MORNING CONSULT

National Tracking Poll #2211057
November 09-14, 2022

Crosstabulation Results

Methodology:
This poll was conducted between November 9-November 14, 2022 among a sample of 2209 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, age, race, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

Table Index

1 **Table MCBR1_1:** *How much have you seen, read, or heard about the following? Elon Musk acquiring Twitter on October 27, 2022* 10

2 **Table MCBR1_2:** *How much have you seen, read, or heard about the following? Elon Musk saying Twitter is planning to form a 'content moderation council' to discuss and enact forms of content moderation on the platform* 14

3 **Table MCBR1_3:** *How much have you seen, read, or heard about the following? Elon Musk suggesting that Twitter may bring back Vine, the short-form video app that shut down in 2017* 18

4 **Table MCBR1_4:** *How much have you seen, read, or heard about the following? Twitter planning to begin charging for the verification service that adds a blue check mark to verified Twitter accounts* 22

5 **Table MCBR1_5:** *How much have you seen, read, or heard about the following? Elon Musk naming himself as CEO of Twitter and dissolving the board of directors for Twitter* 26

6 **Table MCBR1_6:** *How much have you seen, read, or heard about the following? Elon Musk delisting Twitter from the New York Stock Exchange and transitioning Twitter to a privately owned company* 30

7 **Table MCBR1_7:** *How much have you seen, read, or heard about the following? Twitter laying off roughly half of the company on November 4, 2022* 34

8 **Table MCBR1_8:** *How much have you seen, read, or heard about the following? Elon Musk recently tweeting his support for Republican Congressional candidates* 38

9 **Table MCBR2:** *What is the highest amount you would be willing to pay monthly to have one of your social media accounts be considered 'verified'? As you may know, verification means that you have proven your identity to the social media platform, so the social media platform has added a visible label to your account to show your account is authentic.If you do not have any social media accounts, please select 'I do not have any social media accounts.'* 42

10 **Table MCBR3_1:** *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same? The user experience on the platform* 47

11 **Table MCBR3_2:** *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same? Political debate on the platform* 52

12 **Table MCBR3_3:** *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same? Content moderation on the platform* 57

13 **Table MCBR3_4:** *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same? Protection of free speech on the platform* 62

14 **Table MCBR3_5:** *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same? Foreign influence on the platform, such as hacking or manipulation* 67

15 **Table MCBR3_6:** *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same? The spread of misinformation on the platform* 72

16 **Table MCBR3_7:** *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same? The protection of personal information on the platform* 77

17 **Table MCBR3_8:** *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same? Hate speech by users on the platform* 82

18 **Table MCBR3_9:** *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same? The platform's privacy and security policies* 87

19 **Table MCBR4_1:** *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform? The owner had close ties to China* 92

20 **Table MCBR4_2:** *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform? The owner had close ties to Russia* 96

21 **Table MCBR4_3:** *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform? The owner publicly supported a cause close to you* 100

22 **Table MCBR4_4:** *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform? The owner publicly came out against a cause close to you* 104

23 **Table MCBR4_5:** *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform? The owner was known as a philanthropist* 108

24 **Table MCBR4_6:** *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform? The owner was known for making rash decisions* 112

25 **Table MCBR4_7:** *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform? The owner is a billionaire* 116

26 **Table MCBR5_1:** *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform? The platform had limited or no content moderation policies* 120

27 **Table MCBR5_2:** *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform? The owner of the platform publicly supported a cause close to you* 124

28 **Table MCBR5_3:** *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform? The owner of the platform publicly opposed a cause close to you* 128

29 **Table MCBR5_4:** *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform? The platform was known for having a significant amount of bot accounts or fake users* 132

30 **Table MCBR5_5:** *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform? The platform charged a monthly fee to users who wished to have verified or certified real accounts* 136

31 **Table MCBR5_6:** *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform? The platform was known for having mismanagement at the corporate level* 140

32 **Table MCBR5_7:** *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform? The platform was known for hosting misinformation or conspiracy theories* 144

33 **Table MCBR5_8:** *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform? The platform was known for hosting hate speech (such as racial slurs)* 148

34 **Table MCBR5_9:** *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform? The platform was known for hosting violent acts (such as videos depicting violent crimes) or extremist group content* 152

35 **Table MCBR5_10:** *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform? The platform was known for hosting sexual content (such as nude photographs or videos depicting sexual acts)* 156

36 **Table MCBR6_1:** *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform? The platform had limited or no content moderation policies* 160

37 **Table MCBR6_2:** *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform? The owner of the platform publicly supported a cause close to you* 164

38 **Table MCBR6_3:** *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform? The owner of the platform publicly opposed a cause close to you* 168

39 **Table MCBR6_4:** *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform? The platform was known for having a significant amount of bot accounts or fake users* 172

40 **Table MCBR6_5:** *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform? The platform charged a monthly fee to users who wished to have verified or certified real accounts* 176

41 **Table MCBR6_6:** *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform? The platform was known for having mismanagement at the corporate level* 180

42 **Table MCBR6_7:** *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform? The platform was known for hosting misinformation or conspiracy theories* 184

43 **Table MCBR6_8:** *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform? The platform was known for hosting hate speech (such as racial slurs)* 188

44 **Table MCBR6_9:** *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform? The platform was known for hosting violent acts (such as videos depicting violent crimes) or extremist group content* . . . 192

45 **Table MCBR6_10:** *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform? The platform was known for hosting sexual content (such as nude photographs or videos depicting sexual acts)* 196

46 **Table MCBR7:** *Generally speaking, do you think social media platforms should implement stricter or looser content moderation guidelines, which restrict the types of content their users can post and share?* 200

47 **Table MCBR8:** *Which of the following comes closest to your opinion, even if neither is exactly right?* 204

48 **Table MCBR9:** *Which of the following is closest to your opinion, even if neither is exactly right?* 208

49 **Table MCBR10_1NET:** *Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply. The president and his administration* 212

50 **Table MCBR10_2NET:** *Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply. Lawmakers in Congress* 216

51 **Table MCBR10_3NET:** *Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply. The companies that host the content* 220

52 **Table MCBR10_4NET:** *Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply. Users on the platform who post and share such content* 224

53 **Table MCBR10_5NET:** *Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply. No one, this is not a problem.* . . . 228

54 **Table MCBR11_1:** *Do you believe the following kinds of content should be removed from social media platforms? Distorted or edited photos and videos of a public official or celebrity* 232

55 **Table MCBR11_2:** *Do you believe the following kinds of content should be removed from social media platforms? Misleading health information, such as unregulated medical advice or false coronavirus claims* . . . 236

56 **Table MCBR11_3:** *Do you believe the following kinds of content should be removed from social media platforms? Hate speech, such as posts using slurs against a racial, religious or gender group* . . . 240

57 **Table MCBR11_4:** *Do you believe the following kinds of content should be removed from social media platforms? Acts of violence, such as videos depicting violent crimes* . . . 244

58 **Table MCBR11_5:** *Do you believe the following kinds of content should be removed from social media platforms? Sexual content, such as nude photographs or depictions of sexual acts* 248

59 **Table MCBR11_6:** *Do you believe the following kinds of content should be removed from social media platforms? Content that inspires violence and discriminatory comments* . . . 252

60 **Table MCBR11_7:** *Do you believe the following kinds of content should be removed from social media platforms? Content tied to conspiracy theories, such as those related to the web of QAnon and other far-right ideas* . . . 256

61 **Table MCBR11_8:** *Do you believe the following kinds of content should be removed from social media platforms? Extremist group content, such as those related to terrorist or militia groups* . . . 260

62 **Table MCBRdem1_1:** *In general, do you have a favorable or unfavorable opinion of the following? Elon Musk* . . . 264

63 **Table MCBRdem1_2:** *In general, do you have a favorable or unfavorable opinion of the following? Jack Dorsey* . . . 268

64 **Table MCBRdem1_3:** *In general, do you have a favorable or unfavorable opinion of the following? Parag Agrawal* . . . 272

65 **Table MCBRdem1_4:** *In general, do you have a favorable or unfavorable opinion of the following? Jeff Bezos* . . . 276

66 **Table MCBRdem1_5:** *In general, do you have a favorable or unfavorable opinion of the following? Twitter* . . . 280

67 **Table MCBRdem1_6:** *In general, do you have a favorable or unfavorable opinion of the following? Facebook* . . . 284

68 **Table MCBRdem1_7:** *In general, do you have a favorable or unfavorable opinion of the following? Instagram* . . . 288

69 **Table MCBRdem1_8:** *In general, do you have a favorable or unfavorable opinion of the following? TikTok* . . . 292

70 **Table MCBRdem2_1:** *How often did you use the following social media platforms in the past month? TikTok* . . . 296

71 **Table MCBRdem2_2:** *How often did you use the following social media platforms in the past month? Instagram* . . . 300

72 **Table MCBRdem2_3:** *How often did you use the following social media platforms in the past month? Facebook* . . . 304

73 **Table MCBRdem2_4:** *How often did you use the following social media platforms in the past month? Snapchat* . . . 308

74 **Table MCBRdem2_5:** *How often did you use the following social media platforms in the past month? YouTube* . . . 312

75 **Table MCBRdem2_6:** *How often did you use the following social media platforms in the past month? Twitter* . . . 316

76 **Table MCBRdem2_7:** *How often did you use the following social media platforms in the past month? Pinterest* . . . 320

77 **Table MCBRdem2_8:** *How often did you use the following social media platforms in the past month? LinkedIn* . . . 324

78 **Table MCBRdem2_9:** *How often did you use the following social media platforms in the past month? Reddit* . . . 328

79 **Table MCBRdem2_10:** *How often did you use the following social media platforms in the past month? Clubhouse* . . . 332

80 **Table MCBRdem2_11:** *How often did you use the following social media platforms in the past month? Twitch* . . . 336

81 **Summary Statistics of Survey Respondent Demographics** . . . 340

Crosstabulation Results by Respondent Demographics

Table MCBR1_1: *How much have you seen, read, or heard about the following?*
Elon Musk acquiring Twitter on October 27, 2022

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	35%	(776)	39%	(872)	12%	(271)	13%	(290)	2209
Gender: Male	45%	(476)	38%	(400)	10%	(109)	8%	(82)	1067
Gender: Female	26%	(299)	41%	(472)	14%	(162)	18%	(209)	1142
Age: 18-34	36%	(230)	35%	(225)	14%	(89)	15%	(97)	642
Age: 35-44	30%	(110)	43%	(157)	13%	(48)	14%	(50)	365
Age: 45-64	34%	(244)	37%	(267)	14%	(97)	15%	(105)	714
Age: 65+	39%	(192)	46%	(224)	7%	(36)	8%	(37)	489
GenZers: 1997-2012	35%	(75)	36%	(76)	15%	(32)	13%	(28)	211
Millennials: 1981-1996	33%	(235)	38%	(272)	13%	(90)	16%	(110)	708
GenXers: 1965-1980	36%	(179)	32%	(163)	16%	(81)	16%	(80)	503
Baby Boomers: 1946-1964	36%	(248)	46%	(311)	9%	(60)	9%	(64)	684
PID: Dem (no lean)	39%	(321)	39%	(322)	12%	(98)	11%	(88)	830
PID: Ind (no lean)	30%	(198)	37%	(246)	14%	(94)	18%	(122)	660
PID: Rep (no lean)	36%	(257)	42%	(304)	11%	(79)	11%	(80)	719
PID/Gender: Dem Men	48%	(197)	36%	(146)	9%	(37)	7%	(26)	406
PID/Gender: Dem Women	29%	(124)	42%	(177)	14%	(61)	15%	(62)	424
PID/Gender: Ind Men	40%	(131)	37%	(121)	12%	(39)	12%	(38)	329
PID/Gender: Ind Women	20%	(67)	38%	(125)	17%	(55)	25%	(84)	331
PID/Gender: Rep Men	45%	(148)	40%	(134)	10%	(33)	5%	(17)	332
PID/Gender: Rep Women	28%	(108)	44%	(170)	12%	(46)	16%	(63)	387
Ideo: Liberal (1-3)	46%	(291)	39%	(247)	10%	(63)	6%	(37)	638
Ideo: Moderate (4)	27%	(169)	41%	(259)	15%	(96)	16%	(103)	627
Ideo: Conservative (5-7)	38%	(280)	43%	(319)	10%	(72)	9%	(70)	741
Educ: < College	31%	(439)	38%	(548)	14%	(205)	17%	(243)	1436
Educ: Bachelors degree	40%	(197)	43%	(209)	10%	(51)	7%	(34)	491
Educ: Post-grad	49%	(140)	41%	(115)	5%	(14)	5%	(13)	282
Income: Under 50k	32%	(365)	36%	(412)	15%	(171)	18%	(211)	1159
Income: 50k-100k	37%	(265)	45%	(325)	10%	(75)	8%	(59)	724
Income: 100k+	45%	(145)	41%	(135)	8%	(25)	6%	(21)	326

Continued on next page

Table MCBR1_1: *How much have you seen, read, or heard about the following?*
Elon Musk acquiring Twitter on October 27, 2022

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	35%	(776)	39%	(872)	12%	(271)	13%	(290)	2209
Ethnicity: White	36%	(613)	41%	(699)	11%	(196)	12%	(201)	1710
Ethnicity: Hispanic	33%	(124)	37%	(139)	15%	(56)	15%	(55)	374
Ethnicity: Black	35%	(99)	33%	(93)	13%	(36)	19%	(54)	282
Ethnicity: Other	29%	(64)	37%	(80)	18%	(38)	16%	(35)	217
All Christian	37%	(376)	43%	(433)	10%	(105)	9%	(91)	1005
All Non-Christian	43%	(49)	33%	(39)	13%	(15)	11%	(12)	116
Atheist	52%	(54)	42%	(44)	3%	(3)	3%	(3)	104
Agnostic/Nothing in particular	30%	(181)	37%	(225)	16%	(99)	16%	(99)	605
Something Else	30%	(115)	35%	(132)	13%	(48)	22%	(84)	379
Religious Non-Protestant/Catholic	44%	(59)	35%	(48)	11%	(15)	10%	(13)	135
Evangelical	34%	(185)	38%	(206)	12%	(64)	16%	(87)	542
Non-Evangelical	36%	(288)	43%	(343)	11%	(87)	11%	(86)	804
Community: Urban	37%	(237)	36%	(229)	12%	(79)	15%	(95)	640
Community: Suburban	37%	(382)	43%	(446)	10%	(109)	10%	(105)	1042
Community: Rural	30%	(156)	37%	(198)	16%	(83)	17%	(91)	527
Employ: Private Sector	39%	(269)	42%	(294)	10%	(70)	9%	(60)	693
Employ: Government	36%	(35)	37%	(36)	15%	(14)	12%	(12)	98
Employ: Self-Employed	46%	(83)	35%	(63)	9%	(17)	10%	(18)	181
Employ: Homemaker	21%	(37)	36%	(65)	17%	(30)	26%	(47)	179
Employ: Student	34%	(20)	43%	(26)	18%	(11)	6%	(3)	60
Employ: Retired	38%	(215)	44%	(249)	8%	(43)	10%	(56)	563
Employ: Unemployed	28%	(81)	31%	(90)	19%	(53)	22%	(62)	286
Employ: Other	24%	(35)	34%	(50)	21%	(32)	22%	(32)	149
Military HH: Yes	38%	(117)	42%	(132)	10%	(31)	10%	(31)	311
Military HH: No	35%	(658)	39%	(740)	13%	(240)	14%	(260)	1898
RD/WT: Right Direction	38%	(254)	37%	(246)	13%	(84)	12%	(83)	667
RD/WT: Wrong Track	34%	(522)	41%	(626)	12%	(186)	13%	(208)	1542
Biden Job Approve	38%	(375)	39%	(378)	12%	(121)	11%	(105)	979
Biden Job Disapprove	34%	(387)	42%	(468)	11%	(122)	13%	(146)	1124

Continued on next page

Table MCBR1_1: *How much have you seen, read, or heard about the following?*
Elon Musk acquiring Twitter on October 27, 2022

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	35%	(776)	39%	(872)	12%	(271)	13%	(290)	2209
Biden Job Strongly Approve	43%	(170)	37%	(145)	10%	(41)	10%	(40)	396
Biden Job Somewhat Approve	35%	(205)	40%	(233)	14%	(80)	11%	(65)	582
Biden Job Somewhat Disapprove	29%	(87)	46%	(139)	11%	(34)	14%	(43)	303
Biden Job Strongly Disapprove	37%	(301)	40%	(328)	11%	(89)	13%	(103)	821
Favorable of Biden	38%	(375)	40%	(390)	11%	(110)	11%	(108)	982
Unfavorable of Biden	35%	(387)	41%	(455)	12%	(137)	12%	(138)	1117
Very Favorable of Biden	42%	(180)	36%	(154)	9%	(37)	14%	(58)	429
Somewhat Favorable of Biden	35%	(194)	43%	(236)	13%	(73)	9%	(50)	553
Somewhat Unfavorable of Biden	31%	(90)	42%	(122)	16%	(46)	12%	(34)	293
Very Unfavorable of Biden	36%	(297)	40%	(333)	11%	(91)	13%	(104)	824
#1 Issue: Economy	35%	(344)	40%	(395)	13%	(125)	12%	(116)	980
#1 Issue: Security	49%	(100)	34%	(70)	9%	(18)	8%	(16)	204
#1 Issue: Health Care	29%	(48)	30%	(51)	16%	(26)	25%	(41)	167
#1 Issue: Medicare / Social Security	27%	(63)	45%	(104)	13%	(30)	15%	(34)	232
#1 Issue: Women's Issues	32%	(104)	41%	(134)	11%	(37)	16%	(54)	328
#1 Issue: Education	31%	(18)	41%	(24)	14%	(8)	15%	(8)	58
#1 Issue: Energy	48%	(60)	36%	(46)	11%	(13)	6%	(7)	127
#1 Issue: Other	34%	(39)	43%	(49)	11%	(12)	12%	(13)	114
2020 Vote: Joe Biden	42%	(386)	41%	(383)	9%	(82)	8%	(72)	923
2020 Vote: Donald Trump	38%	(279)	42%	(307)	11%	(79)	10%	(72)	738
2020 Vote: Other	32%	(21)	38%	(25)	15%	(10)	15%	(10)	65
2020 Vote: Didn't Vote	19%	(90)	33%	(158)	21%	(99)	28%	(136)	483
2018 House Vote: Democrat	45%	(328)	40%	(293)	9%	(66)	7%	(49)	737
2018 House Vote: Republican	38%	(234)	45%	(276)	9%	(52)	8%	(51)	613
2018 House Vote: Someone else	16%	(10)	35%	(21)	21%	(12)	28%	(17)	59
2018 House Vote: Didnt Vote	26%	(204)	35%	(283)	17%	(140)	22%	(174)	800
2016 Vote: Hillary Clinton	43%	(293)	39%	(268)	11%	(75)	7%	(48)	684
2016 Vote: Donald Trump	40%	(254)	45%	(290)	8%	(52)	7%	(47)	643
2016 Vote: Other	38%	(45)	38%	(45)	13%	(15)	12%	(14)	119
2016 Vote: Didn't Vote	24%	(182)	35%	(267)	17%	(129)	24%	(178)	756

Continued on next page

Table MCBR1_1: *How much have you seen, read, or heard about the following?*
Elon Musk acquiring Twitter on October 27, 2022

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	35%	(776)	39%	(872)	12%	(271)	13%	(290)	2209
Voted in 2014: Yes	43%	(514)	41%	(492)	9%	(110)	7%	(90)	1206
Voted in 2014: No	26%	(261)	38%	(381)	16%	(161)	20%	(200)	1003
4-Region: Northeast	38%	(144)	37%	(142)	12%	(47)	13%	(49)	382
4-Region: Midwest	34%	(154)	42%	(191)	13%	(57)	12%	(54)	456
4-Region: South	35%	(296)	37%	(313)	13%	(107)	15%	(128)	844
4-Region: West	35%	(182)	43%	(227)	11%	(59)	11%	(58)	526
Favorable Opinion of Elon Musk	45%	(358)	41%	(324)	11%	(85)	3%	(27)	794
Uses Twitter at Least Once a Day	52%	(216)	30%	(123)	10%	(41)	8%	(33)	411
Uses Twitter at Least Once a Month	46%	(412)	34%	(306)	12%	(107)	9%	(79)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR1_2: *How much have you seen, read, or heard about the following?*
Elon Musk saying Twitter is planning to form a 'content moderation council' to discuss and enact forms of content moderation on the platform

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	16%	(348)	33%	(738)	22%	(486)	29%	(637)	2209
Gender: Male	21%	(227)	38%	(410)	20%	(211)	21%	(219)	1067
Gender: Female	11%	(121)	29%	(328)	24%	(274)	37%	(418)	1142
Age: 18-34	19%	(119)	34%	(217)	21%	(133)	27%	(172)	642
Age: 35-44	14%	(53)	33%	(121)	21%	(77)	31%	(114)	365
Age: 45-64	14%	(103)	30%	(212)	24%	(173)	32%	(226)	714
Age: 65+	15%	(73)	39%	(188)	21%	(102)	26%	(125)	489
GenZers: 1997-2012	18%	(39)	34%	(71)	24%	(51)	24%	(50)	211
Millennials: 1981-1996	17%	(123)	33%	(233)	20%	(143)	30%	(209)	708
GenXers: 1965-1980	15%	(75)	29%	(145)	23%	(115)	34%	(169)	503
Baby Boomers: 1946-1964	15%	(102)	36%	(249)	22%	(152)	26%	(180)	684
PID: Dem (no lean)	19%	(154)	36%	(295)	21%	(174)	25%	(207)	830
PID: Ind (no lean)	12%	(77)	29%	(191)	24%	(161)	35%	(231)	660
PID: Rep (no lean)	16%	(117)	35%	(252)	21%	(151)	28%	(199)	719
PID/Gender: Dem Men	25%	(102)	41%	(168)	16%	(66)	17%	(70)	406
PID/Gender: Dem Women	12%	(52)	30%	(128)	25%	(108)	32%	(137)	424
PID/Gender: Ind Men	15%	(49)	35%	(116)	24%	(79)	26%	(85)	329
PID/Gender: Ind Women	8%	(28)	23%	(75)	25%	(81)	44%	(146)	331
PID/Gender: Rep Men	23%	(76)	38%	(127)	20%	(66)	19%	(64)	332
PID/Gender: Rep Women	11%	(41)	32%	(125)	22%	(85)	35%	(135)	387
Ideo: Liberal (1-3)	21%	(135)	37%	(238)	22%	(141)	19%	(124)	638
Ideo: Moderate (4)	12%	(77)	32%	(203)	24%	(149)	32%	(199)	627
Ideo: Conservative (5-7)	17%	(123)	35%	(262)	21%	(158)	27%	(199)	741
Educ: < College	12%	(178)	31%	(449)	22%	(321)	34%	(490)	1436
Educ: Bachelors degree	19%	(91)	39%	(189)	23%	(114)	19%	(96)	491
Educ: Post-grad	28%	(79)	36%	(100)	18%	(51)	18%	(52)	282
Income: Under 50k	13%	(154)	30%	(349)	22%	(255)	35%	(401)	1159
Income: 50k-100k	17%	(125)	36%	(263)	23%	(164)	24%	(172)	724
Income: 100k+	21%	(69)	39%	(126)	20%	(66)	20%	(64)	326
Ethnicity: White	17%	(283)	33%	(566)	22%	(370)	29%	(490)	1710
Ethnicity: Hispanic	18%	(67)	33%	(122)	27%	(102)	22%	(82)	374
Ethnicity: Black	14%	(39)	36%	(102)	19%	(54)	31%	(87)	282

Continued on next page

Table MCBR1_2: *How much have you seen, read, or heard about the following?*
Elon Musk saying Twitter is planning to form a 'content moderation council' to discuss and enact forms of content moderation on the platform

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	16%	(348)	33%	(738)	22%	(486)	29%	(637)	2209
Ethnicity: Other	12%	(26)	32%	(70)	28%	(61)	28%	(60)	217
All Christian	16%	(162)	37%	(373)	21%	(215)	25%	(255)	1005
All Non-Christian	30%	(35)	31%	(36)	18%	(21)	21%	(24)	116
Atheist	31%	(32)	36%	(37)	14%	(15)	18%	(19)	104
Agnostic/Nothing in particular	11%	(66)	33%	(199)	25%	(151)	31%	(189)	605
Something Else	14%	(52)	25%	(94)	22%	(84)	39%	(150)	379
Religious Non-Protestant/Catholic	28%	(38)	34%	(46)	18%	(24)	20%	(27)	135
Evangelical	15%	(81)	29%	(156)	21%	(114)	35%	(191)	542
Non-Evangelical	16%	(125)	37%	(298)	22%	(175)	26%	(207)	804
Community: Urban	17%	(108)	34%	(216)	20%	(129)	29%	(187)	640
Community: Suburban	17%	(175)	36%	(374)	22%	(228)	25%	(265)	1042
Community: Rural	12%	(65)	28%	(148)	24%	(129)	35%	(185)	527
Employ: Private Sector	18%	(123)	40%	(280)	20%	(141)	22%	(150)	693
Employ: Government	19%	(19)	25%	(25)	28%	(28)	27%	(26)	98
Employ: Self-Employed	22%	(39)	35%	(64)	21%	(38)	22%	(39)	181
Employ: Homemaker	8%	(15)	24%	(44)	24%	(44)	43%	(77)	179
Employ: Student	27%	(16)	36%	(22)	17%	(10)	19%	(12)	60
Employ: Retired	15%	(86)	35%	(199)	22%	(126)	27%	(153)	563
Employ: Unemployed	11%	(32)	23%	(67)	23%	(66)	42%	(121)	286
Employ: Other	12%	(18)	26%	(38)	22%	(33)	40%	(59)	149
Military HH: Yes	19%	(60)	37%	(115)	17%	(54)	27%	(83)	311
Military HH: No	15%	(288)	33%	(624)	23%	(432)	29%	(554)	1898
RD/WT: Right Direction	20%	(131)	34%	(230)	21%	(143)	24%	(162)	667
RD/WT: Wrong Track	14%	(217)	33%	(508)	22%	(342)	31%	(475)	1542
Biden Job Approve	18%	(181)	35%	(341)	22%	(213)	25%	(243)	979
Biden Job Disapprove	15%	(164)	33%	(374)	22%	(243)	30%	(342)	1124
Biden Job Strongly Approve	21%	(84)	37%	(145)	19%	(77)	23%	(90)	396
Biden Job Somewhat Approve	17%	(97)	34%	(196)	23%	(137)	26%	(153)	582
Biden Job Somewhat Disapprove	15%	(45)	31%	(93)	22%	(68)	32%	(97)	303
Biden Job Strongly Disapprove	15%	(120)	34%	(280)	21%	(176)	30%	(245)	821

Continued on next page

Table MCBR1_2: *How much have you seen, read, or heard about the following?*
Elon Musk saying Twitter is planning to form a 'content moderation council' to discuss and enact forms of content moderation on the platform

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	16%	(348)	33%	(738)	22%	(486)	29%	(637)	2209
Favorable of Biden	19%	(184)	34%	(338)	21%	(203)	26%	(257)	982
Unfavorable of Biden	14%	(158)	33%	(372)	23%	(258)	29%	(329)	1117
Very Favorable of Biden	22%	(92)	35%	(150)	18%	(77)	26%	(110)	429
Somewhat Favorable of Biden	17%	(92)	34%	(188)	23%	(126)	26%	(146)	553
Somewhat Unfavorable of Biden	13%	(37)	33%	(96)	26%	(77)	28%	(83)	293
Very Unfavorable of Biden	15%	(121)	34%	(276)	22%	(181)	30%	(246)	824
#1 Issue: Economy	16%	(156)	34%	(334)	22%	(219)	28%	(270)	980
#1 Issue: Security	23%	(47)	36%	(74)	18%	(36)	23%	(48)	204
#1 Issue: Health Care	17%	(29)	29%	(48)	21%	(34)	33%	(56)	167
#1 Issue: Medicare / Social Security	10%	(23)	29%	(67)	24%	(56)	37%	(85)	232
#1 Issue: Women's Issues	14%	(47)	33%	(107)	21%	(69)	32%	(106)	328
#1 Issue: Education	13%	(8)	44%	(25)	18%	(11)	25%	(14)	58
#1 Issue: Energy	22%	(28)	30%	(38)	31%	(39)	18%	(22)	127
#1 Issue: Other	10%	(11)	39%	(45)	19%	(22)	32%	(36)	114
2020 Vote: Joe Biden	21%	(193)	38%	(346)	21%	(192)	21%	(192)	923
2020 Vote: Donald Trump	16%	(117)	36%	(262)	22%	(159)	27%	(199)	738
2020 Vote: Other	9%	(6)	31%	(20)	27%	(18)	32%	(21)	65
2020 Vote: Didn't Vote	7%	(32)	23%	(109)	24%	(116)	47%	(225)	483
2018 House Vote: Democrat	22%	(159)	38%	(283)	21%	(156)	19%	(139)	737
2018 House Vote: Republican	15%	(92)	38%	(235)	22%	(133)	25%	(153)	613
2018 House Vote: Someone else	8%	(5)	26%	(16)	27%	(16)	39%	(23)	59
2018 House Vote: Didnt Vote	12%	(92)	26%	(204)	23%	(181)	40%	(323)	800
2016 Vote: Hillary Clinton	21%	(140)	37%	(255)	22%	(150)	20%	(138)	684
2016 Vote: Donald Trump	16%	(100)	39%	(249)	21%	(132)	25%	(161)	643
2016 Vote: Other	14%	(17)	34%	(40)	28%	(33)	24%	(29)	119
2016 Vote: Didn't Vote	12%	(90)	26%	(193)	22%	(169)	40%	(304)	756
Voted in 2014: Yes	18%	(221)	38%	(461)	22%	(270)	21%	(254)	1206
Voted in 2014: No	13%	(127)	28%	(278)	22%	(216)	38%	(383)	1003

Continued on next page

Table MCBR1_2: *How much have you seen, read, or heard about the following?*
Elon Musk saying Twitter is planning to form a 'content moderation council' to discuss and enact forms of content moderation on the platform

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	16%	(348)	33%	(738)	22%	(486)	29%	(637)	2209
4-Region: Northeast	19%	(72)	30%	(114)	25%	(94)	27%	(103)	382
4-Region: Midwest	10%	(44)	36%	(165)	24%	(109)	30%	(139)	456
4-Region: South	16%	(132)	35%	(292)	20%	(173)	29%	(247)	844
4-Region: West	19%	(101)	32%	(167)	21%	(110)	28%	(148)	526
Favorable Opinion of Elon Musk	23%	(180)	40%	(320)	20%	(157)	17%	(137)	794
Uses Twitter at Least Once a Day	30%	(123)	36%	(149)	19%	(77)	15%	(62)	411
Uses Twitter at Least Once a Month	24%	(216)	37%	(334)	22%	(197)	17%	(157)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR1_3: *How much have you seen, read, or heard about the following?*
Elon Musk suggesting that Twitter may bring back Vine, the short-form video app that shut down in 2017

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(180)	20%	(436)	22%	(496)	50%	(1097)	2209
Gender: Male	12%	(129)	24%	(261)	22%	(239)	41%	(438)	1067
Gender: Female	4%	(51)	15%	(175)	22%	(256)	58%	(659)	1142
Age: 18-34	13%	(85)	26%	(167)	22%	(141)	39%	(248)	642
Age: 35-44	10%	(36)	24%	(89)	22%	(82)	44%	(159)	365
Age: 45-64	6%	(42)	17%	(118)	23%	(165)	54%	(388)	714
Age: 65+	4%	(17)	13%	(62)	22%	(107)	62%	(302)	489
GenZers: 1997-2012	13%	(27)	28%	(59)	23%	(48)	37%	(77)	211
Millennials: 1981-1996	13%	(89)	25%	(175)	21%	(149)	42%	(295)	708
GenXers: 1965-1980	8%	(38)	17%	(86)	26%	(130)	50%	(250)	503
Baby Boomers: 1946-1964	4%	(26)	15%	(103)	21%	(146)	60%	(408)	684
PID: Dem (no lean)	11%	(94)	21%	(178)	23%	(194)	44%	(365)	830
PID: Ind (no lean)	4%	(28)	17%	(114)	21%	(140)	57%	(377)	660
PID: Rep (no lean)	8%	(58)	20%	(144)	22%	(161)	49%	(355)	719
PID/Gender: Dem Men	16%	(66)	27%	(109)	22%	(88)	35%	(142)	406
PID/Gender: Dem Women	6%	(28)	16%	(68)	25%	(106)	52%	(222)	424
PID/Gender: Ind Men	6%	(19)	21%	(70)	22%	(72)	51%	(167)	329
PID/Gender: Ind Women	3%	(9)	13%	(44)	20%	(68)	64%	(210)	331
PID/Gender: Rep Men	13%	(44)	24%	(81)	24%	(79)	39%	(128)	332
PID/Gender: Rep Women	4%	(14)	16%	(63)	21%	(82)	59%	(227)	387
Ideo: Liberal (1-3)	12%	(75)	21%	(136)	28%	(176)	39%	(251)	638
Ideo: Moderate (4)	7%	(44)	19%	(120)	22%	(135)	52%	(328)	627
Ideo: Conservative (5-7)	7%	(55)	21%	(157)	21%	(158)	50%	(371)	741
Educ: < College	7%	(98)	19%	(270)	21%	(308)	53%	(760)	1436
Educ: Bachelors degree	10%	(49)	22%	(109)	25%	(123)	43%	(210)	491
Educ: Post-grad	12%	(33)	20%	(58)	23%	(64)	45%	(127)	282
Income: Under 50k	7%	(87)	18%	(213)	21%	(244)	53%	(616)	1159
Income: 50k-100k	9%	(68)	21%	(149)	22%	(163)	48%	(345)	724
Income: 100k+	8%	(25)	23%	(75)	27%	(89)	42%	(137)	326
Ethnicity: White	8%	(133)	19%	(319)	22%	(375)	52%	(882)	1710
Ethnicity: Hispanic	11%	(42)	23%	(86)	27%	(100)	39%	(146)	374
Ethnicity: Black	11%	(30)	24%	(67)	26%	(74)	40%	(112)	282

Continued on next page

Table MCBR1_3: *How much have you seen, read, or heard about the following?*
Elon Musk suggesting that Twitter may bring back Vine, the short-form video app that shut down in 2017

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(180)	20%	(436)	22%	(496)	50%	(1097)	2209
Ethnicity: Other	8%	(17)	23%	(50)	21%	(46)	48%	(104)	217
All Christian	8%	(84)	20%	(201)	23%	(227)	49%	(494)	1005
All Non-Christian	15%	(17)	20%	(23)	20%	(23)	45%	(52)	116
Atheist	13%	(14)	28%	(29)	16%	(17)	43%	(44)	104
Agnostic/Nothing in particular	6%	(36)	19%	(114)	24%	(146)	51%	(310)	605
Something Else	8%	(30)	18%	(69)	22%	(83)	52%	(197)	379
Religious Non-Protestant/Catholic	14%	(19)	21%	(28)	20%	(27)	45%	(60)	135
Evangelical	9%	(47)	17%	(95)	22%	(121)	52%	(280)	542
Non-Evangelical	8%	(62)	21%	(166)	22%	(180)	49%	(396)	804
Community: Urban	12%	(76)	22%	(142)	19%	(118)	47%	(303)	640
Community: Suburban	7%	(77)	19%	(201)	25%	(262)	48%	(502)	1042
Community: Rural	5%	(27)	18%	(93)	22%	(115)	55%	(292)	527
Employ: Private Sector	11%	(79)	26%	(178)	22%	(154)	41%	(282)	693
Employ: Government	11%	(11)	18%	(18)	34%	(33)	37%	(36)	98
Employ: Self-Employed	12%	(23)	22%	(40)	25%	(46)	40%	(73)	181
Employ: Homemaker	3%	(5)	18%	(32)	23%	(42)	56%	(100)	179
Employ: Student	17%	(10)	26%	(16)	27%	(16)	29%	(18)	60
Employ: Retired	4%	(25)	14%	(79)	21%	(119)	60%	(340)	563
Employ: Unemployed	7%	(21)	15%	(43)	23%	(66)	54%	(155)	286
Employ: Other	4%	(6)	21%	(31)	13%	(19)	62%	(93)	149
Military HH: Yes	7%	(22)	20%	(64)	21%	(65)	51%	(160)	311
Military HH: No	8%	(158)	20%	(373)	23%	(430)	49%	(937)	1898
RD/WT: Right Direction	11%	(74)	22%	(146)	23%	(152)	44%	(294)	667
RD/WT: Wrong Track	7%	(106)	19%	(291)	22%	(343)	52%	(803)	1542
Biden Job Approve	10%	(100)	21%	(202)	23%	(229)	46%	(448)	979
Biden Job Disapprove	7%	(78)	19%	(213)	22%	(249)	52%	(583)	1124
Biden Job Strongly Approve	12%	(46)	23%	(92)	23%	(92)	42%	(167)	396
Biden Job Somewhat Approve	9%	(54)	19%	(110)	24%	(137)	48%	(281)	582
Biden Job Somewhat Disapprove	7%	(21)	20%	(61)	24%	(73)	49%	(148)	303
Biden Job Strongly Disapprove	7%	(57)	19%	(152)	22%	(177)	53%	(435)	821

Continued on next page

Table MCBR1_3: *How much have you seen, read, or heard about the following?*
Elon Musk suggesting that Twitter may bring back Vine, the short-form video app that shut down in 2017

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(180)	20%	(436)	22%	(496)	50%	(1097)	2209
Favorable of Biden	10%	(97)	20%	(197)	23%	(229)	47%	(459)	982
Unfavorable of Biden	7%	(77)	19%	(216)	22%	(247)	52%	(576)	1117
Very Favorable of Biden	12%	(51)	21%	(89)	23%	(100)	44%	(190)	429
Somewhat Favorable of Biden	8%	(47)	20%	(108)	23%	(129)	49%	(269)	553
Somewhat Unfavorable of Biden	6%	(18)	22%	(64)	24%	(71)	48%	(139)	293
Very Unfavorable of Biden	7%	(59)	18%	(152)	21%	(176)	53%	(437)	824
#1 Issue: Economy	8%	(76)	19%	(191)	24%	(232)	49%	(481)	980
#1 Issue: Security	11%	(22)	26%	(53)	20%	(40)	44%	(90)	204
#1 Issue: Health Care	10%	(16)	22%	(37)	21%	(35)	47%	(78)	167
#1 Issue: Medicare / Social Security	4%	(9)	10%	(24)	23%	(54)	62%	(144)	232
#1 Issue: Women's Issues	8%	(26)	17%	(54)	25%	(84)	50%	(164)	328
#1 Issue: Education	14%	(8)	29%	(17)	17%	(10)	40%	(23)	58
#1 Issue: Energy	13%	(16)	24%	(31)	20%	(25)	44%	(55)	127
#1 Issue: Other	6%	(6)	26%	(30)	14%	(16)	54%	(62)	114
2020 Vote: Joe Biden	10%	(93)	22%	(199)	24%	(226)	44%	(405)	923
2020 Vote: Donald Trump	8%	(62)	20%	(149)	21%	(158)	50%	(369)	738
2020 Vote: Other	3%	(2)	16%	(10)	20%	(13)	61%	(40)	65
2020 Vote: Didn't Vote	5%	(23)	16%	(78)	20%	(99)	59%	(283)	483
2018 House Vote: Democrat	11%	(81)	21%	(155)	25%	(183)	43%	(318)	737
2018 House Vote: Republican	8%	(49)	22%	(136)	21%	(128)	49%	(299)	613
2018 House Vote: Someone else	3%	(2)	11%	(6)	22%	(13)	64%	(38)	59
2018 House Vote: Didnt Vote	6%	(48)	17%	(138)	21%	(172)	55%	(443)	800
2016 Vote: Hillary Clinton	11%	(72)	21%	(145)	25%	(172)	43%	(296)	684
2016 Vote: Donald Trump	9%	(58)	21%	(133)	21%	(135)	49%	(317)	643
2016 Vote: Other	3%	(3)	17%	(20)	28%	(33)	53%	(63)	119
2016 Vote: Didn't Vote	6%	(46)	18%	(139)	21%	(155)	55%	(416)	756
Voted in 2014: Yes	9%	(109)	20%	(247)	23%	(281)	47%	(570)	1206
Voted in 2014: No	7%	(71)	19%	(189)	21%	(215)	53%	(528)	1003

Continued on next page

Table MCBR1_3: *How much have you seen, read, or heard about the following?*
Elon Musk suggesting that Twitter may bring back Vine, the short-form video app that shut down in 2017

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(180)	20%	(436)	22%	(496)	50%	(1097)	2209
4-Region: Northeast	10%	(38)	18%	(70)	24%	(91)	48%	(183)	382
4-Region: Midwest	5%	(22)	20%	(92)	23%	(105)	52%	(237)	456
4-Region: South	8%	(71)	19%	(161)	23%	(191)	50%	(421)	844
4-Region: West	9%	(48)	22%	(114)	21%	(109)	49%	(256)	526
Favorable Opinion of Elon Musk	13%	(100)	26%	(210)	22%	(172)	39%	(313)	794
Uses Twitter at Least Once a Day	18%	(75)	25%	(105)	23%	(96)	33%	(135)	411
Uses Twitter at Least Once a Month	14%	(122)	27%	(242)	24%	(218)	36%	(322)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR1_4: *How much have you seen, read, or heard about the following?*
Twitter planning to begin charging for the verification service that adds a blue check mark to verified Twitter accounts

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	26%	(572)	29%	(647)	15%	(327)	30%	(663)	2209
Gender: Male	31%	(333)	32%	(339)	14%	(154)	23%	(241)	1067
Gender: Female	21%	(240)	27%	(307)	15%	(172)	37%	(422)	1142
Age: 18-34	29%	(189)	27%	(172)	15%	(96)	29%	(185)	642
Age: 35-44	29%	(105)	26%	(93)	16%	(58)	30%	(108)	365
Age: 45-64	22%	(159)	29%	(207)	15%	(105)	34%	(241)	714
Age: 65+	24%	(119)	36%	(174)	14%	(67)	26%	(129)	489
GenZers: 1997-2012	31%	(64)	28%	(60)	14%	(30)	27%	(57)	211
Millennials: 1981-1996	30%	(209)	26%	(182)	15%	(104)	30%	(212)	708
GenXers: 1965-1980	24%	(122)	25%	(126)	14%	(73)	36%	(183)	503
Baby Boomers: 1946-1964	23%	(158)	37%	(251)	15%	(104)	25%	(170)	684
PID: Dem (no lean)	32%	(269)	30%	(251)	13%	(107)	24%	(203)	830
PID: Ind (no lean)	21%	(141)	26%	(170)	15%	(99)	38%	(249)	660
PID: Rep (no lean)	23%	(162)	31%	(226)	17%	(120)	29%	(211)	719
PID/Gender: Dem Men	36%	(145)	34%	(138)	11%	(47)	19%	(76)	406
PID/Gender: Dem Women	29%	(124)	27%	(113)	14%	(60)	30%	(127)	424
PID/Gender: Ind Men	27%	(88)	27%	(89)	16%	(52)	31%	(101)	329
PID/Gender: Ind Women	16%	(53)	25%	(81)	14%	(48)	45%	(148)	331
PID/Gender: Rep Men	30%	(100)	34%	(112)	17%	(56)	19%	(64)	332
PID/Gender: Rep Women	16%	(62)	29%	(113)	17%	(64)	38%	(147)	387
Ideo: Liberal (1-3)	39%	(249)	30%	(194)	13%	(84)	17%	(112)	638
Ideo: Moderate (4)	19%	(116)	30%	(188)	14%	(90)	37%	(232)	627
Ideo: Conservative (5-7)	25%	(184)	32%	(239)	15%	(113)	28%	(206)	741
Educ: < College	22%	(317)	27%	(385)	16%	(224)	36%	(511)	1436
Educ: Bachelors degree	31%	(152)	32%	(159)	16%	(77)	21%	(103)	491
Educ: Post-grad	37%	(104)	36%	(103)	9%	(26)	18%	(50)	282
Income: Under 50k	22%	(257)	27%	(311)	15%	(169)	36%	(423)	1159
Income: 50k-100k	30%	(220)	31%	(225)	14%	(105)	24%	(174)	724
Income: 100k+	29%	(95)	34%	(111)	16%	(53)	20%	(66)	326
Ethnicity: White	26%	(446)	31%	(523)	14%	(243)	29%	(497)	1710
Ethnicity: Hispanic	28%	(106)	21%	(78)	21%	(79)	29%	(110)	374
Ethnicity: Black	27%	(75)	24%	(68)	17%	(48)	32%	(91)	282

Continued on next page

Table MCBR1_4: *How much have you seen, read, or heard about the following?*
Twitter planning to begin charging for the verification service that adds a blue check mark to verified Twitter accounts

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	26%	(572)	29%	(647)	15%	(327)	30%	(663)	2209
Ethnicity: Other	23%	(51)	26%	(56)	16%	(35)	35%	(75)	217
All Christian	26%	(259)	34%	(340)	13%	(131)	27%	(275)	1005
All Non-Christian	37%	(43)	30%	(34)	13%	(15)	20%	(23)	116
Atheist	41%	(42)	28%	(29)	8%	(8)	23%	(24)	104
Agnostic/Nothing in particular	24%	(144)	25%	(153)	19%	(113)	32%	(196)	605
Something Else	22%	(84)	24%	(90)	16%	(60)	38%	(145)	379
Religious Non-Protestant/Catholic	33%	(44)	33%	(45)	14%	(19)	20%	(27)	135
Evangelical	25%	(136)	25%	(135)	15%	(84)	34%	(187)	542
Non-Evangelical	25%	(199)	35%	(279)	13%	(101)	28%	(226)	804
Community: Urban	28%	(178)	28%	(178)	14%	(87)	31%	(196)	640
Community: Suburban	28%	(287)	32%	(333)	15%	(158)	25%	(263)	1042
Community: Rural	20%	(107)	26%	(135)	15%	(81)	39%	(204)	527
Employ: Private Sector	31%	(213)	31%	(217)	15%	(104)	23%	(159)	693
Employ: Government	23%	(22)	31%	(31)	22%	(22)	23%	(23)	98
Employ: Self-Employed	29%	(53)	30%	(54)	15%	(27)	26%	(48)	181
Employ: Homemaker	21%	(38)	24%	(43)	14%	(24)	41%	(73)	179
Employ: Student	32%	(19)	30%	(18)	17%	(10)	21%	(12)	60
Employ: Retired	23%	(132)	34%	(194)	13%	(74)	29%	(163)	563
Employ: Unemployed	22%	(62)	22%	(62)	14%	(40)	42%	(121)	286
Employ: Other	22%	(33)	19%	(28)	17%	(25)	42%	(63)	149
Military HH: Yes	28%	(87)	33%	(102)	13%	(41)	26%	(80)	311
Military HH: No	26%	(485)	29%	(544)	15%	(286)	31%	(583)	1898
RD/WT: Right Direction	30%	(197)	32%	(210)	14%	(95)	25%	(164)	667
RD/WT: Wrong Track	24%	(375)	28%	(437)	15%	(232)	32%	(499)	1542
Biden Job Approve	32%	(309)	31%	(303)	13%	(132)	24%	(235)	979
Biden Job Disapprove	23%	(256)	29%	(324)	15%	(172)	33%	(373)	1124
Biden Job Strongly Approve	31%	(123)	32%	(126)	14%	(56)	23%	(91)	396
Biden Job Somewhat Approve	32%	(186)	30%	(177)	13%	(76)	25%	(143)	582
Biden Job Somewhat Disapprove	21%	(64)	26%	(80)	18%	(54)	35%	(105)	303
Biden Job Strongly Disapprove	23%	(192)	30%	(244)	14%	(118)	33%	(267)	821

Continued on next page

Table MCBR1_4: *How much have you seen, read, or heard about the following?*
Twitter planning to begin charging for the verification service that adds a blue check mark to verified Twitter accounts

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	26%	(572)	29%	(647)	15%	(327)	30%	(663)	2209
Favorable of Biden	31%	(305)	31%	(309)	14%	(135)	24%	(233)	982
Unfavorable of Biden	23%	(257)	28%	(315)	15%	(166)	34%	(378)	1117
Very Favorable of Biden	29%	(126)	33%	(142)	12%	(52)	25%	(109)	429
Somewhat Favorable of Biden	32%	(179)	30%	(167)	15%	(83)	23%	(125)	553
Somewhat Unfavorable of Biden	22%	(64)	27%	(78)	16%	(48)	35%	(103)	293
Very Unfavorable of Biden	23%	(193)	29%	(237)	14%	(118)	33%	(276)	824
#1 Issue: Economy	25%	(247)	28%	(279)	15%	(148)	31%	(306)	980
#1 Issue: Security	32%	(65)	34%	(70)	14%	(28)	21%	(42)	204
#1 Issue: Health Care	29%	(49)	21%	(35)	20%	(33)	30%	(51)	167
#1 Issue: Medicare / Social Security	16%	(37)	29%	(68)	17%	(38)	38%	(88)	232
#1 Issue: Women's Issues	28%	(91)	32%	(106)	12%	(41)	28%	(91)	328
#1 Issue: Education	24%	(14)	41%	(23)	11%	(6)	24%	(14)	58
#1 Issue: Energy	30%	(39)	25%	(32)	14%	(18)	31%	(39)	127
#1 Issue: Other	28%	(31)	31%	(35)	14%	(16)	28%	(32)	114
2020 Vote: Joe Biden	34%	(311)	34%	(309)	12%	(111)	21%	(191)	923
2020 Vote: Donald Trump	24%	(180)	32%	(233)	15%	(108)	29%	(216)	738
2020 Vote: Other	21%	(13)	24%	(16)	14%	(9)	41%	(27)	65
2020 Vote: Didn't Vote	14%	(68)	18%	(89)	20%	(98)	47%	(228)	483
2018 House Vote: Democrat	36%	(264)	33%	(245)	11%	(84)	20%	(144)	737
2018 House Vote: Republican	25%	(152)	33%	(201)	15%	(94)	27%	(165)	613
2018 House Vote: Someone else	12%	(7)	21%	(13)	18%	(11)	48%	(29)	59
2018 House Vote: Didnt Vote	19%	(149)	23%	(188)	17%	(138)	41%	(326)	800
2016 Vote: Hillary Clinton	36%	(246)	29%	(201)	13%	(89)	22%	(150)	684
2016 Vote: Donald Trump	24%	(155)	35%	(223)	15%	(95)	26%	(170)	643
2016 Vote: Other	28%	(33)	32%	(38)	15%	(18)	25%	(30)	119
2016 Vote: Didn't Vote	18%	(138)	24%	(184)	17%	(125)	41%	(309)	756
Voted in 2014: Yes	30%	(367)	33%	(394)	13%	(159)	24%	(286)	1206
Voted in 2014: No	20%	(206)	25%	(253)	17%	(168)	38%	(377)	1003

Continued on next page

Table MCBR1_4: *How much have you seen, read, or heard about the following?*
Twitter planning to begin charging for the verification service that adds a blue check mark to verified Twitter accounts

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	26%	(572)	29%	(647)	15%	(327)	30%	(663)	2209
4-Region: Northeast	29%	(111)	27%	(103)	13%	(49)	31%	(119)	382
4-Region: Midwest	23%	(105)	32%	(145)	15%	(69)	30%	(137)	456
4-Region: South	25%	(212)	30%	(256)	15%	(128)	29%	(249)	844
4-Region: West	27%	(145)	27%	(142)	15%	(81)	30%	(158)	526
Favorable Opinion of Elon Musk	30%	(239)	35%	(281)	13%	(107)	21%	(167)	794
Uses Twitter at Least Once a Day	47%	(193)	26%	(108)	12%	(50)	15%	(60)	411
Uses Twitter at Least Once a Month	38%	(340)	30%	(270)	14%	(124)	19%	(170)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR1_5: *How much have you seen, read, or heard about the following?*
Elon Musk naming himself as CEO of Twitter and dissolving the board of directors for Twitter

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	26%	(567)	33%	(718)	16%	(346)	26%	(578)	2209
Gender: Male	31%	(330)	35%	(371)	16%	(167)	19%	(199)	1067
Gender: Female	21%	(237)	30%	(347)	16%	(179)	33%	(379)	1142
Age: 18-34	29%	(184)	32%	(205)	16%	(104)	23%	(149)	642
Age: 35-44	26%	(95)	36%	(132)	13%	(49)	24%	(88)	365
Age: 45-64	22%	(157)	30%	(215)	18%	(129)	30%	(213)	714
Age: 65+	27%	(130)	34%	(166)	13%	(65)	26%	(128)	489
GenZers: 1997-2012	32%	(67)	30%	(64)	15%	(33)	22%	(47)	211
Millennials: 1981-1996	28%	(195)	33%	(237)	15%	(105)	24%	(171)	708
GenXers: 1965-1980	22%	(109)	30%	(152)	17%	(87)	31%	(156)	503
Baby Boomers: 1946-1964	26%	(176)	33%	(224)	16%	(110)	25%	(174)	684
PID: Dem (no lean)	32%	(265)	31%	(256)	15%	(126)	22%	(183)	830
PID: Ind (no lean)	19%	(126)	34%	(222)	14%	(92)	33%	(220)	660
PID: Rep (no lean)	24%	(176)	33%	(240)	18%	(128)	24%	(176)	719
PID/Gender: Dem Men	36%	(146)	35%	(141)	14%	(57)	15%	(62)	406
PID/Gender: Dem Women	28%	(119)	27%	(115)	16%	(70)	28%	(121)	424
PID/Gender: Ind Men	26%	(85)	34%	(113)	14%	(47)	26%	(84)	329
PID/Gender: Ind Women	12%	(41)	33%	(109)	14%	(46)	41%	(136)	331
PID/Gender: Rep Men	30%	(99)	35%	(117)	19%	(64)	16%	(53)	332
PID/Gender: Rep Women	20%	(77)	32%	(123)	16%	(64)	32%	(123)	387
Ideo: Liberal (1-3)	35%	(225)	33%	(213)	16%	(102)	15%	(98)	638
Ideo: Moderate (4)	21%	(134)	34%	(211)	15%	(91)	30%	(191)	627
Ideo: Conservative (5-7)	26%	(189)	34%	(256)	16%	(121)	24%	(175)	741
Educ: < College	22%	(317)	30%	(425)	18%	(254)	31%	(441)	1436
Educ: Bachelors degree	30%	(149)	39%	(190)	12%	(60)	18%	(91)	491
Educ: Post-grad	36%	(100)	36%	(103)	11%	(32)	17%	(47)	282
Income: Under 50k	23%	(263)	30%	(353)	16%	(181)	31%	(363)	1159
Income: 50k-100k	27%	(198)	34%	(250)	17%	(121)	21%	(155)	724
Income: 100k+	32%	(106)	36%	(116)	14%	(44)	18%	(60)	326
Ethnicity: White	26%	(450)	33%	(563)	15%	(259)	26%	(438)	1710
Ethnicity: Hispanic	27%	(100)	35%	(130)	15%	(58)	23%	(86)	374
Ethnicity: Black	25%	(72)	30%	(86)	16%	(46)	28%	(78)	282

Continued on next page

Table MCBR1_5: *How much have you seen, read, or heard about the following?*
Elon Musk naming himself as CEO of Twitter and dissolving the board of directors for Twitter

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	26%	(567)	33%	(718)	16%	(346)	26%	(578)	2209
Ethnicity: Other	21%	(45)	32%	(70)	19%	(41)	28%	(61)	217
All Christian	28%	(281)	34%	(347)	15%	(148)	23%	(230)	1005
All Non-Christian	34%	(39)	29%	(33)	21%	(24)	17%	(20)	116
Atheist	36%	(38)	35%	(36)	10%	(11)	19%	(19)	104
Agnostic/Nothing in particular	21%	(126)	33%	(198)	18%	(112)	28%	(170)	605
Something Else	22%	(83)	27%	(104)	14%	(52)	37%	(140)	379
Religious Non-Protestant/Catholic	34%	(46)	32%	(44)	18%	(24)	16%	(21)	135
Evangelical	24%	(130)	28%	(153)	16%	(87)	32%	(171)	542
Non-Evangelical	27%	(220)	35%	(280)	14%	(111)	24%	(193)	804
Community: Urban	27%	(172)	32%	(205)	18%	(112)	24%	(151)	640
Community: Suburban	27%	(280)	38%	(391)	13%	(137)	22%	(234)	1042
Community: Rural	22%	(115)	23%	(122)	18%	(97)	37%	(194)	527
Employ: Private Sector	28%	(191)	38%	(265)	16%	(107)	19%	(130)	693
Employ: Government	32%	(31)	24%	(23)	21%	(21)	23%	(22)	98
Employ: Self-Employed	31%	(56)	39%	(70)	10%	(18)	21%	(37)	181
Employ: Homemaker	17%	(30)	27%	(48)	16%	(29)	40%	(71)	179
Employ: Student	36%	(22)	28%	(17)	21%	(13)	15%	(9)	60
Employ: Retired	27%	(152)	31%	(174)	14%	(78)	28%	(159)	563
Employ: Unemployed	20%	(58)	28%	(81)	18%	(50)	34%	(96)	286
Employ: Other	18%	(27)	27%	(40)	20%	(29)	36%	(53)	149
Military HH: Yes	28%	(86)	38%	(119)	10%	(31)	24%	(75)	311
Military HH: No	25%	(481)	32%	(600)	17%	(315)	26%	(503)	1898
RD/WT: Right Direction	30%	(203)	31%	(205)	15%	(103)	23%	(156)	667
RD/WT: Wrong Track	24%	(364)	33%	(513)	16%	(243)	27%	(422)	1542
Biden Job Approve	30%	(296)	32%	(316)	16%	(156)	21%	(210)	979
Biden Job Disapprove	23%	(263)	33%	(375)	15%	(169)	28%	(316)	1124
Biden Job Strongly Approve	34%	(133)	33%	(129)	15%	(58)	19%	(76)	396
Biden Job Somewhat Approve	28%	(163)	32%	(187)	17%	(99)	23%	(134)	582
Biden Job Somewhat Disapprove	24%	(73)	30%	(90)	17%	(50)	30%	(90)	303
Biden Job Strongly Disapprove	23%	(190)	35%	(286)	14%	(118)	28%	(226)	821

Continued on next page

Table MCBR1_5: *How much have you seen, read, or heard about the following?*
Elon Musk naming himself as CEO of Twitter and dissolving the board of directors for Twitter

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	26%	(567)	33%	(718)	16%	(346)	26%	(578)	2209
Favorable of Biden	31%	(300)	32%	(313)	15%	(147)	23%	(222)	982
Unfavorable of Biden	23%	(256)	34%	(379)	16%	(176)	27%	(305)	1117
Very Favorable of Biden	32%	(136)	33%	(140)	13%	(56)	23%	(97)	429
Somewhat Favorable of Biden	30%	(164)	31%	(173)	16%	(91)	23%	(125)	553
Somewhat Unfavorable of Biden	24%	(71)	30%	(88)	17%	(50)	29%	(84)	293
Very Unfavorable of Biden	22%	(185)	35%	(291)	15%	(126)	27%	(221)	824
#1 Issue: Economy	27%	(265)	33%	(319)	15%	(148)	25%	(248)	980
#1 Issue: Security	25%	(52)	40%	(82)	11%	(23)	23%	(48)	204
#1 Issue: Health Care	24%	(40)	24%	(39)	20%	(33)	32%	(54)	167
#1 Issue: Medicare / Social Security	17%	(40)	29%	(67)	17%	(39)	37%	(85)	232
#1 Issue: Women's Issues	27%	(87)	34%	(112)	15%	(48)	25%	(81)	328
#1 Issue: Education	20%	(12)	39%	(22)	17%	(10)	24%	(14)	58
#1 Issue: Energy	32%	(40)	33%	(42)	17%	(21)	19%	(24)	127
#1 Issue: Other	26%	(30)	30%	(34)	21%	(24)	23%	(26)	114
2020 Vote: Joe Biden	33%	(303)	34%	(311)	13%	(122)	20%	(187)	923
2020 Vote: Donald Trump	24%	(176)	38%	(281)	14%	(106)	24%	(174)	738
2020 Vote: Other	24%	(16)	35%	(23)	22%	(14)	19%	(12)	65
2020 Vote: Didn't Vote	15%	(73)	21%	(103)	21%	(103)	42%	(204)	483
2018 House Vote: Democrat	34%	(253)	34%	(252)	13%	(98)	18%	(134)	737
2018 House Vote: Republican	26%	(157)	36%	(220)	15%	(94)	23%	(141)	613
2018 House Vote: Someone else	15%	(9)	34%	(20)	21%	(12)	30%	(18)	59
2018 House Vote: Didnt Vote	18%	(147)	28%	(226)	18%	(142)	36%	(286)	800
2016 Vote: Hillary Clinton	35%	(238)	31%	(211)	16%	(111)	18%	(124)	684
2016 Vote: Donald Trump	25%	(164)	38%	(246)	14%	(87)	23%	(146)	643
2016 Vote: Other	25%	(29)	36%	(43)	14%	(16)	25%	(30)	119
2016 Vote: Didn't Vote	18%	(134)	29%	(217)	17%	(132)	36%	(274)	756
Voted in 2014: Yes	31%	(378)	34%	(410)	15%	(180)	20%	(239)	1206
Voted in 2014: No	19%	(189)	31%	(309)	17%	(166)	34%	(339)	1003

Continued on next page

Table MCBR1_5: *How much have you seen, read, or heard about the following?*
Elon Musk naming himself as CEO of Twitter and dissolving the board of directors for Twitter

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	26%	(567)	33%	(718)	16%	(346)	26%	(578)	2209
4-Region: Northeast	29%	(110)	29%	(110)	17%	(66)	25%	(96)	382
4-Region: Midwest	22%	(101)	36%	(165)	15%	(69)	27%	(122)	456
4-Region: South	27%	(231)	30%	(253)	16%	(133)	27%	(228)	844
4-Region: West	24%	(125)	36%	(191)	15%	(78)	25%	(132)	526
Favorable Opinion of Elon Musk	32%	(256)	37%	(296)	15%	(119)	16%	(124)	794
Uses Twitter at Least Once a Day	43%	(176)	29%	(118)	15%	(61)	14%	(56)	411
Uses Twitter at Least Once a Month	34%	(312)	33%	(302)	15%	(138)	17%	(153)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR1_6: *How much have you seen, read, or heard about the following?*
Elon Musk delisting Twitter from the New York Stock Exchange and transitioning Twitter to a privately owned company

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(257)	22%	(480)	22%	(475)	45%	(997)	2209
Gender: Male	15%	(161)	27%	(285)	21%	(229)	37%	(392)	1067
Gender: Female	8%	(97)	17%	(194)	22%	(246)	53%	(604)	1142
Age: 18-34	13%	(84)	24%	(154)	21%	(137)	42%	(266)	642
Age: 35-44	17%	(61)	20%	(74)	24%	(88)	39%	(142)	365
Age: 45-64	9%	(67)	20%	(143)	23%	(166)	47%	(338)	714
Age: 65+	9%	(46)	22%	(109)	17%	(84)	51%	(250)	489
GenZers: 1997-2012	12%	(25)	28%	(59)	19%	(40)	41%	(86)	211
Millennials: 1981-1996	15%	(108)	21%	(148)	23%	(164)	41%	(287)	708
GenXers: 1965-1980	10%	(52)	19%	(98)	24%	(122)	46%	(231)	503
Baby Boomers: 1946-1964	10%	(67)	22%	(152)	20%	(133)	49%	(332)	684
PID: Dem (no lean)	14%	(120)	24%	(195)	22%	(183)	40%	(332)	830
PID: Ind (no lean)	9%	(60)	19%	(127)	18%	(122)	53%	(350)	660
PID: Rep (no lean)	11%	(77)	22%	(157)	24%	(171)	44%	(314)	719
PID/Gender: Dem Men	19%	(75)	29%	(119)	20%	(82)	32%	(130)	406
PID/Gender: Dem Women	11%	(45)	18%	(76)	24%	(101)	48%	(202)	424
PID/Gender: Ind Men	11%	(36)	21%	(69)	21%	(69)	47%	(154)	329
PID/Gender: Ind Women	7%	(24)	18%	(58)	16%	(52)	59%	(196)	331
PID/Gender: Rep Men	15%	(49)	29%	(96)	24%	(78)	33%	(108)	332
PID/Gender: Rep Women	7%	(28)	16%	(61)	24%	(93)	53%	(206)	387
Ideo: Liberal (1-3)	17%	(108)	24%	(155)	23%	(144)	36%	(231)	638
Ideo: Moderate (4)	9%	(58)	21%	(130)	20%	(128)	50%	(311)	627
Ideo: Conservative (5-7)	11%	(80)	22%	(166)	23%	(173)	43%	(321)	741
Educ: < College	10%	(137)	19%	(276)	22%	(309)	50%	(715)	1436
Educ: Bachelors degree	12%	(59)	27%	(131)	23%	(114)	38%	(187)	491
Educ: Post-grad	22%	(62)	26%	(73)	18%	(52)	34%	(95)	282
Income: Under 50k	10%	(115)	18%	(213)	21%	(239)	51%	(593)	1159
Income: 50k-100k	13%	(95)	25%	(181)	23%	(168)	39%	(280)	724
Income: 100k+	15%	(48)	26%	(86)	21%	(68)	38%	(123)	326
Ethnicity: White	12%	(204)	21%	(361)	22%	(377)	45%	(768)	1710
Ethnicity: Hispanic	13%	(50)	26%	(98)	23%	(85)	38%	(140)	374
Ethnicity: Black	10%	(29)	25%	(70)	20%	(57)	45%	(127)	282

Continued on next page

Table MCBR1_6: *How much have you seen, read, or heard about the following?*
Elon Musk delisting Twitter from the New York Stock Exchange and transitioning Twitter to a privately owned company

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(257)	22%	(480)	22%	(475)	45%	(997)	2209
Ethnicity: Other	11%	(24)	23%	(50)	19%	(41)	47%	(102)	217
All Christian	11%	(112)	24%	(241)	22%	(222)	43%	(430)	1005
All Non-Christian	21%	(24)	20%	(23)	24%	(28)	35%	(40)	116
Atheist	24%	(25)	27%	(28)	14%	(15)	35%	(36)	104
Agnostic/Nothing in particular	9%	(54)	20%	(123)	24%	(145)	47%	(283)	605
Something Else	11%	(42)	17%	(64)	17%	(65)	55%	(207)	379
Religious Non-Protestant/Catholic	22%	(29)	18%	(24)	28%	(37)	33%	(44)	135
Evangelical	11%	(62)	19%	(100)	21%	(114)	49%	(266)	542
Non-Evangelical	10%	(84)	25%	(199)	20%	(161)	45%	(360)	804
Community: Urban	13%	(83)	22%	(144)	23%	(145)	42%	(269)	640
Community: Suburban	12%	(128)	24%	(245)	21%	(217)	43%	(452)	1042
Community: Rural	9%	(47)	17%	(90)	22%	(114)	52%	(276)	527
Employ: Private Sector	15%	(101)	28%	(191)	23%	(157)	35%	(244)	693
Employ: Government	13%	(12)	20%	(19)	29%	(28)	39%	(38)	98
Employ: Self-Employed	12%	(21)	24%	(44)	22%	(39)	42%	(76)	181
Employ: Homemaker	7%	(13)	14%	(25)	22%	(40)	56%	(100)	179
Employ: Student	17%	(10)	20%	(12)	26%	(16)	38%	(23)	60
Employ: Retired	10%	(55)	20%	(110)	19%	(108)	52%	(290)	563
Employ: Unemployed	10%	(30)	19%	(53)	20%	(57)	51%	(146)	286
Employ: Other	11%	(16)	16%	(24)	20%	(30)	53%	(79)	149
Military HH: Yes	10%	(30)	24%	(74)	18%	(57)	48%	(150)	311
Military HH: No	12%	(228)	21%	(405)	22%	(419)	45%	(846)	1898
RD/WT: Right Direction	15%	(101)	25%	(164)	20%	(135)	40%	(266)	667
RD/WT: Wrong Track	10%	(156)	20%	(316)	22%	(340)	47%	(730)	1542
Biden Job Approve	14%	(139)	24%	(238)	21%	(204)	41%	(398)	979
Biden Job Disapprove	10%	(116)	20%	(225)	22%	(247)	48%	(537)	1124
Biden Job Strongly Approve	19%	(75)	24%	(96)	22%	(88)	35%	(137)	396
Biden Job Somewhat Approve	11%	(64)	24%	(142)	20%	(116)	45%	(261)	582
Biden Job Somewhat Disapprove	9%	(27)	20%	(59)	19%	(57)	52%	(159)	303
Biden Job Strongly Disapprove	11%	(88)	20%	(165)	23%	(189)	46%	(378)	821

Continued on next page

Table MCBR1_6: *How much have you seen, read, or heard about the following?*
Elon Musk delisting Twitter from the New York Stock Exchange and transitioning Twitter to a privately owned company

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(257)	22%	(480)	22%	(475)	45%	(997)	2209
Favorable of Biden	14%	(140)	24%	(236)	21%	(204)	41%	(403)	982
Unfavorable of Biden	10%	(111)	20%	(221)	22%	(247)	48%	(537)	1117
Very Favorable of Biden	18%	(76)	24%	(102)	20%	(87)	38%	(164)	429
Somewhat Favorable of Biden	12%	(64)	24%	(134)	21%	(116)	43%	(239)	553
Somewhat Unfavorable of Biden	9%	(25)	19%	(55)	19%	(57)	53%	(156)	293
Very Unfavorable of Biden	10%	(86)	20%	(167)	23%	(190)	46%	(381)	824
#1 Issue: Economy	13%	(127)	21%	(204)	23%	(223)	43%	(426)	980
#1 Issue: Security	16%	(32)	26%	(53)	19%	(40)	39%	(79)	204
#1 Issue: Health Care	9%	(15)	24%	(39)	18%	(30)	49%	(81)	167
#1 Issue: Medicare / Social Security	6%	(13)	17%	(40)	17%	(40)	60%	(139)	232
#1 Issue: Women's Issues	11%	(37)	23%	(77)	20%	(66)	45%	(149)	328
#1 Issue: Education	13%	(8)	32%	(19)	25%	(14)	29%	(17)	58
#1 Issue: Energy	16%	(20)	18%	(23)	26%	(33)	40%	(51)	127
#1 Issue: Other	6%	(6)	21%	(23)	26%	(29)	48%	(55)	114
2020 Vote: Joe Biden	15%	(139)	25%	(232)	20%	(185)	40%	(367)	923
2020 Vote: Donald Trump	12%	(88)	21%	(153)	25%	(181)	43%	(316)	738
2020 Vote: Other	5%	(3)	20%	(13)	19%	(13)	56%	(37)	65
2020 Vote: Didn't Vote	6%	(27)	17%	(82)	20%	(96)	57%	(277)	483
2018 House Vote: Democrat	18%	(129)	24%	(178)	22%	(159)	37%	(271)	737
2018 House Vote: Republican	10%	(62)	23%	(143)	24%	(144)	43%	(264)	613
2018 House Vote: Someone else	9%	(6)	20%	(12)	19%	(11)	51%	(30)	59
2018 House Vote: Didnt Vote	8%	(60)	18%	(147)	20%	(161)	54%	(431)	800
2016 Vote: Hillary Clinton	17%	(113)	24%	(161)	22%	(153)	38%	(257)	684
2016 Vote: Donald Trump	12%	(77)	24%	(152)	22%	(139)	43%	(275)	643
2016 Vote: Other	10%	(11)	17%	(20)	27%	(33)	46%	(54)	119
2016 Vote: Didn't Vote	7%	(55)	19%	(146)	20%	(150)	54%	(405)	756
Voted in 2014: Yes	14%	(168)	24%	(286)	22%	(264)	40%	(488)	1206
Voted in 2014: No	9%	(90)	19%	(193)	21%	(211)	51%	(509)	1003

Continued on next page

Table MCBR1_6: *How much have you seen, read, or heard about the following?*
Elon Musk delisting Twitter from the New York Stock Exchange and transitioning Twitter to a privately owned company

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	12%	(257)	22%	(480)	22%	(475)	45%	(997)	2209
4-Region: Northeast	14%	(53)	22%	(84)	20%	(78)	44%	(167)	382
4-Region: Midwest	8%	(38)	21%	(97)	22%	(100)	48%	(221)	456
4-Region: South	10%	(86)	23%	(191)	22%	(187)	45%	(381)	844
4-Region: West	15%	(80)	21%	(108)	21%	(110)	43%	(227)	526
Favorable Opinion of Elon Musk	15%	(121)	27%	(215)	22%	(179)	35%	(280)	794
Uses Twitter at Least Once a Day	19%	(76)	28%	(113)	22%	(90)	32%	(132)	411
Uses Twitter at Least Once a Month	16%	(146)	26%	(231)	25%	(227)	33%	(300)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR1_7: *How much have you seen, read, or heard about the following?*
Twitter laying off roughly half of the company on November 4, 2022

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	31%	(688)	31%	(692)	14%	(319)	23%	(510)	2209
Gender: Male	35%	(374)	34%	(363)	15%	(162)	16%	(169)	1067
Gender: Female	27%	(313)	29%	(329)	14%	(158)	30%	(342)	1142
Age: 18-34	29%	(185)	25%	(162)	16%	(102)	30%	(193)	642
Age: 35-44	27%	(99)	29%	(104)	20%	(74)	24%	(89)	365
Age: 45-64	29%	(208)	35%	(249)	12%	(89)	23%	(167)	714
Age: 65+	40%	(196)	36%	(177)	11%	(55)	13%	(61)	489
GenZers: 1997-2012	22%	(47)	28%	(58)	18%	(39)	32%	(67)	211
Millennials: 1981-1996	30%	(215)	25%	(180)	16%	(116)	28%	(197)	708
GenXers: 1965-1980	28%	(141)	31%	(158)	14%	(70)	27%	(134)	503
Baby Boomers: 1946-1964	36%	(249)	38%	(260)	12%	(79)	14%	(95)	684
PID: Dem (no lean)	38%	(313)	32%	(263)	12%	(102)	18%	(152)	830
PID: Ind (no lean)	25%	(164)	29%	(191)	15%	(101)	31%	(204)	660
PID: Rep (no lean)	29%	(210)	33%	(238)	16%	(116)	22%	(155)	719
PID/Gender: Dem Men	41%	(168)	35%	(142)	11%	(45)	13%	(51)	406
PID/Gender: Dem Women	34%	(145)	29%	(121)	13%	(57)	24%	(101)	424
PID/Gender: Ind Men	29%	(94)	32%	(105)	17%	(57)	22%	(72)	329
PID/Gender: Ind Women	21%	(70)	26%	(86)	13%	(43)	40%	(131)	331
PID/Gender: Rep Men	34%	(111)	35%	(116)	18%	(59)	14%	(45)	332
PID/Gender: Rep Women	25%	(98)	31%	(122)	15%	(57)	28%	(110)	387
Ideo: Liberal (1-3)	43%	(272)	33%	(209)	11%	(72)	13%	(85)	638
Ideo: Moderate (4)	25%	(157)	32%	(200)	16%	(98)	28%	(173)	627
Ideo: Conservative (5-7)	31%	(227)	34%	(254)	16%	(120)	19%	(141)	741
Educ: < College	26%	(378)	31%	(444)	15%	(220)	27%	(394)	1436
Educ: Bachelors degree	37%	(184)	32%	(159)	14%	(69)	16%	(79)	491
Educ: Post-grad	45%	(126)	31%	(88)	11%	(30)	13%	(37)	282
Income: Under 50k	28%	(323)	28%	(330)	15%	(168)	29%	(338)	1159
Income: 50k-100k	35%	(253)	34%	(247)	14%	(99)	17%	(126)	724
Income: 100k+	34%	(112)	36%	(116)	16%	(52)	14%	(46)	326
Ethnicity: White	32%	(551)	33%	(560)	13%	(231)	22%	(368)	1710
Ethnicity: Hispanic	33%	(123)	24%	(89)	19%	(72)	24%	(90)	374
Ethnicity: Black	30%	(84)	27%	(75)	18%	(50)	26%	(73)	282

Continued on next page

Table MCBR1_7: *How much have you seen, read, or heard about the following?*
Twitter laying off roughly half of the company on November 4, 2022

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	31%	(688)	31%	(692)	14%	(319)	23%	(510)	2209
Ethnicity: Other	24%	(52)	26%	(57)	18%	(39)	32%	(69)	217
All Christian	35%	(351)	34%	(342)	13%	(134)	18%	(178)	1005
All Non-Christian	35%	(40)	37%	(43)	9%	(11)	18%	(21)	116
Atheist	45%	(46)	34%	(35)	6%	(6)	15%	(16)	104
Agnostic/Nothing in particular	24%	(148)	31%	(185)	18%	(109)	27%	(163)	605
Something Else	27%	(102)	23%	(87)	15%	(58)	35%	(133)	379
Religious Non-Protestant/Catholic	33%	(45)	40%	(54)	9%	(13)	17%	(23)	135
Evangelical	31%	(170)	27%	(149)	15%	(79)	27%	(144)	542
Non-Evangelical	34%	(271)	33%	(263)	14%	(109)	20%	(162)	804
Community: Urban	30%	(190)	31%	(197)	14%	(92)	25%	(161)	640
Community: Suburban	34%	(358)	33%	(348)	14%	(150)	18%	(185)	1042
Community: Rural	26%	(139)	28%	(147)	15%	(77)	31%	(164)	527
Employ: Private Sector	34%	(233)	34%	(233)	14%	(98)	19%	(129)	693
Employ: Government	35%	(34)	27%	(26)	18%	(17)	21%	(20)	98
Employ: Self-Employed	33%	(59)	33%	(59)	14%	(26)	20%	(37)	181
Employ: Homemaker	21%	(37)	28%	(50)	16%	(29)	35%	(62)	179
Employ: Student	29%	(18)	24%	(14)	23%	(14)	24%	(14)	60
Employ: Retired	38%	(216)	36%	(201)	10%	(56)	16%	(91)	563
Employ: Unemployed	20%	(58)	29%	(82)	16%	(46)	35%	(100)	286
Employ: Other	22%	(33)	17%	(25)	22%	(33)	38%	(57)	149
Military HH: Yes	33%	(103)	37%	(114)	12%	(36)	19%	(58)	311
Military HH: No	31%	(585)	30%	(578)	15%	(283)	24%	(452)	1898
RD/WT: Right Direction	36%	(240)	32%	(216)	12%	(83)	19%	(127)	667
RD/WT: Wrong Track	29%	(447)	31%	(476)	15%	(236)	25%	(383)	1542
Biden Job Approve	37%	(367)	31%	(307)	13%	(131)	18%	(174)	979
Biden Job Disapprove	27%	(307)	32%	(362)	15%	(169)	25%	(285)	1124
Biden Job Strongly Approve	43%	(170)	32%	(127)	10%	(41)	15%	(58)	396
Biden Job Somewhat Approve	34%	(196)	31%	(180)	15%	(90)	20%	(116)	582
Biden Job Somewhat Disapprove	25%	(77)	28%	(86)	15%	(46)	31%	(94)	303
Biden Job Strongly Disapprove	28%	(230)	34%	(276)	15%	(123)	23%	(192)	821

Continued on next page

Table MCBR1_7: *How much have you seen, read, or heard about the following?*
Twitter laying off roughly half of the company on November 4, 2022

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	31%	(688)	31%	(692)	14%	(319)	23%	(510)	2209
Favorable of Biden	38%	(371)	31%	(305)	13%	(132)	18%	(175)	982
Unfavorable of Biden	27%	(300)	33%	(364)	15%	(167)	26%	(286)	1117
Very Favorable of Biden	42%	(179)	31%	(132)	10%	(44)	17%	(74)	429
Somewhat Favorable of Biden	35%	(193)	31%	(173)	16%	(87)	18%	(100)	553
Somewhat Unfavorable of Biden	25%	(74)	29%	(84)	16%	(47)	30%	(88)	293
Very Unfavorable of Biden	27%	(226)	34%	(280)	15%	(120)	24%	(198)	824
#1 Issue: Economy	30%	(292)	32%	(311)	14%	(141)	24%	(236)	980
#1 Issue: Security	28%	(57)	44%	(89)	14%	(29)	14%	(29)	204
#1 Issue: Health Care	32%	(53)	21%	(35)	17%	(28)	30%	(50)	167
#1 Issue: Medicare / Social Security	30%	(69)	33%	(76)	15%	(35)	23%	(52)	232
#1 Issue: Women's Issues	33%	(110)	27%	(89)	13%	(44)	26%	(86)	328
#1 Issue: Education	33%	(19)	24%	(14)	15%	(9)	28%	(16)	58
#1 Issue: Energy	36%	(46)	29%	(36)	17%	(22)	18%	(22)	127
#1 Issue: Other	36%	(41)	37%	(43)	10%	(11)	16%	(18)	114
2020 Vote: Joe Biden	40%	(370)	31%	(286)	14%	(128)	15%	(139)	923
2020 Vote: Donald Trump	30%	(222)	36%	(266)	15%	(109)	19%	(140)	738
2020 Vote: Other	27%	(18)	38%	(25)	11%	(8)	24%	(15)	65
2020 Vote: Didn't Vote	16%	(77)	24%	(115)	15%	(74)	45%	(216)	483
2018 House Vote: Democrat	43%	(318)	32%	(236)	12%	(91)	12%	(91)	737
2018 House Vote: Republican	32%	(194)	37%	(230)	14%	(84)	17%	(105)	613
2018 House Vote: Someone else	18%	(11)	22%	(13)	27%	(16)	33%	(19)	59
2018 House Vote: Didnt Vote	21%	(164)	27%	(213)	16%	(128)	37%	(295)	800
2016 Vote: Hillary Clinton	43%	(292)	31%	(211)	13%	(88)	14%	(93)	684
2016 Vote: Donald Trump	32%	(208)	38%	(245)	14%	(88)	16%	(102)	643
2016 Vote: Other	31%	(37)	36%	(42)	15%	(18)	18%	(22)	119
2016 Vote: Didn't Vote	20%	(149)	26%	(193)	17%	(126)	38%	(288)	756
Voted in 2014: Yes	39%	(472)	35%	(422)	12%	(147)	14%	(165)	1206
Voted in 2014: No	21%	(216)	27%	(270)	17%	(172)	34%	(345)	1003

Continued on next page

Table MCBR1_7: *How much have you seen, read, or heard about the following?*
Twitter laying off roughly half of the company on November 4, 2022

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	31%	(688)	31%	(692)	14%	(319)	23%	(510)	2209
4-Region: Northeast	33%	(126)	30%	(116)	15%	(56)	22%	(84)	382
4-Region: Midwest	31%	(140)	31%	(141)	13%	(58)	26%	(117)	456
4-Region: South	30%	(249)	30%	(256)	16%	(136)	24%	(203)	844
4-Region: West	33%	(172)	34%	(179)	13%	(69)	20%	(106)	526
Favorable Opinion of Elon Musk	33%	(259)	39%	(314)	14%	(113)	14%	(109)	794
Uses Twitter at Least Once a Day	44%	(182)	31%	(127)	11%	(45)	14%	(58)	411
Uses Twitter at Least Once a Month	37%	(335)	31%	(284)	14%	(128)	17%	(158)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR1_8: *How much have you seen, read, or heard about the following?*
Elon Musk recently tweeting his support for Republican Congressional candidates

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	17%	(373)	25%	(562)	22%	(477)	36%	(797)	2209
Gender: Male	22%	(233)	30%	(315)	21%	(223)	28%	(296)	1067
Gender: Female	12%	(140)	22%	(247)	22%	(254)	44%	(501)	1142
Age: 18-34	17%	(110)	25%	(158)	23%	(147)	35%	(226)	642
Age: 35-44	18%	(65)	26%	(94)	22%	(81)	34%	(125)	365
Age: 45-64	15%	(106)	25%	(176)	20%	(146)	40%	(286)	714
Age: 65+	19%	(92)	27%	(134)	21%	(103)	33%	(160)	489
GenZers: 1997-2012	15%	(31)	25%	(53)	25%	(54)	35%	(73)	211
Millennials: 1981-1996	19%	(133)	25%	(177)	21%	(149)	35%	(248)	708
GenXers: 1965-1980	14%	(73)	23%	(115)	23%	(117)	40%	(199)	503
Baby Boomers: 1946-1964	18%	(124)	27%	(186)	20%	(139)	34%	(235)	684
PID: Dem (no lean)	21%	(177)	28%	(233)	19%	(159)	31%	(261)	830
PID: Ind (no lean)	11%	(75)	21%	(140)	23%	(154)	44%	(291)	660
PID: Rep (no lean)	17%	(121)	26%	(189)	23%	(163)	34%	(246)	719
PID/Gender: Dem Men	28%	(113)	32%	(129)	17%	(71)	23%	(94)	406
PID/Gender: Dem Women	15%	(64)	25%	(104)	21%	(88)	39%	(167)	424
PID/Gender: Ind Men	14%	(47)	25%	(83)	25%	(82)	36%	(117)	329
PID/Gender: Ind Women	9%	(28)	17%	(57)	22%	(72)	52%	(173)	331
PID/Gender: Rep Men	22%	(73)	31%	(103)	21%	(70)	26%	(86)	332
PID/Gender: Rep Women	12%	(48)	22%	(86)	24%	(93)	41%	(160)	387
Ideo: Liberal (1-3)	25%	(160)	30%	(190)	21%	(134)	24%	(154)	638
Ideo: Moderate (4)	12%	(77)	24%	(149)	19%	(122)	44%	(279)	627
Ideo: Conservative (5-7)	17%	(126)	26%	(196)	24%	(180)	32%	(239)	741
Educ: < College	14%	(197)	24%	(339)	22%	(317)	41%	(584)	1436
Educ: Bachelors degree	20%	(99)	29%	(141)	23%	(114)	28%	(137)	491
Educ: Post-grad	28%	(78)	29%	(82)	16%	(46)	27%	(76)	282
Income: Under 50k	14%	(164)	22%	(259)	22%	(258)	41%	(478)	1159
Income: 50k-100k	20%	(143)	28%	(206)	21%	(151)	31%	(224)	724
Income: 100k+	20%	(66)	30%	(97)	21%	(68)	29%	(95)	326
Ethnicity: White	18%	(300)	26%	(441)	21%	(364)	35%	(605)	1710
Ethnicity: Hispanic	17%	(65)	22%	(83)	26%	(96)	35%	(130)	374
Ethnicity: Black	17%	(48)	25%	(71)	19%	(53)	39%	(111)	282

Continued on next page

Table MCBR1_8: *How much have you seen, read, or heard about the following?*
Elon Musk recently tweeting his support for Republican Congressional candidates

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	17%	(373)	25%	(562)	22%	(477)	36%	(797)	2209
Ethnicity: Other	12%	(25)	23%	(50)	27%	(59)	38%	(82)	217
All Christian	17%	(173)	29%	(287)	21%	(209)	33%	(336)	1005
All Non-Christian	26%	(30)	31%	(36)	18%	(20)	25%	(29)	116
Atheist	37%	(38)	23%	(24)	18%	(19)	22%	(23)	104
Agnostic/Nothing in particular	13%	(79)	24%	(145)	24%	(145)	39%	(236)	605
Something Else	14%	(53)	18%	(70)	22%	(83)	46%	(173)	379
Religious Non-Protestant/Catholic	26%	(35)	33%	(44)	17%	(23)	23%	(32)	135
Evangelical	15%	(81)	21%	(114)	22%	(121)	42%	(226)	542
Non-Evangelical	17%	(133)	29%	(231)	20%	(164)	34%	(277)	804
Community: Urban	16%	(104)	26%	(169)	18%	(118)	39%	(249)	640
Community: Suburban	18%	(189)	27%	(282)	24%	(245)	31%	(325)	1042
Community: Rural	15%	(79)	21%	(112)	22%	(113)	42%	(223)	527
Employ: Private Sector	18%	(124)	29%	(202)	23%	(158)	30%	(209)	693
Employ: Government	21%	(20)	26%	(26)	26%	(25)	27%	(27)	98
Employ: Self-Employed	23%	(41)	29%	(52)	19%	(35)	30%	(54)	181
Employ: Homemaker	8%	(14)	22%	(40)	21%	(38)	49%	(87)	179
Employ: Student	20%	(12)	30%	(18)	23%	(14)	26%	(16)	60
Employ: Retired	18%	(104)	27%	(153)	18%	(101)	36%	(204)	563
Employ: Unemployed	14%	(41)	17%	(48)	22%	(63)	47%	(134)	286
Employ: Other	11%	(17)	16%	(24)	28%	(42)	45%	(67)	149
Military HH: Yes	19%	(59)	27%	(85)	20%	(61)	34%	(107)	311
Military HH: No	17%	(315)	25%	(477)	22%	(416)	36%	(690)	1898
RD/WT: Right Direction	21%	(139)	30%	(200)	19%	(124)	31%	(204)	667
RD/WT: Wrong Track	15%	(234)	23%	(362)	23%	(353)	38%	(593)	1542
Biden Job Approve	22%	(214)	27%	(263)	20%	(192)	32%	(310)	979
Biden Job Disapprove	14%	(155)	25%	(281)	23%	(257)	38%	(430)	1124
Biden Job Strongly Approve	28%	(111)	30%	(120)	15%	(58)	27%	(107)	396
Biden Job Somewhat Approve	18%	(103)	25%	(143)	23%	(134)	35%	(202)	582
Biden Job Somewhat Disapprove	11%	(32)	25%	(75)	23%	(71)	41%	(125)	303
Biden Job Strongly Disapprove	15%	(123)	25%	(207)	23%	(187)	37%	(305)	821

Continued on next page

Table MCBR1_8: *How much have you seen, read, or heard about the following?*
Elon Musk recently tweeting his support for Republican Congressional candidates

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	17%	(373)	25%	(562)	22%	(477)	36%	(797)	2209
Favorable of Biden	21%	(209)	27%	(262)	21%	(202)	32%	(310)	982
Unfavorable of Biden	14%	(154)	25%	(283)	22%	(248)	39%	(432)	1117
Very Favorable of Biden	28%	(119)	27%	(117)	16%	(70)	29%	(123)	429
Somewhat Favorable of Biden	16%	(90)	26%	(145)	24%	(132)	34%	(187)	553
Somewhat Unfavorable of Biden	10%	(30)	23%	(68)	25%	(73)	42%	(122)	293
Very Unfavorable of Biden	15%	(123)	26%	(215)	21%	(175)	38%	(310)	824
#1 Issue: Economy	17%	(165)	25%	(244)	23%	(220)	36%	(349)	980
#1 Issue: Security	19%	(39)	30%	(62)	22%	(45)	29%	(58)	204
#1 Issue: Health Care	14%	(24)	25%	(41)	21%	(34)	41%	(67)	167
#1 Issue: Medicare / Social Security	11%	(26)	23%	(53)	18%	(42)	48%	(110)	232
#1 Issue: Women's Issues	16%	(54)	24%	(79)	24%	(77)	36%	(119)	328
#1 Issue: Education	23%	(13)	28%	(16)	16%	(9)	32%	(19)	58
#1 Issue: Energy	22%	(28)	29%	(37)	21%	(26)	28%	(35)	127
#1 Issue: Other	21%	(24)	26%	(30)	19%	(21)	34%	(39)	114
2020 Vote: Joe Biden	22%	(202)	29%	(269)	21%	(195)	28%	(257)	923
2020 Vote: Donald Trump	18%	(132)	27%	(197)	22%	(162)	33%	(246)	738
2020 Vote: Other	10%	(7)	20%	(13)	20%	(13)	50%	(32)	65
2020 Vote: Didn't Vote	7%	(32)	17%	(83)	22%	(106)	54%	(261)	483
2018 House Vote: Democrat	25%	(185)	29%	(216)	21%	(154)	25%	(182)	737
2018 House Vote: Republican	17%	(103)	29%	(180)	20%	(122)	34%	(208)	613
2018 House Vote: Someone else	8%	(5)	11%	(6)	27%	(16)	54%	(32)	59
2018 House Vote: Didnt Vote	10%	(81)	20%	(160)	23%	(185)	47%	(375)	800
2016 Vote: Hillary Clinton	24%	(167)	29%	(199)	20%	(138)	26%	(180)	684
2016 Vote: Donald Trump	17%	(112)	31%	(197)	21%	(132)	31%	(201)	643
2016 Vote: Other	13%	(16)	25%	(30)	24%	(28)	38%	(45)	119
2016 Vote: Didn't Vote	10%	(78)	18%	(135)	23%	(177)	48%	(366)	756
Voted in 2014: Yes	22%	(261)	30%	(362)	19%	(232)	29%	(351)	1206
Voted in 2014: No	11%	(112)	20%	(200)	24%	(245)	44%	(446)	1003

Continued on next page

Table MCBR1_8: *How much have you seen, read, or heard about the following?*
Elon Musk recently tweeting his support for Republican Congressional candidates

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	17%	(373)	25%	(562)	22%	(477)	36%	(797)	2209
4-Region: Northeast	20%	(77)	26%	(98)	20%	(77)	34%	(130)	382
4-Region: Midwest	13%	(60)	26%	(118)	23%	(103)	38%	(175)	456
4-Region: South	17%	(145)	26%	(217)	23%	(190)	35%	(292)	844
4-Region: West	17%	(92)	24%	(129)	20%	(106)	38%	(200)	526
Favorable Opinion of Elon Musk	21%	(165)	34%	(269)	21%	(166)	25%	(195)	794
Uses Twitter at Least Once a Day	28%	(117)	28%	(115)	22%	(90)	22%	(90)	411
Uses Twitter at Least Once a Month	23%	(207)	29%	(262)	23%	(207)	25%	(229)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR2: *What is the highest amount you would be willing to pay monthly to have one of your social media accounts be considered 'verified'? As you may know, verification means that you have proven your identity to the social media platform, so the social media platform has added a visible label to your account to show your account is authentic.If you do not have any social media accounts, please select 'I do not have any social media accounts.'*

Demographic	$0 (I would not be willing to pay anything)	$1-$5	$6-$10	$11-$15	$16-$20	I would be willing to pay more than $20	I do not have any social media accounts	Total N
Adults	70% (1536)	7% (160)	4% (96)	2% (52)	3% (60)	2% (49)	12% (256)	2209
Gender: Male	63% (674)	8% (86)	5% (57)	4% (38)	4% (45)	3% (28)	13% (139)	1067
Gender: Female	76% (863)	6% (74)	3% (39)	1% (14)	1% (15)	2% (20)	10% (116)	1142
Age: 18-34	69% (442)	7% (47)	5% (35)	4% (28)	4% (28)	4% (23)	6% (39)	642
Age: 35-44	71% (258)	9% (32)	6% (23)	4% (13)	4% (16)	4% (13)	3% (11)	365
Age: 45-64	71% (509)	8% (55)	4% (26)	1% (9)	2% (15)	2% (13)	12% (87)	714
Age: 65+	67% (327)	5% (27)	3% (13)	— (2)	— (1)	— (0)	24% (119)	489
GenZers: 1997-2012	64% (134)	10% (21)	7% (14)	7% (14)	5% (10)	5% (10)	3% (7)	211
Millennials: 1981-1996	71% (503)	7% (51)	5% (35)	3% (23)	4% (31)	4% (25)	6% (40)	708
GenXers: 1965-1980	68% (341)	9% (44)	6% (31)	2% (11)	4% (18)	2% (9)	10% (49)	503
Baby Boomers: 1946-1964	72% (492)	6% (42)	2% (12)	— (3)	— (1)	1% (4)	19% (129)	684
PID: Dem (no lean)	72% (599)	7% (57)	3% (29)	3% (28)	3% (27)	2% (19)	9% (71)	830
PID: Ind (no lean)	70% (461)	9% (61)	3% (23)	1% (4)	2% (13)	2% (10)	13% (87)	660
PID: Rep (no lean)	66% (476)	6% (42)	6% (45)	3% (20)	3% (20)	3% (19)	14% (98)	719
PID/Gender: Dem Men	64% (261)	7% (29)	5% (19)	5% (21)	6% (23)	3% (13)	10% (42)	406
PID/Gender: Dem Women	80% (338)	7% (28)	2% (10)	2% (8)	1% (4)	2% (7)	7% (29)	424
PID/Gender: Ind Men	67% (219)	10% (34)	3% (11)	1% (4)	2% (7)	1% (3)	16% (51)	329
PID/Gender: Ind Women	73% (242)	8% (27)	3% (12)	— (1)	2% (7)	2% (7)	11% (35)	331
PID/Gender: Rep Men	58% (193)	7% (23)	8% (27)	4% (13)	5% (16)	4% (13)	14% (46)	332
PID/Gender: Rep Women	73% (283)	5% (19)	5% (17)	2% (6)	1% (4)	2% (6)	13% (52)	387
Ideo: Liberal (1-3)	73% (469)	7% (43)	4% (23)	2% (16)	4% (25)	3% (22)	7% (42)	638
Ideo: Moderate (4)	69% (432)	8% (53)	3% (22)	3% (18)	2% (15)	1% (7)	13% (80)	627
Ideo: Conservative (5-7)	66% (488)	7% (53)	7% (50)	2% (17)	2% (15)	2% (14)	14% (104)	741
Educ: < College	71% (1020)	8% (112)	4% (58)	2% (25)	2% (34)	2% (25)	11% (162)	1436
Educ: Bachelors degree	69% (339)	5% (24)	6% (28)	4% (18)	4% (18)	2% (12)	11% (52)	491
Educ: Post-grad	63% (177)	9% (24)	4% (11)	3% (9)	3% (8)	4% (12)	15% (41)	282

Continued on next page

Table MCBR2: *What is the highest amount you would be willing to pay monthly to have one of your social media accounts be considered 'verified'? As you may know, verification means that you have proven your identity to the social media platform, so the social media platform has added a visible label to your account to show your account is authentic.If you do not have any social media accounts, please select 'I do not have any social media accounts.'*

Demographic	$0 (I would not be willing to pay anything)	$1-$5	$6-$10	$11-$15	$16-$20	I would be willing to pay more than $20	I do not have any social media accounts	Total N
Adults	70% (1536)	7% (160)	4% (96)	2% (52)	3% (60)	2% (49)	12% (256)	2209
Income: Under 50k	71% (820)	7% (87)	4% (43)	2% (19)	3% (31)	2% (20)	12% (140)	1159
Income: 50k-100k	69% (502)	8% (55)	5% (33)	3% (22)	3% (22)	2% (16)	10% (74)	724
Income: 100k+	66% (215)	6% (18)	6% (20)	3% (11)	2% (6)	4% (13)	13% (42)	326
Ethnicity: White	71% (1211)	7% (114)	4% (71)	2% (33)	2% (39)	2% (32)	12% (210)	1710
Ethnicity: Hispanic	69% (258)	7% (24)	4% (17)	4% (14)	5% (18)	4% (14)	8% (28)	374
Ethnicity: Black	59% (166)	11% (31)	7% (19)	3% (10)	6% (17)	4% (11)	10% (29)	282
Ethnicity: Other	74% (160)	7% (15)	3% (6)	5% (10)	2% (4)	2% (5)	8% (17)	217
All Christian	66% (659)	7% (73)	5% (52)	2% (23)	3% (26)	3% (32)	14% (140)	1005
All Non-Christian	57% (66)	7% (8)	5% (5)	8% (9)	9% (10)	3% (3)	12% (13)	116
Atheist	79% (82)	3% (3)	3% (3)	2% (2)	3% (4)	1% (1)	9% (9)	104
Agnostic/Nothing in particular	75% (454)	6% (38)	3% (21)	3% (16)	2% (11)	1% (5)	10% (61)	605
Something Else	73% (275)	10% (37)	4% (15)	1% (2)	2% (9)	2% (8)	9% (32)	379
Religious Non-Protestant/Catholic	57% (77)	7% (9)	6% (8)	7% (9)	8% (10)	2% (3)	13% (18)	135
Evangelical	65% (351)	10% (56)	6% (31)	2% (11)	3% (15)	5% (28)	9% (50)	542
Non-Evangelical	70% (561)	7% (53)	4% (33)	2% (13)	2% (19)	1% (8)	15% (117)	804
Community: Urban	65% (417)	9% (57)	5% (32)	3% (17)	5% (32)	4% (26)	9% (59)	640
Community: Suburban	72% (745)	6% (65)	4% (43)	2% (24)	1% (15)	2% (16)	13% (133)	1042
Community: Rural	71% (374)	7% (38)	4% (21)	2% (11)	2% (13)	1% (7)	12% (63)	527

Continued on next page

Table MCBR2: *What is the highest amount you would be willing to pay monthly to have one of your social media accounts be considered 'verified'? As you may know, verification means that you have proven your identity to the social media platform, so the social media platform has added a visible label to your account to show your account is authentic.If you do not have any social media accounts, please select 'I do not have any social media accounts.'*

Demographic	$0 (I would not be willing to pay anything)	$1-$5	$6-$10	$11-$15	$16-$20	I would be willing to pay more than $20	I do not have any social media accounts	Total N
Adults	70% (1536)	7% (160)	4% (96)	2% (52)	3% (60)	2% (49)	12% (256)	2209
Employ: Private Sector	67% (462)	7% (48)	7% (48)	5% (32)	4% (30)	3% (23)	7% (51)	693
Employ: Government	69% (68)	9% (9)	4% (4)	4% (4)	4% (4)	3% (3)	7% (7)	98
Employ: Self-Employed	68% (123)	7% (13)	5% (8)	2% (4)	4% (7)	6% (11)	8% (14)	181
Employ: Homemaker	84% (151)	2% (4)	3% (6)	— (1)	— (1)	— (1)	9% (16)	179
Employ: Student	71% (42)	9% (5)	7% (4)	— (0)	9% (6)	3% (2)	2% (1)	60
Employ: Retired	69% (386)	7% (38)	2% (10)	1% (3)	1% (5)	1% (3)	21% (117)	563
Employ: Unemployed	69% (196)	9% (26)	4% (10)	2% (4)	2% (7)	2% (5)	13% (36)	286
Employ: Other	71% (106)	11% (16)	4% (6)	3% (5)	1% (2)	1% (1)	9% (13)	149
Military HH: Yes	66% (205)	10% (32)	2% (6)	3% (10)	2% (8)	1% (4)	15% (47)	311
Military HH: No	70% (1332)	7% (128)	5% (90)	2% (43)	3% (52)	2% (45)	11% (209)	1898
RD/WT: Right Direction	64% (424)	7% (47)	5% (35)	4% (28)	5% (34)	5% (33)	10% (65)	667
RD/WT: Wrong Track	72% (1112)	7% (113)	4% (61)	2% (24)	2% (26)	1% (16)	12% (190)	1542
Biden Job Approve	69% (678)	7% (72)	4% (36)	3% (34)	3% (32)	3% (29)	10% (97)	979
Biden Job Disapprove	70% (789)	7% (79)	5% (57)	2% (18)	2% (24)	1% (15)	13% (142)	1124
Biden Job Strongly Approve	62% (246)	5% (18)	5% (20)	6% (23)	6% (23)	5% (21)	11% (45)	396
Biden Job Somewhat Approve	74% (432)	9% (54)	3% (16)	2% (11)	2% (9)	1% (8)	9% (52)	582
Biden Job Somewhat Disapprove	73% (220)	6% (18)	5% (15)	3% (8)	2% (7)	1% (3)	10% (31)	303
Biden Job Strongly Disapprove	69% (569)	7% (61)	5% (42)	1% (11)	2% (17)	1% (11)	13% (111)	821
Favorable of Biden	70% (688)	8% (75)	4% (35)	3% (30)	3% (27)	3% (31)	10% (98)	982
Unfavorable of Biden	70% (777)	7% (80)	5% (58)	2% (23)	3% (28)	1% (11)	13% (140)	1117
Very Favorable of Biden	64% (276)	7% (28)	4% (16)	4% (19)	4% (17)	6% (24)	11% (48)	429
Somewhat Favorable of Biden	74% (411)	8% (47)	3% (18)	2% (10)	2% (10)	1% (7)	9% (50)	553
Somewhat Unfavorable of Biden	68% (200)	6% (18)	7% (20)	4% (11)	4% (12)	— (1)	10% (30)	293
Very Unfavorable of Biden	70% (577)	7% (62)	5% (38)	1% (12)	2% (16)	1% (10)	13% (110)	824

Continued on next page

Table MCBR2: *What is the highest amount you would be willing to pay monthly to have one of your social media accounts be considered 'verified'? As you may know, verification means that you have proven your identity to the social media platform, so the social media platform has added a visible label to your account to show your account is authentic.If you do not have any social media accounts, please select 'I do not have any social media accounts.'*

Demographic	$0 (I would not be willing to pay anything)	$1-$5	$6-$10	$11-$15	$16-$20	I would be willing to pay more than $20	I do not have any social media accounts	Total N
Adults	70% (1536)	7% (160)	4% (96)	2% (52)	3% (60)	2% (49)	12% (256)	2209
#1 Issue: Economy	70% (690)	8% (76)	6% (55)	3% (25)	1% (12)	2% (21)	10% (102)	980
#1 Issue: Security	59% (121)	9% (18)	3% (6)	2% (3)	6% (13)	3% (5)	18% (38)	204
#1 Issue: Health Care	71% (119)	2% (4)	5% (9)	3% (4)	5% (9)	1% (1)	12% (20)	167
#1 Issue: Medicare / Social Security	72% (167)	5% (12)	1% (3)	1% (3)	1% (2)	1% (3)	18% (41)	232
#1 Issue: Women's Issues	76% (251)	9% (30)	3% (11)	1% (5)	4% (12)	1% (4)	5% (16)	328
#1 Issue: Education	69% (40)	4% (2)	5% (3)	3% (2)	4% (2)	10% (6)	5% (3)	58
#1 Issue: Energy	54% (69)	10% (13)	5% (6)	6% (8)	5% (7)	5% (7)	13% (17)	127
#1 Issue: Other	70% (79)	4% (5)	3% (3)	2% (2)	3% (4)	1% (1)	17% (19)	114
2020 Vote: Joe Biden	71% (658)	6% (60)	4% (35)	4% (33)	3% (28)	2% (17)	10% (93)	923
2020 Vote: Donald Trump	67% (493)	7% (52)	6% (42)	1% (8)	2% (16)	2% (16)	15% (110)	738
2020 Vote: Other	65% (42)	14% (9)	7% (5)	2% (1)	— (0)	2% (1)	10% (7)	65
2020 Vote: Didn't Vote	71% (342)	8% (39)	3% (14)	2% (10)	3% (17)	3% (14)	10% (47)	483
2018 House Vote: Democrat	71% (521)	7% (55)	4% (30)	3% (23)	3% (24)	2% (18)	9% (66)	737
2018 House Vote: Republican	66% (406)	7% (45)	5% (33)	2% (13)	1% (9)	2% (13)	15% (94)	613
2018 House Vote: Someone else	70% (41)	7% (4)	4% (2)	— (0)	— (0)	— (0)	20% (12)	59
2018 House Vote: Didnt Vote	71% (567)	7% (56)	4% (31)	2% (16)	3% (27)	2% (18)	11% (85)	800
2016 Vote: Hillary Clinton	71% (489)	7% (45)	4% (25)	3% (23)	3% (21)	2% (11)	10% (70)	684
2016 Vote: Donald Trump	67% (431)	7% (43)	5% (33)	2% (11)	2% (11)	3% (17)	15% (96)	643
2016 Vote: Other	66% (78)	15% (17)	1% (1)	1% (1)	1% (1)	1% (1)	17% (20)	119
2016 Vote: Didn't Vote	71% (534)	7% (54)	5% (38)	2% (16)	4% (27)	2% (19)	9% (69)	756
Voted in 2014: Yes	69% (829)	7% (90)	4% (51)	3% (31)	2% (25)	2% (26)	13% (154)	1206
Voted in 2014: No	70% (707)	7% (70)	5% (46)	2% (21)	4% (35)	2% (23)	10% (102)	1003

Continued on next page

Table MCBR2: *What is the highest amount you would be willing to pay monthly to have one of your social media accounts be considered 'verified'? As you may know, verification means that you have proven your identity to the social media platform, so the social media platform has added a visible label to your account to show your account is authentic.If you do not have any social media accounts, please select 'I do not have any social media accounts.'*

Demographic	$0 (I would not be willing to pay anything)	$1-$5	$6-$10	$11-$15	$16-$20	I would be willing to pay more than $20	I do not have any social media accounts	Total N
Adults	70% (1536)	7% (160)	4% (96)	2% (52)	3% (60)	2% (49)	12% (256)	2209
4-Region: Northeast	67% (255)	10% (38)	5% (18)	2% (7)	2% (8)	2% (9)	12% (47)	382
4-Region: Midwest	75% (341)	5% (23)	4% (17)	2% (8)	1% (6)	2% (8)	12% (53)	456
4-Region: South	69% (581)	7% (56)	4% (37)	3% (21)	3% (28)	3% (21)	12% (99)	844
4-Region: West	68% (358)	8% (43)	5% (25)	3% (16)	3% (17)	2% (10)	11% (57)	526
Favorable Opinion of Elon Musk	61% (482)	11% (85)	7% (55)	4% (35)	4% (35)	3% (23)	10% (79)	794
Uses Twitter at Least Once a Day	64% (265)	9% (39)	9% (38)	4% (18)	6% (24)	5% (20)	2% (8)	411
Uses Twitter at Least Once a Month	67% (604)	9% (86)	7% (66)	5% (44)	5% (45)	4% (34)	3% (25)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR3_1: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
The user experience on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	10%	(215)	15%	(328)	14%	(301)	13%	(289)	15%	(337)	33%	(739)	2209
Gender: Male	12%	(130)	17%	(182)	13%	(138)	13%	(142)	16%	(171)	28%	(304)	1067
Gender: Female	7%	(86)	13%	(146)	14%	(163)	13%	(147)	14%	(165)	38%	(435)	1142
Age: 18-34	14%	(92)	18%	(116)	15%	(95)	14%	(88)	13%	(84)	26%	(167)	642
Age: 35-44	11%	(41)	17%	(61)	12%	(46)	14%	(50)	16%	(58)	30%	(110)	365
Age: 45-64	9%	(61)	14%	(97)	14%	(100)	11%	(81)	16%	(114)	37%	(261)	714
Age: 65+	4%	(22)	11%	(53)	12%	(61)	14%	(71)	17%	(81)	41%	(201)	489
GenZers: 1997-2012	19%	(40)	17%	(37)	18%	(38)	13%	(27)	14%	(28)	19%	(40)	211
Millennials: 1981-1996	12%	(86)	18%	(128)	13%	(92)	14%	(102)	13%	(92)	29%	(208)	708
GenXers: 1965-1980	9%	(44)	16%	(79)	13%	(63)	10%	(51)	18%	(89)	35%	(178)	503
Baby Boomers: 1946-1964	5%	(37)	10%	(72)	14%	(98)	14%	(96)	16%	(111)	39%	(270)	684
PID: Dem (no lean)	10%	(79)	14%	(117)	16%	(132)	18%	(151)	14%	(118)	28%	(233)	830
PID: Ind (no lean)	7%	(48)	11%	(73)	12%	(79)	14%	(94)	14%	(90)	42%	(275)	660
PID: Rep (no lean)	12%	(88)	19%	(138)	12%	(90)	6%	(44)	18%	(129)	32%	(231)	719
PID/Gender: Dem Men	13%	(51)	18%	(72)	15%	(60)	17%	(70)	15%	(59)	23%	(93)	406
PID/Gender: Dem Women	7%	(28)	10%	(44)	17%	(72)	19%	(81)	14%	(59)	33%	(140)	424
PID/Gender: Ind Men	8%	(26)	13%	(43)	11%	(35)	16%	(51)	16%	(52)	37%	(122)	329
PID/Gender: Ind Women	7%	(22)	9%	(30)	13%	(44)	13%	(43)	11%	(38)	46%	(153)	331
PID/Gender: Rep Men	16%	(53)	20%	(66)	13%	(43)	6%	(21)	18%	(60)	27%	(89)	332
PID/Gender: Rep Women	9%	(35)	19%	(72)	12%	(47)	6%	(23)	18%	(69)	37%	(142)	387
Ideo: Liberal (1-3)	9%	(56)	14%	(91)	17%	(108)	24%	(156)	11%	(71)	24%	(155)	638
Ideo: Moderate (4)	8%	(49)	14%	(89)	15%	(96)	11%	(68)	16%	(102)	36%	(224)	627
Ideo: Conservative (5-7)	14%	(105)	18%	(135)	11%	(79)	6%	(47)	19%	(141)	31%	(232)	741
Educ: < College	9%	(136)	14%	(205)	13%	(186)	12%	(173)	15%	(216)	36%	(520)	1436
Educ: Bachelors degree	10%	(49)	16%	(78)	17%	(82)	16%	(77)	15%	(72)	27%	(133)	491
Educ: Post-grad	11%	(30)	16%	(45)	12%	(33)	14%	(39)	17%	(48)	30%	(85)	282

Continued on next page

Table MCBR3_1: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
The user experience on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	10%	(215)	15%	(328)	14%	(301)	13%	(289)	15%	(337)	33%	(739)	2209
Income: Under 50k	8%	(94)	14%	(164)	14%	(166)	13%	(150)	15%	(169)	36%	(416)	1159
Income: 50k-100k	11%	(80)	15%	(111)	12%	(90)	14%	(105)	16%	(115)	31%	(223)	724
Income: 100k+	13%	(41)	16%	(53)	14%	(45)	11%	(35)	16%	(52)	31%	(100)	326
Ethnicity: White	9%	(151)	15%	(254)	14%	(244)	13%	(226)	16%	(272)	33%	(563)	1710
Ethnicity: Hispanic	12%	(46)	13%	(47)	12%	(46)	13%	(49)	12%	(46)	37%	(139)	374
Ethnicity: Black	15%	(41)	19%	(53)	11%	(31)	13%	(38)	11%	(30)	31%	(89)	282
Ethnicity: Other	11%	(23)	9%	(20)	12%	(26)	12%	(26)	16%	(34)	40%	(87)	217
All Christian	10%	(100)	16%	(158)	14%	(140)	12%	(120)	17%	(173)	31%	(315)	1005
All Non-Christian	18%	(21)	18%	(21)	13%	(15)	13%	(16)	11%	(12)	26%	(31)	116
Atheist	8%	(8)	7%	(7)	19%	(19)	23%	(24)	8%	(8)	36%	(37)	104
Agnostic/Nothing in particular	8%	(49)	13%	(79)	12%	(71)	15%	(89)	17%	(102)	36%	(216)	605
Something Else	10%	(38)	17%	(63)	15%	(56)	11%	(41)	11%	(41)	37%	(140)	379
Religious Non-Protestant/Catholic	17%	(23)	19%	(26)	12%	(17)	15%	(20)	12%	(16)	24%	(33)	135
Evangelical	15%	(82)	18%	(98)	12%	(63)	8%	(45)	15%	(83)	31%	(170)	542
Non-Evangelical	6%	(49)	14%	(115)	16%	(127)	14%	(110)	16%	(126)	34%	(277)	804
Community: Urban	11%	(70)	17%	(108)	13%	(83)	13%	(85)	14%	(88)	32%	(205)	640
Community: Suburban	9%	(93)	14%	(141)	14%	(150)	14%	(144)	16%	(166)	34%	(349)	1042
Community: Rural	10%	(52)	15%	(79)	13%	(69)	11%	(60)	16%	(83)	35%	(184)	527

Continued on next page

Table MCBR3_1: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
The user experience on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	10%	(215)	15%	(328)	14%	(301)	13%	(289)	15%	(337)	33%	(739)	2209
Employ: Private Sector	14%	(94)	19%	(135)	14%	(100)	12%	(85)	15%	(103)	25%	(176)	693
Employ: Government	12%	(12)	14%	(14)	15%	(15)	17%	(17)	15%	(15)	26%	(26)	98
Employ: Self-Employed	10%	(18)	20%	(35)	13%	(23)	11%	(20)	16%	(29)	30%	(55)	181
Employ: Homemaker	5%	(10)	8%	(14)	15%	(27)	8%	(15)	16%	(29)	47%	(85)	179
Employ: Student	7%	(4)	31%	(19)	16%	(10)	16%	(10)	17%	(10)	12%	(7)	60
Employ: Retired	6%	(35)	12%	(66)	11%	(64)	14%	(82)	18%	(99)	38%	(217)	563
Employ: Unemployed	10%	(28)	9%	(25)	16%	(45)	15%	(42)	9%	(27)	42%	(119)	286
Employ: Other	9%	(14)	13%	(20)	11%	(16)	13%	(19)	17%	(25)	37%	(55)	149
Military HH: Yes	10%	(32)	16%	(51)	13%	(40)	12%	(38)	12%	(39)	36%	(112)	311
Military HH: No	10%	(183)	15%	(277)	14%	(261)	13%	(252)	16%	(298)	33%	(627)	1898
RD/WT: Right Direction	11%	(72)	17%	(113)	12%	(79)	15%	(98)	15%	(103)	30%	(202)	667
RD/WT: Wrong Track	9%	(144)	14%	(215)	14%	(222)	12%	(191)	15%	(234)	35%	(537)	1542
Biden Job Approve	9%	(88)	14%	(140)	15%	(146)	19%	(184)	13%	(128)	30%	(293)	979
Biden Job Disapprove	11%	(125)	16%	(179)	13%	(147)	9%	(99)	17%	(195)	34%	(379)	1124
Biden Job Strongly Approve	14%	(55)	14%	(56)	10%	(39)	20%	(79)	12%	(48)	30%	(120)	396
Biden Job Somewhat Approve	6%	(33)	15%	(85)	18%	(107)	18%	(105)	14%	(80)	30%	(173)	582
Biden Job Somewhat Disapprove	6%	(19)	13%	(40)	18%	(54)	13%	(40)	17%	(51)	32%	(98)	303
Biden Job Strongly Disapprove	13%	(106)	17%	(139)	11%	(93)	7%	(59)	17%	(143)	34%	(281)	821
Favorable of Biden	9%	(84)	14%	(142)	15%	(145)	19%	(184)	13%	(128)	30%	(299)	982
Unfavorable of Biden	11%	(125)	16%	(178)	14%	(154)	9%	(98)	18%	(196)	33%	(366)	1117
Very Favorable of Biden	12%	(50)	13%	(56)	10%	(42)	20%	(85)	13%	(55)	33%	(141)	429
Somewhat Favorable of Biden	6%	(34)	16%	(87)	19%	(103)	18%	(99)	13%	(73)	28%	(157)	553
Somewhat Unfavorable of Biden	8%	(25)	13%	(39)	19%	(55)	13%	(39)	16%	(45)	30%	(89)	293
Very Unfavorable of Biden	12%	(100)	17%	(138)	12%	(99)	7%	(59)	18%	(151)	34%	(277)	824

Continued on next page

Table MCBR3_1: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
The user experience on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	10%	(215)	15%	(328)	14%	(301)	13%	(289)	15%	(337)	33%	(739)	2209
#1 Issue: Economy	10%	(99)	17%	(165)	14%	(137)	10%	(102)	15%	(143)	34%	(334)	980
#1 Issue: Security	20%	(41)	14%	(28)	9%	(18)	6%	(13)	23%	(46)	28%	(58)	204
#1 Issue: Health Care	11%	(18)	9%	(16)	18%	(31)	13%	(22)	15%	(25)	33%	(55)	167
#1 Issue: Medicare / Social Security	3%	(7)	9%	(21)	13%	(30)	14%	(31)	15%	(36)	46%	(106)	232
#1 Issue: Women's Issues	6%	(20)	14%	(45)	15%	(51)	24%	(77)	12%	(39)	30%	(97)	328
#1 Issue: Education	13%	(7)	21%	(12)	12%	(7)	14%	(8)	15%	(9)	25%	(15)	58
#1 Issue: Energy	17%	(21)	21%	(27)	16%	(20)	11%	(15)	14%	(18)	21%	(26)	127
#1 Issue: Other	3%	(3)	12%	(14)	7%	(7)	18%	(21)	18%	(21)	42%	(47)	114
2020 Vote: Joe Biden	9%	(82)	13%	(120)	15%	(136)	22%	(205)	13%	(124)	28%	(257)	923
2020 Vote: Donald Trump	12%	(87)	18%	(136)	12%	(86)	6%	(41)	19%	(142)	33%	(246)	738
2020 Vote: Other	3%	(2)	17%	(11)	17%	(11)	22%	(14)	10%	(7)	31%	(20)	65
2020 Vote: Didn't Vote	9%	(45)	13%	(62)	14%	(68)	6%	(29)	13%	(64)	45%	(215)	483
2018 House Vote: Democrat	9%	(68)	13%	(94)	16%	(115)	22%	(160)	13%	(94)	28%	(206)	737
2018 House Vote: Republican	11%	(68)	18%	(109)	12%	(73)	7%	(40)	19%	(114)	34%	(208)	613
2018 House Vote: Someone else	3%	(2)	11%	(7)	11%	(7)	21%	(12)	16%	(9)	38%	(22)	59
2018 House Vote: Didnt Vote	10%	(77)	15%	(119)	13%	(106)	10%	(76)	15%	(120)	38%	(302)	800
2016 Vote: Hillary Clinton	8%	(56)	12%	(79)	14%	(99)	24%	(163)	12%	(81)	30%	(207)	684
2016 Vote: Donald Trump	12%	(76)	17%	(112)	11%	(71)	6%	(37)	20%	(131)	33%	(215)	643
2016 Vote: Other	7%	(9)	16%	(19)	19%	(23)	17%	(20)	14%	(17)	27%	(32)	119
2016 Vote: Didn't Vote	10%	(74)	15%	(117)	14%	(107)	9%	(68)	14%	(108)	37%	(283)	756
Voted in 2014: Yes	10%	(121)	13%	(160)	14%	(172)	14%	(173)	16%	(197)	32%	(384)	1206
Voted in 2014: No	9%	(95)	17%	(168)	13%	(129)	12%	(116)	14%	(140)	35%	(355)	1003

Continued on next page

Table MCBR3_1: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
The user experience on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	10%	(215)	15%	(328)	14%	(301)	13%	(289)	15%	(337)	33%	(739)	2209
4-Region: Northeast	9%	(33)	17%	(64)	16%	(59)	14%	(54)	14%	(54)	31%	(118)	382
4-Region: Midwest	7%	(32)	18%	(80)	16%	(71)	12%	(55)	13%	(61)	34%	(156)	456
4-Region: South	11%	(93)	13%	(108)	13%	(110)	13%	(111)	16%	(137)	34%	(285)	844
4-Region: West	11%	(57)	14%	(75)	12%	(61)	13%	(69)	16%	(85)	34%	(179)	526
Favorable Opinion of Elon Musk	18%	(144)	22%	(176)	13%	(101)	5%	(40)	19%	(153)	23%	(181)	794
Uses Twitter at Least Once a Day	17%	(68)	20%	(84)	16%	(65)	11%	(46)	17%	(70)	19%	(78)	411
Uses Twitter at Least Once a Month	14%	(128)	20%	(183)	16%	(147)	13%	(118)	17%	(155)	19%	(174)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR3_2: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
Political debate on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	8%	(175)	11%	(251)	15%	(328)	21%	(457)	13%	(294)	32%	(704)	2209
Gender: Male	10%	(107)	14%	(152)	15%	(155)	21%	(228)	14%	(144)	26%	(281)	1067
Gender: Female	6%	(67)	9%	(100)	15%	(172)	20%	(229)	13%	(150)	37%	(423)	1142
Age: 18-34	10%	(62)	14%	(89)	16%	(103)	20%	(129)	14%	(89)	26%	(169)	642
Age: 35-44	9%	(31)	13%	(48)	12%	(43)	21%	(77)	15%	(54)	31%	(111)	365
Age: 45-64	9%	(61)	10%	(70)	16%	(113)	20%	(144)	13%	(95)	32%	(231)	714
Age: 65+	4%	(21)	9%	(45)	14%	(68)	22%	(107)	11%	(55)	39%	(193)	489
GenZers: 1997-2012	7%	(15)	17%	(35)	21%	(44)	22%	(46)	12%	(25)	22%	(46)	211
Millennials: 1981-1996	10%	(73)	13%	(89)	13%	(92)	21%	(146)	15%	(106)	28%	(201)	708
GenXers: 1965-1980	8%	(42)	11%	(54)	15%	(77)	18%	(88)	15%	(74)	33%	(168)	503
Baby Boomers: 1946-1964	7%	(45)	9%	(61)	15%	(106)	23%	(158)	11%	(74)	35%	(239)	684
PID: Dem (no lean)	7%	(59)	9%	(78)	18%	(149)	29%	(239)	13%	(104)	24%	(199)	830
PID: Ind (no lean)	6%	(40)	8%	(55)	13%	(83)	20%	(132)	13%	(87)	40%	(263)	660
PID: Rep (no lean)	10%	(75)	16%	(119)	13%	(95)	12%	(86)	14%	(103)	34%	(241)	719
PID/Gender: Dem Men	10%	(39)	12%	(48)	17%	(69)	31%	(128)	13%	(55)	17%	(68)	406
PID/Gender: Dem Women	5%	(20)	7%	(31)	19%	(81)	26%	(112)	12%	(50)	31%	(131)	424
PID/Gender: Ind Men	8%	(26)	10%	(32)	12%	(40)	21%	(69)	14%	(45)	36%	(117)	329
PID/Gender: Ind Women	4%	(14)	7%	(23)	13%	(43)	19%	(63)	13%	(42)	44%	(146)	331
PID/Gender: Rep Men	13%	(42)	22%	(72)	14%	(46)	10%	(32)	13%	(44)	29%	(96)	332
PID/Gender: Rep Women	9%	(33)	12%	(46)	13%	(49)	14%	(54)	15%	(58)	38%	(146)	387
Ideo: Liberal (1-3)	7%	(45)	10%	(61)	17%	(108)	35%	(225)	10%	(66)	21%	(133)	638
Ideo: Moderate (4)	7%	(41)	10%	(61)	17%	(106)	20%	(125)	15%	(95)	32%	(200)	627
Ideo: Conservative (5-7)	11%	(84)	16%	(117)	13%	(99)	12%	(87)	16%	(116)	32%	(237)	741
Educ: < College	7%	(104)	11%	(163)	14%	(196)	20%	(283)	13%	(185)	35%	(505)	1436
Educ: Bachelors degree	9%	(46)	11%	(53)	20%	(96)	22%	(109)	12%	(58)	26%	(128)	491
Educ: Post-grad	9%	(25)	12%	(35)	13%	(36)	23%	(65)	18%	(50)	25%	(71)	282

Continued on next page

Table MCBR3_2: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
Political debate on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	8%	(175)	11%	(251)	15%	(328)	21%	(457)	13%	(294)	32%	(704)	2209
Income: Under 50k	7%	(76)	11%	(123)	14%	(167)	20%	(230)	13%	(153)	35%	(409)	1159
Income: 50k-100k	9%	(64)	13%	(92)	17%	(123)	21%	(151)	13%	(91)	28%	(204)	724
Income: 100k+	11%	(35)	11%	(36)	12%	(38)	23%	(76)	15%	(50)	28%	(91)	326
Ethnicity: White	8%	(135)	11%	(183)	16%	(267)	21%	(360)	13%	(226)	32%	(539)	1710
Ethnicity: Hispanic	10%	(37)	11%	(41)	14%	(53)	20%	(75)	13%	(47)	32%	(121)	374
Ethnicity: Black	8%	(23)	14%	(39)	12%	(33)	22%	(61)	15%	(42)	29%	(83)	282
Ethnicity: Other	8%	(16)	13%	(29)	13%	(27)	17%	(36)	12%	(27)	38%	(82)	217
All Christian	8%	(81)	12%	(123)	17%	(166)	18%	(185)	14%	(142)	31%	(308)	1005
All Non-Christian	9%	(11)	16%	(18)	14%	(16)	23%	(26)	14%	(16)	25%	(28)	116
Atheist	6%	(7)	9%	(9)	11%	(12)	32%	(33)	8%	(9)	34%	(35)	104
Agnostic/Nothing in particular	5%	(33)	10%	(61)	13%	(81)	23%	(140)	13%	(80)	35%	(210)	605
Something Else	12%	(44)	10%	(40)	14%	(53)	19%	(73)	12%	(47)	32%	(123)	379
Religious Non-Protestant/Catholic	9%	(12)	16%	(21)	16%	(22)	23%	(31)	13%	(17)	23%	(31)	135
Evangelical	13%	(69)	14%	(77)	15%	(81)	14%	(77)	14%	(76)	30%	(162)	542
Non-Evangelical	6%	(48)	10%	(79)	16%	(131)	22%	(174)	14%	(110)	32%	(261)	804
Community: Urban	8%	(54)	12%	(79)	16%	(104)	19%	(121)	14%	(89)	30%	(193)	640
Community: Suburban	8%	(83)	11%	(113)	14%	(151)	22%	(233)	13%	(131)	32%	(332)	1042
Community: Rural	7%	(38)	11%	(60)	14%	(73)	19%	(103)	14%	(74)	34%	(179)	527

Continued on next page

Table MCBR3_2: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
Political debate on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	8%	(175)	11%	(251)	15%	(328)	21%	(457)	13%	(294)	32%	(704)	2209
Employ: Private Sector	10%	(72)	14%	(98)	16%	(113)	21%	(146)	14%	(100)	24%	(164)	693
Employ: Government	11%	(11)	10%	(10)	19%	(19)	25%	(25)	13%	(12)	21%	(21)	98
Employ: Self-Employed	9%	(16)	13%	(24)	17%	(31)	17%	(30)	14%	(25)	31%	(55)	181
Employ: Homemaker	5%	(8)	6%	(11)	14%	(26)	11%	(20)	18%	(32)	46%	(83)	179
Employ: Student	5%	(3)	14%	(8)	20%	(12)	37%	(22)	14%	(9)	10%	(6)	60
Employ: Retired	7%	(38)	10%	(55)	13%	(75)	21%	(118)	13%	(75)	36%	(203)	563
Employ: Unemployed	7%	(20)	11%	(30)	12%	(35)	20%	(58)	9%	(27)	40%	(115)	286
Employ: Other	5%	(7)	10%	(15)	12%	(18)	26%	(39)	9%	(14)	38%	(56)	149
Military HH: Yes	8%	(24)	14%	(42)	13%	(41)	19%	(59)	11%	(34)	36%	(111)	311
Military HH: No	8%	(151)	11%	(209)	15%	(287)	21%	(398)	14%	(260)	31%	(593)	1898
RD/WT: Right Direction	9%	(61)	11%	(73)	14%	(97)	24%	(160)	15%	(100)	27%	(177)	667
RD/WT: Wrong Track	7%	(114)	12%	(178)	15%	(231)	19%	(297)	13%	(194)	34%	(527)	1542
Biden Job Approve	6%	(63)	11%	(107)	17%	(164)	28%	(273)	13%	(124)	25%	(248)	979
Biden Job Disapprove	10%	(110)	13%	(142)	14%	(159)	15%	(170)	14%	(159)	34%	(383)	1124
Biden Job Strongly Approve	11%	(44)	12%	(48)	13%	(52)	29%	(116)	10%	(39)	25%	(99)	396
Biden Job Somewhat Approve	3%	(19)	10%	(60)	19%	(112)	27%	(157)	15%	(86)	26%	(149)	582
Biden Job Somewhat Disapprove	4%	(13)	9%	(29)	22%	(66)	17%	(51)	14%	(43)	33%	(101)	303
Biden Job Strongly Disapprove	12%	(97)	14%	(113)	11%	(93)	14%	(119)	14%	(116)	34%	(283)	821
Favorable of Biden	7%	(64)	10%	(102)	16%	(161)	28%	(278)	12%	(121)	26%	(257)	982
Unfavorable of Biden	10%	(108)	13%	(147)	14%	(161)	15%	(167)	14%	(160)	33%	(373)	1117
Very Favorable of Biden	9%	(37)	9%	(41)	13%	(54)	30%	(131)	11%	(47)	28%	(120)	429
Somewhat Favorable of Biden	5%	(28)	11%	(62)	19%	(106)	27%	(147)	13%	(74)	25%	(136)	553
Somewhat Unfavorable of Biden	5%	(14)	9%	(27)	20%	(59)	19%	(56)	15%	(43)	32%	(93)	293
Very Unfavorable of Biden	11%	(94)	15%	(120)	12%	(102)	13%	(111)	14%	(117)	34%	(279)	824

Continued on next page

Table MCBR3_2: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
Political debate on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	8%	(175)	11%	(251)	15%	(328)	21%	(457)	13%	(294)	32%	(704)	2209
#1 Issue: Economy	8%	(78)	13%	(126)	17%	(165)	19%	(186)	13%	(129)	30%	(295)	980
#1 Issue: Security	22%	(45)	13%	(27)	7%	(14)	8%	(17)	15%	(31)	35%	(71)	204
#1 Issue: Health Care	8%	(13)	8%	(14)	14%	(23)	21%	(35)	18%	(29)	31%	(52)	167
#1 Issue: Medicare / Social Security	2%	(4)	7%	(16)	14%	(33)	22%	(51)	10%	(24)	44%	(103)	232
#1 Issue: Women's Issues	3%	(11)	11%	(35)	15%	(51)	31%	(100)	12%	(38)	28%	(93)	328
#1 Issue: Education	15%	(9)	9%	(5)	10%	(5)	24%	(14)	17%	(10)	25%	(14)	58
#1 Issue: Energy	8%	(10)	15%	(20)	23%	(29)	16%	(21)	15%	(19)	22%	(28)	127
#1 Issue: Other	4%	(5)	8%	(9)	6%	(6)	28%	(32)	12%	(14)	41%	(47)	114
2020 Vote: Joe Biden	7%	(64)	9%	(82)	17%	(155)	32%	(292)	12%	(111)	24%	(219)	923
2020 Vote: Donald Trump	12%	(87)	14%	(104)	15%	(110)	12%	(86)	15%	(111)	33%	(240)	738
2020 Vote: Other	3%	(2)	15%	(10)	14%	(9)	28%	(19)	14%	(9)	25%	(17)	65
2020 Vote: Didn't Vote	4%	(21)	12%	(56)	11%	(54)	13%	(61)	13%	(63)	47%	(228)	483
2018 House Vote: Democrat	8%	(57)	9%	(65)	16%	(119)	32%	(233)	12%	(87)	24%	(176)	737
2018 House Vote: Republican	10%	(58)	15%	(92)	14%	(89)	12%	(75)	16%	(97)	33%	(201)	613
2018 House Vote: Someone else	3%	(2)	10%	(6)	16%	(10)	15%	(9)	15%	(9)	41%	(24)	59
2018 House Vote: Didnt Vote	7%	(58)	11%	(88)	14%	(111)	17%	(140)	13%	(101)	38%	(303)	800
2016 Vote: Hillary Clinton	7%	(46)	9%	(62)	16%	(113)	33%	(229)	11%	(75)	23%	(160)	684
2016 Vote: Donald Trump	11%	(68)	14%	(93)	13%	(84)	11%	(74)	17%	(111)	33%	(213)	643
2016 Vote: Other	11%	(13)	10%	(12)	12%	(14)	25%	(30)	12%	(15)	30%	(36)	119
2016 Vote: Didn't Vote	6%	(48)	11%	(84)	15%	(114)	16%	(123)	12%	(94)	39%	(294)	756
Voted in 2014: Yes	8%	(101)	11%	(132)	15%	(179)	24%	(284)	14%	(170)	28%	(340)	1206
Voted in 2014: No	7%	(74)	12%	(119)	15%	(149)	17%	(173)	12%	(124)	36%	(364)	1003

Continued on next page

Table MCBR3_2: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
Political debate on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	8%	(175)	11%	(251)	15%	(328)	21%	(457)	13%	(294)	32%	(704)	2209
4-Region: Northeast	9%	(34)	11%	(41)	18%	(67)	23%	(87)	13%	(49)	27%	(104)	382
4-Region: Midwest	6%	(26)	10%	(47)	17%	(79)	20%	(93)	13%	(59)	33%	(152)	456
4-Region: South	9%	(77)	11%	(95)	13%	(111)	20%	(168)	13%	(113)	33%	(280)	844
4-Region: West	7%	(37)	13%	(69)	13%	(70)	21%	(108)	14%	(73)	32%	(169)	526
Favorable Opinion of Elon Musk	16%	(126)	18%	(146)	14%	(109)	11%	(86)	18%	(146)	23%	(182)	794
Uses Twitter at Least Once a Day	12%	(50)	16%	(65)	18%	(73)	18%	(73)	18%	(74)	19%	(77)	411
Uses Twitter at Least Once a Month	12%	(105)	15%	(135)	18%	(165)	20%	(184)	15%	(139)	20%	(176)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR3_3: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
Content moderation on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	9%	(189)	15%	(327)	15%	(321)	17%	(368)	13%	(288)	32%	(715)	2209
Gender: Male	11%	(114)	17%	(184)	15%	(157)	18%	(188)	13%	(141)	26%	(283)	1067
Gender: Female	7%	(75)	13%	(143)	14%	(165)	16%	(180)	13%	(146)	38%	(432)	1142
Age: 18-34	11%	(74)	17%	(111)	17%	(108)	16%	(102)	14%	(88)	25%	(159)	642
Age: 35-44	10%	(36)	15%	(56)	12%	(45)	18%	(66)	15%	(55)	29%	(107)	365
Age: 45-64	10%	(69)	14%	(100)	14%	(100)	17%	(119)	12%	(87)	34%	(240)	714
Age: 65+	2%	(11)	12%	(60)	14%	(69)	17%	(82)	12%	(58)	43%	(210)	489
GenZers: 1997-2012	12%	(26)	17%	(35)	22%	(47)	18%	(38)	9%	(20)	22%	(45)	211
Millennials: 1981-1996	10%	(73)	17%	(119)	14%	(96)	17%	(122)	16%	(110)	27%	(188)	708
GenXers: 1965-1980	11%	(56)	14%	(72)	13%	(66)	14%	(69)	13%	(66)	35%	(175)	503
Baby Boomers: 1946-1964	5%	(33)	13%	(86)	15%	(102)	19%	(127)	12%	(79)	37%	(256)	684
PID: Dem (no lean)	8%	(66)	15%	(122)	17%	(139)	24%	(200)	12%	(99)	25%	(205)	830
PID: Ind (no lean)	6%	(42)	10%	(67)	14%	(94)	16%	(106)	12%	(76)	41%	(273)	660
PID: Rep (no lean)	11%	(81)	19%	(138)	12%	(89)	9%	(63)	16%	(112)	33%	(236)	719
PID/Gender: Dem Men	10%	(41)	19%	(77)	17%	(69)	26%	(107)	12%	(47)	16%	(65)	406
PID/Gender: Dem Women	6%	(24)	11%	(45)	16%	(70)	22%	(93)	12%	(52)	33%	(140)	424
PID/Gender: Ind Men	8%	(26)	11%	(36)	13%	(43)	17%	(55)	12%	(40)	39%	(128)	329
PID/Gender: Ind Women	5%	(16)	9%	(31)	15%	(51)	15%	(51)	11%	(36)	44%	(146)	331
PID/Gender: Rep Men	14%	(47)	21%	(71)	13%	(45)	8%	(27)	16%	(54)	27%	(90)	332
PID/Gender: Rep Women	9%	(35)	17%	(67)	11%	(44)	9%	(36)	15%	(58)	38%	(147)	387
Ideo: Liberal (1-3)	8%	(50)	13%	(81)	18%	(116)	29%	(188)	10%	(62)	22%	(142)	638
Ideo: Moderate (4)	5%	(32)	15%	(96)	17%	(108)	15%	(92)	15%	(97)	32%	(203)	627
Ideo: Conservative (5-7)	13%	(99)	18%	(137)	11%	(82)	10%	(72)	15%	(109)	33%	(242)	741
Educ: < College	8%	(112)	15%	(216)	13%	(193)	15%	(217)	13%	(192)	35%	(506)	1436
Educ: Bachelors degree	10%	(51)	14%	(70)	19%	(93)	20%	(99)	10%	(50)	26%	(127)	491
Educ: Post-grad	9%	(26)	14%	(41)	13%	(35)	18%	(52)	16%	(46)	29%	(82)	282

Continued on next page

Table MCBR3_3: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
Content moderation on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	9%	(189)	15%	(327)	15%	(321)	17%	(368)	13%	(288)	32%	(715)	2209
Income: Under 50k	7%	(85)	14%	(158)	14%	(157)	16%	(189)	14%	(162)	35%	(408)	1159
Income: 50k-100k	10%	(71)	16%	(119)	16%	(118)	17%	(126)	12%	(85)	28%	(204)	724
Income: 100k+	10%	(33)	15%	(50)	14%	(46)	16%	(53)	12%	(41)	32%	(103)	326
Ethnicity: White	8%	(142)	15%	(264)	15%	(262)	17%	(286)	13%	(215)	32%	(541)	1710
Ethnicity: Hispanic	10%	(38)	13%	(47)	14%	(54)	16%	(58)	15%	(55)	33%	(121)	374
Ethnicity: Black	10%	(29)	13%	(36)	11%	(32)	20%	(56)	14%	(40)	32%	(90)	282
Ethnicity: Other	8%	(18)	13%	(27)	13%	(28)	12%	(27)	15%	(32)	39%	(84)	217
All Christian	9%	(90)	16%	(158)	15%	(147)	15%	(150)	15%	(155)	30%	(304)	1005
All Non-Christian	11%	(12)	20%	(23)	13%	(15)	17%	(20)	11%	(12)	29%	(33)	116
Atheist	8%	(8)	9%	(9)	19%	(20)	25%	(26)	9%	(10)	30%	(31)	104
Agnostic/Nothing in particular	7%	(43)	11%	(66)	16%	(96)	18%	(107)	12%	(72)	37%	(222)	605
Something Else	9%	(36)	19%	(72)	12%	(44)	17%	(65)	10%	(39)	33%	(125)	379
Religious Non-Protestant/Catholic	10%	(13)	20%	(26)	13%	(17)	19%	(25)	12%	(16)	28%	(37)	135
Evangelical	12%	(66)	21%	(115)	12%	(63)	12%	(67)	14%	(75)	29%	(156)	542
Non-Evangelical	7%	(54)	14%	(109)	15%	(123)	18%	(142)	14%	(113)	33%	(264)	804
Community: Urban	11%	(73)	16%	(105)	12%	(78)	16%	(102)	13%	(85)	31%	(197)	640
Community: Suburban	7%	(75)	14%	(145)	16%	(167)	18%	(186)	13%	(131)	32%	(338)	1042
Community: Rural	8%	(41)	15%	(77)	15%	(77)	15%	(81)	13%	(71)	34%	(180)	527

Continued on next page

Table MCBR3_3: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
Content moderation on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	9%	(189)	15%	(327)	15%	(321)	17%	(368)	13%	(288)	32%	(715)	2209
Employ: Private Sector	12%	(81)	18%	(127)	16%	(107)	17%	(121)	14%	(97)	23%	(161)	693
Employ: Government	12%	(12)	15%	(14)	11%	(11)	25%	(24)	17%	(17)	21%	(20)	98
Employ: Self-Employed	12%	(22)	18%	(33)	13%	(24)	17%	(30)	13%	(24)	26%	(48)	181
Employ: Homemaker	6%	(10)	8%	(14)	12%	(21)	15%	(26)	16%	(28)	45%	(80)	179
Employ: Student	6%	(4)	21%	(13)	21%	(13)	23%	(14)	16%	(9)	13%	(8)	60
Employ: Retired	5%	(30)	13%	(71)	13%	(75)	17%	(95)	12%	(70)	39%	(222)	563
Employ: Unemployed	9%	(26)	14%	(41)	13%	(38)	13%	(37)	8%	(22)	42%	(121)	286
Employ: Other	3%	(5)	10%	(15)	21%	(32)	14%	(21)	14%	(21)	37%	(55)	149
Military HH: Yes	8%	(24)	15%	(48)	13%	(41)	15%	(48)	11%	(35)	37%	(115)	311
Military HH: No	9%	(165)	15%	(280)	15%	(280)	17%	(321)	13%	(252)	32%	(600)	1898
RD/WT: Right Direction	11%	(71)	16%	(103)	13%	(85)	20%	(130)	15%	(97)	27%	(180)	667
RD/WT: Wrong Track	8%	(119)	15%	(224)	15%	(236)	15%	(238)	12%	(190)	35%	(535)	1542
Biden Job Approve	8%	(81)	14%	(138)	16%	(156)	23%	(227)	12%	(118)	27%	(260)	979
Biden Job Disapprove	9%	(104)	16%	(185)	14%	(160)	11%	(128)	14%	(160)	34%	(386)	1124
Biden Job Strongly Approve	11%	(44)	14%	(56)	12%	(47)	26%	(103)	13%	(51)	24%	(96)	396
Biden Job Somewhat Approve	6%	(37)	14%	(82)	19%	(108)	21%	(124)	11%	(67)	28%	(164)	582
Biden Job Somewhat Disapprove	6%	(19)	14%	(41)	19%	(58)	16%	(50)	15%	(44)	30%	(92)	303
Biden Job Strongly Disapprove	10%	(86)	18%	(144)	12%	(103)	10%	(78)	14%	(116)	36%	(294)	821
Favorable of Biden	8%	(82)	13%	(132)	15%	(148)	24%	(236)	12%	(117)	27%	(268)	982
Unfavorable of Biden	9%	(103)	17%	(191)	15%	(169)	11%	(121)	14%	(161)	33%	(371)	1117
Very Favorable of Biden	10%	(44)	13%	(54)	12%	(52)	25%	(107)	12%	(51)	28%	(121)	429
Somewhat Favorable of Biden	7%	(38)	14%	(78)	17%	(96)	23%	(129)	12%	(66)	27%	(147)	553
Somewhat Unfavorable of Biden	8%	(23)	16%	(46)	19%	(55)	14%	(42)	13%	(37)	31%	(89)	293
Very Unfavorable of Biden	10%	(80)	18%	(144)	14%	(114)	10%	(79)	15%	(124)	34%	(282)	824

Continued on next page

Table MCBR3_3: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
Content moderation on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	9%	(189)	15%	(327)	15%	(321)	17%	(368)	13%	(288)	32%	(715)	2209
#1 Issue: Economy	9%	(90)	17%	(163)	15%	(150)	15%	(151)	14%	(132)	30%	(293)	980
#1 Issue: Security	17%	(35)	20%	(41)	9%	(18)	6%	(12)	17%	(34)	32%	(64)	204
#1 Issue: Health Care	11%	(18)	9%	(15)	16%	(26)	14%	(23)	16%	(26)	35%	(58)	167
#1 Issue: Medicare / Social Security	2%	(5)	9%	(22)	16%	(36)	16%	(37)	11%	(26)	46%	(106)	232
#1 Issue: Women's Issues	5%	(17)	12%	(40)	14%	(47)	27%	(89)	10%	(32)	32%	(104)	328
#1 Issue: Education	8%	(5)	14%	(8)	18%	(10)	19%	(11)	16%	(9)	25%	(14)	58
#1 Issue: Energy	14%	(18)	20%	(25)	19%	(24)	12%	(16)	11%	(14)	23%	(30)	127
#1 Issue: Other	3%	(3)	12%	(14)	8%	(9)	25%	(29)	12%	(13)	40%	(45)	114
2020 Vote: Joe Biden	7%	(63)	12%	(111)	16%	(152)	27%	(249)	12%	(114)	25%	(234)	923
2020 Vote: Donald Trump	11%	(79)	19%	(144)	13%	(97)	9%	(64)	14%	(106)	34%	(249)	738
2020 Vote: Other	7%	(4)	18%	(12)	20%	(13)	22%	(14)	10%	(7)	24%	(16)	65
2020 Vote: Didn't Vote	9%	(43)	13%	(61)	12%	(60)	9%	(42)	13%	(61)	45%	(216)	483
2018 House Vote: Democrat	8%	(58)	12%	(91)	16%	(117)	28%	(205)	11%	(83)	25%	(182)	737
2018 House Vote: Republican	9%	(58)	19%	(118)	13%	(80)	9%	(57)	15%	(94)	34%	(205)	613
2018 House Vote: Someone else	3%	(2)	13%	(8)	19%	(11)	13%	(8)	8%	(5)	44%	(26)	59
2018 House Vote: Didnt Vote	9%	(71)	14%	(110)	14%	(113)	12%	(98)	13%	(106)	38%	(302)	800
2016 Vote: Hillary Clinton	7%	(45)	13%	(87)	15%	(100)	30%	(202)	11%	(74)	26%	(177)	684
2016 Vote: Donald Trump	11%	(71)	17%	(111)	12%	(79)	9%	(55)	17%	(106)	34%	(219)	643
2016 Vote: Other	6%	(7)	18%	(21)	17%	(20)	20%	(24)	9%	(10)	30%	(36)	119
2016 Vote: Didn't Vote	9%	(66)	14%	(105)	16%	(120)	11%	(86)	13%	(97)	37%	(282)	756
Voted in 2014: Yes	9%	(104)	14%	(173)	14%	(169)	20%	(238)	14%	(166)	30%	(357)	1206
Voted in 2014: No	9%	(86)	15%	(155)	15%	(153)	13%	(131)	12%	(122)	36%	(358)	1003

Continued on next page

Table MCBR3_3: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
Content moderation on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	9%	(189)	15%	(327)	15%	(321)	17%	(368)	13%	(288)	32%	(715)	2209
4-Region: Northeast	10%	(37)	16%	(60)	15%	(58)	20%	(75)	12%	(46)	28%	(107)	382
4-Region: Midwest	6%	(28)	15%	(68)	18%	(81)	15%	(70)	13%	(60)	33%	(150)	456
4-Region: South	10%	(81)	13%	(107)	14%	(118)	17%	(141)	13%	(110)	34%	(287)	844
4-Region: West	8%	(44)	17%	(92)	12%	(64)	16%	(83)	14%	(72)	33%	(172)	526
Favorable Opinion of Elon Musk	17%	(134)	23%	(184)	13%	(105)	8%	(61)	16%	(127)	23%	(183)	794
Uses Twitter at Least Once a Day	13%	(53)	20%	(81)	18%	(74)	15%	(61)	15%	(62)	20%	(81)	411
Uses Twitter at Least Once a Month	11%	(103)	20%	(177)	17%	(158)	18%	(161)	15%	(136)	19%	(169)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR3_4: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
Protection of free speech on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	12%	(263)	15%	(321)	14%	(299)	17%	(367)	13%	(277)	31%	(681)	2209
Gender: Male	15%	(156)	17%	(182)	13%	(143)	17%	(177)	12%	(133)	26%	(275)	1067
Gender: Female	9%	(107)	12%	(139)	14%	(155)	17%	(190)	13%	(144)	36%	(406)	1142
Age: 18-34	14%	(89)	17%	(108)	14%	(90)	19%	(123)	11%	(72)	25%	(159)	642
Age: 35-44	15%	(54)	16%	(57)	14%	(50)	14%	(52)	12%	(45)	29%	(107)	365
Age: 45-64	11%	(82)	13%	(95)	14%	(101)	16%	(113)	13%	(92)	32%	(231)	714
Age: 65+	8%	(38)	13%	(62)	12%	(58)	16%	(78)	14%	(68)	38%	(184)	489
GenZers: 1997-2012	13%	(28)	25%	(52)	12%	(24)	21%	(45)	8%	(18)	20%	(43)	211
Millennials: 1981-1996	15%	(103)	14%	(99)	15%	(105)	17%	(122)	12%	(85)	27%	(193)	708
GenXers: 1965-1980	12%	(62)	15%	(74)	15%	(74)	13%	(67)	13%	(68)	32%	(160)	503
Baby Boomers: 1946-1964	9%	(62)	12%	(85)	13%	(88)	17%	(117)	13%	(91)	35%	(241)	684
PID: Dem (no lean)	8%	(66)	14%	(113)	17%	(142)	23%	(187)	13%	(104)	26%	(218)	830
PID: Ind (no lean)	11%	(75)	10%	(67)	12%	(77)	18%	(116)	11%	(74)	38%	(251)	660
PID: Rep (no lean)	17%	(122)	20%	(141)	11%	(80)	9%	(64)	14%	(99)	30%	(213)	719
PID/Gender: Dem Men	11%	(45)	15%	(62)	17%	(70)	24%	(98)	12%	(50)	20%	(81)	406
PID/Gender: Dem Women	5%	(22)	12%	(51)	17%	(72)	21%	(89)	13%	(54)	32%	(137)	424
PID/Gender: Ind Men	13%	(44)	13%	(42)	11%	(37)	16%	(54)	12%	(38)	35%	(114)	329
PID/Gender: Ind Women	9%	(30)	8%	(25)	12%	(40)	19%	(62)	11%	(36)	41%	(137)	331
PID/Gender: Rep Men	20%	(67)	24%	(78)	11%	(37)	7%	(25)	14%	(45)	24%	(80)	332
PID/Gender: Rep Women	14%	(55)	16%	(63)	11%	(43)	10%	(40)	14%	(54)	34%	(133)	387
Ideo: Liberal (1-3)	7%	(48)	13%	(84)	17%	(111)	28%	(181)	10%	(66)	23%	(148)	638
Ideo: Moderate (4)	10%	(61)	13%	(83)	15%	(96)	15%	(96)	14%	(90)	32%	(202)	627
Ideo: Conservative (5-7)	19%	(139)	19%	(140)	10%	(77)	9%	(69)	14%	(107)	28%	(209)	741
Educ: < College	12%	(169)	14%	(201)	12%	(173)	16%	(235)	12%	(172)	34%	(486)	1436
Educ: Bachelors degree	11%	(54)	17%	(85)	17%	(83)	18%	(87)	12%	(61)	24%	(119)	491
Educ: Post-grad	14%	(40)	12%	(35)	15%	(43)	16%	(44)	16%	(45)	27%	(76)	282

Continued on next page

Table MCBR3_4: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
Protection of free speech on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	12%	(263)	15%	(321)	14%	(299)	17%	(367)	13%	(277)	31%	(681)	2209
Income: Under 50k	11%	(123)	14%	(160)	13%	(147)	16%	(191)	12%	(144)	34%	(394)	1159
Income: 50k-100k	12%	(88)	16%	(114)	15%	(109)	17%	(122)	12%	(89)	28%	(201)	724
Income: 100k+	16%	(51)	15%	(48)	13%	(43)	17%	(54)	13%	(44)	27%	(87)	326
Ethnicity: White	12%	(207)	15%	(254)	14%	(236)	17%	(284)	13%	(215)	30%	(514)	1710
Ethnicity: Hispanic	9%	(35)	14%	(54)	12%	(44)	21%	(79)	11%	(39)	33%	(122)	374
Ethnicity: Black	14%	(39)	15%	(42)	13%	(36)	16%	(44)	12%	(35)	30%	(85)	282
Ethnicity: Other	8%	(17)	11%	(25)	12%	(27)	18%	(39)	13%	(27)	38%	(82)	217
All Christian	14%	(136)	16%	(162)	13%	(130)	15%	(150)	14%	(136)	29%	(292)	1005
All Non-Christian	14%	(16)	14%	(16)	16%	(19)	18%	(21)	11%	(13)	27%	(31)	116
Atheist	7%	(8)	7%	(7)	14%	(14)	26%	(27)	9%	(9)	37%	(39)	104
Agnostic/Nothing in particular	9%	(51)	13%	(78)	14%	(82)	18%	(111)	13%	(77)	34%	(206)	605
Something Else	14%	(52)	15%	(58)	14%	(54)	16%	(59)	11%	(42)	30%	(114)	379
Religious Non-Protestant/Catholic	14%	(18)	15%	(20)	16%	(22)	19%	(25)	12%	(16)	25%	(34)	135
Evangelical	17%	(93)	19%	(105)	12%	(66)	11%	(59)	13%	(70)	28%	(149)	542
Non-Evangelical	11%	(90)	13%	(107)	14%	(113)	18%	(143)	13%	(103)	31%	(248)	804
Community: Urban	13%	(86)	15%	(95)	16%	(103)	12%	(79)	12%	(79)	31%	(199)	640
Community: Suburban	11%	(115)	15%	(155)	12%	(121)	19%	(198)	12%	(126)	31%	(327)	1042
Community: Rural	12%	(61)	14%	(72)	14%	(76)	17%	(90)	14%	(73)	30%	(156)	527

Continued on next page

Table MCBR3_4: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
Protection of free speech on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	12%	(263)	15%	(321)	14%	(299)	17%	(367)	13%	(277)	31%	(681)	2209
Employ: Private Sector	15%	(105)	19%	(135)	15%	(106)	15%	(105)	12%	(87)	22%	(156)	693
Employ: Government	13%	(13)	14%	(14)	13%	(13)	20%	(19)	17%	(17)	22%	(22)	98
Employ: Self-Employed	13%	(23)	19%	(34)	12%	(22)	19%	(35)	11%	(20)	26%	(46)	181
Employ: Homemaker	10%	(18)	10%	(17)	15%	(28)	9%	(16)	17%	(31)	39%	(70)	179
Employ: Student	12%	(7)	24%	(15)	14%	(8)	25%	(15)	11%	(7)	13%	(8)	60
Employ: Retired	10%	(57)	12%	(67)	12%	(66)	16%	(90)	14%	(76)	37%	(207)	563
Employ: Unemployed	10%	(30)	8%	(22)	13%	(36)	20%	(57)	9%	(25)	40%	(116)	286
Employ: Other	6%	(9)	12%	(18)	13%	(20)	20%	(30)	10%	(15)	38%	(57)	149
Military HH: Yes	13%	(40)	13%	(42)	12%	(36)	17%	(54)	11%	(35)	34%	(105)	311
Military HH: No	12%	(223)	15%	(280)	14%	(263)	17%	(314)	13%	(242)	30%	(576)	1898
RD/WT: Right Direction	11%	(72)	16%	(107)	14%	(95)	17%	(116)	13%	(87)	28%	(189)	667
RD/WT: Wrong Track	12%	(191)	14%	(214)	13%	(204)	16%	(251)	12%	(190)	32%	(493)	1542
Biden Job Approve	8%	(79)	14%	(138)	16%	(154)	22%	(217)	12%	(118)	28%	(274)	979
Biden Job Disapprove	16%	(179)	16%	(178)	12%	(138)	12%	(138)	13%	(149)	30%	(341)	1124
Biden Job Strongly Approve	12%	(49)	15%	(58)	12%	(47)	24%	(94)	11%	(45)	26%	(103)	396
Biden Job Somewhat Approve	5%	(29)	14%	(80)	18%	(107)	21%	(123)	13%	(73)	29%	(171)	582
Biden Job Somewhat Disapprove	9%	(27)	15%	(47)	18%	(53)	16%	(49)	13%	(39)	29%	(88)	303
Biden Job Strongly Disapprove	19%	(152)	16%	(132)	10%	(85)	11%	(88)	13%	(111)	31%	(253)	821
Favorable of Biden	9%	(87)	14%	(133)	15%	(151)	22%	(216)	12%	(117)	28%	(279)	982
Unfavorable of Biden	15%	(172)	16%	(180)	13%	(141)	13%	(142)	13%	(151)	30%	(331)	1117
Very Favorable of Biden	12%	(52)	11%	(48)	13%	(58)	24%	(102)	11%	(46)	29%	(123)	429
Somewhat Favorable of Biden	6%	(35)	15%	(85)	17%	(93)	20%	(113)	13%	(70)	28%	(156)	553
Somewhat Unfavorable of Biden	10%	(28)	15%	(43)	17%	(49)	19%	(55)	11%	(33)	29%	(85)	293
Very Unfavorable of Biden	17%	(144)	17%	(137)	11%	(93)	11%	(87)	14%	(118)	30%	(246)	824

Continued on next page

Table MCBR3_4: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
Protection of free speech on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	12%	(263)	15%	(321)	14%	(299)	17%	(367)	13%	(277)	31%	(681)	2209
#1 Issue: Economy	14%	(135)	15%	(145)	14%	(136)	15%	(149)	13%	(125)	29%	(289)	980
#1 Issue: Security	25%	(51)	17%	(35)	5%	(10)	7%	(14)	16%	(32)	31%	(63)	204
#1 Issue: Health Care	7%	(12)	15%	(24)	16%	(26)	13%	(22)	13%	(22)	37%	(61)	167
#1 Issue: Medicare / Social Security	3%	(7)	11%	(25)	15%	(34)	18%	(43)	13%	(29)	41%	(94)	232
#1 Issue: Women's Issues	6%	(18)	14%	(46)	15%	(49)	28%	(91)	10%	(33)	28%	(91)	328
#1 Issue: Education	11%	(6)	18%	(10)	22%	(13)	15%	(9)	10%	(6)	24%	(14)	58
#1 Issue: Energy	19%	(24)	18%	(23)	20%	(26)	10%	(12)	14%	(17)	19%	(24)	127
#1 Issue: Other	8%	(10)	12%	(14)	4%	(5)	24%	(27)	11%	(13)	40%	(45)	114
2020 Vote: Joe Biden	8%	(78)	13%	(120)	17%	(153)	24%	(219)	12%	(115)	26%	(238)	923
2020 Vote: Donald Trump	18%	(135)	18%	(129)	11%	(84)	9%	(67)	13%	(99)	30%	(222)	738
2020 Vote: Other	8%	(5)	14%	(9)	11%	(7)	29%	(19)	13%	(8)	25%	(16)	65
2020 Vote: Didn't Vote	9%	(44)	13%	(63)	11%	(54)	13%	(62)	11%	(54)	43%	(205)	483
2018 House Vote: Democrat	10%	(72)	11%	(84)	16%	(116)	25%	(188)	12%	(88)	26%	(189)	737
2018 House Vote: Republican	17%	(104)	17%	(101)	13%	(80)	9%	(53)	15%	(90)	30%	(185)	613
2018 House Vote: Someone else	3%	(2)	14%	(8)	11%	(7)	24%	(14)	7%	(4)	41%	(24)	59
2018 House Vote: Didnt Vote	11%	(85)	16%	(128)	12%	(96)	14%	(112)	12%	(96)	35%	(283)	800
2016 Vote: Hillary Clinton	8%	(56)	11%	(73)	16%	(110)	27%	(184)	11%	(76)	27%	(185)	684
2016 Vote: Donald Trump	17%	(110)	17%	(107)	11%	(73)	9%	(56)	16%	(101)	30%	(196)	643
2016 Vote: Other	12%	(14)	17%	(20)	14%	(17)	20%	(24)	11%	(13)	26%	(31)	119
2016 Vote: Didn't Vote	11%	(83)	16%	(120)	13%	(96)	13%	(102)	11%	(87)	36%	(269)	756
Voted in 2014: Yes	12%	(148)	14%	(166)	14%	(169)	18%	(218)	14%	(164)	28%	(340)	1206
Voted in 2014: No	11%	(115)	15%	(155)	13%	(129)	15%	(149)	11%	(113)	34%	(341)	1003

Continued on next page

Table MCBR3_4: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
Protection of free speech on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	12%	(263)	15%	(321)	14%	(299)	17%	(367)	13%	(277)	31%	(681)	2209
4-Region: Northeast	11%	(42)	15%	(57)	17%	(64)	18%	(69)	13%	(50)	26%	(101)	382
4-Region: Midwest	9%	(42)	16%	(73)	14%	(66)	16%	(71)	14%	(64)	31%	(141)	456
4-Region: South	13%	(110)	14%	(118)	12%	(103)	16%	(132)	12%	(102)	33%	(279)	844
4-Region: West	13%	(69)	14%	(74)	13%	(66)	18%	(96)	12%	(61)	30%	(160)	526
Favorable Opinion of Elon Musk	23%	(183)	22%	(171)	12%	(92)	7%	(59)	15%	(117)	22%	(172)	794
Uses Twitter at Least Once a Day	18%	(76)	20%	(83)	14%	(57)	15%	(62)	13%	(55)	19%	(79)	411
Uses Twitter at Least Once a Month	16%	(148)	19%	(172)	15%	(133)	18%	(160)	13%	(120)	19%	(172)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR3_5: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
Foreign influence on the platform, such as hacking or manipulation

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	9%	(191)	12%	(262)	15%	(322)	17%	(381)	12%	(270)	35%	(783)	2209
Gender: Male	10%	(111)	14%	(152)	16%	(171)	18%	(191)	14%	(146)	28%	(296)	1067
Gender: Female	7%	(80)	10%	(110)	13%	(151)	17%	(190)	11%	(124)	43%	(487)	1142
Age: 18-34	10%	(62)	17%	(108)	17%	(107)	16%	(100)	11%	(73)	30%	(192)	642
Age: 35-44	11%	(40)	11%	(41)	16%	(57)	16%	(60)	14%	(51)	32%	(116)	365
Age: 45-64	9%	(67)	12%	(82)	13%	(92)	18%	(125)	12%	(88)	36%	(259)	714
Age: 65+	5%	(23)	6%	(31)	13%	(66)	20%	(96)	12%	(58)	44%	(215)	489
GenZers: 1997-2012	7%	(14)	18%	(38)	23%	(48)	20%	(42)	10%	(21)	23%	(48)	211
Millennials: 1981-1996	11%	(80)	14%	(98)	15%	(103)	15%	(110)	13%	(89)	32%	(228)	708
GenXers: 1965-1980	10%	(48)	13%	(66)	14%	(71)	15%	(75)	14%	(69)	35%	(175)	503
Baby Boomers: 1946-1964	6%	(43)	8%	(55)	13%	(85)	20%	(138)	12%	(81)	41%	(281)	684
PID: Dem (no lean)	8%	(68)	13%	(108)	16%	(129)	25%	(207)	10%	(81)	29%	(237)	830
PID: Ind (no lean)	6%	(38)	7%	(45)	14%	(94)	15%	(101)	13%	(85)	45%	(296)	660
PID: Rep (no lean)	12%	(85)	15%	(109)	14%	(98)	10%	(73)	14%	(104)	35%	(250)	719
PID/Gender: Dem Men	11%	(43)	16%	(64)	16%	(64)	26%	(107)	11%	(44)	21%	(84)	406
PID/Gender: Dem Women	6%	(25)	10%	(44)	15%	(65)	23%	(100)	9%	(38)	36%	(153)	424
PID/Gender: Ind Men	7%	(24)	7%	(24)	17%	(56)	17%	(55)	14%	(47)	37%	(123)	329
PID/Gender: Ind Women	4%	(14)	6%	(21)	12%	(38)	14%	(46)	11%	(38)	52%	(173)	331
PID/Gender: Rep Men	13%	(44)	19%	(64)	15%	(51)	9%	(29)	17%	(55)	27%	(89)	332
PID/Gender: Rep Women	11%	(41)	12%	(45)	12%	(47)	11%	(44)	13%	(48)	42%	(161)	387
Ideo: Liberal (1-3)	8%	(54)	11%	(69)	16%	(104)	29%	(187)	10%	(61)	26%	(164)	638
Ideo: Moderate (4)	7%	(42)	10%	(65)	17%	(107)	15%	(95)	13%	(82)	38%	(235)	627
Ideo: Conservative (5-7)	12%	(90)	16%	(122)	12%	(90)	10%	(75)	14%	(106)	35%	(259)	741
Educ: < College	8%	(120)	11%	(164)	14%	(200)	16%	(233)	12%	(173)	38%	(547)	1436
Educ: Bachelors degree	8%	(38)	14%	(67)	17%	(82)	20%	(96)	12%	(58)	30%	(149)	491
Educ: Post-grad	12%	(33)	11%	(32)	14%	(40)	18%	(52)	14%	(39)	31%	(87)	282

Continued on next page

Table MCBR3_5: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
Foreign influence on the platform, such as hacking or manipulation

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	9%	(191)	12%	(262)	15%	(322)	17%	(381)	12%	(270)	35%	(783)	2209
Income: Under 50k	8%	(95)	9%	(110)	15%	(175)	17%	(200)	11%	(133)	38%	(446)	1159
Income: 50k-100k	9%	(66)	15%	(107)	15%	(107)	17%	(121)	13%	(93)	32%	(230)	724
Income: 100k+	9%	(30)	14%	(46)	12%	(39)	19%	(60)	14%	(44)	33%	(106)	326
Ethnicity: White	9%	(149)	12%	(201)	14%	(237)	18%	(307)	12%	(213)	35%	(605)	1710
Ethnicity: Hispanic	9%	(33)	12%	(45)	13%	(50)	14%	(52)	13%	(48)	39%	(146)	374
Ethnicity: Black	9%	(27)	14%	(40)	16%	(46)	17%	(47)	11%	(32)	32%	(91)	282
Ethnicity: Other	7%	(16)	10%	(21)	18%	(39)	13%	(28)	12%	(25)	40%	(87)	217
All Christian	10%	(99)	12%	(125)	14%	(143)	16%	(160)	13%	(128)	35%	(351)	1005
All Non-Christian	12%	(14)	17%	(20)	21%	(25)	13%	(15)	11%	(12)	26%	(30)	116
Atheist	1%	(2)	12%	(13)	11%	(11)	27%	(28)	11%	(11)	37%	(39)	104
Agnostic/Nothing in particular	7%	(39)	9%	(57)	14%	(86)	19%	(116)	13%	(79)	38%	(228)	605
Something Else	10%	(37)	13%	(48)	15%	(57)	16%	(62)	11%	(40)	36%	(136)	379
Religious Non-Protestant/Catholic	12%	(16)	15%	(20)	21%	(28)	15%	(20)	12%	(17)	25%	(34)	135
Evangelical	13%	(68)	17%	(90)	13%	(73)	12%	(65)	12%	(67)	33%	(178)	542
Non-Evangelical	8%	(63)	10%	(80)	15%	(120)	18%	(149)	12%	(93)	37%	(300)	804
Community: Urban	10%	(62)	13%	(82)	15%	(98)	16%	(103)	13%	(81)	34%	(215)	640
Community: Suburban	9%	(93)	10%	(104)	15%	(157)	18%	(185)	12%	(129)	36%	(373)	1042
Community: Rural	7%	(37)	14%	(76)	13%	(67)	18%	(94)	11%	(59)	37%	(195)	527

Continued on next page

Table MCBR3_5: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
Foreign influence on the platform, such as hacking or manipulation

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	9%	(191)	12%	(262)	15%	(322)	17%	(381)	12%	(270)	35%	(783)	2209
Employ: Private Sector	12%	(82)	15%	(106)	16%	(111)	17%	(119)	12%	(86)	27%	(190)	693
Employ: Government	10%	(10)	18%	(17)	13%	(13)	27%	(26)	12%	(12)	20%	(20)	98
Employ: Self-Employed	7%	(12)	19%	(35)	15%	(28)	15%	(27)	11%	(21)	32%	(58)	181
Employ: Homemaker	6%	(11)	7%	(13)	15%	(26)	12%	(22)	13%	(24)	46%	(83)	179
Employ: Student	3%	(2)	27%	(16)	21%	(12)	18%	(11)	14%	(9)	16%	(10)	60
Employ: Retired	6%	(36)	7%	(42)	12%	(69)	19%	(107)	13%	(74)	42%	(235)	563
Employ: Unemployed	10%	(30)	5%	(15)	13%	(38)	16%	(45)	9%	(26)	46%	(132)	286
Employ: Other	5%	(8)	12%	(18)	16%	(24)	16%	(25)	13%	(20)	37%	(55)	149
Military HH: Yes	8%	(24)	12%	(36)	11%	(34)	17%	(53)	12%	(38)	40%	(126)	311
Military HH: No	9%	(167)	12%	(227)	15%	(287)	17%	(328)	12%	(232)	35%	(657)	1898
RD/WT: Right Direction	11%	(71)	13%	(85)	14%	(96)	21%	(142)	11%	(73)	30%	(201)	667
RD/WT: Wrong Track	8%	(120)	12%	(178)	15%	(226)	16%	(240)	13%	(197)	38%	(582)	1542
Biden Job Approve	8%	(82)	12%	(116)	15%	(149)	23%	(229)	10%	(100)	31%	(304)	979
Biden Job Disapprove	10%	(107)	13%	(142)	15%	(167)	12%	(138)	14%	(159)	37%	(411)	1124
Biden Job Strongly Approve	14%	(55)	11%	(44)	11%	(42)	28%	(111)	7%	(29)	29%	(116)	396
Biden Job Somewhat Approve	5%	(26)	12%	(72)	18%	(107)	20%	(118)	12%	(71)	32%	(188)	582
Biden Job Somewhat Disapprove	7%	(20)	11%	(32)	21%	(63)	16%	(47)	14%	(44)	32%	(97)	303
Biden Job Strongly Disapprove	11%	(87)	13%	(110)	13%	(104)	11%	(91)	14%	(115)	38%	(314)	821
Favorable of Biden	8%	(77)	11%	(113)	14%	(142)	24%	(237)	11%	(104)	32%	(310)	982
Unfavorable of Biden	10%	(110)	13%	(146)	16%	(174)	12%	(133)	14%	(152)	36%	(402)	1117
Very Favorable of Biden	11%	(45)	9%	(40)	12%	(51)	28%	(119)	8%	(36)	32%	(138)	429
Somewhat Favorable of Biden	6%	(32)	13%	(73)	16%	(91)	21%	(117)	12%	(68)	31%	(172)	553
Somewhat Unfavorable of Biden	6%	(19)	11%	(32)	24%	(70)	14%	(40)	13%	(39)	32%	(93)	293
Very Unfavorable of Biden	11%	(91)	14%	(114)	13%	(104)	11%	(93)	14%	(112)	38%	(309)	824

Continued on next page

Table MCBR3_5: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
Foreign influence on the platform, such as hacking or manipulation

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	9%	(191)	12%	(262)	15%	(322)	17%	(381)	12%	(270)	35%	(783)	2209
#1 Issue: Economy	9%	(88)	13%	(131)	15%	(150)	16%	(153)	13%	(124)	34%	(334)	980
#1 Issue: Security	16%	(32)	14%	(28)	10%	(21)	10%	(19)	14%	(29)	37%	(76)	204
#1 Issue: Health Care	6%	(10)	13%	(21)	21%	(35)	15%	(25)	14%	(24)	31%	(52)	167
#1 Issue: Medicare / Social Security	6%	(14)	7%	(15)	14%	(33)	20%	(46)	10%	(23)	44%	(101)	232
#1 Issue: Women's Issues	4%	(14)	11%	(35)	13%	(41)	26%	(84)	10%	(31)	38%	(123)	328
#1 Issue: Education	12%	(7)	19%	(11)	11%	(6)	20%	(11)	14%	(8)	24%	(14)	58
#1 Issue: Energy	16%	(20)	12%	(15)	22%	(28)	15%	(19)	9%	(11)	26%	(33)	127
#1 Issue: Other	5%	(6)	6%	(6)	7%	(8)	20%	(23)	17%	(19)	45%	(51)	114
2020 Vote: Joe Biden	8%	(71)	11%	(103)	15%	(143)	26%	(243)	10%	(92)	29%	(270)	923
2020 Vote: Donald Trump	11%	(83)	14%	(104)	14%	(104)	9%	(70)	15%	(109)	36%	(268)	738
2020 Vote: Other	6%	(4)	9%	(6)	10%	(7)	25%	(17)	12%	(8)	37%	(24)	65
2020 Vote: Didn't Vote	7%	(33)	10%	(50)	14%	(68)	11%	(51)	13%	(61)	46%	(220)	483
2018 House Vote: Democrat	9%	(65)	10%	(76)	15%	(109)	27%	(200)	10%	(77)	29%	(210)	737
2018 House Vote: Republican	11%	(67)	14%	(88)	14%	(84)	10%	(63)	15%	(91)	36%	(219)	613
2018 House Vote: Someone else	4%	(2)	5%	(3)	16%	(9)	15%	(9)	8%	(5)	52%	(31)	59
2018 House Vote: Didnt Vote	7%	(57)	12%	(95)	15%	(120)	14%	(109)	12%	(97)	40%	(323)	800
2016 Vote: Hillary Clinton	7%	(51)	11%	(74)	16%	(109)	28%	(194)	9%	(61)	29%	(195)	684
2016 Vote: Donald Trump	11%	(74)	14%	(92)	12%	(76)	11%	(68)	16%	(104)	36%	(228)	643
2016 Vote: Other	8%	(10)	8%	(9)	13%	(15)	20%	(23)	12%	(14)	40%	(48)	119
2016 Vote: Didn't Vote	7%	(55)	11%	(86)	16%	(120)	12%	(94)	12%	(91)	41%	(310)	756
Voted in 2014: Yes	9%	(111)	12%	(139)	14%	(167)	20%	(236)	13%	(157)	33%	(396)	1206
Voted in 2014: No	8%	(80)	12%	(123)	15%	(155)	14%	(145)	11%	(113)	39%	(387)	1003

Continued on next page

Table MCBR3_5: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
Foreign influence on the platform, such as hacking or manipulation

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	9%	(191)	12%	(262)	15%	(322)	17%	(381)	12%	(270)	35%	(783)	2209
4-Region: Northeast	8%	(31)	12%	(47)	17%	(66)	19%	(72)	12%	(44)	32%	(123)	382
4-Region: Midwest	7%	(32)	14%	(62)	14%	(66)	17%	(79)	11%	(50)	36%	(166)	456
4-Region: South	9%	(78)	12%	(98)	12%	(104)	17%	(145)	13%	(112)	36%	(307)	844
4-Region: West	9%	(50)	10%	(55)	16%	(85)	16%	(85)	12%	(64)	36%	(187)	526
Favorable Opinion of Elon Musk	16%	(130)	18%	(147)	16%	(128)	8%	(64)	16%	(126)	25%	(200)	794
Uses Twitter at Least Once a Day	14%	(56)	16%	(66)	17%	(72)	17%	(68)	15%	(61)	22%	(89)	411
Uses Twitter at Least Once a Month	13%	(116)	17%	(156)	17%	(154)	18%	(161)	13%	(119)	22%	(200)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR3_6: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
The spread of misinformation on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	9%	(195)	11%	(246)	15%	(332)	23%	(498)	13%	(288)	29%	(651)	2209
Gender: Male	10%	(107)	13%	(143)	15%	(162)	23%	(247)	14%	(149)	24%	(259)	1067
Gender: Female	8%	(88)	9%	(103)	15%	(170)	22%	(250)	12%	(139)	34%	(392)	1142
Age: 18-34	10%	(66)	12%	(79)	16%	(104)	22%	(141)	14%	(91)	25%	(161)	642
Age: 35-44	11%	(41)	15%	(54)	12%	(44)	22%	(81)	13%	(48)	27%	(98)	365
Age: 45-64	8%	(57)	11%	(77)	17%	(120)	21%	(150)	14%	(98)	30%	(213)	714
Age: 65+	6%	(31)	8%	(37)	13%	(64)	26%	(126)	10%	(51)	37%	(180)	489
GenZers: 1997-2012	13%	(28)	9%	(18)	21%	(43)	26%	(55)	11%	(23)	20%	(43)	211
Millennials: 1981-1996	10%	(70)	15%	(103)	14%	(98)	22%	(152)	14%	(101)	26%	(183)	708
GenXers: 1965-1980	10%	(49)	11%	(57)	15%	(77)	18%	(92)	15%	(75)	30%	(152)	503
Baby Boomers: 1946-1964	6%	(38)	8%	(57)	15%	(99)	26%	(178)	11%	(77)	34%	(235)	684
PID: Dem (no lean)	8%	(68)	10%	(85)	16%	(134)	31%	(258)	12%	(101)	22%	(183)	830
PID: Ind (no lean)	6%	(38)	9%	(58)	15%	(98)	22%	(144)	13%	(83)	36%	(238)	660
PID: Rep (no lean)	12%	(88)	14%	(103)	14%	(100)	13%	(95)	14%	(103)	32%	(230)	719
PID/Gender: Dem Men	9%	(37)	15%	(59)	14%	(57)	35%	(140)	13%	(52)	15%	(60)	406
PID/Gender: Dem Women	7%	(32)	6%	(26)	18%	(77)	28%	(118)	12%	(49)	29%	(123)	424
PID/Gender: Ind Men	6%	(21)	9%	(29)	16%	(53)	22%	(73)	14%	(47)	32%	(105)	329
PID/Gender: Ind Women	5%	(17)	9%	(29)	14%	(45)	22%	(71)	11%	(36)	40%	(133)	331
PID/Gender: Rep Men	15%	(49)	17%	(55)	16%	(52)	10%	(34)	15%	(50)	28%	(94)	332
PID/Gender: Rep Women	10%	(40)	12%	(48)	12%	(48)	16%	(61)	14%	(54)	35%	(136)	387
Ideo: Liberal (1-3)	7%	(48)	10%	(66)	15%	(96)	39%	(251)	9%	(55)	19%	(123)	638
Ideo: Moderate (4)	7%	(44)	10%	(64)	17%	(109)	21%	(129)	14%	(87)	31%	(195)	627
Ideo: Conservative (5-7)	13%	(100)	14%	(107)	14%	(102)	12%	(89)	16%	(121)	30%	(223)	741
Educ: < College	8%	(114)	11%	(156)	15%	(213)	20%	(291)	13%	(184)	33%	(479)	1436
Educ: Bachelors degree	11%	(53)	12%	(58)	15%	(75)	27%	(134)	13%	(63)	22%	(108)	491
Educ: Post-grad	10%	(28)	12%	(32)	16%	(44)	26%	(73)	14%	(40)	23%	(65)	282

Continued on next page

Table MCBR3_6: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
The spread of misinformation on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	9%	(195)	11%	(246)	15%	(332)	23%	(498)	13%	(288)	29%	(651)	2209
Income: Under 50k	7%	(80)	10%	(116)	15%	(171)	22%	(257)	14%	(160)	32%	(375)	1159
Income: 50k-100k	10%	(73)	12%	(89)	16%	(113)	23%	(166)	11%	(83)	28%	(200)	724
Income: 100k+	13%	(42)	13%	(41)	15%	(48)	23%	(74)	14%	(44)	24%	(77)	326
Ethnicity: White	8%	(141)	11%	(193)	15%	(257)	23%	(395)	13%	(219)	29%	(504)	1710
Ethnicity: Hispanic	13%	(49)	9%	(35)	11%	(41)	20%	(76)	15%	(58)	30%	(114)	374
Ethnicity: Black	12%	(33)	11%	(32)	14%	(39)	24%	(67)	14%	(40)	25%	(71)	282
Ethnicity: Other	9%	(20)	10%	(22)	17%	(36)	16%	(35)	13%	(28)	35%	(77)	217
All Christian	9%	(93)	11%	(115)	16%	(165)	20%	(199)	15%	(148)	28%	(285)	1005
All Non-Christian	17%	(19)	11%	(13)	14%	(17)	24%	(27)	10%	(12)	24%	(28)	116
Atheist	8%	(9)	9%	(9)	10%	(10)	33%	(34)	11%	(11)	29%	(30)	104
Agnostic/Nothing in particular	6%	(38)	10%	(59)	13%	(77)	26%	(157)	13%	(77)	33%	(197)	605
Something Else	9%	(35)	13%	(50)	17%	(63)	21%	(80)	10%	(40)	29%	(111)	379
Religious Non-Protestant/Catholic	15%	(21)	10%	(13)	17%	(23)	25%	(33)	10%	(14)	23%	(31)	135
Evangelical	11%	(59)	18%	(95)	16%	(86)	14%	(78)	13%	(69)	29%	(155)	542
Non-Evangelical	8%	(62)	8%	(67)	17%	(135)	24%	(190)	14%	(116)	29%	(235)	804
Community: Urban	10%	(63)	13%	(82)	16%	(100)	21%	(135)	12%	(80)	28%	(181)	640
Community: Suburban	8%	(88)	10%	(105)	15%	(153)	24%	(252)	14%	(143)	29%	(301)	1042
Community: Rural	8%	(43)	11%	(59)	15%	(78)	21%	(111)	12%	(65)	32%	(170)	527

Continued on next page

Table MCBR3_6: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
The spread of misinformation on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	9%	(195)	11%	(246)	15%	(332)	23%	(498)	13%	(288)	29%	(651)	2209
Employ: Private Sector	11%	(78)	15%	(105)	16%	(113)	21%	(148)	13%	(92)	23%	(158)	693
Employ: Government	12%	(12)	9%	(9)	17%	(16)	26%	(25)	17%	(16)	20%	(20)	98
Employ: Self-Employed	9%	(16)	14%	(25)	14%	(25)	21%	(38)	19%	(35)	23%	(41)	181
Employ: Homemaker	4%	(6)	10%	(17)	13%	(24)	16%	(28)	15%	(27)	42%	(76)	179
Employ: Student	11%	(6)	11%	(7)	19%	(12)	35%	(21)	17%	(10)	7%	(4)	60
Employ: Retired	7%	(42)	8%	(45)	12%	(70)	25%	(142)	12%	(67)	35%	(197)	563
Employ: Unemployed	8%	(24)	10%	(28)	19%	(53)	20%	(57)	8%	(23)	35%	(101)	286
Employ: Other	7%	(11)	7%	(11)	12%	(18)	26%	(38)	12%	(18)	36%	(54)	149
Military HH: Yes	7%	(23)	12%	(36)	13%	(42)	23%	(71)	11%	(33)	34%	(106)	311
Military HH: No	9%	(171)	11%	(210)	15%	(290)	22%	(427)	13%	(254)	29%	(545)	1898
RD/WT: Right Direction	10%	(69)	12%	(78)	14%	(96)	27%	(180)	13%	(84)	24%	(160)	667
RD/WT: Wrong Track	8%	(126)	11%	(168)	15%	(236)	21%	(317)	13%	(203)	32%	(491)	1542
Biden Job Approve	9%	(86)	10%	(99)	16%	(152)	31%	(305)	11%	(104)	24%	(232)	979
Biden Job Disapprove	9%	(106)	13%	(143)	15%	(174)	16%	(176)	15%	(171)	31%	(353)	1124
Biden Job Strongly Approve	14%	(54)	11%	(45)	13%	(50)	31%	(123)	11%	(42)	21%	(83)	396
Biden Job Somewhat Approve	6%	(33)	9%	(54)	18%	(102)	31%	(182)	11%	(62)	26%	(150)	582
Biden Job Somewhat Disapprove	5%	(15)	12%	(37)	20%	(60)	20%	(61)	14%	(44)	29%	(87)	303
Biden Job Strongly Disapprove	11%	(92)	13%	(107)	14%	(114)	14%	(116)	16%	(127)	32%	(265)	821
Favorable of Biden	9%	(92)	10%	(98)	15%	(146)	31%	(304)	10%	(103)	24%	(240)	982
Unfavorable of Biden	9%	(96)	13%	(143)	16%	(182)	16%	(180)	15%	(172)	31%	(342)	1117
Very Favorable of Biden	12%	(51)	9%	(39)	13%	(55)	32%	(139)	10%	(44)	24%	(102)	429
Somewhat Favorable of Biden	7%	(41)	11%	(59)	17%	(91)	30%	(165)	11%	(58)	25%	(138)	553
Somewhat Unfavorable of Biden	4%	(12)	10%	(30)	20%	(59)	23%	(69)	15%	(43)	27%	(79)	293
Very Unfavorable of Biden	10%	(84)	14%	(113)	15%	(123)	14%	(112)	16%	(129)	32%	(263)	824

Continued on next page

Table MCBR3_6: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
The spread of misinformation on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	9%	(195)	11%	(246)	15%	(332)	23%	(498)	13%	(288)	29%	(651)	2209
#1 Issue: Economy	9%	(88)	12%	(120)	16%	(156)	19%	(185)	15%	(142)	30%	(289)	980
#1 Issue: Security	18%	(37)	12%	(25)	11%	(23)	10%	(21)	19%	(38)	29%	(60)	204
#1 Issue: Health Care	5%	(9)	11%	(19)	19%	(31)	21%	(34)	11%	(18)	34%	(56)	167
#1 Issue: Medicare / Social Security	5%	(12)	6%	(15)	17%	(40)	27%	(62)	7%	(16)	38%	(87)	232
#1 Issue: Women's Issues	7%	(24)	9%	(29)	13%	(42)	35%	(116)	11%	(37)	25%	(81)	328
#1 Issue: Education	6%	(3)	19%	(11)	13%	(7)	26%	(15)	17%	(10)	19%	(11)	58
#1 Issue: Energy	12%	(16)	13%	(16)	19%	(24)	25%	(31)	9%	(12)	22%	(28)	127
#1 Issue: Other	6%	(6)	9%	(10)	9%	(10)	30%	(34)	13%	(14)	34%	(39)	114
2020 Vote: Joe Biden	8%	(74)	9%	(85)	16%	(147)	35%	(321)	10%	(93)	22%	(203)	923
2020 Vote: Donald Trump	11%	(78)	14%	(103)	14%	(105)	12%	(92)	17%	(128)	31%	(231)	738
2020 Vote: Other	4%	(3)	14%	(9)	16%	(10)	25%	(16)	18%	(12)	23%	(15)	65
2020 Vote: Didn't Vote	8%	(40)	10%	(48)	14%	(70)	14%	(69)	11%	(54)	42%	(202)	483
2018 House Vote: Democrat	10%	(70)	9%	(64)	15%	(112)	35%	(257)	11%	(82)	21%	(152)	737
2018 House Vote: Republican	10%	(61)	15%	(89)	13%	(80)	14%	(83)	17%	(105)	32%	(194)	613
2018 House Vote: Someone else	3%	(2)	13%	(8)	15%	(9)	18%	(11)	16%	(9)	35%	(21)	59
2018 House Vote: Didnt Vote	8%	(61)	11%	(85)	16%	(131)	18%	(147)	11%	(92)	36%	(284)	800
2016 Vote: Hillary Clinton	8%	(52)	9%	(63)	15%	(100)	36%	(245)	10%	(67)	23%	(156)	684
2016 Vote: Donald Trump	10%	(67)	14%	(92)	13%	(81)	13%	(81)	18%	(114)	32%	(208)	643
2016 Vote: Other	6%	(7)	10%	(12)	19%	(22)	31%	(36)	11%	(13)	23%	(28)	119
2016 Vote: Didn't Vote	9%	(67)	10%	(78)	17%	(126)	18%	(134)	12%	(94)	34%	(258)	756
Voted in 2014: Yes	8%	(101)	11%	(134)	15%	(177)	25%	(307)	14%	(172)	26%	(315)	1206
Voted in 2014: No	9%	(94)	11%	(112)	15%	(155)	19%	(190)	12%	(115)	34%	(337)	1003

Continued on next page

Table MCBR3_6: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
The spread of misinformation on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	9%	(195)	11%	(246)	15%	(332)	23%	(498)	13%	(288)	29%	(651)	2209
4-Region: Northeast	8%	(31)	11%	(42)	21%	(78)	23%	(88)	10%	(40)	27%	(103)	382
4-Region: Midwest	6%	(26)	13%	(60)	15%	(67)	23%	(107)	12%	(53)	32%	(144)	456
4-Region: South	10%	(88)	10%	(89)	14%	(121)	21%	(178)	14%	(116)	30%	(254)	844
4-Region: West	9%	(49)	11%	(56)	13%	(66)	24%	(125)	15%	(79)	29%	(150)	526
Favorable Opinion of Elon Musk	16%	(124)	19%	(147)	16%	(124)	10%	(81)	17%	(136)	23%	(183)	794
Uses Twitter at Least Once a Day	13%	(52)	18%	(73)	17%	(71)	20%	(82)	16%	(65)	16%	(68)	411
Uses Twitter at Least Once a Month	12%	(107)	15%	(138)	17%	(156)	22%	(203)	15%	(131)	19%	(169)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR3_7: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
The protection of personal information on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	11%	(242)	15%	(321)	12%	(273)	15%	(340)	15%	(340)	31%	(691)	2209
Gender: Male	13%	(140)	16%	(173)	12%	(132)	16%	(174)	17%	(177)	25%	(272)	1067
Gender: Female	9%	(102)	13%	(149)	12%	(142)	15%	(166)	14%	(163)	37%	(420)	1142
Age: 18-34	13%	(84)	18%	(113)	14%	(89)	14%	(93)	15%	(95)	26%	(167)	642
Age: 35-44	14%	(50)	14%	(50)	13%	(48)	14%	(52)	15%	(56)	30%	(110)	365
Age: 45-64	11%	(79)	14%	(98)	11%	(82)	15%	(107)	16%	(115)	33%	(232)	714
Age: 65+	6%	(29)	12%	(61)	11%	(54)	18%	(88)	15%	(74)	37%	(183)	489
GenZers: 1997-2012	15%	(31)	17%	(36)	14%	(30)	17%	(35)	12%	(26)	24%	(51)	211
Millennials: 1981-1996	13%	(89)	16%	(116)	14%	(101)	14%	(98)	15%	(108)	28%	(195)	708
GenXers: 1965-1980	13%	(68)	14%	(69)	12%	(60)	13%	(63)	18%	(89)	31%	(155)	503
Baby Boomers: 1946-1964	7%	(49)	13%	(87)	11%	(78)	18%	(124)	14%	(98)	36%	(248)	684
PID: Dem (no lean)	11%	(89)	11%	(95)	14%	(118)	22%	(185)	15%	(128)	26%	(215)	830
PID: Ind (no lean)	8%	(53)	13%	(83)	13%	(88)	16%	(104)	13%	(84)	38%	(248)	660
PID: Rep (no lean)	14%	(101)	20%	(143)	9%	(67)	7%	(52)	18%	(127)	32%	(229)	719
PID/Gender: Dem Men	14%	(58)	14%	(56)	14%	(58)	23%	(95)	16%	(64)	19%	(75)	406
PID/Gender: Dem Women	7%	(31)	9%	(39)	14%	(60)	21%	(90)	15%	(64)	33%	(139)	424
PID/Gender: Ind Men	8%	(27)	13%	(41)	13%	(44)	18%	(59)	16%	(52)	32%	(106)	329
PID/Gender: Ind Women	8%	(26)	13%	(42)	13%	(45)	14%	(45)	10%	(32)	43%	(142)	331
PID/Gender: Rep Men	17%	(56)	23%	(75)	9%	(30)	6%	(20)	18%	(60)	27%	(91)	332
PID/Gender: Rep Women	12%	(45)	17%	(68)	10%	(37)	8%	(31)	17%	(67)	36%	(138)	387
Ideo: Liberal (1-3)	10%	(63)	13%	(80)	16%	(102)	27%	(174)	12%	(76)	23%	(144)	638
Ideo: Moderate (4)	9%	(56)	13%	(83)	14%	(85)	14%	(89)	17%	(107)	33%	(208)	627
Ideo: Conservative (5-7)	16%	(116)	19%	(139)	9%	(66)	8%	(58)	19%	(140)	30%	(222)	741
Educ: < College	11%	(156)	14%	(202)	11%	(162)	15%	(211)	15%	(212)	34%	(495)	1436
Educ: Bachelors degree	11%	(54)	16%	(76)	16%	(76)	17%	(83)	16%	(77)	25%	(123)	491
Educ: Post-grad	11%	(32)	15%	(43)	13%	(35)	16%	(46)	18%	(52)	26%	(74)	282

Continued on next page

Table MCBR3_7: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
The protection of personal information on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	11%	(242)	15%	(321)	12%	(273)	15%	(340)	15%	(340)	31%	(691)	2209
Income: Under 50k	11%	(123)	13%	(145)	12%	(137)	16%	(182)	14%	(166)	35%	(406)	1159
Income: 50k-100k	11%	(78)	17%	(121)	14%	(99)	15%	(105)	15%	(111)	29%	(210)	724
Income: 100k+	13%	(41)	17%	(55)	11%	(37)	16%	(53)	19%	(63)	23%	(76)	326
Ethnicity: White	11%	(186)	15%	(251)	12%	(213)	16%	(272)	16%	(268)	30%	(520)	1710
Ethnicity: Hispanic	12%	(46)	12%	(44)	11%	(42)	15%	(55)	15%	(58)	34%	(128)	374
Ethnicity: Black	15%	(42)	14%	(41)	14%	(39)	13%	(37)	15%	(43)	28%	(80)	282
Ethnicity: Other	7%	(14)	14%	(29)	10%	(22)	14%	(31)	14%	(30)	42%	(91)	217
All Christian	12%	(125)	15%	(151)	12%	(120)	14%	(138)	17%	(174)	30%	(297)	1005
All Non-Christian	15%	(17)	16%	(18)	15%	(17)	17%	(19)	14%	(16)	25%	(28)	116
Atheist	6%	(6)	10%	(11)	17%	(18)	22%	(23)	15%	(16)	30%	(31)	104
Agnostic/Nothing in particular	8%	(46)	12%	(75)	12%	(72)	18%	(108)	15%	(92)	35%	(213)	605
Something Else	13%	(49)	18%	(67)	12%	(47)	14%	(52)	11%	(42)	32%	(123)	379
Religious Non-Protestant/Catholic	14%	(19)	16%	(21)	14%	(19)	18%	(25)	14%	(19)	23%	(31)	135
Evangelical	16%	(87)	19%	(102)	11%	(59)	9%	(51)	16%	(88)	29%	(155)	542
Non-Evangelical	10%	(82)	14%	(110)	13%	(104)	16%	(130)	15%	(121)	32%	(258)	804
Community: Urban	14%	(89)	14%	(87)	14%	(88)	14%	(90)	16%	(102)	29%	(184)	640
Community: Suburban	10%	(101)	15%	(153)	12%	(120)	17%	(176)	15%	(153)	32%	(338)	1042
Community: Rural	10%	(52)	15%	(81)	12%	(65)	14%	(74)	16%	(85)	32%	(170)	527

Continued on next page

Table MCBR3_7: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
The protection of personal information on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	11%	(242)	15%	(321)	12%	(273)	15%	(340)	15%	(340)	31%	(691)	2209
Employ: Private Sector	14%	(95)	18%	(125)	14%	(96)	15%	(103)	17%	(119)	22%	(156)	693
Employ: Government	16%	(16)	10%	(10)	14%	(14)	23%	(23)	16%	(16)	21%	(20)	98
Employ: Self-Employed	13%	(23)	16%	(29)	16%	(29)	13%	(24)	18%	(32)	24%	(44)	181
Employ: Homemaker	6%	(11)	11%	(20)	9%	(16)	12%	(22)	17%	(31)	44%	(78)	179
Employ: Student	7%	(4)	26%	(16)	14%	(8)	23%	(14)	19%	(12)	10%	(6)	60
Employ: Retired	7%	(42)	12%	(70)	10%	(58)	17%	(94)	16%	(92)	37%	(208)	563
Employ: Unemployed	12%	(35)	11%	(32)	11%	(33)	15%	(42)	9%	(24)	42%	(120)	286
Employ: Other	10%	(15)	13%	(20)	13%	(20)	13%	(19)	11%	(16)	40%	(59)	149
Military HH: Yes	12%	(36)	15%	(48)	11%	(35)	13%	(40)	14%	(42)	35%	(109)	311
Military HH: No	11%	(206)	14%	(273)	13%	(238)	16%	(300)	16%	(298)	31%	(582)	1898
RD/WT: Right Direction	14%	(97)	13%	(84)	13%	(87)	19%	(126)	15%	(102)	26%	(171)	667
RD/WT: Wrong Track	9%	(146)	15%	(238)	12%	(187)	14%	(215)	15%	(238)	34%	(520)	1542
Biden Job Approve	11%	(110)	12%	(118)	14%	(135)	22%	(214)	15%	(144)	26%	(259)	979
Biden Job Disapprove	12%	(130)	18%	(198)	12%	(131)	10%	(112)	16%	(184)	33%	(369)	1124
Biden Job Strongly Approve	17%	(68)	11%	(43)	10%	(40)	25%	(99)	13%	(53)	24%	(94)	396
Biden Job Somewhat Approve	7%	(42)	13%	(75)	16%	(95)	20%	(115)	16%	(91)	28%	(165)	582
Biden Job Somewhat Disapprove	7%	(21)	16%	(50)	17%	(51)	14%	(42)	16%	(49)	30%	(90)	303
Biden Job Strongly Disapprove	13%	(109)	18%	(149)	10%	(79)	9%	(70)	16%	(135)	34%	(278)	821
Favorable of Biden	11%	(107)	12%	(117)	14%	(135)	22%	(218)	14%	(139)	27%	(267)	982
Unfavorable of Biden	11%	(128)	18%	(199)	12%	(132)	10%	(113)	17%	(189)	32%	(356)	1117
Very Favorable of Biden	14%	(61)	10%	(44)	9%	(40)	24%	(104)	14%	(61)	28%	(119)	429
Somewhat Favorable of Biden	8%	(47)	13%	(72)	17%	(94)	21%	(114)	14%	(78)	27%	(148)	553
Somewhat Unfavorable of Biden	7%	(20)	16%	(47)	17%	(49)	14%	(41)	17%	(50)	29%	(85)	293
Very Unfavorable of Biden	13%	(109)	19%	(152)	10%	(82)	9%	(72)	17%	(139)	33%	(270)	824

Continued on next page

Table MCBR3_7: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
The protection of personal information on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	11%	(242)	15%	(321)	12%	(273)	15%	(340)	15%	(340)	31%	(691)	2209
#1 Issue: Economy	11%	(109)	17%	(165)	13%	(125)	13%	(131)	16%	(156)	30%	(294)	980
#1 Issue: Security	20%	(40)	13%	(26)	8%	(16)	8%	(16)	21%	(43)	31%	(63)	204
#1 Issue: Health Care	11%	(19)	13%	(22)	15%	(24)	13%	(22)	15%	(25)	32%	(54)	167
#1 Issue: Medicare / Social Security	3%	(7)	11%	(26)	15%	(35)	18%	(42)	14%	(32)	39%	(90)	232
#1 Issue: Women's Issues	8%	(27)	11%	(36)	12%	(39)	24%	(80)	11%	(38)	33%	(108)	328
#1 Issue: Education	11%	(6)	20%	(11)	11%	(6)	17%	(10)	18%	(11)	23%	(13)	58
#1 Issue: Energy	17%	(21)	18%	(23)	16%	(21)	10%	(13)	18%	(23)	21%	(27)	127
#1 Issue: Other	11%	(12)	10%	(12)	6%	(7)	24%	(27)	11%	(13)	38%	(43)	114
2020 Vote: Joe Biden	9%	(84)	13%	(116)	14%	(130)	25%	(232)	15%	(140)	24%	(220)	923
2020 Vote: Donald Trump	14%	(104)	18%	(136)	10%	(76)	8%	(58)	17%	(126)	32%	(238)	738
2020 Vote: Other	9%	(6)	14%	(9)	9%	(6)	21%	(14)	13%	(8)	33%	(22)	65
2020 Vote: Didn't Vote	10%	(48)	13%	(60)	13%	(61)	7%	(36)	14%	(65)	44%	(212)	483
2018 House Vote: Democrat	11%	(79)	11%	(84)	14%	(100)	26%	(190)	15%	(107)	24%	(177)	737
2018 House Vote: Republican	13%	(80)	19%	(117)	10%	(63)	8%	(52)	18%	(108)	31%	(193)	613
2018 House Vote: Someone else	3%	(2)	11%	(6)	10%	(6)	19%	(11)	12%	(7)	46%	(27)	59
2018 House Vote: Didnt Vote	10%	(82)	14%	(114)	13%	(105)	11%	(87)	15%	(118)	37%	(295)	800
2016 Vote: Hillary Clinton	9%	(63)	11%	(74)	14%	(96)	27%	(184)	13%	(91)	26%	(177)	684
2016 Vote: Donald Trump	13%	(82)	19%	(123)	9%	(55)	8%	(54)	20%	(127)	31%	(202)	643
2016 Vote: Other	10%	(12)	13%	(16)	16%	(19)	20%	(23)	11%	(13)	30%	(36)	119
2016 Vote: Didn't Vote	11%	(85)	14%	(107)	13%	(102)	10%	(78)	14%	(109)	37%	(277)	756
Voted in 2014: Yes	10%	(125)	15%	(183)	12%	(143)	18%	(222)	16%	(192)	28%	(341)	1206
Voted in 2014: No	12%	(117)	14%	(139)	13%	(131)	12%	(118)	15%	(148)	35%	(350)	1003

Continued on next page

Table MCBR3_7: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
The protection of personal information on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	11%	(242)	15%	(321)	12%	(273)	15%	(340)	15%	(340)	31%	(691)	2209
4-Region: Northeast	10%	(39)	14%	(54)	17%	(64)	16%	(61)	15%	(59)	28%	(106)	382
4-Region: Midwest	9%	(40)	17%	(77)	14%	(63)	14%	(66)	13%	(61)	33%	(150)	456
4-Region: South	12%	(105)	13%	(108)	11%	(93)	16%	(135)	15%	(128)	33%	(275)	844
4-Region: West	11%	(58)	16%	(82)	10%	(54)	15%	(78)	18%	(92)	31%	(161)	526
Favorable Opinion of Elon Musk	19%	(154)	21%	(164)	10%	(81)	7%	(53)	19%	(150)	24%	(193)	794
Uses Twitter at Least Once a Day	20%	(82)	17%	(72)	14%	(59)	13%	(55)	16%	(64)	19%	(79)	411
Uses Twitter at Least Once a Month	15%	(140)	18%	(164)	15%	(133)	15%	(136)	17%	(156)	19%	(175)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR3_8: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
Hate speech by users on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	8%	(167)	10%	(224)	16%	(344)	21%	(458)	13%	(286)	33%	(729)	2209
Gender: Male	9%	(94)	11%	(119)	17%	(177)	21%	(226)	14%	(152)	28%	(299)	1067
Gender: Female	6%	(73)	9%	(106)	15%	(167)	20%	(232)	12%	(134)	38%	(430)	1142
Age: 18-34	10%	(62)	12%	(78)	18%	(113)	21%	(132)	12%	(76)	28%	(181)	642
Age: 35-44	9%	(35)	10%	(36)	15%	(54)	21%	(75)	15%	(55)	30%	(110)	365
Age: 45-64	7%	(53)	10%	(73)	15%	(107)	20%	(143)	14%	(101)	33%	(237)	714
Age: 65+	4%	(18)	8%	(37)	14%	(70)	22%	(109)	11%	(54)	41%	(201)	489
GenZers: 1997-2012	10%	(22)	12%	(25)	20%	(42)	24%	(51)	11%	(24)	22%	(47)	211
Millennials: 1981-1996	10%	(69)	11%	(79)	16%	(115)	21%	(147)	12%	(88)	30%	(210)	708
GenXers: 1965-1980	8%	(41)	11%	(55)	15%	(76)	18%	(89)	15%	(76)	33%	(167)	503
Baby Boomers: 1946-1964	5%	(31)	8%	(57)	14%	(96)	22%	(149)	13%	(88)	38%	(262)	684
PID: Dem (no lean)	8%	(68)	9%	(73)	17%	(138)	31%	(255)	10%	(85)	25%	(211)	830
PID: Ind (no lean)	6%	(39)	7%	(45)	15%	(102)	20%	(129)	12%	(80)	40%	(265)	660
PID: Rep (no lean)	8%	(60)	15%	(106)	15%	(105)	10%	(74)	17%	(121)	35%	(253)	719
PID/Gender: Dem Men	11%	(45)	10%	(41)	17%	(71)	32%	(128)	11%	(44)	19%	(76)	406
PID/Gender: Dem Women	5%	(23)	8%	(32)	16%	(67)	30%	(127)	10%	(41)	32%	(135)	424
PID/Gender: Ind Men	8%	(25)	6%	(21)	17%	(55)	20%	(66)	14%	(47)	35%	(115)	329
PID/Gender: Ind Women	4%	(13)	7%	(25)	14%	(47)	19%	(63)	10%	(33)	45%	(150)	331
PID/Gender: Rep Men	7%	(24)	17%	(57)	15%	(51)	10%	(32)	18%	(60)	32%	(108)	332
PID/Gender: Rep Women	9%	(37)	13%	(49)	14%	(54)	11%	(42)	16%	(61)	38%	(145)	387
Ideo: Liberal (1-3)	8%	(48)	7%	(46)	17%	(109)	38%	(244)	9%	(57)	21%	(134)	638
Ideo: Moderate (4)	7%	(45)	10%	(64)	18%	(116)	18%	(112)	12%	(75)	34%	(215)	627
Ideo: Conservative (5-7)	9%	(69)	14%	(107)	13%	(98)	10%	(75)	19%	(138)	34%	(254)	741
Educ: < College	7%	(95)	11%	(152)	15%	(217)	19%	(271)	12%	(166)	37%	(535)	1436
Educ: Bachelors degree	10%	(50)	9%	(43)	17%	(82)	24%	(118)	14%	(71)	26%	(126)	491
Educ: Post-grad	8%	(21)	10%	(29)	16%	(45)	24%	(69)	17%	(49)	24%	(69)	282

Continued on next page

Table MCBR3_8: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
Hate speech by users on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	8%	(167)	10%	(224)	16%	(344)	21%	(458)	13%	(286)	33%	(729)	2209
Income: Under 50k	7%	(78)	9%	(108)	15%	(179)	20%	(226)	12%	(142)	37%	(426)	1159
Income: 50k-100k	8%	(56)	12%	(83)	15%	(110)	24%	(172)	12%	(89)	30%	(214)	724
Income: 100k+	10%	(33)	10%	(33)	17%	(55)	19%	(61)	17%	(56)	27%	(89)	326
Ethnicity: White	7%	(122)	11%	(180)	16%	(273)	20%	(346)	13%	(223)	33%	(565)	1710
Ethnicity: Hispanic	9%	(35)	9%	(33)	13%	(47)	20%	(75)	13%	(49)	36%	(135)	374
Ethnicity: Black	10%	(29)	8%	(21)	13%	(38)	28%	(78)	12%	(35)	29%	(82)	282
Ethnicity: Other	7%	(16)	11%	(23)	15%	(33)	16%	(34)	13%	(28)	38%	(82)	217
All Christian	7%	(72)	11%	(106)	15%	(156)	18%	(181)	15%	(156)	33%	(335)	1005
All Non-Christian	10%	(12)	17%	(20)	16%	(19)	20%	(23)	12%	(14)	25%	(29)	116
Atheist	4%	(4)	10%	(10)	14%	(15)	33%	(34)	6%	(6)	34%	(35)	104
Agnostic/Nothing in particular	8%	(46)	8%	(46)	14%	(87)	25%	(149)	12%	(73)	34%	(204)	605
Something Else	9%	(34)	11%	(42)	18%	(69)	19%	(71)	10%	(36)	33%	(127)	379
Religious Non-Protestant/Catholic	9%	(12)	17%	(23)	15%	(21)	22%	(30)	13%	(18)	24%	(32)	135
Evangelical	10%	(54)	13%	(68)	18%	(95)	14%	(73)	14%	(78)	32%	(173)	542
Non-Evangelical	6%	(48)	9%	(76)	15%	(121)	21%	(168)	14%	(109)	35%	(282)	804
Community: Urban	10%	(61)	9%	(61)	17%	(110)	20%	(130)	13%	(81)	31%	(197)	640
Community: Suburban	7%	(78)	10%	(104)	14%	(147)	22%	(231)	13%	(134)	33%	(348)	1042
Community: Rural	5%	(28)	11%	(59)	17%	(88)	18%	(97)	13%	(71)	35%	(184)	527

Continued on next page

Table MCBR3_8: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
Hate speech by users on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	8%	(167)	10%	(224)	16%	(344)	21%	(458)	13%	(286)	33%	(729)	2209
Employ: Private Sector	12%	(80)	12%	(83)	17%	(119)	21%	(149)	14%	(94)	24%	(169)	693
Employ: Government	5%	(5)	9%	(9)	15%	(15)	30%	(29)	15%	(15)	26%	(25)	98
Employ: Self-Employed	7%	(12)	14%	(26)	14%	(25)	20%	(36)	15%	(28)	31%	(55)	181
Employ: Homemaker	4%	(8)	10%	(18)	14%	(25)	13%	(24)	17%	(31)	41%	(74)	179
Employ: Student	5%	(3)	12%	(7)	24%	(14)	27%	(16)	19%	(12)	13%	(8)	60
Employ: Retired	5%	(27)	8%	(44)	14%	(77)	22%	(122)	13%	(71)	39%	(222)	563
Employ: Unemployed	8%	(23)	8%	(22)	17%	(47)	18%	(52)	8%	(22)	42%	(120)	286
Employ: Other	6%	(9)	11%	(17)	15%	(22)	21%	(31)	10%	(15)	37%	(56)	149
Military HH: Yes	3%	(10)	12%	(36)	14%	(42)	20%	(63)	13%	(39)	39%	(120)	311
Military HH: No	8%	(156)	10%	(188)	16%	(302)	21%	(396)	13%	(247)	32%	(609)	1898
RD/WT: Right Direction	10%	(68)	9%	(60)	14%	(93)	26%	(172)	12%	(79)	29%	(194)	667
RD/WT: Wrong Track	6%	(98)	11%	(164)	16%	(251)	19%	(286)	13%	(207)	35%	(536)	1542
Biden Job Approve	8%	(82)	8%	(83)	16%	(158)	30%	(292)	9%	(91)	28%	(273)	979
Biden Job Disapprove	7%	(81)	12%	(139)	16%	(177)	14%	(156)	16%	(180)	35%	(391)	1124
Biden Job Strongly Approve	12%	(47)	8%	(33)	14%	(56)	32%	(126)	8%	(31)	26%	(103)	396
Biden Job Somewhat Approve	6%	(35)	9%	(50)	18%	(102)	28%	(166)	10%	(60)	29%	(170)	582
Biden Job Somewhat Disapprove	7%	(20)	10%	(30)	21%	(62)	20%	(60)	14%	(41)	29%	(89)	303
Biden Job Strongly Disapprove	7%	(61)	13%	(109)	14%	(115)	12%	(96)	17%	(139)	37%	(301)	821
Favorable of Biden	8%	(80)	8%	(82)	15%	(152)	31%	(302)	9%	(88)	28%	(278)	982
Unfavorable of Biden	7%	(82)	12%	(137)	17%	(188)	13%	(147)	16%	(180)	34%	(382)	1117
Very Favorable of Biden	12%	(51)	6%	(27)	13%	(55)	32%	(139)	8%	(35)	28%	(122)	429
Somewhat Favorable of Biden	5%	(29)	10%	(55)	17%	(97)	29%	(163)	10%	(53)	28%	(156)	553
Somewhat Unfavorable of Biden	7%	(20)	10%	(29)	23%	(67)	18%	(54)	15%	(44)	27%	(79)	293
Very Unfavorable of Biden	8%	(62)	13%	(107)	15%	(121)	11%	(94)	17%	(136)	37%	(303)	824

Continued on next page

Table MCBR3_8: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
Hate speech by users on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	8%	(167)	10%	(224)	16%	(344)	21%	(458)	13%	(286)	33%	(729)	2209
#1 Issue: Economy	8%	(74)	11%	(111)	17%	(168)	17%	(164)	14%	(139)	33%	(323)	980
#1 Issue: Security	12%	(24)	11%	(23)	13%	(26)	8%	(17)	19%	(40)	37%	(75)	204
#1 Issue: Health Care	8%	(13)	11%	(18)	12%	(21)	20%	(33)	15%	(25)	34%	(57)	167
#1 Issue: Medicare / Social Security	2%	(5)	7%	(16)	16%	(38)	22%	(51)	9%	(22)	43%	(100)	232
#1 Issue: Women's Issues	6%	(21)	7%	(24)	13%	(44)	37%	(121)	9%	(30)	27%	(88)	328
#1 Issue: Education	13%	(8)	12%	(7)	17%	(10)	25%	(15)	10%	(6)	22%	(13)	58
#1 Issue: Energy	11%	(14)	9%	(11)	21%	(26)	22%	(28)	10%	(12)	28%	(35)	127
#1 Issue: Other	7%	(8)	11%	(13)	10%	(11)	26%	(30)	11%	(12)	35%	(39)	114
2020 Vote: Joe Biden	8%	(77)	8%	(75)	16%	(149)	34%	(313)	10%	(89)	24%	(220)	923
2020 Vote: Donald Trump	8%	(56)	13%	(95)	15%	(110)	10%	(75)	17%	(127)	37%	(274)	738
2020 Vote: Other	6%	(4)	11%	(7)	20%	(13)	20%	(13)	15%	(10)	28%	(18)	65
2020 Vote: Didn't Vote	6%	(29)	10%	(47)	15%	(72)	12%	(58)	13%	(61)	45%	(217)	483
2018 House Vote: Democrat	10%	(72)	6%	(46)	17%	(122)	34%	(253)	10%	(74)	23%	(171)	737
2018 House Vote: Republican	7%	(46)	15%	(90)	14%	(86)	11%	(66)	17%	(104)	36%	(220)	613
2018 House Vote: Someone else	3%	(2)	8%	(5)	18%	(11)	18%	(11)	12%	(7)	41%	(24)	59
2018 House Vote: Didnt Vote	6%	(47)	11%	(84)	16%	(126)	16%	(129)	13%	(100)	39%	(314)	800
2016 Vote: Hillary Clinton	8%	(52)	8%	(53)	15%	(105)	35%	(242)	9%	(59)	25%	(172)	684
2016 Vote: Donald Trump	9%	(56)	14%	(87)	12%	(80)	10%	(63)	19%	(124)	36%	(233)	643
2016 Vote: Other	4%	(5)	8%	(9)	20%	(23)	31%	(36)	9%	(10)	29%	(34)	119
2016 Vote: Didn't Vote	7%	(52)	10%	(74)	18%	(133)	15%	(115)	12%	(93)	38%	(289)	756
Voted in 2014: Yes	8%	(93)	9%	(114)	15%	(180)	24%	(289)	14%	(166)	30%	(363)	1206
Voted in 2014: No	7%	(74)	11%	(111)	16%	(164)	17%	(169)	12%	(120)	36%	(366)	1003

Continued on next page

Table MCBR3_8: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
Hate speech by users on the platform

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	8%	(167)	10%	(224)	16%	(344)	21%	(458)	13%	(286)	33%	(729)	2209
4-Region: Northeast	7%	(28)	11%	(42)	18%	(68)	23%	(88)	11%	(44)	30%	(113)	382
4-Region: Midwest	6%	(29)	11%	(48)	17%	(75)	21%	(97)	11%	(51)	34%	(155)	456
4-Region: South	9%	(73)	9%	(75)	15%	(124)	19%	(164)	15%	(130)	33%	(279)	844
4-Region: West	7%	(38)	11%	(59)	14%	(76)	21%	(109)	12%	(61)	35%	(182)	526
Favorable Opinion of Elon Musk	13%	(106)	16%	(126)	16%	(123)	9%	(75)	20%	(156)	26%	(209)	794
Uses Twitter at Least Once a Day	13%	(52)	15%	(61)	18%	(76)	20%	(81)	15%	(61)	20%	(81)	411
Uses Twitter at Least Once a Month	11%	(102)	14%	(123)	18%	(163)	22%	(197)	15%	(135)	20%	(184)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR3_9: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
The platform's privacy and security policies

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	11%	(234)	16%	(347)	12%	(272)	15%	(342)	15%	(339)	31%	(675)	2209
Gender: Male	14%	(146)	18%	(192)	11%	(121)	17%	(177)	16%	(168)	25%	(264)	1067
Gender: Female	8%	(88)	14%	(155)	13%	(151)	14%	(165)	15%	(171)	36%	(411)	1142
Age: 18-34	12%	(78)	18%	(118)	14%	(90)	17%	(110)	14%	(90)	25%	(157)	642
Age: 35-44	12%	(45)	18%	(66)	12%	(42)	13%	(46)	14%	(51)	32%	(115)	365
Age: 45-64	11%	(75)	15%	(105)	11%	(78)	16%	(111)	17%	(123)	31%	(222)	714
Age: 65+	7%	(37)	12%	(59)	13%	(62)	15%	(76)	15%	(74)	37%	(181)	489
GenZers: 1997-2012	11%	(24)	19%	(41)	17%	(35)	20%	(41)	10%	(21)	23%	(49)	211
Millennials: 1981-1996	13%	(89)	19%	(132)	12%	(88)	15%	(107)	15%	(105)	26%	(187)	708
GenXers: 1965-1980	12%	(59)	15%	(75)	10%	(52)	14%	(71)	17%	(84)	32%	(162)	503
Baby Boomers: 1946-1964	8%	(52)	13%	(87)	13%	(87)	16%	(107)	17%	(115)	34%	(234)	684
PID: Dem (no lean)	11%	(87)	14%	(118)	13%	(105)	23%	(195)	14%	(119)	25%	(206)	830
PID: Ind (no lean)	8%	(53)	13%	(85)	12%	(79)	15%	(96)	14%	(95)	38%	(251)	660
PID: Rep (no lean)	13%	(94)	20%	(143)	12%	(88)	7%	(51)	17%	(125)	30%	(218)	719
PID/Gender: Dem Men	15%	(60)	17%	(68)	11%	(43)	25%	(103)	15%	(59)	18%	(73)	406
PID/Gender: Dem Women	6%	(27)	12%	(51)	15%	(62)	22%	(92)	14%	(60)	31%	(133)	424
PID/Gender: Ind Men	11%	(35)	14%	(45)	11%	(37)	16%	(53)	14%	(47)	34%	(111)	329
PID/Gender: Ind Women	5%	(18)	12%	(40)	13%	(42)	13%	(43)	14%	(47)	42%	(140)	331
PID/Gender: Rep Men	15%	(50)	24%	(79)	12%	(41)	6%	(20)	19%	(62)	24%	(80)	332
PID/Gender: Rep Women	11%	(44)	17%	(64)	12%	(47)	8%	(31)	16%	(63)	36%	(138)	387
Ideo: Liberal (1-3)	9%	(61)	13%	(83)	14%	(92)	28%	(176)	14%	(88)	22%	(138)	638
Ideo: Moderate (4)	9%	(56)	15%	(97)	15%	(93)	14%	(86)	16%	(99)	31%	(195)	627
Ideo: Conservative (5-7)	15%	(112)	20%	(150)	10%	(72)	8%	(56)	18%	(131)	30%	(219)	741
Educ: < College	10%	(141)	15%	(213)	12%	(173)	15%	(211)	15%	(213)	34%	(485)	1436
Educ: Bachelors degree	11%	(55)	19%	(95)	13%	(65)	17%	(86)	15%	(72)	24%	(118)	491
Educ: Post-grad	14%	(38)	14%	(38)	12%	(34)	16%	(45)	19%	(54)	26%	(73)	282

Continued on next page

Table MCBR3_9: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
The platform's privacy and security policies

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	11%	(234)	16%	(347)	12%	(272)	15%	(342)	15%	(339)	31%	(675)	2209
Income: Under 50k	9%	(103)	15%	(173)	12%	(141)	16%	(180)	15%	(168)	34%	(394)	1159
Income: 50k-100k	11%	(83)	16%	(117)	13%	(94)	15%	(111)	17%	(124)	27%	(195)	724
Income: 100k+	15%	(48)	18%	(57)	11%	(36)	16%	(51)	14%	(47)	26%	(86)	326
Ethnicity: White	11%	(180)	16%	(266)	12%	(212)	16%	(266)	16%	(275)	30%	(512)	1710
Ethnicity: Hispanic	10%	(36)	16%	(60)	11%	(42)	17%	(65)	15%	(55)	31%	(115)	374
Ethnicity: Black	12%	(34)	18%	(52)	12%	(33)	17%	(49)	11%	(32)	29%	(82)	282
Ethnicity: Other	9%	(20)	14%	(29)	12%	(27)	12%	(27)	15%	(32)	38%	(81)	217
All Christian	12%	(122)	17%	(169)	13%	(129)	13%	(133)	17%	(167)	28%	(285)	1005
All Non-Christian	16%	(19)	12%	(14)	15%	(18)	17%	(20)	13%	(15)	26%	(30)	116
Atheist	4%	(4)	16%	(17)	11%	(11)	18%	(19)	18%	(18)	32%	(33)	104
Agnostic/Nothing in particular	8%	(48)	13%	(76)	12%	(72)	18%	(110)	15%	(91)	34%	(209)	605
Something Else	11%	(42)	19%	(70)	11%	(41)	16%	(60)	13%	(48)	31%	(118)	379
Religious Non-Protestant/Catholic	16%	(22)	11%	(14)	16%	(22)	18%	(25)	14%	(19)	25%	(33)	135
Evangelical	15%	(81)	21%	(116)	10%	(54)	10%	(55)	16%	(88)	27%	(148)	542
Non-Evangelical	9%	(74)	15%	(119)	14%	(112)	16%	(129)	15%	(122)	31%	(248)	804
Community: Urban	13%	(84)	16%	(103)	13%	(85)	14%	(90)	14%	(88)	30%	(189)	640
Community: Suburban	10%	(102)	16%	(170)	11%	(116)	17%	(174)	15%	(156)	31%	(324)	1042
Community: Rural	9%	(48)	14%	(74)	13%	(71)	15%	(78)	18%	(94)	31%	(163)	527

Continued on next page

Table MCBR3_9: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
The platform's privacy and security policies

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	11%	(234)	16%	(347)	12%	(272)	15%	(342)	15%	(339)	31%	(675)	2209
Employ: Private Sector	14%	(97)	19%	(131)	14%	(96)	16%	(108)	14%	(98)	24%	(163)	693
Employ: Government	14%	(13)	14%	(13)	12%	(12)	25%	(25)	16%	(15)	20%	(19)	98
Employ: Self-Employed	12%	(21)	24%	(43)	9%	(17)	14%	(25)	18%	(33)	23%	(42)	181
Employ: Homemaker	7%	(12)	11%	(19)	11%	(19)	12%	(21)	17%	(31)	43%	(78)	179
Employ: Student	3%	(2)	29%	(18)	11%	(7)	25%	(15)	17%	(10)	14%	(8)	60
Employ: Retired	8%	(47)	12%	(68)	11%	(63)	15%	(85)	17%	(97)	36%	(202)	563
Employ: Unemployed	12%	(33)	11%	(32)	13%	(37)	14%	(40)	12%	(35)	38%	(109)	286
Employ: Other	6%	(8)	15%	(23)	15%	(22)	15%	(22)	13%	(20)	37%	(54)	149
Military HH: Yes	12%	(37)	16%	(50)	12%	(38)	14%	(45)	11%	(33)	35%	(109)	311
Military HH: No	10%	(197)	16%	(298)	12%	(233)	16%	(297)	16%	(306)	30%	(567)	1898
RD/WT: Right Direction	14%	(90)	15%	(100)	12%	(82)	19%	(123)	15%	(99)	26%	(172)	667
RD/WT: Wrong Track	9%	(144)	16%	(247)	12%	(190)	14%	(218)	16%	(240)	33%	(504)	1542
Biden Job Approve	10%	(103)	14%	(140)	14%	(133)	22%	(218)	14%	(136)	25%	(249)	979
Biden Job Disapprove	12%	(129)	18%	(200)	12%	(132)	10%	(109)	17%	(191)	32%	(362)	1124
Biden Job Strongly Approve	16%	(65)	13%	(50)	12%	(48)	23%	(92)	11%	(43)	25%	(98)	396
Biden Job Somewhat Approve	6%	(37)	16%	(91)	15%	(84)	22%	(126)	16%	(93)	26%	(151)	582
Biden Job Somewhat Disapprove	7%	(20)	17%	(51)	17%	(50)	14%	(41)	17%	(52)	29%	(88)	303
Biden Job Strongly Disapprove	13%	(109)	18%	(149)	10%	(82)	8%	(68)	17%	(138)	33%	(275)	821
Favorable of Biden	10%	(102)	14%	(139)	13%	(130)	23%	(222)	14%	(136)	26%	(254)	982
Unfavorable of Biden	11%	(126)	18%	(204)	12%	(136)	10%	(108)	17%	(189)	32%	(353)	1117
Very Favorable of Biden	14%	(62)	11%	(47)	12%	(51)	24%	(101)	13%	(54)	27%	(115)	429
Somewhat Favorable of Biden	7%	(40)	17%	(92)	14%	(79)	22%	(121)	15%	(81)	25%	(140)	553
Somewhat Unfavorable of Biden	7%	(22)	17%	(49)	16%	(48)	15%	(43)	16%	(48)	29%	(84)	293
Very Unfavorable of Biden	13%	(105)	19%	(155)	11%	(89)	8%	(65)	17%	(141)	33%	(269)	824

Continued on next page

Table MCBR3_9: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
The platform's privacy and security policies

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	11%	(234)	16%	(347)	12%	(272)	15%	(342)	15%	(339)	31%	(675)	2209
#1 Issue: Economy	12%	(119)	17%	(170)	13%	(125)	14%	(136)	15%	(145)	29%	(285)	980
#1 Issue: Security	20%	(41)	18%	(38)	7%	(15)	6%	(12)	18%	(36)	30%	(62)	204
#1 Issue: Health Care	9%	(15)	13%	(22)	15%	(24)	12%	(21)	18%	(30)	33%	(54)	167
#1 Issue: Medicare / Social Security	4%	(9)	13%	(31)	13%	(30)	17%	(40)	14%	(32)	39%	(89)	232
#1 Issue: Women's Issues	4%	(12)	15%	(48)	13%	(43)	23%	(76)	13%	(44)	32%	(105)	328
#1 Issue: Education	17%	(10)	12%	(7)	17%	(10)	15%	(8)	14%	(8)	25%	(14)	58
#1 Issue: Energy	17%	(22)	19%	(24)	10%	(13)	17%	(22)	18%	(23)	18%	(23)	127
#1 Issue: Other	5%	(5)	6%	(7)	10%	(12)	23%	(27)	18%	(20)	37%	(42)	114
2020 Vote: Joe Biden	10%	(90)	13%	(121)	14%	(129)	25%	(227)	15%	(135)	24%	(221)	923
2020 Vote: Donald Trump	14%	(101)	20%	(144)	12%	(87)	7%	(50)	17%	(127)	31%	(229)	738
2020 Vote: Other	9%	(6)	16%	(11)	11%	(7)	18%	(12)	15%	(10)	30%	(20)	65
2020 Vote: Didn't Vote	8%	(37)	15%	(71)	10%	(49)	11%	(53)	14%	(67)	43%	(206)	483
2018 House Vote: Democrat	11%	(84)	12%	(85)	14%	(104)	26%	(190)	13%	(98)	24%	(176)	737
2018 House Vote: Republican	13%	(79)	19%	(118)	12%	(71)	7%	(41)	19%	(114)	31%	(190)	613
2018 House Vote: Someone else	4%	(2)	13%	(8)	9%	(5)	16%	(9)	19%	(11)	40%	(23)	59
2018 House Vote: Didnt Vote	9%	(68)	17%	(137)	11%	(92)	13%	(101)	14%	(116)	36%	(286)	800
2016 Vote: Hillary Clinton	10%	(65)	11%	(74)	14%	(95)	26%	(177)	14%	(96)	26%	(177)	684
2016 Vote: Donald Trump	14%	(87)	19%	(119)	11%	(68)	7%	(42)	19%	(125)	31%	(202)	643
2016 Vote: Other	11%	(13)	18%	(21)	13%	(15)	22%	(27)	9%	(11)	26%	(31)	119
2016 Vote: Didn't Vote	9%	(68)	17%	(132)	12%	(92)	12%	(94)	14%	(107)	35%	(264)	756
Voted in 2014: Yes	11%	(136)	14%	(173)	13%	(157)	17%	(207)	16%	(187)	29%	(345)	1206
Voted in 2014: No	10%	(98)	17%	(174)	11%	(114)	13%	(135)	15%	(152)	33%	(331)	1003

Continued on next page

Table MCBR3_9: *As you may know, a public company has many shareholders that have a claim to part of the company"s assets through stocks and/or bonds. A private company is owned by its founders, management or a group of private investors. A company can transition from private to public through an initial public offering (IPO) and selling all or a portion of itself to the public. A company can transition from public to private when the majority or full portion of its stock/bonds are bought by an individual or group of investors. Most social media companies are currently public companies. Consider if a social media platform you frequently use changed from a public company to a private company, where a single person or group of people became the owners of the platform. Would the following get better, worse, or stay about the same?*
The platform's privacy and security policies

Demographic	Much better		Somewhat better		Somewhat worse		Much worse		Stay the same		Don't know / No opinion		Total N
Adults	11%	(234)	16%	(347)	12%	(272)	15%	(342)	15%	(339)	31%	(675)	2209
4-Region: Northeast	9%	(33)	18%	(69)	14%	(54)	15%	(58)	15%	(56)	29%	(112)	382
4-Region: Midwest	10%	(44)	17%	(76)	14%	(63)	15%	(68)	14%	(64)	31%	(141)	456
4-Region: South	12%	(99)	14%	(121)	10%	(83)	16%	(137)	15%	(131)	32%	(274)	844
4-Region: West	11%	(58)	15%	(81)	14%	(72)	15%	(79)	17%	(88)	28%	(148)	526
Favorable Opinion of Elon Musk	18%	(146)	25%	(196)	12%	(92)	7%	(55)	18%	(141)	21%	(165)	794
Uses Twitter at Least Once a Day	17%	(69)	21%	(85)	15%	(62)	14%	(57)	15%	(62)	19%	(77)	411
Uses Twitter at Least Once a Month	14%	(122)	21%	(192)	15%	(132)	16%	(142)	17%	(151)	18%	(166)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_1: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner had close ties to China

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	5%	(120)	17%	(368)	21%	(473)	29%	(643)	27%	(604)	2209
Gender: Male	8%	(82)	21%	(220)	20%	(218)	28%	(302)	23%	(246)	1067
Gender: Female	3%	(38)	13%	(148)	22%	(256)	30%	(341)	31%	(358)	1142
Age: 18-34	8%	(54)	25%	(162)	21%	(134)	17%	(112)	28%	(180)	642
Age: 35-44	9%	(33)	19%	(69)	20%	(75)	21%	(75)	31%	(113)	365
Age: 45-64	4%	(31)	15%	(108)	22%	(157)	31%	(221)	28%	(197)	714
Age: 65+	1%	(3)	6%	(29)	22%	(108)	48%	(235)	23%	(113)	489
GenZers: 1997-2012	6%	(12)	31%	(64)	21%	(43)	18%	(39)	25%	(52)	211
Millennials: 1981-1996	9%	(67)	22%	(154)	21%	(147)	19%	(132)	29%	(208)	708
GenXers: 1965-1980	6%	(29)	18%	(89)	23%	(117)	22%	(109)	32%	(159)	503
Baby Boomers: 1946-1964	2%	(12)	8%	(55)	21%	(143)	45%	(310)	24%	(163)	684
PID: Dem (no lean)	8%	(65)	20%	(168)	21%	(174)	29%	(240)	22%	(184)	830
PID: Ind (no lean)	3%	(21)	16%	(104)	17%	(110)	27%	(179)	37%	(245)	660
PID: Rep (no lean)	5%	(35)	13%	(96)	26%	(190)	31%	(224)	24%	(175)	719
PID/Gender: Dem Men	12%	(47)	25%	(100)	19%	(79)	26%	(107)	18%	(73)	406
PID/Gender: Dem Women	4%	(18)	16%	(68)	22%	(95)	31%	(132)	26%	(111)	424
PID/Gender: Ind Men	4%	(13)	19%	(62)	16%	(51)	30%	(98)	32%	(105)	329
PID/Gender: Ind Women	3%	(8)	13%	(42)	18%	(59)	25%	(81)	42%	(140)	331
PID/Gender: Rep Men	7%	(22)	18%	(58)	27%	(88)	29%	(96)	20%	(67)	332
PID/Gender: Rep Women	3%	(12)	10%	(37)	26%	(101)	33%	(128)	28%	(108)	387
Ideo: Liberal (1-3)	8%	(49)	20%	(128)	22%	(143)	28%	(180)	22%	(138)	638
Ideo: Moderate (4)	5%	(29)	18%	(113)	20%	(124)	29%	(184)	28%	(176)	627
Ideo: Conservative (5-7)	5%	(35)	14%	(103)	25%	(185)	33%	(242)	24%	(175)	741
Educ: < College	5%	(72)	16%	(231)	20%	(282)	30%	(425)	30%	(426)	1436
Educ: Bachelors degree	6%	(30)	18%	(89)	26%	(129)	28%	(138)	21%	(105)	491
Educ: Post-grad	7%	(18)	17%	(48)	22%	(62)	28%	(80)	26%	(73)	282

Continued on next page

Table MCBR4_1: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner had close ties to China

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	5%	(120)	17%	(368)	21%	(473)	29%	(643)	27%	(604)	2209
Income: Under 50k	5%	(60)	16%	(191)	19%	(216)	29%	(331)	31%	(361)	1159
Income: 50k-100k	6%	(45)	17%	(125)	26%	(185)	28%	(204)	23%	(165)	724
Income: 100k+	4%	(15)	16%	(52)	22%	(73)	33%	(109)	24%	(77)	326
Ethnicity: White	5%	(88)	16%	(272)	22%	(378)	32%	(542)	25%	(431)	1710
Ethnicity: Hispanic	9%	(32)	23%	(85)	16%	(59)	23%	(85)	30%	(112)	374
Ethnicity: Black	8%	(22)	21%	(58)	20%	(56)	19%	(54)	33%	(92)	282
Ethnicity: Other	5%	(10)	18%	(38)	18%	(40)	22%	(47)	37%	(81)	217
All Christian	6%	(64)	14%	(139)	21%	(209)	36%	(362)	23%	(232)	1005
All Non-Christian	7%	(8)	21%	(25)	22%	(26)	26%	(30)	23%	(27)	116
Atheist	10%	(10)	27%	(28)	11%	(12)	28%	(29)	24%	(25)	104
Agnostic/Nothing in particular	4%	(22)	17%	(106)	22%	(133)	24%	(146)	33%	(198)	605
Something Else	4%	(16)	19%	(70)	25%	(94)	20%	(76)	32%	(122)	379
Religious Non-Protestant/Catholic	6%	(8)	21%	(29)	25%	(34)	26%	(34)	22%	(29)	135
Evangelical	8%	(43)	16%	(86)	24%	(132)	26%	(143)	25%	(137)	542
Non-Evangelical	4%	(36)	14%	(111)	20%	(161)	35%	(283)	26%	(213)	804
Community: Urban	9%	(56)	21%	(134)	22%	(141)	21%	(132)	28%	(177)	640
Community: Suburban	5%	(48)	15%	(161)	21%	(223)	34%	(349)	25%	(260)	1042
Community: Rural	3%	(16)	14%	(73)	21%	(110)	31%	(162)	32%	(167)	527
Employ: Private Sector	9%	(62)	20%	(138)	26%	(183)	23%	(160)	22%	(151)	693
Employ: Government	7%	(6)	19%	(18)	25%	(25)	14%	(14)	35%	(34)	98
Employ: Self-Employed	8%	(14)	21%	(37)	19%	(34)	27%	(49)	26%	(47)	181
Employ: Homemaker	4%	(8)	13%	(24)	22%	(40)	17%	(30)	43%	(77)	179
Employ: Student	6%	(4)	46%	(27)	8%	(5)	24%	(14)	16%	(9)	60
Employ: Retired	2%	(13)	7%	(41)	20%	(113)	46%	(261)	24%	(135)	563
Employ: Unemployed	4%	(11)	22%	(63)	15%	(44)	26%	(75)	33%	(94)	286
Employ: Other	1%	(2)	13%	(19)	20%	(30)	28%	(41)	38%	(57)	149

Continued on next page

Table MCBR4_1: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner had close ties to China

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	5%	(120)	17%	(368)	21%	(473)	29%	(643)	27%	(604)	2209
Military HH: Yes	3%	(10)	17%	(52)	23%	(70)	33%	(104)	24%	(75)	311
Military HH: No	6%	(110)	17%	(316)	21%	(403)	28%	(539)	28%	(529)	1898
RD/WT: Right Direction	10%	(64)	19%	(127)	19%	(126)	26%	(170)	27%	(180)	667
RD/WT: Wrong Track	4%	(56)	16%	(241)	23%	(347)	31%	(473)	28%	(424)	1542
Biden Job Approve	7%	(67)	19%	(183)	21%	(203)	30%	(290)	24%	(236)	979
Biden Job Disapprove	5%	(52)	14%	(162)	24%	(264)	30%	(340)	27%	(305)	1124
Biden Job Strongly Approve	13%	(52)	17%	(66)	17%	(67)	32%	(126)	22%	(85)	396
Biden Job Somewhat Approve	3%	(15)	20%	(117)	23%	(136)	28%	(164)	26%	(150)	582
Biden Job Somewhat Disapprove	3%	(11)	21%	(64)	26%	(78)	18%	(54)	32%	(95)	303
Biden Job Strongly Disapprove	5%	(42)	12%	(98)	23%	(186)	35%	(286)	26%	(210)	821
Favorable of Biden	7%	(64)	18%	(175)	21%	(209)	31%	(300)	24%	(234)	982
Unfavorable of Biden	5%	(54)	15%	(172)	23%	(261)	30%	(332)	27%	(297)	1117
Very Favorable of Biden	11%	(46)	14%	(60)	17%	(72)	36%	(156)	22%	(96)	429
Somewhat Favorable of Biden	3%	(18)	21%	(114)	25%	(137)	26%	(145)	25%	(138)	553
Somewhat Unfavorable of Biden	4%	(11)	25%	(72)	21%	(62)	18%	(53)	32%	(95)	293
Very Unfavorable of Biden	5%	(43)	12%	(100)	24%	(199)	34%	(279)	25%	(202)	824
#1 Issue: Economy	5%	(44)	17%	(166)	24%	(234)	28%	(270)	27%	(265)	980
#1 Issue: Security	9%	(19)	13%	(27)	16%	(32)	39%	(79)	23%	(48)	204
#1 Issue: Health Care	8%	(14)	18%	(29)	19%	(32)	21%	(35)	34%	(57)	167
#1 Issue: Medicare / Social Security	3%	(7)	9%	(20)	18%	(43)	39%	(90)	31%	(72)	232
#1 Issue: Women's Issues	5%	(15)	20%	(66)	24%	(80)	26%	(84)	25%	(84)	328
#1 Issue: Education	4%	(3)	25%	(14)	19%	(11)	19%	(11)	33%	(19)	58
#1 Issue: Energy	7%	(9)	26%	(33)	23%	(29)	26%	(33)	18%	(23)	127
#1 Issue: Other	9%	(10)	10%	(11)	12%	(14)	36%	(41)	33%	(37)	114

Continued on next page

Table MCBR4_1: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner had close ties to China

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	5%	(120)	17%	(368)	21%	(473)	29%	(643)	27%	(604)	2209
2020 Vote: Joe Biden	7%	(64)	17%	(160)	23%	(208)	31%	(282)	23%	(208)	923
2020 Vote: Donald Trump	5%	(36)	12%	(91)	25%	(186)	34%	(251)	24%	(174)	738
2020 Vote: Other	1%	(1)	19%	(12)	17%	(11)	35%	(23)	28%	(18)	65
2020 Vote: Didn't Vote	4%	(19)	22%	(104)	14%	(69)	18%	(87)	42%	(204)	483
2018 House Vote: Democrat	7%	(54)	16%	(117)	21%	(156)	33%	(245)	23%	(166)	737
2018 House Vote: Republican	5%	(32)	12%	(71)	26%	(157)	35%	(215)	23%	(139)	613
2018 House Vote: Someone else	1%	(1)	14%	(8)	27%	(16)	27%	(16)	31%	(18)	59
2018 House Vote: Didnt Vote	4%	(34)	22%	(172)	18%	(145)	21%	(168)	35%	(281)	800
2016 Vote: Hillary Clinton	7%	(50)	15%	(104)	21%	(145)	33%	(229)	23%	(156)	684
2016 Vote: Donald Trump	5%	(33)	11%	(71)	25%	(160)	37%	(240)	22%	(139)	643
2016 Vote: Other	1%	(1)	19%	(22)	32%	(38)	26%	(31)	22%	(26)	119
2016 Vote: Didn't Vote	5%	(35)	22%	(168)	17%	(130)	19%	(143)	37%	(281)	756
Voted in 2014: Yes	6%	(71)	13%	(154)	24%	(284)	35%	(419)	23%	(278)	1206
Voted in 2014: No	5%	(49)	21%	(215)	19%	(189)	22%	(224)	32%	(326)	1003
4-Region: Northeast	4%	(15)	17%	(66)	21%	(82)	29%	(113)	28%	(107)	382
4-Region: Midwest	4%	(18)	12%	(55)	23%	(104)	29%	(134)	32%	(146)	456
4-Region: South	5%	(45)	18%	(149)	21%	(175)	29%	(244)	27%	(231)	844
4-Region: West	8%	(43)	19%	(98)	21%	(113)	29%	(153)	23%	(120)	526
Favorable Opinion of Elon Musk	10%	(77)	22%	(175)	23%	(184)	28%	(223)	17%	(135)	794
Uses Twitter at Least Once a Day	12%	(51)	26%	(107)	22%	(91)	20%	(82)	20%	(81)	411
Uses Twitter at Least Once a Month	8%	(76)	24%	(220)	24%	(220)	23%	(206)	20%	(183)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_2: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner had close ties to Russia

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	6%	(122)	12%	(267)	22%	(486)	35%	(783)	25%	(550)	2209
Gender: Male	8%	(90)	15%	(159)	21%	(226)	35%	(370)	21%	(221)	1067
Gender: Female	3%	(32)	9%	(108)	23%	(260)	36%	(413)	29%	(329)	1142
Age: 18-34	7%	(45)	18%	(118)	25%	(159)	25%	(161)	25%	(159)	642
Age: 35-44	10%	(36)	13%	(48)	20%	(74)	27%	(100)	29%	(107)	365
Age: 45-64	5%	(37)	11%	(80)	22%	(159)	36%	(256)	25%	(181)	714
Age: 65+	1%	(4)	4%	(21)	19%	(94)	55%	(266)	21%	(104)	489
GenZers: 1997-2012	7%	(14)	22%	(47)	28%	(59)	21%	(44)	22%	(46)	211
Millennials: 1981-1996	9%	(64)	15%	(108)	22%	(156)	28%	(196)	26%	(184)	708
GenXers: 1965-1980	6%	(29)	13%	(67)	23%	(118)	28%	(139)	30%	(150)	503
Baby Boomers: 1946-1964	2%	(15)	6%	(43)	19%	(132)	51%	(347)	22%	(147)	684
PID: Dem (no lean)	8%	(62)	13%	(111)	21%	(173)	39%	(328)	19%	(156)	830
PID: Ind (no lean)	4%	(25)	12%	(78)	21%	(136)	31%	(205)	33%	(216)	660
PID: Rep (no lean)	5%	(35)	11%	(77)	25%	(176)	35%	(251)	25%	(179)	719
PID/Gender: Dem Men	12%	(49)	17%	(70)	17%	(69)	38%	(153)	16%	(66)	406
PID/Gender: Dem Women	3%	(14)	10%	(41)	25%	(104)	41%	(175)	21%	(89)	424
PID/Gender: Ind Men	5%	(15)	14%	(45)	20%	(65)	36%	(118)	26%	(85)	329
PID/Gender: Ind Women	3%	(9)	10%	(33)	21%	(71)	26%	(87)	39%	(130)	331
PID/Gender: Rep Men	8%	(26)	13%	(44)	28%	(92)	30%	(99)	21%	(70)	332
PID/Gender: Rep Women	2%	(9)	9%	(33)	22%	(84)	39%	(151)	28%	(109)	387
Ideo: Liberal (1-3)	7%	(47)	13%	(81)	22%	(142)	42%	(269)	15%	(99)	638
Ideo: Moderate (4)	4%	(28)	12%	(78)	22%	(137)	34%	(216)	27%	(168)	627
Ideo: Conservative (5-7)	5%	(39)	13%	(93)	24%	(178)	34%	(254)	24%	(177)	741
Educ: < College	5%	(73)	11%	(159)	21%	(304)	35%	(498)	28%	(402)	1436
Educ: Bachelors degree	4%	(22)	15%	(75)	25%	(124)	38%	(185)	17%	(84)	491
Educ: Post-grad	10%	(27)	12%	(33)	21%	(58)	35%	(100)	23%	(64)	282

Continued on next page

Table MCBR4_2: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner had close ties to Russia

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	6%	(122)	12%	(267)	22%	(486)	35%	(783)	25%	(550)	2209
Income: Under 50k	6%	(68)	11%	(123)	22%	(252)	34%	(389)	28%	(328)	1159
Income: 50k-100k	5%	(35)	15%	(106)	24%	(176)	36%	(258)	21%	(149)	724
Income: 100k+	6%	(19)	12%	(38)	18%	(58)	42%	(136)	23%	(74)	326
Ethnicity: White	5%	(80)	12%	(202)	23%	(401)	37%	(631)	23%	(396)	1710
Ethnicity: Hispanic	10%	(36)	17%	(62)	19%	(69)	27%	(99)	29%	(107)	374
Ethnicity: Black	10%	(28)	14%	(40)	16%	(46)	31%	(87)	29%	(81)	282
Ethnicity: Other	7%	(15)	11%	(25)	18%	(39)	30%	(65)	34%	(74)	217
All Christian	7%	(70)	10%	(96)	21%	(216)	40%	(404)	22%	(220)	1005
All Non-Christian	10%	(11)	18%	(21)	19%	(22)	30%	(35)	23%	(26)	116
Atheist	8%	(9)	18%	(19)	14%	(14)	38%	(39)	21%	(22)	104
Agnostic/Nothing in particular	2%	(15)	12%	(76)	23%	(137)	32%	(195)	30%	(183)	605
Something Else	5%	(18)	15%	(56)	25%	(96)	29%	(110)	26%	(99)	379
Religious Non-Protestant/Catholic	9%	(12)	17%	(22)	25%	(33)	29%	(39)	21%	(28)	135
Evangelical	7%	(40)	13%	(70)	25%	(133)	31%	(170)	24%	(129)	542
Non-Evangelical	5%	(44)	9%	(76)	21%	(166)	41%	(332)	23%	(186)	804
Community: Urban	11%	(70)	14%	(90)	21%	(133)	30%	(194)	24%	(152)	640
Community: Suburban	4%	(42)	11%	(116)	23%	(240)	39%	(407)	23%	(237)	1042
Community: Rural	2%	(11)	12%	(61)	21%	(113)	34%	(181)	31%	(161)	527
Employ: Private Sector	8%	(56)	15%	(107)	24%	(164)	33%	(226)	20%	(141)	693
Employ: Government	11%	(11)	13%	(13)	19%	(18)	28%	(27)	30%	(29)	98
Employ: Self-Employed	10%	(18)	12%	(22)	23%	(42)	30%	(54)	24%	(44)	181
Employ: Homemaker	2%	(3)	10%	(18)	24%	(43)	22%	(40)	42%	(75)	179
Employ: Student	5%	(3)	35%	(21)	24%	(14)	21%	(13)	16%	(9)	60
Employ: Retired	3%	(16)	5%	(30)	17%	(98)	53%	(298)	22%	(122)	563
Employ: Unemployed	5%	(13)	17%	(47)	23%	(66)	26%	(76)	29%	(83)	286
Employ: Other	2%	(3)	6%	(9)	26%	(39)	34%	(50)	32%	(47)	149

Continued on next page

Table MCBR4_2: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner had close ties to Russia

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	6%	(122)	12%	(267)	22%	(486)	35%	(783)	25%	(550)	2209
Military HH: Yes	4%	(14)	15%	(46)	19%	(60)	38%	(119)	23%	(73)	311
Military HH: No	6%	(109)	12%	(221)	22%	(426)	35%	(664)	25%	(478)	1898
RD/WT: Right Direction	9%	(60)	14%	(92)	18%	(118)	37%	(248)	22%	(149)	667
RD/WT: Wrong Track	4%	(63)	11%	(175)	24%	(368)	35%	(535)	26%	(402)	1542
Biden Job Approve	7%	(70)	13%	(126)	20%	(193)	40%	(395)	20%	(196)	979
Biden Job Disapprove	5%	(53)	11%	(128)	25%	(280)	33%	(369)	26%	(293)	1124
Biden Job Strongly Approve	14%	(54)	11%	(42)	16%	(62)	41%	(162)	19%	(76)	396
Biden Job Somewhat Approve	3%	(16)	14%	(84)	22%	(131)	40%	(233)	21%	(119)	582
Biden Job Somewhat Disapprove	3%	(10)	12%	(38)	28%	(86)	27%	(83)	28%	(86)	303
Biden Job Strongly Disapprove	5%	(43)	11%	(91)	24%	(194)	35%	(286)	25%	(207)	821
Favorable of Biden	6%	(62)	12%	(118)	20%	(197)	41%	(405)	20%	(200)	982
Unfavorable of Biden	5%	(52)	13%	(140)	25%	(281)	32%	(362)	25%	(283)	1117
Very Favorable of Biden	9%	(40)	10%	(43)	14%	(59)	46%	(197)	21%	(90)	429
Somewhat Favorable of Biden	4%	(22)	14%	(75)	25%	(137)	38%	(209)	20%	(110)	553
Somewhat Unfavorable of Biden	2%	(6)	15%	(44)	27%	(79)	28%	(82)	28%	(81)	293
Very Unfavorable of Biden	6%	(45)	12%	(95)	25%	(202)	34%	(280)	24%	(201)	824
#1 Issue: Economy	4%	(39)	13%	(128)	25%	(248)	32%	(312)	26%	(252)	980
#1 Issue: Security	11%	(23)	11%	(22)	15%	(30)	35%	(72)	28%	(57)	204
#1 Issue: Health Care	7%	(12)	9%	(15)	20%	(33)	32%	(54)	32%	(53)	167
#1 Issue: Medicare / Social Security	2%	(5)	7%	(16)	17%	(40)	49%	(113)	25%	(57)	232
#1 Issue: Women's Issues	6%	(21)	13%	(42)	24%	(80)	36%	(117)	21%	(69)	328
#1 Issue: Education	3%	(2)	17%	(10)	27%	(15)	29%	(17)	24%	(14)	58
#1 Issue: Energy	7%	(9)	20%	(25)	19%	(24)	42%	(54)	11%	(14)	127
#1 Issue: Other	9%	(11)	7%	(8)	13%	(15)	39%	(45)	31%	(35)	114

Continued on next page

Table MCBR4_2: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner had close ties to Russia

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	6%	(122)	12%	(267)	22%	(486)	35%	(783)	25%	(550)	2209
2020 Vote: Joe Biden	6%	(56)	10%	(96)	22%	(200)	43%	(398)	19%	(173)	923
2020 Vote: Donald Trump	5%	(37)	13%	(93)	25%	(186)	33%	(247)	24%	(174)	738
2020 Vote: Other	2%	(1)	18%	(12)	20%	(13)	35%	(23)	24%	(16)	65
2020 Vote: Didn't Vote	6%	(27)	14%	(66)	18%	(87)	24%	(115)	39%	(188)	483
2018 House Vote: Democrat	6%	(47)	11%	(80)	20%	(148)	44%	(322)	19%	(140)	737
2018 House Vote: Republican	5%	(28)	11%	(65)	25%	(153)	37%	(229)	22%	(138)	613
2018 House Vote: Someone else	—	(0)	14%	(8)	27%	(16)	32%	(19)	27%	(16)	59
2018 House Vote: Didnt Vote	6%	(48)	14%	(113)	21%	(170)	27%	(213)	32%	(257)	800
2016 Vote: Hillary Clinton	7%	(45)	9%	(65)	20%	(138)	45%	(311)	18%	(126)	684
2016 Vote: Donald Trump	5%	(32)	11%	(68)	23%	(151)	38%	(246)	23%	(146)	643
2016 Vote: Other	—	(0)	19%	(22)	31%	(37)	31%	(37)	19%	(22)	119
2016 Vote: Didn't Vote	6%	(45)	15%	(112)	21%	(159)	25%	(187)	33%	(253)	756
Voted in 2014: Yes	6%	(67)	10%	(118)	22%	(270)	41%	(496)	21%	(255)	1206
Voted in 2014: No	6%	(55)	15%	(149)	21%	(215)	29%	(287)	29%	(296)	1003
4-Region: Northeast	7%	(28)	11%	(42)	21%	(79)	34%	(130)	27%	(103)	382
4-Region: Midwest	3%	(13)	9%	(41)	22%	(99)	39%	(176)	28%	(127)	456
4-Region: South	6%	(51)	13%	(112)	21%	(181)	34%	(290)	25%	(210)	844
4-Region: West	6%	(30)	14%	(72)	24%	(127)	35%	(186)	21%	(111)	526
Favorable Opinion of Elon Musk	11%	(84)	16%	(131)	24%	(190)	32%	(254)	17%	(136)	794
Uses Twitter at Least Once a Day	13%	(52)	20%	(80)	22%	(92)	27%	(113)	18%	(74)	411
Uses Twitter at Least Once a Month	8%	(77)	18%	(162)	25%	(228)	30%	(271)	18%	(167)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_3: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner publicly supported a cause close to you

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	24%	(520)	37%	(810)	7%	(145)	5%	(118)	28%	(616)	2209
Gender: Male	25%	(264)	38%	(404)	8%	(87)	6%	(59)	24%	(254)	1067
Gender: Female	22%	(256)	36%	(406)	5%	(58)	5%	(58)	32%	(363)	1142
Age: 18-34	31%	(198)	36%	(229)	7%	(45)	6%	(38)	21%	(132)	642
Age: 35-44	24%	(89)	31%	(113)	7%	(25)	6%	(20)	32%	(118)	365
Age: 45-64	22%	(157)	37%	(264)	7%	(50)	5%	(37)	29%	(206)	714
Age: 65+	15%	(76)	42%	(204)	5%	(25)	5%	(23)	33%	(161)	489
GenZers: 1997-2012	34%	(71)	35%	(74)	9%	(19)	5%	(11)	16%	(35)	211
Millennials: 1981-1996	29%	(202)	34%	(243)	6%	(42)	6%	(43)	25%	(178)	708
GenXers: 1965-1980	22%	(112)	36%	(180)	8%	(41)	4%	(18)	30%	(152)	503
Baby Boomers: 1946-1964	17%	(117)	40%	(272)	6%	(38)	6%	(41)	32%	(216)	684
PID: Dem (no lean)	25%	(211)	38%	(315)	7%	(56)	6%	(47)	24%	(202)	830
PID: Ind (no lean)	20%	(132)	33%	(218)	7%	(44)	6%	(37)	35%	(229)	660
PID: Rep (no lean)	25%	(177)	39%	(277)	6%	(45)	5%	(34)	26%	(186)	719
PID/Gender: Dem Men	26%	(106)	39%	(157)	9%	(36)	7%	(27)	20%	(81)	406
PID/Gender: Dem Women	25%	(105)	37%	(158)	5%	(20)	5%	(20)	29%	(121)	424
PID/Gender: Ind Men	23%	(76)	32%	(105)	7%	(24)	6%	(21)	31%	(103)	329
PID/Gender: Ind Women	17%	(56)	34%	(112)	6%	(20)	5%	(16)	38%	(126)	331
PID/Gender: Rep Men	25%	(82)	43%	(141)	8%	(27)	4%	(12)	21%	(70)	332
PID/Gender: Rep Women	25%	(95)	35%	(136)	5%	(18)	6%	(22)	30%	(116)	387
Ideo: Liberal (1-3)	26%	(167)	42%	(266)	6%	(40)	5%	(32)	21%	(134)	638
Ideo: Moderate (4)	21%	(133)	34%	(216)	7%	(46)	7%	(44)	30%	(187)	627
Ideo: Conservative (5-7)	25%	(185)	38%	(285)	6%	(47)	4%	(30)	26%	(194)	741
Educ: < College	23%	(334)	34%	(490)	7%	(99)	5%	(73)	31%	(440)	1436
Educ: Bachelors degree	22%	(108)	43%	(209)	8%	(38)	8%	(37)	20%	(98)	491
Educ: Post-grad	28%	(78)	39%	(110)	3%	(9)	3%	(7)	28%	(78)	282

Continued on next page

Table MCBR4_3: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner publicly supported a cause close to you

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	24%	(520)	37%	(810)	7%	(145)	5%	(118)	28%	(616)	2209
Income: Under 50k	23%	(268)	33%	(378)	7%	(87)	6%	(66)	31%	(361)	1159
Income: 50k-100k	25%	(180)	41%	(299)	6%	(45)	5%	(34)	23%	(165)	724
Income: 100k+	22%	(72)	41%	(132)	4%	(14)	5%	(18)	28%	(90)	326
Ethnicity: White	23%	(394)	39%	(671)	6%	(100)	5%	(80)	27%	(464)	1710
Ethnicity: Hispanic	26%	(97)	35%	(131)	5%	(20)	4%	(14)	30%	(113)	374
Ethnicity: Black	28%	(80)	28%	(78)	8%	(22)	7%	(20)	29%	(82)	282
Ethnicity: Other	21%	(46)	28%	(60)	11%	(24)	8%	(17)	32%	(70)	217
All Christian	24%	(238)	38%	(378)	6%	(64)	6%	(63)	26%	(262)	1005
All Non-Christian	32%	(37)	29%	(34)	7%	(8)	7%	(8)	25%	(29)	116
Atheist	29%	(30)	38%	(40)	9%	(9)	3%	(4)	21%	(21)	104
Agnostic/Nothing in particular	19%	(115)	37%	(224)	6%	(37)	5%	(31)	33%	(198)	605
Something Else	27%	(100)	36%	(135)	7%	(26)	3%	(11)	28%	(106)	379
Religious Non-Protestant/Catholic	30%	(40)	33%	(44)	6%	(8)	7%	(9)	24%	(32)	135
Evangelical	29%	(155)	34%	(184)	8%	(44)	5%	(25)	25%	(135)	542
Non-Evangelical	22%	(174)	39%	(310)	6%	(46)	6%	(48)	28%	(225)	804
Community: Urban	29%	(188)	31%	(198)	8%	(53)	5%	(30)	27%	(172)	640
Community: Suburban	22%	(228)	41%	(430)	5%	(52)	5%	(53)	27%	(279)	1042
Community: Rural	20%	(105)	34%	(182)	8%	(41)	7%	(35)	31%	(166)	527
Employ: Private Sector	27%	(187)	37%	(256)	8%	(58)	5%	(38)	22%	(155)	693
Employ: Government	30%	(29)	33%	(33)	6%	(6)	2%	(1)	29%	(29)	98
Employ: Self-Employed	25%	(45)	41%	(75)	6%	(10)	5%	(9)	23%	(41)	181
Employ: Homemaker	18%	(32)	33%	(60)	5%	(8)	5%	(9)	39%	(71)	179
Employ: Student	31%	(18)	38%	(23)	11%	(7)	3%	(2)	16%	(10)	60
Employ: Retired	20%	(110)	39%	(221)	5%	(25)	5%	(29)	32%	(178)	563
Employ: Unemployed	22%	(63)	33%	(94)	6%	(17)	7%	(19)	32%	(92)	286
Employ: Other	24%	(35)	33%	(49)	9%	(14)	7%	(10)	27%	(41)	149

Continued on next page

Table MCBR4_3: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner publicly supported a cause close to you

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	24%	(520)	37%	(810)	7%	(145)	5%	(118)	28%	(616)	2209
Military HH: Yes	25%	(77)	36%	(112)	5%	(16)	4%	(14)	30%	(92)	311
Military HH: No	23%	(443)	37%	(698)	7%	(129)	5%	(104)	28%	(524)	1898
RD/WT: Right Direction	25%	(164)	36%	(241)	7%	(44)	6%	(42)	26%	(176)	667
RD/WT: Wrong Track	23%	(356)	37%	(569)	7%	(101)	5%	(76)	29%	(441)	1542
Biden Job Approve	24%	(234)	38%	(375)	7%	(69)	5%	(53)	25%	(248)	979
Biden Job Disapprove	24%	(270)	36%	(410)	7%	(73)	5%	(62)	28%	(309)	1124
Biden Job Strongly Approve	28%	(110)	33%	(132)	7%	(26)	6%	(24)	26%	(103)	396
Biden Job Somewhat Approve	21%	(124)	42%	(243)	7%	(43)	5%	(29)	25%	(145)	582
Biden Job Somewhat Disapprove	20%	(60)	39%	(118)	7%	(20)	5%	(16)	29%	(89)	303
Biden Job Strongly Disapprove	26%	(210)	36%	(292)	7%	(54)	5%	(45)	27%	(220)	821
Favorable of Biden	24%	(236)	39%	(378)	6%	(62)	5%	(51)	26%	(255)	982
Unfavorable of Biden	24%	(267)	37%	(417)	7%	(79)	6%	(62)	26%	(291)	1117
Very Favorable of Biden	28%	(119)	33%	(141)	5%	(20)	7%	(30)	28%	(120)	429
Somewhat Favorable of Biden	21%	(117)	43%	(238)	8%	(42)	4%	(21)	25%	(136)	553
Somewhat Unfavorable of Biden	18%	(52)	39%	(114)	7%	(21)	7%	(19)	29%	(86)	293
Very Unfavorable of Biden	26%	(214)	37%	(303)	7%	(58)	5%	(43)	25%	(206)	824
#1 Issue: Economy	23%	(226)	39%	(378)	7%	(64)	5%	(48)	27%	(263)	980
#1 Issue: Security	28%	(57)	30%	(61)	7%	(15)	5%	(9)	30%	(62)	204
#1 Issue: Health Care	21%	(36)	28%	(47)	10%	(17)	5%	(9)	35%	(59)	167
#1 Issue: Medicare / Social Security	17%	(38)	37%	(86)	4%	(9)	6%	(14)	36%	(84)	232
#1 Issue: Women's Issues	28%	(91)	37%	(123)	5%	(17)	6%	(20)	24%	(78)	328
#1 Issue: Education	25%	(14)	41%	(24)	7%	(4)	3%	(2)	24%	(14)	58
#1 Issue: Energy	26%	(33)	42%	(53)	9%	(11)	8%	(10)	15%	(19)	127
#1 Issue: Other	21%	(24)	33%	(37)	8%	(9)	5%	(6)	33%	(37)	114

Continued on next page

Table MCBR4_3: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner publicly supported a cause close to you

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	24%	(520)	37%	(810)	7%	(145)	5%	(118)	28%	(616)	2209
2020 Vote: Joe Biden	23%	(210)	40%	(367)	6%	(57)	7%	(63)	25%	(227)	923
2020 Vote: Donald Trump	26%	(192)	38%	(279)	6%	(42)	4%	(28)	27%	(196)	738
2020 Vote: Other	14%	(9)	45%	(30)	10%	(7)	6%	(4)	25%	(16)	65
2020 Vote: Didn't Vote	23%	(109)	28%	(134)	8%	(40)	5%	(23)	37%	(177)	483
2018 House Vote: Democrat	24%	(178)	40%	(295)	4%	(32)	7%	(49)	25%	(182)	737
2018 House Vote: Republican	24%	(146)	38%	(234)	6%	(37)	5%	(29)	27%	(167)	613
2018 House Vote: Someone else	15%	(9)	40%	(24)	11%	(6)	8%	(5)	26%	(15)	59
2018 House Vote: Didnt Vote	23%	(187)	32%	(257)	9%	(70)	4%	(34)	32%	(253)	800
2016 Vote: Hillary Clinton	23%	(161)	41%	(279)	5%	(32)	7%	(45)	24%	(168)	684
2016 Vote: Donald Trump	24%	(153)	39%	(250)	6%	(39)	5%	(30)	27%	(170)	643
2016 Vote: Other	13%	(16)	45%	(53)	4%	(4)	5%	(6)	33%	(39)	119
2016 Vote: Didn't Vote	25%	(189)	30%	(225)	9%	(70)	5%	(36)	31%	(236)	756
Voted in 2014: Yes	23%	(274)	40%	(482)	5%	(64)	6%	(68)	26%	(318)	1206
Voted in 2014: No	25%	(246)	33%	(328)	8%	(81)	5%	(50)	30%	(298)	1003
4-Region: Northeast	21%	(78)	39%	(151)	8%	(29)	5%	(20)	27%	(104)	382
4-Region: Midwest	19%	(89)	38%	(175)	4%	(20)	7%	(32)	31%	(141)	456
4-Region: South	25%	(211)	35%	(292)	7%	(63)	5%	(41)	28%	(237)	844
4-Region: West	27%	(142)	36%	(192)	6%	(33)	5%	(25)	25%	(134)	526
Favorable Opinion of Elon Musk	31%	(247)	40%	(320)	7%	(60)	3%	(27)	18%	(142)	794
Uses Twitter at Least Once a Day	36%	(147)	39%	(161)	6%	(27)	2%	(8)	17%	(69)	411
Uses Twitter at Least Once a Month	29%	(266)	41%	(369)	9%	(78)	3%	(26)	18%	(165)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_4: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner publicly came out against a cause close to you

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	7%	(162)	18%	(407)	25%	(563)	20%	(452)	28%	(624)	2209
Gender: Male	11%	(113)	21%	(228)	25%	(262)	19%	(207)	24%	(257)	1067
Gender: Female	4%	(49)	16%	(179)	26%	(301)	21%	(245)	32%	(368)	1142
Age: 18-34	9%	(58)	21%	(132)	27%	(172)	19%	(121)	25%	(159)	642
Age: 35-44	10%	(37)	19%	(68)	22%	(82)	17%	(61)	32%	(117)	365
Age: 45-64	7%	(50)	19%	(132)	26%	(182)	21%	(147)	28%	(202)	714
Age: 65+	3%	(17)	15%	(75)	26%	(128)	25%	(123)	30%	(147)	489
GenZers: 1997-2012	7%	(16)	25%	(52)	30%	(64)	16%	(34)	21%	(45)	211
Millennials: 1981-1996	10%	(70)	19%	(134)	24%	(171)	19%	(138)	27%	(194)	708
GenXers: 1965-1980	9%	(43)	20%	(101)	25%	(127)	14%	(72)	32%	(161)	503
Baby Boomers: 1946-1964	4%	(29)	15%	(102)	25%	(171)	27%	(187)	28%	(193)	684
PID: Dem (no lean)	9%	(71)	17%	(139)	27%	(224)	27%	(222)	21%	(174)	830
PID: Ind (no lean)	7%	(48)	15%	(102)	21%	(140)	18%	(121)	38%	(250)	660
PID: Rep (no lean)	6%	(42)	23%	(166)	28%	(200)	15%	(109)	28%	(201)	719
PID/Gender: Dem Men	13%	(53)	20%	(83)	23%	(92)	25%	(102)	19%	(76)	406
PID/Gender: Dem Women	4%	(18)	13%	(56)	31%	(131)	28%	(120)	23%	(98)	424
PID/Gender: Ind Men	11%	(35)	17%	(55)	22%	(74)	18%	(58)	32%	(107)	329
PID/Gender: Ind Women	4%	(13)	14%	(46)	20%	(66)	19%	(63)	43%	(143)	331
PID/Gender: Rep Men	8%	(25)	27%	(90)	29%	(96)	14%	(47)	22%	(74)	332
PID/Gender: Rep Women	4%	(17)	20%	(76)	27%	(104)	16%	(62)	33%	(127)	387
Ideo: Liberal (1-3)	8%	(51)	17%	(110)	29%	(186)	29%	(183)	17%	(109)	638
Ideo: Moderate (4)	7%	(47)	16%	(101)	24%	(152)	20%	(128)	32%	(200)	627
Ideo: Conservative (5-7)	7%	(49)	24%	(175)	27%	(201)	15%	(112)	28%	(204)	741
Educ: < College	8%	(108)	18%	(262)	23%	(325)	20%	(287)	32%	(454)	1436
Educ: Bachelors degree	6%	(29)	18%	(91)	34%	(168)	21%	(101)	21%	(102)	491
Educ: Post-grad	9%	(25)	19%	(54)	25%	(70)	23%	(64)	24%	(69)	282

Continued on next page

Table MCBR4_4: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner publicly came out against a cause close to you

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	7%	(162)	18%	(407)	25%	(563)	20%	(452)	28%	(624)	2209
Income: Under 50k	8%	(87)	17%	(193)	24%	(275)	21%	(243)	31%	(361)	1159
Income: 50k-100k	7%	(50)	22%	(156)	28%	(200)	19%	(138)	25%	(180)	724
Income: 100k+	8%	(25)	18%	(58)	27%	(88)	22%	(71)	26%	(84)	326
Ethnicity: White	7%	(111)	19%	(324)	27%	(458)	21%	(353)	27%	(464)	1710
Ethnicity: Hispanic	10%	(38)	16%	(61)	24%	(90)	17%	(62)	33%	(123)	374
Ethnicity: Black	12%	(35)	20%	(56)	21%	(59)	19%	(54)	28%	(79)	282
Ethnicity: Other	7%	(16)	12%	(27)	22%	(47)	21%	(46)	38%	(82)	217
All Christian	8%	(79)	18%	(182)	27%	(273)	21%	(213)	26%	(258)	1005
All Non-Christian	13%	(15)	20%	(24)	26%	(30)	21%	(24)	20%	(23)	116
Atheist	8%	(8)	18%	(19)	23%	(24)	25%	(26)	26%	(27)	104
Agnostic/Nothing in particular	5%	(30)	16%	(99)	25%	(151)	19%	(117)	34%	(208)	605
Something Else	8%	(30)	22%	(83)	22%	(85)	19%	(73)	29%	(109)	379
Religious Non-Protestant/Catholic	11%	(15)	23%	(31)	27%	(37)	19%	(26)	20%	(27)	135
Evangelical	10%	(57)	21%	(111)	24%	(128)	20%	(109)	25%	(137)	542
Non-Evangelical	6%	(49)	18%	(142)	28%	(222)	21%	(168)	28%	(224)	804
Community: Urban	13%	(81)	19%	(125)	22%	(142)	19%	(123)	26%	(169)	640
Community: Suburban	5%	(57)	19%	(193)	27%	(286)	21%	(223)	27%	(282)	1042
Community: Rural	5%	(24)	17%	(89)	26%	(135)	20%	(107)	33%	(173)	527
Employ: Private Sector	10%	(70)	19%	(134)	30%	(206)	18%	(123)	23%	(160)	693
Employ: Government	13%	(13)	18%	(18)	26%	(25)	14%	(14)	28%	(28)	98
Employ: Self-Employed	10%	(18)	19%	(35)	27%	(48)	19%	(34)	25%	(44)	181
Employ: Homemaker	2%	(3)	16%	(29)	23%	(41)	17%	(31)	42%	(75)	179
Employ: Student	6%	(4)	31%	(19)	29%	(17)	19%	(11)	15%	(9)	60
Employ: Retired	5%	(30)	16%	(88)	23%	(130)	27%	(150)	29%	(165)	563
Employ: Unemployed	7%	(19)	21%	(60)	19%	(53)	22%	(62)	32%	(91)	286
Employ: Other	4%	(6)	17%	(25)	28%	(41)	18%	(26)	34%	(51)	149

Continued on next page

Table MCBR4_4: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner publicly came out against a cause close to you

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	7%	(162)	18%	(407)	25%	(563)	20%	(452)	28%	(624)	2209
Military HH: Yes	6%	(19)	21%	(66)	21%	(66)	21%	(66)	30%	(94)	311
Military HH: No	8%	(143)	18%	(341)	26%	(498)	20%	(386)	28%	(531)	1898
RD/WT: Right Direction	11%	(70)	17%	(114)	24%	(157)	25%	(167)	24%	(158)	667
RD/WT: Wrong Track	6%	(91)	19%	(294)	26%	(406)	18%	(285)	30%	(466)	1542
Biden Job Approve	8%	(79)	16%	(159)	27%	(264)	26%	(258)	22%	(219)	979
Biden Job Disapprove	7%	(82)	21%	(233)	26%	(288)	16%	(181)	30%	(341)	1124
Biden Job Strongly Approve	14%	(54)	16%	(63)	18%	(71)	31%	(121)	22%	(86)	396
Biden Job Somewhat Approve	4%	(25)	16%	(95)	33%	(193)	24%	(137)	23%	(132)	582
Biden Job Somewhat Disapprove	7%	(22)	21%	(62)	26%	(80)	15%	(45)	31%	(93)	303
Biden Job Strongly Disapprove	7%	(59)	21%	(171)	25%	(207)	16%	(135)	30%	(249)	821
Favorable of Biden	8%	(81)	16%	(156)	26%	(258)	27%	(266)	23%	(221)	982
Unfavorable of Biden	7%	(78)	21%	(233)	26%	(296)	16%	(178)	30%	(333)	1117
Very Favorable of Biden	12%	(51)	14%	(62)	19%	(81)	32%	(139)	23%	(97)	429
Somewhat Favorable of Biden	6%	(31)	17%	(94)	32%	(177)	23%	(127)	22%	(124)	553
Somewhat Unfavorable of Biden	5%	(14)	19%	(56)	29%	(86)	15%	(44)	32%	(93)	293
Very Unfavorable of Biden	8%	(63)	21%	(177)	25%	(210)	16%	(134)	29%	(240)	824
#1 Issue: Economy	6%	(62)	21%	(202)	28%	(272)	16%	(160)	29%	(284)	980
#1 Issue: Security	14%	(29)	17%	(34)	20%	(41)	20%	(40)	29%	(60)	204
#1 Issue: Health Care	10%	(17)	12%	(21)	25%	(42)	22%	(37)	30%	(50)	167
#1 Issue: Medicare / Social Security	6%	(13)	12%	(29)	21%	(49)	23%	(52)	38%	(89)	232
#1 Issue: Women's Issues	5%	(17)	17%	(56)	27%	(90)	28%	(92)	22%	(73)	328
#1 Issue: Education	9%	(5)	22%	(13)	25%	(14)	25%	(15)	19%	(11)	58
#1 Issue: Energy	8%	(10)	23%	(29)	29%	(37)	21%	(27)	19%	(24)	127
#1 Issue: Other	6%	(7)	20%	(23)	17%	(19)	27%	(30)	30%	(34)	114

Continued on next page

Table MCBR4_4: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner publicly came out against a cause close to you

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	7%	(162)	18%	(407)	25%	(563)	20%	(452)	28%	(624)	2209
2020 Vote: Joe Biden	8%	(77)	15%	(138)	27%	(251)	29%	(264)	21%	(194)	923
2020 Vote: Donald Trump	7%	(50)	23%	(167)	29%	(212)	13%	(99)	28%	(210)	738
2020 Vote: Other	5%	(3)	19%	(13)	18%	(12)	26%	(17)	32%	(21)	65
2020 Vote: Didn't Vote	7%	(32)	18%	(89)	18%	(88)	15%	(72)	42%	(200)	483
2018 House Vote: Democrat	9%	(66)	15%	(114)	25%	(185)	29%	(211)	22%	(162)	737
2018 House Vote: Republican	7%	(44)	21%	(129)	29%	(178)	16%	(97)	27%	(164)	613
2018 House Vote: Someone else	—	(0)	14%	(8)	27%	(16)	21%	(12)	38%	(22)	59
2018 House Vote: Didnt Vote	6%	(52)	20%	(156)	23%	(184)	16%	(132)	35%	(276)	800
2016 Vote: Hillary Clinton	9%	(60)	13%	(89)	27%	(188)	30%	(205)	21%	(142)	684
2016 Vote: Donald Trump	8%	(54)	20%	(131)	27%	(175)	17%	(109)	27%	(174)	643
2016 Vote: Other	2%	(3)	20%	(24)	30%	(36)	19%	(23)	28%	(33)	119
2016 Vote: Didn't Vote	6%	(45)	21%	(161)	22%	(163)	15%	(114)	36%	(272)	756
Voted in 2014: Yes	8%	(99)	17%	(205)	27%	(324)	23%	(279)	25%	(299)	1206
Voted in 2014: No	6%	(63)	20%	(202)	24%	(239)	17%	(173)	32%	(326)	1003
4-Region: Northeast	7%	(27)	20%	(78)	26%	(101)	20%	(78)	26%	(99)	382
4-Region: Midwest	6%	(29)	18%	(83)	24%	(111)	20%	(91)	31%	(143)	456
4-Region: South	7%	(61)	17%	(142)	26%	(216)	21%	(181)	29%	(245)	844
4-Region: West	9%	(45)	20%	(105)	26%	(136)	20%	(103)	26%	(137)	526
Favorable Opinion of Elon Musk	13%	(105)	27%	(213)	25%	(202)	14%	(112)	20%	(163)	794
Uses Twitter at Least Once a Day	15%	(62)	28%	(114)	21%	(88)	15%	(63)	20%	(84)	411
Uses Twitter at Least Once a Month	11%	(99)	24%	(219)	28%	(252)	17%	(156)	20%	(179)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_5: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner was known as a philanthropist

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	18%	(396)	31%	(679)	9%	(192)	8%	(169)	35%	(773)	2209
Gender: Male	22%	(234)	32%	(341)	9%	(97)	7%	(79)	30%	(316)	1067
Gender: Female	14%	(162)	30%	(339)	8%	(95)	8%	(90)	40%	(457)	1142
Age: 18-34	18%	(118)	31%	(200)	11%	(68)	8%	(50)	32%	(206)	642
Age: 35-44	21%	(78)	30%	(110)	8%	(30)	7%	(25)	34%	(122)	365
Age: 45-64	18%	(127)	29%	(205)	10%	(70)	8%	(58)	36%	(254)	714
Age: 65+	15%	(73)	34%	(164)	5%	(24)	8%	(37)	39%	(191)	489
GenZers: 1997-2012	12%	(24)	32%	(68)	17%	(35)	8%	(17)	31%	(66)	211
Millennials: 1981-1996	22%	(157)	31%	(218)	8%	(53)	7%	(52)	32%	(228)	708
GenXers: 1965-1980	19%	(94)	28%	(139)	10%	(53)	7%	(33)	37%	(185)	503
Baby Boomers: 1946-1964	16%	(107)	32%	(219)	7%	(46)	9%	(62)	37%	(250)	684
PID: Dem (no lean)	21%	(172)	30%	(253)	10%	(83)	9%	(74)	30%	(249)	830
PID: Ind (no lean)	15%	(98)	31%	(203)	7%	(45)	7%	(45)	41%	(269)	660
PID: Rep (no lean)	18%	(126)	31%	(223)	9%	(64)	7%	(50)	35%	(255)	719
PID/Gender: Dem Men	25%	(102)	30%	(123)	11%	(43)	9%	(37)	25%	(101)	406
PID/Gender: Dem Women	16%	(69)	31%	(130)	9%	(40)	9%	(37)	35%	(148)	424
PID/Gender: Ind Men	18%	(61)	31%	(102)	8%	(25)	7%	(21)	36%	(119)	329
PID/Gender: Ind Women	11%	(37)	30%	(100)	6%	(20)	7%	(23)	45%	(150)	331
PID/Gender: Rep Men	21%	(71)	35%	(115)	9%	(29)	6%	(21)	29%	(96)	332
PID/Gender: Rep Women	14%	(55)	28%	(108)	9%	(35)	8%	(29)	41%	(159)	387
Ideo: Liberal (1-3)	22%	(138)	36%	(233)	8%	(50)	9%	(58)	25%	(160)	638
Ideo: Moderate (4)	17%	(104)	29%	(182)	10%	(63)	8%	(53)	36%	(225)	627
Ideo: Conservative (5-7)	18%	(135)	32%	(235)	9%	(68)	6%	(41)	35%	(261)	741
Educ: < College	16%	(224)	27%	(390)	9%	(136)	8%	(121)	39%	(565)	1436
Educ: Bachelors degree	22%	(108)	38%	(185)	9%	(42)	8%	(37)	24%	(118)	491
Educ: Post-grad	23%	(64)	37%	(104)	5%	(14)	4%	(10)	32%	(90)	282

Continued on next page

Table MCBR4_5: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner was known as a philanthropist

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	18%	(396)	31%	(679)	9%	(192)	8%	(169)	35%	(773)	2209
Income: Under 50k	15%	(172)	28%	(323)	10%	(116)	8%	(96)	39%	(452)	1159
Income: 50k-100k	21%	(152)	34%	(248)	7%	(53)	7%	(50)	30%	(220)	724
Income: 100k+	22%	(71)	33%	(109)	7%	(22)	7%	(23)	31%	(100)	326
Ethnicity: White	17%	(298)	33%	(562)	8%	(143)	7%	(125)	34%	(583)	1710
Ethnicity: Hispanic	25%	(93)	27%	(102)	8%	(31)	7%	(27)	32%	(121)	374
Ethnicity: Black	20%	(56)	25%	(70)	12%	(33)	7%	(18)	37%	(105)	282
Ethnicity: Other	19%	(41)	22%	(47)	8%	(17)	12%	(26)	39%	(86)	217
All Christian	21%	(210)	31%	(307)	7%	(71)	10%	(101)	32%	(317)	1005
All Non-Christian	24%	(28)	35%	(41)	10%	(12)	7%	(8)	24%	(28)	116
Atheist	24%	(24)	31%	(32)	9%	(10)	5%	(5)	31%	(32)	104
Agnostic/Nothing in particular	13%	(80)	30%	(183)	11%	(64)	6%	(36)	40%	(243)	605
Something Else	14%	(53)	31%	(117)	9%	(35)	5%	(20)	40%	(153)	379
Religious Non-Protestant/Catholic	23%	(32)	36%	(49)	10%	(13)	7%	(10)	23%	(31)	135
Evangelical	21%	(115)	30%	(164)	8%	(42)	8%	(44)	32%	(176)	542
Non-Evangelical	17%	(137)	31%	(246)	7%	(60)	9%	(74)	36%	(288)	804
Community: Urban	24%	(152)	31%	(197)	9%	(57)	6%	(35)	31%	(199)	640
Community: Suburban	18%	(186)	31%	(325)	9%	(92)	7%	(75)	35%	(365)	1042
Community: Rural	11%	(58)	30%	(157)	8%	(44)	11%	(59)	40%	(210)	527
Employ: Private Sector	22%	(154)	31%	(217)	12%	(81)	7%	(47)	28%	(195)	693
Employ: Government	17%	(16)	34%	(33)	14%	(14)	2%	(2)	33%	(32)	98
Employ: Self-Employed	23%	(41)	35%	(63)	6%	(10)	6%	(10)	31%	(56)	181
Employ: Homemaker	11%	(19)	28%	(50)	6%	(11)	6%	(11)	50%	(89)	179
Employ: Student	20%	(12)	47%	(28)	12%	(7)	5%	(3)	16%	(10)	60
Employ: Retired	17%	(98)	30%	(171)	6%	(31)	8%	(46)	39%	(217)	563
Employ: Unemployed	14%	(41)	26%	(75)	8%	(23)	12%	(33)	40%	(114)	286
Employ: Other	10%	(15)	28%	(42)	10%	(15)	12%	(17)	40%	(60)	149

Continued on next page

Table MCBR4_5: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner was known as a philanthropist

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	18%	(396)	31%	(679)	9%	(192)	8%	(169)	35%	(773)	2209
Military HH: Yes	18%	(55)	30%	(95)	7%	(21)	7%	(22)	38%	(119)	311
Military HH: No	18%	(341)	31%	(585)	9%	(171)	8%	(147)	34%	(654)	1898
RD/WT: Right Direction	22%	(148)	32%	(211)	8%	(56)	8%	(52)	30%	(200)	667
RD/WT: Wrong Track	16%	(248)	30%	(468)	9%	(137)	8%	(117)	37%	(573)	1542
Biden Job Approve	21%	(204)	32%	(313)	9%	(88)	8%	(77)	30%	(296)	979
Biden Job Disapprove	17%	(186)	30%	(340)	9%	(102)	7%	(84)	37%	(412)	1124
Biden Job Strongly Approve	26%	(102)	29%	(114)	9%	(34)	9%	(36)	28%	(111)	396
Biden Job Somewhat Approve	18%	(102)	34%	(199)	9%	(54)	7%	(42)	32%	(185)	582
Biden Job Somewhat Disapprove	16%	(49)	31%	(95)	13%	(39)	6%	(18)	33%	(101)	303
Biden Job Strongly Disapprove	17%	(137)	30%	(244)	8%	(63)	8%	(66)	38%	(311)	821
Favorable of Biden	20%	(200)	32%	(317)	9%	(91)	8%	(74)	31%	(300)	982
Unfavorable of Biden	17%	(188)	31%	(342)	9%	(100)	8%	(90)	36%	(397)	1117
Very Favorable of Biden	22%	(96)	29%	(126)	9%	(38)	10%	(43)	29%	(126)	429
Somewhat Favorable of Biden	19%	(104)	35%	(191)	10%	(53)	6%	(31)	32%	(174)	553
Somewhat Unfavorable of Biden	16%	(45)	32%	(93)	10%	(30)	9%	(26)	34%	(98)	293
Very Unfavorable of Biden	17%	(142)	30%	(249)	9%	(70)	8%	(64)	36%	(299)	824
#1 Issue: Economy	18%	(178)	33%	(321)	8%	(81)	7%	(65)	34%	(336)	980
#1 Issue: Security	22%	(46)	28%	(58)	6%	(12)	8%	(16)	35%	(73)	204
#1 Issue: Health Care	13%	(22)	28%	(47)	12%	(20)	7%	(11)	39%	(65)	167
#1 Issue: Medicare / Social Security	13%	(30)	25%	(58)	8%	(19)	9%	(22)	44%	(103)	232
#1 Issue: Women's Issues	20%	(66)	32%	(105)	9%	(31)	9%	(29)	30%	(97)	328
#1 Issue: Education	13%	(8)	35%	(20)	12%	(7)	9%	(5)	30%	(18)	58
#1 Issue: Energy	22%	(28)	35%	(44)	9%	(12)	10%	(12)	25%	(31)	127
#1 Issue: Other	16%	(19)	23%	(26)	9%	(10)	8%	(9)	44%	(50)	114

Continued on next page

Table MCBR4_5: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner was known as a philanthropist

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	18%	(396)	31%	(679)	9%	(192)	8%	(169)	35%	(773)	2209
2020 Vote: Joe Biden	21%	(191)	33%	(306)	9%	(85)	9%	(85)	28%	(256)	923
2020 Vote: Donald Trump	18%	(130)	31%	(228)	8%	(62)	6%	(46)	37%	(271)	738
2020 Vote: Other	17%	(11)	35%	(23)	11%	(7)	3%	(2)	34%	(22)	65
2020 Vote: Didn't Vote	13%	(63)	25%	(122)	8%	(38)	7%	(36)	46%	(223)	483
2018 House Vote: Democrat	22%	(160)	33%	(240)	8%	(59)	9%	(66)	29%	(211)	737
2018 House Vote: Republican	18%	(110)	31%	(189)	8%	(49)	8%	(47)	35%	(217)	613
2018 House Vote: Someone else	12%	(7)	29%	(17)	10%	(6)	7%	(4)	42%	(25)	59
2018 House Vote: Didnt Vote	15%	(118)	29%	(233)	10%	(78)	6%	(52)	40%	(320)	800
2016 Vote: Hillary Clinton	22%	(152)	32%	(221)	8%	(56)	9%	(64)	28%	(192)	684
2016 Vote: Donald Trump	19%	(121)	30%	(194)	8%	(52)	8%	(49)	35%	(226)	643
2016 Vote: Other	12%	(14)	40%	(47)	6%	(7)	10%	(12)	33%	(39)	119
2016 Vote: Didn't Vote	14%	(108)	29%	(216)	10%	(76)	6%	(43)	41%	(313)	756
Voted in 2014: Yes	20%	(240)	32%	(384)	8%	(96)	9%	(103)	32%	(383)	1206
Voted in 2014: No	15%	(155)	29%	(295)	10%	(96)	7%	(66)	39%	(390)	1003
4-Region: Northeast	19%	(73)	31%	(119)	10%	(38)	7%	(26)	33%	(126)	382
4-Region: Midwest	15%	(69)	32%	(146)	7%	(31)	7%	(33)	39%	(178)	456
4-Region: South	17%	(143)	29%	(248)	9%	(76)	8%	(64)	37%	(313)	844
4-Region: West	21%	(111)	32%	(167)	9%	(47)	9%	(45)	30%	(156)	526
Favorable Opinion of Elon Musk	25%	(201)	35%	(275)	8%	(64)	6%	(48)	26%	(206)	794
Uses Twitter at Least Once a Day	29%	(120)	33%	(136)	10%	(42)	4%	(16)	24%	(97)	411
Uses Twitter at Least Once a Month	24%	(214)	36%	(321)	12%	(109)	5%	(45)	24%	(215)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_6: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner was known for making rash decisions

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	7%	(159)	19%	(410)	25%	(541)	21%	(454)	29%	(644)	2209
Gender: Male	10%	(112)	23%	(245)	22%	(233)	18%	(195)	26%	(282)	1067
Gender: Female	4%	(48)	14%	(165)	27%	(308)	23%	(259)	32%	(362)	1142
Age: 18-34	9%	(58)	25%	(162)	25%	(162)	16%	(105)	24%	(155)	642
Age: 35-44	11%	(39)	19%	(68)	19%	(68)	19%	(68)	34%	(123)	365
Age: 45-64	7%	(48)	18%	(128)	26%	(185)	19%	(137)	30%	(216)	714
Age: 65+	3%	(15)	11%	(52)	26%	(126)	30%	(144)	31%	(151)	489
GenZers: 1997-2012	7%	(15)	30%	(64)	28%	(59)	14%	(29)	21%	(45)	211
Millennials: 1981-1996	11%	(74)	21%	(150)	22%	(156)	19%	(131)	28%	(196)	708
GenXers: 1965-1980	8%	(39)	21%	(103)	26%	(129)	13%	(66)	33%	(166)	503
Baby Boomers: 1946-1964	4%	(29)	12%	(83)	25%	(169)	29%	(200)	30%	(203)	684
PID: Dem (no lean)	8%	(69)	18%	(148)	26%	(212)	27%	(222)	22%	(179)	830
PID: Ind (no lean)	6%	(38)	15%	(96)	25%	(163)	18%	(116)	37%	(247)	660
PID: Rep (no lean)	7%	(53)	23%	(166)	23%	(167)	16%	(117)	30%	(217)	719
PID/Gender: Dem Men	12%	(51)	22%	(91)	22%	(89)	24%	(98)	19%	(77)	406
PID/Gender: Dem Women	4%	(18)	13%	(57)	29%	(123)	29%	(124)	24%	(102)	424
PID/Gender: Ind Men	8%	(26)	19%	(63)	23%	(75)	16%	(54)	34%	(111)	329
PID/Gender: Ind Women	4%	(13)	10%	(33)	26%	(87)	19%	(62)	41%	(136)	331
PID/Gender: Rep Men	11%	(35)	27%	(91)	21%	(68)	13%	(44)	28%	(94)	332
PID/Gender: Rep Women	4%	(17)	20%	(75)	25%	(98)	19%	(73)	32%	(123)	387
Ideo: Liberal (1-3)	9%	(58)	18%	(117)	27%	(175)	26%	(165)	19%	(124)	638
Ideo: Moderate (4)	6%	(38)	15%	(94)	27%	(170)	22%	(139)	30%	(186)	627
Ideo: Conservative (5-7)	8%	(58)	25%	(182)	22%	(161)	15%	(113)	31%	(226)	741
Educ: < College	7%	(100)	17%	(249)	23%	(325)	22%	(313)	31%	(449)	1436
Educ: Bachelors degree	7%	(37)	23%	(111)	29%	(145)	18%	(90)	22%	(108)	491
Educ: Post-grad	8%	(22)	18%	(50)	26%	(72)	18%	(51)	31%	(87)	282

Continued on next page

Table MCBR4_6: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner was known for making rash decisions

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	7%	(159)	19%	(410)	25%	(541)	21%	(454)	29%	(644)	2209
Income: Under 50k	6%	(67)	16%	(183)	25%	(289)	22%	(251)	32%	(369)	1159
Income: 50k-100k	9%	(63)	22%	(157)	25%	(182)	19%	(137)	26%	(186)	724
Income: 100k+	9%	(30)	22%	(71)	21%	(70)	20%	(67)	27%	(89)	326
Ethnicity: White	6%	(108)	20%	(334)	25%	(436)	20%	(343)	29%	(489)	1710
Ethnicity: Hispanic	12%	(44)	19%	(71)	28%	(104)	15%	(56)	26%	(99)	374
Ethnicity: Black	14%	(39)	17%	(49)	19%	(52)	22%	(63)	28%	(79)	282
Ethnicity: Other	6%	(12)	13%	(28)	25%	(53)	22%	(48)	35%	(76)	217
All Christian	9%	(87)	19%	(191)	24%	(241)	22%	(218)	27%	(267)	1005
All Non-Christian	12%	(14)	19%	(22)	25%	(29)	20%	(23)	24%	(28)	116
Atheist	7%	(7)	23%	(24)	23%	(24)	22%	(23)	25%	(26)	104
Agnostic/Nothing in particular	4%	(22)	17%	(104)	25%	(149)	19%	(117)	35%	(214)	605
Something Else	8%	(29)	18%	(69)	26%	(98)	19%	(73)	29%	(109)	379
Religious Non-Protestant/Catholic	10%	(14)	22%	(30)	26%	(35)	19%	(25)	23%	(30)	135
Evangelical	12%	(63)	20%	(107)	23%	(127)	18%	(100)	27%	(145)	542
Non-Evangelical	6%	(52)	17%	(138)	26%	(205)	23%	(184)	28%	(225)	804
Community: Urban	12%	(75)	18%	(114)	24%	(157)	19%	(121)	27%	(172)	640
Community: Suburban	6%	(59)	20%	(208)	24%	(254)	21%	(222)	29%	(298)	1042
Community: Rural	5%	(25)	17%	(88)	25%	(130)	21%	(111)	33%	(173)	527
Employ: Private Sector	10%	(69)	23%	(160)	24%	(166)	17%	(121)	26%	(178)	693
Employ: Government	13%	(13)	27%	(27)	28%	(27)	10%	(10)	23%	(22)	98
Employ: Self-Employed	15%	(28)	14%	(25)	22%	(40)	21%	(37)	28%	(50)	181
Employ: Homemaker	2%	(3)	19%	(35)	21%	(37)	15%	(28)	42%	(76)	179
Employ: Student	8%	(5)	33%	(20)	26%	(15)	19%	(11)	15%	(9)	60
Employ: Retired	5%	(28)	11%	(62)	25%	(142)	29%	(161)	30%	(171)	563
Employ: Unemployed	3%	(9)	21%	(60)	25%	(71)	18%	(50)	33%	(94)	286
Employ: Other	3%	(5)	15%	(22)	28%	(42)	24%	(36)	29%	(44)	149

Continued on next page

Table MCBR4_6: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner was known for making rash decisions

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	7%	(159)	19%	(410)	25%	(541)	21%	(454)	29%	(644)	2209
Military HH: Yes	5%	(14)	22%	(68)	19%	(58)	24%	(73)	31%	(98)	311
Military HH: No	8%	(145)	18%	(343)	25%	(483)	20%	(381)	29%	(546)	1898
RD/WT: Right Direction	11%	(71)	15%	(99)	25%	(168)	24%	(160)	25%	(169)	667
RD/WT: Wrong Track	6%	(88)	20%	(311)	24%	(373)	19%	(295)	31%	(474)	1542
Biden Job Approve	8%	(83)	16%	(152)	27%	(263)	25%	(249)	24%	(232)	979
Biden Job Disapprove	7%	(75)	21%	(240)	24%	(267)	17%	(194)	31%	(347)	1124
Biden Job Strongly Approve	14%	(54)	14%	(54)	22%	(86)	28%	(109)	23%	(93)	396
Biden Job Somewhat Approve	5%	(29)	17%	(98)	30%	(176)	24%	(140)	24%	(139)	582
Biden Job Somewhat Disapprove	6%	(17)	22%	(66)	28%	(86)	17%	(52)	27%	(82)	303
Biden Job Strongly Disapprove	7%	(58)	21%	(174)	22%	(181)	17%	(142)	32%	(265)	821
Favorable of Biden	8%	(81)	15%	(149)	27%	(262)	27%	(263)	23%	(228)	982
Unfavorable of Biden	7%	(77)	22%	(245)	24%	(268)	16%	(183)	31%	(343)	1117
Very Favorable of Biden	11%	(48)	13%	(55)	22%	(93)	30%	(129)	24%	(104)	429
Somewhat Favorable of Biden	6%	(33)	17%	(93)	31%	(169)	24%	(133)	23%	(125)	553
Somewhat Unfavorable of Biden	6%	(17)	21%	(63)	28%	(81)	16%	(46)	29%	(86)	293
Very Unfavorable of Biden	7%	(59)	22%	(182)	23%	(187)	17%	(137)	31%	(257)	824
#1 Issue: Economy	7%	(65)	21%	(205)	27%	(266)	17%	(170)	28%	(274)	980
#1 Issue: Security	14%	(28)	19%	(38)	14%	(28)	21%	(43)	33%	(67)	204
#1 Issue: Health Care	8%	(14)	15%	(24)	25%	(41)	16%	(27)	36%	(60)	167
#1 Issue: Medicare / Social Security	2%	(5)	12%	(27)	25%	(57)	32%	(73)	30%	(70)	232
#1 Issue: Women's Issues	8%	(25)	17%	(56)	25%	(84)	24%	(78)	26%	(86)	328
#1 Issue: Education	8%	(5)	29%	(17)	22%	(13)	21%	(12)	19%	(11)	58
#1 Issue: Energy	7%	(9)	22%	(28)	29%	(36)	22%	(28)	21%	(27)	127
#1 Issue: Other	8%	(10)	14%	(16)	14%	(16)	21%	(24)	43%	(49)	114

Continued on next page

Table MCBR4_6: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner was known for making rash decisions

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	7%	(159)	19%	(410)	25%	(541)	21%	(454)	29%	(644)	2209
2020 Vote: Joe Biden	8%	(71)	16%	(147)	26%	(242)	28%	(258)	22%	(205)	923
2020 Vote: Donald Trump	8%	(57)	23%	(168)	25%	(181)	13%	(98)	32%	(233)	738
2020 Vote: Other	2%	(1)	15%	(10)	33%	(22)	23%	(15)	27%	(18)	65
2020 Vote: Didn't Vote	6%	(30)	18%	(86)	20%	(96)	17%	(83)	39%	(188)	483
2018 House Vote: Democrat	8%	(60)	16%	(121)	26%	(192)	27%	(202)	22%	(162)	737
2018 House Vote: Republican	8%	(49)	22%	(132)	23%	(139)	16%	(97)	32%	(195)	613
2018 House Vote: Someone else	—	(0)	12%	(7)	31%	(18)	21%	(12)	37%	(22)	59
2018 House Vote: Didnt Vote	6%	(50)	19%	(150)	24%	(193)	18%	(143)	33%	(265)	800
2016 Vote: Hillary Clinton	8%	(53)	14%	(98)	27%	(184)	29%	(198)	22%	(152)	684
2016 Vote: Donald Trump	8%	(53)	21%	(138)	22%	(143)	17%	(109)	31%	(200)	643
2016 Vote: Other	3%	(4)	21%	(25)	34%	(41)	18%	(22)	23%	(27)	119
2016 Vote: Didn't Vote	6%	(49)	20%	(148)	23%	(172)	16%	(124)	35%	(263)	756
Voted in 2014: Yes	8%	(90)	18%	(216)	25%	(305)	23%	(272)	27%	(323)	1206
Voted in 2014: No	7%	(69)	19%	(195)	24%	(236)	18%	(182)	32%	(321)	1003
4-Region: Northeast	7%	(28)	19%	(73)	29%	(111)	18%	(69)	27%	(102)	382
4-Region: Midwest	5%	(23)	17%	(76)	24%	(109)	22%	(100)	33%	(149)	456
4-Region: South	7%	(62)	19%	(157)	23%	(198)	20%	(170)	31%	(258)	844
4-Region: West	9%	(47)	20%	(105)	24%	(124)	22%	(116)	26%	(134)	526
Favorable Opinion of Elon Musk	14%	(108)	27%	(213)	22%	(177)	13%	(107)	24%	(190)	794
Uses Twitter at Least Once a Day	14%	(57)	30%	(124)	22%	(89)	15%	(62)	19%	(80)	411
Uses Twitter at Least Once a Month	11%	(95)	27%	(241)	27%	(240)	16%	(143)	21%	(186)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_7: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner is a billionaire

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	15%	(330)	30%	(659)	8%	(179)	9%	(195)	38%	(845)	2209
Gender: Male	18%	(195)	33%	(351)	8%	(83)	8%	(89)	33%	(350)	1067
Gender: Female	12%	(135)	27%	(308)	8%	(96)	9%	(107)	43%	(496)	1142
Age: 18-34	18%	(113)	31%	(201)	10%	(67)	8%	(52)	32%	(208)	642
Age: 35-44	18%	(64)	26%	(96)	7%	(26)	8%	(31)	40%	(148)	365
Age: 45-64	15%	(105)	31%	(222)	7%	(49)	9%	(63)	38%	(274)	714
Age: 65+	10%	(48)	28%	(139)	7%	(37)	10%	(49)	44%	(216)	489
GenZers: 1997-2012	15%	(33)	41%	(87)	13%	(27)	7%	(15)	23%	(49)	211
Millennials: 1981-1996	19%	(134)	26%	(182)	9%	(63)	9%	(65)	37%	(264)	708
GenXers: 1965-1980	14%	(69)	33%	(164)	8%	(39)	6%	(28)	40%	(203)	503
Baby Boomers: 1946-1964	12%	(84)	27%	(187)	7%	(45)	11%	(78)	42%	(290)	684
PID: Dem (no lean)	15%	(125)	27%	(226)	10%	(83)	11%	(92)	37%	(305)	830
PID: Ind (no lean)	11%	(75)	28%	(184)	8%	(52)	9%	(58)	44%	(291)	660
PID: Rep (no lean)	18%	(131)	35%	(249)	6%	(44)	6%	(46)	35%	(250)	719
PID/Gender: Dem Men	20%	(81)	29%	(116)	9%	(35)	11%	(46)	31%	(127)	406
PID/Gender: Dem Women	10%	(44)	26%	(109)	11%	(48)	11%	(45)	42%	(178)	424
PID/Gender: Ind Men	14%	(44)	32%	(106)	9%	(28)	6%	(20)	40%	(131)	329
PID/Gender: Ind Women	9%	(30)	24%	(79)	7%	(23)	11%	(38)	48%	(160)	331
PID/Gender: Rep Men	21%	(70)	39%	(129)	6%	(19)	7%	(23)	28%	(92)	332
PID/Gender: Rep Women	16%	(61)	31%	(120)	7%	(25)	6%	(23)	41%	(158)	387
Ideo: Liberal (1-3)	15%	(95)	26%	(168)	13%	(81)	11%	(73)	35%	(221)	638
Ideo: Moderate (4)	12%	(75)	31%	(196)	7%	(45)	9%	(55)	41%	(256)	627
Ideo: Conservative (5-7)	19%	(141)	35%	(260)	5%	(39)	7%	(49)	34%	(253)	741
Educ: < College	14%	(204)	30%	(437)	8%	(109)	9%	(131)	39%	(556)	1436
Educ: Bachelors degree	17%	(84)	30%	(149)	11%	(53)	9%	(44)	33%	(161)	491
Educ: Post-grad	15%	(43)	26%	(73)	6%	(17)	7%	(21)	45%	(128)	282

Continued on next page

Table MCBR4_7: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner is a billionaire

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	15%	(330)	30%	(659)	8%	(179)	9%	(195)	38%	(845)	2209
Income: Under 50k	14%	(158)	27%	(312)	9%	(101)	10%	(117)	41%	(471)	1159
Income: 50k-100k	17%	(123)	34%	(247)	7%	(53)	8%	(58)	34%	(243)	724
Income: 100k+	15%	(50)	31%	(100)	7%	(24)	6%	(21)	40%	(131)	326
Ethnicity: White	14%	(246)	32%	(547)	7%	(128)	9%	(151)	37%	(637)	1710
Ethnicity: Hispanic	17%	(62)	26%	(97)	8%	(29)	8%	(31)	41%	(154)	374
Ethnicity: Black	20%	(57)	22%	(63)	10%	(27)	8%	(24)	39%	(111)	282
Ethnicity: Other	12%	(27)	22%	(48)	11%	(23)	9%	(20)	45%	(98)	217
All Christian	17%	(168)	30%	(299)	8%	(85)	10%	(100)	35%	(354)	1005
All Non-Christian	18%	(20)	30%	(34)	5%	(6)	12%	(14)	35%	(41)	116
Atheist	17%	(17)	30%	(31)	10%	(11)	6%	(6)	37%	(38)	104
Agnostic/Nothing in particular	11%	(68)	31%	(186)	7%	(44)	8%	(51)	42%	(256)	605
Something Else	15%	(57)	29%	(109)	9%	(33)	7%	(25)	41%	(156)	379
Religious Non-Protestant/Catholic	16%	(22)	32%	(43)	6%	(9)	11%	(15)	34%	(46)	135
Evangelical	21%	(112)	29%	(158)	8%	(46)	7%	(39)	35%	(187)	542
Non-Evangelical	13%	(104)	29%	(237)	8%	(67)	10%	(82)	39%	(314)	804
Community: Urban	19%	(118)	28%	(180)	9%	(58)	8%	(49)	37%	(235)	640
Community: Suburban	15%	(159)	29%	(301)	8%	(87)	9%	(93)	39%	(401)	1042
Community: Rural	10%	(53)	34%	(178)	6%	(34)	10%	(53)	40%	(209)	527
Employ: Private Sector	19%	(130)	33%	(227)	9%	(61)	8%	(56)	32%	(220)	693
Employ: Government	25%	(25)	23%	(23)	12%	(12)	4%	(4)	35%	(35)	98
Employ: Self-Employed	18%	(33)	28%	(51)	7%	(13)	7%	(13)	39%	(71)	181
Employ: Homemaker	6%	(11)	30%	(53)	6%	(10)	9%	(16)	50%	(89)	179
Employ: Student	11%	(6)	44%	(26)	15%	(9)	4%	(3)	26%	(16)	60
Employ: Retired	12%	(67)	28%	(160)	7%	(40)	10%	(57)	42%	(239)	563
Employ: Unemployed	15%	(44)	27%	(77)	6%	(17)	12%	(34)	40%	(114)	286
Employ: Other	10%	(15)	28%	(42)	11%	(17)	9%	(13)	42%	(63)	149

Continued on next page

Table MCBR4_7: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner is a billionaire

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	15%	(330)	30%	(659)	8%	(179)	9%	(195)	38%	(845)	2209
Military HH: Yes	15%	(46)	30%	(93)	7%	(23)	8%	(24)	40%	(125)	311
Military HH: No	15%	(284)	30%	(566)	8%	(156)	9%	(171)	38%	(720)	1898
RD/WT: Right Direction	17%	(115)	25%	(167)	9%	(59)	11%	(71)	38%	(255)	667
RD/WT: Wrong Track	14%	(215)	32%	(492)	8%	(120)	8%	(125)	38%	(590)	1542
Biden Job Approve	15%	(144)	26%	(255)	10%	(95)	12%	(113)	38%	(372)	979
Biden Job Disapprove	16%	(179)	34%	(378)	7%	(83)	7%	(78)	36%	(406)	1124
Biden Job Strongly Approve	20%	(79)	23%	(92)	9%	(34)	12%	(48)	36%	(144)	396
Biden Job Somewhat Approve	11%	(65)	28%	(163)	11%	(61)	11%	(65)	39%	(228)	582
Biden Job Somewhat Disapprove	11%	(33)	35%	(105)	10%	(30)	5%	(16)	39%	(118)	303
Biden Job Strongly Disapprove	18%	(145)	33%	(273)	6%	(53)	7%	(61)	35%	(288)	821
Favorable of Biden	15%	(144)	26%	(257)	10%	(95)	12%	(115)	38%	(372)	982
Unfavorable of Biden	16%	(174)	35%	(386)	7%	(83)	7%	(77)	36%	(397)	1117
Very Favorable of Biden	19%	(80)	19%	(84)	9%	(39)	13%	(56)	40%	(172)	429
Somewhat Favorable of Biden	12%	(64)	31%	(173)	10%	(56)	11%	(59)	36%	(201)	553
Somewhat Unfavorable of Biden	12%	(34)	33%	(98)	10%	(29)	5%	(16)	40%	(117)	293
Very Unfavorable of Biden	17%	(140)	35%	(288)	7%	(55)	7%	(61)	34%	(280)	824
#1 Issue: Economy	15%	(147)	34%	(334)	6%	(63)	7%	(66)	38%	(369)	980
#1 Issue: Security	23%	(47)	24%	(48)	4%	(9)	10%	(20)	39%	(81)	204
#1 Issue: Health Care	17%	(28)	21%	(35)	12%	(21)	10%	(16)	40%	(67)	167
#1 Issue: Medicare / Social Security	9%	(20)	29%	(68)	10%	(23)	13%	(30)	39%	(90)	232
#1 Issue: Women's Issues	11%	(37)	26%	(85)	13%	(43)	11%	(37)	38%	(126)	328
#1 Issue: Education	20%	(11)	28%	(16)	6%	(4)	10%	(6)	36%	(21)	58
#1 Issue: Energy	18%	(23)	36%	(46)	9%	(11)	8%	(10)	30%	(38)	127
#1 Issue: Other	16%	(18)	23%	(26)	5%	(5)	9%	(10)	47%	(53)	114

Continued on next page

Table MCBR4_7: *Consider if a social media platform you frequently used was privately owned. If the owner of the platform did or was the following, would you continue to use the platform?*
The owner is a billionaire

Demographic	Yes, definitely continue using the platform		Yes, probably continue using the platform		No, probably not continue using the platform		No, definitely not continue using the platform		Don't know / No opinion		Total N
Adults	15%	(330)	30%	(659)	8%	(179)	9%	(195)	38%	(845)	2209
2020 Vote: Joe Biden	14%	(125)	27%	(252)	10%	(92)	12%	(109)	37%	(345)	923
2020 Vote: Donald Trump	20%	(145)	35%	(258)	5%	(39)	5%	(39)	35%	(256)	738
2020 Vote: Other	10%	(6)	27%	(18)	12%	(8)	10%	(7)	41%	(27)	65
2020 Vote: Didn't Vote	11%	(54)	27%	(131)	8%	(40)	8%	(40)	45%	(218)	483
2018 House Vote: Democrat	15%	(111)	25%	(184)	9%	(65)	13%	(92)	39%	(284)	737
2018 House Vote: Republican	19%	(117)	37%	(224)	5%	(28)	6%	(34)	34%	(209)	613
2018 House Vote: Someone else	2%	(1)	24%	(14)	13%	(7)	15%	(9)	47%	(28)	59
2018 House Vote: Didnt Vote	13%	(101)	30%	(237)	10%	(78)	8%	(60)	40%	(324)	800
2016 Vote: Hillary Clinton	13%	(91)	25%	(174)	9%	(62)	13%	(92)	39%	(266)	684
2016 Vote: Donald Trump	19%	(120)	36%	(231)	5%	(34)	6%	(38)	34%	(220)	643
2016 Vote: Other	13%	(15)	28%	(33)	13%	(15)	10%	(12)	36%	(43)	119
2016 Vote: Didn't Vote	14%	(103)	29%	(219)	9%	(67)	7%	(53)	42%	(314)	756
Voted in 2014: Yes	15%	(186)	29%	(356)	8%	(93)	10%	(116)	38%	(456)	1206
Voted in 2014: No	14%	(145)	30%	(303)	9%	(86)	8%	(79)	39%	(390)	1003
4-Region: Northeast	18%	(69)	27%	(104)	10%	(38)	8%	(32)	37%	(140)	382
4-Region: Midwest	13%	(59)	29%	(131)	7%	(33)	10%	(45)	41%	(189)	456
4-Region: South	14%	(118)	30%	(254)	8%	(64)	10%	(80)	39%	(328)	844
4-Region: West	16%	(84)	32%	(170)	8%	(44)	7%	(39)	36%	(189)	526
Favorable Opinion of Elon Musk	26%	(210)	37%	(297)	6%	(50)	5%	(36)	25%	(202)	794
Uses Twitter at Least Once a Day	22%	(90)	36%	(148)	10%	(42)	5%	(22)	27%	(109)	411
Uses Twitter at Least Once a Month	20%	(183)	35%	(313)	10%	(93)	6%	(55)	29%	(260)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR5_1: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform had limited or no content moderation policies

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	7%	(148)	11%	(247)	20%	(445)	31%	(694)	31%	(676)	2209
Gender: Male	10%	(104)	14%	(145)	21%	(229)	28%	(303)	27%	(287)	1067
Gender: Female	4%	(44)	9%	(102)	19%	(216)	34%	(392)	34%	(389)	1142
Age: 18-34	10%	(64)	15%	(93)	23%	(147)	26%	(164)	27%	(174)	642
Age: 35-44	10%	(38)	13%	(48)	16%	(58)	26%	(94)	35%	(127)	365
Age: 45-64	4%	(31)	12%	(84)	20%	(144)	33%	(238)	30%	(216)	714
Age: 65+	3%	(15)	4%	(22)	20%	(96)	41%	(198)	32%	(158)	489
GenZers: 1997-2012	10%	(20)	14%	(30)	31%	(65)	26%	(55)	19%	(41)	211
Millennials: 1981-1996	10%	(74)	14%	(99)	18%	(129)	26%	(182)	32%	(223)	708
GenXers: 1965-1980	6%	(33)	15%	(77)	19%	(94)	28%	(143)	31%	(156)	503
Baby Boomers: 1946-1964	2%	(16)	5%	(36)	20%	(136)	40%	(273)	33%	(222)	684
PID: Dem (no lean)	8%	(68)	11%	(95)	20%	(165)	38%	(311)	23%	(191)	830
PID: Ind (no lean)	4%	(29)	9%	(62)	19%	(123)	30%	(196)	38%	(249)	660
PID: Rep (no lean)	7%	(50)	12%	(90)	22%	(157)	26%	(187)	33%	(236)	719
PID/Gender: Dem Men	12%	(49)	13%	(53)	22%	(90)	32%	(129)	21%	(85)	406
PID/Gender: Dem Women	5%	(20)	10%	(43)	18%	(75)	43%	(182)	25%	(105)	424
PID/Gender: Ind Men	5%	(17)	11%	(35)	21%	(70)	30%	(98)	33%	(109)	329
PID/Gender: Ind Women	4%	(12)	8%	(27)	16%	(53)	30%	(98)	42%	(140)	331
PID/Gender: Rep Men	12%	(38)	17%	(57)	20%	(68)	23%	(75)	28%	(93)	332
PID/Gender: Rep Women	3%	(12)	8%	(32)	23%	(89)	29%	(111)	37%	(143)	387
Ideo: Liberal (1-3)	9%	(55)	9%	(56)	22%	(139)	42%	(269)	19%	(120)	638
Ideo: Moderate (4)	5%	(31)	12%	(76)	20%	(123)	31%	(194)	32%	(204)	627
Ideo: Conservative (5-7)	8%	(58)	14%	(107)	20%	(150)	25%	(185)	33%	(241)	741
Educ: < College	6%	(91)	11%	(157)	18%	(265)	30%	(435)	34%	(489)	1436
Educ: Bachelors degree	7%	(34)	13%	(64)	22%	(110)	34%	(166)	24%	(117)	491
Educ: Post-grad	8%	(23)	9%	(25)	25%	(70)	33%	(94)	25%	(70)	282

Continued on next page

Table MCBR5_1: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform had limited or no content moderation policies

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	7%	(148)	11%	(247)	20%	(445)	31%	(694)	31%	(676)	2209
Income: Under 50k	5%	(63)	10%	(120)	17%	(203)	31%	(364)	35%	(409)	1159
Income: 50k-100k	8%	(60)	13%	(92)	22%	(163)	31%	(227)	25%	(182)	724
Income: 100k+	7%	(24)	10%	(34)	24%	(79)	32%	(103)	26%	(85)	326
Ethnicity: White	6%	(98)	12%	(202)	20%	(342)	33%	(556)	30%	(513)	1710
Ethnicity: Hispanic	10%	(38)	13%	(48)	21%	(80)	28%	(103)	28%	(104)	374
Ethnicity: Black	13%	(37)	10%	(27)	19%	(55)	30%	(83)	28%	(80)	282
Ethnicity: Other	6%	(13)	8%	(17)	22%	(48)	26%	(55)	38%	(83)	217
All Christian	7%	(72)	12%	(117)	21%	(207)	33%	(335)	27%	(275)	1005
All Non-Christian	11%	(13)	10%	(11)	26%	(30)	29%	(34)	24%	(28)	116
Atheist	8%	(8)	5%	(5)	21%	(21)	39%	(41)	28%	(29)	104
Agnostic/Nothing in particular	5%	(28)	11%	(65)	20%	(118)	29%	(179)	36%	(216)	605
Something Else	7%	(28)	13%	(48)	18%	(68)	28%	(107)	34%	(128)	379
Religious Non-Protestant/Catholic	9%	(13)	12%	(16)	28%	(38)	28%	(38)	22%	(30)	135
Evangelical	10%	(54)	12%	(66)	20%	(107)	29%	(157)	29%	(157)	542
Non-Evangelical	5%	(41)	11%	(91)	20%	(159)	34%	(273)	30%	(241)	804
Community: Urban	9%	(60)	10%	(61)	19%	(124)	31%	(199)	31%	(196)	640
Community: Suburban	6%	(60)	11%	(117)	22%	(227)	34%	(352)	27%	(286)	1042
Community: Rural	5%	(27)	13%	(69)	18%	(93)	27%	(144)	37%	(194)	527
Employ: Private Sector	8%	(56)	15%	(106)	23%	(159)	30%	(210)	23%	(162)	693
Employ: Government	13%	(13)	13%	(13)	22%	(21)	25%	(25)	26%	(26)	98
Employ: Self-Employed	9%	(16)	15%	(26)	19%	(35)	32%	(58)	25%	(46)	181
Employ: Homemaker	3%	(6)	13%	(23)	15%	(27)	22%	(39)	47%	(84)	179
Employ: Student	10%	(6)	17%	(10)	24%	(14)	29%	(17)	21%	(13)	60
Employ: Retired	4%	(25)	5%	(28)	19%	(106)	39%	(217)	33%	(188)	563
Employ: Unemployed	6%	(17)	12%	(33)	16%	(45)	31%	(87)	36%	(102)	286
Employ: Other	6%	(9)	5%	(8)	25%	(37)	28%	(41)	37%	(55)	149

Continued on next page

Table MCBR5_1: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform had limited or no content moderation policies

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	7%	(148)	11%	(247)	20%	(445)	31%	(694)	31%	(676)	2209
Military HH: Yes	5%	(15)	11%	(33)	22%	(69)	30%	(92)	33%	(101)	311
Military HH: No	7%	(132)	11%	(214)	20%	(376)	32%	(602)	30%	(574)	1898
RD/WT: Right Direction	9%	(57)	15%	(98)	19%	(129)	33%	(223)	24%	(160)	667
RD/WT: Wrong Track	6%	(90)	10%	(149)	20%	(316)	31%	(472)	33%	(515)	1542
Biden Job Approve	8%	(76)	12%	(115)	18%	(179)	39%	(379)	24%	(230)	979
Biden Job Disapprove	6%	(70)	11%	(127)	22%	(242)	26%	(297)	35%	(388)	1124
Biden Job Strongly Approve	13%	(50)	11%	(43)	16%	(65)	38%	(151)	22%	(87)	396
Biden Job Somewhat Approve	4%	(25)	12%	(72)	19%	(113)	39%	(228)	25%	(143)	582
Biden Job Somewhat Disapprove	3%	(10)	11%	(32)	25%	(76)	28%	(86)	33%	(99)	303
Biden Job Strongly Disapprove	7%	(60)	12%	(95)	20%	(167)	26%	(211)	35%	(289)	821
Favorable of Biden	7%	(72)	11%	(110)	18%	(175)	41%	(400)	23%	(225)	982
Unfavorable of Biden	6%	(71)	12%	(132)	22%	(248)	25%	(283)	34%	(383)	1117
Very Favorable of Biden	11%	(49)	9%	(37)	14%	(60)	41%	(177)	25%	(106)	429
Somewhat Favorable of Biden	4%	(23)	13%	(73)	21%	(115)	40%	(223)	21%	(119)	553
Somewhat Unfavorable of Biden	5%	(14)	11%	(33)	24%	(70)	27%	(79)	33%	(97)	293
Very Unfavorable of Biden	7%	(56)	12%	(99)	22%	(178)	25%	(205)	35%	(286)	824
#1 Issue: Economy	6%	(59)	12%	(121)	21%	(209)	31%	(300)	30%	(291)	980
#1 Issue: Security	16%	(33)	8%	(15)	18%	(37)	24%	(49)	34%	(70)	204
#1 Issue: Health Care	7%	(11)	16%	(27)	16%	(26)	27%	(45)	34%	(57)	167
#1 Issue: Medicare / Social Security	2%	(4)	6%	(15)	22%	(52)	39%	(90)	31%	(71)	232
#1 Issue: Women's Issues	7%	(22)	9%	(28)	20%	(65)	38%	(124)	27%	(88)	328
#1 Issue: Education	10%	(6)	17%	(10)	16%	(9)	31%	(18)	27%	(16)	58
#1 Issue: Energy	7%	(9)	15%	(19)	25%	(31)	24%	(31)	29%	(36)	127
#1 Issue: Other	3%	(4)	10%	(11)	14%	(16)	33%	(38)	40%	(46)	114

Continued on next page

Table MCBR5_1: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform had limited or no content moderation policies

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	7%	(148)	11%	(247)	20%	(445)	31%	(694)	31%	(676)	2209
2020 Vote: Joe Biden	7%	(62)	10%	(96)	19%	(173)	42%	(384)	23%	(209)	923
2020 Vote: Donald Trump	7%	(54)	12%	(87)	22%	(160)	26%	(188)	34%	(249)	738
2020 Vote: Other	7%	(4)	12%	(8)	13%	(9)	36%	(24)	32%	(21)	65
2020 Vote: Didn't Vote	6%	(27)	12%	(57)	22%	(104)	20%	(99)	41%	(196)	483
2018 House Vote: Democrat	7%	(53)	9%	(66)	19%	(143)	43%	(313)	22%	(161)	737
2018 House Vote: Republican	7%	(44)	12%	(75)	21%	(128)	28%	(169)	32%	(196)	613
2018 House Vote: Someone else	1%	(1)	7%	(4)	13%	(8)	36%	(21)	43%	(26)	59
2018 House Vote: Didnt Vote	6%	(50)	13%	(101)	21%	(166)	24%	(190)	37%	(293)	800
2016 Vote: Hillary Clinton	6%	(43)	8%	(58)	19%	(131)	45%	(308)	21%	(144)	684
2016 Vote: Donald Trump	7%	(46)	12%	(80)	19%	(122)	28%	(178)	34%	(216)	643
2016 Vote: Other	3%	(3)	17%	(20)	18%	(21)	32%	(38)	30%	(36)	119
2016 Vote: Didn't Vote	7%	(54)	12%	(88)	22%	(168)	22%	(169)	37%	(276)	756
Voted in 2014: Yes	6%	(78)	10%	(125)	20%	(238)	36%	(433)	28%	(333)	1206
Voted in 2014: No	7%	(69)	12%	(122)	21%	(207)	26%	(262)	34%	(342)	1003
4-Region: Northeast	7%	(27)	10%	(38)	25%	(96)	31%	(118)	27%	(104)	382
4-Region: Midwest	5%	(24)	12%	(54)	20%	(93)	30%	(137)	33%	(149)	456
4-Region: South	7%	(62)	11%	(94)	18%	(154)	31%	(262)	32%	(272)	844
4-Region: West	7%	(36)	12%	(61)	19%	(102)	34%	(177)	29%	(151)	526
Favorable Opinion of Elon Musk	13%	(103)	17%	(138)	21%	(168)	24%	(191)	24%	(194)	794
Uses Twitter at Least Once a Day	13%	(52)	19%	(78)	23%	(93)	27%	(110)	19%	(79)	411
Uses Twitter at Least Once a Month	11%	(103)	15%	(133)	24%	(221)	29%	(261)	21%	(186)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR5_2: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The owner of the platform publicly supported a cause close to you

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	18%	(396)	34%	(741)	8%	(183)	8%	(170)	33%	(719)	2209
Gender: Male	18%	(194)	33%	(355)	11%	(116)	8%	(85)	30%	(317)	1067
Gender: Female	18%	(202)	34%	(385)	6%	(67)	7%	(85)	35%	(402)	1142
Age: 18-34	23%	(147)	30%	(192)	11%	(71)	7%	(45)	29%	(187)	642
Age: 35-44	22%	(79)	28%	(104)	7%	(27)	7%	(26)	36%	(130)	365
Age: 45-64	15%	(110)	35%	(250)	7%	(52)	8%	(59)	34%	(242)	714
Age: 65+	12%	(60)	40%	(194)	7%	(33)	8%	(41)	33%	(160)	489
GenZers: 1997-2012	22%	(47)	33%	(69)	16%	(33)	8%	(17)	21%	(45)	211
Millennials: 1981-1996	23%	(165)	29%	(203)	9%	(61)	6%	(46)	33%	(234)	708
GenXers: 1965-1980	17%	(85)	34%	(172)	7%	(34)	8%	(38)	35%	(175)	503
Baby Boomers: 1946-1964	13%	(87)	38%	(258)	7%	(46)	9%	(63)	34%	(229)	684
PID: Dem (no lean)	21%	(173)	33%	(277)	9%	(75)	9%	(71)	28%	(234)	830
PID: Ind (no lean)	13%	(89)	29%	(192)	8%	(55)	8%	(56)	41%	(268)	660
PID: Rep (no lean)	19%	(134)	38%	(272)	7%	(53)	6%	(43)	30%	(217)	719
PID/Gender: Dem Men	22%	(89)	32%	(130)	11%	(43)	9%	(36)	27%	(109)	406
PID/Gender: Dem Women	20%	(84)	35%	(147)	8%	(32)	8%	(35)	30%	(125)	424
PID/Gender: Ind Men	12%	(40)	28%	(92)	14%	(47)	9%	(29)	37%	(121)	329
PID/Gender: Ind Women	15%	(49)	30%	(100)	2%	(8)	8%	(26)	44%	(147)	331
PID/Gender: Rep Men	20%	(65)	40%	(134)	8%	(26)	6%	(20)	26%	(88)	332
PID/Gender: Rep Women	18%	(69)	36%	(138)	7%	(27)	6%	(23)	34%	(130)	387
Ideo: Liberal (1-3)	21%	(137)	37%	(237)	9%	(60)	9%	(55)	23%	(149)	638
Ideo: Moderate (4)	17%	(107)	30%	(191)	9%	(57)	8%	(51)	35%	(222)	627
Ideo: Conservative (5-7)	18%	(130)	38%	(283)	7%	(51)	7%	(51)	30%	(226)	741
Educ: < College	18%	(257)	31%	(439)	8%	(121)	8%	(111)	35%	(509)	1436
Educ: Bachelors degree	17%	(83)	39%	(192)	8%	(39)	10%	(48)	26%	(128)	491
Educ: Post-grad	20%	(55)	39%	(109)	8%	(23)	4%	(12)	29%	(83)	282

Continued on next page

Table MCBR5_2: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The owner of the platform publicly supported a cause close to you

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	18%	(396)	34%	(741)	8%	(183)	8%	(170)	33%	(719)	2209
Income: Under 50k	17%	(202)	30%	(351)	8%	(93)	8%	(88)	37%	(424)	1159
Income: 50k-100k	19%	(140)	37%	(267)	8%	(56)	8%	(61)	28%	(200)	724
Income: 100k+	16%	(53)	38%	(123)	10%	(34)	6%	(21)	29%	(95)	326
Ethnicity: White	17%	(289)	37%	(628)	8%	(134)	7%	(125)	31%	(534)	1710
Ethnicity: Hispanic	21%	(80)	26%	(99)	12%	(43)	8%	(28)	33%	(124)	374
Ethnicity: Black	23%	(65)	23%	(64)	11%	(32)	9%	(25)	34%	(96)	282
Ethnicity: Other	20%	(43)	23%	(49)	8%	(17)	9%	(20)	41%	(89)	217
All Christian	18%	(184)	37%	(368)	6%	(64)	10%	(96)	29%	(294)	1005
All Non-Christian	22%	(25)	28%	(32)	14%	(16)	11%	(12)	26%	(30)	116
Atheist	15%	(15)	35%	(37)	9%	(9)	2%	(2)	39%	(40)	104
Agnostic/Nothing in particular	16%	(98)	31%	(190)	9%	(53)	7%	(40)	37%	(224)	605
Something Else	19%	(73)	30%	(114)	11%	(41)	5%	(20)	35%	(131)	379
Religious Non-Protestant/Catholic	20%	(27)	33%	(45)	12%	(17)	10%	(13)	25%	(34)	135
Evangelical	23%	(125)	33%	(178)	9%	(47)	7%	(37)	28%	(154)	542
Non-Evangelical	16%	(126)	35%	(283)	7%	(57)	10%	(77)	32%	(261)	804
Community: Urban	22%	(143)	28%	(181)	8%	(54)	8%	(52)	33%	(209)	640
Community: Suburban	16%	(169)	37%	(389)	8%	(79)	7%	(74)	32%	(330)	1042
Community: Rural	16%	(84)	32%	(170)	9%	(50)	8%	(44)	34%	(180)	527
Employ: Private Sector	22%	(150)	35%	(241)	10%	(68)	8%	(55)	26%	(179)	693
Employ: Government	17%	(17)	32%	(32)	15%	(15)	8%	(8)	28%	(27)	98
Employ: Self-Employed	18%	(33)	39%	(71)	5%	(10)	8%	(15)	29%	(53)	181
Employ: Homemaker	16%	(29)	24%	(43)	5%	(8)	5%	(10)	50%	(89)	179
Employ: Student	23%	(14)	25%	(15)	20%	(12)	5%	(3)	27%	(16)	60
Employ: Retired	15%	(84)	39%	(222)	6%	(36)	7%	(39)	32%	(183)	563
Employ: Unemployed	16%	(45)	26%	(74)	8%	(23)	10%	(29)	40%	(115)	286
Employ: Other	16%	(24)	30%	(44)	7%	(11)	8%	(12)	39%	(57)	149

Continued on next page

Table MCBR5_2: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The owner of the platform publicly supported a cause close to you

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	18%	(396)	34%	(741)	8%	(183)	8%	(170)	33%	(719)	2209
Military HH: Yes	17%	(54)	31%	(97)	7%	(21)	9%	(27)	36%	(113)	311
Military HH: No	18%	(342)	34%	(644)	9%	(162)	8%	(143)	32%	(607)	1898
RD/WT: Right Direction	20%	(133)	32%	(213)	10%	(64)	9%	(60)	30%	(197)	667
RD/WT: Wrong Track	17%	(263)	34%	(528)	8%	(119)	7%	(110)	34%	(522)	1542
Biden Job Approve	21%	(206)	34%	(328)	8%	(81)	9%	(88)	28%	(275)	979
Biden Job Disapprove	16%	(181)	36%	(400)	8%	(95)	7%	(74)	33%	(373)	1124
Biden Job Strongly Approve	25%	(98)	31%	(124)	8%	(30)	9%	(34)	28%	(111)	396
Biden Job Somewhat Approve	19%	(109)	35%	(204)	9%	(52)	9%	(54)	28%	(164)	582
Biden Job Somewhat Disapprove	17%	(51)	40%	(121)	5%	(16)	6%	(18)	32%	(97)	303
Biden Job Strongly Disapprove	16%	(131)	34%	(279)	10%	(79)	7%	(56)	34%	(276)	821
Favorable of Biden	21%	(204)	34%	(337)	8%	(74)	10%	(94)	28%	(274)	982
Unfavorable of Biden	16%	(177)	35%	(396)	9%	(100)	7%	(74)	33%	(370)	1117
Very Favorable of Biden	24%	(102)	31%	(131)	7%	(29)	9%	(38)	30%	(129)	429
Somewhat Favorable of Biden	18%	(102)	37%	(206)	8%	(45)	10%	(56)	26%	(145)	553
Somewhat Unfavorable of Biden	17%	(49)	37%	(107)	8%	(24)	5%	(15)	33%	(98)	293
Very Unfavorable of Biden	16%	(128)	35%	(289)	9%	(76)	7%	(59)	33%	(272)	824
#1 Issue: Economy	16%	(157)	36%	(355)	8%	(77)	8%	(83)	31%	(308)	980
#1 Issue: Security	20%	(40)	30%	(62)	8%	(17)	8%	(16)	34%	(70)	204
#1 Issue: Health Care	24%	(41)	27%	(46)	9%	(15)	6%	(10)	33%	(56)	167
#1 Issue: Medicare / Social Security	15%	(34)	34%	(79)	9%	(22)	8%	(17)	35%	(80)	232
#1 Issue: Women's Issues	20%	(66)	31%	(101)	9%	(30)	7%	(22)	33%	(109)	328
#1 Issue: Education	23%	(13)	31%	(18)	13%	(8)	6%	(3)	27%	(16)	58
#1 Issue: Energy	22%	(28)	36%	(45)	7%	(9)	7%	(9)	28%	(36)	127
#1 Issue: Other	15%	(17)	32%	(36)	5%	(6)	9%	(10)	40%	(45)	114

Continued on next page

Table MCBR5_2: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The owner of the platform publicly supported a cause close to you

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	18%	(396)	34%	(741)	8%	(183)	8%	(170)	33%	(719)	2209
2020 Vote: Joe Biden	19%	(179)	34%	(316)	9%	(82)	10%	(89)	28%	(257)	923
2020 Vote: Donald Trump	18%	(135)	38%	(277)	8%	(56)	5%	(40)	31%	(229)	738
2020 Vote: Other	17%	(11)	34%	(22)	5%	(3)	12%	(8)	31%	(21)	65
2020 Vote: Didn't Vote	15%	(71)	26%	(125)	9%	(42)	7%	(33)	44%	(213)	483
2018 House Vote: Democrat	19%	(140)	34%	(253)	9%	(64)	10%	(71)	28%	(209)	737
2018 House Vote: Republican	19%	(119)	38%	(231)	8%	(47)	6%	(37)	29%	(178)	613
2018 House Vote: Someone else	18%	(11)	28%	(17)	4%	(2)	13%	(7)	37%	(22)	59
2018 House Vote: Didnt Vote	16%	(126)	30%	(241)	9%	(70)	7%	(54)	39%	(310)	800
2016 Vote: Hillary Clinton	20%	(139)	35%	(242)	8%	(56)	11%	(72)	26%	(176)	684
2016 Vote: Donald Trump	18%	(117)	38%	(242)	7%	(48)	6%	(41)	30%	(194)	643
2016 Vote: Other	9%	(11)	38%	(46)	4%	(4)	9%	(11)	40%	(47)	119
2016 Vote: Didn't Vote	17%	(127)	28%	(209)	10%	(75)	6%	(46)	40%	(299)	756
Voted in 2014: Yes	18%	(220)	36%	(429)	8%	(97)	9%	(103)	30%	(357)	1206
Voted in 2014: No	18%	(176)	31%	(312)	9%	(86)	7%	(67)	36%	(362)	1003
4-Region: Northeast	16%	(63)	35%	(133)	11%	(42)	9%	(33)	30%	(113)	382
4-Region: Midwest	20%	(89)	31%	(143)	8%	(36)	6%	(30)	35%	(159)	456
4-Region: South	17%	(143)	33%	(279)	8%	(64)	8%	(68)	34%	(290)	844
4-Region: West	19%	(101)	35%	(186)	8%	(42)	8%	(40)	30%	(158)	526
Favorable Opinion of Elon Musk	23%	(185)	37%	(298)	9%	(70)	6%	(46)	25%	(195)	794
Uses Twitter at Least Once a Day	24%	(97)	38%	(157)	10%	(41)	5%	(21)	23%	(95)	411
Uses Twitter at Least Once a Month	23%	(209)	37%	(339)	10%	(90)	7%	(60)	23%	(206)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR5_3: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The owner of the platform publicly opposed a cause close to you

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	5%	(113)	9%	(195)	23%	(514)	31%	(685)	32%	(702)	2209
Gender: Male	8%	(87)	11%	(120)	25%	(269)	27%	(291)	28%	(300)	1067
Gender: Female	2%	(26)	7%	(75)	21%	(245)	34%	(394)	35%	(402)	1142
Age: 18-34	8%	(49)	11%	(73)	25%	(157)	26%	(169)	30%	(193)	642
Age: 35-44	7%	(26)	12%	(45)	20%	(74)	26%	(96)	34%	(125)	365
Age: 45-64	4%	(31)	8%	(56)	23%	(164)	34%	(243)	31%	(220)	714
Age: 65+	1%	(6)	4%	(22)	24%	(119)	36%	(177)	34%	(165)	489
GenZers: 1997-2012	8%	(18)	12%	(26)	32%	(67)	24%	(51)	24%	(50)	211
Millennials: 1981-1996	7%	(53)	11%	(79)	21%	(150)	27%	(191)	33%	(234)	708
GenXers: 1965-1980	6%	(28)	10%	(50)	23%	(115)	29%	(149)	32%	(162)	503
Baby Boomers: 1946-1964	2%	(13)	6%	(39)	23%	(156)	37%	(256)	32%	(220)	684
PID: Dem (no lean)	8%	(66)	9%	(73)	20%	(165)	40%	(334)	23%	(192)	830
PID: Ind (no lean)	2%	(15)	7%	(44)	23%	(149)	28%	(184)	41%	(268)	660
PID: Rep (no lean)	4%	(32)	11%	(78)	28%	(199)	23%	(168)	34%	(243)	719
PID/Gender: Dem Men	12%	(49)	12%	(47)	19%	(79)	36%	(146)	21%	(85)	406
PID/Gender: Dem Women	4%	(17)	6%	(26)	20%	(86)	44%	(188)	25%	(107)	424
PID/Gender: Ind Men	4%	(13)	7%	(24)	26%	(84)	27%	(89)	36%	(118)	329
PID/Gender: Ind Women	—	(1)	6%	(20)	20%	(65)	29%	(95)	45%	(150)	331
PID/Gender: Rep Men	7%	(24)	15%	(49)	32%	(106)	17%	(56)	29%	(97)	332
PID/Gender: Rep Women	2%	(8)	8%	(30)	24%	(93)	29%	(111)	38%	(145)	387
Ideo: Liberal (1-3)	8%	(50)	7%	(48)	24%	(153)	42%	(269)	19%	(119)	638
Ideo: Moderate (4)	4%	(28)	9%	(58)	21%	(129)	32%	(203)	33%	(210)	627
Ideo: Conservative (5-7)	4%	(29)	11%	(82)	28%	(206)	24%	(175)	34%	(249)	741
Educ: < College	5%	(71)	8%	(120)	21%	(300)	31%	(448)	35%	(498)	1436
Educ: Bachelors degree	5%	(26)	9%	(46)	30%	(145)	31%	(152)	25%	(122)	491
Educ: Post-grad	5%	(15)	11%	(30)	25%	(69)	30%	(85)	29%	(83)	282

Continued on next page

Table MCBR5_3: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The owner of the platform publicly opposed a cause close to you

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	5%	(113)	9%	(195)	23%	(514)	31%	(685)	32%	(702)	2209
Income: Under 50k	5%	(59)	7%	(83)	19%	(224)	33%	(384)	35%	(409)	1159
Income: 50k-100k	6%	(44)	11%	(77)	27%	(196)	28%	(205)	28%	(203)	724
Income: 100k+	3%	(10)	11%	(36)	29%	(93)	29%	(96)	28%	(91)	326
Ethnicity: White	4%	(67)	9%	(152)	25%	(425)	31%	(537)	31%	(529)	1710
Ethnicity: Hispanic	7%	(26)	9%	(33)	21%	(77)	32%	(120)	31%	(117)	374
Ethnicity: Black	10%	(29)	11%	(30)	17%	(49)	29%	(82)	33%	(92)	282
Ethnicity: Other	8%	(17)	6%	(14)	18%	(40)	30%	(66)	37%	(81)	217
All Christian	6%	(64)	9%	(87)	23%	(235)	33%	(334)	28%	(285)	1005
All Non-Christian	11%	(13)	12%	(14)	20%	(23)	33%	(39)	24%	(28)	116
Atheist	1%	(2)	6%	(6)	20%	(21)	38%	(39)	34%	(36)	104
Agnostic/Nothing in particular	3%	(17)	8%	(47)	24%	(147)	28%	(171)	37%	(223)	605
Something Else	5%	(18)	11%	(42)	23%	(89)	27%	(101)	34%	(129)	379
Religious Non-Protestant/Catholic	10%	(13)	13%	(17)	22%	(29)	33%	(45)	23%	(31)	135
Evangelical	8%	(43)	11%	(58)	22%	(119)	29%	(160)	30%	(162)	542
Non-Evangelical	5%	(37)	8%	(62)	24%	(192)	33%	(267)	31%	(246)	804
Community: Urban	9%	(56)	9%	(58)	20%	(130)	31%	(199)	31%	(198)	640
Community: Suburban	4%	(46)	8%	(81)	25%	(259)	33%	(339)	30%	(317)	1042
Community: Rural	2%	(11)	11%	(56)	24%	(125)	28%	(147)	36%	(188)	527
Employ: Private Sector	7%	(50)	13%	(89)	26%	(182)	30%	(207)	24%	(165)	693
Employ: Government	12%	(11)	13%	(13)	24%	(24)	23%	(23)	28%	(28)	98
Employ: Self-Employed	6%	(11)	11%	(20)	20%	(36)	33%	(59)	30%	(54)	181
Employ: Homemaker	—	(1)	6%	(10)	21%	(38)	22%	(39)	51%	(91)	179
Employ: Student	3%	(2)	11%	(7)	36%	(21)	26%	(16)	23%	(14)	60
Employ: Retired	3%	(14)	5%	(30)	22%	(124)	37%	(206)	33%	(189)	563
Employ: Unemployed	6%	(16)	5%	(14)	18%	(52)	32%	(91)	39%	(113)	286
Employ: Other	5%	(7)	8%	(12)	24%	(36)	30%	(45)	33%	(49)	149

Continued on next page

Table MCBR5_3: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The owner of the platform publicly opposed a cause close to you

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	5%	(113)	9%	(195)	23%	(514)	31%	(685)	32%	(702)	2209
Military HH: Yes	5%	(15)	6%	(19)	26%	(80)	28%	(87)	35%	(110)	311
Military HH: No	5%	(97)	9%	(176)	23%	(434)	31%	(598)	31%	(593)	1898
RD/WT: Right Direction	8%	(56)	12%	(80)	19%	(126)	36%	(240)	25%	(166)	667
RD/WT: Wrong Track	4%	(57)	7%	(116)	25%	(388)	29%	(445)	35%	(537)	1542
Biden Job Approve	7%	(72)	9%	(92)	19%	(191)	40%	(392)	24%	(232)	979
Biden Job Disapprove	4%	(40)	9%	(99)	27%	(304)	24%	(274)	36%	(407)	1124
Biden Job Strongly Approve	12%	(48)	10%	(41)	11%	(44)	43%	(172)	23%	(91)	396
Biden Job Somewhat Approve	4%	(24)	9%	(51)	25%	(147)	38%	(219)	24%	(141)	582
Biden Job Somewhat Disapprove	1%	(4)	9%	(28)	31%	(95)	27%	(81)	31%	(95)	303
Biden Job Strongly Disapprove	4%	(36)	9%	(71)	26%	(209)	23%	(192)	38%	(312)	821
Favorable of Biden	7%	(66)	9%	(85)	19%	(191)	42%	(408)	24%	(232)	982
Unfavorable of Biden	4%	(45)	9%	(106)	27%	(303)	24%	(265)	36%	(397)	1117
Very Favorable of Biden	9%	(37)	8%	(36)	13%	(54)	45%	(193)	26%	(110)	429
Somewhat Favorable of Biden	5%	(28)	9%	(49)	25%	(137)	39%	(216)	22%	(122)	553
Somewhat Unfavorable of Biden	4%	(11)	10%	(29)	31%	(92)	25%	(73)	30%	(88)	293
Very Unfavorable of Biden	4%	(34)	9%	(77)	26%	(212)	23%	(192)	37%	(309)	824
#1 Issue: Economy	4%	(43)	10%	(96)	26%	(251)	28%	(273)	32%	(316)	980
#1 Issue: Security	10%	(21)	9%	(18)	21%	(43)	25%	(51)	35%	(72)	204
#1 Issue: Health Care	8%	(14)	9%	(15)	20%	(33)	28%	(47)	35%	(58)	167
#1 Issue: Medicare / Social Security	2%	(5)	4%	(10)	22%	(51)	39%	(90)	32%	(75)	232
#1 Issue: Women's Issues	3%	(11)	7%	(23)	20%	(67)	39%	(127)	31%	(101)	328
#1 Issue: Education	8%	(5)	13%	(7)	21%	(12)	33%	(19)	25%	(14)	58
#1 Issue: Energy	8%	(10)	13%	(17)	29%	(37)	29%	(37)	20%	(25)	127
#1 Issue: Other	4%	(4)	9%	(10)	17%	(19)	35%	(40)	35%	(40)	114

Continued on next page

Table MCBR5_3: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The owner of the platform publicly opposed a cause close to you

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	5%	(113)	9%	(195)	23%	(514)	31%	(685)	32%	(702)	2209
2020 Vote: Joe Biden	6%	(56)	9%	(79)	22%	(202)	41%	(378)	22%	(207)	923
2020 Vote: Donald Trump	4%	(28)	9%	(64)	28%	(207)	24%	(178)	35%	(262)	738
2020 Vote: Other	4%	(2)	4%	(3)	21%	(14)	40%	(26)	30%	(20)	65
2020 Vote: Didn't Vote	5%	(26)	10%	(49)	19%	(91)	21%	(103)	44%	(214)	483
2018 House Vote: Democrat	6%	(47)	8%	(59)	21%	(155)	41%	(304)	23%	(172)	737
2018 House Vote: Republican	5%	(29)	8%	(51)	28%	(174)	26%	(158)	33%	(200)	613
2018 House Vote: Someone else	1%	(1)	3%	(2)	15%	(9)	46%	(27)	35%	(21)	59
2018 House Vote: Didnt Vote	4%	(35)	10%	(83)	22%	(176)	25%	(197)	39%	(310)	800
2016 Vote: Hillary Clinton	6%	(44)	7%	(48)	20%	(137)	45%	(308)	22%	(148)	684
2016 Vote: Donald Trump	4%	(25)	9%	(59)	28%	(179)	25%	(163)	34%	(217)	643
2016 Vote: Other	3%	(3)	9%	(11)	23%	(28)	32%	(38)	33%	(39)	119
2016 Vote: Didn't Vote	5%	(39)	10%	(78)	22%	(169)	23%	(175)	39%	(295)	756
Voted in 2014: Yes	5%	(59)	8%	(97)	24%	(286)	35%	(426)	28%	(338)	1206
Voted in 2014: No	5%	(54)	10%	(98)	23%	(227)	26%	(259)	36%	(364)	1003
4-Region: Northeast	6%	(23)	8%	(29)	28%	(106)	30%	(116)	29%	(109)	382
4-Region: Midwest	4%	(18)	8%	(37)	24%	(108)	31%	(142)	33%	(152)	456
4-Region: South	5%	(40)	9%	(75)	22%	(182)	31%	(260)	34%	(287)	844
4-Region: West	6%	(32)	10%	(55)	22%	(118)	32%	(166)	29%	(155)	526
Favorable Opinion of Elon Musk	10%	(77)	14%	(112)	27%	(211)	22%	(178)	27%	(216)	794
Uses Twitter at Least Once a Day	12%	(48)	15%	(62)	24%	(98)	27%	(110)	23%	(94)	411
Uses Twitter at Least Once a Month	9%	(83)	13%	(120)	25%	(228)	29%	(265)	23%	(209)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR5_4: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform was known for having a significant amount of bot accounts or fake users

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	4%	(95)	6%	(127)	16%	(353)	49%	(1079)	25%	(555)	2209
Gender: Male	7%	(75)	8%	(84)	18%	(188)	44%	(470)	23%	(250)	1067
Gender: Female	2%	(20)	4%	(42)	15%	(166)	53%	(609)	27%	(305)	1142
Age: 18-34	5%	(34)	9%	(58)	19%	(124)	41%	(262)	25%	(163)	642
Age: 35-44	9%	(32)	7%	(24)	16%	(57)	40%	(146)	29%	(106)	365
Age: 45-64	4%	(26)	5%	(38)	15%	(108)	53%	(376)	23%	(166)	714
Age: 65+	1%	(3)	1%	(7)	13%	(65)	60%	(294)	24%	(119)	489
GenZers: 1997-2012	5%	(11)	12%	(24)	23%	(48)	40%	(85)	20%	(42)	211
Millennials: 1981-1996	7%	(53)	7%	(46)	18%	(124)	41%	(291)	27%	(194)	708
GenXers: 1965-1980	4%	(22)	7%	(36)	16%	(81)	47%	(235)	26%	(130)	503
Baby Boomers: 1946-1964	2%	(10)	3%	(19)	13%	(90)	59%	(402)	24%	(162)	684
PID: Dem (no lean)	7%	(57)	7%	(61)	14%	(117)	52%	(433)	20%	(162)	830
PID: Ind (no lean)	2%	(11)	3%	(22)	17%	(115)	48%	(316)	30%	(196)	660
PID: Rep (no lean)	4%	(28)	6%	(44)	17%	(121)	46%	(329)	27%	(197)	719
PID/Gender: Dem Men	11%	(44)	10%	(43)	16%	(65)	45%	(181)	18%	(74)	406
PID/Gender: Dem Women	3%	(13)	4%	(18)	12%	(53)	59%	(251)	21%	(88)	424
PID/Gender: Ind Men	2%	(8)	3%	(9)	21%	(68)	47%	(154)	27%	(90)	329
PID/Gender: Ind Women	1%	(3)	4%	(13)	14%	(47)	49%	(163)	32%	(105)	331
PID/Gender: Rep Men	7%	(23)	10%	(32)	17%	(55)	41%	(135)	26%	(86)	332
PID/Gender: Rep Women	1%	(4)	3%	(11)	17%	(66)	50%	(194)	29%	(111)	387
Ideo: Liberal (1-3)	7%	(44)	6%	(41)	16%	(104)	53%	(341)	17%	(108)	638
Ideo: Moderate (4)	4%	(27)	6%	(37)	14%	(90)	50%	(312)	26%	(163)	627
Ideo: Conservative (5-7)	3%	(23)	6%	(45)	18%	(130)	48%	(355)	25%	(189)	741
Educ: < College	4%	(59)	5%	(76)	15%	(222)	47%	(681)	28%	(400)	1436
Educ: Bachelors degree	5%	(24)	6%	(30)	18%	(87)	53%	(262)	18%	(89)	491
Educ: Post-grad	5%	(13)	8%	(21)	16%	(45)	48%	(136)	24%	(67)	282

Continued on next page

Table MCBR5_4: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform was known for having a significant amount of bot accounts or fake users

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	4%	(95)	6%	(127)	16%	(353)	49%	(1079)	25%	(555)	2209
Income: Under 50k	4%	(48)	5%	(57)	14%	(165)	47%	(549)	29%	(340)	1159
Income: 50k-100k	5%	(35)	7%	(50)	18%	(130)	50%	(360)	21%	(150)	724
Income: 100k+	4%	(12)	6%	(20)	18%	(59)	52%	(170)	20%	(65)	326
Ethnicity: White	4%	(63)	5%	(94)	17%	(286)	51%	(864)	24%	(404)	1710
Ethnicity: Hispanic	9%	(33)	6%	(22)	15%	(56)	45%	(166)	26%	(96)	374
Ethnicity: Black	9%	(24)	8%	(22)	12%	(35)	44%	(124)	27%	(77)	282
Ethnicity: Other	4%	(8)	5%	(11)	15%	(33)	42%	(90)	34%	(74)	217
All Christian	5%	(51)	6%	(60)	15%	(147)	51%	(517)	23%	(230)	1005
All Non-Christian	11%	(12)	9%	(11)	17%	(20)	39%	(46)	23%	(27)	116
Atheist	—	(0)	4%	(4)	15%	(16)	56%	(58)	25%	(26)	104
Agnostic/Nothing in particular	3%	(18)	4%	(24)	18%	(111)	46%	(279)	29%	(173)	605
Something Else	4%	(14)	7%	(27)	16%	(60)	47%	(178)	26%	(99)	379
Religious Non-Protestant/Catholic	10%	(13)	8%	(11)	18%	(24)	40%	(54)	25%	(33)	135
Evangelical	7%	(37)	7%	(36)	16%	(86)	48%	(260)	23%	(122)	542
Non-Evangelical	3%	(26)	6%	(47)	14%	(116)	52%	(418)	25%	(197)	804
Community: Urban	8%	(49)	6%	(39)	13%	(81)	47%	(300)	27%	(171)	640
Community: Suburban	3%	(33)	6%	(58)	18%	(188)	50%	(521)	23%	(242)	1042
Community: Rural	2%	(13)	6%	(29)	16%	(84)	49%	(258)	27%	(143)	527
Employ: Private Sector	7%	(50)	8%	(58)	16%	(112)	48%	(334)	20%	(139)	693
Employ: Government	4%	(4)	9%	(8)	19%	(19)	40%	(39)	28%	(28)	98
Employ: Self-Employed	8%	(14)	8%	(15)	13%	(24)	51%	(92)	20%	(35)	181
Employ: Homemaker	1%	(2)	—	(1)	21%	(37)	39%	(71)	38%	(68)	179
Employ: Student	5%	(3)	15%	(9)	29%	(17)	36%	(22)	14%	(9)	60
Employ: Retired	1%	(8)	2%	(13)	13%	(75)	57%	(323)	26%	(144)	563
Employ: Unemployed	4%	(12)	5%	(15)	19%	(53)	42%	(121)	30%	(85)	286
Employ: Other	1%	(1)	5%	(7)	11%	(17)	52%	(77)	31%	(47)	149

Continued on next page

Table MCBR5_4: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform was known for having a significant amount of bot accounts or fake users

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	4%	(95)	6%	(127)	16%	(353)	49%	(1079)	25%	(555)	2209
Military HH: Yes	3%	(9)	4%	(14)	14%	(43)	51%	(160)	27%	(85)	311
Military HH: No	5%	(86)	6%	(113)	16%	(310)	48%	(919)	25%	(470)	1898
RD/WT: Right Direction	10%	(66)	8%	(53)	13%	(88)	48%	(319)	21%	(140)	667
RD/WT: Wrong Track	2%	(29)	5%	(73)	17%	(265)	49%	(759)	27%	(415)	1542
Biden Job Approve	7%	(69)	7%	(66)	13%	(130)	52%	(510)	21%	(204)	979
Biden Job Disapprove	2%	(25)	5%	(59)	19%	(211)	47%	(531)	27%	(298)	1124
Biden Job Strongly Approve	13%	(51)	9%	(34)	10%	(41)	49%	(194)	19%	(77)	396
Biden Job Somewhat Approve	3%	(18)	5%	(32)	15%	(89)	54%	(317)	22%	(127)	582
Biden Job Somewhat Disapprove	1%	(2)	7%	(20)	18%	(56)	49%	(148)	26%	(78)	303
Biden Job Strongly Disapprove	3%	(23)	5%	(39)	19%	(155)	47%	(383)	27%	(220)	821
Favorable of Biden	6%	(62)	6%	(62)	13%	(129)	54%	(532)	20%	(197)	982
Unfavorable of Biden	3%	(29)	6%	(62)	19%	(211)	47%	(523)	26%	(292)	1117
Very Favorable of Biden	9%	(38)	8%	(33)	10%	(43)	53%	(226)	21%	(89)	429
Somewhat Favorable of Biden	4%	(24)	5%	(30)	15%	(86)	55%	(306)	20%	(108)	553
Somewhat Unfavorable of Biden	3%	(9)	6%	(18)	19%	(55)	47%	(137)	25%	(73)	293
Very Unfavorable of Biden	2%	(20)	5%	(44)	19%	(155)	47%	(386)	26%	(218)	824
#1 Issue: Economy	4%	(37)	5%	(53)	16%	(158)	51%	(497)	24%	(233)	980
#1 Issue: Security	7%	(14)	8%	(17)	19%	(39)	40%	(82)	26%	(54)	204
#1 Issue: Health Care	7%	(12)	6%	(10)	15%	(25)	36%	(60)	36%	(60)	167
#1 Issue: Medicare / Social Security	2%	(4)	2%	(5)	16%	(37)	55%	(127)	25%	(59)	232
#1 Issue: Women's Issues	3%	(10)	6%	(21)	18%	(58)	51%	(166)	22%	(73)	328
#1 Issue: Education	9%	(5)	10%	(6)	19%	(11)	37%	(21)	25%	(14)	58
#1 Issue: Energy	9%	(11)	7%	(9)	10%	(13)	52%	(66)	22%	(28)	127
#1 Issue: Other	2%	(2)	5%	(6)	11%	(12)	52%	(59)	30%	(34)	114

Continued on next page

Table MCBR5_4: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform was known for having a significant amount of bot accounts or fake users

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	4%	(95)	6%	(127)	16%	(353)	49%	(1079)	25%	(555)	2209
2020 Vote: Joe Biden	6%	(53)	6%	(52)	15%	(135)	55%	(509)	19%	(175)	923
2020 Vote: Donald Trump	3%	(19)	6%	(46)	19%	(139)	48%	(354)	24%	(181)	738
2020 Vote: Other	1%	(0)	4%	(2)	18%	(12)	52%	(34)	26%	(17)	65
2020 Vote: Didn't Vote	5%	(23)	5%	(26)	14%	(68)	38%	(182)	38%	(183)	483
2018 House Vote: Democrat	7%	(48)	5%	(40)	14%	(105)	56%	(410)	18%	(133)	737
2018 House Vote: Republican	3%	(20)	6%	(34)	16%	(101)	50%	(307)	25%	(152)	613
2018 House Vote: Someone else	—	(0)	2%	(1)	11%	(6)	52%	(31)	35%	(21)	59
2018 House Vote: Didnt Vote	3%	(28)	6%	(51)	18%	(141)	41%	(331)	31%	(250)	800
2016 Vote: Hillary Clinton	6%	(39)	5%	(33)	15%	(100)	57%	(387)	18%	(125)	684
2016 Vote: Donald Trump	3%	(22)	5%	(30)	16%	(102)	51%	(327)	25%	(162)	643
2016 Vote: Other	—	(1)	7%	(8)	14%	(17)	55%	(65)	24%	(28)	119
2016 Vote: Didn't Vote	4%	(33)	7%	(55)	18%	(134)	39%	(295)	32%	(239)	756
Voted in 2014: Yes	4%	(52)	5%	(60)	16%	(188)	54%	(651)	21%	(256)	1206
Voted in 2014: No	4%	(43)	7%	(67)	17%	(166)	43%	(428)	30%	(299)	1003
4-Region: Northeast	5%	(17)	5%	(17)	21%	(79)	46%	(176)	24%	(93)	382
4-Region: Midwest	4%	(17)	5%	(23)	15%	(70)	51%	(232)	25%	(114)	456
4-Region: South	4%	(34)	6%	(48)	16%	(134)	49%	(410)	26%	(218)	844
4-Region: West	5%	(26)	7%	(38)	14%	(71)	50%	(261)	25%	(130)	526
Favorable Opinion of Elon Musk	9%	(69)	8%	(65)	19%	(147)	46%	(366)	19%	(147)	794
Uses Twitter at Least Once a Day	10%	(41)	12%	(48)	21%	(88)	40%	(164)	17%	(71)	411
Uses Twitter at Least Once a Month	8%	(68)	10%	(90)	19%	(174)	46%	(412)	18%	(160)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR5_5: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform charged a monthly fee to users who wished to have verified or certified real accounts

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	6%	(139)	11%	(251)	17%	(368)	35%	(777)	31%	(675)	2209
Gender: Male	9%	(99)	14%	(154)	19%	(205)	32%	(342)	25%	(267)	1067
Gender: Female	3%	(39)	8%	(97)	14%	(162)	38%	(435)	36%	(408)	1142
Age: 18-34	7%	(48)	14%	(89)	19%	(123)	29%	(188)	30%	(193)	642
Age: 35-44	10%	(36)	14%	(51)	15%	(55)	30%	(108)	31%	(115)	365
Age: 45-64	5%	(39)	10%	(69)	17%	(120)	38%	(269)	30%	(217)	714
Age: 65+	3%	(17)	8%	(41)	14%	(69)	43%	(211)	31%	(150)	489
GenZers: 1997-2012	6%	(12)	16%	(34)	24%	(51)	31%	(65)	23%	(49)	211
Millennials: 1981-1996	10%	(67)	14%	(96)	16%	(113)	30%	(211)	31%	(221)	708
GenXers: 1965-1980	6%	(28)	12%	(58)	18%	(92)	33%	(164)	32%	(161)	503
Baby Boomers: 1946-1964	4%	(25)	8%	(57)	15%	(100)	42%	(288)	31%	(213)	684
PID: Dem (no lean)	7%	(61)	11%	(90)	17%	(142)	39%	(326)	25%	(211)	830
PID: Ind (no lean)	4%	(25)	9%	(58)	16%	(104)	34%	(224)	38%	(248)	660
PID: Rep (no lean)	7%	(53)	14%	(103)	17%	(121)	31%	(226)	30%	(216)	719
PID/Gender: Dem Men	12%	(50)	14%	(56)	19%	(78)	34%	(140)	20%	(82)	406
PID/Gender: Dem Women	2%	(11)	8%	(34)	15%	(64)	44%	(186)	30%	(129)	424
PID/Gender: Ind Men	4%	(12)	10%	(34)	19%	(62)	34%	(111)	34%	(111)	329
PID/Gender: Ind Women	4%	(14)	7%	(24)	13%	(43)	34%	(113)	42%	(137)	331
PID/Gender: Rep Men	11%	(37)	19%	(65)	20%	(66)	27%	(91)	22%	(74)	332
PID/Gender: Rep Women	4%	(15)	10%	(39)	14%	(55)	35%	(136)	37%	(142)	387
Ideo: Liberal (1-3)	8%	(49)	10%	(65)	18%	(118)	41%	(260)	23%	(146)	638
Ideo: Moderate (4)	5%	(31)	10%	(66)	17%	(109)	34%	(216)	33%	(206)	627
Ideo: Conservative (5-7)	7%	(54)	15%	(109)	16%	(122)	33%	(244)	29%	(212)	741
Educ: < College	6%	(80)	10%	(145)	15%	(210)	37%	(531)	33%	(470)	1436
Educ: Bachelors degree	7%	(32)	13%	(65)	22%	(107)	33%	(162)	25%	(125)	491
Educ: Post-grad	9%	(27)	15%	(41)	18%	(50)	30%	(84)	28%	(80)	282

Continued on next page

Table MCBR5_5: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform charged a monthly fee to users who wished to have verified or certified real accounts

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	6%	(139)	11%	(251)	17%	(368)	35%	(777)	31%	(675)	2209
Income: Under 50k	5%	(55)	9%	(104)	15%	(170)	37%	(434)	34%	(396)	1159
Income: 50k-100k	7%	(51)	14%	(103)	18%	(132)	34%	(245)	27%	(193)	724
Income: 100k+	10%	(32)	14%	(44)	20%	(65)	30%	(98)	26%	(86)	326
Ethnicity: White	6%	(99)	11%	(193)	17%	(287)	36%	(617)	30%	(514)	1710
Ethnicity: Hispanic	9%	(35)	13%	(49)	14%	(51)	34%	(127)	30%	(111)	374
Ethnicity: Black	12%	(33)	11%	(32)	16%	(45)	32%	(89)	30%	(83)	282
Ethnicity: Other	3%	(7)	12%	(26)	17%	(36)	33%	(71)	36%	(77)	217
All Christian	7%	(74)	13%	(126)	16%	(164)	37%	(368)	27%	(273)	1005
All Non-Christian	15%	(17)	11%	(12)	19%	(23)	29%	(33)	26%	(30)	116
Atheist	5%	(5)	6%	(6)	15%	(15)	37%	(38)	37%	(39)	104
Agnostic/Nothing in particular	4%	(25)	10%	(58)	17%	(102)	35%	(210)	35%	(211)	605
Something Else	5%	(18)	13%	(49)	17%	(64)	33%	(126)	32%	(123)	379
Religious Non-Protestant/Catholic	13%	(18)	12%	(16)	22%	(30)	29%	(40)	23%	(31)	135
Evangelical	7%	(39)	15%	(83)	15%	(82)	35%	(192)	27%	(147)	542
Non-Evangelical	6%	(48)	10%	(84)	17%	(137)	36%	(292)	30%	(243)	804
Community: Urban	9%	(56)	11%	(70)	16%	(105)	33%	(208)	31%	(200)	640
Community: Suburban	6%	(61)	11%	(120)	18%	(183)	36%	(371)	30%	(307)	1042
Community: Rural	4%	(22)	12%	(61)	15%	(79)	38%	(198)	32%	(167)	527
Employ: Private Sector	9%	(65)	15%	(106)	18%	(127)	33%	(229)	24%	(166)	693
Employ: Government	12%	(11)	15%	(15)	13%	(13)	31%	(31)	29%	(28)	98
Employ: Self-Employed	7%	(12)	16%	(29)	17%	(30)	34%	(61)	27%	(48)	181
Employ: Homemaker	2%	(4)	7%	(12)	12%	(21)	32%	(57)	48%	(85)	179
Employ: Student	4%	(3)	15%	(9)	27%	(16)	32%	(19)	21%	(13)	60
Employ: Retired	5%	(27)	7%	(42)	14%	(80)	41%	(231)	33%	(184)	563
Employ: Unemployed	4%	(12)	9%	(25)	18%	(52)	34%	(98)	35%	(99)	286
Employ: Other	4%	(5)	9%	(14)	18%	(27)	35%	(52)	35%	(52)	149

Continued on next page

Table MCBR5_5: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform charged a monthly fee to users who wished to have verified or certified real accounts

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	6%	(139)	11%	(251)	17%	(368)	35%	(777)	31%	(675)	2209
Military HH: Yes	7%	(21)	10%	(31)	20%	(61)	33%	(102)	31%	(96)	311
Military HH: No	6%	(118)	12%	(220)	16%	(306)	36%	(675)	31%	(579)	1898
RD/WT: Right Direction	9%	(62)	15%	(97)	17%	(114)	34%	(230)	25%	(164)	667
RD/WT: Wrong Track	5%	(77)	10%	(154)	16%	(254)	35%	(547)	33%	(510)	1542
Biden Job Approve	7%	(70)	12%	(117)	17%	(163)	38%	(373)	26%	(256)	979
Biden Job Disapprove	6%	(68)	11%	(127)	17%	(193)	34%	(377)	32%	(360)	1124
Biden Job Strongly Approve	12%	(49)	12%	(47)	15%	(60)	37%	(148)	23%	(93)	396
Biden Job Somewhat Approve	4%	(22)	12%	(70)	18%	(104)	39%	(225)	28%	(163)	582
Biden Job Somewhat Disapprove	4%	(11)	13%	(38)	19%	(57)	35%	(106)	30%	(91)	303
Biden Job Strongly Disapprove	7%	(57)	11%	(88)	17%	(136)	33%	(271)	33%	(269)	821
Favorable of Biden	8%	(75)	11%	(107)	16%	(158)	40%	(392)	26%	(251)	982
Unfavorable of Biden	5%	(61)	12%	(135)	18%	(196)	33%	(373)	31%	(352)	1117
Very Favorable of Biden	12%	(53)	9%	(39)	12%	(53)	39%	(169)	27%	(115)	429
Somewhat Favorable of Biden	4%	(22)	12%	(69)	19%	(104)	40%	(222)	25%	(136)	553
Somewhat Unfavorable of Biden	3%	(9)	14%	(42)	21%	(62)	32%	(94)	29%	(85)	293
Very Unfavorable of Biden	6%	(52)	11%	(93)	16%	(134)	34%	(279)	32%	(266)	824
#1 Issue: Economy	5%	(47)	12%	(115)	19%	(185)	34%	(334)	30%	(298)	980
#1 Issue: Security	14%	(29)	11%	(22)	13%	(26)	31%	(64)	31%	(63)	204
#1 Issue: Health Care	11%	(19)	9%	(15)	13%	(21)	34%	(56)	33%	(55)	167
#1 Issue: Medicare / Social Security	3%	(6)	11%	(26)	15%	(34)	43%	(100)	28%	(65)	232
#1 Issue: Women's Issues	5%	(16)	9%	(31)	14%	(46)	39%	(128)	33%	(108)	328
#1 Issue: Education	9%	(5)	17%	(10)	13%	(7)	32%	(18)	29%	(17)	58
#1 Issue: Energy	7%	(9)	18%	(23)	23%	(29)	28%	(36)	23%	(29)	127
#1 Issue: Other	6%	(7)	8%	(9)	16%	(18)	36%	(41)	34%	(39)	114

Continued on next page

Table MCBR5_5: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform charged a monthly fee to users who wished to have verified or certified real accounts

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	6%	(139)	11%	(251)	17%	(368)	35%	(777)	31%	(675)	2209
2020 Vote: Joe Biden	6%	(57)	11%	(103)	17%	(156)	41%	(380)	25%	(227)	923
2020 Vote: Donald Trump	8%	(58)	13%	(93)	17%	(124)	32%	(237)	31%	(225)	738
2020 Vote: Other	11%	(7)	2%	(2)	17%	(11)	38%	(25)	31%	(20)	65
2020 Vote: Didn't Vote	3%	(16)	11%	(53)	16%	(76)	28%	(135)	42%	(202)	483
2018 House Vote: Democrat	7%	(53)	10%	(77)	16%	(121)	40%	(296)	26%	(189)	737
2018 House Vote: Republican	8%	(50)	13%	(78)	16%	(100)	33%	(204)	29%	(181)	613
2018 House Vote: Someone else	3%	(2)	3%	(2)	10%	(6)	48%	(28)	37%	(22)	59
2018 House Vote: Didnt Vote	4%	(34)	12%	(94)	18%	(140)	31%	(248)	35%	(284)	800
2016 Vote: Hillary Clinton	7%	(48)	9%	(63)	16%	(111)	43%	(294)	25%	(168)	684
2016 Vote: Donald Trump	7%	(45)	13%	(81)	15%	(98)	33%	(215)	32%	(203)	643
2016 Vote: Other	6%	(7)	10%	(11)	19%	(23)	42%	(50)	24%	(28)	119
2016 Vote: Didn't Vote	5%	(38)	12%	(94)	18%	(135)	29%	(216)	36%	(274)	756
Voted in 2014: Yes	7%	(80)	11%	(132)	16%	(196)	39%	(466)	27%	(331)	1206
Voted in 2014: No	6%	(59)	12%	(118)	17%	(172)	31%	(310)	34%	(343)	1003
4-Region: Northeast	8%	(30)	12%	(44)	17%	(64)	35%	(134)	29%	(110)	382
4-Region: Midwest	6%	(25)	10%	(47)	15%	(66)	38%	(172)	32%	(146)	456
4-Region: South	6%	(49)	11%	(94)	17%	(145)	33%	(277)	33%	(278)	844
4-Region: West	7%	(35)	12%	(66)	17%	(91)	37%	(193)	27%	(141)	526
Favorable Opinion of Elon Musk	12%	(92)	19%	(149)	19%	(148)	27%	(212)	24%	(193)	794
Uses Twitter at Least Once a Day	13%	(52)	17%	(71)	18%	(73)	29%	(119)	23%	(96)	411
Uses Twitter at Least Once a Month	10%	(87)	16%	(141)	19%	(174)	32%	(291)	23%	(211)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR5_6: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform was known for having mismanagement at the corporate level

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	4%	(97)	8%	(178)	20%	(437)	39%	(870)	28%	(627)	2209
Gender: Male	7%	(74)	11%	(117)	23%	(250)	33%	(355)	25%	(271)	1067
Gender: Female	2%	(23)	5%	(61)	16%	(187)	45%	(514)	31%	(357)	1142
Age: 18-34	6%	(41)	12%	(77)	20%	(131)	34%	(215)	28%	(178)	642
Age: 35-44	7%	(27)	10%	(36)	18%	(67)	32%	(118)	32%	(117)	365
Age: 45-64	4%	(27)	7%	(52)	21%	(147)	40%	(285)	28%	(203)	714
Age: 65+	1%	(3)	3%	(13)	19%	(92)	51%	(251)	27%	(130)	489
GenZers: 1997-2012	6%	(13)	15%	(31)	27%	(56)	30%	(63)	23%	(48)	211
Millennials: 1981-1996	7%	(47)	10%	(71)	19%	(133)	35%	(248)	30%	(209)	708
GenXers: 1965-1980	6%	(29)	10%	(52)	20%	(98)	33%	(165)	32%	(159)	503
Baby Boomers: 1946-1964	1%	(8)	3%	(23)	20%	(134)	49%	(338)	26%	(180)	684
PID: Dem (no lean)	7%	(55)	11%	(88)	16%	(129)	45%	(371)	23%	(187)	830
PID: Ind (no lean)	2%	(14)	6%	(37)	20%	(134)	36%	(240)	35%	(234)	660
PID: Rep (no lean)	4%	(29)	7%	(53)	24%	(173)	36%	(258)	29%	(206)	719
PID/Gender: Dem Men	10%	(39)	14%	(58)	17%	(71)	37%	(150)	22%	(89)	406
PID/Gender: Dem Women	4%	(16)	7%	(30)	14%	(58)	52%	(221)	23%	(98)	424
PID/Gender: Ind Men	3%	(10)	7%	(22)	25%	(83)	35%	(116)	30%	(98)	329
PID/Gender: Ind Women	1%	(3)	5%	(15)	16%	(52)	38%	(124)	41%	(136)	331
PID/Gender: Rep Men	7%	(25)	11%	(38)	29%	(97)	27%	(89)	25%	(84)	332
PID/Gender: Rep Women	1%	(4)	4%	(15)	20%	(77)	44%	(169)	32%	(122)	387
Ideo: Liberal (1-3)	6%	(37)	9%	(58)	18%	(117)	48%	(308)	19%	(120)	638
Ideo: Moderate (4)	4%	(25)	8%	(53)	21%	(131)	36%	(229)	30%	(189)	627
Ideo: Conservative (5-7)	4%	(33)	8%	(61)	23%	(171)	38%	(279)	27%	(197)	741
Educ: < College	4%	(60)	7%	(98)	19%	(276)	38%	(552)	31%	(451)	1436
Educ: Bachelors degree	4%	(21)	11%	(56)	21%	(105)	40%	(198)	23%	(111)	491
Educ: Post-grad	6%	(16)	9%	(25)	20%	(56)	42%	(120)	23%	(65)	282

Continued on next page

Table MCBR5_6: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform was known for having mismanagement at the corporate level

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	4%	(97)	8%	(178)	20%	(437)	39%	(870)	28%	(627)	2209
Income: Under 50k	4%	(46)	6%	(74)	19%	(222)	38%	(444)	32%	(373)	1159
Income: 50k-100k	5%	(35)	10%	(75)	20%	(148)	40%	(290)	24%	(176)	724
Income: 100k+	5%	(16)	9%	(29)	20%	(66)	42%	(136)	24%	(79)	326
Ethnicity: White	4%	(61)	8%	(141)	21%	(358)	41%	(695)	27%	(455)	1710
Ethnicity: Hispanic	5%	(20)	12%	(44)	16%	(58)	37%	(137)	31%	(116)	374
Ethnicity: Black	8%	(23)	9%	(25)	16%	(46)	34%	(97)	32%	(91)	282
Ethnicity: Other	6%	(13)	6%	(12)	15%	(32)	36%	(78)	38%	(82)	217
All Christian	4%	(42)	8%	(83)	21%	(216)	43%	(430)	23%	(233)	1005
All Non-Christian	13%	(15)	12%	(14)	17%	(20)	31%	(36)	26%	(31)	116
Atheist	1%	(2)	10%	(11)	13%	(14)	43%	(45)	32%	(33)	104
Agnostic/Nothing in particular	4%	(24)	7%	(42)	19%	(118)	34%	(206)	36%	(215)	605
Something Else	4%	(14)	7%	(28)	18%	(69)	40%	(152)	30%	(116)	379
Religious Non-Protestant/Catholic	12%	(16)	12%	(16)	19%	(26)	32%	(43)	25%	(34)	135
Evangelical	5%	(25)	9%	(47)	21%	(116)	39%	(213)	26%	(140)	542
Non-Evangelical	3%	(25)	7%	(59)	20%	(162)	44%	(356)	25%	(202)	804
Community: Urban	7%	(45)	9%	(57)	16%	(105)	37%	(239)	30%	(194)	640
Community: Suburban	3%	(34)	8%	(82)	20%	(210)	42%	(442)	26%	(274)	1042
Community: Rural	4%	(19)	7%	(39)	23%	(122)	36%	(189)	30%	(159)	527
Employ: Private Sector	6%	(41)	14%	(96)	21%	(144)	39%	(268)	21%	(144)	693
Employ: Government	7%	(7)	13%	(12)	19%	(19)	32%	(31)	30%	(29)	98
Employ: Self-Employed	9%	(16)	10%	(19)	17%	(31)	35%	(63)	28%	(51)	181
Employ: Homemaker	1%	(2)	5%	(9)	17%	(30)	32%	(58)	45%	(81)	179
Employ: Student	6%	(3)	9%	(6)	27%	(16)	38%	(23)	20%	(12)	60
Employ: Retired	2%	(10)	2%	(13)	19%	(108)	50%	(282)	27%	(150)	563
Employ: Unemployed	4%	(12)	6%	(17)	19%	(55)	33%	(95)	37%	(107)	286
Employ: Other	4%	(7)	4%	(6)	22%	(33)	33%	(50)	36%	(54)	149

Continued on next page

Table MCBR5_6: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform was known for having mismanagement at the corporate level

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	4%	(97)	8%	(178)	20%	(437)	39%	(870)	28%	(627)	2209
Military HH: Yes	4%	(11)	6%	(20)	21%	(64)	39%	(121)	30%	(95)	311
Military HH: No	5%	(86)	8%	(158)	20%	(373)	39%	(748)	28%	(533)	1898
RD/WT: Right Direction	8%	(56)	12%	(82)	18%	(117)	38%	(250)	24%	(162)	667
RD/WT: Wrong Track	3%	(42)	6%	(96)	21%	(320)	40%	(620)	30%	(465)	1542
Biden Job Approve	6%	(60)	10%	(101)	17%	(163)	43%	(425)	23%	(229)	979
Biden Job Disapprove	3%	(32)	7%	(75)	24%	(266)	37%	(419)	29%	(331)	1124
Biden Job Strongly Approve	12%	(46)	12%	(48)	14%	(56)	41%	(162)	21%	(85)	396
Biden Job Somewhat Approve	2%	(15)	9%	(53)	18%	(107)	45%	(264)	25%	(145)	582
Biden Job Somewhat Disapprove	2%	(5)	8%	(25)	23%	(68)	38%	(116)	29%	(88)	303
Biden Job Strongly Disapprove	3%	(27)	6%	(50)	24%	(198)	37%	(303)	30%	(243)	821
Favorable of Biden	5%	(53)	10%	(98)	17%	(163)	45%	(441)	23%	(229)	982
Unfavorable of Biden	3%	(39)	7%	(78)	24%	(264)	37%	(414)	29%	(322)	1117
Very Favorable of Biden	9%	(40)	9%	(41)	13%	(57)	44%	(190)	24%	(103)	429
Somewhat Favorable of Biden	2%	(13)	10%	(57)	19%	(106)	45%	(251)	23%	(126)	553
Somewhat Unfavorable of Biden	3%	(10)	8%	(23)	22%	(65)	39%	(113)	28%	(82)	293
Very Unfavorable of Biden	4%	(29)	7%	(56)	24%	(199)	37%	(301)	29%	(239)	824
#1 Issue: Economy	3%	(34)	8%	(74)	22%	(212)	39%	(383)	28%	(275)	980
#1 Issue: Security	9%	(19)	9%	(18)	19%	(38)	34%	(70)	29%	(60)	204
#1 Issue: Health Care	6%	(10)	11%	(19)	17%	(28)	30%	(49)	36%	(61)	167
#1 Issue: Medicare / Social Security	2%	(4)	6%	(13)	19%	(44)	46%	(107)	27%	(63)	232
#1 Issue: Women's Issues	4%	(14)	8%	(26)	15%	(49)	45%	(146)	28%	(93)	328
#1 Issue: Education	8%	(5)	14%	(8)	25%	(14)	31%	(18)	22%	(13)	58
#1 Issue: Energy	7%	(9)	11%	(14)	26%	(34)	38%	(49)	17%	(21)	127
#1 Issue: Other	3%	(3)	5%	(6)	14%	(16)	41%	(47)	36%	(41)	114

Continued on next page

Table MCBR5_6: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform was known for having mismanagement at the corporate level

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	4%	(97)	8%	(178)	20%	(437)	39%	(870)	28%	(627)	2209
2020 Vote: Joe Biden	5%	(50)	10%	(91)	16%	(152)	46%	(426)	22%	(205)	923
2020 Vote: Donald Trump	3%	(24)	7%	(50)	25%	(186)	37%	(271)	28%	(207)	738
2020 Vote: Other	1%	(1)	7%	(4)	21%	(14)	42%	(28)	29%	(19)	65
2020 Vote: Didn't Vote	5%	(22)	7%	(34)	18%	(85)	30%	(145)	41%	(197)	483
2018 House Vote: Democrat	6%	(43)	10%	(74)	16%	(115)	47%	(346)	22%	(159)	737
2018 House Vote: Republican	3%	(18)	7%	(41)	23%	(142)	39%	(240)	28%	(172)	613
2018 House Vote: Someone else	1%	(0)	6%	(3)	16%	(9)	45%	(27)	33%	(20)	59
2018 House Vote: Didnt Vote	4%	(36)	8%	(60)	21%	(171)	32%	(257)	35%	(277)	800
2016 Vote: Hillary Clinton	5%	(34)	8%	(57)	17%	(117)	49%	(336)	20%	(140)	684
2016 Vote: Donald Trump	4%	(25)	7%	(45)	21%	(137)	40%	(255)	28%	(181)	643
2016 Vote: Other	1%	(1)	8%	(10)	22%	(26)	41%	(49)	28%	(33)	119
2016 Vote: Didn't Vote	5%	(36)	9%	(67)	21%	(155)	30%	(228)	36%	(270)	756
Voted in 2014: Yes	5%	(56)	7%	(89)	19%	(231)	45%	(542)	24%	(288)	1206
Voted in 2014: No	4%	(41)	9%	(89)	21%	(206)	33%	(328)	34%	(339)	1003
4-Region: Northeast	3%	(10)	11%	(42)	22%	(85)	40%	(154)	24%	(91)	382
4-Region: Midwest	4%	(17)	9%	(41)	17%	(78)	40%	(184)	30%	(137)	456
4-Region: South	5%	(41)	6%	(53)	21%	(177)	37%	(311)	31%	(262)	844
4-Region: West	5%	(29)	8%	(43)	18%	(97)	42%	(220)	26%	(138)	526
Favorable Opinion of Elon Musk	8%	(62)	12%	(93)	24%	(194)	35%	(279)	21%	(167)	794
Uses Twitter at Least Once a Day	11%	(46)	15%	(62)	21%	(88)	31%	(129)	21%	(87)	411
Uses Twitter at Least Once a Month	8%	(72)	12%	(112)	23%	(211)	35%	(320)	21%	(189)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR5_7: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform was known for hosting misinformation or conspiracy theories

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	4%	(92)	8%	(172)	16%	(353)	49%	(1076)	23%	(516)	2209
Gender: Male	6%	(65)	11%	(115)	19%	(199)	43%	(464)	21%	(224)	1067
Gender: Female	2%	(26)	5%	(57)	14%	(155)	54%	(613)	26%	(291)	1142
Age: 18-34	6%	(38)	11%	(74)	21%	(135)	38%	(247)	23%	(148)	642
Age: 35-44	8%	(28)	12%	(43)	13%	(46)	42%	(152)	26%	(97)	365
Age: 45-64	3%	(22)	7%	(47)	15%	(107)	53%	(376)	23%	(161)	714
Age: 65+	1%	(4)	2%	(9)	13%	(65)	62%	(302)	22%	(109)	489
GenZers: 1997-2012	3%	(6)	14%	(29)	26%	(55)	39%	(82)	18%	(37)	211
Millennials: 1981-1996	7%	(52)	11%	(78)	16%	(116)	40%	(284)	25%	(179)	708
GenXers: 1965-1980	5%	(26)	8%	(42)	15%	(74)	47%	(238)	24%	(123)	503
Baby Boomers: 1946-1964	1%	(5)	3%	(24)	13%	(88)	61%	(414)	22%	(153)	684
PID: Dem (no lean)	5%	(41)	10%	(85)	12%	(98)	57%	(471)	16%	(134)	830
PID: Ind (no lean)	2%	(15)	5%	(35)	18%	(119)	44%	(293)	30%	(199)	660
PID: Rep (no lean)	5%	(36)	7%	(52)	19%	(136)	43%	(313)	25%	(183)	719
PID/Gender: Dem Men	8%	(34)	14%	(58)	11%	(46)	50%	(203)	16%	(64)	406
PID/Gender: Dem Women	2%	(7)	6%	(27)	12%	(53)	63%	(268)	17%	(70)	424
PID/Gender: Ind Men	3%	(8)	6%	(19)	22%	(74)	42%	(140)	27%	(88)	329
PID/Gender: Ind Women	2%	(6)	5%	(16)	14%	(45)	46%	(153)	33%	(111)	331
PID/Gender: Rep Men	7%	(23)	11%	(38)	24%	(79)	36%	(121)	22%	(72)	332
PID/Gender: Rep Women	3%	(13)	4%	(14)	15%	(57)	50%	(192)	29%	(111)	387
Ideo: Liberal (1-3)	5%	(33)	10%	(63)	13%	(85)	59%	(379)	12%	(78)	638
Ideo: Moderate (4)	4%	(26)	7%	(42)	15%	(92)	51%	(321)	23%	(146)	627
Ideo: Conservative (5-7)	3%	(24)	8%	(62)	20%	(151)	42%	(314)	26%	(190)	741
Educ: < College	4%	(51)	7%	(105)	17%	(237)	47%	(671)	26%	(372)	1436
Educ: Bachelors degree	5%	(23)	8%	(39)	16%	(77)	54%	(265)	18%	(86)	491
Educ: Post-grad	6%	(18)	10%	(28)	14%	(39)	50%	(140)	20%	(57)	282

Continued on next page

Table MCBR5_7: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform was known for hosting misinformation or conspiracy theories

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	4%	(92)	8%	(172)	16%	(353)	49%	(1076)	23%	(516)	2209
Income: Under 50k	4%	(42)	7%	(84)	15%	(171)	47%	(550)	27%	(313)	1159
Income: 50k-100k	5%	(37)	9%	(62)	17%	(124)	50%	(361)	19%	(140)	724
Income: 100k+	4%	(13)	8%	(26)	18%	(58)	51%	(166)	19%	(63)	326
Ethnicity: White	3%	(60)	7%	(121)	17%	(283)	51%	(870)	22%	(377)	1710
Ethnicity: Hispanic	7%	(24)	13%	(48)	15%	(58)	42%	(159)	23%	(85)	374
Ethnicity: Black	8%	(21)	12%	(35)	12%	(33)	44%	(124)	25%	(70)	282
Ethnicity: Other	5%	(11)	8%	(16)	18%	(38)	38%	(83)	32%	(69)	217
All Christian	5%	(46)	8%	(76)	16%	(164)	52%	(520)	20%	(200)	1005
All Non-Christian	7%	(8)	13%	(15)	16%	(19)	43%	(49)	21%	(24)	116
Atheist	2%	(2)	10%	(10)	11%	(11)	55%	(57)	23%	(24)	104
Agnostic/Nothing in particular	3%	(21)	6%	(35)	17%	(104)	46%	(281)	27%	(165)	605
Something Else	4%	(15)	9%	(35)	15%	(56)	45%	(170)	27%	(103)	379
Religious Non-Protestant/Catholic	6%	(8)	12%	(16)	21%	(28)	42%	(57)	19%	(26)	135
Evangelical	6%	(33)	8%	(43)	16%	(86)	45%	(246)	25%	(134)	542
Non-Evangelical	3%	(25)	8%	(64)	15%	(123)	53%	(427)	21%	(165)	804
Community: Urban	8%	(49)	10%	(63)	14%	(87)	46%	(294)	23%	(146)	640
Community: Suburban	3%	(31)	7%	(74)	16%	(165)	52%	(539)	22%	(232)	1042
Community: Rural	2%	(11)	7%	(36)	19%	(101)	46%	(242)	26%	(137)	527
Employ: Private Sector	6%	(40)	12%	(85)	16%	(114)	47%	(326)	18%	(128)	693
Employ: Government	9%	(9)	13%	(13)	16%	(15)	42%	(41)	20%	(20)	98
Employ: Self-Employed	7%	(13)	12%	(22)	13%	(24)	46%	(83)	21%	(38)	181
Employ: Homemaker	3%	(5)	3%	(6)	17%	(30)	38%	(68)	39%	(70)	179
Employ: Student	—	(0)	9%	(5)	29%	(17)	45%	(27)	17%	(10)	60
Employ: Retired	2%	(10)	2%	(13)	15%	(83)	59%	(332)	22%	(125)	563
Employ: Unemployed	5%	(14)	6%	(17)	14%	(41)	47%	(134)	28%	(80)	286
Employ: Other	1%	(1)	7%	(10)	20%	(29)	43%	(65)	29%	(44)	149

Continued on next page

Table MCBR5_7: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform was known for hosting misinformation or conspiracy theories

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	4%	(92)	8%	(172)	16%	(353)	49%	(1076)	23%	(516)	2209
Military HH: Yes	2%	(8)	7%	(20)	18%	(55)	46%	(142)	28%	(86)	311
Military HH: No	4%	(84)	8%	(152)	16%	(298)	49%	(935)	23%	(429)	1898
RD/WT: Right Direction	7%	(44)	12%	(81)	11%	(72)	52%	(348)	18%	(121)	667
RD/WT: Wrong Track	3%	(48)	6%	(91)	18%	(281)	47%	(728)	26%	(394)	1542
Biden Job Approve	5%	(47)	10%	(94)	12%	(120)	57%	(559)	16%	(159)	979
Biden Job Disapprove	4%	(42)	7%	(77)	20%	(223)	43%	(484)	26%	(297)	1124
Biden Job Strongly Approve	8%	(31)	13%	(50)	10%	(41)	52%	(208)	17%	(66)	396
Biden Job Somewhat Approve	3%	(16)	8%	(44)	14%	(79)	60%	(351)	16%	(93)	582
Biden Job Somewhat Disapprove	2%	(6)	9%	(27)	20%	(62)	45%	(136)	24%	(72)	303
Biden Job Strongly Disapprove	4%	(36)	6%	(50)	20%	(161)	42%	(348)	27%	(225)	821
Favorable of Biden	4%	(43)	9%	(84)	12%	(119)	59%	(578)	16%	(157)	982
Unfavorable of Biden	4%	(45)	7%	(83)	20%	(221)	43%	(479)	26%	(290)	1117
Very Favorable of Biden	7%	(28)	8%	(34)	10%	(41)	58%	(247)	18%	(79)	429
Somewhat Favorable of Biden	3%	(15)	9%	(50)	14%	(78)	60%	(331)	14%	(79)	553
Somewhat Unfavorable of Biden	4%	(11)	11%	(33)	17%	(50)	46%	(135)	22%	(64)	293
Very Unfavorable of Biden	4%	(34)	6%	(50)	21%	(171)	42%	(343)	27%	(226)	824
#1 Issue: Economy	4%	(39)	6%	(61)	18%	(181)	48%	(468)	24%	(230)	980
#1 Issue: Security	9%	(18)	12%	(24)	12%	(24)	39%	(79)	29%	(60)	204
#1 Issue: Health Care	6%	(10)	13%	(21)	11%	(19)	42%	(70)	28%	(47)	167
#1 Issue: Medicare / Social Security	2%	(5)	3%	(8)	18%	(41)	56%	(130)	20%	(47)	232
#1 Issue: Women's Issues	2%	(8)	8%	(28)	14%	(44)	55%	(181)	21%	(68)	328
#1 Issue: Education	8%	(4)	8%	(5)	19%	(11)	43%	(25)	22%	(13)	58
#1 Issue: Energy	5%	(6)	14%	(17)	13%	(17)	52%	(67)	16%	(20)	127
#1 Issue: Other	1%	(1)	7%	(8)	14%	(16)	51%	(58)	27%	(31)	114

Continued on next page

Table MCBR5_7: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform was known for hosting misinformation or conspiracy theories

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	4%	(92)	8%	(172)	16%	(353)	49%	(1076)	23%	(516)	2209
2020 Vote: Joe Biden	5%	(43)	8%	(77)	11%	(105)	61%	(561)	15%	(138)	923
2020 Vote: Donald Trump	4%	(31)	7%	(51)	19%	(144)	44%	(325)	25%	(187)	738
2020 Vote: Other	1%	(0)	5%	(3)	15%	(10)	53%	(35)	26%	(17)	65
2020 Vote: Didn't Vote	4%	(18)	9%	(42)	20%	(94)	32%	(155)	36%	(174)	483
2018 House Vote: Democrat	5%	(36)	8%	(58)	12%	(90)	60%	(445)	15%	(108)	737
2018 House Vote: Republican	5%	(30)	6%	(34)	18%	(111)	46%	(284)	25%	(154)	613
2018 House Vote: Someone else	—	(0)	1%	(1)	6%	(4)	55%	(32)	38%	(22)	59
2018 House Vote: Didnt Vote	3%	(26)	10%	(80)	19%	(149)	39%	(314)	29%	(231)	800
2016 Vote: Hillary Clinton	5%	(37)	7%	(46)	10%	(69)	64%	(436)	14%	(96)	684
2016 Vote: Donald Trump	4%	(26)	7%	(42)	18%	(118)	44%	(285)	27%	(171)	643
2016 Vote: Other	1%	(1)	4%	(5)	22%	(26)	51%	(61)	22%	(26)	119
2016 Vote: Didn't Vote	4%	(27)	10%	(79)	18%	(139)	38%	(290)	29%	(222)	756
Voted in 2014: Yes	4%	(52)	6%	(78)	15%	(178)	54%	(657)	20%	(242)	1206
Voted in 2014: No	4%	(40)	9%	(94)	17%	(175)	42%	(420)	27%	(274)	1003
4-Region: Northeast	5%	(21)	10%	(37)	16%	(61)	48%	(183)	21%	(80)	382
4-Region: Midwest	3%	(15)	6%	(29)	15%	(70)	51%	(233)	24%	(110)	456
4-Region: South	4%	(35)	7%	(58)	16%	(137)	47%	(401)	25%	(213)	844
4-Region: West	4%	(21)	9%	(48)	16%	(85)	49%	(259)	21%	(113)	526
Favorable Opinion of Elon Musk	7%	(59)	13%	(100)	18%	(145)	43%	(338)	19%	(153)	794
Uses Twitter at Least Once a Day	8%	(34)	14%	(59)	19%	(80)	40%	(166)	18%	(73)	411
Uses Twitter at Least Once a Month	7%	(66)	13%	(119)	18%	(166)	45%	(407)	16%	(146)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR5_8: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform was known for hosting hate speech (such as racial slurs)

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	4%	(92)	7%	(151)	13%	(296)	52%	(1156)	23%	(515)	2209
Gender: Male	7%	(74)	10%	(102)	17%	(186)	45%	(481)	21%	(224)	1067
Gender: Female	2%	(17)	4%	(49)	10%	(110)	59%	(675)	25%	(290)	1142
Age: 18-34	5%	(31)	11%	(69)	18%	(112)	44%	(283)	23%	(146)	642
Age: 35-44	8%	(30)	9%	(32)	10%	(37)	46%	(169)	27%	(98)	365
Age: 45-64	4%	(27)	6%	(39)	14%	(103)	54%	(385)	22%	(159)	714
Age: 65+	1%	(4)	2%	(10)	9%	(43)	66%	(321)	23%	(111)	489
GenZers: 1997-2012	3%	(5)	15%	(31)	25%	(52)	42%	(87)	17%	(35)	211
Millennials: 1981-1996	7%	(51)	8%	(60)	13%	(89)	47%	(331)	25%	(176)	708
GenXers: 1965-1980	6%	(28)	7%	(37)	15%	(76)	48%	(240)	24%	(122)	503
Baby Boomers: 1946-1964	1%	(7)	3%	(22)	10%	(69)	63%	(433)	22%	(153)	684
PID: Dem (no lean)	6%	(50)	9%	(76)	11%	(88)	58%	(479)	16%	(136)	830
PID: Ind (no lean)	2%	(12)	4%	(27)	15%	(98)	49%	(320)	31%	(202)	660
PID: Rep (no lean)	4%	(29)	7%	(48)	15%	(109)	50%	(357)	24%	(176)	719
PID/Gender: Dem Men	10%	(41)	12%	(49)	13%	(54)	48%	(196)	17%	(67)	406
PID/Gender: Dem Women	2%	(9)	6%	(27)	8%	(35)	67%	(284)	16%	(69)	424
PID/Gender: Ind Men	3%	(8)	6%	(18)	21%	(68)	44%	(146)	27%	(88)	329
PID/Gender: Ind Women	1%	(4)	3%	(9)	9%	(30)	53%	(174)	34%	(114)	331
PID/Gender: Rep Men	8%	(25)	11%	(35)	19%	(65)	42%	(139)	21%	(69)	332
PID/Gender: Rep Women	1%	(4)	3%	(13)	12%	(45)	56%	(218)	28%	(107)	387
Ideo: Liberal (1-3)	5%	(34)	9%	(57)	11%	(73)	62%	(395)	12%	(80)	638
Ideo: Moderate (4)	3%	(22)	6%	(37)	11%	(72)	53%	(330)	27%	(167)	627
Ideo: Conservative (5-7)	4%	(31)	7%	(55)	17%	(125)	47%	(352)	24%	(179)	741
Educ: < College	4%	(53)	6%	(85)	13%	(192)	51%	(736)	26%	(370)	1436
Educ: Bachelors degree	4%	(21)	9%	(44)	14%	(69)	55%	(270)	18%	(86)	491
Educ: Post-grad	6%	(18)	8%	(21)	12%	(35)	53%	(150)	21%	(58)	282

Continued on next page

Table MCBR5_8: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform was known for hosting hate speech (such as racial slurs)

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	4%	(92)	7%	(151)	13%	(296)	52%	(1156)	23%	(515)	2209
Income: Under 50k	4%	(44)	5%	(56)	12%	(143)	52%	(600)	27%	(316)	1159
Income: 50k-100k	5%	(34)	9%	(64)	15%	(107)	53%	(382)	19%	(136)	724
Income: 100k+	4%	(14)	9%	(30)	14%	(46)	54%	(174)	19%	(62)	326
Ethnicity: White	4%	(64)	7%	(114)	13%	(229)	55%	(935)	22%	(369)	1710
Ethnicity: Hispanic	6%	(21)	10%	(37)	12%	(43)	46%	(171)	27%	(100)	374
Ethnicity: Black	7%	(21)	9%	(25)	13%	(36)	44%	(124)	27%	(76)	282
Ethnicity: Other	3%	(7)	5%	(12)	14%	(31)	45%	(98)	32%	(70)	217
All Christian	5%	(48)	6%	(65)	13%	(127)	56%	(559)	21%	(206)	1005
All Non-Christian	8%	(10)	12%	(14)	14%	(16)	44%	(51)	21%	(25)	116
Atheist	7%	(7)	4%	(4)	12%	(12)	55%	(57)	24%	(24)	104
Agnostic/Nothing in particular	2%	(13)	7%	(42)	15%	(89)	50%	(304)	26%	(158)	605
Something Else	4%	(15)	7%	(26)	14%	(52)	49%	(187)	27%	(101)	379
Religious Non-Protestant/Catholic	7%	(10)	11%	(15)	16%	(22)	44%	(60)	21%	(28)	135
Evangelical	6%	(31)	7%	(37)	15%	(79)	50%	(271)	23%	(124)	542
Non-Evangelical	4%	(28)	6%	(49)	12%	(94)	57%	(456)	22%	(177)	804
Community: Urban	7%	(44)	8%	(53)	12%	(75)	49%	(316)	24%	(152)	640
Community: Suburban	4%	(37)	7%	(68)	13%	(130)	56%	(585)	21%	(222)	1042
Community: Rural	2%	(11)	6%	(30)	17%	(91)	49%	(256)	27%	(140)	527
Employ: Private Sector	7%	(49)	11%	(74)	14%	(95)	50%	(349)	18%	(127)	693
Employ: Government	5%	(5)	9%	(9)	18%	(18)	39%	(38)	28%	(27)	98
Employ: Self-Employed	9%	(15)	10%	(18)	18%	(32)	43%	(77)	21%	(39)	181
Employ: Homemaker	1%	(1)	3%	(5)	11%	(20)	49%	(88)	36%	(65)	179
Employ: Student	2%	(1)	10%	(6)	15%	(9)	57%	(35)	15%	(9)	60
Employ: Retired	2%	(10)	2%	(13)	10%	(56)	64%	(361)	22%	(123)	563
Employ: Unemployed	3%	(9)	6%	(16)	14%	(40)	48%	(136)	30%	(85)	286
Employ: Other	1%	(2)	6%	(10)	18%	(26)	48%	(72)	27%	(40)	149

Continued on next page

Table MCBR5_8: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform was known for hosting hate speech (such as racial slurs)

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	4%	(92)	7%	(151)	13%	(296)	52%	(1156)	23%	(515)	2209
Military HH: Yes	2%	(5)	5%	(16)	15%	(47)	51%	(160)	27%	(83)	311
Military HH: No	5%	(87)	7%	(135)	13%	(249)	53%	(997)	23%	(431)	1898
RD/WT: Right Direction	9%	(58)	10%	(67)	10%	(66)	53%	(352)	19%	(124)	667
RD/WT: Wrong Track	2%	(33)	5%	(84)	15%	(230)	52%	(805)	25%	(391)	1542
Biden Job Approve	6%	(59)	8%	(79)	9%	(93)	59%	(576)	17%	(171)	979
Biden Job Disapprove	3%	(31)	6%	(67)	17%	(190)	48%	(544)	26%	(291)	1124
Biden Job Strongly Approve	11%	(45)	10%	(41)	6%	(25)	56%	(222)	16%	(63)	396
Biden Job Somewhat Approve	2%	(14)	7%	(38)	12%	(68)	61%	(355)	18%	(108)	582
Biden Job Somewhat Disapprove	3%	(10)	7%	(22)	15%	(47)	50%	(152)	24%	(72)	303
Biden Job Strongly Disapprove	3%	(21)	6%	(45)	17%	(143)	48%	(392)	27%	(219)	821
Favorable of Biden	6%	(60)	7%	(66)	9%	(90)	61%	(597)	17%	(170)	982
Unfavorable of Biden	2%	(24)	7%	(80)	17%	(195)	48%	(538)	25%	(279)	1117
Very Favorable of Biden	9%	(40)	7%	(29)	6%	(25)	60%	(256)	19%	(80)	429
Somewhat Favorable of Biden	4%	(21)	7%	(37)	12%	(65)	62%	(341)	16%	(89)	553
Somewhat Unfavorable of Biden	1%	(4)	10%	(30)	15%	(44)	51%	(150)	22%	(65)	293
Very Unfavorable of Biden	2%	(20)	6%	(51)	18%	(151)	47%	(388)	26%	(214)	824
#1 Issue: Economy	3%	(32)	6%	(59)	16%	(161)	51%	(502)	23%	(226)	980
#1 Issue: Security	9%	(18)	11%	(22)	15%	(30)	39%	(79)	27%	(55)	204
#1 Issue: Health Care	5%	(9)	7%	(12)	12%	(20)	45%	(76)	30%	(50)	167
#1 Issue: Medicare / Social Security	1%	(3)	4%	(9)	11%	(27)	60%	(138)	24%	(54)	232
#1 Issue: Women's Issues	5%	(15)	5%	(18)	10%	(32)	61%	(200)	19%	(63)	328
#1 Issue: Education	5%	(3)	14%	(8)	10%	(6)	47%	(27)	23%	(13)	58
#1 Issue: Energy	6%	(8)	13%	(16)	9%	(11)	55%	(70)	17%	(22)	127
#1 Issue: Other	4%	(5)	6%	(7)	7%	(8)	56%	(63)	27%	(31)	114

Continued on next page

Table MCBR5_8: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform was known for hosting hate speech (such as racial slurs)

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	4%	(92)	7%	(151)	13%	(296)	52%	(1156)	23%	(515)	2209
2020 Vote: Joe Biden	5%	(50)	8%	(73)	9%	(84)	61%	(563)	17%	(154)	923
2020 Vote: Donald Trump	3%	(23)	6%	(47)	17%	(126)	49%	(364)	24%	(177)	738
2020 Vote: Other	2%	(1)	2%	(1)	10%	(6)	58%	(38)	28%	(18)	65
2020 Vote: Didn't Vote	4%	(18)	6%	(29)	16%	(79)	40%	(192)	34%	(165)	483
2018 House Vote: Democrat	6%	(44)	7%	(53)	9%	(68)	62%	(457)	16%	(116)	737
2018 House Vote: Republican	3%	(21)	7%	(43)	15%	(92)	51%	(311)	24%	(146)	613
2018 House Vote: Someone else	1%	(0)	4%	(2)	9%	(6)	51%	(30)	35%	(21)	59
2018 House Vote: Didnt Vote	3%	(27)	7%	(52)	16%	(130)	45%	(358)	29%	(233)	800
2016 Vote: Hillary Clinton	5%	(35)	6%	(43)	8%	(56)	65%	(444)	16%	(107)	684
2016 Vote: Donald Trump	4%	(27)	6%	(41)	15%	(99)	49%	(318)	25%	(159)	643
2016 Vote: Other	—	(0)	9%	(11)	18%	(22)	53%	(63)	19%	(23)	119
2016 Vote: Didn't Vote	4%	(30)	7%	(55)	16%	(118)	43%	(327)	30%	(226)	756
Voted in 2014: Yes	4%	(52)	7%	(81)	12%	(141)	58%	(696)	20%	(236)	1206
Voted in 2014: No	4%	(39)	7%	(70)	15%	(154)	46%	(461)	28%	(279)	1003
4-Region: Northeast	3%	(10)	9%	(33)	13%	(51)	55%	(210)	20%	(78)	382
4-Region: Midwest	3%	(13)	6%	(28)	13%	(60)	54%	(249)	23%	(107)	456
4-Region: South	4%	(37)	6%	(47)	15%	(126)	50%	(424)	25%	(211)	844
4-Region: West	6%	(31)	8%	(43)	11%	(59)	52%	(274)	23%	(119)	526
Favorable Opinion of Elon Musk	8%	(66)	11%	(88)	18%	(142)	45%	(359)	18%	(140)	794
Uses Twitter at Least Once a Day	10%	(40)	13%	(53)	15%	(63)	47%	(191)	16%	(64)	411
Uses Twitter at Least Once a Month	8%	(69)	11%	(102)	16%	(148)	49%	(447)	15%	(138)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR5_9: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform was known for hosting violent acts (such as videos depicting violent crimes) or extremist group content

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	5%	(105)	7%	(150)	12%	(273)	53%	(1168)	23%	(512)	2209
Gender: Male	8%	(84)	10%	(109)	16%	(168)	46%	(487)	21%	(220)	1067
Gender: Female	2%	(22)	4%	(41)	9%	(105)	60%	(681)	26%	(292)	1142
Age: 18-34	6%	(37)	12%	(75)	16%	(104)	43%	(278)	23%	(148)	642
Age: 35-44	10%	(36)	8%	(30)	11%	(38)	43%	(156)	29%	(106)	365
Age: 45-64	4%	(30)	5%	(34)	13%	(91)	56%	(403)	22%	(156)	714
Age: 65+	—	(2)	3%	(12)	8%	(40)	68%	(332)	21%	(102)	489
GenZers: 1997-2012	4%	(9)	12%	(26)	20%	(43)	43%	(91)	20%	(42)	211
Millennials: 1981-1996	8%	(56)	10%	(73)	13%	(90)	44%	(311)	25%	(177)	708
GenXers: 1965-1980	6%	(30)	6%	(31)	13%	(67)	49%	(249)	25%	(127)	503
Baby Boomers: 1946-1964	2%	(10)	3%	(17)	9%	(62)	66%	(453)	21%	(141)	684
PID: Dem (no lean)	6%	(52)	9%	(76)	10%	(87)	57%	(473)	17%	(141)	830
PID: Ind (no lean)	2%	(13)	4%	(26)	13%	(87)	51%	(336)	30%	(198)	660
PID: Rep (no lean)	6%	(40)	7%	(48)	14%	(99)	50%	(359)	24%	(173)	719
PID/Gender: Dem Men	10%	(43)	14%	(57)	11%	(45)	49%	(200)	15%	(62)	406
PID/Gender: Dem Women	2%	(10)	5%	(20)	10%	(42)	64%	(273)	19%	(79)	424
PID/Gender: Ind Men	3%	(10)	5%	(16)	19%	(62)	45%	(149)	28%	(91)	329
PID/Gender: Ind Women	1%	(3)	3%	(9)	7%	(25)	56%	(187)	32%	(107)	331
PID/Gender: Rep Men	9%	(31)	11%	(36)	18%	(61)	41%	(138)	20%	(67)	332
PID/Gender: Rep Women	2%	(9)	3%	(12)	10%	(38)	57%	(221)	27%	(106)	387
Ideo: Liberal (1-3)	7%	(43)	8%	(49)	11%	(73)	61%	(390)	13%	(84)	638
Ideo: Moderate (4)	5%	(29)	5%	(32)	12%	(75)	53%	(334)	25%	(157)	627
Ideo: Conservative (5-7)	4%	(28)	8%	(58)	14%	(104)	51%	(376)	24%	(175)	741
Educ: < College	4%	(64)	6%	(91)	13%	(184)	51%	(734)	25%	(364)	1436
Educ: Bachelors degree	5%	(26)	7%	(33)	12%	(60)	56%	(275)	20%	(97)	491
Educ: Post-grad	6%	(16)	9%	(26)	11%	(30)	56%	(159)	18%	(51)	282

Continued on next page

Table MCBR5_9: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform was known for hosting violent acts (such as videos depicting violent crimes) or extremist group content

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	5%	(105)	7%	(150)	12%	(273)	53%	(1168)	23%	(512)	2209
Income: Under 50k	4%	(47)	6%	(72)	12%	(142)	50%	(584)	27%	(314)	1159
Income: 50k-100k	6%	(43)	8%	(57)	12%	(88)	55%	(401)	19%	(136)	724
Income: 100k+	5%	(16)	7%	(21)	13%	(43)	56%	(183)	19%	(62)	326
Ethnicity: White	4%	(74)	6%	(108)	12%	(212)	56%	(953)	21%	(364)	1710
Ethnicity: Hispanic	9%	(35)	9%	(34)	13%	(48)	43%	(162)	25%	(95)	374
Ethnicity: Black	8%	(22)	9%	(25)	13%	(36)	42%	(118)	29%	(82)	282
Ethnicity: Other	5%	(10)	8%	(18)	12%	(26)	44%	(96)	31%	(67)	217
All Christian	6%	(59)	6%	(64)	12%	(120)	57%	(576)	19%	(187)	1005
All Non-Christian	9%	(10)	19%	(22)	12%	(14)	39%	(45)	21%	(25)	116
Atheist	1%	(2)	7%	(7)	15%	(15)	55%	(57)	22%	(23)	104
Agnostic/Nothing in particular	3%	(20)	5%	(31)	13%	(77)	50%	(300)	29%	(177)	605
Something Else	4%	(15)	7%	(27)	12%	(47)	50%	(189)	27%	(101)	379
Religious Non-Protestant/Catholic	7%	(10)	16%	(22)	15%	(20)	42%	(57)	20%	(26)	135
Evangelical	7%	(36)	8%	(44)	12%	(67)	51%	(279)	21%	(115)	542
Non-Evangelical	4%	(34)	6%	(45)	11%	(92)	58%	(466)	21%	(168)	804
Community: Urban	8%	(53)	9%	(56)	12%	(75)	46%	(295)	25%	(161)	640
Community: Suburban	4%	(40)	5%	(55)	11%	(115)	59%	(613)	21%	(218)	1042
Community: Rural	2%	(12)	7%	(39)	16%	(83)	49%	(259)	25%	(133)	527
Employ: Private Sector	7%	(49)	9%	(62)	15%	(105)	51%	(351)	18%	(127)	693
Employ: Government	10%	(10)	15%	(14)	12%	(12)	42%	(41)	21%	(20)	98
Employ: Self-Employed	7%	(13)	11%	(20)	14%	(26)	48%	(86)	20%	(36)	181
Employ: Homemaker	3%	(5)	3%	(5)	10%	(18)	46%	(83)	38%	(68)	179
Employ: Student	3%	(2)	10%	(6)	17%	(10)	53%	(32)	17%	(10)	60
Employ: Retired	2%	(9)	3%	(14)	9%	(49)	66%	(374)	21%	(117)	563
Employ: Unemployed	5%	(16)	6%	(17)	13%	(38)	44%	(124)	32%	(91)	286
Employ: Other	1%	(2)	8%	(12)	10%	(15)	51%	(76)	30%	(44)	149

Continued on next page

Table MCBR5_9: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform was known for hosting violent acts (such as videos depicting violent crimes) or extremist group content

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	5%	(105)	7%	(150)	12%	(273)	53%	(1168)	23%	(512)	2209
Military HH: Yes	2%	(6)	7%	(23)	12%	(38)	53%	(164)	26%	(80)	311
Military HH: No	5%	(99)	7%	(127)	12%	(235)	53%	(1004)	23%	(432)	1898
RD/WT: Right Direction	8%	(56)	11%	(76)	9%	(63)	52%	(348)	19%	(123)	667
RD/WT: Wrong Track	3%	(49)	5%	(75)	14%	(210)	53%	(819)	25%	(389)	1542
Biden Job Approve	6%	(63)	8%	(79)	9%	(90)	59%	(574)	18%	(172)	979
Biden Job Disapprove	4%	(40)	6%	(66)	15%	(169)	50%	(561)	26%	(288)	1124
Biden Job Strongly Approve	12%	(47)	10%	(39)	7%	(26)	54%	(215)	18%	(70)	396
Biden Job Somewhat Approve	3%	(16)	7%	(41)	11%	(64)	62%	(359)	18%	(102)	582
Biden Job Somewhat Disapprove	3%	(8)	6%	(19)	15%	(44)	50%	(151)	26%	(80)	303
Biden Job Strongly Disapprove	4%	(32)	6%	(47)	15%	(125)	50%	(410)	25%	(208)	821
Favorable of Biden	6%	(62)	7%	(70)	9%	(88)	60%	(593)	17%	(169)	982
Unfavorable of Biden	4%	(41)	7%	(74)	15%	(173)	50%	(553)	25%	(276)	1117
Very Favorable of Biden	10%	(41)	7%	(28)	6%	(28)	58%	(248)	20%	(85)	429
Somewhat Favorable of Biden	4%	(21)	8%	(42)	11%	(61)	62%	(345)	15%	(85)	553
Somewhat Unfavorable of Biden	2%	(7)	7%	(22)	15%	(43)	50%	(147)	25%	(74)	293
Very Unfavorable of Biden	4%	(34)	6%	(52)	16%	(129)	49%	(406)	24%	(202)	824
#1 Issue: Economy	4%	(39)	7%	(64)	13%	(128)	54%	(530)	22%	(218)	980
#1 Issue: Security	12%	(24)	8%	(16)	12%	(25)	40%	(81)	29%	(59)	204
#1 Issue: Health Care	7%	(12)	12%	(19)	11%	(18)	43%	(72)	28%	(46)	167
#1 Issue: Medicare / Social Security	1%	(2)	5%	(11)	10%	(23)	63%	(146)	22%	(50)	232
#1 Issue: Women's Issues	3%	(10)	6%	(18)	12%	(39)	58%	(189)	22%	(72)	328
#1 Issue: Education	16%	(9)	3%	(2)	14%	(8)	44%	(25)	23%	(13)	58
#1 Issue: Energy	4%	(5)	14%	(18)	12%	(15)	51%	(65)	19%	(24)	127
#1 Issue: Other	4%	(5)	2%	(2)	16%	(18)	52%	(59)	27%	(30)	114

Continued on next page

Table MCBR5_9: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform was known for hosting violent acts (such as videos depicting violent crimes) or extremist group content

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	5%	(105)	7%	(150)	12%	(273)	53%	(1168)	23%	(512)	2209
2020 Vote: Joe Biden	6%	(56)	8%	(71)	9%	(83)	61%	(559)	17%	(154)	923
2020 Vote: Donald Trump	5%	(35)	5%	(37)	15%	(113)	52%	(382)	23%	(171)	738
2020 Vote: Other	1%	(0)	5%	(3)	8%	(6)	58%	(38)	27%	(18)	65
2020 Vote: Didn't Vote	3%	(14)	8%	(39)	15%	(72)	39%	(188)	35%	(169)	483
2018 House Vote: Democrat	7%	(48)	7%	(55)	9%	(63)	62%	(457)	15%	(114)	737
2018 House Vote: Republican	5%	(32)	4%	(25)	14%	(86)	53%	(326)	23%	(143)	613
2018 House Vote: Someone else	—	(0)	2%	(1)	13%	(7)	54%	(32)	31%	(18)	59
2018 House Vote: Didnt Vote	3%	(25)	9%	(70)	15%	(116)	44%	(353)	30%	(237)	800
2016 Vote: Hillary Clinton	6%	(42)	7%	(48)	9%	(61)	63%	(433)	15%	(101)	684
2016 Vote: Donald Trump	5%	(32)	5%	(30)	14%	(88)	53%	(340)	24%	(153)	643
2016 Vote: Other	—	(0)	4%	(5)	13%	(15)	62%	(74)	20%	(24)	119
2016 Vote: Didn't Vote	4%	(30)	9%	(68)	14%	(109)	42%	(318)	31%	(232)	756
Voted in 2014: Yes	5%	(61)	6%	(73)	11%	(131)	59%	(717)	19%	(224)	1206
Voted in 2014: No	4%	(45)	8%	(77)	14%	(142)	45%	(451)	29%	(288)	1003
4-Region: Northeast	7%	(25)	6%	(25)	13%	(51)	53%	(203)	21%	(79)	382
4-Region: Midwest	5%	(22)	5%	(21)	11%	(50)	55%	(253)	24%	(111)	456
4-Region: South	4%	(32)	7%	(58)	14%	(118)	50%	(425)	25%	(212)	844
4-Region: West	5%	(27)	9%	(47)	10%	(54)	55%	(288)	21%	(110)	526
Favorable Opinion of Elon Musk	10%	(76)	10%	(82)	15%	(121)	47%	(377)	17%	(138)	794
Uses Twitter at Least Once a Day	11%	(45)	14%	(59)	15%	(62)	42%	(173)	18%	(72)	411
Uses Twitter at Least Once a Month	9%	(78)	11%	(102)	15%	(140)	48%	(432)	17%	(152)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR5_10: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform was known for hosting sexual content (such as nude photographs or videos depicting sexual acts)

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	7%	(147)	10%	(216)	14%	(301)	44%	(965)	26%	(581)	2209
Gender: Male	11%	(121)	15%	(159)	17%	(185)	30%	(322)	26%	(280)	1067
Gender: Female	2%	(26)	5%	(57)	10%	(115)	56%	(643)	26%	(301)	1142
Age: 18-34	10%	(61)	14%	(90)	17%	(106)	32%	(208)	28%	(178)	642
Age: 35-44	12%	(44)	12%	(43)	13%	(46)	32%	(116)	32%	(116)	365
Age: 45-64	5%	(37)	10%	(69)	13%	(90)	48%	(339)	25%	(178)	714
Age: 65+	1%	(5)	3%	(14)	12%	(59)	62%	(301)	22%	(109)	489
GenZers: 1997-2012	8%	(16)	17%	(36)	21%	(44)	32%	(67)	22%	(47)	211
Millennials: 1981-1996	12%	(82)	12%	(85)	14%	(100)	33%	(232)	29%	(208)	708
GenXers: 1965-1980	7%	(37)	11%	(57)	12%	(61)	41%	(206)	28%	(143)	503
Baby Boomers: 1946-1964	1%	(10)	5%	(37)	11%	(78)	58%	(398)	23%	(160)	684
PID: Dem (no lean)	8%	(64)	13%	(106)	11%	(94)	45%	(370)	24%	(196)	830
PID: Ind (no lean)	5%	(35)	7%	(45)	16%	(106)	40%	(264)	32%	(210)	660
PID: Rep (no lean)	7%	(47)	9%	(65)	14%	(101)	46%	(331)	24%	(175)	719
PID/Gender: Dem Men	13%	(55)	19%	(77)	13%	(52)	29%	(119)	25%	(103)	406
PID/Gender: Dem Women	2%	(9)	7%	(29)	10%	(43)	59%	(250)	22%	(93)	424
PID/Gender: Ind Men	9%	(28)	10%	(34)	20%	(67)	30%	(100)	30%	(99)	329
PID/Gender: Ind Women	2%	(7)	3%	(10)	12%	(38)	50%	(164)	34%	(111)	331
PID/Gender: Rep Men	11%	(38)	14%	(47)	20%	(67)	31%	(102)	23%	(78)	332
PID/Gender: Rep Women	2%	(9)	4%	(17)	9%	(34)	59%	(228)	25%	(97)	387
Ideo: Liberal (1-3)	8%	(53)	13%	(84)	15%	(99)	42%	(265)	22%	(138)	638
Ideo: Moderate (4)	7%	(42)	8%	(50)	12%	(76)	46%	(286)	28%	(173)	627
Ideo: Conservative (5-7)	6%	(41)	10%	(73)	14%	(101)	47%	(349)	24%	(177)	741
Educ: < College	6%	(91)	10%	(147)	12%	(168)	44%	(637)	27%	(393)	1436
Educ: Bachelors degree	7%	(36)	9%	(46)	18%	(87)	42%	(208)	23%	(114)	491
Educ: Post-grad	7%	(20)	8%	(23)	16%	(46)	42%	(119)	26%	(74)	282

Continued on next page

Table MCBR5_10: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform was known for hosting sexual content (such as nude photographs or videos depicting sexual acts)

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	7%	(147)	10%	(216)	14%	(301)	44%	(965)	26%	(581)	2209
Income: Under 50k	6%	(67)	9%	(107)	12%	(142)	42%	(493)	30%	(351)	1159
Income: 50k-100k	8%	(59)	12%	(85)	15%	(105)	43%	(314)	22%	(161)	724
Income: 100k+	7%	(21)	7%	(24)	16%	(54)	49%	(159)	21%	(68)	326
Ethnicity: White	6%	(103)	9%	(156)	14%	(240)	46%	(789)	25%	(422)	1710
Ethnicity: Hispanic	9%	(33)	11%	(42)	15%	(56)	37%	(139)	28%	(104)	374
Ethnicity: Black	10%	(29)	13%	(38)	12%	(35)	36%	(102)	28%	(79)	282
Ethnicity: Other	7%	(16)	10%	(22)	12%	(26)	34%	(74)	37%	(80)	217
All Christian	7%	(72)	9%	(87)	12%	(120)	52%	(526)	20%	(200)	1005
All Non-Christian	13%	(15)	15%	(17)	13%	(15)	35%	(41)	24%	(28)	116
Atheist	6%	(6)	11%	(11)	20%	(21)	29%	(31)	34%	(35)	104
Agnostic/Nothing in particular	5%	(32)	11%	(65)	16%	(98)	33%	(201)	35%	(210)	605
Something Else	6%	(22)	9%	(35)	12%	(47)	44%	(167)	28%	(108)	379
Religious Non-Protestant/Catholic	13%	(17)	14%	(19)	13%	(18)	38%	(51)	22%	(30)	135
Evangelical	8%	(43)	9%	(49)	13%	(69)	50%	(270)	20%	(111)	542
Non-Evangelical	5%	(44)	9%	(68)	12%	(94)	50%	(406)	24%	(192)	804
Community: Urban	10%	(65)	11%	(69)	15%	(99)	36%	(229)	28%	(179)	640
Community: Suburban	6%	(60)	9%	(90)	13%	(139)	48%	(497)	24%	(255)	1042
Community: Rural	4%	(22)	11%	(57)	12%	(62)	45%	(239)	28%	(147)	527
Employ: Private Sector	10%	(67)	13%	(93)	15%	(106)	40%	(278)	22%	(150)	693
Employ: Government	14%	(13)	12%	(12)	14%	(14)	34%	(33)	25%	(25)	98
Employ: Self-Employed	8%	(14)	14%	(25)	12%	(23)	39%	(71)	27%	(48)	181
Employ: Homemaker	3%	(5)	5%	(9)	14%	(26)	39%	(69)	39%	(71)	179
Employ: Student	3%	(2)	9%	(5)	19%	(12)	45%	(27)	23%	(14)	60
Employ: Retired	2%	(12)	5%	(26)	12%	(66)	58%	(325)	24%	(133)	563
Employ: Unemployed	7%	(19)	9%	(25)	13%	(37)	38%	(108)	34%	(96)	286
Employ: Other	10%	(15)	13%	(20)	12%	(17)	36%	(53)	29%	(43)	149

Continued on next page

Table MCBR5_10: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform was known for hosting sexual content (such as nude photographs or videos depicting sexual acts)

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	7%	(147)	10%	(216)	14%	(301)	44%	(965)	26%	(581)	2209
Military HH: Yes	7%	(21)	10%	(30)	15%	(48)	42%	(131)	26%	(82)	311
Military HH: No	7%	(126)	10%	(186)	13%	(253)	44%	(834)	26%	(499)	1898
RD/WT: Right Direction	10%	(69)	14%	(94)	12%	(78)	40%	(266)	24%	(160)	667
RD/WT: Wrong Track	5%	(78)	8%	(122)	14%	(223)	45%	(699)	27%	(421)	1542
Biden Job Approve	8%	(78)	12%	(116)	12%	(121)	44%	(431)	24%	(233)	979
Biden Job Disapprove	6%	(63)	8%	(92)	15%	(170)	45%	(505)	26%	(294)	1124
Biden Job Strongly Approve	12%	(48)	14%	(54)	9%	(36)	45%	(177)	20%	(81)	396
Biden Job Somewhat Approve	5%	(29)	11%	(62)	15%	(85)	44%	(254)	26%	(152)	582
Biden Job Somewhat Disapprove	5%	(15)	10%	(30)	15%	(46)	42%	(126)	28%	(86)	303
Biden Job Strongly Disapprove	6%	(48)	8%	(62)	15%	(124)	46%	(379)	25%	(208)	821
Favorable of Biden	8%	(79)	10%	(101)	12%	(122)	46%	(455)	23%	(226)	982
Unfavorable of Biden	5%	(59)	10%	(111)	15%	(168)	43%	(485)	26%	(293)	1117
Very Favorable of Biden	10%	(44)	10%	(44)	8%	(34)	49%	(210)	22%	(96)	429
Somewhat Favorable of Biden	6%	(35)	10%	(56)	16%	(87)	44%	(245)	24%	(130)	553
Somewhat Unfavorable of Biden	3%	(9)	15%	(45)	17%	(48)	36%	(104)	29%	(86)	293
Very Unfavorable of Biden	6%	(50)	8%	(66)	14%	(119)	46%	(381)	25%	(207)	824
#1 Issue: Economy	6%	(63)	8%	(83)	14%	(137)	45%	(439)	26%	(258)	980
#1 Issue: Security	10%	(20)	10%	(20)	12%	(25)	43%	(87)	25%	(52)	204
#1 Issue: Health Care	7%	(12)	13%	(22)	15%	(25)	31%	(51)	34%	(56)	167
#1 Issue: Medicare / Social Security	2%	(5)	9%	(20)	12%	(28)	53%	(123)	24%	(56)	232
#1 Issue: Women's Issues	6%	(19)	9%	(28)	13%	(41)	48%	(158)	25%	(82)	328
#1 Issue: Education	12%	(7)	19%	(11)	11%	(6)	33%	(19)	24%	(14)	58
#1 Issue: Energy	12%	(15)	22%	(28)	14%	(18)	33%	(42)	19%	(24)	127
#1 Issue: Other	6%	(7)	2%	(3)	18%	(21)	40%	(45)	34%	(38)	114

Continued on next page

Table MCBR5_10: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, would you feel favorable or unfavorable towards the advertisers on the social media platform?*
The platform was known for hosting sexual content (such as nude photographs or videos depicting sexual acts)

Demographic	Very favorable towards the advertisers		Somewhat favorable towards the advertisers		Somewhat unfavorable towards the advertisers		Very unfavorable towards the advertisers		Don't know / No opinion		Total N
Adults	7%	(147)	10%	(216)	14%	(301)	44%	(965)	26%	(581)	2209
2020 Vote: Joe Biden	8%	(73)	11%	(105)	13%	(120)	45%	(417)	23%	(208)	923
2020 Vote: Donald Trump	5%	(35)	8%	(56)	14%	(105)	49%	(364)	24%	(177)	738
2020 Vote: Other	3%	(2)	5%	(3)	12%	(8)	52%	(34)	27%	(18)	65
2020 Vote: Didn't Vote	8%	(36)	11%	(51)	14%	(67)	31%	(149)	37%	(179)	483
2018 House Vote: Democrat	8%	(55)	11%	(79)	13%	(96)	47%	(343)	22%	(164)	737
2018 House Vote: Republican	6%	(38)	7%	(45)	13%	(81)	51%	(314)	22%	(136)	613
2018 House Vote: Someone else	—	(0)	3%	(2)	8%	(5)	51%	(30)	38%	(22)	59
2018 House Vote: Didnt Vote	7%	(54)	11%	(91)	15%	(119)	35%	(279)	32%	(258)	800
2016 Vote: Hillary Clinton	7%	(48)	11%	(77)	12%	(83)	48%	(330)	21%	(146)	684
2016 Vote: Donald Trump	6%	(37)	7%	(43)	14%	(87)	50%	(321)	24%	(155)	643
2016 Vote: Other	3%	(3)	8%	(10)	16%	(19)	48%	(57)	24%	(29)	119
2016 Vote: Didn't Vote	7%	(57)	11%	(86)	15%	(111)	34%	(254)	33%	(249)	756
Voted in 2014: Yes	6%	(71)	9%	(112)	13%	(153)	50%	(598)	23%	(272)	1206
Voted in 2014: No	8%	(75)	10%	(104)	15%	(148)	37%	(367)	31%	(309)	1003
4-Region: Northeast	7%	(27)	11%	(41)	15%	(59)	43%	(166)	23%	(90)	382
4-Region: Midwest	6%	(26)	8%	(36)	14%	(65)	45%	(204)	28%	(126)	456
4-Region: South	5%	(46)	10%	(83)	13%	(107)	44%	(375)	28%	(233)	844
4-Region: West	9%	(48)	11%	(56)	13%	(70)	42%	(220)	25%	(132)	526
Favorable Opinion of Elon Musk	11%	(86)	14%	(109)	15%	(119)	42%	(331)	19%	(149)	794
Uses Twitter at Least Once a Day	14%	(58)	17%	(69)	15%	(64)	32%	(133)	21%	(88)	411
Uses Twitter at Least Once a Month	11%	(103)	16%	(144)	16%	(146)	35%	(315)	22%	(196)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_1: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform had limited or no content moderation policies

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	3%	(75)	7%	(158)	17%	(379)	18%	(390)	32%	(697)	23%	(510)	2209
Gender: Male	5%	(55)	11%	(115)	19%	(204)	18%	(197)	26%	(278)	20%	(219)	1067
Gender: Female	2%	(19)	4%	(44)	15%	(175)	17%	(193)	37%	(419)	26%	(292)	1142
Age: 18-34	4%	(28)	9%	(60)	20%	(126)	19%	(122)	26%	(165)	22%	(140)	642
Age: 35-44	5%	(17)	11%	(41)	18%	(66)	14%	(50)	25%	(91)	27%	(100)	365
Age: 45-64	3%	(21)	7%	(48)	18%	(128)	18%	(128)	34%	(246)	20%	(144)	714
Age: 65+	2%	(8)	2%	(10)	12%	(60)	18%	(90)	40%	(195)	26%	(126)	489
GenZers: 1997-2012	3%	(6)	12%	(24)	22%	(46)	20%	(43)	26%	(55)	17%	(36)	211
Millennials: 1981-1996	5%	(37)	9%	(66)	19%	(133)	17%	(123)	24%	(173)	25%	(176)	708
GenXers: 1965-1980	4%	(20)	9%	(48)	19%	(98)	16%	(82)	27%	(138)	23%	(118)	503
Baby Boomers: 1946-1964	1%	(5)	3%	(20)	13%	(91)	19%	(128)	41%	(283)	23%	(156)	684
PID: Dem (no lean)	4%	(33)	8%	(69)	16%	(132)	17%	(144)	38%	(314)	17%	(138)	830
PID: Ind (no lean)	4%	(23)	5%	(33)	15%	(101)	17%	(110)	27%	(178)	33%	(214)	660
PID: Rep (no lean)	2%	(18)	8%	(56)	20%	(146)	19%	(136)	28%	(205)	22%	(158)	719
PID/Gender: Dem Men	6%	(26)	14%	(56)	17%	(69)	16%	(67)	32%	(129)	15%	(60)	406
PID/Gender: Dem Women	2%	(7)	3%	(13)	15%	(63)	18%	(77)	44%	(186)	18%	(78)	424
PID/Gender: Ind Men	4%	(13)	6%	(20)	16%	(54)	19%	(62)	26%	(86)	29%	(94)	329
PID/Gender: Ind Women	3%	(10)	4%	(13)	14%	(47)	14%	(48)	28%	(92)	36%	(120)	331
PID/Gender: Rep Men	5%	(16)	12%	(39)	24%	(81)	20%	(68)	19%	(64)	19%	(65)	332
PID/Gender: Rep Women	—	(2)	4%	(17)	17%	(65)	18%	(68)	36%	(141)	24%	(94)	387
Ideo: Liberal (1-3)	3%	(21)	7%	(44)	13%	(82)	20%	(130)	40%	(254)	17%	(107)	638
Ideo: Moderate (4)	3%	(21)	7%	(43)	20%	(128)	14%	(87)	32%	(203)	23%	(145)	627
Ideo: Conservative (5-7)	3%	(25)	9%	(66)	21%	(156)	20%	(147)	25%	(189)	21%	(158)	741
Educ: < College	4%	(51)	6%	(83)	17%	(248)	16%	(223)	32%	(465)	25%	(366)	1436
Educ: Bachelors degree	3%	(13)	10%	(50)	19%	(93)	20%	(97)	30%	(147)	18%	(90)	491
Educ: Post-grad	4%	(10)	9%	(25)	14%	(39)	25%	(69)	30%	(84)	19%	(54)	282
Income: Under 50k	4%	(42)	5%	(61)	15%	(173)	17%	(192)	32%	(376)	27%	(316)	1159
Income: 50k-100k	3%	(22)	10%	(75)	21%	(150)	17%	(125)	30%	(218)	18%	(134)	724
Income: 100k+	3%	(11)	7%	(22)	17%	(56)	22%	(73)	32%	(103)	19%	(60)	326
Ethnicity: White	3%	(43)	7%	(124)	17%	(298)	18%	(313)	32%	(548)	22%	(384)	1710

Continued on next page

Table MCBR6_1: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform had limited or no content moderation policies

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	3%	(75)	7%	(158)	17%	(379)	18%	(390)	32%	(697)	23%	(510)	2209
Ethnicity: Hispanic	5%	(19)	15%	(55)	19%	(71)	13%	(49)	28%	(106)	20%	(73)	374
Ethnicity: Black	7%	(21)	7%	(20)	16%	(44)	19%	(55)	29%	(82)	21%	(60)	282
Ethnicity: Other	5%	(10)	7%	(15)	17%	(37)	10%	(22)	31%	(66)	31%	(66)	217
All Christian	3%	(33)	8%	(77)	17%	(167)	19%	(191)	34%	(337)	20%	(201)	1005
All Non-Christian	5%	(6)	14%	(16)	18%	(21)	12%	(14)	29%	(34)	21%	(25)	116
Atheist	9%	(9)	6%	(6)	18%	(18)	12%	(12)	36%	(37)	20%	(21)	104
Agnostic/Nothing in particular	2%	(13)	6%	(36)	15%	(93)	19%	(113)	30%	(183)	28%	(168)	605
Something Else	4%	(14)	6%	(22)	21%	(80)	16%	(60)	28%	(105)	26%	(97)	379
Religious Non-Protestant/Catholic	4%	(6)	13%	(17)	19%	(25)	13%	(18)	30%	(40)	21%	(29)	135
Evangelical	4%	(24)	8%	(44)	19%	(104)	18%	(100)	28%	(152)	22%	(117)	542
Non-Evangelical	2%	(20)	6%	(50)	17%	(138)	18%	(145)	35%	(279)	21%	(173)	804
Community: Urban	6%	(39)	8%	(51)	15%	(94)	18%	(114)	30%	(195)	23%	(146)	640
Community: Suburban	3%	(27)	7%	(73)	18%	(189)	18%	(189)	33%	(345)	21%	(220)	1042
Community: Rural	2%	(9)	7%	(35)	18%	(96)	16%	(87)	30%	(157)	27%	(145)	527
Employ: Private Sector	3%	(24)	11%	(73)	21%	(147)	18%	(125)	30%	(209)	17%	(115)	693
Employ: Government	6%	(6)	12%	(12)	14%	(13)	16%	(16)	29%	(28)	23%	(22)	98
Employ: Self-Employed	9%	(15)	10%	(18)	20%	(36)	14%	(26)	27%	(50)	20%	(36)	181
Employ: Homemaker	1%	(2)	6%	(10)	24%	(42)	12%	(21)	22%	(39)	36%	(65)	179
Employ: Student	—	(0)	10%	(6)	14%	(9)	33%	(20)	31%	(19)	11%	(7)	60
Employ: Retired	2%	(10)	3%	(16)	13%	(74)	19%	(105)	39%	(221)	24%	(138)	563
Employ: Unemployed	5%	(16)	5%	(14)	13%	(38)	16%	(47)	28%	(81)	32%	(91)	286
Employ: Other	1%	(2)	6%	(8)	14%	(20)	21%	(31)	34%	(50)	25%	(37)	149
Military HH: Yes	4%	(12)	5%	(16)	17%	(52)	17%	(52)	34%	(105)	24%	(73)	311
Military HH: No	3%	(62)	7%	(142)	17%	(327)	18%	(338)	31%	(591)	23%	(437)	1898
RD/WT: Right Direction	4%	(30)	12%	(80)	15%	(99)	16%	(108)	31%	(205)	22%	(144)	667
RD/WT: Wrong Track	3%	(45)	5%	(78)	18%	(280)	18%	(282)	32%	(492)	24%	(366)	1542
Biden Job Approve	4%	(35)	9%	(86)	14%	(133)	17%	(171)	38%	(369)	19%	(185)	979
Biden Job Disapprove	3%	(39)	6%	(71)	21%	(238)	18%	(205)	27%	(303)	24%	(267)	1124

Continued on next page

Table MCBR6_1: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform had limited or no content moderation policies

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	3%	(75)	7%	(158)	17%	(379)	18%	(390)	32%	(697)	23%	(510)	2209
Biden Job Strongly Approve	7%	(29)	14%	(57)	10%	(40)	13%	(50)	36%	(145)	19%	(75)	396
Biden Job Somewhat Approve	1%	(6)	5%	(28)	16%	(93)	21%	(121)	39%	(224)	19%	(110)	582
Biden Job Somewhat Disapprove	3%	(9)	5%	(16)	23%	(69)	17%	(52)	31%	(93)	21%	(63)	303
Biden Job Strongly Disapprove	4%	(30)	7%	(55)	21%	(169)	19%	(153)	26%	(210)	25%	(204)	821
Favorable of Biden	4%	(35)	7%	(73)	14%	(139)	18%	(172)	38%	(377)	19%	(186)	982
Unfavorable of Biden	3%	(38)	7%	(77)	21%	(237)	18%	(204)	27%	(303)	23%	(257)	1117
Very Favorable of Biden	8%	(33)	10%	(42)	11%	(48)	13%	(54)	37%	(160)	21%	(91)	429
Somewhat Favorable of Biden	—	(3)	6%	(31)	16%	(90)	21%	(118)	39%	(216)	17%	(95)	553
Somewhat Unfavorable of Biden	1%	(3)	7%	(19)	24%	(70)	18%	(52)	28%	(82)	23%	(66)	293
Very Unfavorable of Biden	4%	(34)	7%	(58)	20%	(168)	18%	(152)	27%	(221)	23%	(191)	824
#1 Issue: Economy	3%	(25)	7%	(72)	18%	(179)	20%	(199)	30%	(294)	22%	(212)	980
#1 Issue: Security	8%	(17)	12%	(24)	18%	(37)	13%	(26)	25%	(51)	24%	(50)	204
#1 Issue: Health Care	2%	(3)	13%	(22)	15%	(24)	18%	(30)	23%	(38)	29%	(49)	167
#1 Issue: Medicare / Social Security	—	(1)	2%	(5)	12%	(29)	15%	(35)	43%	(101)	26%	(61)	232
#1 Issue: Women's Issues	4%	(13)	5%	(16)	17%	(55)	16%	(53)	38%	(126)	20%	(67)	328
#1 Issue: Education	1%	(1)	9%	(5)	23%	(13)	17%	(10)	27%	(16)	23%	(13)	58
#1 Issue: Energy	6%	(8)	10%	(12)	21%	(27)	18%	(23)	28%	(36)	16%	(21)	127
#1 Issue: Other	7%	(8)	2%	(2)	14%	(16)	11%	(13)	32%	(37)	34%	(38)	114
2020 Vote: Joe Biden	4%	(33)	6%	(59)	15%	(138)	19%	(171)	39%	(362)	17%	(160)	923
2020 Vote: Donald Trump	3%	(26)	8%	(61)	22%	(160)	19%	(141)	26%	(195)	21%	(156)	738
2020 Vote: Other	4%	(2)	7%	(4)	16%	(10)	12%	(8)	37%	(25)	25%	(16)	65
2020 Vote: Didn't Vote	3%	(14)	7%	(34)	15%	(71)	15%	(70)	24%	(116)	37%	(178)	483
2018 House Vote: Democrat	4%	(29)	8%	(58)	14%	(102)	18%	(131)	40%	(295)	17%	(122)	737
2018 House Vote: Republican	4%	(22)	6%	(40)	20%	(124)	19%	(116)	29%	(181)	21%	(130)	613
2018 House Vote: Someone else	—	(0)	5%	(3)	14%	(8)	22%	(13)	32%	(19)	28%	(17)	59
2018 House Vote: Didnt Vote	3%	(23)	7%	(58)	18%	(146)	16%	(130)	25%	(203)	30%	(241)	800

Continued on next page

Table MCBR6_1: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform had limited or no content moderation policies

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	3%	(75)	7%	(158)	17%	(379)	18%	(390)	32%	(697)	23%	(510)	2209
2016 Vote: Hillary Clinton	4%	(25)	6%	(43)	15%	(103)	17%	(115)	41%	(284)	17%	(115)	684
2016 Vote: Donald Trump	3%	(20)	8%	(50)	20%	(128)	18%	(118)	30%	(194)	21%	(132)	643
2016 Vote: Other	1%	(1)	4%	(4)	21%	(25)	14%	(17)	37%	(43)	24%	(29)	119
2016 Vote: Didn't Vote	4%	(28)	8%	(60)	16%	(123)	18%	(140)	23%	(173)	31%	(232)	756
Voted in 2014: Yes	4%	(43)	6%	(78)	17%	(201)	18%	(216)	37%	(447)	18%	(221)	1206
Voted in 2014: No	3%	(31)	8%	(80)	18%	(178)	17%	(174)	25%	(250)	29%	(290)	1003
4-Region: Northeast	2%	(9)	8%	(31)	15%	(59)	23%	(89)	28%	(107)	23%	(88)	382
4-Region: Midwest	2%	(10)	5%	(23)	18%	(83)	15%	(71)	32%	(147)	27%	(123)	456
4-Region: South	4%	(30)	7%	(59)	16%	(138)	17%	(143)	32%	(271)	24%	(204)	844
4-Region: West	5%	(26)	9%	(45)	19%	(100)	17%	(87)	33%	(172)	18%	(96)	526
Favorable Opinion of Elon Musk	6%	(49)	12%	(93)	22%	(178)	19%	(152)	24%	(191)	17%	(131)	794
Uses Twitter at Least Once a Day	7%	(28)	18%	(73)	22%	(89)	15%	(62)	22%	(92)	16%	(67)	411
Uses Twitter at Least Once a Month	5%	(48)	12%	(109)	23%	(206)	18%	(163)	27%	(242)	15%	(137)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_2: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The owner of the platform publicly supported a cause close to you

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	9%	(203)	22%	(488)	28%	(608)	5%	(119)	10%	(219)	26%	(572)	2209
Gender: Male	10%	(110)	24%	(255)	27%	(287)	7%	(70)	10%	(107)	22%	(238)	1067
Gender: Female	8%	(94)	20%	(233)	28%	(321)	4%	(49)	10%	(111)	29%	(334)	1142
Age: 18-34	13%	(81)	21%	(136)	27%	(175)	7%	(44)	10%	(63)	22%	(142)	642
Age: 35-44	11%	(42)	22%	(79)	25%	(92)	4%	(14)	10%	(36)	28%	(102)	365
Age: 45-64	8%	(59)	22%	(159)	26%	(187)	6%	(43)	11%	(76)	27%	(190)	714
Age: 65+	4%	(22)	23%	(114)	31%	(154)	4%	(18)	9%	(43)	28%	(138)	489
GenZers: 1997-2012	14%	(29)	18%	(38)	31%	(66)	9%	(19)	10%	(21)	18%	(38)	211
Millennials: 1981-1996	12%	(86)	22%	(156)	25%	(177)	6%	(39)	10%	(71)	25%	(179)	708
GenXers: 1965-1980	9%	(47)	25%	(124)	27%	(137)	4%	(21)	8%	(38)	27%	(137)	503
Baby Boomers: 1946-1964	5%	(36)	22%	(148)	29%	(201)	5%	(34)	12%	(81)	27%	(183)	684
PID: Dem (no lean)	11%	(89)	22%	(182)	28%	(234)	5%	(43)	12%	(103)	22%	(179)	830
PID: Ind (no lean)	8%	(50)	18%	(116)	25%	(163)	5%	(34)	9%	(62)	36%	(234)	660
PID: Rep (no lean)	9%	(64)	27%	(191)	29%	(211)	6%	(41)	7%	(54)	22%	(159)	719
PID/Gender: Dem Men	11%	(46)	25%	(100)	26%	(105)	7%	(28)	12%	(49)	19%	(78)	406
PID/Gender: Dem Women	10%	(43)	19%	(82)	30%	(129)	4%	(15)	13%	(53)	24%	(101)	424
PID/Gender: Ind Men	9%	(29)	17%	(57)	25%	(81)	6%	(21)	12%	(38)	31%	(102)	329
PID/Gender: Ind Women	7%	(22)	18%	(59)	25%	(81)	4%	(13)	7%	(24)	40%	(132)	331
PID/Gender: Rep Men	11%	(35)	30%	(98)	30%	(101)	6%	(21)	6%	(20)	17%	(58)	332
PID/Gender: Rep Women	7%	(29)	24%	(93)	28%	(110)	5%	(20)	9%	(34)	26%	(101)	387
Ideo: Liberal (1-3)	9%	(59)	24%	(150)	28%	(180)	7%	(42)	12%	(77)	20%	(129)	638
Ideo: Moderate (4)	9%	(56)	19%	(120)	29%	(181)	4%	(28)	12%	(72)	27%	(169)	627
Ideo: Conservative (5-7)	10%	(72)	27%	(202)	29%	(214)	5%	(37)	7%	(51)	22%	(165)	741
Educ: < College	10%	(149)	20%	(282)	26%	(372)	5%	(76)	11%	(152)	28%	(405)	1436
Educ: Bachelors degree	5%	(24)	30%	(145)	30%	(149)	5%	(27)	9%	(43)	21%	(104)	491
Educ: Post-grad	11%	(31)	22%	(62)	31%	(87)	6%	(16)	8%	(24)	22%	(63)	282
Income: Under 50k	10%	(116)	18%	(214)	25%	(287)	6%	(64)	11%	(122)	31%	(356)	1159
Income: 50k-100k	8%	(58)	26%	(192)	33%	(237)	5%	(38)	9%	(63)	19%	(137)	724
Income: 100k+	9%	(29)	25%	(83)	26%	(84)	5%	(17)	10%	(33)	24%	(79)	326
Ethnicity: White	8%	(144)	23%	(390)	29%	(499)	5%	(92)	10%	(165)	25%	(420)	1710

Continued on next page

Table MCBR6_2: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The owner of the platform publicly supported a cause close to you

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	9%	(203)	22%	(488)	28%	(608)	5%	(119)	10%	(219)	26%	(572)	2209
Ethnicity: Hispanic	11%	(40)	23%	(86)	26%	(96)	5%	(19)	10%	(39)	25%	(93)	374
Ethnicity: Black	13%	(37)	19%	(54)	22%	(63)	8%	(21)	11%	(31)	27%	(76)	282
Ethnicity: Other	10%	(22)	21%	(45)	21%	(46)	3%	(6)	10%	(22)	35%	(76)	217
All Christian	11%	(106)	23%	(232)	29%	(291)	5%	(50)	10%	(100)	22%	(226)	1005
All Non-Christian	12%	(14)	25%	(29)	18%	(21)	8%	(9)	13%	(15)	23%	(26)	116
Atheist	11%	(11)	19%	(19)	36%	(37)	2%	(2)	10%	(11)	23%	(24)	104
Agnostic/Nothing in particular	6%	(38)	20%	(123)	27%	(164)	6%	(35)	11%	(66)	30%	(179)	605
Something Else	9%	(34)	22%	(84)	25%	(95)	6%	(22)	7%	(27)	31%	(117)	379
Religious Non-Protestant/Catholic	10%	(14)	26%	(35)	22%	(30)	7%	(9)	12%	(16)	22%	(29)	135
Evangelical	15%	(79)	24%	(128)	24%	(131)	6%	(30)	9%	(48)	23%	(126)	542
Non-Evangelical	7%	(57)	22%	(178)	30%	(244)	5%	(42)	9%	(76)	26%	(208)	804
Community: Urban	14%	(88)	20%	(128)	25%	(159)	6%	(36)	10%	(63)	26%	(166)	640
Community: Suburban	7%	(72)	24%	(255)	29%	(305)	5%	(55)	10%	(100)	25%	(256)	1042
Community: Rural	8%	(43)	20%	(106)	27%	(144)	5%	(28)	11%	(56)	28%	(150)	527
Employ: Private Sector	11%	(77)	27%	(186)	29%	(202)	5%	(35)	9%	(66)	18%	(128)	693
Employ: Government	12%	(12)	18%	(18)	30%	(30)	6%	(6)	10%	(10)	23%	(23)	98
Employ: Self-Employed	10%	(18)	27%	(49)	27%	(49)	4%	(6)	11%	(20)	21%	(38)	181
Employ: Homemaker	8%	(15)	14%	(25)	26%	(47)	6%	(10)	8%	(14)	38%	(69)	179
Employ: Student	14%	(9)	18%	(11)	21%	(12)	16%	(10)	10%	(6)	21%	(12)	60
Employ: Retired	6%	(32)	22%	(122)	30%	(169)	5%	(27)	9%	(50)	29%	(163)	563
Employ: Unemployed	11%	(30)	18%	(52)	22%	(63)	7%	(19)	11%	(32)	31%	(89)	286
Employ: Other	7%	(10)	17%	(25)	24%	(36)	4%	(5)	14%	(22)	34%	(50)	149
Military HH: Yes	11%	(33)	20%	(63)	26%	(82)	6%	(18)	8%	(26)	28%	(88)	311
Military HH: No	9%	(170)	22%	(425)	28%	(526)	5%	(100)	10%	(193)	25%	(484)	1898
RD/WT: Right Direction	11%	(76)	23%	(150)	24%	(163)	6%	(40)	10%	(67)	26%	(171)	667
RD/WT: Wrong Track	8%	(127)	22%	(338)	29%	(445)	5%	(79)	10%	(152)	26%	(401)	1542
Biden Job Approve	10%	(97)	23%	(227)	27%	(260)	6%	(55)	11%	(112)	23%	(227)	979
Biden Job Disapprove	9%	(100)	23%	(257)	29%	(328)	5%	(58)	8%	(95)	25%	(285)	1124

Continued on next page

Table MCBR6_2: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The owner of the platform publicly supported a cause close to you

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	9%	(203)	22%	(488)	28%	(608)	5%	(119)	10%	(219)	26%	(572)	2209
Biden Job Strongly Approve	15%	(59)	26%	(105)	20%	(80)	5%	(18)	10%	(40)	24%	(94)	396
Biden Job Somewhat Approve	7%	(39)	21%	(122)	31%	(180)	6%	(37)	12%	(72)	23%	(133)	582
Biden Job Somewhat Disapprove	9%	(27)	21%	(62)	31%	(95)	4%	(13)	12%	(35)	24%	(71)	303
Biden Job Strongly Disapprove	9%	(74)	24%	(195)	28%	(233)	6%	(46)	7%	(60)	26%	(214)	821
Favorable of Biden	10%	(95)	24%	(231)	27%	(262)	5%	(53)	11%	(112)	23%	(229)	982
Unfavorable of Biden	9%	(97)	23%	(256)	30%	(333)	5%	(61)	9%	(97)	24%	(273)	1117
Very Favorable of Biden	14%	(59)	26%	(110)	20%	(86)	4%	(15)	11%	(46)	26%	(113)	429
Somewhat Favorable of Biden	7%	(36)	22%	(121)	32%	(176)	7%	(38)	12%	(66)	21%	(116)	553
Somewhat Unfavorable of Biden	7%	(21)	19%	(57)	31%	(91)	6%	(18)	12%	(35)	24%	(71)	293
Very Unfavorable of Biden	9%	(77)	24%	(199)	29%	(242)	5%	(42)	8%	(63)	24%	(201)	824
#1 Issue: Economy	9%	(93)	23%	(222)	29%	(283)	5%	(51)	10%	(97)	24%	(233)	980
#1 Issue: Security	10%	(20)	24%	(49)	31%	(63)	4%	(9)	8%	(17)	23%	(46)	204
#1 Issue: Health Care	13%	(22)	18%	(29)	22%	(37)	8%	(13)	7%	(11)	32%	(53)	167
#1 Issue: Medicare / Social Security	2%	(5)	23%	(53)	24%	(57)	6%	(14)	12%	(27)	33%	(76)	232
#1 Issue: Women's Issues	10%	(32)	20%	(64)	29%	(97)	4%	(14)	11%	(37)	26%	(84)	328
#1 Issue: Education	12%	(7)	28%	(16)	21%	(12)	8%	(5)	12%	(7)	19%	(11)	58
#1 Issue: Energy	11%	(14)	25%	(32)	31%	(39)	5%	(7)	8%	(11)	19%	(24)	127
#1 Issue: Other	9%	(10)	19%	(21)	18%	(20)	6%	(6)	10%	(12)	39%	(44)	114
2020 Vote: Joe Biden	8%	(77)	23%	(209)	29%	(264)	6%	(53)	13%	(117)	22%	(202)	923
2020 Vote: Donald Trump	9%	(67)	27%	(198)	31%	(226)	4%	(32)	7%	(52)	22%	(162)	738
2020 Vote: Other	10%	(7)	22%	(14)	24%	(16)	3%	(2)	12%	(8)	29%	(19)	65
2020 Vote: Didn't Vote	11%	(53)	14%	(66)	21%	(103)	6%	(31)	9%	(41)	39%	(189)	483
2018 House Vote: Democrat	9%	(68)	23%	(171)	28%	(203)	5%	(39)	12%	(91)	22%	(165)	737
2018 House Vote: Republican	9%	(57)	27%	(165)	29%	(180)	5%	(30)	9%	(53)	21%	(129)	613
2018 House Vote: Someone else	6%	(3)	22%	(13)	24%	(14)	2%	(1)	15%	(9)	31%	(18)	59
2018 House Vote: Didnt Vote	9%	(75)	17%	(139)	26%	(211)	6%	(49)	8%	(66)	32%	(260)	800

Continued on next page

Table MCBR6_2: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The owner of the platform publicly supported a cause close to you

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	9%	(203)	22%	(488)	28%	(608)	5%	(119)	10%	(219)	26%	(572)	2209
2016 Vote: Hillary Clinton	10%	(66)	23%	(158)	27%	(187)	6%	(38)	13%	(87)	22%	(149)	684
2016 Vote: Donald Trump	9%	(58)	27%	(173)	29%	(188)	4%	(27)	9%	(57)	22%	(139)	643
2016 Vote: Other	5%	(5)	22%	(26)	29%	(35)	5%	(6)	13%	(16)	26%	(31)	119
2016 Vote: Didn't Vote	10%	(73)	17%	(130)	26%	(199)	6%	(47)	8%	(58)	33%	(249)	756
Voted in 2014: Yes	9%	(106)	24%	(292)	29%	(353)	5%	(56)	11%	(130)	22%	(268)	1206
Voted in 2014: No	10%	(97)	20%	(196)	25%	(255)	6%	(62)	9%	(89)	30%	(304)	1003
4-Region: Northeast	8%	(29)	22%	(86)	30%	(113)	7%	(26)	8%	(32)	25%	(96)	382
4-Region: Midwest	7%	(33)	25%	(114)	24%	(108)	6%	(26)	9%	(42)	29%	(133)	456
4-Region: South	10%	(86)	19%	(163)	27%	(231)	6%	(46)	10%	(88)	27%	(229)	844
4-Region: West	10%	(54)	24%	(125)	30%	(156)	4%	(20)	11%	(57)	22%	(114)	526
Favorable Opinion of Elon Musk	13%	(105)	27%	(216)	31%	(247)	4%	(33)	8%	(65)	16%	(128)	794
Uses Twitter at Least Once a Day	15%	(61)	26%	(109)	30%	(122)	3%	(13)	8%	(31)	18%	(75)	411
Uses Twitter at Least Once a Month	12%	(106)	26%	(239)	31%	(284)	6%	(54)	7%	(67)	17%	(154)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_3: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The owner of the platform publicly opposed a cause close to you

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	4%	(79)	5%	(117)	18%	(389)	18%	(390)	31%	(686)	25%	(548)	2209
Gender: Male	6%	(61)	7%	(77)	19%	(202)	18%	(188)	28%	(297)	23%	(243)	1067
Gender: Female	2%	(18)	4%	(40)	16%	(187)	18%	(202)	34%	(389)	27%	(305)	1142
Age: 18-34	5%	(30)	7%	(46)	20%	(126)	18%	(115)	28%	(180)	23%	(146)	642
Age: 35-44	6%	(22)	10%	(36)	14%	(50)	17%	(61)	25%	(90)	29%	(106)	365
Age: 45-64	4%	(26)	4%	(26)	18%	(126)	17%	(119)	34%	(241)	25%	(177)	714
Age: 65+	—	(2)	2%	(10)	18%	(87)	19%	(95)	36%	(175)	25%	(120)	489
GenZers: 1997-2012	6%	(12)	6%	(13)	23%	(49)	22%	(47)	25%	(52)	18%	(37)	211
Millennials: 1981-1996	5%	(36)	8%	(59)	16%	(116)	16%	(116)	28%	(197)	26%	(183)	708
GenXers: 1965-1980	5%	(26)	5%	(25)	19%	(95)	17%	(88)	26%	(133)	27%	(137)	503
Baby Boomers: 1946-1964	1%	(4)	3%	(20)	16%	(111)	18%	(124)	38%	(261)	24%	(163)	684
PID: Dem (no lean)	5%	(39)	6%	(47)	16%	(130)	16%	(133)	40%	(332)	18%	(149)	830
PID: Ind (no lean)	3%	(18)	4%	(29)	17%	(111)	17%	(109)	25%	(165)	35%	(228)	660
PID: Rep (no lean)	3%	(23)	6%	(41)	21%	(148)	21%	(148)	26%	(188)	24%	(171)	719
PID/Gender: Dem Men	7%	(28)	9%	(37)	17%	(69)	15%	(62)	35%	(140)	17%	(70)	406
PID/Gender: Dem Women	3%	(11)	2%	(10)	14%	(61)	17%	(70)	45%	(192)	19%	(79)	424
PID/Gender: Ind Men	4%	(12)	4%	(14)	20%	(67)	16%	(53)	25%	(84)	30%	(98)	329
PID/Gender: Ind Women	2%	(5)	4%	(15)	13%	(44)	17%	(56)	25%	(82)	39%	(130)	331
PID/Gender: Rep Men	6%	(21)	8%	(26)	20%	(65)	22%	(72)	22%	(73)	23%	(75)	332
PID/Gender: Rep Women	—	(2)	4%	(15)	21%	(83)	20%	(76)	30%	(116)	25%	(96)	387
Ideo: Liberal (1-3)	3%	(22)	7%	(44)	12%	(79)	19%	(123)	42%	(270)	16%	(101)	638
Ideo: Moderate (4)	3%	(19)	4%	(26)	21%	(130)	15%	(95)	29%	(184)	28%	(173)	627
Ideo: Conservative (5-7)	4%	(29)	6%	(44)	21%	(158)	20%	(150)	26%	(191)	23%	(170)	741
Educ: < College	4%	(54)	4%	(58)	19%	(266)	15%	(221)	31%	(444)	27%	(393)	1436
Educ: Bachelors degree	2%	(11)	7%	(36)	16%	(77)	25%	(122)	30%	(147)	20%	(97)	491
Educ: Post-grad	5%	(13)	8%	(23)	16%	(46)	17%	(47)	34%	(95)	20%	(58)	282
Income: Under 50k	3%	(40)	4%	(44)	16%	(186)	16%	(188)	31%	(361)	29%	(340)	1159
Income: 50k-100k	4%	(30)	8%	(55)	21%	(152)	19%	(137)	30%	(218)	18%	(132)	724
Income: 100k+	3%	(10)	6%	(18)	16%	(51)	20%	(64)	33%	(107)	23%	(76)	326
Ethnicity: White	3%	(48)	5%	(92)	19%	(317)	19%	(320)	31%	(529)	24%	(403)	1710

Continued on next page

Table MCBR6_3: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The owner of the platform publicly opposed a cause close to you

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	4%	(79)	5%	(117)	18%	(389)	18%	(390)	31%	(686)	25%	(548)	2209
Ethnicity: Hispanic	8%	(28)	8%	(31)	15%	(56)	13%	(47)	31%	(116)	25%	(95)	374
Ethnicity: Black	6%	(18)	5%	(15)	15%	(43)	15%	(42)	33%	(94)	25%	(70)	282
Ethnicity: Other	6%	(12)	5%	(10)	13%	(29)	13%	(28)	29%	(63)	35%	(75)	217
All Christian	4%	(42)	6%	(56)	18%	(180)	18%	(177)	33%	(334)	21%	(216)	1005
All Non-Christian	9%	(10)	9%	(10)	12%	(14)	16%	(18)	33%	(38)	22%	(26)	116
Atheist	4%	(4)	6%	(6)	22%	(23)	17%	(17)	30%	(31)	22%	(23)	104
Agnostic/Nothing in particular	2%	(10)	5%	(31)	15%	(93)	18%	(109)	31%	(187)	29%	(175)	605
Something Else	3%	(12)	4%	(14)	21%	(79)	18%	(68)	25%	(97)	29%	(109)	379
Religious Non-Protestant/Catholic	8%	(10)	7%	(10)	13%	(18)	17%	(24)	33%	(44)	21%	(29)	135
Evangelical	5%	(27)	6%	(30)	17%	(95)	17%	(91)	32%	(172)	24%	(127)	542
Non-Evangelical	3%	(26)	5%	(37)	20%	(158)	18%	(148)	31%	(246)	24%	(190)	804
Community: Urban	6%	(37)	7%	(45)	16%	(100)	15%	(97)	33%	(210)	24%	(151)	640
Community: Suburban	3%	(27)	5%	(48)	19%	(198)	18%	(184)	32%	(336)	24%	(249)	1042
Community: Rural	3%	(15)	5%	(24)	17%	(91)	21%	(109)	27%	(140)	28%	(148)	527
Employ: Private Sector	5%	(35)	9%	(61)	18%	(127)	19%	(130)	29%	(204)	20%	(135)	693
Employ: Government	2%	(2)	6%	(6)	23%	(23)	15%	(15)	29%	(28)	25%	(24)	98
Employ: Self-Employed	10%	(19)	5%	(8)	15%	(27)	16%	(28)	32%	(57)	23%	(41)	181
Employ: Homemaker	1%	(2)	1%	(3)	21%	(38)	15%	(26)	21%	(38)	40%	(72)	179
Employ: Student	6%	(4)	6%	(4)	20%	(12)	25%	(15)	29%	(17)	14%	(8)	60
Employ: Retired	1%	(4)	4%	(20)	18%	(100)	18%	(101)	35%	(199)	25%	(140)	563
Employ: Unemployed	2%	(7)	5%	(13)	16%	(45)	16%	(46)	31%	(87)	31%	(87)	286
Employ: Other	5%	(7)	2%	(3)	11%	(17)	19%	(28)	36%	(54)	27%	(40)	149
Military HH: Yes	3%	(10)	5%	(16)	19%	(60)	14%	(44)	32%	(101)	26%	(81)	311
Military HH: No	4%	(68)	5%	(102)	17%	(329)	18%	(346)	31%	(585)	25%	(467)	1898
RD/WT: Right Direction	6%	(40)	9%	(61)	13%	(89)	16%	(106)	32%	(210)	24%	(161)	667
RD/WT: Wrong Track	3%	(39)	4%	(57)	19%	(300)	18%	(284)	31%	(476)	25%	(387)	1542
Biden Job Approve	4%	(44)	6%	(61)	14%	(137)	17%	(163)	38%	(377)	20%	(198)	979
Biden Job Disapprove	3%	(32)	5%	(55)	22%	(242)	19%	(218)	26%	(288)	26%	(288)	1124

Continued on next page

Table MCBR6_3: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The owner of the platform publicly opposed a cause close to you

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	4%	(79)	5%	(117)	18%	(389)	18%	(390)	31%	(686)	25%	(548)	2209
Biden Job Strongly Approve	8%	(32)	10%	(39)	12%	(47)	13%	(51)	37%	(147)	20%	(80)	396
Biden Job Somewhat Approve	2%	(12)	4%	(22)	15%	(89)	19%	(112)	39%	(229)	20%	(117)	582
Biden Job Somewhat Disapprove	3%	(8)	4%	(12)	21%	(65)	22%	(67)	28%	(84)	22%	(67)	303
Biden Job Strongly Disapprove	3%	(24)	5%	(43)	22%	(178)	18%	(151)	25%	(205)	27%	(221)	821
Favorable of Biden	4%	(38)	5%	(53)	15%	(144)	17%	(164)	39%	(387)	20%	(197)	982
Unfavorable of Biden	3%	(35)	6%	(63)	21%	(240)	19%	(218)	25%	(284)	25%	(278)	1117
Very Favorable of Biden	7%	(29)	7%	(29)	12%	(51)	13%	(54)	40%	(170)	22%	(96)	429
Somewhat Favorable of Biden	2%	(9)	4%	(24)	17%	(93)	20%	(109)	39%	(217)	18%	(101)	553
Somewhat Unfavorable of Biden	1%	(4)	7%	(20)	18%	(54)	24%	(69)	26%	(76)	24%	(70)	293
Very Unfavorable of Biden	4%	(31)	5%	(43)	23%	(186)	18%	(149)	25%	(207)	25%	(208)	824
#1 Issue: Economy	3%	(26)	5%	(50)	20%	(199)	19%	(182)	28%	(278)	25%	(244)	980
#1 Issue: Security	6%	(12)	9%	(19)	16%	(34)	16%	(33)	30%	(62)	22%	(45)	204
#1 Issue: Health Care	4%	(6)	8%	(13)	12%	(20)	20%	(33)	26%	(44)	30%	(50)	167
#1 Issue: Medicare / Social Security	1%	(2)	2%	(5)	18%	(41)	16%	(37)	37%	(86)	26%	(60)	232
#1 Issue: Women's Issues	3%	(11)	3%	(9)	15%	(50)	16%	(53)	41%	(133)	22%	(73)	328
#1 Issue: Education	8%	(5)	12%	(7)	17%	(10)	14%	(8)	28%	(16)	21%	(12)	58
#1 Issue: Energy	7%	(8)	10%	(13)	15%	(19)	22%	(28)	27%	(34)	19%	(24)	127
#1 Issue: Other	8%	(9)	2%	(2)	14%	(16)	14%	(16)	28%	(32)	35%	(39)	114
2020 Vote: Joe Biden	4%	(34)	5%	(47)	15%	(136)	18%	(170)	40%	(366)	18%	(170)	923
2020 Vote: Donald Trump	2%	(18)	6%	(44)	23%	(171)	19%	(140)	26%	(191)	24%	(174)	738
2020 Vote: Other	4%	(3)	1%	(1)	21%	(14)	12%	(8)	37%	(24)	25%	(16)	65
2020 Vote: Didn't Vote	5%	(24)	5%	(26)	14%	(69)	15%	(72)	22%	(105)	39%	(188)	483
2018 House Vote: Democrat	4%	(33)	6%	(47)	14%	(102)	17%	(125)	40%	(294)	18%	(135)	737
2018 House Vote: Republican	3%	(19)	5%	(29)	22%	(135)	19%	(116)	28%	(171)	23%	(143)	613
2018 House Vote: Someone else	—	(0)	—	(0)	16%	(9)	17%	(10)	38%	(22)	29%	(17)	59
2018 House Vote: Didnt Vote	3%	(27)	5%	(41)	18%	(143)	17%	(138)	25%	(199)	32%	(253)	800

Continued on next page

Table MCBR6_3: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The owner of the platform publicly opposed a cause close to you

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	4%	(79)	5%	(117)	18%	(389)	18%	(390)	31%	(686)	25%	(548)	2209
2016 Vote: Hillary Clinton	3%	(23)	5%	(36)	14%	(96)	17%	(118)	42%	(290)	18%	(121)	684
2016 Vote: Donald Trump	4%	(27)	5%	(34)	20%	(130)	19%	(119)	28%	(182)	23%	(151)	643
2016 Vote: Other	—	(0)	2%	(3)	21%	(25)	16%	(19)	37%	(43)	24%	(29)	119
2016 Vote: Didn't Vote	4%	(28)	6%	(45)	18%	(136)	18%	(133)	22%	(169)	32%	(244)	756
Voted in 2014: Yes	4%	(47)	5%	(60)	18%	(213)	17%	(211)	36%	(431)	20%	(245)	1206
Voted in 2014: No	3%	(32)	6%	(58)	18%	(176)	18%	(179)	25%	(255)	30%	(303)	1003
4-Region: Northeast	3%	(11)	6%	(24)	17%	(66)	20%	(77)	32%	(121)	22%	(83)	382
4-Region: Midwest	2%	(11)	3%	(14)	17%	(76)	19%	(87)	29%	(133)	30%	(135)	456
4-Region: South	4%	(33)	5%	(42)	16%	(139)	17%	(146)	32%	(267)	26%	(217)	844
4-Region: West	5%	(24)	7%	(37)	20%	(108)	15%	(80)	31%	(165)	21%	(112)	526
Favorable Opinion of Elon Musk	6%	(50)	9%	(74)	23%	(180)	19%	(148)	25%	(201)	18%	(142)	794
Uses Twitter at Least Once a Day	8%	(34)	11%	(44)	19%	(78)	17%	(72)	26%	(107)	19%	(77)	411
Uses Twitter at Least Once a Month	6%	(52)	9%	(84)	20%	(183)	20%	(177)	28%	(256)	17%	(152)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_4: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform was known for having a significant amount of bot accounts or fake users

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	3%	(57)	5%	(110)	10%	(223)	17%	(380)	45%	(987)	20%	(453)	2209
Gender: Male	5%	(51)	7%	(76)	12%	(123)	19%	(207)	38%	(406)	19%	(204)	1067
Gender: Female	1%	(6)	3%	(34)	9%	(100)	15%	(172)	51%	(580)	22%	(249)	1142
Age: 18-34	4%	(26)	7%	(44)	14%	(89)	20%	(131)	34%	(219)	21%	(132)	642
Age: 35-44	3%	(11)	10%	(36)	13%	(47)	13%	(46)	38%	(139)	24%	(87)	365
Age: 45-64	3%	(19)	4%	(25)	9%	(67)	17%	(120)	49%	(349)	19%	(133)	714
Age: 65+	—	(1)	1%	(5)	4%	(21)	17%	(83)	57%	(279)	21%	(100)	489
GenZers: 1997-2012	2%	(4)	5%	(11)	17%	(36)	24%	(51)	32%	(68)	19%	(40)	211
Millennials: 1981-1996	4%	(31)	9%	(63)	12%	(87)	17%	(119)	36%	(254)	22%	(155)	708
GenXers: 1965-1980	4%	(20)	4%	(22)	10%	(53)	17%	(86)	43%	(214)	22%	(109)	503
Baby Boomers: 1946-1964	—	(1)	2%	(14)	7%	(46)	16%	(106)	57%	(390)	19%	(127)	684
PID: Dem (no lean)	4%	(30)	7%	(56)	12%	(100)	15%	(125)	48%	(398)	15%	(121)	830
PID: Ind (no lean)	2%	(14)	2%	(16)	8%	(50)	18%	(121)	41%	(272)	28%	(187)	660
PID: Rep (no lean)	2%	(14)	5%	(38)	10%	(74)	19%	(134)	44%	(317)	20%	(144)	719
PID/Gender: Dem Men	7%	(26)	9%	(38)	14%	(59)	15%	(62)	41%	(165)	14%	(56)	406
PID/Gender: Dem Women	1%	(3)	4%	(19)	10%	(41)	15%	(63)	55%	(233)	15%	(65)	424
PID/Gender: Ind Men	4%	(12)	2%	(6)	9%	(29)	22%	(74)	38%	(124)	26%	(85)	329
PID/Gender: Ind Women	1%	(2)	3%	(10)	6%	(21)	14%	(47)	45%	(149)	31%	(103)	331
PID/Gender: Rep Men	4%	(13)	10%	(32)	11%	(35)	21%	(71)	36%	(118)	19%	(63)	332
PID/Gender: Rep Women	—	(1)	1%	(6)	10%	(38)	16%	(62)	51%	(199)	21%	(81)	387
Ideo: Liberal (1-3)	3%	(20)	6%	(40)	11%	(70)	18%	(114)	48%	(307)	14%	(86)	638
Ideo: Moderate (4)	2%	(13)	4%	(27)	11%	(67)	14%	(91)	47%	(295)	21%	(135)	627
Ideo: Conservative (5-7)	2%	(14)	6%	(41)	10%	(76)	21%	(155)	43%	(320)	18%	(136)	741
Educ: < College	2%	(36)	4%	(53)	10%	(143)	16%	(224)	45%	(653)	23%	(329)	1436
Educ: Bachelors degree	2%	(9)	8%	(38)	10%	(51)	20%	(100)	44%	(217)	15%	(76)	491
Educ: Post-grad	4%	(12)	7%	(19)	10%	(29)	20%	(56)	41%	(117)	17%	(48)	282
Income: Under 50k	3%	(30)	4%	(43)	9%	(107)	16%	(188)	44%	(507)	24%	(283)	1159
Income: 50k-100k	2%	(18)	6%	(47)	11%	(82)	18%	(134)	46%	(336)	15%	(108)	724
Income: 100k+	3%	(9)	6%	(20)	10%	(34)	18%	(58)	44%	(143)	19%	(62)	326
Ethnicity: White	2%	(43)	5%	(80)	9%	(158)	18%	(314)	46%	(783)	19%	(332)	1710

Continued on next page

Table MCBR6_4: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform was known for having a significant amount of bot accounts or fake users

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	3%	(57)	5%	(110)	10%	(223)	17%	(380)	45%	(987)	20%	(453)	2209
Ethnicity: Hispanic	7%	(26)	8%	(31)	10%	(38)	12%	(46)	43%	(159)	20%	(74)	374
Ethnicity: Black	4%	(10)	7%	(21)	14%	(41)	11%	(31)	43%	(120)	21%	(59)	282
Ethnicity: Other	2%	(4)	4%	(10)	11%	(24)	16%	(34)	39%	(84)	28%	(62)	217
All Christian	3%	(30)	6%	(60)	10%	(99)	17%	(169)	47%	(477)	17%	(169)	1005
All Non-Christian	5%	(6)	8%	(9)	14%	(16)	13%	(15)	40%	(46)	20%	(24)	116
Atheist	6%	(7)	3%	(3)	11%	(12)	18%	(19)	44%	(45)	18%	(19)	104
Agnostic/Nothing in particular	1%	(5)	3%	(20)	9%	(57)	19%	(114)	42%	(254)	26%	(156)	605
Something Else	2%	(9)	5%	(18)	10%	(40)	17%	(64)	43%	(164)	22%	(85)	379
Religious Non-Protestant/Catholic	4%	(6)	7%	(9)	12%	(16)	14%	(19)	42%	(57)	20%	(27)	135
Evangelical	3%	(18)	7%	(39)	12%	(63)	16%	(84)	46%	(247)	17%	(91)	542
Non-Evangelical	2%	(20)	4%	(35)	9%	(74)	18%	(142)	47%	(377)	19%	(156)	804
Community: Urban	5%	(34)	6%	(40)	11%	(73)	15%	(96)	42%	(266)	21%	(131)	640
Community: Suburban	1%	(13)	5%	(51)	10%	(100)	19%	(198)	46%	(482)	19%	(198)	1042
Community: Rural	2%	(9)	4%	(19)	9%	(50)	16%	(86)	45%	(239)	23%	(124)	527
Employ: Private Sector	3%	(22)	9%	(64)	12%	(85)	17%	(116)	42%	(294)	16%	(112)	693
Employ: Government	5%	(4)	8%	(8)	17%	(17)	17%	(17)	40%	(39)	14%	(14)	98
Employ: Self-Employed	8%	(15)	7%	(13)	8%	(15)	17%	(31)	42%	(75)	17%	(32)	181
Employ: Homemaker	—	(0)	2%	(4)	15%	(26)	11%	(19)	40%	(71)	33%	(59)	179
Employ: Student	4%	(2)	3%	(2)	15%	(9)	22%	(13)	45%	(27)	11%	(7)	60
Employ: Retired	1%	(4)	2%	(9)	6%	(34)	16%	(90)	56%	(313)	20%	(114)	563
Employ: Unemployed	3%	(9)	3%	(9)	10%	(28)	22%	(64)	35%	(100)	27%	(77)	286
Employ: Other	—	(0)	1%	(2)	7%	(11)	20%	(29)	46%	(68)	26%	(39)	149
Military HH: Yes	2%	(5)	3%	(10)	8%	(26)	17%	(52)	49%	(153)	21%	(65)	311
Military HH: No	3%	(52)	5%	(100)	10%	(197)	17%	(328)	44%	(833)	20%	(387)	1898
RD/WT: Right Direction	5%	(32)	9%	(62)	11%	(76)	15%	(97)	40%	(269)	20%	(130)	667
RD/WT: Wrong Track	2%	(25)	3%	(48)	10%	(147)	18%	(283)	47%	(717)	21%	(323)	1542
Biden Job Approve	4%	(37)	6%	(63)	10%	(100)	16%	(161)	47%	(455)	17%	(163)	979
Biden Job Disapprove	2%	(20)	4%	(46)	11%	(119)	18%	(207)	44%	(496)	21%	(237)	1124

Continued on next page

Table MCBR6_4: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform was known for having a significant amount of bot accounts or fake users

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	3%	(57)	5%	(110)	10%	(223)	17%	(380)	45%	(987)	20%	(453)	2209
Biden Job Strongly Approve	7%	(29)	10%	(40)	10%	(42)	12%	(47)	44%	(174)	17%	(65)	396
Biden Job Somewhat Approve	1%	(8)	4%	(24)	10%	(59)	20%	(114)	48%	(281)	17%	(97)	582
Biden Job Somewhat Disapprove	2%	(6)	4%	(12)	13%	(39)	18%	(54)	45%	(136)	18%	(55)	303
Biden Job Strongly Disapprove	2%	(13)	4%	(34)	10%	(80)	19%	(153)	44%	(360)	22%	(181)	821
Favorable of Biden	4%	(36)	6%	(54)	10%	(94)	17%	(163)	49%	(479)	16%	(156)	982
Unfavorable of Biden	2%	(20)	5%	(53)	11%	(125)	18%	(203)	43%	(485)	21%	(231)	1117
Very Favorable of Biden	5%	(22)	8%	(33)	9%	(40)	12%	(51)	48%	(207)	18%	(77)	429
Somewhat Favorable of Biden	3%	(14)	4%	(22)	10%	(54)	20%	(112)	49%	(272)	14%	(80)	553
Somewhat Unfavorable of Biden	1%	(3)	6%	(17)	14%	(41)	17%	(51)	43%	(125)	19%	(56)	293
Very Unfavorable of Biden	2%	(17)	4%	(36)	10%	(83)	19%	(153)	44%	(360)	21%	(175)	824
#1 Issue: Economy	1%	(14)	4%	(44)	11%	(106)	19%	(182)	46%	(450)	19%	(185)	980
#1 Issue: Security	6%	(12)	6%	(12)	11%	(23)	16%	(33)	40%	(82)	20%	(42)	204
#1 Issue: Health Care	7%	(11)	8%	(14)	9%	(15)	16%	(26)	33%	(56)	27%	(45)	167
#1 Issue: Medicare / Social Security	—	(0)	3%	(6)	4%	(10)	13%	(29)	57%	(132)	24%	(55)	232
#1 Issue: Women's Issues	2%	(7)	4%	(14)	11%	(37)	18%	(60)	45%	(147)	20%	(64)	328
#1 Issue: Education	1%	(1)	12%	(7)	15%	(9)	15%	(8)	35%	(20)	23%	(13)	58
#1 Issue: Energy	3%	(4)	9%	(12)	12%	(16)	18%	(22)	43%	(54)	15%	(18)	127
#1 Issue: Other	7%	(8)	2%	(2)	6%	(7)	17%	(19)	41%	(47)	27%	(31)	114
2020 Vote: Joe Biden	3%	(31)	6%	(58)	10%	(93)	16%	(149)	50%	(459)	14%	(133)	923
2020 Vote: Donald Trump	1%	(8)	6%	(41)	10%	(74)	19%	(141)	45%	(331)	19%	(143)	738
2020 Vote: Other	2%	(1)	3%	(2)	7%	(5)	24%	(15)	42%	(28)	22%	(15)	65
2020 Vote: Didn't Vote	3%	(16)	2%	(9)	11%	(51)	15%	(75)	35%	(170)	34%	(162)	483
2018 House Vote: Democrat	3%	(25)	7%	(54)	10%	(71)	15%	(109)	51%	(375)	14%	(104)	737
2018 House Vote: Republican	2%	(14)	4%	(27)	9%	(53)	18%	(112)	47%	(287)	19%	(119)	613
2018 House Vote: Someone else	1%	(0)	—	(0)	13%	(8)	27%	(16)	36%	(21)	24%	(14)	59
2018 House Vote: Didnt Vote	2%	(17)	4%	(30)	11%	(91)	18%	(143)	38%	(303)	27%	(216)	800

Continued on next page

Table MCBR6_4: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform was known for having a significant amount of bot accounts or fake users

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	3%	(57)	5%	(110)	10%	(223)	17%	(380)	45%	(987)	20%	(453)	2209
2016 Vote: Hillary Clinton	4%	(28)	5%	(37)	11%	(73)	16%	(108)	50%	(345)	14%	(94)	684
2016 Vote: Donald Trump	2%	(10)	5%	(35)	8%	(49)	18%	(113)	49%	(312)	19%	(123)	643
2016 Vote: Other	—	(0)	3%	(4)	11%	(12)	16%	(19)	50%	(59)	20%	(24)	119
2016 Vote: Didn't Vote	2%	(17)	5%	(35)	12%	(88)	18%	(140)	35%	(268)	28%	(209)	756
Voted in 2014: Yes	2%	(29)	6%	(69)	9%	(113)	16%	(194)	50%	(607)	16%	(194)	1206
Voted in 2014: No	3%	(27)	4%	(41)	11%	(110)	19%	(186)	38%	(380)	26%	(259)	1003
4-Region: Northeast	4%	(14)	4%	(17)	10%	(40)	20%	(76)	42%	(162)	19%	(74)	382
4-Region: Midwest	—	(2)	5%	(21)	7%	(34)	16%	(74)	47%	(213)	25%	(112)	456
4-Region: South	2%	(19)	5%	(43)	10%	(84)	18%	(150)	44%	(374)	21%	(175)	844
4-Region: West	4%	(22)	6%	(29)	12%	(65)	15%	(81)	45%	(237)	17%	(92)	526
Favorable Opinion of Elon Musk	5%	(37)	8%	(67)	12%	(98)	20%	(161)	40%	(319)	14%	(113)	794
Uses Twitter at Least Once a Day	5%	(19)	11%	(47)	15%	(63)	18%	(73)	36%	(148)	15%	(61)	411
Uses Twitter at Least Once a Month	4%	(33)	10%	(87)	14%	(131)	20%	(181)	39%	(352)	13%	(120)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_5: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform charged a monthly fee to users who wished to have verified or certified real accounts

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	4%	(94)	7%	(158)	15%	(342)	15%	(330)	36%	(785)	23%	(501)	2209
Gender: Male	7%	(71)	11%	(116)	14%	(147)	16%	(172)	33%	(350)	20%	(211)	1067
Gender: Female	2%	(23)	4%	(42)	17%	(195)	14%	(158)	38%	(434)	25%	(290)	1142
Age: 18-34	5%	(34)	10%	(67)	19%	(119)	15%	(93)	29%	(187)	22%	(142)	642
Age: 35-44	5%	(20)	9%	(35)	14%	(51)	15%	(55)	30%	(110)	26%	(95)	365
Age: 45-64	4%	(30)	6%	(43)	17%	(119)	14%	(100)	38%	(271)	21%	(150)	714
Age: 65+	2%	(10)	3%	(14)	11%	(53)	17%	(82)	44%	(216)	23%	(113)	489
GenZers: 1997-2012	3%	(6)	12%	(25)	21%	(44)	18%	(38)	29%	(61)	17%	(36)	211
Millennials: 1981-1996	6%	(44)	9%	(66)	17%	(117)	14%	(96)	30%	(210)	25%	(174)	708
GenXers: 1965-1980	5%	(25)	8%	(38)	17%	(88)	14%	(70)	33%	(164)	24%	(118)	503
Baby Boomers: 1946-1964	2%	(12)	4%	(25)	13%	(88)	16%	(113)	44%	(297)	22%	(148)	684
PID: Dem (no lean)	4%	(36)	8%	(67)	16%	(131)	14%	(120)	39%	(322)	19%	(155)	830
PID: Ind (no lean)	4%	(27)	4%	(29)	15%	(98)	16%	(103)	31%	(203)	30%	(200)	660
PID: Rep (no lean)	4%	(31)	9%	(63)	16%	(113)	15%	(107)	36%	(260)	20%	(146)	719
PID/Gender: Dem Men	7%	(28)	12%	(50)	13%	(51)	14%	(56)	37%	(150)	17%	(71)	406
PID/Gender: Dem Women	2%	(8)	4%	(16)	19%	(79)	15%	(64)	41%	(172)	20%	(84)	424
PID/Gender: Ind Men	5%	(17)	5%	(18)	16%	(52)	17%	(57)	30%	(100)	26%	(85)	329
PID/Gender: Ind Women	3%	(10)	3%	(11)	14%	(47)	14%	(46)	31%	(103)	35%	(114)	331
PID/Gender: Rep Men	8%	(25)	15%	(48)	13%	(44)	18%	(59)	30%	(100)	17%	(55)	332
PID/Gender: Rep Women	1%	(6)	4%	(14)	18%	(69)	12%	(48)	41%	(159)	23%	(91)	387
Ideo: Liberal (1-3)	4%	(26)	7%	(43)	15%	(96)	15%	(96)	40%	(254)	19%	(124)	638
Ideo: Moderate (4)	4%	(26)	6%	(36)	17%	(107)	15%	(95)	36%	(223)	22%	(140)	627
Ideo: Conservative (5-7)	5%	(34)	10%	(72)	16%	(116)	17%	(122)	34%	(251)	20%	(146)	741
Educ: < College	4%	(58)	6%	(82)	15%	(210)	15%	(212)	37%	(532)	24%	(342)	1436
Educ: Bachelors degree	3%	(13)	11%	(54)	16%	(80)	15%	(73)	36%	(175)	19%	(95)	491
Educ: Post-grad	8%	(23)	8%	(21)	19%	(52)	16%	(45)	27%	(77)	23%	(64)	282
Income: Under 50k	4%	(46)	5%	(56)	13%	(151)	15%	(171)	38%	(437)	26%	(298)	1159
Income: 50k-100k	4%	(28)	10%	(75)	20%	(145)	14%	(99)	34%	(244)	18%	(133)	724
Income: 100k+	6%	(21)	8%	(26)	14%	(46)	18%	(59)	32%	(103)	21%	(70)	326
Ethnicity: White	4%	(60)	7%	(118)	15%	(258)	16%	(276)	36%	(616)	22%	(382)	1710

Continued on next page

Table MCBR6_5: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform charged a monthly fee to users who wished to have verified or certified real accounts

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	4%	(94)	7%	(158)	15%	(342)	15%	(330)	36%	(785)	23%	(501)	2209
Ethnicity: Hispanic	9%	(33)	11%	(39)	13%	(48)	14%	(50)	32%	(121)	22%	(82)	374
Ethnicity: Black	9%	(26)	9%	(27)	17%	(47)	11%	(30)	34%	(95)	20%	(57)	282
Ethnicity: Other	4%	(9)	6%	(14)	17%	(37)	11%	(23)	34%	(73)	28%	(62)	217
All Christian	5%	(51)	8%	(77)	15%	(153)	15%	(153)	37%	(371)	20%	(200)	1005
All Non-Christian	9%	(10)	14%	(16)	10%	(12)	11%	(12)	35%	(41)	21%	(24)	116
Atheist	6%	(6)	10%	(10)	11%	(11)	10%	(10)	41%	(43)	23%	(24)	104
Agnostic/Nothing in particular	2%	(14)	6%	(37)	14%	(86)	17%	(101)	33%	(200)	28%	(167)	605
Something Else	4%	(13)	5%	(17)	21%	(80)	14%	(53)	34%	(130)	23%	(86)	379
Religious Non-Protestant/Catholic	8%	(10)	14%	(19)	12%	(16)	11%	(15)	36%	(49)	19%	(26)	135
Evangelical	6%	(31)	8%	(42)	18%	(97)	13%	(68)	37%	(201)	19%	(103)	542
Non-Evangelical	4%	(32)	6%	(45)	16%	(130)	17%	(134)	35%	(284)	22%	(179)	804
Community: Urban	7%	(45)	8%	(49)	15%	(99)	15%	(96)	33%	(214)	21%	(137)	640
Community: Suburban	3%	(34)	7%	(74)	16%	(169)	15%	(155)	37%	(382)	22%	(226)	1042
Community: Rural	3%	(15)	7%	(35)	14%	(74)	15%	(79)	36%	(188)	26%	(137)	527
Employ: Private Sector	5%	(33)	12%	(86)	17%	(119)	16%	(108)	32%	(224)	18%	(123)	693
Employ: Government	7%	(7)	10%	(10)	8%	(8)	11%	(11)	35%	(34)	28%	(28)	98
Employ: Self-Employed	9%	(16)	9%	(16)	19%	(35)	11%	(19)	33%	(60)	19%	(35)	181
Employ: Homemaker	1%	(2)	3%	(5)	21%	(37)	11%	(20)	30%	(53)	35%	(63)	179
Employ: Student	5%	(3)	5%	(3)	19%	(11)	25%	(15)	37%	(22)	9%	(6)	60
Employ: Retired	3%	(15)	4%	(21)	13%	(74)	16%	(91)	41%	(234)	23%	(129)	563
Employ: Unemployed	6%	(17)	3%	(10)	10%	(30)	14%	(40)	37%	(104)	29%	(84)	286
Employ: Other	1%	(1)	5%	(7)	19%	(28)	18%	(26)	35%	(53)	23%	(34)	149
Military HH: Yes	3%	(8)	7%	(22)	17%	(54)	13%	(40)	37%	(114)	23%	(73)	311
Military HH: No	5%	(86)	7%	(136)	15%	(288)	15%	(289)	35%	(670)	23%	(428)	1898
RD/WT: Right Direction	6%	(41)	9%	(63)	14%	(96)	15%	(101)	32%	(213)	23%	(152)	667
RD/WT: Wrong Track	3%	(53)	6%	(95)	16%	(246)	15%	(228)	37%	(571)	23%	(349)	1542
Biden Job Approve	5%	(52)	8%	(79)	15%	(146)	15%	(147)	37%	(358)	20%	(197)	979
Biden Job Disapprove	4%	(41)	7%	(78)	17%	(186)	15%	(169)	35%	(399)	22%	(250)	1124

Continued on next page

Table MCBR6_5: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform charged a monthly fee to users who wished to have verified or certified real accounts

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	4%	(94)	7%	(158)	15%	(342)	15%	(330)	36%	(785)	23%	(501)	2209
Biden Job Strongly Approve	9%	(37)	11%	(44)	11%	(45)	11%	(43)	37%	(145)	21%	(83)	396
Biden Job Somewhat Approve	2%	(15)	6%	(35)	17%	(101)	18%	(105)	37%	(213)	20%	(114)	582
Biden Job Somewhat Disapprove	4%	(11)	4%	(13)	17%	(52)	14%	(44)	38%	(115)	22%	(67)	303
Biden Job Strongly Disapprove	4%	(30)	8%	(65)	16%	(134)	15%	(126)	35%	(284)	22%	(183)	821
Favorable of Biden	5%	(52)	7%	(69)	15%	(147)	15%	(146)	38%	(375)	20%	(193)	982
Unfavorable of Biden	4%	(40)	8%	(86)	16%	(184)	15%	(173)	35%	(389)	22%	(244)	1117
Very Favorable of Biden	8%	(36)	7%	(32)	13%	(55)	12%	(54)	37%	(158)	22%	(95)	429
Somewhat Favorable of Biden	3%	(16)	7%	(37)	17%	(92)	17%	(93)	39%	(217)	18%	(98)	553
Somewhat Unfavorable of Biden	3%	(7)	7%	(19)	19%	(55)	15%	(43)	35%	(104)	22%	(64)	293
Very Unfavorable of Biden	4%	(33)	8%	(67)	16%	(130)	16%	(129)	35%	(285)	22%	(180)	824
#1 Issue: Economy	4%	(36)	8%	(77)	17%	(164)	16%	(152)	35%	(339)	22%	(211)	980
#1 Issue: Security	8%	(17)	13%	(26)	11%	(23)	14%	(28)	34%	(69)	20%	(42)	204
#1 Issue: Health Care	4%	(7)	7%	(12)	14%	(24)	15%	(26)	31%	(51)	28%	(47)	167
#1 Issue: Medicare / Social Security	—	(1)	4%	(10)	11%	(25)	12%	(27)	50%	(115)	23%	(54)	232
#1 Issue: Women's Issues	4%	(14)	2%	(8)	19%	(63)	14%	(48)	38%	(123)	22%	(73)	328
#1 Issue: Education	4%	(2)	9%	(5)	25%	(14)	10%	(6)	30%	(18)	22%	(13)	58
#1 Issue: Energy	7%	(9)	13%	(17)	11%	(14)	21%	(27)	26%	(34)	21%	(27)	127
#1 Issue: Other	7%	(8)	3%	(3)	14%	(16)	14%	(16)	32%	(36)	30%	(34)	114
2020 Vote: Joe Biden	5%	(44)	7%	(67)	15%	(142)	15%	(138)	39%	(360)	19%	(172)	923
2020 Vote: Donald Trump	4%	(26)	9%	(63)	15%	(113)	17%	(124)	35%	(258)	21%	(154)	738
2020 Vote: Other	5%	(3)	—	(0)	15%	(10)	11%	(7)	46%	(30)	23%	(15)	65
2020 Vote: Didn't Vote	4%	(21)	6%	(28)	16%	(77)	13%	(60)	28%	(137)	33%	(159)	483
2018 House Vote: Democrat	5%	(37)	8%	(59)	15%	(108)	16%	(115)	39%	(284)	18%	(134)	737
2018 House Vote: Republican	4%	(25)	8%	(49)	15%	(90)	15%	(89)	38%	(236)	20%	(124)	613
2018 House Vote: Someone else	1%	(1)	5%	(3)	9%	(6)	14%	(8)	45%	(27)	25%	(15)	59
2018 House Vote: Didnt Vote	4%	(31)	6%	(47)	17%	(139)	15%	(117)	30%	(238)	29%	(228)	800

Continued on next page

Table MCBR6_5: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform charged a monthly fee to users who wished to have verified or certified real accounts

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	4%	(94)	7%	(158)	15%	(342)	15%	(330)	36%	(785)	23%	(501)	2209
2016 Vote: Hillary Clinton	5%	(34)	7%	(46)	14%	(95)	14%	(97)	41%	(284)	19%	(127)	684
2016 Vote: Donald Trump	4%	(24)	9%	(57)	14%	(87)	15%	(99)	38%	(244)	20%	(131)	643
2016 Vote: Other	1%	(1)	5%	(5)	18%	(21)	15%	(18)	40%	(47)	22%	(26)	119
2016 Vote: Didn't Vote	4%	(34)	6%	(49)	18%	(138)	15%	(114)	28%	(209)	28%	(213)	756
Voted in 2014: Yes	4%	(49)	7%	(86)	15%	(181)	15%	(175)	40%	(485)	19%	(230)	1206
Voted in 2014: No	5%	(45)	7%	(72)	16%	(161)	15%	(154)	30%	(299)	27%	(271)	1003
4-Region: Northeast	4%	(15)	8%	(30)	17%	(67)	18%	(68)	31%	(119)	22%	(83)	382
4-Region: Midwest	2%	(8)	6%	(27)	13%	(62)	16%	(72)	38%	(173)	25%	(115)	456
4-Region: South	5%	(46)	7%	(55)	15%	(129)	12%	(102)	36%	(304)	25%	(209)	844
4-Region: West	5%	(25)	9%	(46)	16%	(85)	17%	(88)	36%	(188)	18%	(94)	526
Favorable Opinion of Elon Musk	8%	(64)	13%	(102)	19%	(148)	16%	(131)	28%	(220)	16%	(131)	794
Uses Twitter at Least Once a Day	7%	(30)	13%	(54)	18%	(74)	15%	(61)	29%	(120)	18%	(72)	411
Uses Twitter at Least Once a Month	6%	(57)	12%	(106)	18%	(167)	16%	(147)	31%	(279)	16%	(149)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_6: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform was known for having mismanagement at the corporate level

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	3%	(57)	5%	(112)	13%	(294)	20%	(437)	37%	(819)	22%	(490)	2209
Gender: Male	4%	(48)	7%	(77)	15%	(157)	23%	(241)	31%	(332)	20%	(213)	1067
Gender: Female	1%	(9)	3%	(35)	12%	(137)	17%	(196)	43%	(487)	24%	(277)	1142
Age: 18-34	4%	(26)	6%	(40)	18%	(116)	20%	(130)	29%	(188)	22%	(142)	642
Age: 35-44	4%	(16)	10%	(35)	14%	(49)	19%	(70)	29%	(106)	24%	(89)	365
Age: 45-64	2%	(15)	4%	(31)	13%	(92)	20%	(142)	39%	(279)	22%	(155)	714
Age: 65+	—	(1)	1%	(5)	8%	(37)	20%	(95)	50%	(246)	21%	(104)	489
GenZers: 1997-2012	4%	(8)	6%	(12)	20%	(42)	25%	(52)	29%	(62)	17%	(35)	211
Millennials: 1981-1996	4%	(32)	8%	(55)	15%	(109)	19%	(135)	29%	(207)	24%	(170)	708
GenXers: 1965-1980	3%	(16)	6%	(31)	15%	(76)	19%	(98)	31%	(157)	25%	(126)	503
Baby Boomers: 1946-1964	—	(1)	2%	(14)	10%	(65)	19%	(133)	48%	(331)	20%	(139)	684
PID: Dem (no lean)	3%	(27)	7%	(58)	13%	(106)	19%	(157)	42%	(351)	16%	(132)	830
PID: Ind (no lean)	2%	(14)	3%	(20)	14%	(95)	16%	(107)	33%	(220)	31%	(203)	660
PID: Rep (no lean)	2%	(15)	5%	(34)	13%	(93)	24%	(173)	35%	(248)	22%	(155)	719
PID/Gender: Dem Men	5%	(21)	11%	(46)	13%	(55)	20%	(80)	36%	(147)	14%	(58)	406
PID/Gender: Dem Women	2%	(7)	3%	(12)	12%	(51)	18%	(76)	48%	(204)	18%	(75)	424
PID/Gender: Ind Men	4%	(13)	2%	(8)	17%	(55)	19%	(63)	30%	(98)	28%	(92)	329
PID/Gender: Ind Women	—	(1)	4%	(12)	12%	(40)	13%	(44)	37%	(122)	33%	(111)	331
PID/Gender: Rep Men	4%	(14)	7%	(23)	14%	(48)	29%	(98)	26%	(87)	19%	(63)	332
PID/Gender: Rep Women	—	(2)	3%	(11)	12%	(46)	19%	(75)	42%	(161)	24%	(92)	387
Ideo: Liberal (1-3)	3%	(20)	6%	(41)	12%	(77)	20%	(129)	43%	(276)	15%	(95)	638
Ideo: Moderate (4)	3%	(17)	5%	(28)	16%	(97)	18%	(114)	37%	(231)	22%	(139)	627
Ideo: Conservative (5-7)	2%	(16)	5%	(38)	14%	(104)	24%	(176)	35%	(258)	20%	(149)	741
Educ: < College	3%	(41)	4%	(56)	13%	(190)	18%	(258)	37%	(537)	25%	(354)	1436
Educ: Bachelors degree	2%	(9)	7%	(35)	13%	(62)	24%	(119)	38%	(184)	17%	(82)	491
Educ: Post-grad	3%	(7)	7%	(21)	15%	(42)	21%	(60)	35%	(98)	19%	(54)	282
Income: Under 50k	3%	(35)	4%	(47)	12%	(133)	18%	(204)	37%	(429)	27%	(310)	1159
Income: 50k-100k	2%	(15)	7%	(50)	16%	(114)	22%	(162)	36%	(263)	17%	(120)	724
Income: 100k+	2%	(7)	5%	(16)	14%	(46)	22%	(70)	39%	(127)	18%	(60)	326
Ethnicity: White	2%	(37)	5%	(89)	13%	(223)	21%	(363)	37%	(637)	21%	(362)	1710

Continued on next page

Table MCBR6_6: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform was known for having mismanagement at the corporate level

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	3%	(57)	5%	(112)	13%	(294)	20%	(437)	37%	(819)	22%	(490)	2209
Ethnicity: Hispanic	4%	(15)	9%	(34)	13%	(49)	18%	(66)	33%	(123)	23%	(86)	374
Ethnicity: Black	4%	(12)	6%	(16)	15%	(42)	16%	(44)	38%	(108)	21%	(59)	282
Ethnicity: Other	4%	(8)	3%	(7)	14%	(29)	14%	(30)	34%	(74)	32%	(69)	217
All Christian	3%	(26)	6%	(57)	13%	(127)	21%	(214)	40%	(400)	18%	(182)	1005
All Non-Christian	4%	(4)	9%	(10)	18%	(21)	12%	(13)	35%	(40)	23%	(27)	116
Atheist	5%	(5)	3%	(3)	18%	(19)	18%	(19)	34%	(36)	22%	(22)	104
Agnostic/Nothing in particular	2%	(13)	4%	(26)	12%	(71)	21%	(127)	35%	(213)	26%	(155)	605
Something Else	2%	(9)	4%	(16)	15%	(56)	17%	(63)	34%	(131)	27%	(103)	379
Religious Non-Protestant/Catholic	3%	(4)	7%	(10)	18%	(25)	12%	(17)	37%	(50)	22%	(29)	135
Evangelical	3%	(16)	5%	(29)	15%	(80)	19%	(105)	38%	(203)	20%	(109)	542
Non-Evangelical	2%	(16)	5%	(42)	12%	(98)	21%	(167)	39%	(311)	21%	(171)	804
Community: Urban	5%	(29)	7%	(43)	13%	(86)	20%	(126)	33%	(214)	22%	(143)	640
Community: Suburban	2%	(20)	5%	(50)	13%	(137)	21%	(216)	40%	(413)	20%	(206)	1042
Community: Rural	2%	(8)	4%	(20)	13%	(71)	18%	(96)	37%	(193)	27%	(141)	527
Employ: Private Sector	3%	(21)	10%	(66)	16%	(111)	22%	(152)	34%	(234)	16%	(109)	693
Employ: Government	3%	(3)	7%	(7)	16%	(16)	16%	(16)	33%	(33)	24%	(24)	98
Employ: Self-Employed	8%	(15)	6%	(10)	14%	(26)	20%	(37)	33%	(60)	19%	(34)	181
Employ: Homemaker	1%	(1)	2%	(3)	17%	(31)	13%	(23)	29%	(53)	38%	(68)	179
Employ: Student	4%	(2)	8%	(5)	19%	(11)	34%	(20)	27%	(16)	9%	(6)	60
Employ: Retired	1%	(4)	1%	(8)	9%	(50)	20%	(113)	47%	(266)	22%	(123)	563
Employ: Unemployed	3%	(10)	4%	(11)	11%	(30)	16%	(45)	38%	(109)	29%	(82)	286
Employ: Other	1%	(1)	1%	(1)	13%	(19)	21%	(32)	33%	(49)	31%	(46)	149
Military HH: Yes	2%	(5)	2%	(7)	13%	(40)	19%	(59)	40%	(126)	24%	(74)	311
Military HH: No	3%	(52)	6%	(105)	13%	(254)	20%	(378)	37%	(693)	22%	(416)	1898
RD/WT: Right Direction	5%	(33)	9%	(61)	12%	(79)	17%	(116)	35%	(235)	21%	(142)	667
RD/WT: Wrong Track	2%	(24)	3%	(51)	14%	(215)	21%	(321)	38%	(584)	23%	(348)	1542
Biden Job Approve	4%	(35)	6%	(63)	12%	(119)	18%	(179)	42%	(407)	18%	(177)	979
Biden Job Disapprove	2%	(21)	4%	(49)	15%	(168)	22%	(250)	34%	(383)	23%	(253)	1124

Continued on next page

Table MCBR6_6: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform was known for having mismanagement at the corporate level

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	3%	(57)	5%	(112)	13%	(294)	20%	(437)	37%	(819)	22%	(490)	2209
Biden Job Strongly Approve	7%	(28)	10%	(40)	11%	(46)	14%	(54)	40%	(160)	17%	(69)	396
Biden Job Somewhat Approve	1%	(8)	4%	(23)	13%	(73)	21%	(125)	42%	(246)	19%	(108)	582
Biden Job Somewhat Disapprove	3%	(8)	4%	(11)	18%	(54)	23%	(70)	34%	(103)	19%	(57)	303
Biden Job Strongly Disapprove	2%	(13)	5%	(38)	14%	(114)	22%	(180)	34%	(280)	24%	(197)	821
Favorable of Biden	3%	(30)	6%	(57)	12%	(117)	18%	(181)	43%	(426)	18%	(173)	982
Unfavorable of Biden	2%	(23)	5%	(51)	15%	(172)	22%	(245)	33%	(374)	22%	(250)	1117
Very Favorable of Biden	5%	(20)	7%	(32)	11%	(47)	14%	(59)	44%	(188)	19%	(84)	429
Somewhat Favorable of Biden	2%	(10)	4%	(25)	13%	(70)	22%	(122)	43%	(238)	16%	(89)	553
Somewhat Unfavorable of Biden	2%	(7)	4%	(11)	18%	(53)	22%	(64)	34%	(100)	20%	(58)	293
Very Unfavorable of Biden	2%	(17)	5%	(41)	14%	(119)	22%	(181)	33%	(274)	23%	(192)	824
#1 Issue: Economy	2%	(23)	5%	(51)	14%	(141)	21%	(203)	36%	(354)	21%	(208)	980
#1 Issue: Security	4%	(7)	10%	(20)	11%	(23)	24%	(50)	29%	(59)	22%	(45)	204
#1 Issue: Health Care	2%	(4)	8%	(14)	13%	(21)	21%	(35)	29%	(49)	27%	(44)	167
#1 Issue: Medicare / Social Security	—	(0)	1%	(3)	6%	(14)	14%	(33)	54%	(124)	25%	(57)	232
#1 Issue: Women's Issues	3%	(10)	2%	(7)	16%	(53)	19%	(63)	41%	(133)	19%	(62)	328
#1 Issue: Education	1%	(1)	6%	(3)	25%	(14)	17%	(10)	28%	(16)	23%	(13)	58
#1 Issue: Energy	6%	(8)	7%	(9)	12%	(15)	20%	(25)	35%	(44)	20%	(26)	127
#1 Issue: Other	5%	(5)	5%	(6)	11%	(13)	15%	(17)	34%	(39)	30%	(34)	114
2020 Vote: Joe Biden	3%	(25)	5%	(50)	12%	(109)	20%	(188)	43%	(398)	17%	(154)	923
2020 Vote: Donald Trump	2%	(15)	6%	(44)	14%	(103)	23%	(168)	35%	(262)	20%	(148)	738
2020 Vote: Other	3%	(2)	2%	(1)	18%	(12)	15%	(10)	38%	(25)	24%	(15)	65
2020 Vote: Didn't Vote	3%	(16)	3%	(17)	15%	(71)	15%	(71)	28%	(135)	36%	(173)	483
2018 House Vote: Democrat	3%	(21)	7%	(53)	12%	(87)	19%	(139)	43%	(318)	16%	(118)	737
2018 House Vote: Republican	2%	(12)	4%	(22)	14%	(84)	23%	(141)	37%	(229)	20%	(124)	613
2018 House Vote: Someone else	—	(0)	3%	(2)	13%	(8)	19%	(11)	38%	(22)	28%	(17)	59
2018 House Vote: Didnt Vote	3%	(24)	4%	(35)	14%	(115)	18%	(146)	31%	(249)	29%	(232)	800

Continued on next page

Table MCBR6_6: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform was known for having mismanagement at the corporate level

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	3%	(57)	5%	(112)	13%	(294)	20%	(437)	37%	(819)	22%	(490)	2209
2016 Vote: Hillary Clinton	2%	(16)	6%	(39)	12%	(81)	20%	(140)	43%	(296)	16%	(112)	684
2016 Vote: Donald Trump	2%	(13)	5%	(33)	13%	(83)	22%	(143)	38%	(246)	19%	(125)	643
2016 Vote: Other	—	(0)	3%	(3)	15%	(18)	21%	(25)	41%	(49)	20%	(24)	119
2016 Vote: Didn't Vote	4%	(27)	5%	(37)	15%	(111)	17%	(129)	30%	(224)	30%	(229)	756
Voted in 2014: Yes	2%	(27)	5%	(62)	13%	(153)	20%	(247)	42%	(506)	17%	(211)	1206
Voted in 2014: No	3%	(30)	5%	(50)	14%	(141)	19%	(190)	31%	(313)	28%	(279)	1003
4-Region: Northeast	2%	(9)	6%	(23)	16%	(60)	23%	(87)	34%	(130)	19%	(73)	382
4-Region: Midwest	1%	(6)	3%	(12)	13%	(58)	20%	(93)	39%	(177)	24%	(110)	456
4-Region: South	3%	(24)	5%	(41)	13%	(107)	19%	(158)	38%	(319)	23%	(195)	844
4-Region: West	3%	(17)	7%	(35)	13%	(70)	19%	(99)	37%	(193)	21%	(111)	526
Favorable Opinion of Elon Musk	5%	(39)	8%	(67)	17%	(137)	22%	(175)	31%	(250)	16%	(127)	794
Uses Twitter at Least Once a Day	4%	(17)	10%	(41)	21%	(85)	18%	(74)	31%	(128)	16%	(67)	411
Uses Twitter at Least Once a Month	4%	(34)	8%	(76)	19%	(172)	22%	(203)	31%	(283)	15%	(136)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_7: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform was known for hosting misinformation or conspiracy theories

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	3%	(72)	5%	(110)	10%	(229)	16%	(346)	45%	(1003)	20%	(449)	2209
Gender: Male	5%	(56)	7%	(77)	14%	(144)	17%	(181)	39%	(421)	18%	(189)	1067
Gender: Female	1%	(16)	3%	(33)	7%	(85)	14%	(165)	51%	(582)	23%	(261)	1142
Age: 18-34	5%	(33)	7%	(46)	15%	(96)	18%	(114)	35%	(226)	20%	(127)	642
Age: 35-44	5%	(17)	10%	(35)	11%	(41)	14%	(50)	36%	(133)	24%	(88)	365
Age: 45-64	3%	(19)	4%	(26)	8%	(60)	16%	(117)	49%	(353)	19%	(139)	714
Age: 65+	1%	(3)	1%	(3)	7%	(32)	13%	(65)	60%	(291)	19%	(95)	489
GenZers: 1997-2012	5%	(11)	7%	(14)	20%	(41)	23%	(49)	30%	(64)	14%	(30)	211
Millennials: 1981-1996	5%	(35)	9%	(61)	12%	(84)	15%	(103)	37%	(265)	23%	(160)	708
GenXers: 1965-1980	4%	(21)	5%	(25)	10%	(52)	16%	(81)	43%	(216)	22%	(109)	503
Baby Boomers: 1946-1964	1%	(4)	2%	(11)	7%	(50)	14%	(94)	58%	(395)	19%	(130)	684
PID: Dem (no lean)	4%	(34)	6%	(49)	9%	(78)	12%	(102)	55%	(453)	14%	(114)	830
PID: Ind (no lean)	3%	(23)	3%	(20)	10%	(64)	15%	(98)	40%	(263)	29%	(191)	660
PID: Rep (no lean)	2%	(15)	6%	(41)	12%	(86)	20%	(146)	40%	(287)	20%	(144)	719
PID/Gender: Dem Men	7%	(30)	9%	(36)	12%	(50)	14%	(56)	45%	(182)	13%	(52)	406
PID/Gender: Dem Women	1%	(4)	3%	(13)	7%	(28)	11%	(46)	64%	(271)	14%	(61)	424
PID/Gender: Ind Men	4%	(14)	3%	(11)	11%	(37)	15%	(51)	40%	(132)	26%	(84)	329
PID/Gender: Ind Women	3%	(9)	3%	(9)	8%	(28)	14%	(48)	40%	(131)	32%	(107)	331
PID/Gender: Rep Men	3%	(12)	9%	(30)	17%	(57)	23%	(75)	32%	(107)	16%	(52)	332
PID/Gender: Rep Women	1%	(3)	3%	(11)	8%	(29)	18%	(71)	47%	(180)	24%	(93)	387
Ideo: Liberal (1-3)	3%	(17)	6%	(40)	8%	(50)	14%	(89)	56%	(360)	13%	(83)	638
Ideo: Moderate (4)	5%	(29)	4%	(27)	10%	(62)	13%	(79)	48%	(301)	21%	(130)	627
Ideo: Conservative (5-7)	2%	(17)	6%	(44)	14%	(103)	21%	(159)	38%	(284)	18%	(135)	741
Educ: < College	3%	(47)	4%	(63)	10%	(149)	15%	(220)	43%	(625)	23%	(332)	1436
Educ: Bachelors degree	2%	(9)	7%	(32)	10%	(50)	17%	(81)	50%	(243)	15%	(74)	491
Educ: Post-grad	5%	(15)	5%	(15)	10%	(29)	16%	(44)	48%	(135)	15%	(43)	282
Income: Under 50k	3%	(39)	4%	(46)	9%	(108)	16%	(180)	43%	(503)	24%	(282)	1159
Income: 50k-100k	3%	(22)	7%	(53)	12%	(86)	15%	(109)	47%	(343)	15%	(111)	724
Income: 100k+	4%	(12)	3%	(11)	11%	(35)	17%	(56)	48%	(157)	17%	(56)	326
Ethnicity: White	3%	(46)	5%	(82)	10%	(170)	16%	(268)	48%	(814)	19%	(330)	1710

Continued on next page

Table MCBR6_7: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform was known for hosting misinformation or conspiracy theories

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	3%	(72)	5%	(110)	10%	(229)	16%	(346)	45%	(1003)	20%	(449)	2209
Ethnicity: Hispanic	6%	(22)	8%	(29)	11%	(41)	17%	(64)	37%	(139)	21%	(78)	374
Ethnicity: Black	6%	(18)	6%	(16)	13%	(35)	17%	(48)	38%	(106)	21%	(59)	282
Ethnicity: Other	3%	(7)	6%	(13)	11%	(23)	14%	(30)	39%	(84)	28%	(60)	217
All Christian	3%	(35)	5%	(51)	10%	(104)	16%	(163)	47%	(477)	17%	(176)	1005
All Non-Christian	6%	(7)	9%	(11)	9%	(10)	11%	(13)	45%	(52)	21%	(24)	116
Atheist	7%	(7)	3%	(3)	11%	(12)	11%	(11)	51%	(53)	18%	(18)	104
Agnostic/Nothing in particular	2%	(13)	5%	(30)	9%	(57)	16%	(99)	43%	(261)	24%	(145)	605
Something Else	3%	(10)	4%	(15)	12%	(47)	16%	(60)	42%	(161)	23%	(86)	379
Religious Non-Protestant/Catholic	5%	(7)	8%	(11)	9%	(13)	13%	(18)	45%	(61)	19%	(26)	135
Evangelical	5%	(24)	6%	(33)	12%	(64)	17%	(91)	43%	(232)	18%	(97)	542
Non-Evangelical	2%	(18)	4%	(30)	10%	(84)	16%	(126)	48%	(386)	20%	(160)	804
Community: Urban	7%	(42)	7%	(42)	10%	(67)	15%	(97)	41%	(262)	20%	(129)	640
Community: Suburban	2%	(18)	4%	(42)	10%	(105)	17%	(173)	49%	(513)	18%	(191)	1042
Community: Rural	2%	(11)	5%	(26)	11%	(57)	14%	(76)	43%	(228)	24%	(129)	527
Employ: Private Sector	4%	(28)	8%	(56)	13%	(90)	17%	(118)	43%	(298)	15%	(103)	693
Employ: Government	6%	(6)	12%	(12)	13%	(13)	8%	(8)	40%	(39)	20%	(20)	98
Employ: Self-Employed	8%	(15)	8%	(15)	9%	(15)	14%	(26)	44%	(80)	17%	(30)	181
Employ: Homemaker	1%	(2)	4%	(7)	11%	(20)	13%	(23)	34%	(61)	36%	(64)	179
Employ: Student	4%	(2)	6%	(4)	15%	(9)	29%	(18)	40%	(24)	6%	(4)	60
Employ: Retired	1%	(5)	1%	(6)	7%	(42)	14%	(78)	57%	(320)	20%	(112)	563
Employ: Unemployed	4%	(12)	3%	(9)	9%	(24)	17%	(49)	40%	(115)	27%	(77)	286
Employ: Other	1%	(2)	1%	(2)	10%	(15)	18%	(26)	44%	(65)	26%	(39)	149
Military HH: Yes	2%	(5)	3%	(9)	12%	(37)	13%	(40)	50%	(154)	21%	(65)	311
Military HH: No	3%	(66)	5%	(101)	10%	(191)	16%	(306)	45%	(849)	20%	(384)	1898
RD/WT: Right Direction	5%	(35)	8%	(54)	8%	(56)	13%	(88)	46%	(308)	19%	(126)	667
RD/WT: Wrong Track	2%	(37)	4%	(56)	11%	(173)	17%	(258)	45%	(696)	21%	(323)	1542
Biden Job Approve	4%	(38)	6%	(62)	8%	(78)	13%	(125)	54%	(528)	15%	(149)	979
Biden Job Disapprove	3%	(33)	4%	(47)	13%	(147)	19%	(211)	40%	(445)	21%	(241)	1124

Continued on next page

Table MCBR6_7: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform was known for hosting misinformation or conspiracy theories

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	3%	(72)	5%	(110)	10%	(229)	16%	(346)	45%	(1003)	20%	(449)	2209
Biden Job Strongly Approve	7%	(29)	10%	(40)	8%	(31)	9%	(34)	51%	(203)	15%	(59)	396
Biden Job Somewhat Approve	1%	(8)	4%	(22)	8%	(47)	16%	(90)	56%	(325)	15%	(89)	582
Biden Job Somewhat Disapprove	3%	(8)	3%	(9)	13%	(40)	18%	(54)	43%	(129)	21%	(63)	303
Biden Job Strongly Disapprove	3%	(25)	5%	(38)	13%	(107)	19%	(157)	39%	(316)	22%	(178)	821
Favorable of Biden	3%	(29)	6%	(57)	8%	(78)	12%	(120)	56%	(551)	15%	(148)	982
Unfavorable of Biden	3%	(38)	4%	(50)	13%	(144)	19%	(217)	39%	(433)	21%	(235)	1117
Very Favorable of Biden	5%	(20)	7%	(30)	7%	(31)	8%	(35)	56%	(239)	17%	(73)	429
Somewhat Favorable of Biden	2%	(9)	5%	(27)	8%	(47)	15%	(84)	56%	(311)	14%	(75)	553
Somewhat Unfavorable of Biden	3%	(10)	4%	(11)	11%	(32)	18%	(54)	43%	(125)	21%	(62)	293
Very Unfavorable of Biden	3%	(28)	5%	(39)	14%	(112)	20%	(163)	37%	(308)	21%	(174)	824
#1 Issue: Economy	2%	(19)	5%	(50)	11%	(109)	19%	(183)	44%	(434)	19%	(185)	980
#1 Issue: Security	9%	(18)	7%	(14)	14%	(29)	16%	(32)	32%	(66)	22%	(45)	204
#1 Issue: Health Care	3%	(5)	7%	(11)	9%	(15)	15%	(25)	37%	(61)	30%	(49)	167
#1 Issue: Medicare / Social Security	—	(0)	2%	(5)	4%	(10)	11%	(26)	60%	(139)	22%	(51)	232
#1 Issue: Women's Issues	3%	(8)	3%	(10)	10%	(34)	14%	(47)	53%	(174)	17%	(55)	328
#1 Issue: Education	2%	(1)	8%	(4)	23%	(13)	11%	(6)	35%	(20)	21%	(12)	58
#1 Issue: Energy	9%	(12)	7%	(9)	11%	(14)	10%	(13)	47%	(59)	15%	(20)	127
#1 Issue: Other	7%	(8)	5%	(6)	5%	(5)	11%	(12)	44%	(51)	28%	(31)	114
2020 Vote: Joe Biden	3%	(28)	5%	(48)	9%	(85)	12%	(110)	57%	(522)	14%	(130)	923
2020 Vote: Donald Trump	3%	(21)	6%	(44)	12%	(90)	20%	(151)	40%	(294)	19%	(139)	738
2020 Vote: Other	4%	(3)	—	(0)	12%	(8)	18%	(12)	43%	(28)	22%	(14)	65
2020 Vote: Didn't Vote	4%	(20)	4%	(18)	10%	(46)	15%	(74)	33%	(158)	34%	(166)	483
2018 House Vote: Democrat	3%	(24)	6%	(46)	8%	(58)	11%	(82)	58%	(425)	14%	(102)	737
2018 House Vote: Republican	3%	(19)	5%	(29)	11%	(65)	20%	(120)	42%	(259)	20%	(120)	613
2018 House Vote: Someone else	—	(0)	1%	(1)	14%	(8)	16%	(10)	41%	(24)	28%	(17)	59
2018 House Vote: Didnt Vote	4%	(29)	4%	(35)	12%	(97)	17%	(134)	37%	(295)	26%	(210)	800

Continued on next page

Table MCBR6_7: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform was known for hosting misinformation or conspiracy theories

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	3%	(72)	5%	(110)	10%	(229)	16%	(346)	45%	(1003)	20%	(449)	2209
2016 Vote: Hillary Clinton	3%	(22)	5%	(33)	8%	(56)	11%	(76)	58%	(396)	15%	(101)	684
2016 Vote: Donald Trump	3%	(20)	5%	(32)	11%	(70)	21%	(133)	41%	(266)	19%	(122)	643
2016 Vote: Other	1%	(1)	3%	(4)	10%	(11)	14%	(17)	56%	(67)	16%	(19)	119
2016 Vote: Didn't Vote	4%	(28)	6%	(42)	12%	(92)	16%	(119)	36%	(271)	27%	(204)	756
Voted in 2014: Yes	3%	(39)	5%	(57)	9%	(114)	15%	(175)	52%	(626)	16%	(194)	1206
Voted in 2014: No	3%	(32)	5%	(53)	11%	(115)	17%	(170)	38%	(377)	25%	(255)	1003
4-Region: Northeast	3%	(13)	4%	(16)	12%	(47)	16%	(60)	44%	(170)	20%	(77)	382
4-Region: Midwest	1%	(5)	4%	(18)	7%	(31)	18%	(81)	47%	(213)	24%	(109)	456
4-Region: South	4%	(32)	5%	(46)	10%	(85)	15%	(128)	45%	(377)	21%	(175)	844
4-Region: West	4%	(22)	6%	(31)	12%	(66)	15%	(76)	46%	(243)	17%	(88)	526
Favorable Opinion of Elon Musk	6%	(49)	9%	(71)	16%	(125)	18%	(145)	37%	(293)	14%	(111)	794
Uses Twitter at Least Once a Day	6%	(26)	10%	(41)	18%	(73)	14%	(57)	38%	(156)	14%	(58)	411
Uses Twitter at Least Once a Month	6%	(50)	9%	(82)	16%	(141)	17%	(151)	40%	(359)	13%	(121)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_8: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform was known for hosting hate speech (such as racial slurs)

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	3%	(68)	4%	(99)	8%	(181)	13%	(289)	52%	(1139)	20%	(433)	2209
Gender: Male	5%	(52)	6%	(68)	11%	(113)	17%	(177)	43%	(463)	18%	(194)	1067
Gender: Female	1%	(16)	3%	(31)	6%	(68)	10%	(112)	59%	(676)	21%	(239)	1142
Age: 18-34	5%	(32)	6%	(40)	12%	(76)	17%	(107)	41%	(264)	19%	(122)	642
Age: 35-44	4%	(15)	10%	(35)	9%	(33)	12%	(42)	43%	(157)	23%	(83)	365
Age: 45-64	3%	(19)	3%	(19)	7%	(51)	14%	(96)	55%	(395)	19%	(133)	714
Age: 65+	—	(2)	1%	(5)	4%	(20)	9%	(43)	66%	(323)	20%	(95)	489
GenZers: 1997-2012	4%	(9)	8%	(17)	14%	(30)	20%	(42)	37%	(78)	16%	(35)	211
Millennials: 1981-1996	5%	(35)	7%	(51)	10%	(69)	14%	(98)	44%	(309)	21%	(146)	708
GenXers: 1965-1980	4%	(21)	4%	(19)	9%	(44)	13%	(66)	49%	(246)	21%	(108)	503
Baby Boomers: 1946-1964	—	(2)	2%	(12)	5%	(35)	10%	(71)	65%	(441)	18%	(122)	684
PID: Dem (no lean)	4%	(32)	5%	(40)	9%	(75)	9%	(77)	60%	(499)	13%	(107)	830
PID: Ind (no lean)	3%	(17)	3%	(22)	6%	(37)	16%	(103)	43%	(286)	29%	(194)	660
PID: Rep (no lean)	3%	(18)	5%	(36)	10%	(69)	15%	(110)	49%	(354)	18%	(133)	719
PID/Gender: Dem Men	5%	(22)	8%	(32)	12%	(49)	11%	(47)	51%	(207)	12%	(50)	406
PID/Gender: Dem Women	2%	(10)	2%	(9)	6%	(26)	7%	(30)	69%	(292)	13%	(57)	424
PID/Gender: Ind Men	5%	(15)	2%	(8)	7%	(24)	20%	(67)	39%	(129)	26%	(85)	329
PID/Gender: Ind Women	1%	(2)	4%	(14)	4%	(13)	11%	(36)	48%	(157)	33%	(109)	331
PID/Gender: Rep Men	5%	(15)	8%	(28)	12%	(40)	19%	(64)	38%	(127)	18%	(59)	332
PID/Gender: Rep Women	1%	(3)	2%	(8)	7%	(29)	12%	(46)	59%	(227)	19%	(74)	387
Ideo: Liberal (1-3)	3%	(21)	5%	(34)	7%	(45)	11%	(68)	62%	(394)	12%	(75)	638
Ideo: Moderate (4)	3%	(20)	4%	(26)	9%	(58)	11%	(68)	52%	(329)	20%	(127)	627
Ideo: Conservative (5-7)	3%	(20)	5%	(37)	9%	(70)	18%	(133)	46%	(341)	19%	(140)	741
Educ: < College	3%	(42)	4%	(52)	9%	(123)	13%	(189)	50%	(717)	22%	(312)	1436
Educ: Bachelors degree	3%	(14)	6%	(29)	8%	(37)	12%	(60)	55%	(272)	16%	(78)	491
Educ: Post-grad	4%	(12)	6%	(17)	7%	(21)	14%	(40)	53%	(151)	15%	(42)	282
Income: Under 50k	3%	(39)	3%	(34)	7%	(83)	14%	(158)	49%	(568)	24%	(276)	1159
Income: 50k-100k	3%	(22)	6%	(47)	10%	(72)	12%	(88)	55%	(396)	14%	(99)	724
Income: 100k+	2%	(6)	5%	(18)	8%	(26)	13%	(43)	54%	(175)	18%	(58)	326
Ethnicity: White	2%	(43)	4%	(70)	8%	(131)	14%	(244)	53%	(904)	19%	(318)	1710

Continued on next page

Table MCBR6_8: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform was known for hosting hate speech (such as racial slurs)

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	3%	(68)	4%	(99)	8%	(181)	13%	(289)	52%	(1139)	20%	(433)	2209
Ethnicity: Hispanic	6%	(21)	8%	(30)	8%	(29)	11%	(43)	46%	(171)	21%	(79)	374
Ethnicity: Black	5%	(13)	7%	(20)	11%	(31)	10%	(27)	48%	(134)	20%	(56)	282
Ethnicity: Other	5%	(12)	4%	(8)	9%	(18)	9%	(19)	47%	(101)	27%	(59)	217
All Christian	3%	(30)	4%	(45)	8%	(80)	14%	(137)	54%	(546)	17%	(168)	1005
All Non-Christian	5%	(6)	12%	(14)	5%	(6)	9%	(10)	49%	(57)	20%	(23)	116
Atheist	7%	(7)	5%	(5)	8%	(9)	9%	(10)	54%	(56)	17%	(17)	104
Agnostic/Nothing in particular	2%	(13)	4%	(22)	8%	(49)	14%	(85)	48%	(291)	24%	(146)	605
Something Else	3%	(12)	4%	(14)	10%	(37)	13%	(48)	50%	(190)	21%	(78)	379
Religious Non-Protestant/Catholic	4%	(6)	11%	(15)	4%	(6)	12%	(16)	51%	(68)	18%	(24)	135
Evangelical	4%	(22)	6%	(30)	11%	(57)	13%	(73)	50%	(270)	16%	(89)	542
Non-Evangelical	2%	(16)	3%	(26)	7%	(57)	13%	(105)	56%	(447)	19%	(153)	804
Community: Urban	6%	(39)	5%	(35)	11%	(72)	12%	(75)	47%	(302)	18%	(117)	640
Community: Suburban	2%	(23)	4%	(40)	6%	(62)	13%	(137)	57%	(590)	18%	(189)	1042
Community: Rural	1%	(6)	4%	(24)	9%	(46)	15%	(78)	47%	(247)	24%	(127)	527
Employ: Private Sector	4%	(30)	7%	(49)	11%	(77)	13%	(92)	49%	(342)	15%	(103)	693
Employ: Government	3%	(3)	14%	(13)	10%	(10)	11%	(11)	46%	(45)	16%	(15)	98
Employ: Self-Employed	6%	(10)	7%	(12)	8%	(15)	10%	(18)	49%	(88)	21%	(38)	181
Employ: Homemaker	1%	(2)	2%	(3)	11%	(21)	15%	(27)	40%	(71)	31%	(55)	179
Employ: Student	1%	(0)	5%	(3)	14%	(8)	27%	(16)	47%	(29)	5%	(3)	60
Employ: Retired	1%	(4)	1%	(8)	5%	(27)	10%	(58)	64%	(360)	19%	(106)	563
Employ: Unemployed	4%	(12)	1%	(4)	6%	(17)	17%	(48)	44%	(125)	28%	(80)	286
Employ: Other	4%	(6)	4%	(5)	4%	(5)	13%	(20)	54%	(80)	22%	(33)	149
Military HH: Yes	2%	(7)	3%	(10)	9%	(27)	13%	(39)	53%	(164)	21%	(64)	311
Military HH: No	3%	(61)	5%	(89)	8%	(154)	13%	(250)	51%	(975)	19%	(369)	1898
RD/WT: Right Direction	5%	(31)	7%	(49)	9%	(60)	10%	(63)	51%	(342)	18%	(121)	667
RD/WT: Wrong Track	2%	(37)	3%	(50)	8%	(121)	15%	(226)	52%	(797)	20%	(312)	1542
Biden Job Approve	4%	(38)	5%	(50)	7%	(72)	10%	(99)	59%	(574)	15%	(146)	979
Biden Job Disapprove	3%	(30)	4%	(49)	9%	(105)	16%	(179)	47%	(530)	21%	(232)	1124

Continued on next page

Table MCBR6_8: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform was known for hosting hate speech (such as racial slurs)

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	3%	(68)	4%	(99)	8%	(181)	13%	(289)	52%	(1139)	20%	(433)	2209
Biden Job Strongly Approve	6%	(23)	8%	(31)	9%	(35)	6%	(24)	55%	(219)	16%	(63)	396
Biden Job Somewhat Approve	2%	(14)	3%	(19)	6%	(36)	13%	(76)	61%	(355)	14%	(83)	582
Biden Job Somewhat Disapprove	3%	(9)	5%	(15)	10%	(30)	14%	(43)	48%	(147)	20%	(60)	303
Biden Job Strongly Disapprove	3%	(21)	4%	(34)	9%	(75)	17%	(136)	47%	(383)	21%	(173)	821
Favorable of Biden	3%	(27)	5%	(47)	8%	(74)	10%	(100)	60%	(587)	15%	(147)	982
Unfavorable of Biden	3%	(38)	4%	(49)	9%	(103)	16%	(177)	47%	(528)	20%	(221)	1117
Very Favorable of Biden	5%	(20)	5%	(23)	8%	(34)	6%	(26)	58%	(248)	18%	(78)	429
Somewhat Favorable of Biden	1%	(7)	4%	(24)	7%	(40)	13%	(74)	61%	(339)	12%	(69)	553
Somewhat Unfavorable of Biden	4%	(11)	4%	(12)	9%	(26)	13%	(37)	51%	(150)	19%	(56)	293
Very Unfavorable of Biden	3%	(27)	5%	(37)	9%	(77)	17%	(140)	46%	(378)	20%	(165)	824
#1 Issue: Economy	2%	(22)	4%	(38)	9%	(85)	16%	(152)	51%	(501)	19%	(182)	980
#1 Issue: Security	6%	(12)	9%	(19)	10%	(21)	17%	(34)	37%	(75)	21%	(43)	204
#1 Issue: Health Care	2%	(4)	6%	(9)	12%	(20)	9%	(15)	44%	(73)	28%	(46)	167
#1 Issue: Medicare / Social Security	1%	(3)	1%	(2)	5%	(11)	8%	(19)	65%	(150)	20%	(46)	232
#1 Issue: Women's Issues	3%	(10)	3%	(9)	7%	(24)	10%	(32)	60%	(196)	18%	(58)	328
#1 Issue: Education	1%	(1)	10%	(6)	13%	(7)	13%	(8)	42%	(24)	20%	(12)	58
#1 Issue: Energy	7%	(9)	8%	(10)	8%	(10)	16%	(21)	48%	(61)	13%	(16)	127
#1 Issue: Other	7%	(8)	4%	(4)	3%	(4)	8%	(9)	52%	(59)	26%	(30)	114
2020 Vote: Joe Biden	3%	(28)	5%	(44)	8%	(71)	10%	(90)	61%	(563)	14%	(128)	923
2020 Vote: Donald Trump	3%	(22)	5%	(36)	9%	(69)	16%	(120)	48%	(357)	18%	(135)	738
2020 Vote: Other	6%	(4)	2%	(1)	7%	(4)	9%	(6)	55%	(36)	22%	(15)	65
2020 Vote: Didn't Vote	3%	(14)	4%	(18)	8%	(37)	15%	(74)	38%	(184)	32%	(156)	483
2018 House Vote: Democrat	4%	(26)	5%	(37)	6%	(46)	10%	(75)	61%	(452)	14%	(100)	737
2018 House Vote: Republican	4%	(23)	3%	(20)	9%	(55)	15%	(91)	51%	(313)	18%	(111)	613
2018 House Vote: Someone else	—	(0)	1%	(0)	7%	(4)	14%	(8)	51%	(30)	27%	(16)	59
2018 House Vote: Didnt Vote	2%	(19)	5%	(41)	9%	(75)	14%	(116)	43%	(344)	26%	(205)	800

Continued on next page

Table MCBR6_8: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform was known for hosting hate speech (such as racial slurs)

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	3%	(68)	4%	(99)	8%	(181)	13%	(289)	52%	(1139)	20%	(433)	2209
2016 Vote: Hillary Clinton	3%	(22)	4%	(25)	7%	(47)	10%	(69)	63%	(432)	13%	(90)	684
2016 Vote: Donald Trump	4%	(24)	4%	(26)	9%	(58)	14%	(92)	51%	(330)	18%	(114)	643
2016 Vote: Other	—	(0)	3%	(3)	6%	(7)	22%	(26)	52%	(61)	18%	(21)	119
2016 Vote: Didn't Vote	3%	(22)	6%	(44)	9%	(69)	14%	(103)	41%	(313)	27%	(205)	756
Voted in 2014: Yes	3%	(40)	4%	(46)	7%	(89)	11%	(138)	59%	(708)	15%	(185)	1206
Voted in 2014: No	3%	(28)	5%	(53)	9%	(92)	15%	(151)	43%	(431)	25%	(248)	1003
4-Region: Northeast	3%	(10)	5%	(19)	10%	(38)	14%	(52)	50%	(193)	19%	(71)	382
4-Region: Midwest	2%	(9)	2%	(11)	6%	(28)	12%	(56)	54%	(249)	23%	(104)	456
4-Region: South	3%	(27)	4%	(35)	9%	(74)	12%	(105)	50%	(420)	22%	(184)	844
4-Region: West	4%	(22)	6%	(34)	8%	(41)	14%	(76)	53%	(278)	14%	(75)	526
Favorable Opinion of Elon Musk	6%	(48)	8%	(60)	11%	(91)	18%	(141)	43%	(342)	14%	(113)	794
Uses Twitter at Least Once a Day	5%	(20)	11%	(45)	13%	(53)	14%	(58)	44%	(179)	14%	(57)	411
Uses Twitter at Least Once a Month	5%	(41)	9%	(80)	13%	(114)	16%	(148)	46%	(412)	12%	(109)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_9: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform was known for hosting violent acts (such as videos depicting violent crimes) or extremist group content

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	3%	(67)	4%	(90)	9%	(200)	13%	(296)	52%	(1140)	19%	(416)	2209
Gender: Male	5%	(56)	6%	(64)	11%	(122)	17%	(177)	43%	(458)	18%	(191)	1067
Gender: Female	1%	(11)	2%	(27)	7%	(78)	10%	(119)	60%	(683)	20%	(225)	1142
Age: 18-34	5%	(31)	4%	(28)	14%	(89)	15%	(98)	43%	(275)	19%	(121)	642
Age: 35-44	4%	(15)	9%	(34)	10%	(36)	14%	(52)	42%	(154)	21%	(75)	365
Age: 45-64	3%	(19)	4%	(27)	8%	(54)	12%	(83)	56%	(403)	18%	(128)	714
Age: 65+	—	(2)	—	(2)	4%	(21)	13%	(63)	63%	(309)	19%	(92)	489
GenZers: 1997-2012	5%	(11)	3%	(7)	16%	(34)	21%	(45)	38%	(80)	16%	(34)	211
Millennials: 1981-1996	5%	(33)	6%	(46)	12%	(82)	13%	(90)	45%	(316)	20%	(141)	708
GenXers: 1965-1980	4%	(19)	6%	(28)	9%	(47)	12%	(59)	49%	(247)	20%	(103)	503
Baby Boomers: 1946-1964	—	(3)	1%	(9)	5%	(36)	12%	(85)	63%	(432)	17%	(119)	684
PID: Dem (no lean)	4%	(36)	4%	(32)	11%	(90)	10%	(83)	59%	(490)	12%	(99)	830
PID: Ind (no lean)	2%	(15)	3%	(18)	7%	(44)	16%	(103)	45%	(297)	28%	(183)	660
PID: Rep (no lean)	2%	(15)	6%	(40)	9%	(66)	15%	(109)	49%	(354)	19%	(134)	719
PID/Gender: Dem Men	8%	(31)	6%	(22)	13%	(54)	12%	(51)	48%	(197)	12%	(51)	406
PID/Gender: Dem Women	1%	(5)	2%	(10)	8%	(36)	8%	(33)	69%	(293)	11%	(48)	424
PID/Gender: Ind Men	4%	(14)	2%	(5)	9%	(28)	18%	(60)	42%	(137)	26%	(85)	329
PID/Gender: Ind Women	—	(1)	4%	(13)	5%	(16)	13%	(44)	48%	(159)	30%	(98)	331
PID/Gender: Rep Men	3%	(11)	11%	(37)	12%	(40)	20%	(67)	37%	(123)	17%	(55)	332
PID/Gender: Rep Women	1%	(5)	1%	(4)	7%	(26)	11%	(43)	60%	(230)	20%	(79)	387
Ideo: Liberal (1-3)	3%	(20)	4%	(27)	8%	(51)	11%	(73)	61%	(391)	12%	(76)	638
Ideo: Moderate (4)	4%	(22)	3%	(16)	12%	(74)	12%	(75)	50%	(316)	20%	(124)	627
Ideo: Conservative (5-7)	3%	(20)	6%	(42)	9%	(64)	18%	(131)	49%	(361)	17%	(124)	741
Educ: < College	3%	(47)	3%	(46)	9%	(132)	12%	(179)	51%	(735)	21%	(298)	1436
Educ: Bachelors degree	2%	(11)	5%	(26)	8%	(39)	16%	(79)	53%	(262)	15%	(74)	491
Educ: Post-grad	3%	(9)	7%	(19)	10%	(29)	14%	(39)	51%	(143)	15%	(43)	282
Income: Under 50k	3%	(33)	3%	(39)	8%	(92)	13%	(153)	50%	(576)	23%	(266)	1159
Income: 50k-100k	4%	(26)	5%	(35)	11%	(77)	13%	(94)	54%	(392)	14%	(100)	724
Income: 100k+	2%	(8)	5%	(16)	9%	(30)	15%	(49)	53%	(172)	15%	(50)	326
Ethnicity: White	2%	(40)	4%	(69)	9%	(149)	13%	(227)	54%	(924)	18%	(301)	1710

Continued on next page

Table MCBR6_9: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform was known for hosting violent acts (such as videos depicting violent crimes) or extremist group content

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	3%	(67)	4%	(90)	9%	(200)	13%	(296)	52%	(1140)	19%	(416)	2209
Ethnicity: Hispanic	5%	(20)	7%	(28)	11%	(42)	14%	(51)	42%	(158)	20%	(75)	374
Ethnicity: Black	5%	(14)	6%	(17)	11%	(32)	18%	(49)	41%	(116)	19%	(54)	282
Ethnicity: Other	6%	(13)	2%	(4)	9%	(19)	9%	(19)	46%	(100)	28%	(61)	217
All Christian	3%	(28)	5%	(47)	9%	(89)	14%	(138)	54%	(544)	16%	(160)	1005
All Non-Christian	9%	(10)	7%	(8)	8%	(10)	10%	(11)	46%	(53)	21%	(24)	116
Atheist	6%	(6)	5%	(5)	8%	(8)	12%	(13)	52%	(54)	17%	(18)	104
Agnostic/Nothing in particular	2%	(11)	2%	(13)	10%	(60)	15%	(90)	49%	(294)	23%	(138)	605
Something Else	3%	(13)	4%	(17)	9%	(33)	12%	(44)	52%	(195)	20%	(77)	379
Religious Non-Protestant/Catholic	8%	(11)	6%	(9)	10%	(13)	10%	(13)	48%	(65)	18%	(24)	135
Evangelical	4%	(22)	5%	(29)	10%	(54)	13%	(70)	53%	(286)	15%	(81)	542
Non-Evangelical	2%	(17)	4%	(30)	8%	(63)	14%	(109)	54%	(434)	19%	(152)	804
Community: Urban	5%	(35)	5%	(30)	10%	(65)	15%	(95)	46%	(295)	19%	(121)	640
Community: Suburban	2%	(24)	4%	(38)	9%	(92)	13%	(134)	55%	(574)	17%	(180)	1042
Community: Rural	2%	(8)	4%	(23)	8%	(43)	13%	(67)	52%	(272)	22%	(115)	527
Employ: Private Sector	4%	(30)	6%	(45)	11%	(77)	14%	(99)	49%	(342)	14%	(100)	693
Employ: Government	3%	(3)	4%	(4)	14%	(14)	12%	(12)	46%	(45)	20%	(20)	98
Employ: Self-Employed	6%	(11)	9%	(15)	10%	(17)	11%	(20)	49%	(89)	16%	(28)	181
Employ: Homemaker	2%	(3)	3%	(5)	12%	(22)	11%	(19)	42%	(76)	30%	(54)	179
Employ: Student	3%	(2)	3%	(2)	15%	(9)	21%	(13)	51%	(30)	6%	(4)	60
Employ: Retired	1%	(5)	1%	(6)	5%	(27)	12%	(67)	63%	(352)	19%	(106)	563
Employ: Unemployed	3%	(9)	4%	(11)	8%	(23)	17%	(49)	43%	(124)	25%	(70)	286
Employ: Other	3%	(4)	2%	(2)	7%	(11)	11%	(16)	55%	(82)	22%	(33)	149
Military HH: Yes	3%	(8)	3%	(10)	6%	(18)	14%	(44)	54%	(169)	20%	(63)	311
Military HH: No	3%	(59)	4%	(81)	10%	(182)	13%	(252)	51%	(972)	19%	(353)	1898
RD/WT: Right Direction	5%	(36)	6%	(40)	10%	(67)	12%	(79)	49%	(328)	17%	(115)	667
RD/WT: Wrong Track	2%	(31)	3%	(50)	9%	(133)	14%	(217)	53%	(812)	19%	(301)	1542
Biden Job Approve	4%	(39)	4%	(44)	9%	(91)	11%	(105)	57%	(558)	14%	(142)	979
Biden Job Disapprove	3%	(28)	4%	(46)	9%	(105)	16%	(183)	49%	(547)	19%	(216)	1124

Continued on next page

Table MCBR6_9: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform was known for hosting violent acts (such as videos depicting violent crimes) or extremist group content

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	3%	(67)	4%	(90)	9%	(200)	13%	(296)	52%	(1140)	19%	(416)	2209
Biden Job Strongly Approve	9%	(35)	6%	(26)	11%	(42)	7%	(27)	52%	(207)	15%	(59)	396
Biden Job Somewhat Approve	1%	(4)	3%	(18)	8%	(49)	13%	(78)	60%	(351)	14%	(82)	582
Biden Job Somewhat Disapprove	2%	(7)	3%	(8)	12%	(36)	16%	(50)	49%	(149)	17%	(53)	303
Biden Job Strongly Disapprove	3%	(21)	5%	(38)	8%	(69)	16%	(133)	48%	(398)	20%	(163)	821
Favorable of Biden	4%	(35)	4%	(44)	8%	(79)	11%	(111)	59%	(575)	14%	(138)	982
Unfavorable of Biden	3%	(29)	4%	(47)	10%	(109)	16%	(178)	48%	(541)	19%	(212)	1117
Very Favorable of Biden	6%	(27)	5%	(23)	8%	(35)	9%	(37)	56%	(240)	16%	(68)	429
Somewhat Favorable of Biden	1%	(8)	4%	(21)	8%	(44)	13%	(74)	61%	(336)	13%	(70)	553
Somewhat Unfavorable of Biden	2%	(5)	2%	(7)	12%	(34)	15%	(45)	50%	(147)	19%	(55)	293
Very Unfavorable of Biden	3%	(25)	5%	(40)	9%	(75)	16%	(133)	48%	(394)	19%	(157)	824
#1 Issue: Economy	2%	(24)	4%	(41)	9%	(88)	14%	(136)	53%	(520)	17%	(170)	980
#1 Issue: Security	7%	(14)	8%	(16)	8%	(17)	14%	(29)	41%	(84)	22%	(44)	204
#1 Issue: Health Care	4%	(7)	4%	(6)	8%	(13)	19%	(32)	38%	(64)	27%	(44)	167
#1 Issue: Medicare / Social Security	1%	(2)	1%	(3)	5%	(12)	9%	(21)	64%	(149)	19%	(45)	232
#1 Issue: Women's Issues	1%	(4)	3%	(9)	10%	(34)	13%	(42)	58%	(189)	15%	(50)	328
#1 Issue: Education	1%	(1)	5%	(3)	19%	(11)	13%	(7)	42%	(24)	20%	(12)	58
#1 Issue: Energy	5%	(7)	7%	(9)	14%	(17)	14%	(18)	45%	(57)	15%	(19)	127
#1 Issue: Other	8%	(9)	3%	(3)	6%	(7)	9%	(10)	46%	(53)	28%	(32)	114
2020 Vote: Joe Biden	4%	(35)	3%	(32)	8%	(71)	12%	(115)	59%	(543)	14%	(127)	923
2020 Vote: Donald Trump	2%	(14)	6%	(44)	10%	(74)	16%	(117)	49%	(364)	17%	(125)	738
2020 Vote: Other	1%	(1)	—	(0)	9%	(6)	10%	(6)	58%	(38)	21%	(14)	65
2020 Vote: Didn't Vote	3%	(16)	3%	(15)	10%	(49)	12%	(57)	40%	(195)	31%	(150)	483
2018 House Vote: Democrat	5%	(34)	4%	(32)	8%	(57)	11%	(78)	60%	(441)	13%	(95)	737
2018 House Vote: Republican	3%	(17)	5%	(28)	8%	(49)	14%	(88)	52%	(320)	18%	(111)	613
2018 House Vote: Someone else	—	(0)	—	(0)	10%	(6)	16%	(10)	49%	(29)	25%	(15)	59
2018 House Vote: Didnt Vote	2%	(17)	4%	(30)	11%	(88)	15%	(120)	44%	(351)	24%	(195)	800

Continued on next page

Table MCBR6_9: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform was known for hosting violent acts (such as videos depicting violent crimes) or extremist group content

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	3%	(67)	4%	(90)	9%	(200)	13%	(296)	52%	(1140)	19%	(416)	2209
2016 Vote: Hillary Clinton	4%	(29)	3%	(21)	9%	(59)	9%	(65)	61%	(419)	13%	(92)	684
2016 Vote: Donald Trump	3%	(18)	5%	(31)	9%	(55)	15%	(97)	52%	(333)	17%	(109)	643
2016 Vote: Other	1%	(1)	2%	(3)	4%	(4)	17%	(20)	58%	(68)	19%	(23)	119
2016 Vote: Didn't Vote	3%	(19)	5%	(35)	10%	(79)	15%	(114)	42%	(317)	25%	(192)	756
Voted in 2014: Yes	3%	(39)	4%	(48)	8%	(99)	12%	(143)	58%	(701)	15%	(176)	1206
Voted in 2014: No	3%	(28)	4%	(42)	10%	(101)	15%	(152)	44%	(440)	24%	(240)	1003
4-Region: Northeast	3%	(13)	4%	(15)	9%	(35)	16%	(62)	48%	(185)	19%	(71)	382
4-Region: Midwest	2%	(8)	3%	(15)	6%	(25)	10%	(45)	58%	(264)	22%	(101)	456
4-Region: South	3%	(24)	5%	(41)	9%	(80)	13%	(108)	51%	(432)	19%	(158)	844
4-Region: West	4%	(22)	4%	(19)	11%	(60)	15%	(81)	49%	(259)	16%	(85)	526
Favorable Opinion of Elon Musk	5%	(41)	9%	(69)	11%	(90)	16%	(128)	45%	(354)	14%	(111)	794
Uses Twitter at Least Once a Day	7%	(30)	9%	(37)	15%	(61)	12%	(51)	43%	(176)	14%	(56)	411
Uses Twitter at Least Once a Month	5%	(46)	7%	(67)	14%	(123)	16%	(142)	46%	(414)	13%	(113)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_10: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform was known for hosting sexual content (such as nude photographs or videos depicting sexual acts)

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	5%	(100)	6%	(134)	13%	(277)	12%	(261)	45%	(986)	20%	(450)	2209
Gender: Male	8%	(89)	9%	(100)	16%	(175)	15%	(162)	31%	(332)	20%	(209)	1067
Gender: Female	1%	(11)	3%	(33)	9%	(102)	9%	(100)	57%	(655)	21%	(241)	1142
Age: 18-34	7%	(42)	7%	(48)	17%	(112)	12%	(78)	35%	(224)	21%	(137)	642
Age: 35-44	6%	(22)	10%	(38)	16%	(58)	8%	(31)	35%	(126)	25%	(91)	365
Age: 45-64	4%	(32)	6%	(43)	11%	(81)	14%	(97)	47%	(334)	18%	(126)	714
Age: 65+	1%	(4)	1%	(5)	5%	(26)	11%	(55)	62%	(302)	20%	(96)	489
GenZers: 1997-2012	7%	(15)	9%	(18)	14%	(29)	16%	(33)	36%	(76)	19%	(40)	211
Millennials: 1981-1996	7%	(47)	9%	(60)	18%	(126)	10%	(70)	34%	(243)	23%	(161)	708
GenXers: 1965-1980	6%	(29)	7%	(36)	14%	(72)	12%	(60)	40%	(203)	20%	(103)	503
Baby Boomers: 1946-1964	1%	(8)	3%	(18)	7%	(47)	13%	(89)	58%	(396)	18%	(125)	684
PID: Dem (no lean)	6%	(50)	9%	(71)	14%	(112)	8%	(68)	47%	(394)	16%	(135)	830
PID: Ind (no lean)	3%	(23)	4%	(28)	13%	(84)	14%	(93)	37%	(243)	28%	(188)	660
PID: Rep (no lean)	4%	(27)	5%	(35)	11%	(80)	14%	(101)	48%	(349)	18%	(127)	719
PID/Gender: Dem Men	11%	(45)	13%	(54)	16%	(66)	10%	(41)	32%	(129)	18%	(72)	406
PID/Gender: Dem Women	1%	(5)	4%	(17)	11%	(46)	6%	(27)	63%	(265)	15%	(63)	424
PID/Gender: Ind Men	7%	(22)	5%	(15)	18%	(58)	17%	(54)	29%	(94)	26%	(85)	329
PID/Gender: Ind Women	—	(1)	4%	(13)	8%	(27)	12%	(38)	45%	(150)	31%	(103)	331
PID/Gender: Rep Men	7%	(22)	9%	(31)	16%	(51)	20%	(66)	33%	(109)	16%	(52)	332
PID/Gender: Rep Women	1%	(5)	1%	(4)	7%	(29)	9%	(35)	62%	(240)	19%	(75)	387
Ideo: Liberal (1-3)	5%	(31)	7%	(47)	14%	(88)	11%	(70)	46%	(295)	17%	(107)	638
Ideo: Moderate (4)	5%	(31)	6%	(40)	14%	(90)	10%	(60)	44%	(273)	21%	(133)	627
Ideo: Conservative (5-7)	4%	(31)	6%	(44)	10%	(77)	15%	(114)	47%	(349)	17%	(126)	741
Educ: < College	5%	(72)	5%	(74)	13%	(184)	11%	(156)	45%	(639)	22%	(311)	1436
Educ: Bachelors degree	4%	(18)	8%	(39)	11%	(56)	14%	(69)	45%	(220)	18%	(89)	491
Educ: Post-grad	4%	(10)	8%	(21)	13%	(37)	13%	(36)	45%	(126)	18%	(50)	282
Income: Under 50k	5%	(53)	5%	(56)	13%	(146)	12%	(141)	41%	(476)	25%	(287)	1159
Income: 50k-100k	5%	(35)	8%	(58)	12%	(90)	12%	(88)	48%	(344)	15%	(109)	724
Income: 100k+	4%	(12)	6%	(21)	13%	(41)	10%	(32)	51%	(166)	17%	(54)	326
Ethnicity: White	4%	(68)	6%	(96)	12%	(200)	13%	(216)	46%	(794)	20%	(336)	1710

Continued on next page

Table MCBR6_10: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform was known for hosting sexual content (such as nude photographs or videos depicting sexual acts)

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	5%	(100)	6%	(134)	13%	(277)	12%	(261)	45%	(986)	20%	(450)	2209
Ethnicity: Hispanic	8%	(28)	10%	(37)	16%	(60)	7%	(25)	39%	(147)	20%	(76)	374
Ethnicity: Black	6%	(17)	10%	(29)	18%	(50)	11%	(31)	37%	(105)	18%	(50)	282
Ethnicity: Other	7%	(14)	4%	(9)	13%	(27)	7%	(14)	40%	(87)	30%	(64)	217
All Christian	4%	(43)	6%	(59)	9%	(94)	13%	(127)	52%	(524)	16%	(159)	1005
All Non-Christian	9%	(10)	11%	(13)	11%	(13)	6%	(7)	38%	(44)	25%	(29)	116
Atheist	9%	(9)	2%	(2)	19%	(20)	10%	(11)	35%	(36)	25%	(26)	104
Agnostic/Nothing in particular	4%	(24)	6%	(35)	14%	(84)	13%	(82)	37%	(221)	26%	(159)	605
Something Else	4%	(14)	7%	(25)	17%	(66)	9%	(36)	43%	(161)	20%	(77)	379
Religious Non-Protestant/Catholic	8%	(10)	10%	(14)	11%	(15)	9%	(12)	40%	(54)	22%	(30)	135
Evangelical	5%	(25)	6%	(34)	13%	(69)	11%	(60)	50%	(271)	15%	(82)	542
Non-Evangelical	3%	(28)	6%	(48)	11%	(89)	12%	(94)	49%	(397)	19%	(149)	804
Community: Urban	8%	(50)	8%	(51)	14%	(92)	12%	(78)	38%	(243)	20%	(126)	640
Community: Suburban	3%	(33)	6%	(59)	11%	(119)	12%	(124)	48%	(504)	19%	(203)	1042
Community: Rural	3%	(17)	5%	(25)	13%	(67)	11%	(59)	45%	(239)	23%	(121)	527
Employ: Private Sector	5%	(37)	9%	(65)	16%	(114)	12%	(85)	41%	(281)	16%	(111)	693
Employ: Government	5%	(5)	7%	(7)	15%	(15)	11%	(10)	43%	(42)	19%	(19)	98
Employ: Self-Employed	10%	(18)	8%	(14)	16%	(30)	11%	(19)	41%	(75)	14%	(25)	181
Employ: Homemaker	2%	(3)	3%	(6)	13%	(24)	11%	(19)	39%	(70)	32%	(58)	179
Employ: Student	2%	(1)	6%	(4)	19%	(12)	22%	(13)	41%	(25)	9%	(6)	60
Employ: Retired	1%	(8)	2%	(13)	6%	(36)	11%	(61)	60%	(335)	19%	(110)	563
Employ: Unemployed	5%	(14)	8%	(22)	10%	(28)	14%	(40)	35%	(100)	29%	(83)	286
Employ: Other	10%	(14)	3%	(4)	13%	(19)	9%	(14)	39%	(57)	27%	(40)	149
Military HH: Yes	6%	(19)	5%	(15)	11%	(33)	10%	(31)	48%	(150)	20%	(63)	311
Military HH: No	4%	(81)	6%	(119)	13%	(244)	12%	(231)	44%	(836)	20%	(387)	1898
RD/WT: Right Direction	7%	(49)	10%	(67)	13%	(85)	9%	(62)	40%	(268)	20%	(136)	667
RD/WT: Wrong Track	3%	(51)	4%	(67)	12%	(192)	13%	(200)	47%	(718)	20%	(314)	1542
Biden Job Approve	6%	(56)	8%	(76)	12%	(117)	10%	(99)	47%	(455)	18%	(175)	979
Biden Job Disapprove	4%	(44)	5%	(54)	13%	(147)	14%	(155)	45%	(501)	20%	(224)	1124

Continued on next page

Table MCBR6_10: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform was known for hosting sexual content (such as nude photographs or videos depicting sexual acts)

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	5%	(100)	6%	(134)	13%	(277)	12%	(261)	45%	(986)	20%	(450)	2209
Biden Job Strongly Approve	11%	(43)	11%	(42)	9%	(38)	7%	(26)	46%	(182)	16%	(65)	396
Biden Job Somewhat Approve	2%	(13)	6%	(35)	14%	(79)	13%	(73)	47%	(273)	19%	(110)	582
Biden Job Somewhat Disapprove	4%	(13)	4%	(11)	20%	(60)	11%	(33)	44%	(134)	17%	(52)	303
Biden Job Strongly Disapprove	4%	(31)	5%	(43)	11%	(87)	15%	(122)	45%	(367)	21%	(171)	821
Favorable of Biden	5%	(54)	7%	(69)	12%	(121)	10%	(100)	48%	(470)	17%	(169)	982
Unfavorable of Biden	4%	(43)	5%	(59)	14%	(153)	14%	(152)	44%	(489)	20%	(220)	1117
Very Favorable of Biden	7%	(30)	10%	(44)	9%	(38)	7%	(32)	48%	(205)	19%	(81)	429
Somewhat Favorable of Biden	4%	(24)	5%	(26)	15%	(83)	12%	(68)	48%	(264)	16%	(88)	553
Somewhat Unfavorable of Biden	3%	(7)	6%	(17)	21%	(62)	9%	(27)	40%	(118)	21%	(61)	293
Very Unfavorable of Biden	4%	(35)	5%	(42)	11%	(92)	15%	(125)	45%	(371)	19%	(159)	824
#1 Issue: Economy	4%	(38)	6%	(59)	13%	(128)	13%	(129)	45%	(437)	19%	(189)	980
#1 Issue: Security	6%	(11)	10%	(20)	10%	(21)	12%	(25)	43%	(88)	19%	(39)	204
#1 Issue: Health Care	6%	(10)	6%	(10)	15%	(25)	10%	(16)	35%	(58)	28%	(46)	167
#1 Issue: Medicare / Social Security	1%	(3)	3%	(6)	7%	(17)	11%	(25)	57%	(131)	21%	(48)	232
#1 Issue: Women's Issues	4%	(15)	5%	(17)	12%	(39)	11%	(37)	47%	(153)	21%	(67)	328
#1 Issue: Education	3%	(2)	5%	(3)	28%	(16)	9%	(5)	35%	(20)	19%	(11)	58
#1 Issue: Energy	8%	(10)	10%	(13)	19%	(24)	10%	(13)	38%	(49)	15%	(19)	127
#1 Issue: Other	9%	(11)	5%	(5)	5%	(6)	11%	(12)	44%	(50)	27%	(31)	114
2020 Vote: Joe Biden	5%	(46)	7%	(66)	13%	(120)	11%	(99)	48%	(439)	17%	(153)	923
2020 Vote: Donald Trump	3%	(25)	6%	(47)	11%	(80)	14%	(102)	48%	(352)	18%	(131)	738
2020 Vote: Other	5%	(4)	3%	(2)	8%	(5)	13%	(8)	49%	(32)	22%	(14)	65
2020 Vote: Didn't Vote	5%	(26)	4%	(19)	15%	(72)	11%	(51)	34%	(163)	32%	(152)	483
2018 House Vote: Democrat	5%	(38)	8%	(62)	12%	(92)	10%	(77)	47%	(343)	17%	(125)	737
2018 House Vote: Republican	5%	(28)	5%	(28)	9%	(56)	13%	(79)	52%	(321)	16%	(101)	613
2018 House Vote: Someone else	—	(0)	—	(0)	10%	(6)	12%	(7)	46%	(27)	33%	(19)	59
2018 House Vote: Didnt Vote	4%	(34)	6%	(44)	15%	(124)	12%	(98)	37%	(294)	26%	(206)	800

Continued on next page

Table MCBR6_10: *Consider if a social media platform you frequently used was privately owned. If the platform was any of the following, how likely is it you would consider purchasing products from advertisers on the social media platform?*
The platform was known for hosting sexual content (such as nude photographs or videos depicting sexual acts)

Demographic	Absolutely certain		Very likely		About 50-50		Not very likely		Would not consider		Don't know / No opinion		Total N
Adults	5%	(100)	6%	(134)	13%	(277)	12%	(261)	45%	(986)	20%	(450)	2209
2016 Vote: Hillary Clinton	5%	(37)	6%	(44)	13%	(87)	11%	(73)	49%	(336)	16%	(108)	684
2016 Vote: Donald Trump	4%	(27)	5%	(35)	10%	(65)	12%	(77)	51%	(329)	17%	(110)	643
2016 Vote: Other	1%	(1)	3%	(3)	13%	(15)	13%	(16)	50%	(59)	21%	(25)	119
2016 Vote: Didn't Vote	5%	(35)	7%	(52)	14%	(108)	13%	(95)	34%	(259)	27%	(207)	756
Voted in 2014: Yes	5%	(57)	6%	(70)	11%	(135)	12%	(142)	50%	(606)	16%	(196)	1206
Voted in 2014: No	4%	(44)	6%	(64)	14%	(142)	12%	(119)	38%	(380)	25%	(254)	1003
4-Region: Northeast	4%	(16)	7%	(28)	12%	(45)	14%	(52)	44%	(167)	20%	(75)	382
4-Region: Midwest	3%	(12)	4%	(18)	12%	(55)	13%	(60)	45%	(204)	23%	(107)	456
4-Region: South	4%	(38)	6%	(49)	14%	(116)	11%	(94)	45%	(378)	20%	(170)	844
4-Region: West	6%	(34)	7%	(39)	12%	(61)	11%	(56)	45%	(237)	19%	(98)	526
Favorable Opinion of Elon Musk	7%	(59)	10%	(80)	14%	(113)	14%	(113)	39%	(312)	15%	(117)	794
Uses Twitter at Least Once a Day	9%	(36)	11%	(44)	19%	(78)	10%	(43)	36%	(146)	16%	(64)	411
Uses Twitter at Least Once a Month	7%	(59)	10%	(93)	18%	(164)	13%	(114)	37%	(337)	15%	(137)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR7: *Generally speaking, do you think social media platforms should implement stricter or looser content moderation guidelines, which restrict the types of content their users can post and share?*

Demographic	Social media platforms should have stricter content moderation policies		Social media platforms should not change their content moderation policies		Social media platforms should have looser content moderation policies		Don't know / No opinion		Total N
Adults	41%	(915)	21%	(475)	16%	(353)	21%	(466)	2209
Gender: Male	39%	(420)	22%	(231)	21%	(227)	18%	(188)	1067
Gender: Female	43%	(494)	21%	(244)	11%	(126)	24%	(278)	1142
Age: 18-34	32%	(203)	28%	(177)	19%	(124)	21%	(137)	642
Age: 35-44	37%	(134)	22%	(81)	18%	(64)	24%	(87)	365
Age: 45-64	43%	(308)	21%	(149)	17%	(119)	19%	(137)	714
Age: 65+	55%	(270)	14%	(68)	9%	(46)	21%	(105)	489
GenZers: 1997-2012	32%	(67)	27%	(57)	23%	(48)	18%	(38)	211
Millennials: 1981-1996	35%	(246)	26%	(183)	17%	(118)	23%	(161)	708
GenXers: 1965-1980	35%	(175)	24%	(123)	19%	(98)	22%	(108)	503
Baby Boomers: 1946-1964	54%	(367)	15%	(104)	11%	(77)	20%	(136)	684
PID: Dem (no lean)	53%	(443)	25%	(204)	9%	(74)	13%	(109)	830
PID: Ind (no lean)	34%	(223)	17%	(113)	19%	(127)	30%	(198)	660
PID: Rep (no lean)	35%	(249)	22%	(158)	21%	(152)	22%	(160)	719
PID/Gender: Dem Men	51%	(209)	25%	(103)	12%	(50)	11%	(45)	406
PID/Gender: Dem Women	55%	(235)	24%	(101)	6%	(24)	15%	(64)	424
PID/Gender: Ind Men	33%	(107)	17%	(55)	24%	(79)	27%	(89)	329
PID/Gender: Ind Women	35%	(116)	17%	(58)	14%	(48)	33%	(109)	331
PID/Gender: Rep Men	32%	(105)	22%	(74)	30%	(98)	17%	(55)	332
PID/Gender: Rep Women	37%	(144)	22%	(84)	14%	(54)	27%	(105)	387
Ideo: Liberal (1-3)	55%	(349)	23%	(145)	11%	(67)	12%	(77)	638
Ideo: Moderate (4)	42%	(261)	24%	(148)	13%	(83)	21%	(135)	627
Ideo: Conservative (5-7)	33%	(247)	21%	(157)	25%	(185)	20%	(151)	741
Educ: < College	37%	(538)	23%	(329)	15%	(211)	25%	(358)	1436
Educ: Bachelors degree	48%	(237)	21%	(103)	18%	(89)	13%	(62)	491
Educ: Post-grad	50%	(141)	15%	(42)	19%	(53)	16%	(46)	282

Continued on next page

Table MCBR7: *Generally speaking, do you think social media platforms should implement stricter or looser content moderation guidelines, which restrict the types of content their users can post and share?*

Demographic	Social media platforms should have stricter content moderation policies		Social media platforms should not change their content moderation policies		Social media platforms should have looser content moderation policies		Don't know / No opinion		Total N
Adults	41%	(915)	21%	(475)	16%	(353)	21%	(466)	2209
Income: Under 50k	38%	(441)	22%	(255)	14%	(162)	26%	(301)	1159
Income: 50k-100k	44%	(316)	22%	(162)	18%	(130)	16%	(117)	724
Income: 100k+	49%	(159)	18%	(58)	19%	(62)	15%	(48)	326
Ethnicity: White	42%	(721)	21%	(352)	17%	(287)	20%	(350)	1710
Ethnicity: Hispanic	37%	(136)	21%	(79)	24%	(90)	18%	(68)	374
Ethnicity: Black	38%	(107)	26%	(74)	14%	(39)	22%	(63)	282
Ethnicity: Other	40%	(87)	23%	(49)	12%	(27)	25%	(54)	217
All Christian	45%	(449)	21%	(210)	16%	(164)	18%	(182)	1005
All Non-Christian	47%	(54)	20%	(23)	12%	(14)	21%	(24)	116
Atheist	46%	(48)	18%	(19)	21%	(21)	15%	(16)	104
Agnostic/Nothing in particular	37%	(222)	24%	(143)	15%	(91)	25%	(150)	605
Something Else	37%	(142)	21%	(80)	16%	(62)	25%	(95)	379
Religious Non-Protestant/Catholic	47%	(63)	19%	(25)	15%	(20)	19%	(26)	135
Evangelical	39%	(213)	24%	(128)	16%	(87)	21%	(114)	542
Non-Evangelical	45%	(358)	20%	(159)	16%	(129)	20%	(159)	804
Community: Urban	43%	(272)	24%	(155)	15%	(99)	18%	(114)	640
Community: Suburban	43%	(450)	21%	(220)	16%	(162)	20%	(209)	1042
Community: Rural	36%	(192)	19%	(100)	17%	(92)	27%	(143)	527
Employ: Private Sector	42%	(294)	24%	(164)	19%	(131)	15%	(105)	693
Employ: Government	50%	(49)	21%	(20)	15%	(15)	14%	(14)	98
Employ: Self-Employed	33%	(59)	24%	(44)	27%	(49)	16%	(28)	181
Employ: Homemaker	38%	(68)	21%	(38)	12%	(22)	29%	(51)	179
Employ: Student	50%	(30)	26%	(15)	15%	(9)	10%	(6)	60
Employ: Retired	51%	(287)	16%	(88)	12%	(69)	21%	(119)	563
Employ: Unemployed	28%	(81)	24%	(68)	15%	(43)	33%	(94)	286
Employ: Other	32%	(47)	25%	(37)	10%	(15)	33%	(49)	149

Continued on next page

Table MCBR7: *Generally speaking, do you think social media platforms should implement stricter or looser content moderation guidelines, which restrict the types of content their users can post and share?*

Demographic	Social media platforms should have stricter content moderation policies		Social media platforms should not change their content moderation policies		Social media platforms should have looser content moderation policies		Don't know / No opinion		Total N
Adults	41%	(915)	21%	(475)	16%	(353)	21%	(466)	2209
Military HH: Yes	39%	(122)	18%	(57)	20%	(61)	23%	(71)	311
Military HH: No	42%	(793)	22%	(418)	15%	(292)	21%	(396)	1898
RD/WT: Right Direction	51%	(342)	24%	(159)	9%	(60)	16%	(106)	667
RD/WT: Wrong Track	37%	(572)	20%	(316)	19%	(293)	23%	(361)	1542
Biden Job Approve	54%	(528)	23%	(225)	8%	(80)	15%	(146)	979
Biden Job Disapprove	33%	(366)	20%	(224)	23%	(264)	24%	(270)	1124
Biden Job Strongly Approve	57%	(225)	22%	(88)	7%	(29)	14%	(54)	396
Biden Job Somewhat Approve	52%	(303)	24%	(138)	9%	(51)	16%	(91)	582
Biden Job Somewhat Disapprove	42%	(127)	21%	(63)	15%	(44)	23%	(69)	303
Biden Job Strongly Disapprove	29%	(239)	20%	(161)	27%	(220)	24%	(201)	821
Favorable of Biden	55%	(541)	23%	(226)	7%	(71)	15%	(145)	982
Unfavorable of Biden	32%	(356)	20%	(227)	24%	(272)	23%	(262)	1117
Very Favorable of Biden	57%	(244)	20%	(86)	10%	(42)	13%	(57)	429
Somewhat Favorable of Biden	54%	(296)	25%	(140)	5%	(29)	16%	(88)	553
Somewhat Unfavorable of Biden	40%	(118)	22%	(64)	18%	(52)	20%	(58)	293
Very Unfavorable of Biden	29%	(237)	20%	(163)	27%	(220)	25%	(204)	824
#1 Issue: Economy	40%	(393)	21%	(205)	19%	(185)	20%	(197)	980
#1 Issue: Security	32%	(66)	22%	(46)	25%	(52)	20%	(41)	204
#1 Issue: Health Care	38%	(63)	25%	(42)	11%	(19)	26%	(43)	167
#1 Issue: Medicare / Social Security	59%	(137)	14%	(33)	6%	(13)	21%	(48)	232
#1 Issue: Women's Issues	43%	(140)	24%	(80)	10%	(34)	23%	(75)	328
#1 Issue: Education	45%	(26)	26%	(15)	14%	(8)	15%	(9)	58
#1 Issue: Energy	38%	(48)	28%	(35)	17%	(22)	17%	(22)	127
#1 Issue: Other	37%	(42)	17%	(20)	17%	(20)	29%	(33)	114

Continued on next page

Table MCBR7: *Generally speaking, do you think social media platforms should implement stricter or looser content moderation guidelines, which restrict the types of content their users can post and share?*

Demographic	Social media platforms should have stricter content moderation policies		Social media platforms should not change their content moderation policies		Social media platforms should have looser content moderation policies		Don't know / No opinion		Total N
Adults	41%	(915)	21%	(475)	16%	(353)	21%	(466)	2209
2020 Vote: Joe Biden	57%	(525)	22%	(206)	8%	(73)	13%	(120)	923
2020 Vote: Donald Trump	30%	(223)	20%	(146)	27%	(198)	23%	(170)	738
2020 Vote: Other	41%	(27)	19%	(13)	16%	(10)	24%	(16)	65
2020 Vote: Didn't Vote	29%	(140)	23%	(110)	15%	(72)	33%	(161)	483
2018 House Vote: Democrat	58%	(429)	20%	(148)	10%	(73)	12%	(87)	737
2018 House Vote: Republican	33%	(204)	21%	(129)	23%	(142)	23%	(138)	613
2018 House Vote: Someone else	28%	(17)	15%	(9)	22%	(13)	35%	(20)	59
2018 House Vote: Didnt Vote	33%	(265)	24%	(189)	16%	(125)	28%	(221)	800
2016 Vote: Hillary Clinton	59%	(403)	20%	(137)	9%	(59)	12%	(85)	684
2016 Vote: Donald Trump	33%	(214)	20%	(129)	24%	(157)	22%	(142)	643
2016 Vote: Other	46%	(55)	15%	(18)	16%	(18)	23%	(27)	119
2016 Vote: Didn't Vote	32%	(239)	25%	(190)	16%	(118)	28%	(210)	756
Voted in 2014: Yes	47%	(572)	19%	(235)	16%	(191)	17%	(209)	1206
Voted in 2014: No	34%	(343)	24%	(240)	16%	(162)	26%	(258)	1003
4-Region: Northeast	43%	(165)	24%	(90)	12%	(47)	21%	(81)	382
4-Region: Midwest	41%	(186)	23%	(105)	13%	(61)	23%	(104)	456
4-Region: South	40%	(338)	21%	(174)	16%	(137)	23%	(195)	844
4-Region: West	43%	(227)	20%	(106)	21%	(108)	16%	(86)	526
Favorable Opinion of Elon Musk	33%	(262)	25%	(199)	26%	(203)	17%	(131)	794
Uses Twitter at Least Once a Day	37%	(153)	31%	(126)	20%	(84)	12%	(48)	411
Uses Twitter at Least Once a Month	39%	(350)	28%	(251)	21%	(188)	13%	(116)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR8: *Which of the following comes closest to your opinion, even if neither is exactly right?*

Demographic	Social media companies have a right to ban their users if they violate the policies on the types of content they can share		Social media companies do not have a right to ban their users since that violates the users' right to free speech		Don't know / No opinion		Total N
Adults	60%	(1330)	22%	(492)	18%	(388)	2209
Gender: Male	59%	(627)	25%	(264)	17%	(176)	1067
Gender: Female	62%	(703)	20%	(228)	18%	(211)	1142
Age: 18-34	55%	(354)	24%	(154)	21%	(134)	642
Age: 35-44	52%	(191)	27%	(99)	20%	(74)	365
Age: 45-64	62%	(445)	21%	(151)	16%	(117)	714
Age: 65+	70%	(340)	18%	(87)	13%	(62)	489
GenZers: 1997-2012	55%	(116)	27%	(57)	18%	(37)	211
Millennials: 1981-1996	54%	(381)	25%	(175)	21%	(152)	708
GenXers: 1965-1980	59%	(299)	23%	(115)	18%	(90)	503
Baby Boomers: 1946-1964	69%	(471)	17%	(117)	14%	(96)	684
PID: Dem (no lean)	74%	(614)	15%	(122)	11%	(94)	830
PID: Ind (no lean)	55%	(364)	19%	(123)	26%	(173)	660
PID: Rep (no lean)	49%	(352)	34%	(246)	17%	(121)	719
PID/Gender: Dem Men	71%	(288)	17%	(67)	13%	(51)	406
PID/Gender: Dem Women	77%	(326)	13%	(55)	10%	(44)	424
PID/Gender: Ind Men	58%	(191)	18%	(61)	23%	(77)	329
PID/Gender: Ind Women	52%	(173)	19%	(63)	29%	(95)	331
PID/Gender: Rep Men	44%	(148)	41%	(136)	15%	(49)	332
PID/Gender: Rep Women	53%	(205)	28%	(110)	19%	(72)	387
Ideo: Liberal (1-3)	76%	(486)	15%	(94)	9%	(58)	638
Ideo: Moderate (4)	62%	(392)	19%	(120)	18%	(116)	627
Ideo: Conservative (5-7)	50%	(368)	34%	(255)	16%	(118)	741
Educ: < College	56%	(805)	23%	(332)	21%	(300)	1436
Educ: Bachelors degree	67%	(328)	21%	(102)	12%	(60)	491
Educ: Post-grad	70%	(197)	20%	(58)	10%	(27)	282
Income: Under 50k	55%	(640)	21%	(246)	24%	(274)	1159
Income: 50k-100k	65%	(469)	24%	(173)	11%	(83)	724
Income: 100k+	68%	(221)	22%	(73)	10%	(31)	326

Continued on next page

Table MCBR8: *Which of the following comes closest to your opinion, even if neither is exactly right?*

Demographic	Social media companies have a right to ban their users if they violate the policies on the types of content they can share		Social media companies do not have a right to ban their users since that violates the users' right to free speech		Don't know / No opinion		Total N
Adults	60%	(1330)	22%	(492)	18%	(388)	2209
Ethnicity: White	62%	(1056)	22%	(383)	16%	(271)	1710
Ethnicity: Hispanic	55%	(204)	25%	(95)	20%	(75)	374
Ethnicity: Black	55%	(156)	23%	(64)	22%	(62)	282
Ethnicity: Other	55%	(118)	21%	(45)	25%	(54)	217
All Christian	62%	(620)	24%	(246)	14%	(140)	1005
All Non-Christian	64%	(74)	15%	(18)	20%	(24)	116
Atheist	75%	(78)	14%	(15)	11%	(11)	104
Agnostic/Nothing in particular	58%	(350)	20%	(121)	22%	(134)	605
Something Else	55%	(208)	24%	(93)	21%	(79)	379
Religious Non-Protestant/Catholic	65%	(87)	17%	(23)	18%	(25)	135
Evangelical	57%	(311)	27%	(147)	15%	(84)	542
Non-Evangelical	61%	(487)	23%	(185)	16%	(132)	804
Community: Urban	62%	(397)	22%	(138)	16%	(105)	640
Community: Suburban	64%	(665)	20%	(211)	16%	(165)	1042
Community: Rural	51%	(268)	27%	(142)	22%	(117)	527
Employ: Private Sector	64%	(443)	24%	(166)	12%	(84)	693
Employ: Government	61%	(60)	23%	(23)	15%	(15)	98
Employ: Self-Employed	55%	(100)	28%	(51)	17%	(30)	181
Employ: Homemaker	50%	(90)	24%	(43)	26%	(46)	179
Employ: Student	64%	(39)	28%	(17)	8%	(5)	60
Employ: Retired	67%	(377)	20%	(110)	13%	(76)	563
Employ: Unemployed	51%	(144)	17%	(50)	32%	(92)	286
Employ: Other	51%	(77)	22%	(32)	27%	(40)	149
Military HH: Yes	57%	(178)	28%	(87)	15%	(46)	311
Military HH: No	61%	(1152)	21%	(404)	18%	(342)	1898
RD/WT: Right Direction	70%	(465)	15%	(101)	15%	(101)	667
RD/WT: Wrong Track	56%	(865)	25%	(390)	19%	(287)	1542

Continued on next page

Table MCBR8: *Which of the following comes closest to your opinion, even if neither is exactly right?*

Demographic	Social media companies have a right to ban their users if they violate the policies on the types of content they can share		Social media companies do not have a right to ban their users since that violates the users' right to free speech		Don't know / No opinion		Total N
Adults	60%	(1330)	22%	(492)	18%	(388)	2209
Biden Job Approve	75%	(735)	12%	(122)	13%	(122)	979
Biden Job Disapprove	50%	(556)	31%	(348)	20%	(219)	1124
Biden Job Strongly Approve	73%	(288)	15%	(60)	12%	(49)	396
Biden Job Somewhat Approve	77%	(447)	11%	(62)	13%	(73)	582
Biden Job Somewhat Disapprove	64%	(193)	17%	(52)	19%	(58)	303
Biden Job Strongly Disapprove	44%	(363)	36%	(296)	20%	(162)	821
Favorable of Biden	76%	(745)	12%	(121)	12%	(116)	982
Unfavorable of Biden	50%	(557)	31%	(347)	19%	(212)	1117
Very Favorable of Biden	74%	(316)	14%	(59)	13%	(54)	429
Somewhat Favorable of Biden	78%	(429)	11%	(62)	11%	(62)	553
Somewhat Unfavorable of Biden	61%	(179)	19%	(57)	19%	(57)	293
Very Unfavorable of Biden	46%	(378)	35%	(290)	19%	(156)	824
#1 Issue: Economy	56%	(552)	25%	(247)	18%	(181)	980
#1 Issue: Security	52%	(106)	34%	(70)	14%	(29)	204
#1 Issue: Health Care	58%	(97)	15%	(26)	27%	(44)	167
#1 Issue: Medicare / Social Security	75%	(175)	14%	(32)	11%	(25)	232
#1 Issue: Women's Issues	68%	(222)	15%	(49)	18%	(58)	328
#1 Issue: Education	68%	(39)	16%	(9)	17%	(10)	58
#1 Issue: Energy	58%	(74)	28%	(35)	14%	(18)	127
#1 Issue: Other	58%	(66)	21%	(24)	20%	(23)	114
2020 Vote: Joe Biden	77%	(710)	12%	(108)	11%	(104)	923
2020 Vote: Donald Trump	48%	(351)	36%	(263)	17%	(123)	738
2020 Vote: Other	56%	(36)	20%	(13)	24%	(16)	65
2020 Vote: Didn't Vote	48%	(232)	22%	(107)	30%	(144)	483
2018 House Vote: Democrat	77%	(568)	12%	(91)	11%	(78)	737
2018 House Vote: Republican	54%	(328)	33%	(200)	14%	(85)	613
2018 House Vote: Someone else	52%	(31)	15%	(9)	33%	(19)	59
2018 House Vote: Didnt Vote	50%	(403)	24%	(192)	26%	(205)	800

Continued on next page

Table MCBR8: *Which of the following comes closest to your opinion, even if neither is exactly right?*

Demographic	Social media companies have a right to ban their users if they violate the policies on the types of content they can share		Social media companies do not have a right to ban their users since that violates the users' right to free speech		Don't know / No opinion		Total N
Adults	60%	(1330)	22%	(492)	18%	(388)	2209
2016 Vote: Hillary Clinton	79%	(544)	11%	(75)	10%	(66)	684
2016 Vote: Donald Trump	51%	(331)	33%	(214)	15%	(98)	643
2016 Vote: Other	68%	(81)	13%	(15)	19%	(22)	119
2016 Vote: Didn't Vote	49%	(370)	25%	(186)	26%	(200)	756
Voted in 2014: Yes	66%	(792)	21%	(258)	13%	(157)	1206
Voted in 2014: No	54%	(538)	23%	(234)	23%	(231)	1003
4-Region: Northeast	63%	(242)	21%	(82)	15%	(58)	382
4-Region: Midwest	61%	(279)	21%	(94)	18%	(83)	456
4-Region: South	56%	(470)	24%	(207)	20%	(168)	844
4-Region: West	64%	(339)	21%	(109)	15%	(79)	526
Favorable Opinion of Elon Musk	53%	(419)	35%	(275)	13%	(101)	794
Uses Twitter at Least Once a Day	65%	(267)	24%	(99)	11%	(45)	411
Uses Twitter at Least Once a Month	61%	(549)	28%	(253)	11%	(103)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR9: *Which of the following is closest to your opinion, even if neither is exactly right?*

Demographic	Media distribution platforms do have a responsibility to ensure media on their platform do not contain slurs against racial, religious or gender groups, and should take down media containing such		Media distribution platforms do not have a responsibility to ensure media on their platform do not contain slurs against racial, religious or gender groups, and should not take down media containing such		Total N
Adults	77%	(1700)	23%	(509)	2209
Gender: Male	72%	(767)	28%	(300)	1067
Gender: Female	82%	(933)	18%	(209)	1142
Age: 18-34	72%	(462)	28%	(180)	642
Age: 35-44	71%	(260)	29%	(105)	365
Age: 45-64	80%	(574)	20%	(140)	714
Age: 65+	83%	(405)	17%	(84)	489
GenZers: 1997-2012	75%	(158)	25%	(52)	211
Millennials: 1981-1996	70%	(496)	30%	(211)	708
GenXers: 1965-1980	78%	(392)	22%	(111)	503
Baby Boomers: 1946-1964	84%	(572)	16%	(111)	684
PID: Dem (no lean)	86%	(716)	14%	(114)	830
PID: Ind (no lean)	73%	(480)	27%	(179)	660
PID: Rep (no lean)	70%	(504)	30%	(215)	719
PID/Gender: Dem Men	81%	(327)	19%	(79)	406
PID/Gender: Dem Women	92%	(389)	8%	(35)	424
PID/Gender: Ind Men	69%	(228)	31%	(101)	329
PID/Gender: Ind Women	76%	(252)	24%	(78)	331
PID/Gender: Rep Men	64%	(212)	36%	(120)	332
PID/Gender: Rep Women	75%	(292)	25%	(95)	387
Ideo: Liberal (1-3)	87%	(553)	13%	(86)	638
Ideo: Moderate (4)	79%	(497)	21%	(130)	627
Ideo: Conservative (5-7)	67%	(500)	33%	(241)	741
Educ: < College	75%	(1081)	25%	(355)	1436
Educ: Bachelors degree	80%	(390)	20%	(101)	491
Educ: Post-grad	81%	(229)	19%	(53)	282

Continued on next page

Table MCBR9: *Which of the following is closest to your opinion, even if neither is exactly right?*

Demographic	Media distribution platforms do have a responsibility to ensure media on their platform do not contain slurs against racial, religious or gender groups, and should take down media containing such		Media distribution platforms do not have a responsibility to ensure media on their platform do not contain slurs against racial, religious or gender groups, and should not take down media containing such		Total N
Adults	77%	(1700)	23%	(509)	2209
Income: Under 50k	76%	(878)	24%	(281)	1159
Income: 50k-100k	78%	(567)	22%	(157)	724
Income: 100k+	78%	(255)	22%	(71)	326
Ethnicity: White	78%	(1331)	22%	(379)	1710
Ethnicity: Hispanic	76%	(285)	24%	(89)	374
Ethnicity: Black	69%	(195)	31%	(88)	282
Ethnicity: Other	81%	(175)	19%	(42)	217
All Christian	77%	(772)	23%	(233)	1005
All Non-Christian	85%	(99)	15%	(17)	116
Atheist	75%	(78)	25%	(26)	104
Agnostic/Nothing in particular	76%	(463)	24%	(143)	605
Something Else	76%	(289)	24%	(90)	379
Religious Non-Protestant/Catholic	82%	(111)	18%	(24)	135
Evangelical	74%	(402)	26%	(139)	542
Non-Evangelical	79%	(633)	21%	(171)	804
Community: Urban	78%	(499)	22%	(141)	640
Community: Suburban	80%	(829)	20%	(213)	1042
Community: Rural	71%	(372)	29%	(155)	527
Employ: Private Sector	77%	(533)	23%	(160)	693
Employ: Government	76%	(75)	24%	(23)	98
Employ: Self-Employed	67%	(121)	33%	(60)	181
Employ: Homemaker	71%	(128)	29%	(51)	179
Employ: Student	82%	(49)	18%	(11)	60
Employ: Retired	82%	(461)	18%	(102)	563
Employ: Unemployed	75%	(216)	25%	(70)	286
Employ: Other	79%	(118)	21%	(31)	149

Continued on next page

Table MCBR9: *Which of the following is closest to your opinion, even if neither is exactly right?*

Demographic	Media distribution platforms do have a responsibility to ensure media on their platform do not contain slurs against racial, religious or gender groups, and should take down media containing such		Media distribution platforms do not have a responsibility to ensure media on their platform do not contain slurs against racial, religious or gender groups, and should not take down media containing such		Total N
Adults	77%	(1700)	23%	(509)	2209
Military HH: Yes	74%	(229)	26%	(82)	311
Military HH: No	78%	(1471)	22%	(426)	1898
RD/WT: Right Direction	84%	(563)	16%	(104)	667
RD/WT: Wrong Track	74%	(1138)	26%	(405)	1542
Biden Job Approve	87%	(856)	13%	(122)	979
Biden Job Disapprove	68%	(767)	32%	(356)	1124
Biden Job Strongly Approve	86%	(340)	14%	(57)	396
Biden Job Somewhat Approve	89%	(517)	11%	(66)	582
Biden Job Somewhat Disapprove	79%	(239)	21%	(64)	303
Biden Job Strongly Disapprove	64%	(529)	36%	(292)	821
Favorable of Biden	88%	(860)	12%	(123)	982
Unfavorable of Biden	70%	(777)	30%	(340)	1117
Very Favorable of Biden	87%	(371)	13%	(58)	429
Somewhat Favorable of Biden	88%	(488)	12%	(65)	553
Somewhat Unfavorable of Biden	80%	(235)	20%	(58)	293
Very Unfavorable of Biden	66%	(542)	34%	(282)	824
#1 Issue: Economy	75%	(736)	25%	(243)	980
#1 Issue: Security	65%	(133)	35%	(72)	204
#1 Issue: Health Care	78%	(129)	22%	(37)	167
#1 Issue: Medicare / Social Security	84%	(195)	16%	(36)	232
#1 Issue: Women's Issues	87%	(285)	13%	(43)	328
#1 Issue: Education	76%	(44)	24%	(14)	58
#1 Issue: Energy	80%	(102)	20%	(25)	127
#1 Issue: Other	66%	(75)	34%	(38)	114

Continued on next page

Table MCBR9: *Which of the following is closest to your opinion, even if neither is exactly right?*

Demographic	Media distribution platforms do have a responsibility to ensure media on their platform do not contain slurs against racial, religious or gender groups, and should take down media containing such		Media distribution platforms do not have a responsibility to ensure media on their platform do not contain slurs against racial, religious or gender groups, and should not take down media containing such		Total N
Adults	77%	(1700)	23%	(509)	2209
2020 Vote: Joe Biden	87%	(804)	13%	(119)	923
2020 Vote: Donald Trump	67%	(491)	33%	(247)	738
2020 Vote: Other	70%	(46)	30%	(20)	65
2020 Vote: Didn't Vote	74%	(359)	26%	(123)	483
2018 House Vote: Democrat	86%	(633)	14%	(104)	737
2018 House Vote: Republican	68%	(419)	32%	(193)	613
2018 House Vote: Someone else	72%	(43)	28%	(16)	59
2018 House Vote: Didnt Vote	76%	(605)	24%	(195)	800
2016 Vote: Hillary Clinton	87%	(598)	13%	(86)	684
2016 Vote: Donald Trump	69%	(443)	31%	(199)	643
2016 Vote: Other	71%	(84)	29%	(34)	119
2016 Vote: Didn't Vote	75%	(570)	25%	(186)	756
Voted in 2014: Yes	78%	(938)	22%	(268)	1206
Voted in 2014: No	76%	(762)	24%	(241)	1003
4-Region: Northeast	78%	(300)	22%	(83)	382
4-Region: Midwest	79%	(360)	21%	(96)	456
4-Region: South	74%	(623)	26%	(221)	844
4-Region: West	79%	(417)	21%	(109)	526
Favorable Opinion of Elon Musk	68%	(538)	32%	(256)	794
Uses Twitter at Least Once a Day	75%	(310)	25%	(101)	411
Uses Twitter at Least Once a Month	74%	(665)	26%	(240)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR10_1NET: *Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.*
The president and his administration

Demographic	Selected		Not Selected		Total N
Adults	12%	(274)	88%	(1935)	2209
Gender: Male	13%	(135)	87%	(932)	1067
Gender: Female	12%	(139)	88%	(1003)	1142
Age: 18-34	14%	(92)	86%	(550)	642
Age: 35-44	14%	(50)	86%	(315)	365
Age: 45-64	12%	(86)	88%	(628)	714
Age: 65+	9%	(46)	91%	(443)	489
GenZers: 1997-2012	17%	(36)	83%	(175)	211
Millennials: 1981-1996	13%	(95)	87%	(613)	708
GenXers: 1965-1980	12%	(61)	88%	(442)	503
Baby Boomers: 1946-1964	11%	(73)	89%	(611)	684
PID: Dem (no lean)	15%	(125)	85%	(705)	830
PID: Ind (no lean)	11%	(75)	89%	(585)	660
PID: Rep (no lean)	10%	(74)	90%	(645)	719
PID/Gender: Dem Men	16%	(64)	84%	(342)	406
PID/Gender: Dem Women	14%	(61)	86%	(363)	424
PID/Gender: Ind Men	11%	(35)	89%	(294)	329
PID/Gender: Ind Women	12%	(40)	88%	(291)	331
PID/Gender: Rep Men	11%	(36)	89%	(296)	332
PID/Gender: Rep Women	10%	(38)	90%	(349)	387
Ideo: Liberal (1-3)	14%	(90)	86%	(549)	638
Ideo: Moderate (4)	13%	(81)	87%	(547)	627
Ideo: Conservative (5-7)	10%	(78)	90%	(664)	741
Educ: < College	12%	(175)	88%	(1261)	1436
Educ: Bachelors degree	12%	(59)	88%	(432)	491
Educ: Post-grad	14%	(40)	86%	(243)	282
Income: Under 50k	13%	(148)	87%	(1011)	1159
Income: 50k-100k	12%	(85)	88%	(639)	724
Income: 100k+	13%	(41)	87%	(285)	326
Ethnicity: White	11%	(196)	89%	(1514)	1710
Ethnicity: Hispanic	16%	(61)	84%	(312)	374

Continued on next page

Table MCBR10_1NET: *Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.*
The president and his administration

Demographic	Selected		Not Selected		Total N
Adults	12%	(274)	88%	(1935)	2209
Ethnicity: Black	16%	(44)	84%	(238)	282
Ethnicity: Other	16%	(34)	84%	(183)	217
All Christian	13%	(133)	87%	(872)	1005
All Non-Christian	17%	(20)	83%	(96)	116
Atheist	12%	(12)	88%	(91)	104
Agnostic/Nothing in particular	9%	(54)	91%	(551)	605
Something Else	14%	(54)	86%	(325)	379
Religious Non-Protestant/Catholic	15%	(20)	85%	(115)	135
Evangelical	13%	(69)	87%	(473)	542
Non-Evangelical	14%	(115)	86%	(689)	804
Community: Urban	16%	(102)	84%	(538)	640
Community: Suburban	12%	(128)	88%	(913)	1042
Community: Rural	8%	(43)	92%	(484)	527
Employ: Private Sector	14%	(95)	86%	(599)	693
Employ: Government	17%	(17)	83%	(81)	98
Employ: Self-Employed	12%	(22)	88%	(159)	181
Employ: Homemaker	12%	(21)	88%	(158)	179
Employ: Student	16%	(10)	84%	(51)	60
Employ: Retired	10%	(54)	90%	(510)	563
Employ: Unemployed	11%	(32)	89%	(254)	286
Employ: Other	16%	(24)	84%	(125)	149
Military HH: Yes	9%	(27)	91%	(285)	311
Military HH: No	13%	(247)	87%	(1651)	1898
RD/WT: Right Direction	16%	(107)	84%	(560)	667
RD/WT: Wrong Track	11%	(167)	89%	(1375)	1542
Biden Job Approve	15%	(143)	85%	(836)	979
Biden Job Disapprove	11%	(120)	89%	(1004)	1124

Continued on next page

Table MCBR10_1NET: *Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.*
The president and his administration

Demographic	Selected		Not Selected		Total N
Adults	12%	(274)	88%	(1935)	2209
Biden Job Strongly Approve	17%	(69)	83%	(327)	396
Biden Job Somewhat Approve	13%	(74)	87%	(508)	582
Biden Job Somewhat Disapprove	15%	(46)	85%	(257)	303
Biden Job Strongly Disapprove	9%	(74)	91%	(747)	821
Favorable of Biden	14%	(137)	86%	(845)	982
Unfavorable of Biden	11%	(122)	89%	(995)	1117
Very Favorable of Biden	19%	(81)	81%	(349)	429
Somewhat Favorable of Biden	10%	(57)	90%	(496)	553
Somewhat Unfavorable of Biden	17%	(48)	83%	(244)	293
Very Unfavorable of Biden	9%	(73)	91%	(750)	824
#1 Issue: Economy	11%	(105)	89%	(874)	980
#1 Issue: Security	17%	(34)	83%	(170)	204
#1 Issue: Health Care	14%	(23)	86%	(144)	167
#1 Issue: Medicare / Social Security	8%	(19)	92%	(212)	232
#1 Issue: Women's Issues	14%	(45)	86%	(283)	328
#1 Issue: Education	17%	(10)	83%	(48)	58
#1 Issue: Energy	16%	(20)	84%	(107)	127
#1 Issue: Other	15%	(17)	85%	(96)	114
2020 Vote: Joe Biden	13%	(121)	87%	(802)	923
2020 Vote: Donald Trump	10%	(71)	90%	(666)	738
2020 Vote: Other	6%	(4)	94%	(61)	65
2020 Vote: Didn't Vote	16%	(77)	84%	(405)	483
2018 House Vote: Democrat	13%	(96)	87%	(641)	737
2018 House Vote: Republican	8%	(50)	92%	(563)	613
2018 House Vote: Someone else	4%	(2)	96%	(57)	59
2018 House Vote: Didnt Vote	16%	(126)	84%	(675)	800
2016 Vote: Hillary Clinton	12%	(86)	88%	(599)	684
2016 Vote: Donald Trump	10%	(63)	90%	(579)	643
2016 Vote: Other	7%	(8)	93%	(111)	119
2016 Vote: Didn't Vote	15%	(115)	85%	(641)	756

Continued on next page

Table MCBR10_1NET: *Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.*
The president and his administration

Demographic	Selected		Not Selected		Total N
Adults	12%	(274)	88%	(1935)	2209
Voted in 2014: Yes	10%	(120)	90%	(1086)	1206
Voted in 2014: No	15%	(153)	85%	(849)	1003
4-Region: Northeast	11%	(42)	89%	(340)	382
4-Region: Midwest	12%	(54)	88%	(402)	456
4-Region: South	14%	(119)	86%	(725)	844
4-Region: West	11%	(58)	89%	(468)	526
Favorable Opinion of Elon Musk	13%	(102)	87%	(692)	794
Uses Twitter at Least Once a Day	17%	(72)	83%	(340)	411
Uses Twitter at Least Once a Month	16%	(144)	84%	(761)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR10_2NET: *Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.*
Lawmakers in Congress

Demographic	Selected		Not Selected		Total N
Adults	18%	(400)	82%	(1809)	2209
Gender: Male	20%	(215)	80%	(852)	1067
Gender: Female	16%	(185)	84%	(957)	1142
Age: 18-34	16%	(105)	84%	(536)	642
Age: 35-44	13%	(48)	87%	(317)	365
Age: 45-64	19%	(135)	81%	(578)	714
Age: 65+	23%	(112)	77%	(377)	489
GenZers: 1997-2012	19%	(41)	81%	(170)	211
Millennials: 1981-1996	15%	(105)	85%	(603)	708
GenXers: 1965-1980	15%	(77)	85%	(427)	503
Baby Boomers: 1946-1964	24%	(162)	76%	(522)	684
PID: Dem (no lean)	24%	(202)	76%	(628)	830
PID: Ind (no lean)	15%	(101)	85%	(559)	660
PID: Rep (no lean)	14%	(97)	86%	(622)	719
PID/Gender: Dem Men	26%	(104)	74%	(302)	406
PID/Gender: Dem Women	23%	(98)	77%	(326)	424
PID/Gender: Ind Men	18%	(59)	82%	(270)	329
PID/Gender: Ind Women	13%	(42)	87%	(289)	331
PID/Gender: Rep Men	16%	(52)	84%	(280)	332
PID/Gender: Rep Women	12%	(45)	88%	(342)	387
Ideo: Liberal (1-3)	25%	(158)	75%	(480)	638
Ideo: Moderate (4)	17%	(107)	83%	(520)	627
Ideo: Conservative (5-7)	15%	(108)	85%	(633)	741
Educ: < College	16%	(225)	84%	(1212)	1436
Educ: Bachelors degree	22%	(109)	78%	(382)	491
Educ: Post-grad	24%	(67)	76%	(215)	282
Income: Under 50k	16%	(181)	84%	(978)	1159
Income: 50k-100k	19%	(139)	81%	(585)	724
Income: 100k+	25%	(81)	75%	(245)	326
Ethnicity: White	18%	(302)	82%	(1408)	1710
Ethnicity: Hispanic	15%	(56)	85%	(317)	374

Continued on next page

Table MCBR10_2NET: *Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.*
Lawmakers in Congress

Demographic	Selected		Not Selected		Total N
Adults	18%	(400)	82%	(1809)	2209
Ethnicity: Black	21%	(58)	79%	(224)	282
Ethnicity: Other	19%	(40)	81%	(176)	217
All Christian	20%	(204)	80%	(801)	1005
All Non-Christian	23%	(26)	77%	(89)	116
Atheist	27%	(28)	73%	(76)	104
Agnostic/Nothing in particular	13%	(79)	87%	(527)	605
Something Else	17%	(64)	83%	(315)	379
Religious Non-Protestant/Catholic	23%	(31)	77%	(104)	135
Evangelical	20%	(108)	80%	(433)	542
Non-Evangelical	19%	(152)	81%	(652)	804
Community: Urban	21%	(136)	79%	(504)	640
Community: Suburban	17%	(181)	83%	(861)	1042
Community: Rural	16%	(83)	84%	(444)	527
Employ: Private Sector	19%	(130)	81%	(563)	693
Employ: Government	14%	(13)	86%	(84)	98
Employ: Self-Employed	18%	(33)	82%	(148)	181
Employ: Homemaker	14%	(25)	86%	(154)	179
Employ: Student	25%	(15)	75%	(45)	60
Employ: Retired	20%	(115)	80%	(449)	563
Employ: Unemployed	15%	(44)	85%	(242)	286
Employ: Other	17%	(26)	83%	(123)	149
Military HH: Yes	20%	(61)	80%	(250)	311
Military HH: No	18%	(339)	82%	(1559)	1898
RD/WT: Right Direction	24%	(160)	76%	(507)	667
RD/WT: Wrong Track	16%	(240)	84%	(1302)	1542
Biden Job Approve	24%	(239)	76%	(740)	979
Biden Job Disapprove	14%	(153)	86%	(971)	1124

Continued on next page

Table MCBR10_2NET: *Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.*
Lawmakers in Congress

Demographic	Selected		Not Selected		Total N
Adults	18%	(400)	82%	(1809)	2209
Biden Job Strongly Approve	26%	(102)	74%	(295)	396
Biden Job Somewhat Approve	24%	(137)	76%	(445)	582
Biden Job Somewhat Disapprove	16%	(49)	84%	(254)	303
Biden Job Strongly Disapprove	13%	(104)	87%	(717)	821
Favorable of Biden	25%	(241)	75%	(741)	982
Unfavorable of Biden	14%	(155)	86%	(962)	1117
Very Favorable of Biden	25%	(108)	75%	(322)	429
Somewhat Favorable of Biden	24%	(134)	76%	(419)	553
Somewhat Unfavorable of Biden	15%	(44)	85%	(249)	293
Very Unfavorable of Biden	13%	(111)	87%	(713)	824
#1 Issue: Economy	18%	(178)	82%	(802)	980
#1 Issue: Security	17%	(34)	83%	(170)	204
#1 Issue: Health Care	18%	(30)	82%	(136)	167
#1 Issue: Medicare / Social Security	17%	(40)	83%	(191)	232
#1 Issue: Women's Issues	20%	(67)	80%	(262)	328
#1 Issue: Education	21%	(12)	79%	(46)	58
#1 Issue: Energy	16%	(20)	84%	(107)	127
#1 Issue: Other	16%	(19)	84%	(95)	114
2020 Vote: Joe Biden	25%	(226)	75%	(697)	923
2020 Vote: Donald Trump	13%	(98)	87%	(640)	738
2020 Vote: Other	15%	(10)	85%	(55)	65
2020 Vote: Didn't Vote	14%	(67)	86%	(416)	483
2018 House Vote: Democrat	25%	(187)	75%	(550)	737
2018 House Vote: Republican	13%	(83)	87%	(530)	613
2018 House Vote: Someone else	13%	(8)	87%	(51)	59
2018 House Vote: Didnt Vote	15%	(123)	85%	(678)	800
2016 Vote: Hillary Clinton	25%	(169)	75%	(516)	684
2016 Vote: Donald Trump	14%	(93)	86%	(550)	643
2016 Vote: Other	19%	(23)	81%	(96)	119
2016 Vote: Didn't Vote	15%	(113)	85%	(643)	756

Continued on next page

Table MCBR10_2NET: *Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.*
Lawmakers in Congress

Demographic	Selected		Not Selected		Total N
Adults	18%	(400)	82%	(1809)	2209
Voted in 2014: Yes	20%	(236)	80%	(970)	1206
Voted in 2014: No	16%	(164)	84%	(839)	1003
4-Region: Northeast	20%	(75)	80%	(307)	382
4-Region: Midwest	16%	(72)	84%	(384)	456
4-Region: South	21%	(179)	79%	(665)	844
4-Region: West	14%	(74)	86%	(452)	526
Favorable Opinion of Elon Musk	17%	(137)	83%	(658)	794
Uses Twitter at Least Once a Day	21%	(88)	79%	(324)	411
Uses Twitter at Least Once a Month	19%	(172)	81%	(733)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR10_3NET: *Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.*
The companies that host the content

Demographic	Selected		Not Selected		Total N
Adults	60%	(1321)	40%	(888)	2209
Gender: Male	58%	(617)	42%	(450)	1067
Gender: Female	62%	(704)	38%	(438)	1142
Age: 18-34	53%	(343)	47%	(299)	642
Age: 35-44	53%	(192)	47%	(173)	365
Age: 45-64	63%	(453)	37%	(261)	714
Age: 65+	68%	(333)	32%	(155)	489
GenZers: 1997-2012	54%	(114)	46%	(97)	211
Millennials: 1981-1996	54%	(381)	46%	(327)	708
GenXers: 1965-1980	57%	(286)	43%	(217)	503
Baby Boomers: 1946-1964	68%	(465)	32%	(218)	684
PID: Dem (no lean)	66%	(544)	34%	(286)	830
PID: Ind (no lean)	55%	(362)	45%	(298)	660
PID: Rep (no lean)	58%	(415)	42%	(304)	719
PID/Gender: Dem Men	64%	(261)	36%	(145)	406
PID/Gender: Dem Women	67%	(283)	33%	(141)	424
PID/Gender: Ind Men	54%	(178)	46%	(151)	329
PID/Gender: Ind Women	56%	(184)	44%	(147)	331
PID/Gender: Rep Men	54%	(178)	46%	(154)	332
PID/Gender: Rep Women	61%	(237)	39%	(150)	387
Ideo: Liberal (1-3)	69%	(443)	31%	(195)	638
Ideo: Moderate (4)	60%	(379)	40%	(248)	627
Ideo: Conservative (5-7)	56%	(415)	44%	(326)	741
Educ: < College	57%	(819)	43%	(617)	1436
Educ: Bachelors degree	66%	(322)	34%	(168)	491
Educ: Post-grad	64%	(180)	36%	(103)	282
Income: Under 50k	56%	(649)	44%	(510)	1159
Income: 50k-100k	63%	(459)	37%	(266)	724
Income: 100k+	66%	(214)	34%	(112)	326
Ethnicity: White	63%	(1077)	37%	(633)	1710
Ethnicity: Hispanic	55%	(205)	45%	(169)	374

Continued on next page

Table MCBR10_3NET: *Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.*
The companies that host the content

Demographic	Selected		Not Selected		Total N
Adults	60%	(1321)	40%	(888)	2209
Ethnicity: Black	48%	(135)	52%	(147)	282
Ethnicity: Other	50%	(109)	50%	(108)	217
All Christian	63%	(630)	37%	(375)	1005
All Non-Christian	57%	(66)	43%	(49)	116
Atheist	64%	(66)	36%	(37)	104
Agnostic/Nothing in particular	57%	(346)	43%	(260)	605
Something Else	56%	(213)	44%	(166)	379
Religious Non-Protestant/Catholic	61%	(82)	39%	(53)	135
Evangelical	60%	(324)	40%	(218)	542
Non-Evangelical	61%	(490)	39%	(314)	804
Community: Urban	57%	(365)	43%	(275)	640
Community: Suburban	62%	(645)	38%	(396)	1042
Community: Rural	59%	(311)	41%	(216)	527
Employ: Private Sector	61%	(425)	39%	(268)	693
Employ: Government	53%	(52)	47%	(46)	98
Employ: Self-Employed	51%	(93)	49%	(88)	181
Employ: Homemaker	51%	(91)	49%	(88)	179
Employ: Student	72%	(44)	28%	(17)	60
Employ: Retired	67%	(376)	33%	(187)	563
Employ: Unemployed	58%	(165)	42%	(120)	286
Employ: Other	50%	(75)	50%	(74)	149
Military HH: Yes	59%	(183)	41%	(128)	311
Military HH: No	60%	(1138)	40%	(760)	1898
RD/WT: Right Direction	62%	(416)	38%	(250)	667
RD/WT: Wrong Track	59%	(905)	41%	(638)	1542
Biden Job Approve	67%	(657)	33%	(322)	979
Biden Job Disapprove	55%	(624)	45%	(500)	1124

Continued on next page

Table MCBR10_3NET: *Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.*
The companies that host the content

Demographic	Selected		Not Selected		Total N
Adults	60%	(1321)	40%	(888)	2209
Biden Job Strongly Approve	65%	(256)	35%	(140)	396
Biden Job Somewhat Approve	69%	(401)	31%	(182)	582
Biden Job Somewhat Disapprove	59%	(180)	41%	(123)	303
Biden Job Strongly Disapprove	54%	(444)	46%	(377)	821
Favorable of Biden	68%	(665)	32%	(318)	982
Unfavorable of Biden	56%	(622)	44%	(495)	1117
Very Favorable of Biden	63%	(271)	37%	(158)	429
Somewhat Favorable of Biden	71%	(393)	29%	(159)	553
Somewhat Unfavorable of Biden	57%	(166)	43%	(126)	293
Very Unfavorable of Biden	55%	(455)	45%	(369)	824
#1 Issue: Economy	60%	(591)	40%	(389)	980
#1 Issue: Security	49%	(100)	51%	(105)	204
#1 Issue: Health Care	51%	(85)	49%	(81)	167
#1 Issue: Medicare / Social Security	69%	(160)	31%	(72)	232
#1 Issue: Women's Issues	64%	(209)	36%	(119)	328
#1 Issue: Education	53%	(30)	47%	(27)	58
#1 Issue: Energy	63%	(80)	37%	(47)	127
#1 Issue: Other	58%	(66)	42%	(48)	114
2020 Vote: Joe Biden	69%	(635)	31%	(288)	923
2020 Vote: Donald Trump	54%	(398)	46%	(340)	738
2020 Vote: Other	64%	(42)	36%	(24)	65
2020 Vote: Didn't Vote	51%	(246)	49%	(237)	483
2018 House Vote: Democrat	69%	(507)	31%	(229)	737
2018 House Vote: Republican	59%	(362)	41%	(250)	613
2018 House Vote: Someone else	51%	(30)	49%	(29)	59
2018 House Vote: Didnt Vote	53%	(421)	47%	(380)	800
2016 Vote: Hillary Clinton	70%	(478)	30%	(206)	684
2016 Vote: Donald Trump	58%	(376)	42%	(267)	643
2016 Vote: Other	65%	(77)	35%	(42)	119
2016 Vote: Didn't Vote	51%	(387)	49%	(369)	756

Continued on next page

Table MCBR10_3NET: *Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.*
The companies that host the content

Demographic	Selected		Not Selected		Total N
Adults	60%	(1321)	40%	(888)	2209
Voted in 2014: Yes	63%	(766)	37%	(440)	1206
Voted in 2014: No	55%	(555)	45%	(448)	1003
4-Region: Northeast	62%	(236)	38%	(146)	382
4-Region: Midwest	62%	(284)	38%	(172)	456
4-Region: South	55%	(466)	45%	(378)	844
4-Region: West	63%	(334)	37%	(193)	526
Favorable Opinion of Elon Musk	56%	(442)	44%	(352)	794
Uses Twitter at Least Once a Day	56%	(229)	44%	(183)	411
Uses Twitter at Least Once a Month	57%	(518)	43%	(387)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR10_4NET: *Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.*
Users on the platform who post and share such content

Demographic	Selected		Not Selected		Total N
Adults	30%	(659)	70%	(1550)	2209
Gender: Male	29%	(311)	71%	(756)	1067
Gender: Female	30%	(348)	70%	(794)	1142
Age: 18-34	29%	(185)	71%	(457)	642
Age: 35-44	30%	(110)	70%	(255)	365
Age: 45-64	29%	(208)	71%	(506)	714
Age: 65+	32%	(156)	68%	(332)	489
GenZers: 1997-2012	28%	(58)	72%	(152)	211
Millennials: 1981-1996	30%	(209)	70%	(499)	708
GenXers: 1965-1980	31%	(154)	69%	(350)	503
Baby Boomers: 1946-1964	30%	(205)	70%	(479)	684
PID: Dem (no lean)	29%	(239)	71%	(591)	830
PID: Ind (no lean)	28%	(182)	72%	(478)	660
PID: Rep (no lean)	33%	(238)	67%	(481)	719
PID/Gender: Dem Men	28%	(112)	72%	(294)	406
PID/Gender: Dem Women	30%	(128)	70%	(296)	424
PID/Gender: Ind Men	27%	(87)	73%	(242)	329
PID/Gender: Ind Women	28%	(94)	72%	(237)	331
PID/Gender: Rep Men	34%	(112)	66%	(220)	332
PID/Gender: Rep Women	33%	(126)	67%	(261)	387
Ideo: Liberal (1-3)	31%	(198)	69%	(440)	638
Ideo: Moderate (4)	28%	(176)	72%	(452)	627
Ideo: Conservative (5-7)	32%	(237)	68%	(505)	741
Educ: < College	28%	(409)	72%	(1028)	1436
Educ: Bachelors degree	31%	(153)	69%	(337)	491
Educ: Post-grad	34%	(97)	66%	(185)	282
Income: Under 50k	30%	(346)	70%	(813)	1159
Income: 50k-100k	30%	(218)	70%	(506)	724
Income: 100k+	29%	(95)	71%	(231)	326
Ethnicity: White	29%	(500)	71%	(1210)	1710
Ethnicity: Hispanic	30%	(113)	70%	(261)	374

Continued on next page

Table MCBR10_4NET: *Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.*
Users on the platform who post and share such content

Demographic	Selected		Not Selected		Total N
Adults	30%	(659)	70%	(1550)	2209
Ethnicity: Black	33%	(92)	67%	(190)	282
Ethnicity: Other	31%	(67)	69%	(149)	217
All Christian	29%	(290)	71%	(716)	1005
All Non-Christian	29%	(34)	71%	(82)	116
Atheist	32%	(33)	68%	(70)	104
Agnostic/Nothing in particular	29%	(174)	71%	(431)	605
Something Else	34%	(128)	66%	(251)	379
Religious Non-Protestant/Catholic	28%	(38)	72%	(97)	135
Evangelical	32%	(171)	68%	(371)	542
Non-Evangelical	30%	(239)	70%	(566)	804
Community: Urban	30%	(192)	70%	(448)	640
Community: Suburban	31%	(325)	69%	(717)	1042
Community: Rural	27%	(142)	73%	(385)	527
Employ: Private Sector	29%	(203)	71%	(490)	693
Employ: Government	39%	(39)	61%	(59)	98
Employ: Self-Employed	23%	(41)	77%	(139)	181
Employ: Homemaker	28%	(51)	72%	(128)	179
Employ: Student	35%	(21)	65%	(39)	60
Employ: Retired	30%	(169)	70%	(394)	563
Employ: Unemployed	29%	(83)	71%	(202)	286
Employ: Other	35%	(52)	65%	(97)	149
Military HH: Yes	35%	(109)	65%	(202)	311
Military HH: No	29%	(550)	71%	(1348)	1898
RD/WT: Right Direction	29%	(195)	71%	(472)	667
RD/WT: Wrong Track	30%	(464)	70%	(1078)	1542
Biden Job Approve	31%	(299)	69%	(679)	979
Biden Job Disapprove	29%	(330)	71%	(794)	1124

Continued on next page

Table MCBR10_4NET: *Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.*
Users on the platform who post and share such content

Demographic	Selected		Not Selected		Total N
Adults	30%	(659)	70%	(1550)	2209
Biden Job Strongly Approve	28%	(109)	72%	(287)	396
Biden Job Somewhat Approve	33%	(190)	67%	(392)	582
Biden Job Somewhat Disapprove	24%	(74)	76%	(229)	303
Biden Job Strongly Disapprove	31%	(257)	69%	(564)	821
Favorable of Biden	30%	(293)	70%	(689)	982
Unfavorable of Biden	31%	(348)	69%	(768)	1117
Very Favorable of Biden	28%	(121)	72%	(309)	429
Somewhat Favorable of Biden	31%	(173)	69%	(380)	553
Somewhat Unfavorable of Biden	29%	(84)	71%	(209)	293
Very Unfavorable of Biden	32%	(264)	68%	(560)	824
#1 Issue: Economy	29%	(286)	71%	(694)	980
#1 Issue: Security	31%	(64)	69%	(141)	204
#1 Issue: Health Care	31%	(51)	69%	(116)	167
#1 Issue: Medicare / Social Security	29%	(68)	71%	(164)	232
#1 Issue: Women's Issues	31%	(101)	69%	(228)	328
#1 Issue: Education	23%	(13)	77%	(45)	58
#1 Issue: Energy	33%	(42)	67%	(85)	127
#1 Issue: Other	31%	(35)	69%	(79)	114
2020 Vote: Joe Biden	30%	(277)	70%	(646)	923
2020 Vote: Donald Trump	33%	(247)	67%	(491)	738
2020 Vote: Other	22%	(14)	78%	(51)	65
2020 Vote: Didn't Vote	25%	(121)	75%	(362)	483
2018 House Vote: Democrat	29%	(216)	71%	(521)	737
2018 House Vote: Republican	35%	(211)	65%	(401)	613
2018 House Vote: Someone else	26%	(16)	74%	(43)	59
2018 House Vote: Didnt Vote	27%	(216)	73%	(585)	800
2016 Vote: Hillary Clinton	32%	(219)	68%	(466)	684
2016 Vote: Donald Trump	32%	(205)	68%	(438)	643
2016 Vote: Other	32%	(38)	68%	(81)	119
2016 Vote: Didn't Vote	26%	(197)	74%	(559)	756

Continued on next page

Table MCBR10_4NET: *Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.*
Users on the platform who post and share such content

Demographic	Selected		Not Selected		Total N
Adults	30%	(659)	70%	(1550)	2209
Voted in 2014: Yes	32%	(384)	68%	(822)	1206
Voted in 2014: No	27%	(275)	73%	(728)	1003
4-Region: Northeast	31%	(119)	69%	(263)	382
4-Region: Midwest	30%	(137)	70%	(320)	456
4-Region: South	29%	(242)	71%	(602)	844
4-Region: West	31%	(162)	69%	(365)	526
Favorable Opinion of Elon Musk	29%	(234)	71%	(560)	794
Uses Twitter at Least Once a Day	33%	(134)	67%	(277)	411
Uses Twitter at Least Once a Month	32%	(286)	68%	(618)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR10_5NET: *Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.*
No one, this is not a problem.

Demographic	Selected		Not Selected		Total N
Adults	12%	(263)	88%	(1946)	2209
Gender: Male	10%	(109)	90%	(958)	1067
Gender: Female	13%	(154)	87%	(988)	1142
Age: 18-34	16%	(103)	84%	(539)	642
Age: 35-44	15%	(56)	85%	(309)	365
Age: 45-64	9%	(68)	91%	(646)	714
Age: 65+	7%	(36)	93%	(452)	489
GenZers: 1997-2012	12%	(25)	88%	(185)	211
Millennials: 1981-1996	16%	(114)	84%	(593)	708
GenXers: 1965-1980	12%	(62)	88%	(442)	503
Baby Boomers: 1946-1964	8%	(54)	92%	(630)	684
PID: Dem (no lean)	6%	(53)	94%	(777)	830
PID: Ind (no lean)	19%	(125)	81%	(535)	660
PID: Rep (no lean)	12%	(85)	88%	(634)	719
PID/Gender: Dem Men	4%	(15)	96%	(391)	406
PID/Gender: Dem Women	9%	(38)	91%	(386)	424
PID/Gender: Ind Men	18%	(59)	82%	(270)	329
PID/Gender: Ind Women	20%	(66)	80%	(265)	331
PID/Gender: Rep Men	11%	(35)	89%	(297)	332
PID/Gender: Rep Women	13%	(50)	87%	(337)	387
Ideo: Liberal (1-3)	4%	(27)	96%	(611)	638
Ideo: Moderate (4)	13%	(82)	87%	(546)	627
Ideo: Conservative (5-7)	13%	(93)	87%	(648)	741
Educ: < College	15%	(210)	85%	(1226)	1436
Educ: Bachelors degree	7%	(36)	93%	(455)	491
Educ: Post-grad	6%	(18)	94%	(264)	282
Income: Under 50k	16%	(190)	84%	(969)	1159
Income: 50k-100k	6%	(43)	94%	(681)	724
Income: 100k+	9%	(30)	91%	(296)	326
Ethnicity: White	10%	(176)	90%	(1534)	1710
Ethnicity: Hispanic	17%	(62)	83%	(312)	374

Continued on next page

Table MCBR10_5NET: *Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.*
No one, this is not a problem.

Demographic	Selected		Not Selected		Total N
Adults	12%	(263)	88%	(1946)	2209
Ethnicity: Black	17%	(47)	83%	(235)	282
Ethnicity: Other	19%	(41)	81%	(176)	217
All Christian	9%	(91)	91%	(914)	1005
All Non-Christian	9%	(10)	91%	(105)	116
Atheist	9%	(9)	91%	(94)	104
Agnostic/Nothing in particular	17%	(106)	83%	(499)	605
Something Else	12%	(46)	88%	(333)	379
Religious Non-Protestant/Catholic	8%	(10)	92%	(124)	135
Evangelical	11%	(59)	89%	(483)	542
Non-Evangelical	10%	(77)	90%	(727)	804
Community: Urban	11%	(72)	89%	(568)	640
Community: Suburban	11%	(119)	89%	(923)	1042
Community: Rural	14%	(73)	86%	(454)	527
Employ: Private Sector	9%	(64)	91%	(629)	693
Employ: Government	9%	(9)	91%	(89)	98
Employ: Self-Employed	14%	(26)	86%	(155)	181
Employ: Homemaker	22%	(39)	78%	(140)	179
Employ: Student	3%	(2)	97%	(58)	60
Employ: Retired	8%	(47)	92%	(516)	563
Employ: Unemployed	18%	(53)	82%	(233)	286
Employ: Other	16%	(24)	84%	(125)	149
Military HH: Yes	9%	(29)	91%	(282)	311
Military HH: No	12%	(235)	88%	(1663)	1898
RD/WT: Right Direction	9%	(58)	91%	(608)	667
RD/WT: Wrong Track	13%	(205)	87%	(1338)	1542
Biden Job Approve	6%	(61)	94%	(918)	979
Biden Job Disapprove	15%	(164)	85%	(960)	1124

Continued on next page

Table MCBR10_5NET: *Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.*
No one, this is not a problem.

Demographic	Selected		Not Selected		Total N
Adults	12%	(263)	88%	(1946)	2209
Biden Job Strongly Approve	7%	(29)	93%	(367)	396
Biden Job Somewhat Approve	6%	(32)	94%	(550)	582
Biden Job Somewhat Disapprove	14%	(42)	86%	(261)	303
Biden Job Strongly Disapprove	15%	(122)	85%	(699)	821
Favorable of Biden	7%	(67)	93%	(915)	982
Unfavorable of Biden	13%	(148)	87%	(969)	1117
Very Favorable of Biden	8%	(34)	92%	(396)	429
Somewhat Favorable of Biden	6%	(34)	94%	(519)	553
Somewhat Unfavorable of Biden	12%	(35)	88%	(258)	293
Very Unfavorable of Biden	14%	(113)	86%	(711)	824
#1 Issue: Economy	10%	(102)	90%	(877)	980
#1 Issue: Security	16%	(33)	84%	(171)	204
#1 Issue: Health Care	20%	(33)	80%	(134)	167
#1 Issue: Medicare / Social Security	6%	(13)	94%	(218)	232
#1 Issue: Women's Issues	13%	(44)	87%	(285)	328
#1 Issue: Education	11%	(6)	89%	(52)	58
#1 Issue: Energy	9%	(12)	91%	(115)	127
#1 Issue: Other	18%	(20)	82%	(93)	114
2020 Vote: Joe Biden	6%	(56)	94%	(867)	923
2020 Vote: Donald Trump	13%	(99)	87%	(639)	738
2020 Vote: Other	11%	(7)	89%	(58)	65
2020 Vote: Didn't Vote	21%	(101)	79%	(382)	483
2018 House Vote: Democrat	5%	(39)	95%	(697)	737
2018 House Vote: Republican	11%	(69)	89%	(543)	613
2018 House Vote: Someone else	27%	(16)	73%	(43)	59
2018 House Vote: Didnt Vote	17%	(139)	83%	(661)	800
2016 Vote: Hillary Clinton	4%	(29)	96%	(656)	684
2016 Vote: Donald Trump	12%	(77)	88%	(566)	643
2016 Vote: Other	14%	(16)	86%	(102)	119
2016 Vote: Didn't Vote	19%	(141)	81%	(615)	756

Continued on next page

Table MCBR10_5NET: *Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.*
No one, this is not a problem.

Demographic	Selected		Not Selected		Total N
Adults	12%	(263)	88%	(1946)	2209
Voted in 2014: Yes	8%	(97)	92%	(1109)	1206
Voted in 2014: No	17%	(166)	83%	(837)	1003
4-Region: Northeast	11%	(44)	89%	(338)	382
4-Region: Midwest	11%	(50)	89%	(407)	456
4-Region: South	13%	(110)	87%	(734)	844
4-Region: West	11%	(59)	89%	(467)	526
Favorable Opinion of Elon Musk	11%	(86)	89%	(708)	794
Uses Twitter at Least Once a Day	10%	(41)	90%	(370)	411
Uses Twitter at Least Once a Month	10%	(86)	90%	(818)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR11_1: *Do you believe the following kinds of content should be removed from social media platforms? Distorted or edited photos and videos of a public official or celebrity*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	50%	(1097)	24%	(538)	11%	(247)	15%	(327)	2209
Gender: Male	48%	(511)	25%	(265)	13%	(142)	14%	(148)	1067
Gender: Female	51%	(586)	24%	(273)	9%	(104)	16%	(179)	1142
Age: 18-34	34%	(220)	33%	(211)	18%	(112)	15%	(98)	642
Age: 35-44	43%	(157)	27%	(99)	9%	(32)	21%	(78)	365
Age: 45-64	55%	(390)	21%	(151)	10%	(72)	14%	(100)	714
Age: 65+	68%	(330)	16%	(77)	6%	(30)	10%	(51)	489
GenZers: 1997-2012	31%	(66)	36%	(76)	20%	(43)	13%	(27)	211
Millennials: 1981-1996	38%	(267)	29%	(208)	14%	(97)	19%	(136)	708
GenXers: 1965-1980	52%	(261)	23%	(114)	10%	(49)	16%	(80)	503
Baby Boomers: 1946-1964	63%	(431)	18%	(122)	8%	(57)	11%	(74)	684
PID: Dem (no lean)	59%	(488)	23%	(189)	8%	(69)	10%	(84)	830
PID: Ind (no lean)	42%	(277)	23%	(151)	12%	(80)	23%	(153)	660
PID: Rep (no lean)	46%	(332)	28%	(198)	14%	(98)	13%	(91)	719
PID/Gender: Dem Men	58%	(234)	24%	(97)	10%	(39)	9%	(37)	406
PID/Gender: Dem Women	60%	(254)	22%	(93)	7%	(30)	11%	(48)	424
PID/Gender: Ind Men	43%	(140)	21%	(69)	15%	(49)	22%	(71)	329
PID/Gender: Ind Women	41%	(136)	25%	(82)	9%	(31)	25%	(81)	331
PID/Gender: Rep Men	41%	(137)	30%	(100)	16%	(55)	12%	(40)	332
PID/Gender: Rep Women	50%	(195)	25%	(98)	11%	(44)	13%	(50)	387
Ideo: Liberal (1-3)	56%	(359)	26%	(167)	9%	(60)	8%	(52)	638
Ideo: Moderate (4)	53%	(330)	20%	(122)	11%	(69)	17%	(106)	627
Ideo: Conservative (5-7)	46%	(338)	28%	(208)	14%	(105)	12%	(90)	741
Educ: < College	49%	(704)	22%	(317)	11%	(164)	17%	(251)	1436
Educ: Bachelors degree	49%	(239)	30%	(145)	12%	(60)	9%	(47)	491
Educ: Post-grad	54%	(153)	27%	(76)	8%	(23)	10%	(30)	282

Continued on next page

Table MCBR11_1: *Do you believe the following kinds of content should be removed from social media platforms? Distorted or edited photos and videos of a public official or celebrity*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	50%	(1097)	24%	(538)	11%	(247)	15%	(327)	2209
Income: Under 50k	49%	(563)	22%	(250)	11%	(132)	18%	(214)	1159
Income: 50k-100k	51%	(367)	28%	(206)	12%	(84)	9%	(68)	724
Income: 100k+	51%	(167)	25%	(82)	10%	(31)	14%	(46)	326
Ethnicity: White	51%	(879)	25%	(429)	11%	(186)	13%	(217)	1710
Ethnicity: Hispanic	39%	(145)	29%	(107)	13%	(47)	20%	(75)	374
Ethnicity: Black	40%	(112)	24%	(68)	17%	(47)	20%	(56)	282
Ethnicity: Other	49%	(106)	19%	(42)	7%	(14)	25%	(55)	217
All Christian	55%	(553)	23%	(236)	11%	(109)	11%	(107)	1005
All Non-Christian	53%	(61)	27%	(31)	7%	(9)	13%	(15)	116
Atheist	35%	(36)	30%	(32)	21%	(22)	14%	(14)	104
Agnostic/Nothing in particular	46%	(279)	25%	(150)	10%	(61)	19%	(116)	605
Something Else	44%	(167)	24%	(90)	12%	(46)	20%	(75)	379
Religious Non-Protestant/Catholic	50%	(67)	30%	(40)	7%	(9)	13%	(18)	135
Evangelical	51%	(278)	23%	(125)	12%	(66)	14%	(73)	542
Non-Evangelical	53%	(426)	23%	(186)	11%	(87)	13%	(105)	804
Community: Urban	51%	(325)	23%	(149)	11%	(68)	15%	(97)	640
Community: Suburban	51%	(527)	26%	(267)	11%	(117)	12%	(130)	1042
Community: Rural	46%	(244)	23%	(122)	12%	(61)	19%	(100)	527
Employ: Private Sector	47%	(324)	29%	(203)	13%	(89)	11%	(77)	693
Employ: Government	38%	(37)	27%	(26)	15%	(14)	20%	(20)	98
Employ: Self-Employed	45%	(81)	26%	(47)	14%	(25)	15%	(27)	181
Employ: Homemaker	44%	(79)	23%	(42)	11%	(20)	21%	(38)	179
Employ: Student	28%	(17)	45%	(27)	22%	(13)	5%	(3)	60
Employ: Retired	66%	(372)	17%	(93)	7%	(38)	11%	(60)	563
Employ: Unemployed	43%	(123)	21%	(60)	13%	(38)	23%	(65)	286
Employ: Other	42%	(63)	27%	(40)	6%	(9)	25%	(37)	149

Continued on next page

Table MCBR11_1: *Do you believe the following kinds of content should be removed from social media platforms? Distorted or edited photos and videos of a public official or celebrity*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	50%	(1097)	24%	(538)	11%	(247)	15%	(327)	2209
Military HH: Yes	51%	(160)	25%	(79)	10%	(30)	14%	(42)	311
Military HH: No	49%	(937)	24%	(459)	11%	(217)	15%	(285)	1898
RD/WT: Right Direction	56%	(373)	20%	(135)	10%	(64)	14%	(95)	667
RD/WT: Wrong Track	47%	(724)	26%	(403)	12%	(183)	15%	(233)	1542
Biden Job Approve	59%	(574)	21%	(210)	9%	(83)	11%	(112)	979
Biden Job Disapprove	44%	(494)	27%	(305)	14%	(158)	15%	(167)	1124
Biden Job Strongly Approve	66%	(262)	14%	(56)	10%	(39)	10%	(40)	396
Biden Job Somewhat Approve	53%	(312)	26%	(154)	8%	(45)	12%	(72)	582
Biden Job Somewhat Disapprove	42%	(128)	28%	(85)	13%	(40)	17%	(51)	303
Biden Job Strongly Disapprove	45%	(367)	27%	(220)	14%	(118)	14%	(116)	821
Favorable of Biden	59%	(582)	21%	(211)	8%	(77)	11%	(113)	982
Unfavorable of Biden	44%	(487)	28%	(309)	15%	(165)	14%	(156)	1117
Very Favorable of Biden	67%	(289)	14%	(61)	8%	(33)	11%	(46)	429
Somewhat Favorable of Biden	53%	(293)	27%	(149)	8%	(44)	12%	(66)	553
Somewhat Unfavorable of Biden	41%	(121)	30%	(87)	12%	(35)	17%	(49)	293
Very Unfavorable of Biden	44%	(365)	27%	(221)	16%	(130)	13%	(107)	824
#1 Issue: Economy	47%	(460)	28%	(271)	11%	(112)	14%	(137)	980
#1 Issue: Security	50%	(101)	23%	(48)	15%	(30)	13%	(26)	204
#1 Issue: Health Care	47%	(79)	20%	(33)	11%	(18)	22%	(37)	167
#1 Issue: Medicare / Social Security	76%	(176)	10%	(24)	3%	(8)	10%	(24)	232
#1 Issue: Women's Issues	47%	(153)	26%	(85)	10%	(34)	17%	(56)	328
#1 Issue: Education	33%	(19)	34%	(19)	19%	(11)	14%	(8)	58
#1 Issue: Energy	50%	(64)	22%	(28)	18%	(23)	10%	(12)	127
#1 Issue: Other	39%	(45)	27%	(31)	10%	(11)	24%	(27)	114

Continued on next page

Table MCBR11_1: *Do you believe the following kinds of content should be removed from social media platforms? Distorted or edited photos and videos of a public official or celebrity*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	50%	(1097)	24%	(538)	11%	(247)	15%	(327)	2209
2020 Vote: Joe Biden	59%	(541)	21%	(195)	10%	(91)	10%	(96)	923
2020 Vote: Donald Trump	46%	(340)	27%	(203)	14%	(103)	12%	(91)	738
2020 Vote: Other	35%	(23)	37%	(24)	10%	(7)	19%	(12)	65
2020 Vote: Didn't Vote	40%	(192)	24%	(117)	9%	(46)	26%	(127)	483
2018 House Vote: Democrat	62%	(459)	20%	(144)	9%	(64)	9%	(70)	737
2018 House Vote: Republican	48%	(294)	26%	(160)	15%	(92)	11%	(67)	613
2018 House Vote: Someone else	42%	(25)	29%	(17)	12%	(7)	18%	(10)	59
2018 House Vote: Didnt Vote	40%	(319)	27%	(218)	10%	(84)	23%	(180)	800
2016 Vote: Hillary Clinton	62%	(425)	21%	(147)	8%	(54)	8%	(58)	684
2016 Vote: Donald Trump	49%	(312)	27%	(171)	14%	(88)	11%	(72)	643
2016 Vote: Other	45%	(54)	26%	(31)	14%	(17)	15%	(17)	119
2016 Vote: Didn't Vote	40%	(302)	25%	(189)	12%	(88)	23%	(177)	756
Voted in 2014: Yes	58%	(694)	22%	(268)	10%	(121)	10%	(123)	1206
Voted in 2014: No	40%	(402)	27%	(270)	13%	(126)	20%	(204)	1003
4-Region: Northeast	53%	(201)	24%	(91)	9%	(35)	14%	(55)	382
4-Region: Midwest	52%	(239)	21%	(97)	10%	(45)	16%	(75)	456
4-Region: South	47%	(399)	25%	(208)	13%	(107)	15%	(129)	844
4-Region: West	49%	(257)	27%	(141)	11%	(59)	13%	(69)	526
Favorable Opinion of Elon Musk	49%	(388)	28%	(223)	15%	(119)	8%	(64)	794
Uses Twitter at Least Once a Day	43%	(177)	30%	(122)	14%	(57)	13%	(55)	411
Uses Twitter at Least Once a Month	44%	(398)	30%	(272)	14%	(128)	12%	(107)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR11_2: *Do you believe the following kinds of content should be removed from social media platforms? Misleading health information, such as unregulated medical advice or false coronavirus claims*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	60%	(1329)	19%	(416)	9%	(197)	12%	(267)	2209
Gender: Male	56%	(593)	21%	(228)	11%	(118)	12%	(129)	1067
Gender: Female	64%	(736)	17%	(189)	7%	(79)	12%	(138)	1142
Age: 18-34	53%	(338)	23%	(148)	12%	(76)	13%	(80)	642
Age: 35-44	53%	(194)	24%	(87)	6%	(23)	17%	(60)	365
Age: 45-64	64%	(453)	16%	(112)	9%	(64)	12%	(84)	714
Age: 65+	70%	(344)	14%	(70)	7%	(33)	9%	(42)	489
GenZers: 1997-2012	48%	(101)	26%	(54)	16%	(34)	10%	(22)	211
Millennials: 1981-1996	54%	(384)	22%	(155)	9%	(61)	15%	(108)	708
GenXers: 1965-1980	60%	(301)	19%	(94)	8%	(42)	13%	(67)	503
Baby Boomers: 1946-1964	68%	(466)	15%	(99)	9%	(58)	9%	(60)	684
PID: Dem (no lean)	71%	(590)	16%	(131)	5%	(39)	8%	(70)	830
PID: Ind (no lean)	54%	(357)	19%	(124)	10%	(64)	17%	(114)	660
PID: Rep (no lean)	53%	(381)	22%	(161)	13%	(95)	11%	(82)	719
PID/Gender: Dem Men	67%	(270)	20%	(82)	6%	(23)	8%	(31)	406
PID/Gender: Dem Women	75%	(320)	11%	(48)	4%	(16)	9%	(39)	424
PID/Gender: Ind Men	53%	(175)	19%	(64)	11%	(37)	16%	(53)	329
PID/Gender: Ind Women	55%	(183)	18%	(61)	8%	(26)	19%	(61)	331
PID/Gender: Rep Men	45%	(148)	25%	(82)	18%	(58)	13%	(45)	332
PID/Gender: Rep Women	60%	(233)	21%	(80)	9%	(36)	10%	(37)	387
Ideo: Liberal (1-3)	73%	(468)	16%	(104)	4%	(27)	6%	(39)	638
Ideo: Moderate (4)	60%	(377)	18%	(112)	8%	(48)	14%	(90)	627
Ideo: Conservative (5-7)	51%	(379)	24%	(180)	15%	(113)	9%	(70)	741
Educ: < College	60%	(865)	17%	(250)	8%	(120)	14%	(202)	1436
Educ: Bachelors degree	58%	(286)	23%	(111)	10%	(50)	9%	(43)	491
Educ: Post-grad	63%	(177)	20%	(56)	10%	(28)	8%	(22)	282

Continued on next page

Table MCBR11_2: *Do you believe the following kinds of content should be removed from social media platforms? Misleading health information, such as unregulated medical advice or false coronavirus claims*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	60%	(1329)	19%	(416)	9%	(197)	12%	(267)	2209
Income: Under 50k	60%	(694)	17%	(201)	7%	(80)	16%	(184)	1159
Income: 50k-100k	60%	(436)	20%	(148)	12%	(86)	7%	(54)	724
Income: 100k+	61%	(198)	21%	(68)	10%	(31)	9%	(28)	326
Ethnicity: White	62%	(1062)	19%	(324)	9%	(150)	10%	(174)	1710
Ethnicity: Hispanic	56%	(210)	15%	(57)	12%	(46)	16%	(61)	374
Ethnicity: Black	50%	(140)	21%	(60)	11%	(31)	18%	(51)	282
Ethnicity: Other	58%	(127)	15%	(33)	7%	(16)	19%	(41)	217
All Christian	62%	(619)	17%	(175)	11%	(110)	10%	(101)	1005
All Non-Christian	62%	(72)	23%	(27)	7%	(8)	8%	(9)	116
Atheist	52%	(54)	26%	(27)	10%	(10)	11%	(12)	104
Agnostic/Nothing in particular	58%	(353)	21%	(128)	6%	(36)	15%	(89)	605
Something Else	61%	(230)	16%	(60)	9%	(32)	15%	(56)	379
Religious Non-Protestant/Catholic	63%	(84)	23%	(31)	7%	(10)	7%	(10)	135
Evangelical	60%	(323)	16%	(85)	13%	(69)	12%	(64)	542
Non-Evangelical	62%	(502)	17%	(141)	9%	(71)	11%	(91)	804
Community: Urban	61%	(393)	18%	(116)	8%	(49)	13%	(82)	640
Community: Suburban	61%	(639)	19%	(200)	10%	(100)	10%	(103)	1042
Community: Rural	56%	(298)	19%	(100)	9%	(48)	15%	(81)	527
Employ: Private Sector	58%	(400)	23%	(163)	10%	(71)	8%	(59)	693
Employ: Government	50%	(49)	24%	(23)	10%	(10)	16%	(16)	98
Employ: Self-Employed	57%	(102)	20%	(37)	13%	(23)	10%	(18)	181
Employ: Homemaker	55%	(99)	15%	(27)	10%	(18)	19%	(35)	179
Employ: Student	62%	(38)	22%	(13)	8%	(5)	8%	(5)	60
Employ: Retired	68%	(383)	16%	(89)	8%	(43)	9%	(49)	563
Employ: Unemployed	57%	(163)	15%	(42)	7%	(20)	21%	(60)	286
Employ: Other	64%	(96)	15%	(22)	4%	(6)	17%	(25)	149

Continued on next page

Table MCBR11_2: *Do you believe the following kinds of content should be removed from social media platforms? Misleading health information, such as unregulated medical advice or false coronavirus claims*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	60%	(1329)	19%	(416)	9%	(197)	12%	(267)	2209
Military HH: Yes	56%	(176)	22%	(68)	11%	(33)	11%	(35)	311
Military HH: No	61%	(1153)	18%	(349)	9%	(164)	12%	(232)	1898
RD/WT: Right Direction	66%	(441)	17%	(111)	5%	(31)	13%	(84)	667
RD/WT: Wrong Track	58%	(888)	20%	(306)	11%	(166)	12%	(182)	1542
Biden Job Approve	71%	(697)	15%	(148)	5%	(45)	9%	(89)	979
Biden Job Disapprove	52%	(586)	23%	(256)	13%	(145)	12%	(137)	1124
Biden Job Strongly Approve	68%	(270)	17%	(66)	6%	(24)	9%	(37)	396
Biden Job Somewhat Approve	73%	(427)	14%	(82)	4%	(22)	9%	(52)	582
Biden Job Somewhat Disapprove	55%	(167)	24%	(73)	6%	(19)	15%	(44)	303
Biden Job Strongly Disapprove	51%	(419)	22%	(183)	15%	(127)	11%	(93)	821
Favorable of Biden	73%	(715)	14%	(140)	5%	(47)	8%	(81)	982
Unfavorable of Biden	52%	(579)	24%	(267)	13%	(144)	11%	(126)	1117
Very Favorable of Biden	72%	(309)	14%	(60)	6%	(24)	8%	(36)	429
Somewhat Favorable of Biden	73%	(406)	14%	(80)	4%	(22)	8%	(45)	553
Somewhat Unfavorable of Biden	55%	(160)	27%	(78)	5%	(15)	14%	(40)	293
Very Unfavorable of Biden	51%	(419)	23%	(189)	16%	(129)	11%	(87)	824
#1 Issue: Economy	55%	(544)	22%	(217)	10%	(95)	13%	(123)	980
#1 Issue: Security	51%	(105)	22%	(45)	16%	(32)	11%	(23)	204
#1 Issue: Health Care	60%	(100)	14%	(23)	3%	(5)	23%	(39)	167
#1 Issue: Medicare / Social Security	77%	(178)	8%	(20)	4%	(9)	11%	(25)	232
#1 Issue: Women's Issues	71%	(232)	15%	(50)	5%	(16)	9%	(30)	328
#1 Issue: Education	48%	(28)	29%	(17)	15%	(9)	8%	(4)	58
#1 Issue: Energy	62%	(78)	20%	(26)	14%	(17)	4%	(6)	127
#1 Issue: Other	57%	(64)	17%	(19)	12%	(14)	14%	(16)	114

Continued on next page

Table MCBR11_2: *Do you believe the following kinds of content should be removed from social media platforms? Misleading health information, such as unregulated medical advice or false coronavirus claims*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	60%	(1329)	19%	(416)	9%	(197)	12%	(267)	2209
2020 Vote: Joe Biden	73%	(675)	15%	(139)	4%	(39)	8%	(69)	923
2020 Vote: Donald Trump	51%	(374)	22%	(165)	16%	(119)	11%	(80)	738
2020 Vote: Other	43%	(28)	33%	(22)	8%	(5)	16%	(10)	65
2020 Vote: Didn't Vote	52%	(251)	19%	(91)	7%	(33)	22%	(107)	483
2018 House Vote: Democrat	73%	(542)	15%	(110)	5%	(36)	7%	(49)	737
2018 House Vote: Republican	54%	(332)	22%	(132)	14%	(84)	11%	(66)	613
2018 House Vote: Someone else	47%	(28)	24%	(14)	11%	(6)	18%	(11)	59
2018 House Vote: Didnt Vote	53%	(428)	20%	(160)	9%	(71)	18%	(142)	800
2016 Vote: Hillary Clinton	72%	(496)	16%	(107)	4%	(28)	8%	(53)	684
2016 Vote: Donald Trump	55%	(351)	22%	(139)	14%	(92)	10%	(61)	643
2016 Vote: Other	59%	(70)	19%	(23)	12%	(14)	10%	(12)	119
2016 Vote: Didn't Vote	54%	(408)	19%	(146)	8%	(63)	18%	(139)	756
Voted in 2014: Yes	65%	(779)	18%	(223)	9%	(108)	8%	(96)	1206
Voted in 2014: No	55%	(550)	19%	(194)	9%	(89)	17%	(171)	1003
4-Region: Northeast	61%	(232)	20%	(75)	8%	(32)	12%	(44)	382
4-Region: Midwest	62%	(285)	18%	(81)	7%	(32)	13%	(59)	456
4-Region: South	58%	(494)	19%	(158)	10%	(81)	13%	(111)	844
4-Region: West	60%	(318)	20%	(103)	10%	(53)	10%	(52)	526
Favorable Opinion of Elon Musk	51%	(408)	26%	(205)	15%	(118)	8%	(64)	794
Uses Twitter at Least Once a Day	55%	(225)	24%	(100)	11%	(47)	10%	(40)	411
Uses Twitter at Least Once a Month	56%	(511)	24%	(220)	10%	(93)	9%	(81)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR11_3: *Do you believe the following kinds of content should be removed from social media platforms? Hate speech, such as posts using slurs against a racial, religious or gender group*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	68%	(1507)	14%	(317)	7%	(155)	10%	(230)	2209
Gender: Male	62%	(665)	18%	(193)	10%	(103)	10%	(107)	1067
Gender: Female	74%	(842)	11%	(124)	5%	(52)	11%	(123)	1142
Age: 18-34	61%	(390)	19%	(119)	9%	(56)	12%	(77)	642
Age: 35-44	63%	(230)	19%	(68)	5%	(17)	14%	(50)	365
Age: 45-64	71%	(504)	12%	(83)	8%	(60)	9%	(67)	714
Age: 65+	78%	(383)	10%	(47)	5%	(23)	7%	(35)	489
GenZers: 1997-2012	56%	(117)	23%	(49)	11%	(23)	10%	(21)	211
Millennials: 1981-1996	63%	(446)	17%	(122)	6%	(44)	14%	(96)	708
GenXers: 1965-1980	66%	(332)	14%	(73)	8%	(42)	11%	(56)	503
Baby Boomers: 1946-1964	77%	(529)	9%	(63)	6%	(43)	7%	(49)	684
PID: Dem (no lean)	78%	(651)	10%	(85)	5%	(44)	6%	(50)	830
PID: Ind (no lean)	60%	(397)	16%	(106)	7%	(47)	17%	(110)	660
PID: Rep (no lean)	64%	(459)	18%	(126)	9%	(65)	10%	(69)	719
PID/Gender: Dem Men	73%	(297)	14%	(56)	8%	(31)	5%	(21)	406
PID/Gender: Dem Women	83%	(353)	7%	(29)	3%	(13)	7%	(29)	424
PID/Gender: Ind Men	57%	(187)	19%	(61)	9%	(31)	15%	(50)	329
PID/Gender: Ind Women	64%	(210)	14%	(45)	5%	(16)	18%	(60)	331
PID/Gender: Rep Men	54%	(180)	23%	(76)	12%	(41)	11%	(36)	332
PID/Gender: Rep Women	72%	(279)	13%	(51)	6%	(24)	9%	(34)	387
Ideo: Liberal (1-3)	79%	(502)	12%	(76)	5%	(30)	5%	(30)	638
Ideo: Moderate (4)	70%	(441)	12%	(75)	7%	(43)	11%	(68)	627
Ideo: Conservative (5-7)	61%	(449)	20%	(151)	10%	(75)	9%	(67)	741
Educ: < College	67%	(960)	14%	(196)	7%	(97)	13%	(182)	1436
Educ: Bachelors degree	70%	(342)	18%	(88)	7%	(36)	5%	(25)	491
Educ: Post-grad	73%	(205)	12%	(33)	8%	(22)	8%	(22)	282

Continued on next page

Table MCBR11_3: *Do you believe the following kinds of content should be removed from social media platforms? Hate speech, such as posts using slurs against a racial, religious or gender group*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	68%	(1507)	14%	(317)	7%	(155)	10%	(230)	2209
Income: Under 50k	66%	(768)	13%	(156)	6%	(71)	14%	(164)	1159
Income: 50k-100k	72%	(521)	14%	(105)	8%	(58)	6%	(40)	724
Income: 100k+	67%	(218)	18%	(57)	8%	(26)	8%	(25)	326
Ethnicity: White	70%	(1202)	14%	(239)	7%	(123)	9%	(146)	1710
Ethnicity: Hispanic	63%	(234)	14%	(52)	9%	(35)	14%	(52)	374
Ethnicity: Black	58%	(163)	19%	(52)	10%	(28)	14%	(39)	282
Ethnicity: Other	66%	(142)	12%	(26)	2%	(4)	21%	(45)	217
All Christian	71%	(714)	13%	(132)	9%	(86)	7%	(73)	1005
All Non-Christian	68%	(79)	23%	(26)	2%	(2)	7%	(8)	116
Atheist	61%	(64)	15%	(16)	13%	(14)	10%	(10)	104
Agnostic/Nothing in particular	64%	(388)	16%	(95)	5%	(31)	15%	(91)	605
Something Else	69%	(263)	13%	(48)	6%	(21)	12%	(47)	379
Religious Non-Protestant/Catholic	68%	(92)	23%	(30)	2%	(3)	7%	(9)	135
Evangelical	69%	(374)	14%	(75)	8%	(41)	10%	(52)	542
Non-Evangelical	72%	(578)	12%	(98)	8%	(62)	8%	(66)	804
Community: Urban	68%	(434)	15%	(97)	6%	(40)	11%	(69)	640
Community: Suburban	70%	(730)	14%	(145)	7%	(77)	9%	(89)	1042
Community: Rural	65%	(343)	14%	(75)	7%	(37)	14%	(71)	527
Employ: Private Sector	66%	(458)	17%	(120)	9%	(65)	7%	(51)	693
Employ: Government	61%	(60)	22%	(22)	4%	(4)	13%	(12)	98
Employ: Self-Employed	65%	(118)	16%	(29)	11%	(20)	7%	(13)	181
Employ: Homemaker	61%	(109)	13%	(24)	7%	(12)	20%	(35)	179
Employ: Student	70%	(42)	23%	(14)	4%	(3)	3%	(2)	60
Employ: Retired	78%	(438)	9%	(53)	5%	(26)	8%	(46)	563
Employ: Unemployed	63%	(180)	13%	(36)	8%	(22)	17%	(48)	286
Employ: Other	70%	(104)	13%	(20)	2%	(3)	15%	(22)	149

Continued on next page

Table MCBR11_3: *Do you believe the following kinds of content should be removed from social media platforms? Hate speech, such as posts using slurs against a racial, religious or gender group*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	68%	(1507)	14%	(317)	7%	(155)	10%	(230)	2209
Military HH: Yes	65%	(202)	17%	(54)	9%	(27)	9%	(28)	311
Military HH: No	69%	(1305)	14%	(263)	7%	(128)	11%	(202)	1898
RD/WT: Right Direction	73%	(488)	11%	(72)	6%	(39)	10%	(68)	667
RD/WT: Wrong Track	66%	(1019)	16%	(246)	8%	(116)	10%	(162)	1542
Biden Job Approve	79%	(770)	9%	(86)	5%	(50)	7%	(73)	979
Biden Job Disapprove	61%	(687)	19%	(217)	9%	(103)	10%	(117)	1124
Biden Job Strongly Approve	74%	(293)	10%	(39)	9%	(37)	7%	(28)	396
Biden Job Somewhat Approve	82%	(477)	8%	(47)	2%	(13)	8%	(45)	582
Biden Job Somewhat Disapprove	67%	(204)	16%	(49)	6%	(18)	11%	(32)	303
Biden Job Strongly Disapprove	59%	(484)	20%	(168)	10%	(85)	10%	(85)	821
Favorable of Biden	79%	(776)	9%	(90)	5%	(50)	7%	(66)	982
Unfavorable of Biden	62%	(695)	19%	(212)	9%	(100)	10%	(109)	1117
Very Favorable of Biden	76%	(328)	9%	(39)	8%	(33)	7%	(29)	429
Somewhat Favorable of Biden	81%	(448)	9%	(51)	3%	(17)	7%	(37)	553
Somewhat Unfavorable of Biden	70%	(204)	16%	(47)	4%	(11)	10%	(30)	293
Very Unfavorable of Biden	60%	(491)	20%	(165)	11%	(89)	10%	(79)	824
#1 Issue: Economy	66%	(643)	17%	(164)	8%	(75)	10%	(98)	980
#1 Issue: Security	58%	(119)	21%	(42)	10%	(21)	11%	(22)	204
#1 Issue: Health Care	63%	(105)	12%	(20)	6%	(10)	19%	(32)	167
#1 Issue: Medicare / Social Security	79%	(182)	8%	(18)	4%	(10)	9%	(22)	232
#1 Issue: Women's Issues	79%	(258)	9%	(31)	3%	(10)	9%	(30)	328
#1 Issue: Education	55%	(32)	19%	(11)	15%	(9)	10%	(6)	58
#1 Issue: Energy	73%	(93)	12%	(15)	9%	(12)	6%	(7)	127
#1 Issue: Other	66%	(75)	15%	(17)	8%	(9)	11%	(13)	114

Continued on next page

Table MCBR11_3: *Do you believe the following kinds of content should be removed from social media platforms? Hate speech, such as posts using slurs against a racial, religious or gender group*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	68%	(1507)	14%	(317)	7%	(155)	10%	(230)	2209
2020 Vote: Joe Biden	80%	(741)	10%	(93)	4%	(37)	6%	(52)	923
2020 Vote: Donald Trump	62%	(454)	18%	(131)	12%	(89)	9%	(63)	738
2020 Vote: Other	57%	(37)	27%	(17)	6%	(4)	10%	(7)	65
2020 Vote: Didn't Vote	57%	(274)	16%	(77)	5%	(24)	22%	(107)	483
2018 House Vote: Democrat	79%	(583)	10%	(75)	6%	(42)	5%	(37)	737
2018 House Vote: Republican	65%	(400)	16%	(98)	11%	(66)	8%	(48)	613
2018 House Vote: Someone else	70%	(41)	8%	(5)	10%	(6)	12%	(7)	59
2018 House Vote: Didnt Vote	60%	(483)	17%	(140)	5%	(41)	17%	(137)	800
2016 Vote: Hillary Clinton	80%	(546)	9%	(65)	5%	(36)	6%	(38)	684
2016 Vote: Donald Trump	65%	(415)	17%	(107)	11%	(69)	8%	(51)	643
2016 Vote: Other	67%	(79)	16%	(19)	7%	(9)	10%	(12)	119
2016 Vote: Didn't Vote	61%	(461)	17%	(126)	6%	(42)	17%	(128)	756
Voted in 2014: Yes	73%	(881)	13%	(155)	8%	(92)	6%	(78)	1206
Voted in 2014: No	62%	(626)	16%	(162)	6%	(63)	15%	(152)	1003
4-Region: Northeast	69%	(263)	14%	(55)	7%	(28)	10%	(37)	382
4-Region: Midwest	71%	(326)	10%	(47)	6%	(27)	12%	(57)	456
4-Region: South	65%	(551)	16%	(138)	7%	(61)	11%	(94)	844
4-Region: West	70%	(367)	15%	(77)	8%	(40)	8%	(42)	526
Favorable Opinion of Elon Musk	62%	(494)	21%	(164)	11%	(85)	7%	(52)	794
Uses Twitter at Least Once a Day	63%	(260)	21%	(87)	7%	(30)	8%	(35)	411
Uses Twitter at Least Once a Month	64%	(581)	20%	(181)	7%	(67)	8%	(74)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR11_4: *Do you believe the following kinds of content should be removed from social media platforms? Acts of violence, such as videos depicting violent crimes*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	66%	(1462)	16%	(351)	7%	(145)	11%	(251)	2209
Gender: Male	58%	(623)	21%	(221)	9%	(95)	12%	(129)	1067
Gender: Female	73%	(839)	11%	(131)	4%	(50)	11%	(122)	1142
Age: 18-34	57%	(366)	21%	(137)	8%	(53)	13%	(85)	642
Age: 35-44	60%	(221)	19%	(68)	5%	(20)	15%	(56)	365
Age: 45-64	69%	(495)	14%	(98)	7%	(51)	10%	(70)	714
Age: 65+	78%	(380)	10%	(48)	4%	(21)	8%	(40)	489
GenZers: 1997-2012	51%	(108)	28%	(58)	10%	(22)	11%	(22)	211
Millennials: 1981-1996	60%	(425)	19%	(132)	6%	(44)	15%	(107)	708
GenXers: 1965-1980	64%	(322)	15%	(78)	8%	(42)	12%	(62)	503
Baby Boomers: 1946-1964	77%	(528)	11%	(72)	5%	(34)	7%	(50)	684
PID: Dem (no lean)	75%	(620)	13%	(105)	5%	(43)	8%	(63)	830
PID: Ind (no lean)	59%	(389)	17%	(113)	6%	(39)	18%	(117)	660
PID: Rep (no lean)	63%	(453)	18%	(133)	9%	(62)	10%	(71)	719
PID/Gender: Dem Men	69%	(278)	16%	(67)	7%	(29)	8%	(32)	406
PID/Gender: Dem Women	81%	(342)	9%	(38)	3%	(14)	7%	(31)	424
PID/Gender: Ind Men	53%	(173)	22%	(72)	8%	(26)	18%	(58)	329
PID/Gender: Ind Women	65%	(216)	13%	(42)	4%	(13)	18%	(60)	331
PID/Gender: Rep Men	52%	(171)	25%	(82)	12%	(39)	12%	(39)	332
PID/Gender: Rep Women	73%	(281)	13%	(51)	6%	(23)	8%	(32)	387
Ideo: Liberal (1-3)	73%	(467)	16%	(103)	5%	(32)	6%	(37)	638
Ideo: Moderate (4)	67%	(418)	14%	(89)	7%	(42)	12%	(78)	627
Ideo: Conservative (5-7)	63%	(467)	18%	(136)	9%	(65)	10%	(73)	741
Educ: < College	65%	(928)	15%	(221)	7%	(98)	13%	(190)	1436
Educ: Bachelors degree	69%	(339)	18%	(86)	6%	(31)	7%	(34)	491
Educ: Post-grad	69%	(195)	16%	(45)	5%	(15)	10%	(27)	282

Continued on next page

Table MCBR11_4: *Do you believe the following kinds of content should be removed from social media platforms? Acts of violence, such as videos depicting violent crimes*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	66%	(1462)	16%	(351)	7%	(145)	11%	(251)	2209
Income: Under 50k	65%	(751)	15%	(177)	5%	(61)	15%	(170)	1159
Income: 50k-100k	69%	(498)	16%	(113)	9%	(62)	7%	(52)	724
Income: 100k+	66%	(213)	19%	(61)	7%	(22)	9%	(29)	326
Ethnicity: White	69%	(1172)	16%	(268)	6%	(108)	9%	(162)	1710
Ethnicity: Hispanic	57%	(214)	16%	(61)	11%	(41)	16%	(58)	374
Ethnicity: Black	56%	(158)	20%	(57)	9%	(25)	15%	(43)	282
Ethnicity: Other	61%	(132)	12%	(26)	5%	(11)	22%	(47)	217
All Christian	70%	(702)	14%	(145)	8%	(78)	8%	(80)	1005
All Non-Christian	64%	(74)	18%	(21)	8%	(9)	11%	(12)	116
Atheist	61%	(63)	21%	(22)	4%	(5)	13%	(14)	104
Agnostic/Nothing in particular	59%	(357)	18%	(111)	6%	(39)	16%	(99)	605
Something Else	70%	(266)	14%	(53)	4%	(14)	12%	(47)	379
Religious Non-Protestant/Catholic	63%	(85)	20%	(27)	7%	(9)	10%	(13)	135
Evangelical	70%	(381)	14%	(76)	6%	(34)	9%	(51)	542
Non-Evangelical	70%	(562)	14%	(111)	7%	(58)	9%	(73)	804
Community: Urban	65%	(418)	18%	(117)	5%	(30)	12%	(76)	640
Community: Suburban	68%	(710)	15%	(159)	7%	(74)	9%	(99)	1042
Community: Rural	63%	(335)	14%	(75)	8%	(40)	15%	(77)	527
Employ: Private Sector	65%	(451)	19%	(129)	8%	(54)	9%	(60)	693
Employ: Government	62%	(61)	18%	(17)	7%	(7)	13%	(13)	98
Employ: Self-Employed	55%	(100)	26%	(47)	11%	(19)	8%	(15)	181
Employ: Homemaker	61%	(110)	15%	(26)	6%	(11)	18%	(32)	179
Employ: Student	60%	(36)	26%	(16)	9%	(5)	5%	(3)	60
Employ: Retired	79%	(445)	9%	(48)	4%	(25)	8%	(46)	563
Employ: Unemployed	57%	(164)	16%	(47)	6%	(17)	20%	(58)	286
Employ: Other	64%	(96)	15%	(22)	5%	(7)	17%	(25)	149

Continued on next page

Table MCBR11_4: *Do you believe the following kinds of content should be removed from social media platforms? Acts of violence, such as videos depicting violent crimes*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	66%	(1462)	16%	(351)	7%	(145)	11%	(251)	2209
Military HH: Yes	62%	(194)	21%	(64)	7%	(20)	10%	(32)	311
Military HH: No	67%	(1268)	15%	(287)	7%	(124)	12%	(219)	1898
RD/WT: Right Direction	67%	(450)	15%	(97)	7%	(44)	11%	(75)	667
RD/WT: Wrong Track	66%	(1012)	16%	(254)	7%	(101)	11%	(176)	1542
Biden Job Approve	73%	(719)	13%	(126)	6%	(56)	8%	(77)	979
Biden Job Disapprove	62%	(696)	19%	(211)	8%	(86)	12%	(131)	1124
Biden Job Strongly Approve	71%	(283)	12%	(47)	8%	(34)	8%	(33)	396
Biden Job Somewhat Approve	75%	(436)	14%	(80)	4%	(23)	8%	(44)	582
Biden Job Somewhat Disapprove	63%	(190)	19%	(58)	6%	(17)	12%	(37)	303
Biden Job Strongly Disapprove	62%	(505)	19%	(152)	8%	(69)	11%	(94)	821
Favorable of Biden	75%	(738)	12%	(116)	5%	(53)	8%	(75)	982
Unfavorable of Biden	61%	(686)	20%	(226)	8%	(88)	10%	(116)	1117
Very Favorable of Biden	76%	(325)	10%	(43)	6%	(27)	8%	(35)	429
Somewhat Favorable of Biden	75%	(413)	13%	(73)	5%	(26)	7%	(41)	553
Somewhat Unfavorable of Biden	63%	(185)	21%	(62)	5%	(14)	11%	(31)	293
Very Unfavorable of Biden	61%	(501)	20%	(165)	9%	(74)	10%	(84)	824
#1 Issue: Economy	66%	(644)	18%	(173)	6%	(60)	11%	(103)	980
#1 Issue: Security	61%	(124)	19%	(39)	9%	(18)	12%	(24)	204
#1 Issue: Health Care	56%	(94)	17%	(28)	6%	(10)	20%	(34)	167
#1 Issue: Medicare / Social Security	82%	(190)	5%	(11)	4%	(9)	9%	(21)	232
#1 Issue: Women's Issues	72%	(237)	12%	(38)	6%	(18)	11%	(35)	328
#1 Issue: Education	48%	(28)	20%	(12)	19%	(11)	12%	(7)	58
#1 Issue: Energy	64%	(81)	20%	(25)	9%	(12)	7%	(9)	127
#1 Issue: Other	57%	(64)	22%	(25)	6%	(6)	15%	(18)	114

Continued on next page

Table MCBR11_4: *Do you believe the following kinds of content should be removed from social media platforms? Acts of violence, such as videos depicting violent crimes*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	66%	(1462)	16%	(351)	7%	(145)	11%	(251)	2209
2020 Vote: Joe Biden	75%	(694)	13%	(119)	4%	(41)	8%	(69)	923
2020 Vote: Donald Trump	62%	(461)	19%	(138)	9%	(68)	10%	(71)	738
2020 Vote: Other	64%	(42)	18%	(12)	5%	(3)	13%	(9)	65
2020 Vote: Didn't Vote	55%	(265)	17%	(83)	7%	(32)	21%	(103)	483
2018 House Vote: Democrat	76%	(557)	12%	(91)	5%	(39)	7%	(51)	737
2018 House Vote: Republican	65%	(396)	18%	(110)	9%	(52)	9%	(54)	613
2018 House Vote: Someone else	69%	(41)	6%	(4)	10%	(6)	15%	(9)	59
2018 House Vote: Didnt Vote	58%	(468)	18%	(147)	6%	(47)	17%	(138)	800
2016 Vote: Hillary Clinton	75%	(515)	13%	(86)	5%	(36)	7%	(47)	684
2016 Vote: Donald Trump	64%	(412)	18%	(117)	9%	(56)	9%	(57)	643
2016 Vote: Other	72%	(85)	14%	(17)	5%	(6)	9%	(10)	119
2016 Vote: Didn't Vote	59%	(444)	17%	(131)	6%	(46)	18%	(135)	756
Voted in 2014: Yes	71%	(860)	15%	(179)	7%	(80)	7%	(87)	1206
Voted in 2014: No	60%	(602)	17%	(172)	6%	(64)	16%	(164)	1003
4-Region: Northeast	68%	(258)	16%	(60)	6%	(23)	11%	(41)	382
4-Region: Midwest	67%	(304)	15%	(69)	6%	(27)	13%	(57)	456
4-Region: South	64%	(538)	17%	(142)	7%	(60)	12%	(104)	844
4-Region: West	69%	(361)	15%	(80)	7%	(35)	9%	(49)	526
Favorable Opinion of Elon Musk	62%	(494)	23%	(180)	8%	(63)	7%	(58)	794
Uses Twitter at Least Once a Day	62%	(255)	20%	(80)	9%	(36)	10%	(40)	411
Uses Twitter at Least Once a Month	61%	(552)	21%	(192)	8%	(70)	10%	(90)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR11_5: *Do you believe the following kinds of content should be removed from social media platforms? Sexual content, such as nude photographs or depictions of sexual acts*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	57%	(1261)	22%	(483)	9%	(204)	12%	(260)	2209
Gender: Male	45%	(477)	29%	(313)	13%	(143)	13%	(134)	1067
Gender: Female	69%	(784)	15%	(171)	5%	(61)	11%	(126)	1142
Age: 18-34	43%	(274)	31%	(198)	12%	(78)	14%	(93)	642
Age: 35-44	50%	(183)	24%	(88)	10%	(35)	16%	(58)	365
Age: 45-64	62%	(445)	18%	(131)	9%	(65)	10%	(71)	714
Age: 65+	74%	(359)	14%	(66)	5%	(26)	8%	(37)	489
GenZers: 1997-2012	37%	(77)	37%	(78)	11%	(24)	15%	(31)	211
Millennials: 1981-1996	47%	(336)	26%	(186)	11%	(79)	15%	(106)	708
GenXers: 1965-1980	57%	(287)	21%	(106)	9%	(47)	13%	(63)	503
Baby Boomers: 1946-1964	71%	(486)	14%	(95)	8%	(52)	7%	(51)	684
PID: Dem (no lean)	58%	(478)	24%	(197)	9%	(76)	10%	(79)	830
PID: Ind (no lean)	49%	(323)	24%	(160)	10%	(67)	17%	(109)	660
PID: Rep (no lean)	64%	(461)	18%	(126)	8%	(61)	10%	(71)	719
PID/Gender: Dem Men	48%	(193)	30%	(121)	14%	(55)	9%	(37)	406
PID/Gender: Dem Women	67%	(285)	18%	(76)	5%	(21)	10%	(42)	424
PID/Gender: Ind Men	38%	(126)	30%	(99)	14%	(47)	17%	(57)	329
PID/Gender: Ind Women	60%	(197)	18%	(61)	6%	(20)	16%	(52)	331
PID/Gender: Rep Men	48%	(158)	28%	(93)	12%	(41)	12%	(40)	332
PID/Gender: Rep Women	78%	(302)	9%	(33)	5%	(20)	8%	(32)	387
Ideo: Liberal (1-3)	54%	(342)	29%	(183)	10%	(65)	8%	(48)	638
Ideo: Moderate (4)	58%	(366)	20%	(127)	8%	(53)	13%	(81)	627
Ideo: Conservative (5-7)	62%	(458)	19%	(144)	10%	(72)	9%	(67)	741
Educ: < College	57%	(817)	20%	(285)	9%	(136)	14%	(199)	1436
Educ: Bachelors degree	55%	(272)	29%	(143)	9%	(43)	7%	(33)	491
Educ: Post-grad	61%	(173)	20%	(56)	9%	(25)	10%	(29)	282

Continued on next page

Table MCBR11_5: *Do you believe the following kinds of content should be removed from social media platforms? Sexual content, such as nude photographs or depictions of sexual acts*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	57%	(1261)	22%	(483)	9%	(204)	12%	(260)	2209
Income: Under 50k	55%	(640)	21%	(245)	8%	(98)	15%	(176)	1159
Income: 50k-100k	58%	(423)	23%	(169)	11%	(78)	8%	(54)	724
Income: 100k+	61%	(199)	21%	(69)	9%	(29)	9%	(29)	326
Ethnicity: White	60%	(1022)	22%	(377)	9%	(149)	10%	(163)	1710
Ethnicity: Hispanic	45%	(169)	25%	(93)	14%	(51)	16%	(61)	374
Ethnicity: Black	45%	(126)	28%	(78)	13%	(37)	14%	(40)	282
Ethnicity: Other	52%	(113)	13%	(28)	9%	(18)	26%	(56)	217
All Christian	66%	(659)	18%	(180)	9%	(87)	8%	(79)	1005
All Non-Christian	55%	(64)	25%	(29)	9%	(10)	11%	(13)	116
Atheist	33%	(34)	37%	(39)	18%	(18)	12%	(12)	104
Agnostic/Nothing in particular	45%	(273)	27%	(164)	10%	(63)	17%	(106)	605
Something Else	61%	(231)	19%	(73)	6%	(25)	13%	(51)	379
Religious Non-Protestant/Catholic	58%	(78)	23%	(32)	8%	(11)	10%	(14)	135
Evangelical	69%	(376)	14%	(74)	7%	(40)	10%	(52)	542
Non-Evangelical	61%	(489)	21%	(170)	9%	(69)	9%	(76)	804
Community: Urban	53%	(340)	23%	(149)	10%	(63)	14%	(89)	640
Community: Suburban	59%	(613)	22%	(232)	9%	(98)	10%	(99)	1042
Community: Rural	59%	(309)	19%	(103)	8%	(44)	14%	(72)	527
Employ: Private Sector	54%	(373)	26%	(178)	11%	(77)	9%	(65)	693
Employ: Government	53%	(52)	20%	(19)	11%	(11)	16%	(16)	98
Employ: Self-Employed	50%	(90)	30%	(54)	11%	(19)	10%	(18)	181
Employ: Homemaker	57%	(103)	17%	(30)	7%	(13)	19%	(34)	179
Employ: Student	46%	(28)	31%	(18)	11%	(7)	13%	(8)	60
Employ: Retired	74%	(415)	13%	(74)	6%	(31)	8%	(44)	563
Employ: Unemployed	47%	(134)	27%	(77)	11%	(31)	16%	(45)	286
Employ: Other	46%	(68)	22%	(33)	11%	(17)	21%	(31)	149

Continued on next page

Table MCBR11_5: *Do you believe the following kinds of content should be removed from social media platforms? Sexual content, such as nude photographs or depictions of sexual acts*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	57%	(1261)	22%	(483)	9%	(204)	12%	(260)	2209
Military HH: Yes	54%	(167)	24%	(76)	12%	(37)	10%	(31)	311
Military HH: No	58%	(1094)	21%	(408)	9%	(167)	12%	(229)	1898
RD/WT: Right Direction	53%	(355)	24%	(162)	10%	(67)	13%	(83)	667
RD/WT: Wrong Track	59%	(907)	21%	(322)	9%	(137)	11%	(177)	1542
Biden Job Approve	58%	(566)	24%	(232)	9%	(89)	9%	(92)	979
Biden Job Disapprove	59%	(658)	20%	(230)	10%	(109)	11%	(127)	1124
Biden Job Strongly Approve	58%	(232)	23%	(91)	10%	(38)	9%	(36)	396
Biden Job Somewhat Approve	57%	(334)	24%	(141)	9%	(51)	10%	(56)	582
Biden Job Somewhat Disapprove	56%	(169)	25%	(76)	7%	(21)	12%	(38)	303
Biden Job Strongly Disapprove	60%	(490)	19%	(154)	11%	(89)	11%	(89)	821
Favorable of Biden	59%	(579)	24%	(233)	9%	(86)	9%	(84)	982
Unfavorable of Biden	58%	(647)	22%	(243)	10%	(108)	11%	(119)	1117
Very Favorable of Biden	60%	(257)	22%	(95)	9%	(40)	9%	(38)	429
Somewhat Favorable of Biden	58%	(322)	25%	(138)	8%	(46)	8%	(47)	553
Somewhat Unfavorable of Biden	53%	(154)	28%	(83)	6%	(18)	13%	(38)	293
Very Unfavorable of Biden	60%	(493)	19%	(160)	11%	(90)	10%	(81)	824
#1 Issue: Economy	57%	(560)	23%	(224)	9%	(89)	11%	(107)	980
#1 Issue: Security	63%	(129)	16%	(33)	11%	(22)	10%	(20)	204
#1 Issue: Health Care	43%	(71)	26%	(43)	11%	(19)	20%	(34)	167
#1 Issue: Medicare / Social Security	72%	(167)	12%	(27)	5%	(12)	11%	(25)	232
#1 Issue: Women's Issues	56%	(185)	24%	(78)	7%	(22)	13%	(43)	328
#1 Issue: Education	43%	(25)	30%	(17)	11%	(7)	16%	(9)	58
#1 Issue: Energy	51%	(65)	28%	(36)	15%	(19)	5%	(7)	127
#1 Issue: Other	52%	(59)	22%	(25)	13%	(15)	13%	(14)	114

Continued on next page

Table MCBR11_5: *Do you believe the following kinds of content should be removed from social media platforms? Sexual content, such as nude photographs or depictions of sexual acts*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	57%	(1261)	22%	(483)	9%	(204)	12%	(260)	2209
2020 Vote: Joe Biden	58%	(535)	24%	(225)	10%	(90)	8%	(74)	923
2020 Vote: Donald Trump	63%	(464)	18%	(135)	10%	(71)	9%	(69)	738
2020 Vote: Other	49%	(32)	32%	(21)	8%	(5)	11%	(7)	65
2020 Vote: Didn't Vote	48%	(230)	21%	(103)	8%	(39)	23%	(110)	483
2018 House Vote: Democrat	59%	(435)	24%	(176)	9%	(69)	8%	(57)	737
2018 House Vote: Republican	65%	(395)	19%	(115)	9%	(54)	8%	(48)	613
2018 House Vote: Someone else	53%	(31)	21%	(12)	16%	(9)	10%	(6)	59
2018 House Vote: Didnt Vote	50%	(400)	22%	(180)	9%	(72)	19%	(149)	800
2016 Vote: Hillary Clinton	59%	(407)	24%	(161)	9%	(62)	8%	(55)	684
2016 Vote: Donald Trump	64%	(410)	19%	(120)	9%	(60)	8%	(52)	643
2016 Vote: Other	57%	(68)	19%	(23)	12%	(14)	12%	(14)	119
2016 Vote: Didn't Vote	49%	(373)	24%	(180)	9%	(67)	18%	(137)	756
Voted in 2014: Yes	62%	(748)	21%	(256)	9%	(104)	8%	(98)	1206
Voted in 2014: No	51%	(514)	23%	(227)	10%	(100)	16%	(162)	1003
4-Region: Northeast	59%	(225)	20%	(77)	9%	(35)	12%	(46)	382
4-Region: Midwest	57%	(261)	23%	(105)	8%	(34)	12%	(56)	456
4-Region: South	57%	(478)	22%	(184)	9%	(76)	13%	(106)	844
4-Region: West	57%	(298)	22%	(118)	11%	(59)	10%	(52)	526
Favorable Opinion of Elon Musk	58%	(460)	24%	(188)	11%	(85)	8%	(62)	794
Uses Twitter at Least Once a Day	45%	(183)	30%	(125)	14%	(59)	11%	(44)	411
Uses Twitter at Least Once a Month	47%	(421)	29%	(267)	13%	(114)	11%	(102)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR11_6: *Do you believe the following kinds of content should be removed from social media platforms? Content that inspires violence and discriminatory comments*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	67%	(1490)	15%	(332)	6%	(137)	11%	(250)	2209
Gender: Male	62%	(664)	19%	(203)	8%	(80)	11%	(120)	1067
Gender: Female	72%	(826)	11%	(129)	5%	(57)	11%	(130)	1142
Age: 18-34	59%	(379)	20%	(127)	8%	(52)	13%	(84)	642
Age: 35-44	62%	(227)	16%	(60)	6%	(21)	16%	(57)	365
Age: 45-64	70%	(498)	13%	(96)	6%	(45)	10%	(74)	714
Age: 65+	79%	(386)	10%	(49)	4%	(19)	7%	(35)	489
GenZers: 1997-2012	55%	(115)	24%	(51)	10%	(20)	12%	(24)	211
Millennials: 1981-1996	62%	(439)	17%	(120)	6%	(44)	15%	(106)	708
GenXers: 1965-1980	64%	(322)	17%	(84)	7%	(38)	12%	(60)	503
Baby Boomers: 1946-1964	77%	(527)	10%	(71)	5%	(33)	8%	(52)	684
PID: Dem (no lean)	77%	(636)	12%	(98)	5%	(39)	7%	(57)	830
PID: Ind (no lean)	60%	(396)	16%	(105)	6%	(42)	18%	(117)	660
PID: Rep (no lean)	64%	(459)	18%	(129)	8%	(57)	10%	(75)	719
PID/Gender: Dem Men	73%	(295)	15%	(62)	6%	(25)	6%	(24)	406
PID/Gender: Dem Women	80%	(341)	9%	(36)	3%	(14)	8%	(33)	424
PID/Gender: Ind Men	59%	(193)	17%	(55)	7%	(24)	17%	(57)	329
PID/Gender: Ind Women	61%	(203)	15%	(50)	5%	(17)	18%	(60)	331
PID/Gender: Rep Men	53%	(176)	26%	(86)	9%	(31)	12%	(39)	332
PID/Gender: Rep Women	73%	(283)	11%	(43)	7%	(26)	9%	(36)	387
Ideo: Liberal (1-3)	76%	(486)	16%	(99)	3%	(20)	5%	(34)	638
Ideo: Moderate (4)	69%	(434)	12%	(73)	7%	(42)	13%	(79)	627
Ideo: Conservative (5-7)	63%	(463)	19%	(141)	9%	(69)	9%	(68)	741
Educ: < College	66%	(946)	14%	(202)	7%	(98)	13%	(190)	1436
Educ: Bachelors degree	70%	(343)	18%	(90)	5%	(25)	7%	(32)	491
Educ: Post-grad	71%	(201)	14%	(40)	5%	(14)	10%	(27)	282

Continued on next page

Table MCBR11_6: *Do you believe the following kinds of content should be removed from social media platforms? Content that inspires violence and discriminatory comments*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	67%	(1490)	15%	(332)	6%	(137)	11%	(250)	2209
Income: Under 50k	66%	(762)	14%	(159)	6%	(66)	15%	(172)	1159
Income: 50k-100k	70%	(510)	17%	(121)	7%	(48)	6%	(46)	724
Income: 100k+	67%	(219)	16%	(52)	7%	(24)	10%	(31)	326
Ethnicity: White	70%	(1194)	15%	(256)	6%	(104)	9%	(156)	1710
Ethnicity: Hispanic	59%	(221)	16%	(58)	11%	(39)	15%	(56)	374
Ethnicity: Black	56%	(159)	19%	(55)	9%	(26)	15%	(43)	282
Ethnicity: Other	63%	(137)	10%	(22)	3%	(7)	23%	(51)	217
All Christian	71%	(712)	14%	(140)	7%	(71)	8%	(83)	1005
All Non-Christian	67%	(77)	19%	(22)	6%	(7)	9%	(10)	116
Atheist	59%	(62)	20%	(21)	9%	(9)	12%	(12)	104
Agnostic/Nothing in particular	62%	(376)	17%	(103)	5%	(32)	16%	(95)	605
Something Else	70%	(264)	12%	(46)	5%	(19)	13%	(50)	379
Religious Non-Protestant/Catholic	66%	(89)	20%	(27)	5%	(7)	8%	(11)	135
Evangelical	69%	(376)	15%	(83)	6%	(35)	9%	(48)	542
Non-Evangelical	71%	(574)	12%	(96)	7%	(53)	10%	(82)	804
Community: Urban	67%	(430)	16%	(101)	6%	(35)	11%	(73)	640
Community: Suburban	70%	(726)	15%	(154)	6%	(66)	9%	(96)	1042
Community: Rural	63%	(334)	15%	(77)	7%	(36)	15%	(80)	527
Employ: Private Sector	66%	(456)	18%	(128)	7%	(49)	9%	(61)	693
Employ: Government	58%	(56)	20%	(19)	8%	(8)	15%	(14)	98
Employ: Self-Employed	62%	(113)	19%	(34)	10%	(18)	9%	(16)	181
Employ: Homemaker	64%	(115)	12%	(21)	7%	(13)	17%	(30)	179
Employ: Student	67%	(40)	21%	(12)	5%	(3)	7%	(4)	60
Employ: Retired	78%	(441)	10%	(57)	3%	(20)	8%	(46)	563
Employ: Unemployed	60%	(170)	15%	(42)	8%	(22)	18%	(51)	286
Employ: Other	66%	(99)	12%	(18)	3%	(5)	18%	(27)	149

Continued on next page

Table MCBR11_6: *Do you believe the following kinds of content should be removed from social media platforms? Content that inspires violence and discriminatory comments*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	67%	(1490)	15%	(332)	6%	(137)	11%	(250)	2209
Military HH: Yes	65%	(202)	18%	(57)	6%	(19)	11%	(33)	311
Military HH: No	68%	(1289)	14%	(275)	6%	(118)	11%	(216)	1898
RD/WT: Right Direction	70%	(465)	15%	(98)	5%	(31)	11%	(73)	667
RD/WT: Wrong Track	66%	(1026)	15%	(234)	7%	(106)	11%	(177)	1542
Biden Job Approve	76%	(748)	12%	(114)	4%	(41)	8%	(76)	979
Biden Job Disapprove	62%	(695)	18%	(205)	8%	(92)	12%	(131)	1124
Biden Job Strongly Approve	74%	(294)	11%	(42)	7%	(28)	8%	(33)	396
Biden Job Somewhat Approve	78%	(454)	12%	(72)	2%	(13)	7%	(43)	582
Biden Job Somewhat Disapprove	63%	(192)	18%	(55)	6%	(17)	13%	(38)	303
Biden Job Strongly Disapprove	61%	(503)	18%	(151)	9%	(75)	11%	(93)	821
Favorable of Biden	77%	(759)	11%	(111)	4%	(40)	7%	(73)	982
Unfavorable of Biden	62%	(695)	19%	(209)	8%	(92)	11%	(120)	1117
Very Favorable of Biden	77%	(329)	9%	(40)	5%	(23)	9%	(37)	429
Somewhat Favorable of Biden	78%	(430)	13%	(71)	3%	(16)	6%	(36)	553
Somewhat Unfavorable of Biden	66%	(193)	19%	(54)	4%	(11)	12%	(35)	293
Very Unfavorable of Biden	61%	(502)	19%	(155)	10%	(81)	10%	(85)	824
#1 Issue: Economy	66%	(647)	17%	(164)	7%	(65)	11%	(104)	980
#1 Issue: Security	62%	(127)	19%	(39)	9%	(18)	10%	(20)	204
#1 Issue: Health Care	59%	(98)	19%	(31)	3%	(5)	20%	(33)	167
#1 Issue: Medicare / Social Security	81%	(187)	7%	(15)	2%	(5)	11%	(25)	232
#1 Issue: Women's Issues	72%	(237)	12%	(39)	5%	(15)	11%	(37)	328
#1 Issue: Education	64%	(37)	17%	(10)	9%	(5)	9%	(5)	58
#1 Issue: Energy	69%	(88)	10%	(13)	12%	(16)	8%	(10)	127
#1 Issue: Other	61%	(69)	18%	(20)	8%	(9)	14%	(16)	114

Continued on next page

Table MCBR11_6: *Do you believe the following kinds of content should be removed from social media platforms? Content that inspires violence and discriminatory comments*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	67%	(1490)	15%	(332)	6%	(137)	11%	(250)	2209
2020 Vote: Joe Biden	78%	(719)	12%	(114)	3%	(30)	7%	(60)	923
2020 Vote: Donald Trump	63%	(461)	18%	(131)	10%	(75)	10%	(71)	738
2020 Vote: Other	61%	(40)	19%	(13)	10%	(7)	9%	(6)	65
2020 Vote: Didn't Vote	56%	(270)	15%	(75)	5%	(26)	23%	(112)	483
2018 House Vote: Democrat	78%	(572)	12%	(85)	5%	(36)	6%	(44)	737
2018 House Vote: Republican	65%	(400)	18%	(110)	8%	(49)	9%	(53)	613
2018 House Vote: Someone else	68%	(40)	10%	(6)	9%	(6)	13%	(8)	59
2018 House Vote: Didnt Vote	60%	(478)	16%	(131)	6%	(47)	18%	(145)	800
2016 Vote: Hillary Clinton	77%	(530)	12%	(80)	4%	(28)	7%	(47)	684
2016 Vote: Donald Trump	66%	(422)	17%	(108)	9%	(58)	9%	(55)	643
2016 Vote: Other	64%	(76)	20%	(24)	9%	(10)	7%	(8)	119
2016 Vote: Didn't Vote	60%	(457)	16%	(120)	5%	(40)	18%	(139)	756
Voted in 2014: Yes	73%	(881)	14%	(164)	6%	(75)	7%	(87)	1206
Voted in 2014: No	61%	(610)	17%	(168)	6%	(62)	16%	(163)	1003
4-Region: Northeast	68%	(261)	15%	(58)	5%	(18)	12%	(45)	382
4-Region: Midwest	71%	(325)	11%	(52)	5%	(23)	12%	(56)	456
4-Region: South	65%	(553)	16%	(136)	6%	(54)	12%	(102)	844
4-Region: West	67%	(352)	16%	(86)	8%	(42)	9%	(46)	526
Favorable Opinion of Elon Musk	63%	(497)	23%	(180)	7%	(57)	8%	(61)	794
Uses Twitter at Least Once a Day	65%	(267)	17%	(69)	8%	(31)	11%	(44)	411
Uses Twitter at Least Once a Month	64%	(578)	20%	(179)	7%	(61)	10%	(87)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR11_7: *Do you believe the following kinds of content should be removed from social media platforms? Content tied to conspiracy theories, such as those related to the web of QAnon and other far-right ideas*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	49%	(1085)	23%	(501)	12%	(264)	16%	(359)	2209
Gender: Male	45%	(484)	27%	(284)	14%	(146)	14%	(153)	1067
Gender: Female	53%	(601)	19%	(217)	10%	(118)	18%	(206)	1142
Age: 18-34	35%	(226)	31%	(197)	16%	(102)	18%	(117)	642
Age: 35-44	45%	(163)	25%	(93)	10%	(36)	20%	(74)	365
Age: 45-64	54%	(384)	19%	(139)	11%	(82)	15%	(109)	714
Age: 65+	64%	(312)	15%	(72)	9%	(44)	12%	(60)	489
GenZers: 1997-2012	27%	(57)	36%	(76)	19%	(40)	18%	(37)	211
Millennials: 1981-1996	41%	(291)	28%	(195)	12%	(85)	19%	(137)	708
GenXers: 1965-1980	49%	(245)	22%	(113)	12%	(62)	17%	(84)	503
Baby Boomers: 1946-1964	63%	(429)	15%	(100)	10%	(70)	12%	(83)	684
PID: Dem (no lean)	64%	(529)	19%	(160)	6%	(54)	10%	(87)	830
PID: Ind (no lean)	41%	(268)	23%	(154)	12%	(77)	24%	(161)	660
PID: Rep (no lean)	40%	(288)	26%	(186)	19%	(133)	15%	(111)	719
PID/Gender: Dem Men	60%	(244)	23%	(92)	8%	(33)	9%	(37)	406
PID/Gender: Dem Women	67%	(285)	16%	(68)	5%	(21)	12%	(50)	424
PID/Gender: Ind Men	41%	(134)	25%	(84)	14%	(45)	20%	(67)	329
PID/Gender: Ind Women	40%	(134)	21%	(71)	10%	(32)	29%	(94)	331
PID/Gender: Rep Men	32%	(106)	32%	(108)	20%	(68)	15%	(50)	332
PID/Gender: Rep Women	47%	(182)	20%	(79)	17%	(65)	16%	(61)	387
Ideo: Liberal (1-3)	63%	(404)	23%	(147)	6%	(37)	8%	(51)	638
Ideo: Moderate (4)	53%	(335)	18%	(115)	9%	(54)	20%	(124)	627
Ideo: Conservative (5-7)	38%	(281)	28%	(206)	21%	(157)	13%	(97)	741
Educ: < College	46%	(662)	21%	(308)	13%	(180)	20%	(286)	1436
Educ: Bachelors degree	54%	(263)	26%	(130)	11%	(54)	9%	(43)	491
Educ: Post-grad	57%	(161)	22%	(63)	10%	(29)	10%	(30)	282

Continued on next page

Table MCBR11_7: *Do you believe the following kinds of content should be removed from social media platforms? Content tied to conspiracy theories, such as those related to the web of QAnon and other far-right ideas*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	49%	(1085)	23%	(501)	12%	(264)	16%	(359)	2209
Income: Under 50k	47%	(544)	20%	(230)	12%	(135)	22%	(251)	1159
Income: 50k-100k	51%	(370)	27%	(194)	12%	(90)	10%	(70)	724
Income: 100k+	52%	(171)	24%	(77)	12%	(39)	12%	(39)	326
Ethnicity: White	51%	(870)	23%	(396)	12%	(209)	14%	(234)	1710
Ethnicity: Hispanic	46%	(171)	21%	(77)	12%	(46)	21%	(79)	374
Ethnicity: Black	40%	(113)	24%	(68)	13%	(38)	23%	(64)	282
Ethnicity: Other	47%	(102)	17%	(37)	8%	(17)	28%	(61)	217
All Christian	54%	(542)	21%	(211)	13%	(128)	12%	(124)	1005
All Non-Christian	55%	(63)	23%	(26)	10%	(11)	13%	(15)	116
Atheist	41%	(42)	34%	(35)	15%	(15)	11%	(11)	104
Agnostic/Nothing in particular	47%	(285)	24%	(143)	10%	(59)	20%	(119)	605
Something Else	40%	(153)	22%	(85)	13%	(51)	24%	(91)	379
Religious Non-Protestant/Catholic	52%	(71)	23%	(32)	12%	(16)	12%	(16)	135
Evangelical	47%	(255)	22%	(119)	15%	(80)	16%	(88)	542
Non-Evangelical	53%	(424)	21%	(165)	11%	(90)	15%	(124)	804
Community: Urban	51%	(324)	22%	(144)	10%	(66)	16%	(106)	640
Community: Suburban	51%	(534)	22%	(233)	13%	(135)	13%	(140)	1042
Community: Rural	43%	(227)	24%	(124)	12%	(63)	22%	(113)	527
Employ: Private Sector	47%	(326)	29%	(204)	12%	(83)	12%	(81)	693
Employ: Government	50%	(49)	18%	(18)	18%	(17)	15%	(14)	98
Employ: Self-Employed	43%	(78)	27%	(48)	16%	(28)	15%	(27)	181
Employ: Homemaker	42%	(75)	20%	(36)	14%	(25)	23%	(42)	179
Employ: Student	38%	(23)	39%	(24)	11%	(7)	11%	(7)	60
Employ: Retired	62%	(350)	16%	(89)	10%	(55)	12%	(70)	563
Employ: Unemployed	42%	(121)	20%	(56)	12%	(35)	26%	(74)	286
Employ: Other	43%	(64)	18%	(26)	10%	(15)	30%	(44)	149

Continued on next page

Table MCBR11_7: *Do you believe the following kinds of content should be removed from social media platforms? Content tied to conspiracy theories, such as those related to the web of QAnon and other far-right ideas*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	49%	(1085)	23%	(501)	12%	(264)	16%	(359)	2209
Military HH: Yes	47%	(146)	25%	(76)	14%	(44)	14%	(45)	311
Military HH: No	49%	(939)	22%	(424)	12%	(220)	17%	(314)	1898
RD/WT: Right Direction	61%	(403)	18%	(121)	7%	(47)	14%	(95)	667
RD/WT: Wrong Track	44%	(682)	25%	(380)	14%	(217)	17%	(264)	1542
Biden Job Approve	65%	(634)	19%	(184)	6%	(54)	11%	(107)	979
Biden Job Disapprove	38%	(424)	26%	(294)	18%	(202)	18%	(204)	1124
Biden Job Strongly Approve	66%	(262)	16%	(62)	8%	(31)	10%	(41)	396
Biden Job Somewhat Approve	64%	(371)	21%	(122)	4%	(24)	11%	(66)	582
Biden Job Somewhat Disapprove	41%	(125)	27%	(82)	10%	(30)	21%	(65)	303
Biden Job Strongly Disapprove	36%	(298)	26%	(211)	21%	(172)	17%	(139)	821
Favorable of Biden	65%	(636)	19%	(187)	6%	(55)	11%	(104)	982
Unfavorable of Biden	38%	(428)	27%	(300)	18%	(197)	17%	(192)	1117
Very Favorable of Biden	68%	(290)	15%	(63)	6%	(27)	11%	(48)	429
Somewhat Favorable of Biden	63%	(346)	22%	(124)	5%	(28)	10%	(56)	553
Somewhat Unfavorable of Biden	44%	(130)	28%	(81)	6%	(19)	21%	(62)	293
Very Unfavorable of Biden	36%	(298)	27%	(218)	22%	(178)	16%	(130)	824
#1 Issue: Economy	44%	(435)	26%	(250)	14%	(134)	16%	(161)	980
#1 Issue: Security	41%	(84)	19%	(39)	24%	(49)	16%	(33)	204
#1 Issue: Health Care	51%	(85)	19%	(32)	6%	(10)	23%	(39)	167
#1 Issue: Medicare / Social Security	72%	(166)	12%	(27)	4%	(10)	12%	(29)	232
#1 Issue: Women's Issues	54%	(179)	24%	(80)	7%	(23)	14%	(47)	328
#1 Issue: Education	41%	(23)	28%	(16)	14%	(8)	18%	(10)	58
#1 Issue: Energy	49%	(62)	26%	(32)	12%	(16)	13%	(17)	127
#1 Issue: Other	45%	(51)	21%	(24)	13%	(15)	21%	(24)	114

Continued on next page

Table MCBR11_7: *Do you believe the following kinds of content should be removed from social media platforms? Content tied to conspiracy theories, such as those related to the web of QAnon and other far-right ideas*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	49%	(1085)	23%	(501)	12%	(264)	16%	(359)	2209
2020 Vote: Joe Biden	67%	(621)	18%	(169)	5%	(44)	10%	(90)	923
2020 Vote: Donald Trump	37%	(273)	27%	(198)	22%	(159)	15%	(108)	738
2020 Vote: Other	34%	(22)	36%	(24)	17%	(11)	12%	(8)	65
2020 Vote: Didn't Vote	35%	(169)	23%	(110)	10%	(49)	32%	(154)	483
2018 House Vote: Democrat	67%	(493)	18%	(133)	6%	(47)	9%	(63)	737
2018 House Vote: Republican	40%	(247)	26%	(160)	19%	(116)	15%	(90)	613
2018 House Vote: Someone else	42%	(25)	20%	(12)	17%	(10)	22%	(13)	59
2018 House Vote: Didnt Vote	40%	(320)	24%	(196)	11%	(91)	24%	(193)	800
2016 Vote: Hillary Clinton	67%	(459)	18%	(123)	7%	(46)	8%	(56)	684
2016 Vote: Donald Trump	40%	(259)	27%	(172)	19%	(123)	14%	(88)	643
2016 Vote: Other	53%	(63)	17%	(20)	14%	(17)	16%	(19)	119
2016 Vote: Didn't Vote	40%	(300)	24%	(185)	10%	(76)	26%	(195)	756
Voted in 2014: Yes	56%	(671)	22%	(261)	12%	(141)	11%	(133)	1206
Voted in 2014: No	41%	(414)	24%	(239)	12%	(122)	23%	(227)	1003
4-Region: Northeast	53%	(203)	23%	(87)	9%	(34)	15%	(59)	382
4-Region: Midwest	52%	(236)	20%	(90)	10%	(47)	18%	(84)	456
4-Region: South	44%	(373)	24%	(205)	13%	(111)	18%	(154)	844
4-Region: West	52%	(273)	23%	(119)	14%	(72)	12%	(62)	526
Favorable Opinion of Elon Musk	38%	(300)	31%	(244)	20%	(156)	12%	(95)	794
Uses Twitter at Least Once a Day	46%	(191)	28%	(117)	11%	(47)	14%	(58)	411
Uses Twitter at Least Once a Month	45%	(406)	30%	(267)	13%	(115)	13%	(116)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR11_8: *Do you believe the following kinds of content should be removed from social media platforms? Extremist group content, such as those related to terrorist or militia groups*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	69%	(1525)	13%	(288)	7%	(144)	11%	(252)	2209
Gender: Male	65%	(688)	16%	(166)	8%	(84)	12%	(128)	1067
Gender: Female	73%	(836)	11%	(122)	5%	(60)	11%	(124)	1142
Age: 18-34	64%	(408)	16%	(105)	8%	(52)	12%	(77)	642
Age: 35-44	62%	(225)	15%	(55)	7%	(24)	17%	(61)	365
Age: 45-64	71%	(506)	12%	(86)	6%	(46)	11%	(75)	714
Age: 65+	79%	(385)	9%	(42)	5%	(22)	8%	(39)	489
GenZers: 1997-2012	59%	(124)	18%	(37)	13%	(28)	10%	(22)	211
Millennials: 1981-1996	64%	(454)	16%	(111)	6%	(40)	15%	(103)	708
GenXers: 1965-1980	67%	(339)	14%	(71)	6%	(32)	12%	(61)	503
Baby Boomers: 1946-1964	76%	(521)	9%	(62)	6%	(42)	9%	(59)	684
PID: Dem (no lean)	76%	(634)	11%	(89)	6%	(47)	7%	(61)	830
PID: Ind (no lean)	60%	(397)	15%	(102)	6%	(42)	18%	(119)	660
PID: Rep (no lean)	69%	(493)	14%	(98)	8%	(56)	10%	(72)	719
PID/Gender: Dem Men	73%	(298)	13%	(52)	7%	(28)	7%	(28)	406
PID/Gender: Dem Women	79%	(336)	9%	(37)	4%	(19)	8%	(32)	424
PID/Gender: Ind Men	57%	(189)	17%	(56)	7%	(23)	18%	(61)	329
PID/Gender: Ind Women	63%	(208)	14%	(45)	6%	(19)	18%	(58)	331
PID/Gender: Rep Men	61%	(202)	18%	(58)	10%	(33)	12%	(39)	332
PID/Gender: Rep Women	75%	(292)	10%	(40)	6%	(23)	9%	(33)	387
Ideo: Liberal (1-3)	77%	(494)	12%	(77)	5%	(33)	5%	(35)	638
Ideo: Moderate (4)	68%	(429)	14%	(85)	5%	(34)	13%	(79)	627
Ideo: Conservative (5-7)	67%	(496)	14%	(107)	9%	(69)	9%	(69)	741
Educ: < College	67%	(964)	13%	(180)	7%	(96)	14%	(196)	1436
Educ: Bachelors degree	73%	(356)	15%	(73)	6%	(29)	7%	(33)	491
Educ: Post-grad	73%	(205)	12%	(35)	7%	(19)	8%	(23)	282

Continued on next page

Table MCBR11_8: *Do you believe the following kinds of content should be removed from social media platforms? Extremist group content, such as those related to terrorist or militia groups*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	69%	(1525)	13%	(288)	7%	(144)	11%	(252)	2209
Income: Under 50k	67%	(773)	13%	(146)	5%	(63)	15%	(178)	1159
Income: 50k-100k	73%	(530)	13%	(97)	7%	(52)	6%	(46)	724
Income: 100k+	68%	(222)	14%	(45)	9%	(30)	9%	(28)	326
Ethnicity: White	72%	(1228)	13%	(216)	6%	(100)	10%	(166)	1710
Ethnicity: Hispanic	61%	(228)	17%	(63)	10%	(36)	12%	(46)	374
Ethnicity: Black	55%	(156)	18%	(51)	11%	(31)	15%	(43)	282
Ethnicity: Other	65%	(140)	10%	(21)	6%	(12)	20%	(43)	217
All Christian	73%	(732)	12%	(119)	7%	(71)	8%	(83)	1005
All Non-Christian	68%	(79)	17%	(19)	6%	(7)	9%	(10)	116
Atheist	68%	(70)	10%	(10)	8%	(8)	15%	(15)	104
Agnostic/Nothing in particular	65%	(396)	14%	(85)	5%	(32)	15%	(92)	605
Something Else	65%	(248)	14%	(55)	7%	(25)	14%	(51)	379
Religious Non-Protestant/Catholic	70%	(94)	15%	(21)	6%	(9)	8%	(11)	135
Evangelical	70%	(380)	12%	(66)	8%	(44)	9%	(51)	542
Non-Evangelical	71%	(573)	13%	(101)	6%	(49)	10%	(81)	804
Community: Urban	68%	(438)	14%	(92)	6%	(35)	12%	(75)	640
Community: Suburban	71%	(735)	12%	(129)	8%	(80)	9%	(98)	1042
Community: Rural	67%	(352)	13%	(67)	6%	(29)	15%	(79)	527
Employ: Private Sector	68%	(474)	15%	(105)	8%	(57)	8%	(58)	693
Employ: Government	66%	(65)	13%	(13)	7%	(7)	13%	(13)	98
Employ: Self-Employed	66%	(120)	15%	(27)	8%	(14)	11%	(19)	181
Employ: Homemaker	64%	(114)	10%	(18)	8%	(14)	18%	(32)	179
Employ: Student	70%	(42)	20%	(12)	4%	(3)	6%	(3)	60
Employ: Retired	79%	(444)	8%	(45)	4%	(25)	9%	(50)	563
Employ: Unemployed	59%	(169)	17%	(49)	7%	(19)	17%	(49)	286
Employ: Other	66%	(98)	13%	(19)	3%	(4)	18%	(27)	149

Continued on next page

Table MCBR11_8: *Do you believe the following kinds of content should be removed from social media platforms? Extremist group content, such as those related to terrorist or militia groups*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	69%	(1525)	13%	(288)	7%	(144)	11%	(252)	2209
Military HH: Yes	68%	(211)	13%	(41)	9%	(28)	10%	(30)	311
Military HH: No	69%	(1313)	13%	(247)	6%	(116)	12%	(222)	1898
RD/WT: Right Direction	72%	(477)	12%	(77)	6%	(39)	11%	(74)	667
RD/WT: Wrong Track	68%	(1048)	14%	(211)	7%	(106)	12%	(178)	1542
Biden Job Approve	76%	(747)	11%	(110)	5%	(48)	8%	(74)	979
Biden Job Disapprove	65%	(727)	15%	(169)	8%	(91)	12%	(138)	1124
Biden Job Strongly Approve	73%	(288)	12%	(46)	8%	(33)	7%	(29)	396
Biden Job Somewhat Approve	79%	(458)	11%	(64)	3%	(16)	8%	(45)	582
Biden Job Somewhat Disapprove	69%	(209)	13%	(39)	6%	(17)	12%	(38)	303
Biden Job Strongly Disapprove	63%	(518)	16%	(130)	9%	(74)	12%	(100)	821
Favorable of Biden	77%	(757)	11%	(104)	5%	(53)	7%	(68)	982
Unfavorable of Biden	66%	(735)	15%	(170)	8%	(85)	11%	(127)	1117
Very Favorable of Biden	76%	(325)	12%	(49)	6%	(26)	7%	(29)	429
Somewhat Favorable of Biden	78%	(433)	10%	(54)	5%	(27)	7%	(39)	553
Somewhat Unfavorable of Biden	71%	(208)	14%	(42)	3%	(8)	12%	(34)	293
Very Unfavorable of Biden	64%	(527)	15%	(128)	9%	(77)	11%	(92)	824
#1 Issue: Economy	67%	(656)	15%	(142)	7%	(73)	11%	(108)	980
#1 Issue: Security	65%	(133)	17%	(34)	8%	(15)	11%	(22)	204
#1 Issue: Health Care	60%	(100)	13%	(21)	5%	(8)	22%	(36)	167
#1 Issue: Medicare / Social Security	79%	(184)	7%	(16)	3%	(8)	10%	(23)	232
#1 Issue: Women's Issues	76%	(251)	10%	(34)	4%	(13)	9%	(30)	328
#1 Issue: Education	66%	(38)	17%	(10)	11%	(6)	7%	(4)	58
#1 Issue: Energy	73%	(93)	10%	(13)	9%	(12)	7%	(9)	127
#1 Issue: Other	61%	(70)	15%	(17)	7%	(8)	17%	(19)	114

Continued on next page

Table MCBR11_8: *Do you believe the following kinds of content should be removed from social media platforms? Extremist group content, such as those related to terrorist or militia groups*

Demographic	Yes, this should be removed		No, this should not be removed, but it should be labeled as inappropriate or inaccurate		No, this should not be removed and should not be labeled		Don't know / No opinion		Total N
Adults	69%	(1525)	13%	(288)	7%	(144)	11%	(252)	2209
2020 Vote: Joe Biden	79%	(725)	10%	(96)	4%	(41)	7%	(61)	923
2020 Vote: Donald Trump	66%	(484)	15%	(110)	10%	(72)	10%	(72)	738
2020 Vote: Other	62%	(41)	24%	(15)	3%	(2)	12%	(8)	65
2020 Vote: Didn't Vote	57%	(275)	14%	(67)	6%	(30)	23%	(111)	483
2018 House Vote: Democrat	78%	(574)	11%	(81)	5%	(38)	6%	(45)	737
2018 House Vote: Republican	68%	(416)	14%	(84)	9%	(56)	9%	(56)	613
2018 House Vote: Someone else	67%	(40)	7%	(4)	8%	(5)	17%	(10)	59
2018 House Vote: Didnt Vote	62%	(495)	15%	(119)	6%	(46)	18%	(141)	800
2016 Vote: Hillary Clinton	79%	(538)	10%	(66)	6%	(38)	6%	(43)	684
2016 Vote: Donald Trump	68%	(438)	14%	(88)	9%	(55)	10%	(61)	643
2016 Vote: Other	66%	(79)	12%	(15)	11%	(13)	10%	(12)	119
2016 Vote: Didn't Vote	62%	(465)	16%	(118)	5%	(38)	18%	(135)	756
Voted in 2014: Yes	74%	(894)	12%	(139)	7%	(81)	8%	(93)	1206
Voted in 2014: No	63%	(631)	15%	(150)	6%	(64)	16%	(159)	1003
4-Region: Northeast	69%	(263)	15%	(56)	7%	(26)	10%	(37)	382
4-Region: Midwest	72%	(326)	11%	(48)	5%	(22)	13%	(59)	456
4-Region: South	66%	(553)	15%	(126)	7%	(62)	12%	(103)	844
4-Region: West	73%	(382)	11%	(58)	6%	(34)	10%	(53)	526
Favorable Opinion of Elon Musk	65%	(520)	19%	(148)	8%	(65)	8%	(61)	794
Uses Twitter at Least Once a Day	66%	(272)	17%	(70)	8%	(33)	9%	(37)	411
Uses Twitter at Least Once a Month	66%	(600)	17%	(158)	7%	(66)	9%	(80)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBRdem1_1: *In general, do you have a favorable or unfavorable opinion of the following?*
Elon Musk

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	15%	(325)	21%	(469)	15%	(340)	22%	(477)	21%	(457)	6%	(141)	2209
Gender: Male	20%	(218)	27%	(293)	15%	(159)	21%	(229)	12%	(128)	4%	(40)	1067
Gender: Female	9%	(108)	15%	(176)	16%	(181)	22%	(249)	29%	(328)	9%	(101)	1142
Age: 18-34	15%	(96)	20%	(131)	15%	(94)	21%	(134)	22%	(139)	7%	(47)	642
Age: 35-44	16%	(60)	21%	(77)	13%	(49)	22%	(79)	18%	(67)	9%	(33)	365
Age: 45-64	15%	(108)	21%	(153)	16%	(117)	19%	(136)	21%	(150)	7%	(49)	714
Age: 65+	13%	(61)	22%	(108)	16%	(79)	26%	(127)	21%	(101)	2%	(12)	489
GenZers: 1997-2012	17%	(36)	20%	(42)	16%	(34)	23%	(49)	18%	(38)	5%	(11)	211
Millennials: 1981-1996	15%	(107)	21%	(147)	13%	(94)	21%	(148)	21%	(150)	9%	(62)	708
GenXers: 1965-1980	14%	(73)	21%	(107)	18%	(92)	16%	(82)	22%	(110)	8%	(39)	503
Baby Boomers: 1946-1964	14%	(98)	23%	(156)	15%	(106)	25%	(170)	19%	(127)	4%	(27)	684
PID: Dem (no lean)	9%	(78)	17%	(138)	18%	(150)	34%	(285)	16%	(134)	6%	(46)	830
PID: Ind (no lean)	12%	(82)	17%	(113)	17%	(113)	18%	(116)	27%	(180)	8%	(55)	660
PID: Rep (no lean)	23%	(165)	30%	(218)	11%	(77)	10%	(75)	20%	(142)	6%	(40)	719
PID/Gender: Dem Men	15%	(59)	23%	(91)	18%	(73)	34%	(137)	8%	(34)	3%	(11)	406
PID/Gender: Dem Women	4%	(18)	11%	(46)	18%	(76)	35%	(148)	24%	(100)	8%	(35)	424
PID/Gender: Ind Men	19%	(61)	22%	(72)	18%	(59)	18%	(59)	19%	(61)	5%	(18)	329
PID/Gender: Ind Women	6%	(21)	12%	(41)	16%	(54)	17%	(58)	36%	(119)	11%	(37)	331
PID/Gender: Rep Men	29%	(97)	39%	(130)	8%	(27)	10%	(33)	10%	(34)	3%	(12)	332
PID/Gender: Rep Women	18%	(68)	23%	(88)	13%	(50)	11%	(43)	28%	(109)	7%	(29)	387
Ideo: Liberal (1-3)	10%	(61)	13%	(83)	19%	(120)	42%	(266)	13%	(84)	4%	(23)	638
Ideo: Moderate (4)	12%	(77)	20%	(122)	19%	(118)	19%	(118)	24%	(153)	6%	(39)	627
Ideo: Conservative (5-7)	23%	(170)	33%	(246)	11%	(82)	10%	(73)	18%	(135)	5%	(34)	741
Educ: < College	15%	(211)	20%	(283)	14%	(198)	19%	(269)	25%	(356)	8%	(120)	1436
Educ: Bachelors degree	14%	(71)	25%	(122)	18%	(90)	25%	(124)	15%	(73)	2%	(10)	491
Educ: Post-grad	15%	(43)	23%	(65)	19%	(52)	30%	(84)	10%	(27)	4%	(10)	282
Income: Under 50k	14%	(157)	19%	(217)	13%	(155)	20%	(236)	25%	(286)	9%	(108)	1159
Income: 50k-100k	16%	(113)	24%	(174)	15%	(112)	24%	(171)	18%	(130)	3%	(24)	724
Income: 100k+	17%	(55)	24%	(78)	23%	(74)	21%	(70)	12%	(40)	3%	(9)	326
Ethnicity: White	15%	(260)	22%	(384)	15%	(257)	22%	(376)	20%	(345)	5%	(88)	1710
Ethnicity: Hispanic	16%	(58)	13%	(49)	15%	(55)	25%	(95)	23%	(87)	8%	(29)	374

Continued on next page

Table MCBRdem1_1: *In general, do you have a favorable or unfavorable opinion of the following?*
Elon Musk

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	15%	(325)	21%	(469)	15%	(340)	22%	(477)	21%	(457)	6%	(141)	2209
Ethnicity: Black	17%	(48)	17%	(48)	16%	(45)	19%	(55)	19%	(52)	12%	(34)	282
Ethnicity: Other	8%	(18)	17%	(37)	18%	(39)	21%	(46)	28%	(60)	8%	(18)	217
All Christian	17%	(170)	25%	(250)	16%	(160)	21%	(209)	17%	(170)	5%	(46)	1005
All Non-Christian	15%	(18)	19%	(22)	11%	(13)	35%	(41)	15%	(18)	4%	(5)	116
Atheist	17%	(18)	11%	(11)	19%	(20)	38%	(39)	13%	(13)	2%	(2)	104
Agnostic/Nothing in particular	11%	(69)	19%	(115)	16%	(95)	22%	(134)	25%	(148)	7%	(43)	605
Something Else	13%	(50)	19%	(71)	14%	(52)	14%	(54)	28%	(107)	12%	(44)	379
Religious Non-Protestant/Catholic	18%	(24)	20%	(27)	12%	(16)	32%	(43)	14%	(18)	4%	(5)	135
Evangelical	17%	(93)	21%	(112)	14%	(77)	13%	(69)	25%	(137)	10%	(53)	542
Non-Evangelical	15%	(118)	24%	(196)	16%	(130)	23%	(187)	17%	(139)	4%	(35)	804
Community: Urban	18%	(117)	20%	(126)	14%	(91)	21%	(137)	20%	(128)	7%	(42)	640
Community: Suburban	13%	(135)	22%	(225)	16%	(171)	25%	(261)	19%	(203)	4%	(46)	1042
Community: Rural	14%	(74)	22%	(118)	15%	(77)	15%	(79)	24%	(126)	10%	(52)	527
Employ: Private Sector	19%	(129)	26%	(180)	15%	(107)	21%	(144)	15%	(107)	4%	(28)	693
Employ: Government	15%	(15)	13%	(12)	22%	(21)	21%	(21)	17%	(17)	12%	(12)	98
Employ: Self-Employed	19%	(35)	23%	(42)	16%	(28)	22%	(39)	13%	(23)	8%	(14)	181
Employ: Homemaker	10%	(17)	19%	(33)	13%	(24)	15%	(26)	30%	(54)	14%	(25)	179
Employ: Student	14%	(8)	19%	(11)	22%	(13)	25%	(15)	20%	(12)	1%	(0)	60
Employ: Retired	13%	(75)	22%	(125)	16%	(88)	25%	(143)	20%	(115)	3%	(18)	563
Employ: Unemployed	9%	(26)	14%	(41)	15%	(42)	20%	(57)	32%	(90)	10%	(29)	286
Employ: Other	14%	(21)	16%	(24)	12%	(17)	22%	(33)	26%	(39)	10%	(15)	149
Military HH: Yes	17%	(54)	25%	(78)	14%	(44)	21%	(66)	18%	(56)	5%	(14)	311
Military HH: No	14%	(272)	21%	(391)	16%	(296)	22%	(412)	21%	(401)	7%	(126)	1898
RD/WT: Right Direction	13%	(86)	18%	(119)	17%	(113)	29%	(196)	16%	(105)	7%	(48)	667
RD/WT: Wrong Track	16%	(240)	23%	(350)	15%	(227)	18%	(281)	23%	(352)	6%	(92)	1542
Biden Job Approve	10%	(100)	16%	(159)	18%	(180)	35%	(343)	15%	(145)	5%	(53)	979
Biden Job Disapprove	19%	(218)	27%	(300)	14%	(155)	11%	(128)	23%	(261)	5%	(62)	1124

Continued on next page

Table MCBRdem1_1: *In general, do you have a favorable or unfavorable opinion of the following?*
Elon Musk

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	15%	(325)	21%	(469)	15%	(340)	22%	(477)	21%	(457)	6%	(141)	2209
Biden Job Strongly Approve	15%	(60)	15%	(59)	15%	(59)	37%	(145)	12%	(48)	6%	(25)	396
Biden Job Somewhat Approve	7%	(40)	17%	(100)	21%	(120)	34%	(197)	17%	(96)	5%	(28)	582
Biden Job Somewhat Disapprove	9%	(29)	22%	(66)	19%	(58)	16%	(48)	28%	(85)	6%	(18)	303
Biden Job Strongly Disapprove	23%	(189)	28%	(234)	12%	(97)	10%	(81)	21%	(176)	5%	(44)	821
Favorable of Biden	11%	(107)	16%	(153)	17%	(171)	35%	(346)	15%	(150)	6%	(54)	982
Unfavorable of Biden	19%	(213)	27%	(304)	15%	(164)	11%	(125)	23%	(254)	5%	(56)	1117
Very Favorable of Biden	16%	(68)	11%	(49)	14%	(60)	38%	(161)	14%	(59)	8%	(33)	429
Somewhat Favorable of Biden	7%	(39)	19%	(105)	20%	(111)	34%	(185)	16%	(91)	4%	(22)	553
Somewhat Unfavorable of Biden	8%	(23)	24%	(69)	22%	(63)	16%	(48)	27%	(80)	3%	(10)	293
Very Unfavorable of Biden	23%	(190)	29%	(235)	12%	(101)	9%	(77)	21%	(175)	6%	(46)	824
#1 Issue: Economy	16%	(158)	26%	(258)	16%	(155)	16%	(161)	20%	(196)	5%	(52)	980
#1 Issue: Security	30%	(61)	31%	(64)	9%	(19)	7%	(15)	20%	(40)	3%	(6)	204
#1 Issue: Health Care	11%	(18)	15%	(24)	14%	(22)	25%	(42)	22%	(37)	14%	(23)	167
#1 Issue: Medicare / Social Security	8%	(19)	15%	(34)	16%	(37)	28%	(66)	26%	(60)	7%	(16)	232
#1 Issue: Women's Issues	5%	(16)	12%	(38)	17%	(56)	38%	(124)	21%	(69)	8%	(26)	328
#1 Issue: Education	20%	(11)	15%	(9)	16%	(9)	17%	(10)	25%	(14)	8%	(5)	58
#1 Issue: Energy	16%	(20)	23%	(29)	22%	(28)	22%	(28)	16%	(20)	2%	(3)	127
#1 Issue: Other	19%	(21)	12%	(13)	13%	(15)	29%	(33)	18%	(21)	9%	(10)	114
2020 Vote: Joe Biden	9%	(85)	15%	(138)	20%	(184)	38%	(353)	14%	(132)	3%	(32)	923
2020 Vote: Donald Trump	24%	(178)	31%	(229)	12%	(90)	8%	(62)	20%	(148)	4%	(31)	738
2020 Vote: Other	8%	(6)	17%	(11)	15%	(10)	24%	(16)	27%	(17)	9%	(6)	65
2020 Vote: Didn't Vote	12%	(57)	19%	(91)	12%	(57)	10%	(47)	33%	(159)	15%	(72)	483
2018 House Vote: Democrat	10%	(75)	16%	(115)	20%	(146)	37%	(275)	13%	(96)	4%	(31)	737
2018 House Vote: Republican	24%	(145)	32%	(193)	12%	(74)	11%	(65)	19%	(114)	3%	(21)	613
2018 House Vote: Someone else	1%	(0)	14%	(8)	21%	(12)	19%	(11)	35%	(20)	10%	(6)	59
2018 House Vote: Didnt Vote	13%	(105)	19%	(153)	13%	(108)	16%	(126)	28%	(226)	10%	(83)	800
2016 Vote: Hillary Clinton	9%	(63)	15%	(105)	19%	(127)	39%	(267)	14%	(97)	4%	(25)	684
2016 Vote: Donald Trump	26%	(166)	30%	(191)	13%	(82)	9%	(60)	19%	(125)	3%	(19)	643
2016 Vote: Other	8%	(9)	19%	(23)	24%	(29)	29%	(34)	13%	(16)	6%	(7)	119
2016 Vote: Didn't Vote	11%	(86)	20%	(149)	13%	(101)	15%	(114)	29%	(216)	12%	(89)	756

Continued on next page

Table MCBRdem1_1: *In general, do you have a favorable or unfavorable opinion of the following?*
Elon Musk

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	15%	(325)	21%	(469)	15%	(340)	22%	(477)	21%	(457)	6%	(141)	2209
Voted in 2014: Yes	16%	(196)	23%	(274)	16%	(199)	25%	(307)	16%	(191)	3%	(40)	1206
Voted in 2014: No	13%	(130)	19%	(196)	14%	(141)	17%	(170)	26%	(266)	10%	(101)	1003
4-Region: Northeast	14%	(52)	22%	(85)	18%	(68)	23%	(89)	18%	(68)	5%	(20)	382
4-Region: Midwest	10%	(45)	23%	(106)	16%	(72)	23%	(104)	20%	(92)	8%	(37)	456
4-Region: South	16%	(135)	21%	(175)	12%	(101)	20%	(170)	23%	(195)	8%	(67)	844
4-Region: West	18%	(93)	20%	(103)	19%	(99)	21%	(113)	19%	(102)	3%	(17)	526
Favorable Opinion of Elon Musk	41%	(325)	59%	(469)	—	(0)	—	(0)	—	(0)	—	(0)	794
Uses Twitter at Least Once a Day	24%	(97)	24%	(99)	13%	(55)	23%	(94)	11%	(45)	5%	(22)	411
Uses Twitter at Least Once a Month	21%	(192)	23%	(208)	16%	(143)	22%	(200)	13%	(115)	5%	(47)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBRdem1_2: *In general, do you have a favorable or unfavorable opinion of the following?*
Jack Dorsey

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(91)	7%	(145)	7%	(150)	7%	(145)	27%	(597)	49%	(1082)	2209
Gender: Male	6%	(64)	10%	(105)	10%	(109)	8%	(86)	25%	(264)	41%	(440)	1067
Gender: Female	2%	(27)	3%	(40)	4%	(40)	5%	(59)	29%	(333)	56%	(642)	1142
Age: 18-34	4%	(28)	6%	(38)	6%	(37)	5%	(33)	24%	(154)	55%	(351)	642
Age: 35-44	7%	(26)	6%	(23)	6%	(21)	6%	(22)	26%	(95)	48%	(177)	365
Age: 45-64	4%	(26)	8%	(56)	8%	(55)	7%	(49)	29%	(205)	45%	(324)	714
Age: 65+	2%	(11)	6%	(27)	7%	(36)	8%	(40)	29%	(144)	47%	(230)	489
GenZers: 1997-2012	5%	(11)	5%	(11)	7%	(15)	3%	(7)	23%	(49)	56%	(117)	211
Millennials: 1981-1996	5%	(38)	7%	(47)	5%	(38)	6%	(44)	25%	(175)	52%	(367)	708
GenXers: 1965-1980	5%	(25)	7%	(35)	8%	(39)	6%	(29)	28%	(142)	47%	(235)	503
Baby Boomers: 1946-1964	2%	(14)	7%	(47)	8%	(54)	8%	(54)	29%	(201)	46%	(313)	684
PID: Dem (no lean)	6%	(48)	9%	(78)	6%	(49)	6%	(49)	26%	(214)	47%	(392)	830
PID: Ind (no lean)	3%	(22)	4%	(27)	7%	(46)	5%	(32)	25%	(166)	56%	(367)	660
PID: Rep (no lean)	3%	(20)	6%	(40)	8%	(54)	9%	(64)	30%	(217)	45%	(323)	719
PID/Gender: Dem Men	8%	(33)	16%	(63)	8%	(32)	7%	(29)	23%	(93)	38%	(156)	406
PID/Gender: Dem Women	4%	(16)	3%	(15)	4%	(17)	5%	(20)	28%	(121)	56%	(236)	424
PID/Gender: Ind Men	5%	(16)	5%	(17)	11%	(37)	6%	(20)	24%	(80)	48%	(159)	329
PID/Gender: Ind Women	2%	(6)	3%	(10)	3%	(9)	4%	(12)	26%	(86)	63%	(207)	331
PID/Gender: Rep Men	4%	(15)	8%	(25)	12%	(40)	11%	(36)	27%	(91)	37%	(125)	332
PID/Gender: Rep Women	1%	(6)	4%	(15)	4%	(14)	7%	(27)	33%	(126)	51%	(199)	387
Ideo: Liberal (1-3)	6%	(40)	10%	(62)	7%	(47)	7%	(42)	24%	(151)	46%	(296)	638
Ideo: Moderate (4)	3%	(20)	6%	(37)	5%	(34)	5%	(29)	32%	(201)	49%	(307)	627
Ideo: Conservative (5-7)	3%	(26)	6%	(44)	9%	(68)	10%	(70)	28%	(207)	44%	(326)	741
Educ: < College	3%	(42)	5%	(67)	5%	(78)	6%	(81)	28%	(401)	53%	(768)	1436
Educ: Bachelors degree	6%	(31)	10%	(49)	8%	(41)	7%	(33)	29%	(140)	40%	(197)	491
Educ: Post-grad	6%	(18)	10%	(29)	11%	(31)	11%	(31)	20%	(57)	42%	(117)	282
Income: Under 50k	3%	(37)	5%	(54)	5%	(55)	5%	(63)	25%	(288)	57%	(663)	1159
Income: 50k-100k	4%	(32)	9%	(63)	9%	(62)	8%	(57)	31%	(221)	40%	(289)	724
Income: 100k+	7%	(22)	8%	(28)	10%	(33)	8%	(25)	27%	(88)	40%	(130)	326
Ethnicity: White	4%	(69)	6%	(111)	6%	(110)	7%	(116)	29%	(490)	48%	(815)	1710
Ethnicity: Hispanic	7%	(28)	6%	(23)	7%	(25)	5%	(20)	32%	(119)	43%	(159)	374

Continued on next page

Table MCBRdem1_2: *In general, do you have a favorable or unfavorable opinion of the following?*
Jack Dorsey

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(91)	7%	(145)	7%	(150)	7%	(145)	27%	(597)	49%	(1082)	2209
Ethnicity: Black	6%	(18)	6%	(18)	6%	(17)	6%	(18)	20%	(56)	55%	(156)	282
Ethnicity: Other	2%	(4)	7%	(15)	11%	(23)	5%	(11)	24%	(51)	52%	(112)	217
All Christian	5%	(46)	8%	(85)	7%	(70)	8%	(78)	27%	(274)	45%	(453)	1005
All Non-Christian	8%	(9)	8%	(9)	21%	(24)	5%	(6)	27%	(31)	32%	(37)	116
Atheist	4%	(5)	12%	(12)	8%	(9)	19%	(19)	21%	(22)	35%	(36)	104
Agnostic/Nothing in particular	3%	(20)	4%	(27)	5%	(31)	3%	(18)	28%	(172)	56%	(337)	605
Something Else	3%	(11)	3%	(11)	4%	(16)	6%	(24)	26%	(98)	58%	(219)	379
Religious Non-Protestant/Catholic	7%	(9)	8%	(11)	19%	(26)	4%	(6)	26%	(35)	36%	(48)	135
Evangelical	5%	(27)	6%	(32)	4%	(23)	8%	(44)	24%	(130)	53%	(285)	542
Non-Evangelical	4%	(28)	7%	(57)	8%	(61)	7%	(56)	29%	(234)	46%	(368)	804
Community: Urban	7%	(45)	9%	(56)	5%	(30)	6%	(37)	25%	(158)	49%	(314)	640
Community: Suburban	3%	(35)	7%	(70)	8%	(80)	7%	(70)	29%	(303)	47%	(485)	1042
Community: Rural	2%	(11)	4%	(19)	8%	(40)	7%	(38)	26%	(137)	54%	(283)	527
Employ: Private Sector	6%	(44)	11%	(78)	9%	(59)	6%	(44)	26%	(180)	42%	(288)	693
Employ: Government	4%	(4)	5%	(4)	4%	(4)	7%	(7)	22%	(21)	58%	(57)	98
Employ: Self-Employed	5%	(9)	7%	(12)	8%	(15)	12%	(21)	29%	(52)	39%	(71)	181
Employ: Homemaker	2%	(4)	1%	(2)	5%	(8)	3%	(6)	28%	(49)	61%	(109)	179
Employ: Student	8%	(5)	2%	(1)	8%	(5)	3%	(2)	25%	(15)	55%	(33)	60
Employ: Retired	2%	(10)	5%	(31)	6%	(35)	9%	(50)	30%	(170)	47%	(267)	563
Employ: Unemployed	4%	(12)	5%	(14)	5%	(14)	4%	(13)	25%	(73)	56%	(161)	286
Employ: Other	2%	(3)	1%	(2)	6%	(9)	1%	(2)	25%	(38)	65%	(97)	149
Military HH: Yes	3%	(9)	7%	(23)	8%	(25)	9%	(28)	24%	(76)	48%	(150)	311
Military HH: No	4%	(82)	6%	(121)	7%	(125)	6%	(117)	27%	(522)	49%	(932)	1898
RD/WT: Right Direction	8%	(54)	12%	(83)	6%	(38)	4%	(27)	25%	(168)	45%	(297)	667
RD/WT: Wrong Track	2%	(37)	4%	(62)	7%	(112)	8%	(118)	28%	(429)	51%	(785)	1542
Biden Job Approve	6%	(60)	10%	(99)	6%	(59)	4%	(43)	26%	(259)	47%	(459)	979
Biden Job Disapprove	2%	(26)	4%	(45)	8%	(91)	9%	(100)	29%	(322)	48%	(539)	1124

Continued on next page

Table MCBRdem1_2: *In general, do you have a favorable or unfavorable opinion of the following?*
Jack Dorsey

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(91)	7%	(145)	7%	(150)	7%	(145)	27%	(597)	49%	(1082)	2209
Biden Job Strongly Approve	9%	(37)	13%	(53)	8%	(33)	7%	(27)	22%	(89)	40%	(158)	396
Biden Job Somewhat Approve	4%	(23)	8%	(45)	4%	(26)	3%	(16)	29%	(170)	52%	(301)	582
Biden Job Somewhat Disapprove	2%	(6)	3%	(9)	7%	(21)	4%	(11)	36%	(110)	48%	(146)	303
Biden Job Strongly Disapprove	2%	(20)	4%	(36)	9%	(70)	11%	(90)	26%	(212)	48%	(393)	821
Favorable of Biden	5%	(54)	10%	(98)	6%	(58)	4%	(44)	26%	(257)	48%	(471)	982
Unfavorable of Biden	2%	(28)	4%	(45)	8%	(91)	9%	(101)	28%	(316)	48%	(536)	1117
Very Favorable of Biden	8%	(35)	11%	(49)	7%	(28)	7%	(30)	23%	(98)	44%	(190)	429
Somewhat Favorable of Biden	3%	(19)	9%	(49)	5%	(30)	3%	(14)	29%	(159)	51%	(281)	553
Somewhat Unfavorable of Biden	2%	(7)	2%	(7)	8%	(23)	2%	(7)	34%	(100)	51%	(149)	293
Very Unfavorable of Biden	3%	(21)	5%	(38)	8%	(68)	11%	(94)	26%	(216)	47%	(387)	824
#1 Issue: Economy	4%	(39)	6%	(56)	8%	(79)	6%	(60)	26%	(258)	50%	(488)	980
#1 Issue: Security	5%	(11)	12%	(24)	7%	(14)	14%	(28)	29%	(60)	33%	(67)	204
#1 Issue: Health Care	7%	(11)	8%	(13)	6%	(9)	5%	(8)	26%	(42)	50%	(83)	167
#1 Issue: Medicare / Social Security	2%	(5)	6%	(13)	4%	(9)	5%	(11)	34%	(78)	49%	(115)	232
#1 Issue: Women's Issues	3%	(8)	3%	(10)	6%	(19)	5%	(18)	26%	(85)	57%	(188)	328
#1 Issue: Education	6%	(3)	11%	(6)	5%	(3)	4%	(2)	27%	(15)	47%	(27)	58
#1 Issue: Energy	4%	(6)	10%	(13)	9%	(12)	5%	(6)	25%	(32)	46%	(59)	127
#1 Issue: Other	6%	(7)	7%	(8)	5%	(6)	10%	(11)	24%	(27)	49%	(55)	114
2020 Vote: Joe Biden	5%	(44)	9%	(82)	7%	(64)	6%	(55)	27%	(250)	46%	(427)	923
2020 Vote: Donald Trump	3%	(23)	6%	(43)	8%	(63)	10%	(76)	31%	(226)	42%	(306)	738
2020 Vote: Other	7%	(5)	6%	(4)	7%	(4)	5%	(3)	23%	(15)	53%	(35)	65
2020 Vote: Didn't Vote	4%	(19)	3%	(15)	4%	(18)	2%	(10)	22%	(106)	65%	(314)	483
2018 House Vote: Democrat	6%	(45)	10%	(71)	8%	(59)	7%	(49)	27%	(199)	43%	(316)	737
2018 House Vote: Republican	3%	(20)	5%	(34)	9%	(53)	11%	(66)	29%	(179)	43%	(261)	613
2018 House Vote: Someone else	—	(0)	3%	(2)	6%	(3)	4%	(2)	29%	(17)	58%	(35)	59
2018 House Vote: Didnt Vote	3%	(26)	5%	(39)	4%	(35)	3%	(28)	25%	(203)	59%	(471)	800
2016 Vote: Hillary Clinton	5%	(37)	11%	(72)	7%	(49)	5%	(37)	26%	(178)	45%	(311)	684
2016 Vote: Donald Trump	4%	(27)	6%	(38)	8%	(50)	12%	(74)	31%	(199)	40%	(254)	643
2016 Vote: Other	1%	(1)	5%	(6)	12%	(14)	8%	(10)	24%	(28)	50%	(59)	119
2016 Vote: Didn't Vote	3%	(25)	4%	(27)	5%	(37)	3%	(22)	25%	(191)	60%	(454)	756

Continued on next page

Table MCBRdem1_2: *In general, do you have a favorable or unfavorable opinion of the following?*
Jack Dorsey

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(91)	7%	(145)	7%	(150)	7%	(145)	27%	(597)	49%	(1082)	2209
Voted in 2014: Yes	5%	(56)	8%	(95)	9%	(105)	8%	(102)	29%	(348)	42%	(501)	1206
Voted in 2014: No	3%	(35)	5%	(50)	5%	(45)	4%	(43)	25%	(249)	58%	(581)	1003
4-Region: Northeast	5%	(19)	8%	(31)	5%	(21)	7%	(27)	28%	(105)	47%	(178)	382
4-Region: Midwest	3%	(15)	5%	(24)	8%	(35)	6%	(28)	21%	(94)	57%	(260)	456
4-Region: South	4%	(37)	5%	(43)	8%	(66)	6%	(53)	29%	(248)	47%	(398)	844
4-Region: West	4%	(20)	9%	(46)	5%	(29)	7%	(36)	28%	(150)	47%	(246)	526
Favorable Opinion of Elon Musk	9%	(68)	11%	(90)	9%	(70)	9%	(73)	23%	(186)	39%	(307)	794
Uses Twitter at Least Once a Day	11%	(44)	11%	(46)	9%	(37)	7%	(28)	27%	(112)	35%	(145)	411
Uses Twitter at Least Once a Month	8%	(69)	11%	(96)	8%	(76)	7%	(60)	28%	(253)	39%	(351)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBRdem1_3: *In general, do you have a favorable or unfavorable opinion of the following?*
Parag Agrawal

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(58)	4%	(88)	3%	(66)	4%	(90)	14%	(311)	72%	(1596)	2209
Gender: Male	4%	(46)	7%	(70)	4%	(40)	6%	(67)	14%	(146)	65%	(698)	1067
Gender: Female	1%	(12)	2%	(18)	2%	(25)	2%	(23)	14%	(165)	79%	(898)	1142
Age: 18-34	4%	(24)	4%	(28)	4%	(27)	4%	(23)	16%	(101)	68%	(439)	642
Age: 35-44	3%	(12)	4%	(14)	2%	(7)	4%	(13)	14%	(51)	73%	(267)	365
Age: 45-64	3%	(18)	4%	(32)	3%	(18)	4%	(29)	12%	(89)	74%	(528)	714
Age: 65+	1%	(4)	3%	(14)	3%	(13)	5%	(24)	14%	(70)	74%	(362)	489
GenZers: 1997-2012	4%	(8)	4%	(9)	6%	(13)	5%	(11)	14%	(30)	66%	(140)	211
Millennials: 1981-1996	3%	(24)	4%	(31)	3%	(19)	3%	(23)	16%	(111)	71%	(500)	708
GenXers: 1965-1980	3%	(17)	5%	(27)	3%	(15)	3%	(15)	13%	(67)	72%	(363)	503
Baby Boomers: 1946-1964	1%	(9)	3%	(19)	3%	(18)	5%	(35)	13%	(88)	75%	(514)	684
PID: Dem (no lean)	4%	(30)	6%	(46)	3%	(26)	4%	(29)	14%	(120)	70%	(579)	830
PID: Ind (no lean)	2%	(14)	3%	(19)	2%	(12)	2%	(16)	13%	(86)	78%	(512)	660
PID: Rep (no lean)	2%	(14)	3%	(23)	4%	(28)	6%	(44)	15%	(105)	70%	(505)	719
PID/Gender: Dem Men	6%	(22)	9%	(36)	4%	(17)	6%	(24)	13%	(51)	63%	(256)	406
PID/Gender: Dem Women	2%	(8)	3%	(11)	2%	(9)	1%	(5)	16%	(69)	76%	(323)	424
PID/Gender: Ind Men	4%	(12)	5%	(17)	3%	(11)	4%	(12)	13%	(44)	71%	(234)	329
PID/Gender: Ind Women	1%	(2)	1%	(2)	—	(1)	1%	(5)	13%	(43)	84%	(278)	331
PID/Gender: Rep Men	4%	(12)	5%	(18)	4%	(12)	9%	(31)	16%	(52)	62%	(207)	332
PID/Gender: Rep Women	1%	(2)	1%	(5)	4%	(16)	3%	(13)	14%	(54)	77%	(297)	387
Ideo: Liberal (1-3)	4%	(27)	5%	(35)	4%	(23)	4%	(23)	15%	(93)	69%	(438)	638
Ideo: Moderate (4)	3%	(17)	4%	(24)	2%	(12)	2%	(12)	14%	(88)	76%	(474)	627
Ideo: Conservative (5-7)	1%	(10)	4%	(29)	4%	(27)	7%	(53)	14%	(100)	70%	(522)	741
Educ: < College	2%	(25)	3%	(41)	2%	(31)	3%	(48)	14%	(196)	76%	(1096)	1436
Educ: Bachelors degree	4%	(19)	5%	(26)	5%	(26)	5%	(24)	15%	(72)	66%	(323)	491
Educ: Post-grad	5%	(14)	8%	(22)	3%	(8)	6%	(18)	15%	(43)	63%	(177)	282
Income: Under 50k	2%	(25)	3%	(34)	2%	(26)	4%	(41)	14%	(167)	75%	(866)	1159
Income: 50k-100k	3%	(19)	5%	(33)	4%	(32)	4%	(30)	14%	(101)	70%	(509)	724
Income: 100k+	4%	(14)	7%	(21)	3%	(8)	6%	(18)	13%	(43)	68%	(221)	326
Ethnicity: White	3%	(45)	4%	(68)	2%	(43)	4%	(62)	14%	(239)	73%	(1254)	1710
Ethnicity: Hispanic	7%	(24)	5%	(20)	3%	(11)	4%	(14)	16%	(61)	65%	(243)	374

Continued on next page

Table MCBRdem1_3: *In general, do you have a favorable or unfavorable opinion of the following?*
Parag Agrawal

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(58)	4%	(88)	3%	(66)	4%	(90)	14%	(311)	72%	(1596)	2209
Ethnicity: Black	3%	(8)	4%	(13)	5%	(14)	5%	(15)	12%	(33)	71%	(199)	282
Ethnicity: Other	2%	(5)	4%	(8)	4%	(9)	6%	(13)	18%	(39)	66%	(143)	217
All Christian	3%	(32)	5%	(50)	3%	(34)	5%	(46)	16%	(156)	68%	(687)	1005
All Non-Christian	8%	(9)	7%	(9)	6%	(7)	10%	(12)	14%	(16)	55%	(64)	116
Atheist	2%	(2)	4%	(4)	5%	(5)	7%	(7)	16%	(16)	67%	(69)	104
Agnostic/Nothing in particular	2%	(10)	3%	(19)	2%	(14)	3%	(16)	12%	(73)	78%	(474)	605
Something Else	1%	(5)	2%	(7)	2%	(6)	2%	(9)	13%	(50)	80%	(301)	379
Religious Non-Protestant/Catholic	7%	(9)	7%	(9)	5%	(7)	9%	(12)	15%	(20)	58%	(78)	135
Evangelical	3%	(17)	4%	(19)	3%	(15)	4%	(19)	14%	(76)	73%	(395)	542
Non-Evangelical	2%	(17)	4%	(34)	3%	(24)	4%	(34)	16%	(126)	71%	(569)	804
Community: Urban	5%	(29)	6%	(38)	2%	(14)	3%	(20)	16%	(102)	68%	(437)	640
Community: Suburban	2%	(23)	3%	(33)	4%	(38)	4%	(46)	13%	(139)	73%	(763)	1042
Community: Rural	1%	(6)	3%	(18)	3%	(14)	5%	(24)	13%	(70)	75%	(395)	527
Employ: Private Sector	5%	(36)	7%	(45)	3%	(22)	5%	(31)	15%	(103)	66%	(455)	693
Employ: Government	4%	(3)	3%	(3)	5%	(5)	4%	(4)	9%	(9)	75%	(74)	98
Employ: Self-Employed	2%	(4)	6%	(10)	4%	(7)	5%	(8)	15%	(27)	69%	(125)	181
Employ: Homemaker	1%	(2)	2%	(4)	2%	(4)	—	(1)	13%	(23)	82%	(146)	179
Employ: Student	5%	(3)	3%	(2)	6%	(4)	7%	(4)	20%	(12)	58%	(35)	60
Employ: Retired	1%	(4)	3%	(14)	2%	(10)	5%	(29)	13%	(75)	77%	(432)	563
Employ: Unemployed	2%	(6)	2%	(7)	5%	(13)	3%	(8)	13%	(37)	75%	(215)	286
Employ: Other	—	(0)	2%	(3)	1%	(2)	3%	(4)	17%	(25)	77%	(115)	149
Military HH: Yes	2%	(6)	2%	(5)	2%	(6)	6%	(19)	12%	(37)	77%	(238)	311
Military HH: No	3%	(52)	4%	(83)	3%	(60)	4%	(71)	14%	(274)	72%	(1358)	1898
RD/WT: Right Direction	6%	(40)	7%	(46)	3%	(20)	4%	(26)	15%	(101)	65%	(433)	667
RD/WT: Wrong Track	1%	(18)	3%	(43)	3%	(45)	4%	(64)	14%	(210)	75%	(1163)	1542
Biden Job Approve	4%	(37)	6%	(62)	3%	(28)	3%	(26)	15%	(149)	69%	(677)	979
Biden Job Disapprove	2%	(17)	2%	(26)	3%	(38)	6%	(64)	13%	(146)	74%	(832)	1124

Continued on next page

Table MCBRdem1_3: *In general, do you have a favorable or unfavorable opinion of the following?*
Parag Agrawal

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(58)	4%	(88)	3%	(66)	4%	(90)	14%	(311)	72%	(1596)	2209
Biden Job Strongly Approve	8%	(31)	9%	(35)	4%	(15)	4%	(14)	11%	(45)	65%	(256)	396
Biden Job Somewhat Approve	1%	(6)	5%	(26)	2%	(13)	2%	(11)	18%	(103)	72%	(422)	582
Biden Job Somewhat Disapprove	1%	(3)	2%	(6)	3%	(8)	1%	(4)	11%	(34)	82%	(248)	303
Biden Job Strongly Disapprove	2%	(14)	2%	(20)	4%	(30)	7%	(60)	14%	(113)	71%	(584)	821
Favorable of Biden	4%	(36)	6%	(60)	3%	(26)	2%	(22)	13%	(131)	72%	(707)	982
Unfavorable of Biden	2%	(18)	2%	(27)	3%	(36)	6%	(68)	14%	(154)	73%	(813)	1117
Very Favorable of Biden	6%	(26)	7%	(30)	4%	(16)	4%	(15)	12%	(53)	67%	(288)	429
Somewhat Favorable of Biden	2%	(10)	5%	(30)	2%	(10)	1%	(7)	14%	(79)	76%	(418)	553
Somewhat Unfavorable of Biden	1%	(4)	2%	(6)	2%	(7)	5%	(14)	14%	(42)	75%	(219)	293
Very Unfavorable of Biden	2%	(14)	3%	(21)	4%	(29)	7%	(54)	14%	(112)	72%	(594)	824
#1 Issue: Economy	2%	(22)	4%	(38)	3%	(34)	4%	(43)	14%	(139)	72%	(704)	980
#1 Issue: Security	5%	(10)	7%	(15)	4%	(8)	7%	(15)	13%	(26)	64%	(130)	204
#1 Issue: Health Care	5%	(9)	5%	(8)	1%	(2)	5%	(8)	14%	(24)	69%	(116)	167
#1 Issue: Medicare / Social Security	2%	(4)	1%	(2)	3%	(6)	3%	(8)	16%	(36)	76%	(175)	232
#1 Issue: Women's Issues	2%	(5)	3%	(10)	2%	(5)	2%	(5)	13%	(42)	79%	(260)	328
#1 Issue: Education	3%	(1)	9%	(5)	6%	(4)	2%	(1)	13%	(8)	67%	(39)	58
#1 Issue: Energy	1%	(1)	5%	(7)	3%	(4)	5%	(6)	17%	(21)	69%	(88)	127
#1 Issue: Other	4%	(5)	2%	(3)	3%	(3)	4%	(4)	13%	(15)	74%	(84)	114
2020 Vote: Joe Biden	3%	(29)	5%	(51)	3%	(24)	3%	(31)	14%	(130)	71%	(659)	923
2020 Vote: Donald Trump	2%	(18)	3%	(20)	4%	(30)	7%	(50)	13%	(100)	71%	(520)	738
2020 Vote: Other	—	(0)	3%	(2)	3%	(2)	1%	(1)	19%	(12)	74%	(49)	65
2020 Vote: Didn't Vote	2%	(12)	3%	(16)	2%	(10)	2%	(7)	14%	(70)	76%	(368)	483
2018 House Vote: Democrat	3%	(25)	7%	(51)	2%	(17)	4%	(31)	13%	(97)	70%	(515)	737
2018 House Vote: Republican	3%	(17)	2%	(13)	4%	(25)	6%	(37)	15%	(92)	70%	(429)	613
2018 House Vote: Someone else	—	(0)	2%	(1)	2%	(1)	4%	(2)	14%	(8)	79%	(46)	59
2018 House Vote: Didnt Vote	2%	(16)	3%	(23)	3%	(23)	2%	(19)	14%	(114)	76%	(606)	800
2016 Vote: Hillary Clinton	4%	(25)	6%	(44)	2%	(16)	4%	(25)	13%	(88)	71%	(486)	684
2016 Vote: Donald Trump	3%	(18)	3%	(18)	4%	(25)	6%	(40)	15%	(94)	70%	(448)	643
2016 Vote: Other	1%	(1)	2%	(2)	2%	(3)	5%	(6)	13%	(16)	76%	(91)	119
2016 Vote: Didn't Vote	2%	(14)	3%	(23)	3%	(21)	2%	(19)	15%	(113)	75%	(566)	756

Continued on next page

Table MCBRdem1_3: *In general, do you have a favorable or unfavorable opinion of the following?*
Parag Agrawal

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(58)	4%	(88)	3%	(66)	4%	(90)	14%	(311)	72%	(1596)	2209
Voted in 2014: Yes	3%	(34)	5%	(57)	3%	(35)	5%	(65)	15%	(176)	70%	(839)	1206
Voted in 2014: No	2%	(25)	3%	(31)	3%	(31)	2%	(25)	13%	(135)	75%	(757)	1003
4-Region: Northeast	4%	(16)	5%	(18)	3%	(13)	4%	(15)	13%	(48)	71%	(273)	382
4-Region: Midwest	2%	(8)	3%	(13)	2%	(10)	3%	(15)	12%	(53)	78%	(358)	456
4-Region: South	2%	(15)	5%	(38)	3%	(25)	4%	(38)	16%	(131)	71%	(597)	844
4-Region: West	4%	(19)	4%	(19)	3%	(18)	4%	(22)	15%	(79)	70%	(368)	526
Favorable Opinion of Elon Musk	6%	(46)	8%	(66)	4%	(32)	6%	(44)	11%	(91)	65%	(515)	794
Uses Twitter at Least Once a Day	6%	(23)	10%	(42)	4%	(17)	4%	(18)	16%	(67)	59%	(244)	411
Uses Twitter at Least Once a Month	5%	(46)	7%	(61)	5%	(43)	4%	(40)	14%	(125)	65%	(589)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBRdem1_4: *In general, do you have a favorable or unfavorable opinion of the following?*
Jeff Bezos

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(176)	19%	(412)	18%	(390)	15%	(335)	26%	(570)	15%	(326)	2209
Gender: Male	12%	(124)	24%	(255)	20%	(209)	16%	(172)	20%	(213)	9%	(94)	1067
Gender: Female	5%	(53)	14%	(156)	16%	(181)	14%	(163)	31%	(357)	20%	(232)	1142
Age: 18-34	10%	(63)	16%	(100)	17%	(111)	18%	(119)	23%	(147)	16%	(101)	642
Age: 35-44	8%	(30)	17%	(63)	16%	(59)	14%	(53)	25%	(93)	18%	(67)	365
Age: 45-64	9%	(64)	20%	(146)	16%	(116)	11%	(82)	26%	(189)	16%	(116)	714
Age: 65+	4%	(19)	21%	(103)	21%	(103)	17%	(82)	29%	(141)	8%	(41)	489
GenZers: 1997-2012	11%	(24)	17%	(36)	20%	(42)	19%	(39)	22%	(45)	12%	(25)	211
Millennials: 1981-1996	9%	(64)	15%	(109)	17%	(121)	17%	(122)	23%	(165)	18%	(127)	708
GenXers: 1965-1980	10%	(51)	19%	(96)	12%	(61)	12%	(60)	28%	(140)	19%	(95)	503
Baby Boomers: 1946-1964	5%	(31)	23%	(156)	21%	(142)	14%	(97)	28%	(188)	10%	(69)	684
PID: Dem (no lean)	11%	(88)	18%	(152)	19%	(154)	16%	(135)	25%	(204)	12%	(98)	830
PID: Ind (no lean)	6%	(42)	16%	(106)	17%	(110)	14%	(94)	28%	(184)	19%	(123)	660
PID: Rep (no lean)	6%	(45)	21%	(154)	18%	(126)	15%	(106)	25%	(182)	15%	(105)	719
PID/Gender: Dem Men	15%	(59)	24%	(96)	19%	(76)	18%	(73)	18%	(72)	7%	(30)	406
PID/Gender: Dem Women	7%	(29)	13%	(55)	19%	(78)	15%	(62)	31%	(131)	16%	(68)	424
PID/Gender: Ind Men	10%	(34)	20%	(64)	19%	(61)	16%	(53)	24%	(79)	11%	(37)	329
PID/Gender: Ind Women	2%	(8)	13%	(42)	15%	(49)	12%	(41)	32%	(105)	26%	(86)	331
PID/Gender: Rep Men	9%	(30)	29%	(95)	22%	(73)	14%	(46)	18%	(61)	8%	(27)	332
PID/Gender: Rep Women	4%	(15)	15%	(59)	14%	(54)	16%	(60)	31%	(121)	20%	(78)	387
Ideo: Liberal (1-3)	11%	(68)	18%	(112)	22%	(142)	23%	(144)	20%	(129)	7%	(44)	638
Ideo: Moderate (4)	8%	(50)	20%	(127)	15%	(95)	10%	(62)	29%	(183)	18%	(111)	627
Ideo: Conservative (5-7)	6%	(46)	21%	(159)	20%	(145)	15%	(113)	25%	(186)	12%	(91)	741
Educ: < College	7%	(105)	16%	(229)	15%	(217)	14%	(199)	29%	(414)	19%	(272)	1436
Educ: Bachelors degree	9%	(44)	25%	(122)	22%	(109)	18%	(88)	20%	(97)	6%	(30)	491
Educ: Post-grad	10%	(27)	21%	(60)	23%	(64)	17%	(48)	21%	(58)	8%	(24)	282
Income: Under 50k	8%	(92)	15%	(179)	14%	(166)	14%	(163)	29%	(332)	20%	(227)	1159
Income: 50k-100k	8%	(56)	21%	(151)	20%	(148)	18%	(133)	23%	(168)	9%	(68)	724
Income: 100k+	9%	(29)	25%	(81)	23%	(75)	12%	(39)	21%	(69)	10%	(32)	326
Ethnicity: White	7%	(123)	18%	(314)	19%	(331)	16%	(267)	26%	(448)	13%	(227)	1710
Ethnicity: Hispanic	14%	(51)	13%	(49)	16%	(59)	19%	(71)	27%	(99)	12%	(44)	374

Continued on next page

Table MCBRdem1_4: *In general, do you have a favorable or unfavorable opinion of the following?*
Jeff Bezos

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(176)	19%	(412)	18%	(390)	15%	(335)	26%	(570)	15%	(326)	2209
Ethnicity: Black	13%	(36)	23%	(64)	13%	(36)	7%	(19)	22%	(62)	23%	(65)	282
Ethnicity: Other	8%	(17)	16%	(34)	11%	(24)	23%	(49)	28%	(60)	15%	(34)	217
All Christian	9%	(94)	21%	(213)	20%	(197)	14%	(137)	25%	(249)	12%	(116)	1005
All Non-Christian	16%	(19)	16%	(18)	22%	(25)	20%	(23)	18%	(21)	8%	(9)	116
Atheist	4%	(4)	12%	(12)	23%	(23)	37%	(38)	20%	(20)	5%	(5)	104
Agnostic/Nothing in particular	6%	(34)	19%	(116)	16%	(96)	15%	(90)	26%	(160)	18%	(110)	605
Something Else	7%	(26)	14%	(52)	13%	(49)	12%	(47)	32%	(120)	23%	(85)	379
Religious Non-Protestant/Catholic	16%	(21)	15%	(20)	25%	(33)	20%	(26)	16%	(21)	9%	(12)	135
Evangelical	10%	(56)	17%	(91)	14%	(77)	11%	(62)	27%	(145)	21%	(112)	542
Non-Evangelical	7%	(60)	20%	(164)	19%	(157)	15%	(117)	28%	(222)	10%	(84)	804
Community: Urban	12%	(75)	22%	(138)	15%	(97)	13%	(83)	23%	(145)	16%	(102)	640
Community: Suburban	7%	(72)	18%	(192)	20%	(208)	18%	(183)	26%	(275)	11%	(110)	1042
Community: Rural	6%	(29)	15%	(82)	16%	(85)	13%	(69)	28%	(149)	22%	(113)	527
Employ: Private Sector	10%	(71)	24%	(168)	17%	(115)	17%	(120)	20%	(140)	11%	(80)	693
Employ: Government	10%	(9)	21%	(21)	23%	(23)	14%	(13)	18%	(18)	14%	(14)	98
Employ: Self-Employed	10%	(17)	19%	(34)	23%	(42)	17%	(31)	19%	(34)	12%	(22)	181
Employ: Homemaker	5%	(9)	11%	(21)	13%	(23)	7%	(12)	39%	(70)	25%	(44)	179
Employ: Student	18%	(11)	10%	(6)	15%	(9)	23%	(14)	26%	(15)	9%	(5)	60
Employ: Retired	5%	(27)	20%	(111)	22%	(122)	16%	(87)	28%	(155)	11%	(61)	563
Employ: Unemployed	8%	(22)	10%	(29)	14%	(40)	13%	(36)	33%	(94)	23%	(64)	286
Employ: Other	7%	(10)	15%	(23)	11%	(16)	15%	(22)	29%	(43)	24%	(36)	149
Military HH: Yes	7%	(21)	18%	(56)	22%	(68)	17%	(52)	24%	(73)	13%	(41)	311
Military HH: No	8%	(155)	19%	(356)	17%	(322)	15%	(283)	26%	(497)	15%	(285)	1898
RD/WT: Right Direction	13%	(88)	21%	(139)	17%	(114)	11%	(76)	24%	(160)	13%	(90)	667
RD/WT: Wrong Track	6%	(88)	18%	(273)	18%	(276)	17%	(259)	27%	(410)	15%	(236)	1542
Biden Job Approve	11%	(107)	20%	(197)	19%	(186)	16%	(153)	23%	(230)	11%	(106)	979
Biden Job Disapprove	5%	(62)	19%	(211)	18%	(203)	16%	(175)	27%	(300)	15%	(174)	1124

Continued on next page

Table MCBRdem1_4: *In general, do you have a favorable or unfavorable opinion of the following?*
Jeff Bezos

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(176)	19%	(412)	18%	(390)	15%	(335)	26%	(570)	15%	(326)	2209
Biden Job Strongly Approve	16%	(65)	18%	(71)	21%	(81)	13%	(50)	20%	(81)	12%	(48)	396
Biden Job Somewhat Approve	7%	(42)	22%	(127)	18%	(104)	18%	(103)	25%	(148)	10%	(58)	582
Biden Job Somewhat Disapprove	4%	(13)	20%	(59)	18%	(56)	11%	(33)	28%	(86)	19%	(56)	303
Biden Job Strongly Disapprove	6%	(49)	18%	(151)	18%	(147)	17%	(142)	26%	(214)	14%	(117)	821
Favorable of Biden	10%	(98)	20%	(199)	19%	(191)	16%	(157)	23%	(228)	11%	(110)	982
Unfavorable of Biden	7%	(73)	19%	(209)	18%	(195)	16%	(175)	26%	(296)	15%	(169)	1117
Very Favorable of Biden	17%	(72)	15%	(65)	17%	(75)	14%	(61)	23%	(98)	13%	(58)	429
Somewhat Favorable of Biden	5%	(27)	24%	(134)	21%	(116)	17%	(95)	23%	(130)	9%	(52)	553
Somewhat Unfavorable of Biden	7%	(20)	21%	(60)	15%	(44)	13%	(37)	31%	(91)	14%	(40)	293
Very Unfavorable of Biden	6%	(53)	18%	(149)	18%	(152)	17%	(138)	25%	(204)	16%	(128)	824
#1 Issue: Economy	7%	(68)	22%	(218)	18%	(176)	13%	(130)	24%	(239)	15%	(148)	980
#1 Issue: Security	11%	(23)	17%	(34)	20%	(41)	15%	(31)	24%	(50)	12%	(25)	204
#1 Issue: Health Care	14%	(23)	19%	(31)	12%	(19)	12%	(21)	25%	(42)	18%	(30)	167
#1 Issue: Medicare / Social Security	6%	(13)	17%	(40)	16%	(38)	13%	(31)	32%	(73)	16%	(37)	232
#1 Issue: Women's Issues	6%	(20)	10%	(34)	21%	(68)	23%	(76)	26%	(85)	14%	(46)	328
#1 Issue: Education	14%	(8)	19%	(11)	18%	(10)	13%	(8)	24%	(14)	12%	(7)	58
#1 Issue: Energy	11%	(14)	20%	(26)	16%	(21)	13%	(16)	30%	(38)	10%	(12)	127
#1 Issue: Other	7%	(8)	15%	(17)	14%	(16)	20%	(22)	27%	(30)	18%	(20)	114
2020 Vote: Joe Biden	9%	(87)	20%	(185)	20%	(188)	18%	(168)	24%	(220)	8%	(76)	923
2020 Vote: Donald Trump	6%	(47)	21%	(156)	19%	(139)	16%	(118)	24%	(180)	13%	(98)	738
2020 Vote: Other	11%	(7)	13%	(8)	17%	(11)	16%	(10)	27%	(18)	16%	(10)	65
2020 Vote: Didn't Vote	7%	(34)	13%	(63)	11%	(52)	8%	(39)	32%	(152)	29%	(142)	483
2018 House Vote: Democrat	10%	(76)	20%	(148)	22%	(163)	17%	(122)	22%	(162)	9%	(64)	737
2018 House Vote: Republican	7%	(43)	21%	(130)	19%	(117)	17%	(107)	24%	(148)	11%	(68)	613
2018 House Vote: Someone else	4%	(2)	8%	(5)	17%	(10)	25%	(15)	26%	(15)	20%	(12)	59
2018 House Vote: Didnt Vote	7%	(55)	16%	(128)	12%	(99)	11%	(91)	31%	(244)	23%	(183)	800
2016 Vote: Hillary Clinton	10%	(69)	19%	(132)	21%	(143)	17%	(117)	24%	(161)	9%	(62)	684
2016 Vote: Donald Trump	7%	(48)	21%	(136)	19%	(122)	17%	(110)	24%	(155)	11%	(72)	643
2016 Vote: Other	3%	(3)	17%	(20)	28%	(34)	21%	(25)	21%	(25)	9%	(11)	119
2016 Vote: Didn't Vote	7%	(56)	16%	(124)	12%	(90)	11%	(82)	30%	(227)	23%	(177)	756

Continued on next page

Table MCBRdem1_4: *In general, do you have a favorable or unfavorable opinion of the following?*
Jeff Bezos

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(176)	19%	(412)	18%	(390)	15%	(335)	26%	(570)	15%	(326)	2209
Voted in 2014: Yes	9%	(104)	20%	(242)	21%	(256)	17%	(208)	23%	(281)	10%	(116)	1206
Voted in 2014: No	7%	(72)	17%	(170)	13%	(135)	13%	(127)	29%	(289)	21%	(210)	1003
4-Region: Northeast	7%	(26)	24%	(91)	20%	(77)	13%	(51)	22%	(86)	13%	(51)	382
4-Region: Midwest	6%	(29)	17%	(77)	17%	(77)	15%	(70)	27%	(125)	17%	(78)	456
4-Region: South	8%	(70)	17%	(143)	17%	(146)	14%	(116)	28%	(236)	16%	(134)	844
4-Region: West	10%	(51)	19%	(101)	17%	(90)	19%	(98)	23%	(123)	12%	(63)	526
Favorable Opinion of Elon Musk	16%	(129)	34%	(269)	18%	(143)	11%	(90)	13%	(103)	8%	(60)	794
Uses Twitter at Least Once a Day	18%	(75)	19%	(80)	18%	(74)	16%	(67)	17%	(70)	11%	(45)	411
Uses Twitter at Least Once a Month	14%	(124)	22%	(195)	19%	(169)	15%	(137)	19%	(174)	12%	(105)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBRdem1_5: *In general, do you have a favorable or unfavorable opinion of the following?*
Twitter

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	11%	(253)	21%	(463)	17%	(380)	21%	(470)	26%	(582)	3%	(60)	2209
Gender: Male	15%	(163)	23%	(250)	18%	(187)	22%	(234)	19%	(202)	3%	(31)	1067
Gender: Female	8%	(90)	19%	(213)	17%	(193)	21%	(236)	33%	(381)	3%	(29)	1142
Age: 18-34	18%	(114)	24%	(152)	18%	(114)	16%	(103)	21%	(132)	4%	(27)	642
Age: 35-44	15%	(56)	22%	(81)	18%	(65)	15%	(53)	27%	(99)	3%	(10)	365
Age: 45-64	9%	(66)	21%	(152)	18%	(131)	23%	(162)	27%	(190)	2%	(13)	714
Age: 65+	4%	(18)	16%	(77)	14%	(70)	31%	(152)	33%	(161)	2%	(10)	489
GenZers: 1997-2012	17%	(36)	27%	(57)	18%	(38)	20%	(41)	16%	(34)	2%	(5)	211
Millennials: 1981-1996	17%	(124)	21%	(152)	18%	(126)	15%	(105)	24%	(170)	5%	(32)	708
GenXers: 1965-1980	11%	(55)	24%	(118)	18%	(93)	18%	(90)	27%	(135)	2%	(12)	503
Baby Boomers: 1946-1964	5%	(34)	17%	(119)	16%	(112)	30%	(208)	30%	(203)	1%	(8)	684
PID: Dem (no lean)	18%	(147)	21%	(175)	17%	(144)	23%	(192)	19%	(154)	2%	(19)	830
PID: Ind (no lean)	7%	(49)	19%	(126)	16%	(106)	21%	(136)	33%	(216)	4%	(26)	660
PID: Rep (no lean)	8%	(57)	23%	(162)	18%	(131)	20%	(141)	30%	(212)	2%	(15)	719
PID/Gender: Dem Men	24%	(97)	23%	(94)	16%	(65)	21%	(86)	13%	(54)	3%	(11)	406
PID/Gender: Dem Women	12%	(50)	19%	(81)	19%	(79)	25%	(106)	24%	(100)	2%	(8)	424
PID/Gender: Ind Men	9%	(28)	21%	(69)	19%	(61)	24%	(81)	24%	(80)	3%	(10)	329
PID/Gender: Ind Women	6%	(21)	17%	(57)	13%	(44)	17%	(56)	41%	(136)	5%	(17)	331
PID/Gender: Rep Men	12%	(39)	26%	(87)	18%	(61)	20%	(67)	20%	(68)	3%	(10)	332
PID/Gender: Rep Women	5%	(19)	19%	(75)	18%	(70)	19%	(74)	37%	(144)	1%	(5)	387
Ideo: Liberal (1-3)	13%	(84)	20%	(130)	23%	(146)	25%	(162)	16%	(104)	2%	(14)	638
Ideo: Moderate (4)	12%	(74)	21%	(131)	15%	(93)	19%	(120)	31%	(193)	2%	(15)	627
Ideo: Conservative (5-7)	10%	(72)	24%	(178)	17%	(129)	21%	(158)	26%	(193)	1%	(10)	741
Educ: < College	12%	(168)	20%	(282)	15%	(216)	20%	(283)	31%	(439)	3%	(48)	1436
Educ: Bachelors degree	12%	(59)	23%	(114)	22%	(107)	23%	(111)	20%	(96)	1%	(3)	491
Educ: Post-grad	9%	(26)	24%	(67)	20%	(57)	27%	(75)	17%	(48)	3%	(9)	282
Income: Under 50k	12%	(134)	20%	(230)	16%	(180)	19%	(223)	30%	(347)	4%	(46)	1159
Income: 50k-100k	11%	(83)	21%	(151)	18%	(127)	23%	(169)	26%	(188)	1%	(7)	724
Income: 100k+	11%	(37)	25%	(83)	22%	(73)	24%	(78)	15%	(48)	2%	(7)	326
Ethnicity: White	9%	(156)	21%	(354)	18%	(310)	23%	(385)	27%	(464)	2%	(40)	1710
Ethnicity: Hispanic	18%	(68)	23%	(87)	17%	(63)	17%	(62)	21%	(78)	4%	(15)	374

Continued on next page

Table MCBRdem1_5: *In general, do you have a favorable or unfavorable opinion of the following?*
Twitter

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	11%	(253)	21%	(463)	17%	(380)	21%	(470)	26%	(582)	3%	(60)	2209
Ethnicity: Black	24%	(67)	23%	(64)	14%	(41)	14%	(40)	20%	(55)	5%	(15)	282
Ethnicity: Other	14%	(30)	21%	(45)	14%	(29)	20%	(44)	29%	(63)	2%	(5)	217
All Christian	13%	(126)	21%	(208)	18%	(181)	23%	(227)	24%	(237)	3%	(26)	1005
All Non-Christian	21%	(25)	16%	(18)	16%	(18)	25%	(29)	20%	(23)	2%	(3)	116
Atheist	4%	(5)	22%	(23)	23%	(24)	32%	(33)	17%	(18)	1%	(1)	104
Agnostic/Nothing in particular	9%	(54)	21%	(125)	17%	(103)	19%	(113)	31%	(185)	4%	(25)	605
Something Else	12%	(44)	24%	(90)	14%	(54)	18%	(67)	31%	(119)	1%	(5)	379
Religious Non-Protestant/Catholic	18%	(25)	17%	(22)	21%	(28)	22%	(30)	20%	(27)	2%	(3)	135
Evangelical	16%	(88)	22%	(119)	15%	(83)	19%	(104)	25%	(135)	2%	(12)	542
Non-Evangelical	10%	(78)	21%	(168)	18%	(141)	23%	(186)	27%	(214)	2%	(18)	804
Community: Urban	17%	(110)	22%	(138)	17%	(108)	18%	(113)	24%	(157)	2%	(14)	640
Community: Suburban	10%	(106)	21%	(223)	17%	(176)	25%	(257)	25%	(259)	2%	(21)	1042
Community: Rural	7%	(38)	19%	(102)	18%	(96)	19%	(100)	32%	(167)	5%	(25)	527
Employ: Private Sector	14%	(100)	26%	(183)	18%	(123)	19%	(132)	21%	(144)	2%	(11)	693
Employ: Government	11%	(11)	23%	(22)	23%	(23)	22%	(21)	19%	(18)	2%	(2)	98
Employ: Self-Employed	17%	(30)	25%	(44)	23%	(41)	18%	(32)	16%	(29)	2%	(4)	181
Employ: Homemaker	11%	(19)	21%	(37)	11%	(20)	13%	(24)	41%	(73)	3%	(6)	179
Employ: Student	16%	(9)	22%	(13)	31%	(18)	15%	(9)	17%	(10)	—	(0)	60
Employ: Retired	6%	(33)	14%	(80)	16%	(91)	31%	(175)	31%	(175)	2%	(9)	563
Employ: Unemployed	11%	(31)	20%	(56)	14%	(40)	16%	(45)	31%	(88)	9%	(25)	286
Employ: Other	12%	(19)	18%	(26)	16%	(24)	21%	(32)	30%	(44)	2%	(4)	149
Military HH: Yes	6%	(20)	19%	(60)	19%	(58)	27%	(84)	26%	(79)	3%	(9)	311
Military HH: No	12%	(233)	21%	(403)	17%	(322)	20%	(385)	27%	(503)	3%	(51)	1898
RD/WT: Right Direction	19%	(129)	20%	(134)	16%	(104)	20%	(134)	21%	(141)	4%	(26)	667
RD/WT: Wrong Track	8%	(125)	21%	(329)	18%	(277)	22%	(336)	29%	(442)	2%	(34)	1542
Biden Job Approve	15%	(152)	20%	(196)	18%	(180)	24%	(230)	20%	(199)	2%	(23)	979
Biden Job Disapprove	8%	(88)	23%	(256)	17%	(194)	20%	(229)	30%	(338)	2%	(19)	1124

Continued on next page

Table MCBRdem1_5: *In general, do you have a favorable or unfavorable opinion of the following?*
Twitter

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	11%	(253)	21%	(463)	17%	(380)	21%	(470)	26%	(582)	3%	(60)	2209
Biden Job Strongly Approve	24%	(97)	18%	(70)	14%	(57)	24%	(95)	16%	(62)	4%	(15)	396
Biden Job Somewhat Approve	9%	(55)	22%	(125)	21%	(123)	23%	(135)	23%	(136)	1%	(8)	582
Biden Job Somewhat Disapprove	11%	(33)	23%	(71)	21%	(63)	17%	(51)	26%	(80)	2%	(5)	303
Biden Job Strongly Disapprove	7%	(55)	23%	(185)	16%	(132)	22%	(178)	31%	(258)	2%	(14)	821
Favorable of Biden	15%	(151)	20%	(195)	18%	(180)	24%	(232)	21%	(203)	2%	(23)	982
Unfavorable of Biden	8%	(88)	23%	(258)	18%	(198)	21%	(231)	29%	(326)	1%	(16)	1117
Very Favorable of Biden	24%	(105)	16%	(67)	14%	(59)	25%	(108)	18%	(77)	3%	(13)	429
Somewhat Favorable of Biden	8%	(46)	23%	(128)	22%	(120)	22%	(124)	23%	(126)	2%	(9)	553
Somewhat Unfavorable of Biden	11%	(33)	24%	(71)	21%	(60)	16%	(47)	27%	(79)	—	(1)	293
Very Unfavorable of Biden	7%	(55)	23%	(186)	17%	(137)	22%	(184)	30%	(247)	2%	(14)	824
#1 Issue: Economy	10%	(96)	21%	(207)	20%	(192)	20%	(191)	28%	(271)	2%	(22)	980
#1 Issue: Security	16%	(32)	23%	(47)	11%	(22)	24%	(49)	25%	(51)	2%	(4)	204
#1 Issue: Health Care	22%	(37)	17%	(29)	17%	(28)	16%	(27)	23%	(38)	5%	(8)	167
#1 Issue: Medicare / Social Security	5%	(11)	17%	(38)	16%	(37)	27%	(61)	32%	(74)	4%	(10)	232
#1 Issue: Women's Issues	11%	(35)	23%	(74)	19%	(61)	25%	(81)	21%	(67)	3%	(10)	328
#1 Issue: Education	28%	(16)	19%	(11)	13%	(7)	20%	(11)	19%	(11)	1%	(1)	58
#1 Issue: Energy	13%	(17)	29%	(37)	15%	(19)	17%	(21)	25%	(32)	2%	(2)	127
#1 Issue: Other	8%	(9)	18%	(20)	13%	(15)	24%	(27)	33%	(38)	4%	(4)	114
2020 Vote: Joe Biden	14%	(131)	20%	(180)	21%	(190)	26%	(237)	19%	(171)	2%	(15)	923
2020 Vote: Donald Trump	7%	(55)	24%	(173)	17%	(125)	20%	(151)	29%	(216)	2%	(18)	738
2020 Vote: Other	8%	(5)	23%	(15)	14%	(9)	19%	(12)	33%	(22)	2%	(2)	65
2020 Vote: Didn't Vote	13%	(61)	20%	(95)	12%	(57)	15%	(70)	36%	(174)	5%	(26)	483
2018 House Vote: Democrat	14%	(102)	21%	(157)	19%	(142)	27%	(198)	16%	(120)	2%	(17)	737
2018 House Vote: Republican	9%	(53)	22%	(137)	16%	(100)	22%	(137)	29%	(176)	1%	(9)	613
2018 House Vote: Someone else	3%	(2)	14%	(8)	29%	(17)	12%	(7)	37%	(22)	5%	(3)	59
2018 House Vote: Didnt Vote	12%	(96)	20%	(161)	15%	(121)	16%	(127)	33%	(264)	4%	(32)	800
2016 Vote: Hillary Clinton	12%	(82)	22%	(148)	19%	(128)	27%	(185)	18%	(126)	2%	(16)	684
2016 Vote: Donald Trump	9%	(60)	21%	(138)	17%	(109)	22%	(141)	29%	(187)	1%	(8)	643
2016 Vote: Other	4%	(5)	16%	(19)	29%	(34)	24%	(29)	27%	(32)	—	(0)	119
2016 Vote: Didn't Vote	14%	(104)	21%	(158)	14%	(109)	15%	(113)	31%	(237)	5%	(36)	756

Continued on next page

Table MCBRdem1_5: *In general, do you have a favorable or unfavorable opinion of the following?*
Twitter

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	11%	(253)	21%	(463)	17%	(380)	21%	(470)	26%	(582)	3%	(60)	2209
Voted in 2014: Yes	11%	(131)	21%	(256)	18%	(222)	25%	(307)	22%	(266)	2%	(24)	1206
Voted in 2014: No	12%	(122)	21%	(207)	16%	(158)	16%	(162)	32%	(317)	4%	(37)	1003
4-Region: Northeast	9%	(33)	26%	(99)	18%	(71)	23%	(87)	22%	(85)	2%	(8)	382
4-Region: Midwest	9%	(40)	22%	(99)	16%	(72)	19%	(89)	32%	(144)	3%	(14)	456
4-Region: South	13%	(107)	21%	(174)	17%	(141)	22%	(186)	26%	(215)	3%	(21)	844
4-Region: West	14%	(73)	18%	(92)	18%	(97)	21%	(108)	26%	(139)	3%	(17)	526
Favorable Opinion of Elon Musk	19%	(147)	33%	(264)	14%	(115)	15%	(117)	19%	(150)	—	(2)	794
Uses Twitter at Least Once a Day	38%	(154)	37%	(151)	13%	(54)	7%	(28)	4%	(18)	1%	(6)	411
Uses Twitter at Least Once a Month	25%	(223)	37%	(339)	18%	(167)	9%	(83)	9%	(80)	1%	(12)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBRdem1_6: *In general, do you have a favorable or unfavorable opinion of the following?*
Facebook

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	23%	(502)	32%	(701)	19%	(418)	18%	(388)	8%	(172)	1%	(28)	2209
Gender: Male	21%	(224)	30%	(318)	18%	(194)	23%	(249)	6%	(66)	2%	(17)	1067
Gender: Female	24%	(278)	34%	(383)	20%	(224)	12%	(140)	9%	(106)	1%	(10)	1142
Age: 18-34	26%	(168)	29%	(183)	20%	(128)	13%	(85)	10%	(64)	2%	(13)	642
Age: 35-44	30%	(108)	30%	(111)	16%	(59)	15%	(55)	7%	(26)	2%	(7)	365
Age: 45-64	21%	(153)	36%	(258)	18%	(130)	17%	(125)	6%	(42)	1%	(6)	714
Age: 65+	15%	(73)	31%	(149)	21%	(102)	25%	(123)	8%	(40)	—	(2)	489
GenZers: 1997-2012	17%	(36)	29%	(60)	26%	(55)	13%	(27)	12%	(26)	3%	(6)	211
Millennials: 1981-1996	31%	(217)	29%	(206)	16%	(112)	14%	(101)	8%	(58)	2%	(13)	708
GenXers: 1965-1980	23%	(117)	36%	(184)	18%	(91)	15%	(74)	6%	(32)	1%	(6)	503
Baby Boomers: 1946-1964	17%	(113)	33%	(222)	20%	(137)	24%	(167)	6%	(42)	—	(2)	684
PID: Dem (no lean)	27%	(227)	32%	(269)	18%	(147)	15%	(128)	6%	(53)	1%	(6)	830
PID: Ind (no lean)	15%	(101)	32%	(211)	19%	(125)	19%	(128)	12%	(79)	2%	(15)	660
PID: Rep (no lean)	24%	(173)	31%	(222)	20%	(146)	18%	(133)	6%	(40)	1%	(6)	719
PID/Gender: Dem Men	28%	(113)	32%	(129)	15%	(63)	19%	(78)	5%	(19)	1%	(3)	406
PID/Gender: Dem Women	27%	(114)	33%	(140)	20%	(84)	12%	(50)	8%	(34)	1%	(3)	424
PID/Gender: Ind Men	13%	(42)	29%	(95)	20%	(66)	27%	(89)	8%	(27)	3%	(10)	329
PID/Gender: Ind Women	18%	(60)	35%	(115)	18%	(59)	12%	(39)	16%	(52)	2%	(5)	331
PID/Gender: Rep Men	21%	(68)	28%	(93)	19%	(65)	25%	(82)	6%	(20)	1%	(4)	332
PID/Gender: Rep Women	27%	(105)	33%	(128)	21%	(81)	13%	(51)	5%	(20)	1%	(2)	387
Ideo: Liberal (1-3)	22%	(140)	32%	(202)	21%	(134)	19%	(118)	6%	(36)	1%	(9)	638
Ideo: Moderate (4)	27%	(171)	32%	(201)	16%	(97)	15%	(93)	9%	(59)	1%	(6)	627
Ideo: Conservative (5-7)	18%	(136)	33%	(242)	21%	(157)	21%	(156)	6%	(46)	1%	(5)	741
Educ: < College	25%	(364)	31%	(444)	18%	(256)	16%	(234)	8%	(118)	1%	(20)	1436
Educ: Bachelors degree	19%	(93)	34%	(167)	21%	(101)	19%	(93)	7%	(36)	—	(1)	491
Educ: Post-grad	16%	(45)	32%	(90)	22%	(61)	22%	(61)	6%	(18)	2%	(6)	282
Income: Under 50k	26%	(304)	31%	(361)	17%	(191)	16%	(183)	9%	(102)	2%	(18)	1159
Income: 50k-100k	19%	(138)	32%	(231)	22%	(158)	20%	(142)	7%	(51)	1%	(4)	724
Income: 100k+	18%	(60)	33%	(109)	21%	(68)	20%	(64)	6%	(19)	2%	(5)	326
Ethnicity: White	21%	(366)	33%	(567)	19%	(328)	18%	(313)	7%	(119)	1%	(17)	1710
Ethnicity: Hispanic	28%	(104)	30%	(112)	18%	(66)	12%	(44)	10%	(39)	2%	(9)	374

Continued on next page

Table MCBRdem1_6: *In general, do you have a favorable or unfavorable opinion of the following?*
Facebook

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	23%	(502)	32%	(701)	19%	(418)	18%	(388)	8%	(172)	1%	(28)	2209
Ethnicity: Black	31%	(87)	29%	(83)	15%	(42)	17%	(49)	6%	(16)	2%	(6)	282
Ethnicity: Other	23%	(49)	24%	(52)	22%	(48)	12%	(27)	17%	(37)	2%	(5)	217
All Christian	22%	(216)	34%	(345)	18%	(182)	18%	(184)	7%	(66)	1%	(12)	1005
All Non-Christian	29%	(33)	24%	(27)	21%	(25)	19%	(22)	6%	(7)	1%	(2)	116
Atheist	7%	(7)	26%	(27)	21%	(22)	38%	(40)	7%	(7)	1%	(1)	104
Agnostic/Nothing in particular	22%	(132)	30%	(182)	22%	(131)	13%	(80)	11%	(69)	2%	(12)	605
Something Else	30%	(114)	32%	(120)	15%	(58)	17%	(63)	6%	(23)	—	(2)	379
Religious Non-Protestant/Catholic	24%	(33)	26%	(35)	21%	(28)	20%	(27)	7%	(9)	1%	(2)	135
Evangelical	31%	(166)	30%	(164)	16%	(89)	17%	(91)	5%	(26)	1%	(6)	542
Non-Evangelical	19%	(156)	36%	(287)	18%	(147)	18%	(148)	7%	(59)	1%	(7)	804
Community: Urban	30%	(195)	31%	(200)	13%	(86)	16%	(101)	8%	(49)	2%	(10)	640
Community: Suburban	18%	(191)	31%	(325)	22%	(232)	19%	(197)	9%	(91)	1%	(6)	1042
Community: Rural	22%	(116)	33%	(176)	19%	(100)	17%	(91)	6%	(32)	2%	(12)	527
Employ: Private Sector	25%	(173)	33%	(230)	20%	(136)	16%	(113)	5%	(33)	1%	(9)	693
Employ: Government	21%	(20)	32%	(31)	23%	(22)	15%	(15)	10%	(9)	—	(0)	98
Employ: Self-Employed	25%	(44)	27%	(50)	19%	(35)	21%	(38)	7%	(12)	1%	(1)	181
Employ: Homemaker	19%	(34)	38%	(69)	19%	(34)	12%	(22)	10%	(18)	1%	(2)	179
Employ: Student	21%	(12)	24%	(15)	24%	(14)	11%	(7)	15%	(9)	5%	(3)	60
Employ: Retired	18%	(99)	31%	(177)	20%	(112)	24%	(136)	7%	(39)	—	(2)	563
Employ: Unemployed	27%	(78)	31%	(88)	15%	(42)	11%	(32)	12%	(35)	4%	(11)	286
Employ: Other	27%	(41)	28%	(42)	15%	(23)	17%	(26)	11%	(17)	—	(1)	149
Military HH: Yes	16%	(49)	31%	(96)	22%	(70)	24%	(75)	5%	(16)	2%	(5)	311
Military HH: No	24%	(453)	32%	(605)	18%	(348)	17%	(314)	8%	(156)	1%	(22)	1898
RD/WT: Right Direction	32%	(211)	32%	(212)	14%	(95)	14%	(92)	7%	(44)	2%	(12)	667
RD/WT: Wrong Track	19%	(291)	32%	(489)	21%	(323)	19%	(296)	8%	(128)	1%	(15)	1542
Biden Job Approve	26%	(259)	33%	(319)	17%	(170)	16%	(155)	7%	(67)	1%	(9)	979
Biden Job Disapprove	20%	(221)	32%	(357)	21%	(233)	20%	(223)	7%	(79)	1%	(11)	1124

Continued on next page

Table MCBRdem1_6: *In general, do you have a favorable or unfavorable opinion of the following?*
Facebook

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	23%	(502)	32%	(701)	19%	(418)	18%	(388)	8%	(172)	1%	(28)	2209
Biden Job Strongly Approve	34%	(135)	26%	(101)	17%	(67)	17%	(69)	4%	(18)	1%	(6)	396
Biden Job Somewhat Approve	21%	(124)	37%	(218)	18%	(102)	15%	(86)	8%	(49)	1%	(3)	582
Biden Job Somewhat Disapprove	19%	(57)	39%	(118)	19%	(56)	15%	(45)	7%	(23)	1%	(4)	303
Biden Job Strongly Disapprove	20%	(164)	29%	(239)	21%	(176)	22%	(178)	7%	(56)	1%	(7)	821
Favorable of Biden	27%	(262)	33%	(322)	17%	(170)	16%	(158)	6%	(62)	1%	(8)	982
Unfavorable of Biden	20%	(219)	31%	(348)	22%	(240)	20%	(223)	7%	(79)	1%	(7)	1117
Very Favorable of Biden	34%	(147)	27%	(115)	16%	(68)	17%	(72)	5%	(24)	1%	(4)	429
Somewhat Favorable of Biden	21%	(116)	37%	(206)	18%	(102)	16%	(87)	7%	(38)	1%	(4)	553
Somewhat Unfavorable of Biden	18%	(53)	33%	(97)	22%	(64)	15%	(43)	12%	(35)	—	(0)	293
Very Unfavorable of Biden	20%	(166)	30%	(250)	21%	(177)	22%	(180)	5%	(44)	1%	(7)	824
#1 Issue: Economy	20%	(199)	34%	(336)	20%	(196)	16%	(161)	8%	(75)	1%	(12)	980
#1 Issue: Security	24%	(48)	21%	(44)	19%	(39)	29%	(59)	6%	(13)	—	(1)	204
#1 Issue: Health Care	35%	(58)	30%	(51)	13%	(21)	12%	(21)	9%	(14)	1%	(2)	167
#1 Issue: Medicare / Social Security	26%	(61)	34%	(79)	13%	(30)	18%	(43)	6%	(15)	2%	(4)	232
#1 Issue: Women's Issues	22%	(74)	34%	(110)	21%	(69)	13%	(42)	9%	(30)	1%	(3)	328
#1 Issue: Education	39%	(23)	18%	(10)	25%	(15)	12%	(7)	6%	(3)	—	(0)	58
#1 Issue: Energy	20%	(26)	32%	(41)	17%	(21)	22%	(28)	8%	(11)	—	(0)	127
#1 Issue: Other	12%	(13)	26%	(29)	23%	(27)	24%	(28)	9%	(11)	5%	(6)	114
2020 Vote: Joe Biden	23%	(209)	32%	(293)	20%	(188)	19%	(173)	6%	(55)	1%	(6)	923
2020 Vote: Donald Trump	20%	(151)	31%	(226)	21%	(153)	21%	(154)	6%	(47)	1%	(6)	738
2020 Vote: Other	22%	(15)	30%	(20)	15%	(10)	19%	(12)	14%	(9)	—	(0)	65
2020 Vote: Didn't Vote	27%	(128)	34%	(162)	14%	(67)	10%	(49)	13%	(61)	3%	(15)	483
2018 House Vote: Democrat	22%	(164)	32%	(239)	20%	(146)	19%	(139)	6%	(42)	1%	(7)	737
2018 House Vote: Republican	21%	(129)	30%	(186)	21%	(128)	22%	(138)	5%	(30)	—	(3)	613
2018 House Vote: Someone else	9%	(5)	36%	(21)	21%	(12)	18%	(10)	12%	(7)	5%	(3)	59
2018 House Vote: Didnt Vote	26%	(204)	32%	(254)	17%	(132)	13%	(102)	12%	(93)	2%	(15)	800
2016 Vote: Hillary Clinton	21%	(147)	35%	(236)	20%	(135)	18%	(125)	5%	(33)	1%	(7)	684
2016 Vote: Donald Trump	20%	(126)	30%	(194)	21%	(134)	23%	(148)	6%	(38)	—	(3)	643
2016 Vote: Other	13%	(16)	33%	(40)	21%	(24)	25%	(30)	8%	(9)	—	(0)	119
2016 Vote: Didn't Vote	28%	(210)	30%	(230)	16%	(123)	11%	(85)	12%	(91)	2%	(17)	756

Continued on next page

Table MCBRdem1_6: *In general, do you have a favorable or unfavorable opinion of the following?*
Facebook

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	23%	(502)	32%	(701)	19%	(418)	18%	(388)	8%	(172)	1%	(28)	2209
Voted in 2014: Yes	21%	(250)	31%	(380)	20%	(245)	21%	(254)	6%	(66)	1%	(10)	1206
Voted in 2014: No	25%	(252)	32%	(321)	17%	(173)	13%	(134)	11%	(106)	2%	(18)	1003
4-Region: Northeast	24%	(90)	34%	(130)	19%	(74)	17%	(64)	6%	(22)	1%	(2)	382
4-Region: Midwest	24%	(109)	33%	(148)	18%	(84)	15%	(70)	8%	(37)	2%	(8)	456
4-Region: South	23%	(194)	30%	(254)	18%	(154)	20%	(169)	7%	(58)	2%	(15)	844
4-Region: West	21%	(109)	32%	(168)	20%	(105)	16%	(85)	11%	(56)	1%	(3)	526
Favorable Opinion of Elon Musk	25%	(200)	33%	(261)	18%	(140)	20%	(160)	4%	(28)	1%	(5)	794
Uses Twitter at Least Once a Day	33%	(134)	29%	(119)	18%	(75)	14%	(57)	5%	(19)	1%	(6)	411
Uses Twitter at Least Once a Month	29%	(258)	32%	(293)	19%	(170)	14%	(124)	5%	(48)	1%	(12)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBRdem1_7: *In general, do you have a favorable or unfavorable opinion of the following?*
Instagram

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	20%	(431)	30%	(663)	11%	(242)	11%	(233)	26%	(579)	3%	(60)	2209
Gender: Male	21%	(219)	27%	(293)	13%	(139)	13%	(142)	23%	(240)	3%	(34)	1067
Gender: Female	19%	(212)	32%	(370)	9%	(103)	8%	(92)	30%	(339)	2%	(26)	1142
Age: 18-34	30%	(191)	34%	(218)	14%	(90)	7%	(44)	12%	(80)	3%	(20)	642
Age: 35-44	24%	(89)	33%	(122)	9%	(34)	8%	(30)	21%	(75)	4%	(14)	365
Age: 45-64	17%	(120)	31%	(224)	10%	(73)	11%	(77)	28%	(203)	2%	(16)	714
Age: 65+	6%	(31)	20%	(99)	9%	(45)	17%	(82)	45%	(221)	2%	(10)	489
GenZers: 1997-2012	32%	(66)	31%	(65)	14%	(29)	9%	(19)	12%	(26)	2%	(5)	211
Millennials: 1981-1996	27%	(192)	34%	(244)	12%	(88)	7%	(48)	15%	(107)	4%	(28)	708
GenXers: 1965-1980	21%	(107)	33%	(164)	9%	(46)	9%	(47)	25%	(128)	2%	(12)	503
Baby Boomers: 1946-1964	8%	(58)	25%	(168)	10%	(70)	16%	(109)	39%	(269)	2%	(10)	684
PID: Dem (no lean)	25%	(207)	32%	(267)	11%	(89)	9%	(73)	21%	(178)	2%	(16)	830
PID: Ind (no lean)	15%	(100)	28%	(185)	12%	(78)	11%	(71)	30%	(201)	4%	(25)	660
PID: Rep (no lean)	17%	(124)	29%	(211)	10%	(75)	12%	(90)	28%	(201)	3%	(19)	719
PID/Gender: Dem Men	29%	(118)	28%	(115)	12%	(47)	10%	(43)	19%	(76)	2%	(7)	406
PID/Gender: Dem Women	21%	(89)	36%	(152)	10%	(42)	7%	(30)	24%	(102)	2%	(9)	424
PID/Gender: Ind Men	13%	(44)	29%	(95)	14%	(46)	15%	(48)	26%	(85)	4%	(12)	329
PID/Gender: Ind Women	17%	(56)	27%	(91)	10%	(32)	7%	(22)	35%	(116)	4%	(13)	331
PID/Gender: Rep Men	17%	(57)	25%	(83)	14%	(46)	15%	(51)	24%	(80)	4%	(15)	332
PID/Gender: Rep Women	17%	(66)	33%	(127)	8%	(29)	10%	(39)	31%	(121)	1%	(4)	387
Ideo: Liberal (1-3)	22%	(138)	35%	(224)	12%	(78)	10%	(63)	19%	(121)	2%	(14)	638
Ideo: Moderate (4)	23%	(145)	26%	(162)	9%	(57)	8%	(51)	31%	(197)	2%	(15)	627
Ideo: Conservative (5-7)	14%	(107)	32%	(234)	12%	(88)	14%	(107)	26%	(192)	2%	(13)	741
Educ: < College	20%	(291)	29%	(414)	10%	(149)	9%	(135)	28%	(397)	3%	(50)	1436
Educ: Bachelors degree	20%	(97)	31%	(154)	11%	(54)	13%	(62)	24%	(119)	1%	(4)	491
Educ: Post-grad	15%	(43)	34%	(95)	14%	(39)	13%	(37)	22%	(63)	2%	(7)	282
Income: Under 50k	20%	(233)	29%	(332)	10%	(112)	9%	(103)	29%	(332)	4%	(48)	1159
Income: 50k-100k	18%	(130)	31%	(221)	13%	(91)	13%	(93)	25%	(183)	1%	(6)	724
Income: 100k+	21%	(68)	34%	(111)	12%	(39)	12%	(38)	20%	(64)	2%	(6)	326
Ethnicity: White	16%	(274)	30%	(517)	11%	(194)	11%	(190)	29%	(492)	2%	(41)	1710
Ethnicity: Hispanic	27%	(101)	35%	(129)	10%	(39)	7%	(28)	16%	(60)	5%	(17)	374

Continued on next page

Table MCBRdem1_7: *In general, do you have a favorable or unfavorable opinion of the following?*
Instagram

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	20%	(431)	30%	(663)	11%	(242)	11%	(233)	26%	(579)	3%	(60)	2209
Ethnicity: Black	35%	(99)	29%	(83)	7%	(21)	9%	(25)	15%	(43)	4%	(11)	282
Ethnicity: Other	27%	(58)	29%	(63)	13%	(27)	8%	(18)	20%	(44)	3%	(8)	217
All Christian	17%	(170)	31%	(311)	10%	(98)	11%	(112)	28%	(284)	3%	(30)	1005
All Non-Christian	32%	(37)	25%	(29)	18%	(21)	14%	(16)	10%	(12)	1%	(2)	116
Atheist	9%	(10)	32%	(33)	17%	(18)	15%	(16)	26%	(26)	1%	(1)	104
Agnostic/Nothing in particular	19%	(114)	28%	(171)	11%	(68)	9%	(56)	28%	(172)	4%	(25)	605
Something Else	27%	(101)	31%	(119)	10%	(38)	9%	(33)	22%	(85)	1%	(3)	379
Religious Non-Protestant/Catholic	28%	(37)	30%	(41)	15%	(21)	14%	(19)	11%	(14)	2%	(2)	135
Evangelical	23%	(126)	32%	(172)	10%	(56)	9%	(50)	23%	(124)	3%	(14)	542
Non-Evangelical	17%	(137)	30%	(243)	10%	(79)	11%	(92)	29%	(237)	2%	(17)	804
Community: Urban	26%	(169)	33%	(210)	9%	(57)	8%	(53)	21%	(136)	2%	(14)	640
Community: Suburban	18%	(188)	29%	(304)	11%	(117)	12%	(123)	27%	(284)	2%	(26)	1042
Community: Rural	14%	(74)	28%	(148)	13%	(68)	11%	(57)	30%	(159)	4%	(20)	527
Employ: Private Sector	24%	(165)	35%	(245)	11%	(74)	9%	(63)	19%	(134)	2%	(12)	693
Employ: Government	23%	(22)	39%	(38)	16%	(15)	7%	(7)	15%	(14)	1%	(1)	98
Employ: Self-Employed	30%	(54)	27%	(48)	17%	(31)	11%	(20)	13%	(24)	2%	(4)	181
Employ: Homemaker	17%	(30)	35%	(63)	6%	(10)	7%	(12)	33%	(58)	3%	(6)	179
Employ: Student	33%	(20)	32%	(19)	13%	(8)	6%	(4)	14%	(8)	3%	(2)	60
Employ: Retired	9%	(51)	21%	(117)	10%	(59)	16%	(91)	42%	(235)	2%	(12)	563
Employ: Unemployed	18%	(52)	29%	(84)	10%	(28)	9%	(25)	26%	(75)	8%	(22)	286
Employ: Other	25%	(37)	33%	(50)	11%	(17)	9%	(13)	20%	(29)	2%	(2)	149
Military HH: Yes	10%	(33)	26%	(82)	12%	(38)	17%	(54)	29%	(90)	4%	(14)	311
Military HH: No	21%	(399)	31%	(581)	11%	(204)	9%	(179)	26%	(489)	2%	(47)	1898
RD/WT: Right Direction	29%	(190)	28%	(188)	10%	(65)	8%	(55)	22%	(146)	3%	(22)	667
RD/WT: Wrong Track	16%	(241)	31%	(475)	11%	(177)	12%	(178)	28%	(433)	2%	(38)	1542
Biden Job Approve	24%	(236)	32%	(310)	10%	(93)	10%	(98)	23%	(221)	2%	(20)	979
Biden Job Disapprove	15%	(174)	29%	(330)	13%	(143)	12%	(132)	29%	(322)	2%	(22)	1124

Continued on next page

Table MCBRdem1_7: *In general, do you have a favorable or unfavorable opinion of the following?*
Instagram

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	20%	(431)	30%	(663)	11%	(242)	11%	(233)	26%	(579)	3%	(60)	2209
Biden Job Strongly Approve	32%	(125)	25%	(99)	9%	(34)	12%	(46)	20%	(79)	3%	(13)	396
Biden Job Somewhat Approve	19%	(111)	36%	(211)	10%	(59)	9%	(52)	24%	(142)	1%	(8)	582
Biden Job Somewhat Disapprove	21%	(64)	34%	(102)	13%	(40)	6%	(17)	24%	(74)	2%	(6)	303
Biden Job Strongly Disapprove	13%	(110)	28%	(228)	13%	(103)	14%	(115)	30%	(248)	2%	(17)	821
Favorable of Biden	23%	(230)	31%	(305)	9%	(90)	10%	(97)	24%	(240)	2%	(19)	982
Unfavorable of Biden	16%	(180)	30%	(332)	13%	(149)	12%	(134)	27%	(301)	2%	(20)	1117
Very Favorable of Biden	32%	(137)	22%	(94)	8%	(34)	11%	(49)	24%	(104)	3%	(13)	429
Somewhat Favorable of Biden	17%	(94)	38%	(212)	10%	(56)	9%	(48)	25%	(136)	1%	(7)	553
Somewhat Unfavorable of Biden	23%	(68)	34%	(98)	13%	(37)	7%	(20)	23%	(68)	1%	(2)	293
Very Unfavorable of Biden	14%	(113)	28%	(233)	14%	(113)	14%	(114)	28%	(233)	2%	(18)	824
#1 Issue: Economy	18%	(178)	32%	(313)	12%	(118)	10%	(98)	25%	(245)	3%	(27)	980
#1 Issue: Security	15%	(32)	23%	(47)	10%	(21)	17%	(36)	32%	(66)	2%	(4)	204
#1 Issue: Health Care	32%	(53)	27%	(45)	10%	(16)	7%	(12)	22%	(37)	2%	(4)	167
#1 Issue: Medicare / Social Security	11%	(25)	25%	(57)	8%	(18)	13%	(31)	39%	(91)	4%	(9)	232
#1 Issue: Women's Issues	26%	(84)	34%	(110)	9%	(30)	7%	(24)	21%	(70)	3%	(9)	328
#1 Issue: Education	36%	(21)	31%	(18)	15%	(9)	10%	(6)	8%	(5)	—	(0)	58
#1 Issue: Energy	21%	(26)	35%	(44)	12%	(15)	9%	(12)	22%	(28)	1%	(2)	127
#1 Issue: Other	11%	(13)	25%	(29)	12%	(14)	14%	(15)	33%	(38)	4%	(5)	114
2020 Vote: Joe Biden	21%	(198)	33%	(300)	11%	(99)	10%	(96)	24%	(221)	1%	(9)	923
2020 Vote: Donald Trump	15%	(110)	28%	(205)	12%	(86)	14%	(103)	29%	(211)	3%	(23)	738
2020 Vote: Other	19%	(13)	25%	(16)	15%	(10)	14%	(9)	21%	(14)	5%	(3)	65
2020 Vote: Didn't Vote	23%	(111)	29%	(142)	10%	(48)	5%	(25)	27%	(133)	5%	(24)	483
2018 House Vote: Democrat	20%	(150)	31%	(230)	11%	(84)	12%	(86)	23%	(173)	2%	(14)	737
2018 House Vote: Republican	16%	(95)	29%	(178)	10%	(64)	14%	(86)	29%	(177)	2%	(12)	613
2018 House Vote: Someone else	8%	(5)	22%	(13)	15%	(9)	11%	(6)	34%	(20)	10%	(6)	59
2018 House Vote: Didnt Vote	23%	(181)	30%	(242)	11%	(85)	7%	(55)	26%	(209)	3%	(28)	800
2016 Vote: Hillary Clinton	20%	(138)	34%	(231)	10%	(69)	11%	(73)	23%	(157)	2%	(17)	684
2016 Vote: Donald Trump	15%	(95)	27%	(175)	11%	(70)	16%	(100)	29%	(188)	2%	(15)	643
2016 Vote: Other	9%	(10)	30%	(36)	14%	(17)	10%	(12)	36%	(43)	1%	(1)	119
2016 Vote: Didn't Vote	24%	(185)	29%	(219)	11%	(85)	6%	(48)	25%	(191)	4%	(28)	756

Continued on next page

Table MCBRdem1_7: *In general, do you have a favorable or unfavorable opinion of the following?*
Instagram

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	20%	(431)	30%	(663)	11%	(242)	11%	(233)	26%	(579)	3%	(60)	2209
Voted in 2014: Yes	17%	(209)	29%	(353)	11%	(130)	13%	(159)	27%	(326)	2%	(29)	1206
Voted in 2014: No	22%	(222)	31%	(310)	11%	(112)	7%	(74)	25%	(253)	3%	(31)	1003
4-Region: Northeast	20%	(77)	35%	(134)	12%	(47)	10%	(38)	22%	(83)	1%	(3)	382
4-Region: Midwest	17%	(78)	29%	(131)	8%	(37)	10%	(48)	31%	(140)	5%	(23)	456
4-Region: South	18%	(155)	29%	(244)	12%	(103)	11%	(94)	27%	(228)	2%	(20)	844
4-Region: West	23%	(122)	29%	(154)	11%	(56)	10%	(53)	24%	(127)	3%	(14)	526
Favorable Opinion of Elon Musk	25%	(201)	33%	(259)	12%	(92)	12%	(92)	18%	(145)	1%	(6)	794
Uses Twitter at Least Once a Day	37%	(151)	38%	(156)	10%	(40)	4%	(17)	9%	(37)	3%	(11)	411
Uses Twitter at Least Once a Month	31%	(279)	40%	(358)	12%	(107)	5%	(45)	11%	(97)	2%	(17)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBRdem1_8: *In general, do you have a favorable or unfavorable opinion of the following?*
TikTok

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	18%	(394)	20%	(447)	14%	(309)	22%	(485)	23%	(509)	3%	(65)	2209
Gender: Male	17%	(178)	21%	(222)	14%	(150)	26%	(277)	19%	(203)	3%	(37)	1067
Gender: Female	19%	(216)	20%	(225)	14%	(158)	18%	(208)	27%	(306)	2%	(29)	1142
Age: 18-34	31%	(199)	25%	(160)	13%	(84)	15%	(98)	12%	(76)	4%	(25)	642
Age: 35-44	23%	(85)	26%	(95)	12%	(45)	17%	(61)	19%	(71)	2%	(8)	365
Age: 45-64	13%	(93)	20%	(143)	15%	(104)	24%	(171)	25%	(181)	3%	(21)	714
Age: 65+	3%	(17)	10%	(49)	16%	(76)	32%	(155)	37%	(181)	2%	(10)	489
GenZers: 1997-2012	30%	(64)	29%	(62)	14%	(29)	13%	(26)	11%	(23)	3%	(6)	211
Millennials: 1981-1996	28%	(201)	24%	(166)	13%	(90)	17%	(122)	14%	(101)	4%	(27)	708
GenXers: 1965-1980	19%	(93)	23%	(116)	13%	(64)	19%	(96)	23%	(116)	4%	(19)	503
Baby Boomers: 1946-1964	5%	(36)	14%	(96)	17%	(115)	31%	(210)	32%	(216)	1%	(10)	684
PID: Dem (no lean)	23%	(190)	23%	(192)	16%	(135)	16%	(130)	20%	(164)	2%	(19)	830
PID: Ind (no lean)	17%	(112)	16%	(105)	14%	(89)	22%	(148)	27%	(181)	4%	(25)	660
PID: Rep (no lean)	13%	(93)	21%	(150)	12%	(85)	29%	(207)	23%	(164)	3%	(21)	719
PID/Gender: Dem Men	23%	(91)	26%	(104)	15%	(61)	19%	(77)	16%	(63)	2%	(9)	406
PID/Gender: Dem Women	23%	(99)	21%	(88)	17%	(74)	12%	(53)	24%	(101)	2%	(10)	424
PID/Gender: Ind Men	13%	(44)	13%	(42)	17%	(55)	27%	(90)	25%	(83)	4%	(15)	329
PID/Gender: Ind Women	20%	(68)	19%	(64)	10%	(34)	17%	(57)	29%	(97)	3%	(11)	331
PID/Gender: Rep Men	13%	(43)	23%	(77)	10%	(34)	33%	(110)	17%	(57)	4%	(13)	332
PID/Gender: Rep Women	13%	(50)	19%	(73)	13%	(51)	25%	(98)	28%	(108)	2%	(8)	387
Ideo: Liberal (1-3)	22%	(139)	24%	(154)	17%	(109)	18%	(112)	18%	(112)	2%	(13)	638
Ideo: Moderate (4)	20%	(126)	19%	(119)	15%	(91)	16%	(100)	27%	(170)	3%	(21)	627
Ideo: Conservative (5-7)	11%	(80)	19%	(143)	13%	(93)	33%	(243)	22%	(163)	3%	(19)	741
Educ: < College	20%	(292)	19%	(278)	12%	(169)	20%	(290)	25%	(360)	3%	(48)	1436
Educ: Bachelors degree	15%	(73)	24%	(116)	18%	(88)	23%	(113)	19%	(95)	1%	(6)	491
Educ: Post-grad	10%	(29)	19%	(53)	18%	(52)	29%	(82)	19%	(54)	4%	(11)	282
Income: Under 50k	21%	(240)	20%	(228)	13%	(153)	19%	(215)	24%	(274)	4%	(49)	1159
Income: 50k-100k	15%	(110)	22%	(160)	14%	(99)	24%	(174)	24%	(171)	1%	(10)	724
Income: 100k+	14%	(44)	18%	(59)	17%	(57)	29%	(96)	20%	(64)	2%	(6)	326
Ethnicity: White	15%	(255)	20%	(334)	15%	(250)	25%	(419)	24%	(411)	2%	(41)	1710
Ethnicity: Hispanic	25%	(92)	25%	(95)	11%	(42)	16%	(58)	17%	(64)	6%	(22)	374

Continued on next page

Table MCBRdem1_8: *In general, do you have a favorable or unfavorable opinion of the following?*
TikTok

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	18%	(394)	20%	(447)	14%	(309)	22%	(485)	23%	(509)	3%	(65)	2209
Ethnicity: Black	33%	(94)	21%	(60)	11%	(31)	10%	(29)	20%	(57)	4%	(10)	282
Ethnicity: Other	21%	(45)	24%	(53)	13%	(27)	17%	(36)	19%	(41)	6%	(14)	217
All Christian	14%	(140)	18%	(179)	15%	(154)	26%	(265)	24%	(237)	3%	(30)	1005
All Non-Christian	22%	(25)	25%	(28)	16%	(19)	18%	(21)	17%	(20)	2%	(2)	116
Atheist	15%	(16)	17%	(18)	21%	(22)	25%	(26)	19%	(20)	2%	(2)	104
Agnostic/Nothing in particular	20%	(123)	21%	(125)	12%	(74)	18%	(112)	25%	(153)	3%	(19)	605
Something Else	24%	(90)	25%	(97)	11%	(40)	16%	(60)	21%	(80)	3%	(12)	379
Religious Non-Protestant/Catholic	19%	(25)	27%	(36)	16%	(21)	19%	(26)	18%	(24)	2%	(2)	135
Evangelical	19%	(104)	22%	(122)	11%	(62)	22%	(118)	21%	(115)	4%	(21)	542
Non-Evangelical	15%	(122)	18%	(141)	16%	(129)	25%	(198)	24%	(194)	2%	(20)	804
Community: Urban	25%	(159)	22%	(141)	14%	(92)	15%	(93)	21%	(132)	4%	(23)	640
Community: Suburban	14%	(151)	19%	(195)	14%	(148)	27%	(276)	24%	(248)	2%	(23)	1042
Community: Rural	16%	(84)	21%	(110)	13%	(69)	22%	(116)	25%	(129)	4%	(19)	527
Employ: Private Sector	21%	(145)	25%	(170)	15%	(102)	22%	(153)	16%	(109)	2%	(13)	693
Employ: Government	23%	(22)	23%	(23)	15%	(15)	18%	(18)	18%	(18)	3%	(3)	98
Employ: Self-Employed	23%	(41)	23%	(41)	18%	(32)	17%	(31)	18%	(32)	2%	(3)	181
Employ: Homemaker	17%	(31)	23%	(40)	8%	(14)	14%	(25)	32%	(57)	6%	(12)	179
Employ: Student	25%	(15)	36%	(21)	16%	(10)	11%	(7)	12%	(7)	—	(0)	60
Employ: Retired	5%	(29)	12%	(67)	15%	(87)	32%	(180)	34%	(192)	2%	(9)	563
Employ: Unemployed	22%	(64)	18%	(52)	12%	(34)	17%	(48)	23%	(66)	8%	(22)	286
Employ: Other	31%	(47)	22%	(33)	10%	(15)	15%	(23)	19%	(28)	2%	(3)	149
Military HH: Yes	14%	(42)	17%	(52)	13%	(42)	31%	(97)	22%	(67)	4%	(11)	311
Military HH: No	19%	(352)	21%	(395)	14%	(267)	20%	(388)	23%	(442)	3%	(54)	1898
RD/WT: Right Direction	24%	(160)	23%	(151)	13%	(88)	14%	(94)	22%	(147)	4%	(27)	667
RD/WT: Wrong Track	15%	(234)	19%	(296)	14%	(221)	25%	(391)	24%	(363)	2%	(38)	1542
Biden Job Approve	22%	(214)	22%	(216)	15%	(150)	17%	(164)	21%	(209)	3%	(28)	979
Biden Job Disapprove	14%	(162)	19%	(216)	13%	(150)	28%	(313)	23%	(256)	2%	(28)	1124

Continued on next page

Table MCBRdem1_8: *In general, do you have a favorable or unfavorable opinion of the following?*
TikTok

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	18%	(394)	20%	(447)	14%	(309)	22%	(485)	23%	(509)	3%	(65)	2209
Biden Job Strongly Approve	25%	(97)	18%	(70)	15%	(61)	16%	(65)	21%	(84)	5%	(19)	396
Biden Job Somewhat Approve	20%	(116)	25%	(146)	15%	(89)	17%	(99)	21%	(124)	1%	(9)	582
Biden Job Somewhat Disapprove	17%	(52)	24%	(74)	17%	(50)	17%	(50)	23%	(70)	2%	(6)	303
Biden Job Strongly Disapprove	13%	(110)	17%	(142)	12%	(100)	32%	(263)	23%	(186)	3%	(21)	821
Favorable of Biden	21%	(205)	22%	(214)	16%	(159)	17%	(170)	21%	(211)	2%	(24)	982
Unfavorable of Biden	15%	(168)	20%	(226)	13%	(149)	27%	(305)	22%	(245)	2%	(23)	1117
Very Favorable of Biden	27%	(116)	14%	(62)	15%	(63)	17%	(71)	23%	(100)	4%	(17)	429
Somewhat Favorable of Biden	16%	(89)	27%	(152)	17%	(96)	18%	(99)	20%	(111)	1%	(7)	553
Somewhat Unfavorable of Biden	19%	(54)	25%	(73)	16%	(46)	16%	(48)	23%	(68)	1%	(3)	293
Very Unfavorable of Biden	14%	(114)	19%	(153)	12%	(102)	31%	(257)	22%	(177)	2%	(20)	824
#1 Issue: Economy	15%	(144)	22%	(211)	15%	(151)	23%	(223)	23%	(221)	3%	(29)	980
#1 Issue: Security	14%	(28)	18%	(36)	8%	(16)	36%	(74)	21%	(43)	3%	(6)	204
#1 Issue: Health Care	24%	(39)	23%	(39)	14%	(23)	10%	(17)	22%	(37)	7%	(12)	167
#1 Issue: Medicare / Social Security	6%	(14)	15%	(34)	13%	(30)	27%	(62)	36%	(83)	3%	(8)	232
#1 Issue: Women's Issues	35%	(115)	20%	(66)	13%	(43)	13%	(43)	18%	(58)	1%	(3)	328
#1 Issue: Education	26%	(15)	29%	(17)	21%	(12)	13%	(8)	8%	(5)	2%	(1)	58
#1 Issue: Energy	18%	(23)	25%	(32)	15%	(19)	24%	(30)	16%	(21)	1%	(2)	127
#1 Issue: Other	14%	(16)	10%	(11)	12%	(14)	23%	(26)	37%	(42)	4%	(4)	114
2020 Vote: Joe Biden	18%	(169)	22%	(204)	18%	(162)	20%	(182)	21%	(194)	1%	(12)	923
2020 Vote: Donald Trump	12%	(90)	17%	(123)	13%	(92)	31%	(229)	24%	(179)	3%	(24)	738
2020 Vote: Other	21%	(13)	15%	(10)	11%	(7)	28%	(18)	24%	(16)	2%	(1)	65
2020 Vote: Didn't Vote	25%	(122)	23%	(111)	10%	(47)	12%	(56)	25%	(121)	6%	(27)	483
2018 House Vote: Democrat	18%	(136)	22%	(162)	17%	(127)	20%	(145)	21%	(152)	2%	(16)	737
2018 House Vote: Republican	11%	(69)	17%	(105)	13%	(80)	33%	(202)	24%	(146)	2%	(10)	613
2018 House Vote: Someone else	12%	(7)	16%	(9)	10%	(6)	23%	(14)	34%	(20)	5%	(3)	59
2018 House Vote: Didnt Vote	23%	(182)	21%	(171)	12%	(96)	15%	(124)	24%	(191)	5%	(36)	800
2016 Vote: Hillary Clinton	18%	(123)	23%	(155)	17%	(118)	19%	(131)	21%	(143)	2%	(13)	684
2016 Vote: Donald Trump	11%	(74)	17%	(111)	13%	(85)	32%	(207)	24%	(153)	2%	(13)	643
2016 Vote: Other	10%	(11)	16%	(19)	18%	(21)	31%	(37)	25%	(30)	—	(0)	119
2016 Vote: Didn't Vote	24%	(184)	21%	(162)	11%	(84)	14%	(107)	24%	(181)	5%	(38)	756

Continued on next page

Table MCBRdem1_8: *In general, do you have a favorable or unfavorable opinion of the following?*
TikTok

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	18%	(394)	20%	(447)	14%	(309)	22%	(485)	23%	(509)	3%	(65)	2209
Voted in 2014: Yes	13%	(163)	20%	(238)	15%	(177)	28%	(334)	23%	(272)	2%	(22)	1206
Voted in 2014: No	23%	(232)	21%	(209)	13%	(131)	15%	(151)	24%	(237)	4%	(43)	1003
4-Region: Northeast	19%	(71)	19%	(71)	15%	(56)	23%	(88)	24%	(91)	2%	(6)	382
4-Region: Midwest	19%	(86)	22%	(101)	14%	(63)	20%	(93)	22%	(102)	3%	(12)	456
4-Region: South	18%	(153)	19%	(164)	13%	(109)	23%	(191)	24%	(203)	3%	(24)	844
4-Region: West	16%	(84)	21%	(112)	15%	(81)	21%	(113)	22%	(114)	4%	(23)	526
Favorable Opinion of Elon Musk	21%	(171)	23%	(184)	13%	(105)	28%	(221)	13%	(107)	1%	(6)	794
Uses Twitter at Least Once a Day	31%	(128)	29%	(120)	11%	(43)	14%	(57)	12%	(50)	3%	(13)	411
Uses Twitter at Least Once a Month	28%	(249)	28%	(256)	13%	(120)	16%	(149)	13%	(114)	2%	(17)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBRdem2_1: *How often did you use the following social media platforms in the past month?*
TikTok

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	16% (362)	6% (127)	8% (173)	4% (77)	5% (116)	3% (71)	58% (1281)	2209
Gender: Male	14% (154)	6% (66)	8% (91)	4% (43)	5% (57)	4% (46)	57% (612)	1067
Gender: Female	18% (208)	5% (62)	7% (83)	3% (34)	5% (59)	2% (26)	59% (670)	1142
Age: 18-34	31% (199)	8% (51)	10% (67)	4% (26)	6% (38)	4% (28)	36% (233)	642
Age: 35-44	21% (77)	9% (33)	15% (53)	5% (18)	6% (22)	2% (9)	42% (154)	365
Age: 45-64	10% (74)	5% (34)	6% (42)	4% (27)	6% (44)	4% (32)	65% (461)	714
Age: 65+	3% (13)	2% (10)	2% (11)	1% (7)	2% (12)	1% (3)	89% (433)	489
GenZers: 1997-2012	41% (87)	7% (15)	8% (18)	4% (8)	6% (13)	5% (11)	28% (59)	211
Millennials: 1981-1996	23% (164)	8% (59)	13% (95)	5% (33)	6% (43)	3% (23)	41% (292)	708
GenXers: 1965-1980	17% (87)	7% (38)	7% (33)	4% (21)	6% (31)	5% (27)	53% (268)	503
Baby Boomers: 1946-1964	3% (23)	2% (16)	4% (27)	2% (16)	4% (28)	1% (10)	83% (564)	684
PID: Dem (no lean)	21% (173)	7% (57)	9% (74)	3% (29)	4% (33)	3% (22)	53% (442)	830
PID: Ind (no lean)	15% (98)	5% (34)	8% (51)	3% (20)	4% (25)	4% (25)	62% (406)	660
PID: Rep (no lean)	13% (92)	5% (36)	7% (48)	4% (28)	8% (58)	3% (24)	60% (433)	719
PID/Gender: Dem Men	19% (76)	8% (31)	11% (45)	5% (21)	4% (17)	4% (15)	49% (201)	406
PID/Gender: Dem Women	23% (97)	6% (26)	7% (29)	2% (8)	4% (16)	2% (7)	57% (242)	424
PID/Gender: Ind Men	10% (32)	5% (18)	6% (21)	2% (7)	3% (11)	5% (16)	68% (225)	329
PID/Gender: Ind Women	20% (66)	5% (16)	9% (30)	4% (14)	5% (15)	3% (8)	55% (181)	331
PID/Gender: Rep Men	14% (46)	5% (16)	8% (25)	5% (16)	9% (29)	4% (14)	56% (186)	332
PID/Gender: Rep Women	12% (46)	5% (20)	6% (23)	3% (13)	7% (28)	3% (11)	64% (247)	387
Ideo: Liberal (1-3)	22% (142)	7% (42)	8% (51)	4% (28)	5% (33)	4% (25)	50% (318)	638
Ideo: Moderate (4)	16% (99)	5% (33)	8% (50)	3% (19)	5% (29)	4% (28)	59% (369)	627
Ideo: Conservative (5-7)	10% (72)	5% (39)	8% (61)	3% (23)	6% (45)	2% (14)	66% (486)	741
Educ: < College	19% (267)	5% (72)	8% (113)	3% (41)	5% (74)	3% (48)	57% (821)	1436
Educ: Bachelors degree	14% (69)	8% (39)	8% (38)	4% (22)	5% (23)	3% (13)	58% (286)	491
Educ: Post-grad	9% (26)	6% (17)	8% (22)	5% (14)	7% (19)	3% (9)	62% (175)	282
Income: Under 50k	18% (206)	6% (67)	7% (83)	4% (42)	5% (63)	3% (39)	57% (659)	1159
Income: 50k-100k	16% (117)	6% (42)	8% (60)	3% (20)	5% (36)	3% (22)	59% (426)	724
Income: 100k+	12% (38)	6% (19)	9% (31)	5% (15)	5% (18)	3% (10)	60% (196)	326
Ethnicity: White	15% (248)	5% (88)	7% (124)	3% (52)	6% (94)	3% (47)	62%(1056)	1710
Ethnicity: Hispanic	23% (85)	7% (28)	14% (51)	4% (14)	3% (10)	3% (11)	47% (174)	374

Continued on next page

Table MCBRdem2_1: *How often did you use the following social media platforms in the past month?*
TikTok

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	16% (362)	6% (127)	8% (173)	4% (77)	5% (116)	3% (71)	58% (1281)	2209
Ethnicity: Black	27% (77)	5% (15)	11% (31)	5% (15)	4% (11)	7% (19)	40% (114)	282
Ethnicity: Other	17% (37)	11% (24)	9% (19)	5% (11)	5% (11)	2% (5)	51% (111)	217
All Christian	12% (120)	6% (55)	6% (62)	3% (30)	6% (57)	2% (23)	65% (658)	1005
All Non-Christian	15% (17)	10% (11)	4% (5)	8% (9)	8% (9)	5% (6)	51% (59)	116
Atheist	17% (18)	7% (7)	4% (4)	7% (7)	6% (6)	2% (2)	58% (60)	104
Agnostic/Nothing in particular	21% (125)	4% (25)	10% (62)	2% (13)	4% (25)	3% (21)	55% (335)	605
Something Else	22% (83)	8% (29)	10% (40)	5% (18)	5% (20)	5% (19)	45% (170)	379
Religious Non-Protestant/Catholic	16% (21)	10% (14)	4% (6)	7% (9)	6% (9)	5% (6)	52% (69)	135
Evangelical	16% (89)	8% (41)	8% (46)	4% (20)	5% (27)	4% (20)	55% (299)	542
Non-Evangelical	13% (107)	5% (39)	7% (55)	3% (28)	6% (46)	3% (22)	63% (507)	804
Community: Urban	21% (134)	8% (50)	9% (58)	5% (31)	5% (31)	4% (26)	48% (310)	640
Community: Suburban	13% (135)	5% (56)	7% (77)	3% (32)	5% (49)	3% (29)	64% (664)	1042
Community: Rural	18% (93)	4% (21)	7% (38)	3% (14)	7% (37)	3% (16)	58% (307)	527
Employ: Private Sector	19% (135)	7% (51)	11% (78)	5% (35)	6% (41)	4% (28)	47% (324)	693
Employ: Government	19% (18)	11% (11)	5% (5)	6% (6)	10% (10)	6% (6)	43% (43)	98
Employ: Self-Employed	16% (29)	8% (14)	10% (17)	3% (6)	5% (10)	5% (9)	53% (96)	181
Employ: Homemaker	18% (32)	5% (8)	8% (14)	2% (4)	4% (7)	2% (4)	61% (110)	179
Employ: Student	56% (34)	4% (3)	8% (5)	4% (2)	4% (2)	7% (4)	17% (10)	60
Employ: Retired	4% (23)	3% (14)	3% (16)	2% (11)	3% (16)	1% (6)	85% (477)	563
Employ: Unemployed	14% (39)	8% (24)	10% (28)	3% (9)	8% (22)	3% (7)	55% (157)	286
Employ: Other	35% (52)	2% (3)	7% (11)	3% (5)	5% (8)	5% (7)	43% (64)	149
Military HH: Yes	11% (33)	4% (12)	8% (26)	3% (11)	5% (15)	3% (10)	66% (205)	311
Military HH: No	17% (329)	6% (116)	8% (147)	4% (67)	5% (102)	3% (61)	57%(1076)	1898
RD/WT: Right Direction	19% (129)	7% (48)	9% (60)	4% (26)	5% (36)	3% (19)	52% (348)	667
RD/WT: Wrong Track	15% (233)	5% (79)	7% (113)	3% (51)	5% (80)	3% (52)	61% (933)	1542
Biden Job Approve	18% (178)	7% (66)	8% (81)	4% (34)	5% (45)	3% (29)	56% (545)	979
Biden Job Disapprove	14% (163)	5% (54)	7% (83)	4% (42)	6% (67)	3% (36)	60% (678)	1124

Continued on next page

Table MCBRdem2_1: *How often did you use the following social media platforms in the past month?*
TikTok

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	16% (362)	6% (127)	8% (173)	4% (77)	5% (116)	3% (71)	58% (1281)	2209
Biden Job Strongly Approve	19% (73)	7% (28)	7% (28)	3% (12)	4% (15)	1% (5)	59% (235)	396
Biden Job Somewhat Approve	18% (105)	7% (38)	9% (53)	4% (22)	5% (30)	4% (25)	53% (310)	582
Biden Job Somewhat Disapprove	16% (50)	5% (16)	11% (33)	4% (12)	6% (19)	6% (19)	51% (155)	303
Biden Job Strongly Disapprove	14% (113)	5% (38)	6% (50)	4% (30)	6% (49)	2% (18)	64% (523)	821
Favorable of Biden	18% (173)	7% (65)	8% (78)	4% (35)	5% (44)	3% (28)	57% (559)	982
Unfavorable of Biden	15% (170)	5% (59)	8% (85)	3% (39)	6% (68)	3% (39)	59% (656)	1117
Very Favorable of Biden	18% (78)	7% (32)	6% (26)	3% (11)	3% (13)	2% (8)	61% (262)	429
Somewhat Favorable of Biden	17% (95)	6% (33)	9% (52)	4% (24)	6% (32)	4% (20)	54% (297)	553
Somewhat Unfavorable of Biden	17% (50)	7% (19)	12% (34)	4% (12)	5% (14)	7% (21)	48% (142)	293
Very Unfavorable of Biden	14% (119)	5% (40)	6% (51)	3% (27)	7% (54)	2% (18)	62% (514)	824
#1 Issue: Economy	13% (129)	6% (56)	8% (83)	4% (39)	6% (61)	4% (40)	58% (571)	980
#1 Issue: Security	9% (19)	4% (8)	7% (15)	5% (10)	6% (13)	1% (2)	67% (137)	204
#1 Issue: Health Care	24% (39)	5% (8)	12% (20)	2% (3)	4% (6)	6% (10)	48% (81)	167
#1 Issue: Medicare / Social Security	7% (17)	3% (7)	4% (9)	2% (5)	4% (8)	2% (5)	78% (181)	232
#1 Issue: Women's Issues	34% (113)	7% (22)	7% (23)	3% (9)	4% (14)	1% (4)	44% (143)	328
#1 Issue: Education	24% (14)	13% (8)	12% (7)	8% (4)	1% (1)	5% (3)	37% (22)	58
#1 Issue: Energy	14% (18)	9% (11)	12% (15)	4% (5)	6% (7)	3% (4)	53% (67)	127
#1 Issue: Other	11% (12)	6% (7)	2% (2)	2% (3)	5% (6)	4% (4)	70% (79)	114
2020 Vote: Joe Biden	16% (149)	7% (61)	7% (69)	4% (34)	4% (38)	4% (33)	58% (539)	923
2020 Vote: Donald Trump	12% (87)	4% (31)	7% (50)	4% (26)	7% (50)	2% (17)	65% (478)	738
2020 Vote: Other	21% (14)	4% (3)	11% (7)	3% (2)	4% (3)	6% (4)	50% (33)	65
2020 Vote: Didn't Vote	23% (113)	7% (33)	10% (48)	3% (15)	5% (26)	4% (18)	48% (231)	483
2018 House Vote: Democrat	15% (114)	6% (47)	8% (59)	4% (28)	4% (28)	3% (25)	59% (435)	737
2018 House Vote: Republican	11% (68)	4% (25)	6% (40)	3% (17)	5% (33)	2% (15)	68% (415)	613
2018 House Vote: Someone else	7% (4)	10% (6)	7% (4)	1% (1)	6% (3)	1% (1)	68% (40)	59
2018 House Vote: Didnt Vote	22% (177)	6% (49)	9% (70)	4% (32)	6% (51)	4% (31)	49% (390)	800
2016 Vote: Hillary Clinton	17% (116)	7% (45)	8% (52)	4% (24)	4% (29)	4% (29)	57% (390)	684
2016 Vote: Donald Trump	9% (58)	4% (26)	8% (49)	3% (17)	6% (38)	2% (11)	69% (443)	643
2016 Vote: Other	7% (8)	7% (9)	7% (8)	4% (4)	3% (4)	2% (3)	70% (83)	119
2016 Vote: Didn't Vote	24% (178)	6% (48)	9% (65)	4% (32)	6% (46)	4% (28)	48% (360)	756

Continued on next page

Table MCBRdem2_1: *How often did you use the following social media platforms in the past month?*
TikTok

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	16% (362)	6% (127)	8% (173)	4% (77)	5% (116)	3% (71)	58% (1281)	2209
Voted in 2014: Yes	12% (143)	5% (65)	7% (88)	3% (39)	4% (52)	3% (35)	65% (784)	1206
Voted in 2014: No	22% (219)	6% (62)	9% (86)	4% (38)	6% (64)	4% (36)	50% (497)	1003
4-Region: Northeast	16% (60)	4% (16)	8% (31)	5% (20)	6% (23)	3% (12)	57% (219)	382
4-Region: Midwest	17% (76)	6% (26)	9% (43)	2% (10)	5% (24)	4% (16)	57% (262)	456
4-Region: South	16% (136)	7% (57)	7% (60)	3% (24)	6% (50)	4% (32)	57% (485)	844
4-Region: West	17% (90)	5% (27)	8% (40)	4% (23)	4% (20)	2% (11)	60% (315)	526
Favorable Opinion of Elon Musk	17% (136)	6% (45)	11% (88)	4% (35)	6% (44)	3% (26)	53% (420)	794
Uses Twitter at Least Once a Day	34% (142)	12% (48)	11% (46)	4% (17)	2% (10)	3% (12)	33% (137)	411
Uses Twitter at Least Once a Month	25% (225)	9% (83)	13% (119)	5% (49)	8% (76)	5% (49)	34% (304)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBRdem2_2: *How often did you use the following social media platforms in the past month?*
Instagram

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	22% (481)	10% (222)	9% (200)	4% (97)	7% (153)	4% (81)	44% (975)	2209
Gender: Male	21% (219)	11% (114)	9% (95)	5% (51)	7% (80)	3% (33)	45% (475)	1067
Gender: Female	23% (261)	10% (109)	9% (105)	4% (46)	6% (73)	4% (47)	44% (500)	1142
Age: 18-34	38% (246)	15% (93)	11% (70)	4% (28)	7% (45)	3% (17)	22% (143)	642
Age: 35-44	32% (116)	12% (43)	12% (43)	6% (21)	8% (28)	6% (21)	26% (94)	365
Age: 45-64	13% (93)	9% (66)	9% (66)	4% (31)	9% (61)	4% (31)	51% (365)	714
Age: 65+	5% (27)	4% (20)	4% (21)	3% (17)	4% (19)	2% (11)	76% (373)	489
GenZers: 1997-2012	42% (89)	14% (29)	12% (25)	7% (14)	7% (15)	4% (8)	15% (31)	211
Millennials: 1981-1996	34% (239)	14% (99)	11% (77)	5% (33)	7% (50)	3% (25)	26% (185)	708
GenXers: 1965-1980	19% (97)	11% (54)	10% (51)	3% (16)	10% (49)	5% (24)	42% (213)	503
Baby Boomers: 1946-1964	7% (50)	5% (35)	6% (43)	5% (32)	5% (37)	3% (21)	68% (466)	684
PID: Dem (no lean)	25% (209)	13% (106)	9% (77)	4% (37)	6% (54)	3% (24)	39% (325)	830
PID: Ind (no lean)	20% (129)	9% (57)	9% (57)	3% (20)	8% (52)	5% (31)	48% (314)	660
PID: Rep (no lean)	20% (143)	8% (59)	9% (66)	6% (41)	7% (48)	4% (26)	47% (336)	719
PID/Gender: Dem Men	24% (99)	15% (59)	9% (38)	5% (22)	5% (21)	2% (9)	39% (157)	406
PID/Gender: Dem Women	26% (109)	11% (46)	9% (39)	3% (15)	8% (33)	3% (15)	39% (167)	424
PID/Gender: Ind Men	18% (60)	8% (27)	8% (27)	3% (11)	10% (32)	3% (10)	50% (163)	329
PID/Gender: Ind Women	21% (69)	9% (30)	9% (30)	3% (9)	6% (20)	6% (20)	46% (151)	331
PID/Gender: Rep Men	18% (61)	8% (28)	9% (30)	5% (18)	8% (27)	4% (14)	47% (155)	332
PID/Gender: Rep Women	21% (83)	8% (32)	9% (36)	6% (23)	5% (20)	3% (12)	47% (181)	387
Ideo: Liberal (1-3)	26% (167)	12% (77)	9% (57)	6% (38)	8% (51)	3% (22)	35% (226)	638
Ideo: Moderate (4)	19% (121)	10% (62)	10% (60)	4% (24)	7% (44)	3% (21)	47% (294)	627
Ideo: Conservative (5-7)	20% (149)	9% (66)	9% (64)	4% (32)	6% (45)	3% (24)	49% (362)	741
Educ: < College	21% (303)	9% (129)	9% (129)	4% (55)	8% (117)	4% (52)	45% (651)	1436
Educ: Bachelors degree	23% (112)	12% (57)	9% (45)	6% (31)	4% (22)	3% (14)	43% (209)	491
Educ: Post-grad	23% (66)	13% (36)	9% (26)	4% (11)	5% (14)	5% (14)	41% (115)	282
Income: Under 50k	20% (226)	9% (108)	9% (102)	4% (51)	8% (93)	4% (47)	46% (533)	1159
Income: 50k-100k	23% (169)	10% (74)	9% (67)	5% (35)	5% (39)	4% (28)	43% (312)	724
Income: 100k+	26% (86)	12% (40)	10% (32)	3% (11)	6% (21)	2% (5)	40% (130)	326
Ethnicity: White	18% (311)	10% (165)	9% (151)	5% (78)	6% (110)	4% (64)	49% (830)	1710
Ethnicity: Hispanic	30% (114)	15% (54)	11% (41)	4% (16)	9% (32)	5% (18)	27% (99)	374

Continued on next page

Table MCBRdem2_2: *How often did you use the following social media platforms in the past month?*
Instagram

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	22% (481)	10% (222)	9% (200)	4% (97)	7% (153)	4% (81)	44% (975)	2209
Ethnicity: Black	36% (100)	8% (22)	9% (25)	4% (10)	9% (25)	4% (10)	31% (88)	282
Ethnicity: Other	32% (69)	16% (35)	11% (24)	4% (9)	8% (17)	3% (6)	26% (56)	217
All Christian	18% (184)	10% (96)	8% (80)	5% (46)	5% (55)	3% (34)	51% (511)	1005
All Non-Christian	20% (24)	14% (16)	15% (17)	4% (5)	7% (8)	2% (3)	38% (43)	116
Atheist	19% (20)	12% (13)	9% (9)	6% (7)	3% (3)	7% (7)	44% (46)	104
Agnostic/Nothing in particular	24% (143)	9% (57)	10% (62)	3% (20)	8% (46)	4% (24)	42% (253)	605
Something Else	29% (111)	11% (41)	8% (32)	5% (20)	11% (41)	3% (12)	32% (123)	379
Religious Non-Protestant/Catholic	21% (28)	15% (20)	14% (19)	4% (5)	6% (8)	3% (4)	37% (50)	135
Evangelical	23% (124)	13% (69)	7% (38)	5% (25)	10% (56)	3% (19)	39% (211)	542
Non-Evangelical	20% (159)	8% (63)	9% (70)	5% (40)	5% (40)	3% (24)	51% (408)	804
Community: Urban	27% (175)	12% (79)	9% (59)	4% (25)	8% (49)	3% (16)	37% (236)	640
Community: Suburban	21% (217)	10% (106)	9% (98)	4% (42)	6% (67)	3% (33)	46% (479)	1042
Community: Rural	17% (89)	7% (38)	8% (43)	6% (29)	7% (36)	6% (31)	49% (260)	527
Employ: Private Sector	28% (192)	13% (90)	12% (85)	5% (37)	6% (44)	3% (19)	33% (226)	693
Employ: Government	31% (30)	10% (10)	11% (11)	10% (10)	16% (16)	2% (2)	19% (19)	98
Employ: Self-Employed	27% (48)	15% (26)	8% (15)	6% (12)	10% (18)	6% (12)	28% (50)	181
Employ: Homemaker	25% (44)	12% (22)	8% (14)	3% (5)	8% (14)	3% (5)	42% (76)	179
Employ: Student	54% (32)	17% (10)	6% (4)	— (0)	9% (5)	6% (4)	8% (5)	60
Employ: Retired	6% (36)	5% (27)	5% (26)	4% (21)	5% (26)	3% (16)	73% (412)	563
Employ: Unemployed	22% (62)	9% (26)	9% (27)	2% (5)	8% (23)	5% (13)	45% (130)	286
Employ: Other	24% (36)	7% (11)	13% (19)	5% (8)	5% (7)	7% (10)	40% (59)	149
Military HH: Yes	12% (37)	6% (19)	11% (35)	5% (15)	7% (21)	3% (11)	55% (172)	311
Military HH: No	23% (444)	11% (203)	9% (165)	4% (82)	7% (132)	4% (70)	42% (803)	1898
RD/WT: Right Direction	25% (166)	11% (72)	9% (58)	5% (35)	7% (44)	3% (19)	41% (272)	667
RD/WT: Wrong Track	20% (315)	10% (150)	9% (142)	4% (62)	7% (109)	4% (61)	46% (703)	1542
Biden Job Approve	23% (224)	12% (114)	9% (92)	4% (37)	7% (67)	3% (30)	42% (414)	979
Biden Job Disapprove	20% (228)	9% (98)	9% (102)	5% (58)	7% (76)	4% (42)	46% (520)	1124

Continued on next page

Table MCBRdem2_2: *How often did you use the following social media platforms in the past month?*
Instagram

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	22% (481)	10% (222)	9% (200)	4% (97)	7% (153)	4% (81)	44% (975)	2209
Biden Job Strongly Approve	22% (87)	13% (52)	8% (31)	4% (17)	5% (18)	3% (10)	45% (180)	396
Biden Job Somewhat Approve	24% (137)	11% (62)	10% (61)	3% (20)	8% (49)	3% (20)	40% (234)	582
Biden Job Somewhat Disapprove	24% (73)	13% (39)	10% (32)	7% (20)	10% (30)	2% (5)	34% (104)	303
Biden Job Strongly Disapprove	19% (155)	7% (59)	9% (70)	5% (38)	6% (46)	4% (36)	51% (415)	821
Favorable of Biden	23% (223)	11% (107)	9% (88)	4% (37)	7% (68)	3% (30)	44% (429)	982
Unfavorable of Biden	21% (234)	9% (99)	10% (106)	5% (56)	7% (74)	4% (41)	45% (506)	1117
Very Favorable of Biden	22% (93)	11% (46)	8% (36)	4% (17)	6% (24)	3% (14)	47% (200)	429
Somewhat Favorable of Biden	24% (130)	11% (61)	9% (51)	4% (20)	8% (44)	3% (16)	42% (230)	553
Somewhat Unfavorable of Biden	29% (85)	12% (35)	10% (30)	9% (25)	7% (22)	3% (8)	30% (88)	293
Very Unfavorable of Biden	18% (149)	8% (64)	9% (76)	4% (31)	6% (52)	4% (34)	51% (417)	824
#1 Issue: Economy	21% (202)	10% (101)	10% (100)	5% (47)	8% (76)	4% (35)	43% (418)	980
#1 Issue: Security	17% (34)	4% (9)	8% (16)	4% (8)	5% (11)	6% (11)	56% (115)	204
#1 Issue: Health Care	23% (39)	14% (23)	13% (21)	4% (6)	8% (14)	2% (3)	36% (60)	167
#1 Issue: Medicare / Social Security	8% (19)	7% (15)	4% (10)	4% (9)	4% (9)	4% (9)	69% (160)	232
#1 Issue: Women's Issues	36% (117)	12% (39)	8% (27)	5% (16)	6% (19)	3% (10)	30% (100)	328
#1 Issue: Education	31% (18)	21% (12)	15% (9)	7% (4)	10% (6)	2% (1)	15% (9)	58
#1 Issue: Energy	27% (35)	11% (14)	9% (12)	4% (5)	6% (8)	3% (4)	39% (50)	127
#1 Issue: Other	14% (16)	8% (9)	5% (5)	2% (2)	10% (11)	5% (6)	56% (64)	114
2020 Vote: Joe Biden	22% (206)	11% (101)	10% (88)	5% (43)	8% (70)	3% (23)	42% (392)	923
2020 Vote: Donald Trump	17% (128)	9% (64)	8% (62)	5% (39)	6% (42)	4% (30)	50% (372)	738
2020 Vote: Other	31% (20)	7% (5)	11% (7)	1% (0)	7% (5)	1% (1)	42% (27)	65
2020 Vote: Didn't Vote	26% (126)	11% (53)	9% (43)	3% (15)	7% (36)	5% (26)	38% (184)	483
2018 House Vote: Democrat	20% (148)	12% (87)	9% (67)	5% (34)	7% (54)	3% (23)	44% (323)	737
2018 House Vote: Republican	17% (103)	7% (41)	10% (58)	6% (36)	6% (38)	3% (20)	52% (317)	613
2018 House Vote: Someone else	22% (13)	9% (5)	10% (6)	— (0)	13% (8)	— (0)	46% (27)	59
2018 House Vote: Didnt Vote	27% (216)	11% (89)	9% (69)	3% (27)	7% (53)	5% (38)	38% (308)	800
2016 Vote: Hillary Clinton	21% (141)	10% (71)	9% (65)	5% (32)	9% (61)	3% (20)	43% (295)	684
2016 Vote: Donald Trump	17% (106)	7% (47)	9% (59)	5% (31)	6% (37)	3% (21)	53% (342)	643
2016 Vote: Other	14% (17)	11% (13)	9% (11)	4% (4)	5% (5)	6% (7)	51% (61)	119
2016 Vote: Didn't Vote	28% (215)	12% (88)	9% (66)	4% (29)	7% (49)	4% (33)	36% (275)	756

Continued on next page

Table MCBRdem2_2: *How often did you use the following social media platforms in the past month?*
Instagram

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	22% (481)	10% (222)	9% (200)	4% (97)	7% (153)	4% (81)	44% (975)	2209
Voted in 2014: Yes	17% (202)	10% (115)	9% (107)	5% (62)	7% (84)	3% (41)	49% (594)	1206
Voted in 2014: No	28% (279)	11% (107)	9% (93)	4% (35)	7% (69)	4% (39)	38% (381)	1003
4-Region: Northeast	23% (88)	7% (28)	12% (46)	4% (15)	8% (32)	3% (13)	42% (160)	382
4-Region: Midwest	18% (83)	10% (45)	7% (32)	5% (22)	6% (28)	3% (13)	51% (233)	456
4-Region: South	21% (174)	10% (82)	9% (75)	4% (36)	8% (69)	5% (43)	43% (365)	844
4-Region: West	26% (137)	13% (67)	9% (46)	5% (24)	5% (24)	2% (11)	41% (217)	526
Favorable Opinion of Elon Musk	23% (181)	10% (82)	11% (85)	5% (41)	6% (47)	3% (27)	42% (331)	794
Uses Twitter at Least Once a Day	45% (187)	20% (84)	12% (49)	3% (14)	3% (12)	2% (7)	14% (57)	411
Uses Twitter at Least Once a Month	33% (296)	16% (146)	14% (130)	7% (64)	10% (93)	5% (47)	14% (127)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBRdem2_3: *How often did you use the following social media platforms in the past month?*
Facebook

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	42% (924)	17% (382)	10% (213)	3% (70)	7% (164)	3% (62)	18% (394)	2209
Gender: Male	36% (384)	17% (178)	10% (112)	4% (44)	10% (102)	3% (35)	20% (213)	1067
Gender: Female	47% (540)	18% (204)	9% (102)	2% (26)	5% (62)	2% (27)	16% (182)	1142
Age: 18-34	40% (257)	17% (111)	10% (66)	4% (25)	8% (52)	3% (17)	18% (114)	642
Age: 35-44	50% (184)	16% (57)	10% (36)	3% (12)	6% (22)	3% (11)	12% (44)	365
Age: 45-64	42% (298)	19% (136)	10% (71)	2% (12)	8% (60)	3% (23)	16% (113)	714
Age: 65+	38% (185)	16% (79)	8% (40)	4% (20)	6% (30)	2% (11)	25% (123)	489
GenZers: 1997-2012	27% (57)	14% (29)	10% (21)	5% (10)	12% (25)	4% (8)	29% (61)	211
Millennials: 1981-1996	46% (326)	18% (128)	10% (74)	4% (26)	7% (46)	2% (17)	13% (90)	708
GenXers: 1965-1980	45% (228)	20% (100)	9% (46)	1% (4)	7% (36)	3% (15)	15% (74)	503
Baby Boomers: 1946-1964	41% (277)	15% (103)	9% (60)	4% (26)	8% (52)	3% (19)	21% (145)	684
PID: Dem (no lean)	42% (351)	18% (150)	10% (86)	2% (20)	8% (65)	2% (20)	17% (138)	830
PID: Ind (no lean)	38% (251)	16% (104)	10% (64)	3% (21)	8% (50)	4% (27)	21% (142)	660
PID: Rep (no lean)	45% (322)	18% (128)	9% (63)	4% (29)	7% (48)	2% (14)	16% (115)	719
PID/Gender: Dem Men	38% (156)	17% (68)	12% (49)	3% (12)	10% (39)	3% (12)	17% (70)	406
PID/Gender: Dem Women	46% (195)	19% (82)	9% (37)	2% (8)	6% (27)	2% (8)	16% (68)	424
PID/Gender: Ind Men	30% (99)	16% (52)	10% (33)	4% (14)	10% (33)	5% (16)	25% (82)	329
PID/Gender: Ind Women	46% (152)	16% (52)	9% (31)	2% (7)	5% (17)	3% (11)	18% (60)	331
PID/Gender: Rep Men	39% (129)	18% (58)	9% (30)	5% (17)	9% (30)	2% (7)	18% (61)	332
PID/Gender: Rep Women	50% (193)	18% (70)	9% (33)	3% (11)	5% (18)	2% (8)	14% (54)	387
Ideo: Liberal (1-3)	41% (259)	18% (115)	10% (66)	4% (23)	8% (50)	2% (15)	17% (109)	638
Ideo: Moderate (4)	44% (273)	17% (106)	10% (63)	2% (12)	8% (48)	3% (20)	17% (105)	627
Ideo: Conservative (5-7)	40% (299)	17% (127)	10% (72)	4% (31)	7% (54)	3% (19)	19% (140)	741
Educ: < College	45% (640)	16% (234)	9% (128)	3% (41)	7% (101)	3% (37)	18% (257)	1436
Educ: Bachelors degree	36% (178)	19% (94)	12% (60)	3% (15)	10% (47)	3% (14)	17% (82)	491
Educ: Post-grad	38% (106)	19% (55)	9% (26)	5% (14)	5% (15)	4% (11)	20% (56)	282
Income: Under 50k	45% (516)	18% (206)	9% (106)	3% (34)	7% (78)	3% (37)	16% (183)	1159
Income: 50k-100k	41% (298)	16% (113)	10% (70)	3% (24)	8% (55)	2% (16)	20% (148)	724
Income: 100k+	34% (110)	20% (64)	11% (37)	4% (13)	10% (31)	3% (9)	19% (63)	326
Ethnicity: White	43% (727)	18% (307)	9% (157)	3% (55)	7% (124)	3% (44)	17% (296)	1710
Ethnicity: Hispanic	34% (126)	22% (81)	11% (40)	3% (11)	10% (38)	2% (7)	19% (71)	374

Continued on next page

Table MCBRdem2_3: *How often did you use the following social media platforms in the past month?*
Facebook

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	42% (924)	17% (382)	10% (213)	3% (70)	7% (164)	3% (62)	18% (394)	2209
Ethnicity: Black	41% (114)	12% (33)	11% (31)	4% (11)	10% (28)	3% (10)	20% (55)	282
Ethnicity: Other	38% (83)	19% (42)	12% (26)	2% (4)	5% (11)	4% (8)	20% (43)	217
All Christian	41% (414)	18% (186)	10% (100)	4% (37)	6% (57)	2% (24)	19% (187)	1005
All Non-Christian	39% (45)	19% (22)	12% (13)	1% (2)	6% (7)	6% (7)	17% (19)	116
Atheist	30% (31)	9% (9)	15% (15)	5% (5)	10% (11)	— (1)	31% (32)	104
Agnostic/Nothing in particular	42% (255)	19% (113)	8% (47)	2% (13)	10% (62)	3% (19)	16% (97)	605
Something Else	47% (179)	14% (51)	10% (38)	3% (13)	7% (27)	3% (11)	16% (59)	379
Religious Non-Protestant/Catholic	38% (51)	21% (28)	10% (13)	1% (2)	6% (9)	7% (9)	17% (23)	135
Evangelical	46% (250)	18% (97)	8% (41)	5% (25)	7% (40)	2% (9)	15% (80)	542
Non-Evangelical	41% (328)	16% (131)	12% (95)	3% (24)	5% (41)	3% (25)	20% (159)	804
Community: Urban	43% (276)	17% (108)	11% (70)	4% (24)	6% (40)	3% (17)	16% (105)	640
Community: Suburban	38% (401)	17% (181)	10% (101)	3% (28)	9% (89)	3% (31)	20% (210)	1042
Community: Rural	47% (247)	18% (93)	8% (42)	3% (18)	6% (34)	3% (14)	15% (79)	527
Employ: Private Sector	44% (302)	17% (119)	11% (76)	4% (28)	8% (54)	3% (18)	14% (96)	693
Employ: Government	42% (41)	19% (19)	9% (9)	3% (3)	12% (12)	2% (2)	12% (12)	98
Employ: Self-Employed	37% (67)	17% (30)	13% (24)	2% (4)	11% (20)	4% (8)	15% (28)	181
Employ: Homemaker	46% (82)	21% (38)	8% (14)	1% (2)	4% (7)	1% (2)	18% (32)	179
Employ: Student	26% (16)	16% (10)	12% (7)	5% (3)	8% (5)	7% (4)	26% (16)	60
Employ: Retired	41% (231)	16% (89)	8% (43)	3% (18)	6% (35)	3% (16)	23% (130)	563
Employ: Unemployed	41% (119)	18% (52)	8% (22)	3% (7)	8% (23)	2% (7)	19% (56)	286
Employ: Other	44% (66)	16% (24)	12% (17)	2% (3)	5% (7)	4% (6)	17% (25)	149
Military HH: Yes	40% (124)	21% (65)	7% (20)	3% (11)	7% (21)	2% (6)	21% (64)	311
Military HH: No	42% (800)	17% (317)	10% (193)	3% (59)	8% (142)	3% (56)	17% (331)	1898
RD/WT: Right Direction	44% (296)	18% (123)	10% (67)	3% (23)	7% (46)	4% (24)	13% (87)	667
RD/WT: Wrong Track	41% (628)	17% (259)	9% (146)	3% (47)	8% (117)	2% (38)	20% (308)	1542
Biden Job Approve	41% (404)	18% (173)	10% (98)	3% (27)	8% (76)	3% (30)	18% (172)	979
Biden Job Disapprove	43% (482)	17% (194)	9% (103)	4% (43)	7% (78)	3% (29)	17% (195)	1124

Continued on next page

Table MCBRdem2_3: *How often did you use the following social media platforms in the past month?*
Facebook

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	42% (924)	17% (382)	10% (213)	3% (70)	7% (164)	3% (62)	18% (394)	2209
Biden Job Strongly Approve	44% (173)	17% (66)	10% (41)	3% (11)	6% (26)	4% (15)	16% (64)	396
Biden Job Somewhat Approve	40% (231)	18% (107)	10% (56)	3% (16)	9% (50)	2% (14)	19% (108)	582
Biden Job Somewhat Disapprove	38% (114)	19% (57)	10% (30)	6% (17)	10% (30)	2% (8)	15% (46)	303
Biden Job Strongly Disapprove	45% (367)	17% (137)	9% (73)	3% (25)	6% (48)	3% (21)	18% (149)	821
Favorable of Biden	42% (412)	18% (173)	10% (99)	3% (26)	8% (77)	3% (27)	17% (168)	982
Unfavorable of Biden	42% (473)	17% (190)	10% (106)	4% (41)	7% (77)	3% (32)	18% (198)	1117
Very Favorable of Biden	43% (184)	19% (79)	10% (44)	2% (7)	7% (32)	3% (14)	16% (69)	429
Somewhat Favorable of Biden	41% (227)	17% (94)	10% (56)	3% (19)	8% (45)	2% (13)	18% (99)	553
Somewhat Unfavorable of Biden	33% (97)	20% (58)	13% (37)	5% (14)	9% (26)	4% (12)	16% (48)	293
Very Unfavorable of Biden	46% (376)	16% (132)	8% (69)	3% (26)	6% (51)	2% (20)	18% (149)	824
#1 Issue: Economy	41% (405)	16% (155)	11% (107)	3% (31)	8% (81)	3% (28)	17% (171)	980
#1 Issue: Security	37% (75)	17% (35)	8% (16)	4% (7)	8% (16)	4% (9)	22% (46)	204
#1 Issue: Health Care	43% (71)	25% (41)	8% (13)	3% (4)	7% (12)	3% (5)	12% (20)	167
#1 Issue: Medicare / Social Security	45% (104)	16% (37)	8% (19)	3% (7)	6% (14)	1% (3)	20% (46)	232
#1 Issue: Women's Issues	47% (155)	19% (64)	8% (26)	2% (6)	4% (15)	3% (9)	17% (55)	328
#1 Issue: Education	59% (34)	15% (8)	6% (4)	3% (2)	7% (4)	— (0)	10% (6)	58
#1 Issue: Energy	32% (41)	19% (24)	15% (20)	7% (9)	6% (8)	3% (4)	16% (21)	127
#1 Issue: Other	34% (38)	14% (16)	7% (8)	2% (3)	12% (14)	4% (5)	26% (30)	114
2020 Vote: Joe Biden	40% (373)	17% (161)	11% (98)	3% (29)	8% (74)	3% (26)	18% (163)	923
2020 Vote: Donald Trump	43% (318)	17% (127)	9% (68)	3% (26)	7% (50)	2% (18)	18% (131)	738
2020 Vote: Other	46% (30)	21% (14)	2% (1)	1% (1)	6% (4)	1% (1)	23% (15)	65
2020 Vote: Didn't Vote	42% (203)	17% (81)	10% (47)	3% (15)	7% (35)	3% (17)	18% (85)	483
2018 House Vote: Democrat	41% (301)	18% (135)	11% (78)	3% (23)	8% (57)	3% (21)	16% (121)	737
2018 House Vote: Republican	44% (267)	17% (102)	9% (53)	4% (25)	7% (43)	2% (15)	17% (106)	613
2018 House Vote: Someone else	37% (22)	16% (9)	5% (3)	— (0)	10% (6)	3% (2)	29% (17)	59
2018 House Vote: Didnt Vote	42% (334)	17% (135)	10% (79)	3% (22)	7% (58)	3% (24)	19% (150)	800
2016 Vote: Hillary Clinton	41% (281)	19% (133)	11% (74)	2% (17)	8% (58)	2% (16)	16% (106)	684
2016 Vote: Donald Trump	41% (262)	16% (103)	9% (57)	4% (23)	8% (53)	3% (22)	19% (122)	643
2016 Vote: Other	43% (51)	16% (19)	7% (8)	7% (9)	4% (5)	1% (2)	21% (25)	119
2016 Vote: Didn't Vote	43% (328)	16% (124)	10% (74)	3% (21)	6% (48)	3% (22)	18% (139)	756

Continued on next page

Table MCBRdem2_3: *How often did you use the following social media platforms in the past month?*
Facebook

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	42% (924)	17% (382)	10% (213)	3% (70)	7% (164)	3% (62)	18% (394)	2209
Voted in 2014: Yes	42% (507)	17% (208)	9% (107)	4% (43)	8% (95)	3% (33)	18% (212)	1206
Voted in 2014: No	42% (417)	17% (174)	11% (106)	3% (27)	7% (68)	3% (29)	18% (182)	1003
4-Region: Northeast	42% (161)	16% (62)	13% (48)	3% (12)	7% (28)	2% (9)	16% (61)	382
4-Region: Midwest	49% (222)	17% (80)	8% (36)	1% (4)	5% (22)	2% (9)	18% (83)	456
4-Region: South	41% (342)	18% (154)	8% (64)	4% (31)	8% (64)	3% (27)	19% (162)	844
4-Region: West	38% (199)	16% (86)	12% (64)	4% (22)	9% (50)	3% (18)	17% (88)	526
Favorable Opinion of Elon Musk	43% (342)	14% (113)	12% (92)	4% (33)	8% (66)	2% (19)	16% (129)	794
Uses Twitter at Least Once a Day	54% (221)	17% (72)	9% (36)	3% (12)	4% (17)	2% (10)	11% (44)	411
Uses Twitter at Least Once a Month	47% (421)	16% (142)	12% (110)	4% (41)	8% (74)	3% (27)	10% (89)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBRdem2_4: *How often did you use the following social media platforms in the past month?*
Snapchat

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	12% (266)	6% (139)	6% (127)	3% (70)	4% (92)	3% (71)	65%(1444)	2209
Gender: Male	10% (108)	6% (66)	7% (74)	4% (41)	4% (42)	4% (38)	65% (697)	1067
Gender: Female	14% (158)	6% (73)	5% (53)	2% (28)	4% (50)	3% (33)	65% (747)	1142
Age: 18-34	28% (182)	12% (74)	10% (62)	5% (32)	5% (35)	4% (26)	36% (231)	642
Age: 35-44	13% (47)	9% (32)	9% (34)	6% (23)	6% (21)	5% (16)	52% (191)	365
Age: 45-64	5% (35)	4% (28)	3% (25)	2% (14)	4% (32)	3% (24)	78% (557)	714
Age: 65+	1% (3)	1% (5)	1% (6)	— (1)	1% (4)	1% (5)	95% (465)	489
GenZers: 1997-2012	35% (73)	15% (31)	12% (25)	6% (12)	6% (12)	3% (7)	23% (49)	211
Millennials: 1981-1996	20% (139)	9% (67)	9% (62)	5% (37)	6% (40)	5% (32)	47% (331)	708
GenXers: 1965-1980	9% (47)	6% (29)	4% (22)	3% (16)	5% (23)	4% (23)	68% (344)	503
Baby Boomers: 1946-1964	1% (6)	1% (10)	2% (17)	1% (5)	2% (16)	1% (9)	91% (621)	684
PID: Dem (no lean)	14% (113)	8% (65)	6% (52)	3% (25)	4% (35)	3% (23)	62% (518)	830
PID: Ind (no lean)	11% (74)	6% (38)	4% (28)	3% (18)	5% (31)	4% (24)	68% (446)	660
PID: Rep (no lean)	11% (79)	5% (36)	6% (46)	4% (26)	4% (27)	3% (25)	67% (481)	719
PID/Gender: Dem Men	12% (47)	9% (35)	7% (30)	4% (17)	4% (17)	3% (12)	61% (248)	406
PID/Gender: Dem Women	16% (66)	7% (30)	5% (22)	2% (8)	4% (18)	2% (11)	64% (270)	424
PID/Gender: Ind Men	9% (30)	4% (12)	4% (14)	3% (9)	3% (10)	4% (14)	73% (240)	329
PID/Gender: Ind Women	13% (43)	8% (27)	4% (14)	3% (10)	6% (20)	3% (10)	62% (206)	331
PID/Gender: Rep Men	9% (31)	6% (19)	9% (30)	5% (15)	5% (15)	4% (12)	63% (210)	332
PID/Gender: Rep Women	13% (49)	4% (16)	4% (16)	3% (10)	3% (12)	3% (13)	70% (271)	387
Ideo: Liberal (1-3)	13% (82)	7% (42)	6% (41)	4% (28)	4% (24)	4% (24)	62% (398)	638
Ideo: Moderate (4)	10% (65)	9% (54)	5% (31)	2% (14)	5% (33)	3% (20)	66% (412)	627
Ideo: Conservative (5-7)	10% (73)	4% (32)	6% (44)	3% (23)	4% (30)	3% (19)	70% (520)	741
Educ: < College	13% (193)	6% (80)	5% (78)	3% (38)	4% (63)	3% (42)	66% (943)	1436
Educ: Bachelors degree	9% (46)	8% (40)	7% (34)	4% (18)	3% (17)	4% (22)	64% (314)	491
Educ: Post-grad	10% (27)	7% (19)	5% (15)	5% (13)	5% (13)	3% (7)	67% (188)	282
Income: Under 50k	13% (149)	6% (72)	5% (55)	3% (33)	4% (45)	4% (43)	66% (761)	1159
Income: 50k-100k	12% (87)	5% (36)	8% (56)	3% (24)	4% (26)	3% (20)	66% (475)	724
Income: 100k+	9% (30)	9% (31)	5% (16)	4% (12)	6% (20)	2% (8)	64% (208)	326
Ethnicity: White	11% (184)	6% (102)	5% (85)	3% (53)	4% (73)	3% (52)	68% (1162)	1710
Ethnicity: Hispanic	19% (70)	12% (46)	9% (32)	5% (19)	2% (9)	2% (8)	51% (189)	374

Continued on next page

Table MCBRdem2_4: *How often did you use the following social media platforms in the past month?*
Snapchat

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	12% (266)	6% (139)	6% (127)	3% (70)	4% (92)	3% (71)	65%(1444)	2209
Ethnicity: Black	16% (45)	7% (21)	5% (15)	3% (9)	4% (10)	6% (16)	59% (166)	282
Ethnicity: Other	17% (38)	8% (16)	12% (27)	3% (7)	4% (9)	2% (4)	54% (116)	217
All Christian	9% (88)	6% (65)	5% (53)	2% (25)	3% (30)	3% (31)	71% (714)	1005
All Non-Christian	10% (12)	5% (5)	16% (18)	5% (6)	6% (7)	3% (4)	55% (64)	116
Atheist	14% (15)	— (0)	5% (5)	3% (3)	4% (4)	2% (2)	72% (75)	104
Agnostic/Nothing in particular	14% (88)	7% (43)	4% (21)	4% (23)	4% (27)	3% (20)	63% (383)	605
Something Else	17% (64)	7% (26)	8% (29)	4% (14)	6% (24)	4% (15)	55% (208)	379
Religious Non-Protestant/Catholic	11% (15)	4% (5)	16% (22)	4% (6)	6% (7)	3% (4)	56% (76)	135
Evangelical	13% (69)	8% (43)	6% (30)	2% (13)	3% (18)	4% (21)	64% (348)	542
Non-Evangelical	10% (78)	6% (46)	6% (48)	3% (24)	4% (34)	3% (21)	69% (553)	804
Community: Urban	14% (87)	8% (53)	7% (45)	3% (19)	5% (32)	2% (14)	61% (390)	640
Community: Suburban	10% (106)	5% (55)	5% (56)	3% (35)	4% (41)	3% (35)	68% (713)	1042
Community: Rural	14% (73)	6% (31)	5% (25)	3% (15)	4% (20)	4% (23)	65% (341)	527
Employ: Private Sector	13% (89)	9% (64)	7% (51)	5% (38)	6% (44)	5% (31)	54% (376)	693
Employ: Government	25% (25)	4% (4)	14% (14)	1% (1)	3% (3)	2% (2)	49% (48)	98
Employ: Self-Employed	12% (22)	9% (17)	6% (11)	4% (7)	6% (10)	5% (9)	58% (105)	181
Employ: Homemaker	14% (26)	9% (17)	2% (4)	2% (4)	2% (4)	1% (2)	68% (121)	179
Employ: Student	48% (29)	13% (8)	5% (3)	8% (5)	— (0)	7% (4)	19% (12)	60
Employ: Retired	1% (7)	1% (8)	2% (9)	1% (3)	2% (9)	1% (5)	93% (523)	563
Employ: Unemployed	15% (44)	5% (15)	6% (17)	2% (6)	5% (15)	4% (10)	62% (178)	286
Employ: Other	17% (25)	4% (6)	11% (17)	4% (6)	5% (7)	5% (8)	54% (81)	149
Military HH: Yes	7% (22)	4% (13)	6% (19)	2% (6)	4% (13)	2% (6)	74% (231)	311
Military HH: No	13% (244)	7% (126)	6% (107)	3% (63)	4% (79)	3% (65)	64% (1213)	1898
RD/WT: Right Direction	14% (90)	7% (49)	6% (40)	4% (26)	3% (23)	3% (20)	63% (418)	667
RD/WT: Wrong Track	11% (176)	6% (90)	6% (87)	3% (43)	4% (69)	3% (51)	67%(1026)	1542
Biden Job Approve	12% (119)	7% (68)	6% (62)	3% (30)	4% (36)	3% (30)	65% (633)	979
Biden Job Disapprove	11% (127)	6% (65)	5% (58)	3% (34)	5% (53)	3% (39)	67% (748)	1124

Continued on next page

Table MCBRdem2_4: *How often did you use the following social media platforms in the past month?*
Snapchat

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	12% (266)	6% (139)	6% (127)	3% (70)	4% (92)	3% (71)	65%(1444)	2209
Biden Job Strongly Approve	11% (43)	7% (29)	7% (27)	3% (12)	2% (9)	1% (5)	68% (271)	396
Biden Job Somewhat Approve	13% (75)	7% (39)	6% (35)	3% (18)	5% (27)	4% (25)	62% (362)	582
Biden Job Somewhat Disapprove	16% (48)	7% (22)	4% (13)	3% (10)	7% (20)	5% (15)	57% (173)	303
Biden Job Strongly Disapprove	10% (79)	5% (42)	5% (44)	3% (24)	4% (33)	3% (25)	70% (574)	821
Favorable of Biden	12% (118)	6% (62)	5% (54)	3% (30)	4% (37)	3% (28)	66% (653)	982
Unfavorable of Biden	12% (131)	6% (65)	6% (70)	3% (35)	5% (51)	3% (38)	65% (726)	1117
Very Favorable of Biden	12% (51)	6% (27)	6% (24)	3% (11)	2% (11)	2% (7)	70% (300)	429
Somewhat Favorable of Biden	12% (68)	6% (35)	5% (30)	3% (19)	5% (26)	4% (21)	64% (354)	553
Somewhat Unfavorable of Biden	15% (45)	9% (25)	9% (26)	4% (12)	5% (15)	6% (17)	52% (153)	293
Very Unfavorable of Biden	11% (87)	5% (40)	5% (44)	3% (23)	4% (36)	3% (21)	70% (573)	824
#1 Issue: Economy	12% (122)	6% (56)	6% (54)	3% (32)	5% (46)	4% (37)	64% (632)	980
#1 Issue: Security	4% (9)	9% (17)	5% (10)	4% (8)	6% (12)	2% (3)	71% (146)	204
#1 Issue: Health Care	14% (22)	13% (21)	10% (16)	3% (6)	6% (11)	3% (5)	51% (86)	167
#1 Issue: Medicare / Social Security	2% (5)	1% (3)	1% (3)	1% (1)	1% (2)	2% (5)	91% (211)	232
#1 Issue: Women's Issues	21% (69)	7% (22)	6% (21)	3% (9)	5% (15)	3% (8)	56% (185)	328
#1 Issue: Education	20% (12)	16% (9)	8% (5)	12% (7)	1% (1)	3% (2)	40% (23)	58
#1 Issue: Energy	13% (16)	4% (6)	12% (15)	2% (3)	1% (2)	7% (8)	60% (77)	127
#1 Issue: Other	9% (11)	4% (4)	2% (3)	4% (4)	3% (4)	2% (2)	76% (86)	114
2020 Vote: Joe Biden	11% (99)	6% (52)	6% (55)	3% (28)	4% (37)	3% (24)	68% (627)	923
2020 Vote: Donald Trump	9% (68)	5% (36)	5% (40)	3% (25)	4% (32)	2% (18)	70% (518)	738
2020 Vote: Other	25% (16)	8% (5)	1% (1)	— (0)	4% (2)	8% (5)	54% (35)	65
2020 Vote: Didn't Vote	17% (82)	10% (46)	6% (30)	3% (16)	4% (20)	5% (24)	55% (264)	483
2018 House Vote: Democrat	11% (79)	5% (40)	6% (44)	4% (27)	4% (28)	3% (22)	67% (497)	737
2018 House Vote: Republican	7% (45)	5% (32)	5% (29)	3% (20)	3% (21)	2% (15)	74% (451)	613
2018 House Vote: Someone else	18% (11)	2% (1)	8% (5)	3% (2)	1% (0)	— (0)	67% (40)	59
2018 House Vote: Didnt Vote	17% (132)	8% (66)	6% (48)	3% (21)	5% (42)	4% (35)	57% (456)	800
2016 Vote: Hillary Clinton	9% (65)	6% (38)	6% (40)	3% (21)	4% (28)	3% (22)	69% (471)	684
2016 Vote: Donald Trump	6% (41)	5% (32)	5% (33)	3% (21)	4% (23)	3% (16)	74% (477)	643
2016 Vote: Other	10% (12)	2% (3)	6% (7)	3% (4)	2% (2)	2% (2)	74% (88)	119
2016 Vote: Didn't Vote	19% (147)	9% (65)	6% (47)	3% (24)	5% (38)	4% (31)	54% (405)	756

Continued on next page

Table MCBRdem2_4: *How often did you use the following social media platforms in the past month?*
Snapchat

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	12% (266)	6% (139)	6% (127)	3% (70)	4% (92)	3% (71)	65%(1444)	2209
Voted in 2014: Yes	7% (90)	4% (53)	5% (66)	3% (37)	3% (40)	3% (34)	73% (886)	1206
Voted in 2014: No	18% (176)	9% (86)	6% (61)	3% (32)	5% (52)	4% (37)	56% (558)	1003
4-Region: Northeast	10% (37)	6% (23)	5% (20)	3% (12)	5% (18)	4% (14)	67% (258)	382
4-Region: Midwest	14% (64)	6% (29)	5% (24)	3% (12)	3% (15)	2% (10)	66% (303)	456
4-Region: South	12% (101)	6% (53)	5% (43)	4% (31)	3% (29)	4% (35)	65% (552)	844
4-Region: West	12% (65)	7% (35)	7% (39)	3% (14)	6% (29)	2% (12)	63% (332)	526
Favorable Opinion of Elon Musk	10% (82)	9% (68)	8% (62)	4% (33)	4% (35)	3% (27)	62% (489)	794
Uses Twitter at Least Once a Day	24% (99)	18% (74)	9% (36)	3% (12)	5% (20)	3% (10)	39% (159)	411
Uses Twitter at Least Once a Month	18% (160)	11% (103)	11% (101)	6% (50)	6% (59)	5% (46)	43% (385)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBRdem2_5: *How often did you use the following social media platforms in the past month?*
YouTube

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	33% (730)	15% (326)	18% (388)	7% (153)	11% (249)	4% (82)	13% (280)	2209
Gender: Male	39% (414)	17% (180)	16% (168)	6% (60)	9% (94)	3% (31)	11% (120)	1067
Gender: Female	28% (316)	13% (146)	19% (220)	8% (93)	14% (156)	4% (51)	14% (161)	1142
Age: 18-34	45% (286)	19% (122)	16% (103)	7% (48)	8% (49)	2% (10)	4% (24)	642
Age: 35-44	38% (137)	14% (52)	22% (79)	6% (23)	11% (40)	2% (9)	7% (26)	365
Age: 45-64	31% (221)	13% (90)	19% (139)	6% (42)	12% (87)	4% (29)	15% (106)	714
Age: 65+	18% (86)	13% (62)	14% (68)	8% (40)	15% (74)	7% (34)	26% (125)	489
GenZers: 1997-2012	43% (90)	19% (39)	17% (36)	10% (20)	8% (17)	2% (4)	2% (3)	211
Millennials: 1981-1996	43% (301)	17% (122)	18% (125)	6% (44)	8% (60)	2% (15)	6% (41)	708
GenXers: 1965-1980	35% (178)	14% (71)	19% (94)	5% (23)	13% (66)	2% (12)	12% (59)	503
Baby Boomers: 1946-1964	21% (145)	12% (83)	17% (119)	8% (55)	14% (93)	5% (38)	22% (151)	684
PID: Dem (no lean)	38% (312)	17% (138)	16% (134)	6% (47)	11% (88)	3% (25)	10% (86)	830
PID: Ind (no lean)	37% (243)	15% (99)	14% (94)	7% (43)	9% (60)	4% (23)	15% (97)	660
PID: Rep (no lean)	24% (175)	12% (89)	22% (160)	9% (64)	14% (101)	5% (34)	14% (97)	719
PID/Gender: Dem Men	46% (188)	18% (72)	13% (52)	4% (17)	9% (35)	1% (2)	10% (41)	406
PID/Gender: Dem Women	29% (125)	16% (66)	19% (82)	7% (30)	13% (54)	5% (22)	11% (46)	424
PID/Gender: Ind Men	38% (126)	17% (57)	15% (50)	6% (18)	6% (20)	4% (13)	14% (45)	329
PID/Gender: Ind Women	36% (118)	13% (42)	13% (44)	8% (25)	12% (40)	3% (10)	16% (52)	331
PID/Gender: Rep Men	30% (101)	15% (51)	20% (66)	8% (26)	12% (39)	5% (15)	10% (34)	332
PID/Gender: Rep Women	19% (74)	10% (38)	24% (94)	10% (38)	16% (62)	5% (19)	16% (63)	387
Ideo: Liberal (1-3)	35% (221)	20% (125)	15% (99)	8% (51)	11% (71)	3% (18)	8% (54)	638
Ideo: Moderate (4)	35% (221)	13% (83)	18% (111)	6% (35)	10% (60)	4% (28)	14% (90)	627
Ideo: Conservative (5-7)	28% (208)	12% (89)	21% (156)	8% (59)	12% (90)	5% (34)	14% (105)	741
Educ: < College	35% (508)	14% (204)	16% (234)	6% (90)	12% (171)	4% (50)	12% (179)	1436
Educ: Bachelors degree	30% (146)	15% (73)	22% (106)	8% (40)	10% (47)	3% (17)	13% (61)	491
Educ: Post-grad	27% (76)	17% (49)	17% (48)	8% (23)	11% (31)	5% (15)	14% (40)	282
Income: Under 50k	37% (424)	14% (166)	15% (175)	7% (78)	11% (131)	4% (47)	12% (138)	1159
Income: 50k-100k	31% (226)	16% (116)	20% (147)	6% (46)	9% (65)	3% (22)	14% (102)	724
Income: 100k+	25% (80)	14% (44)	20% (66)	9% (29)	16% (54)	4% (13)	12% (40)	326
Ethnicity: White	29% (494)	14% (237)	18% (308)	8% (130)	13% (217)	4% (73)	15% (250)	1710
Ethnicity: Hispanic	42% (156)	18% (67)	17% (65)	8% (29)	7% (26)	1% (6)	7% (25)	374

Continued on next page

Table MCBRdem2_5: *How often did you use the following social media platforms in the past month?*
YouTube

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	33% (730)	15% (326)	18% (388)	7% (153)	11% (249)	4% (82)	13% (280)	2209
Ethnicity: Black	54% (153)	14% (40)	16% (45)	4% (12)	5% (14)	1% (2)	5% (15)	282
Ethnicity: Other	38% (83)	22% (49)	16% (34)	5% (11)	8% (18)	3% (6)	7% (16)	217
All Christian	28% (284)	14% (136)	18% (180)	8% (82)	11% (109)	4% (42)	17% (172)	1005
All Non-Christian	29% (34)	22% (25)	18% (21)	3% (3)	13% (15)	5% (6)	10% (11)	116
Atheist	40% (42)	18% (18)	16% (17)	5% (5)	11% (11)	3% (3)	7% (7)	104
Agnostic/Nothing in particular	34% (206)	15% (91)	18% (108)	7% (40)	11% (68)	4% (23)	11% (68)	605
Something Else	43% (164)	14% (54)	16% (62)	6% (23)	12% (46)	2% (8)	6% (21)	379
Religious Non-Protestant/Catholic	28% (38)	21% (28)	20% (26)	3% (4)	13% (17)	5% (7)	11% (15)	135
Evangelical	35% (189)	13% (72)	17% (94)	9% (47)	12% (68)	4% (21)	9% (50)	542
Non-Evangelical	31% (247)	14% (114)	17% (139)	7% (56)	10% (84)	3% (28)	17% (137)	804
Community: Urban	41% (259)	18% (114)	16% (101)	5% (35)	9% (58)	4% (24)	8% (48)	640
Community: Suburban	30% (317)	15% (154)	18% (185)	7% (76)	12% (128)	3% (34)	14% (148)	1042
Community: Rural	29% (154)	11% (57)	19% (101)	8% (42)	12% (63)	5% (25)	16% (85)	527
Employ: Private Sector	36% (252)	14% (100)	22% (150)	6% (45)	10% (71)	3% (19)	8% (56)	693
Employ: Government	40% (39)	20% (20)	13% (12)	9% (9)	8% (8)	2% (2)	7% (7)	98
Employ: Self-Employed	41% (75)	14% (26)	19% (35)	4% (8)	12% (21)	2% (3)	7% (13)	181
Employ: Homemaker	26% (47)	18% (33)	19% (35)	5% (9)	16% (28)	3% (6)	12% (22)	179
Employ: Student	34% (21)	24% (14)	14% (8)	14% (8)	12% (7)	1% (1)	1% (0)	60
Employ: Retired	22% (122)	13% (76)	13% (71)	9% (48)	14% (80)	6% (35)	23% (132)	563
Employ: Unemployed	46% (130)	12% (33)	17% (47)	4% (10)	8% (24)	4% (10)	11% (31)	286
Employ: Other	30% (45)	16% (24)	19% (29)	10% (16)	7% (10)	4% (6)	14% (21)	149
Military HH: Yes	29% (91)	9% (28)	20% (61)	7% (21)	12% (36)	4% (12)	20% (61)	311
Military HH: No	34% (639)	16% (297)	17% (327)	7% (132)	11% (213)	4% (70)	12% (220)	1898
RD/WT: Right Direction	37% (246)	17% (116)	15% (101)	7% (46)	9% (60)	3% (23)	11% (76)	667
RD/WT: Wrong Track	31% (484)	14% (210)	19% (287)	7% (108)	12% (189)	4% (59)	13% (205)	1542
Biden Job Approve	35% (346)	18% (174)	17% (162)	6% (60)	10% (99)	3% (30)	11% (107)	979
Biden Job Disapprove	30% (340)	12% (137)	19% (217)	8% (87)	12% (137)	4% (48)	14% (157)	1124

Continued on next page

Table MCBRdem2_5: *How often did you use the following social media platforms in the past month?*
YouTube

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	33% (730)	15% (326)	18% (388)	7% (153)	11% (249)	4% (82)	13% (280)	2209
Biden Job Strongly Approve	37% (145)	17% (68)	17% (66)	6% (25)	8% (31)	3% (12)	13% (51)	396
Biden Job Somewhat Approve	35% (201)	18% (107)	17% (97)	6% (35)	12% (68)	3% (18)	10% (56)	582
Biden Job Somewhat Disapprove	32% (95)	16% (49)	19% (58)	7% (21)	12% (36)	3% (10)	11% (34)	303
Biden Job Strongly Disapprove	30% (244)	11% (88)	19% (159)	8% (67)	12% (101)	5% (39)	15% (124)	821
Favorable of Biden	35% (349)	17% (168)	17% (169)	6% (60)	10% (101)	3% (27)	11% (108)	982
Unfavorable of Biden	31% (343)	13% (142)	19% (209)	8% (87)	12% (133)	5% (51)	14% (153)	1117
Very Favorable of Biden	35% (152)	18% (76)	16% (69)	6% (24)	8% (35)	3% (13)	14% (60)	429
Somewhat Favorable of Biden	35% (196)	17% (92)	18% (100)	7% (36)	12% (66)	2% (14)	9% (48)	553
Somewhat Unfavorable of Biden	31% (91)	17% (50)	17% (49)	7% (19)	12% (35)	5% (15)	11% (33)	293
Very Unfavorable of Biden	31% (251)	11% (92)	19% (159)	8% (67)	12% (98)	4% (36)	15% (120)	824
#1 Issue: Economy	31% (300)	14% (140)	21% (204)	6% (64)	11% (112)	4% (36)	13% (123)	980
#1 Issue: Security	32% (66)	15% (30)	11% (23)	10% (21)	10% (21)	6% (12)	15% (31)	204
#1 Issue: Health Care	44% (73)	21% (36)	10% (17)	4% (6)	9% (15)	— (1)	11% (19)	167
#1 Issue: Medicare / Social Security	31% (72)	10% (23)	13% (31)	6% (13)	13% (30)	7% (16)	20% (47)	232
#1 Issue: Women's Issues	30% (99)	20% (66)	18% (59)	11% (36)	12% (40)	3% (11)	5% (18)	328
#1 Issue: Education	42% (24)	9% (5)	21% (12)	4% (2)	13% (8)	1% (1)	9% (5)	58
#1 Issue: Energy	45% (57)	11% (13)	17% (22)	4% (5)	9% (12)	2% (2)	12% (16)	127
#1 Issue: Other	33% (38)	11% (13)	17% (20)	6% (7)	11% (12)	3% (3)	18% (21)	114
2020 Vote: Joe Biden	34% (314)	17% (160)	19% (173)	5% (46)	10% (91)	4% (33)	11% (106)	923
2020 Vote: Donald Trump	26% (188)	12% (86)	20% (150)	9% (69)	13% (93)	4% (32)	16% (120)	738
2020 Vote: Other	30% (20)	17% (11)	16% (11)	9% (6)	15% (10)	3% (2)	9% (6)	65
2020 Vote: Didn't Vote	43% (208)	14% (69)	11% (55)	7% (32)	11% (55)	3% (14)	10% (49)	483
2018 House Vote: Democrat	33% (246)	18% (135)	17% (122)	6% (41)	11% (82)	4% (27)	11% (82)	737
2018 House Vote: Republican	25% (155)	11% (70)	21% (129)	9% (55)	13% (77)	4% (26)	16% (100)	613
2018 House Vote: Someone else	30% (18)	10% (6)	16% (10)	2% (1)	21% (12)	2% (1)	18% (11)	59
2018 House Vote: Didnt Vote	39% (311)	14% (114)	16% (127)	7% (56)	10% (78)	3% (27)	11% (87)	800
2016 Vote: Hillary Clinton	34% (229)	18% (121)	16% (110)	5% (35)	13% (86)	3% (23)	12% (81)	684
2016 Vote: Donald Trump	24% (154)	12% (77)	21% (135)	9% (55)	13% (81)	5% (32)	17% (110)	643
2016 Vote: Other	38% (44)	13% (15)	18% (22)	4% (5)	10% (12)	5% (6)	12% (15)	119
2016 Vote: Didn't Vote	40% (299)	15% (113)	16% (121)	8% (57)	9% (71)	3% (21)	10% (74)	756

Continued on next page

Table MCBRdem2_5: *How often did you use the following social media platforms in the past month?*
YouTube

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	33% (730)	15% (326)	18% (388)	7% (153)	11% (249)	4% (82)	13% (280)	2209
Voted in 2014: Yes	29% (353)	15% (180)	18% (214)	7% (82)	12% (148)	4% (50)	15% (178)	1206
Voted in 2014: No	38% (377)	15% (146)	17% (173)	7% (71)	10% (101)	3% (32)	10% (102)	1003
4-Region: Northeast	33% (127)	16% (61)	21% (79)	7% (26)	8% (32)	3% (13)	11% (44)	382
4-Region: Midwest	30% (137)	17% (78)	18% (81)	7% (32)	12% (56)	3% (16)	13% (57)	456
4-Region: South	33% (281)	14% (116)	16% (134)	8% (69)	12% (98)	3% (26)	14% (121)	844
4-Region: West	35% (184)	14% (71)	18% (95)	5% (26)	12% (63)	5% (27)	11% (59)	526
Favorable Opinion of Elon Musk	37% (290)	14% (111)	20% (155)	7% (56)	10% (77)	3% (23)	10% (83)	794
Uses Twitter at Least Once a Day	54% (221)	20% (80)	13% (53)	4% (17)	5% (21)	1% (3)	4% (16)	411
Uses Twitter at Least Once a Month	41% (372)	17% (157)	20% (185)	7% (60)	9% (82)	2% (19)	3% (29)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBRdem2_6: *How often did you use the following social media platforms in the past month?*
Twitter

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	11% (250)	7% (162)	6% (143)	4% (96)	7% (165)	4% (88)	59% (1305)	2209
Gender: Male	16% (170)	9% (98)	7% (78)	6% (60)	8% (80)	3% (37)	51% (544)	1067
Gender: Female	7% (80)	6% (64)	6% (65)	3% (36)	7% (85)	4% (51)	67% (761)	1142
Age: 18-34	17% (109)	10% (66)	9% (57)	7% (44)	8% (49)	5% (32)	44% (285)	642
Age: 35-44	15% (53)	10% (38)	10% (36)	6% (20)	10% (37)	5% (18)	44% (162)	365
Age: 45-64	10% (73)	6% (41)	5% (33)	4% (27)	8% (58)	4% (29)	63% (452)	714
Age: 65+	3% (15)	3% (17)	3% (17)	1% (4)	4% (21)	2% (10)	83% (405)	489
GenZers: 1997-2012	21% (45)	12% (25)	10% (21)	7% (14)	10% (21)	5% (10)	35% (73)	211
Millennials: 1981-1996	15% (108)	10% (70)	9% (61)	7% (46)	8% (54)	5% (34)	47% (336)	708
GenXers: 1965-1980	11% (57)	8% (41)	6% (33)	3% (16)	10% (48)	5% (24)	57% (285)	503
Baby Boomers: 1946-1964	5% (37)	3% (21)	4% (26)	3% (19)	6% (42)	2% (16)	76% (522)	684
PID: Dem (no lean)	16% (136)	11% (89)	8% (69)	3% (28)	8% (70)	4% (29)	49% (407)	830
PID: Ind (no lean)	9% (62)	5% (30)	4% (28)	4% (26)	7% (44)	4% (29)	67% (440)	660
PID: Rep (no lean)	7% (52)	6% (43)	6% (46)	6% (42)	7% (51)	4% (30)	64% (457)	719
PID/Gender: Dem Men	21% (86)	13% (54)	9% (38)	3% (14)	9% (37)	3% (12)	41% (165)	406
PID/Gender: Dem Women	12% (51)	8% (35)	7% (32)	3% (14)	8% (33)	4% (18)	57% (242)	424
PID/Gender: Ind Men	13% (43)	5% (18)	5% (16)	5% (17)	7% (24)	4% (13)	61% (199)	329
PID/Gender: Ind Women	6% (19)	4% (12)	4% (12)	3% (9)	6% (21)	5% (16)	73% (241)	331
PID/Gender: Rep Men	13% (42)	8% (25)	7% (24)	9% (29)	6% (20)	4% (13)	54% (179)	332
PID/Gender: Rep Women	3% (10)	4% (17)	5% (21)	3% (12)	8% (31)	4% (17)	72% (278)	387
Ideo: Liberal (1-3)	16% (104)	10% (61)	9% (55)	5% (29)	9% (57)	4% (23)	48% (309)	638
Ideo: Moderate (4)	11% (68)	7% (47)	7% (42)	4% (23)	6% (37)	5% (33)	60% (378)	627
Ideo: Conservative (5-7)	8% (56)	7% (50)	5% (36)	5% (38)	8% (62)	3% (24)	64% (475)	741
Educ: < College	11% (155)	6% (90)	6% (82)	4% (57)	7% (96)	4% (62)	62% (894)	1436
Educ: Bachelors degree	11% (53)	10% (47)	8% (40)	6% (30)	10% (48)	3% (17)	52% (255)	491
Educ: Post-grad	15% (42)	9% (25)	7% (21)	3% (9)	7% (21)	3% (9)	55% (156)	282
Income: Under 50k	11% (122)	6% (64)	7% (79)	4% (47)	7% (81)	5% (54)	61% (712)	1159
Income: 50k-100k	12% (85)	10% (70)	5% (38)	5% (33)	8% (58)	3% (25)	57% (414)	724
Income: 100k+	13% (42)	8% (28)	8% (27)	5% (16)	8% (26)	3% (9)	55% (179)	326
Ethnicity: White	9% (161)	7% (122)	6% (98)	4% (67)	7% (121)	4% (69)	63% (1073)	1710
Ethnicity: Hispanic	14% (52)	11% (43)	10% (38)	6% (22)	6% (24)	3% (11)	49% (185)	374

Continued on next page

Table MCBRdem2_6: *How often did you use the following social media platforms in the past month?*
Twitter

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	11% (250)	7% (162)	6% (143)	4% (96)	7% (165)	4% (88)	59% (1305)	2209
Ethnicity: Black	20% (57)	6% (18)	8% (22)	9% (24)	7% (20)	5% (14)	45% (126)	282
Ethnicity: Other	15% (32)	10% (21)	11% (23)	3% (6)	11% (24)	2% (5)	49% (106)	217
All Christian	11% (106)	7% (73)	6% (56)	4% (44)	7% (69)	3% (31)	62% (625)	1005
All Non-Christian	17% (20)	14% (17)	5% (6)	4% (5)	7% (8)	3% (4)	49% (57)	116
Atheist	13% (14)	7% (7)	8% (8)	8% (8)	12% (13)	4% (4)	48% (50)	104
Agnostic/Nothing in particular	11% (64)	6% (35)	8% (46)	4% (26)	7% (45)	5% (33)	59% (357)	605
Something Else	12% (46)	8% (30)	7% (27)	3% (13)	8% (31)	4% (15)	57% (216)	379
Religious Non-Protestant/Catholic	15% (20)	14% (19)	4% (6)	4% (6)	6% (9)	3% (4)	54% (72)	135
Evangelical	12% (67)	9% (46)	7% (40)	5% (25)	7% (38)	2% (13)	58% (312)	542
Non-Evangelical	10% (83)	6% (52)	5% (42)	4% (30)	7% (57)	4% (34)	63% (506)	804
Community: Urban	15% (98)	9% (58)	9% (55)	6% (38)	8% (51)	4% (28)	49% (311)	640
Community: Suburban	10% (108)	7% (76)	6% (62)	4% (36)	7% (75)	4% (40)	62% (644)	1042
Community: Rural	8% (43)	5% (28)	5% (26)	4% (21)	7% (39)	4% (20)	66% (349)	527
Employ: Private Sector	15% (101)	10% (70)	8% (53)	6% (45)	10% (66)	4% (30)	47% (328)	693
Employ: Government	10% (10)	11% (11)	10% (10)	10% (10)	7% (7)	2% (2)	49% (48)	98
Employ: Self-Employed	16% (29)	7% (13)	7% (13)	6% (11)	13% (24)	7% (12)	43% (78)	181
Employ: Homemaker	10% (18)	10% (18)	4% (7)	1% (2)	3% (6)	4% (7)	68% (122)	179
Employ: Student	27% (16)	8% (5)	13% (8)	3% (2)	7% (4)	7% (4)	36% (22)	60
Employ: Retired	5% (26)	5% (26)	3% (19)	2% (11)	5% (26)	2% (13)	79% (443)	563
Employ: Unemployed	11% (32)	3% (10)	9% (27)	4% (13)	7% (19)	4% (12)	61% (173)	286
Employ: Other	11% (16)	6% (9)	5% (8)	2% (3)	9% (14)	6% (8)	61% (91)	149
Military HH: Yes	7% (22)	5% (15)	7% (21)	4% (12)	7% (22)	5% (15)	66% (205)	311
Military HH: No	12% (228)	8% (147)	6% (123)	4% (84)	8% (143)	4% (73)	58% (1100)	1898
RD/WT: Right Direction	14% (94)	11% (76)	7% (49)	5% (31)	7% (46)	4% (29)	51% (341)	667
RD/WT: Wrong Track	10% (155)	6% (86)	6% (95)	4% (66)	8% (119)	4% (59)	62% (963)	1542
Biden Job Approve	13% (132)	10% (100)	8% (75)	4% (39)	7% (71)	3% (33)	54% (528)	979
Biden Job Disapprove	10% (109)	5% (58)	5% (61)	5% (54)	8% (88)	4% (45)	63% (709)	1124

Continued on next page

Table MCBRdem2_6: *How often did you use the following social media platforms in the past month?*
Twitter

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	11% (250)	7% (162)	6% (143)	4% (96)	7% (165)	4% (88)	59% (1305)	2209
Biden Job Strongly Approve	15% (60)	15% (59)	6% (23)	4% (17)	6% (26)	4% (16)	50% (196)	396
Biden Job Somewhat Approve	12% (72)	7% (41)	9% (52)	4% (23)	8% (46)	3% (17)	57% (332)	582
Biden Job Somewhat Disapprove	16% (49)	6% (18)	5% (16)	6% (17)	10% (31)	5% (16)	52% (156)	303
Biden Job Strongly Disapprove	7% (60)	5% (40)	5% (45)	4% (37)	7% (57)	4% (29)	67% (553)	821
Favorable of Biden	13% (132)	10% (94)	7% (70)	4% (41)	8% (76)	3% (32)	55% (537)	982
Unfavorable of Biden	10% (108)	6% (63)	6% (69)	5% (52)	7% (82)	4% (46)	62% (697)	1117
Very Favorable of Biden	16% (70)	12% (51)	6% (25)	3% (12)	8% (33)	4% (16)	52% (222)	429
Somewhat Favorable of Biden	11% (62)	8% (43)	8% (45)	5% (29)	8% (43)	3% (16)	57% (315)	553
Somewhat Unfavorable of Biden	15% (43)	7% (19)	8% (23)	7% (20)	10% (29)	6% (19)	48% (139)	293
Very Unfavorable of Biden	8% (65)	5% (44)	6% (46)	4% (31)	6% (53)	3% (28)	68% (557)	824
#1 Issue: Economy	11% (110)	7% (65)	7% (67)	5% (45)	7% (69)	4% (38)	60% (586)	980
#1 Issue: Security	13% (27)	8% (16)	3% (5)	5% (9)	9% (19)	3% (5)	60% (122)	204
#1 Issue: Health Care	16% (27)	11% (18)	6% (10)	6% (10)	8% (14)	2% (3)	51% (85)	167
#1 Issue: Medicare / Social Security	6% (13)	4% (10)	3% (8)	— (0)	4% (9)	5% (10)	78% (182)	232
#1 Issue: Women's Issues	11% (35)	7% (24)	9% (29)	6% (20)	8% (27)	5% (17)	54% (177)	328
#1 Issue: Education	17% (10)	15% (9)	14% (8)	6% (3)	9% (5)	3% (2)	36% (21)	58
#1 Issue: Energy	11% (14)	11% (14)	11% (14)	6% (7)	12% (15)	2% (3)	47% (60)	127
#1 Issue: Other	12% (14)	6% (7)	3% (3)	1% (1)	6% (7)	9% (10)	63% (71)	114
2020 Vote: Joe Biden	14% (126)	9% (82)	8% (74)	5% (42)	8% (70)	4% (34)	54% (495)	923
2020 Vote: Donald Trump	8% (61)	6% (45)	5% (39)	5% (38)	7% (54)	4% (30)	64% (470)	738
2020 Vote: Other	16% (11)	6% (4)	11% (7)	2% (1)	3% (2)	6% (4)	56% (36)	65
2020 Vote: Didn't Vote	11% (52)	6% (30)	5% (23)	3% (15)	8% (39)	4% (20)	63% (304)	483
2018 House Vote: Democrat	13% (96)	10% (74)	8% (57)	4% (28)	8% (61)	4% (28)	53% (394)	737
2018 House Vote: Republican	8% (48)	6% (36)	6% (35)	6% (34)	5% (31)	4% (23)	66% (405)	613
2018 House Vote: Someone else	11% (6)	5% (3)	7% (4)	2% (1)	9% (6)	3% (2)	64% (38)	59
2018 House Vote: Didnt Vote	12% (99)	6% (49)	6% (48)	4% (33)	8% (68)	4% (35)	58% (468)	800
2016 Vote: Hillary Clinton	13% (90)	11% (72)	8% (54)	4% (29)	8% (56)	4% (24)	53% (360)	684
2016 Vote: Donald Trump	8% (51)	6% (37)	5% (33)	5% (34)	7% (48)	4% (24)	65% (416)	643
2016 Vote: Other	6% (7)	7% (8)	4% (4)	5% (6)	4% (5)	2% (3)	72% (85)	119
2016 Vote: Didn't Vote	13% (102)	6% (43)	7% (51)	4% (28)	7% (56)	5% (36)	58% (441)	756

Continued on next page

Table MCBRdem2_6: *How often did you use the following social media platforms in the past month?*
Twitter

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	11% (250)	7% (162)	6% (143)	4% (96)	7% (165)	4% (88)	59% (1305)	2209
Voted in 2014: Yes	10% (120)	8% (99)	7% (82)	5% (55)	7% (85)	3% (41)	60% (725)	1206
Voted in 2014: No	13% (130)	6% (63)	6% (61)	4% (42)	8% (81)	5% (47)	58% (580)	1003
4-Region: Northeast	12% (45)	7% (26)	8% (31)	4% (17)	7% (27)	3% (11)	59% (226)	382
4-Region: Midwest	9% (39)	6% (28)	7% (32)	4% (16)	7% (32)	5% (23)	63% (286)	456
4-Region: South	13% (107)	7% (56)	7% (56)	4% (33)	7% (62)	4% (37)	58% (492)	844
4-Region: West	11% (58)	10% (51)	5% (24)	6% (30)	8% (44)	3% (18)	57% (300)	526
Favorable Opinion of Elon Musk	15% (116)	10% (80)	7% (52)	6% (49)	8% (63)	5% (39)	50% (394)	794
Uses Twitter at Least Once a Day	61% (250)	39% (162)	— (0)	— (0)	— (0)	— (0)	— (0)	411
Uses Twitter at Least Once a Month	28% (250)	18% (162)	16% (143)	11% (96)	18% (165)	10% (88)	— (0)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBRdem2_7: *How often did you use the following social media platforms in the past month?*
Pinterest

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	5% (112)	5% (116)	11% (244)	6% (128)	13% (276)	5% (120)	55% (1213)	2209
Gender: Male	4% (40)	5% (53)	7% (72)	4% (47)	9% (101)	5% (50)	66% (705)	1067
Gender: Female	6% (73)	6% (64)	15% (172)	7% (81)	15% (175)	6% (70)	44% (507)	1142
Age: 18-34	8% (50)	7% (43)	13% (85)	7% (43)	15% (97)	6% (36)	45% (288)	642
Age: 35-44	6% (22)	8% (28)	11% (39)	7% (25)	17% (60)	8% (28)	45% (163)	365
Age: 45-64	4% (30)	4% (28)	10% (73)	6% (43)	10% (69)	6% (42)	60% (429)	714
Age: 65+	2% (10)	4% (18)	9% (46)	3% (17)	10% (50)	3% (15)	68% (333)	489
GenZers: 1997-2012	7% (15)	6% (13)	13% (28)	9% (18)	18% (39)	7% (14)	40% (85)	211
Millennials: 1981-1996	7% (48)	7% (52)	12% (83)	7% (48)	15% (105)	6% (43)	47% (329)	708
GenXers: 1965-1980	5% (26)	6% (30)	11% (56)	5% (27)	11% (53)	6% (29)	56% (282)	503
Baby Boomers: 1946-1964	3% (22)	3% (18)	10% (65)	5% (34)	10% (70)	5% (31)	65% (444)	684
PID: Dem (no lean)	6% (49)	7% (59)	11% (88)	5% (44)	12% (97)	5% (42)	54% (450)	830
PID: Ind (no lean)	4% (27)	3% (20)	10% (66)	5% (33)	13% (84)	6% (39)	59% (390)	660
PID: Rep (no lean)	5% (36)	5% (37)	12% (89)	7% (51)	13% (96)	5% (39)	52% (372)	719
PID/Gender: Dem Men	4% (18)	8% (31)	7% (28)	4% (18)	10% (39)	4% (15)	63% (257)	406
PID/Gender: Dem Women	7% (31)	7% (29)	14% (60)	6% (26)	14% (57)	6% (27)	46% (193)	424
PID/Gender: Ind Men	2% (8)	2% (5)	5% (16)	4% (15)	9% (29)	5% (18)	72% (239)	329
PID/Gender: Ind Women	6% (20)	4% (15)	15% (50)	6% (19)	17% (55)	6% (21)	46% (152)	331
PID/Gender: Rep Men	4% (14)	5% (17)	8% (27)	4% (15)	10% (33)	5% (16)	63% (210)	332
PID/Gender: Rep Women	6% (22)	5% (20)	16% (62)	9% (36)	16% (63)	6% (22)	42% (162)	387
Ideo: Liberal (1-3)	5% (35)	5% (33)	12% (74)	5% (35)	15% (93)	6% (36)	52% (332)	638
Ideo: Moderate (4)	6% (39)	5% (31)	10% (63)	6% (39)	10% (64)	7% (42)	56% (349)	627
Ideo: Conservative (5-7)	3% (26)	6% (43)	13% (94)	7% (49)	13% (93)	4% (29)	55% (408)	741
Educ: < College	5% (74)	4% (57)	10% (147)	6% (80)	12% (179)	6% (82)	57% (818)	1436
Educ: Bachelors degree	5% (25)	7% (36)	13% (64)	6% (30)	14% (70)	5% (23)	49% (242)	491
Educ: Post-grad	5% (14)	8% (23)	11% (32)	6% (18)	10% (28)	5% (15)	54% (153)	282
Income: Under 50k	5% (61)	4% (50)	10% (117)	5% (60)	11% (123)	5% (62)	59% (685)	1159
Income: 50k-100k	5% (38)	5% (39)	13% (91)	6% (44)	15% (107)	6% (41)	50% (364)	724
Income: 100k+	4% (13)	8% (27)	11% (36)	7% (24)	14% (46)	5% (17)	50% (164)	326
Ethnicity: White	5% (80)	5% (85)	11% (193)	6% (108)	12% (211)	6% (96)	55% (937)	1710
Ethnicity: Hispanic	6% (24)	11% (40)	17% (64)	4% (14)	9% (35)	7% (24)	46% (172)	374

Continued on next page

Table MCBRdem2_7: *How often did you use the following social media platforms in the past month?*
Pinterest

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	5% (112)	5% (116)	11% (244)	6% (128)	13% (276)	5% (120)	55% (1213)	2209
Ethnicity: Black	9% (27)	5% (15)	8% (22)	4% (12)	14% (39)	4% (12)	55% (156)	282
Ethnicity: Other	2% (5)	7% (16)	13% (29)	4% (9)	12% (26)	6% (12)	55% (120)	217
All Christian	5% (48)	6% (59)	13% (126)	5% (53)	11% (107)	5% (49)	56% (564)	1005
All Non-Christian	7% (8)	11% (13)	8% (9)	6% (7)	11% (12)	6% (7)	52% (60)	116
Atheist	4% (4)	1% (1)	11% (11)	2% (2)	13% (13)	5% (5)	65% (68)	104
Agnostic/Nothing in particular	4% (24)	4% (23)	9% (54)	7% (43)	13% (76)	6% (39)	57% (346)	605
Something Else	8% (29)	5% (21)	12% (44)	6% (24)	18% (68)	5% (20)	46% (174)	379
Religious Non-Protestant/Catholic	6% (8)	12% (16)	11% (14)	5% (7)	11% (15)	5% (7)	50% (67)	135
Evangelical	7% (38)	7% (38)	12% (65)	6% (35)	15% (83)	4% (23)	48% (259)	542
Non-Evangelical	5% (37)	5% (37)	12% (98)	5% (40)	11% (89)	5% (40)	58% (464)	804
Community: Urban	7% (44)	7% (44)	9% (60)	5% (34)	13% (83)	5% (33)	53% (342)	640
Community: Suburban	4% (42)	5% (52)	12% (128)	6% (67)	12% (123)	5% (48)	56% (582)	1042
Community: Rural	5% (26)	4% (21)	11% (56)	5% (27)	13% (70)	7% (38)	55% (289)	527
Employ: Private Sector	5% (34)	8% (53)	13% (87)	7% (49)	13% (89)	6% (43)	49% (338)	693
Employ: Government	7% (7)	9% (9)	9% (9)	5% (5)	18% (17)	6% (6)	45% (44)	98
Employ: Self-Employed	6% (10)	3% (5)	14% (25)	8% (14)	13% (23)	9% (16)	48% (87)	181
Employ: Homemaker	9% (15)	7% (13)	12% (22)	5% (9)	14% (24)	4% (7)	49% (88)	179
Employ: Student	13% (8)	3% (2)	22% (13)	9% (5)	8% (5)	12% (7)	33% (20)	60
Employ: Retired	3% (15)	3% (16)	9% (49)	4% (23)	10% (59)	4% (21)	67% (379)	563
Employ: Unemployed	6% (16)	3% (9)	10% (30)	5% (14)	10% (29)	5% (14)	61% (173)	286
Employ: Other	4% (5)	7% (10)	6% (9)	6% (9)	20% (29)	3% (5)	55% (82)	149
Military HH: Yes	6% (17)	5% (16)	10% (31)	6% (19)	14% (43)	5% (16)	55% (170)	311
Military HH: No	5% (95)	5% (101)	11% (213)	6% (109)	12% (234)	5% (104)	55%(1043)	1898
RD/WT: Right Direction	6% (41)	7% (48)	10% (67)	7% (46)	10% (65)	6% (39)	54% (361)	667
RD/WT: Wrong Track	5% (71)	4% (68)	11% (176)	5% (82)	14% (212)	5% (81)	55% (851)	1542
Biden Job Approve	5% (53)	6% (62)	11% (108)	6% (55)	11% (110)	6% (55)	55% (537)	979
Biden Job Disapprove	5% (52)	5% (53)	11% (126)	6% (72)	14% (154)	5% (58)	54% (609)	1124

Continued on next page

Table MCBRdem2_7: *How often did you use the following social media platforms in the past month?*
Pinterest

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	5% (112)	5% (116)	11% (244)	6% (128)	13% (276)	5% (120)	55% (1213)	2209
Biden Job Strongly Approve	4% (16)	9% (37)	10% (40)	4% (16)	9% (35)	5% (20)	59% (232)	396
Biden Job Somewhat Approve	6% (37)	4% (25)	12% (68)	7% (39)	13% (74)	6% (34)	52% (305)	582
Biden Job Somewhat Disapprove	5% (16)	5% (15)	10% (29)	8% (25)	18% (54)	6% (17)	48% (147)	303
Biden Job Strongly Disapprove	4% (36)	5% (37)	12% (97)	6% (48)	12% (100)	5% (41)	56% (462)	821
Favorable of Biden	6% (57)	6% (60)	10% (97)	5% (53)	12% (120)	6% (55)	55% (540)	982
Unfavorable of Biden	4% (50)	5% (52)	12% (137)	6% (71)	13% (142)	5% (56)	54% (608)	1117
Very Favorable of Biden	5% (23)	9% (38)	7% (32)	4% (16)	10% (45)	5% (22)	59% (254)	429
Somewhat Favorable of Biden	6% (34)	4% (22)	12% (65)	7% (37)	14% (75)	6% (33)	52% (286)	553
Somewhat Unfavorable of Biden	5% (15)	4% (12)	14% (42)	7% (20)	15% (44)	5% (14)	50% (146)	293
Very Unfavorable of Biden	4% (35)	5% (40)	12% (95)	6% (51)	12% (98)	5% (42)	56% (462)	824
#1 Issue: Economy	4% (40)	4% (43)	11% (110)	6% (58)	15% (144)	5% (49)	55% (536)	980
#1 Issue: Security	5% (9)	7% (15)	10% (19)	5% (9)	11% (22)	7% (14)	57% (117)	204
#1 Issue: Health Care	9% (14)	11% (18)	9% (14)	7% (12)	9% (15)	6% (9)	50% (84)	167
#1 Issue: Medicare / Social Security	4% (10)	3% (6)	10% (24)	4% (10)	9% (21)	4% (9)	66% (152)	232
#1 Issue: Women's Issues	7% (22)	4% (14)	12% (40)	8% (27)	11% (37)	6% (19)	52% (170)	328
#1 Issue: Education	13% (7)	11% (6)	19% (11)	9% (5)	15% (9)	9% (5)	25% (14)	58
#1 Issue: Energy	4% (5)	5% (7)	11% (14)	4% (5)	15% (19)	6% (8)	55% (70)	127
#1 Issue: Other	5% (5)	6% (6)	10% (11)	2% (2)	9% (11)	6% (7)	62% (71)	114
2020 Vote: Joe Biden	5% (48)	5% (47)	10% (93)	5% (49)	13% (122)	5% (48)	56% (517)	923
2020 Vote: Donald Trump	5% (35)	5% (34)	14% (101)	7% (54)	12% (90)	5% (41)	52% (384)	738
2020 Vote: Other	7% (4)	6% (4)	12% (8)	1% (1)	9% (6)	9% (6)	56% (36)	65
2020 Vote: Didn't Vote	5% (25)	6% (31)	9% (42)	5% (25)	12% (58)	5% (26)	57% (276)	483
2018 House Vote: Democrat	5% (40)	6% (44)	11% (77)	5% (39)	13% (98)	5% (35)	55% (404)	737
2018 House Vote: Republican	5% (30)	5% (28)	14% (83)	7% (43)	13% (80)	4% (24)	53% (325)	613
2018 House Vote: Someone else	4% (2)	5% (3)	8% (5)	4% (2)	22% (13)	7% (4)	49% (29)	59
2018 House Vote: Didnt Vote	5% (41)	5% (41)	10% (78)	5% (44)	11% (86)	7% (56)	57% (454)	800
2016 Vote: Hillary Clinton	6% (39)	6% (41)	9% (65)	6% (38)	14% (98)	5% (32)	54% (372)	684
2016 Vote: Donald Trump	3% (20)	5% (32)	13% (82)	7% (42)	12% (80)	4% (28)	56% (359)	643
2016 Vote: Other	5% (5)	3% (3)	9% (11)	2% (2)	11% (13)	9% (10)	61% (73)	119
2016 Vote: Didn't Vote	6% (47)	5% (40)	11% (86)	6% (45)	11% (85)	6% (49)	53% (404)	756

Continued on next page

Table MCBRdem2_7: *How often did you use the following social media platforms in the past month?*
Pinterest

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	5% (112)	5% (116)	11% (244)	6% (128)	13% (276)	5% (120)	55% (1213)	2209
Voted in 2014: Yes	5% (54)	5% (57)	12% (143)	6% (70)	13% (151)	5% (59)	56% (672)	1206
Voted in 2014: No	6% (58)	6% (59)	10% (101)	6% (58)	12% (125)	6% (61)	54% (541)	1003
4-Region: Northeast	5% (20)	5% (21)	13% (49)	5% (19)	12% (44)	6% (21)	55% (209)	382
4-Region: Midwest	6% (29)	4% (19)	10% (45)	6% (27)	14% (62)	6% (26)	54% (248)	456
4-Region: South	5% (42)	5% (41)	11% (92)	5% (45)	12% (102)	6% (48)	56% (473)	844
4-Region: West	4% (22)	7% (35)	11% (58)	7% (38)	13% (68)	4% (24)	54% (283)	526
Favorable Opinion of Elon Musk	6% (44)	7% (55)	10% (80)	7% (55)	12% (97)	5% (36)	54% (427)	794
Uses Twitter at Least Once a Day	11% (44)	16% (68)	10% (40)	7% (30)	9% (37)	5% (22)	41% (170)	411
Uses Twitter at Least Once a Month	8% (69)	10% (87)	14% (128)	7% (64)	15% (135)	7% (64)	40% (357)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBRdem2_8: *How often did you use the following social media platforms in the past month?*
LinkedIn

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	4% (81)	4% (96)	6% (133)	5% (105)	9% (203)	6% (139)	66% (1452)	2209
Gender: Male	4% (47)	7% (69)	7% (79)	6% (68)	10% (106)	5% (58)	60% (639)	1067
Gender: Female	3% (34)	2% (26)	5% (54)	3% (37)	8% (96)	7% (81)	71% (813)	1142
Age: 18-34	3% (20)	5% (34)	7% (46)	5% (35)	10% (66)	9% (60)	59% (381)	642
Age: 35-44	5% (19)	6% (23)	8% (28)	5% (18)	11% (39)	6% (22)	59% (216)	365
Age: 45-64	5% (37)	4% (27)	5% (39)	5% (32)	9% (62)	6% (40)	67% (476)	714
Age: 65+	1% (5)	2% (12)	4% (21)	4% (20)	7% (35)	4% (17)	78% (379)	489
GenZers: 1997-2012	4% (8)	6% (13)	8% (17)	5% (10)	9% (18)	9% (18)	60% (126)	211
Millennials: 1981-1996	4% (26)	5% (39)	7% (50)	6% (40)	11% (81)	8% (59)	58% (413)	708
GenXers: 1965-1980	6% (28)	4% (20)	6% (32)	4% (23)	9% (46)	6% (29)	64% (325)	503
Baby Boomers: 1946-1964	3% (18)	3% (19)	5% (32)	4% (27)	8% (55)	4% (31)	73% (502)	684
PID: Dem (no lean)	5% (44)	5% (39)	8% (67)	6% (50)	10% (82)	7% (55)	59% (493)	830
PID: Ind (no lean)	3% (18)	4% (25)	4% (27)	4% (25)	8% (53)	7% (46)	71% (467)	660
PID: Rep (no lean)	3% (19)	4% (32)	6% (40)	4% (31)	9% (67)	5% (38)	68% (493)	719
PID/Gender: Dem Men	6% (26)	7% (29)	9% (38)	8% (31)	12% (48)	5% (22)	52% (213)	406
PID/Gender: Dem Women	4% (18)	2% (10)	7% (29)	4% (18)	8% (35)	8% (34)	66% (280)	424
PID/Gender: Ind Men	3% (9)	4% (15)	5% (16)	5% (16)	9% (28)	7% (23)	67% (222)	329
PID/Gender: Ind Women	3% (8)	3% (10)	3% (11)	3% (8)	8% (25)	7% (23)	74% (245)	331
PID/Gender: Rep Men	4% (12)	8% (25)	8% (26)	6% (20)	9% (30)	4% (14)	62% (205)	332
PID/Gender: Rep Women	2% (7)	2% (6)	4% (14)	3% (10)	9% (36)	6% (24)	74% (288)	387
Ideo: Liberal (1-3)	5% (34)	6% (36)	9% (58)	7% (44)	10% (63)	7% (45)	56% (359)	638
Ideo: Moderate (4)	4% (26)	4% (27)	5% (29)	4% (25)	10% (61)	7% (44)	66% (415)	627
Ideo: Conservative (5-7)	2% (19)	4% (31)	6% (41)	5% (34)	9% (63)	6% (42)	69% (512)	741
Educ: < College	2% (29)	3% (50)	4% (51)	3% (45)	7% (102)	6% (82)	75% (1078)	1436
Educ: Bachelors degree	6% (30)	6% (30)	10% (51)	7% (35)	14% (67)	8% (42)	48% (237)	491
Educ: Post-grad	8% (22)	6% (16)	11% (32)	9% (26)	12% (34)	5% (15)	49% (138)	282
Income: Under 50k	2% (27)	3% (36)	5% (56)	4% (45)	7% (77)	6% (71)	73% (848)	1159
Income: 50k-100k	4% (31)	5% (33)	6% (42)	5% (34)	11% (83)	6% (45)	63% (457)	724
Income: 100k+	7% (24)	8% (26)	11% (36)	8% (27)	13% (43)	7% (23)	45% (148)	326
Ethnicity: White	3% (54)	4% (62)	6% (105)	4% (73)	9% (151)	7% (111)	67% (1153)	1710
Ethnicity: Hispanic	6% (22)	8% (31)	9% (32)	6% (21)	5% (17)	6% (24)	60% (226)	374

Continued on next page

Table MCBRdem2_8: *How often did you use the following social media platforms in the past month?*
LinkedIn

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	4% (81)	4% (96)	6% (133)	5% (105)	9% (203)	6% (139)	66% (1452)	2209
Ethnicity: Black	5% (15)	7% (20)	5% (15)	7% (19)	12% (34)	6% (16)	57% (162)	282
Ethnicity: Other	5% (11)	6% (13)	6% (13)	6% (14)	8% (17)	5% (11)	63% (137)	217
All Christian	4% (38)	5% (53)	7% (75)	5% (48)	8% (81)	6% (58)	65% (652)	1005
All Non-Christian	6% (7)	11% (13)	8% (9)	9% (10)	12% (14)	7% (8)	47% (55)	116
Atheist	3% (3)	3% (3)	4% (5)	8% (8)	11% (12)	9% (9)	62% (64)	104
Agnostic/Nothing in particular	3% (19)	3% (19)	5% (29)	4% (27)	8% (51)	7% (43)	69% (418)	605
Something Else	4% (14)	2% (9)	4% (16)	3% (12)	12% (44)	5% (21)	69% (263)	379
Religious Non-Protestant/Catholic	6% (8)	10% (14)	7% (9)	8% (10)	13% (18)	6% (8)	50% (68)	135
Evangelical	6% (30)	4% (23)	5% (29)	5% (26)	11% (59)	4% (24)	65% (351)	542
Non-Evangelical	2% (18)	4% (36)	7% (60)	4% (34)	8% (63)	6% (52)	67% (542)	804
Community: Urban	6% (39)	7% (47)	8% (50)	5% (35)	10% (62)	7% (47)	56% (361)	640
Community: Suburban	3% (32)	4% (38)	6% (66)	6% (63)	10% (100)	6% (65)	65% (676)	1042
Community: Rural	2% (9)	2% (11)	3% (18)	1% (8)	8% (40)	5% (27)	79% (415)	527
Employ: Private Sector	7% (49)	7% (52)	9% (65)	7% (48)	14% (95)	8% (53)	48% (332)	693
Employ: Government	3% (3)	6% (6)	6% (6)	6% (6)	11% (11)	7% (7)	62% (60)	98
Employ: Self-Employed	3% (6)	6% (10)	11% (19)	5% (10)	13% (24)	10% (18)	52% (93)	181
Employ: Homemaker	3% (5)	1% (1)	2% (3)	2% (4)	5% (10)	6% (10)	81% (146)	179
Employ: Student	5% (3)	6% (4)	10% (6)	5% (3)	12% (7)	10% (6)	52% (31)	60
Employ: Retired	1% (6)	3% (15)	3% (16)	3% (17)	5% (29)	3% (19)	82% (461)	563
Employ: Unemployed	2% (6)	— (1)	5% (14)	5% (14)	4% (12)	7% (20)	76% (219)	286
Employ: Other	2% (4)	5% (7)	3% (4)	2% (3)	10% (14)	4% (6)	74% (110)	149
Military HH: Yes	4% (13)	3% (10)	4% (12)	7% (22)	9% (29)	4% (14)	68% (211)	311
Military HH: No	4% (67)	5% (86)	6% (121)	4% (83)	9% (173)	7% (125)	65% (1241)	1898
RD/WT: Right Direction	6% (38)	6% (41)	9% (62)	7% (48)	9% (60)	7% (44)	56% (374)	667
RD/WT: Wrong Track	3% (43)	4% (54)	5% (72)	4% (57)	9% (142)	6% (95)	70% (1078)	1542
Biden Job Approve	5% (48)	6% (59)	9% (84)	6% (58)	8% (80)	7% (65)	60% (585)	979
Biden Job Disapprove	3% (32)	3% (32)	4% (48)	4% (41)	10% (111)	6% (71)	70% (789)	1124

Continued on next page

Table MCBRdem2_8: *How often did you use the following social media platforms in the past month?*
LinkedIn

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	4% (81)	4% (96)	6% (133)	5% (105)	9% (203)	6% (139)	66% (1452)	2209
Biden Job Strongly Approve	6% (24)	5% (22)	10% (39)	9% (35)	5% (21)	6% (22)	59% (234)	396
Biden Job Somewhat Approve	4% (24)	6% (38)	8% (45)	4% (23)	10% (59)	7% (42)	60% (351)	582
Biden Job Somewhat Disapprove	3% (10)	3% (9)	4% (13)	4% (11)	14% (41)	8% (25)	64% (194)	303
Biden Job Strongly Disapprove	3% (21)	3% (23)	4% (35)	4% (31)	9% (70)	6% (46)	72% (595)	821
Favorable of Biden	5% (48)	6% (55)	8% (78)	6% (56)	9% (91)	6% (54)	61% (599)	982
Unfavorable of Biden	3% (31)	3% (37)	5% (54)	4% (43)	9% (104)	7% (79)	69% (769)	1117
Very Favorable of Biden	7% (30)	5% (22)	8% (36)	5% (22)	8% (36)	5% (19)	61% (263)	429
Somewhat Favorable of Biden	3% (18)	6% (33)	8% (42)	6% (34)	10% (55)	6% (35)	61% (336)	553
Somewhat Unfavorable of Biden	3% (10)	4% (11)	6% (17)	6% (17)	12% (35)	10% (29)	60% (174)	293
Very Unfavorable of Biden	3% (21)	3% (26)	4% (37)	3% (26)	8% (69)	6% (51)	72% (594)	824
#1 Issue: Economy	3% (27)	4% (38)	6% (54)	5% (53)	12% (117)	6% (62)	64% (629)	980
#1 Issue: Security	3% (7)	6% (13)	4% (8)	5% (10)	7% (14)	6% (11)	69% (141)	204
#1 Issue: Health Care	8% (14)	7% (12)	5% (8)	8% (13)	8% (14)	5% (9)	59% (97)	167
#1 Issue: Medicare / Social Security	3% (6)	4% (8)	4% (9)	3% (8)	5% (11)	4% (9)	78% (180)	232
#1 Issue: Women's Issues	4% (14)	4% (12)	9% (30)	3% (8)	6% (21)	7% (24)	67% (220)	328
#1 Issue: Education	6% (3)	2% (1)	14% (8)	4% (2)	15% (8)	11% (6)	49% (28)	58
#1 Issue: Energy	5% (7)	4% (5)	8% (10)	5% (6)	9% (11)	7% (9)	62% (79)	127
#1 Issue: Other	3% (3)	5% (6)	5% (6)	4% (5)	7% (8)	8% (9)	68% (77)	114
2020 Vote: Joe Biden	5% (44)	5% (48)	8% (73)	6% (57)	11% (101)	6% (56)	59% (546)	923
2020 Vote: Donald Trump	3% (20)	4% (28)	5% (38)	4% (27)	10% (71)	6% (48)	69% (506)	738
2020 Vote: Other	3% (2)	5% (3)	2% (2)	4% (2)	9% (6)	6% (4)	71% (47)	65
2020 Vote: Didn't Vote	3% (15)	3% (17)	4% (21)	4% (20)	5% (25)	7% (32)	73% (353)	483
2018 House Vote: Democrat	5% (39)	5% (39)	8% (60)	7% (51)	11% (78)	5% (39)	58% (430)	737
2018 House Vote: Republican	3% (17)	5% (31)	5% (32)	4% (27)	10% (60)	6% (35)	67% (411)	613
2018 House Vote: Someone else	1% (1)	— (0)	4% (2)	— (0)	11% (7)	10% (6)	74% (44)	59
2018 House Vote: Didnt Vote	3% (24)	3% (26)	5% (39)	3% (27)	7% (58)	7% (59)	71% (568)	800
2016 Vote: Hillary Clinton	5% (35)	6% (40)	7% (51)	7% (47)	11% (74)	5% (38)	58% (400)	684
2016 Vote: Donald Trump	2% (16)	4% (27)	5% (35)	4% (26)	9% (59)	6% (38)	69% (442)	643
2016 Vote: Other	3% (4)	2% (2)	3% (4)	5% (6)	11% (13)	9% (11)	67% (79)	119
2016 Vote: Didn't Vote	3% (26)	4% (27)	6% (43)	3% (26)	7% (55)	7% (52)	70% (527)	756

Continued on next page

Table MCBRdem2_8: *How often did you use the following social media platforms in the past month?*
LinkedIn

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	4% (81)	4% (96)	6% (133)	5% (105)	9% (203)	6% (139)	66% (1452)	2209
Voted in 2014: Yes	4% (48)	5% (61)	6% (77)	6% (70)	10% (123)	6% (70)	63% (757)	1206
Voted in 2014: No	3% (33)	4% (35)	6% (57)	3% (35)	8% (80)	7% (69)	69% (695)	1003
4-Region: Northeast	4% (14)	6% (24)	7% (28)	4% (17)	7% (27)	8% (32)	63% (241)	382
4-Region: Midwest	2% (9)	4% (16)	6% (26)	5% (23)	10% (47)	6% (25)	68% (310)	456
4-Region: South	4% (34)	3% (26)	7% (55)	5% (43)	9% (80)	5% (45)	66% (560)	844
4-Region: West	4% (24)	6% (29)	5% (25)	4% (22)	9% (49)	7% (37)	65% (340)	526
Favorable Opinion of Elon Musk	4% (35)	6% (47)	8% (62)	5% (41)	9% (72)	7% (56)	61% (481)	794
Uses Twitter at Least Once a Day	10% (40)	13% (52)	10% (41)	6% (24)	9% (36)	9% (36)	45% (184)	411
Uses Twitter at Least Once a Month	7% (60)	8% (71)	10% (86)	8% (68)	12% (108)	8% (76)	48% (435)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBRdem2_9: *How often did you use the following social media platforms in the past month?*
Reddit

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	4% (87)	4% (81)	6% (124)	4% (87)	8% (174)	6% (125)	69% (1531)	2209
Gender: Male	5% (58)	6% (59)	7% (73)	6% (60)	8% (89)	6% (63)	62% (665)	1067
Gender: Female	3% (29)	2% (22)	4% (50)	2% (28)	7% (85)	5% (62)	76% (866)	1142
Age: 18-34	8% (53)	4% (28)	10% (64)	8% (49)	12% (77)	9% (55)	49% (315)	642
Age: 35-44	4% (16)	7% (25)	9% (34)	7% (27)	12% (42)	7% (27)	53% (194)	365
Age: 45-64	2% (14)	4% (26)	3% (22)	1% (7)	6% (44)	5% (36)	79% (564)	714
Age: 65+	1% (4)	— (2)	1% (3)	1% (4)	2% (11)	1% (7)	94% (458)	489
GenZers: 1997-2012	9% (19)	5% (11)	10% (20)	9% (20)	17% (36)	9% (18)	41% (86)	211
Millennials: 1981-1996	7% (47)	5% (33)	10% (70)	7% (52)	11% (77)	8% (59)	52% (370)	708
GenXers: 1965-1980	3% (13)	6% (28)	4% (22)	1% (7)	7% (35)	7% (33)	72% (364)	503
Baby Boomers: 1946-1964	1% (7)	1% (9)	2% (12)	1% (8)	4% (26)	2% (15)	89% (606)	684
PID: Dem (no lean)	5% (46)	5% (38)	6% (53)	5% (39)	9% (71)	7% (54)	64% (530)	830
PID: Ind (no lean)	4% (24)	3% (19)	5% (31)	3% (22)	9% (59)	5% (35)	71% (470)	660
PID: Rep (no lean)	2% (18)	3% (24)	5% (39)	4% (27)	6% (44)	5% (36)	74% (531)	719
PID/Gender: Dem Men	8% (32)	6% (26)	8% (33)	7% (27)	9% (35)	7% (27)	56% (225)	406
PID/Gender: Dem Women	3% (14)	3% (11)	5% (20)	3% (12)	8% (35)	6% (27)	72% (304)	424
PID/Gender: Ind Men	4% (13)	4% (15)	4% (13)	3% (10)	10% (34)	5% (16)	70% (229)	329
PID/Gender: Ind Women	3% (11)	1% (5)	6% (19)	4% (12)	7% (25)	6% (19)	73% (241)	331
PID/Gender: Rep Men	4% (14)	6% (18)	8% (28)	7% (23)	6% (19)	6% (20)	63% (210)	332
PID/Gender: Rep Women	1% (4)	2% (6)	3% (11)	1% (4)	6% (25)	4% (16)	83% (321)	387
Ideo: Liberal (1-3)	6% (41)	5% (32)	8% (51)	5% (32)	11% (71)	8% (52)	56% (358)	638
Ideo: Moderate (4)	4% (24)	4% (24)	5% (32)	4% (25)	7% (42)	4% (25)	73% (456)	627
Ideo: Conservative (5-7)	2% (14)	3% (23)	5% (35)	3% (26)	7% (49)	4% (28)	77% (567)	741
Educ: < College	4% (50)	3% (41)	5% (65)	4% (54)	6% (93)	6% (82)	73% (1051)	1436
Educ: Bachelors degree	4% (21)	5% (24)	8% (38)	4% (22)	13% (62)	6% (29)	60% (295)	491
Educ: Post-grad	6% (16)	6% (16)	7% (20)	4% (11)	7% (19)	5% (14)	65% (185)	282
Income: Under 50k	3% (38)	3% (36)	4% (44)	4% (48)	7% (83)	7% (81)	72% (829)	1159
Income: 50k-100k	4% (32)	4% (29)	8% (61)	4% (30)	8% (57)	5% (37)	66% (480)	724
Income: 100k+	5% (18)	5% (17)	6% (18)	3% (9)	10% (34)	2% (7)	68% (222)	326
Ethnicity: White	3% (55)	4% (61)	5% (92)	3% (53)	8% (134)	5% (79)	72% (1236)	1710
Ethnicity: Hispanic	4% (16)	5% (18)	10% (36)	6% (22)	9% (33)	10% (37)	57% (212)	374

Continued on next page

Table MCBRdem2_9: *How often did you use the following social media platforms in the past month?*
Reddit

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	4% (87)	4% (81)	6% (124)	4% (87)	8% (174)	6% (125)	69% (1531)	2209
Ethnicity: Black	7% (21)	4% (12)	5% (15)	4% (12)	9% (26)	8% (22)	62% (174)	282
Ethnicity: Other	5% (11)	4% (9)	8% (16)	10% (22)	7% (15)	11% (24)	55% (120)	217
All Christian	3% (28)	4% (41)	4% (45)	3% (29)	7% (68)	5% (49)	74% (745)	1005
All Non-Christian	5% (6)	7% (8)	8% (9)	13% (15)	6% (7)	7% (8)	55% (63)	116
Atheist	11% (11)	5% (5)	11% (11)	2% (2)	12% (13)	6% (6)	54% (56)	104
Agnostic/Nothing in particular	5% (27)	3% (18)	7% (40)	4% (23)	9% (54)	5% (29)	68% (413)	605
Something Else	4% (14)	2% (9)	5% (18)	5% (19)	9% (33)	9% (33)	67% (253)	379
Religious Non-Protestant/Catholic	5% (7)	6% (8)	7% (10)	11% (15)	7% (9)	6% (9)	57% (77)	135
Evangelical	3% (17)	4% (22)	5% (30)	4% (19)	7% (37)	6% (33)	71% (384)	542
Non-Evangelical	3% (23)	3% (26)	4% (32)	3% (27)	7% (60)	6% (45)	73% (591)	804
Community: Urban	5% (32)	5% (34)	6% (39)	5% (30)	9% (59)	7% (44)	63% (402)	640
Community: Suburban	4% (41)	3% (36)	6% (62)	3% (35)	8% (85)	5% (54)	70% (729)	1042
Community: Rural	3% (14)	2% (11)	4% (23)	4% (21)	6% (30)	5% (28)	76% (400)	527
Employ: Private Sector	5% (35)	7% (46)	8% (53)	6% (41)	10% (72)	6% (45)	58% (401)	693
Employ: Government	5% (5)	4% (4)	10% (10)	6% (6)	11% (11)	8% (7)	57% (56)	98
Employ: Self-Employed	4% (8)	6% (10)	9% (16)	5% (9)	11% (21)	9% (16)	56% (101)	181
Employ: Homemaker	3% (5)	2% (4)	8% (14)	1% (1)	7% (12)	6% (11)	74% (132)	179
Employ: Student	14% (9)	7% (4)	8% (5)	13% (8)	17% (10)	4% (2)	38% (23)	60
Employ: Retired	1% (7)	1% (3)	1% (4)	1% (3)	2% (11)	1% (8)	94% (528)	563
Employ: Unemployed	4% (13)	3% (8)	6% (18)	3% (8)	8% (24)	7% (19)	69% (196)	286
Employ: Other	5% (7)	2% (3)	3% (4)	7% (10)	9% (13)	11% (16)	64% (95)	149
Military HH: Yes	4% (13)	3% (10)	6% (18)	4% (12)	8% (24)	5% (17)	70% (216)	311
Military HH: No	4% (74)	4% (71)	6% (106)	4% (75)	8% (150)	6% (108)	69% (1314)	1898
RD/WT: Right Direction	4% (27)	6% (37)	7% (46)	6% (38)	8% (55)	7% (48)	62% (415)	667
RD/WT: Wrong Track	4% (60)	3% (44)	5% (78)	3% (49)	8% (119)	5% (77)	72% (1115)	1542
Biden Job Approve	5% (51)	5% (45)	6% (62)	4% (42)	8% (80)	7% (66)	65% (632)	979
Biden Job Disapprove	3% (31)	3% (35)	5% (54)	4% (42)	8% (86)	5% (53)	73% (824)	1124

Continued on next page

Table MCBRdem2_9: *How often did you use the following social media platforms in the past month?*
Reddit

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	4% (87)	4% (81)	6% (124)	4% (87)	8% (174)	6% (125)	69% (1531)	2209
Biden Job Strongly Approve	4% (17)	6% (22)	6% (25)	5% (20)	6% (25)	7% (27)	66% (261)	396
Biden Job Somewhat Approve	6% (34)	4% (23)	6% (38)	4% (22)	9% (55)	7% (40)	64% (371)	582
Biden Job Somewhat Disapprove	6% (18)	3% (10)	8% (24)	4% (12)	12% (35)	5% (15)	62% (189)	303
Biden Job Strongly Disapprove	2% (13)	3% (25)	4% (30)	4% (30)	6% (51)	5% (37)	77% (635)	821
Favorable of Biden	5% (53)	5% (44)	6% (55)	4% (36)	8% (80)	6% (60)	67% (654)	982
Unfavorable of Biden	3% (31)	3% (35)	6% (64)	4% (44)	8% (86)	5% (60)	71% (796)	1117
Very Favorable of Biden	5% (23)	5% (22)	5% (21)	4% (15)	7% (31)	5% (21)	69% (297)	429
Somewhat Favorable of Biden	6% (31)	4% (23)	6% (34)	4% (21)	9% (49)	7% (39)	65% (357)	553
Somewhat Unfavorable of Biden	5% (14)	4% (10)	11% (31)	5% (15)	11% (31)	9% (25)	57% (166)	293
Very Unfavorable of Biden	2% (17)	3% (24)	4% (33)	4% (29)	7% (55)	4% (35)	76% (630)	824
#1 Issue: Economy	3% (33)	4% (36)	6% (55)	4% (36)	9% (90)	5% (53)	69% (676)	980
#1 Issue: Security	3% (6)	5% (10)	2% (5)	5% (11)	3% (6)	6% (13)	76% (155)	204
#1 Issue: Health Care	6% (10)	4% (6)	12% (19)	5% (8)	4% (6)	4% (7)	66% (109)	167
#1 Issue: Medicare / Social Security	1% (2)	3% (6)	2% (4)	1% (2)	3% (7)	1% (3)	90% (208)	232
#1 Issue: Women's Issues	7% (22)	3% (11)	6% (21)	4% (13)	11% (35)	9% (30)	60% (197)	328
#1 Issue: Education	5% (3)	4% (3)	12% (7)	5% (3)	14% (8)	6% (4)	54% (31)	58
#1 Issue: Energy	6% (8)	6% (7)	8% (10)	9% (11)	4% (6)	10% (13)	58% (73)	127
#1 Issue: Other	3% (4)	2% (3)	3% (3)	4% (4)	15% (17)	2% (2)	71% (81)	114
2020 Vote: Joe Biden	6% (52)	5% (43)	6% (57)	4% (33)	9% (81)	5% (50)	66% (607)	923
2020 Vote: Donald Trump	2% (17)	3% (24)	5% (34)	3% (25)	7% (55)	4% (26)	75% (557)	738
2020 Vote: Other	1% (1)	5% (3)	7% (4)	4% (3)	6% (4)	11% (7)	66% (43)	65
2020 Vote: Didn't Vote	4% (17)	2% (12)	6% (27)	5% (26)	7% (34)	9% (42)	67% (324)	483
2018 House Vote: Democrat	4% (31)	5% (34)	6% (47)	4% (33)	8% (62)	5% (35)	67% (494)	737
2018 House Vote: Republican	3% (17)	4% (22)	5% (29)	3% (18)	7% (43)	4% (22)	76% (463)	613
2018 House Vote: Someone else	4% (2)	3% (2)	6% (4)	— (0)	6% (4)	13% (8)	67% (40)	59
2018 House Vote: Didnt Vote	5% (37)	3% (23)	5% (44)	4% (36)	8% (65)	8% (61)	67% (534)	800
2016 Vote: Hillary Clinton	5% (33)	5% (31)	6% (41)	4% (27)	9% (59)	5% (36)	67% (457)	684
2016 Vote: Donald Trump	2% (15)	4% (24)	4% (24)	3% (21)	7% (42)	3% (19)	78% (499)	643
2016 Vote: Other	3% (4)	5% (6)	5% (6)	2% (2)	7% (9)	8% (10)	69% (82)	119
2016 Vote: Didn't Vote	5% (35)	3% (21)	7% (53)	5% (37)	8% (61)	8% (61)	65% (489)	756

Continued on next page

Table MCBRdem2_9: *How often did you use the following social media platforms in the past month?*
Reddit

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	4% (87)	4% (81)	6% (124)	4% (87)	8% (174)	6% (125)	69% (1531)	2209
Voted in 2014: Yes	4% (42)	4% (46)	5% (63)	3% (33)	8% (92)	4% (53)	73% (877)	1206
Voted in 2014: No	4% (45)	3% (35)	6% (61)	5% (54)	8% (82)	7% (72)	65% (654)	1003
4-Region: Northeast	4% (16)	5% (19)	7% (27)	3% (13)	8% (32)	5% (20)	67% (255)	382
4-Region: Midwest	4% (16)	3% (15)	6% (26)	4% (17)	7% (31)	6% (27)	71% (325)	456
4-Region: South	4% (34)	4% (35)	4% (36)	4% (32)	9% (72)	5% (44)	70% (590)	844
4-Region: West	4% (20)	2% (13)	6% (34)	5% (26)	7% (39)	7% (34)	68% (360)	526
Favorable Opinion of Elon Musk	4% (30)	6% (44)	7% (57)	5% (40)	9% (68)	6% (48)	64% (507)	794
Uses Twitter at Least Once a Day	12% (50)	12% (48)	11% (46)	8% (33)	6% (24)	7% (27)	44% (182)	411
Uses Twitter at Least Once a Month	7% (63)	7% (64)	10% (94)	8% (69)	12% (113)	9% (83)	46% (417)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBRdem2_10: *How often did you use the following social media platforms in the past month?*
Clubhouse

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	1% (24)	1% (27)	1% (27)	1% (19)	1% (25)	1% (22)	93% (2064)	2209
Gender: Male	2% (17)	2% (22)	2% (20)	1% (15)	2% (19)	2% (17)	90% (957)	1067
Gender: Female	1% (7)	— (5)	1% (7)	— (4)	1% (6)	— (5)	97% (1107)	1142
Age: 18-34	2% (13)	3% (16)	2% (11)	1% (8)	1% (9)	1% (9)	90% (575)	642
Age: 35-44	2% (7)	1% (3)	3% (11)	2% (8)	3% (11)	2% (8)	87% (316)	365
Age: 45-64	— (4)	1% (7)	1% (5)	— (2)	1% (4)	— (3)	97% (690)	714
Age: 65+	— (1)	— (1)	— (0)	— (1)	— (1)	— (2)	99% (483)	489
GenZers: 1997-2012	4% (9)	2% (5)	2% (4)	— (1)	2% (5)	2% (3)	87% (184)	211
Millennials: 1981-1996	2% (11)	2% (15)	2% (15)	2% (14)	2% (15)	2% (12)	89% (626)	708
GenXers: 1965-1980	1% (4)	1% (7)	1% (5)	— (2)	1% (3)	1% (5)	95% (478)	503
Baby Boomers: 1946-1964	— (1)	— (1)	— (3)	— (2)	— (3)	— (2)	98% (673)	684
PID: Dem (no lean)	1% (8)	2% (16)	3% (22)	1% (11)	1% (12)	1% (6)	91% (755)	830
PID: Ind (no lean)	1% (4)	— (1)	— (2)	1% (4)	2% (10)	1% (6)	96% (633)	660
PID: Rep (no lean)	2% (13)	1% (10)	— (3)	1% (4)	— (3)	1% (10)	94% (676)	719
PID/Gender: Dem Men	2% (6)	3% (11)	4% (16)	2% (9)	2% (9)	1% (3)	87% (352)	406
PID/Gender: Dem Women	— (2)	1% (5)	1% (6)	— (2)	1% (3)	1% (3)	95% (404)	424
PID/Gender: Ind Men	— (1)	— (1)	— (1)	1% (3)	3% (9)	2% (5)	94% (310)	329
PID/Gender: Ind Women	1% (3)	— (0)	— (1)	— (1)	1% (2)	— (1)	98% (323)	331
PID/Gender: Rep Men	3% (10)	3% (10)	1% (3)	1% (3)	1% (2)	3% (9)	89% (296)	332
PID/Gender: Rep Women	1% (3)	— (0)	— (0)	— (1)	— (1)	— (2)	98% (380)	387
Ideo: Liberal (1-3)	1% (8)	3% (17)	2% (12)	1% (5)	1% (8)	2% (12)	90% (577)	638
Ideo: Moderate (4)	2% (10)	1% (5)	1% (5)	1% (5)	2% (12)	1% (4)	93% (586)	627
Ideo: Conservative (5-7)	1% (6)	— (3)	1% (10)	1% (7)	1% (5)	— (3)	95% (708)	741
Educ: < College	1% (9)	1% (18)	1% (12)	— (7)	1% (10)	1% (13)	95% (1367)	1436
Educ: Bachelors degree	2% (10)	1% (6)	1% (6)	1% (7)	2% (10)	1% (3)	91% (449)	491
Educ: Post-grad	2% (5)	1% (3)	3% (9)	2% (5)	2% (5)	2% (6)	88% (249)	282
Income: Under 50k	1% (9)	1% (9)	1% (12)	— (6)	1% (10)	1% (14)	95% (1100)	1159
Income: 50k-100k	1% (10)	2% (14)	1% (8)	1% (10)	1% (8)	1% (7)	92% (668)	724
Income: 100k+	2% (6)	1% (4)	2% (6)	1% (4)	2% (8)	1% (2)	91% (296)	326
Ethnicity: White	1% (14)	1% (12)	1% (20)	1% (13)	1% (18)	1% (13)	95% (1619)	1710
Ethnicity: Hispanic	3% (13)	4% (14)	2% (8)	— (0)	1% (5)	2% (6)	88% (328)	374

Continued on next page

Table MCBRdem2_10: *How often did you use the following social media platforms in the past month?*
Clubhouse

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	1% (24)	1% (27)	1% (27)	1% (19)	1% (25)	1% (22)	93% (2064)	2209
Ethnicity: Black	2% (5)	4% (11)	2% (7)	1% (4)	2% (5)	2% (6)	87% (245)	282
Ethnicity: Other	3% (6)	2% (4)	— (0)	1% (3)	1% (2)	2% (3)	92% (200)	217
All Christian	1% (7)	2% (16)	1% (13)	1% (7)	1% (9)	1% (13)	94% (941)	1005
All Non-Christian	6% (7)	2% (2)	4% (4)	3% (4)	2% (2)	1% (1)	82% (95)	116
Atheist	1% (1)	— (0)	2% (2)	1% (1)	1% (1)	— (0)	96% (100)	104
Agnostic/Nothing in particular	— (2)	1% (6)	1% (7)	1% (4)	1% (9)	1% (5)	94% (571)	605
Something Else	2% (7)	1% (3)	— (1)	1% (4)	1% (4)	1% (3)	94% (357)	379
Religious Non-Protestant/Catholic	5% (7)	1% (2)	3% (4)	3% (5)	2% (2)	1% (1)	84% (114)	135
Evangelical	2% (11)	3% (14)	1% (6)	1% (6)	2% (8)	1% (5)	91% (492)	542
Non-Evangelical	— (3)	1% (4)	1% (8)	— (4)	1% (4)	1% (9)	96% (773)	804
Community: Urban	2% (10)	2% (15)	2% (13)	1% (9)	3% (16)	2% (12)	88% (563)	640
Community: Suburban	1% (8)	1% (11)	1% (9)	1% (8)	1% (7)	— (5)	95% (995)	1042
Community: Rural	1% (7)	— (1)	1% (4)	— (3)	— (2)	1% (5)	96% (506)	527
Employ: Private Sector	2% (12)	2% (15)	2% (15)	2% (12)	1% (9)	1% (7)	90% (624)	693
Employ: Government	— (0)	4% (3)	4% (3)	1% (1)	2% (2)	— (0)	89% (87)	98
Employ: Self-Employed	1% (1)	2% (4)	1% (2)	1% (1)	4% (6)	3% (6)	88% (159)	181
Employ: Homemaker	— (1)	— (0)	— (1)	— (0)	— (0)	1% (2)	98% (176)	179
Employ: Student	4% (2)	1% (1)	3% (2)	1% (1)	6% (3)	1% (0)	85% (51)	60
Employ: Retired	1% (3)	— (0)	— (1)	— (1)	— (1)	— (2)	99% (555)	563
Employ: Unemployed	— (1)	1% (4)	1% (3)	1% (2)	1% (2)	1% (3)	95% (270)	286
Employ: Other	3% (4)	— (0)	— (0)	1% (2)	1% (1)	— (0)	95% (142)	149
Military HH: Yes	3% (8)	1% (2)	1% (4)	— (1)	— (1)	1% (2)	94% (293)	311
Military HH: No	1% (16)	1% (25)	1% (23)	1% (19)	1% (24)	1% (20)	93% (1772)	1898
RD/WT: Right Direction	2% (10)	3% (18)	3% (21)	1% (9)	2% (13)	1% (9)	88% (587)	667
RD/WT: Wrong Track	1% (14)	1% (9)	— (5)	1% (11)	1% (12)	1% (13)	96% (1477)	1542
Biden Job Approve	1% (9)	2% (22)	3% (26)	1% (13)	1% (13)	1% (10)	91% (887)	979
Biden Job Disapprove	1% (15)	— (4)	— (1)	1% (7)	1% (10)	1% (11)	96% (1077)	1124

Continued on next page

Table MCBRdem2_10: *How often did you use the following social media platforms in the past month?*
Clubhouse

Demographic	Multiple times a day		Once daily		A few times per week		Once per week		A few times		Once		Never		Total N
Adults	1%	(24)	1%	(27)	1%	(27)	1%	(19)	1%	(25)	1%	(22)	93%	(2064)	2209
Biden Job Strongly Approve	1%	(4)	4%	(16)	3%	(13)	2%	(8)	2%	(7)	2%	(6)	87%	(343)	396
Biden Job Somewhat Approve	1%	(5)	1%	(6)	2%	(12)	1%	(5)	1%	(6)	1%	(4)	93%	(544)	582
Biden Job Somewhat Disapprove	1%	(3)	1%	(4)	—	(1)	1%	(2)	2%	(5)	1%	(3)	94%	(285)	303
Biden Job Strongly Disapprove	1%	(12)	—	(1)	—	(0)	1%	(4)	1%	(5)	1%	(7)	96%	(792)	821
Favorable of Biden	1%	(7)	2%	(18)	2%	(19)	1%	(13)	1%	(12)	1%	(8)	92%	(905)	982
Unfavorable of Biden	1%	(16)	1%	(9)	—	(4)	—	(5)	1%	(9)	1%	(12)	95%	(1061)	1117
Very Favorable of Biden	1%	(6)	2%	(9)	3%	(13)	1%	(5)	2%	(6)	2%	(7)	89%	(382)	429
Somewhat Favorable of Biden	—	(1)	2%	(9)	1%	(6)	1%	(8)	1%	(6)	—	(1)	94%	(522)	553
Somewhat Unfavorable of Biden	2%	(6)	2%	(7)	1%	(4)	—	(1)	1%	(3)	1%	(3)	92%	(269)	293
Very Unfavorable of Biden	1%	(10)	—	(2)	—	(0)	—	(4)	1%	(6)	1%	(9)	96%	(793)	824
#1 Issue: Economy	1%	(11)	1%	(9)	1%	(9)	1%	(8)	1%	(12)	1%	(12)	94%	(918)	980
#1 Issue: Security	1%	(3)	—	(1)	1%	(2)	1%	(3)	1%	(3)	1%	(3)	93%	(191)	204
#1 Issue: Health Care	3%	(5)	5%	(9)	4%	(7)	—	(1)	1%	(1)	1%	(1)	86%	(143)	167
#1 Issue: Medicare / Social Security	1%	(2)	1%	(2)	1%	(1)	—	(1)	1%	(2)	—	(1)	96%	(223)	232
#1 Issue: Women's Issues	—	(0)	—	(1)	1%	(3)	—	(1)	1%	(3)	—	(1)	97%	(319)	328
#1 Issue: Education	4%	(2)	3%	(2)	—	(0)	2%	(1)	3%	(2)	2%	(1)	87%	(50)	58
#1 Issue: Energy	1%	(2)	3%	(4)	3%	(4)	3%	(3)	—	(0)	1%	(1)	89%	(113)	127
#1 Issue: Other	—	(0)	—	(0)	—	(0)	2%	(2)	3%	(3)	1%	(1)	94%	(107)	114
2020 Vote: Joe Biden	1%	(6)	2%	(18)	2%	(17)	1%	(10)	1%	(11)	1%	(8)	92%	(853)	923
2020 Vote: Donald Trump	2%	(11)	1%	(4)	1%	(4)	1%	(5)	1%	(6)	2%	(12)	94%	(695)	738
2020 Vote: Other	—	(0)	—	(0)	—	(0)	2%	(1)	3%	(2)	1%	(0)	94%	(62)	65
2020 Vote: Didn't Vote	1%	(7)	1%	(5)	1%	(6)	1%	(3)	1%	(6)	—	(1)	94%	(455)	483
2018 House Vote: Democrat	1%	(6)	2%	(13)	3%	(19)	1%	(10)	1%	(10)	1%	(8)	91%	(671)	737
2018 House Vote: Republican	1%	(5)	1%	(8)	—	(2)	—	(1)	1%	(5)	1%	(7)	95%	(585)	613
2018 House Vote: Someone else	—	(0)	—	(0)	—	(0)	—	(0)	4%	(3)	1%	(0)	95%	(56)	59
2018 House Vote: Didnt Vote	2%	(13)	1%	(6)	1%	(6)	1%	(9)	1%	(8)	1%	(6)	94%	(752)	800
2016 Vote: Hillary Clinton	1%	(8)	2%	(16)	2%	(14)	1%	(8)	1%	(8)	1%	(4)	92%	(627)	684
2016 Vote: Donald Trump	1%	(4)	1%	(3)	1%	(5)	1%	(4)	1%	(3)	1%	(9)	96%	(614)	643
2016 Vote: Other	—	(0)	—	(0)	1%	(1)	—	(0)	3%	(4)	1%	(1)	95%	(113)	119
2016 Vote: Didn't Vote	2%	(12)	1%	(7)	1%	(7)	1%	(8)	1%	(8)	1%	(7)	93%	(707)	756

Continued on next page

Table MCBRdem2_10: *How often did you use the following social media platforms in the past month?*
Clubhouse

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	1% (24)	1% (27)	1% (27)	1% (19)	1% (25)	1% (22)	93% (2064)	2209
Voted in 2014: Yes	1% (12)	1% (14)	1% (17)	1% (9)	1% (15)	1% (14)	93% (1126)	1206
Voted in 2014: No	1% (13)	1% (13)	1% (10)	1% (11)	1% (10)	1% (8)	94% (938)	1003
4-Region: Northeast	1% (3)	2% (9)	2% (7)	1% (4)	1% (3)	2% (9)	91% (347)	382
4-Region: Midwest	— (2)	1% (5)	1% (3)	— (0)	— (2)	2% (7)	96% (437)	456
4-Region: South	1% (9)	1% (11)	1% (7)	1% (10)	2% (15)	— (4)	93% (789)	844
4-Region: West	2% (11)	— (2)	2% (9)	1% (5)	1% (5)	1% (3)	93% (491)	526
Favorable Opinion of Elon Musk	1% (10)	2% (17)	2% (16)	1% (10)	1% (10)	1% (8)	91% (724)	794
Uses Twitter at Least Once a Day	4% (17)	3% (12)	2% (9)	2% (8)	2% (10)	3% (11)	84% (345)	411
Uses Twitter at Least Once a Month	2% (22)	3% (25)	3% (24)	2% (17)	3% (23)	2% (20)	86% (774)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBRdem2_11: *How often did you use the following social media platforms in the past month?*
Twitch

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	3% (58)	3% (56)	3% (64)	2% (44)	4% (86)	2% (53)	84% (1847)	2209
Gender: Male	4% (39)	4% (42)	5% (48)	3% (35)	6% (60)	3% (32)	76% (811)	1067
Gender: Female	2% (20)	1% (14)	1% (16)	1% (8)	2% (26)	2% (21)	91% (1037)	1142
Age: 18-34	6% (41)	5% (29)	5% (30)	5% (30)	9% (57)	3% (20)	68% (434)	642
Age: 35-44	2% (7)	4% (15)	7% (24)	2% (6)	5% (16)	4% (15)	77% (281)	365
Age: 45-64	1% (10)	1% (10)	1% (10)	1% (8)	1% (10)	3% (18)	91% (648)	714
Age: 65+	— (1)	— (2)	— (1)	— (0)	— (2)	— (0)	99% (483)	489
GenZers: 1997-2012	7% (14)	4% (9)	4% (9)	6% (13)	14% (30)	4% (9)	60% (126)	211
Millennials: 1981-1996	4% (31)	5% (32)	6% (42)	3% (22)	6% (40)	3% (21)	73% (520)	708
GenXers: 1965-1980	2% (12)	2% (11)	2% (11)	1% (5)	3% (13)	3% (14)	87% (438)	503
Baby Boomers: 1946-1964	— (2)	1% (4)	— (2)	1% (4)	1% (4)	1% (9)	97% (660)	684
PID: Dem (no lean)	4% (36)	4% (33)	3% (28)	2% (20)	4% (36)	3% (22)	79% (655)	830
PID: Ind (no lean)	2% (13)	1% (9)	2% (13)	1% (7)	4% (27)	2% (15)	87% (576)	660
PID: Rep (no lean)	1% (10)	2% (14)	3% (23)	2% (17)	3% (22)	2% (16)	86% (617)	719
PID/Gender: Dem Men	5% (22)	6% (26)	6% (23)	5% (18)	6% (23)	3% (12)	70% (283)	406
PID/Gender: Dem Women	3% (14)	2% (8)	1% (5)	— (1)	3% (13)	2% (10)	88% (373)	424
PID/Gender: Ind Men	3% (8)	1% (4)	2% (7)	1% (4)	6% (21)	3% (9)	84% (275)	329
PID/Gender: Ind Women	1% (4)	2% (5)	2% (6)	1% (2)	2% (7)	2% (5)	91% (300)	331
PID/Gender: Rep Men	3% (8)	4% (13)	6% (18)	4% (13)	5% (17)	3% (10)	76% (253)	332
PID/Gender: Rep Women	— (1)	— (1)	1% (5)	1% (5)	1% (6)	2% (6)	94% (364)	387
Ideo: Liberal (1-3)	5% (30)	3% (21)	3% (20)	2% (13)	6% (35)	3% (19)	78% (499)	638
Ideo: Moderate (4)	2% (13)	2% (15)	3% (16)	3% (17)	3% (18)	2% (13)	85% (535)	627
Ideo: Conservative (5-7)	2% (12)	2% (18)	3% (25)	2% (12)	3% (25)	2% (13)	86% (637)	741
Educ: < College	3% (38)	2% (30)	2% (31)	2% (30)	3% (46)	2% (33)	85% (1228)	1436
Educ: Bachelors degree	2% (12)	3% (16)	4% (21)	2% (7)	6% (29)	3% (12)	80% (393)	491
Educ: Post-grad	3% (9)	4% (10)	5% (13)	2% (6)	4% (11)	3% (7)	80% (226)	282
Income: Under 50k	2% (26)	2% (20)	3% (31)	2% (27)	4% (41)	3% (32)	85% (982)	1159
Income: 50k-100k	3% (24)	3% (25)	3% (18)	2% (12)	4% (27)	2% (16)	83% (602)	724
Income: 100k+	3% (8)	4% (12)	5% (15)	1% (5)	5% (17)	2% (6)	81% (264)	326
Ethnicity: White	3% (47)	2% (31)	3% (49)	2% (31)	3% (58)	2% (38)	85% (1456)	1710
Ethnicity: Hispanic	7% (25)	7% (24)	7% (27)	1% (4)	5% (18)	2% (9)	71% (266)	374

Continued on next page

Table MCBRdem2_11: *How often did you use the following social media platforms in the past month?*
Twitch

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	3% (58)	3% (56)	3% (64)	2% (44)	4% (86)	2% (53)	84% (1847)	2209
Ethnicity: Black	2% (6)	5% (14)	3% (7)	4% (10)	6% (17)	4% (10)	77% (218)	282
Ethnicity: Other	3% (6)	5% (11)	4% (8)	1% (3)	5% (11)	2% (5)	80% (174)	217
All Christian	2% (21)	3% (26)	3% (30)	1% (14)	2% (19)	3% (29)	86% (866)	1005
All Non-Christian	1% (1)	8% (10)	6% (7)	3% (3)	4% (5)	2% (3)	75% (87)	116
Atheist	9% (10)	2% (2)	6% (6)	2% (2)	7% (7)	4% (4)	71% (73)	104
Agnostic/Nothing in particular	3% (19)	1% (6)	3% (16)	3% (19)	5% (33)	1% (8)	83% (504)	605
Something Else	2% (7)	3% (13)	1% (5)	1% (5)	6% (22)	3% (10)	84% (318)	379
Religious Non-Protestant/Catholic	1% (1)	7% (10)	6% (8)	3% (3)	3% (5)	2% (3)	78% (105)	135
Evangelical	3% (15)	4% (22)	2% (9)	2% (8)	4% (21)	4% (20)	83% (447)	542
Non-Evangelical	2% (13)	2% (15)	3% (24)	1% (9)	3% (21)	2% (18)	88% (704)	804
Community: Urban	3% (22)	6% (35)	4% (26)	2% (11)	4% (24)	3% (19)	78% (502)	640
Community: Suburban	3% (27)	1% (7)	2% (24)	2% (24)	5% (54)	2% (17)	85% (889)	1042
Community: Rural	2% (10)	3% (14)	3% (14)	2% (9)	1% (8)	3% (16)	86% (456)	527
Employ: Private Sector	3% (23)	4% (26)	6% (39)	3% (18)	5% (35)	2% (17)	77% (535)	693
Employ: Government	2% (2)	8% (7)	3% (3)	2% (2)	4% (3)	3% (3)	78% (76)	98
Employ: Self-Employed	4% (8)	1% (2)	4% (7)	2% (3)	6% (11)	5% (10)	78% (140)	181
Employ: Homemaker	3% (5)	3% (5)	1% (3)	2% (4)	2% (4)	1% (2)	87% (155)	179
Employ: Student	8% (5)	2% (1)	4% (2)	9% (5)	17% (10)	4% (2)	56% (34)	60
Employ: Retired	1% (3)	1% (3)	— (0)	— (0)	1% (4)	— (3)	98% (551)	563
Employ: Unemployed	3% (10)	3% (8)	3% (9)	4% (11)	3% (9)	4% (12)	80% (228)	286
Employ: Other	2% (3)	3% (4)	1% (1)	— (0)	6% (9)	3% (4)	86% (128)	149
Military HH: Yes	3% (9)	2% (6)	3% (9)	2% (5)	2% (7)	2% (5)	87% (270)	311
Military HH: No	3% (50)	3% (50)	3% (56)	2% (39)	4% (79)	3% (48)	83% (1577)	1898
RD/WT: Right Direction	3% (22)	4% (29)	6% (37)	4% (24)	5% (32)	2% (14)	76% (508)	667
RD/WT: Wrong Track	2% (36)	2% (27)	2% (27)	1% (20)	3% (54)	3% (39)	87% (1339)	1542
Biden Job Approve	3% (29)	4% (41)	4% (41)	3% (25)	4% (41)	2% (22)	80% (780)	979
Biden Job Disapprove	2% (27)	1% (14)	2% (24)	2% (18)	3% (39)	2% (26)	87% (976)	1124

Continued on next page

Table MCBRdem2_11: *How often did you use the following social media platforms in the past month?*
Twitch

Demographic	Multiple times a day		Once daily		A few times per week		Once per week		A few times		Once		Never		Total N
Adults	3%	(58)	3%	(56)	3%	(64)	2%	(44)	4%	(86)	2%	(53)	84%	(1847)	2209
Biden Job Strongly Approve	3%	(12)	7%	(29)	5%	(21)	3%	(11)	3%	(10)	2%	(8)	77%	(306)	396
Biden Job Somewhat Approve	3%	(17)	2%	(12)	3%	(20)	2%	(15)	5%	(30)	2%	(13)	81%	(475)	582
Biden Job Somewhat Disapprove	7%	(22)	1%	(2)	4%	(11)	2%	(5)	7%	(21)	2%	(7)	78%	(236)	303
Biden Job Strongly Disapprove	1%	(5)	2%	(13)	2%	(13)	2%	(13)	2%	(18)	2%	(19)	90%	(741)	821
Favorable of Biden	3%	(29)	4%	(41)	4%	(36)	2%	(20)	4%	(37)	2%	(23)	81%	(796)	982
Unfavorable of Biden	2%	(27)	1%	(14)	2%	(23)	2%	(22)	4%	(43)	3%	(28)	86%	(959)	1117
Very Favorable of Biden	3%	(13)	7%	(29)	3%	(12)	1%	(5)	3%	(14)	2%	(8)	81%	(350)	429
Somewhat Favorable of Biden	3%	(16)	2%	(13)	4%	(25)	3%	(15)	4%	(23)	3%	(15)	81%	(447)	553
Somewhat Unfavorable of Biden	5%	(15)	—	(1)	4%	(13)	2%	(6)	7%	(20)	3%	(8)	79%	(230)	293
Very Unfavorable of Biden	2%	(12)	2%	(13)	1%	(10)	2%	(15)	3%	(22)	2%	(21)	89%	(729)	824
#1 Issue: Economy	2%	(22)	2%	(17)	3%	(27)	2%	(17)	4%	(36)	3%	(26)	85%	(835)	980
#1 Issue: Security	—	(1)	5%	(11)	3%	(7)	2%	(4)	3%	(6)	1%	(2)	85%	(174)	204
#1 Issue: Health Care	6%	(10)	9%	(15)	7%	(12)	3%	(5)	2%	(4)	2%	(3)	71%	(118)	167
#1 Issue: Medicare / Social Security	3%	(6)	—	(1)	1%	(1)	—	(1)	1%	(1)	2%	(5)	94%	(217)	232
#1 Issue: Women's Issues	3%	(10)	1%	(3)	2%	(7)	1%	(3)	7%	(22)	4%	(12)	82%	(271)	328
#1 Issue: Education	5%	(3)	4%	(2)	6%	(3)	7%	(4)	5%	(3)	4%	(2)	69%	(40)	58
#1 Issue: Energy	1%	(2)	5%	(6)	4%	(5)	8%	(11)	5%	(7)	2%	(3)	74%	(94)	127
#1 Issue: Other	4%	(5)	1%	(1)	1%	(1)	—	(0)	7%	(8)	—	(0)	87%	(99)	114
2020 Vote: Joe Biden	3%	(29)	3%	(31)	4%	(35)	2%	(22)	4%	(40)	2%	(21)	81%	(746)	923
2020 Vote: Donald Trump	2%	(15)	1%	(9)	2%	(16)	2%	(18)	4%	(26)	2%	(15)	87%	(638)	738
2020 Vote: Other	5%	(3)	1%	(1)	—	(0)	1%	(0)	6%	(4)	6%	(4)	82%	(54)	65
2020 Vote: Didn't Vote	2%	(11)	3%	(16)	3%	(14)	1%	(3)	3%	(15)	3%	(13)	85%	(410)	483
2018 House Vote: Democrat	3%	(23)	3%	(25)	4%	(29)	2%	(13)	3%	(24)	1%	(11)	83%	(612)	737
2018 House Vote: Republican	3%	(19)	1%	(8)	2%	(10)	2%	(12)	3%	(16)	3%	(17)	87%	(531)	613
2018 House Vote: Someone else	—	(0)	3%	(2)	—	(0)	1%	(0)	7%	(4)	7%	(4)	83%	(49)	59
2018 House Vote: Didnt Vote	2%	(17)	3%	(22)	3%	(25)	2%	(18)	5%	(41)	3%	(21)	82%	(655)	800
2016 Vote: Hillary Clinton	3%	(24)	3%	(22)	3%	(22)	2%	(15)	4%	(25)	2%	(11)	83%	(566)	684
2016 Vote: Donald Trump	2%	(13)	1%	(9)	2%	(14)	2%	(11)	3%	(17)	3%	(17)	87%	(561)	643
2016 Vote: Other	2%	(2)	1%	(2)	1%	(1)	—	(0)	3%	(3)	5%	(6)	89%	(105)	119
2016 Vote: Didn't Vote	3%	(19)	3%	(23)	4%	(27)	2%	(18)	5%	(40)	3%	(19)	81%	(609)	756

Continued on next page

Table MCBRdem2_11: *How often did you use the following social media platforms in the past month?*
Twitch

Demographic	Multiple times a day	Once daily	A few times per week	Once per week	A few times	Once	Never	Total N
Adults	3% (58)	3% (56)	3% (64)	2% (44)	4% (86)	2% (53)	84% (1847)	2209
Voted in 2014: Yes	2% (29)	2% (24)	3% (33)	2% (21)	3% (33)	2% (28)	86% (1038)	1206
Voted in 2014: No	3% (29)	3% (32)	3% (31)	2% (23)	5% (53)	3% (25)	81% (809)	1003
4-Region: Northeast	2% (8)	4% (15)	5% (20)	1% (5)	3% (12)	3% (12)	81% (312)	382
4-Region: Midwest	2% (8)	1% (5)	1% (6)	2% (8)	2% (9)	3% (14)	89% (406)	456
4-Region: South	3% (22)	2% (20)	3% (26)	2% (18)	4% (35)	3% (22)	83% (701)	844
4-Region: West	4% (21)	3% (17)	2% (13)	2% (13)	5% (29)	1% (5)	81% (429)	526
Favorable Opinion of Elon Musk	4% (28)	3% (27)	5% (40)	2% (19)	4% (35)	2% (17)	79% (628)	794
Uses Twitter at Least Once a Day	11% (47)	10% (43)	6% (23)	4% (16)	7% (29)	4% (16)	58% (238)	411
Uses Twitter at Least Once a Month	6% (53)	6% (54)	6% (55)	4% (35)	8% (72)	4% (40)	66% (594)	904

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2209	100%
xdemGender	Gender: Male	1067	48%
	Gender: Female	1142	52%
	N	2209	
age	Age: 18-34	642	29%
	Age: 35-44	365	17%
	Age: 45-64	714	32%
	Age: 65+	489	22%
	N	2209	
demAgeGeneration	GenZers: 1997-2012	211	10%
	Millennials: 1981-1996	708	32%
	GenXers: 1965-1980	503	23%
	Baby Boomers: 1946-1964	684	31%
	N	2105	
xpid3	PID: Dem (no lean)	830	38%
	PID: Ind (no lean)	660	30%
	PID: Rep (no lean)	719	33%
	N	2209	
xpidGender	PID/Gender: Dem Men	406	18%
	PID/Gender: Dem Women	424	19%
	PID/Gender: Ind Men	329	15%
	PID/Gender: Ind Women	331	15%
	PID/Gender: Rep Men	332	15%
	PID/Gender: Rep Women	387	18%
	N	2209	
xdemIdeo3	Ideo: Liberal (1-3)	638	29%
	Ideo: Moderate (4)	627	28%
	Ideo: Conservative (5-7)	741	34%
	N	2007	
xeduc3	Educ: < College	1436	65%
	Educ: Bachelors degree	491	22%
	Educ: Post-grad	282	13%
	N	2209	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1159	52%
	Income: 50k-100k	724	33%
	Income: 100k+	326	15%
	N	2209	
xdemWhite	Ethnicity: White	1710	77%
xdemHispBin	Ethnicity: Hispanic	374	17%
demBlackBin	Ethnicity: Black	282	13%
demRaceOther	Ethnicity: Other	217	10%
xdemReligion	All Christian	1005	46%
	All Non-Christian	116	5%
	Atheist	104	5%
	Agnostic/Nothing in particular	605	27%
	Something Else	379	17%
	N	2209	
xdemReligOther	Religious Non-Protestant/Catholic	135	6%
xdemEvang	Evangelical	542	25%
	Non-Evangelical	804	36%
	N	1346	
xdemUsr	Community: Urban	640	29%
	Community: Suburban	1042	47%
	Community: Rural	527	24%
	N	2209	
xdemEmploy	Employ: Private Sector	693	31%
	Employ: Government	98	4%
	Employ: Self-Employed	181	8%
	Employ: Homemaker	179	8%
	Employ: Student	60	3%
	Employ: Retired	563	26%
	Employ: Unemployed	286	13%
	Employ: Other	149	7%
	N	2209	
xdemMilHH1	Military HH: Yes	311	14%
	Military HH: No	1898	86%
	N	2209	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	667	30%
	RD/WT: Wrong Track	1542	70%
	N	2209	
xdemBidenApprove	Biden Job Approve	979	44%
	Biden Job Disapprove	1124	51%
	N	2103	
xdemBidenApprove2	Biden Job Strongly Approve	396	18%
	Biden Job Somewhat Approve	582	26%
	Biden Job Somewhat Disapprove	303	14%
	Biden Job Strongly Disapprove	821	37%
	N	2103	
xdemBidenFav	Favorable of Biden	982	44%
	Unfavorable of Biden	1117	51%
	N	2099	
xdemBidenFavFull	Very Favorable of Biden	429	19%
	Somewhat Favorable of Biden	553	25%
	Somewhat Unfavorable of Biden	293	13%
	Very Unfavorable of Biden	824	37%
	N	2099	
xnr3	#1 Issue: Economy	980	44%
	#1 Issue: Security	204	9%
	#1 Issue: Health Care	167	8%
	#1 Issue: Medicare / Social Security	232	10%
	#1 Issue: Women's Issues	328	15%
	#1 Issue: Education	58	3%
	#1 Issue: Energy	127	6%
	#1 Issue: Other	114	5%
	N	2209	
xsubVote20O	2020 Vote: Joe Biden	923	42%
	2020 Vote: Donald Trump	738	33%
	2020 Vote: Other	65	3%
	2020 Vote: Didn't Vote	483	22%
	N	2209	
xsubVote18O	2018 House Vote: Democrat	737	33%
	2018 House Vote: Republican	613	28%
	2018 House Vote: Someone else	59	3%
	2018 House Vote: Didnt Vote	800	36%
	N	2209	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	684	31%
	2016 Vote: Donald Trump	643	29%
	2016 Vote: Other	119	5%
	2016 Vote: Didn't Vote	756	34%
	N	2202	
xsubVote14O	Voted in 2014: Yes	1206	55%
	Voted in 2014: No	1003	45%
	N	2209	
xreg4	4-Region: Northeast	382	17%
	4-Region: Midwest	456	21%
	4-Region: South	844	38%
	4-Region: West	526	24%
	N	2209	
MCBRxdem1	Favorable Opinion of Elon Musk	794	36%
MCBRxdem2	Uses Twitter at Least Once a Day	411	19%
MCBRxdem3	Uses Twitter at Least Once a Month	904	41%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

MORNING CONSULT