



National Tracking Poll #2203015
March 03-05, 2022

Crosstabulation Results

Methodology:

This poll was conducted between March 3-March 5, 2022 among a sample of 4420 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, educational attainment, age, race, and region. Results from the full survey have a margin of error of plus or minus 1 percentage points.

Table Index

- 1 **Table MCTE1:** *How many hours do you spend using the internet in an average week? This may include time spent on your computer(s), internet-connected mobile devices, and/or internet-connected televisions.* 5
- 2 **Table MCTE2:** *How many hours do you spend playing video games in an average week? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console.* 9
- 3 **Table MCTE3:** *Do you currently own a virtual reality headset, such as an Oculus Rift or Quest?* 13
- 4 **Table MCTE4_1:** *How much have you seen, read or heard about the following? The metaverse, a computer-generated environment in which users can interact with each other via virtual reality technology* 17
- 5 **Table MCTE4_2:** *How much have you seen, read or heard about the following? The virtual reality project by Meta Platforms (formerly known as Facebook), Horizon Worlds, a virtual reality-based video game where users can socialize with other users, create their own virtual worlds, and see other players’ worlds* 21
- 6 **Table MCTE4_3:** *How much have you seen, read or heard about the following? The virtual reality project by Meta Platforms (formerly known as Facebook), Horizon Workrooms, a virtual reality-based workspace that allows users to interact and collaborate with coworkers in a virtual office environment* 25
- 7 **Table MCTE5_1:** *Based on what you know, how interested are you in using each of the following? The metaverse, a computer-generated environment in which users can interact with each other via virtual reality technology* 29
- 8 **Table MCTE5_2:** *Based on what you know, how interested are you in using each of the following? The virtual reality project by Meta Platforms (formerly known as Facebook), Horizon Worlds, a virtual reality-based video game where users can socialize with other users, create their own virtual worlds, and see other players’ worlds* 33
- 9 **Table MCTE5_3:** *Based on what you know, how interested are you in using each of the following? The virtual reality project by Meta Platforms (formerly known as Facebook), Horizon Workrooms, a virtual reality-based workspace that allows users to interact and collaborate with coworkers in a virtual office environment* 37
- 10 **Table MCTE7_1:** *Are any of the following reasons why you do not own a virtual reality headset? Cost* 41
- 11 **Table MCTE7_2:** *Are any of the following reasons why you do not own a virtual reality headset? Lack of interest* 45
- 12 **Table MCTE7_3:** *Are any of the following reasons why you do not own a virtual reality headset? Lack of space to use* 49

13	Table MCTE7_4: <i>Are any of the following reasons why you do not own a virtual reality headset? Not yet enough applications or games using VR</i>	53
14	Table MCTE7_5: <i>Are any of the following reasons why you do not own a virtual reality headset? I don't have hardware compatible with VR</i>	57
15	Table MCTE8_1: <i>How important are each of the following when deciding whether or not to try using the metaverse? Lower-priced virtual reality headsets</i>	61
16	Table MCTE8_2: <i>How important are each of the following when deciding whether or not to try using the metaverse? Government-enacted regulations of the metaverse</i>	65
17	Table MCTE8_3: <i>How important are each of the following when deciding whether or not to try using the metaverse? Larger amounts of metaverse content</i>	69
18	Table MCTE8_4: <i>How important are each of the following when deciding whether or not to try using the metaverse? My friends and family using the metaverse</i>	73
19	Table MCTE8_5: <i>How important are each of the following when deciding whether or not to try using the metaverse? My workplace using the metaverse</i>	77
20	Table MCTE9_1: <i>In regards to using the metaverse, how much of a concern for you is each of the following? Tracking and misuse of personal data</i>	81
21	Table MCTE9_2: <i>In regards to using the metaverse, how much of a concern for you is each of the following? Personal safety</i>	85
22	Table MCTE9_3: <i>In regards to using the metaverse, how much of a concern for you is each of the following? Motion sickness from virtual reality headsets</i>	89
23	Table MCTE9_4: <i>In regards to using the metaverse, how much of a concern for you is each of the following? Online abuse and cyberbullying</i>	93
24	Table MCTE9_5: <i>In regards to using the metaverse, how much of a concern for you is each of the following? Moderation of offensive or damaging behavior</i>	97
25	Table MCTE9_6: <i>In regards to using the metaverse, how much of a concern for you is each of the following? Impacts on my mental health</i>	101
26	Table MCTE9_7: <i>In regards to using the metaverse, how much of a concern for you is each of the following? Sexual harassment</i>	105
27	Table MCTE9_8: <i>In regards to using the metaverse, how much of a concern for you is each of the following? The environmental impact related to energy consumption required to operate the metaverse</i>	109
28	Table MCTE11_1: <i>How interested would you be in participating in each of the following activities within a metaverse environment? Virtually attending a live sporting event using virtual reality technology</i>	113

29	Table MCTE11_2: <i>How interested would you be in participating in each of the following activities within a metaverse environment? Virtually attending a live concert using virtual reality technology</i>	117
30	Table MCTE11_3: <i>How interested would you be in participating in each of the following activities within a metaverse environment? Creating an avatar to represent you in the digital world</i>	121
31	Table MCTE11_4: <i>How interested would you be in participating in each of the following activities within a metaverse environment? Purchasing virtual apparel and footwear from your favorite brands for your virtual avatar</i>	125
32	Table MCTEdem1: <i>Do you currently subscribe to an internet service at home?</i>	129
33	Summary Statistics of Survey Respondent Demographics	133

Crosstabulation Results by Respondent Demographics

Table MCTE1: How many hours do you spend using the internet in an average week? This may include time spent on your computer(s), internet-connected mobile devices, and/or internet-connected televisions.

Demographic							I do not have	Total N
	Less than 1 hour	1-2 hours	3-6 hours	7-12 hours	13-24 hours	More than 24 hours	internet access	
Adults	1% (48)	4% (172)	13% (561)	19% (846)	23% (1010)	40% (1752)	1% (30)	4420
Gender: Male	1% (23)	4% (81)	13% (286)	19% (399)	23% (491)	39% (841)	1% (14)	2133
Gender: Female	1% (25)	4% (92)	12% (276)	20% (447)	23% (519)	40% (911)	1% (16)	2287
Age: 18-34	2% (21)	5% (68)	15% (198)	21% (281)	19% (248)	37% (492)	1% (9)	1316
Age: 35-44	2% (12)	5% (35)	13% (95)	21% (152)	20% (146)	38% (272)	1% (6)	718
Age: 45-64	1% (9)	3% (49)	11% (173)	18% (278)	24% (359)	42% (632)	1% (9)	1509
Age: 65+	1% (6)	2% (20)	11% (96)	15% (135)	29% (258)	41% (356)	1% (6)	877
GenZers: 1997-2012	2% (8)	7% (33)	11% (51)	20% (99)	17% (84)	42% (201)	2% (8)	485
Millennials: 1981-1996	2% (24)	5% (68)	16% (220)	22% (297)	20% (275)	35% (481)	— (7)	1371
GenXers: 1965-1980	1% (6)	3% (34)	12% (128)	19% (205)	22% (247)	44% (482)	— (4)	1107
Baby Boomers: 1946-1964	1% (9)	3% (34)	11% (147)	16% (219)	27% (364)	41% (543)	1% (11)	1328
PID: Dem (no lean)	1% (13)	4% (71)	13% (220)	19% (334)	24% (412)	39% (661)	— (5)	1716
PID: Ind (no lean)	2% (25)	4% (61)	11% (153)	18% (253)	21% (290)	42% (582)	1% (13)	1376
PID: Rep (no lean)	1% (10)	3% (41)	14% (189)	19% (259)	23% (308)	38% (509)	1% (12)	1328
PID/Gender: Dem Men	— (3)	4% (35)	15% (132)	21% (183)	24% (211)	36% (318)	— (2)	885
PID/Gender: Dem Women	1% (10)	4% (35)	11% (88)	18% (152)	24% (200)	41% (343)	— (3)	831
PID/Gender: Ind Men	2% (16)	4% (26)	10% (67)	16% (103)	22% (146)	45% (300)	— (3)	661
PID/Gender: Ind Women	1% (8)	5% (35)	12% (86)	21% (150)	20% (144)	40% (283)	1% (10)	716
PID/Gender: Rep Men	1% (3)	3% (20)	15% (87)	19% (113)	23% (133)	38% (223)	1% (8)	588
PID/Gender: Rep Women	1% (7)	3% (21)	14% (102)	20% (146)	24% (175)	39% (285)	— (4)	740
Ideo: Liberal (1-3)	1% (9)	4% (48)	11% (137)	19% (247)	22% (285)	44% (569)	— (3)	1299
Ideo: Moderate (4)	1% (13)	5% (63)	12% (151)	19% (235)	23% (275)	39% (474)	1% (9)	1220
Ideo: Conservative (5-7)	1% (12)	3% (48)	14% (205)	19% (278)	26% (385)	37% (553)	1% (8)	1488
Educ: < College	1% (40)	4% (134)	13% (396)	18% (562)	22% (665)	40% (1212)	1% (30)	3038
Educ: Bachelors degree	— (4)	3% (26)	13% (112)	19% (173)	25% (227)	39% (350)	— (0)	892
Educ: Post-grad	1% (4)	2% (12)	11% (53)	23% (111)	24% (119)	39% (191)	— (0)	490

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Table MCTE1: How many hours do you spend using the internet in an average week? This may include time spent on your computer(s), internet-connected mobile devices, and/or internet-connected televisions.

Demographic							I do not have	Total N
	Less than 1 hour	1-2 hours	3-6 hours	7-12 hours	13-24 hours	More than 24 hours	internet access	
Adults	1% (48)	4% (172)	13% (561)	19% (846)	23% (1010)	40% (1752)	1% (30)	4420
Income: Under 50k	2% (38)	5% (113)	13% (298)	18% (411)	20% (461)	41% (924)	1% (27)	2271
Income: 50k-100k	1% (7)	3% (41)	12% (171)	21% (296)	25% (364)	39% (555)	— (0)	1435
Income: 100k+	— (2)	3% (18)	13% (93)	20% (139)	26% (185)	38% (274)	— (2)	714
Ethnicity: White	1% (28)	3% (117)	12% (431)	19% (650)	24% (832)	40% (1383)	1% (19)	3459
Ethnicity: Hispanic	1% (9)	7% (49)	16% (115)	23% (160)	17% (119)	35% (248)	— (2)	702
Ethnicity: Black	2% (10)	5% (28)	15% (82)	21% (115)	20% (111)	36% (200)	1% (6)	551
Ethnicity: Other	2% (10)	7% (28)	12% (49)	20% (82)	16% (67)	41% (169)	1% (5)	410
All Christian	1% (22)	2% (49)	12% (252)	18% (366)	26% (522)	40% (812)	1% (11)	2034
All Non-Christian	2% (6)	8% (27)	16% (56)	22% (78)	22% (75)	30% (104)	1% (2)	347
Atheist	1% (2)	1% (1)	7% (12)	13% (22)	23% (37)	55% (91)	— (0)	165
Agnostic/Nothing in particular	1% (11)	5% (56)	12% (134)	17% (194)	21% (241)	43% (486)	1% (15)	1137
Something Else	1% (8)	5% (39)	14% (107)	25% (186)	18% (135)	35% (260)	— (2)	737
Religious Non-Protestant/Catholic	1% (6)	7% (28)	15% (62)	21% (86)	21% (86)	33% (132)	1% (2)	401
Evangelical	1% (9)	4% (43)	14% (166)	21% (244)	23% (262)	37% (429)	— (4)	1157
Non-Evangelical	1% (21)	3% (44)	12% (180)	19% (297)	25% (379)	39% (605)	— (7)	1533
Community: Urban	1% (14)	5% (61)	14% (189)	20% (274)	21% (280)	38% (512)	1% (15)	1345
Community: Suburban	1% (21)	4% (74)	11% (221)	19% (378)	25% (500)	39% (778)	— (3)	1976
Community: Rural	1% (13)	3% (38)	14% (151)	18% (194)	21% (230)	42% (462)	1% (11)	1099
Employ: Private Sector	— (5)	3% (45)	12% (163)	21% (288)	24% (329)	40% (558)	— (2)	1390
Employ: Government	1% (2)	7% (18)	13% (35)	21% (57)	24% (65)	34% (92)	1% (2)	272
Employ: Self-Employed	2% (7)	7% (34)	14% (64)	19% (86)	18% (81)	41% (190)	— (1)	463
Employ: Homemaker	1% (3)	4% (12)	15% (50)	20% (65)	23% (77)	37% (121)	1% (2)	329
Employ: Student	3% (4)	4% (4)	12% (14)	22% (26)	25% (31)	34% (41)	— (0)	120
Employ: Retired	1% (10)	3% (29)	11% (110)	16% (161)	29% (285)	39% (388)	1% (9)	993
Employ: Unemployed	2% (9)	4% (24)	16% (91)	19% (106)	15% (84)	43% (244)	2% (13)	572
Employ: Other	3% (7)	2% (7)	12% (34)	20% (57)	20% (58)	42% (120)	— (0)	282
Military HH: Yes	1% (4)	4% (25)	13% (82)	18% (113)	26% (167)	38% (239)	— (2)	632
Military HH: No	1% (44)	4% (148)	13% (479)	19% (734)	22% (843)	40% (1514)	1% (28)	3788

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Table MCTE1: How many hours do you spend using the internet in an average week? This may include time spent on your computer(s), internet-connected mobile devices, and/or internet-connected televisions.

Demographic							I do not have	Total N
	Less than 1 hour	1-2 hours	3-6 hours	7-12 hours	13-24 hours	24 hours	internet access	
Adults	1% (48)	4% (172)	13% (561)	19% (846)	23% (1010)	40% (1752)	1% (30)	4420
RD/WT: Right Direction	1% (19)	5% (77)	14% (232)	21% (348)	23% (395)	36% (618)	— (8)	1696
RD/WT: Wrong Track	1% (29)	4% (96)	12% (330)	18% (498)	23% (615)	42% (1135)	1% (22)	2724
Biden Job Approve	1% (13)	5% (96)	13% (256)	19% (376)	23% (449)	40% (792)	— (7)	1989
Biden Job Disapprove	1% (25)	3% (68)	12% (273)	19% (428)	23% (513)	40% (886)	1% (16)	2210
Biden Job Strongly Approve	1% (8)	4% (41)	15% (143)	20% (196)	22% (211)	37% (355)	1% (5)	959
Biden Job Somewhat Approve	— (5)	5% (55)	11% (113)	17% (180)	23% (238)	42% (438)	— (2)	1031
Biden Job Somewhat Disapprove	1% (5)	2% (10)	12% (71)	19% (115)	23% (144)	43% (264)	1% (6)	614
Biden Job Strongly Disapprove	1% (20)	4% (59)	13% (202)	20% (314)	23% (369)	39% (622)	1% (10)	1596
Favorable of Biden	1% (17)	5% (93)	13% (254)	18% (354)	23% (450)	41% (812)	— (5)	1985
Unfavorable of Biden	1% (22)	3% (68)	12% (267)	20% (433)	23% (513)	40% (870)	1% (17)	2189
Very Favorable of Biden	1% (12)	5% (45)	15% (148)	19% (189)	21% (207)	39% (381)	— (3)	985
Somewhat Favorable of Biden	1% (5)	5% (48)	11% (106)	17% (165)	24% (243)	43% (431)	— (2)	1000
Somewhat Unfavorable of Biden	1% (3)	2% (9)	10% (54)	21% (117)	23% (128)	43% (235)	1% (4)	550
Very Unfavorable of Biden	1% (19)	4% (58)	13% (214)	19% (316)	23% (384)	39% (635)	1% (13)	1639
#1 Issue: Economy	1% (10)	4% (70)	11% (202)	20% (355)	24% (419)	40% (705)	1% (14)	1774
#1 Issue: Security	1% (4)	4% (28)	15% (100)	19% (129)	23% (160)	39% (269)	— (2)	692
#1 Issue: Health Care	1% (8)	3% (18)	14% (74)	18% (97)	24% (130)	39% (215)	— (3)	544
#1 Issue: Medicare / Social Security	2% (8)	3% (16)	13% (65)	18% (92)	25% (124)	39% (197)	1% (4)	505
#1 Issue: Women's Issues	— (0)	9% (18)	10% (21)	18% (39)	18% (38)	44% (92)	1% (1)	210
#1 Issue: Education	4% (7)	7% (12)	17% (30)	20% (35)	22% (39)	30% (52)	1% (1)	177
#1 Issue: Energy	2% (5)	2% (7)	16% (47)	18% (54)	17% (52)	44% (131)	1% (4)	300
#1 Issue: Other	3% (7)	2% (4)	10% (22)	21% (46)	22% (48)	42% (92)	— (0)	219
2020 Vote: Joe Biden	1% (13)	4% (68)	11% (210)	18% (347)	24% (446)	42% (792)	— (6)	1882
2020 Vote: Donald Trump	1% (12)	3% (48)	13% (203)	19% (290)	26% (397)	37% (564)	1% (9)	1523
2020 Vote: Other	— (0)	4% (6)	12% (16)	25% (34)	21% (29)	39% (54)	— (0)	139
2020 Vote: Didn't Vote	3% (23)	6% (51)	15% (131)	20% (176)	16% (137)	39% (342)	2% (15)	876
2018 House Vote: Democrat	1% (8)	3% (51)	11% (167)	19% (286)	25% (376)	41% (628)	— (4)	1519
2018 House Vote: Republican	1% (10)	4% (46)	13% (164)	19% (233)	25% (310)	38% (476)	1% (10)	1250
2018 House Vote: Someone else	— (0)	3% (3)	11% (12)	26% (30)	22% (25)	39% (44)	— (0)	115

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Table MCTE1: How many hours do you spend using the internet in an average week? This may include time spent on your computer(s), internet-connected mobile devices, and/or internet-connected televisions.

Demographic							I do not have	Total N
	Less than 1 hour	1-2 hours	3-6 hours	7-12 hours	13-24 hours	More than 24 hours	internet access	
Adults	1% (48)	4% (172)	13% (561)	19% (846)	23% (1010)	40% (1752)	1% (30)	4420
2016 Vote: Hillary Clinton	1% (7)	3% (43)	11% (157)	18% (258)	24% (339)	43% (605)	— (3)	1412
2016 Vote: Donald Trump	1% (12)	3% (43)	13% (178)	19% (256)	26% (359)	37% (513)	1% (9)	1371
2016 Vote: Other	— (1)	3% (6)	8% (16)	20% (43)	22% (49)	46% (100)	1% (2)	217
2016 Vote: Didn't Vote	2% (28)	6% (80)	15% (209)	20% (289)	19% (262)	37% (531)	1% (17)	1415
Voted in 2014: Yes	1% (19)	3% (81)	11% (279)	19% (476)	26% (647)	40% (1005)	1% (13)	2519
Voted in 2014: No	2% (29)	5% (92)	15% (282)	19% (370)	19% (363)	39% (747)	1% (17)	1901
4-Region: Northeast	1% (8)	4% (33)	11% (87)	21% (164)	23% (183)	40% (315)	— (0)	791
4-Region: Midwest	— (4)	4% (39)	11% (101)	18% (170)	24% (225)	41% (382)	1% (7)	929
4-Region: South	1% (24)	3% (53)	14% (224)	19% (312)	22% (364)	40% (667)	1% (12)	1656
4-Region: West	1% (12)	4% (47)	14% (149)	19% (200)	23% (239)	37% (388)	1% (11)	1045
2203009	1% (23)	4% (80)	13% (291)	20% (440)	23% (516)	38% (846)	1% (13)	2209
2203015	1% (24)	4% (93)	12% (270)	18% (406)	22% (494)	41% (907)	1% (17)	2211
Interest in the Metaverse	1% (11)	5% (75)	13% (215)	20% (330)	21% (346)	39% (642)	— (7)	1626
Owns a VR Headset	1% (8)	6% (43)	12% (90)	24% (192)	20% (154)	38% (295)	— (2)	786
24+ Hours on Internet per Week	— (0)	— (0)	— (0)	— (0)	— (0)	100% (1752)	— (0)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCTE2: How many hours do you spend playing video games in an average week? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console.

Demographic	Less than 1 hour	1-2 hours	3-6 hours	7-12 hours	13-24 hours	More than 24 hours	I do not play video games	Total N
Adults	11% (493)	12% (527)	18% (818)	15% (681)	7% (330)	7% (297)	29% (1274)	4420
Gender: Male	9% (200)	10% (217)	20% (424)	19% (402)	9% (198)	9% (189)	24% (504)	2133
Gender: Female	13% (293)	14% (310)	17% (394)	12% (279)	6% (132)	5% (108)	34% (770)	2287
Age: 18-34	10% (127)	12% (162)	24% (316)	20% (258)	11% (144)	11% (146)	12% (163)	1316
Age: 35-44	13% (92)	11% (77)	22% (158)	19% (140)	8% (59)	7% (47)	20% (146)	718
Age: 45-64	13% (190)	13% (194)	15% (232)	14% (209)	6% (86)	6% (85)	34% (512)	1509
Age: 65+	10% (85)	11% (93)	13% (112)	8% (74)	5% (40)	2% (19)	52% (454)	877
GenZers: 1997-2012	9% (45)	13% (63)	24% (116)	20% (95)	12% (61)	12% (59)	10% (46)	485
Millennials: 1981-1996	11% (147)	11% (152)	23% (316)	20% (271)	10% (133)	9% (129)	16% (223)	1371
GenXers: 1965-1980	13% (140)	14% (158)	18% (198)	15% (166)	7% (75)	6% (65)	28% (305)	1107
Baby Boomers: 1946-1964	11% (150)	10% (136)	13% (174)	11% (140)	4% (55)	3% (41)	47% (631)	1328
PID: Dem (no lean)	10% (169)	12% (199)	19% (332)	18% (315)	8% (137)	7% (116)	26% (448)	1716
PID: Ind (no lean)	11% (150)	12% (172)	19% (263)	15% (208)	8% (104)	7% (102)	27% (378)	1376
PID: Rep (no lean)	13% (175)	12% (156)	17% (223)	12% (158)	7% (89)	6% (78)	34% (448)	1328
PID/Gender: Dem Men	6% (53)	9% (84)	22% (199)	23% (207)	11% (97)	9% (76)	19% (169)	885
PID/Gender: Dem Women	14% (116)	14% (115)	16% (133)	13% (108)	5% (40)	5% (40)	34% (279)	831
PID/Gender: Ind Men	11% (74)	11% (73)	20% (133)	16% (109)	8% (50)	9% (62)	24% (160)	661
PID/Gender: Ind Women	11% (76)	14% (99)	18% (130)	14% (99)	7% (53)	6% (40)	31% (219)	716
PID/Gender: Rep Men	13% (74)	10% (60)	16% (92)	15% (86)	9% (50)	9% (50)	30% (175)	588
PID/Gender: Rep Women	14% (101)	13% (96)	18% (131)	10% (71)	5% (38)	4% (28)	37% (273)	740
Ideo: Liberal (1-3)	9% (118)	11% (142)	21% (273)	20% (255)	9% (118)	6% (83)	24% (309)	1299
Ideo: Moderate (4)	13% (155)	12% (151)	18% (222)	14% (169)	8% (103)	7% (85)	27% (334)	1220
Ideo: Conservative (5-7)	12% (179)	12% (182)	15% (221)	14% (207)	6% (88)	6% (90)	35% (521)	1488
Educ: < College	11% (343)	12% (377)	19% (585)	15% (447)	7% (228)	7% (224)	27% (835)	3038
Educ: Bachelors degree	12% (109)	11% (97)	16% (142)	16% (146)	6% (53)	5% (46)	33% (298)	892
Educ: Post-grad	8% (41)	11% (53)	19% (92)	18% (89)	10% (49)	6% (27)	29% (141)	490
Income: Under 50k	10% (233)	13% (292)	19% (438)	14% (310)	7% (165)	7% (165)	29% (669)	2271
Income: 50k-100k	13% (186)	10% (150)	18% (252)	16% (233)	8% (113)	6% (87)	29% (415)	1435
Income: 100k+	10% (75)	12% (86)	18% (128)	19% (139)	7% (51)	6% (45)	27% (190)	714
Ethnicity: White	12% (399)	12% (417)	17% (599)	15% (513)	8% (278)	6% (211)	30% (1042)	3459
Ethnicity: Hispanic	11% (74)	10% (68)	23% (162)	19% (132)	8% (58)	7% (48)	23% (159)	702

Continued on next page

Table MCTE2: *How many hours do you spend playing video games in an average week? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console.*

Demographic	Less than 1 hour	1-2 hours	3-6 hours	7-12 hours	13-24 hours	More than 24 hours	I do not play video games	Total N
Adults	11% (493)	12% (527)	18% (818)	15% (681)	7% (330)	7% (297)	29% (1274)	4420
Ethnicity: Black	8% (45)	13% (73)	24% (132)	17% (95)	5% (26)	9% (48)	24% (131)	551
Ethnicity: Other	12% (50)	9% (37)	21% (87)	18% (73)	6% (25)	9% (37)	25% (100)	410
All Christian	11% (219)	12% (249)	16% (318)	15% (297)	8% (154)	6% (121)	33% (675)	2034
All Non-Christian	9% (30)	11% (39)	20% (69)	24% (83)	9% (32)	9% (30)	18% (64)	347
Atheist	10% (16)	7% (12)	16% (27)	12% (19)	14% (23)	14% (23)	28% (46)	165
Agnostic/Nothing in particular	13% (146)	14% (156)	20% (222)	14% (154)	8% (87)	7% (84)	25% (288)	1137
Something Else	11% (82)	10% (72)	25% (181)	17% (127)	5% (35)	5% (39)	27% (201)	737
Religious Non-Protestant/Catholic	9% (38)	11% (44)	19% (76)	23% (94)	10% (39)	9% (36)	18% (74)	401
Evangelical	10% (113)	11% (132)	19% (220)	16% (188)	8% (87)	7% (78)	29% (340)	1157
Non-Evangelical	12% (179)	12% (183)	18% (269)	14% (218)	6% (92)	5% (70)	34% (523)	1533
Community: Urban	9% (116)	10% (141)	20% (274)	19% (262)	10% (129)	10% (134)	21% (289)	1345
Community: Suburban	12% (238)	12% (243)	18% (347)	15% (297)	6% (123)	5% (92)	32% (636)	1976
Community: Rural	13% (140)	13% (143)	18% (197)	11% (122)	7% (77)	6% (70)	32% (349)	1099
Employ: Private Sector	13% (187)	13% (176)	19% (267)	18% (250)	9% (125)	6% (79)	22% (305)	1390
Employ: Government	8% (22)	12% (33)	18% (48)	17% (47)	11% (30)	12% (34)	21% (58)	272
Employ: Self-Employed	13% (60)	10% (46)	22% (101)	22% (100)	9% (40)	9% (40)	16% (75)	463
Employ: Homemaker	13% (42)	13% (44)	13% (43)	17% (55)	7% (24)	4% (14)	33% (108)	329
Employ: Student	9% (11)	10% (12)	20% (24)	31% (37)	9% (10)	6% (7)	16% (19)	120
Employ: Retired	10% (99)	10% (100)	13% (128)	9% (87)	5% (47)	3% (28)	51% (505)	993
Employ: Unemployed	10% (54)	14% (80)	21% (122)	14% (78)	7% (41)	11% (63)	23% (132)	572
Employ: Other	7% (18)	13% (35)	30% (85)	10% (27)	4% (13)	11% (31)	26% (73)	282
Military HH: Yes	9% (55)	13% (79)	18% (111)	16% (100)	7% (43)	6% (38)	32% (205)	632
Military HH: No	12% (438)	12% (448)	19% (707)	15% (581)	8% (287)	7% (258)	28% (1069)	3788
RD/WT: Right Direction	9% (160)	10% (176)	20% (337)	18% (302)	10% (169)	8% (129)	25% (422)	1696
RD/WT: Wrong Track	12% (333)	13% (351)	18% (480)	14% (379)	6% (160)	6% (168)	31% (852)	2724
Biden Job Approve	9% (187)	11% (215)	19% (384)	17% (343)	9% (186)	7% (145)	27% (528)	1989
Biden Job Disapprove	13% (280)	13% (283)	18% (393)	15% (324)	6% (127)	6% (128)	31% (675)	2210

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Table MCTE2: How many hours do you spend playing video games in an average week? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console.

Demographic	Less than 1 hour	1-2 hours	3-6 hours	7-12 hours	13-24 hours	More than 24 hours	I do not play video games	Total N
Adults	11% (493)	12% (527)	18% (818)	15% (681)	7% (330)	7% (297)	29% (1274)	4420
Biden Job Strongly Approve	7% (68)	10% (98)	19% (182)	20% (188)	10% (98)	8% (76)	26% (250)	959
Biden Job Somewhat Approve	12% (119)	11% (117)	20% (202)	15% (156)	9% (88)	7% (70)	27% (279)	1031
Biden Job Somewhat Disapprove	13% (79)	14% (86)	22% (134)	17% (104)	6% (37)	6% (38)	22% (136)	614
Biden Job Strongly Disapprove	13% (201)	12% (197)	16% (259)	14% (219)	6% (90)	6% (90)	34% (539)	1596
Favorable of Biden	10% (196)	11% (223)	19% (370)	17% (338)	9% (178)	7% (139)	27% (541)	1985
Unfavorable of Biden	12% (269)	13% (275)	18% (400)	14% (311)	6% (132)	6% (134)	31% (668)	2189
Very Favorable of Biden	7% (73)	10% (97)	20% (197)	19% (184)	9% (91)	7% (70)	28% (272)	985
Somewhat Favorable of Biden	12% (123)	13% (126)	17% (172)	15% (154)	9% (87)	7% (70)	27% (269)	1000
Somewhat Unfavorable of Biden	12% (65)	13% (73)	23% (129)	16% (88)	6% (35)	7% (39)	22% (121)	550
Very Unfavorable of Biden	12% (204)	12% (202)	17% (271)	14% (224)	6% (97)	6% (95)	33% (547)	1639
#1 Issue: Economy	12% (210)	12% (206)	19% (338)	16% (289)	8% (141)	8% (136)	26% (454)	1774
#1 Issue: Security	10% (70)	12% (85)	17% (119)	13% (93)	6% (39)	6% (44)	35% (241)	692
#1 Issue: Health Care	9% (50)	10% (55)	22% (118)	21% (114)	9% (49)	7% (38)	22% (119)	544
#1 Issue: Medicare / Social Security	11% (54)	12% (62)	13% (65)	12% (61)	5% (26)	5% (28)	42% (210)	505
#1 Issue: Women's Issues	14% (30)	13% (27)	17% (35)	17% (35)	9% (18)	8% (18)	22% (46)	210
#1 Issue: Education	13% (22)	15% (27)	22% (39)	13% (23)	10% (17)	7% (13)	20% (35)	177
#1 Issue: Energy	11% (34)	16% (47)	21% (63)	14% (41)	10% (29)	5% (16)	24% (71)	300
#1 Issue: Other	10% (23)	8% (18)	18% (40)	11% (24)	5% (12)	2% (5)	45% (98)	219
2020 Vote: Joe Biden	9% (173)	12% (217)	17% (326)	18% (335)	8% (158)	7% (129)	29% (543)	1882
2020 Vote: Donald Trump	13% (205)	12% (190)	18% (267)	13% (197)	7% (99)	5% (81)	32% (484)	1523
2020 Vote: Other	11% (15)	17% (23)	17% (23)	8% (12)	10% (14)	1% (2)	36% (51)	139
2020 Vote: Didn't Vote	11% (100)	11% (97)	23% (201)	16% (138)	7% (59)	10% (85)	22% (197)	876
2018 House Vote: Democrat	10% (146)	11% (173)	17% (259)	17% (251)	9% (130)	8% (117)	29% (444)	1519
2018 House Vote: Republican	12% (151)	12% (153)	19% (237)	12% (155)	5% (61)	4% (55)	35% (438)	1250
2018 House Vote: Someone else	12% (14)	17% (19)	17% (20)	17% (20)	9% (11)	6% (7)	22% (25)	115
2016 Vote: Hillary Clinton	9% (128)	11% (158)	18% (251)	17% (233)	8% (111)	7% (95)	31% (436)	1412
2016 Vote: Donald Trump	13% (179)	12% (160)	18% (240)	13% (185)	7% (93)	5% (67)	33% (447)	1371
2016 Vote: Other	16% (35)	14% (31)	19% (42)	11% (24)	7% (15)	2% (5)	31% (66)	217
2016 Vote: Didn't Vote	11% (150)	13% (177)	20% (285)	17% (239)	8% (112)	9% (129)	23% (324)	1415

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Table MCTE2: How many hours do you spend playing video games in an average week? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console.

Demographic	Less than 1 hour	1-2 hours	3-6 hours	7-12 hours	13-24 hours	More than 24 hours	I do not play video games	Total N
Adults	11% (493)	12% (527)	18% (818)	15% (681)	7% (330)	7% (297)	29% (1274)	4420
Voted in 2014: Yes	11% (289)	12% (292)	17% (430)	14% (358)	7% (178)	5% (137)	33% (835)	2519
Voted in 2014: No	11% (204)	12% (235)	20% (387)	17% (323)	8% (152)	8% (160)	23% (439)	1901
4-Region: Northeast	11% (89)	12% (94)	17% (138)	17% (131)	9% (68)	8% (62)	26% (208)	791
4-Region: Midwest	13% (118)	13% (117)	17% (160)	12% (108)	7% (66)	6% (54)	33% (306)	929
4-Region: South	11% (183)	12% (191)	19% (311)	15% (248)	7% (110)	7% (117)	30% (496)	1656
4-Region: West	10% (103)	12% (125)	20% (209)	19% (195)	8% (86)	6% (64)	25% (264)	1045
2203009	12% (261)	12% (266)	18% (396)	15% (334)	8% (173)	6% (137)	29% (641)	2209
2203015	11% (232)	12% (261)	19% (421)	16% (347)	7% (156)	7% (160)	29% (633)	2211
Interest in the Metaverse	9% (149)	12% (188)	23% (373)	21% (349)	12% (192)	11% (172)	13% (205)	1626
Owns a VR Headset	6% (48)	10% (75)	24% (188)	26% (205)	14% (111)	15% (117)	5% (42)	786
24+ Hours on Internet per Week	9% (161)	9% (157)	14% (247)	17% (300)	11% (190)	15% (259)	25% (439)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCTE3: Do you currently own a virtual reality headset, such as an Oculus Rift or Quest?

Demographic	Yes	No	Total N
Adults	18% (786)	82% (3634)	4420
Gender: Male	26% (548)	74% (1585)	2133
Gender: Female	10% (238)	90% (2049)	2287
Age: 18-34	31% (407)	69% (910)	1316
Age: 35-44	28% (198)	72% (520)	718
Age: 45-64	10% (151)	90% (1358)	1509
Age: 65+	3% (30)	97% (847)	877
GenZers: 1997-2012	24% (114)	76% (371)	485
Millennials: 1981-1996	34% (462)	66% (909)	1371
GenXers: 1965-1980	13% (143)	87% (964)	1107
Baby Boomers: 1946-1964	5% (62)	95% (1266)	1328
PID: Dem (no lean)	24% (417)	76% (1299)	1716
PID: Ind (no lean)	14% (189)	86% (1188)	1376
PID: Rep (no lean)	14% (180)	86% (1147)	1328
PID/Gender: Dem Men	39% (341)	61% (544)	885
PID/Gender: Dem Women	9% (76)	91% (755)	831
PID/Gender: Ind Men	14% (95)	86% (565)	661
PID/Gender: Ind Women	13% (93)	87% (622)	716
PID/Gender: Rep Men	19% (111)	81% (476)	588
PID/Gender: Rep Women	9% (69)	91% (671)	740
Ideo: Liberal (1-3)	26% (338)	74% (961)	1299
Ideo: Moderate (4)	15% (182)	85% (1039)	1220
Ideo: Conservative (5-7)	15% (223)	85% (1265)	1488
Educ: < College	14% (424)	86% (2614)	3038
Educ: Bachelors degree	23% (209)	77% (682)	892
Educ: Post-grad	31% (153)	69% (338)	490
Income: Under 50k	12% (270)	88% (2002)	2271
Income: 50k-100k	20% (292)	80% (1143)	1435
Income: 100k+	31% (224)	69% (490)	714
Ethnicity: White	18% (616)	82% (2843)	3459
Ethnicity: Hispanic	28% (194)	72% (508)	702
Ethnicity: Black	20% (108)	80% (443)	551
Ethnicity: Other	15% (61)	85% (349)	410

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Table MCTE3: Do you currently own a virtual reality headset, such as an Oculus Rift or Quest?

Demographic	Yes	No	Total N
Adults	18% (786)	82% (3634)	4420
All Christian	16% (330)	84% (1704)	2034
All Non-Christian	51% (177)	49% (170)	347
Atheist	19% (32)	81% (133)	165
Agnostic/Nothing in particular	13% (146)	87% (990)	1137
Something Else	14% (100)	86% (637)	737
Religious Non-Protestant/Catholic	46% (183)	54% (218)	401
Evangelical	21% (238)	79% (919)	1157
Non-Evangelical	12% (179)	88% (1353)	1533
Community: Urban	33% (439)	67% (906)	1345
Community: Suburban	12% (231)	88% (1745)	1976
Community: Rural	10% (115)	90% (984)	1099
Employ: Private Sector	24% (331)	76% (1059)	1390
Employ: Government	37% (101)	63% (171)	272
Employ: Self-Employed	35% (164)	65% (299)	463
Employ: Homemaker	15% (50)	85% (279)	329
Employ: Student	19% (22)	81% (98)	120
Employ: Retired	4% (37)	96% (955)	993
Employ: Unemployed	8% (48)	92% (524)	572
Employ: Other	11% (31)	89% (251)	282
Military HH: Yes	16% (100)	84% (532)	632
Military HH: No	18% (685)	82% (3103)	3788
RD/WT: Right Direction	28% (483)	72% (1213)	1696
RD/WT: Wrong Track	11% (303)	89% (2422)	2724
Biden Job Approve	26% (519)	74% (1470)	1989
Biden Job Disapprove	11% (246)	89% (1964)	2210
Biden Job Strongly Approve	35% (339)	65% (620)	959
Biden Job Somewhat Approve	17% (180)	83% (851)	1031
Biden Job Somewhat Disapprove	14% (89)	86% (525)	614
Biden Job Strongly Disapprove	10% (157)	90% (1439)	1596
Favorable of Biden	25% (493)	75% (1491)	1985
Unfavorable of Biden	12% (257)	88% (1933)	2189

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Table MCTE3: Do you currently own a virtual reality headset, such as an Oculus Rift or Quest?

Demographic	Yes	No	Total N
Adults	18% (786)	82% (3634)	4420
Very Favorable of Biden	31% (302)	69% (683)	985
Somewhat Favorable of Biden	19% (192)	81% (808)	1000
Somewhat Unfavorable of Biden	17% (95)	83% (455)	550
Very Unfavorable of Biden	10% (162)	90% (1477)	1639
#1 Issue: Economy	18% (327)	82% (1447)	1774
#1 Issue: Security	13% (88)	87% (604)	692
#1 Issue: Health Care	28% (152)	72% (392)	544
#1 Issue: Medicare / Social Security	8% (42)	92% (463)	505
#1 Issue: Women's Issues	23% (48)	77% (161)	210
#1 Issue: Education	26% (46)	74% (130)	177
#1 Issue: Energy	21% (63)	79% (237)	300
#1 Issue: Other	9% (20)	91% (198)	219
2020 Vote: Joe Biden	23% (437)	77% (1444)	1882
2020 Vote: Donald Trump	15% (222)	85% (1301)	1523
2020 Vote: Other	17% (24)	83% (115)	139
2020 Vote: Didn't Vote	12% (102)	88% (774)	876
2018 House Vote: Democrat	23% (346)	77% (1173)	1519
2018 House Vote: Republican	14% (177)	86% (1072)	1250
2018 House Vote: Someone else	12% (14)	88% (101)	115
2016 Vote: Hillary Clinton	21% (300)	79% (1112)	1412
2016 Vote: Donald Trump	15% (210)	85% (1161)	1371
2016 Vote: Other	12% (26)	88% (190)	217
2016 Vote: Didn't Vote	18% (249)	82% (1167)	1415
Voted in 2014: Yes	18% (444)	82% (2075)	2519
Voted in 2014: No	18% (341)	82% (1559)	1901
4-Region: Northeast	22% (175)	78% (616)	791
4-Region: Midwest	12% (108)	88% (820)	929
4-Region: South	14% (235)	86% (1421)	1656
4-Region: West	26% (268)	74% (777)	1045
2203009	18% (394)	82% (1814)	2209
2203015	18% (391)	82% (1820)	2211
Interest in the Metaverse	36% (590)	64% (1037)	1626

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Table MCTE3: Do you currently own a virtual reality headset, such as an Oculus Rift or Quest?

Demographic	Yes		No		Total N
Adults	18%	(786)	82%	(3634)	4420
Owns a VR Headset	100%	(786)	—	(0)	786
24+ Hours on Internet per Week	17%	(295)	83%	(1457)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE4_1: How much have you seen, read or heard about the following?*The metaverse, a computer-generated environment in which users can interact with each other via virtual reality technology*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(488)	25%	(1124)	24%	(1066)	39%	(1742)	4420
Gender: Male	17%	(366)	31%	(655)	24%	(508)	28%	(604)	2133
Gender: Female	5%	(122)	20%	(468)	24%	(559)	50%	(1137)	2287
Age: 18-34	23%	(298)	32%	(425)	21%	(271)	25%	(323)	1316
Age: 35-44	16%	(115)	31%	(220)	25%	(180)	28%	(203)	718
Age: 45-64	4%	(60)	24%	(366)	26%	(399)	45%	(684)	1509
Age: 65+	2%	(16)	13%	(113)	25%	(216)	61%	(532)	877
GenZers: 1997-2012	22%	(105)	33%	(160)	19%	(94)	26%	(125)	485
Millennials: 1981-1996	21%	(293)	32%	(432)	22%	(306)	25%	(339)	1371
GenXers: 1965-1980	6%	(70)	27%	(301)	25%	(277)	41%	(458)	1107
Baby Boomers: 1946-1964	1%	(16)	17%	(220)	27%	(361)	55%	(731)	1328
PID: Dem (no lean)	16%	(278)	28%	(473)	22%	(375)	34%	(590)	1716
PID: Ind (no lean)	9%	(120)	25%	(338)	28%	(382)	39%	(536)	1376
PID: Rep (no lean)	7%	(90)	24%	(313)	23%	(310)	46%	(616)	1328
PID/Gender: Dem Men	25%	(224)	35%	(309)	19%	(166)	21%	(186)	885
PID/Gender: Dem Women	7%	(54)	20%	(164)	25%	(209)	49%	(403)	831
PID/Gender: Ind Men	12%	(81)	27%	(181)	31%	(203)	30%	(196)	661
PID/Gender: Ind Women	5%	(39)	22%	(157)	25%	(179)	48%	(340)	716
PID/Gender: Rep Men	10%	(61)	28%	(166)	24%	(139)	38%	(222)	588
PID/Gender: Rep Women	4%	(29)	20%	(147)	23%	(170)	53%	(394)	740
Ideo: Liberal (1-3)	17%	(220)	31%	(405)	24%	(313)	28%	(361)	1299
Ideo: Moderate (4)	10%	(117)	25%	(299)	27%	(327)	39%	(478)	1220
Ideo: Conservative (5-7)	9%	(131)	23%	(344)	23%	(348)	45%	(665)	1488
Educ: < College	9%	(266)	24%	(740)	24%	(730)	43%	(1303)	3038
Educ: Bachelors degree	13%	(118)	27%	(244)	25%	(220)	35%	(310)	892
Educ: Post-grad	21%	(105)	29%	(141)	24%	(116)	26%	(129)	490
Income: Under 50k	8%	(184)	23%	(527)	25%	(560)	44%	(1000)	2271
Income: 50k-100k	11%	(165)	28%	(395)	25%	(353)	36%	(521)	1435
Income: 100k+	20%	(140)	28%	(201)	21%	(153)	31%	(220)	714
Ethnicity: White	10%	(360)	24%	(817)	25%	(861)	41%	(1421)	3459
Ethnicity: Hispanic	17%	(120)	35%	(243)	25%	(173)	24%	(165)	702
Ethnicity: Black	14%	(77)	34%	(187)	18%	(100)	34%	(187)	551

Continued on next page

Table MCTE4_1: How much have you seen, read or heard about the following?

The metaverse, a computer-generated environment in which users can interact with each other via virtual reality technology

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(488)	25%	(1124)	24%	(1066)	39%	(1742)	4420
Ethnicity: Other	13%	(51)	29%	(120)	26%	(105)	32%	(133)	410
All Christian	8%	(169)	24%	(480)	23%	(475)	45%	(909)	2034
All Non-Christian	31%	(108)	29%	(99)	22%	(77)	18%	(62)	347
Atheist	17%	(28)	29%	(49)	30%	(50)	23%	(39)	165
Agnostic/Nothing in particular	10%	(111)	25%	(289)	27%	(306)	38%	(431)	1137
Something Else	10%	(72)	28%	(206)	21%	(158)	41%	(300)	737
Religious Non-Protestant/Catholic	28%	(112)	28%	(111)	23%	(91)	22%	(87)	401
Evangelical	11%	(123)	27%	(312)	19%	(215)	44%	(507)	1157
Non-Evangelical	7%	(101)	23%	(357)	26%	(400)	44%	(674)	1533
Community: Urban	20%	(271)	29%	(385)	20%	(267)	31%	(422)	1345
Community: Suburban	8%	(152)	26%	(512)	27%	(526)	40%	(785)	1976
Community: Rural	6%	(65)	21%	(227)	25%	(273)	49%	(534)	1099
Employ: Private Sector	15%	(213)	31%	(432)	23%	(323)	30%	(422)	1390
Employ: Government	18%	(49)	30%	(80)	28%	(76)	24%	(66)	272
Employ: Self-Employed	22%	(102)	32%	(148)	21%	(96)	25%	(116)	463
Employ: Homemaker	6%	(21)	22%	(71)	24%	(78)	48%	(158)	329
Employ: Student	17%	(21)	32%	(38)	23%	(28)	27%	(33)	120
Employ: Retired	2%	(17)	15%	(145)	27%	(264)	57%	(567)	993
Employ: Unemployed	6%	(35)	24%	(139)	26%	(146)	44%	(251)	572
Employ: Other	11%	(30)	25%	(70)	19%	(55)	45%	(128)	282
Military HH: Yes	9%	(55)	22%	(142)	24%	(149)	45%	(286)	632
Military HH: No	11%	(433)	26%	(982)	24%	(917)	38%	(1456)	3788
RD/WT: Right Direction	18%	(298)	29%	(497)	22%	(368)	31%	(533)	1696
RD/WT: Wrong Track	7%	(190)	23%	(627)	26%	(698)	44%	(1209)	2724
Biden Job Approve	16%	(324)	29%	(567)	23%	(451)	33%	(648)	1989
Biden Job Disapprove	7%	(155)	23%	(516)	26%	(568)	44%	(971)	2210
Biden Job Strongly Approve	23%	(222)	29%	(275)	19%	(178)	30%	(283)	959
Biden Job Somewhat Approve	10%	(101)	28%	(292)	26%	(273)	35%	(365)	1031
Biden Job Somewhat Disapprove	8%	(51)	28%	(172)	28%	(173)	36%	(219)	614
Biden Job Strongly Disapprove	7%	(104)	22%	(345)	25%	(395)	47%	(752)	1596

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Table MCTE4_1: How much have you seen, read or heard about the following?*The metaverse, a computer-generated environment in which users can interact with each other via virtual reality technology*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(488)	25%	(1124)	24%	(1066)	39%	(1742)	4420
Favorable of Biden	16%	(310)	29%	(571)	23%	(456)	33%	(648)	1985
Unfavorable of Biden	7%	(159)	24%	(525)	26%	(567)	43%	(939)	2189
Very Favorable of Biden	21%	(204)	29%	(285)	19%	(190)	31%	(305)	985
Somewhat Favorable of Biden	11%	(106)	29%	(286)	27%	(266)	34%	(343)	1000
Somewhat Unfavorable of Biden	10%	(57)	30%	(164)	28%	(152)	32%	(178)	550
Very Unfavorable of Biden	6%	(102)	22%	(361)	25%	(415)	46%	(761)	1639
#1 Issue: Economy	12%	(220)	28%	(490)	24%	(433)	36%	(631)	1774
#1 Issue: Security	7%	(45)	23%	(161)	24%	(169)	46%	(316)	692
#1 Issue: Health Care	16%	(85)	27%	(148)	24%	(130)	33%	(181)	544
#1 Issue: Medicare / Social Security	4%	(19)	13%	(67)	26%	(130)	57%	(289)	505
#1 Issue: Women's Issues	12%	(26)	35%	(74)	18%	(38)	34%	(72)	210
#1 Issue: Education	15%	(26)	26%	(46)	23%	(40)	37%	(65)	177
#1 Issue: Energy	17%	(52)	32%	(97)	19%	(58)	31%	(93)	300
#1 Issue: Other	7%	(16)	19%	(41)	31%	(68)	43%	(94)	219
2020 Vote: Joe Biden	16%	(293)	28%	(530)	23%	(433)	33%	(626)	1882
2020 Vote: Donald Trump	7%	(104)	23%	(347)	24%	(371)	46%	(701)	1523
2020 Vote: Other	8%	(11)	25%	(35)	39%	(54)	28%	(39)	139
2020 Vote: Didn't Vote	9%	(81)	24%	(212)	24%	(208)	43%	(376)	876
2018 House Vote: Democrat	15%	(224)	28%	(425)	23%	(352)	34%	(518)	1519
2018 House Vote: Republican	7%	(87)	23%	(282)	25%	(309)	46%	(571)	1250
2018 House Vote: Someone else	4%	(5)	25%	(29)	36%	(42)	34%	(39)	115
2016 Vote: Hillary Clinton	13%	(186)	28%	(389)	23%	(331)	36%	(506)	1412
2016 Vote: Donald Trump	8%	(109)	23%	(313)	25%	(338)	45%	(611)	1371
2016 Vote: Other	6%	(13)	23%	(51)	37%	(79)	34%	(74)	217
2016 Vote: Didn't Vote	13%	(179)	26%	(371)	22%	(317)	39%	(549)	1415
Voted in 2014: Yes	10%	(255)	24%	(605)	25%	(638)	41%	(1022)	2519
Voted in 2014: No	12%	(234)	27%	(519)	23%	(429)	38%	(720)	1901
4-Region: Northeast	15%	(120)	24%	(187)	23%	(185)	38%	(299)	791
4-Region: Midwest	7%	(61)	22%	(205)	24%	(224)	47%	(439)	929
4-Region: South	9%	(152)	28%	(459)	24%	(394)	39%	(651)	1656
4-Region: West	15%	(156)	26%	(273)	25%	(264)	34%	(353)	1045

Continued on next page

Table MCTE4_1: How much have you seen, read or heard about the following?

The metaverse, a computer-generated environment in which users can interact with each other via virtual reality technology

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	11%	(488)	25%	(1124)	24%	(1066)	39%	(1742)	4420
2203009	11%	(232)	25%	(548)	25%	(547)	40%	(882)	2209
2203015	12%	(256)	26%	(576)	24%	(520)	39%	(860)	2211
Interest in the Metaverse	25%	(405)	41%	(661)	20%	(327)	14%	(234)	1626
Owns a VR Headset	33%	(258)	38%	(296)	17%	(130)	13%	(102)	786
24+ Hours on Internet per Week	11%	(191)	28%	(488)	23%	(404)	38%	(669)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCTE4_2: How much have you seen, read or heard about the following?

The virtual reality project by Meta Platforms (formerly known as Facebook), Horizon Worlds, a virtual reality-based video game where users can socialize with other users, create their own virtual worlds, and see other players' worlds

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(375)	18%	(782)	19%	(840)	55%	(2424)	4420
Gender: Male	13%	(279)	23%	(487)	20%	(421)	44%	(946)	2133
Gender: Female	4%	(96)	13%	(294)	18%	(419)	65%	(1478)	2287
Age: 18-34	18%	(240)	26%	(346)	19%	(245)	37%	(486)	1316
Age: 35-44	12%	(86)	22%	(161)	23%	(166)	43%	(306)	718
Age: 45-64	3%	(42)	14%	(209)	20%	(305)	63%	(953)	1509
Age: 65+	1%	(8)	7%	(65)	14%	(125)	78%	(680)	877
GenZers: 1997-2012	17%	(80)	25%	(120)	18%	(86)	41%	(199)	485
Millennials: 1981-1996	17%	(237)	26%	(362)	20%	(280)	36%	(492)	1371
GenXers: 1965-1980	4%	(43)	15%	(171)	21%	(237)	59%	(656)	1107
Baby Boomers: 1946-1964	1%	(13)	9%	(121)	17%	(225)	73%	(969)	1328
PID: Dem (no lean)	14%	(240)	20%	(338)	18%	(304)	49%	(834)	1716
PID: Ind (no lean)	5%	(73)	18%	(242)	20%	(269)	58%	(792)	1376
PID: Rep (no lean)	5%	(61)	15%	(202)	20%	(267)	60%	(798)	1328
PID/Gender: Dem Men	22%	(192)	27%	(241)	17%	(147)	34%	(305)	885
PID/Gender: Dem Women	6%	(48)	12%	(97)	19%	(157)	64%	(529)	831
PID/Gender: Ind Men	6%	(42)	20%	(131)	22%	(146)	52%	(342)	661
PID/Gender: Ind Women	4%	(31)	15%	(110)	17%	(123)	63%	(451)	716
PID/Gender: Rep Men	8%	(45)	20%	(115)	22%	(129)	51%	(299)	588
PID/Gender: Rep Women	2%	(16)	12%	(87)	19%	(138)	67%	(499)	740
Ideo: Liberal (1-3)	15%	(188)	21%	(269)	18%	(231)	47%	(610)	1299
Ideo: Moderate (4)	6%	(78)	18%	(223)	21%	(259)	54%	(661)	1220
Ideo: Conservative (5-7)	6%	(94)	16%	(237)	19%	(284)	59%	(874)	1488
Educ: < College	6%	(184)	17%	(522)	20%	(598)	57%	(1734)	3038
Educ: Bachelors degree	12%	(104)	17%	(151)	19%	(167)	53%	(469)	892
Educ: Post-grad	18%	(87)	22%	(108)	15%	(75)	45%	(221)	490
Income: Under 50k	6%	(137)	17%	(393)	18%	(410)	59%	(1331)	2271
Income: 50k-100k	9%	(135)	17%	(241)	21%	(296)	53%	(764)	1435
Income: 100k+	14%	(103)	21%	(148)	19%	(134)	46%	(330)	714
Ethnicity: White	8%	(282)	16%	(566)	19%	(642)	57%	(1969)	3459
Ethnicity: Hispanic	14%	(97)	26%	(179)	21%	(148)	40%	(278)	702

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Table MCTE4_2: How much have you seen, read or heard about the following?

The virtual reality project by Meta Platforms (formerly known as Facebook), Horizon Worlds, a virtual reality-based video game where users can socialize with other users, create their own virtual worlds, and see other players' worlds

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(375)	18%	(782)	19%	(840)	55%	(2424)	4420
Ethnicity: Black	13%	(69)	23%	(128)	20%	(112)	44%	(242)	551
Ethnicity: Other	6%	(24)	21%	(87)	21%	(86)	52%	(213)	410
All Christian	7%	(146)	16%	(323)	18%	(360)	59%	(1205)	2034
All Non-Christian	30%	(105)	25%	(87)	18%	(63)	27%	(92)	347
Atheist	8%	(13)	20%	(33)	17%	(29)	55%	(91)	165
Agnostic/Nothing in particular	6%	(66)	18%	(202)	21%	(234)	56%	(635)	1137
Something Else	6%	(43)	19%	(137)	21%	(155)	54%	(402)	737
Religious Non-Protestant/Catholic	26%	(105)	23%	(91)	20%	(79)	31%	(125)	401
Evangelical	9%	(109)	19%	(215)	16%	(190)	55%	(642)	1157
Non-Evangelical	5%	(71)	15%	(233)	20%	(300)	61%	(928)	1533
Community: Urban	17%	(229)	23%	(303)	18%	(240)	43%	(573)	1345
Community: Suburban	5%	(94)	16%	(313)	21%	(414)	58%	(1155)	1976
Community: Rural	5%	(52)	15%	(165)	17%	(186)	63%	(696)	1099
Employ: Private Sector	12%	(168)	22%	(312)	19%	(264)	46%	(646)	1390
Employ: Government	15%	(41)	27%	(73)	23%	(63)	35%	(95)	272
Employ: Self-Employed	20%	(92)	22%	(104)	19%	(87)	39%	(180)	463
Employ: Homemaker	2%	(8)	14%	(47)	20%	(65)	63%	(208)	329
Employ: Student	3%	(3)	25%	(31)	27%	(33)	44%	(53)	120
Employ: Retired	1%	(8)	9%	(85)	16%	(160)	74%	(739)	993
Employ: Unemployed	5%	(30)	13%	(74)	22%	(126)	60%	(341)	572
Employ: Other	8%	(24)	20%	(55)	15%	(42)	57%	(162)	282
Military HH: Yes	7%	(42)	15%	(93)	17%	(108)	62%	(389)	632
Military HH: No	9%	(333)	18%	(688)	19%	(731)	54%	(2035)	3788
RD/WT: Right Direction	15%	(262)	22%	(371)	19%	(327)	43%	(736)	1696
RD/WT: Wrong Track	4%	(113)	15%	(411)	19%	(513)	62%	(1688)	2724
Biden Job Approve	15%	(289)	20%	(405)	17%	(344)	48%	(951)	1989
Biden Job Disapprove	4%	(81)	16%	(346)	21%	(456)	60%	(1327)	2210

Continued on next page

Table MCTE4_2: How much have you seen, read or heard about the following?

The virtual reality project by Meta Platforms (formerly known as Facebook), Horizon Worlds, a virtual reality-based video game where users can socialize with other users, create their own virtual worlds, and see other players' worlds

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(375)	18%	(782)	19%	(840)	55%	(2424)	4420
Biden Job Strongly Approve	22%	(211)	23%	(219)	14%	(130)	42%	(399)	959
Biden Job Somewhat Approve	8%	(78)	18%	(186)	21%	(214)	54%	(552)	1031
Biden Job Somewhat Disapprove	5%	(29)	17%	(106)	26%	(157)	52%	(322)	614
Biden Job Strongly Disapprove	3%	(52)	15%	(241)	19%	(299)	63%	(1004)	1596
Favorable of Biden	14%	(269)	21%	(419)	17%	(335)	48%	(961)	1985
Unfavorable of Biden	4%	(93)	15%	(331)	21%	(457)	60%	(1309)	2189
Very Favorable of Biden	20%	(197)	22%	(214)	15%	(144)	44%	(429)	985
Somewhat Favorable of Biden	7%	(73)	20%	(205)	19%	(191)	53%	(532)	1000
Somewhat Unfavorable of Biden	5%	(29)	20%	(109)	23%	(129)	52%	(284)	550
Very Unfavorable of Biden	4%	(65)	14%	(222)	20%	(328)	63%	(1025)	1639
#1 Issue: Economy	9%	(160)	19%	(338)	21%	(370)	51%	(906)	1774
#1 Issue: Security	6%	(40)	15%	(106)	17%	(118)	62%	(427)	692
#1 Issue: Health Care	12%	(64)	21%	(115)	19%	(104)	48%	(260)	544
#1 Issue: Medicare / Social Security	2%	(11)	10%	(49)	17%	(84)	71%	(360)	505
#1 Issue: Women's Issues	13%	(27)	21%	(45)	15%	(31)	51%	(107)	210
#1 Issue: Education	12%	(22)	22%	(39)	18%	(31)	48%	(85)	177
#1 Issue: Energy	13%	(38)	21%	(63)	23%	(68)	44%	(131)	300
#1 Issue: Other	5%	(12)	12%	(26)	15%	(33)	67%	(147)	219
2020 Vote: Joe Biden	13%	(236)	19%	(364)	18%	(333)	50%	(950)	1882
2020 Vote: Donald Trump	5%	(73)	15%	(231)	20%	(305)	60%	(914)	1523
2020 Vote: Other	3%	(4)	19%	(26)	28%	(38)	51%	(71)	139
2020 Vote: Didn't Vote	7%	(62)	18%	(161)	19%	(164)	56%	(490)	876
2018 House Vote: Democrat	12%	(184)	20%	(307)	17%	(265)	50%	(763)	1519
2018 House Vote: Republican	5%	(66)	15%	(186)	20%	(246)	60%	(751)	1250
2018 House Vote: Someone else	4%	(4)	17%	(19)	24%	(28)	55%	(64)	115
2016 Vote: Hillary Clinton	11%	(149)	19%	(272)	18%	(247)	53%	(744)	1412
2016 Vote: Donald Trump	6%	(82)	15%	(206)	20%	(280)	59%	(804)	1371
2016 Vote: Other	4%	(9)	13%	(29)	22%	(49)	60%	(130)	217
2016 Vote: Didn't Vote	9%	(134)	19%	(274)	19%	(263)	53%	(744)	1415

Continued on next page

Table MCTE4_2: How much have you seen, read or heard about the following?

The virtual reality project by Meta Platforms (formerly known as Facebook), Horizon Worlds, a virtual reality-based video game where users can socialize with other users, create their own virtual worlds, and see other players' worlds

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(375)	18%	(782)	19%	(840)	55%	(2424)	4420
Voted in 2014: Yes	8%	(202)	17%	(420)	19%	(482)	56%	(1416)	2519
Voted in 2014: No	9%	(173)	19%	(362)	19%	(358)	53%	(1008)	1901
4-Region: Northeast	11%	(90)	19%	(154)	17%	(136)	52%	(411)	791
4-Region: Midwest	5%	(44)	14%	(131)	18%	(167)	63%	(587)	929
4-Region: South	7%	(113)	18%	(296)	20%	(339)	55%	(908)	1656
4-Region: West	12%	(129)	19%	(201)	19%	(197)	50%	(518)	1045
2203009	8%	(175)	18%	(399)	20%	(439)	54%	(1195)	2209
2203015	9%	(199)	17%	(382)	18%	(401)	56%	(1229)	2211
Interest in the Metaverse	20%	(325)	32%	(521)	21%	(348)	27%	(432)	1626
Owns a VR Headset	31%	(240)	35%	(274)	14%	(113)	20%	(157)	786
24+ Hours on Internet per Week	6%	(111)	18%	(316)	18%	(320)	57%	(1005)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE4_3: How much have you seen, read or heard about the following?

The virtual reality project by Meta Platforms (formerly known as Facebook), Horizon Workrooms, a virtual reality-based workspace that allows users to interact and collaborate with coworkers in a virtual office environment

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(343)	17%	(731)	20%	(898)	55%	(2449)	4420
Gender: Male	12%	(262)	21%	(452)	20%	(433)	46%	(987)	2133
Gender: Female	4%	(81)	12%	(279)	20%	(465)	64%	(1462)	2287
Age: 18-34	16%	(215)	24%	(312)	22%	(290)	38%	(499)	1316
Age: 35-44	10%	(75)	23%	(163)	24%	(176)	42%	(305)	718
Age: 45-64	3%	(44)	13%	(190)	20%	(302)	64%	(973)	1509
Age: 65+	1%	(10)	7%	(65)	15%	(130)	77%	(672)	877
GenZers: 1997-2012	12%	(59)	21%	(100)	26%	(124)	42%	(202)	485
Millennials: 1981-1996	16%	(221)	25%	(345)	22%	(299)	37%	(505)	1371
GenXers: 1965-1980	4%	(47)	15%	(165)	21%	(230)	60%	(665)	1107
Baby Boomers: 1946-1964	1%	(13)	9%	(115)	17%	(226)	73%	(974)	1328
PID: Dem (no lean)	13%	(221)	20%	(346)	19%	(318)	48%	(831)	1716
PID: Ind (no lean)	5%	(73)	14%	(188)	22%	(304)	59%	(811)	1376
PID: Rep (no lean)	4%	(49)	15%	(196)	21%	(275)	61%	(807)	1328
PID/Gender: Dem Men	20%	(179)	27%	(243)	17%	(154)	35%	(309)	885
PID/Gender: Dem Women	5%	(41)	12%	(103)	20%	(164)	63%	(522)	831
PID/Gender: Ind Men	7%	(47)	16%	(103)	22%	(144)	55%	(367)	661
PID/Gender: Ind Women	4%	(26)	12%	(85)	22%	(160)	62%	(444)	716
PID/Gender: Rep Men	6%	(36)	18%	(106)	23%	(135)	53%	(311)	588
PID/Gender: Rep Women	2%	(14)	12%	(90)	19%	(140)	67%	(496)	740
Ideo: Liberal (1-3)	14%	(179)	20%	(253)	20%	(254)	47%	(612)	1299
Ideo: Moderate (4)	6%	(68)	17%	(210)	23%	(282)	54%	(660)	1220
Ideo: Conservative (5-7)	6%	(85)	15%	(230)	20%	(293)	59%	(880)	1488
Educ: < College	5%	(158)	16%	(472)	22%	(668)	57%	(1740)	3038
Educ: Bachelors degree	11%	(100)	17%	(153)	17%	(154)	54%	(485)	892
Educ: Post-grad	17%	(84)	22%	(107)	15%	(76)	46%	(224)	490
Income: Under 50k	5%	(118)	15%	(347)	20%	(463)	59%	(1343)	2271
Income: 50k-100k	9%	(123)	17%	(241)	21%	(305)	53%	(765)	1435
Income: 100k+	14%	(102)	20%	(142)	18%	(129)	48%	(341)	714
Ethnicity: White	7%	(245)	15%	(532)	20%	(682)	58%	(2000)	3459
Ethnicity: Hispanic	14%	(95)	21%	(148)	28%	(196)	37%	(263)	702

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Table MCTE4_3: How much have you seen, read or heard about the following?

The virtual reality project by Meta Platforms (formerly known as Facebook), Horizon Workrooms, a virtual reality-based workspace that allows users to interact and collaborate with coworkers in a virtual office environment

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(343)	17%	(731)	20%	(898)	55%	(2449)	4420
Ethnicity: Black	12%	(65)	22%	(123)	21%	(117)	45%	(246)	551
Ethnicity: Other	8%	(33)	18%	(76)	24%	(98)	50%	(203)	410
All Christian	7%	(138)	16%	(317)	18%	(373)	59%	(1206)	2034
All Non-Christian	30%	(105)	24%	(83)	16%	(57)	29%	(102)	347
Atheist	2%	(4)	14%	(24)	29%	(47)	55%	(90)	165
Agnostic/Nothing in particular	5%	(56)	15%	(170)	24%	(268)	57%	(643)	1137
Something Else	5%	(39)	19%	(137)	21%	(153)	55%	(408)	737
Religious Non-Protestant/Catholic	27%	(108)	22%	(89)	16%	(65)	35%	(139)	401
Evangelical	8%	(95)	18%	(207)	19%	(215)	55%	(639)	1157
Non-Evangelical	4%	(67)	15%	(236)	19%	(297)	61%	(933)	1533
Community: Urban	17%	(227)	22%	(301)	18%	(239)	43%	(577)	1345
Community: Suburban	3%	(69)	14%	(282)	24%	(465)	59%	(1161)	1976
Community: Rural	4%	(47)	13%	(147)	18%	(193)	65%	(711)	1099
Employ: Private Sector	11%	(150)	22%	(302)	21%	(289)	47%	(649)	1390
Employ: Government	16%	(43)	24%	(66)	24%	(66)	36%	(97)	272
Employ: Self-Employed	18%	(85)	22%	(102)	21%	(95)	39%	(182)	463
Employ: Homemaker	2%	(7)	14%	(47)	19%	(62)	65%	(213)	329
Employ: Student	9%	(10)	17%	(20)	33%	(40)	41%	(50)	120
Employ: Retired	1%	(11)	8%	(75)	17%	(166)	75%	(740)	993
Employ: Unemployed	3%	(18)	13%	(74)	21%	(119)	63%	(360)	572
Employ: Other	6%	(18)	16%	(46)	21%	(60)	56%	(158)	282
Military HH: Yes	6%	(41)	13%	(82)	20%	(126)	61%	(383)	632
Military HH: No	8%	(302)	17%	(649)	20%	(771)	55%	(2066)	3788
RD/WT: Right Direction	14%	(243)	22%	(370)	19%	(324)	45%	(758)	1696
RD/WT: Wrong Track	4%	(99)	13%	(360)	21%	(573)	62%	(1691)	2724
Biden Job Approve	13%	(261)	20%	(390)	19%	(375)	48%	(964)	1989
Biden Job Disapprove	4%	(78)	14%	(318)	22%	(487)	60%	(1327)	2210

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Table MCTE4_3: How much have you seen, read or heard about the following?

The virtual reality project by Meta Platforms (formerly known as Facebook), Horizon Workrooms, a virtual reality-based workspace that allows users to interact and collaborate with coworkers in a virtual office environment

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(343)	17%	(731)	20%	(898)	55%	(2449)	4420
Biden Job Strongly Approve	21%	(198)	23%	(221)	14%	(138)	42%	(401)	959
Biden Job Somewhat Approve	6%	(63)	16%	(169)	23%	(236)	55%	(563)	1031
Biden Job Somewhat Disapprove	5%	(33)	14%	(89)	27%	(165)	53%	(328)	614
Biden Job Strongly Disapprove	3%	(45)	14%	(230)	20%	(322)	63%	(999)	1596
Favorable of Biden	13%	(253)	19%	(382)	19%	(377)	49%	(973)	1985
Unfavorable of Biden	3%	(74)	15%	(329)	21%	(465)	60%	(1322)	2189
Very Favorable of Biden	19%	(185)	21%	(204)	17%	(164)	44%	(431)	985
Somewhat Favorable of Biden	7%	(67)	18%	(178)	21%	(213)	54%	(542)	1000
Somewhat Unfavorable of Biden	5%	(26)	18%	(99)	25%	(136)	52%	(289)	550
Very Unfavorable of Biden	3%	(48)	14%	(229)	20%	(329)	63%	(1033)	1639
#1 Issue: Economy	8%	(139)	17%	(310)	23%	(405)	52%	(920)	1774
#1 Issue: Security	5%	(33)	16%	(109)	18%	(124)	62%	(426)	692
#1 Issue: Health Care	12%	(68)	20%	(107)	20%	(107)	48%	(262)	544
#1 Issue: Medicare / Social Security	2%	(10)	9%	(43)	16%	(81)	73%	(370)	505
#1 Issue: Women's Issues	15%	(31)	18%	(38)	19%	(41)	48%	(100)	210
#1 Issue: Education	11%	(19)	22%	(39)	22%	(39)	45%	(79)	177
#1 Issue: Energy	11%	(34)	20%	(60)	20%	(61)	48%	(145)	300
#1 Issue: Other	4%	(9)	11%	(24)	18%	(39)	67%	(147)	219
2020 Vote: Joe Biden	12%	(227)	18%	(346)	19%	(350)	51%	(959)	1882
2020 Vote: Donald Trump	4%	(56)	15%	(234)	21%	(318)	60%	(915)	1523
2020 Vote: Other	3%	(4)	21%	(30)	21%	(30)	54%	(76)	139
2020 Vote: Didn't Vote	6%	(56)	14%	(121)	23%	(200)	57%	(500)	876
2018 House Vote: Democrat	11%	(166)	20%	(298)	18%	(281)	51%	(774)	1519
2018 House Vote: Republican	4%	(47)	15%	(189)	20%	(252)	61%	(761)	1250
2018 House Vote: Someone else	3%	(4)	19%	(22)	22%	(25)	55%	(64)	115
2016 Vote: Hillary Clinton	10%	(141)	18%	(252)	19%	(264)	54%	(756)	1412
2016 Vote: Donald Trump	4%	(62)	16%	(216)	20%	(272)	60%	(821)	1371
2016 Vote: Other	3%	(7)	15%	(32)	22%	(49)	60%	(129)	217
2016 Vote: Didn't Vote	9%	(132)	16%	(230)	22%	(313)	52%	(740)	1415

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Table MCTE4_3: *How much have you seen, read or heard about the following?*

The virtual reality project by Meta Platforms (formerly known as Facebook), Horizon Workrooms, a virtual reality-based workspace that allows users to interact and collaborate with coworkers in a virtual office environment

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(343)	17%	(731)	20%	(898)	55%	(2449)	4420
Voted in 2014: Yes	7%	(176)	17%	(429)	19%	(489)	57%	(1425)	2519
Voted in 2014: No	9%	(166)	16%	(302)	21%	(408)	54%	(1024)	1901
4-Region: Northeast	13%	(99)	17%	(131)	19%	(152)	52%	(409)	791
4-Region: Midwest	4%	(37)	12%	(114)	21%	(191)	63%	(587)	929
4-Region: South	5%	(84)	18%	(302)	20%	(329)	57%	(940)	1656
4-Region: West	12%	(123)	18%	(183)	22%	(226)	49%	(513)	1045
2203009	7%	(165)	16%	(351)	21%	(463)	56%	(1230)	2209
2203015	8%	(178)	17%	(380)	20%	(434)	55%	(1219)	2211
Interest in the Metaverse	18%	(295)	31%	(500)	22%	(356)	29%	(475)	1626
Owns a VR Headset	30%	(236)	31%	(247)	18%	(141)	21%	(162)	786
24+ Hours on Internet per Week	6%	(102)	17%	(295)	18%	(321)	59%	(1035)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCTE5_1: Based on what you know, how interested are you in using each of the following?
The metaverse, a computer-generated environment in which users can interact with each other via virtual reality technology

Demographic	Very interested	Somewhat interested	Not that interested	Not interested at all	Total N
Adults	12% (551)	24% (1076)	20% (893)	43% (1900)	4420
Gender: Male	18% (383)	28% (589)	19% (408)	35% (755)	2133
Gender: Female	7% (168)	21% (487)	21% (486)	50% (1146)	2287
Age: 18-34	23% (309)	33% (433)	17% (226)	27% (349)	1316
Age: 35-44	20% (143)	28% (201)	20% (144)	32% (230)	718
Age: 45-64	6% (83)	22% (333)	23% (346)	49% (746)	1509
Age: 65+	2% (16)	12% (109)	20% (177)	66% (575)	877
GenZers: 1997-2012	20% (97)	31% (150)	20% (97)	29% (142)	485
Millennials: 1981-1996	24% (333)	32% (439)	17% (232)	27% (367)	1371
GenXers: 1965-1980	8% (91)	25% (280)	24% (262)	43% (473)	1107
Baby Boomers: 1946-1964	2% (25)	14% (188)	21% (281)	63% (835)	1328
PID: Dem (no lean)	19% (328)	27% (458)	18% (303)	37% (627)	1716
PID: Ind (no lean)	8% (106)	24% (331)	23% (317)	45% (623)	1376
PID: Rep (no lean)	9% (116)	22% (288)	21% (273)	49% (651)	1328
PID/Gender: Dem Men	29% (254)	31% (273)	14% (127)	26% (231)	885
PID/Gender: Dem Women	9% (74)	22% (185)	21% (176)	48% (396)	831
PID/Gender: Ind Men	8% (55)	24% (156)	26% (171)	42% (279)	661
PID/Gender: Ind Women	7% (52)	24% (174)	20% (146)	48% (344)	716
PID/Gender: Rep Men	13% (74)	27% (160)	19% (109)	42% (245)	588
PID/Gender: Rep Women	6% (42)	17% (128)	22% (164)	55% (406)	740
Ideo: Liberal (1-3)	20% (260)	28% (368)	19% (249)	32% (421)	1299
Ideo: Moderate (4)	11% (134)	25% (306)	21% (262)	42% (518)	1220
Ideo: Conservative (5-7)	9% (128)	21% (316)	20% (293)	50% (751)	1488
Educ: < College	10% (301)	25% (759)	21% (629)	44% (1349)	3038
Educ: Bachelors degree	16% (142)	22% (194)	19% (166)	44% (390)	892
Educ: Post-grad	22% (108)	25% (123)	20% (98)	33% (161)	490
Income: Under 50k	10% (235)	25% (569)	20% (455)	45% (1012)	2271
Income: 50k-100k	12% (173)	24% (342)	21% (295)	44% (626)	1435
Income: 100k+	20% (142)	23% (166)	20% (144)	37% (262)	714
Ethnicity: White	12% (412)	22% (767)	20% (688)	46% (1591)	3459
Ethnicity: Hispanic	20% (138)	32% (224)	21% (150)	27% (190)	702

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Table MCTE5_1: Based on what you know, how interested are you in using each of the following?
The metaverse, a computer-generated environment in which users can interact with each other via virtual reality technology

Demographic	Very interested		Somewhat interested		Not that interested		Not interested at all		Total N
Adults	12%	(551)	24%	(1076)	20%	(893)	43%	(1900)	4420
Ethnicity: Black	17%	(93)	35%	(193)	19%	(106)	29%	(159)	551
Ethnicity: Other	11%	(45)	28%	(116)	24%	(99)	37%	(150)	410
All Christian	10%	(208)	22%	(447)	21%	(430)	47%	(948)	2034
All Non-Christian	34%	(119)	30%	(103)	12%	(41)	24%	(84)	347
Atheist	13%	(22)	22%	(37)	17%	(29)	47%	(78)	165
Agnostic/Nothing in particular	11%	(123)	25%	(290)	21%	(234)	43%	(490)	1137
Something Else	11%	(78)	27%	(199)	22%	(160)	41%	(300)	737
Religious Non-Protestant/Catholic	31%	(124)	29%	(117)	14%	(55)	26%	(105)	401
Evangelical	14%	(162)	24%	(276)	19%	(220)	43%	(498)	1157
Non-Evangelical	7%	(114)	23%	(345)	23%	(349)	47%	(725)	1533
Community: Urban	24%	(324)	27%	(357)	17%	(235)	32%	(430)	1345
Community: Suburban	8%	(155)	25%	(496)	22%	(431)	45%	(895)	1976
Community: Rural	7%	(72)	20%	(223)	21%	(228)	52%	(575)	1099
Employ: Private Sector	16%	(228)	27%	(377)	22%	(299)	35%	(486)	1390
Employ: Government	19%	(53)	35%	(95)	21%	(57)	25%	(67)	272
Employ: Self-Employed	26%	(121)	33%	(151)	15%	(68)	27%	(123)	463
Employ: Homemaker	8%	(27)	23%	(75)	17%	(57)	52%	(170)	329
Employ: Student	14%	(17)	24%	(29)	27%	(32)	35%	(42)	120
Employ: Retired	3%	(25)	12%	(122)	20%	(201)	65%	(644)	993
Employ: Unemployed	7%	(42)	29%	(168)	22%	(123)	42%	(239)	572
Employ: Other	13%	(38)	21%	(59)	20%	(57)	46%	(129)	282
Military HH: Yes	10%	(64)	22%	(137)	18%	(117)	50%	(314)	632
Military HH: No	13%	(486)	25%	(939)	21%	(777)	42%	(1586)	3788
RD/WT: Right Direction	21%	(362)	28%	(475)	18%	(301)	33%	(558)	1696
RD/WT: Wrong Track	7%	(189)	22%	(601)	22%	(592)	49%	(1342)	2724
Biden Job Approve	19%	(375)	28%	(554)	18%	(364)	35%	(697)	1989
Biden Job Disapprove	7%	(158)	21%	(471)	22%	(483)	50%	(1097)	2210

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Table MCTE5_1: Based on what you know, how interested are you in using each of the following?
 The metaverse, a computer-generated environment in which users can interact with each other via virtual reality technology

Demographic	Very interested	Somewhat interested	Not that interested	Not interested at all	Total N
Adults	12% (551)	24% (1076)	20% (893)	43% (1900)	4420
Biden Job Strongly Approve	27% (257)	26% (252)	15% (144)	32% (304)	959
Biden Job Somewhat Approve	11% (118)	29% (301)	21% (219)	38% (392)	1031
Biden Job Somewhat Disapprove	9% (53)	27% (167)	28% (172)	36% (223)	614
Biden Job Strongly Disapprove	7% (106)	19% (304)	20% (312)	55% (874)	1596
Favorable of Biden	19% (370)	28% (553)	18% (362)	35% (700)	1985
Unfavorable of Biden	7% (156)	22% (482)	21% (470)	49% (1081)	2189
Very Favorable of Biden	25% (249)	27% (269)	15% (151)	32% (316)	985
Somewhat Favorable of Biden	12% (121)	28% (284)	21% (211)	38% (383)	1000
Somewhat Unfavorable of Biden	10% (55)	27% (147)	27% (149)	36% (199)	550
Very Unfavorable of Biden	6% (101)	20% (336)	20% (321)	54% (882)	1639
#1 Issue: Economy	14% (250)	27% (478)	20% (363)	39% (683)	1774
#1 Issue: Security	9% (64)	17% (115)	22% (149)	53% (364)	692
#1 Issue: Health Care	18% (98)	29% (159)	18% (96)	35% (191)	544
#1 Issue: Medicare / Social Security	3% (15)	18% (93)	23% (116)	56% (281)	505
#1 Issue: Women's Issues	16% (33)	34% (71)	16% (34)	34% (72)	210
#1 Issue: Education	15% (26)	33% (58)	15% (27)	37% (65)	177
#1 Issue: Energy	16% (49)	22% (65)	21% (63)	41% (123)	300
#1 Issue: Other	7% (15)	17% (37)	20% (44)	56% (122)	219
2020 Vote: Joe Biden	18% (332)	26% (492)	19% (352)	37% (705)	1882
2020 Vote: Donald Trump	8% (119)	21% (314)	22% (329)	50% (762)	1523
2020 Vote: Other	8% (11)	30% (41)	20% (27)	43% (59)	139
2020 Vote: Didn't Vote	10% (88)	26% (229)	21% (185)	43% (374)	876
2018 House Vote: Democrat	16% (239)	26% (388)	20% (309)	38% (583)	1519
2018 House Vote: Republican	9% (119)	20% (249)	19% (237)	52% (645)	1250
2018 House Vote: Someone else	5% (6)	22% (25)	22% (26)	50% (58)	115
2016 Vote: Hillary Clinton	16% (224)	25% (360)	19% (267)	40% (561)	1412
2016 Vote: Donald Trump	8% (114)	21% (284)	21% (284)	50% (689)	1371
2016 Vote: Other	6% (13)	21% (45)	23% (49)	50% (109)	217
2016 Vote: Didn't Vote	14% (199)	27% (385)	21% (291)	38% (541)	1415

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Table MCTE5_1: Based on what you know, how interested are you in using each of the following?
The metaverse, a computer-generated environment in which users can interact with each other via virtual reality technology

Demographic	Very interested		Somewhat interested		Not that interested		Not interested at all		Total N
Adults	12%	(551)	24%	(1076)	20%	(893)	43%	(1900)	4420
Voted in 2014: Yes	11%	(289)	23%	(569)	20%	(508)	46%	(1153)	2519
Voted in 2014: No	14%	(261)	27%	(507)	20%	(386)	39%	(747)	1901
4-Region: Northeast	17%	(137)	24%	(190)	17%	(136)	41%	(327)	791
4-Region: Midwest	9%	(82)	19%	(174)	21%	(196)	51%	(477)	929
4-Region: South	10%	(164)	25%	(417)	22%	(356)	43%	(719)	1656
4-Region: West	16%	(168)	28%	(294)	20%	(206)	36%	(378)	1045
2203009	12%	(269)	24%	(534)	19%	(418)	45%	(988)	2209
2203015	13%	(282)	24%	(542)	22%	(476)	41%	(912)	2211
Interest in the Metaverse	34%	(551)	66%	(1076)	—	(0)	—	(0)	1626
Owens a VR Headset	38%	(299)	37%	(291)	13%	(104)	12%	(92)	786
24+ Hours on Internet per Week	12%	(214)	24%	(428)	21%	(374)	42%	(737)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCTE5_2: Based on what you know, how interested are you in using each of the following?

The virtual reality project by Meta Platforms (formerly known as Facebook), Horizon Worlds, a virtual reality-based video game where users can socialize with other users, create their own virtual worlds, and see other players' worlds

Demographic	Very interested		Somewhat interested		Not that interested		Not interested at all		Total N
Adults	12%	(524)	22%	(958)	20%	(898)	46%	(2040)	4420
Gender: Male	17%	(366)	25%	(533)	20%	(435)	37%	(800)	2133
Gender: Female	7%	(158)	19%	(425)	20%	(463)	54%	(1240)	2287
Age: 18-34	23%	(308)	29%	(388)	18%	(238)	29%	(383)	1316
Age: 35-44	18%	(130)	26%	(184)	22%	(160)	34%	(244)	718
Age: 45-64	5%	(76)	19%	(293)	22%	(336)	53%	(804)	1509
Age: 65+	1%	(10)	11%	(93)	19%	(165)	69%	(609)	877
GenZers: 1997-2012	19%	(93)	29%	(140)	19%	(94)	33%	(158)	485
Millennials: 1981-1996	24%	(326)	29%	(391)	19%	(261)	29%	(393)	1371
GenXers: 1965-1980	8%	(86)	22%	(247)	24%	(260)	46%	(514)	1107
Baby Boomers: 1946-1964	1%	(19)	12%	(160)	20%	(263)	67%	(886)	1328
PID: Dem (no lean)	18%	(315)	24%	(405)	19%	(318)	39%	(678)	1716
PID: Ind (no lean)	7%	(103)	21%	(288)	23%	(321)	48%	(664)	1376
PID: Rep (no lean)	8%	(106)	20%	(264)	20%	(259)	53%	(698)	1328
PID/Gender: Dem Men	28%	(244)	29%	(253)	16%	(142)	28%	(246)	885
PID/Gender: Dem Women	9%	(71)	18%	(152)	21%	(177)	52%	(432)	831
PID/Gender: Ind Men	8%	(53)	21%	(136)	27%	(177)	45%	(295)	661
PID/Gender: Ind Women	7%	(50)	21%	(152)	20%	(144)	52%	(370)	716
PID/Gender: Rep Men	12%	(69)	24%	(144)	20%	(116)	44%	(259)	588
PID/Gender: Rep Women	5%	(37)	16%	(120)	19%	(143)	59%	(439)	740
Ideo: Liberal (1-3)	18%	(235)	25%	(322)	21%	(271)	36%	(470)	1299
Ideo: Moderate (4)	10%	(118)	25%	(305)	20%	(250)	45%	(548)	1220
Ideo: Conservative (5-7)	10%	(142)	17%	(257)	20%	(295)	53%	(794)	1488
Educ: < College	9%	(286)	22%	(673)	21%	(637)	47%	(1442)	3038
Educ: Bachelors degree	14%	(128)	20%	(180)	19%	(167)	47%	(417)	892
Educ: Post-grad	23%	(110)	21%	(104)	19%	(95)	37%	(181)	490
Income: Under 50k	10%	(221)	22%	(492)	21%	(475)	48%	(1084)	2271
Income: 50k-100k	12%	(171)	22%	(311)	21%	(295)	46%	(659)	1435
Income: 100k+	19%	(133)	22%	(155)	18%	(129)	42%	(297)	714
Ethnicity: White	11%	(390)	20%	(688)	20%	(682)	49%	(1700)	3459

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Table MCTE5_2: Based on what you know, how interested are you in using each of the following?

The virtual reality project by Meta Platforms (formerly known as Facebook), Horizon Worlds, a virtual reality-based video game where users can socialize with other users, create their own virtual worlds, and see other players' worlds

Demographic	Very interested		Somewhat interested		Not that interested		Not interested at all		Total N
Adults	12%	(524)	22%	(958)	20%	(898)	46%	(2040)	4420
Ethnicity: Hispanic	19%	(134)	28%	(194)	24%	(168)	29%	(206)	702
Ethnicity: Black	17%	(92)	31%	(170)	19%	(107)	33%	(182)	551
Ethnicity: Other	10%	(42)	24%	(100)	27%	(109)	39%	(159)	410
All Christian	10%	(201)	19%	(395)	21%	(433)	49%	(1005)	2034
All Non-Christian	35%	(122)	25%	(85)	15%	(53)	25%	(87)	347
Atheist	7%	(11)	21%	(34)	19%	(31)	54%	(89)	165
Agnostic/Nothing in particular	10%	(110)	23%	(258)	20%	(230)	47%	(539)	1137
Something Else	11%	(80)	25%	(186)	21%	(151)	43%	(320)	737
Religious Non-Protestant/Catholic	31%	(123)	24%	(98)	16%	(66)	29%	(114)	401
Evangelical	14%	(165)	22%	(252)	19%	(214)	46%	(527)	1157
Non-Evangelical	7%	(108)	20%	(307)	23%	(350)	50%	(768)	1533
Community: Urban	23%	(306)	24%	(323)	19%	(253)	34%	(462)	1345
Community: Suburban	7%	(145)	21%	(423)	22%	(437)	49%	(970)	1976
Community: Rural	7%	(72)	19%	(211)	19%	(208)	55%	(607)	1099
Employ: Private Sector	15%	(214)	26%	(361)	21%	(295)	37%	(520)	1390
Employ: Government	22%	(60)	25%	(69)	26%	(70)	27%	(73)	272
Employ: Self-Employed	24%	(111)	30%	(140)	16%	(74)	30%	(138)	463
Employ: Homemaker	7%	(22)	23%	(74)	14%	(48)	56%	(185)	329
Employ: Student	10%	(12)	27%	(32)	27%	(32)	37%	(44)	120
Employ: Retired	2%	(16)	11%	(108)	19%	(193)	68%	(676)	993
Employ: Unemployed	8%	(48)	21%	(121)	25%	(141)	46%	(261)	572
Employ: Other	15%	(41)	19%	(53)	16%	(46)	51%	(143)	282
Military HH: Yes	11%	(67)	16%	(103)	20%	(126)	53%	(336)	632
Military HH: No	12%	(457)	23%	(855)	20%	(772)	45%	(1704)	3788
RD/WT: Right Direction	20%	(335)	26%	(443)	19%	(316)	36%	(602)	1696
RD/WT: Wrong Track	7%	(189)	19%	(515)	21%	(582)	53%	(1438)	2724
Biden Job Approve	18%	(364)	25%	(492)	19%	(375)	38%	(759)	1989
Biden Job Disapprove	6%	(136)	20%	(433)	22%	(481)	53%	(1160)	2210

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Table MCTE5_2: Based on what you know, how interested are you in using each of the following?

The virtual reality project by Meta Platforms (formerly known as Facebook), Horizon Worlds, a virtual reality-based video game where users can socialize with other users, create their own virtual worlds, and see other players' worlds

Demographic	Very interested		Somewhat interested		Not that interested		Not interested at all		Total N
Adults	12%	(524)	22%	(958)	20%	(898)	46%	(2040)	4420
Biden Job Strongly Approve	28%	(265)	21%	(206)	16%	(156)	35%	(332)	959
Biden Job Somewhat Approve	10%	(99)	28%	(286)	21%	(219)	41%	(427)	1031
Biden Job Somewhat Disapprove	7%	(41)	26%	(161)	28%	(169)	39%	(243)	614
Biden Job Strongly Disapprove	6%	(95)	17%	(271)	20%	(312)	58%	(918)	1596
Favorable of Biden	18%	(358)	25%	(495)	19%	(373)	38%	(758)	1985
Unfavorable of Biden	6%	(142)	20%	(438)	21%	(464)	52%	(1145)	2189
Very Favorable of Biden	26%	(260)	24%	(231)	16%	(161)	34%	(333)	985
Somewhat Favorable of Biden	10%	(98)	26%	(264)	21%	(213)	43%	(426)	1000
Somewhat Unfavorable of Biden	8%	(45)	24%	(135)	28%	(156)	39%	(214)	550
Very Unfavorable of Biden	6%	(97)	18%	(303)	19%	(308)	57%	(931)	1639
#1 Issue: Economy	13%	(235)	24%	(426)	22%	(384)	41%	(728)	1774
#1 Issue: Security	7%	(51)	18%	(122)	18%	(128)	56%	(390)	692
#1 Issue: Health Care	17%	(94)	24%	(132)	21%	(116)	37%	(201)	544
#1 Issue: Medicare / Social Security	4%	(19)	15%	(74)	21%	(108)	60%	(303)	505
#1 Issue: Women's Issues	19%	(39)	25%	(52)	18%	(38)	38%	(80)	210
#1 Issue: Education	21%	(37)	22%	(38)	19%	(34)	38%	(68)	177
#1 Issue: Energy	12%	(37)	24%	(73)	20%	(60)	43%	(130)	300
#1 Issue: Other	5%	(11)	18%	(39)	13%	(29)	63%	(139)	219
2020 Vote: Joe Biden	17%	(316)	24%	(443)	19%	(353)	41%	(770)	1882
2020 Vote: Donald Trump	8%	(118)	18%	(277)	21%	(321)	53%	(807)	1523
2020 Vote: Other	4%	(6)	31%	(43)	20%	(28)	45%	(62)	139
2020 Vote: Didn't Vote	10%	(84)	22%	(195)	22%	(196)	46%	(401)	876
2018 House Vote: Democrat	16%	(239)	22%	(336)	20%	(301)	42%	(644)	1519
2018 House Vote: Republican	9%	(109)	18%	(230)	19%	(243)	53%	(668)	1250
2018 House Vote: Someone else	3%	(4)	21%	(24)	23%	(27)	52%	(60)	115
2016 Vote: Hillary Clinton	15%	(214)	23%	(322)	19%	(272)	43%	(604)	1412
2016 Vote: Donald Trump	8%	(116)	18%	(251)	20%	(281)	53%	(722)	1371
2016 Vote: Other	5%	(10)	19%	(42)	22%	(48)	54%	(117)	217
2016 Vote: Didn't Vote	13%	(183)	24%	(340)	21%	(296)	42%	(596)	1415

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Table MCTE5_2: Based on what you know, how interested are you in using each of the following?

The virtual reality project by Meta Platforms (formerly known as Facebook), Horizon Worlds, a virtual reality-based video game where users can socialize with other users, create their own virtual worlds, and see other players' worlds

Demographic	Very interested		Somewhat interested		Not that interested		Not interested at all		Total N
Adults	12%	(524)	22%	(958)	20%	(898)	46%	(2040)	4420
Voted in 2014: Yes	11%	(284)	20%	(505)	20%	(496)	49%	(1234)	2519
Voted in 2014: No	13%	(240)	24%	(453)	21%	(402)	42%	(806)	1901
4-Region: Northeast	18%	(141)	20%	(157)	18%	(144)	44%	(348)	791
4-Region: Midwest	8%	(70)	18%	(164)	19%	(180)	55%	(514)	929
4-Region: South	9%	(152)	24%	(391)	21%	(346)	46%	(767)	1656
4-Region: West	15%	(160)	24%	(246)	22%	(228)	39%	(411)	1045
2203009	11%	(245)	23%	(497)	19%	(422)	47%	(1045)	2209
2203015	13%	(279)	21%	(460)	22%	(476)	45%	(995)	2211
Interest in the Metaverse	31%	(502)	52%	(852)	12%	(196)	5%	(77)	1626
Owns a VR Headset	39%	(303)	34%	(265)	14%	(110)	14%	(108)	786
24+ Hours on Internet per Week	11%	(189)	22%	(383)	21%	(368)	46%	(813)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCTE5_3: Based on what you know, how interested are you in using each of the following?
 The virtual reality project by Meta Platforms (formerly known as Facebook), Horizon Workrooms, a virtual reality-based workspace that allows users to interact and collaborate with coworkers in a virtual office environment

Demographic	Very interested		Somewhat interested		Not that interested		Not interested at all		Total N
Adults	11%	(488)	21%	(949)	21%	(914)	47%	(2070)	4420
Gender: Male	16%	(351)	24%	(513)	21%	(439)	39%	(831)	2133
Gender: Female	6%	(137)	19%	(436)	21%	(474)	54%	(1239)	2287
Age: 18-34	22%	(290)	28%	(363)	21%	(271)	30%	(392)	1316
Age: 35-44	17%	(120)	28%	(198)	20%	(142)	36%	(259)	718
Age: 45-64	5%	(69)	19%	(294)	23%	(344)	53%	(801)	1509
Age: 65+	1%	(9)	11%	(93)	18%	(156)	70%	(618)	877
GenZers: 1997-2012	15%	(75)	27%	(132)	20%	(99)	37%	(179)	485
Millennials: 1981-1996	23%	(318)	28%	(387)	20%	(270)	29%	(396)	1371
GenXers: 1965-1980	7%	(77)	23%	(255)	23%	(254)	47%	(521)	1107
Baby Boomers: 1946-1964	1%	(18)	12%	(155)	20%	(272)	66%	(883)	1328
PID: Dem (no lean)	18%	(316)	22%	(379)	19%	(328)	40%	(693)	1716
PID: Ind (no lean)	5%	(72)	22%	(302)	22%	(301)	51%	(702)	1376
PID: Rep (no lean)	8%	(100)	20%	(268)	21%	(285)	51%	(675)	1328
PID/Gender: Dem Men	29%	(252)	25%	(224)	16%	(144)	30%	(264)	885
PID/Gender: Dem Women	8%	(64)	19%	(154)	22%	(184)	52%	(429)	831
PID/Gender: Ind Men	5%	(35)	21%	(137)	26%	(171)	48%	(317)	661
PID/Gender: Ind Women	5%	(36)	23%	(164)	18%	(130)	54%	(384)	716
PID/Gender: Rep Men	11%	(63)	26%	(151)	21%	(124)	42%	(249)	588
PID/Gender: Rep Women	5%	(37)	16%	(117)	22%	(160)	58%	(426)	740
Ideo: Liberal (1-3)	18%	(236)	22%	(291)	21%	(268)	39%	(504)	1299
Ideo: Moderate (4)	9%	(106)	24%	(293)	21%	(262)	46%	(560)	1220
Ideo: Conservative (5-7)	9%	(133)	19%	(286)	21%	(306)	51%	(763)	1488
Educ: < College	8%	(245)	22%	(655)	22%	(655)	49%	(1483)	3038
Educ: Bachelors degree	15%	(133)	21%	(188)	19%	(166)	45%	(405)	892
Educ: Post-grad	22%	(110)	22%	(105)	19%	(93)	37%	(182)	490
Income: Under 50k	8%	(184)	21%	(485)	21%	(480)	49%	(1122)	2271
Income: 50k-100k	11%	(165)	21%	(302)	21%	(302)	46%	(666)	1435
Income: 100k+	19%	(139)	23%	(162)	18%	(131)	40%	(282)	714
Ethnicity: White	10%	(357)	20%	(689)	20%	(692)	50%	(1721)	3459

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Table MCTE5_3: Based on what you know, how interested are you in using each of the following?
The virtual reality project by Meta Platforms (formerly known as Facebook), Horizon Workrooms, a virtual reality-based workspace that allows users to interact and collaborate with coworkers in a virtual office environment

Demographic	Very interested		Somewhat interested		Not that interested		Not interested at all		Total N
Adults	11%	(488)	21%	(949)	21%	(914)	47%	(2070)	4420
Ethnicity: Hispanic	18%	(127)	26%	(182)	23%	(160)	33%	(234)	702
Ethnicity: Black	17%	(95)	28%	(156)	22%	(123)	32%	(177)	551
Ethnicity: Other	9%	(37)	25%	(104)	24%	(98)	42%	(172)	410
All Christian	10%	(201)	20%	(405)	21%	(418)	50%	(1010)	2034
All Non-Christian	35%	(121)	26%	(89)	13%	(44)	27%	(93)	347
Atheist	9%	(14)	17%	(29)	23%	(37)	51%	(85)	165
Agnostic/Nothing in particular	8%	(89)	21%	(237)	23%	(261)	48%	(550)	1137
Something Else	9%	(63)	26%	(188)	21%	(153)	45%	(333)	737
Religious Non-Protestant/Catholic	30%	(122)	26%	(103)	15%	(59)	29%	(117)	401
Evangelical	13%	(154)	22%	(254)	20%	(235)	44%	(515)	1157
Non-Evangelical	7%	(101)	20%	(314)	21%	(321)	52%	(797)	1533
Community: Urban	23%	(305)	23%	(315)	18%	(241)	36%	(483)	1345
Community: Suburban	6%	(125)	21%	(416)	23%	(453)	50%	(982)	1976
Community: Rural	5%	(58)	20%	(218)	20%	(219)	55%	(604)	1099
Employ: Private Sector	15%	(213)	25%	(341)	23%	(318)	37%	(517)	1390
Employ: Government	22%	(59)	30%	(81)	21%	(58)	27%	(73)	272
Employ: Self-Employed	26%	(120)	26%	(120)	20%	(93)	28%	(130)	463
Employ: Homemaker	4%	(12)	20%	(67)	18%	(58)	58%	(192)	329
Employ: Student	7%	(9)	34%	(41)	17%	(20)	42%	(50)	120
Employ: Retired	1%	(12)	11%	(104)	19%	(192)	69%	(685)	993
Employ: Unemployed	5%	(27)	25%	(140)	22%	(124)	49%	(280)	572
Employ: Other	12%	(35)	19%	(54)	18%	(50)	51%	(143)	282
Military HH: Yes	9%	(59)	18%	(113)	19%	(119)	54%	(341)	632
Military HH: No	11%	(429)	22%	(835)	21%	(795)	46%	(1729)	3788
RD/WT: Right Direction	20%	(331)	24%	(410)	20%	(342)	36%	(613)	1696
RD/WT: Wrong Track	6%	(157)	20%	(539)	21%	(572)	53%	(1457)	2724
Biden Job Approve	18%	(348)	23%	(467)	20%	(391)	39%	(783)	1989
Biden Job Disapprove	6%	(124)	20%	(439)	22%	(485)	53%	(1162)	2210

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Table MCTE5_3: Based on what you know, how interested are you in using each of the following?

The virtual reality project by Meta Platforms (formerly known as Facebook), Horizon Workrooms, a virtual reality-based workspace that allows users to interact and collaborate with coworkers in a virtual office environment

Demographic	Very interested		Somewhat interested		Not that interested		Not interested at all		Total N
Adults	11%	(488)	21%	(949)	21%	(914)	47%	(2070)	4420
Biden Job Strongly Approve	29%	(274)	20%	(194)	17%	(158)	35%	(332)	959
Biden Job Somewhat Approve	7%	(74)	26%	(273)	23%	(233)	44%	(452)	1031
Biden Job Somewhat Disapprove	6%	(36)	27%	(166)	28%	(171)	39%	(241)	614
Biden Job Strongly Disapprove	6%	(88)	17%	(272)	20%	(314)	58%	(921)	1596
Favorable of Biden	18%	(350)	24%	(478)	19%	(374)	39%	(783)	1985
Unfavorable of Biden	6%	(123)	19%	(427)	22%	(487)	53%	(1153)	2189
Very Favorable of Biden	26%	(257)	22%	(216)	17%	(166)	35%	(345)	985
Somewhat Favorable of Biden	9%	(94)	26%	(261)	21%	(208)	44%	(438)	1000
Somewhat Unfavorable of Biden	7%	(36)	25%	(138)	28%	(156)	40%	(220)	550
Very Unfavorable of Biden	5%	(87)	18%	(288)	20%	(331)	57%	(932)	1639
#1 Issue: Economy	12%	(220)	24%	(432)	22%	(388)	41%	(734)	1774
#1 Issue: Security	7%	(51)	17%	(120)	20%	(139)	55%	(382)	692
#1 Issue: Health Care	16%	(88)	25%	(133)	19%	(105)	40%	(217)	544
#1 Issue: Medicare / Social Security	4%	(19)	14%	(72)	22%	(110)	60%	(305)	505
#1 Issue: Women's Issues	13%	(26)	28%	(59)	19%	(40)	40%	(85)	210
#1 Issue: Education	19%	(34)	22%	(39)	19%	(34)	39%	(70)	177
#1 Issue: Energy	14%	(41)	19%	(56)	22%	(65)	46%	(138)	300
#1 Issue: Other	4%	(8)	17%	(37)	15%	(34)	64%	(140)	219
2020 Vote: Joe Biden	17%	(316)	22%	(407)	20%	(379)	41%	(780)	1882
2020 Vote: Donald Trump	7%	(112)	19%	(293)	22%	(330)	52%	(788)	1523
2020 Vote: Other	5%	(7)	31%	(43)	15%	(21)	49%	(68)	139
2020 Vote: Didn't Vote	6%	(53)	23%	(205)	21%	(184)	50%	(435)	876
2018 House Vote: Democrat	16%	(240)	22%	(331)	20%	(309)	42%	(639)	1519
2018 House Vote: Republican	9%	(109)	19%	(231)	20%	(254)	52%	(654)	1250
2018 House Vote: Someone else	4%	(5)	20%	(23)	19%	(22)	57%	(65)	115
2016 Vote: Hillary Clinton	15%	(216)	21%	(298)	20%	(280)	44%	(618)	1412
2016 Vote: Donald Trump	8%	(108)	19%	(262)	21%	(294)	52%	(707)	1371
2016 Vote: Other	5%	(11)	18%	(39)	22%	(48)	55%	(118)	217
2016 Vote: Didn't Vote	11%	(152)	25%	(347)	21%	(290)	44%	(626)	1415

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Table MCTE5_3: Based on what you know, how interested are you in using each of the following?
The virtual reality project by Meta Platforms (formerly known as Facebook), Horizon Workrooms, a virtual reality-based workspace that allows users to interact and collaborate with coworkers in a virtual office environment

Demographic	Very interested		Somewhat interested		Not that interested		Not interested at all		Total N
Adults	11%	(488)	21%	(949)	21%	(914)	47%	(2070)	4420
Voted in 2014: Yes	11%	(284)	20%	(506)	20%	(502)	49%	(1227)	2519
Voted in 2014: No	11%	(205)	23%	(442)	22%	(411)	44%	(843)	1901
4-Region: Northeast	17%	(131)	19%	(153)	19%	(147)	45%	(359)	791
4-Region: Midwest	7%	(65)	16%	(150)	20%	(190)	56%	(524)	929
4-Region: South	8%	(129)	24%	(401)	22%	(362)	46%	(764)	1656
4-Region: West	16%	(163)	23%	(244)	21%	(215)	40%	(423)	1045
2203009	11%	(234)	22%	(494)	19%	(424)	48%	(1056)	2209
2203015	11%	(254)	21%	(455)	22%	(489)	46%	(1014)	2211
Interest in the Metaverse	28%	(463)	50%	(817)	14%	(224)	7%	(122)	1626
Owns a VR Headset	38%	(299)	32%	(253)	15%	(117)	15%	(116)	786
24+ Hours on Internet per Week	10%	(176)	20%	(346)	23%	(399)	47%	(831)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCTE7_1: Are any of the following reasons why you do not own a virtual reality headset?

Cost

Demographic	Major reason	Minor reason	Not a reason	Total N
Adults	46% (1672)	21% (751)	33% (1211)	3634
Gender: Male	47% (747)	25% (395)	28% (443)	1585
Gender: Female	45% (925)	17% (356)	37% (768)	2049
Age: 18-34	50% (459)	25% (230)	24% (221)	910
Age: 35-44	43% (224)	24% (123)	33% (173)	520
Age: 45-64	46% (619)	18% (248)	36% (490)	1358
Age: 65+	44% (369)	18% (150)	39% (328)	847
GenZers: 1997-2012	52% (192)	28% (105)	20% (74)	371
Millennials: 1981-1996	47% (425)	24% (221)	29% (263)	909
GenXers: 1965-1980	46% (444)	19% (187)	35% (333)	964
Baby Boomers: 1946-1964	44% (559)	17% (210)	39% (496)	1266
PID: Dem (no lean)	45% (588)	22% (280)	33% (432)	1299
PID: Ind (no lean)	47% (562)	20% (240)	32% (386)	1188
PID: Rep (no lean)	45% (521)	20% (232)	34% (394)	1147
PID/Gender: Dem Men	46% (250)	27% (146)	27% (148)	544
PID/Gender: Dem Women	45% (338)	18% (134)	38% (283)	755
PID/Gender: Ind Men	49% (276)	22% (127)	29% (163)	565
PID/Gender: Ind Women	46% (286)	18% (113)	36% (223)	622
PID/Gender: Rep Men	46% (221)	26% (123)	28% (132)	476
PID/Gender: Rep Women	45% (300)	16% (109)	39% (262)	671
Ideo: Liberal (1-3)	47% (456)	22% (215)	30% (290)	961
Ideo: Moderate (4)	47% (493)	20% (207)	33% (339)	1039
Ideo: Conservative (5-7)	43% (550)	21% (271)	35% (444)	1265
Educ: < College	48% (1253)	19% (502)	33% (860)	2614
Educ: Bachelors degree	42% (288)	23% (157)	35% (237)	682
Educ: Post-grad	39% (131)	27% (92)	34% (115)	338
Income: Under 50k	52% (1038)	18% (365)	30% (598)	2002
Income: 50k-100k	41% (471)	24% (270)	35% (402)	1143
Income: 100k+	33% (163)	24% (116)	43% (211)	490
Ethnicity: White	46% (1301)	20% (576)	34% (966)	2843
Ethnicity: Hispanic	45% (231)	23% (117)	31% (160)	508
Ethnicity: Black	46% (203)	22% (98)	32% (142)	443

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Table MCTE7_1: Are any of the following reasons why you do not own a virtual reality headset?

Demographic	Major reason	Minor reason	Not a reason	Total N
Adults	46% (1672)	21% (751)	33% (1211)	3634
Ethnicity: Other	48% (168)	22% (77)	30% (104)	349
All Christian	46% (788)	20% (343)	34% (572)	1704
All Non-Christian	45% (76)	24% (40)	32% (54)	170
Atheist	44% (59)	23% (31)	32% (43)	133
Agnostic/Nothing in particular	45% (447)	23% (223)	32% (320)	990
Something Else	47% (301)	18% (114)	35% (222)	637
Religious Non-Protestant/Catholic	46% (100)	24% (53)	30% (65)	218
Evangelical	47% (430)	19% (170)	35% (319)	919
Non-Evangelical	46% (629)	19% (263)	34% (462)	1353
Community: Urban	49% (440)	20% (177)	32% (289)	906
Community: Suburban	44% (775)	22% (383)	34% (587)	1745
Community: Rural	46% (457)	19% (192)	34% (335)	984
Employ: Private Sector	43% (455)	23% (244)	34% (360)	1059
Employ: Government	37% (64)	33% (56)	30% (51)	171
Employ: Self-Employed	51% (151)	18% (53)	32% (95)	299
Employ: Homemaker	48% (135)	21% (59)	30% (84)	279
Employ: Student	58% (56)	26% (26)	16% (16)	98
Employ: Retired	42% (405)	18% (173)	39% (377)	955
Employ: Unemployed	55% (288)	17% (87)	28% (148)	524
Employ: Other	47% (117)	21% (52)	32% (81)	251
Military HH: Yes	51% (269)	19% (101)	31% (162)	532
Military HH: No	45% (1403)	21% (651)	34% (1049)	3103
RD/WT: Right Direction	44% (540)	23% (276)	33% (397)	1213
RD/WT: Wrong Track	47% (1132)	20% (475)	34% (814)	2422
Biden Job Approve	45% (667)	22% (324)	33% (479)	1470
Biden Job Disapprove	47% (915)	20% (397)	33% (652)	1964
Biden Job Strongly Approve	45% (277)	22% (134)	34% (209)	620
Biden Job Somewhat Approve	46% (390)	22% (190)	32% (270)	851
Biden Job Somewhat Disapprove	45% (238)	23% (122)	31% (165)	525
Biden Job Strongly Disapprove	47% (677)	19% (275)	34% (487)	1439

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Table MCTE7_1: Are any of the following reasons why you do not own a virtual reality headset?

Cost

Demographic	Major reason	Minor reason	Not a reason	Total N
Adults	46% (1672)	21% (751)	33% (1211)	3634
Favorable of Biden	45% (666)	22% (333)	33% (492)	1491
Unfavorable of Biden	47% (915)	19% (371)	33% (647)	1933
Very Favorable of Biden	45% (304)	22% (151)	33% (228)	683
Somewhat Favorable of Biden	45% (362)	23% (183)	33% (264)	808
Somewhat Unfavorable of Biden	49% (221)	19% (86)	33% (149)	455
Very Unfavorable of Biden	47% (694)	19% (285)	34% (498)	1477
#1 Issue: Economy	44% (637)	22% (315)	34% (496)	1447
#1 Issue: Security	43% (259)	17% (104)	40% (241)	604
#1 Issue: Health Care	51% (199)	19% (73)	31% (120)	392
#1 Issue: Medicare / Social Security	52% (242)	17% (78)	31% (143)	463
#1 Issue: Women's Issues	48% (78)	26% (42)	25% (41)	161
#1 Issue: Education	44% (58)	30% (40)	25% (33)	130
#1 Issue: Energy	46% (110)	26% (62)	28% (66)	237
#1 Issue: Other	45% (90)	19% (37)	36% (71)	198
2020 Vote: Joe Biden	45% (653)	22% (322)	32% (469)	1444
2020 Vote: Donald Trump	45% (586)	20% (255)	35% (460)	1301
2020 Vote: Other	54% (63)	14% (17)	31% (36)	115
2020 Vote: Didn't Vote	48% (370)	20% (157)	32% (247)	774
2018 House Vote: Democrat	45% (530)	22% (262)	32% (380)	1173
2018 House Vote: Republican	45% (485)	20% (211)	35% (376)	1072
2018 House Vote: Someone else	54% (54)	11% (11)	35% (35)	101
2016 Vote: Hillary Clinton	46% (507)	22% (240)	33% (365)	1112
2016 Vote: Donald Trump	46% (539)	20% (236)	33% (387)	1161
2016 Vote: Other	45% (86)	15% (29)	40% (75)	190
2016 Vote: Didn't Vote	46% (536)	21% (246)	33% (385)	1167
Voted in 2014: Yes	45% (934)	21% (429)	34% (713)	2075
Voted in 2014: No	47% (738)	21% (323)	32% (499)	1559
4-Region: Northeast	46% (281)	22% (135)	32% (200)	616
4-Region: Midwest	45% (371)	19% (157)	36% (292)	820
4-Region: South	46% (656)	20% (290)	33% (475)	1421
4-Region: West	47% (364)	22% (168)	32% (245)	777

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Table MCTE7_1: Are any of the following reasons why you do not own a virtual reality headset?

Cost

Demographic	Major reason	Minor reason	Not a reason	Total N
Adults	46% (1672)	21% (751)	33% (1211)	3634
2203009	47% (857)	20% (370)	32% (587)	1814
2203015	45% (815)	21% (381)	34% (624)	1820
Interest in the Metaverse	58% (603)	25% (260)	17% (173)	1037
24+ Hours on Internet per Week	50% (725)	20% (288)	31% (445)	1457

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCTE7_2: Are any of the following reasons why you do not own a virtual reality headset?
 Lack of interest

Demographic	Major reason	Minor reason	Not a reason	Total N
Adults	56% (2050)	19% (683)	25% (901)	3634
Gender: Male	53% (844)	20% (325)	26% (417)	1585
Gender: Female	59% (1207)	17% (358)	24% (484)	2049
Age: 18-34	39% (354)	24% (215)	37% (341)	910
Age: 35-44	51% (264)	21% (110)	28% (147)	520
Age: 45-64	59% (808)	19% (255)	22% (295)	1358
Age: 65+	74% (625)	12% (103)	14% (119)	847
GenZers: 1997-2012	37% (138)	25% (92)	38% (141)	371
Millennials: 1981-1996	43% (392)	23% (210)	34% (307)	909
GenXers: 1965-1980	51% (496)	22% (210)	27% (257)	964
Baby Boomers: 1946-1964	74% (937)	11% (144)	15% (185)	1266
PID: Dem (no lean)	56% (726)	20% (262)	24% (311)	1299
PID: Ind (no lean)	55% (648)	19% (225)	27% (315)	1188
PID: Rep (no lean)	59% (676)	17% (196)	24% (275)	1147
PID/Gender: Dem Men	50% (273)	24% (133)	25% (138)	544
PID/Gender: Dem Women	60% (453)	17% (129)	23% (173)	755
PID/Gender: Ind Men	52% (293)	20% (111)	29% (161)	565
PID/Gender: Ind Women	57% (355)	18% (114)	25% (154)	622
PID/Gender: Rep Men	58% (278)	17% (81)	25% (118)	476
PID/Gender: Rep Women	59% (399)	17% (115)	23% (158)	671
Ideo: Liberal (1-3)	58% (559)	20% (193)	22% (208)	961
Ideo: Moderate (4)	53% (550)	20% (203)	27% (285)	1039
Ideo: Conservative (5-7)	64% (814)	16% (203)	20% (247)	1265
Educ: < College	52% (1370)	19% (497)	29% (748)	2614
Educ: Bachelors degree	69% (468)	17% (118)	14% (96)	682
Educ: Post-grad	63% (213)	20% (68)	17% (57)	338
Income: Under 50k	51% (1024)	20% (391)	29% (586)	2002
Income: 50k-100k	62% (707)	18% (204)	20% (232)	1143
Income: 100k+	65% (319)	18% (87)	17% (83)	490
Ethnicity: White	60% (1720)	17% (495)	22% (628)	2843
Ethnicity: Hispanic	43% (220)	23% (117)	34% (171)	508
Ethnicity: Black	38% (170)	22% (98)	39% (174)	443

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Table MCTE7_2: Are any of the following reasons why you do not own a virtual reality headset?

Lack of interest

Demographic	Major reason	Minor reason	Not a reason	Total N
Adults	56% (2050)	19% (683)	25% (901)	3634
Ethnicity: Other	46% (160)	26% (89)	28% (99)	349
All Christian	63% (1067)	18% (299)	20% (338)	1704
All Non-Christian	56% (95)	23% (39)	22% (37)	170
Atheist	62% (82)	12% (16)	26% (35)	133
Agnostic/Nothing in particular	50% (495)	19% (192)	31% (304)	990
Something Else	49% (312)	21% (137)	30% (188)	637
Religious Non-Protestant/Catholic	53% (115)	25% (54)	23% (50)	218
Evangelical	56% (518)	16% (152)	27% (250)	919
Non-Evangelical	61% (831)	20% (266)	19% (257)	1353
Community: Urban	50% (452)	21% (187)	29% (266)	906
Community: Suburban	58% (1013)	20% (347)	22% (385)	1745
Community: Rural	59% (585)	15% (148)	26% (251)	984
Employ: Private Sector	56% (598)	21% (218)	23% (243)	1059
Employ: Government	55% (95)	23% (39)	22% (37)	171
Employ: Self-Employed	47% (141)	22% (67)	30% (91)	299
Employ: Homemaker	55% (153)	20% (55)	25% (71)	279
Employ: Student	40% (39)	30% (29)	30% (29)	98
Employ: Retired	73% (694)	12% (115)	15% (146)	955
Employ: Unemployed	44% (233)	20% (104)	36% (186)	524
Employ: Other	39% (98)	22% (55)	39% (98)	251
Military HH: Yes	67% (356)	14% (76)	19% (100)	532
Military HH: No	55% (1694)	20% (607)	26% (802)	3103
RD/WT: Right Direction	54% (652)	19% (234)	27% (327)	1213
RD/WT: Wrong Track	58% (1398)	19% (449)	24% (575)	2422
Biden Job Approve	56% (821)	19% (286)	25% (363)	1470
Biden Job Disapprove	58% (1141)	19% (364)	23% (459)	1964
Biden Job Strongly Approve	56% (349)	19% (118)	25% (153)	620
Biden Job Somewhat Approve	55% (472)	20% (168)	25% (211)	851
Biden Job Somewhat Disapprove	50% (265)	22% (117)	27% (144)	525
Biden Job Strongly Disapprove	61% (876)	17% (247)	22% (316)	1439

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Table MCTE7_2: Are any of the following reasons why you do not own a virtual reality headset?
Lack of interest

Demographic	Major reason	Minor reason	Not a reason	Total N
Adults	56% (2050)	19% (683)	25% (901)	3634
Favorable of Biden	57% (846)	20% (293)	24% (353)	1491
Unfavorable of Biden	58% (1117)	18% (356)	24% (460)	1933
Very Favorable of Biden	53% (364)	20% (138)	26% (181)	683
Somewhat Favorable of Biden	60% (481)	19% (155)	21% (172)	808
Somewhat Unfavorable of Biden	51% (231)	21% (94)	29% (130)	455
Very Unfavorable of Biden	60% (887)	18% (261)	22% (329)	1477
#1 Issue: Economy	54% (782)	19% (273)	27% (392)	1447
#1 Issue: Security	63% (381)	15% (91)	22% (132)	604
#1 Issue: Health Care	51% (200)	21% (84)	28% (108)	392
#1 Issue: Medicare / Social Security	62% (286)	16% (76)	22% (102)	463
#1 Issue: Women's Issues	50% (80)	25% (41)	25% (40)	161
#1 Issue: Education	44% (57)	30% (39)	26% (34)	130
#1 Issue: Energy	57% (134)	20% (47)	23% (56)	237
#1 Issue: Other	66% (130)	16% (31)	19% (37)	198
2020 Vote: Joe Biden	59% (846)	20% (282)	22% (316)	1444
2020 Vote: Donald Trump	62% (805)	17% (227)	21% (268)	1301
2020 Vote: Other	60% (69)	18% (20)	22% (26)	115
2020 Vote: Didn't Vote	43% (330)	20% (153)	38% (291)	774
2018 House Vote: Democrat	60% (709)	18% (215)	21% (250)	1173
2018 House Vote: Republican	63% (680)	16% (173)	20% (219)	1072
2018 House Vote: Someone else	57% (57)	19% (19)	25% (25)	101
2016 Vote: Hillary Clinton	59% (658)	19% (208)	22% (246)	1112
2016 Vote: Donald Trump	64% (739)	17% (198)	19% (224)	1161
2016 Vote: Other	66% (126)	15% (28)	19% (37)	190
2016 Vote: Didn't Vote	45% (526)	21% (247)	34% (393)	1167
Voted in 2014: Yes	63% (1317)	17% (355)	19% (403)	2075
Voted in 2014: No	47% (734)	21% (327)	32% (498)	1559
4-Region: Northeast	58% (359)	17% (107)	24% (150)	616
4-Region: Midwest	61% (497)	16% (133)	23% (190)	820
4-Region: South	54% (774)	20% (285)	25% (362)	1421
4-Region: West	54% (420)	20% (158)	26% (200)	777

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Table MCTE7_2: Are any of the following reasons why you do not own a virtual reality headset?
Lack of interest

Demographic	Major reason	Minor reason	Not a reason	Total N
Adults	56% (2050)	19% (683)	25% (901)	3634
2203009	58% (1046)	18% (331)	24% (438)	1814
2203015	55% (1004)	19% (352)	25% (463)	1820
Interest in the Metaverse	25% (259)	33% (346)	42% (431)	1037
24+ Hours on Internet per Week	57% (836)	18% (265)	24% (357)	1457

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCTE7_3: Are any of the following reasons why you do not own a virtual reality headset?
 Lack of space to use

Demographic	Major reason	Minor reason	Not a reason	Total N
Adults	15% (553)	19% (684)	66% (2397)	3634
Gender: Male	16% (247)	20% (324)	64% (1015)	1585
Gender: Female	15% (306)	18% (360)	67% (1382)	2049
Age: 18-34	19% (176)	24% (221)	56% (513)	910
Age: 35-44	13% (70)	23% (117)	64% (333)	520
Age: 45-64	14% (189)	17% (232)	69% (937)	1358
Age: 65+	14% (118)	14% (115)	72% (614)	847
GenZers: 1997-2012	18% (66)	29% (106)	54% (199)	371
Millennials: 1981-1996	17% (156)	23% (210)	60% (543)	909
GenXers: 1965-1980	15% (145)	17% (162)	68% (657)	964
Baby Boomers: 1946-1964	13% (169)	15% (194)	71% (902)	1266
PID: Dem (no lean)	18% (232)	20% (258)	62% (809)	1299
PID: Ind (no lean)	13% (151)	18% (219)	69% (817)	1188
PID: Rep (no lean)	15% (169)	18% (207)	67% (771)	1147
PID/Gender: Dem Men	21% (115)	23% (125)	56% (304)	544
PID/Gender: Dem Women	15% (117)	18% (133)	67% (505)	755
PID/Gender: Ind Men	11% (60)	18% (101)	71% (404)	565
PID/Gender: Ind Women	15% (91)	19% (118)	66% (413)	622
PID/Gender: Rep Men	15% (71)	21% (98)	64% (307)	476
PID/Gender: Rep Women	15% (98)	16% (109)	69% (464)	671
Ideo: Liberal (1-3)	18% (171)	22% (209)	60% (581)	961
Ideo: Moderate (4)	16% (169)	19% (200)	64% (670)	1039
Ideo: Conservative (5-7)	14% (177)	17% (212)	69% (876)	1265
Educ: < College	17% (436)	18% (467)	65% (1711)	2614
Educ: Bachelors degree	12% (79)	20% (135)	69% (468)	682
Educ: Post-grad	11% (37)	24% (82)	65% (218)	338
Income: Under 50k	17% (348)	19% (375)	64% (1279)	2002
Income: 50k-100k	14% (164)	19% (221)	66% (758)	1143
Income: 100k+	8% (41)	18% (88)	73% (360)	490
Ethnicity: White	14% (390)	18% (510)	68% (1943)	2843
Ethnicity: Hispanic	20% (100)	23% (118)	57% (289)	508
Ethnicity: Black	17% (77)	22% (97)	61% (268)	443

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Table MCTE7_3: Are any of the following reasons why you do not own a virtual reality headset?

Lack of space to use

Demographic	Major reason	Minor reason	Not a reason	Total N
Adults	15% (553)	19% (684)	66% (2397)	3634
Ethnicity: Other	24% (85)	22% (77)	53% (186)	349
All Christian	16% (269)	17% (291)	67% (1144)	1704
All Non-Christian	17% (28)	24% (41)	59% (101)	170
Atheist	15% (20)	15% (20)	70% (93)	133
Agnostic/Nothing in particular	14% (139)	22% (213)	64% (638)	990
Something Else	15% (96)	19% (119)	66% (422)	637
Religious Non-Protestant/Catholic	16% (35)	21% (46)	63% (137)	218
Evangelical	15% (140)	16% (145)	69% (635)	919
Non-Evangelical	16% (216)	18% (250)	66% (888)	1353
Community: Urban	17% (155)	21% (187)	62% (564)	906
Community: Suburban	14% (240)	19% (333)	67% (1171)	1745
Community: Rural	16% (158)	17% (165)	67% (661)	984
Employ: Private Sector	14% (148)	23% (246)	63% (665)	1059
Employ: Government	18% (31)	22% (38)	59% (101)	171
Employ: Self-Employed	18% (55)	18% (55)	63% (189)	299
Employ: Homemaker	15% (42)	19% (54)	65% (182)	279
Employ: Student	23% (23)	32% (31)	45% (44)	98
Employ: Retired	12% (116)	14% (135)	74% (705)	955
Employ: Unemployed	23% (119)	18% (94)	59% (310)	524
Employ: Other	8% (19)	12% (31)	80% (201)	251
Military HH: Yes	17% (89)	18% (93)	66% (349)	532
Military HH: No	15% (464)	19% (591)	66% (2048)	3103
RD/WT: Right Direction	18% (216)	21% (260)	61% (736)	1213
RD/WT: Wrong Track	14% (337)	18% (424)	69% (1661)	2422
Biden Job Approve	18% (259)	19% (283)	63% (928)	1470
Biden Job Disapprove	14% (270)	19% (366)	68% (1328)	1964
Biden Job Strongly Approve	20% (123)	17% (103)	63% (393)	620
Biden Job Somewhat Approve	16% (136)	21% (180)	63% (534)	851
Biden Job Somewhat Disapprove	13% (68)	23% (122)	64% (335)	525
Biden Job Strongly Disapprove	14% (202)	17% (244)	69% (992)	1439

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Table MCTE7_3: Are any of the following reasons why you do not own a virtual reality headset?
 Lack of space to use

Demographic	Major reason	Minor reason	Not a reason	Total N
Adults	15% (553)	19% (684)	66% (2397)	3634
Favorable of Biden	17% (254)	19% (282)	64% (956)	1491
Unfavorable of Biden	14% (273)	18% (350)	68% (1310)	1933
Very Favorable of Biden	19% (129)	17% (118)	64% (436)	683
Somewhat Favorable of Biden	15% (125)	20% (163)	64% (520)	808
Somewhat Unfavorable of Biden	13% (58)	21% (98)	66% (300)	455
Very Unfavorable of Biden	15% (215)	17% (252)	68% (1011)	1477
#1 Issue: Economy	13% (184)	20% (293)	67% (971)	1447
#1 Issue: Security	14% (87)	13% (76)	73% (441)	604
#1 Issue: Health Care	21% (81)	18% (70)	61% (241)	392
#1 Issue: Medicare / Social Security	16% (74)	19% (86)	65% (303)	463
#1 Issue: Women's Issues	17% (27)	22% (35)	62% (99)	161
#1 Issue: Education	18% (24)	29% (38)	52% (68)	130
#1 Issue: Energy	17% (41)	19% (46)	63% (149)	237
#1 Issue: Other	18% (35)	20% (39)	63% (125)	198
2020 Vote: Joe Biden	16% (238)	20% (283)	64% (923)	1444
2020 Vote: Donald Trump	14% (182)	17% (218)	69% (901)	1301
2020 Vote: Other	17% (19)	16% (19)	67% (77)	115
2020 Vote: Didn't Vote	15% (114)	21% (164)	64% (496)	774
2018 House Vote: Democrat	16% (193)	18% (217)	65% (763)	1173
2018 House Vote: Republican	14% (148)	16% (168)	71% (757)	1072
2018 House Vote: Someone else	17% (17)	19% (19)	64% (65)	101
2016 Vote: Hillary Clinton	17% (185)	19% (211)	64% (715)	1112
2016 Vote: Donald Trump	15% (170)	16% (189)	69% (803)	1161
2016 Vote: Other	12% (22)	18% (33)	71% (135)	190
2016 Vote: Didn't Vote	15% (175)	22% (251)	63% (740)	1167
Voted in 2014: Yes	15% (304)	17% (348)	69% (1423)	2075
Voted in 2014: No	16% (249)	22% (336)	63% (974)	1559
4-Region: Northeast	15% (91)	20% (125)	65% (399)	616
4-Region: Midwest	14% (118)	18% (145)	68% (557)	820
4-Region: South	15% (216)	18% (250)	67% (955)	1421
4-Region: West	16% (128)	21% (163)	62% (486)	777

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Table MCTE7_3: Are any of the following reasons why you do not own a virtual reality headset?
Lack of space to use

Demographic	Major reason	Minor reason	Not a reason	Total N
Adults	15% (553)	19% (684)	66% (2397)	3634
2203009	16% (287)	17% (316)	67% (1212)	1814
2203015	15% (267)	20% (368)	65% (1185)	1820
Interest in the Metaverse	17% (179)	28% (285)	55% (573)	1037
24+ Hours on Internet per Week	17% (246)	18% (259)	65% (952)	1457

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE7_4: Are any of the following reasons why you do not own a virtual reality headset?
 Not yet enough applications or games using VR

Demographic	Major reason	Minor reason	Not a reason	Total N
Adults	15% (550)	20% (730)	65% (2355)	3634
Gender: Male	17% (271)	24% (380)	59% (934)	1585
Gender: Female	14% (279)	17% (350)	69% (1420)	2049
Age: 18-34	14% (131)	28% (251)	58% (528)	910
Age: 35-44	18% (94)	22% (113)	60% (313)	520
Age: 45-64	15% (204)	18% (246)	67% (907)	1358
Age: 65+	14% (120)	14% (120)	72% (606)	847
GenZers: 1997-2012	15% (57)	24% (90)	60% (224)	371
Millennials: 1981-1996	15% (140)	27% (247)	58% (523)	909
GenXers: 1965-1980	15% (142)	18% (178)	67% (643)	964
Baby Boomers: 1946-1964	16% (198)	15% (193)	69% (875)	1266
PID: Dem (no lean)	16% (206)	22% (283)	62% (810)	1299
PID: Ind (no lean)	14% (166)	19% (224)	67% (798)	1188
PID: Rep (no lean)	15% (177)	19% (224)	65% (746)	1147
PID/Gender: Dem Men	19% (103)	28% (153)	53% (288)	544
PID/Gender: Dem Women	14% (103)	17% (130)	69% (523)	755
PID/Gender: Ind Men	15% (86)	19% (110)	65% (369)	565
PID/Gender: Ind Women	13% (80)	18% (114)	69% (429)	622
PID/Gender: Rep Men	17% (82)	25% (117)	58% (278)	476
PID/Gender: Rep Women	14% (96)	16% (107)	70% (469)	671
Ideo: Liberal (1-3)	17% (165)	24% (233)	59% (562)	961
Ideo: Moderate (4)	15% (155)	21% (222)	64% (662)	1039
Ideo: Conservative (5-7)	15% (186)	19% (240)	66% (839)	1265
Educ: < College	15% (393)	20% (510)	65% (1711)	2614
Educ: Bachelors degree	14% (99)	21% (141)	65% (442)	682
Educ: Post-grad	17% (58)	23% (79)	59% (201)	338
Income: Under 50k	15% (304)	20% (400)	65% (1297)	2002
Income: 50k-100k	16% (180)	20% (232)	64% (731)	1143
Income: 100k+	13% (66)	20% (98)	67% (326)	490
Ethnicity: White	14% (391)	19% (542)	67% (1911)	2843
Ethnicity: Hispanic	15% (78)	19% (97)	66% (333)	508
Ethnicity: Black	19% (85)	24% (107)	57% (251)	443

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Table MCTE7_4: Are any of the following reasons why you do not own a virtual reality headset?
Not yet enough applications or games using VR

Demographic	Major reason		Minor reason		Not a reason		Total N
Adults	15%	(550)	20%	(730)	65%	(2355)	3634
Ethnicity: Other	21%	(74)	23%	(82)	55%	(193)	349
All Christian	15%	(256)	20%	(336)	65%	(1111)	1704
All Non-Christian	21%	(35)	28%	(47)	52%	(88)	170
Atheist	15%	(20)	15%	(20)	70%	(93)	133
Agnostic/Nothing in particular	13%	(128)	22%	(221)	65%	(641)	990
Something Else	17%	(110)	17%	(105)	66%	(421)	637
Religious Non-Protestant/Catholic	20%	(44)	26%	(57)	54%	(117)	218
Evangelical	16%	(145)	17%	(158)	67%	(616)	919
Non-Evangelical	15%	(208)	20%	(264)	65%	(881)	1353
Community: Urban	16%	(141)	24%	(218)	60%	(546)	906
Community: Suburban	16%	(277)	20%	(342)	65%	(1126)	1745
Community: Rural	13%	(131)	17%	(170)	69%	(683)	984
Employ: Private Sector	15%	(161)	24%	(252)	61%	(646)	1059
Employ: Government	18%	(31)	25%	(43)	57%	(97)	171
Employ: Self-Employed	15%	(45)	22%	(65)	63%	(189)	299
Employ: Homemaker	13%	(37)	19%	(52)	68%	(190)	279
Employ: Student	13%	(13)	40%	(39)	47%	(46)	98
Employ: Retired	15%	(146)	14%	(131)	71%	(678)	955
Employ: Unemployed	18%	(92)	21%	(109)	62%	(322)	524
Employ: Other	10%	(25)	15%	(38)	75%	(188)	251
Military HH: Yes	17%	(92)	16%	(83)	67%	(357)	532
Military HH: No	15%	(458)	21%	(647)	64%	(1997)	3103
RD/WT: Right Direction	17%	(210)	24%	(295)	58%	(708)	1213
RD/WT: Wrong Track	14%	(340)	18%	(435)	68%	(1646)	2422
Biden Job Approve	16%	(237)	22%	(330)	61%	(903)	1470
Biden Job Disapprove	14%	(278)	19%	(373)	67%	(1312)	1964
Biden Job Strongly Approve	17%	(105)	21%	(133)	62%	(381)	620
Biden Job Somewhat Approve	16%	(132)	23%	(197)	61%	(521)	851
Biden Job Somewhat Disapprove	12%	(65)	20%	(104)	68%	(357)	525
Biden Job Strongly Disapprove	15%	(213)	19%	(270)	66%	(956)	1439

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Table MCTE7_4: Are any of the following reasons why you do not own a virtual reality headset?
 Not yet enough applications or games using VR

Demographic	Major reason	Minor reason	Not a reason	Total N
Adults	15% (550)	20% (730)	65% (2355)	3634
Favorable of Biden	16% (240)	21% (318)	63% (933)	1491
Unfavorable of Biden	14% (279)	19% (374)	66% (1279)	1933
Very Favorable of Biden	17% (115)	22% (151)	61% (417)	683
Somewhat Favorable of Biden	16% (125)	21% (167)	64% (516)	808
Somewhat Unfavorable of Biden	12% (55)	20% (92)	68% (308)	455
Very Unfavorable of Biden	15% (223)	19% (283)	66% (971)	1477
#1 Issue: Economy	15% (221)	20% (296)	64% (930)	1447
#1 Issue: Security	9% (55)	19% (112)	72% (437)	604
#1 Issue: Health Care	17% (67)	24% (93)	59% (233)	392
#1 Issue: Medicare / Social Security	18% (84)	16% (76)	65% (303)	463
#1 Issue: Women's Issues	12% (20)	24% (39)	63% (102)	161
#1 Issue: Education	27% (36)	20% (26)	53% (69)	130
#1 Issue: Energy	15% (36)	22% (53)	62% (148)	237
#1 Issue: Other	16% (32)	17% (35)	67% (132)	198
2020 Vote: Joe Biden	16% (236)	21% (306)	62% (903)	1444
2020 Vote: Donald Trump	15% (198)	19% (241)	66% (862)	1301
2020 Vote: Other	15% (18)	22% (26)	62% (72)	115
2020 Vote: Didn't Vote	13% (99)	20% (157)	67% (518)	774
2018 House Vote: Democrat	15% (174)	21% (247)	64% (753)	1173
2018 House Vote: Republican	14% (151)	19% (206)	67% (715)	1072
2018 House Vote: Someone else	17% (17)	16% (16)	67% (68)	101
2016 Vote: Hillary Clinton	15% (171)	21% (238)	63% (703)	1112
2016 Vote: Donald Trump	15% (177)	19% (222)	66% (762)	1161
2016 Vote: Other	14% (26)	14% (26)	73% (138)	190
2016 Vote: Didn't Vote	15% (176)	21% (243)	64% (749)	1167
Voted in 2014: Yes	15% (301)	20% (416)	65% (1358)	2075
Voted in 2014: No	16% (248)	20% (314)	64% (996)	1559
4-Region: Northeast	14% (88)	23% (142)	63% (385)	616
4-Region: Midwest	15% (123)	18% (148)	67% (549)	820
4-Region: South	15% (214)	20% (290)	65% (917)	1421
4-Region: West	16% (124)	19% (150)	65% (503)	777

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Table MCTE7_4: Are any of the following reasons why you do not own a virtual reality headset?
Not yet enough applications or games using VR

Demographic	Major reason	Minor reason	Not a reason	Total N
Adults	15% (550)	20% (730)	65% (2355)	3634
2203009	15% (268)	20% (360)	65% (1186)	1814
2203015	15% (281)	20% (370)	64% (1169)	1820
Interest in the Metaverse	18% (187)	32% (337)	49% (513)	1037
24+ Hours on Internet per Week	17% (246)	19% (280)	64% (931)	1457

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

**Table MCTE7_5: Are any of the following reasons why you do not own a virtual reality headset?
I don't have hardware compatible with VR**

Demographic	Major reason	Minor reason	Not a reason	Total N
Adults	27% (992)	19% (695)	54% (1947)	3634
Gender: Male	28% (437)	22% (349)	50% (799)	1585
Gender: Female	27% (555)	17% (346)	56% (1148)	2049
Age: 18-34	22% (204)	25% (223)	53% (482)	910
Age: 35-44	26% (137)	21% (109)	53% (274)	520
Age: 45-64	28% (379)	18% (245)	54% (733)	1358
Age: 65+	32% (272)	14% (117)	54% (458)	847
GenZers: 1997-2012	24% (87)	21% (79)	55% (204)	371
Millennials: 1981-1996	24% (219)	25% (227)	51% (463)	909
GenXers: 1965-1980	26% (251)	19% (183)	55% (530)	964
Baby Boomers: 1946-1964	31% (395)	15% (189)	54% (682)	1266
PID: Dem (no lean)	29% (372)	19% (248)	52% (680)	1299
PID: Ind (no lean)	25% (303)	20% (232)	55% (654)	1188
PID: Rep (no lean)	28% (318)	19% (215)	54% (614)	1147
PID/Gender: Dem Men	28% (151)	24% (131)	48% (262)	544
PID/Gender: Dem Women	29% (220)	16% (118)	55% (418)	755
PID/Gender: Ind Men	27% (152)	20% (111)	53% (302)	565
PID/Gender: Ind Women	24% (150)	19% (120)	56% (352)	622
PID/Gender: Rep Men	28% (133)	23% (108)	49% (235)	476
PID/Gender: Rep Women	27% (184)	16% (108)	57% (379)	671
Ideo: Liberal (1-3)	29% (275)	22% (208)	50% (477)	961
Ideo: Moderate (4)	27% (285)	18% (190)	54% (564)	1039
Ideo: Conservative (5-7)	27% (345)	18% (230)	55% (690)	1265
Educ: < College	29% (750)	18% (466)	54% (1399)	2614
Educ: Bachelors degree	24% (162)	20% (139)	56% (381)	682
Educ: Post-grad	24% (81)	27% (90)	50% (167)	338
Income: Under 50k	30% (610)	20% (398)	50% (995)	2002
Income: 50k-100k	25% (287)	18% (202)	57% (654)	1143
Income: 100k+	20% (96)	20% (96)	61% (298)	490
Ethnicity: White	27% (776)	18% (526)	54% (1542)	2843
Ethnicity: Hispanic	24% (123)	19% (94)	57% (290)	508
Ethnicity: Black	27% (122)	24% (105)	49% (217)	443

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**Table MCTE7_5: Are any of the following reasons why you do not own a virtual reality headset?
I don't have hardware compatible with VR**

Demographic	Major reason	Minor reason	Not a reason	Total N
Adults	27% (992)	19% (695)	54% (1947)	3634
Ethnicity: Other	27% (95)	19% (65)	54% (189)	349
All Christian	29% (491)	18% (308)	53% (904)	1704
All Non-Christian	31% (52)	20% (35)	49% (83)	170
Atheist	25% (33)	18% (25)	57% (75)	133
Agnostic/Nothing in particular	24% (241)	21% (210)	55% (540)	990
Something Else	27% (174)	19% (118)	54% (344)	637
Religious Non-Protestant/Catholic	29% (63)	22% (48)	49% (107)	218
Evangelical	30% (278)	16% (146)	54% (495)	919
Non-Evangelical	27% (369)	19% (260)	54% (724)	1353
Community: Urban	27% (249)	22% (200)	50% (457)	906
Community: Suburban	27% (465)	19% (325)	55% (955)	1745
Community: Rural	28% (278)	17% (170)	54% (535)	984
Employ: Private Sector	26% (280)	21% (219)	53% (560)	1059
Employ: Government	29% (50)	20% (33)	51% (87)	171
Employ: Self-Employed	23% (68)	21% (62)	57% (169)	299
Employ: Homemaker	24% (66)	21% (58)	55% (154)	279
Employ: Student	22% (22)	26% (26)	52% (50)	98
Employ: Retired	31% (300)	14% (133)	55% (522)	955
Employ: Unemployed	30% (155)	21% (112)	49% (257)	524
Employ: Other	20% (50)	21% (52)	59% (149)	251
Military HH: Yes	32% (172)	16% (85)	52% (274)	532
Military HH: No	26% (820)	20% (610)	54% (1673)	3103
RD/WT: Right Direction	28% (336)	23% (278)	49% (599)	1213
RD/WT: Wrong Track	27% (657)	17% (417)	56% (1348)	2422
Biden Job Approve	28% (418)	20% (299)	51% (753)	1470
Biden Job Disapprove	27% (531)	18% (358)	55% (1076)	1964
Biden Job Strongly Approve	29% (178)	22% (137)	49% (305)	620
Biden Job Somewhat Approve	28% (241)	19% (162)	53% (448)	851
Biden Job Somewhat Disapprove	25% (131)	22% (114)	53% (280)	525
Biden Job Strongly Disapprove	28% (400)	17% (244)	55% (795)	1439

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**Table MCTE7_5: Are any of the following reasons why you do not own a virtual reality headset?
 I don't have hardware compatible with VR**

Demographic	Major reason	Minor reason	Not a reason	Total N
Adults	27% (992)	19% (695)	54% (1947)	3634
Favorable of Biden	28% (418)	21% (306)	51% (767)	1491
Unfavorable of Biden	27% (530)	18% (342)	55% (1061)	1933
Very Favorable of Biden	31% (211)	21% (147)	48% (326)	683
Somewhat Favorable of Biden	26% (207)	20% (160)	55% (442)	808
Somewhat Unfavorable of Biden	26% (119)	19% (85)	55% (251)	455
Very Unfavorable of Biden	28% (411)	17% (256)	55% (810)	1477
#1 Issue: Economy	25% (363)	20% (282)	55% (802)	1447
#1 Issue: Security	25% (150)	17% (106)	58% (348)	604
#1 Issue: Health Care	28% (109)	23% (88)	50% (194)	392
#1 Issue: Medicare / Social Security	35% (163)	17% (78)	48% (222)	463
#1 Issue: Women's Issues	24% (39)	21% (34)	55% (88)	161
#1 Issue: Education	27% (35)	24% (31)	50% (65)	130
#1 Issue: Energy	29% (69)	18% (43)	53% (125)	237
#1 Issue: Other	32% (63)	16% (33)	52% (103)	198
2020 Vote: Joe Biden	28% (407)	21% (299)	51% (738)	1444
2020 Vote: Donald Trump	28% (370)	17% (226)	54% (705)	1301
2020 Vote: Other	24% (28)	18% (21)	58% (67)	115
2020 Vote: Didn't Vote	24% (187)	19% (149)	57% (438)	774
2018 House Vote: Democrat	28% (331)	21% (243)	51% (599)	1173
2018 House Vote: Republican	28% (301)	17% (187)	54% (584)	1072
2018 House Vote: Someone else	28% (28)	15% (15)	57% (57)	101
2016 Vote: Hillary Clinton	28% (315)	21% (230)	51% (567)	1112
2016 Vote: Donald Trump	29% (337)	17% (198)	54% (626)	1161
2016 Vote: Other	22% (42)	14% (27)	64% (121)	190
2016 Vote: Didn't Vote	26% (298)	20% (237)	54% (632)	1167
Voted in 2014: Yes	28% (578)	19% (388)	53% (1109)	2075
Voted in 2014: No	27% (414)	20% (307)	54% (838)	1559
4-Region: Northeast	27% (168)	21% (132)	51% (316)	616
4-Region: Midwest	26% (210)	16% (132)	58% (477)	820
4-Region: South	29% (408)	19% (270)	52% (744)	1421
4-Region: West	27% (206)	21% (160)	53% (410)	777

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Table MCTE7_5: Are any of the following reasons why you do not own a virtual reality headset?
I don't have hardware compatible with VR

Demographic	Major reason	Minor reason	Not a reason	Total N
Adults	27% (992)	19% (695)	54% (1947)	3634
2203009	28% (500)	19% (342)	54% (973)	1814
2203015	27% (492)	19% (354)	54% (974)	1820
Interest in the Metaverse	30% (311)	29% (305)	41% (420)	1037
24+ Hours on Internet per Week	28% (410)	19% (272)	53% (775)	1457

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCTE8_1: How important are each of the following when deciding whether or not to try using the metaverse?
 Lower-priced virtual reality headsets

Demographic	Very important	Somewhat important	Not too important	Not important at all	Total N
Adults	24% (1047)	26% (1164)	14% (609)	36% (1599)	4420
Gender: Male	28% (598)	28% (601)	14% (303)	30% (631)	2133
Gender: Female	20% (449)	25% (563)	13% (307)	42% (968)	2287
Age: 18-34	34% (443)	31% (414)	12% (159)	23% (300)	1316
Age: 35-44	26% (185)	31% (222)	16% (115)	27% (196)	718
Age: 45-64	19% (292)	25% (378)	15% (224)	41% (615)	1509
Age: 65+	14% (127)	17% (150)	13% (112)	56% (487)	877
GenZers: 1997-2012	31% (149)	33% (162)	13% (62)	23% (112)	485
Millennials: 1981-1996	32% (437)	31% (427)	13% (180)	24% (327)	1371
GenXers: 1965-1980	21% (237)	29% (316)	15% (169)	35% (384)	1107
Baby Boomers: 1946-1964	15% (201)	18% (238)	14% (183)	53% (706)	1328
PID: Dem (no lean)	29% (500)	28% (479)	13% (220)	30% (517)	1716
PID: Ind (no lean)	21% (290)	26% (354)	14% (189)	40% (544)	1376
PID: Rep (no lean)	19% (257)	25% (332)	15% (201)	41% (538)	1328
PID/Gender: Dem Men	37% (328)	31% (272)	12% (103)	20% (181)	885
PID/Gender: Dem Women	21% (172)	25% (207)	14% (116)	40% (336)	831
PID/Gender: Ind Men	22% (146)	25% (166)	16% (102)	37% (246)	661
PID/Gender: Ind Women	20% (143)	26% (187)	12% (86)	42% (299)	716
PID/Gender: Rep Men	21% (124)	28% (163)	17% (97)	35% (204)	588
PID/Gender: Rep Women	18% (134)	23% (169)	14% (104)	45% (334)	740
Ideo: Liberal (1-3)	32% (411)	29% (378)	12% (161)	27% (348)	1299
Ideo: Moderate (4)	21% (260)	28% (346)	14% (176)	36% (438)	1220
Ideo: Conservative (5-7)	19% (288)	24% (359)	15% (228)	41% (613)	1488
Educ: < College	23% (700)	26% (776)	14% (416)	38% (1147)	3038
Educ: Bachelors degree	24% (210)	27% (244)	14% (122)	35% (316)	892
Educ: Post-grad	28% (137)	30% (145)	15% (72)	28% (136)	490
Income: Under 50k	26% (591)	24% (556)	12% (283)	37% (842)	2271
Income: 50k-100k	19% (280)	29% (416)	15% (211)	37% (528)	1435
Income: 100k+	25% (176)	27% (192)	16% (116)	32% (230)	714
Ethnicity: White	23% (805)	25% (858)	14% (480)	38% (1317)	3459
Ethnicity: Hispanic	29% (206)	30% (214)	16% (112)	24% (170)	702

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Table MCTE8_1: How important are each of the following when deciding whether or not to try using the metaverse?
Lower-priced virtual reality headsets

Demographic	Very important		Somewhat important		Not too important		Not important at all		Total N
Adults	24%	(1047)	26%	(1164)	14%	(609)	36%	(1599)	4420
Ethnicity: Black	27%	(148)	35%	(193)	12%	(67)	26%	(143)	551
Ethnicity: Other	23%	(94)	28%	(113)	15%	(63)	34%	(140)	410
All Christian	21%	(430)	26%	(530)	13%	(271)	39%	(803)	2034
All Non-Christian	38%	(131)	28%	(98)	13%	(45)	21%	(74)	347
Atheist	22%	(37)	26%	(43)	12%	(19)	40%	(66)	165
Agnostic/Nothing in particular	25%	(281)	25%	(289)	14%	(163)	36%	(405)	1137
Something Else	23%	(169)	28%	(205)	15%	(112)	34%	(251)	737
Religious Non-Protestant/Catholic	35%	(140)	28%	(111)	14%	(55)	24%	(95)	401
Evangelical	25%	(286)	27%	(313)	13%	(155)	35%	(403)	1157
Non-Evangelical	19%	(298)	25%	(391)	14%	(216)	41%	(628)	1533
Community: Urban	31%	(411)	30%	(401)	13%	(170)	27%	(362)	1345
Community: Suburban	20%	(386)	27%	(526)	15%	(294)	39%	(770)	1976
Community: Rural	23%	(249)	22%	(238)	13%	(145)	42%	(467)	1099
Employ: Private Sector	25%	(348)	29%	(408)	16%	(221)	30%	(413)	1390
Employ: Government	27%	(74)	33%	(89)	17%	(47)	23%	(61)	272
Employ: Self-Employed	33%	(151)	30%	(139)	12%	(53)	26%	(120)	463
Employ: Homemaker	25%	(82)	24%	(79)	14%	(46)	37%	(121)	329
Employ: Student	24%	(28)	38%	(45)	13%	(16)	25%	(31)	120
Employ: Retired	14%	(141)	17%	(173)	12%	(118)	57%	(561)	993
Employ: Unemployed	24%	(140)	29%	(168)	13%	(73)	33%	(190)	572
Employ: Other	29%	(83)	22%	(63)	12%	(35)	36%	(102)	282
Military HH: Yes	23%	(148)	22%	(139)	13%	(81)	42%	(264)	632
Military HH: No	24%	(899)	27%	(1026)	14%	(528)	35%	(1335)	3788
RD/WT: Right Direction	30%	(508)	30%	(507)	12%	(201)	28%	(479)	1696
RD/WT: Wrong Track	20%	(539)	24%	(657)	15%	(408)	41%	(1120)	2724
Biden Job Approve	27%	(545)	31%	(620)	12%	(232)	30%	(592)	1989
Biden Job Disapprove	20%	(452)	23%	(509)	15%	(342)	41%	(907)	2210

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Table MCTE8_1: How important are each of the following when deciding whether or not to try using the metaverse?
 Lower-priced virtual reality headsets

Demographic	Very important	Somewhat important	Not too important	Not important at all	Total N
Adults	24% (1047)	26% (1164)	14% (609)	36% (1599)	4420
Biden Job Strongly Approve	34% (322)	28% (269)	10% (98)	28% (271)	959
Biden Job Somewhat Approve	22% (223)	34% (352)	13% (134)	31% (321)	1031
Biden Job Somewhat Disapprove	24% (148)	26% (160)	19% (120)	30% (187)	614
Biden Job Strongly Disapprove	19% (305)	22% (349)	14% (222)	45% (720)	1596
Favorable of Biden	28% (559)	30% (603)	12% (236)	30% (587)	1985
Unfavorable of Biden	20% (447)	23% (513)	15% (330)	41% (900)	2189
Very Favorable of Biden	33% (326)	29% (288)	10% (96)	28% (275)	985
Somewhat Favorable of Biden	23% (233)	31% (315)	14% (140)	31% (312)	1000
Somewhat Unfavorable of Biden	24% (132)	26% (145)	18% (100)	31% (173)	550
Very Unfavorable of Biden	19% (315)	22% (368)	14% (230)	44% (727)	1639
#1 Issue: Economy	25% (438)	28% (505)	14% (240)	33% (591)	1774
#1 Issue: Security	19% (132)	22% (150)	15% (103)	44% (307)	692
#1 Issue: Health Care	26% (143)	31% (170)	14% (75)	28% (155)	544
#1 Issue: Medicare / Social Security	20% (100)	20% (100)	14% (69)	47% (236)	505
#1 Issue: Women's Issues	28% (58)	31% (64)	13% (28)	28% (60)	210
#1 Issue: Education	23% (41)	38% (66)	12% (22)	27% (48)	177
#1 Issue: Energy	29% (86)	22% (67)	16% (49)	33% (99)	300
#1 Issue: Other	23% (50)	19% (41)	11% (23)	48% (104)	219
2020 Vote: Joe Biden	28% (524)	28% (526)	13% (243)	31% (588)	1882
2020 Vote: Donald Trump	19% (292)	23% (357)	16% (237)	42% (637)	1523
2020 Vote: Other	21% (30)	25% (35)	15% (21)	39% (54)	139
2020 Vote: Didn't Vote	23% (201)	28% (247)	12% (108)	37% (321)	876
2018 House Vote: Democrat	26% (394)	29% (438)	13% (197)	32% (491)	1519
2018 House Vote: Republican	19% (232)	25% (310)	14% (178)	42% (529)	1250
2018 House Vote: Someone else	23% (27)	17% (20)	9% (10)	50% (58)	115
2016 Vote: Hillary Clinton	28% (389)	27% (379)	13% (187)	32% (457)	1412
2016 Vote: Donald Trump	19% (267)	24% (331)	14% (197)	42% (576)	1371
2016 Vote: Other	16% (36)	27% (59)	15% (33)	41% (89)	217
2016 Vote: Didn't Vote	25% (353)	28% (394)	14% (191)	34% (476)	1415

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**Table MCTE8_1: How important are each of the following when deciding whether or not to try using the metaverse?
Lower-priced virtual reality headsets**

Demographic	Very important	Somewhat important	Not too important	Not important at all	Total N
Adults	24% (1047)	26% (1164)	14% (609)	36% (1599)	4420
Voted in 2014: Yes	22% (555)	26% (654)	14% (349)	38% (962)	2519
Voted in 2014: No	26% (492)	27% (511)	14% (260)	34% (638)	1901
4-Region: Northeast	25% (201)	27% (211)	14% (110)	34% (269)	791
4-Region: Midwest	18% (171)	24% (221)	14% (127)	44% (409)	929
4-Region: South	24% (398)	26% (430)	15% (243)	35% (586)	1656
4-Region: West	27% (277)	29% (303)	12% (130)	32% (335)	1045
2203009	22% (492)	28% (608)	13% (288)	37% (820)	2209
2203015	25% (555)	25% (556)	15% (321)	35% (779)	2211
Interest in the Metaverse	44% (710)	39% (637)	11% (178)	6% (101)	1626
Owns a VR Headset	42% (331)	37% (293)	11% (83)	10% (79)	786
24+ Hours on Internet per Week	27% (466)	26% (454)	13% (226)	35% (607)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE8_2: How important are each of the following when deciding whether or not to try using the metaverse?
 Government-enacted regulations of the metaverse

Demographic	Very important		Somewhat important		Not too important		Not important at all		Total N
Adults	14%	(600)	22%	(964)	20%	(871)	45%	(1985)	4420
Gender: Male	17%	(358)	23%	(498)	21%	(442)	39%	(836)	2133
Gender: Female	11%	(242)	20%	(466)	19%	(430)	50%	(1149)	2287
Age: 18-34	20%	(270)	25%	(332)	21%	(276)	33%	(439)	1316
Age: 35-44	16%	(116)	29%	(205)	21%	(148)	35%	(250)	718
Age: 45-64	10%	(147)	19%	(293)	21%	(317)	50%	(752)	1509
Age: 65+	8%	(67)	15%	(134)	15%	(130)	62%	(545)	877
GenZers: 1997-2012	19%	(93)	23%	(113)	22%	(108)	35%	(172)	485
Millennials: 1981-1996	20%	(268)	27%	(377)	21%	(282)	32%	(443)	1371
GenXers: 1965-1980	11%	(118)	23%	(257)	20%	(226)	46%	(505)	1107
Baby Boomers: 1946-1964	8%	(109)	15%	(197)	18%	(234)	59%	(789)	1328
PID: Dem (no lean)	19%	(324)	24%	(412)	19%	(330)	38%	(649)	1716
PID: Ind (no lean)	9%	(123)	21%	(284)	21%	(282)	50%	(687)	1376
PID: Rep (no lean)	11%	(152)	20%	(268)	20%	(259)	49%	(649)	1328
PID/Gender: Dem Men	26%	(233)	27%	(236)	19%	(169)	28%	(246)	885
PID/Gender: Dem Women	11%	(91)	21%	(176)	19%	(161)	49%	(403)	831
PID/Gender: Ind Men	9%	(58)	20%	(134)	21%	(140)	50%	(329)	661
PID/Gender: Ind Women	9%	(64)	21%	(150)	20%	(142)	50%	(359)	716
PID/Gender: Rep Men	11%	(66)	22%	(128)	22%	(132)	45%	(262)	588
PID/Gender: Rep Women	12%	(86)	19%	(140)	17%	(127)	52%	(387)	740
Ideo: Liberal (1-3)	20%	(262)	25%	(323)	20%	(256)	35%	(458)	1299
Ideo: Moderate (4)	10%	(121)	23%	(282)	21%	(261)	46%	(557)	1220
Ideo: Conservative (5-7)	12%	(179)	20%	(295)	18%	(274)	50%	(740)	1488
Educ: < College	11%	(332)	22%	(663)	20%	(617)	47%	(1426)	3038
Educ: Bachelors degree	16%	(141)	20%	(177)	20%	(175)	45%	(399)	892
Educ: Post-grad	26%	(127)	25%	(124)	16%	(79)	33%	(160)	490
Income: Under 50k	11%	(260)	21%	(479)	21%	(471)	47%	(1061)	2271
Income: 50k-100k	14%	(194)	22%	(311)	20%	(281)	45%	(648)	1435
Income: 100k+	20%	(145)	24%	(173)	17%	(119)	39%	(277)	714
Ethnicity: White	13%	(458)	21%	(722)	19%	(665)	47%	(1613)	3459
Ethnicity: Hispanic	17%	(117)	26%	(184)	24%	(170)	33%	(230)	702

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Table MCTE8_2: How important are each of the following when deciding whether or not to try using the metaverse?
Government-enacted regulations of the metaverse

Demographic	Very important		Somewhat important		Not too important		Not important at all		Total N
Adults	14%	(600)	22%	(964)	20%	(871)	45%	(1985)	4420
Ethnicity: Black	17%	(93)	27%	(148)	22%	(120)	34%	(190)	551
Ethnicity: Other	12%	(48)	23%	(94)	21%	(86)	44%	(182)	410
All Christian	12%	(241)	22%	(443)	19%	(381)	48%	(968)	2034
All Non-Christian	35%	(122)	26%	(90)	16%	(54)	23%	(81)	347
Atheist	19%	(32)	13%	(22)	19%	(31)	48%	(80)	165
Agnostic/Nothing in particular	10%	(108)	22%	(254)	21%	(238)	47%	(537)	1137
Something Else	13%	(96)	21%	(154)	23%	(167)	43%	(320)	737
Religious Non-Protestant/Catholic	31%	(123)	26%	(104)	16%	(64)	27%	(110)	401
Evangelical	15%	(173)	23%	(271)	19%	(223)	42%	(490)	1157
Non-Evangelical	10%	(156)	20%	(304)	20%	(311)	50%	(762)	1533
Community: Urban	24%	(317)	24%	(327)	19%	(253)	33%	(449)	1345
Community: Suburban	9%	(175)	21%	(413)	21%	(418)	49%	(971)	1976
Community: Rural	10%	(108)	20%	(225)	18%	(201)	51%	(565)	1099
Employ: Private Sector	16%	(221)	24%	(338)	21%	(296)	38%	(535)	1390
Employ: Government	21%	(58)	24%	(66)	23%	(62)	32%	(86)	272
Employ: Self-Employed	20%	(94)	29%	(133)	20%	(92)	31%	(145)	463
Employ: Homemaker	9%	(30)	25%	(84)	18%	(58)	48%	(157)	329
Employ: Student	15%	(18)	21%	(25)	27%	(33)	37%	(44)	120
Employ: Retired	8%	(80)	15%	(149)	14%	(141)	63%	(622)	993
Employ: Unemployed	11%	(62)	19%	(111)	24%	(137)	46%	(262)	572
Employ: Other	13%	(36)	21%	(59)	19%	(53)	48%	(134)	282
Military HH: Yes	12%	(77)	22%	(139)	17%	(110)	48%	(306)	632
Military HH: No	14%	(523)	22%	(825)	20%	(762)	44%	(1679)	3788
RD/WT: Right Direction	21%	(355)	26%	(438)	18%	(303)	35%	(599)	1696
RD/WT: Wrong Track	9%	(245)	19%	(526)	21%	(568)	51%	(1386)	2724
Biden Job Approve	19%	(370)	26%	(516)	19%	(369)	37%	(735)	1989
Biden Job Disapprove	9%	(202)	19%	(418)	20%	(452)	52%	(1138)	2210

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Table MCTE8_2: How important are each of the following when deciding whether or not to try using the metaverse?
 Government-enacted regulations of the metaverse

Demographic	Very important		Somewhat important		Not too important		Not important at all		Total N
Adults	14%	(600)	22%	(964)	20%	(871)	45%	(1985)	4420
Biden Job Strongly Approve	28%	(270)	25%	(241)	13%	(124)	34%	(323)	959
Biden Job Somewhat Approve	10%	(100)	27%	(274)	24%	(245)	40%	(412)	1031
Biden Job Somewhat Disapprove	8%	(49)	27%	(167)	24%	(149)	41%	(250)	614
Biden Job Strongly Disapprove	10%	(152)	16%	(251)	19%	(304)	56%	(889)	1596
Favorable of Biden	18%	(363)	26%	(521)	19%	(367)	37%	(733)	1985
Unfavorable of Biden	10%	(209)	19%	(407)	20%	(449)	51%	(1124)	2189
Very Favorable of Biden	26%	(253)	26%	(252)	15%	(143)	34%	(337)	985
Somewhat Favorable of Biden	11%	(110)	27%	(269)	22%	(224)	40%	(396)	1000
Somewhat Unfavorable of Biden	10%	(54)	23%	(128)	26%	(143)	41%	(225)	550
Very Unfavorable of Biden	10%	(156)	17%	(278)	19%	(306)	55%	(899)	1639
#1 Issue: Economy	14%	(252)	23%	(405)	20%	(353)	43%	(763)	1774
#1 Issue: Security	11%	(77)	18%	(124)	17%	(121)	54%	(370)	692
#1 Issue: Health Care	18%	(100)	23%	(126)	24%	(131)	34%	(187)	544
#1 Issue: Medicare / Social Security	8%	(40)	20%	(99)	19%	(97)	53%	(270)	505
#1 Issue: Women's Issues	12%	(25)	27%	(57)	24%	(51)	37%	(77)	210
#1 Issue: Education	13%	(23)	27%	(47)	21%	(38)	39%	(69)	177
#1 Issue: Energy	18%	(55)	23%	(70)	17%	(52)	41%	(123)	300
#1 Issue: Other	13%	(28)	17%	(37)	13%	(28)	57%	(125)	219
2020 Vote: Joe Biden	18%	(333)	24%	(457)	19%	(350)	39%	(742)	1882
2020 Vote: Donald Trump	11%	(163)	20%	(297)	20%	(304)	50%	(758)	1523
2020 Vote: Other	12%	(16)	12%	(17)	25%	(35)	51%	(71)	139
2020 Vote: Didn't Vote	10%	(87)	22%	(193)	21%	(183)	47%	(414)	876
2018 House Vote: Democrat	17%	(253)	24%	(363)	19%	(285)	41%	(617)	1519
2018 House Vote: Republican	12%	(149)	18%	(221)	19%	(241)	51%	(639)	1250
2018 House Vote: Someone else	14%	(16)	14%	(16)	16%	(19)	56%	(64)	115
2016 Vote: Hillary Clinton	16%	(226)	24%	(343)	19%	(265)	41%	(579)	1412
2016 Vote: Donald Trump	13%	(172)	19%	(259)	19%	(258)	50%	(683)	1371
2016 Vote: Other	10%	(21)	17%	(37)	19%	(41)	54%	(117)	217
2016 Vote: Didn't Vote	13%	(181)	23%	(324)	22%	(307)	43%	(604)	1415

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Table MCTE8_2: How important are each of the following when deciding whether or not to try using the metaverse?
Government-enacted regulations of the metaverse

Demographic	Very important		Somewhat important		Not too important		Not important at all		Total N
Adults	14%	(600)	22%	(964)	20%	(871)	45%	(1985)	4420
Voted in 2014: Yes	14%	(359)	20%	(507)	19%	(476)	47%	(1177)	2519
Voted in 2014: No	13%	(240)	24%	(457)	21%	(395)	43%	(809)	1901
4-Region: Northeast	20%	(157)	22%	(173)	18%	(139)	41%	(322)	791
4-Region: Midwest	10%	(91)	19%	(181)	21%	(191)	50%	(466)	929
4-Region: South	12%	(199)	22%	(370)	21%	(342)	45%	(745)	1656
4-Region: West	15%	(152)	23%	(241)	19%	(199)	43%	(452)	1045
2203009	13%	(292)	21%	(464)	20%	(438)	46%	(1015)	2209
2203015	14%	(307)	23%	(500)	20%	(433)	44%	(971)	2211
Interest in the Metaverse	25%	(409)	35%	(564)	23%	(382)	17%	(272)	1626
Owns a VR Headset	33%	(263)	34%	(268)	17%	(136)	15%	(119)	786
24+ Hours on Internet per Week	12%	(218)	20%	(352)	21%	(372)	46%	(810)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE8_3: How important are each of the following when deciding whether or not to try using the metaverse?
 Larger amounts of metaverse content

Demographic	Very important	Somewhat important	Not too important	Not important at all	Total N
Adults	15% (684)	25% (1110)	18% (777)	42% (1848)	4420
Gender: Male	21% (457)	28% (587)	16% (341)	35% (748)	2133
Gender: Female	10% (227)	23% (523)	19% (436)	48% (1101)	2287
Age: 18-34	26% (338)	28% (371)	18% (237)	28% (371)	1316
Age: 35-44	19% (134)	33% (234)	17% (123)	32% (228)	718
Age: 45-64	10% (148)	24% (367)	19% (288)	47% (705)	1509
Age: 65+	7% (65)	16% (138)	15% (129)	62% (545)	877
GenZers: 1997-2012	22% (106)	29% (142)	17% (84)	32% (153)	485
Millennials: 1981-1996	24% (336)	30% (411)	18% (244)	28% (380)	1371
GenXers: 1965-1980	12% (131)	29% (317)	20% (222)	39% (437)	1107
Baby Boomers: 1946-1964	7% (97)	17% (219)	16% (216)	60% (796)	1328
PID: Dem (no lean)	21% (369)	28% (487)	17% (289)	33% (571)	1716
PID: Ind (no lean)	11% (150)	23% (320)	18% (253)	47% (653)	1376
PID: Rep (no lean)	12% (165)	23% (303)	18% (235)	47% (624)	1328
PID/Gender: Dem Men	31% (271)	32% (284)	14% (125)	23% (204)	885
PID/Gender: Dem Women	12% (98)	24% (203)	20% (163)	44% (367)	831
PID/Gender: Ind Men	15% (96)	23% (150)	17% (114)	46% (301)	661
PID/Gender: Ind Women	8% (55)	24% (170)	19% (139)	49% (352)	716
PID/Gender: Rep Men	15% (90)	26% (153)	17% (102)	41% (243)	588
PID/Gender: Rep Women	10% (75)	20% (151)	18% (133)	52% (382)	740
Ideo: Liberal (1-3)	23% (305)	29% (372)	17% (215)	31% (408)	1299
Ideo: Moderate (4)	13% (157)	28% (336)	20% (239)	40% (488)	1220
Ideo: Conservative (5-7)	13% (188)	23% (337)	16% (236)	49% (727)	1488
Educ: < College	13% (398)	24% (739)	19% (567)	44% (1334)	3038
Educ: Bachelors degree	19% (167)	26% (229)	14% (129)	41% (366)	892
Educ: Post-grad	24% (119)	29% (142)	17% (81)	30% (148)	490
Income: Under 50k	13% (305)	25% (557)	18% (410)	44% (999)	2271
Income: 50k-100k	15% (213)	25% (362)	19% (267)	41% (592)	1435
Income: 100k+	23% (166)	27% (191)	14% (99)	36% (257)	714
Ethnicity: White	15% (513)	24% (821)	18% (608)	44% (1517)	3459
Ethnicity: Hispanic	23% (163)	28% (197)	19% (136)	29% (205)	702

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Table MCTE8_3: How important are each of the following when deciding whether or not to try using the metaverse?
Larger amounts of metaverse content

Demographic	Very important		Somewhat important		Not too important		Not important at all		Total N
Adults	15%	(684)	25%	(1110)	18%	(777)	42%	(1848)	4420
Ethnicity: Black	20%	(108)	31%	(170)	18%	(102)	31%	(172)	551
Ethnicity: Other	16%	(64)	29%	(119)	16%	(67)	39%	(160)	410
All Christian	15%	(300)	24%	(488)	16%	(328)	45%	(917)	2034
All Non-Christian	33%	(114)	28%	(97)	14%	(49)	25%	(88)	347
Atheist	18%	(29)	23%	(39)	18%	(29)	41%	(68)	165
Agnostic/Nothing in particular	13%	(148)	26%	(297)	19%	(212)	42%	(479)	1137
Something Else	13%	(93)	26%	(189)	21%	(158)	40%	(297)	737
Religious Non-Protestant/Catholic	30%	(119)	27%	(108)	16%	(64)	27%	(110)	401
Evangelical	17%	(200)	25%	(294)	17%	(197)	40%	(466)	1157
Non-Evangelical	11%	(176)	24%	(365)	18%	(272)	47%	(720)	1533
Community: Urban	25%	(342)	29%	(384)	15%	(205)	31%	(414)	1345
Community: Suburban	12%	(235)	24%	(471)	19%	(376)	45%	(894)	1976
Community: Rural	10%	(107)	23%	(256)	18%	(196)	49%	(540)	1099
Employ: Private Sector	20%	(285)	26%	(368)	19%	(268)	34%	(469)	1390
Employ: Government	23%	(61)	32%	(87)	18%	(48)	28%	(76)	272
Employ: Self-Employed	21%	(99)	34%	(158)	18%	(83)	27%	(123)	463
Employ: Homemaker	11%	(38)	25%	(83)	18%	(59)	45%	(149)	329
Employ: Student	21%	(25)	29%	(35)	16%	(20)	34%	(41)	120
Employ: Retired	7%	(68)	16%	(154)	14%	(136)	64%	(635)	993
Employ: Unemployed	13%	(73)	26%	(150)	19%	(109)	42%	(240)	572
Employ: Other	13%	(36)	27%	(75)	19%	(54)	41%	(117)	282
Military HH: Yes	15%	(97)	21%	(132)	17%	(105)	47%	(297)	632
Military HH: No	15%	(587)	26%	(978)	18%	(671)	41%	(1552)	3788
RD/WT: Right Direction	23%	(390)	29%	(495)	15%	(261)	32%	(549)	1696
RD/WT: Wrong Track	11%	(294)	23%	(615)	19%	(515)	48%	(1299)	2724
Biden Job Approve	21%	(424)	29%	(570)	15%	(306)	35%	(690)	1989
Biden Job Disapprove	11%	(234)	22%	(491)	19%	(429)	48%	(1056)	2210

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Table MCTE8_3: How important are each of the following when deciding whether or not to try using the metaverse?
 Larger amounts of metaverse content

Demographic	Very important		Somewhat important		Not too important		Not important at all		Total N
Adults	15%	(684)	25%	(1110)	18%	(777)	42%	(1848)	4420
Biden Job Strongly Approve	30%	(290)	26%	(251)	12%	(116)	31%	(301)	959
Biden Job Somewhat Approve	13%	(133)	31%	(319)	18%	(191)	38%	(388)	1031
Biden Job Somewhat Disapprove	12%	(73)	30%	(182)	23%	(142)	35%	(217)	614
Biden Job Strongly Disapprove	10%	(161)	19%	(309)	18%	(287)	53%	(839)	1596
Favorable of Biden	21%	(417)	29%	(572)	16%	(316)	34%	(680)	1985
Unfavorable of Biden	11%	(236)	23%	(494)	19%	(409)	48%	(1050)	2189
Very Favorable of Biden	29%	(281)	27%	(265)	12%	(121)	32%	(318)	985
Somewhat Favorable of Biden	14%	(136)	31%	(307)	20%	(195)	36%	(362)	1000
Somewhat Unfavorable of Biden	13%	(72)	30%	(165)	20%	(110)	37%	(203)	550
Very Unfavorable of Biden	10%	(164)	20%	(330)	18%	(298)	52%	(847)	1639
#1 Issue: Economy	17%	(306)	27%	(486)	18%	(317)	38%	(665)	1774
#1 Issue: Security	12%	(84)	20%	(135)	15%	(105)	53%	(368)	692
#1 Issue: Health Care	20%	(108)	29%	(157)	18%	(97)	33%	(182)	544
#1 Issue: Medicare / Social Security	7%	(37)	23%	(115)	17%	(86)	53%	(267)	505
#1 Issue: Women's Issues	19%	(40)	26%	(55)	20%	(43)	34%	(72)	210
#1 Issue: Education	15%	(27)	31%	(56)	19%	(34)	34%	(61)	177
#1 Issue: Energy	19%	(56)	23%	(68)	21%	(62)	38%	(114)	300
#1 Issue: Other	12%	(27)	18%	(39)	15%	(33)	55%	(120)	219
2020 Vote: Joe Biden	21%	(389)	27%	(506)	17%	(323)	35%	(664)	1882
2020 Vote: Donald Trump	12%	(176)	22%	(332)	18%	(280)	48%	(735)	1523
2020 Vote: Other	15%	(21)	24%	(34)	19%	(26)	42%	(59)	139
2020 Vote: Didn't Vote	11%	(99)	27%	(239)	17%	(147)	45%	(391)	876
2018 House Vote: Democrat	19%	(286)	27%	(413)	17%	(260)	37%	(560)	1519
2018 House Vote: Republican	13%	(161)	22%	(271)	16%	(195)	50%	(623)	1250
2018 House Vote: Someone else	14%	(17)	25%	(29)	12%	(14)	48%	(55)	115
2016 Vote: Hillary Clinton	18%	(258)	28%	(401)	18%	(249)	36%	(503)	1412
2016 Vote: Donald Trump	13%	(177)	21%	(288)	17%	(231)	49%	(674)	1371
2016 Vote: Other	12%	(25)	24%	(53)	16%	(34)	48%	(104)	217
2016 Vote: Didn't Vote	16%	(223)	26%	(368)	18%	(258)	40%	(566)	1415

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Table MCTE8_3: How important are each of the following when deciding whether or not to try using the metaverse?
Larger amounts of metaverse content

Demographic	Very important		Somewhat important		Not too important		Not important at all		Total N
Adults	15%	(684)	25%	(1110)	18%	(777)	42%	(1848)	4420
Voted in 2014: Yes	16%	(393)	24%	(607)	17%	(422)	44%	(1097)	2519
Voted in 2014: No	15%	(291)	26%	(503)	19%	(355)	40%	(751)	1901
4-Region: Northeast	19%	(151)	24%	(193)	15%	(121)	41%	(325)	791
4-Region: Midwest	11%	(103)	22%	(204)	18%	(166)	49%	(456)	929
4-Region: South	14%	(233)	25%	(417)	19%	(317)	42%	(689)	1656
4-Region: West	19%	(197)	28%	(296)	17%	(173)	36%	(379)	1045
2203009	15%	(328)	25%	(552)	17%	(377)	43%	(951)	2209
2203015	16%	(356)	25%	(558)	18%	(400)	41%	(897)	2211
Interest in the Metaverse	33%	(529)	42%	(685)	17%	(273)	9%	(139)	1626
Owns a VR Headset	39%	(308)	35%	(274)	15%	(114)	12%	(90)	786
24+ Hours on Internet per Week	16%	(287)	25%	(437)	18%	(309)	41%	(719)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE8_4: How important are each of the following when deciding whether or not to try using the metaverse?
 My friends and family using the metaverse

Demographic	Very important	Somewhat important	Not too important	Not important at all	Total N
Adults	14% (622)	25% (1088)	18% (817)	43% (1893)	4420
Gender: Male	17% (367)	26% (550)	21% (445)	36% (771)	2133
Gender: Female	11% (255)	23% (537)	16% (372)	49% (1123)	2287
Age: 18-34	21% (273)	29% (387)	21% (273)	29% (384)	1316
Age: 35-44	21% (154)	28% (198)	19% (133)	32% (233)	718
Age: 45-64	9% (133)	24% (356)	19% (286)	49% (735)	1509
Age: 65+	7% (62)	17% (147)	14% (125)	62% (542)	877
GenZers: 1997-2012	16% (78)	27% (133)	21% (101)	36% (173)	485
Millennials: 1981-1996	24% (322)	30% (416)	19% (264)	27% (368)	1371
GenXers: 1965-1980	11% (127)	25% (274)	20% (222)	44% (484)	1107
Baby Boomers: 1946-1964	6% (80)	18% (235)	16% (218)	60% (794)	1328
PID: Dem (no lean)	20% (340)	28% (478)	16% (282)	36% (616)	1716
PID: Ind (no lean)	9% (130)	22% (309)	21% (285)	47% (653)	1376
PID: Rep (no lean)	11% (152)	23% (301)	19% (250)	47% (625)	1328
PID/Gender: Dem Men	27% (243)	30% (269)	17% (146)	26% (226)	885
PID/Gender: Dem Women	12% (97)	25% (208)	16% (136)	47% (390)	831
PID/Gender: Ind Men	8% (56)	20% (134)	26% (169)	46% (301)	661
PID/Gender: Ind Women	10% (74)	24% (175)	16% (115)	49% (351)	716
PID/Gender: Rep Men	12% (69)	25% (147)	22% (129)	41% (243)	588
PID/Gender: Rep Women	11% (83)	21% (154)	16% (121)	52% (382)	740
Ideo: Liberal (1-3)	20% (253)	31% (397)	17% (215)	33% (433)	1299
Ideo: Moderate (4)	12% (150)	24% (291)	21% (254)	43% (525)	1220
Ideo: Conservative (5-7)	13% (190)	22% (325)	18% (267)	47% (706)	1488
Educ: < College	11% (327)	24% (716)	20% (608)	46% (1388)	3038
Educ: Bachelors degree	19% (169)	25% (226)	15% (136)	40% (360)	892
Educ: Post-grad	26% (126)	30% (146)	15% (73)	30% (146)	490
Income: Under 50k	11% (257)	24% (550)	18% (413)	46% (1051)	2271
Income: 50k-100k	14% (207)	23% (333)	20% (288)	42% (607)	1435
Income: 100k+	22% (158)	29% (205)	16% (117)	33% (235)	714
Ethnicity: White	14% (484)	24% (842)	17% (599)	44% (1534)	3459
Ethnicity: Hispanic	17% (122)	26% (183)	24% (168)	33% (229)	702

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Table MCTE8_4: How important are each of the following when deciding whether or not to try using the metaverse?
My friends and family using the metaverse

Demographic	Very important		Somewhat important		Not too important		Not important at all		Total N
Adults	14%	(622)	25%	(1088)	18%	(817)	43%	(1893)	4420
Ethnicity: Black	16%	(90)	27%	(148)	22%	(119)	35%	(193)	551
Ethnicity: Other	11%	(47)	24%	(97)	24%	(99)	41%	(167)	410
All Christian	13%	(266)	26%	(527)	16%	(317)	45%	(924)	2034
All Non-Christian	33%	(115)	26%	(91)	16%	(56)	25%	(86)	347
Atheist	13%	(21)	27%	(44)	18%	(30)	42%	(70)	165
Agnostic/Nothing in particular	10%	(119)	24%	(276)	21%	(241)	44%	(501)	1137
Something Else	14%	(101)	20%	(150)	23%	(173)	42%	(313)	737
Religious Non-Protestant/Catholic	31%	(124)	26%	(103)	16%	(63)	28%	(111)	401
Evangelical	17%	(199)	25%	(285)	16%	(188)	42%	(485)	1157
Non-Evangelical	10%	(153)	24%	(366)	19%	(290)	47%	(724)	1533
Community: Urban	23%	(315)	25%	(336)	18%	(240)	34%	(454)	1345
Community: Suburban	10%	(202)	24%	(475)	21%	(409)	45%	(890)	1976
Community: Rural	10%	(105)	25%	(277)	15%	(168)	50%	(549)	1099
Employ: Private Sector	18%	(244)	27%	(369)	21%	(289)	35%	(488)	1390
Employ: Government	25%	(68)	29%	(79)	15%	(41)	31%	(83)	272
Employ: Self-Employed	20%	(93)	29%	(135)	21%	(98)	30%	(137)	463
Employ: Homemaker	10%	(33)	27%	(90)	18%	(58)	45%	(148)	329
Employ: Student	13%	(15)	29%	(34)	27%	(32)	32%	(38)	120
Employ: Retired	6%	(58)	17%	(173)	14%	(140)	63%	(622)	993
Employ: Unemployed	13%	(72)	26%	(148)	18%	(104)	43%	(248)	572
Employ: Other	13%	(37)	21%	(60)	19%	(54)	46%	(131)	282
Military HH: Yes	14%	(87)	21%	(133)	20%	(123)	46%	(289)	632
Military HH: No	14%	(535)	25%	(955)	18%	(694)	42%	(1605)	3788
RD/WT: Right Direction	20%	(347)	29%	(484)	16%	(272)	35%	(593)	1696
RD/WT: Wrong Track	10%	(274)	22%	(604)	20%	(546)	48%	(1300)	2724
Biden Job Approve	19%	(380)	28%	(558)	16%	(309)	37%	(743)	1989
Biden Job Disapprove	10%	(216)	22%	(490)	21%	(460)	47%	(1045)	2210

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Table MCTE8_4: How important are each of the following when deciding whether or not to try using the metaverse?
 My friends and family using the metaverse

Demographic	Very important		Somewhat important		Not too important		Not important at all		Total N
Adults	14%	(622)	25%	(1088)	18%	(817)	43%	(1893)	4420
Biden Job Strongly Approve	27%	(258)	28%	(271)	11%	(104)	34%	(325)	959
Biden Job Somewhat Approve	12%	(122)	28%	(286)	20%	(205)	41%	(418)	1031
Biden Job Somewhat Disapprove	10%	(64)	30%	(185)	23%	(140)	37%	(226)	614
Biden Job Strongly Disapprove	10%	(152)	19%	(305)	20%	(320)	51%	(819)	1596
Favorable of Biden	19%	(385)	28%	(554)	16%	(324)	36%	(723)	1985
Unfavorable of Biden	10%	(213)	23%	(495)	20%	(442)	47%	(1039)	2189
Very Favorable of Biden	25%	(244)	29%	(281)	12%	(121)	34%	(339)	985
Somewhat Favorable of Biden	14%	(141)	27%	(273)	20%	(203)	38%	(384)	1000
Somewhat Unfavorable of Biden	9%	(51)	30%	(164)	23%	(128)	38%	(207)	550
Very Unfavorable of Biden	10%	(162)	20%	(331)	19%	(314)	51%	(833)	1639
#1 Issue: Economy	16%	(281)	26%	(470)	19%	(329)	39%	(694)	1774
#1 Issue: Security	10%	(71)	20%	(136)	17%	(117)	53%	(368)	692
#1 Issue: Health Care	20%	(108)	27%	(146)	22%	(122)	31%	(168)	544
#1 Issue: Medicare / Social Security	7%	(33)	21%	(104)	16%	(82)	56%	(285)	505
#1 Issue: Women's Issues	18%	(38)	29%	(61)	23%	(49)	30%	(62)	210
#1 Issue: Education	12%	(20)	34%	(60)	16%	(28)	39%	(68)	177
#1 Issue: Energy	14%	(42)	24%	(73)	19%	(56)	43%	(129)	300
#1 Issue: Other	13%	(29)	17%	(37)	16%	(34)	54%	(119)	219
2020 Vote: Joe Biden	19%	(361)	27%	(504)	17%	(314)	37%	(704)	1882
2020 Vote: Donald Trump	10%	(158)	21%	(324)	21%	(315)	48%	(725)	1523
2020 Vote: Other	8%	(11)	25%	(35)	22%	(30)	45%	(62)	139
2020 Vote: Didn't Vote	10%	(91)	26%	(225)	18%	(158)	46%	(402)	876
2018 House Vote: Democrat	18%	(275)	27%	(410)	17%	(265)	37%	(569)	1519
2018 House Vote: Republican	11%	(144)	22%	(272)	18%	(228)	48%	(606)	1250
2018 House Vote: Someone else	4%	(5)	24%	(28)	18%	(21)	53%	(61)	115
2016 Vote: Hillary Clinton	18%	(252)	27%	(387)	17%	(235)	38%	(537)	1412
2016 Vote: Donald Trump	12%	(158)	21%	(289)	19%	(266)	48%	(657)	1371
2016 Vote: Other	8%	(17)	23%	(50)	21%	(45)	48%	(104)	217
2016 Vote: Didn't Vote	14%	(193)	26%	(361)	19%	(267)	42%	(594)	1415

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Table MCTE8_4: How important are each of the following when deciding whether or not to try using the metaverse?
My friends and family using the metaverse

Demographic	Very important		Somewhat important		Not too important		Not important at all		Total N
Adults	14%	(622)	25%	(1088)	18%	(817)	43%	(1893)	4420
Voted in 2014: Yes	15%	(376)	24%	(611)	17%	(438)	43%	(1095)	2519
Voted in 2014: No	13%	(245)	25%	(477)	20%	(380)	42%	(799)	1901
4-Region: Northeast	20%	(155)	23%	(181)	17%	(134)	41%	(322)	791
4-Region: Midwest	10%	(91)	22%	(205)	19%	(175)	49%	(458)	929
4-Region: South	12%	(197)	26%	(426)	20%	(330)	42%	(704)	1656
4-Region: West	17%	(179)	26%	(277)	17%	(178)	39%	(411)	1045
2203009	13%	(282)	25%	(558)	19%	(411)	43%	(958)	2209
2203015	15%	(340)	24%	(530)	18%	(407)	42%	(935)	2211
Interest in the Metaverse	29%	(478)	40%	(649)	19%	(309)	12%	(190)	1626
Owens a VR Headset	34%	(266)	38%	(295)	15%	(118)	13%	(106)	786
24+ Hours on Internet per Week	14%	(248)	25%	(444)	18%	(317)	42%	(743)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCTE8_5: How important are each of the following when deciding whether or not to try using the metaverse?
 My workplace using the metaverse**

Demographic	Very important		Somewhat important		Not too important		Not important at all		Total N
Adults	11%	(491)	19%	(848)	16%	(705)	54%	(2376)	4420
Gender: Male	15%	(328)	21%	(455)	17%	(355)	47%	(995)	2133
Gender: Female	7%	(163)	17%	(393)	15%	(351)	60%	(1380)	2287
Age: 18-34	19%	(246)	25%	(335)	19%	(252)	37%	(483)	1316
Age: 35-44	17%	(119)	29%	(206)	15%	(109)	39%	(284)	718
Age: 45-64	6%	(89)	16%	(240)	17%	(256)	61%	(924)	1509
Age: 65+	4%	(37)	8%	(67)	10%	(88)	78%	(685)	877
GenZers: 1997-2012	14%	(68)	25%	(121)	19%	(91)	42%	(205)	485
Millennials: 1981-1996	20%	(275)	28%	(378)	18%	(247)	34%	(471)	1371
GenXers: 1965-1980	7%	(81)	20%	(220)	17%	(193)	55%	(613)	1107
Baby Boomers: 1946-1964	4%	(58)	9%	(119)	12%	(164)	74%	(987)	1328
PID: Dem (no lean)	18%	(308)	22%	(385)	13%	(229)	46%	(795)	1716
PID: Ind (no lean)	6%	(77)	17%	(239)	19%	(260)	58%	(801)	1376
PID: Rep (no lean)	8%	(106)	17%	(225)	16%	(217)	59%	(780)	1328
PID/Gender: Dem Men	27%	(237)	25%	(221)	13%	(113)	36%	(315)	885
PID/Gender: Dem Women	9%	(71)	20%	(164)	14%	(116)	58%	(480)	831
PID/Gender: Ind Men	6%	(40)	18%	(116)	20%	(135)	56%	(369)	661
PID/Gender: Ind Women	5%	(36)	17%	(123)	17%	(125)	60%	(432)	716
PID/Gender: Rep Men	9%	(51)	20%	(118)	18%	(107)	53%	(312)	588
PID/Gender: Rep Women	7%	(55)	14%	(107)	15%	(109)	63%	(468)	740
Ideo: Liberal (1-3)	19%	(241)	23%	(296)	14%	(186)	44%	(576)	1299
Ideo: Moderate (4)	8%	(99)	20%	(242)	18%	(224)	54%	(655)	1220
Ideo: Conservative (5-7)	9%	(138)	17%	(248)	15%	(224)	59%	(878)	1488
Educ: < College	7%	(223)	19%	(565)	17%	(517)	57%	(1734)	3038
Educ: Bachelors degree	17%	(149)	19%	(173)	14%	(124)	50%	(446)	892
Educ: Post-grad	24%	(120)	23%	(111)	13%	(64)	40%	(195)	490
Income: Under 50k	8%	(186)	17%	(387)	17%	(377)	58%	(1321)	2271
Income: 50k-100k	12%	(169)	20%	(292)	16%	(227)	52%	(748)	1435
Income: 100k+	19%	(136)	24%	(170)	14%	(101)	43%	(307)	714
Ethnicity: White	11%	(370)	18%	(615)	16%	(545)	56%	(1929)	3459
Ethnicity: Hispanic	17%	(117)	25%	(172)	18%	(124)	41%	(289)	702

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**Table MCTE8_5: How important are each of the following when deciding whether or not to try using the metaverse?
My workplace using the metaverse**

Demographic	Very important	Somewhat important	Not too important	Not important at all	Total N
Adults	11% (491)	19% (848)	16% (705)	54% (2376)	4420
Ethnicity: Black	15% (83)	25% (137)	16% (88)	44% (242)	551
Ethnicity: Other	9% (38)	23% (96)	17% (72)	50% (205)	410
All Christian	11% (225)	18% (369)	14% (276)	57% (1163)	2034
All Non-Christian	33% (114)	25% (86)	12% (43)	30% (105)	347
Atheist	8% (13)	18% (30)	20% (33)	54% (90)	165
Agnostic/Nothing in particular	8% (92)	18% (204)	19% (220)	55% (621)	1137
Something Else	6% (47)	22% (159)	18% (134)	54% (396)	737
Religious Non-Protestant/Catholic	30% (119)	22% (88)	14% (57)	34% (137)	401
Evangelical	13% (151)	21% (240)	14% (159)	52% (607)	1157
Non-Evangelical	7% (108)	18% (275)	15% (234)	60% (916)	1533
Community: Urban	22% (291)	22% (291)	16% (209)	41% (553)	1345
Community: Suburban	7% (131)	18% (350)	17% (344)	58% (1152)	1976
Community: Rural	6% (68)	19% (208)	14% (153)	61% (670)	1099
Employ: Private Sector	16% (219)	24% (332)	18% (256)	42% (583)	1390
Employ: Government	24% (66)	31% (84)	15% (41)	30% (80)	272
Employ: Self-Employed	20% (93)	27% (124)	17% (77)	36% (168)	463
Employ: Homemaker	4% (13)	17% (55)	19% (62)	60% (198)	329
Employ: Student	10% (12)	30% (36)	17% (20)	42% (51)	120
Employ: Retired	3% (34)	7% (68)	10% (99)	80% (792)	993
Employ: Unemployed	6% (34)	18% (105)	17% (98)	59% (334)	572
Employ: Other	6% (18)	16% (45)	18% (51)	60% (169)	282
Military HH: Yes	12% (76)	13% (85)	15% (93)	60% (379)	632
Military HH: No	11% (415)	20% (764)	16% (613)	53% (1996)	3788
RD/WT: Right Direction	19% (328)	23% (390)	15% (246)	43% (732)	1696
RD/WT: Wrong Track	6% (162)	17% (459)	17% (459)	60% (1644)	2724
Biden Job Approve	17% (335)	23% (452)	14% (277)	47% (925)	1989
Biden Job Disapprove	6% (141)	16% (360)	18% (387)	60% (1322)	2210

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**Table MCTE8_5: How important are each of the following when deciding whether or not to try using the metaverse?
 My workplace using the metaverse**

Demographic	Very important	Somewhat important	Not too important	Not important at all	Total N
Adults	11% (491)	19% (848)	16% (705)	54% (2376)	4420
Biden Job Strongly Approve	27% (263)	21% (197)	10% (100)	42% (399)	959
Biden Job Somewhat Approve	7% (72)	25% (255)	17% (177)	51% (527)	1031
Biden Job Somewhat Disapprove	7% (43)	22% (136)	20% (121)	51% (315)	614
Biden Job Strongly Disapprove	6% (98)	14% (224)	17% (267)	63% (1007)	1596
Favorable of Biden	17% (333)	23% (448)	15% (289)	46% (915)	1985
Unfavorable of Biden	6% (139)	17% (363)	17% (373)	60% (1314)	2189
Very Favorable of Biden	24% (239)	21% (208)	11% (113)	43% (426)	985
Somewhat Favorable of Biden	9% (94)	24% (240)	18% (177)	49% (490)	1000
Somewhat Unfavorable of Biden	7% (41)	22% (122)	19% (104)	51% (283)	550
Very Unfavorable of Biden	6% (98)	15% (241)	16% (269)	63% (1031)	1639
#1 Issue: Economy	13% (225)	23% (401)	17% (307)	47% (841)	1774
#1 Issue: Security	8% (53)	13% (92)	15% (103)	64% (444)	692
#1 Issue: Health Care	15% (84)	25% (134)	16% (86)	44% (240)	544
#1 Issue: Medicare / Social Security	5% (25)	9% (46)	14% (73)	72% (361)	505
#1 Issue: Women's Issues	12% (25)	22% (46)	16% (33)	50% (106)	210
#1 Issue: Education	14% (24)	25% (44)	20% (35)	42% (74)	177
#1 Issue: Energy	12% (36)	19% (57)	16% (47)	54% (161)	300
#1 Issue: Other	9% (20)	13% (27)	10% (22)	68% (149)	219
2020 Vote: Joe Biden	17% (317)	22% (408)	14% (258)	48% (899)	1882
2020 Vote: Donald Trump	8% (120)	16% (243)	17% (254)	59% (905)	1523
2020 Vote: Other	8% (12)	18% (25)	20% (28)	54% (75)	139
2020 Vote: Didn't Vote	5% (42)	20% (172)	19% (165)	57% (497)	876
2018 House Vote: Democrat	16% (243)	20% (310)	14% (214)	50% (752)	1519
2018 House Vote: Republican	9% (107)	16% (206)	15% (188)	60% (748)	1250
2018 House Vote: Someone else	11% (12)	15% (18)	18% (21)	56% (64)	115
2016 Vote: Hillary Clinton	15% (210)	21% (290)	14% (202)	50% (709)	1412
2016 Vote: Donald Trump	9% (120)	16% (220)	15% (212)	60% (820)	1371
2016 Vote: Other	9% (20)	18% (39)	14% (31)	58% (127)	217
2016 Vote: Didn't Vote	10% (141)	21% (296)	18% (260)	51% (718)	1415

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**Table MCTE8_5: How important are each of the following when deciding whether or not to try using the metaverse?
My workplace using the metaverse**

Demographic	Very important		Somewhat important		Not too important		Not important at all		Total N
Adults	11%	(491)	19%	(848)	16%	(705)	54%	(2376)	4420
Voted in 2014: Yes	12%	(306)	17%	(439)	15%	(373)	56%	(1401)	2519
Voted in 2014: No	10%	(185)	22%	(409)	17%	(332)	51%	(974)	1901
4-Region: Northeast	15%	(122)	18%	(146)	14%	(113)	52%	(410)	791
4-Region: Midwest	8%	(73)	16%	(146)	16%	(151)	60%	(558)	929
4-Region: South	8%	(139)	20%	(333)	17%	(283)	54%	(901)	1656
4-Region: West	15%	(157)	21%	(224)	15%	(158)	49%	(507)	1045
2203009	11%	(236)	19%	(417)	15%	(338)	55%	(1218)	2209
2203015	12%	(255)	20%	(432)	17%	(367)	52%	(1158)	2211
Interest in the Metaverse	24%	(383)	34%	(547)	19%	(314)	24%	(383)	1626
Owens a VR Headset	33%	(262)	33%	(257)	12%	(96)	22%	(170)	786
24+ Hours on Internet per Week	11%	(184)	18%	(311)	15%	(267)	57%	(990)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCTE9_1: In regards to using the metaverse, how much of a concern for you is each of the following?
 Tracking and misuse of personal data

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	55% (2415)	24% (1078)	21% (927)	4420
Gender: Male	52% (1111)	28% (593)	20% (429)	2133
Gender: Female	57% (1304)	21% (485)	22% (498)	2287
Age: 18-34	54% (708)	28% (371)	18% (238)	1316
Age: 35-44	57% (408)	25% (183)	18% (128)	718
Age: 45-64	54% (808)	24% (363)	22% (337)	1509
Age: 65+	56% (491)	18% (162)	26% (224)	877
GenZers: 1997-2012	53% (257)	26% (126)	21% (103)	485
Millennials: 1981-1996	55% (757)	29% (394)	16% (220)	1371
GenXers: 1965-1980	52% (574)	27% (294)	22% (238)	1107
Baby Boomers: 1946-1964	57% (751)	18% (242)	25% (335)	1328
PID: Dem (no lean)	56% (959)	27% (467)	17% (290)	1716
PID: Ind (no lean)	55% (757)	22% (301)	23% (319)	1376
PID: Rep (no lean)	53% (699)	23% (311)	24% (318)	1328
PID/Gender: Dem Men	54% (474)	32% (282)	15% (129)	885
PID/Gender: Dem Women	58% (485)	22% (185)	19% (161)	831
PID/Gender: Ind Men	51% (335)	25% (164)	24% (161)	661
PID/Gender: Ind Women	59% (421)	19% (137)	22% (157)	716
PID/Gender: Rep Men	51% (301)	25% (148)	24% (139)	588
PID/Gender: Rep Women	54% (398)	22% (163)	24% (179)	740
Ideo: Liberal (1-3)	58% (757)	27% (353)	15% (188)	1299
Ideo: Moderate (4)	52% (635)	26% (322)	22% (263)	1220
Ideo: Conservative (5-7)	55% (823)	22% (323)	23% (342)	1488
Educ: < College	54% (1637)	24% (730)	22% (671)	3038
Educ: Bachelors degree	55% (493)	25% (221)	20% (178)	892
Educ: Post-grad	58% (285)	26% (127)	16% (79)	490
Income: Under 50k	54% (1227)	24% (534)	22% (510)	2271
Income: 50k-100k	55% (792)	25% (358)	20% (285)	1435
Income: 100k+	55% (395)	26% (187)	19% (133)	714
Ethnicity: White	54% (1853)	25% (864)	21% (741)	3459
Ethnicity: Hispanic	58% (410)	25% (175)	17% (116)	702
Ethnicity: Black	57% (311)	23% (128)	20% (111)	551

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Table MCTE9_1: In regards to using the metaverse, how much of a concern for you is each of the following?
Tracking and misuse of personal data

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	55% (2415)	24% (1078)	21% (927)	4420
Ethnicity: Other	61% (250)	21% (85)	18% (75)	410
All Christian	55% (1124)	24% (492)	21% (417)	2034
All Non-Christian	61% (212)	26% (91)	13% (44)	347
Atheist	51% (84)	27% (44)	23% (37)	165
Agnostic/Nothing in particular	51% (575)	25% (285)	24% (276)	1137
Something Else	57% (419)	22% (165)	21% (153)	737
Religious Non-Protestant/Catholic	60% (239)	27% (108)	13% (53)	401
Evangelical	56% (648)	25% (293)	19% (215)	1157
Non-Evangelical	56% (855)	22% (335)	22% (342)	1533
Community: Urban	56% (755)	27% (370)	16% (220)	1345
Community: Suburban	54% (1065)	23% (451)	23% (461)	1976
Community: Rural	54% (594)	23% (258)	22% (246)	1099
Employ: Private Sector	55% (761)	26% (360)	19% (269)	1390
Employ: Government	56% (152)	31% (83)	14% (37)	272
Employ: Self-Employed	60% (280)	24% (113)	15% (70)	463
Employ: Homemaker	55% (183)	26% (84)	19% (62)	329
Employ: Student	56% (67)	30% (36)	14% (17)	120
Employ: Retired	53% (527)	20% (198)	27% (268)	993
Employ: Unemployed	50% (286)	26% (147)	24% (138)	572
Employ: Other	57% (160)	20% (57)	23% (65)	282
Military HH: Yes	57% (361)	25% (158)	18% (113)	632
Military HH: No	54% (2053)	24% (920)	22% (815)	3788
RD/WT: Right Direction	53% (907)	28% (479)	18% (310)	1696
RD/WT: Wrong Track	55% (1508)	22% (599)	23% (617)	2724
Biden Job Approve	55% (1101)	27% (531)	18% (357)	1989
Biden Job Disapprove	55% (1213)	22% (496)	23% (501)	2210
Biden Job Strongly Approve	57% (551)	27% (257)	16% (151)	959
Biden Job Somewhat Approve	53% (550)	27% (274)	20% (206)	1031
Biden Job Somewhat Disapprove	54% (333)	28% (169)	18% (112)	614
Biden Job Strongly Disapprove	55% (880)	20% (326)	24% (389)	1596

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Table MCTE9_1: In regards to using the metaverse, how much of a concern for you is each of the following?
 Tracking and misuse of personal data

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	55% (2415)	24% (1078)	21% (927)	4420
Favorable of Biden	56% (1111)	26% (525)	18% (349)	1985
Unfavorable of Biden	55% (1198)	23% (494)	23% (497)	2189
Very Favorable of Biden	60% (587)	25% (242)	16% (155)	985
Somewhat Favorable of Biden	52% (524)	28% (283)	19% (193)	1000
Somewhat Unfavorable of Biden	53% (291)	29% (159)	18% (100)	550
Very Unfavorable of Biden	55% (907)	20% (335)	24% (397)	1639
#1 Issue: Economy	56% (1002)	24% (432)	19% (340)	1774
#1 Issue: Security	52% (361)	23% (158)	25% (173)	692
#1 Issue: Health Care	52% (280)	29% (155)	20% (109)	544
#1 Issue: Medicare / Social Security	53% (266)	23% (114)	25% (125)	505
#1 Issue: Women's Issues	54% (114)	27% (56)	19% (40)	210
#1 Issue: Education	50% (89)	36% (64)	13% (24)	177
#1 Issue: Energy	61% (182)	21% (62)	18% (56)	300
#1 Issue: Other	55% (121)	16% (36)	29% (62)	219
2020 Vote: Joe Biden	57% (1067)	26% (481)	18% (334)	1882
2020 Vote: Donald Trump	54% (829)	22% (340)	23% (354)	1523
2020 Vote: Other	57% (79)	24% (34)	19% (27)	139
2020 Vote: Didn't Vote	50% (440)	26% (224)	24% (212)	876
2018 House Vote: Democrat	56% (850)	27% (415)	17% (254)	1519
2018 House Vote: Republican	55% (692)	21% (266)	23% (292)	1250
2018 House Vote: Someone else	61% (71)	18% (21)	20% (23)	115
2016 Vote: Hillary Clinton	56% (795)	26% (371)	17% (245)	1412
2016 Vote: Donald Trump	55% (748)	22% (306)	23% (317)	1371
2016 Vote: Other	58% (126)	21% (45)	21% (46)	217
2016 Vote: Didn't Vote	53% (745)	25% (352)	23% (319)	1415
Voted in 2014: Yes	56% (1408)	24% (598)	20% (514)	2519
Voted in 2014: No	53% (1007)	25% (480)	22% (413)	1901
4-Region: Northeast	55% (436)	23% (185)	21% (170)	791
4-Region: Midwest	55% (508)	22% (209)	23% (212)	929
4-Region: South	54% (902)	25% (406)	21% (348)	1656
4-Region: West	54% (568)	27% (279)	19% (198)	1045

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Table MCTE9_1: In regards to using the metaverse, how much of a concern for you is each of the following?
Tracking and misuse of personal data

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	55% (2415)	24% (1078)	21% (927)	4420
2203009	54% (1199)	25% (549)	21% (461)	2209
2203015	55% (1216)	24% (529)	21% (466)	2211
Interest in the Metaverse	60% (975)	31% (498)	9% (154)	1626
Owns a VR Headset	59% (463)	33% (262)	8% (60)	786
24+ Hours on Internet per Week	55% (969)	24% (419)	21% (364)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCTE9_2: In regards to using the metaverse, how much of a concern for you is each of the following?

Personal safety

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	39% (1740)	28% (1233)	33% (1447)	4420
Gender: Male	35% (737)	30% (631)	36% (765)	2133
Gender: Female	44% (1002)	26% (602)	30% (682)	2287
Age: 18-34	44% (581)	28% (373)	28% (363)	1316
Age: 35-44	43% (306)	30% (219)	27% (193)	718
Age: 45-64	35% (535)	28% (415)	37% (559)	1509
Age: 65+	36% (317)	26% (226)	38% (333)	877
GenZers: 1997-2012	42% (206)	29% (138)	29% (141)	485
Millennials: 1981-1996	44% (607)	30% (411)	26% (352)	1371
GenXers: 1965-1980	37% (411)	27% (297)	36% (399)	1107
Baby Boomers: 1946-1964	35% (466)	27% (354)	38% (508)	1328
PID: Dem (no lean)	46% (783)	28% (483)	26% (450)	1716
PID: Ind (no lean)	36% (494)	28% (385)	36% (497)	1376
PID: Rep (no lean)	35% (462)	28% (365)	38% (500)	1328
PID/Gender: Dem Men	45% (398)	30% (266)	25% (221)	885
PID/Gender: Dem Women	46% (385)	26% (217)	28% (229)	831
PID/Gender: Ind Men	26% (169)	30% (201)	44% (292)	661
PID/Gender: Ind Women	46% (326)	26% (185)	29% (205)	716
PID/Gender: Rep Men	29% (171)	28% (165)	43% (252)	588
PID/Gender: Rep Women	39% (291)	27% (200)	34% (248)	740
Ideo: Liberal (1-3)	45% (586)	29% (374)	26% (339)	1299
Ideo: Moderate (4)	38% (460)	30% (370)	32% (390)	1220
Ideo: Conservative (5-7)	36% (538)	27% (398)	37% (552)	1488
Educ: < College	39% (1188)	27% (827)	34% (1023)	3038
Educ: Bachelors degree	38% (336)	30% (266)	32% (289)	892
Educ: Post-grad	44% (216)	28% (140)	27% (135)	490
Income: Under 50k	41% (922)	26% (583)	34% (767)	2271
Income: 50k-100k	38% (544)	31% (442)	31% (448)	1435
Income: 100k+	38% (274)	29% (208)	33% (232)	714
Ethnicity: White	37% (1289)	29% (997)	34% (1173)	3459
Ethnicity: Hispanic	50% (350)	26% (183)	24% (170)	702
Ethnicity: Black	47% (257)	23% (128)	30% (166)	551

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Table MCTE9_2: In regards to using the metaverse, how much of a concern for you is each of the following?

Personal safety

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	39% (1740)	28% (1233)	33% (1447)	4420
Ethnicity: Other	47% (193)	26% (108)	26% (108)	410
All Christian	39% (794)	28% (577)	33% (663)	2034
All Non-Christian	49% (171)	30% (104)	21% (73)	347
Atheist	29% (48)	27% (45)	44% (72)	165
Agnostic/Nothing in particular	36% (405)	29% (326)	36% (406)	1137
Something Else	44% (322)	25% (182)	32% (233)	737
Religious Non-Protestant/Catholic	48% (191)	28% (114)	24% (96)	401
Evangelical	44% (507)	27% (311)	29% (339)	1157
Non-Evangelical	38% (575)	28% (429)	34% (528)	1533
Community: Urban	46% (623)	27% (358)	27% (364)	1345
Community: Suburban	36% (713)	29% (568)	35% (695)	1976
Community: Rural	37% (404)	28% (307)	35% (388)	1099
Employ: Private Sector	38% (532)	30% (419)	32% (439)	1390
Employ: Government	49% (134)	28% (75)	23% (63)	272
Employ: Self-Employed	46% (211)	31% (141)	24% (111)	463
Employ: Homemaker	40% (132)	29% (95)	31% (103)	329
Employ: Student	44% (53)	28% (33)	28% (34)	120
Employ: Retired	35% (349)	25% (252)	40% (392)	993
Employ: Unemployed	38% (220)	25% (142)	37% (209)	572
Employ: Other	39% (110)	27% (76)	34% (97)	282
Military HH: Yes	41% (262)	27% (169)	32% (201)	632
Military HH: No	39% (1478)	28% (1064)	33% (1247)	3788
RD/WT: Right Direction	45% (763)	29% (488)	26% (445)	1696
RD/WT: Wrong Track	36% (977)	27% (745)	37% (1002)	2724
Biden Job Approve	44% (878)	29% (569)	27% (542)	1989
Biden Job Disapprove	35% (778)	28% (619)	37% (813)	2210
Biden Job Strongly Approve	49% (466)	28% (267)	24% (225)	959
Biden Job Somewhat Approve	40% (413)	29% (301)	31% (317)	1031
Biden Job Somewhat Disapprove	36% (220)	37% (224)	28% (170)	614
Biden Job Strongly Disapprove	35% (558)	25% (395)	40% (643)	1596

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Table MCTE9_2: In regards to using the metaverse, how much of a concern for you is each of the following?

Personal safety

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	39% (1740)	28% (1233)	33% (1447)	4420
Favorable of Biden	44% (878)	29% (576)	27% (530)	1985
Unfavorable of Biden	36% (790)	27% (599)	37% (800)	2189
Very Favorable of Biden	50% (490)	27% (270)	23% (225)	985
Somewhat Favorable of Biden	39% (388)	31% (306)	31% (306)	1000
Somewhat Unfavorable of Biden	39% (216)	34% (185)	27% (149)	550
Very Unfavorable of Biden	35% (574)	25% (414)	40% (651)	1639
#1 Issue: Economy	40% (714)	28% (497)	32% (563)	1774
#1 Issue: Security	35% (241)	27% (189)	38% (261)	692
#1 Issue: Health Care	41% (226)	30% (165)	28% (153)	544
#1 Issue: Medicare / Social Security	39% (197)	23% (115)	38% (193)	505
#1 Issue: Women's Issues	46% (97)	29% (61)	24% (51)	210
#1 Issue: Education	35% (62)	38% (68)	26% (47)	177
#1 Issue: Energy	41% (122)	28% (85)	31% (93)	300
#1 Issue: Other	37% (81)	24% (53)	39% (85)	219
2020 Vote: Joe Biden	44% (821)	29% (550)	27% (510)	1882
2020 Vote: Donald Trump	34% (521)	27% (413)	39% (589)	1523
2020 Vote: Other	36% (50)	35% (48)	29% (41)	139
2020 Vote: Didn't Vote	40% (347)	25% (222)	35% (307)	876
2018 House Vote: Democrat	43% (653)	30% (453)	27% (412)	1519
2018 House Vote: Republican	35% (434)	27% (336)	38% (479)	1250
2018 House Vote: Someone else	43% (50)	23% (26)	34% (39)	115
2016 Vote: Hillary Clinton	44% (622)	29% (404)	27% (385)	1412
2016 Vote: Donald Trump	35% (474)	27% (376)	38% (520)	1371
2016 Vote: Other	33% (72)	29% (63)	38% (82)	217
2016 Vote: Didn't Vote	40% (569)	27% (388)	32% (458)	1415
Voted in 2014: Yes	39% (979)	28% (699)	33% (842)	2519
Voted in 2014: No	40% (761)	28% (534)	32% (605)	1901
4-Region: Northeast	42% (333)	27% (216)	31% (242)	791
4-Region: Midwest	38% (350)	27% (249)	35% (329)	929
4-Region: South	39% (647)	27% (450)	34% (559)	1656
4-Region: West	39% (410)	30% (318)	30% (317)	1045

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Table MCTE9_2: In regards to using the metaverse, how much of a concern for you is each of the following?

Personal safety

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	39% (1740)	28% (1233)	33% (1447)	4420
2203009	39% (851)	28% (608)	34% (750)	2209
2203015	40% (889)	28% (625)	32% (697)	2211
Interest in the Metaverse	49% (796)	32% (519)	19% (311)	1626
Owns a VR Headset	50% (396)	33% (257)	17% (133)	786
24+ Hours on Internet per Week	38% (662)	27% (474)	35% (616)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCTE9_3: In regards to using the metaverse, how much of a concern for you is each of the following?
 Motion sickness from virtual reality headsets

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	29% (1269)	31% (1353)	41% (1798)	4420
Gender: Male	26% (557)	31% (667)	43% (909)	2133
Gender: Female	31% (712)	30% (686)	39% (889)	2287
Age: 18-34	33% (440)	33% (434)	34% (443)	1316
Age: 35-44	32% (230)	34% (247)	34% (242)	718
Age: 45-64	25% (380)	31% (463)	44% (666)	1509
Age: 65+	25% (219)	24% (210)	51% (448)	877
GenZers: 1997-2012	33% (161)	30% (145)	37% (179)	485
Millennials: 1981-1996	33% (459)	35% (484)	31% (428)	1371
GenXers: 1965-1980	26% (285)	31% (343)	43% (479)	1107
Baby Boomers: 1946-1964	25% (327)	27% (353)	49% (648)	1328
PID: Dem (no lean)	32% (553)	33% (565)	35% (599)	1716
PID: Ind (no lean)	27% (371)	30% (414)	43% (591)	1376
PID: Rep (no lean)	26% (345)	28% (374)	46% (608)	1328
PID/Gender: Dem Men	34% (301)	33% (294)	33% (290)	885
PID/Gender: Dem Women	30% (252)	33% (271)	37% (309)	831
PID/Gender: Ind Men	21% (138)	29% (195)	50% (328)	661
PID/Gender: Ind Women	33% (233)	31% (219)	37% (263)	716
PID/Gender: Rep Men	20% (118)	30% (179)	50% (291)	588
PID/Gender: Rep Women	31% (227)	26% (195)	43% (317)	740
Ideo: Liberal (1-3)	31% (408)	35% (448)	34% (442)	1299
Ideo: Moderate (4)	26% (320)	32% (393)	42% (508)	1220
Ideo: Conservative (5-7)	29% (434)	27% (408)	43% (647)	1488
Educ: < College	27% (828)	30% (918)	43% (1292)	3038
Educ: Bachelors degree	30% (270)	31% (272)	39% (349)	892
Educ: Post-grad	35% (171)	33% (162)	32% (157)	490
Income: Under 50k	27% (624)	29% (670)	43% (978)	2271
Income: 50k-100k	29% (422)	33% (472)	38% (540)	1435
Income: 100k+	31% (223)	30% (211)	39% (280)	714
Ethnicity: White	27% (948)	31% (1083)	41% (1428)	3459
Ethnicity: Hispanic	36% (252)	36% (255)	28% (195)	702
Ethnicity: Black	34% (188)	24% (135)	41% (228)	551

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Table MCTE9_3: In regards to using the metaverse, how much of a concern for you is each of the following?
Motion sickness from virtual reality headsets

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	29% (1269)	31% (1353)	41% (1798)	4420
Ethnicity: Other	32% (133)	33% (135)	35% (142)	410
All Christian	28% (579)	29% (599)	42% (856)	2034
All Non-Christian	42% (147)	34% (119)	24% (82)	347
Atheist	24% (40)	36% (60)	39% (65)	165
Agnostic/Nothing in particular	25% (286)	32% (359)	43% (493)	1137
Something Else	30% (218)	29% (216)	41% (304)	737
Religious Non-Protestant/Catholic	42% (168)	33% (131)	25% (101)	401
Evangelical	31% (360)	30% (343)	39% (454)	1157
Non-Evangelical	26% (406)	29% (447)	44% (680)	1533
Community: Urban	36% (484)	31% (411)	33% (449)	1345
Community: Suburban	25% (493)	31% (615)	44% (868)	1976
Community: Rural	27% (291)	30% (327)	44% (481)	1099
Employ: Private Sector	29% (400)	34% (475)	37% (515)	1390
Employ: Government	33% (91)	36% (96)	31% (84)	272
Employ: Self-Employed	35% (161)	35% (161)	30% (141)	463
Employ: Homemaker	31% (103)	30% (98)	39% (129)	329
Employ: Student	34% (41)	30% (36)	36% (43)	120
Employ: Retired	24% (241)	25% (245)	51% (507)	993
Employ: Unemployed	28% (162)	28% (161)	43% (248)	572
Employ: Other	25% (70)	29% (81)	47% (132)	282
Military HH: Yes	28% (175)	31% (193)	42% (264)	632
Military HH: No	29% (1094)	31% (1159)	41% (1535)	3788
RD/WT: Right Direction	34% (568)	32% (540)	35% (587)	1696
RD/WT: Wrong Track	26% (701)	30% (812)	44% (1211)	2724
Biden Job Approve	32% (630)	33% (656)	35% (704)	1989
Biden Job Disapprove	26% (583)	29% (649)	44% (977)	2210
Biden Job Strongly Approve	38% (368)	30% (290)	31% (301)	959
Biden Job Somewhat Approve	25% (262)	35% (366)	39% (403)	1031
Biden Job Somewhat Disapprove	28% (173)	36% (220)	36% (221)	614
Biden Job Strongly Disapprove	26% (410)	27% (429)	47% (756)	1596

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Table MCTE9_3: *In regards to using the metaverse, how much of a concern for you is each of the following?*
Motion sickness from virtual reality headsets

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	29% (1269)	31% (1353)	41% (1798)	4420
Favorable of Biden	32% (644)	33% (646)	35% (695)	1985
Unfavorable of Biden	26% (566)	30% (660)	44% (963)	2189
Very Favorable of Biden	39% (384)	29% (287)	32% (314)	985
Somewhat Favorable of Biden	26% (260)	36% (359)	38% (382)	1000
Somewhat Unfavorable of Biden	27% (149)	35% (194)	38% (207)	550
Very Unfavorable of Biden	25% (417)	28% (466)	46% (756)	1639
#1 Issue: Economy	28% (501)	31% (552)	41% (720)	1774
#1 Issue: Security	27% (189)	26% (179)	47% (323)	692
#1 Issue: Health Care	27% (149)	39% (212)	34% (183)	544
#1 Issue: Medicare / Social Security	29% (145)	27% (138)	44% (222)	505
#1 Issue: Women's Issues	34% (71)	32% (67)	34% (71)	210
#1 Issue: Education	33% (59)	35% (61)	32% (57)	177
#1 Issue: Energy	32% (97)	31% (92)	37% (112)	300
#1 Issue: Other	26% (57)	23% (51)	50% (110)	219
2020 Vote: Joe Biden	31% (587)	33% (616)	36% (680)	1882
2020 Vote: Donald Trump	26% (390)	29% (440)	45% (692)	1523
2020 Vote: Other	28% (39)	32% (44)	40% (56)	139
2020 Vote: Didn't Vote	29% (253)	29% (253)	42% (370)	876
2018 House Vote: Democrat	30% (462)	33% (507)	36% (550)	1519
2018 House Vote: Republican	25% (317)	29% (360)	46% (572)	1250
2018 House Vote: Someone else	35% (41)	24% (27)	41% (47)	115
2016 Vote: Hillary Clinton	31% (433)	33% (462)	37% (517)	1412
2016 Vote: Donald Trump	25% (343)	29% (402)	46% (626)	1371
2016 Vote: Other	24% (52)	29% (63)	47% (102)	217
2016 Vote: Didn't Vote	31% (440)	30% (424)	39% (552)	1415
Voted in 2014: Yes	28% (695)	30% (765)	42% (1060)	2519
Voted in 2014: No	30% (574)	31% (588)	39% (739)	1901
4-Region: Northeast	31% (248)	30% (237)	39% (305)	791
4-Region: Midwest	27% (254)	29% (271)	44% (404)	929
4-Region: South	27% (451)	29% (488)	43% (717)	1656
4-Region: West	30% (316)	34% (356)	36% (372)	1045

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Table MCTE9_3: In regards to using the metaverse, how much of a concern for you is each of the following?
Motion sickness from virtual reality headsets

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	29% (1269)	31% (1353)	41% (1798)	4420
2203009	29% (633)	30% (666)	41% (909)	2209
2203015	29% (635)	31% (686)	40% (889)	2211
Interest in the Metaverse	37% (596)	37% (596)	27% (435)	1626
Owns a VR Headset	42% (332)	38% (298)	20% (156)	786
24+ Hours on Internet per Week	25% (441)	30% (523)	45% (788)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE9_4: In regards to using the metaverse, how much of a concern for you is each of the following?
 Online abuse and cyberbullying

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	44% (1927)	26% (1158)	30% (1334)	4420
Gender: Male	39% (827)	28% (594)	33% (712)	2133
Gender: Female	48% (1101)	25% (564)	27% (622)	2287
Age: 18-34	45% (596)	28% (370)	27% (351)	1316
Age: 35-44	48% (347)	26% (189)	25% (182)	718
Age: 45-64	41% (615)	26% (394)	33% (499)	1509
Age: 65+	42% (369)	23% (205)	35% (302)	877
GenZers: 1997-2012	39% (191)	29% (138)	32% (155)	485
Millennials: 1981-1996	49% (670)	28% (383)	23% (318)	1371
GenXers: 1965-1980	41% (456)	27% (301)	32% (350)	1107
Baby Boomers: 1946-1964	42% (555)	23% (303)	35% (470)	1328
PID: Dem (no lean)	49% (844)	27% (463)	24% (409)	1716
PID: Ind (no lean)	40% (553)	26% (358)	34% (465)	1376
PID: Rep (no lean)	40% (530)	25% (338)	35% (460)	1328
PID/Gender: Dem Men	47% (415)	28% (252)	25% (217)	885
PID/Gender: Dem Women	52% (429)	25% (211)	23% (192)	831
PID/Gender: Ind Men	32% (211)	28% (187)	40% (262)	661
PID/Gender: Ind Women	48% (342)	24% (171)	28% (203)	716
PID/Gender: Rep Men	34% (200)	26% (155)	40% (233)	588
PID/Gender: Rep Women	45% (330)	25% (183)	31% (227)	740
Ideo: Liberal (1-3)	49% (631)	29% (371)	23% (297)	1299
Ideo: Moderate (4)	42% (509)	27% (332)	31% (380)	1220
Ideo: Conservative (5-7)	40% (600)	26% (388)	34% (500)	1488
Educ: < College	43% (1302)	26% (785)	31% (951)	3038
Educ: Bachelors degree	44% (390)	26% (235)	30% (267)	892
Educ: Post-grad	48% (236)	28% (138)	24% (117)	490
Income: Under 50k	45% (1015)	25% (558)	31% (699)	2271
Income: 50k-100k	42% (605)	28% (402)	30% (428)	1435
Income: 100k+	43% (307)	28% (198)	29% (208)	714
Ethnicity: White	43% (1479)	26% (912)	31% (1068)	3459
Ethnicity: Hispanic	52% (366)	25% (172)	23% (163)	702
Ethnicity: Black	45% (246)	25% (140)	30% (165)	551

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Table MCTE9_4: In regards to using the metaverse, how much of a concern for you is each of the following?
Online abuse and cyberbullying

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	44% (1927)	26% (1158)	30% (1334)	4420
Ethnicity: Other	49% (202)	26% (107)	25% (102)	410
All Christian	43% (874)	27% (548)	30% (612)	2034
All Non-Christian	55% (190)	29% (100)	16% (57)	347
Atheist	35% (57)	30% (49)	36% (59)	165
Agnostic/Nothing in particular	42% (472)	26% (295)	33% (370)	1137
Something Else	45% (334)	23% (167)	32% (237)	737
Religious Non-Protestant/Catholic	53% (211)	30% (119)	18% (71)	401
Evangelical	46% (532)	25% (290)	29% (335)	1157
Non-Evangelical	42% (643)	26% (394)	32% (496)	1533
Community: Urban	49% (664)	25% (338)	26% (343)	1345
Community: Suburban	40% (793)	27% (543)	32% (640)	1976
Community: Rural	43% (471)	25% (277)	32% (351)	1099
Employ: Private Sector	43% (599)	28% (394)	29% (398)	1390
Employ: Government	48% (132)	29% (78)	23% (62)	272
Employ: Self-Employed	48% (224)	26% (122)	25% (117)	463
Employ: Homemaker	44% (144)	29% (95)	27% (89)	329
Employ: Student	44% (52)	35% (42)	22% (26)	120
Employ: Retired	42% (413)	23% (225)	36% (354)	993
Employ: Unemployed	41% (232)	26% (150)	33% (189)	572
Employ: Other	46% (131)	19% (53)	35% (99)	282
Military HH: Yes	45% (285)	26% (163)	29% (184)	632
Military HH: No	43% (1643)	26% (995)	30% (1151)	3788
RD/WT: Right Direction	49% (825)	27% (463)	24% (408)	1696
RD/WT: Wrong Track	40% (1103)	26% (695)	34% (927)	2724
Biden Job Approve	49% (966)	27% (545)	24% (478)	1989
Biden Job Disapprove	40% (877)	26% (570)	34% (762)	2210
Biden Job Strongly Approve	53% (512)	26% (245)	21% (202)	959
Biden Job Somewhat Approve	44% (454)	29% (301)	27% (276)	1031
Biden Job Somewhat Disapprove	46% (285)	27% (163)	27% (167)	614
Biden Job Strongly Disapprove	37% (592)	26% (408)	37% (596)	1596

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Table MCTE9_4: In regards to using the metaverse, how much of a concern for you is each of the following?
 Online abuse and cyberbullying

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	44% (1927)	26% (1158)	30% (1334)	4420
Favorable of Biden	49% (980)	27% (536)	24% (469)	1985
Unfavorable of Biden	40% (866)	27% (580)	34% (743)	2189
Very Favorable of Biden	54% (534)	25% (248)	21% (203)	985
Somewhat Favorable of Biden	45% (446)	29% (288)	27% (266)	1000
Somewhat Unfavorable of Biden	44% (242)	30% (164)	26% (144)	550
Very Unfavorable of Biden	38% (624)	25% (416)	37% (599)	1639
#1 Issue: Economy	44% (773)	27% (472)	30% (529)	1774
#1 Issue: Security	39% (272)	24% (164)	37% (256)	692
#1 Issue: Health Care	46% (248)	30% (164)	24% (132)	544
#1 Issue: Medicare / Social Security	42% (214)	24% (121)	34% (170)	505
#1 Issue: Women's Issues	52% (110)	29% (61)	19% (39)	210
#1 Issue: Education	47% (82)	27% (48)	26% (46)	177
#1 Issue: Energy	48% (143)	26% (79)	26% (78)	300
#1 Issue: Other	39% (84)	22% (49)	39% (86)	219
2020 Vote: Joe Biden	49% (916)	27% (511)	24% (454)	1882
2020 Vote: Donald Trump	39% (601)	25% (384)	35% (538)	1523
2020 Vote: Other	45% (62)	29% (41)	26% (36)	139
2020 Vote: Didn't Vote	40% (348)	25% (222)	35% (306)	876
2018 House Vote: Democrat	49% (743)	27% (407)	24% (369)	1519
2018 House Vote: Republican	40% (495)	25% (313)	35% (442)	1250
2018 House Vote: Someone else	39% (45)	26% (30)	34% (39)	115
2016 Vote: Hillary Clinton	49% (698)	27% (375)	24% (339)	1412
2016 Vote: Donald Trump	39% (536)	25% (350)	35% (486)	1371
2016 Vote: Other	41% (89)	29% (64)	30% (64)	217
2016 Vote: Didn't Vote	43% (603)	26% (367)	31% (445)	1415
Voted in 2014: Yes	45% (1125)	26% (648)	30% (746)	2519
Voted in 2014: No	42% (802)	27% (510)	31% (588)	1901
4-Region: Northeast	46% (366)	26% (207)	27% (217)	791
4-Region: Midwest	42% (391)	25% (237)	32% (301)	929
4-Region: South	43% (713)	25% (413)	32% (529)	1656
4-Region: West	44% (457)	29% (301)	27% (287)	1045

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Table MCTE9_4: In regards to using the metaverse, how much of a concern for you is each of the following?
Online abuse and cyberbullying

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	44% (1927)	26% (1158)	30% (1334)	4420
2203009	43% (940)	27% (588)	31% (680)	2209
2203015	45% (987)	26% (570)	30% (654)	2211
Interest in the Metaverse	51% (826)	31% (503)	18% (298)	1626
Owns a VR Headset	56% (442)	30% (236)	14% (107)	786
24+ Hours on Internet per Week	42% (740)	26% (448)	32% (565)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE9_5: In regards to using the metaverse, how much of a concern for you is each of the following?
 Moderation of offensive or damaging behavior

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	37% (1626)	29% (1299)	34% (1495)	4420
Gender: Male	33% (709)	30% (649)	36% (775)	2133
Gender: Female	40% (917)	28% (650)	31% (720)	2287
Age: 18-34	38% (501)	31% (413)	31% (402)	1316
Age: 35-44	40% (290)	31% (221)	29% (207)	718
Age: 45-64	33% (501)	31% (461)	36% (547)	1509
Age: 65+	38% (334)	23% (203)	39% (339)	877
GenZers: 1997-2012	33% (160)	32% (157)	35% (168)	485
Millennials: 1981-1996	41% (568)	32% (432)	27% (371)	1371
GenXers: 1965-1980	32% (358)	31% (345)	36% (403)	1107
Baby Boomers: 1946-1964	37% (495)	25% (329)	38% (504)	1328
PID: Dem (no lean)	42% (718)	31% (539)	27% (459)	1716
PID: Ind (no lean)	34% (469)	27% (378)	38% (529)	1376
PID: Rep (no lean)	33% (439)	29% (382)	38% (506)	1328
PID/Gender: Dem Men	41% (364)	33% (295)	25% (225)	885
PID/Gender: Dem Women	43% (354)	29% (244)	28% (234)	831
PID/Gender: Ind Men	28% (188)	26% (174)	45% (299)	661
PID/Gender: Ind Women	39% (282)	28% (204)	32% (230)	716
PID/Gender: Rep Men	27% (157)	31% (180)	43% (251)	588
PID/Gender: Rep Women	38% (282)	27% (202)	35% (256)	740
Ideo: Liberal (1-3)	44% (571)	31% (406)	25% (322)	1299
Ideo: Moderate (4)	32% (386)	32% (396)	36% (439)	1220
Ideo: Conservative (5-7)	36% (537)	27% (407)	37% (544)	1488
Educ: < College	36% (1087)	28% (856)	36% (1095)	3038
Educ: Bachelors degree	37% (327)	32% (284)	32% (281)	892
Educ: Post-grad	43% (212)	33% (160)	24% (118)	490
Income: Under 50k	37% (836)	28% (633)	35% (802)	2271
Income: 50k-100k	37% (526)	31% (438)	33% (471)	1435
Income: 100k+	37% (264)	32% (228)	31% (222)	714
Ethnicity: White	35% (1210)	30% (1036)	35% (1213)	3459
Ethnicity: Hispanic	45% (314)	30% (207)	26% (181)	702
Ethnicity: Black	42% (231)	28% (156)	30% (164)	551

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Table MCTE9_5: In regards to using the metaverse, how much of a concern for you is each of the following?
Moderation of offensive or damaging behavior

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	37% (1626)	29% (1299)	34% (1495)	4420
Ethnicity: Other	45% (185)	26% (107)	29% (118)	410
All Christian	36% (738)	31% (633)	33% (662)	2034
All Non-Christian	51% (177)	31% (107)	18% (64)	347
Atheist	32% (53)	23% (39)	44% (73)	165
Agnostic/Nothing in particular	32% (363)	28% (318)	40% (455)	1137
Something Else	40% (295)	27% (202)	33% (240)	737
Religious Non-Protestant/Catholic	49% (195)	32% (127)	20% (79)	401
Evangelical	41% (472)	30% (344)	30% (342)	1157
Non-Evangelical	35% (531)	30% (461)	35% (541)	1533
Community: Urban	42% (563)	32% (429)	26% (353)	1345
Community: Suburban	35% (689)	28% (554)	37% (733)	1976
Community: Rural	34% (374)	29% (316)	37% (408)	1099
Employ: Private Sector	37% (511)	31% (429)	32% (450)	1390
Employ: Government	42% (113)	33% (90)	25% (68)	272
Employ: Self-Employed	43% (197)	31% (142)	27% (124)	463
Employ: Homemaker	36% (117)	32% (106)	32% (106)	329
Employ: Student	41% (49)	38% (45)	21% (25)	120
Employ: Retired	36% (356)	25% (246)	39% (390)	993
Employ: Unemployed	31% (179)	29% (168)	39% (224)	572
Employ: Other	37% (104)	25% (71)	38% (108)	282
Military HH: Yes	40% (254)	25% (158)	35% (220)	632
Military HH: No	36% (1372)	30% (1141)	34% (1275)	3788
RD/WT: Right Direction	43% (730)	31% (522)	26% (443)	1696
RD/WT: Wrong Track	33% (896)	29% (777)	39% (1051)	2724
Biden Job Approve	42% (844)	31% (610)	27% (535)	1989
Biden Job Disapprove	32% (709)	29% (636)	39% (865)	2210
Biden Job Strongly Approve	47% (452)	29% (276)	24% (231)	959
Biden Job Somewhat Approve	38% (392)	32% (334)	30% (305)	1031
Biden Job Somewhat Disapprove	34% (212)	34% (208)	32% (194)	614
Biden Job Strongly Disapprove	31% (497)	27% (428)	42% (670)	1596

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Table MCTE9_5: In regards to using the metaverse, how much of a concern for you is each of the following?
 Moderation of offensive or damaging behavior

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	37% (1626)	29% (1299)	34% (1495)	4420
Favorable of Biden	43% (849)	30% (601)	27% (534)	1985
Unfavorable of Biden	32% (705)	29% (634)	39% (850)	2189
Very Favorable of Biden	49% (481)	27% (269)	24% (235)	985
Somewhat Favorable of Biden	37% (368)	33% (332)	30% (300)	1000
Somewhat Unfavorable of Biden	35% (192)	37% (202)	28% (155)	550
Very Unfavorable of Biden	31% (513)	26% (432)	42% (694)	1639
#1 Issue: Economy	35% (626)	30% (535)	35% (613)	1774
#1 Issue: Security	34% (234)	28% (191)	39% (267)	692
#1 Issue: Health Care	36% (195)	35% (192)	29% (157)	544
#1 Issue: Medicare / Social Security	36% (182)	28% (142)	36% (181)	505
#1 Issue: Women's Issues	52% (110)	25% (51)	23% (49)	210
#1 Issue: Education	43% (76)	30% (53)	27% (48)	177
#1 Issue: Energy	43% (128)	28% (85)	29% (87)	300
#1 Issue: Other	35% (76)	22% (48)	43% (94)	219
2020 Vote: Joe Biden	42% (795)	30% (568)	28% (518)	1882
2020 Vote: Donald Trump	33% (505)	28% (420)	39% (598)	1523
2020 Vote: Other	40% (56)	25% (34)	35% (49)	139
2020 Vote: Didn't Vote	31% (270)	31% (276)	38% (330)	876
2018 House Vote: Democrat	43% (649)	30% (457)	27% (413)	1519
2018 House Vote: Republican	33% (412)	28% (349)	39% (488)	1250
2018 House Vote: Someone else	41% (48)	23% (26)	36% (41)	115
2016 Vote: Hillary Clinton	42% (591)	31% (444)	27% (377)	1412
2016 Vote: Donald Trump	34% (468)	27% (376)	38% (527)	1371
2016 Vote: Other	34% (74)	26% (57)	39% (85)	217
2016 Vote: Didn't Vote	35% (490)	30% (422)	36% (504)	1415
Voted in 2014: Yes	39% (973)	28% (706)	33% (841)	2519
Voted in 2014: No	34% (653)	31% (593)	34% (654)	1901
4-Region: Northeast	40% (314)	29% (231)	31% (246)	791
4-Region: Midwest	35% (327)	27% (254)	37% (347)	929
4-Region: South	36% (592)	29% (484)	35% (581)	1656
4-Region: West	38% (393)	32% (331)	31% (321)	1045

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Table MCTE9_5: In regards to using the metaverse, how much of a concern for you is each of the following?
Moderation of offensive or damaging behavior

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	37% (1626)	29% (1299)	34% (1495)	4420
2203009	35% (777)	30% (661)	35% (770)	2209
2203015	38% (849)	29% (638)	33% (725)	2211
Interest in the Metaverse	44% (713)	34% (558)	22% (355)	1626
Owns a VR Headset	49% (382)	36% (284)	15% (119)	786
24+ Hours on Internet per Week	34% (599)	29% (508)	37% (645)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCTE9_6: In regards to using the metaverse, how much of a concern for you is each of the following?
 Impacts on my mental health

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	35% (1528)	27% (1197)	38% (1695)	4420
Gender: Male	33% (698)	27% (583)	40% (853)	2133
Gender: Female	36% (830)	27% (615)	37% (842)	2287
Age: 18-34	41% (545)	29% (388)	29% (383)	1316
Age: 35-44	40% (287)	31% (221)	29% (210)	718
Age: 45-64	31% (473)	26% (385)	43% (651)	1509
Age: 65+	25% (222)	23% (203)	51% (451)	877
GenZers: 1997-2012	42% (202)	27% (132)	31% (151)	485
Millennials: 1981-1996	42% (570)	31% (428)	27% (373)	1371
GenXers: 1965-1980	32% (357)	26% (287)	42% (462)	1107
Baby Boomers: 1946-1964	27% (365)	24% (322)	48% (641)	1328
PID: Dem (no lean)	40% (683)	29% (496)	31% (538)	1716
PID: Ind (no lean)	32% (439)	26% (360)	42% (577)	1376
PID: Rep (no lean)	31% (406)	26% (341)	44% (581)	1328
PID/Gender: Dem Men	42% (368)	28% (247)	31% (270)	885
PID/Gender: Dem Women	38% (315)	30% (249)	32% (268)	831
PID/Gender: Ind Men	27% (179)	26% (174)	47% (307)	661
PID/Gender: Ind Women	36% (260)	26% (186)	38% (270)	716
PID/Gender: Rep Men	26% (151)	27% (161)	47% (276)	588
PID/Gender: Rep Women	34% (255)	24% (180)	41% (305)	740
Ideo: Liberal (1-3)	40% (518)	29% (379)	31% (402)	1299
Ideo: Moderate (4)	32% (392)	28% (344)	40% (484)	1220
Ideo: Conservative (5-7)	34% (501)	25% (370)	42% (618)	1488
Educ: < College	32% (982)	27% (824)	41% (1231)	3038
Educ: Bachelors degree	39% (348)	26% (228)	35% (316)	892
Educ: Post-grad	40% (197)	30% (145)	30% (148)	490
Income: Under 50k	33% (761)	27% (624)	39% (887)	2271
Income: 50k-100k	35% (497)	26% (377)	39% (561)	1435
Income: 100k+	38% (270)	27% (196)	35% (248)	714
Ethnicity: White	33% (1130)	28% (956)	40% (1373)	3459
Ethnicity: Hispanic	46% (325)	31% (214)	23% (163)	702
Ethnicity: Black	42% (233)	22% (119)	36% (199)	551

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Table MCTE9_6: In regards to using the metaverse, how much of a concern for you is each of the following?
Impacts on my mental health

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	35% (1528)	27% (1197)	38% (1695)	4420
Ethnicity: Other	40% (165)	30% (122)	30% (123)	410
All Christian	34% (689)	27% (547)	39% (798)	2034
All Non-Christian	50% (172)	29% (100)	22% (75)	347
Atheist	32% (53)	24% (40)	44% (72)	165
Agnostic/Nothing in particular	28% (317)	30% (335)	43% (485)	1137
Something Else	40% (297)	24% (175)	36% (265)	737
Religious Non-Protestant/Catholic	49% (197)	27% (108)	24% (96)	401
Evangelical	38% (442)	27% (309)	35% (407)	1157
Non-Evangelical	33% (507)	26% (394)	41% (633)	1533
Community: Urban	41% (556)	29% (389)	30% (400)	1345
Community: Suburban	31% (619)	26% (521)	42% (836)	1976
Community: Rural	32% (352)	26% (287)	42% (459)	1099
Employ: Private Sector	37% (514)	28% (386)	35% (491)	1390
Employ: Government	41% (112)	33% (89)	26% (71)	272
Employ: Self-Employed	44% (203)	29% (136)	27% (124)	463
Employ: Homemaker	35% (116)	29% (95)	36% (118)	329
Employ: Student	45% (54)	32% (38)	24% (28)	120
Employ: Retired	26% (254)	23% (226)	52% (512)	993
Employ: Unemployed	31% (178)	28% (160)	41% (234)	572
Employ: Other	34% (97)	24% (68)	41% (117)	282
Military HH: Yes	34% (215)	24% (152)	42% (265)	632
Military HH: No	35% (1312)	28% (1046)	38% (1430)	3788
RD/WT: Right Direction	40% (678)	28% (478)	32% (540)	1696
RD/WT: Wrong Track	31% (849)	26% (720)	42% (1156)	2724
Biden Job Approve	39% (769)	29% (577)	32% (643)	1989
Biden Job Disapprove	31% (692)	26% (574)	43% (944)	2210
Biden Job Strongly Approve	45% (432)	27% (260)	28% (266)	959
Biden Job Somewhat Approve	33% (337)	31% (317)	37% (377)	1031
Biden Job Somewhat Disapprove	33% (202)	32% (194)	36% (219)	614
Biden Job Strongly Disapprove	31% (490)	24% (380)	45% (725)	1596

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Table MCTE9_6: *In regards to using the metaverse, how much of a concern for you is each of the following?
 Impacts on my mental health*

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	35% (1528)	27% (1197)	38% (1695)	4420
Favorable of Biden	39% (773)	28% (565)	33% (646)	1985
Unfavorable of Biden	31% (686)	26% (567)	43% (937)	2189
Very Favorable of Biden	47% (460)	26% (258)	27% (267)	985
Somewhat Favorable of Biden	31% (314)	31% (308)	38% (379)	1000
Somewhat Unfavorable of Biden	34% (187)	31% (173)	34% (190)	550
Very Unfavorable of Biden	30% (499)	24% (394)	46% (747)	1639
#1 Issue: Economy	36% (638)	27% (482)	37% (654)	1774
#1 Issue: Security	29% (204)	26% (179)	45% (309)	692
#1 Issue: Health Care	36% (195)	31% (168)	33% (180)	544
#1 Issue: Medicare / Social Security	27% (137)	27% (134)	46% (234)	505
#1 Issue: Women's Issues	46% (97)	27% (57)	27% (56)	210
#1 Issue: Education	37% (65)	33% (59)	30% (53)	177
#1 Issue: Energy	42% (127)	24% (73)	33% (100)	300
#1 Issue: Other	30% (65)	20% (44)	50% (109)	219
2020 Vote: Joe Biden	39% (733)	27% (512)	34% (637)	1882
2020 Vote: Donald Trump	31% (467)	25% (388)	44% (668)	1523
2020 Vote: Other	32% (44)	30% (42)	38% (53)	139
2020 Vote: Didn't Vote	32% (284)	29% (254)	39% (338)	876
2018 House Vote: Democrat	38% (574)	29% (436)	33% (509)	1519
2018 House Vote: Republican	32% (401)	24% (294)	44% (555)	1250
2018 House Vote: Someone else	32% (37)	28% (32)	40% (45)	115
2016 Vote: Hillary Clinton	38% (533)	29% (408)	33% (471)	1412
2016 Vote: Donald Trump	31% (427)	25% (343)	44% (600)	1371
2016 Vote: Other	31% (67)	23% (50)	46% (99)	217
2016 Vote: Didn't Vote	35% (499)	28% (393)	37% (523)	1415
Voted in 2014: Yes	34% (865)	26% (646)	40% (1008)	2519
Voted in 2014: No	35% (662)	29% (551)	36% (687)	1901
4-Region: Northeast	35% (277)	27% (214)	38% (300)	791
4-Region: Midwest	34% (320)	24% (221)	42% (388)	929
4-Region: South	33% (546)	27% (449)	40% (661)	1656
4-Region: West	37% (385)	30% (313)	33% (346)	1045

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Table MCTE9_6: In regards to using the metaverse, how much of a concern for you is each of the following?
Impacts on my mental health

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	35% (1528)	27% (1197)	38% (1695)	4420
2203009	33% (729)	28% (611)	39% (868)	2209
2203015	36% (798)	27% (586)	37% (827)	2211
Interest in the Metaverse	42% (679)	34% (547)	25% (401)	1626
Owns a VR Headset	47% (371)	33% (259)	20% (156)	786
24+ Hours on Internet per Week	32% (567)	26% (456)	42% (730)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE9_7: In regards to using the metaverse, how much of a concern for you is each of the following?
 Sexual harassment

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	38% (1679)	23% (1037)	39% (1705)	4420
Gender: Male	34% (735)	24% (514)	41% (885)	2133
Gender: Female	41% (944)	23% (523)	36% (820)	2287
Age: 18-34	47% (615)	24% (314)	29% (387)	1316
Age: 35-44	42% (300)	28% (199)	30% (219)	718
Age: 45-64	31% (471)	23% (346)	46% (692)	1509
Age: 65+	33% (293)	20% (177)	46% (406)	877
GenZers: 1997-2012	46% (224)	23% (113)	31% (149)	485
Millennials: 1981-1996	45% (622)	26% (352)	29% (397)	1371
GenXers: 1965-1980	33% (368)	24% (263)	43% (475)	1107
Baby Boomers: 1946-1964	32% (423)	22% (288)	46% (617)	1328
PID: Dem (no lean)	44% (755)	25% (433)	31% (528)	1716
PID: Ind (no lean)	36% (489)	22% (302)	43% (586)	1376
PID: Rep (no lean)	33% (435)	23% (302)	44% (591)	1328
PID/Gender: Dem Men	44% (387)	25% (225)	31% (273)	885
PID/Gender: Dem Women	44% (368)	25% (208)	31% (255)	831
PID/Gender: Ind Men	29% (189)	23% (152)	48% (320)	661
PID/Gender: Ind Women	42% (300)	21% (150)	37% (266)	716
PID/Gender: Rep Men	27% (159)	23% (137)	50% (292)	588
PID/Gender: Rep Women	37% (276)	22% (166)	40% (299)	740
Ideo: Liberal (1-3)	45% (591)	25% (330)	29% (378)	1299
Ideo: Moderate (4)	33% (406)	25% (308)	42% (507)	1220
Ideo: Conservative (5-7)	34% (511)	22% (329)	44% (648)	1488
Educ: < College	37% (1133)	22% (683)	40% (1222)	3038
Educ: Bachelors degree	40% (355)	24% (212)	36% (325)	892
Educ: Post-grad	39% (191)	29% (142)	32% (158)	490
Income: Under 50k	38% (867)	23% (515)	39% (890)	2271
Income: 50k-100k	38% (545)	23% (327)	39% (563)	1435
Income: 100k+	37% (267)	27% (195)	35% (252)	714
Ethnicity: White	36% (1243)	24% (822)	40% (1394)	3459
Ethnicity: Hispanic	51% (356)	26% (181)	24% (165)	702
Ethnicity: Black	45% (250)	19% (106)	35% (195)	551

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Table MCTE9_7: In regards to using the metaverse, how much of a concern for you is each of the following?

Sexual harassment

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	38% (1679)	23% (1037)	39% (1705)	4420
Ethnicity: Other	45% (186)	27% (109)	28% (115)	410
All Christian	36% (738)	24% (486)	40% (810)	2034
All Non-Christian	50% (174)	29% (100)	21% (74)	347
Atheist	35% (57)	16% (26)	49% (82)	165
Agnostic/Nothing in particular	35% (400)	24% (276)	41% (461)	1137
Something Else	42% (310)	20% (149)	38% (279)	737
Religious Non-Protestant/Catholic	49% (197)	28% (113)	23% (91)	401
Evangelical	40% (467)	23% (264)	37% (426)	1157
Non-Evangelical	35% (542)	23% (352)	42% (639)	1533
Community: Urban	47% (632)	23% (310)	30% (403)	1345
Community: Suburban	33% (656)	24% (468)	43% (853)	1976
Community: Rural	36% (391)	24% (259)	41% (449)	1099
Employ: Private Sector	37% (517)	26% (367)	36% (506)	1390
Employ: Government	46% (126)	28% (77)	25% (69)	272
Employ: Self-Employed	46% (213)	26% (120)	28% (130)	463
Employ: Homemaker	39% (128)	27% (88)	34% (113)	329
Employ: Student	50% (60)	28% (33)	22% (27)	120
Employ: Retired	32% (318)	20% (194)	48% (481)	993
Employ: Unemployed	37% (214)	19% (106)	44% (251)	572
Employ: Other	37% (103)	18% (51)	46% (129)	282
Military HH: Yes	36% (230)	25% (160)	38% (242)	632
Military HH: No	38% (1448)	23% (877)	39% (1463)	3788
RD/WT: Right Direction	44% (747)	25% (428)	31% (521)	1696
RD/WT: Wrong Track	34% (931)	22% (609)	43% (1184)	2724
Biden Job Approve	43% (865)	25% (489)	32% (635)	1989
Biden Job Disapprove	33% (726)	23% (514)	44% (970)	2210
Biden Job Strongly Approve	48% (463)	23% (222)	29% (274)	959
Biden Job Somewhat Approve	39% (402)	26% (267)	35% (361)	1031
Biden Job Somewhat Disapprove	36% (222)	27% (165)	37% (227)	614
Biden Job Strongly Disapprove	32% (504)	22% (349)	47% (743)	1596

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Table MCTE9_7: *In regards to using the metaverse, how much of a concern for you is each of the following?*
Sexual harassment

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	38% (1679)	23% (1037)	39% (1705)	4420
Favorable of Biden	44% (872)	24% (482)	32% (631)	1985
Unfavorable of Biden	33% (722)	23% (506)	44% (962)	2189
Very Favorable of Biden	49% (486)	23% (222)	28% (276)	985
Somewhat Favorable of Biden	39% (386)	26% (259)	35% (355)	1000
Somewhat Unfavorable of Biden	34% (189)	29% (159)	37% (202)	550
Very Unfavorable of Biden	32% (532)	21% (347)	46% (760)	1639
#1 Issue: Economy	38% (683)	23% (406)	39% (685)	1774
#1 Issue: Security	33% (225)	23% (162)	44% (305)	692
#1 Issue: Health Care	39% (213)	26% (142)	35% (190)	544
#1 Issue: Medicare / Social Security	33% (166)	22% (111)	45% (228)	505
#1 Issue: Women's Issues	58% (122)	22% (46)	20% (43)	210
#1 Issue: Education	44% (78)	28% (49)	28% (49)	177
#1 Issue: Energy	43% (128)	27% (80)	31% (92)	300
#1 Issue: Other	29% (64)	19% (41)	52% (113)	219
2020 Vote: Joe Biden	43% (816)	24% (447)	33% (619)	1882
2020 Vote: Donald Trump	32% (487)	23% (343)	46% (693)	1523
2020 Vote: Other	35% (49)	28% (39)	37% (51)	139
2020 Vote: Didn't Vote	37% (327)	24% (208)	39% (341)	876
2018 House Vote: Democrat	43% (660)	24% (359)	33% (500)	1519
2018 House Vote: Republican	33% (408)	22% (270)	46% (572)	1250
2018 House Vote: Someone else	36% (41)	20% (23)	44% (50)	115
2016 Vote: Hillary Clinton	43% (608)	24% (334)	33% (470)	1412
2016 Vote: Donald Trump	32% (443)	22% (306)	45% (622)	1371
2016 Vote: Other	33% (71)	24% (53)	43% (93)	217
2016 Vote: Didn't Vote	39% (555)	24% (341)	37% (519)	1415
Voted in 2014: Yes	38% (951)	23% (568)	40% (1000)	2519
Voted in 2014: No	38% (728)	25% (469)	37% (704)	1901
4-Region: Northeast	41% (323)	24% (189)	35% (279)	791
4-Region: Midwest	34% (316)	23% (212)	43% (401)	929
4-Region: South	37% (614)	22% (369)	41% (673)	1656
4-Region: West	41% (426)	26% (267)	34% (351)	1045

Continued on next page

Table MCTE9_7: In regards to using the metaverse, how much of a concern for you is each of the following?

Sexual harassment

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	38% (1679)	23% (1037)	39% (1705)	4420
2203009	37% (819)	24% (523)	39% (867)	2209
2203015	39% (860)	23% (513)	38% (838)	2211
Interest in the Metaverse	47% (767)	27% (446)	25% (413)	1626
Owns a VR Headset	55% (428)	27% (212)	18% (145)	786
24+ Hours on Internet per Week	35% (613)	24% (414)	41% (726)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE9_8: In regards to using the metaverse, how much of a concern for you is each of the following?
 The environmental impact related to energy consumption required to operate the metaverse

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	28% (1216)	32% (1421)	40% (1784)	4420
Gender: Male	27% (578)	32% (686)	41% (869)	2133
Gender: Female	28% (637)	32% (734)	40% (915)	2287
Age: 18-34	34% (451)	34% (449)	32% (417)	1316
Age: 35-44	31% (220)	33% (237)	36% (261)	718
Age: 45-64	22% (334)	32% (479)	46% (695)	1509
Age: 65+	24% (210)	29% (256)	47% (411)	877
GenZers: 1997-2012	35% (168)	32% (154)	34% (164)	485
Millennials: 1981-1996	33% (459)	35% (479)	32% (432)	1371
GenXers: 1965-1980	22% (246)	32% (355)	46% (506)	1107
Baby Boomers: 1946-1964	24% (315)	30% (393)	47% (620)	1328
PID: Dem (no lean)	34% (585)	35% (592)	31% (538)	1716
PID: Ind (no lean)	27% (370)	31% (426)	42% (580)	1376
PID: Rep (no lean)	20% (260)	30% (403)	50% (665)	1328
PID/Gender: Dem Men	37% (326)	35% (309)	28% (249)	885
PID/Gender: Dem Women	31% (259)	34% (283)	35% (289)	831
PID/Gender: Ind Men	23% (155)	30% (198)	47% (308)	661
PID/Gender: Ind Women	30% (215)	32% (228)	38% (273)	716
PID/Gender: Rep Men	16% (97)	31% (179)	53% (311)	588
PID/Gender: Rep Women	22% (163)	30% (223)	48% (353)	740
Ideo: Liberal (1-3)	38% (489)	36% (467)	26% (342)	1299
Ideo: Moderate (4)	24% (296)	34% (415)	42% (510)	1220
Ideo: Conservative (5-7)	23% (335)	28% (422)	49% (731)	1488
Educ: < College	26% (776)	32% (982)	42% (1280)	3038
Educ: Bachelors degree	30% (269)	32% (282)	38% (341)	892
Educ: Post-grad	35% (171)	32% (157)	33% (163)	490
Income: Under 50k	28% (636)	32% (722)	40% (913)	2271
Income: 50k-100k	26% (370)	34% (482)	41% (583)	1435
Income: 100k+	29% (210)	30% (216)	40% (288)	714
Ethnicity: White	26% (898)	32% (1106)	42% (1455)	3459
Ethnicity: Hispanic	37% (258)	37% (262)	26% (182)	702
Ethnicity: Black	33% (181)	32% (176)	35% (194)	551

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Table MCTE9_8: In regards to using the metaverse, how much of a concern for you is each of the following?
The environmental impact related to energy consumption required to operate the metaverse

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	28% (1216)	32% (1421)	40% (1784)	4420
Ethnicity: Other	33% (137)	34% (138)	33% (135)	410
All Christian	26% (532)	32% (654)	42% (847)	2034
All Non-Christian	46% (161)	34% (118)	20% (68)	347
Atheist	28% (46)	33% (54)	39% (65)	165
Agnostic/Nothing in particular	23% (264)	33% (378)	44% (495)	1137
Something Else	29% (213)	29% (216)	42% (308)	737
Religious Non-Protestant/Catholic	43% (172)	33% (133)	24% (95)	401
Evangelical	28% (328)	30% (346)	42% (483)	1157
Non-Evangelical	26% (393)	33% (501)	42% (639)	1533
Community: Urban	36% (483)	32% (426)	32% (436)	1345
Community: Suburban	25% (492)	31% (618)	44% (867)	1976
Community: Rural	22% (241)	34% (377)	44% (481)	1099
Employ: Private Sector	28% (394)	33% (462)	38% (534)	1390
Employ: Government	32% (87)	36% (98)	32% (87)	272
Employ: Self-Employed	37% (170)	35% (161)	29% (133)	463
Employ: Homemaker	24% (78)	34% (113)	42% (138)	329
Employ: Student	49% (58)	26% (31)	26% (31)	120
Employ: Retired	23% (226)	29% (284)	49% (483)	993
Employ: Unemployed	22% (128)	34% (196)	43% (247)	572
Employ: Other	27% (75)	27% (77)	46% (130)	282
Military HH: Yes	28% (175)	29% (184)	43% (272)	632
Military HH: No	27% (1040)	33% (1236)	40% (1511)	3788
RD/WT: Right Direction	37% (626)	34% (572)	29% (497)	1696
RD/WT: Wrong Track	22% (589)	31% (849)	47% (1286)	2724
Biden Job Approve	35% (689)	35% (700)	30% (600)	1989
Biden Job Disapprove	22% (477)	30% (658)	49% (1075)	2210
Biden Job Strongly Approve	40% (386)	33% (318)	27% (255)	959
Biden Job Somewhat Approve	29% (303)	37% (382)	34% (345)	1031
Biden Job Somewhat Disapprove	25% (156)	38% (235)	36% (224)	614
Biden Job Strongly Disapprove	20% (321)	27% (424)	53% (851)	1596

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Table MCTE9_8: *In regards to using the metaverse, how much of a concern for you is each of the following?
 The environmental impact related to energy consumption required to operate the metaverse*

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	28% (1216)	32% (1421)	40% (1784)	4420
Favorable of Biden	34% (681)	36% (715)	30% (589)	1985
Unfavorable of Biden	22% (485)	29% (640)	49% (1064)	2189
Very Favorable of Biden	40% (394)	33% (329)	27% (262)	985
Somewhat Favorable of Biden	29% (287)	39% (386)	33% (327)	1000
Somewhat Unfavorable of Biden	28% (152)	36% (199)	36% (199)	550
Very Unfavorable of Biden	20% (333)	27% (441)	53% (865)	1639
#1 Issue: Economy	26% (458)	33% (579)	42% (737)	1774
#1 Issue: Security	24% (164)	27% (190)	49% (338)	692
#1 Issue: Health Care	28% (155)	37% (203)	34% (186)	544
#1 Issue: Medicare / Social Security	28% (140)	30% (151)	42% (214)	505
#1 Issue: Women's Issues	41% (86)	29% (61)	30% (63)	210
#1 Issue: Education	29% (52)	44% (77)	27% (48)	177
#1 Issue: Energy	34% (103)	35% (105)	31% (93)	300
#1 Issue: Other	27% (59)	26% (57)	47% (103)	219
2020 Vote: Joe Biden	34% (645)	34% (648)	31% (589)	1882
2020 Vote: Donald Trump	21% (317)	28% (432)	51% (773)	1523
2020 Vote: Other	30% (42)	31% (43)	39% (54)	139
2020 Vote: Didn't Vote	24% (211)	34% (297)	42% (368)	876
2018 House Vote: Democrat	34% (512)	35% (531)	31% (476)	1519
2018 House Vote: Republican	21% (257)	27% (339)	52% (653)	1250
2018 House Vote: Someone else	38% (44)	24% (28)	38% (44)	115
2016 Vote: Hillary Clinton	33% (465)	36% (503)	31% (443)	1412
2016 Vote: Donald Trump	21% (294)	28% (382)	51% (696)	1371
2016 Vote: Other	28% (60)	28% (61)	45% (96)	217
2016 Vote: Didn't Vote	28% (394)	34% (474)	39% (547)	1415
Voted in 2014: Yes	27% (672)	31% (786)	42% (1061)	2519
Voted in 2014: No	29% (543)	33% (635)	38% (722)	1901
4-Region: Northeast	30% (241)	33% (260)	37% (290)	791
4-Region: Midwest	23% (217)	33% (306)	44% (405)	929
4-Region: South	26% (433)	32% (522)	42% (701)	1656
4-Region: West	31% (325)	32% (333)	37% (388)	1045

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Table MCTE9_8: *In regards to using the metaverse, how much of a concern for you is each of the following?
The environmental impact related to energy consumption required to operate the metaverse*

Demographic	Major concern	Minor concern	Not a concern at all	Total N
Adults	28% (1216)	32% (1421)	40% (1784)	4420
2203009	27% (587)	32% (702)	42% (920)	2209
2203015	28% (628)	33% (719)	39% (864)	2211
Interest in the Metaverse	36% (592)	38% (623)	25% (411)	1626
Owns a VR Headset	44% (343)	37% (288)	20% (154)	786
24+ Hours on Internet per Week	24% (427)	33% (571)	43% (754)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCTE11_1: How interested would you be in participating in each of the following activities within a metaverse environment?
 Virtually attending a live sporting event using virtual reality technology

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	15%	(657)	23%	(1025)	14%	(634)	48%	(2104)	4420
Gender: Male	21%	(451)	28%	(589)	12%	(258)	39%	(836)	2133
Gender: Female	9%	(206)	19%	(436)	16%	(376)	55%	(1269)	2287
Age: 18-34	25%	(335)	29%	(379)	14%	(182)	32%	(420)	1316
Age: 35-44	20%	(143)	28%	(200)	14%	(104)	38%	(271)	718
Age: 45-64	10%	(148)	22%	(332)	16%	(238)	52%	(791)	1509
Age: 65+	4%	(32)	13%	(113)	12%	(109)	71%	(622)	877
GenZers: 1997-2012	16%	(79)	31%	(150)	15%	(72)	38%	(185)	485
Millennials: 1981-1996	27%	(375)	29%	(397)	14%	(187)	30%	(412)	1371
GenXers: 1965-1980	13%	(139)	24%	(269)	16%	(174)	47%	(524)	1107
Baby Boomers: 1946-1964	4%	(60)	15%	(193)	14%	(183)	67%	(893)	1328
PID: Dem (no lean)	21%	(360)	27%	(460)	13%	(220)	39%	(676)	1716
PID: Ind (no lean)	10%	(140)	22%	(297)	15%	(212)	53%	(727)	1376
PID: Rep (no lean)	12%	(156)	20%	(269)	15%	(202)	53%	(701)	1328
PID/Gender: Dem Men	31%	(274)	32%	(282)	9%	(80)	28%	(249)	885
PID/Gender: Dem Women	10%	(87)	21%	(177)	17%	(140)	51%	(428)	831
PID/Gender: Ind Men	11%	(75)	24%	(161)	15%	(100)	49%	(325)	661
PID/Gender: Ind Women	9%	(66)	19%	(136)	16%	(112)	56%	(403)	716
PID/Gender: Rep Men	17%	(102)	25%	(145)	13%	(78)	45%	(262)	588
PID/Gender: Rep Women	7%	(54)	17%	(123)	17%	(124)	59%	(438)	740
Ideo: Liberal (1-3)	21%	(277)	27%	(351)	13%	(175)	38%	(496)	1299
Ideo: Moderate (4)	14%	(166)	24%	(292)	16%	(195)	47%	(567)	1220
Ideo: Conservative (5-7)	12%	(177)	20%	(304)	14%	(211)	53%	(796)	1488
Educ: < College	12%	(374)	22%	(683)	15%	(446)	51%	(1535)	3038
Educ: Bachelors degree	18%	(161)	24%	(214)	13%	(113)	45%	(404)	892
Educ: Post-grad	25%	(122)	26%	(128)	15%	(74)	34%	(166)	490
Income: Under 50k	12%	(278)	22%	(493)	15%	(346)	51%	(1155)	2271
Income: 50k-100k	14%	(204)	24%	(349)	14%	(205)	47%	(677)	1435
Income: 100k+	25%	(175)	26%	(183)	12%	(83)	38%	(273)	714
Ethnicity: White	14%	(494)	22%	(750)	14%	(479)	50%	(1737)	3459
Ethnicity: Hispanic	21%	(147)	26%	(181)	17%	(116)	37%	(259)	702

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Table MCTE11_1: *How interested would you be in participating in each of the following activities within a metaverse environment?
Virtually attending a live sporting event using virtual reality technology*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	15%	(657)	23%	(1025)	14%	(634)	48%	(2104)	4420
Ethnicity: Black	20%	(108)	31%	(172)	15%	(83)	34%	(187)	551
Ethnicity: Other	13%	(55)	25%	(103)	17%	(72)	44%	(180)	410
All Christian	13%	(269)	22%	(450)	14%	(293)	50%	(1021)	2034
All Non-Christian	37%	(128)	25%	(86)	10%	(34)	29%	(99)	347
Atheist	11%	(18)	26%	(44)	13%	(22)	49%	(81)	165
Agnostic/Nothing in particular	13%	(142)	23%	(265)	16%	(176)	49%	(553)	1137
Something Else	13%	(99)	24%	(180)	15%	(109)	47%	(349)	737
Religious Non-Protestant/Catholic	33%	(134)	25%	(99)	11%	(44)	31%	(124)	401
Evangelical	18%	(205)	21%	(247)	14%	(159)	47%	(546)	1157
Non-Evangelical	10%	(149)	24%	(363)	15%	(226)	52%	(795)	1533
Community: Urban	25%	(337)	26%	(349)	12%	(160)	37%	(500)	1345
Community: Suburban	10%	(200)	24%	(467)	17%	(326)	50%	(984)	1976
Community: Rural	11%	(120)	19%	(210)	13%	(148)	56%	(621)	1099
Employ: Private Sector	19%	(261)	29%	(399)	14%	(196)	38%	(533)	1390
Employ: Government	27%	(74)	28%	(76)	17%	(47)	28%	(75)	272
Employ: Self-Employed	25%	(116)	29%	(136)	12%	(57)	33%	(154)	463
Employ: Homemaker	9%	(29)	20%	(66)	16%	(53)	55%	(181)	329
Employ: Student	15%	(18)	35%	(42)	16%	(19)	34%	(41)	120
Employ: Retired	4%	(44)	13%	(132)	13%	(125)	70%	(691)	993
Employ: Unemployed	11%	(63)	21%	(121)	16%	(92)	52%	(296)	572
Employ: Other	19%	(53)	19%	(53)	15%	(44)	47%	(133)	282
Military HH: Yes	14%	(91)	17%	(110)	12%	(78)	56%	(352)	632
Military HH: No	15%	(566)	24%	(915)	15%	(556)	46%	(1752)	3788
RD/WT: Right Direction	23%	(386)	28%	(473)	13%	(227)	36%	(609)	1696
RD/WT: Wrong Track	10%	(271)	20%	(552)	15%	(406)	55%	(1495)	2724
Biden Job Approve	21%	(416)	27%	(546)	13%	(267)	38%	(760)	1989
Biden Job Disapprove	9%	(208)	20%	(447)	15%	(340)	55%	(1215)	2210

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Table MCTE11_1: How interested would you be in participating in each of the following activities within a metaverse environment?
Virtually attending a live sporting event using virtual reality technology

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	15%	(657)	23%	(1025)	14%	(634)	48%	(2104)	4420
Biden Job Strongly Approve	30%	(286)	26%	(247)	10%	(92)	35%	(333)	959
Biden Job Somewhat Approve	13%	(129)	29%	(299)	17%	(175)	41%	(428)	1031
Biden Job Somewhat Disapprove	11%	(66)	26%	(159)	19%	(117)	44%	(273)	614
Biden Job Strongly Disapprove	9%	(142)	18%	(288)	14%	(223)	59%	(942)	1596
Favorable of Biden	21%	(422)	27%	(539)	13%	(255)	39%	(769)	1985
Unfavorable of Biden	10%	(212)	20%	(440)	16%	(348)	54%	(1190)	2189
Very Favorable of Biden	29%	(283)	26%	(254)	10%	(97)	36%	(351)	985
Somewhat Favorable of Biden	14%	(138)	28%	(285)	16%	(159)	42%	(419)	1000
Somewhat Unfavorable of Biden	12%	(64)	26%	(142)	20%	(108)	43%	(236)	550
Very Unfavorable of Biden	9%	(147)	18%	(298)	15%	(240)	58%	(954)	1639
#1 Issue: Economy	17%	(303)	26%	(457)	16%	(282)	41%	(732)	1774
#1 Issue: Security	9%	(59)	19%	(134)	14%	(95)	58%	(404)	692
#1 Issue: Health Care	21%	(114)	26%	(143)	13%	(71)	40%	(216)	544
#1 Issue: Medicare / Social Security	7%	(37)	16%	(79)	13%	(66)	64%	(323)	505
#1 Issue: Women's Issues	16%	(34)	28%	(59)	13%	(26)	43%	(91)	210
#1 Issue: Education	24%	(42)	29%	(51)	11%	(20)	36%	(64)	177
#1 Issue: Energy	15%	(45)	22%	(65)	17%	(51)	47%	(140)	300
#1 Issue: Other	10%	(22)	17%	(37)	11%	(23)	62%	(135)	219
2020 Vote: Joe Biden	20%	(369)	26%	(496)	13%	(235)	42%	(781)	1882
2020 Vote: Donald Trump	10%	(149)	20%	(300)	16%	(239)	55%	(835)	1523
2020 Vote: Other	15%	(21)	20%	(28)	15%	(22)	50%	(69)	139
2020 Vote: Didn't Vote	14%	(119)	23%	(200)	16%	(138)	48%	(419)	876
2018 House Vote: Democrat	19%	(287)	26%	(395)	13%	(199)	42%	(638)	1519
2018 House Vote: Republican	11%	(136)	20%	(255)	13%	(166)	55%	(693)	1250
2018 House Vote: Someone else	12%	(14)	16%	(18)	19%	(21)	54%	(62)	115
2016 Vote: Hillary Clinton	19%	(265)	26%	(362)	13%	(179)	43%	(606)	1412
2016 Vote: Donald Trump	11%	(145)	21%	(285)	14%	(199)	54%	(742)	1371
2016 Vote: Other	12%	(26)	16%	(35)	17%	(38)	54%	(118)	217
2016 Vote: Didn't Vote	16%	(220)	24%	(341)	15%	(218)	45%	(636)	1415

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Table MCTE11_1: How interested would you be in participating in each of the following activities within a metaverse environment?
Virtually attending a live sporting event using virtual reality technology

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	15%	(657)	23%	(1025)	14%	(634)	48%	(2104)	4420
Voted in 2014: Yes	15%	(366)	23%	(569)	13%	(336)	50%	(1249)	2519
Voted in 2014: No	15%	(291)	24%	(456)	16%	(297)	45%	(856)	1901
4-Region: Northeast	20%	(162)	23%	(184)	13%	(106)	43%	(338)	791
4-Region: Midwest	9%	(88)	21%	(192)	14%	(128)	56%	(520)	929
4-Region: South	12%	(205)	24%	(400)	15%	(252)	48%	(798)	1656
4-Region: West	19%	(202)	24%	(248)	14%	(147)	43%	(448)	1045
2203009	14%	(317)	25%	(542)	13%	(291)	48%	(1059)	2209
2203015	15%	(341)	22%	(483)	15%	(343)	47%	(1046)	2211
Interest in the Metaverse	34%	(549)	39%	(633)	14%	(221)	14%	(224)	1626
Owns a VR Headset	41%	(318)	31%	(245)	14%	(108)	15%	(114)	786
24+ Hours on Internet per Week	14%	(243)	24%	(422)	14%	(244)	48%	(844)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE11_2: How interested would you be in participating in each of the following activities within a metaverse environment?
 Virtually attending a live concert using virtual reality technology

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	18%	(795)	27%	(1176)	14%	(626)	41%	(1823)	4420
Gender: Male	22%	(469)	28%	(597)	13%	(283)	37%	(784)	2133
Gender: Female	14%	(326)	25%	(578)	15%	(344)	45%	(1039)	2287
Age: 18-34	28%	(368)	32%	(415)	13%	(177)	27%	(356)	1316
Age: 35-44	25%	(178)	30%	(217)	14%	(101)	31%	(223)	718
Age: 45-64	13%	(195)	26%	(390)	16%	(245)	45%	(678)	1509
Age: 65+	6%	(55)	17%	(153)	12%	(103)	65%	(566)	877
GenZers: 1997-2012	24%	(117)	32%	(156)	14%	(68)	30%	(144)	485
Millennials: 1981-1996	29%	(400)	32%	(434)	13%	(173)	27%	(364)	1371
GenXers: 1965-1980	16%	(172)	29%	(322)	17%	(188)	38%	(425)	1107
Baby Boomers: 1946-1964	7%	(96)	18%	(240)	14%	(187)	61%	(805)	1328
PID: Dem (no lean)	24%	(407)	30%	(522)	12%	(208)	34%	(579)	1716
PID: Ind (no lean)	15%	(207)	24%	(336)	16%	(216)	45%	(618)	1376
PID: Rep (no lean)	14%	(181)	24%	(318)	15%	(202)	47%	(626)	1328
PID/Gender: Dem Men	31%	(274)	31%	(276)	11%	(93)	27%	(242)	885
PID/Gender: Dem Women	16%	(133)	30%	(246)	14%	(115)	41%	(337)	831
PID/Gender: Ind Men	14%	(94)	26%	(169)	16%	(104)	44%	(294)	661
PID/Gender: Ind Women	16%	(113)	23%	(167)	16%	(112)	45%	(324)	716
PID/Gender: Rep Men	17%	(102)	26%	(153)	14%	(85)	42%	(248)	588
PID/Gender: Rep Women	11%	(80)	22%	(165)	16%	(117)	51%	(378)	740
Ideo: Liberal (1-3)	24%	(318)	32%	(415)	13%	(165)	31%	(400)	1299
Ideo: Moderate (4)	17%	(209)	27%	(324)	16%	(197)	40%	(491)	1220
Ideo: Conservative (5-7)	15%	(223)	23%	(341)	13%	(201)	49%	(723)	1488
Educ: < College	16%	(501)	26%	(781)	15%	(442)	43%	(1314)	3038
Educ: Bachelors degree	20%	(174)	27%	(241)	13%	(115)	40%	(361)	892
Educ: Post-grad	24%	(120)	31%	(153)	14%	(69)	30%	(148)	490
Income: Under 50k	17%	(387)	24%	(548)	15%	(344)	44%	(993)	2271
Income: 50k-100k	17%	(242)	29%	(413)	13%	(188)	41%	(591)	1435
Income: 100k+	23%	(166)	30%	(214)	13%	(94)	34%	(239)	714
Ethnicity: White	17%	(586)	26%	(883)	14%	(482)	44%	(1508)	3459
Ethnicity: Hispanic	23%	(162)	32%	(222)	15%	(108)	30%	(210)	702

Continued on next page

Table MCTE11_2: How interested would you be in participating in each of the following activities within a metaverse environment?
Virtually attending a live concert using virtual reality technology

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	18%	(795)	27%	(1176)	14%	(626)	41%	(1823)	4420
Ethnicity: Black	25%	(138)	29%	(157)	16%	(89)	30%	(167)	551
Ethnicity: Other	17%	(71)	33%	(135)	14%	(55)	36%	(148)	410
All Christian	15%	(315)	26%	(524)	14%	(277)	45%	(918)	2034
All Non-Christian	35%	(123)	28%	(98)	12%	(42)	25%	(85)	347
Atheist	19%	(31)	27%	(44)	15%	(24)	40%	(66)	165
Agnostic/Nothing in particular	18%	(203)	27%	(312)	15%	(174)	39%	(449)	1137
Something Else	17%	(124)	27%	(198)	15%	(110)	41%	(305)	737
Religious Non-Protestant/Catholic	33%	(132)	26%	(106)	13%	(53)	28%	(110)	401
Evangelical	19%	(215)	25%	(287)	14%	(161)	43%	(495)	1157
Non-Evangelical	13%	(203)	27%	(416)	14%	(215)	46%	(699)	1533
Community: Urban	27%	(359)	29%	(390)	13%	(179)	31%	(416)	1345
Community: Suburban	14%	(279)	27%	(530)	15%	(297)	44%	(870)	1976
Community: Rural	14%	(157)	23%	(255)	14%	(150)	49%	(536)	1099
Employ: Private Sector	21%	(292)	30%	(419)	16%	(222)	33%	(457)	1390
Employ: Government	28%	(75)	33%	(90)	16%	(43)	23%	(63)	272
Employ: Self-Employed	28%	(132)	30%	(138)	13%	(62)	28%	(131)	463
Employ: Homemaker	13%	(43)	27%	(88)	13%	(44)	47%	(155)	329
Employ: Student	23%	(27)	39%	(46)	13%	(15)	26%	(31)	120
Employ: Retired	6%	(63)	18%	(177)	13%	(125)	63%	(628)	993
Employ: Unemployed	17%	(97)	26%	(150)	14%	(81)	42%	(243)	572
Employ: Other	23%	(64)	24%	(68)	12%	(35)	41%	(115)	282
Military HH: Yes	15%	(93)	22%	(141)	12%	(78)	51%	(320)	632
Military HH: No	19%	(702)	27%	(1035)	14%	(549)	40%	(1503)	3788
RD/WT: Right Direction	26%	(439)	31%	(523)	12%	(202)	31%	(532)	1696
RD/WT: Wrong Track	13%	(356)	24%	(653)	16%	(424)	47%	(1291)	2724
Biden Job Approve	25%	(489)	30%	(597)	13%	(255)	33%	(649)	1989
Biden Job Disapprove	12%	(271)	24%	(535)	16%	(346)	48%	(1058)	2210

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Table MCTE11_2: How interested would you be in participating in each of the following activities within a metaverse environment?
Virtually attending a live concert using virtual reality technology

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	18%	(795)	27%	(1176)	14%	(626)	41%	(1823)	4420
Biden Job Strongly Approve	30%	(292)	28%	(265)	10%	(98)	32%	(303)	959
Biden Job Somewhat Approve	19%	(196)	32%	(332)	15%	(157)	33%	(345)	1031
Biden Job Somewhat Disapprove	14%	(83)	31%	(191)	19%	(115)	37%	(225)	614
Biden Job Strongly Disapprove	12%	(187)	22%	(344)	14%	(231)	52%	(833)	1596
Favorable of Biden	25%	(489)	30%	(600)	12%	(241)	33%	(655)	1985
Unfavorable of Biden	13%	(276)	24%	(525)	16%	(353)	47%	(1035)	2189
Very Favorable of Biden	31%	(302)	27%	(267)	11%	(107)	31%	(308)	985
Somewhat Favorable of Biden	19%	(187)	33%	(332)	13%	(134)	35%	(347)	1000
Somewhat Unfavorable of Biden	15%	(83)	31%	(172)	19%	(107)	34%	(189)	550
Very Unfavorable of Biden	12%	(194)	22%	(353)	15%	(246)	52%	(847)	1639
#1 Issue: Economy	19%	(342)	30%	(537)	14%	(255)	36%	(639)	1774
#1 Issue: Security	11%	(75)	21%	(148)	16%	(111)	52%	(358)	692
#1 Issue: Health Care	23%	(126)	31%	(168)	13%	(69)	33%	(181)	544
#1 Issue: Medicare / Social Security	10%	(52)	20%	(102)	13%	(66)	57%	(286)	505
#1 Issue: Women's Issues	24%	(51)	32%	(67)	13%	(27)	31%	(65)	210
#1 Issue: Education	29%	(52)	27%	(48)	13%	(23)	31%	(55)	177
#1 Issue: Energy	21%	(64)	22%	(65)	17%	(52)	40%	(120)	300
#1 Issue: Other	16%	(34)	19%	(41)	11%	(24)	54%	(119)	219
2020 Vote: Joe Biden	23%	(426)	30%	(564)	12%	(228)	35%	(664)	1882
2020 Vote: Donald Trump	13%	(204)	23%	(347)	16%	(240)	48%	(732)	1523
2020 Vote: Other	18%	(26)	25%	(35)	13%	(18)	43%	(61)	139
2020 Vote: Didn't Vote	16%	(139)	26%	(230)	16%	(141)	42%	(366)	876
2018 House Vote: Democrat	22%	(337)	28%	(430)	13%	(203)	36%	(549)	1519
2018 House Vote: Republican	14%	(176)	22%	(276)	13%	(165)	51%	(632)	1250
2018 House Vote: Someone else	19%	(22)	20%	(22)	12%	(14)	49%	(57)	115
2016 Vote: Hillary Clinton	21%	(298)	30%	(418)	13%	(190)	36%	(506)	1412
2016 Vote: Donald Trump	14%	(189)	23%	(309)	15%	(202)	49%	(671)	1371
2016 Vote: Other	14%	(30)	23%	(49)	13%	(29)	50%	(108)	217
2016 Vote: Didn't Vote	19%	(274)	28%	(399)	14%	(204)	38%	(538)	1415

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Table MCTE11_2: How interested would you be in participating in each of the following activities within a metaverse environment?
Virtually attending a live concert using virtual reality technology

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	18%	(795)	27%	(1176)	14%	(626)	41%	(1823)	4420
Voted in 2014: Yes	17%	(437)	26%	(651)	13%	(332)	44%	(1100)	2519
Voted in 2014: No	19%	(358)	28%	(525)	15%	(294)	38%	(723)	1901
4-Region: Northeast	22%	(171)	27%	(214)	12%	(97)	39%	(309)	791
4-Region: Midwest	13%	(123)	23%	(214)	15%	(142)	48%	(450)	929
4-Region: South	17%	(276)	27%	(455)	15%	(256)	40%	(669)	1656
4-Region: West	22%	(225)	28%	(292)	13%	(132)	38%	(395)	1045
2203009	17%	(370)	27%	(605)	13%	(288)	43%	(946)	2209
2203015	19%	(425)	26%	(571)	15%	(339)	40%	(877)	2211
Interest in the Metaverse	39%	(628)	42%	(685)	11%	(180)	8%	(134)	1626
Owns a VR Headset	40%	(317)	37%	(289)	12%	(98)	10%	(82)	786
24+ Hours on Internet per Week	19%	(329)	28%	(486)	14%	(242)	40%	(696)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE11_3: How interested would you be in participating in each of the following activities within a metaverse environment?
 Creating an avatar to represent you in the digital world

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	16% (714)	25% (1087)	15% (662)	44% (1957)	4420
Gender: Male	21% (442)	26% (550)	15% (316)	39% (825)	2133
Gender: Female	12% (271)	23% (537)	15% (346)	50% (1132)	2287
Age: 18-34	30% (398)	32% (425)	13% (173)	24% (321)	1316
Age: 35-44	23% (167)	32% (231)	13% (92)	32% (228)	718
Age: 45-64	8% (118)	23% (348)	18% (276)	51% (767)	1509
Age: 65+	3% (31)	10% (83)	14% (121)	73% (642)	877
GenZers: 1997-2012	28% (137)	36% (172)	11% (55)	25% (121)	485
Millennials: 1981-1996	29% (401)	32% (435)	14% (189)	25% (346)	1371
GenXers: 1965-1980	11% (119)	28% (311)	17% (190)	44% (487)	1107
Baby Boomers: 1946-1964	4% (54)	12% (158)	16% (214)	68% (902)	1328
PID: Dem (no lean)	22% (383)	27% (469)	14% (236)	37% (629)	1716
PID: Ind (no lean)	12% (171)	24% (332)	16% (220)	47% (653)	1376
PID: Rep (no lean)	12% (160)	22% (287)	15% (206)	51% (675)	1328
PID/Gender: Dem Men	31% (277)	29% (252)	11% (100)	29% (255)	885
PID/Gender: Dem Women	13% (105)	26% (217)	16% (136)	45% (374)	831
PID/Gender: Ind Men	12% (78)	24% (156)	18% (120)	46% (307)	661
PID/Gender: Ind Women	13% (93)	25% (175)	14% (101)	48% (347)	716
PID/Gender: Rep Men	15% (87)	24% (142)	16% (96)	45% (263)	588
PID/Gender: Rep Women	10% (73)	20% (145)	15% (110)	56% (412)	740
Ideo: Liberal (1-3)	23% (299)	28% (367)	16% (203)	33% (430)	1299
Ideo: Moderate (4)	16% (196)	26% (315)	16% (192)	42% (518)	1220
Ideo: Conservative (5-7)	11% (169)	21% (318)	15% (217)	53% (786)	1488
Educ: < College	15% (445)	25% (761)	15% (443)	46% (1388)	3038
Educ: Bachelors degree	18% (159)	21% (192)	15% (136)	45% (405)	892
Educ: Post-grad	22% (109)	27% (134)	17% (82)	34% (164)	490
Income: Under 50k	16% (355)	24% (552)	14% (327)	46% (1038)	2271
Income: 50k-100k	15% (212)	25% (363)	15% (217)	45% (643)	1435
Income: 100k+	21% (148)	24% (173)	16% (117)	39% (276)	714
Ethnicity: White	15% (506)	23% (791)	15% (513)	48% (1649)	3459
Ethnicity: Hispanic	23% (163)	33% (235)	13% (92)	30% (212)	702

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Table MCTE11_3: *How interested would you be in participating in each of the following activities within a metaverse environment?*
Creating an avatar to represent you in the digital world

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	16%	(714)	25%	(1087)	15%	(662)	44%	(1957)	4420
Ethnicity: Black	25%	(136)	31%	(169)	15%	(83)	30%	(164)	551
Ethnicity: Other	18%	(73)	31%	(128)	16%	(66)	35%	(144)	410
All Christian	13%	(270)	21%	(423)	15%	(311)	51%	(1030)	2034
All Non-Christian	34%	(117)	26%	(92)	13%	(45)	27%	(93)	347
Atheist	15%	(25)	25%	(41)	13%	(21)	48%	(79)	165
Agnostic/Nothing in particular	16%	(178)	27%	(309)	16%	(183)	41%	(467)	1137
Something Else	17%	(124)	30%	(223)	14%	(101)	39%	(289)	737
Religious Non-Protestant/Catholic	31%	(124)	26%	(102)	14%	(56)	29%	(118)	401
Evangelical	17%	(198)	25%	(292)	13%	(147)	45%	(519)	1157
Non-Evangelical	12%	(180)	22%	(332)	16%	(251)	50%	(769)	1533
Community: Urban	28%	(370)	27%	(365)	12%	(162)	33%	(448)	1345
Community: Suburban	11%	(213)	24%	(477)	18%	(348)	47%	(939)	1976
Community: Rural	12%	(131)	22%	(246)	14%	(151)	52%	(570)	1099
Employ: Private Sector	19%	(260)	28%	(390)	17%	(242)	36%	(499)	1390
Employ: Government	26%	(70)	33%	(89)	17%	(45)	25%	(68)	272
Employ: Self-Employed	28%	(129)	29%	(133)	14%	(63)	30%	(139)	463
Employ: Homemaker	14%	(47)	28%	(93)	9%	(29)	49%	(161)	329
Employ: Student	25%	(30)	36%	(43)	11%	(13)	28%	(33)	120
Employ: Retired	3%	(32)	10%	(102)	15%	(145)	72%	(713)	993
Employ: Unemployed	16%	(89)	29%	(164)	15%	(86)	41%	(232)	572
Employ: Other	20%	(57)	26%	(73)	14%	(39)	40%	(113)	282
Military HH: Yes	14%	(87)	19%	(121)	13%	(81)	54%	(343)	632
Military HH: No	17%	(627)	26%	(966)	15%	(580)	43%	(1614)	3788
RD/WT: Right Direction	24%	(413)	28%	(467)	14%	(241)	34%	(574)	1696
RD/WT: Wrong Track	11%	(301)	23%	(620)	15%	(420)	51%	(1383)	2724
Biden Job Approve	22%	(438)	29%	(568)	15%	(289)	35%	(694)	1989
Biden Job Disapprove	11%	(245)	22%	(476)	16%	(343)	52%	(1146)	2210

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Table MCTE11_3: How interested would you be in participating in each of the following activities within a metaverse environment?
 Creating an avatar to represent you in the digital world

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	16% (714)	25% (1087)	15% (662)	44% (1957)	4420
Biden Job Strongly Approve	29% (277)	24% (234)	13% (124)	34% (323)	959
Biden Job Somewhat Approve	16% (161)	32% (334)	16% (165)	36% (371)	1031
Biden Job Somewhat Disapprove	12% (77)	29% (181)	17% (107)	41% (250)	614
Biden Job Strongly Disapprove	11% (168)	19% (296)	15% (236)	56% (896)	1596
Favorable of Biden	22% (429)	28% (553)	15% (292)	36% (711)	1985
Unfavorable of Biden	12% (259)	22% (481)	15% (336)	51% (1113)	2189
Very Favorable of Biden	30% (291)	23% (227)	14% (134)	34% (332)	985
Somewhat Favorable of Biden	14% (138)	33% (326)	16% (157)	38% (379)	1000
Somewhat Unfavorable of Biden	16% (91)	29% (160)	16% (88)	38% (212)	550
Very Unfavorable of Biden	10% (168)	20% (321)	15% (249)	55% (901)	1639
#1 Issue: Economy	16% (288)	29% (509)	16% (288)	39% (689)	1774
#1 Issue: Security	13% (87)	14% (95)	14% (100)	59% (410)	692
#1 Issue: Health Care	22% (119)	29% (157)	15% (84)	34% (184)	544
#1 Issue: Medicare / Social Security	7% (37)	17% (84)	14% (70)	62% (313)	505
#1 Issue: Women's Issues	27% (56)	32% (67)	13% (28)	28% (59)	210
#1 Issue: Education	26% (46)	35% (62)	14% (24)	25% (44)	177
#1 Issue: Energy	18% (54)	22% (67)	14% (42)	46% (138)	300
#1 Issue: Other	12% (26)	21% (47)	11% (25)	55% (121)	219
2020 Vote: Joe Biden	21% (393)	26% (484)	14% (270)	39% (735)	1882
2020 Vote: Donald Trump	11% (169)	20% (308)	16% (239)	53% (807)	1523
2020 Vote: Other	13% (18)	23% (32)	16% (22)	48% (67)	139
2020 Vote: Didn't Vote	15% (135)	30% (263)	15% (130)	40% (348)	876
2018 House Vote: Democrat	21% (316)	24% (363)	15% (223)	41% (617)	1519
2018 House Vote: Republican	11% (138)	20% (246)	15% (189)	54% (677)	1250
2018 House Vote: Someone else	11% (12)	21% (25)	14% (16)	54% (62)	115
2016 Vote: Hillary Clinton	20% (280)	24% (342)	15% (210)	41% (579)	1412
2016 Vote: Donald Trump	12% (162)	18% (253)	16% (214)	54% (743)	1371
2016 Vote: Other	10% (23)	17% (37)	20% (44)	52% (114)	217
2016 Vote: Didn't Vote	17% (247)	32% (454)	14% (194)	37% (520)	1415

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Table MCTE11_3: How interested would you be in participating in each of the following activities within a metaverse environment?
Creating an avatar to represent you in the digital world

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	16%	(714)	25%	(1087)	15%	(662)	44%	(1957)	4420
Voted in 2014: Yes	15%	(383)	21%	(535)	15%	(381)	48%	(1220)	2519
Voted in 2014: No	17%	(331)	29%	(552)	15%	(280)	39%	(737)	1901
4-Region: Northeast	20%	(162)	25%	(196)	12%	(98)	42%	(334)	791
4-Region: Midwest	10%	(97)	20%	(190)	16%	(147)	53%	(494)	929
4-Region: South	16%	(260)	25%	(416)	16%	(262)	43%	(717)	1656
4-Region: West	19%	(194)	27%	(284)	15%	(155)	39%	(411)	1045
2203009	15%	(326)	25%	(555)	14%	(319)	46%	(1009)	2209
2203015	18%	(388)	24%	(533)	16%	(343)	43%	(948)	2211
Interest in the Metaverse	37%	(606)	43%	(702)	12%	(200)	7%	(118)	1626
Owns a VR Headset	42%	(326)	36%	(286)	8%	(66)	14%	(107)	786
24+ Hours on Internet per Week	17%	(299)	24%	(423)	16%	(273)	43%	(757)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE11_4: How interested would you be in participating in each of the following activities within a metaverse environment?
 Purchasing virtual apparel and footwear from your favorite brands for your virtual avatar

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	12%	(532)	19%	(831)	17%	(744)	52%	(2313)	4420
Gender: Male	16%	(350)	21%	(445)	17%	(352)	46%	(986)	2133
Gender: Female	8%	(182)	17%	(386)	17%	(392)	58%	(1327)	2287
Age: 18-34	23%	(299)	27%	(355)	18%	(233)	33%	(429)	1316
Age: 35-44	18%	(127)	23%	(165)	17%	(120)	43%	(306)	718
Age: 45-64	6%	(92)	17%	(264)	18%	(273)	58%	(880)	1509
Age: 65+	2%	(14)	5%	(46)	13%	(117)	80%	(699)	877
GenZers: 1997-2012	16%	(80)	27%	(131)	21%	(100)	36%	(174)	485
Millennials: 1981-1996	24%	(329)	26%	(360)	16%	(218)	34%	(464)	1371
GenXers: 1965-1980	9%	(97)	21%	(231)	18%	(203)	52%	(575)	1107
Baby Boomers: 1946-1964	2%	(24)	8%	(105)	16%	(208)	75%	(991)	1328
PID: Dem (no lean)	17%	(298)	22%	(374)	16%	(278)	45%	(766)	1716
PID: Ind (no lean)	8%	(111)	18%	(249)	18%	(252)	56%	(764)	1376
PID: Rep (no lean)	9%	(123)	16%	(208)	16%	(214)	59%	(783)	1328
PID/Gender: Dem Men	26%	(232)	26%	(229)	13%	(119)	34%	(305)	885
PID/Gender: Dem Women	8%	(66)	17%	(145)	19%	(159)	56%	(462)	831
PID/Gender: Ind Men	7%	(45)	18%	(119)	20%	(135)	55%	(362)	661
PID/Gender: Ind Women	9%	(66)	18%	(131)	16%	(117)	56%	(402)	716
PID/Gender: Rep Men	13%	(74)	17%	(97)	17%	(98)	54%	(319)	588
PID/Gender: Rep Women	7%	(50)	15%	(111)	16%	(116)	63%	(463)	740
Ideo: Liberal (1-3)	18%	(239)	21%	(269)	16%	(214)	44%	(577)	1299
Ideo: Moderate (4)	10%	(126)	21%	(262)	19%	(237)	49%	(595)	1220
Ideo: Conservative (5-7)	9%	(133)	16%	(231)	15%	(225)	60%	(899)	1488
Educ: < College	10%	(304)	19%	(568)	18%	(549)	53%	(1617)	3038
Educ: Bachelors degree	14%	(129)	18%	(156)	14%	(126)	54%	(480)	892
Educ: Post-grad	20%	(100)	22%	(107)	14%	(68)	44%	(216)	490
Income: Under 50k	10%	(229)	19%	(441)	17%	(376)	54%	(1226)	2271
Income: 50k-100k	12%	(169)	18%	(252)	18%	(258)	53%	(755)	1435
Income: 100k+	19%	(134)	19%	(138)	15%	(110)	46%	(332)	714
Ethnicity: White	11%	(369)	17%	(574)	17%	(575)	56%	(1941)	3459
Ethnicity: Hispanic	20%	(137)	24%	(168)	22%	(151)	35%	(245)	702

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Table MCTE11_4: How interested would you be in participating in each of the following activities within a metaverse environment?
Purchasing virtual apparel and footwear from your favorite brands for your virtual avatar

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	12%	(532)	19%	(831)	17%	(744)	52%	(2313)	4420
Ethnicity: Black	22%	(120)	26%	(144)	16%	(89)	36%	(198)	551
Ethnicity: Other	10%	(43)	28%	(113)	19%	(80)	42%	(174)	410
All Christian	11%	(224)	17%	(343)	15%	(303)	57%	(1162)	2034
All Non-Christian	31%	(109)	24%	(84)	15%	(53)	29%	(102)	347
Atheist	11%	(18)	16%	(27)	10%	(16)	63%	(104)	165
Agnostic/Nothing in particular	9%	(100)	19%	(216)	21%	(244)	51%	(578)	1137
Something Else	11%	(81)	22%	(161)	17%	(128)	50%	(367)	737
Religious Non-Protestant/Catholic	29%	(115)	22%	(89)	15%	(59)	34%	(137)	401
Evangelical	16%	(186)	19%	(220)	13%	(152)	52%	(598)	1157
Non-Evangelical	7%	(106)	17%	(266)	18%	(271)	58%	(890)	1533
Community: Urban	23%	(308)	24%	(322)	15%	(197)	38%	(518)	1345
Community: Suburban	7%	(145)	17%	(334)	19%	(366)	57%	(1131)	1976
Community: Rural	7%	(79)	16%	(175)	16%	(181)	60%	(664)	1099
Employ: Private Sector	15%	(212)	23%	(315)	18%	(246)	44%	(617)	1390
Employ: Government	21%	(58)	25%	(68)	18%	(48)	36%	(98)	272
Employ: Self-Employed	21%	(96)	27%	(124)	15%	(70)	37%	(173)	463
Employ: Homemaker	10%	(35)	18%	(61)	18%	(58)	54%	(176)	329
Employ: Student	15%	(18)	29%	(35)	23%	(28)	33%	(39)	120
Employ: Retired	2%	(16)	6%	(62)	14%	(138)	78%	(777)	993
Employ: Unemployed	10%	(58)	20%	(115)	18%	(103)	52%	(296)	572
Employ: Other	14%	(40)	18%	(51)	19%	(55)	48%	(137)	282
Military HH: Yes	11%	(67)	13%	(80)	14%	(90)	63%	(395)	632
Military HH: No	12%	(465)	20%	(751)	17%	(654)	51%	(1918)	3788
RD/WT: Right Direction	20%	(332)	24%	(403)	17%	(283)	40%	(678)	1696
RD/WT: Wrong Track	7%	(200)	16%	(428)	17%	(461)	60%	(1635)	2724
Biden Job Approve	18%	(358)	22%	(443)	17%	(335)	43%	(854)	1989
Biden Job Disapprove	7%	(151)	16%	(354)	17%	(376)	60%	(1329)	2210

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Table MCTE11_4: How interested would you be in participating in each of the following activities within a metaverse environment?
 Purchasing virtual apparel and footwear from your favorite brands for your virtual avatar

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	12%	(532)	19%	(831)	17%	(744)	52%	(2313)	4420
Biden Job Strongly Approve	26%	(250)	22%	(209)	13%	(122)	39%	(378)	959
Biden Job Somewhat Approve	10%	(108)	23%	(234)	21%	(213)	46%	(476)	1031
Biden Job Somewhat Disapprove	8%	(48)	21%	(128)	21%	(127)	51%	(311)	614
Biden Job Strongly Disapprove	6%	(103)	14%	(225)	16%	(249)	64%	(1018)	1596
Favorable of Biden	18%	(351)	22%	(443)	17%	(330)	43%	(860)	1985
Unfavorable of Biden	7%	(159)	16%	(345)	17%	(377)	60%	(1309)	2189
Very Favorable of Biden	26%	(258)	20%	(201)	14%	(136)	40%	(390)	985
Somewhat Favorable of Biden	9%	(94)	24%	(242)	19%	(194)	47%	(470)	1000
Somewhat Unfavorable of Biden	10%	(56)	19%	(107)	20%	(108)	51%	(278)	550
Very Unfavorable of Biden	6%	(102)	15%	(238)	16%	(269)	63%	(1031)	1639
#1 Issue: Economy	13%	(229)	21%	(377)	18%	(325)	48%	(843)	1774
#1 Issue: Security	10%	(71)	12%	(85)	15%	(106)	62%	(431)	692
#1 Issue: Health Care	17%	(95)	22%	(121)	17%	(91)	44%	(238)	544
#1 Issue: Medicare / Social Security	4%	(21)	12%	(60)	17%	(84)	67%	(341)	505
#1 Issue: Women's Issues	14%	(30)	25%	(52)	15%	(32)	45%	(95)	210
#1 Issue: Education	16%	(29)	30%	(53)	17%	(29)	37%	(66)	177
#1 Issue: Energy	14%	(43)	18%	(54)	17%	(52)	50%	(152)	300
#1 Issue: Other	7%	(16)	14%	(30)	11%	(24)	68%	(148)	219
2020 Vote: Joe Biden	17%	(316)	21%	(390)	15%	(286)	47%	(890)	1882
2020 Vote: Donald Trump	8%	(120)	16%	(236)	16%	(251)	60%	(916)	1523
2020 Vote: Other	8%	(12)	13%	(18)	17%	(24)	62%	(86)	139
2020 Vote: Didn't Vote	10%	(85)	21%	(187)	21%	(182)	48%	(422)	876
2018 House Vote: Democrat	16%	(237)	20%	(308)	15%	(229)	49%	(746)	1519
2018 House Vote: Republican	8%	(102)	16%	(195)	14%	(176)	62%	(776)	1250
2018 House Vote: Someone else	9%	(11)	10%	(11)	15%	(17)	66%	(76)	115
2016 Vote: Hillary Clinton	15%	(211)	20%	(285)	16%	(223)	49%	(693)	1412
2016 Vote: Donald Trump	9%	(118)	15%	(205)	15%	(209)	61%	(839)	1371
2016 Vote: Other	6%	(13)	13%	(28)	13%	(28)	68%	(147)	217
2016 Vote: Didn't Vote	13%	(190)	22%	(312)	20%	(280)	45%	(633)	1415

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Table MCTE11_4: How interested would you be in participating in each of the following activities within a metaverse environment?
Purchasing virtual apparel and footwear from your favorite brands for your virtual avatar

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	12%	(532)	19%	(831)	17%	(744)	52%	(2313)	4420
Voted in 2014: Yes	11%	(285)	17%	(424)	15%	(383)	57%	(1428)	2519
Voted in 2014: No	13%	(248)	21%	(407)	19%	(361)	47%	(885)	1901
4-Region: Northeast	17%	(137)	20%	(158)	15%	(121)	47%	(375)	791
4-Region: Midwest	7%	(68)	15%	(138)	16%	(153)	61%	(570)	929
4-Region: South	10%	(167)	19%	(317)	18%	(290)	53%	(881)	1656
4-Region: West	15%	(160)	21%	(218)	17%	(179)	47%	(487)	1045
2203009	11%	(253)	19%	(410)	16%	(349)	54%	(1196)	2209
2203015	13%	(279)	19%	(421)	18%	(394)	51%	(1117)	2211
Interest in the Metaverse	29%	(469)	36%	(580)	19%	(306)	17%	(271)	1626
Owns a VR Headset	36%	(282)	31%	(247)	14%	(112)	19%	(145)	786
24+ Hours on Internet per Week	11%	(185)	18%	(313)	17%	(305)	54%	(950)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCTEdem1: Do you currently subscribe to an internet service at home?

Demographic	Yes	No	Total N
Adults	89% (3913)	11% (507)	4420
Gender: Male	89% (1900)	11% (234)	2133
Gender: Female	88% (2013)	12% (274)	2287
Age: 18-34	86% (1126)	14% (190)	1316
Age: 35-44	87% (628)	13% (91)	718
Age: 45-64	89% (1341)	11% (168)	1509
Age: 65+	93% (818)	7% (58)	877
GenZers: 1997-2012	79% (383)	21% (102)	485
Millennials: 1981-1996	88% (1209)	12% (161)	1371
GenXers: 1965-1980	88% (979)	12% (128)	1107
Baby Boomers: 1946-1964	92% (1217)	8% (111)	1328
PID: Dem (no lean)	91% (1558)	9% (158)	1716
PID: Ind (no lean)	86% (1184)	14% (192)	1376
PID: Rep (no lean)	88% (1171)	12% (157)	1328
PID/Gender: Dem Men	92% (814)	8% (71)	885
PID/Gender: Dem Women	90% (744)	10% (87)	831
PID/Gender: Ind Men	87% (578)	13% (83)	661
PID/Gender: Ind Women	85% (607)	15% (109)	716
PID/Gender: Rep Men	86% (508)	14% (80)	588
PID/Gender: Rep Women	90% (662)	10% (77)	740
Ideo: Liberal (1-3)	90% (1171)	10% (127)	1299
Ideo: Moderate (4)	88% (1074)	12% (146)	1220
Ideo: Conservative (5-7)	91% (1353)	9% (136)	1488
Educ: < College	87% (2632)	13% (407)	3038
Educ: Bachelors degree	93% (832)	7% (59)	892
Educ: Post-grad	92% (449)	8% (41)	490
Income: Under 50k	85% (1935)	15% (336)	2271
Income: 50k-100k	91% (1310)	9% (125)	1435
Income: 100k+	94% (668)	6% (46)	714
Ethnicity: White	89% (3093)	11% (366)	3459
Ethnicity: Hispanic	88% (615)	12% (87)	702
Ethnicity: Black	87% (477)	13% (74)	551
Ethnicity: Other	84% (343)	16% (67)	410

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Table MCTEdem1: Do you currently subscribe to an internet service at home?

Demographic	Yes	No	Total N
Adults	89% (3913)	11% (507)	4420
All Christian	89% (1818)	11% (215)	2034
All Non-Christian	93% (322)	7% (25)	347
Atheist	92% (152)	8% (13)	165
Agnostic/Nothing in particular	86% (979)	14% (157)	1137
Something Else	87% (641)	13% (96)	737
Religious Non-Protestant/Catholic	92% (370)	8% (31)	401
Evangelical	89% (1031)	11% (126)	1157
Non-Evangelical	88% (1356)	12% (177)	1533
Community: Urban	88% (1177)	12% (168)	1345
Community: Suburban	91% (1801)	9% (175)	1976
Community: Rural	85% (935)	15% (164)	1099
Employ: Private Sector	92% (1274)	8% (116)	1390
Employ: Government	91% (247)	9% (25)	272
Employ: Self-Employed	88% (406)	12% (57)	463
Employ: Homemaker	89% (294)	11% (35)	329
Employ: Student	80% (96)	20% (24)	120
Employ: Retired	93% (919)	7% (73)	993
Employ: Unemployed	78% (448)	22% (124)	572
Employ: Other	81% (229)	19% (53)	282
Military HH: Yes	89% (563)	11% (68)	632
Military HH: No	88% (3350)	12% (439)	3788
RD/WT: Right Direction	91% (1536)	9% (160)	1696
RD/WT: Wrong Track	87% (2377)	13% (347)	2724
Biden Job Approve	91% (1801)	9% (188)	1989
Biden Job Disapprove	88% (1943)	12% (267)	2210
Biden Job Strongly Approve	91% (874)	9% (84)	959
Biden Job Somewhat Approve	90% (927)	10% (104)	1031
Biden Job Somewhat Disapprove	87% (533)	13% (82)	614
Biden Job Strongly Disapprove	88% (1410)	12% (185)	1596
Favorable of Biden	91% (1809)	9% (176)	1985
Unfavorable of Biden	88% (1925)	12% (264)	2189

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Table MCTEdem1: Do you currently subscribe to an internet service at home?

Demographic	Yes	No	Total N
Adults	89% (3913)	11% (507)	4420
Very Favorable of Biden	91% (900)	9% (85)	985
Somewhat Favorable of Biden	91% (910)	9% (91)	1000
Somewhat Unfavorable of Biden	87% (480)	13% (70)	550
Very Unfavorable of Biden	88% (1445)	12% (194)	1639
#1 Issue: Economy	89% (1581)	11% (193)	1774
#1 Issue: Security	88% (609)	12% (83)	692
#1 Issue: Health Care	88% (477)	12% (67)	544
#1 Issue: Medicare / Social Security	90% (456)	10% (48)	505
#1 Issue: Women's Issues	89% (188)	11% (22)	210
#1 Issue: Education	84% (149)	16% (28)	177
#1 Issue: Energy	88% (263)	12% (37)	300
#1 Issue: Other	87% (190)	13% (29)	219
2020 Vote: Joe Biden	92% (1725)	8% (157)	1882
2020 Vote: Donald Trump	90% (1376)	10% (147)	1523
2020 Vote: Other	91% (127)	9% (13)	139
2020 Vote: Didn't Vote	78% (686)	22% (190)	876
2018 House Vote: Democrat	93% (1408)	7% (111)	1519
2018 House Vote: Republican	91% (1135)	9% (114)	1250
2018 House Vote: Someone else	88% (101)	12% (14)	115
2016 Vote: Hillary Clinton	93% (1309)	7% (103)	1412
2016 Vote: Donald Trump	90% (1239)	10% (132)	1371
2016 Vote: Other	93% (201)	7% (15)	217
2016 Vote: Didn't Vote	82% (1158)	18% (258)	1415
Voted in 2014: Yes	92% (2310)	8% (209)	2519
Voted in 2014: No	84% (1603)	16% (298)	1901
4-Region: Northeast	92% (727)	8% (64)	791
4-Region: Midwest	87% (805)	13% (123)	929
4-Region: South	88% (1458)	12% (198)	1656
4-Region: West	88% (923)	12% (121)	1045
2203009	89% (1964)	11% (245)	2209
2203015	88% (1949)	12% (262)	2211
Interest in the Metaverse	89% (1455)	11% (172)	1626

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Table MCTEdem1: Do you currently subscribe to an internet service at home?

Demographic	Yes		No		Total N
Adults	89%	(3913)	11%	(507)	4420
Owns a VR Headset	92%	(721)	8%	(65)	786
24+ Hours on Internet per Week	91%	(1601)	9%	(151)	1752

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	4420	100%
xdemGender	Gender: Male	2133	48%
	Gender: Female	2287	52%
	N	4420	
age	Age: 18-34	1316	30%
	Age: 35-44	718	16%
	Age: 45-64	1509	34%
	Age: 65+	877	20%
	N	4420	
demAgeGeneration	GenZers: 1997-2012	485	11%
	Millennials: 1981-1996	1371	31%
	GenXers: 1965-1980	1107	25%
	Baby Boomers: 1946-1964	1328	30%
	N	4291	
xpid3	PID: Dem (no lean)	1716	39%
	PID: Ind (no lean)	1376	31%
	PID: Rep (no lean)	1328	30%
	N	4420	
xpidGender	PID/Gender: Dem Men	885	20%
	PID/Gender: Dem Women	831	19%
	PID/Gender: Ind Men	661	15%
	PID/Gender: Ind Women	716	16%
	PID/Gender: Rep Men	588	13%
	PID/Gender: Rep Women	740	17%
	N	4420	
xdemIdeo3	Ideo: Liberal (1-3)	1299	29%
	Ideo: Moderate (4)	1220	28%
	Ideo: Conservative (5-7)	1488	34%
	N	4007	
xeduc3	Educ: < College	3038	69%
	Educ: Bachelors degree	892	20%
	Educ: Post-grad	490	11%
	N	4420	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	2271	51%
	Income: 50k-100k	1435	32%
	Income: 100k+	714	16%
	N	4420	
xdemWhite	Ethnicity: White	3459	78%
xdemHispBin	Ethnicity: Hispanic	702	16%
demBlackBin	Ethnicity: Black	551	12%
demRaceOther	Ethnicity: Other	410	9%
xdemReligion	All Christian	2034	46%
	All Non-Christian	347	8%
	Atheist	165	4%
	Agnostic/Nothing in particular	1137	26%
	Something Else	737	17%
	N	4420	
xdemReligOther	Religious Non-Protestant/Catholic	401	9%
xdemEvang	Evangelical	1157	26%
	Non-Evangelical	1533	35%
	N	2690	
xdemUsr	Community: Urban	1345	30%
	Community: Suburban	1976	45%
	Community: Rural	1099	25%
	N	4420	
xdemEmploy	Employ: Private Sector	1390	31%
	Employ: Government	272	6%
	Employ: Self-Employed	463	10%
	Employ: Homemaker	329	7%
	Employ: Student	120	3%
	Employ: Retired	993	22%
	Employ: Unemployed	572	13%
	Employ: Other	282	6%
	N	4420	
xdemMilHH1	Military HH: Yes	632	14%
	Military HH: No	3788	86%
	N	4420	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	1696	38%
	RD/WT: Wrong Track	2724	62%
	N	4420	
xdemBidenApprove	Biden Job Approve	1989	45%
	Biden Job Disapprove	2210	50%
	N	4199	
xdemBidenApprove2	Biden Job Strongly Approve	959	22%
	Biden Job Somewhat Approve	1031	23%
	Biden Job Somewhat Disapprove	614	14%
	Biden Job Strongly Disapprove	1596	36%
	N	4199	
xdemBidenFav	Favorable of Biden	1985	45%
	Unfavorable of Biden	2189	50%
	N	4174	
xdemBidenFavFull	Very Favorable of Biden	985	22%
	Somewhat Favorable of Biden	1000	23%
	Somewhat Unfavorable of Biden	550	12%
	Very Unfavorable of Biden	1639	37%
	N	4174	
xnr3	#1 Issue: Economy	1774	40%
	#1 Issue: Security	692	16%
	#1 Issue: Health Care	544	12%
	#1 Issue: Medicare / Social Security	505	11%
	#1 Issue: Women's Issues	210	5%
	#1 Issue: Education	177	4%
	#1 Issue: Energy	300	7%
	#1 Issue: Other	219	5%
	N	4420	
xsubVote20O	2020 Vote: Joe Biden	1882	43%
	2020 Vote: Donald Trump	1523	34%
	2020 Vote: Other	139	3%
	2020 Vote: Didn't Vote	876	20%
	N	4420	
xsubVote18O	2018 House Vote: Democrat	1519	34%
	2018 House Vote: Republican	1250	28%
	2018 House Vote: Someone else	115	3%
	N	2883	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	1412	32%
	2016 Vote: Donald Trump	1371	31%
	2016 Vote: Other	217	5%
	2016 Vote: Didn't Vote	1415	32%
	N	4414	
xsubVote14O	Voted in 2014: Yes	2519	57%
	Voted in 2014: No	1901	43%
	N	4420	
xreg4	4-Region: Northeast	791	18%
	4-Region: Midwest	929	21%
	4-Region: South	1656	37%
	4-Region: West	1045	24%
	N	4420	
poll	2203009	2209	50%
	2203015	2211	50%
	N	4420	
MCTExdem1	Interest in the Metaverse	1626	37%
MCTExdem2	Owns a VR Headset	786	18%
MCTExdem3	24+ Hours on Internet per Week	1752	40%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



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