



National Tracking Poll #2206090  
June 14-15, 2022

*Crosstabulation Results*

*Methodology:*

This poll was conducted between June 14-June 15, 2022 among a sample of 2210 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, age, race, educational attainment, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table MCSP1\_1:** Do you have a favorable or unfavorable opinion of each of the following people?

Gary Bettman

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (87)	7% (162)	4% (81)	1% (31)	11% (252)	72% (1596)	2210
Gender: Male	6% (59)	10% (107)	6% (62)	2% (17)	14% (147)	63% (674)	1068
Gender: Female	2% (28)	5% (55)	2% (19)	1% (14)	9% (105)	81% (922)	1142
Age: 18-34	5% (29)	8% (49)	5% (30)	2% (13)	11% (70)	70% (452)	642
Age: 35-44	10% (35)	8% (30)	4% (15)	2% (7)	16% (60)	60% (218)	365
Age: 45-64	2% (12)	7% (51)	4% (27)	1% (10)	11% (82)	75% (533)	714
Age: 65+	2% (10)	7% (33)	2% (9)	1% (2)	8% (40)	81% (394)	489
GenZers: 1997-2012	3% (8)	4% (12)	3% (10)	3% (9)	8% (23)	80% (242)	304
Millennials: 1981-1996	8% (49)	10% (58)	6% (33)	2% (10)	16% (96)	59% (358)	605
GenXers: 1965-1980	3% (15)	7% (31)	4% (17)	1% (4)	12% (58)	74% (352)	476
Baby Boomers: 1946-1964	2% (15)	8% (57)	3% (21)	1% (9)	10% (73)	77% (582)	756
PID: Dem (no lean)	7% (55)	9% (76)	3% (26)	1% (10)	11% (89)	69% (581)	837
PID: Ind (no lean)	1% (9)	5% (39)	5% (38)	2% (14)	13% (95)	73% (530)	725
PID: Rep (no lean)	4% (23)	7% (47)	3% (18)	1% (7)	10% (68)	75% (486)	648
PID/Gender: Dem Men	10% (41)	11% (48)	5% (22)	2% (7)	11% (48)	61% (263)	430
PID/Gender: Dem Women	3% (14)	7% (28)	1% (4)	1% (3)	10% (41)	78% (317)	407
PID/Gender: Ind Men	2% (5)	8% (27)	9% (30)	2% (5)	17% (57)	62% (208)	333
PID/Gender: Ind Women	1% (3)	3% (12)	2% (7)	2% (9)	10% (38)	82% (323)	392
PID/Gender: Rep Men	4% (13)	10% (32)	3% (10)	2% (5)	14% (42)	67% (203)	305
PID/Gender: Rep Women	3% (10)	4% (15)	2% (7)	1% (2)	8% (26)	82% (282)	343
Ideo: Liberal (1-3)	6% (42)	9% (58)	3% (20)	1% (5)	9% (56)	72% (477)	659
Ideo: Moderate (4)	3% (17)	6% (39)	5% (34)	3% (16)	14% (91)	69% (434)	631
Ideo: Conservative (5-7)	4% (27)	8% (62)	3% (25)	1% (10)	11% (83)	72% (534)	741
Educ: < College	4% (55)	6% (84)	3% (48)	2% (23)	12% (170)	74% (1057)	1437
Educ: Bachelors degree	4% (19)	8% (39)	4% (20)	1% (6)	12% (58)	71% (349)	491
Educ: Post-grad	5% (13)	14% (39)	5% (13)	1% (2)	8% (23)	68% (191)	282

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**Table MCSPI\_1: Do you have a favorable or unfavorable opinion of each of the following people?**

Gary Bettman

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(87)	7%	(162)	4%	(81)	1%	(31)	11%	(252)	72%	(1596)	2210
Income: Under 50k	4%	(43)	6%	(65)	4%	(41)	2%	(18)	11%	(128)	75%	(873)	1168
Income: 50k-100k	4%	(26)	9%	(59)	3%	(22)	1%	(10)	11%	(74)	72%	(485)	676
Income: 100k+	5%	(18)	10%	(38)	5%	(18)	1%	(3)	14%	(50)	65%	(239)	366
Ethnicity: White	4%	(65)	7%	(120)	4%	(62)	1%	(21)	10%	(178)	74%	(1264)	1711
Ethnicity: Hispanic	6%	(23)	9%	(35)	4%	(13)	2%	(7)	14%	(52)	65%	(243)	374
Ethnicity: Black	7%	(21)	10%	(29)	3%	(10)	2%	(5)	13%	(38)	64%	(180)	282
Ethnicity: Other	—	(1)	6%	(13)	4%	(9)	2%	(5)	17%	(36)	70%	(152)	217
All Christian	5%	(52)	9%	(94)	4%	(40)	1%	(10)	12%	(123)	69%	(698)	1016
All Non-Christian	3%	(3)	10%	(10)	2%	(2)	4%	(4)	6%	(6)	76%	(76)	100
Atheist	3%	(4)	4%	(5)	5%	(6)	—	(1)	13%	(14)	74%	(84)	113
Agnostic/Nothing in particular	3%	(19)	6%	(35)	4%	(22)	2%	(11)	11%	(67)	75%	(464)	617
Something Else	3%	(10)	5%	(18)	3%	(11)	2%	(6)	12%	(43)	76%	(275)	363
Religious Non-Protestant/Catholic	2%	(3)	9%	(10)	2%	(2)	4%	(4)	6%	(7)	77%	(89)	115
Evangelical	8%	(41)	6%	(32)	2%	(10)	1%	(5)	10%	(53)	74%	(393)	533
Non-Evangelical	3%	(21)	9%	(76)	5%	(40)	1%	(11)	13%	(110)	68%	(560)	818
Community: Urban	7%	(40)	6%	(34)	3%	(17)	1%	(8)	15%	(86)	69%	(408)	594
Community: Suburban	2%	(22)	9%	(91)	4%	(42)	1%	(15)	12%	(123)	72%	(765)	1058
Community: Rural	4%	(25)	7%	(38)	4%	(22)	1%	(8)	8%	(42)	76%	(423)	558
Employ: Private Sector	6%	(46)	11%	(83)	5%	(37)	2%	(12)	13%	(97)	62%	(454)	730
Employ: Government	3%	(4)	8%	(10)	4%	(5)	1%	(1)	11%	(13)	74%	(91)	123
Employ: Self-Employed	4%	(9)	10%	(21)	4%	(8)	1%	(2)	16%	(35)	65%	(143)	219
Employ: Homemaker	3%	(6)	3%	(5)	4%	(7)	—	(0)	12%	(20)	78%	(133)	170
Employ: Student	1%	(1)	6%	(5)	3%	(3)	5%	(4)	9%	(9)	77%	(75)	98
Employ: Retired	2%	(8)	5%	(26)	2%	(10)	1%	(5)	7%	(35)	83%	(424)	509
Employ: Unemployed	4%	(12)	3%	(7)	4%	(11)	2%	(6)	10%	(26)	77%	(201)	263
Employ: Other	1%	(1)	5%	(5)	1%	(1)	1%	(1)	16%	(16)	76%	(74)	98
Military HH: Yes	3%	(11)	7%	(21)	3%	(11)	1%	(4)	9%	(30)	76%	(241)	318
Military HH: No	4%	(76)	7%	(141)	4%	(70)	1%	(27)	12%	(222)	72%	(1355)	1892
RD/WT: Right Direction	9%	(49)	9%	(47)	3%	(14)	1%	(3)	11%	(58)	68%	(365)	535
RD/WT: Wrong Track	2%	(38)	7%	(116)	4%	(67)	2%	(28)	12%	(194)	74%	(1232)	1675

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**Table MCSP1\_1: Do you have a favorable or unfavorable opinion of each of the following people?**  
Gary Bettman

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (87)	7% (162)	4% (81)	1% (31)	11% (252)	72% (1596)	2210
Biden Job Approve	6% (52)	8% (67)	3% (23)	1% (8)	11% (93)	72% (616)	858
Biden Job Disapprove	3% (35)	8% (96)	5% (58)	2% (20)	12% (146)	72% (890)	1244
Biden Job Strongly Approve	12% (40)	10% (33)	4% (12)	1% (2)	10% (32)	63% (206)	326
Biden Job Somewhat Approve	2% (12)	6% (34)	2% (10)	1% (6)	11% (60)	77% (410)	532
Biden Job Somewhat Disapprove	2% (7)	7% (24)	7% (24)	2% (6)	13% (46)	71% (256)	363
Biden Job Strongly Disapprove	3% (28)	8% (72)	4% (34)	2% (13)	11% (100)	72% (634)	881
Favorable of Biden	6% (52)	7% (66)	3% (24)	1% (9)	10% (94)	73% (666)	910
Unfavorable of Biden	3% (32)	8% (97)	5% (55)	2% (23)	12% (148)	70% (838)	1192
Very Favorable of Biden	10% (37)	8% (30)	2% (9)	1% (3)	9% (34)	70% (262)	374
Somewhat Favorable of Biden	3% (15)	7% (36)	3% (15)	1% (5)	11% (60)	76% (404)	536
Somewhat Unfavorable of Biden	1% (3)	7% (21)	7% (19)	3% (7)	14% (41)	68% (193)	284
Very Unfavorable of Biden	3% (29)	8% (76)	4% (35)	2% (15)	12% (107)	71% (645)	908
#1 Issue: Economy	3% (32)	8% (72)	5% (46)	1% (13)	13% (120)	69% (638)	922
#1 Issue: Security	8% (19)	10% (24)	2% (4)	— (1)	7% (19)	74% (187)	254
#1 Issue: Health Care	5% (9)	5% (9)	1% (2)	— (0)	11% (18)	78% (132)	169
#1 Issue: Medicare / Social Security	3% (7)	8% (19)	3% (6)	1% (2)	10% (22)	76% (170)	225
#1 Issue: Women's Issues	2% (5)	3% (6)	7% (15)	2% (5)	9% (21)	77% (175)	227
#1 Issue: Education	7% (6)	6% (5)	2% (2)	5% (4)	9% (7)	70% (56)	79
#1 Issue: Energy	4% (8)	12% (24)	2% (4)	1% (3)	11% (21)	70% (139)	199
#1 Issue: Other	1% (1)	3% (4)	2% (3)	3% (4)	17% (24)	74% (100)	135
2020 Vote: Joe Biden	4% (41)	8% (81)	4% (38)	1% (14)	11% (109)	71% (693)	976
2020 Vote: Donald Trump	4% (26)	8% (61)	4% (28)	1% (10)	12% (86)	71% (512)	723
2020 Vote: Other	5% (4)	6% (6)	6% (5)	1% (1)	17% (15)	64% (56)	88
2020 Vote: Didn't Vote	4% (15)	4% (15)	2% (9)	1% (6)	10% (42)	79% (335)	424
2018 House Vote: Democrat	5% (40)	9% (68)	4% (34)	1% (9)	11% (85)	69% (522)	758
2018 House Vote: Republican	3% (20)	9% (56)	3% (20)	1% (6)	13% (77)	70% (419)	599
2018 House Vote: Someone else	— (0)	2% (1)	3% (2)	6% (5)	15% (11)	73% (53)	73

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**Table MCSPI\_1: Do you have a favorable or unfavorable opinion of each of the following people?**

Gary Bettman

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(87)	7%	(162)	4%	(81)	1%	(31)	11%	(252)	72%	(1596)	2210
2016 Vote: Hillary Clinton	5%	(38)	8%	(56)	4%	(32)	1%	(6)	12%	(84)	70%	(495)	711
2016 Vote: Donald Trump	3%	(19)	11%	(69)	3%	(19)	2%	(10)	11%	(73)	71%	(457)	648
2016 Vote: Other	5%	(6)	7%	(8)	5%	(6)	2%	(2)	14%	(17)	67%	(83)	124
2016 Vote: Didn't Vote	3%	(23)	4%	(29)	3%	(24)	2%	(13)	11%	(77)	77%	(555)	723
Voted in 2014: Yes	5%	(61)	9%	(114)	4%	(51)	1%	(15)	12%	(155)	69%	(863)	1258
Voted in 2014: No	3%	(26)	5%	(49)	3%	(30)	2%	(16)	10%	(97)	77%	(733)	952
4-Region: Northeast	6%	(22)	9%	(35)	5%	(21)	2%	(7)	8%	(30)	70%	(269)	383
4-Region: Midwest	2%	(10)	6%	(26)	4%	(18)	3%	(13)	11%	(51)	74%	(340)	456
4-Region: South	5%	(39)	8%	(66)	3%	(23)	1%	(8)	12%	(103)	72%	(604)	844
4-Region: West	3%	(16)	7%	(36)	4%	(20)	1%	(3)	13%	(68)	73%	(384)	527
Avid Sports Fan	10%	(53)	19%	(100)	8%	(43)	2%	(12)	15%	(81)	45%	(236)	524
Sports Fan	5%	(85)	10%	(155)	5%	(78)	2%	(27)	14%	(222)	65%	(1060)	1626
Avid NHL Fan	16%	(32)	25%	(50)	16%	(31)	3%	(6)	15%	(29)	26%	(51)	199
NHL Fan	9%	(76)	16%	(134)	8%	(66)	2%	(17)	17%	(145)	49%	(426)	865
Plans to Watch Stanley Cup Final	9%	(73)	16%	(130)	9%	(71)	3%	(21)	17%	(136)	46%	(363)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP1\_2: Do you have a favorable or unfavorable opinion of each of the following people?**

Mark Messier

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (227)	12% (261)	2% (39)	1% (27)	16% (351)	59% (1305)	2210
Gender: Male	16% (170)	17% (184)	3% (29)	1% (12)	17% (185)	46% (486)	1068
Gender: Female	5% (57)	7% (77)	1% (10)	1% (14)	15% (166)	72% (819)	1142
Age: 18-34	7% (47)	8% (52)	3% (20)	2% (13)	12% (79)	67% (431)	642
Age: 35-44	15% (56)	14% (49)	1% (5)	— (1)	20% (72)	50% (181)	365
Age: 45-64	12% (86)	14% (100)	1% (6)	2% (12)	18% (129)	53% (382)	714
Age: 65+	8% (38)	12% (59)	2% (9)	— (0)	15% (72)	64% (311)	489
GenZers: 1997-2012	5% (15)	5% (15)	3% (10)	2% (7)	10% (31)	75% (227)	304
Millennials: 1981-1996	12% (75)	12% (73)	2% (13)	1% (7)	17% (104)	55% (334)	605
GenXers: 1965-1980	12% (56)	14% (69)	1% (5)	1% (5)	18% (84)	54% (258)	476
Baby Boomers: 1946-1964	11% (80)	13% (99)	2% (12)	1% (8)	16% (123)	58% (436)	756
PID: Dem (no lean)	12% (104)	13% (105)	3% (22)	1% (11)	17% (138)	55% (456)	837
PID: Ind (no lean)	8% (58)	11% (78)	1% (9)	1% (11)	18% (127)	61% (441)	725
PID: Rep (no lean)	10% (65)	12% (78)	1% (8)	1% (5)	13% (86)	63% (407)	648
PID/Gender: Dem Men	18% (78)	18% (79)	4% (18)	1% (3)	16% (68)	43% (184)	430
PID/Gender: Dem Women	6% (26)	6% (26)	1% (4)	2% (8)	17% (71)	67% (273)	407
PID/Gender: Ind Men	14% (46)	16% (53)	2% (7)	2% (8)	22% (74)	44% (145)	333
PID/Gender: Ind Women	3% (12)	6% (24)	1% (3)	1% (3)	14% (54)	76% (296)	392
PID/Gender: Rep Men	15% (46)	17% (52)	2% (5)	— (1)	14% (44)	52% (157)	305
PID/Gender: Rep Women	6% (19)	8% (26)	1% (3)	1% (3)	12% (41)	73% (250)	343
Ideo: Liberal (1-3)	11% (70)	14% (94)	2% (10)	1% (7)	17% (112)	56% (366)	659
Ideo: Moderate (4)	8% (53)	12% (74)	3% (18)	2% (10)	18% (115)	57% (360)	631
Ideo: Conservative (5-7)	13% (96)	12% (90)	1% (10)	1% (10)	13% (97)	59% (439)	741
Educ: < College	9% (125)	9% (133)	2% (26)	1% (19)	15% (222)	64% (913)	1437
Educ: Bachelors degree	11% (55)	16% (78)	2% (11)	1% (6)	17% (82)	53% (259)	491
Educ: Post-grad	17% (48)	18% (50)	1% (3)	— (1)	17% (47)	47% (134)	282
Income: Under 50k	9% (102)	9% (99)	2% (22)	2% (20)	15% (179)	64% (746)	1168
Income: 50k-100k	10% (68)	13% (90)	1% (10)	1% (4)	16% (111)	58% (393)	676
Income: 100k+	16% (57)	19% (71)	2% (7)	1% (2)	17% (62)	46% (166)	366
Ethnicity: White	11% (180)	12% (211)	2% (26)	1% (21)	15% (249)	60% (1023)	1711
Ethnicity: Hispanic	12% (45)	11% (41)	2% (6)	2% (6)	16% (59)	58% (217)	374

Continued on next page

**Table MCSP1\_2: Do you have a favorable or unfavorable opinion of each of the following people?**

Mark Messier

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (227)	12% (261)	2% (39)	1% (27)	16% (351)	59% (1305)	2210
Ethnicity: Black	13% (36)	10% (29)	3% (9)	1% (2)	19% (54)	54% (152)	282
Ethnicity: Other	5% (11)	10% (21)	2% (4)	1% (3)	22% (48)	60% (130)	217
All Christian	13% (135)	14% (139)	2% (16)	1% (11)	17% (168)	54% (547)	1016
All Non-Christian	14% (14)	11% (11)	1% (1)	— (0)	18% (18)	57% (57)	100
Atheist	10% (11)	15% (17)	— (1)	— (0)	14% (16)	60% (68)	113
Agnostic/Nothing in particular	7% (40)	12% (74)	2% (14)	2% (9)	15% (96)	62% (384)	617
Something Else	7% (26)	5% (20)	2% (8)	2% (7)	15% (54)	68% (249)	363
Religious Non-Protestant/Catholic	13% (15)	9% (11)	1% (1)	— (0)	18% (21)	59% (68)	115
Evangelical	10% (54)	9% (47)	1% (6)	1% (6)	12% (64)	67% (355)	533
Non-Evangelical	13% (104)	13% (110)	2% (18)	1% (10)	19% (153)	52% (423)	818
Community: Urban	12% (70)	10% (57)	3% (15)	2% (9)	18% (109)	56% (334)	594
Community: Suburban	9% (97)	14% (150)	1% (15)	1% (9)	16% (174)	58% (613)	1058
Community: Rural	11% (60)	10% (53)	2% (9)	2% (9)	12% (68)	64% (358)	558
Employ: Private Sector	17% (123)	16% (119)	1% (11)	1% (10)	17% (122)	47% (345)	730
Employ: Government	10% (13)	11% (13)	1% (2)	1% (1)	17% (20)	60% (74)	123
Employ: Self-Employed	6% (12)	13% (28)	4% (8)	1% (1)	18% (40)	60% (131)	219
Employ: Homemaker	3% (5)	7% (12)	1% (2)	1% (1)	15% (25)	73% (124)	170
Employ: Student	1% (1)	5% (5)	— (0)	6% (6)	15% (15)	74% (72)	98
Employ: Retired	8% (40)	11% (54)	2% (8)	1% (4)	16% (80)	64% (324)	509
Employ: Unemployed	7% (19)	7% (18)	3% (9)	1% (4)	15% (40)	66% (174)	263
Employ: Other	14% (14)	12% (12)	— (0)	1% (1)	10% (10)	62% (61)	98
Military HH: Yes	10% (32)	9% (30)	2% (6)	1% (4)	15% (47)	63% (200)	318
Military HH: No	10% (196)	12% (231)	2% (33)	1% (23)	16% (305)	58% (1105)	1892
RD/WT: Right Direction	16% (84)	14% (73)	2% (8)	1% (4)	18% (97)	50% (269)	535
RD/WT: Wrong Track	9% (143)	11% (188)	2% (31)	1% (22)	15% (254)	62% (1036)	1675
Biden Job Approve	14% (116)	13% (110)	2% (14)	1% (8)	18% (151)	54% (460)	858
Biden Job Disapprove	9% (111)	12% (149)	2% (25)	1% (15)	15% (187)	61% (757)	1244

Continued on next page

**Table MCSP1\_2: Do you have a favorable or unfavorable opinion of each of the following people?**  
Mark Messier

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (227)	12% (261)	2% (39)	1% (27)	16% (351)	59% (1305)	2210
Biden Job Strongly Approve	22% (72)	12% (38)	2% (7)	1% (4)	17% (55)	46% (150)	326
Biden Job Somewhat Approve	8% (44)	14% (72)	1% (7)	1% (4)	18% (95)	58% (310)	532
Biden Job Somewhat Disapprove	4% (15)	13% (46)	2% (8)	2% (7)	15% (54)	64% (233)	363
Biden Job Strongly Disapprove	11% (96)	12% (103)	2% (17)	1% (8)	15% (133)	59% (523)	881
Favorable of Biden	12% (111)	13% (116)	1% (13)	1% (10)	17% (157)	55% (503)	910
Unfavorable of Biden	10% (116)	12% (142)	2% (23)	1% (16)	15% (178)	60% (716)	1192
Very Favorable of Biden	15% (58)	10% (39)	2% (8)	1% (5)	19% (71)	52% (195)	374
Somewhat Favorable of Biden	10% (53)	14% (77)	1% (5)	1% (5)	16% (86)	58% (308)	536
Somewhat Unfavorable of Biden	6% (17)	11% (32)	3% (8)	3% (8)	18% (50)	59% (168)	284
Very Unfavorable of Biden	11% (98)	12% (110)	2% (15)	1% (8)	14% (128)	60% (548)	908
#1 Issue: Economy	10% (91)	14% (131)	2% (21)	1% (7)	16% (150)	57% (522)	922
#1 Issue: Security	12% (31)	14% (36)	1% (3)	2% (6)	12% (31)	58% (147)	254
#1 Issue: Health Care	11% (19)	11% (19)	— (0)	2% (3)	18% (30)	58% (99)	169
#1 Issue: Medicare / Social Security	9% (20)	8% (18)	3% (6)	1% (1)	15% (35)	65% (145)	225
#1 Issue: Women's Issues	7% (16)	7% (17)	3% (6)	3% (6)	15% (35)	65% (148)	227
#1 Issue: Education	11% (8)	11% (9)	— (0)	1% (1)	11% (9)	66% (52)	79
#1 Issue: Energy	16% (32)	10% (19)	1% (1)	— (1)	16% (31)	58% (115)	199
#1 Issue: Other	9% (12)	9% (12)	2% (2)	1% (1)	23% (31)	57% (77)	135
2020 Vote: Joe Biden	11% (106)	14% (140)	2% (21)	1% (8)	17% (169)	55% (532)	976
2020 Vote: Donald Trump	12% (85)	14% (99)	1% (7)	1% (7)	15% (106)	58% (418)	723
2020 Vote: Other	7% (6)	10% (9)	2% (2)	1% (1)	14% (12)	66% (58)	88
2020 Vote: Didn't Vote	7% (31)	3% (13)	2% (10)	3% (11)	15% (64)	70% (296)	424
2018 House Vote: Democrat	13% (102)	15% (112)	2% (15)	1% (5)	18% (140)	51% (384)	758
2018 House Vote: Republican	14% (81)	13% (78)	1% (8)	1% (7)	16% (93)	55% (331)	599
2018 House Vote: Someone else	2% (1)	14% (10)	1% (1)	2% (1)	19% (14)	62% (45)	73
2016 Vote: Hillary Clinton	12% (87)	15% (107)	2% (16)	1% (4)	18% (127)	52% (370)	711
2016 Vote: Donald Trump	13% (83)	13% (82)	2% (11)	1% (8)	15% (96)	57% (368)	648
2016 Vote: Other	11% (14)	16% (19)	1% (1)	3% (3)	19% (23)	51% (63)	124
2016 Vote: Didn't Vote	6% (43)	7% (52)	2% (11)	2% (11)	15% (106)	69% (499)	723

Continued on next page

**Table MCSP1\_2: Do you have a favorable or unfavorable opinion of each of the following people?**

Mark Messier

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	10% (227)	12% (261)	2% (39)	1% (27)	16% (351)	59% (1305)	2210
Voted in 2014: Yes	14% (175)	14% (179)	2% (23)	1% (14)	16% (205)	53% (663)	1258
Voted in 2014: No	5% (52)	9% (82)	2% (16)	1% (13)	15% (146)	67% (642)	952
4-Region: Northeast	14% (54)	15% (58)	4% (14)	1% (3)	17% (64)	50% (190)	383
4-Region: Midwest	8% (37)	12% (54)	2% (10)	1% (5)	15% (69)	62% (282)	456
4-Region: South	10% (86)	10% (82)	2% (13)	2% (14)	15% (124)	62% (525)	844
4-Region: West	10% (51)	13% (67)	— (2)	1% (4)	18% (95)	58% (308)	527
Avid Sports Fan	26% (137)	23% (121)	2% (9)	2% (12)	16% (83)	31% (161)	524
Sports Fan	13% (217)	15% (249)	2% (39)	1% (18)	18% (287)	50% (816)	1626
Avid NHL Fan	45% (91)	23% (45)	2% (4)	2% (3)	15% (30)	13% (26)	199
NHL Fan	21% (185)	22% (190)	3% (22)	1% (8)	17% (151)	36% (309)	865
Plans to Watch Stanley Cup Final	25% (195)	21% (169)	3% (25)	2% (15)	17% (133)	32% (257)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP1\_3: Do you have a favorable or unfavorable opinion of each of the following people?**  
 Chris Chelios

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(140)	9%	(194)	2%	(43)	1%	(15)	12%	(258)	71%	(1560)	2210
Gender: Male	10%	(102)	12%	(132)	3%	(31)	1%	(5)	13%	(140)	62%	(658)	1068
Gender: Female	3%	(38)	5%	(62)	1%	(13)	1%	(9)	10%	(119)	79%	(902)	1142
Age: 18-34	4%	(27)	8%	(50)	3%	(19)	1%	(9)	11%	(73)	72%	(465)	642
Age: 35-44	9%	(34)	14%	(50)	2%	(8)	1%	(2)	16%	(59)	58%	(212)	365
Age: 45-64	7%	(47)	10%	(71)	1%	(8)	—	(3)	12%	(88)	70%	(497)	714
Age: 65+	6%	(32)	5%	(24)	2%	(8)	—	(1)	8%	(39)	79%	(386)	489
GenZers: 1997-2012	2%	(5)	4%	(11)	3%	(8)	2%	(5)	8%	(24)	83%	(251)	304
Millennials: 1981-1996	8%	(47)	14%	(83)	3%	(17)	1%	(4)	16%	(96)	59%	(358)	605
GenXers: 1965-1980	8%	(36)	10%	(48)	1%	(5)	1%	(3)	13%	(60)	68%	(324)	476
Baby Boomers: 1946-1964	7%	(49)	7%	(50)	2%	(13)	—	(1)	10%	(78)	75%	(565)	756
PID: Dem (no lean)	8%	(63)	11%	(89)	2%	(18)	1%	(5)	12%	(104)	67%	(558)	837
PID: Ind (no lean)	5%	(36)	8%	(55)	2%	(13)	1%	(6)	12%	(85)	73%	(529)	725
PID: Rep (no lean)	6%	(41)	8%	(50)	2%	(12)	—	(3)	11%	(70)	73%	(472)	648
PID/Gender: Dem Men	11%	(49)	15%	(65)	3%	(11)	1%	(3)	11%	(49)	58%	(251)	430
PID/Gender: Dem Women	3%	(14)	6%	(23)	2%	(6)	—	(2)	13%	(55)	75%	(307)	407
PID/Gender: Ind Men	7%	(25)	10%	(32)	3%	(11)	—	(1)	16%	(52)	64%	(212)	333
PID/Gender: Ind Women	3%	(11)	6%	(24)	1%	(2)	1%	(5)	9%	(33)	81%	(317)	392
PID/Gender: Rep Men	9%	(28)	12%	(35)	3%	(8)	—	(1)	13%	(39)	64%	(195)	305
PID/Gender: Rep Women	4%	(13)	4%	(15)	1%	(4)	1%	(3)	9%	(31)	81%	(278)	343
Ideo: Liberal (1-3)	7%	(43)	9%	(57)	2%	(11)	1%	(5)	12%	(78)	71%	(465)	659
Ideo: Moderate (4)	6%	(38)	11%	(68)	2%	(12)	1%	(5)	14%	(90)	66%	(419)	631
Ideo: Conservative (5-7)	8%	(56)	8%	(62)	3%	(20)	—	(3)	11%	(78)	70%	(522)	741
Educ: < College	6%	(82)	8%	(111)	2%	(31)	1%	(11)	12%	(169)	72%	(1033)	1437
Educ: Bachelors degree	7%	(34)	8%	(41)	2%	(8)	—	(2)	13%	(66)	69%	(339)	491
Educ: Post-grad	8%	(23)	15%	(42)	1%	(4)	1%	(2)	9%	(24)	67%	(188)	282
Income: Under 50k	5%	(57)	7%	(87)	2%	(21)	1%	(9)	12%	(140)	73%	(854)	1168
Income: 50k-100k	7%	(49)	8%	(57)	2%	(16)	—	(3)	11%	(78)	70%	(474)	676
Income: 100k+	9%	(34)	14%	(51)	2%	(6)	1%	(3)	11%	(41)	63%	(232)	366
Ethnicity: White	7%	(118)	9%	(146)	2%	(29)	1%	(13)	11%	(181)	72%	(1225)	1711
Ethnicity: Hispanic	7%	(25)	12%	(44)	3%	(11)	—	(0)	12%	(45)	66%	(248)	374

Continued on next page

**Table MCSP1\_3: Do you have a favorable or unfavorable opinion of each of the following people?**

Chris Chelios

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (140)	9% (194)	2% (43)	1% (15)	12% (258)	71% (1560)	2210
Ethnicity: Black	7% (19)	11% (31)	3% (10)	1% (2)	17% (49)	61% (171)	282
Ethnicity: Other	1% (3)	8% (17)	2% (5)	— (0)	13% (29)	75% (164)	217
All Christian	8% (84)	10% (106)	2% (23)	— (5)	11% (113)	67% (685)	1016
All Non-Christian	4% (4)	4% (4)	3% (3)	— (0)	7% (7)	82% (82)	100
Atheist	9% (10)	9% (11)	2% (2)	1% (1)	8% (10)	71% (81)	113
Agnostic/Nothing in particular	4% (26)	6% (40)	2% (11)	1% (8)	13% (78)	74% (454)	617
Something Else	4% (15)	9% (34)	1% (4)	— (1)	14% (51)	71% (259)	363
Religious Non-Protestant/Catholic	4% (4)	3% (4)	2% (3)	1% (1)	7% (8)	83% (95)	115
Evangelical	6% (33)	9% (47)	1% (6)	— (1)	10% (53)	73% (392)	533
Non-Evangelical	8% (67)	11% (90)	3% (21)	— (3)	13% (107)	65% (531)	818
Community: Urban	8% (50)	8% (45)	2% (14)	1% (3)	13% (78)	68% (404)	594
Community: Suburban	5% (54)	10% (105)	2% (17)	1% (6)	12% (127)	71% (749)	1058
Community: Rural	6% (36)	8% (44)	2% (12)	1% (5)	10% (54)	73% (407)	558
Employ: Private Sector	10% (70)	13% (94)	3% (23)	1% (6)	14% (105)	59% (433)	730
Employ: Government	4% (5)	9% (11)	1% (1)	1% (1)	13% (16)	72% (89)	123
Employ: Self-Employed	9% (19)	11% (23)	2% (4)	— (1)	10% (21)	69% (151)	219
Employ: Homemaker	4% (6)	4% (6)	— (0)	2% (3)	12% (21)	78% (133)	170
Employ: Student	3% (3)	5% (5)	— (0)	1% (1)	8% (8)	83% (81)	98
Employ: Retired	5% (26)	5% (27)	1% (7)	— (2)	9% (46)	79% (400)	509
Employ: Unemployed	2% (5)	8% (20)	3% (7)	— (0)	12% (31)	76% (199)	263
Employ: Other	5% (5)	8% (8)	— (0)	1% (1)	11% (11)	74% (72)	98
Military HH: Yes	5% (17)	6% (19)	3% (8)	1% (4)	7% (22)	78% (247)	318
Military HH: No	6% (123)	9% (175)	2% (35)	1% (11)	12% (236)	69% (1313)	1892
RD/WT: Right Direction	9% (50)	14% (73)	1% (6)	1% (5)	12% (62)	63% (339)	535
RD/WT: Wrong Track	5% (90)	7% (122)	2% (37)	1% (9)	12% (196)	73% (1221)	1675
Biden Job Approve	8% (70)	11% (97)	1% (10)	1% (6)	12% (105)	67% (571)	858
Biden Job Disapprove	6% (70)	7% (93)	3% (33)	1% (9)	11% (140)	72% (900)	1244

Continued on next page

**Table MCSP1\_3: Do you have a favorable or unfavorable opinion of each of the following people?**

Chris Chelios

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (140)	9% (194)	2% (43)	1% (15)	12% (258)	71% (1560)	2210
Biden Job Strongly Approve	14% (46)	13% (43)	1% (5)	1% (3)	12% (39)	59% (191)	326
Biden Job Somewhat Approve	5% (24)	10% (54)	1% (6)	— (2)	12% (66)	71% (380)	532
Biden Job Somewhat Disapprove	3% (10)	9% (33)	2% (7)	1% (3)	14% (51)	71% (260)	363
Biden Job Strongly Disapprove	7% (60)	7% (60)	3% (26)	1% (6)	10% (89)	73% (640)	881
Favorable of Biden	7% (64)	11% (101)	1% (7)	1% (6)	12% (105)	69% (628)	910
Unfavorable of Biden	6% (76)	8% (91)	3% (36)	1% (9)	12% (138)	71% (842)	1192
Very Favorable of Biden	9% (34)	11% (42)	1% (3)	1% (5)	12% (46)	65% (245)	374
Somewhat Favorable of Biden	6% (30)	11% (59)	1% (4)	— (1)	11% (60)	71% (382)	536
Somewhat Unfavorable of Biden	5% (13)	9% (26)	4% (12)	1% (1)	12% (35)	69% (197)	284
Very Unfavorable of Biden	7% (63)	7% (65)	3% (24)	1% (7)	11% (103)	71% (646)	908
#1 Issue: Economy	6% (56)	10% (88)	2% (14)	1% (5)	13% (123)	69% (636)	922
#1 Issue: Security	8% (21)	9% (22)	3% (7)	1% (3)	7% (19)	72% (183)	254
#1 Issue: Health Care	10% (18)	11% (19)	1% (3)	— (0)	8% (13)	69% (117)	169
#1 Issue: Medicare / Social Security	5% (12)	8% (17)	1% (2)	— (0)	10% (22)	77% (172)	225
#1 Issue: Women's Issues	5% (11)	5% (11)	3% (6)	— (1)	16% (36)	71% (162)	227
#1 Issue: Education	1% (0)	21% (17)	— (0)	2% (2)	10% (8)	66% (52)	79
#1 Issue: Energy	8% (15)	7% (13)	5% (11)	1% (3)	9% (19)	70% (139)	199
#1 Issue: Other	5% (7)	5% (7)	1% (1)	2% (3)	14% (19)	73% (99)	135
2020 Vote: Joe Biden	7% (73)	11% (111)	2% (17)	1% (6)	11% (108)	68% (660)	976
2020 Vote: Donald Trump	8% (55)	8% (57)	2% (17)	— (3)	12% (84)	70% (507)	723
2020 Vote: Other	3% (3)	5% (5)	5% (5)	2% (1)	12% (11)	72% (63)	88
2020 Vote: Didn't Vote	2% (8)	5% (22)	1% (4)	1% (4)	13% (56)	78% (330)	424
2018 House Vote: Democrat	8% (60)	11% (84)	2% (18)	1% (4)	12% (90)	66% (502)	758
2018 House Vote: Republican	8% (48)	8% (50)	3% (16)	— (3)	12% (71)	69% (411)	599
2018 House Vote: Someone else	2% (2)	4% (3)	1% (1)	— (0)	17% (12)	75% (55)	73
2016 Vote: Hillary Clinton	7% (50)	12% (87)	2% (16)	— (2)	12% (86)	66% (471)	711
2016 Vote: Donald Trump	9% (57)	8% (54)	3% (17)	— (1)	10% (67)	70% (452)	648
2016 Vote: Other	6% (7)	10% (13)	2% (3)	1% (1)	15% (19)	66% (81)	124
2016 Vote: Didn't Vote	4% (26)	6% (40)	1% (8)	1% (10)	12% (87)	76% (551)	723

Continued on next page

**Table MCSP1\_3: Do you have a favorable or unfavorable opinion of each of the following people?**

Chris Chelios

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (140)	9% (194)	2% (43)	1% (15)	12% (258)	71% (1560)	2210
Voted in 2014: Yes	8% (104)	11% (134)	2% (29)	1% (7)	12% (148)	66% (836)	1258
Voted in 2014: No	4% (36)	6% (60)	1% (14)	1% (7)	12% (111)	76% (723)	952
4-Region: Northeast	8% (29)	10% (39)	3% (11)	1% (3)	9% (35)	70% (266)	383
4-Region: Midwest	10% (43)	9% (40)	2% (10)	1% (3)	13% (61)	65% (299)	456
4-Region: South	5% (45)	9% (74)	2% (19)	1% (6)	13% (107)	70% (594)	844
4-Region: West	4% (23)	8% (41)	1% (4)	— (3)	11% (57)	76% (400)	527
Avid Sports Fan	17% (87)	21% (108)	3% (15)	1% (5)	15% (80)	44% (229)	524
Sports Fan	8% (138)	11% (178)	3% (43)	1% (10)	14% (226)	63% (1031)	1626
Avid NHL Fan	31% (61)	28% (56)	5% (10)	1% (2)	16% (31)	20% (39)	199
NHL Fan	15% (129)	19% (164)	3% (26)	1% (4)	17% (145)	46% (397)	865
Plans to Watch Stanley Cup Final	15% (122)	19% (152)	4% (33)	1% (9)	17% (139)	43% (339)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP1\_4:** Do you have a favorable or unfavorable opinion of each of the following people?

John Buccigross

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (99)	6% (136)	2% (45)	1% (14)	10% (222)	77% (1695)	2210
Gender: Male	6% (66)	9% (98)	3% (27)	1% (5)	13% (134)	69% (737)	1068
Gender: Female	3% (33)	3% (37)	2% (17)	1% (9)	8% (88)	84% (958)	1142
Age: 18-34	7% (46)	7% (44)	5% (30)	1% (6)	10% (61)	71% (455)	642
Age: 35-44	7% (27)	12% (43)	2% (9)	1% (3)	18% (66)	59% (217)	365
Age: 45-64	3% (18)	5% (36)	1% (4)	1% (4)	9% (66)	82% (586)	714
Age: 65+	1% (7)	3% (13)	1% (3)	— (1)	6% (28)	89% (437)	489
GenZers: 1997-2012	5% (16)	4% (11)	4% (11)	1% (2)	5% (17)	81% (248)	304
Millennials: 1981-1996	9% (54)	11% (69)	4% (24)	1% (7)	15% (93)	59% (359)	605
GenXers: 1965-1980	3% (13)	6% (27)	1% (6)	1% (3)	12% (56)	78% (371)	476
Baby Boomers: 1946-1964	2% (15)	3% (26)	— (3)	— (2)	8% (57)	86% (652)	756
PID: Dem (no lean)	7% (60)	6% (51)	3% (25)	1% (7)	10% (82)	73% (612)	837
PID: Ind (no lean)	2% (16)	6% (45)	2% (15)	1% (4)	11% (76)	78% (568)	725
PID: Rep (no lean)	4% (23)	6% (39)	1% (5)	— (3)	10% (63)	79% (515)	648
PID/Gender: Dem Men	11% (48)	9% (37)	4% (17)	1% (4)	10% (45)	65% (279)	430
PID/Gender: Dem Women	3% (12)	4% (14)	2% (8)	1% (3)	9% (38)	82% (333)	407
PID/Gender: Ind Men	3% (10)	9% (29)	2% (7)	— (0)	15% (50)	71% (237)	333
PID/Gender: Ind Women	2% (6)	4% (16)	2% (8)	1% (4)	7% (26)	85% (331)	392
PID/Gender: Rep Men	3% (8)	11% (32)	1% (3)	1% (2)	13% (39)	72% (220)	305
PID/Gender: Rep Women	4% (15)	2% (7)	— (2)	— (1)	7% (24)	86% (294)	343
Ideo: Liberal (1-3)	6% (41)	6% (39)	2% (14)	1% (7)	7% (47)	78% (511)	659
Ideo: Moderate (4)	5% (30)	6% (35)	2% (15)	1% (3)	14% (91)	72% (456)	631
Ideo: Conservative (5-7)	3% (26)	7% (55)	2% (14)	1% (4)	9% (70)	77% (573)	741
Educ: < College	5% (65)	5% (78)	2% (34)	1% (10)	11% (158)	76% (1092)	1437
Educ: Bachelors degree	3% (17)	7% (33)	1% (7)	— (2)	10% (49)	78% (383)	491
Educ: Post-grad	6% (17)	9% (25)	1% (3)	1% (2)	5% (15)	78% (219)	282
Income: Under 50k	4% (51)	4% (46)	3% (32)	1% (12)	10% (119)	78% (909)	1168
Income: 50k-100k	4% (28)	8% (53)	1% (10)	— (0)	10% (65)	77% (521)	676
Income: 100k+	6% (21)	10% (36)	1% (3)	1% (3)	10% (38)	72% (265)	366
Ethnicity: White	5% (77)	6% (101)	2% (27)	— (7)	8% (139)	79% (1359)	1711
Ethnicity: Hispanic	10% (38)	6% (21)	4% (15)	1% (4)	12% (47)	67% (249)	374

Continued on next page

**Table MCSP1\_4: Do you have a favorable or unfavorable opinion of each of the following people?**

John Buccigross

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(99)	6%	(136)	2%	(45)	1%	(14)	10%	(222)	77%	(1695)	2210
Ethnicity: Black	6%	(17)	9%	(25)	4%	(12)	1%	(3)	16%	(46)	63%	(179)	282
Ethnicity: Other	2%	(4)	4%	(9)	3%	(6)	2%	(4)	17%	(37)	72%	(157)	217
All Christian	6%	(57)	6%	(64)	2%	(19)	—	(2)	11%	(108)	75%	(766)	1016
All Non-Christian	4%	(4)	6%	(6)	—	(0)	—	(0)	7%	(7)	83%	(83)	100
Atheist	2%	(3)	11%	(12)	—	(1)	—	(1)	8%	(9)	77%	(88)	113
Agnostic/Nothing in particular	4%	(24)	5%	(30)	3%	(16)	1%	(9)	9%	(54)	78%	(484)	617
Something Else	3%	(11)	6%	(23)	2%	(9)	1%	(3)	12%	(44)	75%	(274)	363
Religious Non-Protestant/Catholic	4%	(5)	6%	(7)	—	(0)	—	(0)	7%	(7)	83%	(95)	115
Evangelical	5%	(27)	6%	(32)	1%	(4)	1%	(3)	11%	(57)	77%	(409)	533
Non-Evangelical	5%	(37)	7%	(53)	3%	(22)	—	(1)	11%	(93)	75%	(611)	818
Community: Urban	6%	(38)	7%	(41)	3%	(15)	1%	(7)	13%	(79)	70%	(415)	594
Community: Suburban	3%	(34)	7%	(70)	2%	(16)	—	(2)	10%	(104)	79%	(834)	1058
Community: Rural	5%	(28)	5%	(25)	2%	(13)	1%	(6)	7%	(40)	80%	(446)	558
Employ: Private Sector	7%	(53)	10%	(74)	3%	(23)	1%	(4)	12%	(90)	67%	(486)	730
Employ: Government	2%	(2)	6%	(7)	1%	(1)	1%	(2)	14%	(17)	76%	(94)	123
Employ: Self-Employed	5%	(10)	9%	(19)	3%	(7)	1%	(2)	13%	(29)	69%	(152)	219
Employ: Homemaker	6%	(10)	3%	(5)	—	(0)	1%	(1)	7%	(13)	83%	(141)	170
Employ: Student	3%	(3)	3%	(3)	3%	(3)	2%	(2)	5%	(5)	85%	(83)	98
Employ: Retired	2%	(9)	3%	(15)	—	(2)	—	(2)	6%	(29)	89%	(451)	509
Employ: Unemployed	4%	(11)	3%	(8)	3%	(8)	—	(0)	10%	(27)	79%	(209)	263
Employ: Other	1%	(1)	5%	(5)	—	(0)	1%	(1)	13%	(12)	80%	(78)	98
Military HH: Yes	1%	(4)	7%	(21)	2%	(6)	1%	(2)	7%	(21)	83%	(263)	318
Military HH: No	5%	(95)	6%	(114)	2%	(39)	1%	(12)	11%	(201)	76%	(1432)	1892
RD/WT: Right Direction	11%	(56)	7%	(36)	2%	(9)	1%	(3)	11%	(60)	69%	(370)	535
RD/WT: Wrong Track	3%	(42)	6%	(99)	2%	(35)	1%	(11)	10%	(162)	79%	(1325)	1675
Biden Job Approve	7%	(63)	6%	(52)	1%	(11)	1%	(6)	10%	(84)	75%	(642)	858
Biden Job Disapprove	3%	(34)	7%	(81)	3%	(33)	1%	(7)	10%	(126)	77%	(962)	1244

Continued on next page

**Table MCSP1\_4: Do you have a favorable or unfavorable opinion of each of the following people?**  
John Buccigross

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(99)	6%	(136)	2%	(45)	1%	(14)	10%	(222)	77%	(1695)	2210
Biden Job Strongly Approve	15%	(49)	5%	(18)	—	(1)	1%	(2)	11%	(36)	68%	(220)	326
Biden Job Somewhat Approve	3%	(14)	6%	(35)	2%	(10)	1%	(3)	9%	(48)	79%	(422)	532
Biden Job Somewhat Disapprove	4%	(14)	7%	(25)	3%	(10)	—	(1)	10%	(37)	76%	(276)	363
Biden Job Strongly Disapprove	2%	(20)	6%	(56)	3%	(23)	1%	(6)	10%	(89)	78%	(687)	881
Favorable of Biden	6%	(56)	6%	(51)	1%	(13)	1%	(6)	10%	(90)	76%	(694)	910
Unfavorable of Biden	3%	(40)	7%	(82)	2%	(29)	1%	(9)	10%	(125)	76%	(908)	1192
Very Favorable of Biden	9%	(36)	5%	(20)	1%	(3)	1%	(3)	12%	(43)	72%	(270)	374
Somewhat Favorable of Biden	4%	(21)	6%	(32)	2%	(10)	—	(3)	9%	(47)	79%	(424)	536
Somewhat Unfavorable of Biden	4%	(10)	8%	(22)	3%	(8)	1%	(4)	11%	(30)	74%	(210)	284
Very Unfavorable of Biden	3%	(30)	7%	(60)	2%	(21)	1%	(5)	10%	(95)	77%	(697)	908
#1 Issue: Economy	5%	(48)	8%	(73)	2%	(15)	1%	(6)	11%	(102)	74%	(679)	922
#1 Issue: Security	6%	(16)	8%	(20)	2%	(4)	1%	(2)	6%	(16)	77%	(196)	254
#1 Issue: Health Care	6%	(10)	6%	(10)	3%	(4)	—	(0)	10%	(16)	77%	(130)	169
#1 Issue: Medicare / Social Security	1%	(2)	4%	(8)	2%	(4)	—	(1)	9%	(20)	85%	(190)	225
#1 Issue: Women's Issues	4%	(10)	3%	(7)	2%	(5)	1%	(3)	9%	(20)	81%	(183)	227
#1 Issue: Education	8%	(7)	6%	(4)	—	(0)	1%	(1)	5%	(4)	80%	(63)	79
#1 Issue: Energy	2%	(4)	5%	(10)	6%	(11)	—	(1)	13%	(26)	73%	(146)	199
#1 Issue: Other	2%	(3)	3%	(3)	1%	(1)	1%	(1)	14%	(18)	80%	(109)	135
2020 Vote: Joe Biden	6%	(56)	7%	(66)	2%	(15)	1%	(9)	10%	(93)	75%	(736)	976
2020 Vote: Donald Trump	4%	(25)	6%	(46)	2%	(13)	—	(2)	10%	(75)	78%	(561)	723
2020 Vote: Other	2%	(2)	6%	(5)	—	(0)	1%	(1)	17%	(15)	73%	(64)	88
2020 Vote: Didn't Vote	4%	(15)	4%	(18)	4%	(16)	—	(2)	9%	(39)	79%	(334)	424
2018 House Vote: Democrat	6%	(48)	6%	(49)	2%	(14)	—	(2)	10%	(72)	76%	(573)	758
2018 House Vote: Republican	3%	(18)	7%	(42)	2%	(14)	1%	(4)	10%	(57)	77%	(464)	599
2018 House Vote: Someone else	—	(0)	4%	(3)	1%	(0)	4%	(3)	14%	(10)	78%	(57)	73
2016 Vote: Hillary Clinton	6%	(45)	7%	(52)	2%	(13)	—	(3)	9%	(63)	75%	(535)	711
2016 Vote: Donald Trump	3%	(20)	7%	(44)	1%	(9)	—	(2)	10%	(62)	79%	(511)	648
2016 Vote: Other	3%	(4)	7%	(9)	1%	(1)	1%	(1)	12%	(15)	76%	(93)	124
2016 Vote: Didn't Vote	4%	(31)	4%	(31)	3%	(21)	1%	(8)	11%	(82)	76%	(551)	723

Continued on next page

**Table MCSP1\_4: Do you have a favorable or unfavorable opinion of each of the following people?**

John Buccigross

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(99)	6%	(136)	2%	(45)	1%	(14)	10%	(222)	77%	(1695)	2210
Voted in 2014: Yes	5%	(64)	7%	(86)	2%	(22)	—	(6)	10%	(120)	76%	(961)	1258
Voted in 2014: No	4%	(35)	5%	(49)	2%	(23)	1%	(9)	11%	(102)	77%	(734)	952
4-Region: Northeast	4%	(16)	9%	(36)	4%	(16)	—	(1)	6%	(24)	76%	(290)	383
4-Region: Midwest	3%	(14)	4%	(20)	2%	(11)	1%	(3)	9%	(40)	81%	(369)	456
4-Region: South	5%	(40)	6%	(55)	2%	(17)	1%	(6)	11%	(94)	75%	(633)	844
4-Region: West	5%	(28)	5%	(25)	—	(1)	1%	(5)	12%	(64)	77%	(403)	527
Avid Sports Fan	12%	(63)	16%	(84)	4%	(20)	1%	(3)	15%	(81)	52%	(272)	524
Sports Fan	6%	(98)	8%	(125)	2%	(40)	1%	(11)	13%	(206)	71%	(1147)	1626
Avid NHL Fan	22%	(43)	17%	(33)	6%	(11)	—	(1)	18%	(36)	38%	(75)	199
NHL Fan	10%	(83)	13%	(110)	2%	(20)	1%	(6)	17%	(148)	58%	(498)	865
Plans to Watch Stanley Cup Final	11%	(87)	14%	(110)	4%	(34)	1%	(6)	18%	(142)	52%	(415)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP1\_5: Do you have a favorable or unfavorable opinion of each of the following people?**  
 Kevin Weekes

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (74)	7% (164)	1% (25)	1% (12)	12% (274)	75% (1661)	2210
Gender: Male	5% (49)	10% (109)	2% (18)	— (5)	13% (142)	70% (745)	1068
Gender: Female	2% (25)	5% (55)	1% (7)	1% (8)	12% (132)	80% (916)	1142
Age: 18-34	3% (20)	10% (67)	3% (16)	1% (5)	13% (81)	71% (453)	642
Age: 35-44	7% (26)	10% (35)	2% (7)	1% (3)	19% (71)	61% (223)	365
Age: 45-64	2% (17)	7% (46)	— (1)	1% (4)	11% (80)	79% (566)	714
Age: 65+	2% (11)	3% (16)	— (1)	— (0)	9% (42)	86% (419)	489
GenZers: 1997-2012	3% (9)	5% (14)	3% (9)	1% (3)	7% (22)	81% (247)	304
Millennials: 1981-1996	5% (32)	13% (81)	2% (9)	1% (5)	20% (119)	59% (359)	605
GenXers: 1965-1980	3% (16)	8% (36)	1% (5)	— (1)	12% (55)	76% (363)	476
Baby Boomers: 1946-1964	2% (17)	4% (30)	— (1)	— (3)	10% (75)	83% (630)	756
PID: Dem (no lean)	4% (35)	10% (82)	1% (12)	— (2)	13% (107)	72% (599)	837
PID: Ind (no lean)	2% (17)	5% (39)	1% (7)	1% (7)	12% (85)	79% (570)	725
PID: Rep (no lean)	3% (22)	7% (43)	1% (5)	1% (3)	13% (82)	76% (492)	648
PID/Gender: Dem Men	6% (26)	14% (60)	3% (11)	— (1)	10% (45)	67% (287)	430
PID/Gender: Dem Women	2% (9)	6% (23)	— (1)	— (1)	15% (62)	77% (312)	407
PID/Gender: Ind Men	4% (12)	7% (24)	1% (4)	— (1)	14% (48)	73% (243)	333
PID/Gender: Ind Women	1% (5)	4% (15)	1% (3)	2% (6)	9% (36)	83% (327)	392
PID/Gender: Rep Men	3% (11)	8% (25)	1% (2)	1% (3)	16% (49)	70% (215)	305
PID/Gender: Rep Women	3% (11)	5% (18)	1% (3)	— (0)	10% (34)	81% (277)	343
Ideo: Liberal (1-3)	4% (24)	9% (60)	2% (10)	— (2)	10% (67)	75% (496)	659
Ideo: Moderate (4)	3% (20)	7% (47)	2% (10)	— (2)	16% (98)	72% (454)	631
Ideo: Conservative (5-7)	4% (29)	7% (55)	— (4)	1% (6)	12% (89)	75% (559)	741
Educ: < College	3% (42)	7% (99)	1% (18)	1% (11)	13% (191)	75% (1075)	1437
Educ: Bachelors degree	3% (15)	7% (36)	1% (4)	— (0)	12% (58)	77% (378)	491
Educ: Post-grad	6% (17)	11% (30)	1% (3)	— (1)	8% (24)	74% (208)	282
Income: Under 50k	3% (36)	6% (72)	1% (14)	1% (9)	12% (146)	76% (892)	1168
Income: 50k-100k	3% (17)	9% (59)	1% (8)	— (3)	12% (80)	75% (509)	676
Income: 100k+	6% (21)	9% (33)	1% (3)	— (1)	13% (48)	71% (260)	366
Ethnicity: White	3% (58)	7% (125)	1% (13)	1% (9)	11% (187)	77% (1319)	1711
Ethnicity: Hispanic	4% (13)	14% (53)	1% (5)	1% (3)	16% (58)	64% (241)	374

Continued on next page

**Table MCSP1\_5: Do you have a favorable or unfavorable opinion of each of the following people?**

Kevin Weekes

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(74)	7%	(164)	1%	(25)	1%	(12)	12%	(274)	75%	(1661)	2210
Ethnicity: Black	5%	(15)	9%	(27)	1%	(4)	—	(0)	19%	(53)	65%	(184)	282
Ethnicity: Other	1%	(2)	6%	(13)	3%	(7)	2%	(3)	15%	(33)	73%	(158)	217
All Christian	5%	(48)	7%	(74)	1%	(11)	—	(3)	13%	(135)	73%	(746)	1016
All Non-Christian	5%	(5)	7%	(7)	—	(0)	—	(0)	7%	(7)	80%	(80)	100
Atheist	3%	(4)	4%	(4)	—	(0)	—	(1)	11%	(13)	81%	(92)	113
Agnostic/Nothing in particular	2%	(13)	9%	(55)	2%	(10)	1%	(6)	11%	(67)	75%	(466)	617
Something Else	1%	(4)	7%	(24)	1%	(4)	1%	(3)	14%	(51)	76%	(277)	363
Religious Non-Protestant/Catholic	4%	(5)	6%	(7)	1%	(1)	—	(0)	8%	(9)	81%	(93)	115
Evangelical	5%	(25)	5%	(25)	1%	(5)	1%	(3)	12%	(66)	77%	(410)	533
Non-Evangelical	3%	(28)	9%	(70)	1%	(8)	—	(3)	14%	(116)	73%	(594)	818
Community: Urban	5%	(30)	8%	(49)	2%	(13)	1%	(5)	15%	(89)	69%	(407)	594
Community: Suburban	3%	(31)	7%	(76)	1%	(7)	—	(3)	13%	(135)	76%	(807)	1058
Community: Rural	2%	(13)	7%	(39)	1%	(4)	1%	(5)	9%	(50)	80%	(446)	558
Employ: Private Sector	5%	(40)	12%	(88)	2%	(11)	—	(2)	15%	(106)	66%	(482)	730
Employ: Government	1%	(1)	11%	(13)	1%	(2)	—	(0)	11%	(14)	76%	(94)	123
Employ: Self-Employed	5%	(10)	7%	(15)	2%	(4)	1%	(3)	18%	(40)	67%	(147)	219
Employ: Homemaker	3%	(6)	5%	(8)	1%	(2)	1%	(1)	14%	(24)	76%	(129)	170
Employ: Student	1%	(1)	6%	(6)	1%	(1)	2%	(2)	9%	(9)	82%	(80)	98
Employ: Retired	2%	(10)	4%	(19)	—	(0)	1%	(3)	7%	(38)	86%	(439)	509
Employ: Unemployed	2%	(6)	5%	(13)	2%	(6)	1%	(1)	11%	(29)	79%	(208)	263
Employ: Other	1%	(1)	3%	(3)	—	(0)	—	(0)	14%	(14)	83%	(81)	98
Military HH: Yes	2%	(7)	5%	(16)	2%	(6)	—	(1)	10%	(32)	81%	(256)	318
Military HH: No	4%	(67)	8%	(149)	1%	(19)	1%	(11)	13%	(242)	74%	(1405)	1892
RD/WT: Right Direction	6%	(32)	10%	(54)	1%	(5)	1%	(3)	12%	(65)	70%	(376)	535
RD/WT: Wrong Track	2%	(42)	7%	(110)	1%	(19)	1%	(10)	12%	(209)	77%	(1285)	1675
Biden Job Approve	4%	(37)	8%	(72)	1%	(9)	—	(1)	12%	(101)	74%	(638)	858
Biden Job Disapprove	3%	(37)	7%	(92)	1%	(16)	1%	(9)	13%	(160)	75%	(930)	1244

Continued on next page

**Table MCSP1\_5: Do you have a favorable or unfavorable opinion of each of the following people?**  
Kevin Weekes

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(74)	7%	(164)	1%	(25)	1%	(12)	12%	(274)	75%	(1661)	2210
Biden Job Strongly Approve	9%	(28)	12%	(39)	1%	(2)	—	(1)	12%	(41)	66%	(215)	326
Biden Job Somewhat Approve	2%	(9)	6%	(33)	1%	(6)	—	(1)	11%	(60)	79%	(423)	532
Biden Job Somewhat Disapprove	1%	(4)	10%	(36)	2%	(6)	—	(2)	14%	(50)	73%	(265)	363
Biden Job Strongly Disapprove	4%	(33)	6%	(56)	1%	(10)	1%	(8)	12%	(110)	75%	(665)	881
Favorable of Biden	4%	(35)	8%	(70)	1%	(9)	—	(1)	12%	(105)	76%	(690)	910
Unfavorable of Biden	3%	(36)	8%	(93)	1%	(15)	1%	(12)	13%	(152)	74%	(885)	1192
Very Favorable of Biden	6%	(21)	9%	(32)	1%	(4)	—	(1)	12%	(45)	72%	(271)	374
Somewhat Favorable of Biden	3%	(14)	7%	(38)	1%	(4)	—	(0)	11%	(60)	78%	(419)	536
Somewhat Unfavorable of Biden	2%	(5)	9%	(27)	2%	(7)	1%	(2)	15%	(43)	71%	(201)	284
Very Unfavorable of Biden	3%	(32)	7%	(66)	1%	(8)	1%	(10)	12%	(109)	75%	(684)	908
#1 Issue: Economy	4%	(34)	9%	(79)	1%	(11)	1%	(7)	14%	(126)	72%	(665)	922
#1 Issue: Security	6%	(14)	8%	(21)	1%	(4)	1%	(1)	8%	(19)	77%	(194)	254
#1 Issue: Health Care	4%	(7)	6%	(10)	1%	(2)	—	(1)	13%	(23)	75%	(127)	169
#1 Issue: Medicare / Social Security	3%	(6)	3%	(8)	—	(1)	—	(0)	9%	(20)	85%	(190)	225
#1 Issue: Women's Issues	1%	(3)	4%	(10)	2%	(5)	1%	(2)	13%	(31)	78%	(177)	227
#1 Issue: Education	—	(0)	15%	(11)	1%	(1)	—	(0)	7%	(6)	77%	(61)	79
#1 Issue: Energy	5%	(10)	11%	(23)	1%	(1)	—	(0)	12%	(25)	71%	(140)	199
#1 Issue: Other	—	(0)	3%	(4)	—	(0)	1%	(1)	18%	(25)	78%	(105)	135
2020 Vote: Joe Biden	4%	(35)	8%	(83)	1%	(13)	—	(3)	13%	(123)	74%	(719)	976
2020 Vote: Donald Trump	4%	(28)	8%	(56)	1%	(4)	—	(3)	12%	(86)	76%	(546)	723
2020 Vote: Other	2%	(2)	3%	(3)	2%	(1)	1%	(1)	16%	(14)	76%	(66)	88
2020 Vote: Didn't Vote	2%	(10)	5%	(23)	1%	(5)	1%	(6)	12%	(51)	78%	(329)	424
2018 House Vote: Democrat	5%	(35)	9%	(66)	2%	(12)	—	(2)	12%	(90)	73%	(553)	758
2018 House Vote: Republican	3%	(19)	8%	(45)	1%	(6)	1%	(3)	14%	(81)	74%	(445)	599
2018 House Vote: Someone else	—	(0)	4%	(3)	1%	(0)	2%	(2)	13%	(10)	79%	(58)	73
2016 Vote: Hillary Clinton	4%	(29)	8%	(58)	1%	(10)	—	(2)	12%	(88)	74%	(524)	711
2016 Vote: Donald Trump	4%	(26)	7%	(48)	1%	(4)	—	(2)	12%	(78)	76%	(490)	648
2016 Vote: Other	4%	(4)	8%	(11)	1%	(1)	1%	(1)	13%	(16)	73%	(91)	124
2016 Vote: Didn't Vote	2%	(15)	7%	(47)	1%	(10)	1%	(7)	13%	(92)	76%	(551)	723

Continued on next page

**Table MCSP1\_5: Do you have a favorable or unfavorable opinion of each of the following people?**

Kevin Weekes

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(74)	7%	(164)	1%	(25)	1%	(12)	12%	(274)	75%	(1661)	2210
Voted in 2014: Yes	4%	(52)	8%	(104)	1%	(15)	—	(5)	12%	(156)	74%	(926)	1258
Voted in 2014: No	2%	(22)	6%	(61)	1%	(9)	1%	(7)	12%	(117)	77%	(735)	952
4-Region: Northeast	6%	(22)	9%	(33)	2%	(9)	1%	(3)	10%	(40)	72%	(276)	383
4-Region: Midwest	1%	(7)	7%	(30)	1%	(5)	1%	(3)	11%	(48)	80%	(364)	456
4-Region: South	3%	(29)	7%	(61)	1%	(7)	—	(4)	14%	(121)	74%	(622)	844
4-Region: West	3%	(16)	8%	(40)	1%	(4)	1%	(3)	12%	(65)	76%	(399)	527
Avid Sports Fan	10%	(52)	18%	(96)	3%	(14)	—	(1)	17%	(89)	52%	(273)	524
Sports Fan	5%	(74)	10%	(159)	1%	(23)	1%	(10)	15%	(244)	69%	(1117)	1626
Avid NHL Fan	19%	(37)	28%	(56)	2%	(4)	—	(0)	22%	(43)	30%	(59)	199
NHL Fan	8%	(66)	16%	(135)	2%	(13)	1%	(5)	19%	(161)	56%	(485)	865
Plans to Watch Stanley Cup Final	8%	(65)	18%	(145)	3%	(21)	1%	(5)	20%	(157)	51%	(401)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP1\_6: Do you have a favorable or unfavorable opinion of each of the following people?**  
 Wayne Gretzky

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	24% (534)	23% (505)	3% (60)	2% (37)	24% (530)	25% (544)	2210
Gender: Male	34% (366)	26% (280)	3% (34)	2% (19)	20% (213)	15% (156)	1068
Gender: Female	15% (168)	20% (225)	2% (26)	2% (19)	28% (317)	34% (388)	1142
Age: 18-34	12% (78)	14% (91)	4% (28)	2% (16)	20% (131)	46% (298)	642
Age: 35-44	28% (102)	28% (103)	3% (11)	1% (3)	26% (94)	14% (52)	365
Age: 45-64	30% (211)	26% (185)	2% (13)	1% (10)	25% (180)	16% (115)	714
Age: 65+	29% (142)	26% (126)	2% (9)	2% (8)	26% (125)	16% (79)	489
GenZers: 1997-2012	7% (21)	10% (31)	5% (14)	2% (7)	16% (49)	60% (181)	304
Millennials: 1981-1996	22% (133)	23% (140)	3% (21)	2% (11)	25% (150)	25% (151)	605
GenXers: 1965-1980	27% (129)	26% (124)	2% (10)	1% (5)	27% (129)	17% (79)	476
Baby Boomers: 1946-1964	31% (234)	26% (194)	2% (13)	2% (12)	24% (180)	16% (123)	756
PID: Dem (no lean)	26% (215)	25% (209)	3% (29)	2% (14)	24% (197)	21% (172)	837
PID: Ind (no lean)	20% (142)	19% (139)	3% (20)	2% (13)	23% (170)	33% (241)	725
PID: Rep (no lean)	27% (177)	24% (156)	2% (12)	2% (10)	25% (162)	20% (131)	648
PID/Gender: Dem Men	35% (151)	28% (118)	4% (19)	2% (7)	18% (77)	13% (57)	430
PID/Gender: Dem Women	16% (64)	22% (91)	2% (10)	2% (7)	29% (120)	28% (115)	407
PID/Gender: Ind Men	32% (106)	25% (84)	3% (9)	2% (6)	20% (67)	18% (61)	333
PID/Gender: Ind Women	9% (36)	14% (55)	3% (11)	2% (7)	26% (103)	46% (180)	392
PID/Gender: Rep Men	35% (108)	26% (78)	2% (7)	2% (5)	22% (68)	12% (38)	305
PID/Gender: Rep Women	20% (68)	23% (78)	2% (5)	1% (5)	27% (94)	27% (93)	343
Ideo: Liberal (1-3)	25% (166)	22% (142)	4% (25)	2% (15)	24% (160)	23% (150)	659
Ideo: Moderate (4)	21% (135)	24% (150)	3% (21)	1% (6)	25% (157)	26% (161)	631
Ideo: Conservative (5-7)	29% (214)	26% (194)	2% (13)	2% (14)	22% (163)	19% (143)	741
Educ: < College	20% (294)	20% (283)	3% (41)	2% (26)	25% (363)	30% (430)	1437
Educ: Bachelors degree	30% (148)	27% (132)	3% (13)	2% (10)	23% (113)	15% (74)	491
Educ: Post-grad	32% (91)	32% (90)	2% (6)	— (1)	19% (54)	14% (40)	282
Income: Under 50k	20% (237)	19% (225)	3% (31)	2% (19)	25% (297)	31% (360)	1168
Income: 50k-100k	26% (173)	27% (181)	3% (18)	2% (15)	24% (162)	19% (126)	676
Income: 100k+	34% (123)	27% (99)	3% (11)	1% (3)	19% (71)	16% (58)	366
Ethnicity: White	26% (445)	24% (403)	2% (41)	2% (30)	24% (409)	22% (383)	1711
Ethnicity: Hispanic	19% (70)	22% (81)	3% (12)	3% (9)	20% (74)	34% (128)	374

Continued on next page

**Table MCSP1\_6: Do you have a favorable or unfavorable opinion of each of the following people?**

Wayne Gretzky

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	24% (534)	23% (505)	3% (60)	2% (37)	24% (530)	25% (544)	2210
Ethnicity: Black	19% (55)	19% (53)	3% (9)	1% (4)	24% (67)	34% (95)	282
Ethnicity: Other	15% (33)	23% (49)	5% (11)	2% (4)	25% (54)	30% (66)	217
All Christian	29% (294)	28% (284)	3% (29)	2% (17)	23% (229)	16% (163)	1016
All Non-Christian	30% (30)	21% (21)	3% (3)	— (0)	22% (22)	23% (23)	100
Atheist	18% (20)	26% (30)	2% (2)	— (1)	27% (31)	26% (30)	113
Agnostic/Nothing in particular	19% (115)	18% (114)	3% (21)	2% (12)	26% (159)	32% (195)	617
Something Else	20% (73)	15% (56)	2% (6)	2% (8)	24% (88)	37% (133)	363
Religious Non-Protestant/Catholic	32% (37)	19% (22)	4% (4)	— (0)	23% (26)	22% (26)	115
Evangelical	25% (132)	20% (109)	1% (7)	2% (12)	25% (133)	27% (142)	533
Non-Evangelical	28% (228)	28% (227)	3% (23)	2% (13)	22% (178)	18% (150)	818
Community: Urban	24% (141)	20% (119)	3% (20)	2% (11)	23% (139)	28% (163)	594
Community: Suburban	27% (283)	24% (258)	2% (26)	1% (13)	23% (248)	22% (230)	1058
Community: Rural	19% (109)	23% (128)	2% (14)	3% (14)	26% (143)	27% (150)	558
Employ: Private Sector	31% (223)	25% (183)	4% (30)	2% (11)	20% (146)	19% (136)	730
Employ: Government	22% (27)	25% (30)	2% (3)	1% (1)	26% (32)	24% (30)	123
Employ: Self-Employed	22% (48)	25% (55)	1% (3)	2% (5)	23% (51)	26% (57)	219
Employ: Homemaker	11% (19)	16% (27)	1% (2)	— (1)	34% (58)	38% (64)	170
Employ: Student	12% (12)	9% (8)	5% (5)	4% (4)	20% (20)	50% (49)	98
Employ: Retired	26% (134)	27% (139)	2% (10)	2% (8)	26% (130)	17% (87)	509
Employ: Unemployed	17% (44)	17% (44)	3% (7)	1% (3)	28% (75)	34% (90)	263
Employ: Other	26% (26)	18% (18)	1% (1)	4% (4)	19% (18)	31% (31)	98
Military HH: Yes	26% (83)	25% (80)	4% (13)	3% (9)	23% (74)	18% (58)	318
Military HH: No	24% (450)	22% (425)	3% (48)	1% (28)	24% (456)	26% (486)	1892
RD/WT: Right Direction	32% (169)	22% (117)	3% (17)	1% (5)	26% (138)	17% (90)	535
RD/WT: Wrong Track	22% (365)	23% (389)	3% (43)	2% (32)	23% (392)	27% (454)	1675
Biden Job Approve	28% (239)	23% (198)	3% (22)	1% (7)	24% (206)	22% (185)	858
Biden Job Disapprove	23% (290)	24% (304)	3% (37)	2% (24)	24% (294)	24% (295)	1244

Continued on next page

**Table MCSP1\_6: Do you have a favorable or unfavorable opinion of each of the following people?**  
Wayne Gretzky

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	24% (534)	23% (505)	3% (60)	2% (37)	24% (530)	25% (544)	2210
Biden Job Strongly Approve	35% (115)	23% (76)	2% (7)	1% (3)	26% (84)	12% (41)	326
Biden Job Somewhat Approve	23% (124)	23% (122)	3% (15)	1% (5)	23% (122)	27% (145)	532
Biden Job Somewhat Disapprove	17% (62)	25% (92)	3% (12)	2% (9)	25% (92)	27% (98)	363
Biden Job Strongly Disapprove	26% (228)	24% (212)	3% (25)	2% (16)	23% (202)	22% (197)	881
Favorable of Biden	27% (248)	23% (207)	3% (25)	1% (12)	24% (220)	22% (198)	910
Unfavorable of Biden	23% (278)	25% (292)	3% (32)	2% (25)	24% (287)	23% (277)	1192
Very Favorable of Biden	30% (112)	22% (82)	2% (9)	2% (7)	26% (97)	18% (68)	374
Somewhat Favorable of Biden	25% (136)	23% (125)	3% (16)	1% (5)	23% (123)	24% (130)	536
Somewhat Unfavorable of Biden	18% (51)	21% (60)	5% (13)	3% (8)	26% (75)	27% (78)	284
Very Unfavorable of Biden	25% (228)	26% (232)	2% (19)	2% (17)	23% (212)	22% (200)	908
#1 Issue: Economy	24% (222)	26% (236)	3% (30)	2% (17)	23% (216)	22% (200)	922
#1 Issue: Security	28% (70)	23% (59)	2% (6)	— (1)	26% (66)	21% (52)	254
#1 Issue: Health Care	18% (31)	23% (39)	1% (2)	1% (2)	25% (42)	32% (54)	169
#1 Issue: Medicare / Social Security	29% (66)	20% (46)	3% (6)	2% (5)	27% (62)	18% (39)	225
#1 Issue: Women's Issues	14% (33)	16% (37)	3% (6)	3% (7)	24% (54)	40% (90)	227
#1 Issue: Education	22% (18)	20% (15)	3% (2)	1% (1)	19% (15)	35% (27)	79
#1 Issue: Energy	26% (51)	22% (45)	3% (7)	1% (1)	21% (41)	27% (54)	199
#1 Issue: Other	31% (43)	21% (28)	1% (2)	2% (3)	25% (34)	19% (26)	135
2020 Vote: Joe Biden	26% (252)	25% (241)	3% (31)	2% (15)	24% (231)	21% (207)	976
2020 Vote: Donald Trump	28% (205)	26% (191)	2% (12)	1% (9)	23% (168)	19% (138)	723
2020 Vote: Other	22% (20)	22% (19)	5% (5)	5% (4)	23% (20)	22% (20)	88
2020 Vote: Didn't Vote	13% (57)	13% (53)	3% (13)	2% (9)	26% (111)	43% (180)	424
2018 House Vote: Democrat	28% (215)	25% (192)	3% (21)	1% (7)	25% (193)	17% (130)	758
2018 House Vote: Republican	31% (188)	27% (163)	2% (12)	2% (9)	23% (140)	15% (87)	599
2018 House Vote: Someone else	16% (11)	22% (16)	3% (2)	6% (4)	28% (21)	25% (19)	73
2016 Vote: Hillary Clinton	27% (194)	25% (175)	3% (23)	1% (10)	26% (182)	18% (127)	711
2016 Vote: Donald Trump	30% (197)	28% (181)	2% (12)	2% (12)	23% (150)	15% (96)	648
2016 Vote: Other	31% (39)	28% (35)	2% (2)	1% (1)	27% (33)	11% (13)	124
2016 Vote: Didn't Vote	14% (103)	16% (114)	3% (24)	2% (14)	22% (163)	42% (305)	723

Continued on next page

**Table MCSP1\_6: Do you have a favorable or unfavorable opinion of each of the following people?**

Wayne Gretzky

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	24% (534)	23% (505)	3% (60)	2% (37)	24% (530)	25% (544)	2210
Voted in 2014: Yes	31% (388)	27% (335)	2% (28)	1% (18)	25% (309)	14% (181)	1258
Voted in 2014: No	15% (146)	18% (170)	3% (33)	2% (19)	23% (221)	38% (363)	952
4-Region: Northeast	31% (120)	21% (80)	4% (15)	2% (6)	23% (88)	19% (72)	383
4-Region: Midwest	24% (109)	28% (126)	3% (12)	3% (12)	22% (103)	21% (95)	456
4-Region: South	21% (179)	20% (168)	3% (26)	2% (14)	25% (212)	29% (245)	844
4-Region: West	24% (125)	25% (131)	1% (8)	1% (5)	24% (127)	25% (131)	527
Avid Sports Fan	47% (245)	28% (148)	2% (12)	2% (12)	12% (62)	9% (45)	524
Sports Fan	30% (490)	26% (422)	3% (50)	2% (31)	20% (332)	19% (301)	1626
Avid NHL Fan	60% (119)	20% (40)	6% (13)	1% (2)	9% (18)	4% (8)	199
NHL Fan	45% (390)	27% (230)	4% (36)	2% (14)	14% (117)	9% (78)	865
Plans to Watch Stanley Cup Final	43% (344)	26% (204)	5% (38)	2% (18)	13% (102)	11% (88)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP1\_7: Do you have a favorable or unfavorable opinion of each of the following people?**  
Anson Carter

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (82)	6% (125)	2% (35)	1% (32)	13% (279)	75% (1657)	2210
Gender: Male	6% (62)	9% (95)	2% (21)	1% (13)	14% (148)	68% (728)	1068
Gender: Female	2% (20)	3% (30)	1% (14)	2% (19)	11% (131)	81% (930)	1142
Age: 18-34	5% (30)	6% (41)	3% (20)	2% (16)	11% (73)	72% (462)	642
Age: 35-44	7% (24)	8% (30)	2% (8)	2% (8)	23% (83)	58% (213)	365
Age: 45-64	2% (17)	6% (40)	1% (5)	1% (8)	12% (84)	78% (559)	714
Age: 65+	2% (10)	3% (14)	— (2)	— (1)	8% (38)	87% (423)	489
GenZers: 1997-2012	3% (10)	4% (11)	4% (13)	1% (3)	6% (20)	81% (247)	304
Millennials: 1981-1996	6% (37)	9% (56)	2% (13)	3% (21)	20% (119)	59% (359)	605
GenXers: 1965-1980	3% (16)	5% (23)	1% (4)	1% (4)	14% (67)	76% (362)	476
Baby Boomers: 1946-1964	3% (20)	4% (32)	— (4)	1% (5)	9% (70)	83% (626)	756
PID: Dem (no lean)	5% (45)	7% (59)	2% (15)	2% (15)	14% (119)	70% (585)	837
PID: Ind (no lean)	2% (13)	4% (32)	2% (12)	1% (10)	13% (92)	78% (566)	725
PID: Rep (no lean)	4% (24)	5% (34)	1% (8)	1% (7)	11% (68)	78% (507)	648
PID/Gender: Dem Men	9% (38)	10% (43)	3% (12)	1% (6)	13% (58)	63% (273)	430
PID/Gender: Dem Women	2% (7)	4% (16)	1% (3)	2% (9)	15% (61)	77% (312)	407
PID/Gender: Ind Men	3% (10)	8% (25)	2% (7)	1% (2)	16% (53)	71% (236)	333
PID/Gender: Ind Women	1% (3)	2% (7)	1% (5)	2% (8)	10% (38)	84% (330)	392
PID/Gender: Rep Men	5% (14)	9% (27)	1% (3)	2% (5)	12% (37)	72% (219)	305
PID/Gender: Rep Women	3% (10)	2% (7)	1% (5)	— (2)	9% (31)	84% (287)	343
Ideo: Liberal (1-3)	6% (38)	6% (37)	2% (12)	1% (5)	12% (81)	74% (487)	659
Ideo: Moderate (4)	2% (15)	6% (36)	2% (15)	2% (11)	16% (98)	72% (455)	631
Ideo: Conservative (5-7)	4% (29)	7% (50)	1% (8)	2% (14)	10% (78)	76% (564)	741
Educ: < College	4% (51)	5% (66)	2% (23)	2% (28)	14% (199)	74% (1070)	1437
Educ: Bachelors degree	3% (16)	5% (27)	2% (8)	1% (4)	13% (63)	76% (373)	491
Educ: Post-grad	5% (14)	11% (32)	2% (4)	— (0)	6% (17)	76% (215)	282
Income: Under 50k	3% (36)	5% (54)	2% (19)	2% (26)	13% (150)	76% (884)	1168
Income: 50k-100k	4% (26)	5% (34)	2% (11)	1% (6)	14% (91)	75% (508)	676
Income: 100k+	5% (19)	10% (36)	2% (6)	— (1)	10% (38)	73% (266)	366
Ethnicity: White	4% (67)	5% (91)	2% (28)	1% (18)	11% (188)	77% (1319)	1711
Ethnicity: Hispanic	6% (21)	6% (22)	2% (7)	2% (9)	21% (79)	63% (235)	374

Continued on next page

**Table MCSP1\_7: Do you have a favorable or unfavorable opinion of each of the following people?**

Anson Carter

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(82)	6%	(125)	2%	(35)	1%	(32)	13%	(279)	75%	(1657)	2210
Ethnicity: Black	4%	(13)	10%	(28)	1%	(3)	4%	(12)	18%	(51)	62%	(176)	282
Ethnicity: Other	1%	(2)	3%	(6)	2%	(4)	1%	(2)	19%	(40)	75%	(162)	217
All Christian	5%	(54)	6%	(59)	1%	(13)	2%	(16)	13%	(129)	73%	(746)	1016
All Non-Christian	4%	(4)	6%	(6)	—	(0)	1%	(1)	6%	(6)	84%	(84)	100
Atheist	3%	(4)	3%	(3)	1%	(1)	—	(1)	8%	(9)	85%	(96)	113
Agnostic/Nothing in particular	3%	(19)	5%	(29)	2%	(12)	2%	(10)	13%	(79)	76%	(468)	617
Something Else	1%	(2)	7%	(27)	3%	(9)	1%	(5)	15%	(56)	73%	(264)	363
Religious Non-Protestant/Catholic	3%	(4)	6%	(6)	1%	(1)	1%	(1)	6%	(7)	84%	(97)	115
Evangelical	6%	(30)	4%	(23)	1%	(7)	1%	(6)	13%	(71)	74%	(395)	533
Non-Evangelical	3%	(23)	8%	(63)	2%	(14)	2%	(13)	13%	(110)	73%	(595)	818
Community: Urban	7%	(39)	6%	(38)	2%	(12)	1%	(7)	15%	(87)	69%	(411)	594
Community: Suburban	3%	(28)	6%	(64)	1%	(12)	1%	(10)	13%	(135)	76%	(810)	1058
Community: Rural	3%	(15)	4%	(24)	2%	(11)	3%	(15)	10%	(56)	78%	(437)	558
Employ: Private Sector	6%	(47)	9%	(66)	2%	(13)	2%	(13)	13%	(98)	68%	(494)	730
Employ: Government	1%	(1)	4%	(4)	2%	(2)	3%	(3)	9%	(11)	82%	(101)	123
Employ: Self-Employed	2%	(5)	8%	(19)	2%	(5)	1%	(2)	22%	(48)	64%	(140)	219
Employ: Homemaker	3%	(4)	2%	(4)	1%	(2)	1%	(2)	16%	(27)	77%	(130)	170
Employ: Student	2%	(2)	4%	(4)	3%	(3)	1%	(1)	9%	(9)	81%	(79)	98
Employ: Retired	2%	(11)	3%	(17)	—	(1)	1%	(4)	7%	(36)	86%	(439)	509
Employ: Unemployed	3%	(8)	3%	(8)	3%	(9)	1%	(2)	14%	(37)	76%	(200)	263
Employ: Other	3%	(3)	3%	(3)	—	(0)	6%	(6)	13%	(13)	75%	(73)	98
Military HH: Yes	1%	(2)	5%	(16)	2%	(6)	1%	(3)	14%	(45)	78%	(246)	318
Military HH: No	4%	(80)	6%	(109)	2%	(29)	2%	(29)	12%	(234)	75%	(1411)	1892
RD/WT: Right Direction	6%	(33)	8%	(43)	2%	(13)	1%	(5)	14%	(77)	68%	(364)	535
RD/WT: Wrong Track	3%	(49)	5%	(82)	1%	(22)	2%	(27)	12%	(202)	77%	(1294)	1675
Biden Job Approve	5%	(41)	6%	(52)	2%	(16)	1%	(7)	13%	(114)	73%	(628)	858
Biden Job Disapprove	3%	(41)	6%	(72)	1%	(18)	2%	(23)	12%	(155)	75%	(935)	1244

Continued on next page

**Table MCSP1\_7: Do you have a favorable or unfavorable opinion of each of the following people?**  
Anson Carter

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(82)	6%	(125)	2%	(35)	1%	(32)	13%	(279)	75%	(1657)	2210
Biden Job Strongly Approve	10%	(32)	9%	(28)	3%	(9)	—	(0)	12%	(39)	67%	(217)	326
Biden Job Somewhat Approve	2%	(9)	4%	(24)	1%	(8)	1%	(7)	14%	(74)	77%	(411)	532
Biden Job Somewhat Disapprove	2%	(7)	7%	(24)	2%	(7)	2%	(8)	15%	(53)	73%	(264)	363
Biden Job Strongly Disapprove	4%	(33)	5%	(48)	1%	(11)	2%	(15)	12%	(102)	76%	(672)	881
Favorable of Biden	4%	(39)	6%	(53)	2%	(16)	1%	(10)	13%	(119)	74%	(674)	910
Unfavorable of Biden	3%	(41)	6%	(71)	1%	(18)	2%	(22)	13%	(151)	75%	(889)	1192
Very Favorable of Biden	7%	(25)	5%	(20)	2%	(8)	1%	(3)	13%	(48)	72%	(270)	374
Somewhat Favorable of Biden	3%	(14)	6%	(33)	1%	(7)	1%	(7)	13%	(71)	75%	(404)	536
Somewhat Unfavorable of Biden	2%	(7)	6%	(18)	3%	(8)	2%	(4)	12%	(35)	74%	(212)	284
Very Unfavorable of Biden	4%	(34)	6%	(53)	1%	(9)	2%	(18)	13%	(116)	75%	(678)	908
#1 Issue: Economy	4%	(35)	7%	(67)	2%	(17)	1%	(13)	12%	(114)	73%	(675)	922
#1 Issue: Security	7%	(17)	6%	(15)	2%	(4)	1%	(2)	10%	(24)	76%	(193)	254
#1 Issue: Health Care	6%	(10)	3%	(5)	1%	(2)	—	(0)	17%	(30)	72%	(123)	169
#1 Issue: Medicare / Social Security	2%	(4)	5%	(11)	—	(1)	1%	(3)	11%	(24)	81%	(183)	225
#1 Issue: Women's Issues	—	(1)	4%	(9)	4%	(8)	1%	(2)	12%	(27)	79%	(180)	227
#1 Issue: Education	8%	(6)	9%	(7)	1%	(1)	1%	(1)	10%	(8)	72%	(56)	79
#1 Issue: Energy	3%	(7)	5%	(10)	1%	(2)	5%	(9)	14%	(28)	72%	(142)	199
#1 Issue: Other	2%	(3)	1%	(1)	1%	(1)	2%	(2)	17%	(23)	78%	(105)	135
2020 Vote: Joe Biden	4%	(38)	7%	(70)	2%	(18)	1%	(7)	13%	(128)	73%	(716)	976
2020 Vote: Donald Trump	4%	(30)	5%	(39)	1%	(8)	2%	(17)	12%	(90)	75%	(539)	723
2020 Vote: Other	1%	(1)	3%	(2)	3%	(2)	2%	(2)	9%	(8)	82%	(72)	88
2020 Vote: Didn't Vote	3%	(13)	3%	(13)	2%	(7)	2%	(7)	13%	(53)	78%	(331)	424
2018 House Vote: Democrat	5%	(37)	8%	(58)	2%	(13)	1%	(7)	12%	(93)	73%	(550)	758
2018 House Vote: Republican	3%	(19)	6%	(37)	1%	(8)	2%	(13)	12%	(69)	76%	(453)	599
2018 House Vote: Someone else	—	(0)	2%	(1)	1%	(0)	—	(0)	16%	(11)	82%	(60)	73
2016 Vote: Hillary Clinton	5%	(34)	7%	(51)	2%	(14)	1%	(4)	13%	(90)	73%	(518)	711
2016 Vote: Donald Trump	4%	(25)	6%	(36)	1%	(5)	2%	(16)	10%	(66)	77%	(500)	648
2016 Vote: Other	2%	(3)	6%	(8)	1%	(2)	1%	(1)	11%	(13)	78%	(97)	124
2016 Vote: Didn't Vote	3%	(20)	4%	(30)	2%	(14)	2%	(11)	15%	(110)	74%	(537)	723

Continued on next page

**Table MCSP1\_7: Do you have a favorable or unfavorable opinion of each of the following people?**

Anson Carter

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(82)	6%	(125)	2%	(35)	1%	(32)	13%	(279)	75%	(1657)	2210
Voted in 2014: Yes	4%	(54)	7%	(86)	1%	(16)	2%	(23)	12%	(147)	74%	(933)	1258
Voted in 2014: No	3%	(28)	4%	(39)	2%	(19)	1%	(9)	14%	(132)	76%	(724)	952
4-Region: Northeast	8%	(30)	7%	(26)	3%	(10)	1%	(5)	10%	(37)	72%	(275)	383
4-Region: Midwest	2%	(9)	6%	(26)	2%	(7)	1%	(5)	10%	(46)	79%	(362)	456
4-Region: South	3%	(27)	6%	(48)	1%	(13)	2%	(15)	13%	(113)	74%	(628)	844
4-Region: West	3%	(16)	5%	(25)	1%	(5)	1%	(7)	16%	(82)	74%	(392)	527
Avid Sports Fan	10%	(51)	14%	(75)	3%	(15)	3%	(18)	17%	(88)	53%	(277)	524
Sports Fan	5%	(80)	7%	(122)	2%	(32)	2%	(25)	15%	(246)	69%	(1121)	1626
Avid NHL Fan	22%	(43)	21%	(42)	4%	(9)	3%	(5)	21%	(42)	29%	(59)	199
NHL Fan	8%	(72)	12%	(108)	3%	(23)	1%	(8)	20%	(172)	56%	(482)	865
Plans to Watch Stanley Cup Final	9%	(73)	13%	(103)	3%	(26)	2%	(19)	21%	(165)	51%	(408)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP1\_8:** Do you have a favorable or unfavorable opinion of each of the following people?  
 Paul Bissonnette

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (56)	7% (153)	2% (36)	1% (18)	11% (248)	77% (1699)	2210
Gender: Male	4% (44)	9% (92)	2% (22)	— (5)	13% (143)	71% (762)	1068
Gender: Female	1% (12)	5% (61)	1% (14)	1% (13)	9% (105)	82% (937)	1142
Age: 18-34	3% (19)	11% (70)	3% (18)	2% (11)	10% (64)	72% (460)	642
Age: 35-44	4% (16)	9% (34)	2% (8)	1% (5)	20% (73)	63% (230)	365
Age: 45-64	2% (14)	5% (37)	1% (7)	— (2)	11% (81)	80% (573)	714
Age: 65+	2% (8)	2% (12)	1% (3)	— (0)	6% (30)	89% (436)	489
GenZers: 1997-2012	1% (2)	8% (24)	3% (8)	— (1)	5% (15)	84% (254)	304
Millennials: 1981-1996	5% (30)	12% (73)	3% (17)	3% (15)	18% (109)	60% (362)	605
GenXers: 1965-1980	2% (10)	5% (24)	1% (6)	— (1)	11% (53)	80% (383)	476
Baby Boomers: 1946-1964	2% (14)	4% (30)	1% (5)	— (1)	9% (71)	84% (635)	756
PID: Dem (no lean)	3% (29)	10% (85)	2% (16)	— (3)	12% (99)	72% (605)	837
PID: Ind (no lean)	1% (8)	5% (36)	1% (9)	1% (8)	12% (86)	80% (578)	725
PID: Rep (no lean)	3% (19)	5% (33)	2% (10)	1% (7)	10% (63)	80% (516)	648
PID/Gender: Dem Men	6% (25)	12% (52)	3% (15)	1% (3)	13% (55)	65% (280)	430
PID/Gender: Dem Women	1% (4)	8% (33)	— (1)	— (0)	11% (44)	80% (325)	407
PID/Gender: Ind Men	2% (7)	6% (20)	1% (3)	— (1)	14% (48)	76% (253)	333
PID/Gender: Ind Women	— (0)	4% (15)	2% (6)	2% (7)	10% (38)	83% (325)	392
PID/Gender: Rep Men	4% (11)	7% (20)	1% (3)	— (1)	13% (40)	75% (229)	305
PID/Gender: Rep Women	2% (8)	4% (13)	2% (7)	2% (6)	7% (23)	84% (287)	343
Ideo: Liberal (1-3)	3% (19)	8% (55)	2% (15)	1% (4)	10% (68)	76% (499)	659
Ideo: Moderate (4)	2% (13)	6% (39)	1% (9)	2% (10)	14% (90)	74% (470)	631
Ideo: Conservative (5-7)	3% (22)	7% (52)	1% (8)	— (3)	11% (79)	78% (578)	741
Educ: < College	2% (32)	7% (103)	2% (23)	1% (14)	12% (174)	76% (1091)	1437
Educ: Bachelors degree	2% (9)	6% (31)	1% (7)	— (2)	10% (51)	80% (390)	491
Educ: Post-grad	5% (15)	7% (19)	2% (6)	1% (2)	8% (22)	77% (218)	282
Income: Under 50k	2% (21)	6% (75)	2% (21)	1% (9)	12% (139)	77% (902)	1168
Income: 50k-100k	3% (18)	8% (53)	1% (9)	1% (6)	10% (68)	77% (523)	676
Income: 100k+	5% (17)	7% (25)	2% (6)	1% (3)	11% (41)	75% (273)	366
Ethnicity: White	3% (47)	6% (103)	1% (23)	1% (13)	10% (163)	80% (1362)	1711
Ethnicity: Hispanic	4% (13)	12% (44)	3% (11)	2% (7)	14% (51)	66% (248)	374

Continued on next page

**Table MCSP1\_8: Do you have a favorable or unfavorable opinion of each of the following people?**

Paul Bissonnette

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(56)	7%	(153)	2%	(36)	1%	(18)	11%	(248)	77%	(1699)	2210
Ethnicity: Black	3%	(9)	12%	(34)	2%	(6)	1%	(3)	17%	(49)	64%	(181)	282
Ethnicity: Other	—	(1)	7%	(16)	3%	(7)	1%	(2)	16%	(35)	72%	(156)	217
All Christian	4%	(40)	8%	(82)	1%	(7)	1%	(7)	11%	(111)	76%	(770)	1016
All Non-Christian	2%	(2)	4%	(4)	2%	(2)	—	(0)	6%	(6)	85%	(85)	100
Atheist	2%	(2)	3%	(4)	5%	(5)	—	(0)	4%	(5)	86%	(97)	113
Agnostic/Nothing in particular	1%	(4)	6%	(39)	2%	(15)	1%	(8)	12%	(74)	77%	(476)	617
Something Else	2%	(8)	7%	(24)	2%	(6)	1%	(3)	14%	(52)	74%	(271)	363
Religious Non-Protestant/Catholic	2%	(2)	4%	(4)	2%	(3)	—	(0)	6%	(7)	86%	(99)	115
Evangelical	5%	(25)	5%	(25)	1%	(3)	1%	(4)	13%	(71)	76%	(405)	533
Non-Evangelical	3%	(22)	9%	(76)	1%	(9)	1%	(6)	11%	(88)	75%	(616)	818
Community: Urban	4%	(25)	9%	(53)	3%	(17)	1%	(3)	14%	(85)	69%	(412)	594
Community: Suburban	2%	(18)	6%	(62)	1%	(8)	—	(3)	10%	(110)	81%	(857)	1058
Community: Rural	2%	(14)	7%	(38)	2%	(11)	2%	(12)	9%	(53)	77%	(430)	558
Employ: Private Sector	5%	(38)	10%	(72)	2%	(17)	1%	(9)	13%	(97)	68%	(498)	730
Employ: Government	2%	(3)	7%	(8)	2%	(2)	—	(0)	11%	(14)	78%	(96)	123
Employ: Self-Employed	2%	(5)	8%	(18)	1%	(3)	1%	(2)	15%	(33)	72%	(158)	219
Employ: Homemaker	—	(0)	4%	(8)	3%	(5)	3%	(5)	13%	(22)	76%	(130)	170
Employ: Student	2%	(2)	9%	(9)	—	(0)	—	(0)	7%	(7)	83%	(81)	98
Employ: Retired	1%	(5)	3%	(17)	1%	(3)	—	(1)	6%	(31)	89%	(452)	509
Employ: Unemployed	1%	(2)	7%	(17)	2%	(6)	—	(0)	12%	(31)	79%	(207)	263
Employ: Other	2%	(2)	4%	(4)	—	(0)	1%	(1)	14%	(13)	79%	(77)	98
Military HH: Yes	1%	(3)	4%	(12)	2%	(8)	1%	(2)	10%	(30)	83%	(262)	318
Military HH: No	3%	(53)	7%	(141)	1%	(28)	1%	(16)	11%	(217)	76%	(1437)	1892
RD/WT: Right Direction	5%	(28)	9%	(50)	3%	(17)	—	(2)	12%	(63)	70%	(375)	535
RD/WT: Wrong Track	2%	(28)	6%	(103)	1%	(20)	1%	(16)	11%	(185)	79%	(1324)	1675
Biden Job Approve	3%	(27)	8%	(69)	2%	(13)	—	(3)	12%	(99)	75%	(646)	858
Biden Job Disapprove	2%	(29)	6%	(78)	2%	(23)	1%	(14)	12%	(144)	77%	(956)	1244

Continued on next page

**Table MCSP1\_8: Do you have a favorable or unfavorable opinion of each of the following people?**  
 Paul Bissonnette

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(56)	7%	(153)	2%	(36)	1%	(18)	11%	(248)	77%	(1699)	2210
Biden Job Strongly Approve	7%	(24)	11%	(37)	2%	(6)	—	(0)	11%	(36)	68%	(222)	326
Biden Job Somewhat Approve	1%	(3)	6%	(31)	1%	(7)	1%	(3)	12%	(63)	80%	(424)	532
Biden Job Somewhat Disapprove	1%	(4)	8%	(29)	1%	(5)	3%	(9)	11%	(39)	76%	(278)	363
Biden Job Strongly Disapprove	3%	(25)	6%	(50)	2%	(17)	1%	(5)	12%	(106)	77%	(678)	881
Favorable of Biden	3%	(28)	8%	(70)	2%	(15)	—	(1)	11%	(102)	76%	(694)	910
Unfavorable of Biden	2%	(27)	7%	(83)	2%	(21)	1%	(17)	12%	(138)	76%	(906)	1192
Very Favorable of Biden	4%	(17)	9%	(32)	2%	(9)	—	(0)	13%	(47)	72%	(270)	374
Somewhat Favorable of Biden	2%	(12)	7%	(38)	1%	(6)	—	(1)	10%	(54)	79%	(424)	536
Somewhat Unfavorable of Biden	1%	(2)	8%	(21)	3%	(8)	1%	(4)	11%	(32)	76%	(217)	284
Very Unfavorable of Biden	3%	(25)	7%	(61)	1%	(13)	1%	(13)	12%	(106)	76%	(689)	908
#1 Issue: Economy	3%	(25)	8%	(72)	1%	(12)	1%	(7)	13%	(124)	74%	(681)	922
#1 Issue: Security	6%	(14)	7%	(18)	2%	(4)	1%	(2)	5%	(13)	80%	(202)	254
#1 Issue: Health Care	3%	(5)	7%	(12)	1%	(2)	—	(0)	13%	(21)	76%	(129)	169
#1 Issue: Medicare / Social Security	1%	(3)	2%	(5)	—	(1)	—	(0)	10%	(23)	85%	(192)	225
#1 Issue: Women's Issues	—	(1)	4%	(10)	4%	(10)	2%	(5)	9%	(19)	80%	(182)	227
#1 Issue: Education	—	(0)	17%	(14)	2%	(2)	—	(0)	9%	(7)	71%	(56)	79
#1 Issue: Energy	3%	(5)	9%	(19)	2%	(5)	1%	(2)	10%	(20)	74%	(148)	199
#1 Issue: Other	3%	(4)	2%	(2)	—	(0)	1%	(1)	14%	(19)	81%	(110)	135
2020 Vote: Joe Biden	3%	(31)	7%	(72)	2%	(19)	—	(4)	11%	(108)	76%	(743)	976
2020 Vote: Donald Trump	3%	(20)	7%	(48)	1%	(8)	1%	(9)	11%	(80)	77%	(557)	723
2020 Vote: Other	1%	(1)	5%	(4)	2%	(2)	4%	(3)	8%	(7)	80%	(70)	88
2020 Vote: Didn't Vote	1%	(4)	7%	(29)	2%	(7)	—	(2)	13%	(53)	77%	(328)	424
2018 House Vote: Democrat	4%	(29)	8%	(59)	2%	(14)	—	(3)	10%	(77)	76%	(575)	758
2018 House Vote: Republican	3%	(20)	6%	(39)	2%	(10)	1%	(3)	12%	(70)	76%	(458)	599
2018 House Vote: Someone else	—	(0)	2%	(1)	—	(0)	2%	(1)	15%	(11)	81%	(59)	73
2016 Vote: Hillary Clinton	4%	(27)	8%	(54)	2%	(15)	—	(1)	10%	(74)	76%	(540)	711
2016 Vote: Donald Trump	3%	(18)	8%	(49)	1%	(8)	1%	(4)	11%	(71)	77%	(498)	648
2016 Vote: Other	1%	(1)	5%	(6)	2%	(2)	2%	(2)	9%	(11)	82%	(101)	124
2016 Vote: Didn't Vote	1%	(10)	6%	(44)	1%	(11)	2%	(11)	13%	(92)	77%	(555)	723

Continued on next page

**Table MCSP1\_8:** Do you have a favorable or unfavorable opinion of each of the following people?

Paul Bissonnette

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(56)	7%	(153)	2%	(36)	1%	(18)	11%	(248)	77%	(1699)	2210
Voted in 2014: Yes	3%	(43)	7%	(91)	2%	(22)	1%	(8)	11%	(137)	76%	(957)	1258
Voted in 2014: No	1%	(13)	6%	(62)	1%	(14)	1%	(10)	12%	(110)	78%	(743)	952
4-Region: Northeast	4%	(14)	7%	(27)	3%	(11)	—	(2)	10%	(37)	76%	(292)	383
4-Region: Midwest	2%	(8)	6%	(29)	1%	(3)	1%	(2)	11%	(51)	79%	(363)	456
4-Region: South	3%	(22)	7%	(56)	2%	(19)	1%	(6)	12%	(105)	75%	(637)	844
4-Region: West	2%	(13)	8%	(41)	—	(2)	2%	(8)	10%	(55)	78%	(408)	527
Avid Sports Fan	7%	(35)	17%	(87)	3%	(17)	1%	(4)	16%	(86)	56%	(296)	524
Sports Fan	3%	(56)	9%	(143)	2%	(33)	1%	(13)	13%	(218)	72%	(1163)	1626
Avid NHL Fan	17%	(33)	22%	(44)	5%	(10)	1%	(1)	18%	(36)	37%	(74)	199
NHL Fan	6%	(51)	14%	(121)	2%	(20)	1%	(10)	17%	(151)	59%	(512)	865
Plans to Watch Stanley Cup Final	6%	(48)	16%	(128)	4%	(29)	2%	(13)	19%	(148)	54%	(428)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP1\_9: Do you have a favorable or unfavorable opinion of each of the following people?**  
Rick Tocchet

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (83)	8% (167)	2% (43)	1% (23)	10% (224)	76% (1670)	2210
Gender: Male	6% (60)	11% (113)	3% (27)	1% (10)	12% (132)	68% (726)	1068
Gender: Female	2% (23)	5% (54)	1% (16)	1% (13)	8% (92)	83% (944)	1142
Age: 18-34	4% (25)	8% (54)	4% (27)	2% (11)	10% (62)	72% (462)	642
Age: 35-44	5% (18)	10% (36)	3% (11)	2% (8)	18% (65)	62% (228)	365
Age: 45-64	3% (22)	8% (56)	— (3)	— (3)	10% (71)	78% (558)	714
Age: 65+	4% (18)	4% (21)	— (2)	— (1)	5% (26)	86% (421)	489
GenZers: 1997-2012	3% (10)	5% (15)	3% (10)	1% (5)	5% (16)	82% (250)	304
Millennials: 1981-1996	5% (29)	12% (70)	4% (24)	2% (14)	16% (97)	61% (372)	605
GenXers: 1965-1980	4% (18)	5% (26)	1% (7)	— (2)	12% (58)	77% (366)	476
Baby Boomers: 1946-1964	3% (24)	7% (54)	— (2)	— (3)	7% (54)	82% (619)	756
PID: Dem (no lean)	5% (44)	9% (74)	3% (22)	1% (8)	10% (85)	72% (604)	837
PID: Ind (no lean)	2% (14)	6% (44)	2% (12)	1% (10)	11% (80)	78% (565)	725
PID: Rep (no lean)	4% (25)	8% (49)	1% (9)	1% (5)	9% (59)	77% (500)	648
PID/Gender: Dem Men	7% (29)	12% (54)	3% (15)	2% (7)	11% (48)	64% (277)	430
PID/Gender: Dem Women	4% (15)	5% (20)	2% (8)	— (0)	9% (37)	80% (327)	407
PID/Gender: Ind Men	4% (12)	9% (29)	2% (7)	— (1)	14% (47)	71% (236)	333
PID/Gender: Ind Women	— (1)	4% (14)	1% (5)	2% (9)	8% (33)	84% (330)	392
PID/Gender: Rep Men	6% (18)	10% (30)	2% (5)	— (1)	12% (37)	70% (214)	305
PID/Gender: Rep Women	2% (7)	6% (19)	1% (4)	1% (4)	6% (22)	84% (287)	343
Ideo: Liberal (1-3)	5% (32)	8% (51)	1% (7)	1% (6)	9% (61)	76% (502)	659
Ideo: Moderate (4)	3% (19)	8% (52)	3% (19)	1% (7)	12% (75)	73% (459)	631
Ideo: Conservative (5-7)	4% (31)	8% (61)	2% (14)	1% (9)	10% (74)	75% (552)	741
Educ: < College	4% (50)	7% (96)	2% (34)	1% (19)	10% (148)	76% (1089)	1437
Educ: Bachelors degree	3% (14)	7% (36)	1% (5)	— (2)	12% (58)	77% (376)	491
Educ: Post-grad	7% (19)	12% (34)	1% (3)	1% (2)	7% (19)	73% (205)	282
Income: Under 50k	3% (39)	5% (62)	2% (28)	2% (19)	10% (121)	77% (900)	1168
Income: 50k-100k	4% (27)	9% (64)	1% (10)	1% (5)	10% (67)	74% (503)	676
Income: 100k+	5% (18)	11% (41)	1% (5)	— (0)	10% (37)	73% (266)	366
Ethnicity: White	4% (64)	8% (130)	1% (26)	1% (16)	9% (150)	77% (1324)	1711
Ethnicity: Hispanic	5% (17)	12% (45)	4% (14)	2% (6)	8% (30)	70% (261)	374

Continued on next page

**Table MCSPI\_9: Do you have a favorable or unfavorable opinion of each of the following people?**

Rick Tocchet

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(83)	8%	(167)	2%	(43)	1%	(23)	10%	(224)	76%	(1670)	2210
Ethnicity: Black	5%	(15)	7%	(21)	4%	(10)	2%	(5)	18%	(51)	64%	(181)	282
Ethnicity: Other	2%	(4)	7%	(16)	3%	(7)	1%	(2)	11%	(23)	76%	(165)	217
All Christian	5%	(47)	9%	(90)	2%	(22)	1%	(8)	11%	(109)	73%	(739)	1016
All Non-Christian	2%	(2)	6%	(6)	—	(0)	1%	(1)	10%	(10)	81%	(81)	100
Atheist	4%	(5)	6%	(6)	—	(1)	—	(0)	6%	(7)	83%	(94)	113
Agnostic/Nothing in particular	4%	(22)	6%	(40)	2%	(9)	2%	(10)	10%	(65)	76%	(471)	617
Something Else	2%	(7)	7%	(26)	3%	(10)	1%	(3)	9%	(33)	78%	(284)	363
Religious Non-Protestant/Catholic	2%	(2)	5%	(6)	1%	(1)	1%	(1)	10%	(11)	82%	(94)	115
Evangelical	5%	(25)	7%	(36)	1%	(5)	1%	(7)	7%	(38)	79%	(422)	533
Non-Evangelical	3%	(27)	10%	(79)	3%	(27)	—	(4)	12%	(101)	71%	(580)	818
Community: Urban	6%	(34)	8%	(45)	2%	(13)	1%	(6)	13%	(78)	70%	(419)	594
Community: Suburban	3%	(33)	8%	(83)	2%	(18)	1%	(8)	10%	(105)	77%	(812)	1058
Community: Rural	3%	(17)	7%	(39)	2%	(12)	2%	(9)	8%	(42)	79%	(439)	558
Employ: Private Sector	6%	(45)	11%	(83)	3%	(20)	2%	(12)	12%	(85)	66%	(485)	730
Employ: Government	2%	(2)	9%	(11)	1%	(1)	1%	(1)	13%	(16)	74%	(91)	123
Employ: Self-Employed	3%	(8)	7%	(15)	5%	(10)	1%	(3)	14%	(31)	70%	(152)	219
Employ: Homemaker	1%	(2)	6%	(9)	1%	(2)	—	(1)	10%	(16)	82%	(140)	170
Employ: Student	5%	(5)	6%	(6)	—	(0)	—	(0)	11%	(10)	78%	(77)	98
Employ: Retired	3%	(17)	5%	(24)	—	(2)	—	(1)	5%	(25)	86%	(440)	509
Employ: Unemployed	2%	(5)	6%	(16)	2%	(5)	1%	(3)	11%	(29)	78%	(205)	263
Employ: Other	—	(0)	3%	(3)	1%	(1)	2%	(2)	12%	(12)	82%	(80)	98
Military HH: Yes	3%	(10)	5%	(17)	2%	(6)	—	(1)	7%	(23)	82%	(261)	318
Military HH: No	4%	(73)	8%	(150)	2%	(37)	1%	(22)	11%	(201)	74%	(1409)	1892
RD/WT: Right Direction	6%	(34)	9%	(49)	1%	(8)	1%	(7)	13%	(69)	69%	(369)	535
RD/WT: Wrong Track	3%	(49)	7%	(118)	2%	(35)	1%	(16)	9%	(156)	78%	(1301)	1675
Biden Job Approve	6%	(48)	8%	(73)	1%	(10)	1%	(6)	10%	(87)	74%	(635)	858
Biden Job Disapprove	3%	(36)	7%	(92)	3%	(32)	1%	(16)	10%	(130)	76%	(940)	1244

Continued on next page

**Table MCSP1\_9: Do you have a favorable or unfavorable opinion of each of the following people?**  
Rick Tocchet

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (83)	8% (167)	2% (43)	1% (23)	10% (224)	76% (1670)	2210
Biden Job Strongly Approve	9% (28)	12% (40)	1% (5)	1% (3)	12% (40)	64% (210)	326
Biden Job Somewhat Approve	4% (19)	6% (32)	1% (5)	1% (3)	9% (47)	80% (425)	532
Biden Job Somewhat Disapprove	— (2)	9% (33)	2% (8)	1% (5)	13% (46)	74% (270)	363
Biden Job Strongly Disapprove	4% (34)	7% (59)	3% (24)	1% (11)	10% (84)	76% (669)	881
Favorable of Biden	5% (47)	8% (69)	1% (10)	1% (6)	10% (92)	75% (686)	910
Unfavorable of Biden	3% (32)	8% (98)	3% (31)	1% (18)	11% (126)	74% (887)	1192
Very Favorable of Biden	6% (23)	9% (33)	1% (3)	— (2)	13% (47)	71% (267)	374
Somewhat Favorable of Biden	5% (24)	7% (36)	1% (8)	1% (4)	8% (44)	78% (419)	536
Somewhat Unfavorable of Biden	1% (4)	9% (25)	3% (9)	1% (2)	12% (35)	74% (210)	284
Very Unfavorable of Biden	3% (28)	8% (73)	2% (22)	2% (16)	10% (91)	75% (677)	908
#1 Issue: Economy	4% (35)	8% (73)	3% (24)	1% (9)	12% (113)	72% (668)	922
#1 Issue: Security	6% (16)	8% (21)	1% (1)	2% (6)	6% (15)	77% (195)	254
#1 Issue: Health Care	6% (10)	5% (8)	— (0)	1% (2)	11% (18)	78% (131)	169
#1 Issue: Medicare / Social Security	3% (8)	7% (16)	1% (2)	— (0)	7% (15)	82% (184)	225
#1 Issue: Women's Issues	2% (4)	7% (17)	2% (5)	— (0)	9% (21)	80% (181)	227
#1 Issue: Education	— (0)	17% (14)	2% (1)	— (0)	8% (7)	73% (57)	79
#1 Issue: Energy	4% (8)	8% (15)	4% (7)	2% (4)	12% (24)	70% (139)	199
#1 Issue: Other	2% (3)	3% (4)	1% (1)	1% (1)	9% (12)	85% (114)	135
2020 Vote: Joe Biden	4% (42)	8% (81)	2% (17)	1% (9)	9% (89)	76% (739)	976
2020 Vote: Donald Trump	4% (25)	8% (61)	2% (16)	1% (8)	10% (75)	75% (539)	723
2020 Vote: Other	3% (3)	3% (3)	— (0)	2% (2)	12% (11)	79% (69)	88
2020 Vote: Didn't Vote	3% (13)	5% (23)	2% (10)	1% (5)	12% (50)	76% (323)	424
2018 House Vote: Democrat	5% (38)	9% (68)	2% (15)	1% (6)	9% (67)	74% (563)	758
2018 House Vote: Republican	5% (31)	7% (45)	2% (14)	1% (6)	10% (60)	74% (442)	599
2018 House Vote: Someone else	1% (1)	3% (2)	— (0)	1% (1)	13% (10)	82% (60)	73
2016 Vote: Hillary Clinton	5% (36)	9% (62)	2% (13)	1% (4)	9% (64)	75% (533)	711
2016 Vote: Donald Trump	4% (25)	8% (53)	2% (16)	1% (9)	9% (59)	75% (486)	648
2016 Vote: Other	4% (5)	9% (11)	1% (1)	1% (1)	11% (13)	75% (93)	124
2016 Vote: Didn't Vote	2% (17)	6% (41)	2% (13)	1% (10)	12% (89)	76% (553)	723

Continued on next page

**Table MCSP1\_9:** Do you have a favorable or unfavorable opinion of each of the following people?

Rick Tocchet

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (83)	8% (167)	2% (43)	1% (23)	10% (224)	76% (1670)	2210
Voted in 2014: Yes	5% (62)	9% (107)	2% (27)	1% (12)	9% (118)	74% (932)	1258
Voted in 2014: No	2% (21)	6% (60)	2% (16)	1% (11)	11% (106)	77% (737)	952
4-Region: Northeast	7% (27)	10% (40)	2% (9)	1% (5)	10% (40)	69% (262)	383
4-Region: Midwest	1% (7)	8% (36)	2% (9)	1% (4)	9% (43)	78% (357)	456
4-Region: South	4% (35)	6% (53)	2% (17)	1% (12)	10% (88)	76% (641)	844
4-Region: West	3% (15)	7% (38)	1% (7)	— (2)	10% (55)	78% (410)	527
Avid Sports Fan	9% (46)	19% (100)	4% (22)	2% (11)	14% (76)	51% (269)	524
Sports Fan	5% (81)	10% (157)	3% (42)	1% (19)	12% (201)	69% (1126)	1626
Avid NHL Fan	19% (38)	26% (51)	6% (12)	3% (7)	18% (35)	29% (57)	199
NHL Fan	8% (72)	16% (143)	3% (22)	2% (13)	16% (136)	55% (480)	865
Plans to Watch Stanley Cup Final	9% (69)	19% (148)	4% (34)	2% (16)	16% (124)	51% (403)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP1\_10:** Do you have a favorable or unfavorable opinion of each of the following people?

Liam McHugh

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (78)	6% (130)	2% (53)	1% (18)	11% (236)	77% (1697)	2210
Gender: Male	5% (51)	9% (91)	3% (28)	1% (7)	12% (128)	71% (762)	1068
Gender: Female	2% (27)	3% (38)	2% (25)	1% (10)	9% (108)	82% (935)	1142
Age: 18-34	5% (34)	6% (36)	6% (40)	2% (11)	10% (66)	71% (455)	642
Age: 35-44	5% (19)	13% (46)	2% (8)	1% (2)	19% (68)	61% (223)	365
Age: 45-64	2% (16)	5% (33)	1% (4)	1% (4)	10% (72)	82% (585)	714
Age: 65+	2% (9)	3% (15)	— (1)	— (0)	6% (30)	89% (434)	489
GenZers: 1997-2012	2% (7)	3% (9)	5% (16)	1% (3)	7% (23)	81% (246)	304
Millennials: 1981-1996	7% (42)	11% (66)	5% (28)	2% (10)	16% (99)	60% (360)	605
GenXers: 1965-1980	3% (12)	5% (25)	1% (4)	— (1)	12% (58)	79% (375)	476
Baby Boomers: 1946-1964	2% (16)	3% (26)	1% (4)	— (3)	7% (55)	86% (652)	756
PID: Dem (no lean)	5% (44)	7% (63)	2% (20)	1% (8)	10% (87)	74% (616)	837
PID: Ind (no lean)	3% (18)	4% (32)	3% (18)	1% (7)	12% (86)	78% (564)	725
PID: Rep (no lean)	2% (16)	5% (35)	2% (15)	— (3)	10% (63)	80% (517)	648
PID/Gender: Dem Men	8% (36)	10% (43)	2% (10)	1% (3)	10% (44)	68% (293)	430
PID/Gender: Dem Women	2% (8)	5% (20)	2% (9)	1% (5)	11% (43)	79% (323)	407
PID/Gender: Ind Men	3% (9)	7% (23)	4% (12)	1% (3)	15% (51)	71% (235)	333
PID/Gender: Ind Women	2% (9)	2% (9)	2% (6)	1% (4)	9% (35)	84% (329)	392
PID/Gender: Rep Men	2% (6)	8% (25)	2% (5)	— (1)	11% (33)	77% (234)	305
PID/Gender: Rep Women	3% (10)	3% (10)	3% (9)	— (1)	9% (30)	82% (283)	343
Ideo: Liberal (1-3)	5% (30)	7% (46)	2% (13)	— (3)	10% (63)	76% (503)	659
Ideo: Moderate (4)	3% (18)	6% (38)	3% (20)	1% (8)	13% (84)	73% (463)	631
Ideo: Conservative (5-7)	3% (25)	6% (45)	2% (12)	1% (7)	10% (74)	78% (579)	741
Educ: < College	3% (50)	5% (72)	3% (43)	1% (16)	11% (158)	76% (1099)	1437
Educ: Bachelors degree	2% (11)	6% (30)	1% (7)	— (2)	12% (61)	77% (379)	491
Educ: Post-grad	6% (17)	10% (28)	1% (3)	— (0)	6% (17)	77% (218)	282
Income: Under 50k	3% (34)	6% (66)	3% (39)	1% (12)	10% (120)	77% (896)	1168
Income: 50k-100k	4% (27)	5% (32)	1% (10)	1% (5)	12% (80)	77% (523)	676
Income: 100k+	5% (17)	9% (32)	1% (3)	— (1)	10% (36)	76% (277)	366
Ethnicity: White	4% (60)	5% (94)	1% (25)	1% (12)	9% (162)	79% (1358)	1711
Ethnicity: Hispanic	6% (23)	7% (26)	7% (25)	1% (4)	13% (50)	66% (245)	374

Continued on next page

**Table MCSP1\_10:** Do you have a favorable or unfavorable opinion of each of the following people?

Liam McHugh

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(78)	6%	(130)	2%	(53)	1%	(18)	11%	(236)	77%	(1697)	2210
Ethnicity: Black	5%	(14)	8%	(23)	5%	(15)	1%	(2)	16%	(44)	65%	(185)	282
Ethnicity: Other	2%	(4)	6%	(13)	6%	(13)	2%	(3)	13%	(29)	71%	(154)	217
All Christian	4%	(43)	7%	(66)	2%	(23)	1%	(10)	11%	(116)	75%	(758)	1016
All Non-Christian	4%	(4)	7%	(7)	—	(0)	1%	(1)	7%	(7)	81%	(82)	100
Atheist	1%	(1)	7%	(7)	2%	(2)	—	(0)	4%	(5)	87%	(99)	113
Agnostic/Nothing in particular	4%	(23)	5%	(33)	2%	(15)	1%	(6)	10%	(59)	78%	(480)	617
Something Else	2%	(7)	4%	(16)	3%	(13)	—	(1)	13%	(48)	77%	(279)	363
Religious Non-Protestant/Catholic	4%	(4)	7%	(8)	—	(0)	1%	(1)	7%	(8)	82%	(95)	115
Evangelical	3%	(18)	4%	(23)	2%	(9)	1%	(3)	11%	(60)	79%	(420)	533
Non-Evangelical	4%	(31)	7%	(56)	3%	(27)	1%	(8)	13%	(103)	73%	(593)	818
Community: Urban	7%	(43)	8%	(50)	2%	(14)	1%	(5)	11%	(64)	70%	(418)	594
Community: Suburban	2%	(26)	5%	(56)	1%	(13)	1%	(7)	12%	(125)	79%	(832)	1058
Community: Rural	1%	(8)	4%	(24)	5%	(26)	1%	(6)	8%	(46)	80%	(447)	558
Employ: Private Sector	5%	(40)	10%	(76)	2%	(13)	1%	(5)	13%	(92)	69%	(504)	730
Employ: Government	1%	(1)	9%	(11)	2%	(2)	1%	(1)	13%	(16)	75%	(93)	123
Employ: Self-Employed	5%	(12)	6%	(14)	7%	(16)	—	(0)	15%	(34)	66%	(144)	219
Employ: Homemaker	3%	(5)	1%	(2)	4%	(7)	—	(0)	12%	(21)	80%	(135)	170
Employ: Student	1%	(1)	2%	(1)	3%	(3)	1%	(1)	13%	(12)	81%	(79)	98
Employ: Retired	2%	(10)	3%	(14)	—	(1)	—	(1)	5%	(25)	90%	(458)	509
Employ: Unemployed	3%	(9)	4%	(9)	2%	(5)	3%	(7)	9%	(24)	79%	(209)	263
Employ: Other	1%	(1)	3%	(3)	6%	(6)	2%	(2)	12%	(11)	76%	(75)	98
Military HH: Yes	2%	(6)	5%	(17)	2%	(7)	1%	(3)	9%	(30)	80%	(255)	318
Military HH: No	4%	(72)	6%	(113)	2%	(46)	1%	(15)	11%	(206)	76%	(1442)	1892
RD/WT: Right Direction	8%	(44)	9%	(47)	2%	(9)	—	(0)	9%	(49)	72%	(386)	535
RD/WT: Wrong Track	2%	(34)	5%	(83)	3%	(43)	1%	(18)	11%	(186)	78%	(1311)	1675
Biden Job Approve	5%	(43)	8%	(65)	2%	(14)	—	(2)	9%	(79)	76%	(656)	858
Biden Job Disapprove	3%	(33)	5%	(65)	3%	(38)	1%	(13)	12%	(146)	76%	(949)	1244

Continued on next page

**Table MCSP1\_10:** Do you have a favorable or unfavorable opinion of each of the following people?  
Liam McHugh

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(78)	6%	(130)	2%	(53)	1%	(18)	11%	(236)	77%	(1697)	2210
Biden Job Strongly Approve	10%	(34)	11%	(36)	2%	(5)	—	(1)	9%	(29)	68%	(221)	326
Biden Job Somewhat Approve	2%	(9)	5%	(29)	2%	(9)	—	(1)	9%	(50)	82%	(434)	532
Biden Job Somewhat Disapprove	1%	(5)	5%	(20)	3%	(11)	2%	(9)	13%	(46)	75%	(273)	363
Biden Job Strongly Disapprove	3%	(28)	5%	(45)	3%	(27)	—	(4)	11%	(99)	77%	(677)	881
Favorable of Biden	4%	(40)	7%	(64)	2%	(14)	—	(2)	9%	(79)	78%	(711)	910
Unfavorable of Biden	3%	(33)	6%	(66)	3%	(37)	1%	(15)	12%	(148)	75%	(893)	1192
Very Favorable of Biden	6%	(21)	10%	(36)	1%	(4)	1%	(2)	9%	(33)	74%	(278)	374
Somewhat Favorable of Biden	4%	(19)	5%	(28)	2%	(10)	—	(0)	9%	(46)	81%	(433)	536
Somewhat Unfavorable of Biden	1%	(4)	4%	(13)	4%	(13)	2%	(7)	15%	(42)	73%	(206)	284
Very Unfavorable of Biden	3%	(30)	6%	(53)	3%	(25)	1%	(8)	12%	(106)	76%	(686)	908
#1 Issue: Economy	3%	(27)	7%	(68)	2%	(16)	1%	(6)	13%	(122)	74%	(682)	922
#1 Issue: Security	5%	(13)	9%	(22)	2%	(5)	2%	(4)	5%	(14)	77%	(196)	254
#1 Issue: Health Care	4%	(7)	9%	(16)	1%	(1)	—	(0)	10%	(18)	75%	(128)	169
#1 Issue: Medicare / Social Security	2%	(5)	3%	(6)	—	(0)	1%	(1)	8%	(18)	86%	(194)	225
#1 Issue: Women's Issues	1%	(3)	4%	(9)	5%	(12)	1%	(3)	7%	(16)	81%	(184)	227
#1 Issue: Education	9%	(7)	1%	(1)	6%	(5)	1%	(0)	7%	(5)	76%	(60)	79
#1 Issue: Energy	6%	(11)	4%	(8)	6%	(12)	—	(1)	13%	(25)	71%	(141)	199
#1 Issue: Other	4%	(5)	—	(0)	—	(0)	1%	(1)	13%	(17)	82%	(112)	135
2020 Vote: Joe Biden	3%	(32)	7%	(72)	2%	(16)	—	(4)	10%	(97)	77%	(755)	976
2020 Vote: Donald Trump	3%	(21)	6%	(42)	3%	(19)	1%	(4)	11%	(77)	77%	(560)	723
2020 Vote: Other	—	(0)	—	(0)	5%	(4)	3%	(2)	16%	(14)	77%	(67)	88
2020 Vote: Didn't Vote	6%	(25)	4%	(16)	3%	(13)	2%	(7)	11%	(48)	74%	(315)	424
2018 House Vote: Democrat	5%	(35)	7%	(53)	1%	(11)	1%	(4)	11%	(80)	76%	(574)	758
2018 House Vote: Republican	3%	(17)	6%	(39)	2%	(15)	1%	(3)	11%	(63)	77%	(461)	599
2018 House Vote: Someone else	—	(0)	2%	(1)	—	(0)	2%	(1)	13%	(10)	83%	(61)	73
2016 Vote: Hillary Clinton	4%	(30)	6%	(46)	2%	(11)	1%	(4)	11%	(79)	76%	(541)	711
2016 Vote: Donald Trump	4%	(23)	6%	(37)	2%	(14)	1%	(3)	10%	(62)	79%	(508)	648
2016 Vote: Other	1%	(2)	7%	(9)	3%	(3)	—	(1)	9%	(12)	79%	(98)	124
2016 Vote: Didn't Vote	3%	(24)	5%	(38)	3%	(24)	1%	(10)	11%	(83)	75%	(544)	723

Continued on next page

**Table MCSP1\_10:** Do you have a favorable or unfavorable opinion of each of the following people?

Liam McHugh

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(78)	6%	(130)	2%	(53)	1%	(18)	11%	(236)	77%	(1697)	2210
Voted in 2014: Yes	4%	(51)	6%	(80)	2%	(24)	1%	(7)	11%	(132)	77%	(964)	1258
Voted in 2014: No	3%	(27)	5%	(50)	3%	(28)	1%	(10)	11%	(103)	77%	(733)	952
4-Region: Northeast	5%	(20)	8%	(29)	2%	(8)	1%	(5)	8%	(32)	75%	(288)	383
4-Region: Midwest	3%	(12)	5%	(25)	1%	(5)	1%	(5)	9%	(42)	81%	(368)	456
4-Region: South	3%	(27)	6%	(53)	3%	(21)	1%	(7)	11%	(94)	76%	(641)	844
4-Region: West	4%	(19)	4%	(22)	3%	(18)	—	(0)	13%	(68)	76%	(399)	527
Avid Sports Fan	9%	(46)	15%	(76)	4%	(21)	1%	(5)	18%	(93)	54%	(283)	524
Sports Fan	5%	(77)	8%	(126)	3%	(46)	1%	(10)	13%	(215)	71%	(1152)	1626
Avid NHL Fan	20%	(39)	22%	(43)	3%	(5)	2%	(3)	16%	(31)	39%	(77)	199
NHL Fan	7%	(64)	13%	(111)	3%	(29)	1%	(9)	18%	(154)	58%	(498)	865
Plans to Watch Stanley Cup Final	8%	(67)	14%	(111)	6%	(45)	2%	(13)	18%	(144)	52%	(415)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP1\_11:** Do you have a favorable or unfavorable opinion of each of the following people?  
 Kenny Albert

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(115)	8%	(178)	2%	(42)	1%	(18)	11%	(250)	73%	(1608)	2210
Gender: Male	8%	(87)	12%	(123)	2%	(25)	1%	(7)	13%	(139)	64%	(686)	1068
Gender: Female	2%	(28)	5%	(54)	1%	(17)	1%	(11)	10%	(111)	81%	(922)	1142
Age: 18-34	6%	(39)	9%	(57)	4%	(23)	2%	(10)	8%	(54)	72%	(460)	642
Age: 35-44	9%	(33)	11%	(39)	2%	(8)	1%	(4)	18%	(66)	59%	(215)	365
Age: 45-64	4%	(26)	8%	(60)	1%	(9)	1%	(4)	12%	(88)	74%	(528)	714
Age: 65+	4%	(17)	4%	(21)	—	(1)	—	(1)	9%	(42)	83%	(406)	489
GenZers: 1997-2012	2%	(5)	5%	(15)	5%	(16)	1%	(3)	5%	(15)	82%	(250)	304
Millennials: 1981-1996	11%	(64)	12%	(73)	2%	(15)	2%	(10)	14%	(82)	60%	(362)	605
GenXers: 1965-1980	4%	(20)	8%	(40)	1%	(3)	—	(2)	15%	(73)	71%	(338)	476
Baby Boomers: 1946-1964	3%	(26)	6%	(47)	1%	(8)	—	(3)	10%	(77)	79%	(595)	756
PID: Dem (no lean)	8%	(66)	11%	(89)	2%	(17)	1%	(5)	11%	(91)	68%	(568)	837
PID: Ind (no lean)	4%	(27)	6%	(42)	2%	(15)	1%	(6)	13%	(93)	75%	(542)	725
PID: Rep (no lean)	3%	(22)	7%	(47)	1%	(9)	1%	(6)	10%	(65)	77%	(498)	648
PID/Gender: Dem Men	12%	(53)	13%	(58)	3%	(12)	1%	(4)	10%	(43)	60%	(259)	430
PID/Gender: Dem Women	3%	(13)	8%	(31)	1%	(5)	—	(1)	12%	(48)	76%	(310)	407
PID/Gender: Ind Men	7%	(22)	10%	(32)	2%	(7)	1%	(2)	16%	(53)	65%	(216)	333
PID/Gender: Ind Women	1%	(5)	2%	(9)	2%	(8)	1%	(4)	10%	(40)	83%	(325)	392
PID/Gender: Rep Men	4%	(13)	11%	(33)	2%	(6)	—	(0)	14%	(42)	69%	(211)	305
PID/Gender: Rep Women	3%	(9)	4%	(14)	1%	(4)	2%	(6)	7%	(23)	84%	(287)	343
Ideo: Liberal (1-3)	7%	(47)	8%	(56)	2%	(12)	1%	(5)	10%	(63)	72%	(475)	659
Ideo: Moderate (4)	5%	(29)	8%	(50)	3%	(22)	2%	(10)	15%	(93)	68%	(428)	631
Ideo: Conservative (5-7)	5%	(36)	9%	(69)	1%	(6)	—	(3)	10%	(76)	74%	(550)	741
Educ: < College	5%	(70)	7%	(101)	2%	(22)	1%	(14)	11%	(160)	74%	(1069)	1437
Educ: Bachelors degree	4%	(20)	10%	(47)	2%	(12)	1%	(3)	13%	(65)	70%	(343)	491
Educ: Post-grad	9%	(24)	10%	(30)	2%	(7)	—	(0)	9%	(25)	70%	(196)	282
Income: Under 50k	5%	(63)	6%	(75)	2%	(24)	1%	(7)	11%	(133)	74%	(867)	1168
Income: 50k-100k	4%	(29)	9%	(64)	1%	(7)	1%	(9)	10%	(68)	74%	(500)	676
Income: 100k+	6%	(23)	11%	(38)	3%	(11)	1%	(2)	13%	(49)	66%	(241)	366
Ethnicity: White	5%	(87)	7%	(121)	2%	(32)	1%	(14)	10%	(178)	75%	(1279)	1711
Ethnicity: Hispanic	8%	(29)	11%	(40)	3%	(10)	2%	(8)	11%	(40)	66%	(246)	374

Continued on next page

**Table MCSP1\_11: Do you have a favorable or unfavorable opinion of each of the following people?**

Kenny Albert

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	5%	(115)	8%	(178)	2%	(42)	1%	(18)	11%	(250)	73%	(1608)	2210
Ethnicity: Black	7%	(20)	16%	(46)	—	(0)	1%	(2)	16%	(45)	60%	(169)	282
Ethnicity: Other	4%	(8)	5%	(11)	5%	(10)	1%	(2)	12%	(26)	74%	(160)	217
All Christian	6%	(58)	9%	(93)	2%	(18)	1%	(9)	13%	(131)	70%	(707)	1016
All Non-Christian	7%	(7)	8%	(8)	2%	(2)	—	(0)	10%	(10)	73%	(73)	100
Atheist	6%	(7)	4%	(4)	3%	(3)	—	(0)	11%	(12)	76%	(86)	113
Agnostic/Nothing in particular	4%	(27)	6%	(37)	3%	(16)	1%	(9)	10%	(60)	76%	(468)	617
Something Else	4%	(16)	10%	(35)	1%	(3)	—	(0)	10%	(37)	75%	(274)	363
Religious Non-Protestant/Catholic	6%	(7)	7%	(8)	2%	(3)	—	(0)	11%	(13)	73%	(84)	115
Evangelical	6%	(33)	8%	(41)	1%	(4)	—	(0)	10%	(51)	76%	(404)	533
Non-Evangelical	5%	(41)	10%	(83)	2%	(15)	1%	(9)	14%	(111)	68%	(558)	818
Community: Urban	8%	(49)	7%	(43)	3%	(16)	—	(3)	14%	(81)	68%	(402)	594
Community: Suburban	4%	(42)	9%	(95)	2%	(19)	1%	(6)	11%	(114)	74%	(782)	1058
Community: Rural	4%	(24)	7%	(40)	1%	(6)	2%	(9)	10%	(55)	76%	(424)	558
Employ: Private Sector	10%	(72)	11%	(83)	2%	(17)	1%	(7)	13%	(98)	62%	(454)	730
Employ: Government	2%	(2)	9%	(12)	3%	(4)	—	(0)	11%	(13)	75%	(92)	123
Employ: Self-Employed	3%	(7)	12%	(27)	1%	(2)	1%	(1)	17%	(36)	66%	(144)	219
Employ: Homemaker	—	(1)	5%	(8)	1%	(2)	3%	(5)	10%	(18)	81%	(137)	170
Employ: Student	1%	(1)	9%	(9)	—	(0)	2%	(2)	6%	(6)	82%	(80)	98
Employ: Retired	4%	(19)	5%	(24)	1%	(3)	1%	(3)	8%	(43)	82%	(418)	509
Employ: Unemployed	5%	(13)	4%	(11)	4%	(11)	—	(0)	10%	(26)	77%	(202)	263
Employ: Other	—	(0)	4%	(4)	2%	(2)	—	(0)	11%	(11)	82%	(80)	98
Military HH: Yes	3%	(10)	9%	(29)	2%	(6)	1%	(3)	9%	(27)	77%	(243)	318
Military HH: No	6%	(105)	8%	(149)	2%	(36)	1%	(15)	12%	(223)	72%	(1365)	1892
RD/WT: Right Direction	11%	(57)	10%	(53)	2%	(9)	—	(1)	14%	(73)	64%	(343)	535
RD/WT: Wrong Track	3%	(58)	7%	(124)	2%	(33)	1%	(17)	11%	(177)	76%	(1265)	1675
Biden Job Approve	8%	(65)	9%	(76)	1%	(13)	—	(3)	12%	(100)	70%	(601)	858
Biden Job Disapprove	4%	(50)	8%	(102)	2%	(25)	1%	(14)	11%	(135)	74%	(918)	1244

Continued on next page

**Table MCSP1\_11:** Do you have a favorable or unfavorable opinion of each of the following people?  
 Kenny Albert

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (115)	8% (178)	2% (42)	1% (18)	11% (250)	73% (1608)	2210
Biden Job Strongly Approve	14% (45)	9% (29)	2% (6)	— (0)	13% (43)	62% (203)	326
Biden Job Somewhat Approve	4% (20)	9% (47)	1% (6)	1% (3)	11% (57)	75% (399)	532
Biden Job Somewhat Disapprove	2% (8)	8% (30)	3% (10)	3% (9)	12% (43)	72% (263)	363
Biden Job Strongly Disapprove	5% (41)	8% (71)	2% (15)	1% (5)	10% (92)	74% (655)	881
Favorable of Biden	7% (65)	8% (77)	1% (12)	— (4)	11% (101)	72% (652)	910
Unfavorable of Biden	4% (46)	8% (101)	2% (29)	1% (14)	11% (136)	73% (866)	1192
Very Favorable of Biden	9% (34)	7% (28)	2% (6)	1% (2)	15% (55)	67% (250)	374
Somewhat Favorable of Biden	6% (31)	9% (49)	1% (6)	— (2)	9% (46)	75% (402)	536
Somewhat Unfavorable of Biden	4% (11)	8% (22)	5% (13)	2% (5)	13% (38)	69% (195)	284
Very Unfavorable of Biden	4% (35)	9% (79)	2% (16)	1% (10)	11% (98)	74% (671)	908
#1 Issue: Economy	6% (52)	9% (83)	2% (18)	— (4)	13% (124)	69% (639)	922
#1 Issue: Security	8% (19)	11% (28)	1% (2)	— (1)	5% (12)	75% (191)	254
#1 Issue: Health Care	6% (10)	7% (12)	3% (6)	— (0)	12% (20)	71% (121)	169
#1 Issue: Medicare / Social Security	3% (6)	6% (14)	— (0)	1% (1)	12% (26)	79% (177)	225
#1 Issue: Women's Issues	2% (4)	4% (9)	5% (11)	3% (7)	10% (23)	76% (174)	227
#1 Issue: Education	7% (6)	11% (9)	2% (2)	1% (1)	5% (4)	73% (58)	79
#1 Issue: Energy	7% (13)	9% (17)	1% (2)	1% (2)	11% (22)	71% (141)	199
#1 Issue: Other	2% (3)	4% (6)	— (0)	1% (1)	13% (18)	79% (107)	135
2020 Vote: Joe Biden	6% (58)	9% (88)	2% (19)	1% (9)	11% (109)	71% (694)	976
2020 Vote: Donald Trump	5% (35)	9% (66)	1% (9)	1% (6)	11% (80)	73% (526)	723
2020 Vote: Other	— (0)	7% (6)	4% (4)	1% (1)	19% (17)	68% (60)	88
2020 Vote: Didn't Vote	5% (22)	4% (18)	2% (10)	— (2)	10% (44)	77% (328)	424
2018 House Vote: Democrat	7% (53)	9% (71)	2% (15)	1% (5)	11% (86)	70% (527)	758
2018 House Vote: Republican	6% (34)	9% (52)	2% (9)	— (2)	13% (77)	71% (425)	599
2018 House Vote: Someone else	— (0)	5% (3)	1% (1)	4% (3)	14% (10)	77% (56)	73
2016 Vote: Hillary Clinton	7% (51)	9% (62)	2% (12)	1% (6)	12% (84)	70% (497)	711
2016 Vote: Donald Trump	5% (32)	9% (57)	1% (9)	— (2)	12% (76)	73% (470)	648
2016 Vote: Other	4% (5)	11% (13)	2% (2)	2% (2)	13% (16)	70% (86)	124
2016 Vote: Didn't Vote	4% (27)	6% (45)	3% (18)	1% (8)	10% (73)	76% (551)	723

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**Table MCSP1\_11:** Do you have a favorable or unfavorable opinion of each of the following people?

Kenny Albert

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (115)	8% (178)	2% (42)	1% (18)	11% (250)	73% (1608)	2210
Voted in 2014: Yes	6% (80)	9% (117)	2% (22)	1% (8)	12% (150)	70% (881)	1258
Voted in 2014: No	4% (35)	6% (61)	2% (20)	1% (9)	10% (100)	76% (727)	952
4-Region: Northeast	7% (28)	10% (38)	3% (12)	— (1)	9% (35)	70% (269)	383
4-Region: Midwest	4% (19)	8% (34)	2% (8)	1% (6)	12% (54)	73% (335)	456
4-Region: South	5% (41)	9% (73)	2% (17)	— (2)	11% (95)	73% (617)	844
4-Region: West	5% (28)	6% (32)	1% (5)	2% (8)	13% (66)	74% (387)	527
Avid Sports Fan	13% (71)	20% (106)	4% (19)	1% (5)	18% (94)	44% (229)	524
Sports Fan	7% (115)	10% (168)	2% (34)	1% (16)	14% (226)	66% (1068)	1626
Avid NHL Fan	27% (55)	21% (42)	5% (10)	1% (3)	19% (38)	26% (53)	199
NHL Fan	11% (97)	16% (136)	3% (24)	1% (12)	18% (159)	51% (437)	865
Plans to Watch Stanley Cup Final	12% (98)	18% (140)	4% (34)	2% (12)	18% (144)	46% (366)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP1\_12:** Do you have a favorable or unfavorable opinion of each of the following people?  
Darren Pang

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (77)	6% (142)	2% (44)	1% (22)	10% (222)	77% (1704)	2210
Gender: Male	5% (55)	9% (101)	3% (28)	— (5)	12% (130)	70% (749)	1068
Gender: Female	2% (22)	4% (41)	1% (16)	1% (17)	8% (92)	84% (954)	1142
Age: 18-34	4% (27)	7% (42)	4% (27)	2% (14)	13% (82)	70% (450)	642
Age: 35-44	5% (19)	9% (31)	2% (8)	2% (6)	15% (56)	67% (245)	365
Age: 45-64	3% (22)	6% (43)	1% (7)	— (1)	8% (58)	82% (584)	714
Age: 65+	2% (10)	5% (26)	— (2)	— (0)	5% (26)	87% (425)	489
GenZers: 1997-2012	1% (4)	5% (14)	4% (12)	2% (5)	10% (30)	79% (240)	304
Millennials: 1981-1996	6% (35)	9% (56)	4% (22)	3% (15)	16% (100)	63% (379)	605
GenXers: 1965-1980	4% (20)	5% (25)	1% (7)	— (0)	8% (40)	81% (385)	476
Baby Boomers: 1946-1964	2% (17)	6% (45)	1% (4)	— (1)	7% (51)	84% (638)	756
PID: Dem (no lean)	5% (43)	8% (65)	2% (19)	1% (9)	9% (78)	74% (623)	837
PID: Ind (no lean)	2% (17)	5% (35)	2% (13)	1% (7)	12% (88)	78% (566)	725
PID: Rep (no lean)	3% (17)	7% (43)	2% (12)	1% (5)	9% (56)	79% (514)	648
PID/Gender: Dem Men	8% (35)	9% (40)	4% (17)	— (2)	10% (42)	68% (293)	430
PID/Gender: Dem Women	2% (8)	6% (25)	— (2)	2% (7)	9% (35)	81% (331)	407
PID/Gender: Ind Men	3% (12)	8% (28)	2% (6)	1% (2)	14% (47)	72% (239)	333
PID/Gender: Ind Women	1% (5)	2% (7)	2% (7)	1% (5)	10% (41)	83% (327)	392
PID/Gender: Rep Men	3% (8)	11% (33)	2% (5)	— (1)	13% (40)	71% (218)	305
PID/Gender: Rep Women	3% (9)	3% (10)	2% (7)	1% (4)	5% (16)	86% (296)	343
Ideo: Liberal (1-3)	4% (26)	7% (48)	2% (14)	— (3)	9% (56)	78% (512)	659
Ideo: Moderate (4)	3% (19)	7% (44)	3% (20)	1% (5)	12% (75)	74% (468)	631
Ideo: Conservative (5-7)	4% (29)	7% (51)	1% (8)	2% (13)	9% (68)	77% (573)	741
Educ: < College	3% (41)	5% (70)	2% (35)	1% (18)	12% (166)	77% (1107)	1437
Educ: Bachelors degree	3% (15)	9% (43)	1% (5)	— (2)	9% (42)	78% (384)	491
Educ: Post-grad	7% (20)	10% (29)	2% (5)	1% (1)	5% (14)	75% (213)	282
Income: Under 50k	2% (28)	5% (57)	2% (22)	2% (18)	10% (119)	79% (925)	1168
Income: 50k-100k	4% (27)	7% (48)	2% (13)	— (3)	10% (69)	76% (515)	676
Income: 100k+	6% (21)	10% (37)	2% (9)	— (1)	9% (34)	72% (264)	366
Ethnicity: White	4% (64)	6% (104)	2% (37)	1% (14)	8% (137)	79% (1356)	1711
Ethnicity: Hispanic	5% (18)	7% (28)	4% (16)	3% (12)	13% (49)	67% (250)	374

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**Table MCSP1\_12: Do you have a favorable or unfavorable opinion of each of the following people?**

Darren Pang

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(77)	6%	(142)	2%	(44)	1%	(22)	10%	(222)	77%	(1704)	2210
Ethnicity: Black	3%	(8)	10%	(27)	—	(1)	2%	(6)	21%	(58)	64%	(181)	282
Ethnicity: Other	2%	(5)	5%	(12)	3%	(6)	1%	(2)	12%	(26)	77%	(166)	217
All Christian	5%	(50)	7%	(74)	2%	(18)	1%	(14)	9%	(91)	76%	(769)	1016
All Non-Christian	5%	(5)	6%	(6)	2%	(2)	—	(0)	7%	(7)	80%	(80)	100
Atheist	2%	(2)	6%	(7)	2%	(2)	—	(0)	9%	(10)	81%	(92)	113
Agnostic/Nothing in particular	2%	(10)	5%	(32)	3%	(17)	1%	(5)	10%	(62)	79%	(489)	617
Something Else	2%	(9)	6%	(23)	1%	(5)	1%	(2)	14%	(52)	75%	(273)	363
Religious Non-Protestant/Catholic	5%	(5)	5%	(6)	2%	(2)	1%	(1)	7%	(8)	81%	(93)	115
Evangelical	5%	(28)	5%	(25)	1%	(7)	1%	(3)	8%	(45)	80%	(425)	533
Non-Evangelical	4%	(31)	8%	(68)	2%	(16)	1%	(11)	12%	(95)	73%	(596)	818
Community: Urban	5%	(32)	5%	(32)	4%	(22)	1%	(4)	13%	(77)	72%	(426)	594
Community: Suburban	3%	(27)	7%	(76)	1%	(13)	—	(1)	9%	(94)	80%	(847)	1058
Community: Rural	3%	(17)	6%	(34)	2%	(9)	3%	(17)	9%	(51)	77%	(430)	558
Employ: Private Sector	6%	(45)	9%	(68)	2%	(12)	2%	(14)	11%	(80)	70%	(512)	730
Employ: Government	3%	(3)	6%	(7)	2%	(3)	1%	(1)	12%	(15)	76%	(94)	123
Employ: Self-Employed	3%	(6)	8%	(17)	3%	(7)	1%	(3)	21%	(45)	64%	(141)	219
Employ: Homemaker	3%	(6)	2%	(3)	3%	(6)	—	(0)	7%	(12)	85%	(144)	170
Employ: Student	1%	(1)	6%	(5)	1%	(1)	2%	(2)	13%	(12)	78%	(76)	98
Employ: Retired	2%	(12)	5%	(26)	1%	(3)	—	(1)	6%	(28)	86%	(439)	509
Employ: Unemployed	2%	(4)	5%	(13)	4%	(11)	—	(0)	9%	(23)	81%	(212)	263
Employ: Other	1%	(1)	2%	(2)	2%	(2)	1%	(1)	6%	(6)	87%	(85)	98
Military HH: Yes	2%	(8)	7%	(21)	1%	(5)	1%	(3)	9%	(27)	80%	(254)	318
Military HH: No	4%	(69)	6%	(121)	2%	(39)	1%	(19)	10%	(194)	77%	(1450)	1892
RD/WT: Right Direction	7%	(39)	8%	(41)	3%	(14)	1%	(4)	10%	(51)	72%	(387)	535
RD/WT: Wrong Track	2%	(38)	6%	(101)	2%	(31)	1%	(18)	10%	(171)	79%	(1317)	1675
Biden Job Approve	5%	(42)	7%	(60)	2%	(18)	—	(3)	8%	(70)	78%	(666)	858
Biden Job Disapprove	3%	(35)	6%	(80)	2%	(25)	1%	(16)	11%	(135)	77%	(954)	1244

Continued on next page

**Table MCSP1\_12:** Do you have a favorable or unfavorable opinion of each of the following people?  
Darren Pang

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(77)	6%	(142)	2%	(44)	1%	(22)	10%	(222)	77%	(1704)	2210
Biden Job Strongly Approve	10%	(31)	10%	(34)	3%	(9)	—	(0)	10%	(32)	67%	(219)	326
Biden Job Somewhat Approve	2%	(11)	5%	(26)	2%	(8)	1%	(3)	7%	(38)	84%	(446)	532
Biden Job Somewhat Disapprove	2%	(7)	7%	(24)	4%	(15)	1%	(3)	10%	(35)	77%	(279)	363
Biden Job Strongly Disapprove	3%	(28)	6%	(55)	1%	(11)	1%	(12)	11%	(99)	77%	(675)	881
Favorable of Biden	4%	(38)	7%	(63)	2%	(17)	—	(4)	9%	(79)	78%	(709)	910
Unfavorable of Biden	3%	(38)	7%	(79)	2%	(26)	2%	(18)	10%	(122)	76%	(910)	1192
Very Favorable of Biden	5%	(17)	8%	(31)	3%	(11)	—	(2)	12%	(44)	72%	(270)	374
Somewhat Favorable of Biden	4%	(21)	6%	(32)	1%	(7)	—	(2)	7%	(35)	82%	(438)	536
Somewhat Unfavorable of Biden	3%	(7)	7%	(21)	3%	(9)	1%	(2)	11%	(31)	75%	(214)	284
Very Unfavorable of Biden	3%	(31)	6%	(58)	2%	(17)	2%	(16)	10%	(90)	77%	(696)	908
#1 Issue: Economy	4%	(38)	8%	(71)	2%	(15)	1%	(7)	11%	(102)	75%	(689)	922
#1 Issue: Security	6%	(16)	7%	(17)	2%	(5)	2%	(4)	6%	(16)	77%	(196)	254
#1 Issue: Health Care	3%	(6)	5%	(9)	1%	(2)	1%	(2)	12%	(20)	78%	(131)	169
#1 Issue: Medicare / Social Security	2%	(4)	8%	(17)	1%	(1)	—	(0)	6%	(14)	84%	(188)	225
#1 Issue: Women's Issues	1%	(3)	5%	(12)	5%	(11)	—	(0)	10%	(22)	79%	(179)	227
#1 Issue: Education	—	(0)	9%	(7)	7%	(6)	2%	(2)	12%	(9)	70%	(55)	79
#1 Issue: Energy	3%	(6)	5%	(9)	1%	(2)	3%	(6)	14%	(28)	74%	(148)	199
#1 Issue: Other	3%	(5)	—	(0)	1%	(1)	1%	(1)	8%	(11)	86%	(117)	135
2020 Vote: Joe Biden	4%	(43)	8%	(81)	1%	(14)	—	(5)	8%	(80)	77%	(754)	976
2020 Vote: Donald Trump	4%	(26)	6%	(45)	2%	(13)	1%	(11)	9%	(68)	77%	(560)	723
2020 Vote: Other	1%	(1)	3%	(3)	4%	(4)	3%	(2)	17%	(15)	72%	(63)	88
2020 Vote: Didn't Vote	2%	(7)	3%	(14)	3%	(14)	1%	(4)	14%	(59)	77%	(326)	424
2018 House Vote: Democrat	5%	(40)	8%	(62)	1%	(10)	—	(2)	8%	(60)	77%	(583)	758
2018 House Vote: Republican	3%	(18)	8%	(46)	1%	(7)	2%	(12)	10%	(58)	76%	(457)	599
2018 House Vote: Someone else	—	(0)	2%	(1)	—	(0)	1%	(1)	19%	(14)	78%	(57)	73
2016 Vote: Hillary Clinton	5%	(34)	8%	(58)	1%	(10)	—	(1)	8%	(57)	77%	(550)	711
2016 Vote: Donald Trump	3%	(20)	7%	(46)	1%	(9)	2%	(12)	8%	(52)	78%	(508)	648
2016 Vote: Other	4%	(5)	7%	(9)	—	(0)	1%	(2)	12%	(15)	75%	(93)	124
2016 Vote: Didn't Vote	2%	(17)	4%	(29)	3%	(25)	1%	(7)	13%	(97)	76%	(548)	723

Continued on next page

**Table MCSP1\_12:** Do you have a favorable or unfavorable opinion of each of the following people?

Darren Pang

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(77)	6%	(142)	2%	(44)	1%	(22)	10%	(222)	77%	(1704)	2210
Voted in 2014: Yes	4%	(51)	8%	(102)	1%	(16)	1%	(16)	9%	(115)	76%	(958)	1258
Voted in 2014: No	3%	(26)	4%	(40)	3%	(28)	1%	(5)	11%	(106)	78%	(746)	952
4-Region: Northeast	5%	(17)	8%	(31)	3%	(12)	1%	(2)	7%	(26)	77%	(293)	383
4-Region: Midwest	3%	(15)	6%	(29)	2%	(8)	1%	(3)	9%	(39)	79%	(362)	456
4-Region: South	4%	(31)	6%	(54)	1%	(8)	1%	(13)	11%	(94)	76%	(644)	844
4-Region: West	3%	(14)	5%	(28)	3%	(15)	1%	(3)	12%	(63)	77%	(404)	527
Avid Sports Fan	9%	(45)	17%	(89)	4%	(19)	2%	(12)	13%	(71)	55%	(289)	524
Sports Fan	5%	(76)	8%	(137)	2%	(40)	1%	(18)	12%	(197)	71%	(1157)	1626
Avid NHL Fan	20%	(39)	25%	(49)	6%	(12)	3%	(5)	15%	(31)	32%	(63)	199
NHL Fan	8%	(68)	14%	(125)	4%	(32)	1%	(6)	16%	(138)	57%	(496)	865
Plans to Watch Stanley Cup Final	8%	(67)	15%	(123)	5%	(37)	2%	(18)	16%	(123)	54%	(426)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP1\_13:** Do you have a favorable or unfavorable opinion of each of the following people?  
 Emily Kaplan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (71)	8% (166)	2% (39)	1% (21)	11% (240)	76% (1672)	2210
Gender: Male	5% (52)	9% (99)	3% (29)	1% (10)	12% (129)	70% (749)	1068
Gender: Female	2% (20)	6% (67)	1% (10)	1% (10)	10% (111)	81% (923)	1142
Age: 18-34	5% (33)	10% (67)	4% (23)	1% (9)	11% (68)	69% (442)	642
Age: 35-44	4% (16)	10% (38)	2% (8)	2% (8)	19% (70)	62% (225)	365
Age: 45-64	2% (15)	6% (43)	1% (7)	— (3)	10% (69)	81% (577)	714
Age: 65+	1% (7)	4% (18)	— (1)	— (2)	7% (34)	87% (428)	489
GenZers: 1997-2012	4% (11)	5% (15)	4% (13)	1% (3)	6% (17)	81% (246)	304
Millennials: 1981-1996	6% (34)	14% (85)	3% (17)	2% (13)	17% (102)	58% (353)	605
GenXers: 1965-1980	3% (12)	5% (24)	1% (4)	— (1)	12% (58)	79% (376)	476
Baby Boomers: 1946-1964	2% (14)	5% (40)	1% (5)	— (3)	8% (62)	84% (633)	756
PID: Dem (no lean)	6% (46)	9% (79)	2% (14)	1% (9)	11% (89)	72% (599)	837
PID: Ind (no lean)	2% (14)	5% (39)	2% (16)	1% (5)	13% (98)	76% (553)	725
PID: Rep (no lean)	2% (11)	7% (48)	1% (8)	1% (7)	8% (53)	80% (520)	648
PID/Gender: Dem Men	8% (34)	11% (48)	3% (14)	1% (4)	11% (49)	65% (281)	430
PID/Gender: Dem Women	3% (12)	8% (31)	— (0)	1% (5)	10% (41)	78% (318)	407
PID/Gender: Ind Men	3% (10)	7% (23)	3% (10)	1% (3)	15% (51)	71% (235)	333
PID/Gender: Ind Women	1% (4)	4% (16)	2% (6)	— (2)	12% (47)	81% (318)	392
PID/Gender: Rep Men	2% (7)	9% (28)	1% (5)	1% (3)	10% (30)	76% (233)	305
PID/Gender: Rep Women	1% (4)	6% (21)	1% (4)	1% (4)	7% (24)	84% (287)	343
Ideo: Liberal (1-3)	4% (27)	8% (55)	1% (8)	1% (6)	10% (67)	75% (495)	659
Ideo: Moderate (4)	3% (18)	8% (50)	3% (18)	— (3)	15% (93)	71% (449)	631
Ideo: Conservative (5-7)	3% (19)	8% (59)	1% (10)	2% (12)	8% (60)	78% (582)	741
Educ: < College	3% (39)	8% (110)	2% (30)	1% (19)	11% (164)	75% (1075)	1437
Educ: Bachelors degree	3% (15)	6% (29)	1% (5)	— (2)	12% (59)	77% (380)	491
Educ: Post-grad	6% (17)	9% (27)	2% (4)	— (0)	6% (18)	77% (217)	282
Income: Under 50k	3% (34)	7% (80)	2% (27)	1% (12)	12% (140)	75% (875)	1168
Income: 50k-100k	3% (18)	8% (55)	1% (7)	1% (8)	9% (62)	78% (527)	676
Income: 100k+	5% (19)	9% (32)	1% (5)	— (1)	10% (38)	74% (270)	366
Ethnicity: White	3% (49)	7% (123)	1% (20)	1% (19)	10% (166)	78% (1334)	1711
Ethnicity: Hispanic	6% (21)	11% (43)	4% (16)	2% (7)	13% (48)	64% (239)	374

Continued on next page

**Table MCSP1\_13:** Do you have a favorable or unfavorable opinion of each of the following people?

Emily Kaplan

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(71)	8%	(166)	2%	(39)	1%	(21)	11%	(240)	76%	(1672)	2210
Ethnicity: Black	5%	(13)	11%	(30)	3%	(9)	—	(1)	14%	(40)	67%	(189)	282
Ethnicity: Other	4%	(10)	6%	(13)	5%	(10)	—	(0)	16%	(34)	69%	(149)	217
All Christian	4%	(38)	8%	(85)	2%	(20)	—	(4)	11%	(112)	74%	(757)	1016
All Non-Christian	3%	(3)	10%	(10)	—	(0)	—	(0)	7%	(7)	80%	(80)	100
Atheist	3%	(3)	5%	(5)	—	(1)	2%	(2)	8%	(9)	82%	(94)	113
Agnostic/Nothing in particular	3%	(20)	6%	(36)	2%	(12)	1%	(6)	11%	(70)	77%	(474)	617
Something Else	2%	(8)	8%	(30)	2%	(6)	2%	(9)	12%	(42)	74%	(267)	363
Religious Non-Protestant/Catholic	2%	(3)	8%	(10)	1%	(1)	—	(0)	8%	(10)	80%	(92)	115
Evangelical	5%	(26)	6%	(32)	2%	(11)	1%	(7)	10%	(52)	76%	(405)	533
Non-Evangelical	2%	(20)	10%	(81)	2%	(14)	1%	(6)	12%	(97)	73%	(600)	818
Community: Urban	5%	(28)	9%	(54)	2%	(10)	—	(2)	15%	(88)	69%	(412)	594
Community: Suburban	3%	(28)	6%	(68)	1%	(15)	1%	(10)	10%	(106)	79%	(832)	1058
Community: Rural	3%	(16)	8%	(45)	2%	(14)	2%	(8)	8%	(46)	77%	(428)	558
Employ: Private Sector	6%	(42)	10%	(76)	2%	(14)	1%	(9)	13%	(99)	67%	(491)	730
Employ: Government	1%	(1)	7%	(9)	1%	(1)	—	(0)	12%	(15)	78%	(97)	123
Employ: Self-Employed	4%	(9)	7%	(16)	3%	(8)	2%	(5)	14%	(31)	69%	(151)	219
Employ: Homemaker	1%	(2)	7%	(11)	1%	(1)	1%	(2)	10%	(17)	81%	(137)	170
Employ: Student	1%	(1)	5%	(5)	5%	(5)	2%	(2)	5%	(5)	81%	(79)	98
Employ: Retired	2%	(8)	4%	(19)	—	(1)	1%	(3)	6%	(32)	88%	(447)	509
Employ: Unemployed	1%	(3)	9%	(24)	3%	(9)	—	(0)	11%	(28)	76%	(200)	263
Employ: Other	5%	(5)	6%	(6)	—	(0)	—	(0)	15%	(15)	73%	(71)	98
Military HH: Yes	1%	(3)	6%	(18)	2%	(7)	—	(1)	9%	(30)	81%	(259)	318
Military HH: No	4%	(69)	8%	(148)	2%	(32)	1%	(19)	11%	(211)	75%	(1413)	1892
RD/WT: Right Direction	6%	(34)	11%	(57)	—	(2)	1%	(4)	11%	(61)	70%	(377)	535
RD/WT: Wrong Track	2%	(38)	7%	(109)	2%	(37)	1%	(16)	11%	(179)	77%	(1295)	1675
Biden Job Approve	5%	(42)	8%	(73)	1%	(5)	—	(3)	11%	(97)	74%	(639)	858
Biden Job Disapprove	2%	(30)	7%	(89)	3%	(34)	1%	(18)	10%	(128)	76%	(946)	1244

Continued on next page

**Table MCSP1\_13:** Do you have a favorable or unfavorable opinion of each of the following people?  
Emily Kaplan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (71)	8% (166)	2% (39)	1% (21)	11% (240)	76% (1672)	2210
Biden Job Strongly Approve	10% (31)	12% (40)	— (1)	— (1)	10% (32)	68% (220)	326
Biden Job Somewhat Approve	2% (10)	6% (33)	1% (4)	— (2)	12% (65)	79% (418)	532
Biden Job Somewhat Disapprove	2% (7)	9% (31)	2% (8)	2% (8)	11% (39)	74% (270)	363
Biden Job Strongly Disapprove	3% (23)	7% (58)	3% (26)	1% (10)	10% (89)	77% (676)	881
Favorable of Biden	5% (42)	8% (71)	1% (10)	— (3)	11% (101)	75% (682)	910
Unfavorable of Biden	2% (25)	8% (95)	2% (29)	1% (18)	11% (130)	75% (895)	1192
Very Favorable of Biden	6% (21)	9% (35)	1% (4)	— (1)	11% (43)	72% (271)	374
Somewhat Favorable of Biden	4% (21)	7% (36)	1% (7)	— (2)	11% (58)	77% (411)	536
Somewhat Unfavorable of Biden	3% (9)	7% (20)	3% (9)	2% (5)	13% (36)	72% (204)	284
Very Unfavorable of Biden	2% (17)	8% (75)	2% (19)	1% (12)	10% (94)	76% (691)	908
#1 Issue: Economy	4% (33)	9% (84)	2% (23)	1% (12)	11% (101)	73% (669)	922
#1 Issue: Security	3% (8)	6% (16)	2% (5)	2% (4)	8% (20)	79% (200)	254
#1 Issue: Health Care	4% (7)	6% (10)	— (0)	— (0)	15% (25)	76% (128)	169
#1 Issue: Medicare / Social Security	1% (3)	6% (14)	— (0)	1% (1)	9% (20)	83% (187)	225
#1 Issue: Women's Issues	2% (4)	6% (14)	3% (6)	— (0)	11% (25)	78% (178)	227
#1 Issue: Education	— (0)	15% (12)	5% (4)	— (0)	15% (12)	65% (51)	79
#1 Issue: Energy	7% (14)	8% (16)	1% (1)	— (1)	9% (19)	74% (148)	199
#1 Issue: Other	2% (3)	— (0)	— (0)	1% (2)	14% (19)	82% (111)	135
2020 Vote: Joe Biden	4% (41)	8% (78)	2% (21)	1% (6)	11% (106)	74% (725)	976
2020 Vote: Donald Trump	2% (15)	8% (61)	1% (7)	1% (8)	10% (72)	77% (559)	723
2020 Vote: Other	— (0)	3% (3)	3% (2)	— (0)	23% (20)	70% (61)	88
2020 Vote: Didn't Vote	4% (15)	6% (24)	2% (9)	1% (6)	10% (42)	77% (327)	424
2018 House Vote: Democrat	4% (32)	9% (65)	2% (16)	1% (6)	11% (83)	73% (555)	758
2018 House Vote: Republican	3% (15)	8% (46)	1% (9)	1% (6)	11% (63)	77% (460)	599
2018 House Vote: Someone else	— (0)	4% (3)	— (0)	— (0)	18% (13)	78% (57)	73
2016 Vote: Hillary Clinton	4% (31)	8% (55)	2% (15)	1% (7)	11% (78)	74% (525)	711
2016 Vote: Donald Trump	2% (12)	8% (54)	1% (7)	1% (9)	10% (65)	77% (500)	648
2016 Vote: Other	2% (2)	8% (10)	1% (2)	— (0)	13% (16)	76% (94)	124
2016 Vote: Didn't Vote	4% (26)	7% (48)	2% (15)	1% (5)	11% (81)	76% (548)	723

Continued on next page

**Table MCSP1\_13:** Do you have a favorable or unfavorable opinion of each of the following people?

Emily Kaplan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (71)	8% (166)	2% (39)	1% (21)	11% (240)	76% (1672)	2210
Voted in 2014: Yes	3% (43)	8% (104)	2% (23)	1% (13)	11% (136)	75% (938)	1258
Voted in 2014: No	3% (28)	7% (62)	2% (16)	1% (8)	11% (104)	77% (734)	952
4-Region: Northeast	4% (17)	9% (33)	3% (11)	2% (6)	7% (28)	75% (287)	383
4-Region: Midwest	2% (8)	6% (26)	2% (10)	1% (4)	11% (52)	78% (356)	456
4-Region: South	3% (30)	8% (66)	1% (11)	1% (8)	12% (101)	74% (629)	844
4-Region: West	3% (17)	8% (41)	1% (7)	— (2)	11% (59)	76% (400)	527
Avid Sports Fan	7% (39)	17% (90)	3% (18)	1% (5)	15% (81)	56% (292)	524
Sports Fan	4% (65)	10% (157)	2% (37)	1% (16)	13% (209)	70% (1142)	1626
Avid NHL Fan	13% (27)	24% (47)	5% (10)	2% (5)	17% (33)	40% (79)	199
NHL Fan	6% (56)	15% (129)	3% (25)	1% (10)	16% (143)	58% (503)	865
Plans to Watch Stanley Cup Final	8% (61)	17% (134)	4% (32)	2% (18)	17% (136)	52% (414)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP1\_14:** Do you have a favorable or unfavorable opinion of each of the following people?  
 Linda Cohn

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (75)	8% (180)	1% (32)	1% (23)	12% (262)	74% (1639)	2210
Gender: Male	6% (59)	12% (125)	2% (23)	1% (13)	13% (138)	66% (710)	1068
Gender: Female	1% (16)	5% (55)	1% (9)	1% (10)	11% (124)	81% (929)	1142
Age: 18-34	3% (16)	8% (54)	3% (18)	1% (8)	12% (80)	73% (466)	642
Age: 35-44	5% (20)	12% (45)	2% (8)	2% (8)	20% (73)	58% (211)	365
Age: 45-64	4% (29)	8% (58)	1% (5)	1% (5)	11% (77)	76% (539)	714
Age: 65+	2% (10)	5% (23)	— (2)	— (1)	6% (31)	86% (422)	489
GenZers: 1997-2012	1% (2)	4% (14)	3% (9)	1% (3)	8% (24)	83% (253)	304
Millennials: 1981-1996	5% (32)	12% (74)	3% (15)	2% (10)	19% (114)	59% (359)	605
GenXers: 1965-1980	4% (20)	8% (40)	1% (4)	1% (7)	13% (63)	72% (343)	476
Baby Boomers: 1946-1964	3% (22)	7% (50)	1% (4)	— (2)	8% (60)	82% (619)	756
PID: Dem (no lean)	5% (42)	9% (78)	1% (11)	1% (12)	12% (100)	71% (593)	837
PID: Ind (no lean)	2% (16)	7% (53)	2% (15)	1% (7)	12% (85)	76% (549)	725
PID: Rep (no lean)	3% (17)	7% (49)	1% (6)	1% (4)	12% (76)	77% (496)	648
PID/Gender: Dem Men	9% (37)	13% (54)	2% (10)	2% (9)	11% (47)	63% (272)	430
PID/Gender: Dem Women	1% (5)	6% (24)	— (1)	1% (3)	13% (53)	79% (321)	407
PID/Gender: Ind Men	4% (12)	11% (38)	3% (9)	1% (3)	14% (47)	67% (223)	333
PID/Gender: Ind Women	1% (3)	4% (15)	1% (6)	1% (4)	10% (38)	83% (326)	392
PID/Gender: Rep Men	3% (9)	11% (33)	1% (3)	— (1)	14% (44)	70% (215)	305
PID/Gender: Rep Women	2% (7)	5% (16)	1% (3)	1% (3)	9% (33)	82% (282)	343
Ideo: Liberal (1-3)	4% (29)	8% (55)	1% (8)	2% (10)	11% (72)	73% (484)	659
Ideo: Moderate (4)	4% (23)	8% (51)	2% (14)	1% (5)	15% (92)	71% (446)	631
Ideo: Conservative (5-7)	3% (23)	9% (70)	1% (9)	1% (6)	11% (82)	75% (552)	741
Educ: < College	3% (37)	7% (97)	1% (18)	1% (14)	13% (185)	76% (1086)	1437
Educ: Bachelors degree	4% (18)	9% (42)	2% (9)	1% (4)	13% (62)	73% (357)	491
Educ: Post-grad	7% (20)	14% (41)	2% (5)	2% (4)	5% (16)	69% (196)	282
Income: Under 50k	3% (34)	6% (76)	2% (20)	1% (10)	12% (141)	76% (888)	1168
Income: 50k-100k	2% (17)	8% (55)	1% (6)	1% (8)	12% (84)	75% (507)	676
Income: 100k+	7% (24)	14% (50)	2% (7)	1% (5)	10% (37)	67% (243)	366
Ethnicity: White	4% (63)	7% (117)	1% (21)	1% (20)	10% (178)	77% (1311)	1711
Ethnicity: Hispanic	6% (22)	8% (30)	1% (5)	2% (8)	17% (62)	66% (247)	374

Continued on next page

**Table MCSP1\_14:** Do you have a favorable or unfavorable opinion of each of the following people?

Linda Cohn

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(75)	8%	(180)	1%	(32)	1%	(23)	12%	(262)	74%	(1639)	2210
Ethnicity: Black	3%	(7)	17%	(47)	2%	(5)	—	(0)	19%	(54)	60%	(170)	282
Ethnicity: Other	2%	(5)	8%	(17)	3%	(6)	1%	(2)	14%	(30)	73%	(157)	217
All Christian	5%	(47)	9%	(93)	1%	(13)	1%	(6)	12%	(120)	73%	(737)	1016
All Non-Christian	6%	(6)	5%	(5)	—	(0)	1%	(1)	12%	(12)	75%	(75)	100
Atheist	3%	(4)	7%	(7)	1%	(1)	1%	(1)	10%	(12)	78%	(88)	113
Agnostic/Nothing in particular	2%	(11)	8%	(49)	2%	(10)	2%	(10)	12%	(72)	75%	(464)	617
Something Else	2%	(7)	7%	(25)	2%	(8)	1%	(5)	13%	(46)	75%	(273)	363
Religious Non-Protestant/Catholic	5%	(6)	5%	(5)	—	(0)	2%	(2)	12%	(14)	76%	(88)	115
Evangelical	4%	(24)	7%	(35)	1%	(7)	—	(3)	12%	(66)	75%	(398)	533
Non-Evangelical	4%	(31)	10%	(80)	2%	(13)	1%	(7)	12%	(97)	72%	(591)	818
Community: Urban	5%	(29)	8%	(50)	3%	(15)	1%	(8)	15%	(87)	68%	(405)	594
Community: Suburban	3%	(32)	8%	(87)	1%	(13)	1%	(10)	10%	(110)	76%	(806)	1058
Community: Rural	2%	(14)	8%	(43)	1%	(4)	1%	(5)	12%	(65)	77%	(427)	558
Employ: Private Sector	6%	(41)	12%	(89)	2%	(12)	2%	(12)	16%	(116)	63%	(459)	730
Employ: Government	3%	(3)	13%	(16)	2%	(3)	1%	(1)	12%	(15)	69%	(84)	123
Employ: Self-Employed	4%	(8)	9%	(21)	4%	(9)	2%	(4)	12%	(26)	69%	(151)	219
Employ: Homemaker	—	(0)	5%	(8)	—	(0)	1%	(1)	15%	(25)	79%	(135)	170
Employ: Student	1%	(1)	3%	(2)	1%	(1)	1%	(1)	11%	(11)	84%	(82)	98
Employ: Retired	2%	(11)	5%	(27)	—	(1)	—	(1)	5%	(27)	87%	(442)	509
Employ: Unemployed	4%	(10)	4%	(11)	2%	(6)	—	(0)	11%	(29)	78%	(205)	263
Employ: Other	1%	(1)	6%	(5)	—	(0)	—	(0)	12%	(12)	82%	(80)	98
Military HH: Yes	3%	(9)	7%	(23)	2%	(7)	1%	(3)	8%	(24)	79%	(251)	318
Military HH: No	3%	(66)	8%	(157)	1%	(25)	1%	(20)	13%	(238)	73%	(1388)	1892
RD/WT: Right Direction	7%	(36)	11%	(60)	—	(2)	1%	(5)	12%	(62)	69%	(370)	535
RD/WT: Wrong Track	2%	(39)	7%	(120)	2%	(30)	1%	(18)	12%	(200)	76%	(1268)	1675
Biden Job Approve	5%	(46)	10%	(86)	1%	(4)	1%	(7)	12%	(103)	71%	(612)	858
Biden Job Disapprove	2%	(28)	7%	(92)	2%	(28)	1%	(14)	12%	(150)	75%	(932)	1244

Continued on next page

**Table MCSP1\_14:** Do you have a favorable or unfavorable opinion of each of the following people?

Linda Cohn

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(75)	8%	(180)	1%	(32)	1%	(23)	12%	(262)	74%	(1639)	2210
Biden Job Strongly Approve	8%	(25)	14%	(46)	—	(1)	—	(1)	13%	(41)	65%	(211)	326
Biden Job Somewhat Approve	4%	(21)	8%	(40)	1%	(3)	1%	(5)	12%	(62)	75%	(400)	532
Biden Job Somewhat Disapprove	1%	(3)	7%	(27)	4%	(14)	1%	(3)	11%	(39)	76%	(277)	363
Biden Job Strongly Disapprove	3%	(25)	7%	(65)	2%	(14)	1%	(11)	13%	(111)	74%	(655)	881
Favorable of Biden	5%	(44)	9%	(83)	1%	(5)	1%	(5)	12%	(109)	73%	(665)	910
Unfavorable of Biden	3%	(30)	8%	(97)	2%	(26)	2%	(18)	12%	(143)	74%	(878)	1192
Very Favorable of Biden	7%	(26)	10%	(39)	1%	(2)	—	(1)	13%	(50)	68%	(256)	374
Somewhat Favorable of Biden	3%	(18)	8%	(44)	—	(3)	1%	(3)	11%	(59)	76%	(409)	536
Somewhat Unfavorable of Biden	2%	(5)	8%	(23)	4%	(11)	2%	(5)	11%	(32)	73%	(207)	284
Very Unfavorable of Biden	3%	(25)	8%	(74)	2%	(15)	1%	(13)	12%	(111)	74%	(670)	908
#1 Issue: Economy	3%	(31)	10%	(94)	2%	(19)	1%	(12)	13%	(121)	70%	(646)	922
#1 Issue: Security	4%	(10)	9%	(23)	2%	(4)	1%	(3)	8%	(19)	76%	(194)	254
#1 Issue: Health Care	7%	(11)	7%	(11)	—	(1)	1%	(1)	12%	(20)	74%	(125)	169
#1 Issue: Medicare / Social Security	3%	(6)	6%	(13)	—	(0)	1%	(1)	7%	(17)	83%	(187)	225
#1 Issue: Women's Issues	1%	(2)	4%	(10)	3%	(6)	—	(0)	15%	(34)	77%	(175)	227
#1 Issue: Education	7%	(6)	6%	(4)	2%	(1)	2%	(2)	7%	(6)	76%	(60)	79
#1 Issue: Energy	4%	(8)	9%	(18)	1%	(2)	1%	(1)	13%	(26)	72%	(143)	199
#1 Issue: Other	1%	(1)	4%	(5)	—	(0)	1%	(1)	13%	(18)	81%	(110)	135
2020 Vote: Joe Biden	4%	(44)	10%	(93)	1%	(11)	1%	(12)	10%	(102)	73%	(714)	976
2020 Vote: Donald Trump	3%	(22)	10%	(70)	1%	(6)	—	(2)	13%	(92)	73%	(530)	723
2020 Vote: Other	2%	(2)	6%	(5)	3%	(3)	1%	(1)	15%	(13)	73%	(64)	88
2020 Vote: Didn't Vote	2%	(7)	3%	(12)	3%	(12)	2%	(7)	13%	(55)	78%	(331)	424
2018 House Vote: Democrat	5%	(38)	10%	(76)	1%	(10)	1%	(7)	11%	(84)	72%	(542)	758
2018 House Vote: Republican	3%	(20)	10%	(60)	2%	(10)	1%	(5)	12%	(70)	73%	(435)	599
2018 House Vote: Someone else	—	(0)	5%	(4)	1%	(1)	1%	(1)	15%	(11)	78%	(57)	73
2016 Vote: Hillary Clinton	5%	(35)	10%	(74)	1%	(8)	1%	(5)	11%	(75)	72%	(514)	711
2016 Vote: Donald Trump	3%	(18)	9%	(61)	1%	(6)	1%	(5)	12%	(81)	74%	(476)	648
2016 Vote: Other	4%	(5)	11%	(14)	3%	(4)	1%	(1)	12%	(15)	69%	(85)	124
2016 Vote: Didn't Vote	2%	(18)	4%	(31)	2%	(14)	1%	(11)	13%	(91)	77%	(558)	723

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**Table MCSP1\_14:** Do you have a favorable or unfavorable opinion of each of the following people?

Linda Cohn

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(75)	8%	(180)	1%	(32)	1%	(23)	12%	(262)	74%	(1639)	2210
Voted in 2014: Yes	4%	(53)	10%	(131)	1%	(18)	1%	(9)	11%	(140)	72%	(907)	1258
Voted in 2014: No	2%	(22)	5%	(49)	2%	(14)	1%	(14)	13%	(121)	77%	(732)	952
4-Region: Northeast	4%	(15)	10%	(37)	2%	(7)	1%	(2)	10%	(38)	74%	(283)	383
4-Region: Midwest	2%	(9)	8%	(35)	2%	(8)	2%	(8)	9%	(42)	78%	(354)	456
4-Region: South	4%	(33)	9%	(73)	1%	(13)	1%	(7)	13%	(109)	72%	(610)	844
4-Region: West	3%	(17)	6%	(34)	1%	(4)	1%	(6)	14%	(74)	74%	(391)	527
Avid Sports Fan	11%	(57)	21%	(110)	2%	(12)	2%	(10)	14%	(73)	50%	(262)	524
Sports Fan	5%	(75)	11%	(173)	2%	(30)	1%	(18)	14%	(229)	68%	(1102)	1626
Avid NHL Fan	16%	(32)	26%	(51)	2%	(5)	3%	(6)	15%	(30)	38%	(75)	199
NHL Fan	8%	(65)	16%	(141)	2%	(19)	2%	(14)	17%	(150)	55%	(476)	865
Plans to Watch Stanley Cup Final	8%	(61)	18%	(142)	3%	(24)	2%	(17)	17%	(135)	52%	(415)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP1\_15:** Do you have a favorable or unfavorable opinion of each of the following people?  
 Sean McDonough

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (106)	9% (207)	2% (41)	1% (26)	14% (318)	68% (1512)	2210
Gender: Male	7% (75)	14% (145)	2% (26)	1% (11)	17% (182)	59% (629)	1068
Gender: Female	3% (31)	5% (63)	1% (14)	1% (15)	12% (136)	77% (883)	1142
Age: 18-34	5% (29)	8% (54)	4% (25)	2% (15)	12% (80)	68% (439)	642
Age: 35-44	7% (27)	16% (59)	2% (7)	2% (9)	18% (66)	54% (198)	365
Age: 45-64	4% (32)	10% (68)	1% (5)	— (1)	15% (107)	70% (500)	714
Age: 65+	4% (18)	5% (26)	1% (5)	— (0)	13% (66)	77% (375)	489
GenZers: 1997-2012	3% (11)	4% (13)	3% (10)	2% (6)	8% (24)	79% (240)	304
Millennials: 1981-1996	6% (38)	16% (96)	3% (20)	3% (17)	17% (103)	55% (331)	605
GenXers: 1965-1980	4% (21)	9% (45)	1% (4)	— (1)	15% (74)	70% (332)	476
Baby Boomers: 1946-1964	5% (36)	7% (50)	1% (7)	— (1)	15% (112)	73% (550)	756
PID: Dem (no lean)	7% (57)	11% (90)	3% (21)	2% (13)	14% (114)	65% (542)	837
PID: Ind (no lean)	3% (22)	8% (56)	1% (8)	1% (9)	14% (104)	73% (527)	725
PID: Rep (no lean)	4% (27)	9% (62)	2% (12)	1% (4)	15% (100)	68% (444)	648
PID/Gender: Dem Men	9% (39)	16% (69)	4% (19)	1% (5)	14% (59)	56% (239)	430
PID/Gender: Dem Women	5% (18)	5% (21)	1% (2)	2% (8)	14% (55)	74% (303)	407
PID/Gender: Ind Men	5% (18)	11% (38)	1% (3)	1% (3)	19% (62)	63% (209)	333
PID/Gender: Ind Women	1% (4)	5% (18)	1% (5)	1% (6)	11% (41)	81% (318)	392
PID/Gender: Rep Men	6% (18)	13% (38)	2% (5)	1% (2)	20% (60)	59% (181)	305
PID/Gender: Rep Women	3% (9)	7% (23)	2% (7)	— (1)	12% (39)	77% (263)	343
Ideo: Liberal (1-3)	6% (41)	10% (67)	2% (11)	1% (5)	12% (79)	69% (455)	659
Ideo: Moderate (4)	3% (22)	9% (60)	2% (14)	1% (7)	19% (119)	65% (409)	631
Ideo: Conservative (5-7)	6% (41)	10% (73)	2% (14)	2% (12)	13% (99)	68% (502)	741
Educ: < College	4% (50)	9% (127)	2% (32)	2% (22)	15% (214)	69% (991)	1437
Educ: Bachelors degree	6% (31)	9% (43)	1% (7)	1% (4)	14% (69)	69% (338)	491
Educ: Post-grad	9% (25)	13% (37)	1% (2)	— (0)	12% (35)	65% (183)	282
Income: Under 50k	4% (44)	8% (93)	2% (25)	1% (17)	14% (165)	71% (824)	1168
Income: 50k-100k	5% (36)	9% (63)	2% (11)	1% (7)	15% (99)	68% (460)	676
Income: 100k+	7% (26)	14% (51)	1% (5)	— (2)	15% (54)	62% (228)	366
Ethnicity: White	5% (86)	8% (141)	2% (27)	1% (16)	14% (234)	71% (1207)	1711
Ethnicity: Hispanic	5% (18)	14% (54)	2% (8)	3% (10)	16% (58)	60% (226)	374

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**Table MCSP1\_15:** Do you have a favorable or unfavorable opinion of each of the following people?

Sean McDonough

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (106)	9% (207)	2% (41)	1% (26)	14% (318)	68% (1512)	2210
Ethnicity: Black	5% (16)	13% (37)	3% (10)	3% (8)	17% (49)	58% (163)	282
Ethnicity: Other	2% (4)	13% (29)	2% (4)	1% (1)	16% (35)	66% (143)	217
All Christian	6% (64)	11% (110)	2% (16)	1% (10)	16% (162)	64% (653)	1016
All Non-Christian	5% (5)	6% (6)	5% (5)	1% (1)	7% (7)	76% (76)	100
Atheist	7% (8)	5% (5)	— (0)	— (1)	14% (16)	74% (84)	113
Agnostic/Nothing in particular	3% (18)	9% (53)	2% (12)	2% (9)	13% (77)	73% (448)	617
Something Else	3% (11)	9% (33)	2% (8)	1% (5)	15% (55)	69% (252)	363
Religious Non-Protestant/Catholic	5% (5)	6% (7)	4% (5)	1% (1)	10% (12)	74% (85)	115
Evangelical	7% (35)	9% (49)	— (3)	1% (5)	14% (72)	69% (370)	533
Non-Evangelical	5% (38)	11% (92)	2% (20)	1% (10)	17% (140)	63% (517)	818
Community: Urban	7% (42)	13% (74)	3% (16)	— (2)	15% (87)	63% (372)	594
Community: Suburban	4% (41)	10% (103)	2% (18)	1% (9)	14% (150)	70% (738)	1058
Community: Rural	4% (23)	5% (30)	1% (6)	3% (15)	15% (81)	72% (402)	558
Employ: Private Sector	8% (62)	13% (92)	3% (19)	2% (17)	15% (112)	59% (428)	730
Employ: Government	2% (3)	11% (14)	2% (2)	— (0)	18% (22)	67% (83)	123
Employ: Self-Employed	6% (12)	14% (30)	3% (6)	1% (2)	16% (36)	60% (132)	219
Employ: Homemaker	2% (3)	6% (10)	1% (1)	— (0)	15% (26)	77% (131)	170
Employ: Student	1% (1)	6% (6)	2% (2)	2% (2)	7% (7)	82% (80)	98
Employ: Retired	4% (20)	5% (26)	1% (3)	— (1)	12% (62)	78% (397)	509
Employ: Unemployed	2% (5)	10% (27)	2% (6)	— (0)	13% (33)	73% (191)	263
Employ: Other	1% (1)	3% (3)	1% (1)	2% (2)	21% (20)	72% (71)	98
Military HH: Yes	3% (9)	11% (34)	2% (8)	1% (2)	9% (28)	74% (236)	318
Military HH: No	5% (97)	9% (173)	2% (33)	1% (23)	15% (290)	67% (1276)	1892
RD/WT: Right Direction	8% (41)	12% (66)	2% (10)	— (2)	14% (77)	63% (339)	535
RD/WT: Wrong Track	4% (65)	8% (141)	2% (31)	1% (23)	14% (240)	70% (1173)	1675
Biden Job Approve	7% (56)	11% (91)	2% (13)	— (4)	14% (120)	67% (573)	858
Biden Job Disapprove	4% (50)	9% (112)	2% (26)	2% (21)	15% (185)	68% (851)	1244

Continued on next page

**Table MCSP1\_15:** Do you have a favorable or unfavorable opinion of each of the following people?  
Sean McDonough

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (106)	9% (207)	2% (41)	1% (26)	14% (318)	68% (1512)	2210
Biden Job Strongly Approve	12% (41)	14% (46)	2% (7)	— (0)	12% (38)	60% (194)	326
Biden Job Somewhat Approve	3% (16)	9% (46)	1% (6)	1% (4)	15% (82)	71% (378)	532
Biden Job Somewhat Disapprove	2% (7)	9% (34)	3% (10)	2% (7)	14% (51)	70% (255)	363
Biden Job Strongly Disapprove	5% (43)	9% (78)	2% (16)	2% (14)	15% (134)	68% (596)	881
Favorable of Biden	6% (56)	10% (87)	1% (13)	1% (5)	14% (125)	68% (623)	910
Unfavorable of Biden	4% (47)	10% (119)	2% (28)	2% (20)	15% (181)	67% (797)	1192
Very Favorable of Biden	10% (37)	12% (45)	1% (2)	— (1)	14% (51)	63% (238)	374
Somewhat Favorable of Biden	4% (20)	8% (42)	2% (10)	1% (4)	14% (75)	72% (385)	536
Somewhat Unfavorable of Biden	3% (9)	11% (32)	3% (9)	1% (3)	16% (44)	66% (186)	284
Very Unfavorable of Biden	4% (38)	10% (86)	2% (19)	2% (17)	15% (137)	67% (611)	908
#1 Issue: Economy	6% (54)	10% (89)	2% (22)	1% (11)	15% (140)	66% (605)	922
#1 Issue: Security	7% (17)	11% (27)	2% (6)	— (0)	11% (28)	70% (177)	254
#1 Issue: Health Care	6% (11)	12% (21)	1% (2)	— (0)	10% (17)	70% (119)	169
#1 Issue: Medicare / Social Security	3% (7)	8% (19)	1% (3)	1% (1)	18% (40)	69% (155)	225
#1 Issue: Women's Issues	3% (7)	5% (10)	3% (6)	— (0)	13% (29)	77% (175)	227
#1 Issue: Education	— (0)	21% (17)	1% (1)	— (0)	11% (9)	66% (52)	79
#1 Issue: Energy	5% (9)	9% (19)	— (0)	5% (11)	15% (29)	66% (131)	199
#1 Issue: Other	1% (1)	5% (6)	1% (1)	1% (1)	20% (26)	73% (98)	135
2020 Vote: Joe Biden	6% (57)	9% (91)	2% (21)	1% (6)	15% (145)	67% (657)	976
2020 Vote: Donald Trump	5% (35)	10% (72)	1% (8)	2% (12)	15% (106)	68% (489)	723
2020 Vote: Other	1% (1)	8% (7)	2% (2)	3% (3)	19% (17)	67% (58)	88
2020 Vote: Didn't Vote	3% (13)	9% (37)	2% (10)	1% (5)	12% (51)	73% (308)	424
2018 House Vote: Democrat	7% (56)	9% (66)	3% (20)	1% (7)	15% (116)	65% (492)	758
2018 House Vote: Republican	6% (36)	10% (59)	1% (8)	1% (7)	16% (97)	66% (392)	599
2018 House Vote: Someone else	— (0)	9% (6)	1% (0)	1% (1)	13% (10)	76% (56)	73
2016 Vote: Hillary Clinton	7% (48)	9% (65)	2% (17)	1% (5)	16% (110)	65% (465)	711
2016 Vote: Donald Trump	5% (32)	10% (66)	1% (6)	2% (10)	14% (92)	68% (440)	648
2016 Vote: Other	5% (6)	10% (12)	2% (3)	1% (1)	16% (19)	67% (82)	124
2016 Vote: Didn't Vote	3% (20)	9% (64)	2% (14)	1% (9)	13% (96)	72% (519)	723

Continued on next page

**Table MCSP1\_15:** Do you have a favorable or unfavorable opinion of each of the following people?

Sean McDonough

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	5% (106)	9% (207)	2% (41)	1% (26)	14% (318)	68% (1512)	2210
Voted in 2014: Yes	6% (79)	10% (123)	2% (24)	1% (16)	16% (197)	65% (820)	1258
Voted in 2014: No	3% (27)	9% (85)	2% (17)	1% (10)	13% (120)	73% (693)	952
4-Region: Northeast	8% (30)	9% (35)	3% (12)	1% (2)	15% (57)	65% (247)	383
4-Region: Midwest	4% (19)	9% (41)	3% (12)	1% (4)	13% (59)	70% (322)	456
4-Region: South	5% (42)	10% (82)	1% (12)	2% (16)	13% (114)	69% (579)	844
4-Region: West	3% (16)	9% (49)	1% (5)	1% (3)	17% (89)	69% (365)	527
Avid Sports Fan	13% (70)	20% (104)	3% (16)	3% (17)	20% (103)	41% (214)	524
Sports Fan	6% (106)	12% (196)	2% (39)	1% (22)	17% (279)	61% (985)	1626
Avid NHL Fan	28% (56)	23% (47)	6% (12)	1% (2)	20% (39)	22% (44)	199
NHL Fan	11% (98)	19% (165)	3% (25)	1% (7)	21% (180)	45% (391)	865
Plans to Watch Stanley Cup Final	12% (98)	20% (162)	4% (29)	2% (17)	21% (170)	40% (320)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP1\_16:** Do you have a favorable or unfavorable opinion of each of the following people?  
John Tortorella

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (89)	8% (182)	3% (61)	1% (18)	13% (291)	71% (1569)	2210
Gender: Male	5% (52)	11% (116)	4% (46)	1% (7)	16% (169)	63% (676)	1068
Gender: Female	3% (37)	6% (65)	1% (15)	1% (11)	11% (122)	78% (893)	1142
Age: 18-34	5% (33)	10% (64)	5% (34)	1% (5)	12% (77)	67% (428)	642
Age: 35-44	5% (18)	9% (32)	3% (12)	2% (6)	22% (80)	59% (216)	365
Age: 45-64	4% (29)	8% (60)	2% (11)	1% (5)	12% (88)	73% (520)	714
Age: 65+	2% (8)	5% (25)	1% (3)	— (1)	9% (46)	83% (405)	489
GenZers: 1997-2012	2% (5)	6% (18)	5% (16)	1% (3)	12% (37)	74% (224)	304
Millennials: 1981-1996	7% (41)	12% (74)	5% (29)	1% (8)	16% (97)	59% (356)	605
GenXers: 1965-1980	4% (18)	8% (37)	2% (9)	1% (4)	15% (74)	71% (336)	476
Baby Boomers: 1946-1964	3% (24)	7% (52)	1% (7)	— (3)	11% (80)	78% (590)	756
PID: Dem (no lean)	6% (49)	10% (80)	3% (27)	1% (8)	15% (125)	65% (547)	837
PID: Ind (no lean)	2% (14)	7% (52)	2% (15)	1% (6)	13% (95)	75% (544)	725
PID: Rep (no lean)	4% (27)	8% (50)	3% (19)	— (3)	11% (71)	74% (478)	648
PID/Gender: Dem Men	7% (31)	11% (48)	6% (27)	1% (3)	18% (76)	57% (245)	430
PID/Gender: Dem Women	4% (17)	8% (32)	— (1)	1% (5)	12% (49)	74% (302)	407
PID/Gender: Ind Men	2% (8)	9% (31)	3% (11)	1% (3)	16% (53)	68% (227)	333
PID/Gender: Ind Women	2% (6)	5% (20)	1% (4)	1% (3)	11% (42)	81% (316)	392
PID/Gender: Rep Men	4% (13)	12% (37)	3% (9)	— (1)	13% (41)	67% (204)	305
PID/Gender: Rep Women	4% (13)	4% (13)	3% (10)	1% (2)	9% (31)	80% (274)	343
Ideo: Liberal (1-3)	4% (24)	10% (68)	3% (20)	1% (4)	12% (82)	70% (461)	659
Ideo: Moderate (4)	3% (18)	7% (47)	4% (23)	1% (6)	17% (108)	68% (429)	631
Ideo: Conservative (5-7)	5% (40)	8% (62)	2% (17)	1% (8)	11% (85)	71% (530)	741
Educ: < College	4% (62)	7% (102)	3% (43)	1% (15)	14% (199)	71% (1017)	1437
Educ: Bachelors degree	2% (10)	9% (44)	3% (14)	— (2)	15% (71)	71% (349)	491
Educ: Post-grad	6% (18)	13% (36)	1% (4)	— (1)	7% (21)	72% (203)	282
Income: Under 50k	4% (44)	7% (87)	3% (34)	1% (10)	13% (146)	73% (848)	1168
Income: 50k-100k	4% (24)	9% (59)	2% (15)	1% (6)	14% (97)	70% (475)	676
Income: 100k+	6% (21)	10% (36)	3% (12)	1% (2)	13% (48)	67% (246)	366
Ethnicity: White	4% (67)	8% (134)	3% (48)	1% (17)	12% (199)	73% (1245)	1711
Ethnicity: Hispanic	9% (33)	10% (38)	3% (11)	1% (5)	16% (62)	60% (225)	374

Continued on next page

**Table MCSP1\_16:** Do you have a favorable or unfavorable opinion of each of the following people?

John Tortorella

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(89)	8%	(182)	3%	(61)	1%	(18)	13%	(291)	71%	(1569)	2210
Ethnicity: Black	4%	(12)	11%	(30)	3%	(9)	—	(1)	24%	(67)	58%	(164)	282
Ethnicity: Other	4%	(9)	8%	(18)	2%	(4)	—	(0)	12%	(25)	74%	(160)	217
All Christian	6%	(61)	8%	(82)	2%	(24)	—	(4)	14%	(142)	69%	(704)	1016
All Non-Christian	3%	(3)	6%	(6)	3%	(3)	—	(0)	8%	(8)	80%	(80)	100
Atheist	5%	(6)	8%	(9)	4%	(5)	—	(0)	11%	(12)	72%	(82)	113
Agnostic/Nothing in particular	2%	(12)	9%	(58)	2%	(13)	1%	(8)	13%	(82)	72%	(444)	617
Something Else	2%	(6)	8%	(28)	5%	(18)	2%	(6)	13%	(47)	71%	(258)	363
Religious Non-Protestant/Catholic	6%	(7)	5%	(6)	2%	(3)	1%	(1)	8%	(9)	78%	(90)	115
Evangelical	5%	(25)	6%	(30)	3%	(14)	1%	(4)	13%	(72)	73%	(388)	533
Non-Evangelical	5%	(38)	9%	(76)	3%	(27)	1%	(5)	14%	(113)	68%	(559)	818
Community: Urban	5%	(30)	8%	(49)	3%	(20)	1%	(3)	16%	(93)	67%	(399)	594
Community: Suburban	3%	(29)	9%	(97)	3%	(27)	1%	(7)	13%	(139)	72%	(760)	1058
Community: Rural	5%	(29)	6%	(36)	3%	(15)	1%	(8)	11%	(60)	74%	(410)	558
Employ: Private Sector	7%	(51)	12%	(86)	3%	(25)	1%	(5)	16%	(120)	61%	(443)	730
Employ: Government	1%	(2)	6%	(8)	3%	(4)	—	(0)	12%	(14)	78%	(96)	123
Employ: Self-Employed	3%	(7)	10%	(23)	3%	(7)	2%	(4)	20%	(43)	62%	(135)	219
Employ: Homemaker	4%	(7)	1%	(3)	4%	(6)	1%	(2)	9%	(15)	81%	(137)	170
Employ: Student	2%	(2)	8%	(7)	5%	(5)	1%	(1)	15%	(14)	70%	(68)	98
Employ: Retired	2%	(10)	6%	(28)	1%	(6)	—	(2)	9%	(45)	82%	(418)	509
Employ: Unemployed	3%	(8)	8%	(22)	3%	(8)	—	(0)	11%	(30)	74%	(194)	263
Employ: Other	2%	(2)	5%	(5)	1%	(1)	2%	(2)	10%	(10)	80%	(78)	98
Military HH: Yes	2%	(5)	5%	(17)	2%	(6)	1%	(4)	11%	(35)	79%	(250)	318
Military HH: No	4%	(84)	9%	(165)	3%	(55)	1%	(14)	14%	(256)	70%	(1319)	1892
RD/WT: Right Direction	7%	(35)	9%	(48)	3%	(18)	—	(3)	15%	(81)	65%	(351)	535
RD/WT: Wrong Track	3%	(54)	8%	(134)	3%	(44)	1%	(15)	13%	(210)	73%	(1218)	1675
Biden Job Approve	5%	(39)	9%	(74)	2%	(21)	—	(3)	14%	(121)	70%	(600)	858
Biden Job Disapprove	4%	(50)	9%	(106)	3%	(39)	1%	(14)	12%	(154)	71%	(881)	1244

Continued on next page

**Table MCSP1\_16:** Do you have a favorable or unfavorable opinion of each of the following people?  
John Tortorella

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(89)	8%	(182)	3%	(61)	1%	(18)	13%	(291)	71%	(1569)	2210
Biden Job Strongly Approve	8%	(26)	11%	(37)	4%	(12)	—	(0)	15%	(49)	62%	(201)	326
Biden Job Somewhat Approve	2%	(12)	7%	(38)	2%	(8)	1%	(3)	14%	(72)	75%	(399)	532
Biden Job Somewhat Disapprove	3%	(12)	10%	(38)	5%	(18)	1%	(5)	11%	(39)	69%	(251)	363
Biden Job Strongly Disapprove	4%	(38)	8%	(68)	2%	(21)	1%	(9)	13%	(115)	71%	(629)	881
Favorable of Biden	4%	(37)	8%	(75)	2%	(21)	—	(3)	13%	(122)	72%	(652)	910
Unfavorable of Biden	4%	(52)	9%	(105)	3%	(39)	1%	(14)	13%	(153)	70%	(829)	1192
Very Favorable of Biden	6%	(22)	9%	(33)	3%	(11)	—	(1)	14%	(53)	68%	(255)	374
Somewhat Favorable of Biden	3%	(15)	8%	(42)	2%	(10)	—	(2)	13%	(70)	74%	(397)	536
Somewhat Unfavorable of Biden	3%	(7)	10%	(27)	5%	(15)	2%	(5)	13%	(38)	67%	(191)	284
Very Unfavorable of Biden	5%	(45)	8%	(77)	3%	(24)	1%	(10)	13%	(115)	70%	(637)	908
#1 Issue: Economy	4%	(33)	10%	(91)	4%	(33)	1%	(12)	15%	(134)	67%	(619)	922
#1 Issue: Security	6%	(16)	9%	(24)	2%	(5)	—	(1)	9%	(22)	73%	(186)	254
#1 Issue: Health Care	4%	(7)	8%	(13)	1%	(1)	1%	(1)	18%	(30)	69%	(117)	169
#1 Issue: Medicare / Social Security	3%	(7)	4%	(8)	1%	(2)	—	(0)	14%	(30)	79%	(177)	225
#1 Issue: Women's Issues	3%	(7)	5%	(12)	7%	(16)	—	(0)	12%	(26)	73%	(165)	227
#1 Issue: Education	1%	(1)	18%	(14)	1%	(1)	1%	(1)	8%	(6)	71%	(56)	79
#1 Issue: Energy	8%	(16)	6%	(12)	2%	(3)	—	(0)	12%	(24)	72%	(144)	199
#1 Issue: Other	1%	(1)	6%	(8)	—	(0)	2%	(2)	13%	(18)	79%	(106)	135
2020 Vote: Joe Biden	5%	(48)	8%	(82)	3%	(29)	1%	(8)	13%	(129)	70%	(681)	976
2020 Vote: Donald Trump	5%	(36)	8%	(60)	3%	(20)	—	(2)	13%	(91)	71%	(514)	723
2020 Vote: Other	2%	(1)	4%	(4)	2%	(2)	5%	(5)	19%	(17)	67%	(59)	88
2020 Vote: Didn't Vote	1%	(3)	9%	(36)	3%	(11)	1%	(4)	13%	(55)	74%	(315)	424
2018 House Vote: Democrat	5%	(40)	9%	(68)	3%	(21)	1%	(7)	13%	(97)	69%	(524)	758
2018 House Vote: Republican	5%	(27)	8%	(51)	1%	(8)	1%	(6)	14%	(85)	70%	(422)	599
2018 House Vote: Someone else	—	(0)	3%	(2)	2%	(2)	2%	(2)	14%	(10)	78%	(57)	73
2016 Vote: Hillary Clinton	5%	(38)	9%	(61)	3%	(21)	1%	(6)	14%	(96)	69%	(489)	711
2016 Vote: Donald Trump	5%	(34)	8%	(52)	1%	(10)	—	(2)	13%	(83)	72%	(467)	648
2016 Vote: Other	2%	(3)	8%	(10)	2%	(2)	4%	(5)	12%	(15)	72%	(89)	124
2016 Vote: Didn't Vote	2%	(15)	8%	(59)	4%	(28)	1%	(4)	14%	(98)	72%	(519)	723

Continued on next page

**Table MCSP1\_16:** Do you have a favorable or unfavorable opinion of each of the following people?

John Tortorella

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (89)	8% (182)	3% (61)	1% (18)	13% (291)	71% (1569)	2210
Voted in 2014: Yes	6% (70)	8% (106)	2% (28)	1% (10)	13% (168)	70% (876)	1258
Voted in 2014: No	2% (19)	8% (76)	3% (33)	1% (8)	13% (123)	73% (693)	952
4-Region: Northeast	4% (15)	9% (36)	4% (16)	1% (5)	13% (49)	68% (261)	383
4-Region: Midwest	2% (10)	8% (39)	3% (12)	1% (3)	13% (58)	73% (335)	456
4-Region: South	5% (45)	7% (60)	3% (22)	1% (6)	15% (123)	70% (588)	844
4-Region: West	4% (19)	9% (47)	2% (11)	1% (4)	12% (61)	73% (386)	527
Avid Sports Fan	11% (58)	17% (89)	5% (29)	1% (7)	20% (103)	45% (238)	524
Sports Fan	5% (81)	10% (168)	4% (61)	1% (12)	16% (258)	64% (1046)	1626
Avid NHL Fan	20% (40)	25% (50)	8% (15)	2% (3)	21% (41)	24% (49)	199
NHL Fan	8% (67)	16% (141)	5% (47)	1% (9)	21% (180)	49% (422)	865
Plans to Watch Stanley Cup Final	9% (75)	18% (140)	6% (49)	2% (15)	21% (167)	44% (349)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP2\_1:** As you may know, the NHL's broadcast partner switched this year from NBC Sports to a shared deal between ABC/ESPN and Turner Sports/TNT. Do you have a favorable or unfavorable opinion of each of the following NHL broadcasts?  
current ABC/ESPN broadcasts of NHL games and related shows

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	8%	(181)	21%	(456)	5%	(110)	4%	(90)	62%	(1372)	2210
Gender: Male	11%	(120)	26%	(277)	5%	(58)	5%	(50)	53%	(563)	1068
Gender: Female	5%	(61)	16%	(179)	5%	(52)	4%	(41)	71%	(810)	1142
Age: 18-34	7%	(46)	22%	(142)	7%	(45)	4%	(27)	59%	(382)	642
Age: 35-44	15%	(55)	25%	(92)	6%	(23)	4%	(15)	49%	(179)	365
Age: 45-64	7%	(51)	20%	(144)	3%	(25)	5%	(37)	64%	(457)	714
Age: 65+	6%	(29)	16%	(78)	3%	(16)	2%	(12)	72%	(354)	489
GenZers: 1997-2012	6%	(19)	18%	(55)	10%	(30)	2%	(7)	63%	(193)	304
Millennials: 1981-1996	12%	(74)	25%	(154)	6%	(35)	5%	(31)	51%	(311)	605
GenXers: 1965-1980	8%	(36)	21%	(101)	3%	(16)	4%	(21)	64%	(303)	476
Baby Boomers: 1946-1964	7%	(51)	19%	(141)	3%	(24)	4%	(31)	67%	(509)	756
PID: Dem (no lean)	12%	(97)	22%	(184)	4%	(36)	4%	(32)	58%	(489)	837
PID: Ind (no lean)	5%	(39)	20%	(148)	5%	(37)	4%	(32)	65%	(469)	725
PID: Rep (no lean)	7%	(46)	19%	(124)	6%	(37)	4%	(26)	64%	(415)	648
PID/Gender: Dem Men	16%	(70)	24%	(105)	4%	(19)	3%	(14)	52%	(223)	430
PID/Gender: Dem Women	7%	(27)	19%	(79)	4%	(18)	4%	(18)	65%	(266)	407
PID/Gender: Ind Men	8%	(26)	29%	(98)	5%	(18)	6%	(21)	51%	(170)	333
PID/Gender: Ind Women	3%	(12)	13%	(50)	5%	(19)	3%	(12)	76%	(299)	392
PID/Gender: Rep Men	8%	(24)	24%	(74)	7%	(21)	5%	(15)	56%	(170)	305
PID/Gender: Rep Women	6%	(22)	15%	(51)	4%	(15)	3%	(11)	71%	(244)	343
Ideo: Liberal (1-3)	9%	(62)	20%	(133)	5%	(32)	3%	(20)	63%	(413)	659
Ideo: Moderate (4)	7%	(42)	23%	(147)	6%	(37)	4%	(22)	61%	(382)	631
Ideo: Conservative (5-7)	8%	(61)	22%	(165)	4%	(33)	6%	(43)	59%	(439)	741
Educ: < College	8%	(116)	19%	(277)	6%	(87)	5%	(69)	62%	(888)	1437
Educ: Bachelors degree	7%	(36)	25%	(123)	3%	(14)	3%	(16)	62%	(302)	491
Educ: Post-grad	10%	(29)	20%	(56)	3%	(9)	2%	(6)	65%	(182)	282
Income: Under 50k	8%	(91)	19%	(220)	5%	(63)	5%	(53)	63%	(741)	1168
Income: 50k-100k	7%	(50)	22%	(146)	5%	(35)	5%	(32)	61%	(415)	676
Income: 100k+	11%	(41)	25%	(90)	3%	(12)	2%	(6)	59%	(216)	366
Ethnicity: White	7%	(121)	20%	(341)	5%	(82)	4%	(67)	64%	(1100)	1711

Continued on next page

**Table MCSP2\_1:** As you may know, the NHL's broadcast partner switched this year from NBC Sports to a shared deal between ABC/ESPN and Turner Sports/TNT. Do you have a favorable or unfavorable opinion of each of the following NHL broadcasts?  
current ABC/ESPN broadcasts of NHL games and related shows

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	8%	(181)	21%	(456)	5%	(110)	4%	(90)	62%	(1372)	2210
Ethnicity: Hispanic	12%	(45)	26%	(99)	7%	(27)	4%	(14)	50%	(189)	374
Ethnicity: Black	13%	(37)	27%	(76)	5%	(14)	5%	(15)	50%	(140)	282
Ethnicity: Other	11%	(24)	18%	(39)	6%	(13)	4%	(9)	61%	(133)	217
All Christian	10%	(103)	21%	(216)	4%	(40)	4%	(38)	61%	(619)	1016
All Non-Christian	9%	(9)	19%	(19)	5%	(5)	3%	(3)	63%	(63)	100
Atheist	4%	(5)	21%	(24)	6%	(7)	1%	(1)	68%	(77)	113
Agnostic/Nothing in particular	7%	(43)	20%	(126)	7%	(43)	5%	(30)	61%	(375)	617
Something Else	6%	(21)	20%	(72)	4%	(14)	5%	(17)	66%	(239)	363
Religious Non-Protestant/Catholic	12%	(14)	17%	(19)	4%	(5)	3%	(3)	64%	(74)	115
Evangelical	7%	(40)	20%	(105)	4%	(20)	5%	(27)	64%	(342)	533
Non-Evangelical	9%	(77)	22%	(182)	4%	(32)	3%	(28)	61%	(498)	818
Community: Urban	12%	(70)	21%	(126)	4%	(26)	4%	(26)	58%	(346)	594
Community: Suburban	7%	(69)	22%	(237)	6%	(60)	3%	(35)	62%	(657)	1058
Community: Rural	8%	(42)	17%	(93)	4%	(23)	5%	(30)	66%	(370)	558
Employ: Private Sector	12%	(87)	27%	(198)	5%	(34)	4%	(26)	53%	(385)	730
Employ: Government	8%	(9)	21%	(25)	6%	(7)	2%	(3)	64%	(78)	123
Employ: Self-Employed	11%	(23)	19%	(42)	9%	(20)	8%	(18)	53%	(116)	219
Employ: Homemaker	3%	(6)	15%	(25)	4%	(6)	3%	(4)	76%	(128)	170
Employ: Student	5%	(5)	22%	(22)	5%	(5)	2%	(1)	66%	(65)	98
Employ: Retired	6%	(28)	16%	(80)	3%	(16)	4%	(19)	72%	(366)	509
Employ: Unemployed	6%	(15)	17%	(44)	7%	(19)	5%	(14)	65%	(171)	263
Employ: Other	8%	(8)	21%	(20)	2%	(2)	4%	(3)	65%	(64)	98
Military HH: Yes	5%	(16)	18%	(57)	5%	(16)	4%	(13)	68%	(215)	318
Military HH: No	9%	(165)	21%	(399)	5%	(93)	4%	(77)	61%	(1158)	1892
RD/WT: Right Direction	15%	(81)	23%	(123)	2%	(10)	3%	(14)	57%	(307)	535
RD/WT: Wrong Track	6%	(100)	20%	(334)	6%	(100)	5%	(76)	64%	(1065)	1675
Biden Job Approve	12%	(107)	21%	(179)	4%	(34)	3%	(26)	60%	(513)	858
Biden Job Disapprove	6%	(72)	22%	(269)	6%	(74)	5%	(63)	62%	(767)	1244

Continued on next page

**Table MCSP2\_1:** As you may know, the NHL's broadcast partner switched this year from NBC Sports to a shared deal between ABC/ESPN and Turner Sports/TNT. Do you have a favorable or unfavorable opinion of each of the following NHL broadcasts?  
current ABC/ESPN broadcasts of NHL games and related shows

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	8%	(181)	21%	(456)	5%	(110)	4%	(90)	62%	(1372)	2210
Biden Job Strongly Approve	20%	(64)	19%	(63)	4%	(14)	3%	(11)	54%	(174)	326
Biden Job Somewhat Approve	8%	(43)	22%	(116)	4%	(20)	3%	(15)	64%	(338)	532
Biden Job Somewhat Disapprove	4%	(13)	25%	(91)	6%	(22)	4%	(16)	61%	(222)	363
Biden Job Strongly Disapprove	7%	(58)	20%	(178)	6%	(53)	5%	(47)	62%	(545)	881
Favorable of Biden	11%	(103)	21%	(188)	4%	(34)	3%	(28)	61%	(557)	910
Unfavorable of Biden	6%	(74)	21%	(255)	6%	(72)	5%	(60)	61%	(731)	1192
Very Favorable of Biden	16%	(61)	17%	(64)	3%	(11)	5%	(19)	59%	(219)	374
Somewhat Favorable of Biden	8%	(42)	23%	(124)	4%	(23)	2%	(8)	63%	(338)	536
Somewhat Unfavorable of Biden	5%	(14)	27%	(76)	5%	(14)	4%	(12)	59%	(168)	284
Very Unfavorable of Biden	7%	(60)	20%	(179)	6%	(58)	5%	(48)	62%	(563)	908
#1 Issue: Economy	9%	(82)	21%	(190)	6%	(58)	4%	(33)	61%	(559)	922
#1 Issue: Security	9%	(22)	20%	(51)	4%	(10)	8%	(21)	59%	(150)	254
#1 Issue: Health Care	12%	(21)	21%	(35)	2%	(3)	2%	(3)	63%	(107)	169
#1 Issue: Medicare / Social Security	7%	(17)	24%	(54)	4%	(9)	4%	(8)	61%	(137)	225
#1 Issue: Women's Issues	4%	(9)	18%	(40)	6%	(13)	4%	(10)	68%	(155)	227
#1 Issue: Education	5%	(4)	40%	(32)	2%	(1)	2%	(2)	51%	(40)	79
#1 Issue: Energy	9%	(17)	21%	(43)	5%	(11)	3%	(7)	61%	(122)	199
#1 Issue: Other	7%	(10)	9%	(12)	3%	(4)	5%	(7)	76%	(103)	135
2020 Vote: Joe Biden	10%	(101)	21%	(206)	4%	(42)	4%	(37)	61%	(591)	976
2020 Vote: Donald Trump	7%	(50)	22%	(159)	5%	(38)	5%	(38)	61%	(438)	723
2020 Vote: Other	1%	(1)	25%	(22)	6%	(5)	2%	(2)	66%	(57)	88
2020 Vote: Didn't Vote	7%	(30)	16%	(69)	6%	(25)	3%	(14)	68%	(287)	424
2018 House Vote: Democrat	11%	(87)	21%	(157)	4%	(33)	4%	(31)	59%	(450)	758
2018 House Vote: Republican	7%	(43)	23%	(138)	3%	(21)	4%	(25)	62%	(371)	599
2018 House Vote: Someone else	2%	(1)	24%	(18)	4%	(3)	4%	(3)	66%	(48)	73
2016 Vote: Hillary Clinton	10%	(75)	22%	(157)	4%	(26)	4%	(28)	60%	(425)	711
2016 Vote: Donald Trump	7%	(46)	22%	(139)	5%	(32)	4%	(23)	63%	(408)	648
2016 Vote: Other	6%	(8)	25%	(31)	5%	(6)	6%	(8)	58%	(71)	124
2016 Vote: Didn't Vote	7%	(53)	18%	(128)	6%	(46)	4%	(31)	64%	(465)	723

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**Table MCSP2\_1:** As you may know, the NHL's broadcast partner switched this year from NBC Sports to a shared deal between ABC/ESPN and Turner Sports/TNT. Do you have a favorable or unfavorable opinion of each of the following NHL broadcasts?  
current ABC/ESPN broadcasts of NHL games and related shows

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	8%	(181)	21%	(456)	5%	(110)	4%	(90)	62%	(1372)	2210
Voted in 2014: Yes	10%	(122)	21%	(268)	5%	(58)	4%	(53)	60%	(757)	1258
Voted in 2014: No	6%	(60)	20%	(188)	5%	(52)	4%	(37)	65%	(615)	952
4-Region: Northeast	9%	(33)	25%	(96)	4%	(14)	4%	(17)	58%	(223)	383
4-Region: Midwest	5%	(21)	19%	(88)	5%	(25)	5%	(21)	66%	(302)	456
4-Region: South	9%	(76)	20%	(172)	4%	(34)	4%	(35)	62%	(526)	844
4-Region: West	10%	(51)	19%	(100)	7%	(37)	3%	(17)	61%	(321)	527
Avid Sports Fan	21%	(109)	36%	(189)	5%	(28)	3%	(16)	35%	(181)	524
Sports Fan	10%	(171)	27%	(433)	6%	(92)	3%	(45)	54%	(885)	1626
Avid NHL Fan	38%	(75)	40%	(79)	10%	(19)	2%	(4)	11%	(23)	199
NHL Fan	17%	(149)	40%	(344)	6%	(56)	2%	(21)	34%	(295)	865
Plans to Watch Stanley Cup Final	20%	(162)	42%	(330)	6%	(50)	3%	(24)	29%	(228)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP2\_2:** As you may know, the NHL's broadcast partner switched this year from NBC Sports to a shared deal between ABC/ESPN and Turner Sports/TNT. Do you have a favorable or unfavorable opinion of each of the following NHL broadcasts?  
current Turner Sports/TNT broadcasts of NHL games and related shows

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	7%	(159)	21%	(458)	4%	(99)	4%	(78)	64%	(1417)	2210
Gender: Male	11%	(115)	25%	(263)	5%	(58)	4%	(42)	55%	(589)	1068
Gender: Female	4%	(44)	17%	(194)	4%	(41)	3%	(36)	72%	(827)	1142
Age: 18-34	8%	(50)	20%	(131)	6%	(41)	3%	(18)	63%	(402)	642
Age: 35-44	10%	(38)	30%	(110)	5%	(20)	5%	(20)	49%	(178)	365
Age: 45-64	6%	(45)	20%	(141)	4%	(25)	4%	(29)	66%	(474)	714
Age: 65+	5%	(26)	16%	(76)	3%	(13)	2%	(11)	74%	(363)	489
GenZers: 1997-2012	5%	(15)	18%	(56)	6%	(19)	2%	(5)	69%	(209)	304
Millennials: 1981-1996	11%	(66)	26%	(159)	6%	(36)	5%	(28)	52%	(315)	605
GenXers: 1965-1980	8%	(36)	21%	(99)	4%	(19)	4%	(20)	63%	(303)	476
Baby Boomers: 1946-1964	5%	(41)	18%	(136)	3%	(23)	3%	(25)	70%	(532)	756
PID: Dem (no lean)	10%	(88)	20%	(171)	5%	(42)	3%	(28)	61%	(509)	837
PID: Ind (no lean)	4%	(27)	22%	(158)	4%	(31)	3%	(25)	67%	(484)	725
PID: Rep (no lean)	7%	(44)	20%	(129)	4%	(26)	4%	(25)	65%	(424)	648
PID/Gender: Dem Men	16%	(67)	22%	(93)	6%	(25)	2%	(9)	55%	(235)	430
PID/Gender: Dem Women	5%	(21)	19%	(78)	4%	(17)	5%	(18)	67%	(274)	407
PID/Gender: Ind Men	6%	(21)	29%	(96)	6%	(20)	5%	(16)	54%	(180)	333
PID/Gender: Ind Women	2%	(6)	16%	(63)	3%	(11)	2%	(9)	78%	(304)	392
PID/Gender: Rep Men	9%	(27)	24%	(74)	4%	(12)	5%	(17)	57%	(174)	305
PID/Gender: Rep Women	5%	(17)	16%	(54)	4%	(13)	3%	(9)	73%	(249)	343
Ideo: Liberal (1-3)	8%	(52)	20%	(131)	6%	(39)	2%	(13)	64%	(424)	659
Ideo: Moderate (4)	7%	(46)	23%	(143)	4%	(25)	3%	(22)	63%	(395)	631
Ideo: Conservative (5-7)	7%	(54)	23%	(171)	4%	(30)	5%	(36)	61%	(449)	741
Educ: < College	7%	(104)	20%	(287)	5%	(73)	4%	(59)	64%	(914)	1437
Educ: Bachelors degree	6%	(29)	24%	(119)	3%	(16)	3%	(14)	64%	(313)	491
Educ: Post-grad	9%	(27)	18%	(52)	3%	(10)	2%	(5)	67%	(189)	282
Income: Under 50k	7%	(84)	19%	(226)	4%	(48)	4%	(47)	65%	(764)	1168
Income: 50k-100k	7%	(47)	21%	(143)	5%	(34)	4%	(26)	63%	(426)	676
Income: 100k+	8%	(28)	24%	(89)	4%	(16)	1%	(5)	62%	(227)	366
Ethnicity: White	6%	(108)	20%	(349)	4%	(71)	4%	(63)	65%	(1119)	1711

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**Table MCSP2\_2:** As you may know, the NHL's broadcast partner switched this year from NBC Sports to a shared deal between ABC/ESPN and Turner Sports/TNT. Do you have a favorable or unfavorable opinion of each of the following NHL broadcasts?  
current Turner Sports/TNT broadcasts of NHL games and related shows

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	7%	(159)	21%	(458)	4%	(99)	4%	(78)	64%	(1417)	2210
Ethnicity: Hispanic	10%	(36)	27%	(100)	7%	(26)	3%	(11)	54%	(201)	374
Ethnicity: Black	15%	(42)	24%	(69)	4%	(11)	3%	(8)	54%	(153)	282
Ethnicity: Other	4%	(9)	18%	(40)	8%	(17)	3%	(7)	66%	(144)	217
All Christian	8%	(84)	22%	(224)	4%	(39)	3%	(27)	63%	(642)	1016
All Non-Christian	7%	(7)	19%	(19)	6%	(6)	3%	(3)	64%	(64)	100
Atheist	7%	(8)	18%	(21)	2%	(2)	3%	(4)	69%	(78)	113
Agnostic/Nothing in particular	6%	(38)	18%	(111)	6%	(38)	5%	(28)	65%	(402)	617
Something Else	6%	(22)	23%	(83)	4%	(13)	4%	(16)	63%	(230)	363
Religious Non-Protestant/Catholic	10%	(11)	19%	(21)	5%	(6)	3%	(3)	64%	(74)	115
Evangelical	6%	(34)	22%	(117)	4%	(19)	4%	(22)	64%	(341)	533
Non-Evangelical	8%	(66)	23%	(186)	4%	(31)	3%	(21)	63%	(514)	818
Community: Urban	11%	(62)	22%	(131)	5%	(32)	3%	(18)	59%	(351)	594
Community: Suburban	6%	(63)	21%	(226)	5%	(48)	3%	(31)	65%	(691)	1058
Community: Rural	6%	(34)	18%	(102)	3%	(19)	5%	(29)	67%	(374)	558
Employ: Private Sector	12%	(88)	25%	(185)	5%	(34)	3%	(23)	55%	(400)	730
Employ: Government	6%	(8)	17%	(21)	6%	(7)	—	(1)	70%	(86)	123
Employ: Self-Employed	11%	(24)	21%	(45)	6%	(12)	8%	(17)	55%	(120)	219
Employ: Homemaker	1%	(2)	16%	(26)	3%	(6)	4%	(7)	76%	(129)	170
Employ: Student	7%	(7)	26%	(25)	6%	(6)	1%	(1)	61%	(59)	98
Employ: Retired	4%	(20)	16%	(84)	3%	(17)	3%	(16)	73%	(373)	509
Employ: Unemployed	3%	(7)	18%	(48)	4%	(11)	5%	(13)	70%	(184)	263
Employ: Other	4%	(4)	23%	(23)	5%	(5)	1%	(1)	67%	(65)	98
Military HH: Yes	4%	(12)	22%	(69)	3%	(10)	2%	(7)	69%	(220)	318
Military HH: No	8%	(147)	21%	(389)	5%	(89)	4%	(71)	63%	(1197)	1892
RD/WT: Right Direction	14%	(75)	20%	(109)	2%	(11)	2%	(12)	61%	(328)	535
RD/WT: Wrong Track	5%	(84)	21%	(349)	5%	(87)	4%	(66)	65%	(1088)	1675
Biden Job Approve	10%	(85)	21%	(183)	4%	(32)	3%	(25)	62%	(533)	858
Biden Job Disapprove	6%	(73)	21%	(266)	5%	(64)	4%	(53)	63%	(787)	1244

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**Table MCSP2\_2:** As you may know, the NHL's broadcast partner switched this year from NBC Sports to a shared deal between ABC/ESPN and Turner Sports/TNT. Do you have a favorable or unfavorable opinion of each of the following NHL broadcasts?  
current Turner Sports/TNT broadcasts of NHL games and related shows

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	7%	(159)	21%	(458)	4%	(99)	4%	(78)	64%	(1417)	2210
Biden Job Strongly Approve	21%	(67)	16%	(53)	3%	(10)	3%	(10)	57%	(186)	326
Biden Job Somewhat Approve	3%	(18)	24%	(129)	4%	(22)	3%	(15)	65%	(348)	532
Biden Job Somewhat Disapprove	4%	(14)	23%	(83)	6%	(21)	4%	(14)	64%	(231)	363
Biden Job Strongly Disapprove	7%	(59)	21%	(183)	5%	(43)	4%	(39)	63%	(556)	881
Favorable of Biden	10%	(87)	21%	(187)	4%	(32)	3%	(25)	64%	(578)	910
Unfavorable of Biden	6%	(67)	22%	(261)	5%	(63)	4%	(53)	63%	(748)	1192
Very Favorable of Biden	14%	(54)	17%	(64)	2%	(9)	4%	(17)	62%	(231)	374
Somewhat Favorable of Biden	6%	(33)	23%	(123)	4%	(23)	2%	(9)	65%	(348)	536
Somewhat Unfavorable of Biden	4%	(10)	21%	(60)	8%	(22)	3%	(10)	64%	(182)	284
Very Unfavorable of Biden	6%	(57)	22%	(201)	5%	(41)	5%	(43)	62%	(566)	908
#1 Issue: Economy	7%	(60)	21%	(194)	6%	(58)	4%	(35)	62%	(574)	922
#1 Issue: Security	8%	(19)	22%	(56)	3%	(8)	5%	(13)	62%	(158)	254
#1 Issue: Health Care	16%	(26)	17%	(30)	3%	(5)	2%	(3)	62%	(106)	169
#1 Issue: Medicare / Social Security	7%	(15)	25%	(56)	2%	(4)	2%	(4)	65%	(146)	225
#1 Issue: Women's Issues	4%	(8)	19%	(43)	5%	(12)	3%	(7)	69%	(158)	227
#1 Issue: Education	8%	(6)	34%	(27)	2%	(2)	2%	(2)	54%	(42)	79
#1 Issue: Energy	8%	(15)	19%	(39)	3%	(6)	3%	(6)	67%	(133)	199
#1 Issue: Other	6%	(8)	11%	(14)	4%	(5)	6%	(8)	74%	(100)	135
2020 Vote: Joe Biden	10%	(96)	19%	(181)	5%	(47)	3%	(31)	64%	(621)	976
2020 Vote: Donald Trump	6%	(43)	24%	(173)	4%	(29)	4%	(32)	62%	(446)	723
2020 Vote: Other	1%	(1)	27%	(24)	5%	(5)	2%	(2)	64%	(56)	88
2020 Vote: Didn't Vote	5%	(19)	19%	(80)	4%	(18)	3%	(14)	69%	(293)	424
2018 House Vote: Democrat	10%	(77)	19%	(147)	4%	(34)	4%	(28)	62%	(471)	758
2018 House Vote: Republican	6%	(36)	22%	(134)	5%	(28)	3%	(18)	64%	(383)	599
2018 House Vote: Someone else	1%	(1)	20%	(14)	6%	(4)	1%	(0)	73%	(53)	73
2016 Vote: Hillary Clinton	10%	(70)	19%	(138)	4%	(25)	4%	(26)	64%	(452)	711
2016 Vote: Donald Trump	5%	(31)	23%	(148)	5%	(34)	3%	(21)	64%	(414)	648
2016 Vote: Other	5%	(6)	25%	(31)	5%	(6)	5%	(6)	61%	(75)	124
2016 Vote: Didn't Vote	7%	(51)	20%	(141)	5%	(33)	4%	(26)	65%	(471)	723

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**Table MCSP2\_2:** As you may know, the NHL's broadcast partner switched this year from NBC Sports to a shared deal between ABC/ESPN and Turner Sports/TNT. Do you have a favorable or unfavorable opinion of each of the following NHL broadcasts?  
current Turner Sports/TNT broadcasts of NHL games and related shows

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	7%	(159)	21%	(458)	4%	(99)	4%	(78)	64%	(1417)	2210
Voted in 2014: Yes	8%	(99)	21%	(268)	5%	(59)	4%	(46)	62%	(786)	1258
Voted in 2014: No	6%	(60)	20%	(190)	4%	(40)	3%	(32)	66%	(630)	952
4-Region: Northeast	8%	(29)	22%	(83)	5%	(18)	3%	(12)	63%	(240)	383
4-Region: Midwest	4%	(17)	22%	(100)	4%	(20)	4%	(18)	66%	(302)	456
4-Region: South	9%	(74)	21%	(174)	4%	(33)	4%	(33)	63%	(531)	844
4-Region: West	7%	(39)	19%	(101)	5%	(28)	3%	(16)	65%	(343)	527
Avid Sports Fan	19%	(99)	36%	(191)	6%	(33)	3%	(16)	35%	(185)	524
Sports Fan	9%	(154)	27%	(434)	5%	(89)	2%	(36)	56%	(913)	1626
Avid NHL Fan	35%	(70)	38%	(76)	8%	(17)	2%	(5)	16%	(31)	199
NHL Fan	15%	(126)	39%	(339)	7%	(59)	2%	(17)	37%	(324)	865
Plans to Watch Stanley Cup Final	17%	(138)	41%	(329)	7%	(58)	2%	(17)	32%	(252)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP2\_3:** As you may know, the NHL's broadcast partner switched this year from NBC Sports to a shared deal between ABC/ESPN and Turner Sports/TNT. Do you have a favorable or unfavorable opinion of each of the following NHL broadcasts?  
previous NBC/NBC Sports broadcasts of NHL games and related shows

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	10%	(217)	21%	(453)	4%	(87)	4%	(89)	62%	(1364)	2210
Gender: Male	15%	(159)	24%	(256)	4%	(43)	5%	(51)	52%	(558)	1068
Gender: Female	5%	(58)	17%	(197)	4%	(44)	3%	(37)	71%	(806)	1142
Age: 18-34	9%	(56)	19%	(123)	7%	(45)	4%	(26)	61%	(392)	642
Age: 35-44	13%	(47)	28%	(102)	6%	(24)	5%	(19)	48%	(174)	365
Age: 45-64	10%	(71)	21%	(148)	2%	(14)	5%	(34)	63%	(447)	714
Age: 65+	9%	(43)	16%	(80)	1%	(5)	2%	(9)	72%	(352)	489
GenZers: 1997-2012	4%	(12)	19%	(57)	8%	(24)	4%	(12)	65%	(199)	304
Millennials: 1981-1996	14%	(83)	24%	(145)	6%	(37)	5%	(28)	52%	(312)	605
GenXers: 1965-1980	8%	(39)	21%	(101)	3%	(17)	5%	(23)	62%	(298)	476
Baby Boomers: 1946-1964	11%	(81)	19%	(142)	1%	(9)	3%	(26)	66%	(498)	756
PID: Dem (no lean)	15%	(124)	20%	(169)	5%	(43)	3%	(22)	57%	(479)	837
PID: Ind (no lean)	6%	(42)	22%	(156)	4%	(27)	4%	(31)	65%	(469)	725
PID: Rep (no lean)	8%	(50)	20%	(128)	3%	(18)	6%	(36)	64%	(416)	648
PID/Gender: Dem Men	22%	(95)	20%	(86)	5%	(21)	2%	(9)	51%	(218)	430
PID/Gender: Dem Women	7%	(29)	20%	(82)	5%	(21)	3%	(14)	64%	(261)	407
PID/Gender: Ind Men	9%	(31)	30%	(100)	4%	(12)	7%	(23)	50%	(168)	333
PID/Gender: Ind Women	3%	(12)	14%	(56)	4%	(15)	2%	(8)	77%	(301)	392
PID/Gender: Rep Men	11%	(33)	23%	(70)	3%	(10)	6%	(20)	56%	(172)	305
PID/Gender: Rep Women	5%	(17)	17%	(58)	2%	(8)	5%	(16)	71%	(244)	343
Ideo: Liberal (1-3)	12%	(81)	19%	(125)	4%	(29)	2%	(14)	62%	(409)	659
Ideo: Moderate (4)	10%	(61)	24%	(150)	5%	(32)	3%	(19)	58%	(369)	631
Ideo: Conservative (5-7)	9%	(69)	22%	(165)	3%	(22)	6%	(48)	59%	(438)	741
Educ: < College	9%	(134)	19%	(280)	4%	(64)	5%	(72)	62%	(887)	1437
Educ: Bachelors degree	10%	(48)	25%	(121)	3%	(16)	2%	(11)	60%	(293)	491
Educ: Post-grad	12%	(34)	18%	(52)	2%	(7)	2%	(5)	65%	(184)	282
Income: Under 50k	10%	(111)	18%	(210)	4%	(48)	5%	(54)	64%	(745)	1168
Income: 50k-100k	8%	(57)	23%	(156)	4%	(29)	4%	(26)	60%	(408)	676
Income: 100k+	13%	(49)	24%	(88)	3%	(10)	2%	(8)	58%	(211)	366
Ethnicity: White	9%	(153)	20%	(348)	3%	(55)	4%	(68)	64%	(1086)	1711

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**Table MCSP2\_3:** As you may know, the NHL's broadcast partner switched this year from NBC Sports to a shared deal between ABC/ESPN and Turner Sports/TNT. Do you have a favorable or unfavorable opinion of each of the following NHL broadcasts?  
previous NBC/NBC Sports broadcasts of NHL games and related shows

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	10%	(217)	21%	(453)	4%	(87)	4%	(89)	62%	(1364)	2210
Ethnicity: Hispanic	10%	(39)	25%	(93)	6%	(23)	6%	(23)	52%	(196)	374
Ethnicity: Black	17%	(49)	22%	(61)	6%	(17)	4%	(10)	51%	(145)	282
Ethnicity: Other	7%	(15)	20%	(44)	7%	(15)	5%	(10)	61%	(133)	217
All Christian	11%	(110)	23%	(231)	3%	(31)	3%	(34)	60%	(611)	1016
All Non-Christian	12%	(12)	18%	(18)	5%	(5)	4%	(4)	61%	(61)	100
Atheist	9%	(10)	20%	(23)	2%	(2)	—	(1)	68%	(77)	113
Agnostic/Nothing in particular	8%	(51)	18%	(113)	5%	(33)	5%	(32)	63%	(387)	617
Something Else	9%	(34)	19%	(68)	4%	(16)	5%	(18)	63%	(227)	363
Religious Non-Protestant/Catholic	14%	(16)	16%	(18)	4%	(5)	3%	(4)	63%	(72)	115
Evangelical	9%	(50)	21%	(112)	3%	(16)	6%	(31)	61%	(324)	533
Non-Evangelical	11%	(89)	22%	(183)	4%	(29)	3%	(21)	61%	(496)	818
Community: Urban	15%	(90)	20%	(117)	5%	(29)	3%	(20)	57%	(338)	594
Community: Suburban	7%	(79)	23%	(241)	3%	(37)	4%	(38)	63%	(663)	1058
Community: Rural	9%	(48)	17%	(95)	4%	(22)	5%	(30)	65%	(363)	558
Employ: Private Sector	14%	(105)	27%	(195)	4%	(31)	3%	(25)	51%	(375)	730
Employ: Government	9%	(11)	17%	(21)	5%	(6)	4%	(5)	65%	(80)	123
Employ: Self-Employed	13%	(28)	20%	(44)	6%	(12)	6%	(13)	56%	(122)	219
Employ: Homemaker	1%	(2)	16%	(27)	3%	(6)	3%	(5)	77%	(130)	170
Employ: Student	3%	(3)	23%	(22)	10%	(10)	6%	(6)	58%	(57)	98
Employ: Retired	10%	(49)	16%	(83)	1%	(5)	3%	(14)	70%	(359)	509
Employ: Unemployed	6%	(16)	14%	(36)	6%	(16)	7%	(18)	68%	(178)	263
Employ: Other	4%	(4)	27%	(26)	2%	(2)	2%	(2)	65%	(63)	98
Military HH: Yes	6%	(19)	21%	(66)	2%	(6)	6%	(20)	65%	(207)	318
Military HH: No	10%	(198)	20%	(387)	4%	(82)	4%	(69)	61%	(1157)	1892
RD/WT: Right Direction	18%	(94)	21%	(111)	2%	(9)	1%	(7)	59%	(315)	535
RD/WT: Wrong Track	7%	(123)	20%	(342)	5%	(78)	5%	(82)	63%	(1049)	1675
Biden Job Approve	14%	(120)	21%	(181)	3%	(30)	2%	(17)	60%	(511)	858
Biden Job Disapprove	8%	(97)	21%	(265)	4%	(52)	6%	(69)	61%	(760)	1244

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**Table MCSP2\_3:** As you may know, the NHL's broadcast partner switched this year from NBC Sports to a shared deal between ABC/ESPN and Turner Sports/TNT. Do you have a favorable or unfavorable opinion of each of the following NHL broadcasts?  
previous NBC/NBC Sports broadcasts of NHL games and related shows

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	10%	(217)	21%	(453)	4%	(87)	4%	(89)	62%	(1364)	2210
Biden Job Strongly Approve	26%	(84)	18%	(58)	2%	(7)	1%	(4)	53%	(172)	326
Biden Job Somewhat Approve	7%	(35)	23%	(123)	4%	(23)	2%	(13)	64%	(338)	532
Biden Job Somewhat Disapprove	6%	(23)	25%	(91)	6%	(23)	3%	(11)	59%	(215)	363
Biden Job Strongly Disapprove	8%	(74)	20%	(174)	3%	(29)	7%	(59)	62%	(545)	881
Favorable of Biden	13%	(122)	20%	(186)	4%	(32)	2%	(18)	61%	(552)	910
Unfavorable of Biden	8%	(90)	22%	(258)	4%	(52)	6%	(67)	61%	(725)	1192
Very Favorable of Biden	19%	(73)	17%	(62)	2%	(8)	3%	(10)	59%	(222)	374
Somewhat Favorable of Biden	9%	(49)	23%	(123)	5%	(24)	2%	(8)	62%	(330)	536
Somewhat Unfavorable of Biden	6%	(18)	26%	(73)	7%	(19)	2%	(7)	59%	(167)	284
Very Unfavorable of Biden	8%	(72)	20%	(185)	4%	(33)	7%	(60)	61%	(558)	908
#1 Issue: Economy	10%	(88)	21%	(197)	5%	(45)	3%	(28)	61%	(564)	922
#1 Issue: Security	11%	(28)	18%	(47)	2%	(5)	8%	(22)	60%	(152)	254
#1 Issue: Health Care	13%	(23)	20%	(33)	3%	(5)	6%	(10)	59%	(99)	169
#1 Issue: Medicare / Social Security	13%	(29)	25%	(56)	3%	(6)	2%	(5)	58%	(129)	225
#1 Issue: Women's Issues	4%	(9)	21%	(48)	6%	(13)	2%	(6)	67%	(152)	227
#1 Issue: Education	16%	(13)	20%	(16)	5%	(4)	5%	(4)	53%	(42)	79
#1 Issue: Energy	10%	(19)	19%	(38)	4%	(9)	3%	(6)	64%	(127)	199
#1 Issue: Other	6%	(8)	14%	(18)	1%	(1)	6%	(9)	73%	(99)	135
2020 Vote: Joe Biden	13%	(126)	20%	(199)	5%	(46)	2%	(23)	60%	(583)	976
2020 Vote: Donald Trump	8%	(59)	22%	(162)	4%	(26)	6%	(46)	60%	(431)	723
2020 Vote: Other	2%	(2)	31%	(27)	4%	(4)	1%	(1)	62%	(54)	88
2020 Vote: Didn't Vote	7%	(30)	16%	(66)	3%	(12)	5%	(19)	70%	(297)	424
2018 House Vote: Democrat	13%	(99)	21%	(159)	4%	(31)	2%	(19)	59%	(450)	758
2018 House Vote: Republican	9%	(52)	22%	(135)	2%	(13)	4%	(27)	62%	(372)	599
2018 House Vote: Someone else	3%	(2)	25%	(18)	2%	(1)	2%	(2)	69%	(50)	73
2016 Vote: Hillary Clinton	13%	(89)	21%	(152)	4%	(29)	3%	(18)	59%	(423)	711
2016 Vote: Donald Trump	9%	(57)	21%	(137)	3%	(21)	5%	(29)	62%	(404)	648
2016 Vote: Other	10%	(13)	25%	(31)	1%	(1)	6%	(7)	58%	(72)	124
2016 Vote: Didn't Vote	8%	(58)	18%	(132)	5%	(37)	5%	(34)	64%	(462)	723

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**Table MCSP2\_3:** As you may know, the NHL's broadcast partner switched this year from NBC Sports to a shared deal between ABC/ESPN and Turner Sports/TNT. Do you have a favorable or unfavorable opinion of each of the following NHL broadcasts?  
previous NBC/NBC Sports broadcasts of NHL games and related shows

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	10%	(217)	21%	(453)	4%	(87)	4%	(89)	62%	(1364)	2210
Voted in 2014: Yes	12%	(147)	22%	(278)	3%	(40)	4%	(47)	59%	(747)	1258
Voted in 2014: No	7%	(70)	18%	(175)	5%	(48)	4%	(42)	65%	(617)	952
4-Region: Northeast	13%	(49)	20%	(78)	5%	(20)	2%	(7)	60%	(229)	383
4-Region: Midwest	8%	(35)	20%	(92)	5%	(21)	4%	(20)	63%	(289)	456
4-Region: South	9%	(75)	21%	(180)	3%	(23)	5%	(46)	62%	(520)	844
4-Region: West	11%	(58)	20%	(104)	4%	(24)	3%	(15)	62%	(326)	527
Avid Sports Fan	24%	(125)	36%	(189)	3%	(14)	5%	(25)	32%	(170)	524
Sports Fan	13%	(211)	26%	(429)	4%	(72)	3%	(50)	53%	(864)	1626
Avid NHL Fan	43%	(86)	38%	(75)	4%	(8)	5%	(10)	10%	(20)	199
NHL Fan	20%	(174)	39%	(337)	4%	(36)	3%	(30)	33%	(288)	865
Plans to Watch Stanley Cup Final	23%	(183)	40%	(318)	6%	(46)	3%	(20)	29%	(227)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP3:** Considering the current state of the league, generally speaking, would you say that the National Hockey League (NHL) is going in the right direction, or has it pretty seriously gotten off on the wrong track?

Demographic	Right Direction	Wrong Track	Don't know / No opinion	Total N
Adults	27% (596)	8% (188)	65% (1426)	2210
Gender: Male	36% (382)	11% (113)	54% (573)	1068
Gender: Female	19% (215)	7% (75)	75% (853)	1142
Age: 18-34	27% (172)	10% (65)	63% (405)	642
Age: 35-44	39% (142)	9% (31)	53% (192)	365
Age: 45-64	25% (181)	9% (62)	66% (471)	714
Age: 65+	21% (101)	6% (29)	73% (359)	489
GenZers: 1997-2012	17% (52)	11% (33)	72% (219)	304
Millennials: 1981-1996	38% (232)	9% (57)	52% (317)	605
GenXers: 1965-1980	25% (118)	8% (39)	67% (319)	476
Baby Boomers: 1946-1964	24% (181)	8% (59)	68% (516)	756
PID: Dem (no lean)	33% (277)	6% (46)	61% (513)	837
PID: Ind (no lean)	23% (164)	11% (81)	66% (480)	725
PID: Rep (no lean)	24% (155)	9% (60)	67% (433)	648
PID/Gender: Dem Men	42% (180)	6% (27)	52% (223)	430
PID/Gender: Dem Women	24% (97)	5% (19)	71% (291)	407
PID/Gender: Ind Men	32% (108)	15% (51)	52% (174)	333
PID/Gender: Ind Women	14% (56)	8% (30)	78% (306)	392
PID/Gender: Rep Men	31% (94)	12% (35)	58% (176)	305
PID/Gender: Rep Women	18% (61)	7% (25)	75% (257)	343
Ideo: Liberal (1-3)	28% (184)	8% (52)	64% (422)	659
Ideo: Moderate (4)	28% (175)	8% (52)	64% (403)	631
Ideo: Conservative (5-7)	28% (211)	9% (67)	62% (463)	741
Educ: < College	25% (360)	10% (138)	65% (939)	1437
Educ: Bachelors degree	30% (150)	6% (32)	63% (310)	491
Educ: Post-grad	31% (87)	6% (18)	63% (177)	282
Income: Under 50k	23% (272)	9% (106)	68% (789)	1168
Income: 50k-100k	28% (192)	8% (57)	63% (428)	676
Income: 100k+	36% (132)	7% (25)	57% (209)	366
Ethnicity: White	26% (446)	8% (144)	65% (1120)	1711
Ethnicity: Hispanic	36% (134)	9% (32)	56% (208)	374

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**Table MCSP3:** *Considering the current state of the league, generally speaking, would you say that the National Hockey League (NHL) is going in the right direction, or has it pretty seriously gotten off on the wrong track?*

Demographic	Right Direction	Wrong Track	Don't know / No opinion	Total N
Adults	27% (596)	8% (188)	65% (1426)	2210
Ethnicity: Black	33% (93)	7% (21)	60% (169)	282
Ethnicity: Other	27% (58)	10% (23)	63% (137)	217
All Christian	32% (325)	7% (75)	61% (616)	1016
All Non-Christian	26% (26)	11% (11)	64% (64)	100
Atheist	21% (24)	3% (3)	76% (86)	113
Agnostic/Nothing in particular	24% (146)	10% (63)	66% (408)	617
Something Else	21% (75)	10% (36)	69% (252)	363
Religious Non-Protestant/Catholic	27% (31)	10% (11)	63% (72)	115
Evangelical	24% (131)	10% (51)	66% (351)	533
Non-Evangelical	31% (257)	7% (58)	61% (503)	818
Community: Urban	31% (185)	8% (50)	60% (359)	594
Community: Suburban	27% (287)	7% (76)	66% (696)	1058
Community: Rural	22% (125)	11% (62)	67% (371)	558
Employ: Private Sector	37% (267)	9% (65)	55% (398)	730
Employ: Government	26% (32)	6% (7)	68% (84)	123
Employ: Self-Employed	29% (65)	10% (22)	60% (132)	219
Employ: Homemaker	18% (31)	8% (13)	74% (126)	170
Employ: Student	21% (20)	6% (6)	73% (72)	98
Employ: Retired	20% (100)	8% (39)	73% (371)	509
Employ: Unemployed	22% (59)	9% (24)	68% (180)	263
Employ: Other	23% (22)	12% (12)	65% (64)	98
Military HH: Yes	24% (78)	8% (24)	68% (216)	318
Military HH: No	27% (519)	9% (164)	64% (1210)	1892
RD/WT: Right Direction	38% (204)	4% (21)	58% (310)	535
RD/WT: Wrong Track	23% (392)	10% (167)	67% (1116)	1675
Biden Job Approve	32% (279)	5% (40)	63% (539)	858
Biden Job Disapprove	24% (304)	12% (145)	64% (794)	1244

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**Table MCSP3:** Considering the current state of the league, generally speaking, would you say that the National Hockey League (NHL) is going in the right direction, or has it pretty seriously gotten off on the wrong track?

Demographic	Right Direction	Wrong Track	Don't know / No opinion	Total N
Adults	27% (596)	8% (188)	65% (1426)	2210
Biden Job Strongly Approve	43% (139)	4% (14)	53% (173)	326
Biden Job Somewhat Approve	26% (140)	5% (26)	69% (366)	532
Biden Job Somewhat Disapprove	26% (95)	7% (25)	67% (244)	363
Biden Job Strongly Disapprove	24% (210)	14% (121)	62% (550)	881
Favorable of Biden	32% (287)	4% (37)	64% (586)	910
Unfavorable of Biden	25% (301)	12% (138)	63% (753)	1192
Very Favorable of Biden	35% (131)	4% (13)	61% (230)	374
Somewhat Favorable of Biden	29% (156)	4% (24)	67% (356)	536
Somewhat Unfavorable of Biden	27% (77)	10% (30)	62% (177)	284
Very Unfavorable of Biden	25% (224)	12% (108)	63% (576)	908
#1 Issue: Economy	28% (254)	9% (82)	64% (585)	922
#1 Issue: Security	29% (73)	10% (24)	62% (156)	254
#1 Issue: Health Care	31% (52)	4% (7)	65% (111)	169
#1 Issue: Medicare / Social Security	28% (64)	8% (19)	63% (142)	225
#1 Issue: Women's Issues	21% (47)	8% (18)	71% (162)	227
#1 Issue: Education	34% (27)	5% (4)	61% (48)	79
#1 Issue: Energy	25% (50)	10% (20)	65% (129)	199
#1 Issue: Other	22% (30)	9% (13)	69% (93)	135
2020 Vote: Joe Biden	32% (310)	6% (54)	63% (613)	976
2020 Vote: Donald Trump	27% (192)	10% (71)	64% (459)	723
2020 Vote: Other	18% (16)	6% (6)	76% (66)	88
2020 Vote: Didn't Vote	19% (79)	13% (57)	68% (288)	424
2018 House Vote: Democrat	32% (244)	7% (51)	61% (462)	758
2018 House Vote: Republican	27% (161)	8% (50)	65% (388)	599
2018 House Vote: Someone else	15% (11)	7% (5)	78% (57)	73
2016 Vote: Hillary Clinton	32% (228)	5% (39)	62% (444)	711
2016 Vote: Donald Trump	26% (170)	10% (62)	64% (415)	648
2016 Vote: Other	21% (26)	9% (12)	69% (86)	124
2016 Vote: Didn't Vote	24% (171)	10% (75)	66% (477)	723

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**Table MCSP3:** Considering the current state of the league, generally speaking, would you say that the National Hockey League (NHL) is going in the right direction, or has it pretty seriously gotten off on the wrong track?

Demographic	Right Direction	Wrong Track	Don't know / No opinion	Total N
Adults	27% (596)	8% (188)	65% (1426)	2210
Voted in 2014: Yes	30% (378)	8% (100)	62% (780)	1258
Voted in 2014: No	23% (218)	9% (88)	68% (646)	952
4-Region: Northeast	30% (115)	9% (35)	61% (232)	383
4-Region: Midwest	23% (105)	8% (38)	69% (313)	456
4-Region: South	25% (211)	9% (79)	66% (555)	844
4-Region: West	31% (164)	7% (36)	62% (326)	527
Avid Sports Fan	58% (306)	10% (51)	32% (167)	524
Sports Fan	34% (560)	8% (133)	57% (933)	1626
Avid NHL Fan	81% (161)	7% (15)	12% (23)	199
NHL Fan	57% (497)	9% (79)	34% (290)	865
Plans to Watch Stanley Cup Final	61% (481)	11% (88)	28% (225)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP4:** Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	There is too much media coverage of the NHL		There is just the right amount coverage of the NHL		There is not enough media coverage of the NHL		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	6%	(140)	30%	(673)	18%	(395)	45%	(1002)	2210
Gender: Male	6%	(60)	36%	(382)	22%	(236)	36%	(389)	1068
Gender: Female	7%	(80)	26%	(292)	14%	(159)	54%	(613)	1142
Age: 18-34	6%	(37)	30%	(190)	20%	(128)	45%	(287)	642
Age: 35-44	9%	(33)	32%	(116)	23%	(83)	37%	(134)	365
Age: 45-64	6%	(44)	30%	(214)	17%	(118)	47%	(337)	714
Age: 65+	5%	(26)	31%	(153)	14%	(67)	50%	(244)	489
GenZers: 1997-2012	5%	(15)	21%	(64)	21%	(62)	53%	(162)	304
Millennials: 1981-1996	8%	(51)	36%	(218)	20%	(122)	36%	(215)	605
GenXers: 1965-1980	5%	(22)	29%	(139)	17%	(81)	49%	(234)	476
Baby Boomers: 1946-1964	6%	(48)	31%	(233)	16%	(122)	47%	(353)	756
PID: Dem (no lean)	5%	(41)	35%	(296)	17%	(140)	43%	(360)	837
PID: Ind (no lean)	6%	(47)	26%	(189)	19%	(139)	48%	(351)	725
PID: Rep (no lean)	8%	(52)	29%	(188)	18%	(117)	45%	(291)	648
PID/Gender: Dem Men	2%	(10)	43%	(185)	18%	(77)	37%	(157)	430
PID/Gender: Dem Women	7%	(30)	27%	(111)	15%	(63)	50%	(203)	407
PID/Gender: Ind Men	8%	(26)	32%	(106)	24%	(79)	37%	(123)	333
PID/Gender: Ind Women	5%	(21)	21%	(83)	15%	(60)	58%	(228)	392
PID/Gender: Rep Men	8%	(24)	30%	(91)	26%	(80)	36%	(110)	305
PID/Gender: Rep Women	8%	(28)	28%	(97)	11%	(36)	53%	(181)	343
Ideo: Liberal (1-3)	4%	(29)	33%	(216)	18%	(116)	45%	(298)	659
Ideo: Moderate (4)	6%	(36)	33%	(208)	16%	(102)	45%	(285)	631
Ideo: Conservative (5-7)	8%	(62)	31%	(227)	20%	(146)	41%	(306)	741
Educ: < College	7%	(107)	27%	(394)	18%	(255)	47%	(681)	1437
Educ: Bachelors degree	4%	(21)	35%	(174)	19%	(91)	42%	(204)	491
Educ: Post-grad	4%	(11)	37%	(105)	17%	(48)	42%	(117)	282
Income: Under 50k	7%	(84)	27%	(311)	17%	(194)	50%	(580)	1168
Income: 50k-100k	6%	(43)	32%	(216)	20%	(133)	42%	(284)	676
Income: 100k+	3%	(12)	40%	(147)	19%	(68)	38%	(139)	366
Ethnicity: White	7%	(119)	30%	(518)	17%	(299)	45%	(775)	1711

Continued on next page

**Table MCSP4:** Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	There is too much media coverage of the NHL		There is just the right amount coverage of the NHL		There is not enough media coverage of the NHL		Don't know / No opinion		Total N
Adults	6%	(140)	30%	(673)	18%	(395)	45%	(1002)	2210
Ethnicity: Hispanic	7%	(25)	30%	(111)	24%	(90)	39%	(147)	374
Ethnicity: Black	4%	(13)	35%	(98)	16%	(44)	45%	(127)	282
Ethnicity: Other	4%	(8)	27%	(58)	24%	(52)	46%	(99)	217
All Christian	5%	(53)	36%	(371)	18%	(180)	41%	(414)	1016
All Non-Christian	11%	(11)	33%	(33)	9%	(9)	48%	(48)	100
Atheist	5%	(6)	23%	(26)	22%	(25)	50%	(56)	113
Agnostic/Nothing in particular	6%	(35)	29%	(176)	19%	(114)	47%	(292)	617
Something Else	10%	(36)	19%	(68)	19%	(67)	53%	(193)	363
Religious Non-Protestant/Catholic	10%	(11)	31%	(35)	11%	(13)	48%	(55)	115
Evangelical	7%	(39)	26%	(139)	16%	(86)	50%	(269)	533
Non-Evangelical	6%	(48)	35%	(290)	19%	(154)	40%	(325)	818
Community: Urban	7%	(44)	29%	(174)	17%	(98)	47%	(277)	594
Community: Suburban	5%	(53)	33%	(349)	19%	(201)	43%	(456)	1058
Community: Rural	8%	(43)	27%	(150)	17%	(96)	48%	(269)	558
Employ: Private Sector	6%	(43)	39%	(287)	19%	(138)	36%	(262)	730
Employ: Government	3%	(4)	31%	(38)	17%	(21)	49%	(60)	123
Employ: Self-Employed	9%	(20)	32%	(71)	22%	(47)	37%	(81)	219
Employ: Homemaker	9%	(15)	23%	(40)	14%	(24)	54%	(92)	170
Employ: Student	1%	(1)	19%	(19)	31%	(31)	48%	(47)	98
Employ: Retired	7%	(33)	29%	(147)	14%	(72)	50%	(257)	509
Employ: Unemployed	8%	(21)	20%	(53)	15%	(40)	56%	(149)	263
Employ: Other	3%	(3)	19%	(18)	23%	(22)	55%	(54)	98
Military HH: Yes	5%	(16)	29%	(93)	17%	(53)	49%	(157)	318
Military HH: No	7%	(124)	31%	(581)	18%	(342)	45%	(845)	1892
RD/WT: Right Direction	5%	(27)	40%	(214)	15%	(80)	40%	(214)	535
RD/WT: Wrong Track	7%	(112)	27%	(460)	19%	(315)	47%	(788)	1675
Biden Job Approve	5%	(47)	35%	(296)	16%	(138)	44%	(377)	858
Biden Job Disapprove	7%	(91)	30%	(367)	19%	(242)	44%	(544)	1244

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**Table MCSP4:** Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	There is too much media coverage of the NHL		There is just the right amount coverage of the NHL		There is not enough media coverage of the NHL		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	6%	(140)	30%	(673)	18%	(395)	45%	(1002)	2210
Biden Job Strongly Approve	5%	(18)	39%	(127)	15%	(49)	41%	(132)	326
Biden Job Somewhat Approve	5%	(29)	32%	(170)	17%	(89)	46%	(245)	532
Biden Job Somewhat Disapprove	7%	(26)	28%	(101)	21%	(77)	44%	(159)	363
Biden Job Strongly Disapprove	7%	(64)	30%	(266)	19%	(165)	44%	(385)	881
Favorable of Biden	5%	(47)	33%	(302)	18%	(163)	44%	(397)	910
Unfavorable of Biden	7%	(88)	29%	(352)	19%	(225)	44%	(528)	1192
Very Favorable of Biden	5%	(20)	36%	(133)	16%	(60)	43%	(161)	374
Somewhat Favorable of Biden	5%	(28)	32%	(169)	19%	(103)	44%	(236)	536
Somewhat Unfavorable of Biden	5%	(14)	30%	(85)	21%	(59)	45%	(127)	284
Very Unfavorable of Biden	8%	(74)	29%	(267)	18%	(166)	44%	(401)	908
#1 Issue: Economy	5%	(50)	32%	(298)	21%	(194)	41%	(380)	922
#1 Issue: Security	10%	(26)	33%	(83)	14%	(37)	43%	(108)	254
#1 Issue: Health Care	7%	(12)	35%	(59)	11%	(19)	47%	(80)	169
#1 Issue: Medicare / Social Security	4%	(9)	32%	(73)	15%	(34)	48%	(109)	225
#1 Issue: Women's Issues	6%	(13)	24%	(56)	17%	(39)	53%	(120)	227
#1 Issue: Education	1%	(0)	30%	(23)	20%	(16)	50%	(39)	79
#1 Issue: Energy	6%	(13)	26%	(51)	18%	(36)	49%	(98)	199
#1 Issue: Other	11%	(15)	23%	(31)	16%	(21)	50%	(67)	135
2020 Vote: Joe Biden	5%	(53)	34%	(334)	17%	(165)	44%	(425)	976
2020 Vote: Donald Trump	9%	(63)	32%	(230)	17%	(124)	42%	(306)	723
2020 Vote: Other	1%	(1)	20%	(18)	22%	(19)	57%	(50)	88
2020 Vote: Didn't Vote	5%	(23)	22%	(93)	20%	(86)	52%	(222)	424
2018 House Vote: Democrat	6%	(42)	35%	(267)	17%	(127)	42%	(321)	758
2018 House Vote: Republican	6%	(35)	33%	(200)	18%	(109)	42%	(254)	599
2018 House Vote: Someone else	3%	(2)	21%	(16)	17%	(12)	59%	(43)	73
2016 Vote: Hillary Clinton	5%	(32)	36%	(256)	16%	(113)	44%	(311)	711
2016 Vote: Donald Trump	7%	(48)	33%	(215)	17%	(110)	42%	(274)	648
2016 Vote: Other	7%	(9)	22%	(27)	24%	(30)	47%	(58)	124
2016 Vote: Didn't Vote	7%	(50)	24%	(173)	20%	(143)	49%	(356)	723

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**Table MCSP4:** Which of the following is closest to your opinion, even if neither is exactly right?

Demographic	There is too much media coverage of the NHL		There is just the right amount coverage of the NHL		There is not enough media coverage of the NHL		Don't know / No opinion		Total N
Adults	6%	(140)	30%	(673)	18%	(395)	45%	(1002)	2210
Voted in 2014: Yes	5%	(69)	35%	(439)	17%	(219)	42%	(532)	1258
Voted in 2014: No	7%	(71)	25%	(234)	19%	(176)	49%	(470)	952
4-Region: Northeast	8%	(31)	32%	(124)	18%	(69)	41%	(158)	383
4-Region: Midwest	5%	(25)	30%	(138)	18%	(84)	46%	(210)	456
4-Region: South	6%	(54)	29%	(245)	17%	(140)	48%	(405)	844
4-Region: West	5%	(29)	32%	(167)	19%	(101)	44%	(229)	527
Avid Sports Fan	5%	(26)	51%	(266)	27%	(141)	17%	(91)	524
Sports Fan	4%	(67)	37%	(602)	22%	(355)	37%	(602)	1626
Avid NHL Fan	2%	(4)	55%	(110)	39%	(78)	3%	(7)	199
NHL Fan	3%	(28)	50%	(433)	30%	(262)	17%	(143)	865
Plans to Watch Stanley Cup Final	4%	(34)	51%	(402)	34%	(270)	11%	(88)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP5: Specifically, how did you primarily watch the 2022 NHL Stanley Cup Playoffs?**

Demographic	Via streaming		Live on TV		Another way		Did not watch		Total N
Adults	7%	(156)	23%	(508)	2%	(45)	68%	(1501)	2210
Gender: Male	8%	(82)	30%	(324)	2%	(20)	60%	(642)	1068
Gender: Female	6%	(73)	16%	(184)	2%	(25)	75%	(860)	1142
Age: 18-34	9%	(58)	21%	(133)	3%	(18)	67%	(433)	642
Age: 35-44	15%	(55)	27%	(98)	3%	(12)	55%	(200)	365
Age: 45-64	5%	(36)	25%	(181)	1%	(6)	69%	(490)	714
Age: 65+	1%	(7)	19%	(95)	2%	(9)	77%	(378)	489
GenZers: 1997-2012	8%	(25)	17%	(52)	2%	(7)	72%	(220)	304
Millennials: 1981-1996	13%	(78)	26%	(160)	4%	(21)	57%	(346)	605
GenXers: 1965-1980	7%	(34)	23%	(108)	2%	(7)	69%	(328)	476
Baby Boomers: 1946-1964	2%	(19)	23%	(177)	1%	(9)	73%	(551)	756
PID: Dem (no lean)	8%	(64)	26%	(221)	3%	(23)	63%	(529)	837
PID: Ind (no lean)	6%	(45)	20%	(142)	2%	(16)	72%	(522)	725
PID: Rep (no lean)	7%	(47)	22%	(146)	1%	(6)	69%	(450)	648
PID/Gender: Dem Men	7%	(32)	35%	(152)	2%	(10)	55%	(236)	430
PID/Gender: Dem Women	8%	(32)	17%	(69)	3%	(13)	72%	(294)	407
PID/Gender: Ind Men	8%	(28)	26%	(88)	2%	(6)	63%	(211)	333
PID/Gender: Ind Women	4%	(17)	14%	(54)	3%	(10)	80%	(312)	392
PID/Gender: Rep Men	7%	(22)	27%	(84)	1%	(4)	64%	(195)	305
PID/Gender: Rep Women	7%	(25)	18%	(62)	1%	(2)	74%	(254)	343
Ideo: Liberal (1-3)	7%	(49)	23%	(152)	2%	(15)	67%	(443)	659
Ideo: Moderate (4)	7%	(44)	28%	(174)	2%	(10)	64%	(403)	631
Ideo: Conservative (5-7)	7%	(53)	23%	(169)	2%	(13)	68%	(506)	741
Educ: < College	6%	(84)	21%	(304)	2%	(30)	71%	(1018)	1437
Educ: Bachelors degree	8%	(40)	28%	(137)	2%	(8)	62%	(306)	491
Educ: Post-grad	11%	(31)	24%	(67)	2%	(7)	63%	(177)	282
Income: Under 50k	6%	(67)	20%	(234)	2%	(21)	72%	(847)	1168
Income: 50k-100k	8%	(57)	22%	(148)	3%	(17)	67%	(454)	676
Income: 100k+	9%	(32)	34%	(126)	2%	(7)	55%	(201)	366
Ethnicity: White	7%	(119)	23%	(385)	2%	(27)	69%	(1179)	1711
Ethnicity: Hispanic	10%	(36)	26%	(96)	4%	(16)	60%	(225)	374
Ethnicity: Black	6%	(18)	26%	(75)	4%	(10)	63%	(179)	282
Ethnicity: Other	8%	(18)	22%	(48)	4%	(8)	66%	(143)	217

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**Table MCSP5: Specifically, how did you primarily watch the 2022 NHL Stanley Cup Playoffs?**

Demographic	Via streaming		Live on TV		Another way		Did not watch		Total N
Adults	7%	(156)	23%	(508)	2%	(45)	68%	(1501)	2210
All Christian	8%	(83)	27%	(275)	1%	(7)	64%	(652)	1016
All Non-Christian	5%	(5)	25%	(25)	1%	(1)	69%	(69)	100
Atheist	7%	(8)	16%	(18)	6%	(7)	71%	(80)	113
Agnostic/Nothing in particular	5%	(33)	22%	(134)	3%	(21)	70%	(429)	617
Something Else	7%	(27)	15%	(56)	2%	(8)	75%	(272)	363
Religious Non-Protestant/Catholic	6%	(7)	22%	(26)	1%	(1)	71%	(81)	115
Evangelical	7%	(39)	20%	(107)	2%	(11)	71%	(376)	533
Non-Evangelical	8%	(65)	27%	(220)	1%	(5)	65%	(528)	818
Community: Urban	9%	(55)	23%	(139)	2%	(14)	65%	(387)	594
Community: Suburban	6%	(63)	25%	(268)	2%	(23)	67%	(704)	1058
Community: Rural	7%	(38)	18%	(101)	1%	(8)	74%	(410)	558
Employ: Private Sector	11%	(78)	30%	(222)	3%	(19)	56%	(411)	730
Employ: Government	9%	(11)	21%	(26)	1%	(1)	69%	(85)	123
Employ: Self-Employed	8%	(17)	27%	(60)	4%	(9)	61%	(133)	219
Employ: Homemaker	7%	(12)	17%	(29)	3%	(5)	73%	(124)	170
Employ: Student	6%	(6)	20%	(19)	4%	(4)	71%	(69)	98
Employ: Retired	2%	(12)	17%	(89)	1%	(5)	79%	(404)	509
Employ: Unemployed	5%	(13)	18%	(48)	1%	(2)	76%	(200)	263
Employ: Other	6%	(6)	15%	(15)	1%	(1)	78%	(76)	98
Military HH: Yes	6%	(20)	23%	(72)	1%	(3)	70%	(222)	318
Military HH: No	7%	(135)	23%	(436)	2%	(42)	68%	(1279)	1892
RD/WT: Right Direction	9%	(47)	28%	(151)	3%	(15)	60%	(323)	535
RD/WT: Wrong Track	7%	(109)	21%	(357)	2%	(30)	70%	(1179)	1675
Biden Job Approve	7%	(64)	26%	(222)	2%	(14)	65%	(558)	858
Biden Job Disapprove	7%	(90)	22%	(276)	2%	(26)	69%	(853)	1244
Biden Job Strongly Approve	9%	(29)	30%	(98)	1%	(2)	60%	(197)	326
Biden Job Somewhat Approve	7%	(35)	23%	(124)	2%	(12)	68%	(361)	532
Biden Job Somewhat Disapprove	9%	(33)	20%	(74)	3%	(12)	67%	(245)	363
Biden Job Strongly Disapprove	6%	(57)	23%	(202)	2%	(15)	69%	(608)	881
Favorable of Biden	7%	(65)	24%	(221)	2%	(17)	67%	(607)	910
Unfavorable of Biden	7%	(88)	23%	(273)	2%	(25)	68%	(805)	1192

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**Table MCSP5: Specifically, how did you primarily watch the 2022 NHL Stanley Cup Playoffs?**

Demographic	Via streaming		Live on TV		Another way		Did not watch		Total N
Adults	7%	(156)	23%	(508)	2%	(45)	68%	(1501)	2210
Very Favorable of Biden	8%	(28)	25%	(93)	2%	(7)	66%	(246)	374
Somewhat Favorable of Biden	7%	(37)	24%	(128)	2%	(10)	67%	(361)	536
Somewhat Unfavorable of Biden	8%	(24)	26%	(74)	4%	(11)	62%	(175)	284
Very Unfavorable of Biden	7%	(65)	22%	(199)	2%	(14)	69%	(630)	908
#1 Issue: Economy	8%	(78)	25%	(233)	2%	(18)	64%	(593)	922
#1 Issue: Security	7%	(17)	27%	(69)	2%	(6)	64%	(162)	254
#1 Issue: Health Care	9%	(15)	22%	(37)	—	(0)	69%	(117)	169
#1 Issue: Medicare / Social Security	3%	(6)	25%	(57)	1%	(2)	71%	(159)	225
#1 Issue: Women's Issues	9%	(19)	17%	(39)	3%	(7)	71%	(162)	227
#1 Issue: Education	7%	(5)	27%	(21)	1%	(1)	65%	(52)	79
#1 Issue: Energy	8%	(15)	15%	(30)	4%	(9)	73%	(145)	199
#1 Issue: Other	—	(0)	15%	(21)	1%	(2)	83%	(112)	135
2020 Vote: Joe Biden	7%	(71)	26%	(253)	3%	(24)	64%	(627)	976
2020 Vote: Donald Trump	7%	(54)	24%	(174)	1%	(5)	68%	(490)	723
2020 Vote: Other	7%	(6)	23%	(20)	2%	(2)	68%	(59)	88
2020 Vote: Didn't Vote	6%	(25)	14%	(60)	3%	(14)	77%	(325)	424
2018 House Vote: Democrat	8%	(60)	26%	(199)	2%	(16)	64%	(484)	758
2018 House Vote: Republican	7%	(42)	25%	(151)	1%	(9)	66%	(398)	599
2018 House Vote: Someone else	3%	(2)	18%	(13)	2%	(1)	78%	(57)	73
2016 Vote: Hillary Clinton	7%	(51)	26%	(188)	2%	(16)	64%	(456)	711
2016 Vote: Donald Trump	7%	(44)	25%	(160)	1%	(5)	68%	(438)	648
2016 Vote: Other	6%	(7)	20%	(25)	2%	(3)	72%	(89)	124
2016 Vote: Didn't Vote	7%	(53)	19%	(134)	3%	(21)	71%	(514)	723
Voted in 2014: Yes	7%	(87)	26%	(326)	2%	(24)	65%	(822)	1258
Voted in 2014: No	7%	(69)	19%	(182)	2%	(21)	71%	(680)	952
4-Region: Northeast	4%	(17)	32%	(122)	2%	(8)	62%	(235)	383
4-Region: Midwest	6%	(26)	24%	(109)	1%	(4)	70%	(317)	456
4-Region: South	8%	(68)	20%	(170)	2%	(18)	70%	(589)	844
4-Region: West	9%	(45)	20%	(107)	3%	(15)	68%	(360)	527
Avid Sports Fan	15%	(80)	45%	(238)	1%	(7)	38%	(198)	524
Sports Fan	9%	(150)	29%	(478)	2%	(28)	60%	(970)	1626
Avid NHL Fan	18%	(35)	72%	(143)	3%	(5)	8%	(15)	199

Continued on next page

**Table MCSP5:** Specifically, how did you primarily watch the 2022 NHL Stanley Cup Playoffs?

Demographic	Via streaming		Live on TV		Another way		Did not watch		Total N
Adults	7%	(156)	23%	(508)	2%	(45)	68%	(1501)	2210
NHL Fan	15%	(133)	50%	(429)	3%	(24)	32%	(279)	865
Plans to Watch Stanley Cup Final	18%	(143)	56%	(445)	4%	(31)	22%	(176)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP6\_1:** As you may know, the Colorado Avalanche and Tampa Bay Lightning will begin playing in the NHL Stanley Cup Final. The team that wins 4 of 7 games is the winner. In general, how interested are you in watching each of the following?  
 Regular-season NHL games

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	8%	(166)	24%	(520)	18%	(390)	51%	(1135)	2210
Gender: Male	11%	(114)	29%	(307)	18%	(189)	43%	(457)	1068
Gender: Female	5%	(51)	19%	(213)	18%	(200)	59%	(677)	1142
Age: 18-34	8%	(51)	24%	(152)	16%	(106)	52%	(334)	642
Age: 35-44	9%	(32)	30%	(110)	25%	(90)	37%	(134)	365
Age: 45-64	7%	(49)	26%	(188)	16%	(113)	51%	(364)	714
Age: 65+	7%	(34)	14%	(70)	16%	(81)	62%	(303)	489
GenZers: 1997-2012	4%	(14)	17%	(51)	16%	(49)	63%	(191)	304
Millennials: 1981-1996	10%	(62)	30%	(184)	21%	(129)	38%	(230)	605
GenXers: 1965-1980	7%	(35)	25%	(121)	16%	(78)	51%	(242)	476
Baby Boomers: 1946-1964	7%	(53)	20%	(154)	16%	(124)	56%	(426)	756
PID: Dem (no lean)	9%	(74)	25%	(213)	18%	(151)	48%	(398)	837
PID: Ind (no lean)	7%	(51)	23%	(164)	17%	(121)	54%	(389)	725
PID: Rep (no lean)	6%	(41)	22%	(143)	18%	(117)	54%	(348)	648
PID/Gender: Dem Men	14%	(59)	28%	(119)	15%	(66)	43%	(186)	430
PID/Gender: Dem Women	4%	(15)	23%	(94)	21%	(86)	52%	(212)	407
PID/Gender: Ind Men	10%	(33)	31%	(104)	17%	(58)	41%	(137)	333
PID/Gender: Ind Women	4%	(17)	15%	(60)	16%	(63)	64%	(252)	392
PID/Gender: Rep Men	7%	(22)	27%	(84)	21%	(66)	44%	(134)	305
PID/Gender: Rep Women	6%	(19)	17%	(59)	15%	(52)	62%	(213)	343
Ideo: Liberal (1-3)	8%	(50)	24%	(158)	16%	(107)	52%	(343)	659
Ideo: Moderate (4)	8%	(48)	26%	(166)	19%	(120)	47%	(296)	631
Ideo: Conservative (5-7)	9%	(64)	22%	(165)	19%	(143)	50%	(370)	741
Educ: < College	6%	(93)	23%	(327)	17%	(250)	53%	(767)	1437
Educ: Bachelors degree	8%	(41)	27%	(133)	17%	(84)	47%	(233)	491
Educ: Post-grad	11%	(32)	21%	(60)	20%	(56)	48%	(134)	282
Income: Under 50k	6%	(72)	21%	(246)	17%	(203)	55%	(647)	1168
Income: 50k-100k	8%	(56)	25%	(168)	18%	(122)	49%	(329)	676
Income: 100k+	10%	(37)	29%	(105)	18%	(65)	43%	(158)	366
Ethnicity: White	8%	(141)	23%	(386)	17%	(287)	52%	(897)	1711

Continued on next page

**Table MCSP6\_1:** As you may know, the Colorado Avalanche and Tampa Bay Lightning will begin playing in the NHL Stanley Cup Final. The team that wins 4 of 7 games is the winner. In general, how interested are you in watching each of the following?  
Regular-season NHL games

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	8%	(166)	24%	(520)	18%	(390)	51%	(1135)	2210
Ethnicity: Hispanic	8%	(30)	29%	(109)	21%	(78)	42%	(156)	374
Ethnicity: Black	6%	(17)	28%	(80)	18%	(52)	47%	(133)	282
Ethnicity: Other	3%	(7)	25%	(53)	23%	(51)	49%	(105)	217
All Christian	9%	(94)	26%	(260)	19%	(198)	46%	(464)	1016
All Non-Christian	6%	(6)	19%	(19)	21%	(21)	55%	(55)	100
Atheist	7%	(7)	22%	(25)	11%	(12)	61%	(69)	113
Agnostic/Nothing in particular	6%	(35)	24%	(145)	16%	(98)	55%	(338)	617
Something Else	6%	(23)	20%	(71)	17%	(60)	57%	(209)	363
Religious Non-Protestant/Catholic	6%	(7)	22%	(26)	19%	(22)	53%	(61)	115
Evangelical	6%	(32)	22%	(116)	19%	(100)	54%	(285)	533
Non-Evangelical	10%	(83)	25%	(203)	19%	(155)	46%	(376)	818
Community: Urban	8%	(50)	23%	(138)	20%	(118)	48%	(288)	594
Community: Suburban	7%	(72)	25%	(263)	19%	(204)	49%	(520)	1058
Community: Rural	8%	(44)	21%	(119)	12%	(68)	59%	(327)	558
Employ: Private Sector	12%	(87)	30%	(220)	16%	(115)	42%	(308)	730
Employ: Government	7%	(8)	23%	(28)	25%	(30)	46%	(57)	123
Employ: Self-Employed	5%	(11)	29%	(65)	24%	(52)	42%	(92)	219
Employ: Homemaker	4%	(7)	19%	(33)	15%	(26)	62%	(105)	170
Employ: Student	2%	(2)	22%	(22)	21%	(20)	55%	(54)	98
Employ: Retired	7%	(33)	17%	(85)	13%	(68)	63%	(323)	509
Employ: Unemployed	5%	(13)	19%	(49)	21%	(56)	55%	(144)	263
Employ: Other	5%	(5)	19%	(18)	23%	(22)	53%	(52)	98
Military HH: Yes	8%	(26)	22%	(70)	18%	(57)	52%	(165)	318
Military HH: No	7%	(140)	24%	(450)	18%	(333)	51%	(970)	1892
RD/WT: Right Direction	12%	(67)	28%	(151)	14%	(77)	45%	(240)	535
RD/WT: Wrong Track	6%	(99)	22%	(369)	19%	(312)	53%	(895)	1675
Biden Job Approve	10%	(83)	24%	(204)	16%	(141)	50%	(430)	858
Biden Job Disapprove	7%	(83)	24%	(300)	19%	(231)	51%	(631)	1244

Continued on next page

**Table MCSP6\_1:** As you may know, the Colorado Avalanche and Tampa Bay Lightning will begin playing in the NHL Stanley Cup Final. The team that wins 4 of 7 games is the winner. In general, how interested are you in watching each of the following?  
Regular-season NHL games

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	8%	(166)	24%	(520)	18%	(390)	51%	(1135)	2210
Biden Job Strongly Approve	16%	(53)	24%	(77)	13%	(43)	47%	(153)	326
Biden Job Somewhat Approve	6%	(30)	24%	(127)	18%	(97)	52%	(278)	532
Biden Job Somewhat Disapprove	5%	(17)	28%	(102)	22%	(80)	45%	(165)	363
Biden Job Strongly Disapprove	8%	(66)	22%	(198)	17%	(151)	53%	(466)	881
Favorable of Biden	9%	(80)	24%	(216)	17%	(154)	50%	(459)	910
Unfavorable of Biden	7%	(81)	24%	(290)	19%	(223)	50%	(598)	1192
Very Favorable of Biden	11%	(41)	21%	(77)	16%	(60)	52%	(196)	374
Somewhat Favorable of Biden	7%	(40)	26%	(139)	18%	(94)	49%	(263)	536
Somewhat Unfavorable of Biden	5%	(15)	30%	(86)	19%	(55)	45%	(128)	284
Very Unfavorable of Biden	7%	(66)	22%	(204)	18%	(168)	52%	(470)	908
#1 Issue: Economy	8%	(75)	24%	(226)	20%	(181)	48%	(440)	922
#1 Issue: Security	11%	(28)	21%	(53)	15%	(38)	53%	(135)	254
#1 Issue: Health Care	8%	(13)	25%	(42)	19%	(33)	48%	(82)	169
#1 Issue: Medicare / Social Security	7%	(15)	24%	(54)	18%	(41)	51%	(114)	225
#1 Issue: Women's Issues	3%	(7)	26%	(58)	11%	(25)	60%	(137)	227
#1 Issue: Education	9%	(7)	23%	(18)	11%	(8)	57%	(45)	79
#1 Issue: Energy	7%	(14)	24%	(48)	15%	(29)	54%	(108)	199
#1 Issue: Other	5%	(7)	16%	(21)	25%	(34)	55%	(74)	135
2020 Vote: Joe Biden	8%	(82)	26%	(254)	17%	(170)	48%	(470)	976
2020 Vote: Donald Trump	7%	(53)	24%	(170)	19%	(135)	50%	(364)	723
2020 Vote: Other	5%	(5)	32%	(28)	12%	(11)	51%	(45)	88
2020 Vote: Didn't Vote	6%	(26)	16%	(68)	17%	(74)	60%	(256)	424
2018 House Vote: Democrat	9%	(67)	26%	(195)	19%	(142)	47%	(353)	758
2018 House Vote: Republican	8%	(47)	25%	(151)	16%	(98)	50%	(302)	599
2018 House Vote: Someone else	6%	(5)	24%	(18)	16%	(12)	53%	(39)	73
2016 Vote: Hillary Clinton	8%	(60)	26%	(185)	18%	(127)	48%	(339)	711
2016 Vote: Donald Trump	8%	(53)	23%	(147)	18%	(115)	51%	(333)	648
2016 Vote: Other	9%	(11)	26%	(32)	12%	(15)	53%	(66)	124
2016 Vote: Didn't Vote	6%	(42)	21%	(153)	18%	(131)	55%	(396)	723

Continued on next page

**Table MCSP6\_1:** As you may know, the Colorado Avalanche and Tampa Bay Lightning will begin playing in the NHL Stanley Cup Final. The team that wins 4 of 7 games is the winner. In general, how interested are you in watching each of the following?  
Regular-season NHL games

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	8%	(166)	24%	(520)	18%	(390)	51%	(1135)	2210
Voted in 2014: Yes	9%	(113)	25%	(318)	17%	(217)	49%	(610)	1258
Voted in 2014: No	6%	(53)	21%	(202)	18%	(173)	55%	(524)	952
4-Region: Northeast	10%	(40)	28%	(106)	16%	(60)	46%	(177)	383
4-Region: Midwest	7%	(31)	22%	(101)	19%	(89)	52%	(236)	456
4-Region: South	6%	(54)	22%	(188)	18%	(150)	54%	(453)	844
4-Region: West	8%	(42)	24%	(125)	17%	(91)	51%	(268)	527
Avid Sports Fan	19%	(97)	42%	(219)	18%	(96)	21%	(111)	524
Sports Fan	10%	(160)	31%	(498)	20%	(325)	40%	(643)	1626
Avid NHL Fan	59%	(117)	36%	(71)	4%	(7)	2%	(3)	199
NHL Fan	18%	(160)	51%	(445)	23%	(202)	7%	(59)	865
Plans to Watch Stanley Cup Final	19%	(152)	55%	(438)	20%	(157)	6%	(47)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP6\_2:** As you may know, the Colorado Avalanche and Tampa Bay Lightning will begin playing in the NHL Stanley Cup Final. The team that wins 4 of 7 games is the winner. In general, how interested are you in watching each of the following?  
NHL Stanley Cup Final

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	14%	(304)	21%	(462)	16%	(362)	49%	(1082)	2210
Gender: Male	20%	(215)	24%	(257)	15%	(165)	40%	(430)	1068
Gender: Female	8%	(89)	18%	(205)	17%	(197)	57%	(651)	1142
Age: 18-34	11%	(68)	23%	(150)	17%	(109)	49%	(315)	642
Age: 35-44	22%	(79)	23%	(83)	19%	(70)	37%	(134)	365
Age: 45-64	14%	(98)	23%	(164)	16%	(117)	47%	(336)	714
Age: 65+	12%	(59)	13%	(66)	14%	(66)	61%	(298)	489
GenZers: 1997-2012	6%	(19)	19%	(57)	18%	(55)	57%	(174)	304
Millennials: 1981-1996	18%	(109)	26%	(157)	18%	(107)	38%	(232)	605
GenXers: 1965-1980	15%	(69)	22%	(103)	17%	(82)	47%	(222)	476
Baby Boomers: 1946-1964	13%	(101)	18%	(137)	15%	(110)	54%	(408)	756
PID: Dem (no lean)	15%	(124)	22%	(182)	18%	(149)	46%	(382)	837
PID: Ind (no lean)	12%	(90)	21%	(154)	16%	(118)	50%	(363)	725
PID: Rep (no lean)	14%	(90)	20%	(127)	15%	(95)	52%	(336)	648
PID/Gender: Dem Men	21%	(88)	24%	(102)	15%	(63)	41%	(176)	430
PID/Gender: Dem Women	9%	(35)	20%	(80)	21%	(86)	51%	(207)	407
PID/Gender: Ind Men	20%	(66)	26%	(86)	16%	(54)	38%	(127)	333
PID/Gender: Ind Women	6%	(24)	17%	(68)	16%	(64)	60%	(236)	392
PID/Gender: Rep Men	20%	(61)	23%	(69)	16%	(48)	42%	(128)	305
PID/Gender: Rep Women	8%	(29)	17%	(58)	14%	(47)	61%	(209)	343
Ideo: Liberal (1-3)	13%	(88)	21%	(142)	16%	(104)	49%	(325)	659
Ideo: Moderate (4)	12%	(78)	27%	(168)	16%	(100)	45%	(285)	631
Ideo: Conservative (5-7)	17%	(124)	18%	(133)	17%	(126)	48%	(358)	741
Educ: < College	12%	(168)	19%	(280)	17%	(245)	52%	(745)	1437
Educ: Bachelors degree	17%	(84)	24%	(119)	15%	(73)	44%	(215)	491
Educ: Post-grad	19%	(52)	23%	(64)	16%	(44)	43%	(121)	282
Income: Under 50k	11%	(131)	18%	(207)	17%	(197)	54%	(633)	1168
Income: 50k-100k	13%	(88)	25%	(170)	16%	(111)	46%	(308)	676
Income: 100k+	23%	(86)	23%	(86)	15%	(54)	38%	(140)	366
Ethnicity: White	15%	(250)	20%	(345)	15%	(257)	50%	(859)	1711

Continued on next page

**Table MCSP6\_2:** As you may know, the Colorado Avalanche and Tampa Bay Lightning will begin playing in the NHL Stanley Cup Final. The team that wins 4 of 7 games is the winner. In general, how interested are you in watching each of the following?  
NHL Stanley Cup Final

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	14%	(304)	21%	(462)	16%	(362)	49%	(1082)	2210
Ethnicity: Hispanic	14%	(53)	24%	(88)	24%	(91)	38%	(142)	374
Ethnicity: Black	11%	(30)	23%	(66)	20%	(55)	46%	(131)	282
Ethnicity: Other	11%	(24)	24%	(52)	23%	(49)	42%	(92)	217
All Christian	16%	(167)	23%	(236)	17%	(175)	43%	(439)	1016
All Non-Christian	16%	(16)	14%	(14)	19%	(19)	51%	(51)	100
Atheist	15%	(17)	14%	(16)	11%	(13)	60%	(68)	113
Agnostic/Nothing in particular	11%	(65)	20%	(125)	16%	(98)	53%	(328)	617
Something Else	11%	(39)	19%	(71)	16%	(58)	54%	(196)	363
Religious Non-Protestant/Catholic	18%	(21)	15%	(17)	19%	(22)	48%	(56)	115
Evangelical	15%	(79)	19%	(104)	15%	(79)	51%	(272)	533
Non-Evangelical	15%	(119)	24%	(197)	18%	(148)	43%	(353)	818
Community: Urban	14%	(81)	21%	(124)	19%	(115)	46%	(274)	594
Community: Suburban	14%	(153)	23%	(246)	16%	(175)	46%	(485)	1058
Community: Rural	13%	(70)	17%	(92)	13%	(73)	58%	(322)	558
Employ: Private Sector	23%	(168)	22%	(164)	15%	(109)	40%	(289)	730
Employ: Government	9%	(12)	26%	(32)	20%	(24)	45%	(56)	123
Employ: Self-Employed	12%	(26)	25%	(55)	21%	(45)	42%	(93)	219
Employ: Homemaker	6%	(10)	19%	(32)	16%	(27)	59%	(100)	170
Employ: Student	7%	(7)	27%	(26)	15%	(15)	51%	(50)	98
Employ: Retired	12%	(59)	15%	(75)	14%	(70)	60%	(305)	509
Employ: Unemployed	6%	(16)	22%	(59)	17%	(44)	55%	(145)	263
Employ: Other	7%	(6)	20%	(19)	28%	(28)	46%	(45)	98
Military HH: Yes	14%	(43)	23%	(72)	13%	(43)	50%	(160)	318
Military HH: No	14%	(261)	21%	(391)	17%	(319)	49%	(921)	1892
RD/WT: Right Direction	17%	(92)	26%	(142)	15%	(78)	42%	(223)	535
RD/WT: Wrong Track	13%	(212)	19%	(321)	17%	(284)	51%	(859)	1675
Biden Job Approve	15%	(130)	22%	(186)	15%	(132)	48%	(411)	858
Biden Job Disapprove	14%	(173)	21%	(259)	17%	(213)	48%	(599)	1244

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**Table MCSP6\_2:** As you may know, the Colorado Avalanche and Tampa Bay Lightning will begin playing in the NHL Stanley Cup Final. The team that wins 4 of 7 games is the winner. In general, how interested are you in watching each of the following?  
 NHL Stanley Cup Final

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	14%	(304)	21%	(462)	16%	(362)	49%	(1082)	2210
Biden Job Strongly Approve	20%	(65)	23%	(75)	13%	(43)	44%	(143)	326
Biden Job Somewhat Approve	12%	(64)	21%	(111)	17%	(89)	50%	(268)	532
Biden Job Somewhat Disapprove	12%	(45)	23%	(82)	21%	(75)	44%	(162)	363
Biden Job Strongly Disapprove	15%	(129)	20%	(177)	16%	(138)	50%	(437)	881
Favorable of Biden	14%	(130)	23%	(209)	14%	(130)	48%	(441)	910
Unfavorable of Biden	15%	(174)	20%	(241)	18%	(209)	48%	(568)	1192
Very Favorable of Biden	16%	(58)	19%	(73)	15%	(55)	50%	(188)	374
Somewhat Favorable of Biden	13%	(72)	25%	(136)	14%	(75)	47%	(253)	536
Somewhat Unfavorable of Biden	15%	(43)	21%	(61)	21%	(61)	42%	(119)	284
Very Unfavorable of Biden	14%	(131)	20%	(180)	16%	(149)	49%	(449)	908
#1 Issue: Economy	15%	(142)	21%	(197)	18%	(163)	45%	(419)	922
#1 Issue: Security	20%	(50)	19%	(49)	9%	(23)	52%	(131)	254
#1 Issue: Health Care	16%	(26)	25%	(42)	13%	(22)	46%	(78)	169
#1 Issue: Medicare / Social Security	15%	(34)	16%	(36)	18%	(40)	51%	(115)	225
#1 Issue: Women's Issues	5%	(11)	24%	(55)	15%	(34)	56%	(127)	227
#1 Issue: Education	2%	(2)	30%	(24)	11%	(9)	57%	(45)	79
#1 Issue: Energy	13%	(27)	16%	(33)	21%	(42)	49%	(98)	199
#1 Issue: Other	9%	(12)	20%	(27)	21%	(29)	50%	(67)	135
2020 Vote: Joe Biden	16%	(156)	22%	(214)	16%	(156)	46%	(449)	976
2020 Vote: Donald Trump	15%	(110)	21%	(150)	16%	(117)	48%	(346)	723
2020 Vote: Other	8%	(7)	28%	(24)	17%	(15)	47%	(41)	88
2020 Vote: Didn't Vote	7%	(31)	17%	(73)	17%	(74)	58%	(245)	424
2018 House Vote: Democrat	17%	(130)	22%	(166)	16%	(124)	45%	(338)	758
2018 House Vote: Republican	17%	(103)	20%	(122)	15%	(90)	47%	(284)	599
2018 House Vote: Someone else	8%	(6)	22%	(16)	23%	(17)	48%	(35)	73
2016 Vote: Hillary Clinton	16%	(113)	23%	(164)	15%	(110)	46%	(324)	711
2016 Vote: Donald Trump	18%	(115)	18%	(114)	16%	(102)	49%	(317)	648
2016 Vote: Other	14%	(18)	21%	(26)	15%	(18)	50%	(62)	124
2016 Vote: Didn't Vote	8%	(57)	22%	(157)	18%	(132)	52%	(376)	723

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**Table MCSP6\_2:** As you may know, the Colorado Avalanche and Tampa Bay Lightning will begin playing in the NHL Stanley Cup Final. The team that wins 4 of 7 games is the winner. In general, how interested are you in watching each of the following?  
NHL Stanley Cup Final

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	14%	(304)	21%	(462)	16%	(362)	49%	(1082)	2210
Voted in 2014: Yes	18%	(224)	21%	(258)	16%	(200)	46%	(576)	1258
Voted in 2014: No	8%	(80)	21%	(204)	17%	(162)	53%	(506)	952
4-Region: Northeast	17%	(64)	24%	(90)	13%	(48)	47%	(180)	383
4-Region: Midwest	12%	(53)	22%	(102)	17%	(78)	49%	(222)	456
4-Region: South	14%	(116)	19%	(158)	16%	(139)	51%	(432)	844
4-Region: West	13%	(71)	21%	(112)	18%	(97)	47%	(247)	527
Avid Sports Fan	35%	(182)	30%	(157)	15%	(81)	20%	(104)	524
Sports Fan	18%	(294)	27%	(438)	19%	(302)	36%	(591)	1626
Avid NHL Fan	67%	(134)	25%	(50)	6%	(12)	2%	(4)	199
NHL Fan	33%	(289)	42%	(367)	17%	(146)	7%	(64)	865
Plans to Watch Stanley Cup Final	37%	(293)	47%	(371)	14%	(108)	3%	(22)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP6\_3:** As you may know, the Colorado Avalanche and Tampa Bay Lightning will begin playing in the NHL Stanley Cup Final. The team that wins 4 of 7 games is the winner. In general, how interested are you in watching each of the following? The Winter Classic, the annual NHL regular season outdoor ice hockey game played on New Year's Day

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	9%	(193)	19%	(413)	20%	(453)	52%	(1151)	2210
Gender: Male	13%	(136)	22%	(237)	21%	(224)	44%	(471)	1068
Gender: Female	5%	(57)	15%	(176)	20%	(229)	60%	(681)	1142
Age: 18-34	9%	(61)	18%	(113)	21%	(134)	52%	(335)	642
Age: 35-44	11%	(42)	27%	(100)	24%	(89)	37%	(134)	365
Age: 45-64	9%	(61)	19%	(139)	20%	(143)	52%	(371)	714
Age: 65+	6%	(29)	13%	(61)	18%	(87)	64%	(311)	489
GenZers: 1997-2012	8%	(25)	13%	(40)	15%	(47)	63%	(193)	304
Millennials: 1981-1996	12%	(70)	25%	(150)	26%	(157)	38%	(229)	605
GenXers: 1965-1980	9%	(41)	21%	(101)	20%	(96)	50%	(238)	476
Baby Boomers: 1946-1964	7%	(56)	15%	(114)	19%	(143)	59%	(444)	756
PID: Dem (no lean)	11%	(91)	20%	(165)	21%	(177)	48%	(404)	837
PID: Ind (no lean)	7%	(53)	18%	(127)	21%	(154)	54%	(391)	725
PID: Rep (no lean)	8%	(49)	19%	(121)	19%	(122)	55%	(356)	648
PID/Gender: Dem Men	16%	(67)	23%	(97)	18%	(76)	44%	(189)	430
PID/Gender: Dem Women	6%	(24)	17%	(68)	25%	(101)	53%	(215)	407
PID/Gender: Ind Men	11%	(36)	22%	(74)	24%	(81)	43%	(142)	333
PID/Gender: Ind Women	4%	(17)	13%	(53)	19%	(73)	64%	(249)	392
PID/Gender: Rep Men	11%	(32)	22%	(66)	22%	(67)	46%	(140)	305
PID/Gender: Rep Women	5%	(17)	16%	(55)	16%	(55)	63%	(216)	343
Ideo: Liberal (1-3)	9%	(58)	19%	(127)	20%	(131)	52%	(343)	659
Ideo: Moderate (4)	9%	(60)	20%	(126)	24%	(152)	47%	(294)	631
Ideo: Conservative (5-7)	8%	(59)	19%	(140)	20%	(150)	53%	(392)	741
Educ: < College	8%	(109)	18%	(255)	20%	(294)	54%	(779)	1437
Educ: Bachelors degree	11%	(53)	20%	(98)	21%	(103)	48%	(237)	491
Educ: Post-grad	11%	(31)	21%	(60)	20%	(56)	48%	(135)	282
Income: Under 50k	7%	(84)	16%	(188)	21%	(249)	55%	(648)	1168
Income: 50k-100k	9%	(62)	21%	(140)	19%	(127)	51%	(348)	676
Income: 100k+	13%	(47)	23%	(85)	21%	(77)	43%	(156)	366
Ethnicity: White	8%	(143)	19%	(323)	19%	(322)	54%	(924)	1711

Continued on next page

**Table MCSP6\_3:** As you may know, the Colorado Avalanche and Tampa Bay Lightning will begin playing in the NHL Stanley Cup Final. The team that wins 4 of 7 games is the winner. In general, how interested are you in watching each of the following? The Winter Classic, the annual NHL regular season outdoor ice hockey game played on New Year's Day

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	9%	(193)	19%	(413)	20%	(453)	52%	(1151)	2210
Ethnicity: Hispanic	12%	(44)	22%	(83)	24%	(89)	43%	(159)	374
Ethnicity: Black	9%	(27)	21%	(58)	24%	(68)	46%	(129)	282
Ethnicity: Other	11%	(23)	15%	(32)	29%	(63)	46%	(99)	217
All Christian	10%	(98)	22%	(222)	22%	(226)	46%	(470)	1016
All Non-Christian	8%	(8)	16%	(16)	20%	(20)	56%	(56)	100
Atheist	5%	(6)	17%	(19)	16%	(18)	63%	(71)	113
Agnostic/Nothing in particular	8%	(52)	17%	(105)	19%	(117)	56%	(343)	617
Something Else	8%	(29)	14%	(51)	20%	(73)	58%	(211)	363
Religious Non-Protestant/Catholic	11%	(12)	17%	(20)	19%	(22)	53%	(61)	115
Evangelical	7%	(36)	21%	(113)	18%	(98)	54%	(287)	533
Non-Evangelical	11%	(86)	18%	(149)	24%	(198)	47%	(384)	818
Community: Urban	11%	(66)	18%	(109)	22%	(128)	49%	(291)	594
Community: Suburban	8%	(81)	20%	(210)	22%	(229)	51%	(538)	1058
Community: Rural	8%	(46)	17%	(93)	17%	(96)	58%	(322)	558
Employ: Private Sector	14%	(100)	25%	(182)	20%	(143)	42%	(306)	730
Employ: Government	6%	(7)	22%	(27)	27%	(33)	46%	(56)	123
Employ: Self-Employed	12%	(25)	18%	(40)	25%	(54)	45%	(100)	219
Employ: Homemaker	5%	(8)	14%	(24)	20%	(34)	61%	(103)	170
Employ: Student	1%	(1)	25%	(25)	14%	(13)	60%	(59)	98
Employ: Retired	5%	(26)	12%	(60)	18%	(90)	65%	(333)	509
Employ: Unemployed	6%	(15)	16%	(43)	22%	(58)	56%	(148)	263
Employ: Other	11%	(10)	12%	(12)	29%	(28)	49%	(48)	98
Military HH: Yes	8%	(26)	19%	(60)	19%	(60)	54%	(172)	318
Military HH: No	9%	(167)	19%	(353)	21%	(393)	52%	(979)	1892
RD/WT: Right Direction	15%	(80)	23%	(122)	16%	(87)	46%	(246)	535
RD/WT: Wrong Track	7%	(113)	17%	(291)	22%	(365)	54%	(906)	1675
Biden Job Approve	11%	(96)	20%	(176)	18%	(155)	50%	(431)	858
Biden Job Disapprove	8%	(94)	19%	(231)	22%	(271)	52%	(648)	1244

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**Table MCSP6\_3:** As you may know, the Colorado Avalanche and Tampa Bay Lightning will begin playing in the NHL Stanley Cup Final. The team that wins 4 of 7 games is the winner. In general, how interested are you in watching each of the following?  
The Winter Classic, the annual NHL regular season outdoor ice hockey game played on New Year's Day

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	9%	(193)	19%	(413)	20%	(453)	52%	(1151)	2210
Biden Job Strongly Approve	17%	(57)	22%	(72)	14%	(47)	46%	(150)	326
Biden Job Somewhat Approve	7%	(40)	20%	(104)	20%	(108)	53%	(281)	532
Biden Job Somewhat Disapprove	5%	(18)	21%	(75)	26%	(96)	48%	(175)	363
Biden Job Strongly Disapprove	9%	(76)	18%	(156)	20%	(175)	54%	(473)	881
Favorable of Biden	10%	(92)	20%	(186)	19%	(170)	51%	(462)	910
Unfavorable of Biden	8%	(98)	18%	(216)	22%	(268)	51%	(610)	1192
Very Favorable of Biden	11%	(43)	20%	(74)	17%	(63)	52%	(195)	374
Somewhat Favorable of Biden	9%	(49)	21%	(112)	20%	(107)	50%	(267)	536
Somewhat Unfavorable of Biden	10%	(29)	19%	(53)	24%	(69)	47%	(133)	284
Very Unfavorable of Biden	8%	(69)	18%	(163)	22%	(199)	53%	(477)	908
#1 Issue: Economy	9%	(83)	19%	(177)	23%	(210)	49%	(451)	922
#1 Issue: Security	10%	(25)	19%	(49)	18%	(46)	52%	(133)	254
#1 Issue: Health Care	7%	(13)	22%	(38)	16%	(28)	54%	(92)	169
#1 Issue: Medicare / Social Security	11%	(25)	16%	(35)	21%	(46)	53%	(119)	225
#1 Issue: Women's Issues	8%	(19)	19%	(44)	13%	(31)	59%	(134)	227
#1 Issue: Education	7%	(5)	20%	(16)	21%	(17)	52%	(41)	79
#1 Issue: Energy	9%	(18)	17%	(35)	20%	(39)	54%	(107)	199
#1 Issue: Other	3%	(4)	15%	(20)	27%	(36)	56%	(75)	135
2020 Vote: Joe Biden	11%	(110)	20%	(197)	20%	(193)	49%	(475)	976
2020 Vote: Donald Trump	7%	(50)	19%	(139)	22%	(158)	52%	(376)	723
2020 Vote: Other	4%	(3)	25%	(22)	25%	(22)	46%	(40)	88
2020 Vote: Didn't Vote	7%	(29)	13%	(54)	19%	(80)	61%	(260)	424
2018 House Vote: Democrat	12%	(89)	20%	(148)	21%	(160)	48%	(360)	758
2018 House Vote: Republican	8%	(46)	21%	(124)	20%	(117)	52%	(311)	599
2018 House Vote: Someone else	6%	(4)	19%	(14)	25%	(18)	51%	(37)	73
2016 Vote: Hillary Clinton	11%	(82)	19%	(138)	21%	(149)	48%	(343)	711
2016 Vote: Donald Trump	8%	(52)	19%	(120)	22%	(143)	51%	(333)	648
2016 Vote: Other	8%	(9)	23%	(29)	15%	(18)	54%	(67)	124
2016 Vote: Didn't Vote	7%	(49)	17%	(125)	20%	(142)	56%	(407)	723

Continued on next page

**Table MCSP6\_3:** As you may know, the Colorado Avalanche and Tampa Bay Lightning will begin playing in the NHL Stanley Cup Final. The team that wins 4 of 7 games is the winner. In general, how interested are you in watching each of the following? The Winter Classic, the annual NHL regular season outdoor ice hockey game played on New Year's Day

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	9%	(193)	19%	(413)	20%	(453)	52%	(1151)	2210
Voted in 2014: Yes	10%	(128)	20%	(253)	20%	(254)	50%	(624)	1258
Voted in 2014: No	7%	(65)	17%	(160)	21%	(198)	55%	(528)	952
4-Region: Northeast	11%	(42)	21%	(79)	19%	(71)	50%	(191)	383
4-Region: Midwest	6%	(29)	20%	(93)	22%	(103)	51%	(232)	456
4-Region: South	8%	(68)	17%	(142)	20%	(171)	55%	(463)	844
4-Region: West	10%	(54)	19%	(99)	21%	(108)	51%	(266)	527
Avid Sports Fan	22%	(113)	33%	(174)	22%	(117)	23%	(121)	524
Sports Fan	11%	(180)	24%	(396)	24%	(396)	40%	(655)	1626
Avid NHL Fan	46%	(93)	39%	(77)	12%	(24)	2%	(5)	199
NHL Fan	20%	(173)	40%	(347)	29%	(248)	11%	(97)	865
Plans to Watch Stanley Cup Final	22%	(174)	44%	(353)	26%	(206)	8%	(62)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP7:** Compared to previous years, are you more or less interested in the 2022 NHL Stanley Cup Final, or are you about as interested as previously?

Demographic	More interested		Less interested		About the same		Total N
Adults	10%	(210)	26%	(582)	64%	(1418)	2210
Gender: Male	13%	(139)	24%	(254)	63%	(675)	1068
Gender: Female	6%	(72)	29%	(328)	65%	(743)	1142
Age: 18-34	12%	(80)	29%	(189)	58%	(373)	642
Age: 35-44	11%	(39)	25%	(93)	64%	(234)	365
Age: 45-64	9%	(62)	27%	(194)	64%	(458)	714
Age: 65+	6%	(29)	22%	(106)	72%	(354)	489
GenZers: 1997-2012	16%	(48)	31%	(96)	53%	(161)	304
Millennials: 1981-1996	11%	(65)	26%	(159)	63%	(381)	605
GenXers: 1965-1980	9%	(41)	26%	(122)	66%	(313)	476
Baby Boomers: 1946-1964	7%	(52)	25%	(190)	68%	(514)	756
PID: Dem (no lean)	11%	(92)	27%	(227)	62%	(518)	837
PID: Ind (no lean)	7%	(49)	25%	(181)	68%	(495)	725
PID: Rep (no lean)	11%	(69)	27%	(174)	63%	(406)	648
PID/Gender: Dem Men	16%	(69)	23%	(97)	61%	(264)	430
PID/Gender: Dem Women	6%	(23)	32%	(130)	62%	(254)	407
PID/Gender: Ind Men	10%	(32)	22%	(75)	68%	(226)	333
PID/Gender: Ind Women	4%	(17)	27%	(106)	68%	(268)	392
PID/Gender: Rep Men	12%	(38)	27%	(82)	61%	(185)	305
PID/Gender: Rep Women	9%	(31)	27%	(91)	64%	(220)	343
Ideo: Liberal (1-3)	10%	(67)	26%	(174)	63%	(418)	659
Ideo: Moderate (4)	8%	(52)	24%	(151)	68%	(427)	631
Ideo: Conservative (5-7)	11%	(80)	27%	(198)	63%	(464)	741
Educ: < College	8%	(121)	30%	(436)	61%	(881)	1437
Educ: Bachelors degree	11%	(53)	19%	(93)	70%	(344)	491
Educ: Post-grad	13%	(36)	19%	(53)	68%	(193)	282
Income: Under 50k	8%	(93)	29%	(336)	63%	(739)	1168
Income: 50k-100k	9%	(63)	28%	(188)	63%	(425)	676
Income: 100k+	15%	(54)	16%	(58)	69%	(254)	366
Ethnicity: White	9%	(146)	26%	(437)	66%	(1128)	1711
Ethnicity: Hispanic	11%	(42)	36%	(133)	53%	(199)	374
Ethnicity: Black	12%	(35)	33%	(94)	54%	(154)	282

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**Table MCSP7:** Compared to previous years, are you more or less interested in the 2022 NHL Stanley Cup Final, or are you about as interested as previously?

Demographic	More interested		Less interested		About the same		Total N
Adults	10%	(210)	26%	(582)	64%	(1418)	2210
Ethnicity: Other	14%	(30)	23%	(51)	63%	(137)	217
All Christian	10%	(105)	24%	(241)	66%	(670)	1016
All Non-Christian	13%	(13)	22%	(22)	65%	(65)	100
Atheist	6%	(7)	20%	(22)	74%	(84)	113
Agnostic/Nothing in particular	10%	(59)	29%	(176)	62%	(382)	617
Something Else	7%	(26)	33%	(121)	60%	(216)	363
Religious Non-Protestant/Catholic	11%	(13)	22%	(25)	67%	(77)	115
Evangelical	10%	(54)	28%	(151)	62%	(329)	533
Non-Evangelical	9%	(77)	25%	(203)	66%	(537)	818
Community: Urban	11%	(67)	27%	(158)	62%	(369)	594
Community: Suburban	9%	(98)	24%	(254)	67%	(706)	1058
Community: Rural	8%	(45)	30%	(169)	61%	(343)	558
Employ: Private Sector	12%	(88)	24%	(175)	64%	(467)	730
Employ: Government	11%	(13)	29%	(36)	60%	(74)	123
Employ: Self-Employed	8%	(18)	26%	(58)	65%	(143)	219
Employ: Homemaker	5%	(9)	31%	(53)	64%	(108)	170
Employ: Student	18%	(17)	20%	(20)	62%	(61)	98
Employ: Retired	7%	(35)	25%	(128)	68%	(346)	509
Employ: Unemployed	8%	(20)	29%	(77)	63%	(166)	263
Employ: Other	10%	(10)	37%	(36)	53%	(52)	98
Military HH: Yes	11%	(35)	21%	(66)	68%	(216)	318
Military HH: No	9%	(175)	27%	(516)	64%	(1202)	1892
RD/WT: Right Direction	14%	(74)	20%	(108)	66%	(353)	535
RD/WT: Wrong Track	8%	(136)	28%	(474)	64%	(1065)	1675
Biden Job Approve	11%	(96)	23%	(197)	66%	(565)	858
Biden Job Disapprove	9%	(107)	29%	(355)	63%	(782)	1244
Biden Job Strongly Approve	16%	(52)	23%	(76)	61%	(198)	326
Biden Job Somewhat Approve	8%	(44)	23%	(121)	69%	(367)	532
Biden Job Somewhat Disapprove	6%	(22)	22%	(81)	72%	(260)	363
Biden Job Strongly Disapprove	10%	(85)	31%	(274)	59%	(522)	881

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**Table MCSP7:** Compared to previous years, are you more or less interested in the 2022 NHL Stanley Cup Final, or are you about as interested as previously?

Demographic	More interested		Less interested		About the same		Total N
Adults	10%	(210)	26%	(582)	64%	(1418)	2210
Favorable of Biden	11%	(99)	23%	(208)	66%	(603)	910
Unfavorable of Biden	9%	(107)	29%	(346)	62%	(740)	1192
Very Favorable of Biden	12%	(44)	26%	(97)	62%	(234)	374
Somewhat Favorable of Biden	10%	(54)	21%	(111)	69%	(370)	536
Somewhat Unfavorable of Biden	11%	(31)	25%	(72)	64%	(181)	284
Very Unfavorable of Biden	8%	(75)	30%	(273)	62%	(559)	908
#1 Issue: Economy	8%	(78)	26%	(240)	66%	(604)	922
#1 Issue: Security	14%	(34)	25%	(63)	62%	(156)	254
#1 Issue: Health Care	12%	(20)	19%	(33)	69%	(117)	169
#1 Issue: Medicare / Social Security	10%	(23)	26%	(58)	64%	(144)	225
#1 Issue: Women's Issues	7%	(17)	29%	(67)	63%	(144)	227
#1 Issue: Education	3%	(3)	30%	(23)	67%	(53)	79
#1 Issue: Energy	12%	(25)	34%	(68)	53%	(106)	199
#1 Issue: Other	9%	(12)	22%	(29)	69%	(94)	135
2020 Vote: Joe Biden	10%	(99)	24%	(231)	66%	(646)	976
2020 Vote: Donald Trump	10%	(73)	28%	(200)	62%	(450)	723
2020 Vote: Other	7%	(6)	22%	(19)	71%	(62)	88
2020 Vote: Didn't Vote	7%	(32)	31%	(131)	61%	(260)	424
2018 House Vote: Democrat	10%	(78)	26%	(199)	63%	(480)	758
2018 House Vote: Republican	10%	(59)	25%	(149)	65%	(390)	599
2018 House Vote: Someone else	5%	(4)	19%	(14)	76%	(56)	73
2016 Vote: Hillary Clinton	10%	(73)	24%	(174)	65%	(464)	711
2016 Vote: Donald Trump	10%	(65)	28%	(178)	62%	(404)	648
2016 Vote: Other	6%	(8)	21%	(26)	73%	(90)	124
2016 Vote: Didn't Vote	9%	(63)	28%	(204)	63%	(456)	723
Voted in 2014: Yes	10%	(129)	26%	(325)	64%	(804)	1258
Voted in 2014: No	8%	(81)	27%	(257)	64%	(614)	952
4-Region: Northeast	10%	(39)	24%	(90)	66%	(253)	383
4-Region: Midwest	8%	(36)	28%	(126)	65%	(295)	456
4-Region: South	9%	(73)	27%	(228)	64%	(544)	844
4-Region: West	12%	(62)	26%	(138)	62%	(326)	527

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**Table MCSP7:** *Compared to previous years, are you more or less interested in the 2022 NHL Stanley Cup Final, or are you about as interested as previously?*

Demographic	More interested		Less interested		About the same		Total N
Adults	10%	(210)	26%	(582)	64%	(1418)	2210
Avid Sports Fan	21%	(110)	22%	(115)	57%	(300)	524
Sports Fan	11%	(184)	25%	(413)	63%	(1029)	1626
Avid NHL Fan	33%	(67)	13%	(26)	54%	(107)	199
NHL Fan	19%	(164)	22%	(194)	59%	(508)	865
Plans to Watch Stanley Cup Final	24%	(192)	18%	(146)	57%	(456)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table MCSP8: And do you plan to watch the 2022 NHL Stanley Cup Final?**

Demographic	Yes, all of the games		Yes, some of the games		No		Total N
Adults	9%	(204)	27%	(591)	64%	(1416)	2210
Gender: Male	14%	(154)	31%	(336)	54%	(579)	1068
Gender: Female	4%	(50)	22%	(255)	73%	(837)	1142
Age: 18-34	9%	(59)	28%	(177)	63%	(406)	642
Age: 35-44	13%	(48)	34%	(125)	53%	(193)	365
Age: 45-64	9%	(62)	27%	(196)	64%	(456)	714
Age: 65+	7%	(35)	19%	(93)	74%	(361)	489
GenZers: 1997-2012	7%	(21)	25%	(77)	68%	(206)	304
Millennials: 1981-1996	13%	(76)	32%	(195)	55%	(334)	605
GenXers: 1965-1980	9%	(44)	26%	(125)	64%	(307)	476
Baby Boomers: 1946-1964	8%	(59)	24%	(181)	68%	(516)	756
PID: Dem (no lean)	11%	(88)	29%	(245)	60%	(504)	837
PID: Ind (no lean)	8%	(55)	26%	(187)	67%	(482)	725
PID: Rep (no lean)	9%	(60)	24%	(158)	66%	(430)	648
PID/Gender: Dem Men	17%	(71)	29%	(125)	54%	(233)	430
PID/Gender: Dem Women	4%	(17)	29%	(120)	66%	(271)	407
PID/Gender: Ind Men	13%	(43)	36%	(119)	52%	(172)	333
PID/Gender: Ind Women	3%	(13)	18%	(69)	79%	(311)	392
PID/Gender: Rep Men	13%	(40)	30%	(91)	57%	(174)	305
PID/Gender: Rep Women	6%	(20)	19%	(67)	75%	(256)	343
Ideo: Liberal (1-3)	10%	(68)	26%	(174)	63%	(417)	659
Ideo: Moderate (4)	8%	(49)	31%	(196)	61%	(385)	631
Ideo: Conservative (5-7)	11%	(84)	25%	(185)	64%	(473)	741
Educ: < College	8%	(112)	26%	(368)	67%	(957)	1437
Educ: Bachelors degree	10%	(50)	31%	(151)	59%	(290)	491
Educ: Post-grad	15%	(41)	25%	(72)	60%	(169)	282
Income: Under 50k	8%	(89)	24%	(285)	68%	(794)	1168
Income: 50k-100k	9%	(58)	27%	(185)	64%	(433)	676
Income: 100k+	16%	(57)	33%	(120)	52%	(188)	366
Ethnicity: White	9%	(158)	26%	(437)	65%	(1116)	1711
Ethnicity: Hispanic	9%	(35)	37%	(139)	54%	(200)	374
Ethnicity: Black	12%	(33)	26%	(74)	62%	(175)	282
Ethnicity: Other	6%	(13)	37%	(80)	57%	(125)	217

Continued on next page

**Table MCSP8: And do you plan to watch the 2022 NHL Stanley Cup Final?**

Demographic	Yes, all of the games		Yes, some of the games		No		Total N
Adults	9%	(204)	27%	(591)	64%	(1416)	2210
All Christian	11%	(112)	30%	(304)	59%	(600)	1016
All Non-Christian	12%	(12)	22%	(22)	66%	(66)	100
Atheist	10%	(12)	17%	(19)	73%	(83)	113
Agnostic/Nothing in particular	7%	(44)	26%	(160)	67%	(413)	617
Something Else	7%	(24)	23%	(85)	70%	(254)	363
Religious Non-Protestant/Catholic	11%	(13)	25%	(29)	63%	(73)	115
Evangelical	10%	(52)	24%	(125)	67%	(356)	533
Non-Evangelical	10%	(79)	31%	(254)	59%	(485)	818
Community: Urban	12%	(72)	28%	(169)	59%	(353)	594
Community: Suburban	8%	(88)	29%	(302)	63%	(668)	1058
Community: Rural	8%	(43)	21%	(119)	71%	(395)	558
Employ: Private Sector	16%	(118)	30%	(222)	53%	(390)	730
Employ: Government	3%	(4)	32%	(39)	65%	(80)	123
Employ: Self-Employed	8%	(19)	31%	(69)	60%	(132)	219
Employ: Homemaker	6%	(10)	16%	(27)	78%	(133)	170
Employ: Student	9%	(8)	29%	(29)	62%	(61)	98
Employ: Retired	7%	(34)	20%	(101)	73%	(374)	509
Employ: Unemployed	2%	(6)	27%	(72)	70%	(185)	263
Employ: Other	5%	(5)	33%	(32)	62%	(61)	98
Military HH: Yes	9%	(27)	27%	(86)	64%	(205)	318
Military HH: No	9%	(177)	27%	(505)	64%	(1211)	1892
RD/WT: Right Direction	15%	(81)	28%	(150)	57%	(304)	535
RD/WT: Wrong Track	7%	(123)	26%	(440)	66%	(1112)	1675
Biden Job Approve	11%	(97)	26%	(222)	63%	(538)	858
Biden Job Disapprove	8%	(106)	28%	(344)	64%	(794)	1244
Biden Job Strongly Approve	18%	(58)	24%	(80)	58%	(188)	326
Biden Job Somewhat Approve	7%	(39)	27%	(143)	66%	(350)	532
Biden Job Somewhat Disapprove	7%	(26)	31%	(112)	62%	(225)	363
Biden Job Strongly Disapprove	9%	(79)	26%	(232)	65%	(569)	881
Favorable of Biden	10%	(89)	28%	(252)	63%	(569)	910
Unfavorable of Biden	9%	(109)	27%	(324)	64%	(760)	1192

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**Table MCSP8: And do you plan to watch the 2022 NHL Stanley Cup Final?**

Demographic	Yes, all of the games		Yes, some of the games		No		Total N
Adults	9%	(204)	27%	(591)	64%	(1416)	2210
Very Favorable of Biden	13%	(48)	25%	(92)	63%	(234)	374
Somewhat Favorable of Biden	8%	(41)	30%	(160)	63%	(335)	536
Somewhat Unfavorable of Biden	10%	(30)	32%	(90)	58%	(164)	284
Very Unfavorable of Biden	9%	(79)	26%	(234)	66%	(595)	908
#1 Issue: Economy	10%	(90)	28%	(256)	63%	(576)	922
#1 Issue: Security	17%	(43)	27%	(67)	57%	(143)	254
#1 Issue: Health Care	10%	(18)	24%	(41)	65%	(111)	169
#1 Issue: Medicare / Social Security	8%	(19)	26%	(58)	66%	(148)	225
#1 Issue: Women's Issues	5%	(12)	27%	(61)	68%	(155)	227
#1 Issue: Education	1%	(1)	29%	(23)	70%	(55)	79
#1 Issue: Energy	9%	(17)	26%	(51)	66%	(131)	199
#1 Issue: Other	4%	(5)	25%	(34)	71%	(96)	135
2020 Vote: Joe Biden	11%	(106)	28%	(272)	61%	(598)	976
2020 Vote: Donald Trump	10%	(71)	27%	(193)	63%	(459)	723
2020 Vote: Other	6%	(5)	32%	(28)	62%	(54)	88
2020 Vote: Didn't Vote	5%	(21)	23%	(97)	72%	(305)	424
2018 House Vote: Democrat	12%	(91)	27%	(205)	61%	(461)	758
2018 House Vote: Republican	11%	(68)	28%	(165)	61%	(365)	599
2018 House Vote: Someone else	6%	(4)	21%	(15)	74%	(54)	73
2016 Vote: Hillary Clinton	12%	(82)	27%	(192)	61%	(437)	711
2016 Vote: Donald Trump	11%	(70)	25%	(161)	64%	(417)	648
2016 Vote: Other	8%	(10)	27%	(33)	65%	(80)	124
2016 Vote: Didn't Vote	6%	(41)	28%	(202)	66%	(479)	723
Voted in 2014: Yes	12%	(148)	27%	(339)	61%	(771)	1258
Voted in 2014: No	6%	(56)	26%	(252)	68%	(645)	952
4-Region: Northeast	12%	(45)	30%	(116)	58%	(222)	383
4-Region: Midwest	7%	(34)	25%	(116)	67%	(307)	456
4-Region: South	9%	(80)	25%	(215)	65%	(550)	844
4-Region: West	8%	(45)	27%	(144)	64%	(337)	527
Avid Sports Fan	23%	(122)	44%	(229)	33%	(173)	524
Sports Fan	12%	(195)	34%	(551)	54%	(880)	1626
Avid NHL Fan	52%	(103)	39%	(78)	9%	(18)	199

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**Table MCSP8:** *And do you plan to watch the 2022 NHL Stanley Cup Final?*

<b>Demographic</b>	<b>Yes, all of the games</b>		<b>Yes, some of the games</b>		<b>No</b>		<b>Total N</b>
Adults	9%	(204)	27%	(591)	64%	(1416)	2210
NHL Fan	22%	(191)	53%	(463)	24%	(212)	865
Plans to Watch Stanley Cup Final	26%	(204)	74%	(591)	—	(0)	794

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).



**Table MCSP9: Specifically, how do you plan to watch the 2022 NHL Stanley Cup Final?**

Demographic	Via streaming		Live on TV		Another way		Total N
Adults	26%	(204)	69%	(549)	5%	(41)	794
Gender: Male	23%	(112)	72%	(353)	5%	(24)	489
Gender: Female	30%	(92)	64%	(196)	6%	(17)	305
Age: 18-34	36%	(84)	57%	(134)	8%	(18)	236
Age: 35-44	34%	(59)	62%	(108)	3%	(6)	173
Age: 45-64	19%	(48)	78%	(200)	4%	(10)	257
Age: 65+	11%	(14)	83%	(107)	6%	(7)	128
GenZers: 1997-2012	33%	(32)	56%	(55)	12%	(11)	98
Millennials: 1981-1996	35%	(96)	61%	(166)	4%	(10)	271
GenXers: 1965-1980	29%	(49)	65%	(110)	6%	(10)	170
Baby Boomers: 1946-1964	11%	(26)	85%	(205)	4%	(10)	241
PID: Dem (no lean)	28%	(92)	70%	(234)	2%	(8)	333
PID: Ind (no lean)	22%	(53)	68%	(165)	10%	(25)	243
PID: Rep (no lean)	27%	(59)	69%	(150)	4%	(9)	218
PID/Gender: Dem Men	24%	(48)	74%	(146)	1%	(3)	196
PID/Gender: Dem Women	32%	(44)	64%	(88)	4%	(5)	137
PID/Gender: Ind Men	22%	(35)	69%	(111)	10%	(16)	161
PID/Gender: Ind Women	23%	(19)	66%	(54)	11%	(9)	81
PID/Gender: Rep Men	22%	(29)	73%	(97)	4%	(6)	131
PID/Gender: Rep Women	34%	(30)	62%	(54)	4%	(3)	87
Ideo: Liberal (1-3)	31%	(76)	66%	(160)	2%	(6)	242
Ideo: Moderate (4)	20%	(49)	75%	(184)	5%	(12)	246
Ideo: Conservative (5-7)	25%	(66)	69%	(187)	6%	(16)	269
Educ: < College	25%	(120)	68%	(327)	7%	(33)	480
Educ: Bachelors degree	29%	(58)	69%	(138)	2%	(5)	201
Educ: Post-grad	23%	(27)	73%	(83)	3%	(4)	113
Income: Under 50k	26%	(97)	69%	(257)	6%	(21)	374
Income: 50k-100k	28%	(68)	66%	(161)	6%	(14)	243
Income: 100k+	23%	(40)	74%	(131)	4%	(6)	177
Ethnicity: White	26%	(154)	69%	(412)	5%	(29)	595
Ethnicity: Hispanic	29%	(50)	66%	(115)	5%	(9)	174
Ethnicity: Black	24%	(25)	71%	(76)	5%	(5)	107
Ethnicity: Other	27%	(25)	66%	(61)	7%	(7)	92

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**Table MCSP9:** Specifically, how do you plan to watch the 2022 NHL Stanley Cup Final?

Demographic	Via streaming		Live on TV		Another way		Total N
Adults	26%	(204)	69%	(549)	5%	(41)	794
All Christian	22%	(93)	75%	(312)	3%	(11)	416
Agnostic/Nothing in particular	28%	(58)	62%	(126)	10%	(20)	204
Something Else	33%	(36)	61%	(67)	6%	(6)	109
Evangelical	30%	(53)	67%	(119)	3%	(5)	177
Non-Evangelical	21%	(69)	76%	(251)	4%	(12)	333
Community: Urban	31%	(75)	63%	(153)	6%	(14)	241
Community: Suburban	23%	(90)	74%	(290)	3%	(10)	391
Community: Rural	24%	(39)	65%	(106)	11%	(17)	163
Employ: Private Sector	24%	(81)	71%	(241)	5%	(18)	340
Employ: Self-Employed	35%	(31)	62%	(54)	3%	(2)	87
Employ: Retired	11%	(14)	84%	(114)	5%	(7)	135
Employ: Unemployed	29%	(22)	68%	(53)	3%	(2)	78
Military HH: Yes	20%	(22)	74%	(84)	6%	(6)	113
Military HH: No	27%	(182)	68%	(465)	5%	(35)	681
RD/WT: Right Direction	29%	(67)	68%	(157)	3%	(8)	231
RD/WT: Wrong Track	24%	(137)	70%	(392)	6%	(33)	563
Biden Job Approve	27%	(85)	70%	(225)	3%	(10)	320
Biden Job Disapprove	25%	(112)	68%	(308)	7%	(31)	450
Biden Job Strongly Approve	27%	(36)	69%	(94)	5%	(7)	138
Biden Job Somewhat Approve	26%	(48)	72%	(131)	2%	(3)	182
Biden Job Somewhat Disapprove	36%	(49)	57%	(80)	7%	(10)	138
Biden Job Strongly Disapprove	20%	(63)	73%	(228)	7%	(21)	312
Favorable of Biden	28%	(95)	69%	(236)	3%	(10)	341
Unfavorable of Biden	25%	(107)	69%	(297)	6%	(28)	432
Very Favorable of Biden	22%	(31)	73%	(103)	4%	(6)	140
Somewhat Favorable of Biden	32%	(64)	66%	(133)	2%	(4)	201
Somewhat Unfavorable of Biden	30%	(35)	64%	(76)	7%	(8)	120
Very Unfavorable of Biden	23%	(72)	71%	(221)	6%	(20)	313

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**Table MCSP9:** Specifically, how do you plan to watch the 2022 NHL Stanley Cup Final?

Demographic	Via streaming		Live on TV		Another way		Total N
Adults	26%	(204)	69%	(549)	5%	(41)	794
#1 Issue: Economy	28%	(96)	69%	(238)	3%	(12)	345
#1 Issue: Security	30%	(33)	65%	(71)	6%	(6)	110
#1 Issue: Health Care	22%	(13)	72%	(42)	6%	(3)	59
#1 Issue: Medicare / Social Security	13%	(10)	82%	(62)	5%	(4)	76
#1 Issue: Women's Issues	38%	(28)	57%	(41)	5%	(4)	72
#1 Issue: Energy	26%	(17)	62%	(42)	13%	(9)	68
2020 Vote: Joe Biden	25%	(96)	72%	(271)	3%	(11)	378
2020 Vote: Donald Trump	24%	(63)	71%	(189)	5%	(12)	264
2020 Vote: Didn't Vote	31%	(37)	59%	(70)	10%	(12)	119
2018 House Vote: Democrat	25%	(74)	73%	(216)	2%	(7)	296
2018 House Vote: Republican	23%	(55)	72%	(168)	5%	(11)	233
2016 Vote: Hillary Clinton	23%	(62)	75%	(204)	3%	(8)	274
2016 Vote: Donald Trump	23%	(53)	74%	(171)	3%	(7)	231
2016 Vote: Didn't Vote	33%	(80)	58%	(142)	9%	(21)	243
Voted in 2014: Yes	22%	(105)	74%	(363)	4%	(19)	487
Voted in 2014: No	32%	(99)	61%	(186)	7%	(22)	307
4-Region: Northeast	18%	(29)	77%	(123)	5%	(8)	161
4-Region: Midwest	21%	(31)	76%	(113)	4%	(5)	150
4-Region: South	29%	(84)	66%	(194)	6%	(17)	295
4-Region: West	32%	(60)	63%	(119)	6%	(11)	189
Avid Sports Fan	22%	(77)	76%	(266)	2%	(8)	351
Sports Fan	25%	(189)	71%	(527)	4%	(30)	746
Avid NHL Fan	21%	(38)	77%	(140)	2%	(3)	181
NHL Fan	25%	(163)	72%	(468)	4%	(23)	654
Plans to Watch Stanley Cup Final	26%	(204)	69%	(549)	5%	(41)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP10: Who do you think will win the 2022 NHL Stanley Cup Final this year?**

Demographic	Colorado Avalanche	Tampa Bay Lightning	Don't know / No opinion	Total N
Adults	15% (338)	23% (506)	62% (1365)	2210
Gender: Male	19% (205)	28% (304)	52% (559)	1068
Gender: Female	12% (134)	18% (202)	71% (807)	1142
Age: 18-34	13% (82)	26% (168)	61% (391)	642
Age: 35-44	23% (83)	25% (93)	52% (190)	365
Age: 45-64	16% (114)	22% (154)	62% (445)	714
Age: 65+	12% (59)	19% (91)	69% (339)	489
GenZers: 1997-2012	10% (29)	29% (90)	61% (186)	304
Millennials: 1981-1996	19% (115)	25% (149)	56% (342)	605
GenXers: 1965-1980	17% (83)	21% (99)	62% (294)	476
Baby Boomers: 1946-1964	14% (105)	21% (160)	65% (491)	756
PID: Dem (no lean)	17% (140)	25% (209)	58% (488)	837
PID: Ind (no lean)	13% (92)	19% (140)	68% (493)	725
PID: Rep (no lean)	16% (106)	24% (158)	59% (384)	648
PID/Gender: Dem Men	23% (97)	27% (114)	51% (218)	430
PID/Gender: Dem Women	11% (43)	23% (95)	66% (269)	407
PID/Gender: Ind Men	15% (50)	30% (100)	55% (184)	333
PID/Gender: Ind Women	11% (42)	10% (40)	79% (310)	392
PID/Gender: Rep Men	19% (58)	30% (91)	51% (157)	305
PID/Gender: Rep Women	14% (49)	20% (67)	66% (227)	343
Ideo: Liberal (1-3)	16% (106)	21% (136)	63% (416)	659
Ideo: Moderate (4)	14% (86)	24% (151)	62% (393)	631
Ideo: Conservative (5-7)	18% (134)	27% (199)	55% (408)	741
Educ: < College	14% (203)	21% (299)	65% (935)	1437
Educ: Bachelors degree	19% (92)	26% (126)	56% (273)	491
Educ: Post-grad	15% (43)	29% (82)	56% (157)	282
Income: Under 50k	14% (167)	20% (238)	65% (763)	1168
Income: 50k-100k	15% (104)	24% (164)	60% (408)	676
Income: 100k+	18% (67)	29% (104)	53% (195)	366
Ethnicity: White	16% (269)	23% (394)	61% (1048)	1711
Ethnicity: Hispanic	17% (65)	29% (110)	53% (198)	374
Ethnicity: Black	12% (35)	25% (69)	63% (178)	282

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**Table MCSP10: Who do you think will win the 2022 NHL Stanley Cup Final this year?**

Demographic	Colorado Avalanche		Tampa Bay Lightning		Don't know / No opinion		Total N
Adults	15%	(338)	23%	(506)	62%	(1365)	2210
Ethnicity: Other	16%	(35)	20%	(43)	64%	(140)	217
All Christian	15%	(156)	28%	(280)	57%	(581)	1016
All Non-Christian	14%	(14)	23%	(23)	63%	(63)	100
Atheist	18%	(20)	15%	(17)	67%	(76)	113
Agnostic/Nothing in particular	18%	(110)	18%	(109)	65%	(398)	617
Something Else	11%	(39)	21%	(78)	68%	(247)	363
Religious Non-Protestant/Catholic	14%	(16)	21%	(24)	65%	(75)	115
Evangelical	12%	(65)	22%	(116)	66%	(353)	533
Non-Evangelical	16%	(128)	29%	(235)	56%	(455)	818
Community: Urban	19%	(110)	18%	(105)	64%	(378)	594
Community: Suburban	15%	(154)	27%	(290)	58%	(615)	1058
Community: Rural	13%	(75)	20%	(111)	67%	(372)	558
Employ: Private Sector	21%	(151)	27%	(194)	53%	(384)	730
Employ: Government	16%	(20)	21%	(25)	63%	(78)	123
Employ: Self-Employed	17%	(38)	29%	(64)	54%	(117)	219
Employ: Homemaker	9%	(15)	16%	(28)	75%	(127)	170
Employ: Student	13%	(13)	33%	(32)	55%	(54)	98
Employ: Retired	11%	(58)	18%	(93)	70%	(359)	509
Employ: Unemployed	11%	(30)	18%	(48)	70%	(185)	263
Employ: Other	13%	(13)	23%	(22)	64%	(62)	98
Military HH: Yes	13%	(42)	25%	(79)	62%	(197)	318
Military HH: No	16%	(297)	23%	(428)	62%	(1168)	1892
RD/WT: Right Direction	18%	(97)	23%	(124)	59%	(314)	535
RD/WT: Wrong Track	14%	(241)	23%	(383)	63%	(1051)	1675
Biden Job Approve	16%	(135)	20%	(174)	64%	(549)	858
Biden Job Disapprove	15%	(191)	26%	(320)	59%	(733)	1244
Biden Job Strongly Approve	21%	(69)	27%	(88)	52%	(169)	326
Biden Job Somewhat Approve	12%	(66)	16%	(86)	71%	(380)	532
Biden Job Somewhat Disapprove	15%	(53)	24%	(89)	61%	(222)	363
Biden Job Strongly Disapprove	16%	(138)	26%	(232)	58%	(511)	881

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**Table MCSP10: Who do you think will win the 2022 NHL Stanley Cup Final this year?**

Demographic	Colorado Avalanche		Tampa Bay Lightning		Don't know / No opinion		Total N
Adults	15%	(338)	23%	(506)	62%	(1365)	2210
Favorable of Biden	16%	(145)	20%	(185)	64%	(580)	910
Unfavorable of Biden	16%	(186)	26%	(313)	58%	(693)	1192
Very Favorable of Biden	19%	(73)	22%	(83)	58%	(219)	374
Somewhat Favorable of Biden	13%	(72)	19%	(101)	68%	(362)	536
Somewhat Unfavorable of Biden	15%	(44)	28%	(79)	57%	(161)	284
Very Unfavorable of Biden	16%	(142)	26%	(234)	59%	(532)	908
#1 Issue: Economy	15%	(142)	26%	(241)	58%	(539)	922
#1 Issue: Security	14%	(36)	28%	(71)	58%	(147)	254
#1 Issue: Health Care	16%	(27)	15%	(26)	68%	(116)	169
#1 Issue: Medicare / Social Security	18%	(40)	22%	(50)	60%	(134)	225
#1 Issue: Women's Issues	13%	(29)	18%	(41)	69%	(158)	227
#1 Issue: Education	14%	(11)	22%	(17)	64%	(50)	79
#1 Issue: Energy	18%	(36)	21%	(41)	62%	(122)	199
#1 Issue: Other	13%	(17)	14%	(19)	73%	(99)	135
2020 Vote: Joe Biden	16%	(155)	23%	(224)	61%	(597)	976
2020 Vote: Donald Trump	17%	(125)	27%	(194)	56%	(403)	723
2020 Vote: Other	15%	(13)	14%	(12)	71%	(63)	88
2020 Vote: Didn't Vote	11%	(45)	18%	(76)	71%	(303)	424
2018 House Vote: Democrat	16%	(122)	23%	(175)	61%	(461)	758
2018 House Vote: Republican	16%	(98)	27%	(163)	56%	(338)	599
2018 House Vote: Someone else	17%	(12)	10%	(7)	74%	(54)	73
2016 Vote: Hillary Clinton	15%	(107)	23%	(164)	62%	(440)	711
2016 Vote: Donald Trump	17%	(111)	26%	(171)	57%	(366)	648
2016 Vote: Other	15%	(18)	17%	(21)	69%	(85)	124
2016 Vote: Didn't Vote	14%	(101)	21%	(150)	65%	(471)	723
Voted in 2014: Yes	16%	(207)	25%	(310)	59%	(741)	1258
Voted in 2014: No	14%	(131)	21%	(197)	66%	(624)	952
4-Region: Northeast	15%	(56)	27%	(104)	58%	(222)	383
4-Region: Midwest	18%	(82)	19%	(86)	63%	(288)	456
4-Region: South	12%	(104)	26%	(223)	61%	(517)	844
4-Region: West	18%	(97)	18%	(92)	64%	(337)	527

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**Table MCSP10:** *Who do you think will win the 2022 NHL Stanley Cup Final this year?*

<b>Demographic</b>	<b>Colorado Avalanche</b>		<b>Tampa Bay Lightning</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	15%	(338)	23%	(506)	62%	(1365)	2210
Avid Sports Fan	27%	(143)	42%	(222)	30%	(160)	524
Sports Fan	19%	(306)	28%	(461)	53%	(860)	1626
Avid NHL Fan	47%	(93)	44%	(88)	9%	(19)	199
NHL Fan	29%	(254)	39%	(338)	32%	(273)	865
Plans to Watch Stanley Cup Final	31%	(245)	46%	(366)	23%	(183)	794

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP11:** *Regardless of who you think will win, who would you personally like to see win in the 2022 NHL Stanley Cup Final between the Colorado Avalanche and Tampa Bay Lightning?*

Demographic	Colorado Avalanche		Tampa Bay Lightning		Don't know / No opinion	Total N	
Adults	21%	(463)	21%	(473)	58%	(1274)	2210
Gender: Male	26%	(273)	24%	(254)	51%	(542)	1068
Gender: Female	17%	(191)	19%	(219)	64%	(732)	1142
Age: 18-34	16%	(103)	25%	(159)	59%	(380)	642
Age: 35-44	27%	(100)	22%	(80)	51%	(185)	365
Age: 45-64	25%	(176)	18%	(129)	57%	(409)	714
Age: 65+	17%	(85)	21%	(105)	61%	(300)	489
GenZers: 1997-2012	13%	(39)	23%	(69)	64%	(196)	304
Millennials: 1981-1996	24%	(146)	24%	(144)	52%	(315)	605
GenXers: 1965-1980	23%	(108)	18%	(87)	59%	(282)	476
Baby Boomers: 1946-1964	21%	(159)	22%	(163)	57%	(435)	756
PID: Dem (no lean)	22%	(188)	23%	(196)	54%	(453)	837
PID: Ind (no lean)	19%	(136)	17%	(124)	64%	(465)	725
PID: Rep (no lean)	22%	(139)	24%	(153)	55%	(356)	648
PID/Gender: Dem Men	29%	(123)	22%	(96)	49%	(210)	430
PID/Gender: Dem Women	16%	(65)	24%	(100)	60%	(243)	407
PID/Gender: Ind Men	22%	(74)	24%	(79)	54%	(180)	333
PID/Gender: Ind Women	16%	(62)	12%	(45)	73%	(285)	392
PID/Gender: Rep Men	25%	(75)	26%	(78)	50%	(151)	305
PID/Gender: Rep Women	19%	(64)	22%	(75)	60%	(204)	343
Ideo: Liberal (1-3)	22%	(144)	21%	(138)	57%	(376)	659
Ideo: Moderate (4)	20%	(124)	22%	(136)	59%	(370)	631
Ideo: Conservative (5-7)	24%	(180)	25%	(186)	51%	(375)	741
Educ: < College	19%	(273)	20%	(293)	61%	(871)	1437
Educ: Bachelors degree	26%	(127)	22%	(107)	52%	(256)	491
Educ: Post-grad	22%	(63)	26%	(73)	52%	(147)	282
Income: Under 50k	19%	(216)	20%	(229)	62%	(723)	1168
Income: 50k-100k	23%	(158)	24%	(159)	53%	(359)	676
Income: 100k+	24%	(89)	23%	(85)	53%	(192)	366
Ethnicity: White	22%	(373)	21%	(368)	57%	(970)	1711
Ethnicity: Hispanic	22%	(83)	26%	(98)	52%	(193)	374

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**Table MCSP11:** *Regardless of who you think will win, who would you personally like to see win in the 2022 NHL Stanley Cup Final between the Colorado Avalanche and Tampa Bay Lightning?*

Demographic	Colorado Avalanche		Tampa Bay Lightning		Don't know / No opinion		Total N
Adults	21%	(463)	21%	(473)	58%	(1274)	2210
Ethnicity: Black	16%	(46)	22%	(63)	61%	(173)	282
Ethnicity: Other	20%	(44)	19%	(42)	60%	(131)	217
All Christian	22%	(225)	26%	(269)	51%	(523)	1016
All Non-Christian	18%	(18)	22%	(22)	60%	(60)	100
Atheist	20%	(23)	14%	(15)	66%	(75)	113
Agnostic/Nothing in particular	23%	(144)	16%	(98)	61%	(375)	617
Something Else	15%	(54)	19%	(69)	66%	(241)	363
Religious Non-Protestant/Catholic	19%	(22)	21%	(24)	61%	(70)	115
Evangelical	17%	(91)	23%	(121)	60%	(321)	533
Non-Evangelical	22%	(181)	26%	(210)	52%	(427)	818
Community: Urban	23%	(135)	21%	(122)	57%	(337)	594
Community: Suburban	22%	(230)	23%	(246)	55%	(582)	1058
Community: Rural	18%	(98)	19%	(105)	63%	(354)	558
Employ: Private Sector	26%	(187)	24%	(179)	50%	(364)	730
Employ: Government	23%	(28)	14%	(18)	63%	(77)	123
Employ: Self-Employed	21%	(47)	28%	(60)	51%	(112)	219
Employ: Homemaker	13%	(22)	16%	(26)	71%	(121)	170
Employ: Student	16%	(15)	29%	(28)	56%	(54)	98
Employ: Retired	20%	(102)	20%	(101)	60%	(306)	509
Employ: Unemployed	15%	(40)	16%	(42)	69%	(181)	263
Employ: Other	22%	(21)	18%	(18)	60%	(59)	98
Military HH: Yes	19%	(60)	24%	(77)	57%	(181)	318
Military HH: No	21%	(404)	21%	(396)	58%	(1092)	1892
RD/WT: Right Direction	27%	(143)	22%	(119)	51%	(274)	535
RD/WT: Wrong Track	19%	(320)	21%	(354)	60%	(1000)	1675
Biden Job Approve	24%	(209)	18%	(157)	57%	(492)	858
Biden Job Disapprove	19%	(241)	24%	(300)	57%	(703)	1244

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**Table MCSP11:** *Regardless of who you think will win, who would you personally like to see win in the 2022 NHL Stanley Cup Final between the Colorado Avalanche and Tampa Bay Lightning?*

Demographic	Colorado Avalanche		Tampa Bay Lightning		Don't know / No opinion		Total N
Adults	21%	(463)	21%	(473)	58%	(1274)	2210
Biden Job Strongly Approve	32%	(103)	21%	(70)	47%	(153)	326
Biden Job Somewhat Approve	20%	(106)	16%	(87)	64%	(339)	532
Biden Job Somewhat Disapprove	18%	(67)	23%	(85)	58%	(212)	363
Biden Job Strongly Disapprove	20%	(174)	24%	(215)	56%	(491)	881
Favorable of Biden	23%	(213)	20%	(178)	57%	(519)	910
Unfavorable of Biden	20%	(241)	24%	(282)	56%	(669)	1192
Very Favorable of Biden	27%	(102)	19%	(71)	54%	(202)	374
Somewhat Favorable of Biden	21%	(111)	20%	(107)	59%	(317)	536
Somewhat Unfavorable of Biden	22%	(63)	21%	(58)	57%	(162)	284
Very Unfavorable of Biden	20%	(177)	25%	(224)	56%	(507)	908
#1 Issue: Economy	23%	(213)	23%	(207)	54%	(502)	922
#1 Issue: Security	18%	(45)	28%	(72)	54%	(138)	254
#1 Issue: Health Care	23%	(38)	15%	(26)	62%	(106)	169
#1 Issue: Medicare / Social Security	21%	(47)	22%	(49)	57%	(128)	225
#1 Issue: Women's Issues	17%	(38)	21%	(47)	63%	(143)	227
#1 Issue: Education	13%	(10)	22%	(17)	66%	(52)	79
#1 Issue: Energy	23%	(45)	21%	(41)	57%	(112)	199
#1 Issue: Other	20%	(28)	10%	(14)	69%	(94)	135
2020 Vote: Joe Biden	22%	(213)	22%	(212)	56%	(551)	976
2020 Vote: Donald Trump	22%	(158)	26%	(190)	52%	(375)	723
2020 Vote: Other	32%	(28)	9%	(8)	59%	(51)	88
2020 Vote: Didn't Vote	15%	(65)	15%	(63)	70%	(296)	424
2018 House Vote: Democrat	22%	(166)	22%	(167)	56%	(425)	758
2018 House Vote: Republican	24%	(144)	25%	(150)	51%	(305)	599
2018 House Vote: Someone else	25%	(18)	14%	(10)	61%	(44)	73
2016 Vote: Hillary Clinton	21%	(151)	22%	(157)	57%	(403)	711
2016 Vote: Donald Trump	23%	(152)	25%	(164)	51%	(331)	648
2016 Vote: Other	24%	(30)	13%	(16)	63%	(78)	124
2016 Vote: Didn't Vote	18%	(129)	19%	(136)	63%	(457)	723

Continued on next page

**Table MCSP11:** Regardless of who you think will win, who would you personally like to see win in the 2022 NHL Stanley Cup Final between the Colorado Avalanche and Tampa Bay Lightning?

Demographic	Colorado Avalanche		Tampa Bay Lightning		Don't know / No opinion		Total N
Adults	21%	(463)	21%	(473)	58%	(1274)	2210
Voted in 2014: Yes	24%	(298)	23%	(284)	54%	(676)	1258
Voted in 2014: No	17%	(165)	20%	(189)	63%	(597)	952
4-Region: Northeast	22%	(83)	23%	(88)	55%	(211)	383
4-Region: Midwest	22%	(102)	17%	(79)	60%	(275)	456
4-Region: South	15%	(126)	27%	(226)	58%	(492)	844
4-Region: West	29%	(152)	15%	(80)	56%	(295)	527
Avid Sports Fan	34%	(180)	38%	(199)	28%	(144)	524
Sports Fan	26%	(420)	27%	(436)	47%	(770)	1626
Avid NHL Fan	53%	(105)	38%	(76)	9%	(19)	199
NHL Fan	38%	(328)	36%	(311)	26%	(227)	865
Plans to Watch Stanley Cup Final	41%	(323)	41%	(329)	18%	(142)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSPdem1\_1: In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?  
Sports**

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	24%	(524)	50%	(1102)	26%	(584)	2210
Gender: Male	35%	(374)	48%	(514)	17%	(180)	1068
Gender: Female	13%	(150)	52%	(589)	35%	(404)	1142
Age: 18-34	21%	(133)	52%	(333)	27%	(176)	642
Age: 35-44	35%	(127)	47%	(172)	18%	(66)	365
Age: 45-64	26%	(183)	48%	(345)	26%	(185)	714
Age: 65+	17%	(81)	51%	(252)	32%	(157)	489
GenZers: 1997-2012	15%	(46)	52%	(159)	33%	(100)	304
Millennials: 1981-1996	31%	(190)	49%	(294)	20%	(121)	605
GenXers: 1965-1980	25%	(117)	50%	(238)	25%	(121)	476
Baby Boomers: 1946-1964	22%	(165)	50%	(375)	29%	(216)	756
PID: Dem (no lean)	29%	(245)	48%	(404)	22%	(188)	837
PID: Ind (no lean)	16%	(117)	51%	(371)	33%	(237)	725
PID: Rep (no lean)	25%	(162)	51%	(328)	25%	(159)	648
PID/Gender: Dem Men	42%	(180)	42%	(180)	16%	(70)	430
PID/Gender: Dem Women	16%	(65)	55%	(224)	29%	(118)	407
PID/Gender: Ind Men	27%	(90)	54%	(180)	19%	(63)	333
PID/Gender: Ind Women	7%	(27)	49%	(191)	44%	(174)	392
PID/Gender: Rep Men	34%	(104)	51%	(154)	15%	(47)	305
PID/Gender: Rep Women	17%	(58)	50%	(173)	33%	(112)	343
Ideo: Liberal (1-3)	24%	(158)	51%	(333)	25%	(168)	659
Ideo: Moderate (4)	25%	(155)	51%	(321)	24%	(154)	631
Ideo: Conservative (5-7)	25%	(188)	49%	(366)	25%	(187)	741
Educ: < College	21%	(306)	49%	(709)	29%	(422)	1437
Educ: Bachelors degree	29%	(142)	49%	(243)	22%	(106)	491
Educ: Post-grad	27%	(77)	53%	(150)	20%	(55)	282
Income: Under 50k	21%	(240)	49%	(572)	30%	(356)	1168
Income: 50k-100k	25%	(168)	52%	(348)	24%	(160)	676
Income: 100k+	32%	(116)	50%	(182)	19%	(68)	366
Ethnicity: White	23%	(385)	50%	(848)	28%	(477)	1711
Ethnicity: Hispanic	29%	(108)	50%	(187)	21%	(78)	374
Ethnicity: Black	32%	(91)	51%	(144)	17%	(47)	282

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**Table MCSPdem1\_1:** *In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?*  
 Sports

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	24%	(524)	50%	(1102)	26%	(584)	2210
Ethnicity: Other	22%	(48)	51%	(110)	27%	(59)	217
All Christian	29%	(299)	50%	(506)	21%	(211)	1016
All Non-Christian	26%	(26)	52%	(52)	22%	(22)	100
Atheist	21%	(23)	41%	(46)	39%	(44)	113
Agnostic/Nothing in particular	16%	(101)	51%	(313)	33%	(203)	617
Something Else	21%	(75)	51%	(185)	28%	(103)	363
Religious Non-Protestant/Catholic	28%	(32)	50%	(58)	21%	(25)	115
Evangelical	25%	(136)	47%	(250)	28%	(147)	533
Non-Evangelical	28%	(231)	52%	(424)	20%	(162)	818
Community: Urban	23%	(137)	53%	(313)	24%	(144)	594
Community: Suburban	24%	(250)	52%	(546)	25%	(262)	1058
Community: Rural	24%	(136)	44%	(243)	32%	(178)	558
Employ: Private Sector	34%	(245)	50%	(364)	16%	(120)	730
Employ: Government	23%	(28)	58%	(71)	19%	(24)	123
Employ: Self-Employed	29%	(63)	46%	(100)	25%	(56)	219
Employ: Homemaker	12%	(21)	52%	(88)	36%	(61)	170
Employ: Student	20%	(19)	54%	(53)	27%	(26)	98
Employ: Retired	18%	(90)	50%	(253)	33%	(166)	509
Employ: Unemployed	15%	(39)	48%	(127)	37%	(98)	263
Employ: Other	19%	(19)	46%	(45)	35%	(34)	98
Military HH: Yes	22%	(68)	52%	(165)	26%	(84)	318
Military HH: No	24%	(456)	50%	(937)	26%	(500)	1892
RD/WT: Right Direction	32%	(171)	48%	(256)	20%	(108)	535
RD/WT: Wrong Track	21%	(353)	51%	(846)	28%	(476)	1675
Biden Job Approve	27%	(229)	49%	(417)	25%	(211)	858
Biden Job Disapprove	23%	(291)	50%	(622)	27%	(331)	1244
Biden Job Strongly Approve	36%	(119)	41%	(135)	22%	(72)	326
Biden Job Somewhat Approve	21%	(110)	53%	(282)	26%	(140)	532
Biden Job Somewhat Disapprove	20%	(74)	55%	(201)	24%	(88)	363
Biden Job Strongly Disapprove	25%	(217)	48%	(420)	28%	(243)	881

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**Table MCSPdem1\_1:** In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?

Sports

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	24%	(524)	50%	(1102)	26%	(584)	2210
Favorable of Biden	25%	(227)	51%	(467)	24%	(216)	910
Unfavorable of Biden	24%	(290)	48%	(574)	28%	(328)	1192
Very Favorable of Biden	30%	(114)	47%	(174)	23%	(86)	374
Somewhat Favorable of Biden	21%	(113)	55%	(293)	24%	(130)	536
Somewhat Unfavorable of Biden	23%	(66)	50%	(141)	27%	(77)	284
Very Unfavorable of Biden	25%	(224)	48%	(432)	28%	(251)	908
#1 Issue: Economy	28%	(254)	50%	(459)	23%	(208)	922
#1 Issue: Security	24%	(62)	49%	(124)	27%	(68)	254
#1 Issue: Health Care	23%	(39)	47%	(79)	31%	(52)	169
#1 Issue: Medicare / Social Security	29%	(66)	43%	(96)	28%	(63)	225
#1 Issue: Women's Issues	11%	(26)	57%	(129)	32%	(73)	227
#1 Issue: Education	27%	(21)	58%	(46)	16%	(12)	79
#1 Issue: Energy	19%	(38)	52%	(103)	29%	(58)	199
#1 Issue: Other	14%	(19)	50%	(67)	36%	(49)	135
2020 Vote: Joe Biden	27%	(265)	49%	(480)	24%	(231)	976
2020 Vote: Donald Trump	26%	(187)	49%	(354)	25%	(182)	723
2020 Vote: Other	15%	(13)	58%	(51)	27%	(24)	88
2020 Vote: Didn't Vote	14%	(58)	51%	(217)	35%	(148)	424
2018 House Vote: Democrat	29%	(223)	49%	(371)	22%	(164)	758
2018 House Vote: Republican	27%	(163)	49%	(296)	23%	(140)	599
2018 House Vote: Someone else	15%	(11)	51%	(37)	34%	(25)	73
2016 Vote: Hillary Clinton	29%	(207)	49%	(349)	22%	(154)	711
2016 Vote: Donald Trump	26%	(170)	49%	(315)	25%	(163)	648
2016 Vote: Other	22%	(27)	46%	(57)	32%	(39)	124
2016 Vote: Didn't Vote	16%	(118)	52%	(379)	31%	(226)	723
Voted in 2014: Yes	29%	(366)	48%	(599)	23%	(293)	1258
Voted in 2014: No	17%	(158)	53%	(503)	31%	(291)	952
4-Region: Northeast	23%	(87)	49%	(189)	28%	(107)	383
4-Region: Midwest	22%	(102)	54%	(244)	24%	(110)	456
4-Region: South	25%	(209)	48%	(403)	28%	(233)	844
4-Region: West	24%	(127)	51%	(266)	25%	(134)	527

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**Table MCSPdem1\_1:** In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?*Sports*

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	24%	(524)	50%	(1102)	26%	(584)	2210
Avid Sports Fan	100%	(524)	—	(0)	—	(0)	524
Sports Fan	32%	(524)	68%	(1102)	—	(0)	1626
Avid NHL Fan	67%	(134)	31%	(61)	2%	(4)	199
NHL Fan	43%	(370)	52%	(454)	5%	(41)	865
Plans to Watch Stanley Cup Final	44%	(351)	50%	(395)	6%	(48)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSPdem1\_2:** *In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?  
National Hockey League (NHL)*

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	9%	(199)	30%	(666)	61%	(1345)	2210
Gender: Male	14%	(145)	37%	(391)	50%	(532)	1068
Gender: Female	5%	(55)	24%	(275)	71%	(813)	1142
Age: 18-34	7%	(46)	26%	(169)	66%	(426)	642
Age: 35-44	12%	(46)	40%	(145)	48%	(175)	365
Age: 45-64	9%	(65)	33%	(237)	58%	(411)	714
Age: 65+	9%	(42)	23%	(114)	68%	(332)	489
GenZers: 1997-2012	4%	(12)	22%	(67)	74%	(225)	304
Millennials: 1981-1996	12%	(71)	35%	(212)	53%	(322)	605
GenXers: 1965-1980	9%	(44)	32%	(153)	59%	(280)	476
Baby Boomers: 1946-1964	9%	(69)	29%	(219)	62%	(469)	756
PID: Dem (no lean)	11%	(90)	31%	(257)	59%	(490)	837
PID: Ind (no lean)	7%	(51)	30%	(215)	63%	(459)	725
PID: Rep (no lean)	9%	(58)	30%	(194)	61%	(395)	648
PID/Gender: Dem Men	17%	(72)	34%	(145)	50%	(213)	430
PID/Gender: Dem Women	5%	(19)	27%	(111)	68%	(277)	407
PID/Gender: Ind Men	11%	(36)	40%	(135)	49%	(162)	333
PID/Gender: Ind Women	4%	(14)	20%	(80)	76%	(298)	392
PID/Gender: Rep Men	12%	(37)	36%	(111)	52%	(157)	305
PID/Gender: Rep Women	6%	(22)	24%	(83)	69%	(238)	343
Ideo: Liberal (1-3)	9%	(57)	30%	(200)	61%	(401)	659
Ideo: Moderate (4)	11%	(68)	32%	(199)	58%	(363)	631
Ideo: Conservative (5-7)	10%	(71)	31%	(229)	59%	(441)	741
Educ: < College	8%	(109)	28%	(400)	65%	(928)	1437
Educ: Bachelors degree	11%	(55)	35%	(174)	53%	(262)	491
Educ: Post-grad	12%	(35)	33%	(92)	55%	(155)	282
Income: Under 50k	7%	(83)	27%	(312)	66%	(774)	1168
Income: 50k-100k	9%	(63)	33%	(221)	58%	(392)	676
Income: 100k+	15%	(53)	36%	(133)	49%	(179)	366
Ethnicity: White	10%	(164)	31%	(522)	60%	(1024)	1711
Ethnicity: Hispanic	11%	(40)	33%	(123)	56%	(210)	374
Ethnicity: Black	10%	(29)	24%	(68)	66%	(185)	282

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**Table MCSPdem1\_2:** *In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?  
 National Hockey League (NHL)*

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	9%	(199)	30%	(666)	61%	(1345)	2210
Ethnicity: Other	3%	(6)	35%	(75)	62%	(135)	217
All Christian	12%	(125)	34%	(345)	54%	(547)	1016
All Non-Christian	11%	(11)	25%	(25)	63%	(63)	100
Atheist	9%	(10)	22%	(25)	70%	(79)	113
Agnostic/Nothing in particular	5%	(33)	28%	(175)	66%	(409)	617
Something Else	6%	(20)	27%	(97)	68%	(247)	363
Religious Non-Protestant/Catholic	11%	(12)	30%	(35)	59%	(68)	115
Evangelical	7%	(37)	29%	(153)	64%	(343)	533
Non-Evangelical	13%	(103)	34%	(274)	54%	(440)	818
Community: Urban	9%	(54)	32%	(191)	59%	(349)	594
Community: Suburban	10%	(101)	33%	(344)	58%	(614)	1058
Community: Rural	8%	(45)	23%	(130)	69%	(382)	558
Employ: Private Sector	14%	(103)	36%	(265)	50%	(362)	730
Employ: Government	7%	(9)	32%	(39)	61%	(75)	123
Employ: Self-Employed	10%	(21)	32%	(69)	59%	(128)	219
Employ: Homemaker	2%	(4)	29%	(49)	69%	(118)	170
Employ: Student	6%	(6)	25%	(25)	69%	(68)	98
Employ: Retired	8%	(41)	23%	(116)	69%	(352)	509
Employ: Unemployed	5%	(14)	27%	(71)	67%	(177)	263
Employ: Other	2%	(1)	32%	(31)	67%	(65)	98
Military HH: Yes	9%	(30)	29%	(92)	61%	(195)	318
Military HH: No	9%	(169)	30%	(574)	61%	(1149)	1892
RD/WT: Right Direction	14%	(77)	32%	(170)	54%	(288)	535
RD/WT: Wrong Track	7%	(122)	30%	(496)	63%	(1057)	1675
Biden Job Approve	11%	(96)	30%	(258)	59%	(504)	858
Biden Job Disapprove	8%	(101)	31%	(381)	61%	(762)	1244
Biden Job Strongly Approve	18%	(58)	29%	(94)	53%	(174)	326
Biden Job Somewhat Approve	7%	(38)	31%	(164)	62%	(330)	532
Biden Job Somewhat Disapprove	7%	(24)	32%	(115)	62%	(224)	363
Biden Job Strongly Disapprove	9%	(77)	30%	(266)	61%	(538)	881

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**Table MCSPdem1\_2:** *In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?  
National Hockey League (NHL)*

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	9%	(199)	30%	(666)	61%	(1345)	2210
Favorable of Biden	10%	(95)	30%	(272)	60%	(543)	910
Unfavorable of Biden	8%	(101)	31%	(366)	61%	(725)	1192
Very Favorable of Biden	14%	(53)	25%	(94)	61%	(228)	374
Somewhat Favorable of Biden	8%	(42)	33%	(178)	59%	(315)	536
Somewhat Unfavorable of Biden	9%	(26)	31%	(88)	60%	(171)	284
Very Unfavorable of Biden	8%	(75)	31%	(279)	61%	(554)	908
#1 Issue: Economy	10%	(91)	31%	(285)	59%	(546)	922
#1 Issue: Security	12%	(30)	32%	(82)	56%	(142)	254
#1 Issue: Health Care	14%	(24)	31%	(53)	55%	(93)	169
#1 Issue: Medicare / Social Security	9%	(19)	29%	(65)	63%	(141)	225
#1 Issue: Women's Issues	4%	(9)	29%	(66)	67%	(153)	227
#1 Issue: Education	8%	(7)	39%	(30)	53%	(42)	79
#1 Issue: Energy	7%	(13)	24%	(48)	69%	(137)	199
#1 Issue: Other	5%	(7)	28%	(38)	67%	(91)	135
2020 Vote: Joe Biden	10%	(102)	32%	(313)	58%	(562)	976
2020 Vote: Donald Trump	10%	(70)	32%	(231)	58%	(421)	723
2020 Vote: Other	7%	(6)	27%	(24)	66%	(57)	88
2020 Vote: Didn't Vote	5%	(21)	23%	(99)	72%	(304)	424
2018 House Vote: Democrat	12%	(88)	32%	(241)	57%	(429)	758
2018 House Vote: Republican	11%	(66)	33%	(196)	56%	(337)	599
2018 House Vote: Someone else	4%	(3)	25%	(19)	71%	(52)	73
2016 Vote: Hillary Clinton	10%	(70)	33%	(238)	57%	(404)	711
2016 Vote: Donald Trump	11%	(71)	31%	(203)	58%	(373)	648
2016 Vote: Other	12%	(15)	29%	(35)	59%	(73)	124
2016 Vote: Didn't Vote	6%	(43)	26%	(189)	68%	(491)	723
Voted in 2014: Yes	11%	(142)	32%	(399)	57%	(718)	1258
Voted in 2014: No	6%	(57)	28%	(267)	66%	(627)	952
4-Region: Northeast	13%	(48)	34%	(131)	53%	(204)	383
4-Region: Midwest	7%	(33)	32%	(146)	61%	(277)	456
4-Region: South	8%	(69)	26%	(217)	66%	(559)	844
4-Region: West	9%	(49)	33%	(173)	58%	(304)	527

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**Table MCSPdem1\_2:** In general, would you describe yourself as an avid fan, casual fan or not a fan of each of the following?  
 National Hockey League (NHL)

Demographic	Avid fan		Casual fan		Not a fan at all		Total N
Adults	9%	(199)	30%	(666)	61%	(1345)	2210
Avid Sports Fan	25%	(134)	45%	(237)	29%	(154)	524
Sports Fan	12%	(195)	39%	(629)	49%	(802)	1626
Avid NHL Fan	100%	(199)	—	(0)	—	(0)	199
NHL Fan	23%	(199)	77%	(666)	—	(0)	865
Plans to Watch Stanley Cup Final	23%	(181)	60%	(473)	18%	(140)	794

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2210	100%
xdemGender	Gender: Male	1068	48%
	Gender: Female	1142	52%
	N	2210	
age	Age: 18-34	642	29%
	Age: 35-44	365	17%
	Age: 45-64	714	32%
	Age: 65+	489	22%
	N	2210	
demAgeGeneration	GenZers: 1997-2012	304	14%
	Millennials: 1981-1996	605	27%
	GenXers: 1965-1980	476	22%
	Baby Boomers: 1946-1964	756	34%
	N	2142	
xpid3	PID: Dem (no lean)	837	38%
	PID: Ind (no lean)	725	33%
	PID: Rep (no lean)	648	29%
	N	2210	
xpidGender	PID/Gender: Dem Men	430	19%
	PID/Gender: Dem Women	407	18%
	PID/Gender: Ind Men	333	15%
	PID/Gender: Ind Women	392	18%
	PID/Gender: Rep Men	305	14%
	PID/Gender: Rep Women	343	16%
	N	2210	
xdemIdeo3	Ideo: Liberal (1-3)	659	30%
	Ideo: Moderate (4)	631	29%
	Ideo: Conservative (5-7)	741	34%
	N	2031	
xeduc3	Educ: < College	1437	65%
	Educ: Bachelors degree	491	22%
	Educ: Post-grad	282	13%
	N	2210	

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### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1168	53%
	Income: 50k-100k	676	31%
	Income: 100k+	366	17%
	N	2210	
xdemWhite	Ethnicity: White	1711	77%
xdemHispBin	Ethnicity: Hispanic	374	17%
demBlackBin	Ethnicity: Black	282	13%
demRaceOther	Ethnicity: Other	217	10%
xdemReligion	All Christian	1016	46%
	All Non-Christian	100	5%
	Atheist	113	5%
	Agnostic/Nothing in particular	617	28%
	Something Else	363	16%
	N	2210	
xdemReligOther	Religious Non-Protestant/Catholic	115	5%
xdemEvang	Evangelical	533	24%
	Non-Evangelical	818	37%
	N	1351	
xdemUsr	Community: Urban	594	27%
	Community: Suburban	1058	48%
	Community: Rural	558	25%
	N	2210	
xdemEmploy	Employ: Private Sector	730	33%
	Employ: Government	123	6%
	Employ: Self-Employed	219	10%
	Employ: Homemaker	170	8%
	Employ: Student	98	4%
	Employ: Retired	509	23%
	Employ: Unemployed	263	12%
	Employ: Other	98	4%
	N	2210	
xdemMilHH1	Military HH: Yes	318	14%
	Military HH: No	1892	86%
	N	2210	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	535	24%
	RD/WT: Wrong Track	1675	76%
	N	2210	
xdemBidenApprove	Biden Job Approve	858	39%
	Biden Job Disapprove	1244	56%
	N	2102	
xdemBidenApprove2	Biden Job Strongly Approve	326	15%
	Biden Job Somewhat Approve	532	24%
	Biden Job Somewhat Disapprove	363	16%
	Biden Job Strongly Disapprove	881	40%
	N	2102	
xdemBidenFav	Favorable of Biden	910	41%
	Unfavorable of Biden	1192	54%
	N	2102	
xdemBidenFavFull	Very Favorable of Biden	374	17%
	Somewhat Favorable of Biden	536	24%
	Somewhat Unfavorable of Biden	284	13%
	Very Unfavorable of Biden	908	41%
	N	2102	
xnr3	#1 Issue: Economy	922	42%
	#1 Issue: Security	254	11%
	#1 Issue: Health Care	169	8%
	#1 Issue: Medicare / Social Security	225	10%
	#1 Issue: Women's Issues	227	10%
	#1 Issue: Education	79	4%
	#1 Issue: Energy	199	9%
	#1 Issue: Other	135	6%
	N	2210	
xsubVote20O	2020 Vote: Joe Biden	976	44%
	2020 Vote: Donald Trump	723	33%
	2020 Vote: Other	88	4%
	2020 Vote: Didn't Vote	424	19%
	N	2210	
xsubVote18O	2018 House Vote: Democrat	758	34%
	2018 House Vote: Republican	599	27%
	2018 House Vote: Someone else	73	3%
	N	1429	

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### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	711	32%
	2016 Vote: Donald Trump	648	29%
	2016 Vote: Other	124	6%
	2016 Vote: Didn't Vote	723	33%
	N	2205	
xsubVote14O	Voted in 2014: Yes	1258	57%
	Voted in 2014: No	952	43%
	N	2210	
xreg4	4-Region: Northeast	383	17%
	4-Region: Midwest	456	21%
	4-Region: South	844	38%
	4-Region: West	527	24%
	N	2210	
MCSPxdem1	Avid Sports Fan	524	24%
MCSPxdem2	Sports Fan	1626	74%
MCSPxdem3	Avid NHL Fan	199	9%
MCSPxdem4	NHL Fan	865	39%
MCSPxdem5	Plans to Watch Stanley Cup Final	794	36%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

