28)	13% (27)	12% (26)	19% (40)	22% (47)	210
Employ: Homemaker	9% (15)	13% (20)	20% (32)	11% (17)	9% (15)	4% (7)	34% (54)	161
Employ: Retired	11% (62)	10% (57)	9% (49)	8% (43)	5% (31)	5% (26)	53% (303)	571
Employ: Unemployed	12% (32)	15% (41)	20% (53)	9% (26)	8% (20)	16% (45)	20% (54)	271
Employ: Other	12% (14)	11% (12)	9% (10)	13% (15)	20% (23)	9% (10)	26% (30)	115
Military HH: Yes	11% (28)	11% (30)	12% (33)	9% (25)	7% (19)	7% (19)	42% (110)	263
Military HH: No	11% (206)	12% (230)	15% (298)	14% (271)	11% (214)	9% (181)	28% (536)	1937
RD/WT: Right Direction	11% (78)	9% (63)	16% (119)	14% (104)	13% (97)	9% (67)	28% (205)	733
RD/WT: Wrong Track	11% (156)	13% (197)	14% (212)	13% (192)	9% (136)	9% (134)	30% (441)	1467
Biden Job Approve	11% (103)	10% (98)	16% (159)	12% (121)	11% (107)	10% (94)	30% (296)	978
Biden Job Disapprove	11% (120)	13% (148)	13% (149)	15% (162)	11% (121)	8% (95)	29% (322)	1117
Biden Job Strongly Approve	12% (54)	9% (40)	16% (74)	11% (51)	11% (52)	10% (47)	30% (138)	456
Biden Job Somewhat Approve	9% (49)	11% (58)	16% (85)	13% (70)	10% (54)	9% (46)	30% (158)	522
Biden Job Somewhat Disapprove	9% (29)	13% (43)	15% (50)	22% (71)	10% (32)	6% (20)	25% (82)	327
Biden Job Strongly Disapprove	12% (91)	13% (105)	13% (99)	12% (91)	11% (89)	9% (75)	30% (240)	790

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Table MCENdem2: In the past month, how many hours do you spend playing video games in an average week? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console.

Demographic	Less than 1 hour	1-2 hours	3-6 hours	7-12 hours	13-24 hours	More than 24 hours	I do not play video games	Total N
Adults	11% (234)	12% (260)	15% (330)	13% (296)	11% (233)	9% (201)	29% (646)	2200
Favorable of Biden	10% (103)	11% (106)	17% (174)	11% (114)	11% (107)	9% (90)	31% (309)	1003
Unfavorable of Biden	11% (120)	13% (140)	13% (138)	15% (164)	11% (115)	9% (99)	28% (306)	1081
Very Favorable of Biden	11% (53)	10% (45)	17% (79)	12% (54)	11% (51)	10% (46)	30% (142)	471
Somewhat Favorable of Biden	9% (50)	11% (61)	18% (95)	11% (59)	11% (56)	8% (44)	31% (167)	532
Somewhat Unfavorable of Biden	9% (24)	11% (31)	15% (42)	21% (58)	12% (33)	8% (23)	22% (61)	271
Very Unfavorable of Biden	12% (96)	13% (109)	12% (97)	13% (105)	10% (82)	9% (76)	30% (245)	810
#1 Issue: Economy	11% (96)	12% (109)	15% (133)	15% (133)	12% (107)	9% (84)	27% (250)	912
#1 Issue: Security	13% (36)	14% (37)	12% (31)	15% (41)	9% (24)	9% (24)	28% (76)	268
#1 Issue: Health Care	8% (14)	8% (14)	19% (33)	13% (22)	12% (21)	9% (16)	31% (55)	174
#1 Issue: Medicare / Social Security	11% (33)	11% (33)	12% (36)	7% (20)	6% (17)	7% (22)	46% (139)	301
#1 Issue: Women's Issues	13% (32)	14% (34)	20% (49)	13% (31)	15% (36)	6% (14)	19% (46)	242
#1 Issue: Education	7% (5)	7% (5)	15% (11)	27% (20)	15% (11)	14% (11)	16% (12)	75
#1 Issue: Energy	4% (5)	15% (19)	14% (18)	14% (19)	8% (10)	20% (26)	26% (34)	131
#1 Issue: Other	14% (14)	10% (10)	20% (19)	10% (10)	6% (6)	5% (5)	36% (35)	97
2022 House Vote: Democrat	10% (94)	10% (95)	15% (136)	13% (121)	10% (94)	9% (83)	31% (285)	907
2022 House Vote: Republican	12% (85)	14% (96)	11% (75)	13% (90)	11% (74)	8% (54)	31% (211)	684
2022 House Vote: Didn't Vote	9% (52)	12% (67)	20% (114)	14% (79)	10% (59)	10% (57)	25% (145)	574
2020 Vote: Joe Biden	10% (98)	11% (102)	15% (146)	14% (138)	11% (110)	9% (84)	30% (295)	973
2020 Vote: Donald Trump	13% (90)	13% (93)	12% (85)	13% (91)	10% (68)	8% (60)	31% (223)	711
2020 Vote: Other	16% (9)	7% (4)	14% (8)	20% (11)	13% (7)	8% (5)	22% (13)	58
2020 Vote: Didn't Vote	8% (37)	13% (60)	20% (92)	12% (55)	10% (48)	11% (52)	25% (115)	458
2018 House Vote: Democrat	11% (89)	11% (91)	15% (122)	13% (108)	11% (87)	8% (62)	31% (247)	806
2018 House Vote: Republican	12% (75)	12% (76)	12% (76)	13% (78)	11% (70)	7% (43)	32% (197)	615
2018 House Vote: Didn't Vote	9% (67)	12% (88)	17% (128)	14% (106)	10% (74)	12% (90)	26% (191)	744
4-Region: Northeast	11% (43)	10% (40)	13% (52)	12% (47)	9% (36)	9% (37)	34% (131)	385
4-Region: Midwest	12% (56)	12% (56)	17% (78)	12% (54)	10% (47)	7% (33)	29% (130)	455
4-Region: South	9% (72)	12% (99)	15% (125)	15% (122)	11% (93)	10% (82)	29% (246)	839
4-Region: West	12% (63)	12% (65)	14% (75)	14% (73)	11% (57)	9% (49)	27% (139)	521
Gamer	2% (18)	7% (51)	18% (132)	27% (198)	24% (177)	21% (155)	2% (13)	743
Last of Us Fan	5% (29)	9% (59)	18% (112)	24% (150)	22% (138)	18% (114)	3% (21)	622

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Table MCENdem2: In the past month, how many hours do you spend playing video games in an average week? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console.

Demographic	Less than 1 hour	1-2 hours	3-6 hours	7-12 hours	13-24 hours	More than 24 hours	I do not play video games	Total N
Adults	11% (234)	12% (260)	15% (330)	13% (296)	11% (233)	9% (201)	29% (646)	2200
Plays Videogames During an Average Week	15% (234)	17% (260)	21% (330)	19% (296)	15% (233)	13% (201)	— (0)	1554
Plays 6 or less Hours of Videogames per Week	28% (234)	32% (260)	40% (330)	— (0)	— (0)	— (0)	— (0)	824
Plays 7+ Hours of Videogames per Week	— (0)	— (0)	— (0)	41% (296)	32% (233)	27% (201)	— (0)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCENdem3_1: In general, what kind of fan do you consider yourself of the following?
The video game series, 'The Last of Us'**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	10%	(213)	19%	(410)	72%	(1578)	2200
Gender: Male	14%	(154)	23%	(244)	63%	(673)	1071
Gender: Female	5%	(59)	15%	(165)	80%	(905)	1129
Age: 18-34	22%	(142)	29%	(185)	48%	(304)	631
Age: 35-44	9%	(35)	31%	(113)	60%	(223)	371
Age: 45-64	5%	(34)	14%	(97)	82%	(580)	711
Age: 65+	—	(2)	3%	(15)	97%	(470)	487
GenZers: 1997-2012	24%	(63)	26%	(68)	50%	(129)	259
Millennials: 1981-1996	16%	(108)	31%	(207)	53%	(350)	666
GenXers: 1965-1980	7%	(35)	20%	(101)	74%	(383)	519
Baby Boomers: 1946-1964	1%	(6)	5%	(34)	94%	(649)	689
PID: Dem (no lean)	12%	(108)	20%	(182)	69%	(641)	931
PID: Ind (no lean)	7%	(42)	20%	(124)	73%	(446)	612
PID: Rep (no lean)	10%	(63)	16%	(104)	75%	(491)	658
PID/Gender: Dem Men	16%	(71)	22%	(99)	62%	(272)	442
PID/Gender: Dem Women	8%	(37)	17%	(83)	75%	(369)	488
PID/Gender: Ind Men	11%	(33)	25%	(77)	64%	(197)	307
PID/Gender: Ind Women	3%	(9)	15%	(47)	82%	(249)	305
PID/Gender: Rep Men	16%	(50)	21%	(68)	63%	(204)	322
PID/Gender: Rep Women	4%	(13)	11%	(36)	86%	(287)	336
Ideo: Liberal (1-3)	13%	(82)	20%	(127)	66%	(415)	624
Ideo: Moderate (4)	10%	(70)	19%	(141)	71%	(527)	738
Ideo: Conservative (5-7)	8%	(54)	16%	(112)	76%	(540)	706
Educ: < College	10%	(138)	18%	(264)	72%	(1035)	1438
Educ: Bachelors degree	8%	(40)	21%	(101)	71%	(343)	484
Educ: Post-grad	12%	(34)	16%	(44)	72%	(200)	278
Income: Under 50k	8%	(95)	17%	(207)	74%	(882)	1185
Income: 50k-100k	10%	(63)	22%	(144)	69%	(450)	657
Income: 100k+	15%	(55)	16%	(59)	68%	(245)	358
Ethnicity: White	9%	(145)	17%	(291)	74%	(1261)	1698
Ethnicity: Hispanic	17%	(63)	28%	(108)	55%	(208)	379
Ethnicity: Black	19%	(53)	23%	(64)	59%	(166)	283

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Table MCENdem3_1: *In general, what kind of fan do you consider yourself of the following?
The video game series, 'The Last of Us'*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	10%	(213)	19%	(410)	72%	(1578)	2200
Ethnicity: Other	6%	(14)	25%	(55)	69%	(151)	220
All Christian	8%	(85)	15%	(154)	77%	(781)	1019
All Non-Christian	9%	(14)	25%	(38)	66%	(102)	153
Atheist	11%	(10)	21%	(19)	68%	(61)	89
Agnostic/Nothing in particular	11%	(64)	23%	(137)	67%	(401)	602
Something Else	12%	(40)	19%	(62)	70%	(234)	336
Religious Non-Protestant/Catholic	9%	(15)	23%	(39)	68%	(118)	173
Evangelical	12%	(63)	17%	(84)	71%	(357)	504
Non-Evangelical	7%	(58)	15%	(124)	77%	(626)	808
Community: Urban	14%	(91)	23%	(155)	63%	(414)	661
Community: Suburban	9%	(94)	16%	(154)	75%	(743)	991
Community: Rural	5%	(27)	18%	(101)	77%	(420)	548
Employ: Private Sector	16%	(112)	26%	(187)	58%	(414)	712
Employ: Government	8%	(9)	27%	(30)	65%	(71)	111
Employ: Self-Employed	20%	(42)	20%	(42)	60%	(126)	210
Employ: Homemaker	4%	(6)	19%	(31)	77%	(124)	161
Employ: Retired	1%	(7)	5%	(28)	94%	(536)	571
Employ: Unemployed	9%	(23)	21%	(57)	70%	(190)	271
Employ: Other	5%	(6)	25%	(29)	70%	(80)	115
Military HH: Yes	7%	(19)	10%	(27)	83%	(218)	263
Military HH: No	10%	(194)	20%	(383)	70%	(1360)	1937
RD/WT: Right Direction	15%	(108)	20%	(148)	65%	(477)	733
RD/WT: Wrong Track	7%	(105)	18%	(261)	75%	(1101)	1467
Biden Job Approve	12%	(122)	18%	(177)	69%	(679)	978
Biden Job Disapprove	8%	(84)	18%	(205)	74%	(828)	1117
Biden Job Strongly Approve	16%	(74)	15%	(68)	69%	(314)	456
Biden Job Somewhat Approve	9%	(48)	21%	(109)	70%	(365)	522
Biden Job Somewhat Disapprove	8%	(26)	25%	(82)	67%	(219)	327
Biden Job Strongly Disapprove	7%	(58)	16%	(123)	77%	(609)	790
Favorable of Biden	12%	(121)	18%	(177)	70%	(705)	1003
Unfavorable of Biden	7%	(76)	20%	(212)	73%	(794)	1081

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**Table MCENdem3_1: In general, what kind of fan do you consider yourself of the following?
The video game series, 'The Last of Us'**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	10%	(213)	19%	(410)	72%	(1578)	2200
Very Favorable of Biden	16%	(75)	16%	(75)	68%	(321)	471
Somewhat Favorable of Biden	9%	(46)	19%	(102)	72%	(384)	532
Somewhat Unfavorable of Biden	8%	(22)	27%	(72)	65%	(177)	271
Very Unfavorable of Biden	7%	(54)	17%	(140)	76%	(617)	810
#1 Issue: Economy	11%	(97)	22%	(199)	67%	(615)	912
#1 Issue: Security	7%	(19)	13%	(35)	80%	(214)	268
#1 Issue: Health Care	17%	(30)	20%	(36)	63%	(109)	174
#1 Issue: Medicare / Social Security	4%	(12)	7%	(20)	89%	(269)	301
#1 Issue: Women's Issues	10%	(23)	26%	(63)	65%	(157)	242
#1 Issue: Education	10%	(7)	36%	(27)	54%	(40)	75
#1 Issue: Energy	18%	(23)	15%	(20)	67%	(88)	131
#1 Issue: Other	1%	(1)	11%	(11)	88%	(86)	97
2022 House Vote: Democrat	12%	(105)	18%	(162)	71%	(641)	907
2022 House Vote: Republican	9%	(61)	17%	(115)	74%	(508)	684
2022 House Vote: Didnt Vote	8%	(44)	22%	(126)	70%	(404)	574
2020 Vote: Joe Biden	11%	(106)	19%	(186)	70%	(681)	973
2020 Vote: Donald Trump	8%	(60)	16%	(111)	76%	(540)	711
2020 Vote: Other	12%	(7)	32%	(19)	56%	(32)	58
2020 Vote: Didn't Vote	9%	(40)	21%	(94)	71%	(324)	458
2018 House Vote: Democrat	11%	(91)	18%	(148)	70%	(566)	806
2018 House Vote: Republican	7%	(40)	16%	(99)	77%	(476)	615
2018 House Vote: Didnt Vote	11%	(79)	21%	(155)	68%	(509)	744
4-Region: Northeast	9%	(35)	20%	(78)	71%	(272)	385
4-Region: Midwest	8%	(37)	14%	(64)	78%	(354)	455
4-Region: South	10%	(82)	18%	(150)	72%	(607)	839
4-Region: West	11%	(60)	22%	(117)	66%	(344)	521
Gamer	24%	(182)	37%	(272)	39%	(288)	743
Last of Us Fan	34%	(213)	66%	(410)	—	(0)	622
Plays Videogames During an Average Week	13%	(209)	25%	(392)	61%	(952)	1554
Plays 6 or less Hours of Videogames per Week	6%	(48)	19%	(153)	76%	(624)	824
Plays 7+ Hours of Videogames per Week	22%	(162)	33%	(240)	45%	(328)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem3_2: In general, what kind of fan do you consider yourself of the following?
The video game series, 'Mario Bros.'

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	24%	(538)	32%	(708)	43%	(954)	2200
Gender: Male	26%	(280)	34%	(359)	40%	(432)	1071
Gender: Female	23%	(258)	31%	(349)	46%	(523)	1129
Age: 18-34	41%	(262)	41%	(256)	18%	(114)	631
Age: 35-44	41%	(151)	40%	(147)	20%	(73)	371
Age: 45-64	16%	(114)	32%	(228)	52%	(369)	711
Age: 65+	2%	(11)	16%	(77)	82%	(400)	487
GenZers: 1997-2012	38%	(98)	43%	(111)	19%	(50)	259
Millennials: 1981-1996	43%	(287)	39%	(260)	18%	(119)	666
GenXers: 1965-1980	24%	(126)	36%	(188)	39%	(205)	519
Baby Boomers: 1946-1964	4%	(26)	21%	(145)	75%	(518)	689
PID: Dem (no lean)	27%	(248)	32%	(302)	41%	(381)	931
PID: Ind (no lean)	24%	(150)	32%	(195)	44%	(267)	612
PID: Rep (no lean)	21%	(141)	32%	(210)	47%	(307)	658
PID/Gender: Dem Men	29%	(130)	34%	(151)	36%	(161)	442
PID/Gender: Dem Women	24%	(118)	31%	(151)	45%	(220)	488
PID/Gender: Ind Men	24%	(73)	32%	(99)	44%	(135)	307
PID/Gender: Ind Women	25%	(77)	32%	(96)	43%	(131)	305
PID/Gender: Rep Men	24%	(78)	34%	(109)	42%	(135)	322
PID/Gender: Rep Women	19%	(63)	30%	(101)	51%	(172)	336
Ideo: Liberal (1-3)	27%	(166)	34%	(211)	40%	(246)	624
Ideo: Moderate (4)	25%	(188)	32%	(236)	43%	(314)	738
Ideo: Conservative (5-7)	21%	(147)	30%	(214)	49%	(345)	706
Educ: < College	27%	(387)	32%	(456)	41%	(595)	1438
Educ: Bachelors degree	20%	(99)	36%	(175)	44%	(211)	484
Educ: Post-grad	19%	(52)	28%	(78)	53%	(148)	278
Income: Under 50k	25%	(302)	29%	(345)	45%	(538)	1185
Income: 50k-100k	23%	(153)	37%	(241)	40%	(264)	657
Income: 100k+	23%	(83)	34%	(122)	43%	(153)	358
Ethnicity: White	24%	(399)	31%	(526)	46%	(772)	1698
Ethnicity: Hispanic	46%	(175)	31%	(119)	23%	(86)	379
Ethnicity: Black	32%	(91)	32%	(91)	36%	(100)	283

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Table MCENdem3_2: *In general, what kind of fan do you consider yourself of the following?
 The video game series, 'Mario Bros.'*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	24%	(538)	32%	(708)	43%	(954)	2200
Ethnicity: Other	22%	(47)	41%	(91)	37%	(82)	220
All Christian	21%	(218)	29%	(299)	49%	(502)	1019
All Non-Christian	25%	(38)	28%	(43)	47%	(72)	153
Atheist	15%	(14)	47%	(42)	37%	(33)	89
Agnostic/Nothing in particular	26%	(156)	36%	(217)	38%	(230)	602
Something Else	34%	(113)	32%	(107)	35%	(117)	336
Religious Non-Protestant/Catholic	24%	(42)	28%	(48)	48%	(82)	173
Evangelical	29%	(145)	29%	(145)	43%	(214)	504
Non-Evangelical	21%	(173)	31%	(248)	48%	(387)	808
Community: Urban	29%	(193)	32%	(210)	39%	(258)	661
Community: Suburban	21%	(208)	32%	(318)	47%	(464)	991
Community: Rural	25%	(137)	33%	(179)	42%	(232)	548
Employ: Private Sector	35%	(250)	37%	(262)	28%	(201)	712
Employ: Government	20%	(22)	43%	(47)	38%	(42)	111
Employ: Self-Employed	33%	(70)	27%	(57)	40%	(83)	210
Employ: Homemaker	25%	(40)	47%	(76)	28%	(45)	161
Employ: Retired	4%	(25)	19%	(110)	76%	(436)	571
Employ: Unemployed	31%	(83)	34%	(92)	35%	(96)	271
Employ: Other	31%	(36)	33%	(37)	36%	(42)	115
Military HH: Yes	13%	(34)	33%	(87)	54%	(142)	263
Military HH: No	26%	(503)	32%	(621)	42%	(812)	1937
RD/WT: Right Direction	29%	(214)	32%	(236)	39%	(284)	733
RD/WT: Wrong Track	22%	(324)	32%	(472)	46%	(671)	1467
Biden Job Approve	27%	(259)	31%	(301)	43%	(417)	978
Biden Job Disapprove	23%	(258)	32%	(353)	45%	(506)	1117
Biden Job Strongly Approve	29%	(132)	23%	(106)	48%	(218)	456
Biden Job Somewhat Approve	24%	(127)	37%	(195)	38%	(199)	522
Biden Job Somewhat Disapprove	29%	(95)	32%	(106)	39%	(126)	327
Biden Job Strongly Disapprove	21%	(163)	31%	(248)	48%	(380)	790
Favorable of Biden	25%	(253)	32%	(325)	42%	(426)	1003
Unfavorable of Biden	23%	(254)	32%	(347)	44%	(480)	1081

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Table MCENdem3_2: In general, what kind of fan do you consider yourself of the following?
The video game series, 'Mario Bros.'

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	24%	(538)	32%	(708)	43%	(954)	2200
Very Favorable of Biden	29%	(137)	25%	(118)	46%	(216)	471
Somewhat Favorable of Biden	22%	(116)	39%	(206)	39%	(210)	532
Somewhat Unfavorable of Biden	31%	(83)	34%	(92)	35%	(96)	271
Very Unfavorable of Biden	21%	(171)	32%	(255)	47%	(384)	810
#1 Issue: Economy	27%	(249)	35%	(318)	38%	(344)	912
#1 Issue: Security	19%	(50)	27%	(72)	55%	(146)	268
#1 Issue: Health Care	33%	(58)	30%	(53)	36%	(63)	174
#1 Issue: Medicare / Social Security	10%	(31)	24%	(72)	66%	(198)	301
#1 Issue: Women's Issues	33%	(81)	37%	(90)	30%	(72)	242
#1 Issue: Education	26%	(19)	49%	(37)	25%	(19)	75
#1 Issue: Energy	33%	(43)	29%	(38)	38%	(50)	131
#1 Issue: Other	8%	(8)	29%	(28)	63%	(61)	97
2022 House Vote: Democrat	25%	(225)	30%	(272)	45%	(411)	907
2022 House Vote: Republican	22%	(151)	30%	(209)	47%	(324)	684
2022 House Vote: Didn't Vote	26%	(152)	37%	(211)	37%	(210)	574
2020 Vote: Joe Biden	26%	(252)	30%	(294)	44%	(427)	973
2020 Vote: Donald Trump	22%	(155)	31%	(217)	48%	(340)	711
2020 Vote: Other	26%	(15)	35%	(20)	40%	(23)	58
2020 Vote: Didn't Vote	25%	(116)	39%	(177)	36%	(165)	458
2018 House Vote: Democrat	24%	(196)	29%	(235)	47%	(375)	806
2018 House Vote: Republican	23%	(139)	30%	(188)	47%	(289)	615
2018 House Vote: Didn't Vote	26%	(196)	37%	(274)	37%	(273)	744
4-Region: Northeast	24%	(93)	31%	(121)	44%	(171)	385
4-Region: Midwest	21%	(95)	32%	(145)	47%	(214)	455
4-Region: South	26%	(217)	34%	(283)	40%	(339)	839
4-Region: West	25%	(132)	30%	(159)	44%	(230)	521
Gamer	47%	(352)	37%	(273)	16%	(117)	743
Last of Us Fan	50%	(309)	41%	(257)	9%	(57)	622
Plays Videogames During an Average Week	33%	(511)	38%	(598)	29%	(445)	1554
Plays 6 or less Hours of Videogames per Week	22%	(179)	42%	(342)	37%	(303)	824
Plays 7+ Hours of Videogames per Week	46%	(333)	35%	(255)	19%	(141)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCENdem3_3: In general, what kind of fan do you consider yourself of the following?
The video game series, 'Gran Turismo'**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	9%	(194)	18%	(396)	73%	(1610)	2200
Gender: Male	14%	(146)	25%	(268)	61%	(657)	1071
Gender: Female	4%	(48)	11%	(128)	84%	(954)	1129
Age: 18-34	15%	(92)	24%	(153)	61%	(386)	631
Age: 35-44	14%	(53)	32%	(119)	54%	(199)	371
Age: 45-64	6%	(46)	16%	(112)	78%	(553)	711
Age: 65+	1%	(3)	2%	(12)	97%	(472)	487
GenZers: 1997-2012	12%	(32)	14%	(37)	74%	(191)	259
Millennials: 1981-1996	16%	(106)	31%	(204)	53%	(356)	666
GenXers: 1965-1980	9%	(46)	24%	(123)	68%	(350)	519
Baby Boomers: 1946-1964	1%	(9)	5%	(32)	94%	(647)	689
PID: Dem (no lean)	11%	(106)	19%	(175)	70%	(650)	931
PID: Ind (no lean)	7%	(40)	19%	(115)	75%	(457)	612
PID: Rep (no lean)	7%	(48)	16%	(106)	77%	(504)	658
PID/Gender: Dem Men	17%	(77)	27%	(119)	56%	(247)	442
PID/Gender: Dem Women	6%	(29)	12%	(56)	83%	(403)	488
PID/Gender: Ind Men	10%	(31)	25%	(75)	65%	(201)	307
PID/Gender: Ind Women	3%	(9)	13%	(39)	84%	(256)	305
PID/Gender: Rep Men	12%	(38)	23%	(74)	65%	(209)	322
PID/Gender: Rep Women	3%	(10)	10%	(32)	88%	(294)	336
Ideo: Liberal (1-3)	13%	(78)	17%	(106)	70%	(439)	624
Ideo: Moderate (4)	8%	(56)	22%	(162)	70%	(520)	738
Ideo: Conservative (5-7)	8%	(58)	14%	(97)	78%	(551)	706
Educ: < College	8%	(114)	19%	(276)	73%	(1047)	1438
Educ: Bachelors degree	9%	(44)	17%	(84)	73%	(356)	484
Educ: Post-grad	13%	(36)	13%	(35)	75%	(207)	278
Income: Under 50k	7%	(87)	17%	(198)	76%	(900)	1185
Income: 50k-100k	8%	(54)	22%	(143)	70%	(460)	657
Income: 100k+	15%	(53)	15%	(55)	70%	(250)	358
Ethnicity: White	8%	(142)	16%	(264)	76%	(1291)	1698
Ethnicity: Hispanic	15%	(58)	24%	(89)	61%	(232)	379
Ethnicity: Black	14%	(40)	25%	(70)	61%	(173)	283

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Table MCENdem3_3: In general, what kind of fan do you consider yourself of the following?
The video game series, 'Gran Turismo'

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	9%	(194)	18%	(396)	73%	(1610)	2200
Ethnicity: Other	5%	(11)	28%	(62)	67%	(146)	220
All Christian	9%	(87)	14%	(141)	78%	(791)	1019
All Non-Christian	11%	(17)	25%	(39)	64%	(98)	153
Atheist	11%	(10)	20%	(18)	69%	(61)	89
Agnostic/Nothing in particular	6%	(34)	23%	(137)	71%	(430)	602
Something Else	13%	(45)	18%	(61)	68%	(230)	336
Religious Non-Protestant/Catholic	10%	(18)	24%	(41)	66%	(114)	173
Evangelical	14%	(73)	16%	(80)	70%	(350)	504
Non-Evangelical	7%	(56)	14%	(113)	79%	(640)	808
Community: Urban	14%	(92)	22%	(144)	64%	(424)	661
Community: Suburban	7%	(68)	16%	(154)	78%	(769)	991
Community: Rural	6%	(34)	18%	(97)	76%	(417)	548
Employ: Private Sector	14%	(101)	27%	(192)	59%	(419)	712
Employ: Government	8%	(9)	13%	(15)	78%	(87)	111
Employ: Self-Employed	22%	(46)	15%	(32)	63%	(132)	210
Employ: Homemaker	8%	(13)	17%	(28)	75%	(120)	161
Employ: Retired	1%	(6)	4%	(21)	95%	(544)	571
Employ: Unemployed	4%	(10)	27%	(72)	70%	(188)	271
Employ: Other	5%	(5)	25%	(28)	71%	(81)	115
Military HH: Yes	8%	(22)	11%	(28)	81%	(214)	263
Military HH: No	9%	(172)	19%	(368)	72%	(1397)	1937
RD/WT: Right Direction	15%	(111)	20%	(144)	65%	(479)	733
RD/WT: Wrong Track	6%	(83)	17%	(252)	77%	(1132)	1467
Biden Job Approve	12%	(113)	18%	(172)	71%	(692)	978
Biden Job Disapprove	7%	(77)	18%	(204)	75%	(836)	1117
Biden Job Strongly Approve	17%	(79)	13%	(60)	69%	(317)	456
Biden Job Somewhat Approve	7%	(34)	22%	(112)	72%	(375)	522
Biden Job Somewhat Disapprove	7%	(24)	22%	(70)	71%	(232)	327
Biden Job Strongly Disapprove	7%	(53)	17%	(134)	76%	(603)	790
Favorable of Biden	11%	(111)	17%	(172)	72%	(720)	1003
Unfavorable of Biden	7%	(78)	19%	(204)	74%	(799)	1081

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**Table MCENdem3_3: In general, what kind of fan do you consider yourself of the following?
 The video game series, 'Gran Turismo'**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	9%	(194)	18%	(396)	73%	(1610)	2200
Very Favorable of Biden	17%	(80)	14%	(67)	69%	(325)	471
Somewhat Favorable of Biden	6%	(31)	20%	(105)	74%	(395)	532
Somewhat Unfavorable of Biden	5%	(14)	22%	(60)	73%	(197)	271
Very Unfavorable of Biden	8%	(65)	18%	(144)	74%	(602)	810
#1 Issue: Economy	9%	(85)	21%	(196)	69%	(630)	912
#1 Issue: Security	10%	(26)	18%	(47)	73%	(195)	268
#1 Issue: Health Care	11%	(19)	18%	(32)	71%	(124)	174
#1 Issue: Medicare / Social Security	6%	(19)	8%	(23)	86%	(258)	301
#1 Issue: Women's Issues	5%	(13)	17%	(42)	77%	(188)	242
#1 Issue: Education	18%	(13)	16%	(12)	66%	(49)	75
#1 Issue: Energy	12%	(16)	21%	(28)	66%	(87)	131
#1 Issue: Other	2%	(2)	16%	(16)	81%	(79)	97
2022 House Vote: Democrat	11%	(97)	18%	(162)	71%	(649)	907
2022 House Vote: Republican	9%	(59)	16%	(111)	75%	(515)	684
2022 House Vote: Didnt Vote	6%	(34)	20%	(116)	74%	(424)	574
2020 Vote: Joe Biden	11%	(108)	18%	(176)	71%	(689)	973
2020 Vote: Donald Trump	8%	(58)	16%	(111)	76%	(543)	711
2020 Vote: Other	2%	(1)	28%	(16)	69%	(40)	58
2020 Vote: Didn't Vote	6%	(26)	20%	(93)	74%	(339)	458
2018 House Vote: Democrat	12%	(94)	18%	(145)	70%	(566)	806
2018 House Vote: Republican	8%	(51)	17%	(103)	75%	(462)	615
2018 House Vote: Didnt Vote	6%	(46)	19%	(144)	75%	(555)	744
4-Region: Northeast	8%	(30)	15%	(57)	77%	(298)	385
4-Region: Midwest	8%	(36)	16%	(73)	76%	(346)	455
4-Region: South	8%	(69)	18%	(152)	74%	(618)	839
4-Region: West	11%	(59)	22%	(114)	67%	(348)	521
Gamer	23%	(170)	33%	(241)	45%	(332)	743
Last of Us Fan	25%	(156)	42%	(259)	33%	(207)	622
Plays Videogames During an Average Week	12%	(190)	24%	(378)	63%	(985)	1554
Plays 6 or less Hours of Videogames per Week	5%	(45)	19%	(160)	75%	(620)	824
Plays 7+ Hours of Videogames per Week	20%	(146)	30%	(219)	50%	(365)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem3_4: In general, what kind of fan do you consider yourself of the following?
The video game series, 'God of War'

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	13% (276)	16% (361)	71% (1563)	2200
Gender: Male	20% (211)	20% (214)	60% (645)	1071
Gender: Female	6% (65)	13% (146)	81% (918)	1129
Age: 18-34	26% (162)	27% (170)	47% (299)	631
Age: 35-44	17% (65)	23% (87)	59% (220)	371
Age: 45-64	7% (48)	13% (90)	81% (573)	711
Age: 65+	— (2)	3% (14)	97% (471)	487
GenZers: 1997-2012	25% (65)	22% (58)	53% (136)	259
Millennials: 1981-1996	22% (145)	28% (184)	51% (338)	666
GenXers: 1965-1980	11% (57)	17% (88)	72% (374)	519
Baby Boomers: 1946-1964	1% (9)	4% (31)	94% (649)	689
PID: Dem (no lean)	14% (131)	17% (162)	68% (637)	931
PID: Ind (no lean)	12% (71)	18% (109)	71% (432)	612
PID: Rep (no lean)	11% (75)	14% (90)	75% (494)	658
PID/Gender: Dem Men	22% (96)	20% (88)	58% (259)	442
PID/Gender: Dem Women	7% (35)	15% (75)	78% (379)	488
PID/Gender: Ind Men	18% (56)	21% (65)	61% (186)	307
PID/Gender: Ind Women	5% (15)	14% (44)	81% (246)	305
PID/Gender: Rep Men	19% (60)	19% (62)	62% (200)	322
PID/Gender: Rep Women	4% (15)	8% (28)	87% (293)	336
Ideo: Liberal (1-3)	16% (103)	16% (102)	67% (420)	624
Ideo: Moderate (4)	12% (87)	18% (130)	71% (521)	738
Ideo: Conservative (5-7)	11% (76)	14% (101)	75% (529)	706
Educ: < College	13% (181)	17% (247)	70% (1010)	1438
Educ: Bachelors degree	10% (48)	17% (80)	74% (357)	484
Educ: Post-grad	17% (47)	12% (34)	71% (197)	278
Income: Under 50k	11% (133)	16% (189)	73% (863)	1185
Income: 50k-100k	13% (83)	19% (122)	69% (452)	657
Income: 100k+	17% (61)	14% (50)	69% (248)	358
Ethnicity: White	11% (187)	15% (253)	74% (1258)	1698
Ethnicity: Hispanic	24% (92)	24% (90)	52% (198)	379
Ethnicity: Black	23% (65)	19% (53)	58% (164)	283

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Table MCENdem3_4: In general, what kind of fan do you consider yourself of the following?
 The video game series, 'God of War'

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	13%	(276)	16%	(361)	71%	(1563)	2200
Ethnicity: Other	11%	(23)	25%	(55)	64%	(141)	220
All Christian	10%	(102)	15%	(150)	75%	(767)	1019
All Non-Christian	21%	(31)	19%	(29)	61%	(93)	153
Atheist	18%	(16)	12%	(10)	70%	(63)	89
Agnostic/Nothing in particular	11%	(68)	21%	(129)	67%	(404)	602
Something Else	17%	(58)	13%	(42)	70%	(236)	336
Religious Non-Protestant/Catholic	19%	(32)	19%	(32)	63%	(108)	173
Evangelical	18%	(92)	13%	(67)	69%	(345)	504
Non-Evangelical	8%	(63)	15%	(120)	77%	(625)	808
Community: Urban	18%	(118)	20%	(135)	62%	(408)	661
Community: Suburban	10%	(103)	15%	(153)	74%	(735)	991
Community: Rural	10%	(55)	13%	(73)	77%	(420)	548
Employ: Private Sector	20%	(146)	23%	(165)	56%	(401)	712
Employ: Government	13%	(15)	20%	(22)	67%	(74)	111
Employ: Self-Employed	23%	(47)	18%	(37)	60%	(125)	210
Employ: Homemaker	10%	(16)	14%	(22)	76%	(123)	161
Employ: Retired	1%	(5)	5%	(26)	95%	(540)	571
Employ: Unemployed	10%	(27)	22%	(59)	68%	(185)	271
Employ: Other	14%	(16)	13%	(14)	74%	(84)	115
Military HH: Yes	9%	(23)	14%	(37)	77%	(204)	263
Military HH: No	13%	(253)	17%	(324)	70%	(1359)	1937
RD/WT: Right Direction	19%	(137)	18%	(129)	64%	(467)	733
RD/WT: Wrong Track	9%	(139)	16%	(232)	75%	(1096)	1467
Biden Job Approve	15%	(146)	16%	(153)	69%	(678)	978
Biden Job Disapprove	11%	(122)	16%	(183)	73%	(811)	1117
Biden Job Strongly Approve	19%	(88)	14%	(63)	67%	(305)	456
Biden Job Somewhat Approve	11%	(58)	17%	(90)	72%	(373)	522
Biden Job Somewhat Disapprove	12%	(40)	22%	(72)	66%	(214)	327
Biden Job Strongly Disapprove	10%	(82)	14%	(111)	76%	(597)	790
Favorable of Biden	13%	(135)	16%	(160)	71%	(708)	1003
Unfavorable of Biden	12%	(125)	16%	(175)	72%	(782)	1081

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Table MCENdem3_4: In general, what kind of fan do you consider yourself of the following?
The video game series, 'God of War'

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	13%	(276)	16%	(361)	71%	(1563)	2200
Very Favorable of Biden	18%	(84)	15%	(69)	67%	(318)	471
Somewhat Favorable of Biden	10%	(51)	17%	(91)	73%	(390)	532
Somewhat Unfavorable of Biden	15%	(40)	20%	(53)	66%	(178)	271
Very Unfavorable of Biden	10%	(85)	15%	(122)	74%	(604)	810
#1 Issue: Economy	13%	(116)	20%	(184)	67%	(611)	912
#1 Issue: Security	14%	(36)	11%	(29)	76%	(203)	268
#1 Issue: Health Care	22%	(39)	13%	(22)	65%	(113)	174
#1 Issue: Medicare / Social Security	5%	(16)	6%	(19)	88%	(266)	301
#1 Issue: Women's Issues	9%	(22)	26%	(62)	65%	(159)	242
#1 Issue: Education	22%	(16)	23%	(17)	55%	(41)	75
#1 Issue: Energy	20%	(27)	16%	(21)	64%	(84)	131
#1 Issue: Other	5%	(4)	7%	(7)	88%	(86)	97
2022 House Vote: Democrat	13%	(121)	16%	(142)	71%	(644)	907
2022 House Vote: Republican	13%	(89)	14%	(96)	73%	(499)	684
2022 House Vote: Didnt Vote	11%	(61)	20%	(116)	69%	(397)	574
2020 Vote: Joe Biden	14%	(137)	16%	(156)	70%	(679)	973
2020 Vote: Donald Trump	11%	(77)	15%	(108)	74%	(526)	711
2020 Vote: Other	11%	(7)	33%	(19)	56%	(32)	58
2020 Vote: Didn't Vote	12%	(56)	17%	(78)	71%	(325)	458
2018 House Vote: Democrat	13%	(107)	16%	(131)	70%	(567)	806
2018 House Vote: Republican	12%	(75)	13%	(81)	75%	(460)	615
2018 House Vote: Didnt Vote	12%	(91)	19%	(143)	69%	(510)	744
4-Region: Northeast	9%	(36)	19%	(73)	72%	(276)	385
4-Region: Midwest	9%	(40)	14%	(62)	78%	(353)	455
4-Region: South	13%	(112)	16%	(138)	70%	(589)	839
4-Region: West	17%	(88)	17%	(88)	66%	(345)	521
Gamer	34%	(250)	30%	(221)	37%	(272)	743
Last of Us Fan	39%	(243)	41%	(256)	20%	(123)	622
Plays Videogames During an Average Week	17%	(272)	22%	(347)	60%	(936)	1554
Plays 6 or less Hours of Videogames per Week	7%	(54)	18%	(151)	75%	(619)	824
Plays 7+ Hours of Videogames per Week	30%	(217)	27%	(196)	43%	(317)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem3_5: In general, what kind of fan do you consider yourself of the following?
The video game series, 'Sonic the Hedgehog'

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	15% (333)	28% (612)	57% (1255)	2200
Gender: Male	20% (217)	28% (295)	52% (558)	1071
Gender: Female	10% (115)	28% (317)	62% (697)	1129
Age: 18-34	28% (175)	40% (252)	32% (204)	631
Age: 35-44	25% (94)	40% (150)	34% (127)	371
Age: 45-64	8% (59)	24% (172)	68% (480)	711
Age: 65+	1% (5)	8% (38)	91% (444)	487
GenZers: 1997-2012	26% (66)	39% (102)	35% (91)	259
Millennials: 1981-1996	27% (182)	41% (274)	31% (209)	666
GenXers: 1965-1980	13% (70)	31% (159)	56% (290)	519
Baby Boomers: 1946-1964	2% (13)	11% (78)	87% (598)	689
PID: Dem (no lean)	18% (171)	29% (273)	52% (486)	931
PID: Ind (no lean)	13% (77)	29% (175)	59% (360)	612
PID: Rep (no lean)	13% (85)	25% (163)	62% (409)	658
PID/Gender: Dem Men	24% (108)	30% (130)	46% (203)	442
PID/Gender: Dem Women	13% (63)	29% (143)	58% (283)	488
PID/Gender: Ind Men	17% (52)	27% (83)	56% (172)	307
PID/Gender: Ind Women	8% (25)	30% (92)	62% (188)	305
PID/Gender: Rep Men	18% (57)	25% (82)	57% (183)	322
PID/Gender: Rep Women	8% (28)	24% (81)	67% (226)	336
Ideo: Liberal (1-3)	19% (116)	29% (178)	53% (329)	624
Ideo: Moderate (4)	15% (113)	31% (228)	54% (397)	738
Ideo: Conservative (5-7)	13% (91)	22% (157)	65% (458)	706
Educ: < College	17% (244)	29% (422)	54% (772)	1438
Educ: Bachelors degree	11% (53)	27% (128)	63% (303)	484
Educ: Post-grad	13% (36)	22% (61)	65% (181)	278
Income: Under 50k	16% (194)	26% (309)	58% (682)	1185
Income: 50k-100k	13% (85)	33% (216)	54% (356)	657
Income: 100k+	15% (54)	24% (88)	61% (217)	358
Ethnicity: White	14% (238)	27% (452)	59% (1008)	1698
Ethnicity: Hispanic	32% (120)	34% (128)	34% (131)	379
Ethnicity: Black	25% (70)	32% (92)	43% (121)	283

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**Table MCENdem3_5: In general, what kind of fan do you consider yourself of the following?
The video game series, 'Sonic the Hedgehog'**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	15%	(333)	28%	(612)	57%	(1255)	2200
Ethnicity: Other	11%	(24)	31%	(69)	57%	(126)	220
All Christian	14%	(141)	23%	(231)	63%	(647)	1019
All Non-Christian	16%	(25)	26%	(41)	57%	(88)	153
Atheist	18%	(16)	33%	(29)	49%	(44)	89
Agnostic/Nothing in particular	15%	(92)	32%	(192)	53%	(319)	602
Something Else	18%	(59)	36%	(119)	47%	(158)	336
Religious Non-Protestant/Catholic	17%	(29)	26%	(44)	58%	(100)	173
Evangelical	19%	(95)	27%	(137)	54%	(272)	504
Non-Evangelical	12%	(98)	24%	(198)	63%	(513)	808
Community: Urban	20%	(133)	30%	(200)	50%	(328)	661
Community: Suburban	11%	(106)	27%	(269)	62%	(616)	991
Community: Rural	17%	(93)	26%	(143)	57%	(312)	548
Employ: Private Sector	22%	(154)	36%	(256)	43%	(303)	712
Employ: Government	11%	(12)	31%	(34)	58%	(64)	111
Employ: Self-Employed	26%	(54)	23%	(48)	51%	(108)	210
Employ: Homemaker	11%	(17)	40%	(65)	49%	(80)	161
Employ: Retired	2%	(11)	12%	(68)	86%	(492)	571
Employ: Unemployed	22%	(60)	32%	(86)	46%	(125)	271
Employ: Other	17%	(19)	34%	(39)	49%	(57)	115
Military HH: Yes	7%	(20)	22%	(58)	70%	(186)	263
Military HH: No	16%	(313)	29%	(554)	55%	(1069)	1937
RD/WT: Right Direction	21%	(153)	29%	(210)	51%	(370)	733
RD/WT: Wrong Track	12%	(179)	27%	(403)	60%	(885)	1467
Biden Job Approve	19%	(184)	26%	(256)	55%	(538)	978
Biden Job Disapprove	12%	(138)	27%	(306)	60%	(672)	1117
Biden Job Strongly Approve	22%	(101)	21%	(95)	57%	(260)	456
Biden Job Somewhat Approve	16%	(83)	31%	(161)	53%	(277)	522
Biden Job Somewhat Disapprove	14%	(47)	34%	(111)	51%	(168)	327
Biden Job Strongly Disapprove	11%	(91)	25%	(195)	64%	(505)	790
Favorable of Biden	17%	(175)	27%	(274)	55%	(554)	1003
Unfavorable of Biden	13%	(136)	28%	(299)	60%	(646)	1081

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**Table MCENdem3_5: In general, what kind of fan do you consider yourself of the following?
 The video game series, 'Sonic the Hedgehog'**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	15%	(333)	28%	(612)	57%	(1255)	2200
Very Favorable of Biden	23%	(107)	23%	(108)	54%	(255)	471
Somewhat Favorable of Biden	13%	(68)	31%	(165)	56%	(299)	532
Somewhat Unfavorable of Biden	13%	(35)	37%	(99)	51%	(137)	271
Very Unfavorable of Biden	13%	(102)	25%	(200)	63%	(508)	810
#1 Issue: Economy	16%	(145)	32%	(294)	52%	(473)	912
#1 Issue: Security	14%	(39)	20%	(54)	65%	(176)	268
#1 Issue: Health Care	16%	(28)	40%	(69)	44%	(77)	174
#1 Issue: Medicare / Social Security	6%	(17)	13%	(38)	82%	(245)	301
#1 Issue: Women's Issues	17%	(42)	34%	(82)	49%	(118)	242
#1 Issue: Education	30%	(22)	26%	(19)	45%	(33)	75
#1 Issue: Energy	27%	(36)	29%	(37)	44%	(57)	131
#1 Issue: Other	4%	(4)	19%	(19)	77%	(75)	97
2022 House Vote: Democrat	16%	(145)	27%	(247)	57%	(516)	907
2022 House Vote: Republican	15%	(103)	24%	(163)	61%	(418)	684
2022 House Vote: Didnt Vote	14%	(79)	33%	(192)	53%	(303)	574
2020 Vote: Joe Biden	18%	(173)	28%	(272)	54%	(528)	973
2020 Vote: Donald Trump	12%	(86)	25%	(179)	63%	(446)	711
2020 Vote: Other	21%	(12)	13%	(7)	66%	(38)	58
2020 Vote: Didn't Vote	13%	(61)	33%	(153)	53%	(244)	458
2018 House Vote: Democrat	16%	(127)	26%	(212)	58%	(467)	806
2018 House Vote: Republican	15%	(90)	23%	(142)	62%	(383)	615
2018 House Vote: Didnt Vote	15%	(112)	33%	(247)	52%	(385)	744
4-Region: Northeast	11%	(43)	32%	(122)	57%	(221)	385
4-Region: Midwest	13%	(58)	28%	(128)	59%	(268)	455
4-Region: South	16%	(132)	28%	(239)	56%	(468)	839
4-Region: West	19%	(100)	24%	(123)	57%	(298)	521
Gamer	34%	(250)	42%	(315)	24%	(178)	743
Last of Us Fan	36%	(223)	47%	(295)	17%	(104)	622
Plays Videogames During an Average Week	21%	(323)	36%	(564)	43%	(666)	1554
Plays 6 or less Hours of Videogames per Week	11%	(94)	34%	(279)	55%	(451)	824
Plays 7+ Hours of Videogames per Week	31%	(229)	39%	(285)	29%	(215)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem3_6: In general, what kind of fan do you consider yourself of the following?

Video games

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	25% (555)	36% (782)	39% (863)	2200
Gender: Male	34% (361)	33% (353)	33% (356)	1071
Gender: Female	17% (193)	38% (430)	45% (507)	1129
Age: 18-34	48% (303)	35% (223)	17% (105)	631
Age: 35-44	32% (120)	42% (157)	25% (95)	371
Age: 45-64	16% (110)	38% (268)	47% (332)	711
Age: 65+	4% (21)	28% (134)	68% (331)	487
GenZers: 1997-2012	51% (132)	30% (78)	19% (49)	259
Millennials: 1981-1996	40% (267)	40% (265)	20% (134)	666
GenXers: 1965-1980	21% (110)	44% (226)	35% (183)	519
Baby Boomers: 1946-1964	6% (42)	31% (211)	63% (435)	689
PID: Dem (no lean)	28% (262)	34% (316)	38% (353)	931
PID: Ind (no lean)	24% (148)	40% (247)	36% (217)	612
PID: Rep (no lean)	22% (145)	33% (219)	45% (293)	658
PID/Gender: Dem Men	37% (161)	32% (141)	32% (140)	442
PID/Gender: Dem Women	20% (100)	36% (175)	44% (213)	488
PID/Gender: Ind Men	32% (99)	35% (106)	33% (101)	307
PID/Gender: Ind Women	16% (48)	46% (140)	38% (116)	305
PID/Gender: Rep Men	31% (101)	33% (106)	36% (116)	322
PID/Gender: Rep Women	13% (45)	34% (114)	53% (177)	336
Ideo: Liberal (1-3)	27% (169)	36% (223)	37% (231)	624
Ideo: Moderate (4)	26% (191)	38% (280)	36% (267)	738
Ideo: Conservative (5-7)	24% (169)	31% (217)	45% (320)	706
Educ: < College	28% (403)	35% (498)	37% (536)	1438
Educ: Bachelors degree	19% (90)	42% (202)	40% (192)	484
Educ: Post-grad	22% (61)	30% (82)	48% (135)	278
Income: Under 50k	27% (316)	34% (406)	39% (462)	1185
Income: 50k-100k	23% (153)	37% (246)	39% (258)	657
Income: 100k+	24% (85)	36% (130)	40% (143)	358
Ethnicity: White	23% (397)	35% (590)	42% (711)	1698
Ethnicity: Hispanic	43% (163)	34% (128)	23% (88)	379
Ethnicity: Black	37% (106)	34% (96)	29% (81)	283

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Table MCENdem3_6: *In general, what kind of fan do you consider yourself of the following?*
 Video games

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	25%	(555)	36%	(782)	39%	(863)	2200
Ethnicity: Other	24%	(52)	44%	(97)	32%	(71)	220
All Christian	21%	(215)	34%	(344)	45%	(460)	1019
All Non-Christian	27%	(41)	38%	(58)	35%	(54)	153
Atheist	32%	(29)	34%	(30)	34%	(30)	89
Agnostic/Nothing in particular	28%	(171)	37%	(226)	34%	(205)	602
Something Else	29%	(98)	37%	(125)	34%	(113)	336
Religious Non-Protestant/Catholic	27%	(47)	36%	(63)	36%	(63)	173
Evangelical	28%	(139)	33%	(168)	39%	(197)	504
Non-Evangelical	20%	(165)	36%	(288)	44%	(356)	808
Community: Urban	31%	(203)	33%	(220)	36%	(238)	661
Community: Suburban	21%	(212)	37%	(362)	42%	(416)	991
Community: Rural	25%	(139)	36%	(200)	38%	(209)	548
Employ: Private Sector	34%	(243)	41%	(289)	25%	(181)	712
Employ: Government	20%	(22)	41%	(46)	39%	(43)	111
Employ: Self-Employed	41%	(86)	26%	(54)	33%	(70)	210
Employ: Homemaker	19%	(30)	39%	(63)	42%	(68)	161
Employ: Retired	7%	(42)	27%	(152)	66%	(377)	571
Employ: Unemployed	32%	(86)	42%	(113)	26%	(72)	271
Employ: Other	28%	(32)	41%	(47)	31%	(36)	115
Military HH: Yes	17%	(45)	31%	(82)	52%	(136)	263
Military HH: No	26%	(509)	36%	(700)	38%	(727)	1937
RD/WT: Right Direction	31%	(228)	32%	(238)	37%	(268)	733
RD/WT: Wrong Track	22%	(327)	37%	(545)	41%	(595)	1467
Biden Job Approve	27%	(264)	34%	(334)	39%	(380)	978
Biden Job Disapprove	24%	(265)	36%	(404)	40%	(448)	1117
Biden Job Strongly Approve	31%	(141)	28%	(129)	41%	(186)	456
Biden Job Somewhat Approve	24%	(123)	39%	(205)	37%	(194)	522
Biden Job Somewhat Disapprove	28%	(90)	41%	(132)	32%	(104)	327
Biden Job Strongly Disapprove	22%	(174)	34%	(272)	44%	(344)	790
Favorable of Biden	27%	(271)	34%	(338)	39%	(394)	1003
Unfavorable of Biden	23%	(249)	38%	(407)	39%	(426)	1081

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**Table MCENdem3_6: In general, what kind of fan do you consider yourself of the following?
Video games**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	25%	(555)	36%	(782)	39%	(863)	2200
Very Favorable of Biden	31%	(145)	29%	(137)	40%	(189)	471
Somewhat Favorable of Biden	24%	(125)	38%	(201)	39%	(205)	532
Somewhat Unfavorable of Biden	25%	(67)	45%	(123)	30%	(82)	271
Very Unfavorable of Biden	22%	(182)	35%	(285)	42%	(344)	810
#1 Issue: Economy	26%	(240)	37%	(338)	37%	(334)	912
#1 Issue: Security	20%	(55)	39%	(104)	41%	(110)	268
#1 Issue: Health Care	31%	(55)	31%	(54)	38%	(66)	174
#1 Issue: Medicare / Social Security	13%	(38)	29%	(87)	58%	(175)	301
#1 Issue: Women's Issues	30%	(72)	41%	(98)	30%	(72)	242
#1 Issue: Education	49%	(36)	33%	(25)	18%	(13)	75
#1 Issue: Energy	38%	(49)	30%	(39)	33%	(43)	131
#1 Issue: Other	10%	(9)	39%	(38)	52%	(50)	97
2022 House Vote: Democrat	27%	(242)	33%	(302)	40%	(363)	907
2022 House Vote: Republican	23%	(157)	32%	(219)	45%	(308)	684
2022 House Vote: Didn't Vote	25%	(144)	43%	(248)	32%	(182)	574
2020 Vote: Joe Biden	27%	(266)	34%	(333)	38%	(374)	973
2020 Vote: Donald Trump	22%	(153)	34%	(243)	44%	(315)	711
2020 Vote: Other	30%	(17)	39%	(22)	32%	(18)	58
2020 Vote: Didn't Vote	26%	(118)	40%	(184)	34%	(156)	458
2018 House Vote: Democrat	25%	(203)	34%	(275)	41%	(328)	806
2018 House Vote: Republican	24%	(146)	30%	(185)	46%	(285)	615
2018 House Vote: Didn't Vote	27%	(201)	41%	(308)	32%	(235)	744
4-Region: Northeast	24%	(93)	35%	(137)	40%	(156)	385
4-Region: Midwest	21%	(97)	38%	(173)	41%	(185)	455
4-Region: South	25%	(214)	36%	(302)	39%	(324)	839
4-Region: West	29%	(151)	33%	(171)	38%	(198)	521
Gamer	64%	(477)	31%	(231)	5%	(35)	743
Last of Us Fan	58%	(363)	39%	(240)	3%	(19)	622
Plays Videogames During an Average Week	35%	(551)	47%	(737)	17%	(266)	1554
Plays 6 or less Hours of Videogames per Week	16%	(132)	56%	(459)	28%	(233)	824
Plays 7+ Hours of Videogames per Week	58%	(419)	38%	(277)	5%	(33)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem3_7: In general, what kind of fan do you consider yourself of the following?
 Films

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	34% (747)	44% (979)	22% (474)	2200
Gender: Male	38% (411)	43% (463)	18% (197)	1071
Gender: Female	30% (336)	46% (516)	25% (277)	1129
Age: 18-34	42% (264)	39% (249)	19% (119)	631
Age: 35-44	38% (143)	45% (168)	16% (61)	371
Age: 45-64	32% (225)	44% (313)	24% (172)	711
Age: 65+	24% (115)	51% (249)	25% (123)	487
GenZers: 1997-2012	40% (103)	39% (100)	22% (56)	259
Millennials: 1981-1996	41% (272)	42% (280)	17% (113)	666
GenXers: 1965-1980	36% (187)	43% (225)	20% (106)	519
Baby Boomers: 1946-1964	25% (172)	49% (341)	26% (176)	689
PID: Dem (no lean)	40% (370)	41% (382)	19% (178)	931
PID: Ind (no lean)	28% (171)	51% (312)	21% (129)	612
PID: Rep (no lean)	31% (207)	43% (284)	25% (167)	658
PID/Gender: Dem Men	43% (191)	39% (173)	18% (78)	442
PID/Gender: Dem Women	37% (179)	43% (209)	21% (100)	488
PID/Gender: Ind Men	33% (102)	50% (152)	17% (53)	307
PID/Gender: Ind Women	22% (68)	53% (160)	25% (76)	305
PID/Gender: Rep Men	37% (118)	43% (138)	21% (66)	322
PID/Gender: Rep Women	26% (89)	44% (147)	30% (101)	336
Ideo: Liberal (1-3)	44% (272)	40% (250)	16% (102)	624
Ideo: Moderate (4)	33% (242)	47% (346)	20% (150)	738
Ideo: Conservative (5-7)	29% (208)	46% (322)	25% (176)	706
Educ: < College	31% (447)	45% (640)	24% (350)	1438
Educ: Bachelors degree	41% (198)	44% (214)	15% (73)	484
Educ: Post-grad	37% (102)	45% (125)	18% (51)	278
Income: Under 50k	32% (382)	44% (519)	24% (284)	1185
Income: 50k-100k	33% (218)	46% (302)	21% (138)	657
Income: 100k+	41% (148)	44% (158)	15% (53)	358
Ethnicity: White	34% (571)	45% (768)	21% (358)	1698
Ethnicity: Hispanic	44% (168)	39% (148)	17% (64)	379
Ethnicity: Black	37% (106)	38% (108)	24% (69)	283

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**Table MCENdem3_7: In general, what kind of fan do you consider yourself of the following?
Films**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	34%	(747)	44%	(979)	22%	(474)	2200
Ethnicity: Other	32%	(71)	46%	(102)	21%	(47)	220
All Christian	36%	(370)	43%	(436)	21%	(213)	1019
All Non-Christian	39%	(59)	39%	(60)	22%	(34)	153
Atheist	36%	(32)	52%	(47)	12%	(11)	89
Agnostic/Nothing in particular	29%	(177)	48%	(289)	23%	(136)	602
Something Else	33%	(109)	44%	(147)	24%	(80)	336
Religious Non-Protestant/Catholic	38%	(65)	39%	(67)	24%	(41)	173
Evangelical	35%	(175)	41%	(205)	25%	(124)	504
Non-Evangelical	36%	(289)	45%	(361)	20%	(159)	808
Community: Urban	37%	(244)	42%	(278)	21%	(138)	661
Community: Suburban	34%	(340)	45%	(448)	20%	(203)	991
Community: Rural	30%	(163)	46%	(252)	24%	(133)	548
Employ: Private Sector	40%	(283)	46%	(329)	14%	(101)	712
Employ: Government	31%	(34)	47%	(52)	22%	(24)	111
Employ: Self-Employed	46%	(96)	33%	(70)	21%	(44)	210
Employ: Homemaker	30%	(49)	37%	(59)	33%	(53)	161
Employ: Retired	23%	(130)	51%	(291)	26%	(150)	571
Employ: Unemployed	42%	(115)	35%	(95)	22%	(61)	271
Employ: Other	21%	(24)	51%	(58)	28%	(33)	115
Military HH: Yes	32%	(83)	50%	(131)	19%	(49)	263
Military HH: No	34%	(664)	44%	(848)	22%	(425)	1937
RD/WT: Right Direction	39%	(286)	40%	(297)	21%	(150)	733
RD/WT: Wrong Track	31%	(461)	46%	(682)	22%	(324)	1467
Biden Job Approve	41%	(403)	42%	(408)	17%	(167)	978
Biden Job Disapprove	29%	(318)	47%	(524)	25%	(274)	1117
Biden Job Strongly Approve	46%	(210)	37%	(170)	17%	(77)	456
Biden Job Somewhat Approve	37%	(193)	46%	(239)	17%	(90)	522
Biden Job Somewhat Disapprove	28%	(92)	52%	(169)	20%	(66)	327
Biden Job Strongly Disapprove	29%	(227)	45%	(356)	26%	(208)	790
Favorable of Biden	41%	(409)	41%	(416)	18%	(178)	1003
Unfavorable of Biden	29%	(310)	48%	(514)	24%	(257)	1081

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**Table MCENdem3_7: In general, what kind of fan do you consider yourself of the following?
Films**

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	34% (747)	44% (979)	22% (474)	2200
Very Favorable of Biden	45% (213)	38% (181)	16% (78)	471
Somewhat Favorable of Biden	37% (196)	44% (235)	19% (101)	532
Somewhat Unfavorable of Biden	30% (82)	48% (130)	22% (59)	271
Very Unfavorable of Biden	28% (228)	47% (384)	24% (198)	810
#1 Issue: Economy	36% (324)	44% (403)	20% (184)	912
#1 Issue: Security	23% (62)	52% (140)	25% (66)	268
#1 Issue: Health Care	39% (68)	40% (70)	21% (37)	174
#1 Issue: Medicare / Social Security	26% (77)	43% (130)	31% (93)	301
#1 Issue: Women's Issues	41% (100)	42% (103)	16% (40)	242
#1 Issue: Education	40% (30)	46% (34)	14% (10)	75
#1 Issue: Energy	43% (56)	40% (52)	17% (23)	131
#1 Issue: Other	31% (30)	48% (46)	22% (21)	97
2022 House Vote: Democrat	41% (373)	42% (380)	17% (154)	907
2022 House Vote: Republican	31% (211)	49% (333)	20% (140)	684
2022 House Vote: Didnt Vote	26% (151)	43% (248)	30% (175)	574
2020 Vote: Joe Biden	41% (397)	42% (413)	17% (164)	973
2020 Vote: Donald Trump	30% (210)	47% (333)	24% (168)	711
2020 Vote: Other	43% (25)	39% (23)	17% (10)	58
2020 Vote: Didn't Vote	25% (116)	46% (211)	29% (132)	458
2018 House Vote: Democrat	41% (330)	41% (330)	18% (146)	806
2018 House Vote: Republican	32% (198)	46% (284)	22% (134)	615
2018 House Vote: Didnt Vote	28% (206)	47% (349)	25% (189)	744
4-Region: Northeast	39% (149)	39% (152)	22% (84)	385
4-Region: Midwest	32% (147)	45% (206)	22% (102)	455
4-Region: South	32% (269)	43% (360)	25% (210)	839
4-Region: West	35% (182)	50% (260)	15% (78)	521
Gamer	45% (337)	41% (303)	14% (102)	743
Last of Us Fan	50% (310)	41% (252)	10% (60)	622
Plays Videogames During an Average Week	38% (583)	46% (715)	16% (255)	1554
Plays 6 or less Hours of Videogames per Week	33% (270)	49% (402)	18% (152)	824
Plays 7+ Hours of Videogames per Week	43% (313)	43% (313)	14% (103)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem3_8: In general, what kind of fan do you consider yourself of the following?

TV series

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	36% (786)	45% (995)	19% (419)	2200
Gender: Male	36% (387)	46% (489)	18% (195)	1071
Gender: Female	35% (400)	45% (506)	20% (224)	1129
Age: 18-34	45% (286)	43% (272)	12% (73)	631
Age: 35-44	38% (140)	47% (176)	15% (55)	371
Age: 45-64	35% (248)	42% (300)	23% (163)	711
Age: 65+	23% (112)	51% (246)	26% (128)	487
GenZers: 1997-2012	44% (115)	44% (114)	12% (30)	259
Millennials: 1981-1996	41% (272)	46% (306)	13% (88)	666
GenXers: 1965-1980	40% (205)	41% (213)	19% (101)	519
Baby Boomers: 1946-1964	26% (181)	47% (324)	27% (183)	689
PID: Dem (no lean)	40% (372)	44% (407)	16% (152)	931
PID: Ind (no lean)	29% (178)	50% (308)	20% (125)	612
PID: Rep (no lean)	36% (236)	43% (280)	22% (142)	658
PID/Gender: Dem Men	38% (169)	45% (198)	17% (76)	442
PID/Gender: Dem Women	42% (204)	43% (209)	16% (76)	488
PID/Gender: Ind Men	31% (94)	50% (154)	19% (59)	307
PID/Gender: Ind Women	28% (84)	51% (154)	22% (67)	305
PID/Gender: Rep Men	38% (124)	43% (137)	19% (61)	322
PID/Gender: Rep Women	33% (112)	42% (143)	24% (81)	336
Ideo: Liberal (1-3)	40% (252)	44% (274)	16% (98)	624
Ideo: Moderate (4)	37% (271)	45% (335)	18% (131)	738
Ideo: Conservative (5-7)	33% (230)	45% (318)	22% (159)	706
Educ: < College	36% (517)	44% (628)	20% (293)	1438
Educ: Bachelors degree	36% (175)	49% (239)	15% (71)	484
Educ: Post-grad	34% (94)	46% (128)	20% (55)	278
Income: Under 50k	35% (411)	44% (516)	22% (258)	1185
Income: 50k-100k	37% (241)	47% (310)	16% (106)	657
Income: 100k+	38% (135)	47% (168)	15% (55)	358
Ethnicity: White	36% (603)	45% (771)	19% (324)	1698
Ethnicity: Hispanic	46% (175)	40% (153)	13% (51)	379
Ethnicity: Black	42% (119)	42% (119)	16% (45)	283

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**Table MCENdem3_8: In general, what kind of fan do you consider yourself of the following?
 TV series**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	36%	(786)	45%	(995)	19%	(419)	2200
Ethnicity: Other	29%	(64)	48%	(105)	23%	(50)	220
All Christian	38%	(382)	43%	(442)	19%	(194)	1019
All Non-Christian	38%	(58)	40%	(61)	22%	(34)	153
Atheist	36%	(32)	48%	(42)	17%	(15)	89
Agnostic/Nothing in particular	32%	(192)	51%	(309)	17%	(101)	602
Something Else	36%	(122)	41%	(139)	22%	(75)	336
Religious Non-Protestant/Catholic	38%	(66)	39%	(67)	24%	(41)	173
Evangelical	37%	(186)	41%	(207)	22%	(111)	504
Non-Evangelical	37%	(300)	44%	(359)	18%	(149)	808
Community: Urban	36%	(239)	45%	(296)	19%	(126)	661
Community: Suburban	37%	(363)	47%	(462)	17%	(166)	991
Community: Rural	34%	(184)	43%	(237)	23%	(127)	548
Employ: Private Sector	40%	(286)	47%	(333)	13%	(94)	712
Employ: Government	35%	(38)	45%	(50)	21%	(23)	111
Employ: Self-Employed	42%	(88)	42%	(87)	16%	(34)	210
Employ: Homemaker	39%	(62)	46%	(74)	16%	(25)	161
Employ: Retired	25%	(140)	48%	(276)	27%	(155)	571
Employ: Unemployed	43%	(117)	37%	(100)	20%	(54)	271
Employ: Other	33%	(38)	45%	(51)	22%	(25)	115
Military HH: Yes	34%	(89)	43%	(114)	23%	(60)	263
Military HH: No	36%	(697)	45%	(880)	19%	(359)	1937
RD/WT: Right Direction	41%	(298)	42%	(307)	17%	(128)	733
RD/WT: Wrong Track	33%	(488)	47%	(688)	20%	(291)	1467
Biden Job Approve	41%	(405)	43%	(419)	16%	(153)	978
Biden Job Disapprove	32%	(357)	47%	(522)	21%	(237)	1117
Biden Job Strongly Approve	45%	(207)	38%	(176)	16%	(73)	456
Biden Job Somewhat Approve	38%	(198)	47%	(244)	15%	(80)	522
Biden Job Somewhat Disapprove	34%	(111)	48%	(158)	18%	(58)	327
Biden Job Strongly Disapprove	31%	(247)	46%	(364)	23%	(179)	790
Favorable of Biden	41%	(409)	43%	(430)	16%	(165)	1003
Unfavorable of Biden	32%	(344)	47%	(510)	21%	(228)	1081

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Table MCENdem3_8: In general, what kind of fan do you consider yourself of the following?

TV series

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	36%	(786)	45%	(995)	19%	(419)	2200
Very Favorable of Biden	46%	(216)	39%	(183)	15%	(72)	471
Somewhat Favorable of Biden	36%	(192)	46%	(247)	17%	(93)	532
Somewhat Unfavorable of Biden	33%	(90)	48%	(131)	18%	(50)	271
Very Unfavorable of Biden	31%	(254)	47%	(379)	22%	(177)	810
#1 Issue: Economy	37%	(334)	45%	(412)	18%	(166)	912
#1 Issue: Security	32%	(86)	44%	(119)	24%	(63)	268
#1 Issue: Health Care	38%	(66)	40%	(71)	21%	(37)	174
#1 Issue: Medicare / Social Security	28%	(85)	45%	(134)	27%	(82)	301
#1 Issue: Women's Issues	40%	(98)	50%	(121)	10%	(24)	242
#1 Issue: Education	37%	(28)	55%	(41)	8%	(6)	75
#1 Issue: Energy	44%	(57)	40%	(53)	16%	(20)	131
#1 Issue: Other	33%	(32)	46%	(45)	21%	(21)	97
2022 House Vote: Democrat	40%	(364)	45%	(409)	15%	(134)	907
2022 House Vote: Republican	34%	(234)	46%	(318)	19%	(132)	684
2022 House Vote: Didnt Vote	30%	(172)	44%	(253)	26%	(148)	574
2020 Vote: Joe Biden	41%	(395)	45%	(440)	14%	(138)	973
2020 Vote: Donald Trump	32%	(227)	46%	(328)	22%	(157)	711
2020 Vote: Other	39%	(23)	46%	(27)	15%	(8)	58
2020 Vote: Didn't Vote	31%	(142)	44%	(200)	25%	(116)	458
2018 House Vote: Democrat	40%	(324)	45%	(364)	15%	(118)	806
2018 House Vote: Republican	34%	(207)	46%	(285)	20%	(123)	615
2018 House Vote: Didnt Vote	32%	(241)	44%	(329)	23%	(174)	744
4-Region: Northeast	41%	(158)	44%	(170)	15%	(57)	385
4-Region: Midwest	32%	(146)	47%	(212)	21%	(97)	455
4-Region: South	34%	(288)	44%	(367)	22%	(183)	839
4-Region: West	37%	(195)	47%	(245)	16%	(81)	521
Gamer	48%	(358)	42%	(311)	10%	(74)	743
Last of Us Fan	50%	(313)	44%	(276)	5%	(33)	622
Plays Videogames During an Average Week	39%	(601)	47%	(738)	14%	(215)	1554
Plays 6 or less Hours of Videogames per Week	32%	(264)	52%	(426)	16%	(134)	824
Plays 7+ Hours of Videogames per Week	46%	(337)	43%	(311)	11%	(81)	730

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1071	49%
	Gender: Female	1129	51%
	N	2200	
age	Age: 18-34	631	29%
	Age: 35-44	371	17%
	Age: 45-64	711	32%
	Age: 65+	487	22%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	259	12%
	Millennials: 1981-1996	666	30%
	GenXers: 1965-1980	519	24%
	Baby Boomers: 1946-1964	689	31%
	N	2133	
xpid3	PID: Dem (no lean)	931	42%
	PID: Ind (no lean)	612	28%
	PID: Rep (no lean)	658	30%
	N	2200	
xpidGender	PID/Gender: Dem Men	442	20%
	PID/Gender: Dem Women	488	22%
	PID/Gender: Ind Men	307	14%
	PID/Gender: Ind Women	305	14%
	PID/Gender: Rep Men	322	15%
	PID/Gender: Rep Women	336	15%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	624	28%
	Ideo: Moderate (4)	738	34%
	Ideo: Conservative (5-7)	706	32%
	N	2068	
xeduc3	Educ: < College	1438	65%
	Educ: Bachelors degree	484	22%
	Educ: Post-grad	278	13%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1185	54%
	Income: 50k-100k	657	30%
	Income: 100k+	358	16%
	N	2200	
xdemWhite	Ethnicity: White	1698	77%
xdemHispBin	Ethnicity: Hispanic	379	17%
demBlackBin	Ethnicity: Black	283	13%
demRaceOther	Ethnicity: Other	220	10%
xdemReligion	All Christian	1019	46%
	All Non-Christian	153	7%
	Atheist	89	4%
	Agnostic/Nothing in particular	602	27%
	Something Else	336	15%
	N	2200	
xdemReligOther	Religious Non-Protestant/Catholic	173	8%
xdemEvang	Evangelical	504	23%
	Non-Evangelical	808	37%
	N	1312	
xdemUsr	Community: Urban	661	30%
	Community: Suburban	991	45%
	Community: Rural	548	25%
	N	2200	
xdemEmploy	Employ: Private Sector	712	32%
	Employ: Government	111	5%
	Employ: Self-Employed	210	10%
	Employ: Homemaker	161	7%
	Employ: Student	49	2%
	Employ: Retired	571	26%
	Employ: Unemployed	271	12%
	Employ: Other	115	5%
	N	2200	
xdemMilHH1	Military HH: Yes	263	12%
	Military HH: No	1937	88%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	733	33%
	RD/WT: Wrong Track	1467	67%
	N	2200	
xdemBidenApprove	Biden Job Approve	978	44%
	Biden Job Disapprove	1117	51%
	N	2095	
xdemBidenApprove2	Biden Job Strongly Approve	456	21%
	Biden Job Somewhat Approve	522	24%
	Biden Job Somewhat Disapprove	327	15%
	Biden Job Strongly Disapprove	790	36%
	N	2095	
xdemBidenFav	Favorable of Biden	1003	46%
	Unfavorable of Biden	1081	49%
	N	2084	
xdemBidenFavFull	Very Favorable of Biden	471	21%
	Somewhat Favorable of Biden	532	24%
	Somewhat Unfavorable of Biden	271	12%
	Very Unfavorable of Biden	810	37%
	N	2084	
xnr3	#1 Issue: Economy	912	41%
	#1 Issue: Security	268	12%
	#1 Issue: Health Care	174	8%
	#1 Issue: Medicare / Social Security	301	14%
	#1 Issue: Women's Issues	242	11%
	#1 Issue: Education	75	3%
	#1 Issue: Energy	131	6%
	#1 Issue: Other	97	4%
	N	2200	
xsubVote22O	2022 House Vote: Democrat	907	41%
	2022 House Vote: Republican	684	31%
	2022 House Vote: Someone else	35	2%
	2022 House Vote: Didnt Vote	574	26%
	N	2200	
xsubVote20O	2020 Vote: Joe Biden	973	44%
	2020 Vote: Donald Trump	711	32%
	2020 Vote: Other	58	3%
	2020 Vote: Didn't Vote	458	21%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote18O	2018 House Vote: Democrat	806	37%
	2018 House Vote: Republican	615	28%
	2018 House Vote: Someone else	35	2%
	2018 House Vote: Didnt Vote	744	34%
	N	2200	
xreg4	4-Region: Northeast	385	18%
	4-Region: Midwest	455	21%
	4-Region: South	839	38%
	4-Region: West	521	24%
	N	2200	
MCENxdem1	Gamer	743	34%
MCENxdem2	Last of Us Fan	622	28%
MCENxdem3	Plays Videogames During an Average Week	1554	71%
MCENxdem4	Plays 6 or less Hours of Videogames per Week	824	37%
	Plays 7+ Hours of Videogames per Week	730	33%
	N	1554	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

The logo consists of a stylized 'M' shape formed by two overlapping chevron-like shapes pointing downwards.

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