MORNING CONSULT

National Tracking Poll #2210163
October 25-26, 2022

Crosstabulation Results

Table Index

Crosstabulation Results by Respondent Demographics

Table MCBR1_1: *How much attention do you pay to the following as it relates to the companies you purchase goods and services from?*
Ethical matters

Demographic	A lot		Some		Not too much		None		Total N
Adults	25%	(547)	40%	(888)	22%	(494)	13%	(281)	2210
Gender: Male	26%	(280)	39%	(416)	22%	(238)	13%	(134)	1068
Gender: Female	23%	(267)	41%	(472)	22%	(256)	13%	(147)	1142
Age: 18-34	30%	(191)	36%	(231)	24%	(152)	10%	(67)	642
Age: 35-44	25%	(91)	41%	(150)	22%	(81)	12%	(44)	365
Age: 45-64	22%	(157)	42%	(301)	20%	(143)	16%	(113)	714
Age: 65+	22%	(109)	42%	(206)	24%	(117)	12%	(57)	489
GenZers: 1997-2012	31%	(74)	35%	(83)	23%	(55)	11%	(25)	237
Millennials: 1981-1996	27%	(180)	37%	(243)	24%	(158)	11%	(75)	656
GenXers: 1965-1980	23%	(118)	41%	(210)	20%	(102)	16%	(82)	512
Baby Boomers: 1946-1964	21%	(154)	44%	(317)	22%	(163)	13%	(93)	727
PID: Dem (no lean)	32%	(280)	44%	(386)	18%	(160)	6%	(53)	879
PID: Ind (no lean)	18%	(121)	39%	(256)	24%	(159)	18%	(119)	655
PID: Rep (no lean)	22%	(147)	36%	(246)	26%	(174)	16%	(109)	676
PID/Gender: Dem Men	33%	(146)	44%	(194)	17%	(77)	6%	(28)	445
PID/Gender: Dem Women	31%	(134)	44%	(191)	19%	(83)	6%	(25)	433
PID/Gender: Ind Men	19%	(60)	36%	(110)	26%	(80)	19%	(58)	307
PID/Gender: Ind Women	18%	(61)	42%	(146)	23%	(79)	18%	(61)	347
PID/Gender: Rep Men	24%	(75)	35%	(111)	26%	(81)	15%	(48)	315
PID/Gender: Rep Women	20%	(72)	37%	(135)	26%	(93)	17%	(61)	361
Ideo: Liberal (1-3)	34%	(233)	45%	(306)	16%	(110)	5%	(31)	679
Ideo: Moderate (4)	21%	(139)	41%	(263)	24%	(158)	14%	(89)	649
Ideo: Conservative (5-7)	21%	(145)	39%	(273)	26%	(183)	15%	(104)	705
Educ: < College	24%	(349)	37%	(525)	24%	(343)	15%	(221)	1437
Educ: Bachelors degree	22%	(108)	48%	(235)	21%	(102)	9%	(46)	491
Educ: Post-grad	32%	(91)	45%	(128)	17%	(49)	5%	(14)	282
Income: Under 50k	22%	(274)	38%	(475)	24%	(291)	16%	(199)	1240
Income: 50k-100k	28%	(183)	42%	(270)	21%	(139)	9%	(56)	648
Income: 100k+	28%	(90)	44%	(143)	20%	(63)	8%	(26)	322

Table MCBR1_1: *How much attention do you pay to the following as it relates to the companies you purchase goods and services from?*
Ethical matters

Demographic	A lot		Some		Not too much		None		Total N
Adults	25%	(547)	40%	(888)	22%	(494)	13%	(281)	2210
Ethnicity: White	22%	(384)	41%	(697)	23%	(393)	14%	(237)	1711
Ethnicity: Hispanic	28%	(104)	41%	(152)	18%	(69)	13%	(49)	374
Ethnicity: Black	37%	(106)	39%	(111)	18%	(51)	5%	(15)	282
Ethnicity: Other	27%	(58)	37%	(79)	23%	(50)	14%	(30)	217
All Christian	24%	(261)	42%	(462)	22%	(243)	11%	(124)	1089
All Non-Christian	39%	(41)	39%	(41)	16%	(17)	6%	(7)	106
Atheist	33%	(35)	40%	(43)	18%	(20)	9%	(10)	108
Agnostic/Nothing in particular	22%	(128)	35%	(207)	25%	(148)	18%	(106)	589
Something Else	26%	(83)	42%	(135)	21%	(66)	11%	(35)	318
Religious Non-Protestant/Catholic	38%	(46)	39%	(46)	18%	(22)	5%	(7)	120
Evangelical	25%	(156)	42%	(264)	21%	(128)	12%	(75)	623
Non-Evangelical	24%	(181)	42%	(321)	23%	(173)	11%	(83)	758
Community: Urban	29%	(189)	38%	(249)	20%	(129)	13%	(83)	650
Community: Suburban	25%	(249)	41%	(401)	23%	(226)	11%	(107)	984
Community: Rural	19%	(109)	41%	(238)	24%	(139)	16%	(90)	575
Employ: Private Sector	28%	(208)	41%	(303)	23%	(169)	9%	(68)	748
Employ: Government	28%	(34)	47%	(57)	17%	(21)	7%	(9)	120
Employ: Self-Employed	34%	(59)	37%	(65)	21%	(37)	9%	(16)	177
Employ: Homemaker	24%	(36)	40%	(59)	17%	(26)	19%	(28)	149
Employ: Student	30%	(21)	45%	(31)	20%	(14)	4%	(3)	69
Employ: Retired	21%	(117)	40%	(221)	23%	(128)	15%	(81)	547
Employ: Unemployed	19%	(52)	35%	(97)	26%	(70)	20%	(54)	273
Employ: Other	16%	(20)	43%	(54)	24%	(30)	18%	(22)	126
Military HH: Yes	24%	(74)	42%	(127)	23%	(71)	11%	(34)	306
Military HH: No	25%	(474)	40%	(761)	22%	(422)	13%	(248)	1904
RD/WT: Right Direction	32%	(215)	42%	(284)	19%	(128)	8%	(54)	680
RD/WT: Wrong Track	22%	(332)	40%	(604)	24%	(366)	15%	(227)	1530
Biden Job Approve	32%	(308)	45%	(431)	17%	(165)	6%	(59)	963
Biden Job Disapprove	20%	(227)	37%	(429)	27%	(307)	17%	(192)	1156

Table MCBR1_1: *How much attention do you pay to the following as it relates to the companies you purchase goods and services from?*
Ethical matters

Demographic	A lot		Some		Not too much		None		Total N
Adults	25%	(547)	40%	(888)	22%	(494)	13%	(281)	2210
Biden Job Strongly Approve	40%	(170)	43%	(181)	12%	(52)	5%	(21)	425
Biden Job Somewhat Approve	26%	(138)	46%	(250)	21%	(113)	7%	(37)	539
Biden Job Somewhat Disapprove	18%	(69)	40%	(155)	28%	(109)	13%	(51)	385
Biden Job Strongly Disapprove	21%	(159)	36%	(274)	26%	(198)	18%	(141)	771
Favorable of Biden	32%	(319)	44%	(442)	18%	(180)	6%	(65)	1006
Unfavorable of Biden	20%	(222)	38%	(428)	26%	(294)	17%	(190)	1133
Very Favorable of Biden	38%	(177)	41%	(193)	16%	(75)	6%	(27)	472
Somewhat Favorable of Biden	27%	(141)	47%	(249)	20%	(105)	7%	(38)	534
Somewhat Unfavorable of Biden	17%	(53)	43%	(136)	25%	(81)	15%	(47)	316
Very Unfavorable of Biden	21%	(169)	36%	(291)	26%	(214)	18%	(143)	817
#1 Issue: Economy	21%	(186)	42%	(378)	24%	(211)	13%	(120)	895
#1 Issue: Security	26%	(62)	34%	(82)	27%	(65)	12%	(29)	239
#1 Issue: Health Care	32%	(60)	38%	(72)	21%	(39)	9%	(17)	189
#1 Issue: Medicare / Social Security	22%	(57)	43%	(110)	23%	(59)	12%	(30)	255
#1 Issue: Women's Issues	31%	(92)	41%	(122)	17%	(51)	11%	(34)	299
#1 Issue: Education	25%	(18)	40%	(28)	22%	(16)	12%	(9)	70
#1 Issue: Energy	29%	(40)	39%	(53)	18%	(25)	13%	(18)	136
#1 Issue: Other	26%	(33)	33%	(42)	22%	(27)	19%	(24)	127
2020 Vote: Joe Biden	30%	(297)	45%	(446)	17%	(171)	7%	(73)	986
2020 Vote: Donald Trump	21%	(154)	39%	(282)	25%	(184)	15%	(108)	727
2020 Vote: Other	23%	(18)	26%	(20)	30%	(24)	22%	(17)	78
2020 Vote: Didn't Vote	19%	(79)	33%	(140)	28%	(115)	20%	(84)	419
2018 House Vote: Democrat	31%	(245)	48%	(376)	16%	(124)	6%	(45)	791
2018 House Vote: Republican	21%	(125)	40%	(243)	24%	(143)	16%	(94)	606
2018 House Vote: Someone else	25%	(17)	31%	(21)	25%	(17)	19%	(13)	69
2016 Vote: Hillary Clinton	32%	(231)	46%	(337)	16%	(117)	6%	(48)	732
2016 Vote: Donald Trump	20%	(133)	40%	(263)	24%	(154)	16%	(102)	652
2016 Vote: Other	17%	(21)	41%	(49)	28%	(34)	14%	(16)	120
2016 Vote: Didn't Vote	23%	(159)	34%	(236)	27%	(189)	16%	(115)	700
Voted in 2014: Yes	26%	(336)	44%	(565)	19%	(246)	11%	(138)	1285
Voted in 2014: No	23%	(212)	35%	(323)	27%	(248)	15%	(143)	925

Table MCBR1_1: *How much attention do you pay to the following as it relates to the companies you purchase goods and services from?*
Ethical matters

Demographic	A lot		Some		Not too much		None		Total N
Adults	25%	(547)	40%	(888)	22%	(494)	13%	(281)	2210
4-Region: Northeast	23%	(87)	40%	(153)	22%	(85)	15%	(59)	383
4-Region: Midwest	23%	(104)	39%	(180)	25%	(112)	13%	(60)	456
4-Region: South	23%	(194)	41%	(346)	23%	(191)	14%	(114)	844
4-Region: West	31%	(163)	40%	(210)	20%	(106)	9%	(48)	527
Shop Online	30%	(180)	39%	(238)	19%	(117)	12%	(71)	607
Shop in Stores	21%	(230)	42%	(453)	24%	(256)	13%	(137)	1077
Pay Attention to Environmental	36%	(480)	49%	(652)	13%	(168)	2%	(26)	1327
Don't Pay Attention to Environmental	8%	(67)	27%	(236)	37%	(325)	29%	(255)	883
Shopped/Bought Secondhand Within Past Year	29%	(400)	41%	(568)	21%	(286)	9%	(124)	1379
Shopped/Bought Secondhand Total	27%	(478)	41%	(718)	22%	(388)	10%	(184)	1768
Sold Secondhand Past Year	32%	(245)	39%	(296)	21%	(156)	8%	(61)	758
Sold Secondhand Total	28%	(312)	40%	(440)	21%	(228)	11%	(117)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR1_2: *How much attention do you pay to the following as it relates to the companies you purchase goods and services from?*
Political matters

Demographic	A lot		Some		Not too much		None		Total N
Adults	17%	(366)	33%	(735)	31%	(683)	19%	(426)	2210
Gender: Male	20%	(212)	34%	(368)	28%	(300)	18%	(188)	1068
Gender: Female	13%	(154)	32%	(368)	34%	(383)	21%	(238)	1142
Age: 18-34	17%	(107)	37%	(236)	29%	(189)	17%	(110)	642
Age: 35-44	15%	(56)	35%	(126)	31%	(115)	19%	(69)	365
Age: 45-64	16%	(117)	31%	(222)	31%	(220)	22%	(155)	714
Age: 65+	18%	(86)	31%	(151)	33%	(159)	19%	(92)	489
GenZers: 1997-2012	18%	(43)	33%	(77)	31%	(74)	18%	(42)	237
Millennials: 1981-1996	16%	(102)	37%	(246)	29%	(193)	18%	(116)	656
GenXers: 1965-1980	16%	(80)	32%	(164)	30%	(155)	22%	(112)	512
Baby Boomers: 1946-1964	17%	(127)	31%	(227)	31%	(228)	20%	(145)	727
PID: Dem (no lean)	23%	(200)	38%	(332)	29%	(257)	10%	(90)	879
PID: Ind (no lean)	10%	(65)	29%	(192)	31%	(205)	30%	(193)	655
PID: Rep (no lean)	15%	(101)	31%	(212)	33%	(221)	21%	(143)	676
PID/Gender: Dem Men	25%	(110)	39%	(172)	27%	(120)	10%	(44)	445
PID/Gender: Dem Women	21%	(90)	37%	(160)	32%	(137)	11%	(46)	433
PID/Gender: Ind Men	13%	(39)	30%	(92)	29%	(89)	28%	(87)	307
PID/Gender: Ind Women	7%	(26)	29%	(99)	33%	(116)	31%	(106)	347
PID/Gender: Rep Men	20%	(64)	33%	(104)	29%	(90)	18%	(57)	315
PID/Gender: Rep Women	10%	(38)	30%	(108)	36%	(130)	24%	(86)	361
Ideo: Liberal (1-3)	25%	(172)	40%	(273)	26%	(176)	8%	(58)	679
Ideo: Moderate (4)	10%	(67)	34%	(220)	35%	(224)	21%	(138)	649
Ideo: Conservative (5-7)	17%	(117)	30%	(215)	31%	(217)	22%	(157)	705
Educ: < College	15%	(215)	30%	(429)	33%	(475)	22%	(318)	1437
Educ: Bachelors degree	17%	(82)	41%	(201)	28%	(136)	15%	(72)	491
Educ: Post-grad	24%	(69)	37%	(105)	25%	(72)	13%	(36)	282
Income: Under 50k	15%	(181)	29%	(362)	33%	(415)	23%	(282)	1240
Income: 50k-100k	17%	(111)	38%	(249)	30%	(196)	14%	(93)	648
Income: 100k+	23%	(74)	39%	(125)	22%	(72)	16%	(52)	322
Ethnicity: White	16%	(282)	32%	(542)	31%	(530)	21%	(357)	1711
Ethnicity: Hispanic	18%	(68)	37%	(139)	25%	(94)	19%	(72)	374
Ethnicity: Black	22%	(63)	35%	(98)	35%	(98)	9%	(24)	282

Table MCBR1_2: *How much attention do you pay to the following as it relates to the companies you purchase goods and services from?*
Political matters

Demographic	A lot		Some		Not too much		None		Total N
Adults	17%	(366)	33%	(735)	31%	(683)	19%	(426)	2210
Ethnicity: Other	10%	(22)	44%	(95)	26%	(55)	21%	(45)	217
All Christian	17%	(184)	32%	(351)	32%	(346)	19%	(207)	1089
All Non-Christian	27%	(28)	36%	(39)	28%	(29)	9%	(10)	106
Atheist	26%	(28)	41%	(44)	15%	(17)	18%	(19)	108
Agnostic/Nothing in particular	13%	(78)	33%	(192)	31%	(185)	23%	(134)	589
Something Else	15%	(48)	34%	(109)	33%	(106)	17%	(55)	318
Religious Non-Protestant/Catholic	27%	(32)	35%	(42)	30%	(36)	9%	(10)	120
Evangelical	19%	(121)	34%	(209)	29%	(178)	19%	(115)	623
Non-Evangelical	14%	(107)	32%	(244)	34%	(261)	19%	(145)	758
Community: Urban	21%	(133)	38%	(244)	25%	(165)	17%	(108)	650
Community: Suburban	16%	(161)	32%	(316)	33%	(324)	19%	(183)	984
Community: Rural	13%	(72)	31%	(176)	34%	(193)	23%	(134)	575
Employ: Private Sector	17%	(126)	38%	(286)	30%	(226)	15%	(110)	748
Employ: Government	25%	(30)	29%	(35)	31%	(37)	15%	(18)	120
Employ: Self-Employed	21%	(37)	33%	(59)	28%	(49)	18%	(32)	177
Employ: Homemaker	15%	(22)	29%	(43)	29%	(43)	27%	(41)	149
Employ: Student	15%	(11)	48%	(33)	24%	(17)	12%	(8)	69
Employ: Retired	17%	(92)	29%	(159)	32%	(173)	22%	(122)	547
Employ: Unemployed	13%	(36)	31%	(84)	30%	(82)	26%	(71)	273
Employ: Other	11%	(13)	28%	(35)	44%	(55)	18%	(23)	126
Military HH: Yes	16%	(49)	35%	(107)	30%	(92)	19%	(59)	306
Military HH: No	17%	(317)	33%	(629)	31%	(591)	19%	(367)	1904
RD/WT: Right Direction	21%	(146)	40%	(272)	27%	(182)	12%	(80)	680
RD/WT: Wrong Track	14%	(220)	30%	(463)	33%	(501)	23%	(346)	1530
Biden Job Approve	22%	(209)	39%	(379)	28%	(268)	11%	(108)	963
Biden Job Disapprove	13%	(153)	29%	(335)	34%	(390)	24%	(278)	1156
Biden Job Strongly Approve	32%	(137)	40%	(168)	20%	(87)	8%	(32)	425
Biden Job Somewhat Approve	13%	(71)	39%	(211)	34%	(181)	14%	(76)	539
Biden Job Somewhat Disapprove	9%	(36)	31%	(121)	38%	(148)	21%	(79)	385
Biden Job Strongly Disapprove	15%	(117)	28%	(214)	31%	(242)	26%	(199)	771

Table MCBR1_2: *How much attention do you pay to the following as it relates to the companies you purchase goods and services from?*
Political matters

Demographic	A lot		Some		Not too much		None		Total N
Adults	17%	(366)	33%	(735)	31%	(683)	19%	(426)	2210
Favorable of Biden	21%	(212)	39%	(395)	28%	(280)	12%	(119)	1006
Unfavorable of Biden	13%	(152)	29%	(325)	34%	(388)	24%	(268)	1133
Very Favorable of Biden	29%	(137)	38%	(180)	24%	(114)	9%	(41)	472
Somewhat Favorable of Biden	14%	(75)	40%	(215)	31%	(165)	15%	(78)	534
Somewhat Unfavorable of Biden	7%	(23)	28%	(90)	42%	(134)	22%	(70)	316
Very Unfavorable of Biden	16%	(129)	29%	(235)	31%	(254)	24%	(199)	817
#1 Issue: Economy	12%	(108)	34%	(300)	32%	(289)	22%	(198)	895
#1 Issue: Security	20%	(48)	32%	(76)	31%	(74)	17%	(41)	239
#1 Issue: Health Care	20%	(37)	38%	(71)	25%	(47)	18%	(33)	189
#1 Issue: Medicare / Social Security	17%	(44)	29%	(73)	36%	(93)	18%	(46)	255
#1 Issue: Women's Issues	23%	(68)	35%	(104)	30%	(89)	13%	(38)	299
#1 Issue: Education	11%	(7)	39%	(27)	40%	(28)	10%	(7)	70
#1 Issue: Energy	21%	(28)	38%	(51)	23%	(31)	18%	(25)	136
#1 Issue: Other	20%	(25)	25%	(32)	25%	(32)	30%	(38)	127
2020 Vote: Joe Biden	21%	(203)	39%	(381)	29%	(287)	12%	(114)	986
2020 Vote: Donald Trump	17%	(121)	31%	(224)	31%	(222)	22%	(159)	727
2020 Vote: Other	11%	(9)	23%	(18)	36%	(28)	30%	(23)	78
2020 Vote: Didn't Vote	8%	(33)	27%	(112)	35%	(145)	31%	(129)	419
2018 House Vote: Democrat	23%	(180)	41%	(327)	28%	(218)	8%	(67)	791
2018 House Vote: Republican	18%	(108)	29%	(178)	31%	(189)	22%	(131)	606
2018 House Vote: Someone else	18%	(12)	21%	(15)	26%	(18)	35%	(24)	69
2016 Vote: Hillary Clinton	23%	(167)	40%	(290)	28%	(201)	10%	(74)	732
2016 Vote: Donald Trump	18%	(115)	30%	(194)	30%	(197)	22%	(146)	652
2016 Vote: Other	8%	(10)	33%	(39)	34%	(41)	24%	(29)	120
2016 Vote: Didn't Vote	10%	(73)	30%	(210)	35%	(242)	25%	(175)	700
Voted in 2014: Yes	21%	(274)	35%	(455)	27%	(352)	16%	(203)	1285
Voted in 2014: No	10%	(92)	30%	(280)	36%	(330)	24%	(223)	925
4-Region: Northeast	18%	(70)	33%	(125)	28%	(106)	22%	(82)	383
4-Region: Midwest	15%	(70)	26%	(119)	38%	(174)	20%	(93)	456
4-Region: South	16%	(137)	33%	(278)	31%	(263)	20%	(166)	844
4-Region: West	17%	(89)	40%	(213)	27%	(140)	16%	(84)	527

Table MCBR1_2: *How much attention do you pay to the following as it relates to the companies you purchase goods and services from?*
Political matters

Demographic	A lot		Some		Not too much		None		Total N
Adults	17%	(366)	33%	(735)	31%	(683)	19%	(426)	2210
Shop Online	19%	(115)	36%	(221)	25%	(154)	19%	(115)	607
Shop in Stores	15%	(159)	32%	(343)	34%	(364)	20%	(210)	1077
Pay Attention to Environmental	22%	(298)	43%	(577)	26%	(342)	8%	(110)	1327
Don't Pay Attention to Environmental	8%	(68)	18%	(159)	39%	(341)	36%	(315)	883
Shopped/Bought Secondhand Within Past Year	19%	(264)	35%	(483)	30%	(410)	16%	(222)	1379
Shopped/Bought Secondhand Total	17%	(304)	34%	(601)	31%	(546)	18%	(317)	1768
Sold Secondhand Past Year	21%	(161)	37%	(277)	29%	(216)	14%	(104)	758
Sold Secondhand Total	19%	(207)	34%	(377)	30%	(325)	17%	(189)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR1_3: *How much attention do you pay to the following as it relates to the companies you purchase goods and services from?*
Environmental/sustainability efforts

Demographic	A lot		Some		Not too much		None		Total N
Adults	20%	(450)	40%	(877)	25%	(547)	15%	(337)	2210
Gender: Male	21%	(227)	38%	(404)	24%	(255)	17%	(182)	1068
Gender: Female	20%	(223)	41%	(473)	26%	(292)	13%	(154)	1142
Age: 18-34	25%	(160)	41%	(265)	23%	(147)	11%	(70)	642
Age: 35-44	22%	(80)	41%	(151)	22%	(81)	15%	(53)	365
Age: 45-64	18%	(130)	37%	(262)	26%	(183)	19%	(138)	714
Age: 65+	16%	(80)	41%	(199)	28%	(136)	15%	(75)	489
GenZers: 1997-2012	25%	(59)	39%	(92)	23%	(54)	14%	(32)	237
Millennials: 1981-1996	24%	(158)	41%	(271)	23%	(150)	12%	(77)	656
GenXers: 1965-1980	18%	(91)	39%	(201)	24%	(121)	19%	(98)	512
Baby Boomers: 1946-1964	18%	(131)	38%	(280)	27%	(195)	17%	(121)	727
PID: Dem (no lean)	29%	(255)	44%	(390)	19%	(166)	8%	(67)	879
PID: Ind (no lean)	14%	(95)	39%	(254)	26%	(171)	21%	(136)	655
PID: Rep (no lean)	15%	(100)	34%	(232)	31%	(210)	20%	(134)	676
PID/Gender: Dem Men	30%	(135)	42%	(188)	19%	(86)	8%	(36)	445
PID/Gender: Dem Women	28%	(121)	47%	(202)	19%	(80)	7%	(30)	433
PID/Gender: Ind Men	14%	(43)	36%	(110)	25%	(75)	26%	(79)	307
PID/Gender: Ind Women	15%	(52)	41%	(144)	27%	(95)	16%	(56)	347
PID/Gender: Rep Men	16%	(49)	33%	(105)	30%	(93)	21%	(67)	315
PID/Gender: Rep Women	14%	(50)	35%	(127)	32%	(117)	19%	(67)	361
Ideo: Liberal (1-3)	28%	(190)	47%	(316)	20%	(133)	6%	(40)	679
Ideo: Moderate (4)	18%	(119)	43%	(281)	25%	(163)	13%	(86)	649
Ideo: Conservative (5-7)	15%	(106)	33%	(235)	29%	(203)	23%	(161)	705
Educ: < College	20%	(281)	37%	(527)	27%	(386)	17%	(243)	1437
Educ: Bachelors degree	20%	(100)	44%	(216)	22%	(109)	13%	(65)	491
Educ: Post-grad	24%	(69)	47%	(134)	18%	(52)	10%	(28)	282
Income: Under 50k	19%	(233)	36%	(451)	27%	(332)	18%	(223)	1240
Income: 50k-100k	21%	(134)	45%	(290)	23%	(151)	11%	(73)	648
Income: 100k+	26%	(83)	42%	(136)	20%	(63)	12%	(40)	322
Ethnicity: White	19%	(332)	39%	(674)	25%	(427)	16%	(278)	1711
Ethnicity: Hispanic	25%	(92)	38%	(141)	20%	(74)	18%	(66)	374
Ethnicity: Black	24%	(67)	42%	(119)	25%	(72)	9%	(25)	282

Table MCBR1_3: *How much attention do you pay to the following as it relates to the companies you purchase goods and services from?*
Environmental/sustainability efforts

Demographic	A lot		Some		Not too much		None		Total N
Adults	20%	(450)	40%	(877)	25%	(547)	15%	(337)	2210
Ethnicity: Other	23%	(51)	39%	(84)	22%	(48)	16%	(34)	217
All Christian	18%	(199)	42%	(453)	25%	(275)	15%	(163)	1089
All Non-Christian	28%	(29)	39%	(41)	26%	(27)	8%	(9)	106
Atheist	33%	(36)	41%	(45)	13%	(14)	13%	(14)	108
Agnostic/Nothing in particular	19%	(111)	37%	(218)	27%	(157)	17%	(102)	589
Something Else	23%	(75)	38%	(121)	23%	(73)	15%	(49)	318
Religious Non-Protestant/Catholic	25%	(30)	41%	(49)	26%	(31)	9%	(10)	120
Evangelical	19%	(120)	38%	(238)	25%	(157)	17%	(108)	623
Non-Evangelical	20%	(151)	42%	(320)	25%	(187)	13%	(100)	758
Community: Urban	25%	(164)	39%	(252)	22%	(145)	14%	(90)	650
Community: Suburban	21%	(202)	40%	(395)	25%	(249)	14%	(138)	984
Community: Rural	15%	(84)	40%	(230)	27%	(153)	19%	(109)	575
Employ: Private Sector	21%	(159)	44%	(329)	22%	(167)	12%	(92)	748
Employ: Government	18%	(22)	52%	(62)	18%	(22)	11%	(13)	120
Employ: Self-Employed	32%	(57)	36%	(64)	22%	(39)	10%	(17)	177
Employ: Homemaker	19%	(28)	31%	(47)	28%	(41)	22%	(33)	149
Employ: Student	27%	(18)	46%	(32)	19%	(13)	9%	(6)	69
Employ: Retired	18%	(96)	38%	(205)	27%	(150)	17%	(96)	547
Employ: Unemployed	19%	(51)	33%	(89)	27%	(74)	21%	(59)	273
Employ: Other	14%	(17)	39%	(49)	32%	(40)	16%	(20)	126
Military HH: Yes	19%	(57)	39%	(119)	25%	(76)	18%	(54)	306
Military HH: No	21%	(392)	40%	(758)	25%	(471)	15%	(283)	1904
RD/WT: Right Direction	28%	(192)	46%	(315)	18%	(121)	8%	(52)	680
RD/WT: Wrong Track	17%	(258)	37%	(562)	28%	(425)	19%	(284)	1530
Biden Job Approve	28%	(268)	48%	(460)	17%	(169)	7%	(67)	963
Biden Job Disapprove	14%	(166)	34%	(396)	30%	(349)	21%	(244)	1156
Biden Job Strongly Approve	35%	(149)	47%	(199)	12%	(52)	6%	(24)	425
Biden Job Somewhat Approve	22%	(119)	48%	(261)	22%	(116)	8%	(43)	539
Biden Job Somewhat Disapprove	16%	(63)	43%	(167)	27%	(104)	13%	(51)	385
Biden Job Strongly Disapprove	13%	(104)	30%	(229)	32%	(245)	25%	(194)	771

Table MCBR1_3: *How much attention do you pay to the following as it relates to the companies you purchase goods and services from?*
Environmental/sustainability efforts

Demographic	A lot		Some		Not too much		None		Total N
Adults	20%	(450)	40%	(877)	25%	(547)	15%	(337)	2210
Favorable of Biden	28%	(282)	47%	(473)	17%	(176)	7%	(75)	1006
Unfavorable of Biden	14%	(163)	34%	(383)	31%	(349)	21%	(239)	1133
Very Favorable of Biden	32%	(152)	47%	(223)	14%	(66)	7%	(31)	472
Somewhat Favorable of Biden	24%	(130)	47%	(251)	21%	(110)	8%	(44)	534
Somewhat Unfavorable of Biden	14%	(46)	41%	(131)	30%	(96)	14%	(44)	316
Very Unfavorable of Biden	14%	(117)	31%	(252)	31%	(253)	24%	(195)	817
#1 Issue: Economy	15%	(138)	40%	(356)	28%	(246)	17%	(154)	895
#1 Issue: Security	24%	(57)	31%	(73)	30%	(71)	16%	(37)	239
#1 Issue: Health Care	24%	(45)	47%	(88)	16%	(30)	14%	(26)	189
#1 Issue: Medicare / Social Security	18%	(47)	45%	(115)	26%	(67)	11%	(27)	255
#1 Issue: Women's Issues	24%	(72)	41%	(123)	23%	(67)	12%	(37)	299
#1 Issue: Education	19%	(14)	54%	(38)	18%	(13)	8%	(6)	70
#1 Issue: Energy	36%	(50)	38%	(51)	15%	(21)	11%	(15)	136
#1 Issue: Other	23%	(29)	25%	(32)	25%	(31)	27%	(35)	127
2020 Vote: Joe Biden	25%	(242)	49%	(481)	18%	(182)	8%	(82)	986
2020 Vote: Donald Trump	16%	(114)	33%	(239)	31%	(224)	21%	(151)	727
2020 Vote: Other	21%	(16)	26%	(20)	36%	(28)	17%	(13)	78
2020 Vote: Didn't Vote	19%	(78)	33%	(137)	27%	(113)	22%	(90)	419
2018 House Vote: Democrat	27%	(214)	49%	(389)	18%	(141)	6%	(48)	791
2018 House Vote: Republican	13%	(82)	32%	(195)	32%	(195)	22%	(134)	606
2018 House Vote: Someone else	17%	(12)	32%	(22)	31%	(22)	20%	(14)	69
2016 Vote: Hillary Clinton	25%	(185)	49%	(361)	17%	(128)	8%	(58)	732
2016 Vote: Donald Trump	14%	(93)	32%	(209)	32%	(211)	21%	(139)	652
2016 Vote: Other	11%	(13)	40%	(49)	33%	(40)	15%	(18)	120
2016 Vote: Didn't Vote	22%	(155)	37%	(256)	24%	(168)	17%	(121)	700
Voted in 2014: Yes	21%	(263)	42%	(536)	24%	(306)	14%	(180)	1285
Voted in 2014: No	20%	(186)	37%	(341)	26%	(241)	17%	(156)	925
4-Region: Northeast	17%	(64)	44%	(169)	23%	(87)	16%	(63)	383
4-Region: Midwest	18%	(83)	39%	(179)	27%	(124)	16%	(71)	456
4-Region: South	20%	(172)	35%	(299)	28%	(240)	16%	(133)	844
4-Region: West	25%	(130)	44%	(231)	18%	(96)	13%	(70)	527

Table MCBR1_3: *How much attention do you pay to the following as it relates to the companies you purchase goods and services from?*
Environmental/sustainability efforts

Demographic	A lot		Some		Not too much		None		Total N
Adults	20%	(450)	40%	(877)	25%	(547)	15%	(337)	2210
Shop Online	23%	(139)	42%	(255)	22%	(133)	13%	(79)	607
Shop in Stores	20%	(211)	39%	(416)	27%	(289)	15%	(161)	1077
Pay Attention to Environmental	34%	(450)	66%	(877)	—	(0)	—	(0)	1327
Don't Pay Attention to Environmental	—	(0)	—	(0)	62%	(547)	38%	(337)	883
Shopped/Bought Secondhand Within Past Year	24%	(334)	42%	(579)	23%	(311)	11%	(154)	1379
Shopped/Bought Secondhand Total	22%	(391)	41%	(730)	24%	(424)	13%	(224)	1768
Sold Secondhand Past Year	29%	(218)	41%	(311)	21%	(160)	9%	(69)	758
Sold Secondhand Total	25%	(269)	41%	(449)	22%	(244)	12%	(135)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR1_4: *How much attention do you pay to the following as it relates to the companies you purchase goods and services from?*
Commitment to diversity, equity, and inclusion

Demographic	A lot		Some		Not too much		None		Total N
Adults	22%	(488)	37%	(809)	25%	(547)	17%	(365)	2210
Gender: Male	24%	(254)	34%	(364)	25%	(263)	17%	(186)	1068
Gender: Female	21%	(234)	39%	(445)	25%	(284)	16%	(179)	1142
Age: 18-34	29%	(189)	39%	(251)	20%	(128)	11%	(74)	642
Age: 35-44	25%	(90)	40%	(147)	18%	(67)	17%	(62)	365
Age: 45-64	18%	(130)	33%	(237)	29%	(205)	20%	(142)	714
Age: 65+	16%	(80)	36%	(174)	30%	(148)	18%	(87)	489
GenZers: 1997-2012	30%	(70)	39%	(93)	16%	(39)	15%	(35)	237
Millennials: 1981-1996	28%	(182)	39%	(256)	21%	(136)	12%	(82)	656
GenXers: 1965-1980	21%	(106)	35%	(177)	25%	(128)	20%	(100)	512
Baby Boomers: 1946-1964	17%	(122)	34%	(245)	31%	(225)	19%	(135)	727
PID: Dem (no lean)	31%	(277)	44%	(387)	17%	(152)	7%	(63)	879
PID: Ind (no lean)	16%	(104)	34%	(222)	27%	(175)	23%	(153)	655
PID: Rep (no lean)	16%	(107)	30%	(200)	33%	(220)	22%	(149)	676
PID/Gender: Dem Men	35%	(157)	40%	(180)	17%	(77)	7%	(31)	445
PID/Gender: Dem Women	28%	(120)	48%	(207)	17%	(75)	7%	(32)	433
PID/Gender: Ind Men	15%	(47)	30%	(93)	28%	(86)	27%	(82)	307
PID/Gender: Ind Women	17%	(57)	37%	(129)	26%	(89)	21%	(72)	347
PID/Gender: Rep Men	16%	(50)	29%	(92)	32%	(100)	23%	(73)	315
PID/Gender: Rep Women	16%	(57)	30%	(109)	33%	(120)	21%	(75)	361
Ideo: Liberal (1-3)	32%	(215)	46%	(315)	16%	(111)	6%	(38)	679
Ideo: Moderate (4)	21%	(139)	36%	(234)	29%	(186)	14%	(89)	649
Ideo: Conservative (5-7)	14%	(102)	31%	(216)	30%	(209)	25%	(179)	705
Educ: < College	23%	(327)	34%	(485)	26%	(372)	18%	(253)	1437
Educ: Bachelors degree	20%	(100)	42%	(204)	23%	(113)	15%	(73)	491
Educ: Post-grad	22%	(62)	43%	(121)	22%	(62)	14%	(38)	282
Income: Under 50k	21%	(267)	34%	(423)	26%	(321)	19%	(230)	1240
Income: 50k-100k	22%	(141)	41%	(263)	25%	(162)	13%	(82)	648
Income: 100k+	25%	(81)	38%	(123)	20%	(65)	17%	(53)	322
Ethnicity: White	19%	(328)	36%	(623)	26%	(446)	18%	(313)	1711
Ethnicity: Hispanic	25%	(95)	42%	(155)	16%	(61)	16%	(62)	374
Ethnicity: Black	39%	(110)	34%	(97)	20%	(58)	6%	(18)	282

Table MCBR1_4: *How much attention do you pay to the following as it relates to the companies you purchase goods and services from?*
Commitment to diversity, equity, and inclusion

Demographic	A lot		Some		Not too much		None		Total N
Adults	22%	(488)	37%	(809)	25%	(547)	17%	(365)	2210
Ethnicity: Other	23%	(50)	41%	(89)	20%	(44)	16%	(35)	217
All Christian	20%	(218)	36%	(395)	26%	(287)	17%	(189)	1089
All Non-Christian	25%	(26)	45%	(47)	24%	(25)	7%	(7)	106
Atheist	28%	(30)	43%	(46)	16%	(17)	14%	(15)	108
Agnostic/Nothing in particular	21%	(124)	36%	(210)	25%	(150)	18%	(105)	589
Something Else	28%	(90)	35%	(111)	21%	(68)	15%	(49)	318
Religious Non-Protestant/Catholic	23%	(27)	45%	(54)	26%	(31)	7%	(8)	120
Evangelical	24%	(150)	33%	(207)	25%	(159)	17%	(108)	623
Non-Evangelical	20%	(155)	38%	(285)	25%	(189)	17%	(128)	758
Community: Urban	32%	(209)	35%	(225)	19%	(123)	14%	(93)	650
Community: Suburban	19%	(189)	38%	(377)	26%	(258)	16%	(161)	984
Community: Rural	16%	(90)	36%	(207)	29%	(166)	19%	(111)	575
Employ: Private Sector	25%	(184)	39%	(291)	24%	(178)	13%	(95)	748
Employ: Government	27%	(32)	49%	(59)	14%	(17)	10%	(11)	120
Employ: Self-Employed	26%	(46)	38%	(68)	20%	(36)	16%	(28)	177
Employ: Homemaker	18%	(27)	32%	(48)	28%	(42)	22%	(32)	149
Employ: Student	37%	(25)	43%	(30)	15%	(10)	5%	(3)	69
Employ: Retired	17%	(90)	34%	(186)	30%	(162)	20%	(109)	547
Employ: Unemployed	22%	(59)	31%	(85)	24%	(65)	23%	(63)	273
Employ: Other	19%	(24)	34%	(43)	29%	(37)	18%	(22)	126
Military HH: Yes	19%	(59)	31%	(94)	34%	(103)	16%	(50)	306
Military HH: No	23%	(430)	38%	(715)	23%	(444)	17%	(315)	1904
RD/WT: Right Direction	32%	(216)	43%	(294)	17%	(115)	8%	(55)	680
RD/WT: Wrong Track	18%	(273)	34%	(515)	28%	(432)	20%	(310)	1530
Biden Job Approve	30%	(289)	44%	(427)	19%	(180)	7%	(67)	963
Biden Job Disapprove	16%	(182)	31%	(356)	30%	(347)	23%	(271)	1156
Biden Job Strongly Approve	39%	(165)	41%	(176)	14%	(61)	5%	(23)	425
Biden Job Somewhat Approve	23%	(124)	47%	(252)	22%	(119)	8%	(45)	539
Biden Job Somewhat Disapprove	19%	(75)	39%	(152)	28%	(108)	13%	(50)	385
Biden Job Strongly Disapprove	14%	(107)	27%	(205)	31%	(239)	29%	(221)	771

Table MCBR1_4: *How much attention do you pay to the following as it relates to the companies you purchase goods and services from?*
Commitment to diversity, equity, and inclusion

Demographic	A lot		Some		Not too much		None		Total N
Adults	22%	(488)	37%	(809)	25%	(547)	17%	(365)	2210
Favorable of Biden	30%	(302)	44%	(442)	19%	(187)	7%	(74)	1006
Unfavorable of Biden	16%	(179)	30%	(345)	30%	(345)	23%	(264)	1133
Very Favorable of Biden	36%	(168)	41%	(195)	17%	(81)	6%	(28)	472
Somewhat Favorable of Biden	25%	(135)	46%	(247)	20%	(106)	9%	(46)	534
Somewhat Unfavorable of Biden	19%	(59)	39%	(122)	31%	(97)	12%	(38)	316
Very Unfavorable of Biden	15%	(120)	27%	(223)	30%	(248)	28%	(226)	817
#1 Issue: Economy	19%	(170)	36%	(322)	25%	(228)	20%	(175)	895
#1 Issue: Security	25%	(59)	25%	(61)	33%	(78)	17%	(41)	239
#1 Issue: Health Care	25%	(47)	44%	(83)	20%	(37)	12%	(22)	189
#1 Issue: Medicare / Social Security	21%	(54)	39%	(98)	27%	(69)	14%	(34)	255
#1 Issue: Women's Issues	27%	(80)	42%	(126)	20%	(61)	10%	(31)	299
#1 Issue: Education	28%	(20)	45%	(32)	15%	(11)	12%	(8)	70
#1 Issue: Energy	24%	(32)	37%	(51)	24%	(32)	15%	(21)	136
#1 Issue: Other	20%	(25)	29%	(37)	25%	(31)	27%	(34)	127
2020 Vote: Joe Biden	28%	(280)	45%	(439)	19%	(185)	8%	(82)	986
2020 Vote: Donald Trump	16%	(116)	30%	(215)	30%	(222)	24%	(174)	727
2020 Vote: Other	14%	(11)	31%	(25)	35%	(27)	20%	(15)	78
2020 Vote: Didn't Vote	19%	(81)	31%	(130)	27%	(114)	22%	(94)	419
2018 House Vote: Democrat	29%	(229)	47%	(374)	17%	(136)	7%	(53)	791
2018 House Vote: Republican	13%	(79)	28%	(171)	33%	(202)	25%	(153)	606
2018 House Vote: Someone else	16%	(11)	34%	(23)	29%	(20)	21%	(15)	69
2016 Vote: Hillary Clinton	30%	(223)	46%	(333)	16%	(119)	8%	(57)	732
2016 Vote: Donald Trump	13%	(87)	30%	(195)	33%	(213)	24%	(157)	652
2016 Vote: Other	7%	(9)	43%	(51)	32%	(39)	18%	(22)	120
2016 Vote: Didn't Vote	24%	(167)	33%	(228)	25%	(175)	18%	(129)	700
Voted in 2014: Yes	21%	(274)	39%	(505)	24%	(307)	15%	(199)	1285
Voted in 2014: No	23%	(214)	33%	(304)	26%	(241)	18%	(166)	925
4-Region: Northeast	18%	(71)	36%	(138)	26%	(99)	20%	(75)	383
4-Region: Midwest	20%	(90)	34%	(153)	29%	(131)	18%	(83)	456
4-Region: South	22%	(189)	35%	(292)	26%	(219)	17%	(143)	844
4-Region: West	26%	(138)	43%	(225)	19%	(99)	12%	(65)	527

Table MCBR1_4: *How much attention do you pay to the following as it relates to the companies you purchase goods and services from?*
Commitment to diversity, equity, and inclusion

Demographic	A lot		Some		Not too much		None		Total N
Adults	22%	(488)	37%	(809)	25%	(547)	17%	(365)	2210
Shop Online	26%	(160)	39%	(236)	20%	(122)	15%	(89)	607
Shop in Stores	20%	(214)	36%	(390)	27%	(287)	17%	(186)	1077
Pay Attention to Environmental	33%	(440)	50%	(659)	14%	(191)	3%	(38)	1327
Don't Pay Attention to Environmental	5%	(49)	17%	(151)	40%	(357)	37%	(328)	883
Shopped/Bought Secondhand Within Past Year	25%	(349)	39%	(536)	23%	(322)	12%	(171)	1379
Shopped/Bought Secondhand Total	23%	(412)	38%	(672)	24%	(432)	14%	(253)	1768
Sold Secondhand Past Year	30%	(230)	38%	(286)	21%	(160)	11%	(83)	758
Sold Secondhand Total	25%	(278)	38%	(416)	23%	(247)	14%	(156)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR1_5: *How much attention do you pay to the following as it relates to the companies you purchase goods and services from?*
Commitment to selling products made in the USA

Demographic	A lot		Some		Not too much		None		Total N
Adults	25%	(560)	40%	(894)	23%	(501)	12%	(256)	2210
Gender: Male	25%	(272)	41%	(436)	23%	(243)	11%	(117)	1068
Gender: Female	25%	(288)	40%	(458)	23%	(258)	12%	(139)	1142
Age: 18-34	19%	(120)	38%	(241)	29%	(185)	15%	(96)	642
Age: 35-44	25%	(93)	40%	(146)	23%	(83)	12%	(44)	365
Age: 45-64	27%	(192)	43%	(304)	20%	(143)	10%	(73)	714
Age: 65+	31%	(154)	42%	(203)	18%	(89)	9%	(43)	489
GenZers: 1997-2012	16%	(38)	32%	(76)	31%	(73)	21%	(50)	237
Millennials: 1981-1996	22%	(144)	40%	(263)	26%	(171)	12%	(78)	656
GenXers: 1965-1980	26%	(134)	41%	(210)	20%	(103)	13%	(64)	512
Baby Boomers: 1946-1964	30%	(215)	43%	(314)	19%	(141)	8%	(57)	727
PID: Dem (no lean)	20%	(179)	47%	(410)	24%	(207)	9%	(82)	879
PID: Ind (no lean)	22%	(141)	37%	(239)	26%	(169)	16%	(105)	655
PID: Rep (no lean)	35%	(239)	36%	(244)	18%	(125)	10%	(68)	676
PID/Gender: Dem Men	20%	(90)	47%	(208)	24%	(105)	10%	(42)	445
PID/Gender: Dem Women	21%	(89)	47%	(203)	23%	(101)	9%	(40)	433
PID/Gender: Ind Men	22%	(67)	37%	(114)	26%	(79)	15%	(48)	307
PID/Gender: Ind Women	21%	(74)	36%	(126)	26%	(90)	17%	(58)	347
PID/Gender: Rep Men	36%	(115)	36%	(114)	19%	(59)	9%	(27)	315
PID/Gender: Rep Women	34%	(125)	36%	(130)	18%	(66)	11%	(41)	361
Ideo: Liberal (1-3)	22%	(148)	43%	(292)	26%	(176)	9%	(63)	679
Ideo: Moderate (4)	22%	(144)	42%	(272)	24%	(159)	11%	(74)	649
Ideo: Conservative (5-7)	34%	(237)	39%	(278)	18%	(124)	9%	(66)	705
Educ: < College	26%	(374)	38%	(544)	23%	(326)	13%	(194)	1437
Educ: Bachelors degree	23%	(115)	45%	(222)	22%	(109)	9%	(45)	491
Educ: Post-grad	25%	(71)	46%	(129)	23%	(66)	6%	(17)	282
Income: Under 50k	22%	(277)	39%	(490)	24%	(291)	15%	(181)	1240
Income: 50k-100k	29%	(188)	39%	(254)	25%	(159)	7%	(48)	648
Income: 100k+	29%	(94)	47%	(151)	16%	(51)	8%	(27)	322
Ethnicity: White	27%	(459)	40%	(689)	22%	(373)	11%	(190)	1711
Ethnicity: Hispanic	21%	(78)	38%	(143)	24%	(90)	17%	(62)	374
Ethnicity: Black	23%	(65)	43%	(122)	25%	(71)	9%	(24)	282

Table MCBR1_5: *How much attention do you pay to the following as it relates to the companies you purchase goods and services from?*
Commitment to selling products made in the USA

Demographic	A lot		Some		Not too much		None		Total N
Adults	25%	(560)	40%	(894)	23%	(501)	12%	(256)	2210
Ethnicity: Other	17%	(36)	38%	(83)	26%	(56)	19%	(42)	217
All Christian	30%	(329)	43%	(472)	19%	(207)	7%	(81)	1089
All Non-Christian	26%	(28)	39%	(42)	24%	(25)	11%	(11)	106
Atheist	24%	(26)	31%	(34)	26%	(28)	19%	(21)	108
Agnostic/Nothing in particular	13%	(78)	38%	(224)	30%	(176)	19%	(111)	589
Something Else	31%	(98)	38%	(123)	21%	(66)	10%	(32)	318
Religious Non-Protestant/Catholic	25%	(29)	43%	(51)	23%	(28)	10%	(12)	120
Evangelical	33%	(203)	39%	(244)	20%	(126)	8%	(50)	623
Non-Evangelical	29%	(220)	44%	(334)	19%	(142)	8%	(62)	758
Community: Urban	26%	(171)	38%	(249)	22%	(141)	14%	(90)	650
Community: Suburban	25%	(247)	41%	(401)	24%	(235)	10%	(101)	984
Community: Rural	25%	(142)	42%	(244)	22%	(124)	11%	(65)	575
Employ: Private Sector	24%	(181)	43%	(324)	23%	(175)	9%	(67)	748
Employ: Government	27%	(32)	38%	(46)	27%	(33)	8%	(10)	120
Employ: Self-Employed	33%	(58)	37%	(65)	23%	(41)	8%	(14)	177
Employ: Homemaker	23%	(34)	38%	(56)	24%	(36)	16%	(23)	149
Employ: Student	16%	(11)	38%	(26)	24%	(16)	22%	(15)	69
Employ: Retired	29%	(160)	42%	(232)	19%	(103)	9%	(52)	547
Employ: Unemployed	19%	(51)	36%	(99)	25%	(68)	20%	(55)	273
Employ: Other	26%	(33)	36%	(45)	23%	(30)	15%	(19)	126
Military HH: Yes	30%	(91)	44%	(136)	19%	(59)	7%	(21)	306
Military HH: No	25%	(469)	40%	(758)	23%	(442)	12%	(234)	1904
RD/WT: Right Direction	24%	(162)	46%	(312)	21%	(140)	10%	(67)	680
RD/WT: Wrong Track	26%	(398)	38%	(582)	24%	(361)	12%	(188)	1530
Biden Job Approve	23%	(222)	44%	(426)	24%	(226)	9%	(89)	963
Biden Job Disapprove	29%	(333)	38%	(436)	22%	(250)	12%	(138)	1156
Biden Job Strongly Approve	28%	(119)	48%	(204)	16%	(69)	8%	(33)	425
Biden Job Somewhat Approve	19%	(103)	41%	(222)	29%	(157)	10%	(56)	539
Biden Job Somewhat Disapprove	18%	(70)	41%	(159)	30%	(116)	10%	(39)	385
Biden Job Strongly Disapprove	34%	(263)	36%	(277)	17%	(134)	13%	(98)	771

Table MCBR1_5: *How much attention do you pay to the following as it relates to the companies you purchase goods and services from?*
Commitment to selling products made in the USA

Demographic	A lot		Some		Not too much		None		Total N
Adults	25%	(560)	40%	(894)	23%	(501)	12%	(256)	2210
Favorable of Biden	22%	(223)	45%	(451)	24%	(241)	9%	(91)	1006
Unfavorable of Biden	29%	(333)	37%	(421)	22%	(244)	12%	(136)	1133
Very Favorable of Biden	27%	(126)	47%	(220)	18%	(85)	9%	(40)	472
Somewhat Favorable of Biden	18%	(97)	43%	(230)	29%	(155)	10%	(51)	534
Somewhat Unfavorable of Biden	17%	(53)	42%	(133)	29%	(92)	12%	(39)	316
Very Unfavorable of Biden	34%	(280)	35%	(288)	19%	(152)	12%	(97)	817
#1 Issue: Economy	24%	(218)	42%	(377)	22%	(201)	11%	(100)	895
#1 Issue: Security	39%	(93)	40%	(95)	14%	(33)	7%	(17)	239
#1 Issue: Health Care	19%	(35)	46%	(87)	25%	(47)	10%	(20)	189
#1 Issue: Medicare / Social Security	33%	(85)	41%	(105)	17%	(44)	8%	(21)	255
#1 Issue: Women's Issues	16%	(46)	36%	(109)	33%	(99)	15%	(44)	299
#1 Issue: Education	18%	(13)	42%	(30)	28%	(20)	11%	(8)	70
#1 Issue: Energy	28%	(39)	36%	(49)	22%	(30)	13%	(18)	136
#1 Issue: Other	24%	(31)	34%	(43)	21%	(27)	21%	(26)	127
2020 Vote: Joe Biden	20%	(194)	46%	(451)	24%	(236)	11%	(106)	986
2020 Vote: Donald Trump	37%	(270)	38%	(279)	17%	(124)	7%	(54)	727
2020 Vote: Other	13%	(10)	41%	(32)	29%	(22)	17%	(13)	78
2020 Vote: Didn't Vote	20%	(85)	32%	(132)	28%	(118)	20%	(83)	419
2018 House Vote: Democrat	21%	(167)	49%	(387)	22%	(176)	8%	(60)	791
2018 House Vote: Republican	37%	(223)	37%	(224)	18%	(110)	8%	(48)	606
2018 House Vote: Someone else	31%	(21)	30%	(21)	22%	(15)	16%	(11)	69
2016 Vote: Hillary Clinton	21%	(156)	48%	(349)	22%	(161)	9%	(67)	732
2016 Vote: Donald Trump	38%	(246)	38%	(247)	18%	(115)	7%	(44)	652
2016 Vote: Other	10%	(12)	45%	(54)	31%	(37)	14%	(17)	120
2016 Vote: Didn't Vote	20%	(142)	35%	(243)	27%	(188)	18%	(127)	700
Voted in 2014: Yes	29%	(375)	44%	(561)	19%	(245)	8%	(104)	1285
Voted in 2014: No	20%	(185)	36%	(333)	28%	(256)	16%	(152)	925
4-Region: Northeast	27%	(102)	38%	(146)	22%	(85)	13%	(50)	383
4-Region: Midwest	22%	(101)	41%	(189)	25%	(112)	12%	(54)	456
4-Region: South	25%	(209)	42%	(351)	22%	(189)	11%	(96)	844
4-Region: West	28%	(147)	40%	(209)	22%	(115)	10%	(55)	527

Table MCBR1_5: *How much attention do you pay to the following as it relates to the companies you purchase goods and services from?*
Commitment to selling products made in the USA

Demographic	A lot		Some		Not too much		None		Total N
Adults	25%	(560)	40%	(894)	23%	(501)	12%	(256)	2210
Shop Online	27%	(162)	39%	(236)	22%	(136)	12%	(72)	607
Shop in Stores	25%	(266)	42%	(452)	22%	(241)	11%	(117)	1077
Pay Attention to Environmental	32%	(428)	49%	(653)	15%	(197)	4%	(49)	1327
Don't Pay Attention to Environmental	15%	(132)	27%	(241)	34%	(304)	23%	(207)	883
Shopped/Bought Secondhand Within Past Year	26%	(362)	42%	(575)	23%	(311)	10%	(131)	1379
Shopped/Bought Secondhand Total	26%	(453)	42%	(737)	22%	(397)	10%	(180)	1768
Sold Secondhand Past Year	29%	(220)	41%	(311)	21%	(161)	9%	(66)	758
Sold Secondhand Total	26%	(281)	43%	(471)	22%	(236)	10%	(109)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR1_6: *How much attention do you pay to the following as it relates to the companies you purchase goods and services from?*
Commitment to supporting small businesses

Demographic	A lot		Some		Not too much		None		Total N
Adults	23%	(512)	41%	(910)	24%	(525)	12%	(263)	2210
Gender: Male	26%	(279)	40%	(427)	22%	(237)	12%	(124)	1068
Gender: Female	20%	(233)	42%	(483)	25%	(288)	12%	(139)	1142
Age: 18-34	24%	(155)	40%	(258)	25%	(161)	11%	(68)	642
Age: 35-44	25%	(90)	41%	(150)	22%	(81)	12%	(45)	365
Age: 45-64	23%	(163)	41%	(290)	22%	(159)	14%	(101)	714
Age: 65+	21%	(104)	43%	(211)	25%	(124)	10%	(49)	489
GenZers: 1997-2012	23%	(54)	38%	(90)	27%	(65)	12%	(29)	237
Millennials: 1981-1996	25%	(161)	41%	(271)	24%	(155)	11%	(69)	656
GenXers: 1965-1980	23%	(117)	41%	(211)	20%	(103)	16%	(80)	512
Baby Boomers: 1946-1964	22%	(160)	42%	(303)	25%	(183)	11%	(81)	727
PID: Dem (no lean)	25%	(223)	44%	(388)	23%	(200)	8%	(68)	879
PID: Ind (no lean)	18%	(117)	37%	(244)	28%	(181)	17%	(113)	655
PID: Rep (no lean)	25%	(172)	41%	(277)	21%	(144)	12%	(82)	676
PID/Gender: Dem Men	27%	(122)	44%	(194)	22%	(98)	7%	(31)	445
PID/Gender: Dem Women	23%	(101)	45%	(194)	23%	(101)	9%	(37)	433
PID/Gender: Ind Men	21%	(65)	34%	(103)	26%	(79)	20%	(61)	307
PID/Gender: Ind Women	15%	(53)	41%	(141)	29%	(102)	15%	(52)	347
PID/Gender: Rep Men	29%	(92)	41%	(130)	19%	(60)	10%	(33)	315
PID/Gender: Rep Women	22%	(80)	41%	(148)	23%	(84)	14%	(50)	361
Ideo: Liberal (1-3)	23%	(158)	46%	(315)	25%	(166)	6%	(40)	679
Ideo: Moderate (4)	22%	(145)	40%	(260)	25%	(163)	13%	(81)	649
Ideo: Conservative (5-7)	25%	(179)	40%	(283)	21%	(146)	14%	(97)	705
Educ: < College	24%	(344)	39%	(558)	24%	(341)	14%	(195)	1437
Educ: Bachelors degree	21%	(102)	46%	(226)	23%	(112)	10%	(51)	491
Educ: Post-grad	24%	(67)	45%	(127)	25%	(72)	6%	(17)	282
Income: Under 50k	21%	(264)	39%	(489)	24%	(301)	15%	(186)	1240
Income: 50k-100k	25%	(163)	42%	(274)	25%	(164)	7%	(46)	648
Income: 100k+	27%	(85)	46%	(147)	18%	(59)	9%	(30)	322
Ethnicity: White	22%	(379)	42%	(723)	23%	(402)	12%	(207)	1711
Ethnicity: Hispanic	27%	(99)	35%	(131)	24%	(91)	14%	(52)	374
Ethnicity: Black	29%	(82)	38%	(106)	26%	(73)	8%	(21)	282

Table MCBR1_6: *How much attention do you pay to the following as it relates to the companies you purchase goods and services from?*
Commitment to supporting small businesses

Demographic	A lot		Some		Not too much		None		Total N
Adults	23%	(512)	41%	(910)	24%	(525)	12%	(263)	2210
Ethnicity: Other	24%	(51)	37%	(80)	23%	(50)	16%	(35)	217
All Christian	25%	(270)	43%	(466)	22%	(241)	10%	(112)	1089
All Non-Christian	26%	(28)	37%	(39)	28%	(29)	9%	(9)	106
Atheist	25%	(27)	39%	(42)	23%	(25)	13%	(14)	108
Agnostic/Nothing in particular	17%	(98)	39%	(232)	28%	(166)	16%	(93)	589
Something Else	28%	(89)	41%	(131)	20%	(64)	11%	(34)	318
Religious Non-Protestant/Catholic	26%	(31)	38%	(45)	29%	(34)	8%	(9)	120
Evangelical	30%	(187)	41%	(254)	19%	(121)	10%	(63)	623
Non-Evangelical	22%	(166)	44%	(331)	23%	(176)	11%	(84)	758
Community: Urban	29%	(187)	40%	(259)	21%	(134)	11%	(70)	650
Community: Suburban	20%	(200)	42%	(411)	27%	(262)	11%	(111)	984
Community: Rural	22%	(125)	42%	(239)	22%	(129)	14%	(82)	575
Employ: Private Sector	24%	(182)	45%	(334)	22%	(168)	9%	(64)	748
Employ: Government	30%	(36)	45%	(54)	16%	(19)	10%	(11)	120
Employ: Self-Employed	33%	(59)	35%	(63)	26%	(47)	5%	(9)	177
Employ: Homemaker	18%	(27)	41%	(61)	23%	(34)	18%	(27)	149
Employ: Student	28%	(19)	41%	(29)	25%	(17)	6%	(4)	69
Employ: Retired	22%	(119)	41%	(225)	25%	(134)	13%	(69)	547
Employ: Unemployed	18%	(49)	35%	(96)	26%	(71)	21%	(57)	273
Employ: Other	17%	(22)	39%	(49)	27%	(34)	17%	(21)	126
Military HH: Yes	25%	(75)	43%	(130)	22%	(68)	11%	(32)	306
Military HH: No	23%	(437)	41%	(780)	24%	(457)	12%	(230)	1904
RD/WT: Right Direction	27%	(182)	44%	(302)	21%	(140)	8%	(56)	680
RD/WT: Wrong Track	22%	(330)	40%	(608)	25%	(385)	14%	(207)	1530
Biden Job Approve	25%	(242)	45%	(432)	23%	(221)	7%	(69)	963
Biden Job Disapprove	22%	(257)	39%	(456)	24%	(272)	15%	(171)	1156
Biden Job Strongly Approve	31%	(133)	43%	(183)	20%	(83)	6%	(25)	425
Biden Job Somewhat Approve	20%	(109)	46%	(248)	26%	(138)	8%	(43)	539
Biden Job Somewhat Disapprove	18%	(71)	42%	(163)	27%	(102)	13%	(49)	385
Biden Job Strongly Disapprove	24%	(186)	38%	(293)	22%	(170)	16%	(122)	771

Continued on next page

Table MCBR1_6: *How much attention do you pay to the following as it relates to the companies you purchase goods and services from?*
Commitment to supporting small businesses

Demographic	A lot		Some		Not too much		None		Total N
Adults	23%	(512)	41%	(910)	24%	(525)	12%	(263)	2210
Favorable of Biden	25%	(254)	45%	(450)	23%	(228)	7%	(73)	1006
Unfavorable of Biden	22%	(253)	39%	(440)	24%	(275)	15%	(165)	1133
Very Favorable of Biden	31%	(146)	41%	(194)	21%	(101)	7%	(31)	472
Somewhat Favorable of Biden	20%	(108)	48%	(255)	24%	(127)	8%	(43)	534
Somewhat Unfavorable of Biden	17%	(53)	40%	(125)	31%	(98)	13%	(41)	316
Very Unfavorable of Biden	25%	(201)	38%	(314)	22%	(178)	15%	(124)	817
#1 Issue: Economy	24%	(214)	41%	(367)	24%	(217)	11%	(98)	895
#1 Issue: Security	30%	(71)	38%	(91)	20%	(49)	11%	(27)	239
#1 Issue: Health Care	21%	(40)	40%	(75)	26%	(49)	13%	(24)	189
#1 Issue: Medicare / Social Security	22%	(56)	44%	(113)	25%	(63)	9%	(23)	255
#1 Issue: Women's Issues	20%	(60)	43%	(129)	25%	(75)	11%	(34)	299
#1 Issue: Education	21%	(14)	49%	(35)	21%	(15)	9%	(7)	70
#1 Issue: Energy	25%	(34)	42%	(58)	17%	(24)	15%	(21)	136
#1 Issue: Other	17%	(22)	33%	(41)	26%	(33)	24%	(30)	127
2020 Vote: Joe Biden	22%	(218)	46%	(455)	23%	(227)	9%	(86)	986
2020 Vote: Donald Trump	27%	(198)	41%	(298)	21%	(152)	11%	(78)	727
2020 Vote: Other	18%	(14)	28%	(22)	39%	(30)	15%	(11)	78
2020 Vote: Didn't Vote	19%	(81)	32%	(134)	28%	(116)	21%	(87)	419
2018 House Vote: Democrat	23%	(185)	47%	(373)	23%	(184)	6%	(49)	791
2018 House Vote: Republican	26%	(157)	40%	(245)	22%	(135)	11%	(68)	606
2018 House Vote: Someone else	21%	(15)	35%	(24)	32%	(22)	12%	(8)	69
2016 Vote: Hillary Clinton	24%	(173)	46%	(335)	22%	(160)	9%	(64)	732
2016 Vote: Donald Trump	25%	(165)	41%	(268)	23%	(149)	11%	(70)	652
2016 Vote: Other	15%	(18)	35%	(43)	38%	(45)	12%	(14)	120
2016 Vote: Didn't Vote	22%	(153)	37%	(262)	24%	(171)	16%	(114)	700
Voted in 2014: Yes	25%	(322)	43%	(558)	22%	(282)	10%	(124)	1285
Voted in 2014: No	21%	(191)	38%	(352)	26%	(243)	15%	(139)	925
4-Region: Northeast	23%	(87)	43%	(164)	21%	(81)	13%	(50)	383
4-Region: Midwest	21%	(94)	41%	(186)	24%	(111)	14%	(65)	456
4-Region: South	22%	(189)	40%	(342)	25%	(214)	12%	(100)	844
4-Region: West	27%	(141)	41%	(218)	23%	(119)	9%	(48)	527

Table MCBR1_6: *How much attention do you pay to the following as it relates to the companies you purchase goods and services from?*
Commitment to supporting small businesses

Demographic	A lot		Some		Not too much		None		Total N
Adults	23%	(512)	41%	(910)	24%	(525)	12%	(263)	2210
Shop Online	22%	(131)	44%	(264)	23%	(141)	11%	(70)	607
Shop in Stores	24%	(255)	40%	(434)	24%	(263)	12%	(125)	1077
Pay Attention to Environmental	33%	(436)	51%	(675)	15%	(193)	2%	(23)	1327
Don't Pay Attention to Environmental	9%	(77)	27%	(235)	38%	(332)	27%	(239)	883
Shopped/Bought Secondhand Within Past Year	27%	(374)	43%	(592)	22%	(304)	8%	(108)	1379
Shopped/Bought Secondhand Total	25%	(433)	43%	(756)	23%	(407)	10%	(172)	1768
Sold Secondhand Past Year	30%	(230)	43%	(324)	20%	(152)	7%	(52)	758
Sold Secondhand Total	27%	(292)	43%	(468)	22%	(239)	9%	(98)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR2_1: *How much have you seen, read, or heard about each of the following?*
Online resale retailers that sell secondhand products, such as thredUP, eBay, and Poshmark

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(430)	37%	(807)	24%	(525)	20%	(449)	2210
Gender: Male	20%	(209)	34%	(361)	27%	(284)	20%	(214)	1068
Gender: Female	19%	(221)	39%	(446)	21%	(241)	21%	(235)	1142
Age: 18-34	27%	(174)	37%	(239)	20%	(131)	15%	(97)	642
Age: 35-44	21%	(77)	41%	(150)	23%	(83)	15%	(55)	365
Age: 45-64	17%	(120)	35%	(248)	24%	(174)	24%	(171)	714
Age: 65+	12%	(59)	35%	(169)	28%	(136)	26%	(125)	489
GenZers: 1997-2012	29%	(68)	37%	(86)	20%	(47)	15%	(35)	237
Millennials: 1981-1996	25%	(164)	38%	(247)	21%	(140)	16%	(105)	656
GenXers: 1965-1980	18%	(91)	36%	(187)	25%	(127)	21%	(107)	512
Baby Boomers: 1946-1964	14%	(101)	36%	(260)	26%	(192)	24%	(175)	727
PID: Dem (no lean)	26%	(225)	36%	(321)	22%	(190)	16%	(143)	879
PID: Ind (no lean)	14%	(93)	37%	(244)	25%	(163)	24%	(154)	655
PID: Rep (no lean)	16%	(112)	36%	(242)	25%	(172)	22%	(151)	676
PID/Gender: Dem Men	27%	(120)	35%	(157)	24%	(106)	14%	(62)	445
PID/Gender: Dem Women	24%	(105)	38%	(164)	19%	(84)	19%	(81)	433
PID/Gender: Ind Men	12%	(38)	32%	(98)	32%	(98)	24%	(74)	307
PID/Gender: Ind Women	16%	(56)	42%	(146)	19%	(65)	23%	(81)	347
PID/Gender: Rep Men	16%	(51)	34%	(106)	25%	(80)	25%	(78)	315
PID/Gender: Rep Women	17%	(61)	37%	(136)	25%	(92)	20%	(73)	361
Ideo: Liberal (1-3)	24%	(165)	39%	(266)	21%	(144)	15%	(105)	679
Ideo: Moderate (4)	17%	(109)	39%	(256)	23%	(148)	21%	(137)	649
Ideo: Conservative (5-7)	18%	(130)	34%	(242)	25%	(177)	22%	(157)	705
Educ: < College	19%	(269)	35%	(504)	23%	(326)	24%	(338)	1437
Educ: Bachelors degree	20%	(100)	39%	(192)	25%	(123)	16%	(76)	491
Educ: Post-grad	22%	(61)	40%	(112)	27%	(76)	12%	(34)	282
Income: Under 50k	17%	(209)	36%	(445)	24%	(297)	23%	(288)	1240
Income: 50k-100k	22%	(145)	36%	(233)	24%	(159)	17%	(111)	648
Income: 100k+	24%	(76)	40%	(128)	21%	(69)	15%	(49)	322
Ethnicity: White	18%	(313)	38%	(655)	22%	(375)	21%	(367)	1711
Ethnicity: Hispanic	24%	(89)	35%	(130)	20%	(75)	21%	(80)	374
Ethnicity: Black	26%	(73)	29%	(82)	32%	(89)	14%	(38)	282

Table MCBR2_1: *How much have you seen, read, or heard about each of the following?*

Online resale retailers that sell secondhand products, such as thredUP, eBay, and Poshmark

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(430)	37%	(807)	24%	(525)	20%	(449)	2210
Ethnicity: Other	20%	(44)	32%	(70)	28%	(60)	20%	(43)	217
All Christian	18%	(198)	37%	(404)	23%	(250)	22%	(237)	1089
All Non-Christian	23%	(24)	39%	(41)	24%	(25)	15%	(16)	106
Atheist	23%	(25)	39%	(42)	22%	(24)	16%	(17)	108
Agnostic/Nothing in particular	18%	(105)	36%	(215)	24%	(144)	21%	(125)	589
Something Else	24%	(78)	33%	(104)	26%	(82)	17%	(54)	318
Religious Non-Protestant/Catholic	22%	(27)	37%	(44)	26%	(31)	15%	(18)	120
Evangelical	23%	(146)	32%	(198)	26%	(160)	19%	(119)	623
Non-Evangelical	16%	(124)	40%	(302)	22%	(164)	22%	(167)	758
Community: Urban	21%	(139)	34%	(224)	23%	(150)	21%	(137)	650
Community: Suburban	18%	(181)	37%	(368)	25%	(248)	19%	(186)	984
Community: Rural	19%	(109)	37%	(215)	22%	(126)	22%	(126)	575
Employ: Private Sector	23%	(173)	39%	(291)	25%	(187)	13%	(98)	748
Employ: Government	22%	(26)	44%	(52)	19%	(23)	15%	(18)	120
Employ: Self-Employed	21%	(38)	34%	(60)	27%	(47)	18%	(31)	177
Employ: Homemaker	19%	(28)	33%	(50)	22%	(33)	26%	(38)	149
Employ: Student	34%	(23)	38%	(26)	22%	(15)	6%	(4)	69
Employ: Retired	13%	(71)	36%	(196)	25%	(137)	26%	(143)	547
Employ: Unemployed	18%	(50)	32%	(87)	20%	(55)	29%	(80)	273
Employ: Other	16%	(20)	35%	(44)	21%	(26)	28%	(36)	126
Military HH: Yes	18%	(54)	37%	(112)	25%	(77)	20%	(63)	306
Military HH: No	20%	(375)	36%	(695)	23%	(447)	20%	(386)	1904
RD/WT: Right Direction	21%	(144)	39%	(268)	22%	(148)	18%	(120)	680
RD/WT: Wrong Track	19%	(286)	35%	(539)	25%	(377)	21%	(329)	1530
Biden Job Approve	23%	(219)	40%	(387)	22%	(211)	15%	(146)	963
Biden Job Disapprove	17%	(198)	33%	(387)	26%	(296)	24%	(275)	1156
Biden Job Strongly Approve	26%	(109)	38%	(159)	21%	(90)	16%	(66)	425
Biden Job Somewhat Approve	20%	(110)	42%	(228)	22%	(121)	15%	(80)	539
Biden Job Somewhat Disapprove	17%	(65)	33%	(126)	27%	(105)	23%	(88)	385
Biden Job Strongly Disapprove	17%	(133)	34%	(261)	25%	(190)	24%	(187)	771

Table MCBR2_1: *How much have you seen, read, or heard about each of the following?*
Online resale retailers that sell secondhand products, such as thredUP, eBay, and Poshmark

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(430)	37%	(807)	24%	(525)	20%	(449)	2210
Favorable of Biden	23%	(235)	39%	(395)	21%	(215)	16%	(161)	1006
Unfavorable of Biden	17%	(189)	35%	(393)	26%	(293)	23%	(258)	1133
Very Favorable of Biden	24%	(115)	36%	(170)	22%	(105)	17%	(82)	472
Somewhat Favorable of Biden	22%	(120)	42%	(224)	21%	(110)	15%	(80)	534
Somewhat Unfavorable of Biden	17%	(52)	34%	(107)	29%	(91)	21%	(66)	316
Very Unfavorable of Biden	17%	(137)	35%	(286)	25%	(201)	24%	(192)	817
#1 Issue: Economy	19%	(171)	38%	(339)	25%	(221)	18%	(164)	895
#1 Issue: Security	19%	(45)	32%	(77)	26%	(62)	23%	(54)	239
#1 Issue: Health Care	25%	(47)	37%	(71)	20%	(37)	18%	(34)	189
#1 Issue: Medicare / Social Security	13%	(33)	31%	(80)	27%	(70)	28%	(72)	255
#1 Issue: Women's Issues	28%	(83)	36%	(106)	22%	(66)	15%	(44)	299
#1 Issue: Education	22%	(16)	36%	(25)	19%	(13)	23%	(16)	70
#1 Issue: Energy	19%	(26)	42%	(57)	18%	(25)	20%	(28)	136
#1 Issue: Other	7%	(9)	40%	(51)	24%	(30)	29%	(37)	127
2020 Vote: Joe Biden	23%	(226)	39%	(386)	23%	(224)	15%	(150)	986
2020 Vote: Donald Trump	18%	(129)	34%	(248)	25%	(184)	23%	(167)	727
2020 Vote: Other	16%	(12)	27%	(21)	34%	(27)	23%	(18)	78
2020 Vote: Didn't Vote	15%	(63)	36%	(152)	21%	(90)	27%	(114)	419
2018 House Vote: Democrat	22%	(177)	40%	(315)	23%	(185)	14%	(114)	791
2018 House Vote: Republican	18%	(109)	36%	(217)	23%	(142)	23%	(137)	606
2018 House Vote: Someone else	19%	(13)	24%	(16)	39%	(27)	19%	(13)	69
2016 Vote: Hillary Clinton	23%	(167)	39%	(285)	24%	(173)	15%	(108)	732
2016 Vote: Donald Trump	17%	(108)	35%	(229)	26%	(168)	23%	(148)	652
2016 Vote: Other	10%	(12)	37%	(45)	34%	(41)	19%	(23)	120
2016 Vote: Didn't Vote	20%	(141)	35%	(247)	20%	(142)	24%	(170)	700
Voted in 2014: Yes	19%	(247)	37%	(481)	25%	(321)	18%	(236)	1285
Voted in 2014: No	20%	(183)	35%	(325)	22%	(203)	23%	(213)	925
4-Region: Northeast	19%	(71)	37%	(143)	23%	(89)	21%	(80)	383
4-Region: Midwest	18%	(83)	37%	(167)	22%	(99)	23%	(107)	456
4-Region: South	19%	(162)	35%	(298)	25%	(207)	21%	(177)	844
4-Region: West	22%	(114)	38%	(198)	25%	(129)	16%	(85)	527

Table MCBR2_1: *How much have you seen, read, or heard about each of the following?*

Online resale retailers that sell secondhand products, such as thredUP, eBay, and Poshmark

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	19%	(430)	37%	(807)	24%	(525)	20%	(449)	2210
Shop Online	26%	(159)	39%	(238)	20%	(119)	15%	(90)	607
Shop in Stores	15%	(165)	35%	(379)	27%	(286)	23%	(247)	1077
Pay Attention to Environmental	25%	(325)	42%	(552)	21%	(274)	13%	(175)	1327
Don't Pay Attention to Environmental	12%	(105)	29%	(255)	28%	(250)	31%	(273)	883
Shopped/Bought Secondhand Within Past Year	26%	(359)	41%	(564)	20%	(281)	13%	(175)	1379
Shopped/Bought Secondhand Total	23%	(399)	39%	(687)	22%	(392)	16%	(290)	1768
Sold Secondhand Past Year	30%	(228)	40%	(306)	20%	(148)	10%	(76)	758
Sold Secondhand Total	26%	(288)	41%	(445)	20%	(222)	13%	(143)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR2_2: *How much have you seen, read, or heard about each of the following?*
Some brands intentionally designing products to last so the product can be reused, repaired, and/or resold when the buyer is done with it

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(235)	28%	(609)	27%	(599)	35%	(767)	2210
Gender: Male	13%	(142)	28%	(295)	27%	(283)	33%	(348)	1068
Gender: Female	8%	(93)	27%	(314)	28%	(316)	37%	(419)	1142
Age: 18-34	17%	(110)	35%	(228)	28%	(177)	20%	(127)	642
Age: 35-44	17%	(61)	29%	(106)	25%	(93)	29%	(106)	365
Age: 45-64	7%	(47)	26%	(189)	25%	(180)	42%	(298)	714
Age: 65+	3%	(17)	18%	(87)	31%	(150)	48%	(236)	489
GenZers: 1997-2012	22%	(51)	28%	(67)	30%	(70)	20%	(48)	237
Millennials: 1981-1996	16%	(107)	36%	(233)	25%	(162)	23%	(153)	656
GenXers: 1965-1980	8%	(42)	27%	(137)	28%	(145)	37%	(188)	512
Baby Boomers: 1946-1964	5%	(33)	21%	(156)	28%	(203)	46%	(335)	727
PID: Dem (no lean)	13%	(117)	30%	(265)	26%	(232)	30%	(264)	879
PID: Ind (no lean)	7%	(45)	24%	(160)	27%	(178)	41%	(271)	655
PID: Rep (no lean)	11%	(73)	27%	(183)	28%	(189)	34%	(232)	676
PID/Gender: Dem Men	17%	(76)	32%	(144)	26%	(117)	24%	(109)	445
PID/Gender: Dem Women	9%	(41)	28%	(121)	27%	(116)	36%	(156)	433
PID/Gender: Ind Men	9%	(27)	22%	(67)	26%	(81)	43%	(133)	307
PID/Gender: Ind Women	5%	(19)	27%	(93)	28%	(98)	40%	(138)	347
PID/Gender: Rep Men	12%	(39)	27%	(84)	27%	(86)	34%	(106)	315
PID/Gender: Rep Women	9%	(34)	27%	(99)	28%	(103)	35%	(126)	361
Ideo: Liberal (1-3)	12%	(81)	32%	(218)	27%	(185)	29%	(195)	679
Ideo: Moderate (4)	10%	(66)	26%	(170)	27%	(177)	36%	(236)	649
Ideo: Conservative (5-7)	10%	(73)	26%	(182)	26%	(186)	38%	(265)	705
Educ: < College	11%	(157)	25%	(353)	28%	(402)	37%	(525)	1437
Educ: Bachelors degree	10%	(51)	33%	(164)	25%	(120)	32%	(156)	491
Educ: Post-grad	10%	(28)	33%	(92)	27%	(77)	31%	(86)	282
Income: Under 50k	9%	(106)	25%	(314)	27%	(337)	39%	(482)	1240
Income: 50k-100k	12%	(80)	28%	(183)	27%	(173)	33%	(211)	648
Income: 100k+	15%	(48)	35%	(111)	28%	(89)	23%	(73)	322
Ethnicity: White	9%	(158)	27%	(464)	27%	(461)	37%	(627)	1711
Ethnicity: Hispanic	16%	(61)	26%	(98)	26%	(99)	31%	(117)	374
Ethnicity: Black	19%	(53)	29%	(81)	26%	(73)	27%	(75)	282

Table MCBR2_2: *How much have you seen, read, or heard about each of the following?*
Some brands intentionally designing products to last so the product can be reused, repaired, and/or resold when the buyer is done with it

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(235)	28%	(609)	27%	(599)	35%	(767)	2210
Ethnicity: Other	11%	(24)	29%	(63)	30%	(65)	30%	(65)	217
All Christian	10%	(113)	27%	(294)	25%	(273)	38%	(408)	1089
All Non-Christian	22%	(23)	25%	(27)	25%	(27)	28%	(29)	106
Atheist	5%	(5)	26%	(28)	34%	(36)	35%	(38)	108
Agnostic/Nothing in particular	9%	(51)	29%	(169)	28%	(165)	35%	(203)	589
Something Else	13%	(42)	29%	(91)	31%	(98)	28%	(88)	318
Religious Non-Protestant/Catholic	19%	(23)	24%	(29)	30%	(36)	26%	(32)	120
Evangelical	14%	(89)	27%	(169)	27%	(168)	32%	(197)	623
Non-Evangelical	9%	(66)	27%	(207)	25%	(192)	39%	(292)	758
Community: Urban	16%	(106)	27%	(178)	25%	(165)	31%	(202)	650
Community: Suburban	8%	(81)	27%	(265)	28%	(280)	36%	(358)	984
Community: Rural	8%	(48)	29%	(166)	27%	(154)	36%	(207)	575
Employ: Private Sector	13%	(100)	32%	(241)	28%	(207)	27%	(199)	748
Employ: Government	17%	(20)	38%	(46)	20%	(24)	25%	(30)	120
Employ: Self-Employed	15%	(26)	28%	(49)	28%	(50)	29%	(51)	177
Employ: Homemaker	7%	(11)	27%	(40)	29%	(43)	37%	(55)	149
Employ: Student	31%	(21)	28%	(20)	31%	(21)	10%	(7)	69
Employ: Retired	4%	(22)	20%	(110)	27%	(149)	49%	(266)	547
Employ: Unemployed	9%	(25)	24%	(67)	25%	(67)	42%	(114)	273
Employ: Other	8%	(10)	28%	(36)	29%	(37)	35%	(44)	126
Military HH: Yes	9%	(28)	28%	(84)	28%	(86)	35%	(108)	306
Military HH: No	11%	(207)	28%	(524)	27%	(513)	35%	(659)	1904
RD/WT: Right Direction	15%	(102)	31%	(212)	24%	(161)	30%	(205)	680
RD/WT: Wrong Track	9%	(133)	26%	(396)	29%	(439)	37%	(562)	1530
Biden Job Approve	13%	(125)	31%	(295)	26%	(251)	30%	(292)	963
Biden Job Disapprove	8%	(98)	25%	(290)	28%	(326)	38%	(442)	1156
Biden Job Strongly Approve	18%	(76)	28%	(121)	24%	(102)	30%	(126)	425
Biden Job Somewhat Approve	9%	(49)	32%	(174)	28%	(150)	31%	(165)	539
Biden Job Somewhat Disapprove	6%	(24)	29%	(112)	28%	(109)	36%	(140)	385
Biden Job Strongly Disapprove	10%	(74)	23%	(178)	28%	(217)	39%	(303)	771

Continued on next page

Table MCBR2_2: *How much have you seen, read, or heard about each of the following?*
Some brands intentionally designing products to last so the product can be reused, repaired, and/or resold when the buyer is done with it

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(235)	28%	(609)	27%	(599)	35%	(767)	2210
Favorable of Biden	13%	(131)	30%	(297)	26%	(261)	31%	(316)	1006
Unfavorable of Biden	9%	(99)	26%	(293)	29%	(326)	37%	(415)	1133
Very Favorable of Biden	17%	(81)	28%	(131)	24%	(111)	31%	(149)	472
Somewhat Favorable of Biden	9%	(50)	31%	(166)	28%	(150)	31%	(167)	534
Somewhat Unfavorable of Biden	6%	(20)	27%	(86)	32%	(102)	34%	(108)	316
Very Unfavorable of Biden	10%	(79)	25%	(206)	27%	(224)	38%	(307)	817
#1 Issue: Economy	10%	(86)	30%	(270)	28%	(246)	33%	(293)	895
#1 Issue: Security	13%	(30)	24%	(56)	27%	(65)	37%	(87)	239
#1 Issue: Health Care	17%	(33)	29%	(55)	24%	(45)	30%	(56)	189
#1 Issue: Medicare / Social Security	5%	(13)	19%	(49)	31%	(79)	45%	(115)	255
#1 Issue: Women's Issues	12%	(35)	32%	(95)	27%	(81)	29%	(87)	299
#1 Issue: Education	21%	(15)	32%	(23)	27%	(19)	20%	(14)	70
#1 Issue: Energy	13%	(18)	34%	(47)	20%	(27)	33%	(45)	136
#1 Issue: Other	4%	(5)	11%	(14)	29%	(37)	55%	(70)	127
2020 Vote: Joe Biden	11%	(106)	30%	(292)	27%	(264)	33%	(324)	986
2020 Vote: Donald Trump	10%	(73)	27%	(194)	26%	(192)	37%	(268)	727
2020 Vote: Other	8%	(6)	19%	(15)	33%	(26)	40%	(31)	78
2020 Vote: Didn't Vote	12%	(49)	26%	(108)	28%	(117)	34%	(144)	419
2018 House Vote: Democrat	12%	(91)	31%	(248)	26%	(206)	31%	(246)	791
2018 House Vote: Republican	9%	(55)	28%	(171)	26%	(160)	36%	(219)	606
2018 House Vote: Someone else	4%	(2)	18%	(12)	36%	(25)	42%	(29)	69
2016 Vote: Hillary Clinton	10%	(77)	31%	(228)	26%	(191)	32%	(237)	732
2016 Vote: Donald Trump	10%	(63)	28%	(183)	26%	(170)	36%	(237)	652
2016 Vote: Other	2%	(3)	17%	(20)	39%	(47)	42%	(51)	120
2016 Vote: Didn't Vote	13%	(91)	25%	(176)	27%	(190)	35%	(243)	700
Voted in 2014: Yes	9%	(115)	29%	(375)	27%	(341)	35%	(455)	1285
Voted in 2014: No	13%	(120)	25%	(234)	28%	(259)	34%	(312)	925
4-Region: Northeast	10%	(37)	29%	(111)	25%	(94)	37%	(141)	383
4-Region: Midwest	7%	(34)	26%	(117)	28%	(128)	39%	(178)	456
4-Region: South	10%	(87)	28%	(235)	28%	(237)	34%	(285)	844
4-Region: West	15%	(77)	28%	(146)	27%	(141)	31%	(163)	527

Table MCBR2_2: *How much have you seen, read, or heard about each of the following?*
Some brands intentionally designing products to last so the product can be reused, repaired, and/or resold when the buyer is done with it

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(235)	28%	(609)	27%	(599)	35%	(767)	2210
Shop Online	12%	(75)	31%	(191)	25%	(155)	31%	(186)	607
Shop in Stores	9%	(96)	25%	(269)	29%	(315)	37%	(397)	1077
Pay Attention to Environmental	15%	(203)	35%	(463)	25%	(335)	25%	(326)	1327
Don't Pay Attention to Environmental	4%	(32)	17%	(146)	30%	(265)	50%	(441)	883
Shopped/Bought Secondhand Within Past Year	15%	(201)	33%	(451)	27%	(367)	26%	(359)	1379
Shopped/Bought Secondhand Total	12%	(220)	30%	(525)	27%	(474)	31%	(550)	1768
Sold Secondhand Past Year	20%	(150)	37%	(281)	25%	(192)	18%	(135)	758
Sold Secondhand Total	16%	(172)	33%	(357)	28%	(303)	24%	(265)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR2_3: *How much have you seen, read, or heard about each of the following?*
Some brands offering discounts or store credit to consumers who bring them used items

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(240)	29%	(641)	24%	(520)	37%	(808)	2210
Gender: Male	13%	(141)	29%	(314)	24%	(255)	34%	(358)	1068
Gender: Female	9%	(100)	29%	(327)	23%	(265)	39%	(450)	1142
Age: 18-34	16%	(100)	41%	(264)	22%	(140)	22%	(138)	642
Age: 35-44	18%	(65)	30%	(111)	24%	(87)	28%	(103)	365
Age: 45-64	9%	(61)	25%	(180)	23%	(167)	43%	(306)	714
Age: 65+	3%	(14)	18%	(87)	26%	(127)	53%	(261)	489
GenZers: 1997-2012	15%	(35)	42%	(100)	23%	(55)	20%	(47)	237
Millennials: 1981-1996	16%	(107)	38%	(247)	21%	(140)	25%	(161)	656
GenXers: 1965-1980	12%	(62)	26%	(131)	25%	(125)	38%	(193)	512
Baby Boomers: 1946-1964	5%	(35)	21%	(153)	25%	(181)	49%	(359)	727
PID: Dem (no lean)	14%	(125)	33%	(291)	21%	(181)	32%	(281)	879
PID: Ind (no lean)	8%	(53)	26%	(169)	24%	(156)	42%	(277)	655
PID: Rep (no lean)	9%	(62)	27%	(181)	27%	(183)	37%	(251)	676
PID/Gender: Dem Men	18%	(80)	35%	(156)	22%	(97)	25%	(113)	445
PID/Gender: Dem Women	11%	(46)	31%	(135)	19%	(84)	39%	(168)	433
PID/Gender: Ind Men	10%	(30)	21%	(66)	26%	(81)	43%	(131)	307
PID/Gender: Ind Women	6%	(23)	30%	(104)	22%	(76)	42%	(146)	347
PID/Gender: Rep Men	10%	(31)	29%	(93)	25%	(78)	36%	(114)	315
PID/Gender: Rep Women	9%	(31)	24%	(88)	29%	(105)	38%	(136)	361
Ideo: Liberal (1-3)	13%	(86)	32%	(215)	23%	(153)	33%	(224)	679
Ideo: Moderate (4)	7%	(44)	32%	(210)	24%	(156)	37%	(239)	649
Ideo: Conservative (5-7)	12%	(87)	24%	(169)	25%	(177)	39%	(273)	705
Educ: < College	10%	(150)	27%	(395)	24%	(339)	38%	(553)	1437
Educ: Bachelors degree	11%	(56)	32%	(158)	24%	(119)	32%	(158)	491
Educ: Post-grad	12%	(34)	32%	(89)	22%	(62)	34%	(97)	282
Income: Under 50k	9%	(108)	28%	(341)	24%	(293)	40%	(498)	1240
Income: 50k-100k	12%	(75)	31%	(199)	24%	(156)	34%	(218)	648
Income: 100k+	18%	(57)	31%	(101)	22%	(72)	29%	(92)	322
Ethnicity: White	10%	(163)	28%	(484)	24%	(406)	38%	(658)	1711
Ethnicity: Hispanic	16%	(61)	36%	(135)	21%	(79)	26%	(99)	374
Ethnicity: Black	18%	(51)	33%	(93)	21%	(58)	29%	(80)	282

Table MCBR2_3: *How much have you seen, read, or heard about each of the following?*
Some brands offering discounts or store credit to consumers who bring them used items

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(240)	29%	(641)	24%	(520)	37%	(808)	2210
Ethnicity: Other	12%	(27)	30%	(65)	26%	(56)	32%	(69)	217
All Christian	11%	(115)	29%	(313)	23%	(246)	38%	(415)	1089
All Non-Christian	18%	(19)	32%	(34)	22%	(24)	28%	(30)	106
Atheist	10%	(11)	18%	(20)	28%	(30)	44%	(47)	108
Agnostic/Nothing in particular	9%	(53)	30%	(177)	24%	(140)	37%	(220)	589
Something Else	13%	(42)	31%	(98)	25%	(81)	30%	(97)	318
Religious Non-Protestant/Catholic	16%	(19)	33%	(39)	24%	(29)	28%	(33)	120
Evangelical	15%	(95)	27%	(168)	27%	(170)	31%	(191)	623
Non-Evangelical	8%	(62)	31%	(234)	19%	(148)	42%	(315)	758
Community: Urban	17%	(108)	31%	(203)	21%	(133)	32%	(206)	650
Community: Suburban	9%	(88)	28%	(277)	24%	(233)	39%	(386)	984
Community: Rural	8%	(44)	28%	(162)	27%	(154)	38%	(217)	575
Employ: Private Sector	14%	(104)	37%	(275)	23%	(172)	26%	(197)	748
Employ: Government	23%	(28)	30%	(36)	18%	(22)	29%	(34)	120
Employ: Self-Employed	13%	(24)	29%	(51)	30%	(52)	28%	(50)	177
Employ: Homemaker	12%	(17)	25%	(37)	26%	(39)	37%	(55)	149
Employ: Student	12%	(8)	58%	(40)	26%	(18)	4%	(3)	69
Employ: Retired	4%	(19)	19%	(102)	24%	(130)	54%	(295)	547
Employ: Unemployed	10%	(29)	26%	(70)	21%	(57)	43%	(117)	273
Employ: Other	8%	(11)	24%	(30)	23%	(29)	45%	(56)	126
Military HH: Yes	7%	(22)	30%	(91)	21%	(63)	42%	(129)	306
Military HH: No	11%	(218)	29%	(550)	24%	(458)	36%	(679)	1904
RD/WT: Right Direction	15%	(105)	35%	(236)	19%	(132)	30%	(207)	680
RD/WT: Wrong Track	9%	(135)	27%	(405)	25%	(389)	39%	(601)	1530
Biden Job Approve	13%	(126)	32%	(310)	22%	(215)	32%	(312)	963
Biden Job Disapprove	9%	(109)	26%	(301)	25%	(286)	40%	(460)	1156
Biden Job Strongly Approve	19%	(80)	32%	(138)	19%	(79)	30%	(128)	425
Biden Job Somewhat Approve	9%	(47)	32%	(172)	25%	(136)	34%	(184)	539
Biden Job Somewhat Disapprove	8%	(30)	30%	(116)	25%	(98)	37%	(141)	385
Biden Job Strongly Disapprove	10%	(79)	24%	(185)	24%	(188)	41%	(319)	771

Table MCBR2_3: *How much have you seen, read, or heard about each of the following?*
Some brands offering discounts or store credit to consumers who bring them used items

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(240)	29%	(641)	24%	(520)	37%	(808)	2210
Favorable of Biden	14%	(138)	31%	(312)	22%	(217)	34%	(338)	1006
Unfavorable of Biden	9%	(101)	27%	(308)	26%	(290)	38%	(435)	1133
Very Favorable of Biden	19%	(92)	29%	(136)	21%	(100)	31%	(145)	472
Somewhat Favorable of Biden	9%	(46)	33%	(177)	22%	(117)	36%	(193)	534
Somewhat Unfavorable of Biden	7%	(22)	30%	(95)	26%	(83)	36%	(115)	316
Very Unfavorable of Biden	10%	(78)	26%	(213)	25%	(206)	39%	(320)	817
#1 Issue: Economy	10%	(92)	33%	(292)	24%	(218)	33%	(295)	895
#1 Issue: Security	15%	(36)	21%	(50)	22%	(53)	42%	(100)	239
#1 Issue: Health Care	15%	(29)	31%	(58)	25%	(46)	29%	(55)	189
#1 Issue: Medicare / Social Security	7%	(17)	19%	(49)	23%	(59)	51%	(130)	255
#1 Issue: Women's Issues	11%	(34)	32%	(94)	22%	(66)	35%	(104)	299
#1 Issue: Education	13%	(9)	46%	(32)	26%	(18)	16%	(11)	70
#1 Issue: Energy	15%	(20)	37%	(50)	21%	(28)	28%	(38)	136
#1 Issue: Other	3%	(3)	13%	(16)	25%	(32)	59%	(75)	127
2020 Vote: Joe Biden	12%	(123)	32%	(312)	22%	(217)	34%	(335)	986
2020 Vote: Donald Trump	10%	(73)	26%	(190)	25%	(180)	39%	(284)	727
2020 Vote: Other	9%	(7)	33%	(25)	19%	(15)	39%	(31)	78
2020 Vote: Didn't Vote	9%	(37)	27%	(114)	26%	(109)	38%	(159)	419
2018 House Vote: Democrat	12%	(98)	33%	(261)	22%	(176)	32%	(256)	791
2018 House Vote: Republican	11%	(65)	26%	(155)	23%	(141)	40%	(245)	606
2018 House Vote: Someone else	4%	(3)	28%	(19)	26%	(18)	42%	(29)	69
2016 Vote: Hillary Clinton	13%	(92)	34%	(249)	21%	(154)	32%	(237)	732
2016 Vote: Donald Trump	10%	(67)	25%	(161)	25%	(163)	40%	(262)	652
2016 Vote: Other	1%	(2)	23%	(28)	34%	(41)	41%	(50)	120
2016 Vote: Didn't Vote	11%	(78)	29%	(202)	23%	(162)	37%	(258)	700
Voted in 2014: Yes	11%	(143)	28%	(366)	24%	(304)	37%	(472)	1285
Voted in 2014: No	10%	(97)	30%	(275)	23%	(216)	36%	(336)	925
4-Region: Northeast	12%	(46)	28%	(109)	23%	(90)	36%	(138)	383
4-Region: Midwest	6%	(30)	29%	(134)	21%	(97)	43%	(197)	456
4-Region: South	11%	(89)	27%	(232)	24%	(206)	38%	(318)	844
4-Region: West	14%	(76)	32%	(167)	24%	(128)	30%	(155)	527

Table MCBR2_3: *How much have you seen, read, or heard about each of the following?*
Some brands offering discounts or store credit to consumers who bring them used items

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(240)	29%	(641)	24%	(520)	37%	(808)	2210
Shop Online	13%	(77)	34%	(208)	21%	(127)	32%	(194)	607
Shop in Stores	9%	(100)	28%	(300)	24%	(255)	39%	(421)	1077
Pay Attention to Environmental	14%	(192)	36%	(481)	23%	(301)	27%	(353)	1327
Don't Pay Attention to Environmental	5%	(48)	18%	(160)	25%	(220)	52%	(456)	883
Shopped/Bought Secondhand Within Past Year	14%	(197)	34%	(473)	23%	(320)	28%	(389)	1379
Shopped/Bought Secondhand Total	12%	(217)	31%	(553)	24%	(417)	33%	(581)	1768
Sold Secondhand Past Year	19%	(146)	37%	(282)	22%	(170)	21%	(160)	758
Sold Secondhand Total	15%	(167)	34%	(375)	23%	(257)	27%	(298)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR2_4: *How much have you seen, read, or heard about each of the following?*
Some brands accepting used products, which they will use to make new products

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(212)	27%	(602)	27%	(588)	37%	(808)	2210
Gender: Male	13%	(140)	26%	(275)	27%	(289)	34%	(365)	1068
Gender: Female	6%	(72)	29%	(328)	26%	(299)	39%	(443)	1142
Age: 18-34	14%	(92)	37%	(236)	27%	(170)	22%	(144)	642
Age: 35-44	17%	(63)	28%	(102)	26%	(95)	29%	(105)	365
Age: 45-64	6%	(43)	27%	(193)	23%	(166)	44%	(311)	714
Age: 65+	3%	(14)	15%	(71)	32%	(156)	51%	(248)	489
GenZers: 1997-2012	17%	(39)	36%	(84)	26%	(61)	22%	(52)	237
Millennials: 1981-1996	15%	(100)	32%	(212)	26%	(173)	26%	(172)	656
GenXers: 1965-1980	9%	(48)	28%	(144)	26%	(134)	36%	(185)	512
Baby Boomers: 1946-1964	3%	(25)	21%	(150)	27%	(198)	49%	(355)	727
PID: Dem (no lean)	13%	(110)	30%	(266)	26%	(225)	32%	(278)	879
PID: Ind (no lean)	7%	(46)	24%	(157)	26%	(169)	43%	(284)	655
PID: Rep (no lean)	8%	(56)	26%	(179)	29%	(195)	36%	(247)	676
PID/Gender: Dem Men	18%	(79)	29%	(129)	27%	(122)	26%	(116)	445
PID/Gender: Dem Women	7%	(31)	32%	(138)	24%	(103)	37%	(162)	433
PID/Gender: Ind Men	10%	(29)	20%	(62)	24%	(73)	46%	(143)	307
PID/Gender: Ind Women	5%	(16)	27%	(95)	28%	(96)	41%	(141)	347
PID/Gender: Rep Men	10%	(31)	27%	(84)	30%	(94)	34%	(106)	315
PID/Gender: Rep Women	7%	(25)	26%	(95)	28%	(101)	39%	(140)	361
Ideo: Liberal (1-3)	10%	(71)	32%	(215)	27%	(182)	31%	(211)	679
Ideo: Moderate (4)	8%	(53)	29%	(186)	26%	(167)	37%	(243)	649
Ideo: Conservative (5-7)	11%	(74)	22%	(156)	26%	(185)	41%	(290)	705
Educ: < College	10%	(144)	25%	(362)	26%	(381)	38%	(551)	1437
Educ: Bachelors degree	9%	(42)	31%	(151)	27%	(134)	33%	(163)	491
Educ: Post-grad	9%	(26)	32%	(90)	26%	(73)	33%	(94)	282
Income: Under 50k	7%	(90)	27%	(331)	26%	(324)	40%	(496)	1240
Income: 50k-100k	12%	(75)	26%	(171)	28%	(181)	34%	(221)	648
Income: 100k+	15%	(47)	31%	(101)	26%	(83)	28%	(91)	322
Ethnicity: White	8%	(143)	27%	(455)	27%	(463)	38%	(650)	1711
Ethnicity: Hispanic	14%	(51)	34%	(128)	20%	(75)	32%	(120)	374
Ethnicity: Black	17%	(49)	31%	(88)	23%	(66)	28%	(80)	282

Table MCBR2_4: *How much have you seen, read, or heard about each of the following?*

Some brands accepting used products, which they will use to make new products

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(212)	27%	(602)	27%	(588)	37%	(808)	2210
Ethnicity: Other	9%	(20)	27%	(59)	27%	(59)	36%	(78)	217
All Christian	9%	(102)	26%	(282)	26%	(283)	39%	(421)	1089
All Non-Christian	23%	(24)	23%	(24)	28%	(29)	27%	(29)	106
Atheist	5%	(5)	24%	(25)	34%	(36)	38%	(41)	108
Agnostic/Nothing in particular	8%	(45)	29%	(169)	27%	(161)	36%	(214)	589
Something Else	11%	(36)	32%	(102)	25%	(79)	32%	(102)	318
Religious Non-Protestant/Catholic	20%	(24)	24%	(29)	29%	(35)	27%	(33)	120
Evangelical	14%	(85)	27%	(171)	25%	(154)	34%	(212)	623
Non-Evangelical	7%	(52)	27%	(203)	26%	(197)	40%	(305)	758
Community: Urban	18%	(115)	25%	(165)	24%	(156)	33%	(215)	650
Community: Suburban	6%	(60)	27%	(270)	29%	(286)	37%	(368)	984
Community: Rural	6%	(37)	29%	(168)	25%	(146)	39%	(224)	575
Employ: Private Sector	12%	(90)	34%	(251)	27%	(202)	27%	(205)	748
Employ: Government	19%	(23)	38%	(46)	17%	(20)	26%	(31)	120
Employ: Self-Employed	14%	(25)	31%	(55)	27%	(49)	28%	(49)	177
Employ: Homemaker	8%	(12)	21%	(31)	28%	(42)	43%	(65)	149
Employ: Student	17%	(12)	42%	(29)	24%	(17)	17%	(12)	69
Employ: Retired	3%	(14)	17%	(90)	29%	(160)	52%	(283)	547
Employ: Unemployed	9%	(24)	26%	(70)	24%	(67)	41%	(113)	273
Employ: Other	10%	(12)	24%	(30)	26%	(33)	40%	(51)	126
Military HH: Yes	7%	(22)	24%	(74)	30%	(91)	39%	(119)	306
Military HH: No	10%	(190)	28%	(528)	26%	(497)	36%	(689)	1904
RD/WT: Right Direction	15%	(101)	33%	(222)	21%	(145)	31%	(212)	680
RD/WT: Wrong Track	7%	(111)	25%	(380)	29%	(443)	39%	(596)	1530
Biden Job Approve	12%	(115)	31%	(295)	25%	(242)	32%	(311)	963
Biden Job Disapprove	8%	(89)	24%	(275)	28%	(327)	40%	(465)	1156
Biden Job Strongly Approve	20%	(85)	28%	(120)	21%	(87)	31%	(133)	425
Biden Job Somewhat Approve	6%	(30)	33%	(176)	29%	(155)	33%	(178)	539
Biden Job Somewhat Disapprove	5%	(21)	29%	(110)	29%	(110)	37%	(144)	385
Biden Job Strongly Disapprove	9%	(68)	21%	(165)	28%	(218)	42%	(321)	771

Table MCBR2_4: *How much have you seen, read, or heard about each of the following?*
Some brands accepting used products, which they will use to make new products

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(212)	27%	(602)	27%	(588)	37%	(808)	2210
Favorable of Biden	12%	(123)	30%	(303)	25%	(247)	33%	(333)	1006
Unfavorable of Biden	7%	(84)	25%	(281)	29%	(326)	39%	(442)	1133
Very Favorable of Biden	19%	(91)	27%	(126)	21%	(97)	33%	(157)	472
Somewhat Favorable of Biden	6%	(31)	33%	(177)	28%	(150)	33%	(176)	534
Somewhat Unfavorable of Biden	3%	(8)	30%	(96)	32%	(102)	35%	(110)	316
Very Unfavorable of Biden	9%	(76)	23%	(186)	27%	(224)	41%	(331)	817
#1 Issue: Economy	9%	(83)	28%	(248)	29%	(258)	34%	(306)	895
#1 Issue: Security	15%	(35)	23%	(54)	25%	(61)	37%	(89)	239
#1 Issue: Health Care	12%	(24)	32%	(61)	22%	(42)	33%	(62)	189
#1 Issue: Medicare / Social Security	6%	(15)	18%	(47)	29%	(75)	46%	(119)	255
#1 Issue: Women's Issues	10%	(31)	34%	(102)	23%	(69)	32%	(96)	299
#1 Issue: Education	13%	(9)	42%	(29)	27%	(19)	18%	(12)	70
#1 Issue: Energy	9%	(13)	30%	(41)	28%	(39)	32%	(43)	136
#1 Issue: Other	2%	(2)	15%	(19)	20%	(25)	63%	(80)	127
2020 Vote: Joe Biden	11%	(108)	31%	(304)	24%	(240)	34%	(335)	986
2020 Vote: Donald Trump	9%	(68)	23%	(169)	29%	(207)	39%	(283)	727
2020 Vote: Other	3%	(3)	22%	(17)	32%	(25)	42%	(33)	78
2020 Vote: Didn't Vote	8%	(33)	27%	(112)	28%	(116)	37%	(157)	419
2018 House Vote: Democrat	12%	(92)	31%	(246)	25%	(195)	33%	(259)	791
2018 House Vote: Republican	8%	(51)	25%	(151)	27%	(162)	40%	(243)	606
2018 House Vote: Someone else	1%	(1)	21%	(14)	23%	(16)	55%	(38)	69
2016 Vote: Hillary Clinton	10%	(74)	33%	(239)	25%	(182)	32%	(238)	732
2016 Vote: Donald Trump	9%	(57)	24%	(159)	26%	(172)	40%	(264)	652
2016 Vote: Other	1%	(1)	21%	(25)	32%	(38)	47%	(57)	120
2016 Vote: Didn't Vote	11%	(78)	25%	(177)	28%	(195)	36%	(249)	700
Voted in 2014: Yes	9%	(119)	28%	(359)	25%	(325)	38%	(482)	1285
Voted in 2014: No	10%	(93)	26%	(244)	28%	(263)	35%	(326)	925
4-Region: Northeast	8%	(31)	29%	(111)	28%	(107)	35%	(134)	383
4-Region: Midwest	7%	(34)	24%	(111)	28%	(128)	40%	(183)	456
4-Region: South	10%	(81)	26%	(222)	25%	(214)	39%	(327)	844
4-Region: West	13%	(66)	30%	(158)	26%	(139)	31%	(164)	527

Continued on next page

Table MCBR2_4: *How much have you seen, read, or heard about each of the following?*

Some brands accepting used products, which they will use to make new products

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(212)	27%	(602)	27%	(588)	37%	(808)	2210
Shop Online	11%	(66)	32%	(194)	24%	(143)	34%	(204)	607
Shop in Stores	9%	(93)	25%	(268)	29%	(309)	38%	(407)	1077
Pay Attention to Environmental	14%	(190)	35%	(459)	26%	(346)	25%	(332)	1327
Don't Pay Attention to Environmental	3%	(22)	16%	(143)	27%	(242)	54%	(476)	883
Shopped/Bought Secondhand Within Past Year	14%	(187)	32%	(442)	27%	(367)	28%	(381)	1379
Shopped/Bought Secondhand Total	11%	(197)	29%	(516)	27%	(475)	33%	(580)	1768
Sold Secondhand Past Year	19%	(144)	35%	(266)	25%	(189)	21%	(158)	758
Sold Secondhand Total	15%	(159)	33%	(363)	26%	(285)	26%	(290)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR2_5: *How much have you seen, read, or heard about each of the following?*

Some brands that typically sell new products also selling secondhand (previously used) versions of their products

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(231)	30%	(661)	29%	(632)	31%	(687)	2210
Gender: Male	12%	(131)	30%	(324)	29%	(308)	29%	(306)	1068
Gender: Female	9%	(100)	29%	(337)	28%	(324)	33%	(381)	1142
Age: 18-34	15%	(94)	36%	(231)	29%	(189)	20%	(128)	642
Age: 35-44	16%	(57)	32%	(116)	28%	(102)	25%	(91)	365
Age: 45-64	8%	(59)	30%	(215)	25%	(176)	37%	(265)	714
Age: 65+	4%	(21)	20%	(100)	34%	(166)	41%	(202)	489
GenZers: 1997-2012	18%	(43)	36%	(86)	31%	(74)	14%	(34)	237
Millennials: 1981-1996	14%	(89)	34%	(220)	28%	(185)	25%	(162)	656
GenXers: 1965-1980	11%	(54)	32%	(164)	26%	(133)	31%	(160)	512
Baby Boomers: 1946-1964	6%	(43)	25%	(180)	29%	(212)	40%	(292)	727
PID: Dem (no lean)	13%	(118)	33%	(292)	28%	(244)	26%	(225)	879
PID: Ind (no lean)	7%	(43)	26%	(173)	29%	(188)	38%	(250)	655
PID: Rep (no lean)	10%	(70)	29%	(195)	29%	(199)	31%	(212)	676
PID/Gender: Dem Men	16%	(71)	36%	(160)	27%	(120)	21%	(95)	445
PID/Gender: Dem Women	11%	(46)	31%	(132)	29%	(125)	30%	(130)	433
PID/Gender: Ind Men	7%	(22)	22%	(67)	32%	(99)	39%	(120)	307
PID/Gender: Ind Women	6%	(22)	31%	(106)	26%	(90)	37%	(130)	347
PID/Gender: Rep Men	12%	(38)	31%	(97)	28%	(89)	29%	(91)	315
PID/Gender: Rep Women	9%	(32)	27%	(98)	30%	(110)	34%	(121)	361
Ideo: Liberal (1-3)	12%	(82)	34%	(228)	28%	(192)	26%	(177)	679
Ideo: Moderate (4)	9%	(58)	29%	(190)	30%	(192)	32%	(209)	649
Ideo: Conservative (5-7)	11%	(77)	28%	(196)	28%	(197)	33%	(235)	705
Educ: < College	10%	(143)	29%	(422)	28%	(401)	33%	(471)	1437
Educ: Bachelors degree	11%	(56)	30%	(148)	29%	(142)	30%	(145)	491
Educ: Post-grad	11%	(32)	32%	(90)	31%	(89)	25%	(71)	282
Income: Under 50k	9%	(113)	29%	(357)	28%	(341)	35%	(429)	1240
Income: 50k-100k	10%	(67)	30%	(196)	30%	(195)	29%	(190)	648
Income: 100k+	16%	(51)	33%	(108)	30%	(96)	21%	(68)	322
Ethnicity: White	10%	(165)	29%	(502)	28%	(484)	33%	(560)	1711
Ethnicity: Hispanic	14%	(51)	32%	(120)	27%	(101)	27%	(102)	374
Ethnicity: Black	16%	(44)	32%	(91)	28%	(78)	24%	(69)	282

Table MCBR2_5: *How much have you seen, read, or heard about each of the following?*

Some brands that typically sell new products also selling secondhand (previously used) versions of their products

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(231)	30%	(661)	29%	(632)	31%	(687)	2210
Ethnicity: Other	10%	(22)	31%	(67)	32%	(69)	27%	(59)	217
All Christian	11%	(121)	29%	(317)	28%	(308)	31%	(343)	1089
All Non-Christian	15%	(16)	34%	(36)	24%	(25)	28%	(29)	106
Atheist	7%	(8)	28%	(30)	33%	(35)	32%	(35)	108
Agnostic/Nothing in particular	9%	(51)	29%	(173)	29%	(173)	33%	(193)	589
Something Else	11%	(36)	33%	(105)	28%	(90)	27%	(88)	318
Religious Non-Protestant/Catholic	13%	(16)	33%	(40)	27%	(33)	26%	(32)	120
Evangelical	13%	(83)	31%	(195)	27%	(166)	29%	(180)	623
Non-Evangelical	10%	(74)	29%	(220)	29%	(219)	32%	(245)	758
Community: Urban	15%	(99)	31%	(200)	25%	(161)	29%	(190)	650
Community: Suburban	9%	(85)	28%	(271)	32%	(316)	32%	(312)	984
Community: Rural	8%	(47)	33%	(189)	27%	(155)	32%	(184)	575
Employ: Private Sector	14%	(103)	33%	(249)	29%	(217)	24%	(179)	748
Employ: Government	16%	(19)	34%	(41)	27%	(33)	23%	(27)	120
Employ: Self-Employed	13%	(23)	38%	(67)	26%	(46)	23%	(40)	177
Employ: Homemaker	5%	(8)	28%	(41)	30%	(45)	37%	(55)	149
Employ: Student	17%	(11)	44%	(30)	35%	(24)	5%	(3)	69
Employ: Retired	5%	(27)	21%	(117)	31%	(169)	43%	(233)	547
Employ: Unemployed	9%	(26)	28%	(76)	25%	(69)	38%	(103)	273
Employ: Other	10%	(12)	31%	(39)	23%	(29)	36%	(46)	126
Military HH: Yes	7%	(21)	31%	(96)	28%	(86)	34%	(104)	306
Military HH: No	11%	(210)	30%	(565)	29%	(546)	31%	(583)	1904
RD/WT: Right Direction	15%	(104)	35%	(239)	23%	(158)	26%	(178)	680
RD/WT: Wrong Track	8%	(126)	28%	(421)	31%	(474)	33%	(508)	1530
Biden Job Approve	13%	(128)	34%	(325)	26%	(255)	27%	(255)	963
Biden Job Disapprove	9%	(100)	26%	(303)	31%	(354)	35%	(400)	1156
Biden Job Strongly Approve	17%	(73)	34%	(145)	23%	(97)	26%	(109)	425
Biden Job Somewhat Approve	10%	(54)	33%	(180)	29%	(158)	27%	(146)	539
Biden Job Somewhat Disapprove	6%	(24)	27%	(106)	35%	(136)	31%	(119)	385
Biden Job Strongly Disapprove	10%	(75)	26%	(197)	28%	(218)	36%	(281)	771

Table MCBR2_5: *How much have you seen, read, or heard about each of the following?*

Some brands that typically sell new products also selling secondhand (previously used) versions of their products

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(231)	30%	(661)	29%	(632)	31%	(687)	2210
Favorable of Biden	13%	(130)	33%	(336)	26%	(265)	27%	(275)	1006
Unfavorable of Biden	9%	(97)	27%	(309)	31%	(353)	33%	(374)	1133
Very Favorable of Biden	16%	(77)	32%	(152)	23%	(108)	28%	(134)	472
Somewhat Favorable of Biden	10%	(53)	34%	(184)	29%	(157)	26%	(141)	534
Somewhat Unfavorable of Biden	6%	(19)	30%	(94)	35%	(112)	29%	(92)	316
Very Unfavorable of Biden	10%	(79)	26%	(214)	30%	(242)	35%	(282)	817
#1 Issue: Economy	10%	(87)	31%	(282)	29%	(263)	29%	(264)	895
#1 Issue: Security	14%	(33)	26%	(62)	28%	(66)	33%	(78)	239
#1 Issue: Health Care	15%	(28)	28%	(53)	27%	(51)	29%	(56)	189
#1 Issue: Medicare / Social Security	5%	(14)	28%	(72)	29%	(73)	38%	(97)	255
#1 Issue: Women's Issues	11%	(32)	36%	(106)	25%	(75)	28%	(85)	299
#1 Issue: Education	21%	(15)	31%	(22)	34%	(24)	14%	(10)	70
#1 Issue: Energy	13%	(18)	31%	(43)	34%	(46)	22%	(30)	136
#1 Issue: Other	3%	(4)	17%	(21)	27%	(34)	54%	(68)	127
2020 Vote: Joe Biden	11%	(110)	32%	(316)	29%	(286)	28%	(274)	986
2020 Vote: Donald Trump	11%	(78)	28%	(202)	27%	(199)	34%	(248)	727
2020 Vote: Other	3%	(3)	31%	(24)	31%	(24)	35%	(27)	78
2020 Vote: Didn't Vote	9%	(40)	28%	(119)	29%	(122)	33%	(138)	419
2018 House Vote: Democrat	11%	(88)	34%	(267)	28%	(225)	27%	(211)	791
2018 House Vote: Republican	10%	(62)	29%	(174)	28%	(167)	33%	(202)	606
2018 House Vote: Someone else	5%	(3)	21%	(15)	31%	(21)	43%	(30)	69
2016 Vote: Hillary Clinton	11%	(83)	34%	(246)	28%	(203)	27%	(200)	732
2016 Vote: Donald Trump	9%	(59)	29%	(186)	29%	(191)	33%	(216)	652
2016 Vote: Other	1%	(1)	29%	(34)	37%	(44)	33%	(40)	120
2016 Vote: Didn't Vote	12%	(85)	27%	(192)	28%	(194)	33%	(229)	700
Voted in 2014: Yes	10%	(131)	30%	(387)	30%	(382)	30%	(384)	1285
Voted in 2014: No	11%	(99)	30%	(273)	27%	(250)	33%	(303)	925
4-Region: Northeast	9%	(34)	31%	(119)	28%	(109)	32%	(121)	383
4-Region: Midwest	10%	(44)	26%	(117)	28%	(130)	36%	(166)	456
4-Region: South	9%	(73)	31%	(263)	29%	(249)	31%	(259)	844
4-Region: West	15%	(79)	31%	(161)	27%	(145)	27%	(141)	527

Table MCBR2_5: *How much have you seen, read, or heard about each of the following?*

Some brands that typically sell new products also selling secondhand (previously used) versions of their products

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	10%	(231)	30%	(661)	29%	(632)	31%	(687)	2210
Shop Online	13%	(82)	33%	(203)	26%	(160)	27%	(162)	607
Shop in Stores	9%	(93)	28%	(297)	31%	(329)	33%	(358)	1077
Pay Attention to Environmental	14%	(191)	37%	(490)	28%	(373)	21%	(273)	1327
Don't Pay Attention to Environmental	4%	(39)	19%	(171)	29%	(259)	47%	(414)	883
Shopped/Bought Secondhand Within Past Year	14%	(196)	36%	(499)	27%	(370)	23%	(313)	1379
Shopped/Bought Secondhand Total	12%	(212)	33%	(582)	28%	(489)	27%	(485)	1768
Sold Secondhand Past Year	18%	(138)	40%	(302)	25%	(190)	17%	(128)	758
Sold Secondhand Total	15%	(162)	37%	(406)	26%	(280)	23%	(249)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR3_1: *To what extent would you be interested in shopping at a brand if they did each of the following?*
Intentionally design products to last so the product can be reused, repaired, and/or resold when the buyer is done with it

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	36%	(804)	33%	(735)	11%	(249)	10%	(218)	9%	(205)	2210
Gender: Male	35%	(377)	35%	(369)	11%	(120)	11%	(119)	8%	(84)	1068
Gender: Female	37%	(428)	32%	(365)	11%	(129)	9%	(99)	11%	(121)	1142
Age: 18-34	40%	(256)	31%	(200)	11%	(69)	8%	(51)	10%	(66)	642
Age: 35-44	36%	(131)	39%	(143)	10%	(35)	7%	(27)	8%	(30)	365
Age: 45-64	36%	(259)	32%	(232)	13%	(90)	10%	(68)	9%	(65)	714
Age: 65+	32%	(159)	33%	(161)	11%	(55)	15%	(72)	9%	(43)	489
GenZers: 1997-2012	36%	(85)	32%	(75)	11%	(27)	12%	(30)	8%	(19)	237
Millennials: 1981-1996	39%	(259)	33%	(216)	10%	(68)	7%	(44)	10%	(68)	656
GenXers: 1965-1980	34%	(174)	36%	(182)	14%	(69)	7%	(36)	10%	(49)	512
Baby Boomers: 1946-1964	37%	(267)	31%	(227)	11%	(77)	13%	(94)	9%	(63)	727
PID: Dem (no lean)	44%	(383)	31%	(277)	10%	(84)	9%	(79)	6%	(56)	879
PID: Ind (no lean)	34%	(221)	33%	(218)	12%	(81)	9%	(62)	11%	(74)	655
PID: Rep (no lean)	30%	(201)	36%	(240)	12%	(83)	11%	(77)	11%	(75)	676
PID/Gender: Dem Men	44%	(195)	33%	(147)	9%	(41)	9%	(42)	5%	(21)	445
PID/Gender: Dem Women	43%	(187)	30%	(130)	10%	(43)	9%	(37)	8%	(35)	433
PID/Gender: Ind Men	31%	(96)	35%	(109)	12%	(36)	10%	(31)	12%	(35)	307
PID/Gender: Ind Women	36%	(124)	31%	(109)	13%	(45)	9%	(30)	11%	(38)	347
PID/Gender: Rep Men	27%	(85)	36%	(114)	14%	(43)	15%	(46)	9%	(27)	315
PID/Gender: Rep Women	32%	(116)	35%	(127)	11%	(40)	9%	(31)	13%	(47)	361
Ideo: Liberal (1-3)	47%	(318)	32%	(214)	10%	(65)	7%	(44)	6%	(37)	679
Ideo: Moderate (4)	33%	(216)	36%	(235)	11%	(73)	11%	(69)	8%	(55)	649
Ideo: Conservative (5-7)	33%	(230)	35%	(248)	10%	(73)	12%	(85)	10%	(70)	705
Educ: < College	34%	(486)	31%	(450)	12%	(174)	12%	(165)	11%	(162)	1437
Educ: Bachelors degree	41%	(201)	37%	(181)	10%	(49)	6%	(30)	6%	(30)	491
Educ: Post-grad	42%	(118)	37%	(104)	9%	(26)	8%	(22)	5%	(13)	282
Income: Under 50k	32%	(396)	32%	(402)	12%	(151)	11%	(137)	12%	(153)	1240
Income: 50k-100k	42%	(270)	36%	(232)	11%	(69)	7%	(47)	5%	(31)	648
Income: 100k+	43%	(138)	31%	(101)	9%	(29)	10%	(33)	7%	(21)	322
Ethnicity: White	37%	(636)	33%	(568)	11%	(194)	10%	(165)	9%	(147)	1711
Ethnicity: Hispanic	28%	(105)	35%	(132)	13%	(48)	13%	(48)	11%	(41)	374

Table MCBR3_1: *To what extent would you be interested in shopping at a brand if they did each of the following?*
Intentionally design products to last so the product can be reused, repaired, and/or resold when the buyer is done with it

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	36%	(804)	33%	(735)	11%	(249)	10%	(218)	9%	(205)	2210
Ethnicity: Black	36%	(101)	32%	(92)	12%	(34)	9%	(27)	10%	(28)	282
Ethnicity: Other	31%	(67)	34%	(75)	9%	(20)	12%	(26)	14%	(30)	217
All Christian	34%	(372)	34%	(371)	12%	(130)	12%	(126)	8%	(90)	1089
All Non-Christian	37%	(39)	31%	(33)	13%	(13)	9%	(10)	10%	(11)	106
Atheist	52%	(56)	28%	(30)	10%	(10)	5%	(5)	5%	(6)	108
Agnostic/Nothing in particular	37%	(221)	32%	(190)	11%	(67)	8%	(47)	11%	(65)	589
Something Else	37%	(116)	35%	(110)	9%	(29)	9%	(30)	10%	(33)	318
Religious Non-Protestant/Catholic	38%	(46)	29%	(35)	13%	(16)	10%	(12)	10%	(12)	120
Evangelical	33%	(207)	36%	(226)	11%	(69)	10%	(61)	10%	(60)	623
Non-Evangelical	35%	(268)	33%	(250)	11%	(85)	12%	(93)	8%	(61)	758
Community: Urban	38%	(246)	32%	(208)	12%	(75)	7%	(45)	12%	(76)	650
Community: Suburban	37%	(360)	35%	(349)	10%	(103)	10%	(100)	7%	(72)	984
Community: Rural	34%	(198)	31%	(178)	12%	(70)	13%	(73)	10%	(56)	575
Employ: Private Sector	37%	(279)	37%	(275)	12%	(88)	8%	(58)	6%	(48)	748
Employ: Government	42%	(50)	36%	(43)	7%	(8)	9%	(11)	6%	(7)	120
Employ: Self-Employed	39%	(69)	33%	(58)	12%	(21)	10%	(17)	7%	(12)	177
Employ: Homemaker	38%	(57)	27%	(40)	14%	(21)	9%	(14)	12%	(18)	149
Employ: Student	37%	(26)	38%	(26)	10%	(7)	8%	(5)	7%	(5)	69
Employ: Retired	34%	(187)	30%	(165)	12%	(67)	14%	(76)	10%	(53)	547
Employ: Unemployed	35%	(95)	30%	(82)	10%	(27)	11%	(29)	15%	(40)	273
Employ: Other	33%	(42)	36%	(45)	8%	(10)	6%	(7)	17%	(21)	126
Military HH: Yes	34%	(104)	38%	(116)	11%	(35)	11%	(33)	6%	(18)	306
Military HH: No	37%	(701)	32%	(619)	11%	(214)	10%	(185)	10%	(186)	1904
RD/WT: Right Direction	41%	(277)	32%	(217)	10%	(67)	9%	(58)	9%	(62)	680
RD/WT: Wrong Track	35%	(528)	34%	(518)	12%	(182)	10%	(159)	9%	(143)	1530
Biden Job Approve	43%	(417)	33%	(319)	9%	(88)	8%	(80)	6%	(60)	963
Biden Job Disapprove	32%	(365)	35%	(399)	12%	(143)	11%	(130)	10%	(119)	1156

Table MCBR3_1: *To what extent would you be interested in shopping at a brand if they did each of the following?*
Intentionally design products to last so the product can be reused, repaired, and/or resold when the buyer is done with it

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	36%	(804)	33%	(735)	11%	(249)	10%	(218)	9%	(205)	2210
Biden Job Strongly Approve	48%	(203)	28%	(119)	10%	(43)	9%	(37)	5%	(23)	425
Biden Job Somewhat Approve	40%	(213)	37%	(200)	8%	(45)	8%	(44)	7%	(36)	539
Biden Job Somewhat Disapprove	32%	(122)	37%	(141)	12%	(48)	11%	(44)	8%	(30)	385
Biden Job Strongly Disapprove	32%	(243)	33%	(258)	12%	(95)	11%	(86)	11%	(89)	771
Favorable of Biden	43%	(433)	32%	(322)	10%	(97)	8%	(84)	7%	(70)	1006
Unfavorable of Biden	31%	(353)	35%	(401)	13%	(142)	11%	(129)	10%	(108)	1133
Very Favorable of Biden	45%	(214)	29%	(138)	8%	(40)	10%	(47)	7%	(32)	472
Somewhat Favorable of Biden	41%	(219)	34%	(184)	11%	(57)	7%	(37)	7%	(37)	534
Somewhat Unfavorable of Biden	31%	(98)	37%	(117)	12%	(37)	13%	(42)	7%	(23)	316
Very Unfavorable of Biden	31%	(255)	35%	(284)	13%	(105)	11%	(87)	10%	(86)	817
#1 Issue: Economy	34%	(303)	36%	(325)	10%	(92)	10%	(87)	10%	(89)	895
#1 Issue: Security	35%	(84)	35%	(83)	15%	(35)	8%	(20)	7%	(17)	239
#1 Issue: Health Care	39%	(73)	36%	(67)	9%	(18)	8%	(15)	8%	(15)	189
#1 Issue: Medicare / Social Security	30%	(76)	33%	(85)	12%	(30)	17%	(43)	9%	(22)	255
#1 Issue: Women's Issues	44%	(131)	27%	(79)	13%	(38)	8%	(23)	9%	(28)	299
#1 Issue: Education	41%	(29)	31%	(22)	12%	(9)	10%	(7)	6%	(4)	70
#1 Issue: Energy	43%	(59)	30%	(41)	9%	(12)	7%	(9)	11%	(15)	136
#1 Issue: Other	39%	(50)	26%	(33)	12%	(15)	11%	(14)	12%	(15)	127
2020 Vote: Joe Biden	43%	(427)	32%	(320)	9%	(92)	8%	(80)	7%	(68)	986
2020 Vote: Donald Trump	32%	(231)	36%	(261)	12%	(86)	10%	(76)	10%	(73)	727
2020 Vote: Other	31%	(24)	35%	(28)	19%	(15)	6%	(5)	9%	(7)	78
2020 Vote: Didn't Vote	29%	(123)	30%	(127)	13%	(56)	14%	(57)	14%	(57)	419
2018 House Vote: Democrat	45%	(355)	31%	(249)	10%	(80)	8%	(67)	5%	(41)	791
2018 House Vote: Republican	32%	(191)	37%	(222)	12%	(74)	10%	(59)	10%	(60)	606
2018 House Vote: Someone else	33%	(23)	31%	(21)	17%	(12)	12%	(8)	7%	(5)	69
2016 Vote: Hillary Clinton	44%	(321)	31%	(229)	10%	(76)	8%	(58)	7%	(48)	732
2016 Vote: Donald Trump	30%	(194)	38%	(248)	12%	(77)	11%	(69)	10%	(65)	652
2016 Vote: Other	42%	(51)	26%	(32)	15%	(18)	9%	(11)	7%	(8)	120
2016 Vote: Didn't Vote	34%	(236)	32%	(225)	11%	(77)	11%	(79)	12%	(83)	700

Table MCBR3_1: *To what extent would you be interested in shopping at a brand if they did each of the following?*
Intentionally design products to last so the product can be reused, repaired, and/or resold when the buyer is done with it

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	36%	(804)	33%	(735)	11%	(249)	10%	(218)	9%	(205)	2210
Voted in 2014: Yes	38%	(486)	34%	(432)	12%	(149)	10%	(124)	7%	(93)	1285
Voted in 2014: No	34%	(318)	33%	(302)	11%	(99)	10%	(94)	12%	(111)	925
4-Region: Northeast	35%	(133)	32%	(124)	16%	(60)	8%	(32)	9%	(34)	383
4-Region: Midwest	33%	(152)	33%	(152)	11%	(50)	12%	(53)	11%	(49)	456
4-Region: South	34%	(284)	34%	(285)	11%	(94)	11%	(95)	10%	(87)	844
4-Region: West	45%	(236)	33%	(174)	8%	(44)	7%	(38)	7%	(35)	527
Shop Online	42%	(254)	31%	(190)	11%	(64)	9%	(55)	7%	(43)	607
Shop in Stores	33%	(355)	34%	(367)	13%	(141)	10%	(105)	10%	(110)	1077
Pay Attention to Environmental	44%	(579)	35%	(459)	10%	(134)	6%	(80)	6%	(74)	1327
Don't Pay Attention to Environmental	26%	(226)	31%	(275)	13%	(114)	16%	(137)	15%	(131)	883
Shopped/Bought Secondhand Within Past Year	44%	(610)	36%	(491)	9%	(130)	5%	(73)	5%	(74)	1379
Shopped/Bought Secondhand Total	41%	(730)	35%	(626)	10%	(171)	7%	(119)	7%	(122)	1768
Sold Secondhand Past Year	41%	(314)	38%	(285)	11%	(83)	5%	(37)	5%	(39)	758
Sold Secondhand Total	41%	(455)	36%	(400)	10%	(112)	6%	(61)	6%	(69)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR3_2: *To what extent would you be interested in shopping at a brand if they did each of the following?*
Offer discounts or store credit to consumers who bring them used items

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	37%	(814)	36%	(790)	10%	(219)	9%	(190)	9%	(197)	2210
Gender: Male	34%	(366)	38%	(409)	10%	(111)	9%	(96)	8%	(85)	1068
Gender: Female	39%	(447)	33%	(381)	9%	(108)	8%	(94)	10%	(112)	1142
Age: 18-34	42%	(271)	36%	(233)	7%	(43)	5%	(33)	10%	(61)	642
Age: 35-44	39%	(142)	37%	(134)	10%	(35)	7%	(27)	8%	(28)	365
Age: 45-64	37%	(263)	35%	(250)	11%	(79)	8%	(55)	9%	(66)	714
Age: 65+	28%	(137)	35%	(172)	13%	(62)	15%	(75)	9%	(42)	489
GenZers: 1997-2012	37%	(87)	42%	(100)	7%	(16)	7%	(17)	7%	(18)	237
Millennials: 1981-1996	43%	(280)	33%	(219)	8%	(53)	6%	(40)	10%	(64)	656
GenXers: 1965-1980	35%	(181)	37%	(187)	12%	(62)	6%	(33)	9%	(48)	512
Baby Boomers: 1946-1964	34%	(250)	35%	(257)	11%	(77)	11%	(83)	8%	(60)	727
PID: Dem (no lean)	42%	(373)	34%	(301)	9%	(75)	8%	(73)	6%	(56)	879
PID: Ind (no lean)	35%	(227)	35%	(227)	10%	(68)	9%	(59)	11%	(75)	655
PID: Rep (no lean)	32%	(213)	39%	(262)	11%	(76)	9%	(59)	10%	(67)	676
PID/Gender: Dem Men	44%	(196)	34%	(153)	8%	(37)	8%	(34)	6%	(25)	445
PID/Gender: Dem Women	41%	(177)	34%	(148)	9%	(38)	9%	(39)	7%	(31)	433
PID/Gender: Ind Men	27%	(82)	40%	(124)	13%	(40)	9%	(27)	11%	(34)	307
PID/Gender: Ind Women	42%	(145)	29%	(102)	8%	(28)	9%	(32)	12%	(40)	347
PID/Gender: Rep Men	28%	(88)	42%	(131)	11%	(34)	11%	(35)	8%	(26)	315
PID/Gender: Rep Women	35%	(125)	36%	(131)	12%	(42)	7%	(24)	11%	(41)	361
Ideo: Liberal (1-3)	43%	(289)	36%	(247)	9%	(60)	7%	(46)	6%	(38)	679
Ideo: Moderate (4)	38%	(245)	37%	(243)	9%	(60)	8%	(51)	8%	(49)	649
Ideo: Conservative (5-7)	33%	(231)	37%	(258)	11%	(76)	11%	(76)	9%	(64)	705
Educ: < College	36%	(516)	34%	(483)	10%	(147)	10%	(138)	11%	(153)	1437
Educ: Bachelors degree	38%	(187)	39%	(193)	10%	(47)	7%	(33)	6%	(30)	491
Educ: Post-grad	39%	(110)	40%	(113)	9%	(25)	7%	(19)	5%	(14)	282
Income: Under 50k	33%	(415)	35%	(433)	10%	(119)	10%	(125)	12%	(148)	1240
Income: 50k-100k	40%	(260)	38%	(246)	12%	(78)	6%	(36)	4%	(28)	648
Income: 100k+	43%	(139)	34%	(111)	7%	(22)	9%	(29)	7%	(21)	322
Ethnicity: White	37%	(639)	35%	(600)	10%	(179)	9%	(150)	8%	(143)	1711
Ethnicity: Hispanic	34%	(125)	38%	(141)	7%	(26)	11%	(43)	10%	(38)	374

Table MCBR3_2: *To what extent would you be interested in shopping at a brand if they did each of the following?*
Offer discounts or store credit to consumers who bring them used items

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	37%	(814)	36%	(790)	10%	(219)	9%	(190)	9%	(197)	2210
Ethnicity: Black	37%	(104)	37%	(103)	11%	(30)	7%	(19)	9%	(26)	282
Ethnicity: Other	33%	(71)	40%	(87)	5%	(10)	10%	(21)	13%	(28)	217
All Christian	36%	(395)	35%	(381)	11%	(121)	11%	(115)	7%	(77)	1089
All Non-Christian	39%	(41)	35%	(37)	7%	(8)	9%	(9)	10%	(11)	106
Atheist	44%	(48)	34%	(36)	12%	(13)	7%	(7)	4%	(4)	108
Agnostic/Nothing in particular	34%	(201)	39%	(230)	9%	(51)	6%	(36)	12%	(70)	589
Something Else	40%	(128)	33%	(105)	8%	(27)	7%	(23)	11%	(35)	318
Religious Non-Protestant/Catholic	40%	(48)	35%	(41)	6%	(8)	9%	(11)	10%	(12)	120
Evangelical	40%	(251)	32%	(199)	10%	(61)	9%	(55)	9%	(57)	623
Non-Evangelical	34%	(261)	36%	(276)	11%	(86)	11%	(81)	7%	(54)	758
Community: Urban	38%	(247)	33%	(215)	11%	(74)	7%	(44)	11%	(71)	650
Community: Suburban	36%	(359)	39%	(386)	9%	(91)	8%	(82)	7%	(66)	984
Community: Rural	36%	(208)	33%	(189)	9%	(54)	11%	(64)	11%	(61)	575
Employ: Private Sector	39%	(295)	39%	(291)	10%	(74)	5%	(40)	6%	(48)	748
Employ: Government	40%	(48)	37%	(45)	12%	(14)	6%	(7)	6%	(7)	120
Employ: Self-Employed	41%	(73)	35%	(61)	10%	(17)	8%	(15)	6%	(11)	177
Employ: Homemaker	41%	(62)	34%	(50)	7%	(10)	9%	(13)	10%	(14)	149
Employ: Student	44%	(30)	48%	(33)	2%	(2)	3%	(2)	3%	(2)	69
Employ: Retired	30%	(165)	33%	(180)	13%	(72)	14%	(78)	10%	(52)	547
Employ: Unemployed	35%	(95)	33%	(91)	7%	(18)	11%	(29)	14%	(39)	273
Employ: Other	36%	(46)	30%	(38)	10%	(12)	5%	(6)	19%	(24)	126
Military HH: Yes	36%	(110)	36%	(111)	10%	(31)	9%	(29)	8%	(25)	306
Military HH: No	37%	(703)	36%	(679)	10%	(188)	8%	(162)	9%	(172)	1904
RD/WT: Right Direction	41%	(280)	35%	(235)	8%	(58)	7%	(48)	9%	(59)	680
RD/WT: Wrong Track	35%	(534)	36%	(554)	11%	(162)	9%	(142)	9%	(138)	1530
Biden Job Approve	43%	(410)	36%	(345)	8%	(78)	8%	(74)	6%	(56)	963
Biden Job Disapprove	33%	(379)	36%	(421)	12%	(133)	9%	(109)	10%	(113)	1156

Table MCBR3_2: *To what extent would you be interested in shopping at a brand if they did each of the following?*
Offer discounts or store credit to consumers who bring them used items

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	37%	(814)	36%	(790)	10%	(219)	9%	(190)	9%	(197)	2210
Biden Job Strongly Approve	47%	(198)	31%	(132)	8%	(35)	8%	(34)	6%	(25)	425
Biden Job Somewhat Approve	39%	(212)	40%	(213)	8%	(43)	7%	(40)	6%	(31)	539
Biden Job Somewhat Disapprove	32%	(122)	38%	(148)	11%	(42)	9%	(36)	9%	(36)	385
Biden Job Strongly Disapprove	33%	(257)	35%	(273)	12%	(91)	9%	(73)	10%	(77)	771
Favorable of Biden	43%	(430)	34%	(344)	8%	(85)	8%	(78)	7%	(68)	1006
Unfavorable of Biden	33%	(369)	38%	(430)	11%	(127)	9%	(107)	9%	(101)	1133
Very Favorable of Biden	46%	(216)	31%	(148)	7%	(33)	9%	(42)	7%	(33)	472
Somewhat Favorable of Biden	40%	(213)	37%	(197)	10%	(53)	7%	(36)	7%	(35)	534
Somewhat Unfavorable of Biden	31%	(97)	42%	(131)	10%	(31)	9%	(30)	9%	(27)	316
Very Unfavorable of Biden	33%	(272)	36%	(298)	12%	(96)	9%	(77)	9%	(74)	817
#1 Issue: Economy	38%	(337)	36%	(326)	9%	(78)	8%	(73)	9%	(81)	895
#1 Issue: Security	35%	(83)	39%	(94)	10%	(24)	8%	(19)	8%	(19)	239
#1 Issue: Health Care	39%	(74)	39%	(73)	7%	(13)	7%	(13)	8%	(16)	189
#1 Issue: Medicare / Social Security	26%	(67)	31%	(79)	14%	(37)	19%	(48)	10%	(25)	255
#1 Issue: Women's Issues	43%	(130)	32%	(96)	11%	(34)	5%	(15)	8%	(24)	299
#1 Issue: Education	36%	(25)	42%	(30)	14%	(10)	1%	(1)	7%	(5)	70
#1 Issue: Energy	39%	(53)	39%	(53)	7%	(10)	5%	(7)	10%	(14)	136
#1 Issue: Other	35%	(45)	31%	(39)	12%	(15)	11%	(14)	11%	(13)	127
2020 Vote: Joe Biden	42%	(412)	35%	(344)	8%	(76)	8%	(80)	7%	(73)	986
2020 Vote: Donald Trump	33%	(242)	39%	(282)	11%	(80)	8%	(60)	9%	(63)	727
2020 Vote: Other	29%	(23)	40%	(31)	17%	(13)	5%	(4)	10%	(8)	78
2020 Vote: Didn't Vote	33%	(137)	32%	(133)	12%	(50)	11%	(46)	13%	(53)	419
2018 House Vote: Democrat	42%	(334)	36%	(285)	8%	(62)	8%	(67)	6%	(45)	791
2018 House Vote: Republican	33%	(200)	37%	(226)	12%	(72)	9%	(53)	9%	(55)	606
2018 House Vote: Someone else	29%	(20)	43%	(30)	13%	(9)	6%	(4)	8%	(5)	69
2016 Vote: Hillary Clinton	42%	(304)	35%	(257)	8%	(60)	8%	(59)	7%	(52)	732
2016 Vote: Donald Trump	32%	(206)	39%	(255)	11%	(71)	10%	(62)	9%	(59)	652
2016 Vote: Other	31%	(37)	39%	(47)	15%	(18)	8%	(9)	8%	(9)	120
2016 Vote: Didn't Vote	38%	(264)	33%	(230)	10%	(70)	9%	(60)	11%	(76)	700

Table MCBR3_2: *To what extent would you be interested in shopping at a brand if they did each of the following?*
Offer discounts or store credit to consumers who bring them used items

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	37%	(814)	36%	(790)	10%	(219)	9%	(190)	9%	(197)	2210
Voted in 2014: Yes	37%	(481)	36%	(463)	11%	(142)	8%	(106)	7%	(94)	1285
Voted in 2014: No	36%	(333)	35%	(327)	8%	(78)	9%	(84)	11%	(103)	925
4-Region: Northeast	32%	(123)	40%	(153)	12%	(46)	8%	(29)	8%	(31)	383
4-Region: Midwest	33%	(150)	35%	(161)	11%	(51)	10%	(45)	11%	(50)	456
4-Region: South	36%	(302)	35%	(296)	10%	(86)	10%	(81)	9%	(79)	844
4-Region: West	45%	(238)	34%	(180)	7%	(36)	7%	(35)	7%	(38)	527
Shop Online	41%	(250)	34%	(208)	9%	(54)	9%	(56)	6%	(38)	607
Shop in Stores	34%	(362)	36%	(391)	12%	(129)	8%	(89)	10%	(105)	1077
Pay Attention to Environmental	45%	(594)	36%	(483)	8%	(112)	5%	(65)	6%	(74)	1327
Don't Pay Attention to Environmental	25%	(220)	35%	(307)	12%	(107)	14%	(126)	14%	(124)	883
Shopped/Bought Secondhand Within Past Year	47%	(644)	36%	(494)	8%	(116)	4%	(57)	5%	(67)	1379
Shopped/Bought Secondhand Total	43%	(759)	36%	(637)	8%	(148)	6%	(101)	7%	(123)	1768
Sold Secondhand Past Year	47%	(353)	36%	(273)	9%	(71)	3%	(22)	5%	(40)	758
Sold Secondhand Total	44%	(479)	37%	(405)	9%	(97)	4%	(47)	6%	(69)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR3_3: *To what extent would you be interested in shopping at a brand if they did each of the following?*
Accept used products, which they will use to make new products

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	29%	(642)	38%	(838)	13%	(296)	10%	(215)	10%	(219)	2210
Gender: Male	28%	(297)	38%	(409)	14%	(152)	10%	(109)	9%	(101)	1068
Gender: Female	30%	(345)	37%	(428)	13%	(144)	9%	(106)	10%	(118)	1142
Age: 18-34	34%	(220)	39%	(248)	12%	(79)	6%	(36)	9%	(59)	642
Age: 35-44	33%	(121)	37%	(136)	12%	(44)	6%	(21)	12%	(42)	365
Age: 45-64	29%	(206)	37%	(265)	14%	(102)	10%	(72)	10%	(70)	714
Age: 65+	19%	(95)	39%	(189)	14%	(70)	18%	(87)	10%	(48)	489
GenZers: 1997-2012	28%	(66)	38%	(89)	21%	(50)	7%	(17)	6%	(14)	237
Millennials: 1981-1996	36%	(238)	37%	(246)	9%	(59)	6%	(37)	12%	(77)	656
GenXers: 1965-1980	30%	(155)	37%	(192)	15%	(79)	8%	(39)	9%	(47)	512
Baby Boomers: 1946-1964	24%	(174)	39%	(280)	13%	(93)	15%	(107)	10%	(73)	727
PID: Dem (no lean)	34%	(302)	39%	(346)	10%	(92)	9%	(75)	7%	(64)	879
PID: Ind (no lean)	25%	(165)	38%	(247)	15%	(98)	9%	(61)	13%	(84)	655
PID: Rep (no lean)	26%	(175)	36%	(245)	16%	(105)	12%	(80)	10%	(71)	676
PID/Gender: Dem Men	34%	(151)	41%	(182)	11%	(48)	8%	(37)	6%	(27)	445
PID/Gender: Dem Women	35%	(150)	38%	(163)	10%	(45)	9%	(38)	9%	(37)	433
PID/Gender: Ind Men	21%	(65)	39%	(120)	16%	(49)	10%	(30)	14%	(44)	307
PID/Gender: Ind Women	29%	(100)	37%	(127)	14%	(49)	9%	(31)	12%	(40)	347
PID/Gender: Rep Men	26%	(80)	34%	(107)	17%	(55)	14%	(43)	9%	(30)	315
PID/Gender: Rep Women	26%	(95)	38%	(138)	14%	(50)	10%	(37)	11%	(41)	361
Ideo: Liberal (1-3)	34%	(232)	41%	(277)	11%	(74)	7%	(51)	7%	(46)	679
Ideo: Moderate (4)	29%	(190)	41%	(265)	12%	(78)	9%	(58)	9%	(58)	649
Ideo: Conservative (5-7)	27%	(191)	35%	(245)	15%	(108)	13%	(92)	10%	(70)	705
Educ: < College	29%	(410)	35%	(502)	14%	(199)	11%	(163)	11%	(164)	1437
Educ: Bachelors degree	30%	(148)	42%	(207)	13%	(66)	6%	(29)	8%	(40)	491
Educ: Post-grad	30%	(84)	46%	(128)	11%	(31)	8%	(24)	5%	(15)	282
Income: Under 50k	27%	(329)	36%	(449)	13%	(160)	11%	(132)	14%	(170)	1240
Income: 50k-100k	31%	(200)	42%	(270)	15%	(100)	8%	(53)	4%	(25)	648
Income: 100k+	35%	(114)	37%	(119)	11%	(35)	9%	(30)	7%	(24)	322
Ethnicity: White	29%	(489)	39%	(666)	13%	(222)	10%	(169)	10%	(165)	1711
Ethnicity: Hispanic	27%	(101)	38%	(143)	13%	(50)	8%	(31)	13%	(49)	374

Table MCBR3_3: *To what extent would you be interested in shopping at a brand if they did each of the following?*
Accept used products, which they will use to make new products

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	29%	(642)	38%	(838)	13%	(296)	10%	(215)	10%	(219)	2210
Ethnicity: Black	34%	(95)	33%	(94)	13%	(36)	10%	(27)	10%	(30)	282
Ethnicity: Other	27%	(58)	36%	(78)	17%	(37)	9%	(19)	11%	(24)	217
All Christian	28%	(305)	37%	(399)	15%	(164)	11%	(124)	9%	(96)	1089
All Non-Christian	35%	(37)	33%	(35)	8%	(9)	11%	(12)	13%	(14)	106
Atheist	39%	(42)	34%	(37)	14%	(15)	7%	(8)	5%	(6)	108
Agnostic/Nothing in particular	26%	(155)	42%	(246)	12%	(69)	8%	(46)	12%	(73)	589
Something Else	32%	(103)	38%	(120)	12%	(39)	8%	(26)	10%	(31)	318
Religious Non-Protestant/Catholic	34%	(41)	33%	(40)	8%	(10)	11%	(13)	13%	(16)	120
Evangelical	33%	(205)	34%	(213)	14%	(88)	9%	(58)	10%	(60)	623
Non-Evangelical	26%	(196)	39%	(297)	15%	(111)	12%	(89)	9%	(65)	758
Community: Urban	32%	(206)	37%	(243)	12%	(78)	7%	(44)	12%	(79)	650
Community: Suburban	28%	(278)	39%	(388)	14%	(133)	11%	(109)	8%	(77)	984
Community: Rural	28%	(159)	36%	(207)	15%	(84)	11%	(62)	11%	(63)	575
Employ: Private Sector	33%	(243)	40%	(302)	13%	(96)	7%	(52)	7%	(55)	748
Employ: Government	41%	(49)	36%	(43)	11%	(13)	8%	(10)	5%	(5)	120
Employ: Self-Employed	30%	(54)	38%	(68)	16%	(29)	6%	(11)	9%	(16)	177
Employ: Homemaker	30%	(46)	42%	(63)	9%	(14)	8%	(13)	10%	(14)	149
Employ: Student	30%	(20)	48%	(33)	12%	(8)	5%	(4)	5%	(4)	69
Employ: Retired	20%	(111)	38%	(210)	14%	(77)	16%	(90)	11%	(58)	547
Employ: Unemployed	30%	(83)	27%	(74)	17%	(46)	10%	(28)	15%	(42)	273
Employ: Other	28%	(36)	35%	(44)	10%	(13)	8%	(10)	19%	(25)	126
Military HH: Yes	23%	(71)	42%	(129)	13%	(41)	11%	(34)	10%	(31)	306
Military HH: No	30%	(571)	37%	(708)	13%	(255)	10%	(182)	10%	(188)	1904
RD/WT: Right Direction	32%	(221)	39%	(265)	11%	(77)	8%	(53)	10%	(65)	680
RD/WT: Wrong Track	28%	(421)	37%	(572)	14%	(219)	11%	(163)	10%	(154)	1530
Biden Job Approve	35%	(336)	38%	(370)	11%	(110)	8%	(81)	7%	(66)	963
Biden Job Disapprove	25%	(291)	38%	(437)	15%	(175)	11%	(130)	11%	(123)	1156

Table MCBR3_3: *To what extent would you be interested in shopping at a brand if they did each of the following?*
Accept used products, which they will use to make new products

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	29%	(642)	38%	(838)	13%	(296)	10%	(215)	10%	(219)	2210
Biden Job Strongly Approve	39%	(165)	36%	(153)	9%	(38)	9%	(38)	7%	(31)	425
Biden Job Somewhat Approve	32%	(171)	40%	(217)	13%	(72)	8%	(43)	7%	(35)	539
Biden Job Somewhat Disapprove	21%	(82)	41%	(158)	17%	(65)	10%	(39)	10%	(40)	385
Biden Job Strongly Disapprove	27%	(209)	36%	(279)	14%	(110)	12%	(91)	11%	(83)	771
Favorable of Biden	35%	(354)	38%	(379)	12%	(117)	8%	(84)	7%	(72)	1006
Unfavorable of Biden	24%	(278)	39%	(438)	15%	(171)	11%	(127)	11%	(120)	1133
Very Favorable of Biden	38%	(179)	35%	(165)	10%	(47)	10%	(45)	8%	(36)	472
Somewhat Favorable of Biden	33%	(176)	40%	(214)	13%	(69)	7%	(39)	7%	(36)	534
Somewhat Unfavorable of Biden	19%	(60)	44%	(140)	15%	(48)	10%	(31)	11%	(35)	316
Very Unfavorable of Biden	27%	(217)	36%	(298)	15%	(122)	12%	(96)	10%	(84)	817
#1 Issue: Economy	30%	(265)	39%	(349)	13%	(118)	8%	(75)	10%	(87)	895
#1 Issue: Security	25%	(59)	39%	(92)	15%	(35)	13%	(30)	9%	(22)	239
#1 Issue: Health Care	30%	(56)	47%	(89)	8%	(15)	8%	(15)	7%	(14)	189
#1 Issue: Medicare / Social Security	22%	(56)	32%	(83)	16%	(40)	19%	(48)	11%	(28)	255
#1 Issue: Women's Issues	37%	(111)	38%	(114)	9%	(26)	8%	(22)	9%	(25)	299
#1 Issue: Education	27%	(19)	35%	(25)	27%	(19)	2%	(1)	9%	(6)	70
#1 Issue: Energy	31%	(42)	33%	(45)	15%	(20)	7%	(10)	14%	(19)	136
#1 Issue: Other	27%	(34)	32%	(40)	18%	(23)	10%	(13)	13%	(16)	127
2020 Vote: Joe Biden	32%	(320)	39%	(386)	12%	(114)	8%	(82)	9%	(84)	986
2020 Vote: Donald Trump	27%	(193)	37%	(271)	15%	(105)	11%	(81)	10%	(76)	727
2020 Vote: Other	24%	(19)	44%	(35)	17%	(13)	5%	(4)	10%	(8)	78
2020 Vote: Didn't Vote	26%	(110)	35%	(145)	15%	(63)	12%	(49)	12%	(51)	419
2018 House Vote: Democrat	34%	(266)	40%	(317)	10%	(80)	9%	(70)	7%	(58)	791
2018 House Vote: Republican	27%	(162)	37%	(225)	15%	(90)	11%	(65)	10%	(63)	606
2018 House Vote: Someone else	20%	(13)	42%	(29)	18%	(13)	12%	(8)	8%	(5)	69
2016 Vote: Hillary Clinton	33%	(238)	41%	(301)	10%	(74)	8%	(58)	8%	(61)	732
2016 Vote: Donald Trump	26%	(170)	38%	(247)	15%	(96)	12%	(75)	10%	(64)	652
2016 Vote: Other	23%	(28)	39%	(47)	18%	(22)	9%	(11)	10%	(12)	120
2016 Vote: Didn't Vote	29%	(203)	35%	(242)	15%	(104)	10%	(70)	12%	(82)	700

Continued on next page

Table MCBR3_3: *To what extent would you be interested in shopping at a brand if they did each of the following?*
Accept used products, which they will use to make new products

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	29%	(642)	38%	(838)	13%	(296)	10%	(215)	10%	(219)	2210
Voted in 2014: Yes	30%	(380)	39%	(501)	13%	(162)	10%	(133)	8%	(109)	1285
Voted in 2014: No	28%	(262)	36%	(337)	14%	(134)	9%	(82)	12%	(110)	925
4-Region: Northeast	24%	(93)	42%	(159)	15%	(57)	11%	(41)	8%	(32)	383
4-Region: Midwest	25%	(116)	38%	(172)	13%	(61)	12%	(55)	12%	(53)	456
4-Region: South	30%	(256)	36%	(306)	13%	(108)	10%	(89)	10%	(86)	844
4-Region: West	34%	(176)	38%	(201)	13%	(70)	6%	(31)	9%	(49)	527
Shop Online	34%	(206)	35%	(213)	14%	(87)	9%	(56)	7%	(44)	607
Shop in Stores	27%	(287)	38%	(408)	15%	(158)	10%	(103)	11%	(121)	1077
Pay Attention to Environmental	37%	(497)	39%	(517)	11%	(147)	6%	(84)	6%	(82)	1327
Don't Pay Attention to Environmental	16%	(145)	36%	(321)	17%	(149)	15%	(132)	16%	(137)	883
Shopped/Bought Secondhand Within Past Year	38%	(520)	41%	(569)	11%	(151)	5%	(69)	5%	(69)	1379
Shopped/Bought Secondhand Total	34%	(600)	40%	(711)	12%	(209)	7%	(117)	7%	(131)	1768
Sold Secondhand Past Year	39%	(295)	39%	(297)	13%	(96)	4%	(30)	5%	(40)	758
Sold Secondhand Total	36%	(398)	39%	(431)	12%	(134)	5%	(57)	7%	(78)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR3_4: *To what extent would you be interested in shopping at a brand if they did each of the following?*
Sell secondhand (previously used) versions of their products

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	26%	(572)	35%	(784)	17%	(381)	12%	(272)	9%	(202)	2210
Gender: Male	24%	(255)	37%	(392)	19%	(199)	13%	(140)	8%	(82)	1068
Gender: Female	28%	(316)	34%	(392)	16%	(182)	12%	(132)	10%	(120)	1142
Age: 18-34	31%	(197)	35%	(222)	18%	(116)	8%	(49)	9%	(58)	642
Age: 35-44	33%	(121)	35%	(127)	13%	(49)	9%	(32)	10%	(36)	365
Age: 45-64	26%	(189)	35%	(249)	17%	(123)	12%	(84)	10%	(69)	714
Age: 65+	13%	(65)	38%	(186)	19%	(93)	22%	(106)	8%	(39)	489
GenZers: 1997-2012	26%	(61)	35%	(83)	21%	(49)	10%	(23)	9%	(20)	237
Millennials: 1981-1996	34%	(225)	33%	(215)	15%	(100)	8%	(51)	10%	(65)	656
GenXers: 1965-1980	28%	(142)	36%	(186)	17%	(85)	9%	(48)	10%	(50)	512
Baby Boomers: 1946-1964	19%	(137)	37%	(273)	18%	(127)	18%	(129)	8%	(61)	727
PID: Dem (no lean)	30%	(267)	36%	(320)	15%	(133)	11%	(95)	7%	(64)	879
PID: Ind (no lean)	22%	(147)	35%	(227)	18%	(120)	13%	(86)	11%	(74)	655
PID: Rep (no lean)	23%	(158)	35%	(237)	19%	(128)	13%	(91)	9%	(63)	676
PID/Gender: Dem Men	31%	(137)	38%	(168)	16%	(70)	11%	(48)	5%	(23)	445
PID/Gender: Dem Women	30%	(130)	35%	(152)	15%	(63)	11%	(47)	9%	(41)	433
PID/Gender: Ind Men	18%	(56)	36%	(111)	20%	(61)	14%	(44)	11%	(35)	307
PID/Gender: Ind Women	26%	(91)	34%	(116)	17%	(58)	12%	(42)	11%	(39)	347
PID/Gender: Rep Men	20%	(63)	36%	(113)	21%	(67)	15%	(48)	8%	(24)	315
PID/Gender: Rep Women	26%	(95)	34%	(124)	17%	(61)	12%	(43)	11%	(39)	361
Ideo: Liberal (1-3)	31%	(212)	37%	(252)	15%	(105)	10%	(65)	6%	(44)	679
Ideo: Moderate (4)	26%	(171)	37%	(240)	17%	(111)	11%	(74)	8%	(52)	649
Ideo: Conservative (5-7)	22%	(158)	36%	(251)	17%	(121)	17%	(117)	8%	(58)	705
Educ: < College	25%	(360)	34%	(487)	16%	(227)	14%	(206)	11%	(158)	1437
Educ: Bachelors degree	28%	(138)	37%	(183)	20%	(97)	9%	(42)	6%	(31)	491
Educ: Post-grad	26%	(74)	40%	(114)	20%	(57)	9%	(24)	5%	(13)	282
Income: Under 50k	24%	(296)	35%	(430)	17%	(205)	13%	(163)	12%	(147)	1240
Income: 50k-100k	27%	(178)	37%	(239)	20%	(131)	11%	(69)	5%	(32)	648
Income: 100k+	30%	(98)	36%	(115)	14%	(45)	12%	(40)	7%	(24)	322
Ethnicity: White	25%	(429)	37%	(634)	17%	(297)	12%	(205)	9%	(146)	1711
Ethnicity: Hispanic	23%	(85)	32%	(118)	20%	(74)	14%	(51)	12%	(46)	374

Table MCBR3_4: *To what extent would you be interested in shopping at a brand if they did each of the following?*
Sell secondhand (previously used) versions of their products

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	26%	(572)	35%	(784)	17%	(381)	12%	(272)	9%	(202)	2210
Ethnicity: Black	33%	(94)	28%	(79)	15%	(43)	14%	(38)	10%	(28)	282
Ethnicity: Other	22%	(49)	33%	(71)	19%	(41)	13%	(29)	13%	(28)	217
All Christian	24%	(264)	35%	(379)	18%	(194)	15%	(162)	8%	(90)	1089
All Non-Christian	29%	(30)	32%	(34)	13%	(14)	14%	(15)	13%	(13)	106
Atheist	29%	(31)	37%	(40)	20%	(21)	11%	(11)	4%	(4)	108
Agnostic/Nothing in particular	26%	(150)	37%	(218)	17%	(102)	9%	(55)	11%	(63)	589
Something Else	30%	(96)	35%	(112)	16%	(51)	9%	(29)	10%	(31)	318
Religious Non-Protestant/Catholic	28%	(33)	33%	(39)	14%	(17)	13%	(16)	13%	(15)	120
Evangelical	30%	(186)	35%	(215)	15%	(95)	11%	(70)	9%	(56)	623
Non-Evangelical	22%	(168)	35%	(264)	19%	(145)	16%	(118)	8%	(63)	758
Community: Urban	30%	(192)	33%	(217)	15%	(99)	11%	(69)	11%	(73)	650
Community: Suburban	23%	(225)	38%	(376)	19%	(187)	13%	(126)	7%	(69)	984
Community: Rural	27%	(154)	33%	(190)	16%	(95)	13%	(76)	10%	(60)	575
Employ: Private Sector	29%	(216)	37%	(279)	19%	(139)	8%	(62)	7%	(51)	748
Employ: Government	29%	(35)	38%	(46)	16%	(20)	11%	(13)	5%	(6)	120
Employ: Self-Employed	27%	(49)	36%	(65)	18%	(33)	9%	(16)	8%	(15)	177
Employ: Homemaker	32%	(48)	33%	(49)	13%	(19)	10%	(15)	12%	(18)	149
Employ: Student	33%	(23)	39%	(27)	8%	(5)	11%	(7)	9%	(6)	69
Employ: Retired	17%	(91)	34%	(189)	20%	(108)	21%	(114)	8%	(46)	547
Employ: Unemployed	27%	(74)	32%	(88)	14%	(38)	13%	(35)	14%	(38)	273
Employ: Other	28%	(36)	32%	(41)	15%	(19)	8%	(10)	17%	(21)	126
Military HH: Yes	23%	(70)	36%	(109)	22%	(66)	14%	(41)	6%	(19)	306
Military HH: No	26%	(502)	35%	(675)	17%	(315)	12%	(231)	10%	(183)	1904
RD/WT: Right Direction	31%	(210)	36%	(242)	14%	(97)	10%	(65)	10%	(67)	680
RD/WT: Wrong Track	24%	(362)	35%	(542)	19%	(284)	14%	(207)	9%	(135)	1530
Biden Job Approve	31%	(296)	37%	(354)	15%	(147)	10%	(96)	7%	(70)	963
Biden Job Disapprove	23%	(263)	35%	(403)	19%	(219)	15%	(168)	9%	(103)	1156

Table MCBR3_4: *To what extent would you be interested in shopping at a brand if they did each of the following?*
Sell secondhand (previously used) versions of their products

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	26%	(572)	35%	(784)	17%	(381)	12%	(272)	9%	(202)	2210
Biden Job Strongly Approve	38%	(162)	32%	(137)	10%	(45)	10%	(44)	9%	(37)	425
Biden Job Somewhat Approve	25%	(134)	40%	(217)	19%	(102)	10%	(52)	6%	(33)	539
Biden Job Somewhat Disapprove	21%	(79)	38%	(145)	19%	(74)	14%	(53)	9%	(33)	385
Biden Job Strongly Disapprove	24%	(184)	33%	(257)	19%	(145)	15%	(115)	9%	(71)	771
Favorable of Biden	31%	(308)	36%	(359)	15%	(154)	10%	(104)	8%	(80)	1006
Unfavorable of Biden	22%	(253)	36%	(412)	19%	(214)	14%	(161)	8%	(94)	1133
Very Favorable of Biden	35%	(164)	32%	(150)	12%	(56)	11%	(54)	10%	(48)	472
Somewhat Favorable of Biden	27%	(144)	39%	(209)	18%	(98)	9%	(50)	6%	(33)	534
Somewhat Unfavorable of Biden	19%	(60)	42%	(134)	18%	(58)	11%	(36)	9%	(28)	316
Very Unfavorable of Biden	24%	(193)	34%	(277)	19%	(156)	15%	(125)	8%	(66)	817
#1 Issue: Economy	27%	(240)	36%	(321)	17%	(154)	12%	(105)	8%	(75)	895
#1 Issue: Security	23%	(54)	35%	(83)	20%	(48)	15%	(36)	7%	(16)	239
#1 Issue: Health Care	29%	(55)	34%	(64)	17%	(32)	11%	(21)	9%	(16)	189
#1 Issue: Medicare / Social Security	16%	(41)	37%	(94)	17%	(44)	19%	(49)	11%	(28)	255
#1 Issue: Women's Issues	33%	(97)	35%	(106)	14%	(41)	9%	(27)	9%	(27)	299
#1 Issue: Education	20%	(14)	46%	(33)	24%	(17)	4%	(3)	6%	(4)	70
#1 Issue: Energy	29%	(39)	29%	(40)	16%	(22)	9%	(13)	16%	(22)	136
#1 Issue: Other	24%	(31)	34%	(43)	18%	(22)	13%	(17)	11%	(14)	127
2020 Vote: Joe Biden	28%	(278)	38%	(371)	15%	(147)	11%	(113)	8%	(77)	986
2020 Vote: Donald Trump	24%	(175)	37%	(266)	17%	(127)	14%	(100)	8%	(58)	727
2020 Vote: Other	18%	(14)	39%	(31)	22%	(17)	9%	(7)	11%	(9)	78
2020 Vote: Didn't Vote	25%	(104)	28%	(116)	21%	(89)	12%	(52)	14%	(58)	419
2018 House Vote: Democrat	30%	(241)	38%	(299)	15%	(115)	11%	(89)	6%	(48)	791
2018 House Vote: Republican	24%	(145)	35%	(211)	19%	(117)	14%	(86)	8%	(46)	606
2018 House Vote: Someone else	22%	(15)	34%	(24)	20%	(14)	15%	(10)	9%	(6)	69
2016 Vote: Hillary Clinton	29%	(214)	38%	(276)	14%	(105)	11%	(79)	8%	(58)	732
2016 Vote: Donald Trump	24%	(158)	36%	(232)	18%	(121)	14%	(90)	8%	(51)	652
2016 Vote: Other	17%	(20)	37%	(44)	22%	(27)	16%	(19)	8%	(9)	120
2016 Vote: Didn't Vote	25%	(176)	33%	(230)	18%	(128)	12%	(83)	12%	(83)	700

Table MCBR3_4: *To what extent would you be interested in shopping at a brand if they did each of the following?*
Sell secondhand (previously used) versions of their products

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	26%	(572)	35%	(784)	17%	(381)	12%	(272)	9%	(202)	2210
Voted in 2014: Yes	27%	(342)	37%	(470)	17%	(220)	13%	(162)	7%	(91)	1285
Voted in 2014: No	25%	(230)	34%	(313)	17%	(161)	12%	(110)	12%	(111)	925
4-Region: Northeast	22%	(85)	37%	(140)	21%	(79)	13%	(48)	8%	(30)	383
4-Region: Midwest	21%	(98)	38%	(172)	17%	(75)	14%	(66)	10%	(46)	456
4-Region: South	26%	(223)	36%	(303)	16%	(132)	13%	(108)	9%	(79)	844
4-Region: West	32%	(166)	32%	(169)	18%	(94)	10%	(50)	9%	(47)	527
Shop Online	29%	(174)	35%	(215)	17%	(103)	12%	(75)	7%	(40)	607
Shop in Stores	25%	(270)	36%	(383)	18%	(193)	12%	(126)	10%	(105)	1077
Pay Attention to Environmental	32%	(423)	38%	(500)	16%	(210)	8%	(108)	6%	(85)	1327
Don't Pay Attention to Environmental	17%	(149)	32%	(283)	19%	(170)	19%	(164)	13%	(117)	883
Shopped/Bought Secondhand Within Past Year	35%	(482)	40%	(552)	14%	(192)	6%	(86)	5%	(67)	1379
Shopped/Bought Secondhand Total	31%	(541)	39%	(685)	15%	(270)	8%	(147)	7%	(126)	1768
Sold Secondhand Past Year	38%	(290)	34%	(261)	17%	(125)	6%	(42)	5%	(39)	758
Sold Secondhand Total	35%	(379)	36%	(396)	16%	(178)	7%	(73)	6%	(70)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_1: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores.Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
Friends/family members

Demographic	Yes		No		Total N
Adults	49%	(1072)	51%	(1138)	2210
Gender: Male	46%	(495)	54%	(572)	1068
Gender: Female	50%	(577)	50%	(566)	1142
Age: 18-34	58%	(370)	42%	(272)	642
Age: 35-44	55%	(202)	45%	(164)	365
Age: 45-64	46%	(327)	54%	(387)	714
Age: 65+	35%	(173)	65%	(316)	489
GenZers: 1997-2012	63%	(150)	37%	(87)	237
Millennials: 1981-1996	54%	(354)	46%	(302)	656
GenXers: 1965-1980	49%	(253)	51%	(259)	512
Baby Boomers: 1946-1964	40%	(289)	60%	(439)	727
PID: Dem (no lean)	51%	(452)	49%	(427)	879
PID: Ind (no lean)	47%	(311)	53%	(344)	655
PID: Rep (no lean)	46%	(309)	54%	(367)	676
PID/Gender: Dem Men	52%	(231)	48%	(215)	445
PID/Gender: Dem Women	51%	(222)	49%	(212)	433
PID/Gender: Ind Men	40%	(124)	60%	(184)	307
PID/Gender: Ind Women	54%	(187)	46%	(161)	347
PID/Gender: Rep Men	45%	(141)	55%	(174)	315
PID/Gender: Rep Women	47%	(168)	53%	(193)	361
Ideo: Liberal (1-3)	52%	(353)	48%	(326)	679
Ideo: Moderate (4)	49%	(318)	51%	(331)	649
Ideo: Conservative (5-7)	44%	(308)	56%	(397)	705
Educ: < College	49%	(701)	51%	(736)	1437
Educ: Bachelors degree	49%	(242)	51%	(249)	491
Educ: Post-grad	46%	(130)	54%	(153)	282
Income: Under 50k	46%	(569)	54%	(671)	1240
Income: 50k-100k	53%	(341)	47%	(307)	648
Income: 100k+	50%	(162)	50%	(160)	322
Ethnicity: White	47%	(813)	53%	(898)	1711

Continued on next page

Table MCBR4_1: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores.Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
Friends/family members

Demographic	Yes		No		Total N
Adults	49%	(1072)	51%	(1138)	2210
Ethnicity: Hispanic	53%	(199)	47%	(174)	374
Ethnicity: Black	51%	(143)	49%	(139)	282
Ethnicity: Other	54%	(116)	46%	(101)	217
All Christian	47%	(509)	53%	(580)	1089
All Non-Christian	46%	(49)	54%	(57)	106
Atheist	49%	(53)	51%	(55)	108
Agnostic/Nothing in particular	48%	(282)	52%	(307)	589
Something Else	56%	(179)	44%	(140)	318
Religious Non-Protestant/Catholic	44%	(53)	56%	(67)	120
Evangelical	53%	(331)	47%	(293)	623
Non-Evangelical	46%	(346)	54%	(412)	758
Community: Urban	53%	(345)	47%	(306)	650
Community: Suburban	46%	(454)	54%	(530)	984
Community: Rural	47%	(273)	53%	(302)	575
Employ: Private Sector	51%	(381)	49%	(367)	748
Employ: Government	62%	(74)	38%	(46)	120
Employ: Self-Employed	56%	(100)	44%	(78)	177
Employ: Homemaker	45%	(67)	55%	(82)	149
Employ: Student	66%	(46)	34%	(23)	69
Employ: Retired	40%	(221)	60%	(326)	547
Employ: Unemployed	44%	(121)	56%	(152)	273
Employ: Other	49%	(62)	51%	(64)	126
Military HH: Yes	46%	(139)	54%	(167)	306
Military HH: No	49%	(933)	51%	(971)	1904
RD/WT: Right Direction	53%	(363)	47%	(317)	680
RD/WT: Wrong Track	46%	(709)	54%	(821)	1530
Biden Job Approve	52%	(503)	48%	(460)	963
Biden Job Disapprove	45%	(519)	55%	(637)	1156

Table MCBR4_1: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores.Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
Friends/family members

Demographic	Yes		No		Total N
Adults	49%	(1072)	51%	(1138)	2210
Biden Job Strongly Approve	53%	(225)	47%	(200)	425
Biden Job Somewhat Approve	52%	(278)	48%	(260)	539
Biden Job Somewhat Disapprove	48%	(183)	52%	(201)	385
Biden Job Strongly Disapprove	44%	(336)	56%	(436)	771
Favorable of Biden	53%	(528)	47%	(477)	1006
Unfavorable of Biden	45%	(511)	55%	(622)	1133
Very Favorable of Biden	53%	(250)	47%	(222)	472
Somewhat Favorable of Biden	52%	(278)	48%	(255)	534
Somewhat Unfavorable of Biden	46%	(146)	54%	(170)	316
Very Unfavorable of Biden	45%	(365)	55%	(452)	817
#1 Issue: Economy	47%	(423)	53%	(472)	895
#1 Issue: Security	43%	(103)	57%	(136)	239
#1 Issue: Health Care	59%	(110)	41%	(78)	189
#1 Issue: Medicare / Social Security	43%	(110)	57%	(145)	255
#1 Issue: Women's Issues	57%	(169)	43%	(129)	299
#1 Issue: Education	68%	(48)	32%	(23)	70
#1 Issue: Energy	54%	(73)	46%	(63)	136
#1 Issue: Other	28%	(35)	72%	(92)	127
2020 Vote: Joe Biden	49%	(487)	51%	(499)	986
2020 Vote: Donald Trump	44%	(320)	56%	(407)	727
2020 Vote: Other	57%	(44)	43%	(34)	78
2020 Vote: Didn't Vote	53%	(220)	47%	(198)	419
2018 House Vote: Democrat	50%	(398)	50%	(393)	791
2018 House Vote: Republican	44%	(264)	56%	(342)	606
2018 House Vote: Someone else	64%	(44)	36%	(25)	69
2016 Vote: Hillary Clinton	51%	(372)	49%	(360)	732
2016 Vote: Donald Trump	44%	(284)	56%	(368)	652
2016 Vote: Other	45%	(55)	55%	(65)	120
2016 Vote: Didn't Vote	51%	(360)	49%	(340)	700

Table MCBR4_1: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores.Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
Friends/family members

Demographic	Yes		No		Total N
Adults	49%	(1072)	51%	(1138)	2210
Voted in 2014: Yes	47%	(610)	53%	(675)	1285
Voted in 2014: No	50%	(462)	50%	(463)	925
4-Region: Northeast	44%	(169)	56%	(213)	383
4-Region: Midwest	47%	(213)	53%	(243)	456
4-Region: South	48%	(408)	52%	(436)	844
4-Region: West	53%	(282)	47%	(245)	527
Shop Online	53%	(322)	47%	(285)	607
Shop in Stores	48%	(517)	52%	(559)	1077
Pay Attention to Environmental	55%	(726)	45%	(601)	1327
Don't Pay Attention to Environmental	39%	(346)	61%	(537)	883
Shopped/Bought Secondhand Within Past Year	61%	(841)	39%	(538)	1379
Shopped/Bought Secondhand Total	55%	(979)	45%	(790)	1768
Sold Secondhand Past Year	65%	(490)	35%	(268)	758
Sold Secondhand Total	61%	(670)	39%	(427)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_2: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores.Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
Web searches

Demographic	Yes		No		Total N
Adults	38%	(836)	62%	(1374)	2210
Gender: Male	41%	(438)	59%	(630)	1068
Gender: Female	35%	(399)	65%	(744)	1142
Age: 18-34	51%	(326)	49%	(316)	642
Age: 35-44	45%	(163)	55%	(202)	365
Age: 45-64	33%	(238)	67%	(476)	714
Age: 65+	22%	(109)	78%	(380)	489
GenZers: 1997-2012	51%	(120)	49%	(117)	237
Millennials: 1981-1996	48%	(312)	52%	(344)	656
GenXers: 1965-1980	38%	(196)	62%	(316)	512
Baby Boomers: 1946-1964	27%	(198)	73%	(529)	727
PID: Dem (no lean)	41%	(363)	59%	(516)	879
PID: Ind (no lean)	35%	(229)	65%	(426)	655
PID: Rep (no lean)	36%	(245)	64%	(431)	676
PID/Gender: Dem Men	46%	(205)	54%	(241)	445
PID/Gender: Dem Women	36%	(158)	64%	(276)	433
PID/Gender: Ind Men	34%	(104)	66%	(204)	307
PID/Gender: Ind Women	36%	(125)	64%	(223)	347
PID/Gender: Rep Men	41%	(129)	59%	(186)	315
PID/Gender: Rep Women	32%	(116)	68%	(246)	361
Ideo: Liberal (1-3)	38%	(259)	62%	(420)	679
Ideo: Moderate (4)	40%	(259)	60%	(390)	649
Ideo: Conservative (5-7)	35%	(249)	65%	(456)	705
Educ: < College	36%	(521)	64%	(916)	1437
Educ: Bachelors degree	42%	(207)	58%	(284)	491
Educ: Post-grad	38%	(108)	62%	(174)	282
Income: Under 50k	35%	(435)	65%	(805)	1240
Income: 50k-100k	40%	(256)	60%	(392)	648
Income: 100k+	45%	(145)	55%	(177)	322
Ethnicity: White	36%	(615)	64%	(1096)	1711

Table MCBR4_2: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores.Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
Web searches

Demographic	Yes		No		Total N
Adults	38%	(836)	62%	(1374)	2210
Ethnicity: Hispanic	46%	(172)	54%	(202)	374
Ethnicity: Black	45%	(126)	55%	(156)	282
Ethnicity: Other	44%	(95)	56%	(122)	217
All Christian	36%	(388)	64%	(701)	1089
All Non-Christian	41%	(44)	59%	(62)	106
Atheist	42%	(45)	58%	(62)	108
Agnostic/Nothing in particular	36%	(214)	64%	(375)	589
Something Else	45%	(144)	55%	(174)	318
Religious Non-Protestant/Catholic	39%	(47)	61%	(73)	120
Evangelical	42%	(265)	58%	(359)	623
Non-Evangelical	34%	(259)	66%	(499)	758
Community: Urban	46%	(299)	54%	(351)	650
Community: Suburban	36%	(352)	64%	(632)	984
Community: Rural	32%	(185)	68%	(390)	575
Employ: Private Sector	45%	(333)	55%	(415)	748
Employ: Government	48%	(58)	52%	(62)	120
Employ: Self-Employed	42%	(74)	58%	(103)	177
Employ: Homemaker	33%	(49)	67%	(101)	149
Employ: Student	68%	(47)	32%	(22)	69
Employ: Retired	26%	(141)	74%	(406)	547
Employ: Unemployed	32%	(86)	68%	(187)	273
Employ: Other	38%	(48)	62%	(78)	126
Military HH: Yes	33%	(100)	67%	(206)	306
Military HH: No	39%	(736)	61%	(1168)	1904
RD/WT: Right Direction	45%	(304)	55%	(377)	680
RD/WT: Wrong Track	35%	(533)	65%	(997)	1530
Biden Job Approve	43%	(414)	57%	(550)	963
Biden Job Disapprove	34%	(396)	66%	(760)	1156

Table MCBR4_2: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores.Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
Web searches

Demographic	Yes		No		Total N
Adults	38%	(836)	62%	(1374)	2210
Biden Job Strongly Approve	46%	(195)	54%	(230)	425
Biden Job Somewhat Approve	41%	(219)	59%	(320)	539
Biden Job Somewhat Disapprove	36%	(137)	64%	(248)	385
Biden Job Strongly Disapprove	34%	(260)	66%	(512)	771
Favorable of Biden	43%	(429)	57%	(577)	1006
Unfavorable of Biden	35%	(392)	65%	(741)	1133
Very Favorable of Biden	44%	(209)	56%	(263)	472
Somewhat Favorable of Biden	41%	(219)	59%	(314)	534
Somewhat Unfavorable of Biden	38%	(119)	62%	(197)	316
Very Unfavorable of Biden	33%	(273)	67%	(544)	817
#1 Issue: Economy	38%	(342)	62%	(554)	895
#1 Issue: Security	43%	(102)	57%	(136)	239
#1 Issue: Health Care	41%	(77)	59%	(112)	189
#1 Issue: Medicare / Social Security	29%	(74)	71%	(182)	255
#1 Issue: Women's Issues	46%	(138)	54%	(160)	299
#1 Issue: Education	45%	(31)	55%	(39)	70
#1 Issue: Energy	39%	(53)	61%	(83)	136
#1 Issue: Other	15%	(19)	85%	(108)	127
2020 Vote: Joe Biden	40%	(398)	60%	(588)	986
2020 Vote: Donald Trump	35%	(256)	65%	(471)	727
2020 Vote: Other	31%	(24)	69%	(54)	78
2020 Vote: Didn't Vote	38%	(158)	62%	(260)	419
2018 House Vote: Democrat	40%	(318)	60%	(473)	791
2018 House Vote: Republican	35%	(210)	65%	(395)	606
2018 House Vote: Someone else	34%	(23)	66%	(46)	69
2016 Vote: Hillary Clinton	40%	(290)	60%	(443)	732
2016 Vote: Donald Trump	35%	(227)	65%	(425)	652
2016 Vote: Other	31%	(37)	69%	(83)	120
2016 Vote: Didn't Vote	40%	(283)	60%	(417)	700

Table MCBR4_2: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores.Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
Web searches

Demographic	Yes		No		Total N
Adults	38%	(836)	62%	(1374)	2210
Voted in 2014: Yes	36%	(462)	64%	(823)	1285
Voted in 2014: No	40%	(374)	60%	(551)	925
4-Region: Northeast	35%	(133)	65%	(249)	383
4-Region: Midwest	32%	(148)	68%	(309)	456
4-Region: South	39%	(327)	61%	(517)	844
4-Region: West	43%	(228)	57%	(299)	527
Shop Online	45%	(273)	55%	(334)	607
Shop in Stores	35%	(377)	65%	(700)	1077
Pay Attention to Environmental	45%	(593)	55%	(734)	1327
Don't Pay Attention to Environmental	28%	(244)	72%	(640)	883
Shopped/Bought Secondhand Within Past Year	50%	(686)	50%	(693)	1379
Shopped/Bought Secondhand Total	44%	(772)	56%	(997)	1768
Sold Secondhand Past Year	59%	(444)	41%	(314)	758
Sold Secondhand Total	52%	(566)	48%	(531)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_3: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores. Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
Social media

Demographic	Yes		No		Total N
Adults	42%	(939)	58%	(1271)	2210
Gender: Male	42%	(451)	58%	(617)	1068
Gender: Female	43%	(488)	57%	(654)	1142
Age: 18-34	63%	(401)	37%	(241)	642
Age: 35-44	51%	(186)	49%	(179)	365
Age: 45-64	36%	(257)	64%	(457)	714
Age: 65+	19%	(94)	81%	(394)	489
GenZers: 1997-2012	68%	(161)	32%	(75)	237
Millennials: 1981-1996	56%	(371)	44%	(285)	656
GenXers: 1965-1980	41%	(212)	59%	(299)	512
Baby Boomers: 1946-1964	25%	(183)	75%	(544)	727
PID: Dem (no lean)	48%	(425)	52%	(454)	879
PID: Ind (no lean)	39%	(254)	61%	(401)	655
PID: Rep (no lean)	38%	(260)	62%	(416)	676
PID/Gender: Dem Men	49%	(220)	51%	(225)	445
PID/Gender: Dem Women	47%	(205)	53%	(229)	433
PID/Gender: Ind Men	34%	(105)	66%	(202)	307
PID/Gender: Ind Women	43%	(149)	57%	(199)	347
PID/Gender: Rep Men	40%	(125)	60%	(190)	315
PID/Gender: Rep Women	37%	(135)	63%	(227)	361
Ideo: Liberal (1-3)	47%	(320)	53%	(359)	679
Ideo: Moderate (4)	42%	(272)	58%	(377)	649
Ideo: Conservative (5-7)	37%	(261)	63%	(444)	705
Educ: < College	43%	(614)	57%	(823)	1437
Educ: Bachelors degree	44%	(217)	56%	(273)	491
Educ: Post-grad	38%	(107)	62%	(175)	282
Income: Under 50k	40%	(494)	60%	(746)	1240
Income: 50k-100k	43%	(279)	57%	(369)	648
Income: 100k+	52%	(166)	48%	(156)	322
Ethnicity: White	40%	(684)	60%	(1027)	1711

Table MCBR4_3: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores. Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
Social media

Demographic	Yes		No		Total N
Adults	42%	(939)	58%	(1271)	2210
Ethnicity: Hispanic	49%	(183)	51%	(191)	374
Ethnicity: Black	49%	(139)	51%	(143)	282
Ethnicity: Other	53%	(116)	47%	(101)	217
All Christian	38%	(416)	62%	(673)	1089
All Non-Christian	49%	(52)	51%	(54)	106
Atheist	33%	(36)	67%	(72)	108
Agnostic/Nothing in particular	49%	(286)	51%	(302)	589
Something Else	47%	(149)	53%	(170)	318
Religious Non-Protestant/Catholic	47%	(56)	53%	(64)	120
Evangelical	45%	(279)	55%	(345)	623
Non-Evangelical	36%	(273)	64%	(485)	758
Community: Urban	51%	(330)	49%	(320)	650
Community: Suburban	37%	(363)	63%	(621)	984
Community: Rural	43%	(246)	57%	(330)	575
Employ: Private Sector	48%	(362)	52%	(386)	748
Employ: Government	52%	(63)	48%	(57)	120
Employ: Self-Employed	54%	(96)	46%	(81)	177
Employ: Homemaker	41%	(61)	59%	(88)	149
Employ: Student	72%	(50)	28%	(19)	69
Employ: Retired	24%	(131)	76%	(416)	547
Employ: Unemployed	44%	(120)	56%	(153)	273
Employ: Other	45%	(57)	55%	(70)	126
Military HH: Yes	37%	(112)	63%	(194)	306
Military HH: No	43%	(827)	57%	(1077)	1904
RD/WT: Right Direction	48%	(326)	52%	(354)	680
RD/WT: Wrong Track	40%	(612)	60%	(917)	1530
Biden Job Approve	46%	(444)	54%	(519)	963
Biden Job Disapprove	39%	(447)	61%	(709)	1156

Table MCBR4_3: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores.Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
Social media

Demographic	Yes		No		Total N
Adults	42%	(939)	58%	(1271)	2210
Biden Job Strongly Approve	50%	(214)	50%	(211)	425
Biden Job Somewhat Approve	43%	(230)	57%	(308)	539
Biden Job Somewhat Disapprove	43%	(166)	57%	(219)	385
Biden Job Strongly Disapprove	36%	(282)	64%	(490)	771
Favorable of Biden	46%	(465)	54%	(540)	1006
Unfavorable of Biden	39%	(443)	61%	(691)	1133
Very Favorable of Biden	49%	(230)	51%	(242)	472
Somewhat Favorable of Biden	44%	(236)	56%	(298)	534
Somewhat Unfavorable of Biden	44%	(140)	56%	(176)	316
Very Unfavorable of Biden	37%	(303)	63%	(514)	817
#1 Issue: Economy	43%	(386)	57%	(510)	895
#1 Issue: Security	39%	(94)	61%	(145)	239
#1 Issue: Health Care	50%	(94)	50%	(95)	189
#1 Issue: Medicare / Social Security	31%	(80)	69%	(175)	255
#1 Issue: Women's Issues	53%	(158)	47%	(141)	299
#1 Issue: Education	59%	(42)	41%	(29)	70
#1 Issue: Energy	46%	(62)	54%	(74)	136
#1 Issue: Other	19%	(24)	81%	(103)	127
2020 Vote: Joe Biden	44%	(433)	56%	(553)	986
2020 Vote: Donald Trump	38%	(277)	62%	(450)	727
2020 Vote: Other	41%	(32)	59%	(46)	78
2020 Vote: Didn't Vote	47%	(197)	53%	(222)	419
2018 House Vote: Democrat	44%	(346)	56%	(446)	791
2018 House Vote: Republican	36%	(218)	64%	(388)	606
2018 House Vote: Someone else	40%	(28)	60%	(41)	69
2016 Vote: Hillary Clinton	44%	(325)	56%	(407)	732
2016 Vote: Donald Trump	37%	(243)	63%	(409)	652
2016 Vote: Other	28%	(34)	72%	(86)	120
2016 Vote: Didn't Vote	48%	(335)	52%	(365)	700

Table MCBR4_3: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores.Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
Social media

Demographic	Yes		No		Total N
Adults	42%	(939)	58%	(1271)	2210
Voted in 2014: Yes	39%	(498)	61%	(787)	1285
Voted in 2014: No	48%	(440)	52%	(485)	925
4-Region: Northeast	37%	(143)	63%	(240)	383
4-Region: Midwest	40%	(183)	60%	(273)	456
4-Region: South	45%	(381)	55%	(464)	844
4-Region: West	44%	(232)	56%	(295)	527
Shop Online	51%	(307)	49%	(300)	607
Shop in Stores	38%	(414)	62%	(663)	1077
Pay Attention to Environmental	49%	(647)	51%	(679)	1327
Don't Pay Attention to Environmental	33%	(291)	67%	(592)	883
Shopped/Bought Secondhand Within Past Year	54%	(750)	46%	(629)	1379
Shopped/Bought Secondhand Total	48%	(853)	52%	(916)	1768
Sold Secondhand Past Year	63%	(478)	37%	(280)	758
Sold Secondhand Total	57%	(622)	43%	(475)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_4: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores.Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
Podcasts

Demographic	Yes		No		Total N
Adults	14%	(305)	86%	(1905)	2210
Gender: Male	18%	(191)	82%	(876)	1068
Gender: Female	10%	(114)	90%	(1029)	1142
Age: 18-34	26%	(165)	74%	(477)	642
Age: 35-44	19%	(71)	81%	(295)	365
Age: 45-64	8%	(58)	92%	(656)	714
Age: 65+	3%	(12)	97%	(477)	489
GenZers: 1997-2012	24%	(56)	76%	(181)	237
Millennials: 1981-1996	25%	(162)	75%	(494)	656
GenXers: 1965-1980	10%	(52)	90%	(460)	512
Baby Boomers: 1946-1964	5%	(35)	95%	(692)	727
PID: Dem (no lean)	19%	(164)	81%	(715)	879
PID: Ind (no lean)	11%	(73)	89%	(582)	655
PID: Rep (no lean)	10%	(68)	90%	(608)	676
PID/Gender: Dem Men	25%	(110)	75%	(336)	445
PID/Gender: Dem Women	13%	(55)	87%	(379)	433
PID/Gender: Ind Men	13%	(39)	87%	(268)	307
PID/Gender: Ind Women	10%	(34)	90%	(313)	347
PID/Gender: Rep Men	14%	(43)	86%	(272)	315
PID/Gender: Rep Women	7%	(25)	93%	(336)	361
Ideo: Liberal (1-3)	16%	(109)	84%	(570)	679
Ideo: Moderate (4)	15%	(100)	85%	(549)	649
Ideo: Conservative (5-7)	10%	(74)	90%	(631)	705
Educ: < College	12%	(168)	88%	(1269)	1437
Educ: Bachelors degree	20%	(96)	80%	(395)	491
Educ: Post-grad	14%	(41)	86%	(242)	282
Income: Under 50k	10%	(126)	90%	(1113)	1240
Income: 50k-100k	16%	(104)	84%	(544)	648
Income: 100k+	23%	(75)	77%	(248)	322
Ethnicity: White	12%	(211)	88%	(1500)	1711

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Table MCBR4_4: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores. Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
Podcasts

Demographic	Yes		No		Total N
Adults	14%	(305)	86%	(1905)	2210
Ethnicity: Hispanic	17%	(64)	83%	(310)	374
Ethnicity: Black	19%	(53)	81%	(229)	282
Ethnicity: Other	19%	(41)	81%	(176)	217
All Christian	14%	(149)	86%	(940)	1089
All Non-Christian	22%	(24)	78%	(83)	106
Atheist	12%	(13)	88%	(94)	108
Agnostic/Nothing in particular	12%	(71)	88%	(518)	589
Something Else	15%	(48)	85%	(271)	318
Religious Non-Protestant/Catholic	21%	(26)	79%	(94)	120
Evangelical	19%	(116)	81%	(507)	623
Non-Evangelical	10%	(74)	90%	(683)	758
Community: Urban	24%	(154)	76%	(497)	650
Community: Suburban	11%	(105)	89%	(879)	984
Community: Rural	8%	(46)	92%	(529)	575
Employ: Private Sector	21%	(154)	79%	(594)	748
Employ: Government	22%	(27)	78%	(93)	120
Employ: Self-Employed	13%	(22)	87%	(155)	177
Employ: Homemaker	8%	(12)	92%	(137)	149
Employ: Student	28%	(19)	72%	(49)	69
Employ: Retired	4%	(24)	96%	(524)	547
Employ: Unemployed	12%	(33)	88%	(240)	273
Employ: Other	11%	(15)	89%	(112)	126
Military HH: Yes	11%	(35)	89%	(271)	306
Military HH: No	14%	(270)	86%	(1634)	1904
RD/WT: Right Direction	23%	(156)	77%	(524)	680
RD/WT: Wrong Track	10%	(149)	90%	(1381)	1530
Biden Job Approve	18%	(174)	82%	(789)	963
Biden Job Disapprove	10%	(116)	90%	(1041)	1156

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Table MCBR4_4: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores. Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
Podcasts

Demographic	Yes		No		Total N
Adults	14%	(305)	86%	(1905)	2210
Biden Job Strongly Approve	24%	(102)	76%	(323)	425
Biden Job Somewhat Approve	13%	(72)	87%	(466)	539
Biden Job Somewhat Disapprove	12%	(47)	88%	(337)	385
Biden Job Strongly Disapprove	9%	(68)	91%	(703)	771
Favorable of Biden	18%	(185)	82%	(820)	1006
Unfavorable of Biden	10%	(112)	90%	(1021)	1133
Very Favorable of Biden	22%	(105)	78%	(367)	472
Somewhat Favorable of Biden	15%	(80)	85%	(454)	534
Somewhat Unfavorable of Biden	13%	(40)	87%	(277)	316
Very Unfavorable of Biden	9%	(72)	91%	(745)	817
#1 Issue: Economy	14%	(123)	86%	(773)	895
#1 Issue: Security	14%	(33)	86%	(206)	239
#1 Issue: Health Care	23%	(43)	77%	(146)	189
#1 Issue: Medicare / Social Security	6%	(16)	94%	(239)	255
#1 Issue: Women's Issues	15%	(45)	85%	(253)	299
#1 Issue: Education	24%	(17)	76%	(53)	70
#1 Issue: Energy	17%	(24)	83%	(112)	136
#1 Issue: Other	3%	(4)	97%	(123)	127
2020 Vote: Joe Biden	16%	(160)	84%	(827)	986
2020 Vote: Donald Trump	10%	(74)	90%	(653)	727
2020 Vote: Other	12%	(10)	88%	(68)	78
2020 Vote: Didn't Vote	15%	(61)	85%	(357)	419
2018 House Vote: Democrat	17%	(136)	83%	(655)	791
2018 House Vote: Republican	10%	(62)	90%	(543)	606
2018 House Vote: Someone else	6%	(4)	94%	(65)	69
2016 Vote: Hillary Clinton	17%	(124)	83%	(608)	732
2016 Vote: Donald Trump	10%	(66)	90%	(586)	652
2016 Vote: Other	6%	(7)	94%	(113)	120
2016 Vote: Didn't Vote	15%	(108)	85%	(592)	700

Table MCBR4_4: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores.Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
Podcasts

Demographic	Yes		No		Total N
Adults	14%	(305)	86%	(1905)	2210
Voted in 2014: Yes	14%	(174)	86%	(1111)	1285
Voted in 2014: No	14%	(131)	86%	(794)	925
4-Region: Northeast	12%	(44)	88%	(338)	383
4-Region: Midwest	11%	(48)	89%	(408)	456
4-Region: South	13%	(107)	87%	(737)	844
4-Region: West	20%	(105)	80%	(422)	527
Shop Online	17%	(102)	83%	(504)	607
Shop in Stores	13%	(144)	87%	(933)	1077
Pay Attention to Environmental	19%	(251)	81%	(1076)	1327
Don't Pay Attention to Environmental	6%	(55)	94%	(829)	883
Shopped/Bought Secondhand Within Past Year	19%	(266)	81%	(1112)	1379
Shopped/Bought Secondhand Total	16%	(286)	84%	(1483)	1768
Sold Secondhand Past Year	28%	(213)	72%	(546)	758
Sold Secondhand Total	22%	(240)	78%	(857)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_5: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores.Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
In-store advertisements

Demographic	Yes		No		Total N
Adults	23%	(515)	77%	(1695)	2210
Gender: Male	27%	(288)	73%	(780)	1068
Gender: Female	20%	(227)	80%	(916)	1142
Age: 18-34	35%	(227)	65%	(415)	642
Age: 35-44	30%	(111)	70%	(255)	365
Age: 45-64	17%	(122)	83%	(592)	714
Age: 65+	11%	(55)	89%	(434)	489
GenZers: 1997-2012	36%	(85)	64%	(152)	237
Millennials: 1981-1996	35%	(227)	65%	(429)	656
GenXers: 1965-1980	20%	(104)	80%	(408)	512
Baby Boomers: 1946-1964	13%	(95)	87%	(633)	727
PID: Dem (no lean)	27%	(236)	73%	(643)	879
PID: Ind (no lean)	19%	(127)	81%	(528)	655
PID: Rep (no lean)	22%	(152)	78%	(524)	676
PID/Gender: Dem Men	32%	(144)	68%	(301)	445
PID/Gender: Dem Women	21%	(91)	79%	(342)	433
PID/Gender: Ind Men	19%	(58)	81%	(249)	307
PID/Gender: Ind Women	20%	(69)	80%	(278)	347
PID/Gender: Rep Men	27%	(86)	73%	(229)	315
PID/Gender: Rep Women	18%	(66)	82%	(295)	361
Ideo: Liberal (1-3)	25%	(168)	75%	(511)	679
Ideo: Moderate (4)	26%	(167)	74%	(482)	649
Ideo: Conservative (5-7)	20%	(139)	80%	(567)	705
Educ: < College	23%	(331)	77%	(1106)	1437
Educ: Bachelors degree	25%	(120)	75%	(370)	491
Educ: Post-grad	22%	(63)	78%	(219)	282
Income: Under 50k	21%	(264)	79%	(976)	1240
Income: 50k-100k	24%	(158)	76%	(490)	648
Income: 100k+	29%	(93)	71%	(229)	322
Ethnicity: White	21%	(366)	79%	(1345)	1711

Table MCBR4_5: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores. Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
In-store advertisements

Demographic	Yes		No		Total N
Adults	23%	(515)	77%	(1695)	2210
Ethnicity: Hispanic	30%	(112)	70%	(261)	374
Ethnicity: Black	33%	(94)	67%	(188)	282
Ethnicity: Other	25%	(55)	75%	(162)	217
All Christian	22%	(242)	78%	(847)	1089
All Non-Christian	32%	(34)	68%	(72)	106
Atheist	15%	(16)	85%	(92)	108
Agnostic/Nothing in particular	22%	(132)	78%	(457)	589
Something Else	29%	(91)	71%	(228)	318
Religious Non-Protestant/Catholic	32%	(39)	68%	(81)	120
Evangelical	30%	(187)	70%	(436)	623
Non-Evangelical	18%	(138)	82%	(620)	758
Community: Urban	34%	(221)	66%	(430)	650
Community: Suburban	19%	(191)	81%	(794)	984
Community: Rural	18%	(103)	82%	(472)	575
Employ: Private Sector	28%	(207)	72%	(541)	748
Employ: Government	36%	(43)	64%	(77)	120
Employ: Self-Employed	28%	(50)	72%	(127)	177
Employ: Homemaker	19%	(29)	81%	(120)	149
Employ: Student	45%	(31)	55%	(38)	69
Employ: Retired	14%	(77)	86%	(470)	547
Employ: Unemployed	20%	(54)	80%	(219)	273
Employ: Other	19%	(24)	81%	(102)	126
Military HH: Yes	18%	(55)	82%	(251)	306
Military HH: No	24%	(459)	76%	(1445)	1904
RD/WT: Right Direction	30%	(207)	70%	(473)	680
RD/WT: Wrong Track	20%	(307)	80%	(1222)	1530
Biden Job Approve	26%	(253)	74%	(711)	963
Biden Job Disapprove	20%	(236)	80%	(920)	1156

Table MCBR4_5: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores.Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
In-store advertisements

Demographic	Yes		No		Total N
Adults	23%	(515)	77%	(1695)	2210
Biden Job Strongly Approve	34%	(146)	66%	(279)	425
Biden Job Somewhat Approve	20%	(107)	80%	(432)	539
Biden Job Somewhat Disapprove	24%	(94)	76%	(291)	385
Biden Job Strongly Disapprove	18%	(142)	82%	(630)	771
Favorable of Biden	26%	(264)	74%	(742)	1006
Unfavorable of Biden	21%	(236)	79%	(897)	1133
Very Favorable of Biden	31%	(147)	69%	(325)	472
Somewhat Favorable of Biden	22%	(117)	78%	(417)	534
Somewhat Unfavorable of Biden	24%	(74)	76%	(242)	316
Very Unfavorable of Biden	20%	(162)	80%	(656)	817
#1 Issue: Economy	23%	(203)	77%	(692)	895
#1 Issue: Security	24%	(58)	76%	(180)	239
#1 Issue: Health Care	31%	(58)	69%	(130)	189
#1 Issue: Medicare / Social Security	16%	(40)	84%	(216)	255
#1 Issue: Women's Issues	29%	(88)	71%	(211)	299
#1 Issue: Education	37%	(26)	63%	(44)	70
#1 Issue: Energy	28%	(38)	72%	(98)	136
#1 Issue: Other	2%	(3)	98%	(124)	127
2020 Vote: Joe Biden	25%	(245)	75%	(741)	986
2020 Vote: Donald Trump	22%	(161)	78%	(566)	727
2020 Vote: Other	21%	(17)	79%	(61)	78
2020 Vote: Didn't Vote	22%	(92)	78%	(327)	419
2018 House Vote: Democrat	27%	(214)	73%	(577)	791
2018 House Vote: Republican	20%	(122)	80%	(484)	606
2018 House Vote: Someone else	14%	(10)	86%	(59)	69
2016 Vote: Hillary Clinton	26%	(193)	74%	(539)	732
2016 Vote: Donald Trump	20%	(133)	80%	(519)	652
2016 Vote: Other	11%	(13)	89%	(107)	120
2016 Vote: Didn't Vote	25%	(174)	75%	(526)	700

Table MCBR4_5: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores.Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
In-store advertisements

Demographic	Yes		No		Total N
Adults	23%	(515)	77%	(1695)	2210
Voted in 2014: Yes	23%	(291)	77%	(994)	1285
Voted in 2014: No	24%	(224)	76%	(701)	925
4-Region: Northeast	20%	(78)	80%	(305)	383
4-Region: Midwest	19%	(88)	81%	(368)	456
4-Region: South	24%	(206)	76%	(639)	844
4-Region: West	27%	(143)	73%	(383)	527
Shop Online	25%	(150)	75%	(456)	607
Shop in Stores	24%	(254)	76%	(822)	1077
Pay Attention to Environmental	29%	(379)	71%	(947)	1327
Don't Pay Attention to Environmental	15%	(135)	85%	(748)	883
Shopped/Bought Secondhand Within Past Year	32%	(436)	68%	(942)	1379
Shopped/Bought Secondhand Total	27%	(473)	73%	(1295)	1768
Sold Secondhand Past Year	41%	(311)	59%	(447)	758
Sold Secondhand Total	33%	(367)	67%	(730)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_6: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores.Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
TV advertisements

Demographic	Yes		No		Total N
Adults	28%	(620)	72%	(1590)	2210
Gender: Male	30%	(319)	70%	(749)	1068
Gender: Female	26%	(301)	74%	(841)	1142
Age: 18-34	39%	(252)	61%	(391)	642
Age: 35-44	34%	(123)	66%	(243)	365
Age: 45-64	24%	(169)	76%	(544)	714
Age: 65+	16%	(76)	84%	(413)	489
GenZers: 1997-2012	39%	(93)	61%	(144)	237
Millennials: 1981-1996	37%	(243)	63%	(413)	656
GenXers: 1965-1980	28%	(144)	72%	(367)	512
Baby Boomers: 1946-1964	18%	(133)	82%	(594)	727
PID: Dem (no lean)	33%	(291)	67%	(587)	879
PID: Ind (no lean)	22%	(144)	78%	(511)	655
PID: Rep (no lean)	27%	(184)	73%	(492)	676
PID/Gender: Dem Men	37%	(166)	63%	(280)	445
PID/Gender: Dem Women	29%	(126)	71%	(308)	433
PID/Gender: Ind Men	19%	(59)	81%	(249)	307
PID/Gender: Ind Women	24%	(85)	76%	(262)	347
PID/Gender: Rep Men	30%	(94)	70%	(221)	315
PID/Gender: Rep Women	25%	(90)	75%	(271)	361
Ideo: Liberal (1-3)	31%	(212)	69%	(467)	679
Ideo: Moderate (4)	29%	(185)	71%	(464)	649
Ideo: Conservative (5-7)	24%	(171)	76%	(535)	705
Educ: < College	28%	(398)	72%	(1039)	1437
Educ: Bachelors degree	28%	(139)	72%	(352)	491
Educ: Post-grad	29%	(82)	71%	(200)	282
Income: Under 50k	26%	(325)	74%	(915)	1240
Income: 50k-100k	29%	(189)	71%	(459)	648
Income: 100k+	33%	(105)	67%	(217)	322
Ethnicity: White	26%	(439)	74%	(1271)	1711

Table MCBR4_6: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores.Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
TV advertisements

Demographic	Yes		No		Total N
Adults	28%	(620)	72%	(1590)	2210
Ethnicity: Hispanic	33%	(123)	67%	(251)	374
Ethnicity: Black	42%	(117)	58%	(165)	282
Ethnicity: Other	29%	(63)	71%	(154)	217
All Christian	27%	(299)	73%	(790)	1089
All Non-Christian	36%	(38)	64%	(68)	106
Atheist	15%	(17)	85%	(91)	108
Agnostic/Nothing in particular	29%	(168)	71%	(420)	589
Something Else	31%	(98)	69%	(221)	318
Religious Non-Protestant/Catholic	34%	(41)	66%	(79)	120
Evangelical	32%	(202)	68%	(421)	623
Non-Evangelical	25%	(186)	75%	(572)	758
Community: Urban	38%	(248)	62%	(402)	650
Community: Suburban	24%	(238)	76%	(747)	984
Community: Rural	23%	(134)	77%	(441)	575
Employ: Private Sector	34%	(252)	66%	(496)	748
Employ: Government	40%	(49)	60%	(72)	120
Employ: Self-Employed	25%	(45)	75%	(133)	177
Employ: Homemaker	27%	(40)	73%	(109)	149
Employ: Student	47%	(32)	53%	(36)	69
Employ: Retired	19%	(105)	81%	(442)	547
Employ: Unemployed	24%	(66)	76%	(207)	273
Employ: Other	24%	(31)	76%	(96)	126
Military HH: Yes	24%	(74)	76%	(231)	306
Military HH: No	29%	(545)	71%	(1359)	1904
RD/WT: Right Direction	36%	(243)	64%	(437)	680
RD/WT: Wrong Track	25%	(377)	75%	(1153)	1530
Biden Job Approve	33%	(316)	67%	(647)	963
Biden Job Disapprove	24%	(280)	76%	(876)	1156

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Table MCBR4_6: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores.Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
TV advertisements

Demographic	Yes		No		Total N
Adults	28%	(620)	72%	(1590)	2210
Biden Job Strongly Approve	38%	(161)	62%	(263)	425
Biden Job Somewhat Approve	29%	(155)	71%	(384)	539
Biden Job Somewhat Disapprove	27%	(103)	73%	(282)	385
Biden Job Strongly Disapprove	23%	(178)	77%	(594)	771
Favorable of Biden	33%	(328)	67%	(678)	1006
Unfavorable of Biden	25%	(284)	75%	(849)	1133
Very Favorable of Biden	36%	(170)	64%	(302)	472
Somewhat Favorable of Biden	30%	(158)	70%	(376)	534
Somewhat Unfavorable of Biden	27%	(84)	73%	(232)	316
Very Unfavorable of Biden	25%	(200)	75%	(617)	817
#1 Issue: Economy	27%	(243)	73%	(653)	895
#1 Issue: Security	33%	(79)	67%	(160)	239
#1 Issue: Health Care	37%	(70)	63%	(119)	189
#1 Issue: Medicare / Social Security	22%	(55)	78%	(200)	255
#1 Issue: Women's Issues	32%	(96)	68%	(202)	299
#1 Issue: Education	36%	(25)	64%	(45)	70
#1 Issue: Energy	28%	(38)	72%	(98)	136
#1 Issue: Other	11%	(13)	89%	(113)	127
2020 Vote: Joe Biden	30%	(299)	70%	(688)	986
2020 Vote: Donald Trump	26%	(189)	74%	(538)	727
2020 Vote: Other	18%	(14)	82%	(64)	78
2020 Vote: Didn't Vote	28%	(118)	72%	(301)	419
2018 House Vote: Democrat	33%	(259)	67%	(532)	791
2018 House Vote: Republican	26%	(158)	74%	(448)	606
2018 House Vote: Someone else	18%	(12)	82%	(57)	69
2016 Vote: Hillary Clinton	31%	(231)	69%	(502)	732
2016 Vote: Donald Trump	27%	(176)	73%	(476)	652
2016 Vote: Other	15%	(17)	85%	(103)	120
2016 Vote: Didn't Vote	28%	(194)	72%	(506)	700

Table MCBR4_6: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores.Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
TV advertisements

Demographic	Yes		No		Total N
Adults	28%	(620)	72%	(1590)	2210
Voted in 2014: Yes	28%	(362)	72%	(923)	1285
Voted in 2014: No	28%	(258)	72%	(668)	925
4-Region: Northeast	25%	(95)	75%	(288)	383
4-Region: Midwest	24%	(109)	76%	(348)	456
4-Region: South	30%	(252)	70%	(593)	844
4-Region: West	31%	(164)	69%	(362)	527
Shop Online	33%	(201)	67%	(406)	607
Shop in Stores	26%	(283)	74%	(794)	1077
Pay Attention to Environmental	34%	(445)	66%	(882)	1327
Don't Pay Attention to Environmental	20%	(175)	80%	(709)	883
Shopped/Bought Secondhand Within Past Year	35%	(489)	65%	(890)	1379
Shopped/Bought Secondhand Total	31%	(551)	69%	(1217)	1768
Sold Secondhand Past Year	44%	(331)	56%	(427)	758
Sold Secondhand Total	36%	(398)	64%	(699)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_7: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores. Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
Online targeted ads

Demographic	Yes		No		Total N
Adults	26%	(578)	74%	(1632)	2210
Gender: Male	27%	(292)	73%	(776)	1068
Gender: Female	25%	(286)	75%	(857)	1142
Age: 18-34	40%	(258)	60%	(384)	642
Age: 35-44	30%	(109)	70%	(256)	365
Age: 45-64	21%	(147)	79%	(567)	714
Age: 65+	13%	(64)	87%	(425)	489
GenZers: 1997-2012	43%	(102)	57%	(134)	237
Millennials: 1981-1996	36%	(238)	64%	(418)	656
GenXers: 1965-1980	23%	(118)	77%	(394)	512
Baby Boomers: 1946-1964	16%	(113)	84%	(614)	727
PID: Dem (no lean)	31%	(276)	69%	(603)	879
PID: Ind (no lean)	21%	(140)	79%	(515)	655
PID: Rep (no lean)	24%	(163)	76%	(514)	676
PID/Gender: Dem Men	33%	(149)	67%	(297)	445
PID/Gender: Dem Women	29%	(127)	71%	(307)	433
PID/Gender: Ind Men	20%	(62)	80%	(245)	307
PID/Gender: Ind Women	22%	(78)	78%	(270)	347
PID/Gender: Rep Men	26%	(81)	74%	(233)	315
PID/Gender: Rep Women	22%	(81)	78%	(280)	361
Ideo: Liberal (1-3)	29%	(197)	71%	(482)	679
Ideo: Moderate (4)	28%	(182)	72%	(467)	649
Ideo: Conservative (5-7)	22%	(158)	78%	(547)	705
Educ: < College	25%	(357)	75%	(1080)	1437
Educ: Bachelors degree	28%	(138)	72%	(353)	491
Educ: Post-grad	29%	(83)	71%	(199)	282
Income: Under 50k	24%	(299)	76%	(941)	1240
Income: 50k-100k	27%	(174)	73%	(474)	648
Income: 100k+	33%	(105)	67%	(217)	322
Ethnicity: White	24%	(418)	76%	(1292)	1711

Table MCBR4_7: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores.Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
Online targeted ads

Demographic	Yes		No		Total N
Adults	26%	(578)	74%	(1632)	2210
Ethnicity: Hispanic	28%	(106)	72%	(267)	374
Ethnicity: Black	34%	(96)	66%	(186)	282
Ethnicity: Other	29%	(63)	71%	(154)	217
All Christian	23%	(250)	77%	(839)	1089
All Non-Christian	43%	(45)	57%	(61)	106
Atheist	21%	(23)	79%	(85)	108
Agnostic/Nothing in particular	27%	(161)	73%	(428)	589
Something Else	31%	(99)	69%	(219)	318
Religious Non-Protestant/Catholic	39%	(47)	61%	(73)	120
Evangelical	28%	(175)	72%	(448)	623
Non-Evangelical	22%	(166)	78%	(592)	758
Community: Urban	35%	(229)	65%	(421)	650
Community: Suburban	23%	(222)	77%	(763)	984
Community: Rural	22%	(127)	78%	(448)	575
Employ: Private Sector	29%	(219)	71%	(529)	748
Employ: Government	37%	(45)	63%	(75)	120
Employ: Self-Employed	33%	(58)	67%	(119)	177
Employ: Homemaker	22%	(32)	78%	(117)	149
Employ: Student	53%	(36)	47%	(33)	69
Employ: Retired	17%	(95)	83%	(452)	547
Employ: Unemployed	22%	(61)	78%	(212)	273
Employ: Other	25%	(31)	75%	(95)	126
Military HH: Yes	27%	(81)	73%	(225)	306
Military HH: No	26%	(497)	74%	(1407)	1904
RD/WT: Right Direction	32%	(218)	68%	(462)	680
RD/WT: Wrong Track	24%	(360)	76%	(1170)	1530
Biden Job Approve	30%	(292)	70%	(671)	963
Biden Job Disapprove	23%	(263)	77%	(893)	1156

Table MCBR4_7: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores.Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
Online targeted ads

Demographic	Yes		No		Total N
Adults	26%	(578)	74%	(1632)	2210
Biden Job Strongly Approve	33%	(140)	67%	(285)	425
Biden Job Somewhat Approve	28%	(152)	72%	(386)	539
Biden Job Somewhat Disapprove	26%	(100)	74%	(285)	385
Biden Job Strongly Disapprove	21%	(163)	79%	(609)	771
Favorable of Biden	30%	(303)	70%	(702)	1006
Unfavorable of Biden	23%	(263)	77%	(871)	1133
Very Favorable of Biden	32%	(149)	68%	(323)	472
Somewhat Favorable of Biden	29%	(154)	71%	(379)	534
Somewhat Unfavorable of Biden	24%	(77)	76%	(239)	316
Very Unfavorable of Biden	23%	(185)	77%	(632)	817
#1 Issue: Economy	26%	(231)	74%	(665)	895
#1 Issue: Security	26%	(61)	74%	(177)	239
#1 Issue: Health Care	35%	(66)	65%	(123)	189
#1 Issue: Medicare / Social Security	20%	(52)	80%	(204)	255
#1 Issue: Women's Issues	33%	(98)	67%	(201)	299
#1 Issue: Education	36%	(26)	64%	(45)	70
#1 Issue: Energy	28%	(38)	72%	(98)	136
#1 Issue: Other	6%	(7)	94%	(120)	127
2020 Vote: Joe Biden	28%	(280)	72%	(706)	986
2020 Vote: Donald Trump	24%	(176)	76%	(551)	727
2020 Vote: Other	17%	(13)	83%	(65)	78
2020 Vote: Didn't Vote	26%	(109)	74%	(310)	419
2018 House Vote: Democrat	29%	(231)	71%	(560)	791
2018 House Vote: Republican	22%	(133)	78%	(473)	606
2018 House Vote: Someone else	18%	(12)	82%	(57)	69
2016 Vote: Hillary Clinton	28%	(208)	72%	(524)	732
2016 Vote: Donald Trump	23%	(148)	77%	(504)	652
2016 Vote: Other	13%	(15)	87%	(105)	120
2016 Vote: Didn't Vote	29%	(206)	71%	(494)	700

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Table MCBR4_7: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores.Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
Online targeted ads

Demographic	Yes		No		Total N
Adults	26%	(578)	74%	(1632)	2210
Voted in 2014: Yes	25%	(320)	75%	(965)	1285
Voted in 2014: No	28%	(258)	72%	(667)	925
4-Region: Northeast	25%	(96)	75%	(286)	383
4-Region: Midwest	20%	(91)	80%	(366)	456
4-Region: South	27%	(229)	73%	(615)	844
4-Region: West	31%	(162)	69%	(365)	527
Shop Online	33%	(199)	67%	(407)	607
Shop in Stores	23%	(251)	77%	(826)	1077
Pay Attention to Environmental	33%	(438)	67%	(888)	1327
Don't Pay Attention to Environmental	16%	(140)	84%	(744)	883
Shopped/Bought Secondhand Within Past Year	35%	(476)	65%	(903)	1379
Shopped/Bought Secondhand Total	30%	(532)	70%	(1237)	1768
Sold Secondhand Past Year	44%	(332)	56%	(426)	758
Sold Secondhand Total	37%	(402)	63%	(695)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_8: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores.Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
Other, please specify:

Demographic	Yes		No		Total N
Adults	6%	(139)	94%	(2071)	2210
Gender: Male	7%	(75)	93%	(992)	1068
Gender: Female	6%	(64)	94%	(1079)	1142
Age: 18-34	5%	(35)	95%	(607)	642
Age: 35-44	9%	(32)	91%	(334)	365
Age: 45-64	6%	(45)	94%	(669)	714
Age: 65+	6%	(28)	94%	(461)	489
GenZers: 1997-2012	5%	(12)	95%	(224)	237
Millennials: 1981-1996	8%	(51)	92%	(605)	656
GenXers: 1965-1980	4%	(23)	96%	(489)	512
Baby Boomers: 1946-1964	7%	(49)	93%	(679)	727
PID: Dem (no lean)	8%	(67)	92%	(811)	879
PID: Ind (no lean)	5%	(35)	95%	(620)	655
PID: Rep (no lean)	5%	(36)	95%	(640)	676
PID/Gender: Dem Men	8%	(36)	92%	(410)	445
PID/Gender: Dem Women	7%	(32)	93%	(402)	433
PID/Gender: Ind Men	6%	(20)	94%	(288)	307
PID/Gender: Ind Women	4%	(15)	96%	(332)	347
PID/Gender: Rep Men	6%	(20)	94%	(295)	315
PID/Gender: Rep Women	5%	(16)	95%	(345)	361
Ideo: Liberal (1-3)	7%	(48)	93%	(631)	679
Ideo: Moderate (4)	6%	(39)	94%	(610)	649
Ideo: Conservative (5-7)	6%	(40)	94%	(666)	705
Educ: < College	4%	(59)	96%	(1378)	1437
Educ: Bachelors degree	9%	(44)	91%	(447)	491
Educ: Post-grad	13%	(35)	87%	(247)	282
Income: Under 50k	5%	(57)	95%	(1182)	1240
Income: 50k-100k	6%	(37)	94%	(611)	648
Income: 100k+	14%	(44)	86%	(278)	322
Ethnicity: White	6%	(107)	94%	(1604)	1711

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Table MCBR4_8: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores.Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
Other, please specify:

Demographic	Yes		No		Total N
Adults	6%	(139)	94%	(2071)	2210
Ethnicity: Hispanic	7%	(28)	93%	(346)	374
Ethnicity: Black	6%	(17)	94%	(265)	282
Ethnicity: Other	7%	(15)	93%	(202)	217
All Christian	7%	(80)	93%	(1009)	1089
All Non-Christian	11%	(11)	89%	(95)	106
Atheist	3%	(3)	97%	(105)	108
Agnostic/Nothing in particular	5%	(29)	95%	(560)	589
Something Else	5%	(15)	95%	(303)	318
Religious Non-Protestant/Catholic	11%	(14)	89%	(106)	120
Evangelical	6%	(40)	94%	(584)	623
Non-Evangelical	7%	(52)	93%	(706)	758
Community: Urban	9%	(56)	91%	(595)	650
Community: Suburban	6%	(60)	94%	(924)	984
Community: Rural	4%	(23)	96%	(552)	575
Employ: Private Sector	7%	(51)	93%	(697)	748
Employ: Government	11%	(13)	89%	(107)	120
Employ: Self-Employed	7%	(12)	93%	(165)	177
Employ: Homemaker	7%	(10)	93%	(139)	149
Employ: Student	3%	(2)	97%	(67)	69
Employ: Retired	7%	(36)	93%	(511)	547
Employ: Unemployed	4%	(11)	96%	(263)	273
Employ: Other	3%	(3)	97%	(123)	126
Military HH: Yes	8%	(23)	92%	(283)	306
Military HH: No	6%	(116)	94%	(1788)	1904
RD/WT: Right Direction	9%	(60)	91%	(620)	680
RD/WT: Wrong Track	5%	(79)	95%	(1451)	1530
Biden Job Approve	8%	(78)	92%	(885)	963
Biden Job Disapprove	4%	(48)	96%	(1108)	1156

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Table MCBR4_8: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores.Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
Other, please specify:

Demographic	Yes		No		Total N
Adults	6%	(139)	94%	(2071)	2210
Biden Job Strongly Approve	12%	(50)	88%	(375)	425
Biden Job Somewhat Approve	5%	(28)	95%	(510)	539
Biden Job Somewhat Disapprove	3%	(12)	97%	(373)	385
Biden Job Strongly Disapprove	5%	(36)	95%	(736)	771
Favorable of Biden	8%	(79)	92%	(927)	1006
Unfavorable of Biden	5%	(57)	95%	(1077)	1133
Very Favorable of Biden	9%	(44)	91%	(428)	472
Somewhat Favorable of Biden	6%	(34)	94%	(499)	534
Somewhat Unfavorable of Biden	5%	(16)	95%	(300)	316
Very Unfavorable of Biden	5%	(40)	95%	(777)	817
#1 Issue: Economy	5%	(46)	95%	(849)	895
#1 Issue: Security	6%	(13)	94%	(225)	239
#1 Issue: Health Care	10%	(20)	90%	(169)	189
#1 Issue: Medicare / Social Security	5%	(14)	95%	(242)	255
#1 Issue: Women's Issues	8%	(24)	92%	(275)	299
#1 Issue: Education	9%	(6)	91%	(64)	70
#1 Issue: Energy	6%	(8)	94%	(128)	136
#1 Issue: Other	6%	(8)	94%	(119)	127
2020 Vote: Joe Biden	7%	(73)	93%	(913)	986
2020 Vote: Donald Trump	5%	(40)	95%	(687)	727
2020 Vote: Other	18%	(14)	82%	(64)	78
2020 Vote: Didn't Vote	3%	(12)	97%	(407)	419
2018 House Vote: Democrat	8%	(64)	92%	(727)	791
2018 House Vote: Republican	7%	(40)	93%	(565)	606
2018 House Vote: Someone else	13%	(9)	87%	(60)	69
2016 Vote: Hillary Clinton	9%	(63)	91%	(669)	732
2016 Vote: Donald Trump	6%	(41)	94%	(612)	652
2016 Vote: Other	11%	(13)	89%	(107)	120
2016 Vote: Didn't Vote	3%	(22)	97%	(678)	700

Table MCBR4_8: *The following questions refer to secondhand shopping. This can include buying used or vintage items online or in person from thrift stores, consignment stores, from other individuals, or from resale stores.Have you seen, read or heard about secondhand shopping opportunities from each of the following?*
Other, please specify:

Demographic	Yes		No		Total N
Adults	6%	(139)	94%	(2071)	2210
Voted in 2014: Yes	8%	(106)	92%	(1179)	1285
Voted in 2014: No	4%	(33)	96%	(892)	925
4-Region: Northeast	5%	(20)	95%	(363)	383
4-Region: Midwest	5%	(23)	95%	(433)	456
4-Region: South	5%	(42)	95%	(803)	844
4-Region: West	10%	(54)	90%	(473)	527
Shop Online	5%	(32)	95%	(575)	607
Shop in Stores	7%	(79)	93%	(998)	1077
Pay Attention to Environmental	8%	(101)	92%	(1226)	1327
Don't Pay Attention to Environmental	4%	(38)	96%	(845)	883
Shopped/Bought Secondhand Within Past Year	8%	(116)	92%	(1263)	1379
Shopped/Bought Secondhand Total	7%	(127)	93%	(1642)	1768
Sold Secondhand Past Year	10%	(73)	90%	(685)	758
Sold Secondhand Total	8%	(90)	92%	(1007)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR5_1: *Have you done any of the following?*

I bought secondhand item(s) online

Demographic	Yes, within the past week	Yes, within the past month	Yes, within the past three months	Yes, within the past six months	Yes, within the past year	Yes, more than a year ago	No, never	Total N
Adults	6% (143)	9% (192)	7% (148)	8% (167)	9% (192)	15% (330)	47%(1039)	2210
Gender: Male	9% (94)	11% (114)	6% (68)	8% (90)	8% (82)	13% (141)	45% (478)	1068
Gender: Female	4% (49)	7% (78)	7% (80)	7% (77)	10% (110)	17% (189)	49% (560)	1142
Age: 18-34	11% (70)	12% (77)	11% (69)	11% (72)	10% (63)	11% (72)	34% (219)	642
Age: 35-44	10% (36)	10% (38)	8% (30)	10% (37)	8% (30)	16% (60)	37% (135)	365
Age: 45-64	4% (30)	7% (50)	4% (30)	6% (43)	10% (69)	18% (127)	51% (365)	714
Age: 65+	1% (7)	6% (27)	4% (18)	3% (15)	6% (31)	15% (71)	65% (320)	489
GenZers: 1997-2012	11% (25)	8% (18)	12% (28)	12% (28)	12% (28)	12% (29)	34% (81)	237
Millennials: 1981-1996	12% (77)	13% (86)	9% (57)	10% (69)	8% (52)	12% (77)	36% (239)	656
GenXers: 1965-1980	5% (26)	7% (37)	7% (35)	6% (32)	10% (50)	18% (92)	47% (240)	512
Baby Boomers: 1946-1964	2% (15)	7% (49)	3% (25)	5% (37)	8% (60)	17% (121)	58% (421)	727
PID: Dem (no lean)	9% (80)	9% (78)	9% (77)	7% (61)	9% (82)	12% (109)	45% (393)	879
PID: Ind (no lean)	5% (30)	8% (53)	5% (32)	7% (46)	8% (55)	16% (108)	51% (332)	655
PID: Rep (no lean)	5% (32)	9% (61)	6% (40)	9% (60)	8% (56)	17% (113)	46% (314)	676
PID/Gender: Dem Men	13% (58)	11% (51)	9% (42)	7% (30)	7% (32)	11% (49)	41% (183)	445
PID/Gender: Dem Women	5% (22)	6% (27)	8% (34)	7% (31)	11% (49)	14% (61)	48% (210)	433
PID/Gender: Ind Men	6% (19)	9% (27)	1% (5)	10% (31)	8% (25)	17% (51)	49% (151)	307
PID/Gender: Ind Women	3% (12)	7% (26)	8% (27)	4% (15)	9% (30)	16% (57)	52% (181)	347
PID/Gender: Rep Men	6% (17)	12% (36)	7% (21)	9% (29)	8% (25)	13% (41)	46% (144)	315
PID/Gender: Rep Women	4% (15)	7% (25)	5% (18)	9% (31)	9% (31)	20% (71)	47% (170)	361
Ideo: Liberal (1-3)	6% (41)	9% (63)	9% (61)	8% (57)	10% (65)	15% (102)	43% (290)	679
Ideo: Moderate (4)	6% (38)	9% (58)	7% (43)	7% (43)	8% (55)	16% (102)	48% (309)	649
Ideo: Conservative (5-7)	7% (50)	8% (60)	5% (32)	8% (55)	8% (59)	15% (104)	49% (346)	705
Educ: < College	5% (77)	7% (107)	6% (88)	7% (100)	9% (126)	15% (222)	50% (716)	1437
Educ: Bachelors degree	8% (41)	11% (55)	9% (43)	9% (45)	7% (36)	15% (72)	40% (199)	491
Educ: Post-grad	9% (25)	10% (29)	6% (17)	8% (22)	11% (30)	13% (36)	44% (124)	282
Income: Under 50k	5% (61)	7% (84)	6% (75)	8% (95)	8% (105)	15% (192)	51% (629)	1240
Income: 50k-100k	6% (39)	9% (56)	8% (55)	7% (47)	9% (57)	16% (102)	45% (293)	648
Income: 100k+	13% (43)	16% (52)	6% (18)	8% (25)	9% (30)	11% (36)	37% (118)	322

Table MCBR5_1: *Have you done any of the following?*

I bought secondhand item(s) online

Demographic	Yes, within the past week	Yes, within the past month	Yes, within the past three months	Yes, within the past six months	Yes, within the past year	Yes, more than a year ago	No, never	Total N
Adults	6% (143)	9% (192)	7% (148)	8% (167)	9% (192)	15% (330)	47%(1039)	2210
Ethnicity: White	6% (106)	9% (158)	6% (109)	7% (118)	9% (146)	16% (270)	47% (804)	1711
Ethnicity: Hispanic	10% (36)	8% (29)	8% (28)	11% (40)	7% (26)	12% (46)	45% (169)	374
Ethnicity: Black	8% (23)	8% (22)	8% (22)	7% (20)	10% (28)	9% (24)	51% (143)	282
Ethnicity: Other	6% (14)	5% (12)	8% (17)	13% (28)	8% (18)	16% (35)	43% (92)	217
All Christian	6% (70)	9% (97)	6% (67)	7% (71)	7% (79)	16% (176)	49% (530)	1089
All Non-Christian	11% (12)	10% (10)	8% (8)	7% (7)	5% (6)	9% (10)	50% (53)	106
Atheist	6% (7)	10% (11)	8% (9)	11% (12)	17% (18)	12% (13)	36% (39)	108
Agnostic/Nothing in particular	6% (36)	7% (44)	7% (40)	8% (50)	11% (63)	16% (97)	44% (260)	589
Something Else	6% (19)	10% (31)	8% (24)	8% (26)	9% (27)	11% (34)	49% (157)	318
Religious Non-Protestant/Catholic	11% (13)	9% (11)	8% (10)	7% (8)	5% (6)	11% (13)	49% (58)	120
Evangelical	9% (56)	10% (65)	7% (43)	9% (56)	7% (44)	14% (87)	44% (272)	623
Non-Evangelical	4% (29)	8% (60)	6% (44)	5% (40)	8% (59)	16% (119)	54% (406)	758
Community: Urban	10% (63)	12% (76)	8% (53)	10% (63)	7% (44)	13% (86)	41% (265)	650
Community: Suburban	5% (49)	6% (61)	6% (56)	7% (66)	10% (99)	17% (164)	50% (489)	984
Community: Rural	5% (30)	9% (54)	7% (40)	7% (38)	8% (49)	14% (80)	49% (284)	575
Employ: Private Sector	10% (72)	11% (84)	9% (70)	10% (72)	8% (59)	13% (100)	39% (290)	748
Employ: Government	12% (14)	9% (11)	9% (10)	10% (12)	13% (16)	12% (15)	35% (42)	120
Employ: Self-Employed	6% (11)	12% (21)	4% (7)	12% (21)	10% (18)	16% (29)	40% (70)	177
Employ: Homemaker	5% (7)	9% (14)	8% (12)	5% (8)	8% (12)	17% (25)	48% (71)	149
Employ: Student	10% (7)	16% (11)	10% (7)	1% (1)	12% (8)	20% (14)	32% (22)	69
Employ: Retired	1% (8)	6% (31)	4% (22)	4% (22)	8% (45)	15% (84)	61% (335)	547
Employ: Unemployed	6% (16)	5% (15)	5% (13)	8% (21)	7% (20)	15% (41)	54% (148)	273
Employ: Other	5% (6)	5% (6)	5% (6)	8% (10)	12% (16)	18% (23)	47% (60)	126
Military HH: Yes	8% (23)	8% (26)	6% (17)	6% (17)	8% (23)	15% (46)	50% (154)	306
Military HH: No	6% (119)	9% (166)	7% (131)	8% (150)	9% (169)	15% (284)	46% (885)	1904
RD/WT: Right Direction	10% (69)	10% (71)	7% (48)	8% (57)	7% (46)	12% (82)	45% (307)	680
RD/WT: Wrong Track	5% (74)	8% (121)	7% (100)	7% (110)	10% (146)	16% (248)	48% (731)	1530

Continued on next page

Table MCBR5_1: *Have you done any of the following?*

I bought secondhand item(s) online

Demographic	Yes, within the past week	Yes, within the past month	Yes, within the past three months	Yes, within the past six months	Yes, within the past year	Yes, more than a year ago	No, never	Total N
Adults	6% (143)	9% (192)	7% (148)	8% (167)	9% (192)	15% (330)	47% (1039)	2210
Biden Job Approve	9% (83)	10% (94)	7% (72)	7% (65)	9% (86)	14% (138)	44% (425)	963
Biden Job Disapprove	4% (52)	8% (90)	6% (73)	8% (95)	9% (102)	15% (177)	49% (568)	1156
Biden Job Strongly Approve	11% (47)	12% (51)	6% (25)	5% (22)	9% (37)	12% (50)	45% (191)	425
Biden Job Somewhat Approve	7% (36)	8% (43)	9% (47)	8% (42)	9% (49)	16% (88)	43% (234)	539
Biden Job Somewhat Disapprove	3% (12)	9% (36)	6% (23)	7% (26)	8% (30)	15% (58)	52% (201)	385
Biden Job Strongly Disapprove	5% (40)	7% (53)	6% (50)	9% (69)	9% (72)	15% (120)	48% (367)	771
Favorable of Biden	9% (88)	10% (96)	7% (72)	7% (69)	8% (79)	14% (141)	46% (461)	1006
Unfavorable of Biden	4% (51)	8% (92)	6% (74)	8% (96)	10% (109)	15% (176)	47% (537)	1133
Very Favorable of Biden	10% (48)	10% (48)	6% (29)	7% (35)	8% (37)	12% (58)	46% (217)	472
Somewhat Favorable of Biden	7% (40)	9% (48)	8% (43)	6% (34)	8% (42)	16% (83)	46% (244)	534
Somewhat Unfavorable of Biden	3% (9)	10% (31)	6% (20)	7% (21)	9% (28)	14% (44)	52% (163)	316
Very Unfavorable of Biden	5% (41)	7% (61)	7% (54)	9% (75)	10% (81)	16% (131)	46% (374)	817
#1 Issue: Economy	6% (57)	10% (88)	8% (67)	7% (65)	8% (75)	16% (140)	45% (404)	895
#1 Issue: Security	10% (23)	6% (15)	5% (12)	11% (26)	7% (17)	14% (34)	47% (113)	239
#1 Issue: Health Care	10% (18)	9% (18)	12% (23)	9% (16)	11% (21)	13% (25)	36% (68)	189
#1 Issue: Medicare / Social Security	2% (6)	6% (15)	1% (3)	4% (9)	7% (18)	16% (41)	64% (163)	255
#1 Issue: Women's Issues	6% (18)	9% (27)	8% (25)	8% (25)	12% (36)	12% (37)	44% (131)	299
#1 Issue: Education	16% (12)	8% (6)	7% (5)	8% (6)	6% (4)	20% (14)	34% (24)	70
#1 Issue: Energy	6% (8)	10% (13)	5% (7)	7% (9)	10% (13)	11% (15)	51% (69)	136
#1 Issue: Other	1% (1)	8% (11)	5% (6)	9% (11)	6% (8)	18% (23)	53% (67)	127
2020 Vote: Joe Biden	8% (79)	9% (87)	8% (76)	7% (64)	8% (82)	14% (138)	47% (460)	986
2020 Vote: Donald Trump	5% (35)	10% (70)	6% (40)	8% (59)	9% (64)	16% (116)	47% (342)	727
2020 Vote: Other	8% (6)	7% (6)	2% (1)	8% (6)	8% (6)	18% (14)	49% (39)	78
2020 Vote: Didn't Vote	5% (22)	7% (28)	7% (30)	9% (37)	10% (40)	15% (62)	47% (198)	419
2018 House Vote: Democrat	7% (58)	11% (88)	7% (54)	7% (58)	8% (63)	13% (106)	46% (364)	791
2018 House Vote: Republican	6% (36)	8% (50)	6% (39)	7% (45)	9% (53)	16% (95)	47% (287)	606
2018 House Vote: Someone else	7% (5)	3% (2)	3% (2)	9% (6)	8% (6)	16% (11)	54% (37)	69

Table MCBR5_1: *Have you done any of the following?*

I bought secondhand item(s) online

Demographic	Yes, within the past week	Yes, within the past month	Yes, within the past three months	Yes, within the past six months	Yes, within the past year	Yes, more than a year ago	No, never	Total N
Adults	6% (143)	9% (192)	7% (148)	8% (167)	9% (192)	15% (330)	47% (1039)	2210
2016 Vote: Hillary Clinton	8% (57)	11% (78)	7% (50)	6% (46)	8% (60)	13% (94)	47% (347)	732
2016 Vote: Donald Trump	5% (33)	10% (63)	5% (34)	8% (51)	9% (57)	15% (96)	49% (318)	652
2016 Vote: Other	7% (8)	6% (7)	4% (4)	9% (11)	8% (9)	18% (22)	49% (59)	120
2016 Vote: Didn't Vote	6% (44)	6% (43)	8% (59)	8% (59)	10% (67)	17% (118)	44% (311)	700
Voted in 2014: Yes	7% (87)	9% (118)	6% (75)	7% (91)	8% (108)	14% (186)	48% (620)	1285
Voted in 2014: No	6% (55)	8% (73)	8% (73)	8% (76)	9% (85)	16% (144)	45% (419)	925
4-Region: Northeast	7% (25)	9% (34)	6% (23)	6% (22)	8% (32)	15% (59)	49% (187)	383
4-Region: Midwest	4% (19)	8% (37)	5% (25)	8% (34)	9% (40)	14% (63)	52% (239)	456
4-Region: South	6% (52)	9% (72)	8% (64)	8% (65)	8% (69)	15% (128)	47% (395)	844
4-Region: West	9% (47)	9% (49)	7% (36)	9% (45)	10% (52)	15% (80)	41% (217)	527
Shop Online	10% (63)	11% (64)	8% (46)	9% (57)	10% (61)	16% (100)	35% (215)	607
Shop in Stores	4% (48)	8% (84)	6% (61)	7% (72)	8% (86)	14% (149)	54% (577)	1077
Pay Attention to Environmental	8% (103)	10% (138)	8% (106)	8% (104)	10% (134)	14% (187)	42% (554)	1327
Don't Pay Attention to Environmental	4% (39)	6% (53)	5% (42)	7% (63)	7% (59)	16% (143)	55% (485)	883
Shopped/Bought Secondhand Within Past Year	10% (143)	14% (192)	11% (148)	12% (167)	14% (192)	12% (168)	27% (369)	1379
Shopped/Bought Secondhand Total	8% (143)	11% (192)	8% (148)	9% (167)	11% (192)	19% (330)	34% (597)	1768
Sold Secondhand Past Year	15% (112)	18% (135)	12% (92)	14% (105)	12% (88)	12% (88)	18% (138)	758
Sold Secondhand Total	11% (126)	14% (154)	9% (102)	12% (136)	11% (123)	18% (198)	24% (259)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR5_2: *Have you done any of the following?*

I bought secondhand item(s) in a store

Demographic	Yes, within the past week	Yes, within the past month	Yes, within the past three months	Yes, within the past six months	Yes, within the past year	Yes, more than a year ago	No, never	Total N
Adults	8% (178)	14% (301)	10% (219)	7% (159)	10% (214)	22% (483)	30% (656)	2210
Gender: Male	9% (92)	13% (143)	10% (111)	7% (78)	8% (89)	18% (193)	34% (363)	1068
Gender: Female	8% (86)	14% (158)	9% (108)	7% (82)	11% (126)	25% (290)	26% (293)	1142
Age: 18-34	10% (67)	16% (104)	13% (81)	12% (78)	12% (75)	12% (77)	25% (160)	642
Age: 35-44	13% (49)	17% (62)	11% (40)	8% (29)	8% (30)	21% (78)	21% (78)	365
Age: 45-64	7% (48)	11% (75)	9% (64)	6% (41)	10% (73)	27% (189)	31% (223)	714
Age: 65+	3% (13)	12% (60)	7% (34)	3% (12)	7% (37)	28% (138)	40% (195)	489
GenZers: 1997-2012	9% (22)	18% (42)	14% (32)	14% (33)	12% (27)	8% (19)	26% (61)	237
Millennials: 1981-1996	12% (78)	16% (108)	11% (73)	10% (64)	10% (65)	16% (108)	24% (160)	656
GenXers: 1965-1980	8% (43)	12% (62)	10% (50)	6% (30)	11% (54)	25% (130)	28% (142)	512
Baby Boomers: 1946-1964	4% (32)	11% (80)	8% (58)	4% (32)	8% (60)	28% (206)	36% (260)	727
PID: Dem (no lean)	9% (81)	14% (126)	11% (98)	9% (78)	9% (76)	20% (177)	28% (244)	879
PID: Ind (no lean)	7% (49)	13% (82)	8% (53)	6% (40)	11% (74)	24% (156)	31% (201)	655
PID: Rep (no lean)	7% (48)	14% (93)	10% (68)	6% (42)	10% (65)	22% (149)	31% (211)	676
PID/Gender: Dem Men	12% (53)	16% (71)	11% (48)	10% (43)	7% (30)	16% (73)	29% (129)	445
PID/Gender: Dem Women	7% (29)	13% (55)	12% (50)	8% (35)	11% (46)	24% (104)	27% (115)	433
PID/Gender: Ind Men	7% (22)	8% (24)	10% (31)	6% (18)	8% (26)	22% (67)	39% (120)	307
PID/Gender: Ind Women	8% (27)	17% (58)	6% (22)	6% (22)	14% (48)	26% (90)	23% (81)	347
PID/Gender: Rep Men	6% (18)	15% (48)	10% (32)	5% (17)	10% (33)	17% (53)	36% (115)	315
PID/Gender: Rep Women	8% (30)	12% (45)	10% (36)	7% (25)	9% (32)	27% (96)	27% (97)	361
Ideo: Liberal (1-3)	7% (50)	13% (90)	12% (83)	10% (66)	10% (69)	22% (147)	26% (174)	679
Ideo: Moderate (4)	9% (60)	14% (90)	8% (53)	5% (34)	10% (65)	23% (148)	31% (199)	649
Ideo: Conservative (5-7)	7% (52)	13% (95)	9% (66)	7% (50)	9% (63)	22% (156)	32% (224)	705
Educ: < College	8% (114)	14% (198)	11% (153)	7% (98)	10% (142)	21% (298)	30% (434)	1437
Educ: Bachelors degree	8% (39)	16% (80)	11% (52)	6% (31)	8% (40)	24% (118)	27% (131)	491
Educ: Post-grad	9% (25)	8% (23)	5% (13)	11% (30)	12% (33)	24% (67)	32% (91)	282
Income: Under 50k	8% (94)	12% (148)	11% (133)	7% (84)	11% (130)	21% (264)	31% (386)	1240
Income: 50k-100k	8% (50)	16% (103)	10% (67)	7% (45)	10% (64)	22% (142)	27% (178)	648
Income: 100k+	10% (33)	16% (51)	6% (18)	10% (31)	6% (20)	24% (77)	28% (91)	322

Table MCBR5_2: *Have you done any of the following?*

I bought secondhand item(s) in a store

Demographic	Yes, within the past week	Yes, within the past month	Yes, within the past three months	Yes, within the past six months	Yes, within the past year	Yes, more than a year ago	No, never	Total N
Adults	8% (178)	14% (301)	10% (219)	7% (159)	10% (214)	22% (483)	30% (656)	2210
Ethnicity: White	8% (143)	14% (240)	10% (164)	7% (117)	10% (175)	22% (382)	29% (491)	1711
Ethnicity: Hispanic	10% (39)	14% (50)	10% (38)	8% (30)	10% (38)	15% (56)	33% (123)	374
Ethnicity: Black	8% (22)	15% (44)	11% (32)	8% (23)	8% (22)	16% (44)	34% (95)	282
Ethnicity: Other	6% (13)	8% (17)	11% (23)	9% (19)	8% (18)	26% (56)	32% (70)	217
All Christian	8% (84)	14% (148)	10% (113)	7% (76)	9% (98)	22% (241)	30% (329)	1089
All Non-Christian	5% (6)	18% (19)	8% (9)	11% (12)	5% (5)	14% (15)	39% (41)	106
Atheist	9% (9)	12% (13)	10% (11)	5% (5)	11% (12)	25% (27)	29% (32)	108
Agnostic/Nothing in particular	8% (48)	11% (67)	10% (56)	8% (45)	11% (65)	23% (134)	29% (173)	589
Something Else	10% (31)	17% (54)	10% (31)	7% (21)	11% (34)	21% (67)	25% (81)	318
Religious Non-Protestant/Catholic	5% (6)	18% (22)	9% (11)	10% (12)	6% (7)	16% (19)	36% (43)	120
Evangelical	12% (73)	18% (110)	10% (63)	7% (42)	10% (59)	17% (106)	27% (169)	623
Non-Evangelical	5% (41)	11% (86)	10% (75)	7% (54)	9% (71)	26% (195)	31% (235)	758
Community: Urban	12% (77)	16% (103)	11% (72)	8% (54)	9% (57)	16% (102)	29% (186)	650
Community: Suburban	5% (54)	11% (112)	10% (95)	6% (60)	10% (95)	26% (258)	32% (311)	984
Community: Rural	8% (48)	15% (87)	9% (52)	8% (46)	11% (62)	21% (123)	28% (159)	575
Employ: Private Sector	9% (66)	16% (121)	12% (91)	10% (75)	9% (71)	18% (131)	26% (193)	748
Employ: Government	19% (23)	13% (15)	8% (9)	7% (8)	17% (21)	19% (22)	18% (21)	120
Employ: Self-Employed	10% (18)	17% (30)	15% (26)	4% (7)	6% (10)	26% (46)	23% (40)	177
Employ: Homemaker	9% (13)	15% (22)	10% (14)	7% (11)	11% (16)	21% (31)	28% (41)	149
Employ: Student	4% (3)	25% (17)	6% (4)	16% (11)	21% (14)	10% (7)	18% (12)	69
Employ: Retired	4% (20)	11% (58)	7% (36)	3% (18)	9% (48)	29% (161)	38% (205)	547
Employ: Unemployed	9% (24)	7% (19)	9% (24)	8% (22)	8% (23)	21% (56)	38% (104)	273
Employ: Other	8% (10)	15% (18)	11% (14)	5% (7)	9% (12)	22% (28)	30% (38)	126
Military HH: Yes	6% (18)	13% (41)	8% (25)	8% (24)	9% (26)	22% (69)	33% (102)	306
Military HH: No	8% (159)	14% (260)	10% (194)	7% (135)	10% (188)	22% (414)	29% (553)	1904
RD/WT: Right Direction	11% (75)	15% (105)	9% (64)	8% (56)	8% (53)	19% (129)	29% (198)	680
RD/WT: Wrong Track	7% (103)	13% (196)	10% (155)	7% (103)	11% (161)	23% (353)	30% (458)	1530

Table MCBR5_2: *Have you done any of the following?*

I bought secondhand item(s) in a store

Demographic	Yes, within the past week	Yes, within the past month	Yes, within the past three months	Yes, within the past six months	Yes, within the past year	Yes, more than a year ago	No, never	Total N
Adults	8% (178)	14% (301)	10% (219)	7% (159)	10% (214)	22% (483)	30% (656)	2210
Biden Job Approve	10% (92)	16% (152)	11% (102)	8% (77)	9% (82)	21% (203)	27% (257)	963
Biden Job Disapprove	7% (78)	12% (143)	10% (111)	7% (76)	11% (123)	22% (260)	32% (365)	1156
Biden Job Strongly Approve	13% (57)	15% (66)	9% (36)	9% (37)	8% (34)	18% (77)	28% (118)	425
Biden Job Somewhat Approve	7% (35)	16% (86)	12% (65)	7% (39)	9% (49)	23% (125)	26% (138)	539
Biden Job Somewhat Disapprove	6% (23)	10% (38)	10% (40)	6% (24)	13% (49)	22% (84)	33% (126)	385
Biden Job Strongly Disapprove	7% (55)	14% (104)	9% (71)	7% (53)	10% (74)	23% (176)	31% (239)	771
Favorable of Biden	9% (92)	15% (147)	10% (103)	8% (79)	9% (92)	22% (216)	27% (275)	1006
Unfavorable of Biden	7% (81)	13% (150)	10% (112)	7% (75)	11% (121)	22% (250)	30% (345)	1133
Very Favorable of Biden	13% (60)	14% (68)	9% (45)	9% (43)	7% (33)	18% (86)	29% (137)	472
Somewhat Favorable of Biden	6% (32)	15% (79)	11% (59)	7% (36)	11% (59)	24% (130)	26% (138)	534
Somewhat Unfavorable of Biden	8% (25)	13% (41)	10% (31)	7% (22)	11% (34)	21% (68)	30% (95)	316
Very Unfavorable of Biden	7% (55)	13% (108)	10% (80)	7% (54)	11% (87)	22% (182)	31% (250)	817
#1 Issue: Economy	7% (65)	14% (125)	11% (101)	8% (71)	10% (90)	21% (186)	29% (257)	895
#1 Issue: Security	14% (33)	12% (29)	9% (21)	5% (11)	11% (26)	18% (43)	32% (75)	239
#1 Issue: Health Care	13% (24)	15% (29)	13% (24)	12% (22)	8% (16)	13% (24)	26% (49)	189
#1 Issue: Medicare / Social Security	4% (9)	11% (27)	6% (15)	1% (3)	8% (21)	31% (80)	39% (100)	255
#1 Issue: Women's Issues	8% (23)	15% (46)	9% (26)	10% (31)	11% (33)	21% (64)	25% (76)	299
#1 Issue: Education	8% (6)	25% (17)	4% (3)	14% (10)	9% (6)	15% (11)	25% (17)	70
#1 Issue: Energy	10% (13)	13% (18)	18% (24)	5% (7)	9% (12)	18% (25)	27% (36)	136
#1 Issue: Other	3% (4)	7% (9)	3% (4)	4% (5)	9% (11)	39% (49)	35% (45)	127
2020 Vote: Joe Biden	9% (89)	14% (141)	10% (99)	7% (65)	9% (88)	23% (227)	28% (278)	986
2020 Vote: Donald Trump	8% (57)	15% (112)	9% (63)	6% (47)	10% (73)	20% (146)	32% (230)	727
2020 Vote: Other	7% (5)	17% (13)	9% (7)	3% (2)	11% (8)	22% (17)	32% (25)	78
2020 Vote: Didn't Vote	6% (27)	8% (35)	12% (49)	11% (45)	11% (46)	22% (94)	29% (123)	419
2018 House Vote: Democrat	8% (64)	15% (118)	10% (79)	8% (62)	9% (70)	23% (181)	28% (218)	791
2018 House Vote: Republican	8% (48)	15% (90)	10% (63)	5% (28)	9% (53)	20% (120)	34% (203)	606
2018 House Vote: Someone else	13% (9)	16% (11)	10% (7)	2% (2)	8% (5)	27% (18)	23% (16)	69

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Table MCBR5_2: *Have you done any of the following?*

I bought secondhand item(s) in a store

Demographic	Yes, within the past week	Yes, within the past month	Yes, within the past three months	Yes, within the past six months	Yes, within the past year	Yes, more than a year ago	No, never	Total N
Adults	8% (178)	14% (301)	10% (219)	7% (159)	10% (214)	22% (483)	30% (656)	2210
2016 Vote: Hillary Clinton	8% (59)	15% (109)	10% (71)	8% (55)	8% (56)	24% (177)	28% (205)	732
2016 Vote: Donald Trump	8% (49)	14% (91)	10% (63)	6% (39)	9% (57)	21% (137)	33% (216)	652
2016 Vote: Other	6% (7)	13% (16)	8% (9)	6% (7)	13% (15)	23% (28)	31% (37)	120
2016 Vote: Didn't Vote	9% (61)	12% (84)	11% (75)	8% (58)	12% (87)	20% (140)	28% (196)	700
Voted in 2014: Yes	8% (102)	14% (178)	10% (125)	6% (77)	9% (111)	23% (291)	31% (400)	1285
Voted in 2014: No	8% (76)	13% (123)	10% (94)	9% (82)	11% (103)	21% (192)	28% (256)	925
4-Region: Northeast	7% (27)	11% (42)	5% (21)	5% (20)	9% (36)	22% (83)	40% (154)	383
4-Region: Midwest	7% (30)	12% (56)	12% (54)	9% (40)	10% (44)	22% (99)	29% (133)	456
4-Region: South	8% (64)	14% (120)	10% (83)	7% (62)	10% (87)	23% (198)	27% (231)	844
4-Region: West	11% (58)	16% (83)	12% (61)	7% (37)	9% (47)	19% (102)	26% (138)	527
Shop Online	7% (44)	12% (71)	9% (56)	8% (50)	10% (60)	23% (140)	31% (186)	607
Shop in Stores	9% (102)	14% (152)	9% (99)	7% (76)	10% (107)	21% (231)	29% (309)	1077
Pay Attention to Environmental	10% (135)	16% (215)	10% (133)	8% (105)	10% (139)	20% (263)	25% (337)	1327
Don't Pay Attention to Environmental	5% (43)	10% (86)	10% (86)	6% (54)	9% (75)	25% (220)	36% (319)	883
Shopped/Bought Secondhand Within Past Year	13% (178)	22% (301)	16% (219)	12% (159)	16% (214)	13% (175)	10% (132)	1379
Shopped/Bought Secondhand Total	10% (178)	17% (301)	12% (219)	9% (159)	12% (214)	27% (483)	12% (214)	1768
Sold Secondhand Past Year	16% (122)	22% (164)	15% (117)	13% (96)	10% (72)	13% (99)	12% (87)	758
Sold Secondhand Total	13% (137)	19% (205)	13% (138)	11% (116)	11% (118)	21% (230)	14% (154)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR5_3: *Have you done any of the following?*

I shopped for secondhand item(s) online

Demographic	Yes, within the past week	Yes, within the past month	Yes, within the past three months	Yes, within the past six months	Yes, within the past year	Yes, more than a year ago	No, never	Total N
Adults	8% (173)	11% (247)	8% (180)	6% (130)	9% (204)	12% (275)	45% (1000)	2210
Gender: Male	9% (101)	13% (144)	9% (92)	5% (56)	8% (89)	10% (111)	44% (474)	1068
Gender: Female	6% (72)	9% (103)	8% (88)	6% (74)	10% (116)	14% (165)	46% (526)	1142
Age: 18-34	9% (61)	17% (106)	13% (83)	9% (55)	9% (55)	10% (67)	33% (213)	642
Age: 35-44	13% (47)	12% (42)	9% (32)	8% (28)	13% (46)	13% (47)	34% (123)	365
Age: 45-64	7% (48)	10% (73)	5% (35)	4% (29)	10% (75)	14% (103)	49% (351)	714
Age: 65+	3% (17)	5% (26)	6% (29)	4% (18)	6% (28)	12% (58)	64% (312)	489
GenZers: 1997-2012	9% (20)	13% (31)	14% (33)	12% (28)	7% (17)	10% (23)	36% (84)	237
Millennials: 1981-1996	12% (77)	16% (104)	10% (67)	7% (46)	10% (66)	11% (74)	34% (222)	656
GenXers: 1965-1980	7% (38)	11% (54)	7% (33)	6% (28)	11% (57)	15% (74)	44% (227)	512
Baby Boomers: 1946-1964	5% (37)	7% (54)	6% (44)	4% (27)	8% (61)	13% (96)	56% (408)	727
PID: Dem (no lean)	9% (76)	12% (108)	11% (100)	6% (50)	9% (78)	11% (99)	42% (366)	879
PID: Ind (no lean)	7% (46)	8% (52)	6% (39)	5% (34)	12% (77)	12% (81)	50% (327)	655
PID: Rep (no lean)	8% (51)	13% (87)	6% (41)	7% (46)	7% (49)	14% (96)	45% (307)	676
PID/Gender: Dem Men	13% (57)	14% (61)	13% (58)	5% (24)	8% (34)	8% (36)	39% (175)	445
PID/Gender: Dem Women	5% (20)	11% (47)	10% (42)	6% (26)	10% (44)	15% (63)	44% (191)	433
PID/Gender: Ind Men	7% (23)	8% (26)	5% (17)	5% (14)	11% (33)	12% (37)	51% (157)	307
PID/Gender: Ind Women	7% (23)	8% (27)	6% (22)	6% (19)	13% (44)	12% (43)	49% (169)	347
PID/Gender: Rep Men	7% (22)	18% (57)	6% (18)	6% (18)	7% (22)	12% (37)	45% (142)	315
PID/Gender: Rep Women	8% (29)	8% (30)	6% (23)	8% (28)	8% (27)	16% (58)	46% (165)	361
Ideo: Liberal (1-3)	8% (56)	13% (85)	10% (71)	6% (42)	10% (69)	12% (81)	41% (276)	679
Ideo: Moderate (4)	7% (43)	10% (63)	8% (52)	4% (28)	10% (66)	14% (88)	47% (308)	649
Ideo: Conservative (5-7)	9% (64)	12% (82)	6% (40)	6% (45)	8% (60)	11% (78)	48% (336)	705
Educ: < College	6% (91)	11% (156)	7% (97)	6% (86)	9% (127)	13% (189)	48% (690)	1437
Educ: Bachelors degree	11% (54)	12% (58)	12% (58)	8% (38)	8% (37)	12% (59)	38% (187)	491
Educ: Post-grad	10% (29)	12% (33)	9% (25)	2% (6)	14% (40)	10% (27)	44% (123)	282
Income: Under 50k	6% (71)	11% (131)	7% (83)	6% (76)	8% (102)	12% (152)	50% (624)	1240
Income: 50k-100k	9% (57)	12% (75)	10% (65)	5% (35)	10% (63)	13% (83)	42% (271)	648
Income: 100k+	14% (46)	13% (42)	10% (31)	6% (19)	12% (40)	12% (40)	33% (105)	322

Table MCBR5_3: *Have you done any of the following?*

I shopped for secondhand item(s) online

Demographic	Yes, within the past week	Yes, within the past month	Yes, within the past three months	Yes, within the past six months	Yes, within the past year	Yes, more than a year ago	No, never	Total N
Adults	8% (173)	11% (247)	8% (180)	6% (130)	9% (204)	12% (275)	45% (1000)	2210
Ethnicity: White	8% (141)	11% (184)	8% (138)	5% (94)	9% (156)	14% (239)	44% (759)	1711
Ethnicity: Hispanic	9% (35)	10% (38)	11% (41)	7% (28)	8% (30)	10% (38)	44% (164)	374
Ethnicity: Black	5% (14)	15% (41)	8% (22)	5% (15)	11% (31)	5% (13)	52% (146)	282
Ethnicity: Other	8% (17)	10% (23)	9% (20)	10% (22)	8% (17)	11% (23)	44% (95)	217
All Christian	8% (86)	10% (114)	8% (85)	6% (60)	8% (91)	13% (138)	47% (516)	1089
All Non-Christian	10% (11)	14% (15)	8% (8)	10% (11)	5% (6)	7% (8)	45% (48)	106
Atheist	10% (11)	15% (16)	12% (13)	3% (3)	16% (17)	11% (11)	34% (37)	108
Agnostic/Nothing in particular	6% (37)	11% (65)	8% (49)	5% (31)	12% (69)	16% (93)	42% (245)	589
Something Else	9% (28)	12% (38)	8% (26)	8% (25)	7% (23)	8% (26)	48% (154)	318
Religious Non-Protestant/Catholic	10% (12)	13% (15)	10% (12)	9% (11)	6% (8)	7% (8)	45% (54)	120
Evangelical	11% (69)	12% (75)	9% (57)	7% (44)	8% (50)	9% (54)	44% (273)	623
Non-Evangelical	6% (42)	10% (74)	6% (47)	5% (40)	8% (60)	14% (107)	51% (387)	758
Community: Urban	11% (72)	13% (88)	11% (70)	6% (40)	9% (57)	10% (68)	39% (256)	650
Community: Suburban	6% (56)	10% (96)	8% (76)	6% (58)	10% (94)	14% (137)	47% (467)	984
Community: Rural	8% (45)	11% (63)	6% (34)	6% (32)	9% (54)	12% (71)	48% (276)	575
Employ: Private Sector	9% (71)	15% (110)	10% (79)	6% (42)	10% (73)	13% (94)	37% (279)	748
Employ: Government	14% (17)	8% (9)	15% (18)	8% (10)	7% (8)	12% (15)	36% (44)	120
Employ: Self-Employed	8% (13)	17% (30)	9% (15)	12% (21)	10% (18)	12% (21)	33% (59)	177
Employ: Homemaker	13% (20)	8% (11)	5% (7)	4% (6)	11% (16)	15% (22)	45% (67)	149
Employ: Student	12% (8)	14% (10)	11% (7)	10% (7)	9% (6)	10% (7)	34% (24)	69
Employ: Retired	4% (23)	6% (33)	6% (34)	4% (22)	7% (41)	12% (67)	60% (327)	547
Employ: Unemployed	6% (16)	10% (27)	6% (16)	6% (17)	8% (21)	12% (33)	52% (143)	273
Employ: Other	4% (5)	13% (16)	4% (4)	4% (5)	16% (20)	14% (18)	46% (58)	126
Military HH: Yes	9% (28)	9% (28)	7% (22)	3% (10)	8% (24)	14% (41)	50% (152)	306
Military HH: No	8% (145)	12% (219)	8% (158)	6% (120)	9% (180)	12% (234)	45% (848)	1904
RD/WT: Right Direction	11% (75)	13% (87)	9% (59)	5% (37)	7% (48)	12% (81)	43% (295)	680
RD/WT: Wrong Track	6% (98)	10% (160)	8% (121)	6% (93)	10% (157)	13% (194)	46% (705)	1530

Table MCBR5_3: *Have you done any of the following?*

I shopped for secondhand item(s) online

Demographic	Yes, within the past week	Yes, within the past month	Yes, within the past three months	Yes, within the past six months	Yes, within the past year	Yes, more than a year ago	No, never	Total N
Adults	8% (173)	11% (247)	8% (180)	6% (130)	9% (204)	12% (275)	45%(1000)	2210
Biden Job Approve	10% (93)	12% (118)	10% (95)	5% (50)	8% (82)	12% (113)	43% (414)	963
Biden Job Disapprove	6% (74)	11% (123)	7% (80)	7% (75)	10% (115)	13% (145)	47% (543)	1156
Biden Job Strongly Approve	12% (51)	14% (58)	9% (36)	4% (16)	8% (34)	9% (40)	45% (190)	425
Biden Job Somewhat Approve	8% (42)	11% (60)	11% (59)	6% (34)	9% (48)	13% (73)	42% (224)	539
Biden Job Somewhat Disapprove	5% (20)	12% (45)	6% (22)	5% (20)	9% (36)	14% (53)	49% (190)	385
Biden Job Strongly Disapprove	7% (54)	10% (79)	8% (58)	7% (56)	10% (79)	12% (93)	46% (353)	771
Favorable of Biden	10% (96)	13% (126)	9% (95)	5% (49)	8% (82)	12% (121)	43% (437)	1006
Unfavorable of Biden	6% (73)	10% (118)	7% (82)	7% (79)	11% (120)	12% (139)	46% (523)	1133
Very Favorable of Biden	11% (54)	11% (52)	9% (43)	5% (22)	8% (36)	10% (49)	46% (216)	472
Somewhat Favorable of Biden	8% (42)	14% (73)	10% (51)	5% (27)	9% (46)	14% (73)	41% (221)	534
Somewhat Unfavorable of Biden	4% (13)	12% (37)	6% (19)	7% (23)	12% (38)	12% (39)	47% (148)	316
Very Unfavorable of Biden	7% (60)	10% (81)	8% (63)	7% (56)	10% (82)	12% (100)	46% (375)	817
#1 Issue: Economy	8% (73)	12% (109)	8% (67)	5% (46)	10% (86)	13% (119)	44% (395)	895
#1 Issue: Security	11% (27)	6% (14)	10% (24)	7% (17)	8% (20)	11% (25)	47% (112)	239
#1 Issue: Health Care	10% (20)	14% (26)	14% (26)	8% (14)	12% (22)	8% (15)	35% (66)	189
#1 Issue: Medicare / Social Security	4% (10)	6% (16)	4% (10)	5% (13)	6% (15)	16% (40)	59% (151)	255
#1 Issue: Women's Issues	7% (21)	12% (35)	11% (32)	5% (16)	10% (30)	13% (38)	43% (128)	299
#1 Issue: Education	13% (9)	19% (13)	8% (6)	6% (4)	6% (4)	19% (13)	29% (21)	70
#1 Issue: Energy	6% (8)	14% (19)	7% (10)	7% (10)	11% (15)	8% (12)	47% (64)	136
#1 Issue: Other	5% (6)	12% (15)	5% (6)	7% (9)	11% (13)	11% (14)	51% (64)	127
2020 Vote: Joe Biden	8% (83)	11% (110)	10% (99)	5% (52)	9% (85)	12% (117)	45% (440)	986
2020 Vote: Donald Trump	8% (61)	12% (89)	6% (44)	6% (43)	9% (68)	13% (92)	45% (330)	727
2020 Vote: Other	10% (8)	9% (7)	5% (4)	5% (4)	13% (10)	10% (8)	47% (37)	78
2020 Vote: Didn't Vote	5% (21)	10% (40)	8% (33)	8% (31)	10% (42)	14% (59)	46% (193)	419
2018 House Vote: Democrat	8% (62)	13% (105)	9% (75)	5% (41)	9% (74)	11% (90)	44% (344)	791
2018 House Vote: Republican	8% (51)	10% (61)	7% (40)	7% (40)	9% (53)	13% (78)	46% (281)	606
2018 House Vote: Someone else	9% (6)	7% (5)	6% (4)	2% (1)	14% (10)	9% (6)	53% (36)	69

Continued on next page

Table MCBR5_3: *Have you done any of the following?*

I shopped for secondhand item(s) online

Demographic	Yes, within the past week	Yes, within the past month	Yes, within the past three months	Yes, within the past six months	Yes, within the past year	Yes, more than a year ago	No, never	Total N
Adults	8% (173)	11% (247)	8% (180)	6% (130)	9% (204)	12% (275)	45% (1000)	2210
2016 Vote: Hillary Clinton	8% (59)	13% (97)	10% (71)	4% (30)	9% (68)	11% (80)	45% (327)	732
2016 Vote: Donald Trump	8% (49)	11% (70)	6% (41)	6% (40)	11% (70)	12% (76)	47% (306)	652
2016 Vote: Other	9% (10)	6% (7)	5% (6)	7% (9)	10% (12)	18% (21)	46% (55)	120
2016 Vote: Didn't Vote	8% (54)	10% (71)	9% (62)	7% (51)	8% (55)	14% (98)	44% (308)	700
Voted in 2014: Yes	9% (113)	11% (135)	7% (93)	5% (65)	9% (116)	12% (158)	47% (604)	1285
Voted in 2014: No	6% (60)	12% (112)	9% (87)	7% (65)	10% (88)	13% (117)	43% (396)	925
4-Region: Northeast	7% (26)	10% (40)	8% (29)	5% (20)	9% (36)	13% (51)	47% (181)	383
4-Region: Midwest	6% (26)	10% (46)	8% (38)	5% (22)	9% (40)	12% (54)	51% (232)	456
4-Region: South	7% (61)	11% (90)	9% (72)	6% (53)	10% (82)	13% (110)	44% (376)	844
4-Region: West	11% (60)	14% (71)	8% (41)	7% (34)	9% (47)	12% (62)	40% (212)	527
Shop Online	11% (69)	11% (66)	10% (61)	8% (47)	10% (62)	13% (77)	37% (225)	607
Shop in Stores	6% (65)	11% (123)	7% (73)	5% (52)	9% (94)	11% (122)	51% (548)	1077
Pay Attention to Environmental	9% (124)	13% (174)	9% (126)	6% (85)	10% (137)	12% (155)	40% (527)	1327
Don't Pay Attention to Environmental	6% (49)	8% (73)	6% (54)	5% (45)	8% (68)	14% (121)	54% (473)	883
Shopped/Bought Secondhand Within Past Year	13% (173)	18% (247)	13% (180)	9% (130)	15% (204)	8% (105)	25% (338)	1379
Shopped/Bought Secondhand Total	10% (173)	14% (247)	10% (180)	7% (130)	12% (204)	16% (275)	32% (558)	1768
Sold Secondhand Past Year	17% (129)	21% (159)	15% (112)	10% (76)	12% (90)	9% (67)	17% (126)	758
Sold Secondhand Total	14% (148)	17% (190)	12% (130)	9% (99)	12% (129)	16% (170)	21% (230)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR5_4: *Have you done any of the following?*

I shopped for secondhand item(s) in a store

Demographic	Yes, within the past week	Yes, within the past month	Yes, within the past three months	Yes, within the past six months	Yes, within the past year	Yes, more than a year ago	No, never	Total N
Adults	9% (202)	14% (311)	10% (227)	7% (154)	10% (214)	20% (453)	29% (649)	2210
Gender: Male	11% (116)	13% (143)	10% (109)	8% (82)	8% (88)	17% (184)	32% (345)	1068
Gender: Female	8% (86)	15% (168)	10% (118)	6% (73)	11% (125)	23% (268)	27% (304)	1142
Age: 18-34	13% (82)	17% (107)	12% (79)	13% (82)	10% (64)	12% (77)	23% (150)	642
Age: 35-44	14% (51)	17% (61)	12% (44)	5% (19)	10% (35)	18% (66)	24% (88)	365
Age: 45-64	7% (53)	11% (82)	10% (73)	6% (41)	10% (72)	25% (178)	30% (215)	714
Age: 65+	3% (16)	12% (61)	6% (31)	2% (12)	9% (42)	27% (131)	40% (195)	489
GenZers: 1997-2012	13% (30)	13% (31)	13% (31)	17% (40)	10% (24)	9% (20)	26% (61)	237
Millennials: 1981-1996	13% (88)	19% (122)	11% (72)	9% (56)	10% (67)	15% (100)	23% (152)	656
GenXers: 1965-1980	9% (46)	12% (59)	11% (58)	5% (27)	11% (54)	22% (113)	30% (155)	512
Baby Boomers: 1946-1964	5% (36)	12% (89)	9% (63)	4% (31)	9% (63)	27% (199)	34% (247)	727
PID: Dem (no lean)	11% (100)	16% (137)	12% (105)	6% (54)	9% (80)	19% (167)	27% (236)	879
PID: Ind (no lean)	7% (49)	12% (77)	9% (61)	7% (46)	10% (66)	23% (149)	32% (206)	655
PID: Rep (no lean)	8% (53)	14% (97)	9% (61)	8% (54)	10% (67)	20% (137)	31% (207)	676
PID/Gender: Dem Men	15% (68)	17% (75)	11% (49)	7% (33)	8% (34)	16% (72)	26% (115)	445
PID/Gender: Dem Women	7% (32)	14% (62)	13% (56)	5% (22)	11% (46)	22% (95)	28% (121)	433
PID/Gender: Ind Men	8% (24)	8% (25)	12% (36)	6% (19)	8% (25)	20% (60)	39% (120)	307
PID/Gender: Ind Women	7% (25)	15% (53)	7% (25)	8% (27)	12% (42)	26% (89)	25% (87)	347
PID/Gender: Rep Men	8% (24)	14% (43)	8% (24)	10% (30)	9% (29)	17% (52)	35% (110)	315
PID/Gender: Rep Women	8% (29)	15% (54)	10% (36)	7% (24)	11% (38)	23% (84)	27% (97)	361
Ideo: Liberal (1-3)	9% (60)	16% (106)	13% (85)	8% (51)	10% (66)	21% (145)	24% (164)	679
Ideo: Moderate (4)	9% (60)	13% (86)	9% (61)	7% (42)	9% (61)	21% (134)	31% (203)	649
Ideo: Conservative (5-7)	9% (64)	13% (91)	9% (63)	7% (46)	10% (72)	21% (145)	32% (226)	705
Educ: < College	9% (129)	13% (190)	11% (158)	7% (104)	9% (136)	21% (295)	30% (425)	1437
Educ: Bachelors degree	11% (52)	18% (90)	9% (44)	7% (33)	8% (40)	20% (100)	27% (133)	491
Educ: Post-grad	8% (22)	11% (31)	9% (25)	6% (17)	14% (38)	20% (58)	32% (91)	282
Income: Under 50k	8% (102)	12% (154)	10% (128)	7% (83)	10% (122)	21% (258)	32% (393)	1240
Income: 50k-100k	10% (63)	16% (101)	11% (74)	8% (51)	10% (66)	19% (123)	26% (171)	648
Income: 100k+	12% (37)	18% (56)	8% (25)	6% (20)	8% (26)	22% (72)	26% (85)	322

Table MCBR5_4: *Have you done any of the following?*

I shopped for secondhand item(s) in a store

Demographic	Yes, within the past week	Yes, within the past month	Yes, within the past three months	Yes, within the past six months	Yes, within the past year	Yes, more than a year ago	No, never	Total N
Adults	9% (202)	14% (311)	10% (227)	7% (154)	10% (214)	20% (453)	29% (649)	2210
Ethnicity: White	9% (160)	15% (256)	9% (159)	7% (119)	10% (168)	21% (366)	28% (482)	1711
Ethnicity: Hispanic	12% (45)	13% (48)	12% (47)	9% (35)	8% (30)	13% (49)	32% (120)	374
Ethnicity: Black	9% (26)	12% (34)	14% (40)	7% (20)	10% (28)	16% (44)	32% (89)	282
Ethnicity: Other	7% (16)	10% (21)	13% (28)	7% (15)	8% (17)	19% (42)	36% (77)	217
All Christian	9% (93)	15% (163)	10% (109)	7% (73)	9% (103)	21% (228)	29% (320)	1089
All Non-Christian	7% (7)	14% (15)	14% (15)	7% (7)	7% (7)	14% (15)	37% (39)	106
Atheist	14% (15)	8% (9)	10% (11)	10% (10)	12% (13)	23% (25)	23% (24)	108
Agnostic/Nothing in particular	9% (55)	13% (79)	10% (60)	6% (34)	10% (60)	22% (127)	29% (173)	589
Something Else	10% (31)	14% (46)	10% (32)	9% (29)	10% (30)	18% (58)	29% (93)	318
Religious Non-Protestant/Catholic	7% (8)	18% (21)	13% (16)	6% (7)	6% (7)	15% (18)	34% (41)	120
Evangelical	11% (71)	18% (111)	11% (68)	7% (44)	9% (58)	17% (104)	27% (168)	623
Non-Evangelical	7% (52)	12% (90)	9% (70)	7% (56)	10% (73)	23% (176)	32% (240)	758
Community: Urban	14% (91)	17% (108)	10% (68)	8% (54)	9% (56)	13% (85)	29% (189)	650
Community: Suburban	6% (61)	12% (118)	10% (96)	7% (68)	10% (100)	25% (246)	30% (296)	984
Community: Rural	9% (50)	15% (85)	11% (63)	6% (33)	10% (58)	21% (122)	28% (164)	575
Employ: Private Sector	10% (71)	17% (127)	13% (100)	9% (64)	10% (72)	17% (124)	25% (189)	748
Employ: Government	21% (25)	10% (12)	9% (11)	5% (7)	13% (16)	22% (27)	19% (23)	120
Employ: Self-Employed	11% (19)	17% (30)	14% (24)	9% (16)	9% (16)	20% (35)	21% (37)	177
Employ: Homemaker	13% (20)	15% (23)	7% (10)	6% (8)	10% (14)	22% (33)	27% (41)	149
Employ: Student	11% (8)	20% (14)	11% (7)	22% (15)	9% (6)	11% (7)	15% (10)	69
Employ: Retired	4% (22)	11% (60)	7% (37)	3% (19)	9% (51)	27% (148)	38% (210)	547
Employ: Unemployed	9% (26)	10% (27)	10% (27)	6% (16)	8% (22)	20% (54)	37% (102)	273
Employ: Other	8% (10)	15% (19)	8% (10)	7% (9)	12% (15)	20% (25)	29% (37)	126
Military HH: Yes	8% (26)	14% (44)	10% (29)	7% (21)	9% (27)	21% (64)	31% (95)	306
Military HH: No	9% (176)	14% (268)	10% (198)	7% (134)	10% (187)	20% (388)	29% (554)	1904
RD/WT: Right Direction	13% (87)	15% (102)	12% (82)	6% (37)	9% (60)	17% (118)	29% (195)	680
RD/WT: Wrong Track	8% (115)	14% (210)	9% (145)	8% (117)	10% (154)	22% (335)	30% (454)	1530

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Table MCBR5_4: *Have you done any of the following?*

I shopped for secondhand item(s) in a store

Demographic	Yes, within the past week	Yes, within the past month	Yes, within the past three months	Yes, within the past six months	Yes, within the past year	Yes, more than a year ago	No, never	Total N
Adults	9% (202)	14% (311)	10% (227)	7% (154)	10% (214)	20% (453)	29% (649)	2210
Biden Job Approve	12% (113)	16% (152)	11% (108)	6% (55)	9% (86)	20% (197)	26% (252)	963
Biden Job Disapprove	7% (79)	13% (156)	10% (112)	8% (91)	10% (118)	20% (236)	32% (365)	1156
Biden Job Strongly Approve	13% (54)	17% (72)	12% (52)	6% (26)	9% (36)	17% (71)	27% (114)	425
Biden Job Somewhat Approve	11% (59)	15% (80)	11% (57)	5% (29)	9% (50)	23% (126)	25% (137)	539
Biden Job Somewhat Disapprove	6% (23)	11% (41)	9% (36)	10% (37)	11% (42)	19% (75)	34% (130)	385
Biden Job Strongly Disapprove	7% (55)	15% (115)	10% (76)	7% (54)	10% (75)	21% (162)	30% (235)	771
Favorable of Biden	11% (115)	15% (151)	11% (113)	6% (57)	9% (91)	21% (210)	27% (269)	1006
Unfavorable of Biden	7% (82)	14% (155)	10% (112)	8% (96)	11% (119)	20% (225)	30% (344)	1133
Very Favorable of Biden	14% (66)	15% (71)	13% (61)	6% (28)	7% (35)	16% (77)	28% (133)	472
Somewhat Favorable of Biden	9% (49)	15% (80)	10% (51)	6% (29)	10% (56)	25% (133)	25% (136)	534
Somewhat Unfavorable of Biden	7% (22)	12% (39)	11% (33)	10% (31)	11% (35)	19% (60)	31% (97)	316
Very Unfavorable of Biden	7% (61)	14% (116)	10% (78)	8% (66)	10% (84)	20% (165)	30% (247)	817
#1 Issue: Economy	8% (72)	16% (139)	11% (100)	6% (54)	10% (93)	20% (181)	29% (257)	895
#1 Issue: Security	15% (35)	9% (22)	12% (28)	8% (19)	11% (26)	16% (38)	30% (70)	239
#1 Issue: Health Care	14% (26)	23% (42)	11% (22)	7% (13)	7% (13)	13% (25)	25% (48)	189
#1 Issue: Medicare / Social Security	4% (11)	10% (26)	5% (13)	2% (5)	9% (22)	29% (74)	41% (105)	255
#1 Issue: Women's Issues	11% (32)	12% (37)	11% (34)	9% (28)	10% (30)	20% (60)	26% (79)	299
#1 Issue: Education	17% (12)	11% (8)	11% (7)	17% (12)	11% (8)	16% (11)	18% (13)	70
#1 Issue: Energy	7% (10)	20% (28)	13% (17)	9% (13)	7% (9)	16% (22)	28% (38)	136
#1 Issue: Other	4% (5)	7% (9)	5% (7)	8% (11)	10% (13)	33% (42)	32% (40)	127
2020 Vote: Joe Biden	10% (95)	15% (145)	11% (113)	6% (61)	10% (97)	21% (207)	27% (267)	986
2020 Vote: Donald Trump	9% (63)	16% (113)	8% (59)	8% (58)	9% (69)	19% (137)	31% (228)	727
2020 Vote: Other	10% (8)	17% (14)	12% (9)	4% (3)	9% (7)	20% (15)	28% (22)	78
2020 Vote: Didn't Vote	9% (36)	9% (39)	11% (46)	8% (32)	10% (41)	22% (92)	32% (132)	419
2018 House Vote: Democrat	9% (72)	15% (121)	12% (93)	7% (53)	9% (74)	21% (163)	27% (216)	791
2018 House Vote: Republican	9% (57)	15% (88)	10% (58)	6% (33)	10% (58)	19% (116)	32% (196)	606
2018 House Vote: Someone else	16% (11)	13% (9)	14% (10)	4% (3)	5% (4)	22% (15)	24% (17)	69

Continued on next page

Table MCBR5_4: *Have you done any of the following?*

I shopped for secondhand item(s) in a store

Demographic	Yes, within the past week	Yes, within the past month	Yes, within the past three months	Yes, within the past six months	Yes, within the past year	Yes, more than a year ago	No, never	Total N
Adults	9% (202)	14% (311)	10% (227)	7% (154)	10% (214)	20% (453)	29% (649)	2210
2016 Vote: Hillary Clinton	9% (65)	17% (121)	11% (78)	5% (36)	9% (63)	22% (162)	28% (208)	732
2016 Vote: Donald Trump	9% (60)	14% (93)	10% (64)	6% (39)	9% (59)	19% (127)	32% (212)	652
2016 Vote: Other	7% (9)	11% (13)	15% (18)	6% (7)	12% (14)	23% (27)	27% (32)	120
2016 Vote: Didn't Vote	10% (67)	12% (82)	10% (68)	10% (72)	11% (77)	20% (137)	28% (197)	700
Voted in 2014: Yes	9% (118)	15% (189)	10% (126)	5% (64)	9% (122)	21% (275)	30% (391)	1285
Voted in 2014: No	9% (84)	13% (122)	11% (101)	10% (90)	10% (92)	19% (178)	28% (258)	925
4-Region: Northeast	7% (26)	11% (42)	5% (19)	7% (25)	9% (34)	23% (89)	39% (148)	383
4-Region: Midwest	7% (33)	14% (65)	11% (51)	7% (30)	10% (44)	21% (96)	30% (136)	456
4-Region: South	9% (74)	14% (116)	11% (95)	7% (63)	10% (83)	22% (182)	27% (232)	844
4-Region: West	13% (68)	17% (89)	12% (62)	7% (36)	10% (53)	16% (86)	25% (133)	527
Shop Online	9% (56)	11% (69)	8% (51)	7% (42)	11% (68)	23% (139)	30% (182)	607
Shop in Stores	9% (97)	16% (168)	11% (114)	7% (78)	10% (105)	19% (208)	28% (306)	1077
Pay Attention to Environmental	11% (152)	16% (208)	12% (156)	8% (101)	10% (131)	19% (257)	24% (321)	1327
Don't Pay Attention to Environmental	6% (50)	12% (103)	8% (71)	6% (53)	9% (82)	22% (196)	37% (328)	883
Shopped/Bought Secondhand Within Past Year	15% (202)	23% (311)	16% (227)	11% (154)	16% (214)	10% (143)	9% (127)	1379
Shopped/Bought Secondhand Total	11% (202)	18% (311)	13% (227)	9% (154)	12% (214)	26% (453)	12% (207)	1768
Sold Secondhand Past Year	18% (134)	22% (170)	16% (120)	11% (87)	10% (75)	12% (92)	11% (81)	758
Sold Secondhand Total	14% (154)	19% (210)	14% (149)	9% (104)	10% (112)	20% (218)	14% (151)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR5_5: *Have you done any of the following?*

I sold secondhand item(s) online

Demographic	Yes, within the past week	Yes, within the past month	Yes, within the past three months	Yes, within the past six months	Yes, within the past year	Yes, more than a year ago	No, never	Total N
Adults	6% (122)	8% (171)	6% (125)	5% (103)	6% (129)	13% (297)	57% (1262)	2210
Gender: Male	7% (78)	9% (98)	7% (71)	5% (56)	6% (62)	12% (124)	54% (578)	1068
Gender: Female	4% (44)	6% (73)	5% (54)	4% (47)	6% (67)	15% (173)	60% (684)	1142
Age: 18-34	8% (52)	15% (94)	8% (52)	7% (46)	7% (47)	8% (52)	47% (299)	642
Age: 35-44	10% (36)	11% (39)	9% (32)	5% (18)	7% (24)	18% (64)	41% (151)	365
Age: 45-64	4% (28)	4% (28)	4% (27)	4% (30)	5% (38)	16% (117)	63% (447)	714
Age: 65+	1% (7)	2% (10)	3% (14)	2% (9)	4% (21)	13% (64)	75% (365)	489
GenZers: 1997-2012	8% (19)	12% (29)	7% (18)	6% (14)	9% (22)	7% (17)	50% (119)	237
Millennials: 1981-1996	9% (61)	14% (93)	8% (55)	7% (44)	6% (42)	12% (79)	43% (282)	656
GenXers: 1965-1980	4% (23)	6% (29)	5% (26)	5% (26)	5% (26)	17% (86)	58% (295)	512
Baby Boomers: 1946-1964	3% (19)	3% (19)	2% (18)	2% (18)	5% (34)	14% (102)	71% (516)	727
PID: Dem (no lean)	6% (54)	10% (88)	7% (62)	5% (45)	5% (45)	11% (98)	55% (487)	879
PID: Ind (no lean)	5% (32)	6% (37)	6% (36)	5% (31)	6% (37)	16% (104)	58% (378)	655
PID: Rep (no lean)	5% (36)	7% (46)	4% (28)	4% (27)	7% (48)	14% (95)	59% (397)	676
PID/Gender: Dem Men	8% (36)	13% (58)	8% (37)	7% (30)	5% (23)	8% (35)	51% (226)	445
PID/Gender: Dem Women	4% (18)	7% (30)	6% (25)	3% (15)	5% (22)	14% (62)	60% (261)	433
PID/Gender: Ind Men	7% (22)	5% (14)	7% (21)	5% (14)	4% (13)	16% (48)	57% (176)	307
PID/Gender: Ind Women	3% (11)	7% (23)	4% (15)	5% (17)	7% (24)	16% (56)	58% (202)	347
PID/Gender: Rep Men	6% (20)	8% (26)	4% (13)	4% (12)	8% (27)	13% (40)	56% (176)	315
PID/Gender: Rep Women	4% (16)	5% (20)	4% (14)	4% (15)	6% (21)	15% (55)	61% (221)	361
Ideo: Liberal (1-3)	5% (33)	10% (66)	7% (48)	5% (37)	5% (35)	13% (85)	55% (375)	679
Ideo: Moderate (4)	6% (38)	6% (42)	6% (37)	5% (32)	7% (43)	12% (79)	58% (378)	649
Ideo: Conservative (5-7)	6% (42)	6% (45)	5% (33)	4% (27)	5% (36)	15% (108)	59% (414)	705
Educ: < College	6% (80)	7% (94)	5% (73)	5% (65)	6% (79)	13% (191)	60% (855)	1437
Educ: Bachelors degree	5% (26)	11% (55)	6% (30)	5% (26)	6% (29)	13% (65)	53% (260)	491
Educ: Post-grad	6% (16)	8% (23)	8% (22)	4% (12)	8% (21)	15% (41)	52% (147)	282
Income: Under 50k	5% (59)	6% (78)	6% (70)	4% (50)	5% (65)	12% (154)	62% (763)	1240
Income: 50k-100k	6% (41)	8% (52)	5% (31)	5% (33)	6% (41)	14% (90)	55% (359)	648
Income: 100k+	7% (22)	13% (41)	7% (24)	6% (19)	7% (24)	16% (52)	43% (140)	322

Continued on next page

Table MCBR5_5: *Have you done any of the following?*

I sold secondhand item(s) online

Demographic	Yes, within the past week	Yes, within the past month	Yes, within the past three months	Yes, within the past six months	Yes, within the past year	Yes, more than a year ago	No, never	Total N
Adults	6% (122)	8% (171)	6% (125)	5% (103)	6% (129)	13% (297)	57% (1262)	2210
Ethnicity: White	5% (92)	7% (126)	5% (88)	5% (78)	6% (110)	15% (252)	56% (965)	1711
Ethnicity: Hispanic	9% (35)	12% (45)	6% (23)	6% (22)	5% (18)	13% (48)	49% (182)	374
Ethnicity: Black	6% (16)	7% (21)	7% (21)	5% (14)	3% (8)	7% (21)	65% (183)	282
Ethnicity: Other	7% (15)	12% (25)	7% (16)	5% (10)	6% (12)	11% (24)	53% (115)	217
All Christian	5% (51)	7% (79)	5% (59)	4% (45)	5% (59)	14% (155)	59% (641)	1089
All Non-Christian	8% (9)	12% (13)	10% (10)	8% (9)	7% (7)	7% (7)	48% (51)	106
Atheist	4% (5)	12% (13)	1% (1)	6% (6)	7% (7)	12% (12)	59% (64)	108
Agnostic/Nothing in particular	7% (38)	7% (41)	6% (37)	5% (32)	6% (35)	16% (94)	53% (311)	589
Something Else	6% (19)	8% (26)	5% (17)	3% (11)	7% (21)	9% (28)	61% (195)	318
Religious Non-Protestant/Catholic	7% (9)	12% (14)	10% (11)	7% (9)	6% (7)	8% (10)	50% (60)	120
Evangelical	8% (50)	10% (65)	5% (33)	4% (28)	5% (32)	12% (75)	55% (341)	623
Non-Evangelical	3% (20)	5% (36)	6% (43)	3% (26)	6% (47)	14% (105)	63% (481)	758
Community: Urban	8% (54)	13% (88)	7% (43)	6% (36)	6% (37)	10% (63)	50% (328)	650
Community: Suburban	4% (39)	5% (47)	5% (50)	4% (40)	5% (53)	15% (151)	61% (603)	984
Community: Rural	5% (29)	6% (37)	6% (32)	4% (26)	7% (39)	14% (82)	58% (331)	575
Employ: Private Sector	6% (46)	9% (70)	8% (61)	7% (49)	7% (54)	15% (109)	48% (359)	748
Employ: Government	15% (17)	11% (13)	5% (6)	5% (6)	5% (6)	12% (15)	48% (58)	120
Employ: Self-Employed	10% (18)	10% (18)	5% (8)	5% (9)	8% (14)	14% (25)	48% (85)	177
Employ: Homemaker	6% (9)	9% (13)	1% (2)	2% (3)	7% (11)	14% (21)	61% (91)	149
Employ: Student	11% (8)	16% (11)	4% (2)	4% (3)	8% (5)	5% (3)	53% (36)	69
Employ: Retired	2% (13)	2% (12)	4% (20)	3% (15)	5% (26)	14% (76)	70% (385)	547
Employ: Unemployed	2% (6)	10% (26)	6% (16)	4% (11)	2% (6)	12% (32)	64% (174)	273
Employ: Other	4% (5)	7% (9)	7% (9)	5% (6)	6% (8)	13% (16)	59% (74)	126
Military HH: Yes	4% (13)	5% (15)	5% (16)	6% (18)	5% (16)	17% (51)	58% (178)	306
Military HH: No	6% (110)	8% (157)	6% (109)	4% (85)	6% (114)	13% (246)	57% (1084)	1904
RD/WT: Right Direction	7% (50)	12% (84)	7% (45)	6% (40)	5% (34)	10% (66)	53% (360)	680
RD/WT: Wrong Track	5% (72)	6% (87)	5% (80)	4% (63)	6% (96)	15% (231)	59% (902)	1530

Continued on next page

Table MCBR5_5: *Have you done any of the following?*

I sold secondhand item(s) online

Demographic	Yes, within the past week	Yes, within the past month	Yes, within the past three months	Yes, within the past six months	Yes, within the past year	Yes, more than a year ago	No, never	Total N
Adults	6% (122)	8% (171)	6% (125)	5% (103)	6% (129)	13% (297)	57%(1262)	2210
Biden Job Approve	6% (62)	10% (96)	6% (62)	5% (49)	5% (51)	11% (110)	55% (533)	963
Biden Job Disapprove	5% (52)	6% (68)	5% (59)	4% (50)	6% (75)	15% (169)	59% (683)	1156
Biden Job Strongly Approve	9% (39)	11% (45)	7% (28)	5% (21)	5% (21)	8% (35)	55% (235)	425
Biden Job Somewhat Approve	4% (23)	9% (51)	6% (34)	5% (29)	6% (30)	14% (75)	55% (298)	539
Biden Job Somewhat Disapprove	3% (12)	6% (22)	6% (22)	6% (24)	6% (23)	13% (51)	60% (230)	385
Biden Job Strongly Disapprove	5% (40)	6% (46)	5% (37)	3% (25)	7% (52)	15% (118)	59% (453)	771
Favorable of Biden	6% (59)	11% (108)	6% (64)	5% (46)	5% (48)	12% (117)	56% (565)	1006
Unfavorable of Biden	5% (59)	5% (60)	5% (59)	4% (51)	7% (81)	14% (162)	58% (662)	1133
Very Favorable of Biden	7% (35)	12% (58)	6% (29)	5% (22)	5% (24)	9% (42)	56% (262)	472
Somewhat Favorable of Biden	4% (24)	9% (50)	6% (35)	5% (24)	4% (24)	14% (75)	57% (303)	534
Somewhat Unfavorable of Biden	4% (12)	6% (20)	5% (15)	7% (21)	7% (22)	13% (42)	58% (184)	316
Very Unfavorable of Biden	6% (48)	5% (40)	5% (44)	4% (30)	7% (58)	15% (119)	59% (479)	817
#1 Issue: Economy	5% (49)	8% (74)	6% (56)	4% (40)	6% (52)	13% (120)	56% (504)	895
#1 Issue: Security	6% (15)	12% (29)	3% (8)	3% (7)	3% (8)	15% (35)	57% (137)	239
#1 Issue: Health Care	7% (13)	9% (16)	6% (12)	7% (13)	8% (14)	9% (18)	54% (102)	189
#1 Issue: Medicare / Social Security	2% (5)	1% (3)	4% (10)	3% (7)	6% (14)	14% (36)	71% (181)	255
#1 Issue: Women's Issues	8% (23)	8% (24)	5% (14)	5% (16)	7% (22)	16% (48)	51% (151)	299
#1 Issue: Education	4% (3)	16% (11)	14% (10)	5% (4)	8% (6)	8% (6)	45% (31)	70
#1 Issue: Energy	9% (12)	7% (9)	8% (11)	5% (7)	9% (12)	12% (16)	51% (69)	136
#1 Issue: Other	2% (2)	4% (4)	3% (4)	6% (8)	2% (2)	15% (19)	68% (86)	127
2020 Vote: Joe Biden	6% (58)	9% (86)	6% (63)	5% (51)	5% (50)	11% (109)	58% (569)	986
2020 Vote: Donald Trump	6% (44)	6% (43)	5% (36)	3% (25)	7% (49)	15% (111)	58% (420)	727
2020 Vote: Other	3% (2)	6% (5)	1% (1)	8% (6)	6% (5)	22% (17)	55% (43)	78
2020 Vote: Didn't Vote	4% (18)	9% (37)	6% (26)	5% (21)	6% (26)	14% (60)	55% (231)	419
2018 House Vote: Democrat	6% (47)	8% (65)	7% (53)	6% (46)	5% (43)	11% (83)	57% (455)	791
2018 House Vote: Republican	7% (40)	6% (38)	4% (24)	3% (19)	7% (42)	16% (96)	57% (348)	606
2018 House Vote: Someone else	3% (2)	7% (5)	4% (3)	9% (6)	1% (1)	27% (18)	49% (34)	69

Table MCBR5_5: *Have you done any of the following?*

I sold secondhand item(s) online

Demographic	Yes, within the past week	Yes, within the past month	Yes, within the past three months	Yes, within the past six months	Yes, within the past year	Yes, more than a year ago	No, never	Total N
Adults	6% (122)	8% (171)	6% (125)	5% (103)	6% (129)	13% (297)	57%(1262)	2210
2016 Vote: Hillary Clinton	6% (43)	9% (64)	7% (53)	5% (38)	5% (38)	10% (76)	57% (419)	732
2016 Vote: Donald Trump	7% (44)	7% (43)	4% (24)	3% (21)	6% (39)	15% (99)	58% (381)	652
2016 Vote: Other	5% (6)	6% (7)	2% (2)	7% (8)	4% (5)	19% (23)	57% (68)	120
2016 Vote: Didn't Vote	4% (30)	8% (55)	6% (45)	5% (35)	7% (47)	14% (98)	56% (390)	700
Voted in 2014: Yes	5% (70)	7% (90)	5% (66)	5% (61)	6% (72)	13% (170)	59% (755)	1285
Voted in 2014: No	6% (53)	9% (81)	6% (59)	4% (42)	6% (57)	14% (127)	55% (507)	925
4-Region: Northeast	5% (20)	6% (23)	8% (31)	4% (16)	3% (11)	15% (56)	59% (225)	383
4-Region: Midwest	4% (19)	5% (22)	6% (25)	5% (21)	6% (27)	15% (67)	60% (276)	456
4-Region: South	5% (46)	7% (55)	4% (36)	5% (46)	7% (57)	14% (121)	57% (484)	844
4-Region: West	7% (37)	13% (71)	6% (34)	4% (20)	7% (35)	10% (52)	53% (277)	527
Shop Online	6% (35)	12% (76)	7% (44)	5% (32)	6% (39)	15% (94)	47% (287)	607
Shop in Stores	4% (48)	6% (70)	5% (51)	4% (45)	6% (62)	12% (126)	63% (674)	1077
Pay Attention to Environmental	6% (86)	10% (134)	7% (87)	6% (76)	6% (83)	12% (164)	53% (697)	1327
Don't Pay Attention to Environmental	4% (36)	4% (37)	4% (39)	3% (27)	5% (47)	15% (133)	64% (565)	883
Shopped/Bought Secondhand Within Past Year	9% (117)	12% (162)	8% (110)	7% (95)	8% (112)	13% (184)	43% (599)	1379
Shopped/Bought Secondhand Total	7% (120)	9% (165)	7% (119)	6% (99)	7% (124)	15% (272)	49% (869)	1768
Sold Secondhand Past Year	16% (122)	23% (171)	17% (125)	14% (103)	17% (129)	5% (35)	10% (72)	758
Sold Secondhand Total	11% (122)	16% (171)	11% (125)	9% (103)	12% (129)	27% (297)	14% (149)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR5_6: *Have you done any of the following?*

I sold secondhand item(s) in a store

Demographic	Yes, within the past week	Yes, within the past month	Yes, within the past three months	Yes, within the past six months	Yes, within the past year	Yes, more than a year ago	No, never	Total N
Adults	4% (85)	6% (122)	4% (96)	3% (71)	4% (86)	11% (247)	68% (1502)	2210
Gender: Male	5% (53)	7% (76)	6% (59)	3% (34)	4% (45)	8% (88)	67% (713)	1068
Gender: Female	3% (31)	4% (47)	3% (37)	3% (37)	4% (41)	14% (159)	69% (790)	1142
Age: 18-34	8% (51)	9% (60)	8% (49)	5% (35)	7% (42)	9% (56)	54% (349)	642
Age: 35-44	5% (18)	10% (38)	7% (24)	4% (14)	4% (14)	14% (52)	56% (206)	365
Age: 45-64	2% (14)	3% (19)	2% (16)	3% (18)	3% (18)	12% (87)	76% (541)	714
Age: 65+	— (2)	1% (5)	1% (7)	1% (5)	2% (11)	11% (52)	83% (407)	489
GenZers: 1997-2012	10% (22)	7% (16)	6% (15)	6% (13)	10% (23)	6% (14)	56% (134)	237
Millennials: 1981-1996	7% (44)	11% (69)	7% (47)	4% (29)	5% (33)	12% (76)	54% (358)	656
GenXers: 1965-1980	2% (11)	4% (23)	4% (22)	3% (17)	2% (11)	12% (61)	72% (366)	512
Baby Boomers: 1946-1964	1% (8)	2% (15)	2% (12)	1% (11)	2% (18)	12% (88)	79% (576)	727
PID: Dem (no lean)	5% (44)	7% (61)	5% (47)	4% (34)	3% (29)	10% (91)	65% (572)	879
PID: Ind (no lean)	3% (20)	5% (33)	3% (23)	3% (20)	3% (22)	12% (81)	70% (456)	655
PID: Rep (no lean)	3% (21)	4% (28)	4% (26)	3% (18)	5% (34)	11% (75)	70% (475)	676
PID/Gender: Dem Men	8% (34)	9% (41)	7% (30)	5% (20)	4% (17)	5% (24)	63% (280)	445
PID/Gender: Dem Women	2% (10)	5% (20)	4% (18)	3% (14)	3% (12)	16% (67)	67% (292)	433
PID/Gender: Ind Men	4% (11)	5% (16)	4% (12)	2% (7)	3% (9)	11% (33)	72% (220)	307
PID/Gender: Ind Women	3% (9)	5% (17)	3% (11)	4% (13)	4% (14)	14% (49)	68% (236)	347
PID/Gender: Rep Men	3% (8)	6% (19)	6% (18)	2% (6)	6% (19)	10% (31)	68% (213)	315
PID/Gender: Rep Women	3% (12)	3% (9)	2% (8)	3% (11)	4% (15)	12% (43)	73% (262)	361
Ideo: Liberal (1-3)	5% (31)	7% (46)	4% (27)	5% (32)	4% (26)	11% (75)	65% (441)	679
Ideo: Moderate (4)	4% (25)	5% (35)	5% (31)	3% (23)	5% (30)	11% (70)	67% (435)	649
Ideo: Conservative (5-7)	3% (19)	4% (32)	4% (28)	2% (11)	3% (21)	12% (84)	72% (511)	705
Educ: < College	4% (53)	4% (58)	4% (58)	3% (40)	4% (57)	11% (157)	71% (1014)	1437
Educ: Bachelors degree	5% (24)	9% (43)	5% (24)	4% (22)	3% (15)	11% (52)	63% (311)	491
Educ: Post-grad	3% (8)	7% (20)	5% (14)	4% (10)	5% (14)	13% (38)	63% (178)	282
Income: Under 50k	3% (42)	4% (45)	4% (52)	3% (36)	4% (45)	10% (126)	72% (894)	1240
Income: 50k-100k	4% (27)	6% (38)	3% (20)	4% (25)	5% (30)	12% (79)	66% (430)	648
Income: 100k+	5% (16)	12% (39)	7% (24)	3% (11)	4% (12)	13% (42)	55% (179)	322

Table MCBR5_6: *Have you done any of the following?*

I sold secondhand item(s) in a store

Demographic	Yes, within the past week	Yes, within the past month	Yes, within the past three months	Yes, within the past six months	Yes, within the past year	Yes, more than a year ago	No, never	Total N
Adults	4% (85)	6% (122)	4% (96)	3% (71)	4% (86)	11% (247)	68% (1502)	2210
Ethnicity: White	4% (62)	5% (91)	4% (67)	3% (56)	4% (63)	12% (199)	69% (1173)	1711
Ethnicity: Hispanic	6% (23)	9% (35)	5% (18)	2% (8)	7% (27)	8% (31)	62% (231)	374
Ethnicity: Black	6% (18)	6% (16)	5% (14)	4% (10)	5% (13)	7% (20)	68% (192)	282
Ethnicity: Other	2% (5)	7% (16)	7% (16)	2% (5)	5% (10)	13% (27)	63% (138)	217
All Christian	3% (31)	5% (56)	5% (53)	3% (37)	4% (38)	12% (129)	68% (746)	1089
All Non-Christian	7% (7)	16% (17)	6% (7)	3% (3)	5% (5)	4% (5)	60% (63)	106
Atheist	3% (3)	3% (4)	1% (1)	3% (4)	— (0)	13% (14)	77% (82)	108
Agnostic/Nothing in particular	5% (28)	5% (27)	4% (24)	3% (19)	4% (23)	12% (72)	67% (395)	589
Something Else	5% (15)	6% (19)	4% (11)	3% (9)	6% (20)	9% (27)	68% (216)	318
Religious Non-Protestant/Catholic	6% (7)	14% (17)	6% (8)	3% (4)	4% (5)	7% (8)	60% (72)	120
Evangelical	5% (29)	8% (50)	5% (31)	3% (21)	5% (30)	10% (65)	64% (398)	623
Non-Evangelical	2% (16)	3% (24)	4% (32)	3% (23)	3% (26)	11% (86)	73% (550)	758
Community: Urban	7% (43)	9% (60)	7% (44)	4% (24)	4% (28)	8% (55)	61% (397)	650
Community: Suburban	3% (26)	3% (32)	3% (31)	3% (32)	3% (33)	13% (129)	71% (701)	984
Community: Rural	3% (16)	5% (30)	4% (21)	3% (15)	4% (25)	11% (63)	70% (405)	575
Employ: Private Sector	5% (34)	9% (64)	7% (54)	4% (33)	5% (38)	11% (84)	59% (442)	748
Employ: Government	14% (16)	9% (11)	4% (5)	3% (4)	5% (5)	9% (11)	57% (68)	120
Employ: Self-Employed	4% (7)	6% (10)	5% (9)	5% (9)	8% (14)	11% (20)	61% (108)	177
Employ: Homemaker	2% (4)	6% (9)	5% (7)	2% (3)	2% (3)	13% (20)	70% (104)	149
Employ: Student	9% (6)	8% (5)	4% (3)	6% (4)	12% (8)	10% (7)	53% (36)	69
Employ: Retired	1% (4)	1% (5)	1% (7)	2% (11)	1% (7)	12% (66)	82% (447)	547
Employ: Unemployed	3% (9)	5% (13)	2% (6)	1% (4)	2% (6)	10% (27)	77% (209)	273
Employ: Other	3% (4)	5% (6)	5% (7)	3% (3)	4% (5)	10% (13)	70% (88)	126
Military HH: Yes	1% (4)	5% (17)	4% (13)	3% (11)	3% (8)	13% (40)	70% (214)	306
Military HH: No	4% (81)	6% (105)	4% (84)	3% (61)	4% (78)	11% (207)	68% (1289)	1904
RD/WT: Right Direction	6% (37)	9% (61)	7% (47)	4% (30)	4% (27)	9% (60)	61% (417)	680
RD/WT: Wrong Track	3% (47)	4% (61)	3% (49)	3% (42)	4% (59)	12% (187)	71% (1086)	1530

Continued on next page

Table MCBR5_6: *Have you done any of the following?*

I sold secondhand item(s) in a store

Demographic	Yes, within the past week	Yes, within the past month	Yes, within the past three months	Yes, within the past six months	Yes, within the past year	Yes, more than a year ago	No, never	Total N
Adults	4% (85)	6% (122)	4% (96)	3% (71)	4% (86)	11% (247)	68% (1502)	2210
Biden Job Approve	5% (51)	7% (70)	5% (52)	3% (33)	4% (34)	11% (102)	64% (620)	963
Biden Job Disapprove	2% (29)	4% (46)	4% (43)	3% (31)	4% (46)	11% (133)	72% (829)	1156
Biden Job Strongly Approve	8% (34)	8% (34)	7% (31)	4% (18)	3% (13)	9% (38)	60% (256)	425
Biden Job Somewhat Approve	3% (17)	7% (36)	4% (21)	3% (15)	4% (21)	12% (64)	68% (365)	539
Biden Job Somewhat Disapprove	3% (10)	4% (15)	3% (13)	3% (12)	3% (13)	10% (38)	74% (283)	385
Biden Job Strongly Disapprove	2% (19)	4% (31)	4% (30)	2% (19)	4% (33)	12% (94)	71% (545)	771
Favorable of Biden	5% (49)	7% (74)	5% (54)	3% (34)	3% (33)	11% (106)	65% (655)	1006
Unfavorable of Biden	3% (33)	4% (44)	4% (43)	3% (34)	5% (51)	11% (128)	71% (801)	1133
Very Favorable of Biden	7% (35)	8% (36)	8% (36)	4% (19)	2% (12)	8% (38)	63% (297)	472
Somewhat Favorable of Biden	3% (15)	7% (38)	3% (18)	3% (15)	4% (22)	13% (69)	67% (357)	534
Somewhat Unfavorable of Biden	3% (8)	4% (14)	3% (10)	3% (8)	5% (14)	11% (36)	71% (225)	316
Very Unfavorable of Biden	3% (25)	4% (30)	4% (32)	3% (26)	5% (37)	11% (92)	70% (576)	817
#1 Issue: Economy	3% (30)	6% (55)	4% (37)	3% (29)	4% (32)	12% (111)	67% (601)	895
#1 Issue: Security	4% (10)	5% (12)	3% (8)	4% (9)	4% (9)	9% (21)	71% (170)	239
#1 Issue: Health Care	4% (8)	10% (18)	8% (15)	6% (11)	5% (9)	6% (11)	61% (115)	189
#1 Issue: Medicare / Social Security	2% (6)	2% (6)	2% (5)	— (1)	2% (5)	12% (31)	79% (202)	255
#1 Issue: Women's Issues	5% (15)	4% (11)	5% (16)	4% (11)	6% (17)	12% (36)	65% (193)	299
#1 Issue: Education	18% (12)	10% (7)	10% (7)	1% (1)	3% (2)	10% (7)	47% (33)	70
#1 Issue: Energy	2% (3)	10% (13)	6% (8)	5% (7)	7% (9)	11% (15)	59% (80)	136
#1 Issue: Other	— (0)	— (0)	— (0)	2% (2)	1% (1)	12% (15)	86% (109)	127
2020 Vote: Joe Biden	5% (46)	6% (59)	5% (50)	3% (34)	3% (33)	11% (108)	66% (656)	986
2020 Vote: Donald Trump	3% (21)	6% (41)	4% (28)	3% (20)	4% (29)	11% (79)	70% (509)	727
2020 Vote: Other	4% (3)	3% (3)	— (0)	4% (3)	3% (2)	11% (9)	74% (58)	78
2020 Vote: Didn't Vote	3% (14)	5% (19)	4% (18)	3% (14)	5% (21)	12% (51)	67% (280)	419
2018 House Vote: Democrat	4% (35)	7% (53)	5% (42)	4% (34)	3% (27)	10% (82)	66% (520)	791
2018 House Vote: Republican	3% (19)	7% (40)	3% (19)	2% (12)	4% (24)	13% (76)	69% (416)	606
2018 House Vote: Someone else	3% (2)	5% (4)	4% (3)	3% (2)	— (0)	8% (6)	77% (53)	69

Table MCBR5_6: *Have you done any of the following?*

I sold secondhand item(s) in a store

Demographic	Yes, within the past week	Yes, within the past month	Yes, within the past three months	Yes, within the past six months	Yes, within the past year	Yes, more than a year ago	No, never	Total N
Adults	4% (85)	6% (122)	4% (96)	3% (71)	4% (86)	11% (247)	68% (1502)	2210
2016 Vote: Hillary Clinton	4% (32)	7% (51)	6% (42)	4% (28)	3% (22)	10% (75)	66% (482)	732
2016 Vote: Donald Trump	2% (15)	7% (43)	3% (23)	2% (14)	4% (23)	11% (74)	71% (460)	652
2016 Vote: Other	2% (3)	3% (3)	2% (2)	5% (6)	3% (4)	13% (16)	73% (87)	120
2016 Vote: Didn't Vote	5% (35)	3% (24)	4% (30)	3% (23)	5% (37)	12% (82)	67% (468)	700
Voted in 2014: Yes	3% (44)	7% (85)	4% (50)	3% (39)	3% (42)	11% (141)	69% (884)	1285
Voted in 2014: No	4% (41)	4% (37)	5% (46)	3% (32)	5% (44)	11% (106)	67% (618)	925
4-Region: Northeast	4% (14)	5% (19)	4% (17)	5% (17)	2% (7)	12% (45)	69% (263)	383
4-Region: Midwest	3% (13)	3% (16)	5% (21)	3% (15)	5% (21)	12% (55)	69% (316)	456
4-Region: South	3% (27)	5% (38)	3% (26)	3% (27)	4% (34)	12% (98)	70% (594)	844
4-Region: West	6% (31)	9% (49)	6% (32)	2% (11)	5% (24)	9% (50)	63% (329)	527
Shop Online	6% (37)	7% (44)	5% (28)	3% (21)	4% (24)	11% (64)	64% (387)	607
Shop in Stores	3% (35)	5% (57)	4% (45)	3% (37)	4% (42)	11% (118)	69% (742)	1077
Pay Attention to Environmental	6% (75)	7% (91)	5% (71)	4% (51)	4% (53)	11% (143)	63% (842)	1327
Don't Pay Attention to Environmental	1% (9)	4% (32)	3% (26)	2% (20)	4% (33)	12% (104)	75% (660)	883
Shopped/Bought Secondhand Within Past Year	6% (82)	8% (114)	6% (89)	5% (70)	6% (77)	12% (165)	57% (782)	1379
Shopped/Bought Secondhand Total	5% (85)	7% (116)	5% (92)	4% (70)	5% (85)	14% (241)	61% (1079)	1768
Sold Secondhand Past Year	11% (85)	16% (122)	13% (96)	9% (71)	11% (86)	8% (62)	31% (236)	758
Sold Secondhand Total	8% (85)	11% (122)	9% (96)	6% (71)	8% (86)	22% (247)	36% (390)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_1: *And compared to the past year, do you plan to engage in each of the following more or less over the next year, or do you anticipate your shopping habits will stay about the same?*
Shopping for products secondhand

Demographic	More		Less		About the same		Don't know		Total N
Adults	34%	(492)	11%	(165)	46%	(669)	9%	(129)	1454
Gender: Male	32%	(226)	15%	(103)	45%	(312)	8%	(59)	699
Gender: Female	35%	(266)	8%	(62)	47%	(357)	9%	(70)	755
Age: 18-34	38%	(191)	17%	(86)	37%	(186)	9%	(43)	506
Age: 35-44	33%	(94)	8%	(23)	47%	(133)	12%	(33)	283
Age: 45-64	33%	(142)	9%	(40)	50%	(217)	7%	(32)	431
Age: 65+	27%	(64)	7%	(16)	57%	(133)	9%	(21)	234
GenZers: 1997-2012	35%	(68)	19%	(36)	38%	(74)	8%	(16)	194
Millennials: 1981-1996	38%	(190)	13%	(63)	39%	(194)	10%	(52)	499
GenXers: 1965-1980	34%	(114)	9%	(31)	49%	(166)	8%	(29)	339
Baby Boomers: 1946-1964	30%	(115)	8%	(31)	55%	(213)	7%	(28)	387
PID: Dem (no lean)	40%	(245)	13%	(78)	40%	(241)	7%	(43)	607
PID: Ind (no lean)	29%	(119)	8%	(33)	49%	(201)	14%	(58)	412
PID: Rep (no lean)	29%	(128)	12%	(54)	52%	(227)	6%	(27)	435
PID/Gender: Dem Men	39%	(123)	15%	(48)	40%	(126)	6%	(19)	316
PID/Gender: Dem Women	42%	(122)	10%	(30)	40%	(115)	8%	(24)	291
PID/Gender: Ind Men	27%	(48)	11%	(19)	46%	(80)	16%	(28)	174
PID/Gender: Ind Women	30%	(71)	6%	(14)	51%	(122)	13%	(30)	238
PID/Gender: Rep Men	27%	(56)	17%	(36)	51%	(106)	5%	(11)	209
PID/Gender: Rep Women	32%	(72)	8%	(18)	53%	(121)	7%	(16)	227
Ideo: Liberal (1-3)	39%	(184)	13%	(60)	41%	(194)	7%	(35)	472
Ideo: Moderate (4)	31%	(126)	12%	(50)	51%	(209)	6%	(26)	411
Ideo: Conservative (5-7)	33%	(151)	9%	(41)	48%	(218)	9%	(43)	453
Educ: < College	32%	(298)	11%	(108)	46%	(433)	11%	(99)	937
Educ: Bachelors degree	38%	(124)	11%	(36)	45%	(146)	6%	(18)	323
Educ: Post-grad	36%	(70)	11%	(21)	47%	(90)	6%	(12)	193
Income: Under 50k	32%	(254)	12%	(96)	46%	(368)	10%	(78)	796
Income: 50k-100k	33%	(142)	11%	(49)	48%	(210)	8%	(35)	436
Income: 100k+	43%	(95)	9%	(20)	41%	(92)	7%	(16)	222
Ethnicity: White	34%	(384)	10%	(114)	48%	(542)	7%	(79)	1119
Ethnicity: Hispanic	35%	(93)	16%	(42)	36%	(95)	13%	(33)	264

Table MCBR6_1: *And compared to the past year, do you plan to engage in each of the following more or less over the next year, or do you anticipate your shopping habits will stay about the same?*
Shopping for products secondhand

Demographic	More		Less		About the same		Don't know		Total N
Adults	34%	(492)	11%	(165)	46%	(669)	9%	(129)	1454
Ethnicity: Black	32%	(62)	17%	(31)	38%	(73)	13%	(24)	190
Ethnicity: Other	32%	(46)	13%	(19)	37%	(54)	18%	(26)	145
All Christian	34%	(232)	11%	(74)	47%	(322)	9%	(63)	690
All Non-Christian	37%	(26)	19%	(13)	39%	(27)	5%	(3)	70
Atheist	27%	(22)	6%	(5)	61%	(48)	6%	(5)	79
Agnostic/Nothing in particular	35%	(138)	12%	(47)	43%	(171)	10%	(39)	395
Something Else	33%	(74)	12%	(26)	46%	(102)	9%	(19)	221
Religious Non-Protestant/Catholic	38%	(29)	17%	(13)	40%	(31)	6%	(5)	78
Evangelical	37%	(163)	12%	(53)	41%	(180)	10%	(45)	441
Non-Evangelical	30%	(135)	10%	(46)	52%	(237)	8%	(35)	453
Community: Urban	38%	(178)	12%	(53)	41%	(192)	9%	(41)	464
Community: Suburban	33%	(200)	10%	(62)	48%	(292)	9%	(57)	610
Community: Rural	30%	(114)	13%	(50)	49%	(186)	8%	(31)	380
Employ: Private Sector	38%	(206)	12%	(66)	41%	(220)	8%	(45)	537
Employ: Government	36%	(33)	17%	(15)	47%	(43)	—	(0)	91
Employ: Self-Employed	34%	(44)	11%	(14)	45%	(58)	9%	(12)	128
Employ: Homemaker	34%	(36)	9%	(9)	49%	(51)	8%	(8)	104
Employ: Student	34%	(21)	17%	(11)	48%	(30)	2%	(1)	63
Employ: Retired	27%	(73)	8%	(23)	57%	(157)	8%	(22)	275
Employ: Unemployed	32%	(56)	8%	(13)	39%	(67)	21%	(36)	173
Employ: Other	29%	(24)	16%	(13)	50%	(42)	5%	(4)	84
Military HH: Yes	37%	(68)	10%	(19)	47%	(87)	6%	(11)	184
Military HH: No	33%	(424)	11%	(146)	46%	(582)	9%	(117)	1270
RD/WT: Right Direction	36%	(165)	15%	(68)	41%	(186)	8%	(35)	454
RD/WT: Wrong Track	33%	(327)	10%	(97)	48%	(483)	9%	(94)	1000
Biden Job Approve	37%	(242)	11%	(71)	45%	(294)	7%	(48)	655
Biden Job Disapprove	32%	(237)	12%	(87)	48%	(355)	9%	(68)	747

Continued on next page

Table MCBR6_1: *And compared to the past year, do you plan to engage in each of the following more or less over the next year, or do you anticipate your shopping habits will stay about the same?*
Shopping for products secondhand

Demographic	More		Less		About the same		Don't know		Total N
Adults	34%	(492)	11%	(165)	46%	(669)	9%	(129)	1454
Biden Job Strongly Approve	43%	(124)	13%	(38)	38%	(111)	6%	(17)	290
Biden Job Somewhat Approve	32%	(118)	9%	(34)	50%	(183)	8%	(30)	365
Biden Job Somewhat Disapprove	28%	(70)	17%	(42)	46%	(114)	8%	(21)	247
Biden Job Strongly Disapprove	33%	(167)	9%	(45)	48%	(241)	9%	(47)	500
Favorable of Biden	38%	(256)	10%	(70)	44%	(293)	8%	(53)	673
Unfavorable of Biden	31%	(230)	12%	(88)	49%	(365)	9%	(67)	750
Very Favorable of Biden	40%	(126)	13%	(42)	40%	(128)	7%	(22)	318
Somewhat Favorable of Biden	37%	(131)	8%	(29)	47%	(165)	9%	(31)	355
Somewhat Unfavorable of Biden	30%	(61)	10%	(22)	53%	(109)	7%	(15)	206
Very Unfavorable of Biden	31%	(169)	12%	(66)	47%	(257)	10%	(52)	544
#1 Issue: Economy	34%	(205)	11%	(65)	43%	(259)	11%	(68)	597
#1 Issue: Security	36%	(57)	14%	(23)	43%	(68)	7%	(10)	159
#1 Issue: Health Care	33%	(47)	11%	(16)	49%	(70)	6%	(9)	143
#1 Issue: Medicare / Social Security	21%	(26)	10%	(12)	57%	(69)	12%	(15)	121
#1 Issue: Women's Issues	37%	(78)	12%	(25)	45%	(94)	7%	(14)	211
#1 Issue: Education	38%	(20)	26%	(13)	33%	(18)	3%	(2)	53
#1 Issue: Energy	36%	(36)	8%	(8)	47%	(47)	10%	(10)	101
#1 Issue: Other	33%	(23)	3%	(2)	62%	(43)	2%	(1)	69
2020 Vote: Joe Biden	37%	(241)	11%	(73)	45%	(293)	7%	(47)	654
2020 Vote: Donald Trump	34%	(161)	10%	(46)	49%	(233)	7%	(34)	474
2020 Vote: Other	30%	(17)	7%	(4)	49%	(27)	14%	(8)	56
2020 Vote: Didn't Vote	27%	(73)	15%	(42)	43%	(116)	15%	(40)	271
2018 House Vote: Democrat	39%	(209)	11%	(57)	42%	(225)	7%	(40)	531
2018 House Vote: Republican	31%	(119)	10%	(40)	51%	(193)	7%	(28)	380
2016 Vote: Hillary Clinton	35%	(171)	12%	(57)	45%	(217)	8%	(40)	484
2016 Vote: Donald Trump	32%	(134)	9%	(39)	50%	(208)	8%	(34)	414
2016 Vote: Other	26%	(19)	10%	(7)	50%	(37)	13%	(10)	73
2016 Vote: Didn't Vote	35%	(168)	13%	(61)	43%	(204)	9%	(45)	478
Voted in 2014: Yes	34%	(278)	10%	(83)	47%	(384)	8%	(66)	811
Voted in 2014: No	33%	(214)	13%	(81)	44%	(285)	10%	(62)	643

Table MCBR6_1: *And compared to the past year, do you plan to engage in each of the following more or less over the next year, or do you anticipate your shopping habits will stay about the same?*
Shopping for products secondhand

Demographic	More		Less		About the same		Don't know		Total N
Adults	34%	(492)	11%	(165)	46%	(669)	9%	(129)	1454
4-Region: Northeast	34%	(71)	13%	(27)	47%	(99)	6%	(14)	210
4-Region: Midwest	29%	(85)	11%	(31)	52%	(157)	9%	(26)	299
4-Region: South	33%	(187)	12%	(67)	46%	(256)	9%	(52)	562
4-Region: West	39%	(149)	10%	(40)	41%	(157)	10%	(37)	383
Shop Online	34%	(143)	16%	(65)	43%	(177)	7%	(31)	416
Shop in Stores	33%	(229)	11%	(74)	46%	(318)	11%	(74)	695
Pay Attention to Environmental	38%	(359)	13%	(123)	43%	(409)	7%	(65)	956
Don't Pay Attention to Environmental	27%	(133)	8%	(41)	52%	(260)	13%	(64)	498
Shopped/Bought Secondhand Within Past Year	35%	(483)	11%	(146)	46%	(637)	8%	(112)	1379
Shopped/Bought Secondhand Total	35%	(491)	11%	(156)	46%	(653)	9%	(121)	1421
Sold Secondhand Past Year	36%	(276)	15%	(111)	41%	(314)	8%	(58)	758
Sold Secondhand Total	37%	(353)	13%	(122)	42%	(406)	8%	(78)	958

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_2: *And compared to the past year, do you plan to engage in each of the following more or less over the next year, or do you anticipate your shopping habits will stay about the same?*
Buying products secondhand

Demographic	More		Less		About the same		Don't know		Total N
Adults	36%	(520)	12%	(173)	44%	(641)	8%	(121)	1454
Gender: Male	36%	(253)	15%	(106)	41%	(290)	7%	(50)	699
Gender: Female	35%	(267)	9%	(67)	46%	(351)	9%	(71)	755
Age: 18-34	39%	(196)	19%	(97)	36%	(182)	6%	(31)	506
Age: 35-44	39%	(110)	7%	(21)	44%	(126)	9%	(26)	283
Age: 45-64	35%	(153)	8%	(36)	48%	(206)	8%	(36)	431
Age: 65+	26%	(61)	8%	(19)	54%	(127)	12%	(28)	234
GenZers: 1997-2012	35%	(69)	22%	(43)	37%	(72)	6%	(11)	194
Millennials: 1981-1996	41%	(205)	14%	(68)	37%	(185)	8%	(41)	499
GenXers: 1965-1980	37%	(126)	7%	(23)	47%	(158)	10%	(32)	339
Baby Boomers: 1946-1964	30%	(116)	9%	(35)	52%	(203)	8%	(32)	387
PID: Dem (no lean)	41%	(247)	13%	(80)	39%	(238)	7%	(42)	607
PID: Ind (no lean)	31%	(128)	11%	(44)	46%	(188)	13%	(51)	412
PID: Rep (no lean)	33%	(145)	11%	(48)	49%	(214)	6%	(27)	435
PID/Gender: Dem Men	43%	(135)	14%	(45)	37%	(117)	6%	(19)	316
PID/Gender: Dem Women	38%	(112)	12%	(35)	42%	(121)	8%	(23)	291
PID/Gender: Ind Men	31%	(54)	15%	(26)	42%	(73)	12%	(21)	174
PID/Gender: Ind Women	31%	(74)	8%	(18)	48%	(115)	13%	(31)	238
PID/Gender: Rep Men	31%	(64)	17%	(35)	48%	(99)	5%	(10)	209
PID/Gender: Rep Women	36%	(81)	6%	(13)	51%	(115)	7%	(17)	227
Ideo: Liberal (1-3)	40%	(191)	13%	(60)	40%	(189)	7%	(32)	472
Ideo: Moderate (4)	36%	(146)	13%	(52)	46%	(189)	6%	(23)	411
Ideo: Conservative (5-7)	33%	(151)	10%	(46)	48%	(217)	9%	(39)	453
Educ: < College	34%	(320)	11%	(105)	45%	(425)	9%	(87)	937
Educ: Bachelors degree	41%	(133)	13%	(43)	40%	(128)	6%	(19)	323
Educ: Post-grad	35%	(67)	13%	(24)	45%	(88)	7%	(14)	193
Income: Under 50k	32%	(258)	12%	(98)	46%	(368)	9%	(72)	796
Income: 50k-100k	37%	(163)	11%	(49)	44%	(193)	7%	(31)	436
Income: 100k+	45%	(99)	12%	(26)	36%	(80)	8%	(17)	222
Ethnicity: White	37%	(414)	9%	(106)	46%	(515)	7%	(84)	1119
Ethnicity: Hispanic	43%	(112)	16%	(42)	33%	(88)	8%	(21)	264

Table MCBR6_2: *And compared to the past year, do you plan to engage in each of the following more or less over the next year, or do you anticipate your shopping habits will stay about the same?*
Buying products secondhand

Demographic	More		Less		About the same		Don't know		Total N
Adults	36%	(520)	12%	(173)	44%	(641)	8%	(121)	1454
Ethnicity: Black	32%	(62)	22%	(42)	35%	(66)	11%	(21)	190
Ethnicity: Other	31%	(44)	17%	(25)	41%	(59)	12%	(17)	145
All Christian	36%	(251)	11%	(78)	45%	(308)	8%	(53)	690
All Non-Christian	31%	(22)	29%	(20)	34%	(24)	6%	(4)	70
Atheist	35%	(28)	4%	(3)	52%	(41)	8%	(6)	79
Agnostic/Nothing in particular	36%	(144)	11%	(44)	43%	(169)	10%	(38)	395
Something Else	34%	(76)	12%	(27)	45%	(99)	9%	(19)	221
Religious Non-Protestant/Catholic	32%	(25)	26%	(20)	35%	(27)	7%	(5)	78
Evangelical	40%	(176)	12%	(52)	39%	(172)	9%	(41)	441
Non-Evangelical	32%	(144)	12%	(53)	50%	(227)	6%	(29)	453
Community: Urban	41%	(192)	13%	(61)	37%	(172)	8%	(39)	464
Community: Suburban	34%	(207)	11%	(68)	46%	(281)	9%	(55)	610
Community: Rural	32%	(121)	12%	(44)	49%	(187)	7%	(28)	380
Employ: Private Sector	40%	(213)	12%	(66)	41%	(222)	7%	(35)	537
Employ: Government	44%	(40)	14%	(13)	40%	(36)	2%	(2)	91
Employ: Self-Employed	36%	(46)	17%	(22)	37%	(48)	10%	(12)	128
Employ: Homemaker	38%	(40)	6%	(6)	51%	(53)	5%	(5)	104
Employ: Student	37%	(23)	20%	(12)	42%	(26)	2%	(1)	63
Employ: Retired	27%	(74)	9%	(24)	53%	(147)	11%	(30)	275
Employ: Unemployed	32%	(56)	10%	(17)	39%	(68)	18%	(32)	173
Employ: Other	33%	(28)	15%	(12)	47%	(40)	5%	(4)	84
Military HH: Yes	37%	(68)	10%	(19)	47%	(87)	6%	(11)	184
Military HH: No	36%	(452)	12%	(154)	44%	(554)	9%	(110)	1270
RD/WT: Right Direction	38%	(173)	16%	(72)	39%	(178)	7%	(30)	454
RD/WT: Wrong Track	35%	(347)	10%	(100)	46%	(463)	9%	(90)	1000
Biden Job Approve	39%	(254)	13%	(86)	41%	(267)	7%	(48)	655
Biden Job Disapprove	33%	(250)	11%	(83)	48%	(355)	8%	(60)	747

Table MCBR6_2: *And compared to the past year, do you plan to engage in each of the following more or less over the next year, or do you anticipate your shopping habits will stay about the same?*
Buying products secondhand

Demographic	More		Less		About the same		Don't know		Total N
Adults	36%	(520)	12%	(173)	44%	(641)	8%	(121)	1454
Biden Job Strongly Approve	42%	(121)	16%	(45)	37%	(108)	5%	(15)	290
Biden Job Somewhat Approve	36%	(132)	11%	(41)	44%	(159)	9%	(33)	365
Biden Job Somewhat Disapprove	33%	(82)	17%	(41)	44%	(108)	7%	(17)	247
Biden Job Strongly Disapprove	34%	(168)	8%	(42)	49%	(247)	9%	(43)	500
Favorable of Biden	39%	(263)	13%	(85)	41%	(275)	7%	(50)	673
Unfavorable of Biden	33%	(249)	11%	(83)	47%	(355)	8%	(62)	750
Very Favorable of Biden	40%	(126)	15%	(49)	40%	(126)	5%	(16)	318
Somewhat Favorable of Biden	38%	(136)	10%	(36)	42%	(149)	10%	(34)	355
Somewhat Unfavorable of Biden	34%	(71)	14%	(30)	44%	(90)	7%	(15)	206
Very Unfavorable of Biden	33%	(178)	10%	(54)	49%	(265)	9%	(47)	544
#1 Issue: Economy	37%	(219)	12%	(69)	43%	(256)	9%	(53)	597
#1 Issue: Security	38%	(61)	12%	(18)	42%	(67)	8%	(13)	159
#1 Issue: Health Care	35%	(50)	14%	(20)	44%	(62)	8%	(11)	143
#1 Issue: Medicare / Social Security	27%	(33)	12%	(14)	49%	(59)	12%	(15)	121
#1 Issue: Women's Issues	39%	(82)	11%	(23)	44%	(92)	7%	(14)	211
#1 Issue: Education	38%	(20)	29%	(16)	25%	(13)	8%	(4)	53
#1 Issue: Energy	35%	(36)	10%	(10)	45%	(46)	10%	(10)	101
#1 Issue: Other	29%	(20)	4%	(3)	65%	(45)	3%	(2)	69
2020 Vote: Joe Biden	38%	(246)	13%	(83)	43%	(278)	7%	(46)	654
2020 Vote: Donald Trump	35%	(168)	10%	(48)	47%	(224)	7%	(33)	474
2020 Vote: Other	35%	(19)	7%	(4)	42%	(24)	15%	(9)	56
2020 Vote: Didn't Vote	32%	(87)	14%	(37)	42%	(114)	12%	(33)	271
2018 House Vote: Democrat	40%	(212)	13%	(68)	40%	(212)	7%	(38)	531
2018 House Vote: Republican	33%	(126)	10%	(38)	50%	(188)	7%	(27)	380
2016 Vote: Hillary Clinton	38%	(183)	14%	(67)	41%	(197)	8%	(37)	484
2016 Vote: Donald Trump	34%	(143)	9%	(39)	50%	(206)	6%	(27)	414
2016 Vote: Other	23%	(17)	12%	(9)	48%	(35)	17%	(12)	73
2016 Vote: Didn't Vote	37%	(175)	12%	(58)	42%	(200)	9%	(45)	478
Voted in 2014: Yes	35%	(282)	12%	(97)	45%	(368)	8%	(65)	811
Voted in 2014: No	37%	(238)	12%	(76)	42%	(273)	9%	(55)	643

Table MCBR6_2: *And compared to the past year, do you plan to engage in each of the following more or less over the next year, or do you anticipate your shopping habits will stay about the same?*
Buying products secondhand

Demographic	More		Less		About the same		Don't know		Total N
Adults	36%	(520)	12%	(173)	44%	(641)	8%	(121)	1454
4-Region: Northeast	32%	(68)	14%	(30)	45%	(94)	9%	(18)	210
4-Region: Midwest	31%	(94)	8%	(25)	52%	(155)	9%	(26)	299
4-Region: South	35%	(195)	11%	(60)	46%	(258)	9%	(49)	562
4-Region: West	43%	(164)	15%	(58)	35%	(134)	7%	(27)	383
Shop Online	37%	(152)	16%	(66)	41%	(172)	6%	(27)	416
Shop in Stores	36%	(252)	12%	(84)	43%	(295)	9%	(63)	695
Pay Attention to Environmental	40%	(385)	13%	(125)	40%	(384)	7%	(62)	956
Don't Pay Attention to Environmental	27%	(135)	10%	(48)	51%	(256)	12%	(58)	498
Shopped/Bought Secondhand Within Past Year	37%	(513)	11%	(151)	44%	(606)	8%	(109)	1379
Shopped/Bought Secondhand Total	37%	(519)	12%	(164)	44%	(623)	8%	(115)	1421
Sold Secondhand Past Year	39%	(294)	16%	(122)	39%	(297)	6%	(45)	758
Sold Secondhand Total	38%	(364)	14%	(130)	42%	(398)	7%	(67)	958

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_3: *And compared to the past year, do you plan to engage in each of the following more or less over the next year, or do you anticipate your shopping habits will stay about the same?*
Selling products secondhand

Demographic	More		Less		About the same		Don't know		Total N
Adults	26%	(381)	13%	(183)	42%	(613)	19%	(277)	1454
Gender: Male	29%	(200)	14%	(98)	40%	(280)	17%	(121)	699
Gender: Female	24%	(181)	11%	(86)	44%	(333)	21%	(156)	755
Age: 18-34	37%	(189)	16%	(82)	32%	(162)	15%	(73)	506
Age: 35-44	27%	(76)	10%	(27)	47%	(132)	17%	(47)	283
Age: 45-64	20%	(86)	12%	(52)	47%	(203)	21%	(90)	431
Age: 65+	13%	(30)	9%	(22)	49%	(116)	28%	(67)	234
GenZers: 1997-2012	38%	(73)	18%	(34)	27%	(53)	17%	(34)	194
Millennials: 1981-1996	34%	(171)	13%	(63)	39%	(193)	14%	(71)	499
GenXers: 1965-1980	22%	(73)	12%	(39)	47%	(160)	20%	(66)	339
Baby Boomers: 1946-1964	16%	(60)	12%	(45)	48%	(187)	24%	(95)	387
PID: Dem (no lean)	31%	(187)	15%	(91)	38%	(230)	16%	(99)	607
PID: Ind (no lean)	26%	(106)	10%	(41)	41%	(168)	23%	(96)	412
PID: Rep (no lean)	20%	(88)	12%	(51)	49%	(215)	19%	(82)	435
PID/Gender: Dem Men	36%	(113)	16%	(51)	33%	(104)	15%	(49)	316
PID/Gender: Dem Women	26%	(75)	14%	(40)	43%	(126)	17%	(50)	291
PID/Gender: Ind Men	28%	(48)	12%	(20)	41%	(71)	20%	(34)	174
PID/Gender: Ind Women	24%	(58)	9%	(21)	41%	(97)	26%	(62)	238
PID/Gender: Rep Men	19%	(39)	12%	(26)	51%	(106)	18%	(38)	209
PID/Gender: Rep Women	22%	(49)	11%	(25)	48%	(109)	19%	(43)	227
Ideo: Liberal (1-3)	33%	(154)	16%	(75)	35%	(165)	17%	(79)	472
Ideo: Moderate (4)	22%	(91)	14%	(59)	48%	(196)	16%	(64)	411
Ideo: Conservative (5-7)	25%	(112)	9%	(40)	46%	(208)	21%	(93)	453
Educ: < College	24%	(222)	12%	(116)	41%	(389)	22%	(210)	937
Educ: Bachelors degree	32%	(102)	12%	(39)	44%	(141)	13%	(42)	323
Educ: Post-grad	29%	(57)	15%	(29)	43%	(83)	13%	(25)	193
Income: Under 50k	22%	(171)	13%	(101)	42%	(336)	24%	(188)	796
Income: 50k-100k	29%	(126)	12%	(52)	43%	(186)	16%	(71)	436
Income: 100k+	38%	(83)	14%	(30)	41%	(91)	8%	(18)	222
Ethnicity: White	26%	(292)	11%	(126)	45%	(503)	18%	(199)	1119
Ethnicity: Hispanic	33%	(88)	15%	(40)	33%	(87)	19%	(49)	264

Table MCBR6_3: *And compared to the past year, do you plan to engage in each of the following more or less over the next year, or do you anticipate your shopping habits will stay about the same?*
Selling products secondhand

Demographic	More		Less		About the same		Don't know		Total N
Adults	26%	(381)	13%	(183)	42%	(613)	19%	(277)	1454
Ethnicity: Black	28%	(53)	19%	(35)	32%	(60)	22%	(41)	190
Ethnicity: Other	25%	(36)	15%	(22)	34%	(50)	26%	(37)	145
All Christian	27%	(186)	13%	(89)	43%	(297)	17%	(119)	690
All Non-Christian	37%	(26)	24%	(17)	28%	(19)	12%	(8)	70
Atheist	25%	(20)	7%	(6)	46%	(36)	21%	(17)	79
Agnostic/Nothing in particular	25%	(100)	10%	(40)	43%	(171)	21%	(84)	395
Something Else	23%	(50)	15%	(32)	41%	(90)	22%	(49)	221
Religious Non-Protestant/Catholic	35%	(27)	24%	(18)	28%	(22)	13%	(10)	78
Evangelical	27%	(121)	14%	(61)	38%	(170)	20%	(90)	441
Non-Evangelical	24%	(108)	13%	(57)	47%	(212)	17%	(75)	453
Community: Urban	31%	(143)	14%	(66)	38%	(177)	17%	(78)	464
Community: Suburban	25%	(155)	13%	(76)	44%	(266)	18%	(113)	610
Community: Rural	22%	(84)	11%	(40)	45%	(170)	23%	(86)	380
Employ: Private Sector	32%	(170)	13%	(72)	40%	(214)	15%	(80)	537
Employ: Government	40%	(37)	11%	(10)	40%	(36)	9%	(8)	91
Employ: Self-Employed	29%	(38)	15%	(19)	35%	(45)	20%	(26)	128
Employ: Homemaker	25%	(25)	6%	(6)	50%	(52)	20%	(20)	104
Employ: Student	41%	(26)	24%	(15)	26%	(16)	8%	(5)	63
Employ: Retired	13%	(36)	10%	(28)	51%	(141)	25%	(70)	275
Employ: Unemployed	20%	(34)	13%	(23)	38%	(66)	29%	(49)	173
Employ: Other	18%	(15)	11%	(9)	49%	(41)	22%	(18)	84
Military HH: Yes	25%	(46)	12%	(23)	44%	(81)	19%	(35)	184
Military HH: No	26%	(335)	13%	(160)	42%	(532)	19%	(242)	1270
RD/WT: Right Direction	32%	(145)	18%	(80)	36%	(165)	14%	(65)	454
RD/WT: Wrong Track	24%	(236)	10%	(104)	45%	(448)	21%	(212)	1000
Biden Job Approve	29%	(193)	14%	(95)	40%	(262)	16%	(106)	655
Biden Job Disapprove	23%	(175)	11%	(84)	45%	(335)	20%	(153)	747

Table MCBR6_3: *And compared to the past year, do you plan to engage in each of the following more or less over the next year, or do you anticipate your shopping habits will stay about the same?*
Selling products secondhand

Demographic	More		Less		About the same		Don't know		Total N
Adults	26%	(381)	13%	(183)	42%	(613)	19%	(277)	1454
Biden Job Strongly Approve	34%	(98)	16%	(47)	34%	(99)	16%	(46)	290
Biden Job Somewhat Approve	26%	(95)	13%	(47)	45%	(163)	16%	(60)	365
Biden Job Somewhat Disapprove	22%	(53)	16%	(40)	43%	(106)	20%	(49)	247
Biden Job Strongly Disapprove	24%	(121)	9%	(45)	46%	(230)	21%	(105)	500
Favorable of Biden	30%	(201)	14%	(92)	41%	(273)	16%	(106)	673
Unfavorable of Biden	24%	(177)	11%	(86)	44%	(332)	21%	(156)	750
Very Favorable of Biden	31%	(99)	16%	(50)	38%	(121)	15%	(48)	318
Somewhat Favorable of Biden	29%	(102)	12%	(42)	43%	(152)	16%	(58)	355
Somewhat Unfavorable of Biden	19%	(39)	17%	(34)	46%	(95)	19%	(38)	206
Very Unfavorable of Biden	25%	(139)	9%	(51)	43%	(236)	22%	(117)	544
#1 Issue: Economy	27%	(160)	12%	(69)	42%	(251)	20%	(118)	597
#1 Issue: Security	27%	(43)	15%	(24)	35%	(56)	22%	(35)	159
#1 Issue: Health Care	30%	(44)	14%	(20)	41%	(59)	14%	(20)	143
#1 Issue: Medicare / Social Security	14%	(17)	16%	(19)	42%	(51)	28%	(34)	121
#1 Issue: Women's Issues	33%	(69)	9%	(20)	45%	(94)	14%	(29)	211
#1 Issue: Education	32%	(17)	24%	(12)	25%	(13)	20%	(10)	53
#1 Issue: Energy	19%	(19)	13%	(13)	48%	(49)	19%	(20)	101
#1 Issue: Other	17%	(12)	7%	(5)	59%	(41)	16%	(11)	69
2020 Vote: Joe Biden	28%	(181)	15%	(97)	41%	(266)	17%	(111)	654
2020 Vote: Donald Trump	25%	(118)	9%	(44)	47%	(223)	19%	(88)	474
2020 Vote: Other	31%	(17)	4%	(2)	41%	(23)	24%	(13)	56
2020 Vote: Didn't Vote	24%	(65)	15%	(40)	37%	(101)	24%	(65)	271
2018 House Vote: Democrat	31%	(163)	14%	(74)	39%	(207)	16%	(87)	531
2018 House Vote: Republican	22%	(84)	10%	(40)	51%	(192)	17%	(64)	380
2016 Vote: Hillary Clinton	28%	(136)	12%	(60)	42%	(204)	18%	(85)	484
2016 Vote: Donald Trump	23%	(96)	9%	(39)	51%	(211)	17%	(69)	414
2016 Vote: Other	27%	(20)	16%	(12)	36%	(26)	21%	(15)	73
2016 Vote: Didn't Vote	27%	(130)	15%	(71)	35%	(169)	23%	(108)	478
Voted in 2014: Yes	26%	(211)	12%	(99)	44%	(357)	18%	(143)	811
Voted in 2014: No	26%	(170)	13%	(84)	40%	(256)	21%	(133)	643

Continued on next page

Table MCBR6_3: *And compared to the past year, do you plan to engage in each of the following more or less over the next year, or do you anticipate your shopping habits will stay about the same?*
Selling products secondhand

Demographic	More		Less		About the same		Don't know		Total N
Adults	26%	(381)	13%	(183)	42%	(613)	19%	(277)	1454
4-Region: Northeast	28%	(59)	15%	(31)	39%	(83)	18%	(37)	210
4-Region: Midwest	20%	(61)	11%	(32)	49%	(146)	20%	(60)	299
4-Region: South	25%	(138)	12%	(68)	44%	(246)	19%	(109)	562
4-Region: West	32%	(122)	13%	(51)	36%	(138)	19%	(72)	383
Shop Online	29%	(122)	18%	(76)	39%	(164)	13%	(54)	416
Shop in Stores	26%	(182)	11%	(78)	38%	(266)	24%	(169)	695
Pay Attention to Environmental	31%	(297)	15%	(143)	38%	(361)	16%	(155)	956
Don't Pay Attention to Environmental	17%	(85)	8%	(40)	51%	(252)	24%	(122)	498
Shopped/Bought Secondhand Within Past Year	26%	(364)	12%	(168)	42%	(583)	19%	(264)	1379
Shopped/Bought Secondhand Total	27%	(378)	12%	(173)	42%	(600)	19%	(270)	1421
Sold Secondhand Past Year	37%	(284)	15%	(117)	38%	(291)	9%	(65)	758
Sold Secondhand Total	34%	(324)	14%	(138)	41%	(392)	11%	(105)	958

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR7_1: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Receiving the product I bought on time

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	23%	(410)	41%	(725)	16%	(282)	3%	(59)	17%	(292)	1768
Gender: Male	26%	(215)	41%	(338)	16%	(129)	4%	(29)	14%	(115)	825
Gender: Female	21%	(195)	41%	(387)	16%	(154)	3%	(30)	19%	(177)	944
Age: 18-34	25%	(135)	42%	(223)	21%	(114)	3%	(14)	9%	(50)	536
Age: 35-44	28%	(89)	42%	(134)	14%	(46)	4%	(14)	12%	(37)	320
Age: 45-64	22%	(126)	41%	(235)	13%	(77)	3%	(16)	20%	(114)	568
Age: 65+	18%	(60)	38%	(132)	13%	(46)	4%	(15)	26%	(91)	344
GenZers: 1997-2012	20%	(40)	47%	(93)	19%	(38)	4%	(9)	9%	(17)	197
Millennials: 1981-1996	27%	(151)	41%	(226)	19%	(102)	3%	(14)	10%	(57)	551
GenXers: 1965-1980	24%	(101)	40%	(167)	14%	(57)	4%	(15)	19%	(78)	418
Baby Boomers: 1946-1964	20%	(112)	40%	(222)	14%	(75)	3%	(17)	23%	(125)	551
PID: Dem (no lean)	27%	(199)	40%	(288)	14%	(98)	4%	(26)	16%	(113)	725
PID: Ind (no lean)	19%	(96)	41%	(207)	18%	(92)	3%	(14)	20%	(101)	511
PID: Rep (no lean)	22%	(115)	43%	(230)	17%	(92)	4%	(19)	15%	(77)	532
PID/Gender: Dem Men	33%	(122)	35%	(130)	13%	(48)	4%	(15)	14%	(53)	369
PID/Gender: Dem Women	22%	(77)	44%	(158)	14%	(50)	3%	(11)	17%	(61)	357
PID/Gender: Ind Men	15%	(33)	49%	(109)	18%	(40)	2%	(5)	15%	(33)	220
PID/Gender: Ind Women	22%	(64)	34%	(99)	18%	(52)	3%	(9)	23%	(68)	291
PID/Gender: Rep Men	25%	(60)	42%	(99)	17%	(40)	4%	(9)	12%	(29)	237
PID/Gender: Rep Women	18%	(55)	44%	(131)	17%	(51)	3%	(10)	16%	(49)	296
Ideo: Liberal (1-3)	24%	(135)	44%	(247)	14%	(80)	3%	(19)	15%	(83)	565
Ideo: Moderate (4)	21%	(110)	40%	(207)	19%	(99)	3%	(16)	16%	(82)	514
Ideo: Conservative (5-7)	24%	(132)	42%	(234)	14%	(78)	4%	(22)	16%	(91)	557
Educ: < College	24%	(279)	39%	(449)	16%	(181)	4%	(43)	17%	(195)	1147
Educ: Bachelors degree	21%	(86)	45%	(181)	15%	(59)	3%	(13)	16%	(65)	404
Educ: Post-grad	20%	(44)	44%	(95)	19%	(42)	1%	(3)	15%	(32)	218
Income: Under 50k	22%	(218)	38%	(375)	17%	(162)	4%	(37)	19%	(183)	974
Income: 50k-100k	25%	(130)	44%	(231)	15%	(78)	3%	(17)	13%	(70)	526
Income: 100k+	23%	(62)	45%	(119)	16%	(42)	2%	(5)	15%	(39)	268
Ethnicity: White	22%	(300)	42%	(584)	15%	(206)	4%	(52)	17%	(241)	1383
Ethnicity: Hispanic	30%	(85)	34%	(99)	25%	(73)	2%	(5)	9%	(25)	287

Continued on next page

Table MCBR7_1: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*

Receiving the product I bought on time

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	23%	(410)	41%	(725)	16%	(282)	3%	(59)	17%	(292)	1768
Ethnicity: Black	33%	(72)	37%	(82)	13%	(28)	2%	(5)	15%	(32)	219
Ethnicity: Other	23%	(38)	36%	(60)	29%	(48)	1%	(2)	11%	(19)	167
All Christian	24%	(206)	41%	(354)	15%	(130)	3%	(30)	17%	(147)	867
All Non-Christian	23%	(17)	51%	(39)	11%	(8)	7%	(5)	8%	(6)	75
Atheist	31%	(29)	38%	(35)	12%	(11)	2%	(2)	17%	(16)	93
Agnostic/Nothing in particular	21%	(101)	40%	(189)	19%	(90)	3%	(14)	17%	(81)	476
Something Else	22%	(57)	42%	(108)	17%	(44)	3%	(8)	16%	(41)	258
Religious Non-Protestant/Catholic	21%	(18)	54%	(47)	11%	(9)	6%	(5)	8%	(7)	87
Evangelical	25%	(126)	42%	(215)	14%	(69)	5%	(25)	15%	(75)	510
Non-Evangelical	22%	(132)	40%	(234)	17%	(103)	2%	(13)	19%	(110)	593
Community: Urban	26%	(140)	41%	(217)	18%	(93)	3%	(17)	12%	(63)	529
Community: Suburban	22%	(174)	40%	(312)	17%	(130)	2%	(18)	18%	(142)	775
Community: Rural	21%	(96)	42%	(197)	13%	(60)	5%	(24)	19%	(87)	465
Employ: Private Sector	24%	(150)	43%	(268)	19%	(120)	3%	(20)	11%	(69)	628
Employ: Government	33%	(35)	38%	(39)	15%	(16)	1%	(1)	12%	(13)	105
Employ: Self-Employed	22%	(35)	45%	(69)	14%	(21)	3%	(4)	16%	(25)	154
Employ: Homemaker	19%	(24)	42%	(52)	17%	(22)	2%	(3)	19%	(24)	124
Employ: Student	25%	(16)	47%	(30)	17%	(11)	6%	(4)	5%	(3)	63
Employ: Retired	21%	(82)	39%	(153)	13%	(52)	4%	(17)	23%	(91)	395
Employ: Unemployed	22%	(44)	36%	(72)	15%	(31)	3%	(6)	24%	(49)	201
Employ: Other	26%	(25)	43%	(42)	10%	(10)	4%	(4)	18%	(18)	98
Military HH: Yes	20%	(48)	40%	(94)	17%	(40)	4%	(9)	19%	(45)	236
Military HH: No	24%	(362)	41%	(631)	16%	(242)	3%	(50)	16%	(247)	1533
RD/WT: Right Direction	29%	(159)	37%	(201)	15%	(79)	4%	(20)	15%	(82)	540
RD/WT: Wrong Track	20%	(252)	43%	(524)	17%	(203)	3%	(39)	17%	(210)	1228
Biden Job Approve	26%	(208)	42%	(329)	14%	(109)	3%	(27)	15%	(118)	791
Biden Job Disapprove	21%	(193)	42%	(380)	17%	(159)	3%	(32)	17%	(151)	914

Table MCBR7_1: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Receiving the product I bought on time

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	23%	(410)	41%	(725)	16%	(282)	3%	(59)	17%	(292)	1768
Biden Job Strongly Approve	36%	(123)	36%	(125)	11%	(38)	5%	(16)	13%	(43)	345
Biden Job Somewhat Approve	19%	(85)	46%	(204)	16%	(71)	2%	(11)	17%	(75)	446
Biden Job Somewhat Disapprove	18%	(53)	44%	(130)	19%	(56)	3%	(10)	17%	(50)	298
Biden Job Strongly Disapprove	23%	(140)	41%	(250)	17%	(103)	4%	(22)	17%	(102)	616
Favorable of Biden	26%	(216)	41%	(336)	14%	(112)	3%	(27)	16%	(127)	819
Unfavorable of Biden	21%	(189)	42%	(377)	18%	(163)	3%	(30)	16%	(148)	907
Very Favorable of Biden	36%	(134)	39%	(147)	9%	(34)	4%	(14)	12%	(46)	376
Somewhat Favorable of Biden	19%	(82)	43%	(189)	18%	(78)	3%	(13)	18%	(81)	443
Somewhat Unfavorable of Biden	16%	(40)	46%	(116)	17%	(44)	3%	(7)	18%	(45)	252
Very Unfavorable of Biden	23%	(148)	40%	(261)	18%	(119)	4%	(23)	16%	(103)	654
#1 Issue: Economy	22%	(160)	44%	(317)	17%	(121)	2%	(16)	15%	(111)	725
#1 Issue: Security	27%	(50)	36%	(67)	17%	(31)	4%	(8)	16%	(29)	186
#1 Issue: Health Care	30%	(48)	41%	(66)	13%	(22)	3%	(6)	12%	(19)	161
#1 Issue: Medicare / Social Security	18%	(34)	35%	(65)	15%	(27)	7%	(13)	24%	(44)	183
#1 Issue: Women's Issues	23%	(56)	39%	(98)	19%	(47)	3%	(8)	16%	(39)	247
#1 Issue: Education	21%	(13)	56%	(33)	8%	(5)	4%	(2)	11%	(7)	60
#1 Issue: Energy	29%	(32)	42%	(46)	15%	(16)	3%	(3)	11%	(12)	109
#1 Issue: Other	19%	(18)	33%	(32)	14%	(14)	2%	(2)	31%	(30)	96
2020 Vote: Joe Biden	25%	(202)	39%	(312)	15%	(121)	3%	(23)	18%	(145)	803
2020 Vote: Donald Trump	21%	(121)	44%	(255)	16%	(89)	3%	(20)	16%	(90)	574
2020 Vote: Other	25%	(16)	37%	(23)	25%	(16)	—	(0)	12%	(7)	63
2020 Vote: Didn't Vote	22%	(71)	41%	(135)	17%	(56)	5%	(17)	15%	(50)	328
2018 House Vote: Democrat	25%	(165)	39%	(255)	16%	(102)	3%	(20)	17%	(107)	649
2018 House Vote: Republican	22%	(101)	44%	(206)	15%	(70)	3%	(15)	15%	(72)	464
2018 House Vote: Someone else	24%	(13)	36%	(20)	20%	(11)	1%	(1)	18%	(10)	56
2016 Vote: Hillary Clinton	27%	(158)	38%	(226)	15%	(91)	3%	(15)	17%	(102)	593
2016 Vote: Donald Trump	21%	(104)	45%	(228)	15%	(77)	3%	(17)	15%	(78)	505
2016 Vote: Other	17%	(17)	40%	(40)	19%	(19)	6%	(5)	18%	(18)	99
2016 Vote: Didn't Vote	23%	(128)	41%	(230)	17%	(95)	4%	(21)	16%	(93)	568

Continued on next page

Table MCBR7_1: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Receiving the product I bought on time

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	23%	(410)	41%	(725)	16%	(282)	3%	(59)	17%	(292)	1768
Voted in 2014: Yes	24%	(238)	40%	(408)	16%	(158)	4%	(37)	17%	(173)	1013
Voted in 2014: No	23%	(172)	42%	(317)	16%	(124)	3%	(22)	16%	(119)	756
4-Region: Northeast	20%	(56)	44%	(122)	17%	(47)	2%	(6)	18%	(49)	280
4-Region: Midwest	21%	(76)	40%	(147)	16%	(58)	4%	(13)	19%	(68)	363
4-Region: South	22%	(156)	41%	(283)	14%	(95)	4%	(28)	19%	(132)	693
4-Region: West	28%	(123)	40%	(174)	19%	(82)	3%	(13)	10%	(42)	433
Shop Online	28%	(137)	44%	(219)	15%	(75)	2%	(10)	11%	(53)	495
Shop in Stores	19%	(162)	39%	(339)	17%	(142)	4%	(38)	21%	(178)	859
Pay Attention to Environmental	27%	(297)	41%	(459)	17%	(190)	3%	(33)	13%	(141)	1121
Don't Pay Attention to Environmental	17%	(113)	41%	(266)	14%	(92)	4%	(26)	23%	(151)	648
Shopped/Bought Secondhand Within Past Year	26%	(361)	43%	(591)	17%	(229)	3%	(45)	11%	(152)	1379
Shopped/Bought Secondhand Total	23%	(410)	41%	(725)	16%	(282)	3%	(59)	17%	(292)	1768
Sold Secondhand Past Year	29%	(207)	43%	(315)	18%	(131)	3%	(22)	7%	(50)	725
Sold Secondhand Total	25%	(264)	44%	(461)	17%	(181)	3%	(32)	10%	(100)	1038

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR7_2: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Having to pay the costs of shipping

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	18%	(312)	29%	(509)	24%	(420)	10%	(182)	20%	(346)	1768
Gender: Male	22%	(180)	31%	(252)	23%	(188)	9%	(71)	16%	(133)	825
Gender: Female	14%	(133)	27%	(257)	25%	(232)	12%	(111)	22%	(212)	944
Age: 18-34	22%	(116)	30%	(158)	25%	(136)	11%	(56)	13%	(69)	536
Age: 35-44	27%	(88)	31%	(98)	20%	(64)	8%	(25)	14%	(45)	320
Age: 45-64	13%	(75)	30%	(168)	24%	(138)	10%	(58)	23%	(129)	568
Age: 65+	10%	(34)	25%	(85)	24%	(81)	12%	(42)	30%	(102)	344
GenZers: 1997-2012	20%	(39)	31%	(62)	24%	(47)	13%	(26)	12%	(24)	197
Millennials: 1981-1996	25%	(139)	28%	(154)	24%	(134)	9%	(50)	13%	(74)	551
GenXers: 1965-1980	16%	(66)	32%	(136)	23%	(96)	7%	(31)	21%	(88)	418
Baby Boomers: 1946-1964	12%	(64)	27%	(147)	23%	(126)	12%	(65)	27%	(149)	551
PID: Dem (no lean)	21%	(152)	29%	(210)	22%	(162)	11%	(76)	17%	(126)	725
PID: Ind (no lean)	14%	(69)	30%	(153)	23%	(115)	11%	(56)	23%	(116)	511
PID: Rep (no lean)	17%	(91)	27%	(146)	27%	(142)	9%	(49)	19%	(104)	532
PID/Gender: Dem Men	24%	(87)	31%	(115)	20%	(73)	9%	(32)	17%	(61)	369
PID/Gender: Dem Women	18%	(64)	26%	(94)	25%	(89)	13%	(45)	18%	(64)	357
PID/Gender: Ind Men	19%	(42)	32%	(71)	23%	(51)	8%	(17)	18%	(40)	220
PID/Gender: Ind Women	10%	(28)	28%	(82)	22%	(65)	14%	(40)	26%	(76)	291
PID/Gender: Rep Men	21%	(51)	28%	(66)	27%	(65)	10%	(23)	14%	(32)	237
PID/Gender: Rep Women	14%	(41)	27%	(80)	26%	(78)	9%	(26)	24%	(71)	296
Ideo: Liberal (1-3)	17%	(98)	32%	(179)	24%	(137)	9%	(53)	17%	(98)	565
Ideo: Moderate (4)	18%	(95)	29%	(148)	25%	(127)	11%	(57)	17%	(88)	514
Ideo: Conservative (5-7)	19%	(103)	27%	(148)	25%	(139)	10%	(54)	20%	(112)	557
Educ: < College	19%	(216)	27%	(309)	23%	(267)	10%	(120)	20%	(235)	1147
Educ: Bachelors degree	16%	(66)	33%	(133)	24%	(95)	9%	(36)	18%	(74)	404
Educ: Post-grad	14%	(30)	31%	(67)	27%	(58)	12%	(26)	17%	(36)	218
Income: Under 50k	16%	(160)	27%	(261)	24%	(235)	12%	(114)	21%	(204)	974
Income: 50k-100k	19%	(99)	31%	(162)	24%	(125)	9%	(49)	18%	(92)	526
Income: 100k+	20%	(53)	32%	(86)	23%	(60)	7%	(19)	18%	(49)	268
Ethnicity: White	15%	(214)	29%	(407)	24%	(336)	10%	(143)	20%	(283)	1383
Ethnicity: Hispanic	27%	(78)	26%	(74)	20%	(59)	13%	(38)	14%	(39)	287

Table MCBR7_2: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Having to pay the costs of shipping

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	18%	(312)	29%	(509)	24%	(420)	10%	(182)	20%	(346)	1768
Ethnicity: Black	30%	(65)	27%	(60)	16%	(35)	8%	(17)	19%	(42)	219
Ethnicity: Other	20%	(34)	25%	(41)	29%	(49)	13%	(22)	12%	(21)	167
All Christian	18%	(157)	30%	(259)	23%	(198)	10%	(89)	19%	(163)	867
All Non-Christian	20%	(15)	33%	(25)	26%	(20)	9%	(7)	11%	(8)	75
Atheist	21%	(20)	26%	(24)	20%	(18)	10%	(10)	23%	(21)	93
Agnostic/Nothing in particular	16%	(76)	27%	(127)	25%	(121)	13%	(60)	19%	(92)	476
Something Else	17%	(44)	29%	(74)	24%	(63)	6%	(16)	24%	(61)	258
Religious Non-Protestant/Catholic	18%	(16)	34%	(30)	26%	(23)	9%	(8)	12%	(11)	87
Evangelical	21%	(109)	29%	(148)	22%	(111)	9%	(44)	19%	(97)	510
Non-Evangelical	15%	(88)	30%	(176)	24%	(145)	10%	(60)	21%	(124)	593
Community: Urban	26%	(140)	30%	(157)	21%	(113)	8%	(41)	15%	(79)	529
Community: Suburban	14%	(107)	28%	(214)	26%	(198)	12%	(94)	21%	(162)	775
Community: Rural	14%	(66)	30%	(137)	24%	(109)	10%	(47)	23%	(105)	465
Employ: Private Sector	20%	(125)	33%	(208)	24%	(149)	10%	(62)	13%	(83)	628
Employ: Government	27%	(28)	32%	(34)	21%	(22)	8%	(9)	12%	(13)	105
Employ: Self-Employed	18%	(27)	27%	(42)	23%	(36)	9%	(14)	23%	(36)	154
Employ: Homemaker	16%	(19)	25%	(32)	28%	(35)	10%	(12)	21%	(26)	124
Employ: Student	28%	(18)	27%	(17)	23%	(14)	13%	(8)	9%	(6)	63
Employ: Retired	12%	(47)	25%	(100)	24%	(95)	13%	(51)	26%	(101)	395
Employ: Unemployed	16%	(31)	26%	(52)	22%	(45)	9%	(18)	27%	(55)	201
Employ: Other	17%	(16)	25%	(25)	24%	(23)	8%	(8)	27%	(26)	98
Military HH: Yes	15%	(36)	30%	(70)	26%	(62)	6%	(15)	23%	(54)	236
Military HH: No	18%	(277)	29%	(439)	23%	(358)	11%	(167)	19%	(292)	1533
RD/WT: Right Direction	25%	(132)	30%	(160)	22%	(116)	9%	(47)	16%	(85)	540
RD/WT: Wrong Track	15%	(180)	28%	(349)	25%	(303)	11%	(135)	21%	(261)	1228
Biden Job Approve	20%	(159)	30%	(241)	22%	(175)	10%	(83)	17%	(134)	791
Biden Job Disapprove	16%	(142)	28%	(253)	26%	(238)	10%	(93)	21%	(188)	914

Continued on next page

Table MCBR7_2: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Having to pay the costs of shipping

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	18%	(312)	29%	(509)	24%	(420)	10%	(182)	20%	(346)	1768
Biden Job Strongly Approve	30%	(102)	29%	(100)	17%	(59)	10%	(33)	15%	(52)	345
Biden Job Somewhat Approve	13%	(57)	32%	(141)	26%	(116)	11%	(50)	19%	(83)	446
Biden Job Somewhat Disapprove	15%	(45)	32%	(95)	27%	(82)	8%	(23)	18%	(53)	298
Biden Job Strongly Disapprove	16%	(97)	26%	(157)	25%	(156)	11%	(71)	22%	(135)	616
Favorable of Biden	20%	(164)	30%	(243)	22%	(181)	11%	(87)	18%	(143)	819
Unfavorable of Biden	16%	(142)	28%	(255)	26%	(233)	10%	(91)	20%	(185)	907
Very Favorable of Biden	30%	(113)	29%	(108)	17%	(63)	9%	(33)	15%	(58)	376
Somewhat Favorable of Biden	12%	(51)	31%	(135)	27%	(118)	12%	(54)	19%	(85)	443
Somewhat Unfavorable of Biden	14%	(36)	38%	(96)	23%	(59)	5%	(13)	19%	(49)	252
Very Unfavorable of Biden	16%	(106)	24%	(159)	27%	(175)	12%	(78)	21%	(137)	654
#1 Issue: Economy	17%	(121)	29%	(209)	25%	(182)	10%	(74)	19%	(140)	725
#1 Issue: Security	21%	(39)	29%	(55)	18%	(34)	12%	(23)	19%	(35)	186
#1 Issue: Health Care	26%	(41)	31%	(51)	22%	(35)	4%	(7)	17%	(27)	161
#1 Issue: Medicare / Social Security	13%	(25)	23%	(42)	27%	(49)	14%	(25)	23%	(43)	183
#1 Issue: Women's Issues	15%	(37)	27%	(66)	27%	(67)	11%	(28)	20%	(49)	247
#1 Issue: Education	24%	(14)	36%	(21)	14%	(8)	9%	(5)	17%	(10)	60
#1 Issue: Energy	21%	(23)	37%	(40)	21%	(23)	8%	(9)	12%	(14)	109
#1 Issue: Other	13%	(13)	26%	(25)	22%	(21)	11%	(10)	28%	(27)	96
2020 Vote: Joe Biden	20%	(158)	28%	(225)	23%	(183)	10%	(79)	20%	(159)	803
2020 Vote: Donald Trump	17%	(96)	28%	(162)	24%	(140)	11%	(65)	19%	(111)	574
2020 Vote: Other	9%	(5)	34%	(22)	25%	(16)	10%	(6)	22%	(14)	63
2020 Vote: Didn't Vote	16%	(53)	31%	(100)	25%	(81)	10%	(31)	19%	(62)	328
2018 House Vote: Democrat	21%	(135)	28%	(183)	23%	(150)	10%	(66)	18%	(115)	649
2018 House Vote: Republican	15%	(67)	32%	(147)	27%	(124)	10%	(46)	17%	(80)	464
2018 House Vote: Someone else	12%	(6)	17%	(9)	30%	(17)	12%	(7)	30%	(17)	56
2016 Vote: Hillary Clinton	22%	(129)	27%	(163)	23%	(133)	10%	(57)	19%	(111)	593
2016 Vote: Donald Trump	17%	(86)	30%	(150)	25%	(128)	11%	(54)	17%	(88)	505
2016 Vote: Other	8%	(8)	27%	(27)	28%	(27)	10%	(10)	27%	(26)	99
2016 Vote: Didn't Vote	16%	(89)	29%	(167)	23%	(131)	11%	(61)	21%	(119)	568

Continued on next page

Table MCBR7_2: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Having to pay the costs of shipping

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	18%	(312)	29%	(509)	24%	(420)	10%	(182)	20%	(346)	1768
Voted in 2014: Yes	18%	(181)	29%	(289)	24%	(248)	10%	(104)	19%	(191)	1013
Voted in 2014: No	17%	(132)	29%	(220)	23%	(172)	10%	(78)	20%	(155)	756
4-Region: Northeast	17%	(47)	28%	(80)	25%	(69)	12%	(34)	18%	(51)	280
4-Region: Midwest	15%	(53)	26%	(93)	27%	(97)	9%	(32)	24%	(87)	363
4-Region: South	17%	(119)	30%	(211)	22%	(152)	9%	(63)	21%	(148)	693
4-Region: West	22%	(93)	29%	(125)	23%	(101)	12%	(53)	14%	(61)	433
Shop Online	22%	(110)	27%	(136)	25%	(123)	15%	(73)	11%	(54)	495
Shop in Stores	15%	(132)	29%	(247)	24%	(205)	8%	(71)	24%	(204)	859
Pay Attention to Environmental	21%	(231)	30%	(341)	24%	(267)	10%	(110)	15%	(171)	1121
Don't Pay Attention to Environmental	13%	(81)	26%	(168)	24%	(152)	11%	(72)	27%	(174)	648
Shopped/Bought Secondhand Within Past Year	20%	(273)	31%	(423)	24%	(335)	10%	(133)	16%	(215)	1379
Shopped/Bought Secondhand Total	18%	(312)	29%	(509)	24%	(420)	10%	(182)	20%	(346)	1768
Sold Secondhand Past Year	23%	(165)	30%	(221)	26%	(192)	10%	(71)	11%	(77)	725
Sold Secondhand Total	19%	(200)	31%	(320)	26%	(275)	11%	(110)	13%	(133)	1038

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR7_3: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Knowing the product is authentic and/or from the brand the seller claims

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	18%	(312)	30%	(535)	27%	(477)	9%	(160)	16%	(284)	1768
Gender: Male	21%	(169)	34%	(281)	22%	(183)	9%	(74)	14%	(117)	825
Gender: Female	15%	(143)	27%	(254)	31%	(294)	9%	(86)	18%	(167)	944
Age: 18-34	24%	(129)	32%	(174)	26%	(138)	9%	(47)	9%	(48)	536
Age: 35-44	21%	(66)	36%	(117)	25%	(79)	6%	(18)	13%	(40)	320
Age: 45-64	15%	(85)	28%	(162)	28%	(157)	9%	(52)	20%	(112)	568
Age: 65+	9%	(32)	24%	(83)	30%	(103)	12%	(42)	24%	(84)	344
GenZers: 1997-2012	23%	(46)	32%	(62)	24%	(48)	12%	(24)	8%	(17)	197
Millennials: 1981-1996	23%	(124)	36%	(195)	24%	(133)	7%	(37)	11%	(61)	551
GenXers: 1965-1980	19%	(77)	29%	(120)	27%	(112)	9%	(36)	17%	(73)	418
Baby Boomers: 1946-1964	11%	(63)	26%	(145)	30%	(165)	10%	(57)	22%	(122)	551
PID: Dem (no lean)	21%	(152)	33%	(240)	23%	(165)	9%	(64)	14%	(103)	725
PID: Ind (no lean)	15%	(74)	29%	(148)	28%	(143)	9%	(45)	20%	(101)	511
PID: Rep (no lean)	16%	(86)	28%	(147)	32%	(169)	10%	(51)	15%	(80)	532
PID/Gender: Dem Men	24%	(90)	35%	(130)	17%	(64)	8%	(30)	15%	(54)	369
PID/Gender: Dem Women	17%	(62)	31%	(110)	28%	(101)	10%	(34)	14%	(50)	357
PID/Gender: Ind Men	14%	(32)	33%	(73)	30%	(66)	8%	(17)	14%	(31)	220
PID/Gender: Ind Women	15%	(42)	26%	(75)	27%	(77)	9%	(27)	24%	(69)	291
PID/Gender: Rep Men	20%	(47)	33%	(78)	22%	(53)	11%	(26)	14%	(32)	237
PID/Gender: Rep Women	13%	(39)	23%	(69)	39%	(116)	8%	(24)	16%	(48)	296
Ideo: Liberal (1-3)	19%	(106)	34%	(190)	23%	(132)	10%	(57)	14%	(80)	565
Ideo: Moderate (4)	19%	(97)	30%	(154)	31%	(159)	7%	(36)	13%	(68)	514
Ideo: Conservative (5-7)	16%	(87)	30%	(166)	29%	(160)	8%	(47)	17%	(97)	557
Educ: < College	20%	(230)	28%	(320)	26%	(293)	9%	(106)	17%	(197)	1147
Educ: Bachelors degree	13%	(52)	36%	(147)	29%	(119)	7%	(30)	14%	(57)	404
Educ: Post-grad	14%	(30)	31%	(68)	30%	(65)	11%	(24)	14%	(30)	218
Income: Under 50k	17%	(169)	28%	(274)	26%	(255)	10%	(96)	18%	(180)	974
Income: 50k-100k	19%	(98)	30%	(156)	29%	(155)	8%	(43)	14%	(75)	526
Income: 100k+	17%	(45)	39%	(105)	25%	(67)	8%	(20)	11%	(30)	268
Ethnicity: White	15%	(212)	31%	(424)	28%	(394)	9%	(126)	16%	(227)	1383
Ethnicity: Hispanic	27%	(78)	33%	(96)	20%	(57)	7%	(19)	13%	(38)	287

Continued on next page

Table MCBR7_3: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Knowing the product is authentic and/or from the brand the seller claims

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	18%	(312)	30%	(535)	27%	(477)	9%	(160)	16%	(284)	1768
Ethnicity: Black	31%	(68)	23%	(51)	20%	(44)	10%	(21)	16%	(35)	219
Ethnicity: Other	19%	(32)	36%	(60)	24%	(39)	8%	(13)	13%	(22)	167
All Christian	17%	(145)	31%	(268)	25%	(221)	9%	(80)	18%	(153)	867
All Non-Christian	28%	(21)	32%	(24)	27%	(20)	6%	(4)	8%	(6)	75
Atheist	21%	(19)	21%	(20)	37%	(34)	8%	(8)	13%	(12)	93
Agnostic/Nothing in particular	16%	(78)	32%	(150)	28%	(132)	9%	(43)	15%	(72)	476
Something Else	19%	(49)	28%	(73)	27%	(70)	10%	(26)	16%	(41)	258
Religious Non-Protestant/Catholic	25%	(22)	32%	(27)	27%	(23)	7%	(6)	10%	(9)	87
Evangelical	19%	(98)	33%	(167)	24%	(125)	8%	(41)	16%	(80)	510
Non-Evangelical	16%	(93)	28%	(167)	27%	(162)	10%	(62)	19%	(110)	593
Community: Urban	24%	(129)	33%	(175)	24%	(125)	7%	(39)	12%	(61)	529
Community: Suburban	13%	(104)	29%	(225)	30%	(231)	10%	(75)	18%	(139)	775
Community: Rural	17%	(79)	29%	(135)	26%	(121)	10%	(46)	18%	(84)	465
Employ: Private Sector	19%	(116)	32%	(201)	28%	(178)	8%	(52)	13%	(81)	628
Employ: Government	27%	(28)	30%	(31)	30%	(31)	5%	(6)	8%	(9)	105
Employ: Self-Employed	18%	(28)	37%	(58)	22%	(34)	12%	(19)	10%	(16)	154
Employ: Homemaker	18%	(22)	24%	(29)	30%	(37)	8%	(10)	20%	(24)	124
Employ: Student	31%	(19)	36%	(23)	16%	(10)	9%	(5)	8%	(5)	63
Employ: Retired	11%	(45)	24%	(95)	31%	(123)	12%	(48)	21%	(85)	395
Employ: Unemployed	16%	(32)	34%	(69)	20%	(41)	7%	(15)	22%	(44)	201
Employ: Other	21%	(20)	31%	(30)	23%	(22)	5%	(5)	20%	(20)	98
Military HH: Yes	16%	(39)	27%	(63)	29%	(69)	11%	(25)	17%	(40)	236
Military HH: No	18%	(273)	31%	(472)	27%	(408)	9%	(135)	16%	(244)	1533
RD/WT: Right Direction	24%	(127)	34%	(182)	20%	(110)	8%	(46)	14%	(76)	540
RD/WT: Wrong Track	15%	(185)	29%	(353)	30%	(368)	9%	(114)	17%	(208)	1228
Biden Job Approve	21%	(162)	33%	(262)	24%	(189)	8%	(64)	14%	(113)	791
Biden Job Disapprove	15%	(135)	28%	(257)	31%	(280)	10%	(88)	17%	(155)	914

Table MCBR7_3: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Knowing the product is authentic and/or from the brand the seller claims

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	18%	(312)	30%	(535)	27%	(477)	9%	(160)	16%	(284)	1768
Biden Job Strongly Approve	29%	(99)	34%	(118)	17%	(57)	9%	(31)	12%	(41)	345
Biden Job Somewhat Approve	14%	(64)	32%	(145)	30%	(132)	8%	(33)	16%	(72)	446
Biden Job Somewhat Disapprove	13%	(38)	29%	(87)	33%	(100)	9%	(26)	16%	(48)	298
Biden Job Strongly Disapprove	16%	(97)	28%	(170)	29%	(180)	10%	(62)	17%	(107)	616
Favorable of Biden	21%	(173)	33%	(266)	23%	(186)	9%	(73)	15%	(121)	819
Unfavorable of Biden	15%	(132)	28%	(258)	32%	(286)	9%	(85)	16%	(146)	907
Very Favorable of Biden	29%	(111)	31%	(116)	18%	(66)	10%	(37)	12%	(47)	376
Somewhat Favorable of Biden	14%	(62)	34%	(151)	27%	(120)	8%	(36)	17%	(74)	443
Somewhat Unfavorable of Biden	10%	(26)	28%	(70)	37%	(93)	9%	(22)	16%	(41)	252
Very Unfavorable of Biden	16%	(106)	29%	(187)	30%	(194)	10%	(63)	16%	(104)	654
#1 Issue: Economy	17%	(120)	31%	(225)	29%	(209)	8%	(61)	15%	(110)	725
#1 Issue: Security	22%	(40)	29%	(54)	26%	(49)	10%	(19)	13%	(24)	186
#1 Issue: Health Care	19%	(30)	34%	(55)	29%	(47)	7%	(12)	11%	(17)	161
#1 Issue: Medicare / Social Security	11%	(20)	25%	(47)	24%	(44)	13%	(24)	26%	(48)	183
#1 Issue: Women's Issues	18%	(44)	32%	(78)	25%	(62)	10%	(24)	16%	(40)	247
#1 Issue: Education	29%	(18)	36%	(21)	22%	(13)	6%	(3)	8%	(5)	60
#1 Issue: Energy	25%	(27)	32%	(35)	25%	(27)	8%	(8)	10%	(11)	109
#1 Issue: Other	13%	(12)	20%	(19)	27%	(26)	10%	(9)	31%	(30)	96
2020 Vote: Joe Biden	20%	(157)	30%	(243)	26%	(210)	9%	(70)	15%	(124)	803
2020 Vote: Donald Trump	15%	(89)	31%	(179)	30%	(172)	9%	(51)	15%	(84)	574
2020 Vote: Other	11%	(7)	29%	(18)	25%	(16)	8%	(5)	26%	(17)	63
2020 Vote: Didn't Vote	18%	(60)	29%	(96)	24%	(79)	10%	(34)	18%	(60)	328
2018 House Vote: Democrat	19%	(126)	32%	(209)	26%	(170)	8%	(52)	14%	(93)	649
2018 House Vote: Republican	15%	(69)	30%	(139)	30%	(138)	11%	(49)	15%	(68)	464
2018 House Vote: Someone else	5%	(3)	30%	(17)	24%	(13)	16%	(9)	25%	(14)	56
2016 Vote: Hillary Clinton	21%	(123)	32%	(191)	25%	(148)	7%	(42)	15%	(90)	593
2016 Vote: Donald Trump	16%	(81)	31%	(155)	29%	(145)	11%	(53)	14%	(71)	505
2016 Vote: Other	5%	(4)	23%	(22)	31%	(31)	12%	(12)	30%	(29)	99
2016 Vote: Didn't Vote	18%	(102)	29%	(165)	27%	(153)	9%	(53)	17%	(95)	568

Continued on next page

Table MCBR7_3: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Knowing the product is authentic and/or from the brand the seller claims

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	18%	(312)	30%	(535)	27%	(477)	9%	(160)	16%	(284)	1768
Voted in 2014: Yes	16%	(164)	30%	(306)	28%	(282)	10%	(100)	16%	(161)	1013
Voted in 2014: No	20%	(148)	30%	(229)	26%	(195)	8%	(60)	16%	(124)	756
4-Region: Northeast	15%	(42)	31%	(87)	30%	(84)	8%	(21)	16%	(45)	280
4-Region: Midwest	13%	(48)	31%	(113)	27%	(99)	10%	(36)	18%	(67)	363
4-Region: South	19%	(129)	29%	(202)	27%	(186)	9%	(61)	17%	(116)	693
4-Region: West	21%	(93)	31%	(133)	25%	(108)	10%	(43)	13%	(56)	433
Shop Online	21%	(105)	31%	(155)	25%	(126)	11%	(56)	11%	(52)	495
Shop in Stores	16%	(134)	30%	(254)	27%	(233)	9%	(74)	19%	(164)	859
Pay Attention to Environmental	21%	(240)	33%	(365)	26%	(289)	9%	(97)	12%	(130)	1121
Don't Pay Attention to Environmental	11%	(72)	26%	(170)	29%	(188)	10%	(63)	24%	(154)	648
Shopped/Bought Secondhand Within Past Year	19%	(267)	33%	(453)	27%	(373)	9%	(123)	12%	(162)	1379
Shopped/Bought Secondhand Total	18%	(312)	30%	(535)	27%	(477)	9%	(160)	16%	(284)	1768
Sold Secondhand Past Year	24%	(174)	37%	(269)	23%	(169)	8%	(54)	8%	(59)	725
Sold Secondhand Total	19%	(201)	35%	(363)	27%	(280)	8%	(82)	11%	(111)	1038

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR7_4: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Knowing the product is clean and/or in good condition

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	19%	(328)	36%	(637)	26%	(465)	7%	(128)	12%	(210)	1768
Gender: Male	23%	(187)	37%	(309)	23%	(193)	6%	(50)	10%	(86)	825
Gender: Female	15%	(141)	35%	(328)	29%	(272)	8%	(78)	13%	(125)	944
Age: 18-34	23%	(123)	38%	(205)	23%	(125)	7%	(36)	9%	(48)	536
Age: 35-44	26%	(82)	36%	(116)	24%	(78)	6%	(18)	8%	(26)	320
Age: 45-64	14%	(82)	37%	(210)	27%	(153)	7%	(41)	14%	(82)	568
Age: 65+	12%	(42)	31%	(106)	32%	(110)	9%	(33)	16%	(55)	344
GenZers: 1997-2012	22%	(43)	31%	(61)	25%	(49)	11%	(22)	11%	(21)	197
Millennials: 1981-1996	25%	(137)	39%	(217)	22%	(119)	5%	(29)	9%	(48)	551
GenXers: 1965-1980	17%	(72)	37%	(154)	26%	(109)	7%	(31)	12%	(52)	418
Baby Boomers: 1946-1964	12%	(68)	36%	(196)	30%	(168)	7%	(41)	14%	(79)	551
PID: Dem (no lean)	21%	(153)	37%	(265)	25%	(183)	6%	(46)	11%	(78)	725
PID: Ind (no lean)	14%	(73)	34%	(172)	30%	(152)	8%	(42)	14%	(72)	511
PID: Rep (no lean)	19%	(103)	37%	(200)	24%	(130)	8%	(40)	11%	(60)	532
PID/Gender: Dem Men	25%	(92)	38%	(139)	22%	(81)	5%	(18)	10%	(38)	369
PID/Gender: Dem Women	17%	(60)	35%	(126)	29%	(102)	8%	(28)	11%	(40)	357
PID/Gender: Ind Men	17%	(37)	36%	(80)	29%	(64)	7%	(16)	11%	(24)	220
PID/Gender: Ind Women	12%	(36)	32%	(92)	30%	(88)	9%	(26)	17%	(49)	291
PID/Gender: Rep Men	25%	(58)	38%	(90)	20%	(48)	7%	(17)	10%	(24)	237
PID/Gender: Rep Women	15%	(45)	37%	(110)	28%	(82)	8%	(24)	12%	(36)	296
Ideo: Liberal (1-3)	19%	(106)	38%	(212)	26%	(146)	8%	(45)	10%	(55)	565
Ideo: Moderate (4)	18%	(90)	38%	(194)	27%	(140)	6%	(31)	11%	(59)	514
Ideo: Conservative (5-7)	19%	(107)	34%	(192)	27%	(151)	7%	(38)	12%	(69)	557
Educ: < College	21%	(243)	34%	(387)	25%	(286)	7%	(80)	13%	(150)	1147
Educ: Bachelors degree	13%	(52)	42%	(171)	27%	(110)	7%	(27)	11%	(43)	404
Educ: Post-grad	15%	(32)	36%	(79)	31%	(68)	10%	(21)	8%	(17)	218
Income: Under 50k	19%	(185)	34%	(332)	25%	(243)	8%	(82)	14%	(133)	974
Income: 50k-100k	18%	(94)	38%	(201)	29%	(153)	5%	(29)	10%	(51)	526
Income: 100k+	19%	(50)	39%	(105)	26%	(69)	7%	(18)	10%	(26)	268
Ethnicity: White	17%	(233)	36%	(503)	27%	(375)	7%	(102)	12%	(170)	1383
Ethnicity: Hispanic	28%	(81)	39%	(111)	18%	(52)	6%	(17)	9%	(25)	287

Table MCBR7_4: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Knowing the product is clean and/or in good condition

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	19%	(328)	36%	(637)	26%	(465)	7%	(128)	12%	(210)	1768
Ethnicity: Black	28%	(62)	31%	(68)	21%	(46)	8%	(18)	12%	(26)	219
Ethnicity: Other	20%	(34)	40%	(66)	27%	(45)	5%	(8)	9%	(14)	167
All Christian	18%	(158)	38%	(330)	25%	(218)	7%	(58)	12%	(102)	867
All Non-Christian	16%	(12)	36%	(27)	31%	(23)	9%	(7)	9%	(7)	75
Atheist	24%	(22)	27%	(25)	33%	(31)	7%	(7)	8%	(8)	93
Agnostic/Nothing in particular	18%	(87)	36%	(170)	27%	(127)	7%	(31)	13%	(61)	476
Something Else	19%	(49)	33%	(85)	26%	(67)	10%	(25)	13%	(33)	258
Religious Non-Protestant/Catholic	14%	(12)	39%	(34)	29%	(25)	9%	(8)	9%	(8)	87
Evangelical	22%	(111)	36%	(185)	24%	(120)	7%	(36)	11%	(58)	510
Non-Evangelical	16%	(94)	37%	(217)	27%	(160)	8%	(45)	13%	(76)	593
Community: Urban	26%	(137)	39%	(208)	22%	(115)	5%	(29)	8%	(41)	529
Community: Suburban	16%	(122)	35%	(268)	30%	(234)	7%	(58)	12%	(93)	775
Community: Rural	15%	(68)	35%	(161)	25%	(116)	9%	(42)	17%	(77)	465
Employ: Private Sector	20%	(127)	40%	(251)	26%	(161)	7%	(45)	7%	(44)	628
Employ: Government	24%	(26)	38%	(40)	19%	(20)	9%	(9)	10%	(10)	105
Employ: Self-Employed	22%	(34)	40%	(62)	25%	(39)	5%	(8)	7%	(12)	154
Employ: Homemaker	16%	(20)	30%	(37)	29%	(36)	8%	(10)	16%	(20)	124
Employ: Student	30%	(19)	31%	(20)	29%	(18)	2%	(1)	8%	(5)	63
Employ: Retired	12%	(49)	31%	(121)	31%	(122)	11%	(43)	15%	(61)	395
Employ: Unemployed	15%	(31)	32%	(64)	27%	(54)	4%	(8)	23%	(45)	201
Employ: Other	24%	(23)	43%	(42)	16%	(15)	3%	(3)	14%	(14)	98
Military HH: Yes	17%	(40)	27%	(64)	31%	(74)	11%	(26)	13%	(32)	236
Military HH: No	19%	(288)	37%	(573)	26%	(391)	7%	(102)	12%	(179)	1533
RD/WT: Right Direction	25%	(136)	37%	(198)	22%	(120)	6%	(33)	10%	(54)	540
RD/WT: Wrong Track	16%	(193)	36%	(439)	28%	(345)	8%	(95)	13%	(156)	1228
Biden Job Approve	21%	(165)	37%	(291)	26%	(206)	6%	(46)	10%	(83)	791
Biden Job Disapprove	17%	(152)	36%	(326)	27%	(246)	9%	(78)	12%	(112)	914

Table MCBR7_4: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Knowing the product is clean and/or in good condition

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	19%	(328)	36%	(637)	26%	(465)	7%	(128)	12%	(210)	1768
Biden Job Strongly Approve	29%	(101)	33%	(112)	24%	(83)	5%	(19)	9%	(31)	345
Biden Job Somewhat Approve	14%	(64)	40%	(179)	28%	(123)	6%	(28)	12%	(52)	446
Biden Job Somewhat Disapprove	14%	(42)	36%	(107)	31%	(94)	6%	(17)	13%	(38)	298
Biden Job Strongly Disapprove	18%	(110)	36%	(220)	25%	(152)	10%	(61)	12%	(73)	616
Favorable of Biden	20%	(167)	38%	(309)	25%	(207)	6%	(50)	11%	(86)	819
Unfavorable of Biden	17%	(154)	35%	(320)	27%	(246)	8%	(76)	12%	(111)	907
Very Favorable of Biden	28%	(104)	36%	(134)	23%	(87)	5%	(20)	9%	(32)	376
Somewhat Favorable of Biden	14%	(63)	40%	(176)	27%	(120)	7%	(30)	12%	(54)	443
Somewhat Unfavorable of Biden	13%	(32)	33%	(84)	34%	(85)	6%	(16)	14%	(34)	252
Very Unfavorable of Biden	19%	(122)	36%	(236)	25%	(161)	9%	(59)	12%	(77)	654
#1 Issue: Economy	19%	(136)	36%	(264)	26%	(186)	8%	(55)	12%	(84)	725
#1 Issue: Security	23%	(42)	36%	(67)	29%	(53)	3%	(6)	9%	(17)	186
#1 Issue: Health Care	19%	(31)	43%	(70)	25%	(40)	5%	(8)	8%	(13)	161
#1 Issue: Medicare / Social Security	13%	(24)	34%	(62)	27%	(49)	9%	(16)	17%	(31)	183
#1 Issue: Women's Issues	14%	(34)	34%	(83)	30%	(74)	10%	(24)	13%	(31)	247
#1 Issue: Education	29%	(18)	41%	(25)	16%	(10)	6%	(4)	7%	(4)	60
#1 Issue: Energy	26%	(29)	35%	(38)	26%	(29)	7%	(8)	6%	(6)	109
#1 Issue: Other	15%	(14)	30%	(28)	24%	(23)	8%	(8)	24%	(23)	96
2020 Vote: Joe Biden	18%	(148)	36%	(288)	28%	(224)	6%	(49)	12%	(94)	803
2020 Vote: Donald Trump	19%	(107)	38%	(215)	26%	(148)	7%	(43)	11%	(61)	574
2020 Vote: Other	11%	(7)	35%	(22)	28%	(18)	15%	(9)	11%	(7)	63
2020 Vote: Didn't Vote	20%	(66)	34%	(112)	23%	(76)	8%	(27)	15%	(48)	328
2018 House Vote: Democrat	19%	(123)	37%	(241)	27%	(176)	6%	(41)	10%	(68)	649
2018 House Vote: Republican	16%	(76)	38%	(178)	28%	(131)	8%	(37)	9%	(42)	464
2018 House Vote: Someone else	12%	(7)	41%	(23)	23%	(13)	10%	(5)	14%	(8)	56
2016 Vote: Hillary Clinton	19%	(114)	37%	(220)	27%	(158)	6%	(33)	11%	(68)	593
2016 Vote: Donald Trump	18%	(89)	39%	(195)	28%	(140)	6%	(31)	10%	(50)	505
2016 Vote: Other	7%	(7)	31%	(31)	29%	(28)	16%	(16)	17%	(17)	99
2016 Vote: Didn't Vote	21%	(117)	33%	(189)	24%	(138)	8%	(48)	13%	(75)	568

Continued on next page

Table MCBR7_4: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Knowing the product is clean and/or in good condition

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	19%	(328)	36%	(637)	26%	(465)	7%	(128)	12%	(210)	1768
Voted in 2014: Yes	17%	(175)	37%	(375)	27%	(274)	8%	(77)	11%	(111)	1013
Voted in 2014: No	20%	(153)	35%	(262)	25%	(191)	7%	(51)	13%	(99)	756
4-Region: Northeast	19%	(53)	36%	(102)	23%	(63)	7%	(20)	15%	(41)	280
4-Region: Midwest	16%	(57)	36%	(131)	29%	(104)	8%	(28)	12%	(43)	363
4-Region: South	16%	(109)	36%	(250)	26%	(181)	8%	(57)	14%	(96)	693
4-Region: West	25%	(109)	36%	(155)	27%	(117)	5%	(23)	7%	(30)	433
Shop Online	20%	(100)	37%	(185)	25%	(125)	8%	(39)	9%	(45)	495
Shop in Stores	16%	(139)	36%	(305)	27%	(232)	8%	(65)	14%	(117)	859
Pay Attention to Environmental	21%	(237)	38%	(423)	26%	(297)	7%	(77)	8%	(87)	1121
Don't Pay Attention to Environmental	14%	(91)	33%	(214)	26%	(168)	8%	(51)	19%	(123)	648
Shopped/Bought Secondhand Within Past Year	21%	(286)	38%	(525)	26%	(363)	7%	(96)	8%	(109)	1379
Shopped/Bought Secondhand Total	19%	(328)	36%	(637)	26%	(465)	7%	(128)	12%	(210)	1768
Sold Secondhand Past Year	23%	(169)	42%	(305)	23%	(169)	5%	(38)	6%	(44)	725
Sold Secondhand Total	20%	(204)	41%	(423)	27%	(276)	6%	(59)	7%	(76)	1038

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR7_5: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Communicating with sellers

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	22%	(381)	43%	(767)	16%	(284)	4%	(73)	15%	(264)	1768
Gender: Male	24%	(202)	42%	(347)	16%	(135)	4%	(34)	13%	(107)	825
Gender: Female	19%	(179)	44%	(419)	16%	(149)	4%	(39)	17%	(157)	944
Age: 18-34	29%	(158)	42%	(227)	16%	(86)	3%	(16)	9%	(50)	536
Age: 35-44	25%	(80)	45%	(144)	14%	(44)	7%	(22)	9%	(30)	320
Age: 45-64	19%	(108)	43%	(245)	16%	(91)	3%	(19)	19%	(105)	568
Age: 65+	10%	(36)	44%	(151)	18%	(63)	5%	(16)	23%	(79)	344
GenZers: 1997-2012	26%	(52)	45%	(89)	14%	(27)	5%	(9)	10%	(20)	197
Millennials: 1981-1996	29%	(162)	41%	(227)	16%	(87)	4%	(22)	10%	(53)	551
GenXers: 1965-1980	19%	(79)	47%	(197)	14%	(59)	5%	(20)	15%	(63)	418
Baby Boomers: 1946-1964	15%	(81)	43%	(237)	18%	(99)	4%	(20)	21%	(115)	551
PID: Dem (no lean)	24%	(174)	42%	(305)	15%	(111)	5%	(36)	14%	(100)	725
PID: Ind (no lean)	20%	(101)	43%	(219)	16%	(83)	4%	(19)	18%	(90)	511
PID: Rep (no lean)	20%	(106)	46%	(243)	17%	(91)	3%	(18)	14%	(75)	532
PID/Gender: Dem Men	25%	(93)	40%	(147)	15%	(55)	6%	(23)	13%	(50)	369
PID/Gender: Dem Women	23%	(81)	44%	(158)	16%	(55)	3%	(12)	14%	(50)	357
PID/Gender: Ind Men	23%	(51)	42%	(93)	19%	(43)	2%	(4)	13%	(29)	220
PID/Gender: Ind Women	17%	(50)	43%	(125)	14%	(40)	5%	(15)	21%	(60)	291
PID/Gender: Rep Men	24%	(58)	45%	(107)	16%	(37)	3%	(7)	12%	(28)	237
PID/Gender: Rep Women	16%	(48)	46%	(136)	18%	(53)	4%	(12)	16%	(47)	296
Ideo: Liberal (1-3)	20%	(112)	44%	(251)	16%	(90)	5%	(30)	14%	(81)	565
Ideo: Moderate (4)	22%	(113)	46%	(234)	18%	(90)	2%	(12)	13%	(65)	514
Ideo: Conservative (5-7)	24%	(136)	41%	(230)	16%	(89)	3%	(18)	15%	(84)	557
Educ: < College	24%	(276)	42%	(478)	15%	(166)	4%	(48)	16%	(178)	1147
Educ: Bachelors degree	19%	(76)	46%	(185)	17%	(69)	5%	(22)	13%	(53)	404
Educ: Post-grad	13%	(29)	48%	(104)	22%	(49)	2%	(3)	15%	(33)	218
Income: Under 50k	22%	(214)	40%	(392)	16%	(154)	5%	(46)	17%	(169)	974
Income: 50k-100k	20%	(108)	47%	(247)	16%	(87)	4%	(24)	12%	(61)	526
Income: 100k+	22%	(59)	48%	(128)	16%	(44)	1%	(3)	13%	(34)	268
Ethnicity: White	19%	(266)	46%	(630)	16%	(220)	4%	(54)	15%	(214)	1383
Ethnicity: Hispanic	31%	(88)	45%	(130)	11%	(30)	4%	(13)	9%	(26)	287

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Table MCBR7_5: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Communicating with sellers

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	22%	(381)	43%	(767)	16%	(284)	4%	(73)	15%	(264)	1768
Ethnicity: Black	34%	(75)	28%	(60)	16%	(35)	6%	(14)	16%	(35)	219
Ethnicity: Other	24%	(40)	46%	(77)	17%	(29)	3%	(6)	9%	(16)	167
All Christian	21%	(185)	44%	(380)	16%	(136)	4%	(36)	15%	(130)	867
All Non-Christian	17%	(13)	58%	(43)	14%	(10)	3%	(2)	8%	(6)	75
Atheist	25%	(23)	35%	(33)	13%	(12)	8%	(8)	19%	(17)	93
Agnostic/Nothing in particular	22%	(104)	42%	(201)	17%	(79)	5%	(22)	15%	(71)	476
Something Else	22%	(56)	43%	(110)	18%	(47)	2%	(6)	15%	(40)	258
Religious Non-Protestant/Catholic	16%	(14)	55%	(48)	18%	(15)	3%	(2)	8%	(7)	87
Evangelical	25%	(126)	42%	(213)	14%	(74)	4%	(20)	15%	(77)	510
Non-Evangelical	19%	(111)	45%	(268)	17%	(101)	4%	(21)	15%	(92)	593
Community: Urban	27%	(141)	45%	(238)	13%	(71)	4%	(24)	10%	(55)	529
Community: Suburban	19%	(144)	44%	(340)	18%	(141)	4%	(30)	16%	(120)	775
Community: Rural	21%	(95)	41%	(189)	15%	(71)	4%	(20)	19%	(89)	465
Employ: Private Sector	23%	(145)	47%	(293)	18%	(111)	4%	(25)	9%	(55)	628
Employ: Government	20%	(21)	54%	(56)	11%	(11)	5%	(5)	11%	(11)	105
Employ: Self-Employed	24%	(37)	43%	(67)	18%	(27)	5%	(8)	10%	(16)	154
Employ: Homemaker	21%	(26)	42%	(52)	12%	(15)	4%	(5)	22%	(27)	124
Employ: Student	36%	(23)	40%	(25)	13%	(8)	4%	(2)	8%	(5)	63
Employ: Retired	15%	(58)	39%	(156)	19%	(76)	5%	(19)	22%	(86)	395
Employ: Unemployed	25%	(51)	37%	(75)	11%	(23)	3%	(5)	24%	(48)	201
Employ: Other	22%	(22)	44%	(44)	12%	(12)	4%	(4)	17%	(17)	98
Military HH: Yes	20%	(47)	40%	(94)	20%	(47)	3%	(8)	17%	(40)	236
Military HH: No	22%	(333)	44%	(673)	15%	(237)	4%	(65)	15%	(224)	1533
RD/WT: Right Direction	26%	(138)	44%	(239)	13%	(70)	5%	(28)	12%	(66)	540
RD/WT: Wrong Track	20%	(243)	43%	(528)	17%	(214)	4%	(45)	16%	(198)	1228
Biden Job Approve	24%	(187)	44%	(350)	13%	(106)	5%	(36)	14%	(112)	791
Biden Job Disapprove	20%	(179)	43%	(393)	19%	(170)	4%	(35)	15%	(137)	914

Table MCBR7_5: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Communicating with sellers

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	22%	(381)	43%	(767)	16%	(284)	4%	(73)	15%	(264)	1768
Biden Job Strongly Approve	33%	(115)	39%	(135)	11%	(38)	6%	(19)	11%	(38)	345
Biden Job Somewhat Approve	16%	(72)	48%	(216)	15%	(68)	4%	(17)	17%	(74)	446
Biden Job Somewhat Disapprove	18%	(54)	46%	(136)	19%	(57)	2%	(5)	15%	(44)	298
Biden Job Strongly Disapprove	20%	(124)	42%	(257)	18%	(113)	5%	(29)	15%	(93)	616
Favorable of Biden	24%	(199)	44%	(357)	14%	(113)	5%	(38)	14%	(112)	819
Unfavorable of Biden	19%	(173)	44%	(396)	18%	(167)	4%	(33)	15%	(138)	907
Very Favorable of Biden	33%	(126)	39%	(146)	11%	(41)	6%	(22)	11%	(40)	376
Somewhat Favorable of Biden	16%	(73)	47%	(210)	16%	(72)	4%	(16)	16%	(72)	443
Somewhat Unfavorable of Biden	15%	(39)	49%	(125)	18%	(44)	1%	(3)	17%	(42)	252
Very Unfavorable of Biden	20%	(134)	42%	(272)	19%	(123)	5%	(30)	15%	(96)	654
#1 Issue: Economy	20%	(147)	47%	(339)	16%	(116)	3%	(24)	14%	(99)	725
#1 Issue: Security	24%	(45)	39%	(72)	20%	(38)	4%	(8)	12%	(23)	186
#1 Issue: Health Care	26%	(42)	48%	(78)	14%	(23)	2%	(3)	10%	(16)	161
#1 Issue: Medicare / Social Security	14%	(26)	38%	(70)	19%	(35)	7%	(12)	22%	(41)	183
#1 Issue: Women's Issues	20%	(50)	46%	(113)	12%	(29)	6%	(14)	17%	(41)	247
#1 Issue: Education	28%	(17)	41%	(24)	22%	(13)	1%	(1)	9%	(5)	60
#1 Issue: Energy	33%	(36)	37%	(41)	14%	(15)	4%	(5)	12%	(13)	109
#1 Issue: Other	19%	(18)	31%	(30)	17%	(16)	6%	(6)	27%	(26)	96
2020 Vote: Joe Biden	23%	(182)	43%	(347)	14%	(113)	4%	(33)	16%	(129)	803
2020 Vote: Donald Trump	20%	(115)	45%	(260)	18%	(101)	3%	(16)	14%	(82)	574
2020 Vote: Other	17%	(11)	33%	(21)	26%	(16)	12%	(8)	11%	(7)	63
2020 Vote: Didn't Vote	22%	(73)	42%	(139)	16%	(53)	5%	(16)	14%	(47)	328
2018 House Vote: Democrat	24%	(156)	41%	(269)	15%	(99)	4%	(28)	15%	(97)	649
2018 House Vote: Republican	17%	(79)	46%	(215)	18%	(86)	4%	(18)	14%	(66)	464
2018 House Vote: Someone else	13%	(7)	31%	(17)	29%	(16)	11%	(6)	16%	(9)	56
2016 Vote: Hillary Clinton	23%	(136)	42%	(251)	15%	(87)	5%	(27)	16%	(93)	593
2016 Vote: Donald Trump	21%	(104)	44%	(221)	19%	(94)	3%	(16)	14%	(69)	505
2016 Vote: Other	13%	(13)	29%	(29)	25%	(24)	11%	(11)	22%	(21)	99
2016 Vote: Didn't Vote	22%	(126)	46%	(264)	14%	(78)	3%	(19)	14%	(81)	568

Continued on next page

Table MCBR7_5: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Communicating with sellers

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	22%	(381)	43%	(767)	16%	(284)	4%	(73)	15%	(264)	1768
Voted in 2014: Yes	19%	(191)	42%	(430)	18%	(186)	5%	(50)	15%	(156)	1013
Voted in 2014: No	25%	(189)	45%	(337)	13%	(98)	3%	(24)	14%	(108)	756
4-Region: Northeast	21%	(60)	43%	(121)	16%	(45)	5%	(14)	14%	(40)	280
4-Region: Midwest	19%	(70)	43%	(156)	18%	(66)	4%	(16)	15%	(55)	363
4-Region: South	20%	(136)	44%	(304)	16%	(109)	3%	(20)	18%	(123)	693
4-Region: West	27%	(115)	43%	(185)	15%	(64)	5%	(23)	11%	(46)	433
Shop Online	24%	(121)	44%	(217)	15%	(75)	6%	(28)	11%	(54)	495
Shop in Stores	18%	(157)	43%	(368)	17%	(149)	4%	(36)	17%	(149)	859
Pay Attention to Environmental	24%	(273)	46%	(516)	16%	(176)	4%	(40)	10%	(117)	1121
Don't Pay Attention to Environmental	17%	(108)	39%	(250)	17%	(108)	5%	(34)	23%	(148)	648
Shopped/Bought Secondhand Within Past Year	24%	(328)	46%	(633)	16%	(218)	4%	(56)	10%	(144)	1379
Shopped/Bought Secondhand Total	22%	(381)	43%	(767)	16%	(284)	4%	(73)	15%	(264)	1768
Sold Secondhand Past Year	28%	(202)	48%	(347)	14%	(102)	4%	(31)	6%	(43)	725
Sold Secondhand Total	24%	(250)	48%	(503)	15%	(155)	4%	(38)	9%	(92)	1038

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR7_6: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Assessing the quality of the product from the photos sellers' provide

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	16%	(276)	32%	(571)	28%	(487)	10%	(170)	15%	(265)	1768
Gender: Male	18%	(152)	35%	(290)	25%	(202)	9%	(70)	13%	(110)	825
Gender: Female	13%	(124)	30%	(281)	30%	(285)	11%	(99)	16%	(155)	944
Age: 18-34	23%	(123)	35%	(185)	25%	(132)	8%	(41)	10%	(55)	536
Age: 35-44	20%	(63)	36%	(116)	24%	(76)	9%	(28)	11%	(36)	320
Age: 45-64	11%	(63)	32%	(184)	30%	(170)	9%	(49)	18%	(103)	568
Age: 65+	8%	(27)	25%	(85)	32%	(109)	15%	(52)	21%	(71)	344
GenZers: 1997-2012	23%	(45)	30%	(59)	23%	(45)	12%	(23)	13%	(25)	197
Millennials: 1981-1996	22%	(120)	37%	(205)	24%	(131)	7%	(37)	10%	(57)	551
GenXers: 1965-1980	13%	(54)	35%	(148)	27%	(114)	8%	(34)	16%	(67)	418
Baby Boomers: 1946-1964	9%	(52)	28%	(153)	32%	(177)	12%	(66)	19%	(104)	551
PID: Dem (no lean)	18%	(128)	31%	(223)	28%	(204)	9%	(63)	15%	(106)	725
PID: Ind (no lean)	14%	(69)	31%	(159)	27%	(136)	10%	(52)	18%	(93)	511
PID: Rep (no lean)	15%	(78)	35%	(188)	28%	(147)	10%	(54)	12%	(66)	532
PID/Gender: Dem Men	19%	(71)	33%	(122)	25%	(91)	8%	(30)	15%	(54)	369
PID/Gender: Dem Women	16%	(58)	28%	(101)	32%	(113)	9%	(33)	15%	(52)	357
PID/Gender: Ind Men	17%	(37)	36%	(79)	26%	(57)	9%	(20)	12%	(27)	220
PID/Gender: Ind Women	11%	(32)	28%	(81)	27%	(79)	11%	(33)	23%	(66)	291
PID/Gender: Rep Men	19%	(44)	38%	(89)	23%	(54)	9%	(20)	12%	(29)	237
PID/Gender: Rep Women	11%	(34)	33%	(99)	31%	(93)	11%	(34)	12%	(36)	296
Ideo: Liberal (1-3)	14%	(80)	35%	(198)	29%	(162)	9%	(51)	13%	(74)	565
Ideo: Moderate (4)	18%	(92)	31%	(160)	27%	(136)	11%	(55)	14%	(71)	514
Ideo: Conservative (5-7)	16%	(91)	32%	(176)	29%	(164)	8%	(47)	14%	(80)	557
Educ: < College	18%	(209)	32%	(368)	25%	(285)	8%	(97)	16%	(186)	1147
Educ: Bachelors degree	11%	(43)	35%	(140)	31%	(124)	11%	(45)	13%	(53)	404
Educ: Post-grad	11%	(23)	29%	(62)	36%	(78)	13%	(28)	12%	(27)	218
Income: Under 50k	17%	(163)	31%	(299)	25%	(247)	9%	(92)	18%	(173)	974
Income: 50k-100k	13%	(69)	34%	(179)	32%	(168)	9%	(48)	12%	(62)	526
Income: 100k+	16%	(44)	35%	(93)	27%	(72)	11%	(30)	11%	(30)	268
Ethnicity: White	13%	(177)	33%	(462)	29%	(399)	10%	(139)	15%	(207)	1383
Ethnicity: Hispanic	28%	(81)	29%	(83)	22%	(64)	9%	(25)	12%	(35)	287

Continued on next page

Table MCBR7_6: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Assessing the quality of the product from the photos sellers' provide

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	16%	(276)	32%	(571)	28%	(487)	10%	(170)	15%	(265)	1768
Ethnicity: Black	28%	(62)	28%	(60)	17%	(36)	7%	(16)	20%	(44)	219
Ethnicity: Other	22%	(37)	29%	(48)	31%	(52)	9%	(15)	9%	(15)	167
All Christian	17%	(145)	30%	(261)	28%	(246)	10%	(84)	15%	(130)	867
All Non-Christian	18%	(13)	35%	(26)	28%	(21)	8%	(6)	10%	(8)	75
Atheist	18%	(16)	27%	(25)	37%	(35)	7%	(7)	11%	(10)	93
Agnostic/Nothing in particular	14%	(64)	34%	(161)	26%	(126)	11%	(50)	16%	(75)	476
Something Else	14%	(37)	38%	(97)	23%	(59)	9%	(22)	17%	(43)	258
Religious Non-Protestant/Catholic	15%	(13)	38%	(33)	29%	(25)	7%	(6)	10%	(9)	87
Evangelical	20%	(102)	34%	(172)	23%	(117)	9%	(48)	14%	(70)	510
Non-Evangelical	13%	(77)	30%	(176)	31%	(181)	10%	(57)	17%	(101)	593
Community: Urban	21%	(113)	36%	(193)	23%	(124)	7%	(39)	11%	(61)	529
Community: Suburban	12%	(96)	29%	(226)	32%	(247)	11%	(84)	16%	(121)	775
Community: Rural	14%	(67)	33%	(152)	25%	(116)	10%	(47)	18%	(83)	465
Employ: Private Sector	16%	(102)	37%	(231)	28%	(178)	8%	(50)	11%	(67)	628
Employ: Government	24%	(25)	29%	(30)	25%	(26)	10%	(10)	12%	(13)	105
Employ: Self-Employed	16%	(24)	34%	(52)	30%	(46)	9%	(14)	11%	(17)	154
Employ: Homemaker	13%	(16)	35%	(43)	25%	(31)	6%	(8)	20%	(25)	124
Employ: Student	27%	(17)	33%	(21)	26%	(16)	9%	(6)	5%	(3)	63
Employ: Retired	10%	(39)	24%	(95)	32%	(127)	15%	(60)	19%	(74)	395
Employ: Unemployed	20%	(39)	28%	(55)	22%	(43)	7%	(14)	24%	(49)	201
Employ: Other	12%	(12)	44%	(43)	19%	(19)	7%	(6)	18%	(18)	98
Military HH: Yes	10%	(23)	32%	(74)	32%	(75)	11%	(27)	15%	(36)	236
Military HH: No	16%	(252)	32%	(496)	27%	(412)	9%	(143)	15%	(230)	1533
RD/WT: Right Direction	20%	(110)	32%	(172)	25%	(135)	8%	(45)	14%	(77)	540
RD/WT: Wrong Track	13%	(165)	32%	(398)	29%	(352)	10%	(125)	15%	(188)	1228
Biden Job Approve	18%	(143)	31%	(247)	27%	(217)	9%	(71)	14%	(112)	791
Biden Job Disapprove	14%	(124)	34%	(310)	28%	(255)	10%	(94)	14%	(131)	914

Continued on next page

Table MCBR7_6: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Assessing the quality of the product from the photos sellers' provide

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	16%	(276)	32%	(571)	28%	(487)	10%	(170)	15%	(265)	1768
Biden Job Strongly Approve	25%	(88)	32%	(110)	22%	(75)	8%	(28)	13%	(45)	345
Biden Job Somewhat Approve	12%	(55)	31%	(138)	32%	(143)	10%	(43)	15%	(67)	446
Biden Job Somewhat Disapprove	12%	(34)	34%	(102)	31%	(92)	10%	(30)	13%	(40)	298
Biden Job Strongly Disapprove	15%	(90)	34%	(207)	26%	(163)	11%	(65)	15%	(91)	616
Favorable of Biden	18%	(147)	31%	(257)	27%	(222)	9%	(77)	14%	(116)	819
Unfavorable of Biden	13%	(120)	34%	(309)	28%	(253)	10%	(91)	15%	(133)	907
Very Favorable of Biden	26%	(98)	31%	(118)	22%	(83)	9%	(32)	12%	(44)	376
Somewhat Favorable of Biden	11%	(50)	31%	(139)	31%	(138)	10%	(45)	16%	(72)	443
Somewhat Unfavorable of Biden	11%	(27)	34%	(85)	33%	(83)	8%	(20)	15%	(38)	252
Very Unfavorable of Biden	14%	(93)	34%	(224)	26%	(171)	11%	(70)	15%	(95)	654
#1 Issue: Economy	16%	(112)	34%	(244)	28%	(201)	9%	(64)	14%	(103)	725
#1 Issue: Security	14%	(26)	31%	(58)	29%	(55)	14%	(26)	12%	(22)	186
#1 Issue: Health Care	21%	(34)	35%	(57)	28%	(45)	5%	(9)	10%	(16)	161
#1 Issue: Medicare / Social Security	12%	(22)	23%	(42)	28%	(51)	12%	(23)	25%	(45)	183
#1 Issue: Women's Issues	13%	(32)	32%	(80)	29%	(70)	11%	(27)	15%	(38)	247
#1 Issue: Education	15%	(9)	45%	(27)	25%	(15)	7%	(4)	9%	(5)	60
#1 Issue: Energy	25%	(27)	37%	(41)	24%	(27)	6%	(6)	8%	(8)	109
#1 Issue: Other	13%	(13)	23%	(22)	24%	(23)	11%	(11)	28%	(27)	96
2020 Vote: Joe Biden	16%	(132)	29%	(235)	30%	(238)	9%	(71)	16%	(126)	803
2020 Vote: Donald Trump	14%	(82)	36%	(206)	27%	(157)	10%	(56)	13%	(74)	574
2020 Vote: Other	15%	(9)	30%	(19)	27%	(17)	10%	(7)	17%	(11)	63
2020 Vote: Didn't Vote	16%	(53)	33%	(110)	23%	(75)	11%	(36)	17%	(55)	328
2018 House Vote: Democrat	17%	(110)	30%	(192)	31%	(199)	9%	(56)	14%	(91)	649
2018 House Vote: Republican	14%	(63)	35%	(161)	30%	(141)	10%	(48)	11%	(51)	464
2018 House Vote: Someone else	12%	(7)	30%	(17)	21%	(12)	15%	(8)	22%	(12)	56
2016 Vote: Hillary Clinton	16%	(96)	31%	(186)	30%	(176)	8%	(49)	15%	(86)	593
2016 Vote: Donald Trump	15%	(75)	35%	(179)	29%	(146)	10%	(50)	11%	(56)	505
2016 Vote: Other	7%	(7)	25%	(24)	36%	(35)	13%	(13)	20%	(19)	99
2016 Vote: Didn't Vote	17%	(96)	32%	(180)	23%	(130)	10%	(58)	18%	(103)	568

Continued on next page

Table MCBR7_6: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Assessing the quality of the product from the photos sellers' provide

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	16%	(276)	32%	(571)	28%	(487)	10%	(170)	15%	(265)	1768
Voted in 2014: Yes	14%	(143)	31%	(317)	30%	(304)	11%	(109)	14%	(140)	1013
Voted in 2014: No	18%	(132)	34%	(254)	24%	(183)	8%	(61)	17%	(125)	756
4-Region: Northeast	14%	(40)	33%	(92)	29%	(82)	7%	(21)	16%	(45)	280
4-Region: Midwest	10%	(38)	32%	(117)	29%	(104)	11%	(40)	18%	(64)	363
4-Region: South	15%	(101)	32%	(223)	28%	(192)	9%	(65)	16%	(112)	693
4-Region: West	22%	(97)	32%	(138)	25%	(109)	10%	(45)	10%	(44)	433
Shop Online	17%	(82)	35%	(174)	27%	(131)	10%	(52)	11%	(55)	495
Shop in Stores	14%	(123)	31%	(263)	27%	(234)	10%	(82)	18%	(157)	859
Pay Attention to Environmental	18%	(204)	35%	(390)	27%	(304)	9%	(101)	11%	(122)	1121
Don't Pay Attention to Environmental	11%	(72)	28%	(181)	28%	(183)	11%	(69)	22%	(143)	648
Shopped/Bought Secondhand Within Past Year	18%	(245)	35%	(481)	27%	(378)	9%	(130)	11%	(145)	1379
Shopped/Bought Secondhand Total	16%	(276)	32%	(571)	28%	(487)	10%	(170)	15%	(265)	1768
Sold Secondhand Past Year	22%	(163)	38%	(279)	26%	(186)	7%	(53)	6%	(45)	725
Sold Secondhand Total	19%	(193)	37%	(380)	28%	(296)	8%	(84)	8%	(86)	1038

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR7_7: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Returning products

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	14%	(241)	26%	(452)	24%	(416)	11%	(202)	26%	(458)	1768
Gender: Male	17%	(141)	29%	(236)	22%	(185)	11%	(93)	20%	(169)	825
Gender: Female	11%	(99)	23%	(216)	24%	(230)	12%	(109)	31%	(289)	944
Age: 18-34	18%	(98)	29%	(157)	26%	(141)	11%	(58)	15%	(82)	536
Age: 35-44	17%	(53)	32%	(101)	22%	(70)	10%	(32)	20%	(64)	320
Age: 45-64	13%	(72)	22%	(127)	24%	(136)	10%	(57)	31%	(176)	568
Age: 65+	5%	(18)	20%	(67)	20%	(69)	16%	(54)	39%	(135)	344
GenZers: 1997-2012	13%	(25)	31%	(61)	28%	(55)	14%	(28)	14%	(28)	197
Millennials: 1981-1996	19%	(106)	28%	(155)	24%	(131)	10%	(56)	19%	(104)	551
GenXers: 1965-1980	15%	(62)	26%	(109)	23%	(97)	8%	(35)	27%	(114)	418
Baby Boomers: 1946-1964	9%	(47)	22%	(119)	22%	(119)	14%	(77)	34%	(189)	551
PID: Dem (no lean)	16%	(117)	27%	(194)	23%	(168)	11%	(78)	23%	(168)	725
PID: Ind (no lean)	10%	(52)	25%	(125)	23%	(118)	11%	(56)	31%	(159)	511
PID: Rep (no lean)	13%	(71)	25%	(133)	24%	(130)	13%	(68)	25%	(131)	532
PID/Gender: Dem Men	20%	(73)	30%	(112)	21%	(77)	10%	(38)	19%	(69)	369
PID/Gender: Dem Women	13%	(45)	23%	(82)	26%	(91)	11%	(40)	28%	(98)	357
PID/Gender: Ind Men	14%	(30)	25%	(54)	26%	(57)	12%	(26)	24%	(53)	220
PID/Gender: Ind Women	8%	(22)	25%	(71)	21%	(61)	10%	(30)	37%	(106)	291
PID/Gender: Rep Men	16%	(39)	30%	(70)	22%	(52)	12%	(29)	20%	(47)	237
PID/Gender: Rep Women	11%	(32)	21%	(63)	26%	(78)	13%	(38)	29%	(84)	296
Ideo: Liberal (1-3)	12%	(65)	29%	(163)	24%	(136)	10%	(59)	25%	(142)	565
Ideo: Moderate (4)	15%	(79)	26%	(134)	25%	(127)	12%	(59)	22%	(115)	514
Ideo: Conservative (5-7)	15%	(83)	22%	(121)	24%	(134)	13%	(72)	27%	(148)	557
Educ: < College	15%	(170)	25%	(282)	23%	(261)	11%	(129)	27%	(305)	1147
Educ: Bachelors degree	11%	(45)	29%	(118)	26%	(104)	10%	(42)	24%	(96)	404
Educ: Post-grad	12%	(27)	24%	(52)	23%	(51)	15%	(32)	26%	(57)	218
Income: Under 50k	13%	(129)	24%	(235)	23%	(225)	12%	(121)	27%	(265)	974
Income: 50k-100k	13%	(71)	27%	(142)	25%	(132)	10%	(54)	24%	(128)	526
Income: 100k+	15%	(41)	28%	(76)	22%	(59)	10%	(27)	24%	(65)	268
Ethnicity: White	12%	(160)	25%	(350)	23%	(319)	12%	(167)	28%	(387)	1383
Ethnicity: Hispanic	23%	(67)	27%	(79)	23%	(65)	10%	(27)	17%	(49)	287

Table MCBR7_7: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Returning products

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	14%	(241)	26%	(452)	24%	(416)	11%	(202)	26%	(458)	1768
Ethnicity: Black	26%	(58)	28%	(62)	19%	(41)	7%	(15)	20%	(43)	219
Ethnicity: Other	14%	(23)	24%	(40)	34%	(56)	12%	(19)	17%	(28)	167
All Christian	13%	(114)	27%	(234)	22%	(191)	11%	(93)	27%	(234)	867
All Non-Christian	20%	(15)	29%	(22)	30%	(23)	4%	(3)	17%	(13)	75
Atheist	17%	(16)	24%	(22)	16%	(15)	20%	(19)	23%	(22)	93
Agnostic/Nothing in particular	11%	(53)	22%	(107)	28%	(134)	13%	(61)	25%	(120)	476
Something Else	16%	(42)	26%	(68)	21%	(53)	10%	(27)	27%	(69)	258
Religious Non-Protestant/Catholic	19%	(17)	29%	(25)	31%	(27)	3%	(3)	18%	(16)	87
Evangelical	17%	(88)	27%	(140)	20%	(102)	11%	(56)	24%	(124)	510
Non-Evangelical	11%	(65)	26%	(156)	23%	(137)	10%	(61)	29%	(174)	593
Community: Urban	19%	(103)	30%	(156)	22%	(117)	10%	(54)	19%	(100)	529
Community: Suburban	12%	(91)	22%	(174)	25%	(197)	12%	(96)	28%	(216)	775
Community: Rural	10%	(47)	26%	(122)	22%	(101)	11%	(52)	31%	(142)	465
Employ: Private Sector	17%	(105)	29%	(181)	24%	(150)	11%	(68)	20%	(123)	628
Employ: Government	20%	(21)	32%	(33)	23%	(24)	12%	(12)	13%	(14)	105
Employ: Self-Employed	10%	(16)	29%	(45)	31%	(48)	6%	(9)	24%	(36)	154
Employ: Homemaker	11%	(13)	28%	(35)	18%	(22)	12%	(15)	31%	(39)	124
Employ: Student	20%	(12)	25%	(16)	31%	(20)	16%	(10)	8%	(5)	63
Employ: Retired	9%	(35)	18%	(72)	20%	(79)	15%	(61)	38%	(148)	395
Employ: Unemployed	12%	(24)	21%	(42)	28%	(56)	7%	(15)	32%	(65)	201
Employ: Other	14%	(14)	29%	(29)	17%	(17)	11%	(11)	28%	(27)	98
Military HH: Yes	10%	(23)	22%	(53)	24%	(56)	14%	(33)	30%	(71)	236
Military HH: No	14%	(218)	26%	(399)	23%	(360)	11%	(169)	25%	(386)	1533
RD/WT: Right Direction	20%	(106)	30%	(163)	21%	(111)	8%	(44)	21%	(116)	540
RD/WT: Wrong Track	11%	(135)	24%	(289)	25%	(304)	13%	(158)	28%	(342)	1228
Biden Job Approve	15%	(118)	29%	(231)	23%	(185)	9%	(72)	23%	(186)	791
Biden Job Disapprove	12%	(113)	23%	(206)	24%	(221)	14%	(129)	27%	(246)	914

Table MCBR7_7: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Returning products

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	14%	(241)	26%	(452)	24%	(416)	11%	(202)	26%	(458)	1768
Biden Job Strongly Approve	24%	(83)	28%	(98)	17%	(59)	10%	(33)	21%	(72)	345
Biden Job Somewhat Approve	8%	(35)	30%	(132)	28%	(126)	9%	(39)	25%	(114)	446
Biden Job Somewhat Disapprove	9%	(27)	26%	(79)	30%	(89)	11%	(34)	23%	(69)	298
Biden Job Strongly Disapprove	14%	(85)	21%	(127)	22%	(133)	15%	(95)	29%	(177)	616
Favorable of Biden	16%	(128)	29%	(235)	22%	(181)	10%	(78)	24%	(198)	819
Unfavorable of Biden	12%	(106)	23%	(208)	25%	(230)	13%	(121)	27%	(243)	907
Very Favorable of Biden	25%	(93)	28%	(104)	15%	(56)	10%	(36)	23%	(86)	376
Somewhat Favorable of Biden	8%	(35)	29%	(130)	28%	(125)	9%	(42)	25%	(112)	443
Somewhat Unfavorable of Biden	8%	(19)	27%	(69)	31%	(78)	9%	(24)	25%	(63)	252
Very Unfavorable of Biden	13%	(87)	21%	(139)	23%	(151)	15%	(97)	28%	(180)	654
#1 Issue: Economy	15%	(106)	25%	(182)	23%	(168)	12%	(89)	25%	(180)	725
#1 Issue: Security	13%	(24)	27%	(50)	27%	(50)	10%	(18)	23%	(43)	186
#1 Issue: Health Care	17%	(28)	31%	(50)	30%	(48)	5%	(8)	17%	(27)	161
#1 Issue: Medicare / Social Security	10%	(19)	20%	(36)	19%	(35)	15%	(28)	36%	(66)	183
#1 Issue: Women's Issues	10%	(24)	24%	(60)	24%	(60)	12%	(30)	30%	(73)	247
#1 Issue: Education	16%	(10)	42%	(26)	17%	(10)	9%	(6)	15%	(9)	60
#1 Issue: Energy	21%	(23)	30%	(33)	22%	(24)	9%	(9)	18%	(20)	109
#1 Issue: Other	8%	(7)	17%	(16)	21%	(21)	15%	(14)	40%	(39)	96
2020 Vote: Joe Biden	15%	(123)	25%	(202)	23%	(186)	9%	(74)	27%	(219)	803
2020 Vote: Donald Trump	12%	(68)	26%	(149)	24%	(137)	14%	(79)	25%	(142)	574
2020 Vote: Other	14%	(9)	16%	(10)	26%	(16)	13%	(8)	32%	(20)	63
2020 Vote: Didn't Vote	13%	(42)	28%	(92)	23%	(77)	12%	(40)	24%	(78)	328
2018 House Vote: Democrat	16%	(104)	27%	(176)	22%	(146)	10%	(66)	24%	(157)	649
2018 House Vote: Republican	12%	(55)	26%	(119)	24%	(113)	13%	(61)	25%	(115)	464
2018 House Vote: Someone else	7%	(4)	22%	(12)	17%	(9)	18%	(10)	37%	(21)	56
2016 Vote: Hillary Clinton	17%	(99)	25%	(151)	23%	(134)	9%	(54)	26%	(155)	593
2016 Vote: Donald Trump	14%	(69)	25%	(125)	24%	(120)	13%	(67)	25%	(124)	505
2016 Vote: Other	7%	(6)	18%	(18)	23%	(23)	17%	(17)	35%	(34)	99
2016 Vote: Didn't Vote	11%	(65)	28%	(157)	25%	(139)	11%	(64)	25%	(143)	568

Continued on next page

Table MCBR7_7: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Returning products

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	14%	(241)	26%	(452)	24%	(416)	11%	(202)	26%	(458)	1768
Voted in 2014: Yes	14%	(145)	25%	(258)	21%	(213)	12%	(126)	27%	(269)	1013
Voted in 2014: No	13%	(96)	26%	(194)	27%	(202)	10%	(75)	25%	(188)	756
4-Region: Northeast	13%	(37)	27%	(75)	26%	(73)	9%	(24)	25%	(71)	280
4-Region: Midwest	11%	(40)	22%	(81)	24%	(87)	14%	(49)	29%	(105)	363
4-Region: South	13%	(90)	26%	(183)	19%	(131)	12%	(84)	30%	(205)	693
4-Region: West	17%	(73)	26%	(113)	29%	(125)	10%	(45)	18%	(77)	433
Shop Online	16%	(77)	28%	(141)	26%	(128)	11%	(54)	19%	(94)	495
Shop in Stores	11%	(96)	25%	(211)	23%	(198)	12%	(105)	29%	(249)	859
Pay Attention to Environmental	16%	(179)	29%	(327)	23%	(261)	10%	(113)	21%	(241)	1121
Don't Pay Attention to Environmental	10%	(62)	19%	(125)	24%	(155)	14%	(89)	34%	(217)	648
Shopped/Bought Secondhand Within Past Year	15%	(212)	28%	(382)	24%	(331)	12%	(159)	21%	(294)	1379
Shopped/Bought Secondhand Total	14%	(241)	26%	(452)	24%	(416)	11%	(202)	26%	(458)	1768
Sold Secondhand Past Year	19%	(140)	31%	(224)	24%	(173)	12%	(84)	14%	(104)	725
Sold Secondhand Total	16%	(166)	29%	(299)	25%	(258)	12%	(121)	19%	(195)	1038

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR7_8: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Knowing you are purchasing the product for a good deal

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	24%	(426)	41%	(734)	19%	(327)	5%	(86)	11%	(195)	1768
Gender: Male	26%	(216)	42%	(348)	16%	(136)	6%	(46)	10%	(79)	825
Gender: Female	22%	(210)	41%	(386)	20%	(191)	4%	(41)	12%	(116)	944
Age: 18-34	28%	(148)	40%	(217)	19%	(100)	6%	(34)	7%	(38)	536
Age: 35-44	31%	(100)	44%	(141)	15%	(48)	2%	(8)	7%	(23)	320
Age: 45-64	23%	(128)	41%	(232)	18%	(104)	4%	(25)	14%	(79)	568
Age: 65+	15%	(50)	42%	(144)	22%	(75)	6%	(20)	16%	(55)	344
GenZers: 1997-2012	25%	(50)	39%	(77)	20%	(40)	9%	(18)	6%	(12)	197
Millennials: 1981-1996	31%	(169)	40%	(221)	17%	(91)	4%	(22)	8%	(47)	551
GenXers: 1965-1980	23%	(97)	45%	(188)	17%	(71)	3%	(12)	12%	(49)	418
Baby Boomers: 1946-1964	19%	(102)	42%	(232)	20%	(108)	6%	(31)	14%	(78)	551
PID: Dem (no lean)	27%	(193)	40%	(290)	19%	(136)	5%	(38)	9%	(68)	725
PID: Ind (no lean)	21%	(108)	42%	(212)	19%	(97)	5%	(24)	14%	(69)	511
PID: Rep (no lean)	23%	(125)	43%	(231)	18%	(94)	5%	(25)	11%	(58)	532
PID/Gender: Dem Men	27%	(101)	41%	(151)	16%	(58)	6%	(23)	10%	(36)	369
PID/Gender: Dem Women	26%	(92)	39%	(140)	22%	(78)	4%	(15)	9%	(32)	357
PID/Gender: Ind Men	23%	(50)	42%	(93)	21%	(46)	4%	(10)	9%	(21)	220
PID/Gender: Ind Women	20%	(58)	41%	(120)	18%	(51)	5%	(14)	17%	(48)	291
PID/Gender: Rep Men	27%	(65)	44%	(105)	13%	(32)	6%	(13)	10%	(23)	237
PID/Gender: Rep Women	20%	(60)	43%	(126)	21%	(62)	4%	(12)	12%	(36)	296
Ideo: Liberal (1-3)	25%	(139)	41%	(234)	19%	(108)	6%	(31)	9%	(53)	565
Ideo: Moderate (4)	22%	(114)	44%	(225)	20%	(102)	3%	(18)	10%	(54)	514
Ideo: Conservative (5-7)	26%	(143)	41%	(230)	17%	(96)	4%	(25)	11%	(63)	557
Educ: < College	28%	(316)	39%	(448)	17%	(195)	5%	(57)	11%	(131)	1147
Educ: Bachelors degree	17%	(68)	49%	(200)	20%	(80)	3%	(13)	11%	(43)	404
Educ: Post-grad	19%	(42)	40%	(86)	24%	(52)	7%	(16)	10%	(21)	218
Income: Under 50k	25%	(242)	40%	(395)	17%	(168)	5%	(52)	12%	(118)	974
Income: 50k-100k	24%	(125)	44%	(230)	20%	(103)	4%	(22)	9%	(46)	526
Income: 100k+	22%	(59)	41%	(109)	21%	(56)	5%	(12)	12%	(31)	268
Ethnicity: White	22%	(303)	42%	(579)	19%	(268)	5%	(70)	12%	(163)	1383
Ethnicity: Hispanic	29%	(83)	44%	(125)	15%	(44)	3%	(9)	9%	(26)	287

Table MCBR7_8: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Knowing you are purchasing the product for a good deal

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	24%	(426)	41%	(734)	19%	(327)	5%	(86)	11%	(195)	1768
Ethnicity: Black	38%	(82)	38%	(83)	10%	(22)	5%	(12)	9%	(19)	219
Ethnicity: Other	24%	(40)	43%	(71)	22%	(37)	3%	(5)	8%	(13)	167
All Christian	24%	(208)	43%	(373)	17%	(148)	4%	(39)	11%	(99)	867
All Non-Christian	25%	(19)	41%	(31)	23%	(17)	5%	(4)	7%	(5)	75
Atheist	29%	(27)	34%	(31)	22%	(20)	5%	(5)	10%	(9)	93
Agnostic/Nothing in particular	21%	(99)	41%	(195)	20%	(98)	7%	(33)	11%	(51)	476
Something Else	28%	(73)	40%	(104)	17%	(44)	2%	(6)	12%	(31)	258
Religious Non-Protestant/Catholic	25%	(22)	39%	(34)	25%	(22)	4%	(4)	7%	(6)	87
Evangelical	28%	(142)	43%	(218)	15%	(75)	5%	(24)	10%	(51)	510
Non-Evangelical	23%	(134)	42%	(248)	19%	(111)	4%	(21)	13%	(78)	593
Community: Urban	31%	(162)	40%	(210)	18%	(98)	4%	(20)	7%	(38)	529
Community: Suburban	22%	(169)	42%	(323)	20%	(154)	5%	(42)	11%	(87)	775
Community: Rural	20%	(94)	43%	(201)	16%	(76)	5%	(24)	15%	(70)	465
Employ: Private Sector	25%	(156)	43%	(270)	19%	(122)	5%	(34)	7%	(46)	628
Employ: Government	26%	(27)	54%	(57)	9%	(10)	2%	(2)	9%	(9)	105
Employ: Self-Employed	24%	(37)	44%	(68)	16%	(25)	7%	(11)	8%	(13)	154
Employ: Homemaker	23%	(29)	42%	(53)	17%	(21)	5%	(7)	12%	(15)	124
Employ: Student	22%	(14)	39%	(25)	31%	(20)	4%	(2)	3%	(2)	63
Employ: Retired	20%	(79)	38%	(151)	21%	(82)	6%	(23)	15%	(60)	395
Employ: Unemployed	29%	(58)	35%	(70)	15%	(30)	3%	(5)	19%	(39)	201
Employ: Other	27%	(27)	41%	(41)	17%	(17)	2%	(2)	13%	(12)	98
Military HH: Yes	18%	(43)	41%	(98)	22%	(52)	6%	(15)	12%	(29)	236
Military HH: No	25%	(383)	41%	(636)	18%	(275)	5%	(72)	11%	(167)	1533
RD/WT: Right Direction	29%	(156)	40%	(216)	18%	(95)	4%	(22)	10%	(51)	540
RD/WT: Wrong Track	22%	(269)	42%	(518)	19%	(233)	5%	(65)	12%	(144)	1228
Biden Job Approve	27%	(211)	40%	(320)	19%	(149)	5%	(38)	9%	(73)	791
Biden Job Disapprove	22%	(205)	42%	(387)	18%	(167)	5%	(46)	12%	(108)	914

Table MCBR7_8: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Knowing you are purchasing the product for a good deal

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	24%	(426)	41%	(734)	19%	(327)	5%	(86)	11%	(195)	1768
Biden Job Strongly Approve	37%	(128)	35%	(122)	16%	(54)	5%	(19)	7%	(23)	345
Biden Job Somewhat Approve	19%	(83)	44%	(198)	21%	(95)	4%	(19)	11%	(51)	446
Biden Job Somewhat Disapprove	19%	(55)	48%	(143)	19%	(57)	4%	(11)	10%	(30)	298
Biden Job Strongly Disapprove	24%	(150)	40%	(244)	18%	(110)	6%	(35)	13%	(77)	616
Favorable of Biden	27%	(222)	41%	(333)	18%	(147)	5%	(40)	9%	(77)	819
Unfavorable of Biden	22%	(195)	43%	(387)	19%	(174)	5%	(45)	12%	(106)	907
Very Favorable of Biden	37%	(139)	36%	(135)	15%	(55)	6%	(22)	6%	(24)	376
Somewhat Favorable of Biden	19%	(83)	45%	(198)	21%	(92)	4%	(18)	12%	(53)	443
Somewhat Unfavorable of Biden	16%	(41)	47%	(118)	22%	(57)	3%	(8)	11%	(28)	252
Very Unfavorable of Biden	24%	(154)	41%	(268)	18%	(117)	6%	(37)	12%	(78)	654
#1 Issue: Economy	24%	(173)	43%	(308)	19%	(139)	4%	(30)	10%	(75)	725
#1 Issue: Security	26%	(47)	40%	(74)	17%	(32)	6%	(11)	11%	(21)	186
#1 Issue: Health Care	25%	(41)	38%	(62)	25%	(40)	4%	(6)	7%	(12)	161
#1 Issue: Medicare / Social Security	24%	(44)	37%	(68)	17%	(31)	7%	(12)	15%	(28)	183
#1 Issue: Women's Issues	23%	(57)	42%	(104)	20%	(50)	4%	(9)	11%	(27)	247
#1 Issue: Education	26%	(16)	48%	(29)	7%	(4)	8%	(5)	10%	(6)	60
#1 Issue: Energy	25%	(27)	51%	(55)	15%	(16)	4%	(4)	6%	(6)	109
#1 Issue: Other	22%	(21)	34%	(33)	14%	(14)	9%	(9)	21%	(20)	96
2020 Vote: Joe Biden	25%	(204)	41%	(328)	18%	(142)	5%	(39)	11%	(90)	803
2020 Vote: Donald Trump	23%	(131)	44%	(253)	18%	(103)	4%	(25)	11%	(63)	574
2020 Vote: Other	33%	(21)	30%	(19)	20%	(13)	6%	(4)	10%	(6)	63
2020 Vote: Didn't Vote	21%	(70)	41%	(134)	21%	(69)	6%	(18)	11%	(36)	328
2018 House Vote: Democrat	25%	(160)	41%	(266)	19%	(126)	5%	(29)	10%	(68)	649
2018 House Vote: Republican	22%	(102)	45%	(208)	18%	(82)	5%	(25)	10%	(46)	464
2018 House Vote: Someone else	31%	(17)	40%	(22)	15%	(8)	2%	(1)	11%	(6)	56
2016 Vote: Hillary Clinton	25%	(149)	41%	(244)	19%	(111)	5%	(27)	10%	(62)	593
2016 Vote: Donald Trump	23%	(115)	44%	(221)	18%	(91)	5%	(23)	11%	(56)	505
2016 Vote: Other	19%	(18)	39%	(38)	18%	(17)	8%	(8)	17%	(16)	99
2016 Vote: Didn't Vote	25%	(142)	40%	(228)	19%	(108)	5%	(29)	11%	(61)	568

Table MCBR7_8: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Knowing you are purchasing the product for a good deal

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	24%	(426)	41%	(734)	19%	(327)	5%	(86)	11%	(195)	1768
Voted in 2014: Yes	23%	(233)	42%	(429)	18%	(183)	5%	(51)	12%	(117)	1013
Voted in 2014: No	26%	(193)	40%	(305)	19%	(145)	5%	(35)	10%	(78)	756
4-Region: Northeast	21%	(59)	44%	(124)	19%	(53)	5%	(13)	11%	(31)	280
4-Region: Midwest	23%	(83)	40%	(145)	20%	(73)	4%	(15)	13%	(48)	363
4-Region: South	21%	(147)	45%	(313)	16%	(111)	5%	(32)	13%	(90)	693
4-Region: West	32%	(137)	35%	(152)	21%	(91)	6%	(27)	6%	(27)	433
Shop Online	28%	(138)	40%	(199)	17%	(85)	6%	(29)	9%	(43)	495
Shop in Stores	21%	(176)	42%	(357)	20%	(168)	5%	(44)	13%	(113)	859
Pay Attention to Environmental	26%	(291)	44%	(490)	19%	(208)	5%	(52)	7%	(80)	1121
Don't Pay Attention to Environmental	21%	(135)	38%	(244)	18%	(119)	5%	(35)	18%	(115)	648
Shopped/Bought Secondhand Within Past Year	26%	(359)	44%	(602)	18%	(250)	5%	(65)	7%	(103)	1379
Shopped/Bought Secondhand Total	24%	(426)	41%	(734)	19%	(327)	5%	(86)	11%	(195)	1768
Sold Secondhand Past Year	28%	(206)	45%	(323)	17%	(122)	4%	(33)	6%	(42)	725
Sold Secondhand Total	26%	(270)	45%	(470)	18%	(183)	4%	(44)	7%	(71)	1038

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR7_9: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Negotiating prices with sellers

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	15%	(273)	33%	(577)	24%	(423)	7%	(121)	21%	(373)	1768
Gender: Male	18%	(145)	34%	(281)	25%	(205)	6%	(51)	17%	(142)	825
Gender: Female	14%	(128)	31%	(296)	23%	(218)	7%	(70)	24%	(231)	944
Age: 18-34	21%	(110)	37%	(200)	22%	(116)	7%	(37)	13%	(72)	536
Age: 35-44	21%	(68)	32%	(103)	23%	(73)	5%	(17)	19%	(60)	320
Age: 45-64	12%	(68)	30%	(173)	26%	(148)	7%	(39)	25%	(140)	568
Age: 65+	8%	(27)	29%	(101)	25%	(87)	8%	(28)	30%	(102)	344
GenZers: 1997-2012	14%	(27)	43%	(85)	22%	(44)	7%	(13)	14%	(28)	197
Millennials: 1981-1996	23%	(127)	33%	(183)	21%	(115)	7%	(38)	16%	(87)	551
GenXers: 1965-1980	15%	(63)	32%	(134)	25%	(104)	6%	(26)	22%	(91)	418
Baby Boomers: 1946-1964	10%	(53)	29%	(162)	26%	(144)	7%	(41)	27%	(152)	551
PID: Dem (no lean)	19%	(136)	29%	(213)	23%	(169)	8%	(62)	20%	(146)	725
PID: Ind (no lean)	11%	(57)	34%	(175)	21%	(108)	7%	(36)	26%	(135)	511
PID: Rep (no lean)	15%	(80)	35%	(189)	28%	(147)	4%	(24)	17%	(92)	532
PID/Gender: Dem Men	23%	(84)	28%	(105)	22%	(82)	9%	(32)	18%	(66)	369
PID/Gender: Dem Women	15%	(52)	30%	(108)	24%	(86)	8%	(29)	23%	(81)	357
PID/Gender: Ind Men	11%	(25)	35%	(77)	26%	(57)	4%	(9)	23%	(51)	220
PID/Gender: Ind Women	11%	(33)	34%	(98)	17%	(50)	9%	(26)	29%	(84)	291
PID/Gender: Rep Men	16%	(37)	42%	(99)	28%	(65)	4%	(10)	11%	(26)	237
PID/Gender: Rep Women	15%	(43)	31%	(90)	28%	(82)	5%	(14)	22%	(66)	296
Ideo: Liberal (1-3)	15%	(86)	31%	(175)	24%	(135)	7%	(42)	22%	(126)	565
Ideo: Moderate (4)	18%	(95)	32%	(163)	26%	(132)	6%	(30)	18%	(94)	514
Ideo: Conservative (5-7)	14%	(77)	36%	(203)	25%	(138)	5%	(30)	20%	(110)	557
Educ: < College	16%	(186)	33%	(380)	22%	(252)	6%	(70)	23%	(258)	1147
Educ: Bachelors degree	13%	(53)	33%	(134)	30%	(119)	6%	(24)	18%	(73)	404
Educ: Post-grad	16%	(34)	29%	(62)	24%	(52)	12%	(27)	19%	(42)	218
Income: Under 50k	15%	(148)	31%	(306)	21%	(207)	8%	(75)	25%	(239)	974
Income: 50k-100k	14%	(72)	35%	(183)	29%	(150)	7%	(34)	17%	(87)	526
Income: 100k+	20%	(53)	33%	(88)	25%	(67)	4%	(12)	18%	(48)	268
Ethnicity: White	14%	(195)	34%	(466)	24%	(327)	6%	(85)	22%	(310)	1383
Ethnicity: Hispanic	23%	(67)	38%	(109)	19%	(54)	7%	(20)	13%	(38)	287

Table MCBR7_9: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Negotiating prices with sellers

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	15%	(273)	33%	(577)	24%	(423)	7%	(121)	21%	(373)	1768
Ethnicity: Black	24%	(53)	23%	(51)	21%	(46)	11%	(25)	20%	(43)	219
Ethnicity: Other	15%	(25)	36%	(60)	30%	(50)	7%	(12)	12%	(20)	167
All Christian	16%	(137)	32%	(279)	24%	(212)	7%	(60)	21%	(179)	867
All Non-Christian	17%	(13)	29%	(22)	34%	(25)	4%	(3)	15%	(12)	75
Atheist	10%	(10)	33%	(30)	20%	(19)	7%	(6)	30%	(27)	93
Agnostic/Nothing in particular	16%	(74)	32%	(154)	23%	(108)	8%	(38)	21%	(101)	476
Something Else	15%	(40)	35%	(91)	23%	(59)	5%	(13)	21%	(55)	258
Religious Non-Protestant/Catholic	16%	(14)	30%	(26)	31%	(27)	6%	(5)	17%	(15)	87
Evangelical	19%	(98)	33%	(166)	21%	(107)	7%	(36)	20%	(102)	510
Non-Evangelical	13%	(76)	33%	(194)	27%	(161)	6%	(35)	21%	(127)	593
Community: Urban	22%	(117)	33%	(176)	21%	(111)	7%	(35)	17%	(90)	529
Community: Suburban	12%	(94)	31%	(240)	27%	(212)	8%	(61)	22%	(168)	775
Community: Rural	14%	(63)	34%	(160)	22%	(100)	5%	(25)	25%	(116)	465
Employ: Private Sector	18%	(110)	34%	(215)	27%	(173)	7%	(42)	14%	(88)	628
Employ: Government	22%	(23)	39%	(41)	19%	(20)	7%	(7)	13%	(13)	105
Employ: Self-Employed	11%	(17)	37%	(57)	23%	(36)	9%	(13)	20%	(31)	154
Employ: Homemaker	15%	(19)	30%	(37)	22%	(27)	5%	(6)	29%	(36)	124
Employ: Student	17%	(10)	44%	(28)	23%	(15)	7%	(5)	9%	(6)	63
Employ: Retired	11%	(42)	27%	(107)	26%	(103)	8%	(33)	28%	(110)	395
Employ: Unemployed	17%	(34)	32%	(64)	15%	(31)	4%	(8)	31%	(63)	201
Employ: Other	18%	(18)	29%	(28)	20%	(19)	7%	(7)	27%	(26)	98
Military HH: Yes	11%	(25)	36%	(85)	24%	(58)	7%	(16)	22%	(52)	236
Military HH: No	16%	(248)	32%	(492)	24%	(366)	7%	(105)	21%	(321)	1533
RD/WT: Right Direction	21%	(114)	30%	(162)	24%	(131)	6%	(33)	18%	(100)	540
RD/WT: Wrong Track	13%	(160)	34%	(415)	24%	(292)	7%	(88)	22%	(274)	1228
Biden Job Approve	18%	(141)	31%	(249)	23%	(178)	8%	(62)	20%	(161)	791
Biden Job Disapprove	13%	(122)	34%	(311)	26%	(234)	6%	(55)	21%	(192)	914

Table MCBR7_9: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Negotiating prices with sellers

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	15%	(273)	33%	(577)	24%	(423)	7%	(121)	21%	(373)	1768
Biden Job Strongly Approve	26%	(91)	29%	(99)	18%	(62)	7%	(25)	20%	(68)	345
Biden Job Somewhat Approve	11%	(50)	34%	(150)	26%	(117)	8%	(36)	21%	(93)	446
Biden Job Somewhat Disapprove	12%	(37)	36%	(106)	26%	(77)	5%	(14)	21%	(64)	298
Biden Job Strongly Disapprove	14%	(85)	33%	(205)	25%	(157)	7%	(40)	21%	(128)	616
Favorable of Biden	17%	(142)	31%	(257)	23%	(190)	8%	(64)	20%	(166)	819
Unfavorable of Biden	14%	(125)	34%	(308)	25%	(229)	6%	(54)	21%	(190)	907
Very Favorable of Biden	25%	(94)	29%	(110)	20%	(74)	7%	(27)	19%	(71)	376
Somewhat Favorable of Biden	11%	(48)	33%	(147)	26%	(116)	8%	(37)	22%	(95)	443
Somewhat Unfavorable of Biden	10%	(26)	37%	(93)	25%	(64)	4%	(9)	24%	(60)	252
Very Unfavorable of Biden	15%	(100)	33%	(215)	25%	(165)	7%	(45)	20%	(130)	654
#1 Issue: Economy	15%	(106)	35%	(257)	24%	(177)	6%	(41)	20%	(144)	725
#1 Issue: Security	17%	(32)	31%	(57)	32%	(59)	6%	(12)	14%	(25)	186
#1 Issue: Health Care	18%	(29)	33%	(53)	20%	(33)	6%	(10)	22%	(36)	161
#1 Issue: Medicare / Social Security	14%	(26)	28%	(51)	23%	(43)	7%	(14)	27%	(50)	183
#1 Issue: Women's Issues	14%	(33)	29%	(71)	20%	(50)	10%	(24)	28%	(68)	247
#1 Issue: Education	20%	(12)	45%	(27)	26%	(16)	2%	(1)	7%	(4)	60
#1 Issue: Energy	19%	(21)	39%	(43)	21%	(23)	7%	(8)	14%	(15)	109
#1 Issue: Other	15%	(14)	18%	(18)	24%	(23)	11%	(11)	32%	(30)	96
2020 Vote: Joe Biden	16%	(130)	32%	(255)	23%	(181)	7%	(58)	22%	(180)	803
2020 Vote: Donald Trump	15%	(87)	36%	(205)	26%	(149)	4%	(26)	19%	(107)	574
2020 Vote: Other	17%	(11)	21%	(13)	25%	(16)	19%	(12)	18%	(11)	63
2020 Vote: Didn't Vote	14%	(45)	32%	(104)	24%	(77)	8%	(26)	23%	(76)	328
2018 House Vote: Democrat	17%	(112)	28%	(181)	26%	(167)	8%	(52)	21%	(137)	649
2018 House Vote: Republican	13%	(59)	38%	(178)	26%	(120)	5%	(24)	18%	(83)	464
2018 House Vote: Someone else	20%	(11)	24%	(14)	20%	(11)	16%	(9)	21%	(11)	56
2016 Vote: Hillary Clinton	16%	(97)	28%	(168)	24%	(144)	8%	(48)	23%	(136)	593
2016 Vote: Donald Trump	15%	(74)	37%	(187)	25%	(129)	4%	(22)	19%	(94)	505
2016 Vote: Other	6%	(6)	21%	(21)	33%	(32)	16%	(16)	24%	(23)	99
2016 Vote: Didn't Vote	17%	(95)	35%	(200)	21%	(119)	6%	(36)	21%	(118)	568

Continued on next page

Table MCBR7_9: *How easy or difficult do you find each of the following when shopping for/buying secondhand products?*
Negotiating prices with sellers

Demographic	Very easy		Somewhat easy		Somewhat difficult		Very difficult		Don't know / No opinion		Total N
Adults	15%	(273)	33%	(577)	24%	(423)	7%	(121)	21%	(373)	1768
Voted in 2014: Yes	15%	(156)	31%	(314)	25%	(256)	8%	(78)	21%	(209)	1013
Voted in 2014: No	16%	(118)	35%	(263)	22%	(167)	6%	(44)	22%	(165)	756
4-Region: Northeast	15%	(43)	34%	(94)	25%	(70)	5%	(15)	20%	(57)	280
4-Region: Midwest	14%	(52)	27%	(98)	29%	(105)	7%	(24)	23%	(84)	363
4-Region: South	14%	(98)	34%	(234)	22%	(151)	7%	(48)	23%	(163)	693
4-Region: West	18%	(80)	35%	(151)	22%	(97)	8%	(35)	16%	(69)	433
Shop Online	17%	(85)	34%	(168)	24%	(121)	8%	(39)	16%	(81)	495
Shop in Stores	14%	(121)	32%	(273)	25%	(213)	7%	(60)	22%	(191)	859
Pay Attention to Environmental	18%	(207)	34%	(381)	25%	(282)	6%	(70)	16%	(181)	1121
Don't Pay Attention to Environmental	10%	(66)	30%	(196)	22%	(142)	8%	(51)	30%	(193)	648
Shopped/Bought Secondhand Within Past Year	18%	(242)	35%	(484)	24%	(330)	7%	(98)	16%	(224)	1379
Shopped/Bought Secondhand Total	15%	(273)	33%	(577)	24%	(423)	7%	(121)	21%	(373)	1768
Sold Secondhand Past Year	22%	(163)	41%	(295)	22%	(156)	6%	(41)	10%	(70)	725
Sold Secondhand Total	19%	(193)	39%	(403)	23%	(241)	6%	(62)	13%	(139)	1038

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR8_1: *Have you used the following platforms to shop for secondhand products?*
thredUP

Demographic	Yes		No		Total N
Adults	13%	(237)	87%	(1532)	1768
Gender: Male	12%	(101)	88%	(724)	825
Gender: Female	14%	(136)	86%	(808)	944
Age: 18-34	20%	(105)	80%	(431)	536
Age: 35-44	18%	(58)	82%	(262)	320
Age: 45-64	10%	(57)	90%	(511)	568
Age: 65+	5%	(16)	95%	(328)	344
GenZers: 1997-2012	13%	(25)	87%	(172)	197
Millennials: 1981-1996	22%	(120)	78%	(431)	551
GenXers: 1965-1980	13%	(54)	87%	(363)	418
Baby Boomers: 1946-1964	7%	(37)	93%	(515)	551
PID: Dem (no lean)	18%	(128)	82%	(598)	725
PID: Ind (no lean)	11%	(56)	89%	(455)	511
PID: Rep (no lean)	10%	(54)	90%	(479)	532
PID/Gender: Dem Men	17%	(62)	83%	(307)	369
PID/Gender: Dem Women	19%	(66)	81%	(291)	357
PID/Gender: Ind Men	9%	(20)	91%	(199)	220
PID/Gender: Ind Women	12%	(35)	88%	(256)	291
PID/Gender: Rep Men	8%	(19)	92%	(217)	237
PID/Gender: Rep Women	12%	(34)	88%	(262)	296
Ideo: Liberal (1-3)	17%	(93)	83%	(471)	565
Ideo: Moderate (4)	13%	(66)	87%	(448)	514
Ideo: Conservative (5-7)	11%	(62)	89%	(495)	557
Educ: < College	10%	(119)	90%	(1028)	1147
Educ: Bachelors degree	21%	(84)	79%	(320)	404
Educ: Post-grad	16%	(34)	84%	(184)	218
Income: Under 50k	11%	(103)	89%	(872)	974
Income: 50k-100k	14%	(73)	86%	(453)	526
Income: 100k+	23%	(61)	77%	(207)	268
Ethnicity: White	13%	(183)	87%	(1200)	1383
Ethnicity: Hispanic	14%	(41)	86%	(247)	287
Ethnicity: Black	16%	(34)	84%	(184)	219

Table MCBR8_1: *Have you used the following platforms to shop for secondhand products?*
thredUP

Demographic	Yes		No		Total N
Adults	13%	(237)	87%	(1532)	1768
Ethnicity: Other	11%	(19)	89%	(147)	167
All Christian	14%	(120)	86%	(746)	867
All Non-Christian	28%	(21)	72%	(54)	75
Atheist	9%	(8)	91%	(85)	93
Agnostic/Nothing in particular	12%	(55)	88%	(420)	476
Something Else	13%	(32)	87%	(226)	258
Religious Non-Protestant/Catholic	25%	(21)	75%	(66)	87
Evangelical	18%	(92)	82%	(417)	510
Non-Evangelical	10%	(58)	90%	(535)	593
Community: Urban	19%	(99)	81%	(430)	529
Community: Suburban	11%	(84)	89%	(691)	775
Community: Rural	12%	(54)	88%	(411)	465
Employ: Private Sector	19%	(117)	81%	(511)	628
Employ: Government	17%	(17)	83%	(88)	105
Employ: Self-Employed	16%	(24)	84%	(130)	154
Employ: Homemaker	13%	(17)	87%	(107)	124
Employ: Student	12%	(8)	88%	(55)	63
Employ: Retired	6%	(25)	94%	(370)	395
Employ: Unemployed	8%	(16)	92%	(185)	201
Employ: Other	12%	(12)	88%	(86)	98
Military HH: Yes	17%	(40)	83%	(196)	236
Military HH: No	13%	(197)	87%	(1336)	1533
RD/WT: Right Direction	21%	(113)	79%	(427)	540
RD/WT: Wrong Track	10%	(124)	90%	(1105)	1228
Biden Job Approve	18%	(141)	82%	(651)	791
Biden Job Disapprove	9%	(85)	91%	(829)	914
Biden Job Strongly Approve	21%	(72)	79%	(274)	345
Biden Job Somewhat Approve	15%	(69)	85%	(377)	446
Biden Job Somewhat Disapprove	9%	(28)	91%	(270)	298
Biden Job Strongly Disapprove	9%	(57)	91%	(559)	616

Table MCBR8_1: *Have you used the following platforms to shop for secondhand products?*
thredUP

Demographic	Yes		No		Total N
Adults	13%	(237)	87%	(1532)	1768
Favorable of Biden	18%	(148)	82%	(671)	819
Unfavorable of Biden	9%	(86)	91%	(821)	907
Very Favorable of Biden	20%	(74)	80%	(302)	376
Somewhat Favorable of Biden	17%	(74)	83%	(369)	443
Somewhat Unfavorable of Biden	9%	(23)	91%	(230)	252
Very Unfavorable of Biden	10%	(63)	90%	(591)	654
#1 Issue: Economy	12%	(88)	88%	(637)	725
#1 Issue: Security	16%	(30)	84%	(156)	186
#1 Issue: Health Care	20%	(33)	80%	(128)	161
#1 Issue: Medicare / Social Security	9%	(16)	91%	(167)	183
#1 Issue: Women's Issues	17%	(41)	83%	(206)	247
#1 Issue: Education	21%	(13)	79%	(47)	60
#1 Issue: Energy	9%	(10)	91%	(99)	109
#1 Issue: Other	5%	(5)	95%	(91)	96
2020 Vote: Joe Biden	15%	(122)	85%	(681)	803
2020 Vote: Donald Trump	12%	(68)	88%	(506)	574
2020 Vote: Other	7%	(4)	93%	(59)	63
2020 Vote: Didn't Vote	13%	(42)	87%	(286)	328
2018 House Vote: Democrat	18%	(115)	82%	(534)	649
2018 House Vote: Republican	11%	(52)	89%	(412)	464
2018 House Vote: Someone else	14%	(8)	86%	(48)	56
2016 Vote: Hillary Clinton	17%	(100)	83%	(493)	593
2016 Vote: Donald Trump	13%	(64)	87%	(442)	505
2016 Vote: Other	8%	(8)	92%	(91)	99
2016 Vote: Didn't Vote	11%	(65)	89%	(503)	568
Voted in 2014: Yes	15%	(151)	85%	(862)	1013
Voted in 2014: No	11%	(86)	89%	(670)	756
4-Region: Northeast	15%	(42)	85%	(238)	280
4-Region: Midwest	8%	(31)	92%	(332)	363
4-Region: South	12%	(86)	88%	(607)	693
4-Region: West	18%	(79)	82%	(354)	433

Table MCBR8_1: *Have you used the following platforms to shop for secondhand products?*
thredUP

Demographic	Yes		No		Total N
Adults	13%	(237)	87%	(1532)	1768
Shop Online	20%	(101)	80%	(394)	495
Shop in Stores	10%	(86)	90%	(773)	859
Pay Attention to Environmental	17%	(195)	83%	(926)	1121
Don't Pay Attention to Environmental	6%	(42)	94%	(606)	648
Shopped/Bought Secondhand Within Past Year	16%	(226)	84%	(1153)	1379
Shopped/Bought Secondhand Total	13%	(237)	87%	(1532)	1768
Sold Secondhand Past Year	24%	(173)	76%	(552)	725
Sold Secondhand Total	19%	(196)	81%	(842)	1038

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR8_2: *Have you used the following platforms to shop for secondhand products?*
TheRealReal

Demographic	Yes		No		Total N
Adults	9%	(165)	91%	(1603)	1768
Gender: Male	12%	(100)	88%	(725)	825
Gender: Female	7%	(66)	93%	(878)	944
Age: 18-34	14%	(77)	86%	(460)	536
Age: 35-44	17%	(56)	83%	(264)	320
Age: 45-64	4%	(24)	96%	(544)	568
Age: 65+	3%	(9)	97%	(336)	344
GenZers: 1997-2012	11%	(21)	89%	(176)	197
Millennials: 1981-1996	18%	(97)	82%	(453)	551
GenXers: 1965-1980	7%	(31)	93%	(387)	418
Baby Boomers: 1946-1964	3%	(15)	97%	(537)	551
PID: Dem (no lean)	13%	(91)	87%	(634)	725
PID: Ind (no lean)	6%	(31)	94%	(480)	511
PID: Rep (no lean)	8%	(43)	92%	(489)	532
PID/Gender: Dem Men	16%	(60)	84%	(309)	369
PID/Gender: Dem Women	9%	(31)	91%	(325)	357
PID/Gender: Ind Men	7%	(15)	93%	(204)	220
PID/Gender: Ind Women	5%	(15)	95%	(276)	291
PID/Gender: Rep Men	10%	(24)	90%	(212)	237
PID/Gender: Rep Women	6%	(19)	94%	(277)	296
Ideo: Liberal (1-3)	12%	(65)	88%	(500)	565
Ideo: Moderate (4)	9%	(49)	91%	(465)	514
Ideo: Conservative (5-7)	9%	(48)	91%	(509)	557
Educ: < College	5%	(62)	95%	(1084)	1147
Educ: Bachelors degree	17%	(68)	83%	(337)	404
Educ: Post-grad	16%	(35)	84%	(182)	218
Income: Under 50k	5%	(48)	95%	(927)	974
Income: 50k-100k	11%	(58)	89%	(468)	526
Income: 100k+	22%	(60)	78%	(208)	268
Ethnicity: White	9%	(127)	91%	(1256)	1383
Ethnicity: Hispanic	13%	(36)	87%	(251)	287
Ethnicity: Black	11%	(24)	89%	(194)	219

Table MCBR8_2: *Have you used the following platforms to shop for secondhand products?*
TheRealReal

Demographic	Yes		No		Total N
Adults	9%	(165)	91%	(1603)	1768
Ethnicity: Other	8%	(14)	92%	(153)	167
All Christian	11%	(93)	89%	(773)	867
All Non-Christian	19%	(14)	81%	(61)	75
Atheist	9%	(9)	91%	(84)	93
Agnostic/Nothing in particular	6%	(31)	94%	(445)	476
Something Else	7%	(18)	93%	(240)	258
Religious Non-Protestant/Catholic	18%	(15)	82%	(72)	87
Evangelical	14%	(72)	86%	(438)	510
Non-Evangelical	6%	(37)	94%	(556)	593
Community: Urban	19%	(100)	81%	(430)	529
Community: Suburban	6%	(44)	94%	(730)	775
Community: Rural	5%	(21)	95%	(443)	465
Employ: Private Sector	14%	(90)	86%	(538)	628
Employ: Government	21%	(22)	79%	(82)	105
Employ: Self-Employed	9%	(13)	91%	(141)	154
Employ: Homemaker	9%	(11)	91%	(113)	124
Employ: Student	10%	(6)	90%	(57)	63
Employ: Retired	4%	(15)	96%	(380)	395
Employ: Unemployed	2%	(4)	98%	(197)	201
Employ: Other	4%	(4)	96%	(94)	98
Military HH: Yes	9%	(22)	91%	(213)	236
Military HH: No	9%	(143)	91%	(1390)	1533
RD/WT: Right Direction	18%	(99)	82%	(441)	540
RD/WT: Wrong Track	5%	(66)	95%	(1162)	1228
Biden Job Approve	14%	(112)	86%	(679)	791
Biden Job Disapprove	5%	(49)	95%	(865)	914
Biden Job Strongly Approve	19%	(66)	81%	(279)	345
Biden Job Somewhat Approve	10%	(46)	90%	(400)	446
Biden Job Somewhat Disapprove	5%	(15)	95%	(283)	298
Biden Job Strongly Disapprove	6%	(34)	94%	(582)	616

Table MCBR8_2: *Have you used the following platforms to shop for secondhand products?*
TheRealReal

Demographic	Yes		No		Total N
Adults	9%	(165)	91%	(1603)	1768
Favorable of Biden	14%	(117)	86%	(702)	819
Unfavorable of Biden	5%	(46)	95%	(860)	907
Very Favorable of Biden	18%	(67)	82%	(308)	376
Somewhat Favorable of Biden	11%	(49)	89%	(394)	443
Somewhat Unfavorable of Biden	4%	(10)	96%	(242)	252
Very Unfavorable of Biden	6%	(36)	94%	(618)	654
#1 Issue: Economy	9%	(63)	91%	(662)	725
#1 Issue: Security	11%	(20)	89%	(166)	186
#1 Issue: Health Care	19%	(30)	81%	(131)	161
#1 Issue: Medicare / Social Security	3%	(5)	97%	(178)	183
#1 Issue: Women's Issues	11%	(27)	89%	(221)	247
#1 Issue: Education	16%	(10)	84%	(50)	60
#1 Issue: Energy	9%	(10)	91%	(99)	109
#1 Issue: Other	1%	(1)	99%	(96)	96
2020 Vote: Joe Biden	11%	(89)	89%	(714)	803
2020 Vote: Donald Trump	9%	(50)	91%	(524)	574
2020 Vote: Other	2%	(1)	98%	(61)	63
2020 Vote: Didn't Vote	7%	(24)	93%	(304)	328
2018 House Vote: Democrat	12%	(79)	88%	(570)	649
2018 House Vote: Republican	9%	(43)	91%	(420)	464
2018 House Vote: Someone else	8%	(5)	92%	(51)	56
2016 Vote: Hillary Clinton	13%	(78)	87%	(515)	593
2016 Vote: Donald Trump	9%	(43)	91%	(462)	505
2016 Vote: Other	5%	(5)	95%	(94)	99
2016 Vote: Didn't Vote	7%	(39)	93%	(528)	568
Voted in 2014: Yes	12%	(117)	88%	(896)	1013
Voted in 2014: No	6%	(48)	94%	(708)	756
4-Region: Northeast	12%	(33)	88%	(247)	280
4-Region: Midwest	5%	(18)	95%	(345)	363
4-Region: South	7%	(48)	93%	(645)	693
4-Region: West	15%	(67)	85%	(366)	433

Table MCBR8_2: *Have you used the following platforms to shop for secondhand products?*
TheRealReal

Demographic	Yes		No		Total N
Adults	9%	(165)	91%	(1603)	1768
Shop Online	12%	(60)	88%	(435)	495
Shop in Stores	8%	(72)	92%	(787)	859
Pay Attention to Environmental	13%	(144)	87%	(977)	1121
Don't Pay Attention to Environmental	3%	(21)	97%	(627)	648
Shopped/Bought Secondhand Within Past Year	11%	(155)	89%	(1224)	1379
Shopped/Bought Secondhand Total	9%	(165)	91%	(1603)	1768
Sold Secondhand Past Year	18%	(127)	82%	(598)	725
Sold Secondhand Total	13%	(139)	87%	(900)	1038

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR8_3: *Have you used the following platforms to shop for secondhand products?*
Poshmark

Demographic	Yes		No		Total N
Adults	24%	(423)	76%	(1345)	1768
Gender: Male	22%	(185)	78%	(640)	825
Gender: Female	25%	(239)	75%	(705)	944
Age: 18-34	40%	(212)	60%	(324)	536
Age: 35-44	30%	(95)	70%	(225)	320
Age: 45-64	17%	(97)	83%	(471)	568
Age: 65+	6%	(20)	94%	(324)	344
GenZers: 1997-2012	41%	(81)	59%	(116)	197
Millennials: 1981-1996	36%	(197)	64%	(353)	551
GenXers: 1965-1980	22%	(91)	78%	(327)	418
Baby Boomers: 1946-1964	9%	(52)	91%	(499)	551
PID: Dem (no lean)	28%	(203)	72%	(522)	725
PID: Ind (no lean)	20%	(103)	80%	(407)	511
PID: Rep (no lean)	22%	(117)	78%	(416)	532
PID/Gender: Dem Men	28%	(105)	72%	(264)	369
PID/Gender: Dem Women	28%	(98)	72%	(258)	357
PID/Gender: Ind Men	15%	(33)	85%	(186)	220
PID/Gender: Ind Women	24%	(70)	76%	(221)	291
PID/Gender: Rep Men	20%	(46)	80%	(190)	237
PID/Gender: Rep Women	24%	(70)	76%	(226)	296
Ideo: Liberal (1-3)	31%	(173)	69%	(392)	565
Ideo: Moderate (4)	21%	(110)	79%	(403)	514
Ideo: Conservative (5-7)	20%	(109)	80%	(448)	557
Educ: < College	21%	(236)	79%	(911)	1147
Educ: Bachelors degree	31%	(127)	69%	(277)	404
Educ: Post-grad	28%	(61)	72%	(157)	218
Income: Under 50k	19%	(185)	81%	(790)	974
Income: 50k-100k	28%	(147)	72%	(379)	526
Income: 100k+	34%	(92)	66%	(176)	268
Ethnicity: White	22%	(302)	78%	(1081)	1383
Ethnicity: Hispanic	39%	(112)	61%	(176)	287
Ethnicity: Black	33%	(72)	67%	(147)	219

Continued on next page

Table MCBR8_3: *Have you used the following platforms to shop for secondhand products?*

Poshmark

Demographic	Yes		No		Total N
Adults	24%	(423)	76%	(1345)	1768
Ethnicity: Other	30%	(49)	70%	(117)	167
All Christian	22%	(189)	78%	(678)	867
All Non-Christian	44%	(33)	56%	(42)	75
Atheist	23%	(22)	77%	(71)	93
Agnostic/Nothing in particular	23%	(109)	77%	(366)	476
Something Else	28%	(71)	72%	(187)	258
Religious Non-Protestant/Catholic	38%	(33)	62%	(54)	87
Evangelical	28%	(142)	72%	(367)	510
Non-Evangelical	19%	(114)	81%	(479)	593
Community: Urban	31%	(164)	69%	(366)	529
Community: Suburban	22%	(171)	78%	(604)	775
Community: Rural	19%	(89)	81%	(376)	465
Employ: Private Sector	32%	(201)	68%	(427)	628
Employ: Government	35%	(36)	65%	(69)	105
Employ: Self-Employed	28%	(43)	72%	(112)	154
Employ: Homemaker	21%	(26)	79%	(99)	124
Employ: Student	40%	(25)	60%	(38)	63
Employ: Retired	10%	(38)	90%	(357)	395
Employ: Unemployed	20%	(41)	80%	(160)	201
Employ: Other	15%	(14)	85%	(84)	98
Military HH: Yes	24%	(56)	76%	(179)	236
Military HH: No	24%	(367)	76%	(1166)	1533
RD/WT: Right Direction	29%	(155)	71%	(385)	540
RD/WT: Wrong Track	22%	(269)	78%	(960)	1228
Biden Job Approve	28%	(221)	72%	(570)	791
Biden Job Disapprove	20%	(187)	80%	(727)	914
Biden Job Strongly Approve	30%	(103)	70%	(242)	345
Biden Job Somewhat Approve	26%	(118)	74%	(328)	446
Biden Job Somewhat Disapprove	21%	(62)	79%	(236)	298
Biden Job Strongly Disapprove	20%	(125)	80%	(491)	616

Table MCBR8_3: *Have you used the following platforms to shop for secondhand products?*
Poshmark

Demographic	Yes		No		Total N
Adults	24%	(423)	76%	(1345)	1768
Favorable of Biden	28%	(230)	72%	(589)	819
Unfavorable of Biden	21%	(189)	79%	(718)	907
Very Favorable of Biden	30%	(111)	70%	(264)	376
Somewhat Favorable of Biden	27%	(119)	73%	(324)	443
Somewhat Unfavorable of Biden	21%	(54)	79%	(199)	252
Very Unfavorable of Biden	21%	(135)	79%	(519)	654
#1 Issue: Economy	25%	(183)	75%	(542)	725
#1 Issue: Security	28%	(53)	72%	(134)	186
#1 Issue: Health Care	29%	(47)	71%	(114)	161
#1 Issue: Medicare / Social Security	10%	(19)	90%	(164)	183
#1 Issue: Women's Issues	32%	(78)	68%	(169)	247
#1 Issue: Education	31%	(19)	69%	(41)	60
#1 Issue: Energy	17%	(18)	83%	(91)	109
#1 Issue: Other	7%	(7)	93%	(90)	96
2020 Vote: Joe Biden	27%	(216)	73%	(587)	803
2020 Vote: Donald Trump	22%	(124)	78%	(450)	574
2020 Vote: Other	19%	(12)	81%	(51)	63
2020 Vote: Didn't Vote	22%	(72)	78%	(257)	328
2018 House Vote: Democrat	27%	(172)	73%	(477)	649
2018 House Vote: Republican	23%	(104)	77%	(359)	464
2018 House Vote: Someone else	16%	(9)	84%	(46)	56
2016 Vote: Hillary Clinton	27%	(162)	73%	(431)	593
2016 Vote: Donald Trump	22%	(109)	78%	(396)	505
2016 Vote: Other	8%	(8)	92%	(90)	99
2016 Vote: Didn't Vote	25%	(144)	75%	(423)	568
Voted in 2014: Yes	23%	(234)	77%	(779)	1013
Voted in 2014: No	25%	(190)	75%	(566)	756
4-Region: Northeast	22%	(62)	78%	(218)	280
4-Region: Midwest	20%	(72)	80%	(291)	363
4-Region: South	24%	(166)	76%	(527)	693
4-Region: West	28%	(123)	72%	(310)	433

Table MCBR8_3: *Have you used the following platforms to shop for secondhand products?*

Poshmark

Demographic	Yes		No		Total N
Adults	24%	(423)	76%	(1345)	1768
Shop Online	33%	(166)	67%	(329)	495
Shop in Stores	18%	(158)	82%	(700)	859
Pay Attention to Environmental	30%	(336)	70%	(785)	1121
Don't Pay Attention to Environmental	14%	(88)	86%	(560)	648
Shopped/Bought Secondhand Within Past Year	29%	(393)	71%	(985)	1379
Shopped/Bought Secondhand Total	24%	(423)	76%	(1345)	1768
Sold Secondhand Past Year	40%	(290)	60%	(436)	725
Sold Secondhand Total	32%	(336)	68%	(702)	1038

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR8_4: *Have you used the following platforms to shop for secondhand products?*

eBay

Demographic	Yes		No		Total N
Adults	64%	(1126)	36%	(643)	1768
Gender: Male	70%	(580)	30%	(245)	825
Gender: Female	58%	(546)	42%	(398)	944
Age: 18-34	69%	(368)	31%	(168)	536
Age: 35-44	73%	(235)	27%	(85)	320
Age: 45-64	60%	(338)	40%	(230)	568
Age: 65+	54%	(184)	46%	(160)	344
GenZers: 1997-2012	65%	(128)	35%	(69)	197
Millennials: 1981-1996	71%	(394)	29%	(157)	551
GenXers: 1965-1980	66%	(275)	34%	(143)	418
Baby Boomers: 1946-1964	55%	(303)	45%	(249)	551
PID: Dem (no lean)	63%	(458)	37%	(267)	725
PID: Ind (no lean)	60%	(304)	40%	(206)	511
PID: Rep (no lean)	68%	(363)	32%	(169)	532
PID/Gender: Dem Men	67%	(246)	33%	(122)	369
PID/Gender: Dem Women	59%	(212)	41%	(145)	357
PID/Gender: Ind Men	67%	(148)	33%	(72)	220
PID/Gender: Ind Women	54%	(157)	46%	(134)	291
PID/Gender: Rep Men	79%	(186)	21%	(50)	237
PID/Gender: Rep Women	60%	(177)	40%	(119)	296
Ideo: Liberal (1-3)	63%	(359)	37%	(206)	565
Ideo: Moderate (4)	63%	(322)	37%	(191)	514
Ideo: Conservative (5-7)	66%	(370)	34%	(187)	557
Educ: < College	62%	(708)	38%	(439)	1147
Educ: Bachelors degree	66%	(269)	34%	(135)	404
Educ: Post-grad	68%	(149)	32%	(69)	218
Income: Under 50k	60%	(586)	40%	(389)	974
Income: 50k-100k	66%	(348)	34%	(179)	526
Income: 100k+	72%	(192)	28%	(75)	268
Ethnicity: White	64%	(890)	36%	(493)	1383
Ethnicity: Hispanic	65%	(187)	35%	(101)	287
Ethnicity: Black	59%	(129)	41%	(90)	219

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Table MCBR8_4: *Have you used the following platforms to shop for secondhand products?*

eBay

Demographic	Yes		No		Total N
Adults	64%	(1126)	36%	(643)	1768
Ethnicity: Other	64%	(107)	36%	(60)	167
All Christian	63%	(544)	37%	(322)	867
All Non-Christian	73%	(55)	27%	(20)	75
Atheist	67%	(63)	33%	(30)	93
Agnostic/Nothing in particular	63%	(302)	37%	(174)	476
Something Else	63%	(162)	37%	(96)	258
Religious Non-Protestant/Catholic	71%	(62)	29%	(25)	87
Evangelical	65%	(331)	35%	(178)	510
Non-Evangelical	60%	(359)	40%	(234)	593
Community: Urban	68%	(361)	32%	(168)	529
Community: Suburban	63%	(487)	37%	(288)	775
Community: Rural	60%	(278)	40%	(187)	465
Employ: Private Sector	69%	(433)	31%	(195)	628
Employ: Government	69%	(73)	31%	(32)	105
Employ: Self-Employed	75%	(116)	25%	(38)	154
Employ: Homemaker	56%	(69)	44%	(55)	124
Employ: Student	61%	(39)	39%	(24)	63
Employ: Retired	57%	(225)	43%	(170)	395
Employ: Unemployed	53%	(107)	47%	(94)	201
Employ: Other	64%	(63)	36%	(35)	98
Military HH: Yes	61%	(144)	39%	(92)	236
Military HH: No	64%	(981)	36%	(551)	1533
RD/WT: Right Direction	69%	(374)	31%	(166)	540
RD/WT: Wrong Track	61%	(752)	39%	(477)	1228
Biden Job Approve	65%	(518)	35%	(274)	791
Biden Job Disapprove	63%	(572)	37%	(342)	914
Biden Job Strongly Approve	67%	(232)	33%	(113)	345
Biden Job Somewhat Approve	64%	(285)	36%	(161)	446
Biden Job Somewhat Disapprove	59%	(176)	41%	(122)	298
Biden Job Strongly Disapprove	64%	(396)	36%	(220)	616

Table MCBR8_4: *Have you used the following platforms to shop for secondhand products?*

eBay

Demographic	Yes		No		Total N
Adults	64%	(1126)	36%	(643)	1768
Favorable of Biden	65%	(533)	35%	(286)	819
Unfavorable of Biden	63%	(571)	37%	(336)	907
Very Favorable of Biden	67%	(253)	33%	(123)	376
Somewhat Favorable of Biden	63%	(280)	37%	(164)	443
Somewhat Unfavorable of Biden	57%	(143)	43%	(109)	252
Very Unfavorable of Biden	65%	(428)	35%	(226)	654
#1 Issue: Economy	66%	(479)	34%	(246)	725
#1 Issue: Security	67%	(125)	33%	(61)	186
#1 Issue: Health Care	66%	(107)	34%	(54)	161
#1 Issue: Medicare / Social Security	49%	(90)	51%	(93)	183
#1 Issue: Women's Issues	66%	(162)	34%	(85)	247
#1 Issue: Education	63%	(38)	37%	(22)	60
#1 Issue: Energy	65%	(71)	35%	(38)	109
#1 Issue: Other	55%	(53)	45%	(44)	96
2020 Vote: Joe Biden	63%	(508)	37%	(295)	803
2020 Vote: Donald Trump	68%	(390)	32%	(184)	574
2020 Vote: Other	54%	(34)	46%	(29)	63
2020 Vote: Didn't Vote	59%	(193)	41%	(135)	328
2018 House Vote: Democrat	63%	(408)	37%	(240)	649
2018 House Vote: Republican	70%	(324)	30%	(139)	464
2018 House Vote: Someone else	57%	(32)	43%	(24)	56
2016 Vote: Hillary Clinton	63%	(375)	37%	(218)	593
2016 Vote: Donald Trump	72%	(362)	28%	(144)	505
2016 Vote: Other	58%	(58)	42%	(41)	99
2016 Vote: Didn't Vote	58%	(331)	42%	(237)	568
Voted in 2014: Yes	65%	(663)	35%	(350)	1013
Voted in 2014: No	61%	(462)	39%	(293)	756
4-Region: Northeast	66%	(183)	34%	(96)	280
4-Region: Midwest	61%	(220)	39%	(142)	363
4-Region: South	60%	(417)	40%	(276)	693
4-Region: West	70%	(305)	30%	(128)	433

Table MCBR8_4: *Have you used the following platforms to shop for secondhand products?*

eBay

Demographic	Yes		No		Total N
Adults	64%	(1126)	36%	(643)	1768
Shop Online	70%	(347)	30%	(147)	495
Shop in Stores	58%	(497)	42%	(362)	859
Pay Attention to Environmental	67%	(755)	33%	(365)	1121
Don't Pay Attention to Environmental	57%	(370)	43%	(277)	648
Shopped/Bought Secondhand Within Past Year	69%	(951)	31%	(428)	1379
Shopped/Bought Secondhand Total	64%	(1126)	36%	(643)	1768
Sold Secondhand Past Year	74%	(537)	26%	(188)	725
Sold Secondhand Total	74%	(763)	26%	(275)	1038

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR8_5: *Have you used the following platforms to shop for secondhand products?*

Depop

Demographic	Yes		No		Total N
Adults	10%	(179)	90%	(1589)	1768
Gender: Male	13%	(108)	87%	(717)	825
Gender: Female	8%	(71)	92%	(872)	944
Age: 18-34	21%	(112)	79%	(424)	536
Age: 35-44	12%	(39)	88%	(281)	320
Age: 45-64	4%	(25)	96%	(543)	568
Age: 65+	1%	(3)	99%	(341)	344
GenZers: 1997-2012	24%	(47)	76%	(150)	197
Millennials: 1981-1996	18%	(97)	82%	(454)	551
GenXers: 1965-1980	6%	(24)	94%	(394)	418
Baby Boomers: 1946-1964	2%	(12)	98%	(540)	551
PID: Dem (no lean)	14%	(105)	86%	(620)	725
PID: Ind (no lean)	7%	(37)	93%	(473)	511
PID: Rep (no lean)	7%	(37)	93%	(495)	532
PID/Gender: Dem Men	20%	(73)	80%	(295)	369
PID/Gender: Dem Women	9%	(32)	91%	(325)	357
PID/Gender: Ind Men	5%	(11)	95%	(209)	220
PID/Gender: Ind Women	9%	(26)	91%	(265)	291
PID/Gender: Rep Men	10%	(24)	90%	(213)	237
PID/Gender: Rep Women	5%	(13)	95%	(283)	296
Ideo: Liberal (1-3)	14%	(80)	86%	(484)	565
Ideo: Moderate (4)	11%	(57)	89%	(457)	514
Ideo: Conservative (5-7)	7%	(39)	93%	(518)	557
Educ: < College	7%	(81)	93%	(1066)	1147
Educ: Bachelors degree	16%	(66)	84%	(338)	404
Educ: Post-grad	15%	(33)	85%	(184)	218
Income: Under 50k	6%	(57)	94%	(918)	974
Income: 50k-100k	12%	(66)	88%	(461)	526
Income: 100k+	21%	(57)	79%	(210)	268
Ethnicity: White	10%	(140)	90%	(1243)	1383
Ethnicity: Hispanic	19%	(54)	81%	(234)	287
Ethnicity: Black	10%	(22)	90%	(196)	219

Table MCBR8_5: *Have you used the following platforms to shop for secondhand products?*
Depop

Demographic	Yes		No		Total N
Adults	10%	(179)	90%	(1589)	1768
Ethnicity: Other	10%	(17)	90%	(150)	167
All Christian	11%	(95)	89%	(771)	867
All Non-Christian	23%	(18)	77%	(58)	75
Atheist	7%	(6)	93%	(87)	93
Agnostic/Nothing in particular	10%	(46)	90%	(430)	476
Something Else	6%	(14)	94%	(244)	258
Religious Non-Protestant/Catholic	21%	(18)	79%	(69)	87
Evangelical	14%	(73)	86%	(437)	510
Non-Evangelical	6%	(34)	94%	(559)	593
Community: Urban	18%	(98)	82%	(432)	529
Community: Suburban	7%	(57)	93%	(718)	775
Community: Rural	5%	(25)	95%	(440)	465
Employ: Private Sector	15%	(95)	85%	(532)	628
Employ: Government	24%	(25)	76%	(80)	105
Employ: Self-Employed	10%	(16)	90%	(138)	154
Employ: Homemaker	6%	(7)	94%	(117)	124
Employ: Student	17%	(11)	83%	(52)	63
Employ: Retired	2%	(10)	98%	(385)	395
Employ: Unemployed	4%	(8)	96%	(193)	201
Employ: Other	7%	(7)	93%	(92)	98
Military HH: Yes	9%	(21)	91%	(214)	236
Military HH: No	10%	(158)	90%	(1375)	1533
RD/WT: Right Direction	18%	(97)	82%	(443)	540
RD/WT: Wrong Track	7%	(83)	93%	(1146)	1228
Biden Job Approve	15%	(116)	85%	(675)	791
Biden Job Disapprove	6%	(57)	94%	(857)	914
Biden Job Strongly Approve	15%	(53)	85%	(292)	345
Biden Job Somewhat Approve	14%	(63)	86%	(383)	446
Biden Job Somewhat Disapprove	9%	(27)	91%	(271)	298
Biden Job Strongly Disapprove	5%	(30)	95%	(586)	616

Table MCBR8_5: *Have you used the following platforms to shop for secondhand products?*
Depop

Demographic	Yes		No		Total N
Adults	10%	(179)	90%	(1589)	1768
Favorable of Biden	14%	(114)	86%	(705)	819
Unfavorable of Biden	7%	(65)	93%	(842)	907
Very Favorable of Biden	14%	(53)	86%	(323)	376
Somewhat Favorable of Biden	14%	(61)	86%	(382)	443
Somewhat Unfavorable of Biden	12%	(31)	88%	(222)	252
Very Unfavorable of Biden	5%	(34)	95%	(620)	654
#1 Issue: Economy	7%	(53)	93%	(672)	725
#1 Issue: Security	10%	(19)	90%	(167)	186
#1 Issue: Health Care	23%	(37)	77%	(124)	161
#1 Issue: Medicare / Social Security	4%	(7)	96%	(177)	183
#1 Issue: Women's Issues	14%	(33)	86%	(214)	247
#1 Issue: Education	29%	(17)	71%	(43)	60
#1 Issue: Energy	11%	(12)	89%	(97)	109
#1 Issue: Other	1%	(1)	99%	(96)	96
2020 Vote: Joe Biden	13%	(103)	87%	(700)	803
2020 Vote: Donald Trump	8%	(47)	92%	(527)	574
2020 Vote: Other	8%	(5)	92%	(58)	63
2020 Vote: Didn't Vote	8%	(25)	92%	(304)	328
2018 House Vote: Democrat	14%	(91)	86%	(558)	649
2018 House Vote: Republican	7%	(34)	93%	(430)	464
2018 House Vote: Someone else	5%	(3)	95%	(53)	56
2016 Vote: Hillary Clinton	13%	(76)	87%	(517)	593
2016 Vote: Donald Trump	7%	(38)	93%	(467)	505
2016 Vote: Other	8%	(7)	92%	(91)	99
2016 Vote: Didn't Vote	10%	(59)	90%	(509)	568
Voted in 2014: Yes	10%	(106)	90%	(906)	1013
Voted in 2014: No	10%	(73)	90%	(683)	756
4-Region: Northeast	10%	(28)	90%	(251)	280
4-Region: Midwest	7%	(25)	93%	(337)	363
4-Region: South	8%	(54)	92%	(639)	693
4-Region: West	17%	(72)	83%	(361)	433

Table MCBR8_5: *Have you used the following platforms to shop for secondhand products?*
Depop

Demographic	Yes		No		Total N
Adults	10%	(179)	90%	(1589)	1768
Shop Online	15%	(74)	85%	(421)	495
Shop in Stores	9%	(75)	91%	(783)	859
Pay Attention to Environmental	13%	(151)	87%	(970)	1121
Don't Pay Attention to Environmental	4%	(29)	96%	(619)	648
Shopped/Bought Secondhand Within Past Year	13%	(176)	87%	(1202)	1379
Shopped/Bought Secondhand Total	10%	(179)	90%	(1589)	1768
Sold Secondhand Past Year	21%	(152)	79%	(574)	725
Sold Secondhand Total	15%	(158)	85%	(880)	1038

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR8_6: *Have you used the following platforms to shop for secondhand products?*
Tradesy

Demographic	Yes		No		Total N
Adults	7%	(126)	93%	(1643)	1768
Gender: Male	11%	(95)	89%	(730)	825
Gender: Female	3%	(31)	97%	(913)	944
Age: 18-34	13%	(68)	87%	(469)	536
Age: 35-44	13%	(41)	87%	(279)	320
Age: 45-64	3%	(14)	97%	(554)	568
Age: 65+	1%	(3)	99%	(342)	344
GenZers: 1997-2012	11%	(22)	89%	(175)	197
Millennials: 1981-1996	14%	(80)	86%	(471)	551
GenXers: 1965-1980	4%	(15)	96%	(403)	418
Baby Boomers: 1946-1964	2%	(9)	98%	(542)	551
PID: Dem (no lean)	10%	(74)	90%	(651)	725
PID: Ind (no lean)	4%	(21)	96%	(489)	511
PID: Rep (no lean)	6%	(30)	94%	(502)	532
PID/Gender: Dem Men	16%	(59)	84%	(310)	369
PID/Gender: Dem Women	4%	(16)	96%	(341)	357
PID/Gender: Ind Men	8%	(17)	92%	(203)	220
PID/Gender: Ind Women	2%	(5)	98%	(286)	291
PID/Gender: Rep Men	8%	(20)	92%	(217)	237
PID/Gender: Rep Women	4%	(11)	96%	(285)	296
Ideo: Liberal (1-3)	10%	(57)	90%	(508)	565
Ideo: Moderate (4)	6%	(31)	94%	(483)	514
Ideo: Conservative (5-7)	6%	(33)	94%	(524)	557
Educ: < College	4%	(50)	96%	(1096)	1147
Educ: Bachelors degree	12%	(48)	88%	(356)	404
Educ: Post-grad	12%	(27)	88%	(191)	218
Income: Under 50k	4%	(41)	96%	(934)	974
Income: 50k-100k	6%	(34)	94%	(493)	526
Income: 100k+	19%	(51)	81%	(217)	268
Ethnicity: White	7%	(96)	93%	(1287)	1383
Ethnicity: Hispanic	11%	(33)	89%	(255)	287
Ethnicity: Black	10%	(21)	90%	(197)	219

Table MCBR8_6: *Have you used the following platforms to shop for secondhand products?*
Tradesy

Demographic	Yes		No		Total N
Adults	7%	(126)	93%	(1643)	1768
Ethnicity: Other	5%	(8)	95%	(159)	167
All Christian	9%	(76)	91%	(790)	867
All Non-Christian	21%	(16)	79%	(60)	75
Atheist	3%	(3)	97%	(90)	93
Agnostic/Nothing in particular	5%	(24)	95%	(452)	476
Something Else	3%	(7)	97%	(251)	258
Religious Non-Protestant/Catholic	18%	(16)	82%	(71)	87
Evangelical	12%	(61)	88%	(448)	510
Non-Evangelical	3%	(20)	97%	(573)	593
Community: Urban	15%	(78)	85%	(451)	529
Community: Suburban	4%	(29)	96%	(746)	775
Community: Rural	4%	(19)	96%	(445)	465
Employ: Private Sector	13%	(79)	87%	(549)	628
Employ: Government	18%	(19)	82%	(86)	105
Employ: Self-Employed	4%	(6)	96%	(149)	154
Employ: Homemaker	5%	(6)	95%	(118)	124
Employ: Student	6%	(4)	94%	(59)	63
Employ: Retired	1%	(4)	99%	(391)	395
Employ: Unemployed	2%	(4)	98%	(197)	201
Employ: Other	5%	(5)	95%	(93)	98
Military HH: Yes	8%	(19)	92%	(216)	236
Military HH: No	7%	(106)	93%	(1426)	1533
RD/WT: Right Direction	16%	(89)	84%	(451)	540
RD/WT: Wrong Track	3%	(37)	97%	(1191)	1228
Biden Job Approve	11%	(89)	89%	(702)	791
Biden Job Disapprove	4%	(33)	96%	(881)	914
Biden Job Strongly Approve	16%	(54)	84%	(292)	345
Biden Job Somewhat Approve	8%	(36)	92%	(410)	446
Biden Job Somewhat Disapprove	5%	(14)	95%	(284)	298
Biden Job Strongly Disapprove	3%	(20)	97%	(597)	616

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Table MCBR8_6: *Have you used the following platforms to shop for secondhand products?*
Tradesy

Demographic	Yes		No		Total N
Adults	7%	(126)	93%	(1643)	1768
Favorable of Biden	12%	(95)	88%	(724)	819
Unfavorable of Biden	3%	(29)	97%	(877)	907
Very Favorable of Biden	13%	(47)	87%	(328)	376
Somewhat Favorable of Biden	11%	(48)	89%	(396)	443
Somewhat Unfavorable of Biden	3%	(8)	97%	(245)	252
Very Unfavorable of Biden	3%	(22)	97%	(633)	654
#1 Issue: Economy	7%	(48)	93%	(677)	725
#1 Issue: Security	11%	(21)	89%	(165)	186
#1 Issue: Health Care	13%	(21)	87%	(140)	161
#1 Issue: Medicare / Social Security	3%	(5)	97%	(178)	183
#1 Issue: Women's Issues	4%	(11)	96%	(236)	247
#1 Issue: Education	18%	(11)	82%	(49)	60
#1 Issue: Energy	8%	(9)	92%	(100)	109
#1 Issue: Other	—	(0)	100%	(96)	96
2020 Vote: Joe Biden	8%	(66)	92%	(737)	803
2020 Vote: Donald Trump	7%	(39)	93%	(536)	574
2020 Vote: Other	3%	(2)	97%	(61)	63
2020 Vote: Didn't Vote	6%	(19)	94%	(310)	328
2018 House Vote: Democrat	10%	(62)	90%	(586)	649
2018 House Vote: Republican	5%	(25)	95%	(439)	464
2018 House Vote: Someone else	6%	(3)	94%	(52)	56
2016 Vote: Hillary Clinton	9%	(54)	91%	(539)	593
2016 Vote: Donald Trump	5%	(26)	95%	(479)	505
2016 Vote: Other	6%	(6)	94%	(93)	99
2016 Vote: Didn't Vote	7%	(40)	93%	(528)	568
Voted in 2014: Yes	8%	(83)	92%	(930)	1013
Voted in 2014: No	6%	(43)	94%	(713)	756
4-Region: Northeast	6%	(18)	94%	(261)	280
4-Region: Midwest	5%	(19)	95%	(344)	363
4-Region: South	5%	(32)	95%	(661)	693
4-Region: West	13%	(56)	87%	(377)	433

Table MCBR8_6: *Have you used the following platforms to shop for secondhand products?*
Tradesy

Demographic	Yes		No		Total N
Adults	7%	(126)	93%	(1643)	1768
Shop Online	11%	(54)	89%	(441)	495
Shop in Stores	6%	(51)	94%	(808)	859
Pay Attention to Environmental	10%	(113)	90%	(1008)	1121
Don't Pay Attention to Environmental	2%	(13)	98%	(635)	648
Shopped/Bought Secondhand Within Past Year	9%	(124)	91%	(1254)	1379
Shopped/Bought Secondhand Total	7%	(126)	93%	(1643)	1768
Sold Secondhand Past Year	14%	(103)	86%	(622)	725
Sold Secondhand Total	10%	(109)	90%	(929)	1038

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR8_7: *Have you used the following platforms to shop for secondhand products?*
OfferUp

Demographic	Yes		No		Total N
Adults	24%	(424)	76%	(1345)	1768
Gender: Male	28%	(233)	72%	(592)	825
Gender: Female	20%	(191)	80%	(753)	944
Age: 18-34	39%	(207)	61%	(330)	536
Age: 35-44	33%	(106)	67%	(214)	320
Age: 45-64	15%	(87)	85%	(481)	568
Age: 65+	7%	(24)	93%	(321)	344
GenZers: 1997-2012	44%	(86)	56%	(111)	197
Millennials: 1981-1996	34%	(188)	66%	(363)	551
GenXers: 1965-1980	21%	(90)	79%	(328)	418
Baby Boomers: 1946-1964	11%	(58)	89%	(493)	551
PID: Dem (no lean)	24%	(177)	76%	(549)	725
PID: Ind (no lean)	22%	(115)	78%	(396)	511
PID: Rep (no lean)	25%	(132)	75%	(400)	532
PID/Gender: Dem Men	30%	(109)	70%	(260)	369
PID/Gender: Dem Women	19%	(68)	81%	(289)	357
PID/Gender: Ind Men	25%	(56)	75%	(164)	220
PID/Gender: Ind Women	20%	(59)	80%	(232)	291
PID/Gender: Rep Men	29%	(68)	71%	(168)	237
PID/Gender: Rep Women	22%	(64)	78%	(232)	296
Ideo: Liberal (1-3)	22%	(127)	78%	(438)	565
Ideo: Moderate (4)	26%	(134)	74%	(380)	514
Ideo: Conservative (5-7)	22%	(124)	78%	(433)	557
Educ: < College	26%	(297)	74%	(850)	1147
Educ: Bachelors degree	20%	(80)	80%	(324)	404
Educ: Post-grad	22%	(47)	78%	(171)	218
Income: Under 50k	23%	(223)	77%	(752)	974
Income: 50k-100k	25%	(133)	75%	(393)	526
Income: 100k+	25%	(68)	75%	(199)	268
Ethnicity: White	21%	(294)	79%	(1089)	1383
Ethnicity: Hispanic	39%	(113)	61%	(174)	287
Ethnicity: Black	31%	(69)	69%	(150)	219

Table MCBR8_7: *Have you used the following platforms to shop for secondhand products?*
OfferUp

Demographic	Yes		No		Total N
Adults	24%	(424)	76%	(1345)	1768
Ethnicity: Other	37%	(61)	63%	(106)	167
All Christian	21%	(182)	79%	(684)	867
All Non-Christian	32%	(24)	68%	(51)	75
Atheist	10%	(9)	90%	(83)	93
Agnostic/Nothing in particular	26%	(126)	74%	(350)	476
Something Else	32%	(83)	68%	(176)	258
Religious Non-Protestant/Catholic	30%	(26)	70%	(61)	87
Evangelical	29%	(146)	71%	(364)	510
Non-Evangelical	19%	(112)	81%	(481)	593
Community: Urban	36%	(190)	64%	(339)	529
Community: Suburban	20%	(153)	80%	(622)	775
Community: Rural	17%	(81)	83%	(384)	465
Employ: Private Sector	30%	(186)	70%	(442)	628
Employ: Government	30%	(31)	70%	(74)	105
Employ: Self-Employed	31%	(48)	69%	(107)	154
Employ: Homemaker	17%	(21)	83%	(103)	124
Employ: Student	41%	(26)	59%	(37)	63
Employ: Retired	11%	(45)	89%	(350)	395
Employ: Unemployed	23%	(46)	77%	(156)	201
Employ: Other	22%	(21)	78%	(77)	98
Military HH: Yes	17%	(39)	83%	(197)	236
Military HH: No	25%	(385)	75%	(1148)	1533
RD/WT: Right Direction	30%	(160)	70%	(380)	540
RD/WT: Wrong Track	21%	(263)	79%	(965)	1228
Biden Job Approve	25%	(200)	75%	(592)	791
Biden Job Disapprove	22%	(204)	78%	(710)	914
Biden Job Strongly Approve	28%	(95)	72%	(250)	345
Biden Job Somewhat Approve	23%	(105)	77%	(342)	446
Biden Job Somewhat Disapprove	24%	(72)	76%	(225)	298
Biden Job Strongly Disapprove	21%	(132)	79%	(485)	616

Table MCBR8_7: *Have you used the following platforms to shop for secondhand products?*
OfferUp

Demographic	Yes		No		Total N
Adults	24%	(424)	76%	(1345)	1768
Favorable of Biden	26%	(210)	74%	(609)	819
Unfavorable of Biden	22%	(203)	78%	(703)	907
Very Favorable of Biden	28%	(106)	72%	(269)	376
Somewhat Favorable of Biden	23%	(104)	77%	(339)	443
Somewhat Unfavorable of Biden	26%	(65)	74%	(187)	252
Very Unfavorable of Biden	21%	(138)	79%	(516)	654
#1 Issue: Economy	26%	(188)	74%	(537)	725
#1 Issue: Security	33%	(62)	67%	(124)	186
#1 Issue: Health Care	26%	(41)	74%	(120)	161
#1 Issue: Medicare / Social Security	9%	(16)	91%	(168)	183
#1 Issue: Women's Issues	23%	(57)	77%	(190)	247
#1 Issue: Education	46%	(27)	54%	(33)	60
#1 Issue: Energy	27%	(30)	73%	(80)	109
#1 Issue: Other	3%	(3)	97%	(94)	96
2020 Vote: Joe Biden	23%	(185)	77%	(619)	803
2020 Vote: Donald Trump	25%	(142)	75%	(433)	574
2020 Vote: Other	11%	(7)	89%	(56)	63
2020 Vote: Didn't Vote	28%	(90)	72%	(238)	328
2018 House Vote: Democrat	23%	(147)	77%	(502)	649
2018 House Vote: Republican	22%	(104)	78%	(360)	464
2018 House Vote: Someone else	18%	(10)	82%	(45)	56
2016 Vote: Hillary Clinton	21%	(125)	79%	(468)	593
2016 Vote: Donald Trump	24%	(121)	76%	(384)	505
2016 Vote: Other	15%	(15)	85%	(84)	99
2016 Vote: Didn't Vote	29%	(163)	71%	(405)	568
Voted in 2014: Yes	22%	(219)	78%	(794)	1013
Voted in 2014: No	27%	(205)	73%	(551)	756
4-Region: Northeast	16%	(44)	84%	(235)	280
4-Region: Midwest	15%	(54)	85%	(309)	363
4-Region: South	24%	(163)	76%	(530)	693
4-Region: West	38%	(163)	62%	(270)	433

Table MCBR8_7: *Have you used the following platforms to shop for secondhand products?*
OfferUp

Demographic	Yes		No		Total N
Adults	24%	(424)	76%	(1345)	1768
Shop Online	27%	(133)	73%	(362)	495
Shop in Stores	22%	(190)	78%	(669)	859
Pay Attention to Environmental	27%	(305)	73%	(816)	1121
Don't Pay Attention to Environmental	18%	(119)	82%	(529)	648
Shopped/Bought Secondhand Within Past Year	29%	(400)	71%	(978)	1379
Shopped/Bought Secondhand Total	24%	(424)	76%	(1345)	1768
Sold Secondhand Past Year	40%	(292)	60%	(433)	725
Sold Secondhand Total	33%	(337)	67%	(701)	1038

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR8_8: *Have you used the following platforms to shop for secondhand products?*
Bonanza

Demographic	Yes		No		Total N
Adults	7%	(129)	93%	(1640)	1768
Gender: Male	12%	(95)	88%	(730)	825
Gender: Female	4%	(33)	96%	(910)	944
Age: 18-34	12%	(64)	88%	(472)	536
Age: 35-44	14%	(46)	86%	(274)	320
Age: 45-64	3%	(16)	97%	(552)	568
Age: 65+	1%	(3)	99%	(341)	344
GenZers: 1997-2012	6%	(13)	94%	(184)	197
Millennials: 1981-1996	16%	(90)	84%	(461)	551
GenXers: 1965-1980	3%	(12)	97%	(405)	418
Baby Boomers: 1946-1964	2%	(13)	98%	(538)	551
PID: Dem (no lean)	9%	(66)	91%	(659)	725
PID: Ind (no lean)	4%	(22)	96%	(489)	511
PID: Rep (no lean)	8%	(41)	92%	(492)	532
PID/Gender: Dem Men	15%	(54)	85%	(315)	369
PID/Gender: Dem Women	4%	(13)	96%	(344)	357
PID/Gender: Ind Men	6%	(12)	94%	(207)	220
PID/Gender: Ind Women	3%	(10)	97%	(281)	291
PID/Gender: Rep Men	12%	(29)	88%	(207)	237
PID/Gender: Rep Women	4%	(11)	96%	(285)	296
Ideo: Liberal (1-3)	8%	(45)	92%	(520)	565
Ideo: Moderate (4)	8%	(41)	92%	(472)	514
Ideo: Conservative (5-7)	6%	(35)	94%	(522)	557
Educ: < College	4%	(49)	96%	(1097)	1147
Educ: Bachelors degree	13%	(53)	87%	(351)	404
Educ: Post-grad	12%	(26)	88%	(192)	218
Income: Under 50k	3%	(31)	97%	(944)	974
Income: 50k-100k	7%	(35)	93%	(491)	526
Income: 100k+	23%	(62)	77%	(205)	268
Ethnicity: White	8%	(108)	92%	(1275)	1383
Ethnicity: Hispanic	15%	(42)	85%	(245)	287
Ethnicity: Black	6%	(13)	94%	(206)	219

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Table MCBR8_8: *Have you used the following platforms to shop for secondhand products?*

Bonanza

Demographic	Yes		No		Total N
Adults	7%	(129)	93%	(1640)	1768
Ethnicity: Other	4%	(7)	96%	(159)	167
All Christian	9%	(76)	91%	(791)	867
All Non-Christian	25%	(19)	75%	(56)	75
Atheist	2%	(2)	98%	(91)	93
Agnostic/Nothing in particular	4%	(19)	96%	(456)	476
Something Else	5%	(13)	95%	(245)	258
Religious Non-Protestant/Catholic	22%	(19)	78%	(68)	87
Evangelical	14%	(70)	86%	(440)	510
Non-Evangelical	3%	(17)	97%	(576)	593
Community: Urban	15%	(82)	85%	(447)	529
Community: Suburban	4%	(29)	96%	(746)	775
Community: Rural	4%	(18)	96%	(447)	465
Employ: Private Sector	13%	(81)	87%	(546)	628
Employ: Government	15%	(16)	85%	(89)	105
Employ: Self-Employed	7%	(11)	93%	(143)	154
Employ: Homemaker	4%	(5)	96%	(119)	124
Employ: Student	—	(0)	100%	(63)	63
Employ: Retired	2%	(6)	98%	(389)	395
Employ: Unemployed	3%	(6)	97%	(195)	201
Employ: Other	3%	(3)	97%	(95)	98
Military HH: Yes	8%	(18)	92%	(218)	236
Military HH: No	7%	(111)	93%	(1422)	1533
RD/WT: Right Direction	15%	(81)	85%	(459)	540
RD/WT: Wrong Track	4%	(48)	96%	(1181)	1228
Biden Job Approve	11%	(83)	89%	(708)	791
Biden Job Disapprove	5%	(45)	95%	(869)	914
Biden Job Strongly Approve	17%	(60)	83%	(286)	345
Biden Job Somewhat Approve	5%	(24)	95%	(422)	446
Biden Job Somewhat Disapprove	5%	(16)	95%	(282)	298
Biden Job Strongly Disapprove	5%	(29)	95%	(587)	616

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Table MCBR8_8: *Have you used the following platforms to shop for secondhand products?*

Bonanza

Demographic	Yes		No		Total N
Adults	7%	(129)	93%	(1640)	1768
Favorable of Biden	11%	(87)	89%	(732)	819
Unfavorable of Biden	5%	(41)	95%	(865)	907
Very Favorable of Biden	14%	(52)	86%	(323)	376
Somewhat Favorable of Biden	8%	(34)	92%	(409)	443
Somewhat Unfavorable of Biden	5%	(13)	95%	(240)	252
Very Unfavorable of Biden	4%	(29)	96%	(626)	654
#1 Issue: Economy	7%	(50)	93%	(675)	725
#1 Issue: Security	12%	(22)	88%	(164)	186
#1 Issue: Health Care	15%	(24)	85%	(137)	161
#1 Issue: Medicare / Social Security	3%	(5)	97%	(178)	183
#1 Issue: Women's Issues	4%	(10)	96%	(237)	247
#1 Issue: Education	15%	(9)	85%	(51)	60
#1 Issue: Energy	8%	(8)	92%	(101)	109
#1 Issue: Other	—	(0)	100%	(96)	96
2020 Vote: Joe Biden	9%	(73)	91%	(730)	803
2020 Vote: Donald Trump	7%	(43)	93%	(532)	574
2020 Vote: Other	—	(0)	100%	(63)	63
2020 Vote: Didn't Vote	4%	(13)	96%	(316)	328
2018 House Vote: Democrat	9%	(60)	91%	(588)	649
2018 House Vote: Republican	8%	(38)	92%	(426)	464
2018 House Vote: Someone else	5%	(3)	95%	(53)	56
2016 Vote: Hillary Clinton	11%	(63)	89%	(530)	593
2016 Vote: Donald Trump	7%	(33)	93%	(472)	505
2016 Vote: Other	5%	(5)	95%	(94)	99
2016 Vote: Didn't Vote	5%	(28)	95%	(539)	568
Voted in 2014: Yes	9%	(89)	91%	(923)	1013
Voted in 2014: No	5%	(39)	95%	(717)	756
4-Region: Northeast	11%	(30)	89%	(249)	280
4-Region: Midwest	3%	(12)	97%	(350)	363
4-Region: South	5%	(36)	95%	(657)	693
4-Region: West	12%	(50)	88%	(383)	433

Table MCBR8_8: *Have you used the following platforms to shop for secondhand products?*

Bonanza

Demographic	Yes		No		Total N
Adults	7%	(129)	93%	(1640)	1768
Shop Online	11%	(54)	89%	(441)	495
Shop in Stores	7%	(56)	93%	(802)	859
Pay Attention to Environmental	10%	(112)	90%	(1009)	1121
Don't Pay Attention to Environmental	3%	(16)	97%	(631)	648
Shopped/Bought Secondhand Within Past Year	9%	(126)	91%	(1252)	1379
Shopped/Bought Secondhand Total	7%	(129)	93%	(1640)	1768
Sold Secondhand Past Year	16%	(113)	84%	(612)	725
Sold Secondhand Total	11%	(118)	89%	(921)	1038

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR8_9: *Have you used the following platforms to shop for secondhand products?*
Facebook Marketplace

Demographic	Yes		No		Total N
Adults	55%	(966)	45%	(803)	1768
Gender: Male	54%	(444)	46%	(381)	825
Gender: Female	55%	(522)	45%	(421)	944
Age: 18-34	69%	(368)	31%	(168)	536
Age: 35-44	65%	(209)	35%	(111)	320
Age: 45-64	51%	(288)	49%	(280)	568
Age: 65+	29%	(100)	71%	(244)	344
GenZers: 1997-2012	66%	(130)	34%	(67)	197
Millennials: 1981-1996	69%	(381)	31%	(169)	551
GenXers: 1965-1980	56%	(233)	44%	(184)	418
Baby Boomers: 1946-1964	38%	(211)	62%	(341)	551
PID: Dem (no lean)	49%	(358)	51%	(367)	725
PID: Ind (no lean)	56%	(285)	44%	(225)	511
PID: Rep (no lean)	60%	(322)	40%	(210)	532
PID/Gender: Dem Men	49%	(182)	51%	(186)	369
PID/Gender: Dem Women	49%	(176)	51%	(181)	357
PID/Gender: Ind Men	51%	(112)	49%	(107)	220
PID/Gender: Ind Women	59%	(173)	41%	(118)	291
PID/Gender: Rep Men	63%	(149)	37%	(88)	237
PID/Gender: Rep Women	59%	(173)	41%	(123)	296
Ideo: Liberal (1-3)	50%	(283)	50%	(282)	565
Ideo: Moderate (4)	58%	(297)	42%	(217)	514
Ideo: Conservative (5-7)	55%	(304)	45%	(253)	557
Educ: < College	58%	(663)	42%	(484)	1147
Educ: Bachelors degree	49%	(200)	51%	(205)	404
Educ: Post-grad	48%	(104)	52%	(114)	218
Income: Under 50k	53%	(513)	47%	(462)	974
Income: 50k-100k	55%	(290)	45%	(237)	526
Income: 100k+	61%	(163)	39%	(105)	268
Ethnicity: White	56%	(771)	44%	(612)	1383
Ethnicity: Hispanic	63%	(182)	37%	(106)	287
Ethnicity: Black	51%	(110)	49%	(108)	219

Table MCBR8_9: *Have you used the following platforms to shop for secondhand products?*
Facebook Marketplace

Demographic	Yes		No		Total N
Adults	55%	(966)	45%	(803)	1768
Ethnicity: Other	50%	(84)	50%	(83)	167
All Christian	54%	(468)	46%	(398)	867
All Non-Christian	54%	(41)	46%	(34)	75
Atheist	39%	(36)	61%	(57)	93
Agnostic/Nothing in particular	55%	(260)	45%	(216)	476
Something Else	62%	(161)	38%	(97)	258
Religious Non-Protestant/Catholic	53%	(46)	47%	(41)	87
Evangelical	61%	(313)	39%	(197)	510
Non-Evangelical	51%	(303)	49%	(290)	593
Community: Urban	60%	(317)	40%	(212)	529
Community: Suburban	49%	(379)	51%	(396)	775
Community: Rural	58%	(270)	42%	(195)	465
Employ: Private Sector	64%	(403)	36%	(225)	628
Employ: Government	61%	(64)	39%	(41)	105
Employ: Self-Employed	58%	(89)	42%	(66)	154
Employ: Homemaker	60%	(75)	40%	(49)	124
Employ: Student	49%	(31)	51%	(32)	63
Employ: Retired	36%	(141)	64%	(254)	395
Employ: Unemployed	48%	(97)	52%	(104)	201
Employ: Other	68%	(66)	32%	(32)	98
Military HH: Yes	47%	(112)	53%	(124)	236
Military HH: No	56%	(854)	44%	(678)	1533
RD/WT: Right Direction	54%	(294)	46%	(246)	540
RD/WT: Wrong Track	55%	(672)	45%	(557)	1228
Biden Job Approve	51%	(404)	49%	(387)	791
Biden Job Disapprove	57%	(525)	43%	(389)	914
Biden Job Strongly Approve	52%	(179)	48%	(166)	345
Biden Job Somewhat Approve	50%	(225)	50%	(221)	446
Biden Job Somewhat Disapprove	58%	(174)	42%	(124)	298
Biden Job Strongly Disapprove	57%	(351)	43%	(265)	616

Table MCBR8_9: *Have you used the following platforms to shop for secondhand products?*
Facebook Marketplace

Demographic	Yes		No		Total N
Adults	55%	(966)	45%	(803)	1768
Favorable of Biden	51%	(414)	49%	(405)	819
Unfavorable of Biden	58%	(529)	42%	(377)	907
Very Favorable of Biden	51%	(193)	49%	(183)	376
Somewhat Favorable of Biden	50%	(221)	50%	(222)	443
Somewhat Unfavorable of Biden	61%	(155)	39%	(97)	252
Very Unfavorable of Biden	57%	(374)	43%	(280)	654
#1 Issue: Economy	58%	(421)	42%	(304)	725
#1 Issue: Security	57%	(105)	43%	(81)	186
#1 Issue: Health Care	56%	(90)	44%	(71)	161
#1 Issue: Medicare / Social Security	41%	(75)	59%	(108)	183
#1 Issue: Women's Issues	58%	(143)	42%	(105)	247
#1 Issue: Education	76%	(46)	24%	(14)	60
#1 Issue: Energy	52%	(57)	48%	(52)	109
#1 Issue: Other	30%	(29)	70%	(68)	96
2020 Vote: Joe Biden	48%	(385)	52%	(419)	803
2020 Vote: Donald Trump	62%	(356)	38%	(218)	574
2020 Vote: Other	55%	(35)	45%	(28)	63
2020 Vote: Didn't Vote	58%	(191)	42%	(137)	328
2018 House Vote: Democrat	48%	(314)	52%	(335)	649
2018 House Vote: Republican	60%	(279)	40%	(185)	464
2018 House Vote: Someone else	47%	(26)	53%	(29)	56
2016 Vote: Hillary Clinton	47%	(278)	53%	(315)	593
2016 Vote: Donald Trump	62%	(312)	38%	(193)	505
2016 Vote: Other	43%	(42)	57%	(56)	99
2016 Vote: Didn't Vote	59%	(334)	41%	(234)	568
Voted in 2014: Yes	51%	(520)	49%	(492)	1013
Voted in 2014: No	59%	(445)	41%	(310)	756
4-Region: Northeast	48%	(135)	52%	(144)	280
4-Region: Midwest	59%	(214)	41%	(149)	363
4-Region: South	54%	(377)	46%	(316)	693
4-Region: West	55%	(240)	45%	(193)	433

Table MCBR8_9: *Have you used the following platforms to shop for secondhand products?*

Facebook Marketplace

Demographic	Yes		No		Total N
Adults	55%	(966)	45%	(803)	1768
Shop Online	59%	(290)	41%	(205)	495
Shop in Stores	53%	(459)	47%	(400)	859
Pay Attention to Environmental	59%	(659)	41%	(462)	1121
Don't Pay Attention to Environmental	47%	(307)	53%	(340)	648
Shopped/Bought Secondhand Within Past Year	62%	(854)	38%	(524)	1379
Shopped/Bought Secondhand Total	55%	(966)	45%	(803)	1768
Sold Secondhand Past Year	72%	(525)	28%	(200)	725
Sold Secondhand Total	65%	(677)	35%	(361)	1038

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR9_1: *Have you used the following platforms to sell secondhand products?*
thredUP

Demographic	Yes		No		Total N
Adults	11%	(124)	89%	(973)	1097
Gender: Male	13%	(71)	87%	(472)	543
Gender: Female	10%	(54)	90%	(501)	554
Age: 18-34	16%	(61)	84%	(329)	389
Age: 35-44	13%	(31)	87%	(202)	234
Age: 45-64	9%	(27)	91%	(288)	315
Age: 65+	3%	(5)	97%	(154)	159
GenZers: 1997-2012	9%	(13)	91%	(124)	137
Millennials: 1981-1996	18%	(74)	82%	(336)	410
GenXers: 1965-1980	8%	(21)	92%	(234)	255
Baby Boomers: 1946-1964	6%	(16)	94%	(250)	266
PID: Dem (no lean)	13%	(61)	87%	(394)	456
PID: Ind (no lean)	9%	(28)	91%	(288)	316
PID: Rep (no lean)	11%	(35)	89%	(290)	325
PID/Gender: Dem Men	17%	(41)	83%	(200)	241
PID/Gender: Dem Women	9%	(20)	91%	(195)	215
PID/Gender: Ind Men	8%	(11)	92%	(136)	147
PID/Gender: Ind Women	10%	(17)	90%	(152)	169
PID/Gender: Rep Men	12%	(18)	88%	(137)	155
PID/Gender: Rep Women	10%	(17)	90%	(153)	170
Ideo: Liberal (1-3)	13%	(46)	87%	(306)	352
Ideo: Moderate (4)	14%	(43)	86%	(264)	308
Ideo: Conservative (5-7)	9%	(29)	91%	(312)	341
Educ: < College	8%	(53)	92%	(634)	686
Educ: Bachelors degree	19%	(49)	81%	(207)	256
Educ: Post-grad	15%	(23)	85%	(132)	155
Income: Under 50k	9%	(49)	91%	(518)	567
Income: 50k-100k	10%	(33)	90%	(294)	327
Income: 100k+	21%	(43)	79%	(160)	203
Ethnicity: White	12%	(100)	88%	(763)	863
Ethnicity: Hispanic	13%	(27)	87%	(183)	210
Ethnicity: Black	15%	(18)	85%	(101)	119

Table MCBR9_1: *Have you used the following platforms to sell secondhand products?*
thredUP

Demographic	Yes		No		Total N
Adults	11%	(124)	89%	(973)	1097
Ethnicity: Other	6%	(6)	94%	(109)	115
All Christian	13%	(69)	87%	(451)	520
All Non-Christian	21%	(12)	79%	(45)	57
Atheist	1%	(1)	99%	(49)	50
Agnostic/Nothing in particular	8%	(27)	92%	(289)	316
Something Else	11%	(16)	89%	(138)	155
Religious Non-Protestant/Catholic	20%	(12)	80%	(50)	63
Evangelical	19%	(61)	81%	(264)	325
Non-Evangelical	7%	(22)	93%	(313)	335
Community: Urban	19%	(70)	81%	(291)	361
Community: Suburban	7%	(31)	93%	(428)	459
Community: Rural	8%	(23)	92%	(254)	277
Employ: Private Sector	17%	(71)	83%	(356)	427
Employ: Government	21%	(14)	79%	(53)	68
Employ: Self-Employed	10%	(10)	90%	(95)	106
Employ: Homemaker	12%	(9)	88%	(64)	73
Employ: Retired	5%	(10)	95%	(186)	196
Employ: Unemployed	4%	(4)	96%	(119)	123
Employ: Other	4%	(2)	96%	(60)	62
Military HH: Yes	11%	(15)	89%	(128)	143
Military HH: No	11%	(109)	89%	(845)	954
RD/WT: Right Direction	20%	(70)	80%	(289)	360
RD/WT: Wrong Track	7%	(54)	93%	(684)	737
Biden Job Approve	15%	(75)	85%	(424)	498
Biden Job Disapprove	8%	(41)	92%	(503)	544
Biden Job Strongly Approve	20%	(45)	80%	(177)	222
Biden Job Somewhat Approve	11%	(30)	89%	(247)	277
Biden Job Somewhat Disapprove	9%	(15)	91%	(159)	174
Biden Job Strongly Disapprove	7%	(26)	93%	(344)	370
Favorable of Biden	16%	(82)	84%	(429)	511
Unfavorable of Biden	8%	(41)	92%	(503)	545

Table MCBR9_1: *Have you used the following platforms to sell secondhand products?*
thredUP

Demographic	Yes		No		Total N
Adults	11%	(124)	89%	(973)	1097
Very Favorable of Biden	17%	(41)	83%	(205)	246
Somewhat Favorable of Biden	15%	(41)	85%	(224)	265
Somewhat Unfavorable of Biden	8%	(12)	92%	(138)	150
Very Unfavorable of Biden	7%	(29)	93%	(365)	394
#1 Issue: Economy	10%	(47)	90%	(406)	454
#1 Issue: Security	15%	(17)	85%	(93)	111
#1 Issue: Health Care	21%	(21)	79%	(79)	100
#1 Issue: Medicare / Social Security	6%	(6)	94%	(91)	97
#1 Issue: Women's Issues	9%	(16)	91%	(152)	168
#1 Issue: Energy	9%	(7)	91%	(72)	79
2020 Vote: Joe Biden	12%	(61)	88%	(431)	491
2020 Vote: Donald Trump	12%	(43)	88%	(307)	350
2020 Vote: Didn't Vote	9%	(19)	91%	(198)	217
2018 House Vote: Democrat	15%	(60)	85%	(336)	396
2018 House Vote: Republican	10%	(29)	90%	(265)	293
2016 Vote: Hillary Clinton	15%	(54)	85%	(313)	367
2016 Vote: Donald Trump	12%	(36)	88%	(271)	307
2016 Vote: Other	5%	(3)	95%	(54)	57
2016 Vote: Didn't Vote	8%	(31)	92%	(334)	365
Voted in 2014: Yes	15%	(90)	85%	(523)	612
Voted in 2014: No	7%	(35)	93%	(450)	485
4-Region: Northeast	15%	(26)	85%	(154)	181
4-Region: Midwest	8%	(18)	92%	(200)	218
4-Region: South	9%	(39)	91%	(373)	412
4-Region: West	14%	(41)	86%	(246)	286
Shop Online	15%	(51)	85%	(293)	344
Shop in Stores	10%	(52)	90%	(441)	493
Pay Attention to Environmental	14%	(104)	86%	(614)	718
Don't Pay Attention to Environmental	5%	(21)	95%	(359)	379
Shopped/Bought Secondhand Within Past Year	14%	(122)	86%	(761)	883
Shopped/Bought Secondhand Total	12%	(124)	88%	(915)	1038

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Table MCBR9_1: *Have you used the following platforms to sell secondhand products?*
thredUP

Demographic	Yes		No		Total N
Adults	11%	(124)	89%	(973)	1097
Sold Secondhand Past Year	16%	(119)	84%	(639)	758
Sold Secondhand Total	11%	(124)	89%	(973)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR9_2: *Have you used the following platforms to sell secondhand products?*
TheRealReal

Demographic	Yes		No		Total N
Adults	9%	(102)	91%	(995)	1097
Gender: Male	15%	(80)	85%	(462)	543
Gender: Female	4%	(22)	96%	(533)	554
Age: 18-34	14%	(56)	86%	(333)	389
Age: 35-44	14%	(33)	86%	(201)	234
Age: 45-64	4%	(11)	96%	(304)	315
Age: 65+	1%	(1)	99%	(158)	159
GenZers: 1997-2012	9%	(12)	91%	(124)	137
Millennials: 1981-1996	18%	(74)	82%	(336)	410
GenXers: 1965-1980	3%	(9)	97%	(246)	255
Baby Boomers: 1946-1964	2%	(6)	98%	(260)	266
PID: Dem (no lean)	12%	(56)	88%	(399)	456
PID: Ind (no lean)	6%	(17)	94%	(299)	316
PID: Rep (no lean)	9%	(28)	91%	(297)	325
PID/Gender: Dem Men	21%	(50)	79%	(191)	241
PID/Gender: Dem Women	3%	(7)	97%	(208)	215
PID/Gender: Ind Men	8%	(11)	92%	(136)	147
PID/Gender: Ind Women	4%	(6)	96%	(163)	169
PID/Gender: Rep Men	13%	(20)	87%	(135)	155
PID/Gender: Rep Women	5%	(9)	95%	(162)	170
Ideo: Liberal (1-3)	12%	(42)	88%	(310)	352
Ideo: Moderate (4)	11%	(33)	89%	(275)	308
Ideo: Conservative (5-7)	7%	(23)	93%	(318)	341
Educ: < College	5%	(32)	95%	(654)	686
Educ: Bachelors degree	18%	(47)	82%	(209)	256
Educ: Post-grad	15%	(23)	85%	(132)	155
Income: Under 50k	4%	(21)	96%	(545)	567
Income: 50k-100k	9%	(29)	91%	(298)	327
Income: 100k+	25%	(52)	75%	(152)	203
Ethnicity: White	10%	(85)	90%	(777)	863
Ethnicity: Hispanic	14%	(28)	86%	(182)	210
Ethnicity: Black	8%	(9)	92%	(110)	119

Table MCBR9_2: *Have you used the following platforms to sell secondhand products?*
TheRealReal

Demographic	Yes		No		Total N
Adults	9%	(102)	91%	(995)	1097
Ethnicity: Other	6%	(7)	94%	(108)	115
All Christian	12%	(62)	88%	(458)	520
All Non-Christian	31%	(17)	69%	(39)	57
Atheist	—	(0)	100%	(50)	50
Agnostic/Nothing in particular	5%	(16)	95%	(300)	316
Something Else	4%	(7)	96%	(148)	155
Religious Non-Protestant/Catholic	28%	(17)	72%	(45)	63
Evangelical	17%	(55)	83%	(270)	325
Non-Evangelical	4%	(12)	96%	(323)	335
Community: Urban	21%	(74)	79%	(287)	361
Community: Suburban	4%	(19)	96%	(440)	459
Community: Rural	3%	(9)	97%	(268)	277
Employ: Private Sector	16%	(70)	84%	(357)	427
Employ: Government	20%	(14)	80%	(54)	68
Employ: Self-Employed	8%	(9)	92%	(97)	106
Employ: Homemaker	4%	(3)	96%	(70)	73
Employ: Retired	2%	(3)	98%	(193)	196
Employ: Unemployed	2%	(3)	98%	(120)	123
Employ: Other	2%	(1)	98%	(61)	62
Military HH: Yes	9%	(13)	91%	(130)	143
Military HH: No	9%	(89)	91%	(866)	954
RD/WT: Right Direction	22%	(78)	78%	(282)	360
RD/WT: Wrong Track	3%	(24)	97%	(714)	737
Biden Job Approve	15%	(74)	85%	(424)	498
Biden Job Disapprove	4%	(24)	96%	(521)	544
Biden Job Strongly Approve	24%	(53)	76%	(169)	222
Biden Job Somewhat Approve	8%	(21)	92%	(256)	277
Biden Job Somewhat Disapprove	6%	(11)	94%	(163)	174
Biden Job Strongly Disapprove	3%	(13)	97%	(357)	370
Favorable of Biden	15%	(77)	85%	(434)	511
Unfavorable of Biden	4%	(23)	96%	(521)	545

Table MCBR9_2: *Have you used the following platforms to sell secondhand products?*
TheRealReal

Demographic	Yes		No		Total N
Adults	9%	(102)	91%	(995)	1097
Very Favorable of Biden	20%	(50)	80%	(195)	246
Somewhat Favorable of Biden	10%	(27)	90%	(239)	265
Somewhat Unfavorable of Biden	6%	(10)	94%	(141)	150
Very Unfavorable of Biden	3%	(14)	97%	(380)	394
#1 Issue: Economy	7%	(34)	93%	(420)	454
#1 Issue: Security	14%	(16)	86%	(95)	111
#1 Issue: Health Care	22%	(22)	78%	(78)	100
#1 Issue: Medicare / Social Security	4%	(3)	96%	(93)	97
#1 Issue: Women's Issues	7%	(11)	93%	(157)	168
#1 Issue: Energy	9%	(7)	91%	(71)	79
2020 Vote: Joe Biden	12%	(59)	88%	(433)	491
2020 Vote: Donald Trump	9%	(33)	91%	(317)	350
2020 Vote: Didn't Vote	4%	(9)	96%	(208)	217
2018 House Vote: Democrat	14%	(54)	86%	(342)	396
2018 House Vote: Republican	7%	(22)	93%	(272)	293
2016 Vote: Hillary Clinton	13%	(49)	87%	(319)	367
2016 Vote: Donald Trump	9%	(26)	91%	(281)	307
2016 Vote: Other	6%	(3)	94%	(53)	57
2016 Vote: Didn't Vote	6%	(24)	94%	(341)	365
Voted in 2014: Yes	11%	(70)	89%	(542)	612
Voted in 2014: No	7%	(32)	93%	(453)	485
4-Region: Northeast	11%	(20)	89%	(161)	181
4-Region: Midwest	5%	(10)	95%	(207)	218
4-Region: South	6%	(26)	94%	(386)	412
4-Region: West	16%	(46)	84%	(241)	286
Shop Online	13%	(45)	87%	(299)	344
Shop in Stores	9%	(44)	91%	(449)	493
Pay Attention to Environmental	13%	(92)	87%	(626)	718
Don't Pay Attention to Environmental	3%	(10)	97%	(370)	379
Shopped/Bought Secondhand Within Past Year	12%	(102)	88%	(781)	883
Shopped/Bought Secondhand Total	10%	(102)	90%	(936)	1038

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Table MCBR9_2: *Have you used the following platforms to sell secondhand products?*

TheRealReal

Demographic	Yes		No		Total N
Adults	9%	(102)	91%	(995)	1097
Sold Secondhand Past Year	13%	(100)	87%	(658)	758
Sold Secondhand Total	9%	(102)	91%	(995)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR9_3: *Have you used the following platforms to sell secondhand products?*

Poshmark

Demographic	Yes		No		Total N
Adults	22%	(237)	78%	(861)	1097
Gender: Male	23%	(127)	77%	(416)	543
Gender: Female	20%	(110)	80%	(444)	554
Age: 18-34	38%	(149)	62%	(240)	389
Age: 35-44	23%	(53)	77%	(181)	234
Age: 45-64	9%	(30)	91%	(285)	315
Age: 65+	3%	(4)	97%	(155)	159
GenZers: 1997-2012	39%	(53)	61%	(84)	137
Millennials: 1981-1996	35%	(142)	65%	(268)	410
GenXers: 1965-1980	9%	(22)	91%	(232)	255
Baby Boomers: 1946-1964	7%	(18)	93%	(248)	266
PID: Dem (no lean)	25%	(115)	75%	(341)	456
PID: Ind (no lean)	18%	(58)	82%	(258)	316
PID: Rep (no lean)	20%	(64)	80%	(261)	325
PID/Gender: Dem Men	31%	(75)	69%	(166)	241
PID/Gender: Dem Women	19%	(40)	81%	(175)	215
PID/Gender: Ind Men	13%	(19)	87%	(128)	147
PID/Gender: Ind Women	23%	(39)	77%	(130)	169
PID/Gender: Rep Men	21%	(33)	79%	(122)	155
PID/Gender: Rep Women	18%	(31)	82%	(139)	170
Ideo: Liberal (1-3)	27%	(94)	73%	(258)	352
Ideo: Moderate (4)	22%	(69)	78%	(239)	308
Ideo: Conservative (5-7)	16%	(56)	84%	(285)	341
Educ: < College	19%	(127)	81%	(559)	686
Educ: Bachelors degree	28%	(71)	72%	(185)	256
Educ: Post-grad	25%	(39)	75%	(116)	155
Income: Under 50k	17%	(99)	83%	(468)	567
Income: 50k-100k	25%	(81)	75%	(246)	327
Income: 100k+	28%	(57)	72%	(147)	203
Ethnicity: White	19%	(163)	81%	(699)	863
Ethnicity: Hispanic	36%	(76)	64%	(134)	210
Ethnicity: Black	36%	(44)	64%	(76)	119

Table MCBR9_3: *Have you used the following platforms to sell secondhand products?*

Poshmark

Demographic	Yes		No		Total N
Adults	22%	(237)	78%	(861)	1097
Ethnicity: Other	26%	(30)	74%	(85)	115
All Christian	21%	(111)	79%	(409)	520
All Non-Christian	41%	(23)	59%	(34)	57
Atheist	6%	(3)	94%	(47)	50
Agnostic/Nothing in particular	20%	(65)	80%	(251)	316
Something Else	22%	(35)	78%	(120)	155
Religious Non-Protestant/Catholic	38%	(24)	62%	(39)	63
Evangelical	27%	(88)	73%	(237)	325
Non-Evangelical	16%	(55)	84%	(280)	335
Community: Urban	29%	(104)	71%	(257)	361
Community: Suburban	19%	(88)	81%	(371)	459
Community: Rural	16%	(45)	84%	(232)	277
Employ: Private Sector	27%	(115)	73%	(312)	427
Employ: Government	43%	(29)	57%	(38)	68
Employ: Self-Employed	24%	(25)	76%	(80)	106
Employ: Homemaker	16%	(12)	84%	(61)	73
Employ: Retired	6%	(13)	94%	(184)	196
Employ: Unemployed	18%	(23)	82%	(101)	123
Employ: Other	12%	(7)	88%	(55)	62
Military HH: Yes	15%	(22)	85%	(121)	143
Military HH: No	23%	(215)	77%	(739)	954
RD/WT: Right Direction	29%	(105)	71%	(255)	360
RD/WT: Wrong Track	18%	(132)	82%	(606)	737
Biden Job Approve	26%	(128)	74%	(370)	498
Biden Job Disapprove	17%	(93)	83%	(451)	544
Biden Job Strongly Approve	31%	(68)	69%	(154)	222
Biden Job Somewhat Approve	22%	(60)	78%	(216)	277
Biden Job Somewhat Disapprove	22%	(39)	78%	(136)	174
Biden Job Strongly Disapprove	15%	(54)	85%	(316)	370
Favorable of Biden	27%	(136)	73%	(375)	511
Unfavorable of Biden	18%	(97)	82%	(448)	545

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Table MCBR9_3: *Have you used the following platforms to sell secondhand products?*

Poshmark

Demographic	Yes		No		Total N
Adults	22%	(237)	78%	(861)	1097
Very Favorable of Biden	27%	(66)	73%	(179)	246
Somewhat Favorable of Biden	26%	(70)	74%	(195)	265
Somewhat Unfavorable of Biden	23%	(34)	77%	(116)	150
Very Unfavorable of Biden	16%	(62)	84%	(332)	394
#1 Issue: Economy	19%	(85)	81%	(369)	454
#1 Issue: Security	26%	(29)	74%	(82)	111
#1 Issue: Health Care	37%	(37)	63%	(63)	100
#1 Issue: Medicare / Social Security	8%	(8)	92%	(89)	97
#1 Issue: Women's Issues	25%	(42)	75%	(127)	168
#1 Issue: Energy	17%	(14)	83%	(65)	79
2020 Vote: Joe Biden	25%	(121)	75%	(371)	491
2020 Vote: Donald Trump	19%	(68)	81%	(282)	350
2020 Vote: Didn't Vote	19%	(41)	81%	(176)	217
2018 House Vote: Democrat	25%	(101)	75%	(295)	396
2018 House Vote: Republican	19%	(56)	81%	(238)	293
2016 Vote: Hillary Clinton	25%	(94)	75%	(274)	367
2016 Vote: Donald Trump	18%	(54)	82%	(253)	307
2016 Vote: Other	7%	(4)	93%	(53)	57
2016 Vote: Didn't Vote	23%	(85)	77%	(280)	365
Voted in 2014: Yes	21%	(130)	79%	(483)	612
Voted in 2014: No	22%	(107)	78%	(378)	485
4-Region: Northeast	21%	(38)	79%	(143)	181
4-Region: Midwest	17%	(38)	83%	(180)	218
4-Region: South	20%	(84)	80%	(328)	412
4-Region: West	27%	(77)	73%	(209)	286
Shop Online	29%	(100)	71%	(244)	344
Shop in Stores	17%	(83)	83%	(410)	493
Pay Attention to Environmental	27%	(193)	73%	(525)	718
Don't Pay Attention to Environmental	11%	(43)	89%	(336)	379
Shopped/Bought Secondhand Within Past Year	26%	(226)	74%	(657)	883
Shopped/Bought Secondhand Total	22%	(232)	78%	(806)	1038

Table MCBR9_3: *Have you used the following platforms to sell secondhand products?*

Poshmark

Demographic	Yes		No		Total N
Adults	22%	(237)	78%	(861)	1097
Sold Secondhand Past Year	29%	(222)	71%	(536)	758
Sold Secondhand Total	22%	(237)	78%	(861)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR9_4: *Have you used the following platforms to sell secondhand products?*

eBay

Demographic	Yes		No		Total N
Adults	52%	(567)	48%	(530)	1097
Gender: Male	61%	(333)	39%	(209)	543
Gender: Female	42%	(234)	58%	(321)	554
Age: 18-34	54%	(210)	46%	(180)	389
Age: 35-44	55%	(129)	45%	(105)	234
Age: 45-64	49%	(156)	51%	(159)	315
Age: 65+	46%	(73)	54%	(86)	159
GenZers: 1997-2012	49%	(67)	51%	(70)	137
Millennials: 1981-1996	56%	(230)	44%	(180)	410
GenXers: 1965-1980	48%	(123)	52%	(132)	255
Baby Boomers: 1946-1964	51%	(135)	49%	(131)	266
PID: Dem (no lean)	53%	(241)	47%	(214)	456
PID: Ind (no lean)	49%	(156)	51%	(161)	316
PID: Rep (no lean)	52%	(170)	48%	(155)	325
PID/Gender: Dem Men	62%	(151)	38%	(90)	241
PID/Gender: Dem Women	42%	(91)	58%	(124)	215
PID/Gender: Ind Men	57%	(83)	43%	(64)	147
PID/Gender: Ind Women	43%	(72)	57%	(97)	169
PID/Gender: Rep Men	64%	(100)	36%	(55)	155
PID/Gender: Rep Women	41%	(70)	59%	(100)	170
Ideo: Liberal (1-3)	52%	(183)	48%	(169)	352
Ideo: Moderate (4)	56%	(171)	44%	(136)	308
Ideo: Conservative (5-7)	53%	(179)	47%	(162)	341
Educ: < College	47%	(324)	53%	(363)	686
Educ: Bachelors degree	60%	(153)	40%	(103)	256
Educ: Post-grad	58%	(91)	42%	(64)	155
Income: Under 50k	46%	(260)	54%	(307)	567
Income: 50k-100k	55%	(180)	45%	(147)	327
Income: 100k+	62%	(127)	38%	(76)	203
Ethnicity: White	52%	(451)	48%	(411)	863
Ethnicity: Hispanic	52%	(110)	48%	(100)	210
Ethnicity: Black	53%	(63)	47%	(56)	119

Table MCBR9_4: *Have you used the following platforms to sell secondhand products?*

eBay

Demographic	Yes		No		Total N
Adults	52%	(567)	48%	(530)	1097
Ethnicity: Other	46%	(53)	54%	(62)	115
All Christian	53%	(276)	47%	(244)	520
All Non-Christian	62%	(35)	38%	(21)	57
Atheist	56%	(28)	44%	(22)	50
Agnostic/Nothing in particular	51%	(162)	49%	(154)	316
Something Else	42%	(65)	58%	(89)	155
Religious Non-Protestant/Catholic	61%	(38)	39%	(24)	63
Evangelical	56%	(181)	44%	(144)	325
Non-Evangelical	45%	(151)	55%	(184)	335
Community: Urban	55%	(199)	45%	(162)	361
Community: Suburban	51%	(234)	49%	(225)	459
Community: Rural	48%	(134)	52%	(143)	277
Employ: Private Sector	59%	(250)	41%	(177)	427
Employ: Government	60%	(40)	40%	(27)	68
Employ: Self-Employed	65%	(69)	35%	(37)	106
Employ: Homemaker	32%	(23)	68%	(50)	73
Employ: Retired	48%	(94)	52%	(102)	196
Employ: Unemployed	38%	(47)	62%	(77)	123
Employ: Other	44%	(27)	56%	(35)	62
Military HH: Yes	57%	(81)	43%	(62)	143
Military HH: No	51%	(486)	49%	(468)	954
RD/WT: Right Direction	61%	(218)	39%	(142)	360
RD/WT: Wrong Track	47%	(349)	53%	(388)	737
Biden Job Approve	55%	(274)	45%	(225)	498
Biden Job Disapprove	51%	(277)	49%	(268)	544
Biden Job Strongly Approve	62%	(138)	38%	(84)	222
Biden Job Somewhat Approve	49%	(136)	51%	(141)	277
Biden Job Somewhat Disapprove	50%	(88)	50%	(87)	174
Biden Job Strongly Disapprove	51%	(189)	49%	(181)	370
Favorable of Biden	53%	(269)	47%	(242)	511
Unfavorable of Biden	52%	(285)	48%	(260)	545

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Table MCBR9_4: *Have you used the following platforms to sell secondhand products?*

eBay

Demographic	Yes		No		Total N
Adults	52%	(567)	48%	(530)	1097
Very Favorable of Biden	59%	(145)	41%	(101)	246
Somewhat Favorable of Biden	47%	(125)	53%	(141)	265
Somewhat Unfavorable of Biden	54%	(81)	46%	(69)	150
Very Unfavorable of Biden	52%	(203)	48%	(191)	394
#1 Issue: Economy	51%	(233)	49%	(221)	454
#1 Issue: Security	63%	(70)	37%	(41)	111
#1 Issue: Health Care	53%	(53)	47%	(47)	100
#1 Issue: Medicare / Social Security	44%	(43)	56%	(54)	97
#1 Issue: Women's Issues	49%	(82)	51%	(86)	168
#1 Issue: Energy	49%	(38)	51%	(40)	79
2020 Vote: Joe Biden	54%	(266)	46%	(226)	491
2020 Vote: Donald Trump	55%	(193)	45%	(156)	350
2020 Vote: Didn't Vote	42%	(91)	58%	(126)	217
2018 House Vote: Democrat	56%	(221)	44%	(175)	396
2018 House Vote: Republican	55%	(162)	45%	(131)	293
2016 Vote: Hillary Clinton	55%	(202)	45%	(165)	367
2016 Vote: Donald Trump	57%	(175)	43%	(132)	307
2016 Vote: Other	45%	(26)	55%	(31)	57
2016 Vote: Didn't Vote	45%	(164)	55%	(201)	365
Voted in 2014: Yes	55%	(340)	45%	(273)	612
Voted in 2014: No	47%	(227)	53%	(257)	485
4-Region: Northeast	60%	(109)	40%	(72)	181
4-Region: Midwest	45%	(99)	55%	(119)	218
4-Region: South	48%	(199)	52%	(213)	412
4-Region: West	56%	(161)	44%	(126)	286
Shop Online	62%	(213)	38%	(131)	344
Shop in Stores	46%	(226)	54%	(267)	493
Pay Attention to Environmental	55%	(393)	45%	(325)	718
Don't Pay Attention to Environmental	46%	(174)	54%	(205)	379
Shopped/Bought Secondhand Within Past Year	56%	(497)	44%	(385)	883
Shopped/Bought Secondhand Total	53%	(551)	47%	(488)	1038

Table MCBR9_4: *Have you used the following platforms to sell secondhand products?*

eBay

Demographic	Yes		No		Total N
Adults	52%	(567)	48%	(530)	1097
Sold Secondhand Past Year	56%	(423)	44%	(335)	758
Sold Secondhand Total	52%	(567)	48%	(530)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR9_5: *Have you used the following platforms to sell secondhand products?*
Depop

Demographic	Yes		No		Total N
Adults	13%	(144)	87%	(953)	1097
Gender: Male	18%	(96)	82%	(447)	543
Gender: Female	9%	(48)	91%	(506)	554
Age: 18-34	22%	(87)	78%	(302)	389
Age: 35-44	15%	(36)	85%	(198)	234
Age: 45-64	6%	(20)	94%	(295)	315
Age: 65+	1%	(1)	99%	(158)	159
GenZers: 1997-2012	23%	(32)	77%	(105)	137
Millennials: 1981-1996	21%	(85)	79%	(326)	410
GenXers: 1965-1980	8%	(21)	92%	(234)	255
Baby Boomers: 1946-1964	3%	(7)	97%	(259)	266
PID: Dem (no lean)	18%	(84)	82%	(371)	456
PID: Ind (no lean)	10%	(33)	90%	(284)	316
PID: Rep (no lean)	8%	(27)	92%	(298)	325
PID/Gender: Dem Men	27%	(64)	73%	(177)	241
PID/Gender: Dem Women	9%	(20)	91%	(195)	215
PID/Gender: Ind Men	8%	(11)	92%	(136)	147
PID/Gender: Ind Women	13%	(22)	87%	(147)	169
PID/Gender: Rep Men	13%	(20)	87%	(134)	155
PID/Gender: Rep Women	4%	(7)	96%	(164)	170
Ideo: Liberal (1-3)	18%	(62)	82%	(290)	352
Ideo: Moderate (4)	17%	(52)	83%	(255)	308
Ideo: Conservative (5-7)	8%	(27)	92%	(314)	341
Educ: < College	9%	(60)	91%	(626)	686
Educ: Bachelors degree	24%	(61)	76%	(195)	256
Educ: Post-grad	15%	(23)	85%	(132)	155
Income: Under 50k	8%	(43)	92%	(524)	567
Income: 50k-100k	14%	(47)	86%	(280)	327
Income: 100k+	27%	(54)	73%	(149)	203
Ethnicity: White	13%	(110)	87%	(753)	863
Ethnicity: Hispanic	22%	(46)	78%	(163)	210
Ethnicity: Black	15%	(18)	85%	(101)	119

Table MCBR9_5: *Have you used the following platforms to sell secondhand products?*
Depop

Demographic	Yes		No		Total N
Adults	13%	(144)	87%	(953)	1097
Ethnicity: Other	14%	(16)	86%	(99)	115
All Christian	14%	(75)	86%	(445)	520
All Non-Christian	37%	(21)	63%	(35)	57
Atheist	5%	(3)	95%	(47)	50
Agnostic/Nothing in particular	11%	(34)	89%	(282)	316
Something Else	8%	(12)	92%	(143)	155
Religious Non-Protestant/Catholic	35%	(22)	65%	(41)	63
Evangelical	18%	(59)	82%	(266)	325
Non-Evangelical	8%	(25)	92%	(310)	335
Community: Urban	27%	(97)	73%	(265)	361
Community: Suburban	7%	(31)	93%	(428)	459
Community: Rural	6%	(16)	94%	(260)	277
Employ: Private Sector	19%	(83)	81%	(344)	427
Employ: Government	25%	(17)	75%	(51)	68
Employ: Self-Employed	11%	(12)	89%	(94)	106
Employ: Homemaker	7%	(5)	93%	(68)	73
Employ: Retired	3%	(6)	97%	(191)	196
Employ: Unemployed	6%	(7)	94%	(116)	123
Employ: Other	7%	(4)	93%	(58)	62
Military HH: Yes	12%	(17)	88%	(126)	143
Military HH: No	13%	(127)	87%	(827)	954
RD/WT: Right Direction	23%	(84)	77%	(275)	360
RD/WT: Wrong Track	8%	(60)	92%	(678)	737
Biden Job Approve	19%	(96)	81%	(403)	498
Biden Job Disapprove	8%	(41)	92%	(503)	544
Biden Job Strongly Approve	25%	(56)	75%	(166)	222
Biden Job Somewhat Approve	14%	(40)	86%	(237)	277
Biden Job Somewhat Disapprove	13%	(23)	87%	(151)	174
Biden Job Strongly Disapprove	5%	(18)	95%	(352)	370
Favorable of Biden	19%	(95)	81%	(416)	511
Unfavorable of Biden	9%	(47)	91%	(498)	545

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Table MCBR9_5: *Have you used the following platforms to sell secondhand products?*
Depop

Demographic	Yes		No		Total N
Adults	13%	(144)	87%	(953)	1097
Very Favorable of Biden	20%	(48)	80%	(197)	246
Somewhat Favorable of Biden	18%	(47)	82%	(218)	265
Somewhat Unfavorable of Biden	17%	(26)	83%	(125)	150
Very Unfavorable of Biden	5%	(21)	95%	(373)	394
#1 Issue: Economy	11%	(48)	89%	(405)	454
#1 Issue: Security	15%	(17)	85%	(93)	111
#1 Issue: Health Care	31%	(31)	69%	(69)	100
#1 Issue: Medicare / Social Security	5%	(5)	95%	(92)	97
#1 Issue: Women's Issues	15%	(25)	85%	(143)	168
#1 Issue: Energy	7%	(5)	93%	(73)	79
2020 Vote: Joe Biden	17%	(83)	83%	(408)	491
2020 Vote: Donald Trump	11%	(38)	89%	(312)	350
2020 Vote: Didn't Vote	9%	(19)	91%	(198)	217
2018 House Vote: Democrat	18%	(72)	82%	(323)	396
2018 House Vote: Republican	8%	(24)	92%	(269)	293
2016 Vote: Hillary Clinton	20%	(72)	80%	(295)	367
2016 Vote: Donald Trump	9%	(28)	91%	(279)	307
2016 Vote: Other	4%	(2)	96%	(54)	57
2016 Vote: Didn't Vote	11%	(42)	89%	(323)	365
Voted in 2014: Yes	14%	(84)	86%	(528)	612
Voted in 2014: No	12%	(60)	88%	(425)	485
4-Region: Northeast	16%	(29)	84%	(151)	181
4-Region: Midwest	7%	(16)	93%	(202)	218
4-Region: South	10%	(43)	90%	(369)	412
4-Region: West	20%	(56)	80%	(231)	286
Shop Online	16%	(55)	84%	(289)	344
Shop in Stores	13%	(64)	87%	(429)	493
Pay Attention to Environmental	18%	(127)	82%	(590)	718
Don't Pay Attention to Environmental	4%	(17)	96%	(363)	379
Shopped/Bought Secondhand Within Past Year	16%	(142)	84%	(741)	883
Shopped/Bought Secondhand Total	14%	(143)	86%	(895)	1038

Table MCBR9_5: *Have you used the following platforms to sell secondhand products?*

Depop

Demographic	Yes		No		Total N
Adults	13%	(144)	87%	(953)	1097
Sold Secondhand Past Year	18%	(139)	82%	(619)	758
Sold Secondhand Total	13%	(144)	87%	(953)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR9_6: *Have you used the following platforms to sell secondhand products?*
Tradesy

Demographic	Yes		No		Total N
Adults	9%	(97)	91%	(1001)	1097
Gender: Male	14%	(77)	86%	(466)	543
Gender: Female	4%	(20)	96%	(534)	554
Age: 18-34	13%	(52)	87%	(338)	389
Age: 35-44	13%	(30)	87%	(204)	234
Age: 45-64	4%	(12)	96%	(303)	315
Age: 65+	1%	(2)	99%	(157)	159
GenZers: 1997-2012	6%	(9)	94%	(128)	137
Millennials: 1981-1996	17%	(70)	83%	(340)	410
GenXers: 1965-1980	4%	(11)	96%	(244)	255
Baby Boomers: 1946-1964	3%	(7)	97%	(259)	266
PID: Dem (no lean)	10%	(48)	90%	(408)	456
PID: Ind (no lean)	7%	(23)	93%	(294)	316
PID: Rep (no lean)	8%	(26)	92%	(299)	325
PID/Gender: Dem Men	18%	(43)	82%	(198)	241
PID/Gender: Dem Women	2%	(4)	98%	(210)	215
PID/Gender: Ind Men	11%	(16)	89%	(131)	147
PID/Gender: Ind Women	4%	(7)	96%	(163)	169
PID/Gender: Rep Men	11%	(17)	89%	(138)	155
PID/Gender: Rep Women	5%	(9)	95%	(161)	170
Ideo: Liberal (1-3)	11%	(38)	89%	(315)	352
Ideo: Moderate (4)	10%	(31)	90%	(276)	308
Ideo: Conservative (5-7)	8%	(27)	92%	(314)	341
Educ: < College	5%	(33)	95%	(653)	686
Educ: Bachelors degree	16%	(41)	84%	(214)	256
Educ: Post-grad	14%	(22)	86%	(133)	155
Income: Under 50k	4%	(21)	96%	(546)	567
Income: 50k-100k	9%	(31)	91%	(296)	327
Income: 100k+	22%	(45)	78%	(158)	203
Ethnicity: White	9%	(77)	91%	(786)	863
Ethnicity: Hispanic	13%	(27)	87%	(183)	210
Ethnicity: Black	11%	(13)	89%	(107)	119

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Table MCBR9_6: *Have you used the following platforms to sell secondhand products?*
Tradesy

Demographic	Yes		No		Total N
Adults	9%	(97)	91%	(1001)	1097
Ethnicity: Other	6%	(7)	94%	(108)	115
All Christian	13%	(65)	87%	(455)	520
All Non-Christian	29%	(16)	71%	(40)	57
Atheist	—	(0)	100%	(50)	50
Agnostic/Nothing in particular	3%	(11)	97%	(305)	316
Something Else	3%	(4)	97%	(151)	155
Religious Non-Protestant/Catholic	26%	(16)	74%	(46)	63
Evangelical	17%	(55)	83%	(270)	325
Non-Evangelical	4%	(12)	96%	(323)	335
Community: Urban	21%	(76)	79%	(286)	361
Community: Suburban	3%	(15)	97%	(444)	459
Community: Rural	2%	(5)	98%	(271)	277
Employ: Private Sector	14%	(62)	86%	(365)	427
Employ: Government	20%	(14)	80%	(54)	68
Employ: Self-Employed	8%	(9)	92%	(97)	106
Employ: Homemaker	5%	(3)	95%	(70)	73
Employ: Retired	3%	(5)	97%	(191)	196
Employ: Unemployed	1%	(1)	99%	(122)	123
Employ: Other	3%	(2)	97%	(60)	62
Military HH: Yes	9%	(12)	91%	(130)	143
Military HH: No	9%	(84)	91%	(870)	954
RD/WT: Right Direction	20%	(72)	80%	(287)	360
RD/WT: Wrong Track	3%	(24)	97%	(713)	737
Biden Job Approve	14%	(69)	86%	(429)	498
Biden Job Disapprove	5%	(26)	95%	(518)	544
Biden Job Strongly Approve	21%	(46)	79%	(175)	222
Biden Job Somewhat Approve	8%	(23)	92%	(254)	277
Biden Job Somewhat Disapprove	5%	(8)	95%	(166)	174
Biden Job Strongly Disapprove	5%	(18)	95%	(352)	370
Favorable of Biden	14%	(72)	86%	(439)	511
Unfavorable of Biden	4%	(23)	96%	(521)	545

Table MCBR9_6: *Have you used the following platforms to sell secondhand products?*
Tradesy

Demographic	Yes		No		Total N
Adults	9%	(97)	91%	(1001)	1097
Very Favorable of Biden	18%	(45)	82%	(200)	246
Somewhat Favorable of Biden	10%	(27)	90%	(239)	265
Somewhat Unfavorable of Biden	4%	(7)	96%	(144)	150
Very Unfavorable of Biden	4%	(17)	96%	(377)	394
#1 Issue: Economy	7%	(31)	93%	(423)	454
#1 Issue: Security	15%	(17)	85%	(94)	111
#1 Issue: Health Care	21%	(21)	79%	(79)	100
#1 Issue: Medicare / Social Security	5%	(5)	95%	(92)	97
#1 Issue: Women's Issues	4%	(7)	96%	(161)	168
#1 Issue: Energy	7%	(5)	93%	(73)	79
2020 Vote: Joe Biden	11%	(53)	89%	(438)	491
2020 Vote: Donald Trump	9%	(30)	91%	(320)	350
2020 Vote: Didn't Vote	6%	(14)	94%	(203)	217
2018 House Vote: Democrat	11%	(43)	89%	(353)	396
2018 House Vote: Republican	8%	(24)	92%	(270)	293
2016 Vote: Hillary Clinton	13%	(46)	87%	(321)	367
2016 Vote: Donald Trump	9%	(29)	91%	(278)	307
2016 Vote: Other	5%	(3)	95%	(54)	57
2016 Vote: Didn't Vote	5%	(19)	95%	(345)	365
Voted in 2014: Yes	12%	(71)	88%	(541)	612
Voted in 2014: No	5%	(25)	95%	(459)	485
4-Region: Northeast	12%	(21)	88%	(160)	181
4-Region: Midwest	6%	(12)	94%	(206)	218
4-Region: South	4%	(16)	96%	(396)	412
4-Region: West	17%	(48)	83%	(239)	286
Shop Online	12%	(41)	88%	(303)	344
Shop in Stores	9%	(43)	91%	(450)	493
Pay Attention to Environmental	12%	(86)	88%	(632)	718
Don't Pay Attention to Environmental	3%	(11)	97%	(369)	379
Shopped/Bought Secondhand Within Past Year	11%	(97)	89%	(786)	883
Shopped/Bought Secondhand Total	9%	(97)	91%	(942)	1038

Continued on next page

Table MCBR9_6: *Have you used the following platforms to sell secondhand products?*

Tradesy

Demographic	Yes		No		Total N
Adults	9%	(97)	91%	(1001)	1097
Sold Secondhand Past Year	13%	(95)	87%	(663)	758
Sold Secondhand Total	9%	(97)	91%	(1001)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR9_7: *Have you used the following platforms to sell secondhand products?*
OfferUp

Demographic	Yes		No		Total N
Adults	26%	(283)	74%	(814)	1097
Gender: Male	30%	(165)	70%	(378)	543
Gender: Female	21%	(118)	79%	(436)	554
Age: 18-34	36%	(140)	64%	(249)	389
Age: 35-44	34%	(79)	66%	(155)	234
Age: 45-64	16%	(51)	84%	(264)	315
Age: 65+	8%	(13)	92%	(146)	159
GenZers: 1997-2012	34%	(47)	66%	(90)	137
Millennials: 1981-1996	36%	(148)	64%	(263)	410
GenXers: 1965-1980	20%	(52)	80%	(203)	255
Baby Boomers: 1946-1964	13%	(35)	87%	(231)	266
PID: Dem (no lean)	29%	(131)	71%	(324)	456
PID: Ind (no lean)	23%	(72)	77%	(245)	316
PID: Rep (no lean)	25%	(81)	75%	(244)	325
PID/Gender: Dem Men	35%	(85)	65%	(156)	241
PID/Gender: Dem Women	22%	(46)	78%	(168)	215
PID/Gender: Ind Men	26%	(39)	74%	(109)	147
PID/Gender: Ind Women	19%	(33)	81%	(136)	169
PID/Gender: Rep Men	27%	(42)	73%	(113)	155
PID/Gender: Rep Women	23%	(39)	77%	(131)	170
Ideo: Liberal (1-3)	25%	(87)	75%	(265)	352
Ideo: Moderate (4)	28%	(86)	72%	(222)	308
Ideo: Conservative (5-7)	25%	(84)	75%	(257)	341
Educ: < College	27%	(186)	73%	(500)	686
Educ: Bachelors degree	24%	(62)	76%	(194)	256
Educ: Post-grad	23%	(36)	77%	(119)	155
Income: Under 50k	25%	(141)	75%	(426)	567
Income: 50k-100k	24%	(77)	76%	(250)	327
Income: 100k+	32%	(65)	68%	(138)	203
Ethnicity: White	23%	(203)	77%	(660)	863
Ethnicity: Hispanic	41%	(86)	59%	(124)	210
Ethnicity: Black	35%	(42)	65%	(77)	119

Table MCBR9_7: *Have you used the following platforms to sell secondhand products?*
OfferUp

Demographic	Yes		No		Total N
Adults	26%	(283)	74%	(814)	1097
Ethnicity: Other	34%	(39)	66%	(76)	115
All Christian	21%	(110)	79%	(410)	520
All Non-Christian	42%	(24)	58%	(33)	57
Atheist	21%	(10)	79%	(40)	50
Agnostic/Nothing in particular	31%	(96)	69%	(219)	316
Something Else	28%	(43)	72%	(112)	155
Religious Non-Protestant/Catholic	39%	(24)	61%	(38)	63
Evangelical	28%	(92)	72%	(233)	325
Non-Evangelical	17%	(58)	83%	(277)	335
Community: Urban	39%	(139)	61%	(222)	361
Community: Suburban	23%	(107)	77%	(352)	459
Community: Rural	13%	(37)	87%	(240)	277
Employ: Private Sector	33%	(139)	67%	(288)	427
Employ: Government	26%	(18)	74%	(50)	68
Employ: Self-Employed	24%	(26)	76%	(80)	106
Employ: Homemaker	18%	(13)	82%	(60)	73
Employ: Retired	13%	(26)	87%	(170)	196
Employ: Unemployed	25%	(31)	75%	(92)	123
Employ: Other	23%	(14)	77%	(48)	62
Military HH: Yes	15%	(21)	85%	(122)	143
Military HH: No	27%	(262)	73%	(692)	954
RD/WT: Right Direction	35%	(127)	65%	(233)	360
RD/WT: Wrong Track	21%	(157)	79%	(581)	737
Biden Job Approve	32%	(157)	68%	(341)	498
Biden Job Disapprove	21%	(115)	79%	(430)	544
Biden Job Strongly Approve	39%	(87)	61%	(134)	222
Biden Job Somewhat Approve	25%	(70)	75%	(207)	277
Biden Job Somewhat Disapprove	22%	(39)	78%	(135)	174
Biden Job Strongly Disapprove	20%	(76)	80%	(294)	370
Favorable of Biden	31%	(160)	69%	(351)	511
Unfavorable of Biden	21%	(116)	79%	(429)	545

Table MCBR9_7: *Have you used the following platforms to sell secondhand products?*
OfferUp

Demographic	Yes		No		Total N
Adults	26%	(283)	74%	(814)	1097
Very Favorable of Biden	36%	(90)	64%	(156)	246
Somewhat Favorable of Biden	27%	(71)	73%	(195)	265
Somewhat Unfavorable of Biden	25%	(38)	75%	(113)	150
Very Unfavorable of Biden	20%	(78)	80%	(316)	394
#1 Issue: Economy	25%	(114)	75%	(339)	454
#1 Issue: Security	30%	(33)	70%	(78)	111
#1 Issue: Health Care	39%	(39)	61%	(61)	100
#1 Issue: Medicare / Social Security	10%	(9)	90%	(87)	97
#1 Issue: Women's Issues	24%	(40)	76%	(128)	168
#1 Issue: Energy	32%	(25)	68%	(53)	79
2020 Vote: Joe Biden	28%	(136)	72%	(355)	491
2020 Vote: Donald Trump	23%	(81)	77%	(268)	350
2020 Vote: Didn't Vote	28%	(61)	72%	(156)	217
2018 House Vote: Democrat	29%	(116)	71%	(280)	396
2018 House Vote: Republican	22%	(65)	78%	(228)	293
2016 Vote: Hillary Clinton	27%	(100)	73%	(267)	367
2016 Vote: Donald Trump	24%	(74)	76%	(233)	307
2016 Vote: Other	10%	(6)	90%	(51)	57
2016 Vote: Didn't Vote	28%	(103)	72%	(261)	365
Voted in 2014: Yes	26%	(160)	74%	(452)	612
Voted in 2014: No	25%	(123)	75%	(361)	485
4-Region: Northeast	17%	(31)	83%	(150)	181
4-Region: Midwest	14%	(31)	86%	(187)	218
4-Region: South	24%	(98)	76%	(314)	412
4-Region: West	43%	(124)	57%	(162)	286
Shop Online	26%	(91)	74%	(253)	344
Shop in Stores	26%	(126)	74%	(367)	493
Pay Attention to Environmental	29%	(211)	71%	(507)	718
Don't Pay Attention to Environmental	19%	(72)	81%	(307)	379
Shopped/Bought Secondhand Within Past Year	28%	(251)	72%	(631)	883
Shopped/Bought Secondhand Total	26%	(272)	74%	(766)	1038

Table MCBR9_7: *Have you used the following platforms to sell secondhand products?*
OfferUp

Demographic	Yes		No		Total N
Adults	26%	(283)	74%	(814)	1097
Sold Secondhand Past Year	33%	(253)	67%	(505)	758
Sold Secondhand Total	26%	(283)	74%	(814)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR9_8: *Have you used the following platforms to sell secondhand products?*
Bonanza

Demographic	Yes		No		Total N
Adults	9%	(93)	91%	(1004)	1097
Gender: Male	13%	(70)	87%	(473)	543
Gender: Female	4%	(24)	96%	(531)	554
Age: 18-34	13%	(50)	87%	(340)	389
Age: 35-44	13%	(29)	87%	(205)	234
Age: 45-64	4%	(12)	96%	(303)	315
Age: 65+	2%	(3)	98%	(156)	159
GenZers: 1997-2012	5%	(7)	95%	(130)	137
Millennials: 1981-1996	17%	(69)	83%	(341)	410
GenXers: 1965-1980	4%	(9)	96%	(245)	255
Baby Boomers: 1946-1964	3%	(7)	97%	(259)	266
PID: Dem (no lean)	12%	(53)	88%	(403)	456
PID: Ind (no lean)	4%	(13)	96%	(303)	316
PID: Rep (no lean)	9%	(28)	91%	(297)	325
PID/Gender: Dem Men	19%	(45)	81%	(196)	241
PID/Gender: Dem Women	4%	(8)	96%	(207)	215
PID/Gender: Ind Men	6%	(9)	94%	(138)	147
PID/Gender: Ind Women	2%	(4)	98%	(165)	169
PID/Gender: Rep Men	10%	(16)	90%	(139)	155
PID/Gender: Rep Women	7%	(12)	93%	(158)	170
Ideo: Liberal (1-3)	12%	(41)	88%	(311)	352
Ideo: Moderate (4)	9%	(27)	91%	(280)	308
Ideo: Conservative (5-7)	6%	(21)	94%	(320)	341
Educ: < College	5%	(32)	95%	(654)	686
Educ: Bachelors degree	17%	(44)	83%	(212)	256
Educ: Post-grad	11%	(18)	89%	(137)	155
Income: Under 50k	5%	(27)	95%	(539)	567
Income: 50k-100k	7%	(23)	93%	(304)	327
Income: 100k+	21%	(43)	79%	(160)	203
Ethnicity: White	9%	(78)	91%	(785)	863
Ethnicity: Hispanic	10%	(20)	90%	(190)	210
Ethnicity: Black	8%	(9)	92%	(110)	119

Table MCBR9_8: *Have you used the following platforms to sell secondhand products?*
Bonanza

Demographic	Yes		No		Total N
Adults	9%	(93)	91%	(1004)	1097
Ethnicity: Other	6%	(6)	94%	(109)	115
All Christian	11%	(60)	89%	(460)	520
All Non-Christian	28%	(16)	72%	(41)	57
Atheist	2%	(1)	98%	(49)	50
Agnostic/Nothing in particular	3%	(9)	97%	(307)	316
Something Else	5%	(8)	95%	(146)	155
Religious Non-Protestant/Catholic	26%	(16)	74%	(46)	63
Evangelical	17%	(54)	83%	(271)	325
Non-Evangelical	3%	(12)	97%	(324)	335
Community: Urban	19%	(68)	81%	(293)	361
Community: Suburban	4%	(19)	96%	(440)	459
Community: Rural	2%	(6)	98%	(271)	277
Employ: Private Sector	13%	(57)	87%	(369)	427
Employ: Government	18%	(12)	82%	(56)	68
Employ: Self-Employed	7%	(7)	93%	(99)	106
Employ: Homemaker	6%	(4)	94%	(69)	73
Employ: Retired	3%	(6)	97%	(190)	196
Employ: Unemployed	4%	(5)	96%	(118)	123
Employ: Other	2%	(1)	98%	(61)	62
Military HH: Yes	10%	(14)	90%	(129)	143
Military HH: No	8%	(79)	92%	(875)	954
RD/WT: Right Direction	18%	(65)	82%	(295)	360
RD/WT: Wrong Track	4%	(28)	96%	(709)	737
Biden Job Approve	13%	(66)	87%	(433)	498
Biden Job Disapprove	4%	(24)	96%	(520)	544
Biden Job Strongly Approve	20%	(45)	80%	(177)	222
Biden Job Somewhat Approve	8%	(21)	92%	(256)	277
Biden Job Somewhat Disapprove	4%	(8)	96%	(167)	174
Biden Job Strongly Disapprove	4%	(17)	96%	(353)	370
Favorable of Biden	13%	(67)	87%	(444)	511
Unfavorable of Biden	5%	(25)	95%	(519)	545

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Table MCBR9_8: *Have you used the following platforms to sell secondhand products?*
Bonanza

Demographic	Yes		No		Total N
Adults	9%	(93)	91%	(1004)	1097
Very Favorable of Biden	16%	(40)	84%	(206)	246
Somewhat Favorable of Biden	10%	(28)	90%	(238)	265
Somewhat Unfavorable of Biden	6%	(9)	94%	(142)	150
Very Unfavorable of Biden	4%	(17)	96%	(377)	394
#1 Issue: Economy	7%	(32)	93%	(421)	454
#1 Issue: Security	15%	(17)	85%	(94)	111
#1 Issue: Health Care	20%	(20)	80%	(80)	100
#1 Issue: Medicare / Social Security	2%	(2)	98%	(94)	97
#1 Issue: Women's Issues	4%	(6)	96%	(162)	168
#1 Issue: Energy	8%	(6)	92%	(72)	79
2020 Vote: Joe Biden	11%	(52)	89%	(439)	491
2020 Vote: Donald Trump	7%	(26)	93%	(324)	350
2020 Vote: Didn't Vote	7%	(15)	93%	(202)	217
2018 House Vote: Democrat	12%	(49)	88%	(347)	396
2018 House Vote: Republican	7%	(21)	93%	(273)	293
2016 Vote: Hillary Clinton	13%	(46)	87%	(321)	367
2016 Vote: Donald Trump	8%	(23)	92%	(284)	307
2016 Vote: Other	—	(0)	100%	(57)	57
2016 Vote: Didn't Vote	7%	(24)	93%	(340)	365
Voted in 2014: Yes	11%	(65)	89%	(547)	612
Voted in 2014: No	6%	(29)	94%	(456)	485
4-Region: Northeast	13%	(24)	87%	(157)	181
4-Region: Midwest	6%	(13)	94%	(205)	218
4-Region: South	4%	(18)	96%	(394)	412
4-Region: West	14%	(39)	86%	(247)	286
Shop Online	12%	(43)	88%	(301)	344
Shop in Stores	8%	(40)	92%	(453)	493
Pay Attention to Environmental	11%	(79)	89%	(639)	718
Don't Pay Attention to Environmental	4%	(15)	96%	(364)	379
Shopped/Bought Secondhand Within Past Year	11%	(93)	89%	(789)	883
Shopped/Bought Secondhand Total	9%	(93)	91%	(945)	1038

Table MCBR9_8: *Have you used the following platforms to sell secondhand products?*

Bonanza

Demographic	Yes		No		Total N
Adults	9%	(93)	91%	(1004)	1097
Sold Secondhand Past Year	12%	(91)	88%	(667)	758
Sold Secondhand Total	9%	(93)	91%	(1004)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR9_9: *Have you used the following platforms to sell secondhand products?*
Facebook Marketplace

Demographic	Yes		No		Total N
Adults	55%	(601)	45%	(496)	1097
Gender: Male	57%	(309)	43%	(233)	543
Gender: Female	53%	(292)	47%	(263)	554
Age: 18-34	65%	(252)	35%	(138)	389
Age: 35-44	64%	(151)	36%	(83)	234
Age: 45-64	47%	(149)	53%	(166)	315
Age: 65+	31%	(49)	69%	(110)	159
GenZers: 1997-2012	56%	(77)	44%	(60)	137
Millennials: 1981-1996	69%	(285)	31%	(126)	410
GenXers: 1965-1980	51%	(129)	49%	(126)	255
Baby Boomers: 1946-1964	37%	(99)	63%	(167)	266
PID: Dem (no lean)	51%	(230)	49%	(225)	456
PID: Ind (no lean)	58%	(185)	42%	(132)	316
PID: Rep (no lean)	57%	(186)	43%	(139)	325
PID/Gender: Dem Men	57%	(137)	43%	(104)	241
PID/Gender: Dem Women	43%	(93)	57%	(121)	215
PID/Gender: Ind Men	56%	(83)	44%	(64)	147
PID/Gender: Ind Women	60%	(102)	40%	(68)	169
PID/Gender: Rep Men	58%	(90)	42%	(65)	155
PID/Gender: Rep Women	57%	(97)	43%	(74)	170
Ideo: Liberal (1-3)	52%	(182)	48%	(170)	352
Ideo: Moderate (4)	60%	(183)	40%	(124)	308
Ideo: Conservative (5-7)	54%	(184)	46%	(157)	341
Educ: < College	56%	(384)	44%	(302)	686
Educ: Bachelors degree	56%	(142)	44%	(114)	256
Educ: Post-grad	48%	(74)	52%	(80)	155
Income: Under 50k	52%	(295)	48%	(272)	567
Income: 50k-100k	56%	(184)	44%	(143)	327
Income: 100k+	60%	(122)	40%	(81)	203
Ethnicity: White	57%	(490)	43%	(373)	863
Ethnicity: Hispanic	56%	(118)	44%	(92)	210
Ethnicity: Black	45%	(53)	55%	(66)	119

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Table MCBR9_9: *Have you used the following platforms to sell secondhand products?*
Facebook Marketplace

Demographic	Yes		No		Total N
Adults	55%	(601)	45%	(496)	1097
Ethnicity: Other	50%	(58)	50%	(57)	115
All Christian	52%	(270)	48%	(250)	520
All Non-Christian	69%	(39)	31%	(18)	57
Atheist	48%	(24)	52%	(26)	50
Agnostic/Nothing in particular	56%	(175)	44%	(140)	316
Something Else	60%	(93)	40%	(62)	155
Religious Non-Protestant/Catholic	68%	(43)	32%	(20)	63
Evangelical	61%	(199)	39%	(126)	325
Non-Evangelical	46%	(154)	54%	(181)	335
Community: Urban	60%	(216)	40%	(146)	361
Community: Suburban	48%	(220)	52%	(239)	459
Community: Rural	60%	(165)	40%	(111)	277
Employ: Private Sector	61%	(259)	39%	(167)	427
Employ: Government	59%	(40)	41%	(27)	68
Employ: Self-Employed	61%	(65)	39%	(41)	106
Employ: Homemaker	59%	(43)	41%	(30)	73
Employ: Retired	38%	(75)	62%	(122)	196
Employ: Unemployed	47%	(58)	53%	(65)	123
Employ: Other	69%	(43)	31%	(19)	62
Military HH: Yes	48%	(68)	52%	(75)	143
Military HH: No	56%	(533)	44%	(421)	954
RD/WT: Right Direction	57%	(203)	43%	(156)	360
RD/WT: Wrong Track	54%	(398)	46%	(340)	737
Biden Job Approve	52%	(261)	48%	(237)	498
Biden Job Disapprove	57%	(312)	43%	(232)	544
Biden Job Strongly Approve	55%	(122)	45%	(100)	222
Biden Job Somewhat Approve	51%	(140)	49%	(137)	277
Biden Job Somewhat Disapprove	55%	(96)	45%	(78)	174
Biden Job Strongly Disapprove	58%	(216)	42%	(154)	370
Favorable of Biden	51%	(263)	49%	(248)	511
Unfavorable of Biden	59%	(319)	41%	(226)	545

Table MCBR9_9: *Have you used the following platforms to sell secondhand products?*
Facebook Marketplace

Demographic	Yes		No		Total N
Adults	55%	(601)	45%	(496)	1097
Very Favorable of Biden	54%	(134)	46%	(112)	246
Somewhat Favorable of Biden	49%	(129)	51%	(137)	265
Somewhat Unfavorable of Biden	59%	(89)	41%	(61)	150
Very Unfavorable of Biden	58%	(230)	42%	(164)	394
#1 Issue: Economy	60%	(270)	40%	(183)	454
#1 Issue: Security	58%	(64)	42%	(47)	111
#1 Issue: Health Care	58%	(58)	42%	(42)	100
#1 Issue: Medicare / Social Security	39%	(38)	61%	(59)	97
#1 Issue: Women's Issues	50%	(85)	50%	(83)	168
#1 Issue: Energy	55%	(44)	45%	(35)	79
2020 Vote: Joe Biden	50%	(246)	50%	(246)	491
2020 Vote: Donald Trump	61%	(215)	39%	(135)	350
2020 Vote: Didn't Vote	54%	(118)	46%	(99)	217
2018 House Vote: Democrat	49%	(195)	51%	(201)	396
2018 House Vote: Republican	61%	(179)	39%	(114)	293
2016 Vote: Hillary Clinton	49%	(179)	51%	(188)	367
2016 Vote: Donald Trump	62%	(189)	38%	(118)	307
2016 Vote: Other	43%	(25)	57%	(32)	57
2016 Vote: Didn't Vote	57%	(209)	43%	(156)	365
Voted in 2014: Yes	52%	(320)	48%	(293)	612
Voted in 2014: No	58%	(281)	42%	(204)	485
4-Region: Northeast	50%	(91)	50%	(90)	181
4-Region: Midwest	58%	(127)	42%	(91)	218
4-Region: South	56%	(230)	44%	(182)	412
4-Region: West	54%	(154)	46%	(133)	286
Shop Online	55%	(191)	45%	(154)	344
Shop in Stores	57%	(282)	43%	(211)	493
Pay Attention to Environmental	57%	(408)	43%	(310)	718
Don't Pay Attention to Environmental	51%	(193)	49%	(186)	379
Shopped/Bought Secondhand Within Past Year	60%	(528)	40%	(355)	883
Shopped/Bought Secondhand Total	56%	(583)	44%	(455)	1038

Table MCBR9_9: *Have you used the following platforms to sell secondhand products?*

Facebook Marketplace

Demographic	Yes		No		Total N
Adults	55%	(601)	45%	(496)	1097
Sold Secondhand Past Year	63%	(475)	37%	(283)	758
Sold Secondhand Total	55%	(601)	45%	(496)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR10_1: *Would you consider purchasing the following types of products secondhand?*
Clothes

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	26%	(581)	36%	(787)	14%	(320)	17%	(370)	7%	(151)	2210
Gender: Male	20%	(213)	36%	(380)	17%	(179)	21%	(220)	7%	(76)	1068
Gender: Female	32%	(368)	36%	(407)	12%	(141)	13%	(151)	7%	(75)	1142
Age: 18-34	32%	(204)	35%	(222)	13%	(83)	12%	(74)	9%	(59)	642
Age: 35-44	28%	(103)	47%	(172)	11%	(39)	10%	(35)	5%	(17)	365
Age: 45-64	27%	(196)	35%	(247)	15%	(108)	17%	(118)	6%	(45)	714
Age: 65+	16%	(79)	30%	(147)	18%	(90)	29%	(143)	6%	(30)	489
GenZers: 1997-2012	33%	(79)	33%	(77)	16%	(38)	7%	(15)	11%	(27)	237
Millennials: 1981-1996	31%	(200)	38%	(251)	11%	(74)	13%	(85)	7%	(46)	656
GenXers: 1965-1980	27%	(138)	38%	(195)	12%	(60)	16%	(83)	7%	(35)	512
Baby Boomers: 1946-1964	21%	(156)	33%	(238)	18%	(128)	23%	(169)	5%	(37)	727
PID: Dem (no lean)	30%	(266)	35%	(304)	13%	(116)	16%	(140)	6%	(53)	879
PID: Ind (no lean)	25%	(163)	35%	(232)	15%	(96)	16%	(103)	9%	(61)	655
PID: Rep (no lean)	23%	(153)	37%	(251)	16%	(108)	19%	(127)	5%	(37)	676
PID/Gender: Dem Men	27%	(119)	35%	(154)	15%	(66)	18%	(82)	6%	(25)	445
PID/Gender: Dem Women	34%	(147)	35%	(150)	12%	(50)	13%	(57)	6%	(28)	433
PID/Gender: Ind Men	16%	(48)	35%	(108)	19%	(60)	20%	(60)	10%	(32)	307
PID/Gender: Ind Women	33%	(114)	36%	(124)	11%	(36)	12%	(43)	8%	(29)	347
PID/Gender: Rep Men	15%	(46)	38%	(118)	17%	(54)	25%	(78)	6%	(19)	315
PID/Gender: Rep Women	29%	(106)	37%	(133)	15%	(54)	14%	(50)	5%	(18)	361
Ideo: Liberal (1-3)	33%	(221)	32%	(216)	13%	(90)	17%	(114)	5%	(37)	679
Ideo: Moderate (4)	24%	(153)	40%	(261)	13%	(87)	17%	(107)	6%	(41)	649
Ideo: Conservative (5-7)	24%	(166)	35%	(246)	18%	(128)	19%	(131)	5%	(35)	705
Educ: < College	28%	(401)	35%	(500)	13%	(183)	16%	(235)	8%	(118)	1437
Educ: Bachelors degree	24%	(118)	39%	(193)	16%	(78)	15%	(75)	5%	(27)	491
Educ: Post-grad	22%	(62)	34%	(95)	21%	(59)	21%	(60)	2%	(6)	282
Income: Under 50k	26%	(326)	36%	(447)	13%	(161)	15%	(189)	10%	(118)	1240
Income: 50k-100k	26%	(167)	35%	(228)	17%	(111)	18%	(118)	4%	(24)	648
Income: 100k+	28%	(89)	35%	(112)	15%	(49)	19%	(63)	3%	(9)	322
Ethnicity: White	27%	(455)	37%	(628)	15%	(252)	16%	(280)	6%	(96)	1711
Ethnicity: Hispanic	21%	(80)	42%	(156)	12%	(44)	17%	(64)	8%	(30)	374

Continued on next page

Table MCBR10_1: *Would you consider purchasing the following types of products secondhand?*
Clothes

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	26%	(581)	36%	(787)	14%	(320)	17%	(370)	7%	(151)	2210
Ethnicity: Black	29%	(83)	27%	(76)	13%	(38)	19%	(53)	11%	(32)	282
Ethnicity: Other	20%	(43)	38%	(83)	14%	(31)	17%	(37)	11%	(24)	217
All Christian	26%	(284)	35%	(386)	15%	(167)	18%	(201)	5%	(51)	1089
All Non-Christian	24%	(25)	28%	(29)	15%	(16)	23%	(24)	11%	(11)	106
Atheist	29%	(31)	40%	(43)	10%	(10)	15%	(16)	6%	(7)	108
Agnostic/Nothing in particular	26%	(154)	36%	(215)	14%	(83)	15%	(89)	8%	(48)	589
Something Else	28%	(88)	36%	(114)	14%	(43)	12%	(40)	10%	(33)	318
Religious Non-Protestant/Catholic	25%	(30)	29%	(34)	15%	(17)	21%	(25)	11%	(13)	120
Evangelical	32%	(200)	35%	(220)	11%	(72)	15%	(96)	6%	(35)	623
Non-Evangelical	21%	(163)	36%	(270)	18%	(136)	19%	(141)	6%	(48)	758
Community: Urban	28%	(183)	36%	(232)	13%	(83)	15%	(95)	9%	(57)	650
Community: Suburban	23%	(229)	35%	(347)	17%	(165)	20%	(192)	5%	(51)	984
Community: Rural	29%	(169)	36%	(209)	13%	(72)	14%	(83)	7%	(42)	575
Employ: Private Sector	27%	(200)	38%	(287)	14%	(106)	17%	(126)	4%	(28)	748
Employ: Government	33%	(39)	40%	(48)	13%	(15)	7%	(9)	7%	(9)	120
Employ: Self-Employed	30%	(53)	35%	(63)	17%	(31)	12%	(21)	6%	(10)	177
Employ: Homemaker	34%	(51)	37%	(56)	10%	(14)	14%	(21)	4%	(6)	149
Employ: Student	37%	(25)	34%	(23)	18%	(12)	7%	(5)	5%	(3)	69
Employ: Retired	19%	(105)	30%	(165)	19%	(103)	25%	(135)	7%	(39)	547
Employ: Unemployed	28%	(76)	35%	(97)	11%	(30)	10%	(29)	15%	(42)	273
Employ: Other	25%	(31)	39%	(49)	7%	(8)	19%	(24)	11%	(13)	126
Military HH: Yes	24%	(73)	31%	(96)	16%	(50)	22%	(67)	7%	(20)	306
Military HH: No	27%	(508)	36%	(692)	14%	(270)	16%	(303)	7%	(131)	1904
RD/WT: Right Direction	28%	(191)	34%	(232)	14%	(96)	16%	(106)	8%	(55)	680
RD/WT: Wrong Track	26%	(390)	36%	(555)	15%	(225)	17%	(264)	6%	(96)	1530
Biden Job Approve	30%	(288)	35%	(338)	14%	(135)	16%	(151)	5%	(52)	963
Biden Job Disapprove	24%	(281)	36%	(419)	15%	(173)	18%	(205)	7%	(78)	1156

Table MCBR10_1: *Would you consider purchasing the following types of products secondhand?*
Clothes

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	26%	(581)	36%	(787)	14%	(320)	17%	(370)	7%	(151)	2210
Biden Job Strongly Approve	32%	(136)	32%	(134)	14%	(61)	17%	(72)	5%	(22)	425
Biden Job Somewhat Approve	28%	(152)	38%	(203)	14%	(75)	15%	(79)	6%	(30)	539
Biden Job Somewhat Disapprove	22%	(83)	39%	(150)	16%	(62)	15%	(56)	9%	(34)	385
Biden Job Strongly Disapprove	26%	(198)	35%	(269)	14%	(111)	19%	(149)	6%	(44)	771
Favorable of Biden	30%	(304)	34%	(338)	14%	(143)	17%	(167)	5%	(53)	1006
Unfavorable of Biden	24%	(267)	38%	(430)	15%	(171)	17%	(188)	7%	(77)	1133
Very Favorable of Biden	33%	(157)	32%	(151)	14%	(64)	15%	(70)	6%	(31)	472
Somewhat Favorable of Biden	28%	(147)	35%	(187)	15%	(80)	18%	(97)	4%	(22)	534
Somewhat Unfavorable of Biden	20%	(65)	46%	(144)	14%	(45)	11%	(36)	8%	(27)	316
Very Unfavorable of Biden	25%	(203)	35%	(286)	15%	(126)	19%	(153)	6%	(50)	817
#1 Issue: Economy	25%	(226)	37%	(332)	16%	(147)	15%	(135)	6%	(55)	895
#1 Issue: Security	26%	(63)	31%	(74)	19%	(45)	20%	(47)	4%	(10)	239
#1 Issue: Health Care	31%	(58)	36%	(68)	14%	(26)	12%	(23)	7%	(13)	189
#1 Issue: Medicare / Social Security	18%	(45)	37%	(95)	15%	(37)	22%	(57)	9%	(22)	255
#1 Issue: Women's Issues	33%	(99)	36%	(108)	9%	(26)	16%	(46)	7%	(20)	299
#1 Issue: Education	28%	(20)	27%	(19)	17%	(12)	19%	(14)	8%	(5)	70
#1 Issue: Energy	29%	(40)	34%	(46)	11%	(14)	14%	(19)	13%	(17)	136
#1 Issue: Other	25%	(32)	36%	(46)	10%	(12)	23%	(29)	7%	(8)	127
2020 Vote: Joe Biden	29%	(287)	34%	(331)	15%	(146)	17%	(170)	5%	(52)	986
2020 Vote: Donald Trump	23%	(169)	38%	(277)	15%	(112)	18%	(128)	6%	(41)	727
2020 Vote: Other	24%	(19)	38%	(29)	12%	(9)	16%	(12)	11%	(8)	78
2020 Vote: Didn't Vote	26%	(107)	36%	(150)	13%	(52)	14%	(59)	12%	(50)	419
2018 House Vote: Democrat	30%	(236)	33%	(264)	14%	(112)	17%	(133)	6%	(46)	791
2018 House Vote: Republican	22%	(132)	36%	(220)	16%	(94)	21%	(130)	5%	(29)	606
2018 House Vote: Someone else	25%	(17)	45%	(31)	5%	(4)	18%	(12)	7%	(5)	69
2016 Vote: Hillary Clinton	28%	(204)	33%	(242)	15%	(112)	18%	(129)	6%	(44)	732
2016 Vote: Donald Trump	22%	(146)	37%	(239)	17%	(110)	20%	(128)	4%	(29)	652
2016 Vote: Other	22%	(27)	36%	(43)	9%	(11)	22%	(27)	11%	(13)	120
2016 Vote: Didn't Vote	29%	(203)	37%	(262)	12%	(86)	12%	(85)	9%	(64)	700

Continued on next page

Table MCBR10_1: *Would you consider purchasing the following types of products secondhand?*
Clothes

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	26%	(581)	36%	(787)	14%	(320)	17%	(370)	7%	(151)	2210
Voted in 2014: Yes	25%	(326)	34%	(441)	15%	(192)	19%	(246)	6%	(80)	1285
Voted in 2014: No	28%	(256)	37%	(346)	14%	(128)	13%	(124)	8%	(71)	925
4-Region: Northeast	21%	(79)	31%	(117)	17%	(66)	23%	(86)	9%	(34)	383
4-Region: Midwest	25%	(116)	39%	(179)	13%	(60)	16%	(75)	6%	(27)	456
4-Region: South	28%	(236)	35%	(299)	14%	(120)	15%	(129)	7%	(60)	844
4-Region: West	28%	(150)	36%	(192)	14%	(75)	15%	(80)	6%	(30)	527
Shop Online	28%	(167)	35%	(213)	16%	(95)	18%	(107)	4%	(25)	607
Shop in Stores	24%	(264)	37%	(398)	15%	(167)	16%	(177)	7%	(71)	1077
Pay Attention to Environmental	29%	(391)	37%	(495)	14%	(187)	14%	(182)	5%	(71)	1327
Don't Pay Attention to Environmental	22%	(190)	33%	(292)	15%	(133)	21%	(188)	9%	(80)	883
Shopped/Bought Secondhand Within Past Year	37%	(512)	41%	(559)	12%	(162)	7%	(103)	3%	(43)	1379
Shopped/Bought Secondhand Total	32%	(562)	41%	(724)	14%	(241)	9%	(162)	4%	(79)	1768
Sold Secondhand Past Year	35%	(267)	39%	(298)	13%	(99)	8%	(62)	4%	(33)	758
Sold Secondhand Total	33%	(361)	39%	(431)	13%	(147)	10%	(106)	5%	(52)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR10_2: *Would you consider purchasing the following types of products secondhand?*
Shoes

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	14%	(314)	22%	(492)	24%	(524)	32%	(711)	8%	(168)	2210
Gender: Male	13%	(137)	23%	(245)	24%	(255)	33%	(348)	8%	(81)	1068
Gender: Female	15%	(177)	22%	(247)	24%	(269)	32%	(363)	8%	(87)	1142
Age: 18-34	20%	(131)	29%	(186)	21%	(136)	19%	(125)	10%	(65)	642
Age: 35-44	18%	(67)	27%	(100)	26%	(93)	21%	(78)	7%	(27)	365
Age: 45-64	13%	(94)	20%	(144)	25%	(176)	35%	(247)	7%	(53)	714
Age: 65+	5%	(23)	13%	(63)	24%	(119)	53%	(261)	5%	(24)	489
GenZers: 1997-2012	21%	(50)	30%	(71)	23%	(55)	13%	(31)	12%	(29)	237
Millennials: 1981-1996	19%	(123)	28%	(186)	21%	(139)	23%	(150)	9%	(58)	656
GenXers: 1965-1980	16%	(81)	23%	(116)	23%	(116)	31%	(159)	8%	(39)	512
Baby Boomers: 1946-1964	8%	(59)	15%	(108)	27%	(193)	45%	(328)	5%	(39)	727
PID: Dem (no lean)	16%	(145)	23%	(201)	24%	(211)	29%	(258)	7%	(64)	879
PID: Ind (no lean)	12%	(79)	23%	(148)	24%	(158)	31%	(204)	10%	(65)	655
PID: Rep (no lean)	13%	(90)	21%	(143)	23%	(155)	37%	(249)	6%	(40)	676
PID/Gender: Dem Men	18%	(79)	23%	(104)	25%	(113)	27%	(119)	7%	(30)	445
PID/Gender: Dem Women	15%	(65)	22%	(97)	23%	(98)	32%	(140)	8%	(33)	433
PID/Gender: Ind Men	8%	(23)	25%	(77)	23%	(71)	35%	(107)	9%	(29)	307
PID/Gender: Ind Women	16%	(56)	21%	(71)	25%	(87)	28%	(97)	11%	(37)	347
PID/Gender: Rep Men	11%	(35)	20%	(64)	23%	(71)	39%	(122)	7%	(22)	315
PID/Gender: Rep Women	15%	(55)	22%	(79)	23%	(83)	35%	(127)	5%	(17)	361
Ideo: Liberal (1-3)	15%	(100)	24%	(160)	26%	(175)	30%	(206)	6%	(38)	679
Ideo: Moderate (4)	15%	(97)	23%	(149)	21%	(137)	33%	(215)	8%	(50)	649
Ideo: Conservative (5-7)	13%	(92)	20%	(140)	25%	(176)	36%	(257)	6%	(41)	705
Educ: < College	15%	(217)	22%	(317)	24%	(342)	30%	(438)	9%	(123)	1437
Educ: Bachelors degree	13%	(62)	24%	(119)	23%	(113)	33%	(161)	7%	(36)	491
Educ: Post-grad	12%	(35)	20%	(57)	25%	(69)	40%	(113)	3%	(9)	282
Income: Under 50k	14%	(178)	24%	(292)	23%	(281)	29%	(359)	10%	(130)	1240
Income: 50k-100k	12%	(79)	20%	(129)	26%	(170)	37%	(238)	5%	(32)	648
Income: 100k+	18%	(57)	22%	(72)	22%	(72)	35%	(114)	2%	(7)	322
Ethnicity: White	13%	(230)	22%	(374)	25%	(423)	34%	(575)	6%	(109)	1711
Ethnicity: Hispanic	12%	(43)	28%	(104)	24%	(90)	26%	(98)	10%	(38)	374

Table MCBR10_2: *Would you consider purchasing the following types of products secondhand?*
Shoes

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	14%	(314)	22%	(492)	24%	(524)	32%	(711)	8%	(168)	2210
Ethnicity: Black	21%	(59)	21%	(59)	20%	(56)	27%	(75)	12%	(34)	282
Ethnicity: Other	12%	(26)	28%	(60)	21%	(45)	28%	(61)	12%	(25)	217
All Christian	14%	(149)	21%	(229)	24%	(264)	35%	(381)	6%	(65)	1089
All Non-Christian	19%	(20)	21%	(22)	21%	(23)	29%	(31)	9%	(10)	106
Atheist	8%	(8)	27%	(29)	22%	(24)	38%	(40)	6%	(7)	108
Agnostic/Nothing in particular	14%	(81)	23%	(136)	25%	(145)	29%	(170)	10%	(57)	589
Something Else	18%	(56)	24%	(76)	21%	(68)	28%	(88)	9%	(30)	318
Religious Non-Protestant/Catholic	19%	(22)	23%	(28)	21%	(26)	27%	(33)	10%	(12)	120
Evangelical	20%	(123)	26%	(159)	20%	(127)	28%	(174)	7%	(41)	623
Non-Evangelical	10%	(77)	18%	(139)	26%	(200)	38%	(290)	7%	(52)	758
Community: Urban	17%	(110)	27%	(178)	19%	(121)	28%	(181)	9%	(61)	650
Community: Suburban	10%	(100)	20%	(192)	27%	(263)	38%	(370)	6%	(59)	984
Community: Rural	18%	(104)	21%	(123)	24%	(139)	28%	(160)	9%	(49)	575
Employ: Private Sector	16%	(119)	26%	(195)	25%	(185)	28%	(210)	5%	(40)	748
Employ: Government	19%	(22)	27%	(32)	28%	(33)	20%	(24)	7%	(8)	120
Employ: Self-Employed	24%	(42)	25%	(44)	20%	(36)	27%	(47)	5%	(9)	177
Employ: Homemaker	15%	(22)	20%	(29)	20%	(30)	36%	(54)	9%	(14)	149
Employ: Student	20%	(14)	27%	(19)	26%	(18)	19%	(13)	8%	(5)	69
Employ: Retired	8%	(42)	14%	(74)	26%	(142)	47%	(259)	5%	(29)	547
Employ: Unemployed	15%	(40)	24%	(67)	22%	(59)	22%	(60)	18%	(49)	273
Employ: Other	11%	(14)	26%	(33)	17%	(22)	35%	(44)	11%	(14)	126
Military HH: Yes	11%	(34)	19%	(58)	28%	(87)	36%	(109)	6%	(18)	306
Military HH: No	15%	(281)	23%	(434)	23%	(437)	32%	(602)	8%	(150)	1904
RD/WT: Right Direction	17%	(116)	25%	(167)	23%	(154)	27%	(183)	9%	(60)	680
RD/WT: Wrong Track	13%	(198)	21%	(326)	24%	(370)	34%	(528)	7%	(109)	1530
Biden Job Approve	17%	(159)	24%	(236)	25%	(240)	28%	(272)	6%	(57)	963
Biden Job Disapprove	13%	(149)	20%	(231)	23%	(268)	36%	(418)	8%	(89)	1156

Table MCBR10_2: *Would you consider purchasing the following types of products secondhand?*
Shoes

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	14%	(314)	22%	(492)	24%	(524)	32%	(711)	8%	(168)	2210
Biden Job Strongly Approve	21%	(90)	22%	(94)	20%	(87)	32%	(136)	4%	(19)	425
Biden Job Somewhat Approve	13%	(70)	26%	(142)	28%	(153)	25%	(136)	7%	(38)	539
Biden Job Somewhat Disapprove	12%	(47)	23%	(89)	22%	(83)	32%	(124)	11%	(41)	385
Biden Job Strongly Disapprove	13%	(102)	18%	(142)	24%	(185)	38%	(294)	6%	(48)	771
Favorable of Biden	17%	(171)	24%	(245)	24%	(246)	29%	(289)	5%	(55)	1006
Unfavorable of Biden	12%	(141)	21%	(236)	23%	(266)	35%	(401)	8%	(90)	1133
Very Favorable of Biden	20%	(95)	25%	(117)	20%	(94)	29%	(137)	6%	(28)	472
Somewhat Favorable of Biden	14%	(76)	24%	(127)	28%	(152)	28%	(151)	5%	(27)	534
Somewhat Unfavorable of Biden	14%	(43)	22%	(71)	23%	(74)	29%	(92)	12%	(37)	316
Very Unfavorable of Biden	12%	(98)	20%	(165)	24%	(192)	38%	(309)	7%	(53)	817
#1 Issue: Economy	14%	(124)	23%	(205)	25%	(226)	31%	(278)	7%	(62)	895
#1 Issue: Security	20%	(48)	21%	(51)	18%	(43)	37%	(88)	4%	(9)	239
#1 Issue: Health Care	17%	(31)	27%	(51)	24%	(45)	27%	(50)	6%	(12)	189
#1 Issue: Medicare / Social Security	7%	(18)	18%	(45)	27%	(69)	40%	(101)	8%	(21)	255
#1 Issue: Women's Issues	16%	(47)	23%	(68)	22%	(66)	31%	(92)	9%	(26)	299
#1 Issue: Education	16%	(11)	34%	(24)	19%	(13)	19%	(14)	12%	(8)	70
#1 Issue: Energy	19%	(25)	19%	(26)	25%	(34)	23%	(31)	14%	(19)	136
#1 Issue: Other	8%	(10)	17%	(22)	22%	(28)	45%	(58)	7%	(9)	127
2020 Vote: Joe Biden	15%	(145)	22%	(219)	25%	(248)	32%	(312)	6%	(62)	986
2020 Vote: Donald Trump	13%	(91)	21%	(150)	24%	(174)	37%	(266)	6%	(46)	727
2020 Vote: Other	6%	(4)	12%	(9)	25%	(20)	47%	(37)	10%	(8)	78
2020 Vote: Didn't Vote	18%	(74)	27%	(114)	20%	(82)	23%	(96)	13%	(53)	419
2018 House Vote: Democrat	15%	(117)	22%	(176)	23%	(184)	33%	(259)	7%	(56)	791
2018 House Vote: Republican	12%	(74)	19%	(116)	24%	(142)	39%	(237)	6%	(36)	606
2018 House Vote: Someone else	8%	(5)	24%	(16)	20%	(13)	45%	(31)	4%	(3)	69
2016 Vote: Hillary Clinton	14%	(105)	22%	(161)	25%	(181)	32%	(234)	7%	(51)	732
2016 Vote: Donald Trump	12%	(75)	20%	(128)	25%	(164)	38%	(250)	5%	(35)	652
2016 Vote: Other	8%	(9)	15%	(18)	21%	(26)	46%	(55)	10%	(12)	120
2016 Vote: Didn't Vote	18%	(123)	26%	(184)	22%	(152)	24%	(170)	10%	(71)	700

Continued on next page

Table MCBR10_2: *Would you consider purchasing the following types of products secondhand?*
Shoes

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	14%	(314)	22%	(492)	24%	(524)	32%	(711)	8%	(168)	2210
Voted in 2014: Yes	13%	(165)	20%	(258)	24%	(303)	37%	(471)	7%	(88)	1285
Voted in 2014: No	16%	(149)	25%	(234)	24%	(221)	26%	(240)	9%	(81)	925
4-Region: Northeast	11%	(42)	19%	(72)	23%	(87)	39%	(150)	8%	(31)	383
4-Region: Midwest	13%	(58)	20%	(92)	22%	(103)	36%	(164)	9%	(41)	456
4-Region: South	16%	(135)	21%	(181)	24%	(205)	31%	(258)	8%	(65)	844
4-Region: West	15%	(79)	28%	(148)	24%	(129)	26%	(139)	6%	(32)	527
Shop Online	16%	(98)	23%	(139)	25%	(150)	31%	(188)	5%	(32)	607
Shop in Stores	14%	(149)	22%	(233)	23%	(245)	34%	(371)	7%	(79)	1077
Pay Attention to Environmental	17%	(224)	25%	(337)	24%	(324)	27%	(360)	6%	(81)	1327
Don't Pay Attention to Environmental	10%	(90)	18%	(155)	23%	(200)	40%	(351)	10%	(87)	883
Shopped/Bought Secondhand Within Past Year	21%	(285)	28%	(387)	24%	(329)	22%	(309)	5%	(67)	1379
Shopped/Bought Secondhand Total	17%	(302)	26%	(455)	25%	(444)	26%	(465)	6%	(101)	1768
Sold Secondhand Past Year	24%	(180)	30%	(231)	22%	(168)	19%	(144)	5%	(36)	758
Sold Secondhand Total	20%	(222)	28%	(310)	24%	(263)	22%	(241)	6%	(61)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR10_3: *Would you consider purchasing the following types of products secondhand?*
Fashion accessories, including watches and jewelry

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	21%	(457)	35%	(770)	18%	(393)	17%	(376)	10%	(214)	2210
Gender: Male	18%	(193)	33%	(355)	19%	(201)	20%	(216)	10%	(102)	1068
Gender: Female	23%	(264)	36%	(415)	17%	(191)	14%	(161)	10%	(112)	1142
Age: 18-34	24%	(157)	37%	(239)	15%	(93)	12%	(77)	12%	(76)	642
Age: 35-44	29%	(106)	37%	(136)	16%	(59)	11%	(41)	6%	(24)	365
Age: 45-64	20%	(140)	33%	(235)	20%	(140)	17%	(122)	11%	(77)	714
Age: 65+	11%	(54)	33%	(161)	21%	(101)	28%	(136)	8%	(38)	489
GenZers: 1997-2012	24%	(57)	35%	(82)	16%	(39)	12%	(28)	13%	(31)	237
Millennials: 1981-1996	27%	(175)	37%	(242)	14%	(95)	13%	(83)	10%	(62)	656
GenXers: 1965-1980	22%	(114)	37%	(187)	16%	(83)	15%	(74)	11%	(54)	512
Baby Boomers: 1946-1964	15%	(107)	32%	(231)	22%	(160)	23%	(168)	8%	(61)	727
PID: Dem (no lean)	24%	(209)	35%	(309)	16%	(140)	16%	(140)	9%	(82)	879
PID: Ind (no lean)	19%	(126)	34%	(220)	19%	(124)	17%	(112)	11%	(73)	655
PID: Rep (no lean)	18%	(122)	36%	(242)	19%	(129)	18%	(125)	9%	(59)	676
PID/Gender: Dem Men	23%	(104)	34%	(151)	17%	(74)	18%	(79)	8%	(38)	445
PID/Gender: Dem Women	24%	(105)	36%	(158)	15%	(66)	14%	(61)	10%	(44)	433
PID/Gender: Ind Men	14%	(42)	29%	(90)	23%	(72)	22%	(68)	11%	(35)	307
PID/Gender: Ind Women	24%	(84)	37%	(130)	15%	(52)	13%	(44)	11%	(38)	347
PID/Gender: Rep Men	15%	(47)	36%	(114)	18%	(55)	22%	(69)	9%	(29)	315
PID/Gender: Rep Women	21%	(75)	35%	(127)	20%	(74)	15%	(56)	8%	(29)	361
Ideo: Liberal (1-3)	24%	(164)	36%	(247)	16%	(110)	15%	(100)	8%	(57)	679
Ideo: Moderate (4)	21%	(134)	37%	(237)	18%	(114)	17%	(108)	9%	(56)	649
Ideo: Conservative (5-7)	17%	(123)	34%	(236)	21%	(149)	21%	(145)	7%	(52)	705
Educ: < College	22%	(310)	33%	(475)	18%	(256)	17%	(241)	11%	(154)	1437
Educ: Bachelors degree	19%	(92)	39%	(192)	17%	(82)	17%	(82)	9%	(42)	491
Educ: Post-grad	19%	(55)	37%	(103)	19%	(54)	19%	(53)	6%	(17)	282
Income: Under 50k	21%	(256)	34%	(417)	17%	(213)	16%	(196)	13%	(158)	1240
Income: 50k-100k	21%	(137)	36%	(233)	18%	(118)	19%	(121)	6%	(39)	648
Income: 100k+	20%	(64)	37%	(120)	19%	(62)	19%	(60)	5%	(17)	322
Ethnicity: White	20%	(343)	36%	(614)	19%	(317)	17%	(290)	9%	(147)	1711
Ethnicity: Hispanic	23%	(88)	30%	(114)	17%	(63)	17%	(63)	12%	(46)	374

Table MCBR10_3: *Would you consider purchasing the following types of products secondhand?*
Fashion accessories, including watches and jewelry

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	21%	(457)	35%	(770)	18%	(393)	17%	(376)	10%	(214)	2210
Ethnicity: Black	26%	(74)	30%	(86)	13%	(36)	18%	(50)	13%	(36)	282
Ethnicity: Other	18%	(39)	33%	(71)	18%	(40)	17%	(36)	14%	(30)	217
All Christian	19%	(210)	34%	(370)	20%	(213)	20%	(214)	8%	(83)	1089
All Non-Christian	23%	(24)	29%	(30)	15%	(16)	21%	(22)	13%	(13)	106
Atheist	26%	(28)	31%	(34)	17%	(18)	15%	(16)	10%	(11)	108
Agnostic/Nothing in particular	19%	(110)	38%	(225)	17%	(98)	15%	(89)	11%	(67)	589
Something Else	26%	(84)	35%	(112)	15%	(48)	11%	(35)	12%	(39)	318
Religious Non-Protestant/Catholic	23%	(27)	27%	(33)	19%	(22)	20%	(24)	12%	(14)	120
Evangelical	24%	(147)	34%	(211)	16%	(102)	17%	(109)	9%	(55)	623
Non-Evangelical	19%	(142)	35%	(263)	20%	(150)	18%	(137)	9%	(65)	758
Community: Urban	25%	(162)	34%	(222)	14%	(89)	16%	(102)	12%	(75)	650
Community: Suburban	18%	(177)	35%	(345)	21%	(202)	19%	(188)	7%	(71)	984
Community: Rural	20%	(117)	35%	(203)	18%	(101)	15%	(86)	12%	(68)	575
Employ: Private Sector	24%	(180)	39%	(293)	17%	(125)	15%	(110)	5%	(40)	748
Employ: Government	23%	(27)	37%	(45)	22%	(26)	9%	(11)	10%	(12)	120
Employ: Self-Employed	28%	(49)	27%	(48)	19%	(33)	16%	(29)	11%	(19)	177
Employ: Homemaker	25%	(37)	32%	(48)	12%	(18)	21%	(31)	10%	(15)	149
Employ: Student	21%	(14)	40%	(28)	24%	(16)	8%	(5)	8%	(5)	69
Employ: Retired	14%	(75)	32%	(176)	22%	(120)	24%	(132)	8%	(44)	547
Employ: Unemployed	20%	(56)	32%	(89)	11%	(31)	13%	(37)	22%	(61)	273
Employ: Other	14%	(17)	35%	(45)	18%	(23)	18%	(22)	15%	(19)	126
Military HH: Yes	19%	(58)	33%	(100)	19%	(58)	20%	(60)	10%	(30)	306
Military HH: No	21%	(399)	35%	(671)	18%	(335)	17%	(316)	10%	(183)	1904
RD/WT: Right Direction	25%	(168)	35%	(240)	14%	(96)	16%	(106)	10%	(70)	680
RD/WT: Wrong Track	19%	(288)	35%	(530)	19%	(297)	18%	(271)	9%	(143)	1530
Biden Job Approve	24%	(229)	37%	(353)	17%	(162)	15%	(141)	8%	(78)	963
Biden Job Disapprove	18%	(206)	34%	(393)	19%	(225)	20%	(226)	9%	(107)	1156

Table MCBR10_3: *Would you consider purchasing the following types of products secondhand?*
Fashion accessories, including watches and jewelry

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	21%	(457)	35%	(770)	18%	(393)	17%	(376)	10%	(214)	2210
Biden Job Strongly Approve	29%	(124)	29%	(125)	16%	(70)	17%	(71)	8%	(35)	425
Biden Job Somewhat Approve	19%	(105)	42%	(228)	17%	(92)	13%	(70)	8%	(43)	539
Biden Job Somewhat Disapprove	15%	(58)	36%	(140)	19%	(72)	18%	(70)	12%	(44)	385
Biden Job Strongly Disapprove	19%	(148)	33%	(253)	20%	(153)	20%	(155)	8%	(63)	771
Favorable of Biden	24%	(244)	37%	(369)	16%	(166)	15%	(151)	8%	(76)	1006
Unfavorable of Biden	18%	(205)	34%	(386)	19%	(219)	19%	(213)	10%	(110)	1133
Very Favorable of Biden	28%	(134)	32%	(150)	14%	(67)	17%	(80)	9%	(41)	472
Somewhat Favorable of Biden	21%	(110)	41%	(219)	18%	(98)	13%	(71)	7%	(35)	534
Somewhat Unfavorable of Biden	17%	(54)	37%	(118)	18%	(57)	15%	(47)	13%	(41)	316
Very Unfavorable of Biden	19%	(151)	33%	(268)	20%	(162)	20%	(167)	8%	(69)	817
#1 Issue: Economy	20%	(179)	37%	(332)	20%	(182)	15%	(136)	7%	(67)	895
#1 Issue: Security	19%	(46)	35%	(83)	21%	(49)	19%	(45)	7%	(16)	239
#1 Issue: Health Care	25%	(47)	34%	(64)	13%	(25)	17%	(32)	11%	(21)	189
#1 Issue: Medicare / Social Security	16%	(41)	33%	(83)	19%	(48)	21%	(53)	12%	(30)	255
#1 Issue: Women's Issues	27%	(81)	35%	(106)	11%	(31)	15%	(46)	12%	(35)	299
#1 Issue: Education	22%	(15)	36%	(25)	11%	(8)	21%	(15)	11%	(7)	70
#1 Issue: Energy	26%	(36)	31%	(42)	19%	(25)	10%	(14)	15%	(20)	136
#1 Issue: Other	10%	(13)	28%	(36)	19%	(24)	29%	(37)	13%	(17)	127
2020 Vote: Joe Biden	23%	(222)	36%	(353)	17%	(168)	17%	(164)	8%	(80)	986
2020 Vote: Donald Trump	19%	(139)	34%	(246)	20%	(148)	19%	(135)	8%	(58)	727
2020 Vote: Other	12%	(10)	29%	(22)	26%	(20)	16%	(13)	16%	(13)	78
2020 Vote: Didn't Vote	20%	(86)	36%	(149)	14%	(57)	15%	(65)	15%	(63)	419
2018 House Vote: Democrat	23%	(185)	36%	(286)	16%	(125)	16%	(125)	9%	(69)	791
2018 House Vote: Republican	16%	(99)	33%	(202)	22%	(131)	21%	(129)	7%	(44)	606
2018 House Vote: Someone else	12%	(8)	34%	(23)	14%	(10)	27%	(19)	13%	(9)	69
2016 Vote: Hillary Clinton	23%	(166)	36%	(264)	15%	(109)	17%	(125)	9%	(68)	732
2016 Vote: Donald Trump	18%	(114)	35%	(228)	22%	(144)	19%	(121)	7%	(45)	652
2016 Vote: Other	16%	(19)	31%	(37)	17%	(20)	23%	(28)	14%	(17)	120
2016 Vote: Didn't Vote	22%	(156)	34%	(240)	17%	(119)	15%	(102)	12%	(83)	700

Continued on next page

Table MCBR10_3: *Would you consider purchasing the following types of products secondhand?*
Fashion accessories, including watches and jewelry

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	21%	(457)	35%	(770)	18%	(393)	17%	(376)	10%	(214)	2210
Voted in 2014: Yes	20%	(253)	35%	(443)	18%	(235)	18%	(236)	9%	(116)	1285
Voted in 2014: No	22%	(204)	35%	(327)	17%	(157)	15%	(140)	11%	(97)	925
4-Region: Northeast	16%	(61)	35%	(135)	18%	(70)	21%	(81)	9%	(35)	383
4-Region: Midwest	20%	(90)	33%	(152)	17%	(78)	19%	(85)	11%	(51)	456
4-Region: South	21%	(178)	36%	(301)	18%	(153)	15%	(129)	10%	(84)	844
4-Region: West	24%	(127)	35%	(182)	17%	(92)	16%	(82)	8%	(44)	527
Shop Online	22%	(134)	36%	(217)	17%	(103)	18%	(107)	7%	(45)	607
Shop in Stores	19%	(209)	34%	(368)	19%	(209)	18%	(194)	9%	(97)	1077
Pay Attention to Environmental	25%	(328)	38%	(509)	16%	(218)	13%	(174)	7%	(98)	1327
Don't Pay Attention to Environmental	15%	(129)	30%	(261)	20%	(175)	23%	(202)	13%	(116)	883
Shopped/Bought Secondhand Within Past Year	29%	(398)	39%	(536)	16%	(220)	10%	(142)	6%	(83)	1379
Shopped/Bought Secondhand Total	25%	(440)	38%	(677)	17%	(308)	12%	(213)	7%	(130)	1768
Sold Secondhand Past Year	32%	(241)	39%	(296)	14%	(105)	10%	(75)	5%	(40)	758
Sold Secondhand Total	29%	(321)	38%	(414)	16%	(176)	10%	(113)	7%	(74)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR10_4: *Would you consider purchasing the following types of products secondhand?*
Designer/luxury apparel and accessories

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	19%	(427)	28%	(619)	18%	(397)	21%	(474)	13%	(293)	2210
Gender: Male	15%	(164)	26%	(282)	21%	(222)	24%	(256)	13%	(144)	1068
Gender: Female	23%	(263)	30%	(337)	15%	(174)	19%	(218)	13%	(149)	1142
Age: 18-34	26%	(165)	30%	(191)	16%	(102)	15%	(95)	14%	(90)	642
Age: 35-44	28%	(102)	35%	(128)	15%	(54)	15%	(53)	8%	(29)	365
Age: 45-64	17%	(121)	27%	(191)	20%	(141)	21%	(150)	15%	(110)	714
Age: 65+	8%	(40)	22%	(110)	20%	(99)	36%	(176)	13%	(64)	489
GenZers: 1997-2012	30%	(71)	27%	(63)	18%	(42)	12%	(28)	13%	(32)	237
Millennials: 1981-1996	25%	(167)	32%	(210)	15%	(99)	15%	(100)	12%	(81)	656
GenXers: 1965-1980	21%	(107)	31%	(156)	16%	(82)	18%	(93)	14%	(74)	512
Baby Boomers: 1946-1964	11%	(81)	24%	(171)	21%	(152)	31%	(227)	13%	(97)	727
PID: Dem (no lean)	21%	(188)	31%	(268)	17%	(149)	20%	(175)	11%	(99)	879
PID: Ind (no lean)	19%	(123)	26%	(172)	18%	(120)	20%	(133)	16%	(107)	655
PID: Rep (no lean)	17%	(116)	26%	(179)	19%	(128)	25%	(166)	13%	(88)	676
PID/Gender: Dem Men	19%	(83)	30%	(134)	18%	(81)	22%	(96)	12%	(52)	445
PID/Gender: Dem Women	24%	(106)	31%	(134)	16%	(68)	18%	(79)	11%	(47)	433
PID/Gender: Ind Men	11%	(34)	24%	(72)	26%	(79)	25%	(76)	15%	(46)	307
PID/Gender: Ind Women	26%	(89)	29%	(100)	12%	(41)	16%	(57)	18%	(61)	347
PID/Gender: Rep Men	15%	(48)	24%	(76)	20%	(62)	26%	(83)	15%	(46)	315
PID/Gender: Rep Women	19%	(68)	29%	(103)	18%	(66)	23%	(82)	12%	(42)	361
Ideo: Liberal (1-3)	25%	(172)	30%	(201)	17%	(113)	20%	(132)	9%	(60)	679
Ideo: Moderate (4)	18%	(117)	30%	(197)	17%	(110)	22%	(143)	13%	(82)	649
Ideo: Conservative (5-7)	15%	(109)	25%	(179)	21%	(149)	24%	(172)	14%	(97)	705
Educ: < College	20%	(293)	26%	(374)	17%	(251)	22%	(314)	14%	(205)	1437
Educ: Bachelors degree	17%	(86)	35%	(170)	17%	(83)	19%	(94)	12%	(58)	491
Educ: Post-grad	17%	(48)	27%	(76)	22%	(63)	23%	(65)	11%	(30)	282
Income: Under 50k	19%	(234)	27%	(330)	18%	(225)	21%	(255)	16%	(195)	1240
Income: 50k-100k	20%	(129)	29%	(185)	17%	(109)	23%	(150)	12%	(76)	648
Income: 100k+	20%	(65)	32%	(104)	20%	(63)	21%	(68)	7%	(22)	322
Ethnicity: White	18%	(311)	28%	(480)	18%	(316)	22%	(378)	13%	(225)	1711
Ethnicity: Hispanic	23%	(87)	27%	(101)	14%	(51)	16%	(61)	20%	(73)	374

Continued on next page

Table MCBR10_4: *Would you consider purchasing the following types of products secondhand?*
Designer/luxury apparel and accessories

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	19%	(427)	28%	(619)	18%	(397)	21%	(474)	13%	(293)	2210
Ethnicity: Black	26%	(74)	27%	(76)	16%	(45)	19%	(55)	11%	(32)	282
Ethnicity: Other	19%	(42)	29%	(63)	16%	(35)	19%	(41)	17%	(36)	217
All Christian	17%	(186)	27%	(295)	18%	(200)	25%	(270)	13%	(137)	1089
All Non-Christian	24%	(25)	24%	(25)	18%	(19)	22%	(23)	12%	(13)	106
Atheist	20%	(22)	26%	(29)	14%	(15)	24%	(26)	16%	(17)	108
Agnostic/Nothing in particular	18%	(107)	31%	(181)	19%	(109)	18%	(104)	15%	(88)	589
Something Else	27%	(87)	28%	(90)	17%	(54)	16%	(50)	12%	(38)	318
Religious Non-Protestant/Catholic	23%	(28)	23%	(28)	19%	(23)	22%	(27)	12%	(15)	120
Evangelical	24%	(152)	27%	(170)	17%	(103)	20%	(123)	12%	(75)	623
Non-Evangelical	15%	(117)	27%	(205)	19%	(146)	25%	(191)	13%	(98)	758
Community: Urban	21%	(138)	31%	(199)	16%	(105)	18%	(118)	14%	(90)	650
Community: Suburban	18%	(174)	28%	(273)	18%	(179)	25%	(249)	11%	(110)	984
Community: Rural	20%	(115)	26%	(147)	20%	(112)	19%	(107)	16%	(93)	575
Employ: Private Sector	22%	(163)	31%	(234)	18%	(135)	18%	(135)	11%	(81)	748
Employ: Government	27%	(32)	37%	(45)	15%	(18)	10%	(12)	11%	(13)	120
Employ: Self-Employed	24%	(42)	30%	(53)	24%	(42)	13%	(24)	9%	(16)	177
Employ: Homemaker	25%	(38)	27%	(40)	10%	(16)	23%	(34)	15%	(22)	149
Employ: Student	32%	(22)	32%	(22)	17%	(12)	11%	(7)	9%	(6)	69
Employ: Retired	10%	(57)	22%	(121)	21%	(114)	34%	(185)	13%	(71)	547
Employ: Unemployed	21%	(58)	26%	(70)	12%	(32)	18%	(48)	24%	(64)	273
Employ: Other	12%	(15)	28%	(35)	22%	(28)	22%	(27)	16%	(21)	126
Military HH: Yes	17%	(51)	28%	(86)	19%	(58)	23%	(69)	14%	(42)	306
Military HH: No	20%	(376)	28%	(534)	18%	(338)	21%	(405)	13%	(251)	1904
RD/WT: Right Direction	22%	(150)	31%	(210)	17%	(114)	18%	(123)	12%	(82)	680
RD/WT: Wrong Track	18%	(276)	27%	(410)	18%	(282)	23%	(351)	14%	(211)	1530
Biden Job Approve	22%	(217)	31%	(295)	18%	(169)	19%	(187)	10%	(95)	963
Biden Job Disapprove	17%	(198)	26%	(300)	19%	(217)	24%	(277)	14%	(164)	1156

Continued on next page

Table MCBR10_4: *Would you consider purchasing the following types of products secondhand?*
Designer/luxury apparel and accessories

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	19%	(427)	28%	(619)	18%	(397)	21%	(474)	13%	(293)	2210
Biden Job Strongly Approve	26%	(108)	28%	(118)	17%	(71)	22%	(93)	8%	(34)	425
Biden Job Somewhat Approve	20%	(108)	33%	(177)	18%	(98)	17%	(94)	11%	(62)	539
Biden Job Somewhat Disapprove	16%	(60)	30%	(114)	20%	(76)	20%	(77)	15%	(58)	385
Biden Job Strongly Disapprove	18%	(138)	24%	(186)	18%	(141)	26%	(201)	14%	(106)	771
Favorable of Biden	23%	(227)	30%	(305)	17%	(173)	20%	(201)	10%	(100)	1006
Unfavorable of Biden	17%	(194)	26%	(300)	19%	(214)	23%	(260)	15%	(165)	1133
Very Favorable of Biden	25%	(118)	29%	(135)	17%	(80)	20%	(97)	9%	(44)	472
Somewhat Favorable of Biden	20%	(109)	32%	(171)	18%	(93)	20%	(104)	11%	(56)	534
Somewhat Unfavorable of Biden	16%	(51)	30%	(94)	19%	(61)	18%	(57)	17%	(54)	316
Very Unfavorable of Biden	18%	(143)	25%	(206)	19%	(153)	25%	(203)	14%	(112)	817
#1 Issue: Economy	19%	(169)	30%	(270)	19%	(168)	20%	(176)	13%	(112)	895
#1 Issue: Security	18%	(42)	24%	(57)	17%	(39)	29%	(68)	13%	(31)	239
#1 Issue: Health Care	23%	(43)	28%	(52)	18%	(34)	23%	(44)	9%	(16)	189
#1 Issue: Medicare / Social Security	13%	(34)	26%	(67)	19%	(50)	27%	(68)	14%	(36)	255
#1 Issue: Women's Issues	26%	(78)	28%	(83)	15%	(46)	18%	(53)	13%	(40)	299
#1 Issue: Education	26%	(18)	23%	(16)	23%	(16)	14%	(10)	14%	(10)	70
#1 Issue: Energy	18%	(25)	34%	(46)	19%	(26)	9%	(12)	20%	(27)	136
#1 Issue: Other	13%	(17)	23%	(29)	15%	(18)	33%	(42)	16%	(20)	127
2020 Vote: Joe Biden	21%	(205)	30%	(296)	17%	(170)	21%	(211)	11%	(104)	986
2020 Vote: Donald Trump	17%	(123)	27%	(199)	20%	(145)	23%	(167)	13%	(93)	727
2020 Vote: Other	15%	(12)	21%	(16)	19%	(15)	23%	(18)	23%	(18)	78
2020 Vote: Didn't Vote	21%	(87)	26%	(108)	16%	(67)	19%	(78)	19%	(79)	419
2018 House Vote: Democrat	21%	(168)	29%	(229)	18%	(143)	20%	(156)	12%	(95)	791
2018 House Vote: Republican	15%	(93)	26%	(155)	20%	(119)	27%	(165)	12%	(73)	606
2018 House Vote: Someone else	14%	(10)	26%	(18)	12%	(9)	30%	(20)	18%	(12)	69
2016 Vote: Hillary Clinton	20%	(146)	33%	(239)	16%	(116)	21%	(151)	11%	(81)	732
2016 Vote: Donald Trump	16%	(105)	26%	(170)	21%	(139)	25%	(160)	12%	(79)	652
2016 Vote: Other	13%	(16)	16%	(19)	17%	(21)	28%	(33)	25%	(31)	120
2016 Vote: Didn't Vote	23%	(159)	27%	(191)	17%	(120)	18%	(128)	15%	(103)	700

Continued on next page

Table MCBR10_4: *Would you consider purchasing the following types of products secondhand?*
Designer/luxury apparel and accessories

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	19%	(427)	28%	(619)	18%	(397)	21%	(474)	13%	(293)	2210
Voted in 2014: Yes	18%	(226)	28%	(357)	19%	(238)	24%	(304)	12%	(160)	1285
Voted in 2014: No	22%	(201)	28%	(262)	17%	(158)	18%	(170)	14%	(134)	925
4-Region: Northeast	14%	(54)	28%	(107)	19%	(71)	26%	(101)	13%	(50)	383
4-Region: Midwest	18%	(80)	27%	(124)	17%	(76)	26%	(119)	13%	(58)	456
4-Region: South	21%	(173)	28%	(233)	19%	(158)	18%	(154)	15%	(126)	844
4-Region: West	23%	(119)	30%	(156)	17%	(92)	19%	(100)	11%	(60)	527
Shop Online	23%	(137)	30%	(184)	17%	(104)	20%	(123)	10%	(59)	607
Shop in Stores	17%	(178)	25%	(273)	21%	(224)	24%	(254)	14%	(146)	1077
Pay Attention to Environmental	23%	(304)	32%	(424)	17%	(227)	18%	(233)	10%	(139)	1327
Don't Pay Attention to Environmental	14%	(123)	22%	(195)	19%	(170)	27%	(241)	17%	(154)	883
Shopped/Bought Secondhand Within Past Year	27%	(367)	33%	(458)	17%	(232)	14%	(190)	10%	(132)	1379
Shopped/Bought Secondhand Total	23%	(410)	32%	(566)	18%	(321)	16%	(279)	11%	(193)	1768
Sold Secondhand Past Year	29%	(219)	34%	(255)	17%	(127)	13%	(97)	8%	(60)	758
Sold Secondhand Total	26%	(283)	34%	(369)	17%	(184)	14%	(153)	10%	(108)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR10_5: *Would you consider purchasing the following types of products secondhand?*
Furniture/home decor

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	21%	(465)	38%	(837)	17%	(371)	16%	(344)	9%	(193)	2210
Gender: Male	21%	(220)	37%	(394)	18%	(196)	16%	(167)	9%	(91)	1068
Gender: Female	21%	(245)	39%	(443)	15%	(175)	15%	(177)	9%	(102)	1142
Age: 18-34	25%	(157)	37%	(235)	16%	(101)	11%	(70)	12%	(79)	642
Age: 35-44	27%	(98)	39%	(144)	14%	(52)	12%	(44)	7%	(27)	365
Age: 45-64	20%	(146)	39%	(280)	17%	(119)	16%	(116)	7%	(53)	714
Age: 65+	13%	(64)	37%	(179)	20%	(99)	23%	(113)	7%	(34)	489
GenZers: 1997-2012	26%	(62)	33%	(77)	16%	(39)	11%	(26)	14%	(33)	237
Millennials: 1981-1996	24%	(160)	38%	(246)	15%	(101)	12%	(79)	11%	(69)	656
GenXers: 1965-1980	24%	(121)	37%	(190)	16%	(83)	15%	(77)	8%	(40)	512
Baby Boomers: 1946-1964	16%	(115)	40%	(290)	18%	(132)	20%	(146)	6%	(45)	727
PID: Dem (no lean)	22%	(194)	39%	(347)	14%	(127)	16%	(140)	8%	(72)	879
PID: Ind (no lean)	20%	(134)	39%	(255)	17%	(109)	13%	(84)	11%	(73)	655
PID: Rep (no lean)	20%	(137)	35%	(235)	20%	(135)	18%	(120)	7%	(49)	676
PID/Gender: Dem Men	24%	(108)	40%	(179)	14%	(64)	14%	(63)	7%	(30)	445
PID/Gender: Dem Women	20%	(86)	39%	(168)	14%	(63)	18%	(76)	9%	(41)	433
PID/Gender: Ind Men	15%	(47)	39%	(118)	21%	(63)	15%	(45)	11%	(35)	307
PID/Gender: Ind Women	25%	(87)	39%	(137)	13%	(46)	11%	(39)	11%	(38)	347
PID/Gender: Rep Men	21%	(65)	31%	(96)	22%	(68)	19%	(59)	8%	(26)	315
PID/Gender: Rep Women	20%	(72)	38%	(139)	19%	(67)	17%	(61)	6%	(22)	361
Ideo: Liberal (1-3)	24%	(166)	40%	(271)	15%	(100)	14%	(94)	7%	(48)	679
Ideo: Moderate (4)	20%	(128)	39%	(251)	19%	(121)	15%	(99)	8%	(49)	649
Ideo: Conservative (5-7)	19%	(131)	37%	(260)	19%	(134)	19%	(131)	7%	(49)	705
Educ: < College	21%	(304)	37%	(528)	15%	(213)	17%	(240)	11%	(153)	1437
Educ: Bachelors degree	21%	(102)	41%	(202)	19%	(95)	12%	(60)	7%	(32)	491
Educ: Post-grad	21%	(60)	38%	(107)	22%	(63)	16%	(44)	3%	(8)	282
Income: Under 50k	20%	(251)	37%	(455)	15%	(189)	16%	(194)	12%	(152)	1240
Income: 50k-100k	21%	(135)	41%	(266)	18%	(114)	15%	(100)	5%	(33)	648
Income: 100k+	25%	(79)	36%	(117)	21%	(68)	15%	(50)	3%	(8)	322
Ethnicity: White	21%	(355)	39%	(668)	17%	(299)	15%	(262)	7%	(126)	1711
Ethnicity: Hispanic	19%	(73)	41%	(153)	15%	(55)	12%	(46)	12%	(47)	374

Table MCBR10_5: *Would you consider purchasing the following types of products secondhand?*

Furniture/home decor

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	21%	(465)	38%	(837)	17%	(371)	16%	(344)	9%	(193)	2210
Ethnicity: Black	25%	(70)	29%	(81)	15%	(43)	18%	(52)	13%	(36)	282
Ethnicity: Other	19%	(40)	40%	(88)	13%	(29)	14%	(30)	14%	(30)	217
All Christian	19%	(212)	39%	(421)	17%	(183)	19%	(202)	7%	(72)	1089
All Non-Christian	22%	(23)	31%	(33)	16%	(17)	21%	(22)	10%	(11)	106
Atheist	29%	(31)	38%	(41)	17%	(18)	10%	(11)	7%	(7)	108
Agnostic/Nothing in particular	20%	(117)	39%	(232)	18%	(103)	12%	(72)	11%	(64)	589
Something Else	26%	(82)	35%	(110)	16%	(50)	12%	(37)	12%	(39)	318
Religious Non-Protestant/Catholic	22%	(26)	33%	(40)	15%	(18)	20%	(23)	10%	(12)	120
Evangelical	23%	(142)	39%	(244)	15%	(93)	15%	(93)	8%	(51)	623
Non-Evangelical	20%	(149)	36%	(273)	18%	(137)	19%	(142)	7%	(57)	758
Community: Urban	24%	(153)	39%	(251)	14%	(91)	13%	(83)	11%	(73)	650
Community: Suburban	19%	(189)	37%	(366)	19%	(187)	18%	(181)	6%	(61)	984
Community: Rural	21%	(123)	38%	(220)	16%	(93)	14%	(80)	10%	(59)	575
Employ: Private Sector	25%	(189)	39%	(291)	16%	(123)	14%	(104)	5%	(40)	748
Employ: Government	28%	(34)	41%	(49)	16%	(19)	9%	(11)	6%	(7)	120
Employ: Self-Employed	28%	(49)	44%	(78)	12%	(22)	10%	(17)	7%	(12)	177
Employ: Homemaker	20%	(29)	35%	(52)	15%	(22)	20%	(30)	10%	(15)	149
Employ: Student	15%	(10)	33%	(23)	30%	(21)	11%	(8)	11%	(7)	69
Employ: Retired	15%	(83)	36%	(197)	20%	(110)	21%	(115)	8%	(43)	547
Employ: Unemployed	20%	(54)	36%	(98)	10%	(26)	14%	(37)	21%	(58)	273
Employ: Other	14%	(17)	39%	(50)	21%	(27)	17%	(21)	9%	(11)	126
Military HH: Yes	25%	(75)	37%	(112)	15%	(47)	16%	(48)	8%	(24)	306
Military HH: No	20%	(390)	38%	(725)	17%	(324)	16%	(296)	9%	(169)	1904
RD/WT: Right Direction	23%	(158)	37%	(255)	15%	(101)	15%	(103)	9%	(62)	680
RD/WT: Wrong Track	20%	(307)	38%	(582)	18%	(270)	16%	(241)	9%	(131)	1530
Biden Job Approve	23%	(218)	40%	(388)	16%	(158)	14%	(138)	6%	(62)	963
Biden Job Disapprove	20%	(232)	36%	(421)	18%	(206)	17%	(197)	9%	(101)	1156

Continued on next page

Table MCBR10_5: *Would you consider purchasing the following types of products secondhand?*
Furniture/home decor

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	21%	(465)	38%	(837)	17%	(371)	16%	(344)	9%	(193)	2210
Biden Job Strongly Approve	27%	(113)	34%	(145)	15%	(62)	19%	(79)	6%	(26)	425
Biden Job Somewhat Approve	19%	(105)	45%	(243)	18%	(96)	11%	(59)	7%	(37)	539
Biden Job Somewhat Disapprove	20%	(76)	38%	(144)	18%	(68)	15%	(56)	11%	(41)	385
Biden Job Strongly Disapprove	20%	(156)	36%	(276)	18%	(138)	18%	(141)	8%	(60)	771
Favorable of Biden	23%	(231)	39%	(392)	16%	(163)	15%	(152)	7%	(66)	1006
Unfavorable of Biden	20%	(227)	37%	(423)	18%	(202)	16%	(179)	9%	(102)	1133
Very Favorable of Biden	26%	(121)	36%	(168)	14%	(64)	17%	(83)	8%	(36)	472
Somewhat Favorable of Biden	21%	(110)	42%	(225)	19%	(99)	13%	(70)	6%	(30)	534
Somewhat Unfavorable of Biden	21%	(65)	41%	(129)	16%	(51)	11%	(36)	11%	(36)	316
Very Unfavorable of Biden	20%	(162)	36%	(294)	19%	(152)	18%	(143)	8%	(66)	817
#1 Issue: Economy	21%	(184)	39%	(353)	18%	(164)	14%	(126)	8%	(68)	895
#1 Issue: Security	23%	(56)	33%	(78)	22%	(53)	15%	(35)	7%	(17)	239
#1 Issue: Health Care	24%	(45)	35%	(66)	20%	(38)	15%	(28)	6%	(12)	189
#1 Issue: Medicare / Social Security	12%	(31)	42%	(107)	17%	(45)	20%	(51)	8%	(21)	255
#1 Issue: Women's Issues	22%	(64)	41%	(121)	10%	(29)	15%	(44)	13%	(40)	299
#1 Issue: Education	25%	(18)	31%	(22)	22%	(15)	16%	(11)	6%	(4)	70
#1 Issue: Energy	31%	(43)	35%	(48)	8%	(11)	12%	(17)	13%	(18)	136
#1 Issue: Other	19%	(24)	33%	(42)	12%	(15)	25%	(31)	11%	(14)	127
2020 Vote: Joe Biden	22%	(216)	39%	(387)	17%	(170)	15%	(152)	6%	(62)	986
2020 Vote: Donald Trump	21%	(150)	37%	(272)	17%	(126)	17%	(124)	7%	(54)	727
2020 Vote: Other	17%	(13)	44%	(35)	18%	(14)	6%	(5)	15%	(11)	78
2020 Vote: Didn't Vote	21%	(86)	34%	(143)	14%	(61)	15%	(63)	16%	(66)	419
2018 House Vote: Democrat	22%	(175)	39%	(311)	16%	(129)	15%	(118)	7%	(58)	791
2018 House Vote: Republican	20%	(118)	38%	(228)	18%	(109)	19%	(112)	6%	(38)	606
2018 House Vote: Someone else	18%	(12)	48%	(33)	13%	(9)	12%	(8)	10%	(7)	69
2016 Vote: Hillary Clinton	21%	(155)	39%	(285)	16%	(119)	17%	(122)	7%	(51)	732
2016 Vote: Donald Trump	20%	(130)	38%	(250)	19%	(124)	16%	(107)	6%	(41)	652
2016 Vote: Other	20%	(24)	36%	(43)	20%	(24)	11%	(13)	13%	(16)	120
2016 Vote: Didn't Vote	22%	(155)	37%	(256)	15%	(103)	14%	(101)	12%	(85)	700

Table MCBR10_5: *Would you consider purchasing the following types of products secondhand?*
Furniture/home decor

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	21%	(465)	38%	(837)	17%	(371)	16%	(344)	9%	(193)	2210
Voted in 2014: Yes	20%	(262)	38%	(490)	17%	(222)	17%	(216)	7%	(94)	1285
Voted in 2014: No	22%	(203)	37%	(347)	16%	(149)	14%	(128)	11%	(99)	925
4-Region: Northeast	14%	(52)	36%	(139)	20%	(78)	21%	(79)	9%	(33)	383
4-Region: Midwest	19%	(87)	38%	(174)	15%	(69)	20%	(89)	8%	(37)	456
4-Region: South	22%	(182)	38%	(323)	16%	(138)	14%	(117)	10%	(84)	844
4-Region: West	27%	(144)	38%	(200)	16%	(85)	11%	(58)	7%	(39)	527
Shop Online	22%	(135)	36%	(216)	19%	(114)	17%	(102)	6%	(39)	607
Shop in Stores	20%	(211)	40%	(434)	17%	(178)	16%	(169)	8%	(84)	1077
Pay Attention to Environmental	24%	(316)	40%	(526)	17%	(219)	13%	(175)	7%	(90)	1327
Don't Pay Attention to Environmental	17%	(149)	35%	(311)	17%	(152)	19%	(169)	12%	(104)	883
Shopped/Bought Secondhand Within Past Year	30%	(407)	42%	(582)	15%	(205)	8%	(107)	6%	(77)	1379
Shopped/Bought Secondhand Total	25%	(447)	42%	(742)	16%	(290)	10%	(168)	7%	(121)	1768
Sold Secondhand Past Year	29%	(222)	42%	(316)	14%	(108)	8%	(57)	7%	(54)	758
Sold Secondhand Total	27%	(291)	43%	(469)	15%	(168)	8%	(88)	7%	(81)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR10_6: *Would you consider purchasing the following types of products secondhand?*
Home appliances

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	16%	(360)	30%	(669)	23%	(506)	21%	(471)	9%	(205)	2210
Gender: Male	18%	(191)	30%	(324)	23%	(241)	21%	(221)	9%	(91)	1068
Gender: Female	15%	(169)	30%	(345)	23%	(265)	22%	(250)	10%	(114)	1142
Age: 18-34	24%	(152)	32%	(207)	19%	(120)	14%	(90)	11%	(73)	642
Age: 35-44	25%	(90)	36%	(131)	16%	(59)	16%	(57)	8%	(28)	365
Age: 45-64	12%	(89)	31%	(221)	24%	(174)	22%	(160)	10%	(70)	714
Age: 65+	6%	(29)	22%	(110)	31%	(152)	34%	(164)	7%	(35)	489
GenZers: 1997-2012	23%	(54)	30%	(72)	21%	(50)	11%	(26)	15%	(34)	237
Millennials: 1981-1996	25%	(162)	33%	(213)	17%	(113)	17%	(110)	9%	(58)	656
GenXers: 1965-1980	16%	(83)	36%	(186)	18%	(95)	19%	(99)	10%	(49)	512
Baby Boomers: 1946-1964	8%	(58)	25%	(184)	30%	(220)	29%	(208)	8%	(57)	727
PID: Dem (no lean)	17%	(153)	30%	(267)	22%	(194)	22%	(192)	8%	(73)	879
PID: Ind (no lean)	14%	(91)	33%	(218)	23%	(150)	19%	(125)	11%	(72)	655
PID: Rep (no lean)	17%	(117)	27%	(183)	24%	(162)	23%	(154)	9%	(60)	676
PID/Gender: Dem Men	21%	(93)	34%	(151)	19%	(86)	18%	(80)	8%	(35)	445
PID/Gender: Dem Women	14%	(60)	27%	(116)	25%	(108)	26%	(112)	9%	(38)	433
PID/Gender: Ind Men	13%	(40)	30%	(93)	26%	(80)	21%	(65)	9%	(29)	307
PID/Gender: Ind Women	14%	(50)	36%	(124)	20%	(70)	17%	(60)	12%	(43)	347
PID/Gender: Rep Men	18%	(58)	25%	(79)	24%	(74)	24%	(76)	9%	(28)	315
PID/Gender: Rep Women	16%	(59)	29%	(104)	24%	(88)	22%	(78)	9%	(32)	361
Ideo: Liberal (1-3)	18%	(123)	31%	(213)	22%	(149)	21%	(144)	7%	(50)	679
Ideo: Moderate (4)	16%	(103)	33%	(217)	22%	(143)	20%	(131)	9%	(55)	649
Ideo: Conservative (5-7)	15%	(105)	27%	(192)	26%	(183)	24%	(170)	8%	(55)	705
Educ: < College	18%	(259)	31%	(439)	21%	(304)	20%	(284)	10%	(150)	1437
Educ: Bachelors degree	13%	(66)	32%	(156)	24%	(118)	22%	(108)	9%	(43)	491
Educ: Post-grad	13%	(36)	26%	(73)	29%	(83)	28%	(78)	4%	(12)	282
Income: Under 50k	16%	(201)	33%	(411)	20%	(246)	18%	(223)	13%	(159)	1240
Income: 50k-100k	16%	(101)	28%	(180)	26%	(169)	25%	(165)	5%	(33)	648
Income: 100k+	18%	(58)	24%	(78)	28%	(91)	26%	(83)	4%	(13)	322
Ethnicity: White	16%	(273)	30%	(516)	25%	(423)	21%	(357)	8%	(142)	1711
Ethnicity: Hispanic	21%	(80)	30%	(112)	22%	(81)	16%	(61)	11%	(41)	374

Table MCBR10_6: *Would you consider purchasing the following types of products secondhand?*
Home appliances

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	16%	(360)	30%	(669)	23%	(506)	21%	(471)	9%	(205)	2210
Ethnicity: Black	17%	(48)	30%	(86)	16%	(45)	25%	(70)	12%	(34)	282
Ethnicity: Other	18%	(39)	31%	(67)	17%	(38)	20%	(44)	13%	(29)	217
All Christian	16%	(169)	28%	(308)	24%	(260)	25%	(274)	7%	(78)	1089
All Non-Christian	13%	(14)	24%	(26)	27%	(28)	25%	(26)	12%	(12)	106
Atheist	21%	(23)	36%	(38)	17%	(18)	20%	(21)	7%	(7)	108
Agnostic/Nothing in particular	15%	(90)	33%	(196)	23%	(138)	17%	(97)	11%	(67)	589
Something Else	21%	(65)	31%	(100)	19%	(61)	16%	(52)	12%	(40)	318
Religious Non-Protestant/Catholic	13%	(15)	24%	(28)	27%	(32)	24%	(29)	13%	(15)	120
Evangelical	20%	(127)	31%	(196)	21%	(131)	20%	(125)	7%	(45)	623
Non-Evangelical	14%	(104)	27%	(208)	24%	(181)	26%	(196)	9%	(69)	758
Community: Urban	21%	(134)	34%	(222)	17%	(113)	18%	(114)	11%	(69)	650
Community: Suburban	12%	(122)	27%	(261)	27%	(269)	26%	(257)	8%	(75)	984
Community: Rural	18%	(104)	32%	(186)	22%	(124)	17%	(100)	11%	(61)	575
Employ: Private Sector	21%	(154)	32%	(239)	23%	(170)	19%	(143)	6%	(43)	748
Employ: Government	20%	(24)	40%	(48)	19%	(22)	12%	(15)	9%	(11)	120
Employ: Self-Employed	22%	(39)	38%	(68)	14%	(26)	17%	(30)	8%	(15)	177
Employ: Homemaker	17%	(26)	32%	(48)	16%	(24)	24%	(36)	10%	(16)	149
Employ: Student	11%	(8)	41%	(28)	26%	(18)	15%	(10)	6%	(4)	69
Employ: Retired	8%	(46)	22%	(123)	31%	(167)	30%	(165)	8%	(46)	547
Employ: Unemployed	19%	(51)	25%	(68)	18%	(49)	19%	(52)	20%	(53)	273
Employ: Other	11%	(13)	37%	(46)	23%	(30)	15%	(20)	14%	(17)	126
Military HH: Yes	16%	(50)	24%	(74)	29%	(88)	22%	(68)	8%	(26)	306
Military HH: No	16%	(310)	31%	(595)	22%	(417)	21%	(402)	9%	(179)	1904
RD/WT: Right Direction	20%	(137)	30%	(204)	19%	(130)	22%	(149)	9%	(60)	680
RD/WT: Wrong Track	15%	(224)	30%	(464)	25%	(375)	21%	(322)	9%	(145)	1530
Biden Job Approve	19%	(179)	32%	(312)	21%	(200)	22%	(207)	7%	(66)	963
Biden Job Disapprove	15%	(173)	29%	(330)	25%	(291)	22%	(250)	10%	(113)	1156

Continued on next page

Table MCBR10_6: *Would you consider purchasing the following types of products secondhand?*
Home appliances

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	16%	(360)	30%	(669)	23%	(506)	21%	(471)	9%	(205)	2210
Biden Job Strongly Approve	22%	(95)	28%	(118)	20%	(85)	25%	(105)	5%	(22)	425
Biden Job Somewhat Approve	15%	(83)	36%	(194)	21%	(115)	19%	(103)	8%	(44)	539
Biden Job Somewhat Disapprove	14%	(53)	29%	(113)	27%	(104)	19%	(71)	11%	(44)	385
Biden Job Strongly Disapprove	15%	(119)	28%	(217)	24%	(187)	23%	(178)	9%	(69)	771
Favorable of Biden	18%	(181)	32%	(323)	21%	(215)	22%	(221)	6%	(65)	1006
Unfavorable of Biden	16%	(176)	29%	(329)	25%	(281)	21%	(235)	10%	(112)	1133
Very Favorable of Biden	21%	(98)	30%	(142)	20%	(93)	23%	(109)	6%	(30)	472
Somewhat Favorable of Biden	16%	(83)	34%	(181)	23%	(122)	21%	(112)	7%	(35)	534
Somewhat Unfavorable of Biden	16%	(52)	29%	(91)	26%	(83)	17%	(53)	12%	(37)	316
Very Unfavorable of Biden	15%	(124)	29%	(238)	24%	(199)	22%	(181)	9%	(75)	817
#1 Issue: Economy	16%	(140)	32%	(289)	25%	(221)	19%	(169)	9%	(76)	895
#1 Issue: Security	17%	(41)	28%	(67)	24%	(57)	23%	(55)	8%	(20)	239
#1 Issue: Health Care	18%	(34)	28%	(53)	22%	(41)	24%	(46)	8%	(15)	189
#1 Issue: Medicare / Social Security	9%	(24)	28%	(73)	27%	(70)	26%	(66)	9%	(23)	255
#1 Issue: Women's Issues	20%	(58)	27%	(80)	20%	(59)	23%	(68)	11%	(34)	299
#1 Issue: Education	27%	(19)	33%	(23)	17%	(12)	14%	(10)	10%	(7)	70
#1 Issue: Energy	23%	(31)	39%	(53)	12%	(16)	10%	(13)	17%	(23)	136
#1 Issue: Other	10%	(13)	25%	(32)	23%	(30)	35%	(44)	7%	(8)	127
2020 Vote: Joe Biden	15%	(153)	31%	(307)	25%	(244)	22%	(214)	7%	(69)	986
2020 Vote: Donald Trump	16%	(114)	29%	(214)	24%	(175)	22%	(163)	8%	(61)	727
2020 Vote: Other	10%	(8)	31%	(24)	22%	(17)	19%	(15)	18%	(14)	78
2020 Vote: Didn't Vote	21%	(86)	29%	(123)	17%	(69)	19%	(79)	14%	(61)	419
2018 House Vote: Democrat	15%	(123)	30%	(239)	25%	(196)	22%	(175)	7%	(59)	791
2018 House Vote: Republican	14%	(82)	29%	(175)	25%	(151)	25%	(148)	8%	(50)	606
2018 House Vote: Someone else	12%	(8)	35%	(24)	13%	(9)	29%	(20)	11%	(7)	69
2016 Vote: Hillary Clinton	15%	(108)	30%	(218)	25%	(180)	24%	(174)	7%	(52)	732
2016 Vote: Donald Trump	14%	(94)	30%	(195)	26%	(168)	23%	(149)	7%	(47)	652
2016 Vote: Other	11%	(13)	32%	(38)	20%	(24)	23%	(27)	14%	(17)	120
2016 Vote: Didn't Vote	20%	(143)	31%	(216)	19%	(133)	17%	(118)	13%	(89)	700

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Table MCBR10_6: *Would you consider purchasing the following types of products secondhand?*
Home appliances

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	16%	(360)	30%	(669)	23%	(506)	21%	(471)	9%	(205)	2210
Voted in 2014: Yes	14%	(185)	29%	(376)	24%	(308)	24%	(312)	8%	(103)	1285
Voted in 2014: No	19%	(175)	32%	(292)	21%	(197)	17%	(158)	11%	(102)	925
4-Region: Northeast	11%	(41)	28%	(109)	24%	(90)	28%	(107)	9%	(36)	383
4-Region: Midwest	17%	(76)	28%	(127)	21%	(97)	24%	(110)	10%	(47)	456
4-Region: South	16%	(134)	31%	(263)	24%	(206)	19%	(160)	10%	(81)	844
4-Region: West	21%	(108)	32%	(171)	21%	(112)	18%	(94)	8%	(41)	527
Shop Online	19%	(116)	30%	(182)	23%	(140)	22%	(132)	6%	(36)	607
Shop in Stores	15%	(163)	30%	(321)	22%	(237)	24%	(254)	9%	(102)	1077
Pay Attention to Environmental	20%	(260)	32%	(426)	23%	(303)	19%	(246)	7%	(92)	1327
Don't Pay Attention to Environmental	11%	(100)	27%	(243)	23%	(202)	25%	(225)	13%	(113)	883
Shopped/Bought Secondhand Within Past Year	23%	(312)	36%	(493)	22%	(309)	14%	(186)	6%	(78)	1379
Shopped/Bought Secondhand Total	19%	(341)	34%	(600)	24%	(425)	16%	(281)	7%	(122)	1768
Sold Secondhand Past Year	27%	(207)	34%	(261)	21%	(156)	12%	(91)	6%	(43)	758
Sold Secondhand Total	23%	(248)	34%	(378)	23%	(248)	13%	(148)	7%	(75)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR10_7: *Would you consider purchasing the following types of products secondhand?*
Cars

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	31%	(678)	35%	(766)	12%	(256)	14%	(315)	9%	(195)	2210
Gender: Male	30%	(323)	36%	(386)	12%	(125)	14%	(146)	8%	(88)	1068
Gender: Female	31%	(355)	33%	(380)	11%	(131)	15%	(169)	9%	(107)	1142
Age: 18-34	34%	(216)	31%	(201)	14%	(91)	10%	(64)	11%	(70)	642
Age: 35-44	37%	(134)	32%	(117)	10%	(37)	13%	(47)	9%	(31)	365
Age: 45-64	29%	(208)	37%	(265)	11%	(79)	14%	(100)	9%	(62)	714
Age: 65+	25%	(121)	38%	(184)	10%	(50)	21%	(104)	6%	(31)	489
GenZers: 1997-2012	31%	(74)	33%	(77)	13%	(31)	10%	(24)	13%	(30)	237
Millennials: 1981-1996	35%	(229)	31%	(203)	14%	(89)	10%	(69)	10%	(66)	656
GenXers: 1965-1980	33%	(171)	35%	(177)	9%	(46)	14%	(74)	9%	(44)	512
Baby Boomers: 1946-1964	27%	(193)	38%	(274)	12%	(85)	17%	(126)	7%	(49)	727
PID: Dem (no lean)	31%	(274)	31%	(276)	12%	(107)	16%	(145)	9%	(77)	879
PID: Ind (no lean)	34%	(220)	35%	(231)	11%	(69)	10%	(66)	10%	(68)	655
PID: Rep (no lean)	27%	(184)	38%	(259)	12%	(80)	15%	(103)	7%	(50)	676
PID/Gender: Dem Men	33%	(149)	33%	(146)	11%	(49)	15%	(66)	8%	(35)	445
PID/Gender: Dem Women	29%	(126)	30%	(129)	13%	(58)	18%	(78)	10%	(42)	433
PID/Gender: Ind Men	27%	(84)	38%	(117)	13%	(39)	12%	(36)	10%	(31)	307
PID/Gender: Ind Women	39%	(137)	33%	(114)	9%	(31)	9%	(30)	10%	(36)	347
PID/Gender: Rep Men	29%	(91)	39%	(123)	12%	(37)	14%	(43)	7%	(21)	315
PID/Gender: Rep Women	26%	(93)	38%	(137)	12%	(43)	17%	(60)	8%	(29)	361
Ideo: Liberal (1-3)	34%	(232)	30%	(205)	12%	(84)	16%	(107)	8%	(51)	679
Ideo: Moderate (4)	30%	(197)	37%	(241)	12%	(79)	13%	(86)	7%	(46)	649
Ideo: Conservative (5-7)	29%	(201)	38%	(268)	11%	(75)	16%	(110)	7%	(51)	705
Educ: < College	31%	(449)	34%	(486)	10%	(148)	14%	(203)	11%	(152)	1437
Educ: Bachelors degree	30%	(147)	38%	(186)	13%	(64)	13%	(63)	7%	(32)	491
Educ: Post-grad	29%	(82)	34%	(95)	16%	(45)	17%	(49)	4%	(11)	282
Income: Under 50k	29%	(360)	34%	(427)	10%	(124)	14%	(177)	12%	(151)	1240
Income: 50k-100k	32%	(209)	37%	(239)	12%	(75)	14%	(93)	5%	(32)	648
Income: 100k+	34%	(109)	31%	(100)	18%	(57)	14%	(45)	4%	(11)	322
Ethnicity: White	30%	(513)	36%	(617)	12%	(206)	14%	(240)	8%	(134)	1711
Ethnicity: Hispanic	30%	(112)	31%	(115)	13%	(48)	16%	(58)	11%	(41)	374

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Table MCBR10_7: *Would you consider purchasing the following types of products secondhand?*
Cars

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	31%	(678)	35%	(766)	12%	(256)	14%	(315)	9%	(195)	2210
Ethnicity: Black	36%	(101)	27%	(75)	11%	(30)	16%	(45)	11%	(31)	282
Ethnicity: Other	29%	(64)	34%	(74)	9%	(20)	14%	(30)	13%	(29)	217
All Christian	29%	(316)	36%	(395)	12%	(129)	17%	(184)	6%	(65)	1089
All Non-Christian	27%	(29)	28%	(29)	16%	(17)	17%	(18)	13%	(13)	106
Atheist	40%	(43)	28%	(30)	9%	(10)	17%	(19)	6%	(6)	108
Agnostic/Nothing in particular	30%	(175)	36%	(212)	12%	(73)	10%	(60)	12%	(69)	589
Something Else	36%	(116)	31%	(100)	9%	(28)	10%	(33)	13%	(41)	318
Religious Non-Protestant/Catholic	28%	(33)	30%	(36)	14%	(17)	15%	(18)	13%	(16)	120
Evangelical	33%	(208)	33%	(207)	10%	(62)	15%	(93)	9%	(54)	623
Non-Evangelical	28%	(216)	36%	(276)	12%	(93)	16%	(123)	7%	(50)	758
Community: Urban	32%	(209)	34%	(220)	12%	(75)	13%	(86)	9%	(60)	650
Community: Suburban	29%	(283)	34%	(335)	12%	(118)	17%	(169)	8%	(80)	984
Community: Rural	32%	(186)	37%	(211)	11%	(63)	10%	(60)	10%	(55)	575
Employ: Private Sector	35%	(264)	35%	(263)	12%	(90)	13%	(98)	4%	(33)	748
Employ: Government	27%	(33)	38%	(45)	20%	(24)	11%	(13)	4%	(5)	120
Employ: Self-Employed	32%	(57)	41%	(73)	8%	(14)	7%	(13)	11%	(20)	177
Employ: Homemaker	34%	(50)	31%	(46)	9%	(14)	13%	(19)	13%	(20)	149
Employ: Student	34%	(23)	30%	(21)	20%	(13)	10%	(7)	7%	(5)	69
Employ: Retired	25%	(135)	36%	(197)	11%	(62)	21%	(113)	7%	(40)	547
Employ: Unemployed	29%	(79)	28%	(76)	9%	(25)	14%	(37)	20%	(56)	273
Employ: Other	29%	(36)	35%	(45)	12%	(15)	11%	(14)	13%	(16)	126
Military HH: Yes	29%	(88)	37%	(112)	12%	(37)	13%	(39)	10%	(30)	306
Military HH: No	31%	(590)	34%	(655)	12%	(219)	14%	(276)	9%	(164)	1904
RD/WT: Right Direction	29%	(199)	34%	(231)	12%	(81)	17%	(112)	8%	(56)	680
RD/WT: Wrong Track	31%	(479)	35%	(535)	11%	(175)	13%	(202)	9%	(138)	1530
Biden Job Approve	32%	(306)	34%	(328)	12%	(111)	16%	(152)	7%	(66)	963
Biden Job Disapprove	30%	(349)	36%	(417)	12%	(133)	14%	(156)	9%	(101)	1156

Table MCBR10_7: *Would you consider purchasing the following types of products secondhand?*

Cars

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	31%	(678)	35%	(766)	12%	(256)	14%	(315)	9%	(195)	2210
Biden Job Strongly Approve	35%	(150)	29%	(123)	11%	(45)	20%	(86)	5%	(21)	425
Biden Job Somewhat Approve	29%	(157)	38%	(204)	12%	(66)	12%	(66)	8%	(45)	539
Biden Job Somewhat Disapprove	31%	(118)	36%	(138)	12%	(47)	11%	(41)	11%	(41)	385
Biden Job Strongly Disapprove	30%	(231)	36%	(280)	11%	(87)	15%	(115)	8%	(60)	771
Favorable of Biden	32%	(326)	34%	(342)	11%	(113)	16%	(157)	7%	(68)	1006
Unfavorable of Biden	31%	(346)	36%	(408)	12%	(135)	13%	(146)	9%	(98)	1133
Very Favorable of Biden	31%	(147)	32%	(151)	11%	(52)	19%	(90)	7%	(32)	472
Somewhat Favorable of Biden	33%	(179)	36%	(191)	11%	(61)	12%	(67)	7%	(36)	534
Somewhat Unfavorable of Biden	32%	(103)	36%	(115)	11%	(36)	9%	(29)	11%	(35)	316
Very Unfavorable of Biden	30%	(243)	36%	(294)	12%	(99)	14%	(118)	8%	(63)	817
#1 Issue: Economy	32%	(283)	34%	(307)	13%	(119)	14%	(121)	7%	(65)	895
#1 Issue: Security	29%	(69)	38%	(91)	8%	(18)	15%	(35)	10%	(25)	239
#1 Issue: Health Care	35%	(65)	29%	(55)	15%	(29)	14%	(27)	7%	(13)	189
#1 Issue: Medicare / Social Security	25%	(64)	41%	(105)	10%	(26)	17%	(43)	7%	(17)	255
#1 Issue: Women's Issues	31%	(92)	32%	(95)	12%	(37)	12%	(37)	13%	(38)	299
#1 Issue: Education	25%	(17)	40%	(28)	10%	(7)	16%	(11)	9%	(6)	70
#1 Issue: Energy	32%	(44)	34%	(46)	8%	(11)	12%	(16)	13%	(18)	136
#1 Issue: Other	34%	(43)	31%	(39)	6%	(8)	18%	(23)	10%	(12)	127
2020 Vote: Joe Biden	33%	(324)	32%	(312)	13%	(124)	16%	(158)	7%	(68)	986
2020 Vote: Donald Trump	29%	(208)	39%	(285)	11%	(79)	14%	(102)	7%	(53)	727
2020 Vote: Other	36%	(28)	33%	(26)	9%	(7)	7%	(5)	15%	(11)	78
2020 Vote: Didn't Vote	28%	(117)	34%	(144)	11%	(46)	12%	(50)	15%	(62)	419
2018 House Vote: Democrat	32%	(256)	32%	(254)	13%	(103)	15%	(120)	7%	(59)	791
2018 House Vote: Republican	28%	(170)	40%	(242)	10%	(63)	15%	(93)	6%	(38)	606
2018 House Vote: Someone else	35%	(24)	36%	(25)	8%	(6)	10%	(7)	10%	(7)	69
2016 Vote: Hillary Clinton	32%	(231)	32%	(231)	13%	(93)	17%	(126)	7%	(50)	732
2016 Vote: Donald Trump	27%	(178)	42%	(276)	11%	(70)	13%	(87)	6%	(41)	652
2016 Vote: Other	42%	(51)	27%	(32)	6%	(7)	11%	(13)	14%	(17)	120
2016 Vote: Didn't Vote	31%	(216)	32%	(224)	12%	(86)	13%	(89)	12%	(86)	700

Table MCBR10_7: *Would you consider purchasing the following types of products secondhand?*
Cars

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	31%	(678)	35%	(766)	12%	(256)	14%	(315)	9%	(195)	2210
Voted in 2014: Yes	30%	(385)	35%	(448)	12%	(153)	16%	(206)	7%	(94)	1285
Voted in 2014: No	32%	(293)	34%	(319)	11%	(104)	12%	(109)	11%	(101)	925
4-Region: Northeast	29%	(111)	34%	(129)	13%	(51)	15%	(57)	9%	(35)	383
4-Region: Midwest	30%	(137)	35%	(159)	9%	(43)	17%	(79)	9%	(39)	456
4-Region: South	30%	(252)	36%	(304)	12%	(102)	14%	(116)	8%	(70)	844
4-Region: West	34%	(178)	33%	(175)	11%	(60)	12%	(63)	10%	(51)	527
Shop Online	29%	(176)	35%	(211)	11%	(70)	17%	(104)	8%	(46)	607
Shop in Stores	31%	(334)	36%	(386)	11%	(123)	14%	(155)	7%	(79)	1077
Pay Attention to Environmental	33%	(435)	35%	(463)	12%	(160)	14%	(183)	6%	(86)	1327
Don't Pay Attention to Environmental	28%	(244)	34%	(304)	11%	(96)	15%	(132)	12%	(109)	883
Shopped/Bought Secondhand Within Past Year	36%	(500)	34%	(472)	12%	(171)	11%	(152)	6%	(83)	1379
Shopped/Bought Secondhand Total	34%	(608)	35%	(613)	12%	(215)	12%	(212)	7%	(121)	1768
Sold Secondhand Past Year	38%	(288)	32%	(240)	14%	(108)	10%	(77)	6%	(46)	758
Sold Secondhand Total	35%	(386)	33%	(361)	13%	(147)	12%	(130)	7%	(73)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR10_8: *Would you consider purchasing the following types of products secondhand?*
Personal electronics

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	16%	(360)	32%	(707)	24%	(529)	18%	(408)	9%	(206)	2210
Gender: Male	18%	(195)	35%	(374)	22%	(237)	17%	(178)	8%	(84)	1068
Gender: Female	14%	(164)	29%	(333)	26%	(292)	20%	(230)	11%	(123)	1142
Age: 18-34	24%	(154)	33%	(213)	17%	(106)	14%	(87)	13%	(81)	642
Age: 35-44	25%	(90)	38%	(137)	20%	(72)	11%	(39)	7%	(27)	365
Age: 45-64	13%	(90)	33%	(237)	29%	(205)	18%	(127)	8%	(55)	714
Age: 65+	5%	(26)	24%	(119)	30%	(144)	32%	(155)	9%	(44)	489
GenZers: 1997-2012	23%	(54)	35%	(83)	18%	(43)	13%	(31)	11%	(25)	237
Millennials: 1981-1996	24%	(157)	34%	(224)	18%	(116)	13%	(83)	12%	(76)	656
GenXers: 1965-1980	18%	(90)	35%	(179)	24%	(121)	16%	(82)	8%	(41)	512
Baby Boomers: 1946-1964	8%	(56)	28%	(207)	31%	(223)	26%	(186)	8%	(55)	727
PID: Dem (no lean)	18%	(161)	32%	(280)	23%	(204)	19%	(168)	7%	(65)	879
PID: Ind (no lean)	16%	(102)	33%	(218)	24%	(156)	16%	(103)	11%	(75)	655
PID: Rep (no lean)	14%	(97)	31%	(209)	25%	(168)	20%	(137)	10%	(66)	676
PID/Gender: Dem Men	22%	(98)	35%	(157)	22%	(98)	15%	(67)	6%	(25)	445
PID/Gender: Dem Women	15%	(64)	28%	(123)	24%	(106)	23%	(101)	9%	(40)	433
PID/Gender: Ind Men	15%	(47)	34%	(105)	25%	(78)	15%	(47)	10%	(31)	307
PID/Gender: Ind Women	16%	(55)	33%	(114)	22%	(78)	16%	(57)	13%	(45)	347
PID/Gender: Rep Men	16%	(50)	36%	(112)	19%	(60)	20%	(64)	9%	(28)	315
PID/Gender: Rep Women	13%	(46)	27%	(96)	30%	(108)	20%	(73)	11%	(38)	361
Ideo: Liberal (1-3)	18%	(120)	35%	(236)	24%	(161)	18%	(124)	6%	(39)	679
Ideo: Moderate (4)	17%	(110)	32%	(207)	26%	(166)	17%	(110)	9%	(56)	649
Ideo: Conservative (5-7)	14%	(97)	31%	(219)	24%	(172)	22%	(152)	9%	(65)	705
Educ: < College	17%	(251)	31%	(447)	22%	(320)	18%	(258)	11%	(161)	1437
Educ: Bachelors degree	14%	(68)	36%	(176)	25%	(121)	19%	(94)	6%	(31)	491
Educ: Post-grad	14%	(41)	30%	(84)	31%	(87)	20%	(56)	5%	(14)	282
Income: Under 50k	17%	(212)	31%	(388)	21%	(265)	18%	(225)	12%	(149)	1240
Income: 50k-100k	14%	(89)	34%	(222)	25%	(164)	20%	(129)	7%	(44)	648
Income: 100k+	18%	(58)	30%	(97)	31%	(100)	17%	(54)	4%	(13)	322
Ethnicity: White	15%	(256)	32%	(552)	26%	(450)	18%	(310)	8%	(143)	1711
Ethnicity: Hispanic	20%	(74)	32%	(118)	20%	(76)	16%	(60)	12%	(47)	374

Continued on next page

Table MCBR10_8: *Would you consider purchasing the following types of products secondhand?*
Personal electronics

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	16%	(360)	32%	(707)	24%	(529)	18%	(408)	9%	(206)	2210
Ethnicity: Black	21%	(60)	32%	(90)	15%	(41)	21%	(60)	11%	(32)	282
Ethnicity: Other	20%	(44)	30%	(65)	17%	(38)	18%	(38)	14%	(31)	217
All Christian	14%	(153)	30%	(331)	26%	(283)	22%	(237)	8%	(85)	1089
All Non-Christian	15%	(16)	35%	(37)	22%	(23)	14%	(15)	14%	(15)	106
Atheist	19%	(21)	36%	(39)	20%	(21)	15%	(16)	10%	(11)	108
Agnostic/Nothing in particular	18%	(106)	34%	(203)	23%	(138)	15%	(86)	10%	(56)	589
Something Else	20%	(64)	31%	(97)	20%	(64)	17%	(55)	12%	(39)	318
Religious Non-Protestant/Catholic	15%	(18)	34%	(41)	24%	(29)	12%	(15)	14%	(17)	120
Evangelical	20%	(124)	29%	(181)	23%	(145)	19%	(118)	9%	(55)	623
Non-Evangelical	12%	(89)	31%	(237)	26%	(193)	22%	(170)	9%	(68)	758
Community: Urban	21%	(135)	32%	(208)	20%	(133)	16%	(102)	11%	(73)	650
Community: Suburban	13%	(133)	32%	(314)	27%	(262)	21%	(204)	7%	(72)	984
Community: Rural	16%	(92)	32%	(186)	23%	(133)	18%	(103)	11%	(62)	575
Employ: Private Sector	19%	(145)	37%	(277)	23%	(171)	15%	(113)	6%	(42)	748
Employ: Government	22%	(26)	35%	(43)	24%	(29)	12%	(14)	7%	(8)	120
Employ: Self-Employed	23%	(40)	38%	(67)	18%	(32)	14%	(25)	8%	(14)	177
Employ: Homemaker	14%	(21)	31%	(46)	22%	(33)	20%	(30)	13%	(19)	149
Employ: Student	22%	(15)	39%	(27)	21%	(14)	11%	(8)	7%	(5)	69
Employ: Retired	8%	(44)	24%	(131)	31%	(170)	28%	(153)	9%	(51)	547
Employ: Unemployed	19%	(51)	26%	(71)	20%	(54)	17%	(47)	18%	(50)	273
Employ: Other	13%	(17)	36%	(46)	21%	(26)	16%	(20)	14%	(17)	126
Military HH: Yes	13%	(40)	29%	(88)	29%	(88)	18%	(56)	11%	(33)	306
Military HH: No	17%	(320)	33%	(619)	23%	(440)	18%	(352)	9%	(173)	1904
RD/WT: Right Direction	21%	(144)	33%	(222)	19%	(126)	19%	(126)	9%	(62)	680
RD/WT: Wrong Track	14%	(215)	32%	(485)	26%	(403)	18%	(282)	9%	(145)	1530
Biden Job Approve	18%	(176)	34%	(330)	23%	(219)	18%	(174)	7%	(64)	963
Biden Job Disapprove	15%	(169)	31%	(357)	25%	(288)	19%	(223)	10%	(120)	1156

Table MCBR10_8: *Would you consider purchasing the following types of products secondhand?*
Personal electronics

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	16%	(360)	32%	(707)	24%	(529)	18%	(408)	9%	(206)	2210
Biden Job Strongly Approve	24%	(101)	34%	(146)	18%	(77)	19%	(81)	5%	(20)	425
Biden Job Somewhat Approve	14%	(74)	34%	(184)	26%	(143)	17%	(94)	8%	(44)	539
Biden Job Somewhat Disapprove	12%	(47)	32%	(122)	27%	(102)	17%	(67)	12%	(47)	385
Biden Job Strongly Disapprove	16%	(122)	30%	(235)	24%	(186)	20%	(156)	9%	(73)	771
Favorable of Biden	18%	(184)	34%	(338)	23%	(232)	18%	(186)	7%	(66)	1006
Unfavorable of Biden	15%	(171)	31%	(356)	25%	(285)	18%	(205)	10%	(116)	1133
Very Favorable of Biden	23%	(108)	33%	(155)	19%	(88)	19%	(90)	7%	(31)	472
Somewhat Favorable of Biden	14%	(75)	34%	(182)	27%	(144)	18%	(96)	7%	(35)	534
Somewhat Unfavorable of Biden	15%	(47)	33%	(103)	25%	(79)	13%	(42)	15%	(46)	316
Very Unfavorable of Biden	15%	(125)	31%	(253)	25%	(206)	20%	(163)	9%	(70)	817
#1 Issue: Economy	16%	(147)	34%	(309)	25%	(224)	15%	(137)	9%	(78)	895
#1 Issue: Security	21%	(50)	28%	(67)	26%	(63)	18%	(44)	6%	(15)	239
#1 Issue: Health Care	17%	(32)	35%	(67)	22%	(42)	17%	(31)	9%	(17)	189
#1 Issue: Medicare / Social Security	9%	(22)	28%	(71)	27%	(69)	28%	(71)	9%	(23)	255
#1 Issue: Women's Issues	18%	(53)	32%	(95)	22%	(65)	18%	(55)	10%	(30)	299
#1 Issue: Education	17%	(12)	36%	(25)	17%	(12)	23%	(16)	7%	(5)	70
#1 Issue: Energy	22%	(31)	30%	(40)	19%	(26)	13%	(17)	16%	(22)	136
#1 Issue: Other	9%	(12)	26%	(32)	22%	(28)	29%	(37)	14%	(18)	127
2020 Vote: Joe Biden	16%	(160)	33%	(325)	26%	(259)	18%	(178)	6%	(64)	986
2020 Vote: Donald Trump	15%	(112)	32%	(229)	24%	(176)	20%	(147)	9%	(62)	727
2020 Vote: Other	19%	(15)	31%	(24)	25%	(19)	14%	(11)	12%	(10)	78
2020 Vote: Didn't Vote	17%	(73)	31%	(128)	18%	(74)	17%	(72)	17%	(71)	419
2018 House Vote: Democrat	16%	(129)	34%	(272)	25%	(197)	18%	(139)	7%	(55)	791
2018 House Vote: Republican	14%	(87)	31%	(188)	26%	(154)	21%	(125)	8%	(51)	606
2018 House Vote: Someone else	20%	(14)	30%	(20)	20%	(14)	24%	(16)	7%	(5)	69
2016 Vote: Hillary Clinton	16%	(121)	33%	(245)	24%	(176)	19%	(138)	7%	(52)	732
2016 Vote: Donald Trump	14%	(91)	32%	(208)	26%	(171)	20%	(127)	9%	(56)	652
2016 Vote: Other	12%	(14)	29%	(35)	29%	(35)	18%	(22)	12%	(14)	120
2016 Vote: Didn't Vote	19%	(132)	31%	(218)	21%	(147)	17%	(118)	12%	(84)	700

Continued on next page

Table MCBR10_8: *Would you consider purchasing the following types of products secondhand?*
Personal electronics

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	16%	(360)	32%	(707)	24%	(529)	18%	(408)	9%	(206)	2210
Voted in 2014: Yes	15%	(191)	31%	(392)	26%	(334)	20%	(263)	8%	(105)	1285
Voted in 2014: No	18%	(169)	34%	(315)	21%	(194)	16%	(146)	11%	(102)	925
4-Region: Northeast	12%	(47)	29%	(110)	28%	(108)	22%	(84)	9%	(34)	383
4-Region: Midwest	15%	(67)	30%	(137)	25%	(114)	20%	(91)	10%	(47)	456
4-Region: South	17%	(141)	33%	(277)	24%	(206)	17%	(146)	9%	(74)	844
4-Region: West	20%	(104)	35%	(183)	19%	(101)	16%	(86)	10%	(52)	527
Shop Online	19%	(112)	35%	(212)	22%	(135)	19%	(113)	6%	(35)	607
Shop in Stores	15%	(161)	31%	(331)	25%	(268)	19%	(210)	10%	(107)	1077
Pay Attention to Environmental	19%	(252)	35%	(460)	23%	(309)	15%	(203)	8%	(102)	1327
Don't Pay Attention to Environmental	12%	(107)	28%	(247)	25%	(219)	23%	(205)	12%	(104)	883
Shopped/Bought Secondhand Within Past Year	23%	(313)	37%	(511)	23%	(313)	11%	(153)	6%	(88)	1379
Shopped/Bought Secondhand Total	19%	(342)	35%	(618)	25%	(435)	14%	(241)	8%	(133)	1768
Sold Secondhand Past Year	26%	(199)	37%	(282)	19%	(145)	11%	(81)	7%	(52)	758
Sold Secondhand Total	22%	(245)	38%	(412)	21%	(232)	11%	(126)	8%	(83)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR10_9: *Would you consider purchasing the following types of products secondhand?*
Books/games

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	34%	(743)	40%	(889)	9%	(205)	9%	(203)	8%	(170)	2210
Gender: Male	32%	(342)	41%	(434)	10%	(102)	10%	(104)	8%	(85)	1068
Gender: Female	35%	(402)	40%	(455)	9%	(103)	9%	(98)	7%	(85)	1142
Age: 18-34	34%	(220)	36%	(230)	14%	(92)	6%	(38)	10%	(62)	642
Age: 35-44	41%	(148)	42%	(153)	6%	(20)	6%	(21)	6%	(22)	365
Age: 45-64	34%	(242)	39%	(278)	8%	(56)	11%	(80)	8%	(57)	714
Age: 65+	27%	(133)	47%	(228)	7%	(36)	13%	(63)	6%	(29)	489
GenZers: 1997-2012	34%	(81)	34%	(80)	15%	(37)	4%	(10)	12%	(28)	237
Millennials: 1981-1996	35%	(230)	39%	(257)	11%	(71)	7%	(48)	8%	(51)	656
GenXers: 1965-1980	37%	(191)	38%	(195)	7%	(34)	10%	(51)	8%	(41)	512
Baby Boomers: 1946-1964	31%	(225)	43%	(314)	8%	(61)	12%	(84)	6%	(43)	727
PID: Dem (no lean)	35%	(310)	38%	(333)	9%	(76)	10%	(88)	8%	(73)	879
PID: Ind (no lean)	34%	(219)	44%	(287)	8%	(52)	6%	(42)	8%	(55)	655
PID: Rep (no lean)	32%	(214)	40%	(269)	11%	(77)	11%	(73)	6%	(43)	676
PID/Gender: Dem Men	34%	(150)	40%	(180)	7%	(33)	10%	(47)	8%	(36)	445
PID/Gender: Dem Women	37%	(160)	35%	(153)	10%	(43)	9%	(41)	8%	(36)	433
PID/Gender: Ind Men	32%	(98)	43%	(131)	10%	(31)	7%	(21)	9%	(27)	307
PID/Gender: Ind Women	35%	(121)	45%	(156)	6%	(21)	6%	(22)	8%	(28)	347
PID/Gender: Rep Men	30%	(94)	39%	(123)	12%	(38)	12%	(37)	7%	(22)	315
PID/Gender: Rep Women	33%	(120)	40%	(146)	11%	(39)	10%	(36)	6%	(21)	361
Ideo: Liberal (1-3)	38%	(256)	37%	(254)	10%	(67)	8%	(57)	7%	(45)	679
Ideo: Moderate (4)	32%	(205)	42%	(274)	10%	(62)	9%	(61)	7%	(47)	649
Ideo: Conservative (5-7)	33%	(232)	42%	(295)	9%	(63)	10%	(73)	6%	(41)	705
Educ: < College	33%	(470)	39%	(554)	9%	(136)	10%	(146)	9%	(131)	1437
Educ: Bachelors degree	34%	(168)	45%	(219)	8%	(40)	6%	(31)	6%	(32)	491
Educ: Post-grad	37%	(105)	41%	(116)	10%	(29)	9%	(25)	3%	(8)	282
Income: Under 50k	31%	(388)	39%	(488)	9%	(112)	10%	(120)	11%	(131)	1240
Income: 50k-100k	37%	(237)	42%	(269)	9%	(56)	8%	(55)	5%	(31)	648
Income: 100k+	37%	(118)	41%	(131)	11%	(37)	9%	(28)	3%	(8)	322
Ethnicity: White	34%	(583)	42%	(720)	9%	(153)	9%	(146)	6%	(109)	1711
Ethnicity: Hispanic	28%	(105)	40%	(150)	13%	(47)	10%	(36)	10%	(36)	374

Table MCBR10_9: *Would you consider purchasing the following types of products secondhand?*

Books/games

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	34%	(743)	40%	(889)	9%	(205)	9%	(203)	8%	(170)	2210
Ethnicity: Black	37%	(104)	29%	(82)	9%	(27)	14%	(40)	11%	(30)	282
Ethnicity: Other	26%	(56)	40%	(88)	12%	(26)	8%	(16)	14%	(31)	217
All Christian	33%	(364)	40%	(441)	10%	(105)	11%	(117)	6%	(63)	1089
All Non-Christian	36%	(38)	32%	(34)	7%	(7)	15%	(16)	11%	(11)	106
Atheist	48%	(52)	35%	(38)	5%	(5)	7%	(7)	6%	(6)	108
Agnostic/Nothing in particular	31%	(184)	42%	(248)	10%	(61)	6%	(38)	10%	(57)	589
Something Else	33%	(105)	40%	(129)	8%	(27)	8%	(25)	10%	(33)	318
Religious Non-Protestant/Catholic	35%	(42)	33%	(39)	9%	(11)	13%	(16)	11%	(13)	120
Evangelical	34%	(215)	39%	(242)	9%	(59)	11%	(67)	7%	(41)	623
Non-Evangelical	32%	(245)	42%	(318)	9%	(68)	10%	(73)	7%	(52)	758
Community: Urban	33%	(211)	39%	(256)	11%	(71)	8%	(55)	9%	(57)	650
Community: Suburban	34%	(331)	42%	(414)	9%	(87)	9%	(93)	6%	(60)	984
Community: Rural	35%	(201)	38%	(219)	8%	(47)	9%	(54)	9%	(53)	575
Employ: Private Sector	36%	(267)	42%	(311)	10%	(77)	8%	(57)	5%	(36)	748
Employ: Government	30%	(36)	48%	(58)	9%	(11)	6%	(7)	6%	(8)	120
Employ: Self-Employed	35%	(62)	43%	(75)	7%	(12)	10%	(18)	5%	(10)	177
Employ: Homemaker	39%	(58)	28%	(42)	8%	(12)	18%	(27)	7%	(10)	149
Employ: Student	35%	(24)	32%	(22)	23%	(16)	4%	(2)	7%	(5)	69
Employ: Retired	29%	(158)	45%	(249)	7%	(41)	11%	(60)	7%	(40)	547
Employ: Unemployed	37%	(101)	31%	(84)	8%	(21)	7%	(20)	18%	(49)	273
Employ: Other	30%	(38)	38%	(48)	12%	(15)	9%	(11)	11%	(14)	126
Military HH: Yes	35%	(107)	40%	(122)	7%	(22)	9%	(29)	9%	(26)	306
Military HH: No	33%	(637)	40%	(767)	10%	(183)	9%	(174)	8%	(144)	1904
RD/WT: Right Direction	33%	(226)	40%	(270)	9%	(61)	10%	(68)	8%	(56)	680
RD/WT: Wrong Track	34%	(517)	40%	(619)	9%	(144)	9%	(135)	7%	(114)	1530
Biden Job Approve	36%	(351)	40%	(382)	9%	(86)	8%	(80)	7%	(65)	963
Biden Job Disapprove	32%	(375)	41%	(472)	10%	(114)	10%	(111)	7%	(84)	1156

Continued on next page

Table MCBR10_9: *Would you consider purchasing the following types of products secondhand?*
Books/games

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	34%	(743)	40%	(889)	9%	(205)	9%	(203)	8%	(170)	2210
Biden Job Strongly Approve	38%	(163)	37%	(158)	8%	(34)	10%	(43)	6%	(26)	425
Biden Job Somewhat Approve	35%	(187)	42%	(224)	10%	(52)	7%	(37)	7%	(39)	539
Biden Job Somewhat Disapprove	30%	(116)	43%	(164)	10%	(39)	9%	(34)	8%	(32)	385
Biden Job Strongly Disapprove	34%	(259)	40%	(308)	10%	(75)	10%	(77)	7%	(52)	771
Favorable of Biden	36%	(359)	40%	(404)	9%	(88)	9%	(88)	7%	(66)	1006
Unfavorable of Biden	33%	(373)	41%	(461)	10%	(112)	9%	(103)	7%	(84)	1133
Very Favorable of Biden	37%	(173)	39%	(185)	7%	(34)	10%	(49)	7%	(31)	472
Somewhat Favorable of Biden	35%	(186)	41%	(219)	10%	(54)	7%	(39)	7%	(35)	534
Somewhat Unfavorable of Biden	34%	(107)	43%	(135)	7%	(21)	7%	(23)	9%	(29)	316
Very Unfavorable of Biden	33%	(266)	40%	(326)	11%	(91)	10%	(80)	7%	(55)	817
#1 Issue: Economy	33%	(292)	42%	(377)	11%	(95)	8%	(70)	7%	(62)	895
#1 Issue: Security	36%	(85)	38%	(90)	11%	(27)	10%	(25)	5%	(12)	239
#1 Issue: Health Care	31%	(58)	42%	(79)	12%	(22)	8%	(15)	8%	(15)	189
#1 Issue: Medicare / Social Security	25%	(64)	48%	(122)	6%	(17)	11%	(29)	9%	(24)	255
#1 Issue: Women's Issues	38%	(114)	34%	(101)	8%	(24)	11%	(34)	8%	(25)	299
#1 Issue: Education	37%	(26)	29%	(21)	13%	(9)	13%	(9)	9%	(6)	70
#1 Issue: Energy	43%	(58)	38%	(52)	4%	(5)	7%	(10)	8%	(11)	136
#1 Issue: Other	36%	(46)	38%	(48)	5%	(7)	9%	(11)	12%	(15)	127
2020 Vote: Joe Biden	36%	(353)	40%	(398)	8%	(83)	9%	(87)	7%	(66)	986
2020 Vote: Donald Trump	32%	(233)	42%	(309)	9%	(67)	10%	(74)	6%	(44)	727
2020 Vote: Other	36%	(28)	35%	(27)	4%	(3)	12%	(9)	13%	(10)	78
2020 Vote: Didn't Vote	31%	(129)	37%	(155)	12%	(52)	8%	(33)	12%	(50)	419
2018 House Vote: Democrat	35%	(277)	40%	(314)	9%	(69)	10%	(76)	7%	(55)	791
2018 House Vote: Republican	32%	(196)	44%	(265)	8%	(46)	10%	(60)	6%	(38)	606
2018 House Vote: Someone else	35%	(24)	34%	(23)	6%	(4)	16%	(11)	8%	(6)	69
2016 Vote: Hillary Clinton	37%	(271)	39%	(283)	8%	(56)	10%	(73)	7%	(49)	732
2016 Vote: Donald Trump	31%	(200)	44%	(288)	9%	(61)	10%	(66)	6%	(37)	652
2016 Vote: Other	35%	(42)	40%	(48)	9%	(10)	8%	(10)	9%	(11)	120
2016 Vote: Didn't Vote	33%	(228)	38%	(269)	11%	(77)	7%	(52)	10%	(73)	700

Table MCBR10_9: *Would you consider purchasing the following types of products secondhand?*

Books/games

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	34%	(743)	40%	(889)	9%	(205)	9%	(203)	8%	(170)	2210
Voted in 2014: Yes	34%	(440)	41%	(521)	8%	(107)	10%	(130)	7%	(86)	1285
Voted in 2014: No	33%	(303)	40%	(368)	11%	(98)	8%	(73)	9%	(84)	925
4-Region: Northeast	29%	(112)	42%	(160)	9%	(33)	13%	(49)	7%	(28)	383
4-Region: Midwest	33%	(152)	42%	(193)	8%	(35)	9%	(43)	7%	(33)	456
4-Region: South	34%	(285)	38%	(324)	10%	(86)	9%	(79)	8%	(69)	844
4-Region: West	37%	(193)	40%	(211)	10%	(51)	6%	(31)	8%	(40)	527
Shop Online	36%	(219)	40%	(243)	9%	(53)	9%	(57)	6%	(34)	607
Shop in Stores	31%	(332)	42%	(454)	10%	(107)	10%	(104)	7%	(80)	1077
Pay Attention to Environmental	37%	(492)	41%	(538)	8%	(112)	8%	(106)	6%	(78)	1327
Don't Pay Attention to Environmental	28%	(251)	40%	(351)	10%	(93)	11%	(97)	10%	(92)	883
Shopped/Bought Secondhand Within Past Year	44%	(608)	38%	(529)	8%	(115)	5%	(63)	5%	(63)	1379
Shopped/Bought Secondhand Total	39%	(694)	41%	(724)	9%	(155)	5%	(97)	6%	(99)	1768
Sold Secondhand Past Year	41%	(307)	39%	(295)	11%	(87)	5%	(34)	5%	(35)	758
Sold Secondhand Total	42%	(457)	39%	(431)	10%	(106)	5%	(50)	5%	(53)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR10_10: *Would you consider purchasing the following types of products secondhand?*

Exercise equipment

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	20%	(434)	35%	(777)	16%	(364)	16%	(360)	12%	(275)	2210
Gender: Male	20%	(208)	36%	(389)	16%	(167)	17%	(184)	11%	(119)	1068
Gender: Female	20%	(226)	34%	(388)	17%	(197)	15%	(175)	14%	(156)	1142
Age: 18-34	23%	(148)	32%	(205)	17%	(109)	14%	(91)	14%	(89)	642
Age: 35-44	25%	(92)	38%	(140)	17%	(60)	9%	(33)	11%	(41)	365
Age: 45-64	19%	(133)	37%	(262)	15%	(105)	17%	(120)	13%	(94)	714
Age: 65+	13%	(62)	35%	(170)	18%	(90)	24%	(116)	11%	(51)	489
GenZers: 1997-2012	24%	(57)	31%	(74)	19%	(45)	10%	(23)	16%	(37)	237
Millennials: 1981-1996	23%	(151)	34%	(224)	16%	(106)	14%	(94)	12%	(82)	656
GenXers: 1965-1980	19%	(97)	38%	(192)	14%	(72)	15%	(75)	15%	(75)	512
Baby Boomers: 1946-1964	17%	(122)	36%	(264)	17%	(123)	20%	(149)	10%	(69)	727
PID: Dem (no lean)	23%	(198)	34%	(302)	15%	(135)	16%	(138)	12%	(105)	879
PID: Ind (no lean)	17%	(113)	36%	(233)	18%	(115)	15%	(99)	15%	(95)	655
PID: Rep (no lean)	18%	(123)	36%	(242)	17%	(113)	18%	(123)	11%	(75)	676
PID/Gender: Dem Men	27%	(121)	32%	(144)	14%	(64)	15%	(68)	11%	(48)	445
PID/Gender: Dem Women	18%	(76)	37%	(158)	16%	(71)	16%	(70)	13%	(57)	433
PID/Gender: Ind Men	13%	(40)	39%	(120)	18%	(56)	17%	(54)	12%	(38)	307
PID/Gender: Ind Women	21%	(74)	32%	(112)	17%	(60)	13%	(45)	16%	(57)	347
PID/Gender: Rep Men	15%	(47)	40%	(125)	15%	(47)	20%	(62)	11%	(33)	315
PID/Gender: Rep Women	21%	(76)	32%	(117)	18%	(66)	17%	(60)	12%	(42)	361
Ideo: Liberal (1-3)	22%	(149)	34%	(229)	15%	(104)	17%	(115)	12%	(82)	679
Ideo: Moderate (4)	18%	(116)	39%	(251)	17%	(110)	16%	(104)	11%	(68)	649
Ideo: Conservative (5-7)	20%	(141)	36%	(255)	17%	(123)	16%	(111)	11%	(75)	705
Educ: < College	20%	(287)	32%	(466)	17%	(239)	17%	(242)	14%	(202)	1437
Educ: Bachelors degree	20%	(97)	40%	(198)	13%	(65)	14%	(70)	12%	(60)	491
Educ: Post-grad	18%	(50)	40%	(113)	21%	(59)	17%	(47)	5%	(13)	282
Income: Under 50k	17%	(213)	33%	(409)	16%	(194)	18%	(220)	16%	(203)	1240
Income: 50k-100k	22%	(143)	37%	(240)	18%	(115)	15%	(95)	9%	(55)	648
Income: 100k+	24%	(78)	40%	(128)	17%	(55)	14%	(44)	5%	(17)	322
Ethnicity: White	19%	(322)	36%	(613)	18%	(304)	16%	(271)	12%	(201)	1711
Ethnicity: Hispanic	23%	(85)	36%	(135)	13%	(50)	14%	(54)	13%	(50)	374

Table MCBR10_10: *Would you consider purchasing the following types of products secondhand?*

Exercise equipment

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	20%	(434)	35%	(777)	16%	(364)	16%	(360)	12%	(275)	2210
Ethnicity: Black	22%	(63)	33%	(93)	13%	(35)	18%	(51)	14%	(39)	282
Ethnicity: Other	23%	(49)	32%	(70)	12%	(25)	17%	(37)	16%	(36)	217
All Christian	20%	(213)	36%	(397)	17%	(186)	17%	(183)	10%	(110)	1089
All Non-Christian	20%	(21)	31%	(33)	15%	(16)	18%	(19)	16%	(17)	106
Atheist	23%	(25)	35%	(38)	13%	(14)	16%	(17)	13%	(14)	108
Agnostic/Nothing in particular	18%	(105)	34%	(202)	17%	(102)	15%	(90)	15%	(90)	589
Something Else	22%	(70)	34%	(107)	15%	(47)	16%	(51)	14%	(44)	318
Religious Non-Protestant/Catholic	19%	(22)	30%	(37)	17%	(20)	16%	(19)	18%	(21)	120
Evangelical	23%	(144)	37%	(232)	14%	(90)	14%	(89)	11%	(68)	623
Non-Evangelical	18%	(135)	35%	(266)	18%	(136)	19%	(141)	11%	(80)	758
Community: Urban	21%	(135)	33%	(217)	17%	(108)	15%	(99)	14%	(92)	650
Community: Suburban	18%	(181)	38%	(377)	16%	(154)	17%	(171)	10%	(100)	984
Community: Rural	21%	(118)	32%	(183)	18%	(102)	15%	(89)	15%	(84)	575
Employ: Private Sector	23%	(170)	38%	(284)	16%	(123)	15%	(112)	8%	(59)	748
Employ: Government	29%	(34)	33%	(39)	13%	(16)	14%	(17)	12%	(14)	120
Employ: Self-Employed	24%	(43)	41%	(74)	16%	(28)	11%	(20)	7%	(13)	177
Employ: Homemaker	16%	(24)	32%	(48)	14%	(20)	18%	(26)	20%	(30)	149
Employ: Student	19%	(13)	36%	(25)	24%	(17)	12%	(8)	8%	(6)	69
Employ: Retired	13%	(73)	34%	(186)	19%	(104)	22%	(119)	12%	(64)	547
Employ: Unemployed	22%	(59)	29%	(79)	13%	(36)	14%	(38)	23%	(62)	273
Employ: Other	14%	(18)	33%	(42)	16%	(20)	16%	(20)	21%	(27)	126
Military HH: Yes	20%	(60)	32%	(97)	20%	(62)	16%	(49)	12%	(38)	306
Military HH: No	20%	(374)	36%	(680)	16%	(302)	16%	(311)	12%	(237)	1904
RD/WT: Right Direction	22%	(147)	34%	(230)	14%	(98)	17%	(116)	13%	(89)	680
RD/WT: Wrong Track	19%	(287)	36%	(547)	17%	(266)	16%	(244)	12%	(186)	1530
Biden Job Approve	21%	(202)	38%	(367)	15%	(142)	15%	(149)	11%	(104)	963
Biden Job Disapprove	19%	(225)	33%	(383)	18%	(209)	17%	(192)	13%	(147)	1156

Table MCBR10_10: *Would you consider purchasing the following types of products secondhand?*

Exercise equipment

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	20%	(434)	35%	(777)	16%	(364)	16%	(360)	12%	(275)	2210
Biden Job Strongly Approve	25%	(107)	33%	(140)	14%	(58)	18%	(77)	10%	(43)	425
Biden Job Somewhat Approve	18%	(95)	42%	(228)	16%	(84)	13%	(72)	11%	(60)	539
Biden Job Somewhat Disapprove	17%	(65)	35%	(134)	18%	(69)	16%	(60)	15%	(57)	385
Biden Job Strongly Disapprove	21%	(161)	32%	(249)	18%	(140)	17%	(131)	12%	(90)	771
Favorable of Biden	21%	(212)	38%	(381)	14%	(145)	16%	(158)	11%	(110)	1006
Unfavorable of Biden	19%	(219)	34%	(381)	18%	(209)	16%	(185)	12%	(139)	1133
Very Favorable of Biden	23%	(109)	34%	(160)	15%	(69)	15%	(73)	13%	(60)	472
Somewhat Favorable of Biden	19%	(102)	41%	(221)	14%	(76)	16%	(85)	9%	(50)	534
Somewhat Unfavorable of Biden	18%	(57)	35%	(111)	16%	(49)	15%	(48)	16%	(50)	316
Very Unfavorable of Biden	20%	(162)	33%	(269)	20%	(160)	17%	(137)	11%	(89)	817
#1 Issue: Economy	21%	(191)	36%	(324)	19%	(168)	12%	(109)	11%	(103)	895
#1 Issue: Security	23%	(56)	35%	(83)	14%	(33)	19%	(44)	9%	(23)	239
#1 Issue: Health Care	20%	(38)	33%	(62)	15%	(28)	21%	(40)	11%	(20)	189
#1 Issue: Medicare / Social Security	13%	(33)	31%	(79)	20%	(50)	21%	(53)	16%	(40)	255
#1 Issue: Women's Issues	18%	(54)	33%	(98)	14%	(41)	20%	(60)	15%	(46)	299
#1 Issue: Education	20%	(14)	39%	(27)	13%	(9)	17%	(12)	11%	(8)	70
#1 Issue: Energy	27%	(37)	34%	(47)	16%	(22)	8%	(11)	15%	(20)	136
#1 Issue: Other	9%	(12)	45%	(57)	10%	(12)	24%	(30)	12%	(15)	127
2020 Vote: Joe Biden	21%	(206)	37%	(361)	16%	(158)	15%	(148)	12%	(114)	986
2020 Vote: Donald Trump	20%	(144)	37%	(272)	16%	(115)	17%	(122)	10%	(74)	727
2020 Vote: Other	16%	(13)	31%	(24)	18%	(14)	22%	(17)	13%	(10)	78
2020 Vote: Didn't Vote	17%	(72)	29%	(121)	19%	(78)	17%	(72)	18%	(76)	419
2018 House Vote: Democrat	21%	(168)	35%	(279)	16%	(124)	15%	(123)	12%	(99)	791
2018 House Vote: Republican	19%	(115)	38%	(232)	16%	(97)	17%	(105)	10%	(58)	606
2018 House Vote: Someone else	14%	(10)	30%	(20)	19%	(13)	28%	(19)	9%	(6)	69
2016 Vote: Hillary Clinton	21%	(156)	36%	(261)	15%	(109)	16%	(118)	12%	(88)	732
2016 Vote: Donald Trump	18%	(121)	38%	(248)	16%	(105)	18%	(119)	9%	(60)	652
2016 Vote: Other	9%	(10)	34%	(41)	22%	(26)	19%	(23)	16%	(20)	120
2016 Vote: Didn't Vote	21%	(145)	32%	(226)	18%	(125)	14%	(97)	15%	(108)	700

Continued on next page

Table MCBR10_10: *Would you consider purchasing the following types of products secondhand?*

Exercise equipment

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	20%	(434)	35%	(777)	16%	(364)	16%	(360)	12%	(275)	2210
Voted in 2014: Yes	19%	(242)	36%	(466)	16%	(208)	17%	(222)	11%	(146)	1285
Voted in 2014: No	21%	(192)	34%	(311)	17%	(156)	15%	(137)	14%	(129)	925
4-Region: Northeast	16%	(60)	35%	(133)	16%	(60)	22%	(85)	12%	(44)	383
4-Region: Midwest	16%	(73)	35%	(159)	17%	(78)	17%	(79)	14%	(66)	456
4-Region: South	21%	(181)	35%	(294)	17%	(143)	15%	(123)	12%	(104)	844
4-Region: West	23%	(119)	36%	(191)	16%	(83)	14%	(72)	12%	(61)	527
Shop Online	24%	(144)	36%	(219)	15%	(92)	17%	(102)	8%	(50)	607
Shop in Stores	18%	(193)	35%	(372)	18%	(190)	17%	(184)	13%	(137)	1077
Pay Attention to Environmental	22%	(293)	38%	(502)	17%	(223)	13%	(175)	10%	(133)	1327
Don't Pay Attention to Environmental	16%	(141)	31%	(275)	16%	(141)	21%	(184)	16%	(142)	883
Shopped/Bought Secondhand Within Past Year	26%	(352)	38%	(528)	17%	(232)	10%	(144)	9%	(122)	1379
Shopped/Bought Secondhand Total	23%	(408)	38%	(664)	17%	(299)	12%	(208)	11%	(189)	1768
Sold Secondhand Past Year	28%	(216)	35%	(267)	17%	(129)	11%	(80)	9%	(66)	758
Sold Secondhand Total	25%	(270)	38%	(421)	16%	(179)	11%	(120)	10%	(107)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR10_11: *Would you consider purchasing the following types of products secondhand?*
Tools

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	27%	(588)	42%	(927)	12%	(262)	10%	(212)	10%	(221)	2210
Gender: Male	27%	(293)	43%	(463)	12%	(124)	8%	(91)	9%	(97)	1068
Gender: Female	26%	(295)	41%	(464)	12%	(139)	11%	(122)	11%	(123)	1142
Age: 18-34	30%	(192)	36%	(230)	14%	(89)	7%	(43)	14%	(88)	642
Age: 35-44	30%	(111)	45%	(166)	8%	(31)	8%	(28)	8%	(29)	365
Age: 45-64	26%	(188)	42%	(300)	12%	(88)	11%	(79)	8%	(59)	714
Age: 65+	20%	(96)	47%	(232)	11%	(55)	13%	(62)	9%	(44)	489
GenZers: 1997-2012	25%	(60)	37%	(87)	17%	(40)	4%	(9)	17%	(40)	237
Millennials: 1981-1996	31%	(201)	39%	(255)	11%	(72)	9%	(59)	11%	(69)	656
GenXers: 1965-1980	28%	(142)	43%	(221)	11%	(56)	10%	(50)	8%	(42)	512
Baby Boomers: 1946-1964	24%	(178)	45%	(327)	11%	(82)	12%	(87)	7%	(54)	727
PID: Dem (no lean)	28%	(243)	42%	(368)	12%	(108)	10%	(85)	9%	(76)	879
PID: Ind (no lean)	24%	(159)	42%	(278)	13%	(82)	8%	(56)	12%	(80)	655
PID: Rep (no lean)	28%	(186)	42%	(281)	11%	(73)	11%	(72)	10%	(64)	676
PID/Gender: Dem Men	31%	(140)	43%	(189)	11%	(50)	9%	(40)	6%	(26)	445
PID/Gender: Dem Women	24%	(103)	41%	(179)	13%	(58)	10%	(45)	11%	(50)	433
PID/Gender: Ind Men	23%	(70)	42%	(130)	14%	(44)	8%	(23)	13%	(39)	307
PID/Gender: Ind Women	26%	(89)	43%	(148)	11%	(38)	9%	(32)	12%	(41)	347
PID/Gender: Rep Men	26%	(83)	46%	(144)	9%	(29)	9%	(27)	10%	(32)	315
PID/Gender: Rep Women	29%	(103)	38%	(137)	12%	(44)	12%	(45)	9%	(33)	361
Ideo: Liberal (1-3)	29%	(196)	42%	(285)	11%	(76)	9%	(63)	9%	(60)	679
Ideo: Moderate (4)	26%	(169)	42%	(272)	14%	(90)	9%	(62)	9%	(56)	649
Ideo: Conservative (5-7)	26%	(184)	44%	(312)	11%	(79)	10%	(72)	8%	(59)	705
Educ: < College	27%	(391)	41%	(588)	11%	(155)	10%	(144)	11%	(159)	1437
Educ: Bachelors degree	27%	(131)	42%	(206)	13%	(66)	7%	(36)	11%	(52)	491
Educ: Post-grad	23%	(66)	47%	(133)	15%	(41)	11%	(32)	3%	(10)	282
Income: Under 50k	25%	(311)	41%	(513)	11%	(135)	10%	(124)	13%	(157)	1240
Income: 50k-100k	29%	(186)	44%	(285)	12%	(75)	8%	(52)	8%	(50)	648
Income: 100k+	28%	(90)	40%	(129)	16%	(53)	11%	(36)	4%	(14)	322
Ethnicity: White	26%	(450)	44%	(754)	12%	(200)	9%	(155)	9%	(153)	1711
Ethnicity: Hispanic	25%	(95)	40%	(151)	12%	(46)	8%	(30)	14%	(52)	374

Table MCBR10_11: *Would you consider purchasing the following types of products secondhand?*
Tools

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	27%	(588)	42%	(927)	12%	(262)	10%	(212)	10%	(221)	2210
Ethnicity: Black	29%	(81)	33%	(93)	13%	(37)	13%	(36)	13%	(35)	282
Ethnicity: Other	26%	(57)	37%	(80)	12%	(25)	10%	(22)	15%	(33)	217
All Christian	26%	(283)	44%	(474)	12%	(129)	10%	(111)	8%	(92)	1089
All Non-Christian	21%	(22)	37%	(40)	10%	(11)	17%	(19)	14%	(14)	106
Atheist	33%	(35)	33%	(36)	12%	(13)	9%	(9)	13%	(14)	108
Agnostic/Nothing in particular	24%	(141)	44%	(259)	13%	(78)	8%	(49)	11%	(62)	589
Something Else	34%	(107)	37%	(118)	10%	(32)	8%	(24)	12%	(38)	318
Religious Non-Protestant/Catholic	21%	(25)	36%	(43)	11%	(13)	17%	(20)	15%	(18)	120
Evangelical	30%	(189)	41%	(257)	11%	(70)	8%	(53)	9%	(55)	623
Non-Evangelical	26%	(195)	43%	(326)	12%	(87)	10%	(78)	9%	(71)	758
Community: Urban	27%	(176)	40%	(263)	12%	(79)	10%	(63)	11%	(69)	650
Community: Suburban	25%	(245)	43%	(425)	12%	(120)	10%	(98)	10%	(95)	984
Community: Rural	29%	(166)	41%	(238)	11%	(63)	9%	(51)	10%	(56)	575
Employ: Private Sector	31%	(228)	43%	(322)	11%	(84)	9%	(71)	6%	(43)	748
Employ: Government	24%	(29)	44%	(53)	15%	(18)	4%	(5)	12%	(15)	120
Employ: Self-Employed	36%	(64)	43%	(75)	11%	(19)	4%	(7)	6%	(11)	177
Employ: Homemaker	24%	(36)	36%	(53)	13%	(19)	12%	(18)	15%	(22)	149
Employ: Student	20%	(14)	44%	(30)	19%	(13)	5%	(3)	12%	(8)	69
Employ: Retired	21%	(117)	44%	(241)	13%	(72)	12%	(65)	9%	(52)	547
Employ: Unemployed	26%	(70)	34%	(94)	11%	(29)	9%	(23)	21%	(57)	273
Employ: Other	23%	(29)	45%	(57)	7%	(9)	15%	(18)	10%	(13)	126
Military HH: Yes	27%	(84)	42%	(129)	9%	(29)	10%	(31)	11%	(33)	306
Military HH: No	26%	(504)	42%	(798)	12%	(233)	10%	(182)	10%	(187)	1904
RD/WT: Right Direction	27%	(181)	43%	(290)	11%	(75)	10%	(67)	10%	(68)	680
RD/WT: Wrong Track	27%	(407)	42%	(637)	12%	(188)	10%	(146)	10%	(153)	1530
Biden Job Approve	27%	(264)	45%	(434)	12%	(112)	8%	(81)	8%	(73)	963
Biden Job Disapprove	27%	(310)	41%	(470)	11%	(132)	11%	(122)	11%	(122)	1156

Table MCBR10_11: *Would you consider purchasing the following types of products secondhand?*
Tools

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	27%	(588)	42%	(927)	12%	(262)	10%	(212)	10%	(221)	2210
Biden Job Strongly Approve	31%	(131)	39%	(167)	12%	(50)	11%	(48)	7%	(28)	425
Biden Job Somewhat Approve	25%	(133)	49%	(266)	12%	(62)	6%	(33)	8%	(45)	539
Biden Job Somewhat Disapprove	23%	(88)	41%	(156)	14%	(55)	8%	(33)	14%	(53)	385
Biden Job Strongly Disapprove	29%	(222)	41%	(313)	10%	(77)	12%	(89)	9%	(69)	771
Favorable of Biden	27%	(274)	44%	(445)	11%	(115)	9%	(91)	8%	(81)	1006
Unfavorable of Biden	27%	(307)	41%	(465)	12%	(138)	9%	(107)	10%	(116)	1133
Very Favorable of Biden	30%	(143)	40%	(191)	11%	(52)	11%	(50)	8%	(38)	472
Somewhat Favorable of Biden	25%	(131)	48%	(255)	12%	(63)	8%	(41)	8%	(43)	534
Somewhat Unfavorable of Biden	26%	(83)	40%	(126)	14%	(44)	6%	(20)	14%	(44)	316
Very Unfavorable of Biden	28%	(225)	41%	(339)	12%	(94)	11%	(88)	9%	(71)	817
#1 Issue: Economy	27%	(237)	43%	(386)	13%	(120)	9%	(79)	8%	(72)	895
#1 Issue: Security	34%	(82)	40%	(95)	8%	(19)	9%	(22)	9%	(20)	239
#1 Issue: Health Care	27%	(51)	41%	(78)	14%	(27)	10%	(20)	7%	(13)	189
#1 Issue: Medicare / Social Security	18%	(45)	49%	(126)	10%	(25)	13%	(33)	10%	(26)	255
#1 Issue: Women's Issues	28%	(84)	37%	(110)	11%	(32)	11%	(34)	13%	(39)	299
#1 Issue: Education	25%	(18)	46%	(32)	11%	(7)	6%	(4)	12%	(9)	70
#1 Issue: Energy	34%	(47)	36%	(49)	9%	(13)	5%	(7)	15%	(20)	136
#1 Issue: Other	19%	(24)	40%	(51)	15%	(19)	10%	(12)	16%	(20)	127
2020 Vote: Joe Biden	27%	(263)	44%	(433)	13%	(125)	9%	(90)	8%	(75)	986
2020 Vote: Donald Trump	28%	(204)	43%	(310)	11%	(78)	10%	(73)	8%	(61)	727
2020 Vote: Other	24%	(19)	45%	(35)	6%	(5)	11%	(9)	13%	(10)	78
2020 Vote: Didn't Vote	24%	(101)	36%	(149)	13%	(54)	10%	(40)	18%	(75)	419
2018 House Vote: Democrat	28%	(219)	42%	(336)	13%	(100)	9%	(73)	8%	(64)	791
2018 House Vote: Republican	27%	(162)	45%	(274)	10%	(58)	11%	(64)	8%	(47)	606
2018 House Vote: Someone else	29%	(20)	46%	(32)	2%	(1)	17%	(11)	6%	(4)	69
2016 Vote: Hillary Clinton	26%	(193)	41%	(304)	13%	(96)	11%	(78)	8%	(62)	732
2016 Vote: Donald Trump	26%	(172)	44%	(289)	11%	(69)	11%	(69)	8%	(53)	652
2016 Vote: Other	23%	(27)	52%	(63)	6%	(7)	7%	(9)	12%	(15)	120
2016 Vote: Didn't Vote	28%	(193)	38%	(269)	13%	(91)	8%	(56)	13%	(92)	700

Continued on next page

Table MCBR10_11: *Would you consider purchasing the following types of products secondhand?*
Tools

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Don't know / No opinion		Total N
Adults	27%	(588)	42%	(927)	12%	(262)	10%	(212)	10%	(221)	2210
Voted in 2014: Yes	26%	(337)	44%	(567)	11%	(142)	10%	(131)	8%	(107)	1285
Voted in 2014: No	27%	(251)	39%	(360)	13%	(120)	9%	(81)	12%	(114)	925
4-Region: Northeast	24%	(91)	39%	(148)	14%	(54)	14%	(53)	10%	(37)	383
4-Region: Midwest	26%	(119)	44%	(203)	11%	(52)	8%	(38)	10%	(45)	456
4-Region: South	26%	(221)	42%	(353)	12%	(104)	10%	(85)	10%	(81)	844
4-Region: West	30%	(157)	42%	(223)	10%	(53)	7%	(36)	11%	(58)	527
Shop Online	28%	(171)	42%	(258)	12%	(73)	10%	(58)	8%	(48)	607
Shop in Stores	24%	(257)	44%	(477)	12%	(129)	10%	(112)	9%	(102)	1077
Pay Attention to Environmental	31%	(412)	42%	(555)	11%	(144)	8%	(104)	8%	(111)	1327
Don't Pay Attention to Environmental	20%	(175)	42%	(372)	13%	(118)	12%	(108)	12%	(109)	883
Shopped/Bought Secondhand Within Past Year	34%	(475)	44%	(613)	10%	(138)	5%	(67)	6%	(85)	1379
Shopped/Bought Secondhand Total	31%	(543)	44%	(779)	12%	(205)	6%	(98)	8%	(143)	1768
Sold Secondhand Past Year	37%	(281)	42%	(315)	12%	(91)	4%	(28)	6%	(43)	758
Sold Secondhand Total	33%	(364)	45%	(490)	11%	(120)	5%	(50)	7%	(74)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR12_1: *To what extent would you be interested in each of the following activities related to secondhand shopping?*
Attending an 'in-person' resale fashion show hosted by a brand you shop from

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	15%	(339)	28%	(611)	19%	(410)	29%	(650)	9%	(201)	2210
Gender: Male	16%	(175)	26%	(280)	19%	(198)	32%	(338)	7%	(77)	1068
Gender: Female	14%	(164)	29%	(331)	19%	(212)	27%	(312)	11%	(124)	1142
Age: 18-34	24%	(153)	34%	(216)	15%	(98)	15%	(97)	12%	(78)	642
Age: 35-44	20%	(74)	30%	(108)	17%	(63)	22%	(80)	11%	(41)	365
Age: 45-64	11%	(81)	27%	(190)	21%	(147)	34%	(244)	7%	(52)	714
Age: 65+	6%	(31)	20%	(96)	21%	(102)	47%	(229)	6%	(30)	489
GenZers: 1997-2012	24%	(58)	31%	(73)	20%	(48)	12%	(27)	13%	(31)	237
Millennials: 1981-1996	23%	(152)	33%	(215)	13%	(86)	19%	(127)	12%	(77)	656
GenXers: 1965-1980	12%	(61)	28%	(142)	24%	(121)	27%	(140)	10%	(49)	512
Baby Boomers: 1946-1964	9%	(66)	22%	(160)	20%	(146)	44%	(317)	5%	(38)	727
PID: Dem (no lean)	20%	(177)	29%	(259)	18%	(161)	25%	(222)	7%	(61)	879
PID: Ind (no lean)	11%	(73)	23%	(153)	18%	(115)	35%	(230)	13%	(85)	655
PID: Rep (no lean)	13%	(89)	29%	(199)	20%	(134)	29%	(198)	8%	(56)	676
PID/Gender: Dem Men	22%	(97)	30%	(132)	18%	(81)	25%	(109)	6%	(26)	445
PID/Gender: Dem Women	18%	(80)	29%	(126)	19%	(80)	26%	(112)	8%	(35)	433
PID/Gender: Ind Men	11%	(35)	21%	(65)	19%	(59)	40%	(123)	8%	(26)	307
PID/Gender: Ind Women	11%	(38)	25%	(88)	16%	(56)	31%	(107)	17%	(59)	347
PID/Gender: Rep Men	14%	(43)	26%	(83)	18%	(58)	34%	(106)	8%	(26)	315
PID/Gender: Rep Women	13%	(47)	32%	(116)	21%	(76)	26%	(93)	8%	(30)	361
Ideo: Liberal (1-3)	18%	(124)	29%	(196)	20%	(134)	27%	(184)	6%	(40)	679
Ideo: Moderate (4)	16%	(106)	30%	(195)	16%	(103)	29%	(190)	8%	(54)	649
Ideo: Conservative (5-7)	13%	(95)	25%	(177)	21%	(146)	34%	(240)	7%	(48)	705
Educ: < College	15%	(212)	27%	(387)	18%	(253)	29%	(419)	12%	(166)	1437
Educ: Bachelors degree	16%	(76)	31%	(153)	20%	(97)	28%	(140)	5%	(25)	491
Educ: Post-grad	18%	(51)	25%	(70)	21%	(60)	32%	(92)	4%	(10)	282
Income: Under 50k	12%	(153)	28%	(350)	17%	(214)	30%	(370)	12%	(154)	1240
Income: 50k-100k	18%	(115)	27%	(174)	20%	(131)	30%	(196)	5%	(32)	648
Income: 100k+	22%	(71)	27%	(87)	20%	(65)	26%	(84)	5%	(15)	322
Ethnicity: White	14%	(240)	27%	(461)	20%	(336)	32%	(542)	8%	(131)	1711
Ethnicity: Hispanic	23%	(87)	30%	(112)	10%	(37)	24%	(88)	13%	(50)	374

Table MCBR12_1: *To what extent would you be interested in each of the following activities related to secondhand shopping?*
Attending an 'in-person' resale fashion show hosted by a brand you shop from

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	15%	(339)	28%	(611)	19%	(410)	29%	(650)	9%	(201)	2210
Ethnicity: Black	24%	(68)	31%	(87)	14%	(41)	17%	(47)	14%	(40)	282
Ethnicity: Other	14%	(31)	29%	(63)	15%	(33)	28%	(61)	14%	(30)	217
All Christian	16%	(177)	27%	(298)	17%	(188)	32%	(346)	7%	(81)	1089
All Non-Christian	18%	(20)	28%	(30)	21%	(22)	24%	(26)	8%	(8)	106
Atheist	15%	(17)	26%	(28)	18%	(19)	38%	(41)	3%	(4)	108
Agnostic/Nothing in particular	12%	(71)	29%	(173)	19%	(111)	27%	(158)	13%	(76)	589
Something Else	17%	(55)	26%	(82)	22%	(70)	25%	(79)	10%	(32)	318
Religious Non-Protestant/Catholic	17%	(20)	28%	(34)	20%	(24)	27%	(32)	8%	(9)	120
Evangelical	22%	(140)	28%	(175)	18%	(109)	25%	(156)	7%	(43)	623
Non-Evangelical	12%	(89)	26%	(197)	19%	(145)	34%	(258)	9%	(68)	758
Community: Urban	23%	(152)	29%	(190)	13%	(87)	23%	(147)	12%	(75)	650
Community: Suburban	12%	(115)	28%	(276)	19%	(187)	34%	(339)	7%	(68)	984
Community: Rural	12%	(72)	25%	(145)	24%	(135)	29%	(165)	10%	(58)	575
Employ: Private Sector	19%	(140)	33%	(244)	19%	(142)	24%	(176)	6%	(45)	748
Employ: Government	24%	(29)	26%	(31)	25%	(30)	15%	(18)	10%	(12)	120
Employ: Self-Employed	17%	(31)	29%	(52)	18%	(33)	28%	(50)	7%	(12)	177
Employ: Homemaker	13%	(20)	35%	(52)	14%	(22)	30%	(45)	8%	(11)	149
Employ: Student	35%	(24)	24%	(17)	19%	(13)	14%	(10)	8%	(5)	69
Employ: Retired	7%	(40)	20%	(111)	20%	(112)	45%	(249)	6%	(35)	547
Employ: Unemployed	15%	(41)	25%	(69)	13%	(35)	24%	(65)	23%	(63)	273
Employ: Other	11%	(14)	28%	(35)	18%	(23)	29%	(37)	14%	(17)	126
Military HH: Yes	11%	(35)	26%	(80)	22%	(66)	35%	(108)	6%	(17)	306
Military HH: No	16%	(304)	28%	(530)	18%	(344)	28%	(542)	10%	(184)	1904
RD/WT: Right Direction	21%	(146)	31%	(208)	16%	(109)	25%	(173)	6%	(44)	680
RD/WT: Wrong Track	13%	(193)	26%	(402)	20%	(301)	31%	(477)	10%	(157)	1530
Biden Job Approve	20%	(192)	28%	(270)	19%	(179)	27%	(261)	6%	(62)	963
Biden Job Disapprove	12%	(139)	28%	(319)	19%	(218)	32%	(375)	9%	(105)	1156

Continued on next page

Table MCBR12_1: *To what extent would you be interested in each of the following activities related to secondhand shopping?*
Attending an 'in-person' resale fashion show hosted by a brand you shop from

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	15%	(339)	28%	(611)	19%	(410)	29%	(650)	9%	(201)	2210
Biden Job Strongly Approve	26%	(111)	27%	(114)	16%	(68)	27%	(116)	4%	(15)	425
Biden Job Somewhat Approve	15%	(81)	29%	(156)	21%	(110)	27%	(144)	9%	(47)	539
Biden Job Somewhat Disapprove	13%	(51)	34%	(130)	18%	(71)	27%	(103)	8%	(29)	385
Biden Job Strongly Disapprove	11%	(88)	24%	(189)	19%	(148)	35%	(271)	10%	(76)	771
Favorable of Biden	19%	(195)	29%	(289)	18%	(183)	28%	(278)	6%	(60)	1006
Unfavorable of Biden	12%	(139)	28%	(313)	19%	(216)	31%	(354)	10%	(112)	1133
Very Favorable of Biden	24%	(115)	27%	(125)	17%	(82)	26%	(124)	5%	(26)	472
Somewhat Favorable of Biden	15%	(80)	31%	(164)	19%	(102)	29%	(154)	6%	(34)	534
Somewhat Unfavorable of Biden	14%	(44)	32%	(101)	19%	(61)	26%	(83)	9%	(28)	316
Very Unfavorable of Biden	12%	(95)	26%	(211)	19%	(156)	33%	(271)	10%	(84)	817
#1 Issue: Economy	14%	(128)	30%	(265)	21%	(190)	26%	(236)	8%	(76)	895
#1 Issue: Security	16%	(39)	26%	(61)	18%	(44)	32%	(77)	8%	(18)	239
#1 Issue: Health Care	24%	(46)	33%	(62)	12%	(23)	24%	(46)	6%	(12)	189
#1 Issue: Medicare / Social Security	8%	(21)	25%	(64)	20%	(51)	40%	(101)	7%	(18)	255
#1 Issue: Women's Issues	18%	(53)	24%	(72)	20%	(60)	28%	(83)	10%	(31)	299
#1 Issue: Education	29%	(20)	29%	(21)	11%	(8)	16%	(11)	15%	(10)	70
#1 Issue: Energy	17%	(23)	32%	(44)	14%	(20)	22%	(30)	14%	(19)	136
#1 Issue: Other	7%	(8)	17%	(22)	12%	(15)	52%	(65)	13%	(16)	127
2020 Vote: Joe Biden	18%	(175)	28%	(277)	18%	(175)	30%	(295)	7%	(65)	986
2020 Vote: Donald Trump	13%	(94)	29%	(213)	19%	(136)	32%	(229)	8%	(56)	727
2020 Vote: Other	2%	(2)	22%	(17)	25%	(20)	31%	(25)	19%	(15)	78
2020 Vote: Didn't Vote	16%	(68)	25%	(104)	19%	(79)	24%	(102)	16%	(65)	419
2018 House Vote: Democrat	18%	(146)	29%	(228)	19%	(151)	27%	(216)	6%	(49)	791
2018 House Vote: Republican	11%	(68)	27%	(162)	20%	(123)	35%	(209)	7%	(44)	606
2018 House Vote: Someone else	9%	(6)	22%	(15)	10%	(7)	42%	(29)	17%	(12)	69
2016 Vote: Hillary Clinton	17%	(123)	29%	(216)	19%	(136)	28%	(205)	7%	(52)	732
2016 Vote: Donald Trump	12%	(81)	27%	(174)	22%	(142)	33%	(216)	6%	(39)	652
2016 Vote: Other	5%	(7)	20%	(23)	15%	(18)	48%	(57)	12%	(15)	120
2016 Vote: Didn't Vote	18%	(126)	28%	(196)	16%	(113)	24%	(170)	14%	(95)	700

Table MCBR12_1: *To what extent would you be interested in each of the following activities related to secondhand shopping?*
Attending an 'in-person' resale fashion show hosted by a brand you shop from

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	15%	(339)	28%	(611)	19%	(410)	29%	(650)	9%	(201)	2210
Voted in 2014: Yes	14%	(183)	27%	(347)	19%	(249)	33%	(419)	7%	(87)	1285
Voted in 2014: No	17%	(156)	29%	(264)	17%	(161)	25%	(231)	12%	(113)	925
4-Region: Northeast	14%	(55)	24%	(91)	21%	(81)	30%	(116)	11%	(40)	383
4-Region: Midwest	12%	(56)	27%	(122)	17%	(77)	33%	(151)	11%	(51)	456
4-Region: South	16%	(134)	29%	(243)	19%	(164)	27%	(232)	9%	(73)	844
4-Region: West	18%	(94)	29%	(155)	17%	(89)	29%	(152)	7%	(37)	527
Shop Online	19%	(115)	25%	(151)	18%	(107)	31%	(190)	7%	(43)	607
Shop in Stores	14%	(150)	29%	(316)	19%	(207)	29%	(315)	8%	(89)	1077
Pay Attention to Environmental	21%	(280)	32%	(429)	18%	(234)	22%	(293)	7%	(91)	1327
Don't Pay Attention to Environmental	7%	(59)	21%	(182)	20%	(176)	40%	(357)	12%	(110)	883
Shopped/Bought Secondhand Within Past Year	22%	(299)	33%	(452)	18%	(249)	21%	(285)	7%	(94)	1379
Shopped/Bought Secondhand Total	18%	(324)	31%	(551)	19%	(332)	24%	(425)	8%	(136)	1768
Sold Secondhand Past Year	26%	(199)	33%	(247)	18%	(133)	17%	(126)	7%	(53)	758
Sold Secondhand Total	22%	(238)	31%	(337)	18%	(201)	22%	(246)	7%	(75)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR12_2: *To what extent would you be interested in each of the following activities related to secondhand shopping?*
Shopping for a secondhand item(s) by a brand you are interested in at a local/regional consignment shop

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	25%	(542)	39%	(868)	12%	(274)	16%	(345)	8%	(181)	2210
Gender: Male	22%	(233)	40%	(425)	14%	(153)	17%	(183)	7%	(74)	1068
Gender: Female	27%	(309)	39%	(443)	11%	(121)	14%	(162)	9%	(107)	1142
Age: 18-34	27%	(174)	41%	(261)	11%	(73)	10%	(65)	11%	(70)	642
Age: 35-44	30%	(110)	37%	(137)	10%	(38)	12%	(43)	10%	(38)	365
Age: 45-64	26%	(184)	38%	(274)	12%	(85)	17%	(122)	7%	(49)	714
Age: 65+	15%	(75)	40%	(196)	16%	(78)	24%	(115)	5%	(25)	489
GenZers: 1997-2012	26%	(62)	40%	(94)	14%	(33)	9%	(20)	12%	(28)	237
Millennials: 1981-1996	28%	(181)	40%	(260)	10%	(68)	11%	(75)	11%	(72)	656
GenXers: 1965-1980	27%	(138)	38%	(196)	11%	(58)	16%	(82)	7%	(37)	512
Baby Boomers: 1946-1964	21%	(150)	40%	(288)	13%	(98)	21%	(151)	5%	(40)	727
PID: Dem (no lean)	28%	(248)	41%	(365)	10%	(88)	14%	(127)	6%	(51)	879
PID: Ind (no lean)	21%	(135)	36%	(236)	14%	(91)	17%	(114)	12%	(80)	655
PID: Rep (no lean)	24%	(159)	40%	(267)	14%	(96)	15%	(104)	7%	(50)	676
PID/Gender: Dem Men	27%	(121)	42%	(187)	12%	(52)	15%	(68)	4%	(19)	445
PID/Gender: Dem Women	29%	(127)	41%	(178)	8%	(36)	14%	(59)	8%	(33)	433
PID/Gender: Ind Men	15%	(48)	35%	(109)	17%	(52)	21%	(65)	11%	(34)	307
PID/Gender: Ind Women	25%	(87)	36%	(127)	11%	(39)	14%	(49)	13%	(46)	347
PID/Gender: Rep Men	21%	(65)	41%	(129)	16%	(50)	16%	(49)	7%	(22)	315
PID/Gender: Rep Women	26%	(94)	38%	(139)	13%	(46)	15%	(54)	8%	(28)	361
Ideo: Liberal (1-3)	27%	(186)	42%	(284)	11%	(78)	14%	(96)	5%	(35)	679
Ideo: Moderate (4)	25%	(163)	40%	(261)	11%	(73)	16%	(102)	8%	(50)	649
Ideo: Conservative (5-7)	24%	(166)	39%	(273)	15%	(106)	17%	(117)	6%	(43)	705
Educ: < College	24%	(347)	39%	(554)	11%	(159)	16%	(230)	10%	(147)	1437
Educ: Bachelors degree	25%	(123)	40%	(196)	14%	(68)	16%	(79)	5%	(25)	491
Educ: Post-grad	25%	(72)	42%	(118)	17%	(47)	13%	(36)	3%	(9)	282
Income: Under 50k	22%	(267)	38%	(473)	12%	(151)	16%	(203)	12%	(145)	1240
Income: 50k-100k	27%	(172)	43%	(279)	12%	(80)	15%	(97)	3%	(19)	648
Income: 100k+	32%	(102)	36%	(115)	13%	(43)	14%	(45)	5%	(16)	322
Ethnicity: White	25%	(428)	39%	(674)	12%	(209)	16%	(272)	7%	(128)	1711
Ethnicity: Hispanic	26%	(99)	40%	(149)	11%	(40)	13%	(49)	10%	(37)	374

Table MCBR12_2: *To what extent would you be interested in each of the following activities related to secondhand shopping?*
Shopping for a secondhand item(s) by a brand you are interested in at a local/regional consignment shop

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	25%	(542)	39%	(868)	12%	(274)	16%	(345)	8%	(181)	2210
Ethnicity: Black	26%	(72)	39%	(111)	9%	(26)	15%	(43)	10%	(29)	282
Ethnicity: Other	19%	(42)	38%	(83)	18%	(39)	14%	(30)	11%	(23)	217
All Christian	27%	(295)	39%	(426)	12%	(133)	15%	(167)	6%	(67)	1089
All Non-Christian	24%	(25)	31%	(33)	12%	(13)	21%	(23)	11%	(12)	106
Atheist	29%	(31)	38%	(41)	11%	(12)	17%	(18)	4%	(4)	108
Agnostic/Nothing in particular	18%	(108)	43%	(254)	13%	(74)	15%	(87)	11%	(65)	589
Something Else	26%	(83)	36%	(113)	13%	(41)	16%	(50)	10%	(32)	318
Religious Non-Protestant/Catholic	22%	(26)	33%	(40)	12%	(15)	21%	(25)	12%	(14)	120
Evangelical	32%	(198)	37%	(231)	11%	(70)	13%	(81)	7%	(44)	623
Non-Evangelical	23%	(176)	39%	(296)	14%	(102)	17%	(131)	7%	(52)	758
Community: Urban	29%	(187)	37%	(241)	10%	(63)	14%	(91)	10%	(68)	650
Community: Suburban	22%	(217)	41%	(408)	14%	(139)	17%	(164)	6%	(57)	984
Community: Rural	24%	(138)	38%	(219)	13%	(72)	16%	(91)	10%	(55)	575
Employ: Private Sector	29%	(214)	41%	(310)	12%	(89)	13%	(98)	5%	(37)	748
Employ: Government	33%	(40)	37%	(45)	10%	(12)	12%	(14)	8%	(9)	120
Employ: Self-Employed	25%	(43)	43%	(76)	11%	(20)	15%	(27)	6%	(11)	177
Employ: Homemaker	30%	(44)	36%	(54)	9%	(13)	16%	(24)	10%	(14)	149
Employ: Student	33%	(23)	40%	(28)	8%	(6)	10%	(7)	8%	(5)	69
Employ: Retired	18%	(101)	38%	(210)	15%	(85)	22%	(119)	6%	(32)	547
Employ: Unemployed	20%	(55)	33%	(91)	12%	(33)	14%	(39)	20%	(55)	273
Employ: Other	17%	(21)	43%	(54)	14%	(18)	12%	(16)	14%	(17)	126
Military HH: Yes	22%	(66)	39%	(120)	14%	(44)	19%	(57)	6%	(19)	306
Military HH: No	25%	(475)	39%	(748)	12%	(231)	15%	(288)	9%	(162)	1904
RD/WT: Right Direction	27%	(186)	41%	(276)	10%	(70)	15%	(99)	7%	(50)	680
RD/WT: Wrong Track	23%	(356)	39%	(592)	13%	(205)	16%	(246)	9%	(131)	1530
Biden Job Approve	28%	(266)	42%	(405)	11%	(107)	14%	(136)	5%	(50)	963
Biden Job Disapprove	23%	(263)	38%	(444)	13%	(156)	17%	(195)	8%	(98)	1156

Table MCBR12_2: *To what extent would you be interested in each of the following activities related to secondhand shopping?*
Shopping for a secondhand item(s) by a brand you are interested in at a local/regional consignment shop

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	25%	(542)	39%	(868)	12%	(274)	16%	(345)	8%	(181)	2210
Biden Job Strongly Approve	33%	(141)	39%	(164)	10%	(41)	14%	(58)	5%	(21)	425
Biden Job Somewhat Approve	23%	(125)	45%	(240)	12%	(65)	15%	(78)	5%	(30)	539
Biden Job Somewhat Disapprove	23%	(89)	41%	(157)	12%	(47)	14%	(55)	9%	(36)	385
Biden Job Strongly Disapprove	23%	(174)	37%	(288)	14%	(108)	18%	(139)	8%	(62)	771
Favorable of Biden	28%	(284)	41%	(414)	11%	(111)	15%	(148)	5%	(49)	1006
Unfavorable of Biden	22%	(251)	39%	(443)	14%	(158)	16%	(178)	9%	(102)	1133
Very Favorable of Biden	31%	(148)	39%	(185)	10%	(48)	14%	(64)	6%	(28)	472
Somewhat Favorable of Biden	25%	(136)	43%	(229)	12%	(63)	16%	(84)	4%	(21)	534
Somewhat Unfavorable of Biden	20%	(64)	43%	(135)	13%	(40)	14%	(43)	11%	(34)	316
Very Unfavorable of Biden	23%	(187)	38%	(308)	14%	(118)	17%	(136)	8%	(68)	817
#1 Issue: Economy	25%	(228)	41%	(366)	14%	(123)	13%	(112)	7%	(66)	895
#1 Issue: Security	33%	(78)	34%	(82)	10%	(24)	19%	(44)	4%	(10)	239
#1 Issue: Health Care	25%	(47)	45%	(86)	7%	(13)	15%	(29)	8%	(15)	189
#1 Issue: Medicare / Social Security	16%	(42)	38%	(96)	15%	(38)	22%	(57)	9%	(23)	255
#1 Issue: Women's Issues	26%	(78)	36%	(107)	13%	(40)	17%	(51)	8%	(23)	299
#1 Issue: Education	21%	(15)	49%	(34)	6%	(4)	10%	(7)	13%	(9)	70
#1 Issue: Energy	29%	(40)	36%	(49)	9%	(12)	9%	(13)	16%	(22)	136
#1 Issue: Other	11%	(14)	38%	(48)	17%	(21)	25%	(31)	10%	(12)	127
2020 Vote: Joe Biden	27%	(262)	41%	(403)	11%	(106)	16%	(154)	6%	(60)	986
2020 Vote: Donald Trump	25%	(182)	39%	(281)	14%	(103)	15%	(108)	7%	(53)	727
2020 Vote: Other	25%	(20)	36%	(28)	14%	(11)	15%	(12)	9%	(7)	78
2020 Vote: Didn't Vote	19%	(78)	37%	(156)	13%	(54)	17%	(71)	14%	(60)	419
2018 House Vote: Democrat	27%	(216)	41%	(324)	11%	(90)	14%	(111)	6%	(50)	791
2018 House Vote: Republican	22%	(136)	40%	(240)	15%	(92)	17%	(102)	6%	(36)	606
2018 House Vote: Someone else	27%	(18)	35%	(24)	15%	(10)	19%	(13)	4%	(3)	69
2016 Vote: Hillary Clinton	27%	(195)	41%	(297)	11%	(81)	16%	(115)	6%	(44)	732
2016 Vote: Donald Trump	24%	(154)	40%	(260)	16%	(103)	15%	(100)	5%	(35)	652
2016 Vote: Other	20%	(24)	33%	(40)	18%	(21)	20%	(24)	9%	(11)	120
2016 Vote: Didn't Vote	24%	(168)	38%	(269)	10%	(69)	15%	(104)	13%	(91)	700

Continued on next page

Table MCBR12_2: *To what extent would you be interested in each of the following activities related to secondhand shopping?*
Shopping for a secondhand item(s) by a brand you are interested in at a local/regional consignment shop

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	25%	(542)	39%	(868)	12%	(274)	16%	(345)	8%	(181)	2210
Voted in 2014: Yes	24%	(313)	40%	(519)	14%	(175)	16%	(202)	6%	(75)	1285
Voted in 2014: No	25%	(229)	38%	(348)	11%	(99)	15%	(143)	11%	(106)	925
4-Region: Northeast	23%	(87)	34%	(129)	16%	(61)	19%	(72)	9%	(34)	383
4-Region: Midwest	21%	(94)	43%	(197)	11%	(49)	17%	(79)	8%	(37)	456
4-Region: South	26%	(215)	39%	(330)	12%	(101)	15%	(124)	9%	(75)	844
4-Region: West	28%	(146)	40%	(212)	12%	(63)	13%	(70)	7%	(35)	527
Shop Online	25%	(151)	39%	(239)	13%	(78)	16%	(96)	7%	(43)	607
Shop in Stores	24%	(256)	39%	(419)	13%	(140)	16%	(177)	8%	(84)	1077
Pay Attention to Environmental	30%	(403)	42%	(558)	11%	(148)	11%	(143)	6%	(74)	1327
Don't Pay Attention to Environmental	16%	(139)	35%	(310)	14%	(126)	23%	(202)	12%	(107)	883
Shopped/Bought Secondhand Within Past Year	34%	(470)	45%	(622)	10%	(138)	6%	(85)	5%	(64)	1379
Shopped/Bought Secondhand Total	30%	(523)	45%	(790)	11%	(192)	9%	(157)	6%	(106)	1768
Sold Secondhand Past Year	35%	(264)	43%	(325)	10%	(78)	7%	(56)	5%	(35)	758
Sold Secondhand Total	32%	(347)	43%	(469)	11%	(122)	9%	(95)	6%	(65)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR12_3: *To what extent would you be interested in each of the following activities related to secondhand shopping?*
Attending a live resale shopping event on social media

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	14%	(302)	24%	(523)	21%	(470)	33%	(728)	8%	(186)	2210
Gender: Male	16%	(168)	24%	(259)	20%	(217)	32%	(343)	8%	(81)	1068
Gender: Female	12%	(134)	23%	(264)	22%	(254)	34%	(385)	9%	(105)	1142
Age: 18-34	21%	(133)	28%	(179)	21%	(132)	20%	(128)	11%	(69)	642
Age: 35-44	18%	(67)	31%	(113)	18%	(66)	24%	(86)	9%	(34)	365
Age: 45-64	11%	(81)	22%	(157)	23%	(165)	35%	(251)	8%	(60)	714
Age: 65+	4%	(21)	15%	(74)	22%	(107)	54%	(263)	5%	(23)	489
GenZers: 1997-2012	17%	(41)	31%	(73)	20%	(47)	19%	(45)	12%	(29)	237
Millennials: 1981-1996	20%	(133)	29%	(189)	19%	(128)	22%	(143)	10%	(63)	656
GenXers: 1965-1980	15%	(75)	23%	(117)	23%	(117)	29%	(151)	10%	(52)	512
Baby Boomers: 1946-1964	7%	(52)	18%	(132)	23%	(165)	47%	(341)	5%	(38)	727
PID: Dem (no lean)	17%	(149)	27%	(238)	19%	(166)	30%	(261)	7%	(65)	879
PID: Ind (no lean)	9%	(62)	20%	(132)	23%	(149)	38%	(246)	10%	(66)	655
PID: Rep (no lean)	13%	(91)	23%	(153)	23%	(155)	33%	(222)	8%	(55)	676
PID/Gender: Dem Men	20%	(90)	29%	(131)	16%	(70)	28%	(123)	7%	(31)	445
PID/Gender: Dem Women	14%	(59)	25%	(107)	22%	(96)	32%	(138)	8%	(34)	433
PID/Gender: Ind Men	11%	(33)	20%	(60)	24%	(75)	38%	(116)	8%	(23)	307
PID/Gender: Ind Women	8%	(29)	21%	(72)	21%	(74)	37%	(130)	12%	(43)	347
PID/Gender: Rep Men	14%	(46)	22%	(68)	23%	(72)	33%	(104)	8%	(26)	315
PID/Gender: Rep Women	13%	(46)	24%	(85)	23%	(84)	33%	(118)	8%	(29)	361
Ideo: Liberal (1-3)	15%	(102)	25%	(170)	21%	(143)	33%	(226)	6%	(38)	679
Ideo: Moderate (4)	15%	(94)	28%	(181)	21%	(134)	29%	(188)	8%	(52)	649
Ideo: Conservative (5-7)	14%	(97)	20%	(142)	23%	(164)	36%	(257)	6%	(44)	705
Educ: < College	13%	(181)	23%	(336)	22%	(313)	32%	(456)	10%	(150)	1437
Educ: Bachelors degree	15%	(73)	27%	(132)	19%	(91)	34%	(167)	6%	(28)	491
Educ: Post-grad	17%	(48)	20%	(55)	23%	(66)	37%	(105)	3%	(8)	282
Income: Under 50k	11%	(138)	24%	(301)	21%	(255)	33%	(408)	11%	(138)	1240
Income: 50k-100k	14%	(91)	25%	(161)	22%	(145)	34%	(222)	5%	(29)	648
Income: 100k+	23%	(73)	19%	(61)	22%	(71)	31%	(98)	6%	(19)	322
Ethnicity: White	13%	(227)	23%	(389)	22%	(373)	35%	(595)	7%	(127)	1711
Ethnicity: Hispanic	20%	(76)	28%	(104)	14%	(53)	27%	(102)	11%	(39)	374

Continued on next page

Table MCBR12_3: *To what extent would you be interested in each of the following activities related to secondhand shopping?*
Attending a live resale shopping event on social media

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	14%	(302)	24%	(523)	21%	(470)	33%	(728)	8%	(186)	2210
Ethnicity: Black	19%	(55)	27%	(77)	18%	(51)	22%	(63)	13%	(37)	282
Ethnicity: Other	9%	(20)	26%	(57)	21%	(46)	32%	(70)	10%	(23)	217
All Christian	15%	(168)	22%	(242)	19%	(212)	36%	(392)	7%	(75)	1089
All Non-Christian	26%	(27)	26%	(28)	18%	(19)	25%	(26)	6%	(6)	106
Atheist	9%	(10)	26%	(28)	17%	(19)	44%	(47)	4%	(4)	108
Agnostic/Nothing in particular	10%	(57)	24%	(143)	26%	(153)	29%	(171)	11%	(65)	589
Something Else	13%	(41)	26%	(83)	21%	(68)	29%	(92)	11%	(35)	318
Religious Non-Protestant/Catholic	23%	(27)	24%	(28)	20%	(23)	28%	(34)	6%	(7)	120
Evangelical	19%	(121)	26%	(163)	20%	(122)	27%	(170)	8%	(48)	623
Non-Evangelical	11%	(87)	21%	(157)	20%	(153)	40%	(302)	8%	(60)	758
Community: Urban	21%	(139)	23%	(152)	19%	(120)	25%	(163)	12%	(77)	650
Community: Suburban	11%	(108)	23%	(227)	22%	(212)	39%	(382)	6%	(56)	984
Community: Rural	10%	(56)	25%	(145)	24%	(138)	32%	(184)	9%	(53)	575
Employ: Private Sector	19%	(144)	28%	(208)	21%	(157)	27%	(200)	5%	(39)	748
Employ: Government	22%	(27)	26%	(31)	18%	(21)	19%	(23)	15%	(18)	120
Employ: Self-Employed	15%	(27)	26%	(46)	25%	(44)	26%	(46)	8%	(14)	177
Employ: Homemaker	13%	(19)	22%	(33)	28%	(41)	31%	(46)	7%	(10)	149
Employ: Student	9%	(7)	40%	(28)	27%	(19)	17%	(12)	7%	(5)	69
Employ: Retired	5%	(29)	17%	(93)	21%	(113)	52%	(284)	5%	(28)	547
Employ: Unemployed	12%	(34)	21%	(57)	19%	(53)	28%	(78)	19%	(52)	273
Employ: Other	12%	(16)	22%	(28)	18%	(22)	32%	(40)	16%	(20)	126
Military HH: Yes	12%	(38)	17%	(53)	26%	(81)	37%	(114)	7%	(20)	306
Military HH: No	14%	(264)	25%	(471)	20%	(389)	32%	(614)	9%	(166)	1904
RD/WT: Right Direction	20%	(136)	26%	(174)	19%	(128)	29%	(194)	7%	(48)	680
RD/WT: Wrong Track	11%	(166)	23%	(349)	22%	(342)	35%	(534)	9%	(138)	1530
Biden Job Approve	16%	(157)	26%	(250)	19%	(185)	32%	(311)	6%	(61)	963
Biden Job Disapprove	12%	(136)	22%	(254)	24%	(275)	34%	(397)	8%	(93)	1156

Continued on next page

Table MCBR12_3: *To what extent would you be interested in each of the following activities related to secondhand shopping?*
Attending a live resale shopping event on social media

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	14%	(302)	24%	(523)	21%	(470)	33%	(728)	8%	(186)	2210
Biden Job Strongly Approve	24%	(103)	22%	(94)	17%	(72)	32%	(135)	5%	(21)	425
Biden Job Somewhat Approve	10%	(54)	29%	(156)	21%	(114)	33%	(176)	7%	(40)	539
Biden Job Somewhat Disapprove	12%	(47)	25%	(97)	26%	(102)	28%	(109)	8%	(31)	385
Biden Job Strongly Disapprove	12%	(90)	20%	(158)	23%	(174)	37%	(288)	8%	(62)	771
Favorable of Biden	17%	(168)	25%	(255)	19%	(194)	32%	(326)	6%	(64)	1006
Unfavorable of Biden	12%	(131)	23%	(258)	24%	(268)	34%	(385)	8%	(92)	1133
Very Favorable of Biden	21%	(101)	24%	(113)	17%	(80)	31%	(144)	7%	(34)	472
Somewhat Favorable of Biden	12%	(66)	27%	(142)	21%	(114)	34%	(181)	6%	(30)	534
Somewhat Unfavorable of Biden	11%	(35)	27%	(86)	25%	(79)	29%	(92)	8%	(26)	316
Very Unfavorable of Biden	12%	(96)	21%	(173)	23%	(189)	36%	(293)	8%	(67)	817
#1 Issue: Economy	14%	(122)	26%	(231)	24%	(214)	28%	(254)	8%	(73)	895
#1 Issue: Security	23%	(55)	18%	(43)	18%	(44)	35%	(83)	6%	(15)	239
#1 Issue: Health Care	17%	(31)	27%	(51)	18%	(35)	29%	(54)	9%	(17)	189
#1 Issue: Medicare / Social Security	8%	(21)	19%	(49)	22%	(57)	43%	(109)	8%	(19)	255
#1 Issue: Women's Issues	12%	(36)	24%	(71)	22%	(66)	35%	(104)	8%	(23)	299
#1 Issue: Education	19%	(13)	32%	(23)	13%	(9)	23%	(16)	13%	(9)	70
#1 Issue: Energy	13%	(18)	29%	(40)	17%	(23)	26%	(36)	14%	(19)	136
#1 Issue: Other	5%	(6)	13%	(16)	17%	(22)	58%	(73)	8%	(10)	127
2020 Vote: Joe Biden	15%	(150)	24%	(235)	20%	(195)	34%	(338)	7%	(69)	986
2020 Vote: Donald Trump	15%	(108)	22%	(163)	22%	(162)	33%	(242)	7%	(52)	727
2020 Vote: Other	2%	(2)	24%	(19)	21%	(16)	45%	(35)	8%	(6)	78
2020 Vote: Didn't Vote	10%	(42)	25%	(106)	23%	(97)	27%	(113)	14%	(60)	419
2018 House Vote: Democrat	16%	(123)	26%	(205)	19%	(150)	32%	(254)	8%	(60)	791
2018 House Vote: Republican	13%	(80)	20%	(122)	23%	(140)	37%	(225)	6%	(38)	606
2018 House Vote: Someone else	3%	(2)	22%	(15)	15%	(10)	55%	(38)	5%	(4)	69
2016 Vote: Hillary Clinton	15%	(108)	26%	(188)	20%	(145)	32%	(236)	7%	(55)	732
2016 Vote: Donald Trump	15%	(97)	21%	(134)	24%	(154)	36%	(233)	5%	(35)	652
2016 Vote: Other	2%	(2)	17%	(21)	16%	(19)	58%	(70)	7%	(9)	120
2016 Vote: Didn't Vote	13%	(93)	26%	(179)	22%	(151)	27%	(188)	13%	(88)	700

Table MCBR12_3: *To what extent would you be interested in each of the following activities related to secondhand shopping?*
Attending a live resale shopping event on social media

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	14%	(302)	24%	(523)	21%	(470)	33%	(728)	8%	(186)	2210
Voted in 2014: Yes	13%	(172)	24%	(302)	20%	(261)	36%	(464)	7%	(86)	1285
Voted in 2014: No	14%	(130)	24%	(221)	23%	(209)	29%	(264)	11%	(100)	925
4-Region: Northeast	12%	(47)	22%	(83)	21%	(81)	35%	(133)	10%	(39)	383
4-Region: Midwest	11%	(51)	25%	(113)	20%	(89)	37%	(168)	8%	(35)	456
4-Region: South	14%	(117)	25%	(208)	22%	(190)	30%	(257)	9%	(72)	844
4-Region: West	17%	(87)	23%	(120)	21%	(111)	32%	(170)	7%	(39)	527
Shop Online	17%	(100)	25%	(152)	21%	(127)	31%	(188)	6%	(39)	607
Shop in Stores	13%	(136)	22%	(235)	22%	(241)	35%	(376)	8%	(88)	1077
Pay Attention to Environmental	18%	(240)	28%	(370)	21%	(278)	27%	(353)	6%	(85)	1327
Don't Pay Attention to Environmental	7%	(62)	17%	(153)	22%	(192)	42%	(375)	11%	(101)	883
Shopped/Bought Secondhand Within Past Year	19%	(268)	30%	(412)	20%	(281)	24%	(331)	6%	(87)	1379
Shopped/Bought Secondhand Total	16%	(287)	27%	(477)	22%	(381)	28%	(500)	7%	(124)	1768
Sold Secondhand Past Year	25%	(188)	30%	(229)	19%	(148)	20%	(150)	6%	(43)	758
Sold Secondhand Total	20%	(218)	29%	(318)	21%	(229)	24%	(263)	6%	(69)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBRdem1: *How do you typically prefer to shop?*

Demographic	I prefer to shop online		I prefer to shop in stores		I don't have a preference where I shop		Total N
Adults	27%	(607)	49%	(1077)	24%	(527)	2210
Gender: Male	28%	(296)	50%	(532)	22%	(240)	1068
Gender: Female	27%	(311)	48%	(545)	25%	(287)	1142
Age: 18-34	34%	(219)	42%	(271)	24%	(152)	642
Age: 35-44	29%	(106)	48%	(174)	23%	(85)	365
Age: 45-64	24%	(172)	50%	(358)	26%	(184)	714
Age: 65+	22%	(110)	56%	(274)	21%	(105)	489
GenZers: 1997-2012	37%	(87)	38%	(91)	25%	(59)	237
Millennials: 1981-1996	33%	(213)	45%	(293)	23%	(150)	656
GenXers: 1965-1980	22%	(112)	51%	(263)	27%	(136)	512
Baby Boomers: 1946-1964	25%	(179)	52%	(380)	23%	(168)	727
PID: Dem (no lean)	31%	(268)	46%	(407)	23%	(203)	879
PID: Ind (no lean)	23%	(153)	52%	(341)	25%	(161)	655
PID: Rep (no lean)	27%	(185)	49%	(328)	24%	(163)	676
PID/Gender: Dem Men	32%	(143)	47%	(209)	21%	(93)	445
PID/Gender: Dem Women	29%	(125)	46%	(199)	25%	(110)	433
PID/Gender: Ind Men	22%	(68)	52%	(160)	26%	(80)	307
PID/Gender: Ind Women	25%	(86)	52%	(181)	23%	(81)	347
PID/Gender: Rep Men	27%	(85)	52%	(164)	21%	(66)	315
PID/Gender: Rep Women	28%	(100)	46%	(165)	27%	(97)	361
Ideo: Liberal (1-3)	31%	(213)	46%	(315)	22%	(151)	679
Ideo: Moderate (4)	26%	(172)	51%	(329)	23%	(148)	649
Ideo: Conservative (5-7)	26%	(181)	50%	(351)	25%	(174)	705
Educ: < College	25%	(366)	50%	(722)	24%	(349)	1437
Educ: Bachelors degree	32%	(156)	45%	(222)	23%	(113)	491
Educ: Post-grad	30%	(84)	47%	(133)	23%	(65)	282
Income: Under 50k	26%	(328)	49%	(610)	24%	(302)	1240
Income: 50k-100k	26%	(170)	50%	(327)	23%	(152)	648
Income: 100k+	34%	(109)	43%	(140)	23%	(73)	322
Ethnicity: White	28%	(475)	49%	(843)	23%	(393)	1711
Ethnicity: Hispanic	28%	(106)	45%	(169)	27%	(100)	374
Ethnicity: Black	26%	(72)	46%	(130)	28%	(80)	282

Table MCBRdem1: *How do you typically prefer to shop?*

Demographic	I prefer to shop online		I prefer to shop in stores		I don't have a preference where I shop		Total N
Adults	27%	(607)	49%	(1077)	24%	(527)	2210
Ethnicity: Other	28%	(60)	48%	(103)	25%	(54)	217
All Christian	29%	(315)	50%	(548)	21%	(226)	1089
All Non-Christian	28%	(30)	44%	(46)	28%	(30)	106
Atheist	35%	(38)	45%	(49)	19%	(21)	108
Agnostic/Nothing in particular	23%	(136)	47%	(279)	29%	(173)	589
Something Else	27%	(87)	49%	(155)	24%	(76)	318
Religious Non-Protestant/Catholic	26%	(31)	48%	(57)	26%	(32)	120
Evangelical	30%	(187)	48%	(297)	22%	(139)	623
Non-Evangelical	28%	(211)	51%	(388)	21%	(159)	758
Community: Urban	29%	(188)	49%	(320)	22%	(142)	650
Community: Suburban	27%	(264)	47%	(467)	26%	(254)	984
Community: Rural	27%	(155)	50%	(290)	23%	(131)	575
Employ: Private Sector	31%	(232)	46%	(342)	23%	(174)	748
Employ: Government	22%	(26)	53%	(64)	25%	(30)	120
Employ: Self-Employed	31%	(55)	50%	(88)	19%	(34)	177
Employ: Homemaker	20%	(29)	57%	(85)	24%	(35)	149
Employ: Student	41%	(28)	27%	(19)	32%	(22)	69
Employ: Retired	25%	(137)	53%	(288)	22%	(122)	547
Employ: Unemployed	26%	(70)	48%	(131)	26%	(72)	273
Employ: Other	22%	(28)	48%	(61)	29%	(37)	126
Military HH: Yes	23%	(71)	52%	(159)	25%	(76)	306
Military HH: No	28%	(535)	48%	(918)	24%	(451)	1904
RD/WT: Right Direction	31%	(209)	48%	(324)	22%	(147)	680
RD/WT: Wrong Track	26%	(398)	49%	(753)	25%	(379)	1530
Biden Job Approve	30%	(287)	47%	(456)	23%	(220)	963
Biden Job Disapprove	26%	(302)	50%	(577)	24%	(277)	1156
Biden Job Strongly Approve	29%	(123)	49%	(210)	22%	(92)	425
Biden Job Somewhat Approve	30%	(164)	46%	(246)	24%	(128)	539
Biden Job Somewhat Disapprove	28%	(107)	51%	(195)	21%	(82)	385
Biden Job Strongly Disapprove	25%	(195)	49%	(382)	25%	(194)	771

Table MCBRdem1: *How do you typically prefer to shop?*

Demographic	I prefer to shop online		I prefer to shop in stores		I don't have a preference where I shop		Total N
Adults	27%	(607)	49%	(1077)	24%	(527)	2210
Favorable of Biden	29%	(294)	48%	(481)	23%	(230)	1006
Unfavorable of Biden	26%	(300)	49%	(561)	24%	(273)	1133
Very Favorable of Biden	29%	(135)	49%	(232)	22%	(104)	472
Somewhat Favorable of Biden	30%	(159)	47%	(249)	24%	(125)	534
Somewhat Unfavorable of Biden	28%	(89)	51%	(162)	21%	(65)	316
Very Unfavorable of Biden	26%	(210)	49%	(399)	25%	(208)	817
#1 Issue: Economy	26%	(233)	50%	(448)	24%	(214)	895
#1 Issue: Security	29%	(68)	53%	(127)	18%	(44)	239
#1 Issue: Health Care	29%	(55)	47%	(89)	23%	(44)	189
#1 Issue: Medicare / Social Security	29%	(75)	54%	(139)	16%	(42)	255
#1 Issue: Women's Issues	30%	(88)	40%	(119)	31%	(92)	299
#1 Issue: Education	36%	(25)	43%	(30)	21%	(15)	70
#1 Issue: Energy	20%	(27)	47%	(64)	33%	(46)	136
#1 Issue: Other	27%	(34)	49%	(62)	24%	(31)	127
2020 Vote: Joe Biden	29%	(285)	47%	(466)	24%	(235)	986
2020 Vote: Donald Trump	24%	(171)	52%	(375)	25%	(181)	727
2020 Vote: Other	29%	(22)	48%	(37)	24%	(18)	78
2020 Vote: Didn't Vote	30%	(128)	48%	(199)	22%	(92)	419
2018 House Vote: Democrat	28%	(222)	48%	(381)	24%	(189)	791
2018 House Vote: Republican	26%	(157)	50%	(302)	24%	(146)	606
2018 House Vote: Someone else	28%	(19)	50%	(34)	22%	(15)	69
2016 Vote: Hillary Clinton	30%	(219)	47%	(342)	23%	(171)	732
2016 Vote: Donald Trump	25%	(160)	51%	(333)	24%	(159)	652
2016 Vote: Other	26%	(31)	51%	(61)	23%	(27)	120
2016 Vote: Didn't Vote	28%	(196)	48%	(336)	24%	(169)	700
Voted in 2014: Yes	27%	(343)	50%	(637)	24%	(305)	1285
Voted in 2014: No	28%	(264)	48%	(440)	24%	(222)	925
4-Region: Northeast	29%	(111)	51%	(194)	20%	(78)	383
4-Region: Midwest	27%	(123)	52%	(237)	21%	(97)	456
4-Region: South	24%	(205)	49%	(410)	27%	(230)	844
4-Region: West	32%	(168)	45%	(237)	23%	(122)	527

Table MCBRdem1: *How do you typically prefer to shop?*

Demographic	I prefer to shop online		I prefer to shop in stores		I don't have a preference where I shop		Total N
Adults	27%	(607)	49%	(1077)	24%	(527)	2210
Shop Online	100%	(607)	—	(0)	—	(0)	607
Shop in Stores	—	(0)	100%	(1077)	—	(0)	1077
Pay Attention to Environmental	30%	(394)	47%	(627)	23%	(306)	1327
Don't Pay Attention to Environmental	24%	(213)	51%	(450)	25%	(221)	883
Shopped/Bought Secondhand Within Past Year	29%	(396)	47%	(655)	24%	(328)	1379
Shopped/Bought Secondhand Total	28%	(495)	49%	(859)	23%	(415)	1768
Sold Secondhand Past Year	33%	(247)	44%	(334)	23%	(177)	758
Sold Secondhand Total	31%	(344)	45%	(493)	24%	(260)	1097

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2210	100%
xdemGender	Gender: Male	1068	48%
	Gender: Female	1142	52%
	N	2210	
age	Age: 18-34	642	29%
	Age: 35-44	365	17%
	Age: 45-64	714	32%
	Age: 65+	489	22%
	N	2210	
demAgeGeneration	GenZers: 1997-2012	237	11%
	Millennials: 1981-1996	656	30%
	GenXers: 1965-1980	512	23%
	Baby Boomers: 1946-1964	727	33%
	N	2132	
xpid3	PID: Dem (no lean)	879	40%
	PID: Ind (no lean)	655	30%
	PID: Rep (no lean)	676	31%
	N	2210	
xpidGender	PID/Gender: Dem Men	445	20%
	PID/Gender: Dem Women	433	20%
	PID/Gender: Ind Men	307	14%
	PID/Gender: Ind Women	347	16%
	PID/Gender: Rep Men	315	14%
	PID/Gender: Rep Women	361	16%
	N	2210	
xdemIdeo3	Ideo: Liberal (1-3)	679	31%
	Ideo: Moderate (4)	649	29%
	Ideo: Conservative (5-7)	705	32%
	N	2033	
xeduc3	Educ: < College	1437	65%
	Educ: Bachelors degree	491	22%
	Educ: Post-grad	282	13%
	N	2210	

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1240	56%
	Income: 50k-100k	648	29%
	Income: 100k+	322	15%
	N	2210	
xdemWhite	Ethnicity: White	1711	77%
xdemHispBin	Ethnicity: Hispanic	374	17%
demBlackBin	Ethnicity: Black	282	13%
demRaceOther	Ethnicity: Other	217	10%
xdemReligion	All Christian	1089	49%
	All Non-Christian	106	5%
	Atheist	108	5%
	Agnostic/Nothing in particular	589	27%
	Something Else	318	14%
	N	2210	
xdemReligOther	Religious Non-Protestant/Catholic	120	5%
xdemEvang	Evangelical	623	28%
	Non-Evangelical	758	34%
	N	1381	
xdemUsr	Community: Urban	650	29%
	Community: Suburban	984	45%
	Community: Rural	575	26%
	N	2210	
xdemEmploy	Employ: Private Sector	748	34%
	Employ: Government	120	5%
	Employ: Self-Employed	177	8%
	Employ: Homemaker	149	7%
	Employ: Student	69	3%
	Employ: Retired	547	25%
	Employ: Unemployed	273	12%
	Employ: Other	126	6%
	N	2210	
xdemMilHH1	Military HH: Yes	306	14%
	Military HH: No	1904	86%
	N	2210	

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	680	31%
	RD/WT: Wrong Track	1530	69%
	N	2210	
xdemBidenApprove	Biden Job Approve	963	44%
	Biden Job Disapprove	1156	52%
	N	2119	
xdemBidenApprove2	Biden Job Strongly Approve	425	19%
	Biden Job Somewhat Approve	539	24%
	Biden Job Somewhat Disapprove	385	17%
	Biden Job Strongly Disapprove	771	35%
	N	2119	
xdemBidenFav	Favorable of Biden	1006	46%
	Unfavorable of Biden	1133	51%
	N	2139	
xdemBidenFavFull	Very Favorable of Biden	472	21%
	Somewhat Favorable of Biden	534	24%
	Somewhat Unfavorable of Biden	316	14%
	Very Unfavorable of Biden	817	37%
	N	2139	
xnr3	#1 Issue: Economy	895	41%
	#1 Issue: Security	239	11%
	#1 Issue: Health Care	189	9%
	#1 Issue: Medicare / Social Security	255	12%
	#1 Issue: Women's Issues	299	14%
	#1 Issue: Education	70	3%
	#1 Issue: Energy	136	6%
	#1 Issue: Other	127	6%
	N	2210	
xsubVote20O	2020 Vote: Joe Biden	986	45%
	2020 Vote: Donald Trump	727	33%
	2020 Vote: Other	78	4%
	2020 Vote: Didn't Vote	419	19%
	N	2210	
xsubVote18O	2018 House Vote: Democrat	791	36%
	2018 House Vote: Republican	606	27%
	2018 House Vote: Someone else	69	3%
	N	1466	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	732	33%
	2016 Vote: Donald Trump	652	30%
	2016 Vote: Other	120	5%
	2016 Vote: Didn't Vote	700	32%
	N	2205	
xsubVote14O	Voted in 2014: Yes	1285	58%
	Voted in 2014: No	925	42%
	N	2210	
xreg4	4-Region: Northeast	383	17%
	4-Region: Midwest	456	21%
	4-Region: South	844	38%
	4-Region: West	527	24%
	N	2210	
MCBRxdem1	Shop Online	607	27%
	Shop in Stores	1077	49%
	N	1683	
MCBRxdem2	Pay Attention to Environmental	1327	60%
	Don't Pay Attention to Environmental	883	40%
	N	2210	
MCBRxdem3	Shopped/Bought Secondhand Within Past Year	1379	62%
MCBRxdem4	Shopped/Bought Secondhand Total	1768	80%
MCBRxdem5	Sold Secondhand Past Year	758	34%
MCBRxdem6	Sold Secondhand Total	1097	50%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.