



National Tracking Poll #2205144  
May 24-26, 2022

*Crosstabulation Results*

*Methodology:*

This poll was conducted between May 24-May 26, 2022 among a sample of 2210 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, age, race, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table MCER1\_1:** How much of a factor should the following be when a person decides where to invest?  
A company's energy use, waste, pollution, natural resource conservation and treatment of animals

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	49% (1079)	36% (788)	15% (343)	2210
Gender: Male	47% (500)	37% (393)	16% (174)	1068
Gender: Female	51% (579)	35% (395)	15% (168)	1142
Age: 18-34	48% (310)	35% (222)	17% (110)	642
Age: 35-44	50% (184)	35% (129)	14% (52)	365
Age: 45-64	48% (342)	36% (260)	16% (112)	714
Age: 65+	50% (242)	36% (177)	14% (69)	489
GenZers: 1997-2012	47% (136)	33% (94)	20% (58)	288
Millennials: 1981-1996	49% (301)	37% (227)	14% (89)	617
GenXers: 1965-1980	48% (252)	36% (189)	15% (79)	520
Baby Boomers: 1946-1964	51% (359)	34% (242)	15% (108)	708
PID: Dem (no lean)	57% (479)	31% (258)	12% (97)	834
PID: Ind (no lean)	48% (337)	37% (260)	16% (112)	709
PID: Rep (no lean)	39% (263)	40% (270)	20% (134)	667
PID/Gender: Dem Men	52% (212)	35% (139)	13% (53)	404
PID/Gender: Dem Women	62% (268)	28% (119)	10% (44)	431
PID/Gender: Ind Men	47% (158)	37% (123)	15% (51)	332
PID/Gender: Ind Women	48% (179)	36% (137)	16% (61)	377
PID/Gender: Rep Men	39% (131)	39% (130)	21% (71)	332
PID/Gender: Rep Women	39% (132)	42% (140)	19% (63)	335
Ideo: Liberal (1-3)	61% (409)	30% (200)	9% (61)	670
Ideo: Moderate (4)	49% (305)	38% (233)	13% (82)	619
Ideo: Conservative (5-7)	38% (266)	42% (291)	20% (143)	700
Educ: < College	49% (704)	35% (496)	16% (237)	1437
Educ: Bachelors degree	49% (242)	35% (173)	16% (76)	491
Educ: Post-grad	47% (134)	42% (119)	11% (30)	282

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**Table MCER1\_1: How much of a factor should the following be when a person decides where to invest?  
A company's energy use, waste, pollution, natural resource conservation and treatment of animals**

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	49% (1079)	36% (788)	15% (343)	2210
Income: Under 50k	51% (640)	33% (421)	16% (200)	1261
Income: 50k-100k	47% (304)	37% (243)	16% (105)	652
Income: 100k+	46% (136)	42% (124)	13% (37)	297
Ethnicity: White	48% (814)	37% (632)	15% (265)	1711
Ethnicity: Hispanic	52% (194)	33% (123)	15% (56)	374
Ethnicity: Black	57% (161)	27% (77)	16% (45)	282
Ethnicity: Other	48% (105)	37% (79)	15% (33)	217
All Christian	47% (488)	38% (389)	15% (155)	1032
All Non-Christian	43% (42)	42% (41)	15% (14)	97
Atheist	57% (52)	30% (28)	13% (12)	92
Agnostic/Nothing in particular	47% (282)	36% (213)	17% (104)	598
Something Else	55% (216)	30% (118)	15% (58)	391
Religious Non-Protestant/Catholic	40% (51)	40% (51)	20% (26)	128
Evangelical	48% (286)	35% (212)	17% (101)	599
Non-Evangelical	52% (402)	36% (280)	12% (97)	779
Community: Urban	52% (314)	33% (199)	14% (86)	599
Community: Suburban	48% (481)	38% (379)	15% (147)	1007
Community: Rural	47% (284)	35% (210)	18% (109)	604
Employ: Private Sector	49% (319)	37% (238)	14% (94)	651
Employ: Government	36% (44)	42% (52)	22% (26)	122
Employ: Self-Employed	52% (101)	36% (70)	12% (23)	194
Employ: Homemaker	47% (73)	36% (56)	16% (25)	154
Employ: Student	54% (52)	35% (34)	11% (10)	96
Employ: Retired	49% (269)	35% (193)	16% (85)	547
Employ: Unemployed	49% (145)	35% (103)	17% (50)	298
Employ: Other	53% (78)	28% (41)	19% (29)	147
Military HH: Yes	50% (150)	36% (109)	13% (40)	300
Military HH: No	49% (929)	36% (679)	16% (302)	1910
RD/WT: Right Direction	52% (314)	35% (208)	13% (78)	600
RD/WT: Wrong Track	48% (765)	36% (581)	16% (264)	1610

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**Table MCER1\_1:** How much of a factor should the following be when a person decides where to invest?  
 A company's energy use, waste, pollution, natural resource conservation and treatment of animals

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	49% (1079)	36% (788)	15% (343)	2210
Biden Job Approve	58% (508)	31% (274)	11% (96)	878
Biden Job Disapprove	43% (525)	39% (484)	18% (220)	1229
Biden Job Strongly Approve	62% (234)	28% (106)	10% (37)	376
Biden Job Somewhat Approve	55% (275)	33% (168)	12% (59)	502
Biden Job Somewhat Disapprove	55% (198)	37% (134)	8% (27)	359
Biden Job Strongly Disapprove	38% (327)	40% (350)	22% (193)	870
Favorable of Biden	59% (532)	31% (278)	10% (85)	895
Unfavorable of Biden	42% (511)	39% (473)	19% (232)	1217
Very Favorable of Biden	61% (242)	28% (114)	11% (44)	400
Somewhat Favorable of Biden	58% (290)	33% (165)	8% (41)	495
Somewhat Unfavorable of Biden	53% (171)	38% (123)	8% (27)	321
Very Unfavorable of Biden	38% (340)	39% (350)	23% (206)	896
#1 Issue: Economy	42% (379)	41% (370)	17% (150)	899
#1 Issue: Security	44% (114)	38% (99)	18% (47)	260
#1 Issue: Health Care	58% (97)	29% (49)	13% (21)	167
#1 Issue: Medicare / Social Security	53% (132)	33% (81)	14% (34)	247
#1 Issue: Women's Issues	64% (166)	27% (71)	9% (23)	261
#1 Issue: Education	43% (29)	47% (31)	10% (7)	66
#1 Issue: Energy	56% (99)	29% (51)	15% (27)	177
#1 Issue: Other	48% (64)	26% (35)	26% (35)	134
2020 Vote: Joe Biden	58% (549)	32% (307)	9% (88)	944
2020 Vote: Donald Trump	37% (285)	42% (323)	21% (159)	767
2020 Vote: Other	63% (39)	27% (17)	11% (7)	62
2020 Vote: Didn't Vote	47% (206)	32% (142)	20% (89)	437
2018 House Vote: Democrat	59% (438)	32% (235)	9% (68)	741
2018 House Vote: Republican	40% (253)	41% (263)	19% (124)	640
2018 House Vote: Someone else	50% (27)	31% (16)	20% (10)	53

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**Table MCER1\_1:** How much of a factor should the following be when a person decides where to invest?  
A company's energy use, waste, pollution, natural resource conservation and treatment of animals

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	49% (1079)	36% (788)	15% (343)	2210
2016 Vote: Hillary Clinton	58% (402)	32% (221)	9% (65)	688
2016 Vote: Donald Trump	40% (273)	40% (273)	20% (137)	684
2016 Vote: Other	56% (62)	30% (33)	14% (15)	110
2016 Vote: Didn't Vote	47% (338)	36% (258)	17% (123)	718
Voted in 2014: Yes	50% (642)	36% (458)	14% (182)	1282
Voted in 2014: No	47% (437)	36% (330)	17% (161)	928
4-Region: Northeast	47% (178)	38% (144)	16% (60)	383
4-Region: Midwest	47% (213)	37% (171)	16% (73)	456
4-Region: South	49% (411)	35% (296)	16% (137)	844
4-Region: West	53% (277)	34% (177)	14% (73)	527
Frequently Invests	44% (148)	40% (134)	16% (52)	334
Climate Concerned	59% (923)	32% (505)	9% (143)	1571
Climate Unconcerned	25% (137)	45% (248)	30% (162)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCER1\_2: How much of a factor should the following be when a person decides where to invest?  
 A company's donations**

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	28% (608)	46% (1015)	27% (587)	2210
Gender: Male	25% (263)	48% (509)	28% (295)	1068
Gender: Female	30% (345)	44% (506)	26% (292)	1142
Age: 18-34	32% (207)	46% (292)	22% (143)	642
Age: 35-44	29% (107)	46% (168)	25% (90)	365
Age: 45-64	25% (179)	44% (316)	31% (219)	714
Age: 65+	23% (115)	49% (239)	28% (135)	489
GenZers: 1997-2012	33% (96)	43% (123)	24% (69)	288
Millennials: 1981-1996	30% (183)	48% (294)	23% (140)	617
GenXers: 1965-1980	27% (143)	42% (221)	30% (157)	520
Baby Boomers: 1946-1964	24% (172)	49% (344)	27% (192)	708
PID: Dem (no lean)	35% (295)	45% (376)	20% (164)	834
PID: Ind (no lean)	25% (174)	48% (343)	27% (192)	709
PID: Rep (no lean)	21% (139)	45% (297)	35% (231)	667
PID/Gender: Dem Men	33% (131)	48% (193)	20% (80)	404
PID/Gender: Dem Women	38% (163)	42% (183)	20% (84)	431
PID/Gender: Ind Men	23% (78)	50% (166)	27% (88)	332
PID/Gender: Ind Women	25% (96)	47% (177)	28% (104)	377
PID/Gender: Rep Men	16% (54)	45% (150)	38% (128)	332
PID/Gender: Rep Women	25% (85)	44% (146)	31% (103)	335
Ideo: Liberal (1-3)	34% (229)	47% (313)	19% (128)	670
Ideo: Moderate (4)	25% (155)	49% (304)	26% (160)	619
Ideo: Conservative (5-7)	22% (154)	45% (312)	33% (234)	700
Educ: < College	28% (401)	44% (635)	28% (401)	1437
Educ: Bachelors degree	24% (119)	51% (252)	24% (119)	491
Educ: Post-grad	31% (88)	45% (128)	24% (67)	282
Income: Under 50k	29% (361)	44% (559)	27% (342)	1261
Income: 50k-100k	24% (157)	50% (327)	26% (168)	652
Income: 100k+	30% (90)	44% (130)	26% (77)	297
Ethnicity: White	26% (450)	47% (799)	27% (462)	1711
Ethnicity: Hispanic	28% (105)	44% (165)	28% (104)	374

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**Table MCER1\_2: How much of a factor should the following be when a person decides where to invest?  
A company's donations**

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	28% (608)	46% (1015)	27% (587)	2210
Ethnicity: Black	36% (102)	42% (120)	21% (60)	282
Ethnicity: Other	26% (56)	45% (97)	30% (65)	217
All Christian	26% (264)	48% (492)	27% (276)	1032
All Non-Christian	30% (29)	49% (47)	21% (20)	97
Atheist	32% (29)	42% (39)	26% (24)	92
Agnostic/Nothing in particular	27% (161)	43% (259)	30% (178)	598
Something Else	32% (125)	46% (178)	22% (88)	391
Religious Non-Protestant/Catholic	28% (35)	48% (61)	25% (32)	128
Evangelical	30% (182)	46% (274)	24% (143)	599
Non-Evangelical	25% (196)	48% (377)	27% (207)	779
Community: Urban	32% (194)	46% (273)	22% (132)	599
Community: Suburban	25% (251)	46% (459)	30% (297)	1007
Community: Rural	27% (163)	47% (284)	26% (157)	604
Employ: Private Sector	28% (184)	45% (292)	27% (175)	651
Employ: Government	27% (33)	53% (65)	20% (24)	122
Employ: Self-Employed	28% (54)	42% (82)	30% (58)	194
Employ: Homemaker	27% (42)	42% (65)	31% (47)	154
Employ: Student	32% (31)	48% (46)	20% (20)	96
Employ: Retired	22% (119)	49% (266)	30% (162)	547
Employ: Unemployed	31% (93)	44% (130)	25% (75)	298
Employ: Other	35% (52)	47% (69)	18% (26)	147
Military HH: Yes	27% (81)	49% (145)	25% (74)	300
Military HH: No	28% (527)	46% (870)	27% (513)	1910
RD/WT: Right Direction	33% (201)	48% (286)	19% (113)	600
RD/WT: Wrong Track	25% (407)	45% (729)	29% (474)	1610
Biden Job Approve	34% (300)	47% (415)	19% (163)	878
Biden Job Disapprove	23% (288)	45% (554)	32% (387)	1229

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**Table MCER1\_2: How much of a factor should the following be when a person decides where to invest?  
A company's donations**

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	28% (608)	46% (1015)	27% (587)	2210
Biden Job Strongly Approve	42% (159)	42% (156)	16% (61)	376
Biden Job Somewhat Approve	28% (141)	51% (258)	20% (102)	502
Biden Job Somewhat Disapprove	29% (106)	46% (164)	25% (90)	359
Biden Job Strongly Disapprove	21% (182)	45% (390)	34% (298)	870
Favorable of Biden	35% (316)	47% (417)	18% (162)	895
Unfavorable of Biden	23% (276)	45% (547)	32% (394)	1217
Very Favorable of Biden	42% (169)	41% (164)	17% (67)	400
Somewhat Favorable of Biden	30% (146)	51% (253)	19% (96)	495
Somewhat Unfavorable of Biden	27% (88)	46% (147)	27% (86)	321
Very Unfavorable of Biden	21% (188)	45% (400)	34% (308)	896
#1 Issue: Economy	24% (218)	45% (401)	31% (280)	899
#1 Issue: Security	22% (56)	48% (125)	30% (79)	260
#1 Issue: Health Care	37% (63)	45% (75)	18% (30)	167
#1 Issue: Medicare / Social Security	28% (69)	49% (121)	23% (57)	247
#1 Issue: Women's Issues	34% (89)	46% (119)	20% (52)	261
#1 Issue: Education	42% (28)	41% (27)	17% (12)	66
#1 Issue: Energy	29% (52)	52% (92)	19% (33)	177
#1 Issue: Other	25% (33)	41% (56)	34% (45)	134
2020 Vote: Joe Biden	35% (326)	46% (438)	19% (180)	944
2020 Vote: Donald Trump	20% (150)	47% (360)	34% (258)	767
2020 Vote: Other	28% (17)	37% (23)	35% (22)	62
2020 Vote: Didn't Vote	26% (115)	45% (195)	29% (127)	437
2018 House Vote: Democrat	36% (264)	46% (340)	19% (138)	741
2018 House Vote: Republican	20% (127)	49% (311)	32% (202)	640
2018 House Vote: Someone else	23% (12)	40% (21)	38% (20)	53
2016 Vote: Hillary Clinton	35% (243)	47% (321)	18% (125)	688
2016 Vote: Donald Trump	20% (134)	46% (312)	35% (237)	684
2016 Vote: Other	21% (23)	49% (54)	30% (33)	110
2016 Vote: Didn't Vote	29% (205)	45% (322)	27% (191)	718

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**Table MCER1\_2: How much of a factor should the following be when a person decides where to invest?  
A company's donations**

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	28% (608)	46% (1015)	27% (587)	2210
Voted in 2014: Yes	28% (365)	46% (593)	25% (324)	1282
Voted in 2014: No	26% (243)	46% (422)	28% (263)	928
4-Region: Northeast	25% (94)	45% (171)	31% (118)	383
4-Region: Midwest	25% (116)	48% (219)	27% (122)	456
4-Region: South	27% (227)	47% (397)	26% (220)	844
4-Region: West	32% (171)	43% (229)	24% (127)	527
Frequently Invests	33% (111)	42% (142)	24% (81)	334
Climate Concerned	32% (499)	47% (745)	21% (327)	1571
Climate Unconcerned	17% (91)	43% (236)	40% (219)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCER1\_3:** How much of a factor should the following be when a person decides where to invest?  
A company's standards for employee working conditions

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	59% (1302)	30% (657)	11% (251)	2210
Gender: Male	57% (611)	32% (340)	11% (117)	1068
Gender: Female	61% (691)	28% (317)	12% (134)	1142
Age: 18-34	62% (398)	26% (164)	12% (80)	642
Age: 35-44	56% (203)	30% (109)	15% (53)	365
Age: 45-64	60% (431)	30% (213)	10% (70)	714
Age: 65+	55% (270)	35% (171)	10% (48)	489
GenZers: 1997-2012	63% (181)	23% (65)	15% (42)	288
Millennials: 1981-1996	58% (360)	29% (180)	12% (77)	617
GenXers: 1965-1980	60% (311)	29% (153)	11% (56)	520
Baby Boomers: 1946-1964	59% (417)	32% (226)	9% (65)	708
PID: Dem (no lean)	64% (538)	26% (215)	10% (81)	834
PID: Ind (no lean)	59% (416)	29% (207)	12% (86)	709
PID: Rep (no lean)	52% (348)	35% (235)	13% (83)	667
PID/Gender: Dem Men	62% (251)	27% (110)	11% (43)	404
PID/Gender: Dem Women	67% (287)	24% (105)	9% (38)	431
PID/Gender: Ind Men	59% (197)	32% (105)	9% (30)	332
PID/Gender: Ind Women	58% (219)	27% (102)	15% (56)	377
PID/Gender: Rep Men	49% (163)	38% (125)	13% (44)	332
PID/Gender: Rep Women	56% (186)	33% (110)	12% (39)	335
Ideo: Liberal (1-3)	68% (457)	23% (157)	8% (56)	670
Ideo: Moderate (4)	58% (357)	32% (196)	11% (66)	619
Ideo: Conservative (5-7)	53% (368)	35% (247)	12% (85)	700
Educ: < College	60% (855)	28% (404)	12% (177)	1437
Educ: Bachelors degree	56% (277)	33% (161)	11% (54)	491
Educ: Post-grad	60% (170)	33% (92)	7% (20)	282
Income: Under 50k	59% (743)	28% (352)	13% (167)	1261
Income: 50k-100k	61% (400)	30% (197)	8% (55)	652
Income: 100k+	54% (160)	36% (108)	10% (29)	297
Ethnicity: White	59% (1007)	31% (529)	10% (174)	1711
Ethnicity: Hispanic	61% (227)	27% (101)	12% (45)	374

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**Table MCER1\_3: How much of a factor should the following be when a person decides where to invest?  
A company's standards for employee working conditions**

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	59% (1302)	30% (657)	11% (251)	2210
Ethnicity: Black	64% (181)	21% (60)	15% (41)	282
Ethnicity: Other	52% (114)	31% (68)	16% (35)	217
All Christian	56% (575)	35% (360)	9% (97)	1032
All Non-Christian	56% (55)	33% (32)	10% (10)	97
Atheist	57% (53)	26% (24)	16% (15)	92
Agnostic/Nothing in particular	60% (357)	27% (160)	14% (81)	598
Something Else	67% (262)	21% (81)	12% (47)	391
Religious Non-Protestant/Catholic	53% (68)	35% (45)	12% (15)	128
Evangelical	58% (347)	32% (189)	11% (63)	599
Non-Evangelical	60% (470)	30% (236)	9% (73)	779
Community: Urban	61% (368)	29% (172)	10% (59)	599
Community: Suburban	57% (575)	32% (322)	11% (109)	1007
Community: Rural	59% (359)	27% (162)	14% (83)	604
Employ: Private Sector	59% (385)	30% (195)	11% (71)	651
Employ: Government	53% (65)	34% (41)	13% (16)	122
Employ: Self-Employed	65% (126)	25% (49)	10% (19)	194
Employ: Homemaker	57% (87)	33% (51)	10% (16)	154
Employ: Student	67% (65)	23% (22)	9% (9)	96
Employ: Retired	56% (305)	33% (182)	11% (60)	547
Employ: Unemployed	58% (174)	27% (81)	14% (43)	298
Employ: Other	64% (94)	24% (35)	13% (18)	147
Military HH: Yes	62% (186)	30% (89)	8% (24)	300
Military HH: No	58% (1116)	30% (568)	12% (227)	1910
RD/WT: Right Direction	59% (354)	30% (181)	11% (64)	600
RD/WT: Wrong Track	59% (948)	30% (476)	12% (186)	1610
Biden Job Approve	64% (558)	27% (241)	9% (78)	878
Biden Job Disapprove	57% (698)	31% (377)	13% (154)	1229

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**Table MCER1\_3: How much of a factor should the following be when a person decides where to invest?  
A company's standards for employee working conditions**

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	59% (1302)	30% (657)	11% (251)	2210
Biden Job Strongly Approve	67% (252)	24% (90)	9% (34)	376
Biden Job Somewhat Approve	61% (307)	30% (151)	9% (44)	502
Biden Job Somewhat Disapprove	68% (245)	26% (93)	6% (21)	359
Biden Job Strongly Disapprove	52% (453)	33% (284)	15% (133)	870
Favorable of Biden	65% (585)	27% (240)	8% (71)	895
Unfavorable of Biden	56% (677)	31% (381)	13% (158)	1217
Very Favorable of Biden	67% (268)	23% (92)	10% (40)	400
Somewhat Favorable of Biden	64% (317)	30% (148)	6% (31)	495
Somewhat Unfavorable of Biden	63% (203)	28% (91)	8% (27)	321
Very Unfavorable of Biden	53% (474)	32% (290)	15% (131)	896
#1 Issue: Economy	55% (493)	33% (297)	12% (109)	899
#1 Issue: Security	54% (140)	34% (87)	12% (32)	260
#1 Issue: Health Care	63% (106)	25% (42)	12% (20)	167
#1 Issue: Medicare / Social Security	63% (156)	26% (64)	11% (26)	247
#1 Issue: Women's Issues	72% (188)	20% (53)	7% (19)	261
#1 Issue: Education	63% (42)	26% (17)	11% (7)	66
#1 Issue: Energy	62% (109)	30% (53)	8% (15)	177
#1 Issue: Other	51% (68)	33% (44)	16% (22)	134
2020 Vote: Joe Biden	65% (617)	27% (258)	7% (69)	944
2020 Vote: Donald Trump	51% (390)	35% (272)	14% (105)	767
2020 Vote: Other	67% (42)	22% (14)	10% (6)	62
2020 Vote: Didn't Vote	58% (254)	26% (113)	16% (70)	437
2018 House Vote: Democrat	67% (496)	25% (188)	8% (57)	741
2018 House Vote: Republican	52% (331)	37% (234)	12% (75)	640
2018 House Vote: Someone else	59% (32)	32% (17)	9% (5)	53
2016 Vote: Hillary Clinton	66% (452)	27% (183)	8% (53)	688
2016 Vote: Donald Trump	52% (353)	36% (247)	12% (83)	684
2016 Vote: Other	63% (69)	27% (30)	10% (11)	110
2016 Vote: Didn't Vote	59% (424)	27% (191)	14% (102)	718

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**Table MCER1\_3: How much of a factor should the following be when a person decides where to invest?  
A company's standards for employee working conditions**

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	59% (1302)	30% (657)	11% (251)	2210
Voted in 2014: Yes	59% (762)	31% (395)	10% (125)	1282
Voted in 2014: No	58% (541)	28% (262)	14% (126)	928
4-Region: Northeast	58% (220)	32% (124)	10% (38)	383
4-Region: Midwest	60% (275)	30% (136)	10% (46)	456
4-Region: South	59% (495)	29% (242)	13% (107)	844
4-Region: West	59% (312)	29% (155)	11% (59)	527
Frequently Invests	53% (177)	37% (123)	10% (35)	334
Climate Concerned	66% (1044)	27% (419)	7% (108)	1571
Climate Unconcerned	43% (233)	37% (204)	20% (109)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCER1\_4:** How much of a factor should the following be when a person decides where to invest?  
 A company's commitment to encouraging employees to volunteer

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	23% (504)	43% (960)	34% (746)	2210
Gender: Male	25% (264)	43% (455)	33% (349)	1068
Gender: Female	21% (240)	44% (505)	35% (398)	1142
Age: 18-34	30% (195)	41% (261)	29% (185)	642
Age: 35-44	24% (88)	47% (173)	29% (105)	365
Age: 45-64	19% (138)	42% (296)	39% (279)	714
Age: 65+	17% (82)	47% (229)	36% (177)	489
GenZers: 1997-2012	28% (81)	41% (118)	31% (90)	288
Millennials: 1981-1996	29% (179)	43% (266)	28% (172)	617
GenXers: 1965-1980	22% (113)	44% (228)	35% (180)	520
Baby Boomers: 1946-1964	16% (115)	45% (318)	39% (275)	708
PID: Dem (no lean)	31% (256)	43% (360)	26% (218)	834
PID: Ind (no lean)	20% (140)	44% (313)	36% (256)	709
PID: Rep (no lean)	16% (107)	43% (287)	41% (272)	667
PID/Gender: Dem Men	35% (139)	45% (181)	21% (83)	404
PID/Gender: Dem Women	27% (117)	41% (179)	31% (135)	431
PID/Gender: Ind Men	21% (71)	40% (134)	38% (126)	332
PID/Gender: Ind Women	18% (69)	47% (179)	34% (130)	377
PID/Gender: Rep Men	16% (53)	42% (139)	42% (139)	332
PID/Gender: Rep Women	16% (54)	44% (148)	40% (133)	335
Ideo: Liberal (1-3)	27% (180)	44% (292)	29% (197)	670
Ideo: Moderate (4)	25% (152)	46% (286)	29% (181)	619
Ideo: Conservative (5-7)	16% (113)	42% (292)	42% (295)	700
Educ: < College	23% (333)	43% (614)	34% (490)	1437
Educ: Bachelors degree	20% (96)	44% (217)	36% (178)	491
Educ: Post-grad	26% (75)	46% (129)	28% (78)	282
Income: Under 50k	25% (311)	43% (543)	32% (407)	1261
Income: 50k-100k	18% (120)	45% (293)	37% (239)	652
Income: 100k+	25% (73)	42% (124)	34% (100)	297
Ethnicity: White	21% (358)	44% (759)	35% (593)	1711
Ethnicity: Hispanic	25% (93)	43% (162)	32% (119)	374

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**Table MCER1\_4:** How much of a factor should the following be when a person decides where to invest?  
A company's commitment to encouraging employees to volunteer

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	23% (504)	43% (960)	34% (746)	2210
Ethnicity: Black	35% (99)	39% (109)	27% (75)	282
Ethnicity: Other	22% (47)	42% (92)	36% (78)	217
All Christian	20% (209)	45% (467)	35% (356)	1032
All Non-Christian	28% (27)	40% (39)	32% (31)	97
Atheist	23% (21)	39% (36)	38% (34)	92
Agnostic/Nothing in particular	25% (147)	40% (240)	35% (211)	598
Something Else	25% (99)	46% (179)	29% (114)	391
Religious Non-Protestant/Catholic	26% (33)	38% (49)	36% (46)	128
Evangelical	26% (153)	46% (274)	29% (171)	599
Non-Evangelical	18% (144)	46% (356)	36% (279)	779
Community: Urban	27% (161)	42% (253)	31% (186)	599
Community: Suburban	21% (207)	44% (441)	36% (359)	1007
Community: Rural	23% (136)	44% (266)	33% (202)	604
Employ: Private Sector	25% (163)	45% (292)	30% (196)	651
Employ: Government	21% (25)	49% (59)	31% (37)	122
Employ: Self-Employed	22% (44)	44% (85)	34% (66)	194
Employ: Homemaker	18% (28)	41% (63)	41% (64)	154
Employ: Student	24% (23)	45% (43)	30% (29)	96
Employ: Retired	16% (87)	45% (248)	39% (212)	547
Employ: Unemployed	28% (84)	38% (113)	34% (101)	298
Employ: Other	33% (49)	39% (57)	28% (41)	147
Military HH: Yes	21% (62)	42% (127)	37% (111)	300
Military HH: No	23% (442)	44% (833)	33% (635)	1910
RD/WT: Right Direction	33% (198)	45% (268)	22% (134)	600
RD/WT: Wrong Track	19% (306)	43% (692)	38% (612)	1610
Biden Job Approve	30% (260)	44% (387)	26% (232)	878
Biden Job Disapprove	18% (226)	43% (523)	39% (480)	1229

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**Table MCER1\_4:** How much of a factor should the following be when a person decides where to invest?  
A company's commitment to encouraging employees to volunteer

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	23% (504)	43% (960)	34% (746)	2210
Biden Job Strongly Approve	35% (132)	42% (159)	23% (86)	376
Biden Job Somewhat Approve	25% (128)	45% (228)	29% (146)	502
Biden Job Somewhat Disapprove	24% (86)	45% (161)	31% (112)	359
Biden Job Strongly Disapprove	16% (140)	42% (362)	42% (368)	870
Favorable of Biden	30% (266)	44% (394)	26% (235)	895
Unfavorable of Biden	18% (214)	43% (526)	39% (477)	1217
Very Favorable of Biden	35% (139)	40% (160)	25% (101)	400
Somewhat Favorable of Biden	26% (127)	47% (234)	27% (135)	495
Somewhat Unfavorable of Biden	23% (73)	43% (138)	34% (110)	321
Very Unfavorable of Biden	16% (141)	43% (388)	41% (367)	896
#1 Issue: Economy	20% (181)	42% (382)	37% (336)	899
#1 Issue: Security	19% (49)	49% (127)	32% (83)	260
#1 Issue: Health Care	31% (51)	40% (67)	29% (49)	167
#1 Issue: Medicare / Social Security	21% (52)	45% (112)	34% (83)	247
#1 Issue: Women's Issues	25% (66)	43% (112)	32% (83)	261
#1 Issue: Education	40% (26)	40% (26)	21% (14)	66
#1 Issue: Energy	32% (57)	43% (77)	25% (43)	177
#1 Issue: Other	16% (22)	43% (58)	41% (55)	134
2020 Vote: Joe Biden	28% (266)	44% (416)	28% (262)	944
2020 Vote: Donald Trump	14% (105)	43% (333)	43% (329)	767
2020 Vote: Other	20% (12)	51% (32)	30% (18)	62
2020 Vote: Didn't Vote	28% (121)	41% (180)	31% (136)	437
2018 House Vote: Democrat	29% (216)	43% (318)	28% (207)	741
2018 House Vote: Republican	16% (100)	44% (281)	40% (259)	640
2018 House Vote: Someone else	28% (15)	33% (17)	40% (21)	53
2016 Vote: Hillary Clinton	28% (194)	44% (302)	28% (192)	688
2016 Vote: Donald Trump	15% (103)	43% (293)	42% (287)	684
2016 Vote: Other	21% (23)	45% (49)	34% (37)	110
2016 Vote: Didn't Vote	25% (183)	43% (306)	32% (229)	718

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**Table MCER1\_4:** How much of a factor should the following be when a person decides where to invest?  
A company's commitment to encouraging employees to volunteer

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	23% (504)	43% (960)	34% (746)	2210
Voted in 2014: Yes	23% (289)	44% (567)	33% (427)	1282
Voted in 2014: No	23% (215)	42% (394)	34% (319)	928
4-Region: Northeast	22% (83)	45% (172)	33% (128)	383
4-Region: Midwest	18% (81)	44% (200)	38% (175)	456
4-Region: South	24% (206)	41% (349)	34% (290)	844
4-Region: West	25% (133)	46% (240)	29% (153)	527
Frequently Invests	36% (121)	42% (139)	22% (74)	334
Climate Concerned	27% (422)	44% (697)	29% (452)	1571
Climate Unconcerned	12% (66)	42% (230)	46% (251)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCER1\_5: How much of a factor should the following be when a person decides where to invest?  
 A company's accounting methods**

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	58% (1292)	30% (671)	11% (248)	2210
Gender: Male	57% (613)	31% (330)	12% (124)	1068
Gender: Female	59% (679)	30% (340)	11% (123)	1142
Age: 18-34	52% (335)	36% (228)	12% (79)	642
Age: 35-44	57% (207)	28% (103)	15% (54)	365
Age: 45-64	61% (439)	29% (206)	10% (68)	714
Age: 65+	64% (311)	27% (132)	9% (46)	489
GenZers: 1997-2012	49% (142)	35% (101)	16% (45)	288
Millennials: 1981-1996	56% (344)	33% (203)	11% (70)	617
GenXers: 1965-1980	59% (305)	30% (158)	11% (58)	520
Baby Boomers: 1946-1964	64% (450)	27% (191)	9% (67)	708
PID: Dem (no lean)	61% (507)	30% (246)	10% (81)	834
PID: Ind (no lean)	56% (398)	32% (226)	12% (86)	709
PID: Rep (no lean)	58% (387)	30% (198)	12% (81)	667
PID/Gender: Dem Men	58% (234)	32% (131)	10% (39)	404
PID/Gender: Dem Women	63% (273)	27% (115)	10% (42)	431
PID/Gender: Ind Men	57% (190)	31% (102)	12% (40)	332
PID/Gender: Ind Women	55% (207)	33% (124)	12% (46)	377
PID/Gender: Rep Men	57% (189)	29% (98)	14% (45)	332
PID/Gender: Rep Women	59% (198)	30% (101)	11% (35)	335
Ideo: Liberal (1-3)	60% (405)	31% (211)	8% (54)	670
Ideo: Moderate (4)	59% (365)	30% (186)	11% (68)	619
Ideo: Conservative (5-7)	60% (418)	28% (199)	12% (82)	700
Educ: < College	57% (822)	31% (447)	12% (168)	1437
Educ: Bachelors degree	59% (289)	29% (144)	12% (59)	491
Educ: Post-grad	64% (181)	28% (80)	8% (21)	282
Income: Under 50k	58% (733)	30% (377)	12% (151)	1261
Income: 50k-100k	58% (378)	31% (199)	11% (74)	652
Income: 100k+	61% (180)	32% (94)	8% (23)	297
Ethnicity: White	58% (984)	32% (540)	11% (186)	1711
Ethnicity: Hispanic	55% (205)	32% (121)	13% (48)	374

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**Table MCER1\_5: How much of a factor should the following be when a person decides where to invest?  
A company's accounting methods**

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	58% (1292)	30% (671)	11% (248)	2210
Ethnicity: Black	67% (190)	24% (68)	9% (24)	282
Ethnicity: Other	54% (117)	29% (62)	17% (37)	217
All Christian	60% (616)	30% (309)	10% (107)	1032
All Non-Christian	59% (57)	29% (28)	12% (12)	97
Atheist	63% (57)	23% (21)	14% (13)	92
Agnostic/Nothing in particular	55% (326)	32% (191)	14% (81)	598
Something Else	60% (235)	31% (121)	9% (35)	391
Religious Non-Protestant/Catholic	58% (75)	29% (37)	13% (16)	128
Evangelical	58% (349)	33% (197)	9% (53)	599
Non-Evangelical	61% (477)	28% (220)	11% (82)	779
Community: Urban	62% (371)	29% (175)	9% (54)	599
Community: Suburban	56% (568)	31% (316)	12% (123)	1007
Community: Rural	58% (353)	30% (180)	12% (71)	604
Employ: Private Sector	56% (362)	33% (212)	12% (77)	651
Employ: Government	57% (70)	31% (37)	12% (15)	122
Employ: Self-Employed	60% (117)	27% (53)	12% (24)	194
Employ: Homemaker	53% (82)	39% (60)	8% (13)	154
Employ: Student	51% (49)	36% (34)	13% (13)	96
Employ: Retired	65% (356)	25% (139)	10% (52)	547
Employ: Unemployed	57% (170)	32% (94)	11% (34)	298
Employ: Other	58% (86)	28% (41)	14% (20)	147
Military HH: Yes	65% (195)	28% (84)	7% (20)	300
Military HH: No	57% (1096)	31% (587)	12% (227)	1910
RD/WT: Right Direction	56% (334)	33% (199)	11% (66)	600
RD/WT: Wrong Track	59% (958)	29% (471)	11% (182)	1610
Biden Job Approve	59% (520)	32% (278)	9% (81)	878
Biden Job Disapprove	60% (735)	28% (347)	12% (146)	1229

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**Table MCER1\_5: How much of a factor should the following be when a person decides where to invest?  
A company's accounting methods**

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	58% (1292)	30% (671)	11% (248)	2210
Biden Job Strongly Approve	63% (236)	28% (105)	10% (36)	376
Biden Job Somewhat Approve	57% (284)	35% (173)	9% (44)	502
Biden Job Somewhat Disapprove	67% (239)	26% (93)	8% (28)	359
Biden Job Strongly Disapprove	57% (496)	29% (255)	14% (119)	870
Favorable of Biden	62% (553)	30% (266)	9% (76)	895
Unfavorable of Biden	58% (704)	30% (363)	12% (150)	1217
Very Favorable of Biden	65% (259)	26% (102)	10% (38)	400
Somewhat Favorable of Biden	59% (294)	33% (164)	8% (38)	495
Somewhat Unfavorable of Biden	62% (199)	30% (98)	7% (24)	321
Very Unfavorable of Biden	56% (505)	30% (265)	14% (126)	896
#1 Issue: Economy	60% (539)	29% (261)	11% (99)	899
#1 Issue: Security	59% (152)	29% (75)	12% (32)	260
#1 Issue: Health Care	51% (86)	34% (57)	15% (25)	167
#1 Issue: Medicare / Social Security	61% (151)	26% (64)	13% (32)	247
#1 Issue: Women's Issues	56% (146)	36% (93)	8% (22)	261
#1 Issue: Education	59% (39)	33% (22)	9% (6)	66
#1 Issue: Energy	53% (94)	36% (64)	11% (19)	177
#1 Issue: Other	63% (85)	26% (35)	10% (14)	134
2020 Vote: Joe Biden	62% (586)	29% (276)	9% (82)	944
2020 Vote: Donald Trump	58% (445)	29% (225)	13% (97)	767
2020 Vote: Other	63% (39)	27% (17)	9% (6)	62
2020 Vote: Didn't Vote	51% (221)	35% (153)	14% (63)	437
2018 House Vote: Democrat	63% (470)	29% (216)	7% (55)	741
2018 House Vote: Republican	60% (387)	29% (186)	10% (67)	640
2018 House Vote: Someone else	75% (40)	14% (7)	11% (6)	53
2016 Vote: Hillary Clinton	62% (430)	29% (202)	8% (57)	688
2016 Vote: Donald Trump	59% (400)	30% (208)	11% (75)	684
2016 Vote: Other	72% (79)	20% (21)	8% (9)	110
2016 Vote: Didn't Vote	53% (377)	33% (234)	15% (107)	718

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**Table MCER1\_5: How much of a factor should the following be when a person decides where to invest?  
A company's accounting methods**

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	58% (1292)	30% (671)	11% (248)	2210
Voted in 2014: Yes	63% (802)	29% (367)	9% (113)	1282
Voted in 2014: No	53% (489)	33% (304)	15% (135)	928
4-Region: Northeast	61% (233)	28% (108)	11% (41)	383
4-Region: Midwest	56% (258)	30% (136)	14% (63)	456
4-Region: South	57% (479)	32% (271)	11% (94)	844
4-Region: West	61% (322)	30% (156)	9% (49)	527
Frequently Invests	60% (201)	30% (101)	9% (31)	334
Climate Concerned	62% (977)	30% (470)	8% (124)	1571
Climate Unconcerned	53% (292)	30% (164)	17% (91)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCER1\_6:** How much of a factor should the following be when a person decides where to invest?  
 A company's commitment to putting important issues to a vote

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	47% (1046)	37% (819)	16% (346)	2210
Gender: Male	45% (480)	39% (419)	16% (169)	1068
Gender: Female	50% (566)	35% (400)	15% (177)	1142
Age: 18-34	48% (310)	38% (242)	14% (90)	642
Age: 35-44	47% (172)	37% (137)	16% (57)	365
Age: 45-64	46% (329)	37% (266)	17% (119)	714
Age: 65+	48% (234)	36% (175)	16% (80)	489
GenZers: 1997-2012	50% (145)	34% (98)	16% (46)	288
Millennials: 1981-1996	45% (279)	41% (255)	13% (83)	617
GenXers: 1965-1980	47% (243)	36% (188)	17% (89)	520
Baby Boomers: 1946-1964	49% (345)	35% (251)	16% (112)	708
PID: Dem (no lean)	54% (454)	35% (293)	10% (88)	834
PID: Ind (no lean)	46% (327)	36% (255)	18% (127)	709
PID: Rep (no lean)	40% (264)	41% (271)	20% (131)	667
PID/Gender: Dem Men	51% (204)	37% (150)	12% (49)	404
PID/Gender: Dem Women	58% (250)	33% (143)	9% (38)	431
PID/Gender: Ind Men	46% (153)	38% (125)	16% (54)	332
PID/Gender: Ind Women	46% (174)	35% (130)	19% (73)	377
PID/Gender: Rep Men	37% (122)	43% (144)	20% (66)	332
PID/Gender: Rep Women	42% (142)	38% (127)	20% (66)	335
Ideo: Liberal (1-3)	55% (369)	35% (235)	10% (65)	670
Ideo: Moderate (4)	48% (298)	37% (228)	15% (93)	619
Ideo: Conservative (5-7)	40% (280)	40% (283)	20% (137)	700
Educ: < College	49% (697)	35% (505)	16% (234)	1437
Educ: Bachelors degree	46% (228)	37% (181)	17% (82)	491
Educ: Post-grad	43% (120)	47% (132)	10% (29)	282
Income: Under 50k	49% (618)	35% (441)	16% (203)	1261
Income: 50k-100k	47% (307)	39% (254)	14% (91)	652
Income: 100k+	41% (121)	42% (124)	18% (52)	297
Ethnicity: White	46% (794)	38% (648)	16% (269)	1711
Ethnicity: Hispanic	50% (187)	35% (131)	15% (56)	374

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**Table MCER1\_6:** How much of a factor should the following be when a person decides where to invest?  
A company's commitment to putting important issues to a vote

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	47% (1046)	37% (819)	16% (346)	2210
Ethnicity: Black	59% (166)	30% (85)	11% (31)	282
Ethnicity: Other	39% (85)	39% (86)	21% (46)	217
All Christian	46% (476)	39% (406)	15% (150)	1032
All Non-Christian	35% (34)	50% (48)	16% (15)	97
Atheist	43% (40)	37% (34)	19% (18)	92
Agnostic/Nothing in particular	46% (277)	36% (213)	18% (109)	598
Something Else	56% (220)	30% (118)	14% (54)	391
Religious Non-Protestant/Catholic	35% (45)	47% (60)	18% (23)	128
Evangelical	51% (305)	36% (216)	13% (78)	599
Non-Evangelical	48% (373)	37% (291)	15% (115)	779
Community: Urban	51% (307)	37% (219)	12% (73)	599
Community: Suburban	45% (451)	39% (392)	16% (164)	1007
Community: Rural	48% (287)	34% (208)	18% (109)	604
Employ: Private Sector	47% (309)	38% (247)	15% (95)	651
Employ: Government	38% (47)	49% (60)	13% (15)	122
Employ: Self-Employed	54% (104)	32% (62)	14% (28)	194
Employ: Homemaker	42% (65)	39% (60)	19% (30)	154
Employ: Student	52% (50)	40% (38)	8% (7)	96
Employ: Retired	46% (254)	36% (198)	17% (94)	547
Employ: Unemployed	49% (145)	34% (101)	17% (52)	298
Employ: Other	48% (71)	35% (51)	17% (25)	147
Military HH: Yes	49% (146)	39% (117)	12% (36)	300
Military HH: No	47% (899)	37% (701)	16% (309)	1910
RD/WT: Right Direction	48% (290)	41% (245)	11% (64)	600
RD/WT: Wrong Track	47% (755)	36% (574)	17% (281)	1610
Biden Job Approve	52% (461)	37% (328)	10% (89)	878
Biden Job Disapprove	44% (542)	37% (459)	19% (228)	1229

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**Table MCER1\_6:** How much of a factor should the following be when a person decides where to invest?  
 A company's commitment to putting important issues to a vote

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	47% (1046)	37% (819)	16% (346)	2210
Biden Job Strongly Approve	55% (205)	35% (132)	10% (39)	376
Biden Job Somewhat Approve	51% (255)	39% (196)	10% (50)	502
Biden Job Somewhat Disapprove	53% (190)	36% (128)	11% (41)	359
Biden Job Strongly Disapprove	40% (352)	38% (331)	22% (187)	870
Favorable of Biden	54% (487)	36% (325)	9% (83)	895
Unfavorable of Biden	43% (522)	38% (460)	19% (235)	1217
Very Favorable of Biden	57% (228)	32% (127)	11% (44)	400
Somewhat Favorable of Biden	52% (258)	40% (198)	8% (39)	495
Somewhat Unfavorable of Biden	49% (156)	39% (126)	12% (39)	321
Very Unfavorable of Biden	41% (366)	37% (334)	22% (195)	896
#1 Issue: Economy	45% (405)	38% (337)	17% (157)	899
#1 Issue: Security	41% (106)	42% (110)	17% (44)	260
#1 Issue: Health Care	46% (77)	40% (67)	14% (23)	167
#1 Issue: Medicare / Social Security	51% (125)	31% (77)	18% (45)	247
#1 Issue: Women's Issues	59% (153)	33% (86)	8% (22)	261
#1 Issue: Education	44% (29)	44% (29)	12% (8)	66
#1 Issue: Energy	52% (92)	39% (68)	9% (16)	177
#1 Issue: Other	44% (59)	33% (44)	23% (31)	134
2020 Vote: Joe Biden	54% (512)	37% (345)	9% (86)	944
2020 Vote: Donald Trump	41% (317)	38% (290)	21% (159)	767
2020 Vote: Other	48% (30)	36% (22)	16% (10)	62
2020 Vote: Didn't Vote	43% (186)	37% (161)	21% (90)	437
2018 House Vote: Democrat	55% (404)	36% (270)	9% (67)	741
2018 House Vote: Republican	39% (250)	41% (263)	20% (126)	640
2018 House Vote: Someone else	59% (32)	22% (12)	18% (10)	53
2016 Vote: Hillary Clinton	53% (366)	37% (253)	10% (70)	688
2016 Vote: Donald Trump	40% (277)	40% (271)	20% (136)	684
2016 Vote: Other	47% (51)	33% (36)	20% (22)	110
2016 Vote: Didn't Vote	49% (348)	35% (252)	16% (117)	718

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**Table MCER1\_6:** How much of a factor should the following be when a person decides where to invest?  
A company's commitment to putting important issues to a vote

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	47% (1046)	37% (819)	16% (346)	2210
Voted in 2014: Yes	47% (604)	38% (487)	15% (191)	1282
Voted in 2014: No	48% (441)	36% (332)	17% (155)	928
4-Region: Northeast	47% (182)	38% (145)	15% (56)	383
4-Region: Midwest	46% (209)	36% (165)	18% (82)	456
4-Region: South	48% (404)	37% (310)	15% (130)	844
4-Region: West	48% (251)	38% (199)	15% (77)	527
Frequently Invests	50% (166)	38% (127)	12% (41)	334
Climate Concerned	54% (843)	36% (568)	10% (160)	1571
Climate Unconcerned	33% (179)	41% (224)	26% (144)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCER1\_7: How much of a factor should the following be when a person decides where to invest?  
A company's commitment to removing conflicts of interest from their board**

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	50% (1107)	37% (822)	13% (281)	2210
Gender: Male	49% (524)	40% (425)	11% (119)	1068
Gender: Female	51% (583)	35% (397)	14% (162)	1142
Age: 18-34	48% (310)	40% (258)	12% (74)	642
Age: 35-44	49% (181)	34% (125)	16% (59)	365
Age: 45-64	50% (360)	38% (270)	12% (84)	714
Age: 65+	52% (256)	35% (170)	13% (63)	489
GenZers: 1997-2012	46% (131)	40% (114)	15% (42)	288
Millennials: 1981-1996	50% (308)	38% (236)	12% (73)	617
GenXers: 1965-1980	48% (248)	39% (201)	14% (70)	520
Baby Boomers: 1946-1964	53% (378)	34% (242)	12% (88)	708
PID: Dem (no lean)	58% (483)	31% (262)	11% (90)	834
PID: Ind (no lean)	47% (335)	40% (282)	13% (92)	709
PID: Rep (no lean)	43% (289)	42% (279)	15% (99)	667
PID/Gender: Dem Men	56% (227)	34% (139)	9% (38)	404
PID/Gender: Dem Women	59% (256)	29% (123)	12% (51)	431
PID/Gender: Ind Men	49% (163)	41% (136)	10% (33)	332
PID/Gender: Ind Women	46% (172)	39% (147)	15% (58)	377
PID/Gender: Rep Men	40% (134)	45% (151)	14% (47)	332
PID/Gender: Rep Women	46% (155)	38% (128)	16% (52)	335
Ideo: Liberal (1-3)	57% (385)	35% (236)	7% (49)	670
Ideo: Moderate (4)	50% (309)	38% (234)	12% (76)	619
Ideo: Conservative (5-7)	45% (313)	41% (285)	15% (102)	700
Educ: < College	48% (690)	38% (540)	14% (207)	1437
Educ: Bachelors degree	53% (260)	36% (179)	11% (52)	491
Educ: Post-grad	56% (157)	37% (104)	8% (21)	282
Income: Under 50k	48% (606)	37% (467)	15% (188)	1261
Income: 50k-100k	52% (342)	38% (249)	9% (61)	652
Income: 100k+	54% (159)	36% (106)	11% (32)	297
Ethnicity: White	49% (838)	39% (661)	12% (211)	1711
Ethnicity: Hispanic	47% (177)	40% (148)	13% (49)	374

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**Table MCER1\_7: How much of a factor should the following be when a person decides where to invest?  
A company's commitment to removing conflicts of interest from their board**

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	50% (1107)	37% (822)	13% (281)	2210
Ethnicity: Black	59% (168)	28% (80)	12% (34)	282
Ethnicity: Other	46% (101)	38% (81)	16% (35)	217
All Christian	49% (508)	39% (406)	11% (118)	1032
All Non-Christian	60% (58)	30% (29)	10% (9)	97
Atheist	61% (56)	26% (24)	13% (12)	92
Agnostic/Nothing in particular	46% (276)	38% (226)	16% (96)	598
Something Else	53% (208)	35% (138)	12% (45)	391
Religious Non-Protestant/Catholic	52% (66)	39% (50)	9% (12)	128
Evangelical	50% (301)	37% (223)	12% (74)	599
Non-Evangelical	52% (402)	38% (295)	11% (82)	779
Community: Urban	54% (323)	34% (205)	12% (71)	599
Community: Suburban	49% (492)	39% (395)	12% (119)	1007
Community: Rural	48% (292)	37% (222)	15% (90)	604
Employ: Private Sector	50% (322)	40% (261)	10% (67)	651
Employ: Government	50% (61)	42% (51)	8% (10)	122
Employ: Self-Employed	45% (87)	42% (81)	13% (25)	194
Employ: Homemaker	50% (77)	34% (53)	16% (24)	154
Employ: Student	52% (50)	37% (35)	11% (11)	96
Employ: Retired	53% (289)	34% (187)	13% (71)	547
Employ: Unemployed	48% (144)	35% (105)	17% (49)	298
Employ: Other	52% (76)	33% (49)	15% (23)	147
Military HH: Yes	54% (163)	36% (109)	9% (28)	300
Military HH: No	49% (944)	37% (714)	13% (252)	1910
RD/WT: Right Direction	53% (318)	36% (215)	11% (66)	600
RD/WT: Wrong Track	49% (789)	38% (607)	13% (214)	1610
Biden Job Approve	57% (497)	34% (296)	10% (85)	878
Biden Job Disapprove	46% (570)	40% (493)	14% (166)	1229

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**Table MCER1\_7: How much of a factor should the following be when a person decides where to invest?  
A company's commitment to removing conflicts of interest from their board**

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	50% (1107)	37% (822)	13% (281)	2210
Biden Job Strongly Approve	63% (236)	28% (104)	10% (36)	376
Biden Job Somewhat Approve	52% (261)	38% (192)	10% (49)	502
Biden Job Somewhat Disapprove	56% (203)	38% (136)	6% (21)	359
Biden Job Strongly Disapprove	42% (367)	41% (357)	17% (146)	870
Favorable of Biden	59% (524)	32% (283)	10% (89)	895
Unfavorable of Biden	45% (549)	41% (503)	14% (165)	1217
Very Favorable of Biden	65% (260)	24% (95)	11% (45)	400
Somewhat Favorable of Biden	53% (264)	38% (188)	9% (44)	495
Somewhat Unfavorable of Biden	54% (173)	40% (129)	6% (20)	321
Very Unfavorable of Biden	42% (376)	42% (374)	16% (145)	896
#1 Issue: Economy	47% (425)	41% (364)	12% (110)	899
#1 Issue: Security	43% (113)	41% (108)	15% (39)	260
#1 Issue: Health Care	57% (94)	28% (47)	15% (26)	167
#1 Issue: Medicare / Social Security	53% (130)	33% (80)	15% (36)	247
#1 Issue: Women's Issues	59% (153)	33% (86)	8% (22)	261
#1 Issue: Education	48% (32)	41% (27)	11% (8)	66
#1 Issue: Energy	49% (87)	38% (66)	13% (23)	177
#1 Issue: Other	55% (73)	33% (44)	12% (17)	134
2020 Vote: Joe Biden	59% (558)	32% (302)	9% (84)	944
2020 Vote: Donald Trump	43% (330)	42% (325)	15% (111)	767
2020 Vote: Other	51% (32)	38% (24)	10% (6)	62
2020 Vote: Didn't Vote	43% (187)	39% (171)	18% (79)	437
2018 House Vote: Democrat	61% (452)	31% (226)	8% (62)	741
2018 House Vote: Republican	46% (292)	42% (268)	12% (80)	640
2018 House Vote: Someone else	54% (29)	32% (17)	13% (7)	53
2016 Vote: Hillary Clinton	61% (417)	31% (216)	8% (55)	688
2016 Vote: Donald Trump	44% (300)	42% (284)	15% (100)	684
2016 Vote: Other	50% (54)	40% (44)	10% (11)	110
2016 Vote: Didn't Vote	46% (330)	38% (274)	16% (113)	718

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**Table MCER1\_7: How much of a factor should the following be when a person decides where to invest?  
A company's commitment to removing conflicts of interest from their board**

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	50% (1107)	37% (822)	13% (281)	2210
Voted in 2014: Yes	53% (685)	36% (457)	11% (139)	1282
Voted in 2014: No	45% (422)	39% (365)	15% (141)	928
4-Region: Northeast	49% (187)	38% (146)	13% (49)	383
4-Region: Midwest	48% (218)	39% (178)	13% (61)	456
4-Region: South	50% (421)	36% (308)	14% (115)	844
4-Region: West	53% (280)	36% (191)	11% (55)	527
Frequently Invests	53% (176)	39% (129)	9% (29)	334
Climate Concerned	57% (901)	35% (545)	8% (126)	1571
Climate Unconcerned	34% (185)	45% (245)	21% (116)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCER1\_8:** *How much of a factor should the following be when a person decides where to invest?  
 A company's history of ethical behavior*

<b>Demographic</b>	<b>Should be a major factor</b>	<b>Should be a minor factor</b>	<b>Should not be a factor at all</b>	<b>Total N</b>
Adults	63% (1384)	27% (600)	10% (226)	2210
Gender: Male	60% (644)	30% (319)	10% (104)	1068
Gender: Female	65% (740)	25% (281)	11% (121)	1142
Age: 18-34	57% (368)	32% (208)	10% (66)	642
Age: 35-44	59% (215)	29% (105)	12% (45)	365
Age: 45-64	66% (469)	24% (175)	10% (70)	714
Age: 65+	68% (332)	23% (112)	9% (45)	489
GenZers: 1997-2012	57% (165)	31% (89)	12% (35)	288
Millennials: 1981-1996	58% (357)	32% (198)	10% (61)	617
GenXers: 1965-1980	62% (320)	28% (145)	11% (55)	520
Baby Boomers: 1946-1964	69% (491)	21% (149)	10% (69)	708
PID: Dem (no lean)	70% (580)	22% (183)	8% (70)	834
PID: Ind (no lean)	61% (432)	28% (199)	11% (78)	709
PID: Rep (no lean)	56% (372)	33% (217)	12% (77)	667
PID/Gender: Dem Men	67% (271)	25% (101)	8% (32)	404
PID/Gender: Dem Women	72% (309)	19% (82)	9% (39)	431
PID/Gender: Ind Men	62% (205)	29% (96)	9% (31)	332
PID/Gender: Ind Women	60% (227)	27% (103)	13% (47)	377
PID/Gender: Rep Men	51% (168)	37% (122)	13% (42)	332
PID/Gender: Rep Women	61% (204)	28% (95)	10% (35)	335
Ideo: Liberal (1-3)	74% (499)	19% (124)	7% (47)	670
Ideo: Moderate (4)	60% (371)	31% (191)	9% (57)	619
Ideo: Conservative (5-7)	58% (405)	31% (217)	11% (78)	700
Educ: < College	61% (873)	27% (389)	12% (175)	1437
Educ: Bachelors degree	67% (327)	27% (132)	6% (31)	491
Educ: Post-grad	65% (184)	28% (79)	7% (20)	282
Income: Under 50k	62% (785)	24% (308)	13% (168)	1261
Income: 50k-100k	63% (411)	31% (200)	6% (41)	652
Income: 100k+	63% (188)	31% (92)	6% (17)	297
Ethnicity: White	63% (1071)	28% (476)	10% (164)	1711
Ethnicity: Hispanic	60% (225)	30% (111)	10% (38)	374

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**Table MCER1\_8:** How much of a factor should the following be when a person decides where to invest?  
A company's history of ethical behavior

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	63% (1384)	27% (600)	10% (226)	2210
Ethnicity: Black	69% (194)	20% (56)	11% (32)	282
Ethnicity: Other	55% (120)	31% (68)	14% (29)	217
All Christian	63% (654)	28% (284)	9% (94)	1032
All Non-Christian	67% (65)	25% (25)	7% (7)	97
Atheist	69% (63)	18% (16)	14% (12)	92
Agnostic/Nothing in particular	58% (350)	29% (172)	13% (76)	598
Something Else	65% (253)	26% (103)	9% (36)	391
Religious Non-Protestant/Catholic	61% (78)	32% (41)	7% (9)	128
Evangelical	62% (370)	27% (162)	11% (67)	599
Non-Evangelical	66% (516)	26% (203)	8% (60)	779
Community: Urban	67% (399)	24% (141)	10% (59)	599
Community: Suburban	62% (620)	29% (293)	9% (94)	1007
Community: Rural	60% (365)	28% (166)	12% (73)	604
Employ: Private Sector	63% (407)	29% (187)	9% (57)	651
Employ: Government	54% (65)	36% (43)	11% (13)	122
Employ: Self-Employed	58% (113)	33% (65)	8% (16)	194
Employ: Homemaker	62% (96)	29% (45)	9% (14)	154
Employ: Student	69% (67)	22% (21)	9% (8)	96
Employ: Retired	67% (369)	22% (121)	10% (57)	547
Employ: Unemployed	61% (183)	24% (72)	15% (43)	298
Employ: Other	57% (84)	31% (46)	12% (18)	147
Military HH: Yes	67% (201)	26% (78)	7% (21)	300
Military HH: No	62% (1184)	27% (522)	11% (204)	1910
RD/WT: Right Direction	63% (381)	28% (168)	8% (51)	600
RD/WT: Wrong Track	62% (1004)	27% (432)	11% (175)	1610
Biden Job Approve	69% (603)	24% (211)	7% (64)	878
Biden Job Disapprove	60% (733)	29% (358)	11% (139)	1229

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**Table MCER1\_8:** How much of a factor should the following be when a person decides where to invest?  
A company's history of ethical behavior

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	63% (1384)	27% (600)	10% (226)	2210
Biden Job Strongly Approve	70% (264)	23% (87)	7% (25)	376
Biden Job Somewhat Approve	67% (339)	25% (124)	8% (39)	502
Biden Job Somewhat Disapprove	65% (234)	28% (102)	7% (24)	359
Biden Job Strongly Disapprove	57% (498)	29% (257)	13% (115)	870
Favorable of Biden	71% (634)	23% (203)	7% (59)	895
Unfavorable of Biden	58% (707)	30% (369)	12% (141)	1217
Very Favorable of Biden	72% (289)	20% (81)	8% (30)	400
Somewhat Favorable of Biden	70% (345)	25% (122)	6% (29)	495
Somewhat Unfavorable of Biden	63% (204)	30% (95)	7% (22)	321
Very Unfavorable of Biden	56% (504)	31% (274)	13% (118)	896
#1 Issue: Economy	59% (534)	30% (268)	11% (98)	899
#1 Issue: Security	53% (138)	37% (96)	10% (26)	260
#1 Issue: Health Care	67% (113)	25% (42)	7% (12)	167
#1 Issue: Medicare / Social Security	66% (164)	20% (49)	14% (34)	247
#1 Issue: Women's Issues	74% (193)	19% (50)	7% (18)	261
#1 Issue: Education	60% (40)	32% (21)	8% (5)	66
#1 Issue: Energy	65% (115)	26% (46)	9% (16)	177
#1 Issue: Other	66% (89)	21% (28)	13% (17)	134
2020 Vote: Joe Biden	72% (682)	21% (195)	7% (67)	944
2020 Vote: Donald Trump	57% (434)	32% (249)	11% (84)	767
2020 Vote: Other	65% (40)	25% (15)	10% (6)	62
2020 Vote: Didn't Vote	52% (228)	32% (141)	16% (68)	437
2018 House Vote: Democrat	73% (539)	20% (151)	7% (52)	741
2018 House Vote: Republican	59% (375)	31% (199)	10% (66)	640
2018 House Vote: Someone else	61% (33)	26% (14)	13% (7)	53
2016 Vote: Hillary Clinton	72% (496)	21% (143)	7% (49)	688
2016 Vote: Donald Trump	58% (394)	31% (213)	11% (76)	684
2016 Vote: Other	63% (69)	31% (34)	6% (6)	110
2016 Vote: Didn't Vote	58% (420)	28% (204)	13% (94)	718

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**Table MCER1\_8:** How much of a factor should the following be when a person decides where to invest?  
A company's history of ethical behavior

Demographic	Should be a major factor	Should be a minor factor	Should not be a factor at all	Total N
Adults	63% (1384)	27% (600)	10% (226)	2210
Voted in 2014: Yes	66% (852)	25% (326)	8% (104)	1282
Voted in 2014: No	57% (532)	30% (275)	13% (121)	928
4-Region: Northeast	60% (230)	29% (111)	11% (41)	383
4-Region: Midwest	62% (281)	28% (128)	10% (47)	456
4-Region: South	63% (532)	26% (221)	11% (92)	844
4-Region: West	65% (340)	27% (140)	9% (46)	527
Frequently Invests	55% (185)	38% (128)	6% (21)	334
Climate Concerned	69% (1088)	25% (388)	6% (95)	1571
Climate Unconcerned	49% (270)	33% (183)	17% (94)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCER2:** Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	It is more important for investors to make socially responsible investments.		It is more important for investors to make profitable investments.		Don't know / No opinion		Total N
Adults	37%	(826)	40%	(874)	23%	(511)	2210
Gender: Male	37%	(397)	48%	(512)	15%	(159)	1068
Gender: Female	38%	(429)	32%	(362)	31%	(352)	1142
Age: 18-34	41%	(265)	34%	(221)	24%	(156)	642
Age: 35-44	37%	(134)	37%	(136)	26%	(96)	365
Age: 45-64	34%	(244)	40%	(287)	26%	(183)	714
Age: 65+	37%	(183)	47%	(230)	16%	(76)	489
GenZers: 1997-2012	44%	(127)	27%	(79)	29%	(83)	288
Millennials: 1981-1996	38%	(232)	40%	(245)	23%	(140)	617
GenXers: 1965-1980	36%	(188)	37%	(190)	27%	(142)	520
Baby Boomers: 1946-1964	36%	(253)	45%	(322)	19%	(134)	708
PID: Dem (no lean)	51%	(428)	31%	(256)	18%	(150)	834
PID: Ind (no lean)	32%	(230)	37%	(261)	31%	(218)	709
PID: Rep (no lean)	25%	(167)	53%	(356)	22%	(143)	667
PID/Gender: Dem Men	50%	(201)	39%	(159)	11%	(44)	404
PID/Gender: Dem Women	53%	(227)	23%	(98)	24%	(105)	431
PID/Gender: Ind Men	34%	(114)	47%	(155)	19%	(63)	332
PID/Gender: Ind Women	31%	(116)	28%	(107)	41%	(155)	377
PID/Gender: Rep Men	25%	(82)	60%	(199)	16%	(52)	332
PID/Gender: Rep Women	26%	(86)	47%	(157)	27%	(92)	335
Ideo: Liberal (1-3)	58%	(388)	28%	(190)	14%	(92)	670
Ideo: Moderate (4)	37%	(230)	39%	(239)	24%	(150)	619
Ideo: Conservative (5-7)	24%	(168)	57%	(397)	19%	(135)	700
Educ: < College	34%	(492)	37%	(530)	29%	(415)	1437
Educ: Bachelors degree	43%	(212)	44%	(215)	13%	(63)	491
Educ: Post-grad	43%	(121)	45%	(128)	12%	(33)	282
Income: Under 50k	36%	(459)	34%	(432)	29%	(370)	1261
Income: 50k-100k	39%	(252)	44%	(284)	18%	(115)	652
Income: 100k+	38%	(114)	53%	(157)	9%	(25)	297
Ethnicity: White	37%	(637)	40%	(693)	22%	(381)	1711

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**Table MCER2:** Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	It is more important for investors to make socially responsible investments.		It is more important for investors to make profitable investments.		Don't know / No opinion		Total N
Adults	37%	(826)	40%	(874)	23%	(511)	2210
Ethnicity: Hispanic	40%	(148)	32%	(118)	29%	(108)	374
Ethnicity: Black	40%	(112)	38%	(109)	22%	(62)	282
Ethnicity: Other	35%	(77)	33%	(72)	31%	(68)	217
All Christian	38%	(389)	45%	(463)	17%	(180)	1032
All Non-Christian	42%	(41)	44%	(43)	14%	(13)	97
Atheist	48%	(44)	37%	(34)	15%	(14)	92
Agnostic/Nothing in particular	36%	(216)	32%	(192)	32%	(190)	598
Something Else	35%	(135)	36%	(141)	29%	(114)	391
Religious Non-Protestant/Catholic	45%	(58)	41%	(52)	14%	(18)	128
Evangelical	34%	(203)	44%	(263)	22%	(133)	599
Non-Evangelical	39%	(301)	42%	(325)	20%	(153)	779
Community: Urban	45%	(269)	34%	(206)	21%	(124)	599
Community: Suburban	33%	(335)	43%	(434)	24%	(238)	1007
Community: Rural	37%	(221)	39%	(234)	25%	(149)	604
Employ: Private Sector	40%	(258)	45%	(294)	15%	(99)	651
Employ: Government	41%	(50)	37%	(45)	22%	(27)	122
Employ: Self-Employed	32%	(61)	41%	(79)	28%	(54)	194
Employ: Homemaker	27%	(42)	32%	(50)	41%	(63)	154
Employ: Student	54%	(52)	24%	(23)	22%	(21)	96
Employ: Retired	38%	(206)	44%	(242)	18%	(99)	547
Employ: Unemployed	37%	(109)	32%	(95)	32%	(94)	298
Employ: Other	33%	(48)	31%	(46)	36%	(53)	147
Military HH: Yes	36%	(107)	42%	(127)	22%	(65)	300
Military HH: No	38%	(719)	39%	(746)	23%	(445)	1910
RD/WT: Right Direction	48%	(289)	33%	(196)	19%	(115)	600
RD/WT: Wrong Track	33%	(537)	42%	(678)	25%	(396)	1610
Biden Job Approve	52%	(455)	30%	(266)	18%	(158)	878
Biden Job Disapprove	29%	(354)	48%	(593)	23%	(282)	1229

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**Table MCER2:** Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	It is more important for investors to make socially responsible investments.		It is more important for investors to make profitable investments.		Don't know / No opinion		Total N
Adults	37%	(826)	40%	(874)	23%	(511)	2210
Biden Job Strongly Approve	52%	(195)	32%	(119)	16%	(62)	376
Biden Job Somewhat Approve	52%	(259)	29%	(146)	19%	(96)	502
Biden Job Somewhat Disapprove	38%	(135)	40%	(145)	22%	(79)	359
Biden Job Strongly Disapprove	25%	(219)	52%	(448)	23%	(203)	870
Favorable of Biden	51%	(453)	30%	(269)	19%	(173)	895
Unfavorable of Biden	29%	(358)	48%	(585)	22%	(273)	1217
Very Favorable of Biden	51%	(205)	32%	(126)	17%	(69)	400
Somewhat Favorable of Biden	50%	(248)	29%	(143)	21%	(104)	495
Somewhat Unfavorable of Biden	39%	(125)	41%	(132)	20%	(65)	321
Very Unfavorable of Biden	26%	(234)	51%	(453)	23%	(209)	896
#1 Issue: Economy	32%	(289)	46%	(416)	22%	(195)	899
#1 Issue: Security	24%	(63)	52%	(134)	24%	(63)	260
#1 Issue: Health Care	34%	(56)	33%	(55)	33%	(56)	167
#1 Issue: Medicare / Social Security	42%	(105)	32%	(79)	26%	(63)	247
#1 Issue: Women's Issues	52%	(136)	26%	(67)	22%	(58)	261
#1 Issue: Education	47%	(31)	31%	(21)	22%	(15)	66
#1 Issue: Energy	56%	(98)	28%	(49)	17%	(29)	177
#1 Issue: Other	36%	(48)	40%	(53)	25%	(33)	134
2020 Vote: Joe Biden	51%	(484)	32%	(305)	16%	(156)	944
2020 Vote: Donald Trump	24%	(185)	56%	(431)	20%	(152)	767
2020 Vote: Other	32%	(20)	35%	(22)	33%	(20)	62
2020 Vote: Didn't Vote	31%	(137)	27%	(117)	42%	(183)	437
2018 House Vote: Democrat	51%	(375)	33%	(245)	16%	(121)	741
2018 House Vote: Republican	26%	(164)	58%	(370)	17%	(106)	640
2018 House Vote: Someone else	30%	(16)	32%	(17)	39%	(21)	53
2016 Vote: Hillary Clinton	52%	(355)	32%	(220)	16%	(113)	688
2016 Vote: Donald Trump	26%	(180)	55%	(377)	18%	(126)	684
2016 Vote: Other	38%	(42)	44%	(49)	18%	(19)	110
2016 Vote: Didn't Vote	34%	(244)	31%	(223)	35%	(251)	718

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**Table MCER2:** Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	It is more important for investors to make socially responsible investments.		It is more important for investors to make profitable investments.		Don't know / No opinion		Total N
Adults	37%	(826)	40%	(874)	23%	(511)	2210
Voted in 2014: Yes	39%	(499)	45%	(575)	16%	(208)	1282
Voted in 2014: No	35%	(327)	32%	(299)	33%	(302)	928
4-Region: Northeast	37%	(142)	40%	(152)	23%	(89)	383
4-Region: Midwest	39%	(177)	39%	(180)	22%	(100)	456
4-Region: South	34%	(283)	41%	(345)	26%	(216)	844
4-Region: West	43%	(224)	37%	(196)	20%	(106)	527
Frequently Invests	35%	(115)	58%	(194)	7%	(24)	334
Climate Concerned	45%	(705)	35%	(552)	20%	(315)	1571
Climate Unconcerned	21%	(114)	57%	(312)	22%	(121)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCER3\_1:** Do you agree or disagree with the following statements?

*It is hard to prove whether or not a company is actually environmentally friendly if they claim to be*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	25% (560)	44% (983)	12% (273)	4% (93)	14% (301)	2210
Gender: Male	28% (298)	48% (511)	11% (118)	4% (47)	9% (94)	1068
Gender: Female	23% (262)	41% (472)	14% (155)	4% (46)	18% (207)	1142
Age: 18-34	27% (173)	38% (245)	15% (98)	5% (34)	14% (92)	642
Age: 35-44	26% (95)	42% (152)	12% (44)	5% (18)	15% (56)	365
Age: 45-64	25% (177)	45% (322)	11% (81)	4% (26)	15% (108)	714
Age: 65+	23% (114)	54% (264)	10% (51)	3% (14)	9% (45)	489
GenZers: 1997-2012	23% (67)	37% (108)	18% (51)	8% (22)	14% (41)	288
Millennials: 1981-1996	30% (186)	38% (234)	13% (80)	4% (24)	15% (93)	617
GenXers: 1965-1980	23% (120)	46% (237)	11% (60)	5% (27)	15% (77)	520
Baby Boomers: 1946-1964	25% (175)	50% (357)	10% (74)	3% (18)	12% (83)	708
PID: Dem (no lean)	26% (216)	45% (371)	13% (110)	6% (52)	10% (84)	834
PID: Ind (no lean)	26% (185)	41% (288)	13% (95)	3% (20)	17% (121)	709
PID: Rep (no lean)	24% (158)	49% (324)	10% (68)	3% (21)	14% (96)	667
PID/Gender: Dem Men	28% (115)	47% (189)	13% (51)	6% (25)	6% (24)	404
PID/Gender: Dem Women	24% (102)	42% (183)	14% (59)	6% (27)	14% (60)	431
PID/Gender: Ind Men	32% (106)	44% (146)	10% (33)	4% (13)	10% (34)	332
PID/Gender: Ind Women	21% (79)	38% (142)	16% (61)	2% (8)	23% (87)	377
PID/Gender: Rep Men	23% (76)	53% (177)	10% (33)	3% (10)	11% (36)	332
PID/Gender: Rep Women	24% (82)	44% (147)	10% (34)	3% (11)	18% (60)	335
Ideo: Liberal (1-3)	28% (187)	46% (305)	14% (91)	6% (42)	7% (44)	670
Ideo: Moderate (4)	24% (146)	47% (293)	13% (79)	3% (19)	13% (82)	619
Ideo: Conservative (5-7)	26% (182)	46% (322)	11% (76)	3% (21)	14% (98)	700
Educ: < College	23% (329)	42% (609)	13% (186)	5% (65)	17% (248)	1437
Educ: Bachelors degree	27% (134)	49% (242)	13% (63)	3% (15)	8% (37)	491
Educ: Post-grad	35% (98)	47% (132)	8% (23)	5% (13)	6% (16)	282
Income: Under 50k	24% (298)	40% (506)	13% (166)	5% (60)	18% (232)	1261
Income: 50k-100k	25% (165)	52% (337)	12% (78)	3% (23)	8% (49)	652
Income: 100k+	33% (97)	47% (141)	10% (29)	4% (11)	7% (19)	297
Ethnicity: White	25% (431)	46% (789)	12% (201)	4% (64)	13% (226)	1711
Ethnicity: Hispanic	26% (97)	39% (145)	16% (59)	5% (17)	15% (56)	374

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**Table MCER3\_1: Do you agree or disagree with the following statements?**  
*It is hard to prove whether or not a company is actually environmentally friendly if they claim to be*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	25%	(560)	44%	(983)	12%	(273)	4%	(93)	14%	(301)	2210
Ethnicity: Black	26%	(73)	38%	(108)	17%	(47)	6%	(18)	13%	(36)	282
Ethnicity: Other	26%	(56)	40%	(86)	11%	(25)	5%	(12)	18%	(38)	217
All Christian	25%	(262)	48%	(498)	12%	(126)	3%	(31)	11%	(116)	1032
All Non-Christian	36%	(35)	38%	(37)	8%	(8)	9%	(8)	9%	(8)	97
Atheist	35%	(32)	34%	(31)	11%	(10)	10%	(9)	11%	(10)	92
Agnostic/Nothing in particular	23%	(139)	42%	(254)	11%	(65)	5%	(28)	19%	(113)	598
Something Else	24%	(93)	42%	(163)	17%	(65)	4%	(16)	14%	(54)	391
Religious Non-Protestant/Catholic	33%	(43)	44%	(56)	10%	(12)	7%	(8)	7%	(8)	128
Evangelical	27%	(162)	44%	(263)	13%	(76)	3%	(18)	13%	(80)	599
Non-Evangelical	23%	(183)	48%	(373)	14%	(106)	4%	(28)	11%	(90)	779
Community: Urban	27%	(162)	44%	(263)	13%	(75)	6%	(33)	11%	(66)	599
Community: Suburban	25%	(254)	45%	(454)	13%	(129)	4%	(36)	13%	(134)	1007
Community: Rural	24%	(144)	44%	(266)	11%	(68)	4%	(24)	17%	(101)	604
Employ: Private Sector	28%	(181)	45%	(290)	13%	(83)	5%	(35)	9%	(61)	651
Employ: Government	27%	(33)	48%	(59)	12%	(14)	3%	(4)	9%	(11)	122
Employ: Self-Employed	28%	(55)	40%	(77)	17%	(33)	3%	(7)	12%	(23)	194
Employ: Homemaker	25%	(39)	35%	(55)	10%	(16)	2%	(4)	27%	(42)	154
Employ: Student	25%	(24)	44%	(42)	13%	(12)	7%	(6)	12%	(11)	96
Employ: Retired	24%	(133)	52%	(287)	10%	(56)	3%	(14)	10%	(57)	547
Employ: Unemployed	24%	(72)	39%	(117)	10%	(31)	7%	(20)	20%	(59)	298
Employ: Other	16%	(24)	39%	(57)	18%	(27)	2%	(2)	25%	(37)	147
Military HH: Yes	26%	(78)	51%	(154)	8%	(25)	3%	(10)	11%	(33)	300
Military HH: No	25%	(482)	43%	(829)	13%	(248)	4%	(83)	14%	(268)	1910
RD/WT: Right Direction	30%	(178)	42%	(254)	12%	(69)	4%	(26)	12%	(71)	600
RD/WT: Wrong Track	24%	(382)	45%	(729)	13%	(203)	4%	(67)	14%	(229)	1610
Biden Job Approve	29%	(255)	44%	(385)	12%	(109)	5%	(43)	10%	(86)	878
Biden Job Disapprove	24%	(296)	47%	(573)	12%	(151)	4%	(46)	13%	(164)	1229

Continued on next page

**Table MCER3\_1:** Do you agree or disagree with the following statements?

*It is hard to prove whether or not a company is actually environmentally friendly if they claim to be*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	25% (560)	44% (983)	12% (273)	4% (93)	14% (301)	2210
Biden Job Strongly Approve	35% (131)	36% (135)	10% (39)	8% (30)	11% (41)	376
Biden Job Somewhat Approve	25% (124)	50% (250)	14% (70)	3% (13)	9% (44)	502
Biden Job Somewhat Disapprove	23% (84)	52% (187)	14% (50)	1% (3)	10% (36)	359
Biden Job Strongly Disapprove	24% (212)	44% (386)	12% (100)	5% (43)	15% (128)	870
Favorable of Biden	28% (253)	45% (402)	13% (114)	5% (42)	9% (85)	895
Unfavorable of Biden	24% (297)	46% (554)	13% (154)	4% (45)	14% (166)	1217
Very Favorable of Biden	32% (127)	37% (148)	13% (54)	7% (28)	11% (43)	400
Somewhat Favorable of Biden	25% (126)	51% (255)	12% (60)	3% (14)	8% (41)	495
Somewhat Unfavorable of Biden	25% (80)	50% (160)	13% (43)	2% (7)	10% (31)	321
Very Unfavorable of Biden	24% (216)	44% (394)	12% (111)	4% (39)	15% (135)	896
#1 Issue: Economy	23% (211)	48% (433)	13% (115)	4% (37)	11% (103)	899
#1 Issue: Security	25% (64)	48% (125)	10% (26)	1% (3)	16% (42)	260
#1 Issue: Health Care	29% (48)	37% (62)	14% (23)	4% (7)	16% (27)	167
#1 Issue: Medicare / Social Security	26% (65)	45% (111)	8% (21)	4% (9)	17% (41)	247
#1 Issue: Women's Issues	28% (72)	39% (101)	17% (45)	6% (16)	11% (28)	261
#1 Issue: Education	41% (27)	30% (20)	10% (7)	7% (4)	12% (8)	66
#1 Issue: Energy	20% (35)	46% (82)	13% (23)	4% (8)	17% (29)	177
#1 Issue: Other	29% (38)	37% (49)	11% (14)	7% (10)	17% (22)	134
2020 Vote: Joe Biden	29% (270)	45% (422)	13% (122)	5% (44)	9% (86)	944
2020 Vote: Donald Trump	23% (173)	49% (378)	11% (81)	3% (25)	14% (109)	767
2020 Vote: Other	31% (19)	39% (24)	12% (7)	7% (4)	11% (7)	62
2020 Vote: Didn't Vote	22% (98)	37% (160)	14% (62)	4% (19)	22% (98)	437
2018 House Vote: Democrat	28% (206)	45% (335)	14% (100)	5% (37)	8% (62)	741
2018 House Vote: Republican	26% (165)	49% (312)	9% (58)	3% (20)	13% (86)	640
2018 House Vote: Someone else	23% (12)	47% (25)	16% (9)	5% (3)	9% (5)	53
2016 Vote: Hillary Clinton	27% (187)	46% (317)	13% (93)	5% (35)	8% (57)	688
2016 Vote: Donald Trump	24% (166)	49% (334)	11% (72)	3% (21)	13% (91)	684
2016 Vote: Other	33% (37)	47% (52)	10% (11)	3% (3)	7% (8)	110
2016 Vote: Didn't Vote	23% (168)	39% (277)	13% (96)	5% (34)	20% (142)	718

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**Table MCER3\_1: Do you agree or disagree with the following statements?**  
It is hard to prove whether or not a company is actually environmentally friendly if they claim to be

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	25%	(560)	44%	(983)	12%	(273)	4%	(93)	14%	(301)	2210
Voted in 2014: Yes	27%	(342)	47%	(609)	12%	(149)	4%	(55)	10%	(128)	1282
Voted in 2014: No	23%	(218)	40%	(374)	13%	(124)	4%	(39)	19%	(173)	928
4-Region: Northeast	25%	(95)	47%	(181)	10%	(37)	3%	(12)	15%	(59)	383
4-Region: Midwest	25%	(112)	47%	(215)	12%	(56)	5%	(21)	12%	(53)	456
4-Region: South	24%	(206)	42%	(358)	13%	(109)	5%	(41)	15%	(130)	844
4-Region: West	28%	(148)	44%	(230)	13%	(71)	4%	(19)	11%	(59)	527
Frequently Invests	38%	(128)	41%	(138)	11%	(36)	5%	(16)	5%	(16)	334
Climate Concerned	27%	(431)	46%	(730)	13%	(202)	4%	(69)	9%	(141)	1571
Climate Unconcerned	22%	(122)	45%	(244)	12%	(66)	4%	(21)	17%	(95)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCER3\_2: Do you agree or disagree with the following statements?**  
*Supporting companies and brands that share your values is more important than saving money*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	15% (325)	32% (717)	23% (517)	14% (307)	16% (344)	2210
Gender: Male	17% (184)	35% (375)	22% (239)	15% (158)	10% (111)	1068
Gender: Female	12% (141)	30% (342)	24% (278)	13% (149)	20% (232)	1142
Age: 18-34	21% (138)	33% (210)	18% (119)	13% (81)	15% (94)	642
Age: 35-44	18% (67)	33% (120)	20% (72)	13% (47)	16% (59)	365
Age: 45-64	11% (81)	32% (226)	25% (178)	14% (101)	18% (128)	714
Age: 65+	8% (40)	33% (161)	30% (148)	16% (78)	13% (62)	489
GenZers: 1997-2012	16% (47)	32% (91)	19% (54)	16% (45)	18% (51)	288
Millennials: 1981-1996	23% (141)	33% (201)	19% (115)	12% (75)	14% (84)	617
GenXers: 1965-1980	13% (66)	36% (188)	22% (113)	13% (65)	17% (89)	520
Baby Boomers: 1946-1964	9% (66)	30% (210)	30% (212)	16% (112)	15% (109)	708
PID: Dem (no lean)	22% (180)	37% (307)	20% (167)	9% (74)	13% (106)	834
PID: Ind (no lean)	10% (68)	29% (208)	24% (171)	16% (117)	21% (146)	709
PID: Rep (no lean)	12% (77)	30% (203)	27% (179)	17% (116)	14% (92)	667
PID/Gender: Dem Men	29% (116)	37% (151)	18% (74)	7% (30)	8% (33)	404
PID/Gender: Dem Women	15% (64)	36% (156)	22% (93)	10% (44)	17% (73)	431
PID/Gender: Ind Men	11% (37)	33% (109)	24% (79)	20% (66)	12% (41)	332
PID/Gender: Ind Women	8% (31)	26% (99)	24% (92)	13% (50)	28% (105)	377
PID/Gender: Rep Men	9% (31)	35% (115)	26% (86)	19% (62)	11% (38)	332
PID/Gender: Rep Women	14% (46)	26% (88)	28% (93)	16% (54)	16% (54)	335
Ideo: Liberal (1-3)	22% (147)	41% (276)	20% (137)	8% (55)	8% (55)	670
Ideo: Moderate (4)	13% (78)	31% (193)	23% (144)	15% (94)	18% (110)	619
Ideo: Conservative (5-7)	10% (73)	28% (196)	29% (201)	19% (132)	14% (97)	700
Educ: < College	13% (182)	30% (437)	23% (333)	15% (219)	19% (266)	1437
Educ: Bachelors degree	17% (82)	38% (188)	23% (115)	10% (51)	11% (55)	491
Educ: Post-grad	21% (61)	33% (92)	25% (70)	13% (37)	8% (23)	282
Income: Under 50k	14% (177)	30% (374)	22% (283)	15% (184)	19% (243)	1261
Income: 50k-100k	14% (89)	37% (240)	24% (158)	14% (89)	12% (75)	652
Income: 100k+	20% (59)	35% (103)	25% (75)	12% (34)	8% (25)	297
Ethnicity: White	14% (243)	32% (555)	24% (417)	14% (238)	15% (258)	1711
Ethnicity: Hispanic	17% (62)	33% (124)	20% (75)	15% (57)	15% (56)	374

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**Table MCER3\_2: Do you agree or disagree with the following statements?**  
*Supporting companies and brands that share your values is more important than saving money*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	15%	(325)	32%	(717)	23%	(517)	14%	(307)	16%	(344)	2210
Ethnicity: Black	21%	(58)	32%	(91)	18%	(50)	16%	(45)	13%	(38)	282
Ethnicity: Other	11%	(24)	33%	(71)	23%	(50)	11%	(24)	22%	(48)	217
All Christian	15%	(150)	32%	(330)	26%	(272)	14%	(145)	13%	(136)	1032
All Non-Christian	19%	(19)	33%	(32)	24%	(23)	14%	(14)	10%	(10)	97
Atheist	11%	(10)	33%	(30)	23%	(21)	19%	(17)	14%	(13)	92
Agnostic/Nothing in particular	13%	(78)	34%	(206)	20%	(120)	13%	(75)	20%	(119)	598
Something Else	17%	(68)	30%	(119)	21%	(81)	14%	(56)	17%	(66)	391
Religious Non-Protestant/Catholic	15%	(19)	38%	(48)	23%	(29)	16%	(21)	9%	(11)	128
Evangelical	19%	(115)	29%	(176)	24%	(142)	12%	(75)	15%	(91)	599
Non-Evangelical	13%	(100)	33%	(254)	26%	(201)	15%	(118)	14%	(106)	779
Community: Urban	20%	(119)	34%	(205)	21%	(124)	12%	(70)	14%	(81)	599
Community: Suburban	13%	(127)	33%	(327)	26%	(264)	14%	(142)	14%	(146)	1007
Community: Rural	13%	(79)	31%	(185)	21%	(129)	16%	(95)	19%	(116)	604
Employ: Private Sector	19%	(122)	37%	(243)	22%	(143)	12%	(76)	10%	(67)	651
Employ: Government	17%	(20)	39%	(48)	25%	(30)	6%	(7)	14%	(17)	122
Employ: Self-Employed	13%	(26)	36%	(70)	26%	(50)	14%	(27)	10%	(20)	194
Employ: Homemaker	15%	(24)	28%	(43)	18%	(28)	11%	(17)	28%	(43)	154
Employ: Student	20%	(20)	27%	(26)	19%	(18)	12%	(11)	21%	(20)	96
Employ: Retired	8%	(44)	31%	(171)	30%	(165)	16%	(86)	15%	(81)	547
Employ: Unemployed	16%	(48)	26%	(79)	17%	(50)	21%	(63)	19%	(58)	298
Employ: Other	14%	(21)	25%	(37)	23%	(33)	13%	(19)	26%	(38)	147
Military HH: Yes	14%	(42)	34%	(102)	25%	(76)	12%	(36)	15%	(44)	300
Military HH: No	15%	(283)	32%	(616)	23%	(441)	14%	(271)	16%	(299)	1910
RD/WT: Right Direction	22%	(134)	34%	(205)	20%	(119)	9%	(52)	15%	(89)	600
RD/WT: Wrong Track	12%	(191)	32%	(512)	25%	(398)	16%	(255)	16%	(255)	1610
Biden Job Approve	21%	(186)	37%	(322)	20%	(176)	9%	(83)	13%	(111)	878
Biden Job Disapprove	11%	(131)	31%	(381)	27%	(328)	17%	(213)	14%	(176)	1229

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**Table MCER3\_2: Do you agree or disagree with the following statements?**  
*Supporting companies and brands that share your values is more important than saving money*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	15%	(325)	32%	(717)	23%	(517)	14%	(307)	16%	(344)	2210
Biden Job Strongly Approve	31%	(115)	33%	(124)	14%	(53)	10%	(37)	13%	(47)	376
Biden Job Somewhat Approve	14%	(71)	39%	(198)	25%	(123)	9%	(46)	13%	(63)	502
Biden Job Somewhat Disapprove	14%	(50)	39%	(139)	24%	(88)	11%	(38)	12%	(45)	359
Biden Job Strongly Disapprove	9%	(80)	28%	(243)	28%	(241)	20%	(175)	15%	(131)	870
Favorable of Biden	21%	(193)	37%	(331)	20%	(178)	9%	(79)	13%	(115)	895
Unfavorable of Biden	10%	(125)	31%	(371)	27%	(329)	18%	(219)	14%	(172)	1217
Very Favorable of Biden	30%	(119)	32%	(126)	16%	(62)	10%	(40)	13%	(53)	400
Somewhat Favorable of Biden	15%	(74)	41%	(204)	23%	(115)	8%	(40)	13%	(62)	495
Somewhat Unfavorable of Biden	12%	(38)	38%	(121)	27%	(86)	11%	(36)	13%	(41)	321
Very Unfavorable of Biden	10%	(87)	28%	(250)	27%	(243)	20%	(184)	15%	(132)	896
#1 Issue: Economy	11%	(103)	34%	(304)	25%	(224)	17%	(155)	13%	(113)	899
#1 Issue: Security	14%	(37)	26%	(68)	28%	(74)	14%	(35)	18%	(46)	260
#1 Issue: Health Care	19%	(31)	29%	(48)	22%	(37)	12%	(20)	18%	(31)	167
#1 Issue: Medicare / Social Security	11%	(28)	30%	(74)	24%	(59)	14%	(34)	21%	(52)	247
#1 Issue: Women's Issues	21%	(55)	37%	(96)	19%	(48)	9%	(23)	15%	(38)	261
#1 Issue: Education	23%	(15)	39%	(26)	14%	(9)	8%	(5)	16%	(11)	66
#1 Issue: Energy	23%	(41)	32%	(57)	19%	(34)	10%	(17)	15%	(27)	177
#1 Issue: Other	11%	(14)	34%	(46)	23%	(31)	12%	(17)	19%	(26)	134
2020 Vote: Joe Biden	20%	(190)	37%	(349)	21%	(197)	9%	(88)	13%	(120)	944
2020 Vote: Donald Trump	10%	(74)	30%	(229)	28%	(215)	18%	(140)	14%	(108)	767
2020 Vote: Other	9%	(6)	21%	(13)	31%	(19)	22%	(14)	16%	(10)	62
2020 Vote: Didn't Vote	13%	(55)	29%	(126)	20%	(86)	15%	(65)	24%	(105)	437
2018 House Vote: Democrat	22%	(161)	37%	(271)	22%	(163)	8%	(58)	12%	(88)	741
2018 House Vote: Republican	9%	(55)	30%	(191)	28%	(182)	20%	(125)	14%	(87)	640
2018 House Vote: Someone else	3%	(1)	41%	(22)	22%	(12)	12%	(6)	22%	(12)	53
2016 Vote: Hillary Clinton	21%	(143)	39%	(266)	20%	(140)	8%	(56)	12%	(83)	688
2016 Vote: Donald Trump	9%	(60)	30%	(206)	28%	(193)	19%	(129)	14%	(96)	684
2016 Vote: Other	9%	(10)	32%	(35)	28%	(31)	16%	(17)	15%	(16)	110
2016 Vote: Didn't Vote	15%	(109)	29%	(206)	21%	(153)	14%	(102)	21%	(147)	718

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**Table MCER3\_2: Do you agree or disagree with the following statements?**  
*Supporting companies and brands that share your values is more important than saving money*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	15%	(325)	32%	(717)	23%	(517)	14%	(307)	16%	(344)	2210
Voted in 2014: Yes	15%	(187)	34%	(440)	25%	(324)	13%	(170)	13%	(162)	1282
Voted in 2014: No	15%	(138)	30%	(278)	21%	(193)	15%	(137)	20%	(181)	928
4-Region: Northeast	15%	(57)	32%	(121)	24%	(91)	15%	(57)	15%	(58)	383
4-Region: Midwest	15%	(68)	33%	(151)	27%	(122)	13%	(58)	12%	(57)	456
4-Region: South	14%	(115)	30%	(251)	25%	(213)	14%	(121)	17%	(144)	844
4-Region: West	16%	(85)	37%	(194)	17%	(91)	13%	(71)	16%	(85)	527
Frequently Invests	29%	(97)	33%	(110)	20%	(67)	13%	(44)	5%	(15)	334
Climate Concerned	18%	(277)	36%	(566)	22%	(352)	11%	(178)	13%	(198)	1571
Climate Unconcerned	8%	(44)	26%	(140)	29%	(159)	23%	(124)	15%	(80)	547

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCER4\_1:** How much have you seen, read, or heard about the following?

Environmental, social, and governance (ESG) criteria, which are a set of standards for a company's operations that socially conscious investors use to screen potential investments

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(159)	24%	(531)	28%	(629)	40%	(891)	2210
Gender: Male	11%	(117)	29%	(306)	27%	(292)	33%	(353)	1068
Gender: Female	4%	(42)	20%	(224)	29%	(337)	47%	(539)	1142
Age: 18-34	10%	(61)	24%	(153)	30%	(193)	36%	(234)	642
Age: 35-44	11%	(40)	31%	(113)	23%	(86)	34%	(126)	365
Age: 45-64	5%	(39)	23%	(166)	29%	(206)	42%	(303)	714
Age: 65+	4%	(18)	20%	(98)	30%	(145)	47%	(228)	489
GenZers: 1997-2012	5%	(15)	21%	(61)	36%	(105)	37%	(108)	288
Millennials: 1981-1996	13%	(81)	28%	(175)	24%	(149)	34%	(212)	617
GenXers: 1965-1980	7%	(37)	28%	(146)	26%	(137)	38%	(200)	520
Baby Boomers: 1946-1964	3%	(23)	19%	(133)	30%	(212)	48%	(340)	708
PID: Dem (no lean)	11%	(90)	26%	(213)	29%	(239)	35%	(293)	834
PID: Ind (no lean)	4%	(29)	21%	(147)	32%	(228)	43%	(305)	709
PID: Rep (no lean)	6%	(40)	26%	(171)	24%	(162)	44%	(293)	667
PID/Gender: Dem Men	17%	(69)	29%	(117)	26%	(105)	28%	(113)	404
PID/Gender: Dem Women	5%	(20)	22%	(97)	31%	(134)	42%	(180)	431
PID/Gender: Ind Men	7%	(22)	25%	(83)	29%	(96)	39%	(130)	332
PID/Gender: Ind Women	2%	(7)	17%	(63)	35%	(132)	46%	(175)	377
PID/Gender: Rep Men	7%	(25)	32%	(106)	27%	(91)	33%	(110)	332
PID/Gender: Rep Women	4%	(15)	19%	(65)	21%	(71)	55%	(184)	335
Ideo: Liberal (1-3)	10%	(66)	27%	(183)	31%	(207)	32%	(213)	670
Ideo: Moderate (4)	7%	(43)	24%	(146)	27%	(168)	42%	(262)	619
Ideo: Conservative (5-7)	7%	(46)	24%	(166)	27%	(189)	43%	(298)	700
Educ: < College	4%	(57)	22%	(313)	30%	(426)	45%	(640)	1437
Educ: Bachelors degree	8%	(40)	26%	(127)	28%	(135)	38%	(188)	491
Educ: Post-grad	22%	(62)	32%	(90)	24%	(67)	22%	(63)	282
Income: Under 50k	5%	(63)	22%	(271)	27%	(342)	46%	(585)	1261
Income: 50k-100k	6%	(41)	26%	(172)	32%	(211)	35%	(228)	652
Income: 100k+	18%	(55)	29%	(87)	26%	(76)	26%	(78)	297
Ethnicity: White	7%	(119)	23%	(390)	29%	(492)	42%	(710)	1711
Ethnicity: Hispanic	8%	(31)	25%	(95)	31%	(114)	36%	(133)	374

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**Table MCER4\_1:** How much have you seen, read, or heard about the following?

Environmental, social, and governance (ESG) criteria, which are a set of standards for a company's operations that socially conscious investors use to screen potential investments

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(159)	24%	(531)	28%	(629)	40%	(891)	2210
Ethnicity: Black	11%	(30)	33%	(92)	27%	(75)	30%	(84)	282
Ethnicity: Other	4%	(9)	22%	(49)	29%	(62)	45%	(97)	217
All Christian	9%	(95)	23%	(242)	28%	(290)	39%	(406)	1032
All Non-Christian	16%	(15)	24%	(23)	25%	(24)	35%	(34)	97
Atheist	5%	(5)	17%	(16)	35%	(32)	42%	(39)	92
Agnostic/Nothing in particular	4%	(22)	25%	(148)	28%	(165)	44%	(263)	598
Something Else	6%	(22)	26%	(102)	30%	(118)	38%	(150)	391
Religious Non-Protestant/Catholic	14%	(18)	23%	(29)	25%	(32)	38%	(49)	128
Evangelical	12%	(69)	24%	(144)	29%	(171)	36%	(215)	599
Non-Evangelical	6%	(44)	24%	(188)	29%	(222)	42%	(324)	779
Community: Urban	12%	(72)	29%	(172)	22%	(133)	37%	(222)	599
Community: Suburban	6%	(63)	23%	(232)	30%	(307)	40%	(405)	1007
Community: Rural	4%	(25)	21%	(126)	31%	(189)	44%	(264)	604
Employ: Private Sector	14%	(92)	30%	(195)	28%	(185)	27%	(178)	651
Employ: Government	9%	(11)	28%	(34)	31%	(38)	32%	(39)	122
Employ: Self-Employed	7%	(13)	26%	(51)	29%	(57)	38%	(73)	194
Employ: Homemaker	1%	(2)	24%	(36)	28%	(43)	47%	(73)	154
Employ: Student	6%	(6)	26%	(25)	26%	(25)	42%	(40)	96
Employ: Retired	3%	(18)	19%	(102)	28%	(155)	50%	(272)	547
Employ: Unemployed	5%	(15)	20%	(59)	24%	(73)	51%	(151)	298
Employ: Other	2%	(3)	19%	(28)	36%	(53)	44%	(64)	147
Military HH: Yes	7%	(21)	22%	(66)	33%	(98)	38%	(114)	300
Military HH: No	7%	(138)	24%	(464)	28%	(531)	41%	(777)	1910
RD/WT: Right Direction	16%	(96)	27%	(162)	27%	(160)	30%	(181)	600
RD/WT: Wrong Track	4%	(63)	23%	(369)	29%	(469)	44%	(710)	1610
Biden Job Approve	12%	(104)	25%	(221)	28%	(246)	35%	(308)	878
Biden Job Disapprove	4%	(53)	24%	(295)	29%	(357)	43%	(524)	1229

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**Table MCER4\_1:** How much have you seen, read, or heard about the following?

Environmental, social, and governance (ESG) criteria, which are a set of standards for a company's operations that socially conscious investors use to screen potential investments

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(159)	24%	(531)	28%	(629)	40%	(891)	2210
Biden Job Strongly Approve	21%	(78)	25%	(92)	24%	(89)	31%	(117)	376
Biden Job Somewhat Approve	5%	(25)	26%	(128)	31%	(157)	38%	(191)	502
Biden Job Somewhat Disapprove	5%	(18)	31%	(110)	25%	(91)	39%	(140)	359
Biden Job Strongly Disapprove	4%	(36)	21%	(185)	31%	(266)	44%	(384)	870
Favorable of Biden	11%	(98)	25%	(222)	28%	(254)	36%	(321)	895
Unfavorable of Biden	4%	(52)	24%	(297)	29%	(353)	42%	(515)	1217
Very Favorable of Biden	16%	(64)	25%	(101)	25%	(101)	34%	(134)	400
Somewhat Favorable of Biden	7%	(34)	24%	(121)	31%	(153)	38%	(187)	495
Somewhat Unfavorable of Biden	4%	(13)	31%	(99)	26%	(84)	39%	(125)	321
Very Unfavorable of Biden	4%	(39)	22%	(198)	30%	(269)	44%	(390)	896
#1 Issue: Economy	7%	(66)	28%	(248)	27%	(239)	38%	(346)	899
#1 Issue: Security	7%	(17)	16%	(42)	33%	(85)	45%	(116)	260
#1 Issue: Health Care	12%	(20)	20%	(34)	31%	(52)	37%	(61)	167
#1 Issue: Medicare / Social Security	4%	(10)	20%	(50)	26%	(64)	50%	(123)	247
#1 Issue: Women's Issues	5%	(13)	24%	(64)	30%	(79)	40%	(105)	261
#1 Issue: Education	14%	(9)	28%	(18)	27%	(18)	32%	(21)	66
#1 Issue: Energy	9%	(16)	25%	(44)	28%	(50)	37%	(66)	177
#1 Issue: Other	5%	(7)	23%	(30)	32%	(43)	40%	(54)	134
2020 Vote: Joe Biden	10%	(94)	25%	(234)	29%	(273)	36%	(343)	944
2020 Vote: Donald Trump	6%	(44)	25%	(193)	27%	(208)	42%	(322)	767
2020 Vote: Other	3%	(2)	27%	(17)	32%	(20)	38%	(23)	62
2020 Vote: Didn't Vote	4%	(19)	20%	(86)	29%	(129)	46%	(203)	437
2018 House Vote: Democrat	12%	(90)	26%	(195)	28%	(206)	34%	(251)	741
2018 House Vote: Republican	7%	(44)	24%	(156)	28%	(179)	41%	(261)	640
2018 House Vote: Someone else	1%	(0)	28%	(15)	18%	(10)	53%	(28)	53
2016 Vote: Hillary Clinton	12%	(79)	24%	(166)	29%	(202)	35%	(241)	688
2016 Vote: Donald Trump	7%	(47)	25%	(172)	27%	(185)	41%	(279)	684
2016 Vote: Other	4%	(4)	27%	(30)	26%	(28)	43%	(48)	110
2016 Vote: Didn't Vote	4%	(27)	22%	(155)	30%	(212)	45%	(323)	718

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**Table MCER4\_1:** How much have you seen, read, or heard about the following?

Environmental, social, and governance (ESG) criteria, which are a set of standards for a company's operations that socially conscious investors use to screen potential investments

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(159)	24%	(531)	28%	(629)	40%	(891)	2210
Voted in 2014: Yes	9%	(120)	25%	(323)	28%	(354)	38%	(485)	1282
Voted in 2014: No	4%	(39)	22%	(208)	30%	(275)	44%	(406)	928
4-Region: Northeast	4%	(17)	29%	(110)	28%	(106)	39%	(149)	383
4-Region: Midwest	4%	(20)	24%	(110)	31%	(142)	41%	(185)	456
4-Region: South	8%	(66)	22%	(182)	28%	(239)	42%	(358)	844
4-Region: West	11%	(57)	24%	(129)	27%	(142)	38%	(200)	527
Frequently Invests	27%	(90)	35%	(115)	23%	(78)	15%	(51)	334
Climate Concerned	9%	(135)	26%	(414)	29%	(450)	36%	(573)	1571
Climate Unconcerned	4%	(22)	20%	(110)	30%	(165)	46%	(249)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCER4\_2:** How much have you seen, read, or heard about the following?

*The S&P 500 ESG Index's removal of Tesla from its list due to 'lack of a low-carbon strategy' and issues including claims of racial discrimination, poor working conditions, and crashes linked to its autopilot vehicles*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(164)	23%	(512)	25%	(562)	44%	(973)	2210
Gender: Male	11%	(118)	27%	(288)	25%	(269)	37%	(393)	1068
Gender: Female	4%	(45)	20%	(224)	26%	(294)	51%	(579)	1142
Age: 18-34	11%	(67)	24%	(154)	24%	(155)	41%	(265)	642
Age: 35-44	9%	(33)	27%	(100)	24%	(89)	40%	(144)	365
Age: 45-64	6%	(45)	22%	(156)	26%	(186)	46%	(327)	714
Age: 65+	4%	(18)	21%	(102)	27%	(132)	48%	(236)	489
GenZers: 1997-2012	8%	(23)	21%	(60)	26%	(74)	45%	(131)	288
Millennials: 1981-1996	12%	(72)	28%	(172)	23%	(142)	37%	(230)	617
GenXers: 1965-1980	8%	(39)	23%	(121)	27%	(138)	43%	(222)	520
Baby Boomers: 1946-1964	4%	(26)	21%	(147)	26%	(184)	50%	(351)	708
PID: Dem (no lean)	9%	(79)	25%	(210)	26%	(214)	40%	(332)	834
PID: Ind (no lean)	6%	(43)	22%	(153)	27%	(190)	45%	(322)	709
PID: Rep (no lean)	6%	(41)	22%	(148)	24%	(159)	48%	(318)	667
PID/Gender: Dem Men	15%	(62)	28%	(115)	24%	(96)	33%	(131)	404
PID/Gender: Dem Women	4%	(17)	22%	(95)	27%	(118)	47%	(201)	431
PID/Gender: Ind Men	8%	(28)	26%	(85)	26%	(87)	40%	(131)	332
PID/Gender: Ind Women	4%	(16)	18%	(68)	27%	(102)	51%	(191)	377
PID/Gender: Rep Men	9%	(29)	26%	(87)	26%	(86)	39%	(131)	332
PID/Gender: Rep Women	4%	(13)	18%	(61)	22%	(73)	56%	(188)	335
Ideo: Liberal (1-3)	10%	(68)	25%	(170)	28%	(186)	37%	(245)	670
Ideo: Moderate (4)	7%	(42)	22%	(137)	26%	(160)	45%	(279)	619
Ideo: Conservative (5-7)	7%	(46)	23%	(164)	24%	(170)	46%	(320)	700
Educ: < College	6%	(87)	22%	(315)	25%	(359)	47%	(676)	1437
Educ: Bachelors degree	8%	(41)	23%	(113)	26%	(126)	43%	(210)	491
Educ: Post-grad	12%	(35)	29%	(83)	28%	(78)	31%	(86)	282
Income: Under 50k	6%	(73)	21%	(260)	25%	(319)	48%	(609)	1261
Income: 50k-100k	7%	(47)	27%	(176)	25%	(160)	41%	(268)	652
Income: 100k+	14%	(43)	25%	(75)	28%	(83)	32%	(95)	297
Ethnicity: White	6%	(108)	23%	(394)	25%	(435)	45%	(774)	1711
Ethnicity: Hispanic	10%	(36)	29%	(108)	24%	(89)	37%	(140)	374

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**Table MCER4\_2:** How much have you seen, read, or heard about the following?

The S&P 500 ESG Index's removal of Tesla from its list due to 'lack of a low-carbon strategy' and issues including claims of racial discrimination, poor working conditions, and crashes linked to its autopilot vehicles

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(164)	23%	(512)	25%	(562)	44%	(973)	2210
Ethnicity: Black	14%	(40)	24%	(68)	25%	(70)	37%	(104)	282
Ethnicity: Other	7%	(16)	23%	(50)	26%	(57)	44%	(95)	217
All Christian	8%	(87)	25%	(257)	25%	(257)	42%	(431)	1032
All Non-Christian	8%	(8)	20%	(19)	28%	(27)	43%	(42)	97
Atheist	6%	(5)	24%	(22)	21%	(19)	50%	(46)	92
Agnostic/Nothing in particular	5%	(31)	20%	(119)	27%	(161)	48%	(288)	598
Something Else	8%	(33)	24%	(95)	25%	(97)	42%	(166)	391
Religious Non-Protestant/Catholic	8%	(11)	22%	(28)	26%	(33)	44%	(56)	128
Evangelical	11%	(68)	24%	(142)	25%	(150)	40%	(239)	599
Non-Evangelical	6%	(46)	25%	(193)	25%	(198)	44%	(342)	779
Community: Urban	11%	(64)	29%	(174)	23%	(137)	37%	(225)	599
Community: Suburban	7%	(66)	22%	(222)	26%	(260)	46%	(459)	1007
Community: Rural	6%	(33)	19%	(116)	27%	(165)	48%	(289)	604
Employ: Private Sector	11%	(73)	29%	(190)	27%	(176)	33%	(212)	651
Employ: Government	13%	(16)	26%	(31)	25%	(31)	36%	(44)	122
Employ: Self-Employed	10%	(20)	24%	(46)	24%	(47)	42%	(82)	194
Employ: Homemaker	5%	(7)	18%	(28)	23%	(36)	54%	(84)	154
Employ: Student	7%	(7)	17%	(16)	25%	(24)	51%	(49)	96
Employ: Retired	4%	(23)	20%	(107)	26%	(140)	50%	(276)	547
Employ: Unemployed	5%	(16)	21%	(63)	22%	(66)	51%	(153)	298
Employ: Other	2%	(3)	20%	(29)	29%	(43)	49%	(72)	147
Military HH: Yes	7%	(21)	22%	(67)	26%	(79)	45%	(134)	300
Military HH: No	7%	(143)	23%	(445)	25%	(483)	44%	(839)	1910
RD/WT: Right Direction	14%	(82)	26%	(157)	26%	(154)	35%	(207)	600
RD/WT: Wrong Track	5%	(82)	22%	(354)	25%	(408)	48%	(766)	1610
Biden Job Approve	10%	(91)	25%	(223)	24%	(210)	40%	(354)	878
Biden Job Disapprove	5%	(67)	22%	(275)	27%	(330)	45%	(557)	1229

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**Table MCER4\_2:** How much have you seen, read, or heard about the following?

The S&P 500 ESG Index's removal of Tesla from its list due to 'lack of a low-carbon strategy' and issues including claims of racial discrimination, poor working conditions, and crashes linked to its autopilot vehicles

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(164)	23%	(512)	25%	(562)	44%	(973)	2210
Biden Job Strongly Approve	17%	(65)	26%	(99)	20%	(77)	36%	(135)	376
Biden Job Somewhat Approve	5%	(26)	25%	(124)	26%	(133)	44%	(219)	502
Biden Job Somewhat Disapprove	7%	(27)	25%	(89)	30%	(107)	38%	(136)	359
Biden Job Strongly Disapprove	5%	(40)	21%	(186)	26%	(223)	48%	(420)	870
Favorable of Biden	10%	(90)	24%	(217)	25%	(225)	41%	(364)	895
Unfavorable of Biden	6%	(67)	23%	(282)	26%	(318)	45%	(549)	1217
Very Favorable of Biden	14%	(58)	23%	(92)	23%	(92)	40%	(159)	400
Somewhat Favorable of Biden	6%	(32)	25%	(125)	27%	(133)	41%	(205)	495
Somewhat Unfavorable of Biden	7%	(23)	25%	(79)	26%	(85)	42%	(135)	321
Very Unfavorable of Biden	5%	(45)	23%	(203)	26%	(233)	46%	(414)	896
#1 Issue: Economy	7%	(65)	25%	(224)	27%	(240)	41%	(370)	899
#1 Issue: Security	8%	(21)	20%	(52)	27%	(70)	45%	(117)	260
#1 Issue: Health Care	12%	(21)	20%	(33)	22%	(36)	46%	(77)	167
#1 Issue: Medicare / Social Security	4%	(11)	21%	(52)	27%	(66)	48%	(118)	247
#1 Issue: Women's Issues	7%	(17)	23%	(61)	22%	(57)	49%	(126)	261
#1 Issue: Education	12%	(8)	30%	(20)	27%	(18)	30%	(20)	66
#1 Issue: Energy	8%	(14)	26%	(46)	24%	(42)	43%	(75)	177
#1 Issue: Other	6%	(8)	18%	(25)	25%	(33)	51%	(69)	134
2020 Vote: Joe Biden	8%	(79)	25%	(236)	27%	(254)	40%	(375)	944
2020 Vote: Donald Trump	8%	(60)	22%	(168)	24%	(187)	46%	(352)	767
2020 Vote: Other	7%	(4)	21%	(13)	28%	(18)	43%	(27)	62
2020 Vote: Didn't Vote	5%	(21)	22%	(94)	24%	(104)	50%	(219)	437
2018 House Vote: Democrat	10%	(77)	25%	(186)	25%	(185)	40%	(293)	741
2018 House Vote: Republican	8%	(48)	22%	(141)	27%	(176)	43%	(275)	640
2018 House Vote: Someone else	—	(0)	24%	(13)	23%	(12)	53%	(29)	53
2016 Vote: Hillary Clinton	9%	(61)	26%	(179)	26%	(177)	39%	(272)	688
2016 Vote: Donald Trump	6%	(43)	23%	(156)	27%	(185)	44%	(300)	684
2016 Vote: Other	6%	(7)	17%	(19)	25%	(28)	51%	(56)	110
2016 Vote: Didn't Vote	7%	(48)	22%	(157)	24%	(169)	48%	(344)	718

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**Table MCER4\_2:** How much have you seen, read, or heard about the following?

The S&P 500 ESG Index's removal of Tesla from its list due to 'lack of a low-carbon strategy' and issues including claims of racial discrimination, poor working conditions, and crashes linked to its autopilot vehicles

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(164)	23%	(512)	25%	(562)	44%	(973)	2210
Voted in 2014: Yes	8%	(108)	24%	(301)	26%	(337)	42%	(536)	1282
Voted in 2014: No	6%	(56)	23%	(210)	24%	(225)	47%	(437)	928
4-Region: Northeast	5%	(19)	27%	(103)	22%	(86)	46%	(174)	383
4-Region: Midwest	7%	(32)	21%	(95)	28%	(127)	44%	(203)	456
4-Region: South	6%	(55)	21%	(180)	26%	(224)	46%	(386)	844
4-Region: West	11%	(58)	25%	(133)	24%	(126)	40%	(209)	527
Frequently Invests	28%	(92)	31%	(103)	20%	(66)	22%	(73)	334
Climate Concerned	8%	(132)	25%	(398)	25%	(400)	41%	(641)	1571
Climate Unconcerned	5%	(30)	19%	(106)	27%	(146)	48%	(265)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCER4\_3:** How much have you seen, read, or heard about the following?*Elon Musk's tweet calling environmental, social, and governance (ESG) 'an outrageous scam' that 'has been weaponized by phony social justice warriors'*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(249)	26%	(576)	25%	(551)	38%	(834)	2210
Gender: Male	14%	(152)	29%	(313)	24%	(260)	32%	(342)	1068
Gender: Female	8%	(97)	23%	(263)	25%	(290)	43%	(492)	1142
Age: 18-34	15%	(95)	26%	(168)	21%	(137)	38%	(241)	642
Age: 35-44	11%	(41)	28%	(101)	24%	(89)	37%	(135)	365
Age: 45-64	11%	(75)	25%	(180)	25%	(176)	40%	(283)	714
Age: 65+	8%	(38)	26%	(127)	30%	(149)	36%	(175)	489
GenZers: 1997-2012	12%	(34)	23%	(66)	21%	(60)	45%	(129)	288
Millennials: 1981-1996	15%	(94)	29%	(182)	22%	(134)	33%	(207)	617
GenXers: 1965-1980	12%	(64)	25%	(128)	26%	(137)	37%	(192)	520
Baby Boomers: 1946-1964	7%	(50)	25%	(176)	28%	(197)	40%	(285)	708
PID: Dem (no lean)	13%	(111)	27%	(223)	25%	(205)	35%	(294)	834
PID: Ind (no lean)	8%	(54)	24%	(169)	27%	(192)	42%	(295)	709
PID: Rep (no lean)	13%	(84)	28%	(184)	23%	(154)	37%	(245)	667
PID/Gender: Dem Men	18%	(72)	30%	(123)	21%	(86)	30%	(123)	404
PID/Gender: Dem Women	9%	(39)	23%	(101)	28%	(120)	40%	(172)	431
PID/Gender: Ind Men	9%	(29)	29%	(95)	28%	(91)	35%	(117)	332
PID/Gender: Ind Women	7%	(25)	20%	(74)	27%	(100)	47%	(178)	377
PID/Gender: Rep Men	15%	(51)	29%	(96)	25%	(83)	31%	(102)	332
PID/Gender: Rep Women	10%	(33)	26%	(88)	21%	(70)	43%	(143)	335
Ideo: Liberal (1-3)	14%	(91)	26%	(176)	26%	(172)	34%	(231)	670
Ideo: Moderate (4)	9%	(56)	26%	(163)	26%	(161)	39%	(238)	619
Ideo: Conservative (5-7)	13%	(89)	30%	(209)	23%	(160)	34%	(241)	700
Educ: < College	10%	(138)	26%	(375)	23%	(329)	41%	(596)	1437
Educ: Bachelors degree	12%	(57)	22%	(110)	30%	(149)	36%	(175)	491
Educ: Post-grad	19%	(55)	32%	(92)	26%	(73)	22%	(63)	282
Income: Under 50k	9%	(115)	24%	(304)	24%	(301)	43%	(541)	1261
Income: 50k-100k	12%	(80)	29%	(187)	28%	(182)	31%	(203)	652
Income: 100k+	18%	(54)	29%	(85)	23%	(68)	30%	(90)	297
Ethnicity: White	11%	(182)	26%	(446)	25%	(430)	38%	(652)	1711
Ethnicity: Hispanic	16%	(61)	27%	(99)	20%	(77)	37%	(137)	374
Ethnicity: Black	15%	(43)	29%	(83)	23%	(64)	33%	(92)	282

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**Table MCER4\_3: How much have you seen, read, or heard about the following?**

*Elon Musk's tweet calling environmental, social, and governance (ESG) 'an outrageous scam' that 'has been weaponized by phony social justice warriors'*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(249)	26%	(576)	25%	(551)	38%	(834)	2210
Ethnicity: Other	11%	(24)	22%	(47)	26%	(57)	41%	(89)	217
All Christian	12%	(128)	27%	(278)	26%	(268)	35%	(358)	1032
All Non-Christian	14%	(13)	35%	(34)	18%	(18)	33%	(32)	97
Atheist	11%	(11)	22%	(20)	21%	(20)	46%	(42)	92
Agnostic/Nothing in particular	9%	(52)	23%	(138)	26%	(155)	42%	(253)	598
Something Else	12%	(45)	27%	(107)	23%	(90)	38%	(150)	391
Religious Non-Protestant/Catholic	14%	(18)	32%	(41)	19%	(25)	35%	(45)	128
Evangelical	13%	(80)	28%	(171)	25%	(152)	33%	(197)	599
Non-Evangelical	11%	(88)	26%	(201)	25%	(197)	38%	(294)	779
Community: Urban	16%	(95)	26%	(159)	22%	(134)	35%	(211)	599
Community: Suburban	10%	(102)	26%	(263)	25%	(256)	38%	(387)	1007
Community: Rural	9%	(52)	26%	(155)	27%	(161)	39%	(236)	604
Employ: Private Sector	15%	(95)	30%	(195)	25%	(161)	31%	(201)	651
Employ: Government	11%	(14)	23%	(28)	31%	(37)	35%	(43)	122
Employ: Self-Employed	13%	(25)	26%	(51)	19%	(36)	42%	(81)	194
Employ: Homemaker	8%	(12)	23%	(35)	28%	(44)	41%	(63)	154
Employ: Student	14%	(14)	21%	(20)	20%	(19)	44%	(42)	96
Employ: Retired	8%	(44)	25%	(137)	27%	(150)	40%	(216)	547
Employ: Unemployed	10%	(30)	24%	(71)	23%	(67)	44%	(130)	298
Employ: Other	10%	(14)	27%	(40)	24%	(36)	39%	(57)	147
Military HH: Yes	14%	(42)	28%	(83)	28%	(83)	31%	(92)	300
Military HH: No	11%	(207)	26%	(494)	24%	(468)	39%	(742)	1910
RD/WT: Right Direction	17%	(102)	26%	(156)	26%	(156)	31%	(186)	600
RD/WT: Wrong Track	9%	(147)	26%	(421)	24%	(394)	40%	(648)	1610
Biden Job Approve	13%	(118)	26%	(232)	25%	(216)	36%	(312)	878
Biden Job Disapprove	10%	(127)	27%	(330)	25%	(311)	38%	(461)	1229
Biden Job Strongly Approve	19%	(70)	27%	(102)	23%	(86)	32%	(119)	376
Biden Job Somewhat Approve	10%	(48)	26%	(130)	26%	(130)	39%	(193)	502
Biden Job Somewhat Disapprove	11%	(38)	23%	(82)	28%	(102)	38%	(138)	359
Biden Job Strongly Disapprove	10%	(89)	29%	(248)	24%	(210)	37%	(323)	870

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**Table MCER4\_3: How much have you seen, read, or heard about the following?**

*Elon Musk's tweet calling environmental, social, and governance (ESG) 'an outrageous scam' that 'has been weaponized by phony social justice warriors'*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(249)	26%	(576)	25%	(551)	38%	(834)	2210
Favorable of Biden	13%	(112)	26%	(237)	25%	(222)	36%	(324)	895
Unfavorable of Biden	10%	(123)	26%	(321)	26%	(314)	38%	(459)	1217
Very Favorable of Biden	16%	(65)	27%	(110)	21%	(82)	36%	(143)	400
Somewhat Favorable of Biden	9%	(47)	26%	(127)	28%	(140)	37%	(182)	495
Somewhat Unfavorable of Biden	11%	(36)	21%	(68)	26%	(85)	41%	(133)	321
Very Unfavorable of Biden	10%	(87)	28%	(253)	26%	(229)	36%	(326)	896
#1 Issue: Economy	10%	(91)	27%	(246)	26%	(233)	37%	(329)	899
#1 Issue: Security	12%	(31)	33%	(86)	23%	(59)	32%	(83)	260
#1 Issue: Health Care	17%	(28)	20%	(33)	19%	(32)	44%	(73)	167
#1 Issue: Medicare / Social Security	8%	(19)	21%	(53)	29%	(70)	42%	(104)	247
#1 Issue: Women's Issues	11%	(30)	24%	(63)	23%	(61)	41%	(107)	261
#1 Issue: Education	16%	(10)	30%	(20)	30%	(20)	25%	(16)	66
#1 Issue: Energy	12%	(21)	27%	(48)	23%	(41)	38%	(67)	177
#1 Issue: Other	14%	(19)	20%	(26)	26%	(34)	40%	(54)	134
2020 Vote: Joe Biden	12%	(116)	27%	(250)	26%	(243)	35%	(334)	944
2020 Vote: Donald Trump	12%	(90)	29%	(222)	24%	(186)	35%	(269)	767
2020 Vote: Other	10%	(6)	20%	(12)	24%	(15)	46%	(29)	62
2020 Vote: Didn't Vote	8%	(37)	21%	(92)	24%	(106)	46%	(202)	437
2018 House Vote: Democrat	14%	(104)	28%	(210)	25%	(186)	32%	(240)	741
2018 House Vote: Republican	12%	(79)	29%	(187)	25%	(159)	33%	(214)	640
2018 House Vote: Someone else	9%	(5)	27%	(15)	27%	(14)	37%	(20)	53
2016 Vote: Hillary Clinton	13%	(87)	28%	(190)	26%	(176)	34%	(235)	688
2016 Vote: Donald Trump	11%	(78)	31%	(212)	26%	(178)	32%	(216)	684
2016 Vote: Other	12%	(13)	20%	(22)	25%	(27)	43%	(48)	110
2016 Vote: Didn't Vote	9%	(66)	21%	(150)	23%	(167)	47%	(334)	718
Voted in 2014: Yes	13%	(165)	28%	(362)	25%	(325)	34%	(431)	1282
Voted in 2014: No	9%	(84)	23%	(215)	24%	(226)	43%	(403)	928
4-Region: Northeast	11%	(44)	28%	(106)	25%	(94)	36%	(139)	383
4-Region: Midwest	9%	(43)	27%	(122)	29%	(131)	35%	(161)	456
4-Region: South	10%	(88)	25%	(210)	23%	(194)	42%	(353)	844
4-Region: West	14%	(75)	26%	(138)	25%	(132)	34%	(181)	527

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**Table MCER4\_3:** How much have you seen, read, or heard about the following?

*Elon Musk's tweet calling environmental, social, and governance (ESG) 'an outrageous scam' that 'has been weaponized by phony social justice warriors'*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(249)	26%	(576)	25%	(551)	38%	(834)	2210
Frequently Invests	29%	(96)	34%	(113)	21%	(69)	17%	(55)	334
Climate Concerned	12%	(195)	26%	(414)	25%	(387)	37%	(575)	1571
Climate Unconcerned	9%	(51)	28%	(155)	27%	(148)	35%	(192)	547

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCER4\_4:** How much have you seen, read, or heard about the following?

The Securities and Exchange Commission (SEC) set to consider new rules for companies to provide more details about their sustainability-related activities

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(141)	21%	(474)	27%	(598)	45%	(996)	2210
Gender: Male	9%	(97)	26%	(278)	27%	(287)	38%	(406)	1068
Gender: Female	4%	(45)	17%	(196)	27%	(312)	52%	(590)	1142
Age: 18-34	9%	(59)	22%	(141)	25%	(163)	43%	(279)	642
Age: 35-44	9%	(34)	26%	(95)	25%	(91)	40%	(145)	365
Age: 45-64	5%	(34)	21%	(149)	28%	(201)	46%	(330)	714
Age: 65+	3%	(13)	18%	(89)	29%	(144)	50%	(242)	489
GenZers: 1997-2012	6%	(18)	18%	(51)	28%	(79)	48%	(140)	288
Millennials: 1981-1996	11%	(71)	26%	(163)	24%	(148)	38%	(235)	617
GenXers: 1965-1980	7%	(36)	22%	(116)	26%	(137)	45%	(232)	520
Baby Boomers: 1946-1964	2%	(15)	18%	(129)	29%	(205)	51%	(359)	708
PID: Dem (no lean)	10%	(84)	23%	(190)	25%	(210)	42%	(351)	834
PID: Ind (no lean)	3%	(24)	20%	(145)	28%	(198)	48%	(343)	709
PID: Rep (no lean)	5%	(34)	21%	(140)	29%	(191)	45%	(302)	667
PID/Gender: Dem Men	15%	(62)	28%	(114)	21%	(84)	35%	(143)	404
PID/Gender: Dem Women	5%	(21)	18%	(75)	29%	(126)	48%	(207)	431
PID/Gender: Ind Men	4%	(14)	25%	(83)	29%	(96)	42%	(140)	332
PID/Gender: Ind Women	3%	(10)	16%	(62)	27%	(102)	54%	(204)	377
PID/Gender: Rep Men	6%	(21)	24%	(81)	32%	(107)	37%	(123)	332
PID/Gender: Rep Women	4%	(13)	18%	(59)	25%	(84)	53%	(179)	335
Ideo: Liberal (1-3)	9%	(59)	24%	(160)	28%	(185)	40%	(266)	670
Ideo: Moderate (4)	6%	(38)	23%	(140)	26%	(162)	45%	(279)	619
Ideo: Conservative (5-7)	5%	(38)	22%	(152)	29%	(201)	44%	(309)	700
Educ: < College	5%	(70)	19%	(273)	26%	(374)	50%	(720)	1437
Educ: Bachelors degree	6%	(31)	23%	(111)	29%	(141)	42%	(208)	491
Educ: Post-grad	14%	(40)	32%	(90)	30%	(84)	24%	(68)	282
Income: Under 50k	6%	(70)	18%	(224)	26%	(327)	51%	(641)	1261
Income: 50k-100k	5%	(35)	27%	(179)	29%	(189)	38%	(249)	652
Income: 100k+	12%	(37)	24%	(72)	28%	(82)	36%	(106)	297
Ethnicity: White	6%	(100)	21%	(361)	28%	(471)	45%	(778)	1711
Ethnicity: Hispanic	10%	(36)	24%	(91)	23%	(87)	42%	(159)	374

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**Table MCER4\_4:** How much have you seen, read, or heard about the following?

The Securities and Exchange Commission (SEC) set to consider new rules for companies to provide more details about their sustainability-related activities

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(141)	21%	(474)	27%	(598)	45%	(996)	2210
Ethnicity: Black	13%	(35)	26%	(74)	23%	(64)	39%	(110)	282
Ethnicity: Other	3%	(6)	18%	(39)	29%	(63)	50%	(108)	217
All Christian	8%	(81)	21%	(216)	29%	(299)	42%	(436)	1032
All Non-Christian	11%	(11)	26%	(26)	24%	(23)	39%	(38)	97
Atheist	1%	(1)	20%	(18)	29%	(27)	49%	(45)	92
Agnostic/Nothing in particular	4%	(25)	21%	(128)	24%	(144)	50%	(302)	598
Something Else	6%	(24)	22%	(86)	27%	(106)	45%	(175)	391
Religious Non-Protestant/Catholic	12%	(15)	23%	(30)	26%	(34)	39%	(49)	128
Evangelical	10%	(60)	22%	(131)	28%	(169)	40%	(239)	599
Non-Evangelical	5%	(39)	21%	(162)	28%	(221)	46%	(358)	779
Community: Urban	11%	(63)	24%	(145)	24%	(142)	41%	(249)	599
Community: Suburban	5%	(51)	22%	(226)	28%	(283)	44%	(446)	1007
Community: Rural	4%	(27)	17%	(103)	29%	(173)	50%	(301)	604
Employ: Private Sector	12%	(78)	28%	(181)	26%	(170)	34%	(221)	651
Employ: Government	5%	(6)	26%	(32)	30%	(37)	38%	(46)	122
Employ: Self-Employed	7%	(14)	25%	(48)	23%	(45)	45%	(87)	194
Employ: Homemaker	5%	(7)	14%	(21)	27%	(41)	55%	(85)	154
Employ: Student	7%	(7)	19%	(18)	26%	(24)	48%	(46)	96
Employ: Retired	2%	(12)	18%	(96)	28%	(153)	52%	(286)	547
Employ: Unemployed	3%	(10)	16%	(49)	28%	(83)	53%	(157)	298
Employ: Other	4%	(6)	19%	(28)	30%	(45)	46%	(68)	147
Military HH: Yes	7%	(21)	16%	(48)	36%	(107)	41%	(124)	300
Military HH: No	6%	(120)	22%	(427)	26%	(491)	46%	(872)	1910
RD/WT: Right Direction	12%	(73)	27%	(163)	26%	(158)	34%	(205)	600
RD/WT: Wrong Track	4%	(68)	19%	(311)	27%	(440)	49%	(791)	1610
Biden Job Approve	10%	(90)	24%	(209)	25%	(223)	40%	(355)	878
Biden Job Disapprove	4%	(49)	21%	(253)	29%	(352)	47%	(575)	1229

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**Table MCER4\_4:** How much have you seen, read, or heard about the following?

The Securities and Exchange Commission (SEC) set to consider new rules for companies to provide more details about their sustainability-related activities

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(141)	21%	(474)	27%	(598)	45%	(996)	2210
Biden Job Strongly Approve	19%	(70)	22%	(84)	23%	(85)	36%	(137)	376
Biden Job Somewhat Approve	4%	(20)	25%	(125)	28%	(138)	44%	(218)	502
Biden Job Somewhat Disapprove	6%	(20)	24%	(88)	26%	(93)	44%	(158)	359
Biden Job Strongly Disapprove	3%	(29)	19%	(165)	30%	(258)	48%	(417)	870
Favorable of Biden	9%	(84)	22%	(199)	27%	(239)	42%	(374)	895
Unfavorable of Biden	4%	(53)	22%	(264)	28%	(338)	46%	(562)	1217
Very Favorable of Biden	14%	(55)	22%	(87)	25%	(98)	40%	(160)	400
Somewhat Favorable of Biden	6%	(29)	22%	(111)	28%	(141)	43%	(214)	495
Somewhat Unfavorable of Biden	4%	(14)	28%	(91)	24%	(78)	43%	(138)	321
Very Unfavorable of Biden	4%	(39)	19%	(174)	29%	(259)	47%	(423)	896
#1 Issue: Economy	5%	(48)	24%	(217)	28%	(252)	42%	(381)	899
#1 Issue: Security	8%	(20)	20%	(52)	30%	(77)	43%	(110)	260
#1 Issue: Health Care	13%	(21)	19%	(32)	23%	(38)	46%	(76)	167
#1 Issue: Medicare / Social Security	5%	(13)	19%	(46)	26%	(65)	50%	(123)	247
#1 Issue: Women's Issues	4%	(10)	19%	(49)	24%	(63)	53%	(138)	261
#1 Issue: Education	17%	(11)	18%	(12)	30%	(20)	35%	(23)	66
#1 Issue: Energy	8%	(14)	24%	(42)	29%	(51)	39%	(69)	177
#1 Issue: Other	3%	(4)	17%	(23)	24%	(32)	56%	(75)	134
2020 Vote: Joe Biden	9%	(82)	23%	(215)	27%	(253)	42%	(394)	944
2020 Vote: Donald Trump	5%	(35)	23%	(173)	27%	(210)	46%	(350)	767
2020 Vote: Other	2%	(1)	21%	(13)	38%	(23)	39%	(24)	62
2020 Vote: Didn't Vote	5%	(23)	17%	(74)	26%	(112)	52%	(228)	437
2018 House Vote: Democrat	10%	(71)	25%	(182)	27%	(197)	39%	(292)	741
2018 House Vote: Republican	5%	(35)	23%	(145)	30%	(195)	42%	(266)	640
2018 House Vote: Someone else	3%	(2)	17%	(9)	34%	(18)	46%	(25)	53
2016 Vote: Hillary Clinton	10%	(67)	24%	(162)	28%	(191)	39%	(269)	688
2016 Vote: Donald Trump	5%	(34)	23%	(158)	29%	(201)	42%	(290)	684
2016 Vote: Other	5%	(6)	17%	(18)	29%	(31)	50%	(55)	110
2016 Vote: Didn't Vote	5%	(33)	18%	(130)	24%	(174)	53%	(380)	718

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**Table MCER4\_4:** How much have you seen, read, or heard about the following?

The Securities and Exchange Commission (SEC) set to consider new rules for companies to provide more details about their sustainability-related activities

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(141)	21%	(474)	27%	(598)	45%	(996)	2210
Voted in 2014: Yes	7%	(95)	23%	(297)	29%	(368)	41%	(522)	1282
Voted in 2014: No	5%	(47)	19%	(177)	25%	(230)	51%	(474)	928
4-Region: Northeast	5%	(19)	23%	(88)	28%	(108)	44%	(168)	383
4-Region: Midwest	4%	(19)	19%	(89)	31%	(143)	45%	(205)	456
4-Region: South	7%	(59)	20%	(170)	27%	(226)	46%	(389)	844
4-Region: West	8%	(45)	24%	(127)	23%	(121)	44%	(234)	527
Frequently Invests	22%	(72)	38%	(126)	23%	(76)	18%	(60)	334
Climate Concerned	8%	(119)	24%	(371)	27%	(423)	42%	(658)	1571
Climate Unconcerned	3%	(19)	18%	(99)	29%	(159)	49%	(270)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCER5\_1:** As you may know, environmental, social, and governance (ESG) criteria are a set of standards for a company's operations that socially conscious investors use to screen potential investments. Based on what you know about ESGs, how important are the following when it comes to investments?

Environmental issues

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know / No opinion	Total N
Adults	34% (752)	31% (695)	9% (200)	8% (181)	17% (382)	2210
Gender: Male	35% (371)	34% (364)	11% (119)	10% (103)	10% (112)	1068
Gender: Female	33% (382)	29% (331)	7% (82)	7% (78)	24% (270)	1142
Age: 18-34	41% (261)	28% (178)	9% (56)	6% (35)	17% (111)	642
Age: 35-44	31% (113)	33% (120)	9% (31)	8% (28)	20% (73)	365
Age: 45-64	32% (226)	31% (224)	9% (66)	9% (62)	19% (136)	714
Age: 65+	31% (152)	35% (173)	10% (47)	11% (55)	13% (62)	489
GenZers: 1997-2012	44% (127)	22% (65)	9% (26)	7% (19)	18% (52)	288
Millennials: 1981-1996	35% (213)	33% (202)	9% (54)	6% (35)	18% (113)	617
GenXers: 1965-1980	37% (191)	31% (163)	8% (42)	8% (42)	16% (82)	520
Baby Boomers: 1946-1964	29% (202)	33% (236)	10% (73)	11% (77)	17% (121)	708
PID: Dem (no lean)	47% (390)	31% (258)	5% (45)	2% (18)	15% (122)	834
PID: Ind (no lean)	31% (218)	29% (205)	10% (68)	9% (64)	22% (154)	709
PID: Rep (no lean)	22% (144)	35% (231)	13% (87)	15% (98)	16% (106)	667
PID/Gender: Dem Men	49% (199)	33% (135)	7% (28)	2% (8)	8% (34)	404
PID/Gender: Dem Women	44% (191)	29% (123)	4% (17)	2% (10)	21% (89)	431
PID/Gender: Ind Men	33% (108)	30% (100)	12% (41)	13% (42)	12% (41)	332
PID/Gender: Ind Women	29% (110)	28% (105)	7% (28)	6% (23)	30% (113)	377
PID/Gender: Rep Men	19% (63)	39% (128)	15% (50)	16% (53)	11% (38)	332
PID/Gender: Rep Women	24% (81)	31% (102)	11% (37)	13% (45)	21% (69)	335
Ideo: Liberal (1-3)	52% (347)	31% (207)	5% (31)	2% (14)	11% (71)	670
Ideo: Moderate (4)	33% (207)	34% (211)	8% (51)	6% (36)	18% (114)	619
Ideo: Conservative (5-7)	20% (141)	35% (243)	15% (103)	17% (119)	13% (94)	700
Educ: < College	32% (466)	30% (431)	8% (115)	8% (117)	21% (309)	1437
Educ: Bachelors degree	37% (182)	34% (169)	11% (52)	8% (38)	10% (50)	491
Educ: Post-grad	37% (105)	34% (95)	12% (34)	9% (26)	8% (23)	282
Income: Under 50k	33% (420)	29% (369)	7% (92)	8% (96)	23% (284)	1261
Income: 50k-100k	33% (218)	35% (226)	11% (70)	9% (56)	13% (82)	652
Income: 100k+	39% (115)	33% (99)	13% (39)	10% (29)	5% (16)	297

Continued on next page

**Table MCER5\_1:** As you may know, environmental, social, and governance (ESG) criteria are a set of standards for a company's operations that socially conscious investors use to screen potential investments. Based on what you know about ESGs, how important are the following when it comes to investments?

Environmental issues

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know / No opinion	Total N
Adults	34% (752)	31% (695)	9% (200)	8% (181)	17% (382)	2210
Ethnicity: White	32% (543)	32% (551)	10% (169)	9% (155)	17% (293)	1711
Ethnicity: Hispanic	45% (168)	30% (112)	9% (32)	4% (15)	13% (47)	374
Ethnicity: Black	45% (128)	27% (77)	6% (18)	5% (15)	16% (45)	282
Ethnicity: Other	38% (82)	31% (67)	6% (13)	5% (11)	20% (44)	217
All Christian	33% (339)	35% (357)	11% (109)	10% (100)	12% (127)	1032
All Non-Christian	34% (32)	37% (35)	6% (6)	10% (9)	14% (14)	97
Atheist	45% (41)	31% (28)	4% (4)	8% (8)	12% (11)	92
Agnostic/Nothing in particular	31% (187)	27% (164)	9% (55)	7% (40)	25% (152)	598
Something Else	39% (153)	28% (110)	7% (27)	6% (24)	20% (78)	391
Religious Non-Protestant/Catholic	34% (43)	37% (47)	5% (7)	11% (14)	13% (16)	128
Evangelical	34% (206)	32% (194)	9% (54)	9% (52)	15% (92)	599
Non-Evangelical	35% (270)	33% (256)	10% (79)	8% (64)	14% (110)	779
Community: Urban	44% (265)	29% (174)	7% (42)	4% (25)	15% (93)	599
Community: Suburban	31% (315)	34% (339)	10% (104)	9% (92)	16% (157)	1007
Community: Rural	29% (172)	30% (182)	9% (55)	10% (63)	22% (132)	604
Employ: Private Sector	35% (228)	37% (238)	11% (69)	7% (46)	11% (70)	651
Employ: Government	38% (46)	30% (37)	9% (10)	9% (11)	14% (17)	122
Employ: Self-Employed	39% (77)	27% (52)	11% (21)	8% (15)	16% (31)	194
Employ: Homemaker	27% (41)	23% (35)	12% (19)	8% (13)	30% (47)	154
Employ: Student	49% (47)	26% (25)	12% (11)	2% (2)	11% (10)	96
Employ: Retired	29% (158)	34% (188)	9% (47)	12% (64)	16% (90)	547
Employ: Unemployed	34% (100)	27% (81)	6% (17)	6% (18)	28% (82)	298
Employ: Other	37% (54)	27% (40)	4% (6)	9% (13)	24% (35)	147
Military HH: Yes	28% (84)	35% (103)	11% (33)	9% (28)	17% (51)	300
Military HH: No	35% (668)	31% (591)	9% (168)	8% (152)	17% (331)	1910
RD/WT: Right Direction	45% (268)	31% (189)	6% (39)	3% (19)	14% (85)	600
RD/WT: Wrong Track	30% (484)	31% (506)	10% (162)	10% (162)	18% (297)	1610

Continued on next page

**Table MCER5\_1:** As you may know, environmental, social, and governance (ESG) criteria are a set of standards for a company's operations that socially conscious investors use to screen potential investments. Based on what you know about ESGs, how important are the following when it comes to investments?

*Environmental issues*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	34%	(752)	31%	(695)	9%	(200)	8%	(181)	17%	(382)	2210
Biden Job Approve	48%	(421)	30%	(261)	6%	(50)	3%	(25)	14%	(120)	878
Biden Job Disapprove	26%	(316)	34%	(416)	12%	(141)	12%	(151)	17%	(204)	1229
Biden Job Strongly Approve	57%	(216)	25%	(92)	3%	(13)	3%	(10)	12%	(45)	376
Biden Job Somewhat Approve	41%	(205)	34%	(169)	7%	(37)	3%	(16)	15%	(75)	502
Biden Job Somewhat Disapprove	42%	(149)	37%	(134)	6%	(21)	3%	(12)	12%	(43)	359
Biden Job Strongly Disapprove	19%	(167)	32%	(282)	14%	(120)	16%	(139)	19%	(161)	870
Favorable of Biden	48%	(434)	30%	(271)	5%	(41)	2%	(20)	14%	(130)	895
Unfavorable of Biden	25%	(302)	33%	(406)	12%	(150)	13%	(158)	17%	(201)	1217
Very Favorable of Biden	54%	(216)	26%	(106)	4%	(14)	2%	(10)	14%	(55)	400
Somewhat Favorable of Biden	44%	(218)	33%	(166)	5%	(27)	2%	(10)	15%	(75)	495
Somewhat Unfavorable of Biden	41%	(133)	35%	(113)	8%	(26)	5%	(15)	11%	(34)	321
Very Unfavorable of Biden	19%	(169)	33%	(292)	14%	(124)	16%	(143)	19%	(167)	896
#1 Issue: Economy	28%	(253)	36%	(323)	12%	(107)	9%	(84)	15%	(132)	899
#1 Issue: Security	29%	(76)	25%	(66)	13%	(33)	16%	(41)	17%	(43)	260
#1 Issue: Health Care	41%	(68)	28%	(46)	5%	(8)	1%	(1)	26%	(43)	167
#1 Issue: Medicare / Social Security	31%	(77)	36%	(89)	7%	(18)	3%	(7)	22%	(55)	247
#1 Issue: Women's Issues	51%	(132)	25%	(64)	3%	(8)	3%	(9)	18%	(48)	261
#1 Issue: Education	38%	(26)	39%	(26)	8%	(5)	3%	(2)	12%	(8)	66
#1 Issue: Energy	46%	(80)	29%	(51)	5%	(8)	8%	(14)	13%	(23)	177
#1 Issue: Other	30%	(40)	21%	(29)	10%	(13)	17%	(23)	22%	(30)	134
2020 Vote: Joe Biden	47%	(448)	32%	(300)	5%	(52)	2%	(21)	13%	(124)	944
2020 Vote: Donald Trump	20%	(155)	33%	(256)	15%	(113)	16%	(124)	16%	(120)	767
2020 Vote: Other	22%	(14)	34%	(21)	14%	(9)	12%	(8)	17%	(11)	62
2020 Vote: Didn't Vote	31%	(136)	27%	(118)	6%	(27)	6%	(28)	29%	(128)	437
2018 House Vote: Democrat	49%	(366)	31%	(232)	5%	(38)	2%	(14)	12%	(91)	741
2018 House Vote: Republican	20%	(127)	35%	(221)	14%	(92)	18%	(112)	14%	(88)	640
2018 House Vote: Someone else	32%	(17)	18%	(10)	12%	(6)	18%	(10)	21%	(11)	53

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**Table MCER5\_1:** As you may know, environmental, social, and governance (ESG) criteria are a set of standards for a company's operations that socially conscious investors use to screen potential investments. Based on what you know about ESGs, how important are the following when it comes to investments?

*Environmental issues*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	34%	(752)	31%	(695)	9%	(200)	8%	(181)	17%	(382)	2210
2016 Vote: Hillary Clinton	47%	(323)	32%	(222)	6%	(38)	2%	(14)	13%	(91)	688
2016 Vote: Donald Trump	20%	(138)	35%	(238)	14%	(96)	17%	(113)	14%	(98)	684
2016 Vote: Other	34%	(37)	31%	(34)	10%	(11)	14%	(15)	11%	(12)	110
2016 Vote: Didn't Vote	35%	(250)	27%	(195)	8%	(54)	5%	(39)	25%	(179)	718
Voted in 2014: Yes	35%	(453)	32%	(416)	10%	(124)	10%	(127)	13%	(162)	1282
Voted in 2014: No	32%	(299)	30%	(278)	8%	(76)	6%	(54)	24%	(220)	928
4-Region: Northeast	35%	(133)	33%	(125)	9%	(34)	8%	(30)	16%	(60)	383
4-Region: Midwest	33%	(150)	34%	(155)	8%	(36)	8%	(38)	17%	(78)	456
4-Region: South	32%	(268)	29%	(248)	10%	(84)	9%	(76)	20%	(168)	844
4-Region: West	38%	(202)	31%	(166)	9%	(46)	7%	(36)	15%	(76)	527
Frequently Invests	42%	(141)	33%	(110)	11%	(37)	9%	(31)	4%	(15)	334
Climate Concerned	44%	(688)	34%	(538)	6%	(91)	2%	(35)	14%	(219)	1571
Climate Unconcerned	10%	(55)	28%	(151)	19%	(106)	25%	(139)	17%	(95)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCER5\_2:** As you may know, environmental, social, and governance (ESG) criteria are a set of standards for a company's operations that socially conscious investors use to screen potential investments. Based on what you know about ESGs, how important are the following when it comes to investments?

Social issues

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know / No opinion	Total N
Adults	26% (574)	33% (733)	13% (288)	10% (222)	18% (393)	2210
Gender: Male	26% (283)	35% (376)	16% (168)	12% (132)	10% (109)	1068
Gender: Female	26% (292)	31% (356)	11% (121)	8% (90)	25% (284)	1142
Age: 18-34	32% (206)	32% (205)	11% (72)	7% (43)	18% (116)	642
Age: 35-44	28% (102)	32% (115)	13% (47)	8% (30)	20% (71)	365
Age: 45-64	24% (173)	33% (238)	11% (80)	12% (84)	19% (139)	714
Age: 65+	19% (93)	36% (175)	18% (89)	13% (65)	14% (66)	489
GenZers: 1997-2012	36% (104)	30% (86)	11% (31)	6% (18)	17% (50)	288
Millennials: 1981-1996	30% (183)	32% (196)	11% (71)	8% (49)	19% (118)	617
GenXers: 1965-1980	27% (143)	35% (181)	11% (59)	10% (54)	16% (83)	520
Baby Boomers: 1946-1964	19% (134)	34% (243)	16% (115)	13% (90)	18% (127)	708
PID: Dem (no lean)	37% (305)	39% (322)	7% (55)	3% (29)	15% (122)	834
PID: Ind (no lean)	22% (154)	29% (204)	16% (113)	10% (73)	23% (165)	709
PID: Rep (no lean)	17% (115)	31% (207)	18% (120)	18% (120)	16% (105)	667
PID/Gender: Dem Men	38% (153)	43% (175)	8% (34)	3% (13)	7% (29)	404
PID/Gender: Dem Women	36% (153)	34% (147)	5% (21)	4% (17)	22% (93)	431
PID/Gender: Ind Men	24% (80)	29% (97)	20% (67)	14% (45)	13% (43)	332
PID/Gender: Ind Women	20% (75)	28% (107)	12% (46)	7% (27)	32% (122)	377
PID/Gender: Rep Men	15% (51)	31% (104)	20% (67)	22% (74)	11% (36)	332
PID/Gender: Rep Women	19% (64)	31% (102)	16% (53)	14% (46)	21% (69)	335
Ideo: Liberal (1-3)	40% (267)	39% (261)	7% (47)	3% (21)	11% (74)	670
Ideo: Moderate (4)	24% (149)	37% (231)	12% (76)	7% (42)	20% (122)	619
Ideo: Conservative (5-7)	16% (114)	30% (207)	20% (139)	20% (143)	14% (97)	700
Educ: < College	25% (356)	32% (460)	12% (169)	9% (129)	22% (323)	1437
Educ: Bachelors degree	28% (138)	33% (163)	17% (86)	11% (53)	10% (51)	491
Educ: Post-grad	28% (80)	39% (110)	12% (34)	14% (40)	7% (18)	282
Income: Under 50k	26% (326)	32% (399)	11% (141)	8% (103)	23% (292)	1261
Income: 50k-100k	24% (155)	36% (234)	16% (103)	12% (77)	13% (84)	652
Income: 100k+	32% (94)	33% (99)	15% (44)	14% (42)	6% (17)	297

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**Table MCER5\_2:** As you may know, environmental, social, and governance (ESG) criteria are a set of standards for a company's operations that socially conscious investors use to screen potential investments. Based on what you know about ESGs, how important are the following when it comes to investments?

Social issues

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	26%	(574)	33%	(733)	13%	(288)	10%	(222)	18%	(393)	2210
Ethnicity: White	24%	(411)	33%	(566)	14%	(243)	11%	(193)	17%	(298)	1711
Ethnicity: Hispanic	35%	(131)	32%	(118)	13%	(49)	5%	(18)	15%	(57)	374
Ethnicity: Black	40%	(113)	30%	(84)	9%	(27)	6%	(17)	15%	(41)	282
Ethnicity: Other	23%	(50)	38%	(82)	9%	(19)	5%	(11)	25%	(54)	217
All Christian	24%	(249)	36%	(376)	15%	(152)	11%	(118)	13%	(137)	1032
All Non-Christian	25%	(25)	36%	(34)	18%	(17)	9%	(8)	13%	(12)	97
Atheist	37%	(34)	32%	(29)	6%	(6)	10%	(9)	15%	(14)	92
Agnostic/Nothing in particular	23%	(136)	32%	(189)	12%	(73)	8%	(51)	25%	(149)	598
Something Else	33%	(130)	26%	(104)	10%	(40)	9%	(36)	21%	(81)	391
Religious Non-Protestant/Catholic	21%	(26)	37%	(47)	20%	(26)	10%	(13)	13%	(16)	128
Evangelical	26%	(158)	32%	(192)	14%	(84)	11%	(68)	16%	(97)	599
Non-Evangelical	28%	(216)	35%	(271)	12%	(97)	10%	(79)	15%	(116)	779
Community: Urban	35%	(210)	34%	(206)	10%	(58)	4%	(27)	17%	(99)	599
Community: Suburban	23%	(230)	35%	(355)	15%	(154)	11%	(111)	16%	(157)	1007
Community: Rural	22%	(134)	29%	(172)	13%	(77)	14%	(84)	23%	(136)	604
Employ: Private Sector	29%	(192)	36%	(235)	14%	(91)	9%	(59)	11%	(74)	651
Employ: Government	27%	(33)	33%	(40)	15%	(18)	11%	(13)	15%	(18)	122
Employ: Self-Employed	23%	(45)	32%	(61)	15%	(29)	12%	(24)	18%	(35)	194
Employ: Homemaker	21%	(32)	27%	(41)	10%	(15)	12%	(19)	30%	(47)	154
Employ: Student	42%	(40)	36%	(34)	10%	(9)	3%	(3)	10%	(10)	96
Employ: Retired	20%	(110)	34%	(184)	15%	(85)	13%	(73)	17%	(96)	547
Employ: Unemployed	30%	(89)	28%	(82)	10%	(30)	6%	(18)	26%	(78)	298
Employ: Other	23%	(34)	37%	(55)	7%	(11)	9%	(14)	23%	(34)	147
Military HH: Yes	22%	(67)	34%	(102)	14%	(41)	14%	(41)	16%	(49)	300
Military HH: No	27%	(508)	33%	(630)	13%	(248)	9%	(181)	18%	(344)	1910
RD/WT: Right Direction	34%	(201)	40%	(242)	9%	(55)	3%	(16)	14%	(85)	600
RD/WT: Wrong Track	23%	(373)	30%	(491)	14%	(233)	13%	(206)	19%	(308)	1610

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**Table MCER5\_2:** As you may know, environmental, social, and governance (ESG) criteria are a set of standards for a company's operations that socially conscious investors use to screen potential investments. Based on what you know about ESGs, how important are the following when it comes to investments?

Social issues

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	26%	(574)	33%	(733)	13%	(288)	10%	(222)	18%	(393)	2210
Biden Job Approve	36%	(317)	39%	(338)	8%	(72)	3%	(27)	14%	(124)	878
Biden Job Disapprove	20%	(241)	31%	(376)	17%	(208)	16%	(191)	17%	(214)	1229
Biden Job Strongly Approve	46%	(174)	32%	(120)	7%	(28)	2%	(9)	12%	(46)	376
Biden Job Somewhat Approve	28%	(142)	44%	(219)	9%	(44)	4%	(18)	16%	(78)	502
Biden Job Somewhat Disapprove	32%	(115)	37%	(134)	15%	(53)	3%	(12)	13%	(45)	359
Biden Job Strongly Disapprove	14%	(126)	28%	(242)	18%	(154)	21%	(179)	19%	(169)	870
Favorable of Biden	37%	(329)	38%	(338)	8%	(70)	3%	(26)	15%	(133)	895
Unfavorable of Biden	19%	(228)	31%	(376)	17%	(212)	16%	(192)	17%	(209)	1217
Very Favorable of Biden	46%	(185)	31%	(125)	6%	(24)	3%	(11)	14%	(56)	400
Somewhat Favorable of Biden	29%	(144)	43%	(213)	9%	(46)	3%	(15)	16%	(77)	495
Somewhat Unfavorable of Biden	30%	(96)	39%	(125)	15%	(48)	4%	(14)	12%	(39)	321
Very Unfavorable of Biden	15%	(132)	28%	(251)	18%	(164)	20%	(178)	19%	(170)	896
#1 Issue: Economy	21%	(187)	34%	(310)	16%	(144)	13%	(113)	16%	(145)	899
#1 Issue: Security	20%	(53)	28%	(71)	19%	(49)	16%	(42)	17%	(45)	260
#1 Issue: Health Care	32%	(53)	29%	(49)	11%	(19)	3%	(5)	25%	(42)	167
#1 Issue: Medicare / Social Security	24%	(60)	37%	(92)	11%	(27)	6%	(14)	22%	(54)	247
#1 Issue: Women's Issues	43%	(112)	31%	(81)	6%	(14)	3%	(7)	18%	(46)	261
#1 Issue: Education	30%	(20)	41%	(27)	9%	(6)	4%	(3)	16%	(10)	66
#1 Issue: Energy	32%	(57)	37%	(65)	10%	(18)	8%	(14)	13%	(23)	177
#1 Issue: Other	23%	(31)	27%	(37)	9%	(12)	19%	(26)	21%	(28)	134
2020 Vote: Joe Biden	36%	(344)	39%	(364)	9%	(86)	2%	(21)	14%	(128)	944
2020 Vote: Donald Trump	14%	(110)	30%	(229)	19%	(148)	21%	(161)	16%	(120)	767
2020 Vote: Other	13%	(8)	38%	(24)	14%	(9)	20%	(13)	14%	(9)	62
2020 Vote: Didn't Vote	26%	(112)	26%	(116)	10%	(46)	6%	(28)	31%	(136)	437
2018 House Vote: Democrat	36%	(266)	40%	(297)	9%	(67)	2%	(17)	13%	(94)	741
2018 House Vote: Republican	13%	(86)	30%	(191)	21%	(131)	21%	(137)	15%	(94)	640
2018 House Vote: Someone else	28%	(15)	24%	(13)	7%	(4)	25%	(13)	17%	(9)	53

Continued on next page

**Table MCER5\_2:** As you may know, environmental, social, and governance (ESG) criteria are a set of standards for a company's operations that socially conscious investors use to screen potential investments. Based on what you know about ESGs, how important are the following when it comes to investments?

Social issues

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	26%	(574)	33%	(733)	13%	(288)	10%	(222)	18%	(393)	2210
2016 Vote: Hillary Clinton	36%	(245)	40%	(277)	8%	(56)	3%	(18)	13%	(93)	688
2016 Vote: Donald Trump	14%	(93)	30%	(208)	20%	(139)	21%	(141)	15%	(102)	684
2016 Vote: Other	22%	(24)	35%	(38)	13%	(14)	17%	(19)	13%	(15)	110
2016 Vote: Didn't Vote	29%	(212)	28%	(204)	11%	(77)	6%	(42)	26%	(183)	718
Voted in 2014: Yes	25%	(323)	35%	(446)	14%	(186)	12%	(160)	13%	(167)	1282
Voted in 2014: No	27%	(251)	31%	(286)	11%	(103)	7%	(62)	24%	(226)	928
4-Region: Northeast	24%	(91)	37%	(142)	13%	(48)	11%	(42)	15%	(59)	383
4-Region: Midwest	24%	(108)	34%	(154)	15%	(69)	10%	(45)	18%	(80)	456
4-Region: South	26%	(223)	31%	(266)	12%	(102)	10%	(88)	20%	(167)	844
4-Region: West	29%	(152)	33%	(171)	13%	(69)	9%	(47)	16%	(87)	527
Frequently Invests	35%	(115)	35%	(116)	15%	(51)	11%	(38)	4%	(14)	334
Climate Concerned	33%	(519)	38%	(596)	10%	(160)	4%	(65)	15%	(231)	1571
Climate Unconcerned	9%	(50)	23%	(126)	23%	(127)	28%	(152)	17%	(92)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCER5\_3:** As you may know, environmental, social, and governance (ESG) criteria are a set of standards for a company's operations that socially conscious investors use to screen potential investments. Based on what you know about ESGs, how important are the following when it comes to investments?

Governance issues

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know / No opinion	Total N
Adults	28% (613)	36% (798)	11% (234)	6% (134)	19% (431)	2210
Gender: Male	29% (310)	39% (421)	12% (126)	7% (78)	12% (132)	1068
Gender: Female	26% (302)	33% (377)	9% (108)	5% (57)	26% (299)	1142
Age: 18-34	34% (219)	31% (198)	12% (77)	4% (26)	19% (123)	642
Age: 35-44	26% (96)	34% (126)	10% (36)	6% (23)	23% (85)	365
Age: 45-64	25% (177)	38% (274)	9% (67)	7% (49)	21% (148)	714
Age: 65+	25% (121)	41% (201)	11% (55)	8% (37)	15% (75)	489
GenZers: 1997-2012	35% (101)	31% (91)	11% (33)	3% (9)	19% (55)	288
Millennials: 1981-1996	31% (193)	31% (193)	12% (75)	4% (27)	21% (129)	617
GenXers: 1965-1980	27% (138)	40% (207)	7% (39)	8% (42)	18% (93)	520
Baby Boomers: 1946-1964	23% (163)	39% (279)	11% (81)	7% (49)	19% (137)	708
PID: Dem (no lean)	35% (296)	38% (317)	7% (61)	2% (20)	17% (140)	834
PID: Ind (no lean)	23% (164)	34% (239)	12% (87)	7% (48)	24% (171)	709
PID: Rep (no lean)	23% (153)	36% (242)	13% (86)	10% (66)	18% (120)	667
PID/Gender: Dem Men	40% (160)	38% (155)	9% (38)	3% (11)	10% (40)	404
PID/Gender: Dem Women	32% (136)	38% (162)	5% (23)	2% (9)	23% (100)	431
PID/Gender: Ind Men	26% (86)	39% (129)	13% (43)	8% (27)	14% (47)	332
PID/Gender: Ind Women	21% (79)	29% (110)	12% (44)	6% (22)	33% (123)	377
PID/Gender: Rep Men	19% (64)	41% (137)	14% (46)	12% (40)	13% (45)	332
PID/Gender: Rep Women	26% (88)	31% (105)	12% (41)	8% (26)	22% (75)	335
Ideo: Liberal (1-3)	36% (242)	41% (277)	7% (48)	2% (14)	13% (87)	670
Ideo: Moderate (4)	28% (172)	39% (239)	8% (52)	4% (26)	21% (129)	619
Ideo: Conservative (5-7)	23% (161)	34% (240)	16% (109)	11% (78)	16% (111)	700
Educ: < College	26% (374)	35% (497)	9% (136)	6% (84)	24% (346)	1437
Educ: Bachelors degree	29% (145)	41% (202)	11% (54)	6% (30)	12% (60)	491
Educ: Post-grad	33% (94)	35% (99)	16% (45)	7% (21)	9% (24)	282
Income: Under 50k	26% (333)	34% (427)	10% (121)	5% (68)	25% (313)	1261
Income: 50k-100k	28% (182)	40% (259)	11% (73)	7% (44)	14% (94)	652
Income: 100k+	33% (97)	38% (113)	14% (40)	8% (23)	8% (23)	297

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**Table MCER5\_3:** As you may know, environmental, social, and governance (ESG) criteria are a set of standards for a company's operations that socially conscious investors use to screen potential investments. Based on what you know about ESGs, how important are the following when it comes to investments?

Governance issues

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	28%	(613)	36%	(798)	11%	(234)	6%	(134)	19%	(431)	2210
Ethnicity: White	26%	(440)	37%	(631)	11%	(192)	7%	(111)	20%	(336)	1711
Ethnicity: Hispanic	36%	(133)	37%	(138)	11%	(40)	3%	(11)	14%	(52)	374
Ethnicity: Black	39%	(109)	30%	(85)	9%	(27)	5%	(15)	16%	(46)	282
Ethnicity: Other	29%	(63)	38%	(82)	7%	(15)	4%	(8)	22%	(48)	217
All Christian	28%	(288)	39%	(405)	12%	(121)	6%	(65)	15%	(153)	1032
All Non-Christian	28%	(27)	34%	(33)	15%	(15)	5%	(5)	18%	(17)	97
Atheist	33%	(30)	43%	(39)	5%	(4)	5%	(5)	14%	(13)	92
Agnostic/Nothing in particular	25%	(149)	33%	(196)	10%	(58)	6%	(36)	27%	(160)	598
Something Else	30%	(118)	32%	(125)	9%	(37)	6%	(24)	22%	(86)	391
Religious Non-Protestant/Catholic	25%	(33)	36%	(46)	15%	(19)	6%	(7)	18%	(23)	128
Evangelical	29%	(171)	36%	(213)	12%	(72)	6%	(39)	17%	(104)	599
Non-Evangelical	29%	(226)	39%	(300)	10%	(79)	6%	(46)	16%	(129)	779
Community: Urban	36%	(218)	34%	(203)	7%	(43)	4%	(26)	18%	(109)	599
Community: Suburban	26%	(261)	37%	(377)	12%	(122)	7%	(67)	18%	(180)	1007
Community: Rural	22%	(133)	36%	(218)	12%	(70)	7%	(41)	23%	(142)	604
Employ: Private Sector	29%	(191)	41%	(269)	12%	(75)	5%	(34)	13%	(82)	651
Employ: Government	30%	(37)	40%	(49)	8%	(10)	6%	(8)	15%	(19)	122
Employ: Self-Employed	30%	(58)	30%	(58)	12%	(23)	8%	(16)	20%	(39)	194
Employ: Homemaker	21%	(32)	32%	(49)	9%	(15)	5%	(8)	33%	(51)	154
Employ: Student	44%	(42)	29%	(28)	10%	(10)	3%	(3)	13%	(13)	96
Employ: Retired	26%	(140)	38%	(208)	10%	(54)	8%	(43)	19%	(102)	547
Employ: Unemployed	26%	(77)	30%	(91)	10%	(31)	4%	(12)	29%	(88)	298
Employ: Other	24%	(35)	32%	(47)	11%	(17)	7%	(10)	26%	(38)	147
Military HH: Yes	27%	(82)	34%	(102)	15%	(44)	6%	(17)	18%	(54)	300
Military HH: No	28%	(531)	36%	(696)	10%	(190)	6%	(117)	20%	(377)	1910
RD/WT: Right Direction	36%	(218)	38%	(225)	8%	(49)	3%	(16)	15%	(91)	600
RD/WT: Wrong Track	25%	(395)	36%	(573)	12%	(185)	7%	(118)	21%	(339)	1610

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**Table MCER5\_3:** As you may know, environmental, social, and governance (ESG) criteria are a set of standards for a company's operations that socially conscious investors use to screen potential investments. Based on what you know about ESGs, how important are the following when it comes to investments?

Governance issues

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	28%	(613)	36%	(798)	11%	(234)	6%	(134)	19%	(431)	2210
Biden Job Approve	35%	(308)	39%	(341)	8%	(74)	2%	(17)	16%	(138)	878
Biden Job Disapprove	24%	(293)	35%	(436)	13%	(154)	9%	(111)	19%	(235)	1229
Biden Job Strongly Approve	46%	(172)	34%	(127)	6%	(22)	2%	(7)	13%	(48)	376
Biden Job Somewhat Approve	27%	(136)	43%	(214)	10%	(52)	2%	(9)	18%	(90)	502
Biden Job Somewhat Disapprove	34%	(123)	37%	(135)	10%	(34)	4%	(13)	15%	(54)	359
Biden Job Strongly Disapprove	19%	(170)	35%	(301)	14%	(120)	11%	(98)	21%	(181)	870
Favorable of Biden	36%	(320)	38%	(341)	7%	(66)	2%	(18)	17%	(149)	895
Unfavorable of Biden	23%	(278)	35%	(431)	13%	(163)	9%	(114)	19%	(230)	1217
Very Favorable of Biden	44%	(178)	34%	(135)	5%	(21)	1%	(6)	15%	(60)	400
Somewhat Favorable of Biden	29%	(142)	42%	(206)	9%	(45)	3%	(12)	18%	(89)	495
Somewhat Unfavorable of Biden	32%	(103)	37%	(120)	11%	(35)	6%	(18)	14%	(45)	321
Very Unfavorable of Biden	20%	(175)	35%	(312)	14%	(128)	11%	(95)	21%	(185)	896
#1 Issue: Economy	24%	(220)	41%	(366)	11%	(102)	7%	(63)	16%	(148)	899
#1 Issue: Security	28%	(73)	32%	(82)	11%	(29)	10%	(27)	18%	(48)	260
#1 Issue: Health Care	31%	(52)	31%	(52)	10%	(16)	—	(0)	28%	(47)	167
#1 Issue: Medicare / Social Security	28%	(69)	35%	(87)	10%	(24)	2%	(5)	24%	(60)	247
#1 Issue: Women's Issues	35%	(92)	36%	(93)	6%	(15)	2%	(5)	21%	(54)	261
#1 Issue: Education	33%	(22)	32%	(21)	9%	(6)	5%	(3)	20%	(13)	66
#1 Issue: Energy	30%	(54)	33%	(59)	13%	(22)	8%	(13)	16%	(28)	177
#1 Issue: Other	23%	(31)	28%	(37)	14%	(18)	12%	(16)	24%	(32)	134
2020 Vote: Joe Biden	35%	(333)	40%	(381)	7%	(64)	2%	(22)	15%	(144)	944
2020 Vote: Donald Trump	23%	(175)	34%	(260)	14%	(109)	11%	(88)	18%	(134)	767
2020 Vote: Other	13%	(8)	44%	(27)	20%	(12)	6%	(3)	17%	(11)	62
2020 Vote: Didn't Vote	22%	(97)	30%	(130)	11%	(49)	5%	(21)	32%	(141)	437
2018 House Vote: Democrat	36%	(267)	41%	(301)	6%	(44)	3%	(19)	15%	(109)	741
2018 House Vote: Republican	23%	(146)	34%	(219)	15%	(96)	11%	(73)	16%	(106)	640
2018 House Vote: Someone else	21%	(11)	36%	(19)	12%	(6)	13%	(7)	17%	(9)	53

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**Table MCER5\_3:** As you may know, environmental, social, and governance (ESG) criteria are a set of standards for a company's operations that socially conscious investors use to screen potential investments. Based on what you know about ESGs, how important are the following when it comes to investments?

Governance issues

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	28%	(613)	36%	(798)	11%	(234)	6%	(134)	19%	(431)	2210
2016 Vote: Hillary Clinton	37%	(252)	40%	(277)	6%	(41)	2%	(15)	15%	(104)	688
2016 Vote: Donald Trump	20%	(136)	36%	(246)	16%	(111)	11%	(75)	17%	(116)	684
2016 Vote: Other	23%	(25)	39%	(43)	14%	(16)	8%	(9)	15%	(17)	110
2016 Vote: Didn't Vote	27%	(195)	32%	(229)	9%	(67)	5%	(34)	27%	(193)	718
Voted in 2014: Yes	29%	(372)	38%	(490)	11%	(135)	7%	(93)	15%	(191)	1282
Voted in 2014: No	26%	(240)	33%	(308)	11%	(99)	5%	(42)	26%	(240)	928
4-Region: Northeast	25%	(95)	40%	(154)	11%	(42)	7%	(26)	17%	(66)	383
4-Region: Midwest	23%	(106)	41%	(188)	9%	(42)	5%	(24)	21%	(96)	456
4-Region: South	29%	(242)	32%	(274)	10%	(86)	7%	(60)	22%	(183)	844
4-Region: West	32%	(171)	35%	(182)	12%	(64)	5%	(25)	16%	(85)	527
Frequently Invests	45%	(151)	30%	(98)	12%	(39)	9%	(30)	5%	(16)	334
Climate Concerned	33%	(517)	40%	(621)	8%	(130)	3%	(40)	17%	(263)	1571
Climate Unconcerned	16%	(89)	31%	(170)	19%	(102)	16%	(89)	18%	(97)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCER5\_4:** As you may know, environmental, social, and governance (ESG) criteria are a set of standards for a company's operations that socially conscious investors use to screen potential investments. Based on what you know about ESGs, how important are the following when it comes to investments?

Environmental, Social, and Governance (ESG) ratings

Demographic	Very important	Somewhat important	Not too important	Not important at all	Don't know / No opinion	Total N
Adults	27% (593)	33% (730)	11% (245)	9% (199)	20% (444)	2210
Gender: Male	28% (299)	34% (367)	14% (145)	12% (123)	13% (134)	1068
Gender: Female	26% (293)	32% (363)	9% (99)	7% (76)	27% (310)	1142
Age: 18-34	32% (206)	32% (203)	10% (61)	6% (40)	21% (132)	642
Age: 35-44	29% (106)	30% (109)	12% (43)	8% (30)	21% (77)	365
Age: 45-64	24% (170)	34% (245)	10% (70)	10% (73)	22% (155)	714
Age: 65+	22% (110)	35% (173)	14% (71)	11% (56)	16% (80)	489
GenZers: 1997-2012	34% (98)	31% (90)	10% (29)	4% (11)	21% (60)	288
Millennials: 1981-1996	31% (191)	31% (190)	10% (62)	8% (47)	21% (127)	617
GenXers: 1965-1980	25% (128)	37% (194)	10% (52)	10% (54)	18% (93)	520
Baby Boomers: 1946-1964	22% (157)	33% (236)	12% (88)	11% (81)	21% (146)	708
PID: Dem (no lean)	37% (308)	37% (312)	7% (55)	3% (22)	16% (137)	834
PID: Ind (no lean)	23% (165)	29% (207)	12% (88)	11% (77)	24% (173)	709
PID: Rep (no lean)	18% (120)	32% (211)	15% (102)	15% (100)	20% (134)	667
PID/Gender: Dem Men	38% (155)	41% (167)	9% (36)	2% (9)	9% (37)	404
PID/Gender: Dem Women	35% (153)	34% (145)	5% (20)	3% (13)	23% (100)	431
PID/Gender: Ind Men	27% (90)	27% (90)	15% (51)	16% (52)	15% (49)	332
PID/Gender: Ind Women	20% (75)	31% (117)	10% (36)	7% (25)	33% (124)	377
PID/Gender: Rep Men	16% (54)	33% (109)	18% (58)	19% (62)	15% (48)	332
PID/Gender: Rep Women	20% (66)	30% (102)	13% (43)	11% (38)	26% (85)	335
Ideo: Liberal (1-3)	39% (260)	40% (268)	5% (33)	3% (17)	14% (91)	670
Ideo: Moderate (4)	26% (163)	35% (215)	12% (72)	6% (39)	21% (130)	619
Ideo: Conservative (5-7)	18% (127)	30% (210)	16% (115)	19% (130)	17% (117)	700
Educ: < College	26% (371)	32% (456)	9% (135)	8% (121)	25% (354)	1437
Educ: Bachelors degree	27% (134)	36% (176)	15% (75)	9% (43)	13% (62)	491
Educ: Post-grad	31% (87)	35% (98)	13% (35)	12% (35)	10% (27)	282
Income: Under 50k	26% (328)	32% (405)	9% (117)	7% (91)	25% (320)	1261
Income: 50k-100k	24% (159)	36% (234)	13% (83)	12% (76)	15% (100)	652
Income: 100k+	36% (106)	31% (91)	15% (44)	11% (33)	8% (23)	297

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**Table MCER5\_4:** As you may know, environmental, social, and governance (ESG) criteria are a set of standards for a company's operations that socially conscious investors use to screen potential investments. Based on what you know about ESGs, how important are the following when it comes to investments?

Environmental, Social, and Governance (ESG) ratings

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	27%	(593)	33%	(730)	11%	(245)	9%	(199)	20%	(444)	2210
Ethnicity: White	25%	(429)	33%	(563)	12%	(203)	10%	(177)	20%	(339)	1711
Ethnicity: Hispanic	37%	(136)	34%	(126)	10%	(39)	3%	(12)	16%	(61)	374
Ethnicity: Black	37%	(105)	33%	(94)	8%	(24)	5%	(13)	17%	(47)	282
Ethnicity: Other	27%	(59)	33%	(72)	8%	(18)	4%	(9)	27%	(58)	217
All Christian	27%	(277)	35%	(360)	13%	(130)	11%	(109)	15%	(155)	1032
All Non-Christian	30%	(29)	33%	(32)	9%	(9)	10%	(9)	19%	(18)	97
Atheist	31%	(29)	34%	(31)	12%	(11)	8%	(7)	15%	(14)	92
Agnostic/Nothing in particular	24%	(143)	31%	(183)	10%	(58)	8%	(49)	28%	(165)	598
Something Else	30%	(115)	31%	(123)	9%	(37)	6%	(24)	23%	(92)	391
Religious Non-Protestant/Catholic	27%	(34)	31%	(40)	11%	(15)	11%	(14)	20%	(25)	128
Evangelical	28%	(166)	33%	(197)	13%	(78)	9%	(55)	17%	(103)	599
Non-Evangelical	28%	(218)	35%	(272)	11%	(83)	9%	(70)	17%	(136)	779
Community: Urban	36%	(219)	34%	(202)	7%	(40)	5%	(29)	18%	(109)	599
Community: Suburban	24%	(245)	34%	(344)	12%	(125)	11%	(107)	18%	(185)	1007
Community: Rural	21%	(129)	30%	(183)	13%	(79)	10%	(63)	25%	(150)	604
Employ: Private Sector	30%	(196)	36%	(234)	13%	(82)	9%	(58)	12%	(80)	651
Employ: Government	32%	(39)	33%	(41)	10%	(13)	9%	(11)	16%	(19)	122
Employ: Self-Employed	29%	(57)	30%	(58)	11%	(21)	8%	(16)	22%	(42)	194
Employ: Homemaker	17%	(26)	31%	(48)	9%	(14)	9%	(13)	35%	(54)	154
Employ: Student	38%	(36)	38%	(36)	7%	(7)	1%	(1)	16%	(16)	96
Employ: Retired	23%	(128)	32%	(173)	13%	(70)	12%	(66)	20%	(110)	547
Employ: Unemployed	25%	(74)	32%	(95)	8%	(23)	7%	(21)	29%	(86)	298
Employ: Other	25%	(37)	30%	(45)	10%	(15)	9%	(13)	25%	(37)	147
Military HH: Yes	26%	(77)	30%	(88)	12%	(36)	13%	(39)	20%	(59)	300
Military HH: No	27%	(516)	34%	(641)	11%	(209)	8%	(160)	20%	(384)	1910
RD/WT: Right Direction	37%	(222)	37%	(221)	7%	(41)	3%	(21)	16%	(94)	600
RD/WT: Wrong Track	23%	(371)	32%	(508)	13%	(203)	11%	(178)	22%	(350)	1610

Continued on next page

**Table MCER5\_4:** As you may know, environmental, social, and governance (ESG) criteria are a set of standards for a company's operations that socially conscious investors use to screen potential investments. Based on what you know about ESGs, how important are the following when it comes to investments?

Environmental, Social, and Governance (ESG) ratings

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	27%	(593)	33%	(730)	11%	(245)	9%	(199)	20%	(444)	2210
Biden Job Approve	36%	(320)	38%	(334)	7%	(58)	3%	(26)	16%	(140)	878
Biden Job Disapprove	21%	(258)	31%	(376)	15%	(179)	14%	(169)	20%	(247)	1229
Biden Job Strongly Approve	46%	(175)	32%	(122)	4%	(16)	3%	(11)	14%	(53)	376
Biden Job Somewhat Approve	29%	(145)	42%	(212)	8%	(43)	3%	(15)	17%	(87)	502
Biden Job Somewhat Disapprove	33%	(119)	38%	(138)	11%	(38)	3%	(12)	15%	(53)	359
Biden Job Strongly Disapprove	16%	(140)	27%	(239)	16%	(140)	18%	(157)	22%	(194)	870
Favorable of Biden	37%	(335)	37%	(332)	7%	(59)	2%	(21)	17%	(149)	895
Unfavorable of Biden	20%	(242)	31%	(380)	15%	(179)	14%	(172)	20%	(242)	1217
Very Favorable of Biden	46%	(184)	32%	(128)	4%	(18)	2%	(7)	16%	(63)	400
Somewhat Favorable of Biden	30%	(151)	41%	(204)	8%	(42)	3%	(14)	17%	(85)	495
Somewhat Unfavorable of Biden	31%	(98)	37%	(120)	13%	(40)	5%	(15)	15%	(48)	321
Very Unfavorable of Biden	16%	(145)	29%	(261)	16%	(139)	18%	(158)	22%	(194)	896
#1 Issue: Economy	21%	(190)	36%	(324)	14%	(126)	11%	(96)	18%	(163)	899
#1 Issue: Security	22%	(56)	29%	(75)	13%	(34)	17%	(45)	19%	(50)	260
#1 Issue: Health Care	34%	(57)	27%	(46)	9%	(16)	1%	(2)	28%	(47)	167
#1 Issue: Medicare / Social Security	29%	(72)	32%	(80)	9%	(21)	4%	(11)	25%	(62)	247
#1 Issue: Women's Issues	39%	(103)	33%	(85)	4%	(10)	3%	(8)	21%	(55)	261
#1 Issue: Education	35%	(23)	41%	(27)	5%	(3)	2%	(2)	16%	(10)	66
#1 Issue: Energy	34%	(60)	32%	(57)	10%	(17)	10%	(17)	15%	(26)	177
#1 Issue: Other	23%	(31)	27%	(36)	13%	(17)	14%	(19)	23%	(31)	134
2020 Vote: Joe Biden	37%	(351)	38%	(354)	7%	(68)	2%	(20)	16%	(151)	944
2020 Vote: Donald Trump	16%	(125)	32%	(244)	16%	(121)	18%	(139)	18%	(138)	767
2020 Vote: Other	19%	(12)	27%	(17)	21%	(13)	14%	(9)	19%	(12)	62
2020 Vote: Didn't Vote	24%	(106)	26%	(115)	10%	(43)	7%	(31)	33%	(144)	437
2018 House Vote: Democrat	40%	(295)	37%	(276)	6%	(46)	2%	(17)	14%	(107)	741
2018 House Vote: Republican	16%	(101)	31%	(201)	17%	(108)	20%	(126)	16%	(105)	640
2018 House Vote: Someone else	21%	(11)	25%	(14)	8%	(4)	22%	(12)	23%	(12)	53

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**Table MCER5\_4:** As you may know, environmental, social, and governance (ESG) criteria are a set of standards for a company's operations that socially conscious investors use to screen potential investments. Based on what you know about ESGs, how important are the following when it comes to investments?

*Environmental, Social, and Governance (ESG) ratings*

Demographic	Very important		Somewhat important		Not too important		Not important at all		Don't know / No opinion		Total N
Adults	27%	(593)	33%	(730)	11%	(245)	9%	(199)	20%	(444)	2210
2016 Vote: Hillary Clinton	39%	(268)	38%	(259)	6%	(42)	2%	(15)	15%	(104)	688
2016 Vote: Donald Trump	15%	(104)	32%	(221)	17%	(117)	18%	(126)	17%	(116)	684
2016 Vote: Other	25%	(27)	28%	(30)	17%	(19)	14%	(15)	17%	(19)	110
2016 Vote: Didn't Vote	26%	(190)	30%	(213)	9%	(66)	6%	(43)	29%	(206)	718
Voted in 2014: Yes	28%	(359)	34%	(434)	12%	(149)	11%	(147)	15%	(193)	1282
Voted in 2014: No	25%	(234)	32%	(296)	10%	(96)	6%	(53)	27%	(250)	928
4-Region: Northeast	25%	(95)	40%	(152)	9%	(36)	8%	(32)	18%	(67)	383
4-Region: Midwest	25%	(116)	33%	(152)	12%	(56)	10%	(44)	19%	(89)	456
4-Region: South	26%	(217)	32%	(267)	11%	(94)	10%	(81)	22%	(185)	844
4-Region: West	31%	(164)	30%	(159)	11%	(59)	8%	(43)	19%	(102)	527
Frequently Invests	38%	(126)	33%	(112)	13%	(43)	11%	(36)	5%	(17)	334
Climate Concerned	34%	(533)	37%	(589)	9%	(134)	3%	(47)	17%	(268)	1571
Climate Unconcerned	10%	(53)	24%	(130)	20%	(110)	27%	(147)	19%	(106)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCER6:** As you may know, the S&P 500 ESG Index recently removed Tesla from its list due to its 'lack of a low-carbon strategy' and issues including claims of racial discrimination, poor working conditions, and crashes linked to its autopilot vehicles. Companies including Amazon and Exxon maintain spots on the index. Based on what you know, how fair are the metrics the S&P 500 uses to measure environmental, social, and governance (ESG) issues?

Demographic	Very fair	Somewhat fair	Somewhat unfair	Very unfair	Don't know / No opinion	Total N
Adults	12% (274)	25% (558)	14% (312)	9% (200)	39% (866)	2210
Gender: Male	14% (154)	28% (296)	15% (164)	12% (125)	31% (329)	1068
Gender: Female	11% (120)	23% (262)	13% (148)	7% (75)	47% (536)	1142
Age: 18-34	14% (90)	27% (171)	16% (102)	7% (44)	37% (236)	642
Age: 35-44	11% (42)	28% (101)	14% (52)	10% (35)	37% (136)	365
Age: 45-64	12% (86)	22% (156)	14% (102)	10% (69)	42% (301)	714
Age: 65+	12% (57)	27% (131)	11% (56)	11% (51)	40% (193)	489
GenZers: 1997-2012	12% (35)	22% (62)	16% (47)	7% (20)	43% (124)	288
Millennials: 1981-1996	14% (87)	29% (179)	16% (96)	8% (50)	33% (205)	617
GenXers: 1965-1980	13% (66)	23% (119)	14% (75)	9% (49)	41% (212)	520
Baby Boomers: 1946-1964	11% (79)	25% (176)	13% (90)	11% (75)	41% (290)	708
PID: Dem (no lean)	20% (169)	30% (247)	11% (92)	4% (33)	35% (293)	834
PID: Ind (no lean)	8% (59)	22% (153)	14% (101)	9% (66)	47% (330)	709
PID: Rep (no lean)	7% (46)	24% (158)	18% (119)	15% (102)	36% (243)	667
PID/Gender: Dem Men	25% (101)	33% (134)	13% (51)	4% (17)	25% (101)	404
PID/Gender: Dem Women	16% (69)	26% (113)	10% (41)	4% (16)	45% (192)	431
PID/Gender: Ind Men	9% (30)	22% (73)	15% (51)	12% (39)	42% (138)	332
PID/Gender: Ind Women	8% (29)	21% (80)	13% (50)	7% (26)	51% (192)	377
PID/Gender: Rep Men	7% (24)	27% (89)	19% (62)	20% (68)	27% (90)	332
PID/Gender: Rep Women	7% (22)	21% (69)	17% (57)	10% (34)	46% (153)	335
Ideo: Liberal (1-3)	20% (135)	31% (209)	13% (84)	4% (24)	32% (218)	670
Ideo: Moderate (4)	12% (77)	26% (163)	14% (89)	6% (38)	41% (251)	619
Ideo: Conservative (5-7)	7% (49)	23% (159)	18% (123)	18% (125)	35% (243)	700
Educ: < College	9% (136)	23% (337)	14% (208)	9% (124)	44% (632)	1437
Educ: Bachelors degree	16% (77)	28% (139)	14% (68)	10% (48)	32% (159)	491
Educ: Post-grad	22% (62)	29% (82)	13% (35)	10% (28)	26% (75)	282
Income: Under 50k	11% (140)	21% (267)	14% (173)	8% (101)	46% (579)	1261
Income: 50k-100k	12% (79)	31% (199)	16% (106)	10% (66)	31% (202)	652
Income: 100k+	19% (55)	31% (91)	11% (33)	11% (33)	28% (84)	297

Continued on next page

**Table MCER6:** As you may know, the S&P 500 ESG Index recently removed Tesla from its list due to its 'lack of a low-carbon strategy' and issues including claims of racial discrimination, poor working conditions, and crashes linked to its autopilot vehicles. Companies including Amazon and Exxon maintain spots on the index. Based on what you know, how fair are the metrics the S&P 500 uses to measure environmental, social, and governance (ESG) issues?

Demographic	Very fair		Somewhat fair		Somewhat unfair		Very unfair		Don't know / No opinion		Total N
Adults	12%	(274)	25%	(558)	14%	(312)	9%	(200)	39%	(866)	2210
Ethnicity: White	12%	(197)	25%	(428)	14%	(246)	10%	(164)	39%	(675)	1711
Ethnicity: Hispanic	17%	(63)	26%	(96)	17%	(63)	6%	(23)	34%	(128)	374
Ethnicity: Black	19%	(53)	26%	(72)	14%	(41)	7%	(21)	34%	(95)	282
Ethnicity: Other	11%	(24)	27%	(58)	12%	(25)	7%	(15)	44%	(95)	217
All Christian	14%	(148)	28%	(292)	14%	(140)	10%	(107)	33%	(345)	1032
All Non-Christian	23%	(22)	26%	(25)	12%	(12)	5%	(5)	34%	(33)	97
Atheist	11%	(10)	28%	(26)	11%	(10)	12%	(11)	38%	(35)	92
Agnostic/Nothing in particular	9%	(52)	20%	(120)	15%	(89)	7%	(44)	49%	(292)	598
Something Else	11%	(43)	24%	(94)	15%	(60)	9%	(34)	41%	(160)	391
Religious Non-Protestant/Catholic	19%	(25)	25%	(32)	14%	(18)	7%	(9)	35%	(45)	128
Evangelical	13%	(79)	27%	(164)	15%	(92)	9%	(54)	35%	(209)	599
Non-Evangelical	14%	(108)	27%	(209)	13%	(102)	10%	(80)	36%	(281)	779
Community: Urban	19%	(113)	26%	(156)	14%	(81)	6%	(38)	35%	(211)	599
Community: Suburban	10%	(102)	25%	(256)	14%	(144)	10%	(102)	40%	(402)	1007
Community: Rural	10%	(59)	24%	(146)	14%	(86)	10%	(60)	42%	(253)	604
Employ: Private Sector	17%	(111)	30%	(192)	15%	(101)	9%	(57)	29%	(190)	651
Employ: Government	12%	(15)	32%	(38)	14%	(17)	6%	(7)	36%	(44)	122
Employ: Self-Employed	9%	(18)	24%	(47)	17%	(33)	11%	(21)	39%	(76)	194
Employ: Homemaker	9%	(14)	21%	(33)	15%	(23)	11%	(17)	44%	(68)	154
Employ: Student	12%	(12)	28%	(27)	15%	(15)	6%	(5)	39%	(37)	96
Employ: Retired	12%	(63)	26%	(140)	10%	(57)	10%	(57)	42%	(230)	547
Employ: Unemployed	11%	(32)	15%	(44)	15%	(44)	6%	(17)	54%	(162)	298
Employ: Other	7%	(10)	24%	(35)	16%	(23)	13%	(19)	40%	(59)	147
Military HH: Yes	11%	(32)	19%	(58)	19%	(57)	13%	(38)	38%	(114)	300
Military HH: No	13%	(243)	26%	(500)	13%	(255)	8%	(162)	39%	(751)	1910
RD/WT: Right Direction	24%	(143)	30%	(180)	11%	(63)	3%	(17)	33%	(196)	600
RD/WT: Wrong Track	8%	(131)	23%	(378)	15%	(249)	11%	(183)	42%	(670)	1610

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**Table MCER6:** As you may know, the S&P 500 ESG Index recently removed Tesla from its list due to its 'lack of a low-carbon strategy' and issues including claims of racial discrimination, poor working conditions, and crashes linked to its autopilot vehicles. Companies including Amazon and Exxon maintain spots on the index. Based on what you know, how fair are the metrics the S&P 500 uses to measure environmental, social, and governance (ESG) issues?

Demographic	Very fair		Somewhat fair		Somewhat unfair		Very unfair		Don't know / No opinion		Total N
Adults	12%	(274)	25%	(558)	14%	(312)	9%	(200)	39%	(866)	2210
Biden Job Approve	20%	(178)	30%	(264)	11%	(95)	3%	(29)	35%	(311)	878
Biden Job Disapprove	8%	(93)	23%	(283)	17%	(209)	14%	(169)	39%	(475)	1229
Biden Job Strongly Approve	31%	(118)	26%	(98)	8%	(32)	3%	(12)	31%	(117)	376
Biden Job Somewhat Approve	12%	(60)	33%	(166)	13%	(63)	3%	(17)	39%	(194)	502
Biden Job Somewhat Disapprove	12%	(45)	33%	(118)	14%	(51)	4%	(15)	36%	(130)	359
Biden Job Strongly Disapprove	6%	(49)	19%	(164)	18%	(159)	18%	(154)	40%	(345)	870
Favorable of Biden	21%	(184)	29%	(257)	10%	(91)	3%	(31)	37%	(332)	895
Unfavorable of Biden	7%	(80)	24%	(294)	17%	(210)	13%	(163)	39%	(470)	1217
Very Favorable of Biden	29%	(115)	26%	(104)	8%	(33)	3%	(14)	34%	(134)	400
Somewhat Favorable of Biden	14%	(69)	31%	(153)	12%	(58)	4%	(17)	40%	(198)	495
Somewhat Unfavorable of Biden	10%	(31)	39%	(127)	11%	(36)	5%	(15)	35%	(112)	321
Very Unfavorable of Biden	5%	(49)	19%	(167)	19%	(174)	17%	(148)	40%	(358)	896
#1 Issue: Economy	9%	(83)	27%	(239)	17%	(151)	10%	(93)	37%	(332)	899
#1 Issue: Security	9%	(22)	23%	(61)	18%	(47)	15%	(39)	35%	(91)	260
#1 Issue: Health Care	18%	(30)	20%	(33)	7%	(11)	5%	(8)	50%	(84)	167
#1 Issue: Medicare / Social Security	17%	(42)	28%	(70)	7%	(17)	5%	(12)	43%	(106)	247
#1 Issue: Women's Issues	13%	(34)	27%	(70)	13%	(33)	4%	(11)	43%	(113)	261
#1 Issue: Education	19%	(13)	30%	(20)	10%	(7)	6%	(4)	35%	(23)	66
#1 Issue: Energy	19%	(34)	23%	(40)	17%	(31)	7%	(13)	34%	(60)	177
#1 Issue: Other	12%	(16)	18%	(24)	12%	(17)	15%	(20)	42%	(57)	134
2020 Vote: Joe Biden	19%	(183)	31%	(289)	11%	(106)	3%	(29)	36%	(338)	944
2020 Vote: Donald Trump	6%	(50)	23%	(179)	17%	(134)	17%	(129)	36%	(275)	767
2020 Vote: Other	5%	(3)	27%	(17)	19%	(12)	7%	(4)	41%	(26)	62
2020 Vote: Didn't Vote	9%	(39)	17%	(73)	14%	(61)	8%	(37)	52%	(228)	437
2018 House Vote: Democrat	22%	(163)	30%	(224)	11%	(84)	3%	(22)	34%	(248)	741
2018 House Vote: Republican	7%	(42)	25%	(161)	18%	(114)	17%	(110)	33%	(213)	640
2018 House Vote: Someone else	4%	(2)	16%	(8)	15%	(8)	12%	(6)	54%	(29)	53

Continued on next page

**Table MCER6:** As you may know, the S&P 500 ESG Index recently removed Tesla from its list due to its 'lack of a low-carbon strategy' and issues including claims of racial discrimination, poor working conditions, and crashes linked to its autopilot vehicles. Companies including Amazon and Exxon maintain spots on the index. Based on what you know, how fair are the metrics the S&P 500 uses to measure environmental, social, and governance (ESG) issues?

Demographic	Very fair		Somewhat fair		Somewhat unfair		Very unfair		Don't know / No opinion		Total N
Adults	12%	(274)	25%	(558)	14%	(312)	9%	(200)	39%	(866)	2210
2016 Vote: Hillary Clinton	22%	(153)	30%	(210)	11%	(78)	3%	(19)	33%	(229)	688
2016 Vote: Donald Trump	7%	(47)	24%	(167)	18%	(123)	16%	(110)	35%	(237)	684
2016 Vote: Other	10%	(12)	26%	(29)	8%	(9)	11%	(12)	44%	(48)	110
2016 Vote: Didn't Vote	9%	(61)	21%	(149)	14%	(99)	8%	(59)	49%	(350)	718
Voted in 2014: Yes	15%	(190)	28%	(353)	15%	(189)	10%	(130)	33%	(420)	1282
Voted in 2014: No	9%	(84)	22%	(205)	13%	(123)	7%	(70)	48%	(446)	928
4-Region: Northeast	11%	(42)	28%	(107)	13%	(48)	8%	(32)	40%	(154)	383
4-Region: Midwest	10%	(47)	24%	(111)	17%	(78)	7%	(34)	41%	(186)	456
4-Region: South	12%	(97)	26%	(221)	13%	(110)	10%	(81)	40%	(336)	844
4-Region: West	17%	(88)	23%	(119)	15%	(77)	10%	(53)	36%	(190)	527
Frequently Invests	27%	(90)	31%	(103)	13%	(43)	12%	(40)	17%	(57)	334
Climate Concerned	16%	(251)	29%	(460)	12%	(195)	4%	(68)	38%	(597)	1571
Climate Unconcerned	3%	(19)	17%	(95)	20%	(111)	24%	(129)	35%	(193)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCER7:** Many oil companies – such as Shell, Exxon, Chevron, and BP – have committed to reducing or offsetting greenhouse-gas emissions from their operations to net zero by 2050. When it comes to taking action on climate change, do you think these commitments are

Demographic	Too ambitious		Just right		Not ambitious enough		Don't know / No opinion		Total N
Adults	13%	(298)	35%	(771)	32%	(711)	19%	(430)	2210
Gender: Male	17%	(180)	39%	(418)	32%	(340)	12%	(129)	1068
Gender: Female	10%	(118)	31%	(352)	33%	(371)	26%	(301)	1142
Age: 18-34	12%	(76)	35%	(227)	31%	(197)	22%	(142)	642
Age: 35-44	12%	(42)	38%	(138)	30%	(110)	21%	(75)	365
Age: 45-64	14%	(100)	32%	(229)	32%	(228)	22%	(156)	714
Age: 65+	16%	(79)	36%	(178)	36%	(176)	11%	(56)	489
GenZers: 1997-2012	10%	(30)	34%	(99)	30%	(86)	26%	(74)	288
Millennials: 1981-1996	12%	(76)	38%	(233)	30%	(183)	20%	(125)	617
GenXers: 1965-1980	13%	(66)	33%	(169)	34%	(176)	21%	(108)	520
Baby Boomers: 1946-1964	16%	(112)	35%	(248)	34%	(238)	16%	(111)	708
PID: Dem (no lean)	8%	(64)	35%	(289)	43%	(358)	15%	(123)	834
PID: Ind (no lean)	11%	(78)	31%	(218)	32%	(226)	26%	(187)	709
PID: Rep (no lean)	23%	(155)	40%	(264)	19%	(127)	18%	(120)	667
PID/Gender: Dem Men	9%	(37)	40%	(162)	41%	(167)	9%	(37)	404
PID/Gender: Dem Women	6%	(27)	29%	(126)	44%	(191)	20%	(86)	431
PID/Gender: Ind Men	14%	(47)	34%	(113)	35%	(115)	17%	(56)	332
PID/Gender: Ind Women	8%	(31)	28%	(105)	29%	(111)	35%	(130)	377
PID/Gender: Rep Men	29%	(96)	43%	(143)	17%	(58)	11%	(36)	332
PID/Gender: Rep Women	18%	(59)	36%	(122)	21%	(69)	25%	(85)	335
Ideo: Liberal (1-3)	7%	(49)	32%	(212)	51%	(340)	10%	(69)	670
Ideo: Moderate (4)	9%	(53)	40%	(248)	30%	(189)	21%	(128)	619
Ideo: Conservative (5-7)	26%	(183)	38%	(264)	19%	(135)	17%	(118)	700
Educ: < College	12%	(178)	33%	(471)	31%	(445)	24%	(343)	1437
Educ: Bachelors degree	16%	(81)	36%	(177)	36%	(179)	11%	(54)	491
Educ: Post-grad	14%	(39)	43%	(123)	31%	(87)	12%	(33)	282
Income: Under 50k	12%	(154)	31%	(389)	33%	(411)	24%	(307)	1261
Income: 50k-100k	15%	(96)	38%	(249)	33%	(214)	14%	(94)	652
Income: 100k+	16%	(48)	45%	(134)	29%	(86)	10%	(29)	297
Ethnicity: White	14%	(241)	35%	(591)	33%	(567)	18%	(312)	1711
Ethnicity: Hispanic	9%	(35)	36%	(136)	35%	(131)	19%	(72)	374

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**Table MCER7:** Many oil companies – such as Shell, Exxon, Chevron, and BP – have committed to reducing or offsetting greenhouse-gas emissions from their operations to net zero by 2050. When it comes to taking action on climate change, do you think these commitments are

Demographic	Too ambitious		Just right		Not ambitious enough		Don't know / No opinion		Total N
Adults	13%	(298)	35%	(771)	32%	(711)	19%	(430)	2210
Ethnicity: Black	13%	(36)	42%	(119)	23%	(65)	22%	(61)	282
Ethnicity: Other	10%	(21)	28%	(61)	37%	(79)	26%	(56)	217
All Christian	16%	(167)	39%	(406)	28%	(288)	17%	(171)	1032
All Non-Christian	17%	(17)	41%	(40)	27%	(26)	14%	(14)	97
Atheist	9%	(8)	18%	(16)	59%	(54)	14%	(13)	92
Agnostic/Nothing in particular	9%	(55)	29%	(176)	37%	(220)	24%	(146)	598
Something Else	13%	(52)	34%	(132)	31%	(122)	22%	(86)	391
Religious Non-Protestant/Catholic	17%	(21)	42%	(54)	29%	(38)	12%	(15)	128
Evangelical	18%	(107)	39%	(234)	22%	(134)	21%	(124)	599
Non-Evangelical	13%	(104)	36%	(280)	34%	(264)	17%	(131)	779
Community: Urban	11%	(66)	36%	(217)	34%	(206)	18%	(110)	599
Community: Suburban	14%	(141)	35%	(357)	32%	(322)	18%	(186)	1007
Community: Rural	15%	(91)	33%	(197)	30%	(183)	22%	(133)	604
Employ: Private Sector	15%	(96)	43%	(279)	28%	(184)	14%	(92)	651
Employ: Government	12%	(15)	33%	(40)	35%	(42)	20%	(24)	122
Employ: Self-Employed	10%	(19)	32%	(63)	35%	(69)	23%	(44)	194
Employ: Homemaker	12%	(18)	26%	(41)	36%	(56)	26%	(40)	154
Employ: Student	14%	(13)	32%	(31)	40%	(38)	14%	(13)	96
Employ: Retired	16%	(87)	36%	(197)	35%	(194)	13%	(69)	547
Employ: Unemployed	9%	(28)	28%	(84)	30%	(89)	33%	(98)	298
Employ: Other	15%	(22)	25%	(37)	27%	(39)	33%	(49)	147
Military HH: Yes	17%	(50)	39%	(116)	31%	(92)	14%	(42)	300
Military HH: No	13%	(248)	34%	(654)	32%	(620)	20%	(388)	1910
RD/WT: Right Direction	8%	(45)	44%	(262)	33%	(198)	16%	(95)	600
RD/WT: Wrong Track	16%	(253)	32%	(509)	32%	(514)	21%	(334)	1610
Biden Job Approve	7%	(64)	37%	(321)	43%	(381)	13%	(112)	878
Biden Job Disapprove	19%	(231)	35%	(433)	25%	(312)	21%	(254)	1229

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**Table MCER7:** Many oil companies – such as Shell, Exxon, Chevron, and BP – have committed to reducing or offsetting greenhouse-gas emissions from their operations to net zero by 2050. When it comes to taking action on climate change, do you think these commitments are

Demographic	Too ambitious		Just right		Not ambitious enough		Don't know / No opinion		Total N
Adults	13%	(298)	35%	(771)	32%	(711)	19%	(430)	2210
Biden Job Strongly Approve	8%	(32)	39%	(146)	40%	(149)	13%	(50)	376
Biden Job Somewhat Approve	6%	(32)	35%	(176)	46%	(232)	12%	(62)	502
Biden Job Somewhat Disapprove	8%	(28)	39%	(139)	39%	(141)	14%	(52)	359
Biden Job Strongly Disapprove	23%	(203)	34%	(294)	20%	(172)	23%	(202)	870
Favorable of Biden	7%	(60)	35%	(312)	44%	(398)	14%	(126)	895
Unfavorable of Biden	19%	(234)	36%	(438)	25%	(299)	20%	(245)	1217
Very Favorable of Biden	9%	(34)	38%	(151)	40%	(159)	14%	(55)	400
Somewhat Favorable of Biden	5%	(25)	32%	(161)	48%	(238)	14%	(71)	495
Somewhat Unfavorable of Biden	10%	(31)	40%	(130)	35%	(112)	15%	(48)	321
Very Unfavorable of Biden	23%	(203)	34%	(308)	21%	(187)	22%	(197)	896
#1 Issue: Economy	18%	(161)	38%	(337)	25%	(228)	19%	(173)	899
#1 Issue: Security	18%	(48)	38%	(99)	23%	(60)	20%	(53)	260
#1 Issue: Health Care	7%	(12)	34%	(57)	33%	(55)	26%	(43)	167
#1 Issue: Medicare / Social Security	8%	(20)	37%	(92)	38%	(93)	17%	(42)	247
#1 Issue: Women's Issues	5%	(12)	28%	(72)	50%	(131)	18%	(46)	261
#1 Issue: Education	11%	(7)	31%	(21)	30%	(20)	27%	(18)	66
#1 Issue: Energy	11%	(20)	30%	(53)	43%	(76)	16%	(28)	177
#1 Issue: Other	14%	(19)	29%	(39)	36%	(48)	20%	(27)	134
2020 Vote: Joe Biden	7%	(62)	33%	(313)	47%	(444)	13%	(124)	944
2020 Vote: Donald Trump	23%	(180)	40%	(310)	18%	(139)	18%	(138)	767
2020 Vote: Other	14%	(8)	30%	(19)	32%	(20)	25%	(15)	62
2020 Vote: Didn't Vote	11%	(47)	29%	(129)	25%	(108)	35%	(153)	437
2018 House Vote: Democrat	7%	(50)	34%	(250)	47%	(350)	12%	(92)	741
2018 House Vote: Republican	24%	(154)	41%	(262)	19%	(119)	16%	(105)	640
2018 House Vote: Someone else	9%	(5)	36%	(19)	34%	(18)	22%	(12)	53
2016 Vote: Hillary Clinton	5%	(36)	35%	(239)	47%	(323)	13%	(90)	688
2016 Vote: Donald Trump	24%	(165)	41%	(282)	19%	(132)	15%	(103)	684
2016 Vote: Other	15%	(16)	28%	(30)	44%	(49)	13%	(14)	110
2016 Vote: Didn't Vote	11%	(77)	30%	(215)	29%	(205)	31%	(221)	718

Continued on next page

**Table MCER7:** Many oil companies – such as Shell, Exxon, Chevron, and BP – have committed to reducing or offsetting greenhouse-gas emissions from their operations to net zero by 2050. When it comes to taking action on climate change, do you think these commitments are

Demographic	Too ambitious		Just right		Not ambitious enough		Don't know / No opinion		Total N
Adults	13%	(298)	35%	(771)	32%	(711)	19%	(430)	2210
Voted in 2014: Yes	15%	(193)	36%	(461)	34%	(442)	14%	(186)	1282
Voted in 2014: No	11%	(105)	33%	(309)	29%	(269)	26%	(244)	928
4-Region: Northeast	14%	(53)	35%	(134)	31%	(120)	20%	(75)	383
4-Region: Midwest	14%	(62)	35%	(160)	35%	(158)	17%	(77)	456
4-Region: South	13%	(111)	36%	(304)	27%	(232)	23%	(197)	844
4-Region: West	14%	(73)	33%	(173)	38%	(201)	15%	(80)	527
Frequently Invests	19%	(63)	55%	(184)	19%	(63)	7%	(24)	334
Climate Concerned	8%	(128)	36%	(569)	41%	(641)	15%	(234)	1571
Climate Unconcerned	30%	(164)	36%	(196)	12%	(64)	22%	(122)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCER8:** Please read the following: According to the global framework for accounting for greenhouse gas emissions, Scope 1 and Scope 2 emissions come directly from a company's operations (for instance, methane released from fracking or electricity used by refineries). Scope 3 emissions are all other emissions associated with a company's activities or products, including with its customers (for instance, customers' cars burning gasoline). Some oil and gas companies, such as Shell, have pledged to reduce all three types of emissions, while others, such as Exxon, have only pledged to reduce the first two. Scope 3 emissions make up the bulk of a company's emissions. Knowing what you know now, do you think major oil and gas companies have a responsibility to reduce only Scope 1 and 2 emissions, or all three?

Demographic	Scope 1 and 2 emissions		Scope 1, 2, and 3 emissions		Oil and gas companies do not have a responsibility to reduce any emissions		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(354)	49%	(1073)	8%	(175)	27%	(608)	2210
Gender: Male	20%	(213)	50%	(536)	9%	(98)	21%	(220)	1068
Gender: Female	12%	(141)	47%	(537)	7%	(77)	34%	(387)	1142
Age: 18-34	16%	(100)	48%	(307)	9%	(60)	27%	(174)	642
Age: 35-44	17%	(61)	48%	(174)	7%	(25)	29%	(105)	365
Age: 45-64	15%	(110)	47%	(336)	6%	(46)	31%	(223)	714
Age: 65+	17%	(84)	53%	(257)	9%	(43)	22%	(105)	489
GenZers: 1997-2012	16%	(46)	43%	(125)	10%	(29)	30%	(87)	288
Millennials: 1981-1996	16%	(100)	50%	(309)	7%	(46)	26%	(162)	617
GenXers: 1965-1980	17%	(87)	46%	(240)	6%	(31)	31%	(162)	520
Baby Boomers: 1946-1964	15%	(109)	51%	(362)	9%	(66)	24%	(172)	708
PID: Dem (no lean)	12%	(99)	63%	(528)	4%	(30)	21%	(178)	834
PID: Ind (no lean)	16%	(115)	43%	(304)	7%	(51)	34%	(239)	709
PID: Rep (no lean)	21%	(141)	36%	(242)	14%	(93)	29%	(191)	667
PID/Gender: Dem Men	17%	(67)	64%	(260)	4%	(16)	15%	(61)	404
PID/Gender: Dem Women	7%	(32)	62%	(268)	3%	(14)	27%	(117)	431
PID/Gender: Ind Men	19%	(65)	46%	(153)	8%	(27)	26%	(87)	332
PID/Gender: Ind Women	13%	(50)	40%	(151)	7%	(25)	40%	(151)	377
PID/Gender: Rep Men	25%	(81)	37%	(123)	17%	(55)	22%	(72)	332
PID/Gender: Rep Women	18%	(59)	35%	(118)	11%	(38)	36%	(119)	335
Ideo: Liberal (1-3)	13%	(87)	68%	(458)	4%	(28)	15%	(97)	670
Ideo: Moderate (4)	15%	(91)	49%	(304)	5%	(28)	32%	(195)	619
Ideo: Conservative (5-7)	23%	(158)	35%	(248)	15%	(102)	27%	(192)	700

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**Table MCER8:** Please read the following: According to the global framework for accounting for greenhouse gas emissions, Scope 1 and Scope 2 emissions come directly from a company's operations (for instance, methane released from fracking or electricity used by refineries). Scope 3 emissions are all other emissions associated with a company's activities or products, including with its customers (for instance, customers' cars burning gasoline). Some oil and gas companies, such as Shell, have pledged to reduce all three types of emissions, while others, such as Exxon, have only pledged to reduce the first two. Scope 3 emissions make up the bulk of a company's emissions. Knowing what you know now, do you think major oil and gas companies have a responsibility to reduce only Scope 1 and 2 emissions, or all three?

Demographic	Scope 1 and 2 emissions		Scope 1, 2, and 3 emissions		Oil and gas companies do not have a responsibility to reduce any emissions		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(354)	49%	(1073)	8%	(175)	27%	(608)	2210
Educ: < College	14%	(206)	44%	(634)	8%	(117)	33%	(480)	1437
Educ: Bachelors degree	20%	(97)	56%	(274)	6%	(32)	18%	(88)	491
Educ: Post-grad	18%	(51)	59%	(166)	9%	(26)	14%	(39)	282
Income: Under 50k	14%	(174)	45%	(574)	8%	(96)	33%	(418)	1261
Income: 50k-100k	18%	(117)	52%	(342)	9%	(57)	21%	(136)	652
Income: 100k+	21%	(64)	53%	(158)	7%	(22)	18%	(53)	297
Ethnicity: White	16%	(279)	49%	(831)	8%	(142)	27%	(459)	1711
Ethnicity: Hispanic	19%	(72)	48%	(181)	6%	(23)	26%	(98)	374
Ethnicity: Black	15%	(43)	50%	(142)	7%	(20)	27%	(77)	282
Ethnicity: Other	15%	(32)	46%	(100)	6%	(12)	33%	(72)	217
All Christian	18%	(190)	49%	(505)	9%	(92)	24%	(245)	1032
All Non-Christian	22%	(21)	50%	(48)	4%	(3)	25%	(25)	97
Atheist	11%	(10)	64%	(58)	7%	(7)	18%	(17)	92
Agnostic/Nothing in particular	11%	(68)	50%	(299)	5%	(29)	34%	(202)	598
Something Else	17%	(66)	42%	(163)	11%	(43)	30%	(119)	391
Religious Non-Protestant/Catholic	23%	(30)	47%	(61)	6%	(8)	23%	(29)	128
Evangelical	20%	(120)	40%	(242)	10%	(61)	29%	(176)	599
Non-Evangelical	16%	(126)	52%	(406)	9%	(68)	23%	(179)	779
Community: Urban	13%	(77)	57%	(339)	6%	(35)	25%	(148)	599
Community: Suburban	19%	(191)	47%	(476)	8%	(84)	25%	(255)	1007
Community: Rural	14%	(86)	43%	(258)	9%	(56)	34%	(204)	604

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**Table MCER8:** Please read the following: According to the global framework for accounting for greenhouse gas emissions, Scope 1 and Scope 2 emissions come directly from a company’s operations (for instance, methane released from fracking or electricity used by refineries). Scope 3 emissions are all other emissions associated with a company’s activities or products, including with its customers (for instance, customers’ cars burning gasoline). Some oil and gas companies, such as Shell, have pledged to reduce all three types of emissions, while others, such as Exxon, have only pledged to reduce the first two. Scope 3 emissions make up the bulk of a company’s emissions. Knowing what you know now, do you think major oil and gas companies have a responsibility to reduce only Scope 1 and 2 emissions, or all three?

Demographic	Scope 1 and 2 emissions		Scope 1, 2, and 3 emissions		Oil and gas companies do not have a responsibility to reduce any emissions		Don’t know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(354)	49%	(1073)	8%	(175)	27%	(608)	2210
Employ: Private Sector	21%	(134)	51%	(332)	8%	(50)	21%	(135)	651
Employ: Government	15%	(18)	56%	(68)	6%	(8)	23%	(28)	122
Employ: Self-Employed	14%	(27)	52%	(100)	7%	(14)	27%	(52)	194
Employ: Homemaker	15%	(22)	47%	(72)	4%	(6)	34%	(53)	154
Employ: Student	16%	(16)	41%	(39)	14%	(13)	29%	(28)	96
Employ: Retired	15%	(80)	51%	(281)	9%	(49)	25%	(137)	547
Employ: Unemployed	13%	(40)	41%	(121)	8%	(25)	38%	(113)	298
Employ: Other	11%	(17)	40%	(59)	6%	(9)	42%	(62)	147
Military HH: Yes	18%	(53)	50%	(150)	8%	(24)	24%	(72)	300
Military HH: No	16%	(301)	48%	(923)	8%	(151)	28%	(536)	1910
RD/WT: Right Direction	14%	(85)	59%	(353)	5%	(32)	22%	(130)	600
RD/WT: Wrong Track	17%	(269)	45%	(720)	9%	(143)	30%	(478)	1610
Biden Job Approve	13%	(116)	63%	(556)	5%	(40)	19%	(165)	878
Biden Job Disapprove	19%	(231)	40%	(495)	10%	(128)	31%	(375)	1229
Biden Job Strongly Approve	12%	(47)	66%	(249)	4%	(17)	17%	(63)	376
Biden Job Somewhat Approve	14%	(69)	61%	(307)	5%	(24)	20%	(102)	502
Biden Job Somewhat Disapprove	14%	(52)	59%	(211)	5%	(17)	22%	(80)	359
Biden Job Strongly Disapprove	21%	(179)	33%	(284)	13%	(111)	34%	(295)	870
Favorable of Biden	13%	(118)	63%	(565)	5%	(41)	19%	(171)	895
Unfavorable of Biden	19%	(225)	40%	(490)	11%	(128)	31%	(373)	1217

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Demographic	Scope 1 and 2 emissions		Scope 1, 2, and 3 emissions		Oil and gas companies do not have a responsibility to reduce any emissions		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(354)	49%	(1073)	8%	(175)	27%	(608)	2210
Very Favorable of Biden	13%	(54)	62%	(247)	5%	(19)	20%	(80)	400
Somewhat Favorable of Biden	13%	(65)	64%	(318)	4%	(21)	19%	(92)	495
Somewhat Unfavorable of Biden	15%	(48)	59%	(188)	5%	(16)	21%	(69)	321
Very Unfavorable of Biden	20%	(177)	34%	(302)	13%	(112)	34%	(304)	896
#1 Issue: Economy	21%	(189)	43%	(385)	9%	(79)	27%	(246)	899
#1 Issue: Security	18%	(48)	41%	(106)	15%	(38)	26%	(68)	260
#1 Issue: Health Care	12%	(19)	54%	(91)	3%	(4)	32%	(53)	167
#1 Issue: Medicare / Social Security	8%	(21)	58%	(143)	4%	(9)	30%	(74)	247
#1 Issue: Women's Issues	10%	(25)	58%	(152)	6%	(17)	26%	(67)	261
#1 Issue: Education	19%	(13)	50%	(33)	2%	(2)	29%	(19)	66
#1 Issue: Energy	9%	(16)	59%	(104)	9%	(17)	23%	(40)	177
#1 Issue: Other	18%	(24)	44%	(59)	7%	(10)	31%	(42)	134
2020 Vote: Joe Biden	12%	(115)	65%	(614)	3%	(30)	20%	(185)	944
2020 Vote: Donald Trump	22%	(166)	35%	(270)	14%	(111)	29%	(220)	767
2020 Vote: Other	24%	(15)	41%	(26)	2%	(1)	33%	(20)	62
2020 Vote: Didn't Vote	13%	(58)	37%	(163)	7%	(33)	42%	(183)	437
2018 House Vote: Democrat	11%	(85)	66%	(490)	3%	(22)	19%	(144)	741
2018 House Vote: Republican	22%	(140)	40%	(254)	13%	(86)	25%	(160)	640
2018 House Vote: Someone else	19%	(10)	39%	(21)	4%	(2)	37%	(20)	53

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**Table MCER8:** Please read the following: According to the global framework for accounting for greenhouse gas emissions, Scope 1 and Scope 2 emissions come directly from a company’s operations (for instance, methane released from fracking or electricity used by refineries). Scope 3 emissions are all other emissions associated with a company’s activities or products, including with its customers (for instance, customers’ cars burning gasoline). Some oil and gas companies, such as Shell, have pledged to reduce all three types of emissions, while others, such as Exxon, have only pledged to reduce the first two. Scope 3 emissions make up the bulk of a company’s emissions. Knowing what you know now, do you think major oil and gas companies have a responsibility to reduce only Scope 1 and 2 emissions, or all three?

Demographic	Scope 1 and 2 emissions		Scope 1, 2, and 3 emissions		Oil and gas companies do not have a responsibility to reduce any emissions		Don’t know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(354)	49%	(1073)	8%	(175)	27%	(608)	2210
2016 Vote: Hillary Clinton	13%	(88)	65%	(451)	3%	(20)	19%	(130)	688
2016 Vote: Donald Trump	22%	(147)	38%	(262)	13%	(92)	27%	(183)	684
2016 Vote: Other	14%	(15)	55%	(60)	5%	(6)	26%	(28)	110
2016 Vote: Didn’t Vote	14%	(100)	41%	(295)	8%	(57)	37%	(265)	718
Voted in 2014: Yes	17%	(216)	53%	(677)	8%	(105)	22%	(283)	1282
Voted in 2014: No	15%	(138)	43%	(396)	7%	(70)	35%	(324)	928
4-Region: Northeast	16%	(62)	49%	(188)	8%	(31)	26%	(101)	383
4-Region: Midwest	15%	(67)	52%	(235)	7%	(32)	27%	(122)	456
4-Region: South	16%	(135)	45%	(377)	8%	(69)	31%	(263)	844
4-Region: West	17%	(90)	52%	(273)	8%	(42)	23%	(122)	527
Frequently Invests	21%	(70)	59%	(196)	10%	(34)	10%	(34)	334
Climate Concerned	14%	(221)	60%	(940)	4%	(66)	22%	(343)	1571
Climate Unconcerned	24%	(130)	23%	(127)	20%	(107)	33%	(182)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCER9:** Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	Fossil fuel companies should pay higher taxes		Fossil fuel companies pay just the right amount of taxes		Fossil fuel companies should pay fewer taxes		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	41%	(446)	23%	(252)	7%	(73)	29%	(312)	1083
Gender: Male	45%	(227)	28%	(140)	10%	(48)	17%	(87)	503
Gender: Female	38%	(218)	19%	(112)	4%	(25)	39%	(225)	580
Age: 18-34	45%	(132)	18%	(54)	8%	(23)	29%	(85)	294
Age: 35-44	41%	(71)	23%	(40)	8%	(15)	28%	(48)	174
Age: 45-64	36%	(132)	24%	(88)	5%	(17)	36%	(132)	369
Age: 65+	45%	(111)	29%	(70)	7%	(18)	19%	(47)	246
GenZers: 1997-2012	42%	(54)	18%	(23)	7%	(10)	32%	(41)	128
Millennials: 1981-1996	43%	(126)	21%	(62)	9%	(26)	28%	(82)	297
GenXers: 1965-1980	39%	(95)	23%	(55)	5%	(13)	33%	(82)	245
Baby Boomers: 1946-1964	41%	(154)	29%	(108)	6%	(21)	25%	(94)	377
PID: Dem (no lean)	58%	(230)	15%	(60)	5%	(20)	22%	(86)	396
PID: Ind (no lean)	40%	(148)	22%	(81)	5%	(20)	33%	(123)	372
PID: Rep (no lean)	21%	(68)	35%	(111)	11%	(33)	33%	(103)	315
PID/Gender: Dem Men	62%	(109)	18%	(31)	8%	(14)	13%	(22)	176
PID/Gender: Dem Women	55%	(122)	13%	(29)	2%	(5)	29%	(64)	220
PID/Gender: Ind Men	49%	(82)	27%	(44)	7%	(12)	17%	(28)	167
PID/Gender: Ind Women	32%	(66)	18%	(36)	4%	(8)	46%	(95)	205
PID/Gender: Rep Men	23%	(36)	41%	(65)	14%	(22)	23%	(37)	160
PID/Gender: Rep Women	20%	(31)	30%	(46)	7%	(11)	43%	(66)	155
Ideo: Liberal (1-3)	70%	(234)	10%	(33)	5%	(15)	15%	(50)	332
Ideo: Moderate (4)	40%	(119)	24%	(70)	4%	(13)	31%	(92)	293
Ideo: Conservative (5-7)	20%	(68)	41%	(138)	11%	(37)	28%	(95)	338
Educ: < College	37%	(257)	21%	(148)	7%	(50)	35%	(244)	700
Educ: Bachelors degree	53%	(127)	24%	(58)	5%	(12)	17%	(42)	239
Educ: Post-grad	43%	(61)	32%	(46)	8%	(11)	18%	(26)	145
Income: Under 50k	37%	(223)	20%	(122)	8%	(47)	35%	(210)	602
Income: 50k-100k	46%	(155)	26%	(88)	4%	(15)	23%	(77)	336
Income: 100k+	47%	(68)	29%	(42)	8%	(11)	17%	(25)	145
Ethnicity: White	41%	(339)	25%	(206)	7%	(61)	27%	(227)	833

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**Table MCER9:** Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	Fossil fuel companies should pay higher taxes		Fossil fuel companies pay just the right amount of taxes		Fossil fuel companies should pay fewer taxes		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	41%	(446)	23%	(252)	7%	(73)	29%	(312)	1083
Ethnicity: Hispanic	50%	(88)	19%	(34)	1%	(2)	30%	(53)	177
Ethnicity: Black	45%	(59)	16%	(21)	7%	(9)	32%	(42)	130
Ethnicity: Other	41%	(48)	21%	(25)	3%	(3)	36%	(43)	119
All Christian	37%	(187)	30%	(154)	8%	(41)	25%	(129)	511
Agnostic/Nothing in particular	50%	(147)	14%	(41)	4%	(12)	32%	(93)	294
Something Else	32%	(63)	21%	(40)	7%	(13)	40%	(77)	193
Religious Non-Protestant/Catholic	44%	(27)	26%	(16)	9%	(5)	22%	(14)	62
Evangelical	27%	(80)	27%	(81)	11%	(32)	35%	(105)	299
Non-Evangelical	42%	(162)	27%	(104)	5%	(20)	25%	(96)	382
Community: Urban	46%	(131)	21%	(61)	9%	(24)	24%	(67)	282
Community: Suburban	41%	(211)	25%	(125)	6%	(29)	28%	(144)	510
Community: Rural	36%	(104)	23%	(66)	7%	(20)	35%	(101)	291
Employ: Private Sector	44%	(146)	26%	(85)	8%	(27)	22%	(72)	331
Employ: Government	34%	(19)	24%	(14)	11%	(6)	32%	(18)	58
Employ: Self-Employed	35%	(37)	26%	(27)	11%	(12)	28%	(30)	107
Employ: Homemaker	39%	(29)	24%	(18)	3%	(2)	35%	(26)	75
Employ: Retired	46%	(127)	26%	(73)	5%	(15)	23%	(62)	276
Employ: Unemployed	32%	(38)	19%	(22)	5%	(6)	45%	(54)	120
Employ: Other	28%	(19)	12%	(9)	4%	(3)	55%	(39)	70
Military HH: Yes	39%	(61)	32%	(49)	4%	(6)	25%	(39)	156
Military HH: No	41%	(385)	22%	(203)	7%	(67)	29%	(273)	927
RD/WT: Right Direction	54%	(161)	16%	(47)	7%	(21)	22%	(66)	296
RD/WT: Wrong Track	36%	(285)	26%	(205)	7%	(52)	31%	(246)	787
Biden Job Approve	60%	(262)	16%	(70)	4%	(19)	19%	(85)	437
Biden Job Disapprove	30%	(178)	30%	(176)	9%	(52)	31%	(184)	590
Biden Job Strongly Approve	60%	(120)	14%	(29)	7%	(13)	19%	(38)	200
Biden Job Somewhat Approve	60%	(142)	18%	(42)	3%	(6)	20%	(47)	237
Biden Job Somewhat Disapprove	55%	(83)	16%	(23)	5%	(7)	24%	(36)	149
Biden Job Strongly Disapprove	22%	(96)	35%	(153)	10%	(45)	34%	(148)	441

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**Table MCER9:** Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	Fossil fuel companies should pay higher taxes		Fossil fuel companies pay just the right amount of taxes		Fossil fuel companies should pay fewer taxes		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	41%	(446)	23%	(252)	7%	(73)	29%	(312)	1083
Favorable of Biden	62%	(272)	13%	(59)	3%	(15)	21%	(90)	435
Unfavorable of Biden	29%	(170)	31%	(183)	9%	(54)	32%	(188)	595
Very Favorable of Biden	60%	(129)	14%	(30)	5%	(11)	21%	(46)	217
Somewhat Favorable of Biden	65%	(143)	13%	(29)	2%	(4)	20%	(44)	219
Somewhat Unfavorable of Biden	45%	(70)	19%	(30)	6%	(9)	30%	(46)	155
Very Unfavorable of Biden	23%	(100)	35%	(153)	10%	(44)	32%	(142)	440
#1 Issue: Economy	34%	(149)	30%	(131)	7%	(31)	28%	(122)	433
#1 Issue: Security	24%	(32)	38%	(50)	10%	(13)	28%	(37)	133
#1 Issue: Health Care	44%	(33)	15%	(11)	2%	(2)	39%	(29)	74
#1 Issue: Medicare / Social Security	48%	(61)	16%	(21)	8%	(11)	28%	(35)	128
#1 Issue: Women's Issues	62%	(78)	9%	(11)	3%	(4)	26%	(32)	125
#1 Issue: Energy	54%	(55)	12%	(12)	3%	(3)	30%	(31)	102
#1 Issue: Other	50%	(30)	15%	(9)	11%	(6)	24%	(15)	61
2020 Vote: Joe Biden	63%	(294)	14%	(67)	5%	(21)	19%	(88)	469
2020 Vote: Donald Trump	22%	(82)	38%	(144)	10%	(37)	30%	(112)	375
2020 Vote: Didn't Vote	29%	(60)	16%	(34)	7%	(13)	48%	(98)	206
2018 House Vote: Democrat	63%	(225)	14%	(51)	4%	(13)	19%	(67)	356
2018 House Vote: Republican	25%	(81)	40%	(131)	10%	(31)	26%	(87)	330
2016 Vote: Hillary Clinton	62%	(210)	16%	(54)	3%	(12)	18%	(62)	338
2016 Vote: Donald Trump	24%	(85)	39%	(137)	10%	(35)	28%	(99)	356
2016 Vote: Other	52%	(28)	21%	(12)	1%	(1)	25%	(14)	54
2016 Vote: Didn't Vote	36%	(120)	15%	(50)	7%	(24)	41%	(137)	330
Voted in 2014: Yes	44%	(283)	27%	(175)	7%	(45)	23%	(147)	649
Voted in 2014: No	38%	(163)	18%	(77)	6%	(28)	38%	(165)	434
4-Region: Northeast	45%	(85)	24%	(45)	7%	(13)	24%	(46)	188
4-Region: Midwest	43%	(98)	23%	(52)	6%	(14)	28%	(64)	229
4-Region: South	36%	(151)	23%	(96)	8%	(32)	33%	(140)	419
4-Region: West	45%	(111)	24%	(59)	6%	(15)	25%	(62)	247
Frequently Invests	42%	(68)	32%	(51)	14%	(22)	13%	(20)	161

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**Table MCER9:** Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	Fossil fuel companies should pay higher taxes		Fossil fuel companies pay just the right amount of taxes		Fossil fuel companies should pay fewer taxes		Don't know / No opinion		Total N
Adults	41%	(446)	23%	(252)	7%	(73)	29%	(312)	1083
Climate Concerned	52%	(400)	18%	(140)	4%	(33)	25%	(194)	768
Climate Unconcerned	17%	(44)	42%	(110)	13%	(35)	28%	(72)	261

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCER10:** As you may know, fossil fuel companies have made billion dollar record profits this year following the beginning of Russia's war in Ukraine and the economic sanctions resulting from it. Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	Fossil fuel								Total N
	Fossil fuel companies should pay higher taxes		Fossil fuel companies pay just the right amount of taxes		Fossil fuel companies should pay fewer taxes		Don't know / No opinion		
Adults	45%	(509)	23%	(261)	7%	(82)	24%	(275)	1127
Gender: Male	48%	(274)	28%	(155)	9%	(51)	15%	(85)	565
Gender: Female	42%	(235)	19%	(106)	6%	(31)	34%	(190)	562
Age: 18-34	44%	(155)	25%	(86)	9%	(31)	22%	(77)	348
Age: 35-44	42%	(81)	19%	(37)	8%	(16)	30%	(58)	191
Age: 45-64	43%	(147)	23%	(80)	6%	(22)	28%	(96)	344
Age: 65+	52%	(127)	24%	(59)	6%	(14)	18%	(44)	243
GenZers: 1997-2012	45%	(73)	24%	(38)	8%	(12)	24%	(38)	161
Millennials: 1981-1996	43%	(137)	23%	(74)	10%	(31)	25%	(79)	320
GenXers: 1965-1980	44%	(120)	21%	(59)	8%	(22)	27%	(75)	275
Baby Boomers: 1946-1964	49%	(162)	23%	(77)	5%	(16)	23%	(76)	331
PID: Dem (no lean)	60%	(264)	19%	(85)	5%	(21)	16%	(68)	438
PID: Ind (no lean)	43%	(144)	18%	(59)	7%	(25)	32%	(109)	337
PID: Rep (no lean)	29%	(101)	33%	(117)	10%	(37)	28%	(97)	351
PID/Gender: Dem Men	62%	(142)	23%	(52)	6%	(13)	9%	(21)	227
PID/Gender: Dem Women	58%	(122)	16%	(33)	4%	(8)	22%	(47)	211
PID/Gender: Ind Men	49%	(80)	23%	(37)	8%	(14)	20%	(34)	165
PID/Gender: Ind Women	37%	(64)	13%	(22)	6%	(11)	44%	(76)	172
PID/Gender: Rep Men	30%	(52)	39%	(66)	14%	(25)	17%	(30)	172
PID/Gender: Rep Women	27%	(49)	28%	(51)	7%	(12)	38%	(67)	179
Ideo: Liberal (1-3)	69%	(234)	13%	(44)	6%	(19)	12%	(40)	338
Ideo: Moderate (4)	42%	(136)	24%	(78)	7%	(23)	27%	(89)	326
Ideo: Conservative (5-7)	29%	(106)	35%	(128)	10%	(37)	25%	(91)	362
Educ: < College	42%	(310)	20%	(150)	7%	(54)	30%	(223)	737
Educ: Bachelors degree	53%	(134)	27%	(69)	6%	(14)	14%	(35)	252
Educ: Post-grad	48%	(66)	30%	(42)	10%	(14)	12%	(17)	138
Income: Under 50k	45%	(294)	18%	(120)	8%	(55)	29%	(190)	659
Income: 50k-100k	44%	(140)	31%	(97)	6%	(20)	19%	(60)	316
Income: 100k+	50%	(76)	29%	(45)	5%	(7)	16%	(24)	152

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**Table MCER10:** As you may know, fossil fuel companies have made billion dollar record profits this year following the beginning of Russia's war in Ukraine and the economic sanctions resulting from it. Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	Fossil fuel companies should pay higher taxes		Fossil fuel companies pay just the right amount of taxes		Fossil fuel companies should pay fewer taxes		Don't know / No opinion		Total N
Adults	45%	(509)	23%	(261)	7%	(82)	24%	(275)	1127
Ethnicity: White	45%	(394)	24%	(215)	6%	(57)	24%	(212)	878
Ethnicity: Hispanic	50%	(98)	27%	(53)	7%	(14)	16%	(31)	197
Ethnicity: Black	46%	(70)	16%	(24)	13%	(19)	25%	(38)	152
Ethnicity: Other	46%	(45)	23%	(23)	6%	(6)	25%	(24)	98
All Christian	45%	(236)	29%	(151)	7%	(37)	19%	(98)	521
All Non-Christian	37%	(20)	41%	(22)	6%	(3)	16%	(8)	53
Atheist	81%	(41)	5%	(2)	4%	(2)	11%	(5)	50
Agnostic/Nothing in particular	42%	(128)	16%	(50)	7%	(21)	35%	(105)	304
Something Else	43%	(85)	18%	(36)	10%	(19)	29%	(58)	198
Religious Non-Protestant/Catholic	34%	(23)	49%	(33)	4%	(3)	12%	(8)	67
Evangelical	34%	(102)	29%	(88)	11%	(32)	26%	(78)	300
Non-Evangelical	54%	(213)	21%	(83)	6%	(23)	20%	(78)	397
Community: Urban	50%	(158)	22%	(71)	4%	(13)	24%	(75)	317
Community: Suburban	45%	(225)	24%	(120)	9%	(45)	21%	(107)	497
Community: Rural	40%	(126)	23%	(71)	8%	(24)	30%	(93)	313
Employ: Private Sector	44%	(142)	32%	(103)	8%	(27)	15%	(49)	320
Employ: Government	56%	(36)	18%	(11)	10%	(6)	16%	(10)	64
Employ: Self-Employed	46%	(41)	19%	(17)	9%	(8)	26%	(23)	88
Employ: Homemaker	34%	(27)	18%	(15)	6%	(5)	41%	(33)	80
Employ: Retired	46%	(124)	26%	(72)	5%	(13)	23%	(62)	271
Employ: Unemployed	43%	(76)	12%	(22)	9%	(17)	36%	(64)	178
Employ: Other	50%	(39)	14%	(11)	5%	(4)	31%	(24)	78
Military HH: Yes	54%	(77)	22%	(31)	5%	(8)	19%	(28)	144
Military HH: No	44%	(432)	23%	(230)	8%	(75)	25%	(247)	983
RD/WT: Right Direction	53%	(161)	23%	(69)	6%	(19)	18%	(55)	304
RD/WT: Wrong Track	42%	(348)	23%	(192)	8%	(64)	27%	(220)	823
Biden Job Approve	61%	(268)	19%	(83)	6%	(25)	15%	(65)	441
Biden Job Disapprove	36%	(232)	27%	(171)	9%	(57)	28%	(178)	639

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**Table MCER10:** As you may know, fossil fuel companies have made billion dollar record profits this year following the beginning of Russia's war in Ukraine and the economic sanctions resulting from it. Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	Fossil fuel companies should pay higher taxes		Fossil fuel companies pay just the right amount of taxes		Fossil fuel companies should pay fewer taxes		Don't know / No opinion		Total N
Adults	45%	(509)	23%	(261)	7%	(82)	24%	(275)	1127
Biden Job Strongly Approve	53%	(94)	27%	(48)	10%	(18)	9%	(17)	177
Biden Job Somewhat Approve	66%	(174)	13%	(35)	3%	(7)	18%	(48)	265
Biden Job Somewhat Disapprove	52%	(109)	18%	(38)	8%	(16)	23%	(47)	210
Biden Job Strongly Disapprove	29%	(124)	31%	(133)	10%	(41)	30%	(131)	429
Favorable of Biden	60%	(277)	19%	(86)	5%	(22)	16%	(75)	460
Unfavorable of Biden	36%	(222)	27%	(170)	9%	(56)	28%	(174)	622
Very Favorable of Biden	57%	(104)	22%	(40)	7%	(12)	15%	(27)	183
Somewhat Favorable of Biden	63%	(173)	16%	(46)	4%	(10)	17%	(48)	277
Somewhat Unfavorable of Biden	54%	(90)	15%	(25)	7%	(11)	24%	(39)	166
Very Unfavorable of Biden	29%	(132)	32%	(145)	10%	(44)	30%	(135)	456
#1 Issue: Economy	40%	(185)	28%	(130)	7%	(32)	25%	(118)	466
#1 Issue: Security	30%	(38)	33%	(42)	11%	(14)	26%	(33)	127
#1 Issue: Health Care	41%	(38)	21%	(20)	5%	(4)	33%	(31)	93
#1 Issue: Medicare / Social Security	59%	(70)	14%	(16)	5%	(6)	22%	(27)	119
#1 Issue: Women's Issues	65%	(87)	10%	(14)	8%	(11)	17%	(24)	135
#1 Issue: Energy	45%	(34)	22%	(17)	11%	(8)	22%	(16)	75
#1 Issue: Other	47%	(34)	23%	(17)	7%	(5)	24%	(17)	73
2020 Vote: Joe Biden	63%	(300)	18%	(87)	3%	(15)	15%	(73)	475
2020 Vote: Donald Trump	29%	(113)	36%	(140)	12%	(47)	24%	(93)	392
2020 Vote: Didn't Vote	35%	(82)	14%	(32)	8%	(18)	43%	(100)	232
2018 House Vote: Democrat	63%	(244)	19%	(73)	3%	(12)	15%	(57)	386
2018 House Vote: Republican	30%	(92)	36%	(112)	12%	(37)	22%	(68)	310
2016 Vote: Hillary Clinton	65%	(226)	18%	(62)	3%	(12)	14%	(50)	350
2016 Vote: Donald Trump	28%	(91)	37%	(120)	11%	(36)	25%	(81)	328
2016 Vote: Other	59%	(33)	20%	(11)	6%	(3)	16%	(9)	56
2016 Vote: Didn't Vote	40%	(157)	17%	(67)	8%	(31)	34%	(133)	388
Voted in 2014: Yes	47%	(300)	28%	(174)	7%	(44)	18%	(114)	633
Voted in 2014: No	42%	(209)	18%	(87)	8%	(38)	32%	(160)	494

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**Table MCER10:** As you may know, fossil fuel companies have made billion dollar record profits this year following the beginning of Russia's war in Ukraine and the economic sanctions resulting from it. Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	Fossil fuel								Total N
	Fossil fuel companies should pay higher taxes		companies pay just the right amount of taxes		Fossil fuel companies should pay fewer taxes		Don't know / No opinion		
Adults	45%	(509)	23%	(261)	7%	(82)	24%	(275)	1127
4-Region: Northeast	52%	(101)	21%	(40)	6%	(11)	21%	(41)	194
4-Region: Midwest	47%	(107)	22%	(50)	8%	(18)	23%	(52)	228
4-Region: South	39%	(166)	23%	(99)	8%	(36)	29%	(124)	426
4-Region: West	48%	(134)	26%	(71)	6%	(16)	21%	(57)	279
Frequently Invests	37%	(63)	42%	(72)	14%	(24)	8%	(13)	173
Climate Concerned	55%	(445)	20%	(157)	5%	(43)	20%	(158)	803
Climate Unconcerned	21%	(60)	36%	(102)	13%	(37)	30%	(87)	286

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCERdem1\_1: How frequently do you do the following?**  
*Invest in or trade stocks*

Demographic	Very frequently	Somewhat frequently	Not too frequently	Never done this	Total N
Adults	8% (178)	15% (321)	19% (418)	59% (1294)	2210
Gender: Male	14% (148)	21% (221)	21% (220)	45% (478)	1068
Gender: Female	3% (29)	9% (100)	17% (197)	71% (816)	1142
Age: 18-34	9% (57)	18% (115)	14% (93)	59% (377)	642
Age: 35-44	11% (41)	14% (51)	20% (73)	55% (200)	365
Age: 45-64	7% (50)	12% (86)	19% (138)	62% (440)	714
Age: 65+	6% (29)	14% (69)	23% (115)	57% (276)	489
GenZers: 1997-2012	5% (15)	17% (48)	13% (39)	65% (186)	288
Millennials: 1981-1996	12% (74)	17% (104)	18% (113)	53% (326)	617
GenXers: 1965-1980	8% (43)	14% (71)	18% (92)	61% (315)	520
Baby Boomers: 1946-1964	5% (37)	13% (90)	22% (155)	60% (427)	708
PID: Dem (no lean)	8% (68)	17% (145)	19% (160)	55% (461)	834
PID: Ind (no lean)	7% (51)	13% (89)	17% (123)	63% (446)	709
PID: Rep (no lean)	9% (58)	13% (87)	20% (135)	58% (387)	667
PID/Gender: Dem Men	14% (57)	27% (109)	19% (76)	40% (162)	404
PID/Gender: Dem Women	3% (11)	8% (36)	20% (84)	69% (299)	431
PID/Gender: Ind Men	14% (47)	17% (55)	20% (65)	49% (164)	332
PID/Gender: Ind Women	1% (4)	9% (33)	15% (58)	75% (282)	377
PID/Gender: Rep Men	13% (44)	17% (56)	24% (80)	46% (152)	332
PID/Gender: Rep Women	4% (14)	9% (30)	17% (55)	70% (235)	335
Ideo: Liberal (1-3)	9% (62)	18% (118)	22% (146)	51% (344)	670
Ideo: Moderate (4)	8% (50)	15% (94)	17% (104)	60% (372)	619
Ideo: Conservative (5-7)	9% (64)	14% (100)	20% (139)	57% (398)	700
Educ: < College	4% (59)	10% (149)	17% (241)	69% (989)	1437
Educ: Bachelors degree	12% (58)	19% (93)	25% (121)	45% (219)	491
Educ: Post-grad	22% (61)	28% (79)	20% (56)	30% (86)	282
Income: Under 50k	4% (46)	9% (112)	16% (207)	71% (896)	1261
Income: 50k-100k	9% (61)	21% (137)	21% (136)	49% (318)	652
Income: 100k+	24% (70)	24% (72)	25% (75)	27% (80)	297
Ethnicity: White	8% (131)	14% (242)	19% (326)	59% (1012)	1711
Ethnicity: Hispanic	8% (31)	20% (76)	15% (57)	56% (210)	374

Continued on next page

**Table MCERdem1\_1: How frequently do you do the following?***Invest in or trade stocks*

Demographic			Somewhat				Never done this		Total N
	Very frequently		frequently		Not too frequently				
Adults	8%	(178)	15%	(321)	19%	(418)	59%	(1294)	2210
Ethnicity: Black	11%	(30)	17%	(47)	18%	(52)	54%	(153)	282
Ethnicity: Other	8%	(17)	15%	(32)	18%	(40)	59%	(129)	217
All Christian	10%	(102)	16%	(168)	19%	(194)	55%	(568)	1032
All Non-Christian	18%	(18)	15%	(14)	27%	(27)	39%	(38)	97
Atheist	7%	(6)	18%	(16)	24%	(22)	51%	(47)	92
Agnostic/Nothing in particular	6%	(36)	12%	(70)	19%	(116)	63%	(376)	598
Something Else	4%	(17)	13%	(51)	15%	(59)	68%	(264)	391
Religious Non-Protestant/Catholic	16%	(20)	14%	(18)	25%	(32)	46%	(58)	128
Evangelical	11%	(66)	14%	(83)	18%	(107)	57%	(344)	599
Non-Evangelical	6%	(49)	17%	(131)	17%	(136)	59%	(463)	779
Community: Urban	12%	(74)	18%	(106)	15%	(91)	55%	(328)	599
Community: Suburban	7%	(75)	15%	(154)	21%	(213)	56%	(564)	1007
Community: Rural	5%	(29)	10%	(60)	19%	(113)	66%	(401)	604
Employ: Private Sector	16%	(105)	21%	(137)	20%	(130)	43%	(279)	651
Employ: Government	7%	(8)	19%	(23)	23%	(27)	51%	(62)	122
Employ: Self-Employed	9%	(18)	19%	(36)	20%	(38)	52%	(102)	194
Employ: Homemaker	2%	(3)	9%	(13)	15%	(22)	75%	(115)	154
Employ: Student	2%	(2)	12%	(12)	20%	(19)	66%	(63)	96
Employ: Retired	5%	(30)	11%	(63)	21%	(112)	63%	(342)	547
Employ: Unemployed	2%	(5)	8%	(24)	15%	(45)	75%	(225)	298
Employ: Other	4%	(5)	8%	(12)	16%	(24)	72%	(106)	147
Military HH: Yes	6%	(19)	13%	(39)	25%	(74)	56%	(168)	300
Military HH: No	8%	(158)	15%	(281)	18%	(344)	59%	(1126)	1910
RD/WT: Right Direction	14%	(82)	21%	(126)	16%	(97)	49%	(295)	600
RD/WT: Wrong Track	6%	(96)	12%	(195)	20%	(320)	62%	(999)	1610
Biden Job Approve	10%	(91)	18%	(161)	19%	(169)	52%	(458)	878
Biden Job Disapprove	7%	(86)	13%	(157)	19%	(234)	61%	(753)	1229

Continued on next page

**Table MCERdem1\_1: How frequently do you do the following?**  
*Invest in or trade stocks*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	8%	(178)	15%	(321)	19%	(418)	59%	(1294)	2210
Biden Job Strongly Approve	16%	(61)	21%	(79)	17%	(65)	46%	(172)	376
Biden Job Somewhat Approve	6%	(30)	16%	(82)	21%	(104)	57%	(286)	502
Biden Job Somewhat Disapprove	7%	(26)	11%	(40)	20%	(72)	62%	(222)	359
Biden Job Strongly Disapprove	7%	(59)	13%	(117)	19%	(162)	61%	(531)	870
Favorable of Biden	10%	(90)	17%	(151)	19%	(169)	54%	(485)	895
Unfavorable of Biden	7%	(84)	13%	(162)	19%	(235)	61%	(736)	1217
Very Favorable of Biden	13%	(50)	17%	(69)	18%	(71)	52%	(209)	400
Somewhat Favorable of Biden	8%	(39)	16%	(82)	20%	(98)	56%	(276)	495
Somewhat Unfavorable of Biden	8%	(24)	13%	(41)	21%	(67)	59%	(188)	321
Very Unfavorable of Biden	7%	(60)	13%	(120)	19%	(167)	61%	(548)	896
#1 Issue: Economy	10%	(90)	19%	(167)	16%	(146)	55%	(495)	899
#1 Issue: Security	8%	(20)	14%	(37)	23%	(59)	55%	(144)	260
#1 Issue: Health Care	7%	(11)	12%	(20)	18%	(31)	63%	(105)	167
#1 Issue: Medicare / Social Security	6%	(14)	8%	(19)	19%	(48)	67%	(166)	247
#1 Issue: Women's Issues	4%	(11)	13%	(33)	20%	(52)	63%	(165)	261
#1 Issue: Education	16%	(11)	13%	(9)	29%	(19)	41%	(27)	66
#1 Issue: Energy	8%	(13)	11%	(20)	17%	(30)	64%	(113)	177
#1 Issue: Other	5%	(7)	12%	(16)	24%	(33)	59%	(78)	134
2020 Vote: Joe Biden	10%	(95)	17%	(160)	20%	(189)	53%	(499)	944
2020 Vote: Donald Trump	9%	(67)	15%	(119)	21%	(164)	54%	(417)	767
2020 Vote: Other	8%	(5)	13%	(8)	20%	(12)	59%	(37)	62
2020 Vote: Didn't Vote	3%	(11)	8%	(33)	12%	(52)	78%	(341)	437
2018 House Vote: Democrat	11%	(79)	19%	(137)	20%	(147)	51%	(378)	741
2018 House Vote: Republican	11%	(67)	15%	(95)	21%	(134)	54%	(344)	640
2018 House Vote: Someone else	6%	(3)	12%	(7)	28%	(15)	54%	(29)	53
2016 Vote: Hillary Clinton	10%	(68)	18%	(127)	21%	(143)	51%	(350)	688
2016 Vote: Donald Trump	9%	(65)	16%	(109)	22%	(151)	53%	(359)	684
2016 Vote: Other	15%	(16)	14%	(15)	16%	(17)	56%	(62)	110
2016 Vote: Didn't Vote	4%	(26)	9%	(68)	15%	(106)	72%	(518)	718

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**Table MCERdem1\_1: How frequently do you do the following?**  
 Invest in or trade stocks

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
Adults	8%	(178)	15%	(321)	19%	(418)	59%	(1294)	2210
Voted in 2014: Yes	11%	(139)	16%	(206)	21%	(275)	52%	(662)	1282
Voted in 2014: No	4%	(39)	12%	(114)	15%	(143)	68%	(632)	928
4-Region: Northeast	8%	(31)	13%	(49)	24%	(93)	55%	(210)	383
4-Region: Midwest	6%	(26)	17%	(77)	19%	(85)	59%	(269)	456
4-Region: South	7%	(59)	13%	(113)	17%	(143)	63%	(529)	844
4-Region: West	12%	(61)	16%	(82)	19%	(97)	54%	(286)	527
Frequently Invests	53%	(178)	27%	(90)	10%	(35)	9%	(31)	334
Climate Concerned	8%	(133)	16%	(244)	19%	(305)	57%	(889)	1571
Climate Unconcerned	8%	(43)	13%	(73)	19%	(105)	59%	(325)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCERdem1\_2: How frequently do you do the following?**  
*Invest in mutual funds*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	6%	(132)	11%	(248)	19%	(424)	64%	(1405)	2210
Gender: Male	10%	(108)	16%	(171)	21%	(221)	53%	(568)	1068
Gender: Female	2%	(25)	7%	(77)	18%	(203)	73%	(838)	1142
Age: 18-34	7%	(48)	10%	(67)	14%	(87)	69%	(440)	642
Age: 35-44	8%	(28)	12%	(43)	19%	(71)	61%	(224)	365
Age: 45-64	5%	(38)	10%	(69)	19%	(136)	66%	(471)	714
Age: 65+	4%	(19)	14%	(69)	27%	(130)	55%	(270)	489
GenZers: 1997-2012	7%	(20)	5%	(15)	12%	(36)	75%	(217)	288
Millennials: 1981-1996	9%	(54)	13%	(79)	16%	(100)	62%	(383)	617
GenXers: 1965-1980	5%	(26)	11%	(55)	19%	(99)	66%	(341)	520
Baby Boomers: 1946-1964	4%	(26)	12%	(86)	24%	(167)	61%	(429)	708
PID: Dem (no lean)	8%	(63)	14%	(115)	19%	(158)	60%	(499)	834
PID: Ind (no lean)	4%	(31)	9%	(62)	17%	(120)	70%	(496)	709
PID: Rep (no lean)	6%	(39)	11%	(72)	22%	(145)	62%	(411)	667
PID/Gender: Dem Men	13%	(53)	21%	(84)	21%	(83)	45%	(183)	404
PID/Gender: Dem Women	2%	(10)	7%	(30)	17%	(75)	73%	(316)	431
PID/Gender: Ind Men	8%	(28)	11%	(37)	17%	(57)	63%	(210)	332
PID/Gender: Ind Women	1%	(3)	7%	(25)	17%	(63)	76%	(286)	377
PID/Gender: Rep Men	8%	(27)	15%	(50)	24%	(81)	53%	(175)	332
PID/Gender: Rep Women	4%	(12)	7%	(22)	19%	(65)	71%	(236)	335
Ideo: Liberal (1-3)	7%	(47)	15%	(103)	20%	(134)	58%	(386)	670
Ideo: Moderate (4)	6%	(39)	10%	(60)	18%	(110)	66%	(409)	619
Ideo: Conservative (5-7)	6%	(42)	12%	(81)	23%	(161)	60%	(417)	700
Educ: < College	3%	(43)	6%	(81)	16%	(223)	76%	(1089)	1437
Educ: Bachelors degree	8%	(42)	19%	(94)	27%	(130)	46%	(225)	491
Educ: Post-grad	17%	(48)	26%	(73)	25%	(70)	32%	(91)	282
Income: Under 50k	3%	(35)	5%	(61)	16%	(201)	76%	(965)	1261
Income: 50k-100k	8%	(51)	18%	(118)	22%	(142)	52%	(342)	652
Income: 100k+	16%	(47)	23%	(70)	27%	(81)	33%	(99)	297
Ethnicity: White	6%	(94)	11%	(193)	20%	(348)	63%	(1075)	1711
Ethnicity: Hispanic	8%	(31)	15%	(57)	13%	(50)	63%	(237)	374

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**Table MCERdem1\_2: How frequently do you do the following?**  
*Invest in mutual funds*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
Adults	6%	(132)	11%	(248)	19%	(424)	64%	(1405)	2210
Ethnicity: Black	8%	(24)	10%	(29)	18%	(51)	63%	(179)	282
Ethnicity: Other	7%	(15)	12%	(26)	12%	(25)	70%	(151)	217
All Christian	8%	(87)	13%	(139)	22%	(224)	56%	(582)	1032
All Non-Christian	8%	(8)	21%	(20)	20%	(20)	51%	(50)	97
Atheist	3%	(3)	13%	(12)	18%	(17)	66%	(60)	92
Agnostic/Nothing in particular	4%	(22)	8%	(48)	18%	(107)	70%	(420)	598
Something Else	3%	(14)	7%	(29)	14%	(56)	75%	(293)	391
Religious Non-Protestant/Catholic	8%	(11)	16%	(21)	20%	(25)	56%	(71)	128
Evangelical	9%	(55)	13%	(76)	16%	(98)	62%	(370)	599
Non-Evangelical	5%	(40)	11%	(88)	22%	(171)	62%	(480)	779
Community: Urban	11%	(65)	14%	(84)	14%	(82)	61%	(368)	599
Community: Suburban	5%	(52)	12%	(122)	24%	(239)	59%	(594)	1007
Community: Rural	3%	(16)	7%	(43)	17%	(102)	73%	(443)	604
Employ: Private Sector	11%	(69)	18%	(118)	22%	(144)	49%	(320)	651
Employ: Government	9%	(11)	14%	(17)	17%	(20)	61%	(74)	122
Employ: Self-Employed	7%	(14)	12%	(24)	18%	(35)	62%	(120)	194
Employ: Homemaker	2%	(3)	2%	(3)	16%	(25)	80%	(123)	154
Employ: Student	4%	(4)	7%	(7)	9%	(8)	80%	(77)	96
Employ: Retired	4%	(21)	11%	(58)	24%	(131)	62%	(337)	547
Employ: Unemployed	2%	(7)	4%	(11)	14%	(42)	80%	(239)	298
Employ: Other	3%	(4)	7%	(10)	12%	(18)	78%	(115)	147
Military HH: Yes	4%	(12)	11%	(34)	27%	(80)	58%	(174)	300
Military HH: No	6%	(120)	11%	(215)	18%	(344)	64%	(1232)	1910
RD/WT: Right Direction	11%	(68)	18%	(111)	18%	(106)	53%	(315)	600
RD/WT: Wrong Track	4%	(65)	9%	(138)	20%	(318)	68%	(1090)	1610
Biden Job Approve	8%	(72)	15%	(133)	19%	(169)	57%	(504)	878
Biden Job Disapprove	5%	(56)	9%	(113)	20%	(247)	66%	(814)	1229

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**Table MCERdem1\_2: How frequently do you do the following?**  
*Invest in mutual funds*

Demographic	Very frequently	Somewhat frequently	Not too frequently	Never done this	Total N
Adults	6% (132)	11% (248)	19% (424)	64% (1405)	2210
Biden Job Strongly Approve	13% (49)	17% (63)	22% (83)	48% (181)	376
Biden Job Somewhat Approve	5% (23)	14% (70)	17% (86)	64% (323)	502
Biden Job Somewhat Disapprove	3% (12)	8% (30)	19% (68)	69% (249)	359
Biden Job Strongly Disapprove	5% (44)	10% (83)	21% (179)	65% (565)	870
Favorable of Biden	8% (72)	15% (131)	19% (168)	59% (525)	895
Unfavorable of Biden	5% (56)	9% (115)	20% (247)	66% (799)	1217
Very Favorable of Biden	11% (45)	12% (48)	20% (79)	57% (228)	400
Somewhat Favorable of Biden	5% (27)	17% (83)	18% (89)	60% (297)	495
Somewhat Unfavorable of Biden	4% (13)	9% (28)	20% (64)	67% (216)	321
Very Unfavorable of Biden	5% (43)	10% (87)	20% (184)	65% (582)	896
#1 Issue: Economy	7% (66)	13% (113)	19% (170)	61% (550)	899
#1 Issue: Security	3% (8)	14% (37)	26% (67)	57% (148)	260
#1 Issue: Health Care	8% (13)	12% (20)	13% (21)	68% (113)	167
#1 Issue: Medicare / Social Security	4% (10)	9% (21)	21% (51)	67% (165)	247
#1 Issue: Women's Issues	2% (5)	6% (17)	18% (48)	73% (190)	261
#1 Issue: Education	13% (9)	19% (12)	19% (13)	49% (32)	66
#1 Issue: Energy	8% (14)	11% (20)	12% (21)	69% (122)	177
#1 Issue: Other	6% (8)	7% (9)	24% (32)	64% (85)	134
2020 Vote: Joe Biden	8% (72)	14% (134)	20% (186)	59% (552)	944
2020 Vote: Donald Trump	6% (45)	12% (93)	23% (180)	59% (449)	767
2020 Vote: Other	3% (2)	7% (4)	19% (11)	71% (44)	62
2020 Vote: Didn't Vote	3% (14)	4% (17)	11% (47)	82% (359)	437
2018 House Vote: Democrat	9% (63)	15% (113)	21% (154)	55% (410)	741
2018 House Vote: Republican	6% (41)	13% (82)	25% (160)	56% (358)	640
2018 House Vote: Someone else	4% (2)	8% (4)	23% (12)	65% (35)	53
2016 Vote: Hillary Clinton	8% (56)	15% (105)	22% (153)	54% (374)	688
2016 Vote: Donald Trump	6% (44)	14% (97)	24% (162)	56% (380)	684
2016 Vote: Other	6% (7)	10% (11)	20% (22)	64% (70)	110
2016 Vote: Didn't Vote	3% (24)	5% (32)	12% (86)	80% (575)	718

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**Table MCERdem1\_2: How frequently do you do the following?**  
 Invest in mutual funds

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
Adults	6%	(132)	11%	(248)	19%	(424)	64%	(1405)	2210
Voted in 2014: Yes	8%	(98)	14%	(180)	24%	(305)	55%	(699)	1282
Voted in 2014: No	4%	(34)	7%	(68)	13%	(119)	76%	(706)	928
4-Region: Northeast	6%	(22)	12%	(48)	20%	(77)	62%	(236)	383
4-Region: Midwest	4%	(18)	13%	(58)	20%	(93)	63%	(287)	456
4-Region: South	4%	(36)	10%	(81)	19%	(157)	68%	(570)	844
4-Region: West	11%	(57)	12%	(61)	18%	(97)	59%	(312)	527
Frequently Invests	40%	(132)	27%	(91)	17%	(55)	16%	(55)	334
Climate Concerned	7%	(107)	12%	(191)	19%	(296)	62%	(976)	1571
Climate Unconcerned	5%	(25)	10%	(57)	23%	(125)	62%	(339)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCERdem1\_3: How frequently do you do the following?**  
*Invest in private equity (capital investments made into private companies, or those not listed on a public exchange)*

Demographic	Very frequently	Somewhat frequently	Not too frequently	Never done this	Total N
Adults	3% (76)	4% (99)	11% (253)	81% (1782)	2210
Gender: Male	6% (63)	7% (73)	15% (159)	72% (773)	1068
Gender: Female	1% (13)	2% (27)	8% (93)	88% (1009)	1142
Age: 18-34	6% (41)	6% (41)	10% (66)	77% (495)	642
Age: 35-44	6% (20)	9% (33)	15% (53)	71% (259)	365
Age: 45-64	2% (13)	2% (16)	12% (87)	84% (598)	714
Age: 65+	— (2)	2% (10)	9% (46)	88% (431)	489
GenZers: 1997-2012	2% (7)	3% (10)	10% (29)	84% (243)	288
Millennials: 1981-1996	8% (52)	9% (57)	13% (79)	69% (428)	617
GenXers: 1965-1980	3% (15)	4% (20)	13% (66)	81% (420)	520
Baby Boomers: 1946-1964	— (1)	2% (13)	10% (70)	88% (625)	708
PID: Dem (no lean)	5% (41)	6% (51)	11% (90)	78% (652)	834
PID: Ind (no lean)	2% (17)	2% (17)	11% (78)	84% (597)	709
PID: Rep (no lean)	3% (17)	5% (31)	13% (85)	80% (534)	667
PID/Gender: Dem Men	9% (37)	10% (42)	14% (55)	67% (270)	404
PID/Gender: Dem Women	1% (5)	2% (9)	8% (35)	89% (381)	431
PID/Gender: Ind Men	4% (13)	3% (10)	15% (50)	78% (259)	332
PID/Gender: Ind Women	1% (4)	2% (8)	7% (28)	89% (337)	377
PID/Gender: Rep Men	4% (13)	6% (21)	16% (55)	73% (244)	332
PID/Gender: Rep Women	1% (5)	3% (10)	9% (30)	87% (290)	335
Ideo: Liberal (1-3)	5% (37)	6% (41)	12% (78)	77% (514)	670
Ideo: Moderate (4)	3% (17)	4% (22)	11% (69)	82% (511)	619
Ideo: Conservative (5-7)	3% (21)	5% (32)	13% (94)	79% (553)	700
Educ: < College	2% (25)	2% (34)	10% (147)	86% (1232)	1437
Educ: Bachelors degree	5% (23)	6% (31)	11% (55)	78% (382)	491
Educ: Post-grad	10% (29)	12% (35)	18% (51)	60% (168)	282
Income: Under 50k	2% (27)	2% (25)	8% (106)	87% (1103)	1261
Income: 50k-100k	3% (18)	7% (43)	17% (108)	74% (483)	652
Income: 100k+	10% (31)	11% (31)	13% (39)	66% (196)	297
Ethnicity: White	3% (56)	4% (76)	10% (178)	82% (1400)	1711
Ethnicity: Hispanic	7% (28)	6% (21)	12% (45)	75% (281)	374

Continued on next page

**Table MCERdem1\_3: How frequently do you do the following?**

*Invest in private equity (capital investments made into private companies, or those not listed on a public exchange)*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(76)	4%	(99)	11%	(253)	81%	(1782)	2210
Ethnicity: Black	6%	(16)	5%	(15)	19%	(53)	70%	(199)	282
Ethnicity: Other	2%	(4)	4%	(8)	10%	(22)	84%	(183)	217
All Christian	4%	(43)	5%	(56)	13%	(131)	78%	(801)	1032
All Non-Christian	8%	(7)	9%	(8)	15%	(14)	69%	(67)	97
Atheist	1%	(0)	2%	(2)	9%	(8)	88%	(81)	92
Agnostic/Nothing in particular	2%	(14)	3%	(20)	10%	(60)	84%	(504)	598
Something Else	3%	(11)	3%	(13)	10%	(39)	84%	(328)	391
Religious Non-Protestant/Catholic	8%	(10)	7%	(8)	12%	(15)	74%	(95)	128
Evangelical	7%	(45)	7%	(41)	12%	(74)	73%	(439)	599
Non-Evangelical	1%	(5)	3%	(25)	12%	(95)	84%	(655)	779
Community: Urban	7%	(42)	7%	(42)	13%	(76)	73%	(439)	599
Community: Suburban	3%	(26)	4%	(36)	12%	(124)	81%	(820)	1007
Community: Rural	1%	(8)	4%	(21)	9%	(52)	87%	(523)	604
Employ: Private Sector	8%	(51)	9%	(56)	15%	(99)	68%	(444)	651
Employ: Government	4%	(5)	6%	(8)	16%	(19)	74%	(90)	122
Employ: Self-Employed	5%	(10)	9%	(17)	16%	(32)	70%	(136)	194
Employ: Homemaker	1%	(1)	—	(1)	8%	(12)	91%	(141)	154
Employ: Student	2%	(2)	4%	(4)	6%	(6)	87%	(84)	96
Employ: Retired	—	(1)	1%	(5)	9%	(48)	90%	(493)	547
Employ: Unemployed	1%	(2)	1%	(4)	8%	(23)	90%	(270)	298
Employ: Other	3%	(5)	3%	(4)	10%	(14)	84%	(124)	147
Military HH: Yes	3%	(9)	1%	(3)	15%	(45)	81%	(243)	300
Military HH: No	4%	(67)	5%	(96)	11%	(208)	81%	(1539)	1910
RD/WT: Right Direction	8%	(48)	9%	(53)	13%	(76)	70%	(422)	600
RD/WT: Wrong Track	2%	(28)	3%	(47)	11%	(177)	84%	(1359)	1610
Biden Job Approve	5%	(48)	7%	(59)	12%	(102)	76%	(669)	878
Biden Job Disapprove	2%	(28)	3%	(37)	12%	(145)	83%	(1019)	1229

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**Table MCERdem1\_3: How frequently do you do the following?**  
*Invest in private equity (capital investments made into private companies, or those not listed on a public exchange)*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(76)	4%	(99)	11%	(253)	81%	(1782)	2210
Biden Job Strongly Approve	11%	(41)	9%	(33)	10%	(37)	70%	(265)	376
Biden Job Somewhat Approve	2%	(8)	5%	(26)	13%	(65)	80%	(403)	502
Biden Job Somewhat Disapprove	3%	(11)	2%	(9)	9%	(32)	86%	(308)	359
Biden Job Strongly Disapprove	2%	(17)	3%	(29)	13%	(112)	82%	(711)	870
Favorable of Biden	5%	(45)	7%	(62)	11%	(96)	77%	(692)	895
Unfavorable of Biden	2%	(26)	3%	(36)	12%	(152)	82%	(1003)	1217
Very Favorable of Biden	8%	(32)	8%	(30)	10%	(39)	75%	(299)	400
Somewhat Favorable of Biden	3%	(13)	6%	(32)	12%	(58)	79%	(393)	495
Somewhat Unfavorable of Biden	3%	(8)	2%	(6)	8%	(27)	87%	(280)	321
Very Unfavorable of Biden	2%	(18)	3%	(31)	14%	(125)	81%	(722)	896
#1 Issue: Economy	3%	(25)	5%	(44)	13%	(118)	79%	(712)	899
#1 Issue: Security	2%	(6)	7%	(19)	14%	(37)	76%	(197)	260
#1 Issue: Health Care	6%	(9)	5%	(9)	7%	(11)	83%	(138)	167
#1 Issue: Medicare / Social Security	1%	(3)	3%	(6)	8%	(20)	88%	(217)	247
#1 Issue: Women's Issues	3%	(8)	2%	(6)	10%	(25)	85%	(221)	261
#1 Issue: Education	13%	(8)	9%	(6)	16%	(11)	62%	(41)	66
#1 Issue: Energy	7%	(13)	5%	(9)	8%	(14)	80%	(141)	177
#1 Issue: Other	3%	(3)	1%	(1)	12%	(16)	85%	(114)	134
2020 Vote: Joe Biden	4%	(40)	6%	(58)	11%	(100)	79%	(746)	944
2020 Vote: Donald Trump	3%	(26)	4%	(31)	14%	(109)	78%	(601)	767
2020 Vote: Other	2%	(1)	4%	(2)	7%	(4)	87%	(54)	62
2020 Vote: Didn't Vote	2%	(9)	2%	(9)	9%	(38)	87%	(381)	437
2018 House Vote: Democrat	5%	(39)	7%	(49)	11%	(81)	77%	(572)	741
2018 House Vote: Republican	3%	(17)	4%	(24)	15%	(95)	79%	(504)	640
2018 House Vote: Someone else	4%	(2)	1%	(0)	20%	(11)	75%	(40)	53
2016 Vote: Hillary Clinton	5%	(34)	6%	(42)	10%	(72)	78%	(540)	688
2016 Vote: Donald Trump	3%	(19)	5%	(34)	15%	(100)	78%	(530)	684
2016 Vote: Other	4%	(4)	3%	(3)	13%	(14)	80%	(88)	110
2016 Vote: Didn't Vote	2%	(16)	3%	(18)	9%	(63)	86%	(621)	718

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**Table MCERdem1\_3: How frequently do you do the following?**

*Invest in private equity (capital investments made into private companies, or those not listed on a public exchange)*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(76)	4%	(99)	11%	(253)	81%	(1782)	2210
Voted in 2014: Yes	4%	(49)	5%	(67)	13%	(167)	78%	(999)	1282
Voted in 2014: No	3%	(27)	3%	(32)	9%	(86)	84%	(783)	928
4-Region: Northeast	3%	(11)	6%	(23)	11%	(41)	80%	(307)	383
4-Region: Midwest	2%	(7)	5%	(23)	12%	(54)	82%	(372)	456
4-Region: South	3%	(26)	2%	(21)	11%	(92)	84%	(706)	844
4-Region: West	6%	(32)	6%	(33)	12%	(65)	75%	(397)	527
Frequently Invests	23%	(76)	17%	(55)	20%	(68)	40%	(134)	334
Climate Concerned	4%	(65)	5%	(78)	11%	(180)	79%	(1248)	1571
Climate Unconcerned	2%	(11)	4%	(21)	13%	(69)	81%	(445)	547

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCERdem1\_4: How frequently do you do the following?**  
*Invest in or trade cryptocurrencies such as Bitcoin, Litecoin and Peercoin*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	5%	(105)	8%	(179)	12%	(259)	75%	(1666)	2210
Gender: Male	8%	(89)	12%	(125)	15%	(162)	65%	(691)	1068
Gender: Female	1%	(16)	5%	(54)	8%	(97)	85%	(975)	1142
Age: 18-34	9%	(61)	14%	(88)	16%	(100)	61%	(393)	642
Age: 35-44	7%	(25)	12%	(45)	19%	(68)	62%	(227)	365
Age: 45-64	2%	(16)	5%	(37)	11%	(78)	82%	(582)	714
Age: 65+	1%	(3)	2%	(9)	3%	(13)	95%	(465)	489
GenZers: 1997-2012	5%	(15)	12%	(34)	15%	(42)	68%	(197)	288
Millennials: 1981-1996	11%	(67)	15%	(91)	18%	(109)	57%	(350)	617
GenXers: 1965-1980	4%	(20)	8%	(42)	15%	(80)	73%	(377)	520
Baby Boomers: 1946-1964	—	(3)	2%	(11)	4%	(26)	94%	(668)	708
PID: Dem (no lean)	7%	(60)	10%	(83)	11%	(94)	71%	(596)	834
PID: Ind (no lean)	2%	(14)	7%	(48)	15%	(104)	77%	(544)	709
PID: Rep (no lean)	5%	(31)	7%	(49)	9%	(61)	79%	(526)	667
PID/Gender: Dem Men	13%	(54)	16%	(66)	15%	(60)	55%	(224)	404
PID/Gender: Dem Women	2%	(7)	4%	(17)	8%	(34)	86%	(372)	431
PID/Gender: Ind Men	4%	(12)	8%	(26)	20%	(66)	69%	(228)	332
PID/Gender: Ind Women	—	(2)	6%	(22)	10%	(38)	84%	(316)	377
PID/Gender: Rep Men	7%	(23)	10%	(33)	11%	(36)	72%	(240)	332
PID/Gender: Rep Women	2%	(8)	5%	(15)	8%	(25)	86%	(286)	335
Ideo: Liberal (1-3)	6%	(41)	10%	(70)	13%	(84)	71%	(474)	670
Ideo: Moderate (4)	5%	(28)	8%	(48)	11%	(68)	77%	(474)	619
Ideo: Conservative (5-7)	5%	(33)	8%	(55)	10%	(73)	77%	(539)	700
Educ: < College	3%	(48)	7%	(103)	11%	(162)	78%	(1124)	1437
Educ: Bachelors degree	5%	(25)	9%	(44)	13%	(62)	73%	(361)	491
Educ: Post-grad	12%	(33)	11%	(32)	13%	(35)	64%	(182)	282
Income: Under 50k	2%	(31)	6%	(77)	11%	(138)	81%	(1016)	1261
Income: 50k-100k	7%	(44)	9%	(60)	13%	(82)	72%	(466)	652
Income: 100k+	10%	(31)	14%	(43)	13%	(40)	62%	(184)	297
Ethnicity: White	5%	(77)	7%	(122)	10%	(176)	78%	(1336)	1711
Ethnicity: Hispanic	7%	(24)	14%	(54)	12%	(45)	67%	(251)	374

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**Table MCERdem1\_4: How frequently do you do the following?***Invest in or trade cryptocurrencies such as Bitcoin, Litecoin and Peercoin*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	5%	(105)	8%	(179)	12%	(259)	75%	(1666)	2210
Ethnicity: Black	7%	(19)	14%	(39)	19%	(54)	60%	(170)	282
Ethnicity: Other	4%	(9)	8%	(18)	13%	(29)	74%	(161)	217
All Christian	6%	(59)	8%	(88)	9%	(97)	76%	(788)	1032
All Non-Christian	11%	(11)	10%	(9)	6%	(5)	73%	(71)	97
Atheist	2%	(2)	5%	(5)	19%	(17)	74%	(68)	92
Agnostic/Nothing in particular	3%	(17)	8%	(49)	14%	(83)	75%	(449)	598
Something Else	4%	(16)	7%	(29)	14%	(57)	74%	(290)	391
Religious Non-Protestant/Catholic	9%	(12)	9%	(12)	5%	(7)	76%	(97)	128
Evangelical	9%	(52)	11%	(63)	12%	(69)	69%	(414)	599
Non-Evangelical	3%	(21)	6%	(48)	10%	(79)	81%	(632)	779
Community: Urban	8%	(48)	13%	(79)	13%	(81)	65%	(393)	599
Community: Suburban	4%	(42)	7%	(75)	10%	(101)	78%	(789)	1007
Community: Rural	3%	(16)	4%	(25)	13%	(78)	80%	(485)	604
Employ: Private Sector	11%	(72)	14%	(92)	16%	(104)	59%	(383)	651
Employ: Government	2%	(3)	14%	(17)	13%	(16)	71%	(86)	122
Employ: Self-Employed	8%	(16)	10%	(20)	14%	(28)	67%	(130)	194
Employ: Homemaker	2%	(3)	5%	(7)	7%	(10)	87%	(134)	154
Employ: Student	2%	(2)	5%	(5)	15%	(15)	77%	(74)	96
Employ: Retired	—	(2)	2%	(12)	4%	(21)	94%	(513)	547
Employ: Unemployed	1%	(3)	5%	(15)	15%	(45)	79%	(235)	298
Employ: Other	3%	(5)	8%	(12)	13%	(19)	76%	(112)	147
Military HH: Yes	3%	(9)	4%	(12)	13%	(39)	80%	(240)	300
Military HH: No	5%	(96)	9%	(168)	12%	(220)	75%	(1426)	1910
RD/WT: Right Direction	10%	(62)	12%	(74)	11%	(68)	66%	(396)	600
RD/WT: Wrong Track	3%	(43)	7%	(105)	12%	(192)	79%	(1271)	1610
Biden Job Approve	8%	(68)	10%	(84)	11%	(94)	72%	(632)	878
Biden Job Disapprove	3%	(35)	7%	(92)	12%	(152)	77%	(951)	1229

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**Table MCERdem1\_4: How frequently do you do the following?**  
*Invest in or trade cryptocurrencies such as Bitcoin, Litecoin and Peercoin*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	5%	(105)	8%	(179)	12%	(259)	75%	(1666)	2210
Biden Job Strongly Approve	14%	(52)	11%	(41)	10%	(37)	65%	(246)	376
Biden Job Somewhat Approve	3%	(16)	9%	(43)	11%	(56)	77%	(386)	502
Biden Job Somewhat Disapprove	4%	(14)	8%	(29)	15%	(54)	73%	(262)	359
Biden Job Strongly Disapprove	2%	(21)	7%	(62)	11%	(98)	79%	(689)	870
Favorable of Biden	7%	(62)	9%	(78)	11%	(100)	73%	(656)	895
Unfavorable of Biden	4%	(43)	8%	(91)	12%	(148)	77%	(934)	1217
Very Favorable of Biden	11%	(44)	10%	(38)	8%	(32)	71%	(286)	400
Somewhat Favorable of Biden	4%	(17)	8%	(40)	14%	(68)	75%	(370)	495
Somewhat Unfavorable of Biden	4%	(12)	10%	(33)	16%	(51)	70%	(225)	321
Very Unfavorable of Biden	3%	(31)	7%	(59)	11%	(97)	79%	(709)	896
#1 Issue: Economy	5%	(46)	10%	(94)	13%	(116)	71%	(642)	899
#1 Issue: Security	5%	(12)	9%	(23)	11%	(28)	75%	(196)	260
#1 Issue: Health Care	9%	(14)	6%	(10)	8%	(14)	77%	(129)	167
#1 Issue: Medicare / Social Security	2%	(6)	2%	(6)	6%	(15)	89%	(220)	247
#1 Issue: Women's Issues	3%	(8)	7%	(19)	12%	(32)	77%	(202)	261
#1 Issue: Education	14%	(10)	12%	(8)	21%	(14)	52%	(35)	66
#1 Issue: Energy	4%	(8)	7%	(12)	14%	(24)	75%	(133)	177
#1 Issue: Other	1%	(1)	5%	(7)	12%	(16)	83%	(111)	134
2020 Vote: Joe Biden	6%	(58)	9%	(85)	12%	(109)	73%	(692)	944
2020 Vote: Donald Trump	4%	(34)	8%	(65)	10%	(79)	77%	(589)	767
2020 Vote: Other	—	(0)	8%	(5)	17%	(10)	75%	(47)	62
2020 Vote: Didn't Vote	3%	(13)	6%	(25)	14%	(61)	77%	(339)	437
2018 House Vote: Democrat	8%	(56)	9%	(66)	11%	(83)	72%	(536)	741
2018 House Vote: Republican	4%	(23)	8%	(51)	10%	(61)	79%	(505)	640
2018 House Vote: Someone else	2%	(1)	6%	(3)	15%	(8)	76%	(41)	53
2016 Vote: Hillary Clinton	7%	(51)	9%	(64)	11%	(73)	73%	(501)	688
2016 Vote: Donald Trump	4%	(29)	7%	(50)	11%	(74)	78%	(530)	684
2016 Vote: Other	2%	(3)	4%	(5)	16%	(17)	77%	(85)	110
2016 Vote: Didn't Vote	3%	(21)	8%	(56)	13%	(95)	76%	(545)	718

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**Table MCERdem1\_4: How frequently do you do the following?***Invest in or trade cryptocurrencies such as Bitcoin, Litecoin and Peercoin*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
Adults	5%	(105)	8%	(179)	12%	(259)	75%	(1666)	2210
Voted in 2014: Yes	5%	(70)	8%	(98)	11%	(141)	76%	(973)	1282
Voted in 2014: No	4%	(36)	9%	(81)	13%	(119)	75%	(693)	928
4-Region: Northeast	4%	(15)	7%	(28)	10%	(38)	79%	(301)	383
4-Region: Midwest	4%	(18)	8%	(36)	12%	(55)	76%	(347)	456
4-Region: South	3%	(28)	8%	(71)	12%	(100)	76%	(645)	844
4-Region: West	8%	(44)	8%	(44)	13%	(66)	71%	(372)	527
Frequently Invests	32%	(105)	22%	(73)	14%	(45)	33%	(110)	334
Climate Concerned	5%	(84)	9%	(137)	13%	(197)	73%	(1154)	1571
Climate Unconcerned	4%	(21)	7%	(40)	10%	(57)	79%	(429)	547

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCERdem1\_5: How frequently do you do the following?**  
*Invest in or trade exchange-traded funds (ETFs)*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	4%	(96)	9%	(192)	11%	(236)	76%	(1686)	2210
Gender: Male	8%	(85)	13%	(140)	13%	(139)	66%	(703)	1068
Gender: Female	1%	(12)	5%	(51)	8%	(96)	86%	(983)	1142
Age: 18-34	7%	(43)	11%	(68)	11%	(67)	72%	(464)	642
Age: 35-44	6%	(21)	14%	(52)	14%	(53)	66%	(240)	365
Age: 45-64	3%	(25)	6%	(43)	11%	(78)	80%	(568)	714
Age: 65+	2%	(8)	6%	(29)	8%	(38)	85%	(413)	489
GenZers: 1997-2012	4%	(11)	6%	(16)	12%	(35)	79%	(227)	288
Millennials: 1981-1996	8%	(50)	15%	(93)	12%	(71)	65%	(402)	617
GenXers: 1965-1980	4%	(21)	8%	(40)	11%	(59)	77%	(400)	520
Baby Boomers: 1946-1964	2%	(12)	5%	(38)	8%	(58)	85%	(600)	708
PID: Dem (no lean)	6%	(48)	10%	(80)	11%	(93)	74%	(614)	834
PID: Ind (no lean)	3%	(18)	7%	(51)	11%	(76)	80%	(564)	709
PID: Rep (no lean)	5%	(30)	9%	(61)	10%	(67)	76%	(508)	667
PID/Gender: Dem Men	11%	(43)	17%	(67)	12%	(49)	61%	(245)	404
PID/Gender: Dem Women	1%	(5)	3%	(13)	10%	(44)	86%	(368)	431
PID/Gender: Ind Men	5%	(17)	10%	(34)	14%	(45)	71%	(236)	332
PID/Gender: Ind Women	—	(1)	4%	(17)	8%	(30)	87%	(328)	377
PID/Gender: Rep Men	8%	(25)	12%	(40)	14%	(45)	67%	(222)	332
PID/Gender: Rep Women	2%	(5)	6%	(21)	7%	(22)	85%	(286)	335
Ideo: Liberal (1-3)	6%	(42)	9%	(62)	12%	(78)	73%	(487)	670
Ideo: Moderate (4)	3%	(18)	9%	(54)	12%	(72)	77%	(475)	619
Ideo: Conservative (5-7)	5%	(35)	10%	(68)	11%	(74)	75%	(522)	700
Educ: < College	2%	(31)	5%	(73)	9%	(128)	84%	(1205)	1437
Educ: Bachelors degree	6%	(28)	13%	(62)	14%	(68)	68%	(333)	491
Educ: Post-grad	13%	(37)	20%	(57)	14%	(40)	53%	(149)	282
Income: Under 50k	2%	(25)	4%	(55)	9%	(114)	85%	(1067)	1261
Income: 50k-100k	5%	(31)	13%	(88)	12%	(76)	70%	(457)	652
Income: 100k+	14%	(40)	16%	(49)	15%	(46)	55%	(162)	297
Ethnicity: White	4%	(64)	8%	(140)	11%	(181)	77%	(1325)	1711
Ethnicity: Hispanic	7%	(26)	12%	(43)	10%	(38)	71%	(266)	374

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**Table MCERdem1\_5: How frequently do you do the following?**  
*Invest in or trade exchange-traded funds (ETFs)*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	4%	(96)	9%	(192)	11%	(236)	76%	(1686)	2210
Ethnicity: Black	9%	(26)	11%	(31)	10%	(28)	70%	(198)	282
Ethnicity: Other	3%	(6)	10%	(21)	12%	(27)	75%	(163)	217
All Christian	5%	(54)	11%	(114)	11%	(109)	73%	(756)	1032
All Non-Christian	13%	(12)	8%	(7)	13%	(13)	66%	(64)	97
Atheist	4%	(4)	7%	(7)	15%	(14)	73%	(67)	92
Agnostic/Nothing in particular	3%	(17)	7%	(39)	11%	(69)	79%	(473)	598
Something Else	2%	(9)	6%	(25)	8%	(32)	83%	(326)	391
Religious Non-Protestant/Catholic	10%	(13)	8%	(10)	12%	(16)	70%	(90)	128
Evangelical	7%	(43)	12%	(73)	8%	(49)	72%	(433)	599
Non-Evangelical	2%	(19)	7%	(58)	11%	(87)	79%	(615)	779
Community: Urban	9%	(56)	11%	(64)	9%	(56)	71%	(424)	599
Community: Suburban	3%	(27)	9%	(94)	14%	(136)	74%	(749)	1007
Community: Rural	2%	(13)	6%	(34)	7%	(44)	85%	(513)	604
Employ: Private Sector	9%	(58)	15%	(100)	14%	(92)	62%	(402)	651
Employ: Government	3%	(3)	12%	(15)	12%	(15)	73%	(89)	122
Employ: Self-Employed	8%	(15)	8%	(15)	15%	(28)	70%	(136)	194
Employ: Homemaker	1%	(2)	5%	(7)	7%	(10)	88%	(135)	154
Employ: Student	3%	(3)	5%	(4)	6%	(6)	86%	(83)	96
Employ: Retired	1%	(8)	6%	(30)	8%	(42)	85%	(466)	547
Employ: Unemployed	2%	(5)	4%	(12)	9%	(26)	86%	(256)	298
Employ: Other	2%	(3)	6%	(8)	11%	(16)	82%	(120)	147
Military HH: Yes	4%	(13)	7%	(20)	11%	(32)	78%	(235)	300
Military HH: No	4%	(83)	9%	(171)	11%	(204)	76%	(1452)	1910
RD/WT: Right Direction	9%	(52)	13%	(79)	10%	(59)	68%	(409)	600
RD/WT: Wrong Track	3%	(44)	7%	(113)	11%	(176)	79%	(1277)	1610
Biden Job Approve	6%	(53)	11%	(95)	11%	(95)	72%	(635)	878
Biden Job Disapprove	3%	(43)	8%	(95)	11%	(136)	78%	(955)	1229

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**Table MCERdem1\_5: How frequently do you do the following?**  
*Invest in or trade exchange-traded funds (ETFs)*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	4%	(96)	9%	(192)	11%	(236)	76%	(1686)	2210
Biden Job Strongly Approve	11%	(41)	14%	(54)	10%	(36)	65%	(245)	376
Biden Job Somewhat Approve	2%	(12)	8%	(40)	12%	(59)	78%	(390)	502
Biden Job Somewhat Disapprove	4%	(13)	8%	(27)	11%	(41)	77%	(278)	359
Biden Job Strongly Disapprove	3%	(30)	8%	(68)	11%	(95)	78%	(677)	870
Favorable of Biden	6%	(52)	10%	(89)	11%	(96)	74%	(659)	895
Unfavorable of Biden	3%	(41)	8%	(99)	10%	(127)	78%	(949)	1217
Very Favorable of Biden	8%	(34)	10%	(42)	8%	(33)	73%	(291)	400
Somewhat Favorable of Biden	4%	(18)	10%	(47)	13%	(63)	74%	(367)	495
Somewhat Unfavorable of Biden	4%	(12)	8%	(27)	10%	(33)	77%	(249)	321
Very Unfavorable of Biden	3%	(29)	8%	(73)	10%	(94)	78%	(700)	896
#1 Issue: Economy	6%	(52)	10%	(90)	12%	(107)	72%	(649)	899
#1 Issue: Security	2%	(4)	14%	(37)	12%	(31)	72%	(187)	260
#1 Issue: Health Care	6%	(11)	5%	(9)	10%	(17)	78%	(130)	167
#1 Issue: Medicare / Social Security	2%	(5)	5%	(12)	7%	(18)	86%	(212)	247
#1 Issue: Women's Issues	3%	(7)	4%	(10)	10%	(25)	84%	(219)	261
#1 Issue: Education	16%	(11)	16%	(10)	10%	(7)	58%	(38)	66
#1 Issue: Energy	2%	(4)	8%	(15)	8%	(15)	81%	(143)	177
#1 Issue: Other	2%	(3)	6%	(8)	12%	(16)	80%	(107)	134
2020 Vote: Joe Biden	5%	(49)	10%	(97)	11%	(105)	73%	(692)	944
2020 Vote: Donald Trump	5%	(36)	10%	(74)	11%	(87)	74%	(570)	767
2020 Vote: Other	1%	(1)	9%	(6)	9%	(6)	81%	(50)	62
2020 Vote: Didn't Vote	2%	(10)	4%	(16)	9%	(38)	85%	(374)	437
2018 House Vote: Democrat	6%	(46)	10%	(77)	11%	(85)	72%	(533)	741
2018 House Vote: Republican	5%	(30)	10%	(62)	11%	(72)	74%	(475)	640
2018 House Vote: Someone else	—	(0)	17%	(9)	4%	(2)	79%	(42)	53
2016 Vote: Hillary Clinton	6%	(43)	10%	(72)	11%	(75)	72%	(498)	688
2016 Vote: Donald Trump	4%	(30)	11%	(76)	12%	(81)	73%	(497)	684
2016 Vote: Other	4%	(4)	7%	(8)	12%	(13)	77%	(85)	110
2016 Vote: Didn't Vote	2%	(18)	5%	(33)	9%	(66)	84%	(601)	718

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**Table MCERdem1\_5: How frequently do you do the following?  
 Invest in or trade exchange-traded funds (ETFs)**

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
Adults	4%	(96)	9%	(192)	11%	(236)	76%	(1686)	2210
Voted in 2014: Yes	5%	(69)	10%	(130)	11%	(144)	73%	(939)	1282
Voted in 2014: No	3%	(27)	7%	(62)	10%	(92)	81%	(747)	928
4-Region: Northeast	3%	(13)	11%	(40)	10%	(38)	76%	(291)	383
4-Region: Midwest	2%	(9)	8%	(39)	10%	(47)	79%	(362)	456
4-Region: South	3%	(28)	8%	(64)	11%	(94)	78%	(659)	844
4-Region: West	9%	(47)	9%	(49)	11%	(56)	71%	(374)	527
Frequently Invests	29%	(96)	28%	(95)	15%	(51)	27%	(91)	334
Climate Concerned	5%	(73)	9%	(141)	11%	(177)	75%	(1179)	1571
Climate Unconcerned	4%	(23)	9%	(47)	10%	(55)	77%	(422)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCERdem1\_6: How frequently do you do the following?**  
*Invest in or trade bonds*

Demographic	Very frequently	Somewhat frequently	Not too frequently	Never done this	Total N
Adults	3% (77)	9% (190)	15% (338)	73% (1605)	2210
Gender: Male	6% (66)	12% (130)	19% (205)	63% (668)	1068
Gender: Female	1% (11)	5% (60)	12% (133)	82% (938)	1142
Age: 18-34	6% (36)	9% (60)	13% (82)	72% (464)	642
Age: 35-44	6% (20)	11% (39)	17% (62)	67% (244)	365
Age: 45-64	2% (16)	8% (56)	15% (109)	75% (533)	714
Age: 65+	1% (4)	7% (35)	17% (85)	75% (365)	489
GenZers: 1997-2012	4% (11)	6% (18)	13% (38)	77% (222)	288
Millennials: 1981-1996	7% (44)	12% (71)	14% (88)	67% (413)	617
GenXers: 1965-1980	3% (15)	9% (48)	16% (82)	72% (375)	520
Baby Boomers: 1946-1964	1% (6)	6% (44)	16% (116)	77% (542)	708
PID: Dem (no lean)	5% (41)	11% (90)	16% (133)	68% (570)	834
PID: Ind (no lean)	2% (14)	7% (46)	14% (99)	78% (550)	709
PID: Rep (no lean)	3% (22)	8% (54)	16% (106)	73% (485)	667
PID/Gender: Dem Men	9% (38)	16% (63)	18% (71)	57% (231)	404
PID/Gender: Dem Women	1% (3)	6% (27)	14% (62)	79% (339)	431
PID/Gender: Ind Men	3% (11)	11% (35)	17% (58)	69% (228)	332
PID/Gender: Ind Women	1% (2)	3% (11)	11% (41)	86% (323)	377
PID/Gender: Rep Men	5% (16)	9% (31)	23% (76)	63% (209)	332
PID/Gender: Rep Women	2% (6)	7% (22)	9% (30)	83% (276)	335
Ideo: Liberal (1-3)	5% (33)	11% (76)	17% (113)	67% (448)	670
Ideo: Moderate (4)	3% (18)	8% (48)	15% (95)	74% (457)	619
Ideo: Conservative (5-7)	3% (23)	8% (57)	17% (117)	72% (503)	700
Educ: < College	2% (24)	5% (79)	12% (170)	81% (1165)	1437
Educ: Bachelors degree	5% (23)	12% (56)	21% (105)	62% (306)	491
Educ: Post-grad	11% (30)	20% (55)	22% (63)	48% (134)	282
Income: Under 50k	1% (17)	5% (58)	11% (140)	83% (1046)	1261
Income: 50k-100k	5% (30)	12% (76)	19% (126)	64% (420)	652
Income: 100k+	10% (30)	19% (56)	24% (72)	47% (139)	297
Ethnicity: White	3% (57)	8% (141)	15% (255)	74% (1258)	1711
Ethnicity: Hispanic	6% (23)	13% (49)	13% (49)	68% (253)	374

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**Table MCERdem1\_6: How frequently do you do the following?**  
 Invest in or trade bonds

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
Adults	3%	(77)	9%	(190)	15%	(338)	73%	(1605)	2210
Ethnicity: Black	6%	(16)	10%	(29)	19%	(55)	65%	(183)	282
Ethnicity: Other	2%	(4)	9%	(21)	13%	(28)	76%	(164)	217
All Christian	5%	(50)	10%	(100)	17%	(174)	69%	(709)	1032
All Non-Christian	8%	(7)	13%	(13)	21%	(21)	58%	(56)	97
Atheist	2%	(1)	10%	(9)	15%	(13)	74%	(68)	92
Agnostic/Nothing in particular	2%	(12)	6%	(37)	14%	(84)	78%	(465)	598
Something Else	1%	(6)	8%	(31)	12%	(46)	79%	(308)	391
Religious Non-Protestant/Catholic	6%	(7)	10%	(13)	22%	(28)	62%	(80)	128
Evangelical	8%	(45)	11%	(64)	13%	(79)	68%	(410)	599
Non-Evangelical	1%	(9)	8%	(66)	16%	(128)	74%	(576)	779
Community: Urban	7%	(45)	13%	(76)	13%	(78)	67%	(400)	599
Community: Suburban	2%	(21)	8%	(78)	18%	(185)	72%	(721)	1007
Community: Rural	2%	(11)	6%	(35)	12%	(74)	80%	(484)	604
Employ: Private Sector	8%	(50)	14%	(94)	19%	(125)	59%	(382)	651
Employ: Government	2%	(3)	11%	(13)	18%	(22)	69%	(83)	122
Employ: Self-Employed	5%	(9)	10%	(20)	20%	(38)	65%	(127)	194
Employ: Homemaker	1%	(1)	2%	(3)	13%	(20)	85%	(131)	154
Employ: Student	1%	(0)	6%	(6)	10%	(10)	83%	(80)	96
Employ: Retired	1%	(3)	7%	(40)	15%	(79)	78%	(425)	547
Employ: Unemployed	2%	(5)	2%	(7)	11%	(31)	86%	(255)	298
Employ: Other	4%	(6)	5%	(8)	8%	(12)	83%	(122)	147
Military HH: Yes	1%	(3)	9%	(26)	19%	(57)	71%	(213)	300
Military HH: No	4%	(73)	9%	(165)	15%	(280)	73%	(1392)	1910
RD/WT: Right Direction	8%	(49)	15%	(87)	15%	(90)	62%	(374)	600
RD/WT: Wrong Track	2%	(28)	6%	(103)	15%	(247)	76%	(1232)	1610
Biden Job Approve	6%	(50)	11%	(98)	16%	(143)	67%	(588)	878
Biden Job Disapprove	2%	(26)	7%	(87)	15%	(187)	76%	(929)	1229

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**Table MCERdem1\_6: How frequently do you do the following?**  
*Invest in or trade bonds*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(77)	9%	(190)	15%	(338)	73%	(1605)	2210
Biden Job Strongly Approve	11%	(40)	14%	(51)	15%	(55)	61%	(229)	376
Biden Job Somewhat Approve	2%	(9)	9%	(47)	17%	(87)	71%	(358)	502
Biden Job Somewhat Disapprove	3%	(11)	9%	(34)	12%	(45)	75%	(270)	359
Biden Job Strongly Disapprove	2%	(15)	6%	(54)	16%	(142)	76%	(659)	870
Favorable of Biden	5%	(47)	11%	(101)	15%	(138)	68%	(610)	895
Unfavorable of Biden	2%	(27)	7%	(85)	15%	(186)	75%	(919)	1217
Very Favorable of Biden	8%	(33)	10%	(39)	14%	(54)	68%	(273)	400
Somewhat Favorable of Biden	3%	(14)	12%	(61)	17%	(83)	68%	(337)	495
Somewhat Unfavorable of Biden	4%	(12)	9%	(28)	13%	(42)	74%	(238)	321
Very Unfavorable of Biden	2%	(15)	6%	(57)	16%	(144)	76%	(680)	896
#1 Issue: Economy	3%	(29)	10%	(93)	17%	(153)	69%	(624)	899
#1 Issue: Security	4%	(11)	9%	(23)	19%	(50)	67%	(175)	260
#1 Issue: Health Care	6%	(10)	7%	(12)	12%	(20)	75%	(126)	167
#1 Issue: Medicare / Social Security	1%	(3)	5%	(12)	12%	(30)	82%	(202)	247
#1 Issue: Women's Issues	2%	(6)	8%	(21)	13%	(34)	76%	(198)	261
#1 Issue: Education	13%	(9)	13%	(9)	14%	(10)	59%	(39)	66
#1 Issue: Energy	4%	(8)	7%	(13)	8%	(14)	80%	(142)	177
#1 Issue: Other	—	(1)	6%	(8)	20%	(27)	74%	(99)	134
2020 Vote: Joe Biden	5%	(43)	10%	(98)	16%	(151)	69%	(651)	944
2020 Vote: Donald Trump	3%	(21)	9%	(72)	18%	(137)	70%	(537)	767
2020 Vote: Other	—	(0)	9%	(6)	13%	(8)	77%	(48)	62
2020 Vote: Didn't Vote	3%	(13)	3%	(15)	9%	(41)	84%	(369)	437
2018 House Vote: Democrat	5%	(39)	12%	(90)	17%	(127)	65%	(485)	741
2018 House Vote: Republican	3%	(20)	10%	(62)	18%	(113)	70%	(445)	640
2018 House Vote: Someone else	—	(0)	—	(0)	20%	(11)	80%	(43)	53
2016 Vote: Hillary Clinton	5%	(37)	11%	(78)	18%	(121)	66%	(452)	688
2016 Vote: Donald Trump	3%	(22)	10%	(65)	18%	(126)	69%	(471)	684
2016 Vote: Other	—	(0)	9%	(10)	18%	(20)	73%	(80)	110
2016 Vote: Didn't Vote	2%	(17)	5%	(33)	10%	(69)	83%	(598)	718

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**Table MCERdem1\_6: How frequently do you do the following?**  
 Invest in or trade bonds

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
Adults	3%	(77)	9%	(190)	15%	(338)	73%	(1605)	2210
Voted in 2014: Yes	4%	(52)	11%	(139)	18%	(228)	67%	(863)	1282
Voted in 2014: No	3%	(25)	5%	(51)	12%	(110)	80%	(742)	928
4-Region: Northeast	5%	(18)	8%	(31)	18%	(69)	69%	(264)	383
4-Region: Midwest	1%	(6)	10%	(47)	16%	(74)	72%	(329)	456
4-Region: South	2%	(15)	7%	(56)	14%	(117)	78%	(656)	844
4-Region: West	7%	(37)	11%	(55)	15%	(77)	68%	(357)	527
Frequently Invests	23%	(77)	28%	(92)	23%	(78)	26%	(87)	334
Climate Concerned	4%	(67)	10%	(150)	15%	(241)	71%	(1112)	1571
Climate Unconcerned	1%	(8)	7%	(40)	17%	(92)	75%	(407)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCERdem1\_7: How frequently do you do the following?**  
*Invest in or trade commodities*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
Adults	3%	(72)	7%	(159)	13%	(285)	77%	(1694)	2210
Gender: Male	6%	(61)	11%	(114)	17%	(186)	66%	(706)	1068
Gender: Female	1%	(10)	4%	(44)	9%	(99)	87%	(989)	1142
Age: 18-34	6%	(36)	10%	(64)	14%	(93)	70%	(450)	642
Age: 35-44	4%	(16)	14%	(51)	13%	(49)	68%	(250)	365
Age: 45-64	3%	(18)	5%	(32)	11%	(81)	82%	(582)	714
Age: 65+	—	(1)	3%	(12)	13%	(63)	84%	(413)	489
GenZers: 1997-2012	2%	(6)	9%	(26)	14%	(40)	75%	(217)	288
Millennials: 1981-1996	7%	(43)	12%	(75)	15%	(93)	66%	(406)	617
GenXers: 1965-1980	3%	(18)	7%	(35)	11%	(58)	79%	(409)	520
Baby Boomers: 1946-1964	1%	(4)	3%	(24)	12%	(83)	84%	(598)	708
PID: Dem (no lean)	5%	(42)	8%	(69)	12%	(100)	75%	(624)	834
PID: Ind (no lean)	2%	(13)	6%	(40)	14%	(102)	78%	(555)	709
PID: Rep (no lean)	3%	(17)	8%	(50)	13%	(83)	77%	(516)	667
PID/Gender: Dem Men	10%	(38)	14%	(57)	14%	(58)	62%	(250)	404
PID/Gender: Dem Women	1%	(3)	3%	(12)	10%	(42)	87%	(374)	431
PID/Gender: Ind Men	3%	(10)	9%	(31)	20%	(67)	68%	(225)	332
PID/Gender: Ind Women	1%	(3)	2%	(9)	9%	(35)	87%	(330)	377
PID/Gender: Rep Men	4%	(13)	8%	(27)	18%	(61)	69%	(231)	332
PID/Gender: Rep Women	1%	(4)	7%	(24)	7%	(22)	85%	(285)	335
Ideo: Liberal (1-3)	5%	(31)	8%	(55)	14%	(94)	73%	(490)	670
Ideo: Moderate (4)	3%	(21)	7%	(43)	13%	(78)	77%	(477)	619
Ideo: Conservative (5-7)	3%	(19)	7%	(50)	14%	(96)	76%	(535)	700
Educ: < College	2%	(24)	4%	(59)	11%	(158)	83%	(1196)	1437
Educ: Bachelors degree	4%	(19)	11%	(54)	16%	(78)	69%	(340)	491
Educ: Post-grad	10%	(29)	16%	(46)	17%	(49)	56%	(159)	282
Income: Under 50k	2%	(24)	3%	(37)	11%	(139)	84%	(1062)	1261
Income: 50k-100k	3%	(21)	12%	(78)	15%	(99)	70%	(455)	652
Income: 100k+	9%	(27)	15%	(44)	16%	(47)	60%	(178)	297
Ethnicity: White	3%	(45)	7%	(123)	12%	(213)	78%	(1330)	1711
Ethnicity: Hispanic	6%	(21)	11%	(41)	13%	(48)	71%	(264)	374

Continued on next page

**Table MCERdem1\_7: How frequently do you do the following?**  
 Invest in or trade commodities

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(72)	7%	(159)	13%	(285)	77%	(1694)	2210
Ethnicity: Black	8%	(22)	7%	(20)	17%	(48)	68%	(192)	282
Ethnicity: Other	2%	(4)	7%	(16)	11%	(24)	80%	(173)	217
All Christian	4%	(43)	9%	(93)	12%	(120)	75%	(776)	1032
All Non-Christian	12%	(12)	6%	(6)	19%	(18)	64%	(62)	97
Atheist	2%	(2)	4%	(4)	14%	(13)	80%	(74)	92
Agnostic/Nothing in particular	1%	(8)	5%	(29)	14%	(86)	79%	(475)	598
Something Else	2%	(7)	7%	(27)	13%	(49)	79%	(308)	391
Religious Non-Protestant/Catholic	9%	(12)	6%	(7)	18%	(23)	67%	(86)	128
Evangelical	6%	(36)	12%	(70)	11%	(66)	71%	(428)	599
Non-Evangelical	2%	(14)	6%	(46)	12%	(96)	80%	(623)	779
Community: Urban	7%	(40)	10%	(58)	12%	(72)	72%	(429)	599
Community: Suburban	2%	(24)	7%	(66)	15%	(153)	76%	(764)	1007
Community: Rural	1%	(7)	6%	(35)	10%	(60)	83%	(501)	604
Employ: Private Sector	8%	(49)	14%	(92)	14%	(92)	64%	(418)	651
Employ: Government	1%	(1)	13%	(16)	16%	(19)	70%	(85)	122
Employ: Self-Employed	7%	(13)	7%	(13)	19%	(37)	67%	(131)	194
Employ: Homemaker	1%	(2)	3%	(4)	10%	(16)	86%	(132)	154
Employ: Student	2%	(2)	8%	(8)	7%	(6)	83%	(80)	96
Employ: Retired	—	(1)	3%	(15)	11%	(60)	86%	(471)	547
Employ: Unemployed	1%	(2)	2%	(5)	14%	(41)	84%	(251)	298
Employ: Other	1%	(2)	4%	(6)	9%	(14)	85%	(126)	147
Military HH: Yes	2%	(7)	6%	(19)	17%	(52)	74%	(222)	300
Military HH: No	3%	(65)	7%	(140)	12%	(233)	77%	(1472)	1910
RD/WT: Right Direction	8%	(47)	12%	(74)	12%	(70)	68%	(409)	600
RD/WT: Wrong Track	2%	(25)	5%	(85)	13%	(215)	80%	(1285)	1610
Biden Job Approve	6%	(51)	9%	(78)	12%	(106)	73%	(643)	878
Biden Job Disapprove	2%	(20)	6%	(70)	14%	(173)	79%	(966)	1229

Continued on next page

**Table MCERdem1\_7: How frequently do you do the following?**  
*Invest in or trade commodities*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(72)	7%	(159)	13%	(285)	77%	(1694)	2210
Biden Job Strongly Approve	10%	(39)	11%	(42)	11%	(43)	67%	(253)	376
Biden Job Somewhat Approve	3%	(13)	7%	(37)	12%	(63)	78%	(389)	502
Biden Job Somewhat Disapprove	2%	(7)	7%	(25)	13%	(48)	78%	(280)	359
Biden Job Strongly Disapprove	2%	(13)	5%	(46)	14%	(125)	79%	(686)	870
Favorable of Biden	6%	(53)	8%	(75)	11%	(101)	74%	(667)	895
Unfavorable of Biden	1%	(18)	6%	(77)	14%	(172)	78%	(949)	1217
Very Favorable of Biden	8%	(33)	7%	(30)	10%	(38)	75%	(298)	400
Somewhat Favorable of Biden	4%	(19)	9%	(45)	13%	(62)	74%	(369)	495
Somewhat Unfavorable of Biden	2%	(7)	6%	(21)	14%	(44)	78%	(250)	321
Very Unfavorable of Biden	1%	(11)	6%	(56)	14%	(129)	78%	(699)	896
#1 Issue: Economy	3%	(30)	9%	(81)	14%	(130)	73%	(658)	899
#1 Issue: Security	4%	(9)	9%	(23)	14%	(36)	74%	(191)	260
#1 Issue: Health Care	6%	(10)	7%	(12)	10%	(16)	77%	(129)	167
#1 Issue: Medicare / Social Security	2%	(5)	2%	(4)	9%	(22)	87%	(216)	247
#1 Issue: Women's Issues	2%	(4)	4%	(10)	13%	(35)	81%	(212)	261
#1 Issue: Education	10%	(7)	15%	(10)	17%	(11)	58%	(39)	66
#1 Issue: Energy	4%	(7)	6%	(10)	10%	(18)	80%	(141)	177
#1 Issue: Other	—	(0)	6%	(8)	13%	(18)	81%	(108)	134
2020 Vote: Joe Biden	4%	(42)	8%	(74)	12%	(110)	76%	(718)	944
2020 Vote: Donald Trump	2%	(18)	9%	(66)	15%	(116)	74%	(567)	767
2020 Vote: Other	1%	(1)	3%	(2)	22%	(14)	73%	(45)	62
2020 Vote: Didn't Vote	3%	(12)	4%	(16)	10%	(45)	83%	(364)	437
2018 House Vote: Democrat	6%	(43)	8%	(57)	13%	(94)	74%	(547)	741
2018 House Vote: Republican	3%	(19)	8%	(48)	14%	(88)	76%	(485)	640
2018 House Vote: Someone else	—	(0)	8%	(4)	28%	(15)	64%	(34)	53
2016 Vote: Hillary Clinton	6%	(38)	8%	(53)	13%	(86)	74%	(511)	688
2016 Vote: Donald Trump	3%	(18)	9%	(63)	14%	(93)	75%	(510)	684
2016 Vote: Other	3%	(3)	6%	(6)	17%	(19)	74%	(82)	110
2016 Vote: Didn't Vote	2%	(12)	5%	(33)	12%	(84)	82%	(588)	718

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**Table MCERdem1\_7: How frequently do you do the following?**  
 Invest in or trade commodities

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
Adults	3%	(72)	7%	(159)	13%	(285)	77%	(1694)	2210
Voted in 2014: Yes	4%	(53)	8%	(99)	14%	(177)	74%	(954)	1282
Voted in 2014: No	2%	(19)	6%	(60)	12%	(108)	80%	(741)	928
4-Region: Northeast	3%	(10)	7%	(25)	14%	(53)	77%	(294)	383
4-Region: Midwest	1%	(6)	7%	(32)	12%	(55)	80%	(364)	456
4-Region: South	2%	(21)	6%	(50)	13%	(110)	79%	(663)	844
4-Region: West	7%	(35)	10%	(51)	13%	(67)	71%	(373)	527
Frequently Invests	21%	(72)	27%	(92)	19%	(64)	32%	(107)	334
Climate Concerned	4%	(63)	8%	(119)	13%	(202)	76%	(1188)	1571
Climate Unconcerned	2%	(9)	7%	(38)	14%	(76)	77%	(424)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCERdem1\_8: How frequently do you do the following?**  
*Invest in or flip real estate*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(62)	5%	(107)	9%	(205)	83%	(1835)	2210
Gender: Male	5%	(55)	7%	(77)	11%	(121)	76%	(815)	1068
Gender: Female	1%	(7)	3%	(31)	7%	(84)	89%	(1020)	1142
Age: 18-34	5%	(35)	9%	(55)	8%	(54)	78%	(498)	642
Age: 35-44	4%	(15)	6%	(24)	10%	(37)	79%	(290)	365
Age: 45-64	1%	(10)	3%	(22)	10%	(73)	85%	(608)	714
Age: 65+	—	(2)	1%	(7)	8%	(40)	90%	(439)	489
GenZers: 1997-2012	3%	(9)	7%	(21)	8%	(24)	81%	(234)	288
Millennials: 1981-1996	6%	(38)	8%	(52)	9%	(58)	76%	(469)	617
GenXers: 1965-1980	2%	(12)	5%	(24)	11%	(55)	82%	(429)	520
Baby Boomers: 1946-1964	—	(0)	1%	(10)	9%	(61)	90%	(638)	708
PID: Dem (no lean)	5%	(40)	6%	(53)	9%	(75)	80%	(666)	834
PID: Ind (no lean)	1%	(9)	4%	(27)	9%	(66)	86%	(607)	709
PID: Rep (no lean)	2%	(13)	4%	(28)	10%	(63)	84%	(562)	667
PID/Gender: Dem Men	9%	(37)	10%	(40)	11%	(42)	70%	(284)	404
PID/Gender: Dem Women	1%	(3)	3%	(13)	8%	(33)	89%	(382)	431
PID/Gender: Ind Men	2%	(8)	6%	(18)	11%	(36)	81%	(269)	332
PID/Gender: Ind Women	—	(1)	2%	(9)	8%	(30)	90%	(338)	377
PID/Gender: Rep Men	3%	(9)	6%	(18)	13%	(42)	79%	(262)	332
PID/Gender: Rep Women	1%	(4)	3%	(9)	6%	(21)	90%	(300)	335
Ideo: Liberal (1-3)	4%	(30)	6%	(38)	10%	(67)	80%	(534)	670
Ideo: Moderate (4)	3%	(17)	6%	(35)	10%	(60)	82%	(507)	619
Ideo: Conservative (5-7)	2%	(15)	4%	(28)	9%	(64)	85%	(593)	700
Educ: < College	2%	(23)	3%	(40)	8%	(117)	87%	(1257)	1437
Educ: Bachelors degree	2%	(11)	6%	(30)	11%	(54)	81%	(395)	491
Educ: Post-grad	10%	(28)	13%	(38)	12%	(34)	65%	(183)	282
Income: Under 50k	2%	(21)	3%	(32)	8%	(101)	88%	(1108)	1261
Income: 50k-100k	2%	(12)	7%	(44)	11%	(71)	80%	(524)	652
Income: 100k+	10%	(29)	11%	(31)	11%	(33)	69%	(203)	297
Ethnicity: White	2%	(40)	5%	(81)	9%	(155)	84%	(1435)	1711
Ethnicity: Hispanic	4%	(15)	7%	(25)	11%	(41)	78%	(293)	374

Continued on next page

**Table MCERdem1\_8: How frequently do you do the following?***Invest in or flip real estate*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
Adults	3%	(62)	5%	(107)	9%	(205)	83%	(1835)	2210
Ethnicity: Black	7%	(20)	7%	(21)	9%	(25)	77%	(217)	282
Ethnicity: Other	1%	(2)	3%	(6)	12%	(25)	85%	(184)	217
All Christian	3%	(34)	6%	(62)	9%	(96)	81%	(840)	1032
All Non-Christian	7%	(7)	8%	(7)	14%	(13)	71%	(69)	97
Atheist	1%	(1)	5%	(5)	8%	(7)	85%	(78)	92
Agnostic/Nothing in particular	2%	(10)	2%	(14)	10%	(58)	86%	(517)	598
Something Else	3%	(11)	5%	(20)	8%	(30)	85%	(331)	391
Religious Non-Protestant/Catholic	6%	(7)	6%	(7)	12%	(15)	77%	(99)	128
Evangelical	6%	(37)	9%	(54)	9%	(53)	76%	(455)	599
Non-Evangelical	1%	(7)	3%	(26)	9%	(68)	87%	(678)	779
Community: Urban	7%	(45)	9%	(55)	9%	(57)	74%	(443)	599
Community: Suburban	1%	(11)	3%	(33)	10%	(105)	85%	(858)	1007
Community: Rural	1%	(6)	3%	(20)	7%	(44)	88%	(534)	604
Employ: Private Sector	6%	(39)	11%	(69)	9%	(58)	74%	(485)	651
Employ: Government	—	(0)	7%	(8)	20%	(24)	73%	(89)	122
Employ: Self-Employed	5%	(10)	4%	(8)	18%	(35)	73%	(141)	194
Employ: Homemaker	1%	(1)	2%	(3)	7%	(10)	91%	(141)	154
Employ: Student	4%	(3)	5%	(4)	7%	(7)	85%	(81)	96
Employ: Retired	—	(2)	2%	(8)	8%	(43)	90%	(494)	547
Employ: Unemployed	1%	(4)	1%	(2)	6%	(18)	92%	(275)	298
Employ: Other	1%	(1)	4%	(5)	7%	(11)	88%	(130)	147
Military HH: Yes	2%	(5)	4%	(11)	14%	(42)	80%	(241)	300
Military HH: No	3%	(57)	5%	(96)	9%	(163)	83%	(1595)	1910
RD/WT: Right Direction	8%	(49)	10%	(61)	9%	(55)	73%	(435)	600
RD/WT: Wrong Track	1%	(13)	3%	(46)	9%	(150)	87%	(1401)	1610
Biden Job Approve	5%	(44)	7%	(61)	8%	(75)	80%	(699)	878
Biden Job Disapprove	1%	(17)	3%	(42)	10%	(124)	85%	(1046)	1229

Continued on next page

**Table MCERdem1\_8: How frequently do you do the following?**  
*Invest in or flip real estate*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(62)	5%	(107)	9%	(205)	83%	(1835)	2210
Biden Job Strongly Approve	10%	(38)	12%	(46)	7%	(25)	71%	(268)	376
Biden Job Somewhat Approve	1%	(6)	3%	(16)	10%	(49)	86%	(431)	502
Biden Job Somewhat Disapprove	2%	(8)	4%	(14)	11%	(38)	83%	(299)	359
Biden Job Strongly Disapprove	1%	(9)	3%	(27)	10%	(86)	86%	(747)	870
Favorable of Biden	5%	(45)	6%	(56)	9%	(77)	80%	(716)	895
Unfavorable of Biden	1%	(15)	4%	(49)	10%	(121)	85%	(1032)	1217
Very Favorable of Biden	8%	(31)	9%	(36)	7%	(27)	77%	(307)	400
Somewhat Favorable of Biden	3%	(15)	4%	(21)	10%	(51)	83%	(409)	495
Somewhat Unfavorable of Biden	1%	(4)	4%	(14)	11%	(34)	84%	(269)	321
Very Unfavorable of Biden	1%	(11)	4%	(35)	10%	(87)	85%	(763)	896
#1 Issue: Economy	2%	(21)	6%	(51)	9%	(80)	83%	(746)	899
#1 Issue: Security	3%	(8)	6%	(16)	13%	(34)	78%	(201)	260
#1 Issue: Health Care	6%	(10)	5%	(8)	7%	(12)	82%	(137)	167
#1 Issue: Medicare / Social Security	1%	(3)	1%	(3)	7%	(17)	90%	(223)	247
#1 Issue: Women's Issues	2%	(6)	3%	(8)	8%	(20)	87%	(227)	261
#1 Issue: Education	13%	(8)	9%	(6)	12%	(8)	66%	(44)	66
#1 Issue: Energy	2%	(4)	7%	(12)	9%	(16)	82%	(144)	177
#1 Issue: Other	1%	(2)	2%	(3)	13%	(17)	84%	(112)	134
2020 Vote: Joe Biden	4%	(36)	6%	(55)	9%	(83)	82%	(770)	944
2020 Vote: Donald Trump	2%	(15)	5%	(40)	11%	(82)	82%	(630)	767
2020 Vote: Other	2%	(1)	—	(0)	11%	(7)	87%	(54)	62
2020 Vote: Didn't Vote	2%	(10)	3%	(13)	7%	(32)	87%	(382)	437
2018 House Vote: Democrat	5%	(37)	6%	(43)	10%	(71)	80%	(590)	741
2018 House Vote: Republican	2%	(10)	4%	(29)	10%	(64)	84%	(537)	640
2018 House Vote: Someone else	—	(0)	2%	(1)	24%	(13)	74%	(39)	53
2016 Vote: Hillary Clinton	5%	(31)	6%	(41)	9%	(62)	80%	(553)	688
2016 Vote: Donald Trump	2%	(11)	5%	(34)	11%	(75)	82%	(563)	684
2016 Vote: Other	1%	(1)	—	(0)	13%	(14)	86%	(94)	110
2016 Vote: Didn't Vote	2%	(15)	4%	(29)	7%	(53)	86%	(620)	718

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**Table MCERdem1\_8: How frequently do you do the following?**  
 Invest in or flip real estate

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
Adults	3%	(62)	5%	(107)	9%	(205)	83%	(1835)	2210
Voted in 2014: Yes	3%	(42)	5%	(67)	10%	(134)	81%	(1039)	1282
Voted in 2014: No	2%	(20)	4%	(41)	8%	(70)	86%	(797)	928
4-Region: Northeast	2%	(6)	5%	(17)	9%	(34)	85%	(325)	383
4-Region: Midwest	1%	(4)	3%	(15)	9%	(42)	87%	(396)	456
4-Region: South	2%	(14)	5%	(39)	9%	(78)	84%	(713)	844
4-Region: West	7%	(38)	7%	(36)	10%	(51)	76%	(401)	527
Frequently Invests	19%	(62)	20%	(67)	15%	(51)	46%	(153)	334
Climate Concerned	3%	(54)	5%	(84)	9%	(142)	82%	(1291)	1571
Climate Unconcerned	1%	(8)	4%	(24)	11%	(59)	83%	(456)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCERdem1\_9: How frequently do you do the following?**  
*Invest in structured products, such as CDOs*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(76)	5%	(109)	10%	(224)	82%	(1801)	2210
Gender: Male	6%	(68)	7%	(75)	12%	(131)	74%	(794)	1068
Gender: Female	1%	(8)	3%	(34)	8%	(93)	88%	(1007)	1142
Age: 18-34	6%	(37)	9%	(59)	10%	(65)	75%	(481)	642
Age: 35-44	5%	(17)	7%	(25)	17%	(61)	72%	(262)	365
Age: 45-64	2%	(14)	3%	(19)	10%	(69)	86%	(613)	714
Age: 65+	2%	(8)	1%	(6)	6%	(30)	91%	(445)	489
GenZers: 1997-2012	3%	(8)	5%	(14)	11%	(32)	81%	(234)	288
Millennials: 1981-1996	7%	(44)	10%	(63)	13%	(80)	70%	(431)	617
GenXers: 1965-1980	3%	(15)	4%	(21)	11%	(57)	82%	(427)	520
Baby Boomers: 1946-1964	1%	(4)	1%	(9)	7%	(47)	92%	(648)	708
PID: Dem (no lean)	6%	(50)	6%	(52)	11%	(88)	77%	(644)	834
PID: Ind (no lean)	1%	(7)	3%	(25)	9%	(65)	86%	(612)	709
PID: Rep (no lean)	3%	(19)	5%	(32)	11%	(70)	82%	(545)	667
PID/Gender: Dem Men	11%	(46)	10%	(40)	13%	(54)	65%	(264)	404
PID/Gender: Dem Women	1%	(4)	3%	(12)	8%	(35)	88%	(380)	431
PID/Gender: Ind Men	2%	(6)	5%	(16)	11%	(35)	83%	(274)	332
PID/Gender: Ind Women	—	(1)	2%	(9)	8%	(30)	90%	(338)	377
PID/Gender: Rep Men	5%	(16)	6%	(18)	13%	(42)	77%	(255)	332
PID/Gender: Rep Women	1%	(3)	4%	(14)	8%	(28)	87%	(290)	335
Ideo: Liberal (1-3)	6%	(38)	7%	(45)	9%	(63)	78%	(524)	670
Ideo: Moderate (4)	3%	(17)	5%	(31)	11%	(65)	82%	(506)	619
Ideo: Conservative (5-7)	3%	(19)	4%	(30)	11%	(76)	82%	(574)	700
Educ: < College	2%	(28)	3%	(48)	9%	(124)	86%	(1237)	1437
Educ: Bachelors degree	3%	(17)	5%	(26)	13%	(66)	78%	(381)	491
Educ: Post-grad	11%	(31)	12%	(35)	12%	(33)	65%	(183)	282
Income: Under 50k	2%	(24)	3%	(36)	8%	(102)	87%	(1100)	1261
Income: 50k-100k	4%	(25)	6%	(39)	13%	(87)	77%	(501)	652
Income: 100k+	9%	(26)	12%	(35)	12%	(35)	68%	(200)	297
Ethnicity: White	3%	(50)	5%	(80)	9%	(156)	83%	(1424)	1711
Ethnicity: Hispanic	6%	(23)	8%	(30)	11%	(42)	75%	(279)	374

Continued on next page

**Table MCERdem1\_9: How frequently do you do the following?**  
 Invest in structured products, such as CDOs

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(76)	5%	(109)	10%	(224)	82%	(1801)	2210
Ethnicity: Black	8%	(21)	7%	(20)	15%	(43)	70%	(198)	282
Ethnicity: Other	2%	(4)	4%	(8)	11%	(25)	83%	(179)	217
All Christian	5%	(51)	6%	(64)	10%	(102)	79%	(815)	1032
All Non-Christian	6%	(5)	7%	(7)	13%	(13)	75%	(72)	97
Atheist	3%	(3)	3%	(2)	11%	(10)	83%	(76)	92
Agnostic/Nothing in particular	1%	(8)	3%	(19)	10%	(61)	85%	(511)	598
Something Else	2%	(9)	4%	(17)	10%	(39)	83%	(327)	391
Religious Non-Protestant/Catholic	4%	(5)	5%	(7)	12%	(15)	79%	(101)	128
Evangelical	7%	(44)	8%	(50)	10%	(61)	74%	(444)	599
Non-Evangelical	2%	(14)	4%	(28)	9%	(74)	85%	(663)	779
Community: Urban	7%	(43)	7%	(40)	11%	(68)	75%	(448)	599
Community: Suburban	2%	(25)	5%	(49)	11%	(115)	81%	(818)	1007
Community: Rural	1%	(8)	3%	(20)	7%	(40)	89%	(535)	604
Employ: Private Sector	7%	(46)	10%	(65)	13%	(86)	70%	(454)	651
Employ: Government	2%	(3)	7%	(9)	19%	(23)	72%	(88)	122
Employ: Self-Employed	7%	(14)	4%	(8)	13%	(26)	75%	(146)	194
Employ: Homemaker	1%	(1)	1%	(1)	7%	(11)	91%	(141)	154
Employ: Student	1%	(1)	6%	(6)	10%	(9)	83%	(80)	96
Employ: Retired	1%	(8)	1%	(7)	6%	(32)	91%	(500)	547
Employ: Unemployed	1%	(2)	2%	(5)	8%	(24)	90%	(268)	298
Employ: Other	1%	(2)	5%	(7)	9%	(14)	84%	(124)	147
Military HH: Yes	4%	(12)	4%	(11)	13%	(40)	79%	(236)	300
Military HH: No	3%	(64)	5%	(97)	10%	(184)	82%	(1565)	1910
RD/WT: Right Direction	8%	(50)	10%	(58)	10%	(59)	72%	(432)	600
RD/WT: Wrong Track	2%	(26)	3%	(51)	10%	(165)	85%	(1369)	1610
Biden Job Approve	6%	(51)	7%	(64)	10%	(91)	77%	(672)	878
Biden Job Disapprove	2%	(24)	3%	(43)	10%	(122)	85%	(1041)	1229

Continued on next page

**Table MCERdem1\_9: How frequently do you do the following?**  
*Invest in structured products, such as CDOs*

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	3%	(76)	5%	(109)	10%	(224)	82%	(1801)	2210
Biden Job Strongly Approve	10%	(38)	11%	(41)	8%	(29)	71%	(269)	376
Biden Job Somewhat Approve	3%	(13)	5%	(23)	12%	(62)	80%	(403)	502
Biden Job Somewhat Disapprove	3%	(11)	3%	(13)	11%	(39)	83%	(297)	359
Biden Job Strongly Disapprove	1%	(13)	3%	(30)	10%	(84)	85%	(743)	870
Favorable of Biden	6%	(50)	7%	(61)	10%	(89)	78%	(695)	895
Unfavorable of Biden	2%	(23)	4%	(44)	11%	(128)	84%	(1022)	1217
Very Favorable of Biden	7%	(30)	9%	(35)	8%	(32)	76%	(303)	400
Somewhat Favorable of Biden	4%	(20)	5%	(26)	12%	(57)	79%	(392)	495
Somewhat Unfavorable of Biden	2%	(8)	3%	(10)	11%	(35)	83%	(268)	321
Very Unfavorable of Biden	2%	(15)	4%	(34)	10%	(93)	84%	(753)	896
#1 Issue: Economy	3%	(26)	6%	(50)	10%	(90)	82%	(733)	899
#1 Issue: Security	3%	(9)	6%	(16)	13%	(34)	77%	(201)	260
#1 Issue: Health Care	7%	(12)	4%	(6)	10%	(16)	79%	(132)	167
#1 Issue: Medicare / Social Security	2%	(5)	1%	(4)	8%	(20)	88%	(218)	247
#1 Issue: Women's Issues	2%	(6)	4%	(9)	10%	(25)	85%	(221)	261
#1 Issue: Education	13%	(9)	11%	(7)	22%	(15)	54%	(36)	66
#1 Issue: Energy	4%	(7)	8%	(15)	6%	(11)	81%	(144)	177
#1 Issue: Other	1%	(2)	2%	(2)	10%	(13)	87%	(117)	134
2020 Vote: Joe Biden	4%	(42)	6%	(58)	10%	(95)	79%	(749)	944
2020 Vote: Donald Trump	3%	(22)	5%	(40)	11%	(85)	81%	(620)	767
2020 Vote: Other	2%	(1)	5%	(3)	9%	(6)	84%	(52)	62
2020 Vote: Didn't Vote	2%	(11)	2%	(8)	9%	(38)	87%	(380)	437
2018 House Vote: Democrat	6%	(44)	7%	(52)	10%	(71)	78%	(575)	741
2018 House Vote: Republican	3%	(19)	4%	(28)	11%	(70)	82%	(523)	640
2018 House Vote: Someone else	—	(0)	3%	(2)	16%	(9)	81%	(43)	53
2016 Vote: Hillary Clinton	5%	(35)	7%	(50)	9%	(64)	78%	(540)	688
2016 Vote: Donald Trump	3%	(22)	5%	(33)	11%	(78)	81%	(551)	684
2016 Vote: Other	3%	(3)	2%	(2)	13%	(15)	82%	(90)	110
2016 Vote: Didn't Vote	2%	(14)	3%	(21)	9%	(65)	86%	(617)	718

Continued on next page



**Table MCERdem1\_9: How frequently do you do the following?**  
 Invest in structured products, such as CDOs

Demographic	Very frequently		Somewhat frequently		Not too frequently		Never done this		Total N
Adults	3%	(76)	5%	(109)	10%	(224)	82%	(1801)	2210
Voted in 2014: Yes	4%	(57)	5%	(68)	11%	(136)	80%	(1021)	1282
Voted in 2014: No	2%	(18)	4%	(41)	9%	(88)	84%	(781)	928
4-Region: Northeast	2%	(9)	6%	(22)	9%	(34)	83%	(318)	383
4-Region: Midwest	2%	(7)	5%	(21)	9%	(42)	85%	(386)	456
4-Region: South	2%	(21)	4%	(34)	11%	(92)	83%	(698)	844
4-Region: West	7%	(38)	6%	(33)	11%	(56)	76%	(399)	527
Frequently Invests	23%	(76)	19%	(62)	17%	(55)	42%	(141)	334
Climate Concerned	4%	(68)	6%	(87)	10%	(164)	80%	(1252)	1571
Climate Unconcerned	1%	(8)	4%	(21)	10%	(55)	85%	(463)	547

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCERdem2: How concerned are you with the issue of climate change and its impacts?**

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	40%	(884)	31%	(688)	13%	(285)	12%	(262)	4%	(92)	2210
Gender: Male	42%	(450)	28%	(294)	15%	(156)	14%	(151)	2%	(16)	1068
Gender: Female	38%	(433)	34%	(394)	11%	(129)	10%	(110)	7%	(76)	1142
Age: 18-34	46%	(298)	29%	(189)	10%	(67)	8%	(50)	6%	(37)	642
Age: 35-44	38%	(137)	33%	(120)	11%	(40)	12%	(44)	7%	(24)	365
Age: 45-64	36%	(260)	34%	(239)	15%	(105)	12%	(83)	4%	(27)	714
Age: 65+	38%	(188)	28%	(139)	15%	(73)	17%	(85)	1%	(4)	489
GenZers: 1997-2012	48%	(137)	30%	(87)	9%	(26)	7%	(21)	6%	(18)	288
Millennials: 1981-1996	42%	(261)	31%	(190)	11%	(69)	9%	(57)	7%	(40)	617
GenXers: 1965-1980	39%	(202)	32%	(165)	13%	(67)	12%	(62)	5%	(25)	520
Baby Boomers: 1946-1964	36%	(258)	31%	(220)	16%	(114)	15%	(106)	1%	(10)	708
PID: Dem (no lean)	59%	(494)	30%	(254)	5%	(42)	3%	(27)	2%	(17)	834
PID: Ind (no lean)	37%	(263)	32%	(228)	12%	(87)	11%	(76)	8%	(55)	709
PID: Rep (no lean)	19%	(127)	31%	(205)	23%	(155)	24%	(158)	3%	(21)	667
PID/Gender: Dem Men	64%	(260)	27%	(110)	5%	(22)	3%	(10)	—	(2)	404
PID/Gender: Dem Women	54%	(233)	34%	(144)	5%	(21)	4%	(17)	3%	(15)	431
PID/Gender: Ind Men	40%	(131)	30%	(99)	14%	(47)	13%	(43)	3%	(11)	332
PID/Gender: Ind Women	35%	(132)	34%	(129)	11%	(40)	9%	(34)	12%	(43)	377
PID/Gender: Rep Men	18%	(59)	26%	(85)	26%	(87)	30%	(98)	1%	(3)	332
PID/Gender: Rep Women	20%	(68)	36%	(120)	21%	(69)	18%	(60)	5%	(18)	335
Ideo: Liberal (1-3)	67%	(448)	25%	(168)	4%	(27)	3%	(18)	1%	(10)	670
Ideo: Moderate (4)	38%	(237)	40%	(245)	12%	(73)	7%	(40)	4%	(24)	619
Ideo: Conservative (5-7)	19%	(131)	29%	(202)	24%	(167)	26%	(183)	2%	(16)	700
Educ: < College	37%	(528)	32%	(465)	13%	(191)	12%	(173)	6%	(81)	1437
Educ: Bachelors degree	46%	(225)	27%	(133)	13%	(65)	12%	(59)	2%	(9)	491
Educ: Post-grad	46%	(131)	32%	(90)	10%	(29)	10%	(30)	1%	(2)	282
Income: Under 50k	39%	(494)	30%	(385)	13%	(164)	11%	(143)	6%	(76)	1261
Income: 50k-100k	39%	(252)	34%	(219)	13%	(87)	12%	(78)	2%	(15)	652
Income: 100k+	46%	(138)	28%	(84)	11%	(33)	14%	(41)	—	(1)	297
Ethnicity: White	38%	(651)	31%	(538)	14%	(242)	13%	(221)	3%	(60)	1711
Ethnicity: Hispanic	48%	(180)	29%	(108)	10%	(39)	7%	(27)	5%	(20)	374
Ethnicity: Black	49%	(138)	30%	(85)	8%	(23)	8%	(22)	5%	(14)	282

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**Table MCERdem2: How concerned are you with the issue of climate change and its impacts?**

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	40%	(884)	31%	(688)	13%	(285)	12%	(262)	4%	(92)	2210
Ethnicity: Other	44%	(95)	30%	(65)	9%	(20)	9%	(19)	9%	(18)	217
All Christian	37%	(379)	30%	(314)	16%	(163)	15%	(152)	2%	(25)	1032
All Non-Christian	47%	(46)	35%	(34)	5%	(5)	10%	(9)	2%	(2)	97
Atheist	53%	(48)	30%	(27)	9%	(8)	6%	(5)	3%	(2)	92
Agnostic/Nothing in particular	41%	(244)	33%	(195)	11%	(67)	9%	(55)	6%	(37)	598
Something Else	42%	(166)	30%	(118)	11%	(41)	10%	(41)	7%	(26)	391
Religious Non-Protestant/Catholic	42%	(54)	34%	(43)	8%	(10)	14%	(18)	2%	(2)	128
Evangelical	36%	(216)	28%	(166)	17%	(102)	14%	(83)	5%	(32)	599
Non-Evangelical	40%	(314)	32%	(252)	12%	(95)	13%	(100)	2%	(19)	779
Community: Urban	52%	(309)	30%	(178)	6%	(38)	8%	(47)	5%	(28)	599
Community: Suburban	38%	(380)	31%	(316)	15%	(150)	13%	(126)	3%	(34)	1007
Community: Rural	32%	(194)	32%	(194)	16%	(97)	15%	(89)	5%	(30)	604
Employ: Private Sector	41%	(269)	33%	(212)	13%	(84)	11%	(72)	2%	(14)	651
Employ: Government	34%	(41)	40%	(49)	14%	(16)	8%	(10)	4%	(5)	122
Employ: Self-Employed	39%	(75)	31%	(59)	14%	(26)	12%	(24)	5%	(10)	194
Employ: Homemaker	33%	(50)	37%	(57)	15%	(23)	9%	(15)	6%	(10)	154
Employ: Student	62%	(60)	22%	(21)	5%	(5)	6%	(6)	4%	(4)	96
Employ: Retired	38%	(205)	29%	(161)	15%	(80)	17%	(92)	2%	(9)	547
Employ: Unemployed	44%	(133)	27%	(81)	12%	(35)	8%	(25)	9%	(25)	298
Employ: Other	34%	(50)	32%	(48)	10%	(15)	12%	(18)	11%	(16)	147
Military HH: Yes	36%	(107)	31%	(92)	14%	(42)	17%	(50)	3%	(9)	300
Military HH: No	41%	(777)	31%	(595)	13%	(243)	11%	(212)	4%	(83)	1910
RD/WT: Right Direction	56%	(334)	32%	(189)	6%	(33)	4%	(26)	3%	(17)	600
RD/WT: Wrong Track	34%	(549)	31%	(498)	16%	(251)	15%	(236)	5%	(75)	1610
Biden Job Approve	61%	(535)	30%	(267)	5%	(40)	2%	(19)	2%	(17)	878
Biden Job Disapprove	26%	(320)	32%	(389)	19%	(236)	19%	(236)	4%	(48)	1229
Biden Job Strongly Approve	73%	(276)	18%	(68)	4%	(14)	3%	(10)	2%	(9)	376
Biden Job Somewhat Approve	52%	(259)	40%	(199)	5%	(27)	2%	(9)	2%	(8)	502
Biden Job Somewhat Disapprove	46%	(165)	39%	(140)	10%	(35)	3%	(11)	2%	(9)	359
Biden Job Strongly Disapprove	18%	(156)	29%	(249)	23%	(201)	26%	(225)	5%	(39)	870

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**Table MCERdem2: How concerned are you with the issue of climate change and its impacts?**

Demographic	Very concerned		Somewhat concerned		Not very concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	40%	(884)	31%	(688)	13%	(285)	12%	(262)	4%	(92)	2210
Favorable of Biden	62%	(553)	30%	(265)	5%	(40)	2%	(20)	2%	(17)	895
Unfavorable of Biden	25%	(302)	33%	(399)	20%	(239)	19%	(233)	4%	(43)	1217
Very Favorable of Biden	68%	(273)	22%	(86)	5%	(18)	3%	(11)	3%	(11)	400
Somewhat Favorable of Biden	56%	(280)	36%	(179)	4%	(22)	2%	(8)	1%	(7)	495
Somewhat Unfavorable of Biden	41%	(133)	43%	(139)	10%	(32)	4%	(12)	2%	(5)	321
Very Unfavorable of Biden	19%	(169)	29%	(260)	23%	(207)	25%	(221)	4%	(38)	896
#1 Issue: Economy	31%	(275)	35%	(313)	17%	(149)	14%	(125)	4%	(37)	899
#1 Issue: Security	23%	(59)	29%	(75)	22%	(56)	24%	(61)	3%	(8)	260
#1 Issue: Health Care	57%	(96)	29%	(49)	3%	(4)	4%	(8)	6%	(10)	167
#1 Issue: Medicare / Social Security	44%	(110)	35%	(87)	10%	(23)	7%	(17)	4%	(9)	247
#1 Issue: Women's Issues	63%	(164)	26%	(69)	4%	(11)	3%	(7)	4%	(10)	261
#1 Issue: Education	49%	(32)	32%	(21)	5%	(4)	6%	(4)	8%	(5)	66
#1 Issue: Energy	52%	(91)	21%	(37)	16%	(28)	8%	(15)	3%	(6)	177
#1 Issue: Other	42%	(57)	27%	(36)	7%	(10)	18%	(25)	5%	(7)	134
2020 Vote: Joe Biden	61%	(578)	30%	(280)	5%	(50)	2%	(18)	2%	(18)	944
2020 Vote: Donald Trump	16%	(125)	31%	(240)	24%	(181)	25%	(195)	3%	(26)	767
2020 Vote: Other	30%	(18)	35%	(22)	16%	(10)	12%	(7)	7%	(4)	62
2020 Vote: Didn't Vote	37%	(162)	33%	(146)	10%	(44)	10%	(42)	10%	(44)	437
2018 House Vote: Democrat	63%	(465)	30%	(225)	3%	(25)	2%	(13)	2%	(12)	741
2018 House Vote: Republican	18%	(116)	30%	(193)	23%	(150)	26%	(164)	3%	(16)	640
2018 House Vote: Someone else	30%	(16)	30%	(16)	17%	(9)	20%	(10)	3%	(2)	53
2016 Vote: Hillary Clinton	62%	(426)	30%	(209)	4%	(26)	2%	(12)	2%	(14)	688
2016 Vote: Donald Trump	16%	(112)	32%	(218)	25%	(168)	24%	(167)	3%	(19)	684
2016 Vote: Other	44%	(48)	35%	(38)	7%	(8)	13%	(15)	1%	(1)	110
2016 Vote: Didn't Vote	41%	(295)	30%	(217)	11%	(79)	9%	(68)	8%	(58)	718
Voted in 2014: Yes	41%	(528)	30%	(387)	13%	(168)	14%	(174)	2%	(25)	1282
Voted in 2014: No	38%	(355)	32%	(301)	13%	(117)	9%	(88)	7%	(67)	928
4-Region: Northeast	43%	(166)	31%	(120)	12%	(46)	10%	(39)	3%	(11)	383
4-Region: Midwest	36%	(165)	34%	(154)	14%	(66)	12%	(56)	3%	(16)	456
4-Region: South	35%	(298)	32%	(267)	13%	(109)	14%	(121)	6%	(49)	844
4-Region: West	48%	(254)	28%	(147)	12%	(64)	9%	(45)	3%	(16)	527

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**Table MCERdem2:** *How concerned are you with the issue of climate change and its impacts?*

<b>Demographic</b>	<b>Very concerned</b>		<b>Somewhat concerned</b>		<b>Not very concerned</b>		<b>Not concerned at all</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	40%	(884)	31%	(688)	13%	(285)	12%	(262)	4%	(92)	2210
Frequently Invests	48%	(161)	26%	(86)	12%	(40)	13%	(44)	1%	(3)	334
Climate Concerned	56%	(884)	44%	(688)	—	(0)	—	(0)	—	(0)	1571
Climate Unconcerned	—	(0)	—	(0)	52%	(285)	48%	(262)	—	(0)	547

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2210	100%
xdemGender	Gender: Male	1068	48%
	Gender: Female	1142	52%
	N	2210	
age	Age: 18-34	642	29%
	Age: 35-44	365	17%
	Age: 45-64	714	32%
	Age: 65+	489	22%
	N	2210	
demAgeGeneration	GenZers: 1997-2012	288	13%
	Millennials: 1981-1996	617	28%
	GenXers: 1965-1980	520	24%
	Baby Boomers: 1946-1964	708	32%
	N	2134	
xpid3	PID: Dem (no lean)	834	38%
	PID: Ind (no lean)	709	32%
	PID: Rep (no lean)	667	30%
	N	2210	
xpidGender	PID/Gender: Dem Men	404	18%
	PID/Gender: Dem Women	431	19%
	PID/Gender: Ind Men	332	15%
	PID/Gender: Ind Women	377	17%
	PID/Gender: Rep Men	332	15%
	PID/Gender: Rep Women	335	15%
	N	2210	
xdemIdeo3	Ideo: Liberal (1-3)	670	30%
	Ideo: Moderate (4)	619	28%
	Ideo: Conservative (5-7)	700	32%
	N	1988	
xeduc3	Educ: < College	1437	65%
	Educ: Bachelors degree	491	22%
	Educ: Post-grad	282	13%
	N	2210	

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### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1261	57%
	Income: 50k-100k	652	29%
	Income: 100k+	297	13%
	N	2210	
xdemWhite	Ethnicity: White	1711	77%
xdemHispBin	Ethnicity: Hispanic	374	17%
demBlackBin	Ethnicity: Black	282	13%
demRaceOther	Ethnicity: Other	217	10%
xdemReligion	All Christian	1032	47%
	All Non-Christian	97	4%
	Atheist	92	4%
	Agnostic/Nothing in particular	598	27%
	Something Else	391	18%
	N	2210	
xdemReligOther	Religious Non-Protestant/Catholic	128	6%
xdemEvang	Evangelical	599	27%
	Non-Evangelical	779	35%
	N	1378	
xdemUsr	Community: Urban	599	27%
	Community: Suburban	1007	46%
	Community: Rural	604	27%
	N	2210	
xdemEmploy	Employ: Private Sector	651	29%
	Employ: Government	122	6%
	Employ: Self-Employed	194	9%
	Employ: Homemaker	154	7%
	Employ: Student	96	4%
	Employ: Retired	547	25%
	Employ: Unemployed	298	14%
	Employ: Other	147	7%
	N	2210	
xdemMilHH1	Military HH: Yes	300	14%
	Military HH: No	1910	86%
	N	2210	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	600	27%
	RD/WT: Wrong Track	1610	73%
	N	2210	
xdemBidenApprove	Biden Job Approve	878	40%
	Biden Job Disapprove	1229	56%
	N	2107	
xdemBidenApprove2	Biden Job Strongly Approve	376	17%
	Biden Job Somewhat Approve	502	23%
	Biden Job Somewhat Disapprove	359	16%
	Biden Job Strongly Disapprove	870	39%
	N	2107	
xdemBidenFav	Favorable of Biden	895	41%
	Unfavorable of Biden	1217	55%
	N	2112	
xdemBidenFavFull	Very Favorable of Biden	400	18%
	Somewhat Favorable of Biden	495	22%
	Somewhat Unfavorable of Biden	321	15%
	Very Unfavorable of Biden	896	41%
	N	2112	
xnr3	#1 Issue: Economy	899	41%
	#1 Issue: Security	260	12%
	#1 Issue: Health Care	167	8%
	#1 Issue: Medicare / Social Security	247	11%
	#1 Issue: Women's Issues	261	12%
	#1 Issue: Education	66	3%
	#1 Issue: Energy	177	8%
	#1 Issue: Other	134	6%
	N	2210	
xsubVote20O	2020 Vote: Joe Biden	944	43%
	2020 Vote: Donald Trump	767	35%
	2020 Vote: Other	62	3%
	2020 Vote: Didn't Vote	437	20%
	N	2210	
xsubVote18O	2018 House Vote: Democrat	741	34%
	2018 House Vote: Republican	640	29%
	2018 House Vote: Someone else	53	2%
	N	1434	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	688	31%
	2016 Vote: Donald Trump	684	31%
	2016 Vote: Other	110	5%
	2016 Vote: Didn't Vote	718	32%
	<i>N</i>	2199	
xsubVote14O	Voted in 2014: Yes	1282	58%
	Voted in 2014: No	928	42%
	<i>N</i>	2210	
xreg4	4-Region: Northeast	383	17%
	4-Region: Midwest	456	21%
	4-Region: South	844	38%
	4-Region: West	527	24%
	<i>N</i>	2210	
MCERxdem1	Frequently Invests	334	15%
MCERxdem2	Climate Concerned	1571	71%
	Climate Unconcerned	547	25%
	<i>N</i>	2118	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

