# MMORNING CONSULT 

National Tracking Poll \#2203112
March 15-18, 2022
Crosstabulation Results

Methodology:
This poll was conducted between March 15-March 18, 2022 among a sample of 4419 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, educational attainment, age, race, and region. Results from the full survey have a margin of error of plus or minus 1 percentage points.

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## Crosstabulation Results by Respondent Demographics

Table MCEN1_1NET: Have you seen a new movie(s) that was released within the past year, either at a movie theater or elsewhere on TV, or via a streaming service? Please select all that apply.
Yes, in a movie theater

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (1211) | 73\% | (3208) | 4419 |
| Gender: Male | 30\% | (646) | 70\% | (1487) | 2133 |
| Gender: Female | 25\% | (565) | 75\% | (1722) | 2286 |
| Age: 18-34 | 40\% | (528) | 60\% | (788) | 1316 |
| Age: 35-44 | $31 \%$ | (226) | 69\% | (492) | 718 |
| Age: 45-64 | 20\% | (303) | 80\% | (1206) | 1508 |
| Age: 65+ | 18\% | (154) | 82\% | (722) | 876 |
| GenZers: 1997-2012 | 46\% | (239) | 54\% | (285) | 525 |
| Millennials: 1981-1996 | 35\% | (450) | 65\% | (855) | 1305 |
| GenXers: 1965-1980 | 23\% | (250) | 77\% | (814) | 1064 |
| Baby Boomers: 1946-1964 | 18\% | (244) | 82\% | (1132) | 1376 |
| PID: Dem (no lean) | 28\% | (448) | 72\% | (1132) | 1580 |
| PID: Ind (no lean) | 27\% | (409) | 73\% | (1089) | 1498 |
| PID: Rep (no lean) | 26\% | (354) | $74 \%$ | (987) | 1341 |
| PID/Gender: Dem Men | 32\% | (232) | 68\% | (500) | 732 |
| PID/Gender: Dem Women | 25\% | (216) | 75\% | (632) | 848 |
| PID/Gender: Ind Men | 30\% | (227) | 70\% | (521) | 748 |
| PID/Gender: Ind Women | 24\% | (181) | 76\% | (568) | 750 |
| PID/Gender: Rep Men | 29\% | (187) | 71\% | (466) | 652 |
| PID/Gender: Rep Women | 24\% | (167) | 76\% | (522) | 689 |
| Ideo: Liberal (1-3) | 31\% | (367) | 69\% | (805) | 1172 |
| Ideo: Moderate (4) | 26\% | (338) | 74\% | (971) | 1309 |
| Ideo: Conservative (5-7) | 27\% | (394) | 73\% | (1090) | 1484 |
| Educ: < College | 24\% | (736) | 76\% | (2301) | 3037 |
| Educ: Bachelors degree | 35\% | (311) | 65\% | (581) | 891 |
| Educ: Post-grad | $33 \%$ | (164) | 67\% | (326) | 490 |

Table MCEN1_1NET: Have you seen a new movie(s) that was released within the past year, either at a movie theater or elsewhere on TV, or via a streaming service? Please select all that apply.
Yes, in a movie theater

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (1211) | 73\% | (3208) | 4419 |
| Income: Under 50k | 21\% | (501) | 79\% | (1865) | 2366 |
| Income: 50k-100k | $33 \%$ | (464) | 67\% | (931) | 1395 |
| Income: 100k+ | 37\% | (246) | 63\% | (412) | 658 |
| Ethnicity: White | 28\% | (962) | 72\% | (2496) | 3458 |
| Ethnicity: Hispanic | 35\% | (248) | 65\% | (454) | 702 |
| Ethnicity: Black | 23\% | (126) | 77\% | (425) | 551 |
| Ethnicity: Other | 30\% | (122) | 70\% | (287) | 410 |
| All Christian | 28\% | (548) | 72\% | (1423) | 1971 |
| All Non-Christian | 22\% | (49) | 78\% | (171) | 221 |
| Atheist | 30\% | (64) | 70\% | (147) | 211 |
| Agnostic/Nothing in particular | 28\% | (351) | 72\% | (892) | 1244 |
| Something Else | 26\% | (198) | 74\% | (575) | 773 |
| Religious Non-Protestant/Catholic | 26\% | (69) | 74\% | (198) | 268 |
| Evangelical | 27\% | (299) | 73\% | (818) | 1117 |
| Non-Evangelical | 27\% | (421) | 73\% | (1134) | 1554 |
| Community: Urban | 30\% | (346) | 70\% | (818) | 1164 |
| Community: Suburban | 30\% | (629) | 70\% | (1475) | 2104 |
| Community: Rural | 20\% | (236) | 80\% | (916) | 1152 |
| Employ: Private Sector | 34\% | (466) | 66\% | (894) | 1361 |
| Employ: Government | 44\% | (112) | 56\% | (143) | 255 |
| Employ: Self-Employed | 33\% | (129) | 67\% | (262) | 392 |
| Employ: Homemaker | $21 \%$ | (56) | 79\% | (216) | 273 |
| Employ: Student | 47\% | (94) | 53\% | (105) | 200 |
| Employ: Retired | 17\% | (180) | 83\% | (857) | 1037 |
| Employ: Unemployed | 17\% | (97) | 83\% | (483) | 580 |
| Employ: Other | 23\% | (76) | 77\% | (247) | 323 |
| Military HH: Yes | 25\% | (151) | 75\% | (467) | 618 |
| Military HH: No | 28\% | (1059) | 72\% | (2742) | 3801 |
| RD/WT: Right Direction | 28\% | (386) | 72\% | (1002) | 1388 |
| RD/WT: Wrong Track | 27\% | (825) | 73\% | (2206) | 3031 |

[^0]Table MCEN1_1NET: Have you seen a new movie(s) that was released within the past year, either at a movie theater or elsewhere on TV, or via a streaming service? Please select all that apply.
Yes, in a movie theater

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (1211) | 73\% | (3208) | 4419 |
| Biden Job Approve | 27\% | (489) | 73\% | (1315) | 1804 |
| Biden Job Disapprove | 28\% | (663) | 72\% | (1718) | 2381 |
| Biden Job Strongly Approve | 23\% | (172) | 77\% | (581) | 753 |
| Biden Job Somewhat Approve | 30\% | (316) | 70\% | (734) | 1051 |
| Biden Job Somewhat Disapprove | $31 \%$ | (213) | 69\% | (466) | 679 |
| Biden Job Strongly Disapprove | 26\% | (450) | 74\% | (1252) | 1702 |
| Favorable of Biden | 28\% | (525) | 72\% | (1342) | 1867 |
| Unfavorable of Biden | 28\% | (648) | 72\% | (1694) | 2343 |
| Very Favorable of Biden | 24\% | (199) | 76\% | (622) | 821 |
| Somewhat Favorable of Biden | $31 \%$ | (326) | 69\% | (721) | 1047 |
| Somewhat Unfavorable of Biden | 32\% | (187) | 68\% | (400) | 587 |
| Very Unfavorable of Biden | 26\% | (461) | 74\% | (1294) | 1755 |
| \#1 Issue: Economy | 30\% | (530) | 70\% | (1225) | 1755 |
| \#1 Issue: Security | 24\% | (163) | 76\% | (528) | 692 |
| \#1 Issue: Health Care | 27\% | (127) | 73\% | (345) | 472 |
| \#1 Issue: Medicare / Social Security | 16\% | (77) | 84\% | (395) | 472 |
| \#1 Issue: Women's Issues | 33\% | (81) | 67\% | (161) | 242 |
| \#1 Issue: Education | 37\% | (61) | 63\% | (104) | 165 |
| \#1 Issue: Energy | $32 \%$ | (120) | 68\% | (254) | 374 |
| \#1 Issue: Other | $21 \%$ | (53) | 79\% | (195) | 248 |
| 2020 Vote: Joe Biden | 29\% | (537) | 71\% | (1306) | 1843 |
| 2020 Vote: Donald Trump | 27\% | (401) | 73\% | (1092) | 1492 |
| 2020 Vote: Other | 38\% | (57) | 62\% | (93) | 150 |
| 2020 Vote: Didn't Vote | 23\% | (216) | 77\% | (718) | 933 |
| 2018 House Vote: Democrat | 29\% | (420) | 71\% | (1020) | 1440 |
| 2018 House Vote: Republican | 28\% | (349) | 72\% | (896) | 1246 |
| 2018 House Vote: Someone else | 28\% | (42) | 72\% | (110) | 152 |

[^1]Table MCEN1_1NET: Have you seen a new movie(s) that was released within the past year, either at a movie theater or elsewhere on TV, or via a streaming service? Please select all that apply.
Yes, in a movie theater

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (1211) | 73\% | (3208) | 4419 |
| 2016 Vote: Hillary Clinton | 28\% | (377) | 72\% | (984) | 1362 |
| 2016 Vote: Donald Trump | 27\% | (357) | 73\% | (965) | 1321 |
| 2016 Vote: Other | 30\% | (67) | 70\% | (155) | 222 |
| 2016 Vote: Didn't Vote | 27\% | (409) | 73\% | (1102) | 1511 |
| Voted in 2014: Yes | 27\% | (670) | 73\% | (1797) | 2468 |
| Voted in 2014: No | 28\% | (540) | 72\% | (1411) | 1951 |
| 4-Region: Northeast | 25\% | (201) | 75\% | (590) | 791 |
| 4-Region: Midwest | 28\% | (262) | 72\% | (667) | 929 |
| 4-Region: South | 26\% | (432) | 74\% | (1223) | 1656 |
| 4-Region: West | 30\% | (316) | 70\% | (729) | 1044 |
| 2203103 | 27\% | (599) | 73\% | (1601) | 2200 |
| 2203112 | 28\% | (612) | 72\% | (1607) | 2219 |
| Watch Films | 30\% | (1143) | 70\% | (2668) | 3812 |
| Don't Watch Films | 11\% | (67) | 89\% | (540) | 607 |
| Watching Oscars | 34\% | (499) | 66\% | (963) | 1462 |
| Not Watching Oscars | 24\% | (711) | 76\% | (2246) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_2NET: Have you seen a new movie(s) that was released within the past year, either at a movie theater or elsewhere on TV, or via a streaming service? Please select all that apply.
Yes, live on TV

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (630) | 86\% | (3789) | 4419 |
| Gender: Male | 16\% | (348) | 84\% | (1785) | 2133 |
| Gender: Female | 12\% | (282) | 88\% | (2004) | 2286 |
| Age: 18-34 | 15\% | (196) | 85\% | (1120) | 1316 |
| Age: 35-44 | 14\% | (102) | 86\% | (617) | 718 |
| Age: 45-64 | 15\% | (227) | 85\% | (1282) | 1508 |
| Age: 65+ | 12\% | (105) | 88\% | (771) | 876 |
| GenZers: 1997-2012 | 15\% | (80) | 85\% | (444) | 525 |
| Millennials: 1981-1996 | 15\% | (195) | 85\% | (1110) | 1305 |
| GenXers: 1965-1980 | 15\% | (157) | 85\% | (907) | 1064 |
| Baby Boomers: 1946-1964 | 14\% | (186) | 86\% | (1190) | 1376 |
| PID: Dem (no lean) | 16\% | (259) | 84\% | (1321) | 1580 |
| PID: Ind (no lean) | 13\% | (188) | 87\% | (1310) | 1498 |
| PID: Rep (no lean) | $14 \%$ | (183) | 86\% | (1158) | 1341 |
| PID/Gender: Dem Men | 19\% | (142) | 81\% | (590) | 732 |
| PID/Gender: Dem Women | 14\% | (117) | 86\% | (731) | 848 |
| PID/Gender: Ind Men | 13\% | (96) | 87\% | (652) | 748 |
| PID/Gender: Ind Women | 12\% | (91) | 88\% | (658) | 750 |
| PID/Gender: Rep Men | 17\% | (110) | 83\% | (543) | 652 |
| PID/Gender: Rep Women | $11 \%$ | (74) | 89\% | (615) | 689 |
| Ideo: Liberal (1-3) | $14 \%$ | (162) | 86\% | (1009) | 1172 |
| Ideo: Moderate (4) | 15\% | (199) | 85\% | (1109) | 1309 |
| Ideo: Conservative (5-7) | 13\% | (196) | 87\% | (1288) | 1484 |
| Educ: < College | 14\% | (412) | 86\% | (2626) | 3037 |
| Educ: Bachelors degree | 16\% | (139) | 84\% | (753) | 891 |
| Educ: Post-grad | 16\% | (79) | 84\% | (411) | 490 |
| Income: Under 50k | 13\% | (303) | 87\% | (2062) | 2366 |
| Income: 50k-100k | 15\% | (204) | 85\% | (1191) | 1395 |
| Income: 100k+ | 19\% | (122) | 81\% | (536) | 658 |
| Ethnicity: White | 13\% | (453) | 87\% | (3005) | 3458 |
| Ethnicity: Hispanic | 18\% | (125) | 82\% | (577) | 702 |

[^2]Table MCEN1_2NET: Have you seen a new movie(s) that was released within the past year, either at a movie theater or elsewhere on TV, or via a streaming service? Please select all that apply.
Yes, live on TV

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $14 \%$ | (630) | 86\% | (3789) | 4419 |
| Ethnicity: Black | 18\% | (98) | 82\% | (452) | 551 |
| Ethnicity: Other | 19\% | (78) | 81\% | (331) | 410 |
| All Christian | 14\% | (284) | 86\% | (1687) | 1971 |
| All Non-Christian | 18\% | (40) | 82\% | (180) | 221 |
| Atheist | 9\% | (19) | 91\% | (192) | 211 |
| Agnostic/Nothing in particular | 14\% | (169) | 86\% | (1075) | 1244 |
| Something Else | 15\% | (117) | 85\% | (656) | 773 |
| Religious Non-Protestant/Catholic | 17\% | (45) | 83\% | (223) | 268 |
| Evangelical | 16\% | (182) | 84\% | (935) | 1117 |
| Non-Evangelical | 13\% | (210) | 87\% | (1345) | 1554 |
| Community: Urban | 16\% | (191) | 84\% | (973) | 1164 |
| Community: Suburban | 14\% | (285) | 86\% | (1819) | 2104 |
| Community: Rural | 13\% | (153) | 87\% | (998) | 1152 |
| Employ: Private Sector | 15\% | (205) | 85\% | (1156) | 1361 |
| Employ: Government | 15\% | (39) | 85\% | (216) | 255 |
| Employ: Self-Employed | $14 \%$ | (55) | 86\% | (336) | 392 |
| Employ: Homemaker | 9\% | (24) | 91\% | (248) | 273 |
| Employ: Student | 16\% | (32) | 84\% | (167) | 200 |
| Employ: Retired | 13\% | (132) | 87\% | (904) | 1037 |
| Employ: Unemployed | 15\% | (85) | 85\% | (495) | 580 |
| Employ: Other | 18\% | (57) | 82\% | (266) | 323 |
| Military HH: Yes | 15\% | (91) | 85\% | (527) | 618 |
| Military HH: No | 14\% | (539) | 86\% | (3262) | 3801 |
| RD/WT: Right Direction | 19\% | (259) | 81\% | (1129) | 1388 |
| RD/WT: Wrong Track | 12\% | (370) | 88\% | (2660) | 3031 |
| Biden Job Approve | 17\% | (301) | 83\% | (1503) | 1804 |
| Biden Job Disapprove | 12\% | (294) | 88\% | (2087) | 2381 |

[^3]Table MCEN1_2NET: Have you seen a new movie(s) that was released within the past year, either at a movie theater or elsewhere on TV, or via a streaming service? Please select all that apply.
Yes, live on TV

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (630) | 86\% | (3789) | 4419 |
| Biden Job Strongly Approve | $21 \%$ | (155) | 79\% | (598) | 753 |
| Biden Job Somewhat Approve | 14\% | (146) | 86\% | (905) | 1051 |
| Biden Job Somewhat Disapprove | $11 \%$ | (77) | 89\% | (602) | 679 |
| Biden Job Strongly Disapprove | 13\% | (217) | 87\% | (1485) | 1702 |
| Favorable of Biden | 16\% | (303) | 84\% | (1564) | 1867 |
| Unfavorable of Biden | 12\% | (293) | 88\% | (2050) | 2343 |
| Very Favorable of Biden | 21\% | (171) | 79\% | (650) | 821 |
| Somewhat Favorable of Biden | 13\% | (132) | 87\% | (914) | 1047 |
| Somewhat Unfavorable of Biden | 10\% | (61) | 90\% | (527) | 587 |
| Very Unfavorable of Biden | 13\% | (232) | 87\% | (1524) | 1755 |
| \#1 Issue: Economy | 13\% | (235) | 87\% | (1520) | 1755 |
| \#1 Issue: Security | 16\% | (114) | 84\% | (578) | 692 |
| \#1 Issue: Health Care | 19\% | (90) | 81\% | (382) | 472 |
| \#1 Issue: Medicare / Social Security | 13\% | (61) | 87\% | (410) | 472 |
| \#1 Issue: Women's Issues | 12\% | (29) | 88\% | (213) | 242 |
| \#1 Issue: Education | 16\% | (27) | 84\% | (138) | 165 |
| \#1 Issue: Energy | 11\% | (43) | 89\% | (331) | 374 |
| \#1 Issue: Other | 12\% | (30) | 88\% | (217) | 248 |
| 2020 Vote: Joe Biden | 16\% | (291) | 84\% | (1552) | 1843 |
| 2020 Vote: Donald Trump | 13\% | (191) | 87\% | (1302) | 1492 |
| 2020 Vote: Other | 12\% | (18) | 88\% | (132) | 150 |
| 2020 Vote: Didn't Vote | 14\% | (130) | 86\% | (803) | 933 |
| 2018 House Vote: Democrat | 17\% | (252) | 83\% | (1188) | 1440 |
| 2018 House Vote: Republican | 13\% | (159) | 87\% | (1087) | 1246 |
| 2018 House Vote: Someone else | 15\% | (23) | 85\% | (129) | 152 |
| 2016 Vote: Hillary Clinton | 18\% | (243) | 82\% | (1119) | 1362 |
| 2016 Vote: Donald Trump | 13\% | (171) | 87\% | (1150) | 1321 |
| 2016 Vote: Other | 7\% | (15) | 93\% | (207) | 222 |
| 2016 Vote: Didn't Vote | 13\% | (201) | 87\% | (1310) | 1511 |

Continued on next page

Table MCEN1_2NET: Have you seen a new movie(s) that was released within the past year, either at a movie theater or elsewhere on TV, or via a streaming service? Please select all that apply.
Yes, live on TV

| Demographic |  | Selected | Not Selected |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Adults | $14 \%$ | $(630)$ | $86 \%$ | $(3789)$ |  |
| Voted in 2014: Yes | $16 \%$ | $(384)$ | $84 \%$ | $(2084)$ |  |
| Voted in 2014: No | $13 \%$ | $(246)$ | $87 \%$ | $(1706)$ |  |
| 4-Region: Northeast | $13 \%$ | $(106)$ | $87 \%$ | $(685)$ |  |
| 4-Region: Midwest | $12 \%$ | $(107)$ | $88 \%$ | $(821)$ |  |
| 4-Region: South | $16 \%$ | $(261)$ | $84 \%$ | $(1394)$ |  |
| 4-Region: West | $15 \%$ | $(155)$ | $85 \%$ | $(889)$ |  |
| 2203103 | $15 \%$ | $(329)$ | $85 \%$ | $(1871)$ |  |
| 2203112 | $14 \%$ | $(301)$ | $86 \%$ | $(1918)$ |  |
| Watch Films | $15 \%$ | $(588)$ | $85 \%$ | $(3223)$ |  |
| Don't Watch Films | $7 \%$ | $(41)$ | $93 \%$ | $(566)$ | 791 |
| Watching Oscars | $22 \%$ | $(320)$ | $78 \%$ | $(1142)$ | 1656 |
| Not Watching Oscars | $10 \%$ | $(310)$ | $90 \%$ | $(2647)$ | 1044 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_3NET: Have you seen a new movie(s) that was released within the past year, either at a movie theater or elsewhere on TV, or via a streaming service? Please select all that apply.
Yes, via video on demand

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 13\% | (564) | 87\% | (3855) | 4419 |
| Gender: Male | 13\% | (288) | 87\% | (1845) | 2133 |
| Gender: Female | 12\% | (276) | 88\% | (2010) | 2286 |
| Age: 18-34 | 13\% | (176) | 87\% | (1140) | 1316 |
| Age: 35-44 | 19\% | (139) | 81\% | (579) | 718 |
| Age: 45-64 | 11\% | (169) | 89\% | (1339) | 1508 |
| Age: 65+ | 9\% | (80) | 91\% | (796) | 876 |
| GenZers: 1997-2012 | 8\% | (42) | 92\% | (483) | 525 |
| Millennials: 1981-1996 | 18\% | (239) | 82\% | (1066) | 1305 |
| GenXers: 1965-1980 | 13\% | (140) | 87\% | (924) | 1064 |
| Baby Boomers: 1946-1964 | 9\% | (129) | 91\% | (1247) | 1376 |
| PID: Dem (no lean) | 15\% | (237) | 85\% | (1344) | 1580 |
| PID: Ind (no lean) | 11\% | (166) | 89\% | (1332) | 1498 |
| PID: Rep (no lean) | 12\% | (161) | 88\% | (1180) | 1341 |
| PID/Gender: Dem Men | 16\% | (118) | 84\% | (615) | 732 |
| PID/Gender: Dem Women | 14\% | (119) | 86\% | (729) | 848 |
| PID/Gender: Ind Men | 11\% | (84) | 89\% | (664) | 748 |
| PID/Gender: Ind Women | 11\% | (82) | 89\% | (668) | 750 |
| PID/Gender: Rep Men | 13\% | (86) | 87\% | (566) | 652 |
| PID/Gender: Rep Women | 11\% | (75) | 89\% | (614) | 689 |
| Ideo: Liberal (1-3) | 13\% | (156) | 87\% | (1016) | 1172 |
| Ideo: Moderate (4) | 14\% | (182) | 86\% | (1127) | 1309 |
| Ideo: Conservative (5-7) | 12\% | (181) | 88\% | (1303) | 1484 |
| Educ: < College | 11\% | (329) | 89\% | (2708) | 3037 |
| Educ: Bachelors degree | 16\% | (138) | 84\% | (753) | 891 |
| Educ: Post-grad | 20\% | (96) | 80\% | (394) | 490 |
| Income: Under 50k | 11\% | (256) | 89\% | (2110) | 2366 |
| Income: 50k-100k | 13\% | (180) | 87\% | (1216) | 1395 |
| Income: 100k+ | 20\% | (128) | 80\% | (529) | 658 |
| Ethnicity: White | 12\% | (428) | 88\% | (3030) | 3458 |
| Ethnicity: Hispanic | 16\% | (114) | 84\% | (587) | 702 |

[^4]Table MCEN1_3NET: Have you seen a new movie(s) that was released within the past year, either at a movie theater or elsewhere on TV, or via a streaming service? Please select all that apply.
Yes, via video on demand

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 13\% | (564) | 87\% | (3855) | 4419 |
| Ethnicity: Black | 13\% | (72) | 87\% | (479) | 551 |
| Ethnicity: Other | 15\% | (63) | 85\% | (347) | 410 |
| All Christian | 13\% | (262) | 87\% | (1708) | 1971 |
| All Non-Christian | 15\% | (33) | 85\% | (187) | 221 |
| Atheist | 11\% | (23) | 89\% | (188) | 211 |
| Agnostic/Nothing in particular | 11\% | (136) | 89\% | (1107) | 1244 |
| Something Else | 14\% | (108) | 86\% | (665) | 773 |
| Religious Non-Protestant/Catholic | 15\% | (40) | 85\% | (228) | 268 |
| Evangelical | 13\% | (147) | 87\% | (970) | 1117 |
| Non-Evangelical | 14\% | (213) | 86\% | (1341) | 1554 |
| Community: Urban | 15\% | (173) | 85\% | (990) | 1164 |
| Community: Suburban | 13\% | (266) | 87\% | (1838) | 2104 |
| Community: Rural | 11\% | (124) | 89\% | (1027) | 1152 |
| Employ: Private Sector | 16\% | (218) | 84\% | (1143) | 1361 |
| Employ: Government | 16\% | (42) | 84\% | (213) | 255 |
| Employ: Self-Employed | 15\% | (58) | 85\% | (334) | 392 |
| Employ: Homemaker | 11\% | (30) | 89\% | (243) | 273 |
| Employ: Student | 6\% | (11) | 94\% | (188) | 200 |
| Employ: Retired | 9\% | (96) | 91\% | (941) | 1037 |
| Employ: Unemployed | 10\% | (59) | 90\% | (521) | 580 |
| Employ: Other | 15\% | (50) | 85\% | (273) | 323 |
| Military HH: Yes | 15\% | (93) | 85\% | (525) | 618 |
| Military HH: No | 12\% | (470) | 88\% | (3331) | 3801 |
| RD/WT: Right Direction | 14\% | (197) | 86\% | (1191) | 1388 |
| RD/WT: Wrong Track | 12\% | (367) | 88\% | (2664) | 3031 |
| Biden Job Approve | 14\% | (252) | 86\% | (1552) | 1804 |
| Biden Job Disapprove | 12\% | (284) | 88\% | (2097) | 2381 |

[^5]Table MCEN1_3NET: Have you seen a new movie(s) that was released within the past year, either at a movie theater or elsewhere on TV, or via a streaming service? Please select all that apply.
Yes, via video on demand

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 13\% | (564) | 87\% | (3855) | 4419 |
| Biden Job Strongly Approve | 15\% | (116) | 85\% | (637) | 753 |
| Biden Job Somewhat Approve | 13\% | (136) | 87\% | (915) | 1051 |
| Biden Job Somewhat Disapprove | 12\% | (84) | 88\% | (595) | 679 |
| Biden Job Strongly Disapprove | 12\% | (200) | 88\% | (1502) | 1702 |
| Favorable of Biden | 14\% | (267) | 86\% | (1600) | 1867 |
| Unfavorable of Biden | 12\% | (275) | 88\% | (2068) | 2343 |
| Very Favorable of Biden | 15\% | (125) | 85\% | (695) | 821 |
| Somewhat Favorable of Biden | 14\% | (142) | 86\% | (905) | 1047 |
| Somewhat Unfavorable of Biden | 12\% | (70) | 88\% | (518) | 587 |
| Very Unfavorable of Biden | 12\% | (205) | 88\% | (1550) | 1755 |
| \#1 Issue: Economy | 14\% | (241) | 86\% | (1514) | 1755 |
| \#1 Issue: Security | 12\% | (82) | 88\% | (610) | 692 |
| \#1 Issue: Health Care | 11\% | (53) | 89\% | (419) | 472 |
| \#1 Issue: Medicare / Social Security | 11\% | (50) | 89\% | (422) | 472 |
| \#1 Issue: Women's Issues | 15\% | (37) | 85\% | (204) | 242 |
| \#1 Issue: Education | 17\% | (27) | 83\% | (138) | 165 |
| \#1 Issue: Energy | 12\% | (45) | 88\% | (329) | 374 |
| \#1 Issue: Other | 11\% | (28) | 89\% | (220) | 248 |
| 2020 Vote: Joe Biden | 15\% | (278) | 85\% | (1565) | 1843 |
| 2020 Vote: Donald Trump | 11\% | (170) | 89\% | (1322) | 1492 |
| 2020 Vote: Other | 15\% | (22) | 85\% | (128) | 150 |
| 2020 Vote: Didn't Vote | 10\% | (93) | 90\% | (841) | 933 |
| 2018 House Vote: Democrat | 16\% | (229) | 84\% | (1211) | 1440 |
| 2018 House Vote: Republican | 12\% | (155) | 88\% | (1091) | 1246 |
| 2018 House Vote: Someone else | 13\% | (19) | 87\% | (133) | 152 |
| 2016 Vote: Hillary Clinton | 15\% | (207) | 85\% | (1155) | 1362 |
| 2016 Vote: Donald Trump | 12\% | (165) | 88\% | (1156) | 1321 |
| 2016 Vote: Other | 17\% | (37) | 83\% | (185) | 222 |
| 2016 Vote: Didn't Vote | 10\% | (154) | 90\% | (1357) | 1511 |

Continued on next page

Table MCEN1_3NET: Have you seen a new movie(s) that was released within the past year, either at a movie theater or elsewhere on TV, or via a streaming service? Please select all that apply.
Yes, via video on demand

| Demographic | Selected |  |  | Not Selected |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Adults | $13 \%$ | $(564)$ | $87 \%$ | $(3855)$ |  |
| Voted in 2014: Yes | $14 \%$ | $(351)$ | $86 \%$ | $(2117)$ |  |
| Voted in 2014: No | $11 \%$ | $(213)$ | $89 \%$ | $(1739)$ |  |
| 4-Region: Northeast | $14 \%$ | $(107)$ | $86 \%$ | $(684)$ |  |
| 4-Region: Midwest | $11 \%$ | $(106)$ | $89 \%$ | $(823)$ |  |
| 4-Region: South | $13 \%$ | $(223)$ | $87 \%$ | $(1432)$ | $(919)$ |
| 4-Region: West | $12 \%$ | $(128)$ | $88 \%$ | $(968$ |  |
| 2203103 | $13 \%$ | $(283)$ | $87 \%$ | $(1917)$ | 791 |
| 2203112 | $13 \%$ | $(281)$ | $87 \%$ | $(1938)$ |  |
| Watch Films | $14 \%$ | $(544)$ | $86 \%$ | $(3267)$ | 929 |
| Don't Watch Films | $3 \%$ | $(20)$ | $97 \%$ | $(588)$ | 1656 |
| Watching Oscars | $19 \%$ | $(275)$ | $81 \%$ | $(1187)$ | 1044 |
| Not Watching Oscars | $10 \%$ | $(289)$ | $90 \%$ | $(2668)$ | 2200 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_4NET: Have you seen a new movie(s) that was released within the past year, either at a movie theater or elsewhere on TV, or via a streaming service? Please select all that apply.
Yes, via a streaming service

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 51\% | (2235) | 49\% | (2184) | 4419 |
| Gender: Male | 52\% | (1102) | 48\% | (1031) | 2133 |
| Gender: Female | 50\% | (1133) | 50\% | (1153) | 2286 |
| Age: 18-34 | 63\% | (823) | 37\% | (493) | 1316 |
| Age: 35-44 | 62\% | (447) | 38\% | (271) | 718 |
| Age: 45-64 | 46\% | (695) | 54\% | (814) | 1508 |
| Age: 65+ | 31\% | (270) | 69\% | (606) | 876 |
| GenZers: 1997-2012 | 62\% | (328) | 38\% | (197) | 525 |
| Millennials: 1981-1996 | 62\% | (806) | 38\% | (499) | 1305 |
| GenXers: 1965-1980 | 54\% | (574) | 46\% | (489) | 1064 |
| Baby Boomers: 1946-1964 | 36\% | (493) | 64\% | (883) | 1376 |
| PID: Dem (no lean) | 55\% | (871) | 45\% | (709) | 1580 |
| PID: Ind (no lean) | 52\% | (779) | 48\% | (719) | 1498 |
| PID: Rep (no lean) | 44\% | (585) | 56\% | (756) | 1341 |
| PID/Gender: Dem Men | 53\% | (389) | 47\% | (343) | 732 |
| PID/Gender: Dem Women | 57\% | (482) | 43\% | (366) | 848 |
| PID/Gender: Ind Men | 56\% | (417) | 44\% | (331) | 748 |
| PID/Gender: Ind Women | 48\% | (362) | 52\% | (388) | 750 |
| PID/Gender: Rep Men | 45\% | (295) | 55\% | (357) | 652 |
| PID/Gender: Rep Women | 42\% | (289) | 58\% | (399) | 689 |
| Ideo: Liberal (1-3) | 61\% | (709) | 39\% | (463) | 1172 |
| Ideo: Moderate (4) | 51\% | (669) | 49\% | (640) | 1309 |
| Ideo: Conservative (5-7) | 43\% | (644) | 57\% | (840) | 1484 |
| Educ: < College | 49\% | (1495) | 51\% | (1543) | 3037 |
| Educ: Bachelors degree | 54\% | (479) | 46\% | (413) | 891 |
| Educ: Post-grad | 53\% | (261) | 47\% | (229) | 490 |
| Income: Under 50k | 48\% | (1130) | $52 \%$ | (1236) | 2366 |
| Income: 50k-100k | $53 \%$ | (733) | 47\% | (662) | 1395 |
| Income: 100k+ | 57\% | (372) | 43\% | (286) | 658 |
| Ethnicity: White | 48\% | (1671) | 52\% | (1787) | 3458 |
| Ethnicity: Hispanic | 60\% | (422) | 40\% | (280) | 702 |

[^6]Table MCEN1_4NET: Have you seen a new movie(s) that was released within the past year, either at a movie theater or elsewhere on TV, or via a streaming service? Please select all that apply.
Yes, via a streaming service

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 51\% | (2235) | 49\% | (2184) | 4419 |
| Ethnicity: Black | 58\% | (320) | 42\% | (231) | 551 |
| Ethnicity: Other | 59\% | (244) | 41\% | (166) | 410 |
| All Christian | 45\% | (888) | 55\% | (1083) | 1971 |
| All Non-Christian | 51\% | (113) | 49\% | (107) | 221 |
| Atheist | 64\% | (135) | 36\% | (75) | 211 |
| Agnostic/Nothing in particular | 56\% | (692) | 44\% | (552) | 1244 |
| Something Else | 53\% | (406) | 47\% | (367) | 773 |
| Religious Non-Protestant/Catholic | 50\% | (134) | 50\% | (134) | 268 |
| Evangelical | 45\% | (505) | 55\% | (612) | 1117 |
| Non-Evangelical | 49\% | (756) | 51\% | (799) | 1554 |
| Community: Urban | 56\% | (653) | 44\% | (510) | 1164 |
| Community: Suburban | 51\% | (1074) | 49\% | (1030) | 2104 |
| Community: Rural | 44\% | (508) | 56\% | (644) | 1152 |
| Employ: Private Sector | 55\% | (754) | 45\% | (606) | 1361 |
| Employ: Government | 58\% | (148) | 42\% | (107) | 255 |
| Employ: Self-Employed | 55\% | (216) | 45\% | (175) | 392 |
| Employ: Homemaker | 53\% | (145) | 47\% | (128) | 273 |
| Employ: Student | 65\% | (131) | 35\% | (69) | 200 |
| Employ: Retired | 33\% | (342) | 67\% | (694) | 1037 |
| Employ: Unemployed | 57\% | (331) | 43\% | (250) | 580 |
| Employ: Other | 52\% | (168) | 48\% | (155) | 323 |
| Military HH: Yes | 46\% | (285) | 54\% | (333) | 618 |
| Military HH: No | 51\% | (1950) | 49\% | (1851) | 3801 |
| RD/WT: Right Direction | 53\% | (736) | 47\% | (652) | 1388 |
| RD/WT: Wrong Track | 49\% | (1498) | 51\% | (1532) | 3031 |
| Biden Job Approve | 55\% | (997) | 45\% | (807) | 1804 |
| Biden Job Disapprove | 47\% | (1116) | 53\% | (1266) | 2381 |

[^7]Table MCEN1_4NET: Have you seen a new movie(s) that was released within the past year, either at a movie theater or elsewhere on TV, or via a streaming service? Please select all that apply.
Yes, via a streaming service

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 51\% | (2235) | 49\% | (2184) | 4419 |
| Biden Job Strongly Approve | 50\% | (379) | 50\% | (374) | 753 |
| Biden Job Somewhat Approve | 59\% | (618) | 41\% | (433) | 1051 |
| Biden Job Somewhat Disapprove | 55\% | (372) | 45\% | (307) | 679 |
| Biden Job Strongly Disapprove | 44\% | (743) | 56\% | (959) | 1702 |
| Favorable of Biden | 55\% | (1036) | 45\% | (831) | 1867 |
| Unfavorable of Biden | 47\% | (1103) | 53\% | (1240) | 2343 |
| Very Favorable of Biden | 50\% | (412) | 50\% | (409) | 821 |
| Somewhat Favorable of Biden | 60\% | (624) | 40\% | (422) | 1047 |
| Somewhat Unfavorable of Biden | 53\% | (314) | 47\% | (273) | 587 |
| Very Unfavorable of Biden | 45\% | (789) | 55\% | (966) | 1755 |
| \#1 Issue: Economy | 55\% | (963) | 45\% | (792) | 1755 |
| \#1 Issue: Security | 40\% | (275) | 60\% | (416) | 692 |
| \#1 Issue: Health Care | 56\% | (263) | 44\% | (209) | 472 |
| \#1 Issue: Medicare / Social Security | 38\% | (181) | 62\% | (291) | 472 |
| \#1 Issue: Women's Issues | 57\% | (138) | 43\% | (104) | 242 |
| \#1 Issue: Education | 53\% | (88) | 47\% | (77) | 165 |
| \#1 Issue: Energy | 56\% | (209) | 44\% | (164) | 374 |
| \#1 Issue: Other | 48\% | (118) | 52\% | (130) | 248 |
| 2020 Vote: Joe Biden | 56\% | (1035) | 44\% | (808) | 1843 |
| 2020 Vote: Donald Trump | 43\% | (643) | 57\% | (850) | 1492 |
| 2020 Vote: Other | 50\% | (75) | 50\% | (75) | 150 |
| 2020 Vote: Didn't Vote | 52\% | (482) | 48\% | (451) | 933 |
| 2018 House Vote: Democrat | 56\% | (800) | 44\% | (640) | 1440 |
| 2018 House Vote: Republican | 42\% | (522) | 58\% | (724) | 1246 |
| 2018 House Vote: Someone else | 44\% | (66) | 56\% | (86) | 152 |
| 2016 Vote: Hillary Clinton | 56\% | (769) | 44\% | (593) | 1362 |
| 2016 Vote: Donald Trump | 43\% | (565) | 57\% | (756) | 1321 |
| 2016 Vote: Other | 46\% | (102) | 54\% | (119) | 222 |
| 2016 Vote: Didn't Vote | 53\% | (797) | 47\% | (714) | 1511 |

[^8]Table MCEN1_4NET: Have you seen a new movie(s) that was released within the past year, either at a movie theater or elsewhere on TV, or via a streaming service? Please select all that apply.
Yes, via a streaming service

| Demographic | Selected |  |  | Not Selected |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
| Adults | $51 \%$ | $(2235)$ | $49 \%$ | $(2184)$ |  |
| Voted in 2014: Yes | $48 \%$ | $(1190)$ | $52 \%$ | $(1278)$ |  |
| Voted in 2014: No | $54 \%$ | $(1045)$ | $46 \%$ | $(906)$ |  |
| 4-Region: Northeast | $52 \%$ | $(408)$ | $48 \%$ | $(382)$ |  |
| 4-Region: Midwest | $48 \%$ | $(441)$ | $52 \%$ | $(487)$ |  |
| 4-Region: South | $51 \%$ | $(842)$ | $49 \%$ | $(813)$ |  |
| 4-Region: West | $52 \%$ | $(543)$ | $48 \%$ | $(501)$ |  |
| 2203103 | $50 \%$ | $(1107)$ | $50 \%$ | $(1093)$ |  |
| 2203112 | $51 \%$ | $(1127)$ | $49 \%$ | $(1092)$ |  |
| Watch Films | $56 \%$ | $(2143)$ | $44 \%$ | $(1668)$ |  |
| Don't Watch Films | $15 \%$ | $(91)$ | $85 \%$ | $(516)$ | 791 |
| Watching Oscars | $57 \%$ | $(835)$ | $43 \%$ | $(627)$ | 1656 |
| Not Watching Oscars | $47 \%$ | $(1400)$ | $53 \%$ | $(1557)$ | 1044 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_5NET: Have you seen a new movie(s) that was released within the past year, either at a movie theater or elsewhere on TV, or via a streaming service? Please select all that apply.
No, I have not seen a new movie released in the past year

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (1207) | 73\% | (3212) | 4419 |
| Gender: Male | 25\% | (536) | 75\% | (1597) | 2133 |
| Gender: Female | 29\% | (671) | 71\% | (1615) | 2286 |
| Age: 18-34 | 13\% | (166) | 87\% | (1150) | 1316 |
| Age: 35-44 | 17\% | (120) | 83\% | (598) | 718 |
| Age: 45-64 | 33\% | (498) | 67\% | (1010) | 1508 |
| Age: 65+ | 48\% | (423) | 52\% | (454) | 876 |
| GenZers: 1997-2012 | 11\% | (57) | 89\% | (468) | 525 |
| Millennials: 1981-1996 | 15\% | (200) | 85\% | (1105) | 1305 |
| GenXers: 1965-1980 | 25\% | (266) | 75\% | (798) | 1064 |
| Baby Boomers: 1946-1964 | 43\% | (592) | 57\% | (784) | 1376 |
| PID: Dem (no lean) | 23\% | (363) | 77\% | (1217) | 1580 |
| PID: Ind (no lean) | 26\% | (392) | 74\% | (1105) | 1498 |
| PID: Rep (no lean) | 34\% | (452) | 66\% | (889) | 1341 |
| PID/Gender: Dem Men | 21\% | (156) | 79\% | (576) | 732 |
| PID/Gender: Dem Women | 24\% | (207) | 76\% | (641) | 848 |
| PID/Gender: Ind Men | 24\% | (178) | 76\% | (570) | 748 |
| PID/Gender: Ind Women | 29\% | (215) | 71\% | (535) | 750 |
| PID/Gender: Rep Men | 31\% | (202) | 69\% | (450) | 652 |
| PID/Gender: Rep Women | 36\% | (249) | 64\% | (439) | 689 |
| Ideo: Liberal (1-3) | 20\% | (229) | 80\% | (943) | 1172 |
| Ideo: Moderate (4) | 26\% | (346) | 74\% | (963) | 1309 |
| Ideo: Conservative (5-7) | 34\% | (507) | 66\% | (977) | 1484 |
| Educ: < College | 29\% | (893) | 71\% | (2145) | 3037 |
| Educ: Bachelors degree | 24\% | (212) | 76\% | (679) | 891 |
| Educ: Post-grad | 21\% | (102) | 79\% | (388) | 490 |
| Income: Under 50k | 31\% | (744) | 69\% | (1622) | 2366 |
| Income: 50k-100k | 24\% | (340) | 76\% | (1055) | 1395 |
| Income: 100k+ | 19\% | (124) | 81\% | (534) | 658 |
| Ethnicity: White | 30\% | (1031) | 70\% | (2427) | 3458 |
| Ethnicity: Hispanic | 14\% | (99) | 86\% | (603) | 702 |

[^9]Table MCEN1_5NET: Have you seen a new movie(s) that was released within the past year, either at a movie theater or elsewhere on TV, or via a streaming service? Please select all that apply.
No, I have not seen a new movie released in the past year

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (1207) | 73\% | (3212) | 4419 |
| Ethnicity: Black | 19\% | (103) | 81\% | (448) | 551 |
| Ethnicity: Other | 18\% | (73) | 82\% | (336) | 410 |
| All Christian | 32\% | (635) | 68\% | (1336) | 1971 |
| All Non-Christian | 28\% | (61) | 72\% | (159) | 221 |
| Atheist | 19\% | (41) | 81\% | (170) | 211 |
| Agnostic/Nothing in particular | 23\% | (286) | 77\% | (958) | 1244 |
| Something Else | 24\% | (185) | 76\% | (589) | 773 |
| Religious Non-Protestant/Catholic | 28\% | (76) | 72\% | (192) | 268 |
| Evangelical | 31\% | (341) | 69\% | (776) | 1117 |
| Non-Evangelical | 29\% | (454) | 71\% | (1100) | 1554 |
| Community: Urban | $21 \%$ | (239) | 79\% | (925) | 1164 |
| Community: Suburban | 28\% | (583) | 72\% | (1521) | 2104 |
| Community: Rural | 33\% | (385) | 67\% | (766) | 1152 |
| Employ: Private Sector | 20\% | (275) | 80\% | (1086) | 1361 |
| Employ: Government | 15\% | (38) | 85\% | (216) | 255 |
| Employ: Self-Employed | 20\% | (79) | 80\% | (313) | 392 |
| Employ: Homemaker | 32\% | (87) | 68\% | (186) | 273 |
| Employ: Student | 10\% | (19) | 90\% | (180) | 200 |
| Employ: Retired | 45\% | (466) | 55\% | (571) | 1037 |
| Employ: Unemployed | 27\% | (159) | 73\% | (421) | 580 |
| Employ: Other | 26\% | (84) | 74\% | (239) | 323 |
| Military HH: Yes | 35\% | (219) | 65\% | (399) | 618 |
| Military HH: No | 26\% | (988) | 74\% | (2813) | 3801 |
| RD/WT: Right Direction | 24\% | (331) | 76\% | (1057) | 1388 |
| RD/WT: Wrong Track | 29\% | (876) | 71\% | (2154) | 3031 |
| Biden Job Approve | 24\% | (428) | 76\% | (1375) | 1804 |
| Biden Job Disapprove | 30\% | (722) | 70\% | (1659) | 2381 |

[^10]Table MCEN1_5NET: Have you seen a new movie(s) that was released within the past year, either at a movie theater or elsewhere on TV, or via a streaming service? Please select all that apply.
No, I have not seen a new movie released in the past year

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (1207) | 73\% | (3212) | 4419 |
| Biden Job Strongly Approve | 26\% | (195) | 74\% | (558) | 753 |
| Biden Job Somewhat Approve | 22\% | (233) | 78\% | (817) | 1051 |
| Biden Job Somewhat Disapprove | 25\% | (168) | 75\% | (511) | 679 |
| Biden Job Strongly Disapprove | 33\% | (553) | 67\% | (1149) | 1702 |
| Favorable of Biden | 24\% | (446) | 76\% | (1422) | 1867 |
| Unfavorable of Biden | 30\% | (703) | 70\% | (1640) | 2343 |
| Very Favorable of Biden | 26\% | (217) | 74\% | (604) | 821 |
| Somewhat Favorable of Biden | 22\% | (229) | 78\% | (818) | 1047 |
| Somewhat Unfavorable of Biden | 24\% | (142) | 76\% | (445) | 587 |
| Very Unfavorable of Biden | 32\% | (561) | 68\% | (1195) | 1755 |
| \#1 Issue: Economy | 23\% | (399) | 77\% | (1356) | 1755 |
| \#1 Issue: Security | 37\% | (255) | 63\% | (437) | 692 |
| \#1 Issue: Health Care | 24\% | (113) | 76\% | (359) | 472 |
| \#1 Issue: Medicare / Social Security | 42\% | (199) | 58\% | (273) | 472 |
| \#1 Issue: Women's Issues | 18\% | (44) | 82\% | (198) | 242 |
| \#1 Issue: Education | 17\% | (28) | 83\% | (137) | 165 |
| \#1 Issue: Energy | 23\% | (87) | 77\% | (287) | 374 |
| \#1 Issue: Other | 34\% | (85) | 66\% | (163) | 248 |
| 2020 Vote: Joe Biden | 23\% | (429) | 77\% | (1414) | 1843 |
| 2020 Vote: Donald Trump | $34 \%$ | (510) | 66\% | (982) | 1492 |
| 2020 Vote: Other | 17\% | (25) | 83\% | (125) | 150 |
| 2020 Vote: Didn't Vote | 26\% | (243) | 74\% | (691) | 933 |
| 2018 House Vote: Democrat | 23\% | (334) | 77\% | (1106) | 1440 |
| 2018 House Vote: Republican | 35\% | (438) | 65\% | (807) | 1246 |
| 2018 House Vote: Someone else | 32\% | (48) | 68\% | (104) | 152 |
| 2016 Vote: Hillary Clinton | 24\% | (323) | 76\% | (1038) | 1362 |
| 2016 Vote: Donald Trump | 35\% | (459) | 65\% | (862) | 1321 |
| 2016 Vote: Other | 30\% | (67) | 70\% | (155) | 222 |
| 2016 Vote: Didn't Vote | 24\% | (357) | 76\% | (1154) | 1511 |

Continued on next page

Table MCEN1_5NET: Have you seen a new movie(s) that was released within the past year, either at a movie theater or elsewhere on TV, or via a streaming service? Please select all that apply.
No, I have not seen a new movie released in the past year

| Demographic | Selected |  | Not Selected |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 27\% | (1207) | 73\% | (3212) | 4419 |
| Voted in 2014: Yes | 30\% | (735) | 70\% | (1732) | 2468 |
| Voted in 2014: No | 24\% | (472) | 76\% | (1479) | 1951 |
| 4-Region: Northeast | 28\% | (224) | 72\% | (566) | 791 |
| 4-Region: Midwest | $31 \%$ | (290) | 69\% | (638) | 929 |
| 4-Region: South | 26\% | (436) | 74\% | (1220) | 1656 |
| 4-Region: West | 25\% | (257) | 75\% | (787) | 1044 |
| 2203103 | 29\% | (630) | 71\% | (1570) | 2200 |
| 2203112 | 26\% | (577) | 74\% | (1642) | 2219 |
| Watch Films | 21\% | (792) | 79\% | (3019) | 3812 |
| Don't Watch Films | 68\% | (415) | 32\% | (192) | 607 |
| Watching Oscars | 15\% | (220) | 85\% | (1242) | 1462 |
| Not Watching Oscars | $33 \%$ | (988) | 67\% | (1970) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1b_1: How much have you seen, read, or heard about each of the following films?
Belfast

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (185) | 10\% | (423) | 15\% | (676) | 71\% | (3135) | 4419 |
| Gender: Male | 6\% | (118) | 12\% | (245) | 17\% | (354) | 66\% | (1416) | 2133 |
| Gender: Female | 3\% | (67) | 8\% | (177) | $14 \%$ | (322) | 75\% | (1719) | 2286 |
| Age: 18-34 | 4\% | (53) | 8\% | (109) | $14 \%$ | (185) | 74\% | (969) | 1316 |
| Age: 35-44 | 3\% | (21) | 12\% | (85) | 17\% | (125) | 68\% | (487) | 718 |
| Age: 45-64 | 5\% | (68) | 10\% | (151) | 16\% | (246) | 69\% | (1043) | 1508 |
| Age: 65+ | 5\% | (42) | 9\% | (78) | $14 \%$ | (120) | 73\% | (636) | 876 |
| GenZers: 1997-2012 | 2\% | (10) | 7\% | (38) | $11 \%$ | (60) | $79 \%$ | (416) | 525 |
| Millennials: 1981-1996 | 5\% | (61) | 10\% | (135) | 17\% | (219) | 68\% | (890) | 1305 |
| GenXers: 1965-1980 | 4\% | (42) | 9\% | (100) | 16\% | (168) | 71\% | (754) | 1064 |
| Baby Boomers: 1946-1964 | 5\% | (64) | 10\% | (139) | 15\% | (207) | 70\% | (967) | 1376 |
| PID: Dem (no lean) | 7\% | (115) | 15\% | (232) | 19\% | (302) | 59\% | (931) | 1580 |
| PID: Ind (no lean) | 2\% | (27) | 7\% | (110) | 13\% | (198) | 78\% | (1163) | 1498 |
| PID: Rep (no lean) | 3\% | (43) | 6\% | (80) | 13\% | (176) | 78\% | (1042) | 1341 |
| PID/Gender: Dem Men | 10\% | (76) | 18\% | (133) | 19\% | (137) | 53\% | (387) | 732 |
| PID/Gender: Dem Women | 5\% | (39) | 12\% | (100) | 20\% | (165) | 64\% | (544) | 848 |
| PID/Gender: Ind Men | 2\% | (13) | 9\% | (65) | 15\% | (111) | 75\% | (559) | 748 |
| PID/Gender: Ind Women | 2\% | (14) | 6\% | (45) | 12\% | (87) | 81\% | (604) | 750 |
| PID/Gender: Rep Men | $4 \%$ | (28) | 7\% | (48) | 16\% | (106) | 72\% | (470) | 652 |
| PID/Gender: Rep Women | 2\% | (14) | 5\% | (32) | 10\% | (70) | 83\% | (572) | 689 |
| Ideo: Liberal (1-3) | 9\% | (101) | 14\% | (167) | 22\% | (261) | 55\% | (642) | 1172 |
| Ideo: Moderate (4) | $4 \%$ | (49) | 11\% | (148) | $14 \%$ | (189) | 70\% | (923) | 1309 |
| Ideo: Conservative (5-7) | 2\% | (27) | 6\% | (90) | 12\% | (185) | 80\% | (1181) | 1484 |
| Educ: < College | 2\% | (71) | 7\% | (220) | $14 \%$ | (411) | 77\% | (2335) | 3037 |
| Educ: Bachelors degree | 7\% | (66) | 14\% | (124) | 19\% | (166) | 60\% | (536) | 891 |
| Educ: Post-grad | 10\% | (48) | 16\% | (79) | 20\% | (98) | 54\% | (265) | 490 |
| Income: Under 50k | 3\% | (65) | 8\% | (182) | $14 \%$ | (332) | 76\% | (1788) | 2366 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 5\% | (63) | 10\% | (144) | 15\% | (216) | 70\% | (973) | 1395 |
| Income: 100k+ | 9\% | (57) | 15\% | (97) | 20\% | (129) | 57\% | (375) | 658 |
| Ethnicity: White | $4 \%$ | (155) | 9\% | (320) | 15\% | (531) | 71\% | (2453) | 3458 |
| Ethnicity: Hispanic | $4 \%$ | (28) | 10\% | (71) | $14 \%$ | (98) | 72\% | (505) | 702 |
| Ethnicity: Black | $4 \%$ | (23) | $11 \%$ | (62) | 16\% | (89) | 68\% | (377) | 551 |

[^11]Table MCEN1b_1: How much have you seen, read, or heard about each of the following films?
Belfast

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (185) | 10\% | (423) | 15\% | (676) | 71\% | (3135) | 4419 |
| Ethnicity: Other | 2\% | (6) | 10\% | (42) | 14\% | (56) | 75\% | (306) | 410 |
| All Christian | 5\% | (93) | 10\% | (206) | 16\% | (312) | 69\% | (1360) | 1971 |
| All Non-Christian | 9\% | (19) | 18\% | (39) | 17\% | (37) | 57\% | (126) | 221 |
| Atheist | 5\% | (11) | 11\% | (23) | 25\% | (52) | 59\% | (125) | 211 |
| Agnostic/Nothing in particular | 3\% | (39) | 8\% | (101) | 15\% | (184) | 74\% | (919) | 1244 |
| Something Else | 3\% | (23) | 7\% | (54) | 12\% | (91) | 78\% | (605) | 773 |
| Religious Non-Protestant/Catholic | 7\% | (20) | 16\% | (42) | 15\% | (39) | 62\% | (166) | 268 |
| Evangelical | 5\% | (50) | 9\% | (97) | 11\% | (128) | 75\% | (842) | 1117 |
| Non-Evangelical | 4\% | (63) | 10\% | (155) | 18\% | (273) | 68\% | (1064) | 1554 |
| Community: Urban | 6\% | (73) | 13\% | (151) | 15\% | (169) | 66\% | (770) | 1164 |
| Community: Suburban | 4\% | (91) | 9\% | (194) | 17\% | (350) | 70\% | (1468) | 2104 |
| Community: Rural | 2\% | (20) | 7\% | (78) | $14 \%$ | (157) | $78 \%$ | (897) | 1152 |
| Employ: Private Sector | 6\% | (87) | 12\% | (168) | 17\% | (234) | 64\% | (871) | 1361 |
| Employ: Government | 3\% | (8) | 7\% | (19) | 18\% | (46) | 71\% | (181) | 255 |
| Employ: Self-Employed | 3\% | (12) | 12\% | (46) | 16\% | (61) | 70\% | (274) | 392 |
| Employ: Homemaker | 2\% | (5) | 8\% | (22) | 12\% | (32) | 78\% | (214) | 273 |
| Employ: Student | 1\% | (1) | 6\% | (12) | 11\% | (22) | 83\% | (165) | 200 |
| Employ: Retired | 4\% | (42) | 10\% | (100) | 16\% | (163) | 71\% | (732) | 1037 |
| Employ: Unemployed | 3\% | (16) | 7\% | (39) | 14\% | (80) | 77\% | (447) | 580 |
| Employ: Other | $4 \%$ | (14) | 6\% | (18) | 12\% | (38) | 78\% | (252) | 323 |
| Military HH: Yes | 3\% | (17) | 10\% | (61) | 16\% | (98) | 71\% | (441) | 618 |
| Military HH: No | 4\% | (167) | 10\% | (362) | 15\% | (578) | 71\% | (2694) | 3801 |
| RD/WT: Right Direction | 8\% | (111) | 16\% | (219) | 19\% | (264) | 57\% | (795) | 1388 |
| RD/WT: Wrong Track | 2\% | (74) | 7\% | (204) | $14 \%$ | (412) | 77\% | (2341) | 3031 |
| Biden Job Approve | 7\% | (134) | 14\% | (260) | 19\% | (346) | 59\% | (1064) | 1804 |
| Biden Job Disapprove | 2\% | (50) | 6\% | (153) | 13\% | (315) | 78\% | (1864) | 2381 |
| Biden Job Strongly Approve | 11\% | (84) | 17\% | (128) | 19\% | (145) | $53 \%$ | (396) | 753 |
| Biden Job Somewhat Approve | 5\% | (50) | 13\% | (131) | 19\% | (201) | 64\% | (668) | 1051 |
| Biden Job Somewhat Disapprove | 3\% | (19) | 9\% | (61) | 15\% | (102) | 73\% | (497) | 679 |
| Biden Job Strongly Disapprove | 2\% | (31) | 5\% | (92) | 12\% | (213) | 80\% | (1367) | 1702 |

Continued on next page

Table MCEN1b_1: How much have you seen, read, or heard about each of the following films?
Belfast

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (185) | 10\% | (423) | 15\% | (676) | 71\% | (3135) | 4419 |
| Favorable of Biden | 7\% | (130) | 15\% | (271) | 19\% | (353) | 60\% | (1113) | 1867 |
| Unfavorable of Biden | 2\% | (51) | 6\% | (142) | 13\% | (305) | 79\% | (1844) | 2343 |
| Very Favorable of Biden | 9\% | (74) | 17\% | (141) | 20\% | (166) | $54 \%$ | (440) | 821 |
| Somewhat Favorable of Biden | 5\% | (56) | 12\% | (131) | 18\% | (187) | 64\% | (673) | 1047 |
| Somewhat Unfavorable of Biden | 3\% | (15) | 7\% | (40) | 15\% | (88) | 76\% | (444) | 587 |
| Very Unfavorable of Biden | 2\% | (36) | 6\% | (102) | 12\% | (217) | 80\% | (1400) | 1755 |
| \#1 Issue: Economy | 3\% | (51) | 9\% | (155) | 13\% | (225) | 75\% | (1324) | 1755 |
| \#1 Issue: Security | 4\% | (27) | 8\% | (56) | 13\% | (93) | $74 \%$ | (515) | 692 |
| \#1 Issue: Health Care | 6\% | (29) | $14 \%$ | (66) | 20\% | (93) | 60\% | (285) | 472 |
| \#1 Issue: Medicare / Social Security | 5\% | (25) | 8\% | (36) | 16\% | (77) | $71 \%$ | (334) | 472 |
| \#1 Issue: Women's Issues | 5\% | (13) | 7\% | (17) | 24\% | (58) | 63\% | (153) | 242 |
| \#1 Issue: Education | $3 \%$ | (5) | 8\% | (14) | $13 \%$ | (21) | $76 \%$ | (125) | 165 |
| \#1 Issue: Energy | 7\% | (24) | 12\% | (44) | 17\% | (63) | 65\% | (243) | 374 |
| \#1 Issue: Other | 4\% | (10) | 14\% | (35) | 19\% | (47) | 63\% | (156) | 248 |
| 2020 Vote: Joe Biden | 7\% | (128) | 14\% | (258) | 19\% | (354) | 60\% | (1104) | 1843 |
| 2020 Vote: Donald Trump | $3 \%$ | (41) | 6\% | (93) | 12\% | (186) | 79\% | (1172) | 1492 |
| 2020 Vote: Other | $3 \%$ | (4) | 9\% | (13) | 19\% | (29) | 69\% | (104) | 150 |
| 2020 Vote: Didn't Vote | $1 \%$ | (12) | 6\% | (59) | 12\% | (108) | 81\% | (755) | 933 |
| 2018 House Vote: Democrat | 8\% | (110) | 15\% | (216) | 20\% | (293) | 57\% | (821) | 1440 |
| 2018 House Vote: Republican | 3\% | (41) | 7\% | (88) | 13\% | (167) | 76\% | (950) | 1246 |
| 2018 House Vote: Someone else | 2\% | (2) | 6\% | (9) | 12\% | (18) | 80\% | (122) | 152 |
| 2016 Vote: Hillary Clinton | 8\% | (104) | 14\% | (192) | 20\% | (270) | 58\% | (796) | 1362 |
| 2016 Vote: Donald Trump | 3\% | (40) | 7\% | (96) | 13\% | (170) | 77\% | (1015) | 1321 |
| 2016 Vote: Other | 3\% | (7) | 8\% | (18) | 22\% | (49) | 67\% | (148) | 222 |
| 2016 Vote: Didn't Vote | 2\% | (34) | 8\% | (116) | 12\% | (186) | 78\% | (1175) | 1511 |
| Voted in 2014: Yes | 6\% | (150) | $11 \%$ | (277) | 17\% | (422) | 66\% | (1619) | 2468 |
| Voted in 2014: No | 2\% | (35) | 7\% | (145) | 13\% | (255) | $78 \%$ | (1517) | 1951 |
| 4-Region: Northeast | 5\% | (42) | 11\% | (88) | 17\% | (132) | 67\% | (529) | 791 |
| 4-Region: Midwest | 3\% | (27) | 9\% | (88) | 15\% | (136) | 73\% | (678) | 929 |
| 4-Region: South | 3\% | (47) | 9\% | (149) | $14 \%$ | (236) | $74 \%$ | (1224) | 1656 |
| 4-Region: West | 7\% | (69) | 9\% | (99) | 17\% | (173) | 67\% | (704) | 1044 |

[^12]Table MCEN1b_1: How much have you seen, read, or heard about each of the following films?
Belfast

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Adults | $4 \%$ | $(185)$ | $10 \%$ | $(423)$ | $15 \%$ | $(676)$ | $71 \%$ | $(3135)$ |
| 2203103 | $5 \%$ | $(101)$ | $10 \%$ | $(225)$ | $15 \%$ | $(338)$ | $70 \%$ | $(1536)$ |
| 2203112 | $4 \%$ | $(84)$ | $9 \%$ | $(198)$ | $15 \%$ | $(338)$ | $72 \%$ | $(1599)$ |
| Watch Films | $5 \%$ | $(178)$ | $10 \%$ | $(393)$ | $16 \%$ | $(610)$ | $69 \%$ | $(2631)$ |
| Don't Watch Films | $1 \%$ | $(7)$ | $5 \%$ | $(30)$ | $11 \%$ | $(66)$ | $83 \%$ | $(504)$ |
| Watching Oscars | $9 \%$ | $(130)$ | $16 \%$ | $(233)$ | $20 \%$ | $(295)$ | $55 \%$ | $(804)$ |
| Not Watching Oscars | $2 \%$ | $(54)$ | $6 \%$ | $(190)$ | $13 \%$ | $(382)$ | $79 \%$ | $(2331)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1b_2: How much have you seen, read, or heard about each of the following films?
Coda

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $3 \%$ | (150) | 8\% | (337) | 11\% | (504) | 78\% | (3428) | 4419 |
| Gender: Male | 4\% | (92) | 9\% | (193) | 12\% | (250) | 75\% | (1598) | 2133 |
| Gender: Female | $3 \%$ | (57) | 6\% | (144) | 11\% | (254) | 80\% | (1830) | 2286 |
| Age: 18-34 | $4 \%$ | (55) | 7\% | (95) | 11\% | (146) | 77\% | (1020) | 1316 |
| Age: 35-44 | $3 \%$ | (22) | 9\% | (66) | 16\% | (113) | 72\% | (516) | 718 |
| Age: 45-64 | 3\% | (44) | 9\% | (130) | 12\% | (174) | 77\% | (1160) | 1508 |
| Age: 65+ | 3\% | (29) | 5\% | (46) | 8\% | (71) | 83\% | (731) | 876 |
| GenZers: 1997-2012 | 1\% | (5) | 6\% | (31) | 12\% | (62) | 81\% | (427) | 525 |
| Millennials: 1981-1996 | 5\% | (66) | 9\% | (121) | 13\% | (169) | 73\% | (949) | 1305 |
| GenXers: 1965-1980 | $4 \%$ | (37) | 8\% | (86) | 13\% | (140) | 75\% | (800) | 1064 |
| Baby Boomers: 1946-1964 | 3\% | (38) | 7\% | (94) | 9\% | (120) | 82\% | (1124) | 1376 |
| PID: Dem (no lean) | 6\% | (92) | 10\% | (164) | 14\% | (225) | 70\% | (1100) | 1580 |
| PID: Ind (no lean) | 1\% | (22) | 6\% | (89) | 11\% | (164) | 82\% | (1224) | 1498 |
| PID: Rep (no lean) | 3\% | (37) | 6\% | (84) | 9\% | (116) | 82\% | (1104) | 1341 |
| PID/Gender: Dem Men | 8\% | (59) | 14\% | (99) | 15\% | (108) | 64\% | (466) | 732 |
| PID/Gender: Dem Women | $4 \%$ | (33) | 8\% | (65) | 14\% | (117) | 75\% | (633) | 848 |
| PID/Gender: Ind Men | 2\% | (12) | 6\% | (45) | 11\% | (81) | 81\% | (609) | 748 |
| PID/Gender: Ind Women | 1\% | (9) | 6\% | (43) | 11\% | (83) | 82\% | (615) | 750 |
| PID/Gender: Rep Men | 3\% | (21) | 7\% | (48) | 9\% | (61) | 80\% | (522) | 652 |
| PID/Gender: Rep Women | 2\% | (15) | 5\% | (36) | 8\% | (55) | 85\% | (582) | 689 |
| Ideo: Liberal (1-3) | 7\% | (78) | 10\% | (116) | 15\% | (178) | 68\% | (799) | 1172 |
| Ideo: Moderate (4) | 3\% | (41) | 9\% | (113) | 12\% | (158) | 76\% | (996) | 1309 |
| Ideo: Conservative (5-7) | 2\% | (28) | 6\% | (84) | 9\% | (127) | 84\% | (1244) | 1484 |
| Educ: < College | 2\% | (67) | 7\% | (200) | 10\% | (303) | 81\% | (2468) | 3037 |
| Educ: Bachelors degree | 5\% | (44) | 9\% | (80) | 14\% | (129) | 72\% | (638) | 891 |
| Educ: Post-grad | 8\% | (39) | 12\% | (57) | 15\% | (72) | 66\% | (322) | 490 |
| Income: Under 50k | 2\% | (50) | 7\% | (165) | 11\% | (252) | 80\% | (1899) | 2366 |
| Income: 50k-100k | 4\% | (63) | 7\% | (102) | 12\% | (165) | 76\% | (1065) | 1395 |
| Income: 100k+ | 6\% | (38) | 11\% | (70) | 13\% | (87) | 70\% | (463) | 658 |
| Ethnicity: White | 3\% | (109) | 7\% | (244) | 11\% | (384) | 79\% | (2722) | 3458 |
| Ethnicity: Hispanic | 4\% | (28) | 10\% | (71) | 12\% | (82) | 74\% | (522) | 702 |
| Ethnicity: Black | 5\% | (28) | 10\% | (53) | 12\% | (68) | 73\% | (402) | 551 |

[^13]Table MCEN1b_2: How much have you seen, read, or heard about each of the following films?
Coda

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $3 \%$ | (150) | 8\% | (337) | 11\% | (504) | 78\% | (3428) | 4419 |
| Ethnicity: Other | 3\% | (13) | 10\% | (40) | 13\% | (53) | 74\% | (304) | 410 |
| All Christian | 4\% | (70) | 9\% | (170) | 11\% | (208) | 77\% | (1522) | 1971 |
| All Non-Christian | 7\% | (16) | 12\% | (26) | 13\% | (29) | 67\% | (149) | 221 |
| Atheist | 5\% | (10) | 9\% | (18) | 16\% | (35) | 70\% | (148) | 211 |
| Agnostic/Nothing in particular | 3\% | (34) | 6\% | (73) | 12\% | (147) | 80\% | (990) | 1244 |
| Something Else | 3\% | (20) | 6\% | (50) | $11 \%$ | (86) | 80\% | (618) | 773 |
| Religious Non-Protestant/Catholic | 7\% | (18) | 12\% | (31) | 12\% | (33) | 69\% | (185) | 268 |
| Evangelical | 4\% | (44) | 7\% | (81) | 10\% | (114) | 79\% | (878) | 1117 |
| Non-Evangelical | $3 \%$ | (43) | 8\% | (132) | 11\% | (172) | 78\% | (1208) | 1554 |
| Community: Urban | 5\% | (56) | 10\% | (122) | 13\% | (150) | 72\% | (836) | 1164 |
| Community: Suburban | 3\% | (71) | 7\% | (153) | 11\% | (240) | 78\% | (1639) | 2104 |
| Community: Rural | 2\% | (23) | 5\% | (62) | 10\% | (114) | 83\% | (953) | 1152 |
| Employ: Private Sector | 5\% | (72) | 10\% | (132) | 14\% | (186) | 71\% | (972) | 1361 |
| Employ: Government | 4\% | (9) | 7\% | (18) | 13\% | (34) | 76\% | (194) | 255 |
| Employ: Self-Employed | $3 \%$ | (10) | 10\% | (39) | 15\% | (59) | 72\% | (283) | 392 |
| Employ: Homemaker | 3\% | (9) | 5\% | (15) | 7\% | (20) | 84\% | (229) | 273 |
| Employ: Student | 1\% | (1) | 5\% | (9) | 12\% | (24) | 83\% | (165) | 200 |
| Employ: Retired | 3\% | (34) | 6\% | (64) | 8\% | (88) | 82\% | (851) | 1037 |
| Employ: Unemployed | 2\% | (9) | 6\% | (36) | 10\% | (58) | 82\% | (478) | 580 |
| Employ: Other | 2\% | (5) | 8\% | (25) | 11\% | (36) | 79\% | (256) | 323 |
| Military HH: Yes | 3\% | (16) | 5\% | (34) | 12\% | (73) | 80\% | (495) | 618 |
| Military HH: No | 4\% | (134) | 8\% | (303) | 11\% | (431) | 77\% | (2932) | 3801 |
| RD/WT: Right Direction | 6\% | (87) | 12\% | (163) | 13\% | (182) | 69\% | (956) | 1388 |
| RD/WT: Wrong Track | 2\% | (63) | 6\% | (174) | 11\% | (323) | 82\% | (2472) | 3031 |
| Biden Job Approve | 6\% | (100) | 11\% | (199) | 14\% | (254) | 69\% | (1251) | 1804 |
| Biden Job Disapprove | 2\% | (50) | 5\% | (130) | 10\% | (234) | 83\% | (1967) | 2381 |
| Biden Job Strongly Approve | 7\% | (54) | 13\% | (97) | 13\% | (98) | 67\% | (504) | 753 |
| Biden Job Somewhat Approve | 4\% | (46) | 10\% | (102) | 15\% | (155) | 71\% | (747) | 1051 |
| Biden Job Somewhat Disapprove | 3\% | (20) | 6\% | (40) | 12\% | (79) | 80\% | (540) | 679 |
| Biden Job Strongly Disapprove | 2\% | (30) | 5\% | (89) | 9\% | (156) | 84\% | (1427) | 1702 |

Continued on next page

Table MCEN1b_2: How much have you seen, read, or heard about each of the following films?
Coda

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $3 \%$ | (150) | 8\% | (337) | 11\% | (504) | 78\% | (3428) | 4419 |
| Favorable of Biden | 6\% | (109) | $11 \%$ | (201) | 14\% | (254) | 70\% | (1304) | 1867 |
| Unfavorable of Biden | 2\% | (41) | 5\% | (123) | 10\% | (226) | 83\% | (1953) | 2343 |
| Very Favorable of Biden | 6\% | (52) | 13\% | (104) | 15\% | (120) | 66\% | (545) | 821 |
| Somewhat Favorable of Biden | 5\% | (57) | 9\% | (97) | 13\% | (134) | 73\% | (759) | 1047 |
| Somewhat Unfavorable of Biden | 2\% | (10) | 6\% | (35) | 10\% | (60) | 82\% | (482) | 587 |
| Very Unfavorable of Biden | 2\% | (31) | 5\% | (88) | 9\% | (166) | 84\% | (1470) | 1755 |
| \#1 Issue: Economy | $3 \%$ | (52) | 7\% | (115) | 11\% | (185) | 80\% | (1403) | 1755 |
| \#1 Issue: Security | 3\% | (24) | 7\% | (48) | 8\% | (58) | 81\% | (562) | 692 |
| \#1 Issue: Health Care | 4\% | (20) | $11 \%$ | (53) | 13\% | (60) | $72 \%$ | (339) | 472 |
| \#1 Issue: Medicare / Social Security | 2\% | (12) | 9\% | (43) | 12\% | (55) | 77\% | (362) | 472 |
| \#1 Issue: Women's Issues | 5\% | (13) | 6\% | (14) | 16\% | (38) | 73\% | (177) | 242 |
| \#1 Issue: Education | 2\% | (4) | 8\% | (13) | 11\% | (19) | 79\% | (130) | 165 |
| \#1 Issue: Energy | 5\% | (19) | 9\% | (33) | 14\% | (53) | 72\% | (269) | 374 |
| \#1 Issue: Other | 3\% | (8) | 8\% | (19) | 15\% | (36) | 75\% | (185) | 248 |
| 2020 Vote: Joe Biden | 6\% | (109) | 10\% | (191) | 14\% | (261) | $70 \%$ | (1283) | 1843 |
| 2020 Vote: Donald Trump | 2\% | (30) | 6\% | (93) | 8\% | (121) | 84\% | (1248) | 1492 |
| 2020 Vote: Other | 1\% | (1) | 8\% | (12) | 18\% | (28) | 73\% | (109) | 150 |
| 2020 Vote: Didn't Vote | 1\% | (10) | 4\% | (41) | 10\% | (95) | 84\% | (788) | 933 |
| 2018 House Vote: Democrat | 6\% | (89) | 11\% | (155) | 15\% | (217) | 68\% | (979) | 1440 |
| 2018 House Vote: Republican | 2\% | (31) | 7\% | (86) | 9\% | (108) | 82\% | (1020) | 1246 |
| 2018 House Vote: Someone else | $3 \%$ | (5) | 6\% | (8) | 12\% | (18) | 80\% | (121) | 152 |
| 2016 Vote: Hillary Clinton | 6\% | (82) | 10\% | (136) | 14\% | (195) | 70\% | (949) | 1362 |
| 2016 Vote: Donald Trump | 3\% | (35) | 6\% | (83) | 9\% | (122) | 82\% | (1082) | 1321 |
| 2016 Vote: Other | 1\% | (1) | $11 \%$ | (24) | 11\% | (25) | 77\% | (172) | 222 |
| 2016 Vote: Didn't Vote | 2\% | (32) | 6\% | (94) | 11\% | (163) | 81\% | (1222) | 1511 |
| Voted in 2014: Yes | 5\% | (117) | 9\% | (215) | 12\% | (291) | 75\% | (1845) | 2468 |
| Voted in 2014: No | 2\% | (33) | 6\% | (122) | 11\% | (213) | 81\% | (1583) | 1951 |
| 4-Region: Northeast | 4\% | (33) | 10\% | (77) | 11\% | (91) | 75\% | (590) | 791 |
| 4-Region: Midwest | 2\% | (20) | 6\% | (60) | 11\% | (105) | 80\% | (743) | 929 |
| 4-Region: South | $3 \%$ | (53) | 7\% | (113) | 11\% | (175) | 79\% | (1315) | 1656 |
| 4-Region: West | 4\% | (43) | 8\% | (87) | 13\% | (133) | 75\% | (781) | 1044 |

[^14]Table MCEN1b_2: How much have you seen, read, or heard about each of the following films?
Coda

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Adults | $3 \%$ | $(150)$ | $8 \%$ | $(337)$ | $11 \%$ | $(504)$ | $78 \%$ | $(3428)$ |
| 2203103 | $4 \%$ | $(87)$ | $8 \%$ | $(167)$ | $12 \%$ | $(271)$ | $76 \%$ | $(1675)$ |
| 2203112 | $3 \%$ | $(63)$ | $8 \%$ | $(170)$ | $10 \%$ | $(233)$ | $79 \%$ | $(1753)$ |
| Watch Films | $4 \%$ | $(146)$ | $8 \%$ | $(318)$ | $12 \%$ | $(461)$ | $76 \%$ | $(2887)$ |
| Don't Watch Films | $1 \%$ | $(4)$ | $3 \%$ | $(19)$ | $7 \%$ | $(44)$ | $89 \%$ | $(541)$ |
| Watching Oscars | $7 \%$ | $(106)$ | $13 \%$ | $(196)$ | $15 \%$ | $(221)$ | $64 \%$ | $(939)$ |
| Not Watching Oscars | $1 \%$ | $(44)$ | $5 \%$ | $(141)$ | $10 \%$ | $(283)$ | $84 \%$ | $(2489)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1b_3: How much have you seen, read, or heard about each of the following films?
Don't Look Up

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (658) | 14\% | (619) | 17\% | (755) | 54\% | (2387) | 4419 |
| Gender: Male | 16\% | (334) | 15\% | (318) | 16\% | (339) | 54\% | (1142) | 2133 |
| Gender: Female | 14\% | (324) | 13\% | (301) | 18\% | (416) | 54\% | (1245) | 2286 |
| Age: 18-34 | 18\% | (243) | 19\% | (251) | 20\% | (260) | 43\% | (562) | 1316 |
| Age: 35-44 | 17\% | (123) | 17\% | (123) | 17\% | (124) | 48\% | (348) | 718 |
| Age: 45-64 | 13\% | (194) | $11 \%$ | (170) | 18\% | (266) | 58\% | (879) | 1508 |
| Age: 65+ | 11\% | (98) | 8\% | (74) | 12\% | (106) | 68\% | (597) | 876 |
| GenZers: 1997-2012 | 18\% | (95) | 17\% | (87) | 22\% | (117) | 43\% | (226) | 525 |
| Millennials: 1981-1996 | 18\% | (240) | 20\% | (254) | 18\% | (230) | 44\% | (580) | 1305 |
| GenXers: 1965-1980 | 14\% | (146) | 12\% | (131) | 18\% | (193) | 56\% | (595) | 1064 |
| Baby Boomers: 1946-1964 | 12\% | (168) | 10\% | (134) | 14\% | (197) | 64\% | (878) | 1376 |
| PID: Dem (no lean) | 19\% | (307) | 17\% | (266) | 19\% | (296) | 45\% | (711) | 1580 |
| PID: Ind (no lean) | 14\% | (207) | 13\% | (201) | 16\% | (246) | 56\% | (843) | 1498 |
| PID: Rep (no lean) | 11\% | (144) | 11\% | (151) | 16\% | (213) | 62\% | (833) | 1341 |
| PID/Gender: Dem Men | 20\% | (144) | 20\% | (144) | 17\% | (125) | 44\% | (319) | 732 |
| PID/Gender: Dem Women | 19\% | (162) | 14\% | (122) | 20\% | (171) | 46\% | (392) | 848 |
| PID/Gender: Ind Men | 15\% | (115) | 13\% | (94) | 15\% | (112) | 57\% | (427) | 748 |
| PID/Gender: Ind Women | 12\% | (93) | 14\% | (106) | 18\% | (134) | 56\% | (417) | 750 |
| PID/Gender: Rep Men | 12\% | (75) | 12\% | (79) | 16\% | (102) | 61\% | (396) | 652 |
| PID/Gender: Rep Women | 10\% | (69) | 10\% | (72) | 16\% | (111) | 63\% | (437) | 689 |
| Ideo: Liberal (1-3) | 24\% | (277) | 18\% | (210) | 20\% | (235) | 38\% | (450) | 1172 |
| Ideo: Moderate (4) | 12\% | (162) | 15\% | (200) | 17\% | (228) | 55\% | (719) | 1309 |
| Ideo: Conservative (5-7) | 10\% | (151) | 11\% | (163) | 16\% | (231) | 63\% | (939) | 1484 |
| Educ: < College | 13\% | (397) | 12\% | (365) | 18\% | (536) | 57\% | (1740) | 3037 |
| Educ: Bachelors degree | 18\% | (164) | 17\% | (155) | 17\% | (153) | 47\% | (420) | 891 |
| Educ: Post-grad | 20\% | (98) | 20\% | (99) | 14\% | (67) | 46\% | (227) | 490 |
| Income: Under 50k | 13\% | (306) | 12\% | (290) | 17\% | (399) | 58\% | (1370) | 2366 |
| Income: 50k-100k | 16\% | (223) | 15\% | (213) | 18\% | (251) | 51\% | (709) | 1395 |
| Income: 100k+ | 20\% | (130) | 18\% | (115) | 16\% | (105) | 47\% | (307) | 658 |
| Ethnicity: White | 15\% | (518) | 13\% | (443) | 17\% | (590) | 55\% | (1906) | 3458 |
| Ethnicity: Hispanic | 16\% | (116) | 18\% | (126) | 21\% | (150) | 44\% | (310) | 702 |
| Ethnicity: Black | 16\% | (90) | 18\% | (97) | 16\% | (90) | 50\% | (273) | 551 |

[^15]Table MCEN1b_3: How much have you seen, read, or heard about each of the following films?
Don't Look Up

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (658) | 14\% | (619) | 17\% | (755) | 54\% | (2387) | 4419 |
| Ethnicity: Other | 12\% | (50) | 19\% | (78) | 18\% | (75) | 50\% | (207) | 410 |
| All Christian | 12\% | (244) | 13\% | (256) | 17\% | (328) | 58\% | (1142) | 1971 |
| All Non-Christian | 20\% | (44) | 13\% | (29) | 14\% | (31) | 53\% | (117) | 221 |
| Atheist | 19\% | (40) | 20\% | (42) | 26\% | (54) | 36\% | (75) | 211 |
| Agnostic/Nothing in particular | 17\% | (211) | 14\% | (168) | 17\% | (211) | 53\% | (653) | 1244 |
| Something Else | 15\% | (119) | 16\% | (124) | 17\% | (131) | 52\% | (399) | 773 |
| Religious Non-Protestant/Catholic | 18\% | (47) | 12\% | (33) | 14\% | (38) | 56\% | (149) | 268 |
| Evangelical | 13\% | (140) | 13\% | (147) | 17\% | (185) | 58\% | (646) | 1117 |
| Non-Evangelical | 14\% | (218) | 14\% | (224) | 17\% | (263) | 55\% | (849) | 1554 |
| Community: Urban | 16\% | (186) | 17\% | (195) | 18\% | (213) | 49\% | (569) | 1164 |
| Community: Suburban | 15\% | (326) | 14\% | (303) | 17\% | (360) | 53\% | (1115) | 2104 |
| Community: Rural | 13\% | (146) | 10\% | (120) | 16\% | (182) | 61\% | (703) | 1152 |
| Employ: Private Sector | 18\% | (247) | 17\% | (233) | 16\% | (221) | 49\% | (660) | 1361 |
| Employ: Government | 16\% | (40) | 17\% | (44) | 18\% | (45) | 50\% | (126) | 255 |
| Employ: Self-Employed | 19\% | (74) | 17\% | (68) | 18\% | (69) | 46\% | (180) | 392 |
| Employ: Homemaker | 13\% | (37) | 13\% | (35) | 20\% | (54) | 54\% | (146) | 273 |
| Employ: Student | 19\% | (39) | 16\% | (32) | 27\% | (53) | 38\% | (75) | 200 |
| Employ: Retired | 11\% | (112) | 10\% | (101) | $14 \%$ | (141) | 66\% | (683) | 1037 |
| Employ: Unemployed | 12\% | (68) | 12\% | (68) | 18\% | (107) | 58\% | (337) | 580 |
| Employ: Other | 13\% | (42) | 12\% | (38) | 20\% | (65) | 55\% | (178) | 323 |
| Military HH: Yes | 11\% | (69) | 12\% | (76) | 19\% | (120) | 57\% | (352) | 618 |
| Military HH: No | 15\% | (589) | 14\% | (542) | 17\% | (635) | 54\% | (2034) | 3801 |
| RD/WT: Right Direction | 18\% | (250) | 17\% | (241) | 18\% | (249) | 47\% | (648) | 1388 |
| RD/WT: Wrong Track | 13\% | (408) | 12\% | (378) | 17\% | (506) | 57\% | (1739) | 3031 |
| Biden Job Approve | 18\% | (332) | 17\% | (314) | 18\% | (329) | 46\% | (828) | 1804 |
| Biden Job Disapprove | 12\% | (286) | 12\% | (282) | 16\% | (393) | 60\% | (1419) | 2381 |
| Biden Job Strongly Approve | 19\% | (141) | 16\% | (123) | 16\% | (119) | 49\% | (370) | 753 |
| Biden Job Somewhat Approve | 18\% | (192) | 18\% | (192) | 20\% | (210) | 44\% | (457) | 1051 |
| Biden Job Somewhat Disapprove | 16\% | (108) | 14\% | (94) | 18\% | (124) | 52\% | (353) | 679 |
| Biden Job Strongly Disapprove | 10\% | (178) | 11\% | (188) | 16\% | (269) | 63\% | (1066) | 1702 |

Continued on next page

Table MCEN1b_3: How much have you seen, read, or heard about each of the following films?
Don't Look Up

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 15\% | (658) | 14\% | (619) | 17\% | (755) | 54\% | (2387) | 4419 |
| Favorable of Biden | 19\% | (358) | 17\% | (322) | 18\% | (337) | 46\% | (851) | 1867 |
| Unfavorable of Biden | 12\% | (278) | 12\% | (276) | 17\% | (392) | 60\% | (1397) | 2343 |
| Very Favorable of Biden | 21\% | (170) | 17\% | (141) | 16\% | (127) | 47\% | (382) | 821 |
| Somewhat Favorable of Biden | 18\% | (187) | 17\% | (180) | 20\% | (210) | 45\% | (469) | 1047 |
| Somewhat Unfavorable of Biden | 16\% | (92) | 14\% | (81) | 18\% | (105) | 53\% | (309) | 587 |
| Very Unfavorable of Biden | 11\% | (186) | 11\% | (195) | 16\% | (287) | 62\% | (1088) | 1755 |
| \#1 Issue: Economy | 15\% | (267) | 14\% | (246) | 18\% | (321) | 52\% | (921) | 1755 |
| \#1 Issue: Security | 12\% | (82) | 9\% | (63) | 13\% | (93) | 66\% | (454) | 692 |
| \#1 Issue: Health Care | 16\% | (77) | 17\% | (80) | 19\% | (89) | 48\% | (226) | 472 |
| \#1 Issue: Medicare / Social Security | 10\% | (49) | 10\% | (48) | 13\% | (63) | 66\% | (312) | 472 |
| \#1 Issue: Women's Issues | 23\% | (56) | 15\% | (37) | 20\% | (49) | 41\% | (99) | 242 |
| \#1 Issue: Education | 16\% | (26) | 14\% | (22) | 24\% | (40) | 46\% | (76) | 165 |
| \#1 Issue: Energy | 14\% | (53) | 24\% | (89) | 17\% | (64) | 45\% | (168) | 374 |
| \#1 Issue: Other | 20\% | (49) | 14\% | (34) | 15\% | (36) | 52\% | (129) | 248 |
| 2020 Vote: Joe Biden | 20\% | (371) | 17\% | (307) | 18\% | (326) | 46\% | (839) | 1843 |
| 2020 Vote: Donald Trump | 10\% | (150) | 12\% | (172) | 15\% | (222) | 64\% | (948) | 1492 |
| 2020 Vote: Other | 19\% | (28) | 18\% | (27) | 15\% | (22) | 48\% | (72) | 150 |
| 2020 Vote: Didn't Vote | 12\% | (109) | 12\% | (112) | 20\% | (185) | 56\% | (527) | 933 |
| 2018 House Vote: Democrat | 20\% | (288) | 19\% | (267) | 17\% | (249) | 44\% | (636) | 1440 |
| 2018 House Vote: Republican | 10\% | (129) | 11\% | (139) | 15\% | (182) | 64\% | (795) | 1246 |
| 2018 House Vote: Someone else | 14\% | (22) | 12\% | (18) | 17\% | (26) | 57\% | (86) | 152 |
| 2016 Vote: Hillary Clinton | 18\% | (242) | 19\% | (253) | 18\% | (243) | 46\% | (625) | 1362 |
| 2016 Vote: Donald Trump | 10\% | (134) | 11\% | (148) | 14\% | (190) | 64\% | (850) | 1321 |
| 2016 Vote: Other | 18\% | (40) | 12\% | (26) | 19\% | (42) | 51\% | (114) | 222 |
| 2016 Vote: Didn't Vote | 16\% | (242) | 13\% | (192) | 19\% | (280) | 53\% | (797) | 1511 |
| Voted in 2014: Yes | 15\% | (372) | 14\% | (345) | 16\% | (387) | 55\% | (1364) | 2468 |
| Voted in 2014: No | 15\% | (286) | 14\% | (274) | 19\% | (368) | 52\% | (1023) | 1951 |
| 4-Region: Northeast | 17\% | (134) | 15\% | (117) | 16\% | (130) | 52\% | (410) | 791 |
| 4-Region: Midwest | 14\% | (126) | 12\% | (112) | 18\% | (171) | 56\% | (520) | 929 |
| 4-Region: South | 15\% | (241) | 14\% | (231) | 16\% | (262) | 56\% | (922) | 1656 |
| 4-Region: West | 15\% | (157) | 15\% | (160) | 18\% | (193) | 51\% | (535) | 1044 |

[^16]Table MCEN1b_3: How much have you seen, read, or heard about each of the following films?
Don't Look Up

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Adults | $15 \%$ | $(658)$ | $14 \%$ | $(619)$ | $17 \%$ | $(755)$ | $54 \%$ | $(2387)$ |
| 2203103 | $15 \%$ | $(325)$ | $14 \%$ | $(301)$ | $17 \%$ | $(368)$ | $55 \%$ | $(1205)$ |
| 2203112 | $15 \%$ | $(333)$ | $14 \%$ | $(317)$ | $17 \%$ | $(387)$ | $53 \%$ | $(1181)$ |
| Watch Films | $17 \%$ | $(638)$ | $15 \%$ | $(578)$ | $18 \%$ | $(696)$ | $50 \%$ | $(1900)$ |
| Don't Watch Films | $3 \%$ | $(20)$ | $7 \%$ | $(41)$ | $10 \%$ | $(59)$ | $80 \%$ | $(487)$ |
| Watching Oscars | $21 \%$ | $(312)$ | $18 \%$ | $(264)$ | $18 \%$ | $(270)$ | $42 \%$ | $(616)$ |
| Not Watching Oscars | $12 \%$ | $(346)$ | $12 \%$ | $(355)$ | $16 \%$ | $(486)$ | $60 \%$ | $(1771)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1b_4: How much have you seen, read, or heard about each of the following films?
Drive My Car

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 3\% | (145) | 6\% | (255) | 8\% | (374) | 82\% | (3645) | 4419 |
| Gender: Male | 5\% | (100) | 7\% | (142) | 10\% | (206) | 79\% | (1685) | 2133 |
| Gender: Female | 2\% | (45) | 5\% | (113) | 7\% | (168) | 86\% | (1960) | 2286 |
| Age: 18-34 | 5\% | (71) | 6\% | (85) | 9\% | (124) | 79\% | (1036) | 1316 |
| Age: 35-44 | 4\% | (27) | 9\% | (65) | 9\% | (65) | 78\% | (561) | 718 |
| Age: 45-64 | 2\% | (27) | 5\% | (75) | 9\% | (131) | 85\% | (1276) | 1508 |
| Age: 65+ | 2\% | (19) | 3\% | (30) | 6\% | (55) | 88\% | (773) | 876 |
| GenZers: 1997-2012 | 3\% | (16) | 5\% | (24) | 9\% | (46) | 84\% | (439) | 525 |
| Millennials: 1981-1996 | 6\% | (79) | 9\% | (117) | 9\% | (120) | 76\% | (988) | 1305 |
| GenXers: 1965-1980 | 2\% | (24) | 5\% | (58) | 9\% | (91) | 84\% | (890) | 1064 |
| Baby Boomers: 1946-1964 | 2\% | (21) | 4\% | (49) | 8\% | (107) | 87\% | (1199) | 1376 |
| PID: Dem (no lean) | 5\% | (80) | 8\% | (131) | 10\% | (161) | 76\% | (1209) | 1580 |
| PID: Ind (no lean) | 2\% | (23) | $4 \%$ | (62) | 7\% | (112) | 87\% | (1300) | 1498 |
| PID: Rep (no lean) | 3\% | (43) | 5\% | (62) | 7\% | (100) | 85\% | (1136) | 1341 |
| PID/Gender: Dem Men | 7\% | (54) | 10\% | (72) | 12\% | (88) | 71\% | (518) | 732 |
| PID/Gender: Dem Women | 3\% | (25) | 7\% | (59) | 9\% | (74) | 81\% | (690) | 848 |
| PID/Gender: Ind Men | 2\% | (14) | 5\% | (36) | 9\% | (64) | 85\% | (634) | 748 |
| PID/Gender: Ind Women | 1\% | (8) | 4\% | (27) | 6\% | (49) | 89\% | (666) | 750 |
| PID/Gender: Rep Men | 5\% | (31) | 5\% | (34) | 8\% | (55) | 82\% | (532) | 652 |
| PID/Gender: Rep Women | 2\% | (11) | 4\% | (28) | 7\% | (46) | 88\% | (604) | 689 |
| Ideo: Liberal (1-3) | 5\% | (61) | 8\% | (88) | 11\% | (123) | 77\% | (899) | 1172 |
| Ideo: Moderate (4) | 4\% | (50) | 6\% | (83) | 10\% | (126) | 80\% | (1051) | 1309 |
| Ideo: Conservative (5-7) | 2\% | (27) | 5\% | (68) | 6\% | (91) | 87\% | (1297) | 1484 |
| Educ: < College | 3\% | (78) | 5\% | (154) | 8\% | (235) | 85\% | (2570) | 3037 |
| Educ: Bachelors degree | 4\% | (31) | 6\% | (58) | 11\% | (94) | 79\% | (708) | 891 |
| Educ: Post-grad | 7\% | (36) | 9\% | (42) | 9\% | (44) | 75\% | (368) | 490 |
| Income: Under 50k | 3\% | (63) | 6\% | (135) | 7\% | (169) | 85\% | (2000) | 2366 |
| Income: 50k-100k | 3\% | (45) | 6\% | (87) | 10\% | (135) | 81\% | (1128) | 1395 |
| Income: 100k+ | 6\% | (37) | 5\% | (33) | 11\% | (70) | 79\% | (518) | 658 |
| Ethnicity: White | 3\% | (107) | 5\% | (172) | 8\% | (290) | 84\% | (2890) | 3458 |
| Ethnicity: Hispanic | 4\% | (28) | 8\% | (57) | 8\% | (59) | 79\% | (558) | 702 |
| Ethnicity: Black | 5\% | (26) | 9\% | (51) | 7\% | (39) | 79\% | (435) | 551 |

[^17]Table MCEN1b_4: How much have you seen, read, or heard about each of the following films?
Drive My Car

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 3\% | (145) | 6\% | (255) | 8\% | (374) | 82\% | (3645) | 4419 |
| Ethnicity: Other | 3\% | (12) | 8\% | (31) | $11 \%$ | (46) | 78\% | (321) | 410 |
| All Christian | 4\% | (72) | 5\% | (96) | 8\% | (164) | 83\% | (1639) | 1971 |
| All Non-Christian | 9\% | (21) | 9\% | (20) | 13\% | (29) | 68\% | (151) | 221 |
| Atheist | 3\% | (5) | 10\% | (21) | $11 \%$ | (22) | 77\% | (162) | 211 |
| Agnostic/Nothing in particular | 2\% | (19) | 5\% | (67) | 7\% | (93) | 86\% | (1065) | 1244 |
| Something Else | 4\% | (28) | 7\% | (52) | 8\% | (65) | 81\% | (629) | 773 |
| Religious Non-Protestant/Catholic | 8\% | (22) | 8\% | (20) | 12\% | (33) | 72\% | (192) | 268 |
| Evangelical | 5\% | (60) | 7\% | (73) | 8\% | (84) | 81\% | (900) | 1117 |
| Non-Evangelical | 2\% | (37) | 5\% | (71) | 9\% | (138) | 84\% | (1308) | 1554 |
| Community: Urban | 7\% | (78) | 8\% | (90) | 9\% | (109) | 76\% | (887) | 1164 |
| Community: Suburban | 2\% | (44) | 5\% | (106) | 9\% | (180) | 84\% | (1773) | 2104 |
| Community: Rural | 2\% | (23) | 5\% | (59) | 7\% | (85) | 86\% | (985) | 1152 |
| Employ: Private Sector | 6\% | (76) | 8\% | (111) | 10\% | (141) | 76\% | (1032) | 1361 |
| Employ: Government | 4\% | (10) | 3\% | (9) | 10\% | (25) | 83\% | (211) | 255 |
| Employ: Self-Employed | 3\% | (12) | 8\% | (32) | 10\% | (40) | 78\% | (307) | 392 |
| Employ: Homemaker | 1\% | (4) | 5\% | (13) | 6\% | (16) | 88\% | (240) | 273 |
| Employ: Student | 1\% | (2) | 6\% | (13) | $11 \%$ | (21) | 82\% | (164) | 200 |
| Employ: Retired | 2\% | (17) | $4 \%$ | (40) | 6\% | (63) | 88\% | (917) | 1037 |
| Employ: Unemployed | 3\% | (17) | $4 \%$ | (23) | 7\% | (38) | 87\% | (502) | 580 |
| Employ: Other | 2\% | (7) | $4 \%$ | (14) | 9\% | (30) | 84\% | (272) | 323 |
| Military HH: Yes | 2\% | (13) | 4\% | (25) | 7\% | (45) | 87\% | (535) | 618 |
| Military HH: No | 3\% | (132) | 6\% | (230) | 9\% | (329) | 82\% | (3110) | 3801 |
| RD/WT: Right Direction | 6\% | (81) | 9\% | (119) | 8\% | (116) | 77\% | (1073) | 1388 |
| RD/WT: Wrong Track | 2\% | (64) | $4 \%$ | (136) | 9\% | (258) | 85\% | (2573) | 3031 |
| Biden Job Approve | 5\% | (90) | 8\% | (142) | 9\% | (165) | 78\% | (1407) | 1804 |
| Biden Job Disapprove | 2\% | (54) | 5\% | (108) | 8\% | (200) | 85\% | (2019) | 2381 |
| Biden Job Strongly Approve | 8\% | (57) | 9\% | (70) | 9\% | (66) | 74\% | (560) | 753 |
| Biden Job Somewhat Approve | 3\% | (33) | 7\% | (72) | 9\% | (99) | 81\% | (847) | 1051 |
| Biden Job Somewhat Disapprove | 2\% | (15) | 5\% | (35) | 11\% | (74) | 82\% | (555) | 679 |
| Biden Job Strongly Disapprove | 2\% | (39) | 4\% | (73) | 7\% | (126) | 86\% | (1464) | 1702 |

Continued on next page

Table MCEN1b_4: How much have you seen, read, or heard about each of the following films?
Drive My Car

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 3\% | (145) | 6\% | (255) | 8\% | (374) | 82\% | (3645) | 4419 |
| Favorable of Biden | 5\% | (92) | 7\% | (140) | 9\% | (172) | 78\% | (1464) | 1867 |
| Unfavorable of Biden | 2\% | (51) | 5\% | (107) | 8\% | (194) | 85\% | (1990) | 2343 |
| Very Favorable of Biden | 7\% | (58) | 10\% | (80) | 9\% | (76) | 74\% | (607) | 821 |
| Somewhat Favorable of Biden | 3\% | (34) | 6\% | (60) | 9\% | (96) | 82\% | (857) | 1047 |
| Somewhat Unfavorable of Biden | 1\% | (6) | 5\% | (32) | 11\% | (66) | 82\% | (483) | 587 |
| Very Unfavorable of Biden | 3\% | (45) | $4 \%$ | (75) | 7\% | (128) | 86\% | (1507) | 1755 |
| \#1 Issue: Economy | 3\% | (50) | 4\% | (76) | 9\% | (166) | 83\% | (1463) | 1755 |
| \#1 Issue: Security | 2\% | (16) | 7\% | (46) | 6\% | (41) | 85\% | (588) | 692 |
| \#1 Issue: Health Care | 4\% | (20) | 10\% | (48) | 8\% | (40) | 77\% | (364) | 472 |
| \#1 Issue: Medicare / Social Security | 2\% | (12) | 5\% | (24) | 8\% | (38) | 84\% | (398) | 472 |
| \#1 Issue: Women's Issues | 8\% | (18) | 2\% | (5) | 8\% | (19) | 82\% | (199) | 242 |
| \#1 Issue: Education | 6\% | (10) | 7\% | (11) | 9\% | (15) | 78\% | (129) | 165 |
| \#1 Issue: Energy | 4\% | (13) | 7\% | (27) | 10\% | (38) | 79\% | (295) | 374 |
| \#1 Issue: Other | 2\% | (6) | 7\% | (17) | 6\% | (15) | 85\% | (210) | 248 |
| 2020 Vote: Joe Biden | 5\% | (86) | 7\% | (137) | 9\% | (170) | 79\% | (1449) | 1843 |
| 2020 Vote: Donald Trump | 3\% | (44) | 5\% | (74) | 7\% | (104) | 85\% | (1270) | 1492 |
| 2020 Vote: Other | 2\% | (2) | $2 \%$ | (2) | 15\% | (22) | 82\% | (123) | 150 |
| 2020 Vote: Didn't Vote | 1\% | (12) | $4 \%$ | (41) | 8\% | (78) | 86\% | (802) | 933 |
| 2018 House Vote: Democrat | 5\% | (75) | 8\% | (113) | 10\% | (146) | 77\% | (1106) | 1440 |
| 2018 House Vote: Republican | 3\% | (39) | 5\% | (62) | 7\% | (92) | 85\% | (1053) | 1246 |
| 2018 House Vote: Someone else | 3\% | (4) | $2 \%$ | (3) | 13\% | (19) | 83\% | (126) | 152 |
| 2016 Vote: Hillary Clinton | 5\% | (66) | $7 \%$ | (100) | 10\% | (140) | 78\% | (1056) | 1362 |
| 2016 Vote: Donald Trump | 3\% | (35) | 5\% | (64) | 8\% | (100) | 85\% | (1122) | 1321 |
| 2016 Vote: Other | 1\% | (3) | 6\% | (13) | 11\% | (25) | 81\% | (181) | 222 |
| 2016 Vote: Didn't Vote | 3\% | (41) | 5\% | (76) | 7\% | (109) | 85\% | (1285) | 1511 |
| Voted in 2014: Yes | 4\% | (105) | 6\% | (154) | 9\% | (214) | 81\% | (1994) | 2468 |
| Voted in 2014: No | 2\% | (40) | 5\% | (100) | 8\% | (160) | 85\% | (1651) | 1951 |
| 4-Region: Northeast | 3\% | (24) | 6\% | (44) | 8\% | (66) | 83\% | (656) | 791 |
| 4-Region: Midwest | 3\% | (24) | 5\% | (44) | 9\% | (87) | 83\% | (773) | 929 |
| 4-Region: South | 3\% | (51) | 6\% | (103) | 7\% | (119) | 84\% | (1383) | 1656 |
| 4-Region: West | 4\% | (46) | 6\% | (64) | 10\% | (102) | 80\% | (833) | 1044 |

[^18]Table MCEN1b_4: How much have you seen, read, or heard about each of the following films?
Drive My Car

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Adults | $3 \%$ | $(145)$ | $6 \%$ | $(255)$ | $8 \%$ | $(374)$ | $82 \%$ | $(3645)$ |
| 2203103 | $3 \%$ | $(68)$ | $6 \%$ | $(139)$ | $9 \%$ | $(192)$ | $82 \%$ | $(1800)$ |
| 2203112 | $3 \%$ | $(77)$ | $5 \%$ | $(115)$ | $8 \%$ | $(182)$ | $83 \%$ | $(1845)$ |
| Watch Films | $4 \%$ | $(138)$ | $6 \%$ | $(243)$ | $9 \%$ | $(346)$ | $81 \%$ | $(3084)$ |
| Don't Watch Films | $1 \%$ | $(7)$ | $2 \%$ | $(11)$ | $5 \%$ | $(28)$ | $92 \%$ | $(561)$ |
| Watching Oscars | $8 \%$ | $(116)$ | $11 \%$ | $(160)$ | $13 \%$ | $(189)$ | $68 \%$ | $(997)$ |
| Not Watching Oscars | $1 \%$ | $(29)$ | $3 \%$ | $(95)$ | $6 \%$ | $(185)$ | $90 \%$ | $(2648)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1b_5: How much have you seen, read, or heard about each of the following films?
Dune

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (623) | 18\% | (817) | $21 \%$ | (932) | 46\% | (2047) | 4419 |
| Gender: Male | 19\% | (400) | 22\% | (478) | 22\% | (469) | 37\% | (786) | 2133 |
| Gender: Female | 10\% | (223) | 15\% | (340) | 20\% | (463) | 55\% | (1261) | 2286 |
| Age: 18-34 | 19\% | (246) | 22\% | (295) | 18\% | (233) | 41\% | (542) | 1316 |
| Age: 35-44 | 15\% | (109) | 19\% | (134) | $21 \%$ | (154) | 45\% | (322) | 718 |
| Age: 45-64 | 14\% | (204) | 17\% | (259) | 25\% | (374) | 44\% | (671) | 1508 |
| Age: 65+ | 7\% | (65) | 15\% | (129) | 19\% | (170) | 59\% | (513) | 876 |
| GenZers: 1997-2012 | 19\% | (99) | 20\% | (107) | 17\% | (91) | 43\% | (227) | 525 |
| Millennials: 1981-1996 | 18\% | (234) | 21\% | (280) | 19\% | (242) | 42\% | (549) | 1305 |
| GenXers: 1965-1980 | 14\% | (148) | 17\% | (183) | 27\% | (283) | 42\% | (450) | 1064 |
| Baby Boomers: 1946-1964 | 9\% | (129) | $17 \%$ | (230) | $21 \%$ | (291) | 53\% | (726) | 1376 |
| PID: Dem (no lean) | 18\% | (278) | 21\% | (338) | 23\% | (361) | 38\% | (603) | 1580 |
| PID: Ind (no lean) | 14\% | (213) | 17\% | (254) | 22\% | (325) | 47\% | (706) | 1498 |
| PID: Rep (no lean) | 10\% | (133) | 17\% | (225) | 18\% | (246) | 55\% | (737) | 1341 |
| PID/Gender: Dem Men | 25\% | (184) | 24\% | (179) | 22\% | (164) | 28\% | (205) | 732 |
| PID/Gender: Dem Women | $11 \%$ | (93) | 19\% | (159) | 23\% | (198) | 47\% | (398) | 848 |
| PID/Gender: Ind Men | 19\% | (140) | 20\% | (152) | 23\% | (173) | 38\% | (283) | 748 |
| PID/Gender: Ind Women | 10\% | (73) | 14\% | (102) | 20\% | (152) | 56\% | (424) | 750 |
| PID/Gender: Rep Men | 12\% | (75) | 23\% | (147) | 20\% | (132) | 46\% | (298) | 652 |
| PID/Gender: Rep Women | 8\% | (57) | 11\% | (78) | 17\% | (114) | 64\% | (439) | 689 |
| Ideo: Liberal (1-3) | 23\% | (268) | 22\% | (258) | 22\% | (261) | 33\% | (385) | 1172 |
| Ideo: Moderate (4) | 12\% | (156) | 20\% | (266) | $21 \%$ | (280) | 46\% | (607) | 1309 |
| Ideo: Conservative (5-7) | 10\% | (154) | 17\% | (250) | 20\% | (304) | 52\% | (776) | 1484 |
| Educ: < College | 12\% | (355) | 18\% | (532) | 20\% | (617) | 50\% | (1533) | 3037 |
| Educ: Bachelors degree | 18\% | (163) | 20\% | (180) | 24\% | (210) | 38\% | (339) | 891 |
| Educ: Post-grad | 21\% | (105) | 21\% | (105) | $21 \%$ | (105) | 36\% | (175) | 490 |
| Income: Under 50k | $11 \%$ | (258) | 18\% | (420) | 20\% | (466) | 52\% | (1221) | 2366 |
| Income: 50k-100k | 16\% | (224) | 18\% | (257) | 23\% | (322) | 42\% | (593) | 1395 |
| Income: 100k+ | 21\% | (141) | 21\% | (141) | 22\% | (144) | 35\% | (232) | 658 |
| Ethnicity: White | 13\% | (465) | 18\% | (617) | 22\% | (748) | 47\% | (1628) | 3458 |
| Ethnicity: Hispanic | 16\% | (111) | 25\% | (174) | 21\% | (148) | 38\% | (269) | 702 |
| Ethnicity: Black | 16\% | (88) | 19\% | (107) | 19\% | (105) | 45\% | (251) | 551 |

[^19]Table MCEN1b_5: How much have you seen, read, or heard about each of the following films?
Dune

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (623) | 18\% | (817) | 21\% | (932) | 46\% | (2047) | 4419 |
| Ethnicity: Other | 17\% | (70) | 23\% | (93) | 19\% | (79) | 41\% | (168) | 410 |
| All Christian | 13\% | (265) | 18\% | (358) | 21\% | (407) | 48\% | (941) | 1971 |
| All Non-Christian | 17\% | (38) | 19\% | (41) | 19\% | (42) | 45\% | (100) | 221 |
| Atheist | 22\% | (47) | 23\% | (49) | 28\% | (59) | 26\% | (55) | 211 |
| Agnostic/Nothing in particular | 15\% | (181) | 19\% | (230) | 22\% | (276) | 45\% | (556) | 1244 |
| Something Else | 12\% | (92) | 18\% | (140) | 19\% | (147) | 51\% | (395) | 773 |
| Religious Non-Protestant/Catholic | 17\% | (45) | 19\% | (50) | 19\% | (52) | 45\% | (120) | 268 |
| Evangelical | 11\% | (122) | 17\% | (188) | 20\% | (224) | 52\% | (582) | 1117 |
| Non-Evangelical | 15\% | (225) | 19\% | (289) | 20\% | (316) | 47\% | (723) | 1554 |
| Community: Urban | 16\% | (185) | 20\% | (229) | 21\% | (249) | 43\% | (500) | 1164 |
| Community: Suburban | 15\% | (321) | 20\% | (411) | 22\% | (456) | 44\% | (916) | 2104 |
| Community: Rural | 10\% | (117) | 15\% | (177) | 20\% | (226) | 55\% | (631) | 1152 |
| Employ: Private Sector | 19\% | (259) | 21\% | (293) | 21\% | (287) | 38\% | (522) | 1361 |
| Employ: Government | 13\% | (34) | 19\% | (48) | 25\% | (64) | 43\% | (109) | 255 |
| Employ: Self-Employed | 14\% | (56) | 21\% | (81) | 23\% | (88) | 42\% | (166) | 392 |
| Employ: Homemaker | 8\% | (22) | 12\% | (32) | 18\% | (50) | 62\% | (169) | 273 |
| Employ: Student | 19\% | (38) | 20\% | (39) | 23\% | (45) | 39\% | (77) | 200 |
| Employ: Retired | 9\% | (97) | 17\% | (172) | 18\% | (191) | 56\% | (577) | 1037 |
| Employ: Unemployed | 14\% | (83) | 17\% | (98) | 23\% | (135) | 45\% | (264) | 580 |
| Employ: Other | 11\% | (34) | 17\% | (54) | 22\% | (71) | 51\% | (163) | 323 |
| Military HH: Yes | 13\% | (83) | 19\% | (115) | 25\% | (152) | 43\% | (269) | 618 |
| Military HH: No | 14\% | (540) | 18\% | (703) | 21\% | (780) | 47\% | (1778) | 3801 |
| RD/WT: Right Direction | 17\% | (232) | 21\% | (286) | 24\% | (333) | 39\% | (538) | 1388 |
| RD/WT: Wrong Track | 13\% | (391) | 18\% | (532) | 20\% | (599) | 50\% | (1509) | 3031 |
| Biden Job Approve | 18\% | (318) | 20\% | (369) | 23\% | (421) | 39\% | (695) | 1804 |
| Biden Job Disapprove | 12\% | (276) | 18\% | (421) | 20\% | (466) | 51\% | (1219) | 2381 |
| Biden Job Strongly Approve | 18\% | (139) | 18\% | (139) | 24\% | (181) | 39\% | (294) | 753 |
| Biden Job Somewhat Approve | 17\% | (179) | 22\% | (230) | 23\% | (240) | 38\% | (402) | 1051 |
| Biden Job Somewhat Disapprove | 15\% | (99) | 20\% | (136) | 21\% | (141) | 45\% | (303) | 679 |
| Biden Job Strongly Disapprove | 10\% | (177) | 17\% | (285) | 19\% | (325) | 54\% | (916) | 1702 |

Continued on next page

Table MCEN1b_5: How much have you seen, read, or heard about each of the following films?
Dune

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (623) | 18\% | (817) | $21 \%$ | (932) | 46\% | (2047) | 4419 |
| Favorable of Biden | 18\% | (329) | $21 \%$ | (387) | 22\% | (414) | 40\% | (738) | 1867 |
| Unfavorable of Biden | $12 \%$ | (274) | 17\% | (400) | 20\% | (480) | 51\% | (1189) | 2343 |
| Very Favorable of Biden | 17\% | (141) | 20\% | (163) | 23\% | (189) | 40\% | (328) | 821 |
| Somewhat Favorable of Biden | 18\% | (188) | $21 \%$ | (224) | $21 \%$ | (225) | 39\% | (410) | 1047 |
| Somewhat Unfavorable of Biden | 13\% | (78) | 19\% | (109) | 23\% | (134) | 45\% | (266) | 587 |
| Very Unfavorable of Biden | 11\% | (196) | 17\% | (290) | 20\% | (346) | 53\% | (923) | 1755 |
| \#1 Issue: Economy | 15\% | (266) | 17\% | (304) | $21 \%$ | (371) | 46\% | (814) | 1755 |
| \#1 Issue: Security | 10\% | (72) | 16\% | (113) | 20\% | (139) | 53\% | (368) | 692 |
| \#1 Issue: Health Care | 15\% | (73) | 24\% | (112) | 21\% | (101) | $39 \%$ | (186) | 472 |
| \#1 Issue: Medicare / Social Security | 8\% | (39) | 18\% | (85) | 20\% | (95) | $53 \%$ | (252) | 472 |
| \#1 Issue: Women's Issues | 19\% | (45) | 16\% | (40) | 26\% | (63) | 39\% | (94) | 242 |
| \#1 Issue: Education | $12 \%$ | (20) | $21 \%$ | (35) | 22\% | (36) | 44\% | (73) | 165 |
| \#1 Issue: Energy | 18\% | (67) | $21 \%$ | (77) | 18\% | (67) | 44\% | (163) | 374 |
| \#1 Issue: Other | 17\% | (41) | $21 \%$ | (51) | 24\% | (59) | 39\% | (96) | 248 |
| 2020 Vote: Joe Biden | 19\% | (346) | 20\% | (372) | 23\% | (427) | $38 \%$ | (699) | 1843 |
| 2020 Vote: Donald Trump | 10\% | (151) | 18\% | (269) | 19\% | (281) | 53\% | (791) | 1492 |
| 2020 Vote: Other | 21\% | (32) | 17\% | (26) | 22\% | (33) | 40\% | (60) | 150 |
| 2020 Vote: Didn't Vote | 10\% | (95) | 16\% | (150) | 20\% | (191) | 53\% | (497) | 933 |
| 2018 House Vote: Democrat | 19\% | (278) | $21 \%$ | (300) | 22\% | (319) | 38\% | (543) | 1440 |
| 2018 House Vote: Republican | 10\% | (127) | 17\% | (214) | 20\% | (253) | $52 \%$ | (653) | 1246 |
| 2018 House Vote: Someone else | 10\% | (16) | 21\% | (32) | 21\% | (33) | 47\% | (72) | 152 |
| 2016 Vote: Hillary Clinton | 18\% | (242) | 19\% | (263) | 23\% | (317) | 40\% | (540) | 1362 |
| 2016 Vote: Donald Trump | 11\% | (139) | 17\% | (230) | 20\% | (261) | 52\% | (691) | 1321 |
| 2016 Vote: Other | 14\% | (32) | 22\% | (48) | 27\% | (60) | 37\% | (82) | 222 |
| 2016 Vote: Didn't Vote | 14\% | (210) | 18\% | (276) | 19\% | (293) | 48\% | (733) | 1511 |
| Voted in 2014: Yes | 14\% | (352) | 19\% | (457) | 22\% | (533) | 46\% | (1125) | 2468 |
| Voted in 2014: No | 14\% | (271) | 18\% | (360) | 20\% | (398) | 47\% | (922) | 1951 |
| 4-Region: Northeast | 16\% | (126) | 18\% | (143) | 18\% | (145) | 48\% | (376) | 791 |
| 4-Region: Midwest | 12\% | (116) | 17\% | (161) | 21\% | (197) | 49\% | (454) | 929 |
| 4-Region: South | 13\% | (219) | 17\% | (278) | 20\% | (335) | 50\% | (823) | 1656 |
| 4-Region: West | 16\% | (162) | 22\% | (234) | 24\% | (254) | 38\% | (394) | 1044 |

[^20]Table MCEN1b_5: How much have you seen, read, or heard about each of the following films?
Dune

| Demographic | A lot |  | Some |  |  | A little | Nothing at all |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Adults | $14 \%$ | $(623)$ | $18 \%$ | $(817)$ | $21 \%$ | $(932)$ | $46 \%$ | $(2047)$ |
| 2203103 | $14 \%$ | $(297)$ | $18 \%$ | $(395)$ | $21 \%$ | $(456)$ | $48 \%$ | $(1051)$ |
| 2203112 | $15 \%$ | $(326)$ | $19 \%$ | $(422)$ | $21 \%$ | $(475)$ | $45 \%$ | $(996)$ |
| Watch Films | $16 \%$ | $(602)$ | $21 \%$ | $(782)$ | $22 \%$ | $(831)$ | $42 \%$ | $(1597)$ |
| Don't Watch Films | $4 \%$ | $(21)$ | $6 \%$ | $(35)$ | $17 \%$ | $(101)$ | $74 \%$ | $(450)$ |
| Watching Oscars | $21 \%$ | $(301)$ | $23 \%$ | $(334)$ | $19 \%$ | $(278)$ | $38 \%$ | $(549)$ |
| Not Watching Oscars | $11 \%$ | $(323)$ | $16 \%$ | $(483)$ | $22 \%$ | $(654)$ | $51 \%$ | $(1498)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1b_6: How much have you seen, read, or heard about each of the following films?
King Richard

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% | (449) | 15\% | (683) | 18\% | (811) | $56 \%$ | (2475) | 4419 |
| Gender: Male | 12\% | (255) | 19\% | (399) | 18\% | (386) | $51 \%$ | (1093) | 2133 |
| Gender: Female | 8\% | (194) | 12\% | (284) | 19\% | (425) | 60\% | (1383) | 2286 |
| Age: 18-34 | 10\% | (137) | 17\% | (219) | 16\% | (204) | 57\% | (755) | 1316 |
| Age: 35-44 | 12\% | (88) | 17\% | (121) | 18\% | (133) | 53\% | (377) | 718 |
| Age: 45-64 | 10\% | (153) | 16\% | (244) | 20\% | (309) | 53\% | (802) | 1508 |
| Age: 65+ | 8\% | (72) | 11\% | (99) | 19\% | (165) | 62\% | (540) | 876 |
| GenZers: 1997-2012 | 7\% | (34) | 14\% | (73) | 13\% | (70) | 66\% | (347) | 525 |
| Millennials: 1981-1996 | 13\% | (170) | 18\% | (234) | 17\% | (221) | 52\% | (680) | 1305 |
| GenXers: 1965-1980 | 10\% | (110) | 15\% | (165) | 21\% | (224) | 53\% | (565) | 1064 |
| Baby Boomers: 1946-1964 | 9\% | (124) | 14\% | (196) | 20\% | (271) | 57\% | (785) | 1376 |
| PID: Dem (no lean) | 15\% | (233) | 20\% | (323) | 21\% | (336) | 44\% | (688) | 1580 |
| PID: Ind (no lean) | 8\% | (117) | 14\% | (205) | 18\% | (263) | 61\% | (913) | 1498 |
| PID: Rep (no lean) | 7\% | (100) | 12\% | (154) | 16\% | (213) | 65\% | (874) | 1341 |
| PID/Gender: Dem Men | 19\% | (136) | 23\% | (172) | 19\% | (141) | 39\% | (284) | 732 |
| PID/Gender: Dem Women | $11 \%$ | (97) | 18\% | (151) | 23\% | (195) | 48\% | (404) | 848 |
| PID/Gender: Ind Men | 8\% | (58) | 18\% | (132) | 18\% | (133) | 57\% | (426) | 748 |
| PID/Gender: Ind Women | 8\% | (59) | 10\% | (74) | 17\% | (130) | 65\% | (486) | 750 |
| PID/Gender: Rep Men | 9\% | (62) | 15\% | (95) | 17\% | (113) | 59\% | (382) | 652 |
| PID/Gender: Rep Women | 5\% | (38) | 9\% | (59) | 14\% | (100) | 71\% | (492) | 689 |
| Ideo: Liberal (1-3) | 15\% | (173) | 20\% | (233) | 22\% | (257) | 44\% | (510) | 1172 |
| Ideo: Moderate (4) | 10\% | (137) | 19\% | (244) | 17\% | (226) | $54 \%$ | (701) | 1309 |
| Ideo: Conservative (5-7) | 7\% | (100) | 11\% | (170) | 18\% | (267) | 64\% | (947) | 1484 |
| Educ: < College | 9\% | (258) | 13\% | (409) | 17\% | (529) | $61 \%$ | (1841) | 3037 |
| Educ: Bachelors degree | 13\% | (113) | 19\% | (172) | 21\% | (191) | 47\% | (415) | 891 |
| Educ: Post-grad | 16\% | (78) | 21\% | (103) | 19\% | (91) | 45\% | (219) | 490 |
| Income: Under 50k | 9\% | (211) | 13\% | (306) | 17\% | (409) | 61\% | (1441) | 2366 |
| Income: 50k-100k | 10\% | (144) | 17\% | (237) | 20\% | (273) | 53\% | (741) | 1395 |
| Income: 100k+ | 14\% | (95) | 21\% | (140) | 20\% | (129) | 45\% | (293) | 658 |
| Ethnicity: White | 8\% | (268) | 15\% | (502) | 19\% | (664) | 59\% | (2025) | 3458 |
| Ethnicity: Hispanic | $11 \%$ | (78) | 22\% | (157) | 16\% | (110) | 51\% | (356) | 702 |
| Ethnicity: Black | 27\% | (151) | 19\% | (105) | $14 \%$ | (77) | 40\% | (218) | 551 |

[^21]Table MCEN1b_6: How much have you seen, read, or heard about each of the following films?
King Richard

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% | (449) | 15\% | (683) | 18\% | (811) | 56\% | (2475) | 4419 |
| Ethnicity: Other | 8\% | (31) | 19\% | (76) | 17\% | (70) | 57\% | (232) | 410 |
| All Christian | 11\% | (209) | 16\% | (321) | 18\% | (361) | 55\% | (1080) | 1971 |
| All Non-Christian | 17\% | (37) | 23\% | (52) | 18\% | (41) | 41\% | (91) | 221 |
| Atheist | 8\% | (17) | 17\% | (37) | 25\% | (52) | 50\% | (105) | 211 |
| Agnostic/Nothing in particular | 9\% | (107) | 14\% | (174) | 18\% | (219) | 60\% | (743) | 1244 |
| Something Else | 10\% | (79) | 13\% | (100) | 18\% | (139) | 59\% | (455) | 773 |
| Religious Non-Protestant/Catholic | 16\% | (44) | 22\% | (59) | 17\% | (46) | 45\% | (119) | 268 |
| Evangelical | 12\% | (135) | 14\% | (158) | 18\% | (202) | 56\% | (622) | 1117 |
| Non-Evangelical | 9\% | (143) | 16\% | (250) | 19\% | (290) | 56\% | (872) | 1554 |
| Community: Urban | 14\% | (162) | 20\% | (234) | 16\% | (191) | 49\% | (576) | 1164 |
| Community: Suburban | 10\% | (201) | 15\% | (326) | 19\% | (409) | 56\% | (1168) | 2104 |
| Community: Rural | 7\% | (86) | 11\% | (123) | 18\% | (211) | 64\% | (732) | 1152 |
| Employ: Private Sector | 13\% | (173) | 20\% | (275) | 18\% | (247) | 49\% | (666) | 1361 |
| Employ: Government | 10\% | (26) | 18\% | (46) | 20\% | (50) | 52\% | (132) | 255 |
| Employ: Self-Employed | 9\% | (36) | 15\% | (60) | 20\% | (78) | 56\% | (218) | 392 |
| Employ: Homemaker | 6\% | (17) | 10\% | (28) | 18\% | (50) | 65\% | (178) | 273 |
| Employ: Student | 5\% | (11) | 13\% | (27) | 19\% | (38) | 62\% | (124) | 200 |
| Employ: Retired | 9\% | (94) | 13\% | (130) | 19\% | (193) | 60\% | (619) | 1037 |
| Employ: Unemployed | 11\% | (67) | 12\% | (67) | 18\% | (106) | 59\% | (340) | 580 |
| Employ: Other | 8\% | (27) | 15\% | (49) | 15\% | (49) | 61\% | (198) | 323 |
| Military HH: Yes | 9\% | (56) | 15\% | (92) | 20\% | (124) | 56\% | (345) | 618 |
| Military HH: No | 10\% | (393) | 16\% | (591) | 18\% | (687) | 56\% | (2130) | 3801 |
| RD/WT: Right Direction | 16\% | (219) | 21\% | (292) | 19\% | (266) | 44\% | (611) | 1388 |
| RD/WT: Wrong Track | 8\% | (231) | 13\% | (391) | 18\% | (545) | 62\% | (1864) | 3031 |
| Biden Job Approve | 15\% | (267) | 20\% | (366) | 20\% | (359) | 45\% | (812) | 1804 |
| Biden Job Disapprove | 7\% | (161) | 13\% | (302) | 17\% | (416) | 63\% | (1502) | 2381 |
| Biden Job Strongly Approve | 19\% | (142) | 20\% | (147) | 20\% | (149) | 42\% | (315) | 753 |
| Biden Job Somewhat Approve | 12\% | (126) | 21\% | (218) | 20\% | (210) | 47\% | (496) | 1051 |
| Biden Job Somewhat Disapprove | 8\% | (55) | 17\% | (114) | 20\% | (135) | 55\% | (376) | 679 |
| Biden Job Strongly Disapprove | 6\% | (107) | $11 \%$ | (188) | 17\% | (281) | 66\% | (1126) | 1702 |

Continued on next page

Table MCEN1b_6: How much have you seen, read, or heard about each of the following films?
King Richard

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% | (449) | 15\% | (683) | 18\% | (811) | 56\% | (2475) | 4419 |
| Favorable of Biden | 15\% | (283) | 20\% | (374) | 20\% | (371) | 45\% | (840) | 1867 |
| Unfavorable of Biden | 6\% | (148) | 12\% | (292) | 17\% | (408) | 64\% | (1495) | 2343 |
| Very Favorable of Biden | 19\% | (155) | 21\% | (175) | 20\% | (161) | 40\% | (330) | 821 |
| Somewhat Favorable of Biden | 12\% | (128) | 19\% | (199) | 20\% | (210) | 49\% | (510) | 1047 |
| Somewhat Unfavorable of Biden | 8\% | (48) | 15\% | (87) | 19\% | (112) | 58\% | (340) | 587 |
| Very Unfavorable of Biden | 6\% | (100) | 12\% | (205) | 17\% | (296) | 66\% | (1155) | 1755 |
| \#1 Issue: Economy | 9\% | (152) | 14\% | (254) | 19\% | (332) | 58\% | (1017) | 1755 |
| \#1 Issue: Security | 10\% | (67) | 14\% | (94) | 15\% | (105) | 61\% | (425) | 692 |
| \#1 Issue: Health Care | 13\% | (60) | 20\% | (93) | 19\% | (90) | 49\% | (229) | 472 |
| \#1 Issue: Medicare / Social Security | 9\% | (40) | 15\% | (69) | 23\% | (107) | 54\% | (256) | 472 |
| \#1 Issue: Women's Issues | 16\% | (39) | 14\% | (33) | 16\% | (39) | 54\% | (131) | 242 |
| \#1 Issue: Education | 9\% | (15) | 14\% | (24) | 13\% | (22) | 63\% | (104) | 165 |
| \#1 Issue: Energy | $11 \%$ | (42) | 20\% | (75) | 21\% | (78) | 48\% | (179) | 374 |
| \#1 Issue: Other | 14\% | (34) | 16\% | (40) | 16\% | (39) | 54\% | (135) | 248 |
| 2020 Vote: Joe Biden | 15\% | (271) | 20\% | (371) | 21\% | (378) | 45\% | (823) | 1843 |
| 2020 Vote: Donald Trump | 6\% | (92) | 12\% | (176) | 17\% | (253) | 65\% | (972) | 1492 |
| 2020 Vote: Other | 16\% | (24) | 16\% | (23) | 19\% | (28) | 50\% | (75) | 150 |
| 2020 Vote: Didn't Vote | 7\% | (63) | 12\% | (113) | 16\% | (152) | 65\% | (606) | 933 |
| 2018 House Vote: Democrat | 16\% | (229) | 21\% | (309) | 21\% | (305) | 41\% | (597) | 1440 |
| 2018 House Vote: Republican | 7\% | (88) | 12\% | (145) | 17\% | (216) | 64\% | (796) | 1246 |
| 2018 House Vote: Someone else | 9\% | (13) | 14\% | (21) | 20\% | (30) | 57\% | (87) | 152 |
| 2016 Vote: Hillary Clinton | 15\% | (210) | 21\% | (283) | $21 \%$ | (288) | 43\% | (580) | 1362 |
| 2016 Vote: Donald Trump | 7\% | (87) | 12\% | (163) | 18\% | (237) | 63\% | (834) | 1321 |
| 2016 Vote: Other | 13\% | (29) | 15\% | (34) | 21\% | (46) | 51\% | (112) | 222 |
| 2016 Vote: Didn't Vote | 8\% | (122) | 13\% | (203) | 16\% | (239) | 63\% | (946) | 1511 |
| Voted in 2014: Yes | 12\% | (295) | 17\% | (425) | 19\% | (477) | 52\% | (1271) | 2468 |
| Voted in 2014: No | 8\% | (155) | 13\% | (258) | 17\% | (334) | 62\% | (1204) | 1951 |
| 4-Region: Northeast | 9\% | (73) | 17\% | (136) | 19\% | (150) | 55\% | (432) | 791 |
| 4-Region: Midwest | 8\% | (76) | 14\% | (131) | 20\% | (188) | 57\% | (533) | 929 |
| 4-Region: South | $11 \%$ | (177) | 15\% | (244) | 18\% | (290) | 57\% | (945) | 1656 |
| 4-Region: West | 12\% | (123) | 17\% | (173) | 18\% | (183) | 54\% | (565) | 1044 |

[^22]Table MCEN1b_6: How much have you seen, read, or heard about each of the following films?
King Richard

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Adults | $10 \%$ | $(449)$ | $15 \%$ | $(683)$ | $18 \%$ | $(811)$ | $56 \%$ | $(2475)$ |
| 2203103 | $11 \%$ | $(244)$ | $15 \%$ | $(331)$ | $19 \%$ | $(414)$ | $55 \%$ | $(1210)$ |
| 2203112 | $9 \%$ | $(206)$ | $16 \%$ | $(352)$ | $18 \%$ | $(397)$ | $57 \%$ | $(1265)$ |
| Watch Films | $11 \%$ | $(424)$ | $17 \%$ | $(633)$ | $19 \%$ | $(735)$ | $53 \%$ | $(2019)$ |
| Don't Watch Films | $4 \%$ | $(25)$ | $8 \%$ | $(51)$ | $12 \%$ | $(76)$ | $75 \%$ | $(456)$ |
| Watching Oscars | $17 \%$ | $(248)$ | $23 \%$ | $(334)$ | $19 \%$ | $(276)$ | $41 \%$ | $(603)$ |
| Not Watching Oscars | $7 \%$ | $(201)$ | $12 \%$ | $(349)$ | $18 \%$ | $(535)$ | $63 \%$ | $(1872)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1b_7: How much have you seen, read, or heard about each of the following films?
Licorice Pizza

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (198) | 11\% | (486) | 16\% | (726) | 68\% | (3009) | 4419 |
| Gender: Male | 6\% | (121) | 14\% | (290) | 17\% | (367) | 63\% | (1354) | 2133 |
| Gender: Female | 3\% | (77) | 9\% | (195) | 16\% | (358) | 72\% | (1656) | 2286 |
| Age: 18-34 | 6\% | (81) | 11\% | (145) | 12\% | (162) | 71\% | (928) | 1316 |
| Age: 35-44 | 5\% | (33) | 14\% | (97) | 16\% | (112) | 66\% | (476) | 718 |
| Age: 45-64 | 4\% | (53) | 11\% | (173) | 20\% | (295) | 65\% | (987) | 1508 |
| Age: 65+ | 4\% | (31) | 8\% | (71) | 18\% | (157) | 70\% | (617) | 876 |
| GenZers: 1997-2012 | 4\% | (22) | 9\% | (49) | 13\% | (66) | 74\% | (386) | 525 |
| Millennials: 1981-1996 | 6\% | (84) | 13\% | (169) | 14\% | (177) | 67\% | (875) | 1305 |
| GenXers: 1965-1980 | 4\% | (39) | 12\% | (125) | 18\% | (193) | 66\% | (707) | 1064 |
| Baby Boomers: 1946-1964 | 3\% | (46) | 10\% | (131) | 19\% | (267) | 68\% | (931) | 1376 |
| PID: Dem (no lean) | 7\% | (105) | 15\% | (241) | 20\% | (313) | 58\% | (921) | 1580 |
| PID: Ind (no lean) | 3\% | (43) | 9\% | (138) | 14\% | (215) | 74\% | (1101) | 1498 |
| PID: Rep (no lean) | 4\% | (49) | 8\% | (107) | 15\% | (197) | 74\% | (987) | 1341 |
| PID/Gender: Dem Men | 9\% | (69) | 20\% | (146) | 19\% | (137) | 52\% | (380) | 732 |
| PID/Gender: Dem Women | 4\% | (36) | 11\% | (94) | 21\% | (176) | 64\% | (541) | 848 |
| PID/Gender: Ind Men | 3\% | (26) | 11\% | (81) | 15\% | (109) | 71\% | (532) | 748 |
| PID/Gender: Ind Women | 2\% | (17) | 8\% | (57) | 14\% | (106) | 76\% | (569) | 750 |
| PID/Gender: Rep Men | 4\% | (26) | 10\% | (63) | 19\% | (121) | 68\% | (442) | 652 |
| PID/Gender: Rep Women | 3\% | (24) | 6\% | (44) | 11\% | (76) | 79\% | (545) | 689 |
| Ideo: Liberal (1-3) | 8\% | (99) | 17\% | (196) | 19\% | (228) | 55\% | (650) | 1172 |
| Ideo: Moderate (4) | 4\% | (49) | 11\% | (150) | 16\% | (211) | 69\% | (899) | 1309 |
| Ideo: Conservative (5-7) | 3\% | (44) | 8\% | (116) | 16\% | (231) | 74\% | (1093) | 1484 |
| Educ: < College | 4\% | (110) | 9\% | (266) | 15\% | (458) | 73\% | (2204) | 3037 |
| Educ: Bachelors degree | 6\% | (52) | 15\% | (129) | 19\% | (171) | 60\% | (538) | 891 |
| Educ: Post-grad | 7\% | (36) | 18\% | (90) | 20\% | (97) | 55\% | (267) | 490 |
| Income: Under 50k | 3\% | (82) | 8\% | (195) | 16\% | (373) | 73\% | (1716) | 2366 |
| Income: 50k-100k | 5\% | (65) | 13\% | (188) | 17\% | (232) | 65\% | (910) | 1395 |
| Income: 100k+ | 8\% | (52) | 16\% | (102) | 18\% | (121) | 58\% | (383) | 658 |
| Ethnicity: White | 4\% | (152) | 11\% | (379) | 17\% | (605) | 67\% | (2323) | 3458 |
| Ethnicity: Hispanic | 6\% | (40) | 13\% | (93) | 17\% | (118) | 64\% | (451) | 702 |
| Ethnicity: Black | 5\% | (28) | $11 \%$ | (59) | 12\% | (66) | 72\% | (399) | 551 |

[^23]Table MCEN1b_7: How much have you seen, read, or heard about each of the following films?
Licorice Pizza

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (198) | 11\% | (486) | 16\% | (726) | 68\% | (3009) | 4419 |
| Ethnicity: Other | 5\% | (18) | 12\% | (48) | 14\% | (56) | 70\% | (287) | 410 |
| All Christian | 4\% | (85) | 11\% | (224) | 18\% | (348) | 67\% | (1314) | 1971 |
| All Non-Christian | 9\% | (20) | 19\% | (42) | 17\% | (37) | 55\% | (122) | 221 |
| Atheist | 7\% | (14) | 14\% | (31) | 23\% | (48) | 56\% | (118) | 211 |
| Agnostic/Nothing in particular | 4\% | (48) | 9\% | (118) | 16\% | (203) | 70\% | (874) | 1244 |
| Something Else | 4\% | (31) | 9\% | (71) | 12\% | (90) | 75\% | (581) | 773 |
| Religious Non-Protestant/Catholic | 8\% | (21) | 17\% | (46) | 15\% | (40) | 60\% | (161) | 268 |
| Evangelical | 5\% | (57) | 9\% | (99) | 13\% | (144) | 73\% | (817) | 1117 |
| Non-Evangelical | 4\% | (56) | 12\% | (189) | 18\% | (287) | 66\% | (1022) | 1554 |
| Community: Urban | 6\% | (71) | 14\% | (158) | 17\% | (194) | 64\% | (740) | 1164 |
| Community: Suburban | 5\% | (100) | 11\% | (238) | 18\% | (382) | 66\% | (1384) | 2104 |
| Community: Rural | 2\% | (27) | 8\% | (90) | 13\% | (150) | 77\% | (885) | 1152 |
| Employ: Private Sector | 7\% | (89) | 15\% | (201) | 17\% | (228) | 62\% | (843) | 1361 |
| Employ: Government | 6\% | (15) | 12\% | (31) | 18\% | (45) | 64\% | (164) | 255 |
| Employ: Self-Employed | 4\% | (17) | 14\% | (56) | 17\% | (65) | 65\% | (254) | 392 |
| Employ: Homemaker | 2\% | (6) | 8\% | (23) | 14\% | (39) | 75\% | (204) | 273 |
| Employ: Student | 3\% | (5) | 5\% | (9) | 17\% | (34) | 76\% | (152) | 200 |
| Employ: Retired | 3\% | (31) | 8\% | (88) | 18\% | (184) | 71\% | (735) | 1037 |
| Employ: Unemployed | 3\% | (19) | 9\% | (53) | 14\% | (82) | 73\% | (426) | 580 |
| Employ: Other | 5\% | (17) | 8\% | (24) | 15\% | (49) | 72\% | (232) | 323 |
| Military HH: Yes | 3\% | (16) | 10\% | (64) | 15\% | (92) | 72\% | (447) | 618 |
| Military HH: No | 5\% | (182) | 11\% | (421) | 17\% | (634) | 67\% | (2563) | 3801 |
| RD/WT: Right Direction | 7\% | (99) | 16\% | (228) | 20\% | (275) | 57\% | (786) | 1388 |
| RD/WT: Wrong Track | 3\% | (99) | 8\% | (257) | 15\% | (451) | 73\% | (2223) | 3031 |
| Biden Job Approve | 7\% | (120) | 16\% | (280) | 19\% | (336) | 59\% | (1068) | 1804 |
| Biden Job Disapprove | 3\% | (78) | 8\% | (192) | 15\% | (361) | 74\% | (1751) | 2381 |
| Biden Job Strongly Approve | 9\% | (69) | 16\% | (118) | 21\% | (156) | 55\% | (411) | 753 |
| Biden Job Somewhat Approve | 5\% | (51) | 15\% | (162) | 17\% | (180) | 63\% | (658) | 1051 |
| Biden Job Somewhat Disapprove | 5\% | (32) | 9\% | (64) | 17\% | (117) | 69\% | (466) | 679 |
| Biden Job Strongly Disapprove | 3\% | (46) | 8\% | (128) | 14\% | (244) | 75\% | (1284) | 1702 |

Continued on next page

Table MCEN1b_7: How much have you seen, read, or heard about each of the following films?
Licorice Pizza

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $4 \%$ | (198) | 11\% | (486) | 16\% | (726) | 68\% | (3009) | 4419 |
| Favorable of Biden | 6\% | (117) | 15\% | (283) | 18\% | (339) | 60\% | (1128) | 1867 |
| Unfavorable of Biden | 3\% | (78) | 8\% | (186) | 15\% | (355) | 74\% | (1724) | 2343 |
| Very Favorable of Biden | $7 \%$ | (61) | 16\% | (131) | 20\% | (165) | 56\% | (463) | 821 |
| Somewhat Favorable of Biden | 5\% | (55) | 14\% | (152) | 17\% | (174) | 64\% | (666) | 1047 |
| Somewhat Unfavorable of Biden | 5\% | (27) | 10\% | (59) | 17\% | (98) | 68\% | (402) | 587 |
| Very Unfavorable of Biden | 3\% | (51) | 7\% | (127) | 15\% | (256) | 75\% | (1322) | 1755 |
| \#1 Issue: Economy | $4 \%$ | (69) | 10\% | (180) | 16\% | (280) | 70\% | (1226) | 1755 |
| \#1 Issue: Security | 4\% | (28) | 8\% | (58) | 15\% | (105) | 72\% | (500) | 692 |
| \#1 Issue: Health Care | 5\% | (22) | 17\% | (81) | 18\% | (85) | 60\% | (283) | 472 |
| \#1 Issue: Medicare / Social Security | 3\% | (12) | 9\% | (44) | 19\% | (92) | 69\% | (324) | 472 |
| \#1 Issue: Women's Issues | 10\% | (25) | 12\% | (28) | 18\% | (44) | 60\% | (145) | 242 |
| \#1 Issue: Education | 4\% | (6) | 11\% | (19) | 12\% | (20) | 73\% | (120) | 165 |
| \#1 Issue: Energy | 6\% | (24) | 15\% | (57) | 11\% | (42) | 67\% | (251) | 374 |
| \#1 Issue: Other | 5\% | (12) | 8\% | (20) | 23\% | (58) | 64\% | (159) | 248 |
| 2020 Vote: Joe Biden | 7\% | (124) | 16\% | (288) | 19\% | (351) | 59\% | (1080) | 1843 |
| 2020 Vote: Donald Trump | 3\% | (44) | 9\% | (133) | 15\% | (224) | 73\% | (1090) | 1492 |
| 2020 Vote: Other | 3\% | (5) | 6\% | (9) | 19\% | (28) | 72\% | (108) | 150 |
| 2020 Vote: Didn't Vote | 3\% | (26) | 6\% | (54) | 13\% | (122) | 78\% | (731) | 933 |
| 2018 House Vote: Democrat | 7\% | (100) | 16\% | (237) | 19\% | (270) | 58\% | (833) | 1440 |
| 2018 House Vote: Republican | 3\% | (43) | 9\% | (117) | 15\% | (186) | 72\% | (899) | 1246 |
| 2018 House Vote: Someone else | 3\% | (4) | 7\% | (11) | 24\% | (36) | 66\% | (101) | 152 |
| 2016 Vote: Hillary Clinton | 7\% | (90) | 17\% | (225) | 19\% | (257) | 58\% | (789) | 1362 |
| 2016 Vote: Donald Trump | 3\% | (43) | 9\% | (113) | 17\% | (222) | 71\% | (943) | 1321 |
| 2016 Vote: Other | 5\% | (12) | 12\% | (26) | 17\% | (37) | 67\% | (147) | 222 |
| 2016 Vote: Didn't Vote | $4 \%$ | (53) | 8\% | (120) | 14\% | (209) | 75\% | (1129) | 1511 |
| Voted in 2014: Yes | 5\% | (131) | 13\% | (322) | 18\% | (438) | 64\% | (1577) | 2468 |
| Voted in 2014: No | 3\% | (67) | 8\% | (164) | 15\% | (288) | 73\% | (1433) | 1951 |
| 4-Region: Northeast | $7 \%$ | (52) | 13\% | (105) | 18\% | (142) | 62\% | (492) | 791 |
| 4-Region: Midwest | $4 \%$ | (38) | 11\% | (103) | 16\% | (152) | 68\% | (636) | 929 |
| 4-Region: South | 4\% | (60) | 8\% | (126) | 15\% | (244) | 74\% | (1226) | 1656 |
| 4-Region: West | 5\% | (49) | 14\% | (151) | 18\% | (188) | 63\% | (656) | 1044 |

[^24]Table MCEN1b_7: How much have you seen, read, or heard about each of the following films?
Licorice Pizza

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Adults | $4 \%$ | $(198)$ | $11 \%$ | $(486)$ | $16 \%$ | $(726)$ | $68 \%$ | $(3009)$ |
| 2203103 | $4 \%$ | $(92)$ | $12 \%$ | $(254)$ | $17 \%$ | $(369)$ | $68 \%$ | $(1486)$ |
| 2203112 | $5 \%$ | $(107)$ | $10 \%$ | $(232)$ | $16 \%$ | $(357)$ | $69 \%$ | $(1524)$ |
| Watch Films | $5 \%$ | $(191)$ | $12 \%$ | $(455)$ | $17 \%$ | $(647)$ | $66 \%$ | $(2518)$ |
| Don't Watch Films | $1 \%$ | $(7)$ | $5 \%$ | $(30)$ | $13 \%$ | $(78)$ | $81 \%$ | $(491)$ |
| Watching Oscars | $9 \%$ | $(131)$ | $17 \%$ | $(254)$ | $17 \%$ | $(249)$ | $57 \%$ | $(828)$ |
| Not Watching Oscars | $2 \%$ | $(67)$ | $8 \%$ | $(231)$ | $16 \%$ | $(477)$ | $74 \%$ | $(2181)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1b_8: How much have you seen, read, or heard about each of the following films?
Nightmare Alley

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (237) | 9\% | (388) | 14\% | (614) | 72\% | (3180) | 4419 |
| Gender: Male | 7\% | (150) | 12\% | (246) | 14\% | (305) | 67\% | (1432) | 2133 |
| Gender: Female | $4 \%$ | (87) | 6\% | (142) | 14\% | (309) | 76\% | (1748) | 2286 |
| Age: 18-34 | 6\% | (85) | 10\% | (132) | 16\% | (212) | 67\% | (888) | 1316 |
| Age: 35-44 | 7\% | (48) | 12\% | (85) | 17\% | (124) | 64\% | (461) | 718 |
| Age: 45-64 | 5\% | (71) | 9\% | (129) | 13\% | (199) | 74\% | (1110) | 1508 |
| Age: 65+ | $4 \%$ | (33) | 5\% | (42) | 9\% | (79) | 82\% | (722) | 876 |
| GenZers: 1997-2012 | 5\% | (24) | 7\% | (39) | 14\% | (72) | 74\% | (389) | 525 |
| Millennials: 1981-1996 | 8\% | (101) | 12\% | (158) | 18\% | (231) | 62\% | (815) | 1305 |
| GenXers: 1965-1980 | 5\% | (50) | 10\% | (101) | 15\% | (155) | 71\% | (758) | 1064 |
| Baby Boomers: 1946-1964 | $4 \%$ | (57) | 6\% | (81) | 11\% | (150) | 79\% | (1087) | 1376 |
| PID: Dem (no lean) | 8\% | (124) | 12\% | (193) | 18\% | (282) | 62\% | (981) | 1580 |
| PID: Ind (no lean) | $4 \%$ | (53) | 6\% | (95) | 14\% | (205) | 76\% | (1145) | 1498 |
| PID: Rep (no lean) | $4 \%$ | (60) | 7\% | (100) | 10\% | (128) | 79\% | (1054) | 1341 |
| PID/Gender: Dem Men | 11\% | (83) | 16\% | (121) | 18\% | (130) | 54\% | (399) | 732 |
| PID/Gender: Dem Women | 5\% | (41) | 9\% | (73) | 18\% | (152) | 69\% | (582) | 848 |
| PID/Gender: Ind Men | 4\% | (32) | 8\% | (61) | 15\% | (113) | 72\% | (542) | 748 |
| PID/Gender: Ind Women | 3\% | (21) | 5\% | (34) | 12\% | (92) | 80\% | (603) | 750 |
| PID/Gender: Rep Men | 5\% | (35) | 10\% | (64) | 10\% | (62) | 75\% | (491) | 652 |
| PID/Gender: Rep Women | 4\% | (25) | 5\% | (35) | 10\% | (66) | 82\% | (562) | 689 |
| Ideo: Liberal (1-3) | 10\% | (112) | 12\% | (145) | 17\% | (202) | 61\% | (713) | 1172 |
| Ideo: Moderate (4) | 5\% | (60) | 9\% | (121) | 15\% | (202) | 71\% | (926) | 1309 |
| Ideo: Conservative (5-7) | $4 \%$ | (53) | 7\% | (103) | 10\% | (154) | 79\% | (1173) | 1484 |
| Educ: < College | $4 \%$ | (134) | 7\% | (221) | 14\% | (420) | 74\% | (2263) | 3037 |
| Educ: Bachelors degree | 7\% | (61) | 12\% | (107) | 14\% | (123) | 67\% | (601) | 891 |
| Educ: Post-grad | 9\% | (42) | 12\% | (60) | 15\% | (71) | 65\% | (317) | 490 |
| Income: Under 50k | 5\% | (107) | 8\% | (182) | 14\% | (323) | 74\% | (1754) | 2366 |
| Income: 50k-100k | 6\% | (78) | 10\% | (136) | 13\% | (187) | 71\% | (994) | 1395 |
| Income: 100k+ | 8\% | (52) | 11\% | (71) | 16\% | (104) | 66\% | (432) | 658 |
| Ethnicity: White | 5\% | (183) | 8\% | (269) | 13\% | (466) | 73\% | (2541) | 3458 |
| Ethnicity: Hispanic | 6\% | (44) | 12\% | (85) | 19\% | (135) | 62\% | (438) | 702 |
| Ethnicity: Black | 6\% | (34) | 12\% | (68) | 18\% | (101) | 63\% | (348) | 551 |

[^25]Table MCEN1b_8: How much have you seen, read, or heard about each of the following films?
Nightmare Alley

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (237) | 9\% | (388) | 14\% | (614) | 72\% | (3180) | 4419 |
| Ethnicity: Other | 5\% | (20) | 12\% | (51) | 12\% | (48) | 71\% | (291) | 410 |
| All Christian | 5\% | (106) | 9\% | (181) | 13\% | (250) | 73\% | (1433) | 1971 |
| All Non-Christian | 8\% | (18) | 12\% | (26) | 10\% | (22) | 70\% | (154) | 221 |
| Atheist | 8\% | (18) | $11 \%$ | (23) | 19\% | (40) | 62\% | (131) | 211 |
| Agnostic/Nothing in particular | 5\% | (58) | 8\% | (104) | 16\% | (194) | 71\% | (887) | 1244 |
| Something Else | 5\% | (37) | 7\% | (54) | 14\% | (108) | 74\% | (575) | 773 |
| Religious Non-Protestant/Catholic | 7\% | (20) | 10\% | (27) | 10\% | (26) | 73\% | (195) | 268 |
| Evangelical | 6\% | (68) | 8\% | (84) | 12\% | (136) | 74\% | (828) | 1117 |
| Non-Evangelical | 4\% | (69) | 9\% | (147) | 14\% | (215) | 72\% | (1124) | 1554 |
| Community: Urban | 8\% | (87) | 12\% | (139) | 17\% | (198) | 64\% | (740) | 1164 |
| Community: Suburban | 5\% | (104) | 8\% | (169) | 13\% | (277) | 74\% | (1553) | 2104 |
| Community: Rural | 4\% | (45) | 7\% | (80) | 12\% | (139) | 77\% | (888) | 1152 |
| Employ: Private Sector | 8\% | (103) | 12\% | (157) | 16\% | (215) | 65\% | (886) | 1361 |
| Employ: Government | 5\% | (13) | $11 \%$ | (28) | 16\% | (41) | 68\% | (172) | 255 |
| Employ: Self-Employed | 5\% | (18) | 10\% | (39) | 14\% | (54) | 72\% | (280) | 392 |
| Employ: Homemaker | 2\% | (4) | 7\% | (19) | 13\% | (34) | 79\% | (215) | 273 |
| Employ: Student | 2\% | (5) | 5\% | (10) | 19\% | (38) | 73\% | (147) | 200 |
| Employ: Retired | 3\% | (35) | 6\% | (64) | 10\% | (100) | 81\% | (838) | 1037 |
| Employ: Unemployed | 6\% | (34) | 8\% | (45) | 14\% | (81) | 73\% | (421) | 580 |
| Employ: Other | 8\% | (25) | 8\% | (25) | 16\% | (51) | 69\% | (222) | 323 |
| Military HH: Yes | 4\% | (24) | 8\% | (51) | 12\% | (73) | 76\% | (471) | 618 |
| Military HH: No | 6\% | (213) | 9\% | (337) | 14\% | (541) | 71\% | (2710) | 3801 |
| RD/WT: Right Direction | 9\% | (129) | 13\% | (185) | 16\% | (221) | 61\% | (853) | 1388 |
| RD/WT: Wrong Track | 4\% | (107) | 7\% | (203) | 13\% | (393) | 77\% | (2328) | 3031 |
| Biden Job Approve | 8\% | (148) | 12\% | (224) | 17\% | (310) | 62\% | (1122) | 1804 |
| Biden Job Disapprove | 4\% | (85) | 6\% | (152) | 12\% | (288) | 78\% | (1855) | 2381 |
| Biden Job Strongly Approve | 11\% | (79) | 13\% | (101) | 16\% | (117) | 61\% | (456) | 753 |
| Biden Job Somewhat Approve | 7\% | (69) | 12\% | (123) | 18\% | (193) | 63\% | (666) | 1051 |
| Biden Job Somewhat Disapprove | 4\% | (29) | 8\% | (51) | 14\% | (96) | 74\% | (502) | 679 |
| Biden Job Strongly Disapprove | 3\% | (56) | 6\% | (101) | 11\% | (192) | 80\% | (1353) | 1702 |

Continued on next page

Table MCEN1b_8: How much have you seen, read, or heard about each of the following films?
Nightmare Alley

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (237) | 9\% | (388) | 14\% | (614) | 72\% | (3180) | 4419 |
| Favorable of Biden | 8\% | (144) | 12\% | (228) | 17\% | (314) | 63\% | (1181) | 1867 |
| Unfavorable of Biden | 4\% | (88) | 6\% | (151) | 12\% | (270) | 78\% | (1833) | 2343 |
| Very Favorable of Biden | 10\% | (78) | 15\% | (120) | 16\% | (133) | 60\% | (489) | 821 |
| Somewhat Favorable of Biden | 6\% | (66) | 10\% | (108) | 17\% | (181) | 66\% | (692) | 1047 |
| Somewhat Unfavorable of Biden | $4 \%$ | (25) | 9\% | (50) | 12\% | (73) | 75\% | (439) | 587 |
| Very Unfavorable of Biden | 4\% | (63) | 6\% | (101) | 11\% | (196) | 79\% | (1395) | 1755 |
| \#1 Issue: Economy | 5\% | (90) | 8\% | (133) | 14\% | (238) | 74\% | (1294) | 1755 |
| \#1 Issue: Security | 4\% | (29) | 7\% | (51) | 12\% | (82) | 77\% | (530) | 692 |
| \#1 Issue: Health Care | 5\% | (25) | 14\% | (68) | 19\% | (90) | 61\% | (288) | 472 |
| \#1 Issue: Medicare / Social Security | 5\% | (25) | 7\% | (35) | 11\% | (53) | 76\% | (358) | 472 |
| \#1 Issue: Women's Issues | 9\% | (23) | 8\% | (19) | 15\% | (37) | 67\% | (163) | 242 |
| \#1 Issue: Education | 6\% | (10) | 8\% | (13) | 17\% | (29) | 68\% | (113) | 165 |
| \#1 Issue: Energy | 7\% | (25) | 10\% | (39) | 15\% | (58) | 68\% | (253) | 374 |
| \#1 Issue: Other | 4\% | (10) | 12\% | (29) | 11\% | (26) | 74\% | (182) | 248 |
| 2020 Vote: Joe Biden | 8\% | (146) | 13\% | (232) | 16\% | (302) | 63\% | (1163) | 1843 |
| 2020 Vote: Donald Trump | $4 \%$ | (61) | 7\% | (98) | 10\% | (147) | 80\% | (1187) | 1492 |
| 2020 Vote: Other | 1\% | (1) | 9\% | (13) | 15\% | (23) | 75\% | (113) | 150 |
| 2020 Vote: Didn't Vote | 3\% | (28) | 5\% | (44) | 15\% | (142) | 77\% | (718) | 933 |
| 2018 House Vote: Democrat | 8\% | (113) | 13\% | (184) | 17\% | (243) | 62\% | (900) | 1440 |
| 2018 House Vote: Republican | 5\% | (57) | 7\% | (88) | 10\% | (124) | 78\% | (976) | 1246 |
| 2018 House Vote: Someone else | 1\% | (2) | 10\% | (15) | 11\% | (17) | 78\% | (118) | 152 |
| 2016 Vote: Hillary Clinton | 7\% | (102) | 12\% | (167) | 16\% | (217) | 64\% | (875) | 1362 |
| 2016 Vote: Donald Trump | $4 \%$ | (59) | $7 \%$ | (91) | 10\% | (136) | 78\% | (1035) | 1321 |
| 2016 Vote: Other | $4 \%$ | (9) | 9\% | (20) | 14\% | (32) | 72\% | (161) | 222 |
| 2016 Vote: Didn't Vote | 4\% | (66) | 7\% | (109) | 15\% | (228) | 73\% | (1107) | 1511 |
| Voted in 2014: Yes | 7\% | (162) | 10\% | (238) | 13\% | (330) | 70\% | (1738) | 2468 |
| Voted in 2014: No | $4 \%$ | (75) | 8\% | (150) | 15\% | (284) | 74\% | (1443) | 1951 |
| 4-Region: Northeast | 7\% | (54) | 10\% | (78) | 13\% | (104) | 70\% | (554) | 791 |
| 4-Region: Midwest | 6\% | (54) | 8\% | (71) | 13\% | (125) | 73\% | (679) | 929 |
| 4-Region: South | 4\% | (71) | 8\% | (136) | 13\% | (220) | 74\% | (1229) | 1656 |
| 4-Region: West | 5\% | (57) | 10\% | (103) | 16\% | (165) | 69\% | (719) | 1044 |

[^26]Table MCEN1b_8: How much have you seen, read, or heard about each of the following films?
Nightmare Alley

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Adults | $5 \%$ | $(237)$ | $9 \%$ | $(388)$ | $14 \%$ | $(614)$ | $72 \%$ | $(3180)$ |
| 2203103 | $5 \%$ | $(106)$ | $10 \%$ | $(212)$ | $13 \%$ | $(282)$ | $73 \%$ | $(1599)$ |
| 2203112 | $6 \%$ | $(130)$ | $8 \%$ | $(175)$ | $15 \%$ | $(332)$ | $71 \%$ | $(1581)$ |
| Watch Films | $6 \%$ | $(234)$ | $10 \%$ | $(369)$ | $15 \%$ | $(581)$ | $69 \%$ | $(2627)$ |
| Don't Watch Films | - | $(2)$ | $3 \%$ | $(19)$ | $5 \%$ | $(33)$ | $91 \%$ | $(553)$ |
| Watching Oscars | $11 \%$ | $(162)$ | $15 \%$ | $(213)$ | $19 \%$ | $(276)$ | $55 \%$ | $(811)$ |
| Not Watching Oscars | $3 \%$ | $(75)$ | $6 \%$ | $(175)$ | $11 \%$ | $(338)$ | $80 \%$ | $(2369)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1b_9: How much have you seen, read, or heard about each of the following films?
The Power of the Dog

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 7\% | (314) | 11\% | (495) | 17\% | (737) | 65\% | (2873) | 4419 |
| Gender: Male | 9\% | (184) | 12\% | (265) | 17\% | (358) | 62\% | (1325) | 2133 |
| Gender: Female | 6\% | (130) | 10\% | (230) | 17\% | (379) | 68\% | (1548) | 2286 |
| Age: 18-34 | 7\% | (90) | 10\% | (127) | 13\% | (167) | 71\% | (933) | 1316 |
| Age: 35-44 | 6\% | (42) | 14\% | (103) | 18\% | (132) | 61\% | (441) | 718 |
| Age: 45-64 | 6\% | (98) | 10\% | (158) | 18\% | (274) | 65\% | (978) | 1508 |
| Age: 65+ | 10\% | (84) | 12\% | (108) | 19\% | (164) | 59\% | (521) | 876 |
| GenZers: 1997-2012 | 4\% | (20) | 8\% | (41) | 11\% | (57) | 77\% | (406) | 525 |
| Millennials: 1981-1996 | 8\% | (106) | 12\% | (161) | 15\% | (192) | 65\% | (846) | 1305 |
| GenXers: 1965-1980 | 6\% | (69) | 11\% | (112) | 20\% | (208) | 63\% | (674) | 1064 |
| Baby Boomers: 1946-1964 | 7\% | (103) | 12\% | (163) | 19\% | (255) | 62\% | (855) | 1376 |
| PID: Dem (no lean) | 11\% | (166) | 15\% | (230) | 18\% | (285) | 57\% | (900) | 1580 |
| PID: Ind (no lean) | 5\% | (79) | 9\% | (129) | 16\% | (234) | 70\% | (1056) | 1498 |
| PID: Rep (no lean) | 5\% | (69) | 10\% | (136) | 16\% | (218) | 68\% | (917) | 1341 |
| PID/Gender: Dem Men | 14\% | (103) | 16\% | (117) | 17\% | (127) | 53\% | (385) | 732 |
| PID/Gender: Dem Women | 7\% | (63) | 13\% | (113) | 19\% | (158) | 61\% | (515) | 848 |
| PID/Gender: Ind Men | 6\% | (43) | 10\% | (73) | 16\% | (121) | 68\% | (511) | 748 |
| PID/Gender: Ind Women | 5\% | (35) | 7\% | (56) | 15\% | (113) | 73\% | (545) | 750 |
| PID/Gender: Rep Men | 6\% | (37) | 11\% | (75) | 17\% | (111) | 66\% | (429) | 652 |
| PID/Gender: Rep Women | 5\% | (32) | 9\% | (61) | 16\% | (108) | 71\% | (488) | 689 |
| Ideo: Liberal (1-3) | 12\% | (144) | 14\% | (165) | 18\% | (214) | 55\% | (649) | 1172 |
| Ideo: Moderate (4) | 6\% | (74) | 13\% | (171) | 17\% | (221) | 64\% | (843) | 1309 |
| Ideo: Conservative (5-7) | 5\% | (82) | 9\% | (135) | 16\% | (243) | 69\% | (1024) | 1484 |
| Educ: < College | 5\% | (143) | 9\% | (280) | 15\% | (462) | 71\% | (2153) | 3037 |
| Educ: Bachelors degree | 11\% | (95) | 16\% | (143) | 20\% | (174) | 54\% | (480) | 891 |
| Educ: Post-grad | 16\% | (76) | 15\% | (73) | 21\% | (101) | 49\% | (240) | 490 |
| Income: Under 50k | 6\% | (133) | 9\% | (215) | 15\% | (353) | 70\% | (1666) | 2366 |
| Income: 50k-100k | 8\% | (105) | 13\% | (187) | 19\% | (259) | 60\% | (844) | 1395 |
| Income: $100 \mathrm{k}+$ | 11\% | (76) | 14\% | (94) | 19\% | (125) | 55\% | (363) | 658 |
| Ethnicity: White | 7\% | (247) | 11\% | (383) | 18\% | (625) | 64\% | (2203) | 3458 |
| Ethnicity: Hispanic | 6\% | (43) | 14\% | (97) | 15\% | (104) | 65\% | (457) | 702 |
| Ethnicity: Black | 7\% | (41) | 11\% | (62) | 12\% | (64) | 70\% | (384) | 551 |

[^27]Table MCEN1b_9: How much have you seen, read, or heard about each of the following films?
The Power of the Dog

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 7\% | (314) | 11\% | (495) | 17\% | (737) | 65\% | (2873) | 4419 |
| Ethnicity: Other | 6\% | (25) | 12\% | (50) | 12\% | (48) | 70\% | (286) | 410 |
| All Christian | 8\% | (158) | 13\% | (251) | 19\% | (368) | 61\% | (1194) | 1971 |
| All Non-Christian | 10\% | (22) | 16\% | (36) | 20\% | (44) | 54\% | (118) | 221 |
| Atheist | 7\% | (14) | 11\% | (23) | 16\% | (33) | 66\% | (140) | 211 |
| Agnostic/Nothing in particular | 6\% | (77) | 9\% | (117) | 14\% | (178) | 70\% | (873) | 1244 |
| Something Else | 5\% | (42) | 9\% | (68) | 15\% | (115) | 71\% | (548) | 773 |
| Religious Non-Protestant/Catholic | 10\% | (26) | 14\% | (39) | 19\% | (51) | 57\% | (153) | 268 |
| Evangelical | 7\% | (73) | 11\% | (127) | 16\% | (180) | 66\% | (737) | 1117 |
| Non-Evangelical | 8\% | (118) | 12\% | (187) | 19\% | (292) | 62\% | (958) | 1554 |
| Community: Urban | 10\% | (112) | 12\% | (142) | 16\% | (189) | 62\% | (720) | 1164 |
| Community: Suburban | 7\% | (140) | 12\% | (262) | 17\% | (362) | 64\% | (1340) | 2104 |
| Community: Rural | 5\% | (62) | 8\% | (91) | 16\% | (186) | 71\% | (814) | 1152 |
| Employ: Private Sector | 8\% | (113) | 14\% | (193) | 17\% | (233) | 60\% | (822) | 1361 |
| Employ: Government | 11\% | (27) | 10\% | (26) | 17\% | (43) | 62\% | (158) | 255 |
| Employ: Self-Employed | 6\% | (25) | 13\% | (53) | 21\% | (81) | 60\% | (234) | 392 |
| Employ: Homemaker | 6\% | (15) | 7\% | (19) | 16\% | (42) | 72\% | (196) | 273 |
| Employ: Student | 2\% | (3) | 7\% | (13) | 11\% | (22) | 80\% | (161) | 200 |
| Employ: Retired | 9\% | (89) | 12\% | (127) | 18\% | (189) | 61\% | (632) | 1037 |
| Employ: Unemployed | 4\% | (25) | 6\% | (36) | 14\% | (81) | 76\% | (438) | 580 |
| Employ: Other | 5\% | (17) | 9\% | (28) | 14\% | (46) | 72\% | (232) | 323 |
| Military HH: Yes | 7\% | (42) | 10\% | (62) | 17\% | (105) | 66\% | (410) | 618 |
| Military HH: No | 7\% | (272) | 11\% | (434) | 17\% | (632) | 65\% | (2463) | 3801 |
| RD/WT: Right Direction | 11\% | (156) | 16\% | (223) | 18\% | (253) | 54\% | (757) | 1388 |
| RD/WT: Wrong Track | 5\% | (158) | 9\% | (273) | 16\% | (484) | 70\% | (2116) | 3031 |
| Biden Job Approve | 11\% | (197) | 15\% | (263) | 18\% | (316) | 57\% | (1027) | 1804 |
| Biden Job Disapprove | 5\% | (115) | 9\% | (224) | 16\% | (391) | 69\% | (1651) | 2381 |
| Biden Job Strongly Approve | 14\% | (105) | 17\% | (130) | 18\% | (137) | 51\% | (381) | 753 |
| Biden Job Somewhat Approve | 9\% | (92) | 13\% | (134) | 17\% | (179) | 61\% | (646) | 1051 |
| Biden Job Somewhat Disapprove | 6\% | (40) | $11 \%$ | (74) | 18\% | (123) | 65\% | (443) | 679 |
| Biden Job Strongly Disapprove | 4\% | (75) | 9\% | (151) | 16\% | (268) | 71\% | (1208) | 1702 |

Continued on next page

Table MCEN1b_9: How much have you seen, read, or heard about each of the following films?
The Power of the Dog

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 7\% | (314) | 11\% | (495) | 17\% | (737) | 65\% | (2873) | 4419 |
| Favorable of Biden | 11\% | (197) | 15\% | (279) | 18\% | (338) | 56\% | (1052) | 1867 |
| Unfavorable of Biden | 5\% | (111) | 9\% | (211) | 16\% | (374) | 70\% | (1646) | 2343 |
| Very Favorable of Biden | 13\% | (104) | 19\% | (153) | 19\% | (154) | 50\% | (410) | 821 |
| Somewhat Favorable of Biden | 9\% | (93) | 12\% | (127) | 18\% | (185) | 61\% | (642) | 1047 |
| Somewhat Unfavorable of Biden | 5\% | (28) | 9\% | (55) | 18\% | (103) | 68\% | (401) | 587 |
| Very Unfavorable of Biden | 5\% | (83) | 9\% | (156) | 15\% | (271) | 71\% | (1245) | 1755 |
| \#1 Issue: Economy | 6\% | (112) | 9\% | (166) | 15\% | (258) | 69\% | (1218) | 1755 |
| \#1 Issue: Security | 8\% | (55) | 10\% | (68) | 15\% | (107) | 67\% | (462) | 692 |
| \#1 Issue: Health Care | 9\% | (41) | 14\% | (65) | 17\% | (82) | 60\% | (284) | 472 |
| \#1 Issue: Medicare / Social Security | 7\% | (31) | 11\% | (51) | 20\% | (94) | 63\% | (296) | 472 |
| \#1 Issue: Women's Issues | 9\% | (22) | 9\% | (23) | 22\% | (53) | 60\% | (144) | 242 |
| \#1 Issue: Education | 7\% | (12) | 16\% | (26) | 17\% | (28) | 60\% | (98) | 165 |
| \#1 Issue: Energy | 7\% | (25) | 16\% | (61) | 17\% | (65) | 59\% | (222) | 374 |
| \#1 Issue: Other | 6\% | (15) | 14\% | (36) | 20\% | (49) | 60\% | (148) | 248 |
| 2020 Vote: Joe Biden | 11\% | (200) | 15\% | (271) | 19\% | (355) | 55\% | (1017) | 1843 |
| 2020 Vote: Donald Trump | 5\% | (77) | 11\% | (160) | 16\% | (240) | 68\% | (1016) | 1492 |
| 2020 Vote: Other | 6\% | (9) | 10\% | (15) | 14\% | (21) | 70\% | (105) | 150 |
| 2020 Vote: Didn't Vote | 3\% | (28) | 5\% | (49) | 13\% | (121) | 79\% | (736) | 933 |
| 2018 House Vote: Democrat | 12\% | (177) | 15\% | (218) | 19\% | (273) | 54\% | (772) | 1440 |
| 2018 House Vote: Republican | 5\% | (66) | 12\% | (147) | 17\% | (210) | 66\% | (822) | 1246 |
| 2018 House Vote: Someone else | 6\% | (8) | 7\% | (11) | 14\% | (22) | $73 \%$ | (111) | 152 |
| 2016 Vote: Hillary Clinton | 11\% | (157) | 15\% | (202) | 19\% | (263) | 54\% | (740) | 1362 |
| 2016 Vote: Donald Trump | 6\% | (76) | 11\% | (151) | 17\% | (226) | 66\% | (869) | 1321 |
| 2016 Vote: Other | 8\% | (18) | 14\% | (31) | 17\% | (38) | 61\% | (136) | 222 |
| 2016 Vote: Didn't Vote | 4\% | (64) | 7\% | (110) | 14\% | (210) | 75\% | (1128) | 1511 |
| Voted in 2014: Yes | 10\% | (247) | 14\% | (336) | 18\% | (447) | 58\% | (1438) | 2468 |
| Voted in 2014: No | 3\% | (67) | 8\% | (159) | 15\% | (290) | 74\% | (1435) | 1951 |
| 4-Region: Northeast | 7\% | (54) | 12\% | (99) | 17\% | (137) | 63\% | (501) | 791 |
| 4-Region: Midwest | 6\% | (55) | 8\% | (79) | 20\% | (184) | 66\% | (611) | 929 |
| 4-Region: South | 7\% | (111) | 12\% | (196) | 16\% | (261) | 66\% | (1088) | 1656 |
| 4-Region: West | 9\% | (95) | 12\% | (122) | 15\% | (156) | 64\% | (673) | 1044 |

[^28]Table MCEN1b_9: How much have you seen, read, or heard about each of the following films?
The Power of the Dog

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Adults | $7 \%$ | $(314)$ | $11 \%$ | $(495)$ | $17 \%$ | $(737)$ | $65 \%$ | $(2873)$ |
| 2203103 | $8 \%$ | $(169)$ | $12 \%$ | $(260)$ | $16 \%$ | $(351)$ | $65 \%$ | $(1420)$ |
| 2203112 | $7 \%$ | $(145)$ | $11 \%$ | $(236)$ | $17 \%$ | $(386)$ | $65 \%$ | $(1453)$ |
| Watch Films | $8 \%$ | $(300)$ | $12 \%$ | $(458)$ | $17 \%$ | $(658)$ | $63 \%$ | $(2396)$ |
| Don't Watch Films | $2 \%$ | $(14)$ | $6 \%$ | $(37)$ | $13 \%$ | $(79)$ | $79 \%$ | $(477)$ |
| Watching Oscars | $13 \%$ | $(186)$ | $18 \%$ | $(257)$ | $19 \%$ | $(272)$ | $51 \%$ | $(747)$ |
| Not Watching Oscars | $4 \%$ | $(127)$ | $8 \%$ | $(239)$ | $16 \%$ | $(465)$ | $72 \%$ | $(2126)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1b_10: How much have you seen, read, or heard about each of the following films?
West Side Story (2021 release)

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (602) | 23\% | (995) | 30\% | (1338) | $34 \%$ | (1484) | 4419 |
| Gender: Male | 13\% | (275) | 23\% | (483) | 30\% | (631) | 35\% | (743) | 2133 |
| Gender: Female | 14\% | (327) | 22\% | (512) | 31\% | (706) | 32\% | (741) | 2286 |
| Age: 18-34 | 12\% | (162) | 22\% | (286) | 27\% | (361) | 39\% | (508) | 1316 |
| Age: 35-44 | 12\% | (88) | 22\% | (159) | 33\% | (238) | 33\% | (234) | 718 |
| Age: 45-64 | 14\% | (204) | 24\% | (366) | 32\% | (476) | 31\% | (462) | 1508 |
| Age: 65+ | 17\% | (148) | 21\% | (184) | 30\% | (263) | 32\% | (281) | 876 |
| GenZers: 1997-2012 | 12\% | (63) | 21\% | (111) | 25\% | (133) | 42\% | (218) | 525 |
| Millennials: 1981-1996 | 13\% | (164) | 23\% | (294) | 30\% | (392) | 35\% | (455) | 1305 |
| GenXers: 1965-1980 | 13\% | (138) | 22\% | (235) | 32\% | (345) | 32\% | (345) | 1064 |
| Baby Boomers: 1946-1964 | 16\% | (214) | 23\% | (323) | $31 \%$ | (429) | 30\% | (410) | 1376 |
| PID: Dem (no lean) | 18\% | (288) | 28\% | (449) | 29\% | (455) | 25\% | (389) | 1580 |
| PID: Ind (no lean) | 12\% | (177) | 19\% | (292) | $31 \%$ | (467) | 38\% | (562) | 1498 |
| PID: Rep (no lean) | 10\% | (137) | 19\% | (254) | 31\% | (416) | 40\% | (533) | 1341 |
| PID/Gender: Dem Men | 17\% | (127) | 32\% | (232) | 26\% | (188) | 25\% | (186) | 732 |
| PID/Gender: Dem Women | 19\% | (161) | 26\% | (217) | $31 \%$ | (267) | 24\% | (202) | 848 |
| PID/Gender: Ind Men | 12\% | (89) | 17\% | (125) | $31 \%$ | (234) | 40\% | (300) | 748 |
| PID/Gender: Ind Women | 12\% | (88) | 22\% | (167) | $31 \%$ | (233) | 35\% | (262) | 750 |
| PID/Gender: Rep Men | 9\% | (59) | 19\% | (126) | 32\% | (210) | 39\% | (257) | 652 |
| PID/Gender: Rep Women | 11\% | (78) | 19\% | (128) | 30\% | (206) | 40\% | (276) | 689 |
| Ideo: Liberal (1-3) | 20\% | (230) | 28\% | (327) | $31 \%$ | (365) | 21\% | (250) | 1172 |
| Ideo: Moderate (4) | 12\% | (156) | 25\% | (326) | 29\% | (376) | 34\% | (451) | 1309 |
| Ideo: Conservative (5-7) | 12\% | (174) | 19\% | (287) | 32\% | (470) | 37\% | (553) | 1484 |
| Educ: < College | 11\% | (329) | 20\% | (615) | $31 \%$ | (930) | 38\% | (1163) | 3037 |
| Educ: Bachelors degree | 18\% | (156) | 29\% | (256) | 30\% | (272) | 23\% | (207) | 891 |
| Educ: Post-grad | 24\% | (117) | 25\% | (124) | 28\% | (137) | 23\% | (113) | 490 |
| Income: Under 50k | 12\% | (275) | 21\% | (496) | 30\% | (710) | 37\% | (886) | 2366 |
| Income: 50k-100k | 15\% | (204) | 22\% | (312) | $31 \%$ | (433) | 32\% | (447) | 1395 |
| Income: 100k+ | 19\% | (124) | 28\% | (187) | 30\% | (195) | 23\% | (151) | 658 |
| Ethnicity: White | 13\% | (462) | 23\% | (786) | 31\% | (1088) | 32\% | (1121) | 3458 |
| Ethnicity: Hispanic | 14\% | (100) | 27\% | (190) | 28\% | (193) | 31\% | (219) | 702 |
| Ethnicity: Black | 15\% | (82) | 22\% | (120) | 24\% | (130) | 40\% | (219) | 551 |

[^29]Table MCEN1b_10: How much have you seen, read, or heard about each of the following films?
West Side Story (2021 release)

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (602) | 23\% | (995) | 30\% | (1338) | 34\% | (1484) | 4419 |
| Ethnicity: Other | 14\% | (58) | 22\% | (89) | 29\% | (120) | 35\% | (144) | 410 |
| All Christian | 15\% | (299) | 24\% | (474) | 31\% | (615) | 30\% | (584) | 1971 |
| All Non-Christian | 22\% | (48) | 28\% | (61) | 22\% | (49) | 28\% | (61) | 221 |
| Atheist | 10\% | (20) | 25\% | (52) | 34\% | (71) | 32\% | (68) | 211 |
| Agnostic/Nothing in particular | 11\% | (133) | 20\% | (251) | $31 \%$ | (381) | 38\% | (478) | 1244 |
| Something Else | 13\% | (102) | 20\% | (158) | 29\% | (222) | 38\% | (292) | 773 |
| Religious Non-Protestant/Catholic | 22\% | (58) | 27\% | (73) | 22\% | (60) | 28\% | (76) | 268 |
| Evangelical | 13\% | (146) | $21 \%$ | (231) | 29\% | (323) | 37\% | (417) | 1117 |
| Non-Evangelical | 16\% | (242) | 25\% | (384) | 32\% | (494) | 28\% | (435) | 1554 |
| Community: Urban | 16\% | (184) | 24\% | (282) | 28\% | (329) | 32\% | (369) | 1164 |
| Community: Suburban | 15\% | (306) | 25\% | (518) | 32\% | (682) | 28\% | (598) | 2104 |
| Community: Rural | 10\% | (112) | 17\% | (195) | 28\% | (327) | 45\% | (517) | 1152 |
| Employ: Private Sector | 15\% | (207) | 25\% | (337) | 30\% | (415) | 30\% | (402) | 1361 |
| Employ: Government | 13\% | (32) | 27\% | (68) | $31 \%$ | (80) | 29\% | (75) | 255 |
| Employ: Self-Employed | 17\% | (68) | 22\% | (88) | 32\% | (127) | 28\% | (109) | 392 |
| Employ: Homemaker | 13\% | (35) | 19\% | (52) | 27\% | (74) | 41\% | (112) | 273 |
| Employ: Student | 13\% | (25) | 22\% | (44) | 34\% | (68) | $31 \%$ | (61) | 200 |
| Employ: Retired | 15\% | (152) | 22\% | (229) | 30\% | (312) | 33\% | (344) | 1037 |
| Employ: Unemployed | 9\% | (51) | 20\% | (117) | 29\% | (166) | 42\% | (247) | 580 |
| Employ: Other | 10\% | (31) | 19\% | (61) | 30\% | (97) | 42\% | (134) | 323 |
| Military HH: Yes | 12\% | (73) | 22\% | (134) | 33\% | (202) | 34\% | (209) | 618 |
| Military HH: No | 14\% | (529) | 23\% | (862) | 30\% | (1135) | 34\% | (1274) | 3801 |
| RD/WT: Right Direction | 19\% | (267) | 27\% | (377) | 27\% | (376) | 27\% | (368) | 1388 |
| RD/WT: Wrong Track | 11\% | (335) | 20\% | (618) | 32\% | (962) | 37\% | (1115) | 3031 |
| Biden Job Approve | 20\% | (357) | 27\% | (483) | 28\% | (508) | 25\% | (456) | 1804 |
| Biden Job Disapprove | 10\% | (234) | 20\% | (465) | $32 \%$ | (769) | 38\% | (914) | 2381 |
| Biden Job Strongly Approve | 24\% | (181) | 26\% | (196) | 26\% | (198) | 24\% | (178) | 753 |
| Biden Job Somewhat Approve | 17\% | (175) | 27\% | (287) | 29\% | (310) | 26\% | (278) | 1051 |
| Biden Job Somewhat Disapprove | 10\% | (70) | 23\% | (155) | 36\% | (246) | $31 \%$ | (208) | 679 |
| Biden Job Strongly Disapprove | 10\% | (164) | 18\% | (310) | $31 \%$ | (523) | 41\% | (706) | 1702 |

Continued on next page

Table MCEN1b_10: How much have you seen, read, or heard about each of the following films?
West Side Story (2021 release)

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 14\% | (602) | 23\% | (995) | 30\% | (1338) | 34\% | (1484) | 4419 |
| Favorable of Biden | 19\% | (354) | 27\% | (507) | 27\% | (513) | 26\% | (493) | 1867 |
| Unfavorable of Biden | 10\% | (231) | 20\% | (460) | 33\% | (763) | 38\% | (889) | 2343 |
| Very Favorable of Biden | 24\% | (195) | 26\% | (217) | 25\% | (203) | 25\% | (205) | 821 |
| Somewhat Favorable of Biden | 15\% | (159) | 28\% | (290) | 30\% | (310) | 27\% | (288) | 1047 |
| Somewhat Unfavorable of Biden | 11\% | (62) | 22\% | (131) | 37\% | (218) | $30 \%$ | (176) | 587 |
| Very Unfavorable of Biden | 10\% | (169) | 19\% | (329) | $31 \%$ | (545) | 41\% | (713) | 1755 |
| \#1 Issue: Economy | 12\% | (208) | 23\% | (402) | 29\% | (515) | 36\% | (630) | 1755 |
| \#1 Issue: Security | 13\% | (86) | 20\% | (141) | 30\% | (204) | 38\% | (260) | 692 |
| \#1 Issue: Health Care | 16\% | (75) | 26\% | (121) | 33\% | (153) | 26\% | (122) | 472 |
| \#1 Issue: Medicare / Social Security | 14\% | (66) | 24\% | (113) | 32\% | (151) | 30\% | (142) | 472 |
| \#1 Issue: Women's Issues | 21\% | (51) | 20\% | (48) | 30\% | (72) | 29\% | (71) | 242 |
| \#1 Issue: Education | 12\% | (20) | 22\% | (37) | 27\% | (44) | 39\% | (65) | 165 |
| \#1 Issue: Energy | 15\% | (57) | 25\% | (93) | 30\% | (111) | 30\% | (112) | 374 |
| \#1 Issue: Other | 16\% | (38) | 16\% | (41) | 35\% | (87) | $33 \%$ | (82) | 248 |
| 2020 Vote: Joe Biden | 18\% | (339) | 28\% | (518) | 29\% | (533) | 25\% | (454) | 1843 |
| 2020 Vote: Donald Trump | 10\% | (150) | 20\% | (294) | 32\% | (479) | 38\% | (569) | 1492 |
| 2020 Vote: Other | 14\% | (21) | 20\% | (29) | 29\% | (44) | 37\% | (55) | 150 |
| 2020 Vote: Didn't Vote | 10\% | (92) | 16\% | (154) | 30\% | (282) | 43\% | (406) | 933 |
| 2018 House Vote: Democrat | 20\% | (293) | 27\% | (394) | 29\% | (416) | 23\% | (337) | 1440 |
| 2018 House Vote: Republican | 11\% | (136) | 21\% | (258) | 32\% | (398) | 36\% | (453) | 1246 |
| 2018 House Vote: Someone else | 13\% | (20) | 27\% | (40) | 24\% | (36) | 37\% | (56) | 152 |
| 2016 Vote: Hillary Clinton | 20\% | (273) | 28\% | (375) | 29\% | (389) | 24\% | (325) | 1362 |
| 2016 Vote: Donald Trump | 11\% | (150) | 20\% | (259) | 33\% | (430) | 37\% | (483) | 1321 |
| 2016 Vote: Other | 13\% | (28) | 25\% | (56) | 29\% | (65) | 33\% | (73) | 222 |
| 2016 Vote: Didn't Vote | 10\% | (149) | 20\% | (304) | 30\% | (454) | 40\% | (604) | 1511 |
| Voted in 2014: Yes | 17\% | (413) | 25\% | (606) | 30\% | (734) | 29\% | (716) | 2468 |
| Voted in 2014: No | 10\% | (190) | 20\% | (390) | $31 \%$ | (604) | 39\% | (768) | 1951 |
| 4-Region: Northeast | 17\% | (134) | 25\% | (200) | 29\% | (228) | 29\% | (229) | 791 |
| 4-Region: Midwest | 14\% | (130) | 22\% | (205) | 30\% | (279) | 34\% | (314) | 929 |
| 4-Region: South | 13\% | (210) | 20\% | (330) | $31 \%$ | (514) | 36\% | (602) | 1656 |
| 4-Region: West | 12\% | (128) | 25\% | (261) | 30\% | (316) | 32\% | (339) | 1044 |

[^30]Table MCEN1b_10: How much have you seen, read, or heard about each of the following films?
West Side Story (2021 release)

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Adults | $14 \%$ | $(602)$ | $23 \%$ | $(995)$ | $30 \%$ | $(1338)$ | $34 \%$ | $(1484)$ |
| 2203103 | $13 \%$ | $(281)$ | $22 \%$ | $(478)$ | $28 \%$ | $(620)$ | $37 \%$ | $(821)$ |
| 2203112 | $14 \%$ | $(321)$ | $23 \%$ | $(518)$ | $32 \%$ | $(717)$ | $30 \%$ | $(663)$ |
| Watch Films | $15 \%$ | $(568)$ | $24 \%$ | $(903)$ | $31 \%$ | $(1174)$ | $31 \%$ | $(1167)$ |
| Don't Watch Films | $6 \%$ | $(34)$ | $15 \%$ | $(93)$ | $27 \%$ | $(164)$ | $52 \%$ | $(317)$ |
| Watching Oscars | $24 \%$ | $(352)$ | $29 \%$ | $(428)$ | $25 \%$ | $(367)$ | $21 \%$ | $(314)$ |
| Not Watching Oscars | $8 \%$ | $(250)$ | $19 \%$ | $(567)$ | $33 \%$ | $(971)$ | $40 \%$ | $(1170)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1b_11: How much have you seen, read, or heard about each of the following films?
Spider-man: No Way Home

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $32 \%$ | (1405) | 21\% | (920) | 25\% | (1119) | 22\% | (975) | 4419 |
| Gender: Male | 36\% | (777) | 22\% | (465) | 22\% | (477) | 19\% | (413) | 2133 |
| Gender: Female | 27\% | (628) | 20\% | (455) | 28\% | (642) | 25\% | (562) | 2286 |
| Age: 18-34 | 52\% | (684) | 21\% | (271) | 16\% | (213) | $11 \%$ | (147) | 1316 |
| Age: 35-44 | 34\% | (247) | 23\% | (167) | 24\% | (171) | 19\% | (133) | 718 |
| Age: 45-64 | 25\% | (371) | 21\% | (319) | 30\% | (448) | 25\% | (371) | 1508 |
| Age: 65+ | 12\% | (103) | 19\% | (162) | 33\% | (287) | 37\% | (323) | 876 |
| GenZers: 1997-2012 | 59\% | (308) | 19\% | (100) | 13\% | (68) | 9\% | (48) | 525 |
| Millennials: 1981-1996 | 43\% | (559) | 22\% | (286) | 20\% | (264) | 15\% | (196) | 1305 |
| GenXers: 1965-1980 | 29\% | (309) | 22\% | (229) | 27\% | (290) | 22\% | (235) | 1064 |
| Baby Boomers: 1946-1964 | 16\% | (217) | 21\% | (287) | 32\% | (443) | 31\% | (428) | 1376 |
| PID: Dem (no lean) | 37\% | (583) | 22\% | (343) | 26\% | (407) | 16\% | (247) | 1580 |
| PID: Ind (no lean) | 31\% | (472) | 21\% | (310) | 24\% | (362) | 24\% | (354) | 1498 |
| PID: Rep (no lean) | 26\% | (351) | 20\% | (267) | 26\% | (350) | 28\% | (373) | 1341 |
| PID/Gender: Dem Men | 43\% | (313) | 23\% | (170) | 22\% | (161) | 12\% | (88) | 732 |
| PID/Gender: Dem Women | $32 \%$ | (269) | 20\% | (173) | 29\% | (246) | 19\% | (160) | 848 |
| PID/Gender: Ind Men | 36\% | (270) | 21\% | (159) | 21\% | (159) | 22\% | (161) | 748 |
| PID/Gender: Ind Women | 27\% | (202) | 20\% | (151) | 27\% | (204) | 26\% | (193) | 750 |
| PID/Gender: Rep Men | 30\% | (194) | 21\% | (137) | 24\% | (157) | 25\% | (164) | 652 |
| PID/Gender: Rep Women | 23\% | (157) | 19\% | (131) | 28\% | (193) | 30\% | (209) | 689 |
| Ideo: Liberal (1-3) | 37\% | (437) | 24\% | (277) | 24\% | (280) | 15\% | (178) | 1172 |
| Ideo: Moderate (4) | 33\% | (425) | 22\% | (293) | 24\% | (318) | 21\% | (273) | 1309 |
| Ideo: Conservative (5-7) | 26\% | (384) | 19\% | (282) | 28\% | (413) | 27\% | (404) | 1484 |
| Educ: < College | $31 \%$ | (942) | 21\% | (632) | 25\% | (773) | 23\% | (691) | 3037 |
| Educ: Bachelors degree | 34\% | (299) | 21\% | (186) | 26\% | (231) | 20\% | (175) | 891 |
| Educ: Post-grad | 33\% | (164) | 21\% | (102) | 24\% | (115) | 22\% | (109) | 490 |
| Income: Under 50k | 29\% | (677) | $21 \%$ | (486) | 26\% | (619) | 25\% | (585) | 2366 |
| Income: 50k-100k | 35\% | (486) | 21\% | (292) | 25\% | (346) | 19\% | (271) | 1395 |
| Income: 100k+ | 37\% | (243) | 22\% | (142) | 23\% | (154) | 18\% | (118) | 658 |
| Ethnicity: White | 28\% | (958) | 21\% | (733) | 27\% | (943) | 24\% | (824) | 3458 |
| Ethnicity: Hispanic | 53\% | (370) | 19\% | (134) | 17\% | (117) | 11\% | (81) | 702 |
| Ethnicity: Black | 43\% | (235) | 21\% | (116) | 21\% | (113) | 16\% | (87) | 551 |

[^31]Table MCEN1b_11: How much have you seen, read, or heard about each of the following films?
Spider-man: No Way Home

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 32\% | (1405) | 21\% | (920) | 25\% | (1119) | 22\% | (975) | 4419 |
| Ethnicity: Other | 52\% | (212) | 17\% | (72) | 15\% | (63) | 15\% | (63) | 410 |
| All Christian | 28\% | (552) | 22\% | (431) | 26\% | (516) | 24\% | (472) | 1971 |
| All Non-Christian | 35\% | (77) | 19\% | (42) | 23\% | (51) | 23\% | (51) | 221 |
| Atheist | 42\% | (89) | 18\% | (38) | 26\% | (56) | 14\% | (29) | 211 |
| Agnostic/Nothing in particular | 33\% | (415) | 21\% | (258) | 23\% | (288) | 23\% | (282) | 1244 |
| Something Else | 35\% | (273) | 19\% | (151) | 27\% | (209) | 18\% | (141) | 773 |
| Religious Non-Protestant/Catholic | 36\% | (95) | 18\% | (49) | 24\% | (63) | 22\% | (60) | 268 |
| Evangelical | 30\% | (335) | 20\% | (221) | 27\% | (299) | 23\% | (262) | 1117 |
| Non-Evangelical | 30\% | (464) | 22\% | (344) | 26\% | (409) | 22\% | (338) | 1554 |
| Community: Urban | 37\% | (426) | 20\% | (235) | 24\% | (276) | 19\% | (227) | 1164 |
| Community: Suburban | 33\% | (703) | 21\% | (439) | 25\% | (529) | 21\% | (433) | 2104 |
| Community: Rural | 24\% | (276) | $21 \%$ | (246) | 27\% | (314) | 27\% | (315) | 1152 |
| Employ: Private Sector | 36\% | (489) | 24\% | (325) | 23\% | (309) | 17\% | (238) | 1361 |
| Employ: Government | 42\% | (107) | 20\% | (51) | 22\% | (56) | 16\% | (41) | 255 |
| Employ: Self-Employed | $41 \%$ | (160) | $21 \%$ | (80) | 22\% | (85) | 17\% | (67) | 392 |
| Employ: Homemaker | 25\% | (67) | 19\% | (51) | 28\% | (76) | 29\% | (78) | 273 |
| Employ: Student | 54\% | (109) | 20\% | (40) | 18\% | (37) | 7\% | (15) | 200 |
| Employ: Retired | 14\% | (150) | 20\% | (208) | $31 \%$ | (323) | 34\% | (355) | 1037 |
| Employ: Unemployed | 37\% | (213) | 18\% | (105) | 25\% | (144) | 20\% | (118) | 580 |
| Employ: Other | 35\% | (112) | 18\% | (59) | 28\% | (89) | 20\% | (63) | 323 |
| Military HH: Yes | 27\% | (165) | 21\% | (129) | 28\% | (174) | 24\% | (150) | 618 |
| Military HH: No | 33\% | (1240) | 21\% | (791) | 25\% | (945) | 22\% | (825) | 3801 |
| RD/WT: Right Direction | 36\% | (495) | 21\% | (297) | 25\% | (344) | 18\% | (252) | 1388 |
| RD/WT: Wrong Track | 30\% | (910) | 21\% | (623) | 26\% | (775) | 24\% | (723) | 3031 |
| Biden Job Approve | 35\% | (624) | 22\% | (400) | 26\% | (461) | 18\% | (319) | 1804 |
| Biden Job Disapprove | 29\% | (695) | 20\% | (477) | 25\% | (605) | 25\% | (604) | 2381 |
| Biden Job Strongly Approve | 34\% | (256) | 21\% | (155) | 27\% | (203) | 19\% | (139) | 753 |
| Biden Job Somewhat Approve | 35\% | (369) | 23\% | (245) | 24\% | (257) | 17\% | (180) | 1051 |
| Biden Job Somewhat Disapprove | 38\% | (261) | 19\% | (126) | 25\% | (170) | 18\% | (122) | 679 |
| Biden Job Strongly Disapprove | 25\% | (433) | 21\% | (351) | 26\% | (435) | 28\% | (482) | 1702 |

Continued on next page

Table MCEN1b_11: How much have you seen, read, or heard about each of the following films?
Spider-man: No Way Home

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 32\% | (1405) | 21\% | (920) | 25\% | (1119) | 22\% | (975) | 4419 |
| Favorable of Biden | 36\% | (666) | 21\% | (401) | 25\% | (476) | 17\% | (324) | 1867 |
| Unfavorable of Biden | 29\% | (682) | 21\% | (484) | 25\% | (589) | 25\% | (587) | 2343 |
| Very Favorable of Biden | 35\% | (285) | 22\% | (177) | 25\% | (207) | 18\% | (151) | 821 |
| Somewhat Favorable of Biden | 36\% | (381) | 21\% | (224) | 26\% | (268) | 17\% | (173) | 1047 |
| Somewhat Unfavorable of Biden | 36\% | (214) | 22\% | (127) | 24\% | (138) | 18\% | (108) | 587 |
| Very Unfavorable of Biden | 27\% | (468) | 20\% | (357) | 26\% | (450) | 27\% | (479) | 1755 |
| \#1 Issue: Economy | 35\% | (618) | 21\% | (370) | 24\% | (427) | 19\% | (341) | 1755 |
| \#1 Issue: Security | 25\% | (170) | 18\% | (125) | 27\% | (185) | $31 \%$ | (212) | 692 |
| \#1 Issue: Health Care | 34\% | (162) | 26\% | (121) | 22\% | (104) | 18\% | (84) | 472 |
| \#1 Issue: Medicare / Social Security | 16\% | (78) | 20\% | (96) | 36\% | (170) | 27\% | (128) | 472 |
| \#1 Issue: Women's Issues | 39\% | (96) | 17\% | (40) | 24\% | (59) | 20\% | (48) | 242 |
| \#1 Issue: Education | 48\% | (79) | 15\% | (25) | 19\% | (31) | 18\% | (30) | 165 |
| \#1 Issue: Energy | 38\% | (143) | 24\% | (90) | 20\% | (74) | 18\% | (67) | 374 |
| \#1 Issue: Other | 25\% | (61) | 21\% | (52) | 28\% | (69) | 26\% | (65) | 248 |
| 2020 Vote: Joe Biden | 36\% | (659) | 22\% | (401) | 25\% | (464) | 17\% | (319) | 1843 |
| 2020 Vote: Donald Trump | 24\% | (360) | 20\% | (296) | 28\% | (413) | 28\% | (424) | 1492 |
| 2020 Vote: Other | 44\% | (66) | 18\% | (28) | 22\% | (32) | 16\% | (24) | 150 |
| 2020 Vote: Didn't Vote | 34\% | (320) | 21\% | (195) | 23\% | (210) | 22\% | (207) | 933 |
| 2018 House Vote: Democrat | 34\% | (495) | 22\% | (319) | 26\% | (368) | 18\% | (258) | 1440 |
| 2018 House Vote: Republican | 22\% | (280) | 20\% | (255) | 29\% | (355) | 29\% | (355) | 1246 |
| 2018 House Vote: Someone else | 36\% | (54) | 13\% | (20) | 26\% | (40) | 25\% | (38) | 152 |
| 2016 Vote: Hillary Clinton | 31\% | (428) | 23\% | (320) | 26\% | (356) | 19\% | (258) | 1362 |
| 2016 Vote: Donald Trump | 23\% | (309) | 20\% | (260) | 28\% | (373) | 29\% | (380) | 1321 |
| 2016 Vote: Other | 38\% | (85) | 19\% | (41) | 24\% | (54) | 19\% | (42) | 222 |
| 2016 Vote: Didn't Vote | 39\% | (584) | 20\% | (297) | 22\% | (335) | 20\% | (295) | 1511 |
| Voted in 2014: Yes | 28\% | (682) | 21\% | (514) | 28\% | (686) | 24\% | (586) | 2468 |
| Voted in 2014: No | 37\% | (723) | 21\% | (406) | 22\% | (434) | 20\% | (388) | 1951 |
| 4-Region: Northeast | 30\% | (238) | 22\% | (176) | 25\% | (197) | 23\% | (180) | 791 |
| 4-Region: Midwest | 29\% | (270) | 22\% | (207) | 27\% | (248) | 22\% | (204) | 929 |
| 4-Region: South | 31\% | (517) | 20\% | (339) | 25\% | (410) | 24\% | (389) | 1656 |
| 4-Region: West | 36\% | (380) | 19\% | (197) | 25\% | (265) | 19\% | (202) | 1044 |

[^32]Table MCEN1b_11: How much have you seen, read, or heard about each of the following films?
Spider-man: No Way Home

| Demographic | A lot |  | Some |  | A little |  | Nothing at all |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Adults | $32 \%$ | $(1405)$ | $21 \%$ | $(920)$ | $25 \%$ | $(1119)$ | $22 \%$ | $(975)$ |
| 2203103 | $31 \%$ | $(682)$ | $21 \%$ | $(467)$ | $25 \%$ | $(552)$ | $23 \%$ | $(498)$ |
| 2203112 | $33 \%$ | $(723)$ | $20 \%$ | $(453)$ | $26 \%$ | $(567)$ | $21 \%$ | $(476)$ |
| Watch Films | $35 \%$ | $(1338)$ | $22 \%$ | $(840)$ | $25 \%$ | $(945)$ | $18 \%$ | $(689)$ |
| Don't Watch Films | $11 \%$ | $(67)$ | $13 \%$ | $(80)$ | $29 \%$ | $(174)$ | $47 \%$ | $(286)$ |
| Watching Oscars | $43 \%$ | $(624)$ | $23 \%$ | $(343)$ | $20 \%$ | $(296)$ | $14 \%$ | $(199)$ |
| Not Watching Oscars | $26 \%$ | $(781)$ | $20 \%$ | $(577)$ | $28 \%$ | $(823)$ | $26 \%$ | $(776)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_1: Have you seen any of the following films that have been released within the past year?
Belfast

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 3\% | (115) | 4\% | (172) | 94\% | (4132) | 4419 |
| Gender: Male | 4\% | (82) | 5\% | (105) | 91\% | (1946) | 2133 |
| Gender: Female | 1\% | (34) | 3\% | (67) | 96\% | (2185) | 2286 |
| Age: 18-34 | 5\% | (65) | 6\% | (73) | 90\% | (1178) | 1316 |
| Age: 35-44 | 3\% | (20) | 5\% | (38) | 92\% | (661) | 718 |
| Age: 45-64 | 1\% | (21) | 3\% | (43) | 96\% | (1444) | 1508 |
| Age: 65+ | 1\% | (10) | 2\% | (18) | 97\% | (849) | 876 |
| GenZers: 1997-2012 | 5\% | (26) | 3\% | (18) | 92\% | (480) | 525 |
| Millennials: 1981-1996 | 4\% | (57) | 7\% | (88) | 89\% | (1160) | 1305 |
| GenXers: 1965-1980 | 2\% | (19) | 3\% | (35) | 95\% | (1010) | 1064 |
| Baby Boomers: 1946-1964 | 1\% | (13) | 2\% | (27) | 97\% | (1335) | 1376 |
| PID: Dem (no lean) | $4 \%$ | (67) | 5\% | (80) | 91\% | (1433) | 1580 |
| PID: Ind (no lean) | 1\% | (18) | 3\% | (38) | 96\% | (1441) | 1498 |
| PID: Rep (no lean) | 2\% | (30) | 4\% | (53) | 94\% | (1258) | 1341 |
| PID/Gender: Dem Men | 6\% | (44) | 7\% | (52) | 87\% | (637) | 732 |
| PID/Gender: Dem Women | 3\% | (23) | 3\% | (29) | 94\% | (796) | 848 |
| PID/Gender: Ind Men | 2\% | (13) | 3\% | (20) | 96\% | (715) | 748 |
| PID/Gender: Ind Women | 1\% | (5) | 2\% | (18) | 97\% | (726) | 750 |
| PID/Gender: Rep Men | 4\% | (25) | 5\% | (33) | 91\% | (594) | 652 |
| PID/Gender: Rep Women | 1\% | (5) | 3\% | (20) | 96\% | (664) | 689 |
| Ideo: Liberal (1-3) | 5\% | (53) | 6\% | (74) | 89\% | (1044) | 1172 |
| Ideo: Moderate (4) | 3\% | (37) | 3\% | (45) | 94\% | (1227) | 1309 |
| Ideo: Conservative (5-7) | 1\% | (21) | 2\% | (35) | 96\% | (1428) | 1484 |
| Educ: < College | 2\% | (57) | 3\% | (90) | 95\% | (2890) | 3037 |
| Educ: Bachelors degree | 3\% | (26) | 5\% | (48) | 92\% | (818) | 891 |
| Educ: Post-grad | 7\% | (33) | 7\% | (34) | 86\% | (423) | 490 |
| Income: Under 50k | 2\% | (37) | 3\% | (72) | 95\% | (2258) | 2366 |
| Income: 50k-100k | 3\% | (47) | 5\% | (67) | 92\% | (1281) | 1395 |
| Income: 100k+ | 5\% | (31) | 5\% | (33) | 90\% | (593) | 658 |
| Ethnicity: White | $3 \%$ | (89) | 3\% | (118) | 94\% | (3251) | 3458 |
| Ethnicity: Hispanic | 4\% | (29) | 7\% | (51) | 89\% | (621) | 702 |

Table MCEN2_1: Have you seen any of the following films that have been released within the past year?
Belfast

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 3\% | (115) | 4\% | (172) | 94\% | (4132) | 4419 |
| Ethnicity: Black | 3\% | (16) | 7\% | (39) | 90\% | (496) | 551 |
| Ethnicity: Other | 3\% | (10) | 3\% | (14) | 94\% | (385) | 410 |
| All Christian | 3\% | (58) | $3 \%$ | (66) | 94\% | (1847) | 1971 |
| All Non-Christian | 7\% | (16) | 9\% | (20) | 84\% | (185) | 221 |
| Atheist | 2\% | (4) | 6\% | (13) | 92\% | (194) | 211 |
| Agnostic/Nothing in particular | 1\% | (8) | 4\% | (51) | 95\% | (1184) | 1244 |
| Something Else | 4\% | (29) | 3\% | (22) | 93\% | (722) | 773 |
| Religious Non-Protestant/Catholic | 6\% | (16) | 8\% | (21) | 86\% | (230) | 268 |
| Evangelical | 5\% | (53) | 4\% | (39) | 92\% | (1025) | 1117 |
| Non-Evangelical | $2 \%$ | (32) | $3 \%$ | (46) | 95\% | (1476) | 1554 |
| Community: Urban | 6\% | (66) | 6\% | (74) | 88\% | (1023) | 1164 |
| Community: Suburban | 2\% | (37) | 3\% | (60) | 95\% | (2007) | 2104 |
| Community: Rural | 1\% | (12) | 3\% | (38) | 96\% | (1102) | 1152 |
| Employ: Private Sector | 5\% | (67) | 6\% | (82) | 89\% | (1211) | 1361 |
| Employ: Government | 3\% | (8) | 5\% | (13) | 92\% | (233) | 255 |
| Employ: Self-Employed | 5\% | (20) | $3 \%$ | (13) | 92\% | (359) | 392 |
| Employ: Homemaker | - | (1) | 1\% | (3) | 99\% | (269) | 273 |
| Employ: Student | 3\% | (6) | 1\% | (2) | 96\% | (191) | 200 |
| Employ: Retired | 1\% | (9) | 2\% | (25) | 97\% | (1003) | 1037 |
| Employ: Unemployed | - | (0) | 2\% | (13) | 98\% | (567) | 580 |
| Employ: Other | 1\% | (5) | 6\% | (20) | 92\% | (298) | 323 |
| Military HH: Yes | 2\% | (12) | $3 \%$ | (17) | 95\% | (589) | 618 |
| Military HH: No | 3\% | (103) | 4\% | (155) | 93\% | (3543) | 3801 |
| RD/WT: Right Direction | $5 \%$ | (71) | 7\% | (96) | 88\% | (1222) | 1388 |
| RD/WT: Wrong Track | 1\% | (44) | 3\% | (76) | 96\% | (2910) | 3031 |
| Biden Job Approve | 4\% | (75) | 5\% | (95) | 91\% | (1634) | 1804 |
| Biden Job Disapprove | 2\% | (41) | 3\% | (61) | 96\% | (2280) | 2381 |

[^33]Table MCEN2_1: Have you seen any of the following films that have been released within the past year?
Belfast

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 3\% | (115) | 4\% | (172) | 94\% | (4132) | 4419 |
| Biden Job Strongly Approve | 6\% | (48) | 7\% | (49) | 87\% | (655) | 753 |
| Biden Job Somewhat Approve | 2\% | (26) | 4\% | (46) | 93\% | (979) | 1051 |
| Biden Job Somewhat Disapprove | 2\% | (15) | 4\% | (24) | 94\% | (640) | 679 |
| Biden Job Strongly Disapprove | 2\% | (26) | 2\% | (37) | 96\% | (1639) | 1702 |
| Favorable of Biden | 4\% | (76) | 5\% | (103) | 90\% | (1689) | 1867 |
| Unfavorable of Biden | 2\% | (39) | 3\% | (59) | 96\% | (2245) | 2343 |
| Very Favorable of Biden | 6\% | (46) | 7\% | (55) | 88\% | (720) | 821 |
| Somewhat Favorable of Biden | 3\% | (31) | 5\% | (47) | 93\% | (969) | 1047 |
| Somewhat Unfavorable of Biden | 1\% | (7) | 4\% | (21) | 95\% | (559) | 587 |
| Very Unfavorable of Biden | 2\% | (32) | 2\% | (38) | 96\% | (1686) | 1755 |
| \#1 Issue: Economy | 2\% | (42) | 3\% | (54) | 94\% | (1658) | 1755 |
| \#1 Issue: Security | 2\% | (12) | 5\% | (38) | 93\% | (642) | 692 |
| \#1 Issue: Health Care | 4\% | (19) | 6\% | (29) | 90\% | (424) | 472 |
| \#1 Issue: Medicare / Social Security | 2\% | (8) | 3\% | (12) | 96\% | (451) | 472 |
| \#1 Issue: Women's Issues | 3\% | (8) | 5\% | (11) | 92\% | (223) | 242 |
| \#1 Issue: Education | $4 \%$ | (7) | 6\% | (10) | 90\% | (148) | 165 |
| \#1 Issue: Energy | 3\% | (12) | 3\% | (9) | 94\% | (353) | 374 |
| \#1 Issue: Other | 3\% | (8) | 3\% | (9) | 94\% | (232) | 248 |
| 2020 Vote: Joe Biden | 4\% | (69) | 5\% | (85) | 92\% | (1689) | 1843 |
| 2020 Vote: Donald Trump | 2\% | (33) | 3\% | (45) | 95\% | (1414) | 1492 |
| 2020 Vote: Other | 2\% | (2) | 2\% | (3) | 97\% | (145) | 150 |
| 2020 Vote: Didn't Vote | 1\% | (11) | 4\% | (39) | 95\% | (884) | 933 |
| 2018 House Vote: Democrat | 4\% | (61) | 5\% | (70) | 91\% | (1309) | 1440 |
| 2018 House Vote: Republican | 2\% | (21) | 3\% | (42) | 95\% | (1182) | 1246 |
| 2018 House Vote: Someone else | 3\% | (5) | 1\% | (2) | 96\% | (146) | 152 |
| 2016 Vote: Hillary Clinton | $4 \%$ | (57) | 5\% | (66) | 91\% | (1238) | 1362 |
| 2016 Vote: Donald Trump | 2\% | (28) | 3\% | (36) | 95\% | (1257) | 1321 |
| 2016 Vote: Other | 2\% | (5) | 6\% | (14) | 92\% | (203) | 222 |
| 2016 Vote: Didn't Vote | 2\% | (24) | 4\% | (56) | 95\% | (1431) | 1511 |

[^34]Table MCEN2_1: Have you seen any of the following films that have been released within the past year?
Belfast

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 3\% | (115) | 4\% | (172) | 94\% | (4132) | 4419 |
| Voted in 2014: Yes | 3\% | (78) | 5\% | (112) | 92\% | (2277) | 2468 |
| Voted in 2014: No | 2\% | (37) | 3\% | (60) | 95\% | (1854) | 1951 |
| 4-Region: Northeast | 3\% | (27) | 4\% | (32) | 92\% | (731) | 791 |
| 4-Region: Midwest | 2\% | (19) | $4 \%$ | (35) | 94\% | (875) | 929 |
| 4-Region: South | 2\% | (35) | 3\% | (56) | 95\% | (1565) | 1656 |
| 4-Region: West | 3\% | (35) | 5\% | (49) | 92\% | (961) | 1044 |
| 2203103 | 3\% | (60) | 5\% | (103) | 93\% | (2038) | 2200 |
| 2203112 | 3\% | (56) | 3\% | (69) | 94\% | (2094) | 2219 |
| Watch Films | 3\% | (111) | $4 \%$ | (165) | 93\% | (3535) | 3812 |
| Don't Watch Films | 1\% | (4) | 1\% | (7) | 98\% | (596) | 607 |
| Watching Oscars | 6\% | (89) | 7\% | (109) | 87\% | (1265) | 1462 |
| Not Watching Oscars | 1\% | (27) | 2\% | (63) | 97\% | (2867) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_2: Have you seen any of the following films that have been released within the past year?
Coda

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 3\% | (120) | 3\% | (150) | 94\% | (4150) | 4419 |
| Gender: Male | $4 \%$ | (85) | 4\% | (92) | 92\% | (1956) | 2133 |
| Gender: Female | 2\% | (34) | 3\% | (58) | 96\% | (2194) | 2286 |
| Age: 18-34 | 5\% | (69) | 5\% | (62) | 90\% | (1185) | 1316 |
| Age: 35-44 | 4\% | (30) | 4\% | (32) | 91\% | (656) | 718 |
| Age: 45-64 | 1\% | (17) | 2\% | (35) | 97\% | (1456) | 1508 |
| Age: 65+ | - | (3) | $2 \%$ | (21) | 97\% | (853) | 876 |
| GenZers: 1997-2012 | 5\% | (26) | 3\% | (18) | 92\% | (480) | 525 |
| Millennials: 1981-1996 | 5\% | (70) | $5 \%$ | (70) | 89\% | (1165) | 1305 |
| GenXers: 1965-1980 | 2\% | (17) | 3\% | (32) | 95\% | (1015) | 1064 |
| Baby Boomers: 1946-1964 | - | (7) | $2 \%$ | (28) | 98\% | (1342) | 1376 |
| PID: Dem (no lean) | 5\% | (73) | 5\% | (79) | 90\% | (1428) | 1580 |
| PID: Ind (no lean) | 1\% | (20) | 2\% | (24) | 97\% | (1454) | 1498 |
| PID: Rep (no lean) | 2\% | (26) | $4 \%$ | (47) | 95\% | (1268) | 1341 |
| PID/Gender: Dem Men | $7 \%$ | (54) | 6\% | (47) | 86\% | (632) | 732 |
| PID/Gender: Dem Women | 2\% | (20) | 4\% | (31) | 94\% | (797) | 848 |
| PID/Gender: Ind Men | 2\% | (12) | $2 \%$ | (12) | 97\% | (724) | 748 |
| PID/Gender: Ind Women | 1\% | (8) | $2 \%$ | (11) | 97\% | (730) | 750 |
| PID/Gender: Rep Men | 3\% | (20) | 5\% | (32) | 92\% | (600) | 652 |
| PID/Gender: Rep Women | 1\% | (6) | $2 \%$ | (15) | 97\% | (668) | 689 |
| Ideo: Liberal (1-3) | 5\% | (64) | 5\% | (58) | 90\% | (1050) | 1172 |
| Ideo: Moderate (4) | 3\% | (34) | 3\% | (45) | 94\% | (1230) | 1309 |
| Ideo: Conservative (5-7) | 1\% | (16) | 3\% | (41) | 96\% | (1427) | 1484 |
| Educ: < College | 2\% | (63) | $2 \%$ | (76) | 95\% | (2898) | 3037 |
| Educ: Bachelors degree | 2\% | (20) | 5\% | (41) | 93\% | (830) | 891 |
| Educ: Post-grad | 7\% | (36) | 7\% | (33) | 86\% | (421) | 490 |
| Income: Under 50k | $2 \%$ | (54) | $2 \%$ | (52) | 95\% | (2259) | 2366 |
| Income: 50k-100k | 2\% | (35) | $4 \%$ | (61) | 93\% | (1300) | 1395 |
| Income: 100k+ | 5\% | (31) | 6\% | (37) | 90\% | (591) | 658 |
| Ethnicity: White | 2\% | (82) | 3\% | (106) | 95\% | (3271) | 3458 |
| Ethnicity: Hispanic | 6\% | (43) | $4 \%$ | (31) | 90\% | (628) | 702 |

Table MCEN2_2: Have you seen any of the following films that have been released within the past year?
Coda

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 3\% | (120) | $3 \%$ | (150) | 94\% | (4150) | 4419 |
| Ethnicity: Black | 4\% | (24) | 5\% | (29) | 90\% | (498) | 551 |
| Ethnicity: Other | 3\% | (14) | $4 \%$ | (14) | 93\% | (381) | 410 |
| All Christian | 3\% | (63) | $4 \%$ | (70) | 93\% | (1838) | 1971 |
| All Non-Christian | 7\% | (16) | 10\% | (21) | 83\% | (183) | 221 |
| Atheist | 3\% | (6) | 4\% | (8) | 93\% | (197) | 211 |
| Agnostic/Nothing in particular | 2\% | (21) | 3\% | (32) | 96\% | (1191) | 1244 |
| Something Else | 2\% | (13) | $2 \%$ | (19) | 96\% | (741) | 773 |
| Religious Non-Protestant/Catholic | 7\% | (17) | 9\% | (23) | 85\% | (227) | 268 |
| Evangelical | $4 \%$ | (44) | $4 \%$ | (43) | 92\% | (1030) | 1117 |
| Non-Evangelical | $2 \%$ | (30) | 3\% | (43) | 95\% | (1482) | 1554 |
| Community: Urban | 6\% | (73) | 5\% | (59) | 89\% | (1032) | 1164 |
| Community: Suburban | 2\% | (33) | 3\% | (58) | 96\% | (2012) | 2104 |
| Community: Rural | 1\% | (14) | 3\% | (32) | 96\% | (1106) | 1152 |
| Employ: Private Sector | 5\% | (62) | 6\% | (77) | 90\% | (1221) | 1361 |
| Employ: Government | 2\% | (4) | $4 \%$ | (11) | 94\% | (239) | 255 |
| Employ: Self-Employed | 5\% | (20) | 3\% | (13) | 92\% | (359) | 392 |
| Employ: Homemaker | 1\% | (3) | $2 \%$ | (5) | 97\% | (264) | 273 |
| Employ: Student | 1\% | (3) | $4 \%$ | (8) | 95\% | (189) | 200 |
| Employ: Retired | 1\% | (9) | 2\% | (25) | 97\% | (1002) | 1037 |
| Employ: Unemployed | 1\% | (3) | 1\% | (7) | 98\% | (570) | 580 |
| Employ: Other | 5\% | (15) | 1\% | (4) | 94\% | (304) | 323 |
| Military HH: Yes | 1\% | (8) | 3\% | (16) | 96\% | (594) | 618 |
| Military HH: No | 3\% | (112) | $4 \%$ | (134) | 94\% | (3556) | 3801 |
| RD/WT: Right Direction | 6\% | (87) | 6\% | (82) | 88\% | (1219) | 1388 |
| RD/WT: Wrong Track | 1\% | (32) | $2 \%$ | (68) | 97\% | (2931) | 3031 |
| Biden Job Approve | 5\% | (88) | $5 \%$ | (92) | 90\% | (1624) | 1804 |
| Biden Job Disapprove | 1\% | (28) | $2 \%$ | (54) | 97\% | (2299) | 2381 |

Table MCEN2_2: Have you seen any of the following films that have been released within the past year?
Coda

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 3\% | (120) | 3\% | (150) | 94\% | (4150) | 4419 |
| Biden Job Strongly Approve | 8\% | (59) | 5\% | (40) | 87\% | (654) | 753 |
| Biden Job Somewhat Approve | 3\% | (29) | 5\% | (52) | 92\% | (970) | 1051 |
| Biden Job Somewhat Disapprove | 2\% | (14) | 2\% | (14) | 96\% | (651) | 679 |
| Biden Job Strongly Disapprove | 1\% | (14) | 2\% | (40) | 97\% | (1648) | 1702 |
| Favorable of Biden | 5\% | (85) | 5\% | (95) | 90\% | (1688) | 1867 |
| Unfavorable of Biden | 1\% | (32) | 2\% | (51) | 96\% | (2259) | 2343 |
| Very Favorable of Biden | 6\% | (52) | 5\% | (44) | 88\% | (724) | 821 |
| Somewhat Favorable of Biden | 3\% | (33) | 5\% | (50) | 92\% | (964) | 1047 |
| Somewhat Unfavorable of Biden | $2 \%$ | (13) | 2\% | (11) | 96\% | (564) | 587 |
| Very Unfavorable of Biden | 1\% | (20) | 2\% | (40) | 97\% | (1695) | 1755 |
| \#1 Issue: Economy | 2\% | (34) | $3 \%$ | (60) | 95\% | (1661) | 1755 |
| \#1 Issue: Security | 1\% | (10) | 4\% | (26) | 95\% | (655) | 692 |
| \#1 Issue: Health Care | 6\% | (29) | 4\% | (21) | 89\% | (422) | 472 |
| \#1 Issue: Medicare / Social Security | 1\% | (5) | 2\% | (9) | 97\% | (457) | 472 |
| \#1 Issue: Women's Issues | $4 \%$ | (9) | 5\% | (12) | 91\% | (221) | 242 |
| \#1 Issue: Education | 8\% | (13) | 2\% | (4) | 90\% | (148) | 165 |
| \#1 Issue: Energy | $4 \%$ | (15) | 4\% | (15) | 92\% | (344) | 374 |
| \#1 Issue: Other | $2 \%$ | (4) | 1\% | (3) | 97\% | (241) | 248 |
| 2020 Vote: Joe Biden | $4 \%$ | (81) | 4\% | (81) | 91\% | (1681) | 1843 |
| 2020 Vote: Donald Trump | 1\% | (15) | 3\% | (49) | 96\% | (1428) | 1492 |
| 2020 Vote: Other | 3\% | (4) | 2\% | (3) | 95\% | (143) | 150 |
| 2020 Vote: Didn't Vote | $2 \%$ | (19) | 2\% | (16) | 96\% | (898) | 933 |
| 2018 House Vote: Democrat | $4 \%$ | (59) | 5\% | (70) | 91\% | (1311) | 1440 |
| 2018 House Vote: Republican | 1\% | (16) | $4 \%$ | (45) | 95\% | (1185) | 1246 |
| 2018 House Vote: Someone else | 2\% | (4) | 2\% | (3) | 95\% | (145) | 152 |
| 2016 Vote: Hillary Clinton | $4 \%$ | (57) | 5\% | (66) | 91\% | (1238) | 1362 |
| 2016 Vote: Donald Trump | 1\% | (19) | 3\% | (40) | 96\% | (1262) | 1321 |
| 2016 Vote: Other | 1\% | (2) | 3\% | (6) | 96\% | (213) | 222 |
| 2016 Vote: Didn't Vote | 3\% | (41) | 2\% | (36) | 95\% | (1434) | 1511 |

Continued on next page

Table MCEN2_2: Have you seen any of the following films that have been released within the past year?
Coda

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 3\% | (120) | 3\% | (150) | 94\% | (4150) | 4419 |
| Voted in 2014: Yes | 3\% | (77) | 4\% | (101) | 93\% | (2289) | 2468 |
| Voted in 2014: No | 2\% | (42) | 2\% | (48) | 95\% | (1861) | 1951 |
| 4-Region: Northeast | 2\% | (20) | $4 \%$ | (31) | 94\% | (740) | 791 |
| 4-Region: Midwest | 2\% | (17) | 2\% | (20) | 96\% | (891) | 929 |
| 4-Region: South | 3\% | (54) | 3\% | (54) | 93\% | (1548) | 1656 |
| 4-Region: West | 3\% | (29) | 4\% | (44) | 93\% | (971) | 1044 |
| 2203103 | 3\% | (67) | 4\% | (86) | 93\% | (2047) | 2200 |
| 2203112 | 2\% | (53) | 3\% | (64) | 95\% | (2103) | 2219 |
| Watch Films | 3\% | (117) | 4\% | (141) | 93\% | (3554) | 3812 |
| Don't Watch Films | - | (2) | 1\% | (9) | 98\% | (596) | 607 |
| Watching Oscars | 6\% | (90) | 7\% | (104) | 87\% | (1268) | 1462 |
| Not Watching Oscars | 1\% | (29) | 2\% | (46) | 97\% | (2882) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_3: Have you seen any of the following films that have been released within the past year?
Don't Look Up

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (236) | 17\% | (747) | 78\% | (3436) | 4419 |
| Gender: Male | 6\% | (118) | 18\% | (390) | 76\% | (1625) | 2133 |
| Gender: Female | 5\% | (119) | 16\% | (357) | 79\% | (1810) | 2286 |
| Age: 18-34 | 9\% | (112) | 21\% | (279) | 70\% | (925) | 1316 |
| Age: 35-44 | 7\% | (54) | 19\% | (134) | 74\% | (530) | 718 |
| Age: 45-64 | 3\% | (47) | 16\% | (236) | 81\% | (1226) | 1508 |
| Age: 65+ | 3\% | (24) | 11\% | (98) | 86\% | (755) | 876 |
| GenZers: 1997-2012 | 9\% | (50) | 18\% | (97) | 72\% | (378) | 525 |
| Millennials: 1981-1996 | 8\% | (103) | 21\% | (279) | 71\% | (923) | 1305 |
| GenXers: 1965-1980 | 4\% | (40) | 17\% | (178) | 79\% | (845) | 1064 |
| Baby Boomers: 1946-1964 | 3\% | (41) | 13\% | (182) | 84\% | (1153) | 1376 |
| PID: Dem (no lean) | 7\% | (116) | 21\% | (338) | 71\% | (1127) | 1580 |
| PID: Ind (no lean) | $4 \%$ | (61) | 16\% | (237) | 80\% | (1199) | 1498 |
| PID: Rep (no lean) | 4\% | (60) | 13\% | (172) | 83\% | (1109) | 1341 |
| PID/Gender: Dem Men | 7\% | (53) | 24\% | (176) | 69\% | (504) | 732 |
| PID/Gender: Dem Women | 7\% | (63) | 19\% | (162) | 73\% | (622) | 848 |
| PID/Gender: Ind Men | 4\% | (33) | 17\% | (125) | 79\% | (590) | 748 |
| PID/Gender: Ind Women | 4\% | (29) | 15\% | (112) | 81\% | (609) | 750 |
| PID/Gender: Rep Men | 5\% | (32) | 14\% | (89) | 81\% | (531) | 652 |
| PID/Gender: Rep Women | 4\% | (27) | 12\% | (83) | 84\% | (578) | 689 |
| Ideo: Liberal (1-3) | 7\% | (86) | 25\% | (289) | 68\% | (797) | 1172 |
| Ideo: Moderate (4) | 6\% | (77) | 15\% | (196) | 79\% | (1035) | 1309 |
| Ideo: Conservative (5-7) | 4\% | (58) | 13\% | (190) | 83\% | (1236) | 1484 |
| Educ: < College | 5\% | (155) | 15\% | (460) | 80\% | (2423) | 3037 |
| Educ: Bachelors degree | 5\% | (41) | 20\% | (179) | 75\% | (672) | 891 |
| Educ: Post-grad | 8\% | (41) | 22\% | (108) | 70\% | (341) | 490 |
| Income: Under 50k | 5\% | (114) | 14\% | (343) | 81\% | (1909) | 2366 |
| Income: 50k-100k | 6\% | (84) | 19\% | (271) | 75\% | (1041) | 1395 |
| Income: 100k+ | 6\% | (38) | 20\% | (133) | 74\% | (486) | 658 |
| Ethnicity: White | 5\% | (156) | 17\% | (577) | 79\% | (2725) | 3458 |
| Ethnicity: Hispanic | 7\% | (52) | 22\% | (154) | 71\% | (496) | 702 |

Table MCEN2_3: Have you seen any of the following films that have been released within the past year?
Don't Look Up

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (236) | 17\% | (747) | 78\% | (3436) | 4419 |
| Ethnicity: Black | 9\% | (48) | 19\% | (103) | 73\% | (400) | 551 |
| Ethnicity: Other | 8\% | (32) | 16\% | (67) | 76\% | (311) | 410 |
| All Christian | 5\% | (101) | 15\% | (287) | 80\% | (1583) | 1971 |
| All Non-Christian | 7\% | (15) | 21\% | (46) | 72\% | (160) | 221 |
| Atheist | 5\% | (10) | 22\% | (46) | 73\% | (155) | 211 |
| Agnostic/Nothing in particular | 5\% | (65) | 19\% | (237) | 76\% | (942) | 1244 |
| Something Else | 6\% | (44) | 17\% | (132) | $77 \%$ | (597) | 773 |
| Religious Non-Protestant/Catholic | 6\% | (16) | 19\% | (51) | 75\% | (200) | 268 |
| Evangelical | 6\% | (67) | 15\% | (164) | 79\% | (886) | 1117 |
| Non-Evangelical | $5 \%$ | (76) | 16\% | (244) | 79\% | (1234) | 1554 |
| Community: Urban | 8\% | (91) | 19\% | (217) | 73\% | (855) | 1164 |
| Community: Suburban | 5\% | (97) | 18\% | (376) | 78\% | (1631) | 2104 |
| Community: Rural | 4\% | (48) | 13\% | (154) | 82\% | (950) | 1152 |
| Employ: Private Sector | 7\% | (99) | 20\% | (274) | 73\% | (988) | 1361 |
| Employ: Government | 6\% | (15) | 21\% | (54) | 73\% | (185) | 255 |
| Employ: Self-Employed | 5\% | (21) | 23\% | (92) | $71 \%$ | (279) | 392 |
| Employ: Homemaker | 4\% | (10) | 13\% | (34) | 84\% | (228) | 273 |
| Employ: Student | 6\% | (12) | 21\% | (43) | 73\% | (145) | 200 |
| Employ: Retired | 3\% | (32) | 12\% | (128) | 85\% | (877) | 1037 |
| Employ: Unemployed | 4\% | (26) | 12\% | (72) | 83\% | (483) | 580 |
| Employ: Other | $7 \%$ | (22) | 16\% | (51) | $77 \%$ | (250) | 323 |
| Military HH: Yes | 4\% | (25) | 14\% | (89) | 82\% | (504) | 618 |
| Military HH: No | 6\% | (212) | 17\% | (658) | 77\% | (2931) | 3801 |
| RD/WT: Right Direction | 8\% | (109) | 19\% | (261) | 73\% | (1018) | 1388 |
| RD/WT: Wrong Track | $4 \%$ | (127) | 16\% | (486) | 80\% | (2417) | 3031 |
| Biden Job Approve | 7\% | (121) | 19\% | (349) | 74\% | (1334) | 1804 |
| Biden Job Disapprove | $4 \%$ | (101) | 15\% | (354) | 81\% | (1926) | 2381 |

Table MCEN2_3: Have you seen any of the following films that have been released within the past year?
Don't Look Up

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (236) | 17\% | (747) | 78\% | (3436) | 4419 |
| Biden Job Strongly Approve | 8\% | (62) | 18\% | (137) | 74\% | (554) | 753 |
| Biden Job Somewhat Approve | 6\% | (59) | 20\% | (211) | 74\% | (780) | 1051 |
| Biden Job Somewhat Disapprove | 7\% | (47) | 18\% | (123) | 75\% | (509) | 679 |
| Biden Job Strongly Disapprove | 3\% | (54) | 14\% | (231) | 83\% | (1417) | 1702 |
| Favorable of Biden | 7\% | (131) | 20\% | (375) | 73\% | (1361) | 1867 |
| Unfavorable of Biden | 4\% | (97) | 15\% | (340) | 81\% | (1905) | 2343 |
| Very Favorable of Biden | 8\% | (62) | 22\% | (178) | 71\% | (580) | 821 |
| Somewhat Favorable of Biden | 7\% | (69) | 19\% | (197) | 75\% | (781) | 1047 |
| Somewhat Unfavorable of Biden | 6\% | (38) | 18\% | (107) | 75\% | (442) | 587 |
| Very Unfavorable of Biden | 3\% | (60) | 13\% | (233) | 83\% | (1463) | 1755 |
| \#1 Issue: Economy | 5\% | (94) | 17\% | (299) | 78\% | (1362) | 1755 |
| \#1 Issue: Security | 4\% | (29) | 14\% | (100) | 81\% | (563) | 692 |
| \#1 Issue: Health Care | 8\% | (36) | 17\% | (82) | 75\% | (354) | 472 |
| \#1 Issue: Medicare / Social Security | 3\% | (12) | 12\% | (57) | 85\% | (403) | 472 |
| \#1 Issue: Women's Issues | 9\% | (21) | 22\% | (53) | 69\% | (168) | 242 |
| \#1 Issue: Education | 5\% | (8) | 16\% | (26) | 79\% | (131) | 165 |
| \#1 Issue: Energy | 6\% | (22) | 22\% | (81) | 73\% | (271) | 374 |
| \#1 Issue: Other | 6\% | (14) | 20\% | (49) | 75\% | (186) | 248 |
| 2020 Vote: Joe Biden | 7\% | (124) | 21\% | (381) | 73\% | (1338) | 1843 |
| 2020 Vote: Donald Trump | 4\% | (63) | 13\% | (192) | 83\% | (1238) | 1492 |
| 2020 Vote: Other | $2 \%$ | (4) | $21 \%$ | (32) | 76\% | (115) | 150 |
| 2020 Vote: Didn't Vote | 5\% | (46) | 15\% | (142) | 80\% | (745) | 933 |
| 2018 House Vote: Democrat | 7\% | (103) | 21\% | (309) | 71\% | (1027) | 1440 |
| 2018 House Vote: Republican | $4 \%$ | (48) | 13\% | (159) | 83\% | (1039) | 1246 |
| 2018 House Vote: Someone else | 3\% | (4) | 12\% | (19) | 85\% | (129) | 152 |
| 2016 Vote: Hillary Clinton | 7\% | (93) | 19\% | (265) | 74\% | (1003) | 1362 |
| 2016 Vote: Donald Trump | 4\% | (54) | 13\% | (169) | 83\% | (1099) | 1321 |
| 2016 Vote: Other | 4\% | (9) | 17\% | (37) | 79\% | (175) | 222 |
| 2016 Vote: Didn't Vote | 5\% | (79) | 18\% | (276) | 76\% | (1156) | 1511 |

Continued on next page

Table MCEN2_3: Have you seen any of the following films that have been released within the past year?
Don't Look Up

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (236) | 17\% | (747) | 78\% | (3436) | 4419 |
| Voted in 2014: Yes | 5\% | (131) | 17\% | (410) | 78\% | (1927) | 2468 |
| Voted in 2014: No | 5\% | (105) | 17\% | (337) | 77\% | (1509) | 1951 |
| 4-Region: Northeast | 7\% | (53) | 17\% | (134) | 76\% | (603) | 791 |
| 4-Region: Midwest | 4\% | (38) | 15\% | (143) | 81\% | (748) | 929 |
| 4-Region: South | 5\% | (91) | 17\% | (280) | 78\% | (1285) | 1656 |
| 4-Region: West | 5\% | (55) | 18\% | (190) | 77\% | (800) | 1044 |
| 2203103 | 5\% | (110) | 17\% | (368) | 78\% | (1722) | 2200 |
| 2203112 | 6\% | (126) | 17\% | (379) | 77\% | (1713) | 2219 |
| Watch Films | 6\% | (232) | 19\% | (712) | 75\% | (2868) | 3812 |
| Don't Watch Films | 1\% | (5) | 6\% | (35) | 93\% | (568) | 607 |
| Watching Oscars | 9\% | (138) | 23\% | (334) | 68\% | (990) | 1462 |
| Not Watching Oscars | 3\% | (99) | 14\% | (413) | 83\% | (2446) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_4: Have you seen any of the following films that have been released within the past year?
Drive My Car

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 2\% | (109) | 3\% | (136) | 94\% | (4173) | 4419 |
| Gender: Male | 3\% | (73) | 5\% | (97) | 92\% | (1962) | 2133 |
| Gender: Female | 2\% | (36) | 2\% | (39) | 97\% | (2211) | 2286 |
| Age: 18-34 | 5\% | (66) | 5\% | (62) | 90\% | (1188) | 1316 |
| Age: 35-44 | 3\% | (22) | 5\% | (38) | 92\% | (658) | 718 |
| Age: 45-64 | 1\% | (18) | 2\% | (28) | 97\% | (1462) | 1508 |
| Age: 65+ | - | (3) | 1\% | (8) | 99\% | (865) | 876 |
| GenZers: 1997-2012 | 3\% | (18) | 5\% | (24) | 92\% | (483) | 525 |
| Millennials: 1981-1996 | 5\% | (68) | 5\% | (69) | 90\% | (1168) | 1305 |
| GenXers: 1965-1980 | 1\% | (15) | 3\% | (30) | 96\% | (1019) | 1064 |
| Baby Boomers: 1946-1964 | 1\% | (9) | 1\% | (13) | 98\% | (1354) | 1376 |
| PID: Dem (no lean) | 4\% | (66) | $4 \%$ | (68) | 92\% | (1446) | 1580 |
| PID: Ind (no lean) | 1\% | (15) | 2\% | (24) | 97\% | (1459) | 1498 |
| PID: Rep (no lean) | 2\% | (29) | 3\% | (44) | 95\% | (1268) | 1341 |
| PID/Gender: Dem Men | 6\% | (46) | 6\% | (47) | 87\% | (640) | 732 |
| PID/Gender: Dem Women | 2\% | (20) | 2\% | (21) | 95\% | (807) | 848 |
| PID/Gender: Ind Men | - | (3) | 2\% | (16) | 97\% | (728) | 748 |
| PID/Gender: Ind Women | 2\% | (11) | 1\% | (8) | 97\% | (730) | 750 |
| PID/Gender: Rep Men | 4\% | (24) | 5\% | (34) | 91\% | (594) | 652 |
| PID/Gender: Rep Women | 1\% | (5) | 1\% | (10) | 98\% | (674) | 689 |
| Ideo: Liberal (1-3) | $4 \%$ | (47) | 5\% | (54) | 91\% | (1070) | 1172 |
| Ideo: Moderate (4) | 3\% | (42) | 2\% | (31) | 94\% | (1236) | 1309 |
| Ideo: Conservative (5-7) | 1\% | (11) | 3\% | (43) | 96\% | (1430) | 1484 |
| Educ: < College | 2\% | (53) | 3\% | (78) | 96\% | (2906) | 3037 |
| Educ: Bachelors degree | 2\% | (20) | 4\% | (36) | 94\% | (836) | 891 |
| Educ: Post-grad | 8\% | (37) | 5\% | (22) | 88\% | (431) | 490 |
| Income: Under 50k | 2\% | (39) | 2\% | (52) | 96\% | (2275) | 2366 |
| Income: 50k-100k | 3\% | (35) | 4\% | (50) | 94\% | (1310) | 1395 |
| Income: 100k+ | 5\% | (35) | 5\% | (35) | 89\% | (588) | 658 |
| Ethnicity: White | 2\% | (79) | 3\% | (92) | 95\% | (3288) | 3458 |
| Ethnicity: Hispanic | 5\% | (35) | 6\% | (40) | 89\% | (627) | 702 |

Table MCEN2_4: Have you seen any of the following films that have been released within the past year?
Drive My Car

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 2\% | (109) | 3\% | (136) | 94\% | (4173) | 4419 |
| Ethnicity: Black | 3\% | (19) | 6\% | (31) | $91 \%$ | (501) | 551 |
| Ethnicity: Other | 3\% | (12) | 3\% | (13) | 94\% | (385) | 410 |
| All Christian | 3\% | (64) | $3 \%$ | (60) | 94\% | (1846) | 1971 |
| All Non-Christian | 7\% | (15) | 4\% | (10) | 89\% | (195) | 221 |
| Atheist | 1\% | (1) | 4\% | (7) | 96\% | (202) | 211 |
| Agnostic/Nothing in particular | 1\% | (14) | 3\% | (36) | 96\% | (1194) | 1244 |
| Something Else | 2\% | (14) | 3\% | (23) | 95\% | (736) | 773 |
| Religious Non-Protestant/Catholic | 6\% | (17) | 4\% | (10) | 90\% | (240) | 268 |
| Evangelical | 4\% | (46) | 4\% | (46) | 92\% | (1025) | 1117 |
| Non-Evangelical | 2\% | (30) | 2\% | (36) | 96\% | (1488) | 1554 |
| Community: Urban | 6\% | (74) | 5\% | (61) | 88\% | (1029) | 1164 |
| Community: Suburban | 1\% | (25) | 2\% | (44) | 97\% | (2035) | 2104 |
| Community: Rural | 1\% | (11) | 3\% | (31) | 96\% | (1110) | 1152 |
| Employ: Private Sector | 5\% | (62) | 5\% | (63) | 91\% | (1236) | 1361 |
| Employ: Government | 1\% | (2) | 4\% | (9) | 96\% | (243) | 255 |
| Employ: Self-Employed | 4\% | (17) | 6\% | (24) | 89\% | (350) | 392 |
| Employ: Homemaker | 1\% | (4) | 2\% | (4) | 97\% | (264) | 273 |
| Employ: Student | 2\% | (4) | 4\% | (8) | 94\% | (188) | 200 |
| Employ: Retired | 1\% | (5) | 1\% | (15) | 98\% | (1016) | 1037 |
| Employ: Unemployed | 2\% | (9) | 1\% | (5) | 98\% | (566) | 580 |
| Employ: Other | 2\% | (7) | 2\% | (7) | 96\% | (309) | 323 |
| Military HH: Yes | 1\% | (5) | 2\% | (11) | 97\% | (602) | 618 |
| Military HH: No | 3\% | (105) | 3\% | (125) | 94\% | (3571) | 3801 |
| RD/WT: Right Direction | 6\% | (77) | 5\% | (74) | 89\% | (1237) | 1388 |
| RD/WT: Wrong Track | 1\% | (32) | 2\% | (63) | 97\% | (2936) | 3031 |
| Biden Job Approve | 4\% | (76) | $4 \%$ | (79) | 91\% | (1649) | 1804 |
| Biden Job Disapprove | 1\% | (33) | 2\% | (53) | 96\% | (2295) | 2381 |

Table MCEN2_4: Have you seen any of the following films that have been released within the past year?
Drive My Car

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 2\% | (109) | 3\% | (136) | 94\% | (4173) | 4419 |
| Biden Job Strongly Approve | 7\% | (52) | 5\% | (40) | 88\% | (662) | 753 |
| Biden Job Somewhat Approve | 2\% | (24) | 4\% | (40) | 94\% | (987) | 1051 |
| Biden Job Somewhat Disapprove | 2\% | (16) | 2\% | (10) | 96\% | (653) | 679 |
| Biden Job Strongly Disapprove | 1\% | (17) | 3\% | (43) | 96\% | (1642) | 1702 |
| Favorable of Biden | $4 \%$ | (81) | 4\% | (77) | 92\% | (1709) | 1867 |
| Unfavorable of Biden | 1\% | (27) | 2\% | (58) | 96\% | (2257) | 2343 |
| Very Favorable of Biden | 6\% | (47) | 5\% | (45) | 89\% | (728) | 821 |
| Somewhat Favorable of Biden | 3\% | (34) | 3\% | (32) | 94\% | (981) | 1047 |
| Somewhat Unfavorable of Biden | 1\% | (8) | 2\% | (14) | 96\% | (565) | 587 |
| Very Unfavorable of Biden | 1\% | (19) | 3\% | (44) | 96\% | (1692) | 1755 |
| \#1 Issue: Economy | 2\% | (36) | 2\% | (40) | 96\% | (1678) | 1755 |
| \#1 Issue: Security | 1\% | (9) | 4\% | (27) | 95\% | (656) | 692 |
| \#1 Issue: Health Care | 5\% | (22) | 5\% | (25) | 90\% | (425) | 472 |
| \#1 Issue: Medicare / Social Security | 3\% | (12) | 1\% | (5) | 96\% | (455) | 472 |
| \#1 Issue: Women's Issues | 5\% | (11) | 4\% | (11) | 91\% | (220) | 242 |
| \#1 Issue: Education | 3\% | (6) | 6\% | (10) | 90\% | (149) | 165 |
| \#1 Issue: Energy | 3\% | (10) | 4\% | (13) | 94\% | (351) | 374 |
| \#1 Issue: Other | $2 \%$ | (4) | 2\% | (5) | 96\% | (239) | 248 |
| 2020 Vote: Joe Biden | $4 \%$ | (69) | 4\% | (70) | 92\% | (1705) | 1843 |
| 2020 Vote: Donald Trump | 2\% | (23) | 3\% | (39) | 96\% | (1430) | 1492 |
| 2020 Vote: Other | 2\% | (3) | $4 \%$ | (6) | 94\% | (142) | 150 |
| 2020 Vote: Didn't Vote | 2\% | (15) | 2\% | (22) | 96\% | (896) | 933 |
| 2018 House Vote: Democrat | $4 \%$ | (51) | 4\% | (63) | 92\% | (1326) | 1440 |
| 2018 House Vote: Republican | $2 \%$ | (22) | 3\% | (35) | 95\% | (1189) | 1246 |
| 2018 House Vote: Someone else | $2 \%$ | (3) | 3\% | (5) | 95\% | (144) | 152 |
| 2016 Vote: Hillary Clinton | $4 \%$ | (59) | 4\% | (50) | 92\% | (1253) | 1362 |
| 2016 Vote: Donald Trump | $2 \%$ | (23) | 3\% | (36) | 96\% | (1263) | 1321 |
| 2016 Vote: Other | 1\% | (2) | 3\% | (7) | 96\% | (213) | 222 |
| 2016 Vote: Didn't Vote | 2\% | (26) | 3\% | (44) | 95\% | (1442) | 1511 |

Continued on next page

Table MCEN2_4: Have you seen any of the following films that have been released within the past year?
Drive My Car

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 2\% | (109) | 3\% | (136) | 94\% | (4173) | 4419 |
| Voted in 2014: Yes | 3\% | (72) | 4\% | (88) | 94\% | (2308) | 2468 |
| Voted in 2014: No | 2\% | (38) | 2\% | (49) | 96\% | (1865) | 1951 |
| 4-Region: Northeast | 3\% | (22) | 3\% | (27) | 94\% | (742) | 791 |
| 4-Region: Midwest | 2\% | (15) | 3\% | (32) | 95\% | (882) | 929 |
| 4-Region: South | $3 \%$ | (46) | 3\% | (42) | 95\% | (1568) | 1656 |
| 4-Region: West | 3\% | (27) | 3\% | (35) | 94\% | (982) | 1044 |
| 2203103 | 3\% | (57) | 4\% | (82) | 94\% | (2061) | 2200 |
| 2203112 | 2\% | (52) | 2\% | (55) | 95\% | (2112) | 2219 |
| Watch Films | $3 \%$ | (107) | 3\% | (130) | 94\% | (3574) | 3812 |
| Don't Watch Films | - | (2) | 1\% | (6) | 99\% | (599) | 607 |
| Watching Oscars | 6\% | (90) | 6\% | (93) | 87\% | (1279) | 1462 |
| Not Watching Oscars | 1\% | (19) | 1\% | (43) | 98\% | (2894) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_5: Have you seen any of the following films that have been released within the past year?
Dune

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% | (253) | 14\% | (605) | 81\% | (3560) | 4419 |
| Gender: Male | 7\% | (152) | 19\% | (398) | $74 \%$ | (1582) | 2133 |
| Gender: Female | 4\% | (101) | 9\% | (207) | 87\% | (1978) | 2286 |
| Age: 18-34 | 9\% | (120) | 18\% | (232) | 73\% | (963) | 1316 |
| Age: 35-44 | 6\% | (45) | 16\% | (116) | 78\% | (558) | 718 |
| Age: 45-64 | 5\% | (71) | 13\% | (189) | 83\% | (1248) | 1508 |
| Age: 65+ | 2\% | (18) | 8\% | (68) | 90\% | (791) | 876 |
| GenZers: 1997-2012 | 10\% | (54) | 14\% | (73) | 76\% | (398) | 525 |
| Millennials: 1981-1996 | 8\% | (102) | 19\% | (243) | $74 \%$ | (960) | 1305 |
| GenXers: 1965-1980 | 6\% | (60) | 14\% | (151) | 80\% | (853) | 1064 |
| Baby Boomers: 1946-1964 | 3\% | (37) | 9\% | (127) | 88\% | (1211) | 1376 |
| PID: Dem (no lean) | 7\% | (117) | 16\% | (254) | 77\% | (1209) | 1580 |
| PID: Ind (no lean) | 5\% | (78) | 13\% | (202) | 81\% | (1218) | 1498 |
| PID: Rep (no lean) | 4\% | (59) | $11 \%$ | (149) | 84\% | (1133) | 1341 |
| PID/Gender: Dem Men | 10\% | (74) | 21\% | (157) | 68\% | (502) | 732 |
| PID/Gender: Dem Women | 5\% | (43) | $11 \%$ | (97) | 83\% | (707) | 848 |
| PID/Gender: Ind Men | 6\% | (47) | 19\% | (144) | 75\% | (557) | 748 |
| PID/Gender: Ind Women | $4 \%$ | (31) | 8\% | (58) | 88\% | (661) | 750 |
| PID/Gender: Rep Men | 5\% | (32) | 15\% | (97) | 80\% | (523) | 652 |
| PID/Gender: Rep Women | 4\% | (27) | 8\% | (52) | 89\% | (610) | 689 |
| Ideo: Liberal (1-3) | 8\% | (95) | 19\% | (221) | 73\% | (856) | 1172 |
| Ideo: Moderate (4) | 6\% | (81) | 13\% | (169) | 81\% | (1059) | 1309 |
| Ideo: Conservative (5-7) | 4\% | (64) | 12\% | (171) | 84\% | (1249) | 1484 |
| Educ: < College | 5\% | (163) | 12\% | (350) | 83\% | (2524) | 3037 |
| Educ: Bachelors degree | 6\% | (52) | 17\% | (152) | 77\% | (687) | 891 |
| Educ: Post-grad | 8\% | (38) | 21\% | (103) | $71 \%$ | (349) | 490 |
| Income: Under 50k | 5\% | (127) | 10\% | (243) | 84\% | (1996) | 2366 |
| Income: 50k-100k | 6\% | (82) | 16\% | (230) | 78\% | (1083) | 1395 |
| Income: 100k+ | 7\% | (44) | 20\% | (132) | 73\% | (482) | 658 |
| Ethnicity: White | 5\% | (167) | 13\% | (434) | 83\% | (2858) | 3458 |
| Ethnicity: Hispanic | 8\% | (57) | 21\% | (146) | 71\% | (499) | 702 |

Table MCEN2_5: Have you seen any of the following films that have been released within the past year?
Dune

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% | (253) | 14\% | (605) | 81\% | (3560) | 4419 |
| Ethnicity: Black | 8\% | (45) | 17\% | (93) | 75\% | (413) | 551 |
| Ethnicity: Other | 10\% | (41) | 19\% | (78) | $71 \%$ | (290) | 410 |
| All Christian | 6\% | (111) | 13\% | (255) | 81\% | (1605) | 1971 |
| All Non-Christian | 8\% | (17) | 16\% | (36) | 76\% | (167) | 221 |
| Atheist | 8\% | (17) | 18\% | (38) | 74\% | (156) | 211 |
| Agnostic/Nothing in particular | 5\% | (58) | 14\% | (177) | 81\% | (1009) | 1244 |
| Something Else | 7\% | (51) | 13\% | (99) | 81\% | (623) | 773 |
| Religious Non-Protestant/Catholic | 8\% | (20) | 16\% | (43) | 76\% | (204) | 268 |
| Evangelical | 7\% | (74) | 13\% | (142) | 81\% | (901) | 1117 |
| Non-Evangelical | 5\% | (85) | 13\% | (199) | 82\% | (1270) | 1554 |
| Community: Urban | 9\% | (105) | 17\% | (199) | 74\% | (860) | 1164 |
| Community: Suburban | 5\% | (107) | 14\% | (284) | 81\% | (1713) | 2104 |
| Community: Rural | 4\% | (42) | 11\% | (122) | 86\% | (987) | 1152 |
| Employ: Private Sector | 8\% | (109) | 19\% | (252) | 73\% | (999) | 1361 |
| Employ: Government | 8\% | (19) | 18\% | (46) | 74\% | (189) | 255 |
| Employ: Self-Employed | 7\% | (26) | 17\% | (66) | 76\% | (299) | 392 |
| Employ: Homemaker | 2\% | (7) | 8\% | (21) | 90\% | (245) | 273 |
| Employ: Student | 11\% | (22) | 10\% | (21) | 79\% | (157) | 200 |
| Employ: Retired | 2\% | (26) | 10\% | (100) | 88\% | (911) | 1037 |
| Employ: Unemployed | 5\% | (30) | 11\% | (65) | 84\% | (485) | 580 |
| Employ: Other | 5\% | (15) | 11\% | (34) | 85\% | (274) | 323 |
| Military HH: Yes | 5\% | (30) | 15\% | (91) | 80\% | (497) | 618 |
| Military HH: No | 6\% | (223) | 14\% | (514) | 81\% | (3063) | 3801 |
| RD/WT: Right Direction | 9\% | (123) | 17\% | (233) | 74\% | (1032) | 1388 |
| RD/WT: Wrong Track | 4\% | (131) | 12\% | (372) | 83\% | (2528) | 3031 |
| Biden Job Approve | 8\% | (143) | 16\% | (292) | 76\% | (1368) | 1804 |
| Biden Job Disapprove | 4\% | (103) | 12\% | (284) | 84\% | (1994) | 2381 |

Table MCEN2_5: Have you seen any of the following films that have been released within the past year?
Dune

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% | (253) | 14\% | (605) | 81\% | (3560) | 4419 |
| Biden Job Strongly Approve | 8\% | (63) | 16\% | (119) | 76\% | (571) | 753 |
| Biden Job Somewhat Approve | 8\% | (80) | 16\% | (173) | 76\% | (798) | 1051 |
| Biden Job Somewhat Disapprove | 5\% | (35) | 16\% | (108) | 79\% | (536) | 679 |
| Biden Job Strongly Disapprove | 4\% | (68) | 10\% | (176) | 86\% | (1458) | 1702 |
| Favorable of Biden | 8\% | (151) | 17\% | (312) | 75\% | (1405) | 1867 |
| Unfavorable of Biden | 4\% | (98) | 12\% | (272) | 84\% | (1973) | 2343 |
| Very Favorable of Biden | 9\% | (72) | 15\% | (122) | 76\% | (627) | 821 |
| Somewhat Favorable of Biden | 8\% | (79) | 18\% | (190) | 74\% | (778) | 1047 |
| Somewhat Unfavorable of Biden | 5\% | (28) | 15\% | (89) | 80\% | (470) | 587 |
| Very Unfavorable of Biden | 4\% | (71) | 10\% | (182) | 86\% | (1503) | 1755 |
| \#1 Issue: Economy | 6\% | (114) | 14\% | (237) | 80\% | (1403) | 1755 |
| \#1 Issue: Security | 3\% | (23) | 12\% | (80) | 85\% | (588) | 692 |
| \#1 Issue: Health Care | 9\% | (43) | 15\% | (73) | 76\% | (357) | 472 |
| \#1 Issue: Medicare / Social Security | 2\% | (9) | 12\% | (56) | 86\% | (407) | 472 |
| \#1 Issue: Women's Issues | 7\% | (17) | 14\% | (34) | 79\% | (191) | 242 |
| \#1 Issue: Education | 8\% | (14) | 18\% | (29) | 74\% | (122) | 165 |
| \#1 Issue: Energy | 6\% | (21) | 15\% | (57) | 79\% | (295) | 374 |
| \#1 Issue: Other | 5\% | (13) | 15\% | (38) | 79\% | (197) | 248 |
| 2020 Vote: Joe Biden | 7\% | (128) | 17\% | (314) | 76\% | (1401) | 1843 |
| 2020 Vote: Donald Trump | 4\% | (58) | 12\% | (177) | 84\% | (1258) | 1492 |
| 2020 Vote: Other | 7\% | (11) | 18\% | (27) | 75\% | (112) | 150 |
| 2020 Vote: Didn't Vote | 6\% | (58) | 9\% | (87) | 84\% | (789) | 933 |
| 2018 House Vote: Democrat | 7\% | (105) | 17\% | (252) | 75\% | (1083) | 1440 |
| 2018 House Vote: Republican | 3\% | (42) | $11 \%$ | (142) | 85\% | (1062) | 1246 |
| 2018 House Vote: Someone else | 5\% | (8) | 6\% | (10) | 89\% | (135) | 152 |
| 2016 Vote: Hillary Clinton | 6\% | (78) | 16\% | (219) | 78\% | (1064) | 1362 |
| 2016 Vote: Donald Trump | $4 \%$ | (53) | 12\% | (153) | 84\% | (1115) | 1321 |
| 2016 Vote: Other | 9\% | (19) | 16\% | (35) | 76\% | (168) | 222 |
| 2016 Vote: Didn't Vote | 7\% | (102) | 13\% | (198) | 80\% | (1211) | 1511 |

Continued on next page

Table MCEN2_5: Have you seen any of the following films that have been released within the past year?
Dune

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% | (253) | 14\% | (605) | 81\% | (3560) | 4419 |
| Voted in 2014: Yes | 5\% | (133) | 14\% | (353) | 80\% | (1981) | 2468 |
| Voted in 2014: No | 6\% | (120) | 13\% | (252) | 81\% | (1579) | 1951 |
| 4-Region: Northeast | 7\% | (52) | 13\% | (104) | 80\% | (634) | 791 |
| 4-Region: Midwest | 4\% | (37) | 12\% | (114) | 84\% | (778) | 929 |
| 4-Region: South | 7\% | (108) | 12\% | (198) | 81\% | (1349) | 1656 |
| 4-Region: West | 5\% | (56) | 18\% | (188) | 77\% | (800) | 1044 |
| 2203103 | 5\% | (117) | 13\% | (297) | 81\% | (1786) | 2200 |
| 2203112 | 6\% | (136) | 14\% | (308) | 80\% | (1774) | 2219 |
| Watch Films | 6\% | (246) | 15\% | (584) | 78\% | (2982) | 3812 |
| Don't Watch Films | 1\% | (8) | 4\% | (21) | 95\% | (578) | 607 |
| Watching Oscars | 9\% | (138) | 20\% | (292) | 71\% | (1033) | 1462 |
| Not Watching Oscars | $4 \%$ | (116) | $11 \%$ | (313) | 85\% | (2528) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_6: Have you seen any of the following films that have been released within the past year?
King Richard

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $4 \%$ | (173) | 8\% | (350) | 88\% | (3896) | 4419 |
| Gender: Male | 5\% | (101) | 10\% | (213) | 85\% | (1819) | 2133 |
| Gender: Female | $3 \%$ | (72) | 6\% | (137) | $91 \%$ | (2078) | 2286 |
| Age: 18-34 | 7\% | (86) | 10\% | (138) | 83\% | (1093) | 1316 |
| Age: 35-44 | 5\% | (34) | 10\% | (70) | 86\% | (615) | 718 |
| Age: 45-64 | 3\% | (45) | 6\% | (91) | 91\% | (1372) | 1508 |
| Age: 65+ | 1\% | (8) | 6\% | (51) | 93\% | (817) | 876 |
| GenZers: 1997-2012 | 5\% | (26) | 9\% | (48) | 86\% | (450) | 525 |
| Millennials: 1981-1996 | 7\% | (87) | $11 \%$ | (146) | 82\% | (1072) | 1305 |
| GenXers: 1965-1980 | $4 \%$ | (40) | 7\% | (70) | 90\% | (954) | 1064 |
| Baby Boomers: 1946-1964 | 1\% | (20) | 6\% | (77) | 93\% | (1279) | 1376 |
| PID: Dem (no lean) | 6\% | (96) | $11 \%$ | (172) | 83\% | (1312) | 1580 |
| PID: Ind (no lean) | 3\% | (49) | 6\% | (90) | $91 \%$ | (1359) | 1498 |
| PID: Rep (no lean) | $2 \%$ | (28) | 7\% | (88) | 91\% | (1226) | 1341 |
| PID/Gender: Dem Men | 8\% | (55) | 15\% | (108) | 78\% | (569) | 732 |
| PID/Gender: Dem Women | 5\% | (41) | 8\% | (64) | 88\% | (742) | 848 |
| PID/Gender: Ind Men | 3\% | (26) | 7\% | (50) | 90\% | (672) | 748 |
| PID/Gender: Ind Women | 3\% | (23) | 5\% | (39) | 92\% | (687) | 750 |
| PID/Gender: Rep Men | 3\% | (20) | 8\% | (55) | 89\% | (578) | 652 |
| PID/Gender: Rep Women | 1\% | (8) | 5\% | (33) | 94\% | (648) | 689 |
| Ideo: Liberal (1-3) | 6\% | (65) | $11 \%$ | (132) | 83\% | (975) | 1172 |
| Ideo: Moderate (4) | 5\% | (71) | 8\% | (107) | 86\% | (1130) | 1309 |
| Ideo: Conservative (5-7) | $2 \%$ | (27) | 6\% | (85) | 92\% | (1371) | 1484 |
| Educ: < College | 3\% | (92) | 7\% | (199) | 90\% | (2747) | 3037 |
| Educ: Bachelors degree | 5\% | (43) | 10\% | (89) | 85\% | (759) | 891 |
| Educ: Post-grad | 8\% | (37) | 13\% | (63) | 80\% | (390) | 490 |
| Income: Under 50k | $3 \%$ | (79) | 6\% | (147) | 90\% | (2140) | 2366 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | $4 \%$ | (52) | 9\% | (123) | 87\% | (1220) | 1395 |
| Income: $100 \mathrm{k}+$ | $6 \%$ | (42) | 12\% | (80) | 82\% | (536) | 658 |
| Ethnicity: White | 3\% | (112) | 6\% | (222) | 90\% | (3124) | 3458 |
| Ethnicity: Hispanic | 7\% | (47) | $11 \%$ | (75) | 83\% | (579) | 702 |

Table MCEN2_6: Have you seen any of the following films that have been released within the past year?
King Richard

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (173) | 8\% | (350) | 88\% | (3896) | 4419 |
| Ethnicity: Black | 7\% | (41) | 17\% | (93) | 76\% | (417) | 551 |
| Ethnicity: Other | 5\% | (20) | 8\% | (34) | 87\% | (356) | 410 |
| All Christian | 5\% | (92) | 8\% | (154) | 88\% | (1725) | 1971 |
| All Non-Christian | 9\% | (20) | 11\% | (25) | 80\% | (175) | 221 |
| Atheist | 3\% | (6) | 11\% | (23) | 86\% | (182) | 211 |
| Agnostic/Nothing in particular | 2\% | (27) | 7\% | (88) | 91\% | (1129) | 1244 |
| Something Else | 4\% | (28) | 8\% | (60) | 89\% | (685) | 773 |
| Religious Non-Protestant/Catholic | 8\% | (23) | 12\% | (32) | 80\% | (213) | 268 |
| Evangelical | 5\% | (60) | 9\% | (102) | 85\% | (955) | 1117 |
| Non-Evangelical | 4\% | (57) | 7\% | (103) | 90\% | (1395) | 1554 |
| Community: Urban | 7\% | (80) | 12\% | (143) | 81\% | (941) | 1164 |
| Community: Suburban | 3\% | (72) | 7\% | (152) | 89\% | (1880) | 2104 |
| Community: Rural | 2\% | (21) | 5\% | (55) | 93\% | (1076) | 1152 |
| Employ: Private Sector | 6\% | (88) | 10\% | (131) | 84\% | (1142) | 1361 |
| Employ: Government | 5\% | (12) | 14\% | (36) | 81\% | (207) | 255 |
| Employ: Self-Employed | 4\% | (14) | 10\% | (37) | 87\% | (340) | 392 |
| Employ: Homemaker | 2\% | (5) | 4\% | (12) | 94\% | (256) | 273 |
| Employ: Student | 4\% | (7) | 6\% | (12) | 90\% | (180) | 200 |
| Employ: Retired | 1\% | (11) | 6\% | (63) | 93\% | (963) | 1037 |
| Employ: Unemployed | $3 \%$ | (19) | 6\% | (32) | 91\% | (530) | 580 |
| Employ: Other | 5\% | (17) | 8\% | (26) | 87\% | (279) | 323 |
| Military HH: Yes | $2 \%$ | (10) | 7\% | (44) | 91\% | (563) | 618 |
| Military HH: No | $4 \%$ | (163) | 8\% | (306) | 88\% | (3333) | 3801 |
| RD/WT: Right Direction | 8\% | (106) | 12\% | (164) | 80\% | (1118) | 1388 |
| RD/WT: Wrong Track | 2\% | (67) | 6\% | (185) | 92\% | (2779) | 3031 |
| Biden Job Approve | 6\% | (113) | 11\% | (206) | 82\% | (1485) | 1804 |
| Biden Job Disapprove | 2\% | (56) | 5\% | (125) | 92\% | (2200) | 2381 |

Table MCEN2_6: Have you seen any of the following films that have been released within the past year?
King Richard

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $4 \%$ | (173) | 8\% | (350) | 88\% | (3896) | 4419 |
| Biden Job Strongly Approve | 8\% | (58) | 13\% | (96) | 79\% | (598) | 753 |
| Biden Job Somewhat Approve | 5\% | (55) | 10\% | (109) | 84\% | (887) | 1051 |
| Biden Job Somewhat Disapprove | 3\% | (23) | 7\% | (48) | 90\% | (608) | 679 |
| Biden Job Strongly Disapprove | 2\% | (33) | 5\% | (77) | 94\% | (1592) | 1702 |
| Favorable of Biden | 6\% | (117) | 11\% | (207) | 83\% | (1544) | 1867 |
| Unfavorable of Biden | $2 \%$ | (53) | 5\% | (124) | 92\% | (2165) | 2343 |
| Very Favorable of Biden | 7\% | (61) | 13\% | (107) | 79\% | (652) | 821 |
| Somewhat Favorable of Biden | 5\% | (55) | 10\% | (100) | 85\% | (892) | 1047 |
| Somewhat Unfavorable of Biden | 3\% | (18) | 6\% | (36) | 91\% | (533) | 587 |
| Very Unfavorable of Biden | $2 \%$ | (35) | 5\% | (88) | 93\% | (1632) | 1755 |
| \#1 Issue: Economy | 3\% | (51) | 8\% | (145) | 89\% | (1559) | 1755 |
| \#1 Issue: Security | 3\% | (17) | 6\% | (45) | 91\% | (630) | 692 |
| \#1 Issue: Health Care | 8\% | (37) | 9\% | (42) | 83\% | (392) | 472 |
| \#1 Issue: Medicare / Social Security | 1\% | (7) | 5\% | (25) | 93\% | (440) | 472 |
| \#1 Issue: Women's Issues | 7\% | (17) | 11\% | (27) | 82\% | (198) | 242 |
| \#1 Issue: Education | 7\% | (12) | 11\% | (18) | 82\% | (135) | 165 |
| \#1 Issue: Energy | 6\% | (22) | 8\% | (31) | 86\% | (321) | 374 |
| \#1 Issue: Other | 4\% | (10) | 7\% | (18) | 89\% | (220) | 248 |
| 2020 Vote: Joe Biden | 6\% | (112) | 11\% | (194) | 83\% | (1538) | 1843 |
| 2020 Vote: Donald Trump | $2 \%$ | (30) | 5\% | (78) | 93\% | (1385) | 1492 |
| 2020 Vote: Other | 7\% | (11) | 11\% | (16) | 82\% | (123) | 150 |
| 2020 Vote: Didn't Vote | $2 \%$ | (21) | 7\% | (62) | 91\% | (851) | 933 |
| 2018 House Vote: Democrat | 7\% | (108) | 12\% | (168) | 81\% | (1164) | 1440 |
| 2018 House Vote: Republican | $2 \%$ | (24) | 6\% | (74) | 92\% | (1148) | 1246 |
| 2018 House Vote: Someone else | 4\% | (7) | 5\% | (7) | 91\% | (138) | 152 |
| 2016 Vote: Hillary Clinton | 6\% | (88) | 11\% | (153) | 82\% | (1120) | 1362 |
| 2016 Vote: Donald Trump | 3\% | (35) | 5\% | (72) | 92\% | (1214) | 1321 |
| 2016 Vote: Other | 4\% | (8) | 8\% | (18) | 88\% | (195) | 222 |
| 2016 Vote: Didn't Vote | 3\% | (40) | 7\% | (107) | 90\% | (1364) | 1511 |

[^35]Table MCEN2_6: Have you seen any of the following films that have been released within the past year?
King Richard

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (173) | 8\% | (350) | 88\% | (3896) | 4419 |
| Voted in 2014: Yes | 5\% | (126) | 9\% | (215) | 86\% | (2127) | 2468 |
| Voted in 2014: No | 2\% | (47) | 7\% | (135) | 91\% | (1769) | 1951 |
| 4-Region: Northeast | $4 \%$ | (28) | 6\% | (45) | $91 \%$ | (718) | 791 |
| 4-Region: Midwest | 3\% | (30) | 6\% | (51) | 91\% | (848) | 929 |
| 4-Region: South | $4 \%$ | (67) | 9\% | (144) | 87\% | (1445) | 1656 |
| 4-Region: West | 5\% | (49) | $11 \%$ | (110) | 85\% | (886) | 1044 |
| 2203103 | $4 \%$ | (86) | 9\% | (197) | 87\% | (1917) | 2200 |
| 2203112 | $4 \%$ | (87) | 7\% | (153) | 89\% | (1980) | 2219 |
| Watch Films | 4\% | (168) | 9\% | (330) | 87\% | (3314) | 3812 |
| Don't Watch Films | 1\% | (5) | 3\% | (20) | 96\% | (583) | 607 |
| Watching Oscars | 8\% | (120) | 14\% | (202) | 78\% | (1141) | 1462 |
| Not Watching Oscars | 2\% | (53) | 5\% | (148) | 93\% | (2756) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_7: Have you seen any of the following films that have been released within the past year?
Licorice Pizza

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 3\% | (118) | 3\% | (150) | 94\% | (4150) | 4419 |
| Gender: Male | 5\% | (96) | 5\% | (97) | 91\% | (1939) | 2133 |
| Gender: Female | 1\% | (22) | 2\% | (53) | 97\% | (2211) | 2286 |
| Age: 18-34 | 5\% | (65) | 5\% | (61) | 90\% | (1190) | 1316 |
| Age: 35-44 | $4 \%$ | (29) | 5\% | (35) | 91\% | (654) | 718 |
| Age: 45-64 | 1\% | (19) | 3\% | (41) | 96\% | (1449) | 1508 |
| Age: 65+ | 1\% | (5) | 2\% | (14) | 98\% | (857) | 876 |
| GenZers: 1997-2012 | $3 \%$ | (18) | 4\% | (22) | 92\% | (485) | 525 |
| Millennials: 1981-1996 | 5\% | (71) | 5\% | (70) | 89\% | (1164) | 1305 |
| GenXers: 1965-1980 | 2\% | (21) | 3\% | (32) | 95\% | (1011) | 1064 |
| Baby Boomers: 1946-1964 | 1\% | (8) | 2\% | (25) | 98\% | (1343) | 1376 |
| PID: Dem (no lean) | 4\% | (66) | 5\% | (79) | 91\% | (1435) | 1580 |
| PID: Ind (no lean) | 1\% | (16) | 2\% | (32) | 97\% | (1450) | 1498 |
| PID: Rep (no lean) | 3\% | (36) | 3\% | (39) | 94\% | (1265) | 1341 |
| PID/Gender: Dem Men | 7\% | (52) | 7\% | (53) | 86\% | (627) | 732 |
| PID/Gender: Dem Women | 2\% | (14) | 3\% | (26) | 95\% | (808) | 848 |
| PID/Gender: Ind Men | 2\% | (15) | 2\% | (14) | 96\% | (719) | 748 |
| PID/Gender: Ind Women | - | (1) | 2\% | (18) | 97\% | (731) | 750 |
| PID/Gender: Rep Men | 5\% | (29) | 5\% | (30) | 91\% | (593) | 652 |
| PID/Gender: Rep Women | 1\% | (7) | 1\% | (9) | 98\% | (672) | 689 |
| Ideo: Liberal (1-3) | 5\% | (55) | 6\% | (65) | 90\% | (1052) | 1172 |
| Ideo: Moderate (4) | 2\% | (31) | 4\% | (48) | 94\% | (1230) | 1309 |
| Ideo: Conservative (5-7) | 2\% | (28) | 2\% | (29) | 96\% | (1427) | 1484 |
| Educ: < College | 2\% | (64) | 3\% | (90) | 95\% | (2883) | 3037 |
| Educ: Bachelors degree | 2\% | (21) | 4\% | (32) | 94\% | (838) | 891 |
| Educ: Post-grad | 7\% | (33) | 6\% | (28) | 88\% | (429) | 490 |
| Income: Under 50k | 1\% | (35) | 3\% | (65) | 96\% | (2265) | 2366 |
| Income: 50k-100k | 4\% | (50) | $4 \%$ | (51) | 93\% | (1295) | 1395 |
| Income: 100k+ | 5\% | (33) | 5\% | (35) | 90\% | (590) | 658 |
| Ethnicity: White | 2\% | (80) | 3\% | (117) | 94\% | (3262) | 3458 |
| Ethnicity: Hispanic | 4\% | (26) | 5\% | (35) | 91\% | (641) | 702 |

[^36]Table MCEN2_7: Have you seen any of the following films that have been released within the past year?
Licorice Pizza

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 3\% | (118) | 3\% | (150) | 94\% | (4150) | 4419 |
| Ethnicity: Black | 6\% | (30) | 3\% | (19) | 91\% | (501) | 551 |
| Ethnicity: Other | 2\% | (8) | 4\% | (14) | 95\% | (387) | 410 |
| All Christian | 3\% | (67) | 3\% | (56) | 94\% | (1847) | 1971 |
| All Non-Christian | 7\% | (16) | 9\% | (21) | 83\% | (183) | 221 |
| Atheist | 1\% | (3) | 5\% | (11) | 94\% | (197) | 211 |
| Agnostic/Nothing in particular | 2\% | (22) | 2\% | (27) | 96\% | (1194) | 1244 |
| Something Else | 1\% | (10) | 5\% | (35) | 94\% | (728) | 773 |
| Religious Non-Protestant/Catholic | 6\% | (16) | 8\% | (22) | 86\% | (230) | 268 |
| Evangelical | 3\% | (38) | 5\% | (55) | 92\% | (1023) | 1117 |
| Non-Evangelical | 2\% | (36) | 2\% | (35) | 95\% | (1483) | 1554 |
| Community: Urban | 6\% | (69) | 5\% | (62) | 89\% | (1033) | 1164 |
| Community: Suburban | 1\% | (26) | 3\% | (63) | 96\% | (2015) | 2104 |
| Community: Rural | 2\% | (23) | 2\% | (26) | 96\% | (1103) | 1152 |
| Employ: Private Sector | 5\% | (68) | 5\% | (74) | 90\% | (1218) | 1361 |
| Employ: Government | 2\% | (5) | 4\% | (11) | 94\% | (239) | 255 |
| Employ: Self-Employed | 6\% | (22) | 5\% | (18) | 90\% | (352) | 392 |
| Employ: Homemaker | - | (1) | 1\% | (4) | 98\% | (268) | 273 |
| Employ: Student | 2\% | (3) | 2\% | (4) | 96\% | (192) | 200 |
| Employ: Retired | 1\% | (9) | 2\% | (18) | 97\% | (1009) | 1037 |
| Employ: Unemployed | 1\% | (3) | 2\% | (13) | 97\% | (564) | 580 |
| Employ: Other | 2\% | (6) | $3 \%$ | (9) | 95\% | (307) | 323 |
| Military HH: Yes | 1\% | (9) | $2 \%$ | (14) | 96\% | (596) | 618 |
| Military HH: No | 3\% | (110) | 4\% | (137) | 94\% | (3555) | 3801 |
| RD/WT: Right Direction | 6\% | (79) | 6\% | (79) | 89\% | (1230) | 1388 |
| RD/WT: Wrong Track | 1\% | (39) | 2\% | (72) | 96\% | (2920) | 3031 |
| Biden Job Approve | 4\% | (71) | 5\% | (89) | 91\% | (1644) | 1804 |
| Biden Job Disapprove | 2\% | (46) | 2\% | (58) | 96\% | (2277) | 2381 |

[^37]Table MCEN2_7: Have you seen any of the following films that have been released within the past year?
Licorice Pizza

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 3\% | (118) | 3\% | (150) | 94\% | (4150) | 4419 |
| Biden Job Strongly Approve | 6\% | (47) | 6\% | (45) | 88\% | (661) | 753 |
| Biden Job Somewhat Approve | 2\% | (24) | 4\% | (44) | 94\% | (983) | 1051 |
| Biden Job Somewhat Disapprove | 2\% | (15) | 3\% | (23) | 94\% | (641) | 679 |
| Biden Job Strongly Disapprove | 2\% | (31) | 2\% | (35) | 96\% | (1636) | 1702 |
| Favorable of Biden | $4 \%$ | (81) | 5\% | (87) | 91\% | (1699) | 1867 |
| Unfavorable of Biden | 2\% | (36) | 3\% | (61) | 96\% | (2246) | 2343 |
| Very Favorable of Biden | 6\% | (52) | 6\% | (50) | 88\% | (719) | 821 |
| Somewhat Favorable of Biden | 3\% | (29) | 4\% | (37) | 94\% | (980) | 1047 |
| Somewhat Unfavorable of Biden | $2 \%$ | (12) | 3\% | (21) | 94\% | (555) | 587 |
| Very Unfavorable of Biden | 1\% | (24) | 2\% | (40) | 96\% | (1691) | 1755 |
| \#1 Issue: Economy | 2\% | (40) | 3\% | (49) | 95\% | (1666) | 1755 |
| \#1 Issue: Security | 3\% | (20) | 3\% | (20) | 94\% | (652) | 692 |
| \#1 Issue: Health Care | 5\% | (22) | 5\% | (24) | 90\% | (426) | 472 |
| \#1 Issue: Medicare / Social Security | 1\% | (6) | 3\% | (16) | 95\% | (450) | 472 |
| \#1 Issue: Women's Issues | 5\% | (11) | 5\% | (13) | 90\% | (218) | 242 |
| \#1 Issue: Education | $4 \%$ | (6) | 6\% | (10) | 90\% | (149) | 165 |
| \#1 Issue: Energy | $2 \%$ | (7) | 4\% | (15) | 94\% | (352) | 374 |
| \#1 Issue: Other | 2\% | (5) | 2\% | (5) | 96\% | (238) | 248 |
| 2020 Vote: Joe Biden | 4\% | (66) | 5\% | (89) | 92\% | (1689) | 1843 |
| 2020 Vote: Donald Trump | 3\% | (39) | 2\% | (33) | 95\% | (1420) | 1492 |
| 2020 Vote: Other | 1\% | (2) | 2\% | (3) | 97\% | (145) | 150 |
| 2020 Vote: Didn't Vote | 1\% | (12) | 3\% | (26) | 96\% | (896) | 933 |
| 2018 House Vote: Democrat | $4 \%$ | (62) | 5\% | (65) | 91\% | (1313) | 1440 |
| 2018 House Vote: Republican | 3\% | (33) | 2\% | (30) | 95\% | (1182) | 1246 |
| 2018 House Vote: Someone else | 1\% | (1) | 3\% | (5) | 96\% | (146) | 152 |
| 2016 Vote: Hillary Clinton | $4 \%$ | (50) | 5\% | (72) | 91\% | (1240) | 1362 |
| 2016 Vote: Donald Trump | 2\% | (31) | 2\% | (32) | 95\% | (1259) | 1321 |
| 2016 Vote: Other | 5\% | (11) | 2\% | (5) | 93\% | (206) | 222 |
| 2016 Vote: Didn't Vote | $2 \%$ | (26) | 3\% | (41) | 96\% | (1443) | 1511 |

[^38]Table MCEN2_7: Have you seen any of the following films that have been released within the past year?
Licorice Pizza

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 3\% | (118) | 3\% | (150) | 94\% | (4150) | 4419 |
| Voted in 2014: Yes | 3\% | (84) | 4\% | (96) | 93\% | (2288) | 2468 |
| Voted in 2014: No | $2 \%$ | (34) | 3\% | (55) | 95\% | (1862) | 1951 |
| 4-Region: Northeast | 4\% | (28) | 4\% | (33) | 92\% | (729) | 791 |
| 4-Region: Midwest | 1\% | (13) | 3\% | (31) | 95\% | (885) | 929 |
| 4-Region: South | 3\% | (45) | 3\% | (49) | 94\% | (1561) | 1656 |
| 4-Region: West | 3\% | (32) | 4\% | (37) | 93\% | (975) | 1044 |
| 2203103 | 2\% | (54) | 4\% | (92) | 93\% | (2053) | 2200 |
| 2203112 | 3\% | (64) | 3\% | (58) | 94\% | (2097) | 2219 |
| Watch Films | 3\% | (115) | 4\% | (140) | 93\% | (3557) | 3812 |
| Don't Watch Films | 1\% | (3) | 2\% | (11) | 98\% | (593) | 607 |
| Watching Oscars | 6\% | (90) | 7\% | (105) | 87\% | (1266) | 1462 |
| Not Watching Oscars | 1\% | (28) | 2\% | (45) | 98\% | (2884) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_8: Have you seen any of the following films that have been released within the past year?
Nightmare Alley

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (160) | 6\% | (271) | 90\% | (3988) | 4419 |
| Gender: Male | 4\% | (89) | 8\% | (181) | 87\% | (1862) | 2133 |
| Gender: Female | 3\% | (71) | 4\% | (90) | 93\% | (2125) | 2286 |
| Age: 18-34 | 6\% | (80) | 8\% | (100) | 86\% | (1136) | 1316 |
| Age: 35-44 | 6\% | (40) | 8\% | (59) | 86\% | (620) | 718 |
| Age: 45-64 | 2\% | (30) | 5\% | (81) | 93\% | (1397) | 1508 |
| Age: 65+ | 1\% | (10) | 4\% | (32) | 95\% | (835) | 876 |
| GenZers: 1997-2012 | 5\% | (24) | 7\% | (35) | 89\% | (465) | 525 |
| Millennials: 1981-1996 | 7\% | (93) | 9\% | (111) | 84\% | (1101) | 1305 |
| GenXers: 1965-1980 | 2\% | (26) | 6\% | (62) | 92\% | (976) | 1064 |
| Baby Boomers: 1946-1964 | 1\% | (18) | 4\% | (62) | 94\% | (1297) | 1376 |
| PID: Dem (no lean) | 5\% | (80) | 9\% | (137) | 86\% | (1363) | 1580 |
| PID: Ind (no lean) | 2\% | (30) | 5\% | (68) | 93\% | (1400) | 1498 |
| PID: Rep (no lean) | 4\% | (50) | 5\% | (66) | 91\% | (1225) | 1341 |
| PID/Gender: Dem Men | 7\% | (50) | 12\% | (87) | 81\% | (595) | 732 |
| PID/Gender: Dem Women | 4\% | (30) | 6\% | (51) | 91\% | (767) | 848 |
| PID/Gender: Ind Men | 2\% | (13) | 7\% | (49) | 92\% | (686) | 748 |
| PID/Gender: Ind Women | 2\% | (17) | 3\% | (19) | 95\% | (713) | 750 |
| PID/Gender: Rep Men | 4\% | (26) | 7\% | (46) | 89\% | (581) | 652 |
| PID/Gender: Rep Women | 4\% | (24) | 3\% | (20) | 94\% | (644) | 689 |
| Ideo: Liberal (1-3) | 6\% | (73) | 10\% | (116) | 84\% | (983) | 1172 |
| Ideo: Moderate (4) | 3\% | (46) | 6\% | (82) | 90\% | (1181) | 1309 |
| Ideo: Conservative (5-7) | 2\% | (34) | 4\% | (66) | 93\% | (1384) | 1484 |
| Educ: < College | 3\% | (93) | 5\% | (162) | 92\% | (2782) | 3037 |
| Educ: Bachelors degree | 4\% | (35) | 7\% | (66) | 89\% | (791) | 891 |
| Educ: Post-grad | 6\% | (32) | 9\% | (44) | 85\% | (415) | 490 |
| Income: Under 50k | 3\% | (64) | 5\% | (129) | 92\% | (2173) | 2366 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 4\% | (60) | 6\% | (86) | 89\% | (1249) | 1395 |
| Income: 100k+ | 6\% | (36) | 8\% | (56) | 86\% | (566) | 658 |
| Ethnicity: White | 3\% | (119) | 6\% | (207) | 91\% | (3133) | 3458 |
| Ethnicity: Hispanic | 8\% | (53) | 7\% | (49) | 86\% | (600) | 702 |

Table MCEN2_8: Have you seen any of the following films that have been released within the past year?
Nightmare Alley

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (160) | 6\% | (271) | 90\% | (3988) | 4419 |
| Ethnicity: Black | 4\% | (21) | 8\% | (42) | 89\% | (488) | 551 |
| Ethnicity: Other | 5\% | (21) | 5\% | (22) | 90\% | (367) | 410 |
| All Christian | 4\% | (77) | 6\% | (116) | 90\% | (1778) | 1971 |
| All Non-Christian | 8\% | (17) | 8\% | (18) | 84\% | (185) | 221 |
| Atheist | 4\% | (7) | 13\% | (28) | 83\% | (175) | 211 |
| Agnostic/Nothing in particular | $3 \%$ | (34) | 5\% | (61) | 92\% | (1149) | 1244 |
| Something Else | 3\% | (25) | 6\% | (48) | 91\% | (700) | 773 |
| Religious Non-Protestant/Catholic | 6\% | (17) | 8\% | (20) | 86\% | (230) | 268 |
| Evangelical | 4\% | (46) | 7\% | (79) | 89\% | (992) | 1117 |
| Non-Evangelical | 3\% | (53) | 5\% | (79) | 92\% | (1423) | 1554 |
| Community: Urban | 7\% | (84) | 8\% | (97) | 84\% | (983) | 1164 |
| Community: Suburban | 2\% | (48) | 6\% | (119) | 92\% | (1936) | 2104 |
| Community: Rural | 2\% | (28) | 5\% | (55) | 93\% | (1068) | 1152 |
| Employ: Private Sector | 5\% | (62) | 9\% | (123) | 86\% | (1175) | 1361 |
| Employ: Government | 6\% | (15) | 5\% | (13) | 89\% | (227) | 255 |
| Employ: Self-Employed | 7\% | (26) | 8\% | (32) | 85\% | (333) | 392 |
| Employ: Homemaker | 3\% | (9) | 1\% | (3) | 95\% | (260) | 273 |
| Employ: Student | 5\% | (11) | 3\% | (5) | 92\% | (183) | 200 |
| Employ: Retired | 1\% | (15) | 4\% | (39) | 95\% | (983) | 1037 |
| Employ: Unemployed | 2\% | (12) | 5\% | (29) | 93\% | (539) | 580 |
| Employ: Other | 3\% | (10) | 8\% | (26) | 89\% | (286) | 323 |
| Military HH: Yes | $2 \%$ | (11) | 6\% | (34) | 93\% | (572) | 618 |
| Military HH: No | 4\% | (149) | 6\% | (237) | 90\% | (3415) | 3801 |
| RD/WT: Right Direction | 6\% | (88) | 10\% | (145) | 83\% | (1156) | 1388 |
| RD/WT: Wrong Track | 2\% | (72) | 4\% | (126) | 93\% | (2832) | 3031 |
| Biden Job Approve | 5\% | (97) | 9\% | (168) | 85\% | (1539) | 1804 |
| Biden Job Disapprove | 2\% | (58) | 4\% | (98) | 93\% | (2226) | 2381 |

Table MCEN2_8: Have you seen any of the following films that have been released within the past year?
Nightmare Alley

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (160) | 6\% | (271) | 90\% | (3988) | 4419 |
| Biden Job Strongly Approve | 6\% | (48) | 10\% | (72) | 84\% | (632) | 753 |
| Biden Job Somewhat Approve | 5\% | (48) | 9\% | (95) | 86\% | (907) | 1051 |
| Biden Job Somewhat Disapprove | 3\% | (19) | 5\% | (35) | 92\% | (625) | 679 |
| Biden Job Strongly Disapprove | 2\% | (39) | $4 \%$ | (63) | 94\% | (1600) | 1702 |
| Favorable of Biden | 5\% | (98) | 8\% | (151) | 87\% | (1619) | 1867 |
| Unfavorable of Biden | 2\% | (57) | 5\% | (116) | 93\% | (2169) | 2343 |
| Very Favorable of Biden | 6\% | (52) | 9\% | (71) | 85\% | (698) | 821 |
| Somewhat Favorable of Biden | 4\% | (46) | 8\% | (80) | 88\% | (921) | 1047 |
| Somewhat Unfavorable of Biden | 3\% | (18) | 6\% | (33) | 91\% | (537) | 587 |
| Very Unfavorable of Biden | 2\% | (40) | 5\% | (83) | 93\% | (1632) | 1755 |
| \#1 Issue: Economy | 3\% | (54) | 6\% | (105) | 91\% | (1595) | 1755 |
| \#1 Issue: Security | 1\% | (10) | 6\% | (40) | 93\% | (642) | 692 |
| \#1 Issue: Health Care | 8\% | (36) | 8\% | (39) | 84\% | (397) | 472 |
| \#1 Issue: Medicare / Social Security | 1\% | (6) | 6\% | (28) | 93\% | (439) | 472 |
| \#1 Issue: Women's Issues | 8\% | (19) | 7\% | (16) | 86\% | (207) | 242 |
| \#1 Issue: Education | 11\% | (19) | $4 \%$ | (6) | 85\% | (140) | 165 |
| \#1 Issue: Energy | 3\% | (12) | 8\% | (31) | 89\% | (331) | 374 |
| \#1 Issue: Other | 2\% | (6) | 3\% | (6) | 95\% | (236) | 248 |
| 2020 Vote: Joe Biden | 5\% | (90) | 8\% | (155) | 87\% | (1598) | 1843 |
| 2020 Vote: Donald Trump | 3\% | (43) | $4 \%$ | (67) | 93\% | (1382) | 1492 |
| 2020 Vote: Other | 1\% | (2) | $5 \%$ | (7) | 94\% | (141) | 150 |
| 2020 Vote: Didn't Vote | 3\% | (24) | $4 \%$ | (42) | 93\% | (867) | 933 |
| 2018 House Vote: Democrat | 5\% | (78) | 9\% | (127) | 86\% | (1234) | 1440 |
| 2018 House Vote: Republican | 3\% | (32) | $4 \%$ | (55) | 93\% | (1159) | 1246 |
| 2018 House Vote: Someone else | 4\% | (6) | $5 \%$ | (7) | 92\% | (139) | 152 |
| 2016 Vote: Hillary Clinton | 5\% | (67) | 9\% | (117) | 86\% | (1177) | 1362 |
| 2016 Vote: Donald Trump | 3\% | (36) | 5\% | (62) | 93\% | (1223) | 1321 |
| 2016 Vote: Other | 2\% | (5) | 6\% | (14) | 92\% | (203) | 222 |
| 2016 Vote: Didn't Vote | 3\% | (52) | 5\% | (77) | 91\% | (1382) | 1511 |

Continued on next page

Table MCEN2_8: Have you seen any of the following films that have been released within the past year?
Nightmare Alley

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $4 \%$ | (160) | 6\% | (271) | 90\% | (3988) | 4419 |
| Voted in 2014: Yes | 4\% | (94) | 7\% | (173) | 89\% | (2201) | 2468 |
| Voted in 2014: No | 3\% | (66) | 5\% | (99) | 92\% | (1787) | 1951 |
| 4-Region: Northeast | $4 \%$ | (33) | 7\% | (57) | 89\% | (700) | 791 |
| 4-Region: Midwest | 4\% | (39) | 5\% | (50) | 90\% | (840) | 929 |
| 4-Region: South | 3\% | (57) | 6\% | (99) | 91\% | (1499) | 1656 |
| 4-Region: West | 3\% | (31) | 6\% | (65) | 91\% | (949) | 1044 |
| 2203103 | $4 \%$ | (78) | 7\% | (149) | 90\% | (1972) | 2200 |
| 2203112 | $4 \%$ | (82) | 5\% | (122) | 91\% | (2015) | 2219 |
| Watch Films | $4 \%$ | (157) | 7\% | (260) | 89\% | (3395) | 3812 |
| Don't Watch Films | 1\% | (3) | 2\% | (11) | 98\% | (593) | 607 |
| Watching Oscars | 8\% | (114) | $11 \%$ | (158) | 81\% | (1190) | 1462 |
| Not Watching Oscars | 2\% | (46) | 4\% | (113) | 95\% | (2798) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_9: Have you seen any of the following films that have been released within the past year?
The Power of the Dog

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 3\% | (142) | 7\% | (311) | 90\% | (3966) | 4419 |
| Gender: Male | 4\% | (85) | 9\% | (197) | 87\% | (1852) | 2133 |
| Gender: Female | 3\% | (57) | 5\% | (114) | 92\% | (2115) | 2286 |
| Age: 18-34 | $4 \%$ | (53) | 9\% | (113) | 87\% | (1150) | 1316 |
| Age: 35-44 | 4\% | (29) | 7\% | (53) | 89\% | (636) | 718 |
| Age: 45-64 | 3\% | (44) | 6\% | (86) | 91\% | (1378) | 1508 |
| Age: 65+ | 2\% | (17) | 7\% | (58) | 92\% | (802) | 876 |
| GenZers: 1997-2012 | 2\% | (13) | 7\% | (36) | 91\% | (476) | 525 |
| Millennials: 1981-1996 | 5\% | (65) | 9\% | (119) | 86\% | (1121) | 1305 |
| GenXers: 1965-1980 | 3\% | (35) | 6\% | (68) | 90\% | (961) | 1064 |
| Baby Boomers: 1946-1964 | $2 \%$ | (25) | 6\% | (77) | 93\% | (1274) | 1376 |
| PID: Dem (no lean) | 4\% | (69) | 10\% | (154) | 86\% | (1357) | 1580 |
| PID: Ind (no lean) | 2\% | (35) | 5\% | (70) | 93\% | (1393) | 1498 |
| PID: Rep (no lean) | 3\% | (38) | 6\% | (87) | 91\% | (1216) | 1341 |
| PID/Gender: Dem Men | 7\% | (48) | 13\% | (94) | 81\% | (590) | 732 |
| PID/Gender: Dem Women | 3\% | (21) | 7\% | (60) | 90\% | (766) | 848 |
| PID/Gender: Ind Men | 2\% | (15) | 6\% | (46) | 92\% | (687) | 748 |
| PID/Gender: Ind Women | 3\% | (20) | $3 \%$ | (23) | 94\% | (706) | 750 |
| PID/Gender: Rep Men | 3\% | (22) | 9\% | (56) | 88\% | (574) | 652 |
| PID/Gender: Rep Women | 2\% | (16) | 4\% | (31) | 93\% | (642) | 689 |
| Ideo: Liberal (1-3) | 5\% | (58) | 11\% | (130) | 84\% | (984) | 1172 |
| Ideo: Moderate (4) | 3\% | (41) | 7\% | (85) | 90\% | (1183) | 1309 |
| Ideo: Conservative (5-7) | $2 \%$ | (36) | 5\% | (80) | 92\% | (1368) | 1484 |
| Educ: < College | $2 \%$ | (67) | 6\% | (171) | 92\% | (2799) | 3037 |
| Educ: Bachelors degree | $4 \%$ | (35) | 9\% | (76) | 88\% | (780) | 891 |
| Educ: Post-grad | 8\% | (40) | 13\% | (63) | 79\% | (387) | 490 |
| Income: Under 50k | 2\% | (56) | 6\% | (131) | 92\% | (2179) | 2366 |
| Income: 50k-100k | 3\% | (42) | 9\% | (122) | 88\% | (1231) | 1395 |
| Income: 100k+ | 7\% | (44) | 9\% | (57) | 85\% | (556) | 658 |
| Ethnicity: White | 3\% | (118) | 7\% | (225) | 90\% | (3115) | 3458 |
| Ethnicity: Hispanic | 5\% | (36) | $11 \%$ | (80) | 84\% | (586) | 702 |

Table MCEN2_9: Have you seen any of the following films that have been released within the past year?
The Power of the Dog

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 3\% | (142) | 7\% | (311) | 90\% | (3966) | 4419 |
| Ethnicity: Black | 2\% | (11) | 10\% | (53) | 88\% | (487) | 551 |
| Ethnicity: Other | 3\% | (13) | 8\% | (33) | 89\% | (364) | 410 |
| All Christian | 4\% | (75) | 7\% | (133) | 89\% | (1762) | 1971 |
| All Non-Christian | 9\% | (20) | 12\% | (27) | 79\% | (174) | 221 |
| Atheist | 2\% | (4) | 10\% | (21) | 88\% | (186) | 211 |
| Agnostic/Nothing in particular | 2\% | (25) | 6\% | (73) | 92\% | (1145) | 1244 |
| Something Else | 2\% | (18) | 7\% | (56) | 90\% | (699) | 773 |
| Religious Non-Protestant/Catholic | 8\% | (20) | 11\% | (29) | 82\% | (219) | 268 |
| Evangelical | 4\% | (44) | 8\% | (86) | 88\% | (988) | 1117 |
| Non-Evangelical | 3\% | (46) | 6\% | (98) | 91\% | (1411) | 1554 |
| Community: Urban | 6\% | (73) | 10\% | (119) | 84\% | (972) | 1164 |
| Community: Suburban | 2\% | (46) | 6\% | (126) | 92\% | (1931) | 2104 |
| Community: Rural | 2\% | (23) | 6\% | (65) | 92\% | (1063) | 1152 |
| Employ: Private Sector | 5\% | (63) | 9\% | (128) | 86\% | (1170) | 1361 |
| Employ: Government | 6\% | (16) | 8\% | (21) | 85\% | (217) | 255 |
| Employ: Self-Employed | 4\% | (14) | 11\% | (41) | 86\% | (336) | 392 |
| Employ: Homemaker | 1\% | (4) | 3\% | (7) | 96\% | (261) | 273 |
| Employ: Student | 1\% | (2) | 5\% | (9) | 94\% | (188) | 200 |
| Employ: Retired | 2\% | (18) | 6\% | (67) | 92\% | (952) | 1037 |
| Employ: Unemployed | 2\% | (11) | 3\% | (19) | 95\% | (551) | 580 |
| Employ: Other | 4\% | (14) | 6\% | (18) | 90\% | (291) | 323 |
| Military HH: Yes | 3\% | (18) | 5\% | (30) | 92\% | (570) | 618 |
| Military HH: No | 3\% | (124) | 7\% | (281) | 89\% | (3396) | 3801 |
| RD/WT: Right Direction | 6\% | (82) | 11\% | (153) | 83\% | (1154) | 1388 |
| RD/WT: Wrong Track | 2\% | (60) | $5 \%$ | (158) | 93\% | (2812) | 3031 |
| Biden Job Approve | 5\% | (92) | 9\% | (166) | 86\% | (1546) | 1804 |
| Biden Job Disapprove | 2\% | (47) | 6\% | (141) | 92\% | (2194) | 2381 |

Table MCEN2_9: Have you seen any of the following films that have been released within the past year?
The Power of the Dog

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 3\% | (142) | 7\% | (311) | 90\% | (3966) | 4419 |
| Biden Job Strongly Approve | 8\% | (58) | 11\% | (80) | 82\% | (614) | 753 |
| Biden Job Somewhat Approve | 3\% | (34) | 8\% | (85) | 89\% | (931) | 1051 |
| Biden Job Somewhat Disapprove | 3\% | (18) | 6\% | (37) | 92\% | (624) | 679 |
| Biden Job Strongly Disapprove | 2\% | (29) | 6\% | (103) | 92\% | (1570) | 1702 |
| Favorable of Biden | 5\% | (94) | 10\% | (178) | 85\% | (1595) | 1867 |
| Unfavorable of Biden | 2\% | (45) | 5\% | (129) | 93\% | (2169) | 2343 |
| Very Favorable of Biden | 7\% | (53) | 11\% | (93) | 82\% | (674) | 821 |
| Somewhat Favorable of Biden | 4\% | (41) | 8\% | (85) | 88\% | (920) | 1047 |
| Somewhat Unfavorable of Biden | 3\% | (17) | 4\% | (25) | 93\% | (545) | 587 |
| Very Unfavorable of Biden | $2 \%$ | (27) | 6\% | (104) | 93\% | (1624) | 1755 |
| \#1 Issue: Economy | 2\% | (40) | 7\% | (118) | 91\% | (1597) | 1755 |
| \#1 Issue: Security | 2\% | (14) | 8\% | (55) | 90\% | (623) | 692 |
| \#1 Issue: Health Care | 4\% | (21) | 9\% | (41) | 87\% | (410) | 472 |
| \#1 Issue: Medicare / Social Security | $2 \%$ | (11) | 5\% | (26) | 92\% | (435) | 472 |
| \#1 Issue: Women's Issues | 5\% | (12) | 6\% | (13) | 89\% | (216) | 242 |
| \#1 Issue: Education | 6\% | (10) | 10\% | (17) | 84\% | (138) | 165 |
| \#1 Issue: Energy | 7\% | (24) | 7\% | (28) | 86\% | (322) | 374 |
| \#1 Issue: Other | 4\% | (9) | 5\% | (13) | 91\% | (225) | 248 |
| 2020 Vote: Joe Biden | 5\% | (93) | 9\% | (169) | 86\% | (1581) | 1843 |
| 2020 Vote: Donald Trump | 2\% | (37) | 6\% | (92) | 91\% | (1363) | 1492 |
| 2020 Vote: Other | 2\% | (3) | 4\% | (5) | 94\% | (141) | 150 |
| 2020 Vote: Didn't Vote | 1\% | (9) | 5\% | (45) | 94\% | (880) | 933 |
| 2018 House Vote: Democrat | 6\% | (82) | 9\% | (136) | 85\% | (1222) | 1440 |
| 2018 House Vote: Republican | 2\% | (28) | 6\% | (78) | 91\% | (1140) | 1246 |
| 2018 House Vote: Someone else | 5\% | (7) | 4\% | (6) | 91\% | (139) | 152 |
| 2016 Vote: Hillary Clinton | 5\% | (74) | 9\% | (129) | 85\% | (1159) | 1362 |
| 2016 Vote: Donald Trump | 2\% | (32) | 6\% | (86) | 91\% | (1203) | 1321 |
| 2016 Vote: Other | 5\% | (10) | 7\% | (16) | 88\% | (195) | 222 |
| 2016 Vote: Didn't Vote | 2\% | (24) | 5\% | (80) | 93\% | (1407) | 1511 |

[^39]Table MCEN2_9: Have you seen any of the following films that have been released within the past year?
The Power of the Dog

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 3\% | (142) | 7\% | (311) | 90\% | (3966) | 4419 |
| Voted in 2014: Yes | $4 \%$ | (105) | 8\% | (210) | 87\% | (2152) | 2468 |
| Voted in 2014: No | 2\% | (37) | 5\% | (101) | 93\% | (1814) | 1951 |
| 4-Region: Northeast | 3\% | (26) | 8\% | (61) | 89\% | (704) | 791 |
| 4-Region: Midwest | 2\% | (15) | 6\% | (55) | 92\% | (858) | 929 |
| 4-Region: South | $4 \%$ | (59) | 7\% | (115) | 90\% | (1482) | 1656 |
| 4-Region: West | $4 \%$ | (42) | 8\% | (80) | 88\% | (922) | 1044 |
| 2203103 | 3\% | (69) | 7\% | (156) | 90\% | (1975) | 2200 |
| 2203112 | 3\% | (73) | 7\% | (155) | 90\% | (1991) | 2219 |
| Watch Films | 4\% | (136) | 8\% | (295) | 89\% | (3381) | 3812 |
| Don't Watch Films | 1\% | (7) | 3\% | (15) | 96\% | (586) | 607 |
| Watching Oscars | 7\% | (95) | 13\% | (184) | 81\% | (1183) | 1462 |
| Not Watching Oscars | 2\% | (47) | 4\% | (127) | 94\% | (2783) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_10: Have you seen any of the following films that have been released within the past year?
West Side Story (2021 release)

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 7\% | (301) | 9\% | (407) | 84\% | (3711) | 4419 |
| Gender: Male | 7\% | (153) | 10\% | (215) | 83\% | (1765) | 2133 |
| Gender: Female | 6\% | (148) | 8\% | (192) | 85\% | (1946) | 2286 |
| Age: 18-34 | 11\% | (150) | 10\% | (136) | 78\% | (1030) | 1316 |
| Age: 35-44 | 6\% | (43) | 12\% | (83) | 83\% | (593) | 718 |
| Age: 45-64 | 5\% | (73) | 7\% | (106) | 88\% | (1329) | 1508 |
| Age: 65+ | $4 \%$ | (35) | 9\% | (82) | 87\% | (759) | 876 |
| GenZers: 1997-2012 | 9\% | (47) | 11\% | (57) | 80\% | (421) | 525 |
| Millennials: 1981-1996 | 11\% | (139) | $11 \%$ | (144) | 78\% | (1022) | 1305 |
| GenXers: 1965-1980 | 5\% | (54) | 8\% | (86) | 87\% | (923) | 1064 |
| Baby Boomers: 1946-1964 | 4\% | (56) | 7\% | (103) | 88\% | (1217) | 1376 |
| PID: Dem (no lean) | 8\% | (132) | 12\% | (193) | 79\% | (1256) | 1580 |
| PID: Ind (no lean) | 6\% | (84) | 8\% | (114) | 87\% | (1300) | 1498 |
| PID: Rep (no lean) | 6\% | (86) | 7\% | (100) | 86\% | (1155) | 1341 |
| PID/Gender: Dem Men | 9\% | (62) | 14\% | (105) | 77\% | (565) | 732 |
| PID/Gender: Dem Women | 8\% | (69) | 10\% | (88) | 82\% | (691) | 848 |
| PID/Gender: Ind Men | 6\% | (44) | 8\% | (59) | 86\% | (645) | 748 |
| PID/Gender: Ind Women | 5\% | (40) | 7\% | (56) | 87\% | (654) | 750 |
| PID/Gender: Rep Men | 7\% | (47) | 8\% | (51) | 85\% | (555) | 652 |
| PID/Gender: Rep Women | 6\% | (39) | 7\% | (49) | 87\% | (601) | 689 |
| Ideo: Liberal (1-3) | 9\% | (107) | 13\% | (149) | 78\% | (916) | 1172 |
| Ideo: Moderate (4) | 7\% | (92) | 9\% | (121) | 84\% | (1096) | 1309 |
| Ideo: Conservative (5-7) | 5\% | (79) | 7\% | (111) | 87\% | (1294) | 1484 |
| Educ: < College | 7\% | (202) | 7\% | (227) | 86\% | (2608) | 3037 |
| Educ: Bachelors degree | 6\% | (57) | 12\% | (105) | 82\% | (730) | 891 |
| Educ: Post-grad | 9\% | (42) | 15\% | (76) | 76\% | (373) | 490 |
| Income: Under 50k | 6\% | (147) | 7\% | (168) | 87\% | (2051) | 2366 |
| Income: 50k-100k | 7\% | (101) | 11\% | (155) | 82\% | (1140) | 1395 |
| Income: 100k+ | 8\% | (53) | 13\% | (84) | 79\% | (521) | 658 |
| Ethnicity: White | 6\% | (217) | 9\% | (320) | 84\% | (2922) | 3458 |
| Ethnicity: Hispanic | 12\% | (85) | 13\% | (94) | 74\% | (523) | 702 |

Table MCEN2_10: Have you seen any of the following films that have been released within the past year?
West Side Story (2021 release)

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 7\% | (301) | 9\% | (407) | 84\% | (3711) | 4419 |
| Ethnicity: Black | 7\% | (41) | 11\% | (61) | 82\% | (450) | 551 |
| Ethnicity: Other | $11 \%$ | (44) | 7\% | (27) | 83\% | (339) | 410 |
| All Christian | 6\% | (126) | 10\% | (204) | 83\% | (1641) | 1971 |
| All Non-Christian | 10\% | (22) | 18\% | (41) | 72\% | (158) | 221 |
| Atheist | 4\% | (8) | 8\% | (17) | 88\% | (185) | 211 |
| Agnostic/Nothing in particular | 6\% | (78) | 7\% | (85) | 87\% | (1081) | 1244 |
| Something Else | 9\% | (68) | 8\% | (60) | 83\% | (645) | 773 |
| Religious Non-Protestant/Catholic | 9\% | (25) | 17\% | (46) | 74\% | (197) | 268 |
| Evangelical | 8\% | (87) | 9\% | (104) | 83\% | (926) | 1117 |
| Non-Evangelical | $7 \%$ | (102) | 10\% | (152) | 84\% | (1300) | 1554 |
| Community: Urban | 9\% | (102) | 12\% | (140) | 79\% | (922) | 1164 |
| Community: Suburban | 6\% | (135) | 9\% | (194) | 84\% | (1776) | 2104 |
| Community: Rural | 6\% | (64) | 6\% | (74) | 88\% | (1013) | 1152 |
| Employ: Private Sector | 9\% | (121) | 10\% | (135) | 81\% | (1105) | 1361 |
| Employ: Government | $11 \%$ | (27) | 12\% | (30) | 77\% | (197) | 255 |
| Employ: Self-Employed | 9\% | (35) | 16\% | (63) | 75\% | (293) | 392 |
| Employ: Homemaker | $4 \%$ | (11) | 7\% | (18) | 89\% | (243) | 273 |
| Employ: Student | 9\% | (18) | 10\% | (20) | 81\% | (162) | 200 |
| Employ: Retired | 4\% | (39) | 8\% | (87) | 88\% | (911) | 1037 |
| Employ: Unemployed | 5\% | (27) | 4\% | (25) | 91\% | (529) | 580 |
| Employ: Other | $7 \%$ | (23) | 9\% | (29) | 84\% | (271) | 323 |
| Military HH: Yes | $4 \%$ | (24) | 9\% | (53) | 88\% | (541) | 618 |
| Military HH: No | 7\% | (277) | 9\% | (354) | 83\% | (3170) | 3801 |
| RD/WT: Right Direction | 11\% | (150) | 13\% | (174) | 77\% | (1064) | 1388 |
| RD/WT: Wrong Track | 5\% | (151) | 8\% | (233) | 87\% | (2647) | 3031 |
| Biden Job Approve | 10\% | (172) | 13\% | (226) | 78\% | (1405) | 1804 |
| Biden Job Disapprove | 5\% | (118) | 7\% | (170) | 88\% | (2093) | 2381 |

Table MCEN2_10: Have you seen any of the following films that have been released within the past year?
West Side Story (2021 release)

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 7\% | (301) | 9\% | (407) | 84\% | (3711) | 4419 |
| Biden Job Strongly Approve | 11\% | (85) | 13\% | (99) | 76\% | (569) | 753 |
| Biden Job Somewhat Approve | 8\% | (88) | 12\% | (127) | 80\% | (836) | 1051 |
| Biden Job Somewhat Disapprove | 6\% | (44) | 8\% | (52) | 86\% | (583) | 679 |
| Biden Job Strongly Disapprove | 4\% | (75) | 7\% | (118) | 89\% | (1509) | 1702 |
| Favorable of Biden | 9\% | (171) | 12\% | (228) | 79\% | (1468) | 1867 |
| Unfavorable of Biden | 5\% | (118) | 7\% | (170) | 88\% | (2055) | 2343 |
| Very Favorable of Biden | 11\% | (88) | 14\% | (114) | 75\% | (618) | 821 |
| Somewhat Favorable of Biden | 8\% | (83) | $11 \%$ | (113) | 81\% | (850) | 1047 |
| Somewhat Unfavorable of Biden | 6\% | (38) | 7\% | (40) | 87\% | (509) | 587 |
| Very Unfavorable of Biden | 5\% | (79) | 7\% | (130) | 88\% | (1546) | 1755 |
| \#1 Issue: Economy | 7\% | (124) | 8\% | (149) | 84\% | (1482) | 1755 |
| \#1 Issue: Security | 7\% | (46) | 9\% | (62) | 84\% | (584) | 692 |
| \#1 Issue: Health Care | 8\% | (37) | 9\% | (43) | 83\% | (393) | 472 |
| \#1 Issue: Medicare / Social Security | 4\% | (21) | 8\% | (40) | 87\% | (411) | 472 |
| \#1 Issue: Women's Issues | 9\% | (22) | 13\% | (32) | 78\% | (188) | 242 |
| \#1 Issue: Education | 10\% | (17) | 12\% | (20) | 78\% | (128) | 165 |
| \#1 Issue: Energy | 6\% | (23) | 11\% | (41) | 83\% | (310) | 374 |
| \#1 Issue: Other | 5\% | (13) | 8\% | (21) | 87\% | (215) | 248 |
| 2020 Vote: Joe Biden | 8\% | (148) | 11\% | (211) | 81\% | (1485) | 1843 |
| 2020 Vote: Donald Trump | 6\% | (84) | 8\% | (116) | 87\% | (1292) | 1492 |
| 2020 Vote: Other | 7\% | (10) | 9\% | (14) | 84\% | (126) | 150 |
| 2020 Vote: Didn't Vote | 6\% | (59) | 7\% | (67) | 87\% | (808) | 933 |
| 2018 House Vote: Democrat | 9\% | (123) | 12\% | (180) | 79\% | (1137) | 1440 |
| 2018 House Vote: Republican | 5\% | (68) | 8\% | (98) | 87\% | (1079) | 1246 |
| 2018 House Vote: Someone else | 9\% | (13) | 4\% | (6) | 88\% | (134) | 152 |
| 2016 Vote: Hillary Clinton | 9\% | (123) | 12\% | (161) | 79\% | (1077) | 1362 |
| 2016 Vote: Donald Trump | 5\% | (67) | 8\% | (106) | 87\% | (1148) | 1321 |
| 2016 Vote: Other | 7\% | (16) | 7\% | (16) | 85\% | (190) | 222 |
| 2016 Vote: Didn't Vote | 6\% | (95) | 8\% | (122) | 86\% | (1294) | 1511 |

Continued on next page

Table MCEN2_10: Have you seen any of the following films that have been released within the past year?
West Side Story (2021 release)

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 7\% | (301) | 9\% | (407) | 84\% | (3711) | 4419 |
| Voted in 2014: Yes | 7\% | (184) | 10\% | (258) | 82\% | (2025) | 2468 |
| Voted in 2014: No | 6\% | (117) | 8\% | (149) | 86\% | (1686) | 1951 |
| 4-Region: Northeast | 8\% | (61) | 10\% | (81) | 82\% | (648) | 791 |
| 4-Region: Midwest | 6\% | (53) | 10\% | (92) | 84\% | (783) | 929 |
| 4-Region: South | 7\% | (108) | 8\% | (136) | 85\% | (1411) | 1656 |
| 4-Region: West | 8\% | (79) | 9\% | (98) | 83\% | (868) | 1044 |
| 2203103 | 6\% | (139) | 10\% | (210) | 84\% | (1851) | 2200 |
| 2203112 | 7\% | (162) | 9\% | (197) | 84\% | (1860) | 2219 |
| Watch Films | 8\% | (289) | 10\% | (382) | 82\% | (3141) | 3812 |
| Don't Watch Films | 2\% | (12) | $4 \%$ | (25) | 94\% | (570) | 607 |
| Watching Oscars | 13\% | (184) | 18\% | (262) | 69\% | (1016) | 1462 |
| Not Watching Oscars | 4\% | (117) | 5\% | (145) | 91\% | (2695) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2_11: Have you seen any of the following films that have been released within the past year?
Spider-Man: No Way Home

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (372) | 22\% | (989) | 69\% | (3058) | 4419 |
| Gender: Male | 10\% | (212) | 26\% | (561) | 64\% | (1360) | 2133 |
| Gender: Female | 7\% | (160) | 19\% | (428) | 74\% | (1698) | 2286 |
| Age: 18-34 | 15\% | (198) | 40\% | (523) | 45\% | (595) | 1316 |
| Age: 35-44 | 10\% | (69) | 26\% | (187) | 64\% | (462) | 718 |
| Age: 45-64 | 5\% | (81) | 14\% | (216) | 80\% | (1212) | 1508 |
| Age: 65+ | 3\% | (24) | 7\% | (62) | 90\% | (790) | 876 |
| GenZers: 1997-2012 | 20\% | (102) | $41 \%$ | (215) | 40\% | (208) | 525 |
| Millennials: 1981-1996 | 11\% | (150) | $34 \%$ | (448) | 54\% | (707) | 1305 |
| GenXers: 1965-1980 | 7\% | (70) | 19\% | (205) | 74\% | (789) | 1064 |
| Baby Boomers: 1946-1964 | 4\% | (49) | 8\% | (114) | 88\% | (1213) | 1376 |
| PID: Dem (no lean) | 10\% | (162) | $24 \%$ | (383) | 66\% | (1036) | 1580 |
| PID: Ind (no lean) | 9\% | (135) | 23\% | (342) | 68\% | (1020) | 1498 |
| PID: Rep (no lean) | 6\% | (76) | 20\% | (263) | 75\% | (1002) | 1341 |
| PID/Gender: Dem Men | 13\% | (95) | 30\% | (219) | 57\% | (418) | 732 |
| PID/Gender: Dem Women | 8\% | (67) | 19\% | (164) | 73\% | (617) | 848 |
| PID/Gender: Ind Men | 10\% | (77) | 26\% | (194) | 64\% | (477) | 748 |
| PID/Gender: Ind Women | 8\% | (58) | 20\% | (149) | 72\% | (543) | 750 |
| PID/Gender: Rep Men | 6\% | (40) | 23\% | (148) | 71\% | (465) | 652 |
| PID/Gender: Rep Women | 5\% | (36) | 17\% | (115) | 78\% | (537) | 689 |
| Ideo: Liberal (1-3) | 8\% | (92) | 27\% | (312) | 65\% | (768) | 1172 |
| Ideo: Moderate (4) | 9\% | (124) | $24 \%$ | (308) | 67\% | (878) | 1309 |
| Ideo: Conservative (5-7) | 7\% | (104) | 18\% | (264) | 75\% | (1115) | 1484 |
| Educ: < College | 10\% | (290) | $21 \%$ | (653) | 69\% | (2095) | 3037 |
| Educ: Bachelors degree | 5\% | (48) | 25\% | (220) | 70\% | (624) | 891 |
| Educ: Post-grad | 7\% | (34) | $24 \%$ | (116) | 69\% | (339) | 490 |
| Income: Under 50k | 9\% | (210) | 19\% | (454) | 72\% | (1702) | 2366 |
| Income: 50k-100k | 8\% | (112) | 26\% | (358) | 66\% | (925) | 1395 |
| Income: 100k+ | 8\% | (50) | 27\% | (177) | 65\% | (431) | 658 |
| Ethnicity: White | 6\% | (212) | 20\% | (692) | 74\% | (2555) | 3458 |
| Ethnicity: Hispanic | 12\% | (84) | 40\% | (278) | 48\% | (340) | 702 |

Table MCEN2_11: Have you seen any of the following films that have been released within the past year?
Spider-Man: No Way Home

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (372) | 22\% | (989) | 69\% | (3058) | 4419 |
| Ethnicity: Black | 19\% | (104) | 27\% | (147) | 54\% | (300) | 551 |
| Ethnicity: Other | 14\% | (56) | 37\% | (150) | 50\% | (204) | 410 |
| All Christian | 6\% | (112) | 20\% | (397) | 74\% | (1462) | 1971 |
| All Non-Christian | 13\% | (29) | 24\% | (52) | 63\% | (140) | 221 |
| Atheist | 8\% | (17) | 27\% | (58) | 65\% | (136) | 211 |
| Agnostic/Nothing in particular | 10\% | (125) | 23\% | (290) | 67\% | (829) | 1244 |
| Something Else | 12\% | (90) | 25\% | (191) | 64\% | (492) | 773 |
| Religious Non-Protestant/Catholic | 11\% | (29) | 24\% | (64) | 65\% | (174) | 268 |
| Evangelical | 10\% | (114) | 22\% | (246) | 68\% | (756) | 1117 |
| Non-Evangelical | 5\% | (83) | 21\% | (327) | 74\% | (1144) | 1554 |
| Community: Urban | 13\% | (149) | 26\% | (305) | 61\% | (710) | 1164 |
| Community: Suburban | 7\% | (140) | 23\% | (484) | 70\% | (1480) | 2104 |
| Community: Rural | 7\% | (83) | 17\% | (200) | 75\% | (869) | 1152 |
| Employ: Private Sector | 9\% | (127) | 28\% | (387) | 62\% | (847) | 1361 |
| Employ: Government | 8\% | (21) | 35\% | (90) | 56\% | (144) | 255 |
| Employ: Self-Employed | 12\% | (47) | 28\% | (110) | 60\% | (234) | 392 |
| Employ: Homemaker | 4\% | (12) | 17\% | (47) | 78\% | (214) | 273 |
| Employ: Student | 18\% | (36) | 40\% | (81) | 42\% | (83) | 200 |
| Employ: Retired | 3\% | (33) | 9\% | (90) | 88\% | (914) | 1037 |
| Employ: Unemployed | 12\% | (71) | 18\% | (107) | 69\% | (403) | 580 |
| Employ: Other | 8\% | (27) | 24\% | (77) | 68\% | (219) | 323 |
| Military HH: Yes | 5\% | (31) | 20\% | (125) | 75\% | (462) | 618 |
| Military HH: No | 9\% | (341) | 23\% | (863) | 68\% | (2596) | 3801 |
| RD/WT: Right Direction | 10\% | (135) | 25\% | (347) | 65\% | (907) | 1388 |
| RD/WT: Wrong Track | 8\% | (237) | $21 \%$ | (642) | $71 \%$ | (2152) | 3031 |
| Biden Job Approve | 10\% | (174) | 24\% | (424) | 67\% | (1206) | 1804 |
| Biden Job Disapprove | 7\% | (170) | $21 \%$ | (506) | 72\% | (1705) | 2381 |

Table MCEN2_11: Have you seen any of the following films that have been released within the past year?
Spider-Man: No Way Home

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (372) | 22\% | (989) | 69\% | (3058) | 4419 |
| Biden Job Strongly Approve | 13\% | (100) | 20\% | (150) | 67\% | (503) | 753 |
| Biden Job Somewhat Approve | 7\% | (73) | 26\% | (274) | 67\% | (703) | 1051 |
| Biden Job Somewhat Disapprove | 8\% | (56) | 28\% | (187) | 64\% | (436) | 679 |
| Biden Job Strongly Disapprove | 7\% | (114) | 19\% | (319) | 75\% | (1269) | 1702 |
| Favorable of Biden | 9\% | (174) | 24\% | (444) | 67\% | (1250) | 1867 |
| Unfavorable of Biden | 8\% | (184) | 21\% | (503) | $71 \%$ | (1655) | 2343 |
| Very Favorable of Biden | $11 \%$ | (89) | 21\% | (176) | 68\% | (556) | 821 |
| Somewhat Favorable of Biden | 8\% | (85) | 26\% | (268) | 66\% | (694) | 1047 |
| Somewhat Unfavorable of Biden | $11 \%$ | (63) | 26\% | (150) | 64\% | (374) | 587 |
| Very Unfavorable of Biden | 7\% | (121) | 20\% | (353) | 73\% | (1281) | 1755 |
| \#1 Issue: Economy | 9\% | (151) | 27\% | (468) | 65\% | (1136) | 1755 |
| \#1 Issue: Security | 6\% | (40) | 16\% | (108) | 79\% | (543) | 692 |
| \#1 Issue: Health Care | 12\% | (56) | 25\% | (118) | 63\% | (298) | 472 |
| \#1 Issue: Medicare / Social Security | 4\% | (21) | 10\% | (49) | 85\% | (402) | 472 |
| \#1 Issue: Women's Issues | 10\% | (25) | 25\% | (61) | 64\% | (156) | 242 |
| \#1 Issue: Education | 14\% | (23) | $33 \%$ | (54) | $54 \%$ | (88) | 165 |
| \#1 Issue: Energy | $11 \%$ | (42) | 25\% | (94) | 63\% | (237) | 374 |
| \#1 Issue: Other | 6\% | (14) | 15\% | (37) | 80\% | (197) | 248 |
| 2020 Vote: Joe Biden | 9\% | (159) | 24\% | (440) | 68\% | (1245) | 1843 |
| 2020 Vote: Donald Trump | 6\% | (87) | 20\% | (292) | 75\% | (1114) | 1492 |
| 2020 Vote: Other | 8\% | (13) | 32\% | (48) | 59\% | (89) | 150 |
| 2020 Vote: Didn't Vote | 12\% | (113) | 22\% | (209) | 65\% | (611) | 933 |
| 2018 House Vote: Democrat | 9\% | (130) | 24\% | (345) | 67\% | (965) | 1440 |
| 2018 House Vote: Republican | 5\% | (68) | 18\% | (230) | 76\% | (947) | 1246 |
| 2018 House Vote: Someone else | 8\% | (12) | 25\% | (38) | 67\% | (102) | 152 |
| 2016 Vote: Hillary Clinton | 8\% | (110) | 21\% | (287) | 71\% | (964) | 1362 |
| 2016 Vote: Donald Trump | 6\% | (80) | 18\% | (244) | 75\% | (998) | 1321 |
| 2016 Vote: Other | 6\% | (13) | 28\% | (62) | 66\% | (146) | 222 |
| 2016 Vote: Didn't Vote | 11\% | (168) | 26\% | (395) | 63\% | (948) | 1511 |

Continued on next page

Table MCEN2_11: Have you seen any of the following films that have been released within the past year?
Spider-Man: No Way Home

| Demographic | Yes, I saw part(s) of the film |  | Yes, I saw the entire film |  | No, I did not see the film |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (372) | 22\% | (989) | 69\% | (3058) | 4419 |
| Voted in 2014: Yes | 7\% | (169) | 20\% | (485) | 73\% | (1813) | 2468 |
| Voted in 2014: No | 10\% | (203) | 26\% | (504) | 64\% | (1245) | 1951 |
| 4-Region: Northeast | 8\% | (67) | 20\% | (162) | $71 \%$ | (562) | 791 |
| 4-Region: Midwest | 8\% | (74) | 20\% | (190) | 72\% | (665) | 929 |
| 4-Region: South | 9\% | (142) | 22\% | (362) | 70\% | (1152) | 1656 |
| 4-Region: West | 9\% | (90) | 26\% | (275) | 65\% | (679) | 1044 |
| 2203103 | 9\% | (191) | 22\% | (475) | 70\% | (1534) | 2200 |
| 2203112 | 8\% | (181) | 23\% | (514) | 69\% | (1525) | 2219 |
| Watch Films | 9\% | (347) | 25\% | (945) | 66\% | (2520) | 3812 |
| Don't Watch Films | 4\% | (25) | 7\% | (44) | 89\% | (539) | 607 |
| Watching Oscars | 12\% | (179) | $33 \%$ | (476) | 55\% | (807) | 1462 |
| Not Watching Oscars | 7\% | (193) | 17\% | (512) | 76\% | (2251) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_1: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
Belfast

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  |  | yable <br> ll | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 45\% | (129) | 29\% | (84) | $11 \%$ | (32) | 4\% | (10) | 11\% | (33) | 287 |
| Gender: Male | 50\% | (93) | $31 \%$ | (59) | 14\% | (25) | 1\% | (2) | 4\% | (8) | 186 |
| Gender: Female | 36\% | (36) | 25\% | (25) | 6\% | (6) | 8\% | (8) | 25\% | (25) | 101 |
| Age: 18-34 | 37\% | (51) | 34\% | (48) | 14\% | (19) | 4\% | (6) | 10\% | (14) | 138 |
| Age: 35-44 | 41\% | (23) | 40\% | (23) | 6\% | (3) | - | (0) | 13\% | (7) | 57 |
| Age: 45-64 | 57\% | (37) | 9\% | (5) | $11 \%$ | (7) | 7\% | (5) | 17\% | (11) | 64 |
| Millennials: 1981-1996 | 43\% | (62) | 35\% | (51) | $14 \%$ | (20) | - | (1) | 8\% | (12) | 145 |
| GenXers: 1965-1980 | 62\% | (34) | 10\% | (5) | 11\% | (6) | 8\% | (5) | 9\% | (5) | 54 |
| PID: Dem (no lean) | $51 \%$ | (75) | 30\% | (45) | 12\% | (17) | 3\% | (5) | 4\% | (6) | 148 |
| PID: Ind (no lean) | 18\% | (10) | 32\% | (18) | 20\% | (11) | 2\% | (1) | 28\% | (16) | 56 |
| PID: Rep (no lean) | 52\% | (44) | 25\% | (21) | 4\% | (4) | 5\% | (4) | 13\% | (11) | 83 |
| PID/Gender: Dem Men | 57\% | (54) | 28\% | (26) | 15\% | (15) | - | (0) | 1\% | (1) | 95 |
| PID/Gender: Dem Women | 40\% | (21) | 36\% | (19) | 5\% | (3) | 10\% | (5) | 10\% | (5) | 52 |
| PID/Gender: Rep Men | 56\% | (32) | 29\% | (17) | 5\% | (3) | 2\% | (1) | 8\% | (5) | 58 |
| Ideo: Liberal (1-3) | 55\% | (70) | 27\% | (35) | 8\% | (11) | 4\% | (5) | 6\% | (8) | 128 |
| Ideo: Moderate (4) | 41\% | (34) | 25\% | (21) | 20\% | (16) | 2\% | (1) | 12\% | (10) | 82 |
| Ideo: Conservative (5-7) | 42\% | (24) | 42\% | (23) | 5\% | (3) | 1\% | (1) | 10\% | (6) | 56 |
| Educ: < College | 34\% | (50) | 30\% | (44) | 11\% | (16) | 6\% | (9) | 19\% | (27) | 147 |
| Educ: Bachelors degree | 55\% | (40) | 31\% | (23) | 10\% | (7) | 1\% | (1) | $4 \%$ | (3) | 73 |
| Educ: Post-grad | 57\% | (38) | 27\% | (18) | 12\% | (8) | - | (0) | $4 \%$ | (3) | 67 |
| Income: Under 50k | 37\% | (40) | 24\% | (26) | 13\% | (14) | 9\% | (9) | 18\% | (19) | 108 |
| Income: 50k-100k | $52 \%$ | (59) | 30\% | (35) | 10\% | (11) | - | (0) | 8\% | (9) | 115 |
| Income: 100k+ | 46\% | (30) | 36\% | (23) | 11\% | (7) | 1\% | (1) | 6\% | (4) | 64 |
| Ethnicity: White | 49\% | (102) | 26\% | (53) | $12 \%$ | (24) | 3\% | (6) | 11\% | (22) | 207 |
| Ethnicity: Hispanic | 49\% | (40) | 27\% | (22) | 11\% | (9) | 7\% | (6) | 5\% | (4) | 80 |
| Ethnicity: Black | 32\% | (18) | 38\% | (21) | 8\% | (5) | 3\% | (2) | 19\% | (10) | 55 |
| All Christian | 56\% | (69) | 30\% | (37) | 6\% | (8) | 3\% | (4) | 4\% | (5) | 124 |
| Agnostic/Nothing in particular | 32\% | (19) | 34\% | (20) | 11\% | (7) | 1\% | (1) | 22\% | (13) | 59 |
| Something Else | $33 \%$ | (17) | 26\% | (13) | 11\% | (5) | 11\% | (6) | 20\% | (10) | 51 |

Continued on next page

Table MCEN3_1: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
Belfast

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  |  | yable <br> 1 | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 45\% | (129) | 29\% | (84) | 11\% | (32) | 4\% | (10) | 11\% | (33) | 287 |
| Evangelical | 53\% | (49) | 23\% | (22) | 6\% | (6) | 5\% | (5) | $12 \%$ | (11) | 92 |
| Non-Evangelical | 46\% | (36) | 35\% | (28) | 9\% | (7) | 6\% | (5) | $4 \%$ | (3) | 78 |
| Community: Urban | 49\% | (68) | 31\% | (43) | 11\% | (16) | - | (1) | 9\% | (13) | 141 |
| Community: Suburban | 45\% | (43) | 27\% | (26) | 11\% | (10) | 7\% | (7) | 11\% | (10) | 97 |
| Employ: Private Sector | 48\% | (72) | 34\% | (51) | 10\% | (15) | 1\% | (1) | 6\% | (10) | 149 |
| Military HH: No | 45\% | (117) | 29\% | (76) | 11\% | (28) | 4\% | (10) | 11\% | (28) | 258 |
| RD/WT: Right Direction | 48\% | (80) | 34\% | (57) | 8\% | (13) | 3\% | (5) | 6\% | (11) | 167 |
| RD/WT: Wrong Track | 40\% | (48) | 22\% | (27) | 15\% | (19) | 4\% | (5) | 18\% | (22) | 120 |
| Biden Job Approve | 50\% | (85) | 29\% | (49) | 13\% | (21) | 3\% | (5) | 6\% | (9) | 169 |
| Biden Job Disapprove | 43\% | (43) | 32\% | (32) | 9\% | (9) | 1\% | (1) | 15\% | (15) | 101 |
| Biden Job Strongly Approve | 57\% | (56) | 27\% | (26) | 8\% | (8) | 5\% | (5) | 3\% | (3) | 98 |
| Biden Job Somewhat Approve | 41\% | (30) | 32\% | (23) | 19\% | (13) | - | (0) | 9\% | (6) | 72 |
| Biden Job Strongly Disapprove | 44\% | (27) | 30\% | (19) | 6\% | (4) | 1\% | (1) | 19\% | (12) | 63 |
| Favorable of Biden | 53\% | (94) | 30\% | (54) | 9\% | (16) | $3 \%$ | (6) | 5\% | (9) | 179 |
| Unfavorable of Biden | 35\% | (34) | 29\% | (28) | 15\% | (15) | 5\% | (5) | 16\% | (16) | 98 |
| Very Favorable of Biden | 53\% | (53) | 33\% | (33) | 7\% | (7) | 5\% | (5) | 3\% | (3) | 101 |
| Somewhat Favorable of Biden | 53\% | (41) | 26\% | (20) | 12\% | (9) | 1\% | (1) | 8\% | (6) | 78 |
| Very Unfavorable of Biden | 34\% | (24) | 31\% | (22) | 12\% | (8) | 7\% | (5) | 16\% | (11) | 70 |
| \#1 Issue: Economy | 40\% | (39) | 32\% | (31) | 14\% | (14) | 1\% | (1) | 12\% | (11) | 97 |
| 2020 Vote: Joe Biden | 52\% | (81) | 29\% | (45) | 10\% | (15) | 3\% | (4) | 6\% | (9) | 154 |
| 2020 Vote: Donald Trump | 47\% | (37) | 29\% | (23) | 9\% | (7) | 2\% | (1) | 13\% | (10) | 78 |
| 2020 Vote: Didn't Vote | 20\% | (10) | 28\% | (14) | 17\% | (8) | 9\% | (4) | 25\% | (12) | 50 |
| 2018 House Vote: Democrat | 54\% | (71) | 30\% | (39) | 10\% | (13) | 3\% | (4) | 3\% | (4) | 131 |
| 2018 House Vote: Republican | 49\% | (31) | 29\% | (19) | 12\% | (8) | $2 \%$ | (1) | 7\% | (5) | 64 |
| 2016 Vote: Hillary Clinton | 48\% | (59) | 31\% | (38) | 13\% | (16) | 4\% | (5) | $5 \%$ | (6) | 124 |
| 2016 Vote: Donald Trump | 58\% | (37) | 21\% | (14) | 11\% | (7) | 1\% | (1) | 9\% | (6) | 64 |
| 2016 Vote: Didn't Vote | 36\% | (29) | 24\% | (19) | 9\% | (7) | 6\% | (4) | 26\% | (21) | 80 |
| Voted in 2014: Yes | 52\% | (98) | 30\% | (57) | 10\% | (20) | 3\% | (5) | 5\% | (10) | 190 |
| Voted in 2014: No | 31\% | (30) | 28\% | (27) | 13\% | (12) | 5\% | (5) | 23\% | (22) | 97 |

Continued on next page

Table MCEN3_1: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
Belfast

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  | Not enjoyable at all |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 45\% | (129) | 29\% | (84) | $11 \%$ | (32) | 4\% | (10) | 11\% | (33) | 287 |
| 4-Region: Northeast | 54\% | (32) | 21\% | (12) | 9\% | (5) | 8\% | (5) | 8\% | (5) | 59 |
| 4-Region: Midwest | 36\% | (19) | 28\% | (15) | 10\% | (6) | 3\% | (2) | 22\% | (12) | 54 |
| 4-Region: South | 38\% | (35) | 35\% | (31) | 13\% | (12) | $4 \%$ | (4) | 10\% | (9) | 91 |
| 4-Region: West | 51\% | (42) | $31 \%$ | (26) | 11\% | (10) | - | (0) | 7\% | (6) | 84 |
| 2203103 | 46\% | (75) | 25\% | (41) | 16\% | (26) | 4\% | (7) | 8\% | (13) | 162 |
| 2203112 | 43\% | (53) | 34\% | (43) | 5\% | (6) | 3\% | (3) | 16\% | (20) | 125 |
| Watch Films | 46\% | (128) | 30\% | (82) | $11 \%$ | (29) | 4\% | (10) | 10\% | (27) | 276 |
| Watching Oscars | 50\% | (98) | 33\% | (65) | 10\% | (20) | 3\% | (6) | 4\% | (8) | 197 |
| Not Watching Oscars | 34\% | (30) | $21 \%$ | (19) | 13\% | (12) | 5\% | (4) | 27\% | (24) | 90 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_2: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
Coda

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  | Not | yable <br> 1 | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 51\% | (136) | 26\% | (71) | 9\% | (23) | 5\% | (14) | 9\% | (25) | 269 |
| Gender: Male | 50\% | (89) | 33\% | (58) | 6\% | (11) | 4\% | (7) | 7\% | (13) | 177 |
| Gender: Female | $52 \%$ | (48) | 14\% | (13) | 13\% | (12) | 7\% | (7) | 14\% | (13) | 92 |
| Age: 18-34 | 40\% | (53) | $32 \%$ | (42) | 14\% | (19) | 5\% | (7) | 9\% | (11) | 131 |
| Age: 35-44 | 42\% | (26) | 39\% | (24) | 3\% | (2) | 9\% | (6) | 7\% | (4) | 62 |
| Age: 45-64 | 73\% | (38) | 8\% | (4) | 5\% | (2) | 1\% | (1) | 13\% | (7) | 52 |
| Millennials: 1981-1996 | 41\% | (58) | 34\% | (48) | 10\% | (14) | 8\% | (11) | 7\% | (10) | 140 |
| PID: Dem (no lean) | $51 \%$ | (78) | 29\% | (44) | 7\% | (11) | 4\% | (6) | 8\% | (13) | 152 |
| PID: Rep (no lean) | 58\% | (42) | 24\% | (18) | 6\% | (5) | 4\% | (3) | 8\% | (6) | 73 |
| PID/Gender: Dem Men | 51\% | (52) | 37\% | (37) | 5\% | (5) | 1\% | (1) | 6\% | (6) | 101 |
| PID/Gender: Dem Women | $51 \%$ | (26) | 13\% | (7) | 13\% | (7) | 10\% | (5) | 12\% | (6) | 51 |
| PID/Gender: Rep Men | 52\% | (27) | 30\% | (16) | 7\% | (4) | 2\% | (1) | 9\% | (5) | 52 |
| Ideo: Liberal (1-3) | 46\% | (56) | 34\% | (41) | 4\% | (5) | 4\% | (5) | 12\% | (15) | 122 |
| Ideo: Moderate (4) | $53 \%$ | (42) | 20\% | (16) | 14\% | (11) | 7\% | (6) | 6\% | (5) | 79 |
| Ideo: Conservative (5-7) | 64\% | (37) | 14\% | (8) | 9\% | (5) | 4\% | (2) | 8\% | (5) | 57 |
| Educ: < College | $52 \%$ | (73) | 18\% | (25) | 9\% | (12) | 7\% | (10) | 13\% | (19) | 139 |
| Educ: Bachelors degree | 48\% | (29) | 32\% | (20) | 10\% | (6) | 4\% | (3) | 6\% | (4) | 61 |
| Educ: Post-grad | 49\% | (34) | 38\% | (26) | 7\% | (5) | 1\% | (1) | 4\% | (3) | 69 |
| Income: Under 50k | 42\% | (45) | 21\% | (22) | 11\% | (12) | 10\% | (11) | 15\% | (16) | 107 |
| Income: 50k-100k | 65\% | (62) | 20\% | (19) | 7\% | (7) | 1\% | (1) | 6\% | (6) | 95 |
| Income: 100k+ | 44\% | (29) | 44\% | (30) | 6\% | (4) | 2\% | (1) | 4\% | (3) | 67 |
| Ethnicity: White | 50\% | (93) | 30\% | (56) | 6\% | (12) | 5\% | (10) | 9\% | (16) | 188 |
| Ethnicity: Hispanic | 57\% | (42) | 18\% | (13) | 8\% | (6) | 6\% | (5) | 11\% | (8) | 73 |
| Ethnicity: Black | 57\% | (30) | 17\% | (9) | 13\% | (7) | 6\% | (3) | 7\% | (4) | 53 |
| All Christian | 59\% | (78) | 30\% | (40) | 5\% | (7) | 2\% | (3) | 4\% | (5) | 133 |
| Agnostic/Nothing in particular | 52\% | (28) | 14\% | (7) | 11\% | (6) | 5\% | (2) | 18\% | (10) | 53 |
| Evangelical | 48\% | (42) | 37\% | (32) | 3\% | (3) | 5\% | (4) | 6\% | (6) | 87 |
| Non-Evangelical | 58\% | (42) | 17\% | (13) | 15\% | (11) | 3\% | (2) | 7\% | (5) | 72 |
| Community: Urban | 43\% | (56) | 37\% | (48) | 8\% | (11) | 5\% | (6) | 8\% | (10) | 132 |
| Community: Suburban | 56\% | (51) | 17\% | (16) | 10\% | (9) | 8\% | (7) | 9\% | (8) | 92 |

Continued on next page

Table MCEN3_2: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
Coda

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  |  | yable <br> ll | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 51\% | (136) | 26\% | (71) | 9\% | (23) | 5\% | (14) | 9\% | (25) | 269 |
| Employ: Private Sector | 48\% | (67) | 37\% | (51) | 7\% | (10) | 5\% | (7) | 3\% | (4) | 139 |
| Military HH: No | 51\% | (126) | 25\% | (61) | 9\% | (22) | 5\% | (13) | 10\% | (24) | 245 |
| RD/WT: Right Direction | 52\% | (89) | 31\% | (53) | 7\% | (11) | 4\% | (6) | 6\% | (10) | 169 |
| RD/WT: Wrong Track | 48\% | (48) | 18\% | (18) | 12\% | (12) | 7\% | (7) | 16\% | (16) | 100 |
| Biden Job Approve | 52\% | (94) | 29\% | (53) | 6\% | (10) | 5\% | (10) | 7\% | (13) | 180 |
| Biden Job Disapprove | 52\% | (43) | 20\% | (17) | 11\% | (9) | 5\% | (4) | 13\% | (11) | 82 |
| Biden Job Strongly Approve | 50\% | (50) | 32\% | (32) | 5\% | (5) | 5\% | (5) | 8\% | (8) | 99 |
| Biden Job Somewhat Approve | 55\% | (44) | 26\% | (21) | 6\% | (5) | 6\% | (5) | 7\% | (6) | 81 |
| Biden Job Strongly Disapprove | 56\% | (30) | 11\% | (6) | 16\% | (9) | 3\% | (2) | 14\% | (8) | 54 |
| Favorable of Biden | 56\% | (100) | 29\% | (52) | 5\% | (9) | 4\% | (7) | 6\% | (11) | 179 |
| Unfavorable of Biden | 43\% | (36) | 21\% | (17) | 14\% | (11) | 7\% | (6) | 15\% | (13) | 83 |
| Very Favorable of Biden | 54\% | (52) | 30\% | (29) | 4\% | (4) | 3\% | (3) | 10\% | (9) | 96 |
| Somewhat Favorable of Biden | 58\% | (48) | 29\% | (24) | 6\% | (5) | 5\% | (4) | 3\% | (2) | 83 |
| Very Unfavorable of Biden | $41 \%$ | (24) | 19\% | (11) | 15\% | (9) | 9\% | (5) | 17\% | (10) | 60 |
| \#1 Issue: Economy | 49\% | (45) | 28\% | (26) | 9\% | (9) | 6\% | (6) | 7\% | (7) | 93 |
| \#1 Issue: Health Care | 46\% | (23) | 33\% | (16) | 10\% | (5) | 3\% | (2) | 8\% | (4) | 50 |
| 2020 Vote: Joe Biden | 55\% | (88) | 30\% | (48) | 5\% | (7) | 4\% | (6) | 7\% | (12) | 162 |
| 2020 Vote: Donald Trump | 57\% | (37) | 22\% | (14) | 10\% | (6) | 4\% | (3) | 7\% | (4) | 64 |
| 2018 House Vote: Democrat | $51 \%$ | (66) | 31\% | (41) | 7\% | (8) | 4\% | (5) | 8\% | (10) | 129 |
| 2018 House Vote: Republican | 69\% | (42) | 20\% | (12) | 5\% | (3) | 4\% | (2) | 2\% | (2) | 61 |
| 2016 Vote: Hillary Clinton | $51 \%$ | (63) | 28\% | (35) | 7\% | (9) | 5\% | (6) | 8\% | (10) | 123 |
| 2016 Vote: Donald Trump | 59\% | (35) | 26\% | (15) | 6\% | (3) | $4 \%$ | (2) | 6\% | (4) | 59 |
| 2016 Vote: Didn't Vote | 40\% | (31) | 27\% | (21) | 14\% | (11) | 5\% | (4) | 15\% | (11) | 77 |
| Voted in 2014: Yes | 55\% | (98) | 26\% | (47) | 7\% | (12) | 5\% | (8) | 8\% | (14) | 179 |
| Voted in 2014: No | 43\% | (39) | 27\% | (25) | 12\% | (11) | 6\% | (5) | 12\% | (11) | 90 |
| 4-Region: Northeast | 63\% | (32) | 14\% | (7) | 13\% | (7) | - | (0) | 10\% | (5) | 51 |
| 4-Region: South | 42\% | (45) | 28\% | (30) | 13\% | (14) | 8\% | (8) | 9\% | (10) | 108 |
| 4-Region: West | $51 \%$ | (38) | 36\% | (27) | 2\% | (1) | 5\% | (3) | 6\% | (5) | 73 |

Continued on next page

Table MCEN3_2: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
Coda

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  | Not enjoyable at all |  | Don't know Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 51\% | (136) | 26\% | (71) | 9\% | (23) | 5\% | (14) | 9\% | (25) | 269 |
| 2203103 | 56\% | (86) | 21\% | (32) | 11\% | (17) | $4 \%$ | (6) | 8\% | (12) | 153 |
| 2203112 | 44\% | (51) | $34 \%$ | (39) | 5\% | (6) | 7\% | (8) | 11\% | (13) | 116 |
| Watch Films | 52\% | (134) | 27\% | (68) | 8\% | (21) | 5\% | (12) | 9\% | (22) | 258 |
| Watching Oscars | 57\% | (110) | 28\% | (54) | 7\% | (14) | 3\% | (6) | 5\% | (10) | 194 |
| Not Watching Oscars | 35\% | (26) | 23\% | (17) | $12 \%$ | (9) | 10\% | (8) | 20\% | (15) | 75 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_3: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
Don't Look Up

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  | Not | yable <br> 11 | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 48\% | (470) | 38\% | (376) | 6\% | (62) | 5\% | (50) | 3\% | (26) | 983 |
| Gender: Male | 49\% | (251) | 41\% | (206) | 4\% | (19) | 4\% | (22) | 2\% | (9) | 507 |
| Gender: Female | 46\% | (218) | 36\% | (170) | 9\% | (42) | 6\% | (29) | 4\% | (17) | 476 |
| Age: 18-34 | 46\% | (182) | 41\% | (161) | 6\% | (22) | 4\% | (15) | $3 \%$ | (11) | 391 |
| Age: 35-44 | $52 \%$ | (98) | 32\% | (60) | 4\% | (7) | 9\% | (17) | 4\% | (7) | 188 |
| Age: 45-64 | 46\% | (131) | 36\% | (103) | 9\% | (24) | 6\% | (17) | 3\% | (8) | 282 |
| Age: 65+ | 49\% | (59) | 42\% | (51) | 6\% | (8) | 2\% | (2) | 1\% | (1) | 121 |
| GenZers: 1997-2012 | $51 \%$ | (75) | 33\% | (48) | 3\% | (5) | 6\% | (9) | 6\% | (9) | 146 |
| Millennials: 1981-1996 | 47\% | (178) | 40\% | (153) | 6\% | (25) | $4 \%$ | (17) | 2\% | (9) | 382 |
| GenXers: 1965-1980 | 49\% | (108) | 37\% | (81) | 6\% | (14) | 6\% | (12) | 2\% | (4) | 218 |
| Baby Boomers: 1946-1964 | 46\% | (103) | 38\% | (85) | 8\% | (18) | 5\% | (12) | 2\% | (5) | 223 |
| PID: Dem (no lean) | $52 \%$ | (238) | 35\% | (158) | 8\% | (34) | 3\% | (14) | 2\% | (9) | 454 |
| PID: Ind (no lean) | 46\% | (137) | 38\% | (115) | 5\% | (15) | 8\% | (24) | 2\% | (7) | 298 |
| PID: Rep (no lean) | 41\% | (95) | 45\% | (103) | 5\% | (13) | 5\% | (11) | 4\% | (10) | 232 |
| PID/Gender: Dem Men | 58\% | (131) | 35\% | (79) | 4\% | (10) | $3 \%$ | (7) | - | (1) | 228 |
| PID/Gender: Dem Women | 47\% | (107) | 35\% | (79) | 11\% | (24) | 3\% | (8) | 4\% | (8) | 225 |
| PID/Gender: Ind Men | 48\% | (75) | 42\% | (67) | 3\% | (4) | 6\% | (10) | 1\% | (1) | 158 |
| PID/Gender: Ind Women | 44\% | (62) | 34\% | (48) | 8\% | (11) | 10\% | (14) | 4\% | (6) | 140 |
| PID/Gender: Rep Men | 37\% | (45) | 49\% | (60) | 4\% | (5) | 4\% | (5) | 6\% | (7) | 121 |
| PID/Gender: Rep Women | 45\% | (50) | 39\% | (43) | 7\% | (8) | 6\% | (6) | 2\% | (3) | 110 |
| Ideo: Liberal (1-3) | $52 \%$ | (196) | 34\% | (128) | 8\% | (29) | 4\% | (14) | 2\% | (7) | 375 |
| Ideo: Moderate (4) | 48\% | (132) | 42\% | (114) | 3\% | (9) | 5\% | (14) | 2\% | (5) | 273 |
| Ideo: Conservative (5-7) | 39\% | (96) | 44\% | (108) | 8\% | (19) | 6\% | (16) | 3\% | (8) | 248 |
| Educ: < College | 48\% | (294) | 36\% | (219) | 7\% | (41) | 7\% | (40) | 3\% | (20) | 615 |
| Educ: Bachelors degree | 47\% | (103) | 42\% | (93) | 6\% | (13) | 2\% | (4) | 3\% | (6) | 219 |
| Educ: Post-grad | 49\% | (72) | 43\% | (63) | 5\% | (7) | $4 \%$ | (5) | - | (1) | 149 |
| Income: Under 50k | 49\% | (222) | 34\% | (157) | 7\% | (34) | 5\% | (24) | 4\% | (19) | 457 |
| Income: 50k-100k | 46\% | (162) | 43\% | (151) | 5\% | (18) | 6\% | (20) | 1\% | (4) | 355 |
| Income: 100k+ | 50\% | (85) | 39\% | (67) | 6\% | (10) | 3\% | (6) | 2\% | (3) | 171 |
| Ethnicity: White | 48\% | (354) | 37\% | (271) | 6\% | (46) | 6\% | (41) | 3\% | (22) | 733 |

[^40]Table MCEN3_3: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
Don't Look Up

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  | Not | yable <br> ll | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 48\% | (470) | 38\% | (376) | 6\% | (62) | 5\% | (50) | 3\% | (26) | 983 |
| Ethnicity: Hispanic | 53\% | (108) | 32\% | (66) | 7\% | (15) | $4 \%$ | (7) | 5\% | (10) | 206 |
| Ethnicity: Black | 45\% | (68) | 42\% | (63) | 6\% | (8) | 5\% | (7) | 3\% | (5) | 151 |
| Ethnicity: Other | 48\% | (47) | 42\% | (42) | 8\% | (8) | 2\% | (2) | - | (0) | 99 |
| All Christian | 47\% | (181) | 41\% | (158) | 6\% | (22) | 6\% | (22) | 1\% | (5) | 388 |
| All Non-Christian | 47\% | (29) | 37\% | (22) | 10\% | (6) | $4 \%$ | (3) | 2\% | (1) | 61 |
| Atheist | 57\% | (32) | 27\% | (15) | 6\% | (3) | 8\% | (5) | 1\% | (1) | 56 |
| Agnostic/Nothing in particular | 48\% | (144) | 40\% | (121) | 6\% | (19) | $4 \%$ | (11) | 2\% | (7) | 302 |
| Something Else | 47\% | (83) | 34\% | (59) | 7\% | (12) | 5\% | (9) | 7\% | (12) | 176 |
| Religious Non-Protestant/Catholic | 47\% | (32) | 38\% | (26) | 9\% | (6) | $4 \%$ | (3) | 2\% | (1) | 67 |
| Evangelical | 47\% | (109) | 38\% | (88) | 7\% | (17) | 3\% | (7) | 4\% | (10) | 231 |
| Non-Evangelical | 46\% | (147) | 39\% | (124) | 5\% | (17) | 8\% | (25) | 2\% | (7) | 320 |
| Community: Urban | 51\% | (158) | 36\% | (112) | 7\% | (21) | 4\% | (13) | 1\% | (4) | 309 |
| Community: Suburban | 49\% | (234) | 36\% | (172) | 6\% | (28) | 6\% | (28) | 2\% | (10) | 473 |
| Community: Rural | 38\% | (77) | 46\% | (92) | 6\% | (12) | $4 \%$ | (9) | 6\% | (12) | 202 |
| Employ: Private Sector | 48\% | (178) | 39\% | (145) | 7\% | (26) | 5\% | (19) | 1\% | (5) | 372 |
| Employ: Government | 52\% | (36) | 41\% | (28) | 3\% | (2) | $4 \%$ | (3) | - | (0) | 69 |
| Employ: Self-Employed | 56\% | (63) | 30\% | (34) | 4\% | (4) | 5\% | (6) | 5\% | (5) | 112 |
| Employ: Student | 53\% | (29) | 36\% | (20) | 7\% | (4) | 1\% | (1) | 3\% | (2) | 55 |
| Employ: Retired | 42\% | (66) | 42\% | (68) | 6\% | (10) | 7\% | (11) | 3\% | (5) | 160 |
| Employ: Unemployed | 40\% | (39) | 42\% | (41) | 11\% | (10) | $4 \%$ | (4) | $3 \%$ | (3) | 97 |
| Employ: Other | 50\% | (36) | 40\% | (29) | 5\% | (3) | - | (0) | 6\% | (4) | 73 |
| Military HH: Yes | 38\% | (44) | 41\% | (47) | 7\% | (8) | 8\% | (9) | 5\% | (6) | 114 |
| Military HH: No | 49\% | (426) | 38\% | (329) | 6\% | (54) | 5\% | (41) | 2\% | (20) | 870 |
| RD/WT: Right Direction | 47\% | (173) | 41\% | (153) | 6\% | (22) | $4 \%$ | (14) | 2\% | (8) | 370 |
| RD/WT: Wrong Track | 48\% | (297) | 36\% | (222) | 6\% | (40) | 6\% | (36) | 3\% | (18) | 613 |
| Biden Job Approve | 52\% | (246) | 37\% | (174) | 6\% | (26) | 3\% | (16) | 2\% | (8) | 470 |
| Biden Job Disapprove | 43\% | (196) | 40\% | (182) | 7\% | (30) | 7\% | (32) | $3 \%$ | (15) | 455 |

Continued on next page

Table MCEN3_3: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
Don't Look Up

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  | Not | yable <br> ll | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 48\% | (470) | 38\% | (376) | 6\% | (62) | 5\% | (50) | 3\% | (26) | 983 |
| Biden Job Strongly Approve | 56\% | (111) | 36\% | (72) | 5\% | (9) | 2\% | (3) | 2\% | (4) | 199 |
| Biden Job Somewhat Approve | 50\% | (135) | 38\% | (103) | 6\% | (17) | 5\% | (12) | 1\% | (4) | 271 |
| Biden Job Somewhat Disapprove | 46\% | (77) | 39\% | (67) | 9\% | (15) | $3 \%$ | (6) | $3 \%$ | (5) | 170 |
| Biden Job Strongly Disapprove | 42\% | (118) | 40\% | (115) | 5\% | (15) | 9\% | (26) | 4\% | (10) | 285 |
| Favorable of Biden | 52\% | (262) | 38\% | (194) | 5\% | (27) | 3\% | (16) | 2\% | (8) | 506 |
| Unfavorable of Biden | 44\% | (191) | $39 \%$ | (169) | 7\% | (31) | 7\% | (31) | $4 \%$ | (16) | 438 |
| Very Favorable of Biden | 57\% | (138) | 34\% | (82) | 5\% | (12) | 2\% | (5) | 2\% | (5) | 240 |
| Somewhat Favorable of Biden | 47\% | (124) | 42\% | (113) | 6\% | (15) | 4\% | (11) | 1\% | (3) | 265 |
| Somewhat Unfavorable of Biden | 47\% | (69) | 36\% | (52) | 10\% | (14) | 5\% | (8) | 2\% | (2) | 145 |
| Very Unfavorable of Biden | 42\% | (123) | 40\% | (117) | 6\% | (17) | 8\% | (23) | 5\% | (13) | 293 |
| \#1 Issue: Economy | 48\% | (188) | 39\% | (152) | 7\% | (26) | 4\% | (17) | 2\% | (9) | 393 |
| \#1 Issue: Security | 41\% | (53) | 42\% | (54) | 6\% | (8) | 7\% | (9) | 3\% | (4) | 129 |
| \#1 Issue: Health Care | $53 \%$ | (63) | 33\% | (39) | 4\% | (5) | 6\% | (7) | 4\% | (5) | 118 |
| \#1 Issue: Medicare / Social Security | 40\% | (28) | 51\% | (35) | 7\% | (5) | 3\% | (2) | - | (0) | 69 |
| \#1 Issue: Women's Issues | $56 \%$ | (41) | 30\% | (22) | 6\% | (4) | 8\% | (6) | - | (0) | 74 |
| \#1 Issue: Energy | $52 \%$ | (54) | 32\% | (33) | 6\% | (6) | 6\% | (6) | 4\% | (4) | 103 |
| \#1 Issue: Other | $51 \%$ | (32) | 37\% | (23) | 3\% | (2) | 4\% | (2) | 5\% | (3) | 62 |
| 2020 Vote: Joe Biden | 54\% | (274) | 35\% | (175) | 7\% | (33) | 3\% | (14) | 2\% | (9) | 506 |
| 2020 Vote: Donald Trump | 39\% | (98) | 45\% | (116) | 6\% | (14) | 8\% | (19) | $3 \%$ | (7) | 254 |
| 2020 Vote: Didn't Vote | 44\% | (83) | 40\% | (75) | 5\% | (10) | 6\% | (12) | 5\% | (9) | 188 |
| 2018 House Vote: Democrat | 50\% | (204) | 39\% | (160) | 6\% | (27) | 3\% | (11) | 2\% | (10) | 413 |
| 2018 House Vote: Republican | 41\% | (84) | 44\% | (91) | 6\% | (12) | 6\% | (13) | $3 \%$ | (7) | 207 |
| 2016 Vote: Hillary Clinton | 50\% | (179) | 38\% | (137) | 7\% | (25) | 2\% | (8) | $3 \%$ | (10) | 358 |
| 2016 Vote: Donald Trump | 41\% | (91) | 47\% | (105) | 4\% | (8) | 6\% | (14) | 3\% | (6) | 223 |
| 2016 Vote: Didn't Vote | $52 \%$ | (186) | $31 \%$ | (112) | 7\% | (24) | 7\% | (25) | 3\% | (9) | 355 |
| Voted in 2014: Yes | 46\% | (247) | 41\% | (221) | 6\% | (33) | 5\% | (25) | 3\% | (14) | 541 |
| Voted in 2014: No | 50\% | (222) | 35\% | (155) | 6\% | (29) | 6\% | (25) | $3 \%$ | (12) | 442 |

[^41]Table MCEN3_3: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
Don't Look Up

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  | Not enjoyable at all |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 48\% | (470) | $38 \%$ | (376) | 6\% | (62) | 5\% | (50) | 3\% | (26) | 983 |
| 4-Region: Northeast | $53 \%$ | (99) | $34 \%$ | (63) | 7\% | (13) | 4\% | (7) | $2 \%$ | (5) | 187 |
| 4-Region: Midwest | 46\% | (83) | $37 \%$ | (66) | 6\% | (10) | 8\% | (15) | $4 \%$ | (7) | 181 |
| 4-Region: South | 44\% | (161) | $41 \%$ | (153) | 6\% | (22) | 5\% | (20) | $4 \%$ | (14) | 371 |
| 4-Region: West | $52 \%$ | (126) | 38\% | (93) | 7\% | (16) | 3\% | (8) | - | (1) | 245 |
| 2203103 | 48\% | (229) | 40\% | (192) | 6\% | (29) | 4\% | (21) | 2\% | (7) | 478 |
| 2203112 | 48\% | (241) | 36\% | (184) | 7\% | (33) | 6\% | (29) | 4\% | (19) | 506 |
| Watch Films | 48\% | (453) | 39\% | (364) | 6\% | (56) | 5\% | (49) | 2\% | (22) | 943 |
| Watching Oscars | $51 \%$ | (243) | 37\% | (173) | 6\% | (28) | 4\% | (18) | 2\% | (10) | 472 |
| Not Watching Oscars | 44\% | (227) | 40\% | (203) | 7\% | (34) | 6\% | (32) | 3\% | (16) | 511 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_4: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
Drive My Car

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  |  | yable <br> ll | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $33 \%$ | (81) | $34 \%$ | (83) | 13\% | (31) | 8\% | (18) | 13\% | (31) | 246 |
| Gender: Male | 38\% | (65) | 34\% | (58) | 12\% | (20) | 8\% | (14) | 8\% | (14) | 170 |
| Gender: Female | 22\% | (16) | 33\% | (25) | 15\% | (11) | 6\% | (5) | 23\% | (18) | 75 |
| Age: 18-34 | 30\% | (39) | 36\% | (47) | 16\% | (21) | 9\% | (11) | 8\% | (10) | 129 |
| Age: 35-44 | 43\% | (26) | 24\% | (14) | 11\% | (7) | 2\% | (1) | 19\% | (11) | 60 |
| Millennials: 1981-1996 | 36\% | (49) | 33\% | (45) | 15\% | (21) | 5\% | (7) | 11\% | (15) | 137 |
| PID: Dem (no lean) | 36\% | (48) | 33\% | (44) | 11\% | (14) | 8\% | (11) | 12\% | (16) | 134 |
| PID: Rep (no lean) | 34\% | (25) | 35\% | (26) | 11\% | (8) | 8\% | (6) | 12\% | (9) | 73 |
| PID/Gender: Dem Men | 42\% | (39) | 34\% | (32) | 10\% | (9) | 7\% | (6) | 7\% | (6) | 93 |
| PID/Gender: Rep Men | 36\% | (21) | 36\% | (21) | 8\% | (4) | 10\% | (6) | 10\% | (6) | 58 |
| Ideo: Liberal (1-3) | $33 \%$ | (34) | $32 \%$ | (32) | 15\% | (16) | 6\% | (6) | 13\% | (13) | 102 |
| Ideo: Moderate (4) | 41\% | (29) | $39 \%$ | (28) | 8\% | (6) | 4\% | (3) | 8\% | (6) | 73 |
| Ideo: Conservative (5-7) | 24\% | (13) | 33\% | (18) | 11\% | (6) | 17\% | (9) | 15\% | (8) | 54 |
| Educ: < College | 34\% | (45) | 29\% | (38) | 12\% | (15) | 8\% | (11) | 17\% | (22) | 131 |
| Educ: Bachelors degree | 20\% | (11) | 40\% | (22) | 19\% | (10) | 10\% | (6) | 11\% | (6) | 56 |
| Educ: Post-grad | 42\% | (25) | 39\% | (23) | 10\% | (6) | $4 \%$ | (2) | 6\% | (3) | 59 |
| Income: Under 50k | 37\% | (34) | 26\% | (23) | 10\% | (9) | 9\% | (9) | 18\% | (16) | 91 |
| Income: 50k-100k | $31 \%$ | (26) | 41\% | (35) | 15\% | (13) | 6\% | (5) | 7\% | (6) | 85 |
| Income: 100k+ | 30\% | (21) | 37\% | (25) | $14 \%$ | (10) | 6\% | (5) | 13\% | (9) | 69 |
| Ethnicity: White | 36\% | (61) | 33\% | (56) | 11\% | (19) | 5\% | (8) | 16\% | (27) | 171 |
| Ethnicity: Hispanic | 22\% | (17) | 35\% | (26) | 15\% | (11) | 7\% | (5) | 21\% | (15) | 75 |
| Ethnicity: Black | 36\% | (18) | 35\% | (17) | 11\% | (6) | 16\% | (8) | 2\% | (1) | 50 |
| All Christian | 37\% | (46) | 32\% | (40) | 10\% | (12) | 7\% | (9) | 14\% | (17) | 124 |
| Agnostic/Nothing in particular | 23\% | (12) | 33\% | (16) | 19\% | (9) | 14\% | (7) | 11\% | (5) | 50 |
| Evangelical | 40\% | (37) | 30\% | (28) | 8\% | (8) | 4\% | (3) | 18\% | (16) | 92 |
| Non-Evangelical | 26\% | (17) | 35\% | (23) | 15\% | (10) | 11\% | (7) | 13\% | (8) | 66 |
| Community: Urban | 43\% | (57) | 32\% | (43) | 12\% | (16) | 6\% | (9) | 8\% | (10) | 135 |
| Community: Suburban | 26\% | (18) | 33\% | (23) | 15\% | (10) | 7\% | (5) | 19\% | (13) | 69 |
| Employ: Private Sector | 38\% | (47) | 41\% | (52) | 11\% | (14) | 5\% | (6) | 5\% | (6) | 125 |
| Military HH: No | 33\% | (77) | $34 \%$ | (78) | 13\% | (29) | 7\% | (17) | 13\% | (29) | 230 |

[^42]Table MCEN3_4: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
Drive My Car

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  |  | yable <br> 1 | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $33 \%$ | (81) | $34 \%$ | (83) | 13\% | (31) | 8\% | (18) | 13\% | (31) | 246 |
| RD/WT: Right Direction | 39\% | (60) | 34\% | (51) | 14\% | (22) | 4\% | (6) | 9\% | (13) | 151 |
| RD/WT: Wrong Track | 23\% | (22) | 35\% | (33) | 10\% | (10) | 13\% | (13) | 19\% | (18) | 95 |
| Biden Job Approve | 38\% | (59) | 34\% | (53) | 13\% | (21) | 6\% | (9) | 9\% | (14) | 155 |
| Biden Job Disapprove | 24\% | (21) | 34\% | (29) | 11\% | (9) | 11\% | (9) | 21\% | (18) | 86 |
| Biden Job Strongly Approve | 45\% | (41) | 29\% | (26) | 11\% | (10) | 6\% | (5) | 10\% | (9) | 91 |
| Biden Job Somewhat Approve | 28\% | (18) | 42\% | (27) | 17\% | (11) | 6\% | (4) | 7\% | (5) | 64 |
| Biden Job Strongly Disapprove | 28\% | (17) | 34\% | (20) | 10\% | (6) | 8\% | (5) | 20\% | (12) | 60 |
| Favorable of Biden | 36\% | (57) | 35\% | (55) | 13\% | (21) | 6\% | (10) | 10\% | (15) | 158 |
| Unfavorable of Biden | 27\% | (23) | 33\% | (28) | 11\% | (10) | 10\% | (9) | 19\% | (16) | 86 |
| Very Favorable of Biden | 46\% | (42) | 29\% | (27) | 10\% | (9) | 4\% | (4) | $11 \%$ | (10) | 92 |
| Somewhat Favorable of Biden | 22\% | (14) | 43\% | (28) | 17\% | (11) | 9\% | (6) | 9\% | (6) | 66 |
| Very Unfavorable of Biden | $31 \%$ | (19) | 27\% | (17) | 11\% | (7) | 8\% | (5) | 22\% | (14) | 63 |
| \#1 Issue: Economy | $33 \%$ | (25) | $34 \%$ | (26) | 16\% | (13) | 10\% | (8) | 7\% | (5) | 76 |
| 2020 Vote: Joe Biden | 35\% | (48) | $32 \%$ | (45) | 11\% | (15) | 9\% | (13) | 13\% | (17) | 138 |
| 2020 Vote: Donald Trump | 34\% | (21) | 39\% | (24) | 7\% | (4) | 9\% | (6) | 11\% | (7) | 62 |
| 2018 House Vote: Democrat | 36\% | (41) | 35\% | (39) | 12\% | (14) | 7\% | (7) | 11\% | (13) | 114 |
| 2018 House Vote: Republican | 38\% | (21) | 32\% | (18) | 7\% | (4) | 10\% | (6) | 13\% | (7) | 57 |
| 2016 Vote: Hillary Clinton | 37\% | (41) | 37\% | (40) | 11\% | (12) | 6\% | (6) | 9\% | (10) | 109 |
| 2016 Vote: Donald Trump | 35\% | (21) | 23\% | (13) | 12\% | (7) | 10\% | (6) | 20\% | (12) | 58 |
| 2016 Vote: Didn't Vote | 29\% | (20) | 31\% | (21) | 17\% | (12) | 9\% | (6) | 14\% | (10) | 70 |
| Voted in 2014: Yes | 33\% | (52) | 36\% | (57) | 12\% | (19) | 9\% | (14) | 11\% | (18) | 160 |
| Voted in 2014: No | 34\% | (29) | 31\% | (27) | 15\% | (13) | 5\% | (5) | 15\% | (13) | 86 |
| 4-Region: South | 39\% | (34) | 23\% | (20) | 15\% | (13) | 4\% | (3) | 19\% | (17) | 88 |
| 4-Region: West | 25\% | (16) | 40\% | (25) | 13\% | (8) | 17\% | (11) | 4\% | (2) | 62 |
| 2203103 | 32\% | (45) | 38\% | (52) | $14 \%$ | (19) | 7\% | (9) | 10\% | (13) | 139 |
| 2203112 | 34\% | (36) | 29\% | (31) | 12\% | (13) | 8\% | (9) | 17\% | (18) | 107 |
| Watch Films | 34\% | (80) | 34\% | (81) | 13\% | (30) | 7\% | (17) | 13\% | (30) | 237 |
| Watching Oscars | 40\% | (72) | 36\% | (66) | $12 \%$ | (21) | 6\% | (11) | 7\% | (13) | 183 |
| Not Watching Oscars | 14\% | (9) | 28\% | (18) | 16\% | (10) | 13\% | (8) | 29\% | (18) | 63 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_5: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
Dune

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  | Not enjoyable at all |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 51\% | (435) | $32 \%$ | (271) | 8\% | (72) | 4\% | (33) | 6\% | (48) | 859 |
| Gender: Male | 54\% | (298) | 31\% | (172) | 8\% | (43) | 3\% | (19) | $3 \%$ | (19) | 551 |
| Gender: Female | 44\% | (137) | 32\% | (99) | 9\% | (29) | 5\% | (15) | 9\% | (29) | 308 |
| Age: 18-34 | 51\% | (180) | 30\% | (107) | 8\% | (29) | 4\% | (13) | 7\% | (24) | 353 |
| Age: 35-44 | 56\% | (90) | 30\% | (49) | $4 \%$ | (7) | 5\% | (8) | 4\% | (7) | 160 |
| Age: 45-64 | 47\% | (122) | 32\% | (83) | 12\% | (32) | $4 \%$ | (11) | 5\% | (12) | 260 |
| Age: 65+ | 50\% | (42) | 37\% | (32) | 5\% | (4) | $2 \%$ | (2) | 6\% | (5) | 86 |
| GenZers: 1997-2012 | 46\% | (58) | 30\% | (38) | 10\% | (12) | $4 \%$ | (6) | 10\% | (12) | 127 |
| Millennials: 1981-1996 | 55\% | (190) | 29\% | (100) | 6\% | (22) | $4 \%$ | (15) | 5\% | (18) | 345 |
| GenXers: 1965-1980 | 45\% | (95) | 34\% | (71) | 14\% | (29) | 2\% | (4) | 5\% | (11) | 211 |
| Baby Boomers: 1946-1964 | 51\% | (84) | 36\% | (60) | 5\% | (8) | 5\% | (8) | 3\% | (5) | 165 |
| PID: Dem (no lean) | 54\% | (199) | 30\% | (112) | 8\% | (30) | 3\% | (10) | 5\% | (19) | 371 |
| PID: Ind (no lean) | 48\% | (135) | 35\% | (97) | 9\% | (24) | 2\% | (6) | 6\% | (17) | 279 |
| PID: Rep (no lean) | 48\% | (100) | 30\% | (62) | 8\% | (18) | 8\% | (17) | 5\% | (11) | 208 |
| PID/Gender: Dem Men | 60\% | (138) | 31\% | (72) | 7\% | (16) | 1\% | (3) | 1\% | (2) | 231 |
| PID/Gender: Dem Women | 44\% | (61) | 29\% | (40) | 10\% | (14) | 5\% | (7) | 12\% | (17) | 140 |
| PID/Gender: Ind Men | 50\% | (95) | $33 \%$ | (62) | 8\% | (16) | 3\% | (5) | 6\% | (12) | 191 |
| PID/Gender: Ind Women | 45\% | (40) | 39\% | (35) | 9\% | (8) | 1\% | (1) | 6\% | (5) | 89 |
| PID/Gender: Rep Men | 51\% | (65) | 29\% | (38) | 9\% | (11) | 8\% | (10) | 3\% | (4) | 129 |
| PID/Gender: Rep Women | 44\% | (35) | $31 \%$ | (24) | 8\% | (7) | 8\% | (7) | 8\% | (7) | 79 |
| Ideo: Liberal (1-3) | 56\% | (175) | 29\% | (92) | 8\% | (26) | 3\% | (11) | 4\% | (12) | 316 |
| Ideo: Moderate (4) | 50\% | (125) | $31 \%$ | (77) | 7\% | (19) | 4\% | (9) | 8\% | (20) | 250 |
| Ideo: Conservative (5-7) | 46\% | (108) | 34\% | (80) | 10\% | (23) | 5\% | (12) | 5\% | (11) | 234 |
| Educ: < College | 52\% | (267) | 30\% | (153) | 7\% | (34) | 3\% | (17) | 8\% | (42) | 513 |
| Educ: Bachelors degree | 46\% | (94) | 34\% | (69) | 13\% | (27) | $4 \%$ | (9) | 3\% | (6) | 205 |
| Educ: Post-grad | 53\% | (74) | 35\% | (49) | 7\% | (10) | 5\% | (7) | - | (0) | 141 |
| Income: Under 50k | 47\% | (172) | 35\% | (131) | 7\% | (27) | $2 \%$ | (9) | 8\% | (31) | 370 |
| Income: 50k-100k | 54\% | (168) | 28\% | (89) | 10\% | (31) | 5\% | (15) | 3\% | (10) | 312 |
| Income: 100k+ | 54\% | (95) | 29\% | (52) | 8\% | (14) | 6\% | (10) | 3\% | (6) | 176 |
| Ethnicity: White | 51\% | (306) | 32\% | (189) | 9\% | (53) | 3\% | (20) | 5\% | (32) | 601 |

[^43]Table MCEN3_5: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
Dune

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  | Not enjoyable at all |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 51\% | (435) | 32\% | (271) | 8\% | (72) | 4\% | (33) | 6\% | (48) | 859 |
| Ethnicity: Hispanic | 54\% | (110) | 25\% | (51) | 9\% | (18) | 6\% | (13) | 6\% | (12) | 203 |
| Ethnicity: Black | 47\% | (65) | 34\% | (47) | 9\% | (12) | 3\% | (5) | 7\% | (10) | 138 |
| Ethnicity: Other | 53\% | (64) | 29\% | (35) | 6\% | (7) | 7\% | (8) | 5\% | (6) | 120 |
| All Christian | 51\% | (186) | 33\% | (122) | 7\% | (25) | 4\% | (16) | 5\% | (17) | 366 |
| All Non-Christian | 46\% | (24) | 29\% | (15) | 13\% | (7) | 7\% | (4) | $4 \%$ | (2) | 53 |
| Atheist | 63\% | (35) | 29\% | (16) | 6\% | (3) | 3\% | (1) | - | (0) | 55 |
| Agnostic/Nothing in particular | 54\% | (127) | 25\% | (58) | 13\% | (31) | 3\% | (7) | 5\% | (11) | 234 |
| Something Else | 42\% | (62) | 40\% | (61) | 3\% | (5) | 3\% | (5) | 12\% | (17) | 150 |
| Religious Non-Protestant/Catholic | 45\% | (29) | 30\% | (19) | 12\% | (8) | 6\% | (4) | 6\% | (4) | 63 |
| Evangelical | 48\% | (103) | 41\% | (88) | 4\% | (8) | 1\% | (2) | 7\% | (16) | 216 |
| Non-Evangelical | 49\% | (141) | $31 \%$ | (87) | 8\% | (22) | 6\% | (18) | 6\% | (16) | 284 |
| Community: Urban | 52\% | (158) | 32\% | (96) | 9\% | (27) | 2\% | (7) | 5\% | (15) | 303 |
| Community: Suburban | 48\% | (187) | 34\% | (133) | 9\% | (34) | 3\% | (12) | 7\% | (26) | 391 |
| Community: Rural | 55\% | (90) | 26\% | (42) | 7\% | (11) | 9\% | (14) | 4\% | (6) | 164 |
| Employ: Private Sector | 56\% | (202) | 33\% | (119) | 6\% | (23) | 4\% | (15) | 1\% | (3) | 361 |
| Employ: Government | 46\% | (30) | 22\% | (14) | 23\% | (15) | 5\% | (3) | 5\% | (3) | 66 |
| Employ: Self-Employed | 46\% | (42) | 30\% | (28) | 9\% | (8) | 7\% | (6) | 8\% | (7) | 93 |
| Employ: Retired | 55\% | (70) | $31 \%$ | (39) | 6\% | (7) | 3\% | (4) | 4\% | (5) | 126 |
| Employ: Unemployed | 45\% | (43) | 35\% | (33) | 8\% | (7) | - | (0) | 13\% | (12) | 95 |
| Military HH: Yes | 50\% | (61) | 32\% | (38) | 10\% | (12) | 5\% | (6) | 3\% | (4) | 121 |
| Military HH: No | 51\% | (374) | 32\% | (233) | 8\% | (60) | $4 \%$ | (27) | 6\% | (44) | 737 |
| RD/WT: Right Direction | 52\% | (185) | 32\% | (113) | 6\% | (22) | 2\% | (8) | 8\% | (28) | 356 |
| RD/WT: Wrong Track | 50\% | (250) | 31\% | (158) | 10\% | (50) | 5\% | (25) | 4\% | (20) | 502 |
| Biden Job Approve | 53\% | (231) | 30\% | (129) | 9\% | (39) | 3\% | (14) | 5\% | (23) | 435 |
| Biden Job Disapprove | 47\% | (183) | 35\% | (136) | 8\% | (31) | 5\% | (19) | 5\% | (18) | 387 |
| Biden Job Strongly Approve | 60\% | (110) | 24\% | (43) | 8\% | (15) | 3\% | (6) | 5\% | (8) | 182 |
| Biden Job Somewhat Approve | 48\% | (121) | 34\% | (85) | 10\% | (25) | 3\% | (8) | 6\% | (14) | 253 |
| Biden Job Somewhat Disapprove | 50\% | (71) | 34\% | (48) | 9\% | (13) | 3\% | (5) | 4\% | (6) | 143 |
| Biden Job Strongly Disapprove | 46\% | (112) | 36\% | (88) | 8\% | (18) | 6\% | (14) | 5\% | (12) | 244 |

[^44]Table MCEN3_5: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
Dune

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  | Not enjoyable at all |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 51\% | (435) | 32\% | (271) | 8\% | (72) | 4\% | (33) | 6\% | (48) | 859 |
| Favorable of Biden | $54 \%$ | (251) | 27\% | (127) | 9\% | (40) | 3\% | (15) | 7\% | (30) | 463 |
| Unfavorable of Biden | 46\% | (171) | 36\% | (134) | 9\% | (32) | 5\% | (18) | 4\% | (15) | 370 |
| Very Favorable of Biden | 60\% | (117) | 19\% | (38) | 10\% | (19) | 4\% | (8) | 6\% | (12) | 194 |
| Somewhat Favorable of Biden | 50\% | (134) | 33\% | (89) | 8\% | (21) | 3\% | (7) | 7\% | (18) | 269 |
| Somewhat Unfavorable of Biden | 49\% | (57) | 35\% | (41) | 9\% | (11) | 4\% | (4) | 3\% | (4) | 117 |
| Very Unfavorable of Biden | 45\% | (114) | 37\% | (93) | 8\% | (21) | 5\% | (14) | 4\% | (11) | 253 |
| \#1 Issue: Economy | 48\% | (170) | $32 \%$ | (112) | 10\% | (35) | 5\% | (17) | 5\% | (18) | 351 |
| \#1 Issue: Security | 59\% | (60) | 32\% | (33) | 2\% | (3) | 4\% | (4) | $3 \%$ | (3) | 103 |
| \#1 Issue: Health Care | 57\% | (65) | 30\% | (34) | 7\% | (8) | 6\% | (7) | 1\% | (1) | 115 |
| \#1 Issue: Medicare / Social Security | 45\% | (29) | 38\% | (24) | 11\% | (7) | - | (0) | 7\% | (4) | 65 |
| \#1 Issue: Women's Issues | 61\% | (31) | 23\% | (12) | 6\% | (3) | 1\% | (1) | 10\% | (5) | 51 |
| \#1 Issue: Energy | 48\% | (38) | 34\% | (27) | 9\% | (7) | - | (0) | 9\% | (7) | 78 |
| \#1 Issue: Other | 45\% | (23) | 26\% | (13) | 13\% | (7) | 1\% | (1) | 15\% | (8) | 51 |
| 2020 Vote: Joe Biden | 55\% | (242) | 29\% | (126) | 9\% | (41) | 3\% | (13) | 4\% | (20) | 442 |
| 2020 Vote: Donald Trump | 51\% | (120) | 33\% | (78) | 7\% | (17) | 5\% | (12) | 3\% | (7) | 234 |
| 2020 Vote: Didn't Vote | 36\% | (52) | 36\% | (52) | 9\% | (12) | 6\% | (8) | 14\% | (20) | 145 |
| 2018 House Vote: Democrat | 54\% | (192) | 28\% | (100) | 10\% | (36) | 3\% | (11) | 5\% | (17) | 357 |
| 2018 House Vote: Republican | 58\% | (108) | 29\% | (54) | 5\% | (8) | 4\% | (7) | 4\% | (7) | 184 |
| 2016 Vote: Hillary Clinton | 60\% | (180) | 26\% | (78) | 6\% | (19) | 3\% | (9) | 4\% | (12) | 298 |
| 2016 Vote: Donald Trump | 52\% | (107) | 34\% | (69) | 7\% | (15) | 4\% | (9) | 3\% | (6) | 206 |
| 2016 Vote: Other | 56\% | (30) | 30\% | (16) | 12\% | (6) | - | (0) | 2\% | (1) | 54 |
| 2016 Vote: Didn't Vote | 39\% | (117) | 36\% | (108) | 11\% | (32) | 5\% | (16) | 9\% | (28) | 300 |
| Voted in 2014: Yes | 55\% | (268) | 29\% | (143) | 8\% | (39) | 3\% | (16) | 4\% | (20) | 486 |
| Voted in 2014: No | 45\% | (167) | 34\% | (128) | 9\% | (33) | 5\% | (17) | 7\% | (27) | 373 |
| 4-Region: Northeast | 53\% | (82) | 28\% | (43) | 8\% | (13) | 5\% | (8) | 7\% | (10) | 156 |
| 4-Region: Midwest | 46\% | (70) | 36\% | (54) | 11\% | (17) | 3\% | (4) | 4\% | (6) | 151 |
| 4-Region: South | 48\% | (148) | 34\% | (105) | 7\% | (21) | 5\% | (15) | 6\% | (18) | 307 |
| 4-Region: West | 55\% | (135) | 28\% | (68) | 9\% | (22) | 3\% | (7) | 5\% | (13) | 244 |

[^45]Table MCEN3_5: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
Dune

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  | Not enjoyable at all |  | Don't know Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 51\% | (435) | $32 \%$ | (271) | 8\% | (72) | 4\% | (33) | 6\% | (48) | 859 |
| 2203103 | 51\% | (209) | $31 \%$ | (129) | 8\% | (32) | 5\% | (22) | 5\% | (22) | 414 |
| 2203112 | 51\% | (226) | 32\% | (142) | 9\% | (40) | 3\% | (11) | 6\% | (26) | 445 |
| Watch Films | 51\% | (421) | 31\% | (260) | 9\% | (71) | $4 \%$ | (33) | 5\% | (44) | 829 |
| Watching Oscars | 55\% | (234) | 29\% | (125) | 8\% | (36) | 3\% | (13) | 5\% | (22) | 429 |
| Not Watching Oscars | 47\% | (201) | 34\% | (146) | 8\% | (36) | 5\% | (21) | 6\% | (26) | 429 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_6: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
King Richard

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  | Not enjoyable at all |  | Don't know <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 52\% | (272) | 31\% | (162) | 9\% | (45) | 3\% | (17) | 5\% | (26) | 523 |
| Gender: Male | $51 \%$ | (159) | 34\% | (107) | 9\% | (27) | 4\% | (13) | 3\% | (8) | 314 |
| Gender: Female | 54\% | (113) | 26\% | (55) | 9\% | (18) | 2\% | (4) | 9\% | (18) | 209 |
| Age: 18-34 | 44\% | (98) | 36\% | (82) | 10\% | (22) | 3\% | (7) | 7\% | (15) | 223 |
| Age: 35-44 | 57\% | (59) | 26\% | (26) | 10\% | (11) | 2\% | (3) | 5\% | (5) | 104 |
| Age: 45-64 | 54\% | (74) | 30\% | (41) | 8\% | (11) | 6\% | (8) | $2 \%$ | (3) | 136 |
| Age: 65+ | 69\% | (41) | 23\% | (13) | 3\% | (2) | - | (0) | 5\% | (3) | 60 |
| GenZers: 1997-2012 | 34\% | (25) | 30\% | (22) | 18\% | (13) | 3\% | (2) | 15\% | (11) | 74 |
| Millennials: 1981-1996 | 53\% | (123) | 33\% | (76) | 8\% | (19) | 3\% | (7) | 4\% | (9) | 233 |
| GenXers: 1965-1980 | 47\% | (52) | 37\% | (40) | 8\% | (8) | 6\% | (6) | $2 \%$ | (3) | 110 |
| Baby Boomers: 1946-1964 | 69\% | (67) | 21\% | (21) | 4\% | (4) | $2 \%$ | (2) | 4\% | (4) | 97 |
| PID: Dem (no lean) | 55\% | (148) | 29\% | (78) | 10\% | (26) | 4\% | (11) | 3\% | (7) | 269 |
| PID: Ind (no lean) | 44\% | (61) | 33\% | (46) | 11\% | (15) | 4\% | (5) | 8\% | (11) | 139 |
| PID: Rep (no lean) | 55\% | (64) | 33\% | (38) | 4\% | (5) | 1\% | (1) | 7\% | (8) | 115 |
| PID/Gender: Dem Men | 51\% | (83) | 33\% | (54) | 11\% | (18) | 5\% | (8) | - | (1) | 163 |
| PID/Gender: Dem Women | $61 \%$ | (64) | 23\% | (24) | 7\% | (8) | 3\% | (3) | 6\% | (6) | 106 |
| PID/Gender: Ind Men | 44\% | (34) | 33\% | (25) | 10\% | (8) | 6\% | (5) | 6\% | (4) | 76 |
| PID/Gender: Ind Women | 43\% | (27) | 34\% | (21) | 11\% | (7) | 1\% | (1) | 11\% | (7) | 62 |
| PID/Gender: Rep Men | 56\% | (42) | 37\% | (28) | 2\% | (2) | 1\% | (1) | $4 \%$ | (3) | 75 |
| Ideo: Liberal (1-3) | $57 \%$ | (112) | 27\% | (54) | 9\% | (18) | 3\% | (5) | $4 \%$ | (8) | 197 |
| Ideo: Moderate (4) | 46\% | (83) | 37\% | (66) | 9\% | (16) | 3\% | (5) | 5\% | (9) | 178 |
| Ideo: Conservative (5-7) | $51 \%$ | (58) | 31\% | (35) | 8\% | (9) | 6\% | (6) | 4\% | (5) | 113 |
| Educ: < College | 49\% | (141) | 28\% | (80) | 11\% | (31) | 5\% | (16) | 8\% | (22) | 291 |
| Educ: Bachelors degree | 54\% | (71) | 38\% | (51) | 5\% | (7) | 1\% | (1) | $2 \%$ | (2) | 132 |
| Educ: Post-grad | $59 \%$ | (59) | 31\% | (31) | 7\% | (7) | 1\% | (1) | 1\% | (1) | 100 |
| Income: Under 50k | 47\% | (106) | 28\% | (63) | 13\% | (30) | 5\% | (11) | $7 \%$ | (17) | 226 |
| Income: 50k-100k | 55\% | (97) | 31\% | (54) | 6\% | (10) | 4\% | (7) | 5\% | (8) | 176 |
| Income: 100k+ | 57\% | (69) | 37\% | (45) | 4\% | (5) | - | (0) | 2\% | (2) | 121 |
| Ethnicity: White | 49\% | (165) | 33\% | (111) | 8\% | (27) | 2\% | (8) | 7\% | (24) | 335 |
| Ethnicity: Hispanic | 44\% | (54) | 34\% | (42) | 15\% | (18) | 1\% | (2) | 6\% | (7) | 123 |

[^46]Table MCEN3_6: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
King Richard

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  | Not enjoyable at all |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $52 \%$ | (272) | 31\% | (162) | 9\% | (45) | 3\% | (17) | 5\% | (26) | 523 |
| Ethnicity: Black | 61\% | (82) | 24\% | (32) | 10\% | (13) | 4\% | (6) | 1\% | (2) | 134 |
| Ethnicity: Other | 46\% | (25) | 36\% | (19) | 9\% | (5) | 6\% | (3) | 2\% | (1) | 54 |
| All Christian | 56\% | (138) | 32\% | (79) | 6\% | (14) | 3\% | (8) | 3\% | (6) | 245 |
| Agnostic/Nothing in particular | 48\% | (56) | $32 \%$ | (37) | 6\% | (7) | 5\% | (6) | 8\% | (9) | 115 |
| Something Else | 54\% | (48) | 27\% | (24) | 7\% | (7) | 1\% | (1) | 10\% | (9) | 89 |
| Religious Non-Protestant/Catholic | 48\% | (26) | 35\% | (19) | 11\% | (6) | 3\% | (2) | 3\% | (2) | 55 |
| Evangelical | 54\% | (88) | 32\% | (51) | 7\% | (12) | 2\% | (4) | 4\% | (7) | 162 |
| Non-Evangelical | 58\% | (93) | 28\% | (45) | 6\% | (9) | 3\% | (6) | 5\% | (7) | 160 |
| Community: Urban | 52\% | (116) | 34\% | (77) | 8\% | (17) | 1\% | (1) | 5\% | (12) | 223 |
| Community: Suburban | 54\% | (122) | 29\% | (64) | 8\% | (17) | 5\% | (11) | 4\% | (10) | 224 |
| Community: Rural | 46\% | (35) | 28\% | (21) | 15\% | (11) | 6\% | (4) | 6\% | (4) | 76 |
| Employ: Private Sector | 52\% | (114) | 38\% | (83) | 6\% | (14) | 2\% | (4) | 1\% | (3) | 219 |
| Employ: Self-Employed | 47\% | (24) | 21\% | (11) | 9\% | (5) | 15\% | (8) | 8\% | (4) | 52 |
| Employ: Retired | 67\% | (50) | 23\% | (17) | 6\% | (4) | 1\% | (1) | 3\% | (2) | 74 |
| Employ: Unemployed | 35\% | (18) | 29\% | (15) | 26\% | (13) | 8\% | (4) | 2\% | (1) | 51 |
| Military HH: Yes | $54 \%$ | (29) | 28\% | (15) | 9\% | (5) | 4\% | (2) | 5\% | (3) | 55 |
| Military HH: No | 52\% | (243) | $31 \%$ | (147) | 9\% | (40) | 3\% | (15) | 5\% | (23) | 468 |
| RD/WT: Right Direction | $51 \%$ | (137) | $31 \%$ | (85) | 9\% | (24) | $4 \%$ | (11) | 5\% | (14) | 271 |
| RD/WT: Wrong Track | $54 \%$ | (135) | $31 \%$ | (77) | 9\% | (21) | 2\% | (6) | 5\% | (12) | 252 |
| Biden Job Approve | $54 \%$ | (173) | 29\% | (92) | 9\% | (29) | 4\% | (13) | 4\% | (12) | 319 |
| Biden Job Disapprove | 49\% | (89) | 36\% | (66) | 8\% | (14) | 2\% | (4) | 5\% | (8) | 181 |
| Biden Job Strongly Approve | 61\% | (94) | 28\% | (44) | 4\% | (6) | 4\% | (6) | $4 \%$ | (6) | 155 |
| Biden Job Somewhat Approve | 49\% | (80) | 29\% | (48) | 14\% | (23) | 5\% | (7) | 4\% | (6) | 164 |
| Biden Job Somewhat Disapprove | 53\% | (38) | 34\% | (24) | 8\% | (6) | 3\% | (2) | 3\% | (2) | 71 |
| Biden Job Strongly Disapprove | 47\% | (51) | 38\% | (42) | 8\% | (9) | 1\% | (2) | 6\% | (7) | 110 |
| Favorable of Biden | 56\% | (180) | 30\% | (97) | 7\% | (24) | 4\% | (12) | 3\% | (11) | 324 |
| Unfavorable of Biden | 46\% | (82) | 35\% | (61) | 10\% | (18) | 3\% | (5) | 6\% | (11) | 177 |

Continued on next page

Table MCEN3_6: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
King Richard

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  | Not enjoyable at all |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 52\% | (272) | $31 \%$ | (162) | 9\% | (45) | 3\% | (17) | 5\% | (26) | 523 |
| Very Favorable of Biden | 56\% | (94) | 35\% | (59) | $4 \%$ | (7) | 2\% | (3) | 4\% | (7) | 169 |
| Somewhat Favorable of Biden | 56\% | (86) | 25\% | (38) | 11\% | (17) | 6\% | (9) | 3\% | (4) | 155 |
| Somewhat Unfavorable of Biden | 54\% | (30) | 27\% | (15) | 8\% | (4) | 2\% | (1) | 9\% | (5) | 54 |
| Very Unfavorable of Biden | 42\% | (52) | $38 \%$ | (47) | 11\% | (14) | 3\% | (4) | 5\% | (7) | 123 |
| \#1 Issue: Economy | 47\% | (93) | 34\% | (67) | 10\% | (21) | 3\% | (5) | 5\% | (11) | 196 |
| \#1 Issue: Security | 66\% | (41) | 26\% | (16) | 2\% | (1) | 2\% | (1) | 3\% | (2) | 62 |
| \#1 Issue: Health Care | 56\% | (44) | 22\% | (17) | 16\% | (12) | 4\% | (3) | 3\% | (2) | 79 |
| \#1 Issue: Energy | 28\% | (15) | 54\% | (29) | 5\% | (3) | 10\% | (5) | 2\% | (1) | 53 |
| 2020 Vote: Joe Biden | 57\% | (173) | 30\% | (91) | 8\% | (23) | 3\% | (10) | 3\% | (9) | 306 |
| 2020 Vote: Donald Trump | $52 \%$ | (56) | 34\% | (37) | 6\% | (7) | 2\% | (2) | 5\% | (6) | 107 |
| 2020 Vote: Didn't Vote | 38\% | (31) | 29\% | (24) | 14\% | (12) | 5\% | (4) | 14\% | (11) | 82 |
| 2018 House Vote: Democrat | 54\% | (149) | $31 \%$ | (85) | 8\% | (23) | 4\% | (11) | 3\% | (7) | 276 |
| 2018 House Vote: Republican | $54 \%$ | (53) | 35\% | (34) | 4\% | (4) | 3\% | (3) | 4\% | (4) | 98 |
| 2016 Vote: Hillary Clinton | 59\% | (143) | $31 \%$ | (76) | 6\% | (14) | 1\% | (3) | 3\% | (6) | 241 |
| 2016 Vote: Donald Trump | $51 \%$ | (55) | 34\% | (37) | 8\% | (9) | 4\% | (4) | 3\% | (3) | 107 |
| 2016 Vote: Didn't Vote | 41\% | (60) | 27\% | (39) | 15\% | (21) | 6\% | (10) | 11\% | (17) | 147 |
| Voted in 2014: Yes | 57\% | (194) | 31\% | (104) | 7\% | (22) | 3\% | (11) | 3\% | (9) | 341 |
| Voted in 2014: No | 43\% | (78) | 32\% | (58) | 12\% | (23) | 3\% | (6) | 10\% | (18) | 182 |
| 4-Region: Northeast | $54 \%$ | (39) | 23\% | (16) | 9\% | (6) | - | (0) | $14 \%$ | (10) | 72 |
| 4-Region: Midwest | 46\% | (37) | 40\% | (32) | 9\% | (7) | $2 \%$ | (1) | 4\% | (3) | 81 |
| 4-Region: South | $57 \%$ | (119) | 27\% | (58) | 7\% | (14) | 5\% | (12) | $4 \%$ | (8) | 211 |
| 4-Region: West | 48\% | (77) | 35\% | (55) | 11\% | (18) | 3\% | (4) | 3\% | (5) | 159 |
| 2203103 | $51 \%$ | (145) | $31 \%$ | (87) | 9\% | (27) | $4 \%$ | (12) | 4\% | (12) | 283 |
| 2203112 | 53\% | (127) | $31 \%$ | (75) | 8\% | (18) | 2\% | (5) | 6\% | (14) | 240 |
| Watch Films | $52 \%$ | (260) | $31 \%$ | (155) | 8\% | (40) | 3\% | (17) | 5\% | (25) | 498 |
| Watching Oscars | 55\% | (178) | 31\% | (100) | 7\% | (22) | $3 \%$ | (11) | 4\% | (11) | 321 |
| Not Watching Oscars | 47\% | (94) | $31 \%$ | (62) | $12 \%$ | (23) | 3\% | (7) | 7\% | (15) | 201 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_7: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
Licorice Pizza

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  |  | yable <br> 1 | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 35\% | (95) | 38\% | (102) | 11\% | (29) | 5\% | (15) | 10\% | (27) | 269 |
| Gender: Male | 40\% | (76) | 39\% | (75) | 13\% | (24) | 5\% | (10) | 4\% | (8) | 193 |
| Gender: Female | 25\% | (19) | 37\% | (28) | 7\% | (5) | 7\% | (5) | 25\% | (19) | 75 |
| Age: 18-34 | 29\% | (36) | 49\% | (61) | $14 \%$ | (18) | 3\% | (4) | 5\% | (7) | 126 |
| Age: 35-44 | 52\% | (33) | 29\% | (18) | 10\% | (7) | 2\% | (1) | 7\% | (5) | 64 |
| Age: 45-64 | 23\% | (14) | 34\% | (20) | 5\% | (3) | 15\% | (9) | 24\% | (14) | 60 |
| Millennials: 1981-1996 | 38\% | (53) | 40\% | (57) | 14\% | (20) | 2\% | (3) | 6\% | (8) | 141 |
| GenXers: 1965-1980 | 30\% | (16) | 37\% | (19) | 4\% | (2) | 13\% | (7) | 17\% | (9) | 53 |
| PID: Dem (no lean) | 43\% | (63) | 36\% | (53) | 9\% | (12) | 4\% | (6) | 8\% | (11) | 145 |
| PID: Rep (no lean) | $24 \%$ | (19) | 49\% | (37) | 12\% | (9) | 7\% | (5) | 8\% | (6) | 76 |
| PID/Gender: Dem Men | 47\% | (49) | 36\% | (38) | 9\% | (9) | 5\% | (5) | $4 \%$ | (4) | 105 |
| PID/Gender: Rep Men | 28\% | (17) | 48\% | (28) | 12\% | (7) | 8\% | (5) | 4\% | (3) | 59 |
| Ideo: Liberal (1-3) | 41\% | (50) | 37\% | (44) | 13\% | (15) | 4\% | (4) | 5\% | (7) | 120 |
| Ideo: Moderate (4) | 39\% | (30) | 32\% | (25) | 8\% | (6) | 11\% | (9) | 11\% | (8) | 79 |
| Ideo: Conservative (5-7) | 21\% | (12) | 55\% | (31) | 9\% | (5) | 3\% | (2) | 13\% | (7) | 57 |
| Educ: < College | $32 \%$ | (49) | 34\% | (52) | 12\% | (19) | 6\% | (9) | 16\% | (25) | 155 |
| Educ: Bachelors degree | 29\% | (15) | 55\% | (29) | 10\% | (5) | 6\% | (3) | - | (0) | 53 |
| Educ: Post-grad | 50\% | (30) | 35\% | (21) | 8\% | (5) | 4\% | (2) | 3\% | (2) | 61 |
| Income: Under 50k | 35\% | (35) | 35\% | (35) | 7\% | (7) | 2\% | (2) | 20\% | (20) | 100 |
| Income: 50k-100k | $31 \%$ | (31) | 40\% | (40) | 17\% | (17) | 8\% | (8) | 4\% | (4) | 101 |
| Income: 100k+ | 42\% | (28) | 41\% | (28) | 7\% | (4) | 7\% | (4) | $4 \%$ | (3) | 67 |
| Ethnicity: White | 38\% | (74) | 36\% | (70) | 8\% | (16) | 6\% | (13) | 12\% | (23) | 197 |
| Ethnicity: Hispanic | 37\% | (22) | 37\% | (22) | 8\% | (5) | 8\% | (5) | 10\% | (6) | 61 |
| Ethnicity: Black | 29\% | (14) | 48\% | (24) | 15\% | (7) | 3\% | (2) | 5\% | (3) | 50 |
| All Christian | 40\% | (49) | 38\% | (47) | 8\% | (10) | 6\% | (7) | 8\% | (10) | 123 |
| Evangelical | $33 \%$ | (31) | 43\% | (41) | 6\% | (5) | 6\% | (5) | 12\% | (11) | 94 |
| Non-Evangelical | 35\% | (25) | 34\% | (24) | 12\% | (9) | 7\% | (5) | 12\% | (9) | 71 |
| Community: Urban | 38\% | (50) | 42\% | (55) | 8\% | (11) | 6\% | (8) | 5\% | (7) | 131 |
| Community: Suburban | 37\% | (33) | 33\% | (29) | $14 \%$ | (13) | 5\% | (4) | 11\% | (10) | 89 |

Continued on next page

Table MCEN3_7: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
Licorice Pizza

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  | Not | yable <br> 1 | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 35\% | (95) | 38\% | (102) | $11 \%$ | (29) | 5\% | (15) | 10\% | (27) | 269 |
| Employ: Private Sector | 38\% | (54) | 46\% | (66) | 8\% | (12) | 6\% | (9) | 2\% | (2) | 142 |
| Military HH: No | 36\% | (88) | 39\% | (95) | 12\% | (28) | 5\% | (12) | 9\% | (23) | 246 |
| RD/WT: Right Direction | 43\% | (68) | 40\% | (63) | 8\% | (13) | 3\% | (5) | 6\% | (9) | 158 |
| RD/WT: Wrong Track | 25\% | (27) | 36\% | (39) | 15\% | (16) | 9\% | (10) | 16\% | (18) | 111 |
| Biden Job Approve | 44\% | (71) | 36\% | (57) | 9\% | (14) | 4\% | (7) | 7\% | (10) | 160 |
| Biden Job Disapprove | 22\% | (23) | 43\% | (45) | 13\% | (14) | 7\% | (8) | 15\% | (15) | 104 |
| Biden Job Strongly Approve | 50\% | (46) | 35\% | (32) | 5\% | (5) | $4 \%$ | (4) | 6\% | (5) | 92 |
| Biden Job Somewhat Approve | 37\% | (25) | 37\% | (25) | $14 \%$ | (9) | 4\% | (3) | 8\% | (5) | 68 |
| Biden Job Strongly Disapprove | 22\% | (14) | 47\% | (31) | 8\% | (5) | 9\% | (6) | 14\% | (10) | 66 |
| Favorable of Biden | 42\% | (71) | 38\% | (64) | 8\% | (14) | 4\% | (6) | 8\% | (13) | 168 |
| Unfavorable of Biden | 24\% | (24) | 38\% | (37) | $14 \%$ | (14) | 9\% | (8) | 14\% | (14) | 97 |
| Very Favorable of Biden | 48\% | (49) | 34\% | (34) | 6\% | (6) | 4\% | (5) | 7\% | (7) | 101 |
| Somewhat Favorable of Biden | 33\% | (22) | 44\% | (30) | 12\% | (8) | 3\% | (2) | 8\% | (6) | 67 |
| Very Unfavorable of Biden | 24\% | (16) | 39\% | (25) | $14 \%$ | (9) | 8\% | (5) | 15\% | (10) | 64 |
| \#1 Issue: Economy | 33\% | (29) | 41\% | (37) | 15\% | (13) | 1\% | (1) | 9\% | (8) | 89 |
| 2020 Vote: Joe Biden | 45\% | (69) | 35\% | (54) | 10\% | (15) | 4\% | (7) | 6\% | (10) | 154 |
| 2020 Vote: Donald Trump | 22\% | (16) | 46\% | (33) | $11 \%$ | (8) | 9\% | (6) | 12\% | (9) | 72 |
| 2018 House Vote: Democrat | 44\% | (56) | 31\% | (40) | 13\% | (16) | 4\% | (5) | 8\% | (11) | 127 |
| 2018 House Vote: Republican | 24\% | (15) | 53\% | (33) | 8\% | (5) | 10\% | (6) | 5\% | (3) | 63 |
| 2016 Vote: Hillary Clinton | 41\% | (50) | 35\% | (42) | $11 \%$ | (13) | $3 \%$ | (4) | 10\% | (12) | 122 |
| 2016 Vote: Donald Trump | 23\% | (14) | 47\% | (29) | $14 \%$ | (9) | 10\% | (6) | 6\% | (3) | 63 |
| 2016 Vote: Didn't Vote | 40\% | (27) | 30\% | (20) | 7\% | (5) | 7\% | (4) | 17\% | (12) | 68 |
| Voted in 2014: Yes | 32\% | (58) | 42\% | (76) | 13\% | (22) | 6\% | (10) | 7\% | (13) | 180 |
| Voted in 2014: No | 42\% | (37) | 30\% | (27) | 8\% | (7) | 5\% | (4) | 15\% | (14) | 89 |
| 4-Region: Northeast | 33\% | (20) | $31 \%$ | (19) | $11 \%$ | (7) | 9\% | (5) | 16\% | (10) | 62 |
| 4-Region: South | $31 \%$ | (29) | 38\% | (36) | 16\% | (15) | 5\% | (5) | 9\% | (9) | 94 |
| 4-Region: West | 40\% | (28) | 48\% | (33) | 5\% | (3) | 5\% | (3) | 3\% | (2) | 69 |
| 2203103 | 37\% | (54) | 38\% | (56) | 12\% | (18) | 6\% | (9) | 7\% | (10) | 146 |
| 2203112 | 33\% | (41) | 38\% | (47) | 9\% | (12) | 5\% | (6) | 14\% | (17) | 122 |

[^47]Table MCEN3_7: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
Licorice Pizza

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  |  | yable <br> 1 | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 35\% | (95) | $38 \%$ | (102) | 11\% | (29) | 5\% | (15) | 10\% | (27) | 269 |
| Watch Films | 37\% | (94) | 38\% | (96) | 11\% | (27) | 6\% | (15) | 9\% | (23) | 254 |
| Watching Oscars | 39\% | (76) | 39\% | (77) | 11\% | (22) | 5\% | (10) | 6\% | (11) | 196 |
| Not Watching Oscars | 26\% | (19) | 35\% | (25) | 10\% | (7) | 7\% | (5) | 21\% | (16) | 73 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_8: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
Nightmare Alley

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  |  | oyable <br> ll | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 37\% | (160) | 40\% | (174) | 10\% | (45) | 5\% | (23) | 7\% | (30) | 431 |
| Gender: Male | 43\% | (117) | 39\% | (107) | 8\% | (22) | 4\% | (12) | 5\% | (14) | 270 |
| Gender: Female | 27\% | (44) | 42\% | (67) | 14\% | (23) | 7\% | (11) | 10\% | (16) | 161 |
| Age: 18-34 | $32 \%$ | (58) | 43\% | (78) | 10\% | (18) | 7\% | (12) | 8\% | (14) | 180 |
| Age: 35-44 | 44\% | (43) | 31\% | (30) | 13\% | (13) | 2\% | (2) | 10\% | (10) | 99 |
| Age: 45-64 | 37\% | (41) | 45\% | (50) | 7\% | (8) | 8\% | (9) | 4\% | (4) | 111 |
| GenZers: 1997-2012 | $31 \%$ | (18) | 44\% | (26) | 6\% | (4) | 6\% | (3) | 13\% | (8) | 59 |
| Millennials: 1981-1996 | 37\% | (75) | $38 \%$ | (78) | 12\% | (24) | 5\% | (10) | 8\% | (17) | 203 |
| GenXers: 1965-1980 | 42\% | (37) | 39\% | (34) | 10\% | (9) | 6\% | (5) | 3\% | (3) | 88 |
| Baby Boomers: 1946-1964 | 38\% | (30) | 44\% | (34) | 10\% | (8) | 5\% | (4) | 4\% | (3) | 79 |
| PID: Dem (no lean) | 39\% | (84) | 42\% | (91) | 11\% | (24) | 2\% | (5) | 6\% | (13) | 217 |
| PID: Ind (no lean) | 28\% | (27) | 47\% | (46) | 10\% | (10) | 9\% | (9) | 6\% | (6) | 98 |
| PID: Rep (no lean) | 42\% | (49) | $31 \%$ | (36) | 10\% | (11) | 7\% | (9) | 10\% | (11) | 116 |
| PID/Gender: Dem Men | 45\% | (62) | 40\% | (55) | 9\% | (12) | 1\% | (2) | 4\% | (6) | 137 |
| PID/Gender: Dem Women | 27\% | (22) | 45\% | (37) | 15\% | (12) | 4\% | (3) | 9\% | (7) | 81 |
| PID/Gender: Ind Men | 30\% | (18) | 47\% | (29) | 8\% | (5) | 8\% | (5) | 7\% | (4) | 62 |
| PID/Gender: Rep Men | 51\% | (36) | 32\% | (23) | 6\% | (5) | 7\% | (5) | 5\% | (3) | 72 |
| Ideo: Liberal (1-3) | 41\% | (78) | 40\% | (76) | 10\% | (19) | 2\% | (4) | 7\% | (13) | 189 |
| Ideo: Moderate (4) | 33\% | (42) | 41\% | (52) | 10\% | (13) | 6\% | (8) | 10\% | (13) | 127 |
| Ideo: Conservative (5-7) | 38\% | (38) | 37\% | (36) | 12\% | (12) | 9\% | (9) | 5\% | (4) | 99 |
| Educ: < College | 34\% | (85) | 39\% | (100) | $11 \%$ | (27) | 7\% | (17) | 10\% | (26) | 255 |
| Educ: Bachelors degree | 37\% | (38) | 45\% | (46) | 9\% | (9) | 5\% | (5) | 4\% | (4) | 101 |
| Educ: Post-grad | 50\% | (37) | 37\% | (28) | 12\% | (9) | 1\% | (1) | 1\% | (1) | 75 |
| Income: Under 50k | 36\% | (68) | 39\% | (76) | 10\% | (18) | 8\% | (15) | 8\% | (15) | 193 |
| Income: 50k-100k | 37\% | (54) | 42\% | (62) | 12\% | (18) | 4\% | (5) | 5\% | (7) | 147 |
| Income: 100k+ | 41\% | (38) | 39\% | (36) | 9\% | (8) | 3\% | (3) | 8\% | (7) | 92 |
| Ethnicity: White | 37\% | (119) | 39\% | (128) | 9\% | (30) | 6\% | (21) | 9\% | (28) | 325 |
| Ethnicity: Hispanic | 37\% | (38) | 35\% | (35) | 11\% | (12) | 7\% | (7) | 10\% | (10) | 102 |
| Ethnicity: Black | 43\% | (27) | 42\% | (27) | 9\% | (6) | 3\% | (2) | 3\% | (2) | 63 |

Continued on next page

Table MCEN3_8: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
Nightmare Alley

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  |  | yable 11 | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 37\% | (160) | 40\% | (174) | 10\% | (45) | 5\% | (23) | 7\% | (30) | 431 |
| All Christian | 45\% | (86) | 38\% | (74) | 8\% | (16) | 4\% | (7) | 5\% | (9) | 193 |
| Agnostic/Nothing in particular | 27\% | (25) | 47\% | (45) | 9\% | (9) | 6\% | (5) | 11\% | (11) | 95 |
| Something Else | 26\% | (19) | 40\% | (29) | 17\% | (12) | 6\% | (5) | $11 \%$ | (8) | 73 |
| Evangelical | 37\% | (46) | 41\% | (51) | 11\% | (13) | 5\% | (6) | 7\% | (9) | 125 |
| Non-Evangelical | 42\% | (56) | 36\% | (47) | 12\% | (15) | 5\% | (6) | 6\% | (7) | 132 |
| Community: Urban | 38\% | (69) | 41\% | (73) | 11\% | (19) | 4\% | (7) | 7\% | (12) | 180 |
| Community: Suburban | 37\% | (63) | 41\% | (69) | 11\% | (18) | 5\% | (8) | 6\% | (10) | 168 |
| Community: Rural | 35\% | (29) | 38\% | (31) | 9\% | (7) | 9\% | (8) | 9\% | (8) | 83 |
| Employ: Private Sector | 42\% | (77) | 40\% | (74) | 10\% | (19) | 4\% | (8) | 4\% | (7) | 185 |
| Employ: Self-Employed | 28\% | (17) | 48\% | (28) | 8\% | (5) | 3\% | (2) | 12\% | (7) | 58 |
| Employ: Retired | 42\% | (23) | 39\% | (21) | 12\% | (6) | 4\% | (2) | 2\% | (1) | 53 |
| Military HH: No | 37\% | (142) | 40\% | (154) | 11\% | (41) | 5\% | (20) | 8\% | (29) | 386 |
| RD/WT: Right Direction | 43\% | (100) | 38\% | (88) | 8\% | (19) | 2\% | (5) | 8\% | (19) | 233 |
| RD/WT: Wrong Track | 30\% | (60) | 43\% | (85) | 13\% | (25) | 9\% | (17) | 6\% | (11) | 199 |
| Biden Job Approve | 41\% | (108) | 40\% | (107) | 9\% | (25) | $4 \%$ | (10) | 6\% | (15) | 265 |
| Biden Job Disapprove | $32 \%$ | (50) | 40\% | (62) | 12\% | (19) | 7\% | (11) | 8\% | (12) | 156 |
| Biden Job Strongly Approve | 54\% | (66) | 26\% | (31) | 9\% | (11) | 3\% | (3) | 8\% | (10) | 121 |
| Biden Job Somewhat Approve | 29\% | (42) | $52 \%$ | (75) | 10\% | (14) | 5\% | (7) | 4\% | (5) | 144 |
| Biden Job Somewhat Disapprove | 31\% | (17) | 41\% | (22) | 18\% | (10) | 4\% | (2) | 5\% | (3) | 54 |
| Biden Job Strongly Disapprove | 33\% | (33) | 40\% | (40) | 9\% | (10) | 9\% | (9) | 9\% | (10) | 102 |
| Favorable of Biden | 45\% | (112) | 39\% | (96) | 8\% | (21) | 1\% | (4) | 7\% | (16) | 249 |
| Unfavorable of Biden | 28\% | (48) | 42\% | (73) | 13\% | (22) | 10\% | (18) | 7\% | (12) | 173 |
| Very Favorable of Biden | 53\% | (65) | 31\% | (38) | 6\% | (8) | 1\% | (1) | 8\% | (10) | 123 |
| Somewhat Favorable of Biden | 37\% | (46) | 46\% | (58) | 10\% | (13) | 2\% | (2) | 5\% | (6) | 126 |
| Somewhat Unfavorable of Biden | 26\% | (13) | 47\% | (24) | 20\% | (10) | 4\% | (2) | 2\% | (1) | 50 |
| Very Unfavorable of Biden | 28\% | (34) | 40\% | (49) | 10\% | (12) | 13\% | (16) | 9\% | (11) | 123 |
| \#1 Issue: Economy | 36\% | (58) | 40\% | (65) | 9\% | (15) | 6\% | (9) | 8\% | (13) | 160 |
| \#1 Issue: Security | $33 \%$ | (16) | 46\% | (23) | 11\% | (5) | 5\% | (2) | 6\% | (3) | 50 |
| \#1 Issue: Health Care | 35\% | (26) | 44\% | (33) | 10\% | (8) | 7\% | (5) | 3\% | (2) | 75 |

Continued on next page

Table MCEN3_8: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
Nightmare Alley

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  |  | yable <br> 1 | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 37\% | (160) | 40\% | (174) | 10\% | (45) | 5\% | (23) | 7\% | (30) | 431 |
| 2020 Vote: Joe Biden | 41\% | (100) | 42\% | (103) | 10\% | (26) | 2\% | (6) | 5\% | (11) | 245 |
| 2020 Vote: Donald Trump | 38\% | (42) | 38\% | (42) | 12\% | (13) | 6\% | (6) | 7\% | (8) | 110 |
| 2020 Vote: Didn't Vote | 28\% | (18) | 39\% | (25) | 5\% | (4) | 13\% | (9) | 15\% | (10) | 66 |
| 2018 House Vote: Democrat | 37\% | (77) | 44\% | (90) | $11 \%$ | (22) | 3\% | (7) | 5\% | (10) | 206 |
| 2018 House Vote: Republican | 45\% | (39) | 35\% | (31) | 8\% | (7) | 4\% | (4) | 7\% | (6) | 86 |
| 2016 Vote: Hillary Clinton | 37\% | (68) | 47\% | (87) | 11\% | (21) | 1\% | (2) | 3\% | (6) | 185 |
| 2016 Vote: Donald Trump | 41\% | (41) | 36\% | (35) | 7\% | (7) | 7\% | (7) | 9\% | (9) | 99 |
| 2016 Vote: Didn't Vote | 32\% | (42) | 36\% | (46) | 10\% | (13) | 9\% | (12) | 12\% | (15) | 129 |
| Voted in 2014: Yes | 39\% | (103) | 42\% | (112) | 11\% | (29) | 3\% | (8) | 5\% | (14) | 267 |
| Voted in 2014: No | 35\% | (57) | 38\% | (62) | 9\% | (15) | 9\% | (14) | 10\% | (17) | 165 |
| 4-Region: Northeast | 38\% | (34) | 36\% | (33) | 11\% | (10) | 4\% | (4) | 10\% | (9) | 90 |
| 4-Region: Midwest | 35\% | (31) | 38\% | (34) | 10\% | (9) | 5\% | (4) | 13\% | (11) | 89 |
| 4-Region: South | 37\% | (59) | 44\% | (68) | 8\% | (13) | 8\% | (12) | 3\% | (5) | 156 |
| 4-Region: West | 38\% | (37) | 41\% | (39) | 13\% | (12) | 3\% | (3) | 5\% | (5) | 96 |
| 2203103 | 36\% | (81) | 43\% | (97) | 10\% | (23) | 6\% | (13) | 6\% | (13) | 228 |
| 2203112 | 39\% | (79) | 37\% | (76) | 11\% | (22) | 5\% | (10) | 8\% | (17) | 204 |
| Watch Films | 38\% | (160) | 40\% | (166) | 10\% | (42) | 5\% | (21) | 7\% | (28) | 417 |
| Watching Oscars | 45\% | (121) | 38\% | (102) | 10\% | (27) | 3\% | (8) | 5\% | (13) | 272 |
| Not Watching Oscars | 25\% | (39) | 45\% | (71) | 11\% | (18) | 9\% | (15) | 10\% | (17) | 159 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_9: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
The Power of the Dog

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  | Not | yable <br> 11 | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 39\% | (177) | $33 \%$ | (148) | 14\% | (62) | 7\% | (33) | 7\% | (33) | 453 |
| Gender: Male | 43\% | (121) | 35\% | (98) | 13\% | (35) | 6\% | (18) | 4\% | (10) | 281 |
| Gender: Female | $33 \%$ | (56) | 30\% | (51) | 15\% | (26) | 9\% | (15) | 13\% | (23) | 171 |
| Age: 18-34 | 42\% | (69) | 36\% | (60) | 11\% | (18) | 5\% | (8) | 6\% | (11) | 166 |
| Age: 35-44 | 40\% | (33) | 27\% | (22) | 15\% | (13) | 10\% | (8) | 7\% | (6) | 82 |
| Age: 45-64 | 37\% | (48) | 32\% | (41) | 16\% | (21) | 5\% | (6) | $11 \%$ | (14) | 130 |
| Age: 65+ | 35\% | (26) | 34\% | (26) | 13\% | (10) | 13\% | (10) | 4\% | (3) | 74 |
| Millennials: 1981-1996 | 41\% | (75) | $36 \%$ | (66) | 12\% | (22) | 7\% | (13) | 5\% | (9) | 184 |
| GenXers: 1965-1980 | 38\% | (39) | 35\% | (36) | 14\% | (15) | 1\% | (1) | 12\% | (12) | 102 |
| Baby Boomers: 1946-1964 | 34\% | (35) | 29\% | (29) | 16\% | (16) | 14\% | (14) | 7\% | (7) | 102 |
| PID: Dem (no lean) | 45\% | (100) | 33\% | (73) | 10\% | (21) | 6\% | (14) | 7\% | (15) | 223 |
| PID: Ind (no lean) | 28\% | (29) | 28\% | (29) | 24\% | (26) | 11\% | (11) | 9\% | (9) | 105 |
| PID: Rep (no lean) | 38\% | (48) | 37\% | (46) | 12\% | (15) | 6\% | (8) | 7\% | (9) | 125 |
| PID/Gender: Dem Men | 50\% | (71) | 33\% | (46) | 8\% | (12) | 5\% | (7) | 3\% | (5) | 142 |
| PID/Gender: Dem Women | 35\% | (28) | 33\% | (27) | 12\% | (9) | 8\% | (6) | 13\% | (10) | 81 |
| PID/Gender: Ind Men | 25\% | (15) | 36\% | (22) | 23\% | (14) | 12\% | (7) | $4 \%$ | (2) | 61 |
| PID/Gender: Rep Men | 43\% | (34) | 38\% | (29) | 12\% | (9) | 4\% | (3) | 4\% | (3) | 78 |
| Ideo: Liberal (1-3) | 46\% | (86) | 30\% | (56) | 11\% | (21) | 9\% | (17) | 5\% | (9) | 188 |
| Ideo: Moderate (4) | 29\% | (37) | 42\% | (53) | 15\% | (19) | 7\% | (9) | 7\% | (9) | 126 |
| Ideo: Conservative (5-7) | 37\% | (42) | 30\% | (35) | 16\% | (19) | 6\% | (7) | 11\% | (13) | 116 |
| Educ: < College | 36\% | (85) | 29\% | (70) | 16\% | (38) | 7\% | (18) | 11\% | (27) | 238 |
| Educ: Bachelors degree | 36\% | (40) | 45\% | (50) | 10\% | (11) | 8\% | (9) | 1\% | (2) | 111 |
| Educ: Post-grad | 50\% | (52) | 28\% | (28) | 13\% | (13) | 5\% | (6) | 4\% | (4) | 103 |
| Income: Under 50k | 36\% | (68) | 31\% | (59) | 13\% | (24) | 9\% | (17) | 11\% | (20) | 187 |
| Income: 50k-100k | $41 \%$ | (67) | 36\% | (59) | 13\% | (22) | $4 \%$ | (7) | 6\% | (10) | 164 |
| Income: 100k+ | $41 \%$ | (42) | 30\% | (31) | 16\% | (16) | 9\% | (9) | 3\% | (3) | 101 |
| Ethnicity: White | 39\% | (135) | 31\% | (108) | 15\% | (53) | 7\% | (24) | 7\% | (24) | 343 |
| Ethnicity: Hispanic | $33 \%$ | (38) | 39\% | (45) | 11\% | (13) | 9\% | (10) | 9\% | (10) | 116 |
| Ethnicity: Black | 39\% | (25) | 40\% | (26) | 12\% | (7) | $4 \%$ | (3) | 5\% | (3) | 64 |

Continued on next page

Table MCEN3_9: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
The Power of the Dog

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  | Not | yable <br> 1 | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 39\% | (177) | 33\% | (148) | 14\% | (62) | 7\% | (33) | 7\% | (33) | 453 |
| All Christian | 45\% | (94) | 33\% | (68) | 10\% | (21) | 9\% | (19) | 3\% | (6) | 208 |
| Agnostic/Nothing in particular | 28\% | (28) | 35\% | (34) | 22\% | (22) | 7\% | (7) | 8\% | (7) | 98 |
| Something Else | 32\% | (24) | 33\% | (24) | 14\% | (11) | 6\% | (5) | 15\% | (11) | 75 |
| Evangelical | 45\% | (59) | 29\% | (38) | 11\% | (15) | 6\% | (8) | 8\% | (10) | 129 |
| Non-Evangelical | 37\% | (53) | 36\% | (52) | 11\% | (16) | 11\% | (15) | 5\% | (7) | 144 |
| Community: Urban | 45\% | (86) | 30\% | (57) | 8\% | (16) | 8\% | (16) | 9\% | (16) | 192 |
| Community: Suburban | 37\% | (64) | 36\% | (63) | 17\% | (29) | 6\% | (11) | 3\% | (5) | 173 |
| Community: Rural | 30\% | (26) | 32\% | (28) | 19\% | (17) | 6\% | (6) | 13\% | (11) | 89 |
| Employ: Private Sector | 45\% | (86) | 34\% | (64) | 13\% | (24) | 4\% | (8) | 4\% | (8) | 190 |
| Employ: Self-Employed | 43\% | (24) | 33\% | (18) | 8\% | (5) | 10\% | (6) | 6\% | (3) | 55 |
| Employ: Retired | 34\% | (29) | 34\% | (29) | 15\% | (13) | $11 \%$ | (9) | 6\% | (5) | 85 |
| Military HH: No | 39\% | (158) | $33 \%$ | (134) | 13\% | (51) | 8\% | (31) | 7\% | (30) | 405 |
| RD/WT: Right Direction | 45\% | (106) | 30\% | (70) | 14\% | (33) | 6\% | (15) | 4\% | (10) | 234 |
| RD/WT: Wrong Track | 32\% | (70) | 36\% | (78) | 13\% | (29) | 8\% | (18) | 11\% | (23) | 218 |
| Biden Job Approve | 43\% | (111) | 32\% | (81) | 14\% | (37) | 7\% | (18) | 4\% | (10) | 258 |
| Biden Job Disapprove | 33\% | (62) | 36\% | (67) | 12\% | (23) | 7\% | (13) | 12\% | (22) | 187 |
| Biden Job Strongly Approve | 49\% | (68) | 25\% | (34) | 13\% | (18) | 8\% | (12) | 5\% | (6) | 139 |
| Biden Job Somewhat Approve | 36\% | (43) | 39\% | (47) | 16\% | (19) | 5\% | (6) | 3\% | (4) | 119 |
| Biden Job Somewhat Disapprove | 38\% | (21) | 30\% | (17) | 9\% | (5) | 8\% | (5) | 14\% | (8) | 55 |
| Biden Job Strongly Disapprove | $31 \%$ | (41) | 38\% | (50) | 14\% | (18) | 6\% | (8) | 11\% | (15) | 132 |
| Favorable of Biden | 41\% | (111) | 34\% | (93) | 13\% | (36) | 7\% | (18) | 5\% | (14) | 273 |
| Unfavorable of Biden | 37\% | (64) | $31 \%$ | (54) | 15\% | (25) | 8\% | (14) | 10\% | (17) | 173 |
| Very Favorable of Biden | 46\% | (67) | 35\% | (52) | 7\% | (10) | 8\% | (11) | 4\% | (6) | 146 |
| Somewhat Favorable of Biden | 35\% | (44) | 33\% | (41) | 20\% | (26) | 6\% | (7) | 6\% | (8) | 126 |
| Very Unfavorable of Biden | 31\% | (41) | 34\% | (45) | 16\% | (21) | 8\% | (11) | 11\% | (14) | 131 |
| \#1 Issue: Economy | 35\% | (55) | 36\% | (57) | 14\% | (23) | 8\% | (13) | 6\% | (9) | 158 |
| \#1 Issue: Security | 34\% | (23) | 34\% | (24) | 12\% | (8) | 8\% | (6) | 12\% | (8) | 69 |
| \#1 Issue: Health Care | 59\% | (36) | 23\% | (14) | 11\% | (7) | - | (0) | 7\% | (4) | 62 |
| \#1 Issue: Energy | 30\% | (16) | 43\% | (22) | 18\% | (9) | 8\% | (4) | 2\% | (1) | 52 |

Continued on next page

Table MCEN3_9: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
The Power of the Dog

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  | Not | yable <br> 1 | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 39\% | (177) | 33\% | (148) | 14\% | (62) | 7\% | (33) | 7\% | (33) | 453 |
| 2020 Vote: Joe Biden | 42\% | (110) | 30\% | (80) | 14\% | (37) | 7\% | (18) | 6\% | (17) | 262 |
| 2020 Vote: Donald Trump | $33 \%$ | (43) | 38\% | (49) | $14 \%$ | (17) | 8\% | (10) | 7\% | (9) | 129 |
| 2020 Vote: Didn't Vote | 44\% | (23) | 31\% | (16) | 8\% | (4) | 4\% | (2) | 14\% | (7) | 53 |
| 2018 House Vote: Democrat | 41\% | (90) | 33\% | (73) | 11\% | (25) | 8\% | (17) | 6\% | (13) | 218 |
| 2018 House Vote: Republican | 38\% | (40) | 35\% | (37) | 14\% | (15) | 6\% | (7) | 7\% | (7) | 106 |
| 2016 Vote: Hillary Clinton | 44\% | (90) | 32\% | (66) | 10\% | (20) | 7\% | (14) | 7\% | (13) | 203 |
| 2016 Vote: Donald Trump | $34 \%$ | (41) | 36\% | (43) | 14\% | (16) | 10\% | (12) | 5\% | (6) | 118 |
| 2016 Vote: Didn't Vote | 37\% | (38) | 27\% | (28) | 18\% | (19) | 5\% | (6) | 13\% | (13) | 104 |
| Voted in 2014: Yes | 40\% | (126) | 35\% | (109) | 12\% | (38) | 7\% | (23) | 6\% | (19) | 315 |
| Voted in 2014: No | 37\% | (51) | 28\% | (39) | 17\% | (23) | 7\% | (10) | 10\% | (14) | 138 |
| 4-Region: Northeast | 43\% | (38) | 32\% | (28) | 10\% | (9) | 9\% | (8) | 6\% | (5) | 86 |
| 4-Region: Midwest | 36\% | (25) | 29\% | (20) | 12\% | (8) | 15\% | (10) | 9\% | (6) | 70 |
| 4-Region: South | 39\% | (68) | 30\% | (52) | 16\% | (28) | 7\% | (13) | 7\% | (13) | 174 |
| 4-Region: West | 38\% | (46) | 39\% | (48) | 14\% | (17) | 2\% | (2) | 7\% | (9) | 122 |
| 2203103 | 42\% | (94) | 32\% | (72) | 12\% | (26) | 9\% | (19) | 6\% | (13) | 225 |
| 2203112 | 36\% | (82) | 33\% | (76) | 16\% | (36) | 6\% | (13) | 9\% | (20) | 228 |
| Watch Films | 40\% | (171) | $33 \%$ | (143) | 13\% | (55) | 7\% | (31) | 7\% | (30) | 431 |
| Watching Oscars | 44\% | (123) | 32\% | (88) | 11\% | (32) | 7\% | (20) | 5\% | (15) | 279 |
| Not Watching Oscars | $31 \%$ | (53) | 34\% | (60) | $17 \%$ | (30) | 7\% | (13) | 10\% | (18) | 174 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_10: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
West Side Story (2021 release)

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  | Not enjoyable at all |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (344) | $31 \%$ | (217) | 10\% | (74) | 5\% | (37) | 5\% | (36) | 708 |
| Gender: Male | 44\% | (163) | $33 \%$ | (120) | 13\% | (47) | 6\% | (22) | 4\% | (16) | 368 |
| Gender: Female | 53\% | (181) | 28\% | (97) | 8\% | (27) | 4\% | (15) | 6\% | (21) | 340 |
| Age: 18-34 | 41\% | (116) | 32\% | (92) | 15\% | (44) | 6\% | (18) | 5\% | (15) | 286 |
| Age: 35-44 | 50\% | (63) | 37\% | (46) | 5\% | (7) | 2\% | (3) | 5\% | (6) | 126 |
| Age: 45-64 | 50\% | (90) | 29\% | (52) | 9\% | (16) | 6\% | (11) | 6\% | (10) | 179 |
| Age: 65+ | 64\% | (74) | 23\% | (27) | 6\% | (7) | 3\% | (4) | 4\% | (5) | 117 |
| GenZers: 1997-2012 | 48\% | (49) | 26\% | (27) | 10\% | (10) | 6\% | (7) | 11\% | (11) | 104 |
| Millennials: 1981-1996 | 42\% | (118) | 36\% | (103) | 14\% | (39) | 4\% | (12) | 4\% | (11) | 283 |
| GenXers: 1965-1980 | $52 \%$ | (74) | 28\% | (40) | 9\% | (12) | 7\% | (9) | 4\% | (6) | 140 |
| Baby Boomers: 1946-1964 | 52\% | (83) | 28\% | (45) | 8\% | (13) | 5\% | (8) | 6\% | (9) | 159 |
| PID: Dem (no lean) | 53\% | (172) | 31\% | (99) | 7\% | (21) | 6\% | (19) | 4\% | (13) | 324 |
| PID: Ind (no lean) | 43\% | (85) | 36\% | (70) | 13\% | (25) | 3\% | (6) | 6\% | (11) | 198 |
| PID: Rep (no lean) | 47\% | (87) | 26\% | (48) | 15\% | (28) | 6\% | (11) | 7\% | (12) | 186 |
| PID/Gender: Dem Men | 53\% | (90) | 30\% | (49) | 7\% | (11) | 7\% | (11) | $4 \%$ | (6) | 167 |
| PID/Gender: Dem Women | $52 \%$ | (82) | 32\% | (49) | 6\% | (10) | 5\% | (8) | 4\% | (7) | 157 |
| PID/Gender: Ind Men | 37\% | (38) | 36\% | (37) | 17\% | (17) | 5\% | (5) | 5\% | (5) | 103 |
| PID/Gender: Ind Women | 49\% | (47) | 35\% | (33) | 9\% | (8) | 1\% | (1) | 6\% | (6) | 95 |
| PID/Gender: Rep Men | 36\% | (36) | 34\% | (33) | 20\% | (19) | 5\% | (5) | 5\% | (5) | 98 |
| PID/Gender: Rep Women | 58\% | (51) | 16\% | (14) | 10\% | (9) | 7\% | (6) | 9\% | (8) | 88 |
| Ideo: Liberal (1-3) | $52 \%$ | (134) | $31 \%$ | (78) | 8\% | (22) | 3\% | (9) | 5\% | (14) | 256 |
| Ideo: Moderate (4) | 47\% | (101) | 34\% | (73) | 12\% | (25) | 4\% | (9) | $3 \%$ | (5) | 213 |
| Ideo: Conservative (5-7) | 46\% | (88) | 27\% | (50) | 11\% | (22) | 10\% | (18) | 6\% | (11) | 190 |
| Educ: < College | 45\% | (194) | 31\% | (134) | 11\% | (48) | 5\% | (23) | 7\% | (30) | 429 |
| Educ: Bachelors degree | $51 \%$ | (83) | 29\% | (47) | 12\% | (19) | 6\% | (10) | 2\% | (2) | 162 |
| Educ: Post-grad | 57\% | (67) | 30\% | (36) | 6\% | (7) | 3\% | (4) | 3\% | (4) | 117 |
| Income: Under 50k | 48\% | (151) | 31\% | (99) | 7\% | (23) | 6\% | (20) | 7\% | (22) | 315 |
| Income: 50k-100k | 49\% | (125) | 28\% | (72) | 15\% | (38) | 4\% | (10) | $4 \%$ | (10) | 256 |
| Income: 100k+ | 49\% | (68) | 33\% | (46) | 9\% | (12) | 5\% | (6) | 4\% | (5) | 137 |
| Ethnicity: White | 49\% | (263) | $31 \%$ | (166) | 10\% | (52) | 5\% | (28) | 5\% | (27) | 536 |

[^48]Table MCEN3_10: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
West Side Story (2021 release)

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  | Not enjoyable at all |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (344) | $31 \%$ | (217) | 10\% | (74) | 5\% | (37) | 5\% | (36) | 708 |
| Ethnicity: Hispanic | 45\% | (80) | 32\% | (57) | 15\% | (28) | 6\% | (11) | $2 \%$ | (4) | 179 |
| Ethnicity: Black | 54\% | (55) | 24\% | (25) | 10\% | (10) | 5\% | (5) | 7\% | (7) | 101 |
| Ethnicity: Other | 38\% | (27) | 37\% | (26) | 17\% | (12) | 4\% | (3) | $4 \%$ | (3) | 70 |
| All Christian | 56\% | (184) | 28\% | (93) | 7\% | (22) | 5\% | (17) | $4 \%$ | (14) | 330 |
| All Non-Christian | 51\% | (32) | 27\% | (17) | 13\% | (8) | 2\% | (1) | 7\% | (5) | 63 |
| Agnostic/Nothing in particular | 38\% | (61) | 38\% | (62) | 13\% | (21) | 5\% | (9) | 5\% | (8) | 162 |
| Something Else | 43\% | (55) | 29\% | (38) | 15\% | (19) | 6\% | (8) | 7\% | (9) | 128 |
| Religious Non-Protestant/Catholic | 51\% | (36) | 26\% | (18) | 13\% | (9) | 1\% | (1) | 9\% | (7) | 71 |
| Evangelical | 51\% | (97) | 28\% | (54) | 8\% | (16) | 4\% | (9) | 8\% | (15) | 191 |
| Non-Evangelical | 53\% | (136) | 29\% | (73) | 9\% | (24) | 7\% | (17) | 2\% | (6) | 255 |
| Community: Urban | 53\% | (128) | 28\% | (67) | 8\% | (19) | 5\% | (12) | 6\% | (15) | 241 |
| Community: Suburban | $51 \%$ | (167) | 30\% | (100) | 11\% | (37) | 3\% | (11) | $4 \%$ | (12) | 328 |
| Community: Rural | 35\% | (48) | 36\% | (50) | 13\% | (18) | 10\% | (13) | 6\% | (9) | 138 |
| Employ: Private Sector | 46\% | (117) | 35\% | (90) | 13\% | (33) | 4\% | (9) | 3\% | (7) | 255 |
| Employ: Government | 40\% | (23) | 32\% | (18) | 16\% | (9) | 12\% | (7) | 1\% | (1) | 57 |
| Employ: Self-Employed | 54\% | (53) | 33\% | (33) | 7\% | (6) | 3\% | (3) | $4 \%$ | (4) | 98 |
| Employ: Retired | 60\% | (75) | 26\% | (33) | 7\% | (9) | 3\% | (4) | $4 \%$ | (5) | 126 |
| Employ: Unemployed | 41\% | (21) | 25\% | (13) | 5\% | (3) | 13\% | (7) | 16\% | (8) | 52 |
| Employ: Other | 32\% | (17) | $31 \%$ | (16) | 15\% | (8) | 5\% | (3) | 17\% | (9) | 52 |
| Military HH: Yes | 50\% | (38) | 22\% | (17) | 15\% | (12) | 7\% | (5) | $7 \%$ | (5) | 77 |
| Military HH: No | 48\% | (306) | 32\% | (200) | 10\% | (62) | 5\% | (31) | 5\% | (31) | 631 |
| RD/WT: Right Direction | 50\% | (163) | 33\% | (106) | 9\% | (30) | 4\% | (12) | 4\% | (13) | 324 |
| RD/WT: Wrong Track | 47\% | (181) | 29\% | (111) | 11\% | (44) | 6\% | (25) | 6\% | (24) | 384 |
| Biden Job Approve | 54\% | (216) | 30\% | (121) | 9\% | (35) | 4\% | (15) | 3\% | (11) | 399 |
| Biden Job Disapprove | 42\% | (122) | 32\% | (92) | 12\% | (34) | 7\% | (21) | 7\% | (20) | 289 |
| Biden Job Strongly Approve | 56\% | (102) | 32\% | (58) | 8\% | (14) | 1\% | (2) | $4 \%$ | (7) | 184 |
| Biden Job Somewhat Approve | 53\% | (114) | 29\% | (62) | 10\% | (21) | 6\% | (13) | 2\% | (5) | 215 |
| Biden Job Somewhat Disapprove | 38\% | (37) | 41\% | (39) | 8\% | (8) | 6\% | (6) | 7\% | (7) | 96 |
| Biden Job Strongly Disapprove | 44\% | (86) | 27\% | (53) | 13\% | (26) | 8\% | (15) | 7\% | (13) | 193 |

[^49]Table MCEN3_10: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
West Side Story (2021 release)

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  | Not enjoyable at all |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (344) | $31 \%$ | (217) | 10\% | (74) | 5\% | (37) | 5\% | (36) | 708 |
| Favorable of Biden | 53\% | (213) | $31 \%$ | (124) | 9\% | (34) | 4\% | (16) | 3\% | (12) | 399 |
| Unfavorable of Biden | 43\% | (124) | $31 \%$ | (88) | 13\% | (36) | 7\% | (21) | 6\% | (18) | 287 |
| Very Favorable of Biden | 61\% | (124) | 23\% | (47) | 9\% | (19) | 3\% | (6) | 3\% | (7) | 203 |
| Somewhat Favorable of Biden | 45\% | (89) | 40\% | (78) | 8\% | (15) | 5\% | (10) | 3\% | (5) | 197 |
| Somewhat Unfavorable of Biden | 42\% | (33) | $32 \%$ | (25) | 15\% | (12) | 6\% | (5) | 4\% | (3) | 78 |
| Very Unfavorable of Biden | 44\% | (91) | 30\% | (63) | 12\% | (25) | 7\% | (16) | 7\% | (15) | 209 |
| \#1 Issue: Economy | 46\% | (124) | $34 \%$ | (93) | 13\% | (36) | 3\% | (8) | 4\% | (12) | 273 |
| \#1 Issue: Security | 48\% | (52) | 23\% | (24) | 9\% | (9) | 13\% | (14) | 7\% | (8) | 108 |
| \#1 Issue: Health Care | 43\% | (34) | 42\% | (33) | 9\% | (7) | 3\% | (2) | 4\% | (3) | 79 |
| \#1 Issue: Medicare / Social Security | 61\% | (37) | 23\% | (14) | 8\% | (5) | 5\% | (3) | $3 \%$ | (2) | 60 |
| \#1 Issue: Women's Issues | 58\% | (31) | 27\% | (14) | 3\% | (2) | 7\% | (4) | 6\% | (3) | 54 |
| \#1 Issue: Energy | 57\% | (36) | 32\% | (20) | 8\% | (5) | - | (0) | 4\% | (2) | 64 |
| 2020 Vote: Joe Biden | 53\% | (192) | 29\% | (104) | 8\% | (29) | 5\% | (19) | 4\% | (14) | 359 |
| 2020 Vote: Donald Trump | 46\% | (92) | 29\% | (58) | 15\% | (29) | 5\% | (11) | 5\% | (10) | 200 |
| 2020 Vote: Didn't Vote | 39\% | (49) | 38\% | (47) | 10\% | (12) | 5\% | (6) | 9\% | (11) | 125 |
| 2018 House Vote: Democrat | 53\% | (161) | 30\% | (91) | 9\% | (28) | 5\% | (14) | 3\% | (9) | 303 |
| 2018 House Vote: Republican | 49\% | (82) | 27\% | (45) | 13\% | (21) | 6\% | (9) | 5\% | (8) | 166 |
| 2016 Vote: Hillary Clinton | 56\% | (158) | 29\% | (81) | 9\% | (25) | 3\% | (8) | 4\% | (12) | 284 |
| 2016 Vote: Donald Trump | 50\% | (86) | 29\% | (51) | 9\% | (16) | 6\% | (11) | 5\% | (9) | 174 |
| 2016 Vote: Didn't Vote | 42\% | (92) | $34 \%$ | (75) | 10\% | (21) | 7\% | (14) | 7\% | (15) | 217 |
| Voted in 2014: Yes | 50\% | (223) | 30\% | (134) | 11\% | (47) | 5\% | (22) | 4\% | (16) | 442 |
| Voted in 2014: No | 46\% | (121) | 31\% | (82) | 10\% | (27) | 6\% | (15) | 7\% | (20) | 266 |
| 4-Region: Northeast | 50\% | (72) | 27\% | (39) | 10\% | (14) | 6\% | (9) | 6\% | (9) | 143 |
| 4-Region: Midwest | 46\% | (67) | $33 \%$ | (47) | 11\% | (16) | 5\% | (7) | 6\% | (8) | 145 |
| 4-Region: South | 49\% | (119) | 33\% | (80) | 10\% | (24) | 4\% | (11) | 4\% | (10) | 244 |
| 4-Region: West | 49\% | (86) | 29\% | (50) | 12\% | (20) | 6\% | (10) | 5\% | (9) | 176 |
| 2203103 | 49\% | (171) | 32\% | (111) | 11\% | (37) | 5\% | (18) | 3\% | (12) | 349 |
| 2203112 | 48\% | (173) | 30\% | (106) | 10\% | (37) | 5\% | (18) | 7\% | (24) | 359 |
| Watch Films | 49\% | (328) | 31\% | (209) | 11\% | (72) | 5\% | (33) | 4\% | (30) | 671 |

[^50]Table MCEN3_10: For each of the following films you have seen, to what extent did you find it enjoyable to watch? West Side Story (2021 release)

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  | Not enjoyable at all |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (344) | $31 \%$ | (217) | 10\% | (74) | 5\% | (37) | 5\% | (36) | 708 |
| Watching Oscars | 56\% | (251) | $31 \%$ | (137) | 7\% | (31) | 4\% | (16) | $3 \%$ | (12) | 446 |
| Not Watching Oscars | $36 \%$ | (93) | $31 \%$ | (80) | 16\% | (43) | 8\% | (21) | 9\% | (25) | 262 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_11: For each of the following films you have seen, to what extent did you find it enjoyable to watch? Spider-Man: No Way Home

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  | Not enjoyable at all |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 76\% | (1031) | 18\% | (250) | 3\% | (35) | 1\% | (15) | 2\% | (29) | 1361 |
| Gender: Male | 76\% | (589) | 18\% | (141) | 3\% | (20) | 1\% | (10) | 2\% | (13) | 773 |
| Gender: Female | 75\% | (443) | 19\% | (109) | 3\% | (16) | 1\% | (4) | 3\% | (16) | 588 |
| Age: 18-34 | 78\% | (560) | 16\% | (119) | 3\% | (18) | 1\% | (10) | $2 \%$ | (14) | 721 |
| Age: 35-44 | 75\% | (191) | 20\% | (52) | 3\% | (8) | - | (0) | 2\% | (5) | 256 |
| Age: 45-64 | 76\% | (225) | 19\% | (56) | 2\% | (7) | 1\% | (3) | 2\% | (6) | 297 |
| Age: 65+ | 64\% | (55) | 27\% | (24) | 4\% | (3) | 2\% | (1) | 3\% | (3) | 87 |
| GenZers: 1997-2012 | 80\% | (253) | 13\% | (43) | 2\% | (6) | 2\% | (6) | 3\% | (9) | 317 |
| Millennials: 1981-1996 | 75\% | (447) | 20\% | (118) | 3\% | (20) | 1\% | (4) | $2 \%$ | (10) | 598 |
| GenXers: 1965-1980 | 79\% | (216) | 17\% | (48) | 1\% | (3) | 1\% | (2) | $2 \%$ | (5) | 275 |
| Baby Boomers: 1946-1964 | 69\% | (112) | 24\% | (38) | 4\% | (7) | 2\% | (3) | 2\% | (3) | 163 |
| PID: Dem (no lean) | 80\% | (433) | 15\% | (84) | 2\% | (12) | 1\% | (5) | 2\% | (11) | 545 |
| PID: Ind (no lean) | 72\% | (342) | 22\% | (103) | 3\% | (15) | 1\% | (6) | 3\% | (12) | 477 |
| PID: Rep (no lean) | 76\% | (257) | 19\% | (64) | 2\% | (8) | 1\% | (4) | $2 \%$ | (6) | 339 |
| PID/Gender: Dem Men | 79\% | (248) | 17\% | (52) | 3\% | (8) | 1\% | (5) | 1\% | (2) | 314 |
| PID/Gender: Dem Women | 81\% | (186) | 14\% | (32) | 2\% | (4) | - | (0) | $4 \%$ | (9) | 230 |
| PID/Gender: Ind Men | 76\% | (206) | 17\% | (47) | 3\% | (8) | 2\% | (4) | 2\% | (6) | 271 |
| PID/Gender: Ind Women | 66\% | (135) | 27\% | (56) | 4\% | (7) | 1\% | (2) | 3\% | (6) | 206 |
| PID/Gender: Rep Men | 72\% | (134) | 23\% | (43) | 2\% | (4) | 1\% | (1) | 3\% | (5) | 187 |
| PID/Gender: Rep Women | 81\% | (122) | 14\% | (21) | 3\% | (4) | 2\% | (3) | 1\% | (1) | 151 |
| Ideo: Liberal (1-3) | 78\% | (315) | 16\% | (63) | $2 \%$ | (10) | 1\% | (5) | 3\% | (12) | 404 |
| Ideo: Moderate (4) | 75\% | (322) | 21\% | (90) | 2\% | (10) | 1\% | (5) | 1\% | (4) | 431 |
| Ideo: Conservative (5-7) | 76\% | (280) | 18\% | (67) | 3\% | (12) | 1\% | (2) | 2\% | (8) | 368 |
| Educ: < College | 76\% | (713) | 19\% | (180) | 2\% | (18) | 1\% | (10) | 2\% | (22) | 942 |
| Educ: Bachelors degree | 78\% | (208) | 16\% | (44) | 4\% | (10) | 1\% | (3) | 1\% | (3) | 268 |
| Educ: Post-grad | 73\% | (110) | 18\% | (27) | 5\% | (8) | 1\% | (2) | 2\% | (4) | 151 |
| Income: Under 50k | 73\% | (484) | 21\% | (137) | 2\% | (14) | 1\% | (9) | 3\% | (20) | 663 |
| Income: 50k-100k | 80\% | (375) | $14 \%$ | (66) | $4 \%$ | (17) | 1\% | (3) | 2\% | (9) | 470 |
| Income: 100k+ | 76\% | (172) | 21\% | (47) | 2\% | (5) | 1\% | (3) | - | (0) | 227 |
| Ethnicity: White | 75\% | (677) | 19\% | (173) | $3 \%$ | (26) | 1\% | (9) | 2\% | (19) | 904 |

[^51]Table MCEN3_11: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
Spider-Man: No Way Home

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  | Not enjoyable at all |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 76\% | (1031) | 18\% | (250) | 3\% | (35) | 1\% | (15) | 2\% | (29) | 1361 |
| Ethnicity: Hispanic | 81\% | (291) | 14\% | (50) | 2\% | (6) | 2\% | (6) | 2\% | (8) | 362 |
| Ethnicity: Black | 74\% | (185) | 20\% | (51) | 3\% | (7) | 1\% | (4) | 1\% | (4) | 251 |
| Ethnicity: Other | 82\% | (169) | 13\% | (26) | 1\% | (2) | 1\% | (3) | 3\% | (6) | 206 |
| All Christian | 76\% | (385) | 19\% | (95) | 3\% | (16) | 1\% | (6) | 1\% | (7) | 509 |
| All Non-Christian | 60\% | (48) | 35\% | (28) | 3\% | (2) | 1\% | (1) | 2\% | (1) | 81 |
| Atheist | 86\% | (64) | 10\% | (7) | 3\% | (2) | 1\% | (1) | 1\% | (1) | 75 |
| Agnostic/Nothing in particular | 78\% | (323) | 17\% | (71) | 2\% | (8) | 1\% | (2) | 3\% | (11) | 415 |
| Something Else | 75\% | (212) | 17\% | (49) | 3\% | (7) | 2\% | (5) | 3\% | (9) | 281 |
| Religious Non-Protestant/Catholic | 64\% | (59) | $31 \%$ | (29) | 3\% | (3) | 1\% | (1) | 1\% | (1) | 93 |
| Evangelical | 74\% | (267) | 21\% | (74) | 3\% | (10) | 2\% | (6) | 1\% | (4) | 361 |
| Non-Evangelical | 77\% | (315) | 16\% | (67) | 3\% | (12) | 1\% | (5) | 3\% | (11) | 410 |
| Community: Urban | 75\% | (341) | 18\% | (80) | 4\% | (17) | 1\% | (4) | 3\% | (11) | 454 |
| Community: Suburban | 80\% | (498) | 16\% | (101) | 2\% | (11) | 1\% | (4) | 2\% | (10) | 624 |
| Community: Rural | 68\% | (193) | 24\% | (69) | 3\% | (7) | 2\% | (7) | 2\% | (7) | 283 |
| Employ: Private Sector | 78\% | (399) | 16\% | (83) | 4\% | (20) | 1\% | (5) | 1\% | (7) | 514 |
| Employ: Government | 75\% | (84) | 19\% | (21) | 1\% | (1) | 4\% | (4) | - | (1) | 111 |
| Employ: Self-Employed | 72\% | (113) | 26\% | (40) | 1\% | (1) | 1\% | (1) | 1\% | (2) | 158 |
| Employ: Homemaker | 78\% | (46) | 20\% | (12) | 1\% | (1) | - | (0) | 1\% | (1) | 59 |
| Employ: Student | 78\% | (91) | 17\% | (19) | 2\% | (2) | - | (0) | 3\% | (3) | 116 |
| Employ: Retired | 69\% | (84) | 23\% | (28) | 3\% | (4) | 1\% | (1) | 4\% | (5) | 123 |
| Employ: Unemployed | 81\% | (144) | 14\% | (25) | 2\% | (3) | 1\% | (1) | 2\% | (4) | 178 |
| Employ: Other | 68\% | (70) | 20\% | (20) | 4\% | (4) | 1\% | (1) | 7\% | (7) | 103 |
| Military HH: Yes | 72\% | (112) | 23\% | (36) | 3\% | (5) | 2\% | (3) | 1\% | (1) | 156 |
| Military HH: No | 76\% | (920) | 18\% | (215) | 3\% | (31) | 1\% | (12) | 2\% | (28) | 1204 |
| RD/WT: Right Direction | 74\% | (359) | 19\% | (92) | 3\% | (12) | 2\% | (8) | 2\% | (10) | 482 |
| RD/WT: Wrong Track | 77\% | (673) | 18\% | (158) | 3\% | (23) | 1\% | (7) | 2\% | (19) | 879 |
| Biden Job Approve | 77\% | (461) | 18\% | (108) | 2\% | (14) | 1\% | (8) | 1\% | (7) | 598 |
| Biden Job Disapprove | 75\% | (508) | 19\% | (126) | 3\% | (20) | 1\% | (5) | 3\% | (18) | 676 |

[^52]Table MCEN3_11: For each of the following films you have seen, to what extent did you find it enjoyable to watch?
Spider-Man: No Way Home

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  | Not enjoyable at all |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 76\% | (1031) | 18\% | (250) | 3\% | (35) | 1\% | (15) | 2\% | (29) | 1361 |
| Biden Job Strongly Approve | 75\% | (189) | 18\% | (45) | 3\% | (6) | 2\% | (6) | 2\% | (5) | 250 |
| Biden Job Somewhat Approve | 78\% | (272) | 18\% | (63) | 2\% | (7) | 1\% | (3) | 1\% | (2) | 348 |
| Biden Job Somewhat Disapprove | 76\% | (185) | 16\% | (39) | $3 \%$ | (8) | 1\% | (3) | 4\% | (9) | 243 |
| Biden Job Strongly Disapprove | 75\% | (323) | 20\% | (87) | 3\% | (12) | - | (2) | 2\% | (9) | 433 |
| Favorable of Biden | 78\% | (480) | 17\% | (108) | 2\% | (12) | 1\% | (7) | 2\% | (10) | 617 |
| Unfavorable of Biden | 74\% | (511) | 19\% | (131) | 3\% | (22) | 1\% | (7) | 2\% | (16) | 688 |
| Very Favorable of Biden | $78 \%$ | (207) | 16\% | (43) | 2\% | (5) | 1\% | (4) | 2\% | (5) | 265 |
| Somewhat Favorable of Biden | 77\% | (273) | 18\% | (65) | 2\% | (7) | 1\% | (4) | 1\% | (4) | 353 |
| Somewhat Unfavorable of Biden | 71\% | (151) | 21\% | (44) | 3\% | (7) | 2\% | (4) | $4 \%$ | (8) | 214 |
| Very Unfavorable of Biden | 76\% | (360) | 18\% | (87) | 3\% | (16) | 1\% | (3) | 2\% | (8) | 474 |
| \#1 Issue: Economy | 76\% | (473) | 18\% | (112) | $3 \%$ | (17) | - | (2) | 2\% | (15) | 619 |
| \#1 Issue: Security | 75\% | (112) | 17\% | (26) | 4\% | (6) | 1\% | (2) | 2\% | (3) | 149 |
| \#1 Issue: Health Care | 77\% | (135) | 19\% | (34) | - | (1) | 3\% | (5) | - | (0) | 174 |
| \#1 Issue: Medicare / Social Security | 75\% | (52) | 19\% | (13) | $3 \%$ | (2) | 1\% | (1) | 2\% | (1) | 70 |
| \#1 Issue: Women's Issues | 70\% | (61) | 24\% | (20) | 4\% | (3) | - | (0) | $2 \%$ | (2) | 86 |
| \#1 Issue: Education | 72\% | (55) | 18\% | (14) | 6\% | (4) | 3\% | (3) | 1\% | (1) | 77 |
| \#1 Issue: Energy | 76\% | (103) | 19\% | (27) | 2\% | (2) | 2\% | (3) | 1\% | (2) | 137 |
| \#1 Issue: Other | 82\% | (41) | 10\% | (5) | - | (0) | - | (0) | 9\% | (4) | 50 |
| 2020 Vote: Joe Biden | 80\% | (476) | 16\% | (94) | $2 \%$ | (13) | 1\% | (7) | 1\% | (8) | 599 |
| 2020 Vote: Donald Trump | 75\% | (283) | 19\% | (73) | $4 \%$ | (14) | 1\% | (3) | $2 \%$ | (6) | 379 |
| 2020 Vote: Other | 81\% | (49) | 19\% | (11) | - | (0) | - | (0) | - | (0) | 61 |
| 2020 Vote: Didn't Vote | 69\% | (222) | 22\% | (72) | $3 \%$ | (9) | 1\% | (5) | 5\% | (15) | 323 |
| 2018 House Vote: Democrat | 76\% | (363) | 18\% | (85) | 3\% | (13) | 1\% | (6) | 2\% | (9) | 475 |
| 2018 House Vote: Republican | 75\% | (223) | 20\% | (61) | $2 \%$ | (7) | 1\% | (3) | 2\% | (5) | 299 |
| 2018 House Vote: Someone else | 81\% | (41) | 15\% | (7) | - | (0) | - | (0) | 4\% | (2) | 50 |
| 2016 Vote: Hillary Clinton | 77\% | (304) | 17\% | (68) | 3\% | (11) | 2\% | (6) | 2\% | (7) | 397 |
| 2016 Vote: Donald Trump | 73\% | (236) | 22\% | (70) | 3\% | (10) | 1\% | (2) | 2\% | (6) | 324 |
| 2016 Vote: Other | 80\% | (61) | 14\% | (11) | $2 \%$ | (2) | 3\% | (2) | 1\% | (1) | 76 |
| 2016 Vote: Didn't Vote | 76\% | (431) | 18\% | (100) | 2\% | (13) | 1\% | (4) | $3 \%$ | (15) | 563 |

[^53]Table MCEN3_11: For each of the following films you have seen, to what extent did you find it enjoyable to watch? Spider-Man: No Way Home

| Demographic | Very enjoyable |  | Somewhat enjoyable |  | Not too enjoyable |  | Not enjoyable at all |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 76\% | (1031) | 18\% | (250) | 3\% | (35) | 1\% | (15) | 2\% | (29) | 1361 |
| Voted in 2014: Yes | 76\% | (499) | 18\% | (120) | 2\% | (15) | 1\% | (9) | $2 \%$ | (12) | 654 |
| Voted in 2014: No | 75\% | (533) | 18\% | (130) | 3\% | (21) | 1\% | (5) | 2\% | (17) | 707 |
| 4-Region: Northeast | 74\% | (170) | 17\% | (39) | 5\% | (10) | 1\% | (1) | 3\% | (7) | 229 |
| 4-Region: Midwest | 72\% | (191) | $21 \%$ | (55) | 2\% | (5) | 1\% | (2) | $4 \%$ | (11) | 263 |
| 4-Region: South | 74\% | (371) | 19\% | (97) | $3 \%$ | (16) | 2\% | (10) | $2 \%$ | (9) | 503 |
| 4-Region: West | 82\% | (300) | 16\% | (59) | 1\% | (4) | 1\% | (2) | - | (1) | 365 |
| 2203103 | 76\% | (509) | 17\% | (116) | 3\% | (20) | $1 \%$ | (8) | 2\% | (13) | 666 |
| 2203112 | 75\% | (523) | 19\% | (134) | 2\% | (15) | 1\% | (6) | 2\% | (16) | 695 |
| Watch Films | 77\% | (989) | 18\% | (232) | 3\% | (34) | 1\% | (12) | 2\% | (25) | 1292 |
| Don't Watch Films | 62\% | (42) | 27\% | (18) | 2\% | (1) | 5\% | (3) | 5\% | (4) | 69 |
| Watching Oscars | 78\% | (511) | 17\% | (111) | 3\% | (19) | 1\% | (9) | 1\% | (5) | 655 |
| Not Watching Oscars | 74\% | (521) | 20\% | (139) | $2 \%$ | (17) | 1\% | (6) | 3\% | (23) | 706 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_1: For each of the following films you have seen, how would you rate the quality of the film?
Belfast

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 41\% | (117) | $34 \%$ | (98) | 11\% | (32) | 3\% | (8) | 11\% | (32) | 287 |
| Gender: Male | 42\% | (78) | 39\% | (73) | 13\% | (25) | 3\% | (6) | 3\% | (5) | 186 |
| Gender: Female | 39\% | (39) | 25\% | (25) | 7\% | (7) | $2 \%$ | (2) | 27\% | (27) | 101 |
| Age: 18-34 | 35\% | (48) | 36\% | (50) | 14\% | (19) | 6\% | (8) | 10\% | (14) | 138 |
| Age: 35-44 | 38\% | (22) | 45\% | (26) | 8\% | (4) | - | (0) | 9\% | (5) | 57 |
| Age: 45-64 | 48\% | (30) | 25\% | (16) | 10\% | (6) | - | (0) | 18\% | (12) | 64 |
| Millennials: 1981-1996 | 37\% | (53) | 42\% | (62) | 9\% | (13) | 5\% | (8) | 6\% | (9) | 145 |
| GenXers: 1965-1980 | 54\% | (30) | 26\% | (14) | 7\% | (4) | - | (0) | 12\% | (7) | 54 |
| PID: Dem (no lean) | 47\% | (69) | 33\% | (48) | 13\% | (19) | 1\% | (2) | 6\% | (9) | 148 |
| PID: Ind (no lean) | 21\% | (12) | $31 \%$ | (18) | 15\% | (8) | 6\% | (3) | 27\% | (15) | 56 |
| PID: Rep (no lean) | 43\% | (36) | 39\% | (32) | 5\% | (4) | 3\% | (3) | 10\% | (8) | 83 |
| PID/Gender: Dem Men | 50\% | (47) | 36\% | (34) | 14\% | (13) | - | (0) | 1\% | (1) | 95 |
| PID/Gender: Dem Women | 42\% | (22) | 28\% | (14) | 11\% | (6) | 3\% | (2) | 16\% | (9) | 52 |
| PID/Gender: Rep Men | $41 \%$ | (24) | 44\% | (26) | $7 \%$ | (4) | 5\% | (3) | 3\% | (2) | 58 |
| Ideo: Liberal (1-3) | 54\% | (69) | 30\% | (38) | 9\% | (11) | - | (0) | 7\% | (9) | 128 |
| Ideo: Moderate (4) | 24\% | (20) | 43\% | (35) | 16\% | (13) | 8\% | (6) | 10\% | (8) | 82 |
| Ideo: Conservative (5-7) | 47\% | (26) | 35\% | (19) | 11\% | (6) | 3\% | (2) | 4\% | (2) | 56 |
| Educ: < College | 36\% | (53) | 29\% | (42) | 11\% | (17) | $4 \%$ | (6) | 20\% | (29) | 147 |
| Educ: Bachelors degree | 48\% | (35) | 37\% | (27) | 10\% | (7) | $2 \%$ | (2) | 4\% | (3) | 73 |
| Educ: Post-grad | 42\% | (28) | 44\% | (30) | 12\% | (8) | - | (0) | 1\% | (1) | 67 |
| Income: Under 50k | 35\% | (38) | 26\% | (28) | 13\% | (15) | $4 \%$ | (5) | 21\% | (22) | 108 |
| Income: 50k-100k | 48\% | (55) | 34\% | (40) | 8\% | (10) | 2\% | (3) | 6\% | (7) | 115 |
| Income: 100k+ | 37\% | (24) | 47\% | (30) | 12\% | (8) | - | (0) | 4\% | (3) | 64 |
| Ethnicity: White | 41\% | (84) | 35\% | (72) | 11\% | (23) | $2 \%$ | (5) | 11\% | (23) | 207 |
| Ethnicity: Hispanic | 50\% | (40) | 28\% | (23) | 2\% | (2) | 10\% | (8) | 9\% | (8) | 80 |
| Ethnicity: Black | 40\% | (22) | $31 \%$ | (17) | 13\% | (7) | - | (0) | 17\% | (9) | 55 |
| All Christian | 52\% | (65) | 37\% | (46) | 7\% | (8) | 1\% | (2) | 3\% | (4) | 124 |
| Agnostic/Nothing in particular | 38\% | (22) | 26\% | (15) | 16\% | (10) | - | (0) | 20\% | (12) | 59 |
| Something Else | 22\% | (11) | 34\% | (18) | 15\% | (8) | 6\% | (3) | 23\% | (12) | 51 |

Continued on next page

Table MCEN4_1: For each of the following films you have seen, how would you rate the quality of the film?
Belfast

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 41\% | (117) | $34 \%$ | (98) | 11\% | (32) | 3\% | (8) | $11 \%$ | (32) | 287 |
| Evangelical | 37\% | (34) | $37 \%$ | (34) | 10\% | (9) | 2\% | (2) | 15\% | (14) | 92 |
| Non-Evangelical | 52\% | (41) | 37\% | (29) | 7\% | (6) | $4 \%$ | (3) | 1\% | (1) | 78 |
| Community: Urban | 40\% | (56) | 40\% | (56) | $11 \%$ | (15) | 2\% | (3) | 7\% | (10) | 141 |
| Community: Suburban | 37\% | (36) | $32 \%$ | (31) | 14\% | (14) | 3\% | (3) | 14\% | (14) | 97 |
| Employ: Private Sector | 46\% | (68) | 38\% | (57) | 10\% | (14) | 1\% | (2) | 6\% | (9) | 149 |
| Military HH: No | 41\% | (105) | 35\% | (91) | 10\% | (26) | 3\% | (8) | $11 \%$ | (28) | 258 |
| RD/WT: Right Direction | 43\% | (72) | 42\% | (70) | 8\% | (14) | 1\% | (2) | 6\% | (10) | 167 |
| RD/WT: Wrong Track | 38\% | (45) | 24\% | (28) | 15\% | (18) | 5\% | (6) | 18\% | (22) | 120 |
| Biden Job Approve | 44\% | (74) | 37\% | (63) | 10\% | (17) | 3\% | (5) | 6\% | (10) | 169 |
| Biden Job Disapprove | 41\% | (42) | 32\% | (32) | 13\% | (14) | 3\% | (3) | 11\% | (11) | 101 |
| Biden Job Strongly Approve | 49\% | (48) | 39\% | (38) | 9\% | (9) | - | (0) | 3\% | (3) | 98 |
| Biden Job Somewhat Approve | 37\% | (27) | $34 \%$ | (25) | 12\% | (8) | 7\% | (5) | 10\% | (7) | 72 |
| Biden Job Strongly Disapprove | 44\% | (28) | 28\% | (18) | 11\% | (7) | 5\% | (3) | 12\% | (8) | 63 |
| Favorable of Biden | 46\% | (83) | 39\% | (71) | 8\% | (14) | 1\% | (2) | 6\% | (10) | 179 |
| Unfavorable of Biden | 34\% | (33) | 28\% | (27) | 17\% | (17) | 6\% | (6) | 15\% | (15) | 98 |
| Very Favorable of Biden | 56\% | (57) | 37\% | (37) | 3\% | (3) | - | (0) | $4 \%$ | (4) | 101 |
| Somewhat Favorable of Biden | 33\% | (26) | 43\% | (33) | 14\% | (11) | 2\% | (2) | 8\% | (6) | 78 |
| Very Unfavorable of Biden | 28\% | (20) | 29\% | (20) | 19\% | (13) | 9\% | (6) | 15\% | (11) | 70 |
| \#1 Issue: Economy | 34\% | (33) | 41\% | (39) | 12\% | (12) | 6\% | (6) | 7\% | (7) | 97 |
| 2020 Vote: Joe Biden | 49\% | (76) | $34 \%$ | (52) | $11 \%$ | (17) | - | (0) | 6\% | (9) | 154 |
| 2020 Vote: Donald Trump | 34\% | (26) | 42\% | (33) | 11\% | (8) | 4\% | (3) | 9\% | (7) | 78 |
| 2020 Vote: Didn't Vote | 25\% | (13) | 25\% | (13) | 11\% | (5) | 10\% | (5) | 28\% | (14) | 50 |
| 2018 House Vote: Democrat | 49\% | (64) | 35\% | (46) | 12\% | (16) | - | (0) | 3\% | (5) | 131 |
| 2018 House Vote: Republican | 43\% | (27) | 41\% | (26) | 10\% | (6) | - | (0) | 6\% | (4) | 64 |
| 2016 Vote: Hillary Clinton | 48\% | (60) | $34 \%$ | (42) | 10\% | (12) | 2\% | (3) | 5\% | (6) | 124 |
| 2016 Vote: Donald Trump | 35\% | (23) | 47\% | (30) | 11\% | (7) | - | (0) | 7\% | (4) | 64 |
| 2016 Vote: Didn't Vote | 28\% | (22) | 30\% | (24) | 9\% | (7) | 6\% | (5) | 27\% | (22) | 80 |
| Voted in 2014: Yes | 47\% | (90) | 37\% | (70) | 9\% | (17) | 2\% | (3) | 5\% | (10) | 190 |
| Voted in 2014: No | 28\% | (27) | 29\% | (28) | 15\% | (15) | 5\% | (5) | 23\% | (22) | 97 |

Continued on next page

Table MCEN4_1: For each of the following films you have seen, how would you rate the quality of the film?
Belfast

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 41\% | (117) | 34\% | (98) | 11\% | (32) | 3\% | (8) | 11\% | (32) | 287 |
| 4-Region: Northeast | 45\% | (27) | 27\% | (16) | 6\% | (3) | 5\% | (3) | 18\% | (11) | 59 |
| 4-Region: Midwest | 35\% | (19) | 36\% | (19) | 11\% | (6) | - | (0) | 18\% | (10) | 54 |
| 4-Region: South | 35\% | (32) | 38\% | (35) | 16\% | (14) | 5\% | (5) | 6\% | (5) | 91 |
| 4-Region: West | 48\% | (40) | 35\% | (29) | 10\% | (9) | - | (0) | 7\% | (6) | 84 |
| 2203103 | 43\% | (70) | 33\% | (53) | 12\% | (19) | 5\% | (8) | 8\% | (12) | 162 |
| 2203112 | 38\% | (47) | 36\% | (45) | 10\% | (13) | - | (0) | 16\% | (20) | 125 |
| Watch Films | 41\% | (113) | 35\% | (98) | 11\% | (31) | 3\% | (8) | 10\% | (27) | 276 |
| Watching Oscars | 45\% | (89) | 41\% | (80) | 11\% | (22) | 1\% | (2) | 2\% | (4) | 197 |
| Not Watching Oscars | 31\% | (28) | 20\% | (18) | 11\% | (10) | 7\% | (6) | 31\% | (28) | 90 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_2: For each of the following films you have seen, how would you rate the quality of the film?
Coda

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 51\% | (136) | $31 \%$ | (83) | 9\% | (24) | 2\% | (7) | 7\% | (19) | 269 |
| Gender: Male | 48\% | (85) | 36\% | (64) | 8\% | (14) | $3 \%$ | (5) | 5\% | (9) | 177 |
| Gender: Female | 55\% | (51) | 22\% | (20) | 11\% | (10) | 1\% | (1) | 11\% | (10) | 92 |
| Age: 18-34 | 46\% | (61) | 31\% | (41) | 12\% | (16) | 4\% | (6) | 6\% | (7) | 131 |
| Age: 35-44 | 46\% | (28) | 40\% | (24) | 9\% | (6) | 1\% | (1) | 4\% | (3) | 62 |
| Age: 45-64 | 59\% | (31) | 24\% | (13) | 5\% | (2) | - | (0) | 12\% | (6) | 52 |
| Millennials: 1981-1996 | 46\% | (65) | 35\% | (49) | 13\% | (18) | 3\% | (4) | $3 \%$ | (4) | 140 |
| PID: Dem (no lean) | 49\% | (75) | 32\% | (49) | 8\% | (12) | 2\% | (4) | 8\% | (12) | 152 |
| PID: Rep (no lean) | 61\% | (45) | 29\% | (21) | 5\% | (4) | 2\% | (1) | 3\% | (2) | 73 |
| PID/Gender: Dem Men | 49\% | (50) | 36\% | (36) | 7\% | (7) | 2\% | (2) | 5\% | (6) | 101 |
| PID/Gender: Dem Women | 49\% | (25) | 25\% | (13) | 11\% | (6) | $3 \%$ | (1) | 12\% | (6) | 51 |
| PID/Gender: Rep Men | 54\% | (28) | 37\% | (20) | 3\% | (1) | 3\% | (1) | 3\% | (2) | 52 |
| Ideo: Liberal (1-3) | 44\% | (54) | 33\% | (40) | 10\% | (12) | 2\% | (2) | 11\% | (13) | 122 |
| Ideo: Moderate (4) | 55\% | (43) | 32\% | (25) | 8\% | (6) | 2\% | (1) | 4\% | (3) | 79 |
| Ideo: Conservative (5-7) | 59\% | (34) | 24\% | (14) | 9\% | (5) | 5\% | (3) | 3\% | (2) | 57 |
| Educ: < College | 54\% | (75) | 24\% | (33) | 10\% | (14) | 3\% | (5) | 9\% | (12) | 139 |
| Educ: Bachelors degree | $51 \%$ | (31) | 33\% | (20) | 10\% | (6) | 2\% | (1) | 4\% | (3) | 61 |
| Educ: Post-grad | 44\% | (31) | 44\% | (30) | 5\% | (4) | 1\% | (1) | 5\% | (4) | 69 |
| Income: Under 50k | 52\% | (55) | 21\% | (22) | 15\% | (16) | $3 \%$ | (3) | 10\% | (11) | 107 |
| Income: 50k-100k | 56\% | (54) | 30\% | (28) | 6\% | (6) | 3\% | (3) | 5\% | (5) | 95 |
| Income: $100 \mathrm{k}+$ | 41\% | (27) | 50\% | (33) | 4\% | (3) | 2\% | (1) | 4\% | (3) | 67 |
| Ethnicity: White | 51\% | (95) | 30\% | (56) | 11\% | (20) | 2\% | (4) | 7\% | (12) | 188 |
| Ethnicity: Hispanic | 56\% | (41) | 28\% | (21) | 8\% | (6) | - | (0) | 8\% | (6) | 73 |
| Ethnicity: Black | 56\% | (30) | 26\% | (14) | 5\% | (3) | 5\% | (3) | 8\% | (4) | 53 |
| All Christian | 53\% | (70) | 38\% | (50) | 5\% | (7) | 2\% | (2) | 3\% | (4) | 133 |
| Agnostic/Nothing in particular | 52\% | (28) | 24\% | (13) | 10\% | (5) | - | (0) | 13\% | (7) | 53 |
| Evangelical | 45\% | (39) | 39\% | (34) | 7\% | (6) | $3 \%$ | (3) | 6\% | (5) | 87 |
| Non-Evangelical | 53\% | (38) | 33\% | (24) | 6\% | (4) | 4\% | (3) | 4\% | (3) | 72 |
| Community: Urban | 44\% | (58) | 41\% | (54) | 9\% | (12) | 1\% | (1) | 6\% | (7) | 132 |
| Community: Suburban | 54\% | (50) | 25\% | (23) | 10\% | (9) | 2\% | (2) | 9\% | (8) | 92 |

Continued on next page

Table MCEN4_2: For each of the following films you have seen, how would you rate the quality of the film?
Coda

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 51\% | (136) | $31 \%$ | (83) | 9\% | (24) | 2\% | (7) | 7\% | (19) | 269 |
| Employ: Private Sector | 48\% | (67) | 38\% | (53) | 9\% | (12) | 2\% | (2) | 3\% | (4) | 139 |
| Military HH: No | 51\% | (125) | $31 \%$ | (76) | 9\% | (22) | 2\% | (6) | 7\% | (17) | 245 |
| RD/WT: Right Direction | 52\% | (89) | 35\% | (59) | 7\% | (11) | 1\% | (1) | 5\% | (9) | 169 |
| RD/WT: Wrong Track | 47\% | (47) | 24\% | (24) | 13\% | (13) | 5\% | (5) | 10\% | (10) | 100 |
| Biden Job Approve | 49\% | (89) | 34\% | (61) | 8\% | (14) | 1\% | (2) | 8\% | (14) | 180 |
| Biden Job Disapprove | 54\% | (45) | 26\% | (22) | 10\% | (8) | 6\% | (5) | 4\% | (3) | 82 |
| Biden Job Strongly Approve | 54\% | (54) | 33\% | (33) | 5\% | (5) | - | (0) | 8\% | (8) | 99 |
| Biden Job Somewhat Approve | 44\% | (35) | 35\% | (28) | 11\% | (9) | $3 \%$ | (2) | 8\% | (6) | 81 |
| Biden Job Strongly Disapprove | 54\% | (30) | 30\% | (16) | 5\% | (3) | 8\% | (5) | 3\% | (1) | 54 |
| Favorable of Biden | 53\% | (95) | 33\% | (59) | 6\% | (10) | 1\% | (2) | $7 \%$ | (12) | 179 |
| Unfavorable of Biden | 48\% | (40) | 28\% | (23) | 13\% | (11) | 4\% | (4) | 7\% | (6) | 83 |
| Very Favorable of Biden | 55\% | (53) | 29\% | (28) | 4\% | (4) | 2\% | (2) | 10\% | (9) | 96 |
| Somewhat Favorable of Biden | 50\% | (42) | 37\% | (31) | 8\% | (7) | 1\% | (0) | 3\% | (3) | 83 |
| Very Unfavorable of Biden | 46\% | (27) | 28\% | (17) | 15\% | (9) | 6\% | (4) | 6\% | (3) | 60 |
| \#1 Issue: Economy | 43\% | (41) | 39\% | (37) | 12\% | (11) | 1\% | (1) | 5\% | (4) | 93 |
| \#1 Issue: Health Care | 56\% | (28) | 28\% | (14) | 8\% | (4) | 3\% | (1) | 5\% | (3) | 50 |
| 2020 Vote: Joe Biden | 51\% | (83) | 33\% | (54) | 6\% | (10) | 2\% | (3) | 7\% | (12) | 162 |
| 2020 Vote: Donald Trump | 52\% | (34) | 33\% | (21) | 6\% | (4) | 5\% | (3) | 3\% | (2) | 64 |
| 2018 House Vote: Democrat | 48\% | (62) | 36\% | (46) | 6\% | (7) | 3\% | (3) | 8\% | (10) | 129 |
| 2018 House Vote: Republican | 62\% | (38) | 28\% | (17) | 6\% | (3) | 2\% | (1) | 2\% | (2) | 61 |
| 2016 Vote: Hillary Clinton | 47\% | (58) | 36\% | (45) | 6\% | (7) | 3\% | (3) | 8\% | (10) | 123 |
| 2016 Vote: Donald Trump | 52\% | (31) | 33\% | (20) | 5\% | (3) | 5\% | (3) | 4\% | (2) | 59 |
| 2016 Vote: Didn't Vote | 51\% | (40) | 23\% | (18) | 16\% | (13) | 1\% | (0) | 8\% | (7) | 77 |
| Voted in 2014: Yes | 50\% | (89) | 36\% | (65) | $5 \%$ | (9) | 2\% | (4) | 6\% | (12) | 179 |
| Voted in 2014: No | 52\% | (47) | 21\% | (19) | 16\% | (15) | 3\% | (3) | 8\% | (7) | 90 |
| 4-Region: Northeast | 58\% | (29) | 29\% | (15) | 5\% | (2) | - | (0) | 9\% | (4) | 51 |
| 4-Region: South | 42\% | (46) | 27\% | (29) | 16\% | (17) | 6\% | (7) | 9\% | (9) | 108 |
| 4-Region: West | 53\% | (39) | 37\% | (27) | 4\% | (3) | - | (0) | 5\% | (4) | 73 |

Continued on next page

Table MCEN4_2: For each of the following films you have seen, how would you rate the quality of the film?
Coda

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 51\% | (136) | $31 \%$ | (83) | 9\% | (24) | 2\% | (7) | 7\% | (19) | 269 |
| 2203103 | 55\% | (84) | 29\% | (44) | 9\% | (14) | 2\% | (3) | 5\% | (8) | 153 |
| 2203112 | 45\% | (52) | 33\% | (39) | 9\% | (11) | 3\% | (4) | 9\% | (11) | 116 |
| Watch Films | 51\% | (132) | 31\% | (81) | 8\% | (21) | 2\% | (6) | 7\% | (17) | 258 |
| Watching Oscars | 55\% | (107) | 34\% | (67) | 7\% | (13) | 2\% | (3) | 2\% | (4) | 194 |
| Not Watching Oscars | 39\% | (29) | 22\% | (17) | 15\% | (11) | 5\% | (4) | 20\% | (15) | 75 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_3: For each of the following films you have seen, how would you rate the quality of the film?
Don't Look Up

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (396) | 39\% | (387) | 13\% | (129) | $3 \%$ | (31) | $4 \%$ | (39) | 983 |
| Gender: Male | 38\% | (191) | 42\% | (213) | 13\% | (66) | 3\% | (15) | $4 \%$ | (21) | 507 |
| Gender: Female | 43\% | (205) | 37\% | (174) | 13\% | (63) | 3\% | (16) | $4 \%$ | (18) | 476 |
| Age: 18-34 | 41\% | (162) | 36\% | (141) | 15\% | (58) | 2\% | (9) | 5\% | (20) | 391 |
| Age: 35-44 | 46\% | (86) | 35\% | (65) | 12\% | (22) | 5\% | (10) | $2 \%$ | (5) | 188 |
| Age: 45-64 | 37\% | (104) | 43\% | (121) | 12\% | (35) | 4\% | (12) | $4 \%$ | (11) | 282 |
| Age: 65+ | 36\% | (44) | 50\% | (60) | 11\% | (14) | - | (0) | 3\% | (3) | 121 |
| GenZers: 1997-2012 | 39\% | (57) | 34\% | (50) | 15\% | (22) | 5\% | (7) | 7\% | (10) | 146 |
| Millennials: 1981-1996 | 44\% | (167) | 36\% | (138) | 14\% | (54) | 2\% | (7) | $4 \%$ | (15) | 382 |
| GenXers: 1965-1980 | 43\% | (94) | 40\% | (88) | 11\% | (23) | 5\% | (10) | 2\% | (4) | 218 |
| Baby Boomers: 1946-1964 | 32\% | (71) | 47\% | (105) | 14\% | (30) | 3\% | (6) | 5\% | (11) | 223 |
| PID: Dem (no lean) | 45\% | (203) | 39\% | (176) | 11\% | (50) | 3\% | (12) | 3\% | (12) | 454 |
| PID: Ind (no lean) | 36\% | (106) | 42\% | (126) | 16\% | (48) | 3\% | (9) | 3\% | (8) | 298 |
| PID: Rep (no lean) | 37\% | (87) | 37\% | (85) | 13\% | (31) | 4\% | (9) | 8\% | (19) | 232 |
| PID/Gender: Dem Men | 45\% | (102) | 41\% | (92) | 11\% | (25) | 3\% | (7) | - | (1) | 228 |
| PID/Gender: Dem Women | 45\% | (101) | 37\% | (84) | $11 \%$ | (25) | 2\% | (5) | 5\% | (10) | 225 |
| PID/Gender: Ind Men | 33\% | (52) | 46\% | (73) | 16\% | (25) | 2\% | (3) | 3\% | (4) | 158 |
| PID/Gender: Ind Women | 39\% | (55) | 38\% | (53) | 16\% | (23) | 4\% | (6) | 3\% | (4) | 140 |
| PID/Gender: Rep Men | 31\% | (37) | 39\% | (48) | 13\% | (16) | 3\% | (4) | 13\% | (16) | 121 |
| PID/Gender: Rep Women | 45\% | (49) | $34 \%$ | (37) | 13\% | (15) | 5\% | (5) | 3\% | (4) | 110 |
| Ideo: Liberal (1-3) | 46\% | (173) | 37\% | (139) | 12\% | (43) | 2\% | (8) | 3\% | (11) | 375 |
| Ideo: Moderate (4) | 41\% | (112) | 39\% | (106) | 15\% | (40) | 4\% | (10) | 2\% | (6) | 273 |
| Ideo: Conservative (5-7) | 32\% | (78) | 44\% | (108) | 13\% | (33) | 4\% | (10) | 8\% | (19) | 248 |
| Educ: < College | 39\% | (238) | 38\% | (235) | 14\% | (88) | 4\% | (23) | 5\% | (32) | 615 |
| Educ: Bachelors degree | 44\% | (96) | 40\% | (88) | 12\% | (27) | 1\% | (3) | 3\% | (6) | 219 |
| Educ: Post-grad | 42\% | (63) | 43\% | (65) | 10\% | (14) | 3\% | (5) | 1\% | (2) | 149 |
| Income: Under 50k | 39\% | (177) | 40\% | (182) | 14\% | (64) | 3\% | (13) | 5\% | (22) | 457 |
| Income: 50k-100k | 43\% | (151) | 36\% | (126) | 14\% | (50) | 4\% | (13) | $4 \%$ | (14) | 355 |
| Income: 100k+ | 40\% | (68) | 46\% | (79) | 9\% | (15) | 3\% | (5) | 2\% | (4) | 171 |
| Ethnicity: White | 42\% | (310) | 40\% | (291) | 11\% | (82) | 4\% | (26) | 3\% | (24) | 733 |

[^54]Table MCEN4_3: For each of the following films you have seen, how would you rate the quality of the film?
Don't Look Up

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (396) | 39\% | (387) | 13\% | (129) | 3\% | (31) | 4\% | (39) | 983 |
| Ethnicity: Hispanic | 37\% | (76) | 38\% | (79) | 17\% | (34) | 1\% | (1) | 7\% | (15) | 206 |
| Ethnicity: Black | 34\% | (52) | 36\% | (54) | 18\% | (28) | 2\% | (4) | 9\% | (14) | 151 |
| Ethnicity: Other | 34\% | (34) | 43\% | (43) | 20\% | (20) | 2\% | (2) | 1\% | (1) | 99 |
| All Christian | 37\% | (144) | 44\% | (170) | 14\% | (54) | 3\% | (10) | 3\% | (10) | 388 |
| All Non-Christian | 42\% | (25) | 44\% | (27) | 9\% | (6) | 3\% | (2) | 2\% | (1) | 61 |
| Atheist | 48\% | (27) | 36\% | (20) | 6\% | (3) | 8\% | (5) | 1\% | (1) | 56 |
| Agnostic/Nothing in particular | 41\% | (124) | 36\% | (110) | 14\% | (43) | 3\% | (8) | 6\% | (17) | 302 |
| Something Else | 43\% | (76) | 35\% | (61) | 13\% | (23) | $3 \%$ | (6) | 6\% | (10) | 176 |
| Religious Non-Protestant/Catholic | 41\% | (27) | 46\% | (31) | 9\% | (6) | $3 \%$ | (2) | 2\% | (1) | 67 |
| Evangelical | 40\% | (93) | 39\% | (90) | 12\% | (28) | 3\% | (6) | 6\% | (14) | 231 |
| Non-Evangelical | 38\% | (121) | 42\% | (135) | 15\% | (48) | 3\% | (10) | 2\% | (5) | 320 |
| Community: Urban | 46\% | (142) | 36\% | (111) | 12\% | (37) | $3 \%$ | (9) | 3\% | (10) | 309 |
| Community: Suburban | 40\% | (187) | 42\% | (197) | 12\% | (58) | 4\% | (18) | 3\% | (12) | 473 |
| Community: Rural | 33\% | (67) | 39\% | (79) | 17\% | (34) | 2\% | (5) | 8\% | (17) | 202 |
| Employ: Private Sector | 44\% | (162) | 35\% | (131) | 14\% | (52) | 3\% | (13) | 4\% | (15) | 372 |
| Employ: Government | 32\% | (22) | 47\% | (33) | 18\% | (13) | 2\% | (1) | - | (0) | 69 |
| Employ: Self-Employed | 45\% | (50) | 38\% | (43) | 13\% | (14) | 1\% | (1) | 3\% | (4) | 112 |
| Employ: Student | 48\% | (26) | $31 \%$ | (17) | 20\% | (11) | 1\% | (0) | - | (0) | 55 |
| Employ: Retired | $31 \%$ | (50) | 49\% | (78) | 11\% | (17) | 4\% | (6) | 5\% | (8) | 160 |
| Employ: Unemployed | 39\% | (38) | 37\% | (36) | 13\% | (13) | 6\% | (5) | 5\% | (5) | 97 |
| Employ: Other | 38\% | (27) | 44\% | (32) | 9\% | (7) | - | (0) | 9\% | (6) | 73 |
| Military HH: Yes | $31 \%$ | (35) | 45\% | (51) | 17\% | (19) | 2\% | (3) | 5\% | (6) | 114 |
| Military HH: No | 42\% | (361) | 39\% | (336) | 13\% | (111) | 3\% | (28) | 4\% | (33) | 870 |
| RD/WT: Right Direction | 43\% | (159) | 37\% | (138) | 13\% | (46) | 3\% | (10) | 5\% | (17) | 370 |
| RD/WT: Wrong Track | 39\% | (237) | 41\% | (249) | 14\% | (83) | 3\% | (21) | 4\% | (22) | 613 |
| Biden Job Approve | 45\% | (213) | 37\% | (176) | 12\% | (58) | 2\% | (12) | 2\% | (12) | 470 |
| Biden Job Disapprove | 37\% | (168) | 41\% | (187) | 12\% | (55) | 4\% | (19) | 5\% | (25) | 455 |

Continued on next page

Table MCEN4_3: For each of the following films you have seen, how would you rate the quality of the film?
Don't Look Up

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (396) | 39\% | (387) | 13\% | (129) | 3\% | (31) | 4\% | (39) | 983 |
| Biden Job Strongly Approve | 49\% | (98) | 35\% | (69) | 11\% | (22) | 3\% | (6) | 2\% | (4) | 199 |
| Biden Job Somewhat Approve | 43\% | (115) | 39\% | (107) | 13\% | (36) | 2\% | (6) | 3\% | (7) | 271 |
| Biden Job Somewhat Disapprove | 43\% | (74) | 38\% | (65) | 11\% | (19) | 3\% | (6) | 4\% | (7) | 170 |
| Biden Job Strongly Disapprove | $33 \%$ | (94) | 43\% | (122) | 13\% | (37) | 5\% | (14) | 6\% | (18) | 285 |
| Favorable of Biden | 44\% | (220) | 39\% | (197) | 11\% | (58) | 2\% | (12) | $4 \%$ | (18) | 506 |
| Unfavorable of Biden | 38\% | (168) | 39\% | (172) | 13\% | (58) | 4\% | (19) | 5\% | (21) | 438 |
| Very Favorable of Biden | 45\% | (108) | 38\% | (90) | 10\% | (23) | 2\% | (5) | 6\% | (14) | 240 |
| Somewhat Favorable of Biden | 42\% | (112) | 40\% | (107) | 13\% | (35) | $3 \%$ | (7) | $2 \%$ | (5) | 265 |
| Somewhat Unfavorable of Biden | 41\% | (60) | 41\% | (60) | 11\% | (16) | 2\% | (4) | 4\% | (6) | 145 |
| Very Unfavorable of Biden | $37 \%$ | (108) | 38\% | (112) | 14\% | (42) | 5\% | (15) | 5\% | (15) | 293 |
| \#1 Issue: Economy | 41\% | (163) | 40\% | (156) | 13\% | (53) | 3\% | (11) | 3\% | (10) | 393 |
| \#1 Issue: Security | $34 \%$ | (44) | 39\% | (51) | 12\% | (15) | 4\% | (5) | 11\% | (14) | 129 |
| \#1 Issue: Health Care | 43\% | (51) | 39\% | (46) | 8\% | (9) | 6\% | (7) | 4\% | (5) | 118 |
| \#1 Issue: Medicare / Social Security | 43\% | (30) | 39\% | (27) | 13\% | (9) | 4\% | (3) | 1\% | (1) | 69 |
| \#1 Issue: Women's Issues | 44\% | (33) | 41\% | (30) | 10\% | (7) | 1\% | (1) | $4 \%$ | (3) | 74 |
| \#1 Issue: Energy | 39\% | (40) | 41\% | (42) | 16\% | (16) | 1\% | (2) | 2\% | (2) | 103 |
| \#1 Issue: Other | 38\% | (24) | $34 \%$ | (21) | 18\% | (11) | $3 \%$ | (2) | 7\% | (4) | 62 |
| 2020 Vote: Joe Biden | 45\% | (230) | 37\% | (188) | 13\% | (66) | $2 \%$ | (11) | 2\% | (12) | 506 |
| 2020 Vote: Donald Trump | 37\% | (93) | 40\% | (101) | 13\% | (33) | $4 \%$ | (11) | 6\% | (16) | 254 |
| 2020 Vote: Didn't Vote | $32 \%$ | (60) | 47\% | (88) | 12\% | (22) | $4 \%$ | (7) | 5\% | (10) | 188 |
| 2018 House Vote: Democrat | 44\% | (183) | 37\% | (155) | 14\% | (57) | 2\% | (6) | 3\% | (11) | 413 |
| 2018 House Vote: Republican | $34 \%$ | (71) | 42\% | (86) | 13\% | (28) | 2\% | (5) | 8\% | (17) | 207 |
| 2016 Vote: Hillary Clinton | 45\% | (160) | 38\% | (135) | 14\% | (51) | 1\% | (2) | 3\% | (10) | 358 |
| 2016 Vote: Donald Trump | 37\% | (82) | 43\% | (95) | 14\% | (32) | 3\% | (6) | 4\% | (8) | 223 |
| 2016 Vote: Didn't Vote | 38\% | (137) | 41\% | (146) | 11\% | (40) | 5\% | (19) | $4 \%$ | (13) | 355 |
| Voted in 2014: Yes | 40\% | (214) | 40\% | (214) | 14\% | (78) | 2\% | (11) | $4 \%$ | (23) | 541 |
| Voted in 2014: No | 41\% | (182) | 39\% | (173) | 12\% | (51) | 4\% | (20) | 4\% | (16) | 442 |

[^55]Table MCEN4_3: For each of the following films you have seen, how would you rate the quality of the film?
Don't Look Up

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (396) | 39\% | (387) | 13\% | (129) | 3\% | (31) | 4\% | (39) | 983 |
| 4-Region: Northeast | 49\% | (92) | 36\% | (67) | 10\% | (19) | 1\% | (2) | 3\% | (7) | 187 |
| 4-Region: Midwest | 42\% | (76) | 38\% | (68) | 10\% | (18) | 6\% | (11) | 4\% | (8) | 181 |
| 4-Region: South | 36\% | (134) | 39\% | (146) | 17\% | (61) | 4\% | (13) | 5\% | (17) | 371 |
| 4-Region: West | 38\% | (94) | 44\% | (107) | 13\% | (31) | 2\% | (5) | 3\% | (8) | 245 |
| 2203103 | 41\% | (197) | 37\% | (177) | 14\% | (69) | 2\% | (11) | 5\% | (24) | 478 |
| 2203112 | 39\% | (199) | 42\% | (211) | 12\% | (61) | 4\% | (19) | 3\% | (15) | 506 |
| Watch Films | 41\% | (382) | 40\% | (373) | 13\% | (123) | 3\% | (31) | 4\% | (34) | 943 |
| Watching Oscars | 45\% | (211) | 37\% | (173) | 11\% | (54) | 3\% | (13) | 4\% | (20) | 472 |
| Not Watching Oscars | 36\% | (185) | 42\% | (214) | 15\% | (75) | 3\% | (17) | 4\% | (20) | 511 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_4: For each of the following films you have seen, how would you rate the quality of the film?
Drive My Car

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 34\% | (84) | 32\% | (80) | 14\% | (35) | 4\% | (11) | 15\% | (37) | 246 |
| Gender: Male | 41\% | (69) | 27\% | (47) | 13\% | (22) | 6\% | (11) | 13\% | (22) | 170 |
| Gender: Female | 20\% | (15) | 44\% | (33) | 17\% | (13) | - | (0) | 19\% | (15) | 75 |
| Age: 18-34 | 30\% | (38) | 38\% | (49) | 17\% | (21) | 3\% | (3) | 13\% | (16) | 129 |
| Age: 35-44 | 43\% | (25) | 31\% | (19) | 9\% | (5) | 10\% | (6) | 7\% | (4) | 60 |
| Millennials: 1981-1996 | 38\% | (52) | 32\% | (44) | 12\% | (16) | 7\% | (9) | 11\% | (16) | 137 |
| PID: Dem (no lean) | 36\% | (48) | 38\% | (51) | 10\% | (13) | 6\% | (8) | 10\% | (14) | 134 |
| PID: Rep (no lean) | 36\% | (26) | 26\% | (19) | 15\% | (11) | 2\% | (1) | 22\% | (16) | 73 |
| PID/Gender: Dem Men | 44\% | (41) | 32\% | (29) | 9\% | (8) | 9\% | (8) | 6\% | (6) | 93 |
| PID/Gender: Rep Men | $36 \%$ | (21) | 25\% | (15) | 10\% | (6) | 2\% | (1) | 26\% | (15) | 58 |
| Ideo: Liberal (1-3) | 34\% | (34) | 35\% | (36) | 12\% | (12) | 8\% | (8) | 12\% | (12) | 102 |
| Ideo: Moderate (4) | 46\% | (33) | 30\% | (22) | 16\% | (11) | 2\% | (1) | 7\% | (5) | 73 |
| Ideo: Conservative (5-7) | 24\% | (13) | 29\% | (16) | 12\% | (6) | 3\% | (2) | 32\% | (17) | 54 |
| Educ: < College | 37\% | (48) | 26\% | (34) | 12\% | (15) | 4\% | (5) | 21\% | (28) | 131 |
| Educ: Bachelors degree | 23\% | (13) | 38\% | (21) | 22\% | (12) | 10\% | (5) | 8\% | (4) | 56 |
| Educ: Post-grad | 40\% | (24) | 41\% | (24) | 12\% | (7) | - | (0) | 7\% | (4) | 59 |
| Income: Under 50k | 36\% | (33) | 34\% | (31) | 15\% | (14) | - | (0) | 15\% | (14) | 91 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 35\% | (30) | 24\% | (20) | 17\% | (15) | 5\% | (4) | 19\% | (16) | 85 |
| Income: 100k+ | 32\% | (22) | 42\% | (29) | 8\% | (6) | 10\% | (7) | 9\% | (6) | 69 |
| Ethnicity: White | 33\% | (56) | 33\% | (56) | 16\% | (27) | 4\% | (7) | 14\% | (24) | 171 |
| Ethnicity: Hispanic | 27\% | (20) | 21\% | (15) | 9\% | (7) | 9\% | (7) | 33\% | (25) | 75 |
| Ethnicity: Black | 40\% | (20) | 32\% | (16) | 9\% | (4) | 7\% | (3) | 13\% | (6) | 50 |
| All Christian | 35\% | (44) | 32\% | (40) | 13\% | (17) | 5\% | (7) | 14\% | (17) | 124 |
| Agnostic/Nothing in particular | 28\% | (14) | 29\% | (15) | 11\% | (5) | 8\% | (4) | 24\% | (12) | 50 |
| Evangelical | 37\% | (34) | 37\% | (34) | 11\% | (10) | 6\% | (5) | 9\% | (8) | 92 |
| Non-Evangelical | $33 \%$ | (22) | 25\% | (17) | 19\% | (13) | 2\% | (1) | 21\% | (14) | 66 |
| Community: Urban | 41\% | (55) | 36\% | (49) | 11\% | (15) | 4\% | (6) | 7\% | (10) | 135 |
| Community: Suburban | 28\% | (20) | 29\% | (20) | 22\% | (15) | 5\% | (3) | 16\% | (11) | 69 |
| Employ: Private Sector | 37\% | (46) | 32\% | (40) | 16\% | (20) | 3\% | (4) | 12\% | (15) | 125 |
| Military HH: No | 35\% | (80) | 33\% | (75) | 13\% | (30) | 5\% | (11) | 15\% | (34) | 230 |

[^56]Table MCEN4_4: For each of the following films you have seen, how would you rate the quality of the film?
$\underline{\text { Drive My Car }}$

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $34 \%$ | (84) | 32\% | (80) | 14\% | (35) | 4\% | (11) | 15\% | (37) | 246 |
| RD/WT: Right Direction | 40\% | (61) | 35\% | (53) | 10\% | (16) | 4\% | (6) | 10\% | (16) | 151 |
| RD/WT: Wrong Track | 25\% | (23) | 28\% | (26) | 20\% | (19) | 5\% | (5) | 22\% | (21) | 95 |
| Biden Job Approve | 40\% | (62) | 34\% | (53) | 13\% | (20) | 6\% | (9) | 7\% | (11) | 155 |
| Biden Job Disapprove | 26\% | (23) | 26\% | (22) | 16\% | (14) | 2\% | (2) | 30\% | (26) | 86 |
| Biden Job Strongly Approve | 45\% | (41) | 30\% | (28) | 14\% | (13) | 6\% | (6) | 4\% | (4) | 91 |
| Biden Job Somewhat Approve | 32\% | (20) | 40\% | (26) | 11\% | (7) | 5\% | (3) | 11\% | (7) | 64 |
| Biden Job Strongly Disapprove | 30\% | (18) | 21\% | (12) | 17\% | (10) | 3\% | (2) | 30\% | (18) | 60 |
| Favorable of Biden | 39\% | (62) | 32\% | (50) | 10\% | (16) | 5\% | (8) | 13\% | (20) | 158 |
| Unfavorable of Biden | 25\% | (21) | 33\% | (28) | 21\% | (18) | $3 \%$ | (2) | 19\% | (16) | 86 |
| Very Favorable of Biden | 45\% | (42) | 28\% | (26) | 12\% | (11) | 4\% | (4) | 10\% | (10) | 92 |
| Somewhat Favorable of Biden | $31 \%$ | (20) | 37\% | (24) | 8\% | (5) | 7\% | (5) | 17\% | (11) | 66 |
| Very Unfavorable of Biden | 28\% | (18) | 23\% | (15) | 25\% | (16) | 3\% | (2) | 22\% | (14) | 63 |
| \#1 Issue: Economy | 33\% | (25) | 43\% | (33) | 10\% | (8) | 8\% | (6) | 7\% | (5) | 76 |
| 2020 Vote: Joe Biden | 35\% | (48) | 38\% | (53) | 10\% | (14) | 6\% | (9) | 11\% | (15) | 138 |
| 2020 Vote: Donald Trump | $36 \%$ | (22) | 22\% | (14) | 16\% | (10) | 3\% | (2) | 23\% | (14) | 62 |
| 2018 House Vote: Democrat | 37\% | (42) | 35\% | (40) | 11\% | (13) | 8\% | (9) | 10\% | (11) | 114 |
| 2018 House Vote: Republican | 38\% | (22) | 22\% | (12) | $11 \%$ | (6) | 4\% | (2) | 26\% | (15) | 57 |
| 2016 Vote: Hillary Clinton | 42\% | (45) | 37\% | (40) | 8\% | (9) | 1\% | (2) | 12\% | (13) | 109 |
| 2016 Vote: Donald Trump | 34\% | (20) | $21 \%$ | (12) | 17\% | (10) | 9\% | (5) | 19\% | (11) | 58 |
| 2016 Vote: Didn't Vote | $27 \%$ | (19) | 37\% | (26) | 20\% | (14) | 6\% | (4) | 9\% | (7) | 70 |
| Voted in 2014: Yes | 40\% | (64) | 25\% | (41) | 11\% | (18) | 6\% | (10) | 17\% | (27) | 160 |
| Voted in 2014: No | 23\% | (20) | 45\% | (39) | 19\% | (16) | 1\% | (1) | 12\% | (10) | 86 |
| 4-Region: South | 39\% | (34) | $31 \%$ | (27) | 14\% | (12) | 1\% | (1) | 15\% | (13) | 88 |
| 4-Region: West | 27\% | (17) | 35\% | (22) | 14\% | (9) | 7\% | (5) | 17\% | (11) | 62 |
| 2203103 | 39\% | (54) | $31 \%$ | (43) | 13\% | (17) | 3\% | (5) | 14\% | (20) | 139 |
| 2203112 | 28\% | (30) | 34\% | (37) | 16\% | (17) | 6\% | (6) | 16\% | (17) | 107 |
| Watch Films | 36\% | (84) | 31\% | (74) | 15\% | (35) | 5\% | (11) | 14\% | (33) | 237 |
| Watching Oscars | 40\% | (72) | 33\% | (60) | 12\% | (23) | 5\% | (8) | 11\% | (19) | 183 |
| Not Watching Oscars | 19\% | (12) | $31 \%$ | (19) | 19\% | (12) | 4\% | (2) | 28\% | (17) | 63 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_5: For each of the following films you have seen, how would you rate the quality of the film?
Dune

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 53\% | (455) | $31 \%$ | (264) | 10\% | (82) | 3\% | (28) | 4\% | (30) | 859 |
| Gender: Male | 56\% | (311) | 28\% | (156) | 10\% | (55) | 3\% | (17) | 2\% | (12) | 551 |
| Gender: Female | 47\% | (144) | 35\% | (108) | 9\% | (26) | $4 \%$ | (11) | 6\% | (19) | 308 |
| Age: 18-34 | 52\% | (184) | 30\% | (105) | 10\% | (37) | 4\% | (14) | 4\% | (13) | 353 |
| Age: 35-44 | 55\% | (88) | 33\% | (52) | 7\% | (11) | 3\% | (6) | 3\% | (4) | 160 |
| Age: 45-64 | 54\% | (140) | 30\% | (79) | 9\% | (25) | 3\% | (8) | 3\% | (9) | 260 |
| Age: 65+ | 50\% | (43) | 33\% | (28) | 11\% | (9) | 1\% | (1) | 5\% | (4) | 86 |
| GenZers: 1997-2012 | 50\% | (63) | 26\% | (33) | 11\% | (13) | 7\% | (9) | 6\% | (8) | 127 |
| Millennials: 1981-1996 | 55\% | (188) | 31\% | (106) | 9\% | (33) | 3\% | (10) | 2\% | (8) | 345 |
| GenXers: 1965-1980 | 52\% | (109) | 32\% | (67) | 9\% | (20) | 3\% | (6) | 5\% | (9) | 211 |
| Baby Boomers: 1946-1964 | 52\% | (85) | 34\% | (56) | 9\% | (15) | 2\% | (4) | $3 \%$ | (4) | 165 |
| PID: Dem (no lean) | 53\% | (198) | 29\% | (109) | 12\% | (46) | 2\% | (7) | 3\% | (11) | 371 |
| PID: Ind (no lean) | 54\% | (151) | 32\% | (90) | 6\% | (18) | 2\% | (5) | 6\% | (16) | 279 |
| PID: Rep (no lean) | 51\% | (106) | 31\% | (64) | 9\% | (18) | 8\% | (16) | 2\% | (4) | 208 |
| PID/Gender: Dem Men | 61\% | (142) | 24\% | (56) | 13\% | (30) | 1\% | (2) | - | (1) | 231 |
| PID/Gender: Dem Women | 40\% | (56) | 38\% | (53) | $11 \%$ | (16) | 4\% | (5) | 7\% | (10) | 140 |
| PID/Gender: Ind Men | 53\% | (102) | 33\% | (63) | 7\% | (14) | 1\% | (2) | 5\% | (9) | 191 |
| PID/Gender: Ind Women | 55\% | (49) | 30\% | (27) | 4\% | (3) | 3\% | (3) | 7\% | (7) | 89 |
| PID/Gender: Rep Men | 52\% | (67) | 28\% | (36) | 9\% | (11) | 10\% | (13) | 1\% | (1) | 129 |
| PID/Gender: Rep Women | 49\% | (39) | 35\% | (28) | 9\% | (7) | 4\% | (3) | 3\% | (2) | 79 |
| Ideo: Liberal (1-3) | 57\% | (181) | 27\% | (86) | 10\% | (31) | 2\% | (8) | 3\% | (10) | 316 |
| Ideo: Moderate (4) | 48\% | (119) | 35\% | (88) | 11\% | (28) | 3\% | (8) | $3 \%$ | (7) | 250 |
| Ideo: Conservative (5-7) | 50\% | (117) | 32\% | (76) | 9\% | (21) | 5\% | (13) | 3\% | (7) | 234 |
| Educ: < College | 53\% | (274) | 30\% | (155) | 8\% | (40) | 4\% | (18) | 5\% | (26) | 513 |
| Educ: Bachelors degree | 49\% | (100) | 33\% | (67) | 13\% | (27) | 3\% | (6) | 2\% | (5) | 205 |
| Educ: Post-grad | 57\% | (80) | 30\% | (42) | 10\% | (14) | 3\% | (5) | - | (0) | 141 |
| Income: Under 50k | 48\% | (177) | 36\% | (132) | 7\% | (28) | 4\% | (14) | 6\% | (20) | 370 |
| Income: 50k-100k | 57\% | (177) | 26\% | (83) | 13\% | (40) | 2\% | (7) | 2\% | (6) | 312 |
| Income: 100k+ | 57\% | (101) | 28\% | (49) | 8\% | (14) | $4 \%$ | (8) | 2\% | (4) | 176 |
| Ethnicity: White | 56\% | (334) | 29\% | (172) | 10\% | (59) | 2\% | (14) | 3\% | (21) | 601 |

[^57]Table MCEN4_5: For each of the following films you have seen, how would you rate the quality of the film?
Dune

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 53\% | (455) | $31 \%$ | (264) | 10\% | (82) | 3\% | (28) | 4\% | (30) | 859 |
| Ethnicity: Hispanic | 50\% | (102) | 35\% | (71) | 10\% | (20) | 4\% | (7) | 2\% | (3) | 203 |
| Ethnicity: Black | 47\% | (65) | 30\% | (42) | $11 \%$ | (15) | 6\% | (8) | 7\% | (9) | 138 |
| Ethnicity: Other | 46\% | (56) | 41\% | (50) | 7\% | (8) | 5\% | (6) | - | (1) | 120 |
| All Christian | 51\% | (187) | 32\% | (116) | 12\% | (45) | 3\% | (10) | 3\% | (9) | 366 |
| All Non-Christian | 53\% | (28) | 30\% | (16) | 8\% | (4) | 6\% | (3) | 3\% | (1) | 53 |
| Atheist | 61\% | (34) | 29\% | (16) | 9\% | (5) | 1\% | (1) | - | (0) | 55 |
| Agnostic/Nothing in particular | 54\% | (126) | 31\% | (73) | 9\% | (20) | 3\% | (7) | 3\% | (7) | 234 |
| Something Else | $54 \%$ | (80) | 28\% | (43) | 5\% | (7) | 5\% | (7) | 8\% | (13) | 150 |
| Religious Non-Protestant/Catholic | 51\% | (32) | 30\% | (19) | 9\% | (6) | 5\% | (3) | 5\% | (3) | 63 |
| Evangelical | 54\% | (116) | 32\% | (69) | 7\% | (14) | 2\% | (4) | 6\% | (13) | 216 |
| Non-Evangelical | 51\% | (145) | 30\% | (84) | $12 \%$ | (35) | 5\% | (14) | 2\% | (6) | 284 |
| Community: Urban | 50\% | (153) | 30\% | (92) | $11 \%$ | (32) | 3\% | (9) | 6\% | (17) | 303 |
| Community: Suburban | 53\% | (206) | 32\% | (126) | 9\% | (35) | 3\% | (11) | 3\% | (12) | 391 |
| Community: Rural | 58\% | (96) | 27\% | (45) | 9\% | (14) | 5\% | (8) | 1\% | (1) | 164 |
| Employ: Private Sector | 57\% | (205) | $31 \%$ | (112) | 9\% | (33) | 3\% | (10) | 1\% | (2) | 361 |
| Employ: Government | 37\% | (24) | 34\% | (23) | 19\% | (13) | 6\% | (4) | 3\% | (2) | 66 |
| Employ: Self-Employed | 54\% | (50) | 28\% | (26) | 9\% | (8) | 6\% | (5) | 3\% | (3) | 93 |
| Employ: Retired | 56\% | (71) | 30\% | (38) | 9\% | (12) | 1\% | (1) | 3\% | (4) | 126 |
| Employ: Unemployed | 51\% | (48) | $31 \%$ | (29) | 10\% | (9) | 3\% | (3) | 6\% | (6) | 95 |
| Military HH: Yes | 57\% | (69) | 26\% | (32) | 10\% | (12) | 3\% | (4) | 3\% | (4) | 121 |
| Military HH: No | 52\% | (386) | 31\% | (231) | 9\% | (70) | 3\% | (24) | 4\% | (26) | 737 |
| RD/WT: Right Direction | 53\% | (187) | 32\% | (115) | 9\% | (31) | 3\% | (9) | 4\% | (14) | 356 |
| RD/WT: Wrong Track | 53\% | (267) | 30\% | (149) | 10\% | (51) | 4\% | (19) | 3\% | (16) | 502 |
| Biden Job Approve | 53\% | (229) | $31 \%$ | (135) | $11 \%$ | (47) | 3\% | (11) | 3\% | (13) | 435 |
| Biden Job Disapprove | 52\% | (203) | $31 \%$ | (119) | 9\% | (34) | 5\% | (18) | 3\% | (13) | 387 |
| Biden Job Strongly Approve | 59\% | (107) | 26\% | (47) | 9\% | (16) | 4\% | (8) | 3\% | (6) | 182 |
| Biden Job Somewhat Approve | 48\% | (122) | 35\% | (89) | 12\% | (31) | 1\% | (3) | 3\% | (8) | 253 |
| Biden Job Somewhat Disapprove | 48\% | (69) | 36\% | (51) | 10\% | (14) | 2\% | (3) | 4\% | (6) | 143 |
| Biden Job Strongly Disapprove | 55\% | (134) | 28\% | (67) | 8\% | (20) | 6\% | (15) | 3\% | (7) | 244 |

[^58]Table MCEN4_5: For each of the following films you have seen, how would you rate the quality of the film?
Dune

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 53\% | (455) | 31\% | (264) | 10\% | (82) | 3\% | (28) | 4\% | (30) | 859 |
| Favorable of Biden | 53\% | (244) | 32\% | (148) | 9\% | (42) | 2\% | (10) | $4 \%$ | (19) | 463 |
| Unfavorable of Biden | 52\% | (191) | 30\% | (112) | 11\% | (39) | 5\% | (18) | 3\% | (9) | 370 |
| Very Favorable of Biden | 56\% | (109) | 29\% | (56) | 7\% | (14) | 4\% | (7) | $4 \%$ | (7) | 194 |
| Somewhat Favorable of Biden | 50\% | (134) | 34\% | (91) | 10\% | (28) | 1\% | (3) | 4\% | (12) | 269 |
| Somewhat Unfavorable of Biden | 49\% | (57) | 31\% | (36) | 17\% | (20) | 2\% | (3) | 2\% | (2) | 117 |
| Very Unfavorable of Biden | 53\% | (134) | 30\% | (76) | 8\% | (20) | 6\% | (16) | 3\% | (8) | 253 |
| \#1 Issue: Economy | 53\% | (187) | 31\% | (110) | 10\% | (34) | 3\% | (11) | 3\% | (10) | 351 |
| \#1 Issue: Security | 58\% | (60) | 24\% | (25) | 12\% | (12) | 5\% | (5) | 1\% | (1) | 103 |
| \#1 Issue: Health Care | 50\% | (58) | 30\% | (35) | 13\% | (15) | 5\% | (5) | 2\% | (2) | 115 |
| \#1 Issue: Medicare / Social Security | 46\% | (30) | 40\% | (26) | 9\% | (6) | 1\% | (1) | 4\% | (3) | 65 |
| \#1 Issue: Women's Issues | 48\% | (25) | 41\% | (21) | 6\% | (3) | 2\% | (1) | 3\% | (1) | 51 |
| \#1 Issue: Energy | 57\% | (45) | 30\% | (24) | 5\% | (4) | - | (0) | 7\% | (6) | 78 |
| \#1 Issue: Other | 58\% | (30) | 13\% | (6) | 11\% | (5) | 5\% | (3) | $14 \%$ | (7) | 51 |
| 2020 Vote: Joe Biden | 54\% | (239) | $31 \%$ | (138) | 10\% | (44) | 2\% | (10) | 3\% | (11) | 442 |
| 2020 Vote: Donald Trump | 56\% | (131) | $31 \%$ | (72) | 7\% | (16) | 4\% | (10) | 2\% | (5) | 234 |
| 2020 Vote: Didn't Vote | 43\% | (62) | 29\% | (43) | 13\% | (19) | 6\% | (9) | 8\% | (12) | 145 |
| 2018 House Vote: Democrat | 54\% | (193) | 29\% | (103) | 12\% | (44) | 2\% | (7) | 3\% | (10) | 357 |
| 2018 House Vote: Republican | 56\% | (104) | 32\% | (59) | 5\% | (9) | 4\% | (7) | 3\% | (6) | 184 |
| 2016 Vote: Hillary Clinton | 56\% | (166) | 28\% | (84) | 10\% | (29) | 2\% | (7) | $4 \%$ | (11) | 298 |
| 2016 Vote: Donald Trump | 54\% | (112) | 32\% | (65) | 8\% | (16) | $4 \%$ | (8) | 2\% | (5) | 206 |
| 2016 Vote: Other | 62\% | (34) | 24\% | (13) | 10\% | (6) | - | (0) | $4 \%$ | (2) | 54 |
| 2016 Vote: Didn't Vote | 48\% | (143) | 34\% | (101) | 10\% | (30) | 5\% | (14) | 4\% | (13) | 300 |
| Voted in 2014: Yes | 54\% | (264) | 29\% | (143) | 10\% | (50) | $3 \%$ | (13) | 3\% | (16) | 486 |
| Voted in 2014: No | 51\% | (190) | 32\% | (120) | 8\% | (32) | $4 \%$ | (16) | 4\% | (15) | 373 |
| 4-Region: Northeast | 59\% | (92) | 20\% | (31) | 14\% | (21) | $4 \%$ | (6) | $4 \%$ | (7) | 156 |
| 4-Region: Midwest | 50\% | (76) | 35\% | (53) | 8\% | (12) | 5\% | (8) | 1\% | (2) | 151 |
| 4-Region: South | 50\% | (154) | 34\% | (105) | 7\% | (21) | 3\% | (11) | 5\% | (15) | 307 |
| 4-Region: West | 54\% | (133) | 30\% | (74) | $11 \%$ | (27) | $2 \%$ | (4) | 3\% | (7) | 244 |

[^59]Table MCEN4_5: For each of the following films you have seen, how would you rate the quality of the film?
Dune

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 53\% | (455) | $31 \%$ | (264) | 10\% | (82) | $3 \%$ | (28) | 4\% | (30) | 859 |
| 2203103 | 53\% | (221) | $31 \%$ | (127) | 9\% | (38) | $3 \%$ | (14) | $3 \%$ | (14) | 414 |
| 2203112 | 53\% | (234) | $31 \%$ | (137) | 10\% | (44) | 3\% | (14) | 4\% | (16) | 445 |
| Watch Films | 53\% | (438) | 31\% | (255) | 10\% | (80) | $3 \%$ | (28) | 3\% | (28) | 829 |
| Watching Oscars | 54\% | (233) | 28\% | (122) | 11\% | (48) | 4\% | (15) | 2\% | (10) | 429 |
| Not Watching Oscars | $52 \%$ | (222) | $33 \%$ | (141) | 8\% | (33) | 3\% | (13) | 5\% | (20) | 429 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_6: For each of the following films you have seen, how would you rate the quality of the film?
King Richard

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (257) | $31 \%$ | (163) | $12 \%$ | (64) | $3 \%$ | (18) | 4\% | (21) | 523 |
| Gender: Male | 46\% | (146) | 37\% | (116) | $11 \%$ | (34) | $4 \%$ | (13) | $2 \%$ | (5) | 314 |
| Gender: Female | 53\% | (111) | 22\% | (46) | $14 \%$ | (30) | $3 \%$ | (5) | 8\% | (16) | 209 |
| Age: 18-34 | 44\% | (99) | $31 \%$ | (69) | $14 \%$ | (30) | $4 \%$ | (10) | 7\% | (16) | 223 |
| Age: 35-44 | 53\% | (55) | $31 \%$ | (32) | 12\% | (13) | 2\% | (2) | 2\% | (2) | 104 |
| Age: 45-64 | 49\% | (67) | 31\% | (42) | 14\% | (18) | 5\% | (7) | 1\% | (2) | 136 |
| Age: 65+ | 60\% | (36) | 33\% | (20) | 4\% | (2) | - | (0) | 2\% | (1) | 60 |
| GenZers: 1997-2012 | 29\% | (21) | 31\% | (23) | 25\% | (18) | 3\% | (2) | 13\% | (9) | 74 |
| Millennials: 1981-1996 | 52\% | (120) | 30\% | (71) | 10\% | (24) | $4 \%$ | (10) | 4\% | (8) | 233 |
| GenXers: 1965-1980 | 45\% | (50) | 34\% | (37) | 15\% | (17) | $4 \%$ | (4) | 2\% | (2) | 110 |
| Baby Boomers: 1946-1964 | 63\% | (61) | 29\% | (28) | 4\% | (4) | 3\% | (3) | 2\% | (1) | 97 |
| PID: Dem (no lean) | 52\% | (140) | 28\% | (75) | 13\% | (35) | $3 \%$ | (8) | $4 \%$ | (10) | 269 |
| PID: Ind (no lean) | 44\% | (61) | 32\% | (45) | 12\% | (17) | $4 \%$ | (6) | 7\% | (10) | 139 |
| PID: Rep (no lean) | 48\% | (56) | 37\% | (42) | 10\% | (11) | $4 \%$ | (4) | 1\% | (2) | 115 |
| PID/Gender: Dem Men | 47\% | (77) | 36\% | (59) | 12\% | (19) | $4 \%$ | (6) | 2\% | (2) | 163 |
| PID/Gender: Dem Women | 60\% | (63) | 16\% | (17) | 15\% | (16) | 2\% | (2) | 7\% | (8) | 106 |
| PID/Gender: Ind Men | 42\% | (32) | 37\% | (29) | 12\% | (9) | 6\% | (5) | 3\% | (2) | 76 |
| PID/Gender: Ind Women | 47\% | (29) | 26\% | (17) | 13\% | (8) | 2\% | (1) | 12\% | (7) | 62 |
| PID/Gender: Rep Men | 50\% | (37) | $39 \%$ | (29) | 7\% | (5) | 3\% | (2) | 1\% | (1) | 75 |
| Ideo: Liberal (1-3) | 47\% | (93) | 33\% | (64) | 14\% | (27) | $4 \%$ | (8) | 3\% | (5) | 197 |
| Ideo: Moderate (4) | 45\% | (81) | 33\% | (59) | 15\% | (27) | $4 \%$ | (7) | 3\% | (5) | 178 |
| Ideo: Conservative (5-7) | 55\% | (62) | 28\% | (32) | 8\% | (9) | 2\% | (3) | 7\% | (8) | 113 |
| Educ: < College | 50\% | (145) | 25\% | (73) | 15\% | (44) | $4 \%$ | (12) | 6\% | (16) | 291 |
| Educ: Bachelors degree | 45\% | (59) | 39\% | (51) | 11\% | (14) | $4 \%$ | (5) | $2 \%$ | (3) | 132 |
| Educ: Post-grad | 53\% | (53) | 38\% | (38) | 6\% | (6) | $1 \%$ | (1) | 2\% | (2) | 100 |
| Income: Under 50k | 50\% | (112) | 28\% | (63) | 12\% | (27) | 5\% | (11) | 5\% | (12) | 226 |
| Income: 50k-100k | 50\% | (88) | 29\% | (51) | 13\% | (22) | $4 \%$ | (7) | 4\% | (7) | 176 |
| Income: 100k+ | 47\% | (57) | 40\% | (48) | 12\% | (14) | - | (0) | 2\% | (2) | 121 |
| Ethnicity: White | 45\% | (151) | 34\% | (114) | 12\% | (41) | $4 \%$ | (12) | 5\% | (16) | 335 |
| Ethnicity: Hispanic | 38\% | (46) | 37\% | (46) | 13\% | (16) | 6\% | (7) | 6\% | (7) | 123 |

Continued on next page

Table MCEN4_6: For each of the following films you have seen, how would you rate the quality of the film?
King Richard

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (257) | $31 \%$ | (163) | 12\% | (64) | $3 \%$ | (18) | 4\% | (21) | 523 |
| Ethnicity: Black | 62\% | (83) | 21\% | (28) | 11\% | (15) | 3\% | (4) | 2\% | (3) | 134 |
| Ethnicity: Other | 42\% | (22) | 38\% | (20) | 14\% | (8) | 3\% | (2) | 3\% | (2) | 54 |
| All Christian | $51 \%$ | (126) | 33\% | (80) | 12\% | (28) | $2 \%$ | (4) | 3\% | (7) | 245 |
| Agnostic/Nothing in particular | 49\% | (56) | 28\% | (32) | 15\% | (17) | $4 \%$ | (5) | 5\% | (5) | 115 |
| Something Else | 58\% | (52) | 22\% | (19) | 12\% | (11) | 1\% | (1) | 6\% | (6) | 89 |
| Religious Non-Protestant/Catholic | 42\% | (23) | 27\% | (14) | 13\% | (7) | 8\% | (5) | 11\% | (6) | 55 |
| Evangelical | 52\% | (85) | $31 \%$ | (51) | 11\% | (18) | 1\% | (2) | 4\% | (6) | 162 |
| Non-Evangelical | 53\% | (85) | 30\% | (47) | 13\% | (21) | 2\% | (3) | $3 \%$ | (4) | 160 |
| Community: Urban | 51\% | (113) | 29\% | (65) | 10\% | (23) | 5\% | (12) | $4 \%$ | (9) | 223 |
| Community: Suburban | 50\% | (112) | 32\% | (71) | 12\% | (28) | 2\% | (5) | 4\% | (8) | 224 |
| Community: Rural | 42\% | (32) | 35\% | (26) | 18\% | (13) | 1\% | (1) | 5\% | (3) | 76 |
| Employ: Private Sector | 49\% | (108) | 35\% | (76) | 13\% | (29) | 1\% | (3) | 1\% | (3) | 219 |
| Employ: Self-Employed | 46\% | (24) | 22\% | (11) | 16\% | (8) | 9\% | (5) | 6\% | (3) | 52 |
| Employ: Retired | 59\% | (43) | 37\% | (28) | 3\% | (2) | - | (0) | 1\% | (1) | 74 |
| Employ: Unemployed | 38\% | (19) | 42\% | (21) | 13\% | (6) | - | (0) | 8\% | (4) | 51 |
| Military HH: Yes | 53\% | (29) | 27\% | (15) | 7\% | (4) | 4\% | (2) | 9\% | (5) | 55 |
| Military HH: No | 49\% | (228) | 32\% | (148) | 13\% | (60) | $3 \%$ | (16) | $3 \%$ | (16) | 468 |
| RD/WT: Right Direction | 48\% | (130) | 33\% | (89) | 12\% | (32) | $3 \%$ | (8) | $4 \%$ | (11) | 271 |
| RD/WT: Wrong Track | 50\% | (127) | 29\% | (74) | 13\% | (32) | $4 \%$ | (10) | $4 \%$ | (10) | 252 |
| Biden Job Approve | 49\% | (155) | 31\% | (100) | 12\% | (40) | $4 \%$ | (12) | $4 \%$ | (11) | 319 |
| Biden Job Disapprove | 50\% | (90) | 32\% | (58) | 12\% | (22) | 2\% | (4) | $4 \%$ | (7) | 181 |
| Biden Job Strongly Approve | 53\% | (83) | 25\% | (39) | 14\% | (21) | $3 \%$ | (5) | 4\% | (6) | 155 |
| Biden Job Somewhat Approve | 44\% | (72) | 37\% | (61) | 11\% | (19) | $4 \%$ | (7) | $3 \%$ | (5) | 164 |
| Biden Job Somewhat Disapprove | 47\% | (33) | 31\% | (22) | 13\% | (9) | $4 \%$ | (3) | 5\% | (4) | 71 |
| Biden Job Strongly Disapprove | 52\% | (57) | 33\% | (37) | 11\% | (12) | $1 \%$ | (1) | 3\% | (3) | 110 |
| Favorable of Biden | 50\% | (162) | 33\% | (105) | 12\% | (38) | $2 \%$ | (8) | $3 \%$ | (10) | 324 |
| Unfavorable of Biden | 46\% | (82) | 31\% | (55) | 13\% | (24) | $4 \%$ | (8) | 5\% | (9) | 177 |

Continued on next page

Table MCEN4_6: For each of the following films you have seen, how would you rate the quality of the film?
King Richard

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 49\% | (257) | 31\% | (163) | 12\% | (64) | 3\% | (18) | 4\% | (21) | 523 |
| Very Favorable of Biden | 54\% | (91) | 28\% | (47) | 12\% | (19) | 3\% | (6) | 4\% | (6) | 169 |
| Somewhat Favorable of Biden | 46\% | (72) | 38\% | (58) | 12\% | (19) | 1\% | (2) | 3\% | (4) | 155 |
| Somewhat Unfavorable of Biden | 47\% | (26) | 27\% | (15) | 21\% | (11) | 4\% | (2) | 1\% | (1) | 54 |
| Very Unfavorable of Biden | 46\% | (57) | 32\% | (40) | 10\% | (13) | 5\% | (6) | 6\% | (8) | 123 |
| \#1 Issue: Economy | 54\% | (106) | 32\% | (62) | 8\% | (16) | 4\% | (9) | 2\% | (3) | 196 |
| \#1 Issue: Security | 60\% | (37) | 25\% | (16) | 13\% | (8) | 1\% | (1) | 1\% | (1) | 62 |
| \#1 Issue: Health Care | 42\% | (33) | 35\% | (28) | 17\% | (13) | 2\% | (2) | 5\% | (4) | 79 |
| \#1 Issue: Energy | 28\% | (15) | 42\% | (22) | 23\% | (12) | 4\% | (2) | 4\% | (2) | 53 |
| 2020 Vote: Joe Biden | $51 \%$ | (157) | $31 \%$ | (96) | 12\% | (38) | 2\% | (6) | 3\% | (8) | 306 |
| 2020 Vote: Donald Trump | 47\% | (51) | 37\% | (39) | 9\% | (10) | 4\% | (4) | 3\% | (3) | 107 |
| 2020 Vote: Didn't Vote | 46\% | (38) | 20\% | (17) | 15\% | (13) | 9\% | (7) | 10\% | (8) | 82 |
| 2018 House Vote: Democrat | $51 \%$ | (141) | 31\% | (85) | 11\% | (31) | 3\% | (8) | 4\% | (11) | 276 |
| 2018 House Vote: Republican | 49\% | (48) | 43\% | (42) | 5\% | (5) | 1\% | (1) | 3\% | (3) | 98 |
| 2016 Vote: Hillary Clinton | 54\% | (132) | 30\% | (73) | 11\% | (28) | 1\% | (2) | 3\% | (7) | 241 |
| 2016 Vote: Donald Trump | 47\% | (50) | 42\% | (44) | 5\% | (5) | 3\% | (3) | 4\% | (4) | 107 |
| 2016 Vote: Didn't Vote | 42\% | (62) | 25\% | (36) | 18\% | (26) | 8\% | (12) | 7\% | (10) | 147 |
| Voted in 2014: Yes | 52\% | (178) | 32\% | (110) | 10\% | (35) | 3\% | (9) | 3\% | (9) | 341 |
| Voted in 2014: No | 43\% | (79) | 29\% | (53) | 16\% | (29) | 5\% | (10) | 7\% | (12) | 182 |
| 4-Region: Northeast | 43\% | (31) | $31 \%$ | (22) | 18\% | (13) | 3\% | (2) | 5\% | (4) | 72 |
| 4-Region: Midwest | 53\% | (43) | 32\% | (25) | 11\% | (9) | 1\% | (1) | 3\% | (2) | 81 |
| 4-Region: South | 53\% | (112) | 26\% | (54) | 12\% | (26) | 6\% | (13) | 3\% | (7) | 211 |
| 4-Region: West | 45\% | (72) | 38\% | (61) | 10\% | (16) | 2\% | (2) | 5\% | (8) | 159 |
| 2203103 | 47\% | (134) | 32\% | (91) | 13\% | (38) | 4\% | (12) | 3\% | (8) | 283 |
| 2203112 | $51 \%$ | (123) | 30\% | (72) | 11\% | (26) | 3\% | (7) | 5\% | (13) | 240 |
| Watch Films | 49\% | (243) | 32\% | (157) | $12 \%$ | (61) | $3 \%$ | (16) | $4 \%$ | (20) | 498 |
| Watching Oscars | $51 \%$ | (164) | 32\% | (103) | $11 \%$ | (36) | 3\% | (10) | 3\% | (10) | 321 |
| Not Watching Oscars | 46\% | (93) | 30\% | (60) | $14 \%$ | (28) | 4\% | (9) | 6\% | (11) | 201 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_7: For each of the following films you have seen, how would you rate the quality of the film?
Licorice Pizza

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $36 \%$ | (96) | 33\% | (90) | 16\% | (42) | $4 \%$ | (12) | 11\% | (29) | 269 |
| Gender: Male | 38\% | (73) | 35\% | (67) | 19\% | (36) | $4 \%$ | (7) | 5\% | (9) | 193 |
| Gender: Female | 30\% | (22) | 30\% | (23) | 8\% | (6) | 7\% | (5) | 26\% | (20) | 75 |
| Age: 18-34 | 39\% | (49) | 25\% | (32) | 22\% | (28) | 7\% | (9) | 6\% | (7) | 126 |
| Age: 35-44 | 45\% | (29) | 37\% | (24) | 11\% | (7) | - | (0) | 7\% | (4) | 64 |
| Age: 45-64 | 15\% | (9) | 47\% | (28) | 8\% | (5) | 4\% | (2) | 26\% | (16) | 60 |
| Millennials: 1981-1996 | 43\% | (61) | 32\% | (45) | 17\% | (23) | 2\% | (3) | 6\% | (8) | 141 |
| GenXers: 1965-1980 | 25\% | (13) | 46\% | (24) | 4\% | (2) | 4\% | (2) | 21\% | (11) | 53 |
| PID: Dem (no lean) | 43\% | (62) | 35\% | (51) | 7\% | (10) | 6\% | (9) | 9\% | (14) | 145 |
| PID: Rep (no lean) | 29\% | (22) | 29\% | (22) | $31 \%$ | (24) | 3\% | (2) | 8\% | (6) | 76 |
| PID/Gender: Dem Men | 46\% | (48) | 37\% | (39) | 9\% | (10) | $4 \%$ | (4) | 4\% | (4) | 105 |
| PID/Gender: Rep Men | 27\% | (16) | 27\% | (16) | 36\% | (21) | 3\% | (2) | 7\% | (4) | 59 |
| Ideo: Liberal (1-3) | 41\% | (49) | 37\% | (45) | 13\% | (16) | 3\% | (3) | 7\% | (8) | 120 |
| Ideo: Moderate (4) | 39\% | (30) | 37\% | (29) | 7\% | (6) | 2\% | (2) | 15\% | (12) | 79 |
| Ideo: Conservative (5-7) | 23\% | (13) | 26\% | (15) | 32\% | (18) | 13\% | (7) | 6\% | (3) | 57 |
| Educ: < College | 33\% | (51) | 24\% | (37) | $21 \%$ | (32) | 5\% | (8) | 17\% | (26) | 155 |
| Educ: Bachelors degree | $34 \%$ | (18) | 48\% | (26) | 10\% | (5) | 6\% | (3) | 1\% | (1) | 53 |
| Educ: Post-grad | 43\% | (26) | 44\% | (27) | 7\% | (4) | 2\% | (1) | 3\% | (2) | 61 |
| Income: Under 50k | 36\% | (36) | 28\% | (28) | 11\% | (11) | 6\% | (6) | 18\% | (18) | 100 |
| Income: 50k-100k | 33\% | (34) | 33\% | (33) | 21\% | (21) | $4 \%$ | (4) | 8\% | (8) | 101 |
| Income: 100k+ | 38\% | (25) | 43\% | (29) | 14\% | (9) | 2\% | (1) | 4\% | (3) | 67 |
| Ethnicity: White | 36\% | (70) | 37\% | (72) | 12\% | (23) | 3\% | (6) | 13\% | (25) | 197 |
| Ethnicity: Hispanic | 40\% | (24) | 18\% | (11) | 22\% | (13) | 5\% | (3) | 16\% | (10) | 61 |
| Ethnicity: Black | 31\% | (16) | 25\% | (13) | 27\% | (13) | $11 \%$ | (6) | 5\% | (3) | 50 |
| All Christian | 38\% | (46) | 37\% | (45) | 11\% | (13) | 4\% | (5) | 11\% | (13) | 123 |
| Evangelical | 37\% | (35) | 33\% | (31) | 9\% | (8) | 7\% | (6) | 14\% | (13) | 94 |
| Non-Evangelical | $34 \%$ | (24) | 33\% | (24) | 16\% | (12) | 5\% | (3) | 12\% | (9) | 71 |
| Community: Urban | 43\% | (56) | 35\% | (45) | 9\% | (12) | $4 \%$ | (6) | 9\% | (11) | 131 |
| Community: Suburban | $36 \%$ | (32) | 37\% | (33) | 12\% | (11) | $4 \%$ | (3) | 12\% | (11) | 89 |

Continued on next page

Table MCEN4_7: For each of the following films you have seen, how would you rate the quality of the film?
Licorice Pizza

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 36\% | (96) | 33\% | (90) | 16\% | (42) | $4 \%$ | (12) | 11\% | (29) | 269 |
| Employ: Private Sector | 36\% | (52) | 39\% | (55) | 16\% | (23) | 4\% | (6) | 5\% | (8) | 142 |
| Military HH: No | $36 \%$ | (90) | 34\% | (83) | 16\% | (38) | 4\% | (9) | 10\% | (26) | 246 |
| RD/WT: Right Direction | 41\% | (65) | 34\% | (54) | 16\% | (26) | 2\% | (3) | 6\% | (10) | 158 |
| RD/WT: Wrong Track | 28\% | (31) | 32\% | (35) | 15\% | (17) | 8\% | (9) | 17\% | (19) | 111 |
| Biden Job Approve | 42\% | (67) | 36\% | (58) | 12\% | (19) | 2\% | (3) | 8\% | (13) | 160 |
| Biden Job Disapprove | 26\% | (27) | 29\% | (30) | 22\% | (23) | 8\% | (9) | 14\% | (15) | 104 |
| Biden Job Strongly Approve | 50\% | (46) | 32\% | (30) | 7\% | (7) | 2\% | (2) | 8\% | (7) | 92 |
| Biden Job Somewhat Approve | 31\% | (21) | 41\% | (28) | 18\% | (12) | 2\% | (2) | 8\% | (5) | 68 |
| Biden Job Strongly Disapprove | 27\% | (18) | 27\% | (18) | 23\% | (15) | 8\% | (5) | 14\% | (9) | 66 |
| Favorable of Biden | 39\% | (65) | 33\% | (55) | 17\% | (28) | 3\% | (5) | 9\% | (15) | 168 |
| Unfavorable of Biden | $31 \%$ | (30) | 34\% | (33) | 13\% | (13) | 7\% | (7) | 14\% | (13) | 97 |
| Very Favorable of Biden | 48\% | (49) | 24\% | (24) | 17\% | (17) | 2\% | (2) | 9\% | (9) | 101 |
| Somewhat Favorable of Biden | 24\% | (16) | 46\% | (31) | 16\% | (11) | 5\% | (3) | 8\% | (6) | 67 |
| Very Unfavorable of Biden | 28\% | (18) | 35\% | (23) | 14\% | (9) | 8\% | (5) | 16\% | (10) | 64 |
| \#1 Issue: Economy | 39\% | (35) | 37\% | (33) | 14\% | (13) | $4 \%$ | (4) | 5\% | (5) | 89 |
| 2020 Vote: Joe Biden | 40\% | (61) | 38\% | (59) | 10\% | (16) | 4\% | (6) | 8\% | (12) | 154 |
| 2020 Vote: Donald Trump | $30 \%$ | (21) | 28\% | (20) | 24\% | (17) | 6\% | (4) | 13\% | (9) | 72 |
| 2018 House Vote: Democrat | 37\% | (47) | 42\% | (53) | 10\% | (12) | 3\% | (3) | 9\% | (11) | 127 |
| 2018 House Vote: Republican | 28\% | (18) | 32\% | (20) | 26\% | (17) | 4\% | (3) | 9\% | (5) | 63 |
| 2016 Vote: Hillary Clinton | 43\% | (52) | 35\% | (42) | 8\% | (10) | 3\% | (3) | 12\% | (14) | 122 |
| 2016 Vote: Donald Trump | 28\% | (18) | 39\% | (24) | 17\% | (11) | 7\% | (4) | 9\% | (5) | 63 |
| 2016 Vote: Didn't Vote | 36\% | (24) | 26\% | (17) | 19\% | (13) | 6\% | (4) | 14\% | (9) | 68 |
| Voted in 2014: Yes | $34 \%$ | (61) | 38\% | (68) | 16\% | (28) | 3\% | (6) | 9\% | (16) | 180 |
| Voted in 2014: No | 38\% | (34) | 25\% | (22) | 15\% | (14) | 7\% | (6) | 14\% | (13) | 89 |
| 4-Region: Northeast | 41\% | (25) | 25\% | (15) | 10\% | (6) | 2\% | (1) | 22\% | (14) | 62 |
| 4-Region: South | 35\% | (33) | 32\% | (30) | 18\% | (17) | 4\% | (4) | 11\% | (10) | 94 |
| 4-Region: West | 27\% | (19) | 47\% | (33) | 19\% | (13) | 5\% | (4) | 1\% | (1) | 69 |
| 2203103 | $36 \%$ | (53) | 36\% | (52) | 15\% | (23) | 4\% | (6) | 9\% | (13) | 146 |
| 2203112 | 35\% | (43) | $31 \%$ | (38) | 16\% | (20) | 5\% | (6) | 13\% | (16) | 122 |

Continued on next page

Table MCEN4_7: For each of the following films you have seen, how would you rate the quality of the film?
Licorice Pizza

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $36 \%$ | (96) | $33 \%$ | (90) | 16\% | (42) | 4\% | (12) | 11\% | (29) | 269 |
| Watch Films | 37\% | (93) | 35\% | (88) | 15\% | (39) | 4\% | (9) | 10\% | (25) | 254 |
| Watching Oscars | 40\% | (79) | 37\% | (71) | 14\% | (27) | 4\% | (7) | 5\% | (11) | 196 |
| Not Watching Oscars | 22\% | (16) | 25\% | (18) | 20\% | (15) | 7\% | (5) | 25\% | (18) | 73 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_8: For each of the following films you have seen, how would you rate the quality of the film?
Nightmare Alley

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 39\% | (169) | 36\% | (156) | 15\% | (64) | 4\% | (19) | 5\% | (24) | 431 |
| Gender: Male | 45\% | (123) | 35\% | (95) | 12\% | (32) | 4\% | (11) | 4\% | (9) | 270 |
| Gender: Female | 29\% | (46) | 38\% | (61) | 20\% | (32) | 5\% | (7) | 9\% | (14) | 161 |
| Age: 18-34 | 37\% | (67) | 36\% | (65) | 17\% | (31) | 4\% | (6) | 5\% | (10) | 180 |
| Age: 35-44 | 43\% | (42) | 30\% | (29) | 17\% | (17) | 6\% | (6) | 4\% | (4) | 99 |
| Age: 45-64 | 39\% | (43) | 43\% | (48) | 7\% | (7) | 5\% | (6) | 6\% | (7) | 111 |
| GenZers: 1997-2012 | 37\% | (22) | 26\% | (15) | $21 \%$ | (13) | 8\% | (5) | 8\% | (5) | 59 |
| Millennials: 1981-1996 | 39\% | (80) | 36\% | (73) | 17\% | (34) | 4\% | (8) | 4\% | (9) | 203 |
| GenXers: 1965-1980 | 37\% | (33) | 45\% | (39) | 7\% | (6) | 5\% | (4) | 6\% | (6) | 88 |
| Baby Boomers: 1946-1964 | 41\% | (33) | 36\% | (28) | 15\% | (12) | 2\% | (2) | 5\% | (4) | 79 |
| PID: Dem (no lean) | 40\% | (88) | 38\% | (82) | 12\% | (26) | 4\% | (8) | 6\% | (13) | 217 |
| PID: Ind (no lean) | 32\% | (32) | 38\% | (37) | 24\% | (24) | 1\% | (1) | 5\% | (5) | 98 |
| PID: Rep (no lean) | 43\% | (50) | 31\% | (36) | 12\% | (14) | 8\% | (10) | 5\% | (6) | 116 |
| PID/Gender: Dem Men | 46\% | (64) | 37\% | (51) | 8\% | (11) | 4\% | (6) | 4\% | (6) | 137 |
| PID/Gender: Dem Women | 30\% | (24) | 39\% | (31) | 20\% | (16) | 3\% | (2) | 9\% | (7) | 81 |
| PID/Gender: Ind Men | 30\% | (19) | 40\% | (24) | 27\% | (16) | - | (0) | 4\% | (2) | 62 |
| PID/Gender: Rep Men | 56\% | (40) | 27\% | (19) | 8\% | (5) | 7\% | (5) | 2\% | (2) | 72 |
| Ideo: Liberal (1-3) | 41\% | (77) | 36\% | (67) | 12\% | (23) | 4\% | (8) | 7\% | (14) | 189 |
| Ideo: Moderate (4) | 35\% | (44) | 42\% | (53) | 17\% | (22) | 2\% | (2) | 5\% | (6) | 127 |
| Ideo: Conservative (5-7) | 44\% | (43) | 31\% | (31) | 17\% | (17) | 5\% | (5) | 3\% | (3) | 99 |
| Educ: < College | 41\% | (104) | $31 \%$ | (78) | 15\% | (37) | 6\% | (15) | 8\% | (21) | 255 |
| Educ: Bachelors degree | 35\% | (35) | 44\% | (45) | 16\% | (16) | 3\% | (3) | 3\% | (3) | 101 |
| Educ: Post-grad | 40\% | (30) | 44\% | (33) | 15\% | (11) | 1\% | (1) | - | (0) | 75 |
| Income: Under 50k | 41\% | (79) | 32\% | (61) | 17\% | (33) | 3\% | (6) | 7\% | (14) | 193 |
| Income: 50k-100k | 36\% | (52) | 40\% | (59) | 15\% | (22) | 6\% | (8) | 3\% | (5) | 147 |
| Income: 100k+ | 41\% | (38) | 39\% | (36) | 10\% | (10) | 5\% | (4) | 5\% | (4) | 92 |
| Ethnicity: White | 39\% | (127) | 35\% | (113) | 15\% | (50) | 4\% | (14) | 7\% | (22) | 325 |
| Ethnicity: Hispanic | 37\% | (38) | 34\% | (35) | 13\% | (13) | 8\% | (8) | 8\% | (8) | 102 |
| Ethnicity: Black | 41\% | (26) | 37\% | (24) | 18\% | (11) | 3\% | (2) | 2\% | (1) | 63 |

Continued on next page

Table MCEN4_8: For each of the following films you have seen, how would you rate the quality of the film?
Nightmare Alley

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 39\% | (169) | 36\% | (156) | 15\% | (64) | 4\% | (19) | 5\% | (24) | 431 |
| All Christian | 48\% | (92) | 35\% | (67) | 9\% | (18) | 3\% | (6) | 5\% | (10) | 193 |
| Agnostic/Nothing in particular | 32\% | (30) | $37 \%$ | (35) | 19\% | (18) | 7\% | (7) | 5\% | (5) | 95 |
| Something Else | 29\% | (21) | 39\% | (29) | 15\% | (11) | 8\% | (6) | 9\% | (7) | 73 |
| Evangelical | 35\% | (43) | 44\% | (55) | 9\% | (11) | 8\% | (10) | 5\% | (6) | 125 |
| Non-Evangelical | 51\% | (67) | 28\% | (36) | 13\% | (17) | 1\% | (2) | 7\% | (9) | 132 |
| Community: Urban | 40\% | (72) | 35\% | (62) | 14\% | (25) | 5\% | (10) | 6\% | (11) | 180 |
| Community: Suburban | 37\% | (62) | 42\% | (70) | 15\% | (25) | 3\% | (5) | 3\% | (5) | 168 |
| Community: Rural | 43\% | (36) | 28\% | (23) | 16\% | (13) | 4\% | (3) | 9\% | (7) | 83 |
| Employ: Private Sector | 45\% | (83) | 39\% | (71) | 13\% | (24) | 1\% | (3) | 2\% | (4) | 185 |
| Employ: Self-Employed | $32 \%$ | (19) | 31\% | (18) | 15\% | (9) | 11\% | (7) | 11\% | (6) | 58 |
| Employ: Retired | 39\% | (21) | 34\% | (18) | 21\% | (11) | 4\% | (2) | 1\% | (1) | 53 |
| Military HH: No | 39\% | (152) | 35\% | (135) | 16\% | (61) | 4\% | (16) | 6\% | (22) | 386 |
| RD/WT: Right Direction | 42\% | (97) | 35\% | (81) | 14\% | (34) | 5\% | (12) | 4\% | (9) | 233 |
| RD/WT: Wrong Track | 36\% | (72) | 38\% | (75) | 15\% | (31) | 3\% | (6) | 8\% | (15) | 199 |
| Biden Job Approve | 42\% | (110) | 36\% | (95) | 14\% | (38) | 4\% | (10) | 4\% | (11) | 265 |
| Biden Job Disapprove | $36 \%$ | (55) | $37 \%$ | (57) | 15\% | (24) | 5\% | (8) | 7\% | (11) | 156 |
| Biden Job Strongly Approve | 46\% | (56) | 32\% | (38) | 11\% | (14) | 6\% | (7) | 5\% | (6) | 121 |
| Biden Job Somewhat Approve | 38\% | (54) | 40\% | (57) | 17\% | (25) | 2\% | (3) | 4\% | (5) | 144 |
| Biden Job Somewhat Disapprove | 42\% | (22) | 29\% | (16) | 13\% | (7) | 7\% | (4) | 9\% | (5) | 54 |
| Biden Job Strongly Disapprove | 32\% | (33) | 41\% | (41) | 17\% | (17) | 4\% | (5) | 6\% | (6) | 102 |
| Favorable of Biden | 43\% | (107) | 37\% | (91) | 11\% | (28) | 5\% | (11) | 5\% | (11) | 249 |
| Unfavorable of Biden | 34\% | (60) | 35\% | (60) | 20\% | (35) | 4\% | (7) | 6\% | (11) | 173 |
| Very Favorable of Biden | 49\% | (60) | 31\% | (38) | 7\% | (9) | 7\% | (9) | 5\% | (7) | 123 |
| Somewhat Favorable of Biden | 37\% | (47) | 42\% | (53) | 15\% | (18) | 2\% | (2) | 4\% | (5) | 126 |
| Somewhat Unfavorable of Biden | 43\% | (22) | 35\% | (18) | 15\% | (7) | $4 \%$ | (2) | 4\% | (2) | 50 |
| Very Unfavorable of Biden | $31 \%$ | (38) | 35\% | (43) | 23\% | (28) | 4\% | (5) | 7\% | (9) | 123 |
| \#1 Issue: Economy | 40\% | (63) | 36\% | (58) | 16\% | (25) | 5\% | (8) | 4\% | (6) | 160 |
| \#1 Issue: Security | 30\% | (15) | 47\% | (23) | 11\% | (6) | 4\% | (2) | 8\% | (4) | 50 |
| \#1 Issue: Health Care | 43\% | (32) | 33\% | (25) | 11\% | (8) | 4\% | (3) | 8\% | (6) | 75 |

Continued on next page

Table MCEN4_8: For each of the following films you have seen, how would you rate the quality of the film?
Nightmare Alley

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 39\% | (169) | $36 \%$ | (156) | 15\% | (64) | 4\% | (19) | 5\% | (24) | 431 |
| 2020 Vote: Joe Biden | 43\% | (106) | 37\% | (90) | 12\% | (28) | 4\% | (10) | 4\% | (11) | 245 |
| 2020 Vote: Donald Trump | 40\% | (44) | $37 \%$ | (40) | 15\% | (17) | $3 \%$ | (4) | 5\% | (6) | 110 |
| 2020 Vote: Didn't Vote | 25\% | (17) | 34\% | (23) | 27\% | (18) | 7\% | (5) | 7\% | (5) | 66 |
| 2018 House Vote: Democrat | 39\% | (81) | 41\% | (84) | 10\% | (21) | 5\% | (10) | 5\% | (10) | 206 |
| 2018 House Vote: Republican | 45\% | (39) | $31 \%$ | (27) | 13\% | (11) | 3\% | (3) | 7\% | (6) | 86 |
| 2016 Vote: Hillary Clinton | 41\% | (76) | 38\% | (71) | 12\% | (22) | 3\% | (6) | 5\% | (10) | 185 |
| 2016 Vote: Donald Trump | 40\% | (40) | 34\% | (33) | $14 \%$ | (14) | 8\% | (8) | 4\% | (4) | 99 |
| 2016 Vote: Didn't Vote | 35\% | (46) | 33\% | (43) | 21\% | (27) | 3\% | (3) | 8\% | (10) | 129 |
| Voted in 2014: Yes | 40\% | (107) | 39\% | (104) | 11\% | (29) | 5\% | (15) | 5\% | (13) | 267 |
| Voted in 2014: No | 38\% | (62) | 32\% | (52) | 22\% | (35) | 2\% | (4) | 7\% | (11) | 165 |
| 4-Region: Northeast | 39\% | (36) | 37\% | (33) | 14\% | (13) | 1\% | (1) | 8\% | (7) | 90 |
| 4-Region: Midwest | 34\% | (30) | 37\% | (32) | 13\% | (12) | 8\% | (7) | 8\% | (7) | 89 |
| 4-Region: South | 42\% | (66) | 35\% | (54) | 15\% | (24) | 5\% | (8) | 3\% | (4) | 156 |
| 4-Region: West | 39\% | (37) | 38\% | (36) | 16\% | (16) | 2\% | (2) | $5 \%$ | (5) | 96 |
| 2203103 | 37\% | (85) | 37\% | (84) | 16\% | (36) | 5\% | (12) | 4\% | (10) | 228 |
| 2203112 | 41\% | (84) | 35\% | (72) | 14\% | (28) | 3\% | (6) | 7\% | (13) | 204 |
| Watch Films | 40\% | (168) | 36\% | (150) | 15\% | (62) | 4\% | (17) | 5\% | (20) | 417 |
| Watching Oscars | 46\% | (124) | 35\% | (94) | 14\% | (38) | 3\% | (8) | 3\% | (7) | 272 |
| Not Watching Oscars | 28\% | (45) | 39\% | (62) | 16\% | (26) | 7\% | (11) | 10\% | (17) | 159 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_9: For each of the following films you have seen, how would you rate the quality of the film?
The Power of the Dog

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / <br> Don't <br> remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (179) | 38\% | (173) | 12\% | (54) | 4\% | (19) | 6\% | (27) | 453 |
| Gender: Male | 44\% | (125) | 36\% | (101) | 12\% | (33) | 5\% | (15) | 3\% | (8) | 281 |
| Gender: Female | 32\% | (54) | 43\% | (73) | 12\% | (21) | 3\% | (5) | 11\% | (19) | 171 |
| Age: 18-34 | 42\% | (70) | 37\% | (61) | 9\% | (15) | 5\% | (9) | 6\% | (11) | 166 |
| Age: 35-44 | 38\% | (31) | 43\% | (35) | 12\% | (10) | 2\% | (2) | 5\% | (4) | 82 |
| Age: 45-64 | 38\% | (50) | 36\% | (47) | 16\% | (21) | 2\% | (3) | 7\% | (9) | 130 |
| Age: 65+ | 36\% | (27) | 40\% | (30) | 11\% | (8) | 8\% | (6) | 4\% | (3) | 74 |
| Millennials: 1981-1996 | 45\% | (82) | 40\% | (73) | 10\% | (18) | 3\% | (5) | 3\% | (6) | 184 |
| GenXers: 1965-1980 | 40\% | (41) | 37\% | (38) | 14\% | (14) | 1\% | (1) | 8\% | (8) | 102 |
| Baby Boomers: 1946-1964 | 29\% | (30) | 44\% | (44) | 14\% | (15) | 7\% | (7) | 6\% | (6) | 102 |
| PID: Dem (no lean) | 44\% | (97) | 36\% | (81) | 13\% | (28) | 2\% | (5) | 5\% | (12) | 223 |
| PID: Ind (no lean) | 28\% | (30) | 40\% | (42) | 16\% | (16) | 9\% | (10) | 7\% | (7) | 105 |
| PID: Rep (no lean) | 42\% | (52) | 41\% | (51) | 7\% | (9) | 3\% | (4) | 7\% | (8) | 125 |
| PID/Gender: Dem Men | 48\% | (69) | 33\% | (47) | 15\% | (21) | 2\% | (3) | 2\% | (2) | 142 |
| PID/Gender: Dem Women | 35\% | (29) | 41\% | (33) | 9\% | (8) | 3\% | (2) | 12\% | (10) | 81 |
| PID/Gender: Ind Men | 26\% | (16) | 48\% | (29) | 10\% | (6) | 12\% | (7) | 4\% | (2) | 61 |
| PID/Gender: Rep Men | $51 \%$ | (40) | 31\% | (24) | 8\% | (6) | 6\% | (4) | 5\% | (4) | 78 |
| Ideo: Liberal (1-3) | 43\% | (80) | 42\% | (79) | 8\% | (16) | 2\% | (4) | 5\% | (9) | 188 |
| Ideo: Moderate (4) | 40\% | (51) | 38\% | (48) | 14\% | (17) | 5\% | (6) | 3\% | (4) | 126 |
| Ideo: Conservative (5-7) | 36\% | (42) | 35\% | (40) | 16\% | (18) | 5\% | (6) | 8\% | (10) | 116 |
| Educ: < College | 37\% | (88) | $34 \%$ | (81) | 14\% | (34) | 4\% | (10) | 11\% | (25) | 238 |
| Educ: Bachelors degree | 37\% | (41) | 49\% | (54) | 9\% | (10) | 5\% | (6) | - | (0) | 111 |
| Educ: Post-grad | 48\% | (50) | 38\% | (39) | 10\% | (10) | 3\% | (3) | 2\% | (2) | 103 |
| Income: Under 50k | 36\% | (67) | 33\% | (62) | 15\% | (28) | 5\% | (10) | 10\% | (20) | 187 |
| Income: 50k-100k | 41\% | (66) | 40\% | (66) | 10\% | (17) | 5\% | (8) | $4 \%$ | (7) | 164 |
| Income: 100k+ | 44\% | (45) | 44\% | (45) | 9\% | (10) | 1\% | (1) | 1\% | (1) | 101 |
| Ethnicity: White | 39\% | (133) | 40\% | (137) | 12\% | (43) | 3\% | (11) | 6\% | (19) | 343 |
| Ethnicity: Hispanic | 38\% | (44) | 33\% | (38) | 17\% | (20) | 5\% | (6) | 7\% | (8) | 116 |
| Ethnicity: Black | 48\% | (30) | 31\% | (20) | 10\% | (6) | 6\% | (4) | 5\% | (3) | 64 |

Continued on next page

Table MCEN4_9: For each of the following films you have seen, how would you rate the quality of the film?
The Power of the Dog

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (179) | 38\% | (173) | 12\% | (54) | 4\% | (19) | 6\% | (27) | 453 |
| All Christian | 43\% | (89) | 42\% | (87) | 11\% | (23) | 3\% | (7) | 1\% | (2) | 208 |
| Agnostic/Nothing in particular | 35\% | (34) | 40\% | (39) | 12\% | (11) | 6\% | (6) | 8\% | (7) | 98 |
| Something Else | 31\% | (23) | 35\% | (26) | 14\% | (11) | 5\% | (4) | 15\% | (11) | 75 |
| Evangelical | 33\% | (43) | 46\% | (60) | 11\% | (14) | 2\% | (3) | 8\% | (10) | 129 |
| Non-Evangelical | 45\% | (64) | 35\% | (50) | 13\% | (19) | 5\% | (8) | 3\% | (4) | 144 |
| Community: Urban | 43\% | (82) | 38\% | (73) | 7\% | (14) | 5\% | (10) | 7\% | (14) | 192 |
| Community: Suburban | 38\% | (66) | 39\% | (68) | 16\% | (28) | 3\% | (6) | 3\% | (5) | 173 |
| Community: Rural | 35\% | (31) | 38\% | (33) | 13\% | (12) | 4\% | (4) | 10\% | (9) | 89 |
| Employ: Private Sector | 48\% | (91) | 39\% | (74) | 9\% | (18) | 1\% | (2) | 3\% | (5) | 190 |
| Employ: Self-Employed | 33\% | (18) | 37\% | (21) | 8\% | (5) | 13\% | (7) | 9\% | (5) | 55 |
| Employ: Retired | 33\% | (28) | 42\% | (36) | 12\% | (11) | 8\% | (6) | 4\% | (4) | 85 |
| Military HH: No | 39\% | (159) | 39\% | (160) | 11\% | (44) | 4\% | (18) | 6\% | (25) | 405 |
| RD/WT: Right Direction | 43\% | (102) | 39\% | (91) | 10\% | (24) | $4 \%$ | (10) | 3\% | (8) | 234 |
| RD/WT: Wrong Track | 35\% | (77) | 38\% | (83) | 14\% | (30) | 4\% | (9) | 9\% | (20) | 218 |
| Biden Job Approve | 41\% | (107) | 41\% | (106) | 12\% | (30) | 3\% | (9) | 3\% | (7) | 258 |
| Biden Job Disapprove | 37\% | (70) | $34 \%$ | (65) | 12\% | (22) | 5\% | (10) | 11\% | (20) | 187 |
| Biden Job Strongly Approve | 45\% | (63) | 38\% | (53) | 12\% | (17) | 2\% | (2) | 3\% | (4) | 139 |
| Biden Job Somewhat Approve | 37\% | (44) | 44\% | (52) | 11\% | (14) | 5\% | (6) | 3\% | (3) | 119 |
| Biden Job Somewhat Disapprove | 35\% | (19) | $34 \%$ | (19) | 6\% | (4) | 10\% | (6) | 15\% | (8) | 55 |
| Biden Job Strongly Disapprove | 38\% | (51) | 35\% | (46) | 14\% | (19) | $3 \%$ | (4) | 9\% | (12) | 132 |
| Favorable of Biden | 42\% | (115) | 38\% | (103) | 13\% | (36) | 3\% | (9) | 4\% | (10) | 273 |
| Unfavorable of Biden | 36\% | (63) | 39\% | (68) | 10\% | (18) | 6\% | (10) | 9\% | (15) | 173 |
| Very Favorable of Biden | 51\% | (74) | 32\% | (47) | 10\% | (15) | $4 \%$ | (6) | 3\% | (5) | 146 |
| Somewhat Favorable of Biden | 32\% | (41) | 44\% | (56) | 17\% | (21) | $2 \%$ | (3) | 5\% | (6) | 126 |
| Very Unfavorable of Biden | 34\% | (45) | 40\% | (52) | 12\% | (15) | 5\% | (6) | 10\% | (13) | 131 |
| \#1 Issue: Economy | 39\% | (62) | 44\% | (69) | 6\% | (10) | 6\% | (10) | 4\% | (6) | 158 |
| \#1 Issue: Security | 42\% | (29) | 27\% | (18) | 14\% | (10) | 4\% | (3) | 13\% | (9) | 69 |
| \#1 Issue: Health Care | 40\% | (25) | 40\% | (25) | 13\% | (8) | - | (0) | 6\% | (4) | 62 |
| \#1 Issue: Energy | 32\% | (17) | 33\% | (17) | 27\% | (14) | 9\% | (4) | - | (0) | 52 |

Continued on next page

Table MCEN4_9: For each of the following films you have seen, how would you rate the quality of the film?
The Power of the Dog

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 40\% | (179) | 38\% | (173) | 12\% | (54) | $4 \%$ | (19) | 6\% | (27) | 453 |
| 2020 Vote: Joe Biden | 42\% | (109) | 38\% | (98) | 14\% | (35) | 3\% | (7) | 5\% | (12) | 262 |
| 2020 Vote: Donald Trump | 40\% | (52) | 39\% | (51) | 10\% | (13) | 5\% | (6) | 6\% | (7) | 129 |
| 2020 Vote: Didn't Vote | 34\% | (18) | 42\% | (22) | 5\% | (3) | 6\% | (3) | 13\% | (7) | 53 |
| 2018 House Vote: Democrat | 42\% | (91) | 39\% | (84) | 12\% | (26) | 3\% | (7) | 5\% | (10) | 218 |
| 2018 House Vote: Republican | 44\% | (46) | $38 \%$ | (40) | 9\% | (10) | $4 \%$ | (4) | 5\% | (6) | 106 |
| 2016 Vote: Hillary Clinton | 44\% | (90) | 36\% | (74) | 11\% | (21) | 4\% | (7) | 5\% | (11) | 203 |
| 2016 Vote: Donald Trump | 36\% | (42) | 47\% | (56) | 8\% | (9) | 4\% | (5) | 5\% | (6) | 118 |
| 2016 Vote: Didn't Vote | 33\% | (34) | $37 \%$ | (39) | 15\% | (16) | 5\% | (6) | 10\% | (10) | 104 |
| Voted in 2014: Yes | 42\% | (134) | 38\% | (121) | 10\% | (31) | 4\% | (14) | 5\% | (15) | 315 |
| Voted in 2014: No | 33\% | (45) | 38\% | (52) | 17\% | (23) | 4\% | (5) | 9\% | (12) | 138 |
| 4-Region: Northeast | 43\% | (37) | 39\% | (33) | 7\% | (6) | 5\% | (4) | 8\% | (7) | 86 |
| 4-Region: Midwest | 37\% | (26) | 34\% | (24) | 12\% | (8) | 5\% | (4) | 12\% | (9) | 70 |
| 4-Region: South | 38\% | (65) | 41\% | (71) | 12\% | (20) | 6\% | (10) | 4\% | (6) | 174 |
| 4-Region: West | 42\% | (51) | 37\% | (45) | 16\% | (20) | 1\% | (1) | 5\% | (6) | 122 |
| 2203103 | 47\% | (105) | 36\% | (81) | 7\% | (16) | 6\% | (13) | 5\% | (10) | 225 |
| 2203112 | 33\% | (74) | 41\% | (92) | 17\% | (38) | 3\% | (6) | 7\% | (17) | 228 |
| Watch Films | 40\% | (173) | $38 \%$ | (165) | 12\% | (51) | $4 \%$ | (19) | 5\% | (23) | 431 |
| Watching Oscars | 45\% | (125) | 39\% | (109) | 9\% | (24) | 4\% | (10) | 4\% | (12) | 279 |
| Not Watching Oscars | 31\% | (54) | 37\% | (65) | 17\% | (30) | 5\% | (9) | 9\% | (16) | 174 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_10: For each of the following films you have seen, how would you rate the quality of the film?
West Side Story (2021 release)

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 44\% | (314) | 33\% | (235) | 14\% | (103) | 4\% | (26) | 4\% | (31) | 708 |
| Gender: Male | 44\% | (163) | 33\% | (121) | 15\% | (54) | 5\% | (17) | 3\% | (13) | 368 |
| Gender: Female | 44\% | (151) | $34 \%$ | (114) | 14\% | (48) | 3\% | (9) | 5\% | (18) | 340 |
| Age: 18-34 | 43\% | (124) | 29\% | (84) | 17\% | (49) | 6\% | (17) | 4\% | (11) | 286 |
| Age: 35-44 | 42\% | (52) | 38\% | (48) | 14\% | (17) | 2\% | (2) | 5\% | (6) | 126 |
| Age: 45-64 | 44\% | (80) | 35\% | (62) | 14\% | (25) | 2\% | (4) | 5\% | (9) | 179 |
| Age: 65+ | 49\% | (58) | 35\% | (41) | 10\% | (11) | 2\% | (2) | 4\% | (5) | 117 |
| GenZers: 1997-2012 | 42\% | (43) | 27\% | (28) | 17\% | (18) | 5\% | (5) | 10\% | (10) | 104 |
| Millennials: 1981-1996 | 43\% | (122) | 34\% | (96) | 15\% | (43) | 5\% | (14) | $2 \%$ | (7) | 283 |
| GenXers: 1965-1980 | 45\% | (63) | 35\% | (49) | 16\% | (22) | 1\% | (1) | 3\% | (5) | 140 |
| Baby Boomers: 1946-1964 | 45\% | (71) | 34\% | (54) | 12\% | (20) | 3\% | (5) | 5\% | (9) | 159 |
| PID: Dem (no lean) | 50\% | (163) | 34\% | (109) | 11\% | (36) | $3 \%$ | (8) | 3\% | (9) | 324 |
| PID: Ind (no lean) | 33\% | (66) | 34\% | (68) | 22\% | (43) | 5\% | (9) | 6\% | (12) | 198 |
| PID: Rep (no lean) | 46\% | (85) | 31\% | (58) | 13\% | (24) | 5\% | (9) | 5\% | (10) | 186 |
| PID/Gender: Dem Men | 52\% | (87) | 33\% | (55) | 12\% | (19) | $2 \%$ | (4) | 1\% | (3) | 167 |
| PID/Gender: Dem Women | 49\% | (77) | 34\% | (54) | 10\% | (16) | $3 \%$ | (4) | 4\% | (6) | 157 |
| PID/Gender: Ind Men | 31\% | (32) | 33\% | (34) | 24\% | (24) | 7\% | (7) | 6\% | (6) | 103 |
| PID/Gender: Ind Women | 36\% | (34) | 35\% | (34) | 20\% | (19) | 2\% | (2) | 7\% | (6) | 95 |
| PID/Gender: Rep Men | 46\% | (45) | 32\% | (32) | 11\% | (11) | 6\% | (6) | 5\% | (5) | 98 |
| PID/Gender: Rep Women | 46\% | (40) | 30\% | (27) | 15\% | (13) | $3 \%$ | (3) | 6\% | (6) | 88 |
| Ideo: Liberal (1-3) | 51\% | (129) | 33\% | (83) | 11\% | (28) | 3\% | (7) | 3\% | (8) | 256 |
| Ideo: Moderate (4) | 37\% | (78) | 37\% | (80) | 21\% | (44) | 3\% | (6) | 2\% | (5) | 213 |
| Ideo: Conservative (5-7) | 49\% | (94) | 25\% | (48) | 14\% | (27) | 6\% | (11) | 5\% | (10) | 190 |
| Educ: < College | 39\% | (169) | 33\% | (140) | 17\% | (73) | 5\% | (21) | 6\% | (26) | 429 |
| Educ: Bachelors degree | 52\% | (84) | 32\% | (52) | $11 \%$ | (19) | 3\% | (4) | 2\% | (3) | 162 |
| Educ: Post-grad | 52\% | (61) | 37\% | (43) | 9\% | (11) | - | (0) | 1\% | (2) | 117 |
| Income: Under 50k | 38\% | (121) | 35\% | (109) | 16\% | (50) | 5\% | (17) | 6\% | (19) | 315 |
| Income: 50k-100k | 51\% | (131) | 28\% | (72) | 14\% | (36) | 3\% | (7) | 4\% | (9) | 256 |
| Income: 100k+ | 45\% | (62) | 39\% | (54) | 12\% | (16) | 2\% | (2) | 2\% | (3) | 137 |
| Ethnicity: White | 45\% | (241) | 32\% | (170) | 15\% | (79) | 4\% | (22) | 5\% | (24) | 536 |

[^60]Table MCEN4_10: For each of the following films you have seen, how would you rate the quality of the film?
West Side Story (2021 release)

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 44\% | (314) | $33 \%$ | (235) | 14\% | (103) | $4 \%$ | (26) | $4 \%$ | (31) | 708 |
| Ethnicity: Hispanic | 41\% | (74) | $31 \%$ | (55) | 23\% | (41) | 3\% | (5) | 2\% | (4) | 179 |
| Ethnicity: Black | 52\% | (53) | 29\% | (29) | 12\% | (12) | 2\% | (2) | 5\% | (5) | 101 |
| Ethnicity: Other | 29\% | (20) | 51\% | (36) | 16\% | (11) | 3\% | (2) | 1\% | (1) | 70 |
| All Christian | 49\% | (162) | 35\% | (114) | 10\% | (32) | 3\% | (10) | 3\% | (12) | 330 |
| All Non-Christian | 46\% | (29) | 33\% | (21) | 14\% | (9) | 3\% | (2) | $4 \%$ | (3) | 63 |
| Agnostic/Nothing in particular | 45\% | (73) | 23\% | (37) | 23\% | (38) | 3\% | (5) | 6\% | (10) | 162 |
| Something Else | 34\% | (43) | 42\% | (54) | 15\% | (20) | $4 \%$ | (5) | 5\% | (7) | 128 |
| Religious Non-Protestant/Catholic | 47\% | (34) | $31 \%$ | (22) | 12\% | (9) | 3\% | (2) | 6\% | (4) | 71 |
| Evangelical | 44\% | (84) | $41 \%$ | (78) | 9\% | (17) | 2\% | (3) | 5\% | (9) | 191 |
| Non-Evangelical | 45\% | (114) | 35\% | (88) | 13\% | (34) | $4 \%$ | (11) | 3\% | (7) | 255 |
| Community: Urban | 47\% | (115) | $31 \%$ | (74) | 11\% | (27) | 4\% | (11) | 6\% | (15) | 241 |
| Community: Suburban | 45\% | (147) | 35\% | (116) | 14\% | (48) | 2\% | (8) | 3\% | (10) | 328 |
| Community: Rural | 38\% | (52) | 32\% | (44) | 20\% | (28) | 6\% | (8) | 4\% | (6) | 138 |
| Employ: Private Sector | 49\% | (125) | 35\% | (89) | 13\% | (32) | 2\% | (5) | 1\% | (4) | 255 |
| Employ: Government | 37\% | (21) | 30\% | (17) | 30\% | (17) | 3\% | (2) | - | (0) | 57 |
| Employ: Self-Employed | 47\% | (46) | 37\% | (37) | 14\% | (13) | 1\% | (1) | 1\% | (1) | 98 |
| Employ: Retired | 49\% | (62) | 35\% | (44) | 9\% | (11) | 3\% | (4) | $4 \%$ | (5) | 126 |
| Employ: Unemployed | 32\% | (17) | 24\% | (13) | 24\% | (12) | 3\% | (2) | 17\% | (9) | 52 |
| Employ: Other | 20\% | (10) | 36\% | (19) | 14\% | (7) | 13\% | (6) | 17\% | (9) | 52 |
| Military HH: Yes | 45\% | (34) | 27\% | (21) | 18\% | (13) | 5\% | (4) | 5\% | (4) | 77 |
| Military HH: No | 44\% | (280) | 34\% | (214) | 14\% | (89) | 3\% | (22) | $4 \%$ | (27) | 631 |
| RD/WT: Right Direction | 45\% | (145) | 36\% | (117) | 14\% | (46) | 2\% | (7) | 3\% | (10) | 324 |
| RD/WT: Wrong Track | 44\% | (169) | $31 \%$ | (118) | 15\% | (57) | 5\% | (19) | 5\% | (20) | 384 |
| Biden Job Approve | 46\% | (184) | 34\% | (135) | 16\% | (62) | 2\% | (9) | $2 \%$ | (9) | 399 |
| Biden Job Disapprove | 44\% | (127) | $31 \%$ | (90) | 14\% | (41) | 5\% | (14) | 6\% | (16) | 289 |
| Biden Job Strongly Approve | $51 \%$ | (93) | 35\% | (64) | 11\% | (19) | 1\% | (2) | 3\% | (6) | 184 |
| Biden Job Somewhat Approve | 43\% | (92) | 33\% | (71) | 20\% | (42) | 4\% | (8) | 1\% | (3) | 215 |
| Biden Job Somewhat Disapprove | 38\% | (37) | 29\% | (28) | 21\% | (20) | 6\% | (6) | 5\% | (5) | 96 |
| Biden Job Strongly Disapprove | 47\% | (91) | 32\% | (63) | 10\% | (20) | 4\% | (8) | 6\% | (11) | 193 |

[^61]Table MCEN4_10: For each of the following films you have seen, how would you rate the quality of the film?
West Side Story (2021 release)

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 44\% | (314) | 33\% | (235) | 14\% | (103) | 4\% | (26) | 4\% | (31) | 708 |
| Favorable of Biden | 48\% | (193) | 32\% | (130) | 15\% | (60) | 2\% | (8) | 2\% | (9) | 399 |
| Unfavorable of Biden | 41\% | (118) | 33\% | (96) | 14\% | (41) | 6\% | (16) | 6\% | (16) | 287 |
| Very Favorable of Biden | 53\% | (107) | 33\% | (68) | 10\% | (20) | 1\% | (2) | 3\% | (6) | 203 |
| Somewhat Favorable of Biden | 44\% | (86) | 31\% | (62) | 20\% | (40) | 3\% | (6) | 1\% | (3) | 197 |
| Somewhat Unfavorable of Biden | 42\% | (33) | 38\% | (29) | 13\% | (10) | 3\% | (2) | 4\% | (3) | 78 |
| Very Unfavorable of Biden | 41\% | (85) | 32\% | (67) | 15\% | (31) | 7\% | (14) | 6\% | (13) | 209 |
| \#1 Issue: Economy | 44\% | (121) | $32 \%$ | (86) | 18\% | (49) | 2\% | (6) | 4\% | (11) | 273 |
| \#1 Issue: Security | 48\% | (51) | 31\% | (33) | 12\% | (13) | 3\% | (3) | 7\% | (7) | 108 |
| \#1 Issue: Health Care | 47\% | (37) | 32\% | (25) | 14\% | (11) | 5\% | (4) | 2\% | (1) | 79 |
| \#1 Issue: Medicare / Social Security | 44\% | (26) | 38\% | (23) | 13\% | (8) | 4\% | (2) | 1\% | (1) | 60 |
| \#1 Issue: Women's Issues | 47\% | (25) | 34\% | (18) | 10\% | (5) | 8\% | (4) | 1\% | (1) | 54 |
| \#1 Issue: Energy | 37\% | (24) | 42\% | (27) | 13\% | (8) | 5\% | (3) | 3\% | (2) | 64 |
| 2020 Vote: Joe Biden | 48\% | (174) | 33\% | (119) | 14\% | (49) | 2\% | (8) | 2\% | (9) | 359 |
| 2020 Vote: Donald Trump | 48\% | (97) | $31 \%$ | (63) | 12\% | (23) | 4\% | (8) | 5\% | (9) | 200 |
| 2020 Vote: Didn't Vote | 30\% | (37) | 35\% | (44) | 19\% | (24) | 7\% | (9) | 9\% | (12) | 125 |
| 2018 House Vote: Democrat | 48\% | (146) | 35\% | (105) | 12\% | (37) | 2\% | (8) | 2\% | (7) | 303 |
| 2018 House Vote: Republican | 48\% | (80) | 28\% | (47) | 15\% | (24) | 5\% | (9) | 4\% | (7) | 166 |
| 2016 Vote: Hillary Clinton | 49\% | (141) | 32\% | (92) | 13\% | (38) | 2\% | (7) | 2\% | (7) | 284 |
| 2016 Vote: Donald Trump | 48\% | (83) | 29\% | (50) | 13\% | (23) | 5\% | (9) | 5\% | (8) | 174 |
| 2016 Vote: Didn't Vote | 36\% | (77) | 38\% | (83) | 15\% | (32) | 5\% | (10) | 7\% | (15) | 217 |
| Voted in 2014: Yes | 46\% | (202) | 33\% | (147) | 15\% | (65) | 3\% | (14) | 3\% | (13) | 442 |
| Voted in 2014: No | 42\% | (112) | 33\% | (88) | 14\% | (37) | 4\% | (11) | 7\% | (18) | 266 |
| 4-Region: Northeast | 46\% | (66) | 36\% | (51) | 11\% | (15) | 2\% | (3) | 6\% | (8) | 143 |
| 4-Region: Midwest | 44\% | (63) | 33\% | (48) | 14\% | (20) | 4\% | (6) | 6\% | (8) | 145 |
| 4-Region: South | 41\% | (100) | 35\% | (84) | 17\% | (42) | 5\% | (11) | 3\% | (7) | 244 |
| 4-Region: West | 48\% | (85) | 29\% | (51) | 15\% | (26) | 4\% | (6) | 4\% | (8) | 176 |
| 2203103 | 46\% | (159) | 33\% | (115) | 15\% | (51) | 4\% | (13) | 3\% | (12) | 349 |
| 2203112 | 43\% | (155) | 34\% | (120) | 14\% | (52) | 4\% | (13) | 5\% | (19) | 359 |
| Watch Films | 44\% | (297) | 34\% | (225) | 15\% | (97) | 4\% | (25) | 4\% | (27) | 671 |

[^62]Table MCEN4_10: For each of the following films you have seen, how would you rate the quality of the film?
West Side Story (2021 release)

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 44\% | (314) | $33 \%$ | (235) | 14\% | (103) | 4\% | (26) | 4\% | (31) | 708 |
| Watching Oscars | 50\% | (221) | 34\% | (154) | 11\% | (51) | 3\% | (12) | 2\% | (9) | 446 |
| Not Watching Oscars | 35\% | (93) | $31 \%$ | (81) | 20\% | (52) | 5\% | (14) | 8\% | (22) | 262 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_11: For each of the following films you have seen, how would you rate the quality of the film?
Spider-Man: No Way Home

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $72 \%$ | (979) | 22\% | (296) | 4\% | (56) | - | (6) | 2\% | (24) | 1361 |
| Gender: Male | $71 \%$ | (550) | 22\% | (171) | 5\% | (35) | $1 \%$ | (5) | 1\% | (10) | 773 |
| Gender: Female | 73\% | (429) | 21\% | (125) | $4 \%$ | (21) | - | (1) | 2\% | (13) | 588 |
| Age: 18-34 | 75\% | (539) | 19\% | (137) | 4\% | (31) | - | (2) | 2\% | (12) | 721 |
| Age: 35-44 | 75\% | (193) | 19\% | (48) | 5\% | (12) | - | (0) | 1\% | (3) | 256 |
| Age: 45-64 | 68\% | (202) | 26\% | (78) | 4\% | (11) | - | (0) | 2\% | (6) | 297 |
| Age: 65+ | $51 \%$ | (44) | 38\% | (33) | 2\% | (2) | 5\% | (4) | 3\% | (3) | 87 |
| GenZers: 1997-2012 | 75\% | (239) | 17\% | (54) | 5\% | (16) | - | (1) | 2\% | (8) | 317 |
| Millennials: 1981-1996 | 74\% | (441) | 21\% | (124) | 4\% | (25) | - | (1) | 1\% | (7) | 598 |
| GenXers: 1965-1980 | 73\% | (199) | 23\% | (62) | 4\% | (12) | - | (0) | - | (1) | 275 |
| Baby Boomers: 1946-1964 | 59\% | (96) | $33 \%$ | (53) | 2\% | (3) | 3\% | (4) | $4 \%$ | (6) | 163 |
| PID: Dem (no lean) | 76\% | (414) | 19\% | (106) | 2\% | (12) | - | (2) | $2 \%$ | (11) | 545 |
| PID: Ind (no lean) | 70\% | (334) | 23\% | (108) | 5\% | (25) | - | (2) | $2 \%$ | (7) | 477 |
| PID: Rep (no lean) | 68\% | (231) | 24\% | (82) | 5\% | (18) | - | (1) | 2\% | (6) | 339 |
| PID/Gender: Dem Men | 75\% | (237) | 21\% | (66) | 2\% | (6) | $1 \%$ | (2) | 1\% | (4) | 314 |
| PID/Gender: Dem Women | 77\% | (177) | 17\% | (40) | $3 \%$ | (7) | - | (0) | 3\% | (7) | 230 |
| PID/Gender: Ind Men | $71 \%$ | (192) | 21\% | (56) | 7\% | (18) | $1 \%$ | (1) | 1\% | (4) | 271 |
| PID/Gender: Ind Women | 69\% | (142) | 26\% | (53) | 4\% | (7) | - | (1) | 2\% | (4) | 206 |
| PID/Gender: Rep Men | 65\% | (122) | 26\% | (50) | 6\% | (11) | $1 \%$ | (1) | $2 \%$ | (3) | 187 |
| PID/Gender: Rep Women | 72\% | (109) | 21\% | (32) | 5\% | (7) | - | (0) | 2\% | (2) | 151 |
| Ideo: Liberal (1-3) | 74\% | (297) | 20\% | (82) | 3\% | (12) | - | (1) | 3\% | (11) | 404 |
| Ideo: Moderate (4) | 70\% | (303) | 24\% | (102) | 5\% | (21) | 1\% | (2) | 1\% | (3) | 431 |
| Ideo: Conservative (5-7) | 70\% | (258) | 23\% | (85) | 5\% | (18) | $1 \%$ | (2) | 2\% | (6) | 368 |
| Educ: < College | 73\% | (683) | 21\% | (200) | 4\% | (39) | - | (4) | 2\% | (16) | 942 |
| Educ: Bachelors degree | 72\% | (192) | 21\% | (56) | 5\% | (12) | - | (1) | $2 \%$ | (6) | 268 |
| Educ: Post-grad | 68\% | (103) | 26\% | (40) | 4\% | (5) | $1 \%$ | (1) | 1\% | (2) | 151 |
| Income: Under 50k | 69\% | (461) | 23\% | (153) | 4\% | (30) | - | (2) | 3\% | (18) | 663 |
| Income: 50k-100k | 76\% | (358) | 17\% | (80) | 5\% | (25) | - | (1) | 1\% | (6) | 470 |
| Income: 100k+ | 70\% | (160) | 28\% | (63) | $1 \%$ | (1) | $1 \%$ | (3) | - | (0) | 227 |
| Ethnicity: White | 71\% | (645) | 22\% | (199) | 4\% | (39) | - | (4) | 2\% | (16) | 904 |

[^63]Table MCEN4_11: For each of the following films you have seen, how would you rate the quality of the film?
Spider-Man: No Way Home

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 72\% | (979) | 22\% | (296) | 4\% | (56) | - | (6) | 2\% | (24) | 1361 |
| Ethnicity: Hispanic | 77\% | (277) | 18\% | (64) | 3\% | (11) | - | (1) | 2\% | (8) | 362 |
| Ethnicity: Black | 71\% | (178) | 24\% | (59) | 4\% | (11) | 1\% | (2) | - | (1) | 251 |
| Ethnicity: Other | 76\% | (156) | 18\% | (38) | 3\% | (6) | - | (0) | $3 \%$ | (7) | 206 |
| All Christian | 69\% | (349) | 26\% | (135) | 3\% | (17) | 1\% | (3) | 1\% | (5) | 509 |
| All Non-Christian | 65\% | (53) | 22\% | (18) | 10\% | (8) | 1\% | (1) | 2\% | (2) | 81 |
| Atheist | 82\% | (61) | 8\% | (6) | 8\% | (6) | 1\% | (1) | 1\% | (1) | 75 |
| Agnostic/Nothing in particular | 73\% | (305) | 20\% | (85) | 4\% | (17) | - | (0) | 2\% | (8) | 415 |
| Something Else | 75\% | (211) | 19\% | (53) | 3\% | (9) | - | (1) | 3\% | (8) | 281 |
| Religious Non-Protestant/Catholic | 67\% | (63) | 21\% | (19) | 9\% | (9) | 1\% | (1) | 2\% | (2) | 93 |
| Evangelical | 69\% | (250) | 26\% | (93) | 2\% | (7) | 1\% | (3) | 2\% | (7) | 361 |
| Non-Evangelical | 72\% | (296) | 22\% | (90) | $4 \%$ | (18) | - | (1) | 1\% | (6) | 410 |
| Community: Urban | 73\% | (333) | 21\% | (93) | 4\% | (17) | - | (1) | 2\% | (9) | 454 |
| Community: Suburban | 75\% | (469) | 19\% | (121) | 4\% | (23) | - | (3) | 1\% | (9) | 624 |
| Community: Rural | 62\% | (176) | 29\% | (82) | 6\% | (17) | 1\% | (2) | 2\% | (6) | 283 |
| Employ: Private Sector | 72\% | (372) | 21\% | (110) | 5\% | (25) | - | (0) | 1\% | (6) | 514 |
| Employ: Government | 73\% | (81) | 26\% | (29) | - | (0) | - | (0) | - | (1) | 111 |
| Employ: Self-Employed | $71 \%$ | (111) | 16\% | (26) | 9\% | (15) | 2\% | (3) | 2\% | (3) | 158 |
| Employ: Homemaker | 82\% | (48) | 13\% | (7) | 5\% | (3) | - | (0) | - | (0) | 59 |
| Employ: Student | 78\% | (91) | 18\% | (20) | 1\% | (2) | - | (0) | $3 \%$ | (3) | 116 |
| Employ: Retired | 57\% | (70) | 34\% | (42) | 3\% | (4) | 2\% | (3) | 4\% | (5) | 123 |
| Employ: Unemployed | 80\% | (141) | 18\% | (32) | 2\% | (3) | - | (0) | 1\% | (2) | 178 |
| Employ: Other | 62\% | (64) | 28\% | (29) | 5\% | (5) | - | (0) | 5\% | (5) | 103 |
| Military HH: Yes | 67\% | (105) | 27\% | (43) | $4 \%$ | (6) | - | (0) | 2\% | (2) | 156 |
| Military HH: No | 73\% | (874) | 21\% | (253) | 4\% | (50) | - | (6) | 2\% | (21) | 1204 |
| RD/WT: Right Direction | $71 \%$ | (341) | 23\% | (113) | 3\% | (17) | - | (1) | 2\% | (11) | 482 |
| RD/WT: Wrong Track | 73\% | (638) | 21\% | (183) | $4 \%$ | (39) | 1\% | (5) | 2\% | (13) | 879 |
| Biden Job Approve | 74\% | (445) | 21\% | (123) | 3\% | (17) | 1\% | (3) | 2\% | (9) | 598 |
| Biden Job Disapprove | 70\% | (472) | 22\% | (150) | 6\% | (38) | - | (2) | 2\% | (14) | 676 |

[^64]Table MCEN4_11: For each of the following films you have seen, how would you rate the quality of the film? Spider-Man: No Way Home

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 72\% | (979) | 22\% | (296) | 4\% | (56) | - | (6) | 2\% | (24) | 1361 |
| Biden Job Strongly Approve | 72\% | (180) | 22\% | (56) | 2\% | (5) | $1 \%$ | (2) | 3\% | (7) | 250 |
| Biden Job Somewhat Approve | 76\% | (265) | 19\% | (67) | 3\% | (12) | - | (1) | 1\% | (2) | 348 |
| Biden Job Somewhat Disapprove | 73\% | (177) | 21\% | (51) | 4\% | (10) | 1\% | (2) | 2\% | (4) | 243 |
| Biden Job Strongly Disapprove | 68\% | (295) | 23\% | (99) | 7\% | (28) | - | (1) | 2\% | (10) | 433 |
| Favorable of Biden | 75\% | (462) | 21\% | (127) | 3\% | (17) | $1 \%$ | (3) | 1\% | (8) | 617 |
| Unfavorable of Biden | 69\% | (476) | 23\% | (156) | 6\% | (39) | - | (2) | 2\% | (15) | 688 |
| Very Favorable of Biden | 75\% | (199) | 18\% | (48) | 3\% | (8) | $1 \%$ | (2) | 2\% | (6) | 265 |
| Somewhat Favorable of Biden | 74\% | (263) | 22\% | (79) | 2\% | (8) | - | (1) | 1\% | (2) | 353 |
| Somewhat Unfavorable of Biden | 70\% | (150) | 22\% | (48) | 4\% | (9) | 1\% | (2) | 2\% | (5) | 214 |
| Very Unfavorable of Biden | 69\% | (326) | 23\% | (108) | 6\% | (30) | - | (1) | 2\% | (9) | 474 |
| \#1 Issue: Economy | $74 \%$ | (456) | 20\% | (123) | 5\% | (29) | - | (0) | 2\% | (11) | 619 |
| \#1 Issue: Security | 69\% | (102) | 22\% | (33) | 7\% | (10) | 1\% | (1) | 1\% | (2) | 149 |
| \#1 Issue: Health Care | $74 \%$ | (129) | 21\% | (37) | 2\% | (3) | 1\% | (1) | 2\% | (4) | 174 |
| \#1 Issue: Medicare / Social Security | 54\% | (38) | 39\% | (27) | 1\% | (1) | 3\% | (2) | 2\% | (1) | 70 |
| \#1 Issue: Women's Issues | 73\% | (63) | 22\% | (19) | 4\% | (4) | - | (0) | - | (0) | 86 |
| \#1 Issue: Education | 73\% | (56) | 25\% | (19) | 1\% | (1) | - | (0) | 1\% | (1) | 77 |
| \#1 Issue: Energy | 73\% | (100) | 19\% | (26) | 7\% | (9) | 1\% | (1) | 1\% | (1) | 137 |
| \#1 Issue: Other | 69\% | (35) | 22\% | (11) | - | (0) | - | (0) | 9\% | (4) | 50 |
| 2020 Vote: Joe Biden | 75\% | (449) | 20\% | (120) | 3\% | (17) | $1 \%$ | (4) | 1\% | (8) | 599 |
| 2020 Vote: Donald Trump | 70\% | (264) | 24\% | (90) | 5\% | (18) | - | (1) | 1\% | (6) | 379 |
| 2020 Vote: Other | 70\% | (42) | 22\% | (13) | 7\% | (4) | - | (0) | 2\% | (1) | 61 |
| 2020 Vote: Didn't Vote | 70\% | (224) | 22\% | (72) | 5\% | (17) | - | (0) | 3\% | (9) | 323 |
| 2018 House Vote: Democrat | 73\% | (345) | 22\% | (106) | 3\% | (14) | 1\% | (3) | 2\% | (8) | 475 |
| 2018 House Vote: Republican | 67\% | (199) | 25\% | (74) | 7\% | (20) | 1\% | (2) | 1\% | (4) | 299 |
| 2018 House Vote: Someone else | 81\% | (41) | 15\% | (8) | - | (0) | - | (0) | 4\% | (2) | 50 |
| 2016 Vote: Hillary Clinton | 69\% | (275) | 26\% | (104) | 3\% | (11) | - | (1) | 2\% | (7) | 397 |
| 2016 Vote: Donald Trump | 69\% | (225) | 23\% | (73) | 6\% | (18) | $1 \%$ | (2) | 2\% | (5) | 324 |
| 2016 Vote: Other | 74\% | (56) | 17\% | (13) | 7\% | (5) | 1\% | (1) | 1\% | (1) | 76 |
| 2016 Vote: Didn't Vote | 75\% | (423) | 19\% | (106) | 4\% | (21) | - | (2) | $2 \%$ | (12) | 563 |

[^65]Table MCEN4_11: For each of the following films you have seen, how would you rate the quality of the film?
Spider-Man: No Way Home

| Demographic | Excellent |  | Good |  | Fair |  | Poor |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $72 \%$ | (979) | 22\% | (296) | $4 \%$ | (56) | - | (6) | 2\% | (24) | 1361 |
| Voted in 2014: Yes | 69\% | (452) | 25\% | (162) | $4 \%$ | (24) | 1\% | (5) | 2\% | (10) | 654 |
| Voted in 2014: No | 75\% | (526) | 19\% | (134) | 4\% | (32) | - | (1) | 2\% | (13) | 707 |
| 4-Region: Northeast | 68\% | (155) | 23\% | (52) | 6\% | (15) | - | (0) | 3\% | (7) | 229 |
| 4-Region: Midwest | 70\% | (186) | 21\% | (56) | $4 \%$ | (11) | 1\% | (2) | 3\% | (8) | 263 |
| 4-Region: South | 72\% | (362) | 22\% | (110) | 4\% | (21) | 1\% | (4) | 1\% | (7) | 503 |
| 4-Region: West | 76\% | (276) | 21\% | (78) | $3 \%$ | (9) | - | (0) | - | (2) | 365 |
| 2203103 | 72\% | (477) | 23\% | (154) | 4\% | (24) | - | (2) | 1\% | (9) | 666 |
| 2203112 | 72\% | (502) | 20\% | (142) | 5\% | (32) | 1\% | (4) | 2\% | (15) | 695 |
| Watch Films | 73\% | (941) | 21\% | (272) | 4\% | (53) | - | (6) | 2\% | (21) | 1292 |
| Don't Watch Films | 56\% | (38) | 34\% | (24) | 5\% | (3) | - | (0) | 5\% | (3) | 69 |
| Watching Oscars | 74\% | (485) | 20\% | (134) | 4\% | (26) | 1\% | (4) | 1\% | (5) | 655 |
| Not Watching Oscars | 70\% | (494) | 23\% | (162) | 4\% | (30) | - | (1) | $3 \%$ | (18) | 706 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_1: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time?
Belfast

| Demographic | Way too long |  |  | $\begin{aligned} & \text { e too } \\ & \text { gg } \end{aligned}$ | About the right length of time |  | A little too short |  | Way too short |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $11 \%$ | (32) | 15\% | (42) | 52\% | (150) | 5\% | (14) | $3 \%$ | (10) | 13\% | (38) | 287 |
| Gender: Male | 15\% | (27) | 18\% | (34) | 51\% | (95) | 5\% | (9) | 4\% | (8) | 7\% | (13) | 186 |
| Gender: Female | 5\% | (5) | 8\% | (8) | 55\% | (55) | 5\% | (5) | 1\% | (1) | 25\% | (25) | 101 |
| Age: 18-34 | 15\% | (21) | 17\% | (23) | 44\% | (61) | 7\% | (10) | 2\% | (3) | 14\% | (19) | 138 |
| Age: 35-44 | 10\% | (6) | 12\% | (7) | 58\% | (34) | 6\% | (4) | 4\% | (2) | 9\% | (5) | 57 |
| Age: 45-64 | 7\% | (4) | 16\% | (10) | 52\% | (33) | - | (0) | 7\% | (4) | 18\% | (12) | 64 |
| Millennials: 1981-1996 | $14 \%$ | (21) | 16\% | (23) | 49\% | (72) | 8\% | (12) | 3\% | (5) | 9\% | (13) | 145 |
| GenXers: 1965-1980 | 13\% | (7) | 16\% | (8) | 50\% | (27) | - | (0) | 8\% | (4) | 14\% | (7) | 54 |
| PID: Dem (no lean) | $11 \%$ | (17) | 16\% | (23) | 60\% | (88) | 4\% | (6) | 2\% | (3) | 8\% | (11) | 148 |
| PID: Ind (no lean) | 9\% | (5) | 8\% | (5) | 37\% | (21) | 8\% | (5) | 2\% | (1) | 35\% | (20) | 56 |
| PID: Rep (no lean) | 13\% | (11) | 17\% | (14) | 50\% | (42) | 4\% | (3) | 7\% | (6) | 9\% | (7) | 83 |
| PID/Gender: Dem Men | $14 \%$ | (13) | 19\% | (18) | 59\% | (56) | 4\% | (4) | 2\% | (2) | 2\% | (2) | 95 |
| PID/Gender: Dem Women | 7\% | (3) | 9\% | (5) | 61\% | (32) | 4\% | (2) | 1\% | (1) | 18\% | (9) | 52 |
| PID/Gender: Rep Men | 16\% | (9) | 20\% | (11) | 43\% | (25) | 6\% | (3) | 10\% | (6) | 6\% | (4) | 58 |
| Ideo: Liberal (1-3) | 13\% | (17) | 14\% | (17) | 59\% | (75) | 6\% | (8) | 3\% | (3) | 5\% | (6) | 128 |
| Ideo: Moderate (4) | $11 \%$ | (9) | 22\% | (18) | 40\% | (33) | 6\% | (5) | 7\% | (6) | 14\% | (11) | 82 |
| Ideo: Conservative (5-7) | 9\% | (5) | 11\% | (6) | 65\% | (37) | 2\% | (1) | - | (0) | 12\% | (7) | 56 |
| Educ: < College | 6\% | (10) | 8\% | (12) | 53\% | (78) | 6\% | (10) | 3\% | (5) | 22\% | (33) | 147 |
| Educ: Bachelors degree | $11 \%$ | (8) | 24\% | (17) | 53\% | (39) | 5\% | (3) | 4\% | (3) | 4\% | (3) | 73 |
| Educ: Post-grad | $22 \%$ | (15) | 19\% | (13) | 51\% | (34) | 2\% | (1) | 2\% | (2) | 4\% | (3) | 67 |
| Income: Under 50k | 5\% | (6) | 7\% | (7) | 54\% | (59) | 7\% | (7) | 3\% | (3) | 24\% | (26) | 108 |
| Income: 50k-100k | 13\% | (15) | 17\% | (19) | 54\% | (62) | 5\% | (5) | 4\% | (4) | 8\% | (9) | 115 |
| Income: 100k+ | 18\% | (12) | 24\% | (15) | 46\% | (29) | $3 \%$ | (2) | $4 \%$ | (2) | 5\% | (3) | 64 |
| Ethnicity: White | 13\% | (28) | 16\% | (34) | 50\% | (104) | 3\% | (6) | $4 \%$ | (8) | 13\% | (28) | 207 |
| Ethnicity: Hispanic | 13\% | (11) | 10\% | (8) | 55\% | (45) | 4\% | (3) | $4 \%$ | (4) | 14\% | (11) | 80 |
| Ethnicity: Black | 7\% | (4) | 8\% | (5) | 58\% | (32) | 8\% | (5) | 2\% | (1) | 17\% | (9) | 55 |
| All Christian | 13\% | (16) | 20\% | (24) | 53\% | (65) | 2\% | (3) | 6\% | (8) | 6\% | (7) | 124 |
| Agnostic/Nothing in particular | 8\% | (5) | 8\% | (5) | 62\% | (37) | 1\% | (1) | - | (0) | 21\% | (13) | 59 |
| Something Else | 10\% | (5) | 3\% | (1) | 51\% | (26) | 10\% | (5) | 2\% | (1) | 24\% | (13) | 51 |

Continued on next page

Table MCEN5_1: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time?
Belfast

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  |  |  | Don't D rem | now / <br> 't <br> nber | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $11 \%$ | (32) | 15\% | (42) | 52\% | (150) | 5\% | (14) | $3 \%$ | (10) | 13\% | (38) | 287 |
| Evangelical | 20\% | (18) | 13\% | (12) | 41\% | (38) | 4\% | (4) | 6\% | (6) | 17\% | (15) | 92 |
| Non-Evangelical | 3\% | (3) | 15\% | (12) | 67\% | (52) | 6\% | (4) | 4\% | (3) | 4\% | (3) | 78 |
| Community: Urban | 16\% | (22) | 16\% | (22) | 46\% | (65) | $4 \%$ | (6) | 6\% | (9) | 11\% | (16) | 141 |
| Community: Suburban | 6\% | (5) | 16\% | (15) | 59\% | (57) | 5\% | (5) | 1\% | (1) | 15\% | (14) | 97 |
| Employ: Private Sector | $11 \%$ | (17) | 23\% | (34) | 51\% | (77) | 5\% | (8) | 5\% | (7) | 5\% | (7) | 149 |
| Military HH: No | 12\% | (31) | 15\% | (40) | 52\% | (134) | 6\% | (14) | 4\% | (9) | 12\% | (30) | 258 |
| RD/WT: Right Direction | 16\% | (26) | 17\% | (28) | 53\% | (88) | 5\% | (9) | 3\% | (6) | 6\% | (10) | 167 |
| RD/WT: Wrong Track | 5\% | (7) | 11\% | (14) | 52\% | (63) | 5\% | (6) | 3\% | (4) | 23\% | (28) | 120 |
| Biden Job Approve | 16\% | (26) | 17\% | (28) | 53\% | (90) | 5\% | (8) | 2\% | (4) | 8\% | (13) | 169 |
| Biden Job Disapprove | 5\% | (5) | 13\% | (13) | 58\% | (59) | 5\% | (5) | 6\% | (6) | 14\% | (14) | 101 |
| Biden Job Strongly Approve | 22\% | (21) | 16\% | (16) | 51\% | (50) | 3\% | (3) | 3\% | (3) | $4 \%$ | (4) | 98 |
| Biden Job Somewhat Approve | 7\% | (5) | 17\% | (12) | 55\% | (40) | 7\% | (5) | $1 \%$ | (1) | 12\% | (9) | 72 |
| Biden Job Strongly Disapprove | 5\% | (3) | 12\% | (7) | 59\% | (37) | 1\% | (1) | 8\% | (5) | 15\% | (9) | 63 |
| Favorable of Biden | 15\% | (26) | 15\% | (26) | 57\% | (102) | 6\% | (11) | 2\% | (3) | 6\% | (11) | 179 |
| Unfavorable of Biden | 6\% | (6) | 16\% | (15) | 46\% | (45) | 3\% | (3) | 7\% | (7) | 22\% | (22) | 98 |
| Very Favorable of Biden | 13\% | (13) | 13\% | (13) | 62\% | (63) | 6\% | (6) | $1 \%$ | (1) | 5\% | (5) | 101 |
| Somewhat Favorable of Biden | 17\% | (13) | 17\% | (13) | 50\% | (39) | 6\% | (5) | 3\% | (2) | 7\% | (6) | 78 |
| Very Unfavorable of Biden | 7\% | (5) | 7\% | (5) | 53\% | (37) | $2 \%$ | (1) | 7\% | (5) | 25\% | (18) | 70 |
| \#1 Issue: Economy | 6\% | (6) | 13\% | (13) | 62\% | (60) | 5\% | (5) | $1 \%$ | (1) | 13\% | (12) | 97 |
| 2020 Vote: Joe Biden | 13\% | (20) | 16\% | (25) | 58\% | (89) | 5\% | (8) | $1 \%$ | (2) | 7\% | (11) | 154 |
| 2020 Vote: Donald Trump | 13\% | (10) | 16\% | (13) | 52\% | (40) | 3\% | (2) | 9\% | (7) | 8\% | (6) | 78 |
| 2020 Vote: Didn't Vote | $4 \%$ | (2) | 9\% | (5) | 37\% | (18) | 6\% | (3) | $3 \%$ | (1) | 41\% | (20) | 50 |
| 2018 House Vote: Democrat | 16\% | (20) | 16\% | (21) | 56\% | (73) | 6\% | (7) | $2 \%$ | (3) | 4\% | (6) | 131 |
| 2018 House Vote: Republican | 13\% | (8) | 22\% | (14) | 50\% | (32) | $2 \%$ | (1) | 9\% | (6) | 5\% | (3) | 64 |
| 2016 Vote: Hillary Clinton | 9\% | (12) | 17\% | (21) | 58\% | (71) | 7\% | (9) | 2\% | (3) | 7\% | (8) | 124 |
| 2016 Vote: Donald Trump | 15\% | (9) | 22\% | (14) | 43\% | (28) | 3\% | (2) | 8\% | (5) | 9\% | (6) | 64 |
| 2016 Vote: Didn't Vote | 10\% | (8) | 7\% | (5) | 47\% | (37) | 4\% | (3) | 3\% | (2) | 30\% | (24) | 80 |
| Voted in 2014: Yes | 13\% | (25) | 18\% | (34) | 55\% | (105) | 3\% | (6) | 4\% | (8) | 7\% | (12) | 190 |
| Voted in 2014: No | 8\% | (7) | 8\% | (8) | 47\% | (46) | 8\% | (8) | 2\% | (2) | 27\% | (26) | 97 |

[^66]Table MCEN5_1: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time? Belfast

| Demographic | Way too long |  |  |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 11\% | (32) | 15\% | (42) | 52\% | (150) | 5\% | (14) | $3 \%$ | (10) | 13\% | (38) | 287 |
| 4-Region: Northeast | 4\% | (3) | 13\% | (7) | 62\% | (37) | 1\% | (1) | 9\% | (5) | 12\% | (7) | 59 |
| 4-Region: Midwest | 7\% | (4) | 5\% | (3) | 59\% | (32) | 5\% | (3) | 1\% | (1) | 22\% | (12) | 54 |
| 4-Region: South | 15\% | (13) | 15\% | (14) | 47\% | (43) | 9\% | (8) | - | (0) | 14\% | (12) | 91 |
| 4-Region: West | 15\% | (13) | 22\% | (18) | 47\% | (39) | 3\% | (3) | 5\% | (4) | 8\% | (7) | 84 |
| 2203103 | 11\% | (19) | 14\% | (23) | 53\% | (86) | 5\% | (8) | 5\% | (8) | 12\% | (19) | 162 |
| 2203112 | 11\% | (14) | 15\% | (19) | 52\% | (65) | 5\% | (7) | 1\% | (2) | 15\% | (19) | 125 |
| Watch Films | 12\% | (32) | 15\% | (41) | 53\% | (146) | 5\% | (13) | 4\% | (10) | 12\% | (34) | 276 |
| Watching Oscars | 15\% | (29) | 17\% | (33) | 55\% | (108) | 6\% | (11) | 4\% | (8) | 4\% | (8) | 197 |
| Not Watching Oscars | 3\% | (3) | 10\% | (9) | 47\% | (42) | 4\% | (3) | 2\% | (2) | 34\% | (30) | 90 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_2: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time?
Coda

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (22) | 14\% | (36) | 52\% | (141) | 10\% | (27) | 5\% | (14) | 11\% | (28) | 269 |
| Gender: Male | 10\% | (18) | 18\% | (33) | 51\% | (90) | $11 \%$ | (19) | 4\% | (7) | 6\% | (10) | 177 |
| Gender: Female | 4\% | (4) | 4\% | (4) | 56\% | (51) | 9\% | (8) | 7\% | (7) | 20\% | (18) | 92 |
| Age: 18-34 | 9\% | (12) | 19\% | (24) | 45\% | (59) | 10\% | (14) | 4\% | (6) | 13\% | (17) | 131 |
| Age: 35-44 | 9\% | (6) | 11\% | (7) | 53\% | (33) | 15\% | (9) | 7\% | (4) | 4\% | (3) | 62 |
| Age: 45-64 | 7\% | (3) | 10\% | (5) | 60\% | (31) | 8\% | (4) | 8\% | (4) | 8\% | (4) | 52 |
| Millennials: 1981-1996 | $11 \%$ | (15) | 19\% | (26) | 47\% | (65) | 11\% | (16) | 5\% | (7) | 8\% | (11) | 140 |
| PID: Dem (no lean) | 9\% | (13) | 12\% | (19) | 60\% | (91) | 7\% | (11) | 2\% | (3) | 10\% | (15) | 152 |
| PID: Rep (no lean) | 12\% | (9) | 19\% | (14) | 32\% | (23) | 14\% | (10) | 16\% | (11) | 7\% | (5) | 73 |
| PID/Gender: Dem Men | 12\% | (12) | 16\% | (16) | 61\% | (61) | 6\% | (6) | - | (0) | 5\% | (5) | 101 |
| PID/Gender: Dem Women | $2 \%$ | (1) | 6\% | (3) | 58\% | (30) | 10\% | (5) | 5\% | (3) | 18\% | (9) | 51 |
| PID/Gender: Rep Men | 12\% | (6) | 26\% | (14) | 27\% | (14) | 15\% | (8) | 14\% | (7) | 6\% | (3) | 52 |
| Ideo: Liberal (1-3) | 7\% | (9) | 12\% | (15) | 55\% | (67) | 7\% | (8) | 7\% | (8) | 13\% | (15) | 122 |
| Ideo: Moderate (4) | $11 \%$ | (9) | 11\% | (9) | 57\% | (45) | 10\% | (8) | 5\% | (4) | 7\% | (5) | 79 |
| Ideo: Conservative (5-7) | 9\% | (5) | 22\% | (12) | 44\% | (25) | 15\% | (8) | 4\% | (2) | 7\% | (4) | 57 |
| Educ: < College | 5\% | (7) | 12\% | (17) | 50\% | (70) | 10\% | (15) | 7\% | (10) | 16\% | (22) | 139 |
| Educ: Bachelors degree | 3\% | (2) | 13\% | (8) | 63\% | (39) | 13\% | (8) | 3\% | (2) | 4\% | (3) | 61 |
| Educ: Post-grad | 19\% | (13) | 17\% | (12) | 47\% | (33) | 7\% | (5) | 3\% | (2) | 6\% | (4) | 69 |
| Income: Under 50k | $2 \%$ | (2) | 8\% | (8) | 54\% | (58) | 8\% | (8) | 7\% | (7) | 22\% | (23) | 107 |
| Income: 50k-100k | 9\% | (8) | 15\% | (14) | 51\% | (48) | 16\% | (15) | 5\% | (4) | 5\% | (5) | 95 |
| Income: 100k+ | 17\% | (12) | 20\% | (13) | 52\% | (35) | 5\% | (4) | 4\% | (3) | 1\% | (1) | 67 |
| Ethnicity: White | 10\% | (19) | 11\% | (21) | 54\% | (102) | 10\% | (18) | 5\% | (10) | 9\% | (17) | 188 |
| Ethnicity: Hispanic | 10\% | (8) | 14\% | (10) | 39\% | (28) | 11\% | (8) | 11\% | (8) | 16\% | (12) | 73 |
| Ethnicity: Black | - | (0) | 25\% | (13) | 57\% | (30) | 6\% | (3) | 3\% | (2) | 9\% | (5) | 53 |
| All Christian | 10\% | (13) | 11\% | (15) | 56\% | (74) | 8\% | (11) | 9\% | (12) | 7\% | (9) | 133 |
| Agnostic/Nothing in particular | - | (0) | 21\% | (11) | 52\% | (27) | 12\% | (6) | 2\% | (1) | 14\% | (7) | 53 |
| Evangelical | 12\% | (11) | $14 \%$ | (12) | 44\% | (38) | 7\% | (6) | 8\% | (7) | 15\% | (13) | 87 |
| Non-Evangelical | 7\% | (5) | 7\% | (5) | 65\% | (47) | 8\% | (6) | 8\% | (6) | 4\% | (3) | 72 |
| Community: Urban | 12\% | (15) | 16\% | (21) | 51\% | (67) | 8\% | (10) | 7\% | (9) | 7\% | (9) | 132 |
| Community: Suburban | 7\% | (7) | $4 \%$ | (4) | 64\% | (59) | 10\% | (9) | 1\% | (1) | 13\% | (12) | 92 |

[^67]Table MCEN5_2: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time?
Coda

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (22) | 14\% | (36) | 52\% | (141) | 10\% | (27) | 5\% | (14) | 11\% | (28) | 269 |
| Employ: Private Sector | $11 \%$ | (16) | 20\% | (28) | 46\% | (65) | 14\% | (20) | 5\% | (7) | 4\% | (5) | 139 |
| Military HH: No | 9\% | (21) | 14\% | (35) | 52\% | (128) | 10\% | (26) | 5\% | (13) | 9\% | (23) | 245 |
| RD/WT: Right Direction | 9\% | (15) | 19\% | (32) | 51\% | (87) | 10\% | (16) | 3\% | (6) | 8\% | (14) | 169 |
| RD/WT: Wrong Track | 8\% | (8) | $4 \%$ | (4) | 55\% | (54) | 11\% | (11) | 8\% | (8) | 15\% | (15) | 100 |
| Biden Job Approve | 8\% | (14) | 14\% | (25) | 59\% | (106) | 7\% | (13) | 3\% | (5) | 9\% | (16) | 180 |
| Biden Job Disapprove | 9\% | (8) | 14\% | (11) | 38\% | (31) | 15\% | (12) | $11 \%$ | (9) | 13\% | (11) | 82 |
| Biden Job Strongly Approve | 11\% | (11) | 15\% | (15) | 55\% | (55) | 4\% | (4) | $4 \%$ | (4) | 10\% | (9) | 99 |
| Biden Job Somewhat Approve | 4\% | (3) | 13\% | (10) | 63\% | (51) | 11\% | (9) | 1\% | (1) | 9\% | (7) | 81 |
| Biden Job Strongly Disapprove | 14\% | (8) | 20\% | (11) | 30\% | (17) | 9\% | (5) | 14\% | (8) | 13\% | (7) | 54 |
| Favorable of Biden | 8\% | (14) | 16\% | (28) | 55\% | (99) | 10\% | (17) | 3\% | (5) | 9\% | (15) | 179 |
| Unfavorable of Biden | 10\% | (8) | 9\% | (8) | 45\% | (37) | 11\% | (10) | 10\% | (8) | 15\% | (12) | 83 |
| Very Favorable of Biden | 10\% | (9) | 17\% | (16) | 49\% | (48) | 10\% | (9) | 3\% | (3) | 12\% | (11) | 96 |
| Somewhat Favorable of Biden | 6\% | (5) | 14\% | (12) | 63\% | (52) | 10\% | (8) | 3\% | (2) | 5\% | (4) | 83 |
| Very Unfavorable of Biden | 14\% | (8) | 5\% | (3) | 42\% | (25) | 13\% | (8) | 10\% | (6) | 15\% | (9) | 60 |
| \#1 Issue: Economy | 10\% | (10) | 5\% | (5) | 66\% | (61) | 11\% | (10) | 2\% | (2) | 7\% | (6) | 93 |
| \#1 Issue: Health Care | 6\% | (3) | 20\% | (10) | 48\% | (24) | 9\% | (5) | 7\% | (3) | 11\% | (5) | 50 |
| 2020 Vote: Joe Biden | 8\% | (13) | 12\% | (19) | 58\% | (95) | 8\% | (13) | 4\% | (6) | 9\% | (15) | 162 |
| 2020 Vote: Donald Trump | 14\% | (9) | 21\% | (14) | 38\% | (24) | 11\% | (7) | 12\% | (8) | 4\% | (3) | 64 |
| 2018 House Vote: Democrat | 9\% | (12) | 14\% | (18) | 58\% | (75) | 7\% | (9) | 3\% | (3) | 10\% | (13) | 129 |
| 2018 House Vote: Republican | 10\% | (6) | 22\% | (14) | 39\% | (24) | 11\% | (7) | 11\% | (7) | 6\% | (4) | 61 |
| 2016 Vote: Hillary Clinton | 12\% | (15) | 12\% | (14) | 55\% | (68) | 9\% | (11) | $3 \%$ | (3) | 10\% | (13) | 123 |
| 2016 Vote: Donald Trump | 10\% | (6) | 15\% | (9) | 43\% | (25) | 10\% | (6) | 13\% | (8) | 9\% | (5) | 59 |
| 2016 Vote: Didn't Vote | 1\% | (1) | 8\% | (6) | 60\% | (46) | 14\% | (10) | 4\% | (3) | 13\% | (10) | 77 |
| Voted in 2014: Yes | 12\% | (22) | 17\% | (30) | 49\% | (88) | 7\% | (13) | 5\% | (9) | 10\% | (18) | 179 |
| Voted in 2014: No | 1\% | (1) | 8\% | (7) | 59\% | (53) | 15\% | (14) | 6\% | (6) | 12\% | (11) | 90 |
| 4-Region: Northeast | 11\% | (5) | 3\% | (2) | 53\% | (27) | 11\% | (5) | 13\% | (7) | 9\% | (4) | 51 |
| 4-Region: South | 6\% | (6) | 10\% | (11) | 54\% | (58) | 14\% | (15) | 5\% | (6) | 11\% | (11) | 108 |
| 4-Region: West | 11\% | (8) | 24\% | (18) | 52\% | (38) | 6\% | (4) | 2\% | (2) | 5\% | (4) | 73 |

Continued on next page

Table MCEN5_2: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time? Coda

| Demographic | Way too long |  | A lit <br> 10 | too | About the right length of time |  | A little too short |  | Way too short |  | Don't know <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (22) | 14\% | (36) | 52\% | (141) | 10\% | (27) | 5\% | (14) | 11\% | (28) | 269 |
| 2203103 | 11\% | (16) | 17\% | (26) | 50\% | (76) | 7\% | (11) | 6\% | (9) | 10\% | (15) | 153 |
| 2203112 | 5\% | (6) | 9\% | (11) | 56\% | (65) | 14\% | (16) | 4\% | (5) | 11\% | (13) | 116 |
| Watch Films | 8\% | (22) | 14\% | (36) | 52\% | (135) | 10\% | (26) | 5\% | (13) | 10\% | (26) | 258 |
| Watching Oscars | 9\% | (18) | 17\% | (34) | 52\% | (102) | 8\% | (15) | 7\% | (13) | 7\% | (13) | 194 |
| Not Watching Oscars | 6\% | (4) | 3\% | (2) | 52\% | (39) | 16\% | (12) | 2\% | (1) | 21\% | (16) | 75 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_3: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time?
Don't Look Up

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% | (64) | 16\% | (157) | 67\% | (658) | 4\% | (42) | $1 \%$ | (8) | 6\% | (54) | 983 |
| Gender: Male | 7\% | (36) | 16\% | (82) | 67\% | (338) | 5\% | (28) | $1 \%$ | (5) | 4\% | (20) | 507 |
| Gender: Female | 6\% | (28) | 16\% | (76) | 67\% | (321) | 3\% | (14) | $1 \%$ | (3) | 7\% | (35) | 476 |
| Age: 18-34 | 6\% | (24) | 20\% | (80) | 60\% | (236) | 6\% | (23) | $1 \%$ | (4) | 6\% | (24) | 391 |
| Age: 35-44 | 10\% | (18) | 17\% | (33) | 61\% | (116) | 5\% | (10) | $1 \%$ | (2) | 5\% | (10) | 188 |
| Age: 45-64 | 7\% | (20) | 10\% | (27) | 74\% | (210) | 3\% | (9) | - | (1) | 5\% | (15) | 282 |
| Age: 65+ | 1\% | (1) | 15\% | (18) | 79\% | (96) | - | (0) | - | (0) | 5\% | (6) | 121 |
| GenZers: 1997-2012 | 7\% | (10) | 18\% | (27) | 58\% | (86) | 6\% | (9) | $1 \%$ | (2) | 9\% | (13) | 146 |
| Millennials: 1981-1996 | 8\% | (29) | 20\% | (77) | 60\% | (231) | 6\% | (23) | $1 \%$ | (5) | 5\% | (18) | 382 |
| GenXers: 1965-1980 | 6\% | (14) | 13\% | (28) | 75\% | (163) | 2\% | (4) | $1 \%$ | (1) | 4\% | (8) | 218 |
| Baby Boomers: 1946-1964 | 5\% | (11) | 10\% | (22) | 76\% | (169) | 3\% | (6) | - | (0) | 7\% | (15) | 223 |
| PID: Dem (no lean) | 5\% | (23) | 18\% | (83) | 68\% | (310) | 2\% | (9) | $1 \%$ | (6) | 5\% | (22) | 454 |
| PID: Ind (no lean) | 6\% | (19) | 13\% | (40) | 70\% | (208) | 5\% | (15) | - | (1) | 5\% | (16) | 298 |
| PID: Rep (no lean) | 9\% | (22) | 15\% | (34) | 60\% | (140) | 8\% | (18) | - | (1) | 7\% | (17) | 232 |
| PID/Gender: Dem Men | 6\% | (13) | 19\% | (43) | 70\% | (160) | 2\% | (4) | $2 \%$ | (4) | 2\% | (5) | 228 |
| PID/Gender: Dem Women | 5\% | (10) | 18\% | (40) | 67\% | (151) | 2\% | (6) | $1 \%$ | (2) | 7\% | (17) | 225 |
| PID/Gender: Ind Men | 5\% | (8) | 17\% | (28) | 68\% | (108) | 6\% | (9) | - | (0) | 4\% | (6) | 158 |
| PID/Gender: Ind Women | 8\% | (11) | 9\% | (12) | 71\% | (100) | 4\% | (6) | $1 \%$ | (1) | 7\% | (10) | 140 |
| PID/Gender: Rep Men | 12\% | (15) | 10\% | (12) | 58\% | (70) | 13\% | (15) | $1 \%$ | (1) | 7\% | (9) | 121 |
| PID/Gender: Rep Women | 6\% | (7) | 21\% | (23) | 63\% | (70) | 2\% | (2) | - | (0) | 7\% | (8) | 110 |
| Ideo: Liberal (1-3) | 8\% | (29) | 18\% | (66) | 66\% | (248) | 4\% | (14) | 1\% | (3) | 4\% | (15) | 375 |
| Ideo: Moderate (4) | 5\% | (15) | 16\% | (43) | 70\% | (192) | 3\% | (8) | $2 \%$ | (4) | 4\% | (11) | 273 |
| Ideo: Conservative (5-7) | 6\% | (15) | 15\% | (38) | 63\% | (157) | 8\% | (19) | - | (1) | 7\% | (18) | 248 |
| Educ: < College | 7\% | (41) | 14\% | (86) | 67\% | (413) | 5\% | (33) | 1\% | (7) | 6\% | (35) | 615 |
| Educ: Bachelors degree | 5\% | (11) | 22\% | (47) | 66\% | (145) | 2\% | (4) | - | (0) | 6\% | (12) | 219 |
| Educ: Post-grad | 8\% | (12) | 16\% | (24) | 67\% | (101) | 3\% | (5) | - | (1) | 5\% | (7) | 149 |
| Income: Under 50k | 6\% | (26) | 15\% | (70) | 68\% | (309) | 4\% | (17) | - | (2) | 7\% | (33) | 457 |
| Income: 50k-100k | 8\% | (27) | 16\% | (57) | 65\% | (232) | 6\% | (21) | $1 \%$ | (5) | 4\% | (13) | 355 |
| Income: 100k+ | 6\% | (11) | 18\% | (30) | 68\% | (117) | 2\% | (4) | - | (1) | 5\% | (8) | 171 |
| Ethnicity: White | 7\% | (49) | 16\% | (115) | 68\% | (500) | 3\% | (23) | $1 \%$ | (4) | 6\% | (42) | 733 |

Continued on next page

Table MCEN5_3: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time?
Don't Look Up

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% | (64) | 16\% | (157) | 67\% | (658) | 4\% | (42) | 1\% | (8) | 6\% | (54) | 983 |
| Ethnicity: Hispanic | 8\% | (17) | 15\% | (32) | 66\% | (136) | 5\% | (10) | 1\% | (2) | 5\% | (10) | 206 |
| Ethnicity: Black | 3\% | (5) | 17\% | (26) | 60\% | (90) | $12 \%$ | (18) | 2\% | (3) | 6\% | (8) | 151 |
| Ethnicity: Other | 10\% | (10) | 16\% | (16) | 69\% | (68) | 1\% | (1) | - | (0) | $4 \%$ | (4) | 99 |
| All Christian | 8\% | (30) | 15\% | (57) | 67\% | (261) | $4 \%$ | (14) | 1\% | (4) | 6\% | (23) | 388 |
| All Non-Christian | 10\% | (6) | 20\% | (12) | 64\% | (39) | 1\% | (1) | 3\% | (2) | 2\% | (1) | 61 |
| Atheist | 9\% | (5) | 17\% | (10) | 67\% | (38) | 3\% | (2) | 1\% | (1) | 1\% | (1) | 56 |
| Agnostic/Nothing in particular | 5\% | (14) | 15\% | (44) | 71\% | (215) | $4 \%$ | (13) | - | (0) | 5\% | (16) | 302 |
| Something Else | 5\% | (9) | 19\% | (34) | 60\% | (106) | 7\% | (12) | $1 \%$ | (1) | 8\% | (13) | 176 |
| Religious Non-Protestant/Catholic | 9\% | (6) | 22\% | (15) | 62\% | (42) | 2\% | (1) | 3\% | (2) | 2\% | (1) | 67 |
| Evangelical | 9\% | (20) | 16\% | (37) | 61\% | (140) | 5\% | (11) | 1\% | (1) | 9\% | (20) | 231 |
| Non-Evangelical | 6\% | (18) | 16\% | (50) | 69\% | (220) | $4 \%$ | (14) | 1\% | (4) | 5\% | (15) | 320 |
| Community: Urban | 8\% | (25) | 15\% | (47) | 67\% | (205) | 5\% | (14) | 2\% | (6) | $4 \%$ | (12) | 309 |
| Community: Suburban | 5\% | (25) | 17\% | (78) | 69\% | (326) | 3\% | (13) | - | (1) | 6\% | (30) | 473 |
| Community: Rural | 7\% | (14) | 16\% | (32) | 63\% | (127) | 7\% | (15) | $1 \%$ | (1) | 6\% | (12) | 202 |
| Employ: Private Sector | 7\% | (26) | 19\% | (71) | 63\% | (233) | 6\% | (24) | - | (1) | 5\% | (18) | 372 |
| Employ: Government | 7\% | (5) | $14 \%$ | (10) | 75\% | (52) | 1\% | (1) | 2\% | (2) | 1\% | (1) | 69 |
| Employ: Self-Employed | 7\% | (8) | 6\% | (7) | 79\% | (89) | 3\% | (4) | 2\% | (2) | 2\% | (2) | 112 |
| Employ: Student | 12\% | (6) | 20\% | (11) | 59\% | (32) | 5\% | (3) | - | (0) | 5\% | (3) | 55 |
| Employ: Retired | 5\% | (8) | 11\% | (17) | 74\% | (118) | 2\% | (4) | $1 \%$ | (1) | 7\% | (11) | 160 |
| Employ: Unemployed | 6\% | (5) | 11\% | (11) | 72\% | (70) | 1\% | (1) | $3 \%$ | (2) | 7\% | (7) | 97 |
| Employ: Other | 3\% | (2) | 28\% | (20) | 51\% | (37) | 6\% | (4) | - | (0) | 13\% | (9) | 73 |
| Military HH: Yes | 6\% | (7) | 10\% | (12) | 71\% | (81) | 6\% | (7) | 1\% | (1) | 6\% | (7) | 114 |
| Military HH: No | 7\% | (57) | 17\% | (146) | 66\% | (577) | $4 \%$ | (35) | 1\% | (7) | 5\% | (48) | 870 |
| RD/WT: Right Direction | 8\% | (30) | 19\% | (68) | 63\% | (234) | $4 \%$ | (16) | $2 \%$ | (6) | $4 \%$ | (15) | 370 |
| RD/WT: Wrong Track | 5\% | (33) | 15\% | (89) | 69\% | (424) | 4\% | (26) | - | (2) | 6\% | (39) | 613 |
| Biden Job Approve | 6\% | (30) | 16\% | (77) | 69\% | (325) | 2\% | (12) | $1 \%$ | (6) | 4\% | (21) | 470 |
| Biden Job Disapprove | 7\% | (33) | 16\% | (72) | 64\% | (289) | 7\% | (30) | - | (2) | 6\% | (29) | 455 |

Continued on next page

Table MCEN5_3: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time?
Don't Look Up

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% | (64) | 16\% | (157) | 67\% | (658) | 4\% | (42) | 1\% | (8) | 6\% | (54) | 983 |
| Biden Job Strongly Approve | 8\% | (17) | 16\% | (32) | 69\% | (138) | 2\% | (4) | 1\% | (2) | 3\% | (7) | 199 |
| Biden Job Somewhat Approve | 5\% | (13) | 17\% | (45) | 69\% | (187) | 3\% | (8) | 1\% | (3) | 5\% | (14) | 271 |
| Biden Job Somewhat Disapprove | 3\% | (6) | 20\% | (34) | 68\% | (115) | $2 \%$ | (4) | - | (1) | 6\% | (10) | 170 |
| Biden Job Strongly Disapprove | 10\% | (27) | 13\% | (38) | 61\% | (174) | 9\% | (26) | - | (1) | 6\% | (18) | 285 |
| Favorable of Biden | 6\% | (31) | 16\% | (80) | 69\% | (349) | $4 \%$ | (19) | 1\% | (5) | $4 \%$ | (22) | 506 |
| Unfavorable of Biden | 7\% | (30) | 16\% | (72) | 64\% | (282) | 5\% | (22) | 1\% | (3) | 7\% | (29) | 438 |
| Very Favorable of Biden | 7\% | (17) | 16\% | (38) | 67\% | (161) | 5\% | (12) | 1\% | (3) | $4 \%$ | (10) | 240 |
| Somewhat Favorable of Biden | 5\% | (14) | 16\% | (42) | 71\% | (188) | 3\% | (7) | 1\% | (2) | $4 \%$ | (12) | 265 |
| Somewhat Unfavorable of Biden | 3\% | (4) | 22\% | (32) | 68\% | (98) | 1\% | (2) | 1\% | (1) | 5\% | (7) | 145 |
| Very Unfavorable of Biden | 9\% | (26) | 14\% | (40) | 63\% | (183) | 7\% | (21) | - | (1) | 7\% | (22) | 293 |
| \#1 Issue: Economy | 6\% | (24) | 16\% | (62) | 69\% | (273) | 3\% | (13) | 1\% | (2) | 5\% | (19) | 393 |
| \#1 Issue: Security | 6\% | (8) | 17\% | (21) | 57\% | (74) | $11 \%$ | (14) | $3 \%$ | (4) | 6\% | (8) | 129 |
| \#1 Issue: Health Care | 9\% | (11) | 18\% | (21) | 64\% | (76) | 2\% | (2) | - | (0) | 7\% | (8) | 118 |
| \#1 Issue: Medicare / Social Security | 8\% | (6) | 9\% | (6) | 74\% | (52) | 3\% | (2) | - | (0) | 5\% | (3) | 69 |
| \#1 Issue: Women's Issues | 10\% | (7) | 15\% | (11) | 66\% | (49) | 2\% | (1) | $2 \%$ | (1) | 6\% | (5) | 74 |
| \#1 Issue: Energy | 1\% | (1) | 26\% | (26) | 62\% | (64) | 9\% | (9) | - | (0) | 3\% | (3) | 103 |
| \#1 Issue: Other | 1\% | (1) | 10\% | (6) | 78\% | (48) | - | (0) | - | (0) | $11 \%$ | (7) | 62 |
| 2020 Vote: Joe Biden | 6\% | (29) | 16\% | (82) | 71\% | (358) | 2\% | (11) | $1 \%$ | (5) | $4 \%$ | (22) | 506 |
| 2020 Vote: Donald Trump | 9\% | (24) | 14\% | (36) | 63\% | (159) | 8\% | (21) | 1\% | (1) | $5 \%$ | (13) | 254 |
| 2020 Vote: Didn't Vote | 5\% | (10) | 20\% | (37) | 61\% | (115) | $4 \%$ | (8) | 1\% | (2) | 9\% | (17) | 188 |
| 2018 House Vote: Democrat | 6\% | (26) | 17\% | (68) | 69\% | (283) | 2\% | (10) | 1\% | (4) | 5\% | (21) | 413 |
| 2018 House Vote: Republican | 7\% | (15) | 15\% | (30) | 63\% | (129) | 9\% | (18) | - | (1) | 6\% | (13) | 207 |
| 2016 Vote: Hillary Clinton | 6\% | (21) | 14\% | (51) | 71\% | (253) | 3\% | (11) | $1 \%$ | (3) | $5 \%$ | (20) | 358 |
| 2016 Vote: Donald Trump | 7\% | (15) | 13\% | (30) | 67\% | (150) | 6\% | (13) | - | (1) | 6\% | (13) | 223 |
| 2016 Vote: Didn't Vote | 6\% | (22) | 20\% | (71) | 65\% | (232) | 3\% | (11) | - | (1) | $5 \%$ | (18) | 355 |
| Voted in 2014: Yes | 7\% | (37) | 16\% | (85) | 66\% | (359) | 5\% | (27) | 1\% | (4) | 5\% | (30) | 541 |
| Voted in 2014: No | 6\% | (27) | 16\% | (73) | 68\% | (299) | 3\% | (15) | 1\% | (4) | 6\% | (25) | 442 |

[^68]Table MCEN5_3: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time? Don't Look Up

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% | (64) | 16\% | (157) | 67\% | (658) | 4\% | (42) | 1\% | (8) | 6\% | (54) | 983 |
| 4-Region: Northeast | 8\% | (15) | 13\% | (24) | 68\% | (128) | 4\% | (7) | 1\% | (2) | 6\% | (12) | 187 |
| 4-Region: Midwest | 8\% | (15) | 19\% | (34) | 63\% | (114) | 5\% | (8) | - | (0) | 5\% | (9) | 181 |
| 4-Region: South | 6\% | (22) | 14\% | (53) | 67\% | (248) | 4\% | (15) | 1\% | (4) | 8\% | (29) | 371 |
| 4-Region: West | 5\% | (12) | 19\% | (46) | 69\% | (169) | 5\% | (12) | 1\% | (2) | 2\% | (4) | 245 |
| 2203103 | 7\% | (31) | 17\% | (83) | 66\% | (313) | 4\% | (17) | 1\% | (4) | 6\% | (28) | 478 |
| 2203112 | 6\% | (32) | 15\% | (74) | 68\% | (345) | 5\% | (25) | 1\% | (4) | 5\% | (26) | 506 |
| Watch Films | 6\% | (61) | 16\% | (153) | 67\% | (633) | 4\% | (40) | 1\% | (8) | 5\% | (49) | 943 |
| Watching Oscars | 8\% | (36) | 19\% | (88) | 64\% | (300) | 5\% | (24) | 1\% | (5) | 4\% | (20) | 472 |
| Not Watching Oscars | 5\% | (28) | 14\% | (70) | 70\% | (358) | $3 \%$ | (18) | 1\% | (3) | 7\% | (34) | 511 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_4: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time?
Drive My Car

| Demographic | Way too long |  |  | le too | About the right length of time |  | A little too short |  | Way too short |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 12\% | (30) | 24\% | (60) | 42\% | (103) | 7\% | (16) | $1 \%$ | (3) | 14\% | (34) | 246 |
| Gender: Male | 14\% | (25) | 26\% | (44) | 43\% | (74) | 7\% | (13) | $1 \%$ | (2) | 8\% | (13) | 170 |
| Gender: Female | 7\% | (5) | 21\% | (16) | 39\% | (29) | 5\% | (4) | $1 \%$ | (1) | 27\% | (21) | 75 |
| Age: 18-34 | $11 \%$ | (15) | 23\% | (30) | 41\% | (53) | 12\% | (15) | $1 \%$ | (2) | $11 \%$ | (14) | 129 |
| Age: 35-44 | 10\% | (6) | 30\% | (18) | 56\% | (33) | - | (0) | - | (0) | 4\% | (2) | 60 |
| Millennials: 1981-1996 | 15\% | (20) | 23\% | (32) | 44\% | (61) | $11 \%$ | (14) | $1 \%$ | (1) | 6\% | (9) | 137 |
| PID: Dem (no lean) | 14\% | (19) | 28\% | (37) | 43\% | (58) | 1\% | (2) | $1 \%$ | (1) | 12\% | (17) | 134 |
| PID: Rep (no lean) | 12\% | (9) | 20\% | (14) | 41\% | (30) | 14\% | (10) | 2\% | (2) | 11\% | (8) | 73 |
| PID/Gender: Dem Men | 15\% | (14) | 30\% | (28) | 49\% | (45) | - | (0) | $1 \%$ | (1) | 6\% | (5) | 93 |
| PID/Gender: Rep Men | 15\% | (9) | 20\% | (12) | 34\% | (20) | 18\% | (10) | $3 \%$ | (2) | 10\% | (6) | 58 |
| Ideo: Liberal (1-3) | 20\% | (21) | 24\% | (24) | 39\% | (39) | 4\% | (4) | 1\% | (1) | 12\% | (12) | 102 |
| Ideo: Moderate (4) | $11 \%$ | (8) | 27\% | (19) | 50\% | (36) | 6\% | (4) | $1 \%$ | (1) | 6\% | (4) | 73 |
| Ideo: Conservative (5-7) | 3\% | (1) | 24\% | (13) | 37\% | (20) | 14\% | (8) | $3 \%$ | (2) | 19\% | (10) | 54 |
| Educ: < College | 7\% | (9) | 20\% | (26) | 44\% | (58) | 9\% | (12) | - | (0) | 19\% | (25) | 131 |
| Educ: Bachelors degree | 16\% | (9) | 23\% | (13) | 42\% | (24) | 4\% | (2) | $2 \%$ | (1) | 12\% | (7) | 56 |
| Educ: Post-grad | 19\% | (11) | 35\% | (21) | 35\% | (21) | 3\% | (2) | 4\% | (2) | $4 \%$ | (2) | 59 |
| Income: Under 50k | 5\% | (5) | 26\% | (24) | 41\% | (38) | 6\% | (5) | $1 \%$ | (1) | $21 \%$ | (19) | 91 |
| Income: 50k-100k | 16\% | (14) | 13\% | (11) | 47\% | (40) | 13\% | (11) | 1\% | (1) | 10\% | (8) | 85 |
| Income: 100k+ | 16\% | (11) | 36\% | (25) | 36\% | (25) | - | (0) | $2 \%$ | (2) | 9\% | (6) | 69 |
| Ethnicity: White | 13\% | (21) | 26\% | (44) | 41\% | (69) | 4\% | (6) | - | (1) | 17\% | (29) | 171 |
| Ethnicity: Hispanic | $11 \%$ | (8) | 9\% | (6) | 42\% | (32) | 12\% | (9) | 2\% | (2) | 23\% | (17) | 75 |
| Ethnicity: Black | 15\% | (8) | 24\% | (12) | 37\% | (19) | 18\% | (9) | 2\% | (1) | 4\% | (2) | 50 |
| All Christian | 12\% | (15) | 26\% | (32) | 40\% | (49) | 4\% | (5) | 2\% | (2) | 16\% | (19) | 124 |
| Agnostic/Nothing in particular | 17\% | (9) | 15\% | (7) | 42\% | (21) | 16\% | (8) |  | (0) | 10\% | (5) | 50 |
| Evangelical | 13\% | (12) | 29\% | (27) | 35\% | (32) | 7\% | (6) | $1 \%$ | (1) | 15\% | (14) | 92 |
| Non-Evangelical | 5\% | (4) | 20\% | (13) | 47\% | (31) | 3\% | (2) | 4\% | (3) | 20\% | (13) | 66 |
| Community: Urban | 15\% | (20) | 26\% | (35) | 44\% | (59) | 4\% | (5) | 1\% | (1) | 11\% | (15) | 135 |
| Community: Suburban | $11 \%$ | (8) | 20\% | (14) | 50\% | (35) | 2\% | (1) | 4\% | (3) | 13\% | (9) | 69 |
| Employ: Private Sector | 16\% | (20) | 27\% | (34) | 39\% | (49) | 11\% | (14) | 2\% | (2) | 5\% | (6) | 125 |
| Military HH: No | 13\% | (30) | 25\% | (58) | 41\% | (94) | 7\% | (16) | 1\% | (3) | 13\% | (29) | 230 |

Continued on next page

Table MCEN5_4: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time?
Drive My Car

| Demographic | Way too long |  |  |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $12 \%$ | (30) | 24\% | (60) | 42\% | (103) | 7\% | (16) | $1 \%$ | (3) | 14\% | (34) | 246 |
| RD/WT: Right Direction | $13 \%$ | (19) | 26\% | (39) | 47\% | (71) | 9\% | (13) | 1\% | (1) | 5\% | (8) | 151 |
| RD/WT: Wrong Track | 11\% | (11) | 22\% | (21) | $34 \%$ | (32) | 3\% | (3) | 3\% | (3) | 27\% | (26) | 95 |
| Biden Job Approve | $14 \%$ | (22) | 27\% | (41) | 45\% | (70) | $4 \%$ | (6) | 1\% | (1) | 9\% | (15) | 155 |
| Biden Job Disapprove | 9\% | (8) | 20\% | (17) | 36\% | (31) | 12\% | (10) | 3\% | (3) | 21\% | (18) | 86 |
| Biden Job Strongly Approve | 13\% | (12) | 27\% | (25) | 48\% | (44) | 3\% | (2) | - | (0) | 9\% | (9) | 91 |
| Biden Job Somewhat Approve | 17\% | (11) | 26\% | (17) | 41\% | (26) | 6\% | (4) | $1 \%$ | (1) | 9\% | (6) | 64 |
| Biden Job Strongly Disapprove | 7\% | (4) | 22\% | (13) | $31 \%$ | (19) | 15\% | (9) | 4\% | (3) | 20\% | (12) | 60 |
| Favorable of Biden | 13\% | (21) | 24\% | (38) | 44\% | (69) | 9\% | (15) | - | (0) | 9\% | (15) | 158 |
| Unfavorable of Biden | 10\% | (9) | 25\% | (21) | 39\% | (34) | 2\% | (1) | 3\% | (2) | 21\% | (18) | 86 |
| Very Favorable of Biden | 10\% | (9) | 23\% | (21) | 48\% | (45) | 9\% | (8) | - | (0) | 9\% | (9) | 92 |
| Somewhat Favorable of Biden | 18\% | (12) | 26\% | (17) | 37\% | (24) | 10\% | (7) | - | (0) | 10\% | (6) | 66 |
| Very Unfavorable of Biden | 10\% | (6) | 26\% | (16) | 36\% | (23) | 2\% | (1) | 3\% | (2) | 23\% | (14) | 63 |
| \#1 Issue: Economy | 13\% | (10) | 17\% | (13) | 56\% | (42) | $4 \%$ | (3) | $1 \%$ | (1) | 9\% | (7) | 76 |
| 2020 Vote: Joe Biden | 15\% | (21) | 27\% | (37) | 42\% | (59) | 1\% | (2) | 1\% | (1) | 14\% | (19) | 138 |
| 2020 Vote: Donald Trump | $14 \%$ | (9) | 18\% | (11) | 35\% | (22) | 20\% | (13) | 3\% | (2) | 9\% | (6) | 62 |
| 2018 House Vote: Democrat | 17\% | (19) | 28\% | (31) | 39\% | (44) | 2\% | (3) | 1\% | (1) | 14\% | (16) | 114 |
| 2018 House Vote: Republican | 15\% | (9) | 18\% | (10) | 29\% | (17) | 21\% | (12) | 3\% | (2) | 13\% | (8) | 57 |
| 2016 Vote: Hillary Clinton | 13\% | (14) | 24\% | (26) | 46\% | (50) | 3\% | (4) | 2\% | (2) | 13\% | (14) | 109 |
| 2016 Vote: Donald Trump | 13\% | (8) | 33\% | (19) | 26\% | (15) | 8\% | (5) | 3\% | (2) | 17\% | (10) | 58 |
| 2016 Vote: Didn't Vote | 12\% | (8) | 19\% | (14) | 52\% | (36) | 2\% | (2) | - | (0) | 15\% | (10) | 70 |
| Voted in 2014: Yes | 16\% | (26) | 24\% | (38) | 35\% | (57) | 8\% | (13) | 2\% | (3) | 14\% | (23) | 160 |
| Voted in 2014: No | 5\% | (4) | 25\% | (22) | 53\% | (46) | $4 \%$ | (3) | - | (0) | 13\% | (11) | 86 |
| 4-Region: South | $11 \%$ | (10) | 21\% | (18) | 45\% | (39) | 6\% | (5) | $1 \%$ | (1) | 16\% | (14) | 88 |
| 4-Region: West | $22 \%$ | (14) | 20\% | (13) | 42\% | (26) | 12\% | (7) | $4 \%$ | (2) | - | (0) | 62 |
| 2203103 | 13\% | (18) | 25\% | (35) | 40\% | (55) | 10\% | (13) | 2\% | (3) | $11 \%$ | (15) | 139 |
| 2203112 | $11 \%$ | (12) | 23\% | (25) | 45\% | (48) | 3\% | (3) | 1\% | (1) | 18\% | (19) | 107 |
| Watch Films | 13\% | (30) | 25\% | (60) | 42\% | (101) | 6\% | (14) | $1 \%$ | (2) | 13\% | (31) | 237 |
| Watching Oscars | 15\% | (27) | 28\% | (51) | 42\% | (76) | 8\% | (15) | - | (1) | 8\% | (14) | 183 |
| Not Watching Oscars | 5\% | (3) | 15\% | (9) | 42\% | (27) | 2\% | (1) | 4\% | (3) | 32\% | (20) | 63 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_5: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time?
Dune

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 11\% | (94) | 23\% | (201) | 51\% | (434) | 6\% | (49) | 3\% | (26) | 6\% | (54) | 859 |
| Gender: Male | 12\% | (66) | 22\% | (124) | 50\% | (277) | 7\% | (38) | 4\% | (22) | 4\% | (23) | 551 |
| Gender: Female | 9\% | (27) | 25\% | (78) | 51\% | (157) | 4\% | (11) | $1 \%$ | (4) | 10\% | (31) | 308 |
| Age: 18-34 | 11\% | (39) | 26\% | (90) | 46\% | (163) | 6\% | (21) | 3\% | (10) | 8\% | (29) | 353 |
| Age: 35-44 | 11\% | (18) | 22\% | (35) | 54\% | (87) | 7\% | (11) | 2\% | (4) | 4\% | (6) | 160 |
| Age: 45-64 | 12\% | (30) | 22\% | (58) | 52\% | (136) | 5\% | (14) | 4\% | (10) | 5\% | (12) | 260 |
| Age: 65+ | 7\% | (6) | 21\% | (18) | 57\% | (48) | 5\% | (4) | 3\% | (2) | 7\% | (6) | 86 |
| GenZers: 1997-2012 | 8\% | (10) | 29\% | (36) | 49\% | (62) | 6\% | (8) | 2\% | (2) | 7\% | (9) | 127 |
| Millennials: 1981-1996 | 13\% | (46) | 22\% | (76) | 47\% | (162) | 7\% | (24) | 3\% | (12) | 7\% | (25) | 345 |
| GenXers: 1965-1980 | 12\% | (24) | 21\% | (45) | 55\% | (115) | 4\% | (9) | 3\% | (7) | 5\% | (10) | 211 |
| Baby Boomers: 1946-1964 | 8\% | (13) | 26\% | (43) | 53\% | (88) | 5\% | (8) | $3 \%$ | (5) | 5\% | (8) | 165 |
| PID: Dem (no lean) | 11\% | (40) | 23\% | (84) | 53\% | (196) | 4\% | (17) | 4\% | (14) | 6\% | (21) | 371 |
| PID: Ind (no lean) | 9\% | (26) | 24\% | (67) | 48\% | (135) | 8\% | (21) | 3\% | (7) | 8\% | (22) | 279 |
| PID: Rep (no lean) | 13\% | (28) | 24\% | (50) | 49\% | (103) | 6\% | (11) | 3\% | (5) | 5\% | (10) | 208 |
| PID/Gender: Dem Men | 12\% | (28) | 23\% | (53) | 53\% | (122) | 6\% | (14) | 6\% | (13) | 1\% | (2) | 231 |
| PID/Gender: Dem Women | 9\% | (12) | 22\% | (31) | 53\% | (75) | 2\% | (3) | - | (1) | 14\% | (19) | 140 |
| PID/Gender: Ind Men | 9\% | (18) | 23\% | (45) | 46\% | (88) | 9\% | (17) | 3\% | (6) | 9\% | (17) | 191 |
| PID/Gender: Ind Women | 9\% | (8) | 25\% | (22) | 53\% | (47) | 5\% | (4) | 2\% | (1) | 6\% | (5) | 89 |
| PID/Gender: Rep Men | 16\% | (21) | 20\% | (26) | 52\% | (67) | 5\% | (7) | 3\% | (3) | 3\% | (4) | 129 |
| PID/Gender: Rep Women | 9\% | (7) | 31\% | (24) | 44\% | (35) | 6\% | (5) | 3\% | (2) | 8\% | (6) | 79 |
| Ideo: Liberal (1-3) | 12\% | (39) | 25\% | (80) | 48\% | (150) | 5\% | (16) | 4\% | (13) | 5\% | (17) | 316 |
| Ideo: Moderate (4) | 9\% | (23) | 19\% | (48) | 54\% | (134) | 6\% | (15) | 4\% | (10) | 8\% | (20) | 250 |
| Ideo: Conservative (5-7) | 10\% | (23) | 27\% | (63) | 51\% | (119) | 6\% | (15) | 1\% | (3) | 5\% | (11) | 234 |
| Educ: < College | 8\% | (42) | 20\% | (104) | 53\% | (271) | 6\% | (32) | 3\% | (17) | 9\% | (46) | 513 |
| Educ: Bachelors degree | 11\% | (22) | 29\% | (59) | 50\% | (102) | 5\% | (10) | 2\% | (4) | 3\% | (7) | 205 |
| Educ: Post-grad | 20\% | (29) | 27\% | (39) | 43\% | (61) | 5\% | (7) | 3\% | (5) | - | (1) | 141 |
| Income: Under 50k | 9\% | (34) | 22\% | (82) | 49\% | (183) | 5\% | (20) | 4\% | (14) | 10\% | (38) | 370 |
| Income: 50k-100k | 11\% | (35) | 21\% | (66) | 54\% | (168) | 7\% | (23) | 3\% | (9) | 3\% | (10) | 312 |
| Income: 100k+ | 14\% | (25) | 30\% | (53) | 47\% | (83) | 4\% | (6) | 2\% | (3) | 3\% | (6) | 176 |
| Ethnicity: White | $11 \%$ | (64) | 26\% | (155) | 49\% | (295) | 5\% | (31) | 3\% | (21) | 6\% | (36) | 601 |

Continued on next page

Table MCEN5_5: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time?
Dune

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $11 \%$ | (94) | 23\% | (201) | 51\% | (434) | 6\% | (49) | 3\% | (26) | 6\% | (54) | 859 |
| Ethnicity: Hispanic | 13\% | (26) | 16\% | (32) | 56\% | (113) | 5\% | (11) | 3\% | (5) | 8\% | (16) | 203 |
| Ethnicity: Black | 9\% | (13) | 19\% | (26) | 59\% | (81) | 7\% | (10) | 1\% | (2) | 5\% | (7) | 138 |
| Ethnicity: Other | 15\% | (17) | 17\% | (21) | 49\% | (58) | 7\% | (9) | 3\% | (4) | 9\% | (11) | 120 |
| All Christian | 8\% | (29) | 25\% | (93) | $51 \%$ | (187) | 5\% | (17) | 3\% | (12) | 8\% | (29) | 366 |
| All Non-Christian | $24 \%$ | (13) | 23\% | (12) | 38\% | (20) | 10\% | (5) | - | (0) | 5\% | (3) | 53 |
| Atheist | 6\% | (3) | 17\% | (9) | 68\% | (37) | 4\% | (2) | 4\% | (2) | 1\% | (1) | 55 |
| Agnostic/Nothing in particular | $14 \%$ | (33) | 23\% | (54) | 51\% | (120) | 5\% | (13) | 3\% | (6) | 3\% | (8) | 234 |
| Something Else | 10\% | (15) | 23\% | (34) | 47\% | (70) | 8\% | (12) | 4\% | (5) | 9\% | (13) | 150 |
| Religious Non-Protestant/Catholic | $21 \%$ | (13) | 23\% | (15) | 39\% | (25) | 10\% | (6) | - | (0) | 7\% | (5) | 63 |
| Evangelical | 10\% | (21) | 24\% | (52) | 51\% | (110) | 6\% | (14) | 1\% | (3) | 8\% | (17) | 216 |
| Non-Evangelical | 7\% | (21) | 25\% | (71) | 49\% | (140) | 5\% | (15) | 5\% | (14) | 8\% | (23) | 284 |
| Community: Urban | 12\% | (37) | 25\% | (76) | 50\% | (151) | 4\% | (11) | 3\% | (8) | 7\% | (20) | 303 |
| Community: Suburban | 9\% | (36) | 25\% | (96) | 51\% | (198) | 6\% | (23) | 4\% | (14) | 6\% | (23) | 391 |
| Community: Rural | 12\% | (20) | 18\% | (29) | $52 \%$ | (85) | 9\% | (15) | 2\% | (4) | 6\% | (11) | 164 |
| Employ: Private Sector | $12 \%$ | (45) | 24\% | (86) | $51 \%$ | (183) | 6\% | (20) | $4 \%$ | (16) | 3\% | (12) | 361 |
| Employ: Government | 12\% | (8) | 23\% | (15) | 55\% | (36) | 6\% | (4) | - | (0) | $4 \%$ | (3) | 66 |
| Employ: Self-Employed | 13\% | (12) | 23\% | (21) | 50\% | (47) | 6\% | (5) | 3\% | (3) | 4\% | (4) | 93 |
| Employ: Retired | 7\% | (9) | 23\% | (29) | 57\% | (72) | 6\% | (7) | $1 \%$ | (2) | 5\% | (7) | 126 |
| Employ: Unemployed | 5\% | (5) | 22\% | (21) | 49\% | (46) | 7\% | (6) | 6\% | (5) | 11\% | (11) | 95 |
| Military HH: Yes | 8\% | (9) | 27\% | (33) | 54\% | (65) | 5\% | (6) | 1\% | (1) | 6\% | (7) | 121 |
| Military HH: No | $11 \%$ | (84) | 23\% | (169) | 50\% | (369) | 6\% | (43) | 3\% | (25) | 6\% | (47) | 737 |
| RD/WT: Right Direction | 10\% | (36) | 22\% | (78) | 50\% | (177) | 6\% | (22) | 4\% | (13) | 8\% | (30) | 356 |
| RD/WT: Wrong Track | 11\% | (58) | 25\% | (124) | 51\% | (257) | 5\% | (27) | 3\% | (13) | 5\% | (24) | 502 |
| Biden Job Approve | $11 \%$ | (46) | 21\% | (91) | 51\% | (222) | 7\% | (29) | 4\% | (18) | 7\% | (29) | 435 |
| Biden Job Disapprove | 12\% | (45) | 25\% | (98) | 51\% | (198) | 5\% | (19) | 2\% | (8) | 5\% | (18) | 387 |
| Biden Job Strongly Approve | 12\% | (23) | 22\% | (41) | 52\% | (95) | 6\% | (11) | 3\% | (6) | 4\% | (8) | 182 |
| Biden Job Somewhat Approve | 9\% | (23) | 20\% | (51) | 50\% | (127) | 7\% | (18) | 5\% | (13) | 8\% | (21) | 253 |
| Biden Job Somewhat Disapprove | $11 \%$ | (16) | 27\% | (39) | 53\% | (75) | 4\% | (5) | 1\% | (1) | $4 \%$ | (5) | 143 |
| Biden Job Strongly Disapprove | 12\% | (28) | 24\% | (59) | 50\% | (123) | 6\% | (14) | 3\% | (6) | 5\% | (13) | 244 |

Continued on next page

Table MCEN5_5: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time?
Dune

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $11 \%$ | (94) | 23\% | (201) | 51\% | (434) | 6\% | (49) | 3\% | (26) | 6\% | (54) | 859 |
| Favorable of Biden | $11 \%$ | (51) | 20\% | (91) | 52\% | (239) | 5\% | (24) | 4\% | (20) | 8\% | (37) | 463 |
| Unfavorable of Biden | $11 \%$ | (42) | 27\% | (101) | 49\% | (183) | 7\% | (25) | 2\% | (6) | 4\% | (14) | 370 |
| Very Favorable of Biden | 12\% | (23) | 19\% | (38) | 53\% | (103) | 6\% | (12) | 2\% | (4) | 7\% | (14) | 194 |
| Somewhat Favorable of Biden | 10\% | (28) | 20\% | (53) | 51\% | (136) | 4\% | (12) | 6\% | (16) | 9\% | (23) | 269 |
| Somewhat Unfavorable of Biden | 10\% | (12) | 32\% | (37) | 50\% | (58) | 7\% | (8) | - | (0) | 2\% | (2) | 117 |
| Very Unfavorable of Biden | 12\% | (30) | 25\% | (64) | 49\% | (124) | 7\% | (17) | 2\% | (6) | 5\% | (12) | 253 |
| \#1 Issue: Economy | 12\% | (41) | 23\% | (80) | 51\% | (180) | 7\% | (23) | 3\% | (10) | 5\% | (17) | 351 |
| \#1 Issue: Security | 10\% | (10) | 16\% | (17) | 53\% | (55) | 12\% | (12) | 2\% | (2) | 7\% | (8) | 103 |
| \#1 Issue: Health Care | 14\% | (16) | 25\% | (29) | 56\% | (64) | 3\% | (3) | 2\% | (2) | - | (0) | 115 |
| \#1 Issue: Medicare / Social Security | 8\% | (5) | 16\% | (10) | 64\% | (42) | 2\% | (1) | 5\% | (3) | 5\% | (3) | 65 |
| \#1 Issue: Women's Issues | 12\% | (6) | 29\% | (15) | 37\% | (19) | 5\% | (3) | 4\% | (2) | 13\% | (7) | 51 |
| \#1 Issue: Energy | 12\% | (10) | 27\% | (21) | 40\% | (31) | 7\% | (6) | 3\% | (2) | 11\% | (8) | 78 |
| \#1 Issue: Other | 3\% | (1) | 37\% | (19) | 34\% | (17) | 1\% | (1) | 8\% | (4) | 17\% | (9) | 51 |
| 2020 Vote: Joe Biden | $11 \%$ | (49) | 23\% | (104) | 51\% | (227) | 5\% | (22) | 3\% | (13) | 6\% | (28) | 442 |
| 2020 Vote: Donald Trump | $11 \%$ | (25) | 24\% | (56) | 52\% | (122) | 7\% | (17) | 3\% | (7) | 3\% | (7) | 234 |
| 2020 Vote: Didn't Vote | 12\% | (17) | 23\% | (34) | 46\% | (66) | 5\% | (7) | 3\% | (4) | 12\% | (18) | 145 |
| 2018 House Vote: Democrat | 13\% | (45) | 23\% | (83) | 48\% | (173) | 6\% | (20) | $4 \%$ | (14) | 6\% | (22) | 357 |
| 2018 House Vote: Republican | 8\% | (15) | 23\% | (42) | 54\% | (100) | 5\% | (10) | 4\% | (7) | 6\% | (11) | 184 |
| 2016 Vote: Hillary Clinton | 10\% | (30) | 25\% | (73) | 52\% | (155) | 6\% | (16) | 3\% | (8) | 5\% | (16) | 298 |
| 2016 Vote: Donald Trump | 9\% | (19) | 26\% | (53) | 52\% | (107) | 5\% | (10) | 3\% | (7) | 5\% | (10) | 206 |
| 2016 Vote: Other | 7\% | (4) | 13\% | (7) | 55\% | (30) | 9\% | (5) | 11\% | (6) | 6\% | (3) | 54 |
| 2016 Vote: Didn't Vote | $14 \%$ | (41) | 23\% | (68) | 47\% | (142) | 6\% | (18) | 2\% | (6) | 8\% | (25) | 300 |
| Voted in 2014: Yes | $11 \%$ | (51) | 24\% | (118) | 51\% | (250) | 5\% | (22) | $4 \%$ | (18) | 6\% | (27) | 486 |
| Voted in 2014: No | $11 \%$ | (42) | 22\% | (83) | 50\% | (185) | 7\% | (27) | 2\% | (8) | 7\% | (27) | 373 |
| 4-Region: Northeast | 13\% | (21) | 19\% | (30) | 55\% | (85) | 5\% | (7) | 3\% | (5) | 5\% | (8) | 156 |
| 4-Region: Midwest | 9\% | (13) | 24\% | (36) | 52\% | (79) | 8\% | (12) | 2\% | (3) | 5\% | (7) | 151 |
| 4-Region: South | 10\% | (30) | 24\% | (72) | 52\% | (161) | 6\% | (18) | 2\% | (5) | 7\% | (20) | 307 |
| 4-Region: West | 12\% | (29) | 26\% | (63) | 45\% | (109) | 5\% | (12) | 5\% | (13) | 7\% | (18) | 244 |

Continued on next page

Table MCEN5_5: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time? Dune

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 11\% | (94) | 23\% | (201) | 51\% | (434) | 6\% | (49) | 3\% | (26) | 6\% | (54) | 859 |
| 2203103 | 12\% | (50) | 24\% | (101) | 49\% | (203) | 6\% | (25) | 4\% | (17) | 4\% | (18) | 414 |
| 2203112 | 10\% | (43) | 23\% | (100) | 52\% | (231) | 6\% | (25) | 2\% | (9) | 8\% | (36) | 445 |
| Watch Films | 11\% | (92) | 24\% | (199) | 50\% | (418) | 6\% | (46) | 3\% | (25) | 6\% | (49) | 829 |
| Watching Oscars | 12\% | (52) | 23\% | (100) | 51\% | (218) | 5\% | (22) | 3\% | (11) | 6\% | (26) | 429 |
| Not Watching Oscars | 10\% | (41) | 24\% | (102) | 50\% | (216) | 6\% | (28) | 4\% | (15) | 6\% | (27) | 429 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_6: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time? King Richard

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 7\% | (39) | 16\% | (85) | 65\% | (339) | 5\% | (24) | $1 \%$ | (4) | 6\% | (31) | 523 |
| Gender: Male | $11 \%$ | (36) | 16\% | (51) | 62\% | (196) | 5\% | (16) | - | (1) | 5\% | (14) | 314 |
| Gender: Female | 2\% | (4) | 16\% | (34) | 68\% | (142) | 4\% | (8) | $2 \%$ | (4) | 8\% | (17) | 209 |
| Age: 18-34 | 9\% | (21) | 18\% | (40) | 55\% | (123) | 9\% | (20) | $1 \%$ | (2) | 8\% | (18) | 223 |
| Age: 35-44 | 14\% | (15) | 17\% | (17) | 65\% | (67) | 1\% | (1) | - | (0) | 3\% | (3) | 104 |
| Age: 45-64 | $3 \%$ | (4) | 17\% | (23) | 72\% | (97) | 2\% | (2) | $2 \%$ | (2) | 5\% | (7) | 136 |
| Age: 65+ | - | (0) | 7\% | (4) | 85\% | (51) | 1\% | (1) | - | (0) | 6\% | (4) | 60 |
| GenZers: 1997-2012 | 7\% | (6) | 13\% | (10) | 51\% | (37) | 10\% | (7) | - | (0) | 19\% | (14) | 74 |
| Millennials: 1981-1996 | 12\% | (28) | 18\% | (42) | 60\% | (141) | 6\% | (14) | $1 \%$ | (2) | 3\% | (6) | 233 |
| GenXers: 1965-1980 | 5\% | (6) | 22\% | (24) | 67\% | (74) | 1\% | (1) | $1 \%$ | (1) | 5\% | (5) | 110 |
| Baby Boomers: 1946-1964 | - | (0) | 8\% | (8) | 81\% | (79) | 2\% | (2) | $2 \%$ | (2) | 6\% | (6) | 97 |
| PID: Dem (no lean) | 8\% | (23) | 16\% | (44) | 67\% | (179) | 4\% | (11) | - | (1) | 4\% | (12) | 269 |
| PID: Ind (no lean) | 5\% | (7) | 13\% | (18) | 64\% | (89) | 7\% | (10) | $1 \%$ | (2) | 10\% | (14) | 139 |
| PID: Rep (no lean) | 9\% | (10) | 20\% | (23) | 62\% | (71) | 3\% | (4) | $1 \%$ | (1) | 5\% | (6) | 115 |
| PID/Gender: Dem Men | 13\% | (21) | 17\% | (28) | 65\% | (106) | 3\% | (4) | - | (0) | 3\% | (5) | 163 |
| PID/Gender: Dem Women | $2 \%$ | (2) | 15\% | (16) | 69\% | (73) | 6\% | (7) | $1 \%$ | (1) | 7\% | (7) | 106 |
| PID/Gender: Ind Men | 6\% | (5) | 9\% | (7) | 68\% | (52) | 11\% | (8) | - | (0) | 7\% | (5) | 76 |
| PID/Gender: Ind Women | 3\% | (2) | 18\% | (12) | 59\% | (37) | 2\% | (1) | $3 \%$ | (2) | 14\% | (9) | 62 |
| PID/Gender: Rep Men | 13\% | (10) | 23\% | (17) | 52\% | (39) | 5\% | (4) | $1 \%$ | (1) | 6\% | (4) | 75 |
| Ideo: Liberal (1-3) | 10\% | (19) | 20\% | (39) | 63\% | (125) | 3\% | (6) | - | (1) | 4\% | (7) | 197 |
| Ideo: Moderate (4) | $5 \%$ | (8) | 18\% | (32) | 65\% | (116) | 6\% | (10) | - | (1) | 7\% | (12) | 178 |
| Ideo: Conservative (5-7) | 9\% | (11) | 11\% | (13) | 66\% | (75) | 5\% | (5) | $2 \%$ | (2) | 7\% | (8) | 113 |
| Educ: < College | 5\% | (15) | 13\% | (39) | 67\% | (194) | 5\% | (14) | $1 \%$ | (4) | 9\% | (26) | 291 |
| Educ: Bachelors degree | 8\% | (11) | 22\% | (29) | 63\% | (83) | 6\% | (8) | - | (0) | 1\% | (2) | 132 |
| Educ: Post-grad | 14\% | (14) | 17\% | (17) | 61\% | (61) | 3\% | (3) | $1 \%$ | (1) | 4\% | (4) | 100 |
| Income: Under 50k | $5 \%$ | (12) | 13\% | (29) | 66\% | (148) | 6\% | (13) | 1\% | (3) | 9\% | (20) | 226 |
| Income: 50k-100k | 9\% | (16) | 18\% | (32) | 64\% | (112) | 4\% | (6) | $1 \%$ | (1) | 5\% | (8) | 176 |
| Income: 100k+ | 8\% | (10) | 20\% | (25) | 64\% | (78) | 4\% | (5) | - | (0) | 3\% | (4) | 121 |
| Ethnicity: White | 10\% | (34) | 17\% | (57) | 60\% | (202) | 5\% | (16) | - | (1) | 7\% | (24) | 335 |
| Ethnicity: Hispanic | 6\% | (7) | 10\% | (12) | 68\% | (84) | 10\% | (12) | $1 \%$ | (1) | 5\% | (6) | 123 |

Continued on next page

Table MCEN5_6: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time? King Richard

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $7 \%$ | (39) | 16\% | (85) | 65\% | (339) | 5\% | (24) | $1 \%$ | (4) | 6\% | (31) | 523 |
| Ethnicity: Black | $2 \%$ | (3) | 18\% | (24) | 73\% | (99) | 2\% | (3) | 1\% | (2) | 3\% | (5) | 134 |
| Ethnicity: Other | $3 \%$ | (2) | 8\% | (4) | 70\% | (38) | 11\% | (6) | 2\% | (1) | 5\% | (3) | 54 |
| All Christian | 8\% | (19) | 17\% | (42) | 67\% | (165) | 3\% | (7) | - | (1) | 5\% | (12) | 245 |
| Agnostic/Nothing in particular | 5\% | (6) | 12\% | (14) | 70\% | (80) | 6\% | (6) | - | (0) | 8\% | (9) | 115 |
| Something Else | $2 \%$ | (2) | 21\% | (18) | 60\% | (54) | 5\% | (5) | $4 \%$ | (4) | 7\% | (6) | 89 |
| Religious Non-Protestant/Catholic | $12 \%$ | (6) | 21\% | (12) | 51\% | (28) | 4\% | (2) | - | (0) | 12\% | (7) | 55 |
| Evangelical | 8\% | (13) | 23\% | (37) | 59\% | (95) | 2\% | (4) | $2 \%$ | (3) | 7\% | (11) | 162 |
| Non-Evangelical | 5\% | (8) | 13\% | (20) | 74\% | (119) | 4\% | (7) | 1\% | (2) | 3\% | (4) | 160 |
| Community: Urban | 9\% | (21) | 20\% | (44) | 59\% | (131) | 6\% | (14) | 1\% | (3) | 5\% | (10) | 223 |
| Community: Suburban | 5\% | (12) | 13\% | (29) | 71\% | (159) | 4\% | (9) | - | (1) | 6\% | (14) | 224 |
| Community: Rural | 8\% | (6) | 17\% | (13) | 64\% | (48) | 1\% | (1) | $1 \%$ | (1) | 9\% | (7) | 76 |
| Employ: Private Sector | 13\% | (29) | 20\% | (43) | 58\% | (127) | 5\% | (11) | 1\% | (2) | 3\% | (7) | 219 |
| Employ: Self-Employed | 9\% | (5) | 10\% | (5) | 58\% | (30) | 7\% | (3) | - | (0) | 17\% | (9) | 52 |
| Employ: Retired | - | (0) | 14\% | (10) | 81\% | (60) | 1\% | (1) | $1 \%$ | (1) | 4\% | (3) | 74 |
| Employ: Unemployed | 4\% | (2) | 11\% | (6) | 78\% | (40) | 5\% | (2) | - | (0) | 2\% | (1) | 51 |
| Military HH: Yes | 3\% | (2) | 17\% | (9) | 66\% | (36) | 1\% | (1) | - | (0) | 13\% | (7) | 55 |
| Military HH: No | 8\% | (37) | 16\% | (76) | 65\% | (303) | 5\% | (24) | $1 \%$ | (4) | 5\% | (25) | 468 |
| RD/WT: Right Direction | 10\% | (28) | 17\% | (46) | 63\% | (171) | 3\% | (9) | 1\% | (2) | 5\% | (14) | 271 |
| RD/WT: Wrong Track | 4\% | (11) | 15\% | (39) | 67\% | (168) | 6\% | (15) | $1 \%$ | (2) | 7\% | (17) | 252 |
| Biden Job Approve | 9\% | (29) | 17\% | (54) | 66\% | (210) | 4\% | (11) | - | (1) | 4\% | (14) | 319 |
| Biden Job Disapprove | 5\% | (9) | 16\% | (29) | 63\% | (114) | 7\% | (13) | $2 \%$ | (3) | 7\% | (12) | 181 |
| Biden Job Strongly Approve | 13\% | (20) | 16\% | (24) | 64\% | (99) | 2\% | (2) | - | (0) | 6\% | (9) | 155 |
| Biden Job Somewhat Approve | $5 \%$ | (9) | 18\% | (30) | 67\% | (110) | 5\% | (9) | $1 \%$ | (1) | 3\% | (6) | 164 |
| Biden Job Somewhat Disapprove | $2 \%$ | (2) | 18\% | (13) | 67\% | (48) | 7\% | (5) | - | (0) | 6\% | (4) | 71 |
| Biden Job Strongly Disapprove | 7\% | (8) | 15\% | (17) | 60\% | (66) | 7\% | (8) | 3\% | (3) | 7\% | (8) | 110 |
| Favorable of Biden | 8\% | (25) | 16\% | (52) | 69\% | (222) | 3\% | (10) | 1\% | (3) | 4\% | (12) | 324 |
| Unfavorable of Biden | 7\% | (12) | 18\% | (31) | 59\% | (104) | 7\% | (13) | 1\% | (2) | 9\% | (16) | 177 |

Continued on next page

Table MCEN5_6: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time? King Richard

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 7\% | (39) | 16\% | (85) | 65\% | (339) | 5\% | (24) | $1 \%$ | (4) | 6\% | (31) | 523 |
| Very Favorable of Biden | 8\% | (14) | 15\% | (25) | 68\% | (115) | $4 \%$ | (8) | $1 \%$ | (1) | 4\% | (7) | 169 |
| Somewhat Favorable of Biden | 7\% | (11) | 18\% | (28) | 69\% | (107) | 2\% | (2) | $1 \%$ | (2) | 3\% | (5) | 155 |
| Somewhat Unfavorable of Biden | 3\% | (1) | 27\% | (15) | 64\% | (35) | 1\% | (1) | - | (0) | 5\% | (3) | 54 |
| Very Unfavorable of Biden | 8\% | (10) | 13\% | (16) | 56\% | (69) | 10\% | (13) | $1 \%$ | (2) | 11\% | (13) | 123 |
| \#1 Issue: Economy | 9\% | (18) | 14\% | (27) | 66\% | (129) | 7\% | (15) | - | (1) | 4\% | (7) | 196 |
| \#1 Issue: Security | 2\% | (1) | 12\% | (7) | 80\% | (50) | - | (0) | $1 \%$ | (1) | 4\% | (3) | 62 |
| \#1 Issue: Health Care | 10\% | (8) | 24\% | (19) | 60\% | (47) | 2\% | (2) | - | (0) | 5\% | (4) | 79 |
| \#1 Issue: Energy | 11\% | (6) | 13\% | (7) | 57\% | (30) | 5\% | (3) | - | (0) | 13\% | (7) | 53 |
| 2020 Vote: Joe Biden | 8\% | (24) | 13\% | (41) | 72\% | (220) | 3\% | (8) | - | (1) | 4\% | (12) | 306 |
| 2020 Vote: Donald Trump | 9\% | (10) | 21\% | (22) | 57\% | (62) | 3\% | (4) | 2\% | (2) | 7\% | (7) | 107 |
| 2020 Vote: Didn't Vote | 5\% | (4) | 20\% | (17) | 53\% | (43) | 10\% | (8) | $1 \%$ | (1) | 11\% | (9) | 82 |
| 2018 House Vote: Democrat | 6\% | (18) | 14\% | (39) | 69\% | (191) | 4\% | (11) | $1 \%$ | (2) | 6\% | (16) | 276 |
| 2018 House Vote: Republican | 6\% | (6) | 22\% | (21) | 63\% | (62) | $2 \%$ | (2) | 1\% | (1) | 6\% | (6) | 98 |
| 2016 Vote: Hillary Clinton | 7\% | (17) | 14\% | (34) | 69\% | (167) | 6\% | (14) | - | (1) | 4\% | (9) | 241 |
| 2016 Vote: Donald Trump | 8\% | (9) | 23\% | (25) | 59\% | (63) | 3\% | (3) | 2\% | (2) | 5\% | (5) | 107 |
| 2016 Vote: Didn't Vote | 8\% | (11) | 14\% | (20) | 61\% | (90) | $5 \%$ | (7) | $1 \%$ | (2) | 11\% | (17) | 147 |
| Voted in 2014: Yes | 7\% | (22) | 16\% | (53) | 68\% | (232) | 4\% | (15) | $1 \%$ | (3) | 5\% | (15) | 341 |
| Voted in 2014: No | 9\% | (17) | 17\% | (32) | 58\% | (106) | 5\% | (10) | 1\% | (2) | 9\% | (16) | 182 |
| 4-Region: Northeast | 8\% | (6) | 16\% | (12) | 63\% | (46) | 4\% | (3) | - | (0) | 9\% | (7) | 72 |
| 4-Region: Midwest | 6\% | (5) | 19\% | (15) | 66\% | (53) | 5\% | (4) | - | (0) | 4\% | (3) | 81 |
| 4-Region: South | 8\% | (17) | 16\% | (34) | 62\% | (131) | 7\% | (15) | 1\% | (2) | 5\% | (10) | 211 |
| 4-Region: West | 7\% | (12) | 15\% | (24) | 68\% | (108) | 1\% | (2) | 1\% | (2) | 7\% | (11) | 159 |
| 2203103 | 8\% | (23) | 16\% | (46) | 62\% | (177) | 6\% | (17) | 1\% | (2) | 6\% | (18) | 283 |
| 2203112 | 7\% | (17) | 16\% | (39) | 68\% | (162) | 3\% | (7) | 1\% | (2) | 6\% | (14) | 240 |
| Watch Films | 8\% | (38) | 16\% | (81) | 65\% | (324) | $4 \%$ | (22) | 1\% | (4) | 6\% | (29) | 498 |
| Watching Oscars | 10\% | (33) | 16\% | (52) | 64\% | (204) | $4 \%$ | (14) | 1\% | (4) | 5\% | (15) | 321 |
| Not Watching Oscars | 3\% | (6) | 17\% | (33) | 67\% | (134) | 5\% | (10) | - | (1) | 8\% | (16) | 201 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_7: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time?
Licorice Pizza

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% | (28) | 22\% | (60) | 43\% | (114) | 11\% | (30) | 2\% | (5) | 12\% | (31) | 269 |
| Gender: Male | $14 \%$ | (27) | 21\% | (41) | 45\% | (86) | 13\% | (25) | 2\% | (3) | 6\% | (11) | 193 |
| Gender: Female | $1 \%$ | (1) | 26\% | (19) | 37\% | (28) | 7\% | (5) | 2\% | (2) | 27\% | (20) | 75 |
| Age: 18-34 | 14\% | (18) | 23\% | (28) | 37\% | (46) | 14\% | (18) | 4\% | (5) | 8\% | (10) | 126 |
| Age: 35-44 | 9\% | (6) | 24\% | (15) | 50\% | (32) | 10\% | (6) | - | (0) | 7\% | (5) | 64 |
| Age: 45-64 | 5\% | (3) | 24\% | (14) | 40\% | (24) | 9\% | (5) | - | (0) | 23\% | (14) | 60 |
| Millennials: 1981-1996 | 14\% | (20) | 25\% | (35) | 42\% | (59) | 10\% | (14) | 3\% | (4) | 7\% | (10) | 141 |
| GenXers: 1965-1980 | 8\% | (4) | 22\% | (11) | 46\% | (24) | 8\% | (4) | - | (0) | 17\% | (9) | 53 |
| PID: Dem (no lean) | 10\% | (15) | 26\% | (38) | 43\% | (63) | 10\% | (15) | 1\% | (1) | 10\% | (15) | 145 |
| PID: Rep (no lean) | 16\% | (12) | 21\% | (16) | 38\% | (29) | 12\% | (9) | 3\% | (3) | 9\% | (7) | 76 |
| PID/Gender: Dem Men | 14\% | (15) | 26\% | (28) | 45\% | (47) | 9\% | (10) | 1\% | (1) | 5\% | (5) | 105 |
| PID/Gender: Rep Men | $21 \%$ | (12) | 19\% | (12) | 36\% | (21) | 15\% | (9) | 2\% | (1) | 7\% | (4) | 59 |
| Ideo: Liberal (1-3) | 10\% | (12) | 28\% | (34) | 42\% | (51) | 12\% | (14) | 3\% | (3) | 5\% | (6) | 120 |
| Ideo: Moderate (4) | 9\% | (7) | 17\% | (14) | 54\% | (43) | 6\% | (5) | 2\% | (1) | 12\% | (9) | 79 |
| Ideo: Conservative (5-7) | 16\% | (9) | 22\% | (12) | 34\% | (20) | $12 \%$ | (7) | - | (0) | 17\% | (10) | 57 |
| Educ: < College | 8\% | (12) | 20\% | (30) | 42\% | (65) | 11\% | (17) | 3\% | (4) | 17\% | (27) | 155 |
| Educ: Bachelors degree | 10\% | (5) | 26\% | (14) | 44\% | (23) | 17\% | (9) | - | (0) | 3\% | (2) | 53 |
| Educ: Post-grad | 18\% | (11) | 27\% | (16) | 42\% | (26) | 7\% | (4) | $1 \%$ | (1) | 5\% | (3) | 61 |
| Income: Under 50k | 2\% | (2) | 21\% | (22) | 43\% | (43) | 9\% | (9) | 4\% | (4) | $21 \%$ | (21) | 100 |
| Income: 50k-100k | 13\% | (13) | 21\% | (21) | 43\% | (43) | 18\% | (18) | - | (0) | 6\% | (7) | 101 |
| Income: 100k+ | 19\% | (13) | 27\% | (18) | 42\% | (28) | 5\% | (3) | 1\% | (1) | 6\% | (4) | 67 |
| Ethnicity: White | 9\% | (18) | 21\% | (41) | 47\% | (93) | 8\% | (16) | 2\% | (4) | 13\% | (25) | 197 |
| Ethnicity: Hispanic | 18\% | (11) | 16\% | (10) | 36\% | (22) | 19\% | (11) | 2\% | (1) | 10\% | (6) | 61 |
| Ethnicity: Black | 17\% | (8) | 25\% | (12) | 37\% | (19) | 12\% | (6) | - | (0) | 9\% | (4) | 50 |
| All Christian | 10\% | (13) | 22\% | (27) | 42\% | (52) | 13\% | (16) | 2\% | (3) | $11 \%$ | (14) | 123 |
| Evangelical | 10\% | (9) | 23\% | (22) | 36\% | (34) | 13\% | (12) | 3\% | (3) | 15\% | (14) | 94 |
| Non-Evangelical | 5\% | (4) | 20\% | (15) | 46\% | (33) | 15\% | (10) | - | (0) | 14\% | (10) | 71 |
| Community: Urban | $14 \%$ | (19) | 25\% | (33) | 42\% | (55) | 11\% | (15) | $1 \%$ | (1) | 6\% | (8) | 131 |
| Community: Suburban | $3 \%$ | (3) | 21\% | (19) | 49\% | (43) | 9\% | (8) | 2\% | (2) | 15\% | (13) | 89 |

Continued on next page

Table MCEN5_7: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time?
Licorice Pizza

| Demographic | Way too long |  |  | $\begin{aligned} & \text { e too } \\ & \text { gg } \end{aligned}$ | About the right length of time |  | A little too short |  | Way too short |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% | (28) | 22\% | (60) | 43\% | (114) | 11\% | (30) | 2\% | (5) | 12\% | (31) | 269 |
| Employ: Private Sector | 16\% | (23) | 24\% | (34) | 45\% | (63) | 12\% | (17) | $1 \%$ | (1) | 2\% | (3) | 142 |
| Military HH: No | $11 \%$ | (27) | 22\% | (55) | 43\% | (107) | 11\% | (28) | 2\% | (5) | 10\% | (25) | 246 |
| RD/WT: Right Direction | 16\% | (25) | 22\% | (34) | 44\% | (70) | 10\% | (16) | $1 \%$ | (2) | 7\% | (11) | 158 |
| RD/WT: Wrong Track | 2\% | (2) | 24\% | (26) | 40\% | (45) | 12\% | (14) | 3\% | (3) | 18\% | (20) | 111 |
| Biden Job Approve | 12\% | (19) | 20\% | (32) | 49\% | (78) | 8\% | (13) | 1\% | (2) | 10\% | (15) | 160 |
| Biden Job Disapprove | 9\% | (9) | 26\% | (28) | 32\% | (33) | 16\% | (16) | 2\% | (3) | 15\% | (15) | 104 |
| Biden Job Strongly Approve | 15\% | (14) | 21\% | (19) | 48\% | (44) | 7\% | (7) | - | (0) | 9\% | (8) | 92 |
| Biden Job Somewhat Approve | 7\% | (5) | 19\% | (13) | 50\% | (34) | 10\% | (7) | $2 \%$ | (2) | 11\% | (8) | 68 |
| Biden Job Strongly Disapprove | 12\% | (8) | 22\% | (14) | 33\% | (22) | 12\% | (8) | $4 \%$ | (3) | 17\% | (11) | 66 |
| Favorable of Biden | 15\% | (25) | 21\% | (35) | 44\% | (74) | 10\% | (17) | 1\% | (1) | 9\% | (15) | 168 |
| Unfavorable of Biden | $2 \%$ | (2) | 25\% | (24) | 39\% | (38) | 13\% | (13) | $4 \%$ | (4) | 17\% | (16) | 97 |
| Very Favorable of Biden | 16\% | (17) | 16\% | (17) | 44\% | (45) | 12\% | (12) | $1 \%$ | (1) | 10\% | (10) | 101 |
| Somewhat Favorable of Biden | 13\% | (9) | 28\% | (19) | 43\% | (29) | 7\% | (5) | - | (0) | 9\% | (6) | 67 |
| Very Unfavorable of Biden | 3\% | (2) | 26\% | (17) | 36\% | (23) | 12\% | (8) | $4 \%$ | (3) | 19\% | (12) | 64 |
| \#1 Issue: Economy | 8\% | (7) | 22\% | (20) | 48\% | (43) | 10\% | (9) | 2\% | (2) | 10\% | (9) | 89 |
| 2020 Vote: Joe Biden | 9\% | (15) | 24\% | (37) | 48\% | (75) | 10\% | (15) | 1\% | (1) | 8\% | (12) | 154 |
| 2020 Vote: Donald Trump | 18\% | (13) | 20\% | (15) | 34\% | (25) | 12\% | (9) | 2\% | (1) | 13\% | (10) | 72 |
| 2018 House Vote: Democrat | 10\% | (13) | 24\% | (31) | 44\% | (56) | 11\% | (15) | $1 \%$ | (1) | 9\% | (12) | 127 |
| 2018 House Vote: Republican | $21 \%$ | (13) | 19\% | (12) | 40\% | (25) | 9\% | (6) | 2\% | (1) | 9\% | (6) | 63 |
| 2016 Vote: Hillary Clinton | 10\% | (12) | 30\% | (36) | 41\% | (50) | 9\% | (11) | - | (0) | 11\% | (13) | 122 |
| 2016 Vote: Donald Trump | 11\% | (7) | 22\% | (14) | $41 \%$ | (26) | 14\% | (9) | $2 \%$ | (1) | 11\% | (7) | 63 |
| 2016 Vote: Didn't Vote | 3\% | (2) | 13\% | (9) | 47\% | (32) | 14\% | (10) | 5\% | (4) | 17\% | (11) | 68 |
| Voted in 2014: Yes | $14 \%$ | (25) | 26\% | (46) | 40\% | (71) | 11\% | (19) | - | (0) | 10\% | (18) | 180 |
| Voted in 2014: No | $3 \%$ | (3) | 16\% | (14) | 49\% | (43) | 12\% | (10) | 5\% | (5) | 15\% | (14) | 89 |
| 4-Region: Northeast | - | (0) | 28\% | (17) | 47\% | (29) | 6\% | (4) | - | (0) | 19\% | (12) | 62 |
| 4-Region: South | 9\% | (9) | 20\% | (19) | 47\% | (44) | 7\% | (7) | 3\% | (3) | 13\% | (13) | 94 |
| 4-Region: West | 26\% | (18) | 23\% | (16) | 30\% | (21) | 16\% | (11) | 2\% | (2) | 3\% | (2) | 69 |
| 2203103 | 13\% | (19) | 21\% | (31) | 44\% | (65) | 11\% | (16) | $3 \%$ | (4) | 8\% | (12) | 146 |
| 2203112 | 7\% | (8) | 24\% | (30) | $41 \%$ | (50) | 11\% | (14) | $1 \%$ | (1) | 16\% | (20) | 122 |

Continued on next page

Table MCEN5_7: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time?
Licorice Pizza

| Demographic | Way too long |  |  |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 10\% | (28) | 22\% | (60) | 43\% | (114) | 11\% | (30) | 2\% | (5) | 12\% | (31) | 269 |
| Watch Films | 11\% | (28) | 23\% | (58) | 43\% | (109) | 11\% | (27) | 2\% | (5) | 11\% | (27) | 254 |
| Watching Oscars | 14\% | (27) | 24\% | (47) | 47\% | (92) | 9\% | (17) | 1\% | (3) | 5\% | (10) | 196 |
| Not Watching Oscars | 2\% | (1) | 18\% | (13) | 30\% | (22) | 17\% | (13) | 3\% | (2) | 30\% | (22) | 73 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_8: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time?
Nightmare Alley

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (34) | 21\% | (91) | 53\% | (230) | 6\% | (24) | 3\% | (13) | 9\% | (40) | 431 |
| Gender: Male | 10\% | (27) | 21\% | (57) | 52\% | (142) | 7\% | (18) | $4 \%$ | (12) | 6\% | (16) | 270 |
| Gender: Female | $4 \%$ | (7) | 21\% | (34) | 55\% | (88) | 4\% | (6) | 1\% | (2) | 15\% | (24) | 161 |
| Age: 18-34 | 10\% | (18) | 24\% | (43) | 46\% | (82) | 7\% | (13) | 5\% | (8) | 8\% | (15) | 180 |
| Age: 35-44 | 8\% | (8) | 23\% | (23) | 51\% | (50) | 7\% | (7) | 4\% | (4) | 8\% | (8) | 99 |
| Age: 45-64 | 6\% | (7) | 18\% | (20) | 63\% | (70) | $4 \%$ | (5) | - | (0) | 9\% | (10) | 111 |
| GenZers: 1997-2012 | 8\% | (5) | 18\% | (11) | 38\% | (23) | 14\% | (8) | 10\% | (6) | 11\% | (7) | 59 |
| Millennials: 1981-1996 | 8\% | (17) | 24\% | (50) | 52\% | (106) | 5\% | (10) | 3\% | (6) | 7\% | (15) | 203 |
| GenXers: 1965-1980 | 12\% | (10) | 20\% | (18) | 54\% | (47) | 5\% | (5) | - | (0) | 9\% | (8) | 88 |
| Baby Boomers: 1946-1964 | $2 \%$ | (2) | 16\% | (13) | 66\% | (52) | 2\% | (2) | 1\% | (1) | 13\% | (10) | 79 |
| PID: Dem (no lean) | 9\% | (19) | 20\% | (43) | 51\% | (112) | 6\% | (13) | 3\% | (6) | $11 \%$ | (24) | 217 |
| PID: Ind (no lean) | 7\% | (7) | 14\% | (14) | 63\% | (62) | 8\% | (8) | 2\% | (2) | 6\% | (6) | 98 |
| PID: Rep (no lean) | 7\% | (8) | 29\% | (33) | 49\% | (56) | 2\% | (3) | 5\% | (6) | 8\% | (10) | 116 |
| PID/Gender: Dem Men | 12\% | (16) | 21\% | (29) | 49\% | (68) | 7\% | (10) | 4\% | (5) | 7\% | (9) | 137 |
| PID/Gender: Dem Women | 3\% | (3) | 18\% | (15) | 55\% | (44) | 4\% | (3) | 1\% | (0) | 19\% | (15) | 81 |
| PID/Gender: Ind Men | 8\% | (5) | 13\% | (8) | 63\% | (39) | 8\% | (5) | 3\% | (2) | 5\% | (3) | 62 |
| PID/Gender: Rep Men | 8\% | (6) | 28\% | (20) | 49\% | (35) | 4\% | (3) | 6\% | (5) | 5\% | (3) | 72 |
| Ideo: Liberal (1-3) | 8\% | (15) | 26\% | (50) | 46\% | (87) | 5\% | (10) | 3\% | (7) | $11 \%$ | (20) | 189 |
| Ideo: Moderate (4) | 8\% | (10) | 14\% | (18) | 64\% | (82) | 5\% | (6) | 2\% | (3) | 6\% | (8) | 127 |
| Ideo: Conservative (5-7) | 8\% | (8) | 22\% | (22) | 54\% | (54) | 6\% | (6) | 1\% | (1) | 9\% | (9) | 99 |
| Educ: < College | 6\% | (15) | 15\% | (39) | 56\% | (142) | 7\% | (17) | 4\% | (10) | 12\% | (31) | 255 |
| Educ: Bachelors degree | 7\% | (7) | 28\% | (28) | 51\% | (51) | 5\% | (5) | 2\% | (2) | 8\% | (8) | 101 |
| Educ: Post-grad | 16\% | (12) | 31\% | (23) | 49\% | (37) | 3\% | (2) | 1\% | (1) | 1\% | (1) | 75 |
| Income: Under 50k | 6\% | (12) | 17\% | (34) | 56\% | (107) | 6\% | (11) | 2\% | (4) | 13\% | (25) | 193 |
| Income: 50k-100k | 8\% | (12) | 23\% | (34) | 53\% | (77) | 7\% | (10) | 3\% | (5) | 6\% | (8) | 147 |
| Income: 100k+ | $11 \%$ | (10) | 26\% | (23) | 49\% | (45) | 3\% | (2) | 5\% | (5) | 7\% | (6) | 92 |
| Ethnicity: White | 8\% | (26) | 23\% | (75) | 52\% | (170) | 3\% | (11) | 3\% | (9) | 10\% | (34) | 325 |
| Ethnicity: Hispanic | 6\% | (7) | 19\% | (19) | 51\% | (52) | 7\% | (7) | 9\% | (9) | 8\% | (8) | 102 |
| Ethnicity: Black | 9\% | (6) | 17\% | (10) | 58\% | (36) | 10\% | (6) | - | (0) | 6\% | (4) | 63 |

Continued on next page

Table MCEN5_8: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time?
Nightmare Alley

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (34) | 21\% | (91) | 53\% | (230) | 6\% | (24) | 3\% | (13) | 9\% | (40) | 431 |
| All Christian | 7\% | (14) | 22\% | (43) | 55\% | (106) | 4\% | (7) | 3\% | (7) | 9\% | (17) | 193 |
| Agnostic/Nothing in particular | 5\% | (4) | 22\% | (21) | 53\% | (50) | 7\% | (7) | 3\% | (3) | 10\% | (9) | 95 |
| Something Else | 9\% | (6) | 10\% | (8) | 56\% | (41) | 9\% | (6) | 4\% | (3) | 12\% | (9) | 73 |
| Evangelical | 10\% | (12) | 23\% | (28) | 46\% | (57) | 7\% | (9) | 5\% | (7) | 10\% | (12) | 125 |
| Non-Evangelical | 6\% | (7) | 15\% | (20) | 65\% | (86) | 3\% | (4) | 2\% | (3) | 9\% | (12) | 132 |
| Community: Urban | 14\% | (26) | 24\% | (44) | 40\% | (73) | 7\% | (13) | 5\% | (8) | 9\% | (16) | 180 |
| Community: Suburban | 3\% | (5) | 17\% | (29) | 64\% | (108) | 5\% | (8) | 2\% | (3) | 8\% | (14) | 168 |
| Community: Rural | 3\% | (2) | 21\% | (18) | 59\% | (49) | 4\% | (3) | 2\% | (2) | 11\% | (9) | 83 |
| Employ: Private Sector | $11 \%$ | (19) | 27\% | (49) | 48\% | (89) | 8\% | (15) | 2\% | (4) | 5\% | (10) | 185 |
| Employ: Self-Employed | $4 \%$ | (2) | 17\% | (10) | 50\% | (29) | 7\% | (4) | 13\% | (7) | 9\% | (5) | 58 |
| Employ: Retired | 6\% | (3) | 15\% | (8) | 65\% | (35) | - | (0) | - | (0) | 14\% | (8) | 53 |
| Military HH: No | 8\% | (32) | 21\% | (81) | $52 \%$ | (200) | 6\% | (24) | 3\% | (13) | 9\% | (36) | 386 |
| RD/WT: Right Direction | 8\% | (19) | 23\% | (53) | 52\% | (121) | 6\% | (13) | $4 \%$ | (9) | 7\% | (17) | 233 |
| RD/WT: Wrong Track | 7\% | (14) | 19\% | (38) | 55\% | (109) | 6\% | (11) | 2\% | (4) | 11\% | (22) | 199 |
| Biden Job Approve | 9\% | (23) | 22\% | (58) | 54\% | (143) | 4\% | (10) | 3\% | (8) | 9\% | (23) | 265 |
| Biden Job Disapprove | 6\% | (10) | 20\% | (31) | 53\% | (83) | 7\% | (11) | $4 \%$ | (6) | 10\% | (15) | 156 |
| Biden Job Strongly Approve | 11\% | (14) | 22\% | (27) | 47\% | (57) | 6\% | (7) | $4 \%$ | (5) | 9\% | (11) | 121 |
| Biden Job Somewhat Approve | 7\% | (9) | $21 \%$ | (31) | 60\% | (86) | 2\% | (3) | $2 \%$ | (3) | 8\% | (12) | 144 |
| Biden Job Somewhat Disapprove | 8\% | (4) | 14\% | (8) | 48\% | (26) | 15\% | (8) | 5\% | (3) | 10\% | (5) | 54 |
| Biden Job Strongly Disapprove | 5\% | (5) | 23\% | (24) | 56\% | (57) | 3\% | (3) | $3 \%$ | (3) | 9\% | (10) | 102 |
| Favorable of Biden | 8\% | (21) | 21\% | (52) | 54\% | (135) | 5\% | (12) | $4 \%$ | (10) | 8\% | (19) | 249 |
| Unfavorable of Biden | 7\% | (12) | 21\% | (36) | 53\% | (92) | 7\% | (11) | 2\% | (3) | 11\% | (19) | 173 |
| Very Favorable of Biden | 10\% | (12) | 16\% | (19) | 54\% | (66) | 7\% | (8) | 7\% | (9) | 7\% | (8) | 123 |
| Somewhat Favorable of Biden | 7\% | (8) | 26\% | (32) | 55\% | (69) | 3\% | (4) | 1\% | (1) | 9\% | (11) | 126 |
| Somewhat Unfavorable of Biden | 8\% | (4) | 25\% | (12) | 46\% | (23) | 14\% | (7) | 2\% | (1) | 6\% | (3) | 50 |
| Very Unfavorable of Biden | 7\% | (9) | 19\% | (23) | 56\% | (69) | 4\% | (5) | 1\% | (2) | 13\% | (16) | 123 |
| \#1 Issue: Economy | 8\% | (12) | 20\% | (32) | 58\% | (93) | 6\% | (9) | 2\% | (3) | 7\% | (11) | 160 |
| \#1 Issue: Security | 11\% | (6) | 25\% | (12) | 44\% | (22) | 6\% | (3) | 2\% | (1) | 12\% | (6) | 50 |
| \#1 Issue: Health Care | 8\% | (6) | 26\% | (19) | 45\% | (33) | 5\% | (3) | 1\% | (1) | 16\% | (12) | 75 |

[^69]Table MCEN5_8: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time? Nightmare Alley

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (34) | 21\% | (91) | 53\% | (230) | 6\% | (24) | 3\% | (13) | 9\% | (40) | 431 |
| 2020 Vote: Joe Biden | 9\% | (22) | 20\% | (50) | 53\% | (129) | 7\% | (18) | 2\% | (5) | 9\% | (22) | 245 |
| 2020 Vote: Donald Trump | 4\% | (5) | 30\% | (33) | 56\% | (61) | 3\% | (3) | 2\% | (2) | 6\% | (7) | 110 |
| 2020 Vote: Didn't Vote | 12\% | (8) | 11\% | (7) | 52\% | (35) | 5\% | (3) | 6\% | (4) | 14\% | (9) | 66 |
| 2018 House Vote: Democrat | 9\% | (19) | 23\% | (46) | 50\% | (102) | 6\% | (12) | 2\% | (5) | 11\% | (22) | 206 |
| 2018 House Vote: Republican | 7\% | (6) | 31\% | (27) | 50\% | (43) | 2\% | (2) | 2\% | (2) | 8\% | (7) | 86 |
| 2016 Vote: Hillary Clinton | 7\% | (13) | 19\% | (35) | 57\% | (105) | 4\% | (8) | 2\% | (4) | 11\% | (20) | 185 |
| 2016 Vote: Donald Trump | 8\% | (8) | $31 \%$ | (30) | 50\% | (49) | - | (0) | 6\% | (6) | 5\% | (5) | 99 |
| 2016 Vote: Didn't Vote | 8\% | (10) | 17\% | (22) | 50\% | (65) | 11\% | (14) | 3\% | (4) | 10\% | (13) | 129 |
| Voted in 2014: Yes | 9\% | (23) | 25\% | (66) | 52\% | (140) | 3\% | (8) | 3\% | (7) | 9\% | (23) | 267 |
| Voted in 2014: No | 7\% | (11) | 15\% | (25) | 55\% | (90) | 10\% | (16) | 3\% | (6) | 10\% | (17) | 165 |
| 4-Region: Northeast | 6\% | (5) | 16\% | (14) | 61\% | (55) | 6\% | (6) | - | (0) | 11\% | (10) | 90 |
| 4-Region: Midwest | 4\% | (4) | 19\% | (17) | 51\% | (45) | 3\% | (2) | 6\% | (5) | 17\% | (15) | 89 |
| 4-Region: South | 9\% | (14) | $21 \%$ | (33) | 54\% | (85) | 7\% | (11) | 3\% | (5) | 5\% | (8) | 156 |
| 4-Region: West | $11 \%$ | (11) | 27\% | (26) | 46\% | (44) | 6\% | (6) | 3\% | (3) | 7\% | (6) | 96 |
| 2203103 | 9\% | (21) | 23\% | (51) | 51\% | (116) | 5\% | (11) | 5\% | (12) | 7\% | (17) | 228 |
| 2203112 | 6\% | (13) | 19\% | (39) | 56\% | (114) | 6\% | (13) | 1\% | (2) | 11\% | (23) | 204 |
| Watch Films | 8\% | (34) | 21\% | (88) | 54\% | (225) | 5\% | (21) | 3\% | (13) | 9\% | (36) | 417 |
| Watching Oscars | 9\% | (23) | 23\% | (63) | 54\% | (146) | 5\% | (14) | 3\% | (9) | 6\% | (17) | 272 |
| Not Watching Oscars | 7\% | (11) | 17\% | (27) | 53\% | (84) | 7\% | (11) | 3\% | (4) | 14\% | (23) | 159 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_9: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time?
The Power of the Dog

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (35) | 27\% | (121) | 49\% | (223) | 6\% | (28) | 2\% | (10) | 8\% | (35) | 453 |
| Gender: Male | 8\% | (23) | 29\% | (81) | 50\% | (139) | 7\% | (18) | 2\% | (5) | 5\% | (15) | 281 |
| Gender: Female | 7\% | (13) | 24\% | (41) | 49\% | (84) | 6\% | (10) | 3\% | (5) | 11\% | (20) | 171 |
| Age: 18-34 | 11\% | (19) | 28\% | (47) | 41\% | (68) | 7\% | (11) | 5\% | (9) | 7\% | (12) | 166 |
| Age: 35-44 | 8\% | (6) | 32\% | (26) | 48\% | (39) | 8\% | (7) | - | (0) | 4\% | (4) | 82 |
| Age: 45-64 | 5\% | (7) | 24\% | (31) | 55\% | (72) | 7\% | (9) | $1 \%$ | (1) | 9\% | (11) | 130 |
| Age: 65+ | 4\% | (3) | 24\% | (18) | 59\% | (44) | 2\% | (2) | - | (0) | 10\% | (8) | 74 |
| Millennials: 1981-1996 | $12 \%$ | (22) | 35\% | (64) | 40\% | (75) | 7\% | (13) | 2\% | (4) | 4\% | (8) | 184 |
| GenXers: 1965-1980 | 4\% | (5) | 23\% | (23) | 58\% | (59) | 8\% | (8) | - | (0) | 8\% | (8) | 102 |
| Baby Boomers: 1946-1964 | 6\% | (6) | 26\% | (26) | 50\% | (51) | 3\% | (3) | 1\% | (1) | 13\% | (14) | 102 |
| PID: Dem (no lean) | 9\% | (20) | 27\% | (61) | 50\% | (113) | 5\% | (11) | 2\% | (5) | 6\% | (14) | 223 |
| PID: Ind (no lean) | 5\% | (5) | 21\% | (22) | 53\% | (56) | 8\% | (9) | $1 \%$ | (1) | 11\% | (11) | 105 |
| PID: Rep (no lean) | 8\% | (10) | 30\% | (38) | 44\% | (55) | 7\% | (9) | 3\% | (4) | 7\% | (9) | 125 |
| PID/Gender: Dem Men | 8\% | (12) | 30\% | (42) | 52\% | (74) | 6\% | (9) | - | (0) | 4\% | (5) | 142 |
| PID/Gender: Dem Women | 10\% | (8) | 24\% | (19) | 47\% | (38) | 2\% | (2) | 6\% | (5) | 11\% | (9) | 81 |
| PID/Gender: Ind Men | $3 \%$ | (2) | 27\% | (17) | 51\% | (31) | 7\% | (4) | 2\% | (1) | 9\% | (6) | 61 |
| PID/Gender: Rep Men | $11 \%$ | (8) | 28\% | (22) | 43\% | (34) | 7\% | (5) | 5\% | (4) | 6\% | (5) | 78 |
| Ideo: Liberal (1-3) | 11\% | (21) | 28\% | (53) | 44\% | (83) | 6\% | (12) | 2\% | (4) | 8\% | (15) | 188 |
| Ideo: Moderate (4) | 7\% | (9) | 29\% | (36) | 53\% | (66) | 6\% | (8) | - | (0) | 5\% | (6) | 126 |
| Ideo: Conservative (5-7) | 5\% | (6) | 26\% | (30) | 56\% | (65) | 5\% | (6) | $1 \%$ | (1) | 8\% | (9) | 116 |
| Educ: < College | 5\% | (12) | 24\% | (57) | 48\% | (114) | 8\% | (19) | $4 \%$ | (9) | 11\% | (27) | 238 |
| Educ: Bachelors degree | 8\% | (9) | 29\% | (32) | 54\% | (60) | 5\% | (6) | - | (0) | 3\% | (4) | 111 |
| Educ: Post-grad | 14\% | (14) | 31\% | (32) | 47\% | (49) | 4\% | (4) | $1 \%$ | (1) | 4\% | (4) | 103 |
| Income: Under 50k | 7\% | (13) | 23\% | (42) | 45\% | (85) | 8\% | (15) | $3 \%$ | (5) | 14\% | (27) | 187 |
| Income: 50k-100k | 9\% | (14) | 27\% | (44) | 52\% | (86) | 5\% | (9) | $3 \%$ | (5) | 4\% | (6) | 164 |
| Income: 100k+ | 8\% | (8) | 34\% | (35) | $51 \%$ | (52) | 5\% | (5) | - | (0) | 2\% | (2) | 101 |
| Ethnicity: White | 9\% | (30) | 28\% | (96) | 50\% | (172) | 5\% | (16) | 1\% | (4) | 8\% | (26) | 343 |
| Ethnicity: Hispanic | 6\% | (7) | 34\% | (39) | 40\% | (46) | 7\% | (8) | 5\% | (6) | 8\% | (10) | 116 |
| Ethnicity: Black | 4\% | (2) | 28\% | (18) | 53\% | (34) | 8\% | (5) | $3 \%$ | (2) | 5\% | (3) | 64 |

Continued on next page

Table MCEN5_9: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time? The Power of the Dog

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (35) | 27\% | (121) | 49\% | (223) | 6\% | (28) | 2\% | (10) | 8\% | (35) | 453 |
| All Christian | 9\% | (18) | 27\% | (56) | 50\% | (104) | 7\% | (14) | - | (1) | 7\% | (15) | 208 |
| Agnostic/Nothing in particular | 6\% | (6) | 28\% | (28) | 49\% | (49) | 6\% | (6) | 6\% | (6) | 4\% | (4) | 98 |
| Something Else | $5 \%$ | (4) | 27\% | (20) | 50\% | (37) | 6\% | (5) | 2\% | (2) | 10\% | (8) | 75 |
| Evangelical | 9\% | (11) | 26\% | (34) | 50\% | (65) | 3\% | (4) | 2\% | (2) | 10\% | (13) | 129 |
| Non-Evangelical | 7\% | (10) | 28\% | (40) | 49\% | (70) | 10\% | (15) | - | (0) | 7\% | (10) | 144 |
| Community: Urban | 13\% | (24) | 23\% | (44) | 49\% | (93) | 4\% | (8) | $4 \%$ | (8) | 7\% | (14) | 192 |
| Community: Suburban | $4 \%$ | (7) | 32\% | (55) | 52\% | (90) | 6\% | (10) | - | (0) | 6\% | (10) | 173 |
| Community: Rural | $4 \%$ | (4) | 25\% | (22) | 44\% | (39) | 11\% | (10) | $2 \%$ | (2) | 13\% | (11) | 89 |
| Employ: Private Sector | 9\% | (18) | 29\% | (55) | 50\% | (96) | 6\% | (12) | - | (1) | $5 \%$ | (9) | 190 |
| Employ: Self-Employed | 9\% | (5) | 23\% | (13) | 38\% | (21) | 16\% | (9) | 8\% | (5) | 6\% | (3) | 55 |
| Employ: Retired | $5 \%$ | (4) | 27\% | (23) | 54\% | (46) | 2\% | (2) | - | (0) | 12\% | (10) | 85 |
| Military HH: No | 8\% | (33) | 29\% | (117) | 47\% | (192) | 6\% | (26) | 2\% | (10) | 7\% | (28) | 405 |
| RD/WT: Right Direction | 9\% | (22) | 30\% | (71) | 47\% | (109) | 6\% | (13) | 3\% | (6) | 5\% | (13) | 234 |
| RD/WT: Wrong Track | 6\% | (13) | 23\% | (51) | 52\% | (113) | 7\% | (16) | 1\% | (3) | 10\% | (22) | 218 |
| Biden Job Approve | 10\% | (25) | 25\% | (64) | 52\% | (134) | 6\% | (16) | 1\% | (3) | 6\% | (16) | 258 |
| Biden Job Disapprove | 6\% | (10) | 30\% | (57) | 46\% | (85) | 7\% | (13) | 2\% | (4) | 10\% | (19) | 187 |
| Biden Job Strongly Approve | 10\% | (14) | 26\% | (36) | 51\% | (70) | 6\% | (8) | 1\% | (2) | 6\% | (8) | 139 |
| Biden Job Somewhat Approve | 9\% | (10) | 24\% | (28) | 54\% | (64) | 6\% | (7) | 1\% | (2) | 6\% | (8) | 119 |
| Biden Job Somewhat Disapprove | 3\% | (2) | 23\% | (13) | 55\% | (31) | 4\% | (2) | 5\% | (3) | 10\% | (6) | 55 |
| Biden Job Strongly Disapprove | $7 \%$ | (9) | 33\% | (44) | 41\% | (55) | 8\% | (11) | 1\% | (1) | 10\% | (13) | 132 |
| Favorable of Biden | 9\% | (25) | 28\% | (75) | 50\% | (135) | 5\% | (14) | 3\% | (7) | 6\% | (16) | 273 |
| Unfavorable of Biden | 6\% | (11) | 26\% | (44) | 49\% | (85) | 8\% | (14) | 1\% | (1) | 10\% | (17) | 173 |
| Very Favorable of Biden | 9\% | (13) | 29\% | (43) | 45\% | (67) | 6\% | (9) | 4\% | (6) | 6\% | (9) | 146 |
| Somewhat Favorable of Biden | 9\% | (12) | 26\% | (33) | 54\% | (69) | 4\% | (5) | 1\% | (1) | 5\% | (7) | 126 |
| Very Unfavorable of Biden | 7\% | (9) | 28\% | (36) | 47\% | (62) | 8\% | (11) | - | (0) | 10\% | (13) | 131 |
| \#1 Issue: Economy | $7 \%$ | (11) | 22\% | (35) | 57\% | (90) | 6\% | (9) | 3\% | (4) | 5\% | (8) | 158 |
| \#1 Issue: Security | $3 \%$ | (2) | 29\% | (20) | 53\% | (37) | 2\% | (1) | 3\% | (2) | 10\% | (7) | 69 |
| \#1 Issue: Health Care | 9\% | (6) | 31\% | (19) | 42\% | (26) | 8\% | (5) | 2\% | (1) | 7\% | (5) | 62 |
| \#1 Issue: Energy | 8\% | (4) | 39\% | (20) | 48\% | (25) | 6\% | (3) | - | (0) | - | (0) | 52 |

[^70]Table MCEN5_9: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time? The Power of the Dog

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (35) | 27\% | (121) | 49\% | (223) | 6\% | (28) | 2\% | (10) | 8\% | (35) | 453 |
| 2020 Vote: Joe Biden | 9\% | (24) | 27\% | (70) | 52\% | (137) | 5\% | (12) | 1\% | (2) | 7\% | (17) | 262 |
| 2020 Vote: Donald Trump | 8\% | (11) | 30\% | (38) | 47\% | (61) | 7\% | (9) | 1\% | (1) | 7\% | (9) | 129 |
| 2020 Vote: Didn't Vote | 1\% | (1) | 17\% | (9) | 44\% | (23) | 11\% | (6) | 12\% | (6) | 15\% | (8) | 53 |
| 2018 House Vote: Democrat | 11\% | (24) | 30\% | (65) | 45\% | (99) | 6\% | (12) | 1\% | (2) | 7\% | (15) | 218 |
| 2018 House Vote: Republican | 6\% | (6) | 31\% | (32) | 48\% | (51) | 6\% | (7) | 1\% | (1) | 8\% | (9) | 106 |
| 2016 Vote: Hillary Clinton | $11 \%$ | (22) | 28\% | (57) | 46\% | (93) | 5\% | (11) | 3\% | (7) | 6\% | (13) | 203 |
| 2016 Vote: Donald Trump | 9\% | (10) | 29\% | (34) | 49\% | (58) | 6\% | (7) | - | (0) | 8\% | (9) | 118 |
| 2016 Vote: Didn't Vote | 2\% | (2) | 18\% | (19) | 59\% | (62) | 8\% | (8) | 3\% | (3) | 10\% | (10) | 104 |
| Voted in 2014: Yes | 9\% | (29) | 31\% | (99) | 45\% | (141) | 6\% | (20) | 2\% | (5) | 7\% | (22) | 315 |
| Voted in 2014: No | 5\% | (7) | 16\% | (23) | 59\% | (82) | 6\% | (9) | 3\% | (5) | 10\% | (13) | 138 |
| 4-Region: Northeast | 3\% | (3) | 24\% | (21) | 55\% | (48) | 6\% | (5) | 4\% | (3) | 8\% | (6) | 86 |
| 4-Region: Midwest | 6\% | (5) | 21\% | (14) | 52\% | (36) | 11\% | (8) | - | (0) | 10\% | (7) | 70 |
| 4-Region: South | $11 \%$ | (20) | 22\% | (38) | 49\% | (85) | 5\% | (8) | 3\% | (6) | 10\% | (18) | 174 |
| 4-Region: West | 7\% | (8) | 40\% | (48) | 44\% | (54) | 6\% | (7) | 1\% | (1) | 3\% | (4) | 122 |
| 2203103 | 7\% | (16) | 28\% | (64) | 46\% | (102) | 9\% | (19) | 3\% | (6) | 7\% | (16) | 225 |
| 2203112 | 8\% | (19) | 25\% | (58) | 53\% | (121) | 4\% | (9) | 1\% | (3) | 8\% | (18) | 228 |
| Watch Films | 8\% | (34) | 27\% | (114) | 50\% | (217) | 6\% | (25) | 2\% | (8) | 7\% | (31) | 431 |
| Watching Oscars | 9\% | (25) | 30\% | (83) | 49\% | (136) | 6\% | (17) | 2\% | (5) | 5\% | (13) | 279 |
| Not Watching Oscars | 6\% | (10) | 22\% | (38) | 50\% | (87) | 7\% | (12) | 3\% | (5) | 12\% | (22) | 174 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_10: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time? West Side Story (2021 release)

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (62) | 22\% | (155) | 57\% | (405) | 5\% | (34) | $1 \%$ | (9) | 6\% | (44) | 708 |
| Gender: Male | 13\% | (48) | 24\% | (90) | 49\% | (182) | 8\% | (28) | $1 \%$ | (5) | 4\% | (16) | 368 |
| Gender: Female | 4\% | (14) | 19\% | (65) | 65\% | (223) | 2\% | (6) | 1\% | (4) | 8\% | (29) | 340 |
| Age: 18-34 | 10\% | (28) | 29\% | (83) | 44\% | (126) | 8\% | (22) | 2\% | (4) | 8\% | (22) | 286 |
| Age: 35-44 | 13\% | (16) | 14\% | (17) | 65\% | (82) | 6\% | (7) | $1 \%$ | (1) | 2\% | (3) | 126 |
| Age: 45-64 | 9\% | (17) | 18\% | (32) | 64\% | (114) | 3\% | (5) | $2 \%$ | (3) | 5\% | (9) | 179 |
| Age: 65+ | 2\% | (2) | 19\% | (23) | 70\% | (82) | - | (0) | - | (0) | 9\% | (10) | 117 |
| GenZers: 1997-2012 | 10\% | (11) | 28\% | (29) | 42\% | (44) | 4\% | (4) | 2\% | (2) | 13\% | (13) | 104 |
| Millennials: 1981-1996 | 10\% | (29) | 24\% | (69) | 52\% | (146) | 9\% | (24) | 1\% | (3) | 4\% | (12) | 283 |
| GenXers: 1965-1980 | 12\% | (16) | 13\% | (18) | 67\% | (94) | 3\% | (4) | $2 \%$ | (3) | 3\% | (4) | 140 |
| Baby Boomers: 1946-1964 | 4\% | (6) | 24\% | (37) | 63\% | (99) | 1\% | (2) | - | (0) | 9\% | (15) | 159 |
| PID: Dem (no lean) | 9\% | (29) | 19\% | (61) | 61\% | (198) | 5\% | (15) | 2\% | (7) | 4\% | (14) | 324 |
| PID: Ind (no lean) | $4 \%$ | (7) | 27\% | (53) | 57\% | (113) | 4\% | (7) | 1\% | (1) | 8\% | (16) | 198 |
| PID: Rep (no lean) | 14\% | (26) | 22\% | (40) | 51\% | (94) | 6\% | (11) | - | (1) | 8\% | (14) | 186 |
| PID/Gender: Dem Men | 15\% | (26) | 19\% | (32) | 56\% | (93) | 7\% | (11) | 2\% | (3) | 2\% | (3) | 167 |
| PID/Gender: Dem Women | 2\% | (3) | 19\% | (30) | 67\% | (105) | 2\% | (4) | 2\% | (4) | 7\% | (12) | 157 |
| PID/Gender: Ind Men | 5\% | (5) | 37\% | (37) | 44\% | (45) | 7\% | (7) | 1\% | (1) | 7\% | (7) | 103 |
| PID/Gender: Ind Women | 3\% | (2) | 16\% | (16) | 71\% | (68) | 1\% | (1) | - | (0) | 9\% | (9) | 95 |
| PID/Gender: Rep Men | 17\% | (17) | 21\% | (20) | 45\% | (44) | 10\% | (10) | $1 \%$ | (1) | 6\% | (6) | 98 |
| PID/Gender: Rep Women | 10\% | (9) | 22\% | (20) | 57\% | (50) | 2\% | (1) | - | (0) | 9\% | (8) | 88 |
| Ideo: Liberal (1-3) | 11\% | (27) | 22\% | (57) | 54\% | (139) | 6\% | (15) | $3 \%$ | (7) | 5\% | (12) | 256 |
| Ideo: Moderate (4) | 6\% | (12) | 23\% | (48) | 61\% | (130) | 6\% | (12) | - | (1) | 5\% | (10) | 213 |
| Ideo: Conservative (5-7) | 11\% | (20) | 21\% | (39) | 57\% | (108) | $4 \%$ | (7) | - | (1) | 8\% | (15) | 190 |
| Educ: < College | 9\% | (37) | 22\% | (94) | 54\% | (230) | 5\% | (23) | $2 \%$ | (9) | 9\% | (37) | 429 |
| Educ: Bachelors degree | 3\% | (5) | 21\% | (34) | 69\% | (111) | 5\% | (7) | - | (0) | 3\% | (4) | 162 |
| Educ: Post-grad | 17\% | (20) | 23\% | (27) | 54\% | (64) | 3\% | (4) | - | (0) | 3\% | (3) | 117 |
| Income: Under 50k | 7\% | (21) | 20\% | (63) | 59\% | (187) | 3\% | (10) | $2 \%$ | (6) | 9\% | (27) | 315 |
| Income: 50k-100k | 10\% | (26) | 26\% | (66) | 53\% | (135) | 6\% | (17) | - | (1) | 5\% | (12) | 256 |
| Income: 100k+ | 11\% | (16) | 18\% | (25) | 60\% | (83) | 5\% | (7) | 2\% | (2) | 4\% | (5) | 137 |
| Ethnicity: White | 10\% | (51) | 21\% | (111) | 59\% | (315) | 4\% | (23) | 1\% | (4) | 6\% | (33) | 536 |

[^71]Table MCEN5_10: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time? West Side Story (2021 release)

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (62) | 22\% | (155) | 57\% | (405) | 5\% | (34) | $1 \%$ | (9) | 6\% | (44) | 708 |
| Ethnicity: Hispanic | 9\% | (17) | 25\% | (44) | 53\% | (95) | 9\% | (15) | - | (0) | 4\% | (8) | 179 |
| Ethnicity: Black | 4\% | (5) | 32\% | (32) | 53\% | (53) | 2\% | (2) | 5\% | (5) | 5\% | (5) | 101 |
| Ethnicity: Other | 9\% | (6) | 17\% | (12) | $52 \%$ | (37) | 13\% | (9) | - | (0) | 9\% | (6) | 70 |
| All Christian | 7\% | (23) | 18\% | (59) | 64\% | (210) | 6\% | (19) | $1 \%$ | (2) | 5\% | (17) | 330 |
| All Non-Christian | 16\% | (10) | 15\% | (9) | 57\% | (36) | 7\% | (4) | - | (0) | 5\% | (3) | 63 |
| Agnostic/Nothing in particular | 8\% | (13) | 29\% | (47) | 50\% | (82) | 3\% | (5) | 2\% | (3) | 8\% | (13) | 162 |
| Something Else | 10\% | (12) | 25\% | (32) | 52\% | (66) | 5\% | (6) | $1 \%$ | (2) | 8\% | (10) | 128 |
| Religious Non-Protestant/Catholic | 14\% | (10) | 15\% | (11) | 57\% | (41) | 6\% | (4) | - | (0) | 7\% | (5) | 71 |
| Evangelical | 12\% | (23) | 17\% | (32) | 57\% | (108) | 6\% | (12) | $1 \%$ | (2) | 8\% | (15) | 191 |
| Non-Evangelical | 5\% | (12) | 22\% | (57) | 63\% | (161) | 5\% | (13) | 1\% | (1) | $4 \%$ | (11) | 255 |
| Community: Urban | 13\% | (30) | 22\% | (54) | 50\% | (120) | 6\% | (14) | 2\% | (4) | 8\% | (19) | 241 |
| Community: Suburban | 5\% | (16) | 19\% | (63) | 65\% | (214) | 4\% | (15) | $1 \%$ | (5) | 5\% | (17) | 328 |
| Community: Rural | 12\% | (16) | 27\% | (38) | 51\% | (71) | 4\% | (5) | - | (0) | 6\% | (9) | 138 |
| Employ: Private Sector | 13\% | (34) | 23\% | (59) | 56\% | (142) | 5\% | (13) | 1\% | (2) | 2\% | (5) | 255 |
| Employ: Government | 6\% | (3) | 22\% | (13) | 59\% | (34) | 11\% | (6) | 1\% | (1) | 1\% | (1) | 57 |
| Employ: Self-Employed | 9\% | (9) | 21\% | (20) | 55\% | (54) | 9\% | (9) | $1 \%$ | (1) | 5\% | (5) | 98 |
| Employ: Retired | $2 \%$ | (3) | 23\% | (28) | 67\% | (85) | - | (1) | - | (0) | 7\% | (9) | 126 |
| Employ: Unemployed | $11 \%$ | (6) | 1\% | (1) | 73\% | (38) | 5\% | (2) | 1\% | (1) | 9\% | (5) | 52 |
| Employ: Other | 4\% | (2) | 28\% | (14) | 37\% | (19) | 1\% | (1) | 7\% | (4) | 23\% | (12) | 52 |
| Military HH: Yes | 8\% | (6) | 18\% | (14) | 57\% | (44) | 4\% | (3) | 2\% | (1) | 11\% | (8) | 77 |
| Military HH: No | 9\% | (56) | 22\% | (141) | 57\% | (361) | 5\% | (31) | $1 \%$ | (7) | 6\% | (36) | 631 |
| RD/WT: Right Direction | $11 \%$ | (36) | 25\% | (81) | 54\% | (175) | 5\% | (15) | $1 \%$ | (4) | 4\% | (12) | 324 |
| RD/WT: Wrong Track | 7\% | (26) | 19\% | (73) | 60\% | (230) | 5\% | (18) | 1\% | (5) | 8\% | (32) | 384 |
| Biden Job Approve | 9\% | (35) | 21\% | (85) | 60\% | (238) | 5\% | (21) | $1 \%$ | (5) | 3\% | (13) | 399 |
| Biden Job Disapprove | 10\% | (27) | 22\% | (64) | 55\% | (158) | 4\% | (11) | 1\% | (2) | 9\% | (26) | 289 |
| Biden Job Strongly Approve | 12\% | (22) | 19\% | (35) | 57\% | (105) | 5\% | (9) | 2\% | (4) | 5\% | (9) | 184 |
| Biden Job Somewhat Approve | 6\% | (12) | 23\% | (51) | 62\% | (133) | 6\% | (13) | $1 \%$ | (1) | 2\% | (5) | 215 |
| Biden Job Somewhat Disapprove | 9\% | (9) | 25\% | (24) | 57\% | (55) | 3\% | (3) | 1\% | (1) | 6\% | (6) | 96 |
| Biden Job Strongly Disapprove | 10\% | (19) | 21\% | (40) | 54\% | (103) | 5\% | (9) | 1\% | (1) | 11\% | (20) | 193 |

Continued on next page

Table MCEN5_10: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time? West Side Story (2021 release)

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (62) | 22\% | (155) | 57\% | (405) | 5\% | (34) | $1 \%$ | (9) | 6\% | (44) | 708 |
| Favorable of Biden | 10\% | (40) | 22\% | (86) | 59\% | (234) | 6\% | (22) | $1 \%$ | (5) | 3\% | (12) | 399 |
| Unfavorable of Biden | 7\% | (21) | 23\% | (66) | 56\% | (160) | 4\% | (11) | 1\% | (2) | 9\% | (27) | 287 |
| Very Favorable of Biden | 14\% | (28) | 19\% | (39) | 56\% | (114) | 5\% | (9) | $2 \%$ | (5) | 4\% | (8) | 203 |
| Somewhat Favorable of Biden | 6\% | (12) | 24\% | (47) | 61\% | (120) | 7\% | (13) | - | (0) | 2\% | (5) | 197 |
| Somewhat Unfavorable of Biden | 4\% | (3) | 28\% | (22) | 60\% | (46) | $3 \%$ | (3) | - | (0) | 5\% | (4) | 78 |
| Very Unfavorable of Biden | 8\% | (17) | 21\% | (45) | 54\% | (114) | 4\% | (9) | $1 \%$ | (2) | 11\% | (23) | 209 |
| \#1 Issue: Economy | 8\% | (22) | 18\% | (49) | 64\% | (174) | $4 \%$ | (12) | $1 \%$ | (3) | 5\% | (14) | 273 |
| \#1 Issue: Security | 14\% | (15) | 29\% | (31) | 43\% | (47) | - | (0) | $3 \%$ | (3) | 12\% | (12) | 108 |
| \#1 Issue: Health Care | 12\% | (10) | 22\% | (17) | 57\% | (45) | 7\% | (5) | 2\% | (2) | - | (0) | 79 |
| \#1 Issue: Medicare / Social Security | 1\% | (1) | 23\% | (14) | 67\% | (41) | 5\% | (3) | - | (0) | 4\% | (2) | 60 |
| \#1 Issue: Women's Issues | 6\% | (3) | 24\% | (13) | 55\% | (30) | 6\% | (3) | $3 \%$ | (1) | 6\% | (3) | 54 |
| \#1 Issue: Energy | 9\% | (6) | 26\% | (16) | 60\% | (38) | 2\% | (1) | - | (0) | 4\% | (2) | 64 |
| 2020 Vote: Joe Biden | 9\% | (34) | 21\% | (75) | 60\% | (214) | 4\% | (14) | $2 \%$ | (7) | 4\% | (15) | 359 |
| 2020 Vote: Donald Trump | 9\% | (18) | 22\% | (43) | 57\% | (114) | 6\% | (13) | $1 \%$ | (1) | 5\% | (10) | 200 |
| 2020 Vote: Didn't Vote | 8\% | (10) | 25\% | (32) | 49\% | (61) | 4\% | (6) | - | (0) | 13\% | (17) | 125 |
| 2018 House Vote: Democrat | 9\% | (26) | 23\% | (69) | 58\% | (174) | 5\% | (15) | $2 \%$ | (7) | 3\% | (10) | 303 |
| 2018 House Vote: Republican | 10\% | (16) | 22\% | (36) | 58\% | (96) | 5\% | (8) | - | (1) | 6\% | (10) | 166 |
| 2016 Vote: Hillary Clinton | 9\% | (24) | 20\% | (56) | 62\% | (176) | 3\% | (9) | $2 \%$ | (7) | 4\% | (13) | 284 |
| 2016 Vote: Donald Trump | 10\% | (18) | 17\% | (30) | 55\% | (95) | 10\% | (17) | - | (1) | 8\% | (13) | 174 |
| 2016 Vote: Didn't Vote | 8\% | (18) | 24\% | (52) | 56\% | (122) | 3\% | (7) | $1 \%$ | (1) | 8\% | (18) | 217 |
| Voted in 2014: Yes | 9\% | (38) | 22\% | (98) | 56\% | (249) | 6\% | (24) | $1 \%$ | (6) | 6\% | (25) | 442 |
| Voted in 2014: No | 9\% | (24) | 21\% | (56) | 59\% | (155) | 3\% | (9) | $1 \%$ | (2) | 7\% | (19) | 266 |
| 4-Region: Northeast | 7\% | (9) | 18\% | (25) | 64\% | (91) | 5\% | (7) | $1 \%$ | (1) | 6\% | (9) | 143 |
| 4-Region: Midwest | 7\% | (10) | 21\% | (30) | 54\% | (78) | 7\% | (10) | $1 \%$ | (2) | 10\% | (15) | 145 |
| 4-Region: South | 9\% | (21) | 23\% | (57) | 59\% | (143) | 3\% | (8) | $2 \%$ | (6) | 4\% | (10) | 244 |
| 4-Region: West | 12\% | (22) | 24\% | (42) | 52\% | (92) | 5\% | (9) | - | (0) | 6\% | (10) | 176 |
| 2203103 | 8\% | (26) | 24\% | (84) | 54\% | (187) | 7\% | (24) | $2 \%$ | (8) | 5\% | (19) | 349 |
| 2203112 | 10\% | (36) | 20\% | (70) | 61\% | (217) | 3\% | (9) | - | (1) | 7\% | (26) | 359 |
| Watch Films | 9\% | (57) | 22\% | (151) | 57\% | (384) | 5\% | (31) | $1 \%$ | (7) | 6\% | (40) | 671 |

[^72]Table MCEN5_10: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time? West Side Story (2021 release)

| Demographic | Way too long | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% (62) | 22\% | (155) | 57\% | (405) | 5\% | (34) | $1 \%$ | (9) | 6\% | (44) | 708 |
| Watching Oscars | 7\% (33) | 22\% | (98) | 60\% | (268) | 5\% | (24) | 1\% | (6) | 4\% | (17) | 446 |
| Not Watching Oscars | 11\% (29) | 22\% | (56) | 52\% | (137) | 4\% | (9) | $1 \%$ | (2) | 10\% | (27) | 262 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_11: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time? Spider-Man: No Way Home

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (49) | 13\% | (180) | 71\% | (971) | 5\% | (65) | $3 \%$ | (37) | 4\% | (58) | 1361 |
| Gender: Male | 5\% | (36) | 11\% | (86) | 70\% | (545) | 6\% | (46) | 4\% | (28) | 4\% | (32) | 773 |
| Gender: Female | 2\% | (13) | 16\% | (94) | 72\% | (426) | 3\% | (19) | 1\% | (8) | 5\% | (27) | 588 |
| Age: 18-34 | 4\% | (30) | 14\% | (98) | 68\% | (491) | 5\% | (39) | 4\% | (28) | 5\% | (35) | 721 |
| Age: 35-44 | 5\% | (13) | 13\% | (32) | 72\% | (185) | 5\% | (13) | 2\% | (4) | 3\% | (9) | 256 |
| Age: 45-64 | 2\% | (5) | 13\% | (38) | 79\% | (234) | 4\% | (11) | 1\% | (2) | 2\% | (6) | 297 |
| Age: 65+ | 1\% | (1) | 14\% | (12) | 71\% | (61) | 2\% | (2) | 3\% | (3) | 10\% | (8) | 87 |
| GenZers: 1997-2012 | 4\% | (12) | $12 \%$ | (39) | 66\% | (209) | 7\% | (24) | 5\% | (14) | 6\% | (19) | 317 |
| Millennials: 1981-1996 | 5\% | (28) | $14 \%$ | (84) | 70\% | (418) | 4\% | (26) | 3\% | (18) | 4\% | (25) | 598 |
| GenXers: 1965-1980 | 2\% | (6) | 14\% | (37) | 80\% | (219) | 3\% | (9) | 1\% | (2) | - | (1) | 275 |
| Baby Boomers: 1946-1964 | 2\% | (3) | 13\% | (21) | 73\% | (118) | 4\% | (6) | 2\% | (3) | 7\% | (12) | 163 |
| PID: Dem (no lean) | 5\% | (26) | 13\% | (72) | 71\% | (386) | 4\% | (21) | 3\% | (16) | 4\% | (24) | 545 |
| PID: Ind (no lean) | 1\% | (6) | 10\% | (48) | 75\% | (359) | 7\% | (32) | 3\% | (12) | 4\% | (20) | 477 |
| PID: Rep (no lean) | 5\% | (16) | 18\% | (61) | 67\% | (226) | 4\% | (12) | 3\% | (9) | 4\% | (14) | 339 |
| PID/Gender: Dem Men | 6\% | (18) | 11\% | (34) | 71\% | (224) | 5\% | (14) | 4\% | (14) | 3\% | (10) | 314 |
| PID/Gender: Dem Women | 4\% | (9) | 17\% | (38) | 70\% | (162) | 3\% | (7) | 1\% | (2) | 6\% | (14) | 230 |
| PID/Gender: Ind Men | 1\% | (4) | 7\% | (20) | 75\% | (203) | 8\% | (22) | 4\% | (12) | 4\% | (10) | 271 |
| PID/Gender: Ind Women | 1\% | (3) | 13\% | (27) | 75\% | (156) | 5\% | (10) | - | (1) | 5\% | (10) | 206 |
| PID/Gender: Rep Men | 8\% | (14) | 17\% | (32) | 63\% | (117) | 5\% | (10) | $2 \%$ | (3) | 6\% | (11) | 187 |
| PID/Gender: Rep Women | 1\% | (2) | 19\% | (29) | 72\% | (109) | 2\% | (3) | 4\% | (6) | 2\% | (3) | 151 |
| Ideo: Liberal (1-3) | 5\% | (19) | 16\% | (63) | 68\% | (275) | 5\% | (20) | 2\% | (10) | 4\% | (17) | 404 |
| Ideo: Moderate (4) | $3 \%$ | (12) | 16\% | (70) | 73\% | (315) | 4\% | (16) | 3\% | (12) | 2\% | (6) | 431 |
| Ideo: Conservative (5-7) | 4\% | (15) | 12\% | (44) | 72\% | (264) | 5\% | (19) | 2\% | (8) | 5\% | (19) | 368 |
| Educ: < College | 2\% | (23) | 11\% | (107) | 73\% | (683) | 5\% | (51) | 3\% | (32) | 5\% | (47) | 942 |
| Educ: Bachelors degree | 5\% | (13) | 17\% | (46) | 71\% | (191) | 3\% | (7) | 1\% | (4) | 3\% | (7) | 268 |
| Educ: Post-grad | 9\% | (13) | 18\% | (28) | 64\% | (97) | 5\% | (7) | 1\% | (1) | 3\% | (4) | 151 |
| Income: Under 50k | $3 \%$ | (19) | 10\% | (67) | 73\% | (487) | 6\% | (37) | $3 \%$ | (19) | 5\% | (34) | 663 |
| Income: 50k-100k | 4\% | (17) | 16\% | (77) | 69\% | (324) | 4\% | (20) | 3\% | (14) | 4\% | (18) | 470 |
| Income: 100k+ | 5\% | (12) | 16\% | (37) | 70\% | (160) | 3\% | (7) | 2\% | (4) | $3 \%$ | (6) | 227 |
| Ethnicity: White | 4\% | (32) | 14\% | (123) | 72\% | (651) | 5\% | (42) | $3 \%$ | (24) | 4\% | (33) | 904 |

[^73]Table MCEN5_11: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time? Spider-Man: No Way Home

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $4 \%$ | (49) | 13\% | (180) | 71\% | (971) | 5\% | (65) | $3 \%$ | (37) | 4\% | (58) | 1361 |
| Ethnicity: Hispanic | 1\% | (5) | 15\% | (55) | 68\% | (244) | 5\% | (19) | 5\% | (17) | 6\% | (21) | 362 |
| Ethnicity: Black | 5\% | (13) | 11\% | (27) | 73\% | (183) | 4\% | (9) | 1\% | (3) | 7\% | (16) | 251 |
| Ethnicity: Other | 2\% | (3) | 15\% | (31) | 67\% | (137) | 7\% | (15) | 5\% | (11) | 4\% | (9) | 206 |
| All Christian | 4\% | (22) | 16\% | (81) | 69\% | (353) | 5\% | (25) | $2 \%$ | (12) | 3\% | (15) | 509 |
| All Non-Christian | 10\% | (8) | 24\% | (20) | 57\% | (46) | 5\% | (4) | - | (0) | 3\% | (2) | 81 |
| Atheist | 3\% | (2) | 10\% | (7) | 73\% | (55) | 5\% | (4) | 5\% | (4) | 4\% | (3) | 75 |
| Agnostic/Nothing in particular | 2\% | (8) | 9\% | (39) | 75\% | (311) | 5\% | (20) | 3\% | (12) | 6\% | (26) | 415 |
| Something Else | $3 \%$ | (9) | 12\% | (33) | 73\% | (206) | 4\% | (12) | $3 \%$ | (9) | 4\% | (12) | 281 |
| Religious Non-Protestant/Catholic | 9\% | (8) | 22\% | (20) | 61\% | (57) | 6\% | (5) | - | (0) | 3\% | (2) | 93 |
| Evangelical | 5\% | (18) | 15\% | (56) | 70\% | (253) | $2 \%$ | (9) | 2\% | (7) | 5\% | (19) | 361 |
| Non-Evangelical | 3\% | (12) | 14\% | (57) | 71\% | (291) | 7\% | (28) | 4\% | (15) | 2\% | (8) | 410 |
| Community: Urban | 6\% | (29) | 13\% | (57) | 69\% | (315) | 5\% | (22) | 2\% | (11) | 4\% | (20) | 454 |
| Community: Suburban | 2\% | (14) | 13\% | (82) | 73\% | (456) | 5\% | (33) | 3\% | (19) | 3\% | (19) | 624 |
| Community: Rural | 2\% | (6) | 14\% | (41) | 71\% | (199) | 4\% | (10) | 3\% | (7) | 7\% | (19) | 283 |
| Employ: Private Sector | 5\% | (26) | 16\% | (81) | 69\% | (355) | 5\% | (25) | 3\% | (15) | 2\% | (12) | 514 |
| Employ: Government | 3\% | (3) | 15\% | (16) | 72\% | (80) | 3\% | (3) | 6\% | (7) | 2\% | (2) | 111 |
| Employ: Self-Employed | 5\% | (8) | 11\% | (18) | 74\% | (117) | $4 \%$ | (7) | 1\% | (2) | 4\% | (6) | 158 |
| Employ: Homemaker | 5\% | (3) | 13\% | (8) | 73\% | (43) | 1\% | (0) | $4 \%$ | (2) | 5\% | (3) | 59 |
| Employ: Student | 2\% | (2) | 10\% | (11) | 75\% | (88) | 7\% | (8) | 2\% | (2) | 5\% | (5) | 116 |
| Employ: Retired | $2 \%$ | (2) | 15\% | (19) | 71\% | (87) | 1\% | (2) | 2\% | (3) | 8\% | (10) | 123 |
| Employ: Unemployed | 2\% | (3) | 12\% | (21) | 72\% | (128) | 6\% | (11) | $3 \%$ | (6) | 5\% | (9) | 178 |
| Employ: Other | 2\% | (2) | 7\% | (7) | 71\% | (73) | 10\% | (10) | 1\% | (1) | 10\% | (11) | 103 |
| Military HH: Yes | 1\% | (2) | 12\% | (19) | 72\% | (113) | 4\% | (7) | 4\% | (7) | 5\% | (9) | 156 |
| Military HH: No | 4\% | (47) | 13\% | (161) | 71\% | (858) | 5\% | (58) | 3\% | (30) | 4\% | (50) | 1204 |
| RD/WT: Right Direction | 6\% | (28) | 18\% | (84) | 66\% | (318) | 3\% | (15) | $3 \%$ | (13) | 5\% | (25) | 482 |
| RD/WT: Wrong Track | 2\% | (21) | 11\% | (96) | 74\% | (653) | 6\% | (50) | 3\% | (24) | 4\% | (34) | 879 |
| Biden Job Approve | 5\% | (30) | 15\% | (91) | 69\% | (412) | 5\% | (29) | 3\% | (15) | 3\% | (21) | 598 |
| Biden Job Disapprove | $3 \%$ | (18) | 12\% | (80) | 74\% | (500) | $4 \%$ | (29) | $2 \%$ | (16) | 5\% | (33) | 676 |

Continued on next page

Table MCEN5_11: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time? Spider-Man: No Way Home

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / <br> Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (49) | 13\% | (180) | 71\% | (971) | 5\% | (65) | 3\% | (37) | 4\% | (58) | 1361 |
| Biden Job Strongly Approve | 8\% | (20) | 20\% | (51) | 62\% | (155) | 3\% | (7) | 1\% | (2) | 6\% | (15) | 250 |
| Biden Job Somewhat Approve | 3\% | (10) | 11\% | (39) | 74\% | (256) | 6\% | (22) | 4\% | (14) | 2\% | (6) | 348 |
| Biden Job Somewhat Disapprove | 1\% | (3) | 13\% | (31) | 79\% | (191) | 4\% | (10) | 1\% | (3) | 2\% | (5) | 243 |
| Biden Job Strongly Disapprove | 3\% | (15) | 12\% | (50) | 71\% | (309) | 4\% | (19) | 3\% | (13) | 6\% | (27) | 433 |
| Favorable of Biden | $4 \%$ | (23) | 16\% | (97) | 69\% | (423) | 4\% | (27) | 3\% | (20) | $4 \%$ | (28) | 617 |
| Unfavorable of Biden | 4\% | (26) | 11\% | (77) | 74\% | (506) | 5\% | (35) | 2\% | (17) | 4\% | (27) | 688 |
| Very Favorable of Biden | 5\% | (13) | 20\% | (54) | 62\% | (163) | 4\% | (10) | - | (1) | 9\% | (24) | 265 |
| Somewhat Favorable of Biden | 3\% | (10) | 12\% | (43) | 74\% | (260) | 5\% | (16) | 5\% | (19) | 1\% | (4) | 353 |
| Somewhat Unfavorable of Biden | $4 \%$ | (9) | 12\% | (25) | 73\% | (156) | 5\% | (11) | 2\% | (4) | $4 \%$ | (8) | 214 |
| Very Unfavorable of Biden | 4\% | (18) | 11\% | (51) | 74\% | (350) | 5\% | (24) | 3\% | (13) | 4\% | (19) | 474 |
| \#1 Issue: Economy | 3\% | (19) | 11\% | (66) | 76\% | (471) | 5\% | (29) | 2\% | (15) | 3\% | (18) | 619 |
| \#1 Issue: Security | 5\% | (7) | 7\% | (10) | 71\% | (106) | 6\% | (9) | 2\% | (3) | 9\% | (14) | 149 |
| \#1 Issue: Health Care | 5\% | (8) | 18\% | (31) | 68\% | (119) | 4\% | (7) | 1\% | (2) | $4 \%$ | (7) | 174 |
| \#1 Issue: Medicare / Social Security | 2\% | (1) | 19\% | (13) | 70\% | (49) | 2\% | (2) | $4 \%$ | (2) | 3\% | (2) | 70 |
| \#1 Issue: Women's Issues | 4\% | (3) | 24\% | (21) | 54\% | (46) | 11\% | (10) | 4\% | (3) | 3\% | (3) | 86 |
| \#1 Issue: Education | 7\% | (5) | 27\% | (21) | 55\% | (42) | 3\% | (2) | 1\% | (1) | 8\% | (6) | 77 |
| \#1 Issue: Energy | 3\% | (4) | $12 \%$ | (16) | 73\% | (99) | 4\% | (5) | 5\% | (7) | 3\% | (5) | 137 |
| \#1 Issue: Other | 1\% | (1) | 4\% | (2) | 77\% | (39) | 4\% | (2) | 5\% | (3) | 9\% | (4) | 50 |
| 2020 Vote: Joe Biden | $4 \%$ | (24) | 15\% | (89) | 72\% | (430) | 4\% | (21) | 3\% | (17) | 3\% | (17) | 599 |
| 2020 Vote: Donald Trump | $4 \%$ | (16) | 15\% | (56) | 70\% | (264) | 5\% | (18) | 2\% | (9) | 4\% | (15) | 379 |
| 2020 Vote: Other | - | (0) | 8\% | (5) | 80\% | (49) | 6\% | (4) | 3\% | (2) | 3\% | (2) | 61 |
| 2020 Vote: Didn't Vote | 3\% | (8) | 9\% | (30) | 71\% | (229) | 7\% | (22) | 3\% | (9) | 7\% | (24) | 323 |
| 2018 House Vote: Democrat | 5\% | (24) | 17\% | (82) | 67\% | (320) | 4\% | (18) | $2 \%$ | (11) | 4\% | (20) | 475 |
| 2018 House Vote: Republican | 4\% | (11) | 13\% | (37) | 73\% | (218) | 4\% | (12) | 2\% | (7) | 5\% | (14) | 299 |
| 2018 House Vote: Someone else | - | (0) | 16\% | (8) | 61\% | (30) | 14\% | (7) | $4 \%$ | (2) | 5\% | (3) | 50 |
| 2016 Vote: Hillary Clinton | 5\% | (20) | 16\% | (63) | 71\% | (281) | 4\% | (14) | 1\% | (4) | 4\% | (15) | 397 |
| 2016 Vote: Donald Trump | 4\% | (12) | 15\% | (47) | 72\% | (233) | 4\% | (12) | 2\% | (7) | 4\% | (12) | 324 |
| 2016 Vote: Other | 2\% | (1) | 9\% | (7) | 61\% | (46) | 7\% | (6) | 11\% | (8) | 10\% | (8) | 76 |
| 2016 Vote: Didn't Vote | 3\% | (16) | 11\% | (63) | 73\% | (410) | 6\% | (33) | 3\% | (17) | 4\% | (23) | 563 |

Continued on next page

Table MCEN5_11: For each of the following films you have seen, do you think the film was too long, too short, or about the right length of time? Spider-Man: No Way Home

| Demographic | Way too long |  | A little too long |  | About the right length of time |  | A little too short |  | Way too short |  | Don't know / Don't remember |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $4 \%$ | (49) | 13\% | (180) | 71\% | (971) | 5\% | (65) | $3 \%$ | (37) | 4\% | (58) | 1361 |
| Voted in 2014: Yes | $4 \%$ | (25) | 15\% | (101) | 70\% | (457) | 4\% | (25) | 2\% | (14) | 5\% | (32) | 654 |
| Voted in 2014: No | 3\% | (24) | 11\% | (80) | 73\% | (513) | 6\% | (40) | 3\% | (23) | 4\% | (26) | 707 |
| 4-Region: Northeast | 5\% | (12) | 13\% | (29) | 68\% | (156) | 6\% | (13) | 3\% | (6) | 5\% | (12) | 229 |
| 4-Region: Midwest | 3\% | (8) | 11\% | (29) | 75\% | (198) | 4\% | (10) | $2 \%$ | (4) | 5\% | (13) | 263 |
| 4-Region: South | 3\% | (13) | 14\% | (68) | 71\% | (360) | 5\% | (27) | 2\% | (12) | 5\% | (23) | 503 |
| 4-Region: West | $4 \%$ | (15) | 15\% | (54) | 70\% | (257) | 4\% | (15) | 4\% | (14) | 3\% | (10) | 365 |
| 2203103 | $4 \%$ | (26) | 14\% | (94) | 69\% | (461) | 5\% | (31) | $3 \%$ | (22) | 5\% | (32) | 666 |
| 2203112 | 3\% | (23) | 12\% | (87) | 73\% | (510) | 5\% | (34) | 2\% | (15) | 4\% | (27) | 695 |
| Watch Films | $4 \%$ | (47) | 13\% | (172) | 71\% | (918) | 5\% | (64) | 3\% | (37) | 4\% | (53) | 1292 |
| Don't Watch Films | 3\% | (2) | 11\% | (8) | 76\% | (52) | 2\% | (1) | - | (0) | 8\% | (5) | 69 |
| Watching Oscars | 5\% | (36) | 17\% | (110) | 67\% | (437) | 5\% | (31) | 2\% | (14) | 4\% | (26) | 655 |
| Not Watching Oscars | $2 \%$ | (13) | 10\% | (70) | 76\% | (534) | 5\% | (34) | $3 \%$ | (23) | 5\% | (32) | 706 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6: Are you currently planning to watch the 94th Academy Awards (2022 Oscars) on March 27, 2022?

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No definitely not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (408) | 24\% | (1054) | $32 \%$ | (1405) | 35\% | (1552) | 4419 |
| Gender: Male | 11\% | (233) | 22\% | (465) | 29\% | (621) | 38\% | (815) | 2133 |
| Gender: Female | 8\% | (175) | 26\% | (589) | 34\% | (785) | 32\% | (737) | 2286 |
| Age: 18-34 | 11\% | (141) | 27\% | (350) | 33\% | (440) | 29\% | (384) | 1316 |
| Age: 35-44 | 11\% | (81) | 27\% | (196) | 32\% | (230) | 29\% | (211) | 718 |
| Age: 45-64 | 7\% | (107) | 22\% | (331) | $32 \%$ | (483) | 39\% | (588) | 1508 |
| Age: 65+ | 9\% | (79) | 20\% | (177) | 29\% | (252) | 42\% | (369) | 876 |
| GenZers: 1997-2012 | 8\% | (44) | 26\% | (135) | 35\% | (185) | 31\% | (160) | 525 |
| Millennials: 1981-1996 | 13\% | (164) | 27\% | (357) | 32\% | (417) | 28\% | (367) | 1305 |
| GenXers: 1965-1980 | 8\% | (81) | 24\% | (254) | 33\% | (352) | 35\% | (377) | 1064 |
| Baby Boomers: 1946-1964 | 7\% | (100) | 19\% | (267) | 30\% | (414) | 43\% | (595) | 1376 |
| PID: Dem (no lean) | 16\% | (247) | 31\% | (483) | $31 \%$ | (497) | 22\% | (354) | 1580 |
| PID: Ind (no lean) | 5\% | (78) | 22\% | (330) | 35\% | (517) | 38\% | (573) | 1498 |
| PID: Rep (no lean) | 6\% | (83) | 18\% | (242) | 29\% | (391) | 47\% | (625) | 1341 |
| PID/Gender: Dem Men | 20\% | (145) | 29\% | (216) | 29\% | (209) | 22\% | (162) | 732 |
| PID/Gender: Dem Women | 12\% | (102) | $31 \%$ | (267) | 34\% | (288) | 23\% | (192) | 848 |
| PID/Gender: Ind Men | 5\% | (40) | 19\% | (142) | $31 \%$ | (231) | 45\% | (335) | 748 |
| PID/Gender: Ind Women | 5\% | (38) | 25\% | (188) | 38\% | (286) | 32\% | (238) | 750 |
| PID/Gender: Rep Men | 7\% | (48) | 16\% | (107) | 28\% | (180) | 49\% | (317) | 652 |
| PID/Gender: Rep Women | 5\% | (35) | 20\% | (134) | $31 \%$ | (211) | 45\% | (308) | 689 |
| Ideo: Liberal (1-3) | 15\% | (181) | $31 \%$ | (361) | $31 \%$ | (366) | 23\% | (264) | 1172 |
| Ideo: Moderate (4) | 9\% | (120) | 28\% | (361) | 34\% | (440) | 30\% | (388) | 1309 |
| Ideo: Conservative (5-7) | 7\% | (99) | 16\% | (241) | 29\% | (428) | 48\% | (716) | 1484 |
| Educ: < College | 8\% | (232) | 23\% | (702) | 33\% | (1005) | 36\% | (1099) | 3037 |
| Educ: Bachelors degree | 11\% | (100) | 25\% | (226) | 30\% | (271) | 33\% | (294) | 891 |
| Educ: Post-grad | 15\% | (76) | 26\% | (126) | 26\% | (129) | 32\% | (159) | 490 |
| Income: Under 50k | 8\% | (181) | 24\% | (572) | 34\% | (793) | 35\% | (820) | 2366 |
| Income: 50k-100k | 10\% | (137) | 22\% | (312) | 32\% | (446) | 36\% | (500) | 1395 |
| Income: 100k+ | 14\% | (90) | 26\% | (170) | 25\% | (166) | 35\% | (232) | 658 |
| Ethnicity: White | 8\% | (288) | 22\% | (764) | 32\% | (1106) | 38\% | (1301) | 3458 |
| Ethnicity: Hispanic | $14 \%$ | (98) | 30\% | (214) | 28\% | (196) | 28\% | (194) | 702 |
| Ethnicity: Black | 14\% | (79) | 29\% | (158) | 32\% | (178) | 25\% | (135) | 551 |
| Ethnicity: Other | 10\% | (42) | 32\% | (132) | 29\% | (120) | 28\% | (116) | 410 |

[^74]Table MCEN6: Are you currently planning to watch the 94th Academy Awards (2022 Oscars) on March 27, 2022?

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No definitely not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (408) | 24\% | (1054) | $32 \%$ | (1405) | 35\% | (1552) | 4419 |
| All Christian | 10\% | (196) | 23\% | (460) | 30\% | (599) | 36\% | (716) | 1971 |
| All Non-Christian | 14\% | (31) | 35\% | (78) | 29\% | (64) | 22\% | (48) | 221 |
| Atheist | 14\% | (30) | 20\% | (42) | 26\% | (54) | 40\% | (85) | 211 |
| Agnostic/Nothing in particular | 7\% | (91) | 22\% | (269) | 33\% | (413) | 38\% | (470) | 1244 |
| Something Else | 8\% | (60) | 27\% | (205) | 36\% | (275) | 30\% | (233) | 773 |
| Religious Non-Protestant/Catholic | 13\% | (35) | 32\% | (87) | 29\% | (78) | 25\% | (68) | 268 |
| Evangelical | 11\% | (118) | 23\% | (253) | 32\% | (354) | 35\% | (392) | 1117 |
| Non-Evangelical | 8\% | (131) | 26\% | (398) | 32\% | (495) | 34\% | (531) | 1554 |
| Community: Urban | 14\% | (161) | 29\% | (342) | 30\% | (348) | 27\% | (312) | 1164 |
| Community: Suburban | 9\% | (180) | 23\% | (484) | 32\% | (663) | 37\% | (778) | 2104 |
| Community: Rural | 6\% | (68) | 20\% | (228) | 34\% | (394) | 40\% | (462) | 1152 |
| Employ: Private Sector | 13\% | (173) | 25\% | (341) | 30\% | (410) | 32\% | (437) | 1361 |
| Employ: Government | 12\% | (32) | 28\% | (71) | 27\% | (69) | 32\% | (82) | 255 |
| Employ: Self-Employed | 10\% | (39) | 27\% | (105) | 36\% | (143) | 27\% | (105) | 392 |
| Employ: Homemaker | 3\% | (9) | 22\% | (60) | 37\% | (102) | 37\% | (102) | 273 |
| Employ: Student | 6\% | (13) | 29\% | (57) | 36\% | (72) | 29\% | (58) | 200 |
| Employ: Retired | 8\% | (85) | 20\% | (204) | 29\% | (299) | 43\% | (448) | 1037 |
| Employ: Unemployed | 7\% | (40) | 25\% | (146) | 33\% | (193) | 35\% | (202) | 580 |
| Employ: Other | 5\% | (18) | 22\% | (70) | 37\% | (118) | 36\% | (117) | 323 |
| Military HH: Yes | 7\% | (46) | 18\% | (113) | 30\% | (188) | 44\% | (270) | 618 |
| Military HH: No | 10\% | (362) | 25\% | (941) | 32\% | (1217) | 34\% | (1281) | 3801 |
| RD/WT: Right Direction | 17\% | (241) | 31\% | (433) | 28\% | (389) | 23\% | (325) | 1388 |
| RD/WT: Wrong Track | 6\% | (167) | 20\% | (621) | 34\% | (1016) | 40\% | (1227) | 3031 |
| Biden Job Approve | 16\% | (280) | 30\% | (547) | 30\% | (543) | 24\% | (434) | 1804 |
| Biden Job Disapprove | 5\% | (120) | 19\% | (456) | 32\% | (767) | 44\% | (1039) | 2381 |
| Biden Job Strongly Approve | 23\% | (170) | 30\% | (224) | 24\% | (179) | 24\% | (180) | 753 |
| Biden Job Somewhat Approve | 11\% | (111) | $31 \%$ | (323) | 35\% | (364) | 24\% | (254) | 1051 |
| Biden Job Somewhat Disapprove | 6\% | (40) | 27\% | (180) | 40\% | (272) | 27\% | (186) | 679 |
| Biden Job Strongly Disapprove | 5\% | (79) | 16\% | (276) | 29\% | (494) | 50\% | (853) | 1702 |
| Favorable of Biden | 15\% | (281) | 30\% | (559) | 32\% | (588) | 24\% | (439) | 1867 |
| Unfavorable of Biden | 5\% | (122) | 19\% | (443) | 32\% | (739) | 44\% | (1038) | 2343 |

[^75]Table MCEN6: Are you currently planning to watch the 94th Academy Awards (2022 Oscars) on March 27, 2022?

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No definitely not |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (408) | 24\% | (1054) | $32 \%$ | (1405) | 35\% | (1552) | 4419 |
| Very Favorable of Biden | 20\% | (163) | 30\% | (246) | 27\% | (218) | 24\% | (193) | 821 |
| Somewhat Favorable of Biden | 11\% | (118) | 30\% | (312) | 35\% | (370) | 24\% | (246) | 1047 |
| Somewhat Unfavorable of Biden | 6\% | (35) | 25\% | (147) | 39\% | (227) | 30\% | (178) | 587 |
| Very Unfavorable of Biden | 5\% | (87) | 17\% | (296) | 29\% | (512) | 49\% | (861) | 1755 |
| \#1 Issue: Economy | 8\% | (142) | 24\% | (416) | 33\% | (578) | 35\% | (619) | 1755 |
| \#1 Issue: Security | 9\% | (63) | 18\% | (127) | 28\% | (195) | 44\% | (307) | 692 |
| \#1 Issue: Health Care | 14\% | (68) | 30\% | (143) | 30\% | (139) | 26\% | (121) | 472 |
| \#1 Issue: Medicare / Social Security | 10\% | (46) | 24\% | (113) | 32\% | (153) | 34\% | (160) | 472 |
| \#1 Issue: Women's Issues | 8\% | (20) | 30\% | (73) | 34\% | (82) | 28\% | (67) | 242 |
| \#1 Issue: Education | 10\% | (16) | 28\% | (46) | 35\% | (58) | 27\% | (45) | 165 |
| \#1 Issue: Energy | 10\% | (38) | 26\% | (98) | 32\% | (121) | $31 \%$ | (118) | 374 |
| \#1 Issue: Other | 6\% | (15) | 15\% | (38) | 32\% | (80) | 47\% | (115) | 248 |
| 2020 Vote: Joe Biden | 15\% | (273) | 30\% | (548) | 31\% | (575) | 24\% | (448) | 1843 |
| 2020 Vote: Donald Trump | 5\% | (77) | 17\% | (254) | 29\% | (430) | 49\% | (731) | 1492 |
| 2020 Vote: Other | 8\% | (11) | 19\% | (28) | $31 \%$ | (47) | 43\% | (64) | 150 |
| 2020 Vote: Didn't Vote | 5\% | (47) | 24\% | (223) | 38\% | (354) | 33\% | (310) | 933 |
| 2018 House Vote: Democrat | 16\% | (229) | $31 \%$ | (443) | $31 \%$ | (446) | 22\% | (321) | 1440 |
| 2018 House Vote: Republican | 6\% | (80) | 16\% | (199) | 27\% | (337) | 51\% | (629) | 1246 |
| 2018 House Vote: Someone else | 6\% | (8) | 24\% | (37) | 30\% | (46) | 40\% | (61) | 152 |
| 2016 Vote: Hillary Clinton | 14\% | (197) | 32\% | (429) | 32\% | (439) | 22\% | (297) | 1362 |
| 2016 Vote: Donald Trump | 7\% | (87) | 16\% | (215) | 28\% | (368) | 49\% | (652) | 1321 |
| 2016 Vote: Other | 13\% | (28) | 17\% | (38) | 24\% | (54) | 46\% | (102) | 222 |
| 2016 Vote: Didn't Vote | 6\% | (97) | 25\% | (370) | 36\% | (543) | 33\% | (502) | 1511 |
| Voted in 2014: Yes | 12\% | (299) | 24\% | (584) | 28\% | (693) | 36\% | (892) | 2468 |
| Voted in 2014: No | 6\% | (109) | 24\% | (470) | 37\% | (712) | $34 \%$ | (660) | 1951 |
| 4-Region: Northeast | 9\% | (70) | 24\% | (188) | 33\% | (257) | 35\% | (276) | 791 |
| 4-Region: Midwest | 7\% | (62) | 25\% | (231) | 30\% | (283) | 38\% | (352) | 929 |
| 4-Region: South | 9\% | (142) | 23\% | (381) | 34\% | (559) | 35\% | (574) | 1656 |
| 4-Region: West | 13\% | (134) | 24\% | (254) | 29\% | (306) | 34\% | (350) | 1044 |
| 2203103 | 10\% | (213) | 23\% | (496) | 30\% | (652) | 38\% | (839) | 2200 |
| 2203112 | 9\% | (195) | 25\% | (558) | 34\% | (753) | 32\% | (713) | 2219 |

[^76]Table MCEN6: Are you currently planning to watch the 94th Academy Awards (2022 Oscars) on March 27, 2022?

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not | No definitely not |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |
| Adults | $9 \%$ | $(408)$ | $24 \%$ | $(1054)$ | $32 \%$ | $(1405)$ | $35 \%$ | $(1552)$ |
| Watch Films | $10 \%$ | $(391)$ | $26 \%$ | $(973)$ | $32 \%$ | $(1231)$ | $32 \%$ | $(1216)$ |
| Don't Watch Films | $3 \%$ | $(17)$ | $13 \%$ | $(81)$ | $29 \%$ | $(174)$ | $55 \%$ | $(336)$ |
| Watching Oscars | $28 \%$ | $(408)$ | $72 \%$ | $(1054)$ | - | $(0)$ | - | $(0)$ |
| Not Watching Oscars | - | $(0)$ | - | $(0)$ | $48 \%$ | $(1405)$ | $52 \%$ | $(1552)$ |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_1: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)?
Belfast

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% | (245) | 11\% | (475) | 7\% | (316) | 8\% | (336) | 69\% | (3047) | 4419 |
| Gender: Male | 7\% | (142) | 13\% | (268) | 8\% | (166) | 9\% | (187) | 64\% | (1369) | 2133 |
| Gender: Female | 4\% | (103) | 9\% | (208) | 7\% | (149) | 6\% | (149) | 73\% | (1678) | 2286 |
| Age: 18-34 | 5\% | (67) | 9\% | (119) | $11 \%$ | (149) | 12\% | (153) | 63\% | (827) | 1316 |
| Age: 35-44 | 6\% | (46) | 11\% | (77) | 8\% | (55) | 8\% | (59) | 67\% | (481) | 718 |
| Age: 45-64 | 5\% | (79) | 12\% | (176) | 5\% | (80) | 6\% | (86) | 72\% | (1087) | 1508 |
| Age: 65+ | 6\% | (52) | 12\% | (104) | 4\% | (32) | $4 \%$ | (37) | 74\% | (652) | 876 |
| GenZers: 1997-2012 | 3\% | (18) | 6\% | (33) | 12\% | (65) | 14\% | (71) | 64\% | (337) | 525 |
| Millennials: 1981-1996 | 6\% | (83) | 11\% | (143) | 10\% | (129) | 9\% | (122) | 63\% | (828) | 1305 |
| GenXers: 1965-1980 | 5\% | (58) | 10\% | (110) | 7\% | (69) | 7\% | (73) | 71\% | (753) | 1064 |
| Baby Boomers: 1946-1964 | 6\% | (76) | 13\% | (172) | 3\% | (45) | 5\% | (63) | 74\% | (1020) | 1376 |
| PID: Dem (no lean) | 9\% | (148) | 15\% | (236) | 7\% | (108) | 7\% | (107) | 62\% | (981) | 1580 |
| PID: Ind (no lean) | 2\% | (37) | 8\% | (119) | 8\% | (117) | 8\% | (121) | 74\% | (1103) | 1498 |
| PID: Rep (no lean) | 4\% | (59) | 9\% | (120) | 7\% | (90) | 8\% | (108) | 72\% | (963) | 1341 |
| PID/Gender: Dem Men | 13\% | (93) | 17\% | (127) | 8\% | (58) | 8\% | (56) | 54\% | (398) | 732 |
| PID/Gender: Dem Women | 6\% | (55) | 13\% | (109) | 6\% | (50) | 6\% | (51) | 69\% | (583) | 848 |
| PID/Gender: Ind Men | 2\% | (18) | 8\% | (63) | 7\% | (51) | 9\% | (66) | 74\% | (550) | 748 |
| PID/Gender: Ind Women | 3\% | (19) | 8\% | (56) | 9\% | (66) | 7\% | (55) | 74\% | (553) | 750 |
| PID/Gender: Rep Men | 5\% | (31) | 12\% | (77) | 9\% | (57) | 10\% | (66) | 65\% | (421) | 652 |
| PID/Gender: Rep Women | 4\% | (29) | 6\% | (43) | 5\% | (33) | 6\% | (42) | 79\% | (542) | 689 |
| Ideo: Liberal (1-3) | 9\% | (111) | 15\% | (182) | 8\% | (89) | 5\% | (60) | 62\% | (730) | 1172 |
| Ideo: Moderate (4) | 6\% | (79) | 12\% | (153) | 7\% | (93) | 8\% | (107) | 67\% | (877) | 1309 |
| Ideo: Conservative (5-7) | 3\% | (48) | 9\% | (126) | 7\% | (100) | 8\% | (120) | 73\% | (1089) | 1484 |
| Educ: < College | 4\% | (118) | 9\% | (262) | 8\% | (231) | 9\% | (263) | 71\% | (2163) | 3037 |
| Educ: Bachelors degree | 8\% | (72) | 15\% | (132) | 6\% | (55) | 6\% | (49) | 65\% | (584) | 891 |
| Educ: Post-grad | 11\% | (55) | 16\% | (81) | 6\% | (30) | 5\% | (24) | 61\% | (301) | 490 |
| Income: Under 50k | 5\% | (111) | 10\% | (228) | 7\% | (174) | 9\% | (210) | 69\% | (1642) | 2366 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 6\% | (82) | 10\% | (144) | 7\% | (103) | 7\% | (93) | 70\% | (973) | 1395 |
| Income: 100k+ | 8\% | (51) | 16\% | (103) | 6\% | (38) | 5\% | (32) | 66\% | (432) | 658 |
| Ethnicity: White | 6\% | (193) | 10\% | (362) | 6\% | (220) | 7\% | (246) | 70\% | (2438) | 3458 |
| Ethnicity: Hispanic | 5\% | (38) | 13\% | (88) | 11\% | (74) | 10\% | (70) | 61\% | (431) | 702 |

[^77]Table MCEN7_1: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)?
Belfast

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% | (245) | 11\% | (475) | 7\% | (316) | 8\% | (336) | 69\% | (3047) | 4419 |
| Ethnicity: Black | 5\% | (29) | 11\% | (63) | 12\% | (64) | 11\% | (61) | 61\% | (335) | 551 |
| Ethnicity: Other | 6\% | (23) | 12\% | (51) | 8\% | (32) | 7\% | (29) | 67\% | (275) | 410 |
| All Christian | 7\% | (134) | 12\% | (246) | 6\% | (114) | 6\% | (126) | 69\% | (1351) | 1971 |
| All Non-Christian | 9\% | (20) | 17\% | (38) | 9\% | (20) | 6\% | (14) | 59\% | (129) | 221 |
| Atheist | 7\% | (15) | 10\% | (22) | 6\% | (12) | 10\% | (20) | 67\% | (142) | 211 |
| Agnostic/Nothing in particular | 4\% | (46) | 8\% | (105) | 8\% | (104) | 9\% | (116) | 70\% | (872) | 1244 |
| Something Else | 4\% | (31) | 8\% | (65) | 8\% | (66) | 8\% | (59) | $71 \%$ | (553) | 773 |
| Religious Non-Protestant/Catholic | 8\% | (22) | 15\% | (39) | 9\% | (23) | 6\% | (17) | 62\% | (166) | 268 |
| Evangelical | 5\% | (60) | 10\% | (116) | 7\% | (76) | 8\% | (91) | 69\% | (774) | 1117 |
| Non-Evangelical | 6\% | (99) | 12\% | (191) | 6\% | (99) | 6\% | (88) | 69\% | (1076) | 1554 |
| Community: Urban | 8\% | (96) | 14\% | (164) | 10\% | (116) | 6\% | (70) | 62\% | (718) | 1164 |
| Community: Suburban | 5\% | (106) | 10\% | (218) | 6\% | (136) | 8\% | (161) | 71\% | (1485) | 2104 |
| Community: Rural | 4\% | (43) | 8\% | (94) | 6\% | (64) | 9\% | (105) | 73\% | (845) | 1152 |
| Employ: Private Sector | 7\% | (95) | 13\% | (180) | 8\% | (112) | 8\% | (110) | 63\% | (864) | 1361 |
| Employ: Government | 6\% | (16) | 12\% | (30) | 10\% | (25) | 10\% | (25) | 62\% | (158) | 255 |
| Employ: Self-Employed | 6\% | (24) | 11\% | (44) | 11\% | (44) | 8\% | (31) | 63\% | (248) | 392 |
| Employ: Homemaker | 5\% | (13) | 6\% | (16) | 6\% | (15) | 7\% | (20) | 76\% | (208) | 273 |
| Employ: Student | 2\% | (3) | 4\% | (9) | 11\% | (22) | 9\% | (18) | 74\% | (147) | 200 |
| Employ: Retired | 5\% | (56) | 12\% | (122) | 3\% | (34) | 5\% | (54) | 74\% | (770) | 1037 |
| Employ: Unemployed | 4\% | (22) | 9\% | (55) | 6\% | (38) | 10\% | (59) | 70\% | (407) | 580 |
| Employ: Other | 5\% | (16) | 6\% | (19) | 8\% | (26) | 6\% | (18) | 76\% | (244) | 323 |
| Military HH: Yes | 5\% | (31) | 9\% | (54) | 6\% | (38) | 6\% | (37) | $74 \%$ | (458) | 618 |
| Military HH: No | 6\% | (214) | 11\% | (421) | 7\% | (278) | 8\% | (299) | 68\% | (2589) | 3801 |
| RD/WT: Right Direction | 10\% | (137) | 17\% | (240) | 8\% | (112) | 7\% | (103) | 57\% | (798) | 1388 |
| RD/WT: Wrong Track | 4\% | (108) | 8\% | (236) | 7\% | (204) | 8\% | (233) | 74\% | (2250) | 3031 |
| Biden Job Approve | 9\% | (160) | 15\% | (272) | 8\% | (137) | 7\% | (129) | 61\% | (1105) | 1804 |
| Biden Job Disapprove | 4\% | (83) | 8\% | (199) | 7\% | (168) | 8\% | (190) | $73 \%$ | (1740) | 2381 |

[^78]Table MCEN7_1: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)?
Belfast

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% | (245) | 11\% | (475) | 7\% | (316) | 8\% | (336) | 69\% | (3047) | 4419 |
| Biden Job Strongly Approve | 12\% | (94) | 18\% | (138) | 8\% | (59) | 6\% | (47) | 55\% | (414) | 753 |
| Biden Job Somewhat Approve | 6\% | (66) | 13\% | (134) | 7\% | (78) | 8\% | (81) | 66\% | (691) | 1051 |
| Biden Job Somewhat Disapprove | 5\% | (33) | 12\% | (81) | 9\% | (59) | 5\% | (34) | 69\% | (472) | 679 |
| Biden Job Strongly Disapprove | 3\% | (51) | 7\% | (118) | 6\% | (109) | 9\% | (156) | 75\% | (1269) | 1702 |
| Favorable of Biden | 9\% | (170) | 15\% | (282) | 7\% | (132) | 7\% | (128) | 62\% | (1156) | 1867 |
| Unfavorable of Biden | 3\% | (74) | 8\% | (185) | 8\% | (179) | 8\% | (191) | 73\% | (1714) | 2343 |
| Very Favorable of Biden | 13\% | (106) | 16\% | (131) | 7\% | (61) | 7\% | (54) | 57\% | (468) | 821 |
| Somewhat Favorable of Biden | 6\% | (64) | $14 \%$ | (151) | 7\% | (71) | 7\% | (73) | 66\% | (688) | 1047 |
| Somewhat Unfavorable of Biden | 3\% | (17) | $11 \%$ | (62) | 10\% | (60) | 5\% | (29) | 71\% | (418) | 587 |
| Very Unfavorable of Biden | 3\% | (56) | 7\% | (123) | 7\% | (118) | 9\% | (161) | 74\% | (1296) | 1755 |
| \#1 Issue: Economy | $4 \%$ | (78) | 9\% | (156) | 7\% | (130) | 7\% | (124) | 72\% | (1266) | 1755 |
| \#1 Issue: Security | 5\% | (36) | 11\% | (75) | 5\% | (37) | 9\% | (62) | 70\% | (481) | 692 |
| \#1 Issue: Health Care | 8\% | (36) | 19\% | (90) | 10\% | (49) | 8\% | (38) | 55\% | (259) | 472 |
| \#1 Issue: Medicare / Social Security | 7\% | (34) | 11\% | (53) | 4\% | (21) | 5\% | (23) | 72\% | (341) | 472 |
| \#1 Issue: Women's Issues | 5\% | (11) | 10\% | (25) | 9\% | (22) | 10\% | (25) | 66\% | (159) | 242 |
| \#1 Issue: Education | 6\% | (9) | 9\% | (15) | 13\% | (22) | 10\% | (17) | 61\% | (101) | 165 |
| \#1 Issue: Energy | 7\% | (25) | 10\% | (38) | 5\% | (20) | 10\% | (36) | 68\% | (254) | 374 |
| \#1 Issue: Other | 6\% | (14) | 9\% | (23) | 5\% | (13) | 5\% | (12) | 75\% | (185) | 248 |
| 2020 Vote: Joe Biden | 9\% | (164) | 15\% | (281) | 7\% | (128) | 6\% | (110) | 63\% | (1160) | 1843 |
| 2020 Vote: Donald Trump | 3\% | (51) | 8\% | (119) | 6\% | (93) | 8\% | (125) | 74\% | (1105) | 1492 |
| 2020 Vote: Other | 1\% | (1) | 8\% | (12) | 10\% | (15) | 6\% | (8) | 76\% | (113) | 150 |
| 2020 Vote: Didn't Vote | 3\% | (29) | $7 \%$ | (63) | 9\% | (80) | 10\% | (93) | 72\% | (669) | 933 |
| 2018 House Vote: Democrat | 10\% | (137) | 16\% | (228) | 7\% | (99) | 6\% | (91) | 61\% | (885) | 1440 |
| 2018 House Vote: Republican | $4 \%$ | (54) | 9\% | (115) | 6\% | (74) | 8\% | (96) | 73\% | (906) | 1246 |
| 2018 House Vote: Someone else | $2 \%$ | (2) | 6\% | (10) | 7\% | (11) | 11\% | (16) | 74\% | (112) | 152 |
| 2016 Vote: Hillary Clinton | 10\% | (132) | 16\% | (215) | 6\% | (88) | 6\% | (87) | 62\% | (839) | 1362 |
| 2016 Vote: Donald Trump | $4 \%$ | (55) | 9\% | (116) | 6\% | (83) | 8\% | (102) | 73\% | (965) | 1321 |
| 2016 Vote: Other | $4 \%$ | (9) | 9\% | (20) | 8\% | (19) | 3\% | (8) | 75\% | (166) | 222 |
| 2016 Vote: Didn't Vote | 3\% | (48) | 8\% | (123) | 8\% | (126) | 9\% | (139) | 71\% | (1075) | 1511 |

[^79]Table MCEN7_1: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? Belfast

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% | (245) | 11\% | (475) | 7\% | (316) | 8\% | (336) | 69\% | (3047) | 4419 |
| Voted in 2014: Yes | 7\% | (184) | 13\% | (327) | 7\% | (166) | 7\% | (169) | 66\% | (1621) | 2468 |
| Voted in 2014: No | 3\% | (60) | 8\% | (148) | 8\% | (149) | 9\% | (167) | 73\% | (1427) | 1951 |
| 4-Region: Northeast | 7\% | (58) | 12\% | (95) | 6\% | (51) | 7\% | (54) | 67\% | (533) | 791 |
| 4-Region: Midwest | 4\% | (41) | 11\% | (98) | 8\% | (70) | 5\% | (50) | 72\% | (668) | 929 |
| 4-Region: South | 4\% | (67) | 9\% | (152) | 7\% | (121) | 9\% | (148) | 71\% | (1168) | 1656 |
| 4-Region: West | 8\% | (79) | 13\% | (131) | 7\% | (73) | 8\% | (84) | 65\% | (679) | 1044 |
| 2203103 | 6\% | (136) | 10\% | (228) | 7\% | (161) | 8\% | (182) | 68\% | (1492) | 2200 |
| 2203112 | 5\% | (109) | 11\% | (247) | 7\% | (155) | 7\% | (154) | 70\% | (1555) | 2219 |
| Watch Films | 6\% | (231) | 11\% | (430) | 8\% | (299) | 7\% | (278) | 68\% | (2574) | 3812 |
| Don't Watch Films | 2\% | (13) | 8\% | (46) | 3\% | (17) | 10\% | (58) | 78\% | (473) | 607 |
| Watching Oscars | 12\% | (170) | 20\% | (287) | 11\% | (165) | 7\% | (96) | 51\% | (745) | 1462 |
| Not Watching Oscars | 3\% | (75) | 6\% | (189) | 5\% | (151) | 8\% | (240) | 78\% | (2303) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_2: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? Coda

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (202) | 7\% | (309) | 8\% | (358) | 8\% | (347) | 73\% | (3204) | 4419 |
| Gender: Male | 5\% | (116) | 8\% | (170) | 9\% | (188) | 9\% | (191) | 69\% | (1468) | 2133 |
| Gender: Female | 4\% | (86) | 6\% | (139) | 7\% | (170) | 7\% | (156) | 76\% | (1735) | 2286 |
| Age: 18-34 | 5\% | (63) | 7\% | (92) | 12\% | (159) | 12\% | (153) | 64\% | (849) | 1316 |
| Age: 35-44 | 5\% | (39) | 10\% | (71) | 6\% | (46) | 9\% | (64) | 69\% | (498) | 718 |
| Age: 45-64 | 4\% | (65) | 7\% | (99) | 7\% | (110) | 6\% | (86) | 76\% | (1149) | 1508 |
| Age: 65+ | 4\% | (35) | 5\% | (47) | 5\% | (43) | 5\% | (43) | 81\% | (708) | 876 |
| GenZers: 1997-2012 | 3\% | (15) | 6\% | (31) | 15\% | (78) | 13\% | (66) | 64\% | (335) | 525 |
| Millennials: 1981-1996 | 6\% | (78) | 9\% | (116) | 9\% | (117) | 10\% | (129) | 66\% | (864) | 1305 |
| GenXers: 1965-1980 | 5\% | (53) | 7\% | (75) | 8\% | (85) | 7\% | (70) | 73\% | (781) | 1064 |
| Baby Boomers: 1946-1964 | 3\% | (47) | 6\% | (79) | 5\% | (72) | 5\% | (75) | 80\% | (1103) | 1376 |
| PID: Dem (no lean) | 8\% | (121) | 10\% | (154) | 8\% | (132) | 7\% | (108) | 67\% | (1066) | 1580 |
| PID: Ind (no lean) | 2\% | (34) | 6\% | (87) | 8\% | (125) | 8\% | (122) | 75\% | (1130) | 1498 |
| PID: Rep (no lean) | 3\% | (46) | 5\% | (69) | 8\% | (101) | 9\% | (116) | 75\% | (1008) | 1341 |
| PID/Gender: Dem Men | 10\% | (71) | 11\% | (79) | 9\% | (68) | 8\% | (56) | 63\% | (458) | 732 |
| PID/Gender: Dem Women | 6\% | (50) | 9\% | (74) | 7\% | (63) | 6\% | (52) | 72\% | (608) | 848 |
| PID/Gender: Ind Men | 2\% | (19) | 7\% | (49) | 8\% | (60) | 9\% | (64) | 74\% | (556) | 748 |
| PID/Gender: Ind Women | 2\% | (15) | 5\% | (37) | 9\% | (65) | 8\% | (58) | 77\% | (574) | 750 |
| PID/Gender: Rep Men | 4\% | (26) | 6\% | (41) | 9\% | (59) | 11\% | (71) | 70\% | (455) | 652 |
| PID/Gender: Rep Women | 3\% | (20) | 4\% | (28) | 6\% | (42) | 7\% | (45) | 80\% | (553) | 689 |
| Ideo: Liberal (1-3) | 7\% | (85) | 11\% | (123) | 9\% | (103) | 5\% | (62) | 68\% | (799) | 1172 |
| Ideo: Moderate (4) | 5\% | (71) | 8\% | (102) | 9\% | (112) | 9\% | (118) | 69\% | (905) | 1309 |
| Ideo: Conservative (5-7) | 3\% | (43) | 5\% | (72) | 7\% | (105) | 8\% | (119) | 77\% | (1145) | 1484 |
| Educ: < College | 3\% | (104) | 6\% | (181) | 8\% | (257) | 9\% | (261) | 74\% | (2234) | 3037 |
| Educ: Bachelors degree | 6\% | (57) | 8\% | (75) | 7\% | (60) | 6\% | (55) | 72\% | (645) | 891 |
| Educ: Post-grad | 8\% | (40) | 11\% | (53) | 8\% | (41) | 6\% | (31) | 66\% | (325) | 490 |
| Income: Under 50k | 4\% | (90) | 7\% | (155) | 8\% | (199) | 9\% | (213) | 72\% | (1709) | 2366 |
| Income: 50k-100k | 5\% | (63) | 7\% | (101) | 9\% | (120) | 7\% | (93) | 73\% | (1019) | 1395 |
| Income: 100k+ | 7\% | (49) | 8\% | (53) | 6\% | (39) | 6\% | (40) | 72\% | (476) | 658 |
| Ethnicity: White | $4 \%$ | (151) | 6\% | (222) | 7\% | (247) | 7\% | (257) | 75\% | (2581) | 3458 |
| Ethnicity: Hispanic | 4\% | (31) | 8\% | (58) | $13 \%$ | (95) | 10\% | (69) | 64\% | (449) | 702 |

[^80]Table MCEN7_2: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? Coda

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (202) | 7\% | (309) | 8\% | (358) | 8\% | (347) | 73\% | (3204) | 4419 |
| Ethnicity: Black | 6\% | (33) | 7\% | (41) | 12\% | (66) | 10\% | (57) | 64\% | (355) | 551 |
| Ethnicity: Other | 4\% | (18) | 11\% | (46) | 11\% | (45) | 8\% | (33) | 65\% | (268) | 410 |
| All Christian | 5\% | (96) | 8\% | (153) | 7\% | (145) | 7\% | (129) | 73\% | (1448) | 1971 |
| All Non-Christian | 13\% | (29) | 11\% | (23) | 9\% | (21) | 7\% | (16) | 60\% | (131) | 221 |
| Atheist | 5\% | (10) | 10\% | (20) | 8\% | (18) | 8\% | (17) | 69\% | (146) | 211 |
| Agnostic/Nothing in particular | 3\% | (43) | 6\% | (73) | 8\% | (100) | 10\% | (123) | 73\% | (905) | 1244 |
| Something Else | $3 \%$ | (24) | 5\% | (39) | 10\% | (75) | 8\% | (62) | 74\% | (574) | 773 |
| Religious Non-Protestant/Catholic | 11\% | (31) | 10\% | (26) | 9\% | (25) | 7\% | (18) | 63\% | (168) | 268 |
| Evangelical | 5\% | (60) | 6\% | (69) | 8\% | (88) | 8\% | (94) | 72\% | (806) | 1117 |
| Non-Evangelical | 4\% | (56) | 8\% | (119) | 8\% | (127) | 6\% | (90) | 75\% | (1163) | 1554 |
| Community: Urban | 7\% | (77) | 10\% | (114) | 12\% | (134) | 6\% | (75) | 66\% | (763) | 1164 |
| Community: Suburban | 4\% | (87) | 6\% | (125) | 8\% | (160) | 8\% | (164) | 75\% | (1568) | 2104 |
| Community: Rural | 3\% | (38) | 6\% | (70) | 6\% | (63) | 9\% | (108) | 76\% | (873) | 1152 |
| Employ: Private Sector | 6\% | (88) | 9\% | (123) | 10\% | (130) | 8\% | (115) | 66\% | (905) | 1361 |
| Employ: Government | $3 \%$ | (7) | 9\% | (24) | 11\% | (27) | 11\% | (29) | 66\% | (168) | 255 |
| Employ: Self-Employed | 6\% | (22) | 9\% | (37) | 9\% | (36) | 7\% | (28) | 69\% | (269) | 392 |
| Employ: Homemaker | 3\% | (9) | 5\% | (14) | 5\% | (14) | 6\% | (17) | 80\% | (218) | 273 |
| Employ: Student | 2\% | (4) | $4 \%$ | (9) | 12\% | (23) | 8\% | (16) | 74\% | (148) | 200 |
| Employ: Retired | 4\% | (43) | 5\% | (54) | 5\% | (48) | 6\% | (60) | 80\% | (832) | 1037 |
| Employ: Unemployed | 3\% | (19) | 5\% | (29) | 10\% | (58) | 10\% | (59) | 72\% | (415) | 580 |
| Employ: Other | $3 \%$ | (11) | 6\% | (19) | 7\% | (22) | 7\% | (23) | 77\% | (248) | 323 |
| Military HH: Yes | 4\% | (25) | 5\% | (31) | 8\% | (50) | 6\% | (35) | 77\% | (477) | 618 |
| Military HH: No | 5\% | (177) | 7\% | (278) | 8\% | (308) | 8\% | (312) | 72\% | (2726) | 3801 |
| RD/WT: Right Direction | 8\% | (117) | 10\% | (143) | 9\% | (130) | 8\% | (113) | 64\% | (887) | 1388 |
| RD/WT: Wrong Track | 3\% | (85) | 5\% | (166) | 8\% | (228) | 8\% | (234) | 76\% | (2317) | 3031 |
| Biden Job Approve | 8\% | (140) | 10\% | (175) | 9\% | (169) | 7\% | (134) | 66\% | (1186) | 1804 |
| Biden Job Disapprove | 2\% | (59) | 5\% | (129) | 7\% | (174) | 8\% | (198) | 76\% | (1820) | 2381 |

[^81]Table MCEN7_2: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? Coda

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (202) | 7\% | (309) | 8\% | (358) | 8\% | (347) | 73\% | (3204) | 4419 |
| Biden Job Strongly Approve | 11\% | (80) | 10\% | (75) | 9\% | (65) | 8\% | (59) | 63\% | (474) | 753 |
| Biden Job Somewhat Approve | 6\% | (60) | 9\% | (100) | 10\% | (104) | 7\% | (75) | 68\% | (712) | 1051 |
| Biden Job Somewhat Disapprove | 3\% | (23) | 9\% | (60) | 9\% | (61) | 5\% | (35) | 74\% | (499) | 679 |
| Biden Job Strongly Disapprove | 2\% | (36) | 4\% | (69) | 7\% | (113) | 10\% | (163) | 78\% | (1321) | 1702 |
| Favorable of Biden | 8\% | (148) | 10\% | (185) | 8\% | (156) | 7\% | (131) | 67\% | (1248) | 1867 |
| Unfavorable of Biden | 2\% | (50) | 5\% | (119) | 8\% | (194) | 9\% | (201) | 76\% | (1779) | 2343 |
| Very Favorable of Biden | 9\% | (77) | 10\% | (81) | 8\% | (68) | 7\% | (62) | 65\% | (533) | 821 |
| Somewhat Favorable of Biden | 7\% | (70) | 10\% | (104) | 8\% | (88) | 7\% | (70) | 68\% | (714) | 1047 |
| Somewhat Unfavorable of Biden | 2\% | (12) | 6\% | (37) | 11\% | (65) | 5\% | (31) | 75\% | (442) | 587 |
| Very Unfavorable of Biden | 2\% | (38) | 5\% | (82) | 7\% | (129) | 10\% | (170) | 76\% | (1337) | 1755 |
| \#1 Issue: Economy | 3\% | (54) | 6\% | (110) | 9\% | (157) | 7\% | (127) | 74\% | (1307) | 1755 |
| \#1 Issue: Security | 4\% | (29) | 7\% | (48) | 8\% | (54) | 9\% | (65) | 72\% | (496) | 692 |
| \#1 Issue: Health Care | 8\% | (36) | 10\% | (48) | 11\% | (54) | 10\% | (47) | 61\% | (287) | 472 |
| \#1 Issue: Medicare / Social Security | 4\% | (19) | 5\% | (23) | 6\% | (28) | 6\% | (26) | 80\% | (376) | 472 |
| \#1 Issue: Women's Issues | 5\% | (12) | 7\% | (16) | 9\% | (21) | 9\% | (22) | 70\% | (169) | 242 |
| \#1 Issue: Education | 5\% | (8) | 9\% | (15) | 10\% | (17) | 10\% | (16) | 65\% | (108) | 165 |
| \#1 Issue: Energy | 8\% | (29) | 9\% | (34) | 4\% | (15) | 8\% | (29) | 71\% | (267) | 374 |
| \#1 Issue: Other | 6\% | (14) | 6\% | (14) | 5\% | (12) | 5\% | (14) | 78\% | (194) | 248 |
| 2020 Vote: Joe Biden | 7\% | (135) | 10\% | (187) | 8\% | (152) | 6\% | (117) | 68\% | (1251) | 1843 |
| 2020 Vote: Donald Trump | $3 \%$ | (40) | 4\% | (63) | 7\% | (105) | 9\% | (131) | 77\% | (1154) | 1492 |
| 2020 Vote: Other | $4 \%$ | (6) | 6\% | (9) | 10\% | (15) | 6\% | (9) | 74\% | (110) | 150 |
| 2020 Vote: Didn't Vote | 2\% | (20) | 5\% | (50) | 9\% | (85) | 10\% | (90) | 74\% | (688) | 933 |
| 2018 House Vote: Democrat | 7\% | (108) | 11\% | (159) | 8\% | (116) | 6\% | (86) | 67\% | (971) | 1440 |
| 2018 House Vote: Republican | $4 \%$ | (44) | 5\% | (65) | 6\% | (78) | 8\% | (103) | 77\% | (956) | 1246 |
| 2018 House Vote: Someone else | 2\% | (3) | 5\% | (8) | 11\% | (17) | 7\% | (10) | 75\% | (114) | 152 |
| 2016 Vote: Hillary Clinton | 8\% | (108) | 11\% | (145) | 8\% | (107) | 6\% | (88) | 67\% | (914) | 1362 |
| 2016 Vote: Donald Trump | 3\% | (45) | 5\% | (68) | 7\% | (94) | 8\% | (103) | 77\% | (1012) | 1321 |
| 2016 Vote: Other | 2\% | (5) | 7\% | (15) | 5\% | (12) | 5\% | (12) | 80\% | (177) | 222 |
| 2016 Vote: Didn't Vote | 3\% | (43) | 5\% | (81) | 10\% | (145) | 10\% | (144) | 73\% | (1097) | 1511 |

Continued on next page

Table MCEN7_2: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? Coda

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% | (202) | 7\% | (309) | 8\% | (358) | 8\% | (347) | 73\% | (3204) | 4419 |
| Voted in 2014: Yes | 6\% | (142) | 8\% | (203) | 7\% | (181) | 7\% | (175) | 72\% | (1767) | 2468 |
| Voted in 2014: No | 3\% | (59) | 5\% | (106) | 9\% | (177) | 9\% | (172) | 74\% | (1436) | 1951 |
| 4-Region: Northeast | 6\% | (44) | 6\% | (51) | 9\% | (69) | 7\% | (52) | 73\% | (574) | 791 |
| 4-Region: Midwest | 3\% | (32) | 6\% | (55) | 8\% | (71) | 6\% | (58) | 77\% | (712) | 929 |
| 4-Region: South | 4\% | (69) | 6\% | (107) | 8\% | (135) | 8\% | (139) | 73\% | (1206) | 1656 |
| 4-Region: West | 5\% | (57) | 9\% | (96) | 8\% | (83) | 9\% | (97) | 68\% | (712) | 1044 |
| 2203103 | 5\% | (119) | 7\% | (145) | 9\% | (188) | 8\% | (187) | 71\% | (1561) | 2200 |
| 2203112 | 4\% | (82) | 7\% | (164) | 8\% | (170) | 7\% | (160) | 74\% | (1642) | 2219 |
| Watch Films | 5\% | (193) | 8\% | (288) | 9\% | (337) | 7\% | (283) | $71 \%$ | (2712) | 3812 |
| Don't Watch Films | 1\% | (9) | $4 \%$ | (21) | $4 \%$ | (21) | 11\% | (64) | 81\% | (492) | 607 |
| Watching Oscars | 11\% | (155) | 13\% | (195) | 11\% | (164) | 7\% | (103) | 58\% | (846) | 1462 |
| Not Watching Oscars | $2 \%$ | (47) | 4\% | (114) | 7\% | (194) | 8\% | (244) | 80\% | (2358) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_3: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)?
Don't Look Up

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% | (274) | 13\% | (558) | 11\% | (487) | 9\% | (382) | 62\% | (2718) | 4419 |
| Gender: Male | 6\% | (133) | 13\% | (284) | 13\% | (286) | 10\% | (211) | 57\% | (1219) | 2133 |
| Gender: Female | 6\% | (140) | 12\% | (274) | 9\% | (201) | 7\% | (171) | 66\% | (1499) | 2286 |
| Age: 18-34 | 8\% | (107) | 17\% | (220) | 14\% | (186) | 11\% | (145) | 50\% | (658) | 1316 |
| Age: 35-44 | 9\% | (66) | 15\% | (110) | 10\% | (69) | 11\% | (77) | 55\% | (397) | 718 |
| Age: 45-64 | 5\% | (75) | 10\% | (148) | 11\% | (162) | 7\% | (106) | 67\% | (1016) | 1508 |
| Age: 65+ | 3\% | (25) | 9\% | (80) | 8\% | (70) | 6\% | (54) | $74 \%$ | (647) | 876 |
| GenZers: 1997-2012 | 8\% | (40) | 16\% | (84) | 14\% | (75) | 13\% | (69) | 49\% | (256) | 525 |
| Millennials: 1981-1996 | 9\% | (116) | 17\% | (219) | 12\% | (162) | 10\% | (127) | 52\% | (680) | 1305 |
| GenXers: 1965-1980 | 6\% | (62) | 12\% | (127) | 11\% | (117) | 8\% | (88) | 63\% | (671) | 1064 |
| Baby Boomers: 1946-1964 | $4 \%$ | (50) | 8\% | (112) | 9\% | (124) | 6\% | (87) | 73\% | (1003) | 1376 |
| PID: Dem (no lean) | 9\% | (147) | 17\% | (271) | 11\% | (173) | 7\% | (118) | 55\% | (871) | 1580 |
| PID: Ind (no lean) | 5\% | (73) | 11\% | (162) | 12\% | (174) | 8\% | (126) | 64\% | (962) | 1498 |
| PID: Rep (no lean) | 4\% | (54) | 9\% | (125) | 10\% | (140) | 10\% | (138) | 66\% | (885) | 1341 |
| PID/Gender: Dem Men | 10\% | (75) | 20\% | (144) | 13\% | (96) | 8\% | (59) | 49\% | (358) | 732 |
| PID/Gender: Dem Women | 8\% | (72) | 15\% | (127) | 9\% | (78) | 7\% | (59) | 60\% | (513) | 848 |
| PID/Gender: Ind Men | $4 \%$ | (32) | 10\% | (72) | 14\% | (106) | 9\% | (69) | 63\% | (470) | 748 |
| PID/Gender: Ind Women | 6\% | (42) | 12\% | (90) | 9\% | (68) | 8\% | (57) | 66\% | (492) | 750 |
| PID/Gender: Rep Men | $4 \%$ | (26) | 10\% | (68) | 13\% | (85) | 13\% | (83) | 60\% | (390) | 652 |
| PID/Gender: Rep Women | $4 \%$ | (27) | 8\% | (57) | 8\% | (55) | 8\% | (55) | 72\% | (494) | 689 |
| Ideo: Liberal (1-3) | 10\% | (113) | 17\% | (196) | 13\% | (158) | 7\% | (79) | 53\% | (626) | 1172 |
| Ideo: Moderate (4) | 7\% | (87) | 13\% | (171) | 11\% | (145) | 10\% | (127) | 60\% | (779) | 1309 |
| Ideo: Conservative (5-7) | 3\% | (42) | 10\% | (154) | 10\% | (144) | 9\% | (135) | 68\% | (1009) | 1484 |
| Educ: < College | 6\% | (179) | 11\% | (338) | 10\% | (317) | 9\% | (281) | 63\% | (1922) | 3037 |
| Educ: Bachelors degree | 5\% | (48) | 17\% | (148) | 12\% | (108) | 8\% | (71) | 58\% | (517) | 891 |
| Educ: Post-grad | 10\% | (47) | 15\% | (72) | 13\% | (62) | 6\% | (30) | 57\% | (279) | 490 |
| Income: Under 50k | 7\% | (159) | 12\% | (274) | 10\% | (247) | 9\% | (222) | 62\% | (1464) | 2366 |
| Income: 50k-100k | 5\% | (76) | 13\% | (184) | 12\% | (169) | 8\% | (112) | 61\% | (855) | 1395 |
| Income: 100k+ | 6\% | (38) | 15\% | (100) | 11\% | (72) | 7\% | (48) | 61\% | (400) | 658 |
| Ethnicity: White | 6\% | (190) | 12\% | (405) | 11\% | (368) | 9\% | (304) | 63\% | (2191) | 3458 |
| Ethnicity: Hispanic | 9\% | (60) | 18\% | (123) | 16\% | (110) | 8\% | (56) | 50\% | (352) | 702 |

[^82]Table MCEN7_3: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)?
Don't Look Up

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% | (274) | 13\% | (558) | 11\% | (487) | 9\% | (382) | 62\% | (2718) | 4419 |
| Ethnicity: Black | 9\% | (47) | 15\% | (83) | 15\% | (81) | 10\% | (55) | 52\% | (284) | 551 |
| Ethnicity: Other | 9\% | (36) | 17\% | (70) | 9\% | (38) | 5\% | (22) | 59\% | (243) | 410 |
| All Christian | 6\% | (112) | 12\% | (240) | 10\% | (201) | 8\% | (159) | 64\% | (1258) | 1971 |
| All Non-Christian | 11\% | (25) | 14\% | (30) | 10\% | (23) | 8\% | (18) | 56\% | (124) | 221 |
| Atheist | 8\% | (16) | 15\% | (31) | 14\% | (31) | 9\% | (18) | 54\% | (114) | 211 |
| Agnostic/Nothing in particular | 6\% | (70) | 14\% | (169) | 11\% | (141) | 10\% | (119) | 60\% | (744) | 1244 |
| Something Else | 6\% | (50) | $11 \%$ | (87) | 12\% | (92) | 9\% | (67) | 62\% | (477) | 773 |
| Religious Non-Protestant/Catholic | 10\% | (26) | 13\% | (35) | 10\% | (27) | 7\% | (20) | 59\% | (159) | 268 |
| Evangelical | 7\% | (83) | $11 \%$ | (119) | 10\% | (111) | 9\% | (106) | 62\% | (698) | 1117 |
| Non-Evangelical | 5\% | (75) | 13\% | (200) | 11\% | (173) | 7\% | (116) | 64\% | (990) | 1554 |
| Community: Urban | 9\% | (104) | 18\% | (204) | 13\% | (148) | 8\% | (94) | 53\% | (614) | 1164 |
| Community: Suburban | 6\% | (125) | 11\% | (238) | 11\% | (228) | 8\% | (178) | 63\% | (1335) | 2104 |
| Community: Rural | 4\% | (45) | 10\% | (116) | 10\% | (111) | 10\% | (110) | 67\% | (769) | 1152 |
| Employ: Private Sector | 7\% | (95) | 15\% | (209) | 14\% | (185) | 9\% | (128) | 55\% | (744) | 1361 |
| Employ: Government | 5\% | (14) | 19\% | (48) | 13\% | (33) | 11\% | (29) | 51\% | (131) | 255 |
| Employ: Self-Employed | 11\% | (44) | 15\% | (61) | 14\% | (55) | 9\% | (35) | 50\% | (197) | 392 |
| Employ: Homemaker | 7\% | (19) | 10\% | (27) | 5\% | (13) | 7\% | (20) | 71\% | (194) | 273 |
| Employ: Student | 5\% | (9) | 16\% | (33) | 13\% | (26) | 10\% | (20) | 56\% | (112) | 200 |
| Employ: Retired | 3\% | (36) | 8\% | (79) | 8\% | (84) | 7\% | (74) | 74\% | (763) | 1037 |
| Employ: Unemployed | 6\% | (35) | 10\% | (61) | 9\% | (54) | 10\% | (57) | 64\% | (374) | 580 |
| Employ: Other | 7\% | (23) | 12\% | (40) | 11\% | (37) | 6\% | (18) | 63\% | (204) | 323 |
| Military HH: Yes | 3\% | (16) | 9\% | (57) | 12\% | (72) | 6\% | (40) | 70\% | (434) | 618 |
| Military HH: No | 7\% | (258) | 13\% | (501) | $11 \%$ | (415) | 9\% | (342) | 60\% | (2285) | 3801 |
| RD/WT: Right Direction | 9\% | (126) | 17\% | (229) | 12\% | (172) | 8\% | (116) | 54\% | (745) | 1388 |
| RD/WT: Wrong Track | 5\% | (148) | 11\% | (329) | 10\% | (316) | 9\% | (266) | 65\% | (1973) | 3031 |
| Biden Job Approve | 9\% | (167) | 17\% | (309) | 12\% | (216) | 7\% | (126) | 55\% | (985) | 1804 |
| Biden Job Disapprove | 4\% | (98) | 10\% | (230) | 10\% | (249) | 10\% | (237) | 66\% | (1567) | 2381 |

[^83]Table MCEN7_3: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? Don't Look Up

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% | (274) | 13\% | (558) | 11\% | (487) | 9\% | (382) | 62\% | (2718) | 4419 |
| Biden Job Strongly Approve | 12\% | (88) | 18\% | (135) | 10\% | (74) | 7\% | (54) | 53\% | (402) | 753 |
| Biden Job Somewhat Approve | 8\% | (79) | 17\% | (174) | 14\% | (143) | 7\% | (72) | 55\% | (583) | 1051 |
| Biden Job Somewhat Disapprove | 7\% | (46) | $14 \%$ | (93) | 13\% | (86) | 8\% | (52) | 59\% | (402) | 679 |
| Biden Job Strongly Disapprove | $3 \%$ | (52) | 8\% | (137) | 10\% | (163) | 11\% | (185) | 68\% | (1165) | 1702 |
| Favorable of Biden | 9\% | (175) | 17\% | (323) | 12\% | (215) | 7\% | (124) | 55\% | (1031) | 1867 |
| Unfavorable of Biden | 4\% | (95) | 10\% | (224) | 11\% | (258) | 10\% | (236) | 65\% | (1528) | 2343 |
| Very Favorable of Biden | 13\% | (109) | 16\% | (133) | 10\% | (82) | 7\% | (58) | 53\% | (438) | 821 |
| Somewhat Favorable of Biden | 6\% | (66) | 18\% | (189) | 13\% | (133) | 6\% | (66) | 57\% | (593) | 1047 |
| Somewhat Unfavorable of Biden | 7\% | (41) | 12\% | (70) | 14\% | (80) | 8\% | (50) | 59\% | (347) | 587 |
| Very Unfavorable of Biden | 3\% | (55) | 9\% | (155) | 10\% | (179) | 11\% | (187) | 67\% | (1181) | 1755 |
| \#1 Issue: Economy | 6\% | (102) | 12\% | (219) | 12\% | (216) | 8\% | (136) | 62\% | (1083) | 1755 |
| \#1 Issue: Security | 4\% | (30) | 10\% | (70) | 10\% | (71) | 11\% | (74) | 65\% | (448) | 692 |
| \#1 Issue: Health Care | 11\% | (51) | 17\% | (81) | $11 \%$ | (54) | 8\% | (40) | 52\% | (246) | 472 |
| \#1 Issue: Medicare / Social Security | 4\% | (18) | 9\% | (42) | 8\% | (39) | 7\% | (31) | 73\% | (342) | 472 |
| \#1 Issue: Women's Issues | 9\% | (22) | $14 \%$ | (34) | 10\% | (23) | 12\% | (28) | 55\% | (134) | 242 |
| \#1 Issue: Education | 10\% | (17) | $14 \%$ | (22) | 14\% | (24) | 10\% | (17) | 52\% | (85) | 165 |
| \#1 Issue: Energy | 6\% | (22) | 17\% | (65) | 10\% | (38) | 9\% | (35) | 57\% | (213) | 374 |
| \#1 Issue: Other | 5\% | (12) | 10\% | (25) | 10\% | (24) | 8\% | (20) | 67\% | (167) | 248 |
| 2020 Vote: Joe Biden | 9\% | (175) | 16\% | (304) | 11\% | (208) | 7\% | (131) | 56\% | (1025) | 1843 |
| 2020 Vote: Donald Trump | 3\% | (44) | 9\% | (142) | 10\% | (150) | 10\% | (153) | 67\% | (1004) | 1492 |
| 2020 Vote: Other | 6\% | (10) | $14 \%$ | (20) | 13\% | (19) | 5\% | (8) | 62\% | (93) | 150 |
| 2020 Vote: Didn't Vote | 5\% | (45) | 10\% | (92) | 12\% | (110) | 10\% | (90) | 64\% | (596) | 933 |
| 2018 House Vote: Democrat | 9\% | (134) | 17\% | (241) | 13\% | (181) | 7\% | (96) | 55\% | (787) | 1440 |
| 2018 House Vote: Republican | $3 \%$ | (36) | 9\% | (115) | 10\% | (119) | 10\% | (129) | 68\% | (847) | 1246 |
| 2018 House Vote: Someone else | 6\% | (9) | 11\% | (17) | 6\% | (9) | 6\% | (9) | 71\% | (107) | 152 |
| 2016 Vote: Hillary Clinton | 9\% | (129) | 16\% | (213) | 12\% | (158) | 7\% | (96) | 56\% | (766) | 1362 |
| 2016 Vote: Donald Trump | 3\% | (41) | 10\% | (131) | 10\% | (128) | 9\% | (122) | 68\% | (900) | 1321 |
| 2016 Vote: Other | 4\% | (10) | 8\% | (19) | 13\% | (28) | 7\% | (15) | 68\% | (150) | 222 |
| 2016 Vote: Didn't Vote | 6\% | (93) | 13\% | (195) | $11 \%$ | (173) | 10\% | (149) | 60\% | (900) | 1511 |

[^84]Table MCEN7_3: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? Don't Look Up

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% | (274) | 13\% | (558) | 11\% | (487) | 9\% | (382) | 62\% | (2718) | 4419 |
| Voted in 2014: Yes | 6\% | (150) | 13\% | (317) | 11\% | (276) | 8\% | (207) | 62\% | (1518) | 2468 |
| Voted in 2014: No | 6\% | (124) | 12\% | (241) | $11 \%$ | (211) | 9\% | (175) | 62\% | (1201) | 1951 |
| 4-Region: Northeast | 6\% | (45) | 13\% | (104) | $11 \%$ | (87) | 8\% | (61) | 63\% | (494) | 791 |
| 4-Region: Midwest | 6\% | (55) | 11\% | (105) | 11\% | (106) | 9\% | (82) | 63\% | (580) | 929 |
| 4-Region: South | 6\% | (107) | 12\% | (193) | $11 \%$ | (184) | 9\% | (151) | 62\% | (1021) | 1656 |
| 4-Region: West | 6\% | (67) | 15\% | (155) | $11 \%$ | (111) | 8\% | (89) | 60\% | (623) | 1044 |
| 2203103 | 6\% | (135) | 12\% | (264) | 12\% | (263) | 9\% | (198) | 61\% | (1340) | 2200 |
| 2203112 | 6\% | (139) | 13\% | (294) | 10\% | (224) | 8\% | (184) | 62\% | (1378) | 2219 |
| Watch Films | 7\% | (266) | 14\% | (527) | 12\% | (456) | 8\% | (324) | 59\% | (2239) | 3812 |
| Don't Watch Films | 1\% | (8) | 5\% | (31) | 5\% | (32) | 10\% | (58) | 79\% | (479) | 607 |
| Watching Oscars | 11\% | (168) | 22\% | (316) | 15\% | (220) | 7\% | (107) | 45\% | (651) | 1462 |
| Not Watching Oscars | 4\% | (106) | 8\% | (242) | 9\% | (268) | 9\% | (274) | 70\% | (2067) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_4: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)?
Drive My Car

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 3\% | (115) | 6\% | (279) | 8\% | (373) | 8\% | (370) | 74\% | (3283) | 4419 |
| Gender: Male | 3\% | (71) | 8\% | (175) | 10\% | (217) | 9\% | (197) | 69\% | (1472) | 2133 |
| Gender: Female | 2\% | (43) | 5\% | (103) | 7\% | (156) | 8\% | (173) | 79\% | (1811) | 2286 |
| Age: 18-34 | 4\% | (46) | 8\% | (110) | 12\% | (161) | 11\% | (151) | 64\% | (847) | 1316 |
| Age: 35-44 | 4\% | (29) | 8\% | (61) | 7\% | (53) | 10\% | (72) | 70\% | (505) | 718 |
| Age: 45-64 | 2\% | (29) | 5\% | (70) | 7\% | (108) | 7\% | (102) | 79\% | (1199) | 1508 |
| Age: 65+ | 1\% | (10) | 4\% | (37) | 6\% | (51) | 5\% | (46) | 84\% | (732) | 876 |
| GenZers: 1997-2012 | 3\% | (16) | 5\% | (25) | 12\% | (64) | 14\% | (72) | 66\% | (347) | 525 |
| Millennials: 1981-1996 | 4\% | (54) | 10\% | (129) | 10\% | (136) | 10\% | (132) | 65\% | (854) | 1305 |
| GenXers: 1965-1980 | 2\% | (25) | 6\% | (63) | 8\% | (89) | 8\% | (84) | 75\% | (801) | 1064 |
| Baby Boomers: 1946-1964 | 1\% | (16) | 4\% | (51) | 6\% | (77) | 5\% | (75) | 84\% | (1157) | 1376 |
| PID: Dem (no lean) | 4\% | (69) | 9\% | (140) | 9\% | (146) | 8\% | (123) | 70\% | (1102) | 1580 |
| PID: Ind (no lean) | 1\% | (11) | 5\% | (68) | 9\% | (134) | 8\% | (125) | 77\% | (1160) | 1498 |
| PID: Rep (no lean) | $3 \%$ | (35) | 5\% | (70) | 7\% | (93) | 9\% | (122) | 76\% | (1020) | 1341 |
| PID/Gender: Dem Men | 6\% | (43) | 12\% | (89) | 11\% | (83) | 8\% | (60) | 62\% | (457) | 732 |
| PID/Gender: Dem Women | 3\% | (25) | 6\% | (51) | 7\% | (62) | 7\% | (63) | 76\% | (645) | 848 |
| PID/Gender: Ind Men | 1\% | (6) | 6\% | (41) | 10\% | (75) | 9\% | (64) | 75\% | (562) | 748 |
| PID/Gender: Ind Women | 1\% | (4) | 4\% | (27) | 8\% | (59) | 8\% | (61) | 80\% | (599) | 750 |
| PID/Gender: Rep Men | 3\% | (22) | 7\% | (45) | 9\% | (59) | 11\% | (74) | 69\% | (453) | 652 |
| PID/Gender: Rep Women | 2\% | (13) | 4\% | (26) | 5\% | (34) | 7\% | (48) | 82\% | (567) | 689 |
| Ideo: Liberal (1-3) | 4\% | (51) | 8\% | (95) | 10\% | (116) | 5\% | (62) | 72\% | (848) | 1172 |
| Ideo: Moderate (4) | 3\% | (40) | 8\% | (99) | 10\% | (132) | 10\% | (126) | 70\% | (912) | 1309 |
| Ideo: Conservative (5-7) | 1\% | (22) | 5\% | (72) | 7\% | (103) | 9\% | (131) | 78\% | (1155) | 1484 |
| Educ: < College | 2\% | (57) | 6\% | (174) | 8\% | (258) | 9\% | (273) | 75\% | (2276) | 3037 |
| Educ: Bachelors degree | 3\% | (31) | 6\% | (54) | 9\% | (82) | 8\% | (67) | 74\% | (658) | 891 |
| Educ: Post-grad | 5\% | (27) | 10\% | (51) | 7\% | (33) | 6\% | (30) | 71\% | (349) | 490 |
| Income: Under 50k | 2\% | (58) | 6\% | (144) | 9\% | (201) | 9\% | (219) | 74\% | (1744) | 2366 |
| Income: 50k-100k | 2\% | (31) | 6\% | (78) | 9\% | (127) | 8\% | (112) | 75\% | (1048) | 1395 |
| Income: 100k+ | 4\% | (26) | 9\% | (57) | 7\% | (45) | 6\% | (40) | 75\% | (490) | 658 |
| Ethnicity: White | 2\% | (83) | 5\% | (181) | 8\% | (260) | 8\% | (276) | 77\% | (2657) | 3458 |
| Ethnicity: Hispanic | 2\% | (14) | 11\% | (78) | 12\% | (84) | 10\% | (69) | 65\% | (457) | 702 |

[^85]Table MCEN7_4: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)?
Drive My Car

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 3\% | (115) | 6\% | (279) | 8\% | (373) | 8\% | (370) | $74 \%$ | (3283) | 4419 |
| Ethnicity: Black | $3 \%$ | (18) | $11 \%$ | (58) | 14\% | (75) | 12\% | (65) | 61\% | (334) | 551 |
| Ethnicity: Other | 3\% | (13) | 9\% | (39) | 9\% | (38) | 7\% | (29) | 71\% | (291) | 410 |
| All Christian | $3 \%$ | (66) | 7\% | (137) | 8\% | (154) | 7\% | (142) | 75\% | (1472) | 1971 |
| All Non-Christian | 5\% | (10) | 9\% | (20) | 12\% | (26) | 8\% | (18) | 66\% | (146) | 221 |
| Atheist | 2\% | (5) | 9\% | (20) | 9\% | (19) | 9\% | (18) | 71\% | (149) | 211 |
| Agnostic/Nothing in particular | 1\% | (14) | 5\% | (65) | 8\% | (103) | 11\% | (131) | 75\% | (931) | 1244 |
| Something Else | 3\% | (19) | 5\% | (38) | 9\% | (72) | 8\% | (60) | 76\% | (584) | 773 |
| Religious Non-Protestant/Catholic | 4\% | (11) | 9\% | (24) | 10\% | (28) | 8\% | (21) | 69\% | (184) | 268 |
| Evangelical | 5\% | (53) | 7\% | (83) | 7\% | (83) | 8\% | (89) | 72\% | (809) | 1117 |
| Non-Evangelical | 2\% | (31) | 6\% | (86) | 9\% | (138) | 7\% | (107) | 77\% | (1192) | 1554 |
| Community: Urban | 5\% | (59) | 11\% | (130) | $11 \%$ | (127) | 7\% | (81) | 66\% | (767) | 1164 |
| Community: Suburban | 2\% | (39) | 4\% | (89) | 8\% | (171) | 9\% | (180) | 77\% | (1626) | 2104 |
| Community: Rural | 1\% | (17) | 5\% | (60) | 7\% | (75) | 9\% | (109) | 77\% | (890) | 1152 |
| Employ: Private Sector | 5\% | (63) | 9\% | (118) | 10\% | (137) | 9\% | (117) | 68\% | (927) | 1361 |
| Employ: Government | 3\% | (8) | 7\% | (17) | 8\% | (19) | 17\% | (43) | 66\% | (167) | 255 |
| Employ: Self-Employed | 3\% | (11) | 8\% | (33) | 12\% | (46) | 7\% | (27) | 70\% | (275) | 392 |
| Employ: Homemaker | $1 \%$ | (3) | $2 \%$ | (5) | 6\% | (16) | 7\% | (19) | 84\% | (229) | 273 |
| Employ: Student | 2\% | (5) | 3\% | (6) | 10\% | (20) | 11\% | (21) | 74\% | (147) | 200 |
| Employ: Retired | 1\% | (9) | 4\% | (39) | 5\% | (57) | 6\% | (66) | 84\% | (866) | 1037 |
| Employ: Unemployed | 2\% | (11) | 6\% | (36) | 9\% | (55) | 10\% | (59) | 72\% | (420) | 580 |
| Employ: Other | 2\% | (6) | 7\% | (24) | 7\% | (24) | 6\% | (18) | 78\% | (251) | 323 |
| Military HH: Yes | 2\% | (11) | 5\% | (29) | 8\% | (48) | 7\% | (42) | 79\% | (489) | 618 |
| Military HH: No | 3\% | (104) | 7\% | (249) | 9\% | (326) | 9\% | (328) | 74\% | (2794) | 3801 |
| RD/WT: Right Direction | 5\% | (73) | 11\% | (148) | 10\% | (134) | 8\% | (113) | 66\% | (920) | 1388 |
| RD/WT: Wrong Track | 1\% | (41) | 4\% | (131) | 8\% | (240) | 8\% | (257) | 78\% | (2362) | 3031 |
| Biden Job Approve | $4 \%$ | (74) | 9\% | (159) | 10\% | (173) | 8\% | (138) | 70\% | (1259) | 1804 |
| Biden Job Disapprove | 2\% | (40) | 5\% | (117) | 8\% | (190) | 9\% | (213) | 76\% | (1821) | 2381 |

[^86]Table MCEN7_4: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)?
Drive My Car

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 3\% | (115) | 6\% | (279) | 8\% | (373) | 8\% | (370) | 74\% | (3283) | 4419 |
| Biden Job Strongly Approve | 6\% | (44) | 12\% | (87) | 10\% | (73) | 9\% | (64) | 64\% | (486) | 753 |
| Biden Job Somewhat Approve | 3\% | (30) | 7\% | (73) | 10\% | (100) | 7\% | (74) | 74\% | (774) | 1051 |
| Biden Job Somewhat Disapprove | 2\% | (16) | 7\% | (48) | 11\% | (74) | 8\% | (52) | 72\% | (488) | 679 |
| Biden Job Strongly Disapprove | 1\% | (23) | $4 \%$ | (69) | 7\% | (116) | 9\% | (160) | 78\% | (1333) | 1702 |
| Favorable of Biden | 4\% | (75) | 9\% | (177) | 9\% | (170) | 7\% | (140) | 70\% | (1305) | 1867 |
| Unfavorable of Biden | 2\% | (38) | 4\% | (98) | 8\% | (195) | 9\% | (214) | 77\% | (1798) | 2343 |
| Very Favorable of Biden | 6\% | (47) | 12\% | (95) | 9\% | (75) | 8\% | (69) | 65\% | (534) | 821 |
| Somewhat Favorable of Biden | 3\% | (29) | 8\% | (82) | 9\% | (95) | 7\% | (70) | 74\% | (771) | 1047 |
| Somewhat Unfavorable of Biden | 2\% | (9) | 6\% | (33) | 11\% | (63) | 8\% | (45) | 74\% | (437) | 587 |
| Very Unfavorable of Biden | 2\% | (29) | 4\% | (64) | 8\% | (132) | 10\% | (169) | 78\% | (1361) | 1755 |
| \#1 Issue: Economy | 2\% | (33) | 5\% | (93) | 9\% | (160) | 8\% | (136) | 76\% | (1333) | 1755 |
| \#1 Issue: Security | 3\% | (19) | 6\% | (40) | 7\% | (51) | 10\% | (69) | 74\% | (512) | 692 |
| \#1 Issue: Health Care | $4 \%$ | (20) | 9\% | (43) | $11 \%$ | (50) | 10\% | (46) | 66\% | (313) | 472 |
| \#1 Issue: Medicare / Social Security | 3\% | (12) | 4\% | (20) | 6\% | (28) | 6\% | (26) | 81\% | (384) | 472 |
| \#1 Issue: Women's Issues | 3\% | (7) | 7\% | (17) | 9\% | (21) | 11\% | (26) | 70\% | (171) | 242 |
| \#1 Issue: Education | 5\% | (8) | 12\% | (20) | 14\% | (22) | 10\% | (16) | 60\% | (99) | 165 |
| \#1 Issue: Energy | 3\% | (10) | 9\% | (34) | 8\% | (29) | 9\% | (34) | 71\% | (267) | 374 |
| \#1 Issue: Other | 2\% | (5) | 4\% | (11) | 5\% | (12) | 7\% | (17) | 82\% | (203) | 248 |
| 2020 Vote: Joe Biden | 4\% | (71) | 9\% | (164) | 10\% | (183) | 7\% | (133) | 70\% | (1294) | 1843 |
| 2020 Vote: Donald Trump | 2\% | (33) | 5\% | (68) | 7\% | (99) | 9\% | (128) | 78\% | (1163) | 1492 |
| 2020 Vote: Other | 1\% | (1) | $4 \%$ | (5) | 10\% | (16) | 8\% | (12) | 77\% | (116) | 150 |
| 2020 Vote: Didn't Vote | 1\% | (10) | 4\% | (41) | 8\% | (76) | 10\% | (97) | 76\% | (710) | 933 |
| 2018 House Vote: Democrat | 4\% | (57) | 10\% | (138) | 10\% | (141) | 7\% | (99) | 70\% | (1006) | 1440 |
| 2018 House Vote: Republican | 2\% | (27) | 5\% | (67) | 7\% | (84) | 9\% | (107) | 77\% | (961) | 1246 |
| 2018 House Vote: Someone else | 2\% | (3) | 3\% | (5) | 8\% | (12) | 5\% | (8) | 82\% | (124) | 152 |
| 2016 Vote: Hillary Clinton | 4\% | (60) | 9\% | (125) | 10\% | (136) | 7\% | (93) | 70\% | (948) | 1362 |
| 2016 Vote: Donald Trump | 2\% | (26) | 5\% | (64) | 7\% | (91) | 8\% | (106) | 78\% | (1034) | 1321 |
| 2016 Vote: Other | 1\% | (3) | 6\% | (13) | 7\% | (15) | 6\% | (13) | 80\% | (178) | 222 |
| 2016 Vote: Didn't Vote | 2\% | (26) | 5\% | (76) | 9\% | (130) | 10\% | (159) | 74\% | (1120) | 1511 |

Continued on next page

Table MCEN7_4: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? Drive My Car

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 3\% | (115) | 6\% | (279) | 8\% | (373) | 8\% | (370) | 74\% | (3283) | 4419 |
| Voted in 2014: Yes | 3\% | (76) | 8\% | (186) | 9\% | (215) | 8\% | (188) | 73\% | (1802) | 2468 |
| Voted in 2014: No | 2\% | (38) | 5\% | (93) | 8\% | (158) | 9\% | (182) | 76\% | (1480) | 1951 |
| 4-Region: Northeast | 3\% | (24) | 5\% | (40) | 9\% | (70) | 8\% | (61) | 75\% | (596) | 791 |
| 4-Region: Midwest | 3\% | (24) | 6\% | (58) | 9\% | (80) | 6\% | (60) | 76\% | (707) | 929 |
| 4-Region: South | 3\% | (46) | 6\% | (93) | 8\% | (133) | 9\% | (147) | 75\% | (1236) | 1656 |
| 4-Region: West | 2\% | (21) | 8\% | (88) | 9\% | (90) | 10\% | (103) | 71\% | (743) | 1044 |
| 2203103 | 3\% | (71) | 6\% | (129) | 9\% | (206) | 9\% | (195) | 73\% | (1599) | 2200 |
| 2203112 | 2\% | (44) | 7\% | (149) | 8\% | (167) | 8\% | (175) | 76\% | (1684) | 2219 |
| Watch Films | 3\% | (111) | 7\% | (263) | 9\% | (345) | 8\% | (312) | 73\% | (2781) | 3812 |
| Don't Watch Films | 1\% | (3) | 3\% | (16) | 5\% | (29) | 10\% | (58) | 83\% | (502) | 607 |
| Watching Oscars | 6\% | (94) | 13\% | (197) | 13\% | (192) | 8\% | (110) | 59\% | (869) | 1462 |
| Not Watching Oscars | 1\% | (21) | 3\% | (82) | 6\% | (181) | 9\% | (260) | 82\% | (2414) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_5: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? Dune

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (348) | 15\% | (650) | 9\% | (403) | 8\% | (357) | 60\% | (2661) | 4419 |
| Gender: Male | 10\% | (211) | 17\% | (360) | 11\% | (242) | 9\% | (202) | 52\% | (1118) | 2133 |
| Gender: Female | 6\% | (137) | 13\% | (290) | 7\% | (161) | 7\% | (155) | 67\% | (1543) | 2286 |
| Age: 18-34 | 12\% | (153) | 18\% | (235) | 10\% | (131) | 11\% | (143) | 50\% | (654) | 1316 |
| Age: 35-44 | 10\% | (71) | 16\% | (115) | 9\% | (62) | 9\% | (66) | 56\% | (404) | 718 |
| Age: 45-64 | 6\% | (90) | 14\% | (210) | 9\% | (142) | 7\% | (106) | 64\% | (961) | 1508 |
| Age: 65+ | $4 \%$ | (33) | 10\% | (90) | 8\% | (68) | 5\% | (43) | 73\% | (642) | 876 |
| GenZers: 1997-2012 | 12\% | (65) | 18\% | (95) | 12\% | (63) | 12\% | (62) | 46\% | (241) | 525 |
| Millennials: 1981-1996 | $11 \%$ | (147) | 17\% | (223) | 9\% | (112) | 9\% | (122) | 54\% | (700) | 1305 |
| GenXers: 1965-1980 | 7\% | (74) | 15\% | (162) | 10\% | (107) | 8\% | (89) | 59\% | (632) | 1064 |
| Baby Boomers: 1946-1964 | 4\% | (57) | 11\% | (155) | 8\% | (112) | 6\% | (78) | 71\% | (973) | 1376 |
| PID: Dem (no lean) | 10\% | (161) | 18\% | (285) | 11\% | (178) | 7\% | (110) | 54\% | (847) | 1580 |
| PID: Ind (no lean) | 6\% | (94) | 14\% | (207) | 8\% | (125) | 9\% | (134) | 63\% | (937) | 1498 |
| PID: Rep (no lean) | 7\% | (93) | 12\% | (158) | 7\% | (100) | 8\% | (113) | 65\% | (877) | 1341 |
| PID/Gender: Dem Men | 14\% | (100) | 21\% | (155) | 14\% | (104) | 8\% | (56) | 43\% | (316) | 732 |
| PID/Gender: Dem Women | 7\% | (60) | 15\% | (130) | 9\% | (74) | 6\% | (53) | 63\% | (531) | 848 |
| PID/Gender: Ind Men | 8\% | (57) | 15\% | (111) | 10\% | (74) | 11\% | (79) | 57\% | (427) | 748 |
| PID/Gender: Ind Women | 5\% | (37) | 13\% | (96) | 7\% | (51) | 7\% | (55) | 68\% | (510) | 750 |
| PID/Gender: Rep Men | 8\% | (54) | 14\% | (94) | 10\% | (64) | 10\% | (66) | 57\% | (375) | 652 |
| PID/Gender: Rep Women | 6\% | (39) | 9\% | (64) | 5\% | (36) | 7\% | (47) | 73\% | (502) | 689 |
| Ideo: Liberal (1-3) | 12\% | (137) | 18\% | (211) | 13\% | (152) | 5\% | (57) | 52\% | (615) | 1172 |
| Ideo: Moderate (4) | 8\% | (100) | 16\% | (210) | 8\% | (102) | 10\% | (127) | 59\% | (770) | 1309 |
| Ideo: Conservative (5-7) | 6\% | (94) | 12\% | (176) | 8\% | (120) | 9\% | (128) | 65\% | (966) | 1484 |
| Educ: < College | $7 \%$ | (225) | 14\% | (413) | 8\% | (251) | 9\% | (271) | 62\% | (1877) | 3037 |
| Educ: Bachelors degree | 8\% | (67) | 18\% | (157) | 11\% | (94) | 6\% | (54) | 58\% | (519) | 891 |
| Educ: Post-grad | $11 \%$ | (56) | 16\% | (80) | 12\% | (58) | 7\% | (32) | 54\% | (265) | 490 |
| Income: Under 50k | 7\% | (158) | 14\% | (341) | 9\% | (202) | 9\% | (215) | 61\% | (1450) | 2366 |
| Income: 50k-100k | 9\% | (125) | 14\% | (198) | 10\% | (136) | 7\% | (101) | 60\% | (836) | 1395 |
| Income: 100k+ | 10\% | (65) | 17\% | (110) | 10\% | (65) | 6\% | (41) | 57\% | (376) | 658 |
| Ethnicity: White | $7 \%$ | (256) | 14\% | (472) | 9\% | (297) | 8\% | (267) | 63\% | (2167) | 3458 |
| Ethnicity: Hispanic | $11 \%$ | (75) | 22\% | (152) | 10\% | (71) | 10\% | (68) | 48\% | (336) | 702 |

[^87]Table MCEN7_5: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)?
Dune

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (348) | 15\% | (650) | 9\% | (403) | 8\% | (357) | 60\% | (2661) | 4419 |
| Ethnicity: Black | 8\% | (41) | 17\% | (94) | 13\% | (73) | 11\% | (60) | 51\% | (283) | 551 |
| Ethnicity: Other | 12\% | (51) | 21\% | (84) | 8\% | (34) | 7\% | (30) | 51\% | (211) | 410 |
| All Christian | 8\% | (150) | 16\% | (314) | 8\% | (165) | 6\% | (121) | 62\% | (1221) | 1971 |
| All Non-Christian | 10\% | (23) | 13\% | (28) | 14\% | (30) | 7\% | (16) | 56\% | (124) | 221 |
| Atheist | 11\% | (24) | 18\% | (37) | 14\% | (29) | 8\% | (17) | 50\% | (104) | 211 |
| Agnostic/Nothing in particular | 8\% | (99) | 13\% | (163) | 8\% | (98) | 11\% | (142) | 60\% | (741) | 1244 |
| Something Else | 7\% | (52) | 14\% | (108) | 10\% | (81) | 8\% | (62) | 61\% | (470) | 773 |
| Religious Non-Protestant/Catholic | $11 \%$ | (30) | 14\% | (37) | 12\% | (32) | 7\% | (19) | 56\% | (150) | 268 |
| Evangelical | 8\% | (89) | 15\% | (168) | 8\% | (93) | 8\% | (91) | 61\% | (676) | 1117 |
| Non-Evangelical | 7\% | (103) | 16\% | (243) | 9\% | (147) | 6\% | (86) | 63\% | (976) | 1554 |
| Community: Urban | 12\% | (141) | 19\% | (222) | 11\% | (128) | 8\% | (88) | 50\% | (584) | 1164 |
| Community: Suburban | 7\% | (145) | 13\% | (273) | 10\% | (203) | 8\% | (159) | 63\% | (1323) | 2104 |
| Community: Rural | 5\% | (62) | 13\% | (154) | 6\% | (71) | 10\% | (110) | 65\% | (754) | 1152 |
| Employ: Private Sector | 10\% | (139) | 18\% | (240) | 10\% | (132) | 8\% | (112) | 54\% | (738) | 1361 |
| Employ: Government | 9\% | (24) | 16\% | (41) | 10\% | (25) | 11\% | (28) | 54\% | (137) | 255 |
| Employ: Self-Employed | 10\% | (40) | 18\% | (71) | 12\% | (47) | 8\% | (29) | 52\% | (205) | 392 |
| Employ: Homemaker | 4\% | (12) | 10\% | (29) | 5\% | (15) | 8\% | (21) | 72\% | (196) | 273 |
| Employ: Student | 10\% | (19) | 19\% | (38) | 8\% | (16) | 9\% | (18) | 54\% | (109) | 200 |
| Employ: Retired | 4\% | (46) | $11 \%$ | (113) | 8\% | (78) | 6\% | (65) | 71\% | (734) | 1037 |
| Employ: Unemployed | 8\% | (46) | 15\% | (85) | 10\% | (58) | 8\% | (48) | 59\% | (344) | 580 |
| Employ: Other | 7\% | (22) | 11\% | (34) | 10\% | (34) | 11\% | (35) | 61\% | (198) | 323 |
| Military HH: Yes | 5\% | (31) | 15\% | (94) | 9\% | (57) | 6\% | (38) | 64\% | (398) | 618 |
| Military HH: No | 8\% | (317) | 15\% | (556) | 9\% | (346) | 8\% | (319) | 60\% | (2263) | 3801 |
| RD/WT: Right Direction | 12\% | (164) | 18\% | (248) | 11\% | (157) | 7\% | (101) | 52\% | (719) | 1388 |
| RD/WT: Wrong Track | 6\% | (184) | 13\% | (402) | 8\% | (247) | 8\% | (256) | 64\% | (1942) | 3031 |
| Biden Job Approve | 11\% | (198) | 18\% | (321) | 11\% | (199) | 7\% | (125) | 53\% | (961) | 1804 |
| Biden Job Disapprove | 6\% | (143) | 13\% | (304) | 8\% | (197) | 9\% | (212) | 64\% | (1525) | 2381 |

[^88]Table MCEN7_5: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? Dune

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total $\mathbf{N}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (348) | 15\% | (650) | 9\% | (403) | 8\% | (357) | 60\% | (2661) | 4419 |
| Biden Job Strongly Approve | 13\% | (100) | 16\% | (123) | 12\% | (89) | 6\% | (49) | 52\% | (393) | 753 |
| Biden Job Somewhat Approve | 9\% | (98) | 19\% | (199) | 10\% | (110) | 7\% | (76) | 54\% | (568) | 1051 |
| Biden Job Somewhat Disapprove | 9\% | (64) | 17\% | (113) | 9\% | (62) | 7\% | (48) | 58\% | (392) | 679 |
| Biden Job Strongly Disapprove | 5\% | (79) | 11\% | (192) | 8\% | (135) | 10\% | (164) | 67\% | (1133) | 1702 |
| Favorable of Biden | 11\% | (209) | 18\% | (342) | 10\% | (188) | 6\% | (117) | 54\% | (1011) | 1867 |
| Unfavorable of Biden | 6\% | (135) | 12\% | (278) | 9\% | (209) | 10\% | (224) | 64\% | (1497) | 2343 |
| Very Favorable of Biden | 13\% | (107) | 14\% | (117) | 12\% | (99) | 7\% | (55) | 54\% | (443) | 821 |
| Somewhat Favorable of Biden | 10\% | (102) | 22\% | (225) | 9\% | (89) | 6\% | (62) | 54\% | (568) | 1047 |
| Somewhat Unfavorable of Biden | 7\% | (39) | 15\% | (87) | 12\% | (69) | 8\% | (49) | 58\% | (343) | 587 |
| Very Unfavorable of Biden | 5\% | (96) | 11\% | (191) | 8\% | (141) | 10\% | (175) | 66\% | (1153) | 1755 |
| \#1 Issue: Economy | 8\% | (132) | 15\% | (270) | 9\% | (157) | 8\% | (147) | 60\% | (1050) | 1755 |
| \#1 Issue: Security | 7\% | (47) | 11\% | (74) | 7\% | (52) | $11 \%$ | (73) | 64\% | (446) | 692 |
| \#1 Issue: Health Care | 10\% | (48) | 19\% | (87) | 12\% | (58) | 8\% | (37) | 51\% | (242) | 472 |
| \#1 Issue: Medicare / Social Security | 5\% | (23) | 13\% | (61) | 6\% | (28) | 7\% | (32) | 69\% | (327) | 472 |
| \#1 Issue: Women's Issues | 12\% | (29) | 15\% | (36) | 7\% | (18) | 8\% | (20) | 58\% | (139) | 242 |
| \#1 Issue: Education | 12\% | (20) | 14\% | (22) | $14 \%$ | (23) | 9\% | (15) | 51\% | (84) | 165 |
| \#1 Issue: Energy | 9\% | (32) | 18\% | (67) | 12\% | (43) | 5\% | (20) | 57\% | (212) | 374 |
| \#1 Issue: Other | 7\% | (16) | 13\% | (33) | 10\% | (25) | 5\% | (13) | 65\% | (161) | 248 |
| 2020 Vote: Joe Biden | 11\% | (194) | 18\% | (334) | 11\% | (198) | 6\% | (115) | 54\% | (1002) | 1843 |
| 2020 Vote: Donald Trump | 6\% | (87) | 11\% | (171) | 7\% | (111) | 9\% | (131) | 66\% | (992) | 1492 |
| 2020 Vote: Other | 6\% | (9) | 19\% | (28) | 12\% | (18) | 3\% | (4) | 60\% | (91) | 150 |
| 2020 Vote: Didn't Vote | 6\% | (58) | 12\% | (116) | 8\% | (77) | $11 \%$ | (107) | 62\% | (576) | 933 |
| 2018 House Vote: Democrat | 11\% | (156) | 17\% | (245) | 12\% | (174) | 6\% | (86) | 54\% | (778) | 1440 |
| 2018 House Vote: Republican | 7\% | (83) | 12\% | (145) | 7\% | (86) | 9\% | (113) | 66\% | (820) | 1246 |
| 2018 House Vote: Someone else | 3\% | (4) | 8\% | (12) | 7\% | (11) | 6\% | (9) | 76\% | (116) | 152 |
| 2016 Vote: Hillary Clinton | 11\% | (145) | 17\% | (231) | 11\% | (144) | 6\% | (81) | 56\% | (760) | 1362 |
| 2016 Vote: Donald Trump | 6\% | (77) | 12\% | (153) | 9\% | (113) | 9\% | (113) | 66\% | (866) | 1321 |
| 2016 Vote: Other | 6\% | (14) | 14\% | (30) | 9\% | (20) | 4\% | (9) | 67\% | (148) | 222 |
| 2016 Vote: Didn't Vote | 7\% | (111) | 16\% | (235) | 8\% | (127) | 10\% | (154) | 58\% | (884) | 1511 |

[^89]Table MCEN7_5: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? Dune

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (348) | 15\% | (650) | 9\% | (403) | 8\% | (357) | 60\% | (2661) | 4419 |
| Voted in 2014: Yes | 8\% | (204) | 15\% | (360) | 10\% | (237) | 8\% | (187) | 60\% | (1480) | 2468 |
| Voted in 2014: No | 7\% | (144) | 15\% | (290) | 9\% | (166) | 9\% | (170) | 61\% | (1181) | 1951 |
| 4-Region: Northeast | 8\% | (60) | 14\% | (114) | 8\% | (66) | 7\% | (59) | 62\% | (492) | 791 |
| 4-Region: Midwest | 7\% | (68) | 13\% | (122) | 9\% | (84) | 6\% | (56) | 64\% | (599) | 929 |
| 4-Region: South | 7\% | (117) | 14\% | (234) | 9\% | (146) | 9\% | (144) | 61\% | (1015) | 1656 |
| 4-Region: West | 10\% | (104) | 17\% | (179) | 10\% | (107) | 9\% | (99) | 53\% | (555) | 1044 |
| 2203103 | 8\% | (168) | 14\% | (307) | 9\% | (197) | 9\% | (192) | 61\% | (1336) | 2200 |
| 2203112 | 8\% | (180) | 15\% | (343) | 9\% | (206) | 7\% | (165) | 60\% | (1325) | 2219 |
| Watch Films | 9\% | (341) | 16\% | (615) | 10\% | (377) | 8\% | (288) | 57\% | (2190) | 3812 |
| Don't Watch Films | 1\% | (7) | 6\% | (34) | 4\% | (26) | 11\% | (69) | 77\% | (471) | 607 |
| Watching Oscars | 14\% | (202) | 23\% | (342) | $12 \%$ | (169) | 6\% | (89) | 45\% | (659) | 1462 |
| Not Watching Oscars | 5\% | (146) | 10\% | (307) | 8\% | (234) | 9\% | (268) | 68\% | (2002) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_6: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? King Richard

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (398) | 14\% | (622) | 7\% | (300) | 7\% | (315) | 63\% | (2785) | 4419 |
| Gender: Male | 10\% | (222) | 16\% | (335) | 7\% | (156) | 9\% | (185) | 58\% | (1234) | 2133 |
| Gender: Female | 8\% | (176) | 13\% | (287) | 6\% | (144) | 6\% | (130) | 68\% | (1550) | 2286 |
| Age: 18-34 | 9\% | (124) | 15\% | (197) | 9\% | (124) | 9\% | (122) | 57\% | (749) | 1316 |
| Age: 35-44 | 12\% | (84) | 14\% | (100) | 6\% | (43) | 9\% | (64) | 59\% | (427) | 718 |
| Age: 45-64 | 9\% | (133) | 15\% | (221) | 6\% | (87) | 6\% | (88) | 65\% | (979) | 1508 |
| Age: 65+ | 6\% | (57) | 12\% | (104) | 5\% | (45) | 5\% | (41) | 72\% | (629) | 876 |
| GenZers: 1997-2012 | 6\% | (31) | 10\% | (52) | 11\% | (59) | 13\% | (67) | 60\% | (315) | 525 |
| Millennials: 1981-1996 | 12\% | (161) | 16\% | (213) | 8\% | (100) | 7\% | (96) | 56\% | (734) | 1305 |
| GenXers: 1965-1980 | 8\% | (89) | 15\% | (164) | 7\% | (72) | 6\% | (69) | 63\% | (670) | 1064 |
| Baby Boomers: 1946-1964 | 8\% | (109) | 12\% | (170) | $4 \%$ | (59) | 6\% | (76) | 70\% | (962) | 1376 |
| PID: Dem (no lean) | 13\% | (210) | 18\% | (289) | 8\% | (127) | 6\% | (102) | 54\% | (852) | 1580 |
| PID: Ind (no lean) | 7\% | (97) | 12\% | (177) | 7\% | (105) | 6\% | (94) | 68\% | (1024) | 1498 |
| PID: Rep (no lean) | 7\% | (91) | 12\% | (155) | 5\% | (67) | 9\% | (118) | 68\% | (909) | 1341 |
| PID/Gender: Dem Men | 15\% | (113) | 21\% | (151) | 10\% | (72) | 8\% | (60) | 46\% | (337) | 732 |
| PID/Gender: Dem Women | 11\% | (97) | 16\% | (139) | 6\% | (55) | 5\% | (42) | 61\% | (515) | 848 |
| PID/Gender: Ind Men | 7\% | (52) | 13\% | (95) | 7\% | (51) | 7\% | (51) | 67\% | (499) | 748 |
| PID/Gender: Ind Women | 6\% | (46) | 11\% | (82) | 7\% | (54) | 6\% | (44) | 70\% | (524) | 750 |
| PID/Gender: Rep Men | 9\% | (58) | 14\% | (89) | 5\% | (33) | 11\% | (75) | 61\% | (398) | 652 |
| PID/Gender: Rep Women | 5\% | (33) | 10\% | (66) | 5\% | (35) | 6\% | (44) | 74\% | (511) | 689 |
| Ideo: Liberal (1-3) | 12\% | (136) | 19\% | (222) | 8\% | (92) | 4\% | (51) | 57\% | (671) | 1172 |
| Ideo: Moderate (4) | 12\% | (154) | 15\% | (198) | 8\% | (98) | 8\% | (103) | 58\% | (756) | 1309 |
| Ideo: Conservative (5-7) | 6\% | (84) | 11\% | (165) | 6\% | (88) | 7\% | (110) | 70\% | (1037) | 1484 |
| Educ: < College | 8\% | (244) | 12\% | (370) | 7\% | (208) | 8\% | (234) | 65\% | (1981) | 3037 |
| Educ: Bachelors degree | 10\% | (92) | 18\% | (163) | 7\% | (61) | 6\% | (54) | 59\% | (522) | 891 |
| Educ: Post-grad | 13\% | (62) | 18\% | (88) | 6\% | (31) | 6\% | (27) | 57\% | (282) | 490 |
| Income: Under 50k | 9\% | (211) | 13\% | (304) | 7\% | (175) | 7\% | (175) | 63\% | (1501) | 2366 |
| Income: 50k-100k | 9\% | (126) | 15\% | (205) | 6\% | (78) | 7\% | (97) | 64\% | (890) | 1395 |
| Income: 100k+ | 9\% | (61) | 17\% | (113) | 7\% | (47) | 7\% | (43) | 60\% | (394) | 658 |
| Ethnicity: White | 7\% | (236) | 13\% | (463) | 6\% | (214) | 7\% | (250) | 66\% | (2295) | 3458 |
| Ethnicity: Hispanic | 10\% | (68) | 18\% | (127) | 11\% | (75) | 8\% | (57) | 53\% | (375) | 702 |

[^90]Table MCEN7_6: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? King Richard

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (398) | 14\% | (622) | 7\% | (300) | 7\% | (315) | 63\% | (2785) | 4419 |
| Ethnicity: Black | 22\% | (121) | 17\% | (93) | 8\% | (45) | 8\% | (44) | 45\% | (248) | 551 |
| Ethnicity: Other | 10\% | (41) | 16\% | (65) | 10\% | (41) | 5\% | (21) | 59\% | (242) | 410 |
| All Christian | 10\% | (203) | 15\% | (293) | 6\% | (121) | 6\% | (124) | 62\% | (1230) | 1971 |
| All Non-Christian | 15\% | (32) | 19\% | (41) | 8\% | (18) | 7\% | (15) | 52\% | (114) | 221 |
| Atheist | 5\% | (12) | 14\% | (30) | 10\% | (20) | 9\% | (18) | 62\% | (131) | 211 |
| Agnostic/Nothing in particular | 7\% | (83) | 13\% | (165) | 7\% | (83) | 9\% | (109) | 65\% | (804) | 1244 |
| Something Else | 9\% | (69) | 12\% | (93) | 7\% | (58) | 6\% | (50) | 65\% | (505) | 773 |
| Religious Non-Protestant/Catholic | $14 \%$ | (38) | 18\% | (48) | 7\% | (18) | 7\% | (18) | 54\% | (145) | 268 |
| Evangelical | $12 \%$ | (134) | 13\% | (148) | 6\% | (65) | 7\% | (84) | 61\% | (687) | 1117 |
| Non-Evangelical | 8\% | (130) | 15\% | (227) | 7\% | (112) | 5\% | (84) | 64\% | (1002) | 1554 |
| Community: Urban | 15\% | (174) | 16\% | (192) | 9\% | (99) | 6\% | (72) | 54\% | (626) | 1164 |
| Community: Suburban | 7\% | (156) | $14 \%$ | (299) | 7\% | (141) | 7\% | (148) | 65\% | (1361) | 2104 |
| Community: Rural | 6\% | (68) | 11\% | (131) | 5\% | (60) | 8\% | (96) | 69\% | (797) | 1152 |
| Employ: Private Sector | 12\% | (159) | 15\% | (210) | 8\% | (108) | 8\% | (103) | 57\% | (781) | 1361 |
| Employ: Government | 11\% | (27) | 21\% | (54) | 5\% | (13) | 9\% | (23) | 54\% | (138) | 255 |
| Employ: Self-Employed | 8\% | (33) | 18\% | (69) | 11\% | (42) | 7\% | (26) | 57\% | (222) | 392 |
| Employ: Homemaker | 6\% | (17) | 8\% | (22) | 6\% | (16) | 6\% | (17) | 74\% | (201) | 273 |
| Employ: Student | 5\% | (10) | $14 \%$ | (28) | 7\% | (15) | 9\% | (18) | 64\% | (128) | 200 |
| Employ: Retired | 8\% | (78) | $12 \%$ | (127) | 5\% | (48) | 6\% | (59) | 70\% | (724) | 1037 |
| Employ: Unemployed | 8\% | (44) | 11\% | (63) | 9\% | (49) | 9\% | (51) | 64\% | (373) | 580 |
| Employ: Other | 9\% | (29) | 15\% | (49) | $3 \%$ | (9) | 6\% | (19) | 67\% | (217) | 323 |
| Military HH: Yes | $7 \%$ | (44) | 13\% | (78) | 6\% | (35) | 6\% | (35) | 69\% | (426) | 618 |
| Military HH: No | 9\% | (354) | $14 \%$ | (544) | 7\% | (265) | 7\% | (280) | 62\% | (2358) | 3801 |
| RD/WT: Right Direction | 15\% | (204) | 19\% | (262) | 9\% | (129) | 7\% | (97) | 50\% | (696) | 1388 |
| RD/WT: Wrong Track | 6\% | (194) | 12\% | (360) | 6\% | (171) | 7\% | (218) | 69\% | (2088) | 3031 |
| Biden Job Approve | 13\% | (242) | 19\% | (334) | 8\% | (152) | 6\% | (106) | 54\% | (968) | 1804 |
| Biden Job Disapprove | 6\% | (150) | 11\% | (271) | 6\% | (139) | 8\% | (192) | 68\% | (1629) | 2381 |

[^91]Table MCEN7_6: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? King Richard

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (398) | 14\% | (622) | 7\% | (300) | 7\% | (315) | 63\% | (2785) | 4419 |
| Biden Job Strongly Approve | 19\% | (141) | 18\% | (136) | 7\% | (54) | 7\% | (50) | 49\% | (371) | 753 |
| Biden Job Somewhat Approve | 10\% | (101) | 19\% | (198) | 9\% | (98) | 5\% | (56) | 57\% | (597) | 1051 |
| Biden Job Somewhat Disapprove | 10\% | (66) | 14\% | (98) | 8\% | (53) | 4\% | (30) | 64\% | (432) | 679 |
| Biden Job Strongly Disapprove | 5\% | (83) | 10\% | (174) | 5\% | (86) | 10\% | (163) | 70\% | (1196) | 1702 |
| Favorable of Biden | 14\% | (258) | 19\% | (346) | 8\% | (149) | 6\% | (107) | 54\% | (1007) | 1867 |
| Unfavorable of Biden | 6\% | (132) | 11\% | (250) | 6\% | (147) | 8\% | (193) | 69\% | (1620) | 2343 |
| Very Favorable of Biden | 18\% | (145) | 18\% | (151) | 8\% | (68) | 7\% | (54) | 49\% | (403) | 821 |
| Somewhat Favorable of Biden | $11 \%$ | (114) | 19\% | (195) | 8\% | (81) | 5\% | (53) | 58\% | (605) | 1047 |
| Somewhat Unfavorable of Biden | 7\% | (42) | 13\% | (76) | 8\% | (47) | 5\% | (29) | 67\% | (393) | 587 |
| Very Unfavorable of Biden | 5\% | (90) | 10\% | (173) | 6\% | (100) | 9\% | (164) | 70\% | (1227) | 1755 |
| \#1 Issue: Economy | 7\% | (131) | 13\% | (235) | 7\% | (125) | 6\% | (112) | 66\% | (1152) | 1755 |
| \#1 Issue: Security | 9\% | (60) | 12\% | (85) | 6\% | (39) | 9\% | (62) | 64\% | (445) | 692 |
| \#1 Issue: Health Care | 15\% | (70) | 20\% | (93) | 6\% | (29) | 7\% | (34) | $52 \%$ | (246) | 472 |
| \#1 Issue: Medicare / Social Security | 8\% | (37) | 13\% | (62) | 5\% | (25) | 6\% | (30) | 67\% | (317) | 472 |
| \#1 Issue: Women's Issues | 11\% | (25) | 15\% | (35) | 8\% | (20) | 7\% | (17) | 60\% | (145) | 242 |
| \#1 Issue: Education | 11\% | (18) | 13\% | (21) | 14\% | (23) | 10\% | (16) | 52\% | (86) | 165 |
| \#1 Issue: Energy | 9\% | (33) | 16\% | (59) | 6\% | (23) | 8\% | (28) | 62\% | (230) | 374 |
| \#1 Issue: Other | 9\% | (23) | 12\% | (30) | 6\% | (15) | 6\% | (16) | 66\% | (164) | 248 |
| 2020 Vote: Joe Biden | 13\% | (237) | 18\% | (328) | 8\% | (154) | 6\% | (111) | 55\% | (1013) | 1843 |
| 2020 Vote: Donald Trump | 6\% | (85) | 11\% | (161) | 5\% | (74) | 9\% | (128) | 70\% | (1045) | 1492 |
| 2020 Vote: Other | 7\% | (11) | 17\% | (25) | 7\% | (11) | 5\% | (7) | 64\% | (95) | 150 |
| 2020 Vote: Didn't Vote | 7\% | (65) | 11\% | (107) | 7\% | (61) | 7\% | (69) | 68\% | (631) | 933 |
| 2018 House Vote: Democrat | 14\% | (208) | 18\% | (264) | 8\% | (120) | 6\% | (82) | 53\% | (767) | 1440 |
| 2018 House Vote: Republican | 6\% | (75) | 12\% | (152) | $4 \%$ | (54) | 9\% | (108) | 69\% | (855) | 1246 |
| 2018 House Vote: Someone else | 7\% | (11) | $14 \%$ | (21) | 7\% | (11) | 5\% | (7) | 67\% | (102) | 152 |
| 2016 Vote: Hillary Clinton | 15\% | (199) | 19\% | (256) | 7\% | (102) | 5\% | (68) | 54\% | (735) | 1362 |
| 2016 Vote: Donald Trump | 7\% | (91) | 10\% | (136) | 5\% | (60) | 9\% | (115) | 69\% | (918) | 1321 |
| 2016 Vote: Other | 5\% | (10) | 21\% | (47) | 6\% | (13) | 4\% | (9) | 65\% | (143) | 222 |
| 2016 Vote: Didn't Vote | 6\% | (97) | 12\% | (182) | 8\% | (124) | 8\% | (122) | 65\% | (985) | 1511 |

[^92]Table MCEN7_6: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? King Richard

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 9\% | (398) | 14\% | (622) | 7\% | (300) | 7\% | (315) | 63\% | (2785) | 4419 |
| Voted in 2014: Yes | $11 \%$ | (263) | 16\% | (393) | 7\% | (163) | 7\% | (168) | 60\% | (1480) | 2468 |
| Voted in 2014: No | 7\% | (135) | 12\% | (228) | 7\% | (137) | 8\% | (147) | 67\% | (1304) | 1951 |
| 4-Region: Northeast | 9\% | (74) | 13\% | (104) | 8\% | (60) | 6\% | (48) | 64\% | (504) | 791 |
| 4-Region: Midwest | 6\% | (53) | 15\% | (140) | 7\% | (67) | 6\% | (56) | 66\% | (612) | 929 |
| 4-Region: South | 9\% | (152) | 13\% | (220) | 7\% | (109) | 8\% | (129) | 63\% | (1045) | 1656 |
| 4-Region: West | $11 \%$ | (118) | 15\% | (158) | 6\% | (63) | 8\% | (83) | 60\% | (623) | 1044 |
| 2203103 | 9\% | (202) | 14\% | (314) | 6\% | (142) | 8\% | (175) | 62\% | (1366) | 2200 |
| 2203112 | 9\% | (196) | 14\% | (307) | 7\% | (157) | 6\% | (140) | 64\% | (1418) | 2219 |
| Watch Films | 10\% | (379) | 15\% | (574) | 7\% | (279) | 7\% | (257) | 61\% | (2322) | 3812 |
| Don't Watch Films | 3\% | (19) | 8\% | (47) | 3\% | (21) | 10\% | (58) | 76\% | (463) | 607 |
| Watching Oscars | 18\% | (268) | 23\% | (342) | 8\% | (120) | 6\% | (85) | 44\% | (648) | 1462 |
| Not Watching Oscars | 4\% | (130) | 9\% | (279) | 6\% | (180) | 8\% | (230) | 72\% | (2137) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_7: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)?
Licorice Pizza

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (163) | 8\% | (340) | 9\% | (383) | 9\% | (391) | 71\% | (3142) | 4419 |
| Gender: Male | 5\% | (101) | 10\% | (203) | 10\% | (219) | 10\% | (205) | 66\% | (1406) | 2133 |
| Gender: Female | 3\% | (63) | 6\% | (137) | 7\% | (165) | 8\% | (186) | 76\% | (1736) | 2286 |
| Age: 18-34 | 5\% | (63) | 9\% | (120) | 11\% | (148) | 13\% | (173) | 62\% | (811) | 1316 |
| Age: 35-44 | 4\% | (31) | 9\% | (65) | 9\% | (61) | 9\% | (66) | 69\% | (495) | 718 |
| Age: 45-64 | 3\% | (48) | 7\% | (99) | 8\% | (117) | 7\% | (105) | 76\% | (1139) | 1508 |
| Age: 65+ | 2\% | (22) | 6\% | (55) | 6\% | (56) | 5\% | (46) | 79\% | (696) | 876 |
| GenZers: 1997-2012 | 3\% | (16) | 5\% | (28) | 14\% | (72) | 17\% | (87) | 61\% | (322) | 525 |
| Millennials: 1981-1996 | 6\% | (72) | 11\% | (140) | 9\% | (122) | 10\% | (129) | 64\% | (841) | 1305 |
| GenXers: 1965-1980 | 3\% | (36) | 7\% | (76) | 9\% | (94) | 8\% | (88) | 72\% | (770) | 1064 |
| Baby Boomers: 1946-1964 | 2\% | (32) | 7\% | (90) | 6\% | (88) | 6\% | (78) | 79\% | (1087) | 1376 |
| PID: Dem (no lean) | 6\% | (95) | 11\% | (169) | 10\% | (159) | 8\% | (125) | 65\% | (1033) | 1580 |
| PID: Ind (no lean) | 2\% | (30) | 6\% | (85) | 9\% | (128) | 10\% | (143) | 74\% | (1112) | 1498 |
| PID: Rep (no lean) | 3\% | (39) | 6\% | (87) | 7\% | (96) | 9\% | (123) | 74\% | (996) | 1341 |
| PID/Gender: Dem Men | 8\% | (60) | 13\% | (93) | 12\% | (90) | 9\% | (62) | 58\% | (427) | 732 |
| PID/Gender: Dem Women | 4\% | (35) | 9\% | (75) | 8\% | (69) | 7\% | (62) | 72\% | (606) | 848 |
| PID/Gender: Ind Men | 2\% | (17) | 7\% | (52) | 9\% | (67) | 10\% | (74) | 72\% | (538) | 748 |
| PID/Gender: Ind Women | 2\% | (13) | 4\% | (32) | 8\% | (61) | 9\% | (69) | 77\% | (575) | 750 |
| PID/Gender: Rep Men | 4\% | (24) | 9\% | (57) | 9\% | (61) | 11\% | (69) | 68\% | (441) | 652 |
| PID/Gender: Rep Women | 2\% | (15) | 4\% | (30) | 5\% | (35) | 8\% | (54) | 81\% | (555) | 689 |
| Ideo: Liberal (1-3) | 6\% | (66) | 12\% | (140) | 9\% | (110) | 7\% | (82) | 66\% | (775) | 1172 |
| Ideo: Moderate (4) | 5\% | (62) | 8\% | (101) | 11\% | (140) | 9\% | (119) | 68\% | (886) | 1309 |
| Ideo: Conservative (5-7) | 2\% | (29) | 6\% | (82) | 6\% | (94) | 9\% | (139) | 77\% | (1139) | 1484 |
| Educ: < College | $3 \%$ | (88) | 7\% | (201) | 8\% | (256) | 10\% | (298) | 72\% | (2195) | 3037 |
| Educ: Bachelors degree | 5\% | (41) | 9\% | (84) | 10\% | (87) | 6\% | (56) | 70\% | (623) | 891 |
| Educ: Post-grad | 7\% | (35) | 11\% | (55) | 8\% | (40) | 7\% | (37) | 66\% | (324) | 490 |
| Income: Under 50k | $3 \%$ | (74) | 7\% | (170) | 9\% | (217) | 10\% | (230) | 71\% | (1674) | 2366 |
| Income: 50k-100k | $4 \%$ | (51) | 8\% | (113) | 8\% | (113) | 8\% | (119) | 72\% | (1001) | 1395 |
| Income: 100k+ | 6\% | (38) | 9\% | (57) | 8\% | (54) | 6\% | (42) | 71\% | (467) | 658 |
| Ethnicity: White | $4 \%$ | (133) | 7\% | (232) | 8\% | (269) | 8\% | (280) | 74\% | (2544) | 3458 |
| Ethnicity: Hispanic | $4 \%$ | (27) | 12\% | (83) | 12\% | (85) | 12\% | (83) | 60\% | (424) | 702 |

[^93]Table MCEN7_7: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)?
Licorice Pizza

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (163) | 8\% | (340) | 9\% | (383) | 9\% | (391) | 71\% | (3142) | 4419 |
| Ethnicity: Black | 3\% | (17) | 11\% | (61) | 13\% | (74) | 12\% | (65) | 61\% | (334) | 551 |
| Ethnicity: Other | 3\% | (13) | $11 \%$ | (47) | 10\% | (39) | 11\% | (46) | 65\% | (264) | 410 |
| All Christian | $4 \%$ | (87) | 8\% | (157) | 8\% | (162) | 7\% | (142) | 72\% | (1423) | 1971 |
| All Non-Christian | 7\% | (14) | 16\% | (36) | 11\% | (25) | 8\% | (17) | 58\% | (129) | 221 |
| Atheist | 4\% | (9) | 12\% | (24) | 6\% | (13) | 15\% | (31) | 63\% | (133) | 211 |
| Agnostic/Nothing in particular | 3\% | (34) | 6\% | (79) | 9\% | (108) | 11\% | (131) | 72\% | (891) | 1244 |
| Something Else | $2 \%$ | (19) | 6\% | (43) | 10\% | (76) | 9\% | (69) | 73\% | (566) | 773 |
| Religious Non-Protestant/Catholic | 5\% | (14) | 14\% | (39) | 10\% | (26) | 8\% | (21) | 62\% | (167) | 268 |
| Evangelical | 5\% | (56) | 6\% | (71) | 8\% | (89) | 9\% | (97) | 72\% | (804) | 1117 |
| Non-Evangelical | 3\% | (48) | 8\% | (124) | 9\% | (145) | 7\% | (107) | 73\% | (1130) | 1554 |
| Community: Urban | 6\% | (72) | $11 \%$ | (131) | 11\% | (128) | 9\% | (102) | 63\% | (731) | 1164 |
| Community: Suburban | $3 \%$ | (62) | 6\% | (133) | 9\% | (185) | 9\% | (181) | 73\% | (1542) | 2104 |
| Community: Rural | $2 \%$ | (29) | 7\% | (76) | 6\% | (70) | 9\% | (108) | 75\% | (868) | 1152 |
| Employ: Private Sector | 6\% | (79) | 9\% | (124) | 9\% | (121) | 10\% | (130) | 67\% | (906) | 1361 |
| Employ: Government | 3\% | (7) | 10\% | (25) | 12\% | (31) | 12\% | (30) | 64\% | (162) | 255 |
| Employ: Self-Employed | $4 \%$ | (14) | $11 \%$ | (44) | 11\% | (43) | 9\% | (36) | 65\% | (255) | 392 |
| Employ: Homemaker | 3\% | (8) | 3\% | (9) | 6\% | (16) | 9\% | (24) | 79\% | (215) | 273 |
| Employ: Student | $4 \%$ | (7) | 5\% | (11) | 12\% | (23) | 10\% | (20) | 69\% | (139) | 200 |
| Employ: Retired | $2 \%$ | (20) | 7\% | (68) | 6\% | (67) | 6\% | (63) | 79\% | (819) | 1037 |
| Employ: Unemployed | 3\% | (15) | $7 \%$ | (43) | 9\% | (50) | 11\% | (66) | 70\% | (406) | 580 |
| Employ: Other | $4 \%$ | (13) | 5\% | (15) | 10\% | (32) | 7\% | (22) | 74\% | (240) | 323 |
| Military HH: Yes | $2 \%$ | (12) | 5\% | (28) | 10\% | (64) | 7\% | (46) | 76\% | (468) | 618 |
| Military HH: No | $4 \%$ | (151) | 8\% | (312) | 8\% | (319) | 9\% | (345) | 70\% | (2674) | 3801 |
| RD/WT: Right Direction | $7 \%$ | (90) | 12\% | (164) | 11\% | (153) | 9\% | (127) | 61\% | (854) | 1388 |
| RD/WT: Wrong Track | $2 \%$ | (73) | 6\% | (176) | 8\% | (230) | 9\% | (264) | 75\% | (2288) | 3031 |
| Biden Job Approve | 6\% | (112) | 10\% | (187) | 10\% | (173) | 9\% | (158) | 65\% | (1175) | 1804 |
| Biden Job Disapprove | $2 \%$ | (50) | 6\% | (145) | 8\% | (198) | 9\% | (213) | 75\% | (1775) | 2381 |

[^94]Table MCEN7_7: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)?
Licorice Pizza

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (163) | 8\% | (340) | 9\% | (383) | 9\% | (391) | 71\% | (3142) | 4419 |
| Biden Job Strongly Approve | 8\% | (58) | 12\% | (91) | 10\% | (77) | 9\% | (64) | 61\% | (463) | 753 |
| Biden Job Somewhat Approve | 5\% | (54) | 9\% | (95) | 9\% | (96) | 9\% | (93) | 68\% | (712) | 1051 |
| Biden Job Somewhat Disapprove | 3\% | (23) | 10\% | (65) | 12\% | (79) | 7\% | (46) | 69\% | (466) | 679 |
| Biden Job Strongly Disapprove | $2 \%$ | (27) | 5\% | (80) | 7\% | (120) | 10\% | (167) | 77\% | (1309) | 1702 |
| Favorable of Biden | 6\% | (117) | 11\% | (197) | 10\% | (180) | 8\% | (152) | 65\% | (1222) | 1867 |
| Unfavorable of Biden | $2 \%$ | (44) | 6\% | (131) | 8\% | (193) | 10\% | (223) | 75\% | (1752) | 2343 |
| Very Favorable of Biden | 7\% | (56) | 12\% | (95) | 12\% | (94) | 8\% | (69) | 62\% | (507) | 821 |
| Somewhat Favorable of Biden | 6\% | (61) | 10\% | (101) | 8\% | (85) | 8\% | (84) | 68\% | (716) | 1047 |
| Somewhat Unfavorable of Biden | $2 \%$ | (12) | 9\% | (55) | 12\% | (70) | 6\% | (38) | 70\% | (413) | 587 |
| Very Unfavorable of Biden | $2 \%$ | (32) | 4\% | (77) | 7\% | (122) | 11\% | (185) | 76\% | (1340) | 1755 |
| \#1 Issue: Economy | 3\% | (50) | 8\% | (135) | 9\% | (162) | 8\% | (143) | 72\% | (1266) | 1755 |
| \#1 Issue: Security | 3\% | (23) | 6\% | (41) | 7\% | (52) | $11 \%$ | (75) | 72\% | (501) | 692 |
| \#1 Issue: Health Care | 5\% | (22) | 10\% | (49) | 12\% | (55) | 11\% | (53) | 62\% | (293) | 472 |
| \#1 Issue: Medicare / Social Security | $2 \%$ | (10) | 7\% | (32) | 7\% | (32) | 6\% | (28) | 78\% | (370) | 472 |
| \#1 Issue: Women's Issues | 9\% | (22) | 8\% | (18) | 7\% | (17) | 11\% | (27) | 66\% | (159) | 242 |
| \#1 Issue: Education | 5\% | (9) | 9\% | (15) | 12\% | (20) | 8\% | (13) | 65\% | (108) | 165 |
| \#1 Issue: Energy | $5 \%$ | (18) | 8\% | (32) | 8\% | (32) | 10\% | (36) | 69\% | (256) | 374 |
| \#1 Issue: Other | 4\% | (10) | 7\% | (18) | 6\% | (14) | 6\% | (16) | 77\% | (190) | 248 |
| 2020 Vote: Joe Biden | 6\% | (102) | 10\% | (189) | 10\% | (182) | 8\% | (142) | 67\% | (1227) | 1843 |
| 2020 Vote: Donald Trump | 2\% | (37) | 6\% | (90) | 6\% | (92) | 9\% | (131) | 77\% | (1142) | 1492 |
| 2020 Vote: Other | 1\% | (2) | 4\% | (7) | 14\% | (21) | 6\% | (9) | 75\% | (112) | 150 |
| 2020 Vote: Didn't Vote | $2 \%$ | (23) | 6\% | (54) | 9\% | (87) | 12\% | (109) | 71\% | (660) | 933 |
| 2018 House Vote: Democrat | 6\% | (89) | 10\% | (146) | 10\% | (149) | 8\% | (111) | 66\% | (945) | 1440 |
| 2018 House Vote: Republican | 3\% | (38) | 7\% | (86) | 7\% | (85) | 9\% | (106) | 75\% | (931) | 1246 |
| 2018 House Vote: Someone else | 1\% | (1) | 2\% | (4) | 6\% | (9) | 11\% | (17) | 79\% | (121) | 152 |
| 2016 Vote: Hillary Clinton | 7\% | (89) | 11\% | (145) | 10\% | (134) | 8\% | (103) | 65\% | (891) | 1362 |
| 2016 Vote: Donald Trump | 3\% | (34) | 6\% | (83) | 7\% | (87) | 8\% | (108) | 76\% | (1010) | 1321 |
| 2016 Vote: Other | $4 \%$ | (8) | 8\% | (17) | 7\% | (15) | 7\% | (15) | 75\% | (167) | 222 |
| 2016 Vote: Didn't Vote | $2 \%$ | (33) | 6\% | (96) | 10\% | (148) | 11\% | (165) | 71\% | (1070) | 1511 |

[^95]Table MCEN7_7: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)?
Licorice Pizza

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (163) | 8\% | (340) | 9\% | (383) | 9\% | (391) | 71\% | (3142) | 4419 |
| Voted in 2014: Yes | 5\% | (114) | 9\% | (215) | 9\% | (211) | 8\% | (202) | 70\% | (1725) | 2468 |
| Voted in 2014: No | 3\% | (49) | 6\% | (125) | 9\% | (172) | 10\% | (188) | 73\% | (1417) | 1951 |
| 4-Region: Northeast | 4\% | (35) | 10\% | (81) | 8\% | (60) | 7\% | (58) | 71\% | (558) | 791 |
| 4-Region: Midwest | 5\% | (42) | 7\% | (64) | 8\% | (79) | 6\% | (60) | 74\% | (684) | 929 |
| 4-Region: South | 3\% | (49) | 6\% | (107) | 8\% | (136) | 10\% | (169) | 72\% | (1194) | 1656 |
| 4-Region: West | $4 \%$ | (38) | 8\% | (89) | 10\% | (108) | 10\% | (104) | 68\% | (705) | 1044 |
| 2203103 | 4\% | (92) | 8\% | (170) | 8\% | (181) | 10\% | (215) | 70\% | (1542) | 2200 |
| 2203112 | 3\% | (72) | 8\% | (171) | 9\% | (202) | 8\% | (176) | 72\% | (1599) | 2219 |
| Watch Films | 4\% | (156) | 8\% | (315) | 9\% | (358) | 9\% | (326) | 70\% | (2656) | 3812 |
| Don't Watch Films | 1\% | (7) | 4\% | (25) | 4\% | (25) | 11\% | (65) | 80\% | (485) | 607 |
| Watching Oscars | 9\% | (132) | 16\% | (228) | 12\% | (181) | 8\% | (116) | 55\% | (805) | 1462 |
| Not Watching Oscars | 1\% | (32) | 4\% | (112) | 7\% | (202) | 9\% | (274) | 79\% | (2337) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_8: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)?
Nightmare Alley

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (176) | 8\% | (352) | 9\% | (392) | 9\% | (395) | 70\% | (3103) | 4419 |
| Gender: Male | 5\% | (112) | 9\% | (201) | 10\% | (213) | 10\% | (214) | 65\% | (1393) | 2133 |
| Gender: Female | 3\% | (65) | 7\% | (151) | 8\% | (179) | 8\% | (181) | 75\% | (1710) | 2286 |
| Age: 18-34 | 5\% | (64) | 10\% | (128) | 12\% | (158) | 12\% | (155) | 62\% | (809) | 1316 |
| Age: 35-44 | 7\% | (47) | 9\% | (67) | 8\% | (57) | 10\% | (69) | 66\% | (477) | 718 |
| Age: 45-64 | 3\% | (46) | 8\% | (116) | 8\% | (119) | 7\% | (112) | 74\% | (1114) | 1508 |
| Age: 65+ | 2\% | (18) | 5\% | (39) | 7\% | (58) | 7\% | (59) | 80\% | (702) | 876 |
| GenZers: 1997-2012 | 2\% | (12) | 6\% | (30) | 13\% | (70) | 16\% | (81) | 63\% | (332) | 525 |
| Millennials: 1981-1996 | 7\% | (93) | 12\% | (155) | 9\% | (123) | 9\% | (122) | 62\% | (812) | 1305 |
| GenXers: 1965-1980 | 4\% | (40) | 8\% | (86) | 8\% | (89) | 9\% | (91) | 71\% | (758) | 1064 |
| Baby Boomers: 1946-1964 | 2\% | (25) | 5\% | (74) | 8\% | (104) | 7\% | (93) | 79\% | (1081) | 1376 |
| PID: Dem (no lean) | 5\% | (86) | 11\% | (172) | 10\% | (162) | 8\% | (126) | 65\% | (1034) | 1580 |
| PID: Ind (no lean) | 3\% | (42) | 6\% | (93) | 9\% | (134) | 9\% | (131) | 73\% | (1098) | 1498 |
| PID: Rep (no lean) | 4\% | (48) | 6\% | (87) | 7\% | (96) | 10\% | (138) | 72\% | (971) | 1341 |
| PID/Gender: Dem Men | 7\% | (54) | 13\% | (96) | 12\% | (90) | 8\% | (59) | 59\% | (434) | 732 |
| PID/Gender: Dem Women | 4\% | (31) | 9\% | (76) | 9\% | (73) | 8\% | (68) | 71\% | (600) | 848 |
| PID/Gender: Ind Men | 3\% | (25) | 7\% | (50) | 9\% | (70) | 10\% | (75) | 71\% | (529) | 748 |
| PID/Gender: Ind Women | 2\% | (18) | 6\% | (43) | 9\% | (64) | 7\% | (56) | 76\% | (569) | 750 |
| PID/Gender: Rep Men | 5\% | (33) | 8\% | (55) | 8\% | (54) | 12\% | (81) | 66\% | (430) | 652 |
| PID/Gender: Rep Women | 2\% | (16) | 5\% | (32) | 6\% | (42) | 8\% | (58) | 78\% | (541) | 689 |
| Ideo: Liberal (1-3) | 5\% | (63) | 11\% | (128) | 11\% | (133) | 7\% | (82) | 65\% | (765) | 1172 |
| Ideo: Moderate (4) | 5\% | (62) | 8\% | (109) | 10\% | (125) | 10\% | (133) | 67\% | (878) | 1309 |
| Ideo: Conservative (5-7) | 3\% | (45) | 6\% | (89) | 7\% | (106) | 9\% | (134) | 75\% | (1110) | 1484 |
| Educ: < College | $4 \%$ | (108) | 7\% | (223) | 8\% | (258) | 10\% | (295) | 71\% | (2154) | 3037 |
| Educ: Bachelors degree | 5\% | (41) | 9\% | (82) | 10\% | (89) | 7\% | (60) | 69\% | (619) | 891 |
| Educ: Post-grad | 6\% | (27) | 10\% | (47) | 9\% | (45) | 8\% | (41) | 67\% | (330) | 490 |
| Income: Under 50k | $4 \%$ | (87) | 8\% | (182) | 9\% | (216) | 10\% | (235) | 70\% | (1646) | 2366 |
| Income: 50k-100k | 4\% | (51) | 8\% | (108) | 9\% | (126) | 8\% | (116) | 71\% | (995) | 1395 |
| Income: 100k+ | 6\% | (38) | 9\% | (62) | 8\% | (50) | 7\% | (45) | 70\% | (462) | 658 |
| Ethnicity: White | 4\% | (134) | 7\% | (256) | 8\% | (281) | 8\% | (290) | 72\% | (2497) | 3458 |
| Ethnicity: Hispanic | 5\% | (37) | 12\% | (85) | 11\% | (77) | 9\% | (66) | 62\% | (436) | 702 |

[^96]Table MCEN7_8: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? Nightmare Alley

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (176) | 8\% | (352) | 9\% | (392) | 9\% | (395) | 70\% | (3103) | 4419 |
| Ethnicity: Black | 5\% | (27) | 11\% | (58) | 12\% | (64) | 13\% | (74) | 60\% | (328) | 551 |
| Ethnicity: Other | $4 \%$ | (16) | 9\% | (37) | 11\% | (47) | 8\% | (31) | 68\% | (278) | 410 |
| All Christian | $4 \%$ | (85) | 8\% | (162) | 8\% | (165) | 8\% | (154) | 71\% | (1404) | 1971 |
| All Non-Christian | 8\% | (18) | 8\% | (19) | 14\% | (30) | 7\% | (15) | 63\% | (140) | 221 |
| Atheist | 5\% | (11) | 11\% | (23) | 9\% | (18) | 12\% | (25) | 63\% | (133) | 211 |
| Agnostic/Nothing in particular | 3\% | (36) | 8\% | (98) | 9\% | (115) | 10\% | (119) | 70\% | (876) | 1244 |
| Something Else | 3\% | (27) | 6\% | (49) | 8\% | (65) | 11\% | (83) | 71\% | (550) | 773 |
| Religious Non-Protestant/Catholic | 7\% | (18) | 7\% | (20) | 13\% | (35) | 7\% | (18) | 66\% | (176) | 268 |
| Evangelical | 5\% | (57) | 7\% | (84) | 7\% | (82) | 10\% | (113) | 70\% | (781) | 1117 |
| Non-Evangelical | 3\% | (51) | 8\% | (125) | 9\% | (139) | 8\% | (118) | 72\% | (1122) | 1554 |
| Community: Urban | 6\% | (71) | 13\% | (154) | 11\% | (126) | 9\% | (110) | 60\% | (702) | 1164 |
| Community: Suburban | 3\% | (67) | 6\% | (124) | 9\% | (187) | 8\% | (173) | 74\% | (1553) | 2104 |
| Community: Rural | 3\% | (39) | 6\% | (74) | 7\% | (79) | 10\% | (112) | 74\% | (849) | 1152 |
| Employ: Private Sector | 5\% | (73) | 10\% | (139) | 10\% | (143) | 9\% | (125) | 65\% | (881) | 1361 |
| Employ: Government | 5\% | (12) | 10\% | (26) | 10\% | (25) | 12\% | (29) | 64\% | (162) | 255 |
| Employ: Self-Employed | $4 \%$ | (15) | 9\% | (37) | 11\% | (44) | $11 \%$ | (42) | 65\% | (253) | 392 |
| Employ: Homemaker | $2 \%$ | (4) | 6\% | (16) | 5\% | (14) | 7\% | (20) | 80\% | (218) | 273 |
| Employ: Student | $2 \%$ | (3) | 9\% | (19) | 10\% | (19) | 10\% | (21) | 69\% | (138) | 200 |
| Employ: Retired | $2 \%$ | (23) | $4 \%$ | (44) | 7\% | (75) | 7\% | (76) | 79\% | (819) | 1037 |
| Employ: Unemployed | $4 \%$ | (23) | 9\% | (54) | 8\% | (47) | 11\% | (61) | 68\% | (395) | 580 |
| Employ: Other | $7 \%$ | (22) | 5\% | (16) | 8\% | (26) | 7\% | (22) | 73\% | (237) | 323 |
| Military HH: Yes | 3\% | (19) | $4 \%$ | (27) | 8\% | (52) | 9\% | (53) | 76\% | (468) | 618 |
| Military HH: No | 4\% | (158) | 9\% | (324) | 9\% | (341) | 9\% | (343) | 69\% | (2636) | 3801 |
| RD/WT: Right Direction | 7\% | (92) | 12\% | (162) | 11\% | (159) | 9\% | (128) | 61\% | (847) | 1388 |
| RD/WT: Wrong Track | 3\% | (85) | 6\% | (189) | 8\% | (233) | 9\% | (268) | 74\% | (2256) | 3031 |
| Biden Job Approve | 7\% | (118) | 10\% | (183) | 11\% | (198) | 8\% | (152) | 64\% | (1153) | 1804 |
| Biden Job Disapprove | $2 \%$ | (56) | 7\% | (161) | 8\% | (189) | 9\% | (224) | 74\% | (1751) | 2381 |

[^97]Table MCEN7_8: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? Nightmare Alley

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (176) | 8\% | (352) | 9\% | (392) | 9\% | (395) | 70\% | (3103) | 4419 |
| Biden Job Strongly Approve | 8\% | (63) | 11\% | (86) | 10\% | (79) | 9\% | (69) | 61\% | (456) | 753 |
| Biden Job Somewhat Approve | 5\% | (54) | 9\% | (97) | 11\% | (119) | 8\% | (83) | 66\% | (697) | 1051 |
| Biden Job Somewhat Disapprove | 3\% | (23) | 9\% | (63) | 11\% | (71) | 6\% | (42) | 71\% | (480) | 679 |
| Biden Job Strongly Disapprove | 2\% | (33) | 6\% | (99) | 7\% | (117) | 11\% | (182) | 75\% | (1271) | 1702 |
| Favorable of Biden | 6\% | (115) | 11\% | (203) | 10\% | (190) | 8\% | (148) | 65\% | (1211) | 1867 |
| Unfavorable of Biden | 3\% | (61) | 6\% | (139) | 8\% | (195) | 10\% | (233) | 73\% | (1714) | 2343 |
| Very Favorable of Biden | 8\% | (64) | 11\% | (92) | 11\% | (87) | 9\% | (73) | 62\% | (506) | 821 |
| Somewhat Favorable of Biden | 5\% | (52) | 11\% | (111) | 10\% | (103) | 7\% | (75) | 67\% | (705) | 1047 |
| Somewhat Unfavorable of Biden | 3\% | (17) | 8\% | (48) | 11\% | (63) | 8\% | (46) | 70\% | (413) | 587 |
| Very Unfavorable of Biden | 2\% | (44) | 5\% | (91) | 8\% | (132) | $11 \%$ | (187) | 74\% | (1301) | 1755 |
| \#1 Issue: Economy | 4\% | (62) | 7\% | (130) | 9\% | (153) | 9\% | (151) | 72\% | (1260) | 1755 |
| \#1 Issue: Security | 3\% | (20) | 7\% | (47) | 8\% | (59) | 11\% | (74) | 71\% | (491) | 692 |
| \#1 Issue: Health Care | 6\% | (27) | 13\% | (61) | 11\% | (50) | 11\% | (53) | 60\% | (281) | 472 |
| \#1 Issue: Medicare / Social Security | 4\% | (18) | 6\% | (28) | 8\% | (37) | 7\% | (33) | 75\% | (356) | 472 |
| \#1 Issue: Women's Issues | 6\% | (14) | 9\% | (21) | 10\% | (24) | 9\% | (23) | 66\% | (160) | 242 |
| \#1 Issue: Education | 6\% | (10) | 10\% | (17) | 13\% | (22) | 8\% | (13) | 62\% | (103) | 165 |
| \#1 Issue: Energy | 5\% | (18) | 8\% | (32) | 8\% | (29) | 9\% | (34) | 70\% | (261) | 374 |
| \#1 Issue: Other | 3\% | (7) | 7\% | (17) | 8\% | (19) | 6\% | (15) | 77\% | (190) | 248 |
| 2020 Vote: Joe Biden | 5\% | (98) | 10\% | (188) | 10\% | (186) | 8\% | (152) | 66\% | (1219) | 1843 |
| 2020 Vote: Donald Trump | 3\% | (45) | 6\% | (92) | 7\% | (102) | 9\% | (137) | 75\% | (1116) | 1492 |
| 2020 Vote: Other | 2\% | (4) | 6\% | (9) | 11\% | (17) | 6\% | (9) | 74\% | (111) | 150 |
| 2020 Vote: Didn't Vote | 3\% | (29) | 7\% | (62) | 9\% | (87) | 10\% | (98) | 70\% | (658) | 933 |
| 2018 House Vote: Democrat | 6\% | (81) | 11\% | (152) | 10\% | (145) | 8\% | (118) | 66\% | (944) | 1440 |
| 2018 House Vote: Republican | 4\% | (46) | 6\% | (76) | 7\% | (90) | 9\% | (113) | 74\% | (921) | 1246 |
| 2018 House Vote: Someone else | 1\% | (2) | 9\% | (13) | 6\% | (9) | 6\% | (9) | 79\% | (120) | 152 |
| 2016 Vote: Hillary Clinton | 6\% | (81) | 10\% | (139) | 10\% | (134) | 8\% | (114) | 66\% | (895) | 1362 |
| 2016 Vote: Donald Trump | 3\% | (41) | 6\% | (84) | 7\% | (99) | 9\% | (113) | 74\% | (984) | 1321 |
| 2016 Vote: Other | 3\% | (7) | 7\% | (17) | 9\% | (20) | 4\% | (10) | 76\% | (168) | 222 |
| 2016 Vote: Didn't Vote | 3\% | (47) | 7\% | (111) | 9\% | (140) | 11\% | (159) | 70\% | (1054) | 1511 |

Continued on next page

Table MCEN7_8: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? Nightmare Alley

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% | (176) | 8\% | (352) | 9\% | (392) | 9\% | (395) | 70\% | (3103) | 4419 |
| Voted in 2014: Yes | 5\% | (113) | 8\% | (206) | 8\% | (206) | 9\% | (218) | 70\% | (1725) | 2468 |
| Voted in 2014: No | 3\% | (64) | 7\% | (145) | 10\% | (187) | 9\% | (177) | 71\% | (1378) | 1951 |
| 4-Region: Northeast | 3\% | (27) | 10\% | (80) | 9\% | (74) | 7\% | (58) | 70\% | (552) | 791 |
| 4-Region: Midwest | 4\% | (41) | 7\% | (63) | 11\% | (98) | 7\% | (69) | 71\% | (657) | 929 |
| 4-Region: South | 4\% | (59) | 7\% | (122) | 8\% | (137) | 11\% | (178) | 70\% | (1160) | 1656 |
| 4-Region: West | 5\% | (48) | 8\% | (88) | 8\% | (83) | 9\% | (91) | 70\% | (734) | 1044 |
| 2203103 | 4\% | (84) | 8\% | (182) | 10\% | (209) | 10\% | (218) | 68\% | (1507) | 2200 |
| 2203112 | 4\% | (93) | 8\% | (169) | 8\% | (183) | 8\% | (177) | 72\% | (1597) | 2219 |
| Watch Films | 4\% | (170) | 9\% | (336) | 10\% | (364) | 9\% | (333) | 68\% | (2608) | 3812 |
| Don't Watch Films | 1\% | (6) | 3\% | (15) | 5\% | (28) | 10\% | (63) | 82\% | (495) | 607 |
| Watching Oscars | 9\% | (133) | 16\% | (236) | 12\% | (173) | 8\% | (117) | 55\% | (803) | 1462 |
| Not Watching Oscars | 1\% | (43) | 4\% | (116) | 7\% | (219) | 9\% | (279) | 78\% | (2300) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_9: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? The Power of the Dog

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% | (256) | 11\% | (464) | 8\% | (332) | 8\% | (374) | 68\% | (2993) | 4419 |
| Gender: Male | 8\% | (161) | 12\% | (248) | 8\% | (164) | 10\% | (211) | 63\% | (1349) | 2133 |
| Gender: Female | 4\% | (95) | 9\% | (216) | 7\% | (168) | 7\% | (163) | 72\% | (1644) | 2286 |
| Age: 18-34 | 7\% | (89) | 10\% | (128) | 11\% | (139) | 11\% | (144) | 62\% | (816) | 1316 |
| Age: 35-44 | 6\% | (43) | 11\% | (79) | 7\% | (50) | 10\% | (72) | 66\% | (475) | 718 |
| Age: 45-64 | 4\% | (66) | 11\% | (173) | 6\% | (90) | 7\% | (104) | 71\% | (1075) | 1508 |
| Age: 65+ | 7\% | (59) | 10\% | (84) | 6\% | (52) | 6\% | (54) | 72\% | (627) | 876 |
| GenZers: 1997-2012 | 5\% | (24) | 6\% | (34) | 10\% | (54) | 13\% | (69) | 66\% | (344) | 525 |
| Millennials: 1981-1996 | 7\% | (95) | 12\% | (153) | 9\% | (124) | 10\% | (126) | 62\% | (807) | 1305 |
| GenXers: 1965-1980 | 5\% | (52) | 12\% | (132) | 6\% | (63) | 8\% | (87) | 69\% | (731) | 1064 |
| Baby Boomers: 1946-1964 | 5\% | (69) | 9\% | (130) | 6\% | (85) | 6\% | (84) | 73\% | (1008) | 1376 |
| PID: Dem (no lean) | 9\% | (138) | 14\% | (217) | 9\% | (142) | 7\% | (113) | 61\% | (971) | 1580 |
| PID: Ind (no lean) | 3\% | (52) | 9\% | (132) | 7\% | (102) | 8\% | (126) | 72\% | (1085) | 1498 |
| PID: Rep (no lean) | 5\% | (66) | 9\% | (115) | 7\% | (88) | 10\% | (135) | 70\% | (937) | 1341 |
| PID/Gender: Dem Men | 12\% | (87) | 15\% | (111) | 9\% | (69) | 8\% | (57) | 56\% | (409) | 732 |
| PID/Gender: Dem Women | 6\% | (52) | 12\% | (106) | 9\% | (73) | 7\% | (56) | 66\% | (561) | 848 |
| PID/Gender: Ind Men | 4\% | (33) | 9\% | (71) | 6\% | (45) | 10\% | (73) | 70\% | (526) | 748 |
| PID/Gender: Ind Women | 2\% | (19) | 8\% | (61) | 8\% | (57) | 7\% | (53) | 75\% | (559) | 750 |
| PID/Gender: Rep Men | 6\% | (41) | 10\% | (66) | 8\% | (50) | 12\% | (81) | 64\% | (414) | 652 |
| PID/Gender: Rep Women | 4\% | (25) | 7\% | (49) | 5\% | (38) | 8\% | (54) | 76\% | (523) | 689 |
| Ideo: Liberal (1-3) | 8\% | (97) | 14\% | (165) | 9\% | (110) | 5\% | (61) | 63\% | (739) | 1172 |
| Ideo: Moderate (4) | 6\% | (74) | 12\% | (155) | 7\% | (98) | 11\% | (144) | 64\% | (837) | 1309 |
| Ideo: Conservative (5-7) | 5\% | (74) | 9\% | (127) | 6\% | (92) | 8\% | (118) | 72\% | (1074) | 1484 |
| Educ: < College | 5\% | (142) | 9\% | (274) | 7\% | (214) | 9\% | (274) | 70\% | (2134) | 3037 |
| Educ: Bachelors degree | 7\% | (60) | 14\% | (121) | 9\% | (85) | 7\% | (60) | 64\% | (567) | 891 |
| Educ: Post-grad | 11\% | (55) | 14\% | (70) | 7\% | (33) | 8\% | (41) | 60\% | (292) | 490 |
| Income: Under 50k | 5\% | (120) | 10\% | (242) | 8\% | (189) | 9\% | (208) | 68\% | (1607) | 2366 |
| Income: 50k-100k | 6\% | (83) | 10\% | (142) | 7\% | (102) | 8\% | (114) | 69\% | (956) | 1395 |
| Income: 100k+ | 8\% | (53) | 12\% | (80) | 6\% | (41) | 8\% | (52) | 65\% | (430) | 658 |
| Ethnicity: White | 6\% | (202) | 10\% | (347) | 7\% | (235) | 8\% | (285) | 69\% | (2389) | 3458 |
| Ethnicity: Hispanic | 6\% | (43) | 16\% | (112) | 10\% | (69) | 9\% | (65) | 59\% | (413) | 702 |

[^98]Table MCEN7_9: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? The Power of the Dog

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% | (256) | 11\% | (464) | 8\% | (332) | 8\% | (374) | 68\% | (2993) | 4419 |
| Ethnicity: Black | 7\% | (36) | 9\% | (51) | 10\% | (57) | 12\% | (65) | 62\% | (342) | 551 |
| Ethnicity: Other | 4\% | (17) | 16\% | (66) | 10\% | (40) | 6\% | (25) | 64\% | (262) | 410 |
| All Christian | 7\% | (135) | 11\% | (218) | 7\% | (136) | 8\% | (149) | 68\% | (1332) | 1971 |
| All Non-Christian | 9\% | (21) | 17\% | (36) | 9\% | (19) | 8\% | (17) | 57\% | (126) | 221 |
| Atheist | 8\% | (16) | 11\% | (24) | 4\% | (8) | 10\% | (21) | 67\% | (141) | 211 |
| Agnostic/Nothing in particular | 4\% | (51) | 10\% | (120) | 7\% | (92) | 10\% | (123) | 69\% | (858) | 1244 |
| Something Else | 4\% | (32) | 8\% | (66) | 10\% | (76) | 8\% | (64) | 69\% | (536) | 773 |
| Religious Non-Protestant/Catholic | 9\% | (23) | 15\% | (40) | 7\% | (20) | 7\% | (20) | 61\% | (164) | 268 |
| Evangelical | 7\% | (81) | 9\% | (102) | 8\% | (86) | 9\% | (99) | 67\% | (749) | 1117 |
| Non-Evangelical | 5\% | (80) | 11\% | (174) | 8\% | (125) | 7\% | (107) | 69\% | (1070) | 1554 |
| Community: Urban | 8\% | (97) | 15\% | (169) | 8\% | (92) | 8\% | (95) | 61\% | (711) | 1164 |
| Community: Suburban | 5\% | (114) | 9\% | (198) | 7\% | (153) | 8\% | (175) | 70\% | (1464) | 2104 |
| Community: Rural | 4\% | (45) | 8\% | (97) | 8\% | (87) | 9\% | (105) | 71\% | (818) | 1152 |
| Employ: Private Sector | 8\% | (108) | 12\% | (168) | 9\% | (120) | 8\% | (112) | 63\% | (853) | 1361 |
| Employ: Government | 2\% | (6) | 12\% | (31) | 12\% | (32) | 12\% | (31) | 61\% | (156) | 255 |
| Employ: Self-Employed | 6\% | (22) | 14\% | (54) | 11\% | (43) | 9\% | (34) | 61\% | (239) | 392 |
| Employ: Homemaker | 3\% | (9) | 5\% | (15) | 5\% | (14) | 8\% | (22) | 78\% | (212) | 273 |
| Employ: Student | 3\% | (6) | 8\% | (15) | 9\% | (17) | 8\% | (16) | 73\% | (145) | 200 |
| Employ: Retired | 6\% | (62) | 10\% | (100) | 5\% | (55) | 7\% | (70) | 72\% | (749) | 1037 |
| Employ: Unemployed | 4\% | (24) | 9\% | (53) | 5\% | (31) | 10\% | (58) | 71\% | (413) | 580 |
| Employ: Other | 6\% | (20) | 9\% | (29) | 6\% | (19) | 9\% | (30) | 70\% | (225) | 323 |
| Military HH: Yes | 6\% | (38) | 8\% | (48) | 7\% | (43) | 6\% | (38) | 73\% | (451) | 618 |
| Military HH: No | 6\% | (218) | 11\% | (416) | 8\% | (288) | 9\% | (336) | 67\% | (2542) | 3801 |
| RD/WT: Right Direction | 10\% | (141) | 16\% | (215) | 9\% | (132) | 8\% | (118) | 56\% | (782) | 1388 |
| RD/WT: Wrong Track | 4\% | (115) | 8\% | (249) | 7\% | (200) | 8\% | (257) | 73\% | (2211) | 3031 |
| Biden Job Approve | 8\% | (149) | 14\% | (251) | 9\% | (164) | 7\% | (131) | 61\% | (1109) | 1804 |
| Biden Job Disapprove | 4\% | (106) | 9\% | (206) | 7\% | (158) | 10\% | (227) | 71\% | (1684) | 2381 |

[^99]Table MCEN7_9: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? The Power of the Dog

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% | (256) | 11\% | (464) | 8\% | (332) | 8\% | (374) | 68\% | (2993) | 4419 |
| Biden Job Strongly Approve | 9\% | (71) | 16\% | (121) | 9\% | (70) | 8\% | (61) | 57\% | (429) | 753 |
| Biden Job Somewhat Approve | 7\% | (77) | 12\% | (130) | 9\% | (94) | 7\% | (70) | 65\% | (680) | 1051 |
| Biden Job Somewhat Disapprove | 5\% | (36) | 13\% | (86) | 7\% | (51) | 7\% | (47) | 68\% | (461) | 679 |
| Biden Job Strongly Disapprove | 4\% | (70) | 7\% | (120) | 6\% | (107) | 11\% | (180) | 72\% | (1224) | 1702 |
| Favorable of Biden | 8\% | (152) | $14 \%$ | (270) | 9\% | (164) | 7\% | (137) | 61\% | (1144) | 1867 |
| Unfavorable of Biden | 4\% | (103) | 8\% | (184) | 7\% | (161) | 9\% | (220) | 71\% | (1674) | 2343 |
| Very Favorable of Biden | 10\% | (81) | 16\% | (132) | 10\% | (84) | 7\% | (56) | 57\% | (468) | 821 |
| Somewhat Favorable of Biden | 7\% | (71) | 13\% | (138) | 8\% | (81) | 8\% | (81) | 65\% | (676) | 1047 |
| Somewhat Unfavorable of Biden | 5\% | (31) | 10\% | (58) | 8\% | (46) | 7\% | (39) | 71\% | (414) | 587 |
| Very Unfavorable of Biden | 4\% | (73) | 7\% | (126) | 7\% | (116) | 10\% | (181) | 72\% | (1260) | 1755 |
| \#1 Issue: Economy | 5\% | (81) | 10\% | (173) | 8\% | (135) | 8\% | (133) | 70\% | (1233) | 1755 |
| \#1 Issue: Security | 7\% | (52) | 9\% | (65) | 6\% | (42) | 10\% | (71) | 67\% | (462) | 692 |
| \#1 Issue: Health Care | 6\% | (27) | 16\% | (75) | 9\% | (44) | 10\% | (48) | 59\% | (278) | 472 |
| \#1 Issue: Medicare / Social Security | 6\% | (27) | 10\% | (45) | 6\% | (27) | 7\% | (31) | 72\% | (341) | 472 |
| \#1 Issue: Women's Issues | 7\% | (16) | 7\% | (17) | 8\% | (20) | 9\% | (22) | 69\% | (167) | 242 |
| \#1 Issue: Education | 6\% | (10) | 10\% | (16) | 13\% | (22) | 10\% | (16) | 61\% | (101) | 165 |
| \#1 Issue: Energy | 8\% | (30) | 13\% | (50) | 7\% | (27) | 9\% | (35) | 62\% | (233) | 374 |
| \#1 Issue: Other | 6\% | (14) | 9\% | (24) | 6\% | (14) | 7\% | (18) | 72\% | (178) | 248 |
| 2020 Vote: Joe Biden | 8\% | (149) | 15\% | (275) | 9\% | (162) | 7\% | (128) | 61\% | (1130) | 1843 |
| 2020 Vote: Donald Trump | 5\% | (73) | 8\% | (113) | 6\% | (90) | 10\% | (145) | 72\% | (1072) | 1492 |
| 2020 Vote: Other | 1\% | (1) | 12\% | (19) | 8\% | (12) | 5\% | (7) | 74\% | (111) | 150 |
| 2020 Vote: Didn't Vote | 4\% | (33) | 6\% | (58) | 7\% | (68) | 10\% | (95) | 73\% | (679) | 933 |
| 2018 House Vote: Democrat | 9\% | (131) | 15\% | (212) | 9\% | (125) | 7\% | (99) | 61\% | (873) | 1440 |
| 2018 House Vote: Republican | 6\% | (73) | 8\% | (104) | 6\% | (73) | 9\% | (116) | 71\% | (880) | 1246 |
| 2018 House Vote: Someone else | 1\% | (1) | 6\% | (9) | 5\% | (7) | 8\% | (12) | 81\% | (123) | 152 |
| 2016 Vote: Hillary Clinton | 9\% | (126) | 15\% | (201) | 8\% | (110) | 7\% | (99) | 61\% | (826) | 1362 |
| 2016 Vote: Donald Trump | 5\% | (62) | 9\% | (115) | 6\% | (82) | 9\% | (115) | 72\% | (947) | 1321 |
| 2016 Vote: Other | 7\% | (15) | 12\% | (26) | 6\% | (13) | 6\% | (13) | 70\% | (154) | 222 |
| 2016 Vote: Didn't Vote | 3\% | (53) | 8\% | (122) | 8\% | (127) | 10\% | (147) | 70\% | (1062) | 1511 |

[^100]Table MCEN7_9: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? The Power of the Dog

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% | (256) | $11 \%$ | (464) | 8\% | (332) | 8\% | (374) | 68\% | (2993) | 4419 |
| Voted in 2014: Yes | 7\% | (185) | 12\% | (308) | 7\% | (182) | 8\% | (200) | 65\% | (1594) | 2468 |
| Voted in 2014: No | 4\% | (71) | 8\% | (157) | 8\% | (150) | 9\% | (175) | 72\% | (1399) | 1951 |
| 4-Region: Northeast | 6\% | (44) | 10\% | (77) | 8\% | (66) | 8\% | (65) | 68\% | (539) | 791 |
| 4-Region: Midwest | 6\% | (55) | 10\% | (90) | 8\% | (70) | 7\% | (62) | 70\% | (652) | 929 |
| 4-Region: South | 5\% | (78) | 9\% | (157) | 8\% | (138) | 9\% | (151) | 68\% | (1131) | 1656 |
| 4-Region: West | 8\% | (80) | 13\% | (141) | 5\% | (57) | 9\% | (96) | 64\% | (670) | 1044 |
| 2203103 | 6\% | (138) | 10\% | (227) | 7\% | (160) | 9\% | (198) | 67\% | (1478) | 2200 |
| 2203112 | 5\% | (118) | $11 \%$ | (238) | 8\% | (172) | 8\% | (177) | 68\% | (1515) | 2219 |
| Watch Films | 6\% | (235) | $11 \%$ | (433) | 8\% | (309) | 8\% | (321) | 66\% | (2513) | 3812 |
| Don't Watch Films | 3\% | (20) | 5\% | (31) | 4\% | (23) | 9\% | (54) | 79\% | (480) | 607 |
| Watching Oscars | 12\% | (173) | 19\% | (276) | 11\% | (154) | 7\% | (107) | 51\% | (752) | 1462 |
| Not Watching Oscars | 3\% | (82) | 6\% | (188) | 6\% | (178) | 9\% | (268) | 76\% | (2241) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_10: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? West Side Story (2021 release)

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (374) | 18\% | (793) | 8\% | (375) | 9\% | (391) | 56\% | (2486) | 4419 |
| Gender: Male | 9\% | (184) | 18\% | (380) | 9\% | (192) | 10\% | (218) | 54\% | (1159) | 2133 |
| Gender: Female | 8\% | (190) | 18\% | (413) | 8\% | (184) | 8\% | (172) | 58\% | (1327) | 2286 |
| Age: 18-34 | 7\% | (91) | 19\% | (256) | 12\% | (157) | 11\% | (147) | 51\% | (665) | 1316 |
| Age: 35-44 | 10\% | (70) | 17\% | (123) | 9\% | (65) | 11\% | (76) | 54\% | (384) | 718 |
| Age: 45-64 | 8\% | (128) | 17\% | (257) | 6\% | (93) | 8\% | (114) | 61\% | (916) | 1508 |
| Age: 65+ | 10\% | (85) | 18\% | (157) | 7\% | (60) | 6\% | (54) | 59\% | (521) | 876 |
| GenZers: 1997-2012 | 5\% | (28) | 18\% | (96) | 12\% | (63) | 13\% | (68) | 51\% | (268) | 525 |
| Millennials: 1981-1996 | 9\% | (114) | 19\% | (253) | 11\% | (143) | 10\% | (125) | 51\% | (669) | 1305 |
| GenXers: 1965-1980 | 9\% | (94) | 16\% | (170) | 7\% | (79) | 9\% | (91) | 59\% | (629) | 1064 |
| Baby Boomers: 1946-1964 | 9\% | (119) | 17\% | (239) | 6\% | (83) | 7\% | (101) | 61\% | (833) | 1376 |
| PID: Dem (no lean) | 12\% | (193) | 21\% | (332) | 10\% | (153) | 8\% | (122) | 49\% | (781) | 1580 |
| PID: Ind (no lean) | 6\% | (83) | 16\% | (245) | 8\% | (127) | 9\% | (127) | 61\% | (916) | 1498 |
| PID: Rep (no lean) | 7\% | (99) | 16\% | (217) | 7\% | (95) | 11\% | (142) | 59\% | (789) | 1341 |
| PID/Gender: Dem Men | 14\% | (101) | 21\% | (156) | 11\% | (78) | 9\% | (65) | 45\% | (332) | 732 |
| PID/Gender: Dem Women | 11\% | (92) | 21\% | (175) | 9\% | (75) | 7\% | (57) | 53\% | (449) | 848 |
| PID/Gender: Ind Men | 4\% | (31) | 15\% | (109) | 8\% | (63) | 10\% | (71) | 63\% | (474) | 748 |
| PID/Gender: Ind Women | 7\% | (51) | 18\% | (136) | 9\% | (64) | 7\% | (56) | 59\% | (442) | 750 |
| PID/Gender: Rep Men | 8\% | (52) | 18\% | (115) | 8\% | (51) | 13\% | (82) | 54\% | (353) | 652 |
| PID/Gender: Rep Women | 7\% | (47) | 15\% | (102) | 6\% | (45) | 9\% | (60) | 63\% | (436) | 689 |
| Ideo: Liberal (1-3) | 12\% | (145) | $21 \%$ | (248) | 11\% | (132) | 5\% | (61) | 50\% | (586) | 1172 |
| Ideo: Moderate (4) | 8\% | (108) | 20\% | (263) | 9\% | (115) | 10\% | (132) | 53\% | (690) | 1309 |
| Ideo: Conservative (5-7) | 7\% | (104) | 16\% | (234) | 6\% | (96) | 10\% | (142) | 61\% | (908) | 1484 |
| Educ: < College | 7\% | (225) | 16\% | (500) | 8\% | (244) | 9\% | (285) | 59\% | (1784) | 3037 |
| Educ: Bachelors degree | 10\% | (89) | 21\% | (185) | 10\% | (93) | 8\% | (75) | 51\% | (450) | 891 |
| Educ: Post-grad | 12\% | (61) | 22\% | (108) | 8\% | (39) | 6\% | (31) | 51\% | (252) | 490 |
| Income: Under 50k | 8\% | (187) | 16\% | (387) | 9\% | (202) | 9\% | (220) | 58\% | (1369) | 2366 |
| Income: 50k-100k | 9\% | (124) | 19\% | (263) | 8\% | (118) | 8\% | (116) | 56\% | (775) | 1395 |
| Income: 100k+ | 10\% | (63) | 22\% | (143) | 8\% | (55) | 8\% | (55) | 52\% | (342) | 658 |
| Ethnicity: White | 8\% | (293) | 17\% | (585) | 8\% | (270) | 9\% | (316) | 58\% | (1995) | 3458 |
| Ethnicity: Hispanic | 10\% | (73) | 22\% | (152) | 12\% | (83) | 11\% | (74) | 46\% | (319) | 702 |

[^101]Table MCEN7_10: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? West Side Story (2021 release)

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (374) | 18\% | (793) | 8\% | (375) | 9\% | (391) | 56\% | (2486) | 4419 |
| Ethnicity: Black | 9\% | (47) | 23\% | (127) | 9\% | (48) | 9\% | (51) | 50\% | (278) | 551 |
| Ethnicity: Other | 8\% | (34) | 20\% | (81) | 14\% | (58) | 6\% | (24) | 52\% | (213) | 410 |
| All Christian | 10\% | (200) | 20\% | (396) | 8\% | (165) | 7\% | (147) | 54\% | (1062) | 1971 |
| All Non-Christian | 12\% | (26) | 21\% | (46) | 9\% | (20) | 10\% | (21) | 49\% | (108) | 221 |
| Atheist | 5\% | (11) | 14\% | (30) | 7\% | (14) | 11\% | (24) | 62\% | (132) | 211 |
| Agnostic/Nothing in particular | 7\% | (86) | 16\% | (195) | 8\% | (104) | 10\% | (130) | 59\% | (729) | 1244 |
| Something Else | 7\% | (51) | 16\% | (126) | 9\% | (72) | 9\% | (69) | 59\% | (455) | 773 |
| Religious Non-Protestant/Catholic | 12\% | (32) | 21\% | (55) | 9\% | (24) | 9\% | (23) | 50\% | (133) | 268 |
| Evangelical | $11 \%$ | (122) | 18\% | (200) | 7\% | (82) | 9\% | (99) | 55\% | (614) | 1117 |
| Non-Evangelical | 8\% | (121) | 20\% | (308) | 10\% | (149) | 7\% | (111) | 56\% | (865) | 1554 |
| Community: Urban | 12\% | (139) | 21\% | (247) | 8\% | (97) | 9\% | (100) | 50\% | (581) | 1164 |
| Community: Suburban | 8\% | (161) | 18\% | (387) | 9\% | (192) | 8\% | (172) | 57\% | (1192) | 2104 |
| Community: Rural | 6\% | (74) | 14\% | (158) | 8\% | (86) | 10\% | (119) | 62\% | (714) | 1152 |
| Employ: Private Sector | 9\% | (126) | 19\% | (260) | 10\% | (133) | 9\% | (126) | 53\% | (716) | 1361 |
| Employ: Government | 10\% | (26) | 22\% | (56) | 11\% | (28) | 10\% | (26) | 46\% | (118) | 255 |
| Employ: Self-Employed | 11\% | (42) | 20\% | (77) | 12\% | (48) | 8\% | (30) | 50\% | (194) | 392 |
| Employ: Homemaker | 7\% | (20) | 14\% | (37) | 7\% | (18) | 8\% | (22) | 64\% | (175) | 273 |
| Employ: Student | 8\% | (17) | 18\% | (36) | 11\% | (22) | 11\% | (21) | 52\% | (104) | 200 |
| Employ: Retired | 10\% | (99) | 18\% | (184) | 5\% | (57) | 7\% | (74) | 60\% | (623) | 1037 |
| Employ: Unemployed | 4\% | (26) | 16\% | (95) | 8\% | (48) | 11\% | (65) | 60\% | (347) | 580 |
| Employ: Other | 6\% | (18) | 14\% | (47) | 7\% | (21) | 8\% | (27) | 65\% | (210) | 323 |
| Military HH: Yes | 8\% | (49) | 14\% | (84) | 9\% | (55) | 7\% | (43) | 62\% | (386) | 618 |
| Military HH: No | 9\% | (325) | 19\% | (709) | 8\% | (320) | 9\% | (348) | 55\% | (2100) | 3801 |
| RD/WT: Right Direction | 13\% | (180) | 23\% | (315) | 10\% | (136) | 8\% | (114) | 46\% | (643) | 1388 |
| RD/WT: Wrong Track | 6\% | (194) | 16\% | (477) | 8\% | (239) | 9\% | (277) | 61\% | (1844) | 3031 |
| Biden Job Approve | 12\% | (220) | 23\% | (416) | 10\% | (171) | 7\% | (131) | 48\% | (866) | 1804 |
| Biden Job Disapprove | 6\% | (149) | 15\% | (359) | 8\% | (191) | 10\% | (244) | 60\% | (1438) | 2381 |

[^102]Table MCEN7_10: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? West Side Story (2021 release)

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (374) | 18\% | (793) | 8\% | (375) | 9\% | (391) | 56\% | (2486) | 4419 |
| Biden Job Strongly Approve | 17\% | (128) | 23\% | (172) | 9\% | (65) | 8\% | (57) | 44\% | (331) | 753 |
| Biden Job Somewhat Approve | 9\% | (93) | 23\% | (244) | 10\% | (106) | 7\% | (73) | 51\% | (535) | 1051 |
| Biden Job Somewhat Disapprove | 9\% | (60) | 19\% | (131) | 11\% | (72) | 7\% | (48) | 54\% | (368) | 679 |
| Biden Job Strongly Disapprove | 5\% | (90) | 13\% | (228) | 7\% | (119) | 12\% | (196) | 63\% | (1069) | 1702 |
| Favorable of Biden | 13\% | (238) | 23\% | (427) | 9\% | (170) | 7\% | (122) | 49\% | (910) | 1867 |
| Unfavorable of Biden | 6\% | (131) | 15\% | (342) | 8\% | (193) | 11\% | (251) | 61\% | (1425) | 2343 |
| Very Favorable of Biden | 17\% | (138) | 21\% | (174) | 10\% | (81) | 8\% | (62) | 45\% | (366) | 821 |
| Somewhat Favorable of Biden | 10\% | (101) | 24\% | (253) | 8\% | (89) | 6\% | (60) | 52\% | (544) | 1047 |
| Somewhat Unfavorable of Biden | 5\% | (31) | 19\% | (112) | 11\% | (67) | 7\% | (40) | 57\% | (337) | 587 |
| Very Unfavorable of Biden | 6\% | (100) | 13\% | (230) | 7\% | (126) | 12\% | (211) | 62\% | (1088) | 1755 |
| \#1 Issue: Economy | 6\% | (109) | 18\% | (323) | 9\% | (162) | 8\% | (143) | 58\% | (1018) | 1755 |
| \#1 Issue: Security | 9\% | (64) | 14\% | (94) | 8\% | (53) | 12\% | (80) | 58\% | (401) | 692 |
| \#1 Issue: Health Care | 11\% | (50) | 23\% | (107) | 8\% | (38) | 10\% | (47) | 49\% | (230) | 472 |
| \#1 Issue: Medicare / Social Security | 9\% | (44) | 19\% | (91) | 7\% | (33) | 8\% | (36) | 57\% | (268) | 472 |
| \#1 Issue: Women's Issues | 14\% | (34) | 18\% | (44) | 9\% | (21) | 10\% | (24) | 49\% | (119) | 242 |
| \#1 Issue: Education | 10\% | (16) | 21\% | (35) | 13\% | (21) | 7\% | (12) | 49\% | (81) | 165 |
| \#1 Issue: Energy | 10\% | (36) | 19\% | (70) | 8\% | (31) | 7\% | (27) | 56\% | (209) | 374 |
| \#1 Issue: Other | 8\% | (20) | 12\% | (29) | 6\% | (16) | 9\% | (22) | 65\% | (161) | 248 |
| 2020 Vote: Joe Biden | 12\% | (218) | 21\% | (380) | 11\% | (197) | 7\% | (132) | 50\% | (916) | 1843 |
| 2020 Vote: Donald Trump | 7\% | (98) | 16\% | (234) | 7\% | (97) | 10\% | (154) | 61\% | (909) | 1492 |
| 2020 Vote: Other | 7\% | (11) | 18\% | (26) | 8\% | (12) | 8\% | (12) | 59\% | (89) | 150 |
| 2020 Vote: Didn't Vote | 5\% | (48) | 16\% | (152) | 7\% | (68) | 10\% | (94) | 61\% | (571) | 933 |
| 2018 House Vote: Democrat | 13\% | (181) | $21 \%$ | (305) | 10\% | (148) | 7\% | (96) | 49\% | (710) | 1440 |
| 2018 House Vote: Republican | 7\% | (90) | 17\% | (211) | 7\% | (84) | 11\% | (132) | 59\% | (729) | 1246 |
| 2018 House Vote: Someone else | 11\% | (17) | 13\% | (20) | 7\% | (10) | 7\% | (10) | 63\% | (95) | 152 |
| 2016 Vote: Hillary Clinton | 13\% | (173) | 22\% | (293) | 10\% | (133) | 7\% | (95) | 49\% | (668) | 1362 |
| 2016 Vote: Donald Trump | 8\% | (104) | 15\% | (200) | 7\% | (89) | 10\% | (133) | 60\% | (795) | 1321 |
| 2016 Vote: Other | 5\% | (11) | 20\% | (45) | 11\% | (24) | 4\% | (9) | 60\% | (133) | 222 |
| 2016 Vote: Didn't Vote | 6\% | (85) | 17\% | (255) | 9\% | (129) | 10\% | (154) | 59\% | (888) | 1511 |

[^103]Table MCEN7_10: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? West Side Story (2021 release)

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 8\% | (374) | 18\% | (793) | 8\% | (375) | 9\% | (391) | 56\% | (2486) | 4419 |
| Voted in 2014: Yes | $11 \%$ | (261) | 20\% | (487) | 8\% | (202) | 8\% | (208) | 53\% | (1309) | 2468 |
| Voted in 2014: No | 6\% | (113) | 16\% | (305) | 9\% | (174) | 9\% | (183) | 60\% | (1177) | 1951 |
| 4-Region: Northeast | 10\% | (80) | 18\% | (143) | 10\% | (82) | 7\% | (59) | 54\% | (427) | 791 |
| 4-Region: Midwest | 8\% | (77) | 18\% | (164) | 9\% | (81) | 8\% | (79) | 57\% | (528) | 929 |
| 4-Region: South | 8\% | (131) | 16\% | (272) | 8\% | (132) | 9\% | (154) | 58\% | (966) | 1656 |
| 4-Region: West | 8\% | (86) | 21\% | (214) | 8\% | (80) | 10\% | (100) | 54\% | (565) | 1044 |
| 2203103 | 8\% | (183) | 18\% | (405) | 8\% | (179) | 10\% | (215) | 55\% | (1218) | 2200 |
| 2203112 | 9\% | (191) | 17\% | (388) | 9\% | (196) | 8\% | (176) | 57\% | (1268) | 2219 |
| Watch Films | 9\% | (348) | 19\% | (731) | 9\% | (352) | 9\% | (325) | 54\% | (2056) | 3812 |
| Don't Watch Films | $4 \%$ | (26) | 10\% | (62) | 4\% | (24) | 11\% | (66) | 71\% | (430) | 607 |
| Watching Oscars | 18\% | (270) | $31 \%$ | (456) | 10\% | (149) | 6\% | (89) | 34\% | (498) | 1462 |
| Not Watching Oscars | 4\% | (104) | 11\% | (336) | 8\% | (227) | 10\% | (302) | 67\% | (1988) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_11: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? Spider-Man: No Way Home

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (747) | 19\% | (842) | 10\% | (422) | 6\% | (271) | 48\% | (2137) | 4419 |
| Gender: Male | 19\% | (406) | 19\% | (408) | 11\% | (229) | 7\% | (157) | 44\% | (933) | 2133 |
| Gender: Female | 15\% | (342) | 19\% | (434) | 8\% | (192) | 5\% | (114) | 53\% | (1204) | 2286 |
| Age: 18-34 | 30\% | (394) | 26\% | (345) | 9\% | (114) | 5\% | (65) | 30\% | (398) | 1316 |
| Age: 35-44 | 20\% | (144) | 20\% | (146) | 11\% | (77) | 7\% | (50) | 42\% | (301) | 718 |
| Age: 45-64 | 11\% | (169) | 16\% | (234) | 10\% | (152) | 7\% | (103) | 56\% | (849) | 1508 |
| Age: 65+ | 5\% | (40) | 13\% | (116) | 9\% | (78) | 6\% | (54) | 67\% | (589) | 876 |
| GenZers: 1997-2012 | 31\% | (163) | 27\% | (144) | 10\% | (51) | 6\% | (30) | 26\% | (137) | 525 |
| Millennials: 1981-1996 | 26\% | (342) | 23\% | (297) | 9\% | (118) | 5\% | (70) | 37\% | (478) | 1305 |
| GenXers: 1965-1980 | 15\% | (155) | 19\% | (198) | 10\% | (109) | 7\% | (71) | 50\% | (532) | 1064 |
| Baby Boomers: 1946-1964 | 6\% | (80) | 13\% | (183) | 9\% | (129) | 7\% | (91) | 65\% | (892) | 1376 |
| PID: Dem (no lean) | 21\% | (328) | $21 \%$ | (333) | 11\% | (167) | 5\% | (86) | 42\% | (666) | 1580 |
| PID: Ind (no lean) | 16\% | (237) | 19\% | (281) | 10\% | (143) | 6\% | (86) | 50\% | (751) | 1498 |
| PID: Rep (no lean) | 14\% | (183) | 17\% | (228) | 8\% | (112) | 7\% | (99) | 54\% | (720) | 1341 |
| PID/Gender: Dem Men | 25\% | (181) | 22\% | (164) | 12\% | (87) | 6\% | (41) | 36\% | (260) | 732 |
| PID/Gender: Dem Women | 17\% | (147) | 20\% | (169) | 10\% | (81) | 5\% | (45) | 48\% | (406) | 848 |
| PID/Gender: Ind Men | 17\% | (130) | 17\% | (130) | 10\% | (76) | 7\% | (53) | 48\% | (359) | 748 |
| PID/Gender: Ind Women | 14\% | (107) | 20\% | (151) | 9\% | (66) | 4\% | (33) | 52\% | (393) | 750 |
| PID/Gender: Rep Men | 15\% | (95) | 17\% | (114) | 10\% | (66) | 10\% | (63) | 48\% | (314) | 652 |
| PID/Gender: Rep Women | 13\% | (87) | 17\% | (115) | 7\% | (45) | 5\% | (36) | 59\% | (406) | 689 |
| Ideo: Liberal (1-3) | 19\% | (227) | 19\% | (217) | 13\% | (149) | 5\% | (62) | 44\% | (517) | 1172 |
| Ideo: Moderate (4) | 18\% | (241) | 22\% | (285) | 10\% | (125) | 6\% | (80) | 44\% | (578) | 1309 |
| Ideo: Conservative (5-7) | 14\% | (215) | 17\% | (246) | 7\% | (111) | 7\% | (104) | 54\% | (808) | 1484 |
| Educ: < College | 18\% | (539) | 20\% | (600) | 8\% | (250) | 6\% | (171) | 49\% | (1478) | 3037 |
| Educ: Bachelors degree | 15\% | (132) | 18\% | (163) | 12\% | (111) | 7\% | (63) | 47\% | (423) | 891 |
| Educ: Post-grad | 16\% | (77) | 16\% | (78) | 12\% | (61) | 8\% | (38) | 48\% | (236) | 490 |
| Income: Under 50k | 17\% | (412) | 20\% | (469) | 8\% | (196) | 6\% | (137) | 49\% | (1151) | 2366 |
| Income: 50k-100k | 16\% | (224) | 19\% | (264) | 10\% | (145) | 6\% | (89) | 48\% | (675) | 1395 |
| Income: 100k+ | 17\% | (111) | 17\% | (109) | 12\% | (80) | 7\% | (46) | 47\% | (311) | 658 |
| Ethnicity: White | 14\% | (486) | 18\% | (610) | 10\% | (343) | 7\% | (225) | 52\% | (1794) | 3458 |
| Ethnicity: Hispanic | $31 \%$ | (217) | 25\% | (172) | 8\% | (59) | 4\% | (31) | 32\% | (223) | 702 |

[^104]Table MCEN7_11: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? Spider-Man: No Way Home

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (747) | 19\% | (842) | 10\% | (422) | 6\% | (271) | 48\% | (2137) | 4419 |
| Ethnicity: Black | 26\% | (145) | 24\% | (133) | 10\% | (53) | 6\% | (34) | 34\% | (186) | 551 |
| Ethnicity: Other | 28\% | (116) | 24\% | (99) | 6\% | (26) | 3\% | (12) | 38\% | (157) | 410 |
| All Christian | 14\% | (280) | 19\% | (380) | 10\% | (194) | 6\% | (124) | 50\% | (994) | 1971 |
| All Non-Christian | 21\% | (46) | 15\% | (34) | 15\% | (34) | 6\% | (13) | 43\% | (94) | 221 |
| Atheist | 24\% | (50) | 15\% | (32) | 11\% | (23) | 8\% | (18) | 42\% | (88) | 211 |
| Agnostic/Nothing in particular | 17\% | (211) | 18\% | (227) | 10\% | (125) | 6\% | (74) | 49\% | (606) | 1244 |
| Something Else | 21\% | (160) | 22\% | (170) | 6\% | (46) | 6\% | (43) | 46\% | (355) | 773 |
| Religious Non-Protestant/Catholic | 20\% | (53) | 17\% | (45) | 14\% | (36) | 6\% | (16) | 44\% | (117) | 268 |
| Evangelical | 20\% | (219) | 19\% | (217) | 7\% | (73) | 6\% | (69) | 48\% | (540) | 1117 |
| Non-Evangelical | 14\% | (211) | 20\% | (317) | 10\% | (158) | 6\% | (92) | 50\% | (776) | 1554 |
| Community: Urban | 25\% | (289) | 21\% | (239) | 10\% | (121) | 5\% | (61) | 39\% | (453) | 1164 |
| Community: Suburban | 14\% | (299) | 18\% | (389) | 10\% | (213) | 6\% | (131) | 51\% | (1072) | 2104 |
| Community: Rural | 14\% | (160) | 19\% | (213) | 8\% | (88) | 7\% | (79) | 53\% | (612) | 1152 |
| Employ: Private Sector | 18\% | (247) | 22\% | (295) | 12\% | (161) | 6\% | (85) | 42\% | (572) | 1361 |
| Employ: Government | 25\% | (64) | 18\% | (47) | 10\% | (26) | 11\% | (28) | 35\% | (90) | 255 |
| Employ: Self-Employed | 24\% | (95) | 21\% | (81) | 11\% | (44) | 6\% | (22) | 38\% | (149) | 392 |
| Employ: Homemaker | 13\% | (35) | 18\% | (49) | 5\% | (13) | 4\% | (12) | 60\% | (163) | 273 |
| Employ: Student | 33\% | (66) | 28\% | (56) | 5\% | (10) | 2\% | (5) | 31\% | (63) | 200 |
| Employ: Retired | 6\% | (67) | 13\% | (139) | 9\% | (96) | 6\% | (66) | 65\% | (669) | 1037 |
| Employ: Unemployed | 21\% | (122) | 19\% | (110) | 8\% | (48) | 6\% | (34) | 46\% | (266) | 580 |
| Employ: Other | 16\% | (53) | 20\% | (65) | 7\% | (22) | 6\% | (19) | 51\% | (164) | 323 |
| Military HH: Yes | 13\% | (78) | 14\% | (86) | 10\% | (64) | 6\% | (36) | 57\% | (354) | 618 |
| Military HH: No | 18\% | (669) | 20\% | (756) | 9\% | (358) | 6\% | (235) | 47\% | (1783) | 3801 |
| RD/WT: Right Direction | 21\% | (296) | 19\% | (269) | 12\% | (166) | 5\% | (75) | 42\% | (583) | 1388 |
| RD/WT: Wrong Track | 15\% | (451) | 19\% | (573) | 8\% | (256) | 6\% | (196) | 51\% | (1554) | 3031 |
| Biden Job Approve | 20\% | (368) | 21\% | (374) | 11\% | (194) | 5\% | (92) | 43\% | (776) | 1804 |
| Biden Job Disapprove | 14\% | (345) | 18\% | (431) | 9\% | (213) | 7\% | (169) | 51\% | (1223) | 2381 |

[^105]Table MCEN7_11: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? Spider-Man: No Way Home

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (747) | 19\% | (842) | 10\% | (422) | 6\% | (271) | 48\% | (2137) | 4419 |
| Biden Job Strongly Approve | 24\% | (181) | 17\% | (128) | 10\% | (77) | 5\% | (39) | 43\% | (327) | 753 |
| Biden Job Somewhat Approve | 18\% | (187) | 23\% | (245) | 11\% | (117) | 5\% | (53) | 43\% | (449) | 1051 |
| Biden Job Somewhat Disapprove | 18\% | (121) | $21 \%$ | (143) | 11\% | (72) | 7\% | (45) | 44\% | (297) | 679 |
| Biden Job Strongly Disapprove | 13\% | (224) | 17\% | (288) | 8\% | (140) | 7\% | (124) | 54\% | (925) | 1702 |
| Favorable of Biden | 21\% | (386) | 21\% | (393) | 10\% | (194) | 5\% | (91) | 43\% | (804) | 1867 |
| Unfavorable of Biden | 15\% | (340) | 18\% | (412) | 9\% | (214) | 7\% | (172) | 51\% | (1205) | 2343 |
| Very Favorable of Biden | 23\% | (187) | 18\% | (150) | 10\% | (81) | 5\% | (40) | 44\% | (362) | 821 |
| Somewhat Favorable of Biden | 19\% | (199) | 23\% | (242) | 11\% | (112) | 5\% | (51) | 42\% | (442) | 1047 |
| Somewhat Unfavorable of Biden | 17\% | (99) | 20\% | (117) | 11\% | (66) | 7\% | (44) | 45\% | (262) | 587 |
| Very Unfavorable of Biden | 14\% | (241) | 17\% | (295) | 8\% | (148) | 7\% | (128) | 54\% | (943) | 1755 |
| \#1 Issue: Economy | 17\% | (302) | 20\% | (345) | 10\% | (179) | 6\% | (103) | 47\% | (825) | 1755 |
| \#1 Issue: Security | 13\% | (87) | 17\% | (119) | 8\% | (52) | 8\% | (58) | 54\% | (376) | 692 |
| \#1 Issue: Health Care | 24\% | (115) | 20\% | (95) | 9\% | (42) | 7\% | (31) | 40\% | (188) | 472 |
| \#1 Issue: Medicare / Social Security | 8\% | (40) | 16\% | (75) | 9\% | (43) | 7\% | (32) | 60\% | (282) | 472 |
| \#1 Issue: Women's Issues | 22\% | (53) | $21 \%$ | (50) | 12\% | (28) | 7\% | (16) | 39\% | (94) | 242 |
| \#1 Issue: Education | 29\% | (48) | 24\% | (39) | 6\% | (11) | $4 \%$ | (7) | 37\% | (60) | 165 |
| \#1 Issue: Energy | 21\% | (78) | 24\% | (88) | 9\% | (35) | 4\% | (13) | 43\% | (161) | 374 |
| \#1 Issue: Other | 10\% | (25) | 12\% | (30) | 13\% | (32) | 4\% | (11) | 61\% | (150) | 248 |
| 2020 Vote: Joe Biden | 19\% | (342) | 20\% | (372) | 11\% | (208) | 6\% | (107) | 44\% | (815) | 1843 |
| 2020 Vote: Donald Trump | 13\% | (199) | 16\% | (239) | 8\% | (123) | 7\% | (101) | 56\% | (830) | 1492 |
| 2020 Vote: Other | 19\% | (28) | 21\% | (32) | 12\% | (18) | 4\% | (6) | 44\% | (66) | 150 |
| 2020 Vote: Didn't Vote | 19\% | (178) | $21 \%$ | (199) | 8\% | (73) | 6\% | (58) | 46\% | (426) | 933 |
| 2018 House Vote: Democrat | 18\% | (255) | 19\% | (279) | 12\% | (166) | 6\% | (87) | 45\% | (652) | 1440 |
| 2018 House Vote: Republican | 12\% | (154) | 16\% | (205) | 8\% | (102) | 8\% | (95) | 55\% | (690) | 1246 |
| 2018 House Vote: Someone else | 16\% | (24) | 22\% | (34) | 8\% | (12) | 3\% | (4) | 52\% | (78) | 152 |
| 2016 Vote: Hillary Clinton | 16\% | (222) | 19\% | (252) | 13\% | (176) | 5\% | (74) | 47\% | (637) | 1362 |
| 2016 Vote: Donald Trump | 12\% | (165) | 17\% | (223) | 8\% | (110) | 7\% | (94) | 55\% | (730) | 1321 |
| 2016 Vote: Other | 16\% | (34) | 16\% | (35) | 10\% | (22) | 6\% | (14) | 52\% | (116) | 222 |
| 2016 Vote: Didn't Vote | 22\% | (326) | 22\% | (331) | 7\% | (113) | 6\% | (88) | 43\% | (653) | 1511 |

[^106]Table MCEN7_11: In your opinion, do the following films deserve to be nominated for Best Picture at the 94th Academy Awards (2022 Oscars)? Spider-Man: No Way Home

| Demographic | Yes, definitely |  | Yes, probably |  | No, probably not |  | No, definitely not |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 17\% | (747) | 19\% | (842) | 10\% | (422) | 6\% | (271) | 48\% | (2137) | 4419 |
| Voted in 2014: Yes | 14\% | (348) | 18\% | (435) | 10\% | (255) | 7\% | (167) | $51 \%$ | (1262) | 2468 |
| Voted in 2014: No | 20\% | (399) | 21\% | (407) | 9\% | (167) | 5\% | (104) | 45\% | (875) | 1951 |
| 4-Region: Northeast | 16\% | (123) | 16\% | (128) | $11 \%$ | (84) | 6\% | (47) | 52\% | (409) | 791 |
| 4-Region: Midwest | 16\% | (152) | 18\% | (167) | 9\% | (84) | 6\% | (58) | 50\% | (467) | 929 |
| 4-Region: South | 17\% | (278) | 20\% | (328) | 9\% | (151) | 6\% | (98) | 48\% | (800) | 1656 |
| 4-Region: West | 19\% | (195) | $21 \%$ | (217) | 10\% | (102) | 7\% | (68) | 44\% | (462) | 1044 |
| 2203103 | 17\% | (375) | 18\% | (404) | 9\% | (203) | 7\% | (149) | 49\% | (1068) | 2200 |
| 2203112 | 17\% | (372) | 20\% | (437) | 10\% | (218) | 6\% | (122) | 48\% | (1069) | 2219 |
| Watch Films | 19\% | (719) | 20\% | (767) | 10\% | (389) | 6\% | (220) | 45\% | (1717) | 3812 |
| Don't Watch Films | 5\% | (28) | 12\% | (75) | 5\% | (33) | 9\% | (52) | 69\% | (420) | 607 |
| Watching Oscars | 29\% | (424) | 25\% | (370) | 12\% | (170) | $4 \%$ | (63) | 30\% | (434) | 1462 |
| Not Watching Oscars | 11\% | (323) | 16\% | (471) | 9\% | (252) | 7\% | (208) | 58\% | (1703) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8: The following is a list of the films nominated for Best Picture at the 94th Academy Awards (2022 Oscars).In your opinion, which of the following films do you think should win Best Picture at the 94th Academy Awards (2022 Oscars)?

| Demographic | Belfast | Coda |  | $\begin{aligned} & \text { Don't } \\ & \text { Look Up } \end{aligned}$ | $\begin{gathered} \text { Drive My } \\ \text { Car } \end{gathered}$ |  | Dune | King <br> Richard | Licorice Pizza |  | Nightmare Alley |  | The Power of the Dog |  | West Side Story (2021 release) | $\begin{aligned} & \text { Don't } \\ & \text { know / No } \\ & \text { opinion } \end{aligned}$ | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% (163) | 2\% | (95) | 6\% (278) | 1\% | (25) | 8\% (370) | 9\% (399) | 2\% | (79) |  | (108) |  | (233) | 10\% (456) | 50\% (2215) | 4419 |
| Gender: Male | 4\% (80) | 2\% | (47) | 5\% (113) | 1\% | (15) | 11\% (242) | 11\% (226) | $2 \%$ | (45) |  | (66) |  | (124) | 8\% (177) | 47\% (998) | 2133 |
| Gender: Female | 4\% (84) | 2\% | (48) | 7\% (165) | - | (9) | 6\% (127) | 8\% (173) | 1\% | (34) | $2 \%$ | (42) |  | (109) | 12\% (279) | 53\% (1217) | 2286 |
| Age: 18-34 | 1\% (16) | 2\% | (25) | 10\% (127) | 1\% | (10) | 15\% (192) | 9\% (123) | 2\% | (24) | 4\% | (55) |  | (60) | 10\% (129) | 42\% (553) | 1316 |
| Age: 35-44 | 3\% (20) | 2\% | (14) | 8\% (58) | 1\% | (6) | 8\% (58) | 10\% (73) | 3\% | (21) | 3\% | (18) | 6\% | (40) | 9\% (65) | 48\% (346) | 718 |
| Age: 45-64 | 5\% (76) | 3\% | (40) | 4\% (67) | - | (7) | 5\% (82) | 9\% (140) | $1 \%$ | (21) | 2\% | (27) | 5\% | (76) | 11\% (168) | 53\% (805) | 1508 |
| Age: 65+ | 6\% (51) | 2\% | (16) | 3\% (26) | - | (1) | 4\% (37) | 7\% (64) | $1 \%$ | (13) | 1\% | (7) | 6\% | (57) | 11\% (93) | 58\% (511) | 876 |
| GenZers: 1997-2012 | $1 \%$ (3) | 1\% | (6) | $11 \%$ (57) | 1\% | (3) | 19\% (97) | 7\% (35) | $1 \%$ | (6) | $3 \%$ | (17) | 3\% | (16) | 10\% (55) | 44\% (231) | 525 |
| Millennials: 1981-1996 | 2\% (26) | 2\% | (29) | 8\% (108) | 1\% | (12) | 11\% (144) | 11\% (150) | 2\% | (30) | $4 \%$ | (54) | 6\% | (73) | 9\% (120) | 43\% (560) | 1305 |
| GenXers: 1965-1980 | 4\% (42) | 3\% | (31) | 5\% (58) | - | (5) | 6\% (59) | 8\% (86) | 2\% | (20) | $2 \%$ | (23) | 6\% | (59) | 12\% (123) | 52\% (558) | 1064 |
| Baby Boomers: 1946-1964 | 6\% (84) | 2\% | (27) | 4\% (54) | - | (5) | 5\% (65) | 9\% (124) | 1\% | (20) | 1\% | (12) | 5\% | (73) | 10\% (135) | 57\% (778) | 1376 |
| PID: Dem (no lean) | $5 \% \quad$ (76) | 3\% | (49) | 8\% (121) | 1\% | (10) | 8\% (133) | 12\% (197) | 2\% | (33) | 3\% | (50) | 6\% | (94) | 11\% (177) | 40\% (639) | 1580 |
| PID: Ind (no lean) | 3\% (39) | 1\% | (21) | 7\% (99) | - | (6) | 9\% (132) | 7\% (112) | 2\% | (25) | 2\% | (29) | 4\% | (62) | 9\% (138) | 56\% (836) | 1498 |
| PID: Rep (no lean) | 4\% (48) | 2\% | (24) | 4\% (58) | 1\% | (9) | 8\% (104) | 7\% (90) | 2\% | (20) | 2\% | (29) | 6\% | (77) | 11\% (141) | 55\% (740) | 1341 |
| PID/Gender: Dem Men | 4\% (32) | 4\% | (26) | 6\% (45) | 1\% | (8) | 12\% (85) | 15\% (108) | 3\% | (22) | $4 \%$ | (29) | 7\% | (51) | 10\% (71) | 35\% (256) | 732 |
| PID/Gender: Dem Women | $5 \% \quad$ (44) | 3\% | (23) | 9\% (76) | - |  | 6\% (49) | 10\% (89) | $1 \%$ | (12) | 2\% | (21) | 5\% | (43) | 13\% (106) | 45\% (383) | 848 |
| PID/Gender: Ind Men | 3\% (19) | 1\% | (10) | 6\% (45) | - | (1) | 12\% (86) | 9\% (70) | 2\% | (13) | 3\% | (20) | 4\% | (31) | 7\% (52) | 54\% (400) | 748 |
| PID/Gender: Ind Women | 3\% (20) | 1\% | (11) | 7\% (54) | 1\% | (4) | 6\% (46) | 6\% (42) | $2 \%$ | (12) | 1\% | (9) | $4 \%$ | (31) | 11\% (86) | 58\% (435) | 750 |
| PID/Gender: Rep Men | 4\% (29) | 2\% | (10) | 4\% (23) | 1\% | (6) | 11\% (72) | 7\% (48) | 2\% | (10) | 3\% | (17) | 6\% | (42) | 8\% (54) | 52\% (341) | 652 |
| PID/Gender: Rep Women | $3 \% \quad$ (19) | 2\% | (14) | $5 \% \quad$ (35) | - | (3) | 5\% (33) | 6\% (42) | $1 \%$ | (10) | $2 \%$ | (12) | 5\% | (35) | 13\% (87) | 58\% (399) | 689 |
| Ideo: Liberal (1-3) | 5\% (58) | 4\% | (42) | 8\% (96) | 1\% | (13) | 10\% (114) | 9\% (107) | 3\% | (30) | 3\% | (38) | 7\% | (86) | 10\% (118) | 40\% (469) | 1172 |
| Ideo: Moderate (4) | 4\% (56) | 2\% | (30) | 7\% (91) | - | (4) | 9\% (116) | 12\% (152) | 2\% | (28) | 2\% | (30) | 5\% | (61) | 10\% (134) | 46\% (607) | 1309 |
| Ideo: Conservative (5-7) | 3\% (47) | 1\% | (20) | 4\% (61) | - | (6) | 7\% (111) | 7\% (106) | 1\% | (19) | 2\% | (30) | 5\% | (75) | 12\% (171) | 56\% (838) | 1484 |
| Educ: < College | $3 \% \quad$ (77) | 1\% | (41) | 6\% (194) | - | (10) | $8 \%$ (246) | 9\% (261) | 2\% | (51) | $3 \%$ | (82) |  | (140) | $11 \%$ (335) | 53\%(1600) | 3037 |
| Educ: Bachelors degree | 6\% (55) | 4\% | (32) | 6\% (55) | 1\% | (7) | 9\% (84) | 10\% (87) | 2\% | (17) | $2 \%$ | (19) | 6\% | (52) | 9\% (82) | 45\% (402) | 891 |
| Educ: Post-grad | 6\% (31) | 4\% | (22) | 6\% (29) | 2\% | (8) | 8\% (40) | 10\% (51) | 2\% | (10) | 2\% | (8) |  | (40) | 8\% (38) | 43\% (213) | 490 |
| Income: Under 50k | 3\% (66) | 1\% | (35) | 6\% (152) | - | (12) | 7\% (173) | 9\% (224) | $2 \%$ | (42) | $3 \%$ | (61) |  | (120) | 10\% (248) | 52\% (1233) | 2366 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | $4 \% \quad$ (59) | $3 \%$ | (38) | 6\% (89) | 1\% | (8) | 10\% (136) | 8\% (108) | 2\% | (24) | $2 \%$ | (27) |  | (72) | 10\% (143) | 49\% (690) | 1395 |
| Income: 100k+ | 6\% (38) | 3\% | (22) | 6\% (37) | 1\% | (5) | 9\% (61) | 10\% (67) | 2\% | (13) | 3\% | (20) |  | (40) | 10\% (65) | 44\% (291) | 658 |
| Ethnicity: White | 4\% (152) | 2\% | (82) | 6\% (209) | - | (16) | 8\% (273) | 6\% (214) | 2\% | (67) | $2 \%$ | (78) |  | (195) | 10\% (360) | 52\% (1812) | 3458 |
| Ethnicity: Hispanic | 2\% (11) | 2\% | (11) | 9\% (64) | - | (3) | 15\% (103) | 7\% (51) | 2\% | (17) | 3\% | (20) |  | (46) | 13\% (88) | 41\% (290) | 702 |
| Ethnicity: Black | $1 \%$ (3) | 1\% | (5) | $7 \% \quad$ (37) | 1\% | (6) | 8\% (42) | 28\% (155) | $1 \%$ | (3) | $3 \%$ | (18) | 2\% | (10) | $11 \%$ (58) | 39\% (214) | 551 |
| Ethnicity: Other | 2\% (7) | 2\% | (8) | 8\% (33) | 1\% | (3) | 13\% (55) | 7\% (30) | $2 \%$ | (9) | 3\% | (12) |  | (27) | 9\% (37) | 46\% (189) | 410 |
| All Christian | 5\% (94) | 2\% | (46) | $5 \% \quad$ (90) | 1\% | (14) | 8\% (150) | 9\% (185) | 2\% | (37) | 2\% | (43) |  | (122) | 12\% (238) | 48\% (953) | 1971 |
| All Non-Christian | $4 \% \quad$ (8) | 7\% | (14) | 4\% (10) | 1\% | (2) | 8\% (17) | $12 \%$ (27) | 3\% | (6) | $5 \%$ | (11) | 8\% | (17) | $7 \% \quad$ (14) | 43\% (94) | 221 |
| Atheist | $4 \% \quad$ (8) | $3 \%$ | (6) | 9\% (20) | - | (1) | 12\% (26) | $3 \% \quad$ (7) | $4 \%$ | (7) | $4 \%$ | (9) | $3 \%$ | (6) | 9\% (18) | 48\% (102) | 211 |
| Agnostic/Nothing in particular | 3\% (34) | 2\% | (23) | 8\% (100) | - | (2) | 10\% (118) | 8\% (96) | $1 \%$ | (13) | $2 \%$ | (25) | 4\% | (52) | 8\% (104) | 55\% (678) | 1244 |
| Something Else | 2\% (19) | 1\% | (5) | 8\% (59) | 1\% | (6) | 7\% (58) | 11\% (85) | 2\% | (16) | 3\% | (21) |  | (35) | 10\% (81) | 50\% (388) | 773 |
| Religious Non-Protestant/Catholic | 3\% (8) | 5\% | (14) | 5\% (13) | 1\% | (3) | 9\% (24) | 12\% (33) | 2\% | (6) | $4 \%$ | (11) |  | (19) | 7\% (19) | 44\% (119) | 268 |
| Evangelical | 2\% (27) | 1\% | (17) | 6\% (65) | 1\% | (9) | 7\% (74) | $12 \%$ (139) | 2\% | (22) | $3 \%$ | (29) |  | (57) | 11\% (123) | 50\% (557) | 1117 |
| Non-Evangelical | $5 \%$ (84) | 2\% | (34) | 5\% (79) | 1\% | (10) | 8\% (126) | 8\% (122) | 2\% | (30) | $2 \%$ | (34) |  | (94) | 12\% (188) | 48\% (753) | 1554 |
| Community: Urban | 3\% (37) | 2\% | (23) | 8\% (88) | 1\% | (11) | 10\% (111) | 13\% (157) | 2\% | (28) | $4 \%$ | (47) |  | (56) | 11\% (131) | 41\% (475) | 1164 |
| Community: Suburban | $4 \% \quad$ (91) | 3\% | (53) | 6\% (126) | - | (5) | $8 \%$ (169) | 8\% (168) | 2\% | (37) | $2 \%$ | (39) |  | (117) | 10\% (213) | 52\%(1084) | 2104 |
| Community: Rural | $3 \% \quad$ (35) | 2\% | (18) | 6\% (64) | 1\% | (8) | 8\% (89) | 6\% (75) | 1\% | (13) | 2\% | (22) | 5\% | (60) | 10\% (111) | 57\% (656) | 1152 |

Table MCEN8: The following is a list of the films nominated for Best Picture at the 94th Academy Awards (2022 Oscars).In your opinion, which of the following films do you think should win Best Picture at the 94th Academy Awards (2022 Oscars)?

| Demographic | Belfast | Coda |  | $\begin{aligned} & \text { Don't } \\ & \text { Look Up } \end{aligned}$ | Drive MyCar |  | Dune | King Richard | Licorice Pizza |  | Nightmare Alley |  | The Power of the $\operatorname{Dog}$ |  | West Side Story (2021 release) | $\begin{aligned} & \text { Don't } \\ & \text { know / No } \\ & \text { opinion } \end{aligned}$ | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% (163) | 2\% | (95) | 6\% (278) | 1\% | (25) | 8\% (370) | 9\% (399) | 2\% | (79) | 2\% | (108) |  | (233) | 10\% (456) | 50\% (2215) | 4419 |
| Employ: Private Sector | 4\% (57) | 3\% | (37) | $7 \%$ (90) |  |  | 10\% (140) | 9\% (124) | 2\% | (24) | $4 \%$ | (49) |  | (81) | 9\% (124) | 46\% (620) | 1361 |
| Employ: Government | 4\% (9) | $2 \%$ | (6) | 7\% (18) |  | (1) | 9\% (23) | 10\% (26) | 3\% | (8) | $3 \%$ | (8) | 6\% | (14) | 11\% (29) | 44\% (112) | 255 |
| Employ: Self-Employed | 3\% (10) | $2 \%$ | (7) | 8\% (33) | 1\% | (3) | 10\% (40) | 8\% (33) | 2\% | (9) | 3\% | (13) | 7\% | (27) | 15\% (60) | 40\% (157) | 392 |
| Employ: Homemaker | 5\% (13) | $2 \%$ | (6) | 9\% (25) |  | (0) | 5\% (13) | 6\% (18) | 1\% | (3) | - | (1) | $3 \%$ | (9) | 9\% (25) | 59\% (161) | 273 |
| Employ: Student | - (0) | 1\% | (2) | $14 \%$ (28) |  |  | 21\% (41) | 9\% (18) | 1\% | (3) | 5\% | (9) | 1\% | (2) | $12 \%$ (23) | 37\% (73) | 200 |
| Employ: Retired | 6\% (60) | $2 \%$ | (25) | $3 \% \quad$ (32) | - | (1) | 5\% (47) | 9\% (95) | 2\% | (17) | 1\% | (10) | 5\% | (56) | 11\% (110) | 56\% (584) | 1037 |
| Employ: Unemployed | 1\% (8) | 1\% | (7) | 5\% (28) | 1\% | (4) | 9\% (51) | 9\% (52) | 1\% | (8) | $2 \%$ | (14) | 4\% | (21) | 9\% (54) | 57\% (332) | 580 |
| Employ: Other | 2\% (5) | 2\% | (5) | 8\% (24) |  | (1) | 5\% (15) | 10\% (33) | 2\% | (8) | $1 \%$ | (4) | 7\% | (22) | 9\% (31) | 54\% (174) | 323 |
| Military HH: Yes | 4\% (26) |  | (13) | 4\% (24) | - | (3) | 9\% (53) | 8\% (52) | 1\% | (8) | 1\% |  |  | (31) | 10\% (59) | 55\% (340) | 618 |
| Military HH: No | 4\% (137) | $2 \%$ | (82) | 7\% (253) | 1\% | (22) | 8\% (316) | 9\% (347) | 2\% | (71) | 3\% | (100) |  | (201) | 10\% (396) | 49\%(1874) | 3801 |
| RD/WT: Right Direction | 5\% (72) | 3\% | (41) | 7\% (99) | 1\% | (16) | 9\% (121) | 12\% (172) | 2\% | (34) | 4\% | (57) |  | (89) | 10\% (144) | 39\% (544) | 1388 |
| RD/WT: Wrong Track | 3\% (91) | $2 \%$ | (53) | 6\% (179) | - | (8) | 8\% (249) | 8\% (227) | 1\% | (45) | 2\% | (51) |  | (144) | 10\% (312) | 55\% (1671) | 3031 |
| Biden Job Approve | 5\% (94) |  | (60) | 7\% (129) | 1\% | (16) | 9\% (156) | 12\% (220) | 2\% | (37) |  | (60) |  | (104) | 12\% (216) | 39\% (712) | 1804 |
| Biden Job Disapprove | 3\% (69) | 1\% | (31) | 5\% (131) | - | (8) | 8\% (200) | 7\% (168) | 1\% | (36) | 2\% | (46) |  | (125) | 10\% (234) | 56\%(1334) | 2381 |
| Biden Job Strongly Approve | 7\% (53) | 3\% | (23) | 7\% (50) | 1\% | (8) | 7\% (55) | 14\% (103) | 2\% | (14) | 3\% | (26) | 7\% | (52) | 12\% (93) | 37\% (277) | 753 |
| Biden Job Somewhat Approve | 4\% (41) | $4 \%$ | (38) | 8\% (80) | 1\% | (8) | 10\% (102) | 11\% (117) | 2\% | (22) | 3\% | (34) | 5\% | (52) | 12\% (123) | 41\% (435) | 1051 |
| Biden Job Somewhat Disapprove | $4 \% \quad$ (26) | $2 \%$ | (11) | $8 \% \quad$ (52) | 1\% | (3) | 9\% (64) | 10\% (69) | 2\% | (15) | 3\% | (18) | 5\% | (33) | $11 \%$ (75) | 46\% (312) | 679 |
| Biden Job Strongly Disapprove | 3\% (44) | 1\% | (20) | 5\% (79) | - | (5) | 8\% (135) | 6\% (99) | 1\% | (21) | 2\% | (28) | 5\% | (92) | 9\% (159) | 60\%(1022) | 1702 |
| Favorable of Biden | 5\% (93) | 3\% | (62) | 7\% (133) | 1\% | (14) | 9\% (162) | 12\% (224) | 2\% | (38) | 3\% | (60) | 6\% | (117) | 11\% (209) | 40\% (755) | 1867 |
| Unfavorable of Biden | 3\% (69) | 1\% | (29) | 6\% (133) | - | (9) | 8\% (198) | 7\% (165) | 2\% | (35) | 2\% | (41) | 5\% | (112) | 10\% (236) | 56\% (1314) | 2343 |
| Very Favorable of Biden | 6\% (49) | $2 \%$ | (19) | 8\% (65) | 1\% | (5) | $7 \% \quad$ (59) | 14\% (117) | $2 \%$ | (15) | $3 \%$ | (25) |  | (63) | $12 \%$ (95) | 37\% (307) | 821 |
| Somewhat Favorable of Biden | 4\% (44) | 4\% | (43) | 6\% (67) | 1\% | (9) | 10\% (103) | 10\% (107) | $2 \%$ | (23) | 3\% | (35) | $5 \%$ | (53) | 11\% (114) | 43\% (448) | 1047 |
| Somewhat Unfavorable of Biden | 3\% (20) | 1\% | (8) | 9\% (51) | - | (0) | 9\% (51) | 10\% (60) | 3\% | (16) | 2\% | (12) | 4\% | (23) | 11\% (62) | 48\% (283) | 587 |
| Very Unfavorable of Biden | $3 \% \quad$ (49) | 1\% | (21) | 5\% (82) | - | (9) | 8\% (147) | 6\% (105) | 1\% | (19) | 2\% | (30) | 5\% | (88) | 10\% (174) | 59\% (1031) | 1755 |
| \#1 Issue: Economy | $4 \% \quad$ (62) | $2 \%$ | (39) | 7\% (118) | $1 \%$ | (10) | 10\% (168) | 9\% (151) | 2\% | (30) | 2\% | (37) | $4 \%$ | (78) | 10\% (175) | 51\% (889) | 1755 |
| \#1 Issue: Security | 3\% (23) | 1\% | (8) | 5\% (37) | $1 \%$ | (4) | 7\% (51) | 6\% (40) | $2 \%$ | (12) | 2\% | (16) | 5\% | (35) | 11\% (79) | 56\% (388) | 692 |
| \#1 Issue: Health Care | 4\% (17) | 2\% | (9) | 8\% (35) | 1\% | (4) | 10\% (48) | 12\% (57) | 2\% | (10) | 3\% | (14) | 5\% | (23) | 13\% (60) | 41\% (194) | 472 |
| \#1 Issue: Medicare / Social Security | 7\% (31) | 2\% | (8) | 3\% (15) | - | (2) | 4\% (21) | 10\% (47) | 2\% | (7) | $2 \%$ | (7) | 7\% | (32) | $11 \%$ (53) | 53\% (248) | 472 |
| \#1 Issue: Women's Issues | $3 \% \quad$ (6) | $2 \%$ | (5) | 9\% (22) | 1\% | (1) | 9\% (21) | 9\% (23) | $3 \%$ | (8) | $4 \%$ | (11) | $3 \%$ | (8) | $12 \%$ (30) | 44\% (106) | 242 |
| \#1 Issue: Education | $2 \% \quad$ (3) | $2 \%$ | (4) | 10\% (17) | 1\% | (2) | $5 \% \quad$ (9) | 12\% (20) | 1\% | (2) | $5 \%$ | (9) | 8\% | (14) | 6\% (11) | 46\% (76) | 165 |
| \#1 Issue: Energy | 3\% (13) | 5\% | (19) | 7\% (27) | - | (1) | 11\% (42) | 8\% (31) | 1\% | (4) | 3\% | (11) | 9\% | (32) | 8\% (30) | 44\% (164) | 374 |
| \#1 Issue: Other | 3\% (8) | 1\% | (3) | $3 \% \quad$ (7) | - | (1) | 4\% (11) | 13\% (31) | 2\% | (5) | 1\% | (3) |  | (10) | 7\% (18) | 61\% (151) | 248 |
| 2020 Vote: Joe Biden | 5\% (95) |  | (66) | $8 \%$ (139) | 1\% | (13) | 9\% (160) | 11\% (204) | 2\% | (43) | 3\% | (54) | 6\% | (118) | 10\% (184) | 42\% (768) | 1843 |
| 2020 Vote: Donald Trump | 3\% (49) | 1\% | (19) | $4 \% \quad$ (61) | 1\% | (9) | 7\% (110) | 6\% (94) | 2\% | (23) | 2\% | (29) | 6\% | (82) | 10\% (146) | 58\% (870) | 1492 |
| 2020 Vote: Other | $3 \% \quad$ (5) | $2 \%$ | (3) | 8\% (12) | 1\% | (1) | 11\% (16) | $7 \% \quad$ (10) | - | (1) | $1 \%$ | (2) | 5\% | (7) | 10\% (15) | 52\% (79) | 150 |
| 2020 Vote: Didn't Vote | 2\% (14) | 1\% | (7) | 7\% (67) | - | (2) | 9\% (84) | 10\% (91) |  | (12) | 3\% | (24) |  | (25) | 12\% (111) | 53\% (498) | 933 |
| 2018 House Vote: Democrat | 6\% (81) | 3\% | (48) | 7\% (99) | 1\% | (9) | 8\% (121) | 12\% (168) | 2\% | (30) | 3\% | (39) | $7 \%$ | (105) | 10\% (144) | 41\% (596) | 1440 |
| 2018 House Vote: Republican | 4\% (46) | $2 \%$ | (22) | 4\% (47) | 1\% | (9) | 7\% (89) | $7 \%$ (86) | 2\% | (19) | $2 \%$ | (22) | 6\% | (71) | 11\% (133) | 56\% (701) | 1246 |
| 2018 House Vote: Someone else | $2 \% \quad$ (3) | 1\% | (1) | $7 \% \quad$ (10) | - | (1) | 6\% (9) | 8\% (12) | - | (0) | $4 \%$ | (7) | 3\% | (5) | 10\% (15) | 58\% (88) | 152 |
| 2016 Vote: Hillary Clinton | 6\% (80) |  | (49) | 7\% (94) | 1\% | (11) | 7\% (94) | 12\% (169) | 2\% | (33) |  | (41) |  | (90) | 10\% (139) | 41\% (561) | 1362 |
| 2016 Vote: Donald Trump | 4\% (48) | $2 \%$ | (22) | $3 \% \quad$ (43) | 1\% | (9) | 7\% (95) | 7\% (94) | 2\% | (21) | 2\% | (20) | 6\% | (83) | 10\% (137) | 57\% (749) | 1321 |
| 2016 Vote: Other | 4\% (9) | 1\% | (1) | 6\% (13) | - | (1) | 10\% (23) | 7\% (16) | 3\% | (8) | 2\% | (4) | 5\% | (11) | 6\% (14) | 55\% (122) | 222 |
| 2016 Vote: Didn't Vote | 2\% (24) | 1\% | (22) | 8\% (128) | - | (5) | 10\% (157) | 8\% (120) | 1\% | (17) | $3 \%$ | (43) | 3\% | (49) | 11\% (164) | 52\% (782) | 1511 |

Table MCEN8: The following is a list of the films nominated for Best Picture at the 94th Academy Awards (2022 Oscars).In your opinion, which of the following films do you think should win Best Picture at the 94th Academy Awards (2022 Oscars)?

| Demographic | Belfast | Coda | $\begin{gathered} \text { Don't } \\ \text { Look Up } \end{gathered}$ | $\begin{gathered} \text { Drive My } \\ \text { Car } \end{gathered}$ |  | Dune | King <br> Richard | Licorice Pizza |  | Nightmare Alley | The Power of the Dog | West Side Story (2021 release) | $\begin{gathered} \text { Don't } \\ \text { know / No } \\ \text { opinion } \end{gathered}$ | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 4\% (163) | 2\% (95) | 6\% (278) | $1 \%$ | (25) | 8\% (370) | 9\% (399) | $2 \%$ | (79) | 2\% (108) | 5\% (233) | 10\% (456) | 50\% (2215) | 4419 |
| Voted in 2014: Yes | 5\% (133) | 3\% (64) | 4\% (109) | $1 \%$ | (18) | 7\% (170) | 10\% (235) | $2 \%$ | (45) | 2\% (53) | 7\% (168) | 11\% (261) | 49\% (1210) | 2468 |
| Voted in 2014: No | 2\% (31) | 2\% (30) | 9\% (169) | - | (6) | 10\% (199) | 8\% (164) | 2\% | (33) | 3\% (55) | 3\% (65) | 10\% (195) | 52\%(1005) | 1951 |
| 4-Region: Northeast | 5\% (39) | $3 \% ~(23)$ | 6\% (49) | 1\% | (6) | 8\% (60) | 7\% (59) | $2 \%$ | (14) | 3\% (25) | 5\% (41) | 12\% (94) | 48\% (383) | 791 |
| 4-Region: Midwest | 4\% (36) | 2\% (19) | 7\% (62) | - | (4) | 7\% (66) | 8\% (73) | 2\% | (15) | 2\% (22) | 6\% (52) | 10\% (94) | 52\% (485) | 929 |
| 4-Region: South | 3\% (42) | 2\% (29) | 6\% (95) | 1\% | (12) | 8\% (129) | 9\% (155) | 2\% | (27) | 2\% (37) | 5\% (82) | 11\% (181) | 52\% (867) | 1656 |
| 4-Region: West | 4\% (46) | 2\% (25) | 7\% (72) | - | (3) | 11\% (114) | 11\% (112) | 2\% | (23) | 2\% (24) | 5\% (57) | 8\% (87) | 46\% (480) | 1044 |
| 2203103 | $4 \%$ (83) | $2 \% ~(53)$ | 6\% (140) | 1\% | (14) | 9\% (189) | 9\% (205) | 1\% | (31) | 2\% (54) | 5\% (108) | 9\% (207) | 51\% (1118) | 2200 |
| 2203112 | 4\% (80) | 2\% (42) | 6\% (138) | - | (10) | 8\% (181) | 9\% (195) | 2\% | (48) | 2\% (54) | 6\% (125) | 11\% (249) | 49\%(1097) | 2219 |
| Watch Films | 4\% (143) | 2\% (91) | 7\% (264) | 1\% | (21) | 9\% (352) | 9\% (361) | 2\% | (75) | 3\% (106) | 6\% (212) | 10\% (400) | 47\%(1787) | 3812 |
| Don't Watch Films | 3\% (20) | 1\% (3) | 2\% (14) | $1 \%$ | (3) | 3\% (18) | 6\% (38) | $1 \%$ | (4) | - (2) | 3\% (21) | 9\% (56) | 70\% (428) | 607 |
| Watching Oscars | $5 \%$ (74) | 4\% (58) | $8 \%$ (110) | $1 \%$ | (18) | 11\% (159) | 13\% (191) |  |  | 4\% (63) | 7\% (108) | 17\% (256) | 26\% (379) | 1462 |
| Not Watching Oscars | $3 \% \quad$ (89) | $1 \%$ (37) | 6\% (168) | - | (7) | 7\% (211) | 7\% (208) | 1\% | (31) | 2\% (45) | 4\% (125) | 7\% (200) | 62\%(1836) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9: And in your opinion, which of the following films do you think will win Best Picture at the 94th Academy Awards (2022 Oscars)?

| Demographic | Belfast | Coda |  | $\begin{gathered} \text { Don't } \\ \text { Look Up } \end{gathered}$ |  | $\begin{aligned} & \text { Drive My } \\ & \text { Car } \end{aligned}$ |  | Dune |  | King Richard |  | Licorice <br> Pizza |  | Nightmare Alley |  | The Power of the Dog |  | West Side Story (2021 release) |  | Don't know / No opinion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% (199) | 2\% | (85) | 5\% | (214) | 1\% | (33) | 7\% | (312) |  | (398) | 3\% | (113) | 2\% | (75) | 6\% | (287) | 12\% | (509) | 50\% (2194) | 4419 |
| Gender: Male | 5\% (111) | 2\% | (46) |  | (88) | 1\% | (22) |  | (170) | 10\% | (218) | 3\% | (65) | 2\% | (48) |  | (145) | 11\% | (225) | 47\% (995) | 2133 |
| Gender: Female | 4\% (88) | 2\% | (39) |  | (125) | 1\% | (12) |  | (142) |  | (180) | $2 \%$ | (48) | 1\% | (28) |  | (142) | 12\% | (283) | 52\% (1199) | 2286 |
| Age: 18-34 | 2\% (28) | 2\% | (22) | 9\% | (115) | 2\% | (23) | 13\% | (172) |  | (117) | 3\% | (39) | 2\% | (31) |  | (64) | 11\% | (149) | 42\% (556) | 1316 |
| Age: 35-44 | 3\% (22) | 2\% | (15) | 5\% | (39) | 1\% | (7) | 6\% | (45) | 13\% | (96) | $4 \%$ | (29) | 2\% | (16) |  | (48) | 10\% | (70) | 46\% (330) | 718 |
| Age: 45-64 | 7\% (98) | 2\% | (29) | 3\% | (42) | - | (3) | 5\% | (68) | 8\% | (127) | 2\% | (36) | 1\% | (23) |  | (105) | 12\% | (179) | 53\% (798) | 1508 |
| Age: 65+ | 6\% (50) | 2\% | (19) | 2\% |  | - | (0) | 3\% | (27) | $7 \%$ |  | 1\% | (9) | $1 \%$ | (5) |  | (70) | $13 \%$ | (110) | 58\% (510) | 876 |
| GenZers: 1997-2012 | 1\% (4) | 1\% | (5) | $11 \%$ | (58) | 2\% | (10) | 17\% | (88) | 5\% | (28) | 2\% | (13) | 2\% | (9) | $4 \%$ | (23) | 10\% | (52) | 45\% (234) | 525 |
| Millennials: 1981-1996 | 3\% (39) | 2\% | (27) | 7\% | (87) | 2\% | (20) | 9\% | (119) | 12\% | (158) | 3\% | (46) | 3\% | (36) | 6\% | (75) | 11\% | (149) | 42\% (550) | 1305 |
| GenXers: 1965-1980 | 5\% (58) | 2\% | (22) | 3\% | (34) | - | (2) | 5\% | (54) |  | (99) | 3\% | (29) | 2\% | (17) | 7\% | (78) | 11\% | (120) | 52\% (551) | 1064 |
| Baby Boomers: 1946-1964 | 7\% (90) | 2\% | (28) | 2\% | (34) | - | (1) | 3\% | (47) |  | (106) | 2\% | (26) | 1\% | (14) |  | (97) | 12\% | (162) | 56\% (770) | 1376 |
| PID: Dem (no lean) | 6\% (96) | 3\% | (45) | 5\% | (82) | 1\% | (12) | 7\% | (116) | 11\% | (167) | 3\% | (49) | 2\% | (32) |  | (142) | 13\% | (202) | 40\% (637) | 1580 |
| PID: Ind (no lean) | 3\% (48) | 1\% | (22) | 6\% | (87) | 1\% | (10) | 8\% | (121) |  | (120) | $2 \%$ | (33) | 2\% | (23) |  | (79) | 11\% | (165) | 53\% (789) | 1498 |
| PID: Rep (no lean) | 4\% (55) | 1\% | (18) | 3\% | (44) | 1\% | (11) | 6\% | (75) | 8\% | (111) | 2\% | (30) | 1\% | (20) | 5\% | (66) | 11\% | (142) | 57\% (768) | 1341 |
| PID/Gender: Dem Men | 7\% (49) | $4 \%$ | (27) | $4 \%$ | (32) | 2\% | (11) | $8 \%$ |  | $12 \%$ | (88) | $4 \%$ | (30) | $3 \%$ | (20) | 9\% | (63) | $12 \%$ | (91) | 36\% (263) | 732 |
| PID/Gender: Dem Women | 5\% (46) | 2\% | (18) | 6\% | (50) | - | (1) | 7\% | (59) | 9\% | (79) | $2 \%$ | (19) | 1\% | (12) | 9\% | (79) | 13\% | (110) | 44\% (374) | 848 |
| PID/Gender: Ind Men | 3\% (23) | 2\% | (12) | 5\% | (40) | 1\% | (5) | 10\% | (74) | 9\% | (71) | $2 \%$ | (17) | 2\% | (12) |  | (49) |  | (68) | $51 \%$ (379) | 748 |
| PID/Gender: Ind Women | 3\% (25) | 1\% | (10) | 6\% | (47) | 1\% | (5) | 6\% | (48) | 7\% | (49) | 2\% | (17) | $2 \%$ | (12) | 4\% | (30) | 13\% | (97) | 55\% (410) | 750 |
| PID/Gender: Rep Men | 6\% (39) | 1\% | (7) | 2\% | (16) | 1\% | (6) | 6\% | (39) | 9\% | (59) | 3\% | (18) | 2\% | (15) | 5\% | (33) | 10\% | (67) | 54\% (353) | 652 |
| PID/Gender: Rep Women | 2\% (16) | 2\% | (11) | 4\% | (28) | 1\% | (5) | 5\% | (36) | 8\% | (52) | 2\% | (12) | 1\% | (4) | 5\% | (33) | 11\% | (76) | 60\% (414) | 689 |
| Ideo: Liberal (1-3) | 6\% (76) | $3 \%$ | (37) | 5\% | (64) | 1\% | (12) | 9\% | (101) | 8\% | (95) | $4 \%$ | (41) | 2\% | (25) | 10\% | (118) | 11\% | (133) | 40\% (470) | 1172 |
| Ideo: Moderate (4) | 4\% (56) | 2\% | (28) | 5\% | (68) | 1\% | (14) | 8\% | (99) | 10\% | (137) | $2 \%$ | (32) | 1\% | (17) |  | (82) | 13\% | (175) | $46 \%$ (600) | 1309 |
| Ideo: Conservative (5-7) | 4\% (65) | 1\% | (18) | $4 \%$ | (59) | - | (7) | $5 \%$ | (79) |  | (130) | 2\% | (36) | 2\% | (23) |  | (78) | $11 \%$ | (158) | $56 \%$ (831) | 1484 |
| Educ: < College | 3\% (96) | 2\% | (54) | 5\% | (150) | 1\% | (20) | 8\% | (238) |  | (277) | 2\% | (64) | 2\% | (61) | 5\% | (144) | 11\% | (349) | 52\%(1584) | 3037 |
| Educ: Bachelors degree | 8\% (68) | 2\% | (20) | 4\% | (38) | 1\% | (6) | 5\% | (42) |  | (77) | 4\% | (33) | 1\% | (9) | 10\% | (90) |  | (113) | 44\% (395) | 891 |
| Educ: Post-grad | 7\% (35) | 2\% | (11) |  | (26) | 1\% | (7) |  | (32) |  | (44) | $3 \%$ | (16) | $1 \%$ | (5) | $11 \%$ | (52) | 10\% | (47) | 44\% (214) | 490 |
| Income: Under 50k | 4\% (86) | 2\% | (38) | 5\% | (122) | 1\% | (16) |  | (170) |  | (221) | 2\% | (53) | 2\% | (40) |  | (131) | 12\% | (274) | 51\% (1215) | 2366 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 5\% (69) | 2\% | (27) | 5\% | (66) | 1\% | (11) | 7\% | (103) | 8\% | (116) | 2\% | (34) | 2\% | (24) |  | (95) | 11\% | (158) | 50\% (694) | 1395 |
| Income: 100k+ | 7\% (44) | $3 \%$ | (20) | $4 \%$ | (26) | 1\% | (6) |  | (39) |  | (61) | 4\% | (26) | $2 \%$ | (11) |  | (62) |  | (77) | 43\% (286) | 658 |
| Ethnicity: White | 5\% (169) | 2\% | (66) | 4\% | (155) | 1\% | (22) |  | (213) |  | (241) | 3\% | (99) | 1\% | (49) |  | (246) | 11\% | (397) | 52\% (1802) | 3458 |
| Ethnicity: Hispanic | 3\% (21) | 2\% | (16) | $7 \%$ | (47) | 1\% | (10) | 13\% | (89) | 11\% | (77) | 2\% | (15) | 2\% | (17) |  | (45) | $11 \%$ | (74) | 42\% (291) | 702 |
| Ethnicity: Black | 4\% (21) | 1\% | (4) | 7\% | (38) | 1\% | (6) | 9\% | (48) | 22\% | (124) | $1 \%$ | (6) | 3\% | (15) |  | (18) | 11\% | (63) | 38\% (207) | 551 |
| Ethnicity: Other | 2\% (10) | $4 \%$ | (15) | 5\% | (20) | 1\% | (5) | 12\% | (51) |  |  | 2\% | (8) | 3\% | (11) |  | (23) |  | (49) | 45\% (185) | 410 |
| All Christian | 6\% (112) | 2\% | (42) | $4 \%$ | (70) | 1\% | (16) |  | (120) |  | (182) | 3\% | (52) | $2 \%$ | (30) |  | (139) | 13\% | (261) | 48\% (947) | 1971 |
| All Non-Christian | 6\% (13) | 4\% | (10) | 5\% | (11) | 1\% | (2) | 7\% | (15) | 10\% | (23) | $4 \%$ | (9) | $3 \%$ | (7) | 8\% |  | 11\% | (24) | $41 \%$ (90) | 221 |
| Atheist | 4\% (8) | $3 \%$ | (5) | 10\% | (22) | 1\% | (2) | $11 \%$ | (24) | 8\% | (16) | $2 \%$ | (3) | - | (0) | 8\% | (18) |  | (19) | 44\% (93) | 211 |
| Agnostic/Nothing in particular | 3\% (42) | 2\% | (22) | 5\% | (61) | - | (4) |  | (94) |  | (103) | 2\% | (28) | 2\% | (24) |  | (75) |  | (107) | 55\% (684) | 1244 |
| Something Else | 3\% (24) | 1\% | (6) | 6\% | (50) | 1\% | (9) |  | (59) | 10\% | (75) | 3\% | (21) | $2 \%$ | (14) | 5\% | (38) | 13\% | (98) | 49\% (379) | 773 |
| Religious Non-Protestant/Catholic | $5 \% \quad$ (13) | 4\% | (10) | 5\% | (14) | 1\% | (2) |  | (18) | 10\% | (27) | $4 \%$ | (10) | $3 \%$ | (7) |  | (19) |  |  | 45\% (120) | 268 |
| Evangelical | 4\% (41) | 1\% | (15) | 5\% | (56) | 1\% | (16) |  | (81) |  | (119) | 3\% | (32) | $1 \%$ | (16) |  | (60) |  | (138) | 48\% (541) | 1117 |
| Non-Evangelical | 6\% (94) | 2\% | (33) | $4 \%$ | (58) | 1\% | (9) |  | (92) |  | (131) | 2\% | (39) | 2\% | (27) |  | (109) |  | (213) | 48\% (749) | 1554 |
| Community: Urban | 4\% (44) | 2\% | (23) | 6\% | (75) | 1\% | (14) |  | (104) | 12\% | (139) | 3\% | (34) | 2\% | (22) | 8\% | (93) | 13\% | (146) | 40\% (469) | 1164 |
| Community: Suburban | 5\% (101) | 2\% | (46) | $4 \%$ | (88) | 1\% | (15) |  | (142) |  | (177) | 3\% | (57) | 1\% | (19) |  | (137) | 12\% | (248) | 51\%(1075) | 2104 |
| Community: Rural | 5\% (54) | 1\% | (17) | 4\% | (51) | - | (4) |  | (66) |  | (82) | $2 \%$ | (22) | 3\% | (34) | 5\% | (57) | 10\% | (115) | 56\% (650) | 1152 |

Continued on next page

Table MCEN9: And in your opinion, which of the following films do you think will win Best Picture at the 94th Academy Awards (2022 Oscars)?

| Demographic | Belfast | Coda |  | $\begin{gathered} \text { Don't } \\ \text { Look Up } \end{gathered}$ | Drive My Car |  | Dune |  | King Richard | LicoricePizza |  | Nightmare Alley |  | The Power of the Dog | West Side Story (2021 release) | $\begin{aligned} & \text { Don't } \\ & \text { know / No } \\ & \text { opinion } \end{aligned}$ | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% (199) | 2\% | (85) | 5\% (214) | 1\% | (33) |  | (312) | 9\% (398) | 3\% | (113) | 2\% | (75) | 6\% (287) | $12 \%$ (509) | 50\%(2194) | 4419 |
| Employ: Private Sector | 5\% (67) | 2\% | (30) | $4 \%$ (60) | 1\% | (18) |  | (107) | 10\% (134) | $3 \%$ | (43) | 2\% | (30) | 8\% (111) | $12 \%$ (162) | $44 \%$ (600) | 1361 |
| Employ: Government | 7\% (17) | 2\% | (6) | $4 \% \quad$ (9) | $3 \%$ | (6) | 7\% | (17) | 9\% (23) | $2 \%$ | (5) | $3 \%$ | (7) | 9\% (23) | 11\% (29) | 44\% (112) | 255 |
| Employ: Self-Employed | 4\% (17) | 2\% | (6) | 6\% (23) | 1\% | (3) | 7\% | (29) | 9\% (36) | 3\% | (12) | $1 \%$ | (6) | 8\% (32) | 17\% (68) | 41\% (161) | 392 |
| Employ: Homemaker | 5\% (14) | 1\% | (3) | $7 \% \quad$ (19) | - | (1) |  |  | 7\% (19) | 2\% | (6) | $2 \%$ | (5) | 4\% (10) | 10\% (26) | 56\% (151) | 273 |
| Employ: Student | 1\% (2) | \% | (0) | 10\% (20) | 1\% | (1) | 19\% | (39) | 6\% (12) | $3 \%$ | (6) | - | (1) | 5\% (10) | 10\% (21) | 44\% (87) | 200 |
| Employ: Retired | 6\% (61) | $2 \%$ | (23) | 2\% (24) | - | (1) | 4\% | (43) | 8\% (83) | 2\% | (17) | 1\% | (8) | 7\% (76) | 12\% (126) | 55\% (573) | 1037 |
| Employ: Unemployed | 2\% (14) | $1 \%$ | (7) | 8\% (44) | - | (0) | 8\% | (44) | 9\% (52) | 4\% | (22) | 2\% | (12) | 2\% (14) | 7\% (42) | 57\% (330) | 580 |
| Employ: Other | 2\% (8) | 3\% | (11) | 4\% (13) | - | (1) |  | (16) | 12\% (38) | 1\% | (3) | 2\% | (6) | 4\% (12) | 11\% (35) | 56\% (179) | 323 |
| Military HH: Yes | $5 \%$ (30) | $1 \%$ | (9) | 4\% (23) | \% | (1) |  |  | $8 \% \quad$ (47) | 2\% | (12) | 2\% | (9) | 7\% (42) | $11 \%$ (67) | 53\% (330) | 618 |
| Military HH: No | 4\% (170) | $2 \%$ | (76) | 5\% (190) | 1\% | (33) |  | (263) | 9\% (351) | 3\% | (101) | 2\% | (66) | 6\% (245) | 12\% (442) | 49\%(1864) | 3801 |
| RD/WT: Right Direction | 7\% (94) | 2\% | (33) | 4\% (62) | 1\% | (15) |  | (100) | 11\% (148) | 4\% | (49) | 3\% | (45) | 9\% (125) | 12\% (163) | 40\% (555) | 1388 |
| RD/WT: Wrong Track | 3\% (105) | 2\% | (53) | 5\% (152) | 1\% | (18) |  | (212) | 8\% (250) | 2\% | (64) | 1\% | (30) | 5\% (162) | 11\% (346) | 54\%(1639) | 3031 |
| Biden Job Approve | 7\% (122) | 3\% | (46) | $5 \% ~(95)$ | $1 \%$ | (15) |  |  | 11\% (192) | $3 \%$ | (59) | 2\% | (36) | $8 \%$ (152) | 13\% (234) | 40\% (723) | 1804 |
| Biden Job Disapprove | 3\% (77) | 2\% | (36) | 4\% (106) | $1 \%$ | (18) |  | (160) | 8\% (192) | 2\% | (47) | 1\% | (34) | 6\% (132) | 11\% (264) | 55\% (1315) | 2381 |
| Biden Job Strongly Approve | 8\% (62) | 3\% | (21) | 6\% (46) | 1\% | (6) | 7\% | (50) | 12\% (89) | 3\% | (22) | 2\% | (18) | 9\% (71) | 12\% (91) | 37\% (276) | 753 |
| Biden Job Somewhat Approve | 6\% (59) | $2 \%$ | (25) | 5\% (50) | 1\% | (10) |  |  | 10\% (103) | 3\% | (36) | 2\% | (18) | 8\% (81) | 14\% (144) | 43\% (447) | 1051 |
| Biden Job Somewhat Disapprove | 3\% (21) | $3 \%$ | (19) | $5 \% \quad$ (36) | 1\% | (3) |  |  | 10\% (65) | 2\% | (15) | 1\% | (9) | $7 \%$ (48) | $14 \%$ (95) | 46\% (310) | 679 |
| Biden Job Strongly Disapprove | 3\% (56) | 1\% | (18) | 4\% (70) | $1 \%$ | (15) |  | (102) | 7\% (126) | 2\% | (33) | 1\% | (25) | 5\% (84) | 10\% (169) | 59\%(1005) | 1702 |
| Favorable of Biden | 7\% (122) | 3\% | (53) | 5\% (90) | 1\% | (11) |  | (135) | 11\% (202) | 3\% | (61) | 2\% | (43) | 9\% (160) | 13\% (246) | 40\% (743) | 1867 |
| Unfavorable of Biden | 3\% (76) | 1\% | (29) | 5\% (117) | 1\% | (23) |  | (160) | 8\% (183) | 2\% | (45) | 1\% | (29) | 5\% (124) | 11\% (253) | 56\%(1304) | 2343 |
| Very Favorable of Biden | $8 \%$ (62) | $3 \%$ | (21) | $5 \% \quad$ (42) | $1 \%$ | (4) |  |  | 12\% (100) | $3 \%$ | (27) | 3\% | (24) | 9\% (76) | $14 \%$ (113) | 36\% (299) | 821 |
| Somewhat Favorable of Biden | 6\% (60) | $3 \%$ | (31) | 5\% (48) | $1 \%$ | (7) | 8\% | (83) | 10\% (102) | 3\% | (34) | 2\% | (19) | 8\% (84) | 13\% (133) | 42\% (444) | 1047 |
| Somewhat Unfavorable of Biden | 3\% (20) | 2\% | (9) | 5\% (32) | $1 \%$ | (7) |  | (51) | 10\% (58) | 2\% | (10) | $1 \%$ | (7) | 6\% (34) | 12\% (72) | 49\% (288) | 587 |
| Very Unfavorable of Biden | 3\% (57) | 1\% | (20) | 5\% (85) | 1\% | (16) |  | (109) | 7\% (125) | 2\% | (35) | $1 \%$ | (22) | 5\% (91) | 10\% (181) | 58\% (1016) | 1755 |
| \#1 Issue: Economy | 4\% (69) | 2\% | (36) | $5 \% \quad$ (91) | $1 \%$ |  |  |  | 9\% (159) | 2\% | (30) | 1\% | (19) | 6\% (109) | 12\% (210) | 51\% (898) | 1755 |
| \#1 Issue: Security | 4\% (27) | 2\% | (12) | 4\% (29) | $1 \%$ | (6) | 6\% | (39) | 8\% (54) | 3\% | (18) | 2\% | (13) | 5\% (36) | 11\% (77) | 55\% (382) | 692 |
| \#1 Issue: Health Care | 6\% (26) | 1\% | (5) | 5\% (23) | $1 \%$ | (5) | 8\% | (38) | $12 \%$ (58) | $4 \%$ | (19) | 2\% | (11) | 7\% (34) | 12\% (56) | 42\% (196) | 472 |
| \#1 Issue: Medicare / Social Security | 8\% (36) | $1 \%$ | (6) | 2\% (11) | 1\% | (3) |  |  | 9\% (44) | 2\% | (11) | $1 \%$ | (3) | 7\% (33) | 12\% (59) | 51\% (241) | 472 |
| \#1 Issue: Women's Issues | 3\% (8) | $2 \%$ | (6) | 6\% (15) | $1 \%$ | (3) | 8\% |  | 9\% (21) | $5 \%$ | (12) | $4 \%$ | (9) | 5\% (13) | 12\% (30) | 44\% (107) | 242 |
| \#1 Issue: Education | 6\% (10) | 2\% | (3) | 8\% (13) | $1 \%$ | (2) | 10\% | (17) | 9\% (15) | 3\% | (5) | 6\% | (9) | 9\% (15) | 3\% (6) | 43\% (71) | 165 |
| \#1 Issue: Energy | 4\% (14) | 3\% | (13) | 8\% (29) | $1 \%$ | (2) | 10\% | (37) | 8\% (30) | 2\% | (9) | 2\% | (9) | 8\% (29) | 13\% (50) | 41\% (152) | 374 |
| \#1 Issue: Other | 4\% (10) | $2 \%$ | (4) | 1\% (3) | - | (0) |  |  | 7\% (17) | $3 \%$ | (8) | 1\% | (2) | 7\% (18) | 9\% (22) | 59\% (147) | 248 |
| 2020 Vote: Joe Biden | 6\% (114) | $3 \%$ | (59) | 5\% (101) | $1 \%$ | (14) |  |  | 10\% (188) | $3 \%$ | (53) | 2\% | (37) | 9\% (174) | 12\% (222) | 41\% (756) | 1843 |
| 2020 Vote: Donald Trump | $4 \% \quad$ (62) | $1 \%$ | (15) | 4\% (55) | $1 \%$ | (9) | 6\% |  | 8\% (112) | 2\% | (34) | 1\% | (19) | $5 \% \quad$ (70) | 10\% (155) | 58\% (868) | 1492 |
| 2020 Vote: Other | 2\% (3) | $2 \%$ | (3) | 8\% (12) | $2 \%$ | (2) |  | (14) | 11\% (17) | 2\% | (3) | 1\% | (1) | 2\% (3) | 11\% (16) | 50\% (74) | 150 |
| 2020 Vote: Didn't Vote | 2\% (20) | 1\% | (8) | 5\% (45) | 1\% | (7) |  |  | 9\% (80) | 2\% | (22) | 2\% | (18) | 4\% (40) | 12\% (116) | 53\% (496) | 933 |
| 2018 House Vote: Democrat | 7\% (105) | 3\% | (43) | 4\% (64) | 1\% | (12) |  | (91) | 10\% (144) | $3 \%$ | (40) | 3\% | (37) | 10\% (139) | 13\% (181) | 41\% (585) | 1440 |
| 2018 House Vote: Republican | $4 \% \quad$ (50) | 1\% | (18) | $3 \% \quad$ (40) | - | (6) |  |  | 8\% (100) | 2\% | (29) | 1\% | (16) | 5\% (67) | 11\% (133) | 58\% (720) | 1246 |
| 2018 House Vote: Someone else | 2\% (2) | 1\% | (1) | 7\% (11) | 2\% | (3) | 4\% | (7) | 12\% (18) | 3\% | (5) | - | (0) | 2\% (3) | 15\% (23) | 51\% (78) | 152 |
| 2016 Vote: Hillary Clinton | 7\% (97) | 3\% | (47) | 5\% (65) | 1\% | (13) |  |  | $11 \%$ (148) | 2\% | (33) | 2\% | (32) | 9\% (129) | 13\% (172) | 40\% (550) | 1362 |
| 2016 Vote: Donald Trump | $5 \%$ (67) | $1 \%$ | (16) | 3\% (45) | - | (5) |  |  | $8 \%$ (111) | $2 \%$ | (32) | 1\% | (11) | 5\% (72) | 11\% (148) | 57\% (751) | 1321 |
| 2016 Vote: Other | 2\% (5) | $2 \%$ | (4) | $3 \% \quad$ (7) | - | (0) |  | (13) | 9\% (19) | 6\% | (13) | $4 \%$ | (8) | 7\% (16) | 8\% (19) | 53\% (119) | 222 |
| 2016 Vote: Didn't Vote | 2\% (30) | 1\% | (19) | 6\% (96) | $1 \%$ | (15) |  | (159) | 8\% (119) | 2\% | (36) | 2\% | (24) | 5\% (70) | 11\% (169) | 51\% (773) | 1511 |
| Voted in 2014: Yes | 6\% (160) | 2\% | (58) | 3\% (79) | 1\% | (16) |  | (120) | 9\% (230) |  | (66) | 2\% | (43) | 8\% (200) | 12\% (298) | 48\% (1197) | 2468 |
| Voted in 2014: No | 2\% (40) | 1\% | (27) | 7\% (135) | 1\% | (18) | 10\% | (192) | 9\% (168) | 2\% | (46) | 2\% | (32) | 4\% (87) | 11\% (211) | 51\% (997) | 1951 |

Continued on next page

Table MCEN9: And in your opinion, which of the following films do you think will win Best Picture at the 94th Academy Awards (2022 Oscars)?

| Demographic | Belfast | Coda | $\begin{aligned} & \text { Don't } \\ & \text { Look Up } \end{aligned}$ | $\begin{aligned} & \text { Drive My } \\ & \quad \text { Car } \end{aligned}$ | Dune | King Richard | Licorice Pizza | Nightmare Alley | The Power of the Dog | West Side Story (2021 release) | $\begin{aligned} & \text { Don't } \\ & \text { know / No } \\ & \text { opinion } \end{aligned}$ | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 5\% (199) | 2\% (85) | 5\% (214) | 1\% (33) | 7\% (312) | 9\% (398) | 3\% (113) | 2\% (75) | 6\% (287) | $12 \%$ (509) | $50 \%$ (2194) | 4419 |
| 4-Region: Northeast | 6\% (44) | 3\% (22) | 7\% (55) | 1\% (8) | 5\% (41) | 9\% (72) | 3\% (20) | 1\% (12) | 6\% (44) | 13\% (102) | 47\% (369) | 791 |
| 4-Region: Midwest | 4\% (39) | 2\% (14) | 5\% (44) | 1\% (9) | 6\% (57) | 6\% (60) | 3\% (26) | 2\% (21) | 6\% (54) | 12\% (114) | 53\% (491) | 929 |
| 4-Region: South | 4\% (69) | 1\% (18) | 4\% (73) | 1\% (10) | 7\% (118) | 10\% (162) | 2\% (38) | 1\% (22) | 6\% (104) | 12\% (196) | 51\% (847) | 1656 |
| 4-Region: West | 4\% (47) | $3 \% \quad$ (31) | 4\% (42) | 1\% (5) | 9\% (96) | 10\% (104) | 3\% (28) | 2\% (21) | 8\% (86) | 9\% (97) | 47\% (487) | 1044 |
| 2203103 | 4\% (98) | 2\% (45) | 5\% (109) | 1\% (18) | 7\% (155) | 9\% (195) | 3\% (58) | 2\% (40) | 7\% (146) | 10\% (227) | 50\% (1109) | 2200 |
| 2203112 | 5\% (101) | 2\% (40) | 5\% (105) | 1\% (15) | 7\% (157) | 9\% (203) | 2\% (55) | 2\% (35) | 6\% (141) | 13\% (282) | 49\%(1085) | 2219 |
| Watch Films | 5\% (180) | 2\% (81) | 5\% (199) | 1\% (30) | 8\% (296) | 10\% (363) | 3\% (107) | 2\% (71) | 7\% (270) | 12\% (455) | 46\% (1759) | 3812 |
| Don't Watch Films | 3\% (20) | 1\% (4) | 2\% (15) | - (3) | 3\% (16) | 6\% (35) | 1\% (6) | 1\% (4) | 3\% (17) | 9\% (54) | $72 \%$ (435) | 607 |
| Watching Oscars | 7\% (97) | 3\% (48) | 6\% (90) | 1\% (19) | 9\% (126) | 13\% (196) | 4\% (52) | $3 \%$ (48) | 10\% (152) | 16\% (240) | 27\% (393) | 1462 |
| Not Watching Oscars | 3\% (102) | 1\% (38) | 4\% (123) | 1\% (15) | 6\% (186) | 7\% (202) | 2\% (61) | 1\% (27) | 5\% (135) | 9\% (268) | 61\% (1801) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN10: Please select which statement is closest to your opinion, even if neither is exactly right.

| Demographic | I usually agree with the Academy in their selection of winners at the Academy Awards (Oscars) |  | I usually disagree with the Academy in their selection of winners at the Academy Awards (Oscars) |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 28\% | (1218) | 32\% | (1423) | 40\% | (1779) | 4419 |
| Gender: Male | 28\% | (590) | 35\% | (737) | 38\% | (806) | 2133 |
| Gender: Female | 27\% | (628) | 30\% | (686) | 43\% | (973) | 2286 |
| Age: 18-34 | 35\% | (457) | 30\% | (389) | $36 \%$ | (470) | 1316 |
| Age: 35-44 | 31\% | (225) | 29\% | (210) | 39\% | (283) | 718 |
| Age: 45-64 | 22\% | (336) | 35\% | (527) | 43\% | (645) | 1508 |
| Age: 65+ | 23\% | (199) | 34\% | (297) | 43\% | (380) | 876 |
| GenZers: 1997-2012 | 32\% | (167) | 28\% | (148) | 40\% | (210) | 525 |
| Millennials: 1981-1996 | 35\% | (457) | 30\% | (392) | 35\% | (455) | 1305 |
| GenXers: 1965-1980 | 24\% | (258) | 34\% | (360) | 42\% | (446) | 1064 |
| Baby Boomers: 1946-1964 | 21\% | (292) | 35\% | (478) | 44\% | (606) | 1376 |
| PID: Dem (no lean) | 36\% | (576) | 32\% | (501) | $32 \%$ | (503) | 1580 |
| PID: Ind (no lean) | 22\% | (327) | $31 \%$ | (465) | 47\% | (706) | 1498 |
| PID: Rep (no lean) | 23\% | (314) | 34\% | (457) | 43\% | (570) | 1341 |
| PID/Gender: Dem Men | 39\% | (286) | 29\% | (216) | $31 \%$ | (231) | 732 |
| PID/Gender: Dem Women | 34\% | (290) | 34\% | (285) | 32\% | (272) | 848 |
| PID/Gender: Ind Men | 21\% | (155) | 36\% | (271) | 43\% | (321) | 748 |
| PID/Gender: Ind Women | 23\% | (171) | 26\% | (194) | 51\% | (384) | 750 |
| PID/Gender: Rep Men | 23\% | (148) | 38\% | (250) | 39\% | (254) | 652 |
| PID/Gender: Rep Women | 24\% | (166) | 30\% | (206) | 46\% | (316) | 689 |
| Ideo: Liberal (1-3) | 36\% | (425) | $33 \%$ | (392) | 30\% | (355) | 1172 |
| Ideo: Moderate (4) | 31\% | (406) | 32\% | (414) | 37\% | (489) | 1309 |
| Ideo: Conservative (5-7) | 21\% | (307) | 36\% | (539) | 43\% | (638) | 1484 |
| Educ: < College | 26\% | (793) | $31 \%$ | (939) | 43\% | (1306) | 3037 |
| Educ: Bachelors degree | 30\% | (268) | 36\% | (320) | 34\% | (303) | 891 |
| Educ: Post-grad | 32\% | (157) | 33\% | (164) | 35\% | (169) | 490 |
| Income: Under 50k | 27\% | (639) | 29\% | (674) | 44\% | (1053) | 2366 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 28\% | (385) | 36\% | (500) | 37\% | (510) | 1395 |
| Income: 100k+ | 29\% | (193) | 38\% | (248) | $33 \%$ | (216) | 658 |

Continued on next page

Table MCEN10: Please select which statement is closest to your opinion, even if neither is exactly right.

| Demographic | I usually agree with the Academy in their selection of winners at the Academy Awards (Oscars) |  | I usually disagree with the Academy in their selection of winners at the Academy Awards (Oscars) |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 28\% | (1218) | 32\% | (1423) | 40\% | (1779) | 4419 |
| Ethnicity: White | 26\% | (910) | 33\% | (1148) | 40\% | (1400) | 3458 |
| Ethnicity: Hispanic | 35\% | (244) | 34\% | (237) | $31 \%$ | (221) | 702 |
| Ethnicity: Black | 32\% | (176) | 30\% | (163) | 39\% | (213) | 551 |
| Ethnicity: Other | 32\% | (132) | 27\% | (112) | 40\% | (166) | 410 |
| All Christian | 28\% | (556) | 34\% | (673) | 38\% | (742) | 1971 |
| All Non-Christian | 41\% | (91) | 23\% | (51) | 36\% | (79) | 221 |
| Atheist | 23\% | (49) | 33\% | (70) | 43\% | (91) | 211 |
| Agnostic/Nothing in particular | 26\% | (318) | 32\% | (400) | 42\% | (525) | 1244 |
| Something Else | 26\% | (203) | 30\% | (229) | 44\% | (342) | 773 |
| Religious Non-Protestant/Catholic | 38\% | (103) | 24\% | (63) | 38\% | (101) | 268 |
| Evangelical | 30\% | (339) | 30\% | (336) | 40\% | (442) | 1117 |
| Non-Evangelical | 26\% | (398) | 35\% | (545) | 39\% | (612) | 1554 |
| Community: Urban | 32\% | (375) | 32\% | (372) | 36\% | (417) | 1164 |
| Community: Suburban | 26\% | (539) | $33 \%$ | (698) | 41\% | (867) | 2104 |
| Community: Rural | 26\% | (304) | 31\% | (353) | 43\% | (495) | 1152 |
| Employ: Private Sector | $31 \%$ | (421) | 35\% | (483) | 34\% | (458) | 1361 |
| Employ: Government | 33\% | (84) | 35\% | (88) | 32\% | (82) | 255 |
| Employ: Self-Employed | 29\% | (113) | $32 \%$ | (126) | 39\% | (153) | 392 |
| Employ: Homemaker | 27\% | (74) | 31\% | (84) | 42\% | (115) | 273 |
| Employ: Student | 34\% | (69) | 27\% | (55) | 38\% | (76) | 200 |
| Employ: Retired | 22\% | (224) | 32\% | (335) | 46\% | (478) | 1037 |
| Employ: Unemployed | 25\% | (146) | 30\% | (175) | 45\% | (259) | 580 |
| Employ: Other | 27\% | (87) | 24\% | (78) | 49\% | (158) | 323 |
| Military HH: Yes | 22\% | (138) | 36\% | (222) | 42\% | (259) | 618 |
| Military HH: No | 28\% | (1080) | 32\% | (1201) | 40\% | (1520) | 3801 |
| RD/WT: Right Direction | 39\% | (538) | 28\% | (394) | $33 \%$ | (456) | 1388 |
| RD/WT: Wrong Track | 22\% | (679) | 34\% | (1029) | 44\% | (1322) | 3031 |

[^107]Table MCEN10: Please select which statement is closest to your opinion, even if neither is exactly right.

| Demographic | I usually agree with the Academy in their selection of winners at the Academy Awards (Oscars) |  | I usually disagree with the Academy in their selection of winners at the Academy Awards (Oscars) |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 28\% | (1218) | $32 \%$ | (1423) | 40\% | (1779) | 4419 |
| Biden Job Approve | 37\% | (666) | $31 \%$ | (562) | $32 \%$ | (576) | 1804 |
| Biden Job Disapprove | 21\% | (510) | 35\% | (826) | 44\% | (1045) | 2381 |
| Biden Job Strongly Approve | 41\% | (308) | 28\% | (211) | 31\% | (235) | 753 |
| Biden Job Somewhat Approve | 34\% | (358) | 33\% | (352) | 32\% | (341) | 1051 |
| Biden Job Somewhat Disapprove | 30\% | (203) | 30\% | (203) | 40\% | (273) | 679 |
| Biden Job Strongly Disapprove | 18\% | (307) | 37\% | (623) | 45\% | (772) | 1702 |
| Favorable of Biden | 37\% | (694) | $31 \%$ | (574) | 32\% | (599) | 1867 |
| Unfavorable of Biden | 21\% | (495) | 35\% | (825) | 44\% | (1023) | 2343 |
| Very Favorable of Biden | 42\% | (345) | 27\% | (222) | $31 \%$ | (254) | 821 |
| Somewhat Favorable of Biden | 33\% | (349) | 34\% | (353) | $33 \%$ | (345) | 1047 |
| Somewhat Unfavorable of Biden | 29\% | (168) | 32\% | (189) | 39\% | (229) | 587 |
| Very Unfavorable of Biden | 19\% | (326) | 36\% | (636) | 45\% | (793) | 1755 |
| \#1 Issue: Economy | 28\% | (491) | 32\% | (564) | 40\% | (700) | 1755 |
| \#1 Issue: Security | 23\% | (160) | 36\% | (247) | 41\% | (285) | 692 |
| \#1 Issue: Health Care | $31 \%$ | (147) | $31 \%$ | (147) | 38\% | (177) | 472 |
| \#1 Issue: Medicare / Social Security | 30\% | (144) | 28\% | (131) | 42\% | (197) | 472 |
| \#1 Issue: Women's Issues | 25\% | (60) | 33\% | (81) | 42\% | (101) | 242 |
| \#1 Issue: Education | 39\% | (64) | 27\% | (44) | 34\% | (57) | 165 |
| \#1 Issue: Energy | $31 \%$ | (117) | $33 \%$ | (124) | 36\% | (133) | 374 |
| \#1 Issue: Other | 14\% | (34) | 34\% | (85) | $52 \%$ | (128) | 248 |
| 2020 Vote: Joe Biden | 34\% | (622) | $32 \%$ | (596) | 34\% | (626) | 1843 |
| 2020 Vote: Donald Trump | 21\% | (320) | 35\% | (526) | 43\% | (647) | 1492 |
| 2020 Vote: Other | 17\% | (26) | 38\% | (56) | 45\% | (68) | 150 |
| 2020 Vote: Didn't Vote | 27\% | (251) | 26\% | (244) | 47\% | (438) | 933 |
| 2018 House Vote: Democrat | 35\% | (510) | 33\% | (478) | 31\% | (451) | 1440 |
| 2018 House Vote: Republican | 21\% | (256) | 37\% | (466) | 42\% | (523) | 1246 |
| 2018 House Vote: Someone else | 18\% | (27) | 41\% | (62) | 41\% | (63) | 152 |

[^108]Table MCEN10: Please select which statement is closest to your opinion, even if neither is exactly right.

| Demographic | I usually agree with the Academy in their selection of winners at the Academy Awards (Oscars) |  | I usually disagree with the Academy in their selection of winners at the Academy Awards (Oscars) |  | Don't | now / No <br> inion | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 28\% | (1218) | 32\% | (1423) | 40\% | (1779) | 4419 |
| 2016 Vote: Hillary Clinton | 35\% | (477) | $33 \%$ | (443) | $32 \%$ | (442) | 1362 |
| 2016 Vote: Donald Trump | 21\% | (277) | 39\% | (510) | 40\% | (534) | 1321 |
| 2016 Vote: Other | 20\% | (44) | 36\% | (80) | 44\% | (98) | 222 |
| 2016 Vote: Didn't Vote | 28\% | (420) | 26\% | (388) | 46\% | (703) | 1511 |
| Voted in 2014: Yes | 28\% | (685) | 36\% | (877) | 37\% | (905) | 2468 |
| Voted in 2014: No | 27\% | (532) | 28\% | (546) | 45\% | (873) | 1951 |
| 4-Region: Northeast | 29\% | (227) | 34\% | (268) | 37\% | (296) | 791 |
| 4-Region: Midwest | 27\% | (248) | 32\% | (293) | 42\% | (388) | 929 |
| 4-Region: South | 27\% | (441) | 32\% | (522) | 42\% | (693) | 1656 |
| 4-Region: West | 29\% | (302) | 33\% | (340) | 39\% | (402) | 1044 |
| 2203103 | 27\% | (599) | 32\% | (698) | $41 \%$ | (902) | 2200 |
| 2203112 | 28\% | (618) | $33 \%$ | (724) | 39\% | (876) | 2219 |
| Watch Films | 29\% | (1117) | 34\% | (1292) | 37\% | (1403) | 3812 |
| Don't Watch Films | 17\% | (101) | 22\% | (131) | 62\% | (376) | 607 |
| Watching Oscars | 54\% | (788) | 30\% | (437) | 16\% | (237) | 1462 |
| Not Watching Oscars | 15\% | (430) | $33 \%$ | (985) | 52\% | (1542) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN11: Please select which statement is closest to your opinion, even if neither is exactly right.

|  | The winners at the <br> Academy Awards <br> (Oscars) usually reflect <br> public opinion | The winners at the <br> Academy Awards <br> (Oscars) <br> reflect public opinion | Don't know / No <br> opinion | Total N |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |

Continued on next page

Table MCEN11: Please select which statement is closest to your opinion, even if neither is exactly right.

|  | The winners at the <br> Academy Awards | The winners at the <br> Academy Awards <br> (Oscars) usually reflect <br> (Oscars) <br> usually do not | Don't know / No |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| Demographic | public opinion |  |  |

Continued on next page

Table MCEN11: Please select which statement is closest to your opinion, even if neither is exactly right.

| Demographic | The winners at the Academy Awards (Oscars) usually reflect public opinion |  | The winners at the Academy Awards (Oscars) usually do not reflect public opinion |  | $\begin{array}{r} \text { Don't } \\ 0 \end{array}$ | $\begin{aligned} & \text { now / No } \\ & \text { inion } \end{aligned}$ | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (1171) | 40\% | (1787) | 33\% | (1461) | 4419 |
| Biden Job Strongly Approve | 40\% | (298) | 33\% | (246) | 28\% | (209) | 753 |
| Biden Job Somewhat Approve | 29\% | (304) | 43\% | (455) | 28\% | (292) | 1051 |
| Biden Job Somewhat Disapprove | 30\% | (201) | 41\% | (279) | 29\% | (200) | 679 |
| Biden Job Strongly Disapprove | 19\% | (322) | 45\% | (760) | 36\% | (620) | 1702 |
| Favorable of Biden | 33\% | (620) | 39\% | (729) | 28\% | (518) | 1867 |
| Unfavorable of Biden | 22\% | (510) | 44\% | (1027) | 34\% | (806) | 2343 |
| Very Favorable of Biden | 38\% | (312) | $33 \%$ | (273) | 29\% | (236) | 821 |
| Somewhat Favorable of Biden | 29\% | (308) | 44\% | (457) | 27\% | (282) | 1047 |
| Somewhat Unfavorable of Biden | 29\% | (171) | 44\% | (256) | 27\% | (161) | 587 |
| Very Unfavorable of Biden | 19\% | (340) | 44\% | (771) | 37\% | (645) | 1755 |
| \#1 Issue: Economy | 26\% | (462) | 42\% | (734) | 32\% | (559) | 1755 |
| \#1 Issue: Security | 24\% | (169) | 42\% | (292) | 33\% | (231) | 692 |
| \#1 Issue: Health Care | 28\% | (134) | 40\% | (189) | 31\% | (148) | 472 |
| \#1 Issue: Medicare / Social Security | 28\% | (131) | 35\% | (167) | 37\% | (174) | 472 |
| \#1 Issue: Women's Issues | 28\% | (67) | 39\% | (94) | 34\% | (82) | 242 |
| \#1 Issue: Education | 35\% | (58) | 34\% | (56) | $31 \%$ | (51) | 165 |
| \#1 Issue: Energy | 31\% | (117) | 39\% | (145) | 30\% | (111) | 374 |
| \#1 Issue: Other | 13\% | (33) | 45\% | (110) | 42\% | (104) | 248 |
| 2020 Vote: Joe Biden | 31\% | (571) | 42\% | (769) | 27\% | (503) | 1843 |
| 2020 Vote: Donald Trump | 21\% | (320) | 44\% | (656) | 35\% | (516) | 1492 |
| 2020 Vote: Other | 21\% | (32) | 48\% | (72) | 31\% | (46) | 150 |
| 2020 Vote: Didn't Vote | 27\% | (248) | 31\% | (290) | 42\% | (395) | 933 |
| 2018 House Vote: Democrat | 31\% | (451) | 45\% | (641) | 24\% | (348) | 1440 |
| 2018 House Vote: Republican | 20\% | (252) | 47\% | (581) | 33\% | (413) | 1246 |
| 2018 House Vote: Someone else | 19\% | (28) | 48\% | (74) | 33\% | (50) | 152 |
| 2016 Vote: Hillary Clinton | 33\% | (444) | 42\% | (570) | 25\% | (347) | 1362 |
| 2016 Vote: Donald Trump | 21\% | (274) | 48\% | (635) | 31\% | (412) | 1321 |
| 2016 Vote: Other | 20\% | (43) | 51\% | (112) | 30\% | (66) | 222 |
| 2016 Vote: Didn't Vote | 27\% | (409) | $31 \%$ | (468) | 42\% | (634) | 1511 |

Continued on next page

Table MCEN11: Please select which statement is closest to your opinion, even if neither is exactly right.

| Demographic | The winners at the Academy Awards (Oscars) usually reflect public opinion |  | The winners at the Academy Awards (Oscars) usually do not reflect public opinion |  | $\begin{array}{r} \text { Don't } \\ \text { o } \end{array}$ | $\begin{aligned} & \text { know / No } \\ & \text { inion } \end{aligned}$ | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (1171) | 40\% | (1787) | $33 \%$ | (1461) | 4419 |
| Voted in 2014: Yes | 27\% | (654) | 46\% | (1126) | 28\% | (687) | 2468 |
| Voted in 2014: No | 26\% | (516) | 34\% | (661) | 40\% | (774) | 1951 |
| 4-Region: Northeast | 29\% | (232) | $41 \%$ | (325) | 30\% | (233) | 791 |
| 4-Region: Midwest | 24\% | (227) | 41\% | (379) | 35\% | (323) | 929 |
| 4-Region: South | 26\% | (433) | 38\% | (635) | 35\% | (588) | 1656 |
| 4-Region: West | 27\% | (279) | 43\% | (448) | 30\% | (317) | 1044 |
| 2203103 | 26\% | (579) | 40\% | (883) | 34\% | (738) | 2200 |
| 2203112 | 27\% | (592) | 41\% | (904) | $33 \%$ | (723) | 2219 |
| Watch Films | 28\% | (1064) | 42\% | (1600) | 30\% | (1147) | 3812 |
| Don't Watch Films | 18\% | (107) | 31\% | (187) | 52\% | (314) | 607 |
| Watching Oscars | 46\% | (665) | 37\% | (540) | 18\% | (256) | 1462 |
| Not Watching Oscars | 17\% | (505) | 42\% | (1247) | $41 \%$ | (1205) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN12_1: The following are some elements of the upcoming 94th Academy Awards (2022 Oscars). To what extent do you support or oppose each of the following?
The public will be able to vote for their favorite film and film scene via Twitter and the winners will be recognized at the award ceremony

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (1159) | 32\% | (1424) | 7\% | (307) | 5\% | (228) | 29\% | (1301) | 4419 |
| Gender: Male | 26\% | (564) | 31\% | (665) | 7\% | (154) | 7\% | (139) | 29\% | (611) | 2133 |
| Gender: Female | 26\% | (595) | 33\% | (759) | 7\% | (152) | 4\% | (89) | 30\% | (690) | 2286 |
| Age: 18-34 | 32\% | (423) | $31 \%$ | (412) | 8\% | (102) | 5\% | (64) | 24\% | (316) | 1316 |
| Age: 35-44 | 29\% | (212) | 32\% | (228) | 6\% | (45) | 5\% | (33) | 28\% | (201) | 718 |
| Age: 45-64 | 23\% | (351) | 34\% | (515) | 6\% | (90) | 5\% | (73) | 32\% | (480) | 1508 |
| Age: 65+ | 20\% | (174) | $31 \%$ | (269) | 8\% | (71) | 7\% | (58) | 35\% | (305) | 876 |
| GenZers: 1997-2012 | $31 \%$ | (163) | 30\% | (156) | 8\% | (43) | 6\% | (31) | 25\% | (132) | 525 |
| Millennials: 1981-1996 | 31\% | (411) | 32\% | (423) | 7\% | (94) | 4\% | (53) | 25\% | (325) | 1305 |
| GenXers: 1965-1980 | 27\% | (283) | 33\% | (350) | 6\% | (62) | 4\% | (47) | 30\% | (322) | 1064 |
| Baby Boomers: 1946-1964 | 19\% | (267) | $33 \%$ | (450) | 7\% | (97) | 6\% | (89) | 34\% | (473) | 1376 |
| PID: Dem (no lean) | 31\% | (488) | 37\% | (582) | 7\% | (110) | 6\% | (90) | 20\% | (311) | 1580 |
| PID: Ind (no lean) | 23\% | (352) | 30\% | (453) | 7\% | (106) | 5\% | (68) | 35\% | (519) | 1498 |
| PID: Rep (no lean) | 24\% | (320) | 29\% | (388) | 7\% | (91) | 5\% | (71) | 35\% | (471) | 1341 |
| PID/Gender: Dem Men | 34\% | (247) | 35\% | (254) | 7\% | (50) | 6\% | (46) | 18\% | (135) | 732 |
| PID/Gender: Dem Women | 28\% | (241) | 39\% | (329) | 7\% | (59) | 5\% | (44) | 21\% | (175) | 848 |
| PID/Gender: Ind Men | 22\% | (167) | $31 \%$ | (232) | 8\% | (58) | 6\% | (45) | 33\% | (247) | 748 |
| PID/Gender: Ind Women | 25\% | (185) | 30\% | (221) | 6\% | (48) | $3 \%$ | (23) | 36\% | (272) | 750 |
| PID/Gender: Rep Men | 23\% | (150) | 28\% | (179) | 7\% | (46) | 7\% | (48) | 35\% | (229) | 652 |
| PID/Gender: Rep Women | 25\% | (169) | 30\% | (209) | 7\% | (45) | $3 \%$ | (23) | 35\% | (243) | 689 |
| Ideo: Liberal (1-3) | 31\% | (361) | 39\% | (454) | 7\% | (87) | 6\% | (75) | 17\% | (194) | 1172 |
| Ideo: Moderate (4) | 27\% | (353) | 33\% | (428) | 8\% | (103) | 4\% | (52) | 28\% | (372) | 1309 |
| Ideo: Conservative (5-7) | 25\% | (368) | 30\% | (446) | 7\% | (102) | 5\% | (79) | 33\% | (489) | 1484 |
| Educ: < College | 26\% | (798) | $31 \%$ | (937) | 6\% | (191) | 5\% | (150) | 32\% | (962) | 3037 |
| Educ: Bachelors degree | 25\% | (225) | 37\% | (330) | 8\% | (74) | 5\% | (47) | 24\% | (215) | 891 |
| Educ: Post-grad | 28\% | (136) | $32 \%$ | (157) | 9\% | (42) | 6\% | (31) | 25\% | (125) | 490 |
| Income: Under 50k | 25\% | (590) | 32\% | (756) | 7\% | (158) | 5\% | (116) | 32\% | (746) | 2366 |
| Income: 50k-100k | 27\% | (376) | $31 \%$ | (437) | 8\% | (111) | 6\% | (82) | 28\% | (389) | 1395 |
| Income: 100k+ | 29\% | (193) | 35\% | (231) | 6\% | (37) | 5\% | (30) | 25\% | (167) | 658 |
| Ethnicity: White | 25\% | (860) | 33\% | (1132) | 7\% | (255) | 5\% | (167) | 30\% | (1044) | 3458 |

[^109]Table MCEN12_1: The following are some elements of the upcoming 94th Academy Awards (2022 Oscars). To what extent do you support or oppose each of the following?
The public will be able to vote for their favorite film and film scene via Twitter and the winners will be recognized at the award ceremony

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 26\% | (1159) | 32\% | (1424) | 7\% | (307) | 5\% | (228) | 29\% | (1301) | 4419 |
| Ethnicity: Hispanic | 29\% | (201) | 31\% | (215) | 8\% | (55) | 4\% | (29) | 29\% | (201) | 702 |
| Ethnicity: Black | $31 \%$ | (172) | 31\% | (174) | 5\% | (26) | 7\% | (37) | 26\% | (142) | 551 |
| Ethnicity: Other | 31\% | (127) | 29\% | (119) | 6\% | (26) | 6\% | (24) | 28\% | (115) | 410 |
| All Christian | 26\% | (518) | 34\% | (663) | 7\% | (133) | 5\% | (99) | 28\% | (558) | 1971 |
| All Non-Christian | 33\% | (73) | 33\% | (74) | 6\% | (12) | 10\% | (22) | 18\% | (39) | 221 |
| Atheist | 29\% | (61) | 30\% | (64) | 11\% | (23) | 7\% | (15) | 23\% | (48) | 211 |
| Agnostic/Nothing in particular | 22\% | (280) | 32\% | (400) | 8\% | (98) | 5\% | (61) | 33\% | (405) | 1244 |
| Something Else | 29\% | (227) | 29\% | (224) | 5\% | (40) | 4\% | (31) | 32\% | (251) | 773 |
| Religious Non-Protestant/Catholic | 33\% | (89) | 33\% | (88) | 5\% | (12) | 9\% | (23) | 20\% | (55) | 268 |
| Evangelical | 29\% | (324) | 30\% | (334) | 6\% | (68) | 4\% | (41) | 31\% | (350) | 1117 |
| Non-Evangelical | 26\% | (398) | 34\% | (527) | 7\% | (102) | 6\% | (87) | 28\% | (440) | 1554 |
| Community: Urban | 30\% | (344) | $31 \%$ | (357) | 7\% | (84) | 6\% | (66) | 27\% | (313) | 1164 |
| Community: Suburban | 26\% | (551) | 34\% | (711) | 7\% | (144) | 5\% | (102) | 28\% | (597) | 2104 |
| Community: Rural | 23\% | (265) | 31\% | (357) | 7\% | (78) | 5\% | (60) | 34\% | (391) | 1152 |
| Employ: Private Sector | 27\% | (366) | 35\% | (472) | 7\% | (97) | 5\% | (62) | 27\% | (363) | 1361 |
| Employ: Government | 24\% | (61) | 35\% | (88) | 11\% | (28) | 7\% | (17) | 24\% | (61) | 255 |
| Employ: Self-Employed | 28\% | (110) | 34\% | (135) | 7\% | (28) | 7\% | (27) | 23\% | (91) | 392 |
| Employ: Homemaker | 28\% | (77) | 32\% | (86) | 4\% | (11) | 2\% | (6) | 34\% | (93) | 273 |
| Employ: Student | 31\% | (62) | 36\% | (71) | 5\% | (9) | 4\% | (8) | 24\% | (48) | 200 |
| Employ: Retired | 21\% | (215) | $31 \%$ | (325) | 7\% | (72) | 7\% | (70) | 34\% | (354) | 1037 |
| Employ: Unemployed | 30\% | (173) | 28\% | (162) | 8\% | (45) | $4 \%$ | (25) | 30\% | (175) | 580 |
| Employ: Other | 29\% | (95) | 26\% | (85) | 5\% | (15) | 4\% | (12) | 36\% | (116) | 323 |
| Military HH: Yes | 23\% | (144) | 32\% | (199) | 6\% | (39) | 6\% | (39) | 32\% | (197) | 618 |
| Military HH: No | 27\% | (1015) | 32\% | (1225) | 7\% | (267) | 5\% | (189) | 29\% | (1104) | 3801 |
| RD/WT: Right Direction | 29\% | (401) | 34\% | (477) | 8\% | (113) | 6\% | (84) | 23\% | (315) | 1388 |
| RD/WT: Wrong Track | 25\% | (759) | $31 \%$ | (947) | 6\% | (194) | 5\% | (144) | 33\% | (987) | 3031 |
| Biden Job Approve | 31\% | (552) | 35\% | (632) | 8\% | (140) | 6\% | (102) | $21 \%$ | (378) | 1804 |
| Biden Job Disapprove | 24\% | (568) | 31\% | (744) | 7\% | (155) | 5\% | (118) | 33\% | (795) | 2381 |

[^110]Table MCEN12_1: The following are some elements of the upcoming 94th Academy Awards (2022 Oscars). To what extent do you support or oppose each of the following?
The public will be able to vote for their favorite film and film scene via Twitter and the winners will be recognized at the award ceremony

| Demographic | Strongly <br> support |  | Somewhat <br> support |  | Somewhat <br> oppose |  | Strongly <br> oppose | Don't know / <br> No opinion | Total N |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: | ---: |

[^111]Table MCEN12_1: The following are some elements of the upcoming 94th Academy Awards (2022 Oscars). To what extent do you support or oppose each of the following?
The public will be able to vote for their favorite film and film scene via Twitter and the winners will be recognized at the award ceremony

| Demographic | $\begin{array}{c}\text { Strongly } \\ \text { support }\end{array}$ |  | $\begin{array}{c}\text { Somewhat } \\ \text { support }\end{array}$ |  | $\begin{array}{c}\text { Somewhat } \\ \text { oppose }\end{array}$ | $\begin{array}{c}\text { Strongly } \\ \text { oppose }\end{array}$ | $\begin{array}{c}\text { Don't know } \\ \text { No opinion }\end{array}$ |  |  |  |
| :--- | :---: | ---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $26 \%$ | $(1159)$ | $32 \%$ | $(1424)$ | $7 \%$ | $(307)$ | $5 \%$ | $(228)$ | $29 \%$ | $(1301)$ |
| Total N |  |  |  |  |  |  |  |  |  |  |$]$

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN12_2: The following are some elements of the upcoming 94th Academy Awards (2022 Oscars). To what extent do you support or oppose each of the following?
Eight Oscars will be presented off-air before the live telecast, allowing more time for comedy, performances, film clip packages, and movie tributes

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 12\% | (550) | 26\% | (1163) | 17\% | (762) | 11\% | (479) | 33\% | (1465) | 4419 |
| Gender: Male | 15\% | (314) | 25\% | (544) | 15\% | (325) | 13\% | (275) | $32 \%$ | (675) | 2133 |
| Gender: Female | 10\% | (237) | 27\% | (619) | 19\% | (437) | 9\% | (204) | 35\% | (790) | 2286 |
| Age: 18-34 | 14\% | (182) | 30\% | (394) | 17\% | (230) | 11\% | (143) | 28\% | (368) | 1316 |
| Age: 35-44 | 16\% | (116) | 23\% | (162) | 18\% | (131) | 11\% | (79) | 32\% | (231) | 718 |
| Age: 45-64 | 11\% | (166) | 26\% | (396) | 16\% | (244) | 10\% | (152) | 37\% | (551) | 1508 |
| Age: 65+ | 10\% | (87) | 24\% | (211) | 18\% | (158) | 12\% | (105) | $36 \%$ | (315) | 876 |
| GenZers: 1997-2012 | 12\% | (63) | 28\% | (149) | 18\% | (93) | 11\% | (57) | 31\% | (163) | 525 |
| Millennials: 1981-1996 | 16\% | (214) | 27\% | (352) | 17\% | (227) | 11\% | (144) | 28\% | (367) | 1305 |
| GenXers: 1965-1980 | 11\% | (114) | 26\% | (280) | 16\% | (173) | 11\% | (114) | 36\% | (383) | 1064 |
| Baby Boomers: 1946-1964 | 10\% | (141) | 25\% | (338) | 18\% | (244) | 11\% | (147) | 37\% | (506) | 1376 |
| PID: Dem (no lean) | 15\% | (244) | 32\% | (502) | 18\% | (278) | 12\% | (185) | 24\% | (372) | 1580 |
| PID: Ind (no lean) | 11\% | (159) | 23\% | (349) | 18\% | (270) | 10\% | (154) | 38\% | (565) | 1498 |
| PID: Rep (no lean) | 11\% | (147) | 23\% | (312) | 16\% | (214) | 10\% | (140) | 39\% | (528) | 1341 |
| PID/Gender: Dem Men | 20\% | (143) | 31\% | (223) | 15\% | (113) | 13\% | (95) | $21 \%$ | (157) | 732 |
| PID/Gender: Dem Women | 12\% | (101) | 33\% | (278) | 19\% | (165) | 11\% | (90) | 25\% | (215) | 848 |
| PID/Gender: Ind Men | 12\% | (89) | 24\% | (176) | 16\% | (119) | 13\% | (98) | 36\% | (266) | 748 |
| PID/Gender: Ind Women | 9\% | (70) | 23\% | (173) | 20\% | (151) | 8\% | (57) | 40\% | (299) | 750 |
| PID/Gender: Rep Men | 13\% | (82) | 22\% | (144) | 14\% | (93) | 13\% | (82) | 39\% | (252) | 652 |
| PID/Gender: Rep Women | 10\% | (66) | 24\% | (168) | 18\% | (121) | 8\% | (58) | 40\% | (276) | 689 |
| Ideo: Liberal (1-3) | 15\% | (175) | 32\% | (373) | 20\% | (236) | 13\% | (147) | 21\% | (240) | 1172 |
| Ideo: Moderate (4) | 14\% | (177) | 28\% | (371) | 18\% | (230) | 9\% | (120) | 31\% | (411) | 1309 |
| Ideo: Conservative (5-7) | 12\% | (173) | 22\% | (328) | 16\% | (244) | 13\% | (188) | 37\% | (552) | 1484 |
| Educ: < College | 12\% | (373) | 25\% | (756) | 16\% | (494) | 10\% | (316) | 36\% | (1098) | 3037 |
| Educ: Bachelors degree | 12\% | (109) | 29\% | (258) | 20\% | (182) | 11\% | (99) | 27\% | (243) | 891 |
| Educ: Post-grad | $14 \%$ | (68) | 30\% | (149) | 17\% | (85) | 13\% | (64) | 25\% | (124) | 490 |
| Income: Under 50k | 11\% | (255) | 26\% | (617) | 16\% | (386) | 10\% | (246) | 36\% | (861) | 2366 |
| Income: 50k-100k | 13\% | (186) | 26\% | (367) | 19\% | (261) | 11\% | (154) | 31\% | (427) | 1395 |
| Income: 100k+ | 17\% | (110) | 27\% | (178) | 17\% | (114) | $12 \%$ | (79) | 27\% | (177) | 658 |
| Ethnicity: White | 11\% | (386) | 26\% | (888) | 18\% | (617) | 11\% | (397) | 34\% | (1170) | 3458 |

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Eight Oscars will be presented off-air before the live telecast, allowing more time for comedy, performances, film clip packages, and movie tributes

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 12\% | (550) | 26\% | (1163) | 17\% | (762) | $11 \%$ | (479) | $33 \%$ | (1465) | 4419 |
| Ethnicity: Hispanic | 15\% | (106) | 28\% | (194) | 19\% | (136) | 9\% | (63) | 29\% | (203) | 702 |
| Ethnicity: Black | 18\% | (99) | 29\% | (158) | 13\% | (71) | 8\% | (43) | 33\% | (180) | 551 |
| Ethnicity: Other | 16\% | (65) | 28\% | (116) | 18\% | (74) | 10\% | (40) | 28\% | (116) | 410 |
| All Christian | 12\% | (235) | 28\% | (551) | 18\% | (363) | 11\% | (215) | $31 \%$ | (607) | 1971 |
| All Non-Christian | 17\% | (38) | 30\% | (67) | 17\% | (38) | 15\% | (32) | $21 \%$ | (45) | 221 |
| Atheist | 16\% | (35) | 21\% | (44) | 18\% | (37) | 14\% | (30) | $31 \%$ | (65) | 211 |
| Agnostic/Nothing in particular | $11 \%$ | (143) | 25\% | (313) | 17\% | (206) | 10\% | (122) | 37\% | (460) | 1244 |
| Something Else | 13\% | (100) | 24\% | (188) | 15\% | (117) | 10\% | (80) | 37\% | (288) | 773 |
| Religious Non-Protestant/Catholic | 17\% | (45) | 28\% | (75) | 16\% | (42) | 15\% | (40) | 25\% | (66) | 268 |
| Evangelical | 15\% | (164) | 24\% | (264) | 16\% | (173) | 10\% | (113) | 36\% | (403) | 1117 |
| Non-Evangelical | 10\% | (158) | 29\% | (455) | 19\% | (303) | 11\% | (171) | 30\% | (468) | 1554 |
| Community: Urban | 18\% | (209) | 28\% | (328) | 15\% | (180) | 9\% | (101) | 30\% | (346) | 1164 |
| Community: Suburban | $11 \%$ | (226) | 27\% | (575) | 18\% | (384) | 12\% | (244) | 32\% | (675) | 2104 |
| Community: Rural | 10\% | (115) | 23\% | (260) | 17\% | (199) | 12\% | (134) | 39\% | (444) | 1152 |
| Employ: Private Sector | 14\% | (195) | 29\% | (390) | 18\% | (242) | 11\% | (146) | 29\% | (388) | 1361 |
| Employ: Government | 12\% | (31) | 29\% | (75) | 19\% | (49) | 11\% | (29) | 28\% | (72) | 255 |
| Employ: Self-Employed | 12\% | (47) | $31 \%$ | (120) | 21\% | (81) | 9\% | (37) | 27\% | (106) | 392 |
| Employ: Homemaker | $11 \%$ | (30) | 19\% | (51) | 18\% | (50) | 10\% | (28) | 42\% | (113) | 273 |
| Employ: Student | 12\% | (25) | 31\% | (62) | 15\% | (31) | 12\% | (24) | 29\% | (59) | 200 |
| Employ: Retired | 10\% | (104) | 25\% | (257) | 17\% | (173) | 13\% | (130) | 36\% | (373) | 1037 |
| Employ: Unemployed | 13\% | (76) | 23\% | (135) | 15\% | (89) | 11\% | (63) | 37\% | (217) | 580 |
| Employ: Other | 14\% | (44) | 23\% | (73) | 15\% | (47) | 7\% | (22) | 42\% | (137) | 323 |
| Military HH: Yes | $12 \%$ | (76) | 27\% | (167) | 16\% | (98) | 12\% | (75) | $33 \%$ | (202) | 618 |
| Military HH: No | $12 \%$ | (474) | 26\% | (996) | 17\% | (664) | 11\% | (404) | 33\% | (1263) | 3801 |
| RD/WT: Right Direction | 17\% | (237) | 30\% | (419) | 17\% | (242) | 10\% | (140) | 25\% | (350) | 1388 |
| RD/WT: Wrong Track | 10\% | (313) | 25\% | (744) | 17\% | (520) | 11\% | (339) | 37\% | (1115) | 3031 |
| Biden Job Approve | 17\% | (301) | 30\% | (535) | 18\% | (333) | 11\% | (200) | 24\% | (434) | 1804 |
| Biden Job Disapprove | 10\% | (231) | 25\% | (587) | 17\% | (405) | 11\% | (269) | 37\% | (889) | 2381 |

[^113]Table MCEN12_2: The following are some elements of the upcoming 94th Academy Awards (2022 Oscars). To what extent do you support or oppose each of the following?
Eight Oscars will be presented off-air before the live telecast, allowing more time for comedy, performances, film clip packages, and movie tributes

| Demographic | Strongly support |  | Somewhat support |  | Somewhat oppose |  | Strongly oppose |  | Don't know / <br> No opinion |  | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $12 \%$ | (550) | 26\% | (1163) | 17\% | (762) | 11\% | (479) | 33\% | (1465) | 4419 |
| Biden Job Strongly Approve | 24\% | (179) | 27\% | (201) | 16\% | (123) | 10\% | (76) | 23\% | (173) | 753 |
| Biden Job Somewhat Approve | 12\% | (122) | 32\% | (334) | 20\% | (210) | 12\% | (124) | 25\% | (261) | 1051 |
| Biden Job Somewhat Disapprove | 9\% | (62) | 35\% | (234) | $21 \%$ | (141) | 8\% | (53) | 28\% | (189) | 679 |
| Biden Job Strongly Disapprove | 10\% | (169) | 21\% | (352) | 16\% | (265) | 13\% | (216) | 41\% | (701) | 1702 |
| Favorable of Biden | 17\% | (310) | 30\% | (560) | 18\% | (339) | 11\% | (209) | 24\% | (449) | 1867 |
| Unfavorable of Biden | 10\% | (224) | 24\% | (563) | 17\% | (404) | 11\% | (267) | 38\% | (885) | 2343 |
| Very Favorable of Biden | 23\% | (187) | 28\% | (228) | 17\% | (139) | 10\% | (78) | 23\% | (188) | 821 |
| Somewhat Favorable of Biden | 12\% | (122) | 32\% | (332) | 19\% | (200) | 13\% | (131) | 25\% | (261) | 1047 |
| Somewhat Unfavorable of Biden | 8\% | (48) | 31\% | (182) | 22\% | (130) | 10\% | (57) | 29\% | (169) | 587 |
| Very Unfavorable of Biden | 10\% | (176) | 22\% | (381) | 16\% | (274) | 12\% | (209) | 41\% | (715) | 1755 |
| \#1 Issue: Economy | 12\% | (213) | 29\% | (510) | 15\% | (267) | 11\% | (187) | 33\% | (578) | 1755 |
| \#1 Issue: Security | 12\% | (85) | 22\% | (154) | 17\% | (118) | 12\% | (84) | 36\% | (251) | 692 |
| \#1 Issue: Health Care | 11\% | (52) | 28\% | (131) | 23\% | (110) | 10\% | (46) | 28\% | (134) | 472 |
| \#1 Issue: Medicare / Social Security | $14 \%$ | (65) | 28\% | (131) | 16\% | (74) | 9\% | (42) | 34\% | (161) | 472 |
| \#1 Issue: Women's Issues | 14\% | (33) | 25\% | (61) | 19\% | (47) | 12\% | (30) | 30\% | (71) | 242 |
| \#1 Issue: Education | 12\% | (19) | 34\% | (57) | 15\% | (26) | 8\% | (13) | 31\% | (51) | 165 |
| \#1 Issue: Energy | 16\% | (60) | 23\% | (85) | 21\% | (79) | 13\% | (48) | 27\% | (102) | 374 |
| \#1 Issue: Other | 9\% | (23) | 14\% | (34) | 17\% | (42) | 12\% | (30) | 48\% | (118) | 248 |
| 2020 Vote: Joe Biden | 15\% | (274) | 29\% | (536) | 19\% | (358) | 12\% | (222) | 25\% | (453) | 1843 |
| 2020 Vote: Donald Trump | 10\% | (146) | 24\% | (356) | 15\% | (226) | 12\% | (174) | 40\% | (591) | 1492 |
| 2020 Vote: Other | 15\% | (23) | 23\% | (35) | 18\% | (27) | 5\% | (8) | 38\% | (57) | 150 |
| 2020 Vote: Didn't Vote | 11\% | (107) | 25\% | (236) | 16\% | (151) | 8\% | (75) | 39\% | (365) | 933 |
| 2018 House Vote: Democrat | 16\% | (232) | 30\% | (430) | 19\% | (274) | 12\% | (177) | 23\% | (327) | 1440 |
| 2018 House Vote: Republican | 10\% | (127) | 23\% | (281) | 17\% | (210) | 12\% | (151) | 38\% | (476) | 1246 |
| 2018 House Vote: Someone else | 11\% | (16) | 25\% | (37) | 13\% | (20) | 9\% | (14) | 42\% | (64) | 152 |
| 2016 Vote: Hillary Clinton | 15\% | (209) | 30\% | (407) | 19\% | (261) | 12\% | (163) | 24\% | (322) | 1362 |
| 2016 Vote: Donald Trump | 9\% | (120) | 24\% | (317) | 16\% | (212) | 13\% | (167) | 38\% | (506) | 1321 |
| 2016 Vote: Other | 16\% | (35) | 23\% | (51) | 17\% | (38) | 10\% | (22) | $34 \%$ | (75) | 222 |
| 2016 Vote: Didn't Vote | 12\% | (185) | 26\% | (386) | 17\% | (252) | 8\% | (126) | 37\% | (562) | 1511 |

[^114]Table MCEN12_2: The following are some elements of the upcoming 94th Academy Awards (2022 Oscars). To what extent do you support or oppose each of the following?
Eight Oscars will be presented off-air before the live telecast, allowing more time for comedy, performances, film clip packages, and movie tributes

| Demographic | $\begin{array}{c}\text { Strongly } \\ \text { support }\end{array}$ |  | $\begin{array}{c}\text { Somewhat } \\ \text { support }\end{array}$ |  | $\begin{array}{c}\text { Somewhat } \\ \text { oppose }\end{array}$ | $\begin{array}{c}\text { Strongly } \\ \text { oppose }\end{array}$ | $\begin{array}{c}\text { Don't know / } \\ \text { No opinion }\end{array}$ |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | $12 \%$ | $(550)$ | $26 \%$ | $(1163)$ | $17 \%$ | $(762)$ | $11 \%$ | $(479)$ | $33 \%$ | $(1465)$ |
| Total N |  |  |  |  |  |  |  |  |  |  |$]$

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_1: How often do you watch or stream the following?
TV shows

| Demographic | Every day | Several times per week | About once per week | Several times per month | About once per month | Less often than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 53\%(2328) | 24\% (1052) | 7\% (325) | 5\% (243) | 3\% (117) | 3\% (126) | 5\% (228) | 4419 |
| Gender: Male | 53\% (1121) | 24\% (520) | 8\% (160) | 6\% (124) | 2\% (45) | 3\% (57) | 5\% (105) | 2133 |
| Gender: Female | 53\% (1207) | 23\% (532) | 7\% (164) | 5\% (119) | 3\% (72) | 3\% (69) | 5\% (123) | 2286 |
| Age: 18-34 | 47\% (617) | 26\% (336) | 11\% (149) | 6\% (79) | 4\% (46) | 3\% (36) | 4\% (53) | 1316 |
| Age: 35-44 | 52\% (375) | 25\% (176) | 9\% (66) | 6\% (40) | 3\% (22) | 2\% (16) | 3\% (22) | 718 |
| Age: 45-64 | 56\% (849) | 23\% (346) | 5\% (78) | 6\% (91) | 2\% (27) | 3\% (44) | 5\% (73) | 1508 |
| Age: 65+ | 56\% (488) | 22\% (194) | 4\% (31) | 4\% (33) | 2\% (21) | 3\% (29) | 9\% (80) | 876 |
| GenZers: 1997-2012 | 37\% (195) | 28\% (145) | 11\% (59) | 9\% (46) | 6\% (30) | 4\% (21) | 6\% (29) | 525 |
| Millennials: 1981-1996 | 53\% (693) | 24\% (311) | 10\% (136) | 5\% (64) | 3\% (33) | 2\% (27) | 3\% (40) | 1305 |
| GenXers: 1965-1980 | 53\% (568) | 24\% (257) | 7\% (78) | 6\% (66) | 2\% (18) | $3 \% \quad$ (32) | 4\% (44) | 1064 |
| Baby Boomers: 1946-1964 | 58\% (793) | 22\% (301) | 3\% (46) | 5\% (64) | 3\% (35) | 3\% (36) | 7\% (101) | 1376 |
| PID: Dem (no lean) | 56\% (885) | 24\% (376) | 7\% (115) | 6\% (92) | 2\% (36) | 2\% (28) | 3\% (48) | 1580 |
| PID: Ind (no lean) | 49\% (732) | 23\% (345) | 9\% (134) | 5\% (73) | 4\% (54) | 4\% (60) | 7\% (99) | 1498 |
| PID: Rep (no lean) | 53\% (711) | 25\% (331) | 6\% (75) | 6\% (78) | 2\% (27) | 3\% (38) | 6\% (81) | 1341 |
| PID/Gender: Dem Men | 56\% (409) | 25\% (185) | 7\% (52) | 6\% (47) | 2\% (13) | 1\% (9) | 2\% (18) | 732 |
| PID/Gender: Dem Women | 56\% (476) | 23\% (191) | 7\% (63) | 5\% (45) | 3\% (24) | 2\% (19) | 4\% (31) | 848 |
| PID/Gender: Ind Men | 50\% (374) | 23\% (176) | 9\% (71) | 5\% (34) | $3 \% \quad$ (20) | 4\% (29) | 6\% (44) | 748 |
| PID/Gender: Ind Women | 48\% (358) | 23\% (170) | 8\% (63) | 5\% (39) | 4\% (33) | 4\% (31) | 7\% (55) | 750 |
| PID/Gender: Rep Men | 52\% (338) | 24\% (159) | 6\% (38) | 7\% (43) | 2\% (13) | 3\% (18) | 7\% (44) | 652 |
| PID/Gender: Rep Women | 54\% (373) | 25\% (172) | 5\% (38) | 5\% (35) | 2\% (15) | 3\% (20) | 5\% (37) | 689 |
| Ideo: Liberal (1-3) | 58\% (674) | 23\% (275) | 8\% (91) | 4\% (46) | 2\% (28) | 2\% (26) | 3\% (32) | 1172 |
| Ideo: Moderate (4) | 52\% (681) | 25\% (322) | 9\% (112) | 6\% (78) | 2\% (29) | 3\% (40) | 4\% (48) | 1309 |
| Ideo: Conservative (5-7) | 52\% (777) | 25\% (366) | 6\% (92) | 5\% (78) | 3\% (39) | 3\% (39) | 6\% (92) | 1484 |
| Educ: < College | 53\% (1597) | 23\% (684) | 7\% (224) | 6\% (185) | 3\% (85) | 3\% (89) | 6\% (174) | 3037 |
| Educ: Bachelors degree | 53\% (476) | 27\% (237) | 8\% (67) | 4\% (40) | 2\% (19) | 3\% (23) | 3\% (30) | 891 |
| Educ: Post-grad | 52\% (256) | 27\% (132) | 7\% (33) | 4\% (17) | 3\% (14) | $3 \% \quad$ (14) | 5\% (24) | 490 |
| Income: Under 50k | 52\% (1236) | 21\% (493) | 8\% (181) | 6\% (153) | 3\% (75) | 4\% (85) | 6\% (144) | 2366 |
| Income: $50 \mathrm{k}-100 \mathrm{k}$ | 54\% (755) | 26\% (366) | 7\% (95) | 4\% (62) | 2\% (31) | 2\% (27) | 4\% (60) | 1395 |
| Income: 100k+ | 51\% (338) | 29\% (194) | 7\% (48) | 4\% (28) | 2\% (12) | 2\% (14) | 4\% (24) | 658 |
| Ethnicity: White | 53\%(1845) | 24\% (847) | 7\% (232) | 5\% (184) | 2\% (75) | 3\% (100) | 5\% (176) | 3458 |

Continued on next page

Table MCENdem1_1: How often do you watch or stream the following?
TV shows

| Demographic | Every day | Several times per week | About once per week | Several times per month | About once per month | Less often than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 53\%(2328) | 24\% (1052) | 7\% (325) | 5\% (243) | 3\% (117) | 3\% (126) | 5\% (228) | 4419 |
| Ethnicity: Hispanic | 50\% (350) | 24\% (170) | 11\% (78) | 6\% (40) | 4\% (25) | 1\% (7) | 4\% (31) | 702 |
| Ethnicity: Black | 53\% (291) | 21\% (116) | 10\% (54) | 6\% (32) | 4\% (20) | 3\% (14) | 4\% (24) | 551 |
| Ethnicity: Other | 47\% (193) | 22\% (89) | 10\% (39) | 6\% (26) | 5\% (22) | $3 \% \quad$ (12) | 7\% (28) | 410 |
| All Christian | 54\%(1069) | 25\% (485) | 6\% (120) | 5\% (96) | 2\% (46) | 2\% (47) | 5\% (108) | 1971 |
| All Non-Christian | 55\% (120) | 22\% (48) | 8\% (18) | 5\% (10) | 2\% (5) | 4\% (9) | 5\% (11) | 221 |
| Atheist | 59\% (124) | 16\% (35) | 7\% (14) | 6\% (12) | 5\% (10) | $3 \% \quad$ (7) | 4\% (9) | 211 |
| Agnostic/Nothing in particular | 49\% (614) | 25\% (313) | 9\% (112) | 6\% (76) | 3\% (36) | 2\% (30) | 5\% (62) | 1244 |
| Something Else | 52\% (401) | 22\% (172) | 8\% (61) | 6\% (48) | 3\% (20) | 4\% (33) | 5\% (38) | 773 |
| Religious Non-Protestant/Catholic | 54\% (146) | 23\% (60) | 8\% (22) | 4\% (12) | 2\% (6) | 4\% (10) | 5\% (12) | 268 |
| Evangelical | 52\% (585) | 24\% (265) | 6\% (70) | 6\% (70) | 2\% (24) | 3\% (37) | 6\% (67) | 1117 |
| Non-Evangelical | 55\% (850) | 24\% (372) | 7\% (105) | 5\% (72) | 3\% (40) | 3\% (41) | 5\% (76) | 1554 |
| Community: Urban | 52\% (607) | 23\% (262) | 8\% (89) | 7\% (79) | 3\% (40) | $3 \% \quad$ (38) | 4\% (48) | 1164 |
| Community: Suburban | 55\% (1155) | 24\% (511) | 7\% (137) | 5\% (103) | 3\% (55) | 2\% (50) | 4\% (94) | 2104 |
| Community: Rural | 49\% (566) | 24\% (279) | 9\% (98) | 5\% (61) | 2\% (22) | 3\% (39) | 7\% (86) | 1152 |
| Employ: Private Sector | 52\% (708) | 26\% (358) | 9\% (118) | 6\% (77) | 2\% (32) | 2\% (33) | 3\% (35) | 1361 |
| Employ: Government | 48\% (123) | 28\% (72) | 10\% (24) | 5\% (13) | 3\% (7) | 2\% (5) | 4\% (10) | 255 |
| Employ: Self-Employed | 46\% (179) | 25\% (100) | 11\% (44) | 6\% (23) | 3\% (13) | 3\% (12) | 6\% (22) | 392 |
| Employ: Homemaker | 60\% (163) | 19\% (52) | 6\% (17) | 4\% (11) | 2\% (5) | 1\% (4) | 7\% (20) | 273 |
| Employ: Student | 32\% (64) | 33\% (65) | 14\% (28) | 8\% (16) | 5\% (10) | 5\% (11) | 4\% (8) | 200 |
| Employ: Retired | 59\% (614) | 21\% (213) | 3\% (34) | 4\% (43) | 2\% (20) | 3\% (30) | 8\% (82) | 1037 |
| Employ: Unemployed | 50\% (291) | 21\% (123) | 7\% (42) | 7\% (38) | 4\% (22) | 4\% (21) | 7\% (43) | 580 |
| Employ: Other | 58\% (186) | 22\% (70) | 5\% (18) | 7\% (21) | 2\% (8) | $3 \% \quad$ (11) | 3\% (9) | 323 |
| Military HH: Yes | 50\% (311) | 24\% (149) | 7\% (41) | 6\% (36) | 3\% (21) | 3\% (19) | 7\% (41) | 618 |
| Military HH: No | 53\% (2018) | 24\% (903) | 7\% (283) | 5\% (207) | 3\% (96) | 3\% (107) | 5\% (186) | 3801 |
| RD/WT: Right Direction | 57\% (788) | 22\% (311) | 7\% (102) | 6\% (77) | 2\% (34) | 2\% (22) | 4\% (55) | 1388 |
| RD/WT: Wrong Track | 51\%(1540) | 24\% (741) | 7\% (223) | 5\% (166) | 3\% (83) | 3\% (104) | 6\% (173) | 3031 |
| Biden Job Approve | 57\% (1023) | 23\% (413) | 7\% (133) | 5\% (89) | 3\% (47) | 2\% (35) | 3\% (63) | 1804 |
| Biden Job Disapprove | 50\% (1195) | 25\% (586) | 7\% (174) | 6\% (140) | 2\% (58) | 4\% (86) | 6\% (141) | 2381 |

Continued on next page

Table MCENdem1_1: How often do you watch or stream the following?
TV shows

| Demographic | Every day | Several times per week | About once per week | Several <br> times per month | About once per month |  | Less often than once per month |  | Nev | ver | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 53\%(2328) | 24\% (1052) | 7\% (325) | 5\% (243) | 3\% | (117) | 3\% | (126) |  | (228) | 4419 |
| Biden Job Strongly Approve | 64\% (479) | 21\% (158) | 5\% (40) | 4\% (32) | 1\% | (11) | 1\% | (10) | 3\% | (22) | 753 |
| Biden Job Somewhat Approve | 52\% (544) | 24\% (255) | 9\% (93) | 5\% (57) | 3\% | (36) | 2\% | (25) | $4 \%$ | (41) | 1051 |
| Biden Job Somewhat Disapprove | 48\% (327) | 26\% (179) | 9\% (61) | 7\% (47) | 2\% | (13) | 4\% | (26) | 4\% | (26) | 679 |
| Biden Job Strongly Disapprove | 51\% (868) | 24\% (407) | 7\% (113) | 5\% (93) | 3\% | (45) | 4\% | (60) | 7\% | (115) | 1702 |
| Favorable of Biden | 57\% (1072) | 23\% (428) | 7\% (136) | 4\% (83) | 2\% | (41) | 2\% | (37) | 4\% | (70) | 1867 |
| Unfavorable of Biden | 49\% (1157) | 25\% (582) | 7\% (169) | 6\% (142) | 3\% | (68) | 4\% | (83) | 6\% | (141) | 2343 |
| Very Favorable of Biden | 64\% (526) | 19\% (160) | 6\% (46) | 4\% (33) | 1\% | (12) | 2\% | (15) | 3\% | (29) | 821 |
| Somewhat Favorable of Biden | 52\% (546) | 26\% (268) | 9\% (90) | 5\% (50) | 3\% | (29) | 2\% | (22) | $4 \%$ | (41) | 1047 |
| Somewhat Unfavorable of Biden | 47\% (277) | 26\% (154) | 8\% (46) | 8\% (49) | 3\% | (19) | 4\% | (21) | 3\% | (20) | 587 |
| Very Unfavorable of Biden | 50\% (880) | 24\% (428) | 7\% (122) | 5\% (93) | 3\% | (49) | 4\% | (62) | 7\% | (121) | 1755 |
| \#1 Issue: Economy | 50\% (886) | 25\% (447) | 8\% (142) | 6\% (106) | 3\% | (57) | 3\% | (48) | $4 \%$ | (70) | 1755 |
| \#1 Issue: Security | 56\% (390) | 20\% (139) | 6\% (42) | 5\% (33) | 3\% | (18) | 4\% | (25) | 7\% | (46) | 692 |
| \#1 Issue: Health Care | 56\% (263) | 23\% (111) | 7\% (33) | 6\% (30) | 2\% | (10) | 2\% | (8) | 4\% | (18) | 472 |
| \#1 Issue: Medicare / Social Security | 61\% (287) | 20\% (92) | 3\% (12) | 6\% (27) | $2 \%$ | (9) | 2\% | (9) | 7\% | (35) | 472 |
| \#1 Issue: Women's Issues | 52\% (127) | $21 \% \quad$ (51) | 7\% (18) | 4\% (9) | 4\% | (9) | 6\% | (14) | 6\% | (14) | 242 |
| \#1 Issue: Education | 44\% (73) | 27\% (44) | 11\% (18) | 6\% (10) | $4 \%$ | (7) | 2\% | (3) | 7\% | (11) | 165 |
| \#1 Issue: Energy | 43\% (161) | 30\% (112) | 13\% (49) | 4\% (17) | $2 \%$ | (7) | 3\% | (10) | 5\% | (18) | 374 |
| \#1 Issue: Other | 57\% (142) | 23\% (57) | 4\% (10) | 4\% (10) | - | (1) | 4\% | (10) | 7\% | (17) | 248 |
| 2020 Vote: Joe Biden | 56\% (1041) | 23\% (432) | 8\% (143) | 5\% (86) | 2\% | (39) | 2\% | (36) | $4 \%$ | (67) | 1843 |
| 2020 Vote: Donald Trump | 52\% (778) | 26\% (394) | 6\% (83) | 5\% (76) | $2 \%$ | (27) | 3\% | (40) | 6\% | (95) | 1492 |
| 2020 Vote: Other | 43\% (65) | 22\% (33) | 10\% (15) | 12\% (18) | $2 \%$ | (3) | 4\% | (7) | 6\% | (9) | 150 |
| 2020 Vote: Didn't Vote | 48\% (444) | 21\% (194) | 9\% (84) | 7\% (62) | 5\% | (48) | 5\% | (44) | 6\% | (57) | 933 |
| 2018 House Vote: Democrat | 58\% (837) | 23\% (334) | 8\% (117) | 4\% (57) | $2 \%$ | (30) | 2\% | (26) | 3\% | (40) | 1440 |
| 2018 House Vote: Republican | 54\% (669) | 25\% (310) | 6\% (73) | 5\% (68) | $2 \%$ | (21) | $2 \%$ | (30) | 6\% | (74) | 1246 |
| 2018 House Vote: Someone else | 52\% (79) | 17\% (25) | 8\% (12) | 9\% (13) | 1\% | (2) | $2 \%$ | (4) | 11\% | (17) | 152 |
| 2016 Vote: Hillary Clinton | 58\% (792) | 23\% (308) | 8\% (105) | 4\% (54) | 2\% | (31) | 2\% | (31) | 3\% | (41) | 1362 |
| 2016 Vote: Donald Trump | 54\% (716) | 25\% (336) | 5\% (72) | 5\% (67) | 1\% | (18) | 2\% | (30) | 6\% | (82) | 1321 |
| 2016 Vote: Other | 53\% (119) | 25\% (54) | 6\% (12) | 6\% (13) | 1\% | (2) | 3\% | (6) | 7\% | (15) | 222 |
| 2016 Vote: Didn't Vote | 46\% (701) | 23\% (351) | 9\% (135) | 7\% (109) | $4 \%$ | (67) | $4 \%$ | (58) | 6\% | (90) | 1511 |

Continued on next page

Table MCENdem1_1: How often do you watch or stream the following?
TV shows

| Demographic | Every day | Several times per week | About once per week | Several times per month | About once per month | Less often than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 53\%(2328) | 24\% (1052) | 7\% (325) | 5\% (243) | 3\% (117) | 3\% (126) | 5\% (228) | 4419 |
| Voted in 2014: Yes | 56\%(1380) | 24\% (600) | 6\% (160) | 4\% (105) | 2\% (44) | 2\% (60) | 5\% (119) | 2468 |
| Voted in 2014: No | 49\% (948) | 23\% (452) | 8\% (165) | 7\% (138) | 4\% (73) | 3\% (67) | 6\% (109) | 1951 |
| 4-Region: Northeast | 54\% (427) | 27\% (211) | 6\% (49) | 4\% (34) | 2\% (19) | 2\% (18) | 4\% (32) | 791 |
| 4-Region: Midwest | 53\% (495) | 23\% (212) | 7\% (64) | 5\% (48) | 3\% (23) | 4\% (34) | 6\% (52) | 929 |
| 4-Region: South | 52\% (861) | 23\% (378) | 7\% (121) | 6\% (103) | 3\% (52) | 3\% (48) | 6\% (93) | 1656 |
| 4-Region: West | 52\% (546) | 24\% (250) | 9\% (91) | 6\% (58) | 2\% (22) | 3\% (27) | 5\% (50) | 1044 |
| 2203103 | 53\% (1175) | 22\% (491) | 7\% (159) | 5\% (111) | 3\% (67) | 3\% (67) | 6\% (131) | 2200 |
| 2203112 | 52\% (1154) | 25\% (562) | 7\% (166) | 6\% (132) | 2\% (50) | 3\% (59) | 4\% (97) | 2219 |
| Watch Films | 56\% (2122) | 25\% (954) | 8\% (294) | 5\% (200) | 3\% (97) | 1\% (55) | 2\% (90) | 3812 |
| Don't Watch Films | 34\% (206) | 16\% (99) | 5\% (31) | 7\% (43) | 3\% (20) | 12\% (71) | 23\% (138) | 607 |
| Watching Oscars | 59\% (868) | 23\% (338) | 7\% (100) | 4\% (58) | 3\% (38) | 1\% (16) | 3\% (45) | 1462 |
| Not Watching Oscars | 49\%(1460) | 24\% (715) | 8\% (224) | 6\% (185) | 3\% (80) | 4\% (110) | 6\% (183) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_2: How often do you watch or stream the following?

## Movies

| Demographic | Every day | Several <br> times per week | About once per week | Several times per month | About once per month | Less often than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% (830) | 27\% (1207) | 19\% (819) | 12\% (536) | 10\% (420) | 8\% (358) | 6\% (250) | 4419 |
| Gender: Male | 21\% (443) | 30\% (644) | 19\% (410) | 10\% (217) | 8\% (181) | 7\% (140) | 5\% (98) | 2133 |
| Gender: Female | 17\% (387) | 25\% (562) | 18\% (410) | 14\% (319) | 10\% (239) | 10\% (217) | 7\% (152) | 2286 |
| Age: 18-34 | 24\% (317) | 29\% (379) | 17\% (227) | 12\% (164) | 9\% (121) | 5\% (68) | 3\% (40) | 1316 |
| Age: 35-44 | 23\% (162) | 27\% (193) | 18\% (129) | 13\% (93) | 10\% (73) | 6\% (43) | 4\% (25) | 718 |
| Age: 45-64 | 16\% (245) | 27\% (403) | 21\% (317) | 12\% (181) | 10\% (149) | 9\% (138) | 5\% (76) | 1508 |
| Age: 65+ | 12\% (106) | 26\% (231) | 17\% (147) | $11 \%$ (97) | 9\% (77) | 12\% (109) | 12\% (109) | 876 |
| GenZers: 1997-2012 | 21\% (109) | 27\% (140) | 16\% (82) | 14\% (71) | $14 \%$ (72) | 7\% (35) | 3\% (16) | 525 |
| Millennials: 1981-1996 | 25\% (324) | 29\% (385) | 18\% (234) | 12\% (155) | 8\% (98) | 5\% (66) | 3\% (43) | 1305 |
| GenXers: 1965-1980 | 19\% (205) | 27\% (284) | 20\% (215) | 12\% (127) | 9\% (98) | 8\% (88) | 4\% (46) | 1064 |
| Baby Boomers: 1946-1964 | 12\% (168) | 26\% (356) | 20\% (269) | 12\% (169) | 10\% (143) | 11\% (156) | 8\% (115) | 1376 |
| PID: Dem (no lean) | 21\% (327) | 28\% (436) | 19\% (304) | 11\% (175) | 11\% (167) | 6\% (100) | 5\% (73) | 1580 |
| PID: Ind (no lean) | 18\% (274) | 28\% (425) | 18\% (263) | 13\% (191) | 9\% (136) | 9\% (132) | 5\% (77) | 1498 |
| PID: Rep (no lean) | 17\% (229) | 26\% (346) | 19\% (252) | 13\% (170) | 9\% (117) | 9\% (126) | 7\% (100) | 1341 |
| PID/Gender: Dem Men | 23\% (171) | 32\% (232) | 18\% (131) | 8\% (62) | 10\% (74) | 5\% (40) | 3\% (22) | 732 |
| PID/Gender: Dem Women | 18\% (156) | 24\% (204) | 20\% (173) | 13\% (113) | 11\% (93) | 7\% (60) | 6\% (51) | 848 |
| PID/Gender: Ind Men | 20\% (147) | 31\% (230) | 20\% (147) | 11\% (80) | 8\% (57) | 7\% (50) | 5\% (36) | 748 |
| PID/Gender: Ind Women | 17\% (126) | 26\% (194) | 15\% (116) | 15\% (111) | 11\% (79) | 11\% (82) | 6\% (42) | 750 |
| PID/Gender: Rep Men | 19\% (124) | 28\% (182) | 20\% (131) | 12\% (75) | 8\% (50) | 8\% (50) | 6\% (40) | 652 |
| PID/Gender: Rep Women | 15\% (105) | 24\% (165) | 18\% (121) | 14\% (95) | 10\% (67) | 11\% (76) | 9\% (60) | 689 |
| Ideo: Liberal (1-3) | 20\% (237) | 30\% (351) | 19\% (221) | 12\% (145) | 9\% (107) | 6\% (76) | 3\% (35) | 1172 |
| Ideo: Moderate (4) | 20\% (262) | 27\% (357) | 20\% (255) | 12\% (155) | 10\% (129) | 7\% (92) | 4\% (58) | 1309 |
| Ideo: Conservative (5-7) | 15\% (227) | 28\% (410) | 19\% (288) | 12\% (181) | 9\% (128) | 9\% (140) | 7\% (109) | 1484 |
| Educ: < College | 22\% (654) | 25\% (767) | 17\% (509) | 12\% (375) | 9\% (288) | 8\% (238) | 7\% (206) | 3037 |
| Educ: Bachelors degree | 11\% (101) | 31\% (281) | 22\% (200) | 12\% (109) | 11\% (94) | 9\% (81) | 3\% (25) | 891 |
| Educ: Post-grad | 15\% (75) | 33\% (159) | 22\% (110) | 10\% (51) | 8\% (38) | 8\% (38) | 4\% (19) | 490 |
| Income: Under 50k | 20\% (484) | 26\% (621) | 16\% (381) | 11\% (270) | 9\% (223) | 9\% (210) | 8\% (178) | 2366 |
| Income: 50k-100k | 19\% (263) | 27\% (377) | 20\% (277) | 13\% (185) | 10\% (137) | 7\% (97) | 4\% (60) | 1395 |
| Income: 100k+ | 13\% (82) | 32\% (209) | 25\% (161) | 12\% (81) | 9\% (61) | 8\% (51) | 2\% (13) | 658 |
| Ethnicity: White | 17\% (572) | 27\% (942) | 20\% (683) | 12\% (424) | 10\% (333) | 8\% (290) | 6\% (214) | 3458 |

Continued on next page

Table MCENdem1_2: How often do you watch or stream the following?
Movies

| Demographic | Every day | Several <br> times per week | About once per week | Several <br> times per month | About once per month | Less often than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% (830) | 27\% (1207) | 19\% (819) | 12\% (536) | 10\% (420) | 8\% (358) | 6\% (250) | 4419 |
| Ethnicity: Hispanic | 25\% (177) | 28\% (199) | 18\% (127) | 13\% (91) | 8\% (57) | 4\% (29) | 3\% (21) | 702 |
| Ethnicity: Black | 29\% (160) | 26\% (145) | 15\% (82) | 11\% (63) | 8\% (46) | 7\% (38) | 3\% (17) | 551 |
| Ethnicity: Other | 24\% (98) | 29\% (119) | 13\% (55) | 12\% (49) | 10\% (40) | 7\% (30) | 5\% (19) | 410 |
| All Christian | 17\% (326) | 28\% (550) | 20\% (393) | 11\% (226) | 9\% (174) | 9\% (169) | 7\% (134) | 1971 |
| All Non-Christian | 19\% (43) | 25\% (56) | 14\% (31) | 16\% (36) | 10\% (22) | 9\% (21) | 6\% (12) | 221 |
| Atheist | 23\% (49) | 26\% (55) | 17\% (36) | 6\% (13) | 15\% (31) | 9\% (18) | 4\% (9) | 211 |
| Agnostic/Nothing in particular | 18\% (229) | 27\% (331) | 19\% (240) | 13\% (166) | 10\% (125) | 7\% (91) | 5\% (62) | 1244 |
| Something Else | 24\% (183) | 28\% (215) | 15\% (120) | 12\% (96) | 9\% (69) | 8\% (59) | 4\% (33) | 773 |
| Religious Non-Protestant/Catholic | 18\% (48) | 28\% (75) | 14\% (37) | 15\% (39) | 10\% (27) | 10\% (26) | 6\% (15) | 268 |
| Evangelical | 21\% (239) | 26\% (292) | 16\% (181) | 10\% (116) | 10\% (110) | 9\% (100) | 7\% (80) | 1117 |
| Non-Evangelical | 17\% (260) | 29\% (444) | 21\% (322) | 13\% (201) | 8\% (127) | 8\% (121) | 5\% (80) | 1554 |
| Community: Urban | 25\% (289) | 27\% (318) | 15\% (178) | 11\% (123) | 9\% (103) | 9\% (103) | 4\% (49) | 1164 |
| Community: Suburban | 15\% (325) | 29\% (617) | 20\% (420) | 12\% (262) | 10\% (219) | 8\% (159) | 5\% (103) | 2104 |
| Community: Rural | 19\% (217) | 24\% (271) | 19\% (221) | 13\% (150) | 9\% (99) | 8\% (96) | 9\% (98) | 1152 |
| Employ: Private Sector | 18\% (240) | 29\% (398) | 23\% (313) | 12\% (163) | 9\% (117) | 7\% (96) | 3\% (34) | 1361 |
| Employ: Government | 16\% (40) | 34\% (86) | 20\% (51) | 11\% (27) | 10\% (26) | 7\% (19) | 2\% (5) | 255 |
| Employ: Self-Employed | 25\% (97) | 27\% (106) | 19\% (75) | 13\% (53) | 7\% (26) | 5\% (19) | 4\% (16) | 392 |
| Employ: Homemaker | 20\% (53) | 22\% (60) | 16\% (45) | 14\% (38) | 15\% (40) | 6\% (17) | 7\% (20) | 273 |
| Employ: Student | 17\% (33) | 29\% (57) | 20\% (39) | 11\% (22) | $14 \%$ (29) | 6\% (12) | 3\% (6) | 200 |
| Employ: Retired | 14\% (140) | 26\% (270) | 18\% (185) | 11\% (118) | 9\% (94) | 12\% (120) | 11\% (109) | 1037 |
| Employ: Unemployed | 25\% (143) | 23\% (135) | 13\% (73) | 15\% (84) | 10\% (60) | 7\% (42) | 7\% (43) | 580 |
| Employ: Other | 26\% (83) | 29\% (95) | 12\% (39) | 10\% (31) | 9\% (28) | 10\% (31) | 5\% (16) | 323 |
| Military HH: Yes | 16\% (97) | 25\% (157) | 20\% (123) | 11\% (65) | 13\% (78) | 9\% (57) | 6\% (40) | 618 |
| Military HH: No | 19\% (732) | 28\%(1049) | 18\% (696) | 12\% (471) | 9\% (343) | 8\% (300) | 6\% (210) | 3801 |
| RD/WT: Right Direction | 20\% (278) | 30\% (412) | 19\% (264) | 10\% (140) | 9\% (130) | 7\% (98) | 5\% (66) | 1388 |
| RD/WT: Wrong Track | 18\% (552) | 26\% (795) | 18\% (555) | 13\% (396) | 10\% (290) | 9\% (259) | 6\% (184) | 3031 |
| Biden Job Approve | 20\% (368) | 29\% (529) | 19\% (351) | 10\% (174) | 10\% (177) | 7\% (127) | 4\% (78) | 1804 |
| Biden Job Disapprove | 18\% (420) | 26\% (613) | 19\% (444) | 13\% (320) | 9\% (217) | 9\% (211) | 7\% (157) | 2381 |

Continued on next page

Table MCENdem1_2: How often do you watch or stream the following?

## Movies

| Demographic | Every day | Several times per week | About once per week | Several <br> times per month | About once per month | Less often than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% (830) | 27\% (1207) | 19\% (819) | 12\% (536) | 10\% (420) | 8\% (358) | 6\% (250) | 4419 |
| Biden Job Strongly Approve | 24\% (184) | 29\% (221) | 19\% (142) | 7\% (54) | 9\% (69) | 7\% (54) | 4\% (29) | 753 |
| Biden Job Somewhat Approve | 18\% (184) | 29\% (308) | 20\% (209) | 11\% (119) | 10\% (108) | 7\% (73) | 5\% (50) | 1051 |
| Biden Job Somewhat Disapprove | 16\% (106) | 28\% (192) | 19\% (129) | 15\% (104) | 8\% (56) | 9\% (60) | 5\% (33) | 679 |
| Biden Job Strongly Disapprove | 18\% (314) | 25\% (421) | 19\% (315) | 13\% (216) | 9\% (161) | 9\% (151) | 7\% (124) | 1702 |
| Favorable of Biden | 20\% (379) | 30\% (559) | 19\% (363) | 9\% (174) | 9\% (173) | 7\% (132) | 5\% (87) | 1867 |
| Unfavorable of Biden | 18\% (415) | 26\% (612) | 18\% (428) | 13\% (315) | 9\% (220) | 9\% (205) | 6\% (148) | 2343 |
| Very Favorable of Biden | 25\% (205) | 29\% (240) | 19\% (154) | 7\% (56) | 9\% (74) | 7\% (56) | 4\% (36) | 821 |
| Somewhat Favorable of Biden | 17\% (174) | 30\% (319) | 20\% (209) | 11\% (118) | 9\% (99) | 7\% (77) | 5\% (51) | 1047 |
| Somewhat Unfavorable of Biden | 17\% (97) | 28\% (167) | 17\% (102) | 17\% (97) | 9\% (52) | 9\% (52) | 3\% (20) | 587 |
| Very Unfavorable of Biden | 18\% (318) | 25\% (444) | 19\% (326) | 12\% (219) | 10\% (168) | 9\% (153) | 7\% (128) | 1755 |
| \#1 Issue: Economy | 20\% (350) | 27\% (467) | 19\% (338) | 13\% (220) | 10\% (180) | 7\% (124) | 4\% (76) | 1755 |
| \#1 Issue: Security | 17\% (121) | 27\% (189) | 17\% (119) | 12\% (82) | 8\% (54) | 10\% (66) | 9\% (60) | 692 |
| \#1 Issue: Health Care | 19\% (88) | 30\% (141) | 20\% (94) | $14 \%$ (65) | 8\% (39) | 7\% (31) | $3 \% \quad$ (15) | 472 |
| \#1 Issue: Medicare / Social Security | 17\% (82) | 23\% (108) | 18\% (86) | 10\% (48) | 9\% (42) | 12\% (54) | 11\% (51) | 472 |
| \#1 Issue: Women's Issues | 17\% (40) | 30\% (72) | 17\% (41) | 15\% (37) | 8\% (20) | 9\% (21) | 5\% (12) | 242 |
| \#1 Issue: Education | 25\% (42) | 20\% (33) | 19\% (31) | 12\% (20) | 11\% (18) | 10\% (16) | $3 \% \quad$ (5) | 165 |
| \#1 Issue: Energy | 15\% (57) | 35\% (131) | 20\% (76) | 10\% (37) | 10\% (37) | 5\% (18) | 5\% (18) | 374 |
| \#1 Issue: Other | 20\% (50) | 26\% (65) | 14\% (35) | 11\% (26) | 12\% (30) | 11\% (27) | 6\% (14) | 248 |
| 2020 Vote: Joe Biden | 19\% (354) | 30\% (556) | 19\% (356) | 11\% (198) | 9\% (168) | 7\% (126) | 5\% (85) | 1843 |
| 2020 Vote: Donald Trump | 16\% (245) | 27\% (409) | 19\% (290) | 13\% (188) | 8\% (126) | 9\% (132) | 7\% (102) | 1492 |
| 2020 Vote: Other | 14\% (22) | 29\% (44) | 16\% (24) | 16\% (24) | 10\% (15) | 10\% (15) | 4\% (7) | 150 |
| 2020 Vote: Didn't Vote | 22\% (209) | 21\% (198) | 16\% (149) | 13\% (125) | 12\% (112) | 9\% (84) | 6\% (56) | 933 |
| 2018 House Vote: Democrat | 20\% (285) | 29\% (425) | 19\% (277) | 10\% (147) | 10\% (140) | 7\% (103) | 4\% (64) | 1440 |
| 2018 House Vote: Republican | 15\% (182) | 28\% (349) | 21\% (259) | 11\% (142) | 8\% (101) | 10\% (124) | 7\% (88) | 1246 |
| 2018 House Vote: Someone else | 19\% (30) | 24\% (36) | 18\% (27) | 14\% (21) | 10\% (15) | 8\% (13) | $7 \% \quad$ (10) | 152 |
| 2016 Vote: Hillary Clinton | 21\% (283) | 29\% (399) | 19\% (253) | 10\% (139) | 9\% (123) | 8\% (111) | 4\% (54) | 1362 |
| 2016 Vote: Donald Trump | 15\% (198) | 28\% (369) | 20\% (270) | 12\% (156) | 9\% (114) | 9\% (115) | 8\% (99) | 1321 |
| 2016 Vote: Other | 12\% (26) | 26\% (57) | 24\% (54) | 14\% (30) | 8\% (18) | 10\% (23) | 6\% (13) | 222 |
| 2016 Vote: Didn't Vote | 21\% (323) | 25\% (380) | 16\% (243) | 14\% (210) | 11\% (165) | 7\% (107) | 6\% (83) | 1511 |

Continued on next page

Table MCENdem1_2: How often do you watch or stream the following?
Movies

| Demographic | Every day | Several times per week | About once per week | Several <br> times per month | About once per month | Less often than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 19\% (830) | 27\% (1207) | 19\% (819) | 12\% (536) | 10\% (420) | 8\% (358) | 6\% (250) | 4419 |
| Voted in 2014: Yes | 17\% (429) | 29\% (704) | 20\% (494) | 11\% (264) | 8\% (207) | 9\% (217) | 6\% (152) | 2468 |
| Voted in 2014: No | 21\% (400) | 26\% (502) | 17\% (326) | 14\% (271) | 11\% (213) | 7\% (140) | 5\% (98) | 1951 |
| 4-Region: Northeast | 17\% (135) | 25\% (201) | 21\% (162) | 13\% (105) | 10\% (79) | 9\% (69) | 5\% (41) | 791 |
| 4-Region: Midwest | 18\% (163) | 25\% (229) | 18\% (165) | 13\% (118) | 11\% (100) | 9\% (81) | 8\% (72) | 929 |
| 4-Region: South | 21\% (350) | 27\% (453) | 18\% (298) | 12\% (195) | 9\% (144) | 8\% (124) | 6\% (92) | 1656 |
| 4-Region: West | 17\% (183) | $31 \%$ (324) | 19\% (194) | 11\% (118) | 9\% (98) | 8\% (83) | 4\% (46) | 1044 |
| 2203103 | 18\% (398) | 27\% (601) | 19\% (414) | 12\% (256) | 9\% (200) | 8\% (184) | 7\% (148) | 2200 |
| 2203112 | 19\% (432) | 27\% (606) | 18\% (405) | 13\% (280) | 10\% (220) | 8\% (173) | 5\% (102) | 2219 |
| Watch Films | 22\% (830) | 32\%(1207) | 21\% (819) | 14\% (536) | 11\% (420) | - (0) | - (0) | 3812 |
| Don't Watch Films | - (0) | - (0) | - (0) | - (0) | - (0) | 59\% (358) | 41\% (250) | 607 |
| Watching Oscars | 26\% (378) | 32\% (466) | 20\% (290) | 9\% (128) | 7\% (103) | 4\% (55) | 3\% (43) | 1462 |
| Not Watching Oscars | 15\% (452) | 25\% (741) | 18\% (530) | 14\% (407) | 11\% (318) | 10\% (303) | 7\% (207) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_3: How often do you watch or stream the following?
Sporting events

| Demographic | Every day | Several <br> times per week | About once per week | Several times per month | About once per month | Less often than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% (286) | 15\% (678) | 13\% (582) | 9\% (410) | 8\% (339) | 16\% (688) | 32\% (1435) | 4419 |
| Gender: Male | 11\% (235) | 23\% (481) | 16\% (341) | 10\% (216) | 7\% (142) | 10\% (220) | 23\% (498) | 2133 |
| Gender: Female | 2\% (51) | 9\% (198) | 11\% (242) | 8\% (194) | 9\% (198) | 20\% (468) | 41\% (937) | 2286 |
| Age: 18-34 | 8\% (107) | 15\% (195) | 13\% (169) | 8\% (110) | 7\% (96) | 16\% (212) | 32\% (427) | 1316 |
| Age: 35-44 | 7\% (51) | 18\% (129) | 13\% (92) | 10\% (71) | 8\% (58) | 14\% (100) | 30\% (217) | 718 |
| Age: 45-64 | 6\% (84) | 15\% (221) | 14\% (208) | 10\% (152) | 8\% (123) | 16\% (248) | 31\% (471) | 1508 |
| Age: 65+ | 5\% (43) | 15\% (133) | 13\% (113) | 9\% (77) | 7\% (62) | 15\% (128) | 36\% (319) | 876 |
| GenZers: 1997-2012 | 7\% (37) | 10\% (52) | 9\% (48) | 9\% (45) | 8\% (41) | 17\% (90) | 40\% (211) | 525 |
| Millennials: 1981-1996 | 8\% (111) | 19\% (242) | 15\% (193) | 8\% (110) | 8\% (98) | 14\% (185) | 28\% (366) | 1305 |
| GenXers: 1965-1980 | 6\% (61) | 14\% (144) | 13\% (137) | 11\% (117) | $9 \%$ (96) | 17\% (179) | 31\% (329) | 1064 |
| Baby Boomers: 1946-1964 | 5\% (69) | 16\% (217) | 13\% (184) | 9\% (127) | 7\% (96) | 16\% (215) | 34\% (467) | 1376 |
| PID: Dem (no lean) | 6\% (102) | 17\% (276) | 14\% (217) | 10\% (165) | 8\% (120) | 15\% (240) | 29\% (460) | 1580 |
| PID: Ind (no lean) | 7\% (101) | 12\% (186) | 12\% (181) | 8\% (125) | 7\% (108) | 17\% (251) | 36\% (544) | 1498 |
| PID: Rep (no lean) | 6\% (83) | 16\% (216) | 14\% (185) | 9\% (120) | 8\% (111) | 15\% (197) | 32\% (430) | 1341 |
| PID/Gender: Dem Men | 12\% (87) | 25\% (184) | 16\% (117) | 12\% (89) | 6\% (47) | 9\% (66) | 19\% (143) | 732 |
| PID/Gender: Dem Women | 2\% (14) | 11\% (92) | 12\% (99) | 9\% (77) | 9\% (73) | 21\% (174) | 37\% (318) | 848 |
| PID/Gender: Ind Men | 11\% (80) | 20\% (147) | 16\% (120) | 9\% (66) | 6\% (45) | 11\% (79) | 28\% (211) | 748 |
| PID/Gender: Ind Women | 3\% (21) | 5\% (40) | 8\% (61) | 8\% (60) | 8\% (63) | 23\% (173) | 44\% (333) | 750 |
| PID/Gender: Rep Men | 10\% (67) | 23\% (150) | 16\% (103) | 9\% (62) | 8\% (49) | 12\% (76) | 22\% (144) | 652 |
| PID/Gender: Rep Women | 2\% (15) | 10\% (66) | 12\% (82) | 8\% (58) | 9\% (62) | 17\% (120) | 42\% (286) | 689 |
| Ideo: Liberal (1-3) | 6\% (74) | 18\% (215) | 13\% (158) | 8\% (99) | 7\% (86) | 16\% (191) | 30\% (348) | 1172 |
| Ideo: Moderate (4) | 8\% (102) | 15\% (199) | 15\% (192) | 10\% (135) | 8\% (105) | 15\% (202) | 29\% (375) | 1309 |
| Ideo: Conservative (5-7) | 6\% (88) | 17\% (250) | 13\% (199) | 10\% (145) | 8\% (111) | 14\% (213) | 32\% (478) | 1484 |
| Educ: < College | 6\% (183) | 12\% (373) | 12\% (360) | 9\% (288) | 8\% (237) | 16\% (481) | 37\% (1115) | 3037 |
| Educ: Bachelors degree | 7\% (62) | 22\% (194) | 15\% (135) | 9\% (83) | 8\% (69) | 16\% (140) | 23\% (209) | 891 |
| Educ: Post-grad | 8\% (40) | 23\% (111) | 18\% (87) | 8\% (40) | 7\% (33) | 14\% (67) | 23\% (112) | 490 |
| Income: Under 50k | 5\% (130) | 10\% (246) | 11\% (269) | 9\% (216) | 8\% (182) | 17\% (396) | 39\% (928) | 2366 |
| Income: 50k-100k | 7\% (92) | 19\% (264) | 15\% (203) | 10\% (139) | 8\% (109) | 15\% (203) | 28\% (386) | 1395 |
| Income: 100k+ | 10\% (64) | 26\% (169) | 17\% (111) | 8\% (56) | 7\% (48) | 14\% (90) | 18\% (121) | 658 |
| Ethnicity: White | 5\% (185) | 16\% (544) | 13\% (457) | 9\% (303) | 8\% (263) | 16\% (547) | 34\% (1160) | 3458 |

Continued on next page

Table MCENdem1_3: How often do you watch or stream the following?
Sporting events

| Demographic | Every day | Several times per week | About once per week | Several times per month | About once per month | Less often than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% (286) | 15\% (678) | 13\% (582) | 9\% (410) | 8\% (339) | 16\% (688) | 32\% (1435) | 4419 |
| Ethnicity: Hispanic | 7\% (50) | 16\% (113) | 14\% (101) | 8\% (55) | 7\% (46) | 18\% (130) | 29\% (207) | 702 |
| Ethnicity: Black | 14\% (79) | 16\% (90) | 15\% (80) | 11\% (60) | 8\% (43) | 14\% (75) | 22\% (123) | 551 |
| Ethnicity: Other | 5\% (22) | 11\% (45) | 11\% (45) | 12\% (48) | 8\% (33) | 16\% (65) | 37\% (152) | 410 |
| All Christian | 7\% (135) | 17\% (343) | 15\% (299) | 10\% (188) | 8\% (166) | 14\% (286) | 28\% (555) | 1971 |
| All Non-Christian | 13\% (28) | 18\% (39) | 12\% (26) | 9\% (21) | 7\% (16) | 13\% (28) | 28\% (62) | 221 |
| Atheist | 7\% (15) | 14\% (29) | 11\% (23) | 10\% (20) | 4\% (8) | 20\% (42) | 35\% (74) | 211 |
| Agnostic/Nothing in particular | 6\% (71) | 15\% (183) | 11\% (141) | 8\% (105) | 7\% (82) | 15\% (187) | 38\% (475) | 1244 |
| Something Else | 5\% (37) | 11\% (84) | 12\% (94) | 10\% (77) | 9\% (67) | 19\% (146) | 35\% (269) | 773 |
| Religious Non-Protestant/Catholic | 11\% (30) | 17\% (45) | 11\% (30) | 10\% (26) | 6\% (16) | 14\% (38) | 31\% (82) | 268 |
| Evangelical | 7\% (83) | 14\% (155) | 13\% (149) | 9\% (100) | 8\% (92) | 16\% (181) | 32\% (356) | 1117 |
| Non-Evangelical | 5\% (83) | 17\% (263) | 15\% (236) | 10\% (159) | 9\% (138) | 15\% (235) | 28\% (440) | 1554 |
| Community: Urban | 10\% (119) | 17\% (194) | 13\% (156) | 9\% (110) | 7\% (81) | 16\% (181) | 28\% (322) | 1164 |
| Community: Suburban | 6\% (127) | 17\% (354) | 14\% (292) | 10\% (210) | 8\% (160) | 15\% (326) | 30\% (634) | 2104 |
| Community: Rural | 3\% (39) | 11\% (130) | 12\% (134) | 8\% (90) | 9\% (99) | 16\% (181) | 42\% (478) | 1152 |
| Employ: Private Sector | 8\% (113) | 21\% (280) | 16\% (222) | 9\% (118) | 9\% (117) | 12\% (164) | 26\% (347) | 1361 |
| Employ: Government | 6\% (16) | 22\% (56) | 15\% (38) | 12\% (31) | 7\% (18) | 17\% (44) | 20\% (52) | 255 |
| Employ: Self-Employed | 8\% (31) | 15\% (58) | 15\% (59) | 8\% (31) | 10\% (38) | 15\% (60) | 29\% (115) | 392 |
| Employ: Homemaker | $1 \% \quad$ (3) | 7\% (18) | 7\% (19) | 11\% (31) | 10\% (29) | 20\% (53) | 44\% (120) | 273 |
| Employ: Student | 6\% (12) | 9\% (18) | 10\% (20) | 9\% (19) | 6\% (12) | 21\% (43) | 38\% (76) | 200 |
| Employ: Retired | 5\% (51) | 14\% (147) | 13\% (139) | 9\% (96) | 7\% (75) | 14\% (142) | 37\% (386) | 1037 |
| Employ: Unemployed | 6\% (33) | 11\% (64) | 10\% (55) | 9\% (52) | 4\% (24) | 21\% (120) | 40\% (233) | 580 |
| Employ: Other | 9\% (28) | 12\% (37) | 9\% (29) | 10\% (33) | 9\% (28) | 19\% (61) | 33\% (106) | 323 |
| Military HH: Yes | 4\% (28) | 15\% (92) | 14\% (87) | 10\% (59) | 10\% (59) | 18\% (111) | 29\% (181) | 618 |
| Military HH: No | 7\% (258) | 15\% (586) | 13\% (495) | 9\% (351) | 7\% (280) | 15\% (577) | 33\% (1254) | 3801 |
| RD/WT: Right Direction | 8\% (105) | 19\% (258) | 15\% (207) | 10\% (133) | 7\% (99) | 14\% (198) | 28\% (388) | 1388 |
| RD/WT: Wrong Track | 6\% (181) | 14\% (420) | 12\% (375) | 9\% (278) | 8\% (240) | 16\% (490) | 35\%(1047) | 3031 |
| Biden Job Approve | 8\% (143) | 18\% (318) | 14\% (249) | 10\% (180) | 7\% (125) | 15\% (273) | 29\% (516) | 1804 |
| Biden Job Disapprove | 6\% (133) | 15\% (350) | $13 \%$ (316) | 9\% (216) | 8\% (194) | 16\% (371) | 34\% (801) | 2381 |

Continued on next page

Table MCENdem1_3: How often do you watch or stream the following?
Sporting events

| Demographic | Every day | $\begin{aligned} & \text { Several } \\ & \text { times per } \\ & \text { week } \end{aligned}$ | About once per week | Several times per month | About once per month | Less often than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% (286) | 15\% (678) | 13\% (582) | 9\% (410) | 8\% (339) | 16\% (688) | 32\% (1435) | 4419 |
| Biden Job Strongly Approve | $11 \%$ (80) | 21\% (154) | 13\% (101) | 9\% (70) | 8\% (57) | 12\% (90) | 26\% (200) | 753 |
| Biden Job Somewhat Approve | 6\% (62) | 16\% (163) | 14\% (148) | 10\% (110) | 6\% (68) | 17\% (183) | 30\% (317) | 1051 |
| Biden Job Somewhat Disapprove | 6\% (41) | 14\% (95) | 15\% (99) | 10\% (66) | 10\% (69) | 15\% (104) | 30\% (206) | 679 |
| Biden Job Strongly Disapprove | 5\% (92) | 15\% (255) | 13\% (217) | 9\% (150) | 7\% (125) | 16\% (267) | 35\% (595) | 1702 |
| Favorable of Biden | 7\% (138) | 17\% (324) | 13\% (252) | 10\% (194) | 7\% (135) | 16\% (294) | 28\% (530) | 1867 |
| Unfavorable of Biden | 6\% (140) | 15\% (345) | 13\% (306) | 9\% (208) | 8\% (189) | 15\% (358) | 34\% (797) | 2343 |
| Very Favorable of Biden | 10\% (84) | 19\% (153) | 13\% (103) | 11\% (89) | 8\% (67) | 13\% (108) | 26\% (216) | 821 |
| Somewhat Favorable of Biden | 5\% (54) | 16\% (171) | 14\% (149) | 10\% (105) | 7\% (68) | 18\% (186) | 30\% (314) | 1047 |
| Somewhat Unfavorable of Biden | 7\% (42) | 15\% (87) | 11\% (67) | 10\% (58) | 10\% (58) | 16\% (93) | 31\% (182) | 587 |
| Very Unfavorable of Biden | 6\% (98) | 15\% (258) | 14\% (239) | 9\% (150) | 7\% (131) | 15\% (265) | 35\% (615) | 1755 |
| \#1 Issue: Economy | 7\% (117) | 17\% (293) | 14\% (241) | 9\% (161) | 8\% (136) | 15\% (271) | 31\% (536) | 1755 |
| \#1 Issue: Security | 7\% (51) | 14\% (97) | 14\% (98) | 11\% (77) | 7\% (47) | 16\% (111) | 30\% (210) | 692 |
| \#1 Issue: Health Care | 6\% (30) | 19\% (92) | 15\% (73) | 7\% (34) | 9\% (41) | 13\% (61) | 30\% (141) | 472 |
| \#1 Issue: Medicare / Social Security | 6\% (26) | 13\% (61) | 12\% (57) | 10\% (47) | 8\% (36) | 16\% (74) | 36\% (172) | 472 |
| \#1 Issue: Women's Issues | 5\% (12) | 11\% (26) | 12\% (30) | 8\% (18) | 8\% (19) | 16\% (39) | 40\% (97) | 242 |
| \#1 Issue: Education | 5\% (8) | 16\% (26) | 9\% (16) | 10\% (16) | 8\% (13) | 18\% (30) | 34\% (55) | 165 |
| \#1 Issue: Energy | 5\% (19) | 14\% (52) | 12\% (44) | 11\% (41) | 10\% (39) | 15\% (54) | 33\% (124) | 374 |
| \#1 Issue: Other | 8\% (21) | 13\% (31) | 10\% (24) | 7\% (17) | 3\% (8) | 19\% (47) | 40\% (100) | 248 |
| 2020 Vote: Joe Biden | 7\% (127) | 19\% (358) | 14\% (255) | 11\% (204) | 7\% (133) | 15\% (273) | 27\% (493) | 1843 |
| 2020 Vote: Donald Trump | 7\% (99) | 15\% (229) | 14\% (216) | 8\% (121) | 8\% (123) | 14\% (210) | 33\% (493) | 1492 |
| 2020 Vote: Other | 7\% (11) | 18\% (27) | 9\% (13) | 9\% (14) | 4\% (6) | 22\% (32) | 31\% (46) | 150 |
| 2020 Vote: Didn't Vote | 5\% (49) | 7\% (64) | 11\% (98) | 8\% (72) | 8\% (76) | 18\% (172) | 43\% (402) | 933 |
| 2018 House Vote: Democrat | 7\% (96) | 20\% (288) | 15\% (209) | 10\% (143) | 8\% (112) | 14\% (203) | 27\% (389) | 1440 |
| 2018 House Vote: Republican | 7\% (89) | 16\% (204) | 15\% (184) | 9\% (110) | 8\% (103) | 15\% (182) | 30\% (373) | 1246 |
| 2018 House Vote: Someone else | 5\% (8) | 14\% (21) | 9\% (14) | 12\% (18) | 8\% (12) | 20\% (30) | 33\% (50) | 152 |
| 2016 Vote: Hillary Clinton | 7\% (101) | 19\% (265) | 14\% (193) | 11\% (146) | 8\% (108) | 14\% (196) | 26\% (352) | 1362 |
| 2016 Vote: Donald Trump | 6\% (81) | 17\% (227) | 16\% (212) | 8\% (111) | 9\% (114) | 14\% (180) | 30\% (396) | 1321 |
| 2016 Vote: Other | 9\% (19) | 17\% (37) | 12\% (27) | 7\% (17) | 8\% (17) | 17\% (38) | 30\% (67) | 222 |
| 2016 Vote: Didn't Vote | 6\% (83) | 10\% (150) | 10\% (150) | 9\% (136) | 7\% (99) | 18\% (273) | 41\% (620) | 1511 |

Continued on next page

Table MCENdem1_3: How often do you watch or stream the following?
Sporting events

| Demographic | Every day | Several times per week | About once per week | Several times per month | About once per month | Less often than once per month | Never | Total N |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Adults | 6\% (286) | 15\% (678) | 13\% (582) | 9\% (410) | 8\% (339) | 16\% (688) | 32\% (1435) | 4419 |
| Voted in 2014: Yes | 7\% (177) | 18\% (456) | 15\% (372) | 9\% (222) | 8\% (200) | 14\% (346) | 28\% (696) | 2468 |
| Voted in 2014: No | 6\% (109) | 11\% (222) | 11\% (211) | 10\% (188) | 7\% (140) | 18\% (343) | 38\% (739) | 1951 |
| 4-Region: Northeast | 8\% (61) | 19\% (153) | 12\% (97) | 9\% (74) | 9\% (72) | 14\% (114) | 28\% (220) | 791 |
| 4-Region: Midwest | 6\% (59) | 15\% (138) | 13\% (120) | 9\% (81) | 9\% (81) | 16\% (146) | 33\% (303) | 929 |
| 4-Region: South | 6\% (105) | 14\% (226) | 14\% (230) | 9\% (153) | 7\% (109) | 15\% (253) | 35\% (580) | 1656 |
| 4-Region: West | 6\% (60) | 15\% (161) | 13\% (135) | 10\% (102) | 7\% (77) | 17\% (176) | 32\% (333) | 1044 |
| 2203103 | 7\% (153) | 16\% (353) | 13\% (278) | 9\% (194) | 8\% (172) | 15\% (337) | 32\% (712) | 2200 |
| 2203112 | 6\% (132) | 15\% (326) | 14\% (304) | 10\% (216) | 8\% (167) | 16\% (351) | 33\% (723) | 2219 |
| Watch Films | 7\% (272) | 17\% (637) | 14\% (548) | 10\% (374) | 8\% (308) | 15\% (580) | 29\% (1093) | 3812 |
| Don't Watch Films | 2\% (13) | 7\% (41) | 6\% (34) | 6\% (36) | 5\% (31) | 18\% (108) | 56\% (342) | 607 |
| Watching Oscars | 10\% (145) | 20\% (291) | 17\% (254) | 10\% (144) | 8\% (120) | 15\% (215) | 20\% (292) | 1462 |
| Not Watching Oscars | 5\% (140) | 13\% (387) | 11\% (328) | 9\% (266) | 7\% (219) | 16\% (473) | 39\% (1143) | 2957 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

## Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xdemAll | Adults | 4419 | 100\% |
| xdemGender | Gender: Male Gender: Female $N$ | $\begin{array}{r} 2133 \\ 2286 \\ 4419 \end{array}$ | $\begin{aligned} & 48 \% \\ & 52 \% \end{aligned}$ |
| age | Age: 18-34 <br> Age: 35-44 <br> Age: 45-64 <br> Age: 65+ <br> $N$ | $\begin{array}{r} 1316 \\ 718 \\ 1508 \\ 876 \\ 4419 \end{array}$ | $\begin{gathered} 30 \% \\ 16 \% \\ 34 \% \\ 20 \% \end{gathered}$ |
| demAgeGeneration | GenZers: 1997-2012 Millennials: 1981-1996 GenXers: 1965-1980 Baby Boomers: $1946-1964$ $N$ | $\begin{array}{r} 525 \\ 1305 \\ 1064 \\ 1376 \\ 4269 \end{array}$ | $\begin{gathered} 12 \% \\ 30 \% \\ 24 \% \\ 31 \% \end{gathered}$ |
| xpid3 | PID: Dem (no lean) <br> PID: Ind (no lean) <br> PID: Rep (no lean) <br> $N$ | $\begin{array}{r} 1580 \\ 1498 \\ 1341 \\ 4419 \end{array}$ | $\begin{aligned} & 36 \% \\ & 34 \% \\ & 30 \% \end{aligned}$ |
| xpidGender | PID/Gender: Dem Men PID/Gender: Dem Women PID/Gender: Ind Men PID/Gender: Ind Women PID/Gender: Rep Men PID/Gender: Rep Women | $\begin{array}{r} 732 \\ 848 \\ 748 \\ 750 \\ 652 \\ 689 \\ 4419 \end{array}$ | $\begin{aligned} & 17 \% \\ & 19 \% \\ & 17 \% \\ & 17 \% \\ & 15 \% \\ & 16 \% \end{aligned}$ |
| xdemIdeo3 | Ideo: Liberal (1-3) <br> Ideo: Moderate (4) <br> Ideo: Conservative (5-7) <br> $N$ | $\begin{array}{r} 1172 \\ 1309 \\ 1484 \\ 3965 \end{array}$ | $\begin{aligned} & 27 \% \\ & 30 \% \\ & 34 \% \end{aligned}$ |
| xeduc3 | Educ: < College <br> Educ: Bachelors degree <br> Educ: Post-grad <br> $N$ | $\begin{array}{r} 3037 \\ 891 \\ 490 \\ 4419 \end{array}$ | $\begin{array}{r} 69 \% \\ 20 \% \\ 11 \% \end{array}$ |

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xdemInc3 | Income: Under 50k | 2366 | 54\% |
|  | Income: $50 \mathrm{k}-100 \mathrm{k}$ | 1395 | 32\% |
|  | Income: 100k+ | 658 | 15\% |
|  | $N$ | 4419 |  |
| xdemWhite | Ethnicity: White | 3458 | 78\% |
| xdemHispBin | Ethnicity: Hispanic | 702 | 16\% |
| demBlackBin | Ethnicity: Black | 551 | 12\% |
| demRaceOther | Ethnicity: Other | 410 | 9\% |
| xdemReligion | All Christian | 1971 | 45\% |
|  | All Non-Christian | 221 | 5\% |
|  | Atheist | 211 | 5\% |
|  | Agnostic/Nothing in particular | 1244 | 28\% |
|  | Something Else | 773 | 18\% |
|  | $N$ | 4419 |  |
| xdemReligOther | Religious Non-Protestant/Catholic | 268 | 6\% |
| xdemEvang | Evangelical | 1117 | 25\% |
|  | Non-Evangelical | 1554 | 35\% |
|  | $N$ | 2671 |  |
| xdemUsr | Community: Urban | 1164 | 26\% |
|  | Community: Suburban | 2104 | 48\% |
|  | Community: Rural | 1152 | 26\% |
|  | $N$ | 4419 |  |
| xdemEmploy | Employ: Private Sector | 1361 | $31 \%$ |
|  | Employ: Government | 255 | 6\% |
|  | Employ: Self-Employed | 392 | 9\% |
|  | Employ: Homemaker | 273 | 6\% |
|  | Employ: Student | 200 | 5\% |
|  | Employ: Retired | 1037 | 23\% |
|  | Employ: Unemployed | 580 | 13\% |
|  | Employ: Other | 323 | 7\% |
|  | $N$ | 4419 |  |
| xdemMilHH1 | Military HH: Yes | 618 | 14\% |
|  | Military HH: No | 3801 | 86\% |
|  | $N$ | 4419 |  |

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Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xnr1 | RD/WT: Right Direction | 1388 | $31 \%$ |
|  | RD/WT: Wrong Track | 3031 | 69\% |
|  | $N$ | 4419 |  |
| xdemBidenApprove | Biden Job Approve | 1804 | 41\% |
|  | Biden Job Disapprove | 2381 | 54\% |
|  | $N$ | 4185 |  |
| xdemBidenApprove2 | Biden Job Strongly Approve | 753 | 17\% |
|  | Biden Job Somewhat Approve | 1051 | 24\% |
|  | Biden Job Somewhat Disapprove | 679 | 15\% |
|  | Biden Job Strongly Disapprove | 1702 | 39\% |
|  | $N$ | 4185 |  |
| xdemBidenFav | Favorable of Biden | 1867 | 42\% |
|  | Unfavorable of Biden | 2343 | 53\% |
|  | $N$ | 4210 |  |
| xdemBidenFavFull | Very Favorable of Biden | 821 | 19\% |
|  | Somewhat Favorable of Biden | 1047 | 24\% |
|  | Somewhat Unfavorable of Biden | 587 | 13\% |
|  | Very Unfavorable of Biden | 1755 | 40\% |
|  | $N$ | 4210 |  |
| xnr3 | \#1 Issue: Economy | 1755 | 40\% |
|  | \#1 Issue: Security | 692 | 16\% |
|  | \#1 Issue: Health Care | 472 | 11\% |
|  | \#1 Issue: Medicare / Social Security | 472 | 11\% |
|  | \#1 Issue: Women's Issues | 242 | 5\% |
|  | \#1 Issue: Education | 165 | 4\% |
|  | \#1 Issue: Energy | 374 | 8\% |
|  | \#1 Issue: Other | 248 | 6\% |
|  | $N$ | 4419 |  |
| xsubVote200 | 2020 Vote: Joe Biden | 1843 | 42\% |
|  | 2020 Vote: Donald Trump | 1492 | 34\% |
|  | 2020 Vote: Other | 150 | 3\% |
|  | 2020 Vote: Didn't Vote | 933 | 21\% |
|  | $N$ | 4419 |  |
| xsubVote18O | 2018 House Vote: Democrat | 1440 | 33\% |
|  | 2018 House Vote: Republican | 1246 | 28\% |
|  | 2018 House Vote: Someone else | 152 | 3\% |
|  | $N$ | 2838 |  |

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Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
| :---: | :---: | :---: | :---: |
| xsubVote16O | 2016 Vote: Hillary Clinton | 1362 | $31 \%$ |
|  | 2016 Vote: Donald Trump | 1321 | 30\% |
|  | 2016 Vote: Other | 222 | 5\% |
|  | 2016 Vote: Didn't Vote | 1511 | $34 \%$ |
|  | $N$ | 4416 |  |
| xsubVote14O | Voted in 2014: Yes | 2468 | 56\% |
|  | Voted in 2014: No | 1951 | 44\% |
|  | $N$ | 4419 |  |
| xreg4 | 4-Region: Northeast | 791 | 18\% |
|  | 4-Region: Midwest | 929 | 21\% |
|  | 4-Region: South | 1656 | 37\% |
|  | 4-Region: West | 1044 | 24\% |
|  | $N$ | 4419 |  |
| poll | 2203103 | 2200 | 50\% |
|  | 2203112 | 2219 | 50\% |
|  | $N$ | 4419 |  |
| MCENxdem1 | Watch Films | 3812 | 86\% |
|  | Don't Watch Films | 607 | 14\% |
|  | $N$ | 4419 |  |
| MCENxdem2 | Watching Oscars | 1462 | 33\% |
|  | Not Watching Oscars | 2957 | 67\% |
|  | $N$ | 4419 |  |

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

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