



National Tracking Poll #2207099
July 16-17, 2022

Crosstabulation Results

Methodology:

This poll was conducted between July 16-July 17, 2022 among a sample of 4420 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, age, race, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 1 percentage points.

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Crosstabulation Results by Respondent Demographics

Table YF1: Considering your current financial situation, as well as current inflation and recession discussions, which of the following best describes you?

Demographic	I will save more money this month compared to the previous month		I will save less money this month compared to the previous month		I will save about the same amount of money this month as I did the previous month		I am not able to save money at this time		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	18%	(776)	22%	(984)	28%	(1224)	32%	(1436)	4420
Gender: Male	21%	(440)	25%	(524)	31%	(656)	24%	(515)	2135
Gender: Female	15%	(336)	20%	(459)	25%	(569)	40%	(921)	2285
Age: 18-34	32%	(405)	20%	(260)	20%	(254)	28%	(366)	1284
Age: 35-44	24%	(172)	18%	(133)	20%	(149)	38%	(276)	731
Age: 45-64	10%	(148)	23%	(333)	30%	(431)	36%	(515)	1428
Age: 65+	5%	(51)	26%	(257)	40%	(391)	29%	(279)	978
GenZers: 1997-2012	40%	(198)	18%	(88)	13%	(66)	30%	(150)	502
Millennials: 1981-1996	26%	(332)	20%	(260)	23%	(293)	32%	(416)	1301
GenXers: 1965-1980	14%	(150)	20%	(216)	27%	(286)	39%	(411)	1063
Baby Boomers: 1946-1964	6%	(88)	27%	(372)	37%	(512)	30%	(414)	1386
PID: Dem (no lean)	23%	(387)	20%	(338)	30%	(506)	27%	(458)	1688
PID: Ind (no lean)	16%	(232)	20%	(293)	26%	(366)	38%	(540)	1430
PID: Rep (no lean)	12%	(157)	27%	(353)	27%	(353)	34%	(439)	1303
PID/Gender: Dem Men	28%	(231)	18%	(149)	34%	(274)	20%	(163)	817
PID/Gender: Dem Women	18%	(155)	22%	(189)	27%	(231)	34%	(295)	871
PID/Gender: Ind Men	18%	(121)	26%	(175)	27%	(186)	29%	(200)	682
PID/Gender: Ind Women	15%	(110)	16%	(118)	24%	(180)	45%	(340)	748
PID/Gender: Rep Men	14%	(87)	32%	(201)	31%	(196)	24%	(153)	636
PID/Gender: Rep Women	11%	(70)	23%	(153)	24%	(157)	43%	(286)	666
Ideo: Liberal (1-3)	20%	(249)	21%	(261)	31%	(381)	28%	(353)	1244
Ideo: Moderate (4)	20%	(264)	21%	(272)	28%	(365)	32%	(424)	1326
Ideo: Conservative (5-7)	14%	(193)	28%	(399)	28%	(404)	30%	(428)	1423

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Table YF1: Considering your current financial situation, as well as current inflation and recession discussions, which of the following best describes you?

Demographic	I will save more money this month compared to the previous month		I will save less money this month compared to the previous month		I will save about the same amount of money this month as I did the previous month		I am not able to save money at this time		Total N
Adults	18%	(776)	22%	(984)	28%	(1224)	32%	(1436)	4420
Educ: < College	16%	(471)	20%	(588)	25%	(704)	39%	(1110)	2874
Educ: Bachelors degree	20%	(192)	25%	(246)	33%	(328)	22%	(215)	982
Educ: Post-grad	20%	(112)	26%	(149)	34%	(192)	20%	(111)	564
Income: Under 50k	16%	(379)	20%	(457)	23%	(532)	41%	(965)	2333
Income: 50k-100k	18%	(252)	24%	(323)	31%	(431)	27%	(369)	1376
Income: 100k+	20%	(146)	29%	(203)	37%	(261)	14%	(101)	712
Ethnicity: White	14%	(489)	23%	(800)	29%	(995)	33%	(1138)	3422
Ethnicity: Hispanic	28%	(211)	24%	(182)	20%	(146)	28%	(208)	748
Ethnicity: Black	31%	(178)	15%	(87)	25%	(139)	29%	(161)	565
Ethnicity: Other	25%	(109)	22%	(97)	21%	(91)	32%	(137)	434
All Christian	15%	(304)	26%	(513)	32%	(632)	27%	(536)	1984
All Non-Christian	26%	(61)	23%	(54)	32%	(75)	19%	(45)	233
Atheist	19%	(43)	21%	(49)	29%	(67)	31%	(72)	230
Agnostic/Nothing in particular	20%	(244)	18%	(227)	26%	(322)	36%	(449)	1242
Something Else	17%	(125)	19%	(142)	18%	(129)	46%	(334)	730
Religious Non-Protestant/Catholic	23%	(61)	23%	(63)	32%	(85)	22%	(59)	269
Evangelical	20%	(215)	22%	(243)	23%	(252)	35%	(382)	1092
Non-Evangelical	13%	(206)	25%	(395)	32%	(491)	30%	(464)	1556
Community: Urban	26%	(314)	19%	(234)	24%	(286)	31%	(374)	1208
Community: Suburban	15%	(317)	24%	(505)	31%	(656)	29%	(615)	2093
Community: Rural	13%	(145)	22%	(245)	25%	(282)	40%	(447)	1119

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Table YF1: Considering your current financial situation, as well as current inflation and recession discussions, which of the following best describes you?

Demographic	I will save more money this month compared to the previous month		I will save less money this month compared to the previous month		I will save about the same amount of money this month as I did the previous month		I am not able to save money at this time		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	18%	(776)	22%	(984)	28%	(1224)	32%	(1436)	4420
Employ: Private Sector	22%	(310)	25%	(346)	29%	(398)	24%	(338)	1392
Employ: Government	28%	(71)	22%	(57)	28%	(69)	22%	(55)	252
Employ: Self-Employed	26%	(121)	21%	(99)	26%	(124)	27%	(127)	470
Employ: Homemaker	10%	(30)	18%	(54)	28%	(82)	43%	(124)	290
Employ: Student	43%	(64)	25%	(37)	13%	(20)	19%	(29)	150
Employ: Retired	6%	(61)	27%	(286)	38%	(405)	29%	(304)	1056
Employ: Unemployed	13%	(69)	12%	(63)	16%	(85)	58%	(304)	520
Employ: Other	17%	(49)	15%	(43)	14%	(40)	54%	(156)	289
Military HH: Yes	14%	(85)	29%	(178)	31%	(185)	26%	(157)	606
Military HH: No	18%	(691)	21%	(805)	27%	(1039)	34%	(1279)	3814
RD/WT: Right Direction	28%	(292)	15%	(159)	36%	(371)	21%	(220)	1042
RD/WT: Wrong Track	14%	(484)	24%	(825)	25%	(854)	36%	(1216)	3378
Biden Job Approve	23%	(388)	18%	(308)	34%	(582)	25%	(432)	1710
Biden Job Disapprove	13%	(334)	26%	(655)	24%	(611)	36%	(905)	2505
Biden Job Strongly Approve	33%	(224)	15%	(102)	32%	(220)	21%	(141)	687
Biden Job Somewhat Approve	16%	(164)	20%	(206)	35%	(362)	28%	(290)	1023
Biden Job Somewhat Disapprove	18%	(145)	25%	(196)	24%	(193)	32%	(254)	788
Biden Job Strongly Disapprove	11%	(189)	27%	(459)	24%	(418)	38%	(651)	1717
Favorable of Biden	21%	(389)	19%	(344)	34%	(609)	26%	(474)	1816
Unfavorable of Biden	14%	(326)	26%	(618)	24%	(579)	37%	(880)	2402
Very Favorable of Biden	25%	(192)	17%	(129)	35%	(261)	23%	(171)	753
Somewhat Favorable of Biden	19%	(197)	20%	(215)	33%	(348)	28%	(302)	1063
Somewhat Unfavorable of Biden	19%	(125)	23%	(152)	24%	(156)	34%	(227)	661
Very Unfavorable of Biden	12%	(201)	27%	(465)	24%	(423)	37%	(653)	1742

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Table YF1: Considering your current financial situation, as well as current inflation and recession discussions, which of the following best describes you?

Demographic	I will save more money this month compared to the previous month		I will save less money this month compared to the previous month		I will save about the same amount of money this month as I did the previous month		I am not able to save money at this time		Total N
Adults	18%	(776)	22%	(984)	28%	(1224)	32%	(1436)	4420
#1 Issue: Economy	17%	(316)	24%	(431)	25%	(448)	34%	(623)	1817
#1 Issue: Security	12%	(53)	26%	(112)	34%	(147)	28%	(121)	433
#1 Issue: Health Care	26%	(79)	16%	(48)	33%	(100)	25%	(77)	304
#1 Issue: Medicare / Social Security	10%	(43)	22%	(101)	36%	(159)	32%	(144)	447
#1 Issue: Women's Issues	21%	(138)	21%	(141)	23%	(154)	35%	(232)	664
#1 Issue: Education	40%	(56)	18%	(25)	17%	(23)	26%	(36)	140
#1 Issue: Energy	21%	(69)	23%	(77)	31%	(103)	25%	(85)	334
#1 Issue: Other	8%	(23)	18%	(50)	32%	(90)	42%	(118)	280
2020 Vote: Joe Biden	21%	(407)	20%	(383)	32%	(613)	26%	(497)	1901
2020 Vote: Donald Trump	12%	(175)	29%	(417)	27%	(386)	33%	(472)	1449
2020 Vote: Other	12%	(17)	28%	(40)	27%	(39)	33%	(48)	144
2020 Vote: Didn't Vote	19%	(177)	15%	(143)	20%	(186)	45%	(419)	926
2018 House Vote: Democrat	20%	(304)	21%	(327)	33%	(514)	26%	(407)	1551
2018 House Vote: Republican	11%	(135)	29%	(347)	29%	(350)	31%	(368)	1200
2018 House Vote: Someone else	14%	(18)	23%	(29)	24%	(29)	39%	(48)	125
2016 Vote: Hillary Clinton	19%	(269)	21%	(299)	33%	(462)	27%	(382)	1412
2016 Vote: Donald Trump	12%	(155)	29%	(377)	28%	(368)	31%	(406)	1306
2016 Vote: Other	12%	(26)	25%	(52)	36%	(76)	27%	(58)	212
2016 Vote: Didn't Vote	22%	(326)	17%	(252)	21%	(316)	40%	(588)	1482
Voted in 2014: Yes	15%	(363)	25%	(631)	32%	(792)	28%	(703)	2489
Voted in 2014: No	21%	(413)	18%	(352)	22%	(432)	38%	(733)	1931
4-Region: Northeast	17%	(127)	23%	(173)	32%	(241)	29%	(224)	765
4-Region: Midwest	15%	(133)	24%	(216)	31%	(281)	31%	(283)	913
4-Region: South	17%	(283)	22%	(374)	26%	(443)	35%	(589)	1689
4-Region: West	22%	(233)	21%	(221)	25%	(260)	32%	(339)	1053
2207098	17%	(376)	24%	(510)	27%	(574)	33%	(704)	2164
2207099	18%	(400)	21%	(473)	29%	(650)	32%	(732)	2256

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Table YF1: Considering your current financial situation, as well as current inflation and recession discussions, which of the following best describes you?

Demographic	I will save more money this month compared to the previous month		I will save less money this month compared to the previous month		I will save about the same amount of money this month as I did the previous month		I am not able to save money at this time		Total N
Adults	18%	(776)	22%	(984)	28%	(1224)	32%	(1436)	4420
Parents	18%	(310)	23%	(397)	27%	(471)	33%	(573)	1751
Parents Kids under 18	28%	(320)	21%	(243)	21%	(245)	30%	(349)	1157
Parents of School Aged Children (5-18)	24%	(216)	21%	(188)	23%	(202)	32%	(282)	887
Adults Back to School Shopping	26%	(417)	24%	(390)	22%	(356)	29%	(465)	1628
Parents of School Aged Children BTS Shopping	25%	(203)	22%	(172)	23%	(182)	30%	(241)	799
Concerned About Affording Expenses	18%	(619)	24%	(827)	21%	(717)	37%	(1266)	3430
Concerned About Affording Child Care	36%	(149)	21%	(88)	17%	(70)	27%	(113)	420
Concerned About Affording School Supplies	25%	(206)	24%	(197)	15%	(124)	35%	(285)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table YF2: *Again, considering your current financial situation, as well as current inflation and recession discussions, which of the following best describes you?*

Demographic	I will spend more money this month compared to the previous month		I will spend less money this month compared to the previous month		I will spend about the same amount of money this month as I did the previous month		I am not able to spend money at this time		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	28%	(1257)	27%	(1194)	32%	(1417)	12%	(552)	4420
Gender: Male	29%	(628)	28%	(591)	35%	(737)	8%	(180)	2135
Gender: Female	28%	(629)	26%	(603)	30%	(680)	16%	(372)	2285
Age: 18-34	28%	(357)	33%	(421)	26%	(329)	14%	(177)	1284
Age: 35-44	32%	(232)	27%	(194)	24%	(176)	17%	(128)	731
Age: 45-64	26%	(375)	25%	(363)	35%	(505)	13%	(184)	1428
Age: 65+	30%	(292)	22%	(216)	42%	(407)	6%	(63)	978
GenZers: 1997-2012	23%	(117)	40%	(199)	21%	(107)	16%	(79)	502
Millennials: 1981-1996	32%	(416)	27%	(348)	26%	(339)	15%	(198)	1301
GenXers: 1965-1980	24%	(255)	27%	(285)	33%	(355)	16%	(168)	1063
Baby Boomers: 1946-1964	30%	(409)	24%	(326)	40%	(553)	7%	(98)	1386
PID: Dem (no lean)	28%	(481)	28%	(472)	33%	(565)	10%	(170)	1688
PID: Ind (no lean)	26%	(367)	26%	(372)	32%	(461)	16%	(230)	1430
PID: Rep (no lean)	31%	(409)	27%	(350)	30%	(392)	12%	(151)	1303
PID/Gender: Dem Men	31%	(250)	26%	(215)	36%	(294)	7%	(58)	817
PID/Gender: Dem Women	27%	(231)	29%	(257)	31%	(271)	13%	(112)	871
PID/Gender: Ind Men	28%	(191)	27%	(184)	34%	(231)	11%	(76)	682
PID/Gender: Ind Women	24%	(176)	25%	(187)	31%	(230)	21%	(154)	748
PID/Gender: Rep Men	29%	(187)	30%	(191)	33%	(213)	7%	(46)	636
PID/Gender: Rep Women	33%	(223)	24%	(159)	27%	(179)	16%	(105)	666
Ideo: Liberal (1-3)	28%	(351)	27%	(340)	35%	(434)	10%	(120)	1244
Ideo: Moderate (4)	27%	(358)	28%	(377)	34%	(453)	10%	(137)	1326
Ideo: Conservative (5-7)	33%	(466)	27%	(379)	30%	(424)	11%	(153)	1423
Educ: < College	25%	(729)	28%	(803)	31%	(886)	16%	(456)	2874
Educ: Bachelors degree	34%	(329)	27%	(261)	33%	(327)	7%	(65)	982
Educ: Post-grad	35%	(198)	23%	(130)	36%	(204)	6%	(32)	564

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Table YF2: Again, considering your current financial situation, as well as current inflation and recession discussions, which of the following best describes you?

Demographic	I will spend more money this month compared to the previous month		I will spend less money this month compared to the previous month		I will spend about the same amount of money this month as I did the previous month		I am not able to spend money at this time		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	28%	(1257)	27%	(1194)	32%	(1417)	12%	(552)	4420
Income: Under 50k	25%	(587)	28%	(645)	30%	(688)	18%	(412)	2333
Income: 50k-100k	31%	(429)	24%	(337)	36%	(496)	8%	(113)	1376
Income: 100k+	34%	(240)	30%	(212)	33%	(233)	4%	(26)	712
Ethnicity: White	29%	(1002)	25%	(864)	33%	(1132)	12%	(424)	3422
Ethnicity: Hispanic	28%	(210)	35%	(259)	23%	(175)	14%	(104)	748
Ethnicity: Black	25%	(142)	33%	(184)	30%	(167)	13%	(72)	565
Ethnicity: Other	26%	(114)	34%	(147)	27%	(118)	13%	(56)	434
All Christian	32%	(643)	25%	(503)	34%	(676)	8%	(162)	1984
All Non-Christian	37%	(87)	28%	(65)	31%	(74)	3%	(8)	233
Atheist	24%	(55)	23%	(54)	39%	(89)	14%	(32)	230
Agnostic/Nothing in particular	22%	(269)	31%	(382)	31%	(385)	17%	(206)	1242
Something Else	28%	(202)	26%	(191)	26%	(193)	20%	(144)	730
Religious Non-Protestant/Catholic	37%	(99)	29%	(77)	31%	(84)	3%	(9)	269
Evangelical	32%	(353)	24%	(262)	30%	(325)	14%	(152)	1092
Non-Evangelical	30%	(469)	26%	(409)	34%	(527)	10%	(151)	1556
Community: Urban	29%	(345)	29%	(347)	30%	(365)	12%	(150)	1208
Community: Suburban	29%	(605)	28%	(582)	34%	(710)	9%	(197)	2093
Community: Rural	27%	(307)	24%	(265)	31%	(342)	18%	(205)	1119
Employ: Private Sector	32%	(444)	30%	(411)	31%	(438)	7%	(99)	1392
Employ: Government	32%	(81)	34%	(85)	30%	(76)	4%	(11)	252
Employ: Self-Employed	27%	(129)	32%	(149)	30%	(142)	11%	(50)	470
Employ: Homemaker	28%	(81)	23%	(66)	29%	(84)	20%	(59)	290
Employ: Student	26%	(38)	38%	(57)	27%	(40)	10%	(15)	150
Employ: Retired	31%	(327)	22%	(232)	40%	(428)	7%	(70)	1056
Employ: Unemployed	19%	(98)	21%	(111)	27%	(141)	32%	(169)	520
Employ: Other	20%	(58)	29%	(83)	24%	(69)	27%	(79)	289

Continued on next page

Table YF2: Again, considering your current financial situation, as well as current inflation and recession discussions, which of the following best describes you?

Demographic	I will spend more money this month compared to the previous month		I will spend less money this month compared to the previous month		I will spend about the same amount of money this month as I did the previous month		I am not able to spend money at this time		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	28%	(1257)	27%	(1194)	32%	(1417)	12%	(552)	4420
Military HH: Yes	31%	(188)	28%	(168)	33%	(197)	9%	(53)	606
Military HH: No	28%	(1069)	27%	(1026)	32%	(1220)	13%	(499)	3814
RD/WT: Right Direction	29%	(298)	26%	(270)	36%	(372)	10%	(101)	1042
RD/WT: Wrong Track	28%	(959)	27%	(924)	31%	(1045)	13%	(451)	3378
Biden Job Approve	28%	(476)	26%	(446)	37%	(634)	9%	(154)	1710
Biden Job Disapprove	30%	(743)	28%	(703)	29%	(736)	13%	(324)	2505
Biden Job Strongly Approve	34%	(232)	25%	(174)	33%	(225)	8%	(56)	687
Biden Job Somewhat Approve	24%	(245)	27%	(272)	40%	(408)	10%	(98)	1023
Biden Job Somewhat Disapprove	27%	(213)	30%	(240)	32%	(251)	11%	(84)	788
Biden Job Strongly Disapprove	31%	(530)	27%	(463)	28%	(485)	14%	(240)	1717
Favorable of Biden	28%	(505)	27%	(489)	36%	(657)	9%	(165)	1816
Unfavorable of Biden	30%	(713)	27%	(652)	30%	(710)	14%	(327)	2402
Very Favorable of Biden	30%	(229)	27%	(201)	35%	(263)	8%	(60)	753
Somewhat Favorable of Biden	26%	(276)	27%	(288)	37%	(394)	10%	(105)	1063
Somewhat Unfavorable of Biden	27%	(180)	30%	(198)	32%	(209)	11%	(74)	661
Very Unfavorable of Biden	31%	(533)	26%	(454)	29%	(501)	15%	(253)	1742
#1 Issue: Economy	29%	(526)	29%	(525)	30%	(538)	13%	(229)	1817
#1 Issue: Security	33%	(142)	21%	(93)	34%	(149)	11%	(50)	433
#1 Issue: Health Care	24%	(74)	27%	(81)	37%	(112)	13%	(38)	304
#1 Issue: Medicare / Social Security	27%	(122)	26%	(114)	39%	(174)	8%	(38)	447
#1 Issue: Women's Issues	27%	(178)	28%	(188)	31%	(204)	14%	(94)	664
#1 Issue: Education	26%	(36)	36%	(50)	28%	(40)	10%	(14)	140
#1 Issue: Energy	31%	(105)	26%	(87)	32%	(108)	10%	(34)	334
#1 Issue: Other	27%	(75)	20%	(56)	34%	(95)	20%	(55)	280

Continued on next page

Table YF2: Again, considering your current financial situation, as well as current inflation and recession discussions, which of the following best describes you?

Demographic	I will spend more money this month compared to the previous month		I will spend less money this month compared to the previous month		I will spend about the same amount of money this month as I did the previous month		I am not able to spend money at this time		Total N
Adults	28%	(1257)	27%	(1194)	32%	(1417)	12%	(552)	4420
2020 Vote: Joe Biden	29%	(551)	27%	(511)	36%	(679)	8%	(160)	1901
2020 Vote: Donald Trump	31%	(451)	28%	(400)	29%	(425)	12%	(173)	1449
2020 Vote: Other	29%	(42)	26%	(37)	34%	(50)	11%	(16)	144
2020 Vote: Didn't Vote	23%	(212)	27%	(247)	28%	(263)	22%	(204)	926
2018 House Vote: Democrat	30%	(471)	25%	(392)	36%	(559)	8%	(129)	1551
2018 House Vote: Republican	33%	(395)	26%	(308)	32%	(382)	10%	(115)	1200
2018 House Vote: Someone else	28%	(35)	21%	(27)	32%	(40)	19%	(24)	125
2016 Vote: Hillary Clinton	30%	(422)	25%	(358)	36%	(508)	9%	(124)	1412
2016 Vote: Donald Trump	33%	(425)	27%	(346)	31%	(408)	10%	(127)	1306
2016 Vote: Other	28%	(59)	22%	(47)	41%	(88)	9%	(18)	212
2016 Vote: Didn't Vote	23%	(348)	30%	(439)	28%	(412)	19%	(282)	1482
Voted in 2014: Yes	32%	(795)	25%	(614)	35%	(863)	9%	(216)	2489
Voted in 2014: No	24%	(462)	30%	(580)	29%	(554)	17%	(336)	1931
4-Region: Northeast	31%	(236)	24%	(187)	33%	(252)	12%	(90)	765
4-Region: Midwest	27%	(247)	26%	(240)	35%	(317)	12%	(108)	913
4-Region: South	28%	(475)	28%	(477)	31%	(517)	13%	(220)	1689
4-Region: West	28%	(298)	28%	(290)	31%	(331)	13%	(133)	1053
2207098	29%	(619)	27%	(595)	31%	(679)	13%	(272)	2164
2207099	28%	(638)	27%	(599)	33%	(739)	12%	(280)	2256
Parents	32%	(557)	25%	(443)	31%	(548)	12%	(203)	1751
Parents Kids under 18	34%	(394)	28%	(329)	25%	(289)	13%	(145)	1157
Parents of School Aged Children (5-18)	36%	(322)	25%	(218)	27%	(240)	12%	(107)	887
Adults Back to School Shopping	34%	(553)	29%	(477)	26%	(422)	11%	(176)	1628
Parents of School Aged Children BTS Shopping	38%	(300)	25%	(200)	27%	(214)	11%	(85)	799
Concerned About Affording Expenses	31%	(1063)	29%	(987)	26%	(895)	14%	(485)	3430
Concerned About Affording Child Care	41%	(172)	29%	(122)	19%	(78)	11%	(48)	420
Concerned About Affording School Supplies	37%	(304)	27%	(219)	22%	(175)	14%	(113)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF3: In your opinion, which political party do you think best helps ordinary Americans get ahead?

Demographic	Democrats		Republicans		Other, please specify:		None		Don't know		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	41%	(1833)	33%	(1437)	2%	(69)	15%	(681)	9%	(400)	4420
Gender: Male	44%	(942)	34%	(720)	2%	(44)	14%	(306)	6%	(122)	2135
Gender: Female	39%	(891)	31%	(717)	1%	(25)	16%	(375)	12%	(277)	2285
Age: 18-34	39%	(506)	27%	(341)	2%	(22)	19%	(248)	13%	(167)	1284
Age: 35-44	45%	(329)	27%	(195)	1%	(10)	14%	(104)	13%	(93)	731
Age: 45-64	39%	(555)	39%	(552)	2%	(28)	14%	(195)	7%	(97)	1428
Age: 65+	45%	(443)	36%	(349)	1%	(9)	14%	(134)	4%	(43)	978
GenZers: 1997-2012	35%	(177)	25%	(126)	2%	(8)	21%	(106)	17%	(86)	502
Millennials: 1981-1996	44%	(567)	27%	(354)	1%	(19)	16%	(212)	11%	(149)	1301
GenXers: 1965-1980	39%	(410)	37%	(396)	2%	(22)	14%	(152)	8%	(83)	1063
Baby Boomers: 1946-1964	44%	(611)	35%	(491)	1%	(20)	14%	(189)	5%	(75)	1386
PID: Dem (no lean)	85%	(1442)	2%	(33)	—	(5)	7%	(121)	5%	(87)	1688
PID: Ind (no lean)	24%	(348)	20%	(280)	4%	(59)	33%	(476)	19%	(266)	1430
PID: Rep (no lean)	3%	(43)	86%	(1124)	—	(4)	7%	(85)	4%	(47)	1303
PID/Gender: Dem Men	89%	(727)	1%	(12)	1%	(5)	6%	(45)	3%	(28)	817
PID/Gender: Dem Women	82%	(715)	2%	(21)	—	(1)	9%	(76)	7%	(59)	871
PID/Gender: Ind Men	28%	(190)	22%	(152)	6%	(38)	33%	(223)	12%	(80)	682
PID/Gender: Ind Women	21%	(158)	17%	(128)	3%	(21)	34%	(253)	25%	(187)	748
PID/Gender: Rep Men	4%	(25)	87%	(556)	—	(2)	6%	(39)	2%	(15)	636
PID/Gender: Rep Women	3%	(17)	85%	(568)	—	(3)	7%	(46)	5%	(32)	666
Ideo: Liberal (1-3)	79%	(980)	6%	(75)	1%	(18)	9%	(111)	5%	(61)	1244
Ideo: Moderate (4)	43%	(570)	24%	(318)	2%	(31)	21%	(282)	9%	(125)	1326
Ideo: Conservative (5-7)	16%	(225)	68%	(969)	1%	(15)	10%	(144)	5%	(70)	1423
Educ: < College	37%	(1068)	34%	(983)	2%	(44)	16%	(463)	11%	(316)	2874
Educ: Bachelors degree	48%	(474)	30%	(292)	2%	(17)	14%	(139)	6%	(59)	982
Educ: Post-grad	52%	(291)	29%	(161)	1%	(8)	14%	(79)	4%	(25)	564
Income: Under 50k	40%	(926)	30%	(704)	2%	(36)	18%	(410)	11%	(258)	2333
Income: 50k-100k	42%	(579)	36%	(492)	2%	(27)	13%	(183)	7%	(95)	1376
Income: 100k+	46%	(328)	34%	(241)	1%	(6)	12%	(88)	7%	(48)	712
Ethnicity: White	39%	(1333)	38%	(1287)	1%	(51)	14%	(469)	8%	(281)	3422
Ethnicity: Hispanic	41%	(305)	29%	(213)	1%	(9)	18%	(132)	12%	(88)	748
Ethnicity: Black	62%	(347)	8%	(46)	1%	(4)	19%	(107)	11%	(60)	565

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Table YF3: In your opinion, which political party do you think best helps ordinary Americans get ahead?

Demographic	Democrats		Republicans		Other, please specify:		None		Don't know		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	41%	(1833)	33%	(1437)	2%	(69)	15%	(681)	9%	(400)	4420
Ethnicity: Other	35%	(152)	24%	(104)	3%	(13)	24%	(105)	14%	(59)	434
All Christian	39%	(772)	41%	(820)	1%	(19)	12%	(247)	6%	(126)	1984
All Non-Christian	58%	(136)	26%	(61)	2%	(5)	9%	(20)	5%	(11)	233
Atheist	66%	(153)	12%	(27)	3%	(7)	14%	(32)	5%	(12)	230
Agnostic/Nothing in particular	43%	(539)	22%	(275)	1%	(15)	21%	(256)	13%	(156)	1242
Something Else	32%	(234)	35%	(254)	3%	(23)	17%	(125)	13%	(95)	730
Religious Non-Protestant/Catholic	55%	(148)	30%	(82)	2%	(5)	9%	(23)	4%	(11)	269
Evangelical	29%	(320)	48%	(526)	2%	(17)	12%	(129)	9%	(100)	1092
Non-Evangelical	42%	(660)	33%	(516)	2%	(24)	15%	(234)	8%	(122)	1556
Community: Urban	53%	(644)	22%	(268)	1%	(10)	15%	(183)	9%	(103)	1208
Community: Suburban	40%	(835)	33%	(688)	2%	(40)	16%	(338)	9%	(192)	2093
Community: Rural	32%	(354)	43%	(482)	2%	(19)	14%	(160)	9%	(105)	1119
Employ: Private Sector	46%	(635)	34%	(468)	2%	(24)	13%	(177)	6%	(89)	1392
Employ: Government	46%	(116)	32%	(81)	1%	(2)	15%	(38)	6%	(15)	252
Employ: Self-Employed	41%	(194)	31%	(145)	3%	(13)	16%	(75)	9%	(42)	470
Employ: Homemaker	33%	(96)	36%	(105)	1%	(4)	13%	(39)	16%	(46)	290
Employ: Student	40%	(60)	14%	(21)	1%	(1)	22%	(33)	23%	(35)	150
Employ: Retired	43%	(454)	38%	(401)	1%	(11)	13%	(140)	5%	(50)	1056
Employ: Unemployed	36%	(188)	25%	(129)	2%	(9)	24%	(123)	14%	(70)	520
Employ: Other	31%	(90)	30%	(86)	2%	(5)	19%	(56)	18%	(53)	289
Military HH: Yes	35%	(213)	39%	(238)	3%	(18)	16%	(99)	6%	(38)	606
Military HH: No	42%	(1621)	31%	(1199)	1%	(51)	15%	(582)	9%	(362)	3814
RD/WT: Right Direction	77%	(797)	10%	(106)	1%	(10)	5%	(56)	7%	(73)	1042
RD/WT: Wrong Track	31%	(1036)	39%	(1331)	2%	(59)	18%	(625)	10%	(327)	3378
Biden Job Approve	81%	(1390)	5%	(87)	1%	(14)	7%	(123)	6%	(95)	1710
Biden Job Disapprove	16%	(406)	53%	(1335)	2%	(54)	20%	(506)	8%	(205)	2505
Biden Job Strongly Approve	93%	(638)	4%	(26)	—	(1)	1%	(9)	2%	(14)	687
Biden Job Somewhat Approve	74%	(752)	6%	(61)	1%	(13)	11%	(115)	8%	(82)	1023
Biden Job Somewhat Disapprove	37%	(293)	21%	(169)	1%	(11)	27%	(212)	13%	(104)	788
Biden Job Strongly Disapprove	7%	(113)	68%	(1166)	3%	(43)	17%	(294)	6%	(101)	1717

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Table YF3: In your opinion, which political party do you think best helps ordinary Americans get ahead?

Demographic	Democrats		Republicans		Other, please specify:		None		Don't know		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	41%	(1833)	33%	(1437)	2%	(69)	15%	(681)	9%	(400)	4420
Favorable of Biden	80%	(1459)	5%	(84)	1%	(10)	8%	(144)	7%	(119)	1816
Unfavorable of Biden	14%	(339)	55%	(1322)	2%	(54)	20%	(484)	8%	(202)	2402
Very Favorable of Biden	94%	(706)	3%	(23)	—	(1)	2%	(16)	1%	(8)	753
Somewhat Favorable of Biden	71%	(753)	6%	(61)	1%	(10)	12%	(128)	10%	(110)	1063
Somewhat Unfavorable of Biden	36%	(237)	21%	(139)	2%	(14)	28%	(187)	13%	(84)	661
Very Unfavorable of Biden	6%	(102)	68%	(1184)	2%	(40)	17%	(298)	7%	(118)	1742
#1 Issue: Economy	33%	(595)	39%	(716)	2%	(28)	17%	(315)	9%	(163)	1817
#1 Issue: Security	21%	(92)	65%	(283)	2%	(7)	8%	(33)	4%	(18)	433
#1 Issue: Health Care	54%	(165)	21%	(64)	1%	(3)	15%	(45)	9%	(28)	304
#1 Issue: Medicare / Social Security	52%	(234)	26%	(115)	1%	(3)	15%	(69)	6%	(26)	447
#1 Issue: Women's Issues	62%	(415)	11%	(71)	1%	(7)	15%	(98)	11%	(73)	664
#1 Issue: Education	47%	(66)	16%	(23)	4%	(6)	14%	(19)	19%	(26)	140
#1 Issue: Energy	44%	(146)	32%	(106)	2%	(7)	14%	(45)	9%	(29)	334
#1 Issue: Other	43%	(121)	21%	(59)	3%	(7)	20%	(56)	13%	(37)	280
2020 Vote: Joe Biden	78%	(1489)	3%	(65)	1%	(20)	11%	(219)	6%	(108)	1901
2020 Vote: Donald Trump	5%	(79)	79%	(1139)	1%	(20)	10%	(140)	5%	(72)	1449
2020 Vote: Other	15%	(21)	18%	(26)	10%	(15)	42%	(61)	15%	(22)	144
2020 Vote: Didn't Vote	26%	(244)	22%	(207)	1%	(14)	28%	(262)	21%	(198)	926
2018 House Vote: Democrat	80%	(1248)	3%	(53)	1%	(14)	11%	(172)	4%	(64)	1551
2018 House Vote: Republican	5%	(64)	79%	(946)	2%	(19)	10%	(121)	4%	(50)	1200
2018 House Vote: Someone else	15%	(19)	23%	(29)	11%	(13)	35%	(44)	16%	(20)	125
2016 Vote: Hillary Clinton	82%	(1151)	4%	(56)	1%	(16)	9%	(122)	5%	(66)	1412
2016 Vote: Donald Trump	9%	(117)	74%	(967)	2%	(20)	10%	(136)	5%	(66)	1306
2016 Vote: Other	33%	(71)	13%	(29)	5%	(11)	37%	(78)	11%	(24)	212
2016 Vote: Didn't Vote	33%	(490)	26%	(382)	1%	(22)	23%	(346)	16%	(243)	1482
Voted in 2014: Yes	47%	(1173)	35%	(882)	2%	(38)	11%	(277)	5%	(119)	2489
Voted in 2014: No	34%	(660)	29%	(555)	2%	(30)	21%	(405)	15%	(281)	1931
4-Region: Northeast	47%	(360)	28%	(217)	1%	(7)	15%	(114)	9%	(68)	765
4-Region: Midwest	42%	(384)	33%	(299)	2%	(15)	14%	(130)	9%	(84)	913
4-Region: South	36%	(611)	37%	(621)	2%	(34)	16%	(268)	9%	(155)	1689
4-Region: West	45%	(478)	29%	(301)	1%	(13)	16%	(169)	9%	(93)	1053

Continued on next page

Table YF3: In your opinion, which political party do you think best helps ordinary Americans get ahead?

Demographic	Democrats		Republicans		Other, please specify:		None		Don't know		Total N
	%	N	%	N	%	N	%	N	%	N	
Adults	41%	(1833)	33%	(1437)	2%	(69)	15%	(681)	9%	(400)	4420
2207098	43%	(926)	33%	(714)	2%	(32)	15%	(323)	8%	(169)	2164
2207099	40%	(907)	32%	(724)	2%	(36)	16%	(358)	10%	(231)	2256
Parents	42%	(741)	36%	(622)	1%	(21)	12%	(211)	9%	(156)	1751
Parents Kids under 18	43%	(498)	34%	(394)	1%	(14)	12%	(136)	10%	(115)	1157
Parents of School Aged Children (5-18)	44%	(386)	35%	(308)	1%	(7)	11%	(99)	10%	(86)	887
Adults Back to School Shopping	42%	(692)	34%	(548)	1%	(19)	13%	(207)	10%	(163)	1628
Parents of School Aged Children BTS Shopping	44%	(350)	35%	(283)	1%	(5)	11%	(86)	9%	(74)	799
Concerned About Affording Expenses	41%	(1395)	35%	(1187)	2%	(54)	14%	(486)	9%	(308)	3430
Concerned About Affording Child Care	49%	(206)	33%	(138)	1%	(3)	8%	(35)	9%	(38)	420
Concerned About Affording School Supplies	42%	(344)	36%	(291)	1%	(9)	11%	(88)	10%	(79)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF4_1: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...*Pay all of my bills in full every month*

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	37% (1642)	31% (1366)	15% (681)	13% (583)	3% (148)	4420
Gender: Male	43% (923)	31% (670)	14% (304)	8% (179)	3% (60)	2135
Gender: Female	31% (719)	30% (696)	17% (378)	18% (404)	4% (88)	2285
Age: 18-34	34% (433)	32% (414)	16% (206)	12% (154)	6% (77)	1284
Age: 35-44	28% (205)	33% (244)	18% (132)	17% (123)	4% (27)	731
Age: 45-64	35% (495)	31% (443)	16% (235)	15% (213)	3% (42)	1428
Age: 65+	52% (509)	27% (264)	11% (108)	10% (94)	— (3)	978
GenZers: 1997-2012	35% (177)	29% (147)	17% (85)	10% (48)	9% (44)	502
Millennials: 1981-1996	31% (405)	34% (441)	16% (214)	15% (190)	4% (51)	1301
GenXers: 1965-1980	32% (340)	30% (321)	17% (181)	17% (182)	4% (39)	1063
Baby Boomers: 1946-1964	45% (623)	29% (408)	14% (188)	11% (155)	1% (12)	1386
PID: Dem (no lean)	40% (679)	29% (490)	16% (264)	12% (196)	3% (58)	1688
PID: Ind (no lean)	33% (469)	32% (460)	15% (216)	16% (223)	4% (62)	1430
PID: Rep (no lean)	38% (493)	32% (415)	15% (201)	13% (165)	2% (28)	1303
PID/Gender: Dem Men	46% (373)	29% (237)	15% (124)	7% (56)	3% (27)	817
PID/Gender: Dem Women	35% (307)	29% (253)	16% (140)	16% (140)	4% (31)	871
PID/Gender: Ind Men	40% (274)	34% (229)	13% (86)	10% (70)	3% (23)	682
PID/Gender: Ind Women	26% (195)	31% (232)	17% (130)	20% (153)	5% (39)	748
PID/Gender: Rep Men	43% (276)	32% (204)	15% (93)	8% (54)	2% (10)	636
PID/Gender: Rep Women	33% (218)	32% (211)	16% (108)	17% (111)	3% (18)	666
Ideo: Liberal (1-3)	41% (504)	28% (343)	15% (192)	13% (156)	4% (50)	1244
Ideo: Moderate (4)	38% (499)	32% (422)	16% (207)	12% (165)	3% (33)	1326
Ideo: Conservative (5-7)	40% (563)	33% (469)	14% (196)	12% (172)	2% (23)	1423
Educ: < College	30% (873)	32% (913)	18% (510)	16% (450)	4% (129)	2874
Educ: Bachelors degree	47% (465)	30% (295)	12% (114)	10% (97)	1% (10)	982
Educ: Post-grad	54% (304)	28% (158)	10% (57)	7% (37)	2% (9)	564
Income: Under 50k	26% (615)	32% (752)	18% (431)	18% (414)	5% (120)	2333
Income: 50k-100k	44% (602)	31% (422)	14% (196)	10% (139)	1% (17)	1376
Income: 100k+	60% (425)	27% (192)	8% (54)	4% (30)	2% (11)	712
Ethnicity: White	38% (1299)	31% (1064)	15% (513)	13% (457)	3% (89)	3422

Continued on next page

Table YF4_1: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...
Pay all of my bills in full every month

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	37% (1642)	31% (1366)	15% (681)	13% (583)	3% (148)	4420
Ethnicity: Hispanic	34% (252)	36% (266)	16% (120)	10% (76)	5% (35)	748
Ethnicity: Black	32% (182)	29% (161)	17% (94)	16% (89)	7% (39)	565
Ethnicity: Other	37% (161)	32% (141)	17% (74)	9% (38)	5% (20)	434
All Christian	41% (809)	33% (654)	14% (275)	10% (208)	2% (38)	1984
All Non-Christian	54% (127)	24% (57)	11% (26)	9% (20)	1% (3)	233
Atheist	40% (92)	28% (63)	15% (34)	13% (30)	5% (11)	230
Agnostic/Nothing in particular	35% (433)	29% (361)	16% (200)	15% (189)	5% (59)	1242
Something Else	25% (181)	31% (230)	20% (147)	19% (136)	5% (36)	730
Religious Non-Protestant/Catholic	53% (142)	25% (67)	12% (31)	9% (25)	1% (4)	269
Evangelical	35% (385)	32% (351)	14% (153)	15% (162)	4% (41)	1092
Non-Evangelical	37% (579)	33% (513)	17% (258)	11% (174)	2% (31)	1556
Community: Urban	37% (443)	30% (367)	17% (203)	12% (144)	4% (51)	1208
Community: Suburban	40% (830)	32% (663)	14% (287)	12% (257)	3% (55)	2093
Community: Rural	33% (369)	30% (335)	17% (191)	16% (182)	4% (42)	1119
Employ: Private Sector	38% (532)	33% (460)	16% (219)	12% (162)	1% (20)	1392
Employ: Government	48% (121)	26% (67)	16% (40)	8% (20)	2% (4)	252
Employ: Self-Employed	36% (169)	29% (137)	18% (86)	14% (65)	3% (12)	470
Employ: Homemaker	29% (83)	31% (89)	18% (51)	20% (57)	4% (10)	290
Employ: Student	35% (52)	32% (47)	13% (19)	8% (13)	12% (19)	150
Employ: Retired	49% (518)	30% (315)	11% (120)	9% (99)	— (4)	1056
Employ: Unemployed	16% (86)	32% (165)	18% (95)	21% (110)	12% (65)	520
Employ: Other	28% (81)	30% (86)	18% (52)	20% (58)	5% (13)	289
Military HH: Yes	46% (280)	29% (175)	11% (69)	11% (65)	3% (17)	606
Military HH: No	36% (1362)	31% (1191)	16% (612)	14% (519)	3% (131)	3814
RD/WT: Right Direction	46% (477)	31% (319)	14% (142)	6% (64)	4% (40)	1042
RD/WT: Wrong Track	34% (1165)	31% (1047)	16% (540)	15% (519)	3% (108)	3378
Biden Job Approve	44% (751)	28% (481)	15% (250)	10% (167)	4% (60)	1710
Biden Job Disapprove	33% (838)	33% (826)	16% (399)	15% (382)	2% (60)	2505

Continued on next page

Table YF4_1: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...

Pay all of my bills in full every month

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	37% (1642)	31% (1366)	15% (681)	13% (583)	3% (148)	4420
Biden Job Strongly Approve	50% (346)	25% (175)	12% (80)	10% (66)	3% (20)	687
Biden Job Somewhat Approve	40% (405)	30% (306)	17% (170)	10% (102)	4% (41)	1023
Biden Job Somewhat Disapprove	33% (260)	35% (278)	16% (128)	13% (101)	3% (22)	788
Biden Job Strongly Disapprove	34% (578)	32% (548)	16% (271)	16% (281)	2% (38)	1717
Favorable of Biden	44% (793)	28% (512)	14% (261)	11% (196)	3% (54)	1816
Unfavorable of Biden	34% (806)	33% (786)	16% (389)	15% (359)	3% (63)	2402
Very Favorable of Biden	48% (365)	26% (199)	12% (88)	11% (81)	3% (20)	753
Somewhat Favorable of Biden	40% (428)	29% (313)	16% (172)	11% (116)	3% (33)	1063
Somewhat Unfavorable of Biden	32% (212)	35% (231)	17% (112)	13% (84)	3% (21)	661
Very Unfavorable of Biden	34% (594)	32% (555)	16% (277)	16% (275)	2% (42)	1742
#1 Issue: Economy	34% (615)	33% (606)	15% (279)	15% (266)	3% (51)	1817
#1 Issue: Security	43% (185)	30% (129)	16% (71)	8% (35)	3% (13)	433
#1 Issue: Health Care	42% (127)	33% (100)	13% (40)	9% (29)	3% (8)	304
#1 Issue: Medicare / Social Security	42% (189)	30% (132)	12% (55)	14% (61)	2% (10)	447
#1 Issue: Women's Issues	36% (242)	27% (178)	18% (117)	15% (101)	4% (26)	664
#1 Issue: Education	36% (50)	29% (40)	13% (18)	13% (18)	10% (13)	140
#1 Issue: Energy	38% (126)	31% (104)	18% (61)	12% (39)	1% (4)	334
#1 Issue: Other	38% (108)	27% (77)	14% (40)	12% (34)	8% (23)	280
2020 Vote: Joe Biden	44% (831)	28% (529)	14% (274)	12% (221)	2% (47)	1901
2020 Vote: Donald Trump	37% (539)	33% (483)	15% (223)	13% (186)	1% (19)	1449
2020 Vote: Other	35% (51)	34% (49)	10% (14)	18% (26)	3% (4)	144
2020 Vote: Didn't Vote	24% (221)	33% (306)	18% (171)	16% (151)	8% (78)	926
2018 House Vote: Democrat	44% (675)	28% (430)	15% (232)	12% (178)	2% (36)	1551
2018 House Vote: Republican	41% (490)	32% (384)	14% (173)	12% (146)	1% (7)	1200
2018 House Vote: Someone else	34% (42)	33% (42)	8% (10)	24% (30)	— (1)	125
2016 Vote: Hillary Clinton	45% (633)	27% (374)	14% (198)	13% (179)	2% (27)	1412
2016 Vote: Donald Trump	39% (504)	33% (432)	15% (197)	12% (159)	1% (14)	1306
2016 Vote: Other	45% (94)	29% (62)	9% (18)	14% (30)	3% (7)	212
2016 Vote: Didn't Vote	27% (406)	34% (497)	18% (264)	15% (216)	7% (100)	1482

Continued on next page

Table YF4_1: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...
Pay all of my bills in full every month

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	37% (1642)	31% (1366)	15% (681)	13% (583)	3% (148)	4420
Voted in 2014: Yes	43% (1071)	29% (731)	13% (336)	13% (311)	2% (40)	2489
Voted in 2014: No	30% (571)	33% (635)	18% (345)	14% (272)	6% (108)	1931
4-Region: Northeast	41% (312)	29% (224)	14% (110)	12% (93)	3% (26)	765
4-Region: Midwest	39% (357)	32% (288)	14% (132)	12% (114)	2% (22)	913
4-Region: South	34% (579)	33% (549)	16% (275)	14% (233)	3% (52)	1689
4-Region: West	37% (394)	29% (305)	16% (164)	14% (143)	5% (48)	1053
2207098	37% (808)	30% (646)	16% (342)	14% (300)	3% (68)	2164
2207099	37% (834)	32% (719)	15% (339)	13% (283)	4% (80)	2256
Parents	37% (653)	31% (536)	15% (261)	15% (269)	2% (31)	1751
Parents Kids under 18	34% (396)	31% (363)	15% (178)	17% (196)	2% (23)	1157
Parents of School Aged Children (5-18)	34% (301)	31% (275)	16% (139)	18% (159)	2% (13)	887
Adults Back to School Shopping	33% (544)	32% (524)	16% (264)	15% (242)	3% (54)	1628
Parents of School Aged Children BTS Shopping	35% (279)	31% (249)	15% (123)	17% (136)	1% (12)	799
Concerned About Affording Expenses	29% (983)	34% (1173)	19% (636)	16% (548)	3% (89)	3430
Concerned About Affording Child Care	33% (140)	30% (125)	16% (68)	19% (81)	1% (5)	420
Concerned About Affording School Supplies	25% (200)	32% (257)	19% (158)	21% (174)	3% (23)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF4_2: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...

Afford gas for my car

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	29% (1268)	34% (1517)	19% (828)	10% (424)	9% (383)	4420
Gender: Male	34% (733)	34% (732)	17% (371)	7% (149)	7% (150)	2135
Gender: Female	23% (535)	34% (785)	20% (457)	12% (275)	10% (233)	2285
Age: 18-34	26% (335)	33% (421)	21% (275)	10% (124)	10% (128)	1284
Age: 35-44	25% (184)	33% (240)	20% (147)	12% (90)	10% (70)	731
Age: 45-64	26% (378)	35% (496)	20% (286)	10% (139)	9% (129)	1428
Age: 65+	38% (371)	37% (360)	12% (119)	7% (71)	6% (56)	978
GenZers: 1997-2012	24% (121)	32% (162)	22% (111)	11% (54)	11% (55)	502
Millennials: 1981-1996	27% (350)	33% (434)	21% (272)	10% (128)	9% (119)	1301
GenXers: 1965-1980	24% (257)	34% (358)	20% (213)	12% (127)	10% (109)	1063
Baby Boomers: 1946-1964	35% (480)	36% (505)	15% (214)	8% (104)	6% (83)	1386
PID: Dem (no lean)	33% (553)	35% (585)	16% (272)	7% (114)	10% (163)	1688
PID: Ind (no lean)	26% (365)	32% (452)	21% (296)	11% (159)	11% (158)	1430
PID: Rep (no lean)	27% (350)	37% (479)	20% (261)	12% (151)	5% (62)	1303
PID/Gender: Dem Men	36% (298)	34% (280)	15% (124)	6% (46)	8% (69)	817
PID/Gender: Dem Women	29% (256)	35% (305)	17% (148)	8% (68)	11% (94)	871
PID/Gender: Ind Men	33% (223)	31% (211)	19% (132)	8% (54)	9% (62)	682
PID/Gender: Ind Women	19% (142)	32% (241)	22% (164)	14% (105)	13% (96)	748
PID/Gender: Rep Men	33% (213)	38% (241)	18% (115)	8% (49)	3% (19)	636
PID/Gender: Rep Women	21% (137)	36% (239)	22% (145)	15% (102)	6% (43)	666
Ideo: Liberal (1-3)	33% (410)	33% (409)	16% (198)	8% (93)	11% (133)	1244
Ideo: Moderate (4)	29% (390)	34% (449)	19% (254)	9% (126)	8% (108)	1326
Ideo: Conservative (5-7)	28% (398)	38% (541)	19% (270)	10% (140)	5% (74)	1423
Educ: < College	22% (641)	34% (967)	22% (620)	12% (343)	11% (303)	2874
Educ: Bachelors degree	36% (355)	37% (365)	15% (143)	6% (59)	6% (60)	982
Educ: Post-grad	48% (273)	33% (185)	12% (66)	4% (23)	3% (19)	564
Income: Under 50k	19% (433)	32% (745)	22% (519)	14% (318)	14% (317)	2333
Income: 50k-100k	36% (489)	37% (515)	17% (235)	7% (90)	3% (46)	1376
Income: 100k+	49% (346)	36% (256)	10% (74)	2% (17)	3% (19)	712
Ethnicity: White	29% (992)	35% (1194)	19% (659)	10% (342)	7% (235)	3422

Continued on next page

Table YF4_2: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...
Afford gas for my car

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	29% (1268)	34% (1517)	19% (828)	10% (424)	9% (383)	4420
Ethnicity: Hispanic	28% (206)	35% (259)	23% (172)	7% (55)	7% (55)	748
Ethnicity: Black	26% (148)	32% (183)	16% (89)	9% (49)	17% (95)	565
Ethnicity: Other	30% (129)	32% (139)	18% (80)	8% (34)	12% (52)	434
All Christian	31% (607)	37% (739)	18% (362)	8% (155)	6% (121)	1984
All Non-Christian	48% (112)	26% (62)	10% (22)	7% (16)	9% (21)	233
Atheist	38% (86)	27% (61)	15% (35)	8% (18)	13% (29)	230
Agnostic/Nothing in particular	27% (331)	33% (408)	20% (243)	10% (124)	11% (135)	1242
Something Else	18% (132)	34% (246)	23% (166)	15% (111)	10% (75)	730
Religious Non-Protestant/Catholic	44% (117)	26% (69)	12% (33)	9% (23)	10% (26)	269
Evangelical	26% (283)	38% (416)	18% (200)	11% (116)	7% (77)	1092
Non-Evangelical	28% (443)	35% (550)	20% (314)	9% (139)	7% (110)	1556
Community: Urban	29% (346)	32% (383)	18% (214)	8% (96)	14% (169)	1208
Community: Suburban	32% (669)	36% (750)	17% (362)	8% (172)	7% (140)	2093
Community: Rural	23% (254)	34% (384)	22% (252)	14% (157)	7% (73)	1119
Employ: Private Sector	32% (443)	37% (509)	20% (278)	8% (105)	4% (57)	1392
Employ: Government	38% (95)	39% (99)	16% (41)	4% (10)	3% (8)	252
Employ: Self-Employed	32% (149)	29% (136)	21% (97)	11% (49)	8% (39)	470
Employ: Homemaker	22% (64)	36% (104)	20% (57)	15% (43)	8% (22)	290
Employ: Student	21% (31)	38% (57)	24% (36)	5% (8)	11% (17)	150
Employ: Retired	35% (371)	37% (393)	14% (143)	8% (81)	7% (69)	1056
Employ: Unemployed	12% (64)	25% (130)	22% (116)	18% (93)	22% (117)	520
Employ: Other	18% (51)	31% (89)	21% (60)	12% (35)	19% (55)	289
Military HH: Yes	35% (209)	37% (222)	16% (94)	8% (47)	5% (33)	606
Military HH: No	28% (1059)	34% (1295)	19% (734)	10% (377)	9% (350)	3814
RD/WT: Right Direction	38% (399)	33% (346)	14% (149)	4% (37)	11% (111)	1042
RD/WT: Wrong Track	26% (870)	35% (1170)	20% (679)	11% (387)	8% (272)	3378
Biden Job Approve	37% (640)	33% (570)	14% (237)	5% (84)	10% (179)	1710
Biden Job Disapprove	24% (591)	36% (891)	22% (547)	13% (318)	6% (159)	2505

Continued on next page

Table YF4_2: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...

Afford gas for my car

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	29% (1268)	34% (1517)	19% (828)	10% (424)	9% (383)	4420
Biden Job Strongly Approve	43% (296)	31% (215)	11% (78)	5% (31)	10% (66)	687
Biden Job Somewhat Approve	34% (344)	35% (354)	15% (159)	5% (53)	11% (113)	1023
Biden Job Somewhat Disapprove	26% (204)	39% (309)	19% (153)	10% (78)	6% (44)	788
Biden Job Strongly Disapprove	23% (388)	34% (581)	23% (394)	14% (240)	7% (114)	1717
Favorable of Biden	37% (665)	34% (616)	14% (254)	5% (93)	10% (187)	1816
Unfavorable of Biden	24% (565)	35% (844)	22% (530)	13% (307)	7% (157)	2402
Very Favorable of Biden	43% (322)	32% (239)	11% (84)	5% (35)	10% (73)	753
Somewhat Favorable of Biden	32% (342)	36% (377)	16% (170)	5% (58)	11% (115)	1063
Somewhat Unfavorable of Biden	25% (163)	36% (240)	22% (147)	11% (72)	6% (39)	661
Very Unfavorable of Biden	23% (402)	35% (603)	22% (384)	13% (235)	7% (118)	1742
#1 Issue: Economy	26% (474)	37% (664)	19% (342)	11% (193)	8% (145)	1817
#1 Issue: Security	33% (143)	33% (143)	20% (85)	7% (31)	7% (30)	433
#1 Issue: Health Care	30% (91)	38% (117)	13% (38)	8% (24)	11% (34)	304
#1 Issue: Medicare / Social Security	31% (140)	31% (140)	17% (76)	10% (43)	11% (47)	447
#1 Issue: Women's Issues	31% (206)	33% (221)	19% (123)	8% (53)	9% (60)	664
#1 Issue: Education	33% (46)	26% (37)	27% (37)	7% (10)	7% (10)	140
#1 Issue: Energy	27% (90)	35% (116)	23% (76)	11% (38)	4% (13)	334
#1 Issue: Other	28% (78)	28% (78)	18% (50)	11% (32)	15% (42)	280
2020 Vote: Joe Biden	36% (676)	34% (645)	16% (304)	6% (110)	9% (165)	1901
2020 Vote: Donald Trump	26% (384)	36% (521)	21% (304)	12% (172)	5% (67)	1449
2020 Vote: Other	28% (41)	32% (45)	21% (31)	10% (15)	8% (12)	144
2020 Vote: Didn't Vote	18% (168)	33% (304)	20% (189)	14% (127)	15% (138)	926
2018 House Vote: Democrat	36% (561)	33% (518)	16% (244)	6% (98)	8% (130)	1551
2018 House Vote: Republican	29% (352)	36% (435)	21% (250)	10% (118)	4% (45)	1200
2018 House Vote: Someone else	29% (37)	26% (32)	25% (32)	12% (15)	7% (9)	125
2016 Vote: Hillary Clinton	36% (510)	34% (484)	15% (212)	6% (87)	8% (119)	1412
2016 Vote: Donald Trump	29% (385)	34% (447)	21% (274)	11% (141)	5% (59)	1306
2016 Vote: Other	33% (71)	34% (72)	15% (33)	9% (18)	8% (18)	212
2016 Vote: Didn't Vote	20% (299)	35% (512)	21% (309)	12% (177)	12% (185)	1482

Continued on next page

Table YF4_2: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...
Afford gas for my car

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	29% (1268)	34% (1517)	19% (828)	10% (424)	9% (383)	4420
Voted in 2014: Yes	34% (836)	35% (859)	17% (424)	8% (211)	6% (159)	2489
Voted in 2014: No	22% (432)	34% (658)	21% (404)	11% (214)	12% (224)	1931
4-Region: Northeast	30% (227)	34% (257)	14% (111)	8% (63)	14% (107)	765
4-Region: Midwest	27% (250)	38% (343)	18% (161)	10% (93)	7% (66)	913
4-Region: South	28% (478)	35% (590)	19% (329)	10% (163)	8% (129)	1689
4-Region: West	30% (314)	31% (327)	22% (227)	10% (105)	8% (80)	1053
2207098	28% (615)	34% (734)	19% (410)	10% (212)	9% (194)	2164
2207099	29% (653)	35% (783)	19% (419)	9% (212)	8% (189)	2256
Parents	30% (524)	35% (611)	18% (321)	11% (187)	6% (109)	1751
Parents Kids under 18	29% (340)	34% (398)	20% (226)	12% (139)	5% (54)	1157
Parents of School Aged Children (5-18)	29% (261)	34% (303)	19% (172)	12% (106)	5% (45)	887
Adults Back to School Shopping	28% (460)	36% (589)	20% (326)	10% (165)	5% (88)	1628
Parents of School Aged Children BTS Shopping	31% (246)	35% (279)	19% (151)	11% (88)	4% (34)	799
Concerned About Affording Expenses	20% (683)	37% (1275)	24% (808)	12% (413)	7% (250)	3430
Concerned About Affording Child Care	29% (123)	34% (141)	19% (81)	15% (65)	3% (11)	420
Concerned About Affording School Supplies	20% (164)	35% (280)	25% (203)	15% (126)	5% (39)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF4_3: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...

Afford child care

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	20% (235)	22% (251)	11% (129)	17% (194)	30% (348)	1157
Gender: Male	28% (154)	29% (165)	12% (66)	10% (55)	21% (118)	558
Gender: Female	13% (81)	14% (87)	10% (62)	23% (138)	39% (231)	599
Age: 18-34	27% (123)	25% (115)	12% (55)	19% (88)	17% (77)	458
Age: 35-44	19% (80)	22% (91)	10% (40)	18% (73)	31% (128)	413
Age: 45-64	12% (32)	16% (43)	12% (33)	11% (31)	48% (130)	269
GenZers: 1997-2012	33% (35)	28% (30)	10% (10)	14% (15)	15% (16)	106
Millennials: 1981-1996	23% (153)	23% (154)	12% (79)	19% (128)	23% (152)	665
GenXers: 1965-1980	13% (43)	18% (62)	12% (39)	15% (49)	43% (144)	337
PID: Dem (no lean)	26% (121)	28% (132)	9% (43)	11% (50)	26% (121)	468
PID: Ind (no lean)	12% (42)	14% (48)	13% (44)	23% (77)	38% (129)	340
PID: Rep (no lean)	21% (72)	20% (71)	12% (42)	19% (67)	28% (98)	349
PID/Gender: Dem Men	32% (81)	35% (87)	9% (22)	6% (14)	18% (46)	250
PID/Gender: Dem Women	18% (40)	21% (45)	10% (21)	17% (36)	35% (75)	218
PID/Gender: Ind Men	19% (27)	25% (34)	13% (18)	13% (18)	30% (42)	140
PID/Gender: Ind Women	8% (15)	7% (14)	13% (25)	29% (58)	43% (87)	200
PID/Gender: Rep Men	28% (47)	26% (44)	16% (26)	13% (23)	18% (30)	169
PID/Gender: Rep Women	14% (25)	15% (27)	9% (16)	24% (44)	38% (68)	180
Ideo: Liberal (1-3)	24% (69)	27% (81)	11% (33)	12% (36)	26% (75)	294
Ideo: Moderate (4)	21% (85)	19% (77)	13% (53)	16% (66)	30% (123)	405
Ideo: Conservative (5-7)	20% (66)	24% (77)	8% (26)	17% (56)	30% (97)	323
Educ: < College	14% (100)	18% (128)	12% (83)	21% (147)	34% (241)	700
Educ: Bachelors degree	25% (69)	27% (73)	11% (29)	14% (37)	23% (61)	269
Educ: Post-grad	35% (66)	27% (50)	9% (17)	5% (9)	25% (46)	188
Income: Under 50k	13% (66)	17% (85)	13% (65)	24% (120)	32% (159)	496
Income: 50k-100k	22% (91)	25% (101)	11% (45)	15% (60)	27% (109)	406
Income: 100k+	30% (77)	26% (65)	7% (18)	5% (14)	32% (80)	255
Ethnicity: White	18% (156)	22% (190)	10% (89)	18% (151)	32% (275)	861
Ethnicity: Hispanic	26% (72)	29% (79)	9% (26)	12% (33)	24% (65)	275
Ethnicity: Black	27% (49)	22% (40)	12% (21)	14% (25)	25% (45)	181

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Table YF4_3: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...
Afford child care

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	20% (235)	22% (251)	11% (129)	17% (194)	30% (348)	1157
Ethnicity: Other	26% (30)	18% (21)	16% (18)	15% (18)	25% (28)	115
All Christian	23% (109)	24% (112)	11% (51)	12% (57)	29% (135)	464
All Non-Christian	32% (22)	35% (25)	16% (12)	8% (6)	9% (6)	71
Agnostic/Nothing in particular	16% (54)	21% (68)	11% (36)	20% (66)	32% (105)	329
Something Else	16% (38)	17% (41)	11% (27)	21% (51)	36% (89)	247
Religious Non-Protestant/Catholic	29% (25)	30% (26)	15% (13)	9% (7)	18% (16)	86
Evangelical	25% (89)	23% (81)	9% (31)	14% (50)	30% (105)	356
Non-Evangelical	16% (53)	20% (66)	14% (45)	17% (56)	33% (109)	329
Community: Urban	35% (135)	27% (102)	10% (39)	11% (43)	17% (67)	386
Community: Suburban	15% (69)	20% (92)	11% (50)	19% (89)	35% (159)	458
Community: Rural	10% (31)	18% (57)	13% (41)	20% (62)	39% (123)	313
Employ: Private Sector	25% (137)	26% (143)	13% (68)	12% (67)	24% (128)	545
Employ: Government	23% (21)	33% (31)	8% (7)	8% (7)	29% (27)	93
Employ: Self-Employed	29% (38)	26% (33)	12% (16)	16% (20)	17% (22)	130
Employ: Homemaker	4% (7)	12% (19)	7% (11)	30% (48)	47% (76)	160
Employ: Unemployed	13% (15)	10% (11)	13% (15)	30% (34)	34% (38)	112
Employ: Other	14% (10)	9% (7)	10% (8)	17% (12)	49% (36)	73
Military HH: Yes	22% (27)	17% (21)	10% (12)	18% (22)	33% (40)	122
Military HH: No	20% (208)	22% (230)	11% (117)	17% (171)	30% (308)	1035
RD/WT: Right Direction	35% (115)	30% (101)	8% (28)	6% (19)	20% (68)	331
RD/WT: Wrong Track	14% (119)	18% (151)	12% (101)	21% (174)	34% (281)	826
Biden Job Approve	31% (138)	27% (116)	8% (36)	8% (37)	25% (111)	438
Biden Job Disapprove	14% (90)	20% (130)	14% (90)	21% (140)	32% (209)	659
Biden Job Strongly Approve	42% (84)	27% (55)	6% (13)	4% (7)	21% (42)	201
Biden Job Somewhat Approve	23% (53)	26% (61)	10% (23)	13% (30)	29% (69)	237
Biden Job Somewhat Disapprove	12% (29)	25% (59)	13% (31)	19% (43)	30% (71)	233
Biden Job Strongly Disapprove	14% (61)	17% (71)	14% (58)	23% (97)	32% (138)	425
Favorable of Biden	30% (137)	25% (117)	9% (41)	10% (45)	26% (120)	459
Unfavorable of Biden	14% (88)	19% (122)	13% (82)	21% (136)	33% (210)	637

Continued on next page

Table YF4_3: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...

Afford child care

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	20% (235)	22% (251)	11% (129)	17% (194)	30% (348)	1157
Very Favorable of Biden	41% (87)	26% (55)	7% (15)	6% (14)	20% (42)	212
Somewhat Favorable of Biden	20% (50)	25% (62)	10% (26)	13% (31)	32% (78)	247
Somewhat Unfavorable of Biden	13% (26)	23% (45)	13% (25)	21% (41)	31% (61)	198
Very Unfavorable of Biden	14% (62)	18% (77)	13% (56)	22% (95)	34% (149)	439
#1 Issue: Economy	18% (104)	21% (121)	11% (65)	19% (109)	32% (184)	583
#1 Issue: Security	31% (24)	35% (27)	8% (6)	14% (11)	12% (10)	78
#1 Issue: Health Care	25% (21)	32% (27)	13% (11)	11% (9)	19% (16)	85
#1 Issue: Women's Issues	19% (39)	15% (29)	11% (22)	17% (33)	39% (78)	201
#1 Issue: Education	36% (18)	16% (8)	11% (6)	10% (5)	27% (14)	51
#1 Issue: Energy	20% (17)	33% (28)	12% (10)	18% (15)	17% (14)	85
2020 Vote: Joe Biden	25% (126)	24% (120)	9% (46)	12% (61)	29% (142)	494
2020 Vote: Donald Trump	19% (75)	21% (83)	14% (52)	18% (70)	28% (106)	386
2020 Vote: Didn't Vote	12% (30)	17% (42)	10% (26)	23% (57)	37% (92)	247
2018 House Vote: Democrat	26% (101)	26% (100)	9% (37)	11% (42)	28% (111)	390
2018 House Vote: Republican	21% (63)	20% (62)	12% (36)	16% (50)	31% (94)	305
2016 Vote: Hillary Clinton	25% (93)	24% (90)	9% (32)	11% (42)	31% (115)	371
2016 Vote: Donald Trump	21% (70)	21% (72)	12% (40)	17% (59)	30% (101)	342
2016 Vote: Didn't Vote	15% (59)	20% (81)	12% (49)	22% (85)	31% (123)	397
Voted in 2014: Yes	23% (142)	23% (141)	11% (69)	13% (80)	30% (186)	618
Voted in 2014: No	17% (92)	20% (110)	11% (60)	21% (114)	30% (162)	538
4-Region: Northeast	25% (42)	20% (35)	8% (13)	19% (32)	28% (47)	169
4-Region: Midwest	16% (39)	19% (45)	15% (36)	18% (43)	32% (76)	238
4-Region: South	17% (81)	22% (102)	11% (54)	19% (88)	31% (146)	470
4-Region: West	26% (73)	25% (70)	10% (27)	11% (31)	28% (79)	279
2207098	19% (111)	20% (118)	12% (70)	16% (94)	32% (189)	582
2207099	21% (123)	23% (133)	10% (59)	17% (100)	28% (160)	574
Parents	20% (200)	22% (224)	10% (104)	16% (161)	31% (309)	998
Parents Kids under 18	20% (235)	22% (251)	11% (129)	17% (194)	30% (348)	1157
Parents of School Aged Children (5-18)	19% (156)	23% (188)	10% (83)	15% (124)	33% (273)	825

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Table YF4_3: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...
Afford child care

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	20% (235)	22% (251)	11% (129)	17% (194)	30% (348)	1157
Adults Back to School Shopping	21% (201)	23% (225)	11% (106)	15% (149)	30% (297)	977
Parents of School Aged Children BTS Shopping	20% (150)	23% (179)	10% (77)	15% (114)	32% (244)	764
Concerned About Affording Expenses	17% (169)	23% (224)	13% (126)	19% (189)	29% (283)	991
Concerned About Affording Child Care	24% (100)	31% (129)	18% (74)	24% (101)	4% (17)	420
Concerned About Affording School Supplies	17% (91)	22% (119)	14% (73)	22% (119)	25% (137)	540

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF4_4: *Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...**Afford necessities for myself and/or my family, such as food, clothes, etc.*

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	37% (1637)	38% (1662)	15% (657)	8% (370)	2% (93)	4420
Gender: Male	43% (925)	36% (775)	14% (290)	5% (107)	2% (39)	2135
Gender: Female	31% (712)	39% (888)	16% (367)	12% (263)	2% (54)	2285
Age: 18-34	36% (464)	36% (468)	15% (189)	9% (119)	3% (45)	1284
Age: 35-44	31% (223)	38% (277)	18% (132)	11% (82)	2% (17)	731
Age: 45-64	34% (479)	39% (560)	17% (239)	9% (122)	2% (27)	1428
Age: 65+	48% (471)	37% (358)	10% (97)	5% (47)	— (5)	978
GenZers: 1997-2012	40% (199)	33% (168)	14% (69)	8% (41)	5% (25)	502
Millennials: 1981-1996	33% (426)	38% (495)	16% (213)	10% (134)	3% (33)	1301
GenXers: 1965-1980	31% (332)	39% (418)	17% (184)	10% (107)	2% (22)	1063
Baby Boomers: 1946-1964	43% (600)	37% (515)	13% (174)	6% (86)	1% (12)	1386
PID: Dem (no lean)	42% (704)	37% (625)	13% (221)	7% (113)	1% (25)	1688
PID: Ind (no lean)	33% (472)	38% (540)	16% (229)	10% (141)	3% (47)	1430
PID: Rep (no lean)	35% (461)	38% (497)	16% (206)	9% (116)	2% (22)	1303
PID/Gender: Dem Men	47% (386)	35% (286)	12% (96)	5% (37)	1% (11)	817
PID/Gender: Dem Women	36% (318)	39% (339)	14% (125)	9% (75)	2% (14)	871
PID/Gender: Ind Men	41% (282)	35% (242)	14% (98)	6% (41)	3% (19)	682
PID/Gender: Ind Women	25% (190)	40% (299)	18% (131)	13% (100)	4% (28)	748
PID/Gender: Rep Men	40% (257)	39% (247)	15% (95)	4% (28)	1% (9)	636
PID/Gender: Rep Women	31% (204)	37% (250)	17% (111)	13% (88)	2% (13)	666
Ideo: Liberal (1-3)	41% (511)	38% (475)	12% (150)	7% (91)	1% (17)	1244
Ideo: Moderate (4)	37% (488)	38% (509)	15% (194)	9% (113)	2% (21)	1326
Ideo: Conservative (5-7)	38% (534)	38% (544)	16% (229)	7% (100)	1% (16)	1423
Educ: < College	31% (898)	39% (1116)	17% (498)	10% (286)	3% (76)	2874
Educ: Bachelors degree	45% (438)	37% (358)	11% (111)	6% (63)	1% (11)	982
Educ: Post-grad	53% (301)	33% (188)	8% (47)	4% (20)	1% (7)	564
Income: Under 50k	27% (631)	39% (918)	18% (430)	12% (280)	3% (73)	2333
Income: 50k-100k	44% (602)	37% (512)	13% (180)	5% (74)	1% (8)	1376
Income: 100k+	57% (404)	33% (232)	7% (46)	2% (16)	2% (13)	712
Ethnicity: White	37% (1267)	38% (1290)	15% (526)	8% (281)	2% (57)	3422

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Table YF4_4: *Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...
Afford necessities for myself and/or my family, such as food, clothes, etc.*

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	37% (1637)	38% (1662)	15% (657)	8% (370)	2% (93)	4420
Ethnicity: Hispanic	34% (254)	40% (303)	17% (129)	7% (51)	1% (11)	748
Ethnicity: Black	37% (208)	37% (211)	12% (65)	10% (55)	4% (25)	565
Ethnicity: Other	37% (162)	37% (161)	15% (65)	8% (34)	3% (11)	434
All Christian	39% (771)	39% (772)	14% (280)	7% (134)	1% (27)	1984
All Non-Christian	53% (125)	30% (70)	9% (20)	7% (16)	1% (3)	233
Atheist	39% (91)	38% (88)	14% (32)	5% (11)	4% (8)	230
Agnostic/Nothing in particular	35% (434)	37% (462)	15% (181)	10% (118)	4% (48)	1242
Something Else	30% (217)	37% (270)	20% (144)	12% (91)	1% (8)	730
Religious Non-Protestant/Catholic	52% (139)	29% (79)	9% (23)	9% (25)	1% (4)	269
Evangelical	33% (365)	41% (445)	16% (175)	9% (94)	1% (14)	1092
Non-Evangelical	38% (596)	37% (579)	16% (242)	8% (121)	1% (18)	1556
Community: Urban	38% (457)	36% (437)	16% (194)	8% (94)	2% (25)	1208
Community: Suburban	39% (822)	38% (802)	13% (265)	8% (161)	2% (43)	2093
Community: Rural	32% (358)	38% (424)	18% (197)	10% (115)	2% (25)	1119
Employ: Private Sector	39% (538)	40% (556)	14% (200)	6% (84)	1% (14)	1392
Employ: Government	52% (130)	26% (67)	15% (37)	6% (15)	2% (4)	252
Employ: Self-Employed	39% (181)	33% (153)	18% (84)	9% (44)	2% (8)	470
Employ: Homemaker	32% (92)	37% (109)	14% (40)	14% (41)	3% (10)	290
Employ: Student	33% (50)	43% (64)	14% (21)	5% (7)	5% (8)	150
Employ: Retired	45% (471)	39% (407)	12% (123)	4% (47)	1% (8)	1056
Employ: Unemployed	20% (105)	35% (183)	20% (104)	18% (93)	7% (35)	520
Employ: Other	24% (70)	43% (123)	17% (49)	13% (39)	3% (8)	289
Military HH: Yes	45% (275)	35% (209)	12% (71)	7% (41)	2% (10)	606
Military HH: No	36% (1362)	38% (1453)	15% (586)	9% (329)	2% (84)	3814
RD/WT: Right Direction	46% (484)	35% (369)	12% (120)	4% (43)	2% (24)	1042
RD/WT: Wrong Track	34% (1153)	38% (1293)	16% (537)	10% (327)	2% (69)	3378
Biden Job Approve	45% (764)	37% (640)	11% (192)	5% (86)	2% (28)	1710
Biden Job Disapprove	33% (817)	38% (954)	17% (433)	11% (265)	1% (37)	2505

Continued on next page

Table YF4_4: *Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...**Afford necessities for myself and/or my family, such as food, clothes, etc.*

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	37% (1637)	38% (1662)	15% (657)	8% (370)	2% (93)	4420
Biden Job Strongly Approve	51% (351)	33% (228)	10% (69)	4% (30)	1% (8)	687
Biden Job Somewhat Approve	40% (413)	40% (412)	12% (122)	5% (56)	2% (20)	1023
Biden Job Somewhat Disapprove	35% (279)	39% (309)	16% (123)	9% (69)	1% (8)	788
Biden Job Strongly Disapprove	31% (537)	38% (645)	18% (310)	11% (196)	2% (29)	1717
Favorable of Biden	45% (811)	37% (672)	11% (205)	6% (100)	1% (26)	1816
Unfavorable of Biden	32% (777)	38% (916)	17% (412)	11% (255)	2% (43)	2402
Very Favorable of Biden	51% (381)	32% (239)	10% (79)	6% (44)	1% (11)	753
Somewhat Favorable of Biden	40% (430)	41% (434)	12% (127)	5% (57)	1% (15)	1063
Somewhat Unfavorable of Biden	34% (227)	39% (255)	16% (108)	10% (64)	1% (7)	661
Very Unfavorable of Biden	32% (550)	38% (661)	17% (303)	11% (191)	2% (36)	1742
#1 Issue: Economy	35% (630)	40% (724)	15% (277)	9% (162)	1% (24)	1817
#1 Issue: Security	39% (169)	36% (156)	16% (71)	6% (25)	3% (13)	433
#1 Issue: Health Care	40% (121)	39% (118)	12% (37)	7% (21)	3% (8)	304
#1 Issue: Medicare / Social Security	41% (182)	36% (162)	13% (57)	8% (35)	2% (11)	447
#1 Issue: Women's Issues	38% (254)	35% (233)	15% (101)	9% (61)	2% (15)	664
#1 Issue: Education	38% (53)	37% (52)	19% (26)	3% (5)	3% (4)	140
#1 Issue: Energy	37% (125)	36% (120)	14% (48)	11% (36)	1% (5)	334
#1 Issue: Other	37% (103)	35% (98)	14% (40)	9% (26)	5% (14)	280
2020 Vote: Joe Biden	44% (839)	36% (690)	12% (233)	6% (116)	1% (23)	1901
2020 Vote: Donald Trump	34% (496)	39% (570)	17% (242)	9% (126)	1% (15)	1449
2020 Vote: Other	32% (46)	41% (59)	14% (20)	10% (15)	2% (3)	144
2020 Vote: Didn't Vote	28% (256)	37% (343)	17% (162)	12% (113)	6% (52)	926
2018 House Vote: Democrat	43% (670)	37% (578)	12% (182)	7% (105)	1% (16)	1551
2018 House Vote: Republican	39% (462)	37% (443)	16% (188)	8% (96)	1% (11)	1200
2018 House Vote: Someone else	31% (39)	37% (47)	17% (21)	14% (17)	2% (2)	125
2016 Vote: Hillary Clinton	45% (630)	37% (520)	11% (151)	7% (97)	1% (14)	1412
2016 Vote: Donald Trump	37% (480)	38% (493)	16% (215)	8% (106)	1% (12)	1306
2016 Vote: Other	44% (93)	35% (74)	12% (25)	8% (17)	1% (3)	212
2016 Vote: Didn't Vote	29% (432)	39% (572)	18% (265)	10% (149)	4% (65)	1482

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Table YF4_4: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...
Afford necessities for myself and/or my family, such as food, clothes, etc.

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	37% (1637)	38% (1662)	15% (657)	8% (370)	2% (93)	4420
Voted in 2014: Yes	42% (1034)	37% (917)	13% (325)	8% (189)	1% (24)	2489
Voted in 2014: No	31% (603)	39% (746)	17% (332)	9% (181)	4% (69)	1931
4-Region: Northeast	39% (302)	39% (300)	12% (94)	6% (48)	3% (21)	765
4-Region: Midwest	39% (356)	38% (348)	13% (122)	8% (73)	2% (14)	913
4-Region: South	35% (590)	38% (639)	15% (256)	10% (161)	3% (43)	1689
4-Region: West	37% (390)	36% (375)	17% (184)	8% (89)	1% (15)	1053
2207098	37% (794)	37% (804)	15% (331)	9% (187)	2% (48)	2164
2207099	37% (843)	38% (858)	14% (326)	8% (183)	2% (46)	2256
Parents	37% (649)	37% (656)	14% (247)	10% (174)	1% (26)	1751
Parents Kids under 18	37% (424)	36% (417)	15% (171)	11% (129)	1% (15)	1157
Parents of School Aged Children (5-18)	35% (308)	37% (326)	15% (137)	12% (106)	1% (10)	887
Adults Back to School Shopping	37% (610)	37% (605)	15% (247)	9% (144)	1% (23)	1628
Parents of School Aged Children BTS Shopping	36% (285)	38% (300)	15% (118)	11% (89)	1% (8)	799
Concerned About Affording Expenses	28% (962)	42% (1431)	19% (638)	10% (352)	1% (47)	3430
Concerned About Affording Child Care	27% (112)	41% (173)	18% (74)	14% (60)	— (1)	420
Concerned About Affording School Supplies	24% (193)	40% (328)	22% (177)	13% (105)	1% (8)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF4_5: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...*Build up my savings*

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	15% (663)	26% (1157)	26% (1169)	27% (1200)	5% (230)	4420
Gender: Male	19% (401)	30% (645)	26% (550)	21% (444)	4% (95)	2135
Gender: Female	11% (262)	22% (512)	27% (619)	33% (756)	6% (135)	2285
Age: 18-34	19% (247)	29% (370)	23% (301)	23% (292)	6% (74)	1284
Age: 35-44	15% (108)	22% (160)	26% (188)	33% (239)	5% (35)	731
Age: 45-64	11% (162)	25% (359)	28% (404)	29% (421)	6% (82)	1428
Age: 65+	15% (146)	27% (268)	28% (277)	25% (247)	4% (39)	978
GenZers: 1997-2012	23% (114)	31% (153)	24% (122)	17% (87)	5% (26)	502
Millennials: 1981-1996	17% (217)	25% (330)	23% (301)	29% (378)	6% (76)	1301
GenXers: 1965-1980	12% (129)	24% (256)	27% (283)	31% (334)	6% (61)	1063
Baby Boomers: 1946-1964	13% (184)	26% (364)	30% (421)	26% (361)	4% (55)	1386
PID: Dem (no lean)	18% (311)	29% (483)	26% (447)	23% (382)	4% (66)	1688
PID: Ind (no lean)	12% (178)	25% (358)	25% (361)	30% (433)	7% (101)	1430
PID: Rep (no lean)	13% (175)	24% (317)	28% (361)	30% (386)	5% (63)	1303
PID/Gender: Dem Men	21% (175)	33% (273)	25% (208)	16% (133)	4% (29)	817
PID/Gender: Dem Women	16% (136)	24% (210)	27% (239)	29% (249)	4% (37)	871
PID/Gender: Ind Men	17% (117)	28% (191)	24% (166)	25% (169)	6% (39)	682
PID/Gender: Ind Women	8% (60)	22% (167)	26% (195)	35% (264)	8% (62)	748
PID/Gender: Rep Men	17% (109)	28% (181)	28% (176)	22% (142)	4% (27)	636
PID/Gender: Rep Women	10% (66)	20% (136)	28% (185)	37% (244)	5% (36)	666
Ideo: Liberal (1-3)	17% (216)	26% (318)	27% (332)	26% (327)	4% (51)	1244
Ideo: Moderate (4)	17% (220)	29% (381)	25% (332)	25% (330)	5% (63)	1326
Ideo: Conservative (5-7)	14% (194)	26% (372)	27% (389)	29% (408)	4% (60)	1423
Educ: < College	13% (363)	24% (694)	26% (760)	30% (868)	7% (189)	2874
Educ: Bachelors degree	16% (158)	30% (292)	28% (278)	23% (226)	3% (27)	982
Educ: Post-grad	25% (142)	30% (172)	23% (131)	19% (106)	2% (14)	564
Income: Under 50k	11% (248)	21% (500)	27% (628)	33% (779)	8% (177)	2333
Income: 50k-100k	17% (232)	31% (421)	27% (365)	24% (323)	2% (34)	1376
Income: 100k+	26% (183)	33% (236)	25% (176)	14% (98)	3% (19)	712
Ethnicity: White	14% (480)	25% (858)	27% (930)	29% (998)	5% (154)	3422

Continued on next page

Table YF4_5: *Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...
Build up my savings*

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	15% (663)	26% (1157)	26% (1169)	27% (1200)	5% (230)	4420
Ethnicity: Hispanic	17% (130)	30% (221)	28% (209)	21% (154)	5% (34)	748
Ethnicity: Black	20% (111)	30% (172)	21% (118)	23% (128)	6% (35)	565
Ethnicity: Other	17% (72)	29% (127)	28% (120)	17% (74)	9% (41)	434
All Christian	14% (275)	29% (567)	29% (580)	25% (492)	4% (70)	1984
All Non-Christian	29% (67)	29% (68)	21% (49)	17% (40)	4% (9)	233
Atheist	17% (39)	25% (57)	26% (60)	28% (64)	4% (10)	230
Agnostic/Nothing in particular	15% (191)	24% (293)	25% (315)	28% (352)	7% (91)	1242
Something Else	13% (91)	24% (172)	23% (165)	34% (252)	7% (51)	730
Religious Non-Protestant/Catholic	25% (68)	30% (80)	22% (60)	19% (50)	4% (10)	269
Evangelical	16% (173)	24% (263)	27% (294)	28% (307)	5% (55)	1092
Non-Evangelical	12% (189)	29% (454)	28% (430)	27% (423)	4% (61)	1556
Community: Urban	20% (240)	30% (359)	21% (255)	24% (295)	5% (60)	1208
Community: Suburban	14% (296)	27% (561)	27% (574)	26% (554)	5% (107)	2093
Community: Rural	11% (127)	21% (237)	30% (341)	31% (351)	6% (63)	1119
Employ: Private Sector	18% (244)	29% (401)	27% (377)	25% (345)	2% (24)	1392
Employ: Government	22% (55)	32% (81)	24% (60)	20% (51)	2% (4)	252
Employ: Self-Employed	19% (92)	23% (108)	26% (124)	25% (119)	6% (27)	470
Employ: Homemaker	7% (21)	25% (74)	26% (75)	33% (95)	9% (26)	290
Employ: Student	22% (32)	31% (46)	25% (37)	19% (29)	3% (5)	150
Employ: Retired	14% (152)	27% (285)	29% (306)	25% (266)	4% (46)	1056
Employ: Unemployed	6% (32)	18% (92)	23% (122)	39% (203)	14% (71)	520
Employ: Other	12% (34)	24% (70)	23% (68)	32% (91)	9% (26)	289
Military HH: Yes	17% (104)	30% (183)	25% (152)	24% (143)	4% (24)	606
Military HH: No	15% (560)	26% (974)	27% (1017)	28% (1058)	5% (206)	3814
RD/WT: Right Direction	26% (269)	33% (342)	24% (247)	13% (135)	5% (49)	1042
RD/WT: Wrong Track	12% (394)	24% (816)	27% (922)	32% (1065)	5% (182)	3378
Biden Job Approve	21% (364)	29% (494)	26% (444)	20% (337)	4% (70)	1710
Biden Job Disapprove	11% (271)	24% (605)	28% (699)	32% (799)	5% (132)	2505

Continued on next page

Table YF4_5: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...

Build up my savings

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	15% (663)	26% (1157)	26% (1169)	27% (1200)	5% (230)	4420
Biden Job Strongly Approve	29% (201)	29% (201)	23% (158)	15% (104)	3% (23)	687
Biden Job Somewhat Approve	16% (164)	29% (293)	28% (286)	23% (233)	5% (46)	1023
Biden Job Somewhat Disapprove	11% (90)	29% (230)	28% (221)	26% (207)	5% (40)	788
Biden Job Strongly Disapprove	11% (181)	22% (375)	28% (478)	34% (592)	5% (92)	1717
Favorable of Biden	21% (373)	28% (516)	26% (466)	21% (383)	4% (79)	1816
Unfavorable of Biden	11% (264)	24% (585)	28% (666)	32% (762)	5% (126)	2402
Very Favorable of Biden	26% (196)	29% (215)	24% (182)	17% (131)	4% (29)	753
Somewhat Favorable of Biden	17% (177)	28% (301)	27% (284)	24% (252)	5% (49)	1063
Somewhat Unfavorable of Biden	11% (69)	29% (189)	29% (191)	28% (185)	4% (27)	661
Very Unfavorable of Biden	11% (194)	23% (396)	27% (475)	33% (578)	6% (99)	1742
#1 Issue: Economy	14% (247)	26% (464)	27% (497)	30% (539)	4% (70)	1817
#1 Issue: Security	20% (87)	23% (100)	28% (120)	24% (105)	5% (20)	433
#1 Issue: Health Care	18% (55)	31% (96)	24% (73)	18% (56)	8% (25)	304
#1 Issue: Medicare / Social Security	13% (58)	28% (126)	26% (118)	26% (116)	6% (28)	447
#1 Issue: Women's Issues	16% (103)	24% (162)	29% (191)	28% (183)	4% (24)	664
#1 Issue: Education	21% (29)	32% (45)	25% (35)	17% (24)	5% (7)	140
#1 Issue: Energy	16% (53)	31% (103)	20% (65)	26% (87)	8% (26)	334
#1 Issue: Other	11% (31)	22% (61)	25% (69)	32% (90)	11% (30)	280
2020 Vote: Joe Biden	18% (340)	29% (550)	27% (505)	23% (429)	4% (76)	1901
2020 Vote: Donald Trump	13% (188)	25% (356)	28% (400)	31% (450)	4% (55)	1449
2020 Vote: Other	8% (12)	23% (33)	31% (44)	29% (42)	8% (12)	144
2020 Vote: Didn't Vote	13% (123)	24% (218)	24% (219)	30% (279)	9% (87)	926
2018 House Vote: Democrat	17% (270)	28% (429)	28% (428)	23% (362)	4% (62)	1551
2018 House Vote: Republican	13% (160)	26% (311)	28% (331)	30% (363)	3% (36)	1200
2018 House Vote: Someone else	9% (11)	31% (39)	24% (29)	33% (41)	3% (4)	125
2016 Vote: Hillary Clinton	18% (253)	29% (404)	27% (377)	24% (335)	3% (44)	1412
2016 Vote: Donald Trump	13% (172)	25% (323)	29% (373)	30% (392)	3% (45)	1306
2016 Vote: Other	11% (24)	30% (63)	26% (54)	29% (61)	5% (10)	212
2016 Vote: Didn't Vote	14% (213)	25% (365)	25% (363)	28% (410)	9% (131)	1482

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Table YF4_5: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...
Build up my savings

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	15% (663)	26% (1157)	26% (1169)	27% (1200)	5% (230)	4420
Voted in 2014: Yes	15% (382)	27% (674)	27% (673)	27% (676)	3% (84)	2489
Voted in 2014: No	15% (282)	25% (484)	26% (496)	27% (524)	8% (146)	1931
4-Region: Northeast	17% (129)	29% (220)	25% (189)	25% (194)	4% (33)	765
4-Region: Midwest	13% (122)	26% (238)	27% (250)	27% (248)	6% (55)	913
4-Region: South	14% (237)	24% (410)	27% (461)	29% (489)	5% (91)	1689
4-Region: West	17% (175)	27% (289)	25% (268)	26% (270)	5% (51)	1053
2207098	13% (285)	28% (600)	27% (575)	27% (581)	6% (123)	2164
2207099	17% (378)	25% (557)	26% (594)	27% (619)	5% (107)	2256
Parents	15% (264)	25% (437)	26% (462)	29% (511)	4% (77)	1751
Parents Kids under 18	17% (201)	27% (308)	24% (277)	28% (322)	4% (49)	1157
Parents of School Aged Children (5-18)	17% (148)	26% (234)	23% (207)	29% (255)	5% (42)	887
Adults Back to School Shopping	18% (288)	27% (444)	25% (401)	26% (425)	4% (71)	1628
Parents of School Aged Children BTS Shopping	18% (147)	27% (214)	23% (182)	27% (219)	5% (37)	799
Concerned About Affording Expenses	11% (376)	22% (763)	29% (999)	33% (1143)	4% (149)	3430
Concerned About Affording Child Care	22% (92)	25% (104)	22% (91)	29% (121)	3% (11)	420
Concerned About Affording School Supplies	16% (133)	21% (174)	23% (183)	35% (287)	4% (35)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF4_6: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...

Contribute to my retirement savings

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	17% (750)	20% (901)	19% (827)	26% (1158)	18% (784)	4420
Gender: Male	21% (458)	23% (499)	19% (409)	21% (438)	16% (331)	2135
Gender: Female	13% (292)	18% (402)	18% (419)	32% (720)	20% (453)	2285
Age: 18-34	19% (250)	23% (302)	18% (236)	26% (328)	13% (168)	1284
Age: 35-44	18% (131)	22% (161)	18% (132)	30% (218)	12% (89)	731
Age: 45-64	17% (246)	21% (294)	20% (291)	26% (375)	16% (222)	1428
Age: 65+	13% (123)	15% (144)	17% (169)	24% (236)	31% (305)	978
GenZers: 1997-2012	19% (93)	24% (119)	20% (98)	24% (123)	14% (69)	502
Millennials: 1981-1996	20% (258)	23% (295)	17% (227)	28% (360)	12% (161)	1301
GenXers: 1965-1980	17% (181)	23% (240)	19% (201)	27% (290)	14% (151)	1063
Baby Boomers: 1946-1964	15% (204)	16% (220)	20% (279)	25% (348)	24% (334)	1386
PID: Dem (no lean)	19% (321)	22% (378)	19% (316)	22% (371)	18% (302)	1688
PID: Ind (no lean)	15% (215)	19% (266)	18% (261)	29% (409)	19% (278)	1430
PID: Rep (no lean)	16% (214)	20% (257)	19% (250)	29% (378)	16% (204)	1303
PID/Gender: Dem Men	23% (191)	25% (208)	18% (145)	17% (138)	16% (134)	817
PID/Gender: Dem Women	15% (129)	20% (170)	20% (171)	27% (233)	19% (167)	871
PID/Gender: Ind Men	19% (131)	22% (149)	19% (127)	24% (164)	16% (111)	682
PID/Gender: Ind Women	11% (84)	16% (117)	18% (134)	33% (245)	22% (167)	748
PID/Gender: Rep Men	21% (136)	22% (142)	21% (136)	21% (136)	14% (86)	636
PID/Gender: Rep Women	12% (78)	17% (115)	17% (114)	36% (242)	18% (118)	666
Ideo: Liberal (1-3)	19% (232)	21% (257)	18% (226)	26% (325)	16% (203)	1244
Ideo: Moderate (4)	18% (244)	21% (281)	19% (252)	23% (301)	19% (248)	1326
Ideo: Conservative (5-7)	17% (236)	21% (301)	19% (273)	28% (394)	15% (220)	1423
Educ: < College	12% (353)	18% (516)	19% (543)	31% (882)	20% (580)	2874
Educ: Bachelors degree	23% (229)	25% (246)	19% (188)	20% (196)	13% (123)	982
Educ: Post-grad	30% (168)	25% (138)	17% (97)	14% (81)	14% (80)	564
Income: Under 50k	10% (226)	15% (359)	19% (444)	34% (785)	22% (519)	2333
Income: 50k-100k	20% (271)	25% (338)	20% (280)	22% (304)	13% (183)	1376
Income: 100k+	36% (253)	29% (204)	15% (104)	10% (69)	11% (82)	712
Ethnicity: White	17% (571)	19% (655)	19% (661)	27% (935)	18% (599)	3422

Continued on next page

Table YF4_6: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...

Contribute to my retirement savings

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	17% (750)	20% (901)	19% (827)	26% (1158)	18% (784)	4420
Ethnicity: Hispanic	18% (136)	23% (174)	22% (163)	24% (182)	12% (93)	748
Ethnicity: Black	18% (104)	25% (139)	15% (84)	23% (128)	19% (109)	565
Ethnicity: Other	17% (75)	25% (108)	19% (82)	22% (94)	17% (75)	434
All Christian	17% (345)	22% (446)	20% (396)	23% (464)	17% (333)	1984
All Non-Christian	30% (71)	22% (51)	12% (28)	20% (47)	16% (37)	233
Atheist	20% (47)	17% (38)	17% (39)	27% (63)	19% (44)	230
Agnostic/Nothing in particular	16% (199)	19% (233)	19% (241)	27% (329)	19% (239)	1242
Something Else	12% (88)	18% (134)	17% (123)	35% (254)	18% (131)	730
Religious Non-Protestant/Catholic	28% (75)	21% (57)	13% (35)	23% (62)	15% (40)	269
Evangelical	18% (192)	22% (236)	17% (187)	28% (303)	16% (173)	1092
Non-Evangelical	15% (231)	21% (330)	21% (321)	25% (395)	18% (280)	1556
Community: Urban	21% (248)	22% (261)	17% (208)	24% (286)	17% (205)	1208
Community: Suburban	17% (353)	21% (434)	19% (407)	25% (518)	18% (381)	2093
Community: Rural	13% (149)	18% (207)	19% (212)	32% (354)	18% (198)	1119
Employ: Private Sector	26% (356)	27% (382)	21% (292)	22% (307)	4% (56)	1392
Employ: Government	30% (75)	31% (77)	20% (52)	14% (36)	5% (13)	252
Employ: Self-Employed	21% (98)	21% (98)	20% (92)	26% (120)	13% (61)	470
Employ: Homemaker	6% (16)	19% (56)	16% (47)	34% (99)	25% (73)	290
Employ: Student	16% (23)	22% (33)	18% (28)	28% (42)	16% (24)	150
Employ: Retired	11% (116)	14% (149)	17% (180)	24% (255)	34% (356)	1056
Employ: Unemployed	7% (36)	11% (59)	16% (81)	39% (203)	27% (141)	520
Employ: Other	10% (29)	16% (47)	19% (56)	34% (97)	21% (60)	289
Military HH: Yes	18% (110)	19% (114)	18% (110)	23% (141)	21% (130)	606
Military HH: No	17% (640)	21% (787)	19% (717)	27% (1017)	17% (654)	3814
RD/WT: Right Direction	27% (286)	24% (251)	18% (183)	13% (135)	18% (186)	1042
RD/WT: Wrong Track	14% (464)	19% (650)	19% (644)	30% (1023)	18% (598)	3378
Biden Job Approve	22% (375)	23% (392)	17% (297)	20% (337)	18% (309)	1710
Biden Job Disapprove	14% (351)	19% (469)	20% (512)	30% (759)	17% (414)	2505

Continued on next page

Table YF4_6: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...

Contribute to my retirement savings

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	17% (750)	20% (901)	19% (827)	26% (1158)	18% (784)	4420
Biden Job Strongly Approve	29% (197)	20% (139)	16% (107)	16% (108)	20% (136)	687
Biden Job Somewhat Approve	17% (178)	25% (252)	19% (190)	22% (229)	17% (173)	1023
Biden Job Somewhat Disapprove	15% (122)	22% (174)	22% (171)	24% (193)	16% (128)	788
Biden Job Strongly Disapprove	13% (229)	17% (295)	20% (341)	33% (567)	17% (286)	1717
Favorable of Biden	21% (389)	22% (406)	17% (308)	20% (371)	19% (340)	1816
Unfavorable of Biden	14% (336)	19% (456)	21% (495)	31% (734)	16% (383)	2402
Very Favorable of Biden	26% (193)	21% (155)	16% (118)	18% (137)	20% (150)	753
Somewhat Favorable of Biden	19% (197)	24% (252)	18% (190)	22% (234)	18% (190)	1063
Somewhat Unfavorable of Biden	16% (106)	21% (142)	22% (148)	26% (175)	14% (90)	661
Very Unfavorable of Biden	13% (230)	18% (314)	20% (347)	32% (559)	17% (293)	1742
#1 Issue: Economy	17% (302)	24% (427)	19% (349)	28% (512)	13% (227)	1817
#1 Issue: Security	21% (91)	17% (76)	22% (95)	24% (103)	16% (69)	433
#1 Issue: Health Care	20% (61)	20% (61)	21% (63)	19% (56)	20% (62)	304
#1 Issue: Medicare / Social Security	15% (66)	14% (64)	16% (72)	25% (114)	30% (132)	447
#1 Issue: Women's Issues	17% (114)	18% (118)	21% (140)	27% (176)	18% (116)	664
#1 Issue: Education	21% (30)	24% (34)	16% (22)	26% (37)	12% (16)	140
#1 Issue: Energy	18% (59)	23% (77)	16% (54)	22% (75)	21% (69)	334
#1 Issue: Other	10% (27)	15% (43)	12% (33)	30% (85)	33% (93)	280
2020 Vote: Joe Biden	20% (384)	22% (418)	20% (372)	21% (397)	17% (330)	1901
2020 Vote: Donald Trump	16% (237)	20% (290)	19% (276)	29% (427)	15% (218)	1449
2020 Vote: Other	22% (31)	15% (22)	20% (29)	28% (40)	15% (21)	144
2020 Vote: Didn't Vote	11% (97)	18% (171)	16% (150)	32% (293)	23% (215)	926
2018 House Vote: Democrat	20% (311)	22% (339)	19% (290)	21% (332)	18% (280)	1551
2018 House Vote: Republican	18% (214)	20% (243)	20% (235)	28% (338)	14% (171)	1200
2018 House Vote: Someone else	15% (19)	29% (37)	15% (19)	27% (34)	13% (17)	125
2016 Vote: Hillary Clinton	21% (302)	22% (306)	18% (252)	23% (319)	17% (234)	1412
2016 Vote: Donald Trump	17% (225)	19% (253)	20% (261)	28% (366)	15% (201)	1306
2016 Vote: Other	18% (38)	20% (43)	24% (50)	23% (48)	15% (32)	212
2016 Vote: Didn't Vote	12% (184)	20% (298)	18% (262)	28% (422)	21% (317)	1482

Continued on next page

Table YF4_6: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...
Contribute to my retirement savings

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	17% (750)	20% (901)	19% (827)	26% (1158)	18% (784)	4420
Voted in 2014: Yes	19% (476)	21% (523)	18% (459)	25% (620)	16% (410)	2489
Voted in 2014: No	14% (274)	20% (378)	19% (368)	28% (537)	19% (374)	1931
4-Region: Northeast	18% (141)	21% (158)	17% (130)	23% (177)	21% (159)	765
4-Region: Midwest	16% (145)	21% (191)	20% (184)	27% (244)	16% (149)	913
4-Region: South	15% (260)	21% (363)	19% (314)	28% (466)	17% (286)	1689
4-Region: West	19% (204)	18% (190)	19% (198)	26% (271)	18% (190)	1053
2207098	17% (362)	21% (453)	19% (414)	25% (549)	18% (386)	2164
2207099	17% (388)	20% (448)	18% (413)	27% (609)	18% (398)	2256
Parents	18% (311)	22% (381)	19% (330)	27% (476)	14% (253)	1751
Parents Kids under 18	22% (259)	24% (277)	18% (209)	25% (291)	10% (120)	1157
Parents of School Aged Children (5-18)	23% (200)	23% (206)	17% (154)	27% (235)	10% (91)	887
Adults Back to School Shopping	21% (345)	25% (411)	19% (303)	25% (402)	10% (168)	1628
Parents of School Aged Children BTS Shopping	24% (195)	24% (195)	17% (138)	25% (204)	8% (68)	799
Concerned About Affording Expenses	14% (466)	20% (673)	21% (708)	32% (1090)	14% (493)	3430
Concerned About Affording Child Care	27% (112)	26% (109)	16% (68)	28% (118)	3% (13)	420
Concerned About Affording School Supplies	19% (155)	23% (187)	17% (136)	33% (269)	8% (64)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF4_7: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...

Pay an unexpected bill of \$1,000

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	23% (1025)	20% (886)	17% (743)	35% (1528)	5% (238)	4420
Gender: Male	29% (622)	22% (469)	17% (365)	27% (583)	4% (96)	2135
Gender: Female	18% (402)	18% (416)	17% (378)	41% (945)	6% (142)	2285
Age: 18-34	14% (185)	19% (243)	19% (241)	40% (518)	8% (98)	1284
Age: 35-44	17% (126)	15% (111)	18% (135)	43% (318)	6% (42)	731
Age: 45-64	24% (340)	20% (291)	17% (240)	34% (485)	5% (72)	1428
Age: 65+	38% (375)	25% (241)	13% (127)	21% (208)	3% (27)	978
GenZers: 1997-2012	13% (67)	18% (90)	19% (98)	40% (199)	10% (48)	502
Millennials: 1981-1996	16% (211)	18% (232)	18% (232)	42% (549)	6% (78)	1301
GenXers: 1965-1980	19% (205)	19% (202)	18% (188)	37% (399)	7% (70)	1063
Baby Boomers: 1946-1964	34% (473)	23% (324)	14% (197)	26% (359)	2% (33)	1386
PID: Dem (no lean)	25% (418)	20% (340)	17% (290)	33% (560)	5% (80)	1688
PID: Ind (no lean)	20% (293)	19% (277)	16% (230)	37% (523)	8% (108)	1430
PID: Rep (no lean)	24% (314)	21% (269)	17% (224)	34% (445)	4% (51)	1303
PID/Gender: Dem Men	29% (239)	22% (180)	18% (143)	27% (222)	4% (32)	817
PID/Gender: Dem Women	21% (179)	18% (160)	17% (146)	39% (338)	5% (47)	871
PID/Gender: Ind Men	28% (192)	21% (144)	15% (105)	29% (198)	6% (43)	682
PID/Gender: Ind Women	13% (100)	18% (132)	17% (125)	43% (325)	9% (65)	748
PID/Gender: Rep Men	30% (191)	23% (145)	18% (117)	26% (163)	3% (21)	636
PID/Gender: Rep Women	19% (123)	19% (124)	16% (107)	42% (282)	5% (30)	666
Ideo: Liberal (1-3)	24% (305)	19% (230)	17% (206)	36% (453)	4% (51)	1244
Ideo: Moderate (4)	24% (319)	21% (281)	18% (233)	32% (425)	5% (68)	1326
Ideo: Conservative (5-7)	26% (370)	23% (326)	16% (232)	31% (447)	3% (47)	1423
Educ: < College	16% (467)	17% (502)	18% (518)	41% (1187)	7% (198)	2874
Educ: Bachelors degree	31% (303)	26% (260)	15% (149)	25% (243)	3% (26)	982
Educ: Post-grad	45% (255)	22% (124)	13% (76)	17% (98)	2% (13)	564
Income: Under 50k	13% (311)	16% (363)	18% (424)	45% (1055)	8% (180)	2333
Income: 50k-100k	28% (386)	25% (339)	17% (240)	27% (372)	3% (39)	1376
Income: 100k+	46% (329)	26% (184)	11% (79)	14% (102)	3% (19)	712
Ethnicity: White	25% (853)	20% (680)	17% (570)	34% (1172)	4% (146)	3422

Continued on next page

Table YF4_7: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...
Pay an unexpected bill of \$1,000

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	23% (1025)	20% (886)	17% (743)	35% (1528)	5% (238)	4420
Ethnicity: Hispanic	16% (120)	22% (163)	19% (144)	36% (272)	7% (49)	748
Ethnicity: Black	16% (93)	17% (95)	18% (102)	39% (221)	9% (54)	565
Ethnicity: Other	18% (79)	25% (110)	16% (71)	31% (135)	9% (39)	434
All Christian	26% (516)	24% (477)	17% (341)	29% (571)	4% (79)	1984
All Non-Christian	44% (102)	18% (42)	20% (46)	16% (38)	2% (5)	233
Atheist	30% (69)	16% (37)	15% (34)	34% (78)	5% (12)	230
Agnostic/Nothing in particular	20% (244)	18% (224)	16% (202)	39% (483)	7% (90)	1242
Something Else	13% (94)	14% (106)	17% (121)	49% (358)	7% (52)	730
Religious Non-Protestant/Catholic	40% (109)	18% (47)	18% (49)	22% (58)	2% (6)	269
Evangelical	20% (214)	20% (216)	17% (189)	37% (399)	7% (75)	1092
Non-Evangelical	25% (382)	23% (355)	17% (267)	32% (500)	3% (51)	1556
Community: Urban	23% (282)	18% (223)	17% (202)	34% (416)	7% (85)	1208
Community: Suburban	26% (541)	23% (487)	16% (338)	31% (639)	4% (88)	2093
Community: Rural	18% (202)	16% (176)	18% (203)	42% (474)	6% (65)	1119
Employ: Private Sector	25% (349)	23% (314)	19% (271)	31% (434)	2% (25)	1392
Employ: Government	29% (73)	25% (63)	13% (32)	31% (79)	2% (5)	252
Employ: Self-Employed	22% (105)	17% (79)	19% (87)	35% (163)	8% (36)	470
Employ: Homemaker	10% (29)	22% (63)	20% (58)	41% (118)	8% (23)	290
Employ: Student	13% (20)	17% (25)	18% (26)	43% (64)	9% (14)	150
Employ: Retired	37% (389)	24% (249)	13% (135)	24% (252)	3% (31)	1056
Employ: Unemployed	5% (26)	12% (60)	15% (80)	53% (277)	15% (76)	520
Employ: Other	12% (34)	11% (33)	18% (53)	49% (141)	10% (28)	289
Military HH: Yes	31% (186)	25% (151)	14% (83)	27% (163)	4% (22)	606
Military HH: No	22% (839)	19% (734)	17% (660)	36% (1365)	6% (216)	3814
RD/WT: Right Direction	30% (312)	26% (268)	16% (170)	21% (223)	7% (69)	1042
RD/WT: Wrong Track	21% (713)	18% (618)	17% (573)	39% (1306)	5% (169)	3378
Biden Job Approve	29% (503)	22% (381)	15% (258)	28% (474)	6% (94)	1710
Biden Job Disapprove	20% (505)	19% (475)	18% (452)	39% (974)	4% (100)	2505

Continued on next page

Table YF4_7: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...
Pay an unexpected bill of \$1,000

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	23% (1025)	20% (886)	17% (743)	35% (1528)	5% (238)	4420
Biden Job Strongly Approve	35% (238)	22% (150)	13% (93)	24% (165)	6% (42)	687
Biden Job Somewhat Approve	26% (266)	23% (231)	16% (165)	30% (308)	5% (53)	1023
Biden Job Somewhat Disapprove	18% (145)	20% (159)	19% (153)	39% (306)	3% (25)	788
Biden Job Strongly Disapprove	21% (361)	18% (315)	17% (299)	39% (668)	4% (74)	1717
Favorable of Biden	28% (511)	21% (389)	15% (278)	29% (535)	6% (102)	1816
Unfavorable of Biden	21% (498)	19% (457)	18% (431)	38% (924)	4% (92)	2402
Very Favorable of Biden	33% (248)	19% (144)	14% (105)	27% (202)	7% (54)	753
Somewhat Favorable of Biden	25% (262)	23% (245)	16% (173)	31% (333)	5% (48)	1063
Somewhat Unfavorable of Biden	20% (130)	19% (124)	20% (133)	39% (256)	3% (18)	661
Very Unfavorable of Biden	21% (368)	19% (333)	17% (298)	38% (668)	4% (75)	1742
#1 Issue: Economy	21% (384)	20% (367)	17% (318)	37% (676)	4% (72)	1817
#1 Issue: Security	27% (118)	21% (91)	20% (87)	26% (111)	6% (27)	433
#1 Issue: Health Care	26% (78)	22% (67)	19% (57)	27% (81)	7% (21)	304
#1 Issue: Medicare / Social Security	27% (121)	21% (96)	15% (69)	30% (134)	6% (28)	447
#1 Issue: Women's Issues	20% (135)	15% (102)	18% (121)	39% (260)	7% (46)	664
#1 Issue: Education	21% (29)	25% (35)	13% (18)	37% (51)	5% (7)	140
#1 Issue: Energy	25% (85)	22% (72)	12% (40)	36% (120)	5% (17)	334
#1 Issue: Other	27% (75)	20% (55)	12% (33)	34% (96)	7% (21)	280
2020 Vote: Joe Biden	28% (536)	20% (385)	16% (303)	31% (594)	4% (82)	1901
2020 Vote: Donald Trump	24% (351)	22% (323)	17% (243)	33% (480)	4% (52)	1449
2020 Vote: Other	19% (28)	22% (31)	24% (35)	30% (44)	5% (7)	144
2020 Vote: Didn't Vote	12% (110)	16% (146)	18% (163)	44% (410)	11% (98)	926
2018 House Vote: Democrat	29% (447)	21% (322)	17% (258)	30% (462)	4% (63)	1551
2018 House Vote: Republican	28% (332)	22% (259)	17% (205)	31% (375)	2% (28)	1200
2018 House Vote: Someone else	18% (22)	21% (26)	24% (30)	33% (42)	4% (5)	125
2016 Vote: Hillary Clinton	30% (422)	20% (284)	16% (228)	30% (425)	4% (53)	1412
2016 Vote: Donald Trump	26% (344)	21% (279)	18% (229)	32% (413)	3% (41)	1306
2016 Vote: Other	27% (57)	24% (51)	19% (40)	28% (60)	2% (5)	212
2016 Vote: Didn't Vote	13% (200)	18% (271)	17% (246)	42% (628)	9% (137)	1482

Continued on next page

Table YF4_7: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...
Pay an unexpected bill of \$1,000

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	23% (1025)	20% (886)	17% (743)	35% (1528)	5% (238)	4420
Voted in 2014: Yes	29% (734)	21% (533)	16% (407)	29% (732)	3% (83)	2489
Voted in 2014: No	15% (291)	18% (353)	17% (336)	41% (797)	8% (155)	1931
4-Region: Northeast	27% (205)	21% (162)	16% (125)	30% (230)	6% (43)	765
4-Region: Midwest	24% (215)	19% (178)	18% (160)	35% (318)	5% (43)	913
4-Region: South	21% (356)	19% (326)	17% (294)	36% (613)	6% (100)	1689
4-Region: West	24% (249)	21% (220)	16% (165)	35% (367)	5% (52)	1053
2207098	22% (485)	22% (467)	17% (358)	34% (745)	5% (109)	2164
2207099	24% (540)	19% (418)	17% (385)	35% (784)	6% (129)	2256
Parents	23% (404)	21% (361)	16% (287)	35% (621)	4% (78)	1751
Parents Kids under 18	20% (227)	19% (217)	18% (210)	38% (442)	5% (61)	1157
Parents of School Aged Children (5-18)	19% (172)	19% (171)	19% (164)	38% (334)	5% (44)	887
Adults Back to School Shopping	20% (320)	21% (336)	19% (309)	36% (588)	5% (75)	1628
Parents of School Aged Children BTS Shopping	20% (163)	20% (161)	19% (148)	36% (287)	5% (39)	799
Concerned About Affording Expenses	15% (501)	20% (674)	19% (639)	43% (1463)	4% (154)	3430
Concerned About Affording Child Care	19% (81)	22% (94)	16% (67)	41% (170)	2% (9)	420
Concerned About Affording School Supplies	14% (118)	17% (141)	17% (138)	47% (384)	4% (31)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF4_8: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...

Pay an unexpected bill of \$100

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	39% (1741)	28% (1229)	14% (609)	15% (681)	4% (159)	4420
Gender: Male	46% (991)	29% (619)	13% (271)	9% (199)	3% (56)	2135
Gender: Female	33% (750)	27% (610)	15% (339)	21% (482)	5% (103)	2285
Age: 18-34	32% (411)	29% (373)	18% (229)	16% (205)	5% (66)	1284
Age: 35-44	29% (215)	30% (218)	16% (114)	20% (148)	5% (35)	731
Age: 45-64	39% (564)	28% (395)	13% (179)	17% (247)	3% (42)	1428
Age: 65+	56% (551)	25% (243)	9% (88)	8% (81)	2% (15)	978
GenZers: 1997-2012	33% (167)	31% (156)	16% (82)	13% (66)	6% (32)	502
Millennials: 1981-1996	30% (391)	29% (374)	17% (226)	19% (246)	5% (64)	1301
GenXers: 1965-1980	36% (378)	29% (306)	13% (143)	19% (197)	4% (39)	1063
Baby Boomers: 1946-1964	51% (706)	26% (354)	10% (142)	12% (164)	1% (20)	1386
PID: Dem (no lean)	42% (708)	29% (487)	13% (222)	13% (217)	3% (55)	1688
PID: Ind (no lean)	36% (508)	27% (389)	15% (208)	18% (254)	5% (71)	1430
PID: Rep (no lean)	40% (525)	27% (354)	14% (180)	16% (211)	3% (34)	1303
PID/Gender: Dem Men	47% (384)	30% (245)	12% (99)	9% (71)	2% (18)	817
PID/Gender: Dem Women	37% (324)	28% (241)	14% (123)	17% (146)	4% (37)	871
PID/Gender: Ind Men	44% (298)	27% (185)	14% (96)	11% (73)	4% (30)	682
PID/Gender: Ind Women	28% (210)	27% (204)	15% (112)	24% (180)	5% (41)	748
PID/Gender: Rep Men	49% (309)	30% (188)	12% (76)	9% (55)	1% (8)	636
PID/Gender: Rep Women	32% (216)	25% (165)	16% (104)	23% (156)	4% (25)	666
Ideo: Liberal (1-3)	42% (524)	27% (335)	14% (169)	14% (179)	3% (38)	1244
Ideo: Moderate (4)	39% (517)	29% (378)	14% (180)	15% (203)	4% (48)	1326
Ideo: Conservative (5-7)	43% (618)	29% (408)	12% (176)	13% (190)	2% (31)	1423
Educ: < College	31% (904)	29% (821)	16% (458)	19% (558)	5% (134)	2874
Educ: Bachelors degree	50% (495)	28% (271)	11% (106)	9% (92)	2% (17)	982
Educ: Post-grad	61% (342)	24% (136)	8% (46)	6% (32)	1% (8)	564
Income: Under 50k	28% (642)	28% (656)	17% (390)	23% (531)	5% (113)	2333
Income: 50k-100k	47% (647)	28% (392)	13% (177)	9% (127)	2% (33)	1376
Income: 100k+	64% (452)	26% (181)	6% (42)	3% (23)	2% (13)	712
Ethnicity: White	41% (1408)	27% (928)	13% (455)	15% (529)	3% (101)	3422

Continued on next page

Table YF4_8: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...
Pay an unexpected bill of \$100

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	39% (1741)	28% (1229)	14% (609)	15% (681)	4% (159)	4420
Ethnicity: Hispanic	36% (266)	32% (236)	15% (111)	14% (104)	4% (31)	748
Ethnicity: Black	32% (179)	30% (167)	15% (85)	17% (94)	7% (39)	565
Ethnicity: Other	35% (154)	31% (133)	16% (69)	14% (59)	4% (19)	434
All Christian	44% (879)	29% (568)	13% (250)	12% (230)	3% (57)	1984
All Non-Christian	54% (126)	29% (69)	6% (15)	9% (20)	2% (4)	233
Atheist	46% (105)	26% (61)	11% (24)	14% (33)	3% (7)	230
Agnostic/Nothing in particular	35% (440)	27% (329)	14% (180)	19% (232)	5% (61)	1242
Something Else	26% (191)	28% (202)	19% (140)	23% (166)	4% (31)	730
Religious Non-Protestant/Catholic	52% (138)	28% (76)	8% (22)	10% (28)	2% (4)	269
Evangelical	36% (397)	28% (302)	14% (151)	18% (194)	4% (48)	1092
Non-Evangelical	42% (647)	29% (452)	15% (229)	12% (191)	2% (37)	1556
Community: Urban	36% (437)	30% (362)	15% (178)	15% (183)	4% (47)	1208
Community: Suburban	45% (947)	27% (555)	12% (246)	13% (277)	3% (68)	2093
Community: Rural	32% (357)	28% (312)	17% (185)	20% (221)	4% (44)	1119
Employ: Private Sector	42% (583)	31% (436)	14% (195)	11% (159)	1% (19)	1392
Employ: Government	51% (129)	27% (67)	10% (25)	9% (23)	3% (8)	252
Employ: Self-Employed	39% (183)	27% (125)	16% (74)	16% (74)	3% (13)	470
Employ: Homemaker	29% (86)	26% (76)	12% (35)	25% (73)	7% (21)	290
Employ: Student	31% (46)	36% (54)	16% (24)	10% (15)	7% (10)	150
Employ: Retired	54% (570)	26% (270)	10% (101)	10% (101)	1% (14)	1056
Employ: Unemployed	16% (81)	23% (119)	20% (104)	30% (157)	11% (59)	520
Employ: Other	22% (62)	28% (81)	17% (50)	28% (80)	5% (16)	289
Military HH: Yes	50% (301)	24% (148)	11% (69)	12% (70)	3% (17)	606
Military HH: No	38% (1440)	28% (1081)	14% (540)	16% (611)	4% (142)	3814
RD/WT: Right Direction	46% (478)	28% (294)	12% (122)	8% (88)	6% (59)	1042
RD/WT: Wrong Track	37% (1263)	28% (935)	14% (488)	18% (593)	3% (100)	3378
Biden Job Approve	48% (813)	27% (454)	12% (202)	10% (179)	4% (62)	1710
Biden Job Disapprove	36% (890)	28% (713)	15% (380)	18% (458)	3% (64)	2505

Continued on next page

Table YF4_8: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...
 Pay an unexpected bill of \$100

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	39% (1741)	28% (1229)	14% (609)	15% (681)	4% (159)	4420
Biden Job Strongly Approve	51% (349)	25% (174)	9% (59)	11% (75)	4% (30)	687
Biden Job Somewhat Approve	45% (464)	27% (280)	14% (142)	10% (104)	3% (33)	1023
Biden Job Somewhat Disapprove	34% (267)	31% (248)	16% (125)	17% (132)	2% (16)	788
Biden Job Strongly Disapprove	36% (623)	27% (465)	15% (254)	19% (326)	3% (48)	1717
Favorable of Biden	46% (832)	27% (487)	12% (221)	11% (209)	4% (67)	1816
Unfavorable of Biden	36% (866)	29% (685)	15% (363)	18% (431)	2% (57)	2402
Very Favorable of Biden	49% (373)	25% (185)	9% (67)	12% (90)	5% (37)	753
Somewhat Favorable of Biden	43% (459)	28% (301)	14% (154)	11% (119)	3% (30)	1063
Somewhat Unfavorable of Biden	35% (229)	32% (209)	16% (108)	17% (110)	1% (5)	661
Very Unfavorable of Biden	37% (637)	27% (476)	15% (255)	18% (322)	3% (52)	1742
#1 Issue: Economy	37% (680)	28% (511)	14% (258)	17% (311)	3% (58)	1817
#1 Issue: Security	41% (179)	29% (126)	15% (66)	11% (47)	4% (16)	433
#1 Issue: Health Care	40% (123)	30% (90)	14% (43)	12% (37)	3% (11)	304
#1 Issue: Medicare / Social Security	46% (206)	26% (116)	12% (53)	13% (58)	3% (14)	447
#1 Issue: Women's Issues	37% (245)	26% (171)	18% (117)	16% (105)	4% (26)	664
#1 Issue: Education	44% (62)	27% (37)	11% (15)	14% (19)	5% (7)	140
#1 Issue: Energy	37% (123)	32% (108)	9% (31)	17% (55)	5% (16)	334
#1 Issue: Other	44% (124)	25% (70)	9% (26)	17% (49)	4% (12)	280
2020 Vote: Joe Biden	45% (850)	27% (519)	13% (240)	12% (237)	3% (55)	1901
2020 Vote: Donald Trump	41% (595)	29% (415)	14% (198)	15% (215)	2% (25)	1449
2020 Vote: Other	40% (57)	25% (36)	8% (12)	22% (31)	6% (8)	144
2020 Vote: Didn't Vote	26% (238)	28% (260)	17% (159)	21% (198)	8% (71)	926
2018 House Vote: Democrat	45% (701)	28% (432)	12% (180)	12% (191)	3% (47)	1551
2018 House Vote: Republican	44% (531)	27% (322)	14% (163)	14% (166)	1% (18)	1200
2018 House Vote: Someone else	41% (52)	29% (36)	7% (9)	21% (27)	2% (2)	125
2016 Vote: Hillary Clinton	46% (653)	27% (386)	11% (160)	13% (178)	2% (35)	1412
2016 Vote: Donald Trump	42% (549)	28% (365)	13% (176)	15% (191)	2% (24)	1306
2016 Vote: Other	49% (103)	27% (58)	8% (16)	14% (31)	2% (4)	212
2016 Vote: Didn't Vote	29% (433)	28% (419)	17% (257)	19% (279)	6% (95)	1482

Continued on next page

Table YF4_8: Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...
Pay an unexpected bill of \$100

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	39% (1741)	28% (1229)	14% (609)	15% (681)	4% (159)	4420
Voted in 2014: Yes	46% (1138)	27% (679)	12% (289)	13% (330)	2% (53)	2489
Voted in 2014: No	31% (603)	28% (550)	17% (320)	18% (351)	5% (106)	1931
4-Region: Northeast	46% (355)	26% (199)	11% (84)	13% (98)	4% (30)	765
4-Region: Midwest	39% (361)	30% (270)	13% (121)	15% (136)	3% (26)	913
4-Region: South	37% (622)	27% (455)	15% (257)	17% (289)	4% (66)	1689
4-Region: West	38% (404)	29% (304)	14% (149)	15% (159)	4% (37)	1053
2207098	40% (856)	29% (631)	13% (274)	15% (327)	4% (76)	2164
2207099	39% (885)	27% (599)	15% (335)	16% (354)	4% (83)	2256
Parents	39% (681)	27% (477)	14% (253)	16% (288)	3% (51)	1751
Parents Kids under 18	33% (384)	29% (336)	16% (183)	18% (209)	4% (44)	1157
Parents of School Aged Children (5-18)	32% (287)	30% (263)	15% (135)	19% (169)	4% (33)	887
Adults Back to School Shopping	34% (562)	33% (531)	14% (231)	15% (249)	3% (56)	1628
Parents of School Aged Children BTS Shopping	34% (273)	30% (240)	14% (113)	18% (144)	4% (28)	799
Concerned About Affording Expenses	31% (1047)	31% (1065)	17% (568)	19% (651)	3% (99)	3430
Concerned About Affording Child Care	32% (134)	30% (127)	16% (68)	21% (87)	1% (4)	420
Concerned About Affording School Supplies	25% (204)	31% (253)	17% (141)	24% (193)	2% (20)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF4_9: *Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...**Spend on things myself or my family wants after necessities are covered*

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	20% (888)	33% (1472)	25% (1099)	18% (791)	4% (169)	4420
Gender: Male	26% (556)	35% (742)	23% (484)	13% (277)	4% (76)	2135
Gender: Female	15% (332)	32% (731)	27% (615)	23% (515)	4% (92)	2285
Age: 18-34	21% (269)	34% (432)	23% (301)	17% (213)	5% (70)	1284
Age: 35-44	20% (148)	27% (196)	27% (200)	22% (162)	3% (25)	731
Age: 45-64	17% (240)	34% (491)	26% (368)	20% (285)	3% (43)	1428
Age: 65+	24% (231)	36% (353)	24% (231)	13% (132)	3% (31)	978
GenZers: 1997-2012	21% (104)	34% (169)	23% (117)	16% (78)	7% (34)	502
Millennials: 1981-1996	21% (278)	31% (403)	25% (321)	19% (245)	4% (55)	1301
GenXers: 1965-1980	16% (173)	33% (349)	26% (278)	21% (228)	3% (35)	1063
Baby Boomers: 1946-1964	22% (301)	35% (483)	25% (348)	16% (219)	3% (35)	1386
PID: Dem (no lean)	23% (387)	35% (595)	25% (421)	14% (236)	3% (49)	1688
PID: Ind (no lean)	18% (263)	32% (451)	24% (338)	21% (298)	6% (79)	1430
PID: Rep (no lean)	18% (238)	33% (427)	26% (340)	20% (257)	3% (40)	1303
PID/Gender: Dem Men	29% (237)	36% (293)	23% (186)	10% (81)	3% (20)	817
PID/Gender: Dem Women	17% (150)	35% (302)	27% (235)	18% (155)	3% (28)	871
PID/Gender: Ind Men	25% (170)	32% (219)	22% (149)	16% (107)	5% (37)	682
PID/Gender: Ind Women	12% (93)	31% (231)	25% (189)	26% (191)	6% (43)	748
PID/Gender: Rep Men	23% (149)	36% (230)	24% (150)	14% (88)	3% (19)	636
PID/Gender: Rep Women	13% (89)	30% (197)	29% (190)	25% (169)	3% (21)	666
Ideo: Liberal (1-3)	22% (268)	34% (423)	26% (323)	15% (191)	3% (39)	1244
Ideo: Moderate (4)	22% (291)	34% (457)	23% (305)	18% (236)	3% (37)	1326
Ideo: Conservative (5-7)	20% (278)	34% (483)	26% (371)	18% (255)	3% (37)	1423
Educ: < College	16% (466)	31% (894)	27% (768)	21% (614)	5% (132)	2874
Educ: Bachelors degree	24% (235)	38% (371)	23% (224)	13% (127)	2% (24)	982
Educ: Post-grad	33% (188)	37% (207)	19% (107)	9% (50)	2% (13)	564
Income: Under 50k	13% (309)	30% (705)	27% (625)	24% (562)	6% (132)	2333
Income: 50k-100k	24% (331)	36% (493)	26% (351)	13% (180)	1% (20)	1376
Income: 100k+	35% (248)	39% (275)	17% (123)	7% (50)	2% (16)	712
Ethnicity: White	19% (657)	33% (1140)	25% (860)	19% (652)	3% (112)	3422

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Table YF4_9: *Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...
Spend on things myself or my family wants after necessities are covered*

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	20% (888)	33% (1472)	25% (1099)	18% (791)	4% (169)	4420
Ethnicity: Hispanic	20% (150)	37% (275)	24% (181)	15% (109)	4% (32)	748
Ethnicity: Black	23% (132)	30% (171)	26% (145)	15% (86)	5% (30)	565
Ethnicity: Other	23% (99)	37% (161)	22% (94)	12% (53)	6% (26)	434
All Christian	21% (410)	37% (737)	24% (482)	15% (302)	3% (53)	1984
All Non-Christian	38% (89)	36% (83)	12% (28)	12% (28)	2% (5)	233
Atheist	24% (56)	27% (62)	29% (67)	14% (33)	5% (13)	230
Agnostic/Nothing in particular	19% (230)	31% (379)	25% (316)	20% (250)	5% (66)	1242
Something Else	14% (104)	29% (211)	28% (205)	24% (179)	4% (32)	730
Religious Non-Protestant/Catholic	35% (93)	36% (97)	15% (39)	12% (33)	2% (6)	269
Evangelical	19% (211)	33% (356)	25% (272)	19% (210)	4% (44)	1092
Non-Evangelical	19% (291)	37% (569)	25% (397)	17% (262)	2% (37)	1556
Community: Urban	26% (310)	32% (391)	22% (268)	15% (181)	5% (57)	1208
Community: Suburban	20% (415)	35% (737)	25% (531)	16% (344)	3% (65)	2093
Community: Rural	15% (164)	31% (344)	27% (300)	24% (266)	4% (46)	1119
Employ: Private Sector	22% (300)	36% (500)	24% (338)	16% (228)	2% (26)	1392
Employ: Government	26% (66)	38% (95)	22% (54)	13% (33)	1% (3)	252
Employ: Self-Employed	27% (127)	27% (125)	24% (115)	19% (89)	3% (15)	470
Employ: Homemaker	11% (31)	38% (109)	19% (57)	25% (73)	7% (21)	290
Employ: Student	23% (35)	35% (52)	28% (41)	9% (14)	5% (8)	150
Employ: Retired	23% (241)	35% (375)	26% (272)	14% (144)	2% (25)	1056
Employ: Unemployed	10% (52)	26% (135)	28% (144)	27% (139)	10% (51)	520
Employ: Other	12% (36)	29% (83)	27% (78)	25% (72)	7% (20)	289
Military HH: Yes	25% (150)	34% (205)	24% (144)	14% (83)	4% (24)	606
Military HH: No	19% (738)	33% (1267)	25% (956)	19% (708)	4% (145)	3814
RD/WT: Right Direction	32% (335)	36% (372)	20% (205)	8% (86)	4% (43)	1042
RD/WT: Wrong Track	16% (553)	33% (1100)	26% (894)	21% (705)	4% (125)	3378
Biden Job Approve	27% (461)	35% (603)	23% (398)	12% (197)	3% (52)	1710
Biden Job Disapprove	16% (395)	33% (816)	26% (663)	22% (550)	3% (82)	2505

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Table YF4_9: *Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...**Spend on things myself or my family wants after necessities are covered*

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	20% (888)	33% (1472)	25% (1099)	18% (791)	4% (169)	4420
Biden Job Strongly Approve	35% (242)	32% (218)	21% (144)	9% (60)	3% (22)	687
Biden Job Somewhat Approve	21% (219)	38% (384)	25% (254)	13% (136)	3% (30)	1023
Biden Job Somewhat Disapprove	18% (145)	37% (294)	25% (200)	17% (131)	2% (17)	788
Biden Job Strongly Disapprove	15% (249)	30% (522)	27% (463)	24% (419)	4% (64)	1717
Favorable of Biden	27% (484)	35% (633)	23% (417)	12% (226)	3% (55)	1816
Unfavorable of Biden	16% (377)	33% (781)	27% (642)	22% (525)	3% (77)	2402
Very Favorable of Biden	33% (248)	30% (228)	21% (157)	12% (88)	4% (31)	753
Somewhat Favorable of Biden	22% (235)	38% (405)	24% (260)	13% (138)	2% (24)	1063
Somewhat Unfavorable of Biden	16% (107)	38% (250)	27% (179)	17% (112)	2% (12)	661
Very Unfavorable of Biden	15% (270)	30% (531)	27% (463)	24% (413)	4% (65)	1742
#1 Issue: Economy	18% (333)	34% (609)	26% (480)	19% (351)	2% (44)	1817
#1 Issue: Security	25% (110)	30% (128)	24% (104)	16% (67)	6% (24)	433
#1 Issue: Health Care	23% (71)	38% (116)	22% (67)	13% (39)	3% (11)	304
#1 Issue: Medicare / Social Security	21% (93)	31% (138)	24% (108)	19% (86)	5% (23)	447
#1 Issue: Women's Issues	19% (128)	33% (219)	27% (182)	17% (113)	3% (22)	664
#1 Issue: Education	26% (36)	38% (53)	19% (26)	14% (20)	3% (5)	140
#1 Issue: Energy	20% (67)	38% (125)	19% (62)	20% (65)	4% (13)	334
#1 Issue: Other	18% (49)	30% (85)	25% (69)	18% (51)	9% (26)	280
2020 Vote: Joe Biden	25% (470)	35% (674)	24% (462)	13% (250)	2% (44)	1901
2020 Vote: Donald Trump	17% (250)	34% (487)	26% (375)	20% (295)	3% (43)	1449
2020 Vote: Other	11% (16)	34% (49)	25% (36)	26% (37)	4% (6)	144
2020 Vote: Didn't Vote	16% (152)	28% (262)	24% (227)	23% (209)	8% (76)	926
2018 House Vote: Democrat	24% (379)	34% (533)	26% (401)	13% (198)	3% (40)	1551
2018 House Vote: Republican	19% (231)	34% (409)	25% (300)	20% (239)	2% (21)	1200
2018 House Vote: Someone else	19% (24)	29% (36)	20% (25)	28% (35)	4% (4)	125
2016 Vote: Hillary Clinton	25% (359)	35% (491)	24% (339)	14% (193)	2% (30)	1412
2016 Vote: Donald Trump	18% (241)	34% (445)	25% (324)	21% (268)	2% (27)	1306
2016 Vote: Other	21% (45)	37% (79)	19% (41)	19% (39)	4% (8)	212
2016 Vote: Didn't Vote	16% (240)	31% (457)	27% (393)	20% (290)	7% (103)	1482

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Table YF4_9: *Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...
Spend on things myself or my family wants after necessities are covered*

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	20% (888)	33% (1472)	25% (1099)	18% (791)	4% (169)	4420
Voted in 2014: Yes	23% (573)	34% (854)	24% (592)	17% (416)	2% (54)	2489
Voted in 2014: No	16% (316)	32% (618)	26% (507)	19% (376)	6% (115)	1931
4-Region: Northeast	22% (168)	33% (253)	25% (193)	16% (120)	4% (32)	765
4-Region: Midwest	18% (165)	37% (335)	24% (217)	18% (162)	4% (34)	913
4-Region: South	19% (315)	32% (536)	26% (436)	20% (336)	4% (66)	1689
4-Region: West	23% (241)	33% (349)	24% (252)	16% (174)	4% (37)	1053
2207098	20% (425)	34% (741)	24% (513)	19% (402)	4% (83)	2164
2207099	21% (463)	32% (732)	26% (587)	17% (389)	4% (85)	2256
Parents	21% (360)	33% (569)	24% (427)	20% (355)	2% (39)	1751
Parents Kids under 18	22% (252)	33% (385)	23% (265)	20% (231)	2% (24)	1157
Parents of School Aged Children (5-18)	23% (202)	32% (279)	23% (203)	21% (184)	2% (19)	887
Adults Back to School Shopping	22% (352)	34% (561)	25% (403)	17% (280)	2% (32)	1628
Parents of School Aged Children BTS Shopping	24% (193)	32% (257)	23% (182)	19% (150)	2% (16)	799
Concerned About Affording Expenses	13% (449)	32% (1111)	29% (1005)	22% (766)	3% (98)	3430
Concerned About Affording Child Care	25% (103)	30% (124)	22% (93)	23% (97)	1% (2)	420
Concerned About Affording School Supplies	17% (136)	27% (222)	29% (232)	26% (210)	1% (11)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF4_10: *Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...**Afford all of my back-to-school shopping for this upcoming school year*

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	30% (490)	38% (622)	17% (282)	10% (166)	4% (68)	1628
Gender: Male	39% (275)	40% (285)	13% (89)	7% (48)	2% (13)	710
Gender: Female	23% (215)	37% (337)	21% (193)	13% (118)	6% (55)	918
Age: 18-34	34% (211)	38% (240)	16% (102)	9% (56)	3% (20)	630
Age: 35-44	28% (124)	37% (162)	19% (85)	13% (55)	3% (13)	439
Age: 45-64	27% (121)	40% (181)	19% (84)	10% (46)	4% (20)	451
Age: 65+	31% (34)	37% (39)	11% (12)	7% (8)	14% (15)	108
GenZers: 1997-2012	34% (84)	40% (100)	12% (30)	8% (21)	5% (12)	247
Millennials: 1981-1996	31% (223)	37% (265)	19% (135)	11% (77)	3% (19)	720
GenXers: 1965-1980	27% (113)	42% (177)	18% (76)	10% (41)	3% (12)	419
Baby Boomers: 1946-1964	28% (65)	34% (78)	17% (39)	12% (27)	9% (20)	229
PID: Dem (no lean)	37% (246)	39% (263)	14% (96)	5% (35)	4% (29)	670
PID: Ind (no lean)	23% (113)	40% (191)	17% (80)	16% (77)	4% (19)	481
PID: Rep (no lean)	27% (131)	35% (167)	22% (106)	11% (54)	4% (20)	477
PID/Gender: Dem Men	45% (143)	39% (123)	10% (31)	4% (13)	2% (6)	316
PID/Gender: Dem Women	29% (103)	40% (141)	18% (65)	6% (23)	7% (23)	354
PID/Gender: Ind Men	31% (56)	46% (82)	10% (17)	11% (20)	1% (3)	177
PID/Gender: Ind Women	19% (57)	36% (109)	21% (64)	19% (57)	5% (16)	304
PID/Gender: Rep Men	35% (76)	37% (81)	19% (41)	7% (15)	2% (4)	217
PID/Gender: Rep Women	21% (55)	33% (87)	25% (64)	15% (38)	6% (15)	260
Ideo: Liberal (1-3)	34% (161)	40% (189)	14% (67)	7% (33)	4% (18)	468
Ideo: Moderate (4)	31% (158)	38% (194)	18% (89)	9% (47)	4% (19)	507
Ideo: Conservative (5-7)	30% (141)	38% (182)	20% (93)	10% (46)	3% (13)	476
Educ: < College	25% (252)	38% (381)	19% (194)	13% (132)	5% (50)	1009
Educ: Bachelors degree	34% (127)	41% (152)	16% (58)	6% (23)	3% (10)	369
Educ: Post-grad	44% (111)	36% (89)	12% (31)	5% (12)	3% (8)	250
Income: Under 50k	21% (157)	38% (287)	21% (158)	14% (110)	6% (47)	759
Income: 50k-100k	35% (188)	37% (202)	16% (88)	9% (48)	3% (16)	541
Income: 100k+	44% (145)	40% (133)	11% (37)	3% (8)	2% (6)	328
Ethnicity: White	29% (349)	39% (469)	18% (213)	10% (126)	4% (49)	1205

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Table YF4_10: *Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...
Afford all of my back-to-school shopping for this upcoming school year*

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	30% (490)	38% (622)	17% (282)	10% (166)	4% (68)	1628
Ethnicity: Hispanic	33% (129)	37% (141)	17% (65)	9% (34)	4% (17)	386
Ethnicity: Black	35% (91)	36% (93)	18% (48)	8% (20)	3% (7)	259
Ethnicity: Other	30% (50)	37% (61)	14% (22)	12% (20)	7% (12)	164
All Christian	32% (221)	39% (271)	17% (115)	7% (50)	5% (35)	693
All Non-Christian	39% (38)	39% (39)	11% (11)	6% (6)	5% (5)	99
Atheist	33% (23)	36% (25)	15% (11)	10% (7)	6% (4)	70
Agnostic/Nothing in particular	28% (127)	38% (175)	16% (74)	13% (61)	4% (20)	457
Something Else	26% (80)	36% (112)	23% (72)	14% (42)	1% (4)	310
Religious Non-Protestant/Catholic	37% (41)	39% (44)	12% (13)	8% (9)	5% (6)	113
Evangelical	31% (145)	38% (181)	17% (83)	9% (44)	4% (20)	473
Non-Evangelical	30% (152)	38% (190)	20% (101)	9% (44)	4% (19)	506
Community: Urban	39% (206)	36% (188)	14% (73)	7% (36)	4% (19)	523
Community: Suburban	28% (187)	40% (271)	17% (114)	12% (80)	4% (26)	677
Community: Rural	23% (97)	38% (163)	22% (95)	12% (50)	6% (24)	429
Employ: Private Sector	33% (232)	41% (288)	14% (100)	8% (54)	3% (19)	694
Employ: Government	37% (49)	33% (44)	24% (32)	5% (6)	1% (1)	133
Employ: Self-Employed	25% (48)	44% (82)	15% (29)	11% (20)	5% (9)	188
Employ: Homemaker	22% (32)	39% (57)	18% (26)	18% (26)	3% (4)	145
Employ: Student	38% (42)	37% (40)	17% (19)	5% (5)	3% (3)	110
Employ: Retired	27% (33)	33% (40)	17% (20)	12% (15)	12% (14)	122
Employ: Unemployed	24% (33)	24% (32)	22% (30)	23% (31)	6% (8)	133
Employ: Other	21% (22)	38% (39)	25% (26)	8% (8)	9% (9)	104
Military HH: Yes	34% (63)	36% (67)	18% (34)	6% (11)	6% (11)	185
Military HH: No	30% (427)	38% (555)	17% (249)	11% (155)	4% (57)	1443
RD/WT: Right Direction	43% (178)	39% (159)	10% (43)	2% (9)	5% (22)	412
RD/WT: Wrong Track	26% (311)	38% (463)	20% (240)	13% (157)	4% (46)	1217
Biden Job Approve	39% (244)	39% (245)	14% (85)	4% (26)	4% (26)	626
Biden Job Disapprove	26% (236)	37% (345)	20% (188)	13% (122)	3% (31)	921

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Table YF4_10: *Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...**Afford all of my back-to-school shopping for this upcoming school year*

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	30% (490)	38% (622)	17% (282)	10% (166)	4% (68)	1628
Biden Job Strongly Approve	48% (130)	37% (100)	7% (20)	2% (6)	5% (14)	269
Biden Job Somewhat Approve	32% (114)	41% (145)	18% (65)	6% (20)	4% (13)	357
Biden Job Somewhat Disapprove	30% (99)	40% (134)	16% (53)	11% (35)	3% (11)	333
Biden Job Strongly Disapprove	23% (137)	36% (210)	23% (134)	15% (87)	3% (19)	588
Favorable of Biden	39% (263)	38% (257)	12% (84)	5% (35)	5% (33)	671
Unfavorable of Biden	24% (213)	38% (331)	21% (187)	13% (117)	3% (30)	877
Very Favorable of Biden	52% (143)	30% (81)	9% (24)	4% (11)	6% (16)	275
Somewhat Favorable of Biden	30% (119)	44% (176)	15% (60)	6% (24)	4% (17)	396
Somewhat Unfavorable of Biden	27% (75)	39% (109)	20% (56)	12% (34)	3% (7)	281
Very Unfavorable of Biden	23% (137)	37% (222)	22% (130)	14% (83)	4% (22)	596
#1 Issue: Economy	29% (215)	37% (282)	19% (143)	11% (84)	4% (29)	754
#1 Issue: Security	39% (53)	31% (42)	18% (24)	10% (13)	3% (4)	136
#1 Issue: Health Care	27% (29)	41% (44)	15% (15)	11% (12)	7% (7)	106
#1 Issue: Medicare / Social Security	28% (18)	38% (25)	13% (8)	8% (5)	14% (9)	65
#1 Issue: Women's Issues	33% (99)	40% (120)	18% (53)	9% (26)	1% (2)	300
#1 Issue: Education	31% (27)	47% (40)	15% (13)	5% (4)	2% (2)	86
#1 Issue: Energy	28% (35)	45% (55)	12% (15)	9% (11)	6% (7)	123
#1 Issue: Other	24% (14)	26% (15)	19% (11)	18% (11)	13% (8)	59
2020 Vote: Joe Biden	36% (250)	39% (267)	13% (92)	7% (51)	4% (28)	689
2020 Vote: Donald Trump	26% (137)	39% (205)	22% (118)	10% (55)	3% (17)	533
2020 Vote: Didn't Vote	26% (95)	37% (133)	17% (62)	15% (53)	6% (21)	364
2018 House Vote: Democrat	34% (187)	40% (220)	13% (69)	8% (41)	5% (26)	544
2018 House Vote: Republican	29% (125)	38% (160)	21% (91)	9% (39)	2% (9)	424
2016 Vote: Hillary Clinton	35% (179)	41% (205)	12% (61)	7% (37)	5% (23)	504
2016 Vote: Donald Trump	28% (133)	39% (184)	19% (92)	11% (50)	3% (13)	472
2016 Vote: Other	33% (20)	43% (26)	10% (6)	10% (6)	4% (2)	61
2016 Vote: Didn't Vote	27% (156)	35% (206)	21% (123)	12% (73)	5% (30)	588
Voted in 2014: Yes	34% (288)	39% (334)	16% (133)	8% (69)	3% (29)	852
Voted in 2014: No	26% (202)	37% (288)	19% (149)	13% (97)	5% (39)	776

Continued on next page

Table YF4_10: *Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently?Being able to...
Afford all of my back-to-school shopping for this upcoming school year*

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	30% (490)	38% (622)	17% (282)	10% (166)	4% (68)	1628
4-Region: Northeast	32% (86)	38% (99)	18% (48)	7% (18)	5% (13)	264
4-Region: Midwest	30% (100)	40% (131)	17% (57)	9% (31)	4% (12)	332
4-Region: South	28% (181)	39% (254)	19% (124)	11% (71)	4% (25)	655
4-Region: West	32% (122)	36% (137)	14% (53)	12% (47)	5% (18)	377
2207098	29% (226)	38% (299)	18% (140)	11% (89)	5% (36)	791
2207099	31% (264)	39% (323)	17% (142)	9% (77)	4% (32)	838
Parents	31% (311)	38% (383)	18% (177)	11% (109)	3% (28)	1008
Parents Kids under 18	32% (317)	37% (358)	18% (174)	11% (110)	2% (19)	977
Parents of School Aged Children (5-18)	32% (253)	37% (299)	18% (144)	11% (88)	2% (14)	799
Adults Back to School Shopping	30% (490)	38% (622)	17% (282)	10% (166)	4% (68)	1628
Parents of School Aged Children BTS Shopping	32% (253)	37% (299)	18% (144)	11% (88)	2% (14)	799
Concerned About Affording Expenses	24% (338)	40% (559)	20% (276)	12% (164)	4% (54)	1389
Concerned About Affording Child Care	27% (100)	40% (144)	17% (61)	15% (55)	1% (3)	363
Concerned About Affording School Supplies	20% (164)	37% (299)	24% (195)	17% (134)	2% (19)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF4_11: *Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...**Afford my summer holiday plans/activities this year*

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	19% (825)	25% (1091)	20% (887)	23% (1018)	14% (599)	4420
Gender: Male	23% (489)	28% (590)	20% (433)	18% (380)	11% (243)	2135
Gender: Female	15% (336)	22% (501)	20% (454)	28% (638)	16% (356)	2285
Age: 18-34	19% (242)	25% (324)	23% (295)	24% (302)	9% (121)	1284
Age: 35-44	16% (119)	26% (191)	23% (169)	26% (188)	9% (63)	731
Age: 45-64	17% (245)	24% (336)	19% (277)	24% (349)	15% (221)	1428
Age: 65+	22% (220)	25% (240)	15% (145)	18% (179)	20% (193)	978
GenZers: 1997-2012	21% (104)	25% (126)	21% (104)	23% (116)	10% (51)	502
Millennials: 1981-1996	18% (234)	25% (326)	24% (313)	24% (315)	9% (114)	1301
GenXers: 1965-1980	15% (164)	25% (266)	20% (211)	26% (275)	14% (147)	1063
Baby Boomers: 1946-1964	21% (296)	24% (327)	17% (237)	21% (284)	17% (240)	1386
PID: Dem (no lean)	22% (367)	27% (448)	19% (321)	19% (322)	14% (230)	1688
PID: Ind (no lean)	16% (224)	23% (326)	20% (293)	25% (364)	16% (222)	1430
PID: Rep (no lean)	18% (234)	24% (317)	21% (273)	25% (331)	11% (147)	1303
PID/Gender: Dem Men	26% (214)	29% (238)	18% (149)	15% (121)	12% (95)	817
PID/Gender: Dem Women	18% (153)	24% (210)	20% (172)	23% (201)	15% (135)	871
PID/Gender: Ind Men	20% (135)	26% (178)	21% (143)	20% (138)	13% (88)	682
PID/Gender: Ind Women	12% (89)	20% (148)	20% (150)	30% (226)	18% (134)	748
PID/Gender: Rep Men	22% (140)	27% (174)	22% (141)	19% (121)	9% (60)	636
PID/Gender: Rep Women	14% (94)	21% (143)	20% (132)	32% (210)	13% (88)	666
Ideo: Liberal (1-3)	19% (242)	25% (311)	20% (246)	21% (263)	15% (183)	1244
Ideo: Moderate (4)	19% (258)	27% (353)	19% (255)	21% (282)	13% (178)	1326
Ideo: Conservative (5-7)	20% (287)	25% (354)	20% (288)	24% (342)	11% (152)	1423
Educ: < College	14% (403)	22% (620)	21% (617)	27% (787)	16% (447)	2874
Educ: Bachelors degree	24% (234)	31% (302)	19% (183)	16% (158)	11% (105)	982
Educ: Post-grad	33% (188)	30% (169)	15% (87)	13% (73)	8% (48)	564
Income: Under 50k	11% (263)	19% (445)	20% (476)	30% (711)	19% (437)	2333
Income: 50k-100k	23% (319)	29% (399)	21% (296)	18% (245)	9% (117)	1376
Income: 100k+	34% (244)	35% (247)	16% (115)	9% (62)	6% (45)	712
Ethnicity: White	19% (638)	24% (828)	20% (675)	24% (809)	14% (472)	3422

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Table YF4_11: *Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...
Afford my summer holiday plans/activities this year*

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	19% (825)	25% (1091)	20% (887)	23% (1018)	14% (599)	4420
Ethnicity: Hispanic	20% (151)	26% (195)	24% (176)	23% (172)	7% (54)	748
Ethnicity: Black	17% (97)	27% (154)	21% (116)	21% (120)	14% (79)	565
Ethnicity: Other	21% (91)	25% (110)	22% (96)	21% (89)	11% (49)	434
All Christian	21% (412)	28% (553)	20% (397)	20% (403)	11% (220)	1984
All Non-Christian	31% (73)	31% (73)	14% (32)	15% (36)	8% (19)	233
Atheist	21% (49)	18% (42)	19% (45)	20% (46)	21% (48)	230
Agnostic/Nothing in particular	16% (198)	20% (252)	21% (260)	24% (294)	19% (238)	1242
Something Else	13% (94)	23% (171)	21% (152)	33% (239)	10% (74)	730
Religious Non-Protestant/Catholic	30% (80)	31% (83)	15% (40)	16% (44)	8% (22)	269
Evangelical	18% (197)	26% (286)	19% (203)	27% (295)	10% (112)	1092
Non-Evangelical	19% (296)	27% (419)	21% (333)	22% (337)	11% (172)	1556
Community: Urban	21% (249)	26% (320)	19% (225)	21% (253)	13% (161)	1208
Community: Suburban	20% (418)	26% (535)	19% (407)	22% (456)	13% (276)	2093
Community: Rural	14% (158)	21% (236)	23% (255)	28% (309)	14% (162)	1119
Employ: Private Sector	21% (292)	28% (392)	23% (316)	20% (284)	8% (108)	1392
Employ: Government	25% (63)	26% (67)	22% (55)	23% (57)	4% (11)	252
Employ: Self-Employed	21% (97)	24% (114)	21% (97)	24% (112)	10% (49)	470
Employ: Homemaker	13% (36)	24% (69)	19% (55)	26% (76)	18% (54)	290
Employ: Student	15% (23)	33% (49)	15% (22)	25% (37)	12% (19)	150
Employ: Retired	23% (239)	24% (250)	17% (177)	19% (198)	18% (192)	1056
Employ: Unemployed	9% (44)	17% (87)	20% (103)	32% (169)	23% (117)	520
Employ: Other	11% (31)	22% (63)	21% (62)	29% (85)	17% (49)	289
Military HH: Yes	24% (143)	26% (156)	14% (87)	19% (112)	18% (107)	606
Military HH: No	18% (682)	25% (935)	21% (800)	24% (906)	13% (492)	3814
RD/WT: Right Direction	30% (311)	27% (281)	16% (166)	11% (119)	16% (165)	1042
RD/WT: Wrong Track	15% (514)	24% (810)	21% (721)	27% (899)	13% (434)	3378
Biden Job Approve	25% (427)	26% (452)	17% (294)	16% (273)	15% (264)	1710
Biden Job Disapprove	15% (371)	24% (602)	22% (549)	28% (698)	11% (286)	2505

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Table YF4_11: *Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...**Afford my summer holiday plans/activities this year*

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	19% (825)	25% (1091)	20% (887)	23% (1018)	14% (599)	4420
Biden Job Strongly Approve	33% (224)	25% (172)	16% (109)	13% (92)	13% (90)	687
Biden Job Somewhat Approve	20% (203)	27% (280)	18% (185)	18% (180)	17% (174)	1023
Biden Job Somewhat Disapprove	16% (123)	29% (232)	20% (161)	24% (190)	10% (82)	788
Biden Job Strongly Disapprove	14% (247)	22% (369)	23% (388)	30% (508)	12% (204)	1717
Favorable of Biden	24% (435)	27% (496)	17% (309)	17% (309)	15% (267)	1816
Unfavorable of Biden	15% (366)	23% (556)	22% (536)	28% (663)	12% (281)	2402
Very Favorable of Biden	30% (229)	25% (191)	15% (112)	15% (114)	14% (108)	753
Somewhat Favorable of Biden	19% (206)	29% (305)	19% (197)	18% (196)	15% (159)	1063
Somewhat Unfavorable of Biden	16% (108)	26% (174)	22% (146)	25% (163)	11% (71)	661
Very Unfavorable of Biden	15% (258)	22% (383)	22% (391)	29% (500)	12% (210)	1742
#1 Issue: Economy	18% (322)	24% (445)	23% (412)	26% (467)	9% (171)	1817
#1 Issue: Security	21% (93)	27% (116)	18% (77)	21% (92)	13% (56)	433
#1 Issue: Health Care	19% (58)	31% (94)	17% (52)	15% (46)	18% (54)	304
#1 Issue: Medicare / Social Security	20% (90)	24% (106)	14% (64)	23% (102)	19% (85)	447
#1 Issue: Women's Issues	19% (126)	24% (158)	21% (138)	21% (142)	15% (101)	664
#1 Issue: Education	20% (28)	28% (40)	17% (23)	28% (39)	8% (11)	140
#1 Issue: Energy	19% (64)	27% (89)	21% (70)	20% (68)	13% (42)	334
#1 Issue: Other	16% (45)	15% (43)	18% (50)	22% (62)	28% (80)	280
2020 Vote: Joe Biden	23% (446)	27% (510)	19% (362)	18% (344)	13% (239)	1901
2020 Vote: Donald Trump	18% (258)	24% (349)	21% (300)	26% (371)	12% (172)	1449
2020 Vote: Other	13% (18)	24% (35)	16% (23)	31% (45)	16% (23)	144
2020 Vote: Didn't Vote	11% (103)	21% (197)	22% (202)	28% (258)	18% (165)	926
2018 House Vote: Democrat	22% (349)	27% (420)	19% (292)	18% (274)	14% (216)	1551
2018 House Vote: Republican	19% (233)	25% (296)	21% (252)	24% (289)	11% (130)	1200
2018 House Vote: Someone else	14% (17)	25% (31)	20% (25)	29% (36)	14% (17)	125
2016 Vote: Hillary Clinton	23% (327)	28% (397)	17% (241)	19% (269)	13% (179)	1412
2016 Vote: Donald Trump	18% (241)	24% (316)	21% (273)	24% (317)	12% (158)	1306
2016 Vote: Other	17% (36)	30% (64)	19% (40)	19% (41)	15% (32)	212
2016 Vote: Didn't Vote	15% (219)	21% (315)	22% (330)	26% (390)	15% (229)	1482

Continued on next page

Table YF4_11: *Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently?Being able to...
Afford my summer holiday plans/activities this year*

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	19% (825)	25% (1091)	20% (887)	23% (1018)	14% (599)	4420
Voted in 2014: Yes	22% (536)	26% (658)	18% (458)	21% (517)	13% (320)	2489
Voted in 2014: No	15% (290)	22% (433)	22% (429)	26% (501)	14% (279)	1931
4-Region: Northeast	22% (168)	26% (199)	19% (149)	19% (145)	14% (105)	765
4-Region: Midwest	19% (172)	25% (232)	19% (177)	22% (200)	14% (132)	913
4-Region: South	16% (277)	25% (419)	20% (339)	25% (422)	14% (232)	1689
4-Region: West	20% (208)	23% (242)	21% (222)	24% (251)	12% (130)	1053
2207098	19% (400)	24% (525)	20% (423)	23% (491)	15% (325)	2164
2207099	19% (425)	25% (566)	21% (464)	23% (527)	12% (274)	2256
Parents	20% (344)	27% (468)	19% (336)	25% (432)	10% (170)	1751
Parents Kids under 18	21% (239)	28% (324)	21% (240)	25% (291)	5% (63)	1157
Parents of School Aged Children (5-18)	21% (183)	28% (252)	19% (168)	26% (233)	6% (51)	887
Adults Back to School Shopping	20% (320)	29% (472)	21% (349)	24% (393)	6% (94)	1628
Parents of School Aged Children BTS Shopping	21% (171)	30% (238)	20% (158)	24% (193)	5% (39)	799
Concerned About Affording Expenses	12% (427)	24% (834)	24% (807)	28% (976)	11% (386)	3430
Concerned About Affording Child Care	23% (98)	28% (116)	21% (89)	27% (113)	1% (5)	420
Concerned About Affording School Supplies	16% (129)	25% (203)	23% (188)	32% (259)	4% (33)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF4_12: *Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...**Afford my winter holiday plans/activities this upcoming year*

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	18% (783)	27% (1180)	20% (891)	21% (910)	15% (656)	4420
Gender: Male	24% (503)	30% (633)	19% (399)	15% (324)	13% (276)	2135
Gender: Female	12% (279)	24% (548)	22% (492)	26% (586)	17% (380)	2285
Age: 18-34	18% (235)	29% (372)	22% (285)	20% (255)	11% (136)	1284
Age: 35-44	16% (115)	27% (200)	21% (151)	27% (195)	10% (70)	731
Age: 45-64	16% (227)	26% (370)	22% (312)	20% (292)	16% (226)	1428
Age: 65+	21% (206)	24% (237)	15% (143)	17% (169)	23% (223)	978
GenZers: 1997-2012	20% (101)	30% (149)	19% (97)	18% (90)	13% (65)	502
Millennials: 1981-1996	17% (220)	28% (369)	22% (286)	23% (303)	9% (123)	1301
GenXers: 1965-1980	15% (159)	26% (276)	22% (238)	23% (244)	14% (147)	1063
Baby Boomers: 1946-1964	20% (276)	25% (344)	18% (243)	18% (244)	20% (277)	1386
PID: Dem (no lean)	21% (352)	28% (471)	20% (331)	17% (286)	15% (248)	1688
PID: Ind (no lean)	15% (208)	25% (364)	21% (293)	23% (323)	17% (242)	1430
PID: Rep (no lean)	17% (223)	27% (345)	20% (266)	23% (302)	13% (166)	1303
PID/Gender: Dem Men	26% (215)	31% (253)	18% (145)	12% (102)	12% (102)	817
PID/Gender: Dem Women	16% (136)	25% (218)	21% (187)	21% (184)	17% (146)	871
PID/Gender: Ind Men	20% (136)	29% (198)	19% (129)	17% (118)	15% (100)	682
PID/Gender: Ind Women	10% (72)	22% (165)	22% (164)	27% (204)	19% (143)	748
PID/Gender: Rep Men	24% (151)	28% (181)	20% (125)	16% (104)	12% (75)	636
PID/Gender: Rep Women	11% (71)	25% (164)	21% (141)	30% (198)	14% (91)	666
Ideo: Liberal (1-3)	19% (232)	26% (321)	20% (245)	19% (238)	17% (209)	1244
Ideo: Moderate (4)	19% (258)	28% (371)	19% (253)	20% (261)	14% (182)	1326
Ideo: Conservative (5-7)	18% (253)	27% (389)	22% (314)	20% (290)	12% (177)	1423
Educ: < College	15% (418)	23% (675)	21% (609)	24% (702)	16% (470)	2874
Educ: Bachelors degree	21% (205)	33% (319)	19% (188)	15% (147)	12% (122)	982
Educ: Post-grad	28% (160)	33% (186)	17% (93)	11% (61)	11% (64)	564
Income: Under 50k	11% (265)	22% (510)	20% (471)	27% (635)	19% (452)	2333
Income: 50k-100k	21% (291)	30% (416)	23% (310)	15% (209)	11% (150)	1376
Income: 100k+	32% (227)	36% (254)	16% (110)	9% (66)	8% (54)	712
Ethnicity: White	17% (580)	27% (922)	19% (666)	22% (747)	15% (507)	3422

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Table YF4_12: *Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...
Afford my winter holiday plans/activities this upcoming year*

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	18% (783)	27% (1180)	20% (891)	21% (910)	15% (656)	4420
Ethnicity: Hispanic	16% (119)	30% (221)	24% (178)	20% (152)	10% (78)	748
Ethnicity: Black	21% (116)	26% (145)	22% (127)	17% (93)	15% (83)	565
Ethnicity: Other	20% (87)	26% (113)	23% (98)	16% (70)	15% (66)	434
All Christian	18% (360)	31% (616)	21% (413)	18% (354)	12% (241)	1984
All Non-Christian	40% (94)	23% (55)	13% (30)	13% (30)	10% (24)	233
Atheist	20% (47)	24% (55)	15% (35)	20% (46)	21% (48)	230
Agnostic/Nothing in particular	16% (198)	22% (269)	22% (271)	22% (279)	18% (226)	1242
Something Else	11% (83)	26% (186)	20% (143)	27% (201)	16% (117)	730
Religious Non-Protestant/Catholic	36% (95)	25% (67)	14% (37)	15% (42)	10% (27)	269
Evangelical	16% (179)	30% (329)	18% (201)	23% (246)	13% (137)	1092
Non-Evangelical	17% (259)	29% (454)	22% (341)	19% (292)	13% (210)	1556
Community: Urban	22% (269)	26% (311)	19% (234)	18% (216)	15% (177)	1208
Community: Suburban	18% (387)	28% (583)	20% (411)	20% (411)	14% (302)	2093
Community: Rural	11% (127)	26% (286)	22% (246)	25% (284)	16% (177)	1119
Employ: Private Sector	20% (283)	31% (425)	23% (321)	19% (260)	7% (103)	1392
Employ: Government	23% (58)	35% (88)	22% (55)	14% (35)	7% (17)	252
Employ: Self-Employed	18% (85)	27% (128)	20% (95)	20% (94)	14% (68)	470
Employ: Homemaker	13% (38)	26% (75)	18% (52)	27% (79)	16% (47)	290
Employ: Student	15% (22)	29% (43)	25% (37)	21% (31)	11% (17)	150
Employ: Retired	21% (217)	24% (258)	17% (179)	17% (183)	21% (219)	1056
Employ: Unemployed	9% (47)	18% (93)	18% (93)	31% (164)	24% (123)	520
Employ: Other	11% (33)	25% (71)	20% (59)	23% (65)	21% (62)	289
Military HH: Yes	21% (128)	30% (179)	14% (86)	17% (103)	18% (111)	606
Military HH: No	17% (655)	26% (1001)	21% (805)	21% (808)	14% (545)	3814
RD/WT: Right Direction	27% (277)	32% (329)	14% (149)	10% (108)	17% (179)	1042
RD/WT: Wrong Track	15% (506)	25% (851)	22% (742)	24% (803)	14% (477)	3378
Biden Job Approve	23% (396)	30% (509)	16% (274)	14% (247)	17% (283)	1710
Biden Job Disapprove	14% (356)	25% (629)	23% (582)	25% (623)	13% (316)	2505

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Table YF4_12: *Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently? Being able to...
Afford my winter holiday plans/activities this upcoming year*

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	18% (783)	27% (1180)	20% (891)	21% (910)	15% (656)	4420
Biden Job Strongly Approve	30% (209)	28% (191)	14% (99)	12% (86)	15% (102)	687
Biden Job Somewhat Approve	18% (187)	31% (318)	17% (175)	16% (162)	18% (182)	1023
Biden Job Somewhat Disapprove	16% (123)	30% (236)	23% (185)	19% (154)	12% (91)	788
Biden Job Strongly Disapprove	14% (234)	23% (392)	23% (397)	27% (469)	13% (225)	1717
Favorable of Biden	23% (416)	29% (525)	17% (308)	15% (277)	16% (289)	1816
Unfavorable of Biden	14% (345)	25% (603)	23% (547)	25% (596)	13% (311)	2402
Very Favorable of Biden	29% (222)	27% (202)	14% (102)	14% (106)	16% (122)	753
Somewhat Favorable of Biden	18% (194)	30% (324)	19% (206)	16% (171)	16% (167)	1063
Somewhat Unfavorable of Biden	15% (99)	30% (196)	23% (155)	21% (137)	11% (74)	661
Very Unfavorable of Biden	14% (246)	23% (408)	23% (392)	26% (460)	14% (236)	1742
#1 Issue: Economy	16% (299)	27% (495)	23% (412)	23% (423)	10% (187)	1817
#1 Issue: Security	21% (92)	27% (115)	20% (85)	19% (82)	14% (59)	433
#1 Issue: Health Care	20% (60)	31% (95)	16% (49)	13% (39)	20% (62)	304
#1 Issue: Medicare / Social Security	17% (76)	25% (110)	15% (65)	21% (93)	23% (103)	447
#1 Issue: Women's Issues	17% (112)	27% (182)	23% (155)	18% (122)	14% (93)	664
#1 Issue: Education	18% (26)	32% (44)	14% (20)	26% (36)	10% (14)	140
#1 Issue: Energy	22% (72)	25% (84)	20% (67)	19% (64)	14% (46)	334
#1 Issue: Other	16% (45)	20% (55)	14% (39)	18% (51)	32% (91)	280
2020 Vote: Joe Biden	22% (423)	29% (543)	19% (367)	16% (300)	14% (267)	1901
2020 Vote: Donald Trump	16% (232)	27% (390)	22% (312)	23% (332)	13% (183)	1449
2020 Vote: Other	12% (17)	26% (38)	16% (23)	29% (41)	17% (25)	144
2020 Vote: Didn't Vote	12% (111)	23% (209)	20% (189)	26% (237)	19% (180)	926
2018 House Vote: Democrat	22% (341)	28% (440)	18% (284)	17% (264)	14% (222)	1551
2018 House Vote: Republican	18% (215)	28% (336)	22% (260)	21% (254)	11% (135)	1200
2018 House Vote: Someone else	13% (16)	26% (32)	17% (21)	28% (35)	17% (21)	125
2016 Vote: Hillary Clinton	23% (326)	28% (392)	18% (251)	18% (252)	14% (191)	1412
2016 Vote: Donald Trump	17% (222)	27% (356)	21% (276)	22% (288)	13% (164)	1306
2016 Vote: Other	14% (29)	32% (67)	20% (41)	18% (39)	17% (36)	212
2016 Vote: Didn't Vote	14% (202)	25% (364)	22% (322)	22% (332)	18% (263)	1482

Continued on next page

Table YF4_12: *Considering you or your family's financial situation, how confident would you say you are, if at all, about each of the following currently?Being able to...
Afford my winter holiday plans/activities this upcoming year*

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	Not applicable	Total N
Adults	18% (783)	27% (1180)	20% (891)	21% (910)	15% (656)	4420
Voted in 2014: Yes	20% (507)	27% (677)	19% (478)	19% (484)	14% (344)	2489
Voted in 2014: No	14% (276)	26% (503)	21% (413)	22% (427)	16% (312)	1931
4-Region: Northeast	21% (160)	25% (192)	21% (159)	16% (126)	17% (128)	765
4-Region: Midwest	16% (150)	29% (267)	21% (193)	18% (167)	15% (136)	913
4-Region: South	16% (276)	27% (458)	19% (320)	23% (393)	14% (241)	1689
4-Region: West	19% (196)	25% (263)	21% (218)	21% (224)	14% (151)	1053
2207098	17% (373)	26% (569)	20% (438)	20% (440)	16% (344)	2164
2207099	18% (410)	27% (611)	20% (452)	21% (470)	14% (312)	2256
Parents	19% (326)	28% (490)	21% (370)	22% (386)	10% (179)	1751
Parents Kids under 18	19% (221)	29% (337)	23% (270)	22% (256)	6% (73)	1157
Parents of School Aged Children (5-18)	20% (176)	30% (263)	21% (190)	23% (202)	6% (54)	887
Adults Back to School Shopping	18% (300)	31% (511)	22% (363)	21% (337)	7% (117)	1628
Parents of School Aged Children BTS Shopping	21% (164)	31% (249)	22% (174)	21% (166)	6% (46)	799
Concerned About Affording Expenses	12% (397)	27% (915)	24% (822)	26% (879)	12% (416)	3430
Concerned About Affording Child Care	18% (74)	32% (136)	21% (90)	25% (105)	4% (15)	420
Concerned About Affording School Supplies	14% (111)	27% (218)	26% (208)	28% (231)	5% (44)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF5_1: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?

Groceries

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	28% (1216)	31% (1353)	24% (1044)	17% (753)	1% (54)	4420
Gender: Male	23% (496)	31% (659)	24% (505)	21% (444)	1% (31)	2135
Gender: Female	32% (720)	30% (694)	24% (539)	14% (309)	1% (23)	2285
Age: 18-34	30% (379)	33% (421)	20% (256)	15% (189)	3% (39)	1284
Age: 35-44	36% (261)	30% (218)	21% (154)	13% (92)	1% (5)	731
Age: 45-64	28% (400)	31% (448)	25% (354)	15% (219)	— (7)	1428
Age: 65+	18% (176)	27% (266)	29% (280)	26% (254)	— (2)	978
GenZers: 1997-2012	26% (131)	30% (149)	22% (110)	17% (85)	5% (27)	502
Millennials: 1981-1996	34% (440)	33% (424)	19% (250)	13% (171)	1% (16)	1301
GenXers: 1965-1980	31% (326)	31% (326)	24% (256)	14% (149)	1% (7)	1063
Baby Boomers: 1946-1964	21% (294)	29% (408)	28% (387)	21% (294)	— (3)	1386
PID: Dem (no lean)	25% (418)	30% (506)	26% (445)	18% (306)	1% (13)	1688
PID: Ind (no lean)	28% (400)	29% (422)	25% (352)	16% (229)	2% (27)	1430
PID: Rep (no lean)	31% (398)	33% (425)	19% (248)	17% (218)	1% (14)	1303
PID/Gender: Dem Men	24% (193)	30% (249)	26% (209)	20% (163)	— (4)	817
PID/Gender: Dem Women	26% (225)	30% (258)	27% (236)	16% (143)	1% (9)	871
PID/Gender: Ind Men	22% (149)	28% (194)	26% (176)	21% (144)	3% (20)	682
PID/Gender: Ind Women	34% (251)	30% (228)	24% (176)	11% (85)	1% (7)	748
PID/Gender: Rep Men	24% (154)	34% (217)	19% (121)	22% (137)	1% (8)	636
PID/Gender: Rep Women	37% (244)	31% (209)	19% (127)	12% (81)	1% (6)	666
Ideo: Liberal (1-3)	23% (290)	30% (377)	26% (325)	19% (236)	1% (17)	1244
Ideo: Moderate (4)	27% (359)	29% (380)	26% (350)	17% (231)	— (5)	1326
Ideo: Conservative (5-7)	29% (417)	34% (483)	21% (292)	15% (218)	1% (13)	1423
Educ: < College	30% (864)	31% (882)	23% (649)	15% (430)	2% (50)	2874
Educ: Bachelors degree	22% (218)	34% (332)	25% (243)	19% (187)	— (2)	982
Educ: Post-grad	24% (134)	25% (139)	27% (153)	24% (136)	— (2)	564

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Table YF5_1: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Groceries

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	28% (1216)	31% (1353)	24% (1044)	17% (753)	1% (54)	4420
Income: Under 50k	31% (734)	31% (733)	22% (502)	14% (321)	2% (42)	2333
Income: 50k-100k	24% (328)	32% (442)	25% (346)	18% (254)	— (6)	1376
Income: 100k+	22% (154)	25% (178)	28% (197)	25% (177)	1% (6)	712
Ethnicity: White	28% (943)	31% (1076)	23% (799)	17% (572)	1% (32)	3422
Ethnicity: Hispanic	34% (254)	30% (225)	22% (164)	12% (89)	2% (16)	748
Ethnicity: Black	26% (149)	28% (156)	24% (136)	20% (112)	2% (12)	565
Ethnicity: Other	28% (124)	28% (122)	25% (110)	16% (69)	2% (10)	434
All Christian	25% (502)	32% (644)	24% (483)	17% (334)	1% (21)	1984
All Non-Christian	31% (73)	23% (54)	20% (46)	24% (57)	2% (4)	233
Atheist	19% (44)	32% (74)	25% (57)	23% (52)	1% (3)	230
Agnostic/Nothing in particular	27% (337)	29% (365)	24% (303)	17% (215)	2% (22)	1242
Something Else	36% (260)	30% (216)	21% (156)	13% (95)	1% (4)	730
Religious Non-Protestant/Catholic	31% (84)	24% (65)	19% (52)	23% (63)	2% (5)	269
Evangelical	33% (362)	31% (333)	21% (234)	14% (147)	1% (15)	1092
Non-Evangelical	24% (378)	33% (509)	25% (393)	17% (269)	1% (8)	1556
Community: Urban	30% (366)	29% (356)	21% (257)	18% (215)	1% (13)	1208
Community: Suburban	24% (499)	31% (645)	27% (561)	17% (362)	1% (25)	2093
Community: Rural	31% (350)	31% (352)	20% (226)	16% (176)	1% (16)	1119
Employ: Private Sector	28% (396)	33% (464)	22% (311)	15% (209)	1% (12)	1392
Employ: Government	26% (65)	33% (82)	25% (62)	17% (42)	— (1)	252
Employ: Self-Employed	27% (128)	31% (144)	23% (108)	17% (80)	2% (10)	470
Employ: Homemaker	30% (87)	28% (81)	25% (72)	16% (46)	2% (5)	290
Employ: Student	22% (33)	28% (42)	29% (43)	16% (24)	4% (7)	150
Employ: Retired	21% (217)	27% (289)	28% (298)	24% (249)	— (2)	1056
Employ: Unemployed	36% (187)	31% (163)	19% (101)	10% (54)	3% (14)	520
Employ: Other	35% (103)	30% (87)	17% (49)	17% (48)	1% (3)	289

Continued on next page

Table YF5_1: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Groceries

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	28% (1216)	31% (1353)	24% (1044)	17% (753)	1% (54)	4420
Military HH: Yes	24% (146)	28% (169)	22% (136)	25% (151)	1% (5)	606
Military HH: No	28% (1070)	31% (1184)	24% (908)	16% (602)	1% (49)	3814
RD/WT: Right Direction	24% (254)	28% (293)	25% (258)	21% (223)	1% (13)	1042
RD/WT: Wrong Track	28% (961)	31% (1060)	23% (786)	16% (530)	1% (41)	3378
Biden Job Approve	23% (398)	28% (483)	27% (467)	20% (349)	1% (14)	1710
Biden Job Disapprove	31% (775)	32% (808)	21% (529)	15% (374)	1% (20)	2505
Biden Job Strongly Approve	30% (207)	24% (165)	24% (167)	21% (145)	— (3)	687
Biden Job Somewhat Approve	19% (192)	31% (318)	29% (299)	20% (203)	1% (10)	1023
Biden Job Somewhat Disapprove	26% (208)	32% (255)	25% (197)	15% (120)	1% (9)	788
Biden Job Strongly Disapprove	33% (567)	32% (553)	19% (332)	15% (253)	1% (12)	1717
Favorable of Biden	24% (428)	28% (510)	27% (490)	21% (373)	1% (15)	1816
Unfavorable of Biden	30% (722)	33% (791)	21% (509)	15% (357)	1% (24)	2402
Very Favorable of Biden	28% (210)	24% (179)	25% (187)	23% (172)	1% (6)	753
Somewhat Favorable of Biden	21% (218)	31% (331)	29% (303)	19% (201)	1% (10)	1063
Somewhat Unfavorable of Biden	23% (154)	37% (245)	24% (156)	15% (96)	1% (10)	661
Very Unfavorable of Biden	33% (568)	31% (547)	20% (352)	15% (260)	1% (14)	1742
#1 Issue: Economy	30% (537)	33% (591)	22% (404)	15% (272)	1% (13)	1817
#1 Issue: Security	27% (119)	32% (139)	25% (107)	15% (64)	1% (5)	433
#1 Issue: Health Care	24% (72)	36% (110)	21% (65)	18% (55)	1% (3)	304
#1 Issue: Medicare / Social Security	25% (113)	26% (116)	26% (116)	22% (100)	1% (2)	447
#1 Issue: Women's Issues	26% (172)	27% (177)	26% (174)	19% (124)	3% (17)	664
#1 Issue: Education	23% (32)	34% (48)	20% (28)	19% (27)	3% (4)	140
#1 Issue: Energy	30% (101)	35% (116)	19% (65)	14% (48)	1% (3)	334
#1 Issue: Other	25% (70)	20% (57)	30% (85)	22% (62)	2% (6)	280

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Table YF5_1: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Groceries

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	28% (1216)	31% (1353)	24% (1044)	17% (753)	1% (54)	4420
2020 Vote: Joe Biden	24% (454)	29% (554)	27% (514)	19% (371)	— (9)	1901
2020 Vote: Donald Trump	31% (450)	33% (475)	20% (287)	16% (225)	1% (13)	1449
2020 Vote: Other	20% (28)	31% (45)	29% (42)	14% (20)	6% (9)	144
2020 Vote: Didn't Vote	31% (285)	30% (280)	22% (200)	15% (138)	3% (24)	926
2018 House Vote: Democrat	24% (374)	29% (452)	27% (418)	19% (294)	1% (12)	1551
2018 House Vote: Republican	29% (351)	32% (388)	20% (244)	18% (212)	— (5)	1200
2018 House Vote: Someone else	30% (38)	30% (37)	21% (27)	14% (17)	5% (6)	125
2016 Vote: Hillary Clinton	25% (357)	28% (396)	27% (382)	19% (272)	— (5)	1412
2016 Vote: Donald Trump	29% (380)	32% (423)	21% (276)	17% (218)	1% (9)	1306
2016 Vote: Other	18% (38)	30% (64)	29% (61)	21% (45)	2% (4)	212
2016 Vote: Didn't Vote	29% (436)	32% (469)	22% (325)	15% (217)	2% (36)	1482
Voted in 2014: Yes	26% (658)	30% (735)	25% (620)	19% (461)	1% (15)	2489
Voted in 2014: No	29% (558)	32% (618)	22% (424)	15% (292)	2% (39)	1931
4-Region: Northeast	25% (194)	30% (230)	25% (192)	18% (136)	2% (14)	765
4-Region: Midwest	26% (237)	31% (285)	23% (213)	18% (165)	1% (12)	913
4-Region: South	28% (474)	31% (520)	23% (396)	17% (283)	1% (16)	1689
4-Region: West	30% (311)	30% (319)	23% (242)	16% (169)	1% (12)	1053
2207098	29% (620)	31% (667)	22% (487)	16% (357)	2% (34)	2164
2207099	26% (596)	30% (687)	25% (558)	18% (396)	1% (20)	2256
Parents	30% (517)	31% (541)	22% (385)	17% (295)	1% (14)	1751
Parents Kids under 18	35% (400)	31% (357)	19% (216)	15% (174)	1% (10)	1157
Parents of School Aged Children (5-18)	34% (302)	32% (280)	20% (174)	14% (127)	— (4)	887
Adults Back to School Shopping	31% (512)	33% (530)	21% (340)	14% (231)	1% (15)	1628
Parents of School Aged Children BTS Shopping	34% (275)	31% (250)	20% (158)	14% (112)	— (4)	799
Concerned About Affording Expenses	35% (1216)	39% (1353)	19% (641)	6% (198)	1% (22)	3430
Concerned About Affording Child Care	52% (219)	36% (151)	8% (35)	3% (11)	1% (4)	420
Concerned About Affording School Supplies	49% (397)	40% (321)	9% (72)	2% (14)	1% (8)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF5_2: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Child care

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	19% (217)	18% (203)	13% (154)	15% (176)	35% (406)	1157
Gender: Male	23% (126)	21% (120)	16% (90)	19% (104)	21% (118)	558
Gender: Female	15% (92)	14% (83)	11% (65)	12% (72)	48% (288)	599
Age: 18-34	25% (117)	19% (86)	16% (74)	18% (80)	22% (101)	458
Age: 35-44	17% (70)	17% (70)	13% (56)	15% (61)	38% (157)	413
Age: 45-64	12% (31)	17% (45)	8% (22)	12% (33)	51% (138)	269
GenZers: 1997-2012	20% (21)	14% (15)	21% (22)	28% (30)	17% (18)	106
Millennials: 1981-1996	23% (153)	19% (126)	14% (92)	14% (95)	30% (200)	665
GenXers: 1965-1980	12% (41)	17% (59)	11% (37)	13% (45)	46% (154)	337
PID: Dem (no lean)	23% (107)	18% (86)	16% (73)	18% (82)	26% (120)	468
PID: Ind (no lean)	16% (55)	14% (49)	11% (37)	13% (43)	46% (157)	340
PID: Rep (no lean)	16% (56)	20% (68)	13% (44)	15% (52)	37% (129)	349
PID/Gender: Dem Men	28% (69)	19% (47)	19% (46)	20% (49)	15% (37)	250
PID/Gender: Dem Women	17% (37)	18% (39)	12% (27)	15% (32)	38% (83)	218
PID/Gender: Ind Men	15% (21)	19% (27)	16% (23)	16% (22)	34% (47)	140
PID/Gender: Ind Women	17% (34)	11% (22)	7% (14)	10% (21)	55% (110)	200
PID/Gender: Rep Men	21% (36)	27% (45)	12% (20)	20% (33)	20% (34)	169
PID/Gender: Rep Women	11% (20)	13% (23)	13% (24)	10% (19)	53% (95)	180
Ideo: Liberal (1-3)	21% (62)	19% (55)	16% (46)	15% (44)	29% (86)	294
Ideo: Moderate (4)	17% (68)	17% (68)	14% (55)	18% (74)	35% (140)	405
Ideo: Conservative (5-7)	20% (64)	18% (58)	13% (43)	11% (37)	37% (121)	323
Educ: < College	16% (113)	14% (96)	14% (96)	17% (116)	40% (279)	700
Educ: Bachelors degree	19% (52)	24% (64)	11% (29)	15% (41)	31% (83)	269
Educ: Post-grad	28% (53)	23% (43)	15% (29)	10% (19)	23% (44)	188
Income: Under 50k	19% (93)	14% (68)	14% (70)	16% (79)	38% (187)	496
Income: 50k-100k	17% (71)	19% (76)	13% (54)	17% (69)	34% (137)	406
Income: 100k+	21% (53)	23% (59)	12% (31)	11% (29)	32% (82)	255
Ethnicity: White	20% (169)	17% (144)	13% (115)	13% (109)	38% (324)	861

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Table YF5_2: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Child care

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not concerned at all		I do not purchase this product or service / not applicable		Total N
Adults	19%	(217)	18%	(203)	13%	(154)	15%	(176)	35%	(406)	1157
Ethnicity: Hispanic	25%	(68)	21%	(56)	15%	(40)	17%	(47)	23%	(63)	275
Ethnicity: Black	15%	(27)	18%	(33)	15%	(27)	25%	(45)	27%	(49)	181
Ethnicity: Other	19%	(21)	22%	(25)	11%	(13)	19%	(22)	29%	(33)	115
All Christian	19%	(87)	21%	(96)	16%	(74)	11%	(51)	34%	(155)	464
All Non-Christian	29%	(21)	32%	(23)	18%	(13)	9%	(6)	12%	(8)	71
Agnostic/Nothing in particular	18%	(59)	15%	(50)	10%	(33)	19%	(61)	38%	(126)	329
Something Else	17%	(42)	13%	(33)	11%	(27)	19%	(46)	40%	(99)	247
Religious Non-Protestant/Catholic	25%	(21)	28%	(24)	16%	(14)	9%	(8)	22%	(19)	86
Evangelical	23%	(82)	16%	(57)	13%	(45)	15%	(52)	34%	(119)	356
Non-Evangelical	14%	(45)	20%	(65)	16%	(53)	13%	(42)	38%	(124)	329
Community: Urban	27%	(104)	23%	(87)	14%	(52)	20%	(76)	17%	(67)	386
Community: Suburban	16%	(74)	14%	(66)	15%	(70)	12%	(55)	42%	(193)	458
Community: Rural	13%	(39)	16%	(50)	10%	(32)	15%	(46)	47%	(147)	313
Employ: Private Sector	21%	(113)	23%	(127)	14%	(75)	15%	(81)	27%	(149)	545
Employ: Government	20%	(18)	15%	(14)	17%	(16)	20%	(19)	28%	(26)	93
Employ: Self-Employed	27%	(35)	14%	(18)	17%	(22)	20%	(25)	23%	(30)	130
Employ: Homemaker	13%	(22)	8%	(14)	11%	(17)	7%	(12)	60%	(97)	160
Employ: Unemployed	12%	(14)	18%	(20)	8%	(9)	22%	(25)	39%	(44)	112
Employ: Other	18%	(14)	11%	(8)	10%	(7)	12%	(9)	48%	(35)	73
Military HH: Yes	20%	(25)	21%	(26)	8%	(10)	6%	(8)	44%	(53)	122
Military HH: No	19%	(193)	17%	(177)	14%	(144)	16%	(168)	34%	(353)	1035
RD/WT: Right Direction	31%	(103)	22%	(73)	13%	(43)	15%	(49)	19%	(63)	331
RD/WT: Wrong Track	14%	(115)	16%	(130)	13%	(111)	15%	(127)	42%	(343)	826
Biden Job Approve	25%	(109)	20%	(89)	12%	(54)	17%	(76)	25%	(110)	438
Biden Job Disapprove	15%	(101)	16%	(106)	14%	(90)	14%	(92)	41%	(269)	659

Continued on next page

Table YF5_2: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Child care

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not concerned at all		I do not purchase this product or service / not applicable		Total N
Adults	19%	(217)	18%	(203)	13%	(154)	15%	(176)	35%	(406)	1157
Biden Job Strongly Approve	38%	(76)	19%	(39)	10%	(20)	17%	(34)	16%	(32)	201
Biden Job Somewhat Approve	14%	(33)	21%	(50)	14%	(34)	18%	(42)	33%	(77)	237
Biden Job Somewhat Disapprove	16%	(37)	20%	(46)	14%	(32)	13%	(30)	38%	(88)	233
Biden Job Strongly Disapprove	15%	(64)	14%	(61)	14%	(58)	15%	(62)	43%	(181)	425
Favorable of Biden	23%	(107)	19%	(88)	12%	(56)	17%	(80)	28%	(129)	459
Unfavorable of Biden	15%	(97)	16%	(105)	15%	(94)	14%	(87)	40%	(254)	637
Very Favorable of Biden	30%	(64)	21%	(45)	10%	(20)	21%	(44)	18%	(39)	212
Somewhat Favorable of Biden	17%	(43)	17%	(42)	15%	(36)	14%	(36)	37%	(90)	247
Somewhat Unfavorable of Biden	15%	(30)	21%	(41)	18%	(35)	14%	(28)	32%	(64)	198
Very Unfavorable of Biden	15%	(67)	15%	(64)	14%	(59)	13%	(59)	43%	(189)	439
#1 Issue: Economy	18%	(105)	19%	(111)	12%	(72)	13%	(78)	37%	(217)	583
#1 Issue: Security	29%	(23)	10%	(8)	16%	(13)	25%	(20)	19%	(15)	78
#1 Issue: Health Care	20%	(17)	31%	(27)	12%	(10)	8%	(7)	29%	(24)	85
#1 Issue: Women's Issues	19%	(39)	10%	(21)	14%	(29)	16%	(31)	40%	(81)	201
#1 Issue: Education	20%	(10)	15%	(7)	9%	(5)	17%	(8)	40%	(20)	51
#1 Issue: Energy	13%	(11)	21%	(18)	23%	(19)	19%	(16)	24%	(20)	85
2020 Vote: Joe Biden	22%	(110)	17%	(84)	14%	(71)	17%	(86)	29%	(143)	494
2020 Vote: Donald Trump	16%	(63)	20%	(76)	14%	(52)	13%	(49)	38%	(146)	386
2020 Vote: Didn't Vote	17%	(42)	15%	(38)	11%	(28)	13%	(32)	44%	(109)	247
2018 House Vote: Democrat	23%	(89)	19%	(75)	14%	(56)	14%	(56)	29%	(115)	390
2018 House Vote: Republican	17%	(52)	20%	(61)	12%	(36)	14%	(41)	38%	(115)	305
2016 Vote: Hillary Clinton	24%	(89)	18%	(66)	15%	(56)	14%	(53)	29%	(107)	371
2016 Vote: Donald Trump	16%	(54)	19%	(64)	13%	(45)	15%	(51)	37%	(128)	342
2016 Vote: Didn't Vote	18%	(70)	17%	(67)	12%	(47)	15%	(61)	38%	(152)	397
Voted in 2014: Yes	19%	(118)	19%	(118)	14%	(84)	16%	(96)	33%	(203)	618
Voted in 2014: No	18%	(99)	16%	(85)	13%	(70)	15%	(80)	38%	(203)	538

Continued on next page

Table YF5_2: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Child care

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	19% (217)	18% (203)	13% (154)	15% (176)	35% (406)	1157
4-Region: Northeast	23% (39)	18% (31)	14% (24)	12% (20)	33% (56)	169
4-Region: Midwest	15% (36)	19% (45)	13% (31)	15% (35)	38% (90)	238
4-Region: South	16% (75)	17% (80)	13% (59)	15% (72)	39% (183)	470
4-Region: West	24% (67)	17% (47)	14% (39)	18% (49)	28% (77)	279
2207098	21% (120)	19% (109)	10% (61)	15% (85)	36% (208)	582
2207099	17% (97)	16% (94)	16% (93)	16% (91)	35% (198)	574
Parents	19% (191)	18% (178)	13% (130)	14% (139)	36% (360)	998
Parents Kids under 18	19% (217)	18% (203)	13% (154)	15% (176)	35% (406)	1157
Parents of School Aged Children (5-18)	18% (147)	18% (147)	14% (112)	13% (108)	38% (312)	825
Adults Back to School Shopping	19% (188)	18% (174)	14% (140)	14% (139)	34% (335)	977
Parents of School Aged Children BTS Shopping	19% (142)	19% (142)	14% (106)	13% (99)	36% (276)	764
Concerned About Affording Expenses	22% (217)	20% (203)	13% (130)	10% (102)	34% (339)	991
Concerned About Affording Child Care	52% (217)	48% (203)	— (0)	— (0)	— (0)	420
Concerned About Affording School Supplies	32% (170)	23% (127)	9% (48)	4% (24)	32% (171)	540

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF5_3: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
School supplies

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	20% (326)	30% (485)	29% (478)	16% (260)	5% (78)	1628
Gender: Male	20% (144)	28% (201)	31% (218)	17% (120)	4% (28)	710
Gender: Female	20% (182)	31% (285)	28% (261)	15% (141)	5% (50)	918
Age: 18-34	20% (126)	31% (195)	30% (186)	16% (99)	4% (24)	630
Age: 35-44	26% (115)	30% (132)	29% (126)	13% (57)	2% (10)	439
Age: 45-64	17% (77)	30% (135)	29% (133)	19% (84)	5% (23)	451
Age: 65+	8% (9)	22% (23)	31% (33)	19% (21)	20% (22)	108
GenZers: 1997-2012	14% (35)	26% (64)	33% (82)	18% (44)	9% (22)	247
Millennials: 1981-1996	26% (185)	33% (238)	27% (194)	13% (97)	1% (7)	720
GenXers: 1965-1980	20% (83)	29% (123)	30% (127)	17% (72)	3% (14)	419
Baby Boomers: 1946-1964	10% (23)	26% (59)	31% (70)	20% (47)	13% (30)	229
PID: Dem (no lean)	22% (149)	28% (186)	30% (198)	16% (109)	4% (29)	670
PID: Ind (no lean)	17% (81)	31% (148)	31% (149)	16% (78)	5% (25)	481
PID: Rep (no lean)	20% (96)	32% (152)	28% (131)	15% (73)	5% (24)	477
PID/Gender: Dem Men	26% (83)	27% (86)	28% (87)	15% (47)	4% (13)	316
PID/Gender: Dem Women	19% (66)	28% (99)	31% (112)	17% (61)	5% (16)	354
PID/Gender: Ind Men	10% (17)	25% (45)	39% (68)	22% (39)	5% (8)	177
PID/Gender: Ind Women	21% (64)	34% (103)	26% (80)	13% (40)	5% (17)	304
PID/Gender: Rep Men	20% (44)	32% (70)	29% (63)	16% (34)	3% (7)	217
PID/Gender: Rep Women	20% (52)	32% (83)	26% (69)	15% (39)	7% (17)	260
Ideo: Liberal (1-3)	20% (95)	28% (129)	30% (140)	18% (83)	4% (21)	468
Ideo: Moderate (4)	20% (103)	28% (144)	31% (155)	17% (89)	3% (15)	507
Ideo: Conservative (5-7)	19% (90)	34% (162)	29% (137)	14% (67)	4% (21)	476
Educ: < College	21% (210)	31% (317)	27% (273)	15% (153)	6% (56)	1009
Educ: Bachelors degree	16% (58)	29% (108)	33% (123)	18% (65)	4% (16)	369
Educ: Post-grad	23% (58)	24% (61)	33% (83)	17% (43)	3% (7)	250

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Table YF5_3: *And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?*
School supplies

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	20% (326)	30% (485)	29% (478)	16% (260)	5% (78)	1628
Income: Under 50k	21% (162)	31% (238)	26% (199)	14% (107)	7% (54)	759
Income: 50k-100k	20% (109)	29% (159)	30% (163)	17% (90)	4% (20)	541
Income: 100k+	17% (55)	27% (89)	36% (117)	19% (63)	1% (4)	328
Ethnicity: White	20% (246)	32% (382)	30% (358)	14% (168)	4% (51)	1205
Ethnicity: Hispanic	23% (89)	29% (111)	31% (119)	14% (53)	4% (14)	386
Ethnicity: Black	23% (58)	23% (61)	27% (70)	22% (58)	5% (13)	259
Ethnicity: Other	13% (21)	26% (42)	31% (51)	21% (35)	9% (15)	164
All Christian	19% (133)	30% (210)	31% (212)	15% (102)	5% (36)	693
All Non-Christian	32% (31)	25% (25)	25% (25)	15% (15)	3% (3)	99
Atheist	15% (11)	20% (14)	32% (22)	21% (15)	12% (8)	70
Agnostic/Nothing in particular	18% (83)	28% (130)	29% (134)	19% (85)	5% (25)	457
Something Else	22% (68)	34% (106)	27% (85)	14% (44)	2% (7)	310
Religious Non-Protestant/Catholic	32% (36)	27% (30)	24% (27)	14% (16)	3% (3)	113
Evangelical	24% (113)	34% (161)	27% (129)	10% (49)	4% (20)	473
Non-Evangelical	16% (81)	29% (146)	32% (162)	19% (95)	4% (22)	506
Community: Urban	27% (140)	26% (137)	25% (129)	17% (89)	5% (27)	523
Community: Suburban	17% (112)	29% (197)	33% (227)	16% (109)	5% (32)	677
Community: Rural	17% (74)	35% (152)	29% (123)	14% (62)	4% (18)	429
Employ: Private Sector	21% (145)	32% (220)	28% (196)	17% (117)	2% (16)	694
Employ: Government	17% (23)	33% (44)	30% (40)	18% (24)	1% (2)	133
Employ: Self-Employed	23% (44)	25% (47)	32% (60)	16% (30)	4% (7)	188
Employ: Homemaker	24% (36)	26% (37)	28% (41)	15% (22)	6% (9)	145
Employ: Student	19% (20)	23% (25)	36% (39)	16% (17)	7% (7)	110
Employ: Retired	5% (6)	27% (33)	35% (42)	15% (19)	18% (22)	122
Employ: Unemployed	21% (28)	36% (49)	18% (24)	19% (25)	6% (8)	133
Employ: Other	24% (25)	29% (30)	34% (35)	5% (6)	8% (8)	104

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Table YF5_3: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
School supplies

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	20% (326)	30% (485)	29% (478)	16% (260)	5% (78)	1628
Military HH: Yes	21% (39)	30% (55)	27% (50)	17% (32)	5% (9)	185
Military HH: No	20% (287)	30% (430)	30% (429)	16% (228)	5% (69)	1443
RD/WT: Right Direction	28% (117)	31% (129)	22% (92)	15% (60)	3% (14)	412
RD/WT: Wrong Track	17% (209)	29% (356)	32% (387)	16% (200)	5% (64)	1217
Biden Job Approve	24% (149)	29% (179)	27% (171)	17% (105)	4% (23)	626
Biden Job Disapprove	18% (169)	31% (283)	30% (279)	16% (146)	5% (45)	921
Biden Job Strongly Approve	33% (88)	28% (75)	23% (62)	14% (38)	2% (6)	269
Biden Job Somewhat Approve	17% (61)	29% (104)	31% (109)	19% (66)	5% (17)	357
Biden Job Somewhat Disapprove	16% (52)	30% (101)	34% (112)	16% (54)	4% (14)	333
Biden Job Strongly Disapprove	20% (117)	31% (182)	28% (166)	16% (92)	5% (31)	588
Favorable of Biden	21% (144)	27% (183)	30% (198)	18% (121)	4% (24)	671
Unfavorable of Biden	19% (164)	33% (287)	29% (254)	15% (133)	4% (39)	877
Very Favorable of Biden	29% (81)	27% (73)	22% (61)	20% (54)	2% (6)	275
Somewhat Favorable of Biden	16% (63)	28% (110)	35% (138)	17% (68)	5% (18)	396
Somewhat Unfavorable of Biden	17% (47)	36% (102)	27% (76)	15% (43)	4% (12)	281
Very Unfavorable of Biden	20% (117)	31% (185)	30% (178)	15% (89)	5% (27)	596
#1 Issue: Economy	21% (158)	32% (238)	30% (224)	15% (113)	3% (20)	754
#1 Issue: Security	21% (28)	26% (36)	29% (39)	19% (26)	5% (7)	136
#1 Issue: Health Care	27% (29)	43% (45)	23% (25)	4% (4)	3% (4)	106
#1 Issue: Medicare / Social Security	21% (14)	19% (12)	27% (17)	15% (9)	19% (12)	65
#1 Issue: Women's Issues	17% (51)	26% (77)	34% (102)	18% (55)	5% (14)	300
#1 Issue: Education	22% (19)	24% (21)	35% (30)	18% (15)	1% (1)	86
#1 Issue: Energy	16% (20)	37% (46)	22% (27)	18% (22)	7% (9)	123
#1 Issue: Other	15% (9)	17% (10)	24% (14)	24% (14)	19% (11)	59
2020 Vote: Joe Biden	20% (136)	27% (189)	31% (210)	18% (125)	4% (28)	689
2020 Vote: Donald Trump	19% (102)	33% (174)	29% (157)	15% (79)	4% (21)	533
2020 Vote: Didn't Vote	22% (81)	31% (114)	26% (94)	14% (49)	7% (26)	364

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Table YF5_3: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
School supplies

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	20% (326)	30% (485)	29% (478)	16% (260)	5% (78)	1628
2018 House Vote: Democrat	21% (113)	30% (164)	28% (155)	17% (91)	4% (21)	544
2018 House Vote: Republican	20% (87)	31% (131)	28% (118)	16% (67)	5% (21)	424
2016 Vote: Hillary Clinton	22% (112)	27% (138)	30% (151)	17% (84)	4% (19)	504
2016 Vote: Donald Trump	19% (91)	30% (139)	31% (145)	16% (77)	4% (20)	472
2016 Vote: Other	16% (10)	23% (14)	26% (16)	22% (14)	12% (7)	61
2016 Vote: Didn't Vote	19% (113)	33% (193)	28% (167)	15% (86)	5% (30)	588
Voted in 2014: Yes	20% (172)	28% (241)	30% (254)	17% (142)	5% (43)	852
Voted in 2014: No	20% (154)	31% (244)	29% (224)	15% (119)	5% (35)	776
4-Region: Northeast	20% (52)	32% (84)	27% (72)	16% (43)	5% (13)	264
4-Region: Midwest	18% (58)	28% (92)	31% (103)	20% (66)	4% (13)	332
4-Region: South	19% (125)	31% (204)	29% (190)	16% (107)	5% (30)	655
4-Region: West	24% (91)	28% (106)	30% (113)	12% (44)	6% (23)	377
2207098	20% (160)	31% (244)	29% (230)	15% (118)	5% (39)	791
2207099	20% (167)	29% (241)	30% (248)	17% (142)	5% (39)	838
Parents	23% (228)	32% (326)	27% (272)	16% (159)	2% (23)	1008
Parents Kids under 18	24% (231)	32% (310)	29% (279)	15% (144)	1% (14)	977
Parents of School Aged Children (5-18)	25% (197)	32% (256)	27% (217)	15% (124)	1% (5)	799
Adults Back to School Shopping	20% (326)	30% (485)	29% (478)	16% (260)	5% (78)	1628
Parents of School Aged Children BTS Shopping	25% (197)	32% (256)	27% (217)	15% (124)	1% (5)	799
Concerned About Affording Expenses	23% (326)	35% (485)	29% (400)	9% (120)	4% (58)	1389
Concerned About Affording Child Care	42% (152)	40% (145)	16% (59)	2% (6)	— (0)	363
Concerned About Affording School Supplies	40% (326)	60% (485)	— (0)	— (0)	— (0)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF5_4: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
My children's summer activities

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	24% (273)	33% (380)	21% (239)	15% (174)	8% (91)	1157
Gender: Male	24% (134)	32% (178)	23% (126)	18% (99)	4% (20)	558
Gender: Female	23% (139)	34% (202)	19% (113)	12% (74)	12% (71)	599
Age: 18-34	24% (109)	33% (149)	20% (93)	17% (78)	6% (28)	458
Age: 35-44	26% (107)	34% (140)	19% (80)	14% (56)	7% (29)	413
Age: 45-64	21% (57)	32% (87)	22% (59)	13% (35)	12% (31)	269
GenZers: 1997-2012	15% (16)	24% (26)	35% (38)	23% (24)	3% (3)	106
Millennials: 1981-1996	27% (183)	35% (235)	16% (108)	14% (93)	7% (47)	665
GenXers: 1965-1980	20% (69)	33% (110)	22% (76)	14% (48)	10% (35)	337
PID: Dem (no lean)	25% (116)	35% (162)	20% (95)	14% (64)	7% (32)	468
PID: Ind (no lean)	24% (81)	30% (103)	21% (70)	17% (59)	8% (28)	340
PID: Rep (no lean)	22% (77)	33% (115)	21% (75)	15% (51)	9% (31)	349
PID/Gender: Dem Men	27% (68)	31% (78)	22% (54)	16% (39)	4% (11)	250
PID/Gender: Dem Women	22% (48)	38% (84)	19% (41)	11% (25)	10% (21)	218
PID/Gender: Ind Men	16% (22)	34% (47)	25% (35)	22% (31)	3% (4)	140
PID/Gender: Ind Women	29% (59)	28% (55)	17% (35)	14% (27)	12% (24)	200
PID/Gender: Rep Men	26% (44)	31% (53)	22% (37)	17% (29)	3% (5)	169
PID/Gender: Rep Women	18% (32)	35% (63)	21% (38)	12% (22)	14% (25)	180
Ideo: Liberal (1-3)	23% (67)	29% (85)	25% (73)	16% (46)	8% (23)	294
Ideo: Moderate (4)	24% (96)	35% (142)	20% (79)	15% (59)	7% (29)	405
Ideo: Conservative (5-7)	22% (71)	36% (117)	21% (67)	14% (46)	7% (22)	323
Educ: < College	23% (162)	30% (209)	22% (152)	16% (115)	9% (62)	700
Educ: Bachelors degree	19% (52)	39% (105)	20% (54)	14% (38)	8% (21)	269
Educ: Post-grad	32% (59)	35% (66)	18% (33)	11% (21)	4% (8)	188
Income: Under 50k	24% (118)	34% (167)	20% (99)	13% (66)	9% (47)	496
Income: 50k-100k	22% (90)	33% (133)	19% (78)	19% (76)	7% (29)	406
Income: 100k+	25% (65)	32% (80)	25% (63)	12% (31)	6% (15)	255
Ethnicity: White	25% (214)	34% (294)	20% (172)	13% (108)	8% (72)	861

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Table YF5_4: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
My children's summer activities

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	24% (273)	33% (380)	21% (239)	15% (174)	8% (91)	1157
Ethnicity: Hispanic	27% (75)	34% (94)	21% (58)	15% (40)	3% (8)	275
Ethnicity: Black	22% (40)	29% (52)	19% (35)	21% (38)	8% (14)	181
Ethnicity: Other	16% (18)	29% (34)	28% (32)	23% (27)	4% (5)	115
All Christian	25% (115)	35% (162)	23% (105)	12% (56)	6% (27)	464
All Non-Christian	36% (26)	27% (19)	14% (10)	13% (9)	9% (6)	71
Agnostic/Nothing in particular	20% (66)	31% (103)	20% (65)	18% (59)	11% (36)	329
Something Else	22% (55)	34% (83)	22% (53)	15% (37)	7% (18)	247
Religious Non-Protestant/Catholic	33% (28)	28% (24)	17% (14)	12% (10)	11% (10)	86
Evangelical	28% (98)	34% (121)	18% (63)	13% (48)	7% (26)	356
Non-Evangelical	20% (67)	35% (114)	27% (89)	13% (43)	5% (16)	329
Community: Urban	31% (121)	29% (111)	17% (67)	18% (69)	5% (18)	386
Community: Suburban	20% (90)	35% (160)	25% (114)	13% (60)	8% (35)	458
Community: Rural	20% (63)	35% (109)	19% (58)	14% (45)	12% (38)	313
Employ: Private Sector	24% (130)	35% (193)	21% (115)	13% (73)	6% (33)	545
Employ: Government	19% (18)	37% (34)	18% (16)	20% (19)	6% (6)	93
Employ: Self-Employed	29% (38)	31% (40)	17% (22)	16% (21)	6% (8)	130
Employ: Homemaker	24% (38)	29% (47)	24% (38)	14% (22)	10% (16)	160
Employ: Unemployed	21% (23)	33% (37)	12% (14)	20% (23)	14% (15)	112
Employ: Other	26% (19)	24% (17)	23% (17)	16% (12)	11% (8)	73
Military HH: Yes	24% (29)	33% (41)	23% (28)	14% (17)	6% (8)	122
Military HH: No	24% (244)	33% (339)	20% (212)	15% (157)	8% (83)	1035
RD/WT: Right Direction	32% (105)	34% (114)	16% (53)	12% (41)	6% (19)	331
RD/WT: Wrong Track	20% (168)	32% (266)	23% (186)	16% (133)	9% (72)	826
Biden Job Approve	27% (120)	31% (134)	19% (85)	16% (71)	6% (27)	438
Biden Job Disapprove	21% (140)	34% (224)	22% (145)	14% (94)	9% (56)	659

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Table YF5_4: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
My children's summer activities

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	24% (273)	33% (380)	21% (239)	15% (174)	8% (91)	1157
Biden Job Strongly Approve	37% (75)	32% (64)	12% (24)	15% (31)	4% (7)	201
Biden Job Somewhat Approve	19% (45)	30% (71)	26% (60)	17% (41)	8% (20)	237
Biden Job Somewhat Disapprove	21% (49)	39% (91)	23% (55)	10% (24)	7% (15)	233
Biden Job Strongly Disapprove	21% (91)	31% (133)	21% (90)	16% (70)	10% (41)	425
Favorable of Biden	27% (123)	30% (140)	20% (92)	17% (76)	6% (29)	459
Unfavorable of Biden	20% (130)	34% (219)	22% (140)	14% (91)	9% (57)	637
Very Favorable of Biden	34% (73)	30% (64)	13% (28)	18% (39)	4% (8)	212
Somewhat Favorable of Biden	20% (50)	30% (75)	26% (64)	15% (37)	8% (21)	247
Somewhat Unfavorable of Biden	18% (35)	41% (81)	24% (47)	13% (26)	5% (9)	198
Very Unfavorable of Biden	22% (95)	32% (139)	21% (93)	15% (65)	11% (47)	439
#1 Issue: Economy	24% (140)	36% (209)	20% (114)	12% (71)	8% (48)	583
#1 Issue: Security	27% (21)	24% (19)	27% (21)	20% (16)	3% (2)	78
#1 Issue: Health Care	27% (23)	39% (33)	20% (17)	8% (7)	6% (5)	85
#1 Issue: Women's Issues	21% (43)	32% (65)	20% (40)	15% (31)	11% (22)	201
#1 Issue: Education	29% (15)	33% (17)	18% (9)	17% (8)	3% (1)	51
#1 Issue: Energy	17% (15)	24% (20)	29% (25)	24% (20)	6% (5)	85
2020 Vote: Joe Biden	26% (126)	32% (159)	22% (109)	14% (69)	6% (31)	494
2020 Vote: Donald Trump	21% (82)	36% (139)	20% (76)	15% (60)	8% (30)	386
2020 Vote: Didn't Vote	24% (59)	29% (72)	21% (52)	14% (36)	11% (28)	247
2018 House Vote: Democrat	27% (106)	31% (120)	21% (82)	14% (53)	7% (28)	390
2018 House Vote: Republican	21% (64)	35% (108)	21% (64)	15% (45)	8% (25)	305
2016 Vote: Hillary Clinton	28% (105)	30% (111)	23% (84)	12% (46)	7% (25)	371
2016 Vote: Donald Trump	23% (77)	33% (114)	20% (69)	16% (54)	8% (28)	342
2016 Vote: Didn't Vote	21% (84)	36% (142)	19% (75)	16% (62)	8% (34)	397
Voted in 2014: Yes	24% (148)	32% (197)	21% (130)	15% (93)	8% (51)	618
Voted in 2014: No	23% (125)	34% (183)	20% (110)	15% (80)	7% (40)	538

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Table YF5_4: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
My children's summer activities

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	24% (273)	33% (380)	21% (239)	15% (174)	8% (91)	1157
4-Region: Northeast	26% (44)	39% (66)	18% (31)	12% (21)	4% (7)	169
4-Region: Midwest	17% (42)	35% (83)	23% (54)	16% (38)	9% (21)	238
4-Region: South	21% (101)	30% (141)	22% (103)	16% (74)	11% (52)	470
4-Region: West	31% (86)	32% (90)	18% (51)	15% (42)	4% (11)	279
2207098	22% (127)	36% (208)	19% (113)	14% (84)	9% (50)	582
2207099	25% (145)	30% (172)	22% (127)	16% (90)	7% (41)	574
Parents	24% (239)	32% (324)	20% (204)	15% (148)	8% (83)	998
Parents Kids under 18	24% (273)	33% (380)	21% (239)	15% (174)	8% (91)	1157
Parents of School Aged Children (5-18)	24% (200)	34% (281)	20% (167)	13% (108)	8% (69)	825
Adults Back to School Shopping	24% (236)	34% (332)	22% (211)	14% (134)	7% (64)	977
Parents of School Aged Children BTS Shopping	25% (190)	34% (262)	21% (158)	13% (98)	7% (56)	764
Concerned About Affording Expenses	28% (273)	38% (380)	18% (176)	9% (87)	8% (75)	991
Concerned About Affording Child Care	44% (187)	42% (175)	10% (42)	3% (13)	1% (4)	420
Concerned About Affording School Supplies	40% (216)	41% (219)	10% (55)	4% (20)	6% (30)	540

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF5_5: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Gas/fuel

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	32% (1415)	31% (1366)	18% (775)	12% (520)	8% (344)	4420
Gender: Male	29% (627)	31% (655)	19% (396)	15% (321)	6% (136)	2135
Gender: Female	35% (788)	31% (711)	17% (379)	9% (199)	9% (207)	2285
Age: 18-34	34% (443)	33% (426)	14% (183)	9% (120)	9% (112)	1284
Age: 35-44	39% (287)	29% (212)	16% (118)	8% (57)	8% (57)	731
Age: 45-64	33% (468)	30% (423)	19% (265)	11% (157)	8% (115)	1428
Age: 65+	22% (218)	31% (304)	21% (210)	19% (186)	6% (60)	978
GenZers: 1997-2012	32% (162)	32% (163)	13% (64)	11% (57)	11% (57)	502
Millennials: 1981-1996	38% (493)	32% (416)	15% (199)	8% (103)	7% (90)	1301
GenXers: 1965-1980	34% (362)	30% (324)	17% (184)	9% (100)	9% (93)	1063
Baby Boomers: 1946-1964	26% (364)	30% (419)	21% (292)	16% (225)	6% (86)	1386
PID: Dem (no lean)	30% (504)	31% (516)	19% (316)	12% (208)	9% (144)	1688
PID: Ind (no lean)	30% (433)	30% (434)	18% (260)	11% (156)	10% (147)	1430
PID: Rep (no lean)	37% (479)	32% (416)	15% (199)	12% (156)	4% (53)	1303
PID/Gender: Dem Men	30% (242)	31% (250)	19% (152)	14% (114)	7% (57)	817
PID/Gender: Dem Women	30% (262)	30% (265)	19% (164)	11% (94)	10% (86)	871
PID/Gender: Ind Men	27% (182)	28% (191)	20% (139)	16% (107)	9% (63)	682
PID/Gender: Ind Women	34% (251)	32% (243)	16% (121)	6% (48)	11% (85)	748
PID/Gender: Rep Men	32% (202)	34% (214)	16% (105)	16% (99)	3% (16)	636
PID/Gender: Rep Women	41% (276)	30% (203)	14% (94)	8% (57)	5% (36)	666
Ideo: Liberal (1-3)	26% (327)	31% (384)	21% (257)	13% (162)	9% (114)	1244
Ideo: Moderate (4)	31% (410)	30% (397)	19% (255)	12% (165)	7% (99)	1326
Ideo: Conservative (5-7)	37% (530)	32% (453)	14% (206)	11% (156)	6% (79)	1423
Educ: < College	34% (973)	31% (897)	16% (446)	10% (291)	9% (267)	2874
Educ: Bachelors degree	29% (286)	31% (307)	20% (198)	13% (132)	6% (58)	982
Educ: Post-grad	28% (156)	29% (161)	23% (131)	17% (97)	3% (19)	564

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Table YF5_5: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Gas/fuel

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	32% (1415)	31% (1366)	18% (775)	12% (520)	8% (344)	4420
Income: Under 50k	34% (799)	32% (741)	14% (319)	8% (187)	12% (286)	2333
Income: 50k-100k	31% (430)	32% (433)	20% (276)	14% (198)	3% (39)	1376
Income: 100k+	26% (187)	27% (191)	25% (181)	19% (135)	3% (18)	712
Ethnicity: White	32% (1109)	32% (1093)	18% (619)	11% (390)	6% (209)	3422
Ethnicity: Hispanic	36% (270)	35% (263)	12% (92)	8% (62)	8% (60)	748
Ethnicity: Black	31% (174)	28% (157)	13% (75)	13% (75)	15% (83)	565
Ethnicity: Other	30% (132)	27% (115)	19% (81)	13% (55)	12% (51)	434
All Christian	31% (614)	33% (660)	18% (358)	12% (239)	6% (113)	1984
All Non-Christian	29% (68)	25% (59)	19% (44)	20% (48)	6% (15)	233
Atheist	28% (66)	29% (66)	20% (46)	13% (29)	10% (24)	230
Agnostic/Nothing in particular	30% (377)	30% (371)	19% (230)	11% (142)	10% (121)	1242
Something Else	40% (291)	29% (209)	13% (98)	8% (61)	10% (72)	730
Religious Non-Protestant/Catholic	31% (85)	25% (67)	17% (46)	19% (51)	7% (20)	269
Evangelical	38% (416)	29% (319)	16% (172)	10% (112)	7% (73)	1092
Non-Evangelical	30% (463)	34% (532)	18% (277)	11% (177)	7% (107)	1556
Community: Urban	33% (399)	28% (340)	15% (178)	11% (135)	13% (156)	1208
Community: Suburban	28% (596)	31% (654)	21% (431)	13% (278)	6% (133)	2093
Community: Rural	38% (420)	33% (372)	15% (166)	10% (107)	5% (54)	1119
Employ: Private Sector	34% (471)	34% (476)	18% (250)	11% (146)	3% (49)	1392
Employ: Government	36% (90)	27% (69)	21% (52)	13% (33)	3% (8)	252
Employ: Self-Employed	34% (158)	29% (136)	18% (84)	13% (63)	6% (30)	470
Employ: Homemaker	32% (93)	33% (94)	20% (58)	8% (23)	8% (22)	290
Employ: Student	31% (46)	34% (51)	14% (20)	10% (15)	11% (17)	150
Employ: Retired	24% (259)	30% (313)	22% (233)	17% (181)	7% (71)	1056
Employ: Unemployed	35% (184)	30% (156)	9% (47)	6% (29)	20% (103)	520
Employ: Other	40% (116)	24% (70)	11% (31)	10% (29)	15% (43)	289

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Table YF5_5: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Gas/fuel

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	32% (1415)	31% (1366)	18% (775)	12% (520)	8% (344)	4420
Military HH: Yes	31% (185)	30% (181)	19% (112)	17% (101)	4% (26)	606
Military HH: No	32% (1230)	31% (1185)	17% (663)	11% (418)	8% (318)	3814
RD/WT: Right Direction	25% (261)	32% (330)	19% (200)	15% (152)	9% (98)	1042
RD/WT: Wrong Track	34% (1154)	31% (1035)	17% (575)	11% (367)	7% (246)	3378
Biden Job Approve	26% (444)	30% (508)	20% (343)	15% (258)	9% (157)	1710
Biden Job Disapprove	37% (921)	32% (795)	16% (398)	10% (243)	6% (148)	2505
Biden Job Strongly Approve	30% (204)	26% (179)	20% (137)	16% (107)	9% (60)	687
Biden Job Somewhat Approve	23% (240)	32% (329)	20% (206)	15% (151)	10% (97)	1023
Biden Job Somewhat Disapprove	30% (233)	37% (291)	19% (148)	10% (75)	5% (41)	788
Biden Job Strongly Disapprove	40% (688)	29% (504)	15% (250)	10% (168)	6% (107)	1717
Favorable of Biden	27% (483)	30% (538)	20% (359)	15% (271)	9% (166)	1816
Unfavorable of Biden	36% (865)	32% (774)	16% (386)	10% (230)	6% (147)	2402
Very Favorable of Biden	27% (207)	28% (208)	20% (150)	16% (124)	9% (65)	753
Somewhat Favorable of Biden	26% (276)	31% (330)	20% (209)	14% (147)	9% (101)	1063
Somewhat Unfavorable of Biden	28% (186)	39% (256)	19% (124)	9% (58)	6% (37)	661
Very Unfavorable of Biden	39% (680)	30% (519)	15% (262)	10% (172)	6% (110)	1742
#1 Issue: Economy	34% (614)	33% (593)	17% (302)	10% (183)	7% (125)	1817
#1 Issue: Security	33% (144)	31% (135)	17% (75)	12% (51)	6% (27)	433
#1 Issue: Health Care	29% (87)	30% (93)	17% (51)	15% (46)	9% (27)	304
#1 Issue: Medicare / Social Security	26% (117)	30% (135)	19% (83)	17% (77)	8% (36)	447
#1 Issue: Women's Issues	29% (190)	31% (205)	19% (123)	12% (79)	10% (67)	664
#1 Issue: Education	32% (45)	30% (42)	19% (26)	11% (16)	8% (12)	140
#1 Issue: Energy	42% (138)	29% (98)	16% (54)	10% (33)	3% (9)	334
#1 Issue: Other	28% (79)	23% (65)	22% (61)	13% (36)	14% (40)	280

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Table YF5_5: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Gas/fuel

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	32% (1415)	31% (1366)	18% (775)	12% (520)	8% (344)	4420
2020 Vote: Joe Biden	29% (544)	29% (558)	20% (383)	14% (270)	8% (146)	1901
2020 Vote: Donald Trump	38% (552)	32% (461)	15% (217)	11% (157)	4% (61)	1449
2020 Vote: Other	26% (37)	37% (53)	21% (31)	9% (13)	7% (11)	144
2020 Vote: Didn't Vote	31% (282)	32% (294)	16% (144)	9% (79)	14% (126)	926
2018 House Vote: Democrat	29% (442)	30% (469)	20% (311)	14% (216)	7% (113)	1551
2018 House Vote: Republican	38% (450)	31% (372)	15% (182)	12% (150)	4% (46)	1200
2018 House Vote: Someone else	31% (38)	39% (48)	18% (22)	9% (12)	4% (5)	125
2016 Vote: Hillary Clinton	29% (405)	30% (428)	20% (280)	14% (193)	8% (107)	1412
2016 Vote: Donald Trump	37% (484)	31% (399)	16% (210)	12% (153)	5% (59)	1306
2016 Vote: Other	22% (47)	31% (66)	24% (52)	14% (31)	8% (17)	212
2016 Vote: Didn't Vote	32% (475)	32% (471)	16% (233)	10% (142)	11% (160)	1482
Voted in 2014: Yes	32% (788)	30% (752)	19% (461)	14% (337)	6% (151)	2489
Voted in 2014: No	32% (627)	32% (614)	16% (314)	9% (183)	10% (193)	1931
4-Region: Northeast	28% (212)	31% (237)	16% (125)	12% (93)	13% (99)	765
4-Region: Midwest	30% (276)	31% (284)	20% (187)	12% (108)	6% (58)	913
4-Region: South	33% (560)	32% (540)	18% (297)	11% (192)	6% (100)	1689
4-Region: West	35% (367)	29% (305)	16% (166)	12% (127)	8% (88)	1053
2207098	34% (727)	31% (663)	17% (374)	11% (240)	7% (160)	2164
2207099	31% (688)	31% (703)	18% (401)	12% (279)	8% (184)	2256
Parents	36% (627)	29% (504)	17% (299)	12% (217)	6% (104)	1751
Parents Kids under 18	41% (471)	30% (347)	16% (182)	9% (109)	4% (48)	1157
Parents of School Aged Children (5-18)	40% (353)	31% (271)	15% (137)	10% (85)	5% (41)	887
Adults Back to School Shopping	39% (630)	31% (511)	16% (266)	9% (148)	4% (73)	1628
Parents of School Aged Children BTS Shopping	40% (317)	31% (251)	15% (123)	10% (76)	4% (31)	799
Concerned About Affording Expenses	41% (1415)	40% (1366)	10% (345)	2% (86)	6% (218)	3430
Concerned About Affording Child Care	59% (247)	32% (134)	6% (26)	2% (7)	1% (6)	420
Concerned About Affording School Supplies	58% (472)	32% (256)	6% (47)	1% (10)	3% (26)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF5_6: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Clothing/apparel

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	18% (804)	31% (1374)	29% (1290)	18% (777)	4% (175)	4420
Gender: Male	15% (324)	29% (627)	31% (664)	21% (446)	4% (75)	2135
Gender: Female	21% (480)	33% (746)	27% (626)	15% (332)	4% (100)	2285
Age: 18-34	19% (247)	35% (450)	25% (320)	16% (208)	5% (59)	1284
Age: 35-44	26% (193)	33% (240)	25% (181)	12% (87)	4% (30)	731
Age: 45-64	17% (247)	31% (436)	31% (443)	18% (254)	3% (48)	1428
Age: 65+	12% (117)	25% (249)	35% (346)	23% (227)	4% (38)	978
GenZers: 1997-2012	19% (95)	31% (158)	25% (125)	19% (97)	5% (27)	502
Millennials: 1981-1996	23% (304)	36% (464)	24% (319)	13% (170)	3% (45)	1301
GenXers: 1965-1980	21% (219)	30% (316)	29% (308)	17% (180)	4% (40)	1063
Baby Boomers: 1946-1964	13% (173)	28% (391)	35% (484)	21% (284)	4% (52)	1386
PID: Dem (no lean)	17% (286)	32% (535)	30% (509)	18% (305)	3% (53)	1688
PID: Ind (no lean)	18% (252)	31% (446)	28% (407)	18% (251)	5% (73)	1430
PID: Rep (no lean)	20% (267)	30% (393)	29% (374)	17% (221)	4% (48)	1303
PID/Gender: Dem Men	15% (126)	31% (250)	32% (262)	19% (153)	3% (25)	817
PID/Gender: Dem Women	18% (159)	33% (285)	28% (246)	17% (152)	3% (29)	871
PID/Gender: Ind Men	14% (95)	30% (202)	29% (198)	23% (154)	5% (33)	682
PID/Gender: Ind Women	21% (158)	33% (244)	28% (208)	13% (97)	5% (40)	748
PID/Gender: Rep Men	16% (103)	28% (175)	32% (203)	22% (138)	3% (17)	636
PID/Gender: Rep Women	24% (163)	33% (218)	26% (172)	12% (83)	5% (31)	666
Ideo: Liberal (1-3)	16% (194)	29% (365)	32% (396)	19% (235)	4% (54)	1244
Ideo: Moderate (4)	18% (241)	32% (420)	29% (381)	18% (238)	3% (46)	1326
Ideo: Conservative (5-7)	19% (270)	33% (463)	29% (419)	16% (223)	3% (48)	1423
Educ: < College	19% (558)	32% (926)	28% (810)	16% (460)	4% (119)	2874
Educ: Bachelors degree	14% (138)	31% (304)	31% (307)	20% (194)	4% (39)	982
Educ: Post-grad	19% (108)	25% (144)	31% (172)	22% (124)	3% (16)	564

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Table YF5_6: *And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?*
Clothing/apparel

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	18% (804)	31% (1374)	29% (1290)	18% (777)	4% (175)	4420
Income: Under 50k	20% (471)	33% (777)	26% (617)	15% (342)	5% (127)	2333
Income: 50k-100k	16% (221)	29% (398)	33% (453)	20% (272)	2% (31)	1376
Income: 100k+	16% (112)	28% (199)	31% (220)	23% (163)	2% (16)	712
Ethnicity: White	18% (608)	32% (1111)	29% (1003)	17% (574)	4% (125)	3422
Ethnicity: Hispanic	23% (171)	35% (264)	26% (198)	11% (86)	4% (28)	748
Ethnicity: Black	21% (116)	29% (162)	26% (144)	20% (111)	5% (31)	565
Ethnicity: Other	18% (80)	23% (101)	33% (143)	21% (92)	4% (19)	434
All Christian	15% (307)	33% (656)	31% (621)	17% (339)	3% (62)	1984
All Non-Christian	20% (47)	26% (61)	28% (65)	22% (52)	3% (8)	233
Atheist	13% (30)	26% (59)	35% (82)	21% (48)	5% (11)	230
Agnostic/Nothing in particular	18% (223)	29% (361)	28% (346)	19% (237)	6% (74)	1242
Something Else	27% (198)	32% (237)	24% (176)	14% (101)	3% (20)	730
Religious Non-Protestant/Catholic	19% (51)	27% (72)	29% (77)	22% (59)	4% (10)	269
Evangelical	24% (258)	35% (378)	26% (285)	13% (144)	2% (26)	1092
Non-Evangelical	15% (234)	32% (497)	32% (492)	18% (281)	3% (51)	1556
Community: Urban	22% (271)	30% (363)	26% (313)	18% (216)	4% (45)	1208
Community: Suburban	15% (304)	30% (637)	33% (683)	18% (385)	4% (83)	2093
Community: Rural	20% (229)	33% (373)	26% (294)	16% (176)	4% (46)	1119
Employ: Private Sector	18% (254)	33% (465)	30% (413)	16% (226)	3% (35)	1392
Employ: Government	15% (38)	31% (78)	33% (82)	20% (51)	1% (2)	252
Employ: Self-Employed	20% (92)	34% (158)	24% (114)	19% (90)	3% (16)	470
Employ: Homemaker	23% (67)	28% (80)	32% (94)	13% (39)	4% (10)	290
Employ: Student	20% (30)	25% (38)	32% (48)	14% (21)	8% (13)	150
Employ: Retired	11% (119)	28% (300)	33% (353)	23% (239)	4% (45)	1056
Employ: Unemployed	26% (135)	31% (164)	23% (121)	11% (56)	9% (44)	520
Employ: Other	24% (69)	31% (90)	23% (65)	19% (55)	3% (10)	289

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Table YF5_6: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Clothing/apparel

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	18% (804)	31% (1374)	29% (1290)	18% (777)	4% (175)	4420
Military HH: Yes	15% (91)	28% (169)	30% (181)	24% (144)	3% (21)	606
Military HH: No	19% (714)	32% (1205)	29% (1109)	17% (633)	4% (154)	3814
RD/WT: Right Direction	19% (193)	30% (317)	28% (295)	20% (205)	3% (32)	1042
RD/WT: Wrong Track	18% (611)	31% (1057)	29% (995)	17% (572)	4% (143)	3378
Biden Job Approve	17% (283)	29% (503)	30% (521)	20% (343)	4% (61)	1710
Biden Job Disapprove	20% (489)	32% (804)	29% (716)	16% (402)	4% (94)	2505
Biden Job Strongly Approve	22% (152)	29% (199)	25% (173)	21% (144)	3% (19)	687
Biden Job Somewhat Approve	13% (130)	30% (303)	34% (348)	19% (199)	4% (43)	1023
Biden Job Somewhat Disapprove	16% (124)	34% (265)	33% (259)	16% (122)	2% (18)	788
Biden Job Strongly Disapprove	21% (365)	31% (539)	27% (457)	16% (280)	4% (76)	1717
Favorable of Biden	16% (286)	29% (528)	31% (566)	21% (374)	3% (61)	1816
Unfavorable of Biden	20% (473)	33% (786)	28% (679)	15% (370)	4% (94)	2402
Very Favorable of Biden	21% (156)	28% (208)	27% (205)	22% (166)	2% (18)	753
Somewhat Favorable of Biden	12% (130)	30% (320)	34% (362)	20% (208)	4% (43)	1063
Somewhat Unfavorable of Biden	14% (95)	37% (242)	32% (211)	14% (94)	3% (19)	661
Very Unfavorable of Biden	22% (378)	31% (545)	27% (468)	16% (276)	4% (76)	1742
#1 Issue: Economy	19% (352)	32% (580)	30% (544)	15% (279)	3% (62)	1817
#1 Issue: Security	18% (76)	33% (144)	28% (122)	18% (76)	3% (15)	433
#1 Issue: Health Care	18% (56)	30% (91)	27% (83)	20% (60)	4% (14)	304
#1 Issue: Medicare / Social Security	17% (76)	27% (122)	30% (134)	21% (92)	5% (23)	447
#1 Issue: Women's Issues	18% (116)	31% (205)	29% (190)	19% (125)	4% (28)	664
#1 Issue: Education	19% (26)	33% (46)	26% (37)	20% (28)	2% (3)	140
#1 Issue: Energy	18% (59)	35% (116)	29% (98)	14% (47)	4% (13)	334
#1 Issue: Other	15% (42)	25% (70)	29% (82)	25% (70)	6% (16)	280

Continued on next page

Table YF5_6: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Clothing/apparel

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	18% (804)	31% (1374)	29% (1290)	18% (777)	4% (175)	4420
2020 Vote: Joe Biden	15% (287)	30% (565)	32% (599)	20% (383)	4% (67)	1901
2020 Vote: Donald Trump	21% (299)	32% (466)	28% (409)	16% (229)	3% (46)	1449
2020 Vote: Other	17% (25)	31% (45)	30% (43)	17% (24)	6% (8)	144
2020 Vote: Didn't Vote	21% (194)	32% (298)	26% (239)	15% (141)	6% (53)	926
2018 House Vote: Democrat	16% (245)	30% (466)	32% (491)	19% (297)	3% (52)	1551
2018 House Vote: Republican	20% (246)	31% (367)	28% (333)	18% (215)	3% (39)	1200
2018 House Vote: Someone else	16% (20)	37% (47)	22% (27)	19% (24)	6% (8)	125
2016 Vote: Hillary Clinton	16% (225)	30% (418)	32% (455)	19% (273)	3% (41)	1412
2016 Vote: Donald Trump	20% (259)	31% (407)	30% (386)	16% (211)	3% (43)	1306
2016 Vote: Other	13% (28)	26% (55)	28% (59)	26% (54)	8% (16)	212
2016 Vote: Didn't Vote	20% (289)	33% (492)	26% (390)	16% (237)	5% (74)	1482
Voted in 2014: Yes	18% (443)	29% (729)	31% (766)	19% (467)	3% (83)	2489
Voted in 2014: No	19% (361)	33% (644)	27% (524)	16% (310)	5% (92)	1931
4-Region: Northeast	16% (119)	31% (234)	32% (244)	17% (132)	5% (36)	765
4-Region: Midwest	17% (153)	30% (276)	30% (276)	19% (170)	4% (39)	913
4-Region: South	19% (323)	31% (526)	28% (476)	17% (282)	5% (82)	1689
4-Region: West	20% (210)	32% (338)	28% (294)	18% (193)	2% (18)	1053
2207098	18% (386)	32% (695)	29% (637)	17% (361)	4% (85)	2164
2207099	19% (418)	30% (679)	29% (653)	18% (416)	4% (89)	2256
Parents	21% (374)	33% (572)	27% (477)	16% (287)	2% (41)	1751
Parents Kids under 18	26% (299)	35% (400)	24% (276)	14% (162)	2% (19)	1157
Parents of School Aged Children (5-18)	28% (251)	33% (297)	24% (214)	13% (114)	1% (10)	887
Adults Back to School Shopping	24% (396)	35% (564)	26% (422)	14% (223)	1% (24)	1628
Parents of School Aged Children BTS Shopping	29% (234)	34% (268)	24% (194)	12% (95)	1% (8)	799
Concerned About Affording Expenses	23% (804)	40% (1374)	26% (878)	8% (271)	3% (102)	3430
Concerned About Affording Child Care	44% (185)	41% (173)	12% (48)	3% (11)	1% (2)	420
Concerned About Affording School Supplies	42% (339)	45% (369)	10% (80)	2% (17)	1% (7)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF5_7: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
 Personal care products

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	17% (747)	28% (1226)	34% (1485)	19% (858)	2% (104)	4420
Gender: Male	14% (303)	24% (521)	36% (760)	23% (490)	3% (62)	2135
Gender: Female	19% (444)	31% (705)	32% (725)	16% (368)	2% (42)	2285
Age: 18-34	19% (249)	29% (377)	30% (386)	17% (215)	4% (56)	1284
Age: 35-44	25% (183)	30% (223)	29% (212)	14% (102)	2% (12)	731
Age: 45-64	15% (217)	29% (411)	35% (501)	20% (279)	1% (20)	1428
Age: 65+	10% (98)	22% (215)	40% (387)	27% (262)	2% (16)	978
GenZers: 1997-2012	18% (93)	29% (146)	29% (144)	18% (90)	6% (29)	502
Millennials: 1981-1996	23% (298)	30% (388)	30% (391)	15% (190)	3% (35)	1301
GenXers: 1965-1980	18% (190)	29% (304)	33% (347)	19% (206)	1% (15)	1063
Baby Boomers: 1946-1964	11% (158)	25% (344)	39% (542)	23% (322)	1% (20)	1386
PID: Dem (no lean)	17% (287)	26% (431)	35% (594)	21% (347)	2% (29)	1688
PID: Ind (no lean)	16% (229)	28% (404)	33% (471)	19% (273)	4% (54)	1430
PID: Rep (no lean)	18% (231)	30% (392)	32% (421)	18% (238)	2% (21)	1303
PID/Gender: Dem Men	16% (133)	23% (186)	37% (303)	22% (180)	2% (15)	817
PID/Gender: Dem Women	18% (154)	28% (244)	33% (291)	19% (167)	2% (14)	871
PID/Gender: Ind Men	12% (83)	23% (155)	35% (237)	25% (172)	5% (35)	682
PID/Gender: Ind Women	19% (145)	33% (249)	31% (234)	14% (101)	3% (19)	748
PID/Gender: Rep Men	14% (86)	28% (180)	35% (221)	22% (138)	2% (11)	636
PID/Gender: Rep Women	22% (145)	32% (212)	30% (200)	15% (100)	1% (10)	666
Ideo: Liberal (1-3)	15% (184)	24% (303)	37% (458)	22% (268)	2% (31)	1244
Ideo: Moderate (4)	17% (227)	29% (381)	32% (426)	20% (263)	2% (30)	1326
Ideo: Conservative (5-7)	17% (239)	30% (428)	34% (488)	18% (251)	1% (17)	1423
Educ: < College	18% (513)	28% (816)	33% (946)	18% (513)	3% (86)	2874
Educ: Bachelors degree	15% (143)	28% (278)	35% (342)	21% (203)	1% (14)	982
Educ: Post-grad	16% (91)	23% (132)	35% (197)	25% (142)	1% (3)	564

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Table YF5_7: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Personal care products

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	17% (747)	28% (1226)	34% (1485)	19% (858)	2% (104)	4420
Income: Under 50k	20% (466)	30% (690)	31% (732)	16% (375)	3% (69)	2333
Income: 50k-100k	14% (194)	26% (355)	37% (505)	22% (297)	2% (25)	1376
Income: 100k+	12% (87)	25% (181)	35% (248)	26% (185)	1% (10)	712
Ethnicity: White	17% (569)	29% (984)	34% (1159)	19% (641)	2% (69)	3422
Ethnicity: Hispanic	24% (176)	29% (217)	31% (234)	13% (93)	4% (27)	748
Ethnicity: Black	20% (115)	23% (129)	31% (175)	23% (130)	3% (16)	565
Ethnicity: Other	14% (63)	26% (113)	35% (152)	20% (87)	4% (19)	434
All Christian	15% (301)	28% (561)	36% (720)	19% (372)	1% (30)	1984
All Non-Christian	19% (43)	26% (61)	27% (63)	26% (60)	3% (6)	233
Atheist	10% (23)	25% (57)	40% (92)	22% (51)	3% (7)	230
Agnostic/Nothing in particular	17% (210)	26% (320)	33% (411)	20% (251)	4% (48)	1242
Something Else	23% (169)	31% (226)	27% (200)	17% (122)	2% (13)	730
Religious Non-Protestant/Catholic	18% (48)	25% (66)	31% (83)	24% (65)	2% (6)	269
Evangelical	22% (235)	32% (345)	30% (322)	16% (175)	1% (14)	1092
Non-Evangelical	14% (225)	28% (430)	36% (565)	20% (309)	2% (27)	1556
Community: Urban	21% (258)	28% (338)	30% (359)	18% (219)	3% (33)	1208
Community: Suburban	14% (295)	25% (525)	38% (787)	21% (442)	2% (44)	2093
Community: Rural	17% (193)	32% (363)	30% (339)	18% (196)	2% (27)	1119
Employ: Private Sector	17% (230)	30% (421)	35% (487)	17% (240)	1% (14)	1392
Employ: Government	13% (33)	31% (79)	37% (92)	18% (44)	2% (4)	252
Employ: Self-Employed	21% (98)	28% (130)	27% (128)	22% (105)	2% (10)	470
Employ: Homemaker	21% (61)	25% (72)	35% (101)	17% (49)	2% (7)	290
Employ: Student	19% (28)	18% (27)	37% (56)	18% (26)	9% (13)	150
Employ: Retired	10% (109)	23% (241)	40% (425)	25% (265)	2% (16)	1056
Employ: Unemployed	25% (128)	31% (161)	23% (119)	15% (80)	6% (31)	520
Employ: Other	21% (59)	33% (95)	27% (78)	17% (48)	3% (9)	289

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Table YF5_7: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
 Personal care products

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	17% (747)	28% (1226)	34% (1485)	19% (858)	2% (104)	4420
Military HH: Yes	15% (92)	26% (157)	32% (195)	24% (147)	2% (15)	606
Military HH: No	17% (655)	28% (1069)	34% (1290)	19% (711)	2% (89)	3814
RD/WT: Right Direction	20% (210)	25% (261)	31% (318)	22% (227)	2% (25)	1042
RD/WT: Wrong Track	16% (536)	29% (965)	35% (1167)	19% (631)	2% (78)	3378
Biden Job Approve	17% (294)	25% (425)	33% (573)	23% (386)	2% (33)	1710
Biden Job Disapprove	17% (421)	30% (753)	34% (841)	18% (441)	2% (49)	2505
Biden Job Strongly Approve	24% (167)	23% (155)	28% (193)	24% (162)	1% (10)	687
Biden Job Somewhat Approve	12% (126)	26% (270)	37% (380)	22% (224)	2% (22)	1023
Biden Job Somewhat Disapprove	13% (100)	29% (232)	39% (308)	18% (138)	1% (10)	788
Biden Job Strongly Disapprove	19% (321)	30% (521)	31% (533)	18% (303)	2% (39)	1717
Favorable of Biden	17% (307)	24% (442)	34% (622)	23% (414)	2% (30)	1816
Unfavorable of Biden	16% (396)	30% (731)	34% (808)	17% (416)	2% (52)	2402
Very Favorable of Biden	23% (170)	22% (165)	29% (221)	25% (189)	1% (9)	753
Somewhat Favorable of Biden	13% (137)	26% (278)	38% (401)	21% (225)	2% (21)	1063
Somewhat Unfavorable of Biden	12% (80)	31% (207)	39% (256)	17% (111)	1% (8)	661
Very Unfavorable of Biden	18% (315)	30% (524)	32% (552)	18% (305)	3% (45)	1742
#1 Issue: Economy	17% (317)	29% (531)	34% (616)	18% (326)	1% (26)	1817
#1 Issue: Security	17% (75)	27% (118)	35% (153)	18% (77)	2% (9)	433
#1 Issue: Health Care	19% (58)	31% (95)	29% (90)	18% (55)	2% (6)	304
#1 Issue: Medicare / Social Security	14% (62)	25% (110)	35% (157)	24% (105)	3% (12)	447
#1 Issue: Women's Issues	18% (120)	25% (163)	33% (221)	21% (137)	3% (23)	664
#1 Issue: Education	19% (26)	29% (41)	36% (50)	12% (16)	4% (6)	140
#1 Issue: Energy	15% (49)	31% (103)	32% (107)	20% (68)	2% (6)	334
#1 Issue: Other	14% (38)	23% (64)	32% (90)	26% (72)	6% (16)	280

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Table YF5_7: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Personal care products

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	17% (747)	28% (1226)	34% (1485)	19% (858)	2% (104)	4420
2020 Vote: Joe Biden	16% (302)	24% (450)	36% (690)	22% (426)	2% (33)	1901
2020 Vote: Donald Trump	17% (244)	32% (457)	32% (467)	18% (258)	2% (24)	1449
2020 Vote: Other	16% (23)	30% (43)	37% (53)	14% (20)	4% (6)	144
2020 Vote: Didn't Vote	19% (179)	30% (276)	30% (275)	17% (154)	4% (41)	926
2018 House Vote: Democrat	16% (246)	25% (389)	35% (547)	22% (344)	2% (25)	1551
2018 House Vote: Republican	16% (197)	29% (342)	34% (408)	20% (235)	1% (17)	1200
2018 House Vote: Someone else	15% (19)	31% (38)	35% (44)	16% (21)	3% (3)	125
2016 Vote: Hillary Clinton	16% (232)	24% (335)	37% (517)	22% (311)	1% (17)	1412
2016 Vote: Donald Trump	17% (216)	29% (379)	34% (446)	19% (244)	2% (20)	1306
2016 Vote: Other	9% (19)	23% (48)	40% (86)	23% (48)	5% (10)	212
2016 Vote: Didn't Vote	19% (278)	31% (460)	29% (436)	17% (253)	4% (55)	1482
Voted in 2014: Yes	16% (392)	26% (639)	36% (891)	21% (528)	2% (39)	2489
Voted in 2014: No	18% (355)	30% (587)	31% (594)	17% (330)	3% (65)	1931
4-Region: Northeast	14% (110)	26% (203)	35% (271)	22% (169)	2% (12)	765
4-Region: Midwest	13% (119)	29% (267)	33% (300)	22% (202)	3% (26)	913
4-Region: South	19% (316)	27% (459)	34% (566)	18% (308)	2% (40)	1689
4-Region: West	19% (202)	28% (298)	33% (348)	17% (180)	2% (26)	1053
2207098	16% (357)	29% (624)	34% (731)	19% (410)	2% (42)	2164
2207099	17% (390)	27% (602)	33% (754)	20% (448)	3% (61)	2256
Parents	19% (332)	29% (516)	32% (567)	18% (315)	1% (21)	1751
Parents Kids under 18	23% (263)	29% (339)	31% (358)	15% (178)	2% (19)	1157
Parents of School Aged Children (5-18)	24% (213)	31% (271)	30% (264)	15% (130)	1% (7)	887
Adults Back to School Shopping	21% (340)	30% (494)	32% (525)	15% (244)	2% (25)	1628
Parents of School Aged Children BTS Shopping	24% (193)	31% (251)	30% (240)	14% (110)	1% (5)	799
Concerned About Affording Expenses	22% (747)	36% (1226)	32% (1101)	9% (305)	1% (51)	3430
Concerned About Affording Child Care	39% (166)	40% (168)	19% (78)	2% (9)	— (0)	420
Concerned About Affording School Supplies	36% (293)	45% (362)	16% (130)	2% (20)	1% (6)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF5_8: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
 Personal care services such as haircuts, manicures, etc.

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	15% (666)	26% (1146)	26% (1146)	19% (855)	14% (607)	4420
Gender: Male	12% (256)	24% (508)	30% (632)	24% (502)	11% (237)	2135
Gender: Female	18% (410)	28% (638)	22% (513)	15% (353)	16% (371)	2285
Age: 18-34	16% (206)	30% (388)	23% (297)	18% (225)	13% (169)	1284
Age: 35-44	23% (166)	29% (215)	22% (164)	16% (119)	9% (67)	731
Age: 45-64	14% (203)	25% (353)	28% (397)	18% (258)	15% (216)	1428
Age: 65+	9% (91)	20% (191)	29% (287)	26% (253)	16% (156)	978
GenZers: 1997-2012	17% (84)	26% (132)	24% (123)	18% (91)	14% (73)	502
Millennials: 1981-1996	19% (253)	32% (417)	22% (280)	16% (212)	11% (139)	1301
GenXers: 1965-1980	16% (173)	25% (269)	26% (278)	18% (196)	14% (146)	1063
Baby Boomers: 1946-1964	11% (147)	21% (292)	30% (412)	23% (315)	16% (219)	1386
PID: Dem (no lean)	15% (256)	25% (421)	26% (441)	20% (332)	14% (236)	1688
PID: Ind (no lean)	14% (194)	28% (394)	24% (341)	20% (288)	15% (212)	1430
PID: Rep (no lean)	17% (215)	25% (331)	28% (363)	18% (234)	12% (158)	1303
PID/Gender: Dem Men	13% (108)	23% (184)	29% (239)	23% (191)	12% (95)	817
PID/Gender: Dem Women	17% (148)	27% (237)	23% (203)	16% (141)	16% (141)	871
PID/Gender: Ind Men	9% (64)	25% (172)	28% (188)	25% (173)	12% (85)	682
PID/Gender: Ind Women	17% (131)	30% (222)	20% (153)	15% (115)	17% (127)	748
PID/Gender: Rep Men	13% (84)	24% (152)	32% (206)	22% (138)	9% (56)	636
PID/Gender: Rep Women	20% (131)	27% (179)	24% (158)	14% (97)	15% (102)	666
Ideo: Liberal (1-3)	13% (161)	25% (309)	26% (319)	20% (254)	16% (200)	1244
Ideo: Moderate (4)	15% (199)	25% (333)	26% (351)	21% (282)	12% (161)	1326
Ideo: Conservative (5-7)	16% (233)	28% (398)	26% (376)	17% (238)	13% (178)	1423
Educ: < College	16% (459)	25% (724)	25% (721)	18% (514)	16% (456)	2874
Educ: Bachelors degree	12% (121)	29% (282)	27% (264)	20% (199)	12% (116)	982
Educ: Post-grad	15% (86)	25% (140)	28% (161)	25% (143)	6% (35)	564

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Table YF5_8: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Personal care services such as haircuts, manicures, etc.

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	15% (666)	26% (1146)	26% (1146)	19% (855)	14% (607)	4420
Income: Under 50k	17% (399)	27% (631)	23% (544)	15% (351)	17% (408)	2333
Income: 50k-100k	13% (175)	24% (326)	29% (396)	23% (317)	12% (162)	1376
Income: 100k+	13% (92)	27% (190)	29% (206)	26% (187)	5% (37)	712
Ethnicity: White	15% (524)	26% (890)	26% (906)	19% (654)	13% (447)	3422
Ethnicity: Hispanic	19% (138)	33% (247)	19% (144)	15% (115)	14% (104)	748
Ethnicity: Black	16% (92)	26% (145)	22% (125)	20% (111)	16% (92)	565
Ethnicity: Other	11% (50)	26% (112)	26% (114)	21% (90)	16% (68)	434
All Christian	14% (277)	26% (525)	28% (556)	19% (378)	13% (248)	1984
All Non-Christian	16% (38)	24% (56)	25% (58)	25% (58)	10% (23)	233
Atheist	10% (22)	20% (46)	26% (60)	25% (58)	19% (45)	230
Agnostic/Nothing in particular	14% (169)	26% (318)	24% (299)	21% (262)	16% (192)	1242
Something Else	22% (159)	27% (201)	24% (172)	14% (100)	14% (99)	730
Religious Non-Protestant/Catholic	15% (41)	22% (60)	28% (74)	23% (62)	11% (31)	269
Evangelical	20% (218)	28% (303)	25% (269)	15% (168)	12% (133)	1092
Non-Evangelical	13% (210)	26% (409)	28% (439)	19% (297)	13% (201)	1556
Community: Urban	18% (215)	28% (334)	21% (258)	20% (236)	14% (165)	1208
Community: Suburban	13% (268)	25% (522)	29% (611)	20% (426)	13% (264)	2093
Community: Rural	16% (183)	26% (289)	25% (277)	17% (192)	16% (178)	1119
Employ: Private Sector	16% (227)	29% (408)	28% (391)	17% (243)	9% (123)	1392
Employ: Government	12% (31)	29% (73)	36% (90)	16% (42)	7% (18)	252
Employ: Self-Employed	18% (83)	29% (138)	20% (94)	20% (96)	13% (59)	470
Employ: Homemaker	17% (50)	23% (67)	20% (57)	17% (50)	23% (67)	290
Employ: Student	14% (21)	21% (31)	22% (33)	21% (32)	22% (33)	150
Employ: Retired	10% (109)	20% (216)	30% (312)	25% (260)	15% (159)	1056
Employ: Unemployed	19% (99)	24% (125)	20% (102)	17% (86)	21% (107)	520
Employ: Other	16% (47)	30% (87)	23% (67)	16% (46)	14% (42)	289

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Table YF5_8: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
 Personal care services such as haircuts, manicures, etc.

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	15% (666)	26% (1146)	26% (1146)	19% (855)	14% (607)	4420
Military HH: Yes	13% (81)	21% (128)	28% (171)	22% (135)	15% (91)	606
Military HH: No	15% (584)	27% (1018)	26% (975)	19% (721)	14% (517)	3814
RD/WT: Right Direction	17% (176)	24% (255)	24% (249)	21% (220)	14% (142)	1042
RD/WT: Wrong Track	15% (490)	26% (891)	27% (896)	19% (635)	14% (465)	3378
Biden Job Approve	14% (241)	25% (427)	25% (428)	22% (375)	14% (239)	1710
Biden Job Disapprove	16% (401)	26% (663)	27% (669)	18% (445)	13% (329)	2505
Biden Job Strongly Approve	20% (140)	23% (161)	20% (140)	23% (158)	13% (88)	687
Biden Job Somewhat Approve	10% (101)	26% (265)	28% (288)	21% (217)	15% (152)	1023
Biden Job Somewhat Disapprove	14% (111)	27% (211)	31% (247)	16% (129)	11% (89)	788
Biden Job Strongly Disapprove	17% (290)	26% (451)	25% (422)	18% (315)	14% (240)	1717
Favorable of Biden	14% (255)	24% (433)	26% (477)	22% (391)	14% (260)	1816
Unfavorable of Biden	16% (378)	27% (660)	26% (623)	18% (428)	13% (314)	2402
Very Favorable of Biden	18% (134)	22% (168)	23% (173)	25% (185)	12% (94)	753
Somewhat Favorable of Biden	11% (120)	25% (265)	29% (304)	19% (206)	16% (167)	1063
Somewhat Unfavorable of Biden	14% (90)	30% (196)	28% (186)	18% (119)	11% (71)	661
Very Unfavorable of Biden	17% (288)	27% (464)	25% (437)	18% (309)	14% (243)	1742
#1 Issue: Economy	15% (277)	28% (503)	28% (509)	19% (339)	10% (189)	1817
#1 Issue: Security	17% (73)	27% (115)	27% (117)	17% (75)	12% (53)	433
#1 Issue: Health Care	16% (49)	28% (86)	20% (61)	20% (60)	16% (48)	304
#1 Issue: Medicare / Social Security	12% (55)	23% (104)	23% (104)	22% (98)	19% (86)	447
#1 Issue: Women's Issues	16% (106)	25% (169)	25% (168)	21% (137)	13% (85)	664
#1 Issue: Education	16% (23)	22% (30)	26% (37)	13% (18)	23% (32)	140
#1 Issue: Energy	15% (49)	27% (90)	26% (88)	21% (69)	11% (38)	334
#1 Issue: Other	12% (34)	18% (50)	22% (62)	21% (58)	27% (77)	280

Continued on next page

Table YF5_8: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Personal care services such as haircuts, manicures, etc.

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	15% (666)	26% (1146)	26% (1146)	19% (855)	14% (607)	4420
2020 Vote: Joe Biden	15% (277)	24% (457)	27% (516)	21% (408)	13% (243)	1901
2020 Vote: Donald Trump	16% (229)	28% (411)	26% (378)	17% (252)	12% (180)	1449
2020 Vote: Other	13% (19)	24% (34)	29% (42)	20% (29)	14% (20)	144
2020 Vote: Didn't Vote	15% (141)	26% (244)	23% (210)	18% (167)	18% (164)	926
2018 House Vote: Democrat	14% (220)	25% (382)	28% (432)	21% (320)	13% (196)	1551
2018 House Vote: Republican	15% (182)	26% (311)	28% (332)	19% (227)	12% (147)	1200
2018 House Vote: Someone else	13% (16)	29% (36)	24% (30)	17% (21)	18% (22)	125
2016 Vote: Hillary Clinton	16% (220)	23% (325)	29% (407)	20% (288)	12% (172)	1412
2016 Vote: Donald Trump	15% (201)	26% (338)	28% (361)	19% (248)	12% (158)	1306
2016 Vote: Other	7% (15)	23% (48)	27% (57)	21% (45)	22% (46)	212
2016 Vote: Didn't Vote	15% (227)	29% (433)	22% (319)	18% (273)	16% (231)	1482
Voted in 2014: Yes	15% (369)	24% (590)	28% (691)	21% (513)	13% (325)	2489
Voted in 2014: No	15% (297)	29% (556)	24% (455)	18% (342)	15% (282)	1931
4-Region: Northeast	15% (113)	25% (189)	27% (208)	20% (157)	13% (98)	765
4-Region: Midwest	13% (121)	24% (221)	30% (275)	19% (175)	13% (120)	913
4-Region: South	16% (268)	25% (419)	26% (439)	19% (321)	14% (241)	1689
4-Region: West	16% (164)	30% (317)	21% (223)	19% (202)	14% (147)	1053
2207098	15% (325)	25% (536)	27% (590)	19% (416)	14% (296)	2164
2207099	15% (341)	27% (610)	25% (555)	19% (439)	14% (311)	2256
Parents	17% (303)	28% (482)	26% (460)	17% (305)	11% (201)	1751
Parents Kids under 18	21% (246)	30% (352)	24% (279)	16% (181)	9% (99)	1157
Parents of School Aged Children (5-18)	22% (193)	31% (274)	24% (217)	14% (124)	9% (78)	887
Adults Back to School Shopping	20% (323)	30% (493)	25% (410)	16% (260)	9% (142)	1628
Parents of School Aged Children BTS Shopping	22% (176)	32% (257)	24% (194)	14% (109)	8% (63)	799
Concerned About Affording Expenses	19% (666)	33% (1146)	24% (815)	11% (362)	13% (441)	3430
Concerned About Affording Child Care	36% (151)	40% (168)	15% (62)	6% (24)	3% (14)	420
Concerned About Affording School Supplies	32% (262)	43% (347)	13% (103)	4% (35)	8% (65)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF5_9: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Restaurant meals and takeout food

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	17% (743)	29% (1292)	27% (1185)	17% (742)	10% (458)	4420
Gender: Male	15% (326)	29% (615)	29% (613)	20% (420)	8% (162)	2135
Gender: Female	18% (417)	30% (677)	25% (572)	14% (323)	13% (296)	2285
Age: 18-34	17% (215)	31% (403)	28% (358)	16% (203)	8% (104)	1284
Age: 35-44	23% (169)	30% (222)	24% (176)	15% (109)	7% (54)	731
Age: 45-64	16% (233)	29% (419)	27% (380)	16% (228)	12% (168)	1428
Age: 65+	13% (125)	25% (248)	28% (270)	21% (202)	13% (132)	978
GenZers: 1997-2012	15% (75)	28% (143)	28% (139)	20% (99)	9% (47)	502
Millennials: 1981-1996	21% (268)	33% (424)	26% (341)	14% (179)	7% (89)	1301
GenXers: 1965-1980	18% (194)	30% (316)	25% (269)	16% (168)	11% (116)	1063
Baby Boomers: 1946-1964	13% (185)	26% (366)	28% (387)	19% (261)	13% (186)	1386
PID: Dem (no lean)	16% (276)	29% (493)	27% (462)	17% (282)	10% (175)	1688
PID: Ind (no lean)	15% (212)	27% (391)	28% (401)	17% (248)	12% (177)	1430
PID: Rep (no lean)	20% (255)	31% (408)	25% (322)	16% (212)	8% (106)	1303
PID/Gender: Dem Men	16% (127)	29% (237)	30% (246)	19% (152)	7% (55)	817
PID/Gender: Dem Women	17% (149)	29% (256)	25% (215)	15% (130)	14% (120)	871
PID/Gender: Ind Men	14% (92)	26% (176)	30% (201)	21% (144)	10% (69)	682
PID/Gender: Ind Women	16% (120)	29% (216)	27% (199)	14% (105)	14% (108)	748
PID/Gender: Rep Men	17% (107)	32% (203)	26% (165)	19% (124)	6% (38)	636
PID/Gender: Rep Women	22% (148)	31% (205)	24% (157)	13% (88)	10% (68)	666
Ideo: Liberal (1-3)	15% (184)	29% (366)	28% (344)	18% (219)	11% (131)	1244
Ideo: Moderate (4)	17% (228)	29% (379)	28% (373)	17% (224)	9% (122)	1326
Ideo: Conservative (5-7)	19% (266)	32% (456)	25% (350)	15% (217)	9% (134)	1423
Educ: < College	17% (493)	28% (806)	26% (752)	16% (460)	13% (364)	2874
Educ: Bachelors degree	15% (145)	33% (319)	28% (277)	18% (173)	7% (67)	982
Educ: Post-grad	19% (106)	30% (167)	28% (156)	19% (109)	5% (27)	564

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Table YF5_9: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Restaurant meals and takeout food

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	17% (743)	29% (1292)	27% (1185)	17% (742)	10% (458)	4420
Income: Under 50k	19% (432)	29% (665)	24% (565)	14% (331)	15% (339)	2333
Income: 50k-100k	14% (195)	29% (401)	31% (423)	19% (258)	7% (98)	1376
Income: 100k+	16% (116)	32% (226)	28% (196)	22% (153)	3% (21)	712
Ethnicity: White	18% (601)	31% (1046)	26% (883)	16% (540)	10% (352)	3422
Ethnicity: Hispanic	18% (132)	32% (240)	26% (191)	15% (109)	10% (76)	748
Ethnicity: Black	17% (96)	23% (131)	28% (158)	22% (122)	10% (58)	565
Ethnicity: Other	11% (46)	27% (115)	33% (144)	19% (80)	11% (48)	434
All Christian	17% (334)	32% (642)	27% (529)	16% (315)	8% (164)	1984
All Non-Christian	24% (57)	25% (58)	24% (57)	23% (53)	4% (9)	233
Atheist	12% (28)	28% (65)	29% (67)	17% (39)	14% (32)	230
Agnostic/Nothing in particular	15% (191)	26% (323)	28% (344)	19% (234)	12% (149)	1242
Something Else	18% (133)	28% (204)	26% (188)	14% (101)	14% (105)	730
Religious Non-Protestant/Catholic	22% (59)	27% (73)	26% (69)	20% (55)	5% (12)	269
Evangelical	19% (211)	32% (353)	24% (259)	14% (150)	11% (119)	1092
Non-Evangelical	16% (246)	30% (468)	28% (442)	17% (257)	9% (144)	1556
Community: Urban	20% (241)	28% (343)	26% (309)	16% (196)	10% (118)	1208
Community: Suburban	15% (308)	30% (629)	29% (598)	17% (354)	10% (203)	2093
Community: Rural	17% (194)	29% (319)	25% (277)	17% (192)	12% (137)	1119
Employ: Private Sector	19% (259)	34% (470)	26% (363)	17% (230)	5% (70)	1392
Employ: Government	15% (39)	35% (87)	29% (73)	16% (41)	5% (12)	252
Employ: Self-Employed	17% (82)	30% (139)	27% (128)	19% (88)	7% (33)	470
Employ: Homemaker	16% (46)	22% (65)	28% (81)	13% (39)	20% (59)	290
Employ: Student	15% (22)	34% (50)	28% (41)	14% (21)	10% (15)	150
Employ: Retired	13% (141)	26% (270)	28% (299)	20% (216)	12% (131)	1056
Employ: Unemployed	18% (94)	26% (134)	26% (137)	11% (58)	19% (96)	520
Employ: Other	21% (61)	26% (76)	21% (62)	17% (49)	15% (42)	289

Continued on next page

Table YF5_9: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
 Restaurant meals and takeout food

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	17% (743)	29% (1292)	27% (1185)	17% (742)	10% (458)	4420
Military HH: Yes	16% (96)	27% (165)	27% (163)	20% (124)	10% (59)	606
Military HH: No	17% (647)	30% (1127)	27% (1022)	16% (619)	10% (399)	3814
RD/WT: Right Direction	17% (178)	29% (299)	26% (268)	19% (201)	9% (96)	1042
RD/WT: Wrong Track	17% (565)	29% (993)	27% (917)	16% (541)	11% (362)	3378
Biden Job Approve	15% (264)	28% (480)	27% (463)	19% (325)	10% (177)	1710
Biden Job Disapprove	18% (460)	30% (759)	26% (663)	15% (382)	10% (242)	2505
Biden Job Strongly Approve	21% (144)	26% (175)	24% (166)	19% (133)	10% (69)	687
Biden Job Somewhat Approve	12% (121)	30% (304)	29% (297)	19% (192)	11% (108)	1023
Biden Job Somewhat Disapprove	12% (98)	32% (256)	33% (258)	15% (116)	8% (60)	788
Biden Job Strongly Disapprove	21% (362)	29% (503)	24% (405)	15% (265)	11% (181)	1717
Favorable of Biden	15% (270)	28% (504)	27% (497)	20% (358)	10% (186)	1816
Unfavorable of Biden	18% (443)	31% (734)	27% (638)	14% (346)	10% (241)	2402
Very Favorable of Biden	18% (137)	26% (198)	24% (184)	21% (157)	10% (77)	753
Somewhat Favorable of Biden	12% (133)	29% (306)	29% (313)	19% (201)	10% (110)	1063
Somewhat Unfavorable of Biden	13% (84)	33% (217)	33% (218)	13% (89)	8% (52)	661
Very Unfavorable of Biden	21% (358)	30% (517)	24% (420)	15% (258)	11% (189)	1742
#1 Issue: Economy	18% (333)	29% (530)	28% (503)	16% (284)	9% (167)	1817
#1 Issue: Security	19% (81)	31% (136)	26% (111)	16% (71)	8% (34)	433
#1 Issue: Health Care	15% (47)	34% (103)	22% (68)	17% (52)	12% (35)	304
#1 Issue: Medicare / Social Security	16% (72)	25% (113)	29% (128)	19% (83)	12% (52)	447
#1 Issue: Women's Issues	15% (97)	29% (191)	25% (168)	20% (131)	12% (77)	664
#1 Issue: Education	19% (26)	29% (40)	32% (44)	16% (22)	5% (7)	140
#1 Issue: Energy	16% (54)	33% (110)	27% (91)	16% (52)	8% (27)	334
#1 Issue: Other	12% (33)	25% (69)	26% (72)	17% (48)	21% (58)	280

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Table YF5_9: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Restaurant meals and takeout food

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	17% (743)	29% (1292)	27% (1185)	17% (742)	10% (458)	4420
2020 Vote: Joe Biden	15% (283)	29% (546)	28% (530)	19% (362)	10% (181)	1901
2020 Vote: Donald Trump	20% (292)	32% (469)	24% (354)	15% (218)	8% (117)	1449
2020 Vote: Other	13% (19)	25% (35)	31% (45)	19% (28)	11% (16)	144
2020 Vote: Didn't Vote	16% (150)	26% (242)	28% (256)	15% (135)	15% (143)	926
2018 House Vote: Democrat	15% (238)	29% (446)	29% (445)	18% (276)	9% (146)	1551
2018 House Vote: Republican	20% (236)	31% (376)	24% (292)	16% (193)	9% (103)	1200
2018 House Vote: Someone else	17% (21)	21% (27)	24% (30)	20% (25)	17% (22)	125
2016 Vote: Hillary Clinton	15% (215)	28% (399)	29% (404)	18% (255)	10% (139)	1412
2016 Vote: Donald Trump	19% (254)	31% (399)	25% (332)	16% (205)	9% (115)	1306
2016 Vote: Other	9% (19)	29% (61)	31% (66)	20% (41)	11% (24)	212
2016 Vote: Didn't Vote	17% (254)	29% (429)	26% (382)	16% (239)	12% (178)	1482
Voted in 2014: Yes	17% (421)	29% (715)	27% (676)	17% (435)	10% (241)	2489
Voted in 2014: No	17% (322)	30% (577)	26% (509)	16% (307)	11% (217)	1931
4-Region: Northeast	16% (123)	28% (216)	26% (202)	18% (136)	12% (89)	765
4-Region: Midwest	15% (139)	27% (251)	29% (265)	18% (163)	10% (96)	913
4-Region: South	18% (297)	30% (503)	27% (457)	15% (257)	10% (175)	1689
4-Region: West	18% (185)	31% (322)	25% (261)	18% (187)	9% (98)	1053
2207098	17% (375)	30% (653)	25% (550)	17% (366)	10% (220)	2164
2207099	16% (367)	28% (639)	28% (635)	17% (376)	11% (238)	2256
Parents	19% (332)	30% (532)	26% (463)	16% (277)	8% (146)	1751
Parents Kids under 18	22% (253)	32% (372)	25% (286)	15% (176)	6% (70)	1157
Parents of School Aged Children (5-18)	23% (200)	32% (287)	26% (226)	14% (125)	5% (49)	887
Adults Back to School Shopping	21% (343)	34% (547)	25% (413)	15% (238)	5% (87)	1628
Parents of School Aged Children BTS Shopping	24% (191)	33% (260)	26% (205)	13% (107)	4% (36)	799
Concerned About Affording Expenses	22% (743)	38% (1292)	23% (781)	9% (295)	9% (319)	3430
Concerned About Affording Child Care	37% (155)	42% (175)	17% (69)	3% (14)	2% (7)	420
Concerned About Affording School Supplies	35% (284)	39% (317)	16% (131)	5% (40)	5% (40)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF5_10: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Recreation & entertainment services

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	17% (740)	28% (1245)	24% (1075)	16% (692)	15% (669)	4420
Gender: Male	16% (335)	28% (591)	27% (579)	18% (374)	12% (257)	2135
Gender: Female	18% (405)	29% (654)	22% (497)	14% (318)	18% (411)	2285
Age: 18-34	16% (199)	34% (434)	24% (314)	16% (210)	10% (127)	1284
Age: 35-44	24% (173)	29% (214)	22% (163)	13% (92)	12% (89)	731
Age: 45-64	17% (247)	27% (389)	25% (353)	14% (207)	16% (231)	1428
Age: 65+	12% (120)	21% (207)	25% (246)	19% (183)	23% (222)	978
GenZers: 1997-2012	16% (81)	30% (149)	25% (124)	20% (99)	10% (49)	502
Millennials: 1981-1996	19% (245)	34% (445)	23% (302)	13% (173)	10% (136)	1301
GenXers: 1965-1980	20% (213)	27% (290)	23% (246)	15% (164)	14% (151)	1063
Baby Boomers: 1946-1964	13% (182)	24% (328)	27% (371)	16% (225)	20% (280)	1386
PID: Dem (no lean)	15% (255)	29% (488)	25% (423)	16% (272)	15% (250)	1688
PID: Ind (no lean)	16% (227)	27% (382)	26% (369)	15% (209)	17% (241)	1430
PID: Rep (no lean)	20% (257)	29% (374)	22% (283)	16% (211)	14% (178)	1303
PID/Gender: Dem Men	16% (130)	29% (235)	27% (222)	17% (139)	11% (92)	817
PID/Gender: Dem Women	14% (126)	29% (254)	23% (201)	15% (132)	18% (158)	871
PID/Gender: Ind Men	13% (92)	26% (180)	29% (197)	17% (117)	14% (97)	682
PID/Gender: Ind Women	18% (136)	27% (202)	23% (172)	12% (93)	19% (145)	748
PID/Gender: Rep Men	18% (114)	28% (176)	25% (160)	19% (118)	11% (69)	636
PID/Gender: Rep Women	21% (143)	30% (198)	18% (123)	14% (93)	16% (109)	666
Ideo: Liberal (1-3)	15% (182)	29% (362)	26% (318)	16% (203)	14% (180)	1244
Ideo: Moderate (4)	16% (207)	27% (356)	25% (336)	17% (219)	16% (208)	1326
Ideo: Conservative (5-7)	19% (277)	30% (431)	23% (321)	14% (195)	14% (199)	1423
Educ: < College	17% (488)	26% (756)	23% (671)	15% (434)	18% (524)	2874
Educ: Bachelors degree	15% (148)	32% (311)	26% (256)	16% (158)	11% (109)	982
Educ: Post-grad	18% (104)	31% (177)	26% (148)	18% (100)	6% (36)	564

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Table YF5_10: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Recreation & entertainment services

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	17% (740)	28% (1245)	24% (1075)	16% (692)	15% (669)	4420
Income: Under 50k	18% (420)	26% (608)	21% (500)	13% (309)	21% (496)	2333
Income: 50k-100k	14% (199)	31% (421)	28% (381)	18% (246)	9% (129)	1376
Income: 100k+	17% (121)	30% (216)	27% (194)	19% (137)	6% (43)	712
Ethnicity: White	17% (597)	29% (984)	24% (811)	15% (512)	15% (518)	3422
Ethnicity: Hispanic	20% (153)	30% (225)	25% (187)	12% (93)	12% (89)	748
Ethnicity: Black	17% (94)	24% (136)	26% (144)	18% (103)	15% (87)	565
Ethnicity: Other	11% (49)	29% (125)	28% (120)	18% (77)	15% (63)	434
All Christian	17% (338)	29% (582)	25% (497)	14% (273)	15% (295)	1984
All Non-Christian	20% (47)	25% (58)	25% (57)	20% (46)	11% (25)	233
Atheist	12% (27)	31% (70)	26% (60)	17% (39)	15% (34)	230
Agnostic/Nothing in particular	14% (172)	27% (341)	24% (302)	18% (221)	17% (205)	1242
Something Else	21% (155)	26% (194)	22% (158)	15% (113)	15% (110)	730
Religious Non-Protestant/Catholic	18% (48)	27% (73)	25% (67)	20% (53)	10% (28)	269
Evangelical	21% (225)	30% (333)	20% (222)	13% (146)	15% (167)	1092
Non-Evangelical	17% (265)	27% (417)	27% (418)	15% (228)	15% (228)	1556
Community: Urban	20% (238)	29% (355)	21% (256)	17% (200)	13% (159)	1208
Community: Suburban	15% (324)	28% (577)	27% (575)	15% (323)	14% (293)	2093
Community: Rural	16% (178)	28% (313)	22% (244)	15% (168)	19% (216)	1119
Employ: Private Sector	19% (262)	32% (452)	24% (339)	16% (226)	8% (114)	1392
Employ: Government	10% (26)	37% (94)	28% (70)	17% (42)	8% (20)	252
Employ: Self-Employed	19% (89)	28% (134)	24% (112)	16% (76)	13% (60)	470
Employ: Homemaker	16% (45)	28% (81)	24% (69)	14% (42)	19% (54)	290
Employ: Student	15% (22)	33% (50)	24% (36)	13% (20)	15% (22)	150
Employ: Retired	13% (141)	22% (229)	26% (275)	17% (178)	22% (233)	1056
Employ: Unemployed	18% (95)	27% (138)	21% (110)	12% (62)	22% (115)	520
Employ: Other	21% (60)	23% (67)	22% (65)	16% (46)	18% (51)	289

Continued on next page

Table YF5_10: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Recreation & entertainment services

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	17% (740)	28% (1245)	24% (1075)	16% (692)	15% (669)	4420
Military HH: Yes	18% (109)	23% (142)	23% (137)	18% (110)	18% (107)	606
Military HH: No	17% (630)	29% (1102)	25% (939)	15% (581)	15% (562)	3814
RD/WT: Right Direction	17% (176)	28% (294)	24% (251)	16% (166)	15% (155)	1042
RD/WT: Wrong Track	17% (564)	28% (951)	24% (824)	16% (526)	15% (513)	3378
Biden Job Approve	15% (256)	28% (471)	26% (437)	16% (278)	16% (269)	1710
Biden Job Disapprove	18% (457)	29% (717)	24% (592)	15% (383)	14% (356)	2505
Biden Job Strongly Approve	21% (144)	24% (164)	23% (156)	18% (121)	15% (102)	687
Biden Job Somewhat Approve	11% (111)	30% (307)	27% (281)	15% (157)	16% (167)	1023
Biden Job Somewhat Disapprove	14% (108)	32% (249)	28% (220)	15% (118)	12% (93)	788
Biden Job Strongly Disapprove	20% (349)	27% (467)	22% (372)	15% (266)	15% (263)	1717
Favorable of Biden	14% (253)	28% (508)	26% (477)	17% (303)	15% (274)	1816
Unfavorable of Biden	19% (445)	29% (695)	23% (565)	15% (351)	14% (347)	2402
Very Favorable of Biden	18% (137)	26% (195)	23% (171)	18% (134)	16% (117)	753
Somewhat Favorable of Biden	11% (116)	29% (313)	29% (307)	16% (169)	15% (157)	1063
Somewhat Unfavorable of Biden	15% (100)	33% (217)	26% (170)	14% (91)	12% (82)	661
Very Unfavorable of Biden	20% (346)	27% (477)	23% (394)	15% (259)	15% (265)	1742
#1 Issue: Economy	19% (341)	31% (554)	24% (432)	14% (255)	13% (234)	1817
#1 Issue: Security	15% (66)	29% (126)	27% (117)	15% (65)	14% (60)	433
#1 Issue: Health Care	15% (47)	27% (83)	30% (90)	15% (46)	12% (38)	304
#1 Issue: Medicare / Social Security	16% (70)	23% (105)	21% (95)	15% (68)	24% (109)	447
#1 Issue: Women's Issues	16% (109)	25% (167)	25% (165)	19% (129)	14% (94)	664
#1 Issue: Education	19% (27)	29% (41)	19% (26)	20% (28)	12% (17)	140
#1 Issue: Energy	13% (44)	32% (106)	25% (84)	16% (54)	14% (46)	334
#1 Issue: Other	13% (36)	22% (63)	23% (65)	16% (46)	25% (70)	280

Continued on next page

Table YF5_10: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Recreation & entertainment services

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	17% (740)	28% (1245)	24% (1075)	16% (692)	15% (669)	4420
2020 Vote: Joe Biden	15% (290)	28% (530)	26% (500)	17% (322)	14% (258)	1901
2020 Vote: Donald Trump	20% (284)	29% (426)	22% (312)	15% (219)	14% (208)	1449
2020 Vote: Other	15% (22)	23% (33)	27% (40)	21% (30)	14% (20)	144
2020 Vote: Didn't Vote	15% (143)	28% (256)	24% (224)	13% (120)	20% (183)	926
2018 House Vote: Democrat	16% (241)	29% (448)	26% (405)	16% (251)	13% (206)	1551
2018 House Vote: Republican	20% (242)	28% (340)	21% (251)	16% (194)	14% (173)	1200
2018 House Vote: Someone else	16% (20)	24% (30)	19% (23)	24% (30)	17% (21)	125
2016 Vote: Hillary Clinton	17% (237)	27% (382)	27% (382)	16% (228)	13% (184)	1412
2016 Vote: Donald Trump	20% (258)	29% (378)	21% (272)	16% (212)	14% (185)	1306
2016 Vote: Other	11% (24)	25% (53)	31% (65)	17% (37)	15% (32)	212
2016 Vote: Didn't Vote	15% (217)	29% (429)	24% (355)	14% (213)	18% (267)	1482
Voted in 2014: Yes	18% (446)	27% (672)	25% (619)	17% (412)	14% (340)	2489
Voted in 2014: No	15% (294)	30% (572)	24% (457)	15% (280)	17% (328)	1931
4-Region: Northeast	15% (113)	30% (226)	25% (190)	16% (123)	15% (112)	765
4-Region: Midwest	16% (146)	26% (236)	25% (226)	17% (155)	17% (151)	913
4-Region: South	17% (285)	27% (463)	25% (424)	15% (251)	16% (265)	1689
4-Region: West	19% (196)	30% (320)	22% (235)	15% (163)	13% (140)	1053
2207098	17% (359)	29% (627)	23% (491)	16% (351)	16% (336)	2164
2207099	17% (381)	27% (618)	26% (584)	15% (340)	15% (333)	2256
Parents	19% (331)	31% (539)	24% (413)	15% (264)	12% (203)	1751
Parents Kids under 18	22% (258)	33% (382)	23% (269)	15% (171)	7% (75)	1157
Parents of School Aged Children (5-18)	24% (213)	34% (301)	22% (191)	13% (115)	7% (66)	887
Adults Back to School Shopping	21% (340)	34% (558)	24% (396)	13% (206)	8% (129)	1628
Parents of School Aged Children BTS Shopping	25% (197)	35% (280)	22% (172)	12% (92)	7% (57)	799
Concerned About Affording Expenses	22% (740)	36% (1245)	20% (673)	9% (292)	14% (480)	3430
Concerned About Affording Child Care	40% (166)	42% (178)	13% (55)	3% (13)	2% (8)	420
Concerned About Affording School Supplies	34% (276)	42% (344)	13% (107)	3% (27)	7% (58)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF5_11: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Public transportation

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	9% (377)	12% (518)	15% (667)	15% (644)	50% (2213)	4420
Gender: Male	9% (188)	13% (285)	18% (384)	17% (373)	42% (906)	2135
Gender: Female	8% (190)	10% (233)	12% (284)	12% (271)	57% (1307)	2285
Age: 18-34	13% (161)	16% (205)	20% (262)	19% (238)	33% (418)	1284
Age: 35-44	12% (87)	16% (120)	18% (130)	15% (109)	39% (285)	731
Age: 45-64	7% (105)	10% (137)	13% (191)	13% (186)	57% (809)	1428
Age: 65+	3% (25)	6% (56)	9% (85)	11% (111)	72% (701)	978
GenZers: 1997-2012	13% (66)	14% (73)	24% (119)	20% (103)	28% (143)	502
Millennials: 1981-1996	12% (158)	17% (222)	18% (238)	17% (218)	36% (465)	1301
GenXers: 1965-1980	9% (96)	11% (121)	14% (152)	13% (138)	52% (557)	1063
Baby Boomers: 1946-1964	4% (57)	6% (89)	11% (149)	13% (175)	66% (915)	1386
PID: Dem (no lean)	9% (150)	14% (232)	16% (269)	16% (266)	46% (771)	1688
PID: Ind (no lean)	9% (133)	11% (154)	17% (244)	14% (199)	49% (700)	1430
PID: Rep (no lean)	7% (94)	10% (132)	12% (155)	14% (180)	57% (741)	1303
PID/Gender: Dem Men	10% (83)	17% (137)	19% (152)	18% (150)	36% (295)	817
PID/Gender: Dem Women	8% (66)	11% (95)	13% (117)	13% (116)	55% (477)	871
PID/Gender: Ind Men	9% (58)	10% (71)	19% (127)	18% (120)	45% (306)	682
PID/Gender: Ind Women	10% (75)	11% (83)	16% (117)	11% (79)	53% (394)	748
PID/Gender: Rep Men	7% (46)	12% (76)	17% (105)	16% (103)	48% (306)	636
PID/Gender: Rep Women	7% (49)	8% (56)	7% (50)	11% (76)	65% (436)	666
Ideo: Liberal (1-3)	8% (101)	12% (151)	16% (200)	17% (212)	47% (580)	1244
Ideo: Moderate (4)	8% (111)	13% (171)	16% (216)	15% (194)	48% (633)	1326
Ideo: Conservative (5-7)	7% (105)	11% (156)	12% (167)	13% (183)	57% (812)	1423
Educ: < College	9% (263)	11% (321)	15% (433)	14% (396)	51% (1462)	2874
Educ: Bachelors degree	6% (59)	15% (145)	15% (146)	15% (151)	49% (480)	982
Educ: Post-grad	10% (56)	9% (51)	16% (89)	17% (97)	48% (271)	564

Continued on next page

Table YF5_11: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Public transportation

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	9% (377)	12% (518)	15% (667)	15% (644)	50% (2213)	4420
Income: Under 50k	10% (230)	13% (298)	15% (355)	13% (307)	49% (1143)	2333
Income: 50k-100k	7% (99)	10% (140)	15% (200)	16% (215)	52% (722)	1376
Income: 100k+	7% (49)	11% (80)	16% (113)	17% (122)	49% (348)	712
Ethnicity: White	8% (258)	11% (364)	14% (470)	13% (451)	55% (1878)	3422
Ethnicity: Hispanic	12% (93)	18% (135)	21% (156)	14% (102)	35% (262)	748
Ethnicity: Black	14% (76)	15% (84)	19% (106)	21% (116)	32% (182)	565
Ethnicity: Other	10% (43)	16% (70)	21% (91)	18% (77)	35% (153)	434
All Christian	7% (137)	11% (218)	14% (270)	13% (253)	56% (1106)	1984
All Non-Christian	15% (36)	16% (38)	18% (43)	18% (41)	33% (76)	233
Atheist	4% (10)	13% (30)	15% (35)	20% (45)	48% (110)	230
Agnostic/Nothing in particular	8% (102)	12% (146)	17% (205)	15% (189)	48% (600)	1242
Something Else	13% (93)	12% (86)	16% (115)	16% (116)	44% (320)	730
Religious Non-Protestant/Catholic	14% (37)	16% (42)	18% (47)	18% (48)	35% (95)	269
Evangelical	10% (111)	14% (151)	13% (145)	13% (145)	49% (540)	1092
Non-Evangelical	7% (114)	9% (144)	15% (231)	14% (211)	55% (856)	1556
Community: Urban	14% (164)	18% (222)	17% (211)	17% (208)	33% (403)	1208
Community: Suburban	6% (130)	10% (201)	15% (321)	15% (304)	54% (1137)	2093
Community: Rural	7% (83)	8% (94)	12% (135)	12% (133)	60% (674)	1119
Employ: Private Sector	8% (117)	15% (202)	16% (220)	16% (226)	45% (627)	1392
Employ: Government	6% (16)	9% (23)	20% (50)	22% (54)	43% (109)	252
Employ: Self-Employed	11% (53)	16% (78)	21% (99)	15% (69)	37% (172)	470
Employ: Homemaker	8% (23)	9% (27)	7% (20)	11% (32)	65% (189)	290
Employ: Student	14% (22)	12% (18)	22% (33)	20% (30)	31% (46)	150
Employ: Retired	3% (32)	6% (59)	10% (109)	11% (117)	70% (739)	1056
Employ: Unemployed	16% (81)	13% (70)	18% (96)	13% (69)	39% (204)	520
Employ: Other	11% (33)	14% (42)	14% (41)	16% (47)	44% (127)	289

Continued on next page

Table YF5_11: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Public transportation

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	9% (377)	12% (518)	15% (667)	15% (644)	50% (2213)	4420
Military HH: Yes	6% (38)	9% (54)	10% (60)	16% (99)	58% (354)	606
Military HH: No	9% (339)	12% (464)	16% (607)	14% (545)	49% (1859)	3814
RD/WT: Right Direction	12% (124)	19% (197)	15% (156)	14% (144)	40% (421)	1042
RD/WT: Wrong Track	7% (253)	9% (321)	15% (512)	15% (501)	53% (1792)	3378
Biden Job Approve	9% (160)	15% (252)	15% (258)	15% (251)	46% (789)	1710
Biden Job Disapprove	7% (187)	10% (248)	15% (371)	15% (373)	53% (1326)	2505
Biden Job Strongly Approve	13% (89)	19% (128)	14% (94)	15% (104)	40% (272)	687
Biden Job Somewhat Approve	7% (72)	12% (123)	16% (164)	14% (147)	51% (517)	1023
Biden Job Somewhat Disapprove	7% (57)	13% (101)	19% (152)	18% (138)	43% (340)	788
Biden Job Strongly Disapprove	8% (130)	9% (147)	13% (219)	14% (235)	57% (986)	1717
Favorable of Biden	9% (168)	13% (231)	16% (292)	15% (278)	47% (847)	1816
Unfavorable of Biden	7% (176)	11% (258)	14% (340)	14% (346)	53% (1282)	2402
Very Favorable of Biden	12% (89)	15% (111)	14% (105)	17% (131)	42% (317)	753
Somewhat Favorable of Biden	7% (79)	11% (120)	18% (187)	14% (146)	50% (530)	1063
Somewhat Unfavorable of Biden	7% (46)	15% (99)	18% (116)	17% (111)	44% (288)	661
Very Unfavorable of Biden	7% (130)	9% (159)	13% (224)	14% (235)	57% (994)	1742
#1 Issue: Economy	8% (140)	12% (225)	17% (312)	16% (286)	47% (854)	1817
#1 Issue: Security	10% (44)	9% (39)	14% (62)	13% (55)	54% (233)	433
#1 Issue: Health Care	14% (43)	16% (48)	11% (35)	13% (39)	46% (139)	304
#1 Issue: Medicare / Social Security	8% (34)	9% (41)	10% (43)	12% (54)	62% (275)	447
#1 Issue: Women's Issues	9% (60)	10% (64)	18% (121)	17% (112)	46% (307)	664
#1 Issue: Education	8% (11)	15% (22)	13% (19)	14% (19)	49% (69)	140
#1 Issue: Energy	10% (32)	17% (56)	14% (47)	13% (44)	46% (154)	334
#1 Issue: Other	4% (12)	8% (22)	10% (29)	12% (35)	65% (183)	280

Continued on next page

Table YF5_11: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Public transportation

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	9% (377)	12% (518)	15% (667)	15% (644)	50% (2213)	4420
2020 Vote: Joe Biden	8% (153)	12% (229)	16% (297)	16% (297)	49% (925)	1901
2020 Vote: Donald Trump	7% (101)	10% (144)	11% (165)	14% (200)	58% (838)	1449
2020 Vote: Other	7% (11)	12% (17)	16% (23)	15% (21)	50% (72)	144
2020 Vote: Didn't Vote	12% (113)	14% (127)	20% (182)	14% (127)	41% (378)	926
2018 House Vote: Democrat	8% (125)	12% (189)	17% (256)	15% (238)	48% (743)	1551
2018 House Vote: Republican	7% (82)	9% (113)	12% (141)	12% (144)	60% (720)	1200
2018 House Vote: Someone else	7% (9)	12% (15)	9% (11)	11% (14)	61% (76)	125
2016 Vote: Hillary Clinton	9% (127)	12% (176)	16% (221)	15% (212)	48% (676)	1412
2016 Vote: Donald Trump	7% (88)	10% (126)	12% (162)	11% (147)	60% (784)	1306
2016 Vote: Other	5% (11)	7% (14)	14% (30)	18% (38)	56% (118)	212
2016 Vote: Didn't Vote	10% (152)	13% (199)	17% (254)	17% (247)	43% (631)	1482
Voted in 2014: Yes	7% (185)	11% (268)	14% (343)	13% (336)	55% (1357)	2489
Voted in 2014: No	10% (192)	13% (250)	17% (324)	16% (309)	44% (856)	1931
4-Region: Northeast	9% (66)	13% (102)	16% (126)	14% (107)	48% (364)	765
4-Region: Midwest	6% (59)	9% (86)	13% (116)	14% (131)	57% (521)	913
4-Region: South	7% (121)	11% (184)	15% (258)	14% (242)	52% (884)	1689
4-Region: West	12% (131)	14% (146)	16% (167)	16% (165)	42% (444)	1053
2207098	8% (183)	12% (253)	15% (314)	14% (309)	51% (1106)	2164
2207099	9% (194)	12% (265)	16% (354)	15% (335)	49% (1107)	2256
Parents	9% (164)	13% (228)	14% (237)	14% (246)	50% (876)	1751
Parents Kids under 18	12% (139)	16% (189)	16% (185)	16% (185)	40% (458)	1157
Parents of School Aged Children (5-18)	13% (116)	18% (156)	15% (133)	15% (135)	39% (346)	887
Adults Back to School Shopping	12% (192)	15% (249)	16% (268)	16% (253)	41% (667)	1628
Parents of School Aged Children BTS Shopping	14% (110)	18% (147)	15% (119)	14% (114)	39% (308)	799
Concerned About Affording Expenses	11% (377)	15% (518)	15% (513)	12% (424)	47% (1598)	3430
Concerned About Affording Child Care	27% (112)	29% (122)	17% (70)	9% (36)	19% (80)	420
Concerned About Affording School Supplies	21% (168)	23% (184)	12% (99)	9% (75)	35% (286)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF5_12: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Alcohol

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	7% (306)	11% (485)	20% (837)	22% (935)	40% (1682)	4245
Gender: Male	10% (196)	13% (257)	23% (474)	23% (482)	31% (643)	2052
Gender: Female	5% (110)	10% (228)	17% (363)	21% (454)	47% (1039)	2194
Age: 18-34	10% (109)	14% (155)	21% (229)	23% (251)	33% (365)	1109
Age: 35-44	10% (71)	14% (100)	20% (143)	24% (174)	33% (242)	731
Age: 45-64	7% (102)	11% (159)	20% (293)	21% (295)	41% (579)	1428
Age: 65+	2% (24)	7% (70)	18% (172)	22% (216)	51% (496)	978
GenZers: 1997-2012	8% (27)	13% (44)	17% (57)	25% (82)	36% (118)	327
Millennials: 1981-1996	10% (135)	15% (192)	21% (268)	23% (297)	31% (409)	1301
GenXers: 1965-1980	9% (95)	10% (111)	21% (223)	21% (223)	39% (412)	1063
Baby Boomers: 1946-1964	3% (48)	9% (129)	19% (259)	22% (304)	47% (646)	1386
PID: Dem (no lean)	8% (130)	13% (213)	20% (318)	23% (376)	36% (574)	1610
PID: Ind (no lean)	6% (82)	9% (125)	21% (281)	23% (311)	42% (570)	1368
PID: Rep (no lean)	7% (95)	12% (147)	19% (238)	20% (249)	42% (538)	1267
PID/Gender: Dem Men	12% (94)	15% (120)	23% (177)	23% (183)	26% (206)	779
PID/Gender: Dem Women	4% (36)	11% (93)	17% (141)	23% (193)	44% (368)	831
PID/Gender: Ind Men	7% (43)	9% (56)	25% (165)	25% (161)	35% (231)	657
PID/Gender: Ind Women	5% (38)	10% (68)	16% (116)	21% (150)	48% (339)	712
PID/Gender: Rep Men	10% (59)	13% (81)	22% (133)	22% (137)	33% (206)	616
PID/Gender: Rep Women	6% (36)	10% (66)	16% (106)	17% (111)	51% (332)	651
Ideo: Liberal (1-3)	6% (76)	13% (155)	21% (242)	24% (285)	35% (416)	1174
Ideo: Moderate (4)	8% (102)	12% (151)	22% (283)	23% (295)	36% (464)	1295
Ideo: Conservative (5-7)	8% (113)	11% (155)	18% (252)	19% (269)	43% (604)	1392
Educ: < College	6% (174)	11% (288)	18% (485)	21% (581)	44% (1177)	2704
Educ: Bachelors degree	7% (70)	14% (136)	22% (217)	23% (226)	34% (329)	977
Educ: Post-grad	11% (63)	11% (61)	24% (136)	23% (128)	31% (177)	564

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Table YF5_12: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Alcohol

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	7% (306)	11% (485)	20% (837)	22% (935)	40% (1682)	4245
Income: Under 50k	6% (141)	11% (247)	16% (350)	21% (471)	45% (999)	2208
Income: 50k-100k	7% (98)	12% (156)	23% (306)	24% (318)	35% (466)	1345
Income: 100k+	10% (67)	12% (81)	26% (181)	21% (146)	31% (217)	693
Ethnicity: White	7% (244)	11% (377)	20% (667)	21% (684)	40% (1331)	3304
Ethnicity: Hispanic	10% (67)	15% (102)	20% (137)	22% (145)	33% (219)	669
Ethnicity: Black	9% (46)	12% (65)	17% (89)	28% (151)	34% (182)	533
Ethnicity: Other	4% (16)	10% (42)	20% (81)	25% (100)	41% (169)	408
All Christian	7% (145)	11% (221)	20% (398)	20% (387)	41% (796)	1946
All Non-Christian	14% (30)	14% (31)	21% (47)	21% (45)	30% (67)	221
Atheist	3% (7)	12% (26)	22% (48)	31% (66)	32% (69)	216
Agnostic/Nothing in particular	6% (67)	12% (139)	19% (226)	24% (284)	39% (462)	1177
Something Else	8% (56)	10% (68)	17% (119)	22% (153)	42% (288)	685
Religious Non-Protestant/Catholic	13% (32)	13% (32)	21% (53)	20% (50)	34% (87)	254
Evangelical	10% (107)	11% (114)	14% (150)	19% (202)	46% (491)	1063
Non-Evangelical	6% (90)	11% (169)	24% (356)	22% (328)	37% (561)	1504
Community: Urban	12% (134)	14% (162)	21% (235)	24% (277)	29% (338)	1147
Community: Suburban	6% (115)	11% (216)	21% (424)	21% (416)	42% (853)	2024
Community: Rural	5% (57)	10% (107)	17% (178)	23% (243)	46% (491)	1074
Employ: Private Sector	9% (124)	15% (209)	25% (338)	22% (294)	29% (397)	1362
Employ: Government	9% (22)	14% (34)	23% (57)	27% (66)	27% (66)	245
Employ: Self-Employed	12% (53)	12% (55)	18% (82)	22% (99)	36% (159)	447
Employ: Homemaker	4% (12)	7% (19)	16% (45)	21% (59)	53% (151)	285
Employ: Student	10% (9)	10% (8)	11% (9)	30% (25)	38% (32)	83
Employ: Retired	3% (28)	7% (78)	17% (181)	21% (224)	52% (544)	1056
Employ: Unemployed	9% (44)	11% (54)	17% (84)	20% (98)	42% (205)	484
Employ: Other	5% (14)	10% (28)	15% (42)	25% (70)	46% (129)	283

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Table YF5_12: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
 Alcohol

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	7% (306)	11% (485)	20% (837)	22% (935)	40% (1682)	4245
Military HH: Yes	6% (37)	12% (69)	20% (117)	23% (136)	40% (235)	595
Military HH: No	7% (269)	11% (416)	20% (720)	22% (800)	40% (1446)	3651
RD/WT: Right Direction	12% (124)	15% (154)	19% (194)	21% (217)	33% (333)	1022
RD/WT: Wrong Track	6% (182)	10% (331)	20% (643)	22% (718)	42% (1349)	3223
Biden Job Approve	9% (143)	13% (212)	20% (325)	23% (385)	35% (585)	1650
Biden Job Disapprove	6% (155)	11% (256)	20% (481)	21% (517)	42% (1003)	2413
Biden Job Strongly Approve	15% (104)	14% (95)	17% (112)	24% (162)	29% (197)	670
Biden Job Somewhat Approve	4% (40)	12% (117)	22% (213)	23% (223)	40% (387)	980
Biden Job Somewhat Disapprove	5% (38)	12% (87)	24% (179)	21% (153)	38% (278)	735
Biden Job Strongly Disapprove	7% (117)	10% (170)	18% (302)	22% (364)	43% (725)	1677
Favorable of Biden	8% (135)	12% (218)	19% (338)	24% (426)	36% (639)	1756
Unfavorable of Biden	7% (162)	11% (248)	20% (458)	21% (474)	42% (963)	2306
Very Favorable of Biden	12% (89)	14% (104)	17% (127)	26% (194)	31% (230)	744
Somewhat Favorable of Biden	5% (46)	11% (114)	21% (211)	23% (232)	40% (409)	1013
Somewhat Unfavorable of Biden	6% (36)	14% (82)	25% (152)	19% (113)	36% (220)	603
Very Unfavorable of Biden	7% (126)	10% (166)	18% (307)	21% (361)	44% (743)	1703
#1 Issue: Economy	8% (137)	11% (203)	22% (393)	22% (387)	37% (658)	1778
#1 Issue: Security	10% (42)	11% (47)	18% (74)	20% (84)	41% (175)	422
#1 Issue: Health Care	9% (28)	15% (45)	18% (55)	23% (68)	35% (104)	301
#1 Issue: Medicare / Social Security	5% (22)	9% (40)	16% (71)	20% (90)	50% (224)	447
#1 Issue: Women's Issues	5% (30)	12% (74)	18% (108)	24% (142)	40% (239)	594
#1 Issue: Education	12% (14)	15% (17)	22% (26)	18% (22)	32% (38)	117
#1 Issue: Energy	8% (24)	13% (41)	22% (68)	25% (79)	33% (105)	317
#1 Issue: Other	3% (8)	7% (18)	15% (41)	24% (64)	52% (140)	270

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Table YF5_12: And given rising prices, how concerned are you, if at all, about being able to afford each of the following over the next month?
Alcohol

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	I do not purchase this product or service / not applicable	Total N
Adults	7% (306)	11% (485)	20% (837)	22% (935)	40% (1682)	4245
2020 Vote: Joe Biden	8% (145)	12% (221)	22% (403)	24% (439)	35% (657)	1866
2020 Vote: Donald Trump	7% (106)	11% (163)	19% (270)	21% (296)	42% (603)	1438
2020 Vote: Other	4% (5)	11% (15)	21% (28)	23% (32)	41% (55)	135
2020 Vote: Didn't Vote	6% (50)	11% (86)	17% (136)	21% (169)	45% (366)	807
2018 House Vote: Democrat	8% (120)	11% (171)	22% (343)	24% (372)	35% (533)	1539
2018 House Vote: Republican	7% (83)	11% (130)	19% (228)	20% (237)	43% (514)	1193
2018 House Vote: Someone else	10% (12)	14% (16)	19% (23)	19% (22)	38% (44)	116
2016 Vote: Hillary Clinton	8% (111)	11% (161)	22% (308)	25% (351)	34% (472)	1402
2016 Vote: Donald Trump	7% (92)	11% (148)	19% (248)	19% (247)	43% (564)	1301
2016 Vote: Other	4% (7)	9% (19)	23% (48)	23% (48)	41% (85)	208
2016 Vote: Didn't Vote	7% (95)	12% (156)	17% (232)	22% (287)	42% (557)	1328
Voted in 2014: Yes	8% (187)	11% (261)	21% (513)	22% (555)	39% (958)	2474
Voted in 2014: No	7% (119)	13% (224)	18% (324)	21% (381)	41% (723)	1771
4-Region: Northeast	6% (48)	13% (96)	21% (158)	20% (151)	39% (296)	749
4-Region: Midwest	6% (51)	9% (77)	21% (186)	23% (202)	42% (371)	887
4-Region: South	6% (106)	11% (172)	20% (317)	22% (358)	41% (672)	1625
4-Region: West	10% (102)	14% (140)	18% (175)	23% (224)	35% (343)	984
2207098	7% (153)	12% (253)	19% (409)	23% (484)	38% (806)	2105
2207099	7% (153)	11% (232)	20% (428)	21% (452)	41% (876)	2141
Parents	9% (164)	12% (209)	19% (339)	22% (379)	37% (650)	1741
Parents Kids under 18	12% (137)	14% (161)	20% (231)	21% (242)	32% (360)	1132
Parents of School Aged Children (5-18)	13% (118)	15% (137)	19% (171)	21% (182)	31% (277)	884
Adults Back to School Shopping	10% (160)	14% (215)	20% (305)	21% (319)	35% (529)	1528
Parents of School Aged Children BTS Shopping	14% (109)	16% (130)	20% (156)	20% (158)	31% (244)	797
Concerned About Affording Expenses	9% (306)	15% (485)	19% (637)	18% (605)	38% (1258)	3291
Concerned About Affording Child Care	26% (110)	25% (103)	18% (75)	13% (53)	18% (76)	417
Concerned About Affording School Supplies	18% (139)	20% (156)	15% (115)	15% (114)	32% (248)	773

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF6_1: Are you planning on doing each of the following over the next year in order to afford all of your expenses?
Dipping into your savings

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / Not applicable	Total N
Adults	15% (672)	29% (1261)	22% (968)	15% (656)	20% (863)	4420
Gender: Male	15% (331)	30% (634)	25% (544)	16% (338)	14% (289)	2135
Gender: Female	15% (341)	27% (627)	19% (424)	14% (318)	25% (574)	2285
Age: 18-34	16% (203)	29% (376)	19% (248)	16% (205)	20% (252)	1284
Age: 35-44	19% (142)	29% (214)	18% (129)	11% (80)	23% (167)	731
Age: 45-64	15% (220)	27% (381)	23% (328)	14% (202)	21% (297)	1428
Age: 65+	11% (107)	30% (290)	27% (264)	17% (169)	15% (147)	978
GenZers: 1997-2012	13% (65)	31% (157)	22% (112)	16% (79)	18% (89)	502
Millennials: 1981-1996	19% (251)	28% (370)	18% (229)	14% (177)	21% (274)	1301
GenXers: 1965-1980	16% (166)	25% (264)	21% (221)	15% (156)	24% (257)	1063
Baby Boomers: 1946-1964	13% (174)	31% (428)	25% (346)	15% (213)	16% (224)	1386
PID: Dem (no lean)	15% (252)	29% (482)	23% (382)	16% (268)	18% (303)	1688
PID: Ind (no lean)	14% (197)	26% (367)	20% (291)	15% (220)	25% (354)	1430
PID: Rep (no lean)	17% (222)	32% (411)	23% (296)	13% (168)	16% (205)	1303
PID/Gender: Dem Men	17% (140)	29% (237)	25% (208)	15% (126)	13% (106)	817
PID/Gender: Dem Women	13% (113)	28% (246)	20% (174)	16% (141)	23% (197)	871
PID/Gender: Ind Men	14% (94)	26% (175)	24% (165)	18% (124)	18% (124)	682
PID/Gender: Ind Women	14% (103)	26% (192)	17% (125)	13% (96)	31% (231)	748
PID/Gender: Rep Men	15% (97)	35% (222)	27% (171)	14% (87)	9% (59)	636
PID/Gender: Rep Women	19% (125)	28% (189)	19% (125)	12% (81)	22% (146)	666
Ideo: Liberal (1-3)	16% (199)	29% (361)	23% (285)	15% (184)	17% (216)	1244
Ideo: Moderate (4)	15% (200)	28% (378)	21% (280)	16% (219)	19% (250)	1326
Ideo: Conservative (5-7)	16% (232)	31% (447)	24% (336)	13% (186)	16% (222)	1423
Educ: < College	13% (361)	27% (782)	20% (580)	15% (441)	25% (709)	2874
Educ: Bachelors degree	20% (200)	30% (291)	25% (249)	13% (129)	12% (113)	982
Educ: Post-grad	20% (111)	33% (189)	25% (139)	15% (86)	7% (40)	564
Income: Under 50k	15% (339)	26% (615)	18% (421)	14% (316)	28% (642)	2333
Income: 50k-100k	17% (234)	31% (423)	24% (335)	15% (203)	13% (180)	1376
Income: 100k+	14% (99)	31% (222)	30% (213)	19% (137)	6% (41)	712
Ethnicity: White	16% (532)	29% (1001)	22% (759)	14% (469)	19% (660)	3422
Ethnicity: Hispanic	18% (132)	35% (260)	18% (133)	13% (97)	17% (125)	748

Continued on next page

**Table YF6_1: Are you planning on doing each of the following over the next year in order to afford all of your expenses?
Dipping into your savings**

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / Not applicable	Total N
Adults	15% (672)	29% (1261)	22% (968)	15% (656)	20% (863)	4420
Ethnicity: Black	15% (83)	24% (135)	19% (109)	21% (119)	21% (119)	565
Ethnicity: Other	13% (56)	29% (125)	23% (100)	16% (68)	19% (84)	434
All Christian	16% (327)	33% (653)	23% (464)	13% (263)	14% (277)	1984
All Non-Christian	24% (56)	23% (54)	23% (53)	22% (50)	8% (19)	233
Atheist	13% (31)	28% (63)	21% (48)	18% (42)	20% (46)	230
Agnostic/Nothing in particular	13% (164)	25% (308)	21% (257)	15% (181)	27% (332)	1242
Something Else	13% (94)	25% (183)	20% (146)	16% (120)	26% (188)	730
Religious Non-Protestant/Catholic	23% (61)	24% (64)	23% (61)	20% (53)	11% (30)	269
Evangelical	18% (201)	29% (319)	18% (202)	15% (162)	19% (207)	1092
Non-Evangelical	13% (209)	32% (497)	25% (392)	14% (217)	16% (242)	1556
Community: Urban	16% (196)	29% (354)	20% (242)	15% (185)	19% (230)	1208
Community: Suburban	14% (303)	29% (610)	24% (496)	15% (323)	17% (361)	2093
Community: Rural	15% (172)	26% (296)	21% (231)	13% (148)	24% (272)	1119
Employ: Private Sector	20% (276)	31% (438)	24% (328)	13% (182)	12% (169)	1392
Employ: Government	13% (34)	34% (85)	25% (62)	20% (51)	8% (20)	252
Employ: Self-Employed	16% (73)	32% (153)	15% (73)	20% (93)	17% (78)	470
Employ: Homemaker	13% (38)	22% (62)	17% (49)	14% (42)	34% (99)	290
Employ: Student	9% (13)	29% (43)	30% (44)	14% (21)	19% (28)	150
Employ: Retired	12% (124)	31% (323)	26% (275)	15% (164)	16% (170)	1056
Employ: Unemployed	16% (81)	17% (87)	14% (72)	14% (74)	39% (205)	520
Employ: Other	11% (33)	24% (69)	22% (64)	10% (30)	32% (93)	289
Military HH: Yes	13% (81)	27% (165)	28% (170)	16% (97)	15% (93)	606
Military HH: No	15% (590)	29% (1097)	21% (798)	15% (559)	20% (770)	3814
RD/WT: Right Direction	16% (162)	28% (291)	24% (247)	17% (180)	16% (162)	1042
RD/WT: Wrong Track	15% (510)	29% (970)	21% (721)	14% (476)	21% (701)	3378
Biden Job Approve	15% (250)	28% (473)	24% (409)	17% (296)	16% (282)	1710
Biden Job Disapprove	16% (404)	30% (761)	21% (523)	14% (338)	19% (478)	2505

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**Table YF6_1: Are you planning on doing each of the following over the next year in order to afford all of your expenses?
Dipping into your savings**

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / Not applicable	Total N
Adults	15% (672)	29% (1261)	22% (968)	15% (656)	20% (863)	4420
Biden Job Strongly Approve	20% (136)	25% (174)	21% (145)	20% (138)	14% (94)	687
Biden Job Somewhat Approve	11% (115)	29% (299)	26% (264)	15% (158)	18% (188)	1023
Biden Job Somewhat Disapprove	12% (95)	34% (269)	22% (177)	12% (98)	19% (149)	788
Biden Job Strongly Disapprove	18% (309)	29% (492)	20% (346)	14% (240)	19% (329)	1717
Favorable of Biden	15% (264)	28% (505)	24% (429)	17% (312)	17% (306)	1816
Unfavorable of Biden	16% (386)	30% (728)	21% (506)	13% (321)	19% (461)	2402
Very Favorable of Biden	19% (142)	25% (185)	21% (156)	20% (153)	16% (117)	753
Somewhat Favorable of Biden	12% (122)	30% (321)	26% (272)	15% (159)	18% (189)	1063
Somewhat Unfavorable of Biden	13% (88)	33% (215)	23% (151)	12% (79)	19% (128)	661
Very Unfavorable of Biden	17% (298)	29% (513)	20% (356)	14% (242)	19% (332)	1742
#1 Issue: Economy	17% (308)	29% (534)	22% (400)	14% (251)	18% (325)	1817
#1 Issue: Security	15% (65)	30% (131)	23% (99)	18% (78)	14% (60)	433
#1 Issue: Health Care	13% (40)	33% (100)	21% (64)	15% (45)	18% (55)	304
#1 Issue: Medicare / Social Security	16% (70)	23% (105)	27% (121)	16% (73)	18% (79)	447
#1 Issue: Women's Issues	13% (85)	28% (185)	21% (141)	15% (103)	23% (150)	664
#1 Issue: Education	18% (25)	32% (45)	13% (18)	16% (23)	22% (30)	140
#1 Issue: Energy	14% (47)	29% (97)	23% (76)	13% (42)	21% (72)	334
#1 Issue: Other	11% (32)	23% (65)	18% (50)	15% (41)	33% (92)	280
2020 Vote: Joe Biden	15% (293)	29% (553)	23% (445)	16% (297)	16% (313)	1901
2020 Vote: Donald Trump	18% (256)	31% (451)	22% (313)	14% (205)	16% (225)	1449
2020 Vote: Other	16% (22)	27% (40)	27% (39)	14% (20)	16% (23)	144
2020 Vote: Didn't Vote	11% (100)	23% (218)	19% (171)	15% (135)	33% (301)	926
2018 House Vote: Democrat	16% (255)	28% (436)	23% (363)	15% (239)	17% (257)	1551
2018 House Vote: Republican	16% (198)	33% (402)	23% (277)	14% (166)	13% (158)	1200
2018 House Vote: Someone else	20% (24)	25% (31)	26% (32)	14% (18)	15% (19)	125
2016 Vote: Hillary Clinton	17% (238)	28% (392)	24% (339)	16% (219)	16% (224)	1412
2016 Vote: Donald Trump	17% (222)	33% (426)	23% (299)	13% (170)	15% (190)	1306
2016 Vote: Other	13% (28)	23% (48)	26% (54)	20% (42)	18% (39)	212
2016 Vote: Didn't Vote	12% (183)	26% (391)	19% (275)	15% (223)	28% (409)	1482

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**Table YF6_1: Are you planning on doing each of the following over the next year in order to afford all of your expenses?
Dipping into your savings**

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / Not applicable	Total N
Adults	15% (672)	29% (1261)	22% (968)	15% (656)	20% (863)	4420
Voted in 2014: Yes	17% (420)	29% (728)	24% (593)	15% (381)	15% (368)	2489
Voted in 2014: No	13% (252)	28% (533)	19% (376)	14% (275)	26% (495)	1931
4-Region: Northeast	16% (121)	28% (212)	24% (185)	16% (125)	16% (122)	765
4-Region: Midwest	14% (126)	29% (263)	23% (207)	14% (124)	21% (193)	913
4-Region: South	15% (255)	30% (512)	20% (342)	14% (241)	20% (339)	1689
4-Region: West	16% (170)	26% (274)	22% (234)	16% (167)	20% (209)	1053
2207098	15% (322)	31% (667)	22% (468)	14% (295)	19% (412)	2164
2207099	15% (349)	26% (594)	22% (500)	16% (361)	20% (451)	2256
Parents	19% (335)	29% (501)	20% (352)	14% (239)	19% (324)	1751
Parents Kids under 18	23% (271)	28% (328)	18% (209)	13% (147)	17% (202)	1157
Parents of School Aged Children (5-18)	23% (202)	29% (255)	17% (148)	13% (113)	19% (168)	887
Adults Back to School Shopping	20% (323)	33% (530)	19% (310)	12% (203)	16% (263)	1628
Parents of School Aged Children BTS Shopping	23% (188)	30% (240)	17% (136)	12% (99)	17% (136)	799
Concerned About Affording Expenses	19% (636)	32% (1091)	18% (625)	10% (359)	21% (719)	3430
Concerned About Affording Child Care	37% (157)	35% (146)	13% (56)	5% (20)	10% (41)	420
Concerned About Affording School Supplies	27% (222)	35% (285)	13% (104)	6% (52)	18% (149)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF6_2: Are you planning on doing each of the following over the next year in order to afford all of your expenses?
Increasing the amount you purchase with a credit card(s)

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / Not applicable	Total N
Adults	11% (504)	21% (939)	27% (1209)	23% (1008)	17% (760)	4420
Gender: Male	12% (251)	22% (473)	30% (636)	22% (476)	14% (300)	2135
Gender: Female	11% (254)	20% (466)	25% (573)	23% (532)	20% (460)	2285
Age: 18-34	14% (184)	23% (293)	24% (311)	19% (250)	19% (247)	1284
Age: 35-44	16% (117)	23% (165)	24% (173)	18% (133)	20% (143)	731
Age: 45-64	9% (125)	21% (301)	27% (390)	24% (348)	19% (264)	1428
Age: 65+	8% (78)	18% (180)	34% (335)	28% (278)	11% (106)	978
GenZers: 1997-2012	13% (67)	19% (96)	25% (128)	20% (101)	22% (110)	502
Millennials: 1981-1996	16% (211)	24% (315)	23% (303)	19% (246)	17% (227)	1301
GenXers: 1965-1980	10% (107)	20% (213)	25% (268)	22% (238)	22% (237)	1063
Baby Boomers: 1946-1964	8% (108)	21% (286)	32% (446)	28% (381)	12% (164)	1386
PID: Dem (no lean)	13% (219)	21% (357)	28% (465)	23% (384)	16% (263)	1688
PID: Ind (no lean)	9% (123)	20% (285)	27% (387)	23% (323)	22% (311)	1430
PID: Rep (no lean)	12% (162)	23% (297)	27% (357)	23% (300)	14% (186)	1303
PID/Gender: Dem Men	15% (123)	21% (174)	29% (241)	21% (168)	14% (111)	817
PID/Gender: Dem Women	11% (95)	21% (183)	26% (224)	25% (217)	17% (152)	871
PID/Gender: Ind Men	6% (43)	20% (140)	32% (216)	23% (157)	18% (126)	682
PID/Gender: Ind Women	11% (80)	19% (145)	23% (171)	22% (166)	25% (186)	748
PID/Gender: Rep Men	13% (84)	25% (159)	28% (179)	24% (151)	10% (63)	636
PID/Gender: Rep Women	12% (79)	21% (138)	27% (178)	22% (149)	18% (123)	666
Ideo: Liberal (1-3)	13% (157)	21% (261)	28% (342)	24% (300)	15% (184)	1244
Ideo: Moderate (4)	11% (149)	22% (295)	27% (358)	22% (295)	17% (228)	1326
Ideo: Conservative (5-7)	12% (169)	22% (319)	31% (439)	22% (309)	13% (188)	1423
Educ: < College	9% (272)	19% (557)	26% (738)	23% (671)	22% (636)	2874
Educ: Bachelors degree	14% (140)	24% (238)	31% (304)	21% (207)	9% (92)	982
Educ: Post-grad	16% (92)	26% (144)	30% (168)	23% (129)	6% (32)	564
Income: Under 50k	10% (239)	19% (440)	24% (565)	22% (510)	25% (580)	2333
Income: 50k-100k	12% (169)	23% (323)	30% (419)	24% (328)	10% (137)	1376
Income: 100k+	14% (96)	25% (177)	32% (225)	24% (170)	6% (43)	712
Ethnicity: White	11% (392)	22% (746)	28% (961)	23% (793)	15% (530)	3422
Ethnicity: Hispanic	15% (109)	24% (181)	26% (193)	19% (142)	16% (122)	748

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**Table YF6_2: Are you planning on doing each of the following over the next year in order to afford all of your expenses?
Increasing the amount you purchase with a credit card(s)**

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / Not applicable	Total N
Adults	11% (504)	21% (939)	27% (1209)	23% (1008)	17% (760)	4420
Ethnicity: Black	11% (59)	18% (102)	24% (134)	23% (130)	25% (138)	565
Ethnicity: Other	12% (53)	21% (92)	26% (114)	20% (85)	21% (91)	434
All Christian	11% (221)	23% (461)	31% (612)	23% (460)	12% (230)	1984
All Non-Christian	19% (44)	27% (62)	22% (51)	23% (53)	10% (22)	233
Atheist	8% (19)	17% (40)	27% (61)	26% (59)	22% (51)	230
Agnostic/Nothing in particular	11% (139)	19% (242)	25% (310)	22% (278)	22% (273)	1242
Something Else	11% (81)	18% (134)	24% (175)	21% (157)	25% (184)	730
Religious Non-Protestant/Catholic	18% (48)	27% (71)	23% (61)	23% (61)	10% (28)	269
Evangelical	14% (153)	23% (251)	25% (273)	21% (232)	17% (183)	1092
Non-Evangelical	9% (139)	21% (323)	32% (497)	24% (376)	14% (221)	1556
Community: Urban	14% (173)	24% (294)	25% (307)	18% (220)	18% (214)	1208
Community: Suburban	11% (239)	21% (436)	30% (623)	25% (518)	13% (277)	2093
Community: Rural	8% (92)	19% (210)	25% (280)	24% (270)	24% (268)	1119
Employ: Private Sector	16% (218)	26% (366)	27% (376)	21% (289)	10% (144)	1392
Employ: Government	14% (35)	23% (58)	27% (68)	27% (68)	9% (23)	252
Employ: Self-Employed	11% (52)	22% (103)	31% (144)	21% (97)	16% (74)	470
Employ: Homemaker	11% (32)	19% (56)	18% (53)	23% (68)	28% (81)	290
Employ: Student	12% (18)	21% (31)	29% (43)	19% (29)	19% (28)	150
Employ: Retired	8% (85)	20% (215)	33% (346)	27% (286)	12% (125)	1056
Employ: Unemployed	9% (48)	12% (64)	20% (102)	21% (109)	38% (198)	520
Employ: Other	5% (16)	16% (46)	27% (78)	22% (62)	30% (87)	289
Military HH: Yes	10% (61)	19% (116)	32% (193)	24% (148)	15% (88)	606
Military HH: No	12% (443)	22% (823)	27% (1016)	23% (860)	18% (672)	3814
RD/WT: Right Direction	14% (143)	23% (240)	28% (295)	21% (218)	14% (145)	1042
RD/WT: Wrong Track	11% (362)	21% (699)	27% (914)	23% (789)	18% (615)	3378
Biden Job Approve	12% (211)	20% (349)	30% (517)	23% (395)	14% (237)	1710
Biden Job Disapprove	11% (274)	22% (562)	26% (663)	23% (583)	17% (424)	2505

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**Table YF6_2: Are you planning on doing each of the following over the next year in order to afford all of your expenses?
Increasing the amount you purchase with a credit card(s)**

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / Not applicable	Total N
Adults	11% (504)	21% (939)	27% (1209)	23% (1008)	17% (760)	4420
Biden Job Strongly Approve	19% (129)	20% (134)	30% (206)	21% (146)	11% (72)	687
Biden Job Somewhat Approve	8% (83)	21% (215)	30% (311)	24% (249)	16% (165)	1023
Biden Job Somewhat Disapprove	9% (75)	24% (186)	30% (235)	21% (166)	16% (127)	788
Biden Job Strongly Disapprove	12% (200)	22% (376)	25% (427)	24% (418)	17% (297)	1717
Favorable of Biden	12% (216)	20% (366)	30% (549)	24% (430)	14% (255)	1816
Unfavorable of Biden	11% (271)	23% (542)	26% (632)	23% (547)	17% (410)	2402
Very Favorable of Biden	17% (125)	18% (133)	29% (219)	25% (188)	12% (87)	753
Somewhat Favorable of Biden	9% (91)	22% (233)	31% (330)	23% (242)	16% (167)	1063
Somewhat Unfavorable of Biden	11% (73)	24% (160)	30% (196)	19% (125)	16% (107)	661
Very Unfavorable of Biden	11% (197)	22% (383)	25% (437)	24% (423)	17% (302)	1742
#1 Issue: Economy	12% (225)	23% (422)	27% (493)	22% (396)	15% (281)	1817
#1 Issue: Security	10% (45)	22% (94)	33% (141)	21% (90)	14% (62)	433
#1 Issue: Health Care	14% (43)	19% (57)	28% (84)	22% (66)	18% (54)	304
#1 Issue: Medicare / Social Security	9% (42)	20% (91)	28% (124)	26% (114)	17% (75)	447
#1 Issue: Women's Issues	10% (64)	20% (132)	25% (169)	27% (179)	18% (120)	664
#1 Issue: Education	19% (26)	21% (29)	20% (28)	22% (31)	19% (26)	140
#1 Issue: Energy	12% (40)	23% (75)	31% (104)	18% (59)	17% (56)	334
#1 Issue: Other	6% (18)	14% (39)	23% (65)	26% (73)	30% (85)	280
2020 Vote: Joe Biden	13% (241)	21% (404)	30% (567)	23% (434)	13% (255)	1901
2020 Vote: Donald Trump	12% (181)	23% (335)	26% (384)	24% (351)	14% (198)	1449
2020 Vote: Other	13% (18)	18% (26)	31% (45)	23% (33)	15% (22)	144
2020 Vote: Didn't Vote	7% (64)	19% (175)	23% (213)	20% (189)	31% (284)	926
2018 House Vote: Democrat	13% (208)	22% (337)	30% (459)	22% (338)	13% (209)	1551
2018 House Vote: Republican	12% (148)	23% (276)	30% (360)	24% (287)	11% (130)	1200
2018 House Vote: Someone else	10% (13)	23% (29)	29% (36)	17% (22)	20% (25)	125
2016 Vote: Hillary Clinton	13% (187)	22% (308)	29% (407)	23% (319)	14% (191)	1412
2016 Vote: Donald Trump	12% (161)	24% (309)	28% (368)	24% (308)	12% (159)	1306
2016 Vote: Other	8% (16)	17% (36)	38% (81)	23% (48)	14% (30)	212
2016 Vote: Didn't Vote	9% (139)	19% (285)	24% (350)	22% (330)	25% (378)	1482

Continued on next page

**Table YF6_2: Are you planning on doing each of the following over the next year in order to afford all of your expenses?
Increasing the amount you purchase with a credit card(s)**

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / Not applicable	Total N
Adults	11% (504)	21% (939)	27% (1209)	23% (1008)	17% (760)	4420
Voted in 2014: Yes	13% (321)	22% (556)	29% (733)	23% (579)	12% (299)	2489
Voted in 2014: No	9% (183)	20% (384)	25% (476)	22% (428)	24% (460)	1931
4-Region: Northeast	11% (87)	24% (186)	27% (203)	21% (159)	17% (129)	765
4-Region: Midwest	9% (85)	20% (181)	32% (289)	22% (200)	17% (158)	913
4-Region: South	9% (158)	22% (373)	27% (448)	24% (413)	18% (297)	1689
4-Region: West	17% (175)	19% (199)	25% (268)	22% (236)	17% (175)	1053
2207098	11% (239)	22% (470)	28% (599)	22% (484)	17% (373)	2164
2207099	12% (265)	21% (469)	27% (610)	23% (524)	17% (386)	2256
Parents	15% (259)	23% (397)	26% (452)	21% (374)	15% (269)	1751
Parents Kids under 18	20% (231)	24% (280)	23% (262)	18% (210)	15% (174)	1157
Parents of School Aged Children (5-18)	20% (177)	25% (223)	22% (192)	18% (163)	15% (132)	887
Adults Back to School Shopping	17% (277)	26% (415)	23% (382)	20% (322)	14% (232)	1628
Parents of School Aged Children BTS Shopping	21% (170)	26% (205)	22% (173)	17% (137)	14% (113)	799
Concerned About Affording Expenses	14% (475)	24% (826)	25% (864)	19% (657)	18% (608)	3430
Concerned About Affording Child Care	31% (131)	29% (121)	21% (89)	9% (40)	9% (39)	420
Concerned About Affording School Supplies	23% (185)	30% (246)	19% (154)	14% (114)	14% (112)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF6_3: Are you planning on doing each of the following over the next year in order to afford all of your expenses?
Avoiding/canceling/postponing a vacation(s)

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / Not applicable	Total N
Adults	22% (958)	25% (1111)	20% (881)	11% (473)	23% (997)	4420
Gender: Male	20% (427)	28% (602)	22% (476)	12% (261)	17% (369)	2135
Gender: Female	23% (531)	22% (509)	18% (405)	9% (212)	27% (628)	2285
Age: 18-34	22% (282)	30% (391)	17% (223)	11% (142)	19% (247)	1284
Age: 35-44	28% (204)	28% (202)	19% (138)	8% (60)	17% (126)	731
Age: 45-64	22% (310)	24% (343)	20% (290)	10% (138)	24% (347)	1428
Age: 65+	17% (163)	18% (175)	24% (230)	14% (133)	28% (277)	978
GenZers: 1997-2012	21% (104)	32% (159)	18% (89)	10% (53)	19% (98)	502
Millennials: 1981-1996	25% (326)	29% (380)	18% (231)	10% (134)	18% (230)	1301
GenXers: 1965-1980	25% (267)	22% (238)	20% (212)	9% (97)	23% (249)	1063
Baby Boomers: 1946-1964	17% (238)	23% (315)	23% (315)	12% (172)	25% (346)	1386
PID: Dem (no lean)	20% (340)	26% (431)	21% (361)	11% (177)	22% (378)	1688
PID: Ind (no lean)	22% (321)	23% (322)	18% (260)	11% (153)	26% (374)	1430
PID: Rep (no lean)	23% (298)	27% (358)	20% (260)	11% (142)	19% (245)	1303
PID/Gender: Dem Men	20% (161)	29% (234)	23% (188)	11% (88)	18% (147)	817
PID/Gender: Dem Women	21% (179)	23% (198)	20% (174)	10% (90)	27% (231)	871
PID/Gender: Ind Men	20% (135)	26% (176)	21% (142)	13% (88)	21% (142)	682
PID/Gender: Ind Women	25% (186)	19% (146)	16% (118)	9% (65)	31% (232)	748
PID/Gender: Rep Men	21% (131)	30% (192)	23% (147)	13% (85)	13% (80)	636
PID/Gender: Rep Women	25% (166)	25% (165)	17% (113)	9% (57)	25% (165)	666
Ideo: Liberal (1-3)	21% (265)	25% (314)	19% (238)	10% (125)	24% (302)	1244
Ideo: Moderate (4)	22% (293)	24% (318)	21% (283)	12% (161)	20% (271)	1326
Ideo: Conservative (5-7)	22% (319)	27% (386)	21% (300)	11% (153)	19% (264)	1423
Educ: < College	22% (632)	23% (657)	18% (514)	10% (282)	27% (788)	2874
Educ: Bachelors degree	23% (221)	30% (294)	23% (223)	10% (97)	15% (146)	982
Educ: Post-grad	19% (105)	28% (160)	26% (144)	16% (93)	11% (62)	564
Income: Under 50k	24% (559)	22% (511)	14% (332)	8% (195)	32% (736)	2333
Income: 50k-100k	21% (289)	28% (392)	25% (342)	11% (158)	14% (196)	1376
Income: 100k+	16% (111)	29% (208)	29% (208)	17% (120)	9% (64)	712
Ethnicity: White	22% (747)	25% (867)	20% (692)	10% (355)	22% (760)	3422
Ethnicity: Hispanic	25% (188)	32% (242)	16% (120)	9% (64)	18% (134)	748

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Table YF6_3: Are you planning on doing each of the following over the next year in order to afford all of your expenses?
Avoiding/canceling/postponing a vacation(s)

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / Not applicable	Total N
Adults	22% (958)	25% (1111)	20% (881)	11% (473)	23% (997)	4420
Ethnicity: Black	20% (113)	22% (124)	19% (109)	14% (77)	25% (142)	565
Ethnicity: Other	23% (98)	28% (120)	19% (81)	9% (41)	22% (94)	434
All Christian	20% (397)	28% (560)	23% (449)	10% (201)	19% (376)	1984
All Non-Christian	26% (60)	21% (49)	22% (50)	18% (41)	14% (33)	233
Atheist	19% (45)	28% (63)	16% (36)	12% (28)	25% (58)	230
Agnostic/Nothing in particular	21% (256)	23% (285)	17% (212)	10% (126)	29% (363)	1242
Something Else	27% (200)	21% (154)	18% (134)	10% (76)	23% (167)	730
Religious Non-Protestant/Catholic	24% (66)	23% (63)	22% (58)	18% (47)	13% (35)	269
Evangelical	26% (289)	25% (275)	18% (195)	10% (110)	20% (224)	1092
Non-Evangelical	19% (294)	27% (416)	24% (375)	10% (159)	20% (312)	1556
Community: Urban	23% (276)	27% (320)	19% (232)	10% (121)	21% (259)	1208
Community: Suburban	20% (425)	24% (501)	22% (452)	12% (251)	22% (463)	2093
Community: Rural	23% (257)	26% (289)	18% (197)	9% (101)	25% (275)	1119
Employ: Private Sector	24% (336)	31% (437)	23% (325)	9% (132)	12% (163)	1392
Employ: Government	23% (59)	32% (80)	22% (55)	13% (32)	10% (26)	252
Employ: Self-Employed	25% (119)	25% (117)	18% (84)	14% (65)	18% (85)	470
Employ: Homemaker	22% (63)	21% (62)	15% (44)	9% (26)	33% (95)	290
Employ: Student	19% (28)	26% (39)	19% (29)	15% (23)	20% (30)	150
Employ: Retired	17% (177)	20% (209)	23% (244)	13% (132)	28% (294)	1056
Employ: Unemployed	22% (116)	19% (96)	10% (54)	9% (44)	40% (209)	520
Employ: Other	21% (60)	24% (71)	16% (46)	6% (18)	33% (94)	289
Military HH: Yes	20% (124)	24% (148)	21% (128)	12% (72)	22% (133)	606
Military HH: No	22% (835)	25% (963)	20% (753)	11% (401)	23% (863)	3814
RD/WT: Right Direction	21% (219)	24% (251)	22% (231)	11% (119)	21% (223)	1042
RD/WT: Wrong Track	22% (740)	25% (860)	19% (651)	10% (354)	23% (774)	3378
Biden Job Approve	19% (330)	24% (413)	22% (382)	12% (200)	23% (385)	1710
Biden Job Disapprove	24% (601)	26% (654)	19% (477)	10% (259)	21% (515)	2505

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Table YF6_3: Are you planning on doing each of the following over the next year in order to afford all of your expenses?
Avoiding/canceling/postponing a vacation(s)

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / Not applicable	Total N
Adults	22% (958)	25% (1111)	20% (881)	11% (473)	23% (997)	4420
Biden Job Strongly Approve	25% (173)	23% (157)	20% (139)	11% (77)	21% (141)	687
Biden Job Somewhat Approve	15% (157)	25% (256)	24% (243)	12% (122)	24% (244)	1023
Biden Job Somewhat Disapprove	20% (156)	30% (236)	21% (163)	9% (73)	20% (159)	788
Biden Job Strongly Disapprove	26% (445)	24% (418)	18% (313)	11% (186)	21% (356)	1717
Favorable of Biden	18% (331)	25% (447)	22% (408)	12% (219)	23% (411)	1816
Unfavorable of Biden	25% (592)	26% (628)	19% (447)	10% (240)	21% (496)	2402
Very Favorable of Biden	22% (169)	21% (162)	22% (163)	12% (92)	22% (167)	753
Somewhat Favorable of Biden	15% (162)	27% (285)	23% (245)	12% (127)	23% (244)	1063
Somewhat Unfavorable of Biden	22% (144)	30% (198)	20% (130)	9% (60)	19% (128)	661
Very Unfavorable of Biden	26% (447)	25% (430)	18% (317)	10% (180)	21% (368)	1742
#1 Issue: Economy	23% (426)	27% (499)	20% (365)	9% (172)	20% (355)	1817
#1 Issue: Security	18% (77)	22% (97)	24% (105)	14% (62)	21% (92)	433
#1 Issue: Health Care	25% (77)	22% (67)	17% (53)	12% (36)	24% (72)	304
#1 Issue: Medicare / Social Security	20% (90)	18% (79)	22% (98)	12% (54)	28% (127)	447
#1 Issue: Women's Issues	21% (140)	27% (179)	19% (123)	11% (73)	22% (149)	664
#1 Issue: Education	23% (33)	29% (41)	16% (23)	14% (20)	17% (24)	140
#1 Issue: Energy	20% (66)	31% (102)	19% (62)	9% (31)	22% (72)	334
#1 Issue: Other	18% (50)	17% (47)	19% (52)	9% (25)	38% (106)	280
2020 Vote: Joe Biden	20% (387)	25% (483)	22% (416)	12% (224)	21% (391)	1901
2020 Vote: Donald Trump	24% (344)	26% (378)	21% (298)	11% (154)	19% (275)	1449
2020 Vote: Other	26% (37)	27% (40)	18% (26)	9% (14)	19% (27)	144
2020 Vote: Didn't Vote	21% (190)	23% (211)	15% (140)	9% (81)	33% (304)	926
2018 House Vote: Democrat	23% (352)	25% (390)	21% (326)	11% (171)	20% (312)	1551
2018 House Vote: Republican	23% (280)	26% (317)	21% (256)	11% (129)	18% (217)	1200
2018 House Vote: Someone else	25% (31)	17% (21)	22% (27)	14% (18)	22% (28)	125
2016 Vote: Hillary Clinton	22% (315)	24% (341)	21% (301)	12% (163)	21% (291)	1412
2016 Vote: Donald Trump	23% (307)	26% (345)	21% (273)	10% (136)	19% (245)	1306
2016 Vote: Other	19% (39)	25% (53)	24% (50)	17% (36)	15% (33)	212
2016 Vote: Didn't Vote	20% (295)	25% (370)	17% (256)	9% (136)	29% (425)	1482

Continued on next page

Table YF6_3: Are you planning on doing each of the following over the next year in order to afford all of your expenses?
Avoiding/canceling/postponing a vacation(s)

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / Not applicable	Total N
Adults	22% (958)	25% (1111)	20% (881)	11% (473)	23% (997)	4420
Voted in 2014: Yes	23% (569)	24% (599)	22% (546)	12% (290)	20% (486)	2489
Voted in 2014: No	20% (390)	27% (512)	17% (336)	9% (183)	26% (510)	1931
4-Region: Northeast	16% (123)	24% (181)	23% (174)	13% (100)	25% (188)	765
4-Region: Midwest	19% (170)	23% (210)	22% (201)	9% (82)	27% (249)	913
4-Region: South	23% (396)	26% (438)	19% (320)	11% (184)	21% (351)	1689
4-Region: West	26% (269)	27% (282)	18% (186)	10% (107)	20% (209)	1053
2207098	22% (483)	24% (527)	20% (442)	10% (223)	23% (489)	2164
2207099	21% (475)	26% (584)	19% (439)	11% (250)	22% (507)	2256
Parents	24% (414)	27% (472)	21% (369)	11% (184)	18% (311)	1751
Parents Kids under 18	27% (312)	30% (345)	19% (223)	10% (118)	14% (159)	1157
Parents of School Aged Children (5-18)	27% (236)	31% (279)	18% (162)	10% (87)	14% (124)	887
Adults Back to School Shopping	26% (416)	31% (499)	20% (326)	10% (165)	14% (222)	1628
Parents of School Aged Children BTS Shopping	27% (219)	33% (262)	18% (145)	10% (77)	12% (96)	799
Concerned About Affording Expenses	27% (913)	30% (1016)	17% (572)	6% (222)	21% (707)	3430
Concerned About Affording Child Care	39% (162)	35% (146)	16% (67)	4% (15)	7% (31)	420
Concerned About Affording School Supplies	36% (296)	33% (271)	13% (109)	5% (39)	12% (96)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF6_4: Are you planning on doing each of the following over the next year in order to afford all of your expenses?
Cutting back spending on things you or your family want that are not considered necessities

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / Not applicable	Total N
Adults	32% (1426)	39% (1742)	14% (624)	7% (319)	7% (310)	4420
Gender: Male	27% (574)	40% (862)	18% (384)	9% (187)	6% (129)	2135
Gender: Female	37% (852)	39% (880)	10% (240)	6% (132)	8% (181)	2285
Age: 18-34	31% (393)	42% (536)	12% (155)	7% (91)	9% (110)	1284
Age: 35-44	40% (290)	39% (283)	10% (73)	6% (40)	6% (44)	731
Age: 45-64	34% (487)	38% (544)	15% (213)	6% (88)	7% (95)	1428
Age: 65+	26% (256)	39% (380)	19% (182)	10% (100)	6% (60)	978
GenZers: 1997-2012	25% (127)	43% (214)	15% (73)	8% (39)	10% (50)	502
Millennials: 1981-1996	36% (472)	40% (526)	10% (136)	6% (80)	7% (86)	1301
GenXers: 1965-1980	35% (377)	37% (392)	14% (146)	6% (65)	8% (84)	1063
Baby Boomers: 1946-1964	30% (419)	39% (536)	17% (236)	9% (118)	6% (77)	1386
PID: Dem (no lean)	31% (516)	42% (710)	15% (248)	7% (119)	6% (96)	1688
PID: Ind (no lean)	31% (447)	37% (525)	14% (197)	8% (114)	10% (147)	1430
PID: Rep (no lean)	36% (463)	39% (507)	14% (179)	7% (87)	5% (67)	1303
PID/Gender: Dem Men	25% (205)	43% (354)	19% (156)	7% (61)	5% (41)	817
PID/Gender: Dem Women	36% (311)	41% (355)	11% (92)	7% (58)	6% (54)	871
PID/Gender: Ind Men	26% (179)	37% (252)	17% (118)	11% (73)	9% (60)	682
PID/Gender: Ind Women	36% (268)	37% (273)	11% (79)	5% (41)	12% (87)	748
PID/Gender: Rep Men	30% (190)	40% (256)	17% (110)	8% (53)	4% (27)	636
PID/Gender: Rep Women	41% (273)	38% (251)	10% (69)	5% (34)	6% (40)	666
Ideo: Liberal (1-3)	31% (384)	43% (538)	13% (165)	7% (83)	6% (74)	1244
Ideo: Moderate (4)	31% (405)	40% (525)	15% (199)	8% (112)	6% (84)	1326
Ideo: Conservative (5-7)	37% (525)	38% (541)	15% (209)	6% (89)	4% (58)	1423
Educ: < College	32% (923)	38% (1104)	14% (390)	7% (198)	9% (259)	2874
Educ: Bachelors degree	32% (318)	42% (408)	15% (145)	7% (68)	4% (42)	982
Educ: Post-grad	33% (185)	41% (230)	16% (88)	9% (53)	2% (9)	564
Income: Under 50k	35% (819)	38% (875)	11% (268)	6% (128)	10% (243)	2333
Income: 50k-100k	31% (421)	43% (585)	16% (215)	8% (108)	3% (46)	1376
Income: 100k+	26% (186)	40% (282)	20% (141)	12% (82)	3% (20)	712
Ethnicity: White	33% (1117)	40% (1376)	14% (481)	7% (233)	6% (215)	3422
Ethnicity: Hispanic	32% (236)	43% (318)	13% (99)	6% (44)	7% (51)	748

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Table YF6_4: Are you planning on doing each of the following over the next year in order to afford all of your expenses?
Cutting back spending on things you or your family want that are not considered necessities

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / Not applicable	Total N
Adults	32% (1426)	39% (1742)	14% (624)	7% (319)	7% (310)	4420
Ethnicity: Black	33% (188)	33% (187)	14% (76)	10% (55)	10% (59)	565
Ethnicity: Other	28% (122)	41% (179)	15% (66)	7% (32)	8% (36)	434
All Christian	32% (633)	42% (835)	16% (309)	6% (114)	5% (93)	1984
All Non-Christian	30% (70)	35% (81)	17% (41)	13% (29)	5% (12)	233
Atheist	25% (56)	40% (91)	15% (35)	14% (31)	7% (16)	230
Agnostic/Nothing in particular	33% (405)	35% (436)	13% (163)	8% (97)	11% (141)	1242
Something Else	36% (262)	41% (298)	10% (75)	7% (48)	6% (47)	730
Religious Non-Protestant/Catholic	31% (84)	37% (98)	16% (43)	11% (31)	5% (13)	269
Evangelical	36% (397)	40% (442)	13% (143)	5% (56)	5% (54)	1092
Non-Evangelical	31% (476)	42% (658)	15% (234)	7% (104)	5% (84)	1556
Community: Urban	33% (403)	39% (471)	14% (175)	8% (94)	5% (65)	1208
Community: Suburban	31% (652)	40% (832)	15% (312)	8% (160)	7% (138)	2093
Community: Rural	33% (371)	39% (439)	12% (137)	6% (65)	10% (107)	1119
Employ: Private Sector	35% (488)	42% (592)	14% (188)	6% (77)	3% (47)	1392
Employ: Government	36% (91)	39% (98)	12% (29)	9% (22)	5% (12)	252
Employ: Self-Employed	32% (151)	36% (169)	17% (82)	8% (38)	6% (29)	470
Employ: Homemaker	31% (89)	40% (117)	11% (31)	7% (19)	12% (34)	290
Employ: Student	23% (34)	42% (63)	14% (21)	9% (14)	12% (18)	150
Employ: Retired	27% (290)	39% (416)	18% (190)	9% (95)	6% (64)	1056
Employ: Unemployed	36% (189)	31% (163)	11% (57)	6% (33)	15% (77)	520
Employ: Other	32% (93)	42% (123)	9% (25)	7% (20)	10% (29)	289
Military HH: Yes	31% (187)	38% (232)	18% (108)	7% (42)	6% (37)	606
Military HH: No	32% (1240)	40% (1510)	14% (515)	7% (277)	7% (273)	3814
RD/WT: Right Direction	26% (275)	40% (420)	18% (188)	8% (83)	7% (76)	1042
RD/WT: Wrong Track	34% (1151)	39% (1322)	13% (436)	7% (236)	7% (233)	3378
Biden Job Approve	28% (475)	42% (710)	17% (292)	8% (142)	5% (91)	1710
Biden Job Disapprove	36% (912)	39% (965)	13% (314)	6% (158)	6% (157)	2505

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Table YF6_4: Are you planning on doing each of the following over the next year in order to afford all of your expenses?
Cutting back spending on things you or your family want that are not considered necessities

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / Not applicable	Total N
Adults	32% (1426)	39% (1742)	14% (624)	7% (319)	7% (310)	4420
Biden Job Strongly Approve	32% (221)	36% (250)	20% (136)	8% (53)	4% (27)	687
Biden Job Somewhat Approve	25% (253)	45% (460)	15% (156)	9% (89)	6% (64)	1023
Biden Job Somewhat Disapprove	28% (225)	46% (366)	14% (108)	5% (42)	6% (48)	788
Biden Job Strongly Disapprove	40% (687)	35% (599)	12% (207)	7% (117)	6% (108)	1717
Favorable of Biden	28% (505)	42% (761)	16% (298)	9% (154)	5% (97)	1816
Unfavorable of Biden	37% (882)	38% (921)	13% (307)	6% (144)	6% (148)	2402
Very Favorable of Biden	31% (232)	36% (275)	18% (137)	9% (71)	5% (38)	753
Somewhat Favorable of Biden	26% (273)	46% (487)	15% (161)	8% (83)	6% (59)	1063
Somewhat Unfavorable of Biden	30% (199)	44% (290)	14% (95)	5% (35)	6% (42)	661
Very Unfavorable of Biden	39% (684)	36% (631)	12% (212)	6% (108)	6% (106)	1742
#1 Issue: Economy	35% (631)	40% (728)	13% (243)	6% (114)	6% (101)	1817
#1 Issue: Security	28% (119)	41% (177)	18% (77)	8% (35)	6% (25)	433
#1 Issue: Health Care	30% (90)	41% (124)	15% (46)	7% (21)	7% (23)	304
#1 Issue: Medicare / Social Security	32% (142)	38% (168)	14% (61)	10% (44)	7% (32)	447
#1 Issue: Women's Issues	31% (203)	42% (278)	12% (81)	9% (61)	6% (41)	664
#1 Issue: Education	33% (46)	36% (51)	15% (21)	8% (11)	8% (11)	140
#1 Issue: Energy	30% (100)	39% (131)	16% (54)	4% (15)	10% (34)	334
#1 Issue: Other	34% (94)	30% (85)	15% (41)	6% (18)	15% (42)	280
2020 Vote: Joe Biden	31% (582)	41% (783)	15% (290)	8% (143)	5% (103)	1901
2020 Vote: Donald Trump	37% (539)	38% (546)	14% (197)	7% (94)	5% (73)	1449
2020 Vote: Other	40% (58)	33% (47)	13% (19)	7% (10)	6% (9)	144
2020 Vote: Didn't Vote	27% (247)	39% (365)	13% (118)	8% (71)	14% (125)	926
2018 House Vote: Democrat	31% (481)	41% (643)	15% (233)	7% (111)	5% (84)	1551
2018 House Vote: Republican	38% (452)	38% (461)	14% (166)	6% (78)	4% (43)	1200
2018 House Vote: Someone else	40% (50)	28% (35)	18% (22)	6% (7)	8% (10)	125
2016 Vote: Hillary Clinton	31% (444)	42% (586)	15% (215)	7% (98)	5% (68)	1412
2016 Vote: Donald Trump	36% (469)	39% (515)	14% (185)	6% (82)	4% (54)	1306
2016 Vote: Other	35% (73)	30% (64)	19% (40)	10% (22)	6% (13)	212
2016 Vote: Didn't Vote	30% (437)	39% (573)	12% (183)	8% (114)	12% (174)	1482

Continued on next page

Table YF6_4: Are you planning on doing each of the following over the next year in order to afford all of your expenses?
Cutting back spending on things you or your family want that are not considered necessities

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / Not applicable	Total N
Adults	32% (1426)	39% (1742)	14% (624)	7% (319)	7% (310)	4420
Voted in 2014: Yes	33% (830)	39% (978)	15% (380)	7% (181)	5% (119)	2489
Voted in 2014: No	31% (597)	40% (763)	13% (244)	7% (138)	10% (190)	1931
4-Region: Northeast	30% (231)	37% (286)	16% (122)	9% (69)	8% (58)	765
4-Region: Midwest	31% (278)	41% (375)	16% (145)	6% (52)	7% (63)	913
4-Region: South	35% (587)	39% (657)	13% (213)	7% (119)	7% (113)	1689
4-Region: West	31% (330)	40% (424)	14% (144)	8% (79)	7% (75)	1053
2207098	32% (700)	40% (855)	14% (298)	7% (155)	7% (156)	2164
2207099	32% (726)	39% (887)	14% (326)	7% (164)	7% (153)	2256
Parents	35% (608)	40% (706)	14% (239)	6% (111)	5% (87)	1751
Parents Kids under 18	36% (420)	41% (478)	11% (126)	6% (74)	5% (58)	1157
Parents of School Aged Children (5-18)	37% (331)	41% (362)	11% (96)	6% (53)	5% (44)	887
Adults Back to School Shopping	35% (568)	43% (694)	12% (189)	6% (96)	5% (80)	1628
Parents of School Aged Children BTS Shopping	37% (297)	41% (328)	12% (94)	5% (44)	5% (37)	799
Concerned About Affording Expenses	39% (1328)	42% (1440)	10% (340)	3% (119)	6% (202)	3430
Concerned About Affording Child Care	44% (184)	43% (182)	6% (25)	2% (9)	5% (19)	420
Concerned About Affording School Supplies	44% (355)	42% (338)	7% (58)	3% (22)	5% (38)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF6_5: Are you planning on doing each of the following over the next year in order to afford all of your expenses?
Dipping into your retirement savings

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / Not applicable	Total N
Adults	9% (391)	15% (683)	23% (1023)	25% (1121)	27% (1202)	4420
Gender: Male	11% (225)	19% (406)	25% (531)	26% (562)	19% (411)	2135
Gender: Female	7% (166)	12% (277)	22% (492)	24% (559)	35% (791)	2285
Age: 18-34	8% (104)	16% (203)	23% (292)	27% (352)	26% (333)	1284
Age: 35-44	11% (84)	18% (134)	21% (150)	19% (141)	30% (222)	731
Age: 45-64	8% (108)	13% (183)	23% (333)	28% (399)	28% (405)	1428
Age: 65+	10% (95)	17% (163)	25% (249)	23% (229)	25% (242)	978
GenZers: 1997-2012	5% (28)	16% (81)	24% (119)	27% (135)	28% (140)	502
Millennials: 1981-1996	11% (140)	18% (232)	21% (271)	24% (314)	26% (344)	1301
GenXers: 1965-1980	8% (87)	12% (123)	22% (231)	27% (287)	32% (335)	1063
Baby Boomers: 1946-1964	9% (120)	16% (228)	25% (345)	25% (347)	25% (346)	1386
PID: Dem (no lean)	9% (156)	16% (276)	23% (392)	27% (448)	25% (416)	1688
PID: Ind (no lean)	7% (101)	13% (189)	21% (298)	25% (356)	34% (486)	1430
PID: Rep (no lean)	10% (134)	17% (219)	26% (333)	24% (317)	23% (300)	1303
PID/Gender: Dem Men	11% (90)	20% (166)	23% (189)	26% (214)	19% (158)	817
PID/Gender: Dem Women	8% (65)	13% (110)	23% (203)	27% (234)	30% (258)	871
PID/Gender: Ind Men	8% (57)	16% (112)	24% (164)	28% (192)	23% (157)	682
PID/Gender: Ind Women	6% (44)	10% (76)	18% (134)	22% (164)	44% (330)	748
PID/Gender: Rep Men	12% (78)	20% (128)	28% (177)	25% (156)	15% (96)	636
PID/Gender: Rep Women	8% (56)	14% (90)	23% (155)	24% (161)	31% (203)	666
Ideo: Liberal (1-3)	8% (104)	15% (193)	23% (286)	27% (335)	26% (326)	1244
Ideo: Moderate (4)	9% (124)	16% (217)	22% (290)	26% (351)	26% (345)	1326
Ideo: Conservative (5-7)	10% (140)	16% (234)	27% (379)	25% (349)	23% (320)	1423
Educ: < College	7% (201)	14% (400)	22% (629)	23% (654)	34% (990)	2874
Educ: Bachelors degree	11% (111)	18% (174)	26% (256)	28% (276)	17% (166)	982
Educ: Post-grad	14% (79)	19% (109)	25% (139)	34% (191)	8% (47)	564
Income: Under 50k	8% (197)	13% (313)	19% (454)	19% (453)	39% (915)	2333
Income: 50k-100k	9% (130)	18% (243)	28% (378)	28% (389)	17% (236)	1376
Income: 100k+	9% (63)	18% (127)	27% (191)	39% (279)	7% (51)	712
Ethnicity: White	9% (310)	16% (546)	23% (791)	26% (877)	26% (897)	3422
Ethnicity: Hispanic	12% (90)	21% (157)	22% (162)	22% (168)	23% (171)	748

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Table YF6_5: Are you planning on doing each of the following over the next year in order to afford all of your expenses?
Dipping into your retirement savings

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / Not applicable	Total N
Adults	9% (391)	15% (683)	23% (1023)	25% (1121)	27% (1202)	4420
Ethnicity: Black	8% (43)	14% (80)	21% (121)	24% (134)	33% (186)	565
Ethnicity: Other	9% (37)	13% (57)	26% (112)	25% (110)	27% (119)	434
All Christian	10% (201)	18% (358)	27% (546)	23% (457)	21% (423)	1984
All Non-Christian	18% (41)	16% (38)	25% (57)	29% (68)	12% (29)	233
Atheist	6% (14)	16% (37)	17% (39)	33% (77)	27% (63)	230
Agnostic/Nothing in particular	7% (87)	13% (157)	20% (251)	25% (311)	35% (437)	1242
Something Else	7% (48)	13% (93)	18% (130)	29% (208)	34% (252)	730
Religious Non-Protestant/Catholic	16% (44)	17% (44)	24% (64)	29% (78)	15% (39)	269
Evangelical	11% (120)	15% (167)	25% (271)	22% (242)	27% (293)	1092
Non-Evangelical	8% (121)	18% (273)	25% (391)	26% (407)	23% (363)	1556
Community: Urban	11% (137)	18% (222)	19% (231)	24% (284)	28% (333)	1208
Community: Suburban	8% (171)	16% (325)	25% (522)	28% (578)	24% (496)	2093
Community: Rural	7% (83)	12% (135)	24% (270)	23% (258)	33% (373)	1119
Employ: Private Sector	10% (143)	17% (241)	28% (389)	30% (417)	15% (203)	1392
Employ: Government	10% (24)	13% (32)	28% (70)	40% (101)	10% (25)	252
Employ: Self-Employed	10% (48)	19% (88)	20% (94)	24% (113)	27% (127)	470
Employ: Homemaker	5% (14)	10% (28)	15% (43)	23% (68)	47% (137)	290
Employ: Student	3% (5)	12% (18)	25% (38)	27% (41)	32% (48)	150
Employ: Retired	10% (101)	18% (187)	24% (251)	22% (232)	27% (285)	1056
Employ: Unemployed	8% (44)	9% (44)	14% (74)	18% (94)	51% (263)	520
Employ: Other	4% (11)	15% (44)	22% (64)	19% (55)	40% (115)	289
Military HH: Yes	9% (57)	14% (87)	25% (152)	29% (178)	22% (132)	606
Military HH: No	9% (333)	16% (596)	23% (872)	25% (943)	28% (1070)	3814
RD/WT: Right Direction	11% (114)	20% (213)	22% (226)	23% (239)	24% (249)	1042
RD/WT: Wrong Track	8% (276)	14% (469)	24% (797)	26% (882)	28% (954)	3378
Biden Job Approve	9% (157)	17% (289)	23% (396)	27% (459)	24% (408)	1710
Biden Job Disapprove	9% (225)	15% (381)	24% (598)	25% (631)	27% (670)	2505

Continued on next page

**Table YF6_5: Are you planning on doing each of the following over the next year in order to afford all of your expenses?
Dipping into your retirement savings**

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / Not applicable	Total N
Adults	9% (391)	15% (683)	23% (1023)	25% (1121)	27% (1202)	4420
Biden Job Strongly Approve	14% (93)	22% (152)	21% (145)	24% (167)	19% (131)	687
Biden Job Somewhat Approve	6% (64)	13% (138)	25% (252)	29% (293)	27% (277)	1023
Biden Job Somewhat Disapprove	8% (59)	16% (126)	25% (195)	26% (208)	25% (200)	788
Biden Job Strongly Disapprove	10% (166)	15% (256)	23% (403)	25% (423)	27% (469)	1717
Favorable of Biden	9% (168)	16% (292)	23% (419)	27% (487)	25% (450)	1816
Unfavorable of Biden	9% (212)	16% (374)	24% (574)	25% (602)	27% (641)	2402
Very Favorable of Biden	14% (106)	18% (134)	20% (154)	26% (198)	21% (161)	753
Somewhat Favorable of Biden	6% (62)	15% (158)	25% (265)	27% (290)	27% (288)	1063
Somewhat Unfavorable of Biden	8% (53)	14% (93)	25% (168)	27% (177)	26% (170)	661
Very Unfavorable of Biden	9% (159)	16% (281)	23% (405)	24% (424)	27% (471)	1742
#1 Issue: Economy	9% (167)	15% (268)	26% (470)	26% (468)	25% (445)	1817
#1 Issue: Security	10% (43)	20% (85)	24% (106)	24% (105)	22% (95)	433
#1 Issue: Health Care	12% (38)	15% (45)	21% (65)	22% (66)	30% (90)	304
#1 Issue: Medicare / Social Security	11% (48)	14% (64)	23% (102)	21% (92)	31% (141)	447
#1 Issue: Women's Issues	5% (36)	13% (83)	22% (145)	30% (198)	30% (203)	664
#1 Issue: Education	8% (11)	23% (33)	16% (23)	28% (40)	24% (34)	140
#1 Issue: Energy	8% (27)	19% (64)	21% (71)	26% (88)	25% (84)	334
#1 Issue: Other	8% (21)	15% (41)	15% (42)	23% (65)	40% (111)	280
2020 Vote: Joe Biden	10% (185)	16% (307)	23% (440)	28% (536)	23% (432)	1901
2020 Vote: Donald Trump	10% (144)	17% (247)	26% (371)	24% (352)	23% (335)	1449
2020 Vote: Other	7% (10)	14% (20)	30% (44)	26% (38)	23% (33)	144
2020 Vote: Didn't Vote	6% (51)	12% (109)	18% (170)	21% (195)	43% (402)	926
2018 House Vote: Democrat	10% (150)	17% (270)	24% (372)	26% (409)	23% (350)	1551
2018 House Vote: Republican	10% (118)	18% (210)	28% (333)	25% (302)	20% (237)	1200
2018 House Vote: Someone else	10% (13)	15% (19)	23% (29)	25% (32)	26% (33)	125
2016 Vote: Hillary Clinton	11% (151)	16% (231)	23% (328)	27% (380)	23% (322)	1412
2016 Vote: Donald Trump	10% (134)	17% (222)	28% (360)	23% (301)	22% (289)	1306
2016 Vote: Other	6% (12)	16% (34)	25% (53)	35% (75)	18% (37)	212
2016 Vote: Didn't Vote	6% (93)	13% (195)	19% (282)	25% (364)	37% (548)	1482

Continued on next page

**Table YF6_5: Are you planning on doing each of the following over the next year in order to afford all of your expenses?
Dipping into your retirement savings**

Demographic	Yes, definitely	Yes, probably	No, probably not	No, definitely not	Don't know / Not applicable	Total N
Adults	9% (391)	15% (683)	23% (1023)	25% (1121)	27% (1202)	4420
Voted in 2014: Yes	10% (258)	17% (419)	25% (631)	26% (653)	21% (528)	2489
Voted in 2014: No	7% (132)	14% (264)	20% (393)	24% (468)	35% (674)	1931
4-Region: Northeast	9% (66)	14% (109)	24% (187)	28% (211)	25% (192)	765
4-Region: Midwest	7% (61)	14% (128)	26% (240)	25% (231)	28% (253)	913
4-Region: South	9% (154)	17% (282)	23% (382)	24% (402)	28% (468)	1689
4-Region: West	10% (109)	16% (163)	20% (215)	26% (276)	27% (289)	1053
2207098	9% (186)	16% (346)	23% (498)	25% (540)	27% (594)	2164
2207099	9% (205)	15% (337)	23% (526)	26% (581)	27% (608)	2256
Parents	12% (211)	18% (310)	23% (396)	23% (394)	25% (440)	1751
Parents Kids under 18	14% (161)	19% (223)	21% (243)	23% (269)	23% (261)	1157
Parents of School Aged Children (5-18)	15% (137)	20% (181)	20% (180)	20% (181)	23% (207)	887
Adults Back to School Shopping	12% (188)	19% (306)	24% (383)	25% (403)	21% (349)	1628
Parents of School Aged Children BTS Shopping	16% (127)	22% (174)	21% (166)	20% (163)	21% (168)	799
Concerned About Affording Expenses	11% (364)	17% (598)	22% (769)	21% (717)	29% (981)	3430
Concerned About Affording Child Care	28% (116)	29% (120)	21% (89)	9% (38)	14% (57)	420
Concerned About Affording School Supplies	19% (153)	22% (181)	21% (174)	15% (120)	23% (184)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF7_1: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?
School supplies (i.e. pens, folders, backpack, etc.)

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	35% (572)	40% (656)	12% (196)	7% (119)	5% (86)	1628
Gender: Male	42% (298)	39% (274)	10% (70)	6% (42)	4% (26)	710
Gender: Female	30% (274)	42% (382)	14% (126)	8% (77)	7% (60)	918
Age: 18-34	38% (239)	38% (241)	14% (86)	7% (44)	3% (21)	630
Age: 35-44	34% (150)	42% (185)	12% (52)	10% (42)	2% (11)	439
Age: 45-64	32% (147)	43% (195)	10% (43)	7% (29)	8% (38)	451
Age: 65+	34% (37)	33% (36)	13% (14)	4% (4)	16% (17)	108
GenZers: 1997-2012	41% (100)	39% (97)	12% (29)	4% (10)	4% (11)	247
Millennials: 1981-1996	35% (252)	40% (289)	13% (95)	9% (67)	2% (17)	720
GenXers: 1965-1980	33% (140)	43% (179)	12% (50)	7% (28)	5% (22)	419
Baby Boomers: 1946-1964	33% (75)	38% (88)	8% (19)	7% (15)	14% (31)	229
PID: Dem (no lean)	40% (269)	37% (249)	11% (75)	4% (28)	7% (49)	670
PID: Ind (no lean)	29% (138)	43% (208)	13% (64)	11% (54)	4% (17)	481
PID: Rep (no lean)	34% (165)	42% (199)	12% (57)	8% (37)	4% (19)	477
PID/Gender: Dem Men	45% (143)	38% (119)	8% (26)	3% (10)	5% (17)	316
PID/Gender: Dem Women	35% (126)	37% (130)	14% (49)	5% (18)	9% (32)	354
PID/Gender: Ind Men	36% (64)	41% (72)	12% (21)	10% (18)	1% (2)	177
PID/Gender: Ind Women	25% (75)	45% (136)	14% (43)	12% (36)	5% (15)	304
PID/Gender: Rep Men	42% (91)	38% (83)	11% (24)	6% (13)	3% (6)	217
PID/Gender: Rep Women	28% (73)	44% (116)	13% (34)	9% (24)	5% (13)	260
Ideo: Liberal (1-3)	37% (174)	40% (188)	12% (55)	5% (22)	6% (28)	468
Ideo: Moderate (4)	36% (181)	39% (200)	13% (66)	8% (38)	4% (21)	507
Ideo: Conservative (5-7)	35% (167)	43% (203)	10% (50)	7% (31)	5% (26)	476
Educ: < College	31% (313)	41% (409)	14% (142)	9% (92)	5% (52)	1009
Educ: Bachelors degree	39% (144)	42% (155)	9% (35)	4% (16)	6% (21)	369
Educ: Post-grad	46% (115)	37% (92)	8% (19)	4% (11)	5% (13)	250

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Table YF7_1: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?
School supplies (i.e. pens, folders, backpack, etc.)

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	35% (572)	40% (656)	12% (196)	7% (119)	5% (86)	1628
Income: Under 50k	28% (212)	41% (312)	15% (112)	10% (76)	6% (47)	759
Income: 50k-100k	38% (204)	40% (215)	12% (64)	6% (34)	4% (24)	541
Income: 100k+	48% (156)	39% (128)	6% (19)	3% (9)	5% (16)	328
Ethnicity: White	35% (416)	41% (488)	12% (146)	7% (90)	5% (66)	1205
Ethnicity: Hispanic	38% (145)	39% (149)	13% (49)	6% (24)	5% (18)	386
Ethnicity: Black	35% (91)	41% (105)	13% (33)	6% (16)	5% (13)	259
Ethnicity: Other	40% (65)	38% (62)	10% (17)	8% (13)	4% (7)	164
All Christian	38% (267)	39% (273)	12% (81)	5% (36)	5% (36)	693
All Non-Christian	39% (39)	39% (39)	13% (13)	3% (3)	6% (6)	99
Atheist	30% (21)	47% (33)	7% (5)	10% (7)	7% (5)	70
Agnostic/Nothing in particular	32% (146)	40% (184)	14% (64)	7% (34)	6% (29)	457
Something Else	32% (99)	41% (127)	11% (34)	13% (40)	3% (10)	310
Religious Non-Protestant/Catholic	40% (45)	37% (42)	12% (14)	5% (6)	6% (6)	113
Evangelical	34% (159)	43% (202)	12% (55)	9% (43)	3% (15)	473
Non-Evangelical	39% (199)	38% (191)	12% (59)	6% (28)	6% (30)	506
Community: Urban	42% (219)	38% (199)	9% (46)	6% (32)	5% (27)	523
Community: Suburban	34% (232)	40% (269)	14% (94)	7% (47)	5% (36)	677
Community: Rural	28% (121)	44% (187)	13% (57)	9% (40)	5% (23)	429
Employ: Private Sector	40% (274)	42% (292)	10% (69)	5% (35)	4% (24)	694
Employ: Government	37% (49)	35% (47)	13% (18)	6% (9)	9% (11)	133
Employ: Self-Employed	34% (65)	38% (72)	14% (26)	10% (20)	3% (6)	188
Employ: Homemaker	27% (39)	35% (50)	13% (19)	16% (23)	10% (15)	145
Employ: Student	42% (46)	42% (46)	12% (13)	2% (2)	2% (2)	110
Employ: Retired	31% (38)	42% (51)	10% (12)	4% (4)	13% (16)	122
Employ: Unemployed	28% (37)	38% (51)	12% (16)	16% (22)	5% (6)	133
Employ: Other	24% (25)	45% (47)	21% (22)	5% (5)	4% (5)	104

Continued on next page

Table YF7_1: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?
School supplies (i.e. pens, folders, backpack, etc.)

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	35% (572)	40% (656)	12% (196)	7% (119)	5% (86)	1628
Military HH: Yes	36% (67)	42% (79)	9% (17)	5% (10)	8% (14)	185
Military HH: No	35% (505)	40% (577)	12% (179)	8% (109)	5% (72)	1443
RD/WT: Right Direction	45% (185)	36% (147)	11% (45)	3% (12)	5% (22)	412
RD/WT: Wrong Track	32% (387)	42% (508)	12% (151)	9% (107)	5% (64)	1217
Biden Job Approve	44% (277)	37% (231)	9% (56)	4% (24)	6% (38)	626
Biden Job Disapprove	30% (277)	43% (395)	14% (127)	9% (82)	4% (41)	921
Biden Job Strongly Approve	50% (133)	33% (90)	8% (23)	3% (8)	6% (16)	269
Biden Job Somewhat Approve	40% (144)	40% (141)	9% (34)	5% (16)	6% (22)	357
Biden Job Somewhat Disapprove	29% (96)	48% (160)	12% (41)	6% (20)	5% (17)	333
Biden Job Strongly Disapprove	31% (180)	40% (235)	15% (86)	11% (62)	4% (24)	588
Favorable of Biden	43% (285)	38% (258)	9% (59)	4% (28)	6% (41)	671
Unfavorable of Biden	30% (260)	42% (370)	15% (128)	9% (79)	4% (39)	877
Very Favorable of Biden	47% (129)	32% (89)	9% (25)	6% (17)	5% (15)	275
Somewhat Favorable of Biden	39% (156)	43% (169)	8% (33)	3% (11)	7% (26)	396
Somewhat Unfavorable of Biden	30% (83)	44% (124)	13% (36)	8% (22)	5% (15)	281
Very Unfavorable of Biden	30% (177)	41% (246)	15% (92)	10% (57)	4% (24)	596
#1 Issue: Economy	33% (246)	45% (337)	12% (92)	7% (55)	3% (24)	754
#1 Issue: Security	43% (58)	34% (46)	9% (13)	6% (8)	8% (12)	136
#1 Issue: Health Care	26% (27)	48% (50)	15% (16)	6% (6)	5% (6)	106
#1 Issue: Medicare / Social Security	35% (23)	38% (25)	12% (7)	7% (4)	8% (5)	65
#1 Issue: Women's Issues	42% (125)	34% (102)	12% (37)	9% (27)	3% (9)	300
#1 Issue: Education	36% (31)	43% (37)	4% (4)	6% (5)	11% (9)	86
#1 Issue: Energy	35% (43)	37% (45)	14% (17)	3% (4)	11% (14)	123
#1 Issue: Other	34% (20)	23% (13)	17% (10)	14% (8)	13% (8)	59
2020 Vote: Joe Biden	39% (265)	41% (281)	10% (68)	5% (35)	6% (40)	689
2020 Vote: Donald Trump	33% (175)	41% (221)	13% (70)	8% (41)	5% (26)	533
2020 Vote: Didn't Vote	33% (121)	37% (135)	14% (52)	10% (37)	5% (19)	364

Continued on next page

Table YF7_1: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?
School supplies (i.e. pens, folders, backpack, etc.)

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	35% (572)	40% (656)	12% (196)	7% (119)	5% (86)	1628
2018 House Vote: Democrat	37% (204)	39% (214)	12% (68)	5% (30)	5% (29)	544
2018 House Vote: Republican	35% (147)	41% (174)	13% (54)	7% (31)	4% (18)	424
2016 Vote: Hillary Clinton	38% (191)	40% (201)	11% (53)	7% (34)	5% (26)	504
2016 Vote: Donald Trump	35% (165)	41% (194)	13% (60)	7% (33)	4% (21)	472
2016 Vote: Other	30% (19)	41% (25)	16% (10)	9% (5)	4% (2)	61
2016 Vote: Didn't Vote	33% (196)	40% (235)	12% (73)	8% (46)	6% (37)	588
Voted in 2014: Yes	37% (315)	39% (336)	12% (106)	6% (55)	5% (42)	852
Voted in 2014: No	33% (257)	41% (320)	12% (90)	8% (64)	6% (44)	776
4-Region: Northeast	36% (95)	44% (117)	8% (21)	6% (16)	6% (16)	264
4-Region: Midwest	38% (126)	41% (135)	12% (39)	6% (19)	4% (13)	332
4-Region: South	33% (216)	39% (256)	15% (98)	8% (53)	5% (33)	655
4-Region: West	36% (136)	39% (148)	10% (38)	8% (31)	6% (24)	377
2207098	34% (272)	38% (301)	13% (101)	8% (61)	7% (56)	791
2207099	36% (300)	42% (355)	11% (95)	7% (58)	4% (30)	838
Parents	36% (363)	40% (408)	11% (115)	9% (90)	3% (32)	1008
Parents Kids under 18	37% (365)	40% (392)	12% (113)	9% (88)	2% (21)	977
Parents of School Aged Children (5-18)	37% (292)	40% (323)	12% (92)	9% (75)	2% (17)	799
Adults Back to School Shopping	35% (572)	40% (656)	12% (196)	7% (119)	5% (86)	1628
Parents of School Aged Children BTS Shopping	37% (292)	40% (323)	12% (92)	9% (75)	2% (17)	799
Concerned About Affording Expenses	30% (411)	44% (607)	14% (191)	8% (113)	5% (67)	1389
Concerned About Affording Child Care	34% (122)	39% (142)	15% (55)	10% (35)	3% (9)	363
Concerned About Affording School Supplies	25% (201)	44% (359)	16% (134)	12% (95)	3% (23)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF7_2: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?

Clothes (i.e. shirts, shoes, coats, etc.)

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	30% (488)	41% (667)	16% (263)	8% (124)	5% (85)	1628
Gender: Male	38% (267)	41% (293)	13% (96)	5% (33)	3% (21)	710
Gender: Female	24% (221)	41% (375)	18% (168)	10% (91)	7% (64)	918
Age: 18-34	33% (211)	39% (243)	16% (103)	7% (45)	4% (28)	630
Age: 35-44	29% (128)	44% (192)	16% (68)	10% (44)	2% (8)	439
Age: 45-64	27% (121)	41% (184)	18% (83)	7% (31)	7% (33)	451
Age: 65+	27% (29)	45% (48)	9% (10)	4% (4)	15% (16)	108
GenZers: 1997-2012	35% (88)	42% (103)	13% (33)	4% (10)	5% (13)	247
Millennials: 1981-1996	30% (219)	40% (286)	17% (123)	10% (71)	3% (21)	720
GenXers: 1965-1980	28% (118)	43% (180)	16% (68)	7% (30)	5% (23)	419
Baby Boomers: 1946-1964	26% (60)	40% (93)	17% (40)	6% (13)	11% (24)	229
PID: Dem (no lean)	33% (224)	42% (280)	16% (107)	4% (24)	5% (35)	670
PID: Ind (no lean)	26% (127)	40% (194)	15% (72)	13% (61)	6% (26)	481
PID: Rep (no lean)	29% (137)	41% (194)	18% (84)	8% (39)	5% (24)	477
PID/Gender: Dem Men	42% (133)	41% (129)	12% (39)	2% (6)	3% (10)	316
PID/Gender: Dem Women	26% (92)	43% (151)	19% (68)	5% (19)	7% (24)	354
PID/Gender: Ind Men	33% (59)	42% (74)	14% (24)	9% (15)	2% (4)	177
PID/Gender: Ind Women	22% (68)	40% (120)	16% (48)	15% (46)	7% (22)	304
PID/Gender: Rep Men	35% (76)	41% (90)	15% (32)	5% (12)	3% (7)	217
PID/Gender: Rep Women	24% (61)	40% (104)	20% (51)	10% (27)	7% (17)	260
Ideo: Liberal (1-3)	31% (145)	40% (187)	18% (86)	6% (26)	5% (24)	468
Ideo: Moderate (4)	30% (153)	44% (221)	15% (76)	8% (40)	3% (17)	507
Ideo: Conservative (5-7)	31% (150)	41% (194)	16% (74)	6% (27)	7% (31)	476
Educ: < College	26% (267)	40% (405)	19% (190)	10% (96)	5% (51)	1009
Educ: Bachelors degree	32% (120)	44% (163)	12% (45)	5% (17)	6% (23)	369
Educ: Post-grad	41% (101)	40% (99)	11% (28)	4% (11)	4% (11)	250

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Table YF7_2: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?
Clothes (i.e. shirts, shoes, coats, etc.)

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	30% (488)	41% (667)	16% (263)	8% (124)	5% (85)	1628
Income: Under 50k	24% (185)	38% (290)	19% (148)	11% (84)	7% (52)	759
Income: 50k-100k	32% (173)	42% (227)	17% (90)	6% (31)	4% (20)	541
Income: 100k+	40% (131)	46% (150)	8% (26)	3% (9)	4% (13)	328
Ethnicity: White	28% (343)	41% (499)	16% (192)	8% (99)	6% (72)	1205
Ethnicity: Hispanic	36% (140)	40% (156)	12% (46)	7% (28)	4% (16)	386
Ethnicity: Black	35% (90)	41% (107)	18% (47)	4% (10)	2% (6)	259
Ethnicity: Other	33% (55)	38% (62)	15% (25)	10% (16)	4% (7)	164
All Christian	31% (211)	44% (305)	15% (103)	5% (35)	5% (38)	693
All Non-Christian	45% (45)	33% (32)	12% (12)	5% (5)	5% (5)	99
Atheist	31% (21)	39% (27)	16% (11)	9% (6)	6% (4)	70
Agnostic/Nothing in particular	29% (133)	37% (169)	19% (88)	8% (35)	7% (32)	457
Something Else	25% (78)	43% (133)	16% (49)	14% (43)	2% (7)	310
Religious Non-Protestant/Catholic	42% (48)	35% (39)	12% (14)	7% (7)	5% (5)	113
Evangelical	28% (130)	46% (216)	15% (71)	8% (38)	4% (17)	473
Non-Evangelical	31% (156)	41% (210)	16% (80)	7% (36)	5% (25)	506
Community: Urban	37% (193)	42% (222)	11% (59)	5% (29)	4% (19)	523
Community: Suburban	28% (190)	40% (274)	18% (121)	8% (52)	6% (40)	677
Community: Rural	24% (105)	40% (171)	19% (83)	10% (43)	6% (26)	429
Employ: Private Sector	34% (235)	41% (287)	16% (109)	5% (33)	4% (29)	694
Employ: Government	37% (49)	35% (47)	21% (28)	5% (7)	2% (3)	133
Employ: Self-Employed	33% (62)	38% (72)	13% (25)	11% (22)	4% (8)	188
Employ: Homemaker	20% (29)	38% (55)	17% (25)	17% (25)	8% (11)	145
Employ: Student	32% (35)	48% (53)	13% (14)	2% (2)	4% (5)	110
Employ: Retired	19% (23)	53% (65)	8% (10)	4% (4)	17% (20)	122
Employ: Unemployed	24% (32)	31% (42)	24% (33)	17% (22)	4% (5)	133
Employ: Other	23% (23)	46% (48)	19% (19)	8% (9)	4% (4)	104

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Table YF7_2: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?

Clothes (i.e. shirts, shoes, coats, etc.)

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	30% (488)	41% (667)	16% (263)	8% (124)	5% (85)	1628
Military HH: Yes	32% (58)	43% (80)	16% (29)	6% (11)	4% (7)	185
Military HH: No	30% (430)	41% (588)	16% (234)	8% (113)	5% (78)	1443
RD/WT: Right Direction	43% (179)	41% (168)	10% (43)	2% (7)	4% (15)	412
RD/WT: Wrong Track	25% (309)	41% (500)	18% (221)	10% (117)	6% (70)	1217
Biden Job Approve	39% (245)	39% (244)	14% (87)	3% (18)	5% (32)	626
Biden Job Disapprove	25% (230)	42% (387)	18% (162)	10% (95)	5% (47)	921
Biden Job Strongly Approve	53% (142)	34% (92)	7% (19)	1% (4)	5% (12)	269
Biden Job Somewhat Approve	29% (103)	42% (151)	19% (68)	4% (15)	6% (20)	357
Biden Job Somewhat Disapprove	24% (79)	47% (158)	16% (54)	8% (27)	5% (16)	333
Biden Job Strongly Disapprove	26% (151)	39% (229)	19% (109)	12% (68)	5% (31)	588
Favorable of Biden	37% (250)	40% (267)	14% (92)	4% (27)	5% (35)	671
Unfavorable of Biden	25% (221)	41% (361)	18% (162)	10% (90)	5% (44)	877
Very Favorable of Biden	53% (145)	32% (88)	8% (22)	3% (8)	4% (12)	275
Somewhat Favorable of Biden	27% (105)	45% (178)	18% (70)	5% (19)	6% (23)	396
Somewhat Unfavorable of Biden	27% (76)	43% (120)	16% (46)	9% (25)	5% (14)	281
Very Unfavorable of Biden	24% (144)	40% (241)	19% (116)	11% (65)	5% (30)	596
#1 Issue: Economy	27% (201)	46% (345)	17% (128)	7% (53)	4% (27)	754
#1 Issue: Security	37% (51)	36% (49)	13% (18)	7% (10)	7% (9)	136
#1 Issue: Health Care	30% (31)	48% (50)	9% (9)	6% (6)	9% (9)	106
#1 Issue: Medicare / Social Security	35% (22)	33% (22)	17% (11)	2% (2)	13% (8)	65
#1 Issue: Women's Issues	32% (97)	40% (119)	14% (42)	10% (31)	4% (12)	300
#1 Issue: Education	37% (32)	35% (30)	20% (17)	5% (4)	3% (3)	86
#1 Issue: Energy	32% (40)	31% (38)	23% (28)	6% (7)	8% (10)	123
#1 Issue: Other	25% (14)	25% (15)	18% (10)	19% (11)	13% (8)	59
2020 Vote: Joe Biden	34% (237)	41% (282)	15% (104)	5% (32)	5% (33)	689
2020 Vote: Donald Trump	27% (145)	41% (216)	18% (94)	8% (43)	6% (34)	533
2020 Vote: Didn't Vote	27% (98)	42% (152)	15% (54)	12% (43)	5% (17)	364

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Table YF7_2: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?
Clothes (i.e. shirts, shoes, coats, etc.)

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	30% (488)	41% (667)	16% (263)	8% (124)	5% (85)	1628
2018 House Vote: Democrat	36% (195)	39% (214)	14% (74)	5% (29)	6% (31)	544
2018 House Vote: Republican	30% (125)	45% (190)	15% (62)	7% (31)	4% (16)	424
2016 Vote: Hillary Clinton	37% (185)	39% (198)	13% (66)	5% (27)	6% (28)	504
2016 Vote: Donald Trump	30% (142)	41% (192)	17% (80)	8% (37)	4% (21)	472
2016 Vote: Other	33% (20)	37% (23)	16% (10)	8% (5)	4% (3)	61
2016 Vote: Didn't Vote	24% (141)	43% (254)	18% (105)	9% (55)	6% (33)	588
Voted in 2014: Yes	33% (281)	41% (346)	15% (128)	7% (56)	5% (42)	852
Voted in 2014: No	27% (207)	41% (322)	17% (135)	9% (68)	6% (44)	776
4-Region: Northeast	34% (88)	42% (110)	16% (43)	5% (14)	3% (8)	264
4-Region: Midwest	27% (91)	41% (137)	19% (62)	7% (23)	6% (19)	332
4-Region: South	29% (193)	38% (249)	17% (112)	9% (56)	7% (45)	655
4-Region: West	31% (116)	45% (171)	12% (47)	8% (30)	3% (13)	377
2207098	27% (210)	42% (334)	17% (135)	8% (65)	6% (46)	791
2207099	33% (278)	40% (333)	15% (129)	7% (59)	5% (39)	838
Parents	32% (322)	41% (410)	17% (167)	8% (84)	3% (26)	1008
Parents Kids under 18	33% (321)	40% (391)	16% (158)	9% (85)	2% (21)	977
Parents of School Aged Children (5-18)	32% (257)	41% (327)	16% (128)	9% (71)	2% (15)	799
Adults Back to School Shopping	30% (488)	41% (667)	16% (263)	8% (124)	5% (85)	1628
Parents of School Aged Children BTS Shopping	32% (257)	41% (327)	16% (128)	9% (71)	2% (15)	799
Concerned About Affording Expenses	24% (334)	44% (610)	19% (257)	9% (121)	5% (67)	1389
Concerned About Affording Child Care	30% (108)	41% (150)	16% (58)	10% (38)	2% (8)	363
Concerned About Affording School Supplies	22% (181)	41% (337)	21% (172)	12% (98)	3% (24)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF7_3: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?

Electronic supplies (i.e. calculator, laptop, tablet, etc.)

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	22% (354)	29% (474)	21% (343)	12% (198)	16% (259)	1628
Gender: Male	31% (220)	35% (245)	19% (135)	9% (62)	7% (48)	710
Gender: Female	15% (134)	25% (228)	23% (209)	15% (136)	23% (211)	918
Age: 18-34	24% (154)	31% (196)	22% (140)	11% (72)	11% (69)	630
Age: 35-44	23% (100)	29% (125)	23% (100)	16% (69)	10% (44)	439
Age: 45-64	18% (83)	29% (129)	18% (83)	11% (51)	23% (106)	451
Age: 65+	16% (17)	22% (23)	19% (20)	6% (6)	38% (41)	108
GenZers: 1997-2012	23% (57)	28% (70)	25% (62)	11% (27)	13% (32)	247
Millennials: 1981-1996	24% (175)	31% (221)	21% (153)	14% (102)	10% (69)	720
GenXers: 1965-1980	19% (80)	32% (133)	22% (90)	11% (45)	17% (70)	419
Baby Boomers: 1946-1964	18% (42)	21% (48)	17% (38)	10% (23)	34% (77)	229
PID: Dem (no lean)	28% (187)	29% (191)	22% (147)	7% (50)	14% (95)	670
PID: Ind (no lean)	14% (69)	28% (137)	22% (104)	18% (88)	17% (84)	481
PID: Rep (no lean)	21% (98)	30% (146)	19% (93)	13% (60)	17% (80)	477
PID/Gender: Dem Men	38% (121)	33% (106)	19% (59)	4% (14)	5% (16)	316
PID/Gender: Dem Women	19% (66)	24% (86)	25% (88)	10% (36)	22% (79)	354
PID/Gender: Ind Men	21% (38)	35% (62)	22% (39)	12% (21)	9% (16)	177
PID/Gender: Ind Women	10% (31)	24% (74)	21% (65)	22% (66)	22% (67)	304
PID/Gender: Rep Men	28% (61)	36% (77)	17% (37)	12% (26)	7% (16)	217
PID/Gender: Rep Women	14% (37)	26% (68)	22% (56)	13% (34)	25% (65)	260
Ideo: Liberal (1-3)	23% (109)	29% (137)	24% (111)	10% (46)	14% (65)	468
Ideo: Moderate (4)	24% (120)	28% (143)	21% (106)	12% (60)	15% (77)	507
Ideo: Conservative (5-7)	22% (103)	31% (145)	19% (92)	12% (55)	17% (81)	476
Educ: < College	18% (179)	26% (262)	25% (248)	15% (152)	17% (167)	1009
Educ: Bachelors degree	25% (92)	34% (126)	19% (70)	7% (26)	15% (55)	369
Educ: Post-grad	33% (83)	34% (86)	10% (25)	8% (20)	15% (37)	250

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Table YF7_3: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?
Electronic supplies (i.e. calculator, laptop, tablet, etc.)

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	22% (354)	29% (474)	21% (343)	12% (198)	16% (259)	1628
Income: Under 50k	15% (114)	24% (182)	25% (192)	17% (128)	19% (144)	759
Income: 50k-100k	25% (136)	29% (157)	21% (116)	10% (53)	15% (79)	541
Income: 100k+	32% (105)	41% (135)	11% (35)	5% (17)	11% (36)	328
Ethnicity: White	21% (254)	29% (345)	20% (244)	13% (155)	17% (206)	1205
Ethnicity: Hispanic	24% (93)	31% (120)	23% (88)	11% (42)	11% (44)	386
Ethnicity: Black	25% (66)	29% (74)	26% (67)	9% (24)	11% (28)	259
Ethnicity: Other	21% (34)	33% (54)	20% (33)	11% (19)	15% (24)	164
All Christian	25% (175)	29% (203)	17% (120)	10% (70)	18% (124)	693
All Non-Christian	35% (35)	28% (28)	24% (24)	6% (6)	7% (7)	99
Atheist	20% (14)	29% (20)	25% (17)	15% (11)	12% (8)	70
Agnostic/Nothing in particular	18% (82)	29% (131)	22% (101)	13% (61)	18% (81)	457
Something Else	16% (48)	30% (92)	26% (81)	16% (50)	12% (38)	310
Religious Non-Protestant/Catholic	34% (39)	26% (30)	26% (30)	5% (6)	8% (9)	113
Evangelical	25% (120)	29% (138)	19% (89)	13% (60)	14% (65)	473
Non-Evangelical	19% (98)	29% (148)	21% (106)	12% (59)	19% (95)	506
Community: Urban	33% (172)	31% (161)	17% (86)	8% (40)	12% (63)	523
Community: Suburban	16% (111)	30% (204)	22% (149)	13% (86)	19% (127)	677
Community: Rural	17% (71)	25% (108)	25% (108)	17% (73)	16% (69)	429
Employ: Private Sector	26% (178)	33% (229)	20% (141)	10% (67)	11% (80)	694
Employ: Government	27% (36)	25% (34)	18% (23)	9% (12)	21% (28)	133
Employ: Self-Employed	29% (54)	25% (47)	23% (43)	18% (35)	5% (9)	188
Employ: Homemaker	14% (21)	26% (37)	22% (32)	14% (20)	25% (36)	145
Employ: Student	17% (19)	36% (40)	29% (32)	8% (8)	10% (11)	110
Employ: Retired	11% (14)	22% (27)	15% (18)	9% (11)	43% (53)	122
Employ: Unemployed	11% (15)	24% (32)	21% (29)	24% (33)	19% (25)	133
Employ: Other	18% (19)	28% (29)	24% (25)	13% (13)	17% (18)	104

Continued on next page

Table YF7_3: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?

Electronic supplies (i.e. calculator, laptop, tablet, etc.)

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	22% (354)	29% (474)	21% (343)	12% (198)	16% (259)	1628
Military HH: Yes	27% (50)	33% (61)	15% (28)	10% (19)	15% (27)	185
Military HH: No	21% (305)	29% (413)	22% (315)	12% (179)	16% (232)	1443
RD/WT: Right Direction	39% (163)	31% (129)	14% (59)	4% (15)	11% (47)	412
RD/WT: Wrong Track	16% (192)	28% (345)	23% (284)	15% (184)	17% (212)	1217
Biden Job Approve	33% (204)	28% (174)	20% (123)	6% (35)	14% (90)	626
Biden Job Disapprove	16% (145)	30% (273)	22% (202)	16% (147)	17% (155)	921
Biden Job Strongly Approve	48% (129)	21% (58)	17% (46)	2% (6)	11% (30)	269
Biden Job Somewhat Approve	21% (75)	33% (116)	21% (77)	8% (29)	17% (61)	357
Biden Job Somewhat Disapprove	14% (45)	38% (125)	21% (71)	12% (39)	16% (53)	333
Biden Job Strongly Disapprove	17% (100)	25% (147)	22% (130)	18% (108)	17% (102)	588
Favorable of Biden	30% (204)	29% (197)	19% (125)	6% (40)	16% (105)	671
Unfavorable of Biden	16% (141)	28% (246)	23% (205)	16% (143)	16% (142)	877
Very Favorable of Biden	47% (130)	23% (64)	16% (44)	4% (11)	9% (26)	275
Somewhat Favorable of Biden	19% (74)	34% (133)	20% (81)	7% (29)	20% (79)	396
Somewhat Unfavorable of Biden	16% (44)	32% (90)	25% (69)	14% (39)	14% (39)	281
Very Unfavorable of Biden	16% (97)	26% (156)	23% (135)	17% (104)	17% (103)	596
#1 Issue: Economy	19% (140)	32% (240)	21% (160)	14% (104)	15% (110)	754
#1 Issue: Security	34% (46)	24% (33)	19% (25)	8% (11)	15% (21)	136
#1 Issue: Health Care	28% (29)	33% (35)	22% (23)	6% (6)	13% (13)	106
#1 Issue: Medicare / Social Security	19% (12)	29% (19)	15% (9)	10% (7)	28% (18)	65
#1 Issue: Women's Issues	20% (59)	28% (83)	24% (73)	12% (35)	16% (49)	300
#1 Issue: Education	24% (20)	27% (23)	25% (22)	6% (5)	18% (16)	86
#1 Issue: Energy	30% (37)	26% (32)	17% (20)	14% (17)	14% (17)	123
#1 Issue: Other	18% (11)	15% (9)	19% (11)	22% (13)	26% (15)	59
2020 Vote: Joe Biden	26% (179)	31% (211)	20% (140)	8% (57)	15% (102)	689
2020 Vote: Donald Trump	20% (105)	31% (163)	19% (101)	14% (74)	17% (91)	533
2020 Vote: Didn't Vote	18% (65)	25% (91)	26% (96)	15% (56)	16% (57)	364

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Table YF7_3: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?
Electronic supplies (i.e. calculator, laptop, tablet, etc.)

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	22% (354)	29% (474)	21% (343)	12% (198)	16% (259)	1628
2018 House Vote: Democrat	28% (154)	29% (156)	19% (101)	9% (51)	15% (81)	544
2018 House Vote: Republican	21% (88)	32% (134)	19% (82)	12% (52)	16% (67)	424
2016 Vote: Hillary Clinton	28% (143)	28% (143)	19% (97)	10% (50)	14% (71)	504
2016 Vote: Donald Trump	21% (100)	30% (142)	19% (88)	12% (59)	18% (83)	472
2016 Vote: Other	13% (8)	39% (24)	16% (10)	16% (10)	16% (10)	61
2016 Vote: Didn't Vote	17% (102)	28% (165)	25% (149)	13% (79)	16% (94)	588
Voted in 2014: Yes	25% (215)	30% (253)	18% (151)	11% (91)	17% (143)	852
Voted in 2014: No	18% (139)	28% (221)	25% (192)	14% (108)	15% (117)	776
4-Region: Northeast	24% (64)	27% (72)	18% (48)	10% (26)	20% (53)	264
4-Region: Midwest	21% (71)	28% (92)	25% (82)	11% (35)	16% (52)	332
4-Region: South	19% (126)	29% (191)	22% (141)	14% (91)	16% (106)	655
4-Region: West	25% (93)	31% (119)	19% (72)	12% (46)	13% (48)	377
2207098	22% (175)	29% (226)	20% (161)	12% (93)	17% (137)	791
2207099	21% (179)	30% (248)	22% (182)	13% (106)	15% (122)	838
Parents	25% (249)	31% (312)	19% (194)	12% (124)	13% (129)	1008
Parents Kids under 18	26% (251)	32% (310)	20% (191)	13% (127)	10% (98)	977
Parents of School Aged Children (5-18)	26% (205)	33% (261)	19% (154)	13% (102)	10% (77)	799
Adults Back to School Shopping	22% (354)	29% (474)	21% (343)	12% (198)	16% (259)	1628
Parents of School Aged Children BTS Shopping	26% (205)	33% (261)	19% (154)	13% (102)	10% (77)	799
Concerned About Affording Expenses	16% (222)	30% (421)	24% (338)	14% (194)	15% (215)	1389
Concerned About Affording Child Care	28% (100)	35% (127)	17% (62)	14% (52)	6% (22)	363
Concerned About Affording School Supplies	17% (140)	27% (220)	26% (209)	19% (151)	11% (91)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF7_4: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?

Books (i.e. chapter books, textbooks)

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	27% (445)	34% (555)	13% (207)	7% (112)	19% (310)	1628
Gender: Male	38% (267)	36% (253)	12% (84)	4% (31)	11% (75)	710
Gender: Female	19% (178)	33% (301)	13% (123)	9% (82)	26% (234)	918
Age: 18-34	32% (199)	36% (229)	12% (78)	8% (49)	12% (77)	630
Age: 35-44	28% (122)	38% (165)	15% (65)	8% (34)	12% (53)	439
Age: 45-64	24% (110)	31% (139)	12% (53)	6% (27)	27% (122)	451
Age: 65+	13% (14)	20% (22)	10% (11)	3% (3)	54% (58)	108
GenZers: 1997-2012	27% (67)	40% (98)	16% (40)	5% (13)	11% (28)	247
Millennials: 1981-1996	31% (223)	35% (255)	12% (89)	9% (62)	13% (90)	720
GenXers: 1965-1980	27% (113)	36% (152)	12% (52)	6% (23)	19% (79)	419
Baby Boomers: 1946-1964	18% (41)	21% (49)	10% (23)	6% (14)	45% (102)	229
PID: Dem (no lean)	33% (221)	34% (226)	13% (85)	5% (31)	16% (107)	670
PID: Ind (no lean)	21% (103)	35% (169)	12% (56)	9% (45)	22% (108)	481
PID: Rep (no lean)	25% (121)	33% (159)	14% (66)	8% (36)	20% (95)	477
PID/Gender: Dem Men	43% (136)	37% (118)	10% (31)	3% (8)	7% (23)	316
PID/Gender: Dem Women	24% (85)	31% (108)	15% (54)	6% (23)	24% (84)	354
PID/Gender: Ind Men	32% (57)	36% (64)	14% (24)	5% (9)	13% (23)	177
PID/Gender: Ind Women	15% (46)	35% (105)	10% (31)	12% (36)	28% (85)	304
PID/Gender: Rep Men	34% (74)	33% (72)	13% (29)	6% (13)	13% (29)	217
PID/Gender: Rep Women	18% (47)	34% (88)	14% (37)	9% (23)	25% (66)	260
Ideo: Liberal (1-3)	33% (152)	33% (156)	13% (60)	6% (30)	15% (69)	468
Ideo: Moderate (4)	28% (144)	36% (181)	14% (69)	6% (32)	16% (81)	507
Ideo: Conservative (5-7)	25% (120)	33% (157)	12% (56)	6% (29)	24% (114)	476
Educ: < College	22% (219)	34% (348)	15% (150)	9% (89)	20% (203)	1009
Educ: Bachelors degree	33% (122)	35% (129)	11% (39)	3% (13)	18% (66)	369
Educ: Post-grad	42% (104)	31% (78)	7% (17)	4% (11)	16% (40)	250

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Table YF7_4: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?
Books (i.e. chapter books, textbooks)

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	27% (445)	34% (555)	13% (207)	7% (112)	19% (310)	1628
Income: Under 50k	20% (148)	33% (247)	14% (104)	10% (79)	24% (180)	759
Income: 50k-100k	30% (161)	34% (185)	15% (79)	6% (30)	16% (86)	541
Income: 100k+	41% (136)	37% (122)	7% (23)	1% (3)	13% (43)	328
Ethnicity: White	26% (312)	34% (405)	13% (158)	7% (87)	20% (243)	1205
Ethnicity: Hispanic	35% (137)	33% (126)	14% (54)	5% (21)	13% (48)	386
Ethnicity: Black	30% (77)	36% (94)	13% (33)	6% (15)	15% (40)	259
Ethnicity: Other	34% (56)	34% (57)	9% (15)	6% (10)	16% (27)	164
All Christian	30% (207)	31% (218)	13% (90)	5% (32)	21% (145)	693
All Non-Christian	43% (42)	33% (33)	13% (13)	3% (3)	8% (8)	99
Atheist	29% (20)	34% (24)	14% (10)	13% (9)	11% (7)	70
Agnostic/Nothing in particular	24% (110)	35% (159)	13% (59)	7% (33)	21% (96)	457
Something Else	21% (65)	39% (122)	11% (35)	11% (35)	17% (53)	310
Religious Non-Protestant/Catholic	41% (46)	34% (39)	13% (14)	5% (5)	8% (9)	113
Evangelical	29% (137)	33% (158)	12% (56)	8% (39)	18% (83)	473
Non-Evangelical	25% (129)	34% (172)	13% (66)	5% (25)	23% (114)	506
Community: Urban	36% (187)	35% (181)	11% (55)	5% (25)	14% (74)	523
Community: Suburban	25% (171)	32% (218)	13% (88)	7% (50)	22% (150)	677
Community: Rural	20% (87)	36% (155)	15% (63)	9% (38)	20% (85)	429
Employ: Private Sector	33% (228)	38% (262)	11% (76)	6% (38)	13% (89)	694
Employ: Government	33% (44)	30% (40)	13% (18)	4% (5)	19% (25)	133
Employ: Self-Employed	32% (60)	31% (59)	14% (25)	8% (15)	15% (28)	188
Employ: Homemaker	18% (26)	28% (41)	9% (14)	13% (19)	31% (45)	145
Employ: Student	22% (24)	44% (48)	22% (24)	3% (4)	9% (10)	110
Employ: Retired	10% (12)	21% (26)	9% (10)	6% (7)	55% (67)	122
Employ: Unemployed	19% (26)	31% (41)	16% (21)	12% (17)	22% (29)	133
Employ: Other	24% (25)	37% (38)	17% (18)	6% (7)	15% (16)	104

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Table YF7_4: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?

Books (i.e. chapter books, textbooks)

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	27% (445)	34% (555)	13% (207)	7% (112)	19% (310)	1628
Military HH: Yes	31% (57)	32% (59)	9% (17)	5% (9)	24% (44)	185
Military HH: No	27% (388)	34% (496)	13% (190)	7% (103)	18% (266)	1443
RD/WT: Right Direction	44% (180)	34% (138)	9% (39)	2% (9)	11% (46)	412
RD/WT: Wrong Track	22% (265)	34% (417)	14% (168)	9% (104)	22% (264)	1217
Biden Job Approve	37% (229)	34% (216)	10% (64)	4% (24)	15% (93)	626
Biden Job Disapprove	22% (200)	33% (307)	15% (135)	9% (83)	21% (196)	921
Biden Job Strongly Approve	50% (135)	27% (73)	9% (24)	2% (6)	11% (30)	269
Biden Job Somewhat Approve	26% (94)	40% (143)	11% (40)	5% (18)	17% (62)	357
Biden Job Somewhat Disapprove	23% (76)	37% (122)	14% (48)	8% (26)	18% (61)	333
Biden Job Strongly Disapprove	21% (124)	31% (185)	15% (87)	10% (57)	23% (135)	588
Favorable of Biden	37% (246)	33% (218)	10% (68)	4% (24)	17% (114)	671
Unfavorable of Biden	21% (184)	35% (305)	15% (131)	9% (82)	20% (176)	877
Very Favorable of Biden	51% (141)	23% (64)	9% (26)	4% (10)	13% (34)	275
Somewhat Favorable of Biden	27% (105)	39% (155)	11% (43)	4% (14)	20% (80)	396
Somewhat Unfavorable of Biden	22% (61)	39% (110)	13% (38)	10% (29)	15% (43)	281
Very Unfavorable of Biden	21% (123)	33% (195)	16% (93)	9% (53)	22% (133)	596
#1 Issue: Economy	26% (192)	37% (276)	14% (104)	6% (46)	18% (135)	754
#1 Issue: Security	38% (52)	28% (38)	6% (8)	5% (7)	23% (31)	136
#1 Issue: Health Care	27% (29)	37% (39)	14% (14)	8% (8)	15% (16)	106
#1 Issue: Medicare / Social Security	31% (20)	19% (12)	13% (9)	5% (3)	32% (21)	65
#1 Issue: Women's Issues	27% (82)	39% (118)	10% (31)	10% (30)	13% (38)	300
#1 Issue: Education	26% (22)	28% (24)	21% (18)	5% (4)	20% (17)	86
#1 Issue: Energy	27% (33)	32% (39)	13% (16)	8% (9)	21% (25)	123
#1 Issue: Other	25% (15)	13% (8)	12% (7)	7% (4)	43% (25)	59
2020 Vote: Joe Biden	33% (226)	36% (250)	10% (72)	5% (34)	15% (106)	689
2020 Vote: Donald Trump	26% (136)	32% (168)	14% (75)	6% (33)	23% (120)	533
2020 Vote: Didn't Vote	21% (77)	34% (123)	14% (50)	12% (42)	20% (72)	364

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Table YF7_4: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?
Books (i.e. chapter books, textbooks)

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	27% (445)	34% (555)	13% (207)	7% (112)	19% (310)	1628
2018 House Vote: Democrat	34% (187)	34% (184)	12% (63)	5% (28)	15% (81)	544
2018 House Vote: Republican	25% (105)	33% (142)	14% (59)	6% (27)	22% (92)	424
2016 Vote: Hillary Clinton	35% (177)	31% (158)	12% (61)	5% (27)	16% (81)	504
2016 Vote: Donald Trump	26% (123)	33% (157)	13% (61)	6% (26)	22% (105)	472
2016 Vote: Other	22% (14)	35% (21)	16% (10)	6% (3)	21% (13)	61
2016 Vote: Didn't Vote	22% (129)	37% (218)	13% (75)	9% (56)	19% (110)	588
Voted in 2014: Yes	31% (265)	31% (268)	12% (106)	5% (46)	20% (167)	852
Voted in 2014: No	23% (180)	37% (287)	13% (101)	8% (66)	18% (142)	776
4-Region: Northeast	29% (75)	33% (88)	10% (26)	5% (13)	23% (61)	264
4-Region: Midwest	27% (90)	34% (112)	14% (46)	6% (19)	20% (65)	332
4-Region: South	25% (166)	33% (215)	14% (92)	9% (58)	19% (126)	655
4-Region: West	30% (114)	37% (140)	11% (43)	6% (23)	15% (57)	377
2207098	26% (206)	33% (262)	13% (103)	8% (61)	20% (158)	791
2207099	29% (239)	35% (292)	12% (103)	6% (52)	18% (151)	838
Parents	31% (308)	35% (349)	12% (120)	8% (78)	15% (153)	1008
Parents Kids under 18	32% (313)	36% (353)	12% (122)	8% (75)	12% (114)	977
Parents of School Aged Children (5-18)	34% (268)	36% (287)	12% (95)	8% (62)	11% (87)	799
Adults Back to School Shopping	27% (445)	34% (555)	13% (207)	7% (112)	19% (310)	1628
Parents of School Aged Children BTS Shopping	34% (268)	36% (287)	12% (95)	8% (62)	11% (87)	799
Concerned About Affording Expenses	22% (308)	37% (508)	14% (201)	8% (110)	19% (262)	1389
Concerned About Affording Child Care	31% (111)	39% (142)	13% (47)	10% (35)	8% (28)	363
Concerned About Affording School Supplies	18% (149)	38% (306)	18% (147)	11% (88)	15% (121)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF7_5: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?

Home goods (i.e. furniture, bedding, shower caddies, etc.)

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	21% (339)	30% (488)	19% (302)	11% (185)	19% (315)	1628
Gender: Male	29% (204)	35% (248)	17% (119)	7% (52)	12% (87)	710
Gender: Female	15% (134)	26% (240)	20% (183)	14% (133)	25% (228)	918
Age: 18-34	25% (157)	31% (196)	19% (119)	11% (69)	14% (89)	630
Age: 35-44	21% (94)	29% (125)	20% (90)	13% (57)	16% (72)	439
Age: 45-64	16% (74)	31% (141)	17% (77)	11% (49)	24% (110)	451
Age: 65+	13% (14)	24% (26)	15% (16)	9% (9)	39% (42)	108
GenZers: 1997-2012	23% (56)	31% (76)	17% (41)	10% (25)	20% (48)	247
Millennials: 1981-1996	24% (174)	30% (214)	20% (144)	12% (88)	14% (99)	720
GenXers: 1965-1980	17% (72)	33% (138)	19% (79)	11% (46)	20% (83)	419
Baby Boomers: 1946-1964	16% (36)	26% (59)	16% (37)	11% (24)	32% (73)	229
PID: Dem (no lean)	25% (166)	32% (213)	17% (116)	7% (46)	19% (129)	670
PID: Ind (no lean)	17% (79)	26% (126)	20% (94)	18% (87)	20% (94)	481
PID: Rep (no lean)	19% (93)	31% (149)	19% (91)	11% (53)	19% (91)	477
PID/Gender: Dem Men	32% (100)	37% (117)	15% (49)	4% (12)	12% (37)	316
PID/Gender: Dem Women	19% (66)	27% (96)	19% (68)	9% (33)	26% (92)	354
PID/Gender: Ind Men	23% (41)	34% (59)	16% (29)	13% (23)	14% (24)	177
PID/Gender: Ind Women	12% (38)	22% (67)	21% (65)	21% (64)	23% (70)	304
PID/Gender: Rep Men	29% (62)	33% (72)	19% (41)	8% (17)	12% (26)	217
PID/Gender: Rep Women	12% (31)	30% (77)	19% (50)	14% (36)	25% (66)	260
Ideo: Liberal (1-3)	23% (108)	28% (133)	20% (93)	11% (49)	18% (85)	468
Ideo: Moderate (4)	22% (111)	31% (156)	19% (96)	11% (54)	18% (90)	507
Ideo: Conservative (5-7)	21% (99)	34% (161)	17% (81)	10% (46)	19% (89)	476
Educ: < College	17% (172)	27% (277)	20% (205)	14% (139)	21% (215)	1009
Educ: Bachelors degree	24% (90)	33% (122)	18% (68)	8% (31)	16% (59)	369
Educ: Post-grad	31% (77)	36% (89)	12% (30)	6% (15)	16% (41)	250

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Table YF7_5: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?
Home goods (i.e. furniture, bedding, shower caddies, etc.)

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	21% (339)	30% (488)	19% (302)	11% (185)	19% (315)	1628
Income: Under 50k	16% (121)	27% (206)	21% (161)	15% (116)	20% (155)	759
Income: 50k-100k	22% (118)	30% (162)	19% (100)	10% (55)	20% (106)	541
Income: 100k+	30% (99)	37% (121)	12% (40)	4% (14)	16% (54)	328
Ethnicity: White	19% (231)	30% (367)	18% (219)	11% (138)	21% (250)	1205
Ethnicity: Hispanic	27% (103)	30% (117)	17% (66)	11% (41)	15% (59)	386
Ethnicity: Black	25% (66)	29% (74)	21% (55)	11% (30)	13% (35)	259
Ethnicity: Other	26% (42)	28% (47)	17% (28)	11% (18)	18% (30)	164
All Christian	22% (151)	31% (214)	18% (122)	9% (62)	21% (143)	693
All Non-Christian	32% (32)	36% (36)	15% (15)	4% (4)	13% (13)	99
Atheist	16% (11)	25% (18)	19% (14)	18% (12)	21% (15)	70
Agnostic/Nothing in particular	20% (92)	29% (135)	19% (87)	12% (54)	20% (89)	457
Something Else	17% (52)	28% (86)	21% (65)	17% (52)	18% (55)	310
Religious Non-Protestant/Catholic	31% (35)	35% (40)	16% (19)	4% (4)	14% (15)	113
Evangelical	23% (109)	31% (148)	15% (73)	13% (62)	17% (82)	473
Non-Evangelical	17% (88)	29% (145)	21% (109)	10% (51)	22% (113)	506
Community: Urban	32% (166)	32% (168)	13% (68)	9% (47)	14% (75)	523
Community: Suburban	16% (111)	28% (190)	22% (151)	10% (68)	23% (157)	677
Community: Rural	14% (62)	30% (131)	19% (83)	16% (70)	19% (83)	429
Employ: Private Sector	25% (171)	36% (247)	18% (128)	8% (56)	13% (92)	694
Employ: Government	29% (39)	25% (33)	11% (14)	14% (19)	21% (28)	133
Employ: Self-Employed	25% (47)	32% (60)	17% (32)	15% (29)	10% (20)	188
Employ: Homemaker	10% (15)	22% (32)	22% (31)	14% (21)	32% (46)	145
Employ: Student	15% (16)	32% (35)	23% (25)	8% (9)	22% (25)	110
Employ: Retired	9% (11)	24% (29)	17% (21)	9% (10)	42% (51)	122
Employ: Unemployed	16% (21)	17% (23)	24% (33)	22% (29)	21% (28)	133
Employ: Other	17% (17)	28% (29)	17% (18)	12% (12)	26% (27)	104

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Table YF7_5: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?

Home goods (i.e. furniture, bedding, shower caddies, etc.)

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	21% (339)	30% (488)	19% (302)	11% (185)	19% (315)	1628
Military HH: Yes	25% (47)	29% (54)	16% (30)	7% (13)	22% (40)	185
Military HH: No	20% (292)	30% (434)	19% (272)	12% (172)	19% (275)	1443
RD/WT: Right Direction	37% (151)	34% (139)	13% (55)	3% (14)	13% (53)	412
RD/WT: Wrong Track	15% (187)	29% (349)	20% (247)	14% (171)	22% (262)	1217
Biden Job Approve	30% (187)	30% (191)	16% (99)	5% (33)	19% (117)	626
Biden Job Disapprove	16% (143)	30% (275)	20% (183)	15% (138)	20% (182)	921
Biden Job Strongly Approve	44% (118)	29% (78)	12% (33)	3% (9)	12% (31)	269
Biden Job Somewhat Approve	19% (69)	32% (113)	18% (66)	7% (24)	24% (85)	357
Biden Job Somewhat Disapprove	17% (56)	33% (111)	18% (61)	14% (46)	18% (60)	333
Biden Job Strongly Disapprove	15% (87)	28% (164)	21% (121)	16% (93)	21% (123)	588
Favorable of Biden	27% (184)	30% (201)	17% (113)	6% (40)	20% (134)	671
Unfavorable of Biden	17% (147)	30% (260)	19% (170)	15% (136)	19% (165)	877
Very Favorable of Biden	41% (114)	28% (76)	14% (39)	5% (13)	12% (33)	275
Somewhat Favorable of Biden	18% (71)	32% (125)	19% (73)	7% (27)	25% (100)	396
Somewhat Unfavorable of Biden	19% (53)	32% (89)	18% (49)	17% (48)	15% (41)	281
Very Unfavorable of Biden	16% (93)	29% (170)	20% (121)	15% (88)	21% (124)	596
#1 Issue: Economy	18% (136)	32% (245)	21% (161)	11% (79)	18% (133)	754
#1 Issue: Security	26% (35)	30% (41)	15% (21)	10% (13)	20% (27)	136
#1 Issue: Health Care	29% (31)	35% (37)	16% (17)	7% (7)	13% (14)	106
#1 Issue: Medicare / Social Security	20% (13)	26% (17)	13% (9)	12% (8)	28% (18)	65
#1 Issue: Women's Issues	20% (59)	29% (87)	18% (54)	12% (37)	21% (63)	300
#1 Issue: Education	32% (27)	19% (17)	18% (15)	5% (4)	26% (23)	86
#1 Issue: Energy	23% (28)	30% (37)	15% (18)	15% (18)	17% (21)	123
#1 Issue: Other	15% (9)	16% (9)	12% (7)	29% (17)	28% (17)	59
2020 Vote: Joe Biden	24% (168)	33% (227)	18% (121)	8% (57)	17% (116)	689
2020 Vote: Donald Trump	19% (103)	30% (159)	19% (102)	11% (61)	20% (107)	533
2020 Vote: Didn't Vote	17% (64)	25% (91)	20% (72)	16% (58)	22% (81)	364

Continued on next page

Table YF7_5: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?
Home goods (i.e. furniture, bedding, shower caddies, etc.)

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	21% (339)	30% (488)	19% (302)	11% (185)	19% (315)	1628
2018 House Vote: Democrat	26% (142)	31% (167)	18% (96)	9% (47)	17% (92)	544
2018 House Vote: Republican	20% (86)	32% (135)	19% (79)	12% (50)	18% (75)	424
2016 Vote: Hillary Clinton	27% (135)	30% (152)	17% (85)	9% (48)	17% (85)	504
2016 Vote: Donald Trump	20% (95)	31% (146)	20% (92)	11% (50)	19% (88)	472
2016 Vote: Other	13% (8)	27% (16)	20% (13)	18% (11)	22% (14)	61
2016 Vote: Didn't Vote	17% (101)	30% (174)	19% (112)	13% (75)	22% (127)	588
Voted in 2014: Yes	23% (194)	32% (272)	17% (148)	10% (88)	18% (150)	852
Voted in 2014: No	19% (145)	28% (216)	20% (154)	12% (97)	21% (165)	776
4-Region: Northeast	21% (55)	29% (78)	20% (52)	10% (27)	20% (52)	264
4-Region: Midwest	22% (74)	28% (91)	21% (68)	9% (31)	20% (67)	332
4-Region: South	18% (121)	28% (183)	20% (130)	14% (91)	20% (131)	655
4-Region: West	24% (89)	36% (136)	14% (52)	10% (36)	17% (64)	377
2207098	20% (158)	31% (243)	19% (152)	10% (80)	20% (156)	791
2207099	22% (180)	29% (245)	18% (149)	12% (105)	19% (159)	838
Parents	24% (240)	30% (302)	19% (193)	11% (114)	16% (159)	1008
Parents Kids under 18	25% (242)	31% (301)	19% (189)	11% (109)	14% (136)	977
Parents of School Aged Children (5-18)	25% (201)	31% (245)	20% (157)	11% (85)	14% (110)	799
Adults Back to School Shopping	21% (339)	30% (488)	19% (302)	11% (185)	19% (315)	1628
Parents of School Aged Children BTS Shopping	25% (201)	31% (245)	20% (157)	11% (85)	14% (110)	799
Concerned About Affording Expenses	16% (219)	31% (432)	21% (293)	13% (180)	19% (265)	1389
Concerned About Affording Child Care	27% (98)	33% (121)	19% (69)	12% (45)	8% (29)	363
Concerned About Affording School Supplies	17% (137)	29% (232)	23% (186)	17% (137)	15% (119)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF7_6: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?

School tuition

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	18% (293)	21% (335)	14% (225)	9% (151)	38% (625)	1628
Gender: Male	26% (186)	29% (203)	16% (117)	6% (39)	23% (165)	710
Gender: Female	12% (107)	14% (132)	12% (108)	12% (112)	50% (460)	918
Age: 18-34	21% (132)	26% (165)	18% (112)	11% (67)	24% (154)	630
Age: 35-44	21% (91)	20% (89)	13% (57)	10% (42)	36% (159)	439
Age: 45-64	14% (63)	15% (69)	11% (52)	8% (36)	51% (232)	451
Age: 65+	6% (6)	11% (12)	4% (4)	5% (6)	74% (80)	108
GenZers: 1997-2012	20% (50)	26% (65)	26% (64)	11% (27)	17% (41)	247
Millennials: 1981-1996	22% (156)	24% (174)	13% (90)	10% (72)	32% (227)	720
GenXers: 1965-1980	16% (68)	19% (78)	13% (53)	8% (35)	44% (184)	419
Baby Boomers: 1946-1964	8% (19)	8% (18)	7% (17)	7% (16)	69% (159)	229
PID: Dem (no lean)	23% (154)	25% (165)	12% (82)	6% (43)	34% (227)	670
PID: Ind (no lean)	13% (62)	16% (78)	16% (76)	14% (68)	41% (197)	481
PID: Rep (no lean)	16% (77)	19% (92)	14% (67)	8% (39)	42% (202)	477
PID/Gender: Dem Men	30% (96)	33% (105)	13% (42)	4% (12)	19% (60)	316
PID/Gender: Dem Women	16% (58)	17% (60)	11% (39)	9% (30)	47% (166)	354
PID/Gender: Ind Men	20% (35)	22% (39)	23% (41)	8% (14)	27% (48)	177
PID/Gender: Ind Women	9% (27)	13% (39)	12% (35)	18% (54)	49% (149)	304
PID/Gender: Rep Men	26% (55)	27% (60)	15% (33)	6% (12)	26% (57)	217
PID/Gender: Rep Women	8% (22)	13% (33)	13% (34)	10% (27)	56% (145)	260
Ideo: Liberal (1-3)	20% (93)	23% (109)	15% (71)	9% (41)	33% (154)	468
Ideo: Moderate (4)	20% (103)	20% (100)	14% (70)	10% (49)	36% (183)	507
Ideo: Conservative (5-7)	17% (79)	21% (101)	12% (56)	7% (35)	43% (205)	476
Educ: < College	15% (150)	17% (176)	16% (162)	11% (114)	40% (407)	1009
Educ: Bachelors degree	22% (82)	25% (92)	12% (44)	6% (22)	35% (130)	369
Educ: Post-grad	24% (61)	26% (66)	8% (20)	6% (15)	35% (89)	250

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Table YF7_6: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?
School tuition

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	18% (293)	21% (335)	14% (225)	9% (151)	38% (625)	1628
Income: Under 50k	13% (101)	17% (132)	16% (125)	12% (92)	41% (309)	759
Income: 50k-100k	20% (110)	21% (115)	12% (66)	8% (44)	38% (206)	541
Income: 100k+	25% (81)	27% (88)	10% (34)	5% (15)	34% (110)	328
Ethnicity: White	17% (208)	20% (240)	13% (156)	10% (115)	40% (487)	1205
Ethnicity: Hispanic	22% (84)	22% (86)	16% (63)	8% (29)	32% (124)	386
Ethnicity: Black	23% (60)	21% (56)	15% (40)	9% (24)	31% (80)	259
Ethnicity: Other	16% (25)	24% (39)	18% (29)	7% (12)	36% (58)	164
All Christian	18% (126)	22% (155)	12% (80)	8% (54)	40% (277)	693
All Non-Christian	34% (34)	22% (22)	12% (12)	3% (3)	28% (28)	99
Atheist	16% (12)	29% (21)	7% (5)	21% (14)	27% (19)	70
Agnostic/Nothing in particular	17% (79)	20% (91)	12% (54)	10% (47)	41% (186)	457
Something Else	13% (42)	15% (47)	24% (74)	10% (32)	37% (116)	310
Religious Non-Protestant/Catholic	33% (37)	23% (25)	11% (13)	5% (5)	29% (32)	113
Evangelical	22% (104)	24% (115)	13% (60)	8% (36)	33% (158)	473
Non-Evangelical	12% (61)	15% (78)	18% (92)	9% (46)	45% (230)	506
Community: Urban	26% (136)	26% (136)	11% (56)	6% (32)	31% (162)	523
Community: Suburban	15% (102)	17% (118)	16% (110)	10% (66)	42% (282)	677
Community: Rural	13% (55)	19% (80)	14% (59)	12% (53)	42% (181)	429
Employ: Private Sector	22% (154)	24% (165)	12% (85)	8% (55)	34% (235)	694
Employ: Government	20% (26)	24% (32)	13% (17)	10% (13)	33% (44)	133
Employ: Self-Employed	21% (40)	21% (39)	22% (42)	9% (16)	27% (51)	188
Employ: Homemaker	6% (8)	15% (21)	8% (12)	12% (18)	59% (85)	145
Employ: Student	23% (26)	31% (34)	15% (17)	14% (15)	16% (18)	110
Employ: Retired	4% (5)	8% (10)	5% (6)	5% (6)	78% (95)	122
Employ: Unemployed	12% (17)	16% (21)	19% (26)	14% (18)	39% (52)	133
Employ: Other	16% (17)	12% (12)	19% (20)	9% (10)	43% (45)	104

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Table YF7_6: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?

School tuition

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	18% (293)	21% (335)	14% (225)	9% (151)	38% (625)	1628
Military HH: Yes	17% (32)	20% (37)	12% (22)	6% (12)	45% (83)	185
Military HH: No	18% (261)	21% (298)	14% (202)	10% (139)	38% (543)	1443
RD/WT: Right Direction	34% (139)	31% (128)	11% (44)	4% (16)	21% (85)	412
RD/WT: Wrong Track	13% (154)	17% (207)	15% (181)	11% (135)	44% (540)	1217
Biden Job Approve	28% (176)	25% (159)	11% (67)	5% (32)	31% (191)	626
Biden Job Disapprove	12% (110)	17% (158)	15% (141)	11% (106)	44% (406)	921
Biden Job Strongly Approve	40% (107)	26% (69)	10% (27)	3% (9)	21% (57)	269
Biden Job Somewhat Approve	19% (69)	25% (90)	11% (40)	7% (24)	38% (135)	357
Biden Job Somewhat Disapprove	12% (40)	18% (60)	18% (60)	9% (31)	42% (142)	333
Biden Job Strongly Disapprove	12% (70)	17% (98)	14% (81)	13% (75)	45% (265)	588
Favorable of Biden	26% (175)	24% (160)	11% (71)	5% (33)	35% (232)	671
Unfavorable of Biden	12% (106)	18% (162)	16% (140)	12% (106)	41% (362)	877
Very Favorable of Biden	38% (103)	26% (71)	8% (22)	5% (13)	24% (66)	275
Somewhat Favorable of Biden	18% (71)	22% (88)	12% (49)	5% (21)	42% (166)	396
Somewhat Unfavorable of Biden	11% (31)	22% (63)	19% (54)	12% (34)	35% (99)	281
Very Unfavorable of Biden	13% (75)	17% (100)	15% (87)	12% (72)	44% (263)	596
#1 Issue: Economy	16% (118)	20% (154)	15% (113)	8% (61)	41% (308)	754
#1 Issue: Security	30% (41)	20% (28)	8% (11)	7% (10)	34% (46)	136
#1 Issue: Health Care	25% (27)	31% (33)	15% (16)	7% (8)	22% (23)	106
#1 Issue: Medicare / Social Security	18% (12)	16% (10)	12% (8)	7% (4)	47% (31)	65
#1 Issue: Women's Issues	16% (47)	17% (52)	15% (45)	11% (32)	41% (124)	300
#1 Issue: Education	18% (15)	27% (23)	15% (13)	8% (7)	33% (28)	86
#1 Issue: Energy	20% (24)	25% (30)	11% (13)	13% (16)	32% (39)	123
#1 Issue: Other	15% (9)	9% (5)	11% (7)	22% (13)	43% (25)	59
2020 Vote: Joe Biden	20% (140)	25% (169)	12% (82)	7% (52)	36% (246)	689
2020 Vote: Donald Trump	16% (86)	18% (94)	13% (71)	8% (45)	45% (237)	533
2020 Vote: Didn't Vote	17% (63)	17% (63)	17% (63)	13% (46)	35% (128)	364

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Table YF7_6: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?
School tuition

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	18% (293)	21% (335)	14% (225)	9% (151)	38% (625)	1628
2018 House Vote: Democrat	23% (125)	24% (129)	11% (59)	7% (37)	36% (194)	544
2018 House Vote: Republican	16% (70)	18% (78)	13% (54)	9% (38)	43% (184)	424
2016 Vote: Hillary Clinton	24% (120)	21% (108)	11% (55)	7% (37)	37% (184)	504
2016 Vote: Donald Trump	17% (82)	19% (89)	12% (59)	8% (40)	43% (202)	472
2016 Vote: Other	12% (7)	21% (13)	8% (5)	16% (10)	43% (26)	61
2016 Vote: Didn't Vote	14% (84)	21% (125)	18% (106)	10% (61)	36% (213)	588
Voted in 2014: Yes	20% (167)	20% (171)	11% (92)	8% (70)	41% (352)	852
Voted in 2014: No	16% (125)	21% (164)	17% (133)	10% (81)	35% (273)	776
4-Region: Northeast	17% (45)	15% (40)	15% (40)	9% (25)	43% (114)	264
4-Region: Midwest	16% (52)	21% (69)	16% (52)	7% (24)	41% (135)	332
4-Region: South	16% (107)	20% (130)	13% (83)	10% (64)	41% (271)	655
4-Region: West	23% (89)	25% (96)	13% (49)	10% (38)	28% (106)	377
2207098	18% (139)	20% (156)	14% (114)	8% (61)	40% (320)	791
2207099	18% (154)	21% (179)	13% (110)	11% (89)	36% (305)	838
Parents	20% (204)	22% (220)	12% (124)	9% (87)	37% (372)	1008
Parents Kids under 18	22% (215)	23% (227)	13% (129)	8% (82)	33% (324)	977
Parents of School Aged Children (5-18)	21% (171)	24% (191)	11% (91)	8% (65)	35% (280)	799
Adults Back to School Shopping	18% (293)	21% (335)	14% (225)	9% (151)	38% (625)	1628
Parents of School Aged Children BTS Shopping	21% (171)	24% (191)	11% (91)	8% (65)	35% (280)	799
Concerned About Affording Expenses	15% (212)	21% (296)	16% (218)	10% (144)	37% (519)	1389
Concerned About Affording Child Care	26% (96)	31% (111)	16% (59)	10% (36)	17% (61)	363
Concerned About Affording School Supplies	17% (135)	21% (171)	18% (144)	13% (106)	31% (255)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF7_7: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?

School lunches/snacks

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	30% (483)	33% (533)	11% (182)	7% (116)	19% (314)	1628
Gender: Male	37% (263)	37% (263)	11% (80)	5% (36)	10% (69)	710
Gender: Female	24% (220)	29% (270)	11% (102)	9% (80)	27% (246)	918
Age: 18-34	32% (203)	36% (224)	11% (66)	8% (49)	14% (87)	630
Age: 35-44	32% (139)	36% (159)	13% (56)	8% (37)	11% (48)	439
Age: 45-64	27% (120)	28% (127)	11% (50)	6% (28)	28% (127)	451
Age: 65+	19% (21)	21% (23)	9% (9)	2% (2)	48% (52)	108
GenZers: 1997-2012	30% (74)	35% (87)	11% (27)	4% (9)	20% (51)	247
Millennials: 1981-1996	33% (239)	36% (258)	12% (84)	10% (68)	10% (69)	720
GenXers: 1965-1980	30% (125)	32% (132)	12% (48)	7% (28)	20% (84)	419
Baby Boomers: 1946-1964	19% (44)	23% (53)	10% (22)	5% (10)	44% (100)	229
PID: Dem (no lean)	34% (231)	32% (214)	11% (70)	4% (24)	20% (132)	670
PID: Ind (no lean)	23% (109)	34% (165)	10% (48)	12% (60)	20% (98)	481
PID: Rep (no lean)	30% (143)	32% (154)	13% (63)	7% (32)	18% (84)	477
PID/Gender: Dem Men	40% (128)	37% (116)	11% (36)	3% (9)	9% (28)	316
PID/Gender: Dem Women	29% (103)	27% (97)	10% (35)	4% (15)	29% (104)	354
PID/Gender: Ind Men	31% (55)	41% (72)	9% (16)	9% (16)	10% (18)	177
PID/Gender: Ind Women	18% (55)	31% (93)	10% (32)	15% (44)	27% (81)	304
PID/Gender: Rep Men	37% (81)	34% (74)	13% (28)	5% (11)	11% (23)	217
PID/Gender: Rep Women	24% (63)	31% (80)	14% (36)	8% (21)	23% (61)	260
Ideo: Liberal (1-3)	33% (153)	32% (150)	10% (45)	5% (24)	20% (96)	468
Ideo: Moderate (4)	29% (148)	37% (185)	12% (60)	9% (45)	13% (68)	507
Ideo: Conservative (5-7)	30% (143)	31% (148)	12% (57)	5% (24)	22% (104)	476
Educ: < College	27% (268)	33% (330)	12% (120)	9% (86)	20% (204)	1009
Educ: Bachelors degree	32% (118)	34% (126)	10% (37)	6% (22)	18% (67)	369
Educ: Post-grad	39% (98)	31% (77)	10% (25)	3% (8)	17% (43)	250

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Table YF7_7: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?
School lunches/snacks

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	30% (483)	33% (533)	11% (182)	7% (116)	19% (314)	1628
Income: Under 50k	24% (183)	31% (235)	12% (90)	11% (81)	23% (171)	759
Income: 50k-100k	31% (167)	35% (189)	13% (70)	5% (26)	16% (88)	541
Income: 100k+	41% (133)	33% (109)	7% (21)	3% (9)	17% (55)	328
Ethnicity: White	29% (351)	31% (377)	12% (143)	7% (89)	20% (244)	1205
Ethnicity: Hispanic	36% (139)	32% (125)	8% (31)	8% (31)	16% (62)	386
Ethnicity: Black	34% (88)	36% (94)	10% (25)	6% (14)	15% (38)	259
Ethnicity: Other	27% (44)	38% (62)	8% (14)	7% (12)	20% (32)	164
All Christian	30% (211)	32% (222)	12% (81)	4% (31)	21% (149)	693
All Non-Christian	36% (35)	37% (37)	9% (9)	4% (4)	14% (14)	99
Atheist	34% (24)	30% (21)	10% (7)	10% (7)	15% (11)	70
Agnostic/Nothing in particular	29% (130)	32% (147)	11% (50)	8% (39)	20% (91)	457
Something Else	27% (83)	34% (106)	11% (35)	12% (36)	16% (50)	310
Religious Non-Protestant/Catholic	34% (38)	38% (43)	9% (10)	5% (6)	13% (15)	113
Evangelical	30% (143)	31% (147)	12% (57)	6% (30)	20% (96)	473
Non-Evangelical	29% (145)	34% (172)	11% (56)	6% (32)	20% (101)	506
Community: Urban	37% (192)	31% (164)	10% (50)	5% (24)	18% (93)	523
Community: Suburban	27% (182)	32% (219)	12% (82)	7% (48)	21% (146)	677
Community: Rural	25% (109)	35% (150)	12% (49)	10% (45)	18% (76)	429
Employ: Private Sector	35% (245)	33% (230)	12% (82)	5% (38)	14% (98)	694
Employ: Government	34% (45)	31% (41)	14% (19)	5% (7)	16% (21)	133
Employ: Self-Employed	34% (63)	32% (59)	11% (22)	12% (23)	11% (20)	188
Employ: Homemaker	22% (32)	25% (37)	11% (15)	11% (17)	30% (44)	145
Employ: Student	31% (34)	38% (42)	8% (9)	4% (5)	18% (20)	110
Employ: Retired	10% (12)	33% (40)	6% (7)	3% (4)	48% (59)	122
Employ: Unemployed	22% (29)	30% (41)	13% (18)	13% (17)	22% (29)	133
Employ: Other	22% (23)	42% (43)	11% (11)	5% (5)	21% (22)	104

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Table YF7_7: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?

School lunches/snacks

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	30% (483)	33% (533)	11% (182)	7% (116)	19% (314)	1628
Military HH: Yes	33% (61)	28% (52)	12% (21)	5% (10)	22% (41)	185
Military HH: No	29% (422)	33% (481)	11% (160)	7% (106)	19% (274)	1443
RD/WT: Right Direction	44% (180)	31% (127)	10% (39)	3% (11)	13% (55)	412
RD/WT: Wrong Track	25% (303)	33% (406)	12% (143)	9% (105)	21% (259)	1217
Biden Job Approve	40% (249)	30% (189)	8% (48)	3% (21)	19% (119)	626
Biden Job Disapprove	24% (221)	33% (309)	14% (128)	10% (90)	19% (174)	921
Biden Job Strongly Approve	49% (132)	26% (69)	7% (18)	2% (5)	17% (45)	269
Biden Job Somewhat Approve	33% (117)	34% (120)	9% (31)	4% (16)	21% (74)	357
Biden Job Somewhat Disapprove	23% (77)	39% (130)	13% (44)	8% (26)	17% (57)	333
Biden Job Strongly Disapprove	25% (144)	30% (179)	14% (84)	11% (64)	20% (117)	588
Favorable of Biden	37% (251)	30% (201)	8% (54)	4% (25)	21% (139)	671
Unfavorable of Biden	24% (210)	34% (302)	14% (124)	10% (85)	18% (156)	877
Very Favorable of Biden	44% (122)	25% (69)	9% (24)	3% (9)	19% (51)	275
Somewhat Favorable of Biden	33% (130)	33% (132)	7% (30)	4% (16)	22% (88)	396
Somewhat Unfavorable of Biden	25% (69)	40% (111)	12% (35)	9% (25)	15% (41)	281
Very Unfavorable of Biden	24% (141)	32% (191)	15% (89)	10% (60)	19% (115)	596
#1 Issue: Economy	28% (212)	36% (274)	13% (100)	7% (53)	15% (115)	754
#1 Issue: Security	32% (43)	27% (37)	8% (11)	9% (12)	24% (32)	136
#1 Issue: Health Care	27% (28)	38% (40)	8% (9)	11% (11)	17% (18)	106
#1 Issue: Medicare / Social Security	38% (24)	22% (14)	8% (5)	3% (2)	29% (19)	65
#1 Issue: Women's Issues	31% (94)	28% (85)	11% (34)	7% (20)	23% (68)	300
#1 Issue: Education	33% (28)	37% (31)	4% (4)	3% (3)	23% (19)	86
#1 Issue: Energy	31% (38)	31% (39)	12% (14)	8% (9)	18% (22)	123
#1 Issue: Other	25% (15)	21% (13)	7% (4)	9% (5)	37% (21)	59
2020 Vote: Joe Biden	34% (233)	33% (224)	10% (67)	5% (32)	19% (133)	689
2020 Vote: Donald Trump	27% (145)	34% (180)	13% (70)	7% (38)	19% (99)	533
2020 Vote: Didn't Vote	26% (96)	32% (115)	10% (37)	12% (42)	20% (75)	364

Continued on next page

Table YF7_7: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?
School lunches/snacks

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	30% (483)	33% (533)	11% (182)	7% (116)	19% (314)	1628
2018 House Vote: Democrat	34% (187)	34% (187)	9% (47)	5% (27)	18% (96)	544
2018 House Vote: Republican	29% (125)	32% (134)	14% (59)	5% (22)	20% (83)	424
2016 Vote: Hillary Clinton	35% (174)	32% (162)	9% (45)	5% (27)	19% (96)	504
2016 Vote: Donald Trump	30% (142)	31% (148)	12% (58)	6% (28)	20% (96)	472
2016 Vote: Other	24% (15)	34% (21)	11% (7)	7% (5)	24% (15)	61
2016 Vote: Didn't Vote	26% (151)	34% (202)	12% (72)	10% (56)	18% (106)	588
Voted in 2014: Yes	31% (268)	31% (264)	11% (94)	5% (47)	21% (181)	852
Voted in 2014: No	28% (215)	35% (270)	11% (88)	9% (69)	17% (134)	776
4-Region: Northeast	30% (80)	36% (94)	9% (23)	5% (13)	20% (54)	264
4-Region: Midwest	29% (97)	32% (105)	12% (40)	8% (25)	20% (65)	332
4-Region: South	29% (190)	31% (204)	13% (88)	8% (52)	19% (122)	655
4-Region: West	31% (116)	35% (130)	8% (31)	7% (26)	19% (73)	377
2207098	29% (226)	34% (266)	11% (90)	8% (62)	18% (146)	791
2207099	31% (257)	32% (267)	11% (91)	6% (54)	20% (168)	838
Parents	34% (340)	34% (340)	12% (122)	8% (78)	13% (129)	1008
Parents Kids under 18	36% (355)	36% (350)	12% (116)	8% (76)	8% (80)	977
Parents of School Aged Children (5-18)	36% (288)	35% (281)	12% (97)	8% (63)	9% (69)	799
Adults Back to School Shopping	30% (483)	33% (533)	11% (182)	7% (116)	19% (314)	1628
Parents of School Aged Children BTS Shopping	36% (288)	35% (281)	12% (97)	8% (63)	9% (69)	799
Concerned About Affording Expenses	26% (359)	35% (492)	13% (178)	8% (114)	18% (246)	1389
Concerned About Affording Child Care	34% (124)	37% (136)	15% (53)	10% (35)	4% (15)	363
Concerned About Affording School Supplies	24% (193)	36% (296)	16% (133)	11% (92)	12% (98)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF7_8: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?

Child care/after school care

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	17% (270)	16% (262)	11% (173)	8% (123)	49% (800)	1628
Gender: Male	26% (184)	23% (161)	13% (95)	6% (43)	32% (227)	710
Gender: Female	9% (86)	11% (101)	8% (78)	9% (80)	62% (574)	918
Age: 18-34	19% (120)	22% (139)	11% (67)	8% (53)	40% (250)	630
Age: 35-44	21% (94)	16% (71)	12% (54)	10% (43)	40% (178)	439
Age: 45-64	12% (54)	10% (44)	10% (43)	5% (25)	63% (285)	451
Age: 65+	1% (2)	7% (8)	8% (9)	2% (2)	81% (87)	108
GenZers: 1997-2012	15% (37)	19% (46)	11% (27)	6% (14)	49% (121)	247
Millennials: 1981-1996	22% (160)	21% (149)	12% (84)	10% (70)	36% (256)	720
GenXers: 1965-1980	15% (61)	12% (50)	11% (45)	7% (31)	55% (232)	419
Baby Boomers: 1946-1964	5% (11)	7% (17)	7% (17)	3% (7)	77% (177)	229
PID: Dem (no lean)	22% (147)	18% (119)	11% (74)	6% (39)	43% (291)	670
PID: Ind (no lean)	11% (52)	14% (69)	8% (37)	10% (48)	57% (274)	481
PID: Rep (no lean)	15% (70)	16% (74)	13% (62)	8% (36)	49% (235)	477
PID/Gender: Dem Men	33% (104)	23% (74)	13% (42)	5% (15)	25% (80)	316
PID/Gender: Dem Women	12% (43)	13% (45)	9% (33)	7% (23)	60% (211)	354
PID/Gender: Ind Men	16% (28)	20% (36)	9% (16)	9% (16)	46% (81)	177
PID/Gender: Ind Women	8% (24)	11% (33)	7% (21)	11% (32)	64% (193)	304
PID/Gender: Rep Men	23% (51)	23% (51)	17% (38)	5% (12)	30% (66)	217
PID/Gender: Rep Women	7% (19)	9% (23)	9% (24)	9% (24)	65% (169)	260
Ideo: Liberal (1-3)	21% (97)	15% (69)	10% (49)	7% (32)	47% (221)	468
Ideo: Moderate (4)	18% (92)	16% (81)	13% (67)	8% (40)	44% (225)	507
Ideo: Conservative (5-7)	14% (69)	18% (86)	9% (43)	6% (31)	52% (248)	476
Educ: < College	12% (126)	14% (145)	12% (124)	9% (94)	52% (520)	1009
Educ: Bachelors degree	20% (74)	19% (71)	8% (30)	5% (17)	48% (177)	369
Educ: Post-grad	28% (70)	18% (46)	8% (19)	5% (12)	41% (104)	250

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Table YF7_8: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?
Child care/after school care

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	17% (270)	16% (262)	11% (173)	8% (123)	49% (800)	1628
Income: Under 50k	12% (88)	15% (111)	12% (94)	11% (81)	51% (386)	759
Income: 50k-100k	19% (103)	17% (90)	10% (55)	5% (28)	49% (265)	541
Income: 100k+	24% (78)	19% (61)	7% (24)	4% (14)	46% (150)	328
Ethnicity: White	16% (188)	15% (185)	10% (116)	8% (95)	52% (621)	1205
Ethnicity: Hispanic	21% (83)	24% (94)	9% (33)	6% (23)	40% (153)	386
Ethnicity: Black	20% (52)	18% (47)	14% (35)	7% (17)	41% (108)	259
Ethnicity: Other	18% (29)	19% (30)	13% (22)	6% (10)	44% (72)	164
All Christian	18% (125)	18% (123)	10% (69)	4% (30)	50% (346)	693
All Non-Christian	31% (31)	15% (15)	15% (15)	8% (8)	31% (31)	99
Atheist	14% (10)	15% (10)	9% (6)	18% (12)	45% (32)	70
Agnostic/Nothing in particular	14% (64)	15% (70)	12% (53)	7% (30)	53% (240)	457
Something Else	13% (41)	14% (44)	10% (31)	14% (43)	49% (152)	310
Religious Non-Protestant/Catholic	30% (34)	13% (15)	14% (16)	9% (10)	33% (37)	113
Evangelical	20% (96)	20% (96)	9% (40)	7% (32)	44% (207)	473
Non-Evangelical	13% (64)	13% (65)	12% (58)	7% (37)	56% (282)	506
Community: Urban	29% (154)	22% (113)	9% (45)	6% (31)	34% (180)	523
Community: Suburban	11% (73)	13% (87)	11% (75)	8% (53)	57% (389)	677
Community: Rural	10% (42)	15% (62)	12% (53)	9% (39)	54% (232)	429
Employ: Private Sector	22% (151)	20% (139)	12% (87)	5% (38)	40% (278)	694
Employ: Government	24% (32)	12% (16)	11% (14)	7% (10)	46% (61)	133
Employ: Self-Employed	24% (45)	19% (36)	9% (17)	13% (24)	35% (67)	188
Employ: Homemaker	3% (5)	8% (12)	6% (8)	13% (19)	70% (101)	145
Employ: Student	11% (12)	14% (16)	8% (9)	4% (5)	62% (68)	110
Employ: Retired	— (1)	3% (4)	7% (8)	4% (5)	86% (105)	122
Employ: Unemployed	10% (14)	17% (23)	11% (15)	15% (20)	46% (62)	133
Employ: Other	10% (10)	16% (17)	15% (15)	3% (3)	57% (59)	104

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Table YF7_8: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?

Child care/after school care

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	17% (270)	16% (262)	11% (173)	8% (123)	49% (800)	1628
Military HH: Yes	16% (30)	14% (25)	8% (16)	6% (12)	55% (103)	185
Military HH: No	17% (240)	16% (237)	11% (157)	8% (111)	48% (698)	1443
RD/WT: Right Direction	37% (154)	22% (89)	7% (31)	3% (14)	30% (124)	412
RD/WT: Wrong Track	9% (115)	14% (173)	12% (143)	9% (109)	56% (677)	1217
Biden Job Approve	28% (173)	18% (110)	8% (53)	5% (31)	41% (259)	626
Biden Job Disapprove	10% (91)	14% (132)	12% (112)	10% (88)	54% (498)	921
Biden Job Strongly Approve	41% (111)	20% (53)	6% (17)	3% (8)	30% (80)	269
Biden Job Somewhat Approve	17% (62)	16% (57)	10% (36)	6% (23)	50% (179)	357
Biden Job Somewhat Disapprove	11% (37)	16% (53)	12% (41)	10% (33)	51% (170)	333
Biden Job Strongly Disapprove	9% (54)	13% (79)	12% (71)	9% (55)	56% (328)	588
Favorable of Biden	26% (178)	15% (103)	9% (58)	5% (34)	44% (298)	671
Unfavorable of Biden	10% (84)	16% (143)	12% (109)	10% (86)	52% (456)	877
Very Favorable of Biden	40% (111)	18% (50)	7% (18)	4% (11)	31% (85)	275
Somewhat Favorable of Biden	17% (67)	13% (53)	10% (40)	6% (23)	54% (213)	396
Somewhat Unfavorable of Biden	9% (25)	18% (51)	12% (34)	12% (33)	49% (137)	281
Very Unfavorable of Biden	10% (59)	15% (91)	12% (74)	9% (53)	53% (319)	596
#1 Issue: Economy	13% (101)	16% (119)	13% (97)	8% (63)	50% (373)	754
#1 Issue: Security	25% (34)	20% (27)	6% (8)	4% (5)	45% (62)	136
#1 Issue: Health Care	34% (36)	23% (25)	4% (5)	7% (7)	32% (34)	106
#1 Issue: Medicare / Social Security	19% (12)	17% (11)	11% (7)	3% (2)	50% (33)	65
#1 Issue: Women's Issues	14% (42)	12% (35)	11% (33)	10% (30)	53% (160)	300
#1 Issue: Education	17% (15)	12% (11)	5% (4)	4% (4)	61% (52)	86
#1 Issue: Energy	19% (23)	23% (29)	13% (16)	6% (7)	39% (48)	123
#1 Issue: Other	11% (6)	10% (6)	4% (3)	8% (5)	67% (39)	59
2020 Vote: Joe Biden	21% (144)	17% (118)	10% (70)	6% (40)	46% (317)	689
2020 Vote: Donald Trump	13% (71)	16% (85)	12% (65)	9% (46)	50% (266)	533
2020 Vote: Didn't Vote	13% (49)	15% (54)	10% (36)	10% (36)	52% (190)	364

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Table YF7_8: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?
Child care/after school care

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	17% (270)	16% (262)	11% (173)	8% (123)	49% (800)	1628
2018 House Vote: Democrat	22% (122)	18% (99)	9% (50)	6% (32)	44% (241)	544
2018 House Vote: Republican	14% (58)	15% (65)	13% (55)	8% (32)	51% (214)	424
2016 Vote: Hillary Clinton	22% (110)	17% (88)	9% (46)	6% (32)	45% (229)	504
2016 Vote: Donald Trump	15% (71)	15% (71)	12% (56)	7% (31)	52% (244)	472
2016 Vote: Other	10% (6)	22% (14)	4% (2)	5% (3)	59% (36)	61
2016 Vote: Didn't Vote	14% (83)	15% (90)	12% (69)	10% (57)	49% (290)	588
Voted in 2014: Yes	19% (159)	17% (143)	10% (87)	6% (51)	48% (412)	852
Voted in 2014: No	14% (111)	15% (119)	11% (86)	9% (72)	50% (388)	776
4-Region: Northeast	20% (52)	13% (34)	7% (19)	6% (17)	53% (141)	264
4-Region: Midwest	14% (47)	12% (41)	12% (41)	8% (25)	53% (177)	332
4-Region: South	14% (89)	17% (108)	12% (79)	9% (59)	49% (320)	655
4-Region: West	21% (81)	21% (78)	9% (34)	6% (22)	43% (162)	377
2207098	16% (130)	15% (116)	12% (94)	7% (54)	50% (397)	791
2207099	17% (139)	17% (146)	9% (79)	8% (69)	48% (404)	838
Parents	20% (197)	19% (188)	12% (116)	8% (77)	43% (430)	1008
Parents Kids under 18	22% (212)	20% (200)	12% (118)	8% (79)	38% (367)	977
Parents of School Aged Children (5-18)	21% (166)	20% (159)	12% (93)	8% (62)	40% (319)	799
Adults Back to School Shopping	17% (270)	16% (262)	11% (173)	8% (123)	49% (800)	1628
Parents of School Aged Children BTS Shopping	21% (166)	20% (159)	12% (93)	8% (62)	40% (319)	799
Concerned About Affording Expenses	14% (201)	17% (240)	12% (168)	9% (120)	48% (660)	1389
Concerned About Affording Child Care	29% (104)	27% (98)	20% (73)	16% (57)	8% (31)	363
Concerned About Affording School Supplies	17% (139)	17% (138)	13% (106)	12% (100)	40% (328)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF7_9: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?

Gas/transportation

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	24% (392)	38% (612)	18% (291)	10% (170)	10% (163)	1628
Gender: Male	31% (221)	37% (266)	18% (127)	9% (61)	5% (35)	710
Gender: Female	19% (171)	38% (347)	18% (164)	12% (109)	14% (128)	918
Age: 18-34	26% (164)	36% (226)	18% (112)	12% (77)	8% (52)	630
Age: 35-44	25% (108)	35% (152)	20% (89)	10% (45)	10% (45)	439
Age: 45-64	21% (96)	43% (195)	16% (73)	9% (40)	10% (47)	451
Age: 65+	23% (25)	36% (39)	16% (17)	7% (7)	18% (20)	108
GenZers: 1997-2012	22% (55)	34% (84)	21% (52)	13% (33)	9% (23)	247
Millennials: 1981-1996	26% (188)	35% (255)	19% (136)	11% (78)	9% (63)	720
GenXers: 1965-1980	24% (101)	43% (180)	16% (66)	9% (38)	8% (34)	419
Baby Boomers: 1946-1964	20% (45)	39% (88)	16% (36)	9% (20)	17% (39)	229
PID: Dem (no lean)	27% (184)	36% (244)	18% (120)	6% (41)	12% (82)	670
PID: Ind (no lean)	18% (86)	38% (184)	17% (84)	16% (75)	11% (52)	481
PID: Rep (no lean)	26% (123)	39% (184)	18% (88)	11% (54)	6% (29)	477
PID/Gender: Dem Men	34% (108)	35% (111)	18% (58)	5% (15)	7% (23)	316
PID/Gender: Dem Women	21% (76)	38% (133)	17% (61)	7% (25)	17% (59)	354
PID/Gender: Ind Men	21% (38)	43% (76)	19% (34)	13% (24)	3% (6)	177
PID/Gender: Ind Women	16% (48)	36% (108)	17% (50)	17% (52)	15% (46)	304
PID/Gender: Rep Men	35% (75)	36% (79)	16% (35)	10% (22)	3% (7)	217
PID/Gender: Rep Women	18% (48)	40% (105)	20% (53)	12% (32)	9% (22)	260
Ideo: Liberal (1-3)	25% (118)	35% (165)	21% (98)	6% (29)	12% (58)	468
Ideo: Moderate (4)	24% (119)	40% (200)	18% (92)	11% (55)	8% (40)	507
Ideo: Conservative (5-7)	26% (122)	40% (189)	15% (71)	11% (53)	9% (41)	476
Educ: < College	19% (196)	37% (377)	20% (203)	13% (129)	10% (105)	1009
Educ: Bachelors degree	30% (110)	37% (138)	15% (56)	8% (28)	10% (38)	369
Educ: Post-grad	35% (87)	39% (97)	13% (33)	5% (13)	8% (20)	250

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Table YF7_9: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?
Gas/transportation

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	24% (392)	38% (612)	18% (291)	10% (170)	10% (163)	1628
Income: Under 50k	17% (131)	36% (271)	21% (156)	14% (106)	13% (96)	759
Income: 50k-100k	26% (140)	38% (207)	18% (99)	10% (54)	7% (40)	541
Income: 100k+	37% (121)	41% (134)	11% (36)	3% (10)	8% (26)	328
Ethnicity: White	24% (288)	37% (442)	18% (220)	11% (136)	10% (120)	1205
Ethnicity: Hispanic	28% (107)	36% (140)	14% (55)	12% (44)	10% (39)	386
Ethnicity: Black	26% (67)	40% (104)	17% (45)	6% (16)	11% (27)	259
Ethnicity: Other	23% (38)	40% (66)	16% (27)	11% (17)	10% (16)	164
All Christian	28% (192)	37% (255)	17% (118)	8% (58)	10% (69)	693
All Non-Christian	34% (34)	33% (33)	22% (22)	3% (3)	7% (7)	99
Atheist	24% (17)	29% (20)	21% (15)	12% (8)	14% (10)	70
Agnostic/Nothing in particular	23% (104)	39% (179)	16% (71)	11% (50)	11% (52)	457
Something Else	15% (45)	40% (124)	21% (65)	16% (50)	8% (25)	310
Religious Non-Protestant/Catholic	32% (36)	34% (38)	21% (24)	7% (7)	7% (7)	113
Evangelical	26% (124)	36% (172)	18% (85)	10% (46)	10% (46)	473
Non-Evangelical	22% (110)	39% (198)	19% (96)	11% (57)	9% (45)	506
Community: Urban	31% (161)	39% (205)	14% (74)	7% (37)	9% (45)	523
Community: Suburban	22% (147)	36% (243)	21% (142)	10% (69)	11% (76)	677
Community: Rural	20% (84)	38% (164)	18% (75)	15% (64)	10% (41)	429
Employ: Private Sector	28% (197)	38% (263)	17% (117)	9% (64)	8% (53)	694
Employ: Government	31% (42)	42% (56)	18% (24)	7% (9)	2% (2)	133
Employ: Self-Employed	27% (51)	36% (68)	21% (39)	9% (17)	7% (13)	188
Employ: Homemaker	17% (24)	34% (49)	17% (25)	15% (22)	17% (25)	145
Employ: Student	24% (27)	31% (34)	26% (29)	8% (8)	11% (12)	110
Employ: Retired	14% (17)	44% (53)	14% (17)	6% (7)	23% (28)	122
Employ: Unemployed	11% (15)	37% (49)	16% (21)	24% (33)	12% (16)	133
Employ: Other	20% (20)	38% (39)	20% (21)	9% (10)	13% (14)	104

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Table YF7_9: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?

Gas/transportation

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	24% (392)	38% (612)	18% (291)	10% (170)	10% (163)	1628
Military HH: Yes	24% (44)	44% (82)	15% (28)	8% (15)	9% (17)	185
Military HH: No	24% (349)	37% (530)	18% (264)	11% (155)	10% (146)	1443
RD/WT: Right Direction	41% (170)	34% (140)	13% (53)	2% (10)	9% (38)	412
RD/WT: Wrong Track	18% (223)	39% (472)	20% (238)	13% (160)	10% (124)	1217
Biden Job Approve	35% (217)	37% (231)	15% (95)	3% (16)	11% (67)	626
Biden Job Disapprove	18% (166)	38% (349)	20% (183)	15% (142)	9% (81)	921
Biden Job Strongly Approve	45% (122)	31% (84)	12% (31)	2% (4)	10% (28)	269
Biden Job Somewhat Approve	26% (95)	41% (148)	18% (64)	3% (12)	11% (39)	357
Biden Job Somewhat Disapprove	17% (58)	43% (143)	20% (68)	11% (38)	8% (26)	333
Biden Job Strongly Disapprove	18% (108)	35% (207)	20% (115)	18% (104)	9% (54)	588
Favorable of Biden	33% (222)	37% (247)	14% (96)	3% (23)	12% (83)	671
Unfavorable of Biden	17% (153)	38% (331)	21% (186)	16% (137)	8% (70)	877
Very Favorable of Biden	46% (126)	28% (78)	12% (33)	4% (10)	10% (28)	275
Somewhat Favorable of Biden	24% (96)	43% (169)	16% (63)	3% (13)	14% (54)	396
Somewhat Unfavorable of Biden	16% (45)	41% (115)	21% (60)	14% (39)	8% (22)	281
Very Unfavorable of Biden	18% (108)	36% (215)	21% (126)	16% (98)	8% (48)	596
#1 Issue: Economy	22% (164)	40% (305)	19% (145)	10% (76)	9% (65)	754
#1 Issue: Security	35% (47)	34% (46)	11% (15)	12% (17)	8% (11)	136
#1 Issue: Health Care	26% (27)	40% (43)	16% (17)	5% (5)	13% (14)	106
#1 Issue: Medicare / Social Security	35% (23)	27% (17)	18% (11)	4% (3)	17% (11)	65
#1 Issue: Women's Issues	23% (70)	38% (113)	17% (51)	12% (37)	10% (29)	300
#1 Issue: Education	26% (23)	38% (32)	21% (18)	3% (3)	11% (10)	86
#1 Issue: Energy	22% (27)	32% (40)	21% (26)	13% (16)	11% (13)	123
#1 Issue: Other	20% (12)	28% (16)	13% (8)	23% (13)	16% (9)	59
2020 Vote: Joe Biden	28% (190)	39% (271)	16% (113)	7% (47)	10% (68)	689
2020 Vote: Donald Trump	23% (123)	37% (196)	19% (103)	12% (63)	9% (47)	533
2020 Vote: Didn't Vote	20% (73)	37% (136)	18% (65)	14% (52)	11% (39)	364

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Table YF7_9: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?
Gas/transportation

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	24% (392)	38% (612)	18% (291)	10% (170)	10% (163)	1628
2018 House Vote: Democrat	28% (153)	38% (204)	16% (87)	6% (33)	12% (67)	544
2018 House Vote: Republican	26% (112)	36% (155)	20% (83)	12% (49)	6% (26)	424
2016 Vote: Hillary Clinton	29% (147)	37% (185)	16% (78)	7% (35)	12% (58)	504
2016 Vote: Donald Trump	25% (116)	39% (183)	17% (81)	11% (51)	9% (41)	472
2016 Vote: Other	18% (11)	36% (22)	16% (10)	17% (10)	13% (8)	61
2016 Vote: Didn't Vote	20% (116)	38% (222)	21% (122)	12% (72)	10% (56)	588
Voted in 2014: Yes	28% (239)	37% (319)	17% (143)	9% (75)	9% (76)	852
Voted in 2014: No	20% (154)	38% (293)	19% (148)	12% (94)	11% (87)	776
4-Region: Northeast	26% (69)	36% (96)	13% (34)	10% (26)	15% (39)	264
4-Region: Midwest	23% (76)	44% (146)	17% (56)	9% (30)	7% (23)	332
4-Region: South	21% (138)	36% (238)	22% (142)	12% (76)	9% (62)	655
4-Region: West	29% (109)	35% (132)	16% (60)	10% (38)	10% (38)	377
2207098	23% (182)	40% (320)	16% (129)	11% (84)	10% (76)	791
2207099	25% (210)	35% (292)	19% (162)	10% (86)	10% (87)	838
Parents	27% (273)	38% (381)	17% (168)	11% (108)	8% (77)	1008
Parents Kids under 18	28% (278)	37% (358)	17% (163)	12% (116)	6% (62)	977
Parents of School Aged Children (5-18)	28% (222)	38% (304)	17% (133)	10% (83)	7% (56)	799
Adults Back to School Shopping	24% (392)	38% (612)	18% (291)	10% (170)	10% (163)	1628
Parents of School Aged Children BTS Shopping	28% (222)	38% (304)	17% (133)	10% (83)	7% (56)	799
Concerned About Affording Expenses	19% (263)	39% (546)	21% (287)	12% (164)	9% (129)	1389
Concerned About Affording Child Care	31% (113)	36% (130)	17% (62)	13% (46)	3% (12)	363
Concerned About Affording School Supplies	18% (148)	38% (308)	21% (172)	15% (121)	8% (61)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YF7_10: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?

School field trips

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	23% (380)	28% (460)	15% (247)	10% (156)	24% (386)	1628
Gender: Male	31% (221)	29% (208)	16% (114)	8% (56)	16% (110)	710
Gender: Female	17% (159)	27% (252)	14% (132)	11% (100)	30% (276)	918
Age: 18-34	26% (163)	29% (181)	15% (96)	11% (68)	19% (123)	630
Age: 35-44	26% (116)	32% (141)	18% (80)	10% (45)	13% (57)	439
Age: 45-64	20% (91)	27% (120)	13% (59)	8% (35)	32% (146)	451
Age: 65+	10% (10)	17% (18)	10% (11)	8% (8)	56% (60)	108
GenZers: 1997-2012	18% (43)	24% (60)	15% (38)	12% (29)	31% (77)	247
Millennials: 1981-1996	29% (206)	33% (234)	17% (124)	10% (74)	11% (82)	720
GenXers: 1965-1980	23% (97)	30% (124)	14% (60)	9% (39)	24% (100)	419
Baby Boomers: 1946-1964	14% (33)	18% (41)	11% (26)	7% (15)	50% (114)	229
PID: Dem (no lean)	28% (188)	27% (184)	13% (90)	8% (50)	24% (159)	670
PID: Ind (no lean)	20% (98)	28% (137)	16% (75)	13% (61)	23% (110)	481
PID: Rep (no lean)	20% (94)	29% (139)	17% (82)	9% (45)	25% (117)	477
PID/Gender: Dem Men	36% (114)	31% (96)	13% (42)	7% (22)	13% (41)	316
PID/Gender: Dem Women	21% (73)	25% (87)	14% (48)	8% (29)	33% (118)	354
PID/Gender: Ind Men	28% (50)	28% (49)	15% (26)	10% (18)	19% (34)	177
PID/Gender: Ind Women	16% (48)	29% (88)	16% (49)	14% (43)	25% (76)	304
PID/Gender: Rep Men	26% (57)	29% (63)	21% (47)	8% (17)	16% (35)	217
PID/Gender: Rep Women	14% (38)	29% (77)	13% (35)	11% (28)	32% (82)	260
Ideo: Liberal (1-3)	26% (121)	25% (117)	17% (78)	8% (37)	25% (116)	468
Ideo: Moderate (4)	25% (129)	31% (155)	15% (78)	9% (44)	20% (100)	507
Ideo: Conservative (5-7)	22% (105)	28% (136)	15% (73)	8% (39)	26% (123)	476
Educ: < College	18% (183)	28% (286)	17% (174)	12% (124)	24% (243)	1009
Educ: Bachelors degree	30% (110)	29% (107)	11% (41)	6% (22)	24% (90)	369
Educ: Post-grad	35% (87)	27% (67)	13% (32)	4% (11)	21% (54)	250

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Table YF7_10: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?
School field trips

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	23% (380)	28% (460)	15% (247)	10% (156)	24% (386)	1628
Income: Under 50k	16% (122)	29% (217)	17% (132)	14% (106)	24% (182)	759
Income: 50k-100k	26% (143)	28% (149)	15% (79)	8% (45)	23% (125)	541
Income: 100k+	35% (114)	29% (94)	11% (36)	2% (6)	24% (79)	328
Ethnicity: White	23% (274)	27% (327)	16% (187)	9% (113)	25% (303)	1205
Ethnicity: Hispanic	27% (103)	27% (103)	18% (70)	8% (31)	21% (80)	386
Ethnicity: Black	25% (64)	32% (84)	16% (42)	11% (29)	15% (40)	259
Ethnicity: Other	25% (41)	30% (49)	11% (17)	8% (14)	26% (43)	164
All Christian	25% (174)	28% (191)	13% (90)	7% (52)	27% (186)	693
All Non-Christian	34% (34)	30% (29)	15% (14)	7% (7)	15% (15)	99
Atheist	24% (17)	24% (17)	14% (10)	12% (9)	25% (18)	70
Agnostic/Nothing in particular	20% (92)	27% (121)	17% (78)	11% (49)	26% (117)	457
Something Else	20% (63)	33% (101)	18% (54)	13% (40)	16% (51)	310
Religious Non-Protestant/Catholic	36% (40)	28% (31)	14% (16)	8% (9)	14% (16)	113
Evangelical	26% (124)	29% (138)	15% (71)	9% (44)	20% (96)	473
Non-Evangelical	21% (104)	29% (149)	14% (71)	9% (44)	27% (138)	506
Community: Urban	31% (163)	28% (148)	14% (75)	8% (43)	18% (93)	523
Community: Suburban	20% (139)	26% (173)	17% (115)	9% (61)	28% (189)	677
Community: Rural	18% (78)	32% (138)	13% (56)	12% (53)	24% (104)	429
Employ: Private Sector	29% (204)	30% (211)	15% (103)	8% (53)	18% (123)	694
Employ: Government	28% (37)	29% (38)	15% (19)	7% (9)	22% (29)	133
Employ: Self-Employed	31% (59)	25% (48)	19% (36)	9% (18)	14% (27)	188
Employ: Homemaker	14% (20)	30% (44)	17% (25)	16% (24)	22% (33)	145
Employ: Student	12% (13)	15% (16)	22% (24)	9% (10)	42% (46)	110
Employ: Retired	7% (9)	23% (27)	9% (10)	6% (7)	55% (67)	122
Employ: Unemployed	15% (19)	28% (37)	15% (20)	21% (29)	21% (28)	133
Employ: Other	17% (18)	36% (38)	9% (9)	6% (7)	32% (33)	104

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Table YF7_10: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?

School field trips

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	23% (380)	28% (460)	15% (247)	10% (156)	24% (386)	1628
Military HH: Yes	22% (41)	25% (47)	13% (25)	9% (17)	30% (55)	185
Military HH: No	23% (338)	29% (413)	15% (222)	10% (139)	23% (331)	1443
RD/WT: Right Direction	38% (157)	28% (115)	13% (54)	5% (21)	16% (65)	412
RD/WT: Wrong Track	18% (223)	28% (345)	16% (193)	11% (135)	26% (321)	1217
Biden Job Approve	33% (208)	26% (166)	12% (72)	5% (34)	23% (146)	626
Biden Job Disapprove	18% (167)	29% (263)	18% (162)	12% (111)	24% (218)	921
Biden Job Strongly Approve	45% (120)	23% (61)	9% (25)	5% (14)	18% (49)	269
Biden Job Somewhat Approve	24% (87)	29% (105)	13% (47)	6% (21)	27% (97)	357
Biden Job Somewhat Disapprove	18% (59)	33% (111)	17% (57)	10% (32)	22% (74)	333
Biden Job Strongly Disapprove	18% (108)	26% (152)	18% (105)	13% (79)	24% (144)	588
Favorable of Biden	33% (219)	24% (163)	12% (81)	6% (38)	25% (171)	671
Unfavorable of Biden	18% (154)	30% (263)	18% (157)	12% (107)	22% (196)	877
Very Favorable of Biden	43% (118)	18% (51)	12% (33)	7% (19)	20% (54)	275
Somewhat Favorable of Biden	25% (101)	28% (112)	12% (48)	5% (19)	29% (116)	396
Somewhat Unfavorable of Biden	19% (53)	36% (101)	15% (41)	11% (32)	19% (53)	281
Very Unfavorable of Biden	17% (101)	27% (162)	19% (115)	13% (75)	24% (143)	596
#1 Issue: Economy	21% (158)	32% (240)	17% (127)	9% (67)	21% (162)	754
#1 Issue: Security	26% (35)	29% (40)	9% (12)	9% (12)	27% (37)	136
#1 Issue: Health Care	28% (30)	28% (30)	14% (15)	8% (8)	21% (23)	106
#1 Issue: Medicare / Social Security	27% (17)	17% (11)	16% (10)	13% (8)	28% (18)	65
#1 Issue: Women's Issues	24% (73)	24% (73)	17% (51)	11% (33)	23% (70)	300
#1 Issue: Education	28% (24)	25% (22)	9% (8)	3% (3)	34% (30)	86
#1 Issue: Energy	24% (30)	29% (36)	14% (17)	11% (13)	22% (27)	123
#1 Issue: Other	22% (13)	13% (8)	10% (6)	21% (12)	33% (20)	59
2020 Vote: Joe Biden	29% (201)	28% (193)	13% (93)	7% (49)	22% (153)	689
2020 Vote: Donald Trump	19% (103)	28% (151)	18% (93)	9% (49)	26% (137)	533
2020 Vote: Didn't Vote	19% (69)	29% (105)	15% (54)	14% (52)	23% (85)	364

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Table YF7_10: Earlier in the survey, you indicated that you are planning on back-to-school shopping this year. How confident are you, if at all, that you will be able to afford each of the following for this upcoming school year?
School field trips

Demographic	Very confident	Somewhat confident	Not too confident	Not confident at all	I will not be purchasing/paying for this	Total N
Adults	23% (380)	28% (460)	15% (247)	10% (156)	24% (386)	1628
2018 House Vote: Democrat	31% (171)	27% (149)	14% (77)	7% (37)	20% (110)	544
2018 House Vote: Republican	19% (79)	30% (127)	17% (73)	9% (38)	25% (108)	424
2016 Vote: Hillary Clinton	32% (161)	27% (134)	12% (63)	7% (38)	22% (109)	504
2016 Vote: Donald Trump	19% (92)	31% (146)	17% (78)	10% (46)	23% (110)	472
2016 Vote: Other	23% (14)	29% (18)	16% (10)	5% (3)	27% (16)	61
2016 Vote: Didn't Vote	19% (112)	27% (160)	16% (95)	12% (70)	26% (151)	588
Voted in 2014: Yes	26% (224)	28% (242)	15% (131)	8% (69)	22% (185)	852
Voted in 2014: No	20% (155)	28% (217)	15% (115)	11% (88)	26% (201)	776
4-Region: Northeast	24% (65)	25% (67)	17% (46)	8% (22)	25% (65)	264
4-Region: Midwest	24% (79)	32% (105)	13% (42)	8% (27)	24% (79)	332
4-Region: South	23% (152)	29% (189)	15% (100)	11% (73)	22% (142)	655
4-Region: West	22% (84)	26% (99)	16% (60)	9% (34)	27% (100)	377
2207098	22% (175)	29% (229)	14% (112)	10% (78)	25% (197)	791
2207099	24% (204)	28% (231)	16% (135)	9% (79)	23% (189)	838
Parents	29% (294)	31% (315)	17% (168)	9% (92)	14% (140)	1008
Parents Kids under 18	31% (305)	33% (326)	17% (166)	10% (94)	9% (86)	977
Parents of School Aged Children (5-18)	33% (260)	34% (268)	17% (132)	9% (72)	8% (67)	799
Adults Back to School Shopping	23% (380)	28% (460)	15% (247)	10% (156)	24% (386)	1628
Parents of School Aged Children BTS Shopping	33% (260)	34% (268)	17% (132)	9% (72)	8% (67)	799
Concerned About Affording Expenses	19% (270)	30% (422)	17% (240)	11% (153)	22% (304)	1389
Concerned About Affording Child Care	30% (110)	34% (123)	19% (68)	12% (42)	5% (19)	363
Concerned About Affording School Supplies	18% (147)	31% (249)	21% (174)	15% (122)	15% (120)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YFdem1: Are you the parent or guardian of any children, including any over the age of 18?

Demographic	Yes	No	Total N
Adults	40% (1751)	60% (2669)	4420
Gender: Male	37% (784)	63% (1351)	2135
Gender: Female	42% (967)	58% (1318)	2285
Age: 18-34	31% (404)	69% (880)	1284
Age: 35-44	57% (419)	43% (312)	731
Age: 45-64	41% (585)	59% (842)	1428
Age: 65+	35% (343)	65% (635)	978
GenZers: 1997-2012	16% (81)	84% (421)	502
Millennials: 1981-1996	48% (624)	52% (677)	1301
GenXers: 1965-1980	48% (509)	52% (554)	1063
Baby Boomers: 1946-1964	34% (467)	66% (918)	1386
PID: Dem (no lean)	40% (667)	60% (1021)	1688
PID: Ind (no lean)	36% (514)	64% (916)	1430
PID: Rep (no lean)	44% (570)	56% (732)	1303
PID/Gender: Dem Men	37% (306)	63% (511)	817
PID/Gender: Dem Women	41% (361)	59% (510)	871
PID/Gender: Ind Men	32% (216)	68% (466)	682
PID/Gender: Ind Women	40% (297)	60% (450)	748
PID/Gender: Rep Men	41% (262)	59% (374)	636
PID/Gender: Rep Women	46% (308)	54% (358)	666
Ideo: Liberal (1-3)	35% (435)	65% (809)	1244
Ideo: Moderate (4)	43% (569)	57% (757)	1326
Ideo: Conservative (5-7)	40% (573)	60% (850)	1423
Educ: < College	39% (1119)	61% (1755)	2874
Educ: Bachelors degree	38% (377)	62% (604)	982
Educ: Post-grad	45% (255)	55% (309)	564
Income: Under 50k	34% (795)	66% (1537)	2333
Income: 50k-100k	43% (590)	57% (785)	1376
Income: 100k+	51% (365)	49% (346)	712
Ethnicity: White	40% (1368)	60% (2054)	3422
Ethnicity: Hispanic	40% (301)	60% (447)	748
Ethnicity: Black	41% (230)	59% (335)	565
Ethnicity: Other	35% (153)	65% (280)	434

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Table YFdem1: Are you the parent or guardian of any children, including any over the age of 18?

Demographic	Yes	No	Total N
Adults	40% (1751)	60% (2669)	4420
All Christian	43% (850)	57% (1135)	1984
All Non-Christian	44% (104)	56% (130)	233
Atheist	28% (64)	72% (167)	230
Agnostic/Nothing in particular	34% (427)	66% (814)	1242
Something Else	42% (307)	58% (424)	730
Religious Non-Protestant/Catholic	48% (128)	52% (141)	269
Evangelical	47% (511)	53% (581)	1092
Non-Evangelical	39% (604)	61% (952)	1556
Community: Urban	41% (495)	59% (713)	1208
Community: Suburban	37% (781)	63% (1312)	2093
Community: Rural	42% (475)	58% (645)	1119
Employ: Private Sector	46% (644)	54% (748)	1392
Employ: Government	44% (110)	56% (142)	252
Employ: Self-Employed	38% (179)	62% (291)	470
Employ: Homemaker	64% (186)	36% (104)	290
Employ: Student	9% (13)	91% (136)	150
Employ: Retired	32% (340)	68% (716)	1056
Employ: Unemployed	29% (152)	71% (368)	520
Employ: Other	44% (126)	56% (163)	289
Military HH: Yes	43% (263)	57% (342)	606
Military HH: No	39% (1488)	61% (2327)	3814
RD/WT: Right Direction	44% (458)	56% (583)	1042
RD/WT: Wrong Track	38% (1292)	62% (2086)	3378
Biden Job Approve	40% (679)	60% (1031)	1710
Biden Job Disapprove	40% (1005)	60% (1500)	2505
Biden Job Strongly Approve	42% (285)	58% (402)	687
Biden Job Somewhat Approve	38% (393)	62% (629)	1023
Biden Job Somewhat Disapprove	40% (318)	60% (470)	788
Biden Job Strongly Disapprove	40% (687)	60% (1030)	1717
Favorable of Biden	40% (728)	60% (1087)	1816
Unfavorable of Biden	40% (960)	60% (1442)	2402

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Table YFdem1: Are you the parent or guardian of any children, including any over the age of 18?

Demographic	Yes	No	Total N
Adults	40% (1751)	60% (2669)	4420
Very Favorable of Biden	43% (321)	57% (432)	753
Somewhat Favorable of Biden	38% (407)	62% (656)	1063
Somewhat Unfavorable of Biden	39% (258)	61% (402)	661
Very Unfavorable of Biden	40% (702)	60% (1040)	1742
#1 Issue: Economy	45% (811)	55% (1006)	1817
#1 Issue: Security	37% (162)	63% (271)	433
#1 Issue: Health Care	38% (116)	62% (188)	304
#1 Issue: Medicare / Social Security	38% (169)	62% (279)	447
#1 Issue: Women's Issues	34% (228)	66% (436)	664
#1 Issue: Education	37% (52)	63% (88)	140
#1 Issue: Energy	36% (120)	64% (213)	334
#1 Issue: Other	33% (91)	67% (189)	280
2020 Vote: Joe Biden	40% (752)	60% (1149)	1901
2020 Vote: Donald Trump	44% (643)	56% (806)	1449
2020 Vote: Other	31% (45)	69% (100)	144
2020 Vote: Didn't Vote	34% (312)	66% (614)	926
2018 House Vote: Democrat	40% (622)	60% (929)	1551
2018 House Vote: Republican	45% (546)	55% (654)	1200
2018 House Vote: Someone else	30% (37)	70% (88)	125
2016 Vote: Hillary Clinton	42% (592)	58% (820)	1412
2016 Vote: Donald Trump	45% (584)	55% (722)	1306
2016 Vote: Other	32% (67)	68% (145)	212
2016 Vote: Didn't Vote	34% (506)	66% (976)	1482
Voted in 2014: Yes	43% (1072)	57% (1416)	2489
Voted in 2014: No	35% (678)	65% (1253)	1931
4-Region: Northeast	39% (296)	61% (469)	765
4-Region: Midwest	38% (351)	62% (562)	913
4-Region: South	42% (704)	58% (985)	1689
4-Region: West	38% (400)	62% (653)	1053
2207098	38% (832)	62% (1332)	2164
2207099	41% (919)	59% (1337)	2256
Parents	100% (1751)	— (0)	1751

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Table YFdem1: Are you the parent or guardian of any children, including any over the age of 18?

Demographic	Yes		No		Total N
Adults	40%	(1751)	60%	(2669)	4420
Parents Kids under 18	86%	(998)	14%	(159)	1157
Parents of School Aged Children (5-18)	100%	(887)	—	(0)	887
Adults Back to School Shopping	62%	(1008)	38%	(620)	1628
Parents of School Aged Children BTS Shopping	100%	(799)	—	(0)	799
Concerned About Affording Expenses	41%	(1398)	59%	(2032)	3430
Concerned About Affording Child Care	88%	(369)	12%	(51)	420
Concerned About Affording School Supplies	68%	(554)	32%	(258)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YFdem2_1NET: Which of the following best describes the ages of your children? Please select all that apply.
 4 years or younger

Demographic	Selected		Not Selected		Total N
Adults	20%	(352)	80%	(1399)	1751
Gender: Male	20%	(158)	80%	(626)	784
Gender: Female	20%	(194)	80%	(773)	967
Age: 18-34	57%	(231)	43%	(173)	404
Age: 35-44	23%	(97)	77%	(322)	419
Age: 45-64	4%	(21)	96%	(564)	585
Age: 65+	1%	(2)	99%	(341)	343
GenZers: 1997-2012	75%	(61)	25%	(20)	81
Millennials: 1981-1996	40%	(252)	60%	(372)	624
GenXers: 1965-1980	7%	(36)	93%	(474)	509
Baby Boomers: 1946-1964	1%	(3)	99%	(464)	467
PID: Dem (no lean)	20%	(136)	80%	(531)	667
PID: Ind (no lean)	21%	(108)	79%	(406)	514
PID: Rep (no lean)	19%	(108)	81%	(462)	570
PID/Gender: Dem Men	20%	(63)	80%	(243)	306
PID/Gender: Dem Women	20%	(74)	80%	(288)	361
PID/Gender: Ind Men	22%	(48)	78%	(168)	216
PID/Gender: Ind Women	20%	(60)	80%	(237)	297
PID/Gender: Rep Men	18%	(48)	82%	(214)	262
PID/Gender: Rep Women	19%	(60)	81%	(248)	308
Ideo: Liberal (1-3)	20%	(86)	80%	(349)	435
Ideo: Moderate (4)	24%	(139)	76%	(430)	569
Ideo: Conservative (5-7)	17%	(95)	83%	(479)	573
Educ: < College	21%	(233)	79%	(886)	1119
Educ: Bachelors degree	22%	(82)	78%	(295)	377
Educ: Post-grad	15%	(37)	85%	(218)	255
Income: Under 50k	22%	(171)	78%	(624)	795
Income: 50k-100k	20%	(120)	80%	(471)	590
Income: 100k+	17%	(61)	83%	(304)	365
Ethnicity: White	18%	(242)	82%	(1126)	1368
Ethnicity: Hispanic	31%	(94)	69%	(207)	301
Ethnicity: Black	28%	(64)	72%	(166)	230

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Table YFdem2_1NET: Which of the following best describes the ages of your children? Please select all that apply.
4 years or younger

Demographic	Selected	Not Selected	Total N
Adults	20% (352)	80% (1399)	1751
Ethnicity: Other	30% (46)	70% (107)	153
All Christian	15% (131)	85% (718)	850
All Non-Christian	16% (16)	84% (87)	104
Atheist	23% (14)	77% (49)	64
Agnostic/Nothing in particular	25% (108)	75% (319)	427
Something Else	27% (82)	73% (225)	307
Religious Non-Protestant/Catholic	17% (22)	83% (106)	128
Evangelical	23% (120)	77% (391)	511
Non-Evangelical	14% (83)	86% (521)	604
Community: Urban	24% (119)	76% (376)	495
Community: Suburban	17% (133)	83% (649)	781
Community: Rural	21% (100)	79% (374)	475
Employ: Private Sector	23% (146)	77% (498)	644
Employ: Government	30% (33)	70% (77)	110
Employ: Self-Employed	24% (43)	76% (136)	179
Employ: Homemaker	33% (61)	67% (125)	186
Employ: Retired	1% (3)	99% (337)	340
Employ: Unemployed	29% (44)	71% (107)	152
Employ: Other	12% (16)	88% (110)	126
Military HH: Yes	15% (39)	85% (224)	263
Military HH: No	21% (313)	79% (1175)	1488
RD/WT: Right Direction	22% (102)	78% (357)	458
RD/WT: Wrong Track	19% (250)	81% (1043)	1292
Biden Job Approve	21% (144)	79% (535)	679
Biden Job Disapprove	19% (191)	81% (814)	1005
Biden Job Strongly Approve	24% (68)	76% (218)	285
Biden Job Somewhat Approve	19% (76)	81% (317)	393
Biden Job Somewhat Disapprove	23% (73)	77% (245)	318
Biden Job Strongly Disapprove	17% (118)	83% (569)	687
Favorable of Biden	20% (143)	80% (585)	728
Unfavorable of Biden	20% (190)	80% (770)	960

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Table YFdem2_1NET: Which of the following best describes the ages of your children? Please select all that apply.
 4 years or younger

Demographic	Selected		Not Selected		Total N
Adults	20%	(352)	80%	(1399)	1751
Very Favorable of Biden	22%	(71)	78%	(250)	321
Somewhat Favorable of Biden	18%	(72)	82%	(335)	407
Somewhat Unfavorable of Biden	22%	(56)	78%	(202)	258
Very Unfavorable of Biden	19%	(134)	81%	(568)	702
#1 Issue: Economy	22%	(180)	78%	(631)	811
#1 Issue: Security	18%	(30)	82%	(132)	162
#1 Issue: Health Care	24%	(27)	76%	(89)	116
#1 Issue: Medicare / Social Security	3%	(5)	97%	(164)	169
#1 Issue: Women's Issues	23%	(53)	77%	(175)	228
#1 Issue: Education	43%	(23)	57%	(30)	52
#1 Issue: Energy	21%	(25)	79%	(96)	120
#1 Issue: Other	10%	(9)	90%	(82)	91
2020 Vote: Joe Biden	19%	(147)	81%	(605)	752
2020 Vote: Donald Trump	18%	(114)	82%	(529)	643
2020 Vote: Didn't Vote	25%	(77)	75%	(235)	312
2018 House Vote: Democrat	18%	(114)	82%	(509)	622
2018 House Vote: Republican	16%	(88)	84%	(458)	546
2016 Vote: Hillary Clinton	17%	(103)	83%	(489)	592
2016 Vote: Donald Trump	16%	(93)	84%	(492)	584
2016 Vote: Other	23%	(15)	77%	(52)	67
2016 Vote: Didn't Vote	28%	(141)	72%	(366)	506
Voted in 2014: Yes	15%	(160)	85%	(912)	1072
Voted in 2014: No	28%	(191)	72%	(487)	678
4-Region: Northeast	16%	(47)	84%	(249)	296
4-Region: Midwest	20%	(72)	80%	(279)	351
4-Region: South	20%	(141)	80%	(563)	704
4-Region: West	23%	(92)	77%	(309)	400
2207098	20%	(167)	80%	(665)	832
2207099	20%	(185)	80%	(734)	919
Parents	20%	(352)	80%	(1399)	1751
Parents Kids under 18	34%	(339)	66%	(659)	998

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Table YFdem2_1NET: Which of the following best describes the ages of your children? Please select all that apply.
4 years or younger

Demographic	Selected		Not Selected		Total N
Adults	20%	(352)	80%	(1399)	1751
Parents of School Aged Children (5-18)	21%	(186)	79%	(701)	887
Adults Back to School Shopping	26%	(263)	74%	(745)	1008
Parents of School Aged Children BTS Shopping	21%	(172)	79%	(627)	799
Concerned About Affording Expenses	22%	(303)	78%	(1095)	1398
Concerned About Affording Child Care	41%	(152)	59%	(217)	369
Concerned About Affording School Supplies	27%	(149)	73%	(404)	554

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YFdem2_2NET: Which of the following best describes the ages of your children? Please select all that apply.
5-10 years old

Demographic	Selected		Not Selected		Total N
Adults	27%	(480)	73%	(1271)	1751
Gender: Male	30%	(234)	70%	(550)	784
Gender: Female	25%	(245)	75%	(721)	967
Age: 18-34	52%	(211)	48%	(193)	404
Age: 35-44	44%	(183)	56%	(236)	419
Age: 45-64	14%	(84)	86%	(502)	585
Age: 65+	1%	(3)	99%	(340)	343
GenZers: 1997-2012	31%	(25)	69%	(56)	81
Millennials: 1981-1996	52%	(325)	48%	(300)	624
GenXers: 1965-1980	23%	(118)	77%	(391)	509
Baby Boomers: 1946-1964	3%	(12)	97%	(455)	467
PID: Dem (no lean)	31%	(210)	69%	(457)	667
PID: Ind (no lean)	26%	(133)	74%	(380)	514
PID: Rep (no lean)	24%	(137)	76%	(434)	570
PID/Gender: Dem Men	38%	(116)	62%	(190)	306
PID/Gender: Dem Women	26%	(94)	74%	(267)	361
PID/Gender: Ind Men	24%	(52)	76%	(164)	216
PID/Gender: Ind Women	27%	(81)	73%	(216)	297
PID/Gender: Rep Men	25%	(67)	75%	(196)	262
PID/Gender: Rep Women	23%	(70)	77%	(238)	308
Ideo: Liberal (1-3)	30%	(130)	70%	(305)	435
Ideo: Moderate (4)	29%	(162)	71%	(407)	569
Ideo: Conservative (5-7)	24%	(136)	76%	(437)	573
Educ: < College	23%	(262)	77%	(857)	1119
Educ: Bachelors degree	31%	(118)	69%	(259)	377
Educ: Post-grad	39%	(99)	61%	(156)	255
Income: Under 50k	24%	(191)	76%	(604)	795
Income: 50k-100k	25%	(146)	75%	(444)	590
Income: 100k+	39%	(143)	61%	(222)	365
Ethnicity: White	27%	(366)	73%	(1002)	1368
Ethnicity: Hispanic	42%	(127)	58%	(173)	301
Ethnicity: Black	31%	(72)	69%	(157)	230

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Table YFdem2_2NET: Which of the following best describes the ages of your children? Please select all that apply.
5-10 years old

Demographic	Selected		Not Selected		Total N
Adults	27%	(480)	73%	(1271)	1751
Ethnicity: Other	27%	(41)	73%	(112)	153
All Christian	26%	(221)	74%	(629)	850
All Non-Christian	42%	(44)	58%	(60)	104
Atheist	24%	(15)	76%	(49)	64
Agnostic/Nothing in particular	25%	(109)	75%	(319)	427
Something Else	30%	(91)	70%	(215)	307
Religious Non-Protestant/Catholic	38%	(49)	62%	(79)	128
Evangelical	32%	(164)	68%	(347)	511
Non-Evangelical	23%	(136)	77%	(468)	604
Community: Urban	38%	(188)	62%	(306)	495
Community: Suburban	21%	(165)	79%	(617)	781
Community: Rural	27%	(127)	73%	(348)	475
Employ: Private Sector	37%	(240)	63%	(405)	644
Employ: Government	34%	(38)	66%	(72)	110
Employ: Self-Employed	33%	(59)	67%	(120)	179
Employ: Homemaker	36%	(67)	64%	(120)	186
Employ: Retired	1%	(3)	99%	(337)	340
Employ: Unemployed	26%	(39)	74%	(113)	152
Employ: Other	24%	(31)	76%	(95)	126
Military HH: Yes	20%	(53)	80%	(210)	263
Military HH: No	29%	(426)	71%	(1061)	1488
RD/WT: Right Direction	34%	(157)	66%	(301)	458
RD/WT: Wrong Track	25%	(322)	75%	(970)	1292
Biden Job Approve	27%	(185)	73%	(494)	679
Biden Job Disapprove	27%	(268)	73%	(738)	1005
Biden Job Strongly Approve	33%	(93)	67%	(192)	285
Biden Job Somewhat Approve	23%	(91)	77%	(302)	393
Biden Job Somewhat Disapprove	32%	(102)	68%	(217)	318
Biden Job Strongly Disapprove	24%	(166)	76%	(521)	687
Favorable of Biden	27%	(193)	73%	(535)	728
Unfavorable of Biden	27%	(260)	73%	(700)	960

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Table YFdem2_2NET: Which of the following best describes the ages of your children? Please select all that apply.
 5-10 years old

Demographic	Selected		Not Selected		Total N
Adults	27%	(480)	73%	(1271)	1751
Very Favorable of Biden	29%	(92)	71%	(229)	321
Somewhat Favorable of Biden	25%	(102)	75%	(305)	407
Somewhat Unfavorable of Biden	36%	(93)	64%	(166)	258
Very Unfavorable of Biden	24%	(167)	76%	(535)	702
#1 Issue: Economy	32%	(258)	68%	(553)	811
#1 Issue: Security	16%	(26)	84%	(136)	162
#1 Issue: Health Care	39%	(45)	61%	(71)	116
#1 Issue: Medicare / Social Security	6%	(10)	94%	(159)	169
#1 Issue: Women's Issues	30%	(68)	70%	(160)	228
#1 Issue: Education	44%	(23)	56%	(29)	52
#1 Issue: Energy	28%	(34)	72%	(87)	120
#1 Issue: Other	17%	(16)	83%	(75)	91
2020 Vote: Joe Biden	29%	(221)	71%	(531)	752
2020 Vote: Donald Trump	24%	(153)	76%	(490)	643
2020 Vote: Didn't Vote	29%	(91)	71%	(220)	312
2018 House Vote: Democrat	29%	(177)	71%	(445)	622
2018 House Vote: Republican	21%	(114)	79%	(431)	546
2016 Vote: Hillary Clinton	29%	(172)	71%	(420)	592
2016 Vote: Donald Trump	22%	(126)	78%	(459)	584
2016 Vote: Other	29%	(19)	71%	(48)	67
2016 Vote: Didn't Vote	32%	(162)	68%	(344)	506
Voted in 2014: Yes	24%	(258)	76%	(815)	1072
Voted in 2014: No	33%	(222)	67%	(457)	678
4-Region: Northeast	23%	(69)	77%	(227)	296
4-Region: Midwest	26%	(90)	74%	(261)	351
4-Region: South	28%	(195)	72%	(509)	704
4-Region: West	31%	(126)	69%	(274)	400
2207098	28%	(236)	72%	(596)	832
2207099	27%	(244)	73%	(675)	919
Parents	27%	(480)	73%	(1271)	1751
Parents Kids under 18	47%	(465)	53%	(533)	998

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Table YFdem2_2NET: Which of the following best describes the ages of your children? Please select all that apply.
5-10 years old

Demographic	Selected		Not Selected		Total N
Adults	27%	(480)	73%	(1271)	1751
Parents of School Aged Children (5-18)	54%	(480)	46%	(407)	887
Adults Back to School Shopping	45%	(455)	55%	(553)	1008
Parents of School Aged Children BTS Shopping	57%	(455)	43%	(344)	799
Concerned About Affording Expenses	30%	(413)	70%	(985)	1398
Concerned About Affording Child Care	54%	(198)	46%	(171)	369
Concerned About Affording School Supplies	48%	(267)	52%	(286)	554

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YFdem2_3NET: Which of the following best describes the ages of your children? Please select all that apply.
 11-14 years old

Demographic	Selected		Not Selected		Total N
Adults	23%	(404)	77%	(1347)	1751
Gender: Male	27%	(209)	73%	(576)	784
Gender: Female	20%	(195)	80%	(771)	967
Age: 18-34	26%	(107)	74%	(297)	404
Age: 35-44	44%	(186)	56%	(233)	419
Age: 45-64	18%	(103)	82%	(482)	585
Age: 65+	2%	(8)	98%	(334)	343
GenZers: 1997-2012	9%	(8)	91%	(73)	81
Millennials: 1981-1996	40%	(251)	60%	(374)	624
GenXers: 1965-1980	25%	(128)	75%	(382)	509
Baby Boomers: 1946-1964	4%	(18)	96%	(449)	467
PID: Dem (no lean)	28%	(184)	72%	(483)	667
PID: Ind (no lean)	20%	(102)	80%	(412)	514
PID: Rep (no lean)	21%	(119)	79%	(452)	570
PID/Gender: Dem Men	37%	(113)	63%	(193)	306
PID/Gender: Dem Women	20%	(71)	80%	(291)	361
PID/Gender: Ind Men	16%	(35)	84%	(181)	216
PID/Gender: Ind Women	22%	(67)	78%	(231)	297
PID/Gender: Rep Men	23%	(61)	77%	(202)	262
PID/Gender: Rep Women	19%	(58)	81%	(250)	308
Ideo: Liberal (1-3)	23%	(98)	77%	(337)	435
Ideo: Moderate (4)	26%	(146)	74%	(423)	569
Ideo: Conservative (5-7)	20%	(115)	80%	(458)	573
Educ: < College	19%	(218)	81%	(901)	1119
Educ: Bachelors degree	29%	(109)	71%	(268)	377
Educ: Post-grad	30%	(77)	70%	(178)	255
Income: Under 50k	17%	(138)	83%	(657)	795
Income: 50k-100k	28%	(164)	72%	(427)	590
Income: 100k+	28%	(103)	72%	(263)	365
Ethnicity: White	23%	(318)	77%	(1050)	1368
Ethnicity: Hispanic	31%	(93)	69%	(208)	301
Ethnicity: Black	25%	(57)	75%	(172)	230

Continued on next page

Table YFdem2_3NET: Which of the following best describes the ages of your children? Please select all that apply.
11-14 years old

Demographic	Selected		Not Selected		Total N
Adults	23%	(404)	77%	(1347)	1751
Ethnicity: Other	19%	(30)	81%	(124)	153
All Christian	23%	(199)	77%	(651)	850
All Non-Christian	27%	(28)	73%	(76)	104
Atheist	16%	(10)	84%	(53)	64
Agnostic/Nothing in particular	25%	(107)	75%	(320)	427
Something Else	20%	(60)	80%	(247)	307
Religious Non-Protestant/Catholic	28%	(35)	72%	(93)	128
Evangelical	26%	(134)	74%	(377)	511
Non-Evangelical	19%	(113)	81%	(492)	604
Community: Urban	31%	(154)	69%	(341)	495
Community: Suburban	19%	(149)	81%	(632)	781
Community: Rural	21%	(101)	79%	(373)	475
Employ: Private Sector	32%	(206)	68%	(438)	644
Employ: Government	28%	(31)	72%	(79)	110
Employ: Self-Employed	31%	(55)	69%	(124)	179
Employ: Homemaker	24%	(44)	76%	(142)	186
Employ: Retired	3%	(10)	97%	(330)	340
Employ: Unemployed	20%	(30)	80%	(122)	152
Employ: Other	19%	(24)	81%	(102)	126
Military HH: Yes	18%	(48)	82%	(215)	263
Military HH: No	24%	(356)	76%	(1132)	1488
RD/WT: Right Direction	31%	(143)	69%	(315)	458
RD/WT: Wrong Track	20%	(261)	80%	(1031)	1292
Biden Job Approve	26%	(178)	74%	(500)	679
Biden Job Disapprove	21%	(207)	79%	(798)	1005
Biden Job Strongly Approve	36%	(102)	64%	(184)	285
Biden Job Somewhat Approve	19%	(77)	81%	(317)	393
Biden Job Somewhat Disapprove	22%	(70)	78%	(248)	318
Biden Job Strongly Disapprove	20%	(137)	80%	(550)	687
Favorable of Biden	23%	(170)	77%	(558)	728
Unfavorable of Biden	22%	(213)	78%	(747)	960

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Table YFdem2_3NET: Which of the following best describes the ages of your children? Please select all that apply.
 11-14 years old

Demographic	Selected		Not Selected		Total N
Adults	23%	(404)	77%	(1347)	1751
Very Favorable of Biden	29%	(93)	71%	(228)	321
Somewhat Favorable of Biden	19%	(77)	81%	(330)	407
Somewhat Unfavorable of Biden	26%	(68)	74%	(190)	258
Very Unfavorable of Biden	21%	(145)	79%	(557)	702
#1 Issue: Economy	24%	(193)	76%	(618)	811
#1 Issue: Security	21%	(34)	79%	(128)	162
#1 Issue: Health Care	29%	(34)	71%	(83)	116
#1 Issue: Medicare / Social Security	7%	(11)	93%	(158)	169
#1 Issue: Women's Issues	30%	(67)	70%	(161)	228
#1 Issue: Education	41%	(22)	59%	(31)	52
#1 Issue: Energy	27%	(32)	73%	(88)	120
#1 Issue: Other	12%	(11)	88%	(80)	91
2020 Vote: Joe Biden	25%	(190)	75%	(562)	752
2020 Vote: Donald Trump	21%	(133)	79%	(509)	643
2020 Vote: Didn't Vote	24%	(74)	76%	(237)	312
2018 House Vote: Democrat	25%	(155)	75%	(467)	622
2018 House Vote: Republican	21%	(115)	79%	(431)	546
2016 Vote: Hillary Clinton	27%	(157)	73%	(435)	592
2016 Vote: Donald Trump	22%	(129)	78%	(455)	584
2016 Vote: Other	21%	(14)	79%	(53)	67
2016 Vote: Didn't Vote	20%	(103)	80%	(403)	506
Voted in 2014: Yes	23%	(242)	77%	(830)	1072
Voted in 2014: No	24%	(162)	76%	(516)	678
4-Region: Northeast	20%	(60)	80%	(236)	296
4-Region: Midwest	24%	(83)	76%	(268)	351
4-Region: South	22%	(155)	78%	(549)	704
4-Region: West	27%	(107)	73%	(293)	400
2207098	23%	(187)	77%	(645)	832
2207099	24%	(217)	76%	(702)	919
Parents	23%	(404)	77%	(1347)	1751
Parents Kids under 18	39%	(386)	61%	(612)	998

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Table YFdem2_3NET: Which of the following best describes the ages of your children? Please select all that apply.
11-14 years old

Demographic	Selected		Not Selected		Total N
Adults	23%	(404)	77%	(1347)	1751
Parents of School Aged Children (5-18)	46%	(404)	54%	(482)	887
Adults Back to School Shopping	38%	(378)	62%	(630)	1008
Parents of School Aged Children BTS Shopping	47%	(378)	53%	(421)	799
Concerned About Affording Expenses	25%	(354)	75%	(1043)	1398
Concerned About Affording Child Care	39%	(145)	61%	(224)	369
Concerned About Affording School Supplies	43%	(235)	57%	(318)	554

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YFdem2_4NET: Which of the following best describes the ages of your children? Please select all that apply.
 15-18 years old

Demographic	Selected		Not Selected		Total N
Adults	20%	(359)	80%	(1392)	1751
Gender: Male	23%	(178)	77%	(606)	784
Gender: Female	19%	(180)	81%	(786)	967
Age: 18-34	10%	(39)	90%	(365)	404
Age: 35-44	39%	(163)	61%	(256)	419
Age: 45-64	25%	(149)	75%	(437)	585
Age: 65+	2%	(8)	98%	(335)	343
GenZers: 1997-2012	3%	(2)	97%	(79)	81
Millennials: 1981-1996	24%	(152)	76%	(472)	624
GenXers: 1965-1980	34%	(173)	66%	(336)	509
Baby Boomers: 1946-1964	7%	(32)	93%	(436)	467
PID: Dem (no lean)	22%	(148)	78%	(519)	667
PID: Ind (no lean)	19%	(99)	81%	(414)	514
PID: Rep (no lean)	20%	(112)	80%	(459)	570
PID/Gender: Dem Men	25%	(77)	75%	(229)	306
PID/Gender: Dem Women	20%	(71)	80%	(291)	361
PID/Gender: Ind Men	21%	(45)	79%	(171)	216
PID/Gender: Ind Women	18%	(54)	82%	(243)	297
PID/Gender: Rep Men	21%	(56)	79%	(206)	262
PID/Gender: Rep Women	18%	(55)	82%	(253)	308
Ideo: Liberal (1-3)	19%	(84)	81%	(352)	435
Ideo: Moderate (4)	19%	(111)	81%	(458)	569
Ideo: Conservative (5-7)	21%	(118)	79%	(456)	573
Educ: < College	19%	(207)	81%	(912)	1119
Educ: Bachelors degree	24%	(90)	76%	(287)	377
Educ: Post-grad	24%	(62)	76%	(193)	255
Income: Under 50k	16%	(124)	84%	(671)	795
Income: 50k-100k	20%	(120)	80%	(470)	590
Income: 100k+	31%	(115)	69%	(250)	365
Ethnicity: White	22%	(298)	78%	(1069)	1368
Ethnicity: Hispanic	30%	(91)	70%	(210)	301
Ethnicity: Black	15%	(35)	85%	(194)	230

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Table YFdem2_4NET: Which of the following best describes the ages of your children? Please select all that apply.
15-18 years old

Demographic	Selected		Not Selected		Total N
Adults	20%	(359)	80%	(1392)	1751
Ethnicity: Other	16%	(25)	84%	(128)	153
All Christian	21%	(175)	79%	(675)	850
All Non-Christian	11%	(12)	89%	(92)	104
Atheist	21%	(13)	79%	(50)	64
Agnostic/Nothing in particular	22%	(95)	78%	(332)	427
Something Else	21%	(64)	79%	(243)	307
Religious Non-Protestant/Catholic	14%	(18)	86%	(110)	128
Evangelical	25%	(128)	75%	(383)	511
Non-Evangelical	17%	(101)	83%	(504)	604
Community: Urban	24%	(117)	76%	(378)	495
Community: Suburban	18%	(142)	82%	(639)	781
Community: Rural	21%	(99)	79%	(375)	475
Employ: Private Sector	27%	(173)	73%	(471)	644
Employ: Government	22%	(25)	78%	(86)	110
Employ: Self-Employed	20%	(36)	80%	(143)	179
Employ: Homemaker	28%	(52)	72%	(134)	186
Employ: Retired	4%	(13)	96%	(327)	340
Employ: Unemployed	21%	(31)	79%	(120)	152
Employ: Other	23%	(29)	77%	(97)	126
Military HH: Yes	19%	(50)	81%	(214)	263
Military HH: No	21%	(309)	79%	(1179)	1488
RD/WT: Right Direction	25%	(117)	75%	(342)	458
RD/WT: Wrong Track	19%	(242)	81%	(1051)	1292
Biden Job Approve	21%	(140)	79%	(538)	679
Biden Job Disapprove	20%	(197)	80%	(808)	1005
Biden Job Strongly Approve	28%	(79)	72%	(206)	285
Biden Job Somewhat Approve	16%	(62)	84%	(332)	393
Biden Job Somewhat Disapprove	23%	(72)	77%	(246)	318
Biden Job Strongly Disapprove	18%	(126)	82%	(562)	687
Favorable of Biden	21%	(154)	79%	(574)	728
Unfavorable of Biden	20%	(192)	80%	(768)	960

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Table YFdem2_4NET: Which of the following best describes the ages of your children? Please select all that apply.
 15-18 years old

Demographic	Selected		Not Selected		Total N
Adults	20%	(359)	80%	(1392)	1751
Very Favorable of Biden	25%	(79)	75%	(242)	321
Somewhat Favorable of Biden	18%	(75)	82%	(332)	407
Somewhat Unfavorable of Biden	26%	(67)	74%	(191)	258
Very Unfavorable of Biden	18%	(125)	82%	(577)	702
#1 Issue: Economy	24%	(193)	76%	(618)	811
#1 Issue: Security	13%	(20)	87%	(142)	162
#1 Issue: Health Care	19%	(22)	81%	(94)	116
#1 Issue: Medicare / Social Security	7%	(12)	93%	(157)	169
#1 Issue: Women's Issues	26%	(60)	74%	(168)	228
#1 Issue: Education	20%	(11)	80%	(42)	52
#1 Issue: Energy	24%	(29)	76%	(92)	120
#1 Issue: Other	13%	(12)	87%	(79)	91
2020 Vote: Joe Biden	21%	(154)	79%	(597)	752
2020 Vote: Donald Trump	20%	(126)	80%	(517)	643
2020 Vote: Didn't Vote	24%	(74)	76%	(238)	312
2018 House Vote: Democrat	21%	(129)	79%	(494)	622
2018 House Vote: Republican	18%	(101)	82%	(445)	546
2016 Vote: Hillary Clinton	23%	(135)	77%	(457)	592
2016 Vote: Donald Trump	19%	(114)	81%	(470)	584
2016 Vote: Other	14%	(10)	86%	(57)	67
2016 Vote: Didn't Vote	20%	(100)	80%	(406)	506
Voted in 2014: Yes	21%	(220)	79%	(852)	1072
Voted in 2014: No	20%	(139)	80%	(540)	678
4-Region: Northeast	18%	(53)	82%	(243)	296
4-Region: Midwest	20%	(71)	80%	(280)	351
4-Region: South	20%	(139)	80%	(565)	704
4-Region: West	24%	(96)	76%	(304)	400
2207098	21%	(175)	79%	(657)	832
2207099	20%	(183)	80%	(736)	919
Parents	20%	(359)	80%	(1392)	1751
Parents Kids under 18	32%	(322)	68%	(675)	998

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Table YFdem2_4NET: Which of the following best describes the ages of your children? Please select all that apply.
15-18 years old

Demographic	Selected		Not Selected		Total N
Adults	20%	(359)	80%	(1392)	1751
Parents of School Aged Children (5-18)	40%	(359)	60%	(528)	887
Adults Back to School Shopping	30%	(299)	70%	(709)	1008
Parents of School Aged Children BTS Shopping	37%	(299)	63%	(500)	799
Concerned About Affording Expenses	22%	(313)	78%	(1085)	1398
Concerned About Affording Child Care	26%	(97)	74%	(272)	369
Concerned About Affording School Supplies	31%	(172)	69%	(382)	554

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YFdem2_5NET: Which of the following best describes the ages of your children? Please select all that apply.
 19-24 years old

Demographic	Selected		Not Selected		Total N
Adults	16%	(277)	84%	(1474)	1751
Gender: Male	12%	(94)	88%	(690)	784
Gender: Female	19%	(183)	81%	(784)	967
Age: 18-34	1%	(4)	99%	(400)	404
Age: 35-44	20%	(85)	80%	(334)	419
Age: 45-64	30%	(177)	70%	(408)	585
Age: 65+	3%	(10)	97%	(332)	343
GenZers: 1997-2012	1%	(1)	99%	(80)	81
Millennials: 1981-1996	7%	(46)	93%	(578)	624
GenXers: 1965-1980	35%	(178)	65%	(331)	509
Baby Boomers: 1946-1964	11%	(50)	89%	(417)	467
PID: Dem (no lean)	13%	(88)	87%	(579)	667
PID: Ind (no lean)	16%	(81)	84%	(432)	514
PID: Rep (no lean)	19%	(107)	81%	(463)	570
PID/Gender: Dem Men	7%	(20)	93%	(286)	306
PID/Gender: Dem Women	19%	(68)	81%	(293)	361
PID/Gender: Ind Men	15%	(32)	85%	(184)	216
PID/Gender: Ind Women	17%	(50)	83%	(248)	297
PID/Gender: Rep Men	16%	(42)	84%	(220)	262
PID/Gender: Rep Women	21%	(65)	79%	(243)	308
Ideo: Liberal (1-3)	11%	(48)	89%	(388)	435
Ideo: Moderate (4)	13%	(73)	87%	(496)	569
Ideo: Conservative (5-7)	20%	(116)	80%	(457)	573
Educ: < College	17%	(190)	83%	(929)	1119
Educ: Bachelors degree	16%	(62)	84%	(315)	377
Educ: Post-grad	10%	(25)	90%	(230)	255
Income: Under 50k	14%	(108)	86%	(688)	795
Income: 50k-100k	16%	(96)	84%	(495)	590
Income: 100k+	20%	(74)	80%	(292)	365
Ethnicity: White	16%	(223)	84%	(1145)	1368
Ethnicity: Hispanic	15%	(46)	85%	(254)	301
Ethnicity: Black	14%	(33)	86%	(197)	230

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Table YFdem2_5NET: Which of the following best describes the ages of your children? Please select all that apply.
19-24 years old

Demographic	Selected		Not Selected		Total N
Adults	16%	(277)	84%	(1474)	1751
Ethnicity: Other	14%	(21)	86%	(132)	153
All Christian	14%	(121)	86%	(729)	850
All Non-Christian	6%	(7)	94%	(97)	104
Atheist	20%	(13)	80%	(51)	64
Agnostic/Nothing in particular	18%	(75)	82%	(352)	427
Something Else	20%	(62)	80%	(245)	307
Religious Non-Protestant/Catholic	11%	(14)	89%	(114)	128
Evangelical	15%	(79)	85%	(432)	511
Non-Evangelical	16%	(95)	84%	(509)	604
Community: Urban	15%	(74)	85%	(421)	495
Community: Suburban	15%	(117)	85%	(665)	781
Community: Rural	18%	(86)	82%	(389)	475
Employ: Private Sector	17%	(111)	83%	(533)	644
Employ: Government	11%	(12)	89%	(98)	110
Employ: Self-Employed	14%	(26)	86%	(153)	179
Employ: Homemaker	21%	(40)	79%	(147)	186
Employ: Retired	7%	(25)	93%	(315)	340
Employ: Unemployed	18%	(27)	82%	(125)	152
Employ: Other	27%	(34)	73%	(92)	126
Military HH: Yes	15%	(40)	85%	(223)	263
Military HH: No	16%	(237)	84%	(1251)	1488
RD/WT: Right Direction	11%	(49)	89%	(410)	458
RD/WT: Wrong Track	18%	(228)	82%	(1064)	1292
Biden Job Approve	12%	(85)	88%	(594)	679
Biden Job Disapprove	18%	(181)	82%	(824)	1005
Biden Job Strongly Approve	9%	(26)	91%	(260)	285
Biden Job Somewhat Approve	15%	(59)	85%	(334)	393
Biden Job Somewhat Disapprove	18%	(56)	82%	(262)	318
Biden Job Strongly Disapprove	18%	(125)	82%	(563)	687
Favorable of Biden	13%	(92)	87%	(636)	728
Unfavorable of Biden	18%	(172)	82%	(789)	960

Continued on next page

Table YFdem2_5NET: Which of the following best describes the ages of your children? Please select all that apply.
 19-24 years old

Demographic	Selected		Not Selected		Total N
Adults	16%	(277)	84%	(1474)	1751
Very Favorable of Biden	11%	(36)	89%	(286)	321
Somewhat Favorable of Biden	14%	(56)	86%	(351)	407
Somewhat Unfavorable of Biden	19%	(50)	81%	(209)	258
Very Unfavorable of Biden	17%	(122)	83%	(580)	702
#1 Issue: Economy	18%	(145)	82%	(667)	811
#1 Issue: Security	14%	(23)	86%	(139)	162
#1 Issue: Health Care	16%	(18)	84%	(98)	116
#1 Issue: Medicare / Social Security	6%	(10)	94%	(159)	169
#1 Issue: Women's Issues	17%	(39)	83%	(189)	228
#1 Issue: Education	5%	(3)	95%	(49)	52
#1 Issue: Energy	21%	(25)	79%	(95)	120
#1 Issue: Other	15%	(14)	85%	(77)	91
2020 Vote: Joe Biden	13%	(98)	87%	(654)	752
2020 Vote: Donald Trump	19%	(121)	81%	(522)	643
2020 Vote: Didn't Vote	16%	(49)	84%	(262)	312
2018 House Vote: Democrat	14%	(84)	86%	(538)	622
2018 House Vote: Republican	17%	(93)	83%	(453)	546
2016 Vote: Hillary Clinton	13%	(78)	87%	(514)	592
2016 Vote: Donald Trump	17%	(102)	83%	(482)	584
2016 Vote: Other	12%	(8)	88%	(59)	67
2016 Vote: Didn't Vote	17%	(88)	83%	(418)	506
Voted in 2014: Yes	15%	(164)	85%	(909)	1072
Voted in 2014: No	17%	(113)	83%	(565)	678
4-Region: Northeast	14%	(42)	86%	(254)	296
4-Region: Midwest	17%	(60)	83%	(291)	351
4-Region: South	15%	(109)	85%	(595)	704
4-Region: West	16%	(66)	84%	(334)	400
2207098	17%	(138)	83%	(694)	832
2207099	15%	(138)	85%	(780)	919
Parents	16%	(277)	84%	(1474)	1751
Parents Kids under 18	11%	(113)	89%	(884)	998

Continued on next page

Table YFdem2_5NET: Which of the following best describes the ages of your children? Please select all that apply.
19-24 years old

Demographic	Selected		Not Selected		Total N
Adults	16%	(277)	84%	(1474)	1751
Parents of School Aged Children (5-18)	12%	(105)	88%	(781)	887
Adults Back to School Shopping	13%	(135)	87%	(873)	1008
Parents of School Aged Children BTS Shopping	11%	(91)	89%	(708)	799
Concerned About Affording Expenses	16%	(229)	84%	(1169)	1398
Concerned About Affording Child Care	6%	(23)	94%	(346)	369
Concerned About Affording School Supplies	15%	(83)	85%	(470)	554

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YFdem2_6NET: Which of the following best describes the ages of your children? Please select all that apply.
 25 years or older

Demographic	Selected		Not Selected		Total N
Adults	38%	(673)	62%	(1078)	1751
Gender: Male	34%	(264)	66%	(520)	784
Gender: Female	42%	(408)	58%	(558)	967
Age: 18-34	—	(2)	100%	(402)	404
Age: 35-44	3%	(12)	97%	(407)	419
Age: 45-64	56%	(330)	44%	(255)	585
Age: 65+	96%	(329)	4%	(14)	343
GenZers: 1997-2012	—	(0)	100%	(81)	81
Millennials: 1981-1996	1%	(4)	99%	(620)	624
GenXers: 1965-1980	36%	(181)	64%	(328)	509
Baby Boomers: 1946-1964	90%	(419)	10%	(48)	467
PID: Dem (no lean)	36%	(239)	64%	(428)	667
PID: Ind (no lean)	39%	(200)	61%	(314)	514
PID: Rep (no lean)	41%	(234)	59%	(336)	570
PID/Gender: Dem Men	26%	(79)	74%	(227)	306
PID/Gender: Dem Women	44%	(160)	56%	(201)	361
PID/Gender: Ind Men	41%	(88)	59%	(128)	216
PID/Gender: Ind Women	38%	(112)	62%	(186)	297
PID/Gender: Rep Men	37%	(98)	63%	(164)	262
PID/Gender: Rep Women	44%	(137)	56%	(171)	308
Ideo: Liberal (1-3)	39%	(168)	61%	(267)	435
Ideo: Moderate (4)	33%	(189)	67%	(380)	569
Ideo: Conservative (5-7)	48%	(274)	52%	(300)	573
Educ: < College	42%	(470)	58%	(649)	1119
Educ: Bachelors degree	31%	(117)	69%	(260)	377
Educ: Post-grad	34%	(86)	66%	(169)	255
Income: Under 50k	42%	(336)	58%	(459)	795
Income: 50k-100k	37%	(220)	63%	(371)	590
Income: 100k+	32%	(117)	68%	(248)	365
Ethnicity: White	40%	(552)	60%	(816)	1368
Ethnicity: Hispanic	22%	(65)	78%	(236)	301
Ethnicity: Black	30%	(69)	70%	(160)	230

Continued on next page

Table YFdem2_6NET: Which of the following best describes the ages of your children? Please select all that apply.
25 years or older

Demographic	Selected		Not Selected		Total N
Adults	38%	(673)	62%	(1078)	1751
Ethnicity: Other	34%	(52)	66%	(101)	153
All Christian	48%	(409)	52%	(441)	850
All Non-Christian	35%	(36)	65%	(67)	104
Atheist	32%	(21)	68%	(43)	64
Agnostic/Nothing in particular	28%	(119)	72%	(309)	427
Something Else	29%	(89)	71%	(218)	307
Religious Non-Protestant/Catholic	36%	(47)	64%	(81)	128
Evangelical	37%	(188)	63%	(323)	511
Non-Evangelical	49%	(295)	51%	(309)	604
Community: Urban	29%	(141)	71%	(353)	495
Community: Suburban	44%	(345)	56%	(436)	781
Community: Rural	39%	(186)	61%	(289)	475
Employ: Private Sector	22%	(145)	78%	(499)	644
Employ: Government	21%	(23)	79%	(87)	110
Employ: Self-Employed	24%	(43)	76%	(135)	179
Employ: Homemaker	21%	(39)	79%	(147)	186
Employ: Retired	94%	(318)	6%	(22)	340
Employ: Unemployed	31%	(46)	69%	(105)	152
Employ: Other	44%	(56)	56%	(70)	126
Military HH: Yes	54%	(141)	46%	(122)	263
Military HH: No	36%	(532)	64%	(956)	1488
RD/WT: Right Direction	31%	(140)	69%	(318)	458
RD/WT: Wrong Track	41%	(533)	59%	(760)	1292
Biden Job Approve	38%	(260)	62%	(419)	679
Biden Job Disapprove	40%	(404)	60%	(601)	1005
Biden Job Strongly Approve	35%	(101)	65%	(184)	285
Biden Job Somewhat Approve	40%	(158)	60%	(235)	393
Biden Job Somewhat Disapprove	35%	(112)	65%	(206)	318
Biden Job Strongly Disapprove	43%	(293)	57%	(395)	687
Favorable of Biden	40%	(289)	60%	(440)	728
Unfavorable of Biden	39%	(375)	61%	(585)	960

Continued on next page

Table YFdem2_6NET: Which of the following best describes the ages of your children? Please select all that apply.
 25 years or older

Demographic	Selected		Not Selected		Total N
Adults	38%	(673)	62%	(1078)	1751
Very Favorable of Biden	37%	(119)	63%	(202)	321
Somewhat Favorable of Biden	42%	(170)	58%	(237)	407
Somewhat Unfavorable of Biden	30%	(79)	70%	(180)	258
Very Unfavorable of Biden	42%	(297)	58%	(405)	702
#1 Issue: Economy	31%	(251)	69%	(560)	811
#1 Issue: Security	52%	(84)	48%	(79)	162
#1 Issue: Health Care	31%	(36)	69%	(81)	116
#1 Issue: Medicare / Social Security	83%	(141)	17%	(28)	169
#1 Issue: Women's Issues	25%	(56)	75%	(172)	228
#1 Issue: Education	8%	(4)	92%	(48)	52
#1 Issue: Energy	38%	(46)	62%	(74)	120
#1 Issue: Other	60%	(55)	40%	(36)	91
2020 Vote: Joe Biden	41%	(305)	59%	(446)	752
2020 Vote: Donald Trump	43%	(277)	57%	(365)	643
2020 Vote: Didn't Vote	25%	(78)	75%	(234)	312
2018 House Vote: Democrat	40%	(250)	60%	(372)	622
2018 House Vote: Republican	47%	(254)	53%	(292)	546
2016 Vote: Hillary Clinton	41%	(242)	59%	(350)	592
2016 Vote: Donald Trump	45%	(265)	55%	(319)	584
2016 Vote: Other	32%	(22)	68%	(45)	67
2016 Vote: Didn't Vote	28%	(143)	72%	(363)	506
Voted in 2014: Yes	45%	(484)	55%	(589)	1072
Voted in 2014: No	28%	(189)	72%	(490)	678
4-Region: Northeast	45%	(134)	55%	(162)	296
4-Region: Midwest	39%	(137)	61%	(214)	351
4-Region: South	37%	(258)	63%	(446)	704
4-Region: West	36%	(144)	64%	(257)	400
2207098	35%	(294)	65%	(539)	832
2207099	41%	(379)	59%	(540)	919
Parents	38%	(673)	62%	(1078)	1751
Parents Kids under 18	6%	(56)	94%	(942)	998

Continued on next page

Table YFdem2_6NET: Which of the following best describes the ages of your children? Please select all that apply.
25 years or older

Demographic	Selected		Not Selected		Total N
Adults	38%	(673)	62%	(1078)	1751
Parents of School Aged Children (5-18)	7%	(61)	93%	(826)	887
Adults Back to School Shopping	14%	(142)	86%	(866)	1008
Parents of School Aged Children BTS Shopping	5%	(44)	95%	(755)	799
Concerned About Affording Expenses	34%	(477)	66%	(920)	1398
Concerned About Affording Child Care	3%	(13)	97%	(356)	369
Concerned About Affording School Supplies	13%	(73)	87%	(481)	554

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YFdem3_1NET: Are you planning to do any back-to-school shopping this year? Please select all that apply.
Yes, for myself

Demographic	Selected	Not Selected	Total N
Adults	9% (411)	91% (4009)	4420
Gender: Male	9% (184)	91% (1951)	2135
Gender: Female	10% (227)	90% (2058)	2285
Age: 18-34	19% (238)	81% (1046)	1284
Age: 35-44	11% (77)	89% (653)	731
Age: 45-64	6% (83)	94% (1345)	1428
Age: 65+	1% (12)	99% (965)	978
GenZers: 1997-2012	29% (147)	71% (355)	502
Millennials: 1981-1996	12% (159)	88% (1142)	1301
GenXers: 1965-1980	7% (76)	93% (988)	1063
Baby Boomers: 1946-1964	2% (25)	98% (1361)	1386
PID: Dem (no lean)	12% (209)	88% (1479)	1688
PID: Ind (no lean)	9% (123)	91% (1306)	1430
PID: Rep (no lean)	6% (79)	94% (1223)	1303
PID/Gender: Dem Men	13% (108)	87% (709)	817
PID/Gender: Dem Women	12% (101)	88% (770)	871
PID/Gender: Ind Men	6% (38)	94% (644)	682
PID/Gender: Ind Women	11% (86)	89% (662)	748
PID/Gender: Rep Men	6% (39)	94% (597)	636
PID/Gender: Rep Women	6% (40)	94% (626)	666
Ideo: Liberal (1-3)	13% (165)	87% (1079)	1244
Ideo: Moderate (4)	8% (112)	92% (1214)	1326
Ideo: Conservative (5-7)	6% (86)	94% (1337)	1423
Educ: < College	9% (254)	91% (2620)	2874
Educ: Bachelors degree	9% (86)	91% (895)	982
Educ: Post-grad	13% (71)	87% (493)	564
Income: Under 50k	9% (207)	91% (2126)	2333
Income: 50k-100k	9% (125)	91% (1251)	1376
Income: 100k+	11% (79)	89% (632)	712
Ethnicity: White	8% (289)	92% (3133)	3422
Ethnicity: Hispanic	16% (117)	84% (631)	748
Ethnicity: Black	14% (81)	86% (483)	565

Continued on next page

Table YFdem3_1NET: Are you planning to do any back-to-school shopping this year? Please select all that apply.
Yes, for myself

Demographic	Selected	Not Selected	Total N
Adults	9% (411)	91% (4009)	4420
Ethnicity: Other	10% (41)	90% (393)	434
All Christian	8% (157)	92% (1827)	1984
All Non-Christian	10% (23)	90% (210)	233
Atheist	12% (28)	88% (203)	230
Agnostic/Nothing in particular	11% (131)	89% (1111)	1242
Something Else	10% (73)	90% (658)	730
Religious Non-Protestant/Catholic	9% (24)	91% (245)	269
Evangelical	10% (108)	90% (984)	1092
Non-Evangelical	8% (120)	92% (1437)	1556
Community: Urban	13% (152)	87% (1056)	1208
Community: Suburban	8% (175)	92% (1918)	2093
Community: Rural	8% (85)	92% (1035)	1119
Employ: Private Sector	11% (148)	89% (1245)	1392
Employ: Government	15% (37)	85% (215)	252
Employ: Self-Employed	12% (57)	88% (414)	470
Employ: Homemaker	3% (9)	97% (282)	290
Employ: Student	67% (101)	33% (49)	150
Employ: Retired	1% (15)	99% (1042)	1056
Employ: Unemployed	5% (28)	95% (492)	520
Employ: Other	6% (19)	94% (271)	289
Military HH: Yes	5% (30)	95% (576)	606
Military HH: No	10% (382)	90% (3433)	3814
RD/WT: Right Direction	12% (120)	88% (921)	1042
RD/WT: Wrong Track	9% (291)	91% (3088)	3378
Biden Job Approve	12% (204)	88% (1506)	1710
Biden Job Disapprove	7% (186)	93% (2319)	2505
Biden Job Strongly Approve	13% (89)	87% (598)	687
Biden Job Somewhat Approve	11% (115)	89% (908)	1023
Biden Job Somewhat Disapprove	11% (84)	89% (704)	788
Biden Job Strongly Disapprove	6% (102)	94% (1615)	1717

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Table YFdem3_1NET: Are you planning to do any back-to-school shopping this year? Please select all that apply.
Yes, for myself

Demographic	Selected	Not Selected	Total N
Adults	9% (411)	91% (4009)	4420
Favorable of Biden	12% (217)	88% (1599)	1816
Unfavorable of Biden	7% (174)	93% (2228)	2402
Very Favorable of Biden	11% (80)	89% (673)	753
Somewhat Favorable of Biden	13% (136)	87% (926)	1063
Somewhat Unfavorable of Biden	10% (67)	90% (594)	661
Very Unfavorable of Biden	6% (107)	94% (1635)	1742
#1 Issue: Economy	7% (130)	93% (1687)	1817
#1 Issue: Security	6% (27)	94% (406)	433
#1 Issue: Health Care	12% (37)	88% (267)	304
#1 Issue: Medicare / Social Security	3% (15)	97% (432)	447
#1 Issue: Women's Issues	15% (98)	85% (566)	664
#1 Issue: Education	35% (49)	65% (91)	140
#1 Issue: Energy	12% (40)	88% (294)	334
#1 Issue: Other	6% (16)	94% (265)	280
2020 Vote: Joe Biden	10% (196)	90% (1705)	1901
2020 Vote: Donald Trump	5% (73)	95% (1376)	1449
2020 Vote: Other	10% (14)	90% (130)	144
2020 Vote: Didn't Vote	14% (128)	86% (798)	926
2018 House Vote: Democrat	9% (142)	91% (1409)	1551
2018 House Vote: Republican	5% (60)	95% (1140)	1200
2018 House Vote: Someone else	6% (8)	94% (117)	125
2016 Vote: Hillary Clinton	9% (124)	91% (1288)	1412
2016 Vote: Donald Trump	5% (71)	95% (1235)	1306
2016 Vote: Other	6% (12)	94% (200)	212
2016 Vote: Didn't Vote	14% (203)	86% (1279)	1482
Voted in 2014: Yes	7% (165)	93% (2324)	2489
Voted in 2014: No	13% (246)	87% (1685)	1931
4-Region: Northeast	7% (57)	93% (708)	765
4-Region: Midwest	9% (84)	91% (829)	913
4-Region: South	9% (146)	91% (1543)	1689
4-Region: West	12% (125)	88% (928)	1053

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Table YFdem3_1NET: Are you planning to do any back-to-school shopping this year? Please select all that apply.
Yes, for myself

Demographic	Selected	Not Selected	Total N
Adults	9% (411)	91% (4009)	4420
2207098	9% (198)	91% (1966)	2164
2207099	9% (213)	91% (2043)	2256
Parents	7% (114)	93% (1637)	1751
Parents Kids under 18	12% (137)	88% (1019)	1157
Parents of School Aged Children (5-18)	9% (84)	91% (803)	887
Adults Back to School Shopping	25% (411)	75% (1217)	1628
Parents of School Aged Children BTS Shopping	10% (84)	90% (715)	799
Concerned About Affording Expenses	10% (353)	90% (3077)	3430
Concerned About Affording Child Care	15% (63)	85% (357)	420
Concerned About Affording School Supplies	24% (197)	76% (614)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YFdem3_2NET: Are you planning to do any back-to-school shopping this year? Please select all that apply.
Yes, for my child/children

Demographic	Selected		Not Selected		Total N
Adults	45%	(791)	55%	(960)	1751
Gender: Male	48%	(378)	52%	(406)	784
Gender: Female	43%	(413)	57%	(554)	967
Age: 18-34	67%	(271)	33%	(133)	404
Age: 35-44	72%	(301)	28%	(118)	419
Age: 45-64	36%	(213)	64%	(372)	585
Age: 65+	2%	(6)	98%	(337)	343
GenZers: 1997-2012	49%	(39)	51%	(42)	81
Millennials: 1981-1996	72%	(452)	28%	(172)	624
GenXers: 1965-1980	52%	(262)	48%	(247)	509
Baby Boomers: 1946-1964	8%	(37)	92%	(430)	467
PID: Dem (no lean)	47%	(315)	53%	(352)	667
PID: Ind (no lean)	44%	(227)	56%	(287)	514
PID: Rep (no lean)	44%	(250)	56%	(320)	570
PID/Gender: Dem Men	52%	(160)	48%	(146)	306
PID/Gender: Dem Women	43%	(155)	57%	(206)	361
PID/Gender: Ind Men	44%	(94)	56%	(122)	216
PID/Gender: Ind Women	44%	(132)	56%	(165)	297
PID/Gender: Rep Men	47%	(124)	53%	(138)	262
PID/Gender: Rep Women	41%	(126)	59%	(182)	308
Ideo: Liberal (1-3)	45%	(195)	55%	(240)	435
Ideo: Moderate (4)	49%	(277)	51%	(292)	569
Ideo: Conservative (5-7)	41%	(234)	59%	(339)	573
Educ: < College	41%	(454)	59%	(665)	1119
Educ: Bachelors degree	52%	(197)	48%	(181)	377
Educ: Post-grad	55%	(141)	45%	(114)	255
Income: Under 50k	40%	(316)	60%	(479)	795
Income: 50k-100k	47%	(277)	53%	(313)	590
Income: 100k+	54%	(198)	46%	(167)	365
Ethnicity: White	44%	(603)	56%	(765)	1368
Ethnicity: Hispanic	61%	(183)	39%	(118)	301
Ethnicity: Black	50%	(115)	50%	(114)	230

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Table YFdem3_2NET: Are you planning to do any back-to-school shopping this year? Please select all that apply.
Yes, for my child/children

Demographic	Selected		Not Selected		Total N
Adults	45%	(791)	55%	(960)	1751
Ethnicity: Other	47%	(73)	53%	(81)	153
All Christian	41%	(348)	59%	(501)	850
All Non-Christian	47%	(48)	53%	(55)	104
Atheist	42%	(27)	58%	(37)	64
Agnostic/Nothing in particular	50%	(214)	50%	(213)	427
Something Else	50%	(154)	50%	(153)	307
Religious Non-Protestant/Catholic	46%	(59)	54%	(69)	128
Evangelical	49%	(250)	51%	(261)	511
Non-Evangelical	39%	(236)	61%	(368)	604
Community: Urban	51%	(255)	49%	(240)	495
Community: Suburban	40%	(310)	60%	(471)	781
Community: Rural	48%	(226)	52%	(249)	475
Employ: Private Sector	60%	(387)	40%	(257)	644
Employ: Government	64%	(70)	36%	(40)	110
Employ: Self-Employed	50%	(89)	50%	(89)	179
Employ: Homemaker	57%	(106)	43%	(80)	186
Employ: Retired	4%	(12)	96%	(328)	340
Employ: Unemployed	42%	(64)	58%	(87)	152
Employ: Other	45%	(57)	55%	(69)	126
Military HH: Yes	32%	(84)	68%	(180)	263
Military HH: No	48%	(707)	52%	(780)	1488
RD/WT: Right Direction	51%	(234)	49%	(224)	458
RD/WT: Wrong Track	43%	(557)	57%	(736)	1292
Biden Job Approve	45%	(307)	55%	(372)	679
Biden Job Disapprove	45%	(450)	55%	(555)	1005
Biden Job Strongly Approve	50%	(144)	50%	(141)	285
Biden Job Somewhat Approve	41%	(163)	59%	(230)	393
Biden Job Somewhat Disapprove	50%	(160)	50%	(158)	318
Biden Job Strongly Disapprove	42%	(290)	58%	(397)	687
Favorable of Biden	43%	(313)	57%	(415)	728
Unfavorable of Biden	46%	(440)	54%	(520)	960

Continued on next page

Table YFdem3_2NET: Are you planning to do any back-to-school shopping this year? Please select all that apply.
 Yes, for my child/children

Demographic	Selected		Not Selected		Total N
Adults	45%	(791)	55%	(960)	1751
Very Favorable of Biden	46%	(148)	54%	(173)	321
Somewhat Favorable of Biden	40%	(165)	60%	(242)	407
Somewhat Unfavorable of Biden	56%	(145)	44%	(113)	258
Very Unfavorable of Biden	42%	(295)	58%	(407)	702
#1 Issue: Economy	52%	(421)	48%	(390)	811
#1 Issue: Security	37%	(59)	63%	(103)	162
#1 Issue: Health Care	46%	(54)	54%	(62)	116
#1 Issue: Medicare / Social Security	12%	(20)	88%	(149)	169
#1 Issue: Women's Issues	57%	(130)	43%	(98)	228
#1 Issue: Education	56%	(29)	44%	(23)	52
#1 Issue: Energy	44%	(53)	56%	(67)	120
#1 Issue: Other	26%	(24)	74%	(67)	91
2020 Vote: Joe Biden	45%	(335)	55%	(417)	752
2020 Vote: Donald Trump	44%	(283)	56%	(360)	643
2020 Vote: Didn't Vote	50%	(155)	50%	(157)	312
2018 House Vote: Democrat	45%	(278)	55%	(344)	622
2018 House Vote: Republican	41%	(224)	59%	(322)	546
2016 Vote: Hillary Clinton	45%	(268)	55%	(324)	592
2016 Vote: Donald Trump	42%	(247)	58%	(338)	584
2016 Vote: Other	43%	(29)	57%	(38)	67
2016 Vote: Didn't Vote	49%	(248)	51%	(258)	506
Voted in 2014: Yes	42%	(446)	58%	(627)	1072
Voted in 2014: No	51%	(345)	49%	(333)	678
4-Region: Northeast	45%	(134)	55%	(162)	296
4-Region: Midwest	45%	(157)	55%	(194)	351
4-Region: South	45%	(318)	55%	(386)	704
4-Region: West	46%	(183)	54%	(218)	400
2207098	47%	(392)	53%	(440)	832
2207099	43%	(399)	57%	(520)	919
Parents	45%	(791)	55%	(960)	1751
Parents Kids under 18	75%	(746)	25%	(251)	998

Continued on next page

Table YFdem3_2NET: Are you planning to do any back-to-school shopping this year? Please select all that apply.
Yes, for my child/children

Demographic	Selected		Not Selected		Total N
Adults	45%	(791)	55%	(960)	1751
Parents of School Aged Children (5-18)	79%	(697)	21%	(189)	887
Adults Back to School Shopping	78%	(791)	22%	(217)	1008
Parents of School Aged Children BTS Shopping	87%	(697)	13%	(101)	799
Concerned About Affording Expenses	49%	(684)	51%	(714)	1398
Concerned About Affording Child Care	74%	(273)	26%	(96)	369
Concerned About Affording School Supplies	81%	(450)	19%	(104)	554

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YFdem3_3NET: Are you planning to do any back-to-school shopping this year? Please select all that apply.
Yes, for a child/children I care for that are not my own

Demographic	Selected		Not Selected		Total N
Adults	5%	(231)	95%	(4189)	4420
Gender: Male	5%	(98)	95%	(2037)	2135
Gender: Female	6%	(133)	94%	(2152)	2285
Age: 18-34	7%	(92)	93%	(1192)	1284
Age: 35-44	7%	(53)	93%	(678)	731
Age: 45-64	5%	(66)	95%	(1362)	1428
Age: 65+	2%	(21)	98%	(957)	978
GenZers: 1997-2012	6%	(32)	94%	(470)	502
Millennials: 1981-1996	8%	(108)	92%	(1193)	1301
GenXers: 1965-1980	4%	(47)	96%	(1017)	1063
Baby Boomers: 1946-1964	3%	(43)	97%	(1343)	1386
PID: Dem (no lean)	5%	(93)	95%	(1595)	1688
PID: Ind (no lean)	5%	(65)	95%	(1365)	1430
PID: Rep (no lean)	6%	(74)	94%	(1229)	1303
PID/Gender: Dem Men	5%	(40)	95%	(777)	817
PID/Gender: Dem Women	6%	(53)	94%	(818)	871
PID/Gender: Ind Men	3%	(23)	97%	(659)	682
PID/Gender: Ind Women	6%	(41)	94%	(706)	748
PID/Gender: Rep Men	6%	(35)	94%	(601)	636
PID/Gender: Rep Women	6%	(39)	94%	(627)	666
Ideo: Liberal (1-3)	6%	(79)	94%	(1166)	1244
Ideo: Moderate (4)	5%	(63)	95%	(1262)	1326
Ideo: Conservative (5-7)	5%	(71)	95%	(1352)	1423
Educ: < College	5%	(141)	95%	(2733)	2874
Educ: Bachelors degree	5%	(51)	95%	(931)	982
Educ: Post-grad	7%	(39)	93%	(525)	564
Income: Under 50k	5%	(107)	95%	(2225)	2333
Income: 50k-100k	6%	(81)	94%	(1295)	1376
Income: 100k+	6%	(43)	94%	(668)	712
Ethnicity: White	5%	(173)	95%	(3249)	3422
Ethnicity: Hispanic	8%	(58)	92%	(689)	748
Ethnicity: Black	7%	(42)	93%	(523)	565

Continued on next page

Table YFdem3_3NET: Are you planning to do any back-to-school shopping this year? Please select all that apply.
Yes, for a child/children I care for that are not my own

Demographic	Selected		Not Selected		Total N
Adults	5%	(231)	95%	(4189)	4420
Ethnicity: Other	4%	(17)	96%	(417)	434
All Christian	5%	(101)	95%	(1884)	1984
All Non-Christian	9%	(21)	91%	(213)	233
Atheist	3%	(7)	97%	(223)	230
Agnostic/Nothing in particular	4%	(53)	96%	(1188)	1242
Something Else	7%	(49)	93%	(681)	730
Religious Non-Protestant/Catholic	9%	(24)	91%	(244)	269
Evangelical	7%	(75)	93%	(1017)	1092
Non-Evangelical	5%	(71)	95%	(1485)	1556
Community: Urban	6%	(75)	94%	(1133)	1208
Community: Suburban	5%	(107)	95%	(1986)	2093
Community: Rural	4%	(50)	96%	(1070)	1119
Employ: Private Sector	8%	(117)	92%	(1276)	1392
Employ: Government	7%	(18)	93%	(234)	252
Employ: Self-Employed	7%	(35)	93%	(435)	470
Employ: Homemaker	4%	(13)	96%	(278)	290
Employ: Student	3%	(5)	97%	(145)	150
Employ: Retired	2%	(22)	98%	(1034)	1056
Employ: Unemployed	2%	(12)	98%	(508)	520
Employ: Other	3%	(10)	97%	(280)	289
Military HH: Yes	5%	(31)	95%	(575)	606
Military HH: No	5%	(201)	95%	(3614)	3814
RD/WT: Right Direction	6%	(61)	94%	(981)	1042
RD/WT: Wrong Track	5%	(171)	95%	(3208)	3378
Biden Job Approve	5%	(91)	95%	(1619)	1710
Biden Job Disapprove	5%	(130)	95%	(2375)	2505
Biden Job Strongly Approve	7%	(46)	93%	(641)	687
Biden Job Somewhat Approve	4%	(45)	96%	(978)	1023
Biden Job Somewhat Disapprove	6%	(44)	94%	(744)	788
Biden Job Strongly Disapprove	5%	(86)	95%	(1631)	1717

Continued on next page

Table YFdem3_3NET: Are you planning to do any back-to-school shopping this year? Please select all that apply.
 Yes, for a child/children I care for that are not my own

Demographic	Selected		Not Selected		Total N
Adults	5%	(231)	95%	(4189)	4420
Favorable of Biden	5%	(89)	95%	(1727)	1816
Unfavorable of Biden	6%	(135)	94%	(2267)	2402
Very Favorable of Biden	5%	(40)	95%	(713)	753
Somewhat Favorable of Biden	5%	(49)	95%	(1014)	1063
Somewhat Unfavorable of Biden	6%	(39)	94%	(621)	661
Very Unfavorable of Biden	6%	(96)	94%	(1646)	1742
#1 Issue: Economy	6%	(116)	94%	(1701)	1817
#1 Issue: Security	4%	(16)	96%	(417)	433
#1 Issue: Health Care	5%	(14)	95%	(290)	304
#1 Issue: Medicare / Social Security	2%	(11)	98%	(436)	447
#1 Issue: Women's Issues	6%	(40)	94%	(624)	664
#1 Issue: Education	12%	(16)	88%	(124)	140
#1 Issue: Energy	4%	(12)	96%	(321)	334
#1 Issue: Other	2%	(6)	98%	(274)	280
2020 Vote: Joe Biden	6%	(105)	94%	(1795)	1901
2020 Vote: Donald Trump	6%	(82)	94%	(1367)	1449
2020 Vote: Other	7%	(10)	93%	(135)	144
2020 Vote: Didn't Vote	4%	(35)	96%	(891)	926
2018 House Vote: Democrat	6%	(93)	94%	(1458)	1551
2018 House Vote: Republican	6%	(66)	94%	(1134)	1200
2018 House Vote: Someone else	4%	(5)	96%	(120)	125
2016 Vote: Hillary Clinton	6%	(84)	94%	(1328)	1412
2016 Vote: Donald Trump	5%	(72)	95%	(1234)	1306
2016 Vote: Other	6%	(12)	94%	(200)	212
2016 Vote: Didn't Vote	4%	(61)	96%	(1421)	1482
Voted in 2014: Yes	5%	(135)	95%	(2354)	2489
Voted in 2014: No	5%	(96)	95%	(1835)	1931
4-Region: Northeast	4%	(29)	96%	(736)	765
4-Region: Midwest	6%	(52)	94%	(861)	913
4-Region: South	6%	(107)	94%	(1582)	1689
4-Region: West	4%	(43)	96%	(1010)	1053

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Table YFdem3_3NET: Are you planning to do any back-to-school shopping this year? Please select all that apply.
Yes, for a child/children I care for that are not my own

Demographic	Selected	Not Selected	Total N
Adults	5% (231)	95% (4189)	4420
2207098	5% (106)	95% (2058)	2164
2207099	6% (125)	94% (2130)	2256
Parents	7% (117)	93% (1634)	1751
Parents Kids under 18	13% (146)	87% (1011)	1157
Parents of School Aged Children (5-18)	10% (89)	90% (797)	887
Adults Back to School Shopping	14% (231)	86% (1397)	1628
Parents of School Aged Children BTS Shopping	11% (89)	89% (709)	799
Concerned About Affording Expenses	6% (195)	94% (3235)	3430
Concerned About Affording Child Care	15% (64)	85% (356)	420
Concerned About Affording School Supplies	15% (118)	85% (694)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YFdem3_4NET: Are you planning to do any back-to-school shopping this year? Please select all that apply.
 Yes, for someone else

Demographic	Selected	Not Selected	Total N
Adults	7% (323)	93% (4097)	4420
Gender: Male	5% (110)	95% (2025)	2135
Gender: Female	9% (212)	91% (2072)	2285
Age: 18-34	7% (89)	93% (1195)	1284
Age: 35-44	6% (41)	94% (689)	731
Age: 45-64	9% (125)	91% (1303)	1428
Age: 65+	7% (68)	93% (909)	978
GenZers: 1997-2012	9% (45)	91% (457)	502
Millennials: 1981-1996	6% (73)	94% (1228)	1301
GenXers: 1965-1980	6% (68)	94% (995)	1063
Baby Boomers: 1946-1964	9% (128)	91% (1257)	1386
PID: Dem (no lean)	7% (115)	93% (1572)	1688
PID: Ind (no lean)	7% (106)	93% (1324)	1430
PID: Rep (no lean)	8% (101)	92% (1201)	1303
PID/Gender: Dem Men	5% (43)	95% (774)	817
PID/Gender: Dem Women	8% (72)	92% (799)	871
PID/Gender: Ind Men	5% (34)	95% (648)	682
PID/Gender: Ind Women	10% (72)	90% (675)	748
PID/Gender: Rep Men	5% (33)	95% (603)	636
PID/Gender: Rep Women	10% (68)	90% (598)	666
Ideo: Liberal (1-3)	7% (81)	93% (1163)	1244
Ideo: Moderate (4)	7% (98)	93% (1228)	1326
Ideo: Conservative (5-7)	8% (110)	92% (1313)	1423
Educ: < College	8% (216)	92% (2658)	2874
Educ: Bachelors degree	7% (70)	93% (911)	982
Educ: Post-grad	7% (37)	93% (528)	564
Income: Under 50k	7% (173)	93% (2160)	2333
Income: 50k-100k	7% (100)	93% (1276)	1376
Income: 100k+	7% (50)	93% (662)	712
Ethnicity: White	7% (234)	93% (3187)	3422
Ethnicity: Hispanic	9% (71)	91% (677)	748
Ethnicity: Black	8% (47)	92% (518)	565

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Table YFdem3_4NET: Are you planning to do any back-to-school shopping this year? Please select all that apply.
Yes, for someone else

Demographic	Selected	Not Selected	Total N
Adults	7% (323)	93% (4097)	4420
Ethnicity: Other	10% (42)	90% (392)	434
All Christian	8% (152)	92% (1833)	1984
All Non-Christian	6% (15)	94% (218)	233
Atheist	6% (13)	94% (217)	230
Agnostic/Nothing in particular	7% (85)	93% (1157)	1242
Something Else	8% (58)	92% (672)	730
Religious Non-Protestant/Catholic	6% (15)	94% (253)	269
Evangelical	8% (93)	92% (999)	1092
Non-Evangelical	7% (115)	93% (1441)	1556
Community: Urban	8% (100)	92% (1108)	1208
Community: Suburban	6% (136)	94% (1957)	2093
Community: Rural	8% (87)	92% (1032)	1119
Employ: Private Sector	7% (104)	93% (1288)	1392
Employ: Government	8% (19)	92% (233)	252
Employ: Self-Employed	9% (41)	91% (429)	470
Employ: Homemaker	7% (20)	93% (270)	290
Employ: Student	2% (3)	98% (147)	150
Employ: Retired	7% (76)	93% (980)	1056
Employ: Unemployed	7% (35)	93% (485)	520
Employ: Other	8% (24)	92% (265)	289
Military HH: Yes	9% (52)	91% (554)	606
Military HH: No	7% (271)	93% (3543)	3814
RD/WT: Right Direction	6% (61)	94% (981)	1042
RD/WT: Wrong Track	8% (262)	92% (3116)	3378
Biden Job Approve	6% (109)	94% (1601)	1710
Biden Job Disapprove	8% (195)	92% (2310)	2505
Biden Job Strongly Approve	6% (42)	94% (645)	687
Biden Job Somewhat Approve	7% (67)	93% (956)	1023
Biden Job Somewhat Disapprove	7% (58)	93% (730)	788
Biden Job Strongly Disapprove	8% (137)	92% (1580)	1717

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Table YFdem3_4NET: Are you planning to do any back-to-school shopping this year? Please select all that apply.
Yes, for someone else

Demographic	Selected	Not Selected	Total N
Adults	7% (323)	93% (4097)	4420
Favorable of Biden	7% (127)	93% (1689)	1816
Unfavorable of Biden	7% (179)	93% (2223)	2402
Very Favorable of Biden	6% (43)	94% (710)	753
Somewhat Favorable of Biden	8% (85)	92% (978)	1063
Somewhat Unfavorable of Biden	8% (53)	92% (608)	661
Very Unfavorable of Biden	7% (126)	93% (1615)	1742
#1 Issue: Economy	8% (142)	92% (1675)	1817
#1 Issue: Security	9% (37)	91% (396)	433
#1 Issue: Health Care	6% (19)	94% (285)	304
#1 Issue: Medicare / Social Security	6% (26)	94% (421)	447
#1 Issue: Women's Issues	7% (47)	93% (617)	664
#1 Issue: Education	5% (7)	95% (133)	140
#1 Issue: Energy	8% (28)	92% (306)	334
#1 Issue: Other	6% (18)	94% (263)	280
2020 Vote: Joe Biden	7% (132)	93% (1768)	1901
2020 Vote: Donald Trump	8% (121)	92% (1328)	1449
2020 Vote: Other	4% (6)	96% (138)	144
2020 Vote: Didn't Vote	7% (64)	93% (862)	926
2018 House Vote: Democrat	7% (104)	93% (1447)	1551
2018 House Vote: Republican	8% (100)	92% (1100)	1200
2018 House Vote: Someone else	8% (10)	92% (115)	125
2016 Vote: Hillary Clinton	7% (93)	93% (1319)	1412
2016 Vote: Donald Trump	9% (115)	91% (1191)	1306
2016 Vote: Other	7% (15)	93% (197)	212
2016 Vote: Didn't Vote	7% (100)	93% (1382)	1482
Voted in 2014: Yes	7% (185)	93% (2303)	2489
Voted in 2014: No	7% (138)	93% (1794)	1931
4-Region: Northeast	8% (65)	92% (700)	765
4-Region: Midwest	7% (66)	93% (847)	913
4-Region: South	7% (124)	93% (1565)	1689
4-Region: West	6% (68)	94% (985)	1053

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Table YFdem3_4NET: Are you planning to do any back-to-school shopping this year? Please select all that apply.
Yes, for someone else

Demographic	Selected		Not Selected		Total N
Adults	7%	(323)	93%	(4097)	4420
2207098	7%	(151)	93%	(2013)	2164
2207099	8%	(171)	92%	(2084)	2256
Parents	5%	(81)	95%	(1670)	1751
Parents Kids under 18	4%	(48)	96%	(1109)	1157
Parents of School Aged Children (5-18)	1%	(9)	99%	(877)	887
Adults Back to School Shopping	20%	(323)	80%	(1305)	1628
Parents of School Aged Children BTS Shopping	1%	(9)	99%	(789)	799
Concerned About Affording Expenses	8%	(275)	92%	(3155)	3430
Concerned About Affording Child Care	4%	(15)	96%	(405)	420
Concerned About Affording School Supplies	16%	(133)	84%	(679)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table YFdem3_5NET: Are you planning to do any back-to-school shopping this year? Please select all that apply.

No

Demographic	Selected	Not Selected	Total N
Adults	63% (2792)	37% (1628)	4420
Gender: Male	67% (1425)	33% (710)	2135
Gender: Female	60% (1366)	40% (918)	2285
Age: 18-34	51% (654)	49% (630)	1284
Age: 35-44	40% (292)	60% (439)	731
Age: 45-64	68% (976)	32% (451)	1428
Age: 65+	89% (870)	11% (108)	978
GenZers: 1997-2012	51% (255)	49% (247)	502
Millennials: 1981-1996	45% (582)	55% (720)	1301
GenXers: 1965-1980	61% (645)	39% (419)	1063
Baby Boomers: 1946-1964	83% (1157)	17% (229)	1386
PID: Dem (no lean)	60% (1017)	40% (670)	1688
PID: Ind (no lean)	66% (949)	34% (481)	1430
PID: Rep (no lean)	63% (825)	37% (477)	1303
PID/Gender: Dem Men	61% (501)	39% (316)	817
PID/Gender: Dem Women	59% (516)	41% (354)	871
PID/Gender: Ind Men	74% (505)	26% (177)	682
PID/Gender: Ind Women	59% (444)	41% (304)	748
PID/Gender: Rep Men	66% (419)	34% (217)	636
PID/Gender: Rep Women	61% (406)	39% (260)	666
Ideo: Liberal (1-3)	62% (776)	38% (468)	1244
Ideo: Moderate (4)	62% (819)	38% (507)	1326
Ideo: Conservative (5-7)	67% (947)	33% (476)	1423
Educ: < College	65% (1865)	35% (1009)	2874
Educ: Bachelors degree	62% (612)	38% (369)	982
Educ: Post-grad	56% (314)	44% (250)	564
Income: Under 50k	67% (1573)	33% (759)	2333
Income: 50k-100k	61% (835)	39% (541)	1376
Income: 100k+	54% (384)	46% (328)	712
Ethnicity: White	65% (2217)	35% (1205)	3422
Ethnicity: Hispanic	48% (362)	52% (386)	748
Ethnicity: Black	54% (305)	46% (259)	565

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Table YFdem3_5NET: Are you planning to do any back-to-school shopping this year? Please select all that apply.

No

Demographic	Selected	Not Selected	Total N
Adults	63% (2792)	37% (1628)	4420
Ethnicity: Other	62% (270)	38% (164)	434
All Christian	65% (1292)	35% (693)	1984
All Non-Christian	58% (134)	42% (99)	233
Atheist	69% (160)	31% (70)	230
Agnostic/Nothing in particular	63% (785)	37% (457)	1242
Something Else	58% (421)	42% (310)	730
Religious Non-Protestant/Catholic	58% (156)	42% (113)	269
Evangelical	57% (619)	43% (473)	1092
Non-Evangelical	67% (1050)	33% (506)	1556
Community: Urban	57% (685)	43% (523)	1208
Community: Suburban	68% (1416)	32% (677)	2093
Community: Rural	62% (691)	38% (429)	1119
Employ: Private Sector	50% (699)	50% (694)	1392
Employ: Government	47% (119)	53% (133)	252
Employ: Self-Employed	60% (282)	40% (188)	470
Employ: Homemaker	50% (145)	50% (145)	290
Employ: Student	27% (40)	73% (110)	150
Employ: Retired	88% (934)	12% (122)	1056
Employ: Unemployed	74% (386)	26% (133)	520
Employ: Other	64% (185)	36% (104)	289
Military HH: Yes	69% (420)	31% (185)	606
Military HH: No	62% (2371)	38% (1443)	3814
RD/WT: Right Direction	60% (630)	40% (412)	1042
RD/WT: Wrong Track	64% (2162)	36% (1217)	3378
Biden Job Approve	63% (1084)	37% (626)	1710
Biden Job Disapprove	63% (1584)	37% (921)	2505
Biden Job Strongly Approve	61% (418)	39% (269)	687
Biden Job Somewhat Approve	65% (666)	35% (357)	1023
Biden Job Somewhat Disapprove	58% (455)	42% (333)	788
Biden Job Strongly Disapprove	66% (1129)	34% (588)	1717

Continued on next page

Table YFdem3_5NET: Are you planning to do any back-to-school shopping this year? Please select all that apply.

No

Demographic	Selected	Not Selected	Total N
Adults	63% (2792)	37% (1628)	4420
Favorable of Biden	63% (1144)	37% (671)	1816
Unfavorable of Biden	63% (1525)	37% (877)	2402
Very Favorable of Biden	63% (478)	37% (275)	753
Somewhat Favorable of Biden	63% (666)	37% (396)	1063
Somewhat Unfavorable of Biden	57% (380)	43% (281)	661
Very Unfavorable of Biden	66% (1146)	34% (596)	1742
#1 Issue: Economy	59% (1063)	41% (754)	1817
#1 Issue: Security	69% (297)	31% (136)	433
#1 Issue: Health Care	65% (198)	35% (106)	304
#1 Issue: Medicare / Social Security	85% (382)	15% (65)	447
#1 Issue: Women's Issues	55% (364)	45% (300)	664
#1 Issue: Education	39% (54)	61% (86)	140
#1 Issue: Energy	63% (211)	37% (123)	334
#1 Issue: Other	79% (222)	21% (59)	280
2020 Vote: Joe Biden	64% (1212)	36% (689)	1901
2020 Vote: Donald Trump	63% (916)	37% (533)	1449
2020 Vote: Other	70% (102)	30% (43)	144
2020 Vote: Didn't Vote	61% (562)	39% (364)	926
2018 House Vote: Democrat	65% (1007)	35% (544)	1551
2018 House Vote: Republican	65% (776)	35% (424)	1200
2018 House Vote: Someone else	67% (83)	33% (42)	125
2016 Vote: Hillary Clinton	64% (908)	36% (504)	1412
2016 Vote: Donald Trump	64% (834)	36% (472)	1306
2016 Vote: Other	71% (151)	29% (61)	212
2016 Vote: Didn't Vote	60% (894)	40% (588)	1482
Voted in 2014: Yes	66% (1637)	34% (852)	2489
Voted in 2014: No	60% (1155)	40% (776)	1931
4-Region: Northeast	66% (501)	34% (264)	765
4-Region: Midwest	64% (581)	36% (332)	913
4-Region: South	61% (1033)	39% (655)	1689
4-Region: West	64% (676)	36% (377)	1053

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Table YFdem3_5NET: Are you planning to do any back-to-school shopping this year? Please select all that apply.

No

Demographic	Selected	Not Selected	Total N
Adults	63% (2792)	37% (1628)	4420
2207098	63% (1374)	37% (791)	2164
2207099	63% (1418)	37% (838)	2256
Parents	42% (743)	58% (1008)	1751
Parents Kids under 18	16% (179)	84% (977)	1157
Parents of School Aged Children (5-18)	10% (88)	90% (799)	887
Adults Back to School Shopping	— (0)	100% (1628)	1628
Parents of School Aged Children BTS Shopping	— (0)	100% (799)	799
Concerned About Affording Expenses	59% (2041)	41% (1389)	3430
Concerned About Affording Child Care	14% (58)	86% (363)	420
Concerned About Affording School Supplies	— (0)	100% (812)	812

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	4420	100%
xdemGender	Gender: Male	2135	48%
	Gender: Female	2285	52%
	N	4420	
age	Age: 18-34	1284	29%
	Age: 35-44	731	17%
	Age: 45-64	1428	32%
	Age: 65+	978	22%
	N	4420	
demAgeGeneration	GenZers: 1997-2012	502	11%
	Millennials: 1981-1996	1301	29%
	GenXers: 1965-1980	1063	24%
	Baby Boomers: 1946-1964	1386	31%
	N	4252	
xpid3	PID: Dem (no lean)	1688	38%
	PID: Ind (no lean)	1430	32%
	PID: Rep (no lean)	1303	29%
	N	4420	
xpidGender	PID/Gender: Dem Men	817	18%
	PID/Gender: Dem Women	871	20%
	PID/Gender: Ind Men	682	15%
	PID/Gender: Ind Women	748	17%
	PID/Gender: Rep Men	636	14%
	PID/Gender: Rep Women	666	15%
	N	4420	
xdemIdeo3	Ideo: Liberal (1-3)	1244	28%
	Ideo: Moderate (4)	1326	30%
	Ideo: Conservative (5-7)	1423	32%
	N	3993	
xeduc3	Educ: < College	2874	65%
	Educ: Bachelors degree	982	22%
	Educ: Post-grad	564	13%
	N	4420	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	2333	53%
	Income: 50k-100k	1376	31%
	Income: 100k+	712	16%
	N	4420	
xdemWhite	Ethnicity: White	3422	77%
xdemHispBin	Ethnicity: Hispanic	748	17%
demBlackBin	Ethnicity: Black	565	13%
demRaceOther	Ethnicity: Other	434	10%
xdemReligion	All Christian	1984	45%
	All Non-Christian	233	5%
	Atheist	230	5%
	Agnostic/Nothing in particular	1242	28%
	Something Else	730	17%
	N	4420	
xdemReligOther	Religious Non-Protestant/Catholic	269	6%
xdemEvang	Evangelical	1092	25%
	Non-Evangelical	1556	35%
	N	2648	
xdemUsr	Community: Urban	1208	27%
	Community: Suburban	2093	47%
	Community: Rural	1119	25%
	N	4420	
xdemEmploy	Employ: Private Sector	1392	32%
	Employ: Government	252	6%
	Employ: Self-Employed	470	11%
	Employ: Homemaker	290	7%
	Employ: Student	150	3%
	Employ: Retired	1056	24%
	Employ: Unemployed	520	12%
	Employ: Other	289	7%
	N	4420	
xdemMilHH1	Military HH: Yes	606	14%
	Military HH: No	3814	86%
	N	4420	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	1042	24%
	RD/WT: Wrong Track	3378	76%
	N	4420	
xdemBidenApprove	Biden Job Approve	1710	39%
	Biden Job Disapprove	2505	57%
	N	4215	
xdemBidenApprove2	Biden Job Strongly Approve	687	16%
	Biden Job Somewhat Approve	1023	23%
	Biden Job Somewhat Disapprove	788	18%
	Biden Job Strongly Disapprove	1717	39%
	N	4215	
xdemBidenFav	Favorable of Biden	1816	41%
	Unfavorable of Biden	2402	54%
	N	4218	
xdemBidenFavFull	Very Favorable of Biden	753	17%
	Somewhat Favorable of Biden	1063	24%
	Somewhat Unfavorable of Biden	661	15%
	Very Unfavorable of Biden	1742	39%
	N	4218	
xnr3	#1 Issue: Economy	1817	41%
	#1 Issue: Security	433	10%
	#1 Issue: Health Care	304	7%
	#1 Issue: Medicare / Social Security	447	10%
	#1 Issue: Women's Issues	664	15%
	#1 Issue: Education	140	3%
	#1 Issue: Energy	334	8%
	#1 Issue: Other	280	6%
	N	4420	
xsubVote20O	2020 Vote: Joe Biden	1901	43%
	2020 Vote: Donald Trump	1449	33%
	2020 Vote: Other	144	3%
	2020 Vote: Didn't Vote	926	21%
	N	4420	
xsubVote18O	2018 House Vote: Democrat	1551	35%
	2018 House Vote: Republican	1200	27%
	2018 House Vote: Someone else	125	3%
	N	2876	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	1412	32%
	2016 Vote: Donald Trump	1306	30%
	2016 Vote: Other	212	5%
	2016 Vote: Didn't Vote	1482	34%
	<i>N</i>	4412	
xsubVote14O	Voted in 2014: Yes	2489	56%
	Voted in 2014: No	1931	44%
	<i>N</i>	4420	
xreg4	4-Region: Northeast	765	17%
	4-Region: Midwest	913	21%
	4-Region: South	1689	38%
	4-Region: West	1053	24%
	<i>N</i>	4420	
poll	2207098	2164	49%
	2207099	2256	51%
	<i>N</i>	4420	
YFxdem1	Parents	1751	40%
YFxdem2	Parents Kids under 18	1157	26%
YFxdem3	Parents of School Aged Children (5-18)	887	20%
YFxdem4	Adults Back to School Shopping	1628	37%
YFxdem5	Parents of School Aged Children BTS Shopping	799	18%
YFxdem6	Concerned About Affording Expenses	3430	78%
YFxdem7	Not Concerned About Affording Expenses	42	1%
YFxdem8	Concerned About Affording Child Care	420	10%
YFxdem9	Concerned About Affording School Supplies	812	18%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

The logo consists of a stylized 'M' shape formed by two overlapping chevron-like shapes pointing downwards.

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