



National Tracking Poll #2203092
March 11-14, 2022

Crosstabulation Results

Methodology:

This poll was conducted between March 11-March 14, 2022 among a sample of 2210 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, educational attainment, age, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table MCSPI_1: *In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
Sports*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	23%	(511)	42%	(935)	35%	(764)	2210
Gender: Male	35%	(372)	43%	(456)	22%	(239)	1067
Gender: Female	12%	(139)	42%	(479)	46%	(525)	1143
Age: 18-34	21%	(140)	45%	(299)	33%	(219)	658
Age: 35-44	23%	(84)	43%	(156)	33%	(119)	359
Age: 45-64	26%	(197)	40%	(304)	34%	(254)	754
Age: 65+	20%	(90)	40%	(176)	39%	(172)	438
GenZers: 1997-2012	15%	(37)	49%	(124)	37%	(93)	255
Millennials: 1981-1996	25%	(160)	45%	(290)	30%	(196)	646
GenXers: 1965-1980	27%	(136)	38%	(191)	35%	(179)	505
Baby Boomers: 1946-1964	23%	(168)	41%	(302)	37%	(274)	744
PID: Dem (no lean)	23%	(176)	41%	(306)	36%	(271)	753
PID: Ind (no lean)	20%	(155)	43%	(330)	37%	(286)	771
PID: Rep (no lean)	26%	(180)	43%	(298)	30%	(207)	686
PID/Gender: Dem Men	39%	(125)	40%	(129)	21%	(69)	323
PID/Gender: Dem Women	12%	(51)	41%	(177)	47%	(202)	430
PID/Gender: Ind Men	31%	(124)	46%	(181)	23%	(93)	398
PID/Gender: Ind Women	8%	(31)	40%	(149)	52%	(193)	373
PID/Gender: Rep Men	36%	(123)	42%	(145)	22%	(77)	345
PID/Gender: Rep Women	17%	(58)	45%	(153)	38%	(130)	341
Ideo: Liberal (1-3)	22%	(139)	38%	(237)	39%	(244)	621
Ideo: Moderate (4)	23%	(143)	45%	(279)	32%	(196)	618
Ideo: Conservative (5-7)	27%	(202)	44%	(329)	30%	(225)	756
Educ: < College	21%	(312)	42%	(637)	38%	(570)	1519
Educ: Bachelors degree	28%	(124)	40%	(177)	32%	(145)	446
Educ: Post-grad	30%	(75)	49%	(121)	20%	(50)	245
Income: Under 50k	18%	(219)	41%	(482)	41%	(485)	1186
Income: 50k-100k	26%	(190)	43%	(311)	30%	(216)	717
Income: 100k+	33%	(102)	46%	(142)	21%	(64)	307

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Table MCSP1_1: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*Sports*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	23%	(511)	42%	(935)	35%	(764)	2210
Ethnicity: White	23%	(395)	42%	(719)	36%	(615)	1730
Ethnicity: Hispanic	25%	(89)	47%	(166)	27%	(96)	351
Ethnicity: Black	30%	(81)	41%	(113)	29%	(81)	276
Ethnicity: Other	17%	(34)	50%	(102)	33%	(68)	205
All Christian	27%	(261)	43%	(413)	30%	(294)	968
All Non-Christian	33%	(32)	35%	(35)	32%	(32)	99
Atheist	22%	(26)	42%	(50)	37%	(44)	119
Agnostic/Nothing in particular	18%	(111)	44%	(275)	38%	(233)	619
Something Else	20%	(80)	40%	(163)	40%	(162)	405
Religious Non-Protestant/Catholic	30%	(38)	40%	(50)	29%	(36)	124
Evangelical	24%	(128)	42%	(226)	34%	(181)	536
Non-Evangelical	26%	(207)	41%	(330)	33%	(264)	801
Community: Urban	25%	(145)	43%	(247)	31%	(178)	570
Community: Suburban	25%	(269)	43%	(451)	32%	(335)	1055
Community: Rural	17%	(97)	41%	(237)	43%	(251)	585
Employ: Private Sector	30%	(187)	42%	(267)	28%	(181)	635
Employ: Government	37%	(46)	37%	(46)	26%	(32)	124
Employ: Self-Employed	24%	(55)	50%	(116)	26%	(59)	231
Employ: Homemaker	14%	(24)	40%	(66)	46%	(75)	165
Employ: Student	19%	(15)	50%	(40)	31%	(24)	79
Employ: Retired	19%	(97)	40%	(203)	40%	(201)	501
Employ: Unemployed	18%	(53)	41%	(120)	41%	(121)	294
Employ: Other	18%	(33)	43%	(78)	39%	(70)	182
Military HH: Yes	25%	(80)	45%	(143)	31%	(99)	322
Military HH: No	23%	(431)	42%	(792)	35%	(665)	1888
RD/WT: Right Direction	26%	(179)	41%	(282)	33%	(227)	687
RD/WT: Wrong Track	22%	(332)	43%	(653)	35%	(537)	1523
Biden Job Approve	25%	(221)	41%	(365)	34%	(308)	894
Biden Job Disapprove	23%	(279)	44%	(524)	33%	(400)	1203

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Table MCSP1_1: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?

Sports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	23%	(511)	42%	(935)	35%	(764)	2210
Biden Job Strongly Approve	31%	(107)	35%	(120)	34%	(118)	345
Biden Job Somewhat Approve	21%	(114)	45%	(245)	35%	(191)	550
Biden Job Somewhat Disapprove	21%	(77)	49%	(179)	31%	(113)	368
Biden Job Strongly Disapprove	24%	(202)	41%	(345)	34%	(288)	835
Favorable of Biden	24%	(226)	41%	(384)	35%	(330)	939
Unfavorable of Biden	23%	(275)	44%	(517)	33%	(390)	1182
Very Favorable of Biden	31%	(116)	36%	(137)	33%	(126)	379
Somewhat Favorable of Biden	20%	(110)	44%	(246)	36%	(204)	560
Somewhat Unfavorable of Biden	22%	(75)	48%	(164)	30%	(105)	345
Very Unfavorable of Biden	24%	(200)	42%	(353)	34%	(285)	838
#1 Issue: Economy	25%	(217)	47%	(413)	28%	(246)	876
#1 Issue: Security	21%	(75)	41%	(150)	38%	(137)	362
#1 Issue: Health Care	27%	(57)	35%	(75)	38%	(80)	212
#1 Issue: Medicare / Social Security	26%	(57)	38%	(85)	36%	(81)	223
#1 Issue: Women's Issues	24%	(29)	25%	(29)	51%	(60)	118
#1 Issue: Education	21%	(18)	37%	(32)	42%	(36)	85
#1 Issue: Energy	16%	(31)	50%	(94)	34%	(64)	188
#1 Issue: Other	19%	(27)	40%	(58)	41%	(60)	145
2020 Vote: Joe Biden	25%	(227)	41%	(374)	33%	(303)	904
2020 Vote: Donald Trump	25%	(192)	44%	(332)	31%	(236)	759
2020 Vote: Other	24%	(16)	46%	(30)	30%	(20)	66
2020 Vote: Didn't Vote	16%	(77)	41%	(199)	43%	(206)	481
2018 House Vote: Democrat	27%	(184)	40%	(275)	33%	(227)	686
2018 House Vote: Republican	27%	(173)	42%	(267)	31%	(196)	635
2018 House Vote: Someone else	26%	(15)	55%	(32)	18%	(11)	59
2016 Vote: Hillary Clinton	26%	(166)	40%	(256)	34%	(218)	640
2016 Vote: Donald Trump	27%	(190)	42%	(287)	31%	(215)	692
2016 Vote: Other	23%	(25)	47%	(51)	30%	(33)	108
2016 Vote: Didn't Vote	17%	(130)	44%	(340)	39%	(298)	768
Voted in 2014: Yes	28%	(327)	42%	(497)	30%	(359)	1183
Voted in 2014: No	18%	(184)	43%	(438)	39%	(405)	1027

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Table MCSP1_1: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?*Sports*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	23%	(511)	42%	(935)	35%	(764)	2210
4-Region: Northeast	26%	(104)	41%	(162)	33%	(129)	395
4-Region: Midwest	21%	(99)	43%	(200)	36%	(165)	464
4-Region: South	22%	(180)	43%	(354)	36%	(294)	828
4-Region: West	24%	(128)	42%	(218)	34%	(176)	522
Sports Fans	35%	(511)	65%	(935)	—	(0)	1446
Avid Sports Fans	100%	(511)	—	(0)	—	(0)	511
Casual Sports Fans	—	(0)	100%	(935)	—	(0)	935
CBB Fans	47%	(405)	47%	(412)	6%	(50)	867
Avid CBB Fans	78%	(207)	21%	(55)	1%	(2)	264
Casual CBB Fans	42%	(308)	51%	(372)	7%	(49)	729
Plan to Watch Men's Tournament	55%	(349)	41%	(263)	4%	(23)	635
21 or Older	24%	(504)	42%	(883)	35%	(734)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPI_2: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
Men's college basketball (NCAA)

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	11% (249)	26% (583)	62% (1378)	2210
Gender: Male	18% (187)	34% (358)	49% (522)	1067
Gender: Female	5% (62)	20% (225)	75% (856)	1143
Age: 18-34	9% (59)	27% (177)	64% (422)	658
Age: 35-44	14% (50)	24% (88)	62% (221)	359
Age: 45-64	12% (94)	28% (207)	60% (453)	754
Age: 65+	11% (46)	25% (110)	64% (282)	438
GenZers: 1997-2012	8% (21)	25% (63)	67% (172)	255
Millennials: 1981-1996	12% (78)	26% (171)	61% (397)	646
GenXers: 1965-1980	10% (53)	28% (140)	62% (312)	505
Baby Boomers: 1946-1964	12% (91)	27% (200)	61% (452)	744
PID: Dem (no lean)	12% (87)	27% (205)	61% (461)	753
PID: Ind (no lean)	10% (74)	25% (194)	65% (503)	771
PID: Rep (no lean)	13% (89)	27% (183)	60% (414)	686
PID/Gender: Dem Men	20% (64)	37% (119)	43% (140)	323
PID/Gender: Dem Women	5% (24)	20% (85)	75% (321)	430
PID/Gender: Ind Men	15% (59)	33% (130)	53% (209)	398
PID/Gender: Ind Women	4% (15)	17% (64)	79% (294)	373
PID/Gender: Rep Men	19% (64)	31% (108)	50% (172)	345
PID/Gender: Rep Women	7% (24)	22% (75)	71% (241)	341
Ideo: Liberal (1-3)	13% (79)	27% (167)	60% (374)	621
Ideo: Moderate (4)	10% (64)	28% (174)	61% (380)	618
Ideo: Conservative (5-7)	12% (94)	28% (213)	59% (448)	756
Educ: < College	9% (139)	23% (349)	68% (1031)	1519
Educ: Bachelors degree	14% (63)	31% (140)	55% (243)	446
Educ: Post-grad	19% (48)	38% (94)	42% (104)	245
Income: Under 50k	8% (99)	22% (264)	69% (824)	1186
Income: 50k-100k	12% (90)	31% (220)	57% (407)	717
Income: 100k+	20% (61)	32% (98)	48% (148)	307
Ethnicity: White	11% (196)	24% (417)	65% (1117)	1730
Ethnicity: Hispanic	13% (46)	24% (86)	63% (220)	351
Ethnicity: Black	16% (43)	38% (105)	46% (127)	276

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Table MCSP1_2: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
 Men's college basketball (NCAA)

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	11%	(249)	26%	(583)	62%	(1378)	2210
Ethnicity: Other	5%	(10)	29%	(60)	65%	(134)	205
All Christian	14%	(131)	28%	(269)	59%	(568)	968
All Non-Christian	15%	(15)	30%	(29)	55%	(54)	99
Atheist	9%	(10)	24%	(29)	67%	(80)	119
Agnostic/Nothing in particular	9%	(59)	24%	(151)	66%	(410)	619
Something Else	8%	(34)	26%	(105)	66%	(266)	405
Religious Non-Protestant/Catholic	14%	(17)	34%	(42)	52%	(65)	124
Evangelical	11%	(61)	28%	(150)	61%	(324)	536
Non-Evangelical	13%	(102)	26%	(208)	61%	(492)	801
Community: Urban	11%	(63)	27%	(154)	62%	(353)	570
Community: Suburban	13%	(134)	28%	(297)	59%	(625)	1055
Community: Rural	9%	(52)	23%	(132)	68%	(400)	585
Employ: Private Sector	12%	(78)	31%	(194)	57%	(363)	635
Employ: Government	12%	(15)	46%	(57)	42%	(52)	124
Employ: Self-Employed	12%	(29)	31%	(71)	57%	(131)	231
Employ: Homemaker	8%	(13)	19%	(31)	73%	(120)	165
Employ: Student	8%	(6)	28%	(22)	64%	(51)	79
Employ: Retired	12%	(59)	23%	(113)	66%	(329)	501
Employ: Unemployed	10%	(29)	19%	(55)	71%	(209)	294
Employ: Other	11%	(21)	21%	(38)	67%	(123)	182
Military HH: Yes	15%	(47)	26%	(84)	59%	(191)	322
Military HH: No	11%	(202)	26%	(499)	63%	(1187)	1888
RD/WT: Right Direction	12%	(84)	29%	(203)	58%	(400)	687
RD/WT: Wrong Track	11%	(165)	25%	(380)	64%	(978)	1523
Biden Job Approve	11%	(100)	28%	(254)	60%	(541)	894
Biden Job Disapprove	11%	(137)	26%	(317)	62%	(749)	1203
Biden Job Strongly Approve	16%	(56)	33%	(115)	50%	(174)	345
Biden Job Somewhat Approve	8%	(44)	25%	(138)	67%	(367)	550
Biden Job Somewhat Disapprove	10%	(36)	31%	(114)	59%	(219)	368
Biden Job Strongly Disapprove	12%	(102)	24%	(203)	64%	(530)	835

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Table MCSPI_2: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
Men's college basketball (NCAA)

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	11%	(249)	26%	(583)	62%	(1378)	2210
Favorable of Biden	11%	(105)	28%	(260)	61%	(574)	939
Unfavorable of Biden	11%	(136)	26%	(312)	62%	(735)	1182
Very Favorable of Biden	14%	(54)	34%	(130)	52%	(195)	379
Somewhat Favorable of Biden	9%	(52)	23%	(130)	68%	(379)	560
Somewhat Unfavorable of Biden	9%	(32)	28%	(95)	63%	(218)	345
Very Unfavorable of Biden	12%	(104)	26%	(217)	62%	(517)	838
#1 Issue: Economy	12%	(108)	29%	(258)	58%	(510)	876
#1 Issue: Security	10%	(37)	27%	(98)	63%	(227)	362
#1 Issue: Health Care	9%	(20)	27%	(58)	63%	(134)	212
#1 Issue: Medicare / Social Security	13%	(29)	21%	(48)	66%	(147)	223
#1 Issue: Women's Issues	11%	(13)	19%	(23)	70%	(82)	118
#1 Issue: Education	13%	(11)	20%	(17)	67%	(57)	85
#1 Issue: Energy	9%	(17)	28%	(54)	62%	(117)	188
#1 Issue: Other	9%	(13)	19%	(28)	72%	(104)	145
2020 Vote: Joe Biden	12%	(105)	30%	(270)	58%	(528)	904
2020 Vote: Donald Trump	12%	(92)	29%	(217)	59%	(450)	759
2020 Vote: Other	9%	(6)	30%	(20)	60%	(40)	66
2020 Vote: Didn't Vote	9%	(45)	16%	(76)	75%	(360)	481
2018 House Vote: Democrat	12%	(79)	30%	(205)	59%	(401)	686
2018 House Vote: Republican	13%	(84)	29%	(185)	58%	(366)	635
2018 House Vote: Someone else	13%	(8)	29%	(17)	58%	(34)	59
2016 Vote: Hillary Clinton	12%	(78)	28%	(181)	60%	(382)	640
2016 Vote: Donald Trump	13%	(92)	30%	(204)	57%	(395)	692
2016 Vote: Other	12%	(13)	25%	(27)	63%	(68)	108
2016 Vote: Didn't Vote	9%	(66)	22%	(170)	69%	(532)	768
Voted in 2014: Yes	14%	(168)	29%	(341)	57%	(675)	1183
Voted in 2014: No	8%	(82)	24%	(242)	69%	(703)	1027
4-Region: Northeast	13%	(50)	23%	(91)	64%	(254)	395
4-Region: Midwest	13%	(60)	27%	(124)	60%	(280)	464
4-Region: South	11%	(88)	28%	(230)	62%	(510)	828
4-Region: West	10%	(50)	26%	(138)	64%	(334)	522

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Table MCSP1_2: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
Men's college basketball (NCAA)

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	11% (249)	26% (583)	62% (1378)	2210
Sports Fans	17% (248)	38% (550)	45% (648)	1446
Avid Sports Fans	39% (198)	40% (205)	21% (108)	511
Casual Sports Fans	5% (51)	37% (345)	58% (539)	935
CBB Fans	29% (249)	67% (583)	4% (35)	867
Avid CBB Fans	94% (249)	5% (13)	1% (1)	264
Casual CBB Fans	15% (113)	80% (583)	5% (33)	729
Plan to Watch Men's Tournament	36% (230)	56% (355)	8% (50)	635
21 or Older	11% (244)	26% (561)	62% (1316)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_3: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
Women's college basketball (NCAA)

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	3%	(64)	19%	(429)	78%	(1716)	2210
Gender: Male	4%	(41)	24%	(255)	72%	(771)	1067
Gender: Female	2%	(23)	15%	(175)	83%	(946)	1143
Age: 18-34	3%	(19)	20%	(133)	77%	(506)	658
Age: 35-44	2%	(9)	22%	(78)	76%	(273)	359
Age: 45-64	4%	(27)	17%	(127)	80%	(601)	754
Age: 65+	2%	(9)	21%	(92)	77%	(337)	438
GenZers: 1997-2012	1%	(2)	21%	(54)	78%	(199)	255
Millennials: 1981-1996	4%	(23)	21%	(136)	75%	(487)	646
GenXers: 1965-1980	2%	(11)	17%	(86)	81%	(408)	505
Baby Boomers: 1946-1964	4%	(26)	20%	(146)	77%	(572)	744
PID: Dem (no lean)	3%	(22)	25%	(190)	72%	(541)	753
PID: Ind (no lean)	3%	(20)	17%	(128)	81%	(623)	771
PID: Rep (no lean)	3%	(22)	16%	(111)	81%	(553)	686
PID/Gender: Dem Men	5%	(17)	32%	(103)	63%	(203)	323
PID/Gender: Dem Women	1%	(5)	20%	(88)	79%	(338)	430
PID/Gender: Ind Men	2%	(9)	22%	(87)	76%	(302)	398
PID/Gender: Ind Women	3%	(10)	11%	(41)	86%	(321)	373
PID/Gender: Rep Men	4%	(14)	19%	(65)	77%	(266)	345
PID/Gender: Rep Women	2%	(8)	13%	(46)	84%	(287)	341
Ideo: Liberal (1-3)	4%	(22)	26%	(161)	71%	(438)	621
Ideo: Moderate (4)	2%	(12)	19%	(120)	79%	(485)	618
Ideo: Conservative (5-7)	3%	(23)	17%	(130)	80%	(604)	756
Educ: < College	2%	(29)	18%	(268)	80%	(1222)	1519
Educ: Bachelors degree	4%	(17)	20%	(91)	76%	(338)	446
Educ: Post-grad	7%	(18)	29%	(71)	64%	(156)	245
Income: Under 50k	2%	(22)	18%	(214)	80%	(951)	1186
Income: 50k-100k	5%	(34)	21%	(148)	75%	(535)	717
Income: 100k+	3%	(9)	22%	(68)	75%	(230)	307
Ethnicity: White	3%	(55)	17%	(292)	80%	(1383)	1730
Ethnicity: Hispanic	4%	(12)	19%	(68)	77%	(270)	351
Ethnicity: Black	3%	(7)	34%	(93)	64%	(175)	276

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Table MCSP1_3: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
 Women's college basketball (NCAA)

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	3%	(64)	19%	(429)	78%	(1716)	2210
Ethnicity: Other	1%	(3)	22%	(44)	77%	(158)	205
All Christian	3%	(26)	21%	(199)	77%	(743)	968
All Non-Christian	9%	(9)	25%	(24)	66%	(65)	99
Atheist	1%	(1)	19%	(22)	80%	(96)	119
Agnostic/Nothing in particular	3%	(19)	18%	(108)	79%	(492)	619
Something Else	2%	(10)	18%	(75)	79%	(321)	405
Religious Non-Protestant/Catholic	7%	(9)	21%	(26)	72%	(89)	124
Evangelical	2%	(11)	19%	(102)	79%	(422)	536
Non-Evangelical	3%	(24)	21%	(169)	76%	(609)	801
Community: Urban	4%	(23)	21%	(119)	75%	(427)	570
Community: Suburban	2%	(23)	21%	(222)	77%	(810)	1055
Community: Rural	3%	(17)	15%	(89)	82%	(479)	585
Employ: Private Sector	4%	(23)	20%	(125)	77%	(487)	635
Employ: Government	4%	(5)	25%	(31)	71%	(88)	124
Employ: Self-Employed	5%	(11)	19%	(43)	76%	(177)	231
Employ: Homemaker	2%	(3)	15%	(24)	84%	(138)	165
Employ: Student	1%	(1)	22%	(17)	77%	(61)	79
Employ: Retired	2%	(12)	21%	(103)	77%	(386)	501
Employ: Unemployed	1%	(3)	18%	(52)	81%	(239)	294
Employ: Other	3%	(5)	19%	(35)	78%	(141)	182
Military HH: Yes	5%	(15)	22%	(69)	74%	(238)	322
Military HH: No	3%	(49)	19%	(360)	78%	(1479)	1888
RD/WT: Right Direction	4%	(29)	24%	(168)	71%	(491)	687
RD/WT: Wrong Track	2%	(35)	17%	(261)	81%	(1226)	1523
Biden Job Approve	4%	(33)	24%	(214)	72%	(647)	894
Biden Job Disapprove	2%	(29)	17%	(201)	81%	(973)	1203
Biden Job Strongly Approve	5%	(19)	29%	(98)	66%	(227)	345
Biden Job Somewhat Approve	3%	(14)	21%	(115)	76%	(420)	550
Biden Job Somewhat Disapprove	2%	(8)	22%	(80)	76%	(280)	368
Biden Job Strongly Disapprove	2%	(21)	15%	(121)	83%	(693)	835

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**Table MCSPI_3: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
Women's college basketball (NCAA)**

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	3%	(64)	19%	(429)	78%	(1716)	2210
Favorable of Biden	4%	(34)	24%	(228)	72%	(678)	939
Unfavorable of Biden	2%	(29)	16%	(191)	81%	(962)	1182
Very Favorable of Biden	5%	(18)	29%	(110)	66%	(251)	379
Somewhat Favorable of Biden	3%	(15)	21%	(118)	76%	(426)	560
Somewhat Unfavorable of Biden	2%	(8)	17%	(59)	81%	(278)	345
Very Unfavorable of Biden	2%	(21)	16%	(133)	82%	(684)	838
#1 Issue: Economy	3%	(27)	20%	(179)	76%	(670)	876
#1 Issue: Security	3%	(10)	16%	(60)	81%	(293)	362
#1 Issue: Health Care	5%	(11)	19%	(41)	76%	(161)	212
#1 Issue: Medicare / Social Security	2%	(4)	21%	(47)	77%	(172)	223
#1 Issue: Women's Issues	2%	(2)	24%	(29)	74%	(87)	118
#1 Issue: Education	5%	(4)	22%	(19)	73%	(63)	85
#1 Issue: Energy	2%	(3)	20%	(38)	78%	(147)	188
#1 Issue: Other	2%	(3)	12%	(18)	86%	(124)	145
2020 Vote: Joe Biden	4%	(33)	26%	(231)	71%	(640)	904
2020 Vote: Donald Trump	3%	(22)	17%	(127)	80%	(610)	759
2020 Vote: Other	—	(0)	21%	(14)	79%	(52)	66
2020 Vote: Didn't Vote	2%	(10)	12%	(57)	86%	(414)	481
2018 House Vote: Democrat	3%	(19)	26%	(180)	71%	(487)	686
2018 House Vote: Republican	2%	(14)	19%	(119)	79%	(503)	635
2018 House Vote: Someone else	10%	(6)	20%	(12)	70%	(41)	59
2016 Vote: Hillary Clinton	3%	(17)	26%	(166)	71%	(457)	640
2016 Vote: Donald Trump	4%	(24)	18%	(121)	79%	(546)	692
2016 Vote: Other	2%	(2)	16%	(18)	82%	(89)	108
2016 Vote: Didn't Vote	3%	(21)	16%	(124)	81%	(623)	768
Voted in 2014: Yes	3%	(37)	22%	(262)	75%	(884)	1183
Voted in 2014: No	3%	(27)	16%	(167)	81%	(833)	1027
4-Region: Northeast	4%	(15)	18%	(70)	78%	(310)	395
4-Region: Midwest	2%	(11)	18%	(85)	79%	(369)	464
4-Region: South	3%	(27)	21%	(174)	76%	(628)	828
4-Region: West	2%	(12)	19%	(100)	78%	(410)	522

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Table MCSP1_3: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
Women's college basketball (NCAA)

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	3%	(64)	19%	(429)	78%	(1716)	2210
Sports Fans	4%	(63)	28%	(402)	68%	(982)	1446
Avid Sports Fans	8%	(43)	38%	(196)	53%	(272)	511
Casual Sports Fans	2%	(20)	22%	(206)	76%	(709)	935
CBB Fans	7%	(64)	50%	(429)	43%	(373)	867
Avid CBB Fans	24%	(64)	43%	(113)	33%	(87)	264
Casual CBB Fans	2%	(13)	59%	(429)	39%	(286)	729
Plan to Watch Men's Tournament	8%	(50)	45%	(287)	47%	(299)	635
21 or Older	3%	(64)	19%	(411)	78%	(1645)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSPI_4: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
NBA basketball

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	13% (278)	29% (633)	59% (1300)	2210
Gender: Male	19% (206)	34% (358)	47% (503)	1067
Gender: Female	6% (71)	24% (275)	70% (797)	1143
Age: 18-34	15% (100)	32% (214)	52% (345)	658
Age: 35-44	16% (58)	28% (102)	55% (199)	359
Age: 45-64	11% (80)	28% (211)	61% (464)	754
Age: 65+	9% (40)	24% (106)	67% (292)	438
GenZers: 1997-2012	12% (31)	35% (89)	53% (135)	255
Millennials: 1981-1996	17% (108)	31% (202)	52% (336)	646
GenXers: 1965-1980	12% (63)	26% (131)	62% (311)	505
Baby Boomers: 1946-1964	10% (72)	27% (200)	63% (471)	744
PID: Dem (no lean)	16% (122)	33% (251)	51% (381)	753
PID: Ind (no lean)	11% (87)	28% (212)	61% (472)	771
PID: Rep (no lean)	10% (68)	25% (170)	65% (447)	686
PID/Gender: Dem Men	27% (86)	36% (116)	37% (121)	323
PID/Gender: Dem Women	8% (37)	31% (134)	60% (260)	430
PID/Gender: Ind Men	18% (71)	35% (139)	47% (189)	398
PID/Gender: Ind Women	4% (16)	20% (73)	76% (283)	373
PID/Gender: Rep Men	14% (50)	30% (102)	56% (193)	345
PID/Gender: Rep Women	5% (18)	20% (68)	75% (254)	341
Ideo: Liberal (1-3)	16% (99)	33% (206)	51% (316)	621
Ideo: Moderate (4)	14% (84)	31% (191)	55% (342)	618
Ideo: Conservative (5-7)	11% (80)	25% (191)	64% (485)	756
Educ: < College	12% (184)	26% (396)	62% (939)	1519
Educ: Bachelors degree	12% (56)	34% (151)	54% (239)	446
Educ: Post-grad	16% (38)	35% (85)	50% (121)	245
Income: Under 50k	11% (131)	27% (323)	62% (733)	1186
Income: 50k-100k	13% (97)	30% (217)	56% (403)	717
Income: 100k+	16% (50)	30% (93)	53% (164)	307
Ethnicity: White	10% (175)	26% (443)	64% (1112)	1730
Ethnicity: Hispanic	14% (47)	37% (129)	50% (175)	351
Ethnicity: Black	30% (83)	42% (115)	28% (78)	276

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Table MCSP1_4: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
 NBA basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	13%	(278)	29%	(633)	59%	(1300)	2210
Ethnicity: Other	10%	(20)	36%	(75)	54%	(110)	205
All Christian	12%	(117)	27%	(265)	61%	(586)	968
All Non-Christian	25%	(24)	30%	(30)	45%	(45)	99
Atheist	13%	(15)	33%	(40)	54%	(64)	119
Agnostic/Nothing in particular	12%	(76)	26%	(159)	62%	(384)	619
Something Else	11%	(45)	34%	(139)	54%	(221)	405
Religious Non-Protestant/Catholic	20%	(25)	33%	(40)	47%	(59)	124
Evangelical	13%	(71)	28%	(151)	58%	(313)	536
Non-Evangelical	11%	(90)	30%	(239)	59%	(473)	801
Community: Urban	18%	(100)	35%	(201)	47%	(269)	570
Community: Suburban	12%	(129)	29%	(303)	59%	(623)	1055
Community: Rural	8%	(48)	22%	(129)	70%	(408)	585
Employ: Private Sector	14%	(90)	31%	(196)	55%	(349)	635
Employ: Government	14%	(17)	32%	(39)	55%	(68)	124
Employ: Self-Employed	14%	(33)	37%	(86)	48%	(112)	231
Employ: Homemaker	14%	(23)	15%	(24)	71%	(117)	165
Employ: Student	8%	(6)	46%	(36)	46%	(36)	79
Employ: Retired	8%	(41)	23%	(114)	69%	(345)	501
Employ: Unemployed	15%	(45)	24%	(70)	61%	(179)	294
Employ: Other	12%	(21)	37%	(67)	51%	(93)	182
Military HH: Yes	13%	(43)	24%	(77)	63%	(202)	322
Military HH: No	12%	(235)	29%	(556)	58%	(1098)	1888
RD/WT: Right Direction	17%	(120)	35%	(241)	47%	(327)	687
RD/WT: Wrong Track	10%	(158)	26%	(391)	64%	(973)	1523
Biden Job Approve	16%	(141)	33%	(292)	52%	(461)	894
Biden Job Disapprove	11%	(128)	25%	(306)	64%	(769)	1203
Biden Job Strongly Approve	21%	(72)	34%	(118)	45%	(155)	345
Biden Job Somewhat Approve	13%	(69)	32%	(174)	56%	(307)	550
Biden Job Somewhat Disapprove	13%	(48)	31%	(115)	56%	(205)	368
Biden Job Strongly Disapprove	9%	(79)	23%	(191)	68%	(564)	835

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Table MCSPI_4: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
NBA basketball

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	13% (278)	29% (633)	59% (1300)	2210
Favorable of Biden	15% (143)	33% (310)	52% (486)	939
Unfavorable of Biden	11% (130)	26% (302)	63% (750)	1182
Very Favorable of Biden	20% (75)	36% (136)	44% (168)	379
Somewhat Favorable of Biden	12% (68)	31% (174)	57% (318)	560
Somewhat Unfavorable of Biden	15% (52)	29% (101)	55% (191)	345
Very Unfavorable of Biden	9% (78)	24% (201)	67% (559)	838
#1 Issue: Economy	15% (135)	32% (279)	53% (461)	876
#1 Issue: Security	8% (30)	22% (79)	70% (253)	362
#1 Issue: Health Care	16% (35)	29% (61)	55% (117)	212
#1 Issue: Medicare / Social Security	11% (25)	25% (55)	64% (143)	223
#1 Issue: Women's Issues	9% (10)	28% (33)	63% (75)	118
#1 Issue: Education	18% (15)	26% (23)	56% (48)	85
#1 Issue: Energy	8% (15)	34% (65)	58% (109)	188
#1 Issue: Other	8% (11)	27% (39)	65% (95)	145
2020 Vote: Joe Biden	17% (150)	34% (304)	50% (450)	904
2020 Vote: Donald Trump	9% (72)	24% (183)	66% (505)	759
2020 Vote: Other	9% (6)	24% (16)	68% (45)	66
2020 Vote: Didn't Vote	10% (50)	27% (131)	63% (301)	481
2018 House Vote: Democrat	17% (114)	33% (229)	50% (344)	686
2018 House Vote: Republican	10% (63)	24% (151)	66% (421)	635
2018 House Vote: Someone else	17% (10)	20% (12)	62% (37)	59
2016 Vote: Hillary Clinton	17% (107)	34% (216)	50% (317)	640
2016 Vote: Donald Trump	12% (80)	23% (160)	65% (451)	692
2016 Vote: Other	9% (10)	22% (24)	69% (74)	108
2016 Vote: Didn't Vote	10% (80)	30% (232)	59% (456)	768
Voted in 2014: Yes	15% (172)	28% (336)	57% (675)	1183
Voted in 2014: No	10% (105)	29% (297)	61% (625)	1027
4-Region: Northeast	14% (57)	30% (119)	56% (220)	395
4-Region: Midwest	10% (49)	27% (127)	62% (288)	464
4-Region: South	12% (96)	29% (238)	60% (494)	828
4-Region: West	15% (76)	28% (148)	57% (298)	522

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Table MCSP1_4: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
NBA basketball

Demographic	Avid fan	Casual fan	Not a fan	Total N
Adults	13% (278)	29% (633)	59% (1300)	2210
Sports Fans	19% (273)	39% (571)	42% (602)	1446
Avid Sports Fans	41% (212)	36% (184)	23% (115)	511
Casual Sports Fans	7% (62)	41% (386)	52% (487)	935
CBB Fans	28% (244)	50% (432)	22% (191)	867
Avid CBB Fans	52% (138)	34% (89)	14% (37)	264
Casual CBB Fans	25% (179)	52% (382)	23% (168)	729
Plan to Watch Men's Tournament	34% (215)	45% (285)	21% (135)	635
21 or Older	13% (265)	28% (598)	59% (1257)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP1_5: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
WNBA basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	3%	(68)	18%	(401)	79%	(1741)	2210
Gender: Male	4%	(39)	22%	(236)	74%	(792)	1067
Gender: Female	3%	(29)	14%	(165)	83%	(949)	1143
Age: 18-34	4%	(29)	21%	(136)	75%	(494)	658
Age: 35-44	3%	(12)	19%	(68)	78%	(280)	359
Age: 45-64	3%	(20)	16%	(119)	82%	(616)	754
Age: 65+	2%	(8)	18%	(78)	80%	(351)	438
GenZers: 1997-2012	4%	(11)	19%	(48)	77%	(197)	255
Millennials: 1981-1996	4%	(28)	21%	(135)	75%	(484)	646
GenXers: 1965-1980	2%	(10)	17%	(84)	81%	(411)	505
Baby Boomers: 1946-1964	2%	(17)	17%	(128)	81%	(599)	744
PID: Dem (no lean)	4%	(29)	26%	(193)	71%	(531)	753
PID: Ind (no lean)	2%	(17)	16%	(121)	82%	(634)	771
PID: Rep (no lean)	3%	(23)	13%	(87)	84%	(576)	686
PID/Gender: Dem Men	4%	(15)	33%	(107)	62%	(202)	323
PID/Gender: Dem Women	3%	(14)	20%	(86)	77%	(329)	430
PID/Gender: Ind Men	2%	(9)	20%	(81)	77%	(309)	398
PID/Gender: Ind Women	2%	(8)	11%	(39)	87%	(325)	373
PID/Gender: Rep Men	5%	(16)	14%	(48)	82%	(281)	345
PID/Gender: Rep Women	2%	(7)	12%	(39)	86%	(294)	341
Ideo: Liberal (1-3)	4%	(26)	25%	(158)	70%	(437)	621
Ideo: Moderate (4)	2%	(12)	21%	(127)	77%	(479)	618
Ideo: Conservative (5-7)	3%	(21)	14%	(107)	83%	(628)	756
Educ: < College	3%	(45)	17%	(253)	80%	(1221)	1519
Educ: Bachelors degree	4%	(16)	19%	(83)	78%	(347)	446
Educ: Post-grad	3%	(8)	26%	(65)	70%	(172)	245
Income: Under 50k	2%	(30)	17%	(202)	80%	(955)	1186
Income: 50k-100k	4%	(30)	20%	(143)	76%	(544)	717
Income: 100k+	3%	(9)	18%	(57)	79%	(242)	307
Ethnicity: White	3%	(45)	15%	(266)	82%	(1419)	1730
Ethnicity: Hispanic	4%	(14)	21%	(73)	75%	(265)	351
Ethnicity: Black	6%	(17)	36%	(100)	58%	(158)	276

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Table MCSP1_5: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
 WNBA basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	3%	(68)	18%	(401)	79%	(1741)	2210
Ethnicity: Other	3%	(7)	17%	(35)	80%	(163)	205
All Christian	2%	(16)	19%	(187)	79%	(764)	968
All Non-Christian	9%	(9)	24%	(24)	67%	(66)	99
Atheist	4%	(5)	18%	(22)	78%	(93)	119
Agnostic/Nothing in particular	4%	(25)	14%	(88)	82%	(506)	619
Something Else	3%	(13)	20%	(80)	77%	(311)	405
Religious Non-Protestant/Catholic	7%	(9)	23%	(29)	70%	(86)	124
Evangelical	3%	(17)	18%	(97)	79%	(422)	536
Non-Evangelical	2%	(13)	20%	(163)	78%	(625)	801
Community: Urban	6%	(33)	22%	(123)	73%	(413)	570
Community: Suburban	2%	(23)	19%	(195)	79%	(837)	1055
Community: Rural	2%	(12)	14%	(82)	84%	(491)	585
Employ: Private Sector	4%	(23)	17%	(110)	79%	(502)	635
Employ: Government	6%	(7)	29%	(36)	65%	(81)	124
Employ: Self-Employed	3%	(7)	20%	(46)	77%	(178)	231
Employ: Homemaker	3%	(5)	12%	(20)	85%	(140)	165
Employ: Student	—	(0)	22%	(18)	78%	(61)	79
Employ: Retired	3%	(14)	16%	(81)	81%	(406)	501
Employ: Unemployed	3%	(9)	18%	(53)	79%	(232)	294
Employ: Other	2%	(4)	21%	(37)	77%	(140)	182
Military HH: Yes	3%	(10)	20%	(64)	77%	(248)	322
Military HH: No	3%	(59)	18%	(337)	79%	(1492)	1888
RD/WT: Right Direction	4%	(24)	28%	(193)	68%	(470)	687
RD/WT: Wrong Track	3%	(44)	14%	(208)	83%	(1270)	1523
Biden Job Approve	3%	(31)	26%	(229)	71%	(635)	894
Biden Job Disapprove	3%	(36)	13%	(155)	84%	(1012)	1203
Biden Job Strongly Approve	4%	(14)	33%	(114)	63%	(217)	345
Biden Job Somewhat Approve	3%	(17)	21%	(115)	76%	(418)	550
Biden Job Somewhat Disapprove	3%	(10)	17%	(64)	80%	(294)	368
Biden Job Strongly Disapprove	3%	(26)	11%	(90)	86%	(718)	835

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Table MCSPI_5: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
WNBA basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	3%	(68)	18%	(401)	79%	(1741)	2210
Favorable of Biden	3%	(32)	26%	(242)	71%	(665)	939
Unfavorable of Biden	3%	(34)	13%	(151)	84%	(997)	1182
Very Favorable of Biden	4%	(16)	33%	(124)	63%	(239)	379
Somewhat Favorable of Biden	3%	(16)	21%	(118)	76%	(426)	560
Somewhat Unfavorable of Biden	3%	(10)	15%	(50)	82%	(284)	345
Very Unfavorable of Biden	3%	(24)	12%	(101)	85%	(713)	838
#1 Issue: Economy	3%	(28)	19%	(169)	77%	(679)	876
#1 Issue: Security	3%	(10)	14%	(51)	83%	(301)	362
#1 Issue: Health Care	5%	(11)	21%	(44)	74%	(157)	212
#1 Issue: Medicare / Social Security	3%	(7)	19%	(43)	78%	(173)	223
#1 Issue: Women's Issues	1%	(2)	22%	(25)	77%	(91)	118
#1 Issue: Education	3%	(2)	25%	(21)	73%	(62)	85
#1 Issue: Energy	2%	(4)	16%	(31)	82%	(154)	188
#1 Issue: Other	3%	(4)	11%	(16)	86%	(124)	145
2020 Vote: Joe Biden	4%	(36)	27%	(242)	69%	(626)	904
2020 Vote: Donald Trump	3%	(21)	13%	(98)	84%	(640)	759
2020 Vote: Other	2%	(2)	15%	(10)	83%	(55)	66
2020 Vote: Didn't Vote	2%	(10)	11%	(52)	87%	(419)	481
2018 House Vote: Democrat	3%	(20)	26%	(179)	71%	(487)	686
2018 House Vote: Republican	3%	(16)	13%	(80)	85%	(539)	635
2018 House Vote: Someone else	10%	(6)	16%	(9)	74%	(44)	59
2016 Vote: Hillary Clinton	3%	(18)	26%	(169)	71%	(453)	640
2016 Vote: Donald Trump	3%	(23)	14%	(94)	83%	(575)	692
2016 Vote: Other	1%	(1)	11%	(12)	88%	(96)	108
2016 Vote: Didn't Vote	3%	(26)	16%	(126)	80%	(617)	768
Voted in 2014: Yes	3%	(37)	20%	(231)	77%	(915)	1183
Voted in 2014: No	3%	(32)	17%	(170)	80%	(825)	1027
4-Region: Northeast	4%	(14)	17%	(67)	79%	(314)	395
4-Region: Midwest	2%	(7)	17%	(77)	82%	(380)	464
4-Region: South	3%	(26)	18%	(150)	79%	(652)	828
4-Region: West	4%	(21)	21%	(107)	75%	(394)	522

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Table MCSP1_5: In general, would you describe yourself as an avid fan, a casual fan or not a fan of each of the following?
 WNBA basketball

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	3%	(68)	18%	(401)	79%	(1741)	2210
Sports Fans	4%	(65)	26%	(370)	70%	(1011)	1446
Avid Sports Fans	9%	(45)	34%	(174)	57%	(291)	511
Casual Sports Fans	2%	(20)	21%	(195)	77%	(720)	935
CBB Fans	7%	(65)	43%	(375)	49%	(427)	867
Avid CBB Fans	18%	(47)	36%	(95)	46%	(122)	264
Casual CBB Fans	5%	(35)	49%	(359)	46%	(334)	729
Plan to Watch Men's Tournament	8%	(50)	38%	(242)	54%	(344)	635
21 or Older	3%	(63)	18%	(389)	79%	(1669)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP2: Do you have a favorite men's college basketball team?

Demographic	Yes	No	Total N
Adults	26% (574)	74% (1636)	2210
Gender: Male	36% (382)	64% (684)	1067
Gender: Female	17% (192)	83% (951)	1143
Age: 18-34	27% (177)	73% (481)	658
Age: 35-44	27% (97)	73% (262)	359
Age: 45-64	26% (194)	74% (560)	754
Age: 65+	24% (106)	76% (332)	438
GenZers: 1997-2012	23% (58)	77% (197)	255
Millennials: 1981-1996	29% (188)	71% (458)	646
GenXers: 1965-1980	26% (131)	74% (374)	505
Baby Boomers: 1946-1964	25% (186)	75% (558)	744
PID: Dem (no lean)	24% (178)	76% (575)	753
PID: Ind (no lean)	26% (198)	74% (573)	771
PID: Rep (no lean)	29% (198)	71% (488)	686
PID/Gender: Dem Men	37% (118)	63% (205)	323
PID/Gender: Dem Women	14% (60)	86% (370)	430
PID/Gender: Ind Men	35% (138)	65% (261)	398
PID/Gender: Ind Women	16% (61)	84% (312)	373
PID/Gender: Rep Men	37% (126)	63% (218)	345
PID/Gender: Rep Women	21% (71)	79% (270)	341
Ideo: Liberal (1-3)	30% (185)	70% (435)	621
Ideo: Moderate (4)	24% (148)	76% (470)	618
Ideo: Conservative (5-7)	28% (212)	72% (544)	756
Educ: < College	22% (333)	78% (1186)	1519
Educ: Bachelors degree	34% (150)	66% (296)	446
Educ: Post-grad	37% (92)	63% (154)	245
Income: Under 50k	21% (253)	79% (933)	1186
Income: 50k-100k	29% (208)	71% (509)	717
Income: 100k+	37% (114)	63% (193)	307
Ethnicity: White	27% (458)	73% (1271)	1730
Ethnicity: Hispanic	27% (95)	73% (256)	351
Ethnicity: Black	24% (66)	76% (210)	276
Ethnicity: Other	24% (50)	76% (155)	205

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Table MCSP2: Do you have a favorite men's college basketball team?

Demographic	Yes	No	Total N
Adults	26% (574)	74% (1636)	2210
All Christian	29% (277)	71% (691)	968
All Non-Christian	29% (29)	71% (70)	99
Atheist	32% (38)	68% (81)	119
Agnostic/Nothing in particular	22% (136)	78% (483)	619
Something Else	24% (95)	76% (310)	405
Religious Non-Protestant/Catholic	29% (35)	71% (89)	124
Evangelical	29% (157)	71% (378)	536
Non-Evangelical	26% (207)	74% (595)	801
Community: Urban	29% (163)	71% (407)	570
Community: Suburban	26% (279)	74% (776)	1055
Community: Rural	23% (132)	77% (453)	585
Employ: Private Sector	30% (191)	70% (444)	635
Employ: Government	44% (55)	56% (69)	124
Employ: Self-Employed	31% (72)	69% (159)	231
Employ: Homemaker	21% (34)	79% (130)	165
Employ: Student	13% (11)	87% (68)	79
Employ: Retired	25% (123)	75% (378)	501
Employ: Unemployed	20% (59)	80% (235)	294
Employ: Other	16% (30)	84% (152)	182
Military HH: Yes	32% (103)	68% (219)	322
Military HH: No	25% (472)	75% (1417)	1888
RD/WT: Right Direction	28% (190)	72% (498)	687
RD/WT: Wrong Track	25% (385)	75% (1138)	1523
Biden Job Approve	26% (230)	74% (664)	894
Biden Job Disapprove	27% (321)	73% (882)	1203
Biden Job Strongly Approve	33% (114)	67% (231)	345
Biden Job Somewhat Approve	21% (116)	79% (433)	550
Biden Job Somewhat Disapprove	27% (101)	73% (268)	368
Biden Job Strongly Disapprove	26% (220)	74% (615)	835
Favorable of Biden	27% (249)	73% (690)	939
Unfavorable of Biden	26% (311)	74% (871)	1182

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Table MCSP2: Do you have a favorite men's college basketball team?

Demographic	Yes	No	Total N
Adults	26% (574)	74% (1636)	2210
Very Favorable of Biden	31% (118)	69% (261)	379
Somewhat Favorable of Biden	23% (131)	77% (429)	560
Somewhat Unfavorable of Biden	27% (92)	73% (253)	345
Very Unfavorable of Biden	26% (219)	74% (619)	838
#1 Issue: Economy	29% (253)	71% (623)	876
#1 Issue: Security	24% (87)	76% (275)	362
#1 Issue: Health Care	26% (54)	74% (158)	212
#1 Issue: Medicare / Social Security	24% (55)	76% (169)	223
#1 Issue: Women's Issues	25% (29)	75% (89)	118
#1 Issue: Education	18% (15)	82% (70)	85
#1 Issue: Energy	29% (55)	71% (134)	188
#1 Issue: Other	18% (26)	82% (119)	145
2020 Vote: Joe Biden	27% (240)	73% (663)	904
2020 Vote: Donald Trump	28% (214)	72% (545)	759
2020 Vote: Other	31% (20)	69% (45)	66
2020 Vote: Didn't Vote	21% (99)	79% (382)	481
2018 House Vote: Democrat	27% (183)	73% (503)	686
2018 House Vote: Republican	30% (192)	70% (443)	635
2018 House Vote: Someone else	30% (18)	70% (41)	59
2016 Vote: Hillary Clinton	26% (169)	74% (472)	640
2016 Vote: Donald Trump	30% (211)	70% (481)	692
2016 Vote: Other	28% (31)	72% (78)	108
2016 Vote: Didn't Vote	21% (164)	79% (604)	768
Voted in 2014: Yes	30% (357)	70% (826)	1183
Voted in 2014: No	21% (218)	79% (809)	1027
4-Region: Northeast	21% (85)	79% (311)	395
4-Region: Midwest	30% (138)	70% (327)	464
4-Region: South	26% (212)	74% (616)	828
4-Region: West	27% (140)	73% (382)	522
Sports Fans	36% (524)	64% (922)	1446
Avid Sports Fans	56% (287)	44% (224)	511
Casual Sports Fans	25% (236)	75% (699)	935

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Table MCSP2: Do you have a favorite men's college basketball team?

Demographic	Yes		No		Total N
Adults	26%	(574)	74%	(1636)	2210
CBB Fans	57%	(492)	43%	(375)	867
Avid CBB Fans	76%	(201)	24%	(63)	264
Casual CBB Fans	54%	(391)	46%	(338)	729
Plan to Watch Men's Tournament	65%	(414)	35%	(222)	635
21 or Older	26%	(556)	74%	(1565)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP3: How many regular-season men's college basketball games have you watched at least part of this season either on TV, streaming or in person?

Demographic	None	1-5	6-10	10-20	More than 20	Total N
Adults	61% (1352)	22% (489)	8% (176)	5% (101)	4% (92)	2210
Gender: Male	49% (527)	26% (274)	11% (120)	7% (76)	7% (70)	1067
Gender: Female	72% (824)	19% (215)	5% (56)	2% (25)	2% (23)	1143
Age: 18-34	59% (387)	23% (153)	10% (67)	4% (27)	4% (24)	658
Age: 35-44	58% (209)	25% (89)	6% (20)	5% (20)	6% (21)	359
Age: 45-64	62% (469)	20% (153)	8% (62)	5% (36)	5% (34)	754
Age: 65+	65% (287)	21% (93)	6% (27)	4% (18)	3% (13)	438
GenZers: 1997-2012	62% (158)	24% (61)	9% (23)	2% (6)	3% (8)	255
Millennials: 1981-1996	57% (366)	24% (155)	9% (61)	5% (35)	5% (29)	646
GenXers: 1965-1980	62% (312)	23% (116)	7% (36)	4% (22)	4% (19)	505
Baby Boomers: 1946-1964	63% (469)	20% (149)	7% (53)	5% (36)	5% (36)	744
PID: Dem (no lean)	59% (444)	24% (181)	9% (67)	4% (30)	4% (31)	753
PID: Ind (no lean)	64% (495)	22% (169)	6% (44)	4% (31)	4% (33)	771
PID: Rep (no lean)	60% (413)	20% (140)	10% (65)	6% (39)	4% (28)	686
PID/Gender: Dem Men	42% (135)	30% (96)	16% (52)	6% (18)	7% (22)	323
PID/Gender: Dem Women	72% (309)	20% (84)	4% (15)	3% (12)	2% (9)	430
PID/Gender: Ind Men	54% (215)	26% (103)	7% (26)	7% (26)	7% (28)	398
PID/Gender: Ind Women	75% (279)	18% (66)	5% (18)	1% (5)	1% (5)	373
PID/Gender: Rep Men	51% (177)	22% (75)	12% (42)	9% (32)	6% (20)	345
PID/Gender: Rep Women	69% (236)	19% (65)	7% (23)	2% (8)	2% (8)	341
Ideo: Liberal (1-3)	58% (361)	24% (150)	9% (56)	4% (26)	5% (29)	621
Ideo: Moderate (4)	60% (370)	24% (149)	8% (47)	5% (29)	4% (23)	618
Ideo: Conservative (5-7)	60% (451)	21% (159)	9% (65)	6% (42)	5% (37)	756
Educ: < College	67% (1019)	20% (304)	6% (94)	3% (48)	4% (54)	1519
Educ: Bachelors degree	51% (227)	24% (109)	11% (51)	8% (37)	5% (22)	446
Educ: Post-grad	43% (106)	31% (76)	12% (31)	7% (16)	7% (17)	245
Income: Under 50k	68% (811)	20% (240)	6% (67)	3% (37)	3% (31)	1186
Income: 50k-100k	56% (402)	23% (165)	11% (81)	5% (36)	4% (32)	717
Income: 100k+	45% (139)	27% (84)	9% (27)	9% (27)	9% (29)	307
Ethnicity: White	63% (1093)	20% (345)	8% (139)	5% (79)	4% (74)	1730
Ethnicity: Hispanic	58% (203)	27% (96)	8% (27)	5% (18)	2% (7)	351
Ethnicity: Black	45% (125)	34% (93)	10% (26)	6% (16)	5% (15)	276

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Table MCSP3: How many regular-season men's college basketball games have you watched at least part of this season either on TV, streaming or in person?

Demographic	None	1-5	6-10	10-20	More than 20	Total N
Adults	61% (1352)	22% (489)	8% (176)	5% (101)	4% (92)	2210
Ethnicity: Other	65% (133)	25% (52)	5% (10)	3% (6)	2% (3)	205
All Christian	59% (571)	22% (208)	9% (83)	5% (52)	6% (54)	968
All Non-Christian	55% (54)	17% (17)	18% (17)	5% (4)	6% (6)	99
Atheist	62% (74)	20% (24)	9% (11)	4% (5)	5% (6)	119
Agnostic/Nothing in particular	62% (386)	24% (147)	6% (36)	5% (31)	3% (18)	619
Something Else	66% (266)	23% (93)	7% (29)	2% (9)	2% (8)	405
Religious Non-Protestant/Catholic	54% (67)	19% (23)	19% (23)	4% (4)	5% (6)	124
Evangelical	62% (335)	21% (114)	9% (50)	5% (27)	2% (10)	536
Non-Evangelical	60% (482)	22% (177)	7% (56)	4% (34)	6% (52)	801
Community: Urban	57% (326)	26% (148)	10% (56)	3% (16)	4% (25)	570
Community: Suburban	58% (610)	23% (246)	8% (83)	6% (67)	5% (50)	1055
Community: Rural	71% (416)	16% (96)	6% (38)	3% (18)	3% (18)	585
Employ: Private Sector	55% (346)	25% (159)	10% (65)	6% (41)	4% (24)	635
Employ: Government	36% (45)	36% (45)	14% (18)	7% (9)	6% (8)	124
Employ: Self-Employed	57% (131)	26% (60)	10% (23)	2% (4)	6% (13)	231
Employ: Homemaker	72% (119)	12% (19)	8% (14)	3% (5)	5% (8)	165
Employ: Student	61% (48)	25% (20)	13% (10)	1% (1)	1% (1)	79
Employ: Retired	66% (331)	18% (91)	7% (34)	5% (25)	4% (20)	501
Employ: Unemployed	70% (205)	20% (58)	2% (7)	4% (12)	4% (12)	294
Employ: Other	70% (126)	20% (37)	3% (6)	3% (5)	4% (8)	182
Military HH: Yes	55% (178)	23% (74)	9% (29)	9% (30)	3% (11)	322
Military HH: No	62% (1173)	22% (415)	8% (147)	4% (71)	4% (81)	1888
RD/WT: Right Direction	56% (386)	24% (168)	10% (68)	4% (30)	5% (35)	687
RD/WT: Wrong Track	63% (966)	21% (321)	7% (108)	5% (71)	4% (57)	1523
Biden Job Approve	59% (524)	24% (212)	9% (81)	4% (38)	4% (39)	894
Biden Job Disapprove	62% (744)	22% (262)	7% (87)	5% (60)	4% (50)	1203
Biden Job Strongly Approve	53% (181)	24% (84)	13% (44)	4% (15)	6% (21)	345
Biden Job Somewhat Approve	62% (342)	23% (128)	7% (38)	4% (23)	3% (18)	550
Biden Job Somewhat Disapprove	58% (213)	26% (96)	6% (22)	6% (21)	4% (16)	368
Biden Job Strongly Disapprove	64% (530)	20% (166)	8% (65)	5% (39)	4% (35)	835

Continued on next page

Table MCSP3: How many regular-season men's college basketball games have you watched at least part of this season either on TV, streaming or in person?

Demographic	None	1-5	6-10	10-20	More than 20	Total N
Adults	61% (1352)	22% (489)	8% (176)	5% (101)	4% (92)	2210
Favorable of Biden	58% (549)	24% (224)	9% (82)	4% (39)	5% (46)	939
Unfavorable of Biden	62% (731)	22% (254)	8% (91)	5% (61)	4% (46)	1182
Very Favorable of Biden	53% (203)	26% (97)	11% (40)	5% (18)	6% (21)	379
Somewhat Favorable of Biden	62% (346)	23% (127)	7% (41)	4% (21)	4% (25)	560
Somewhat Unfavorable of Biden	60% (207)	25% (85)	7% (23)	5% (19)	3% (10)	345
Very Unfavorable of Biden	63% (524)	20% (169)	8% (68)	5% (42)	4% (35)	838
#1 Issue: Economy	56% (488)	25% (219)	9% (79)	6% (49)	5% (42)	876
#1 Issue: Security	64% (230)	23% (83)	8% (30)	3% (11)	2% (7)	362
#1 Issue: Health Care	62% (131)	22% (47)	9% (20)	4% (9)	3% (5)	212
#1 Issue: Medicare / Social Security	63% (140)	21% (48)	5% (11)	4% (9)	7% (15)	223
#1 Issue: Women's Issues	69% (81)	17% (21)	10% (11)	3% (4)	1% (1)	118
#1 Issue: Education	65% (55)	19% (16)	2% (2)	6% (5)	8% (7)	85
#1 Issue: Energy	62% (116)	19% (36)	9% (18)	5% (9)	5% (9)	188
#1 Issue: Other	76% (110)	14% (21)	4% (6)	2% (3)	4% (5)	145
2020 Vote: Joe Biden	56% (508)	25% (229)	9% (79)	5% (43)	5% (44)	904
2020 Vote: Donald Trump	60% (457)	21% (157)	9% (68)	6% (45)	4% (34)	759
2020 Vote: Other	57% (37)	27% (18)	8% (5)	5% (4)	2% (2)	66
2020 Vote: Didn't Vote	73% (349)	18% (85)	5% (24)	2% (10)	3% (13)	481
2018 House Vote: Democrat	57% (394)	24% (164)	9% (62)	5% (34)	5% (32)	686
2018 House Vote: Republican	57% (364)	22% (142)	9% (58)	6% (41)	5% (31)	635
2018 House Vote: Someone else	58% (34)	19% (11)	13% (8)	5% (3)	5% (3)	59
2016 Vote: Hillary Clinton	58% (369)	24% (156)	9% (57)	5% (29)	5% (29)	640
2016 Vote: Donald Trump	59% (409)	20% (141)	9% (62)	7% (47)	5% (33)	692
2016 Vote: Other	58% (63)	24% (26)	10% (11)	4% (4)	4% (5)	108
2016 Vote: Didn't Vote	66% (510)	22% (165)	6% (47)	3% (21)	3% (25)	768
Voted in 2014: Yes	56% (665)	23% (276)	10% (114)	6% (73)	5% (56)	1183
Voted in 2014: No	67% (687)	21% (213)	6% (62)	3% (28)	4% (36)	1027
4-Region: Northeast	64% (252)	18% (73)	8% (30)	5% (19)	5% (21)	395
4-Region: Midwest	59% (275)	23% (107)	8% (36)	5% (25)	5% (21)	464
4-Region: South	61% (508)	24% (198)	7% (57)	4% (31)	4% (33)	828
4-Region: West	60% (316)	21% (111)	10% (53)	5% (25)	3% (17)	522

Continued on next page

Table MCSP3: How many regular-season men's college basketball games have you watched at least part of this season either on TV, streaming or in person?

Demographic	None		1-5		6-10		10-20		More than 20		Total N
Adults	61%	(1352)	22%	(489)	8%	(176)	5%	(101)	4%	(92)	2210
Sports Fans	44%	(642)	31%	(450)	11%	(162)	7%	(101)	6%	(91)	1446
Avid Sports Fans	23%	(119)	29%	(148)	18%	(94)	14%	(71)	15%	(79)	511
Casual Sports Fans	56%	(523)	32%	(302)	7%	(68)	3%	(30)	1%	(12)	935
CBB Fans	15%	(131)	44%	(382)	19%	(164)	11%	(98)	11%	(92)	867
Avid CBB Fans	5%	(14)	19%	(50)	28%	(74)	21%	(56)	27%	(70)	264
Casual CBB Fans	17%	(121)	48%	(351)	17%	(124)	9%	(66)	9%	(66)	729
Plan to Watch Men's Tournament	8%	(50)	41%	(261)	23%	(148)	14%	(88)	14%	(89)	635
21 or Older	61%	(1293)	22%	(474)	8%	(165)	5%	(96)	4%	(92)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP4: *Would you say you are more or less interested in men's college basketball this season compared to past seasons?*

Demographic	Much more interested	Somewhat more interested	Neither more nor less interested	Somewhat less interested	Much less interested	Don't know / No opinion	Total N
Adults	4% (81)	7% (156)	45% (990)	7% (145)	19% (420)	19% (419)	2210
Gender: Male	6% (67)	9% (101)	44% (465)	8% (86)	18% (192)	15% (155)	1067
Gender: Female	1% (14)	5% (55)	46% (525)	5% (58)	20% (228)	23% (263)	1143
Age: 18-34	7% (45)	11% (70)	34% (224)	7% (47)	18% (116)	24% (156)	658
Age: 35-44	5% (19)	7% (25)	44% (159)	6% (21)	17% (60)	21% (74)	359
Age: 45-64	2% (14)	5% (34)	51% (388)	6% (43)	20% (151)	16% (123)	754
Age: 65+	1% (3)	6% (26)	50% (219)	8% (33)	21% (92)	15% (65)	438
GenZers: 1997-2012	6% (15)	13% (32)	30% (75)	10% (26)	15% (39)	27% (68)	255
Millennials: 1981-1996	7% (46)	9% (58)	39% (253)	5% (33)	18% (117)	22% (140)	646
GenXers: 1965-1980	2% (10)	5% (23)	49% (247)	7% (33)	19% (96)	19% (96)	505
Baby Boomers: 1946-1964	1% (10)	5% (40)	52% (385)	7% (50)	20% (151)	14% (107)	744
PID: Dem (no lean)	4% (30)	7% (54)	49% (371)	7% (51)	16% (123)	16% (124)	753
PID: Ind (no lean)	2% (19)	7% (52)	42% (326)	6% (44)	19% (147)	24% (183)	771
PID: Rep (no lean)	5% (32)	7% (50)	43% (293)	7% (50)	22% (150)	16% (111)	686
PID/Gender: Dem Men	9% (29)	10% (32)	49% (158)	9% (30)	13% (43)	10% (32)	323
PID/Gender: Dem Women	— (2)	5% (22)	50% (214)	5% (20)	19% (80)	21% (92)	430
PID/Gender: Ind Men	3% (12)	9% (35)	43% (172)	7% (28)	21% (82)	17% (69)	398
PID/Gender: Ind Women	2% (7)	4% (17)	41% (154)	4% (16)	17% (65)	31% (115)	373
PID/Gender: Rep Men	8% (27)	10% (34)	39% (135)	8% (28)	19% (67)	16% (55)	345
PID/Gender: Rep Women	1% (5)	5% (16)	46% (157)	6% (22)	25% (84)	17% (56)	341
Ideo: Liberal (1-3)	5% (33)	8% (47)	48% (296)	7% (41)	16% (99)	17% (104)	621
Ideo: Moderate (4)	3% (22)	7% (44)	48% (295)	4% (28)	20% (126)	17% (104)	618
Ideo: Conservative (5-7)	3% (24)	7% (56)	44% (330)	9% (67)	20% (152)	17% (126)	756
Educ: < College	3% (42)	7% (100)	43% (650)	5% (76)	21% (321)	22% (329)	1519
Educ: Bachelors degree	5% (21)	8% (37)	49% (219)	9% (41)	15% (66)	14% (62)	446
Educ: Post-grad	7% (17)	8% (19)	50% (122)	11% (27)	13% (33)	11% (27)	245
Income: Under 50k	3% (32)	6% (73)	43% (506)	5% (64)	21% (248)	22% (262)	1186
Income: 50k-100k	4% (31)	7% (53)	48% (344)	7% (50)	17% (125)	16% (114)	717
Income: 100k+	6% (17)	10% (30)	46% (141)	10% (31)	15% (46)	14% (42)	307
Ethnicity: White	3% (49)	6% (108)	46% (802)	6% (104)	19% (325)	20% (341)	1730
Ethnicity: Hispanic	7% (26)	10% (36)	40% (141)	6% (21)	23% (82)	13% (45)	351

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Table MCSP4: *Would you say you are more or less interested in men's college basketball this season compared to past seasons?*

Demographic	Much more interested	Somewhat more interested	Neither more nor less interested	Somewhat less interested	Much less interested	Don't know / No opinion	Total N
Adults	4% (81)	7% (156)	45% (990)	7% (145)	19% (420)	19% (419)	2210
Ethnicity: Black	7% (20)	11% (30)	41% (112)	8% (21)	19% (51)	15% (41)	276
Ethnicity: Other	6% (11)	9% (17)	37% (75)	10% (20)	21% (44)	18% (37)	205
All Christian	3% (31)	9% (85)	49% (476)	7% (68)	18% (170)	14% (138)	968
All Non-Christian	11% (11)	11% (11)	36% (36)	8% (7)	22% (21)	13% (12)	99
Atheist	1% (1)	4% (5)	50% (60)	4% (5)	23% (28)	17% (20)	119
Agnostic/Nothing in particular	4% (28)	6% (36)	43% (268)	5% (32)	18% (114)	23% (141)	619
Something Else	2% (10)	5% (19)	37% (150)	8% (32)	21% (86)	27% (108)	405
Religious Non-Protestant/Catholic	9% (11)	12% (15)	38% (48)	8% (10)	21% (27)	11% (14)	124
Evangelical	5% (24)	7% (38)	42% (227)	8% (41)	20% (107)	18% (98)	536
Non-Evangelical	2% (17)	8% (61)	47% (381)	7% (57)	18% (144)	18% (142)	801
Community: Urban	8% (46)	6% (35)	46% (264)	6% (34)	17% (96)	17% (95)	570
Community: Suburban	3% (29)	8% (82)	46% (490)	7% (69)	19% (205)	17% (180)	1055
Community: Rural	1% (6)	7% (39)	40% (237)	7% (42)	20% (118)	24% (143)	585
Employ: Private Sector	5% (33)	9% (58)	42% (269)	9% (58)	17% (110)	17% (107)	635
Employ: Government	3% (3)	7% (8)	40% (50)	12% (15)	21% (26)	17% (21)	124
Employ: Self-Employed	5% (12)	8% (18)	41% (96)	8% (19)	21% (49)	16% (37)	231
Employ: Homemaker	1% (2)	8% (13)	49% (81)	2% (4)	18% (29)	22% (36)	165
Employ: Student	8% (6)	11% (8)	42% (34)	5% (4)	22% (17)	12% (10)	79
Employ: Retired	1% (6)	5% (24)	54% (272)	6% (29)	19% (98)	14% (73)	501
Employ: Unemployed	3% (8)	6% (18)	43% (125)	3% (9)	18% (51)	28% (82)	294
Employ: Other	6% (11)	4% (8)	36% (65)	4% (7)	21% (39)	29% (52)	182
Military HH: Yes	4% (13)	9% (30)	41% (131)	10% (32)	18% (57)	18% (59)	322
Military HH: No	4% (67)	7% (126)	45% (859)	6% (113)	19% (363)	19% (360)	1888
RD/WT: Right Direction	5% (35)	10% (70)	45% (308)	6% (42)	18% (127)	15% (106)	687
RD/WT: Wrong Track	3% (45)	6% (86)	45% (683)	7% (102)	19% (293)	21% (313)	1523
Biden Job Approve	4% (36)	7% (67)	49% (436)	6% (53)	18% (163)	16% (139)	894
Biden Job Disapprove	4% (42)	7% (82)	43% (516)	7% (88)	20% (242)	19% (232)	1203

Continued on next page

Table MCSP4: *Would you say you are more or less interested in men's college basketball this season compared to past seasons?*

Demographic	Much more interested	Somewhat more interested	Neither more nor less interested	Somewhat less interested	Much less interested	Don't know / No opinion	Total N
Adults	4% (81)	7% (156)	45% (990)	7% (145)	19% (420)	19% (419)	2210
Biden Job Strongly Approve	8% (29)	7% (25)	43% (148)	7% (24)	19% (65)	16% (54)	345
Biden Job Somewhat Approve	1% (8)	8% (42)	52% (288)	5% (29)	18% (98)	15% (85)	550
Biden Job Somewhat Disapprove	4% (14)	9% (33)	45% (165)	8% (31)	13% (49)	21% (77)	368
Biden Job Strongly Disapprove	3% (29)	6% (48)	42% (351)	7% (57)	23% (193)	19% (156)	835
Favorable of Biden	4% (37)	7% (69)	47% (446)	6% (56)	19% (183)	16% (148)	939
Unfavorable of Biden	3% (41)	7% (84)	44% (520)	7% (86)	18% (218)	20% (232)	1182
Very Favorable of Biden	7% (26)	7% (28)	45% (171)	6% (22)	20% (74)	15% (58)	379
Somewhat Favorable of Biden	2% (11)	7% (42)	49% (275)	6% (34)	19% (109)	16% (90)	560
Somewhat Unfavorable of Biden	3% (9)	10% (34)	49% (169)	7% (25)	11% (39)	20% (69)	345
Very Unfavorable of Biden	4% (32)	6% (50)	42% (351)	7% (62)	21% (179)	20% (163)	838
#1 Issue: Economy	4% (37)	7% (63)	44% (389)	7% (65)	18% (155)	19% (168)	876
#1 Issue: Security	3% (11)	8% (29)	45% (161)	8% (29)	20% (71)	17% (62)	362
#1 Issue: Health Care	5% (10)	7% (15)	51% (107)	6% (13)	14% (30)	17% (37)	212
#1 Issue: Medicare / Social Security	3% (7)	8% (17)	45% (101)	4% (9)	28% (63)	12% (27)	223
#1 Issue: Women's Issues	1% (2)	5% (6)	48% (56)	3% (4)	13% (16)	29% (34)	118
#1 Issue: Education	8% (7)	13% (11)	34% (29)	3% (3)	16% (14)	27% (23)	85
#1 Issue: Energy	2% (3)	7% (14)	43% (81)	5% (10)	25% (48)	17% (33)	188
#1 Issue: Other	2% (3)	2% (2)	46% (67)	9% (13)	17% (24)	24% (35)	145
2020 Vote: Joe Biden	4% (35)	9% (78)	49% (446)	6% (52)	16% (145)	16% (147)	904
2020 Vote: Donald Trump	3% (25)	7% (51)	44% (335)	8% (63)	22% (168)	15% (118)	759
2020 Vote: Other	1% (1)	8% (5)	46% (30)	9% (6)	8% (5)	29% (19)	66
2020 Vote: Didn't Vote	4% (19)	5% (22)	37% (179)	5% (24)	21% (101)	28% (136)	481
2018 House Vote: Democrat	2% (15)	8% (54)	52% (357)	6% (40)	17% (120)	15% (100)	686
2018 House Vote: Republican	5% (29)	7% (43)	47% (301)	8% (49)	20% (127)	14% (86)	635
2018 House Vote: Someone else	1% (0)	8% (5)	41% (24)	10% (6)	17% (10)	23% (14)	59
2016 Vote: Hillary Clinton	3% (16)	7% (46)	51% (329)	5% (35)	17% (106)	17% (107)	640
2016 Vote: Donald Trump	4% (30)	6% (44)	46% (319)	8% (56)	21% (148)	14% (95)	692
2016 Vote: Other	2% (2)	11% (12)	54% (58)	7% (8)	13% (14)	13% (14)	108
2016 Vote: Didn't Vote	4% (32)	7% (54)	37% (284)	6% (45)	20% (151)	26% (203)	768

Continued on next page

Table MCSP4: *Would you say you are more or less interested in men's college basketball this season compared to past seasons?*

Demographic	Much more interested	Somewhat more interested	Neither more nor less interested	Somewhat less interested	Much less interested	Don't know / No opinion	Total N
Adults	4% (81)	7% (156)	45% (990)	7% (145)	19% (420)	19% (419)	2210
Voted in 2014: Yes	4% (44)	7% (88)	49% (580)	7% (86)	19% (224)	14% (161)	1183
Voted in 2014: No	4% (37)	7% (68)	40% (410)	6% (59)	19% (196)	25% (258)	1027
4-Region: Northeast	5% (22)	7% (28)	41% (163)	8% (32)	19% (77)	19% (74)	395
4-Region: Midwest	2% (10)	7% (33)	49% (228)	6% (27)	15% (71)	20% (95)	464
4-Region: South	3% (23)	8% (65)	44% (367)	7% (54)	21% (172)	18% (147)	828
4-Region: West	5% (25)	6% (30)	44% (232)	6% (32)	19% (101)	20% (103)	522
Sports Fans	5% (76)	10% (148)	48% (688)	9% (129)	16% (233)	12% (171)	1446
Avid Sports Fans	11% (57)	15% (79)	47% (240)	9% (48)	11% (57)	6% (29)	511
Casual Sports Fans	2% (19)	7% (69)	48% (448)	9% (81)	19% (176)	15% (142)	935
CBB Fans	9% (75)	16% (140)	49% (421)	13% (113)	9% (78)	5% (41)	867
Avid CBB Fans	20% (53)	20% (53)	44% (116)	9% (23)	4% (12)	3% (7)	264
Casual CBB Fans	7% (48)	16% (116)	50% (361)	14% (99)	9% (69)	5% (36)	729
Plan to Watch Men's Tournament	10% (66)	19% (124)	50% (315)	14% (89)	5% (31)	2% (12)	635
21 or Older	4% (74)	7% (149)	46% (965)	6% (138)	19% (404)	18% (391)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP5_1: Do you plan to watch any basketball games during the following tournaments?
NCAA men's basketball tournament

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	29% (635)	57% (1263)	14% (311)	2210
Gender: Male	40% (431)	46% (494)	13% (142)	1067
Gender: Female	18% (205)	67% (769)	15% (169)	1143
Age: 18-34	25% (167)	58% (379)	17% (113)	658
Age: 35-44	30% (108)	55% (199)	15% (53)	359
Age: 45-64	31% (235)	57% (428)	12% (91)	754
Age: 65+	29% (126)	59% (258)	12% (54)	438
GenZers: 1997-2012	22% (56)	62% (158)	16% (41)	255
Millennials: 1981-1996	29% (185)	55% (353)	17% (108)	646
GenXers: 1965-1980	30% (153)	56% (281)	14% (71)	505
Baby Boomers: 1946-1964	31% (231)	58% (431)	11% (82)	744
PID: Dem (no lean)	30% (224)	57% (432)	13% (98)	753
PID: Ind (no lean)	25% (195)	57% (440)	18% (136)	771
PID: Rep (no lean)	32% (217)	57% (392)	11% (77)	686
PID/Gender: Dem Men	47% (152)	43% (138)	10% (33)	323
PID/Gender: Dem Women	17% (71)	68% (294)	15% (65)	430
PID/Gender: Ind Men	33% (133)	47% (189)	19% (76)	398
PID/Gender: Ind Women	17% (62)	67% (251)	16% (60)	373
PID/Gender: Rep Men	42% (145)	48% (167)	10% (33)	345
PID/Gender: Rep Women	21% (71)	66% (225)	13% (45)	341
Ideo: Liberal (1-3)	31% (191)	57% (352)	12% (77)	621
Ideo: Moderate (4)	30% (183)	55% (338)	16% (97)	618
Ideo: Conservative (5-7)	31% (235)	58% (438)	11% (82)	756
Educ: < College	24% (363)	62% (940)	14% (216)	1519
Educ: Bachelors degree	39% (172)	50% (222)	12% (52)	446
Educ: Post-grad	41% (101)	41% (101)	17% (43)	245
Income: Under 50k	23% (270)	62% (733)	16% (184)	1186
Income: 50k-100k	33% (234)	54% (384)	14% (98)	717
Income: 100k+	43% (131)	48% (146)	10% (29)	307
Ethnicity: White	28% (484)	59% (1017)	13% (229)	1730
Ethnicity: Hispanic	20% (72)	62% (219)	17% (60)	351

Continued on next page

Table MCSP5_1: Do you plan to watch any basketball games during the following tournaments?
 NCAA men's basketball tournament

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	29% (635)	57% (1263)	14% (311)	2210
Ethnicity: Black	39% (107)	45% (123)	17% (46)	276
Ethnicity: Other	22% (45)	60% (124)	18% (36)	205
All Christian	34% (329)	55% (537)	11% (102)	968
All Non-Christian	38% (37)	48% (47)	15% (15)	99
Atheist	26% (31)	54% (65)	20% (24)	119
Agnostic/Nothing in particular	22% (136)	62% (382)	16% (100)	619
Something Else	25% (102)	57% (232)	17% (71)	405
Religious Non-Protestant/Catholic	37% (46)	49% (61)	14% (18)	124
Evangelical	31% (168)	56% (300)	13% (68)	536
Non-Evangelical	32% (253)	56% (450)	12% (98)	801
Community: Urban	31% (179)	54% (306)	15% (85)	570
Community: Suburban	31% (324)	55% (579)	14% (152)	1055
Community: Rural	23% (132)	65% (378)	13% (75)	585
Employ: Private Sector	34% (217)	54% (343)	12% (75)	635
Employ: Government	39% (48)	44% (54)	17% (22)	124
Employ: Self-Employed	27% (63)	57% (133)	15% (35)	231
Employ: Homemaker	19% (31)	66% (109)	15% (25)	165
Employ: Student	27% (21)	54% (43)	19% (15)	79
Employ: Retired	29% (145)	61% (304)	10% (52)	501
Employ: Unemployed	22% (66)	57% (169)	20% (59)	294
Employ: Other	24% (44)	60% (109)	16% (29)	182
Military HH: Yes	35% (112)	52% (167)	13% (43)	322
Military HH: No	28% (523)	58% (1096)	14% (268)	1888
RD/WT: Right Direction	32% (223)	51% (353)	16% (111)	687
RD/WT: Wrong Track	27% (412)	60% (910)	13% (201)	1523
Biden Job Approve	31% (274)	55% (492)	14% (128)	894
Biden Job Disapprove	28% (342)	59% (705)	13% (157)	1203

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Table MCSP5_1: Do you plan to watch any basketball games during the following tournaments?
NCAA men's basketball tournament

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	29% (635)	57% (1263)	14% (311)	2210
Biden Job Strongly Approve	37% (129)	47% (162)	16% (54)	345
Biden Job Somewhat Approve	26% (145)	60% (330)	13% (74)	550
Biden Job Somewhat Disapprove	30% (111)	53% (196)	17% (61)	368
Biden Job Strongly Disapprove	28% (231)	61% (509)	11% (95)	835
Favorable of Biden	31% (289)	54% (509)	15% (142)	939
Unfavorable of Biden	28% (335)	59% (699)	12% (148)	1182
Very Favorable of Biden	35% (134)	47% (179)	17% (66)	379
Somewhat Favorable of Biden	28% (155)	59% (330)	14% (76)	560
Somewhat Unfavorable of Biden	27% (93)	55% (190)	18% (61)	345
Very Unfavorable of Biden	29% (242)	61% (509)	10% (86)	838
#1 Issue: Economy	34% (297)	52% (455)	14% (125)	876
#1 Issue: Security	25% (91)	62% (223)	13% (48)	362
#1 Issue: Health Care	26% (55)	58% (124)	16% (34)	212
#1 Issue: Medicare / Social Security	27% (60)	63% (142)	10% (22)	223
#1 Issue: Women's Issues	19% (22)	63% (74)	18% (21)	118
#1 Issue: Education	31% (26)	46% (39)	23% (20)	85
#1 Issue: Energy	29% (55)	57% (108)	13% (25)	188
#1 Issue: Other	20% (29)	68% (98)	12% (17)	145
2020 Vote: Joe Biden	33% (298)	51% (465)	16% (141)	904
2020 Vote: Donald Trump	31% (238)	58% (442)	10% (79)	759
2020 Vote: Other	35% (23)	53% (35)	12% (8)	66
2020 Vote: Didn't Vote	16% (77)	67% (321)	17% (83)	481
2018 House Vote: Democrat	33% (226)	52% (354)	15% (106)	686
2018 House Vote: Republican	35% (221)	55% (347)	11% (67)	635
2018 House Vote: Someone else	37% (22)	49% (29)	14% (8)	59
2016 Vote: Hillary Clinton	33% (212)	52% (334)	15% (95)	640
2016 Vote: Donald Trump	34% (235)	56% (385)	10% (71)	692
2016 Vote: Other	30% (33)	57% (61)	13% (14)	108
2016 Vote: Didn't Vote	20% (155)	63% (483)	17% (131)	768

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Table MCSP5_1: Do you plan to watch any basketball games during the following tournaments?
NCAA men's basketball tournament

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	29% (635)	57% (1263)	14% (311)	2210
Voted in 2014: Yes	36% (430)	51% (604)	13% (149)	1183
Voted in 2014: No	20% (205)	64% (659)	16% (162)	1027
4-Region: Northeast	29% (116)	59% (233)	12% (46)	395
4-Region: Midwest	31% (143)	53% (245)	16% (76)	464
4-Region: South	28% (235)	58% (479)	14% (113)	828
4-Region: West	27% (141)	58% (306)	14% (76)	522
Sports Fans	42% (612)	42% (612)	15% (221)	1446
Avid Sports Fans	68% (349)	22% (111)	10% (50)	511
Casual Sports Fans	28% (263)	54% (501)	18% (171)	935
CBB Fans	68% (589)	15% (131)	17% (146)	867
Avid CBB Fans	91% (240)	8% (20)	1% (4)	264
Casual CBB Fans	64% (466)	16% (118)	20% (145)	729
Plan to Watch Men's Tournament	100% (635)	— (0)	— (0)	635
21 or Older	29% (614)	57% (1207)	14% (299)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP5_2: Do you plan to watch any basketball games during the following tournaments?
NCAA women's basketball tournament

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	12% (271)	72% (1586)	16% (352)	2210
Gender: Male	17% (179)	67% (712)	16% (176)	1067
Gender: Female	8% (93)	76% (874)	15% (176)	1143
Age: 18-34	12% (82)	69% (451)	19% (125)	658
Age: 35-44	13% (47)	71% (255)	16% (57)	359
Age: 45-64	12% (89)	74% (556)	14% (109)	754
Age: 65+	12% (53)	74% (324)	14% (61)	438
GenZers: 1997-2012	8% (20)	76% (193)	17% (43)	255
Millennials: 1981-1996	14% (92)	67% (431)	19% (124)	646
GenXers: 1965-1980	12% (59)	72% (364)	16% (82)	505
Baby Boomers: 1946-1964	13% (95)	75% (556)	13% (93)	744
PID: Dem (no lean)	15% (111)	70% (528)	15% (115)	753
PID: Ind (no lean)	9% (67)	72% (554)	19% (150)	771
PID: Rep (no lean)	14% (94)	74% (504)	13% (88)	686
PID/Gender: Dem Men	25% (80)	61% (197)	14% (47)	323
PID/Gender: Dem Women	7% (31)	77% (331)	16% (68)	430
PID/Gender: Ind Men	10% (41)	68% (271)	22% (87)	398
PID/Gender: Ind Women	7% (26)	76% (284)	17% (63)	373
PID/Gender: Rep Men	17% (58)	71% (245)	12% (43)	345
PID/Gender: Rep Women	11% (36)	76% (259)	13% (45)	341
Ideo: Liberal (1-3)	15% (94)	70% (436)	14% (90)	621
Ideo: Moderate (4)	11% (69)	71% (440)	18% (109)	618
Ideo: Conservative (5-7)	12% (93)	75% (567)	13% (96)	756
Educ: < College	11% (162)	73% (1115)	16% (242)	1519
Educ: Bachelors degree	15% (65)	72% (322)	13% (59)	446
Educ: Post-grad	18% (44)	61% (150)	21% (51)	245
Income: Under 50k	10% (122)	72% (849)	18% (215)	1186
Income: 50k-100k	14% (103)	72% (513)	14% (102)	717
Income: 100k+	15% (47)	73% (224)	12% (36)	307
Ethnicity: White	11% (187)	74% (1284)	15% (259)	1730
Ethnicity: Hispanic	8% (28)	74% (259)	18% (64)	351

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Table MCSP5_2: Do you plan to watch any basketball games during the following tournaments?
 NCAA women's basketball tournament

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	12% (271)	72% (1586)	16% (352)	2210
Ethnicity: Black	24% (66)	56% (156)	19% (54)	276
Ethnicity: Other	9% (18)	72% (147)	19% (40)	205
All Christian	13% (126)	75% (721)	12% (120)	968
All Non-Christian	23% (23)	60% (59)	17% (17)	99
Atheist	12% (14)	66% (79)	22% (26)	119
Agnostic/Nothing in particular	9% (56)	73% (452)	18% (111)	619
Something Else	13% (52)	68% (275)	19% (78)	405
Religious Non-Protestant/Catholic	21% (26)	61% (76)	18% (23)	124
Evangelical	14% (74)	72% (388)	14% (74)	536
Non-Evangelical	13% (102)	73% (584)	14% (115)	801
Community: Urban	16% (89)	69% (392)	16% (89)	570
Community: Suburban	12% (125)	72% (757)	16% (174)	1055
Community: Rural	10% (58)	75% (437)	15% (90)	585
Employ: Private Sector	16% (99)	72% (460)	12% (75)	635
Employ: Government	19% (23)	66% (81)	16% (19)	124
Employ: Self-Employed	11% (25)	71% (164)	18% (43)	231
Employ: Homemaker	4% (7)	80% (131)	16% (26)	165
Employ: Student	8% (6)	72% (57)	20% (16)	79
Employ: Retired	14% (71)	74% (369)	12% (62)	501
Employ: Unemployed	8% (23)	68% (200)	24% (71)	294
Employ: Other	10% (17)	68% (124)	22% (40)	182
Military HH: Yes	15% (49)	68% (220)	16% (53)	322
Military HH: No	12% (222)	72% (1367)	16% (299)	1888
RD/WT: Right Direction	16% (112)	65% (449)	18% (126)	687
RD/WT: Wrong Track	10% (159)	75% (1137)	15% (226)	1523
Biden Job Approve	15% (138)	68% (605)	17% (152)	894
Biden Job Disapprove	10% (126)	76% (909)	14% (168)	1203

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Table MCSP5_2: Do you plan to watch any basketball games during the following tournaments?
NCAA women's basketball tournament

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	12% (271)	72% (1586)	16% (352)	2210
Biden Job Strongly Approve	21% (72)	63% (218)	16% (54)	345
Biden Job Somewhat Approve	12% (66)	70% (387)	18% (97)	550
Biden Job Somewhat Disapprove	10% (37)	73% (269)	17% (63)	368
Biden Job Strongly Disapprove	11% (89)	77% (640)	13% (105)	835
Favorable of Biden	16% (146)	66% (621)	18% (172)	939
Unfavorable of Biden	10% (122)	77% (905)	13% (155)	1182
Very Favorable of Biden	20% (78)	62% (235)	18% (67)	379
Somewhat Favorable of Biden	12% (69)	69% (386)	19% (106)	560
Somewhat Unfavorable of Biden	9% (32)	74% (256)	17% (57)	345
Very Unfavorable of Biden	11% (90)	78% (649)	12% (98)	838
#1 Issue: Economy	14% (122)	72% (627)	15% (128)	876
#1 Issue: Security	12% (44)	73% (262)	15% (55)	362
#1 Issue: Health Care	12% (25)	72% (152)	17% (36)	212
#1 Issue: Medicare / Social Security	12% (28)	73% (163)	15% (33)	223
#1 Issue: Women's Issues	9% (10)	73% (86)	18% (21)	118
#1 Issue: Education	12% (10)	57% (49)	31% (26)	85
#1 Issue: Energy	11% (21)	70% (131)	19% (36)	188
#1 Issue: Other	8% (11)	80% (116)	12% (18)	145
2020 Vote: Joe Biden	16% (143)	66% (595)	18% (166)	904
2020 Vote: Donald Trump	13% (98)	76% (577)	11% (84)	759
2020 Vote: Other	11% (7)	74% (49)	16% (10)	66
2020 Vote: Didn't Vote	5% (24)	76% (366)	19% (92)	481
2018 House Vote: Democrat	14% (99)	67% (457)	19% (130)	686
2018 House Vote: Republican	13% (84)	76% (481)	11% (70)	635
2018 House Vote: Someone else	15% (9)	70% (41)	15% (9)	59
2016 Vote: Hillary Clinton	15% (99)	66% (420)	19% (122)	640
2016 Vote: Donald Trump	14% (95)	76% (522)	11% (75)	692
2016 Vote: Other	12% (13)	75% (82)	13% (14)	108
2016 Vote: Didn't Vote	8% (65)	73% (562)	18% (141)	768

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Table MCSP5_2: Do you plan to watch any basketball games during the following tournaments?
 NCAA women's basketball tournament

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	12% (271)	72% (1586)	16% (352)	2210
Voted in 2014: Yes	15% (178)	70% (824)	15% (181)	1183
Voted in 2014: No	9% (94)	74% (762)	17% (171)	1027
4-Region: Northeast	13% (49)	74% (294)	13% (52)	395
4-Region: Midwest	11% (53)	72% (336)	16% (76)	464
4-Region: South	13% (110)	70% (581)	17% (137)	828
4-Region: West	11% (59)	72% (376)	17% (87)	522
Sports Fans	18% (260)	64% (923)	18% (263)	1446
Avid Sports Fans	32% (162)	52% (265)	16% (84)	511
Casual Sports Fans	10% (98)	70% (657)	19% (180)	935
CBB Fans	29% (252)	48% (415)	23% (199)	867
Avid CBB Fans	41% (109)	43% (112)	16% (43)	264
Casual CBB Fans	29% (214)	46% (335)	25% (180)	729
Plan to Watch Men's Tournament	38% (241)	47% (296)	16% (99)	635
21 or Older	12% (262)	72% (1523)	16% (336)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP6_1NET: How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.
Cable or satellite television

Demographic	Selected		Not Selected		Total N
Adults	63%	(403)	37%	(232)	635
Gender: Male	65%	(279)	35%	(152)	431
Gender: Female	61%	(125)	39%	(80)	205
Age: 18-34	47%	(78)	53%	(89)	167
Age: 35-44	68%	(73)	32%	(34)	108
Age: 45-64	70%	(165)	30%	(70)	235
Age: 65+	69%	(87)	31%	(39)	126
GenZers: 1997-2012	35%	(19)	65%	(36)	56
Millennials: 1981-1996	58%	(106)	42%	(79)	185
GenXers: 1965-1980	70%	(107)	30%	(46)	153
Baby Boomers: 1946-1964	70%	(163)	30%	(69)	231
PID: Dem (no lean)	62%	(139)	38%	(85)	224
PID: Ind (no lean)	60%	(116)	40%	(79)	195
PID: Rep (no lean)	68%	(148)	32%	(68)	217
PID/Gender: Dem Men	62%	(94)	38%	(58)	152
PID/Gender: Dem Women	62%	(45)	38%	(27)	71
PID/Gender: Ind Men	62%	(83)	38%	(50)	133
PID/Gender: Ind Women	54%	(34)	46%	(28)	62
PID/Gender: Rep Men	70%	(102)	30%	(44)	145
PID/Gender: Rep Women	65%	(46)	35%	(25)	71
Ideo: Liberal (1-3)	66%	(127)	34%	(64)	191
Ideo: Moderate (4)	59%	(108)	41%	(75)	183
Ideo: Conservative (5-7)	67%	(157)	33%	(78)	235
Educ: < College	61%	(222)	39%	(141)	363
Educ: Bachelors degree	65%	(111)	35%	(61)	172
Educ: Post-grad	70%	(70)	30%	(31)	101
Income: Under 50k	56%	(151)	44%	(119)	270
Income: 50k-100k	65%	(152)	35%	(82)	234
Income: 100k+	76%	(100)	24%	(31)	131
Ethnicity: White	68%	(331)	32%	(153)	484
Ethnicity: Hispanic	59%	(42)	41%	(30)	72
Ethnicity: Black	47%	(50)	53%	(56)	107

Continued on next page

Table MCSP6_1NET: How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.
 Cable or satellite television

Demographic	Selected		Not Selected		Total N
Adults	63%	(403)	37%	(232)	635
All Christian	67%	(220)	33%	(109)	329
Agnostic/Nothing in particular	59%	(80)	41%	(56)	136
Something Else	59%	(61)	41%	(42)	102
Evangelical	57%	(96)	43%	(72)	168
Non-Evangelical	71%	(179)	29%	(74)	253
Community: Urban	51%	(92)	49%	(87)	179
Community: Suburban	66%	(214)	34%	(110)	324
Community: Rural	73%	(97)	27%	(35)	132
Employ: Private Sector	65%	(141)	35%	(76)	217
Employ: Self-Employed	61%	(38)	39%	(25)	63
Employ: Retired	67%	(97)	33%	(48)	145
Employ: Unemployed	59%	(39)	41%	(27)	66
Military HH: Yes	67%	(75)	33%	(38)	112
Military HH: No	63%	(329)	37%	(195)	523
RD/WT: Right Direction	57%	(128)	43%	(95)	223
RD/WT: Wrong Track	67%	(275)	33%	(137)	412
Biden Job Approve	62%	(170)	38%	(105)	274
Biden Job Disapprove	65%	(223)	35%	(118)	342
Biden Job Strongly Approve	62%	(80)	38%	(49)	129
Biden Job Somewhat Approve	62%	(90)	38%	(56)	145
Biden Job Somewhat Disapprove	62%	(69)	38%	(42)	111
Biden Job Strongly Disapprove	67%	(155)	33%	(76)	231
Favorable of Biden	63%	(181)	37%	(108)	289
Unfavorable of Biden	64%	(215)	36%	(120)	335
Very Favorable of Biden	62%	(83)	38%	(51)	134
Somewhat Favorable of Biden	64%	(98)	36%	(56)	155
Somewhat Unfavorable of Biden	65%	(61)	35%	(32)	93
Very Unfavorable of Biden	64%	(154)	36%	(88)	242

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Table MCSP6_1NET: How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.

Cable or satellite television

Demographic	Selected		Not Selected		Total N
Adults	63%	(403)	37%	(232)	635
#1 Issue: Economy	66%	(197)	34%	(100)	297
#1 Issue: Security	69%	(63)	31%	(28)	91
#1 Issue: Health Care	60%	(33)	40%	(22)	55
#1 Issue: Medicare / Social Security	62%	(37)	38%	(23)	60
#1 Issue: Energy	50%	(27)	50%	(28)	55
2020 Vote: Joe Biden	64%	(190)	36%	(107)	298
2020 Vote: Donald Trump	70%	(166)	30%	(72)	238
2020 Vote: Didn't Vote	45%	(35)	55%	(43)	77
2018 House Vote: Democrat	63%	(142)	37%	(85)	226
2018 House Vote: Republican	72%	(159)	28%	(62)	221
2016 Vote: Hillary Clinton	64%	(135)	36%	(76)	212
2016 Vote: Donald Trump	73%	(172)	27%	(63)	235
2016 Vote: Didn't Vote	49%	(76)	51%	(79)	155
Voted in 2014: Yes	68%	(293)	32%	(137)	430
Voted in 2014: No	54%	(110)	46%	(95)	205
4-Region: Northeast	68%	(78)	32%	(38)	116
4-Region: Midwest	67%	(97)	33%	(47)	143
4-Region: South	62%	(146)	38%	(89)	235
4-Region: West	58%	(82)	42%	(59)	141
Sports Fans	64%	(389)	36%	(223)	612
Avid Sports Fans	68%	(238)	32%	(111)	349
Casual Sports Fans	57%	(151)	43%	(112)	263
CBB Fans	65%	(381)	35%	(207)	589
Avid CBB Fans	67%	(161)	33%	(79)	240
Casual CBB Fans	64%	(300)	36%	(165)	466
Plan to Watch Men's Tournament	63%	(403)	37%	(232)	635
21 or Older	65%	(397)	35%	(218)	614

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP6_2NET: How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.
 Live TV streaming service, such as YouTube TV or Hulu + Live TV

Demographic	Selected		Not Selected		Total N
Adults	30%	(193)	70%	(442)	635
Gender: Male	30%	(128)	70%	(303)	431
Gender: Female	32%	(66)	68%	(139)	205
Age: 18-34	46%	(76)	54%	(91)	167
Age: 35-44	31%	(33)	69%	(75)	108
Age: 45-64	23%	(55)	77%	(180)	235
Age: 65+	23%	(29)	77%	(96)	126
GenZers: 1997-2012	46%	(25)	54%	(30)	56
Millennials: 1981-1996	41%	(76)	59%	(108)	185
GenXers: 1965-1980	22%	(34)	78%	(119)	153
Baby Boomers: 1946-1964	24%	(56)	76%	(175)	231
PID: Dem (no lean)	32%	(72)	68%	(152)	224
PID: Ind (no lean)	29%	(57)	71%	(138)	195
PID: Rep (no lean)	29%	(64)	71%	(153)	217
PID/Gender: Dem Men	32%	(49)	68%	(103)	152
PID/Gender: Dem Women	32%	(23)	68%	(49)	71
PID/Gender: Ind Men	27%	(35)	73%	(98)	133
PID/Gender: Ind Women	35%	(22)	65%	(40)	62
PID/Gender: Rep Men	30%	(43)	70%	(102)	145
PID/Gender: Rep Women	29%	(21)	71%	(51)	71
Ideo: Liberal (1-3)	30%	(58)	70%	(133)	191
Ideo: Moderate (4)	32%	(58)	68%	(125)	183
Ideo: Conservative (5-7)	29%	(67)	71%	(168)	235
Educ: < College	30%	(107)	70%	(255)	363
Educ: Bachelors degree	33%	(57)	67%	(115)	172
Educ: Post-grad	29%	(29)	71%	(72)	101
Income: Under 50k	28%	(76)	72%	(193)	270
Income: 50k-100k	35%	(81)	65%	(153)	234
Income: 100k+	27%	(36)	73%	(95)	131
Ethnicity: White	29%	(139)	71%	(346)	484
Ethnicity: Hispanic	32%	(23)	68%	(49)	72
Ethnicity: Black	38%	(41)	62%	(66)	107

Continued on next page

Table MCSP6_2NET: How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.
Live TV streaming service, such as YouTube TV or Hulu + Live TV

Demographic	Selected		Not Selected		Total N
Adults	30%	(193)	70%	(442)	635
All Christian	25%	(83)	75%	(246)	329
Agnostic/Nothing in particular	35%	(47)	65%	(89)	136
Something Else	34%	(35)	66%	(67)	102
Evangelical	29%	(49)	71%	(118)	168
Non-Evangelical	26%	(66)	74%	(186)	253
Community: Urban	40%	(71)	60%	(108)	179
Community: Suburban	27%	(87)	73%	(237)	324
Community: Rural	27%	(35)	73%	(97)	132
Employ: Private Sector	32%	(68)	68%	(148)	217
Employ: Self-Employed	32%	(21)	68%	(43)	63
Employ: Retired	25%	(36)	75%	(109)	145
Employ: Unemployed	26%	(17)	74%	(48)	66
Military HH: Yes	25%	(28)	75%	(84)	112
Military HH: No	32%	(165)	68%	(358)	523
RD/WT: Right Direction	36%	(80)	64%	(143)	223
RD/WT: Wrong Track	27%	(113)	73%	(299)	412
Biden Job Approve	34%	(92)	66%	(182)	274
Biden Job Disapprove	28%	(96)	72%	(245)	342
Biden Job Strongly Approve	34%	(43)	66%	(85)	129
Biden Job Somewhat Approve	33%	(49)	67%	(97)	145
Biden Job Somewhat Disapprove	32%	(35)	68%	(75)	111
Biden Job Strongly Disapprove	26%	(61)	74%	(170)	231
Favorable of Biden	35%	(100)	65%	(189)	289
Unfavorable of Biden	27%	(89)	73%	(246)	335
Very Favorable of Biden	35%	(47)	65%	(87)	134
Somewhat Favorable of Biden	34%	(53)	66%	(102)	155
Somewhat Unfavorable of Biden	24%	(22)	76%	(71)	93
Very Unfavorable of Biden	28%	(67)	72%	(175)	242

Continued on next page

Table MCSP6_2NET: How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.
 Live TV streaming service, such as YouTube TV or Hulu + Live TV

Demographic	Selected		Not Selected		Total N
Adults	30%	(193)	70%	(442)	635
#1 Issue: Economy	29%	(85)	71%	(211)	297
#1 Issue: Security	27%	(25)	73%	(66)	91
#1 Issue: Health Care	28%	(15)	72%	(39)	55
#1 Issue: Medicare / Social Security	27%	(16)	73%	(44)	60
#1 Issue: Energy	48%	(26)	52%	(29)	55
2020 Vote: Joe Biden	31%	(92)	69%	(206)	298
2020 Vote: Donald Trump	28%	(66)	72%	(172)	238
2020 Vote: Didn't Vote	38%	(30)	62%	(48)	77
2018 House Vote: Democrat	33%	(74)	67%	(153)	226
2018 House Vote: Republican	27%	(59)	73%	(162)	221
2016 Vote: Hillary Clinton	33%	(70)	67%	(142)	212
2016 Vote: Donald Trump	26%	(61)	74%	(175)	235
2016 Vote: Didn't Vote	34%	(53)	66%	(103)	155
Voted in 2014: Yes	29%	(123)	71%	(307)	430
Voted in 2014: No	34%	(70)	66%	(135)	205
4-Region: Northeast	30%	(34)	70%	(81)	116
4-Region: Midwest	23%	(33)	77%	(111)	143
4-Region: South	33%	(78)	67%	(157)	235
4-Region: West	34%	(49)	66%	(93)	141
Sports Fans	31%	(189)	69%	(424)	612
Avid Sports Fans	31%	(108)	69%	(241)	349
Casual Sports Fans	31%	(80)	69%	(183)	263
CBB Fans	30%	(178)	70%	(410)	589
Avid CBB Fans	34%	(81)	66%	(160)	240
Casual CBB Fans	29%	(134)	71%	(331)	466
Plan to Watch Men's Tournament	30%	(193)	70%	(442)	635
21 or Older	30%	(183)	70%	(431)	614

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP6_3NET: How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.
March Madness Live app or website

Demographic	Selected		Not Selected		Total N
Adults	17%	(110)	83%	(525)	635
Gender: Male	18%	(79)	82%	(351)	431
Gender: Female	15%	(31)	85%	(174)	205
Age: 18-34	27%	(45)	73%	(122)	167
Age: 35-44	17%	(18)	83%	(89)	108
Age: 45-64	14%	(33)	86%	(202)	235
Age: 65+	12%	(15)	88%	(111)	126
GenZers: 1997-2012	23%	(13)	77%	(43)	56
Millennials: 1981-1996	25%	(46)	75%	(139)	185
GenXers: 1965-1980	15%	(23)	85%	(130)	153
Baby Boomers: 1946-1964	12%	(28)	88%	(203)	231
PID: Dem (no lean)	21%	(46)	79%	(178)	224
PID: Ind (no lean)	17%	(33)	83%	(162)	195
PID: Rep (no lean)	15%	(31)	85%	(185)	217
PID/Gender: Dem Men	24%	(36)	76%	(116)	152
PID/Gender: Dem Women	13%	(10)	87%	(62)	71
PID/Gender: Ind Men	17%	(22)	83%	(111)	133
PID/Gender: Ind Women	17%	(11)	83%	(51)	62
PID/Gender: Rep Men	14%	(21)	86%	(125)	145
PID/Gender: Rep Women	15%	(11)	85%	(61)	71
Ideo: Liberal (1-3)	22%	(43)	78%	(149)	191
Ideo: Moderate (4)	16%	(29)	84%	(154)	183
Ideo: Conservative (5-7)	15%	(35)	85%	(201)	235
Educ: < College	17%	(60)	83%	(302)	363
Educ: Bachelors degree	17%	(29)	83%	(142)	172
Educ: Post-grad	21%	(21)	79%	(80)	101
Income: Under 50k	18%	(49)	82%	(221)	270
Income: 50k-100k	18%	(41)	82%	(193)	234
Income: 100k+	15%	(20)	85%	(111)	131
Ethnicity: White	16%	(75)	84%	(409)	484
Ethnicity: Hispanic	22%	(16)	78%	(56)	72
Ethnicity: Black	25%	(27)	75%	(80)	107

Continued on next page

Table MCSP6_3NET: How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.
 March Madness Live app or website

Demographic	Selected		Not Selected		Total N
Adults	17%	(110)	83%	(525)	635
All Christian	15%	(51)	85%	(278)	329
Agnostic/Nothing in particular	16%	(21)	84%	(115)	136
Something Else	20%	(21)	80%	(82)	102
Evangelical	17%	(29)	83%	(139)	168
Non-Evangelical	16%	(42)	84%	(211)	253
Community: Urban	23%	(42)	77%	(137)	179
Community: Suburban	17%	(54)	83%	(271)	324
Community: Rural	12%	(15)	88%	(117)	132
Employ: Private Sector	19%	(41)	81%	(176)	217
Employ: Self-Employed	19%	(12)	81%	(51)	63
Employ: Retired	10%	(14)	90%	(131)	145
Employ: Unemployed	24%	(16)	76%	(50)	66
Military HH: Yes	14%	(16)	86%	(96)	112
Military HH: No	18%	(95)	82%	(429)	523
RD/WT: Right Direction	19%	(43)	81%	(180)	223
RD/WT: Wrong Track	16%	(67)	84%	(345)	412
Biden Job Approve	21%	(57)	79%	(217)	274
Biden Job Disapprove	15%	(52)	85%	(289)	342
Biden Job Strongly Approve	19%	(24)	81%	(105)	129
Biden Job Somewhat Approve	23%	(33)	77%	(113)	145
Biden Job Somewhat Disapprove	16%	(18)	84%	(93)	111
Biden Job Strongly Disapprove	15%	(35)	85%	(196)	231
Favorable of Biden	18%	(52)	82%	(236)	289
Unfavorable of Biden	17%	(57)	83%	(278)	335
Very Favorable of Biden	18%	(24)	82%	(110)	134
Somewhat Favorable of Biden	18%	(28)	82%	(127)	155
Somewhat Unfavorable of Biden	21%	(20)	79%	(73)	93
Very Unfavorable of Biden	15%	(37)	85%	(205)	242

Continued on next page

Table MCSP6_3NET: How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.
March Madness Live app or website

Demographic	Selected		Not Selected		Total N
Adults	17%	(110)	83%	(525)	635
#1 Issue: Economy	19%	(57)	81%	(239)	297
#1 Issue: Security	10%	(9)	90%	(82)	91
#1 Issue: Health Care	23%	(13)	77%	(42)	55
#1 Issue: Medicare / Social Security	14%	(9)	86%	(51)	60
#1 Issue: Energy	19%	(11)	81%	(44)	55
2020 Vote: Joe Biden	19%	(56)	81%	(242)	298
2020 Vote: Donald Trump	15%	(35)	85%	(203)	238
2020 Vote: Didn't Vote	16%	(12)	84%	(65)	77
2018 House Vote: Democrat	20%	(45)	80%	(181)	226
2018 House Vote: Republican	14%	(30)	86%	(191)	221
2016 Vote: Hillary Clinton	19%	(41)	81%	(171)	212
2016 Vote: Donald Trump	13%	(31)	87%	(204)	235
2016 Vote: Didn't Vote	21%	(32)	79%	(123)	155
Voted in 2014: Yes	17%	(75)	83%	(355)	430
Voted in 2014: No	17%	(35)	83%	(170)	205
4-Region: Northeast	22%	(26)	78%	(90)	116
4-Region: Midwest	16%	(23)	84%	(120)	143
4-Region: South	13%	(30)	87%	(205)	235
4-Region: West	23%	(32)	77%	(109)	141
Sports Fans	18%	(110)	82%	(503)	612
Avid Sports Fans	20%	(71)	80%	(278)	349
Casual Sports Fans	15%	(38)	85%	(225)	263
CBB Fans	18%	(107)	82%	(481)	589
Avid CBB Fans	24%	(58)	76%	(182)	240
Casual CBB Fans	17%	(79)	83%	(386)	466
Plan to Watch Men's Tournament	17%	(110)	83%	(525)	635
21 or Older	17%	(104)	83%	(510)	614

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP6_4NET: How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.
 Attending a game in person

Demographic	Selected		Not Selected		Total N
Adults	5%	(31)	95%	(605)	635
Gender: Male	4%	(16)	96%	(415)	431
Gender: Female	7%	(15)	93%	(190)	205
Age: 18-34	12%	(20)	88%	(147)	167
Age: 35-44	5%	(6)	95%	(102)	108
Age: 45-64	2%	(5)	98%	(231)	235
Age: 65+	—	(0)	100%	(126)	126
GenZers: 1997-2012	23%	(13)	77%	(43)	56
Millennials: 1981-1996	7%	(12)	93%	(173)	185
GenXers: 1965-1980	2%	(3)	98%	(150)	153
Baby Boomers: 1946-1964	1%	(2)	99%	(229)	231
PID: Dem (no lean)	6%	(13)	94%	(211)	224
PID: Ind (no lean)	7%	(14)	93%	(180)	195
PID: Rep (no lean)	2%	(4)	98%	(213)	217
PID/Gender: Dem Men	5%	(8)	95%	(145)	152
PID/Gender: Dem Women	7%	(5)	93%	(67)	71
PID/Gender: Ind Men	4%	(6)	96%	(127)	133
PID/Gender: Ind Women	14%	(9)	86%	(53)	62
PID/Gender: Rep Men	1%	(2)	99%	(143)	145
PID/Gender: Rep Women	3%	(2)	97%	(69)	71
Ideo: Liberal (1-3)	5%	(10)	95%	(181)	191
Ideo: Moderate (4)	7%	(12)	93%	(170)	183
Ideo: Conservative (5-7)	3%	(7)	97%	(228)	235
Educ: < College	3%	(11)	97%	(352)	363
Educ: Bachelors degree	9%	(15)	91%	(157)	172
Educ: Post-grad	5%	(5)	95%	(96)	101
Income: Under 50k	4%	(10)	96%	(260)	270
Income: 50k-100k	6%	(14)	94%	(221)	234
Income: 100k+	6%	(8)	94%	(124)	131
Ethnicity: White	4%	(20)	96%	(464)	484
Ethnicity: Hispanic	9%	(7)	91%	(65)	72
Ethnicity: Black	9%	(10)	91%	(97)	107

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Table MCSP6_4NET: How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.
Attending a game in person

Demographic	Selected		Not Selected		Total N
Adults	5%	(31)	95%	(605)	635
All Christian	6%	(19)	94%	(310)	329
Agnostic/Nothing in particular	2%	(3)	98%	(134)	136
Something Else	4%	(5)	96%	(98)	102
Evangelical	9%	(15)	91%	(152)	168
Non-Evangelical	3%	(8)	97%	(245)	253
Community: Urban	8%	(14)	92%	(165)	179
Community: Suburban	5%	(15)	95%	(309)	324
Community: Rural	1%	(2)	99%	(131)	132
Employ: Private Sector	7%	(16)	93%	(201)	217
Employ: Self-Employed	9%	(6)	91%	(58)	63
Employ: Retired	—	(1)	100%	(145)	145
Employ: Unemployed	2%	(1)	98%	(64)	66
Military HH: Yes	5%	(6)	95%	(107)	112
Military HH: No	5%	(25)	95%	(498)	523
RD/WT: Right Direction	7%	(17)	93%	(207)	223
RD/WT: Wrong Track	3%	(14)	97%	(398)	412
Biden Job Approve	5%	(14)	95%	(260)	274
Biden Job Disapprove	3%	(12)	97%	(330)	342
Biden Job Strongly Approve	8%	(11)	92%	(118)	129
Biden Job Somewhat Approve	2%	(3)	98%	(142)	145
Biden Job Somewhat Disapprove	3%	(3)	97%	(108)	111
Biden Job Strongly Disapprove	4%	(9)	96%	(222)	231
Favorable of Biden	5%	(14)	95%	(275)	289
Unfavorable of Biden	5%	(17)	95%	(318)	335
Very Favorable of Biden	8%	(10)	92%	(124)	134
Somewhat Favorable of Biden	2%	(3)	98%	(151)	155
Somewhat Unfavorable of Biden	8%	(7)	92%	(86)	93
Very Unfavorable of Biden	4%	(10)	96%	(233)	242

Continued on next page

Table MCSP6_4NET: How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.
 Attending a game in person

Demographic	Selected		Not Selected		Total N
Adults	5%	(31)	95%	(605)	635
#1 Issue: Economy	5%	(15)	95%	(281)	297
#1 Issue: Security	2%	(2)	98%	(89)	91
#1 Issue: Health Care	10%	(6)	90%	(49)	55
#1 Issue: Medicare / Social Security	—	(0)	100%	(60)	60
#1 Issue: Energy	1%	(1)	99%	(55)	55
2020 Vote: Joe Biden	5%	(16)	95%	(282)	298
2020 Vote: Donald Trump	3%	(7)	97%	(231)	238
2020 Vote: Didn't Vote	8%	(6)	92%	(71)	77
2018 House Vote: Democrat	3%	(6)	97%	(221)	226
2018 House Vote: Republican	4%	(8)	96%	(213)	221
2016 Vote: Hillary Clinton	2%	(5)	98%	(206)	212
2016 Vote: Donald Trump	3%	(8)	97%	(227)	235
2016 Vote: Didn't Vote	10%	(16)	90%	(139)	155
Voted in 2014: Yes	3%	(15)	97%	(415)	430
Voted in 2014: No	8%	(16)	92%	(190)	205
4-Region: Northeast	9%	(10)	91%	(105)	116
4-Region: Midwest	2%	(3)	98%	(141)	143
4-Region: South	3%	(8)	97%	(227)	235
4-Region: West	7%	(10)	93%	(131)	141
Sports Fans	4%	(28)	96%	(585)	612
Avid Sports Fans	5%	(18)	95%	(332)	349
Casual Sports Fans	4%	(10)	96%	(253)	263
CBB Fans	5%	(30)	95%	(558)	589
Avid CBB Fans	7%	(18)	93%	(222)	240
Casual CBB Fans	4%	(18)	96%	(447)	466
Plan to Watch Men's Tournament	5%	(31)	95%	(605)	635
21 or Older	5%	(29)	95%	(585)	614

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP6_5NET: How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.
Another way

Demographic	Selected		Not Selected		Total N
Adults	8%	(48)	92%	(588)	635
Gender: Male	5%	(23)	95%	(407)	431
Gender: Female	12%	(24)	88%	(180)	205
Age: 18-34	5%	(8)	95%	(159)	167
Age: 35-44	9%	(10)	91%	(98)	108
Age: 45-64	10%	(23)	90%	(212)	235
Age: 65+	6%	(7)	94%	(118)	126
GenZers: 1997-2012	4%	(2)	96%	(53)	56
Millennials: 1981-1996	6%	(11)	94%	(174)	185
GenXers: 1965-1980	10%	(15)	90%	(138)	153
Baby Boomers: 1946-1964	8%	(19)	92%	(212)	231
PID: Dem (no lean)	8%	(18)	92%	(206)	224
PID: Ind (no lean)	7%	(15)	93%	(180)	195
PID: Rep (no lean)	7%	(15)	93%	(201)	217
PID/Gender: Dem Men	4%	(6)	96%	(147)	152
PID/Gender: Dem Women	17%	(12)	83%	(59)	71
PID/Gender: Ind Men	8%	(11)	92%	(122)	133
PID/Gender: Ind Women	6%	(4)	94%	(58)	62
PID/Gender: Rep Men	5%	(7)	95%	(139)	145
PID/Gender: Rep Women	12%	(9)	88%	(63)	71
Ideo: Liberal (1-3)	7%	(13)	93%	(178)	191
Ideo: Moderate (4)	7%	(13)	93%	(169)	183
Ideo: Conservative (5-7)	8%	(20)	92%	(215)	235
Educ: < College	8%	(29)	92%	(334)	363
Educ: Bachelors degree	7%	(12)	93%	(159)	172
Educ: Post-grad	6%	(6)	94%	(95)	101
Income: Under 50k	12%	(32)	88%	(238)	270
Income: 50k-100k	5%	(12)	95%	(223)	234
Income: 100k+	3%	(4)	97%	(127)	131
Ethnicity: White	7%	(36)	93%	(448)	484
Ethnicity: Hispanic	8%	(6)	92%	(66)	72
Ethnicity: Black	5%	(6)	95%	(101)	107

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Table MCSP6_5NET: How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.
 Another way

Demographic	Selected		Not Selected		Total N
Adults	8%	(48)	92%	(588)	635
All Christian	8%	(27)	92%	(302)	329
Agnostic/Nothing in particular	6%	(8)	94%	(129)	136
Something Else	8%	(8)	92%	(94)	102
Evangelical	10%	(17)	90%	(150)	168
Non-Evangelical	6%	(16)	94%	(237)	253
Community: Urban	8%	(15)	92%	(164)	179
Community: Suburban	7%	(22)	93%	(302)	324
Community: Rural	8%	(11)	92%	(121)	132
Employ: Private Sector	6%	(14)	94%	(203)	217
Employ: Self-Employed	7%	(4)	93%	(59)	63
Employ: Retired	9%	(13)	91%	(132)	145
Employ: Unemployed	14%	(9)	86%	(57)	66
Military HH: Yes	10%	(11)	90%	(101)	112
Military HH: No	7%	(36)	93%	(487)	523
RD/WT: Right Direction	7%	(15)	93%	(208)	223
RD/WT: Wrong Track	8%	(32)	92%	(380)	412
Biden Job Approve	8%	(22)	92%	(252)	274
Biden Job Disapprove	8%	(26)	92%	(316)	342
Biden Job Strongly Approve	7%	(9)	93%	(120)	129
Biden Job Somewhat Approve	9%	(13)	91%	(132)	145
Biden Job Somewhat Disapprove	8%	(9)	92%	(102)	111
Biden Job Strongly Disapprove	7%	(17)	93%	(214)	231
Favorable of Biden	8%	(23)	92%	(266)	289
Unfavorable of Biden	7%	(25)	93%	(311)	335
Very Favorable of Biden	6%	(9)	94%	(125)	134
Somewhat Favorable of Biden	9%	(14)	91%	(140)	155
Somewhat Unfavorable of Biden	5%	(5)	95%	(88)	93
Very Unfavorable of Biden	8%	(20)	92%	(222)	242

Continued on next page

Table MCSP6_5NET: How are you planning to watch the NCAA men's basketball tournament? Please select all that apply.

Another way

Demographic	Selected		Not Selected		Total N
Adults	8%	(48)	92%	(588)	635
#1 Issue: Economy	7%	(21)	93%	(276)	297
#1 Issue: Security	3%	(3)	97%	(88)	91
#1 Issue: Health Care	8%	(4)	92%	(50)	55
#1 Issue: Medicare / Social Security	7%	(4)	93%	(56)	60
#1 Issue: Energy	9%	(5)	91%	(50)	55
2020 Vote: Joe Biden	7%	(22)	93%	(276)	298
2020 Vote: Donald Trump	6%	(15)	94%	(223)	238
2020 Vote: Didn't Vote	11%	(9)	89%	(69)	77
2018 House Vote: Democrat	8%	(19)	92%	(208)	226
2018 House Vote: Republican	6%	(12)	94%	(209)	221
2016 Vote: Hillary Clinton	8%	(17)	92%	(195)	212
2016 Vote: Donald Trump	6%	(14)	94%	(222)	235
2016 Vote: Didn't Vote	9%	(14)	91%	(141)	155
Voted in 2014: Yes	8%	(33)	92%	(397)	430
Voted in 2014: No	7%	(15)	93%	(191)	205
4-Region: Northeast	3%	(4)	97%	(112)	116
4-Region: Midwest	11%	(15)	89%	(128)	143
4-Region: South	8%	(18)	92%	(217)	235
4-Region: West	7%	(10)	93%	(131)	141
Sports Fans	7%	(45)	93%	(568)	612
Avid Sports Fans	4%	(15)	96%	(335)	349
Casual Sports Fans	11%	(30)	89%	(233)	263
CBB Fans	7%	(41)	93%	(548)	589
Avid CBB Fans	6%	(14)	94%	(226)	240
Casual CBB Fans	6%	(29)	94%	(436)	466
Plan to Watch Men's Tournament	8%	(48)	92%	(588)	635
21 or Older	7%	(45)	93%	(569)	614

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP7: Do you plan to place any bets on individual games or outcomes during the NCAA men's basketball tournament?

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	8%	(160)	86%	(1814)	7%	(147)	2121
Gender: Male	13%	(130)	79%	(806)	8%	(84)	1019
Gender: Female	3%	(30)	92%	(1008)	6%	(64)	1101
Age: 18-34	14%	(77)	76%	(431)	11%	(61)	569
Age: 35-44	10%	(36)	80%	(286)	10%	(37)	359
Age: 45-64	5%	(38)	90%	(678)	5%	(39)	754
Age: 65+	2%	(8)	96%	(419)	3%	(11)	438
GenZers: 1997-2012	12%	(20)	75%	(124)	13%	(22)	166
Millennials: 1981-1996	13%	(85)	77%	(499)	10%	(62)	646
GenXers: 1965-1980	6%	(31)	87%	(437)	7%	(36)	505
Baby Boomers: 1946-1964	3%	(22)	94%	(695)	3%	(26)	744
PID: Dem (no lean)	9%	(63)	87%	(628)	5%	(34)	725
PID: Ind (no lean)	7%	(49)	83%	(600)	11%	(78)	727
PID: Rep (no lean)	7%	(48)	88%	(586)	5%	(35)	669
PID/Gender: Dem Men	16%	(50)	79%	(247)	6%	(17)	314
PID/Gender: Dem Women	3%	(13)	93%	(381)	4%	(17)	412
PID/Gender: Ind Men	10%	(38)	76%	(283)	14%	(50)	371
PID/Gender: Ind Women	3%	(11)	89%	(318)	8%	(28)	356
PID/Gender: Rep Men	13%	(42)	83%	(277)	5%	(16)	335
PID/Gender: Rep Women	2%	(5)	93%	(309)	6%	(19)	334
Ideo: Liberal (1-3)	10%	(57)	84%	(496)	6%	(38)	591
Ideo: Moderate (4)	9%	(51)	83%	(495)	9%	(51)	597
Ideo: Conservative (5-7)	6%	(47)	89%	(654)	4%	(33)	734
Educ: < College	7%	(94)	86%	(1236)	7%	(101)	1432
Educ: Bachelors degree	10%	(42)	84%	(372)	7%	(31)	446
Educ: Post-grad	10%	(23)	84%	(205)	6%	(15)	243
Income: Under 50k	6%	(72)	87%	(980)	7%	(76)	1128
Income: 50k-100k	9%	(61)	84%	(588)	7%	(50)	700
Income: 100k+	9%	(27)	84%	(246)	7%	(21)	293
Ethnicity: White	8%	(126)	86%	(1438)	7%	(109)	1673
Ethnicity: Hispanic	14%	(44)	74%	(242)	12%	(39)	326
Ethnicity: Black	6%	(17)	85%	(221)	9%	(23)	260

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Table MCSP7: Do you plan to place any bets on individual games or outcomes during the NCAA men's basketball tournament?

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	8%	(160)	86%	(1814)	7%	(147)	2121
Ethnicity: Other	9%	(17)	83%	(156)	8%	(15)	188
All Christian	6%	(58)	88%	(836)	6%	(54)	948
All Non-Christian	16%	(15)	77%	(75)	7%	(7)	96
Atheist	14%	(16)	78%	(87)	8%	(9)	112
Agnostic/Nothing in particular	7%	(39)	84%	(490)	9%	(52)	582
Something Else	8%	(31)	85%	(327)	6%	(25)	383
Religious Non-Protestant/Catholic	12%	(15)	79%	(96)	8%	(10)	122
Evangelical	7%	(34)	88%	(459)	5%	(27)	521
Non-Evangelical	7%	(55)	87%	(673)	6%	(48)	776
Community: Urban	12%	(65)	80%	(422)	7%	(39)	527
Community: Suburban	7%	(74)	87%	(895)	6%	(60)	1029
Community: Rural	4%	(21)	88%	(496)	8%	(47)	565
Employ: Private Sector	12%	(73)	81%	(502)	7%	(46)	621
Employ: Government	8%	(10)	86%	(101)	6%	(7)	118
Employ: Self-Employed	13%	(30)	78%	(175)	9%	(20)	226
Employ: Homemaker	3%	(4)	92%	(149)	6%	(9)	163
Employ: Retired	2%	(11)	95%	(474)	3%	(16)	501
Employ: Unemployed	4%	(11)	86%	(247)	10%	(30)	288
Employ: Other	10%	(16)	80%	(130)	10%	(16)	161
Military HH: Yes	6%	(18)	88%	(274)	6%	(19)	311
Military HH: No	8%	(142)	85%	(1540)	7%	(128)	1809
RD/WT: Right Direction	9%	(62)	83%	(561)	7%	(49)	673
RD/WT: Wrong Track	7%	(97)	87%	(1253)	7%	(98)	1448
Biden Job Approve	9%	(75)	85%	(741)	6%	(53)	870
Biden Job Disapprove	7%	(83)	87%	(1002)	6%	(72)	1158
Biden Job Strongly Approve	10%	(35)	84%	(288)	6%	(19)	342
Biden Job Somewhat Approve	8%	(40)	86%	(454)	6%	(34)	528
Biden Job Somewhat Disapprove	7%	(25)	85%	(293)	8%	(28)	345
Biden Job Strongly Disapprove	7%	(58)	87%	(710)	5%	(45)	812
Favorable of Biden	9%	(78)	85%	(776)	6%	(56)	910
Unfavorable of Biden	7%	(80)	86%	(970)	7%	(78)	1128

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Table MCSP7: Do you plan to place any bets on individual games or outcomes during the NCAA men's basketball tournament?

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	8%	(160)	86%	(1814)	7%	(147)	2121
Very Favorable of Biden	10%	(38)	84%	(312)	6%	(24)	374
Somewhat Favorable of Biden	8%	(41)	86%	(463)	6%	(33)	536
Somewhat Unfavorable of Biden	6%	(19)	84%	(267)	10%	(33)	319
Very Unfavorable of Biden	8%	(61)	87%	(703)	6%	(45)	809
#1 Issue: Economy	9%	(74)	84%	(701)	7%	(62)	837
#1 Issue: Security	6%	(20)	88%	(313)	7%	(24)	356
#1 Issue: Health Care	9%	(19)	86%	(174)	5%	(10)	203
#1 Issue: Medicare / Social Security	4%	(10)	90%	(201)	6%	(12)	223
#1 Issue: Women's Issues	5%	(6)	89%	(95)	6%	(6)	107
#1 Issue: Education	9%	(7)	80%	(65)	11%	(9)	82
#1 Issue: Energy	10%	(17)	80%	(139)	11%	(18)	174
#1 Issue: Other	5%	(7)	91%	(126)	4%	(6)	138
2020 Vote: Joe Biden	8%	(73)	86%	(763)	6%	(53)	889
2020 Vote: Donald Trump	7%	(55)	87%	(653)	5%	(40)	748
2020 Vote: Other	10%	(6)	81%	(52)	10%	(6)	65
2020 Vote: Didn't Vote	6%	(26)	82%	(346)	12%	(48)	420
2018 House Vote: Democrat	8%	(52)	86%	(587)	7%	(48)	686
2018 House Vote: Republican	7%	(46)	89%	(564)	4%	(24)	633
2018 House Vote: Someone else	12%	(6)	81%	(45)	7%	(4)	55
2016 Vote: Hillary Clinton	7%	(47)	87%	(559)	5%	(33)	640
2016 Vote: Donald Trump	8%	(55)	87%	(604)	5%	(32)	690
2016 Vote: Other	4%	(4)	89%	(96)	7%	(8)	108
2016 Vote: Didn't Vote	8%	(53)	81%	(554)	11%	(74)	681
Voted in 2014: Yes	8%	(93)	87%	(1026)	5%	(63)	1182
Voted in 2014: No	7%	(67)	84%	(788)	9%	(84)	938
4-Region: Northeast	8%	(31)	85%	(315)	7%	(25)	371
4-Region: Midwest	7%	(31)	86%	(383)	7%	(31)	446
4-Region: South	6%	(46)	87%	(696)	7%	(58)	799
4-Region: West	10%	(52)	83%	(420)	7%	(33)	505
Sports Fans	10%	(143)	82%	(1136)	8%	(108)	1387

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Table MCSP7: Do you plan to place any bets on individual games or outcomes during the NCAA men's basketball tournament?

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	8%	(160)	86%	(1814)	7%	(147)	2121
Avid Sports Fans	20%	(100)	72%	(364)	8%	(39)	504
Casual Sports Fans	5%	(43)	87%	(772)	8%	(68)	883
CBB Fans	15%	(129)	75%	(632)	9%	(76)	837
Avid CBB Fans	30%	(77)	59%	(153)	11%	(29)	259
Casual CBB Fans	13%	(90)	79%	(559)	8%	(56)	705
Plan to Watch Men's Tournament	19%	(120)	72%	(445)	8%	(49)	614
21 or Older	8%	(160)	86%	(1814)	7%	(147)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP8: Do you plan to fill out one or more brackets predicting the outcome of the NCAA men's basketball tournament?

Demographic	Yes, I plan to fill out more than one bracket		Yes, I plan to fill out a bracket		No, I don't plan to fill out a bracket		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	5%	(119)	10%	(214)	75%	(1653)	10%	(224)	2210
Gender: Male	9%	(100)	14%	(153)	66%	(702)	10%	(111)	1067
Gender: Female	2%	(19)	5%	(61)	83%	(951)	10%	(113)	1143
Age: 18-34	6%	(37)	12%	(79)	66%	(434)	16%	(108)	658
Age: 35-44	7%	(27)	10%	(37)	68%	(246)	14%	(49)	359
Age: 45-64	5%	(41)	9%	(69)	79%	(594)	7%	(50)	754
Age: 65+	3%	(14)	6%	(28)	86%	(379)	4%	(17)	438
GenZers: 1997-2012	3%	(7)	8%	(22)	69%	(175)	20%	(51)	255
Millennials: 1981-1996	7%	(47)	13%	(85)	66%	(428)	13%	(86)	646
GenXers: 1965-1980	6%	(30)	11%	(54)	74%	(373)	10%	(48)	505
Baby Boomers: 1946-1964	5%	(36)	7%	(51)	83%	(620)	5%	(37)	744
PID: Dem (no lean)	6%	(49)	9%	(69)	75%	(568)	9%	(68)	753
PID: Ind (no lean)	4%	(34)	9%	(68)	73%	(563)	14%	(105)	771
PID: Rep (no lean)	5%	(36)	11%	(77)	76%	(521)	7%	(51)	686
PID/Gender: Dem Men	12%	(40)	15%	(50)	64%	(206)	8%	(27)	323
PID/Gender: Dem Women	2%	(9)	4%	(19)	84%	(362)	9%	(41)	430
PID/Gender: Ind Men	8%	(31)	13%	(51)	65%	(257)	15%	(60)	398
PID/Gender: Ind Women	1%	(4)	5%	(17)	82%	(306)	12%	(46)	373
PID/Gender: Rep Men	9%	(30)	15%	(52)	69%	(238)	7%	(25)	345
PID/Gender: Rep Women	2%	(6)	7%	(25)	83%	(283)	8%	(26)	341
Ideo: Liberal (1-3)	8%	(50)	11%	(66)	72%	(450)	9%	(54)	621
Ideo: Moderate (4)	4%	(23)	9%	(54)	75%	(465)	12%	(76)	618
Ideo: Conservative (5-7)	5%	(41)	12%	(87)	77%	(579)	6%	(48)	756
Educ: < College	4%	(57)	7%	(109)	78%	(1184)	11%	(169)	1519
Educ: Bachelors degree	10%	(43)	15%	(65)	68%	(303)	8%	(35)	446
Educ: Post-grad	8%	(19)	16%	(40)	68%	(166)	8%	(20)	245
Income: Under 50k	3%	(39)	6%	(71)	79%	(932)	12%	(143)	1186
Income: 50k-100k	6%	(43)	12%	(87)	74%	(531)	8%	(57)	717
Income: 100k+	12%	(37)	18%	(56)	62%	(189)	8%	(24)	307
Ethnicity: White	6%	(98)	10%	(168)	75%	(1296)	10%	(167)	1730
Ethnicity: Hispanic	5%	(18)	14%	(48)	68%	(239)	13%	(45)	351

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Table MCSP8: Do you plan to fill out one or more brackets predicting the outcome of the NCAA men's basketball tournament?

Demographic	Yes, I plan to fill out more than one bracket		Yes, I plan to fill out a bracket		No, I don't plan to fill out a bracket		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	5%	(119)	10%	(214)	75%	(1653)	10%	(224)	2210
Ethnicity: Black	5%	(14)	11%	(32)	70%	(194)	13%	(36)	276
Ethnicity: Other	3%	(7)	7%	(15)	80%	(163)	10%	(20)	205
All Christian	5%	(51)	12%	(121)	76%	(739)	6%	(57)	968
All Non-Christian	14%	(13)	7%	(7)	70%	(70)	8%	(8)	99
Atheist	8%	(10)	8%	(10)	77%	(92)	6%	(8)	119
Agnostic/Nothing in particular	5%	(33)	8%	(50)	70%	(433)	17%	(103)	619
Something Else	3%	(12)	7%	(26)	79%	(319)	12%	(48)	405
Religious Non-Protestant/Catholic	11%	(13)	12%	(15)	70%	(87)	7%	(8)	124
Evangelical	3%	(18)	9%	(46)	80%	(430)	8%	(42)	536
Non-Evangelical	6%	(45)	12%	(93)	75%	(602)	8%	(61)	801
Community: Urban	7%	(40)	11%	(61)	70%	(402)	12%	(68)	570
Community: Suburban	5%	(56)	10%	(108)	75%	(794)	9%	(98)	1055
Community: Rural	4%	(24)	8%	(46)	78%	(457)	10%	(58)	585
Employ: Private Sector	8%	(50)	14%	(89)	69%	(436)	9%	(60)	635
Employ: Government	8%	(10)	20%	(24)	64%	(79)	9%	(11)	124
Employ: Self-Employed	8%	(19)	11%	(26)	66%	(152)	15%	(35)	231
Employ: Homemaker	2%	(4)	7%	(11)	83%	(136)	8%	(13)	165
Employ: Student	3%	(3)	6%	(5)	78%	(62)	13%	(10)	79
Employ: Retired	3%	(16)	7%	(33)	85%	(427)	5%	(25)	501
Employ: Unemployed	4%	(11)	6%	(16)	76%	(222)	15%	(44)	294
Employ: Other	4%	(7)	6%	(10)	77%	(139)	14%	(26)	182
Military HH: Yes	7%	(22)	10%	(32)	77%	(249)	6%	(19)	322
Military HH: No	5%	(98)	10%	(182)	74%	(1403)	11%	(205)	1888
RD/WT: Right Direction	9%	(60)	10%	(72)	71%	(487)	10%	(68)	687
RD/WT: Wrong Track	4%	(59)	9%	(142)	77%	(1165)	10%	(156)	1523
Biden Job Approve	7%	(66)	10%	(88)	73%	(654)	10%	(87)	894
Biden Job Disapprove	4%	(51)	10%	(125)	76%	(920)	9%	(108)	1203

Continued on next page

Table MCSP8: Do you plan to fill out one or more brackets predicting the outcome of the NCAA men's basketball tournament?

Demographic	Yes, I plan to fill out more than one bracket		Yes, I plan to fill out a bracket		No, I don't plan to fill out a bracket		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	5%	(119)	10%	(214)	75%	(1653)	10%	(224)	2210
Biden Job Strongly Approve	9%	(30)	10%	(33)	72%	(249)	10%	(33)	345
Biden Job Somewhat Approve	7%	(36)	10%	(55)	74%	(405)	10%	(54)	550
Biden Job Somewhat Disapprove	5%	(20)	10%	(38)	73%	(270)	11%	(40)	368
Biden Job Strongly Disapprove	4%	(31)	10%	(87)	78%	(650)	8%	(67)	835
Favorable of Biden	7%	(66)	10%	(90)	75%	(706)	8%	(77)	939
Unfavorable of Biden	4%	(52)	10%	(122)	74%	(881)	11%	(128)	1182
Very Favorable of Biden	7%	(26)	11%	(40)	73%	(277)	10%	(37)	379
Somewhat Favorable of Biden	7%	(40)	9%	(50)	77%	(429)	7%	(41)	560
Somewhat Unfavorable of Biden	5%	(18)	10%	(33)	67%	(230)	18%	(63)	345
Very Unfavorable of Biden	4%	(34)	11%	(88)	78%	(650)	8%	(65)	838
#1 Issue: Economy	5%	(47)	11%	(100)	72%	(635)	11%	(95)	876
#1 Issue: Security	4%	(14)	8%	(29)	78%	(284)	10%	(35)	362
#1 Issue: Health Care	6%	(13)	11%	(23)	74%	(157)	9%	(18)	212
#1 Issue: Medicare / Social Security	8%	(18)	6%	(14)	81%	(181)	5%	(10)	223
#1 Issue: Women's Issues	4%	(5)	7%	(9)	74%	(87)	14%	(17)	118
#1 Issue: Education	6%	(5)	6%	(5)	75%	(64)	13%	(11)	85
#1 Issue: Energy	6%	(12)	14%	(27)	66%	(124)	14%	(26)	188
#1 Issue: Other	3%	(5)	5%	(7)	84%	(122)	8%	(11)	145
2020 Vote: Joe Biden	7%	(63)	10%	(93)	74%	(672)	8%	(75)	904
2020 Vote: Donald Trump	5%	(39)	12%	(91)	76%	(578)	7%	(52)	759
2020 Vote: Other	11%	(7)	15%	(10)	64%	(42)	11%	(7)	66
2020 Vote: Didn't Vote	2%	(11)	4%	(20)	75%	(360)	19%	(90)	481
2018 House Vote: Democrat	7%	(45)	9%	(63)	76%	(522)	8%	(56)	686
2018 House Vote: Republican	6%	(39)	13%	(81)	76%	(485)	5%	(30)	635
2018 House Vote: Someone else	4%	(2)	16%	(9)	60%	(35)	20%	(12)	59
2016 Vote: Hillary Clinton	6%	(40)	10%	(64)	76%	(489)	7%	(48)	640
2016 Vote: Donald Trump	6%	(44)	12%	(84)	76%	(529)	5%	(35)	692
2016 Vote: Other	5%	(6)	12%	(13)	75%	(81)	8%	(9)	108
2016 Vote: Didn't Vote	4%	(29)	7%	(54)	72%	(553)	17%	(133)	768

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Table MCSP8: Do you plan to fill out one or more brackets predicting the outcome of the NCAA men's basketball tournament?

Demographic	Yes, I plan to fill out more than one bracket		Yes, I plan to fill out a bracket		No, I don't plan to fill out a bracket		Don't know / No opinion		Total N
Adults	5%	(119)	10%	(214)	75%	(1653)	10%	(224)	2210
Voted in 2014: Yes	7%	(78)	12%	(138)	75%	(890)	7%	(77)	1183
Voted in 2014: No	4%	(42)	7%	(77)	74%	(762)	14%	(146)	1027
4-Region: Northeast	7%	(28)	13%	(50)	70%	(277)	10%	(40)	395
4-Region: Midwest	6%	(29)	10%	(46)	73%	(340)	11%	(49)	464
4-Region: South	4%	(33)	8%	(65)	77%	(641)	11%	(89)	828
4-Region: West	6%	(29)	10%	(53)	76%	(395)	9%	(46)	522
Sports Fans	8%	(117)	14%	(203)	68%	(986)	10%	(141)	1446
Avid Sports Fans	18%	(90)	23%	(120)	51%	(263)	8%	(39)	511
Casual Sports Fans	3%	(27)	9%	(83)	77%	(723)	11%	(102)	935
CBB Fans	13%	(113)	21%	(181)	56%	(485)	10%	(88)	867
Avid CBB Fans	29%	(76)	30%	(78)	36%	(94)	6%	(16)	264
Casual CBB Fans	10%	(73)	20%	(143)	60%	(435)	11%	(78)	729
Plan to Watch Men's Tournament	17%	(108)	26%	(165)	49%	(314)	8%	(49)	635
21 or Older	6%	(117)	10%	(207)	75%	(1597)	9%	(199)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP10: Do you plan to enter one or more brackets predicting the outcome of the NCAA men's basketball tournament into a pool with a monetary buy-in?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	8% (178)	83% (1828)	9% (204)	2210
Gender: Male	13% (137)	76% (807)	11% (122)	1067
Gender: Female	4% (41)	89% (1021)	7% (81)	1143
Age: 18-34	11% (71)	74% (489)	15% (98)	658
Age: 35-44	10% (35)	78% (282)	12% (42)	359
Age: 45-64	8% (57)	86% (652)	6% (45)	754
Age: 65+	3% (14)	92% (405)	4% (19)	438
GenZers: 1997-2012	9% (23)	75% (191)	16% (41)	255
Millennials: 1981-1996	11% (72)	75% (486)	14% (88)	646
GenXers: 1965-1980	9% (45)	83% (421)	8% (39)	505
Baby Boomers: 1946-1964	5% (38)	90% (671)	5% (35)	744
PID: Dem (no lean)	9% (71)	83% (623)	8% (59)	753
PID: Ind (no lean)	6% (48)	80% (621)	13% (102)	771
PID: Rep (no lean)	9% (59)	85% (585)	6% (42)	686
PID/Gender: Dem Men	17% (55)	72% (232)	11% (36)	323
PID/Gender: Dem Women	4% (17)	91% (391)	5% (23)	430
PID/Gender: Ind Men	9% (37)	75% (297)	16% (64)	398
PID/Gender: Ind Women	3% (11)	87% (323)	10% (38)	373
PID/Gender: Rep Men	13% (46)	80% (278)	6% (22)	345
PID/Gender: Rep Women	4% (13)	90% (307)	6% (21)	341
Ideo: Liberal (1-3)	10% (65)	81% (502)	9% (54)	621
Ideo: Moderate (4)	7% (46)	82% (504)	11% (68)	618
Ideo: Conservative (5-7)	9% (66)	85% (644)	6% (46)	756
Educ: < College	5% (81)	85% (1291)	10% (147)	1519
Educ: Bachelors degree	14% (64)	78% (347)	8% (34)	446
Educ: Post-grad	13% (32)	78% (190)	9% (23)	245
Income: Under 50k	5% (57)	85% (1002)	11% (126)	1186
Income: 50k-100k	10% (69)	83% (597)	7% (51)	717
Income: 100k+	17% (52)	74% (229)	9% (26)	307
Ethnicity: White	8% (136)	85% (1462)	8% (132)	1730
Ethnicity: Hispanic	13% (45)	74% (261)	13% (45)	351

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Table MCSP10: Do you plan to enter one or more brackets predicting the outcome of the NCAA men's basketball tournament into a pool with a monetary buy-in?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	8% (178)	83% (1828)	9% (204)	2210
Ethnicity: Black	9% (25)	75% (207)	16% (43)	276
Ethnicity: Other	9% (18)	77% (159)	14% (29)	205
All Christian	9% (89)	84% (815)	7% (64)	968
All Non-Christian	17% (17)	73% (72)	10% (10)	99
Atheist	10% (12)	82% (98)	8% (9)	119
Agnostic/Nothing in particular	7% (42)	80% (497)	13% (80)	619
Something Else	4% (17)	86% (347)	10% (41)	405
Religious Non-Protestant/Catholic	14% (17)	76% (94)	11% (13)	124
Evangelical	7% (39)	85% (454)	8% (43)	536
Non-Evangelical	8% (67)	84% (677)	7% (58)	801
Community: Urban	11% (63)	79% (453)	9% (54)	570
Community: Suburban	8% (89)	83% (874)	9% (92)	1055
Community: Rural	4% (26)	86% (501)	10% (58)	585
Employ: Private Sector	13% (83)	79% (499)	8% (53)	635
Employ: Government	11% (13)	78% (96)	12% (15)	124
Employ: Self-Employed	12% (27)	75% (173)	13% (30)	231
Employ: Homemaker	3% (4)	91% (150)	7% (11)	165
Employ: Student	6% (5)	79% (62)	15% (12)	79
Employ: Retired	4% (18)	92% (460)	5% (24)	501
Employ: Unemployed	5% (14)	82% (242)	13% (39)	294
Employ: Other	8% (14)	81% (147)	11% (21)	182
Military HH: Yes	8% (27)	86% (276)	6% (18)	322
Military HH: No	8% (151)	82% (1552)	10% (185)	1888
RD/WT: Right Direction	10% (70)	79% (543)	11% (74)	687
RD/WT: Wrong Track	7% (108)	84% (1285)	9% (130)	1523
Biden Job Approve	9% (79)	82% (734)	9% (81)	894
Biden Job Disapprove	8% (95)	84% (1010)	8% (98)	1203

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Table MCSP10: Do you plan to enter one or more brackets predicting the outcome of the NCAA men's basketball tournament into a pool with a monetary buy-in?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	8% (178)	83% (1828)	9% (204)	2210
Biden Job Strongly Approve	12% (42)	79% (271)	9% (32)	345
Biden Job Somewhat Approve	7% (38)	84% (463)	9% (49)	550
Biden Job Somewhat Disapprove	8% (29)	81% (299)	11% (40)	368
Biden Job Strongly Disapprove	8% (66)	85% (710)	7% (58)	835
Favorable of Biden	9% (80)	83% (776)	9% (83)	939
Unfavorable of Biden	8% (96)	83% (982)	9% (104)	1182
Very Favorable of Biden	11% (42)	79% (298)	10% (39)	379
Somewhat Favorable of Biden	7% (38)	85% (479)	8% (44)	560
Somewhat Unfavorable of Biden	8% (29)	79% (274)	12% (42)	345
Very Unfavorable of Biden	8% (67)	85% (708)	7% (62)	838
#1 Issue: Economy	10% (90)	81% (708)	9% (78)	876
#1 Issue: Security	5% (20)	85% (306)	10% (36)	362
#1 Issue: Health Care	11% (23)	82% (174)	7% (15)	212
#1 Issue: Medicare / Social Security	5% (11)	89% (198)	7% (15)	223
#1 Issue: Women's Issues	9% (11)	79% (93)	12% (14)	118
#1 Issue: Education	7% (6)	76% (65)	18% (15)	85
#1 Issue: Energy	6% (12)	81% (154)	12% (23)	188
#1 Issue: Other	4% (6)	91% (132)	5% (7)	145
2020 Vote: Joe Biden	9% (85)	82% (739)	9% (80)	904
2020 Vote: Donald Trump	8% (64)	85% (647)	6% (49)	759
2020 Vote: Other	12% (8)	77% (51)	11% (7)	66
2020 Vote: Didn't Vote	4% (21)	81% (392)	14% (68)	481
2018 House Vote: Democrat	7% (51)	83% (572)	9% (63)	686
2018 House Vote: Republican	10% (63)	85% (542)	5% (30)	635
2018 House Vote: Someone else	7% (4)	83% (48)	11% (6)	59
2016 Vote: Hillary Clinton	7% (47)	84% (541)	8% (53)	640
2016 Vote: Donald Trump	9% (62)	85% (590)	6% (40)	692
2016 Vote: Other	7% (7)	88% (95)	5% (6)	108
2016 Vote: Didn't Vote	8% (62)	78% (601)	14% (105)	768

Continued on next page

Table MCSP10: Do you plan to enter one or more brackets predicting the outcome of the NCAA men's basketball tournament into a pool with a monetary buy-in?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	8% (178)	83% (1828)	9% (204)	2210
Voted in 2014: Yes	9% (108)	84% (989)	7% (86)	1183
Voted in 2014: No	7% (70)	82% (839)	11% (118)	1027
4-Region: Northeast	11% (42)	79% (313)	10% (40)	395
4-Region: Midwest	8% (35)	84% (391)	8% (39)	464
4-Region: South	8% (63)	83% (685)	10% (80)	828
4-Region: West	7% (38)	84% (439)	9% (46)	522
Sports Fans	12% (167)	78% (1134)	10% (145)	1446
Avid Sports Fans	24% (122)	66% (336)	10% (53)	511
Casual Sports Fans	5% (45)	85% (798)	10% (92)	935
CBB Fans	18% (155)	69% (601)	13% (111)	867
Avid CBB Fans	34% (89)	55% (144)	12% (31)	264
Casual CBB Fans	15% (110)	72% (522)	13% (97)	729
Plan to Watch Men's Tournament	22% (142)	67% (423)	11% (70)	635
21 or Older	8% (172)	83% (1760)	9% (189)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP11_1: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Johnny Davis

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (80)	7% (155)	2% (43)	2% (37)	11% (239)	75% (1656)	2210
Gender: Male	6% (63)	10% (102)	3% (29)	3% (30)	12% (123)	67% (720)	1067
Gender: Female	2% (18)	5% (53)	1% (13)	1% (8)	10% (116)	82% (936)	1143
Age: 18-34	6% (42)	7% (47)	4% (29)	3% (19)	10% (67)	69% (453)	658
Age: 35-44	4% (13)	6% (23)	2% (8)	2% (7)	14% (49)	72% (258)	359
Age: 45-64	2% (16)	7% (52)	— (3)	1% (7)	11% (86)	78% (591)	754
Age: 65+	2% (8)	7% (32)	1% (3)	1% (4)	8% (37)	81% (354)	438
GenZers: 1997-2012	6% (14)	6% (17)	8% (20)	2% (5)	9% (24)	69% (175)	255
Millennials: 1981-1996	6% (36)	7% (47)	3% (17)	3% (19)	12% (77)	70% (450)	646
GenXers: 1965-1980	3% (16)	6% (32)	— (2)	1% (6)	12% (60)	77% (389)	505
Baby Boomers: 1946-1964	2% (15)	8% (58)	— (3)	1% (4)	10% (72)	79% (591)	744
PID: Dem (no lean)	5% (35)	8% (58)	3% (22)	2% (14)	10% (78)	73% (547)	753
PID: Ind (no lean)	2% (18)	6% (47)	1% (12)	2% (15)	12% (89)	77% (590)	771
PID: Rep (no lean)	4% (28)	7% (50)	1% (9)	1% (8)	10% (72)	76% (519)	686
PID/Gender: Dem Men	8% (26)	12% (38)	5% (16)	4% (14)	11% (35)	61% (196)	323
PID/Gender: Dem Women	2% (9)	5% (20)	1% (6)	— (0)	10% (44)	82% (351)	430
PID/Gender: Ind Men	3% (13)	8% (30)	2% (9)	3% (13)	11% (46)	72% (288)	398
PID/Gender: Ind Women	1% (5)	5% (17)	1% (3)	1% (3)	12% (43)	81% (302)	373
PID/Gender: Rep Men	7% (24)	10% (34)	1% (5)	1% (4)	12% (43)	68% (236)	345
PID/Gender: Rep Women	1% (4)	5% (16)	1% (4)	1% (5)	8% (29)	83% (283)	341
Ideo: Liberal (1-3)	4% (26)	9% (54)	3% (18)	1% (7)	9% (57)	74% (458)	621
Ideo: Moderate (4)	3% (19)	7% (42)	1% (7)	1% (6)	14% (85)	74% (459)	618
Ideo: Conservative (5-7)	4% (32)	7% (53)	2% (17)	2% (15)	10% (73)	75% (565)	756
Educ: < College	3% (45)	6% (93)	2% (28)	2% (28)	11% (167)	76% (1159)	1519
Educ: Bachelors degree	5% (21)	9% (42)	2% (10)	2% (7)	9% (42)	72% (323)	446
Educ: Post-grad	6% (14)	8% (19)	2% (5)	1% (2)	12% (29)	71% (174)	245
Income: Under 50k	3% (32)	6% (72)	2% (19)	2% (24)	11% (134)	76% (905)	1186
Income: 50k-100k	4% (32)	8% (55)	2% (17)	1% (7)	10% (74)	74% (533)	717
Income: 100k+	5% (16)	9% (28)	2% (7)	2% (6)	10% (31)	71% (219)	307
Ethnicity: White	3% (60)	7% (115)	2% (27)	2% (27)	10% (165)	77% (1337)	1730
Ethnicity: Hispanic	7% (23)	9% (32)	4% (13)	4% (15)	8% (29)	68% (240)	351

Continued on next page

Table MCSP11_1: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Johnny Davis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(80)	7%	(155)	2%	(43)	2%	(37)	11%	(239)	75%	(1656)	2210
Ethnicity: Black	6%	(17)	7%	(18)	5%	(13)	2%	(5)	17%	(48)	63%	(174)	276
Ethnicity: Other	2%	(4)	11%	(22)	1%	(2)	3%	(6)	13%	(26)	71%	(145)	205
All Christian	5%	(44)	8%	(75)	2%	(19)	2%	(15)	10%	(101)	74%	(713)	968
All Non-Christian	12%	(12)	10%	(10)	1%	(1)	1%	(1)	8%	(8)	68%	(67)	99
Atheist	4%	(5)	3%	(4)	—	(0)	1%	(2)	8%	(10)	83%	(99)	119
Agnostic/Nothing in particular	2%	(12)	6%	(37)	3%	(19)	2%	(12)	12%	(73)	75%	(466)	619
Something Else	2%	(7)	7%	(28)	1%	(4)	2%	(8)	12%	(48)	77%	(310)	405
Religious Non-Protestant/Catholic	10%	(12)	9%	(11)	3%	(3)	1%	(1)	8%	(10)	69%	(86)	124
Evangelical	2%	(13)	9%	(47)	2%	(11)	1%	(6)	12%	(65)	74%	(395)	536
Non-Evangelical	5%	(39)	7%	(55)	1%	(9)	2%	(17)	10%	(78)	75%	(603)	801
Community: Urban	7%	(37)	7%	(40)	2%	(14)	2%	(12)	10%	(59)	72%	(408)	570
Community: Suburban	2%	(26)	7%	(73)	2%	(20)	2%	(20)	12%	(122)	75%	(794)	1055
Community: Rural	3%	(17)	7%	(43)	1%	(8)	1%	(5)	10%	(58)	78%	(454)	585
Employ: Private Sector	6%	(39)	8%	(53)	2%	(14)	2%	(15)	12%	(78)	69%	(435)	635
Employ: Government	5%	(6)	8%	(10)	3%	(4)	2%	(3)	9%	(11)	73%	(91)	124
Employ: Self-Employed	7%	(16)	9%	(21)	4%	(9)	1%	(2)	14%	(32)	65%	(151)	231
Employ: Homemaker	—	(1)	4%	(6)	1%	(2)	2%	(3)	11%	(19)	82%	(134)	165
Employ: Student	—	(0)	4%	(3)	6%	(5)	4%	(3)	12%	(10)	75%	(59)	79
Employ: Retired	3%	(13)	6%	(29)	1%	(3)	1%	(6)	9%	(43)	81%	(407)	501
Employ: Unemployed	2%	(7)	6%	(18)	1%	(2)	1%	(3)	10%	(29)	80%	(235)	294
Employ: Other	—	(1)	8%	(14)	2%	(3)	2%	(4)	10%	(17)	79%	(143)	182
Military HH: Yes	6%	(18)	11%	(36)	2%	(6)	1%	(2)	8%	(27)	72%	(232)	322
Military HH: No	3%	(62)	6%	(118)	2%	(36)	2%	(35)	11%	(212)	75%	(1424)	1888
RD/WT: Right Direction	6%	(42)	9%	(62)	3%	(19)	2%	(13)	11%	(75)	69%	(476)	687
RD/WT: Wrong Track	3%	(39)	6%	(92)	2%	(23)	2%	(25)	11%	(163)	78%	(1180)	1523
Biden Job Approve	5%	(44)	8%	(69)	2%	(20)	1%	(12)	9%	(85)	74%	(664)	894
Biden Job Disapprove	3%	(36)	7%	(82)	2%	(21)	2%	(24)	11%	(136)	75%	(904)	1203

Continued on next page

Table MCSP11_1: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
 Johnny Davis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(80)	7%	(155)	2%	(43)	2%	(37)	11%	(239)	75%	(1656)	2210
Biden Job Strongly Approve	6%	(22)	9%	(30)	3%	(11)	2%	(8)	10%	(35)	69%	(239)	345
Biden Job Somewhat Approve	4%	(22)	7%	(39)	2%	(9)	1%	(4)	9%	(50)	77%	(425)	550
Biden Job Somewhat Disapprove	3%	(11)	9%	(32)	2%	(7)	3%	(10)	15%	(54)	69%	(253)	368
Biden Job Strongly Disapprove	3%	(25)	6%	(50)	2%	(14)	2%	(13)	10%	(82)	78%	(651)	835
Favorable of Biden	5%	(43)	9%	(80)	2%	(19)	1%	(13)	9%	(88)	74%	(697)	939
Unfavorable of Biden	3%	(36)	6%	(72)	1%	(17)	2%	(24)	12%	(140)	76%	(893)	1182
Very Favorable of Biden	8%	(30)	8%	(30)	2%	(8)	2%	(6)	12%	(45)	68%	(259)	379
Somewhat Favorable of Biden	2%	(13)	9%	(50)	2%	(10)	1%	(7)	8%	(42)	78%	(438)	560
Somewhat Unfavorable of Biden	3%	(9)	8%	(28)	1%	(3)	1%	(5)	17%	(58)	70%	(242)	345
Very Unfavorable of Biden	3%	(27)	5%	(44)	2%	(14)	2%	(19)	10%	(82)	78%	(651)	838
#1 Issue: Economy	4%	(39)	7%	(61)	2%	(19)	2%	(16)	11%	(92)	74%	(649)	876
#1 Issue: Security	4%	(13)	10%	(35)	1%	(4)	2%	(6)	8%	(28)	76%	(276)	362
#1 Issue: Health Care	3%	(7)	9%	(18)	2%	(4)	2%	(5)	8%	(17)	76%	(161)	212
#1 Issue: Medicare / Social Security	3%	(7)	6%	(12)	2%	(4)	2%	(4)	16%	(36)	71%	(159)	223
#1 Issue: Women's Issues	3%	(3)	7%	(9)	1%	(2)	—	(0)	13%	(15)	75%	(89)	118
#1 Issue: Education	9%	(8)	11%	(9)	—	(0)	—	(0)	12%	(11)	68%	(58)	85
#1 Issue: Energy	1%	(3)	3%	(6)	4%	(7)	3%	(6)	14%	(26)	75%	(140)	188
#1 Issue: Other	—	(1)	3%	(5)	2%	(3)	—	(1)	9%	(13)	85%	(123)	145
2020 Vote: Joe Biden	4%	(39)	8%	(72)	2%	(16)	2%	(17)	11%	(103)	73%	(657)	904
2020 Vote: Donald Trump	4%	(31)	7%	(57)	1%	(11)	2%	(16)	10%	(74)	75%	(570)	759
2020 Vote: Other	1%	(0)	6%	(4)	2%	(2)	—	(0)	7%	(5)	83%	(55)	66
2020 Vote: Didn't Vote	2%	(10)	4%	(21)	3%	(14)	1%	(5)	12%	(57)	78%	(374)	481
2018 House Vote: Democrat	4%	(29)	7%	(48)	1%	(4)	2%	(14)	12%	(84)	74%	(507)	686
2018 House Vote: Republican	4%	(27)	9%	(60)	1%	(9)	1%	(8)	9%	(58)	74%	(472)	635
2018 House Vote: Someone else	1%	(0)	6%	(3)	3%	(2)	8%	(5)	10%	(6)	72%	(42)	59
2016 Vote: Hillary Clinton	4%	(28)	7%	(46)	1%	(3)	2%	(11)	11%	(73)	75%	(479)	640
2016 Vote: Donald Trump	4%	(26)	9%	(59)	2%	(12)	2%	(12)	10%	(71)	74%	(513)	692
2016 Vote: Other	—	(0)	7%	(8)	2%	(2)	2%	(2)	6%	(6)	83%	(90)	108
2016 Vote: Didn't Vote	3%	(26)	5%	(42)	3%	(26)	2%	(12)	12%	(89)	75%	(574)	768

Continued on next page

Table MCSP11_1: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Johnny Davis

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (80)	7% (155)	2% (43)	2% (37)	11% (239)	75% (1656)	2210
Voted in 2014: Yes	4% (46)	9% (108)	1% (10)	2% (20)	11% (129)	74% (871)	1183
Voted in 2014: No	3% (35)	5% (47)	3% (32)	2% (18)	11% (110)	76% (785)	1027
4-Region: Northeast	5% (19)	5% (21)	5% (19)	1% (4)	10% (41)	74% (291)	395
4-Region: Midwest	3% (16)	8% (37)	1% (5)	1% (6)	9% (42)	77% (358)	464
4-Region: South	4% (32)	7% (61)	1% (9)	1% (10)	12% (103)	74% (613)	828
4-Region: West	2% (13)	7% (35)	2% (10)	3% (18)	10% (53)	75% (394)	522
Sports Fans	5% (79)	10% (141)	3% (37)	2% (30)	14% (200)	66% (959)	1446
Avid Sports Fans	10% (53)	16% (82)	2% (10)	3% (16)	15% (79)	53% (272)	511
Casual Sports Fans	3% (26)	6% (59)	3% (27)	2% (14)	13% (121)	74% (688)	935
CBB Fans	8% (67)	15% (128)	4% (38)	2% (20)	18% (156)	53% (458)	867
Avid CBB Fans	12% (32)	24% (65)	4% (12)	5% (12)	19% (50)	35% (94)	264
Casual CBB Fans	8% (55)	14% (105)	4% (30)	2% (15)	17% (125)	55% (398)	729
Plan to Watch Men's Tournament	9% (60)	18% (113)	3% (21)	3% (19)	19% (122)	47% (301)	635
21 or Older	4% (76)	7% (150)	2% (34)	2% (37)	11% (233)	75% (1590)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP11_2: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Oscar Tshiebwe

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (80)	5% (112)	3% (64)	2% (40)	10% (211)	77% (1703)	2210
Gender: Male	5% (53)	7% (72)	5% (56)	3% (31)	11% (117)	69% (738)	1067
Gender: Female	2% (27)	3% (40)	1% (9)	1% (9)	8% (94)	84% (966)	1143
Age: 18-34	5% (31)	6% (40)	6% (38)	4% (24)	9% (59)	71% (466)	658
Age: 35-44	5% (17)	4% (14)	4% (16)	1% (5)	12% (43)	74% (265)	359
Age: 45-64	2% (17)	5% (40)	1% (7)	1% (6)	10% (78)	80% (607)	754
Age: 65+	3% (15)	4% (17)	1% (4)	1% (4)	7% (31)	84% (366)	438
GenZers: 1997-2012	3% (7)	4% (9)	9% (24)	4% (10)	7% (17)	73% (187)	255
Millennials: 1981-1996	6% (36)	6% (36)	4% (26)	3% (17)	11% (72)	71% (458)	646
GenXers: 1965-1980	2% (12)	6% (32)	1% (7)	1% (4)	10% (51)	79% (399)	505
Baby Boomers: 1946-1964	3% (24)	4% (32)	1% (7)	1% (6)	9% (67)	82% (608)	744
PID: Dem (no lean)	5% (36)	6% (44)	3% (26)	2% (12)	9% (65)	76% (571)	753
PID: Ind (no lean)	3% (20)	4% (33)	2% (17)	2% (17)	10% (78)	79% (607)	771
PID: Rep (no lean)	3% (24)	5% (35)	3% (22)	1% (10)	10% (69)	77% (526)	686
PID/Gender: Dem Men	7% (24)	9% (28)	6% (20)	4% (12)	10% (32)	64% (208)	323
PID/Gender: Dem Women	3% (13)	4% (16)	1% (5)	— (1)	8% (33)	84% (363)	430
PID/Gender: Ind Men	3% (13)	5% (18)	4% (15)	3% (12)	13% (51)	73% (290)	398
PID/Gender: Ind Women	2% (7)	4% (15)	— (2)	1% (5)	7% (27)	85% (317)	373
PID/Gender: Rep Men	5% (16)	8% (26)	6% (20)	2% (8)	10% (35)	70% (240)	345
PID/Gender: Rep Women	2% (8)	3% (9)	1% (2)	1% (3)	10% (34)	84% (286)	341
Ideo: Liberal (1-3)	4% (25)	5% (31)	4% (24)	1% (9)	8% (52)	77% (479)	621
Ideo: Moderate (4)	3% (18)	5% (32)	2% (12)	1% (9)	11% (70)	77% (476)	618
Ideo: Conservative (5-7)	4% (33)	5% (38)	4% (28)	2% (15)	9% (72)	76% (571)	756
Educ: < College	3% (42)	4% (68)	3% (45)	2% (25)	10% (146)	79% (1193)	1519
Educ: Bachelors degree	5% (24)	5% (24)	3% (14)	2% (11)	10% (44)	74% (328)	446
Educ: Post-grad	5% (13)	8% (20)	2% (5)	2% (4)	9% (21)	74% (182)	245
Income: Under 50k	3% (30)	5% (61)	2% (27)	3% (30)	9% (108)	78% (930)	1186
Income: 50k-100k	5% (34)	4% (31)	4% (26)	1% (5)	10% (73)	76% (548)	717
Income: 100k+	5% (16)	6% (20)	4% (11)	1% (4)	10% (30)	74% (226)	307
Ethnicity: White	4% (64)	5% (84)	2% (36)	2% (34)	9% (155)	78% (1357)	1730
Ethnicity: Hispanic	7% (24)	5% (16)	7% (25)	3% (12)	6% (21)	72% (253)	351

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Table MCSP11_2: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Oscar Tshiebwe

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	4%	(80)	5%	(112)	3%	(64)	2%	(40)	10%	(211)	77%	(1703)	2210
Ethnicity: Black	4%	(10)	6%	(18)	7%	(19)	2%	(6)	13%	(35)	68%	(187)	276
Ethnicity: Other	3%	(5)	5%	(10)	5%	(9)	—	(0)	10%	(21)	77%	(159)	205
All Christian	5%	(46)	6%	(57)	3%	(31)	1%	(13)	8%	(75)	77%	(746)	968
All Non-Christian	8%	(8)	6%	(6)	6%	(5)	3%	(3)	13%	(13)	64%	(63)	99
Atheist	3%	(4)	4%	(5)	1%	(1)	1%	(1)	8%	(10)	82%	(98)	119
Agnostic/Nothing in particular	2%	(14)	5%	(31)	3%	(17)	2%	(15)	11%	(66)	77%	(477)	619
Something Else	2%	(8)	3%	(14)	3%	(10)	2%	(7)	12%	(48)	79%	(319)	405
Religious Non-Protestant/Catholic	9%	(11)	5%	(6)	7%	(8)	3%	(3)	12%	(16)	64%	(80)	124
Evangelical	3%	(17)	7%	(36)	3%	(15)	2%	(9)	9%	(49)	77%	(410)	536
Non-Evangelical	4%	(34)	4%	(33)	3%	(23)	1%	(11)	9%	(70)	78%	(629)	801
Community: Urban	5%	(27)	5%	(30)	4%	(24)	3%	(16)	10%	(57)	73%	(417)	570
Community: Suburban	4%	(38)	4%	(46)	3%	(27)	2%	(16)	10%	(103)	78%	(825)	1055
Community: Rural	3%	(15)	6%	(36)	2%	(13)	1%	(8)	9%	(51)	79%	(462)	585
Employ: Private Sector	5%	(29)	5%	(34)	5%	(32)	2%	(13)	12%	(79)	71%	(448)	635
Employ: Government	5%	(6)	4%	(5)	5%	(6)	2%	(2)	9%	(12)	75%	(93)	124
Employ: Self-Employed	8%	(20)	6%	(13)	5%	(11)	1%	(2)	9%	(20)	72%	(166)	231
Employ: Homemaker	3%	(4)	3%	(5)	—	(1)	4%	(7)	7%	(12)	83%	(136)	165
Employ: Student	3%	(2)	8%	(6)	1%	(1)	5%	(4)	10%	(8)	74%	(58)	79
Employ: Retired	3%	(15)	4%	(19)	1%	(6)	2%	(8)	6%	(28)	85%	(425)	501
Employ: Unemployed	1%	(3)	6%	(17)	1%	(3)	1%	(2)	11%	(34)	80%	(235)	294
Employ: Other	—	(1)	7%	(12)	3%	(6)	1%	(3)	11%	(19)	78%	(141)	182
Military HH: Yes	7%	(22)	6%	(20)	3%	(10)	2%	(5)	8%	(27)	74%	(237)	322
Military HH: No	3%	(58)	5%	(91)	3%	(54)	2%	(34)	10%	(184)	78%	(1466)	1888
RD/WT: Right Direction	6%	(43)	9%	(59)	4%	(24)	2%	(15)	9%	(59)	71%	(488)	687
RD/WT: Wrong Track	2%	(37)	3%	(53)	3%	(40)	2%	(25)	10%	(152)	80%	(1215)	1523
Biden Job Approve	5%	(47)	6%	(55)	3%	(23)	2%	(16)	9%	(78)	75%	(675)	894
Biden Job Disapprove	3%	(33)	4%	(54)	3%	(39)	2%	(22)	10%	(123)	77%	(932)	1203

Continued on next page

Table MCSP11_2: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
 Oscar Tshiebwe

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (80)	5% (112)	3% (64)	2% (40)	10% (211)	77% (1703)	2210
Biden Job Strongly Approve	6% (22)	9% (30)	3% (9)	2% (8)	8% (28)	72% (247)	345
Biden Job Somewhat Approve	4% (24)	5% (25)	3% (14)	1% (8)	9% (50)	78% (428)	550
Biden Job Somewhat Disapprove	3% (13)	5% (19)	3% (12)	2% (7)	12% (46)	74% (272)	368
Biden Job Strongly Disapprove	2% (20)	4% (35)	3% (28)	2% (15)	9% (77)	79% (660)	835
Favorable of Biden	5% (50)	7% (62)	3% (24)	1% (12)	8% (80)	76% (711)	939
Unfavorable of Biden	2% (29)	4% (46)	3% (38)	2% (24)	10% (124)	78% (922)	1182
Very Favorable of Biden	7% (25)	8% (32)	3% (12)	2% (7)	9% (34)	71% (270)	379
Somewhat Favorable of Biden	4% (25)	5% (30)	2% (13)	1% (6)	8% (46)	79% (441)	560
Somewhat Unfavorable of Biden	2% (8)	5% (17)	3% (10)	1% (5)	12% (42)	76% (263)	345
Very Unfavorable of Biden	3% (21)	3% (29)	3% (28)	2% (19)	10% (82)	79% (659)	838
#1 Issue: Economy	4% (38)	5% (40)	3% (29)	1% (12)	12% (102)	75% (656)	876
#1 Issue: Security	3% (10)	6% (22)	2% (8)	2% (7)	9% (34)	78% (280)	362
#1 Issue: Health Care	4% (8)	6% (13)	4% (8)	2% (5)	5% (11)	79% (168)	212
#1 Issue: Medicare / Social Security	5% (12)	5% (10)	1% (1)	3% (6)	14% (31)	73% (163)	223
#1 Issue: Women's Issues	2% (3)	5% (6)	3% (3)	1% (1)	5% (6)	84% (98)	118
#1 Issue: Education	5% (4)	8% (7)	6% (5)	3% (2)	9% (7)	70% (60)	85
#1 Issue: Energy	2% (3)	4% (7)	5% (10)	3% (6)	6% (12)	79% (150)	188
#1 Issue: Other	2% (3)	4% (6)	— (0)	— (0)	5% (8)	89% (128)	145
2020 Vote: Joe Biden	5% (41)	7% (60)	2% (22)	1% (13)	10% (86)	75% (682)	904
2020 Vote: Donald Trump	3% (25)	5% (39)	4% (28)	1% (11)	10% (79)	76% (578)	759
2020 Vote: Other	— (0)	3% (2)	4% (3)	2% (2)	9% (6)	81% (54)	66
2020 Vote: Didn't Vote	3% (14)	2% (11)	2% (12)	3% (14)	8% (40)	81% (390)	481
2018 House Vote: Democrat	4% (29)	6% (44)	2% (12)	1% (9)	9% (65)	77% (528)	686
2018 House Vote: Republican	4% (26)	5% (34)	4% (23)	1% (8)	9% (58)	76% (485)	635
2018 House Vote: Someone else	2% (1)	1% (1)	1% (1)	7% (4)	18% (11)	71% (42)	59
2016 Vote: Hillary Clinton	4% (23)	6% (38)	1% (10)	2% (10)	9% (61)	78% (498)	640
2016 Vote: Donald Trump	4% (28)	6% (39)	3% (22)	2% (11)	10% (70)	75% (522)	692
2016 Vote: Other	2% (2)	6% (6)	4% (4)	1% (1)	7% (8)	81% (88)	108
2016 Vote: Didn't Vote	3% (26)	4% (28)	4% (29)	2% (18)	9% (72)	77% (595)	768

Continued on next page

Table MCSP11_2: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Oscar Tshiebwe

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (80)	5% (112)	3% (64)	2% (40)	10% (211)	77% (1703)	2210
Voted in 2014: Yes	4% (48)	6% (73)	3% (30)	1% (10)	10% (120)	76% (902)	1183
Voted in 2014: No	3% (32)	4% (39)	3% (34)	3% (29)	9% (91)	78% (801)	1027
4-Region: Northeast	5% (19)	6% (23)	4% (14)	2% (8)	9% (36)	75% (295)	395
4-Region: Midwest	2% (7)	5% (24)	2% (8)	1% (4)	10% (46)	81% (374)	464
4-Region: South	5% (42)	5% (41)	3% (27)	1% (12)	9% (78)	76% (628)	828
4-Region: West	2% (12)	4% (23)	3% (15)	3% (15)	10% (51)	78% (406)	522
Sports Fans	5% (78)	7% (102)	4% (60)	2% (32)	12% (178)	69% (995)	1446
Avid Sports Fans	10% (50)	11% (57)	5% (26)	3% (14)	16% (80)	56% (285)	511
Casual Sports Fans	3% (29)	5% (45)	4% (34)	2% (18)	11% (98)	76% (711)	935
CBB Fans	8% (73)	10% (85)	6% (51)	3% (23)	17% (146)	56% (488)	867
Avid CBB Fans	15% (40)	14% (38)	7% (19)	3% (9)	21% (55)	39% (104)	264
Casual CBB Fans	7% (53)	10% (71)	6% (42)	3% (20)	17% (122)	58% (421)	729
Plan to Watch Men's Tournament	10% (65)	13% (81)	6% (35)	2% (14)	19% (121)	50% (318)	635
21 or Older	4% (79)	5% (107)	3% (58)	2% (36)	10% (205)	77% (1635)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP11_3: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
 Keegan Murray

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (75)	7% (165)	2% (53)	2% (45)	11% (244)	74% (1629)	2210
Gender: Male	5% (56)	9% (101)	4% (41)	3% (36)	13% (137)	65% (696)	1067
Gender: Female	2% (19)	6% (64)	1% (12)	1% (9)	9% (107)	82% (933)	1143
Age: 18-34	5% (32)	9% (58)	4% (29)	4% (23)	12% (78)	67% (438)	658
Age: 35-44	3% (12)	8% (29)	3% (12)	3% (12)	14% (49)	68% (245)	359
Age: 45-64	3% (23)	6% (43)	1% (9)	1% (5)	10% (78)	79% (596)	754
Age: 65+	2% (8)	8% (35)	1% (3)	1% (4)	9% (39)	80% (349)	438
GenZers: 1997-2012	3% (7)	9% (24)	8% (19)	5% (12)	7% (19)	68% (173)	255
Millennials: 1981-1996	6% (36)	8% (51)	3% (21)	3% (20)	14% (87)	67% (432)	646
GenXers: 1965-1980	3% (13)	7% (34)	1% (6)	1% (6)	13% (64)	75% (381)	505
Baby Boomers: 1946-1964	3% (19)	7% (53)	1% (6)	1% (4)	9% (70)	80% (591)	744
PID: Dem (no lean)	3% (25)	10% (75)	2% (16)	3% (19)	11% (84)	71% (534)	753
PID: Ind (no lean)	3% (23)	6% (46)	3% (20)	2% (15)	11% (84)	76% (583)	771
PID: Rep (no lean)	4% (27)	6% (44)	2% (16)	2% (11)	11% (76)	75% (512)	686
PID/Gender: Dem Men	6% (20)	13% (43)	4% (14)	6% (18)	12% (39)	59% (189)	323
PID/Gender: Dem Women	1% (5)	7% (32)	— (2)	— (1)	11% (45)	80% (345)	430
PID/Gender: Ind Men	3% (13)	8% (32)	4% (15)	3% (13)	13% (52)	69% (273)	398
PID/Gender: Ind Women	3% (10)	4% (14)	1% (5)	1% (2)	9% (32)	83% (310)	373
PID/Gender: Rep Men	7% (23)	7% (26)	3% (12)	2% (5)	13% (46)	68% (233)	345
PID/Gender: Rep Women	1% (4)	5% (18)	1% (5)	2% (6)	9% (30)	82% (278)	341
Ideo: Liberal (1-3)	4% (24)	9% (54)	3% (21)	2% (11)	9% (57)	73% (453)	621
Ideo: Moderate (4)	4% (23)	7% (45)	1% (8)	2% (13)	13% (79)	73% (450)	618
Ideo: Conservative (5-7)	3% (25)	8% (57)	3% (22)	2% (13)	11% (82)	74% (557)	756
Educ: < College	3% (38)	6% (93)	3% (43)	2% (33)	11% (161)	76% (1151)	1519
Educ: Bachelors degree	5% (23)	11% (50)	2% (7)	1% (7)	12% (51)	69% (309)	446
Educ: Post-grad	6% (14)	9% (22)	1% (3)	2% (5)	13% (32)	69% (169)	245
Income: Under 50k	3% (30)	7% (78)	2% (22)	3% (34)	11% (132)	75% (889)	1186
Income: 50k-100k	4% (30)	8% (59)	3% (21)	1% (8)	10% (74)	73% (524)	717
Income: 100k+	5% (15)	9% (27)	3% (9)	1% (3)	12% (37)	70% (216)	307
Ethnicity: White	3% (58)	7% (116)	2% (34)	2% (27)	10% (177)	76% (1318)	1730
Ethnicity: Hispanic	4% (15)	12% (43)	5% (19)	5% (17)	11% (38)	62% (219)	351

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Table MCSP11_3: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Keegan Murray

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (75)	7% (165)	2% (53)	2% (45)	11% (244)	74% (1629)	2210
Ethnicity: Black	4% (11)	11% (29)	4% (12)	4% (12)	16% (44)	61% (167)	276
Ethnicity: Other	3% (6)	10% (20)	3% (7)	3% (6)	11% (22)	70% (144)	205
All Christian	4% (39)	9% (89)	2% (19)	2% (17)	10% (96)	73% (708)	968
All Non-Christian	10% (10)	9% (9)	3% (3)	1% (1)	11% (11)	67% (66)	99
Atheist	3% (4)	6% (7)	1% (1)	1% (1)	7% (9)	82% (97)	119
Agnostic/Nothing in particular	2% (14)	7% (43)	3% (19)	2% (11)	14% (87)	72% (445)	619
Something Else	2% (9)	4% (17)	2% (10)	4% (15)	10% (42)	77% (312)	405
Religious Non-Protestant/Catholic	8% (10)	7% (9)	5% (6)	— (1)	15% (19)	65% (81)	124
Evangelical	4% (23)	8% (43)	3% (18)	2% (8)	10% (52)	73% (391)	536
Non-Evangelical	3% (25)	8% (62)	1% (9)	3% (24)	9% (76)	76% (606)	801
Community: Urban	5% (31)	8% (48)	4% (21)	2% (14)	11% (65)	69% (391)	570
Community: Suburban	3% (31)	7% (75)	2% (25)	2% (19)	12% (125)	74% (780)	1055
Community: Rural	2% (13)	7% (42)	1% (7)	2% (12)	9% (54)	78% (457)	585
Employ: Private Sector	5% (32)	9% (58)	3% (20)	3% (16)	13% (84)	67% (425)	635
Employ: Government	3% (4)	9% (12)	3% (4)	5% (6)	12% (15)	68% (84)	124
Employ: Self-Employed	5% (12)	10% (24)	4% (10)	2% (4)	11% (26)	67% (155)	231
Employ: Homemaker	— (1)	4% (7)	2% (4)	2% (3)	8% (13)	83% (137)	165
Employ: Student	3% (3)	7% (6)	7% (5)	2% (2)	9% (7)	71% (56)	79
Employ: Retired	3% (15)	6% (32)	1% (5)	1% (6)	7% (36)	81% (407)	501
Employ: Unemployed	2% (7)	5% (15)	— (1)	1% (2)	13% (38)	79% (231)	294
Employ: Other	2% (3)	7% (13)	2% (3)	3% (6)	13% (24)	73% (133)	182
Military HH: Yes	5% (15)	11% (35)	1% (4)	2% (7)	11% (34)	70% (227)	322
Military HH: No	3% (61)	7% (129)	3% (48)	2% (38)	11% (210)	74% (1402)	1888
RD/WT: Right Direction	5% (33)	11% (79)	3% (24)	3% (17)	11% (74)	67% (461)	687
RD/WT: Wrong Track	3% (42)	6% (86)	2% (29)	2% (27)	11% (170)	77% (1168)	1523
Biden Job Approve	4% (37)	9% (80)	2% (22)	2% (18)	10% (85)	73% (652)	894
Biden Job Disapprove	3% (36)	7% (81)	2% (24)	2% (24)	12% (148)	74% (890)	1203

Continued on next page

Table MCSP11_3: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Keegan Murray

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(75)	7%	(165)	2%	(53)	2%	(45)	11%	(244)	74%	(1629)	2210
Biden Job Strongly Approve	7%	(22)	9%	(30)	3%	(9)	3%	(9)	9%	(32)	70%	(242)	345
Biden Job Somewhat Approve	3%	(15)	9%	(50)	2%	(12)	2%	(9)	10%	(53)	75%	(411)	550
Biden Job Somewhat Disapprove	2%	(7)	11%	(41)	1%	(5)	3%	(12)	16%	(58)	66%	(245)	368
Biden Job Strongly Disapprove	3%	(29)	5%	(40)	2%	(19)	1%	(12)	11%	(90)	77%	(645)	835
Favorable of Biden	4%	(40)	10%	(91)	3%	(24)	2%	(19)	10%	(90)	72%	(676)	939
Unfavorable of Biden	3%	(36)	6%	(70)	2%	(27)	2%	(23)	12%	(145)	75%	(882)	1182
Very Favorable of Biden	6%	(23)	10%	(39)	3%	(11)	2%	(6)	11%	(41)	68%	(259)	379
Somewhat Favorable of Biden	3%	(16)	9%	(53)	2%	(12)	2%	(12)	9%	(49)	75%	(417)	560
Somewhat Unfavorable of Biden	2%	(7)	10%	(33)	2%	(8)	1%	(4)	14%	(49)	71%	(244)	345
Very Unfavorable of Biden	3%	(29)	4%	(37)	2%	(19)	2%	(19)	11%	(96)	76%	(638)	838
#1 Issue: Economy	4%	(33)	8%	(68)	3%	(23)	1%	(12)	13%	(113)	72%	(627)	876
#1 Issue: Security	4%	(13)	7%	(26)	2%	(9)	3%	(10)	9%	(33)	75%	(270)	362
#1 Issue: Health Care	4%	(9)	10%	(22)	1%	(2)	2%	(4)	9%	(20)	73%	(155)	212
#1 Issue: Medicare / Social Security	3%	(6)	11%	(24)	—	(0)	3%	(6)	13%	(29)	71%	(158)	223
#1 Issue: Women's Issues	4%	(5)	5%	(6)	5%	(5)	3%	(3)	8%	(10)	75%	(89)	118
#1 Issue: Education	4%	(3)	8%	(7)	4%	(3)	4%	(3)	9%	(8)	71%	(61)	85
#1 Issue: Energy	3%	(5)	4%	(7)	4%	(8)	3%	(5)	10%	(18)	77%	(145)	188
#1 Issue: Other	—	(0)	3%	(5)	2%	(2)	—	(0)	9%	(13)	86%	(125)	145
2020 Vote: Joe Biden	4%	(37)	10%	(90)	1%	(13)	2%	(16)	11%	(99)	72%	(649)	904
2020 Vote: Donald Trump	4%	(32)	6%	(47)	2%	(18)	2%	(15)	11%	(83)	74%	(564)	759
2020 Vote: Other	1%	(0)	6%	(4)	4%	(3)	2%	(1)	12%	(8)	76%	(50)	66
2020 Vote: Didn't Vote	1%	(5)	5%	(25)	4%	(19)	3%	(13)	11%	(54)	76%	(366)	481
2018 House Vote: Democrat	4%	(24)	8%	(57)	1%	(9)	2%	(12)	12%	(85)	73%	(498)	686
2018 House Vote: Republican	5%	(31)	7%	(44)	3%	(19)	1%	(7)	11%	(70)	73%	(465)	635
2018 House Vote: Someone else	2%	(1)	5%	(3)	3%	(2)	8%	(5)	12%	(7)	70%	(41)	59
2016 Vote: Hillary Clinton	4%	(24)	8%	(49)	1%	(7)	2%	(11)	12%	(77)	74%	(473)	640
2016 Vote: Donald Trump	5%	(32)	7%	(46)	3%	(21)	1%	(10)	11%	(74)	74%	(510)	692
2016 Vote: Other	—	(1)	8%	(8)	—	(0)	1%	(1)	12%	(13)	79%	(85)	108
2016 Vote: Didn't Vote	2%	(19)	8%	(62)	3%	(25)	3%	(23)	10%	(80)	73%	(559)	768

Continued on next page

Table MCSP11_3: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Keegan Murray

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (75)	7% (165)	2% (53)	2% (45)	11% (244)	74% (1629)	2210
Voted in 2014: Yes	4% (50)	8% (93)	2% (23)	1% (17)	11% (136)	73% (863)	1183
Voted in 2014: No	2% (25)	7% (71)	3% (29)	3% (27)	11% (108)	75% (766)	1027
4-Region: Northeast	4% (17)	9% (36)	2% (10)	2% (9)	8% (30)	74% (293)	395
4-Region: Midwest	3% (15)	9% (40)	1% (3)	1% (5)	11% (51)	75% (351)	464
4-Region: South	3% (26)	7% (61)	3% (23)	2% (14)	13% (107)	72% (598)	828
4-Region: West	3% (18)	5% (28)	3% (17)	3% (16)	11% (57)	74% (387)	522
Sports Fans	5% (73)	11% (153)	3% (48)	2% (35)	14% (206)	64% (931)	1446
Avid Sports Fans	10% (51)	15% (79)	3% (18)	3% (16)	18% (91)	50% (257)	511
Casual Sports Fans	2% (22)	8% (74)	3% (30)	2% (19)	12% (116)	72% (674)	935
CBB Fans	8% (67)	16% (137)	5% (45)	3% (28)	18% (156)	50% (433)	867
Avid CBB Fans	14% (36)	21% (54)	6% (16)	5% (14)	21% (56)	33% (87)	264
Casual CBB Fans	7% (54)	16% (113)	5% (37)	3% (25)	16% (119)	52% (381)	729
Plan to Watch Men's Tournament	10% (65)	19% (120)	5% (30)	3% (19)	20% (124)	44% (278)	635
21 or Older	3% (72)	7% (159)	2% (43)	2% (43)	11% (239)	74% (1565)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP11_4: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
 Kofi Cockburn

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (63)	6% (143)	2% (49)	2% (50)	11% (244)	75% (1661)	2210
Gender: Male	5% (50)	8% (88)	4% (44)	3% (34)	12% (132)	67% (718)	1067
Gender: Female	1% (12)	5% (55)	— (5)	1% (16)	10% (112)	83% (943)	1143
Age: 18-34	4% (26)	9% (59)	4% (28)	5% (30)	12% (81)	66% (436)	658
Age: 35-44	4% (14)	7% (24)	3% (9)	3% (12)	12% (43)	72% (257)	359
Age: 45-64	2% (17)	5% (36)	1% (8)	1% (5)	11% (81)	81% (609)	754
Age: 65+	1% (6)	6% (24)	1% (5)	1% (4)	9% (39)	82% (360)	438
GenZers: 1997-2012	2% (6)	9% (22)	7% (18)	3% (8)	13% (34)	65% (166)	255
Millennials: 1981-1996	5% (32)	8% (50)	3% (18)	4% (27)	12% (77)	68% (442)	646
GenXers: 1965-1980	3% (13)	5% (26)	1% (7)	2% (9)	11% (54)	78% (396)	505
Baby Boomers: 1946-1964	1% (11)	6% (46)	1% (7)	— (4)	10% (73)	81% (604)	744
PID: Dem (no lean)	3% (22)	8% (57)	2% (16)	3% (20)	11% (81)	74% (557)	753
PID: Ind (no lean)	3% (26)	5% (36)	2% (16)	2% (16)	11% (85)	77% (592)	771
PID: Rep (no lean)	2% (15)	7% (50)	2% (17)	2% (14)	11% (79)	75% (512)	686
PID/Gender: Dem Men	6% (18)	10% (33)	4% (14)	4% (12)	12% (39)	64% (207)	323
PID/Gender: Dem Women	1% (4)	6% (25)	— (2)	2% (8)	10% (41)	81% (350)	430
PID/Gender: Ind Men	5% (19)	5% (19)	4% (15)	4% (15)	13% (51)	71% (281)	398
PID/Gender: Ind Women	2% (6)	5% (17)	— (2)	— (1)	9% (34)	84% (311)	373
PID/Gender: Rep Men	4% (13)	11% (37)	5% (16)	2% (7)	12% (42)	67% (230)	345
PID/Gender: Rep Women	1% (2)	4% (13)	— (1)	2% (6)	11% (36)	83% (282)	341
Ideo: Liberal (1-3)	3% (21)	7% (44)	2% (14)	2% (11)	10% (60)	76% (470)	621
Ideo: Moderate (4)	3% (17)	7% (43)	1% (8)	1% (7)	13% (82)	75% (461)	618
Ideo: Conservative (5-7)	3% (20)	6% (48)	4% (27)	3% (23)	10% (74)	74% (562)	756
Educ: < College	2% (35)	6% (86)	2% (36)	2% (31)	11% (170)	76% (1162)	1519
Educ: Bachelors degree	3% (13)	8% (38)	2% (11)	4% (17)	11% (51)	71% (317)	446
Educ: Post-grad	6% (14)	8% (19)	1% (3)	1% (3)	10% (24)	74% (182)	245
Income: Under 50k	2% (28)	5% (64)	2% (20)	3% (34)	11% (135)	76% (905)	1186
Income: 50k-100k	3% (24)	8% (56)	3% (18)	1% (10)	11% (79)	74% (529)	717
Income: 100k+	3% (11)	7% (22)	4% (11)	2% (5)	10% (31)	74% (227)	307
Ethnicity: White	3% (48)	6% (110)	2% (32)	2% (33)	10% (167)	77% (1340)	1730
Ethnicity: Hispanic	5% (16)	8% (27)	4% (13)	6% (20)	9% (32)	69% (243)	351

Continued on next page

Table MCSP11_4: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Kofi Cockburn

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (63)	6% (143)	2% (49)	2% (50)	11% (244)	75% (1661)	2210
Ethnicity: Black	4% (12)	7% (19)	5% (13)	4% (10)	19% (54)	61% (168)	276
Ethnicity: Other	1% (3)	7% (14)	2% (5)	3% (7)	12% (24)	75% (153)	205
All Christian	4% (35)	7% (68)	2% (24)	2% (17)	10% (96)	75% (728)	968
All Non-Christian	8% (8)	11% (11)	1% (1)	2% (2)	12% (12)	66% (65)	99
Atheist	3% (3)	6% (7)	3% (3)	1% (2)	6% (7)	81% (97)	119
Agnostic/Nothing in particular	2% (13)	6% (40)	1% (8)	4% (23)	12% (73)	75% (462)	619
Something Else	1% (4)	4% (16)	3% (13)	2% (7)	14% (56)	76% (309)	405
Religious Non-Protestant/Catholic	7% (8)	9% (11)	1% (1)	1% (2)	14% (17)	68% (85)	124
Evangelical	3% (17)	7% (38)	2% (12)	1% (7)	12% (64)	74% (399)	536
Non-Evangelical	3% (22)	6% (46)	3% (25)	2% (17)	10% (81)	76% (610)	801
Community: Urban	4% (23)	9% (51)	3% (18)	2% (13)	11% (60)	71% (405)	570
Community: Suburban	3% (27)	5% (57)	2% (23)	2% (26)	12% (124)	76% (799)	1055
Community: Rural	2% (13)	6% (36)	1% (8)	2% (11)	10% (60)	78% (457)	585
Employ: Private Sector	4% (25)	8% (49)	3% (19)	4% (28)	13% (81)	68% (432)	635
Employ: Government	2% (2)	10% (13)	2% (3)	4% (5)	12% (15)	69% (86)	124
Employ: Self-Employed	6% (14)	7% (16)	3% (8)	1% (3)	13% (31)	70% (161)	231
Employ: Homemaker	1% (2)	6% (9)	— (0)	2% (3)	9% (15)	82% (135)	165
Employ: Student	5% (4)	3% (2)	7% (6)	— (0)	18% (14)	67% (53)	79
Employ: Retired	2% (9)	4% (21)	1% (6)	1% (6)	8% (39)	84% (421)	501
Employ: Unemployed	1% (3)	7% (20)	2% (5)	1% (2)	10% (30)	79% (233)	294
Employ: Other	1% (3)	7% (13)	2% (4)	1% (3)	10% (19)	77% (141)	182
Military HH: Yes	4% (12)	8% (25)	2% (8)	3% (9)	10% (32)	73% (236)	322
Military HH: No	3% (51)	6% (118)	2% (42)	2% (41)	11% (212)	75% (1425)	1888
RD/WT: Right Direction	4% (28)	10% (67)	3% (19)	3% (20)	12% (82)	69% (472)	687
RD/WT: Wrong Track	2% (35)	5% (76)	2% (30)	2% (30)	11% (162)	78% (1189)	1523
Biden Job Approve	3% (31)	8% (69)	2% (17)	2% (16)	10% (94)	75% (667)	894
Biden Job Disapprove	3% (31)	6% (72)	3% (31)	3% (32)	11% (131)	75% (907)	1203

Continued on next page

Table MCSP11_4: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
 Kofi Cockburn

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (63)	6% (143)	2% (49)	2% (50)	11% (244)	75% (1661)	2210
Biden Job Strongly Approve	5% (18)	10% (33)	1% (4)	2% (6)	10% (36)	72% (248)	345
Biden Job Somewhat Approve	2% (13)	7% (36)	2% (13)	2% (10)	11% (58)	76% (419)	550
Biden Job Somewhat Disapprove	3% (12)	7% (25)	4% (14)	3% (12)	13% (49)	70% (256)	368
Biden Job Strongly Disapprove	2% (18)	6% (47)	2% (17)	2% (19)	10% (82)	78% (651)	835
Favorable of Biden	4% (35)	8% (77)	2% (17)	2% (19)	10% (98)	74% (694)	939
Unfavorable of Biden	2% (27)	6% (65)	2% (28)	3% (30)	11% (133)	76% (899)	1182
Very Favorable of Biden	6% (22)	10% (38)	1% (2)	3% (11)	11% (40)	70% (266)	379
Somewhat Favorable of Biden	2% (13)	7% (39)	3% (15)	1% (8)	10% (58)	76% (427)	560
Somewhat Unfavorable of Biden	3% (9)	7% (23)	2% (6)	3% (11)	14% (47)	72% (248)	345
Very Unfavorable of Biden	2% (18)	5% (42)	3% (22)	2% (19)	10% (85)	78% (651)	838
#1 Issue: Economy	3% (27)	8% (66)	3% (28)	2% (19)	10% (89)	74% (647)	876
#1 Issue: Security	3% (12)	6% (21)	2% (8)	3% (9)	12% (42)	75% (270)	362
#1 Issue: Health Care	4% (10)	6% (12)	1% (2)	3% (6)	9% (18)	77% (164)	212
#1 Issue: Medicare / Social Security	2% (5)	7% (16)	— (1)	3% (8)	14% (31)	73% (162)	223
#1 Issue: Women's Issues	2% (2)	4% (5)	— (0)	1% (1)	18% (22)	75% (88)	118
#1 Issue: Education	3% (3)	8% (7)	5% (4)	— (0)	12% (10)	73% (62)	85
#1 Issue: Energy	2% (3)	5% (10)	3% (6)	4% (7)	9% (18)	77% (145)	188
#1 Issue: Other	1% (1)	4% (6)	— (0)	— (1)	10% (14)	84% (122)	145
2020 Vote: Joe Biden	3% (29)	8% (71)	1% (13)	2% (19)	11% (99)	74% (672)	904
2020 Vote: Donald Trump	3% (21)	7% (53)	2% (19)	2% (15)	11% (86)	75% (566)	759
2020 Vote: Other	3% (2)	7% (5)	1% (1)	— (0)	10% (7)	79% (52)	66
2020 Vote: Didn't Vote	2% (10)	3% (14)	4% (17)	3% (16)	11% (53)	77% (371)	481
2018 House Vote: Democrat	3% (18)	7% (45)	2% (12)	2% (14)	11% (76)	76% (521)	686
2018 House Vote: Republican	3% (21)	8% (48)	3% (18)	1% (5)	11% (72)	74% (471)	635
2018 House Vote: Someone else	2% (1)	5% (3)	— (0)	8% (5)	13% (7)	73% (43)	59
2016 Vote: Hillary Clinton	2% (15)	7% (42)	2% (10)	2% (10)	11% (72)	77% (491)	640
2016 Vote: Donald Trump	3% (22)	8% (52)	2% (16)	2% (14)	11% (78)	74% (510)	692
2016 Vote: Other	1% (2)	8% (8)	1% (1)	1% (1)	4% (5)	85% (92)	108
2016 Vote: Didn't Vote	3% (24)	5% (40)	3% (23)	3% (25)	12% (89)	74% (568)	768

Continued on next page

Table MCSP11_4: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Kofi Cockburn

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (63)	6% (143)	2% (49)	2% (50)	11% (244)	75% (1661)	2210
Voted in 2014: Yes	3% (39)	7% (80)	2% (26)	1% (14)	11% (135)	75% (889)	1183
Voted in 2014: No	2% (24)	6% (63)	2% (23)	4% (36)	11% (109)	75% (772)	1027
4-Region: Northeast	5% (20)	7% (27)	3% (11)	2% (6)	10% (39)	74% (292)	395
4-Region: Midwest	2% (11)	8% (37)	1% (7)	1% (5)	10% (45)	77% (359)	464
4-Region: South	3% (21)	6% (52)	3% (24)	2% (15)	12% (102)	74% (612)	828
4-Region: West	2% (10)	5% (27)	1% (7)	5% (24)	11% (58)	76% (397)	522
Sports Fans	4% (61)	9% (133)	3% (46)	3% (41)	14% (199)	67% (966)	1446
Avid Sports Fans	8% (39)	14% (71)	4% (18)	4% (20)	16% (83)	55% (279)	511
Casual Sports Fans	2% (21)	7% (63)	3% (27)	2% (21)	12% (116)	73% (687)	935
CBB Fans	7% (57)	14% (118)	4% (33)	4% (33)	19% (167)	53% (458)	867
Avid CBB Fans	12% (32)	17% (45)	6% (16)	5% (14)	23% (60)	36% (96)	264
Casual CBB Fans	6% (46)	13% (97)	4% (28)	4% (26)	18% (133)	55% (399)	729
Plan to Watch Men's Tournament	8% (48)	18% (113)	5% (29)	3% (17)	20% (127)	47% (301)	635
21 or Older	3% (59)	6% (137)	2% (45)	2% (47)	11% (235)	75% (1598)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP11_5: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Jabari Smith

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (91)	9% (202)	2% (36)	2% (41)	12% (259)	72% (1581)	2210
Gender: Male	6% (68)	13% (137)	3% (30)	3% (30)	12% (132)	63% (670)	1067
Gender: Female	2% (23)	6% (64)	1% (7)	1% (11)	11% (127)	80% (911)	1143
Age: 18-34	5% (34)	12% (79)	3% (19)	4% (24)	12% (76)	65% (426)	658
Age: 35-44	6% (22)	10% (35)	2% (7)	1% (5)	13% (47)	68% (244)	359
Age: 45-64	2% (18)	8% (57)	1% (6)	1% (8)	13% (95)	76% (571)	754
Age: 65+	4% (17)	7% (30)	1% (5)	1% (5)	9% (41)	78% (340)	438
GenZers: 1997-2012	3% (8)	13% (33)	2% (5)	5% (12)	9% (22)	68% (174)	255
Millennials: 1981-1996	6% (40)	11% (68)	3% (18)	2% (14)	13% (86)	65% (419)	646
GenXers: 1965-1980	3% (17)	8% (42)	1% (5)	1% (5)	12% (62)	74% (373)	505
Baby Boomers: 1946-1964	3% (25)	7% (55)	1% (7)	1% (8)	11% (83)	76% (567)	744
PID: Dem (no lean)	5% (35)	10% (77)	2% (17)	2% (14)	12% (93)	69% (517)	753
PID: Ind (no lean)	3% (21)	8% (63)	1% (7)	3% (20)	12% (96)	73% (563)	771
PID: Rep (no lean)	5% (35)	9% (62)	2% (12)	1% (7)	10% (70)	73% (500)	686
PID/Gender: Dem Men	8% (27)	15% (49)	4% (13)	4% (12)	13% (42)	56% (181)	323
PID/Gender: Dem Women	2% (8)	7% (28)	1% (4)	1% (2)	12% (51)	78% (336)	430
PID/Gender: Ind Men	4% (15)	11% (45)	1% (5)	4% (15)	13% (53)	67% (265)	398
PID/Gender: Ind Women	2% (6)	5% (18)	1% (2)	1% (5)	12% (43)	80% (298)	373
PID/Gender: Rep Men	8% (26)	13% (44)	3% (12)	1% (3)	11% (38)	65% (223)	345
PID/Gender: Rep Women	3% (9)	5% (18)	— (0)	1% (4)	10% (33)	81% (277)	341
Ideo: Liberal (1-3)	5% (28)	10% (64)	2% (11)	2% (13)	11% (66)	71% (438)	621
Ideo: Moderate (4)	4% (25)	9% (53)	1% (5)	1% (9)	13% (83)	72% (443)	618
Ideo: Conservative (5-7)	5% (37)	10% (76)	2% (17)	1% (9)	11% (86)	70% (531)	756
Educ: < College	3% (49)	7% (114)	1% (20)	2% (30)	11% (174)	74% (1131)	1519
Educ: Bachelors degree	6% (28)	12% (55)	3% (13)	2% (10)	12% (52)	65% (289)	446
Educ: Post-grad	6% (14)	13% (33)	1% (3)	1% (2)	14% (33)	65% (160)	245
Income: Under 50k	4% (44)	7% (88)	1% (13)	2% (30)	12% (137)	74% (875)	1186
Income: 50k-100k	4% (29)	11% (80)	2% (12)	2% (11)	12% (83)	70% (503)	717
Income: 100k+	6% (19)	11% (34)	4% (11)	— (1)	13% (40)	66% (203)	307
Ethnicity: White	4% (71)	8% (141)	1% (19)	2% (34)	10% (180)	74% (1285)	1730
Ethnicity: Hispanic	6% (21)	12% (43)	2% (9)	4% (13)	11% (37)	65% (228)	351

Continued on next page

Table MCSP11_5: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Jabari Smith

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (91)	9% (202)	2% (36)	2% (41)	12% (259)	72% (1581)	2210
Ethnicity: Black	6% (17)	14% (38)	5% (15)	1% (4)	16% (43)	58% (159)	276
Ethnicity: Other	1% (3)	11% (23)	1% (3)	2% (3)	18% (36)	67% (137)	205
All Christian	6% (55)	9% (91)	2% (17)	1% (14)	11% (103)	71% (688)	968
All Non-Christian	8% (8)	13% (13)	2% (2)	— (0)	13% (13)	64% (63)	99
Atheist	5% (5)	9% (10)	1% (1)	3% (3)	6% (8)	77% (92)	119
Agnostic/Nothing in particular	3% (17)	9% (54)	2% (14)	3% (18)	14% (86)	69% (430)	619
Something Else	1% (5)	8% (34)	1% (4)	1% (5)	12% (49)	76% (308)	405
Religious Non-Protestant/Catholic	7% (9)	13% (16)	4% (4)	— (0)	14% (17)	61% (76)	124
Evangelical	5% (25)	10% (52)	1% (6)	1% (7)	12% (65)	71% (381)	536
Non-Evangelical	4% (34)	9% (69)	1% (11)	2% (13)	10% (81)	74% (593)	801
Community: Urban	5% (27)	10% (59)	3% (15)	2% (10)	12% (69)	68% (390)	570
Community: Suburban	4% (44)	9% (100)	2% (18)	2% (20)	12% (125)	71% (748)	1055
Community: Rural	3% (20)	7% (42)	1% (4)	2% (11)	11% (65)	76% (443)	585
Employ: Private Sector	5% (33)	11% (72)	3% (20)	2% (13)	14% (87)	64% (409)	635
Employ: Government	3% (3)	16% (20)	4% (5)	— (0)	15% (18)	63% (78)	124
Employ: Self-Employed	5% (13)	11% (26)	1% (3)	4% (9)	13% (31)	65% (150)	231
Employ: Homemaker	2% (3)	2% (3)	— (0)	3% (5)	14% (23)	79% (129)	165
Employ: Student	8% (7)	9% (7)	— (0)	— (0)	6% (4)	77% (61)	79
Employ: Retired	4% (19)	7% (33)	1% (5)	2% (8)	8% (39)	79% (397)	501
Employ: Unemployed	3% (10)	7% (22)	1% (3)	1% (3)	11% (33)	76% (224)	294
Employ: Other	1% (3)	10% (18)	— (0)	2% (3)	13% (24)	73% (133)	182
Military HH: Yes	5% (16)	12% (39)	2% (5)	1% (4)	10% (31)	71% (227)	322
Military HH: No	4% (75)	9% (162)	2% (31)	2% (38)	12% (229)	72% (1354)	1888
RD/WT: Right Direction	6% (41)	12% (84)	3% (20)	2% (15)	10% (70)	67% (458)	687
RD/WT: Wrong Track	3% (50)	8% (118)	1% (16)	2% (27)	12% (190)	74% (1123)	1523
Biden Job Approve	5% (47)	10% (90)	2% (17)	2% (15)	10% (91)	71% (633)	894
Biden Job Disapprove	4% (42)	9% (108)	1% (18)	2% (23)	13% (157)	71% (855)	1203

Continued on next page

Table MCSP11_5: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
 Jabari Smith

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (91)	9% (202)	2% (36)	2% (41)	12% (259)	72% (1581)	2210
Biden Job Strongly Approve	8% (27)	11% (39)	1% (5)	1% (4)	11% (39)	67% (232)	345
Biden Job Somewhat Approve	4% (20)	9% (51)	2% (13)	2% (11)	10% (53)	73% (402)	550
Biden Job Somewhat Disapprove	3% (9)	12% (45)	1% (3)	3% (9)	16% (60)	66% (242)	368
Biden Job Strongly Disapprove	4% (33)	8% (63)	2% (15)	2% (14)	12% (97)	73% (613)	835
Favorable of Biden	5% (48)	10% (96)	1% (14)	2% (16)	11% (104)	70% (662)	939
Unfavorable of Biden	4% (43)	9% (101)	1% (17)	2% (23)	12% (145)	72% (853)	1182
Very Favorable of Biden	8% (31)	11% (41)	2% (8)	1% (5)	12% (44)	66% (250)	379
Somewhat Favorable of Biden	3% (18)	10% (54)	1% (6)	2% (11)	11% (60)	73% (411)	560
Somewhat Unfavorable of Biden	2% (9)	13% (43)	1% (3)	— (1)	14% (49)	69% (239)	345
Very Unfavorable of Biden	4% (34)	7% (58)	2% (14)	3% (22)	11% (95)	73% (614)	838
#1 Issue: Economy	4% (38)	10% (85)	2% (17)	2% (15)	12% (108)	70% (614)	876
#1 Issue: Security	4% (13)	10% (37)	2% (6)	1% (2)	12% (44)	72% (259)	362
#1 Issue: Health Care	5% (10)	11% (24)	2% (5)	2% (5)	7% (15)	72% (153)	212
#1 Issue: Medicare / Social Security	3% (6)	9% (20)	2% (3)	2% (5)	16% (36)	68% (153)	223
#1 Issue: Women's Issues	4% (4)	6% (7)	1% (1)	2% (3)	14% (16)	74% (87)	118
#1 Issue: Education	7% (6)	9% (8)	— (0)	3% (2)	6% (5)	76% (65)	85
#1 Issue: Energy	6% (12)	7% (14)	2% (4)	5% (9)	10% (20)	69% (130)	188
#1 Issue: Other	2% (3)	5% (7)	— (0)	— (0)	11% (15)	82% (119)	145
2020 Vote: Joe Biden	5% (44)	11% (96)	2% (16)	2% (20)	12% (107)	69% (622)	904
2020 Vote: Donald Trump	5% (36)	10% (73)	2% (13)	1% (9)	12% (87)	71% (541)	759
2020 Vote: Other	3% (2)	13% (8)	— (0)	2% (2)	11% (8)	70% (46)	66
2020 Vote: Didn't Vote	2% (10)	5% (24)	2% (8)	2% (11)	12% (58)	77% (371)	481
2018 House Vote: Democrat	4% (29)	10% (66)	2% (15)	2% (12)	12% (79)	71% (484)	686
2018 House Vote: Republican	4% (28)	11% (72)	2% (11)	1% (8)	11% (68)	71% (448)	635
2018 House Vote: Someone else	1% (0)	8% (4)	1% (1)	7% (4)	15% (9)	69% (41)	59
2016 Vote: Hillary Clinton	5% (30)	8% (54)	1% (9)	2% (10)	12% (76)	72% (461)	640
2016 Vote: Donald Trump	5% (32)	11% (75)	1% (7)	1% (10)	12% (80)	70% (487)	692
2016 Vote: Other	2% (2)	10% (11)	5% (5)	1% (1)	10% (11)	72% (78)	108
2016 Vote: Didn't Vote	4% (28)	8% (61)	2% (15)	3% (20)	12% (92)	72% (553)	768

Continued on next page

Table MCSP11_5: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Jabari Smith

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (91)	9% (202)	2% (36)	2% (41)	12% (259)	72% (1581)	2210
Voted in 2014: Yes	4% (52)	11% (128)	1% (17)	1% (16)	12% (141)	70% (829)	1183
Voted in 2014: No	4% (39)	7% (74)	2% (19)	2% (25)	12% (118)	73% (752)	1027
4-Region: Northeast	3% (14)	11% (42)	2% (8)	2% (9)	11% (42)	71% (281)	395
4-Region: Midwest	4% (18)	9% (41)	2% (7)	1% (4)	12% (56)	73% (340)	464
4-Region: South	5% (42)	9% (78)	2% (14)	2% (13)	13% (107)	69% (574)	828
4-Region: West	3% (18)	8% (41)	1% (8)	3% (15)	11% (55)	74% (387)	522
Sports Fans	6% (89)	13% (191)	2% (32)	2% (32)	15% (213)	61% (889)	1446
Avid Sports Fans	11% (58)	20% (104)	3% (18)	2% (13)	17% (86)	45% (232)	511
Casual Sports Fans	3% (31)	9% (87)	2% (14)	2% (19)	14% (127)	70% (656)	935
CBB Fans	10% (87)	20% (171)	3% (26)	3% (28)	19% (166)	45% (389)	867
Avid CBB Fans	16% (43)	28% (74)	4% (10)	4% (10)	21% (57)	26% (69)	264
Casual CBB Fans	9% (62)	19% (141)	3% (22)	3% (23)	18% (133)	48% (348)	729
Plan to Watch Men's Tournament	12% (75)	24% (150)	3% (18)	3% (19)	21% (135)	38% (240)	635
21 or Older	4% (86)	9% (195)	2% (34)	2% (39)	12% (253)	71% (1514)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP11_6: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
 Chet Holmgren

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (69)	7% (160)	3% (56)	2% (39)	11% (242)	74% (1643)	2210
Gender: Male	5% (54)	10% (109)	4% (41)	3% (31)	12% (130)	66% (702)	1067
Gender: Female	1% (15)	4% (51)	1% (16)	1% (8)	10% (113)	82% (941)	1143
Age: 18-34	6% (37)	9% (59)	5% (36)	3% (17)	12% (79)	65% (430)	658
Age: 35-44	3% (12)	8% (27)	2% (9)	3% (10)	11% (40)	73% (261)	359
Age: 45-64	2% (13)	6% (46)	1% (9)	1% (7)	10% (76)	80% (603)	754
Age: 65+	1% (6)	6% (27)	1% (2)	1% (5)	11% (48)	80% (350)	438
GenZers: 1997-2012	3% (7)	10% (25)	8% (19)	1% (4)	11% (29)	67% (170)	255
Millennials: 1981-1996	6% (40)	8% (49)	4% (25)	3% (21)	12% (77)	67% (433)	646
GenXers: 1965-1980	2% (10)	7% (34)	1% (7)	1% (5)	10% (51)	79% (398)	505
Baby Boomers: 1946-1964	2% (12)	7% (52)	1% (5)	1% (7)	10% (76)	80% (592)	744
PID: Dem (no lean)	3% (21)	9% (67)	3% (25)	2% (15)	10% (74)	73% (552)	753
PID: Ind (no lean)	3% (25)	7% (53)	2% (19)	1% (9)	11% (86)	75% (580)	771
PID: Rep (no lean)	3% (24)	6% (41)	2% (12)	2% (15)	12% (82)	75% (512)	686
PID/Gender: Dem Men	5% (16)	14% (46)	5% (17)	4% (14)	11% (35)	60% (195)	323
PID/Gender: Dem Women	1% (4)	5% (21)	2% (8)	— (1)	9% (39)	83% (357)	430
PID/Gender: Ind Men	4% (17)	10% (39)	3% (13)	2% (8)	12% (46)	69% (275)	398
PID/Gender: Ind Women	2% (8)	4% (14)	2% (6)	— (1)	11% (40)	82% (305)	373
PID/Gender: Rep Men	6% (21)	7% (24)	3% (10)	3% (9)	14% (48)	67% (233)	345
PID/Gender: Rep Women	1% (2)	5% (17)	1% (2)	2% (7)	10% (34)	82% (279)	341
Ideo: Liberal (1-3)	3% (21)	8% (48)	3% (20)	2% (13)	8% (50)	76% (469)	621
Ideo: Moderate (4)	4% (23)	8% (52)	1% (4)	2% (10)	12% (76)	73% (452)	618
Ideo: Conservative (5-7)	3% (23)	7% (53)	3% (24)	1% (11)	12% (88)	74% (558)	756
Educ: < College	3% (42)	6% (98)	2% (37)	2% (32)	12% (175)	75% (1136)	1519
Educ: Bachelors degree	4% (17)	8% (37)	3% (13)	2% (7)	10% (46)	73% (326)	446
Educ: Post-grad	4% (10)	10% (25)	3% (6)	— (1)	8% (21)	74% (182)	245
Income: Under 50k	2% (24)	6% (75)	2% (28)	2% (25)	12% (140)	75% (894)	1186
Income: 50k-100k	5% (36)	7% (52)	3% (21)	2% (13)	10% (70)	73% (526)	717
Income: 100k+	3% (8)	11% (33)	2% (7)	1% (2)	11% (33)	73% (224)	307
Ethnicity: White	3% (50)	7% (121)	2% (35)	1% (24)	10% (178)	76% (1322)	1730
Ethnicity: Hispanic	5% (18)	11% (38)	5% (17)	5% (16)	10% (34)	65% (228)	351

Continued on next page

Table MCSP11_6: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Chet Holmgren

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(69)	7%	(160)	3%	(56)	2%	(39)	11%	(242)	74%	(1643)	2210
Ethnicity: Black	6%	(16)	8%	(22)	6%	(16)	2%	(6)	15%	(41)	63%	(174)	276
Ethnicity: Other	1%	(3)	8%	(17)	2%	(4)	5%	(9)	11%	(23)	72%	(148)	205
All Christian	4%	(36)	8%	(79)	2%	(19)	2%	(16)	10%	(96)	75%	(722)	968
All Non-Christian	8%	(8)	13%	(12)	2%	(2)	—	(0)	16%	(15)	62%	(61)	99
Atheist	4%	(4)	4%	(5)	4%	(4)	—	(0)	9%	(11)	79%	(95)	119
Agnostic/Nothing in particular	2%	(11)	7%	(46)	4%	(23)	1%	(8)	12%	(73)	74%	(458)	619
Something Else	3%	(11)	4%	(17)	2%	(8)	4%	(15)	12%	(47)	76%	(307)	405
Religious Non-Protestant/Catholic	8%	(11)	12%	(15)	2%	(2)	—	(0)	15%	(19)	62%	(77)	124
Evangelical	4%	(20)	7%	(35)	2%	(12)	3%	(17)	9%	(47)	75%	(404)	536
Non-Evangelical	3%	(24)	7%	(57)	2%	(15)	2%	(14)	11%	(91)	75%	(600)	801
Community: Urban	5%	(29)	7%	(37)	4%	(22)	3%	(17)	13%	(75)	68%	(390)	570
Community: Suburban	3%	(29)	8%	(84)	2%	(25)	1%	(13)	11%	(112)	75%	(793)	1055
Community: Rural	2%	(12)	7%	(39)	1%	(9)	2%	(9)	9%	(55)	79%	(461)	585
Employ: Private Sector	4%	(28)	8%	(52)	4%	(23)	3%	(17)	12%	(77)	69%	(439)	635
Employ: Government	6%	(7)	9%	(12)	8%	(10)	1%	(1)	6%	(8)	69%	(86)	124
Employ: Self-Employed	6%	(14)	13%	(29)	4%	(8)	2%	(4)	7%	(17)	69%	(159)	231
Employ: Homemaker	—	(1)	2%	(3)	2%	(3)	2%	(3)	13%	(22)	80%	(132)	165
Employ: Student	2%	(1)	11%	(9)	3%	(2)	2%	(2)	10%	(8)	72%	(57)	79
Employ: Retired	2%	(10)	5%	(24)	—	(2)	2%	(8)	9%	(44)	82%	(412)	501
Employ: Unemployed	2%	(6)	8%	(22)	—	(1)	1%	(2)	15%	(44)	74%	(218)	294
Employ: Other	1%	(1)	5%	(9)	3%	(6)	1%	(3)	12%	(22)	78%	(141)	182
Military HH: Yes	3%	(9)	7%	(24)	2%	(7)	1%	(2)	13%	(41)	74%	(239)	322
Military HH: No	3%	(60)	7%	(136)	3%	(49)	2%	(37)	11%	(202)	74%	(1404)	1888
RD/WT: Right Direction	4%	(30)	12%	(81)	3%	(23)	2%	(17)	10%	(71)	68%	(466)	687
RD/WT: Wrong Track	3%	(40)	5%	(79)	2%	(33)	1%	(22)	11%	(172)	77%	(1177)	1523
Biden Job Approve	3%	(31)	9%	(82)	3%	(25)	2%	(19)	9%	(77)	74%	(661)	894
Biden Job Disapprove	3%	(34)	6%	(75)	3%	(30)	2%	(20)	12%	(146)	75%	(898)	1203

Continued on next page

Table MCSP11_6: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Chet Holmgren

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(69)	7%	(160)	3%	(56)	2%	(39)	11%	(242)	74%	(1643)	2210
Biden Job Strongly Approve	4%	(14)	10%	(34)	4%	(14)	3%	(11)	8%	(27)	71%	(245)	345
Biden Job Somewhat Approve	3%	(17)	9%	(48)	2%	(10)	1%	(8)	9%	(50)	76%	(417)	550
Biden Job Somewhat Disapprove	3%	(10)	8%	(30)	3%	(12)	2%	(7)	14%	(52)	70%	(257)	368
Biden Job Strongly Disapprove	3%	(24)	5%	(45)	2%	(19)	2%	(13)	11%	(94)	77%	(641)	835
Favorable of Biden	4%	(34)	10%	(89)	3%	(25)	2%	(20)	9%	(81)	74%	(691)	939
Unfavorable of Biden	3%	(35)	6%	(67)	2%	(26)	2%	(19)	13%	(152)	75%	(883)	1182
Very Favorable of Biden	5%	(18)	10%	(36)	4%	(16)	3%	(13)	9%	(33)	69%	(263)	379
Somewhat Favorable of Biden	3%	(16)	9%	(53)	1%	(8)	1%	(7)	9%	(48)	76%	(428)	560
Somewhat Unfavorable of Biden	3%	(12)	7%	(25)	2%	(8)	—	(1)	16%	(55)	71%	(244)	345
Very Unfavorable of Biden	3%	(24)	5%	(42)	2%	(18)	2%	(18)	12%	(97)	76%	(639)	838
#1 Issue: Economy	4%	(36)	6%	(52)	3%	(25)	2%	(13)	12%	(101)	74%	(648)	876
#1 Issue: Security	2%	(6)	9%	(32)	2%	(7)	2%	(8)	9%	(31)	77%	(278)	362
#1 Issue: Health Care	1%	(3)	11%	(23)	3%	(7)	1%	(2)	6%	(13)	77%	(164)	212
#1 Issue: Medicare / Social Security	1%	(3)	8%	(17)	1%	(3)	1%	(3)	18%	(40)	70%	(156)	223
#1 Issue: Women's Issues	7%	(8)	7%	(8)	2%	(2)	1%	(1)	13%	(15)	71%	(83)	118
#1 Issue: Education	7%	(6)	10%	(8)	5%	(4)	2%	(2)	12%	(10)	65%	(56)	85
#1 Issue: Energy	2%	(5)	7%	(13)	3%	(5)	5%	(9)	9%	(17)	74%	(139)	188
#1 Issue: Other	2%	(3)	4%	(5)	2%	(2)	—	(1)	10%	(15)	82%	(119)	145
2020 Vote: Joe Biden	3%	(30)	10%	(88)	2%	(17)	1%	(13)	10%	(87)	74%	(668)	904
2020 Vote: Donald Trump	4%	(28)	6%	(49)	2%	(18)	2%	(16)	11%	(85)	74%	(563)	759
2020 Vote: Other	1%	(1)	6%	(4)	3%	(2)	3%	(2)	10%	(7)	77%	(51)	66
2020 Vote: Didn't Vote	2%	(10)	4%	(19)	4%	(18)	2%	(8)	13%	(65)	75%	(362)	481
2018 House Vote: Democrat	4%	(24)	9%	(60)	1%	(10)	1%	(9)	9%	(65)	76%	(518)	686
2018 House Vote: Republican	3%	(21)	8%	(49)	2%	(12)	2%	(14)	11%	(68)	74%	(470)	635
2018 House Vote: Someone else	—	(0)	4%	(2)	9%	(5)	4%	(2)	10%	(6)	73%	(43)	59
2016 Vote: Hillary Clinton	3%	(20)	7%	(48)	1%	(7)	1%	(8)	10%	(65)	77%	(492)	640
2016 Vote: Donald Trump	4%	(27)	7%	(51)	2%	(15)	2%	(17)	11%	(78)	73%	(505)	692
2016 Vote: Other	6%	(6)	7%	(8)	1%	(1)	1%	(1)	6%	(7)	79%	(86)	108
2016 Vote: Didn't Vote	2%	(16)	7%	(53)	4%	(33)	2%	(13)	12%	(93)	73%	(560)	768

Continued on next page

Table MCSP11_6: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Chet Holmgren

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (69)	7% (160)	3% (56)	2% (39)	11% (242)	74% (1643)	2210
Voted in 2014: Yes	4% (44)	8% (91)	2% (19)	2% (21)	11% (127)	75% (882)	1183
Voted in 2014: No	2% (25)	7% (69)	4% (37)	2% (18)	11% (116)	74% (761)	1027
4-Region: Northeast	3% (13)	9% (34)	5% (19)	2% (8)	8% (33)	73% (289)	395
4-Region: Midwest	2% (10)	8% (39)	1% (4)	1% (2)	10% (47)	78% (362)	464
4-Region: South	3% (21)	7% (54)	3% (23)	2% (14)	13% (106)	74% (610)	828
4-Region: West	5% (24)	7% (34)	2% (11)	3% (15)	11% (57)	73% (382)	522
Sports Fans	5% (68)	10% (147)	4% (52)	2% (29)	14% (203)	66% (947)	1446
Avid Sports Fans	10% (51)	17% (87)	4% (21)	3% (15)	16% (79)	50% (258)	511
Casual Sports Fans	2% (16)	6% (61)	3% (30)	2% (15)	13% (124)	74% (689)	935
CBB Fans	7% (63)	15% (132)	6% (50)	2% (20)	17% (143)	53% (458)	867
Avid CBB Fans	14% (36)	22% (59)	6% (17)	5% (12)	20% (53)	33% (87)	264
Casual CBB Fans	6% (45)	14% (105)	6% (43)	2% (18)	16% (115)	55% (403)	729
Plan to Watch Men's Tournament	10% (61)	17% (111)	5% (32)	3% (19)	19% (120)	46% (292)	635
21 or Older	3% (67)	7% (154)	2% (47)	2% (37)	11% (237)	74% (1579)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCSP11_7: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Ochai Agbaji**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (76)	7% (156)	2% (34)	2% (42)	10% (230)	76% (1672)	2210
Gender: Male	5% (54)	9% (97)	2% (27)	3% (30)	12% (132)	68% (727)	1067
Gender: Female	2% (21)	5% (60)	1% (7)	1% (12)	9% (98)	83% (945)	1143
Age: 18-34	6% (36)	9% (58)	2% (15)	3% (22)	11% (74)	69% (453)	658
Age: 35-44	3% (10)	8% (30)	2% (6)	4% (14)	9% (32)	74% (267)	359
Age: 45-64	2% (17)	6% (42)	1% (10)	— (2)	11% (79)	80% (604)	754
Age: 65+	3% (12)	6% (27)	1% (3)	1% (4)	10% (45)	79% (347)	438
GenZers: 1997-2012	4% (10)	9% (24)	2% (6)	5% (14)	9% (24)	69% (176)	255
Millennials: 1981-1996	5% (34)	8% (50)	2% (12)	3% (18)	11% (72)	71% (462)	646
GenXers: 1965-1980	2% (9)	6% (31)	2% (10)	1% (5)	10% (48)	80% (402)	505
Baby Boomers: 1946-1964	3% (23)	7% (51)	1% (6)	— (2)	10% (78)	78% (583)	744
PID: Dem (no lean)	4% (30)	9% (71)	1% (10)	2% (18)	10% (74)	73% (550)	753
PID: Ind (no lean)	3% (26)	5% (37)	1% (11)	1% (10)	11% (82)	78% (605)	771
PID: Rep (no lean)	3% (19)	7% (49)	2% (12)	2% (14)	11% (74)	75% (517)	686
PID/Gender: Dem Men	6% (20)	12% (39)	3% (9)	4% (14)	11% (35)	64% (205)	323
PID/Gender: Dem Women	2% (10)	7% (32)	— (1)	1% (4)	9% (39)	80% (345)	430
PID/Gender: Ind Men	4% (16)	6% (25)	2% (10)	2% (6)	13% (51)	73% (291)	398
PID/Gender: Ind Women	3% (11)	3% (12)	— (2)	1% (4)	8% (31)	84% (314)	373
PID/Gender: Rep Men	5% (18)	9% (33)	2% (8)	3% (9)	13% (46)	67% (231)	345
PID/Gender: Rep Women	— (1)	5% (16)	1% (4)	1% (5)	8% (28)	84% (286)	341
Ideo: Liberal (1-3)	4% (26)	8% (49)	1% (8)	2% (13)	9% (53)	76% (472)	621
Ideo: Moderate (4)	4% (23)	7% (42)	1% (5)	1% (4)	13% (79)	75% (465)	618
Ideo: Conservative (5-7)	3% (24)	7% (56)	3% (20)	3% (19)	11% (80)	74% (557)	756
Educ: < College	3% (43)	6% (93)	2% (25)	2% (25)	10% (155)	78% (1178)	1519
Educ: Bachelors degree	3% (14)	9% (41)	1% (6)	3% (14)	11% (48)	73% (324)	446
Educ: Post-grad	8% (19)	9% (23)	1% (3)	1% (3)	11% (27)	69% (170)	245
Income: Under 50k	3% (38)	6% (70)	1% (12)	2% (27)	10% (118)	78% (921)	1186
Income: 50k-100k	4% (27)	8% (57)	2% (17)	2% (12)	11% (76)	74% (529)	717
Income: 100k+	3% (10)	10% (29)	2% (5)	1% (4)	12% (36)	72% (222)	307
Ethnicity: White	3% (55)	7% (113)	1% (23)	1% (24)	10% (171)	78% (1344)	1730
Ethnicity: Hispanic	6% (20)	12% (42)	1% (4)	6% (21)	8% (28)	67% (237)	351

Continued on next page

**Table MCSP11_7: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Ochai Agbaji**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(76)	7%	(156)	2%	(34)	2%	(42)	10%	(230)	76%	(1672)	2210
Ethnicity: Black	6%	(16)	8%	(22)	3%	(7)	4%	(12)	16%	(43)	64%	(176)	276
Ethnicity: Other	3%	(6)	11%	(22)	2%	(4)	3%	(6)	8%	(16)	74%	(152)	205
All Christian	4%	(36)	8%	(80)	2%	(18)	2%	(15)	11%	(107)	74%	(712)	968
All Non-Christian	6%	(5)	14%	(14)	3%	(3)	2%	(2)	12%	(12)	63%	(63)	99
Atheist	2%	(2)	4%	(5)	2%	(2)	1%	(2)	5%	(7)	85%	(102)	119
Agnostic/Nothing in particular	4%	(23)	7%	(41)	1%	(6)	2%	(11)	11%	(66)	76%	(472)	619
Something Else	2%	(9)	4%	(16)	1%	(5)	3%	(12)	10%	(39)	80%	(323)	405
Religious Non-Protestant/Catholic	5%	(6)	12%	(14)	3%	(4)	2%	(2)	16%	(20)	62%	(78)	124
Evangelical	4%	(22)	7%	(35)	2%	(9)	3%	(14)	11%	(57)	74%	(398)	536
Non-Evangelical	3%	(23)	8%	(61)	2%	(13)	2%	(13)	10%	(78)	77%	(614)	801
Community: Urban	5%	(29)	7%	(39)	2%	(11)	3%	(16)	11%	(62)	73%	(413)	570
Community: Suburban	3%	(36)	7%	(76)	1%	(12)	2%	(17)	11%	(121)	75%	(795)	1055
Community: Rural	2%	(11)	7%	(42)	2%	(11)	2%	(10)	8%	(48)	79%	(464)	585
Employ: Private Sector	4%	(25)	9%	(57)	1%	(9)	3%	(20)	12%	(73)	71%	(450)	635
Employ: Government	8%	(10)	7%	(8)	3%	(3)	3%	(4)	12%	(15)	67%	(83)	124
Employ: Self-Employed	4%	(10)	10%	(23)	4%	(9)	—	(0)	12%	(27)	70%	(162)	231
Employ: Homemaker	1%	(1)	4%	(6)	—	(0)	3%	(5)	8%	(13)	85%	(140)	165
Employ: Student	1%	(1)	8%	(6)	—	(0)	6%	(5)	16%	(13)	69%	(55)	79
Employ: Retired	3%	(15)	6%	(28)	1%	(7)	1%	(4)	8%	(39)	81%	(407)	501
Employ: Unemployed	3%	(10)	5%	(15)	1%	(3)	—	(1)	12%	(36)	78%	(229)	294
Employ: Other	2%	(4)	7%	(13)	1%	(2)	1%	(3)	7%	(14)	81%	(147)	182
Military HH: Yes	5%	(17)	9%	(27)	1%	(2)	3%	(9)	9%	(28)	74%	(239)	322
Military HH: No	3%	(59)	7%	(129)	2%	(32)	2%	(33)	11%	(202)	76%	(1433)	1888
RD/WT: Right Direction	5%	(32)	12%	(84)	1%	(10)	2%	(16)	11%	(77)	68%	(468)	687
RD/WT: Wrong Track	3%	(44)	5%	(72)	2%	(24)	2%	(26)	10%	(153)	79%	(1204)	1523
Biden Job Approve	4%	(38)	9%	(76)	1%	(11)	2%	(14)	10%	(88)	75%	(667)	894
Biden Job Disapprove	3%	(34)	7%	(79)	2%	(22)	2%	(24)	11%	(128)	76%	(917)	1203

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**Table MCSP11_7: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Ochai Agbaji**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (76)	7% (156)	2% (34)	2% (42)	10% (230)	76% (1672)	2210
Biden Job Strongly Approve	6% (22)	11% (37)	1% (4)	2% (7)	9% (30)	71% (245)	345
Biden Job Somewhat Approve	3% (16)	7% (39)	1% (7)	1% (7)	11% (58)	77% (422)	550
Biden Job Somewhat Disapprove	3% (11)	10% (38)	2% (7)	1% (5)	12% (43)	72% (265)	368
Biden Job Strongly Disapprove	3% (23)	5% (41)	2% (15)	2% (18)	10% (85)	78% (653)	835
Favorable of Biden	5% (44)	10% (90)	1% (7)	1% (12)	10% (89)	74% (697)	939
Unfavorable of Biden	3% (31)	6% (65)	2% (24)	2% (27)	11% (134)	76% (901)	1182
Very Favorable of Biden	7% (26)	11% (42)	1% (5)	1% (4)	11% (42)	69% (260)	379
Somewhat Favorable of Biden	3% (17)	9% (48)	— (2)	2% (8)	9% (48)	78% (437)	560
Somewhat Unfavorable of Biden	3% (10)	7% (26)	2% (5)	2% (6)	12% (43)	74% (256)	345
Very Unfavorable of Biden	2% (21)	5% (39)	2% (19)	3% (21)	11% (91)	77% (646)	838
#1 Issue: Economy	4% (33)	7% (58)	2% (19)	2% (21)	10% (90)	75% (655)	876
#1 Issue: Security	2% (8)	8% (30)	1% (5)	2% (7)	12% (44)	74% (269)	362
#1 Issue: Health Care	5% (10)	9% (20)	— (1)	— (0)	9% (19)	77% (163)	212
#1 Issue: Medicare / Social Security	3% (7)	9% (20)	— (0)	2% (5)	10% (23)	75% (168)	223
#1 Issue: Women's Issues	4% (5)	3% (4)	1% (1)	2% (2)	14% (17)	75% (89)	118
#1 Issue: Education	4% (3)	6% (5)	4% (4)	— (0)	14% (12)	73% (62)	85
#1 Issue: Energy	5% (10)	5% (9)	2% (5)	2% (4)	8% (15)	77% (145)	188
#1 Issue: Other	1% (1)	6% (9)	— (0)	2% (3)	7% (10)	84% (121)	145
2020 Vote: Joe Biden	4% (38)	9% (81)	1% (9)	2% (15)	10% (94)	74% (667)	904
2020 Vote: Donald Trump	3% (23)	6% (47)	2% (16)	2% (16)	11% (87)	75% (570)	759
2020 Vote: Other	1% (1)	5% (3)	4% (3)	— (0)	13% (9)	77% (51)	66
2020 Vote: Didn't Vote	3% (14)	5% (25)	1% (7)	2% (11)	8% (40)	80% (384)	481
2018 House Vote: Democrat	3% (24)	6% (44)	1% (7)	2% (13)	12% (81)	76% (518)	686
2018 House Vote: Republican	4% (25)	7% (44)	2% (16)	2% (11)	11% (69)	74% (472)	635
2018 House Vote: Someone else	— (0)	4% (2)	3% (2)	4% (2)	15% (9)	74% (43)	59
2016 Vote: Hillary Clinton	3% (21)	6% (37)	1% (7)	1% (9)	12% (74)	77% (494)	640
2016 Vote: Donald Trump	3% (23)	7% (52)	2% (16)	2% (14)	11% (77)	74% (510)	692
2016 Vote: Other	3% (3)	7% (7)	1% (1)	1% (1)	9% (10)	80% (86)	108
2016 Vote: Didn't Vote	4% (29)	8% (60)	1% (11)	2% (19)	9% (69)	76% (581)	768

Continued on next page

**Table MCSP11_7: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Ochai Agbaji**

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(76)	7%	(156)	2%	(34)	2%	(42)	10%	(230)	76%	(1672)	2210
Voted in 2014: Yes	3%	(41)	7%	(83)	2%	(19)	1%	(17)	12%	(136)	75%	(887)	1183
Voted in 2014: No	3%	(35)	7%	(73)	1%	(15)	2%	(25)	9%	(94)	76%	(785)	1027
4-Region: Northeast	3%	(13)	9%	(36)	2%	(7)	1%	(6)	8%	(31)	77%	(303)	395
4-Region: Midwest	3%	(16)	7%	(32)	1%	(3)	—	(2)	10%	(46)	79%	(365)	464
4-Region: South	4%	(30)	7%	(58)	2%	(18)	2%	(17)	11%	(94)	74%	(612)	828
4-Region: West	3%	(18)	6%	(31)	1%	(6)	3%	(18)	11%	(58)	75%	(391)	522
Sports Fans	5%	(73)	10%	(147)	2%	(32)	2%	(35)	14%	(195)	67%	(964)	1446
Avid Sports Fans	9%	(47)	15%	(76)	4%	(18)	2%	(13)	16%	(81)	54%	(276)	511
Casual Sports Fans	3%	(26)	8%	(70)	1%	(14)	2%	(22)	12%	(115)	74%	(688)	935
CBB Fans	8%	(71)	15%	(130)	4%	(31)	3%	(24)	18%	(152)	53%	(459)	867
Avid CBB Fans	13%	(35)	20%	(53)	4%	(12)	5%	(13)	21%	(55)	37%	(97)	264
Casual CBB Fans	8%	(55)	14%	(106)	3%	(25)	3%	(21)	17%	(121)	55%	(401)	729
Plan to Watch Men's Tournament	9%	(56)	18%	(115)	4%	(25)	2%	(15)	19%	(122)	47%	(302)	635
21 or Older	3%	(70)	7%	(149)	1%	(31)	2%	(36)	11%	(227)	76%	(1608)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP11_8: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
 E.J. Liddell

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (66)	7% (146)	2% (43)	2% (42)	11% (236)	76% (1678)	2210
Gender: Male	5% (49)	9% (91)	3% (35)	3% (27)	12% (132)	69% (733)	1067
Gender: Female	1% (17)	5% (55)	1% (8)	1% (15)	9% (104)	83% (945)	1143
Age: 18-34	5% (32)	8% (55)	4% (24)	3% (23)	11% (74)	68% (450)	658
Age: 35-44	4% (16)	6% (21)	2% (7)	2% (7)	13% (48)	73% (261)	359
Age: 45-64	1% (9)	6% (44)	1% (7)	1% (8)	10% (76)	81% (610)	754
Age: 65+	2% (8)	6% (25)	1% (5)	1% (4)	9% (38)	82% (358)	438
GenZers: 1997-2012	7% (17)	5% (13)	6% (15)	5% (12)	8% (20)	70% (178)	255
Millennials: 1981-1996	5% (30)	8% (51)	2% (15)	2% (15)	13% (84)	70% (451)	646
GenXers: 1965-1980	1% (7)	8% (38)	1% (5)	1% (5)	11% (58)	78% (393)	505
Baby Boomers: 1946-1964	2% (12)	6% (41)	1% (7)	1% (6)	9% (69)	82% (608)	744
PID: Dem (no lean)	4% (30)	7% (51)	3% (22)	3% (19)	11% (82)	73% (549)	753
PID: Ind (no lean)	2% (17)	6% (44)	2% (12)	2% (13)	11% (84)	78% (602)	771
PID: Rep (no lean)	3% (19)	7% (51)	1% (8)	1% (10)	10% (69)	77% (528)	686
PID/Gender: Dem Men	7% (23)	9% (30)	5% (17)	4% (13)	12% (39)	62% (201)	323
PID/Gender: Dem Women	2% (7)	5% (21)	1% (5)	1% (6)	10% (43)	81% (348)	430
PID/Gender: Ind Men	2% (7)	7% (26)	3% (11)	3% (12)	13% (52)	73% (290)	398
PID/Gender: Ind Women	3% (10)	5% (17)	— (0)	— (1)	9% (32)	84% (312)	373
PID/Gender: Rep Men	6% (19)	10% (35)	2% (6)	1% (2)	12% (41)	70% (242)	345
PID/Gender: Rep Women	— (0)	5% (16)	1% (2)	2% (8)	8% (29)	84% (285)	341
Ideo: Liberal (1-3)	5% (32)	6% (35)	2% (11)	2% (13)	10% (62)	75% (468)	621
Ideo: Moderate (4)	2% (13)	7% (43)	1% (8)	1% (7)	13% (80)	75% (466)	618
Ideo: Conservative (5-7)	2% (18)	7% (55)	3% (24)	2% (16)	10% (79)	75% (564)	756
Educ: < College	2% (32)	5% (82)	2% (35)	2% (28)	10% (159)	78% (1183)	1519
Educ: Bachelors degree	5% (22)	9% (38)	1% (6)	3% (13)	10% (45)	72% (321)	446
Educ: Post-grad	5% (11)	11% (26)	— (1)	— (1)	13% (32)	71% (174)	245
Income: Under 50k	2% (28)	6% (71)	2% (20)	2% (24)	11% (131)	77% (911)	1186
Income: 50k-100k	4% (25)	7% (50)	2% (13)	2% (15)	11% (77)	75% (537)	717
Income: 100k+	4% (13)	8% (25)	3% (10)	1% (2)	9% (27)	75% (231)	307
Ethnicity: White	2% (42)	6% (108)	2% (26)	2% (29)	10% (169)	78% (1356)	1730
Ethnicity: Hispanic	6% (21)	8% (27)	3% (10)	6% (22)	9% (30)	68% (240)	351

Continued on next page

Table MCSP11_8: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

E.J. Liddell

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(66)	7%	(146)	2%	(43)	2%	(42)	11%	(236)	76%	(1678)	2210
Ethnicity: Black	5%	(14)	8%	(23)	4%	(11)	3%	(9)	18%	(50)	61%	(169)	276
Ethnicity: Other	5%	(10)	7%	(15)	3%	(6)	2%	(4)	8%	(17)	75%	(153)	205
All Christian	4%	(38)	8%	(74)	2%	(21)	1%	(13)	9%	(84)	76%	(738)	968
All Non-Christian	6%	(5)	13%	(13)	2%	(2)	—	(0)	12%	(12)	67%	(66)	99
Atheist	2%	(3)	2%	(3)	2%	(2)	2%	(3)	9%	(10)	82%	(98)	119
Agnostic/Nothing in particular	2%	(13)	7%	(40)	2%	(10)	3%	(16)	12%	(75)	75%	(465)	619
Something Else	2%	(8)	4%	(15)	2%	(8)	2%	(10)	13%	(54)	77%	(311)	405
Religious Non-Protestant/Catholic	4%	(5)	11%	(14)	4%	(5)	—	(0)	12%	(15)	68%	(85)	124
Evangelical	4%	(21)	6%	(31)	2%	(11)	2%	(13)	11%	(58)	75%	(402)	536
Non-Evangelical	3%	(23)	7%	(57)	2%	(15)	1%	(10)	10%	(77)	77%	(619)	801
Community: Urban	6%	(35)	6%	(32)	3%	(15)	2%	(13)	13%	(74)	70%	(401)	570
Community: Suburban	2%	(20)	7%	(76)	2%	(22)	1%	(14)	11%	(113)	77%	(811)	1055
Community: Rural	2%	(10)	7%	(38)	1%	(6)	3%	(15)	8%	(49)	80%	(466)	585
Employ: Private Sector	4%	(27)	8%	(48)	3%	(19)	2%	(15)	13%	(81)	70%	(445)	635
Employ: Government	2%	(3)	11%	(13)	2%	(3)	2%	(3)	11%	(14)	71%	(88)	124
Employ: Self-Employed	6%	(13)	8%	(19)	3%	(7)	1%	(3)	13%	(30)	69%	(159)	231
Employ: Homemaker	1%	(2)	6%	(9)	—	(0)	2%	(4)	6%	(11)	84%	(139)	165
Employ: Student	7%	(6)	6%	(5)	2%	(2)	4%	(3)	8%	(7)	72%	(57)	79
Employ: Retired	1%	(6)	5%	(27)	1%	(7)	1%	(6)	7%	(37)	84%	(418)	501
Employ: Unemployed	1%	(4)	6%	(17)	—	(0)	—	(0)	12%	(36)	80%	(236)	294
Employ: Other	3%	(5)	4%	(7)	3%	(5)	4%	(7)	11%	(21)	75%	(136)	182
Military HH: Yes	3%	(10)	9%	(30)	3%	(9)	3%	(9)	11%	(34)	72%	(230)	322
Military HH: No	3%	(56)	6%	(116)	2%	(34)	2%	(32)	11%	(202)	77%	(1448)	1888
RD/WT: Right Direction	5%	(35)	10%	(68)	3%	(22)	3%	(19)	9%	(62)	70%	(480)	687
RD/WT: Wrong Track	2%	(31)	5%	(78)	1%	(20)	1%	(22)	11%	(173)	79%	(1198)	1523
Biden Job Approve	4%	(36)	8%	(69)	2%	(19)	2%	(20)	9%	(84)	75%	(667)	894
Biden Job Disapprove	2%	(26)	6%	(74)	2%	(24)	2%	(19)	12%	(141)	76%	(919)	1203

Continued on next page

Table MCSP11_8: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
E.J. Liddell

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (66)	7% (146)	2% (43)	2% (42)	11% (236)	76% (1678)	2210
Biden Job Strongly Approve	6% (20)	9% (32)	2% (8)	2% (8)	8% (27)	72% (249)	345
Biden Job Somewhat Approve	3% (16)	7% (36)	2% (11)	2% (11)	10% (57)	76% (418)	550
Biden Job Somewhat Disapprove	1% (5)	7% (25)	3% (12)	3% (10)	13% (47)	73% (270)	368
Biden Job Strongly Disapprove	3% (22)	6% (49)	1% (12)	1% (9)	11% (94)	78% (649)	835
Favorable of Biden	4% (39)	8% (78)	2% (18)	2% (23)	9% (83)	75% (700)	939
Unfavorable of Biden	2% (27)	6% (66)	2% (22)	2% (19)	12% (143)	77% (905)	1182
Very Favorable of Biden	7% (25)	10% (37)	2% (6)	2% (8)	9% (33)	71% (270)	379
Somewhat Favorable of Biden	2% (14)	7% (40)	2% (12)	3% (15)	9% (50)	77% (430)	560
Somewhat Unfavorable of Biden	2% (5)	6% (20)	2% (8)	2% (6)	14% (49)	74% (256)	345
Very Unfavorable of Biden	3% (21)	5% (46)	2% (15)	2% (13)	11% (94)	77% (649)	838
#1 Issue: Economy	4% (35)	6% (52)	2% (20)	1% (12)	12% (104)	74% (652)	876
#1 Issue: Security	1% (3)	9% (33)	2% (8)	2% (8)	9% (32)	77% (278)	362
#1 Issue: Health Care	4% (8)	8% (16)	— (1)	2% (5)	11% (23)	75% (159)	212
#1 Issue: Medicare / Social Security	1% (3)	7% (17)	2% (4)	2% (5)	15% (33)	73% (162)	223
#1 Issue: Women's Issues	2% (3)	6% (7)	— (0)	2% (3)	7% (8)	82% (97)	118
#1 Issue: Education	5% (4)	7% (6)	6% (5)	1% (1)	9% (7)	72% (61)	85
#1 Issue: Energy	3% (5)	6% (12)	3% (5)	3% (5)	8% (14)	78% (147)	188
#1 Issue: Other	3% (4)	2% (3)	— (0)	2% (3)	9% (13)	84% (122)	145
2020 Vote: Joe Biden	4% (33)	8% (74)	2% (17)	2% (17)	12% (104)	73% (659)	904
2020 Vote: Donald Trump	3% (22)	7% (52)	2% (15)	2% (13)	11% (83)	76% (575)	759
2020 Vote: Other	2% (2)	7% (5)	— (0)	2% (1)	4% (2)	85% (56)	66
2020 Vote: Didn't Vote	2% (9)	3% (16)	2% (11)	2% (11)	10% (46)	81% (388)	481
2018 House Vote: Democrat	3% (19)	8% (55)	1% (9)	1% (9)	11% (78)	75% (516)	686
2018 House Vote: Republican	3% (18)	7% (48)	2% (12)	1% (6)	11% (68)	76% (483)	635
2018 House Vote: Someone else	5% (3)	4% (2)	1% (0)	7% (4)	9% (5)	74% (43)	59
2016 Vote: Hillary Clinton	3% (18)	7% (45)	1% (6)	1% (9)	12% (77)	76% (486)	640
2016 Vote: Donald Trump	2% (17)	8% (55)	2% (15)	2% (11)	11% (74)	75% (519)	692
2016 Vote: Other	— (0)	8% (9)	— (0)	1% (1)	6% (6)	85% (92)	108
2016 Vote: Didn't Vote	4% (31)	5% (38)	3% (21)	3% (21)	10% (77)	75% (580)	768

Continued on next page

Table MCSP11_8: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

E.J. Liddell

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(66)	7%	(146)	2%	(43)	2%	(42)	11%	(236)	76%	(1678)	2210
Voted in 2014: Yes	3%	(32)	8%	(91)	2%	(21)	1%	(13)	11%	(135)	75%	(891)	1183
Voted in 2014: No	3%	(34)	5%	(54)	2%	(22)	3%	(28)	10%	(101)	77%	(787)	1027
4-Region: Northeast	3%	(14)	8%	(31)	2%	(9)	2%	(8)	9%	(35)	75%	(298)	395
4-Region: Midwest	2%	(9)	7%	(33)	—	(2)	1%	(5)	12%	(54)	78%	(362)	464
4-Region: South	3%	(28)	6%	(52)	3%	(23)	1%	(12)	12%	(97)	74%	(615)	828
4-Region: West	3%	(15)	6%	(30)	2%	(8)	3%	(17)	10%	(50)	77%	(403)	522
Sports Fans	4%	(64)	9%	(133)	3%	(41)	2%	(30)	14%	(197)	68%	(980)	1446
Avid Sports Fans	8%	(42)	16%	(79)	3%	(14)	2%	(11)	17%	(87)	54%	(277)	511
Casual Sports Fans	2%	(22)	6%	(54)	3%	(27)	2%	(19)	12%	(110)	75%	(703)	935
CBB Fans	7%	(57)	14%	(120)	4%	(35)	3%	(24)	18%	(160)	54%	(471)	867
Avid CBB Fans	13%	(33)	19%	(51)	5%	(13)	4%	(11)	20%	(52)	39%	(104)	264
Casual CBB Fans	6%	(41)	14%	(101)	4%	(30)	2%	(18)	18%	(132)	56%	(407)	729
Plan to Watch Men's Tournament	8%	(54)	17%	(110)	3%	(22)	3%	(17)	19%	(122)	49%	(311)	635
21 or Older	3%	(58)	7%	(139)	2%	(40)	2%	(36)	11%	(233)	76%	(1615)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP11_9: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
 Jaden Ivey

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (68)	7% (161)	2% (54)	1% (28)	11% (252)	75% (1647)	2210
Gender: Male	5% (52)	10% (108)	4% (38)	2% (21)	14% (146)	66% (702)	1067
Gender: Female	1% (16)	5% (53)	1% (17)	1% (7)	9% (106)	83% (945)	1143
Age: 18-34	5% (33)	8% (56)	5% (36)	2% (15)	12% (79)	67% (439)	658
Age: 35-44	2% (9)	10% (35)	3% (9)	1% (4)	12% (45)	72% (258)	359
Age: 45-64	2% (12)	5% (41)	1% (7)	1% (4)	11% (81)	81% (608)	754
Age: 65+	3% (14)	7% (29)	1% (2)	1% (5)	11% (47)	78% (341)	438
GenZers: 1997-2012	4% (11)	7% (18)	9% (22)	1% (3)	11% (29)	68% (172)	255
Millennials: 1981-1996	4% (29)	9% (58)	3% (22)	2% (13)	13% (81)	68% (442)	646
GenXers: 1965-1980	2% (8)	7% (35)	1% (5)	1% (4)	11% (56)	79% (398)	505
Baby Boomers: 1946-1964	3% (21)	6% (47)	1% (5)	1% (5)	11% (80)	79% (585)	744
PID: Dem (no lean)	3% (20)	9% (65)	3% (24)	2% (12)	10% (78)	73% (553)	753
PID: Ind (no lean)	3% (23)	7% (54)	2% (14)	1% (7)	11% (88)	76% (584)	771
PID: Rep (no lean)	4% (26)	6% (41)	2% (16)	1% (8)	12% (86)	74% (509)	686
PID/Gender: Dem Men	5% (16)	13% (43)	5% (16)	4% (12)	13% (42)	60% (194)	323
PID/Gender: Dem Women	1% (4)	5% (22)	2% (9)	— (0)	8% (36)	83% (359)	430
PID/Gender: Ind Men	4% (16)	9% (34)	3% (10)	1% (5)	14% (57)	69% (275)	398
PID/Gender: Ind Women	2% (7)	5% (20)	1% (4)	1% (2)	8% (31)	83% (309)	373
PID/Gender: Rep Men	6% (21)	9% (30)	3% (12)	1% (3)	14% (47)	67% (232)	345
PID/Gender: Rep Women	1% (5)	3% (11)	1% (4)	1% (5)	11% (39)	81% (277)	341
Ideo: Liberal (1-3)	5% (29)	8% (52)	1% (9)	1% (8)	10% (63)	74% (460)	621
Ideo: Moderate (4)	3% (16)	8% (47)	2% (12)	1% (5)	12% (72)	75% (466)	618
Ideo: Conservative (5-7)	3% (23)	7% (50)	4% (32)	1% (9)	12% (88)	73% (554)	756
Educ: < College	2% (34)	6% (90)	2% (38)	1% (20)	12% (189)	76% (1148)	1519
Educ: Bachelors degree	5% (22)	9% (41)	3% (15)	2% (7)	8% (37)	73% (325)	446
Educ: Post-grad	5% (13)	12% (30)	1% (2)	1% (1)	11% (26)	71% (174)	245
Income: Under 50k	2% (26)	6% (72)	2% (24)	2% (22)	13% (150)	75% (892)	1186
Income: 50k-100k	4% (26)	8% (60)	3% (20)	— (4)	10% (75)	74% (532)	717
Income: 100k+	5% (17)	9% (28)	3% (11)	1% (3)	9% (27)	72% (222)	307
Ethnicity: White	3% (57)	7% (121)	2% (27)	1% (22)	10% (174)	77% (1329)	1730
Ethnicity: Hispanic	5% (18)	10% (36)	7% (23)	3% (9)	11% (37)	65% (227)	351

Continued on next page

Table MCSP11_9: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Jaden Ivey

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(68)	7%	(161)	2%	(54)	1%	(28)	11%	(252)	75%	(1647)	2210
Ethnicity: Black	4%	(12)	8%	(22)	5%	(15)	1%	(4)	19%	(52)	62%	(171)	276
Ethnicity: Other	—	(0)	9%	(18)	6%	(12)	1%	(2)	13%	(26)	72%	(147)	205
All Christian	3%	(32)	8%	(79)	3%	(27)	1%	(12)	10%	(97)	75%	(721)	968
All Non-Christian	9%	(9)	11%	(11)	3%	(3)	1%	(1)	16%	(16)	60%	(59)	99
Atheist	3%	(4)	8%	(10)	—	(0)	—	(1)	6%	(7)	83%	(99)	119
Agnostic/Nothing in particular	3%	(20)	7%	(42)	2%	(13)	2%	(10)	12%	(77)	74%	(457)	619
Something Else	1%	(4)	5%	(20)	3%	(11)	1%	(4)	14%	(55)	77%	(311)	405
Religious Non-Protestant/Catholic	7%	(9)	11%	(14)	5%	(6)	1%	(1)	16%	(20)	60%	(75)	124
Evangelical	3%	(17)	7%	(38)	3%	(14)	1%	(6)	12%	(65)	74%	(396)	536
Non-Evangelical	2%	(18)	7%	(57)	3%	(22)	1%	(10)	10%	(83)	76%	(611)	801
Community: Urban	4%	(23)	7%	(41)	4%	(23)	2%	(11)	13%	(77)	69%	(395)	570
Community: Suburban	3%	(35)	8%	(81)	2%	(20)	1%	(10)	11%	(113)	75%	(796)	1055
Community: Rural	2%	(10)	7%	(39)	2%	(11)	1%	(7)	11%	(62)	78%	(456)	585
Employ: Private Sector	4%	(25)	10%	(61)	4%	(23)	2%	(10)	13%	(85)	68%	(430)	635
Employ: Government	5%	(7)	10%	(12)	2%	(3)	—	(1)	9%	(12)	73%	(90)	124
Employ: Self-Employed	5%	(11)	9%	(20)	6%	(15)	1%	(2)	12%	(27)	67%	(156)	231
Employ: Homemaker	2%	(4)	3%	(4)	1%	(2)	3%	(5)	6%	(10)	85%	(140)	165
Employ: Student	5%	(4)	6%	(4)	5%	(4)	1%	(1)	9%	(7)	75%	(59)	79
Employ: Retired	2%	(11)	6%	(28)	1%	(4)	1%	(6)	9%	(43)	82%	(409)	501
Employ: Unemployed	1%	(4)	7%	(20)	—	(1)	—	(1)	17%	(49)	75%	(219)	294
Employ: Other	2%	(3)	6%	(11)	2%	(3)	1%	(3)	11%	(20)	79%	(143)	182
Military HH: Yes	6%	(18)	8%	(24)	2%	(7)	—	(1)	12%	(38)	72%	(233)	322
Military HH: No	3%	(50)	7%	(136)	3%	(48)	1%	(27)	11%	(214)	75%	(1413)	1888
RD/WT: Right Direction	3%	(24)	12%	(82)	4%	(30)	2%	(14)	11%	(73)	67%	(464)	687
RD/WT: Wrong Track	3%	(45)	5%	(79)	2%	(24)	1%	(13)	12%	(178)	78%	(1183)	1523
Biden Job Approve	3%	(27)	9%	(83)	3%	(25)	2%	(14)	10%	(86)	74%	(659)	894
Biden Job Disapprove	3%	(41)	6%	(71)	2%	(28)	1%	(13)	12%	(143)	75%	(906)	1203

Continued on next page

Table MCSP11_9: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
 Jaden Ivey

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(68)	7%	(161)	2%	(54)	1%	(28)	11%	(252)	75%	(1647)	2210
Biden Job Strongly Approve	5%	(18)	11%	(37)	3%	(12)	2%	(7)	9%	(31)	70%	(241)	345
Biden Job Somewhat Approve	2%	(10)	8%	(46)	2%	(13)	1%	(8)	10%	(55)	76%	(418)	550
Biden Job Somewhat Disapprove	5%	(17)	8%	(30)	4%	(13)	1%	(4)	13%	(49)	69%	(255)	368
Biden Job Strongly Disapprove	3%	(24)	5%	(42)	2%	(15)	1%	(10)	11%	(94)	78%	(650)	835
Favorable of Biden	3%	(32)	10%	(90)	2%	(22)	1%	(14)	10%	(96)	73%	(685)	939
Unfavorable of Biden	3%	(36)	5%	(64)	2%	(29)	1%	(14)	12%	(147)	76%	(893)	1182
Very Favorable of Biden	5%	(18)	12%	(44)	3%	(11)	1%	(5)	10%	(39)	69%	(263)	379
Somewhat Favorable of Biden	2%	(13)	8%	(47)	2%	(11)	2%	(9)	10%	(57)	75%	(423)	560
Somewhat Unfavorable of Biden	3%	(11)	8%	(26)	2%	(8)	—	(1)	14%	(47)	73%	(251)	345
Very Unfavorable of Biden	3%	(25)	5%	(38)	2%	(20)	2%	(13)	12%	(100)	77%	(642)	838
#1 Issue: Economy	4%	(32)	6%	(57)	4%	(32)	1%	(8)	11%	(94)	75%	(653)	876
#1 Issue: Security	2%	(6)	8%	(29)	2%	(6)	2%	(8)	12%	(43)	74%	(269)	362
#1 Issue: Health Care	2%	(5)	11%	(24)	4%	(8)	1%	(2)	9%	(18)	73%	(155)	212
#1 Issue: Medicare / Social Security	2%	(4)	9%	(19)	2%	(4)	1%	(3)	16%	(35)	71%	(158)	223
#1 Issue: Women's Issues	3%	(3)	5%	(6)	—	(0)	2%	(2)	16%	(19)	74%	(87)	118
#1 Issue: Education	6%	(5)	11%	(9)	—	(0)	1%	(1)	12%	(10)	71%	(60)	85
#1 Issue: Energy	6%	(11)	6%	(11)	2%	(4)	2%	(3)	10%	(18)	75%	(141)	188
#1 Issue: Other	1%	(1)	4%	(6)	—	(0)	—	(0)	10%	(14)	85%	(123)	145
2020 Vote: Joe Biden	3%	(29)	9%	(81)	3%	(24)	1%	(13)	11%	(96)	73%	(659)	904
2020 Vote: Donald Trump	4%	(30)	7%	(51)	2%	(17)	1%	(8)	12%	(94)	74%	(561)	759
2020 Vote: Other	2%	(1)	6%	(4)	—	(0)	2%	(2)	14%	(9)	76%	(50)	66
2020 Vote: Didn't Vote	2%	(8)	5%	(25)	3%	(13)	1%	(5)	11%	(53)	78%	(377)	481
2018 House Vote: Democrat	2%	(17)	9%	(59)	2%	(12)	1%	(10)	11%	(77)	75%	(511)	686
2018 House Vote: Republican	5%	(31)	7%	(47)	2%	(12)	1%	(4)	11%	(73)	74%	(468)	635
2018 House Vote: Someone else	—	(0)	6%	(3)	4%	(2)	8%	(5)	15%	(9)	68%	(40)	59
2016 Vote: Hillary Clinton	3%	(17)	8%	(49)	2%	(10)	2%	(10)	12%	(75)	75%	(480)	640
2016 Vote: Donald Trump	5%	(31)	7%	(47)	2%	(14)	1%	(7)	12%	(81)	74%	(512)	692
2016 Vote: Other	—	(0)	10%	(11)	1%	(1)	1%	(1)	11%	(12)	77%	(83)	108
2016 Vote: Didn't Vote	3%	(20)	7%	(55)	4%	(29)	1%	(9)	11%	(85)	74%	(570)	768

Continued on next page

Table MCSP11_9: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Jaden Ivey

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(68)	7%	(161)	2%	(54)	1%	(28)	11%	(252)	75%	(1647)	2210
Voted in 2014: Yes	3%	(41)	8%	(97)	1%	(17)	1%	(14)	12%	(142)	74%	(872)	1183
Voted in 2014: No	3%	(27)	6%	(64)	4%	(38)	1%	(13)	11%	(110)	75%	(774)	1027
4-Region: Northeast	2%	(9)	10%	(40)	3%	(13)	1%	(5)	10%	(39)	73%	(290)	395
4-Region: Midwest	4%	(17)	7%	(31)	1%	(6)	1%	(4)	11%	(53)	76%	(354)	464
4-Region: South	3%	(25)	8%	(63)	3%	(23)	1%	(6)	11%	(91)	75%	(620)	828
4-Region: West	3%	(18)	5%	(28)	3%	(13)	2%	(12)	13%	(69)	73%	(382)	522
Sports Fans	5%	(66)	10%	(147)	4%	(52)	1%	(20)	15%	(212)	66%	(949)	1446
Avid Sports Fans	9%	(44)	16%	(80)	3%	(17)	2%	(9)	18%	(93)	52%	(267)	511
Casual Sports Fans	2%	(22)	7%	(67)	4%	(35)	1%	(11)	13%	(119)	73%	(681)	935
CBB Fans	8%	(67)	15%	(130)	5%	(43)	2%	(16)	19%	(164)	51%	(446)	867
Avid CBB Fans	12%	(31)	23%	(60)	5%	(13)	2%	(6)	24%	(64)	34%	(90)	264
Casual CBB Fans	7%	(55)	14%	(102)	5%	(36)	2%	(14)	18%	(132)	53%	(390)	729
Plan to Watch Men's Tournament	9%	(58)	18%	(112)	4%	(27)	2%	(12)	22%	(138)	45%	(288)	635
21 or Older	3%	(62)	7%	(156)	2%	(48)	1%	(28)	12%	(248)	74%	(1579)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP11_10: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Benedict Mathurin

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (56)	6% (135)	2% (46)	2% (39)	10% (231)	77% (1703)	2210
Gender: Male	4% (42)	8% (86)	3% (34)	3% (30)	11% (119)	71% (756)	1067
Gender: Female	1% (15)	4% (48)	1% (12)	1% (9)	10% (112)	83% (947)	1143
Age: 18-34	5% (31)	7% (45)	4% (28)	3% (18)	11% (73)	70% (463)	658
Age: 35-44	3% (11)	7% (26)	2% (7)	2% (9)	12% (44)	73% (262)	359
Age: 45-64	1% (6)	6% (43)	1% (6)	1% (8)	10% (74)	82% (617)	754
Age: 65+	2% (9)	5% (21)	1% (4)	1% (4)	9% (40)	82% (361)	438
GenZers: 1997-2012	5% (12)	7% (17)	7% (17)	3% (8)	9% (24)	70% (177)	255
Millennials: 1981-1996	4% (28)	7% (45)	3% (17)	2% (15)	13% (81)	71% (460)	646
GenXers: 1965-1980	1% (6)	6% (29)	1% (4)	1% (5)	9% (48)	82% (412)	505
Baby Boomers: 1946-1964	2% (11)	6% (43)	1% (7)	1% (8)	10% (73)	81% (601)	744
PID: Dem (no lean)	4% (29)	7% (51)	2% (18)	2% (18)	9% (69)	75% (568)	753
PID: Ind (no lean)	2% (12)	5% (42)	2% (12)	2% (16)	12% (91)	78% (599)	771
PID: Rep (no lean)	2% (16)	6% (42)	2% (17)	1% (5)	10% (71)	78% (536)	686
PID/Gender: Dem Men	7% (21)	10% (31)	3% (10)	5% (15)	8% (27)	68% (220)	323
PID/Gender: Dem Women	2% (8)	5% (20)	2% (8)	1% (3)	10% (42)	81% (349)	430
PID/Gender: Ind Men	1% (5)	7% (27)	3% (11)	3% (13)	12% (50)	73% (292)	398
PID/Gender: Ind Women	2% (6)	4% (15)	— (1)	1% (3)	11% (42)	82% (307)	373
PID/Gender: Rep Men	4% (15)	8% (28)	4% (13)	1% (2)	12% (43)	71% (243)	345
PID/Gender: Rep Women	— (1)	4% (14)	1% (3)	1% (3)	8% (28)	86% (292)	341
Ideo: Liberal (1-3)	4% (25)	7% (41)	1% (7)	2% (12)	8% (48)	78% (487)	621
Ideo: Moderate (4)	2% (13)	7% (41)	1% (8)	1% (4)	13% (79)	77% (473)	618
Ideo: Conservative (5-7)	2% (17)	6% (42)	4% (30)	2% (15)	10% (78)	76% (574)	756
Educ: < College	2% (31)	6% (86)	2% (29)	2% (26)	10% (157)	78% (1190)	1519
Educ: Bachelors degree	4% (16)	7% (33)	3% (15)	2% (7)	11% (47)	74% (328)	446
Educ: Post-grad	4% (10)	6% (16)	1% (2)	2% (6)	11% (27)	75% (185)	245
Income: Under 50k	2% (21)	5% (65)	2% (21)	3% (32)	10% (123)	78% (924)	1186
Income: 50k-100k	3% (24)	7% (49)	2% (13)	1% (5)	11% (81)	76% (543)	717
Income: 100k+	3% (11)	7% (21)	4% (12)	— (1)	9% (27)	77% (235)	307
Ethnicity: White	2% (40)	6% (99)	2% (26)	1% (25)	10% (169)	79% (1370)	1730
Ethnicity: Hispanic	5% (17)	8% (28)	4% (13)	3% (10)	9% (30)	72% (252)	351

Continued on next page

Table MCSP11_10: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Benedict Mathurin

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(56)	6%	(135)	2%	(46)	2%	(39)	10%	(231)	77%	(1703)	2210
Ethnicity: Black	3%	(9)	8%	(22)	5%	(14)	4%	(12)	14%	(39)	65%	(180)	276
Ethnicity: Other	3%	(7)	7%	(14)	3%	(6)	1%	(2)	11%	(23)	75%	(153)	205
All Christian	3%	(28)	6%	(61)	2%	(22)	2%	(15)	10%	(97)	77%	(745)	968
All Non-Christian	12%	(12)	6%	(6)	—	(0)	2%	(2)	11%	(11)	69%	(68)	99
Atheist	2%	(3)	6%	(7)	2%	(2)	—	(0)	9%	(11)	81%	(96)	119
Agnostic/Nothing in particular	1%	(6)	6%	(38)	3%	(18)	2%	(12)	11%	(71)	77%	(475)	619
Something Else	2%	(9)	6%	(23)	1%	(3)	3%	(10)	10%	(42)	78%	(318)	405
Religious Non-Protestant/Catholic	9%	(12)	5%	(6)	—	(0)	2%	(2)	13%	(17)	71%	(88)	124
Evangelical	2%	(13)	7%	(36)	2%	(10)	3%	(16)	10%	(51)	77%	(410)	536
Non-Evangelical	3%	(24)	6%	(47)	2%	(16)	1%	(10)	10%	(81)	78%	(624)	801
Community: Urban	5%	(30)	6%	(35)	4%	(21)	2%	(10)	10%	(58)	73%	(416)	570
Community: Suburban	2%	(20)	6%	(64)	2%	(20)	2%	(18)	10%	(102)	79%	(831)	1055
Community: Rural	1%	(6)	6%	(36)	1%	(5)	2%	(11)	12%	(71)	78%	(456)	585
Employ: Private Sector	4%	(24)	9%	(60)	3%	(21)	2%	(12)	12%	(78)	69%	(439)	635
Employ: Government	3%	(3)	9%	(11)	—	(0)	3%	(4)	14%	(17)	71%	(88)	124
Employ: Self-Employed	5%	(12)	4%	(10)	4%	(9)	1%	(3)	11%	(25)	74%	(172)	231
Employ: Homemaker	—	(1)	2%	(3)	1%	(2)	2%	(3)	9%	(14)	86%	(142)	165
Employ: Student	3%	(2)	7%	(5)	3%	(2)	4%	(3)	6%	(4)	78%	(62)	79
Employ: Retired	2%	(8)	5%	(25)	1%	(3)	2%	(9)	7%	(33)	84%	(422)	501
Employ: Unemployed	1%	(4)	4%	(12)	1%	(2)	1%	(2)	13%	(37)	81%	(237)	294
Employ: Other	1%	(2)	5%	(9)	3%	(6)	2%	(3)	12%	(21)	78%	(141)	182
Military HH: Yes	3%	(10)	7%	(23)	4%	(13)	3%	(8)	11%	(34)	72%	(233)	322
Military HH: No	2%	(47)	6%	(112)	2%	(33)	2%	(31)	10%	(197)	78%	(1470)	1888
RD/WT: Right Direction	5%	(32)	9%	(64)	3%	(18)	2%	(16)	10%	(66)	72%	(492)	687
RD/WT: Wrong Track	2%	(24)	5%	(71)	2%	(28)	2%	(23)	11%	(165)	80%	(1211)	1523
Biden Job Approve	4%	(33)	7%	(62)	2%	(17)	2%	(18)	9%	(82)	76%	(682)	894
Biden Job Disapprove	2%	(23)	6%	(69)	2%	(28)	1%	(17)	11%	(133)	78%	(933)	1203

Continued on next page

Table MCSP11_10: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
 Bennedict Mathurin

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (56)	6% (135)	2% (46)	2% (39)	10% (231)	77% (1703)	2210
Biden Job Strongly Approve	7% (23)	7% (24)	2% (8)	4% (13)	7% (26)	73% (251)	345
Biden Job Somewhat Approve	2% (10)	7% (39)	2% (10)	1% (5)	10% (57)	78% (431)	550
Biden Job Somewhat Disapprove	2% (9)	5% (19)	3% (11)	2% (8)	13% (49)	74% (273)	368
Biden Job Strongly Disapprove	2% (15)	6% (50)	2% (17)	1% (9)	10% (84)	79% (660)	835
Favorable of Biden	4% (36)	7% (69)	2% (19)	2% (15)	9% (87)	76% (714)	939
Unfavorable of Biden	2% (21)	5% (64)	2% (25)	2% (21)	11% (129)	78% (924)	1182
Very Favorable of Biden	7% (26)	8% (30)	2% (8)	3% (10)	10% (38)	71% (268)	379
Somewhat Favorable of Biden	2% (10)	7% (39)	2% (11)	1% (5)	9% (49)	80% (446)	560
Somewhat Unfavorable of Biden	1% (2)	5% (17)	2% (6)	2% (7)	12% (43)	78% (270)	345
Very Unfavorable of Biden	2% (19)	6% (47)	2% (19)	2% (14)	10% (86)	78% (654)	838
#1 Issue: Economy	4% (31)	6% (50)	2% (18)	1% (12)	11% (97)	76% (668)	876
#1 Issue: Security	1% (5)	9% (31)	2% (7)	1% (5)	9% (32)	78% (282)	362
#1 Issue: Health Care	3% (6)	6% (13)	2% (4)	3% (7)	7% (15)	79% (167)	212
#1 Issue: Medicare / Social Security	1% (3)	8% (17)	2% (4)	3% (6)	14% (32)	72% (160)	223
#1 Issue: Women's Issues	4% (4)	2% (3)	— (0)	1% (2)	18% (21)	75% (89)	118
#1 Issue: Education	3% (2)	6% (5)	4% (4)	2% (2)	11% (9)	74% (64)	85
#1 Issue: Energy	2% (5)	6% (11)	2% (5)	1% (3)	9% (16)	79% (149)	188
#1 Issue: Other	— (0)	3% (4)	2% (3)	2% (3)	7% (10)	86% (125)	145
2020 Vote: Joe Biden	4% (33)	8% (69)	1% (11)	2% (16)	10% (89)	76% (685)	904
2020 Vote: Donald Trump	2% (16)	7% (53)	2% (16)	1% (7)	11% (82)	77% (585)	759
2020 Vote: Other	— (0)	5% (3)	2% (1)	2% (1)	8% (5)	84% (55)	66
2020 Vote: Didn't Vote	2% (8)	2% (9)	4% (17)	3% (15)	11% (55)	78% (378)	481
2018 House Vote: Democrat	3% (22)	7% (45)	1% (6)	2% (11)	11% (76)	77% (526)	686
2018 House Vote: Republican	2% (15)	8% (50)	2% (14)	1% (7)	10% (62)	77% (487)	635
2018 House Vote: Someone else	— (0)	12% (7)	— (0)	4% (2)	16% (9)	68% (40)	59
2016 Vote: Hillary Clinton	3% (19)	6% (40)	1% (5)	2% (12)	11% (70)	77% (495)	640
2016 Vote: Donald Trump	2% (15)	8% (52)	3% (19)	1% (7)	10% (72)	76% (527)	692
2016 Vote: Other	— (0)	7% (7)	1% (1)	1% (1)	9% (10)	82% (89)	108
2016 Vote: Didn't Vote	3% (23)	5% (36)	3% (20)	2% (19)	10% (79)	77% (592)	768

Continued on next page

Table MCSP11_10: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Benedict Mathurin

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (56)	6% (135)	2% (46)	2% (39)	10% (231)	77% (1703)	2210
Voted in 2014: Yes	3% (32)	7% (83)	2% (20)	1% (15)	12% (137)	76% (897)	1183
Voted in 2014: No	2% (24)	5% (52)	3% (26)	2% (24)	9% (95)	79% (806)	1027
4-Region: Northeast	3% (12)	9% (34)	3% (11)	2% (7)	7% (29)	76% (302)	395
4-Region: Midwest	1% (4)	5% (22)	2% (10)	1% (5)	10% (48)	81% (375)	464
4-Region: South	2% (20)	6% (52)	2% (16)	2% (15)	11% (91)	77% (634)	828
4-Region: West	4% (20)	5% (26)	2% (9)	2% (13)	12% (63)	75% (391)	522
Sports Fans	4% (56)	8% (121)	3% (44)	2% (33)	13% (189)	69% (1004)	1446
Avid Sports Fans	7% (34)	12% (61)	4% (19)	4% (18)	16% (83)	58% (296)	511
Casual Sports Fans	2% (22)	6% (60)	3% (25)	2% (15)	11% (106)	76% (708)	935
CBB Fans	6% (50)	13% (109)	5% (40)	2% (21)	17% (150)	57% (497)	867
Avid CBB Fans	9% (24)	16% (41)	7% (20)	5% (12)	21% (56)	42% (111)	264
Casual CBB Fans	5% (40)	13% (95)	4% (28)	2% (15)	17% (121)	59% (430)	729
Plan to Watch Men's Tournament	7% (46)	15% (97)	5% (29)	2% (14)	18% (117)	52% (331)	635
21 or Older	2% (49)	6% (130)	2% (39)	2% (36)	11% (225)	77% (1642)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP11_11: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Paolo Banchemo

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (60)	7% (146)	3% (56)	2% (42)	10% (217)	76% (1689)	2210
Gender: Male	5% (51)	9% (95)	4% (38)	3% (30)	11% (117)	69% (737)	1067
Gender: Female	1% (10)	4% (51)	2% (18)	1% (12)	9% (100)	83% (953)	1143
Age: 18-34	5% (30)	10% (63)	4% (29)	4% (28)	9% (62)	68% (446)	658
Age: 35-44	2% (9)	7% (24)	3% (10)	2% (7)	12% (45)	74% (265)	359
Age: 45-64	1% (11)	5% (39)	1% (11)	— (3)	10% (74)	82% (616)	754
Age: 65+	2% (10)	4% (20)	1% (5)	1% (5)	8% (36)	83% (362)	438
GenZers: 1997-2012	4% (9)	9% (24)	7% (18)	5% (14)	7% (19)	67% (171)	255
Millennials: 1981-1996	4% (27)	8% (54)	3% (18)	3% (17)	11% (73)	71% (456)	646
GenXers: 1965-1980	1% (7)	5% (27)	2% (11)	1% (6)	10% (52)	80% (402)	505
Baby Boomers: 1946-1964	2% (17)	5% (40)	1% (8)	— (3)	9% (67)	82% (609)	744
PID: Dem (no lean)	4% (29)	8% (62)	3% (20)	2% (16)	10% (72)	74% (555)	753
PID: Ind (no lean)	2% (15)	5% (37)	2% (17)	2% (16)	10% (78)	79% (607)	771
PID: Rep (no lean)	2% (16)	7% (47)	3% (18)	2% (10)	10% (67)	77% (527)	686
PID/Gender: Dem Men	8% (27)	12% (40)	3% (10)	4% (11)	9% (31)	63% (205)	323
PID/Gender: Dem Women	— (2)	5% (22)	3% (11)	1% (4)	10% (41)	81% (350)	430
PID/Gender: Ind Men	3% (11)	5% (21)	3% (12)	3% (14)	12% (46)	74% (294)	398
PID/Gender: Ind Women	1% (5)	4% (16)	1% (5)	1% (2)	9% (32)	84% (313)	373
PID/Gender: Rep Men	4% (13)	10% (34)	5% (16)	1% (4)	12% (40)	69% (237)	345
PID/Gender: Rep Women	1% (3)	4% (13)	1% (2)	2% (6)	8% (27)	85% (289)	341
Ideo: Liberal (1-3)	4% (22)	7% (46)	3% (20)	2% (13)	7% (41)	77% (478)	621
Ideo: Moderate (4)	3% (16)	7% (43)	1% (4)	1% (8)	12% (76)	76% (471)	618
Ideo: Conservative (5-7)	2% (19)	7% (50)	4% (27)	2% (16)	10% (75)	75% (568)	756
Educ: < College	2% (36)	6% (87)	3% (42)	2% (28)	10% (144)	78% (1181)	1519
Educ: Bachelors degree	4% (17)	8% (37)	1% (5)	2% (10)	11% (49)	74% (329)	446
Educ: Post-grad	3% (7)	9% (22)	4% (9)	2% (4)	10% (24)	73% (179)	245
Income: Under 50k	2% (25)	5% (61)	2% (29)	2% (28)	10% (123)	78% (921)	1186
Income: 50k-100k	3% (25)	8% (55)	2% (16)	2% (12)	9% (68)	75% (540)	717
Income: 100k+	3% (11)	10% (30)	3% (10)	1% (2)	9% (27)	74% (228)	307
Ethnicity: White	3% (44)	6% (102)	2% (32)	2% (28)	10% (170)	78% (1354)	1730
Ethnicity: Hispanic	4% (14)	10% (37)	5% (17)	5% (16)	8% (28)	68% (240)	351

Continued on next page

Table MCSP11_11: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Paolo Banchero

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(60)	7%	(146)	3%	(56)	2%	(42)	10%	(217)	76%	(1689)	2210
Ethnicity: Black	4%	(11)	10%	(28)	4%	(10)	4%	(11)	11%	(30)	67%	(185)	276
Ethnicity: Other	3%	(6)	7%	(15)	7%	(13)	2%	(4)	8%	(17)	73%	(151)	205
All Christian	4%	(34)	8%	(77)	2%	(21)	1%	(14)	9%	(86)	76%	(736)	968
All Non-Christian	6%	(6)	14%	(13)	2%	(2)	1%	(1)	7%	(7)	69%	(69)	99
Atheist	2%	(3)	3%	(4)	1%	(1)	3%	(3)	6%	(7)	84%	(101)	119
Agnostic/Nothing in particular	2%	(13)	5%	(33)	3%	(16)	3%	(17)	12%	(77)	75%	(463)	619
Something Else	1%	(4)	5%	(18)	3%	(14)	2%	(6)	10%	(41)	79%	(322)	405
Religious Non-Protestant/Catholic	6%	(7)	15%	(19)	2%	(2)	1%	(1)	8%	(11)	68%	(84)	124
Evangelical	3%	(15)	6%	(34)	3%	(16)	2%	(9)	8%	(45)	78%	(416)	536
Non-Evangelical	3%	(23)	7%	(56)	2%	(20)	1%	(11)	9%	(76)	77%	(616)	801
Community: Urban	4%	(24)	7%	(39)	4%	(24)	2%	(14)	10%	(58)	72%	(410)	570
Community: Suburban	3%	(28)	6%	(67)	2%	(22)	2%	(18)	10%	(102)	78%	(818)	1055
Community: Rural	1%	(8)	7%	(40)	2%	(9)	2%	(10)	10%	(57)	79%	(461)	585
Employ: Private Sector	3%	(20)	9%	(60)	4%	(23)	2%	(14)	12%	(77)	69%	(440)	635
Employ: Government	4%	(6)	5%	(6)	6%	(7)	5%	(6)	10%	(12)	70%	(87)	124
Employ: Self-Employed	4%	(10)	10%	(23)	2%	(5)	2%	(4)	9%	(22)	72%	(167)	231
Employ: Homemaker	1%	(1)	1%	(1)	2%	(4)	3%	(5)	10%	(16)	84%	(138)	165
Employ: Student	5%	(4)	10%	(8)	6%	(5)	1%	(1)	4%	(3)	74%	(59)	79
Employ: Retired	3%	(13)	4%	(22)	1%	(7)	1%	(5)	6%	(30)	85%	(425)	501
Employ: Unemployed	2%	(5)	5%	(16)	—	(1)	—	(0)	14%	(40)	79%	(232)	294
Employ: Other	1%	(1)	5%	(9)	2%	(3)	4%	(8)	10%	(18)	79%	(143)	182
Military HH: Yes	2%	(8)	8%	(25)	4%	(13)	3%	(8)	10%	(33)	73%	(235)	322
Military HH: No	3%	(52)	6%	(121)	2%	(43)	2%	(34)	10%	(184)	77%	(1454)	1888
RD/WT: Right Direction	4%	(31)	11%	(73)	3%	(22)	3%	(19)	8%	(55)	71%	(487)	687
RD/WT: Wrong Track	2%	(30)	5%	(72)	2%	(33)	2%	(23)	11%	(162)	79%	(1203)	1523
Biden Job Approve	4%	(36)	8%	(74)	2%	(19)	2%	(21)	8%	(72)	75%	(673)	894
Biden Job Disapprove	2%	(25)	6%	(69)	3%	(33)	2%	(19)	11%	(133)	77%	(925)	1203

Continued on next page

Table MCSP11_11: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
 Paolo Banchemo

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (60)	7% (146)	3% (56)	2% (42)	10% (217)	76% (1689)	2210
Biden Job Strongly Approve	7% (24)	9% (32)	3% (9)	3% (10)	7% (25)	71% (245)	345
Biden Job Somewhat Approve	2% (11)	8% (42)	2% (9)	2% (11)	9% (47)	78% (429)	550
Biden Job Somewhat Disapprove	2% (7)	5% (20)	4% (14)	2% (9)	13% (49)	73% (270)	368
Biden Job Strongly Disapprove	2% (18)	6% (49)	2% (19)	1% (11)	10% (84)	78% (654)	835
Favorable of Biden	4% (37)	9% (82)	2% (18)	2% (21)	8% (75)	75% (706)	939
Unfavorable of Biden	2% (24)	5% (61)	3% (35)	2% (18)	11% (131)	77% (913)	1182
Very Favorable of Biden	7% (26)	10% (36)	3% (11)	2% (8)	8% (32)	70% (266)	379
Somewhat Favorable of Biden	2% (11)	8% (46)	1% (7)	2% (14)	8% (43)	79% (440)	560
Somewhat Unfavorable of Biden	1% (4)	4% (15)	4% (13)	2% (6)	13% (44)	76% (262)	345
Very Unfavorable of Biden	2% (20)	6% (46)	3% (22)	1% (12)	10% (86)	78% (651)	838
#1 Issue: Economy	3% (25)	6% (56)	3% (27)	1% (13)	11% (99)	75% (657)	876
#1 Issue: Security	3% (11)	9% (31)	1% (5)	2% (8)	8% (31)	77% (277)	362
#1 Issue: Health Care	5% (10)	7% (16)	2% (4)	2% (4)	7% (15)	78% (165)	212
#1 Issue: Medicare / Social Security	1% (2)	7% (16)	2% (4)	3% (6)	12% (28)	75% (168)	223
#1 Issue: Women's Issues	3% (3)	4% (5)	1% (1)	3% (3)	14% (17)	75% (89)	118
#1 Issue: Education	5% (5)	8% (6)	2% (2)	4% (3)	6% (5)	76% (65)	85
#1 Issue: Energy	3% (5)	5% (10)	4% (8)	3% (6)	8% (16)	77% (144)	188
#1 Issue: Other	— (0)	5% (7)	3% (5)	— (1)	6% (8)	86% (125)	145
2020 Vote: Joe Biden	4% (33)	9% (77)	2% (16)	2% (17)	10% (86)	75% (675)	904
2020 Vote: Donald Trump	2% (18)	7% (52)	3% (21)	1% (10)	10% (78)	76% (581)	759
2020 Vote: Other	5% (4)	3% (2)	2% (2)	— (0)	11% (7)	78% (51)	66
2020 Vote: Didn't Vote	1% (6)	3% (14)	4% (18)	3% (15)	10% (46)	79% (382)	481
2018 House Vote: Democrat	3% (24)	7% (51)	1% (9)	1% (8)	10% (71)	76% (523)	686
2018 House Vote: Republican	2% (14)	8% (51)	3% (18)	1% (8)	10% (61)	76% (483)	635
2018 House Vote: Someone else	1% (1)	2% (1)	6% (4)	4% (2)	10% (6)	77% (45)	59
2016 Vote: Hillary Clinton	3% (22)	6% (40)	1% (6)	1% (8)	10% (67)	78% (497)	640
2016 Vote: Donald Trump	3% (18)	7% (52)	3% (18)	2% (11)	10% (72)	75% (521)	692
2016 Vote: Other	1% (2)	9% (10)	1% (1)	1% (1)	5% (5)	83% (90)	108
2016 Vote: Didn't Vote	2% (18)	6% (44)	4% (31)	3% (22)	9% (72)	76% (581)	768

Continued on next page

Table MCSP11_11: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Paolo Banchemo

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (60)	7% (146)	3% (56)	2% (42)	10% (217)	76% (1689)	2210
Voted in 2014: Yes	3% (30)	8% (92)	2% (22)	1% (14)	11% (127)	76% (899)	1183
Voted in 2014: No	3% (30)	5% (54)	3% (34)	3% (28)	9% (90)	77% (790)	1027
4-Region: Northeast	2% (9)	11% (42)	2% (8)	2% (9)	8% (31)	75% (297)	395
4-Region: Midwest	2% (8)	7% (30)	1% (4)	1% (5)	9% (42)	81% (375)	464
4-Region: South	3% (27)	6% (47)	4% (31)	2% (17)	11% (88)	75% (618)	828
4-Region: West	3% (16)	5% (26)	3% (13)	2% (11)	11% (56)	77% (400)	522
Sports Fans	4% (60)	9% (133)	4% (52)	2% (34)	13% (183)	68% (985)	1446
Avid Sports Fans	9% (47)	14% (70)	4% (22)	3% (14)	16% (82)	54% (276)	511
Casual Sports Fans	1% (13)	7% (63)	3% (29)	2% (20)	11% (101)	76% (709)	935
CBB Fans	6% (55)	13% (114)	5% (45)	3% (28)	17% (145)	55% (480)	867
Avid CBB Fans	12% (31)	22% (57)	7% (19)	4% (12)	19% (50)	36% (96)	264
Casual CBB Fans	6% (42)	12% (85)	5% (39)	3% (24)	16% (115)	58% (424)	729
Plan to Watch Men's Tournament	8% (49)	16% (102)	5% (30)	3% (20)	19% (120)	49% (314)	635
21 or Older	3% (57)	7% (139)	2% (46)	2% (39)	10% (212)	77% (1628)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP11_12: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Walker Kessler

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	2% (47)	7% (152)	3% (60)	2% (45)	10% (220)	76% (1685)	2210
Gender: Male	4% (39)	9% (99)	4% (44)	3% (34)	11% (121)	68% (729)	1067
Gender: Female	1% (8)	5% (53)	1% (17)	1% (10)	9% (99)	84% (956)	1143
Age: 18-34	3% (19)	8% (52)	6% (39)	4% (26)	10% (67)	69% (455)	658
Age: 35-44	3% (12)	7% (26)	4% (13)	2% (8)	11% (40)	72% (260)	359
Age: 45-64	1% (10)	6% (45)	1% (4)	1% (6)	10% (78)	81% (611)	754
Age: 65+	1% (6)	6% (28)	1% (5)	1% (4)	8% (36)	82% (359)	438
GenZers: 1997-2012	4% (10)	3% (9)	10% (25)	5% (12)	7% (17)	71% (181)	255
Millennials: 1981-1996	3% (17)	9% (58)	4% (24)	3% (19)	12% (80)	69% (447)	646
GenXers: 1965-1980	2% (11)	7% (35)	1% (4)	1% (6)	10% (53)	78% (396)	505
Baby Boomers: 1946-1964	1% (9)	6% (47)	1% (6)	1% (5)	9% (67)	82% (610)	744
PID: Dem (no lean)	3% (20)	8% (63)	3% (26)	2% (16)	10% (74)	74% (555)	753
PID: Ind (no lean)	2% (13)	6% (47)	2% (12)	3% (20)	10% (79)	78% (601)	771
PID: Rep (no lean)	2% (15)	6% (42)	3% (23)	1% (8)	10% (68)	77% (530)	686
PID/Gender: Dem Men	5% (18)	11% (35)	5% (17)	4% (15)	11% (37)	62% (202)	323
PID/Gender: Dem Women	1% (3)	6% (28)	2% (9)	— (1)	8% (36)	82% (353)	430
PID/Gender: Ind Men	2% (9)	8% (32)	2% (9)	4% (16)	13% (51)	71% (282)	398
PID/Gender: Ind Women	1% (4)	4% (15)	1% (3)	1% (4)	7% (28)	86% (319)	373
PID/Gender: Rep Men	4% (13)	9% (32)	5% (18)	1% (4)	10% (33)	71% (245)	345
PID/Gender: Rep Women	— (1)	3% (11)	1% (5)	1% (4)	10% (35)	83% (284)	341
Ideo: Liberal (1-3)	3% (19)	8% (50)	3% (19)	2% (12)	8% (48)	76% (472)	621
Ideo: Moderate (4)	2% (15)	7% (44)	1% (6)	1% (8)	14% (84)	75% (461)	618
Ideo: Conservative (5-7)	2% (12)	7% (49)	5% (35)	2% (17)	10% (74)	75% (568)	756
Educ: < College	2% (28)	6% (91)	3% (39)	2% (32)	10% (146)	78% (1183)	1519
Educ: Bachelors degree	2% (10)	9% (38)	3% (15)	2% (9)	11% (47)	73% (326)	446
Educ: Post-grad	3% (8)	9% (23)	2% (6)	2% (4)	11% (27)	72% (177)	245
Income: Under 50k	2% (22)	6% (70)	2% (23)	3% (34)	10% (124)	77% (913)	1186
Income: 50k-100k	3% (18)	7% (49)	4% (27)	1% (7)	10% (69)	76% (546)	717
Income: 100k+	2% (7)	11% (33)	3% (10)	1% (3)	9% (27)	74% (227)	307
Ethnicity: White	2% (35)	7% (114)	2% (34)	2% (28)	10% (167)	78% (1351)	1730
Ethnicity: Hispanic	3% (12)	9% (32)	8% (27)	3% (12)	8% (29)	68% (239)	351

Continued on next page

Table MCSP11_12: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Walker Kessler

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(47)	7%	(152)	3%	(60)	2%	(45)	10%	(220)	76%	(1685)	2210
Ethnicity: Black	3%	(7)	9%	(25)	6%	(15)	4%	(12)	13%	(35)	65%	(180)	276
Ethnicity: Other	2%	(5)	6%	(12)	6%	(11)	2%	(4)	9%	(18)	75%	(155)	205
All Christian	3%	(29)	8%	(73)	3%	(26)	2%	(16)	9%	(87)	76%	(736)	968
All Non-Christian	11%	(11)	10%	(10)	1%	(1)	1%	(1)	8%	(8)	68%	(67)	99
Atheist	1%	(2)	4%	(5)	3%	(3)	2%	(3)	7%	(9)	82%	(98)	119
Agnostic/Nothing in particular	1%	(4)	7%	(42)	3%	(21)	2%	(11)	12%	(72)	76%	(469)	619
Something Else	—	(1)	6%	(23)	2%	(9)	3%	(13)	11%	(44)	78%	(315)	405
Religious Non-Protestant/Catholic	9%	(11)	11%	(13)	1%	(1)	1%	(1)	9%	(11)	69%	(86)	124
Evangelical	2%	(10)	8%	(45)	3%	(15)	1%	(8)	10%	(52)	76%	(406)	536
Non-Evangelical	2%	(20)	6%	(48)	3%	(21)	3%	(21)	9%	(75)	77%	(617)	801
Community: Urban	3%	(19)	7%	(39)	5%	(31)	2%	(11)	10%	(59)	72%	(411)	570
Community: Suburban	2%	(20)	7%	(77)	2%	(20)	2%	(25)	10%	(106)	76%	(807)	1055
Community: Rural	1%	(8)	6%	(36)	2%	(9)	2%	(9)	9%	(55)	80%	(468)	585
Employ: Private Sector	3%	(19)	8%	(54)	5%	(29)	3%	(19)	12%	(75)	69%	(439)	635
Employ: Government	2%	(3)	8%	(10)	5%	(6)	2%	(3)	8%	(10)	74%	(91)	124
Employ: Self-Employed	5%	(11)	10%	(23)	3%	(8)	1%	(2)	10%	(23)	71%	(164)	231
Employ: Homemaker	—	(1)	2%	(3)	2%	(3)	3%	(6)	12%	(19)	81%	(133)	165
Employ: Student	6%	(4)	4%	(3)	4%	(3)	2%	(2)	6%	(5)	79%	(62)	79
Employ: Retired	2%	(9)	5%	(27)	1%	(5)	1%	(6)	7%	(34)	84%	(421)	501
Employ: Unemployed	—	(1)	7%	(21)	1%	(2)	—	(1)	12%	(34)	80%	(235)	294
Employ: Other	—	(0)	6%	(11)	3%	(5)	4%	(7)	11%	(20)	77%	(139)	182
Military HH: Yes	3%	(11)	9%	(29)	3%	(10)	2%	(7)	10%	(32)	72%	(232)	322
Military HH: No	2%	(36)	7%	(123)	3%	(50)	2%	(38)	10%	(188)	77%	(1453)	1888
RD/WT: Right Direction	3%	(24)	11%	(76)	4%	(29)	2%	(13)	9%	(63)	70%	(482)	687
RD/WT: Wrong Track	2%	(23)	5%	(76)	2%	(31)	2%	(31)	10%	(157)	79%	(1203)	1523
Biden Job Approve	3%	(30)	8%	(73)	3%	(26)	2%	(18)	9%	(82)	75%	(666)	894
Biden Job Disapprove	1%	(18)	6%	(75)	3%	(33)	2%	(25)	11%	(131)	77%	(922)	1203

Continued on next page

Table MCSP11_12: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
 Walker Kessler

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(47)	7%	(152)	3%	(60)	2%	(45)	10%	(220)	76%	(1685)	2210
Biden Job Strongly Approve	6%	(19)	9%	(31)	4%	(13)	2%	(7)	10%	(33)	70%	(243)	345
Biden Job Somewhat Approve	2%	(10)	8%	(42)	2%	(13)	2%	(11)	9%	(49)	77%	(424)	550
Biden Job Somewhat Disapprove	1%	(4)	7%	(24)	3%	(12)	4%	(14)	13%	(47)	72%	(266)	368
Biden Job Strongly Disapprove	2%	(14)	6%	(50)	3%	(21)	1%	(11)	10%	(83)	79%	(656)	835
Favorable of Biden	3%	(30)	9%	(85)	2%	(21)	3%	(24)	9%	(82)	74%	(698)	939
Unfavorable of Biden	1%	(17)	6%	(66)	3%	(35)	2%	(20)	11%	(133)	77%	(913)	1182
Very Favorable of Biden	5%	(20)	11%	(41)	3%	(11)	2%	(7)	9%	(35)	70%	(266)	379
Somewhat Favorable of Biden	2%	(10)	8%	(44)	2%	(10)	3%	(17)	8%	(47)	77%	(432)	560
Somewhat Unfavorable of Biden	1%	(4)	5%	(18)	3%	(12)	1%	(2)	14%	(48)	76%	(261)	345
Very Unfavorable of Biden	2%	(14)	6%	(48)	3%	(23)	2%	(18)	10%	(85)	78%	(651)	838
#1 Issue: Economy	2%	(21)	6%	(54)	4%	(37)	2%	(15)	12%	(102)	74%	(647)	876
#1 Issue: Security	2%	(7)	10%	(37)	1%	(3)	2%	(6)	8%	(31)	77%	(278)	362
#1 Issue: Health Care	3%	(7)	6%	(14)	2%	(5)	2%	(3)	9%	(19)	77%	(164)	212
#1 Issue: Medicare / Social Security	1%	(3)	6%	(14)	3%	(7)	2%	(4)	12%	(28)	75%	(168)	223
#1 Issue: Women's Issues	2%	(3)	5%	(6)	1%	(2)	3%	(3)	9%	(10)	80%	(94)	118
#1 Issue: Education	2%	(2)	11%	(10)	1%	(1)	6%	(5)	6%	(5)	75%	(64)	85
#1 Issue: Energy	1%	(2)	7%	(14)	3%	(5)	4%	(8)	9%	(18)	76%	(143)	188
#1 Issue: Other	2%	(2)	3%	(4)	—	(1)	—	(1)	6%	(8)	89%	(129)	145
2020 Vote: Joe Biden	3%	(24)	9%	(78)	2%	(18)	2%	(17)	10%	(92)	75%	(673)	904
2020 Vote: Donald Trump	2%	(15)	7%	(53)	3%	(24)	1%	(7)	11%	(81)	76%	(579)	759
2020 Vote: Other	1%	(0)	5%	(3)	6%	(4)	2%	(1)	7%	(4)	80%	(53)	66
2020 Vote: Didn't Vote	2%	(7)	4%	(17)	3%	(14)	4%	(20)	9%	(43)	79%	(380)	481
2018 House Vote: Democrat	2%	(14)	8%	(52)	2%	(11)	2%	(14)	11%	(74)	76%	(522)	686
2018 House Vote: Republican	2%	(13)	8%	(53)	3%	(19)	1%	(6)	9%	(59)	76%	(485)	635
2018 House Vote: Someone else	1%	(0)	6%	(3)	6%	(4)	4%	(2)	12%	(7)	71%	(42)	59
2016 Vote: Hillary Clinton	2%	(13)	7%	(48)	1%	(8)	2%	(13)	12%	(74)	76%	(485)	640
2016 Vote: Donald Trump	2%	(15)	8%	(54)	3%	(20)	1%	(8)	10%	(69)	76%	(525)	692
2016 Vote: Other	—	(0)	7%	(8)	1%	(1)	2%	(2)	9%	(10)	80%	(87)	108
2016 Vote: Didn't Vote	2%	(19)	5%	(42)	4%	(31)	3%	(22)	9%	(68)	76%	(588)	768

Continued on next page

Table MCSP11_12: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Walker Kessler

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	2%	(47)	7%	(152)	3%	(60)	2%	(45)	10%	(220)	76%	(1685)	2210
Voted in 2014: Yes	2%	(24)	9%	(101)	2%	(23)	1%	(18)	11%	(131)	75%	(887)	1183
Voted in 2014: No	2%	(23)	5%	(51)	4%	(38)	3%	(27)	9%	(90)	78%	(798)	1027
4-Region: Northeast	3%	(12)	6%	(23)	4%	(15)	2%	(8)	9%	(35)	76%	(302)	395
4-Region: Midwest	1%	(7)	7%	(31)	2%	(7)	1%	(5)	10%	(48)	79%	(367)	464
4-Region: South	3%	(24)	7%	(60)	3%	(26)	2%	(17)	11%	(92)	74%	(610)	828
4-Region: West	1%	(5)	7%	(37)	2%	(11)	3%	(15)	9%	(46)	78%	(407)	522
Sports Fans	3%	(46)	10%	(143)	4%	(58)	2%	(33)	13%	(190)	67%	(975)	1446
Avid Sports Fans	6%	(29)	15%	(79)	4%	(22)	3%	(18)	17%	(87)	54%	(277)	511
Casual Sports Fans	2%	(18)	7%	(64)	4%	(36)	2%	(15)	11%	(103)	75%	(698)	935
CBB Fans	5%	(44)	15%	(127)	6%	(48)	3%	(29)	17%	(149)	54%	(469)	867
Avid CBB Fans	9%	(22)	21%	(55)	8%	(21)	5%	(13)	20%	(52)	38%	(100)	264
Casual CBB Fans	4%	(32)	14%	(103)	5%	(39)	4%	(26)	16%	(116)	57%	(412)	729
Plan to Watch Men's Tournament	6%	(41)	17%	(111)	5%	(33)	3%	(22)	19%	(122)	48%	(306)	635
21 or Older	2%	(43)	7%	(149)	3%	(56)	2%	(37)	10%	(215)	76%	(1620)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP11_13: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Drew Timme

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (64)	7% (159)	2% (50)	3% (58)	11% (237)	74% (1642)	2210
Gender: Male	5% (50)	10% (109)	4% (39)	4% (38)	12% (129)	66% (702)	1067
Gender: Female	1% (14)	4% (50)	1% (10)	2% (20)	9% (108)	82% (941)	1143
Age: 18-34	4% (27)	9% (60)	4% (24)	5% (36)	9% (61)	68% (450)	658
Age: 35-44	3% (12)	7% (26)	3% (10)	3% (10)	11% (38)	73% (263)	359
Age: 45-64	2% (13)	7% (49)	2% (12)	1% (7)	12% (93)	77% (580)	754
Age: 65+	3% (11)	5% (24)	1% (4)	1% (4)	10% (45)	80% (350)	438
GenZers: 1997-2012	2% (6)	9% (22)	7% (17)	5% (14)	6% (15)	71% (181)	255
Millennials: 1981-1996	5% (30)	9% (55)	2% (15)	5% (31)	10% (68)	69% (448)	646
GenXers: 1965-1980	1% (8)	7% (34)	2% (8)	1% (4)	13% (66)	76% (385)	505
Baby Boomers: 1946-1964	3% (20)	6% (47)	1% (10)	1% (7)	11% (82)	78% (577)	744
PID: Dem (no lean)	4% (27)	8% (63)	2% (12)	3% (21)	11% (84)	72% (546)	753
PID: Ind (no lean)	2% (15)	7% (51)	2% (15)	2% (17)	10% (76)	77% (597)	771
PID: Rep (no lean)	3% (21)	7% (45)	3% (23)	3% (20)	11% (76)	73% (500)	686
PID/Gender: Dem Men	8% (25)	12% (40)	4% (12)	3% (10)	13% (43)	60% (194)	323
PID/Gender: Dem Women	1% (3)	5% (23)	— (0)	3% (11)	10% (42)	82% (352)	430
PID/Gender: Ind Men	2% (9)	9% (36)	3% (12)	3% (12)	11% (45)	71% (284)	398
PID/Gender: Ind Women	2% (6)	4% (15)	1% (3)	1% (4)	9% (32)	84% (313)	373
PID/Gender: Rep Men	4% (15)	10% (33)	5% (16)	4% (15)	12% (41)	65% (224)	345
PID/Gender: Rep Women	2% (6)	3% (12)	2% (7)	2% (5)	10% (35)	81% (276)	341
Ideo: Liberal (1-3)	3% (22)	9% (54)	2% (10)	3% (16)	9% (54)	75% (465)	621
Ideo: Moderate (4)	3% (18)	6% (40)	2% (9)	2% (12)	13% (80)	74% (459)	618
Ideo: Conservative (5-7)	3% (22)	8% (57)	4% (28)	3% (22)	11% (83)	72% (544)	756
Educ: < College	2% (30)	6% (98)	2% (30)	3% (43)	11% (171)	75% (1147)	1519
Educ: Bachelors degree	5% (22)	8% (36)	3% (15)	3% (13)	9% (42)	71% (318)	446
Educ: Post-grad	5% (12)	10% (25)	2% (5)	1% (1)	10% (25)	73% (178)	245
Income: Under 50k	2% (24)	7% (82)	2% (20)	3% (36)	10% (123)	76% (901)	1186
Income: 50k-100k	4% (27)	7% (51)	3% (18)	2% (14)	12% (85)	73% (522)	717
Income: 100k+	4% (13)	8% (26)	4% (11)	3% (9)	10% (30)	71% (219)	307
Ethnicity: White	3% (48)	7% (122)	2% (36)	2% (32)	10% (174)	76% (1318)	1730
Ethnicity: Hispanic	5% (17)	8% (30)	2% (8)	6% (23)	8% (29)	70% (245)	351

Continued on next page

Table MCSP11_13: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Drew Timme

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(64)	7%	(159)	2%	(50)	3%	(58)	11%	(237)	74%	(1642)	2210
Ethnicity: Black	5%	(14)	10%	(27)	3%	(8)	5%	(13)	13%	(35)	65%	(179)	276
Ethnicity: Other	1%	(3)	5%	(10)	3%	(6)	6%	(12)	13%	(28)	71%	(146)	205
All Christian	3%	(29)	8%	(81)	2%	(22)	3%	(26)	10%	(93)	74%	(718)	968
All Non-Christian	8%	(8)	10%	(10)	3%	(3)	3%	(3)	8%	(8)	67%	(66)	99
Atheist	5%	(6)	4%	(5)	3%	(4)	—	(0)	6%	(7)	82%	(98)	119
Agnostic/Nothing in particular	2%	(14)	7%	(45)	2%	(15)	3%	(18)	12%	(73)	73%	(455)	619
Something Else	2%	(7)	5%	(18)	2%	(6)	3%	(12)	14%	(56)	75%	(306)	405
Religious Non-Protestant/Catholic	7%	(8)	8%	(10)	3%	(3)	2%	(3)	14%	(17)	66%	(82)	124
Evangelical	2%	(11)	8%	(43)	2%	(10)	3%	(16)	11%	(60)	74%	(396)	536
Non-Evangelical	3%	(25)	7%	(56)	2%	(18)	3%	(21)	10%	(80)	75%	(602)	801
Community: Urban	4%	(20)	9%	(49)	2%	(11)	6%	(32)	10%	(57)	70%	(400)	570
Community: Suburban	3%	(33)	6%	(67)	2%	(23)	2%	(20)	11%	(117)	75%	(794)	1055
Community: Rural	2%	(10)	7%	(42)	3%	(16)	1%	(6)	11%	(63)	77%	(448)	585
Employ: Private Sector	5%	(33)	8%	(50)	4%	(24)	4%	(28)	12%	(78)	67%	(423)	635
Employ: Government	5%	(6)	10%	(12)	2%	(3)	4%	(5)	8%	(10)	71%	(88)	124
Employ: Self-Employed	3%	(6)	11%	(25)	3%	(8)	1%	(2)	11%	(25)	72%	(165)	231
Employ: Homemaker	2%	(3)	2%	(3)	1%	(2)	3%	(6)	10%	(16)	81%	(134)	165
Employ: Student	2%	(2)	10%	(8)	2%	(2)	5%	(4)	5%	(4)	75%	(59)	79
Employ: Retired	2%	(10)	5%	(27)	1%	(3)	2%	(8)	9%	(47)	81%	(404)	501
Employ: Unemployed	1%	(2)	8%	(22)	1%	(4)	—	(1)	12%	(36)	78%	(230)	294
Employ: Other	1%	(1)	6%	(11)	2%	(4)	3%	(5)	11%	(20)	77%	(139)	182
Military HH: Yes	5%	(15)	10%	(31)	1%	(4)	2%	(6)	9%	(28)	74%	(238)	322
Military HH: No	3%	(49)	7%	(128)	2%	(46)	3%	(52)	11%	(209)	74%	(1405)	1888
RD/WT: Right Direction	4%	(27)	11%	(78)	2%	(15)	4%	(29)	10%	(68)	68%	(470)	687
RD/WT: Wrong Track	2%	(37)	5%	(81)	2%	(34)	2%	(29)	11%	(169)	77%	(1172)	1523
Biden Job Approve	4%	(38)	8%	(74)	2%	(18)	3%	(23)	10%	(86)	73%	(656)	894
Biden Job Disapprove	2%	(24)	7%	(85)	2%	(27)	3%	(34)	12%	(142)	74%	(891)	1203

Continued on next page

Table MCSP11_13: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Drew Timme

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(64)	7%	(159)	2%	(50)	3%	(58)	11%	(237)	74%	(1642)	2210
Biden Job Strongly Approve	6%	(20)	11%	(39)	1%	(4)	3%	(10)	10%	(33)	69%	(238)	345
Biden Job Somewhat Approve	3%	(18)	6%	(35)	2%	(14)	2%	(12)	10%	(52)	76%	(418)	550
Biden Job Somewhat Disapprove	2%	(8)	9%	(35)	2%	(9)	3%	(12)	13%	(50)	69%	(255)	368
Biden Job Strongly Disapprove	2%	(16)	6%	(50)	2%	(18)	3%	(22)	11%	(93)	76%	(636)	835
Favorable of Biden	4%	(36)	10%	(89)	2%	(18)	3%	(24)	9%	(86)	73%	(686)	939
Unfavorable of Biden	2%	(25)	6%	(68)	2%	(28)	3%	(33)	12%	(143)	75%	(884)	1182
Very Favorable of Biden	5%	(19)	12%	(45)	2%	(6)	3%	(11)	10%	(37)	69%	(260)	379
Somewhat Favorable of Biden	3%	(17)	8%	(44)	2%	(11)	2%	(12)	9%	(49)	76%	(427)	560
Somewhat Unfavorable of Biden	3%	(9)	7%	(25)	2%	(6)	2%	(6)	13%	(46)	73%	(251)	345
Very Unfavorable of Biden	2%	(16)	5%	(43)	3%	(22)	3%	(27)	12%	(97)	76%	(633)	838
#1 Issue: Economy	3%	(26)	7%	(60)	3%	(28)	2%	(20)	10%	(88)	75%	(654)	876
#1 Issue: Security	2%	(9)	8%	(29)	2%	(6)	2%	(9)	13%	(47)	72%	(262)	362
#1 Issue: Health Care	2%	(5)	7%	(14)	1%	(3)	4%	(8)	8%	(17)	78%	(165)	212
#1 Issue: Medicare / Social Security	4%	(8)	6%	(14)	2%	(4)	3%	(7)	15%	(34)	70%	(156)	223
#1 Issue: Women's Issues	2%	(3)	7%	(9)	3%	(3)	1%	(2)	10%	(11)	77%	(90)	118
#1 Issue: Education	3%	(3)	13%	(11)	1%	(1)	6%	(5)	9%	(7)	67%	(57)	85
#1 Issue: Energy	5%	(9)	8%	(15)	2%	(4)	3%	(6)	10%	(20)	72%	(136)	188
#1 Issue: Other	2%	(2)	5%	(8)	—	(0)	—	(1)	8%	(12)	84%	(123)	145
2020 Vote: Joe Biden	3%	(31)	9%	(79)	2%	(14)	2%	(22)	10%	(91)	74%	(666)	904
2020 Vote: Donald Trump	3%	(23)	7%	(52)	3%	(20)	3%	(22)	12%	(91)	73%	(551)	759
2020 Vote: Other	1%	(0)	2%	(2)	3%	(2)	2%	(2)	10%	(7)	82%	(54)	66
2020 Vote: Didn't Vote	2%	(9)	6%	(27)	3%	(14)	3%	(12)	10%	(48)	77%	(372)	481
2018 House Vote: Democrat	3%	(22)	8%	(54)	1%	(6)	2%	(16)	12%	(81)	74%	(507)	686
2018 House Vote: Republican	3%	(22)	8%	(49)	3%	(17)	3%	(18)	11%	(68)	72%	(460)	635
2018 House Vote: Someone else	2%	(1)	10%	(6)	1%	(0)	8%	(5)	13%	(7)	67%	(39)	59
2016 Vote: Hillary Clinton	3%	(22)	8%	(51)	1%	(6)	2%	(11)	11%	(72)	75%	(478)	640
2016 Vote: Donald Trump	4%	(26)	8%	(52)	3%	(21)	3%	(18)	11%	(74)	72%	(500)	692
2016 Vote: Other	—	(1)	8%	(9)	2%	(2)	2%	(3)	8%	(8)	79%	(86)	108
2016 Vote: Didn't Vote	2%	(16)	6%	(47)	3%	(20)	3%	(26)	11%	(83)	75%	(577)	768

Continued on next page

Table MCSP11_13: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Drew Timme

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(64)	7%	(159)	2%	(50)	3%	(58)	11%	(237)	74%	(1642)	2210
Voted in 2014: Yes	3%	(41)	8%	(98)	2%	(20)	2%	(25)	12%	(142)	72%	(857)	1183
Voted in 2014: No	2%	(23)	6%	(61)	3%	(30)	3%	(33)	9%	(95)	76%	(786)	1027
4-Region: Northeast	5%	(19)	8%	(30)	4%	(14)	2%	(7)	9%	(38)	73%	(288)	395
4-Region: Midwest	2%	(9)	6%	(29)	2%	(11)	1%	(7)	11%	(51)	77%	(358)	464
4-Region: South	3%	(25)	8%	(66)	2%	(16)	3%	(24)	11%	(91)	73%	(607)	828
4-Region: West	2%	(12)	7%	(35)	2%	(9)	4%	(20)	11%	(57)	75%	(390)	522
Sports Fans	4%	(63)	10%	(148)	3%	(45)	3%	(45)	14%	(196)	66%	(950)	1446
Avid Sports Fans	9%	(44)	18%	(90)	4%	(21)	4%	(22)	16%	(80)	50%	(254)	511
Casual Sports Fans	2%	(19)	6%	(58)	3%	(24)	2%	(23)	12%	(116)	74%	(696)	935
CBB Fans	7%	(60)	15%	(133)	5%	(43)	3%	(30)	18%	(153)	52%	(447)	867
Avid CBB Fans	14%	(38)	24%	(63)	7%	(17)	6%	(16)	19%	(51)	30%	(79)	264
Casual CBB Fans	6%	(43)	14%	(106)	5%	(37)	3%	(24)	17%	(124)	54%	(394)	729
Plan to Watch Men's Tournament	9%	(54)	19%	(120)	4%	(28)	4%	(27)	19%	(121)	45%	(286)	635
21 or Older	3%	(61)	7%	(148)	2%	(40)	3%	(56)	11%	(235)	75%	(1581)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP11_14: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Azuolas Tubelis

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (63)	5% (121)	2% (37)	2% (44)	10% (229)	78% (1716)	2210
Gender: Male	4% (45)	6% (68)	3% (28)	3% (31)	12% (132)	72% (763)	1067
Gender: Female	2% (17)	5% (53)	1% (9)	1% (14)	8% (97)	83% (953)	1143
Age: 18-34	5% (33)	6% (43)	4% (25)	3% (18)	11% (72)	71% (467)	658
Age: 35-44	4% (14)	5% (18)	2% (6)	4% (15)	12% (42)	73% (264)	359
Age: 45-64	1% (8)	5% (40)	1% (5)	1% (6)	10% (74)	82% (621)	754
Age: 65+	2% (7)	5% (21)	— (1)	1% (4)	9% (41)	83% (365)	438
GenZers: 1997-2012	3% (8)	4% (11)	7% (18)	4% (9)	11% (27)	71% (182)	255
Millennials: 1981-1996	6% (39)	6% (40)	2% (13)	3% (21)	11% (74)	71% (460)	646
GenXers: 1965-1980	1% (6)	5% (25)	1% (3)	1% (7)	10% (52)	81% (411)	505
Baby Boomers: 1946-1964	1% (10)	6% (44)	— (4)	1% (4)	10% (72)	82% (610)	744
PID: Dem (no lean)	4% (27)	6% (49)	3% (19)	2% (16)	11% (79)	75% (563)	753
PID: Ind (no lean)	2% (18)	4% (35)	1% (10)	1% (11)	10% (77)	80% (621)	771
PID: Rep (no lean)	3% (17)	5% (37)	1% (8)	3% (17)	11% (73)	78% (533)	686
PID/Gender: Dem Men	5% (16)	9% (28)	4% (13)	4% (13)	12% (39)	66% (213)	323
PID/Gender: Dem Women	2% (11)	5% (20)	1% (6)	1% (3)	9% (40)	81% (351)	430
PID/Gender: Ind Men	3% (12)	5% (18)	2% (8)	2% (9)	12% (49)	76% (302)	398
PID/Gender: Ind Women	2% (7)	4% (16)	— (2)	1% (2)	7% (28)	85% (318)	373
PID/Gender: Rep Men	5% (17)	6% (21)	2% (7)	3% (9)	13% (43)	72% (248)	345
PID/Gender: Rep Women	— (0)	5% (17)	— (1)	3% (9)	9% (30)	83% (284)	341
Ideo: Liberal (1-3)	4% (27)	6% (39)	1% (7)	2% (15)	9% (57)	77% (476)	621
Ideo: Moderate (4)	3% (16)	5% (30)	2% (9)	1% (6)	12% (75)	78% (482)	618
Ideo: Conservative (5-7)	2% (18)	6% (45)	3% (20)	2% (17)	9% (72)	77% (584)	756
Educ: < College	2% (36)	5% (79)	2% (26)	2% (28)	10% (159)	78% (1191)	1519
Educ: Bachelors degree	3% (14)	6% (28)	2% (9)	3% (13)	10% (43)	76% (338)	446
Educ: Post-grad	5% (12)	6% (14)	1% (2)	1% (3)	11% (27)	76% (187)	245
Income: Under 50k	2% (21)	5% (61)	2% (18)	2% (27)	10% (121)	79% (938)	1186
Income: 50k-100k	3% (23)	6% (42)	2% (11)	2% (16)	10% (74)	77% (550)	717
Income: 100k+	6% (19)	6% (18)	3% (8)	— (1)	11% (34)	74% (228)	307
Ethnicity: White	3% (48)	6% (95)	1% (17)	2% (29)	10% (166)	79% (1374)	1730
Ethnicity: Hispanic	8% (28)	6% (21)	4% (14)	6% (21)	5% (18)	71% (249)	351

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Table MCSP11_14: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Azuolas Tubelis

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(63)	5%	(121)	2%	(37)	2%	(44)	10%	(229)	78%	(1716)	2210
Ethnicity: Black	4%	(11)	5%	(15)	4%	(11)	3%	(8)	15%	(40)	69%	(190)	276
Ethnicity: Other	2%	(4)	5%	(11)	5%	(9)	3%	(7)	11%	(23)	74%	(151)	205
All Christian	4%	(36)	7%	(64)	2%	(20)	1%	(13)	9%	(90)	77%	(744)	968
All Non-Christian	8%	(8)	8%	(8)	2%	(1)	1%	(1)	15%	(14)	67%	(66)	99
Atheist	2%	(3)	2%	(2)	1%	(1)	2%	(3)	9%	(11)	84%	(100)	119
Agnostic/Nothing in particular	2%	(14)	6%	(34)	1%	(6)	3%	(17)	12%	(73)	77%	(474)	619
Something Else	—	(1)	3%	(13)	2%	(8)	3%	(11)	10%	(41)	82%	(331)	405
Religious Non-Protestant/Catholic	11%	(13)	7%	(9)	1%	(1)	—	(1)	14%	(17)	67%	(83)	124
Evangelical	1%	(7)	7%	(35)	1%	(7)	2%	(12)	10%	(54)	78%	(420)	536
Non-Evangelical	3%	(25)	5%	(40)	3%	(21)	1%	(12)	9%	(72)	79%	(631)	801
Community: Urban	4%	(25)	6%	(32)	3%	(18)	3%	(19)	10%	(55)	74%	(420)	570
Community: Suburban	3%	(32)	5%	(49)	1%	(12)	2%	(16)	11%	(118)	78%	(827)	1055
Community: Rural	1%	(5)	7%	(39)	1%	(7)	2%	(9)	9%	(55)	80%	(469)	585
Employ: Private Sector	4%	(23)	7%	(45)	3%	(19)	3%	(22)	13%	(80)	70%	(446)	635
Employ: Government	2%	(2)	5%	(6)	2%	(2)	2%	(3)	10%	(13)	79%	(98)	124
Employ: Self-Employed	5%	(13)	6%	(15)	4%	(9)	1%	(3)	12%	(29)	70%	(163)	231
Employ: Homemaker	4%	(6)	3%	(5)	1%	(2)	2%	(4)	5%	(8)	85%	(141)	165
Employ: Student	3%	(2)	5%	(4)	2%	(2)	—	(0)	12%	(9)	78%	(62)	79
Employ: Retired	1%	(7)	5%	(27)	1%	(3)	1%	(6)	7%	(37)	84%	(422)	501
Employ: Unemployed	3%	(8)	4%	(10)	—	(1)	—	(1)	11%	(33)	82%	(241)	294
Employ: Other	1%	(2)	5%	(9)	—	(0)	3%	(5)	12%	(21)	80%	(145)	182
Military HH: Yes	5%	(15)	6%	(20)	2%	(7)	2%	(5)	10%	(33)	75%	(240)	322
Military HH: No	3%	(47)	5%	(100)	2%	(30)	2%	(39)	10%	(196)	78%	(1476)	1888
RD/WT: Right Direction	5%	(36)	9%	(60)	3%	(21)	3%	(18)	9%	(60)	72%	(492)	687
RD/WT: Wrong Track	2%	(27)	4%	(61)	1%	(16)	2%	(26)	11%	(169)	80%	(1224)	1523
Biden Job Approve	4%	(39)	7%	(61)	2%	(15)	2%	(19)	9%	(80)	76%	(680)	894
Biden Job Disapprove	2%	(22)	5%	(56)	2%	(20)	2%	(24)	11%	(138)	78%	(943)	1203

Continued on next page

Table MCSP11_14: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
 Azuolas Tubelis

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (63)	5% (121)	2% (37)	2% (44)	10% (229)	78% (1716)	2210
Biden Job Strongly Approve	7% (24)	9% (31)	2% (7)	4% (13)	7% (26)	71% (244)	345
Biden Job Somewhat Approve	3% (15)	5% (30)	2% (8)	1% (6)	10% (55)	79% (436)	550
Biden Job Somewhat Disapprove	2% (8)	5% (19)	2% (9)	2% (7)	14% (53)	74% (272)	368
Biden Job Strongly Disapprove	2% (14)	4% (37)	1% (11)	2% (17)	10% (85)	80% (671)	835
Favorable of Biden	4% (42)	8% (72)	1% (9)	2% (16)	9% (83)	76% (718)	939
Unfavorable of Biden	2% (21)	4% (47)	2% (25)	2% (26)	12% (138)	78% (926)	1182
Very Favorable of Biden	8% (31)	10% (37)	1% (5)	2% (9)	9% (35)	69% (262)	379
Somewhat Favorable of Biden	2% (11)	6% (35)	1% (4)	1% (7)	9% (48)	81% (456)	560
Somewhat Unfavorable of Biden	2% (7)	3% (10)	3% (11)	1% (4)	14% (48)	77% (264)	345
Very Unfavorable of Biden	2% (14)	4% (36)	2% (14)	3% (22)	11% (90)	79% (661)	838
#1 Issue: Economy	3% (29)	5% (44)	3% (27)	2% (15)	11% (100)	76% (662)	876
#1 Issue: Security	3% (10)	7% (27)	— (0)	2% (6)	10% (34)	79% (284)	362
#1 Issue: Health Care	2% (4)	5% (10)	1% (3)	4% (9)	11% (22)	77% (164)	212
#1 Issue: Medicare / Social Security	2% (4)	6% (13)	2% (5)	2% (5)	14% (31)	74% (165)	223
#1 Issue: Women's Issues	2% (3)	4% (5)	1% (1)	1% (2)	8% (10)	83% (98)	118
#1 Issue: Education	5% (4)	8% (7)	1% (1)	1% (1)	9% (7)	77% (66)	85
#1 Issue: Energy	3% (5)	6% (11)	1% (1)	3% (6)	8% (16)	79% (148)	188
#1 Issue: Other	2% (3)	3% (4)	— (1)	— (1)	5% (8)	89% (129)	145
2020 Vote: Joe Biden	4% (37)	7% (62)	1% (13)	2% (16)	11% (95)	75% (681)	904
2020 Vote: Donald Trump	2% (17)	6% (42)	2% (12)	3% (19)	11% (82)	77% (587)	759
2020 Vote: Other	— (0)	7% (4)	— (0)	— (0)	10% (7)	83% (55)	66
2020 Vote: Didn't Vote	2% (9)	2% (12)	3% (12)	2% (9)	9% (45)	82% (394)	481
2018 House Vote: Democrat	4% (24)	7% (47)	1% (7)	1% (9)	11% (76)	76% (523)	686
2018 House Vote: Republican	3% (18)	7% (43)	1% (8)	2% (14)	11% (70)	76% (483)	635
2018 House Vote: Someone else	1% (0)	4% (2)	3% (2)	4% (2)	12% (7)	76% (45)	59
2016 Vote: Hillary Clinton	3% (21)	7% (43)	1% (5)	1% (8)	11% (73)	76% (490)	640
2016 Vote: Donald Trump	3% (20)	6% (43)	1% (7)	2% (16)	11% (74)	77% (531)	692
2016 Vote: Other	3% (3)	5% (5)	1% (1)	1% (1)	7% (8)	83% (90)	108
2016 Vote: Didn't Vote	2% (18)	4% (29)	3% (25)	2% (18)	10% (75)	79% (604)	768

Continued on next page

Table MCSP11_14: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Azuolas Tubelis

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (63)	5% (121)	2% (37)	2% (44)	10% (229)	78% (1716)	2210
Voted in 2014: Yes	3% (39)	7% (83)	1% (11)	2% (19)	11% (136)	76% (896)	1183
Voted in 2014: No	2% (24)	4% (37)	3% (27)	2% (25)	9% (93)	80% (820)	1027
4-Region: Northeast	4% (17)	5% (21)	3% (11)	2% (9)	9% (35)	77% (303)	395
4-Region: Midwest	1% (4)	5% (22)	1% (5)	1% (4)	12% (54)	81% (375)	464
4-Region: South	2% (21)	5% (43)	2% (14)	1% (10)	12% (97)	78% (643)	828
4-Region: West	4% (21)	7% (35)	1% (7)	4% (21)	8% (43)	76% (396)	522
Sports Fans	4% (62)	7% (108)	3% (37)	2% (35)	13% (192)	70% (1012)	1446
Avid Sports Fans	7% (37)	12% (63)	3% (15)	3% (16)	15% (78)	59% (302)	511
Casual Sports Fans	3% (25)	5% (45)	2% (22)	2% (19)	12% (114)	76% (710)	935
CBB Fans	6% (56)	11% (96)	3% (28)	4% (31)	17% (151)	58% (504)	867
Avid CBB Fans	10% (27)	14% (37)	5% (14)	6% (15)	22% (57)	43% (115)	264
Casual CBB Fans	6% (44)	11% (83)	3% (20)	4% (27)	16% (119)	60% (436)	729
Plan to Watch Men's Tournament	8% (50)	13% (83)	3% (19)	4% (24)	19% (121)	53% (339)	635
21 or Older	3% (57)	5% (114)	2% (33)	2% (44)	10% (220)	78% (1652)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP11_15: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
 Johnny Juzang

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (58)	7% (154)	2% (52)	2% (42)	9% (207)	77% (1696)	2210
Gender: Male	4% (48)	9% (96)	3% (35)	3% (34)	12% (123)	68% (730)	1067
Gender: Female	1% (11)	5% (58)	1% (17)	1% (8)	7% (85)	84% (965)	1143
Age: 18-34	4% (27)	9% (60)	4% (29)	4% (28)	10% (64)	68% (450)	658
Age: 35-44	4% (13)	6% (23)	3% (11)	2% (7)	12% (44)	73% (261)	359
Age: 45-64	1% (10)	6% (46)	1% (9)	— (3)	9% (64)	82% (622)	754
Age: 65+	2% (9)	6% (25)	1% (3)	1% (4)	8% (35)	83% (362)	438
GenZers: 1997-2012	3% (7)	8% (21)	6% (16)	4% (10)	9% (22)	70% (179)	255
Millennials: 1981-1996	5% (30)	8% (50)	4% (23)	3% (21)	11% (72)	70% (450)	646
GenXers: 1965-1980	1% (7)	6% (31)	2% (9)	1% (5)	9% (45)	81% (409)	505
Baby Boomers: 1946-1964	2% (14)	7% (51)	1% (5)	— (3)	9% (66)	81% (606)	744
PID: Dem (no lean)	4% (29)	8% (60)	3% (24)	2% (15)	9% (64)	74% (560)	753
PID: Ind (no lean)	2% (18)	6% (44)	2% (13)	2% (12)	10% (77)	79% (606)	771
PID: Rep (no lean)	2% (11)	7% (50)	2% (15)	2% (15)	10% (66)	77% (529)	686
PID/Gender: Dem Men	8% (25)	12% (37)	4% (14)	4% (14)	10% (32)	62% (200)	323
PID/Gender: Dem Women	1% (5)	5% (23)	2% (10)	— (1)	7% (32)	84% (360)	430
PID/Gender: Ind Men	3% (13)	7% (26)	3% (12)	3% (10)	13% (50)	72% (288)	398
PID/Gender: Ind Women	1% (5)	5% (18)	— (1)	1% (2)	7% (27)	86% (319)	373
PID/Gender: Rep Men	3% (10)	10% (33)	3% (9)	3% (10)	12% (41)	70% (242)	345
PID/Gender: Rep Women	— (1)	5% (17)	2% (6)	1% (5)	7% (25)	84% (287)	341
Ideo: Liberal (1-3)	4% (26)	8% (47)	1% (9)	2% (12)	8% (48)	77% (479)	621
Ideo: Moderate (4)	2% (13)	7% (40)	2% (11)	1% (7)	11% (70)	77% (476)	618
Ideo: Conservative (5-7)	2% (14)	7% (57)	4% (29)	2% (18)	9% (71)	75% (567)	756
Educ: < College	2% (33)	6% (94)	3% (38)	2% (26)	9% (139)	78% (1189)	1519
Educ: Bachelors degree	4% (16)	8% (35)	2% (11)	3% (14)	10% (43)	73% (326)	446
Educ: Post-grad	4% (9)	10% (25)	1% (3)	1% (2)	10% (25)	74% (180)	245
Income: Under 50k	2% (27)	6% (75)	2% (24)	2% (24)	9% (107)	78% (929)	1186
Income: 50k-100k	3% (22)	8% (55)	3% (18)	2% (14)	10% (69)	75% (540)	717
Income: 100k+	3% (10)	8% (25)	3% (10)	2% (5)	10% (31)	74% (226)	307
Ethnicity: White	2% (37)	7% (116)	2% (29)	2% (33)	8% (140)	80% (1375)	1730
Ethnicity: Hispanic	4% (14)	10% (36)	4% (14)	5% (16)	9% (32)	68% (239)	351

Continued on next page

Table MCSP11_15: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Johnny Juzang

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(58)	7%	(154)	2%	(52)	2%	(42)	9%	(207)	77%	(1696)	2210
Ethnicity: Black	6%	(16)	8%	(21)	5%	(13)	2%	(5)	17%	(46)	63%	(173)	276
Ethnicity: Other	3%	(5)	8%	(17)	5%	(10)	2%	(3)	11%	(22)	72%	(147)	205
All Christian	3%	(31)	7%	(71)	3%	(28)	2%	(19)	8%	(81)	76%	(738)	968
All Non-Christian	7%	(7)	15%	(15)	2%	(1)	2%	(2)	10%	(10)	65%	(64)	99
Atheist	2%	(3)	4%	(5)	—	(0)	2%	(2)	5%	(6)	86%	(103)	119
Agnostic/Nothing in particular	2%	(14)	7%	(41)	3%	(18)	2%	(12)	11%	(68)	75%	(466)	619
Something Else	1%	(4)	6%	(23)	1%	(5)	2%	(7)	10%	(42)	80%	(324)	405
Religious Non-Protestant/Catholic	6%	(7)	12%	(15)	2%	(2)	5%	(7)	12%	(14)	63%	(78)	124
Evangelical	3%	(17)	7%	(39)	2%	(10)	1%	(5)	9%	(48)	78%	(416)	536
Non-Evangelical	2%	(17)	7%	(53)	3%	(22)	2%	(16)	9%	(70)	78%	(623)	801
Community: Urban	6%	(32)	7%	(40)	3%	(18)	2%	(13)	11%	(63)	71%	(404)	570
Community: Suburban	2%	(18)	7%	(73)	2%	(26)	2%	(20)	9%	(95)	78%	(823)	1055
Community: Rural	1%	(8)	7%	(41)	1%	(8)	2%	(9)	8%	(49)	80%	(469)	585
Employ: Private Sector	3%	(18)	8%	(50)	4%	(25)	2%	(16)	12%	(79)	70%	(447)	635
Employ: Government	6%	(8)	6%	(7)	6%	(7)	3%	(3)	9%	(12)	71%	(88)	124
Employ: Self-Employed	5%	(12)	10%	(22)	3%	(6)	3%	(8)	9%	(21)	70%	(162)	231
Employ: Homemaker	—	(1)	6%	(9)	—	(0)	3%	(5)	7%	(11)	84%	(138)	165
Employ: Student	5%	(4)	10%	(8)	1%	(1)	3%	(2)	6%	(5)	75%	(59)	79
Employ: Retired	3%	(14)	5%	(27)	1%	(4)	1%	(4)	7%	(33)	84%	(419)	501
Employ: Unemployed	1%	(3)	6%	(18)	1%	(2)	—	(0)	11%	(31)	82%	(240)	294
Employ: Other	—	(0)	7%	(12)	4%	(7)	2%	(4)	9%	(17)	79%	(143)	182
Military HH: Yes	2%	(7)	10%	(31)	2%	(8)	—	(1)	11%	(35)	75%	(240)	322
Military HH: No	3%	(51)	7%	(123)	2%	(45)	2%	(41)	9%	(172)	77%	(1456)	1888
RD/WT: Right Direction	4%	(28)	11%	(73)	4%	(25)	2%	(12)	8%	(58)	71%	(491)	687
RD/WT: Wrong Track	2%	(30)	5%	(82)	2%	(27)	2%	(29)	10%	(149)	79%	(1205)	1523
Biden Job Approve	4%	(32)	9%	(78)	2%	(20)	1%	(12)	8%	(68)	76%	(683)	894
Biden Job Disapprove	2%	(25)	6%	(70)	3%	(32)	2%	(29)	11%	(128)	76%	(918)	1203

Continued on next page

Table MCSP11_15: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Johnny Juzang

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(58)	7%	(154)	2%	(52)	2%	(42)	9%	(207)	77%	(1696)	2210
Biden Job Strongly Approve	6%	(22)	10%	(35)	2%	(8)	1%	(4)	7%	(24)	73%	(250)	345
Biden Job Somewhat Approve	2%	(10)	8%	(43)	2%	(12)	2%	(8)	8%	(44)	79%	(433)	550
Biden Job Somewhat Disapprove	3%	(10)	7%	(25)	4%	(15)	3%	(13)	13%	(47)	70%	(259)	368
Biden Job Strongly Disapprove	2%	(16)	5%	(46)	2%	(17)	2%	(17)	10%	(81)	79%	(660)	835
Favorable of Biden	4%	(36)	9%	(87)	2%	(20)	1%	(10)	8%	(73)	76%	(714)	939
Unfavorable of Biden	2%	(22)	5%	(64)	3%	(30)	3%	(32)	11%	(125)	77%	(908)	1182
Very Favorable of Biden	7%	(28)	9%	(36)	3%	(10)	1%	(4)	9%	(32)	71%	(270)	379
Somewhat Favorable of Biden	1%	(8)	9%	(51)	2%	(10)	1%	(6)	7%	(40)	79%	(444)	560
Somewhat Unfavorable of Biden	2%	(7)	6%	(22)	3%	(9)	2%	(7)	13%	(46)	74%	(253)	345
Very Unfavorable of Biden	2%	(15)	5%	(42)	3%	(21)	3%	(24)	10%	(80)	78%	(655)	838
#1 Issue: Economy	3%	(23)	7%	(59)	3%	(23)	2%	(16)	12%	(102)	75%	(653)	876
#1 Issue: Security	3%	(10)	8%	(28)	3%	(12)	2%	(7)	6%	(23)	78%	(282)	362
#1 Issue: Health Care	4%	(8)	8%	(18)	3%	(7)	2%	(3)	4%	(8)	79%	(168)	212
#1 Issue: Medicare / Social Security	2%	(5)	7%	(17)	2%	(4)	1%	(3)	14%	(31)	74%	(164)	223
#1 Issue: Women's Issues	2%	(3)	8%	(9)	—	(0)	1%	(1)	10%	(11)	79%	(93)	118
#1 Issue: Education	4%	(4)	12%	(10)	2%	(2)	—	(0)	11%	(10)	71%	(60)	85
#1 Issue: Energy	3%	(6)	4%	(7)	2%	(5)	6%	(11)	8%	(16)	77%	(144)	188
#1 Issue: Other	—	(0)	5%	(7)	—	(1)	—	(1)	5%	(7)	90%	(130)	145
2020 Vote: Joe Biden	4%	(36)	9%	(79)	2%	(15)	2%	(18)	9%	(77)	75%	(679)	904
2020 Vote: Donald Trump	2%	(14)	7%	(51)	3%	(21)	2%	(17)	10%	(79)	76%	(577)	759
2020 Vote: Other	—	(0)	4%	(3)	2%	(1)	2%	(2)	19%	(12)	73%	(48)	66
2020 Vote: Didn't Vote	2%	(8)	4%	(21)	3%	(15)	1%	(6)	8%	(39)	81%	(391)	481
2018 House Vote: Democrat	4%	(26)	7%	(48)	2%	(11)	2%	(12)	9%	(65)	76%	(525)	686
2018 House Vote: Republican	2%	(11)	8%	(53)	3%	(16)	1%	(8)	10%	(65)	76%	(482)	635
2018 House Vote: Someone else	2%	(1)	6%	(3)	—	(0)	10%	(6)	14%	(8)	68%	(40)	59
2016 Vote: Hillary Clinton	4%	(23)	7%	(44)	1%	(6)	1%	(9)	10%	(65)	77%	(495)	640
2016 Vote: Donald Trump	2%	(14)	8%	(58)	3%	(20)	2%	(11)	10%	(67)	75%	(522)	692
2016 Vote: Other	—	(0)	6%	(7)	2%	(2)	3%	(3)	8%	(8)	81%	(88)	108
2016 Vote: Didn't Vote	3%	(22)	6%	(46)	3%	(25)	2%	(18)	9%	(67)	77%	(591)	768

Continued on next page

Table MCSP11_15: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Johnny Juzang

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (58)	7% (154)	2% (52)	2% (42)	9% (207)	77% (1696)	2210
Voted in 2014: Yes	3% (30)	8% (93)	2% (24)	1% (15)	10% (122)	76% (899)	1183
Voted in 2014: No	3% (29)	6% (61)	3% (29)	3% (27)	8% (85)	78% (797)	1027
4-Region: Northeast	3% (11)	8% (33)	3% (10)	2% (10)	8% (33)	75% (298)	395
4-Region: Midwest	2% (10)	8% (35)	1% (7)	— (2)	9% (40)	80% (371)	464
4-Region: South	3% (23)	7% (55)	3% (21)	1% (12)	11% (90)	76% (626)	828
4-Region: West	3% (15)	6% (31)	3% (14)	4% (18)	8% (44)	77% (400)	522
Sports Fans	4% (58)	10% (143)	3% (48)	3% (36)	12% (178)	68% (982)	1446
Avid Sports Fans	8% (41)	17% (85)	3% (17)	3% (13)	15% (79)	54% (276)	511
Casual Sports Fans	2% (18)	6% (57)	3% (31)	2% (23)	11% (99)	76% (707)	935
CBB Fans	6% (55)	15% (127)	5% (41)	3% (27)	16% (141)	55% (476)	867
Avid CBB Fans	11% (29)	22% (59)	6% (16)	3% (8)	20% (54)	37% (98)	264
Casual CBB Fans	6% (42)	14% (104)	4% (30)	3% (24)	16% (114)	57% (415)	729
Plan to Watch Men's Tournament	8% (50)	17% (111)	4% (29)	3% (19)	18% (114)	49% (313)	635
21 or Older	2% (52)	7% (147)	2% (48)	2% (40)	10% (202)	77% (1632)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP11_16: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
 Jalen Duren

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (61)	8% (172)	2% (44)	2% (36)	11% (238)	75% (1659)	2210
Gender: Male	4% (44)	10% (109)	3% (35)	3% (28)	12% (133)	67% (716)	1067
Gender: Female	1% (17)	5% (62)	1% (8)	1% (8)	9% (105)	82% (943)	1143
Age: 18-34	4% (28)	11% (71)	3% (23)	3% (17)	13% (84)	66% (436)	658
Age: 35-44	4% (16)	8% (29)	2% (7)	2% (6)	12% (43)	72% (258)	359
Age: 45-64	1% (10)	6% (42)	1% (10)	1% (6)	10% (73)	81% (614)	754
Age: 65+	2% (7)	7% (30)	1% (5)	2% (7)	9% (38)	80% (352)	438
GenZers: 1997-2012	3% (7)	11% (28)	6% (14)	2% (5)	12% (31)	66% (169)	255
Millennials: 1981-1996	5% (33)	9% (59)	2% (14)	2% (16)	13% (83)	68% (441)	646
GenXers: 1965-1980	2% (10)	6% (31)	2% (10)	1% (5)	9% (46)	80% (403)	505
Baby Boomers: 1946-1964	1% (11)	7% (52)	1% (6)	1% (8)	9% (69)	80% (598)	744
PID: Dem (no lean)	4% (28)	10% (73)	3% (21)	2% (15)	10% (73)	72% (543)	753
PID: Ind (no lean)	2% (17)	6% (48)	2% (14)	2% (12)	12% (90)	77% (591)	771
PID: Rep (no lean)	2% (16)	7% (51)	1% (9)	1% (9)	11% (76)	77% (525)	686
PID/Gender: Dem Men	7% (22)	12% (38)	6% (18)	4% (14)	12% (39)	59% (192)	323
PID/Gender: Dem Women	1% (6)	8% (35)	1% (3)	— (1)	8% (34)	82% (352)	430
PID/Gender: Ind Men	2% (10)	8% (33)	3% (10)	2% (10)	13% (51)	71% (284)	398
PID/Gender: Ind Women	2% (7)	4% (14)	1% (3)	1% (3)	10% (38)	82% (307)	373
PID/Gender: Rep Men	4% (12)	11% (38)	2% (7)	1% (5)	12% (42)	70% (240)	345
PID/Gender: Rep Women	1% (4)	4% (13)	1% (2)	1% (4)	10% (33)	83% (284)	341
Ideo: Liberal (1-3)	4% (24)	8% (49)	3% (16)	2% (14)	9% (56)	75% (463)	621
Ideo: Moderate (4)	2% (14)	8% (51)	1% (9)	1% (5)	12% (77)	75% (462)	618
Ideo: Conservative (5-7)	3% (21)	8% (62)	2% (17)	1% (10)	11% (83)	74% (562)	756
Educ: < College	2% (32)	7% (103)	2% (32)	2% (28)	11% (161)	77% (1163)	1519
Educ: Bachelors degree	4% (18)	11% (47)	1% (6)	2% (8)	10% (46)	72% (321)	446
Educ: Post-grad	4% (10)	9% (22)	2% (6)	— (1)	13% (31)	72% (175)	245
Income: Under 50k	3% (31)	6% (71)	2% (21)	2% (28)	11% (134)	76% (902)	1186
Income: 50k-100k	3% (23)	10% (69)	2% (17)	1% (8)	10% (71)	74% (530)	717
Income: 100k+	3% (8)	10% (32)	2% (6)	— (1)	11% (33)	74% (227)	307
Ethnicity: White	2% (43)	6% (112)	2% (32)	1% (25)	10% (175)	78% (1342)	1730
Ethnicity: Hispanic	6% (20)	13% (47)	4% (14)	2% (7)	8% (29)	67% (234)	351

Continued on next page

Table MCSP11_16: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Jalen Duren

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (61)	8% (172)	2% (44)	2% (36)	11% (238)	75% (1659)	2210
Ethnicity: Black	6% (16)	12% (33)	2% (7)	3% (9)	17% (48)	59% (163)	276
Ethnicity: Other	1% (2)	13% (26)	2% (5)	1% (3)	8% (15)	75% (154)	205
All Christian	4% (40)	8% (79)	1% (12)	1% (12)	10% (97)	75% (728)	968
All Non-Christian	4% (4)	16% (16)	4% (4)	— (0)	12% (12)	64% (63)	99
Atheist	1% (2)	7% (9)	1% (1)	1% (1)	8% (10)	82% (98)	119
Agnostic/Nothing in particular	2% (9)	7% (45)	3% (18)	3% (19)	11% (69)	74% (459)	619
Something Else	1% (6)	6% (23)	2% (9)	1% (5)	13% (51)	77% (312)	405
Religious Non-Protestant/Catholic	3% (4)	16% (20)	3% (4)	— (0)	14% (18)	63% (79)	124
Evangelical	4% (23)	7% (36)	2% (11)	1% (7)	12% (62)	74% (397)	536
Non-Evangelical	3% (23)	8% (62)	1% (10)	1% (10)	10% (78)	77% (619)	801
Community: Urban	4% (24)	10% (56)	3% (15)	3% (16)	11% (63)	69% (396)	570
Community: Suburban	3% (27)	8% (85)	2% (19)	1% (13)	11% (111)	76% (801)	1055
Community: Rural	2% (10)	5% (31)	2% (10)	1% (8)	11% (64)	79% (463)	585
Employ: Private Sector	4% (24)	11% (72)	2% (16)	1% (9)	13% (83)	68% (431)	635
Employ: Government	3% (4)	11% (13)	5% (6)	2% (2)	11% (13)	69% (85)	124
Employ: Self-Employed	4% (10)	8% (19)	3% (7)	1% (2)	13% (30)	70% (163)	231
Employ: Homemaker	2% (3)	2% (4)	2% (4)	4% (6)	7% (12)	82% (136)	165
Employ: Student	1% (1)	3% (3)	3% (2)	3% (2)	16% (12)	74% (59)	79
Employ: Retired	1% (7)	6% (30)	1% (5)	2% (8)	8% (39)	82% (412)	501
Employ: Unemployed	2% (7)	7% (20)	— (1)	1% (3)	9% (27)	80% (236)	294
Employ: Other	2% (4)	7% (12)	2% (3)	1% (3)	12% (22)	76% (138)	182
Military HH: Yes	5% (15)	10% (31)	3% (10)	1% (4)	8% (27)	73% (235)	322
Military HH: No	2% (46)	7% (140)	2% (34)	2% (33)	11% (211)	75% (1425)	1888
RD/WT: Right Direction	4% (25)	12% (85)	3% (23)	2% (16)	10% (66)	69% (473)	687
RD/WT: Wrong Track	2% (36)	6% (87)	1% (21)	1% (21)	11% (172)	78% (1186)	1523
Biden Job Approve	4% (32)	9% (80)	3% (25)	2% (16)	9% (76)	74% (665)	894
Biden Job Disapprove	2% (28)	7% (86)	2% (18)	2% (19)	12% (146)	75% (906)	1203

Continued on next page

Table MCSP11_16: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
 Jalen Duren

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(61)	8%	(172)	2%	(44)	2%	(36)	11%	(238)	75%	(1659)	2210
Biden Job Strongly Approve	6%	(21)	7%	(26)	3%	(11)	2%	(8)	8%	(29)	72%	(249)	345
Biden Job Somewhat Approve	2%	(11)	10%	(55)	3%	(14)	1%	(8)	9%	(47)	76%	(416)	550
Biden Job Somewhat Disapprove	3%	(11)	11%	(39)	2%	(7)	1%	(4)	14%	(50)	70%	(256)	368
Biden Job Strongly Disapprove	2%	(17)	6%	(47)	1%	(11)	2%	(15)	11%	(96)	78%	(649)	835
Favorable of Biden	4%	(34)	10%	(95)	2%	(20)	2%	(18)	8%	(75)	74%	(698)	939
Unfavorable of Biden	2%	(26)	6%	(73)	1%	(17)	1%	(17)	13%	(154)	76%	(895)	1182
Very Favorable of Biden	6%	(23)	9%	(36)	2%	(9)	3%	(10)	9%	(33)	71%	(268)	379
Somewhat Favorable of Biden	2%	(10)	11%	(59)	2%	(11)	1%	(8)	8%	(42)	77%	(430)	560
Somewhat Unfavorable of Biden	2%	(7)	9%	(31)	1%	(5)	1%	(4)	14%	(50)	72%	(249)	345
Very Unfavorable of Biden	2%	(19)	5%	(43)	2%	(13)	2%	(13)	12%	(104)	77%	(646)	838
#1 Issue: Economy	4%	(31)	7%	(64)	3%	(22)	1%	(11)	11%	(96)	74%	(652)	876
#1 Issue: Security	2%	(7)	9%	(34)	1%	(4)	2%	(8)	9%	(33)	76%	(276)	362
#1 Issue: Health Care	4%	(8)	10%	(21)	1%	(3)	2%	(3)	9%	(20)	74%	(157)	212
#1 Issue: Medicare / Social Security	1%	(3)	9%	(21)	1%	(2)	3%	(6)	15%	(33)	71%	(158)	223
#1 Issue: Women's Issues	3%	(3)	4%	(5)	2%	(3)	1%	(1)	10%	(12)	79%	(93)	118
#1 Issue: Education	5%	(4)	11%	(10)	4%	(3)	—	(0)	15%	(13)	65%	(56)	85
#1 Issue: Energy	2%	(4)	6%	(12)	3%	(5)	3%	(5)	11%	(20)	76%	(143)	188
#1 Issue: Other	—	(1)	4%	(6)	1%	(1)	2%	(2)	8%	(12)	85%	(124)	145
2020 Vote: Joe Biden	4%	(32)	10%	(93)	2%	(14)	2%	(17)	10%	(89)	73%	(658)	904
2020 Vote: Donald Trump	3%	(21)	7%	(54)	2%	(14)	1%	(8)	11%	(85)	76%	(578)	759
2020 Vote: Other	4%	(2)	4%	(3)	2%	(1)	2%	(2)	8%	(5)	80%	(53)	66
2020 Vote: Didn't Vote	1%	(6)	5%	(22)	3%	(15)	2%	(10)	12%	(59)	77%	(370)	481
2018 House Vote: Democrat	3%	(21)	9%	(59)	1%	(9)	2%	(14)	11%	(78)	74%	(505)	686
2018 House Vote: Republican	3%	(17)	9%	(56)	2%	(11)	1%	(7)	10%	(64)	76%	(481)	635
2018 House Vote: Someone else	1%	(0)	5%	(3)	3%	(2)	7%	(4)	12%	(7)	72%	(42)	59
2016 Vote: Hillary Clinton	3%	(21)	8%	(50)	1%	(6)	2%	(13)	11%	(69)	75%	(482)	640
2016 Vote: Donald Trump	2%	(17)	8%	(56)	2%	(13)	2%	(11)	11%	(73)	75%	(521)	692
2016 Vote: Other	1%	(1)	7%	(8)	1%	(1)	1%	(1)	11%	(12)	80%	(87)	108
2016 Vote: Didn't Vote	3%	(22)	7%	(57)	3%	(25)	2%	(12)	11%	(83)	74%	(569)	768

Continued on next page

Table MCSP11_16: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Jalen Duren

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (61)	8% (172)	2% (44)	2% (36)	11% (238)	75% (1659)	2210
Voted in 2014: Yes	3% (35)	8% (100)	1% (16)	2% (20)	11% (125)	75% (887)	1183
Voted in 2014: No	3% (26)	7% (72)	3% (28)	2% (16)	11% (113)	75% (772)	1027
4-Region: Northeast	4% (17)	8% (32)	2% (10)	2% (8)	9% (35)	74% (294)	395
4-Region: Midwest	2% (11)	6% (30)	2% (8)	1% (7)	9% (44)	79% (365)	464
4-Region: South	2% (20)	9% (74)	2% (17)	1% (12)	12% (99)	73% (606)	828
4-Region: West	2% (12)	7% (36)	2% (10)	2% (11)	12% (60)	75% (394)	522
Sports Fans	4% (60)	11% (161)	3% (38)	2% (27)	14% (197)	67% (963)	1446
Avid Sports Fans	7% (36)	18% (93)	2% (10)	3% (15)	16% (81)	54% (276)	511
Casual Sports Fans	3% (24)	7% (68)	3% (28)	1% (12)	12% (116)	73% (687)	935
CBB Fans	6% (54)	16% (142)	4% (38)	2% (20)	17% (149)	53% (463)	867
Avid CBB Fans	12% (32)	23% (59)	5% (13)	4% (9)	21% (54)	36% (96)	264
Casual CBB Fans	6% (44)	16% (118)	4% (33)	2% (16)	16% (113)	56% (405)	729
Plan to Watch Men's Tournament	8% (52)	20% (127)	3% (21)	3% (16)	19% (120)	47% (300)	635
21 or Older	3% (58)	8% (168)	2% (36)	2% (34)	11% (228)	75% (1596)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP11_17: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Adrien Nunez

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (66)	7% (147)	2% (53)	2% (43)	10% (222)	76% (1679)	2210
Gender: Male	4% (46)	8% (90)	4% (42)	3% (35)	11% (114)	69% (739)	1067
Gender: Female	2% (20)	5% (56)	1% (11)	1% (8)	9% (108)	82% (940)	1143
Age: 18-34	6% (40)	9% (59)	4% (28)	3% (23)	9% (56)	69% (452)	658
Age: 35-44	2% (9)	6% (23)	2% (9)	3% (11)	11% (41)	74% (267)	359
Age: 45-64	1% (10)	5% (38)	2% (13)	1% (4)	11% (80)	81% (610)	754
Age: 65+	2% (8)	6% (27)	1% (3)	1% (5)	10% (45)	80% (351)	438
GenZers: 1997-2012	4% (10)	10% (27)	7% (19)	3% (8)	8% (20)	68% (172)	255
Millennials: 1981-1996	5% (36)	7% (48)	2% (15)	4% (24)	10% (66)	71% (458)	646
GenXers: 1965-1980	2% (11)	5% (25)	2% (11)	1% (4)	10% (50)	80% (404)	505
Baby Boomers: 1946-1964	1% (10)	6% (45)	1% (7)	1% (5)	11% (78)	80% (598)	744
PID: Dem (no lean)	4% (31)	8% (63)	3% (21)	2% (16)	9% (71)	73% (552)	753
PID: Ind (no lean)	2% (15)	6% (44)	2% (13)	2% (15)	10% (79)	78% (605)	771
PID: Rep (no lean)	3% (19)	6% (40)	3% (19)	2% (12)	11% (73)	76% (523)	686
PID/Gender: Dem Men	6% (20)	12% (37)	5% (17)	4% (12)	10% (32)	63% (204)	323
PID/Gender: Dem Women	3% (11)	6% (26)	1% (4)	1% (4)	9% (39)	81% (347)	430
PID/Gender: Ind Men	3% (11)	7% (27)	2% (8)	3% (13)	12% (47)	74% (293)	398
PID/Gender: Ind Women	1% (4)	5% (17)	1% (5)	— (2)	9% (32)	84% (312)	373
PID/Gender: Rep Men	4% (15)	8% (27)	5% (17)	3% (9)	10% (36)	70% (241)	345
PID/Gender: Rep Women	1% (5)	4% (14)	1% (2)	1% (3)	11% (37)	83% (281)	341
Ideo: Liberal (1-3)	4% (22)	7% (46)	3% (16)	2% (13)	9% (55)	76% (470)	621
Ideo: Moderate (4)	3% (16)	7% (44)	1% (6)	1% (7)	12% (74)	76% (470)	618
Ideo: Conservative (5-7)	3% (24)	6% (47)	4% (29)	2% (15)	10% (79)	74% (561)	756
Educ: < College	3% (40)	6% (91)	2% (31)	2% (29)	10% (156)	77% (1173)	1519
Educ: Bachelors degree	4% (19)	6% (27)	4% (18)	3% (12)	9% (41)	74% (328)	446
Educ: Post-grad	3% (7)	12% (29)	1% (3)	1% (3)	10% (25)	73% (178)	245
Income: Under 50k	3% (34)	6% (71)	2% (23)	2% (27)	10% (121)	77% (911)	1186
Income: 50k-100k	4% (25)	7% (49)	3% (20)	1% (10)	10% (74)	75% (538)	717
Income: 100k+	2% (7)	9% (27)	3% (10)	2% (6)	9% (28)	75% (230)	307
Ethnicity: White	3% (49)	6% (102)	2% (35)	2% (28)	9% (163)	78% (1353)	1730
Ethnicity: Hispanic	7% (23)	10% (36)	3% (12)	5% (19)	5% (18)	69% (243)	351

Continued on next page

Table MCSP11_17: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Adrien Nunez

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(66)	7%	(147)	2%	(53)	2%	(43)	10%	(222)	76%	(1679)	2210
Ethnicity: Black	4%	(11)	10%	(28)	5%	(13)	3%	(9)	13%	(37)	65%	(178)	276
Ethnicity: Other	3%	(6)	8%	(16)	3%	(5)	3%	(6)	11%	(23)	72%	(149)	205
All Christian	4%	(41)	7%	(65)	2%	(21)	2%	(21)	9%	(88)	76%	(731)	968
All Non-Christian	8%	(8)	9%	(9)	5%	(5)	—	(0)	11%	(11)	66%	(66)	99
Atheist	3%	(4)	2%	(3)	3%	(3)	—	(0)	8%	(10)	83%	(100)	119
Agnostic/Nothing in particular	2%	(11)	7%	(46)	2%	(15)	2%	(10)	10%	(64)	76%	(473)	619
Something Else	1%	(3)	6%	(23)	2%	(8)	3%	(12)	12%	(50)	77%	(310)	405
Religious Non-Protestant/Catholic	8%	(10)	10%	(13)	4%	(5)	—	(0)	11%	(14)	66%	(82)	124
Evangelical	3%	(14)	7%	(40)	2%	(13)	2%	(11)	11%	(57)	75%	(401)	536
Non-Evangelical	3%	(26)	6%	(45)	2%	(16)	3%	(22)	9%	(75)	77%	(616)	801
Community: Urban	5%	(28)	8%	(47)	3%	(19)	2%	(13)	9%	(53)	72%	(410)	570
Community: Suburban	2%	(23)	6%	(62)	3%	(27)	2%	(23)	10%	(107)	77%	(814)	1055
Community: Rural	3%	(15)	6%	(38)	1%	(8)	1%	(7)	11%	(62)	78%	(455)	585
Employ: Private Sector	4%	(24)	7%	(46)	4%	(23)	3%	(19)	12%	(77)	70%	(445)	635
Employ: Government	2%	(2)	8%	(11)	2%	(2)	4%	(5)	10%	(12)	74%	(92)	124
Employ: Self-Employed	7%	(16)	6%	(13)	5%	(12)	2%	(4)	11%	(26)	69%	(160)	231
Employ: Homemaker	3%	(4)	3%	(5)	1%	(2)	2%	(3)	7%	(12)	84%	(138)	165
Employ: Student	2%	(1)	18%	(14)	1%	(1)	—	(0)	5%	(4)	74%	(59)	79
Employ: Retired	2%	(9)	5%	(24)	1%	(6)	1%	(6)	9%	(45)	82%	(410)	501
Employ: Unemployed	3%	(8)	7%	(20)	1%	(2)	—	(0)	10%	(30)	79%	(233)	294
Employ: Other	1%	(2)	8%	(14)	3%	(5)	3%	(5)	8%	(15)	78%	(141)	182
Military HH: Yes	5%	(15)	9%	(29)	3%	(9)	1%	(4)	8%	(26)	74%	(240)	322
Military HH: No	3%	(51)	6%	(118)	2%	(44)	2%	(38)	10%	(196)	76%	(1439)	1888
RD/WT: Right Direction	6%	(39)	10%	(69)	3%	(22)	2%	(13)	9%	(63)	70%	(482)	687
RD/WT: Wrong Track	2%	(27)	5%	(78)	2%	(31)	2%	(30)	10%	(160)	79%	(1197)	1523
Biden Job Approve	4%	(37)	8%	(75)	2%	(20)	2%	(14)	9%	(79)	75%	(670)	894
Biden Job Disapprove	2%	(29)	5%	(65)	3%	(30)	2%	(28)	11%	(131)	76%	(920)	1203

Continued on next page

Table MCSP11_17: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Adrien Nunez

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(66)	7%	(147)	2%	(53)	2%	(43)	10%	(222)	76%	(1679)	2210
Biden Job Strongly Approve	5%	(19)	11%	(37)	2%	(8)	1%	(5)	9%	(31)	71%	(244)	345
Biden Job Somewhat Approve	3%	(19)	7%	(37)	2%	(12)	2%	(9)	9%	(47)	77%	(426)	550
Biden Job Somewhat Disapprove	4%	(13)	7%	(26)	3%	(11)	2%	(7)	11%	(42)	73%	(268)	368
Biden Job Strongly Disapprove	2%	(16)	5%	(38)	2%	(19)	3%	(21)	11%	(89)	78%	(652)	835
Favorable of Biden	4%	(42)	8%	(80)	2%	(19)	1%	(13)	9%	(88)	74%	(697)	939
Unfavorable of Biden	2%	(24)	5%	(61)	3%	(30)	2%	(29)	11%	(126)	77%	(911)	1182
Very Favorable of Biden	8%	(29)	10%	(38)	2%	(8)	1%	(4)	10%	(38)	69%	(262)	379
Somewhat Favorable of Biden	2%	(14)	8%	(42)	2%	(11)	2%	(9)	9%	(50)	78%	(435)	560
Somewhat Unfavorable of Biden	3%	(9)	7%	(23)	2%	(8)	1%	(4)	12%	(42)	75%	(259)	345
Very Unfavorable of Biden	2%	(15)	5%	(38)	3%	(22)	3%	(25)	10%	(85)	78%	(653)	838
#1 Issue: Economy	3%	(28)	7%	(60)	3%	(22)	2%	(15)	11%	(97)	75%	(654)	876
#1 Issue: Security	2%	(7)	8%	(28)	2%	(6)	3%	(10)	9%	(34)	77%	(277)	362
#1 Issue: Health Care	2%	(4)	7%	(16)	5%	(11)	3%	(5)	6%	(13)	77%	(163)	212
#1 Issue: Medicare / Social Security	4%	(8)	6%	(14)	1%	(1)	2%	(4)	16%	(35)	72%	(161)	223
#1 Issue: Women's Issues	3%	(4)	3%	(4)	4%	(4)	1%	(1)	12%	(15)	77%	(91)	118
#1 Issue: Education	5%	(4)	11%	(9)	3%	(3)	3%	(3)	6%	(5)	73%	(62)	85
#1 Issue: Energy	4%	(8)	5%	(9)	3%	(6)	2%	(3)	7%	(14)	78%	(148)	188
#1 Issue: Other	2%	(3)	5%	(7)	—	(0)	1%	(2)	7%	(10)	85%	(124)	145
2020 Vote: Joe Biden	4%	(33)	8%	(75)	2%	(20)	2%	(16)	10%	(91)	74%	(669)	904
2020 Vote: Donald Trump	3%	(21)	5%	(42)	3%	(20)	2%	(18)	11%	(86)	75%	(573)	759
2020 Vote: Other	2%	(1)	2%	(1)	5%	(3)	—	(0)	8%	(5)	83%	(55)	66
2020 Vote: Didn't Vote	2%	(11)	6%	(29)	2%	(9)	2%	(8)	8%	(40)	80%	(383)	481
2018 House Vote: Democrat	3%	(23)	7%	(50)	1%	(9)	2%	(12)	11%	(74)	75%	(517)	686
2018 House Vote: Republican	3%	(16)	7%	(45)	3%	(21)	2%	(12)	10%	(62)	76%	(480)	635
2018 House Vote: Someone else	—	(0)	2%	(1)	3%	(2)	4%	(2)	17%	(10)	75%	(44)	59
2016 Vote: Hillary Clinton	3%	(18)	7%	(45)	1%	(9)	2%	(12)	11%	(70)	76%	(486)	640
2016 Vote: Donald Trump	3%	(18)	7%	(47)	3%	(20)	2%	(15)	10%	(70)	75%	(522)	692
2016 Vote: Other	3%	(3)	6%	(7)	1%	(1)	1%	(1)	7%	(8)	82%	(89)	108
2016 Vote: Didn't Vote	4%	(27)	6%	(48)	3%	(23)	2%	(15)	10%	(73)	76%	(582)	768

Continued on next page

Table MCSP11_17: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Adrien Nunez

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(66)	7%	(147)	2%	(53)	2%	(43)	10%	(222)	76%	(1679)	2210
Voted in 2014: Yes	3%	(36)	8%	(90)	2%	(26)	2%	(21)	11%	(130)	74%	(880)	1183
Voted in 2014: No	3%	(30)	6%	(57)	3%	(27)	2%	(22)	9%	(92)	78%	(799)	1027
4-Region: Northeast	3%	(11)	9%	(35)	4%	(16)	2%	(6)	9%	(35)	74%	(293)	395
4-Region: Midwest	2%	(8)	6%	(28)	3%	(13)	1%	(2)	10%	(46)	79%	(367)	464
4-Region: South	4%	(32)	7%	(55)	2%	(17)	1%	(11)	11%	(92)	75%	(620)	828
4-Region: West	3%	(16)	5%	(28)	1%	(7)	4%	(23)	10%	(50)	76%	(398)	522
Sports Fans	5%	(66)	9%	(136)	3%	(48)	2%	(33)	13%	(184)	68%	(979)	1446
Avid Sports Fans	7%	(37)	13%	(64)	4%	(21)	4%	(20)	16%	(81)	56%	(287)	511
Casual Sports Fans	3%	(28)	8%	(72)	3%	(27)	1%	(13)	11%	(103)	74%	(692)	935
CBB Fans	6%	(56)	13%	(114)	5%	(45)	3%	(24)	16%	(141)	56%	(487)	867
Avid CBB Fans	8%	(21)	21%	(56)	5%	(13)	5%	(14)	20%	(54)	41%	(107)	264
Casual CBB Fans	6%	(46)	12%	(88)	5%	(39)	3%	(20)	16%	(114)	58%	(421)	729
Plan to Watch Men's Tournament	8%	(50)	17%	(105)	5%	(32)	3%	(18)	17%	(110)	51%	(322)	635
21 or Older	3%	(62)	6%	(131)	2%	(49)	2%	(43)	10%	(218)	76%	(1617)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP11_18: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
 Collin Gillespie

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (67)	7% (160)	2% (47)	2% (37)	11% (251)	75% (1648)	2210
Gender: Male	5% (49)	9% (98)	3% (36)	3% (29)	14% (146)	66% (708)	1067
Gender: Female	2% (18)	5% (62)	1% (11)	1% (8)	9% (104)	82% (940)	1143
Age: 18-34	5% (33)	9% (60)	4% (24)	3% (21)	13% (83)	66% (437)	658
Age: 35-44	3% (11)	9% (33)	2% (9)	2% (7)	11% (40)	72% (259)	359
Age: 45-64	2% (17)	5% (38)	1% (9)	1% (5)	11% (86)	79% (599)	754
Age: 65+	1% (6)	7% (29)	1% (5)	1% (4)	9% (41)	80% (353)	438
GenZers: 1997-2012	5% (12)	9% (23)	7% (18)	2% (5)	11% (29)	66% (168)	255
Millennials: 1981-1996	5% (29)	9% (57)	2% (14)	3% (19)	13% (82)	69% (445)	646
GenXers: 1965-1980	2% (10)	6% (29)	1% (7)	1% (6)	12% (59)	78% (393)	505
Baby Boomers: 1946-1964	2% (16)	7% (49)	1% (8)	— (4)	10% (76)	79% (591)	744
PID: Dem (no lean)	4% (29)	9% (67)	2% (14)	2% (16)	10% (78)	73% (549)	753
PID: Ind (no lean)	2% (15)	6% (43)	2% (13)	2% (13)	13% (97)	76% (589)	771
PID: Rep (no lean)	3% (24)	7% (50)	3% (19)	1% (8)	11% (75)	74% (509)	686
PID/Gender: Dem Men	7% (22)	12% (39)	3% (10)	4% (13)	12% (37)	62% (201)	323
PID/Gender: Dem Women	2% (7)	7% (28)	1% (4)	1% (3)	9% (41)	81% (348)	430
PID/Gender: Ind Men	3% (10)	6% (24)	3% (10)	3% (12)	16% (63)	70% (279)	398
PID/Gender: Ind Women	1% (5)	5% (19)	1% (3)	— (1)	9% (34)	83% (310)	373
PID/Gender: Rep Men	5% (17)	10% (35)	4% (16)	1% (4)	13% (46)	66% (228)	345
PID/Gender: Rep Women	2% (7)	4% (15)	1% (3)	1% (5)	9% (29)	83% (281)	341
Ideo: Liberal (1-3)	3% (20)	9% (55)	1% (8)	2% (12)	9% (56)	76% (470)	621
Ideo: Moderate (4)	3% (18)	7% (41)	1% (6)	1% (5)	14% (84)	75% (465)	618
Ideo: Conservative (5-7)	3% (26)	7% (55)	4% (31)	1% (10)	12% (89)	72% (544)	756
Educ: < College	2% (35)	7% (100)	2% (33)	2% (30)	11% (170)	76% (1151)	1519
Educ: Bachelors degree	5% (23)	8% (36)	2% (9)	1% (6)	11% (49)	72% (322)	446
Educ: Post-grad	4% (9)	10% (24)	2% (4)	1% (2)	13% (31)	72% (175)	245
Income: Under 50k	3% (34)	6% (69)	2% (26)	2% (28)	11% (130)	76% (900)	1186
Income: 50k-100k	3% (25)	9% (64)	2% (11)	1% (7)	12% (84)	73% (526)	717
Income: 100k+	3% (9)	9% (27)	3% (9)	1% (2)	12% (37)	72% (223)	307
Ethnicity: White	3% (49)	6% (111)	2% (35)	1% (23)	10% (181)	77% (1330)	1730
Ethnicity: Hispanic	4% (14)	11% (37)	4% (15)	4% (14)	9% (30)	69% (241)	351

Continued on next page

Table MCSP11_18: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Collin Gillespie

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(67)	7%	(160)	2%	(47)	2%	(37)	11%	(251)	75%	(1648)	2210
Ethnicity: Black	6%	(17)	10%	(27)	2%	(5)	3%	(10)	17%	(46)	62%	(171)	276
Ethnicity: Other	1%	(2)	11%	(22)	3%	(7)	2%	(4)	12%	(24)	72%	(147)	205
All Christian	4%	(38)	8%	(77)	2%	(23)	1%	(11)	11%	(102)	74%	(716)	968
All Non-Christian	7%	(7)	15%	(15)	2%	(2)	—	(0)	13%	(13)	64%	(63)	99
Atheist	1%	(2)	7%	(8)	1%	(2)	1%	(1)	7%	(9)	82%	(98)	119
Agnostic/Nothing in particular	2%	(14)	6%	(35)	2%	(15)	3%	(19)	12%	(74)	75%	(461)	619
Something Else	2%	(7)	6%	(25)	1%	(6)	1%	(5)	13%	(53)	76%	(309)	405
Religious Non-Protestant/Catholic	8%	(10)	15%	(18)	1%	(2)	—	(0)	13%	(16)	64%	(79)	124
Evangelical	4%	(19)	9%	(49)	2%	(8)	1%	(7)	11%	(61)	73%	(391)	536
Non-Evangelical	3%	(23)	6%	(48)	2%	(20)	1%	(10)	11%	(89)	76%	(611)	801
Community: Urban	4%	(23)	10%	(56)	3%	(16)	2%	(12)	10%	(58)	71%	(405)	570
Community: Suburban	2%	(24)	7%	(70)	2%	(21)	2%	(19)	12%	(129)	75%	(793)	1055
Community: Rural	3%	(20)	6%	(34)	2%	(10)	1%	(7)	11%	(63)	77%	(450)	585
Employ: Private Sector	4%	(26)	9%	(55)	4%	(23)	2%	(15)	13%	(82)	68%	(433)	635
Employ: Government	3%	(3)	10%	(13)	—	(0)	4%	(5)	12%	(15)	71%	(88)	124
Employ: Self-Employed	6%	(13)	11%	(25)	1%	(3)	2%	(4)	11%	(26)	69%	(160)	231
Employ: Homemaker	3%	(5)	1%	(1)	3%	(4)	2%	(3)	8%	(13)	84%	(138)	165
Employ: Student	4%	(3)	8%	(6)	4%	(3)	—	(0)	15%	(12)	70%	(55)	79
Employ: Retired	2%	(10)	5%	(24)	2%	(9)	1%	(6)	8%	(38)	83%	(415)	501
Employ: Unemployed	1%	(4)	7%	(21)	1%	(2)	—	(1)	13%	(38)	77%	(226)	294
Employ: Other	2%	(3)	8%	(15)	1%	(2)	1%	(3)	14%	(25)	73%	(133)	182
Military HH: Yes	5%	(17)	7%	(24)	2%	(7)	2%	(7)	10%	(31)	73%	(236)	322
Military HH: No	3%	(50)	7%	(136)	2%	(40)	2%	(30)	12%	(220)	75%	(1412)	1888
RD/WT: Right Direction	5%	(32)	11%	(73)	2%	(17)	3%	(20)	11%	(76)	68%	(470)	687
RD/WT: Wrong Track	2%	(36)	6%	(87)	2%	(30)	1%	(17)	11%	(175)	77%	(1179)	1523
Biden Job Approve	4%	(37)	8%	(72)	1%	(11)	2%	(20)	10%	(94)	74%	(660)	894
Biden Job Disapprove	2%	(27)	7%	(81)	3%	(34)	1%	(17)	12%	(142)	75%	(902)	1203

Continued on next page

Table MCSP11_18: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Collin Gillespie

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(67)	7%	(160)	2%	(47)	2%	(37)	11%	(251)	75%	(1648)	2210
Biden Job Strongly Approve	6%	(20)	9%	(30)	1%	(4)	3%	(10)	11%	(37)	71%	(244)	345
Biden Job Somewhat Approve	3%	(17)	8%	(42)	1%	(7)	2%	(10)	10%	(57)	76%	(417)	550
Biden Job Somewhat Disapprove	2%	(8)	9%	(34)	3%	(11)	2%	(8)	15%	(54)	69%	(254)	368
Biden Job Strongly Disapprove	2%	(19)	6%	(47)	3%	(22)	1%	(9)	11%	(89)	78%	(648)	835
Favorable of Biden	4%	(36)	9%	(86)	1%	(6)	2%	(23)	10%	(94)	74%	(694)	939
Unfavorable of Biden	2%	(28)	6%	(71)	3%	(36)	1%	(14)	12%	(141)	75%	(891)	1182
Very Favorable of Biden	6%	(21)	11%	(40)	1%	(5)	3%	(11)	11%	(44)	68%	(258)	379
Somewhat Favorable of Biden	3%	(15)	8%	(46)	—	(2)	2%	(12)	9%	(50)	78%	(436)	560
Somewhat Unfavorable of Biden	2%	(7)	8%	(28)	3%	(10)	1%	(2)	16%	(54)	71%	(244)	345
Very Unfavorable of Biden	2%	(21)	5%	(43)	3%	(26)	1%	(12)	10%	(88)	77%	(648)	838
#1 Issue: Economy	3%	(28)	7%	(65)	3%	(25)	1%	(6)	12%	(103)	74%	(648)	876
#1 Issue: Security	2%	(7)	9%	(33)	1%	(5)	3%	(9)	11%	(40)	74%	(267)	362
#1 Issue: Health Care	2%	(5)	8%	(17)	1%	(2)	5%	(10)	8%	(16)	76%	(161)	212
#1 Issue: Medicare / Social Security	2%	(4)	9%	(21)	2%	(4)	1%	(3)	15%	(34)	70%	(157)	223
#1 Issue: Women's Issues	4%	(5)	3%	(4)	1%	(1)	1%	(2)	16%	(19)	75%	(88)	118
#1 Issue: Education	6%	(5)	5%	(5)	3%	(2)	1%	(1)	12%	(10)	73%	(62)	85
#1 Issue: Energy	3%	(6)	5%	(10)	4%	(7)	3%	(6)	9%	(18)	75%	(142)	188
#1 Issue: Other	4%	(6)	4%	(5)	—	(0)	—	(0)	8%	(11)	85%	(123)	145
2020 Vote: Joe Biden	3%	(28)	9%	(85)	1%	(7)	2%	(20)	11%	(98)	74%	(665)	904
2020 Vote: Donald Trump	3%	(25)	7%	(54)	3%	(24)	1%	(8)	11%	(85)	74%	(564)	759
2020 Vote: Other	2%	(1)	5%	(3)	2%	(2)	—	(0)	12%	(8)	78%	(52)	66
2020 Vote: Didn't Vote	3%	(13)	4%	(19)	3%	(14)	2%	(9)	12%	(59)	76%	(368)	481
2018 House Vote: Democrat	3%	(19)	8%	(53)	1%	(5)	2%	(14)	12%	(79)	75%	(515)	686
2018 House Vote: Republican	3%	(22)	8%	(51)	3%	(18)	1%	(6)	11%	(68)	74%	(471)	635
2018 House Vote: Someone else	2%	(1)	4%	(2)	3%	(2)	5%	(3)	17%	(10)	69%	(41)	59
2016 Vote: Hillary Clinton	3%	(17)	7%	(46)	1%	(6)	2%	(12)	12%	(77)	75%	(483)	640
2016 Vote: Donald Trump	3%	(22)	8%	(57)	3%	(20)	1%	(8)	11%	(77)	73%	(508)	692
2016 Vote: Other	3%	(3)	8%	(8)	1%	(1)	1%	(1)	10%	(11)	77%	(84)	108
2016 Vote: Didn't Vote	3%	(25)	6%	(49)	3%	(21)	2%	(16)	11%	(85)	75%	(573)	768

Continued on next page

Table MCSP11_18: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Collin Gillespie

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (67)	7% (160)	2% (47)	2% (37)	11% (251)	75% (1648)	2210
Voted in 2014: Yes	3% (40)	8% (96)	2% (18)	1% (16)	11% (135)	74% (878)	1183
Voted in 2014: No	3% (28)	6% (64)	3% (29)	2% (21)	11% (116)	75% (770)	1027
4-Region: Northeast	5% (20)	10% (40)	1% (5)	1% (4)	10% (40)	72% (286)	395
4-Region: Midwest	2% (8)	6% (30)	2% (8)	1% (4)	11% (52)	78% (363)	464
4-Region: South	3% (25)	7% (55)	3% (25)	1% (11)	12% (103)	74% (610)	828
4-Region: West	3% (15)	7% (35)	2% (8)	3% (18)	11% (56)	75% (390)	522
Sports Fans	4% (63)	10% (151)	3% (44)	2% (27)	15% (216)	65% (946)	1446
Avid Sports Fans	8% (42)	16% (81)	3% (15)	3% (17)	19% (98)	50% (258)	511
Casual Sports Fans	2% (21)	7% (70)	3% (28)	1% (10)	13% (118)	74% (688)	935
CBB Fans	6% (56)	15% (132)	4% (36)	3% (22)	19% (161)	53% (460)	867
Avid CBB Fans	13% (35)	20% (54)	4% (12)	3% (8)	24% (62)	35% (93)	264
Casual CBB Fans	5% (35)	16% (117)	4% (28)	3% (19)	18% (129)	55% (402)	729
Plan to Watch Men's Tournament	8% (50)	19% (120)	4% (23)	2% (13)	20% (126)	48% (303)	635
21 or Older	3% (64)	7% (152)	2% (39)	2% (34)	12% (244)	75% (1587)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP11_19: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
 Jahvon Quinerly

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (63)	6% (134)	2% (48)	2% (43)	10% (224)	77% (1699)	2210
Gender: Male	4% (45)	8% (84)	4% (39)	3% (31)	13% (135)	69% (733)	1067
Gender: Female	2% (18)	4% (50)	1% (9)	1% (12)	8% (89)	85% (966)	1143
Age: 18-34	5% (33)	7% (47)	4% (27)	4% (25)	10% (66)	70% (461)	658
Age: 35-44	3% (11)	8% (28)	3% (11)	2% (6)	11% (41)	73% (262)	359
Age: 45-64	2% (12)	5% (34)	1% (6)	1% (7)	11% (80)	82% (615)	754
Age: 65+	2% (8)	6% (24)	1% (3)	1% (4)	9% (38)	82% (361)	438
GenZers: 1997-2012	5% (12)	6% (15)	3% (9)	4% (9)	9% (23)	73% (186)	255
Millennials: 1981-1996	4% (29)	7% (45)	4% (28)	3% (19)	11% (72)	70% (454)	646
GenXers: 1965-1980	2% (10)	6% (31)	1% (6)	1% (6)	10% (52)	79% (400)	505
Baby Boomers: 1946-1964	2% (12)	5% (41)	1% (5)	1% (6)	10% (72)	82% (609)	744
PID: Dem (no lean)	4% (31)	8% (60)	2% (19)	2% (17)	10% (74)	73% (553)	753
PID: Ind (no lean)	2% (18)	5% (39)	1% (11)	2% (13)	10% (80)	79% (610)	771
PID: Rep (no lean)	2% (14)	5% (35)	3% (18)	2% (13)	10% (70)	78% (536)	686
PID/Gender: Dem Men	7% (21)	12% (38)	5% (16)	3% (10)	13% (41)	61% (196)	323
PID/Gender: Dem Women	2% (9)	5% (21)	1% (2)	2% (7)	8% (33)	83% (357)	430
PID/Gender: Ind Men	3% (13)	6% (24)	2% (8)	3% (11)	11% (45)	74% (296)	398
PID/Gender: Ind Women	1% (5)	4% (15)	1% (2)	— (2)	9% (35)	84% (313)	373
PID/Gender: Rep Men	3% (10)	6% (22)	4% (14)	3% (10)	14% (49)	70% (240)	345
PID/Gender: Rep Women	1% (4)	4% (13)	1% (4)	1% (3)	6% (21)	87% (296)	341
Ideo: Liberal (1-3)	5% (29)	6% (38)	3% (16)	2% (11)	7% (46)	78% (481)	621
Ideo: Moderate (4)	3% (16)	7% (42)	2% (10)	1% (5)	14% (85)	74% (459)	618
Ideo: Conservative (5-7)	2% (17)	6% (47)	2% (18)	2% (18)	10% (73)	77% (582)	756
Educ: < College	3% (42)	5% (79)	2% (34)	2% (26)	10% (157)	78% (1181)	1519
Educ: Bachelors degree	4% (16)	6% (28)	2% (10)	3% (15)	10% (45)	75% (332)	446
Educ: Post-grad	2% (5)	11% (27)	2% (4)	1% (1)	9% (22)	75% (185)	245
Income: Under 50k	2% (26)	5% (63)	2% (20)	2% (27)	11% (129)	78% (921)	1186
Income: 50k-100k	4% (29)	7% (50)	3% (18)	1% (10)	9% (66)	76% (544)	717
Income: 100k+	3% (9)	7% (21)	3% (9)	2% (6)	9% (28)	76% (233)	307
Ethnicity: White	2% (40)	6% (95)	2% (30)	2% (27)	10% (166)	79% (1371)	1730
Ethnicity: Hispanic	5% (18)	10% (34)	5% (17)	5% (17)	7% (25)	68% (240)	351

Continued on next page

Table MCSP11_19: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Jahvon Quinerly

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(63)	6%	(134)	2%	(48)	2%	(43)	10%	(224)	77%	(1699)	2210
Ethnicity: Black	5%	(14)	9%	(24)	3%	(9)	5%	(13)	14%	(38)	64%	(177)	276
Ethnicity: Other	4%	(9)	7%	(15)	4%	(8)	2%	(3)	10%	(20)	73%	(150)	205
All Christian	3%	(34)	7%	(65)	2%	(21)	2%	(17)	8%	(82)	77%	(749)	968
All Non-Christian	8%	(8)	13%	(13)	1%	(1)	—	(0)	13%	(13)	65%	(64)	99
Atheist	3%	(3)	3%	(3)	2%	(2)	1%	(1)	8%	(10)	84%	(100)	119
Agnostic/Nothing in particular	3%	(17)	6%	(36)	2%	(12)	2%	(15)	12%	(72)	75%	(466)	619
Something Else	—	(1)	4%	(16)	3%	(11)	3%	(10)	12%	(47)	79%	(319)	405
Religious Non-Protestant/Catholic	6%	(8)	11%	(14)	3%	(4)	—	(0)	15%	(18)	65%	(81)	124
Evangelical	2%	(11)	7%	(35)	2%	(13)	2%	(11)	9%	(50)	78%	(416)	536
Non-Evangelical	3%	(23)	6%	(45)	2%	(17)	2%	(17)	9%	(73)	78%	(627)	801
Community: Urban	5%	(29)	6%	(36)	3%	(18)	3%	(17)	12%	(67)	71%	(403)	570
Community: Suburban	2%	(22)	6%	(62)	2%	(26)	2%	(20)	9%	(100)	78%	(825)	1055
Community: Rural	2%	(12)	6%	(36)	1%	(3)	1%	(6)	10%	(57)	80%	(470)	585
Employ: Private Sector	4%	(23)	7%	(48)	4%	(25)	2%	(16)	12%	(77)	70%	(446)	635
Employ: Government	4%	(5)	8%	(10)	2%	(3)	6%	(8)	7%	(8)	73%	(90)	124
Employ: Self-Employed	4%	(8)	10%	(23)	5%	(12)	—	(1)	11%	(25)	70%	(163)	231
Employ: Homemaker	3%	(4)	1%	(1)	1%	(2)	2%	(4)	7%	(12)	86%	(142)	165
Employ: Student	3%	(3)	4%	(3)	1%	(1)	2%	(2)	10%	(8)	79%	(63)	79
Employ: Retired	2%	(10)	5%	(26)	1%	(3)	1%	(6)	8%	(40)	83%	(416)	501
Employ: Unemployed	3%	(8)	4%	(12)	—	(1)	1%	(2)	11%	(34)	81%	(238)	294
Employ: Other	2%	(3)	6%	(11)	—	(1)	3%	(5)	11%	(21)	78%	(141)	182
Military HH: Yes	7%	(22)	7%	(21)	2%	(8)	1%	(2)	9%	(27)	75%	(242)	322
Military HH: No	2%	(41)	6%	(113)	2%	(40)	2%	(40)	10%	(197)	77%	(1457)	1888
RD/WT: Right Direction	5%	(33)	10%	(67)	2%	(16)	3%	(18)	10%	(70)	70%	(482)	687
RD/WT: Wrong Track	2%	(30)	4%	(67)	2%	(31)	2%	(25)	10%	(154)	80%	(1217)	1523
Biden Job Approve	4%	(32)	8%	(68)	2%	(22)	2%	(17)	10%	(86)	75%	(671)	894
Biden Job Disapprove	3%	(30)	5%	(64)	2%	(24)	2%	(26)	10%	(125)	78%	(934)	1203

Continued on next page

Table MCSP11_19: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
 Jahvon Quinerly

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (63)	6% (134)	2% (48)	2% (43)	10% (224)	77% (1699)	2210
Biden Job Strongly Approve	5% (17)	9% (31)	3% (10)	2% (8)	10% (34)	71% (245)	345
Biden Job Somewhat Approve	3% (14)	7% (37)	2% (12)	2% (9)	9% (51)	78% (426)	550
Biden Job Somewhat Disapprove	5% (18)	8% (28)	1% (5)	2% (9)	11% (41)	73% (268)	368
Biden Job Strongly Disapprove	1% (12)	4% (35)	2% (19)	2% (17)	10% (84)	80% (667)	835
Favorable of Biden	4% (37)	8% (79)	2% (16)	2% (16)	10% (92)	75% (700)	939
Unfavorable of Biden	2% (26)	5% (55)	2% (25)	2% (26)	10% (124)	78% (926)	1182
Very Favorable of Biden	6% (21)	10% (37)	2% (9)	3% (11)	11% (40)	69% (261)	379
Somewhat Favorable of Biden	3% (15)	8% (42)	1% (7)	1% (5)	9% (52)	78% (439)	560
Somewhat Unfavorable of Biden	4% (12)	6% (20)	2% (6)	1% (5)	11% (39)	76% (262)	345
Very Unfavorable of Biden	2% (14)	4% (35)	2% (19)	3% (21)	10% (84)	79% (664)	838
#1 Issue: Economy	3% (24)	7% (61)	3% (24)	1% (11)	11% (96)	75% (659)	876
#1 Issue: Security	2% (8)	7% (24)	2% (8)	3% (10)	8% (28)	79% (285)	362
#1 Issue: Health Care	2% (5)	7% (14)	1% (3)	4% (8)	8% (17)	78% (165)	212
#1 Issue: Medicare / Social Security	4% (8)	6% (13)	2% (4)	2% (4)	12% (27)	75% (167)	223
#1 Issue: Women's Issues	3% (4)	4% (5)	1% (1)	2% (3)	11% (12)	79% (93)	118
#1 Issue: Education	9% (8)	6% (5)	1% (1)	1% (1)	10% (8)	74% (63)	85
#1 Issue: Energy	4% (7)	3% (6)	3% (6)	3% (6)	13% (24)	74% (140)	188
#1 Issue: Other	— (0)	4% (5)	— (1)	— (0)	8% (12)	88% (128)	145
2020 Vote: Joe Biden	3% (31)	9% (77)	2% (17)	2% (18)	10% (89)	74% (671)	904
2020 Vote: Donald Trump	2% (19)	5% (40)	3% (21)	2% (14)	10% (75)	78% (589)	759
2020 Vote: Other	— (0)	4% (3)	4% (2)	2% (1)	13% (9)	78% (51)	66
2020 Vote: Didn't Vote	3% (13)	3% (15)	1% (7)	2% (9)	11% (51)	80% (387)	481
2018 House Vote: Democrat	3% (23)	6% (41)	2% (15)	2% (13)	10% (69)	76% (524)	686
2018 House Vote: Republican	3% (18)	7% (44)	3% (19)	1% (9)	10% (61)	76% (485)	635
2018 House Vote: Someone else	1% (0)	3% (2)	— (0)	7% (4)	15% (9)	74% (43)	59
2016 Vote: Hillary Clinton	4% (24)	6% (37)	2% (13)	1% (9)	10% (66)	77% (491)	640
2016 Vote: Donald Trump	2% (17)	7% (46)	3% (19)	2% (12)	10% (68)	77% (531)	692
2016 Vote: Other	— (0)	5% (6)	2% (2)	1% (1)	9% (9)	83% (90)	108
2016 Vote: Didn't Vote	3% (22)	6% (45)	2% (13)	3% (21)	10% (80)	76% (587)	768

Continued on next page

Table MCSP11_19: Do you have a favorable or unfavorable opinion of each of the following college basketball players?

Jahvon Quinerly

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (63)	6% (134)	2% (48)	2% (43)	10% (224)	77% (1699)	2210
Voted in 2014: Yes	3% (38)	7% (78)	2% (28)	1% (13)	11% (126)	76% (900)	1183
Voted in 2014: No	2% (25)	5% (56)	2% (19)	3% (29)	10% (98)	78% (798)	1027
4-Region: Northeast	3% (12)	8% (32)	2% (9)	2% (6)	9% (36)	76% (300)	395
4-Region: Midwest	3% (12)	6% (26)	1% (6)	1% (7)	9% (44)	80% (370)	464
4-Region: South	3% (26)	6% (47)	2% (18)	2% (16)	12% (97)	75% (624)	828
4-Region: West	2% (13)	5% (29)	3% (15)	3% (13)	9% (48)	77% (405)	522
Sports Fans	4% (58)	9% (127)	3% (45)	2% (35)	13% (185)	69% (996)	1446
Avid Sports Fans	7% (35)	13% (66)	4% (21)	4% (20)	15% (79)	57% (290)	511
Casual Sports Fans	3% (23)	7% (61)	3% (24)	2% (15)	11% (106)	76% (706)	935
CBB Fans	6% (55)	13% (116)	5% (40)	3% (25)	17% (150)	55% (481)	867
Avid CBB Fans	9% (24)	19% (51)	6% (17)	3% (9)	23% (60)	39% (103)	264
Casual CBB Fans	6% (45)	13% (95)	5% (36)	3% (23)	15% (112)	57% (418)	729
Plan to Watch Men's Tournament	8% (52)	15% (95)	5% (31)	3% (17)	19% (120)	50% (320)	635
21 or Older	3% (56)	6% (132)	2% (44)	2% (41)	10% (219)	77% (1630)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP11_20: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
 Shareef O'Neal

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(152)	10%	(221)	2%	(52)	2%	(42)	15%	(337)	64%	(1406)	2210
Gender: Male	10%	(103)	12%	(132)	4%	(42)	3%	(30)	14%	(145)	58%	(614)	1067
Gender: Female	4%	(49)	8%	(89)	1%	(10)	1%	(12)	17%	(191)	69%	(791)	1143
Age: 18-34	11%	(72)	12%	(78)	4%	(25)	4%	(25)	15%	(101)	54%	(356)	658
Age: 35-44	6%	(22)	11%	(40)	3%	(12)	1%	(3)	18%	(65)	60%	(216)	359
Age: 45-64	5%	(38)	9%	(68)	2%	(11)	1%	(9)	14%	(109)	69%	(520)	754
Age: 65+	5%	(20)	8%	(35)	1%	(3)	1%	(5)	14%	(62)	71%	(313)	438
GenZers: 1997-2012	9%	(24)	10%	(26)	8%	(20)	4%	(10)	14%	(36)	55%	(140)	255
Millennials: 1981-1996	10%	(65)	12%	(79)	3%	(16)	3%	(17)	17%	(113)	55%	(357)	646
GenXers: 1965-1980	5%	(25)	10%	(49)	2%	(9)	1%	(4)	16%	(81)	67%	(337)	505
Baby Boomers: 1946-1964	5%	(40)	9%	(63)	1%	(7)	1%	(8)	14%	(101)	71%	(524)	744
PID: Dem (no lean)	7%	(54)	12%	(91)	2%	(18)	3%	(21)	15%	(111)	61%	(458)	753
PID: Ind (no lean)	6%	(48)	8%	(61)	2%	(17)	2%	(17)	17%	(132)	64%	(497)	771
PID: Rep (no lean)	7%	(50)	10%	(69)	2%	(17)	1%	(5)	14%	(94)	66%	(450)	686
PID/Gender: Dem Men	11%	(35)	15%	(49)	4%	(14)	5%	(15)	11%	(37)	54%	(174)	323
PID/Gender: Dem Women	4%	(19)	10%	(42)	1%	(4)	1%	(6)	17%	(74)	66%	(284)	430
PID/Gender: Ind Men	7%	(28)	10%	(40)	4%	(16)	3%	(13)	17%	(68)	58%	(232)	398
PID/Gender: Ind Women	5%	(20)	6%	(21)	—	(0)	1%	(3)	17%	(63)	71%	(264)	373
PID/Gender: Rep Men	12%	(40)	12%	(43)	3%	(12)	1%	(2)	12%	(41)	60%	(208)	345
PID/Gender: Rep Women	3%	(10)	8%	(26)	2%	(5)	1%	(3)	16%	(53)	71%	(243)	341
Ideo: Liberal (1-3)	8%	(51)	11%	(70)	3%	(20)	2%	(13)	13%	(82)	62%	(385)	621
Ideo: Moderate (4)	6%	(37)	10%	(64)	2%	(10)	1%	(9)	17%	(103)	64%	(394)	618
Ideo: Conservative (5-7)	7%	(56)	9%	(71)	3%	(22)	2%	(15)	15%	(110)	64%	(482)	756
Educ: < College	7%	(101)	9%	(132)	2%	(38)	2%	(33)	15%	(234)	65%	(981)	1519
Educ: Bachelors degree	8%	(35)	12%	(55)	2%	(11)	2%	(8)	14%	(63)	62%	(275)	446
Educ: Post-grad	7%	(16)	14%	(34)	1%	(3)	1%	(2)	16%	(40)	61%	(149)	245
Income: Under 50k	7%	(79)	9%	(112)	2%	(19)	2%	(28)	15%	(181)	65%	(766)	1186
Income: 50k-100k	7%	(53)	10%	(70)	3%	(24)	2%	(11)	15%	(106)	63%	(452)	717
Income: 100k+	7%	(20)	13%	(39)	3%	(9)	1%	(3)	16%	(49)	61%	(187)	307
Ethnicity: White	5%	(93)	10%	(165)	2%	(35)	1%	(23)	14%	(249)	67%	(1165)	1730
Ethnicity: Hispanic	11%	(39)	11%	(40)	6%	(22)	3%	(10)	14%	(51)	54%	(190)	351

Continued on next page

Table MCSP11_20: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Shareef O'Neal

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(152)	10%	(221)	2%	(52)	2%	(42)	15%	(337)	64%	(1406)	2210
Ethnicity: Black	19%	(52)	12%	(34)	2%	(5)	6%	(16)	21%	(59)	40%	(110)	276
Ethnicity: Other	4%	(8)	11%	(22)	6%	(12)	2%	(4)	14%	(29)	63%	(130)	205
All Christian	8%	(75)	11%	(105)	2%	(17)	1%	(13)	14%	(135)	64%	(622)	968
All Non-Christian	15%	(15)	8%	(8)	4%	(4)	—	(0)	14%	(14)	59%	(58)	99
Atheist	3%	(4)	12%	(15)	1%	(1)	3%	(4)	11%	(14)	69%	(83)	119
Agnostic/Nothing in particular	6%	(37)	10%	(60)	3%	(20)	2%	(13)	16%	(97)	63%	(391)	619
Something Else	5%	(21)	8%	(33)	3%	(11)	3%	(13)	19%	(76)	62%	(251)	405
Religious Non-Protestant/Catholic	14%	(18)	10%	(13)	3%	(4)	—	(0)	15%	(19)	57%	(71)	124
Evangelical	9%	(47)	9%	(50)	2%	(12)	3%	(13)	15%	(78)	63%	(336)	536
Non-Evangelical	6%	(46)	10%	(84)	2%	(16)	2%	(13)	16%	(127)	64%	(516)	801
Community: Urban	8%	(46)	11%	(61)	3%	(19)	3%	(15)	16%	(88)	60%	(340)	570
Community: Suburban	7%	(69)	10%	(106)	2%	(22)	1%	(15)	16%	(166)	64%	(676)	1055
Community: Rural	6%	(38)	9%	(54)	2%	(10)	2%	(12)	14%	(82)	66%	(389)	585
Employ: Private Sector	9%	(55)	12%	(77)	5%	(29)	2%	(11)	17%	(107)	56%	(356)	635
Employ: Government	6%	(8)	12%	(15)	4%	(5)	2%	(3)	12%	(15)	63%	(78)	124
Employ: Self-Employed	12%	(27)	12%	(27)	3%	(8)	2%	(5)	15%	(34)	57%	(131)	231
Employ: Homemaker	5%	(9)	4%	(7)	—	(0)	2%	(3)	28%	(46)	60%	(100)	165
Employ: Student	3%	(3)	10%	(8)	5%	(4)	7%	(6)	17%	(13)	57%	(45)	79
Employ: Retired	5%	(23)	8%	(38)	1%	(4)	1%	(6)	10%	(50)	76%	(380)	501
Employ: Unemployed	5%	(15)	11%	(34)	—	(1)	1%	(2)	12%	(35)	70%	(206)	294
Employ: Other	7%	(12)	9%	(17)	—	(0)	3%	(6)	20%	(37)	61%	(110)	182
Military HH: Yes	9%	(29)	11%	(35)	4%	(13)	1%	(5)	11%	(35)	64%	(205)	322
Military HH: No	7%	(124)	10%	(186)	2%	(39)	2%	(38)	16%	(302)	64%	(1200)	1888
RD/WT: Right Direction	9%	(60)	15%	(101)	3%	(19)	2%	(16)	14%	(98)	57%	(393)	687
RD/WT: Wrong Track	6%	(92)	8%	(120)	2%	(33)	2%	(26)	16%	(238)	67%	(1013)	1523
Biden Job Approve	8%	(72)	12%	(107)	2%	(16)	2%	(18)	14%	(127)	62%	(554)	894
Biden Job Disapprove	6%	(73)	9%	(108)	3%	(35)	2%	(20)	16%	(193)	64%	(773)	1203

Continued on next page

Table MCSP11_20: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
 Shareef O'Neal

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(152)	10%	(221)	2%	(52)	2%	(42)	15%	(337)	64%	(1406)	2210
Biden Job Strongly Approve	11%	(38)	11%	(38)	3%	(12)	1%	(4)	13%	(46)	60%	(207)	345
Biden Job Somewhat Approve	6%	(34)	13%	(69)	1%	(4)	3%	(14)	15%	(81)	63%	(347)	550
Biden Job Somewhat Disapprove	7%	(26)	11%	(40)	4%	(13)	3%	(9)	19%	(70)	57%	(209)	368
Biden Job Strongly Disapprove	6%	(47)	8%	(68)	3%	(22)	1%	(11)	15%	(123)	68%	(564)	835
Favorable of Biden	9%	(81)	12%	(115)	2%	(15)	2%	(15)	15%	(142)	61%	(571)	939
Unfavorable of Biden	6%	(71)	9%	(103)	3%	(32)	2%	(26)	15%	(182)	65%	(768)	1182
Very Favorable of Biden	12%	(46)	12%	(45)	2%	(9)	2%	(7)	14%	(54)	58%	(218)	379
Somewhat Favorable of Biden	6%	(35)	13%	(70)	1%	(6)	2%	(9)	16%	(87)	63%	(353)	560
Somewhat Unfavorable of Biden	7%	(23)	10%	(33)	3%	(11)	2%	(7)	17%	(58)	62%	(212)	345
Very Unfavorable of Biden	6%	(47)	8%	(70)	2%	(21)	2%	(19)	15%	(124)	66%	(556)	838
#1 Issue: Economy	6%	(54)	10%	(84)	3%	(28)	2%	(15)	17%	(146)	63%	(549)	876
#1 Issue: Security	7%	(26)	11%	(41)	2%	(6)	1%	(5)	14%	(51)	64%	(232)	362
#1 Issue: Health Care	8%	(16)	11%	(23)	1%	(3)	1%	(1)	15%	(31)	65%	(137)	212
#1 Issue: Medicare / Social Security	7%	(16)	11%	(25)	3%	(6)	3%	(7)	14%	(32)	61%	(137)	223
#1 Issue: Women's Issues	8%	(10)	10%	(12)	—	(0)	1%	(1)	13%	(15)	68%	(80)	118
#1 Issue: Education	10%	(9)	13%	(11)	2%	(2)	4%	(3)	22%	(19)	49%	(42)	85
#1 Issue: Energy	8%	(14)	11%	(20)	4%	(7)	2%	(4)	11%	(21)	65%	(122)	188
#1 Issue: Other	5%	(7)	3%	(4)	—	(0)	4%	(6)	15%	(22)	73%	(106)	145
2020 Vote: Joe Biden	8%	(72)	12%	(112)	1%	(13)	2%	(17)	16%	(144)	60%	(545)	904
2020 Vote: Donald Trump	7%	(51)	9%	(67)	3%	(23)	1%	(9)	15%	(115)	65%	(494)	759
2020 Vote: Other	6%	(4)	9%	(6)	—	(0)	2%	(1)	16%	(11)	68%	(44)	66
2020 Vote: Didn't Vote	5%	(24)	8%	(36)	3%	(16)	3%	(15)	14%	(67)	67%	(323)	481
2018 House Vote: Democrat	7%	(51)	12%	(79)	1%	(8)	2%	(11)	16%	(112)	62%	(423)	686
2018 House Vote: Republican	7%	(46)	9%	(55)	3%	(19)	1%	(6)	14%	(92)	66%	(417)	635
2018 House Vote: Someone else	7%	(4)	13%	(8)	—	(0)	7%	(4)	15%	(9)	58%	(34)	59
2016 Vote: Hillary Clinton	8%	(51)	10%	(63)	1%	(6)	2%	(12)	16%	(101)	63%	(406)	640
2016 Vote: Donald Trump	7%	(51)	9%	(65)	3%	(21)	1%	(7)	14%	(100)	65%	(449)	692
2016 Vote: Other	4%	(4)	11%	(12)	1%	(1)	1%	(1)	11%	(12)	73%	(79)	108
2016 Vote: Didn't Vote	6%	(47)	11%	(81)	3%	(24)	3%	(22)	16%	(124)	61%	(471)	768

Continued on next page

Table MCSP11_20: Do you have a favorable or unfavorable opinion of each of the following college basketball players?
Shareef O'Neal

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(152)	10%	(221)	2%	(52)	2%	(42)	15%	(337)	64%	(1406)	2210
Voted in 2014: Yes	7%	(87)	10%	(116)	2%	(22)	1%	(11)	15%	(177)	65%	(770)	1183
Voted in 2014: No	6%	(65)	10%	(105)	3%	(30)	3%	(31)	16%	(160)	62%	(636)	1027
4-Region: Northeast	7%	(26)	11%	(42)	3%	(10)	3%	(11)	15%	(59)	63%	(247)	395
4-Region: Midwest	7%	(32)	9%	(44)	1%	(3)	1%	(6)	13%	(60)	69%	(320)	464
4-Region: South	8%	(64)	11%	(88)	3%	(22)	2%	(13)	17%	(138)	61%	(503)	828
4-Region: West	6%	(30)	9%	(47)	3%	(17)	2%	(12)	15%	(81)	64%	(336)	522
Sports Fans	9%	(137)	13%	(189)	3%	(45)	2%	(34)	19%	(268)	54%	(774)	1446
Avid Sports Fans	15%	(76)	18%	(91)	3%	(17)	3%	(14)	21%	(109)	40%	(204)	511
Casual Sports Fans	6%	(60)	11%	(98)	3%	(28)	2%	(19)	17%	(159)	61%	(570)	935
CBB Fans	13%	(109)	18%	(159)	5%	(43)	2%	(20)	23%	(196)	39%	(340)	867
Avid CBB Fans	16%	(42)	22%	(57)	8%	(21)	4%	(10)	24%	(63)	27%	(70)	264
Casual CBB Fans	12%	(86)	18%	(131)	5%	(34)	2%	(16)	23%	(166)	40%	(295)	729
Plan to Watch Men's Tournament	15%	(95)	21%	(133)	4%	(28)	2%	(14)	24%	(151)	34%	(215)	635
21 or Older	7%	(149)	10%	(210)	2%	(43)	2%	(36)	16%	(330)	64%	(1353)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP12_1: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
Ernie Johnson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	8% (185)	11% (250)	2% (49)	2% (39)	13% (278)	64% (1410)	2210
Gender: Male	14% (146)	16% (167)	4% (39)	3% (28)	14% (149)	50% (537)	1067
Gender: Female	3% (39)	7% (83)	1% (10)	1% (11)	11% (128)	76% (873)	1143
Age: 18-34	8% (54)	11% (75)	5% (32)	3% (19)	10% (63)	63% (416)	658
Age: 35-44	9% (34)	12% (42)	2% (8)	3% (12)	15% (53)	59% (211)	359
Age: 45-64	9% (67)	11% (87)	1% (6)	1% (5)	15% (110)	64% (480)	754
Age: 65+	7% (30)	11% (46)	1% (3)	1% (3)	12% (52)	69% (303)	438
GenZers: 1997-2012	6% (16)	8% (21)	6% (15)	3% (7)	7% (18)	70% (178)	255
Millennials: 1981-1996	10% (62)	12% (79)	3% (22)	3% (22)	12% (80)	59% (381)	646
GenXers: 1965-1980	10% (51)	12% (61)	1% (6)	1% (3)	14% (71)	62% (313)	505
Baby Boomers: 1946-1964	7% (56)	11% (84)	1% (6)	1% (6)	14% (101)	66% (492)	744
PID: Dem (no lean)	9% (71)	13% (96)	3% (20)	2% (18)	12% (87)	61% (461)	753
PID: Ind (no lean)	9% (68)	10% (76)	2% (12)	1% (9)	13% (103)	65% (502)	771
PID: Rep (no lean)	7% (45)	11% (78)	2% (17)	2% (11)	13% (87)	65% (447)	686
PID/Gender: Dem Men	17% (56)	16% (51)	5% (17)	4% (11)	11% (35)	47% (153)	323
PID/Gender: Dem Women	4% (15)	10% (44)	1% (3)	2% (7)	12% (53)	72% (308)	430
PID/Gender: Ind Men	14% (56)	14% (57)	2% (10)	2% (7)	16% (65)	51% (203)	398
PID/Gender: Ind Women	3% (12)	5% (19)	1% (2)	1% (3)	10% (38)	80% (299)	373
PID/Gender: Rep Men	10% (34)	17% (58)	4% (12)	3% (10)	14% (50)	52% (181)	345
PID/Gender: Rep Women	4% (12)	6% (20)	1% (4)	— (1)	11% (38)	78% (266)	341
Ideo: Liberal (1-3)	12% (72)	12% (75)	3% (20)	2% (10)	9% (56)	63% (388)	621
Ideo: Moderate (4)	7% (44)	11% (66)	1% (8)	— (2)	16% (100)	64% (398)	618
Ideo: Conservative (5-7)	8% (62)	13% (97)	3% (20)	3% (19)	13% (97)	61% (460)	756
Educ: < College	7% (112)	10% (144)	3% (39)	2% (24)	12% (189)	66% (1010)	1519
Educ: Bachelors degree	9% (39)	14% (63)	2% (8)	3% (14)	13% (58)	59% (263)	446
Educ: Post-grad	14% (33)	17% (42)	— (1)	— (1)	12% (30)	56% (137)	245
Income: Under 50k	7% (83)	10% (117)	2% (29)	1% (17)	12% (143)	67% (797)	1186
Income: 50k-100k	9% (68)	12% (84)	2% (11)	3% (18)	13% (93)	62% (443)	717
Income: 100k+	11% (34)	16% (50)	3% (9)	1% (4)	13% (41)	55% (169)	307
Ethnicity: White	7% (121)	11% (192)	2% (36)	1% (21)	12% (213)	66% (1146)	1730
Ethnicity: Hispanic	9% (31)	13% (44)	4% (13)	5% (16)	12% (43)	58% (203)	351

Continued on next page

Table MCSP12_1: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Ernie Johnson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	8%	(185)	11%	(250)	2%	(49)	2%	(39)	13%	(278)	64%	(1410)	2210
Ethnicity: Black	19%	(53)	11%	(30)	2%	(7)	4%	(11)	14%	(39)	49%	(136)	276
Ethnicity: Other	6%	(11)	13%	(27)	3%	(6)	4%	(7)	12%	(25)	62%	(128)	205
All Christian	9%	(87)	14%	(131)	1%	(11)	2%	(17)	12%	(116)	63%	(605)	968
All Non-Christian	12%	(12)	16%	(16)	4%	(4)	2%	(2)	11%	(11)	55%	(54)	99
Atheist	12%	(14)	10%	(12)	1%	(1)	1%	(1)	9%	(10)	67%	(81)	119
Agnostic/Nothing in particular	8%	(48)	9%	(53)	4%	(22)	2%	(11)	14%	(84)	65%	(401)	619
Something Else	6%	(24)	9%	(37)	2%	(10)	2%	(8)	14%	(56)	66%	(269)	405
Religious Non-Protestant/Catholic	10%	(12)	15%	(19)	6%	(7)	4%	(5)	11%	(13)	55%	(68)	124
Evangelical	9%	(51)	11%	(61)	2%	(8)	3%	(18)	12%	(62)	63%	(336)	536
Non-Evangelical	7%	(60)	13%	(105)	1%	(10)	—	(4)	13%	(107)	64%	(516)	801
Community: Urban	11%	(62)	12%	(67)	3%	(17)	3%	(14)	10%	(55)	62%	(353)	570
Community: Suburban	8%	(86)	12%	(131)	2%	(23)	2%	(19)	14%	(145)	62%	(652)	1055
Community: Rural	6%	(37)	9%	(51)	2%	(9)	1%	(6)	13%	(77)	69%	(404)	585
Employ: Private Sector	10%	(63)	13%	(83)	3%	(19)	3%	(18)	12%	(78)	59%	(373)	635
Employ: Government	17%	(21)	12%	(14)	3%	(4)	4%	(5)	16%	(20)	48%	(60)	124
Employ: Self-Employed	10%	(24)	16%	(37)	3%	(7)	1%	(3)	13%	(31)	56%	(129)	231
Employ: Homemaker	5%	(8)	8%	(13)	1%	(2)	2%	(3)	12%	(21)	72%	(118)	165
Employ: Student	7%	(5)	6%	(5)	7%	(5)	3%	(2)	6%	(5)	71%	(56)	79
Employ: Retired	7%	(34)	10%	(52)	1%	(3)	1%	(4)	10%	(52)	71%	(356)	501
Employ: Unemployed	8%	(23)	10%	(30)	1%	(3)	—	(1)	12%	(35)	69%	(202)	294
Employ: Other	4%	(7)	8%	(14)	3%	(6)	2%	(3)	20%	(36)	64%	(116)	182
Military HH: Yes	10%	(31)	13%	(42)	2%	(5)	1%	(2)	13%	(42)	62%	(200)	322
Military HH: No	8%	(154)	11%	(208)	2%	(44)	2%	(38)	12%	(236)	64%	(1210)	1888
RD/WT: Right Direction	11%	(73)	14%	(98)	3%	(19)	3%	(20)	12%	(85)	57%	(393)	687
RD/WT: Wrong Track	7%	(112)	10%	(152)	2%	(30)	1%	(19)	13%	(192)	67%	(1017)	1523
Biden Job Approve	9%	(82)	12%	(109)	2%	(19)	2%	(20)	12%	(104)	63%	(561)	894
Biden Job Disapprove	8%	(97)	11%	(137)	2%	(28)	1%	(18)	13%	(159)	64%	(764)	1203

Continued on next page

Table MCSP12_1: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
Ernie Johnson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	8% (185)	11% (250)	2% (49)	2% (39)	13% (278)	64% (1410)	2210
Biden Job Strongly Approve	12% (42)	15% (52)	2% (6)	3% (10)	13% (43)	56% (192)	345
Biden Job Somewhat Approve	7% (41)	10% (57)	3% (14)	2% (10)	11% (60)	67% (368)	550
Biden Job Somewhat Disapprove	10% (38)	12% (43)	3% (13)	— (1)	14% (52)	60% (221)	368
Biden Job Strongly Disapprove	7% (59)	11% (93)	2% (15)	2% (17)	13% (107)	65% (543)	835
Favorable of Biden	9% (87)	13% (123)	2% (21)	2% (19)	11% (105)	62% (584)	939
Unfavorable of Biden	8% (98)	10% (123)	2% (25)	2% (19)	13% (159)	64% (758)	1182
Very Favorable of Biden	12% (46)	16% (60)	2% (7)	3% (11)	13% (50)	54% (205)	379
Somewhat Favorable of Biden	7% (41)	11% (63)	3% (14)	1% (8)	10% (55)	68% (379)	560
Somewhat Unfavorable of Biden	12% (43)	9% (30)	3% (9)	— (1)	12% (43)	64% (219)	345
Very Unfavorable of Biden	7% (55)	11% (93)	2% (17)	2% (17)	14% (116)	64% (539)	838
#1 Issue: Economy	9% (80)	12% (106)	2% (17)	1% (10)	13% (118)	62% (546)	876
#1 Issue: Security	8% (29)	10% (35)	4% (15)	3% (9)	10% (36)	66% (239)	362
#1 Issue: Health Care	9% (19)	10% (22)	2% (4)	5% (10)	9% (20)	65% (139)	212
#1 Issue: Medicare / Social Security	8% (18)	15% (33)	— (1)	1% (1)	16% (37)	60% (133)	223
#1 Issue: Women's Issues	8% (9)	11% (12)	2% (2)	1% (1)	8% (10)	70% (83)	118
#1 Issue: Education	6% (5)	15% (13)	3% (3)	1% (1)	10% (9)	64% (55)	85
#1 Issue: Energy	10% (18)	9% (17)	3% (5)	3% (6)	14% (26)	61% (116)	188
#1 Issue: Other	4% (6)	8% (12)	2% (3)	— (1)	16% (23)	69% (100)	145
2020 Vote: Joe Biden	10% (92)	12% (111)	2% (15)	2% (21)	12% (107)	62% (558)	904
2020 Vote: Donald Trump	8% (60)	12% (92)	3% (20)	2% (14)	13% (96)	63% (478)	759
2020 Vote: Other	9% (6)	17% (12)	7% (5)	— (0)	9% (6)	58% (38)	66
2020 Vote: Didn't Vote	6% (27)	7% (36)	2% (10)	1% (5)	14% (69)	70% (335)	481
2018 House Vote: Democrat	10% (72)	13% (87)	1% (8)	3% (20)	12% (84)	60% (415)	686
2018 House Vote: Republican	10% (62)	13% (84)	2% (10)	2% (11)	14% (87)	60% (381)	635
2018 House Vote: Someone else	4% (2)	11% (7)	7% (4)	1% (1)	13% (7)	64% (38)	59
2016 Vote: Hillary Clinton	11% (69)	13% (82)	1% (5)	2% (11)	13% (85)	61% (389)	640
2016 Vote: Donald Trump	9% (65)	12% (85)	2% (13)	2% (11)	14% (94)	61% (424)	692
2016 Vote: Other	5% (5)	13% (14)	3% (3)	4% (4)	9% (9)	68% (73)	108
2016 Vote: Didn't Vote	6% (46)	9% (69)	4% (28)	2% (13)	12% (90)	68% (524)	768

Continued on next page

Table MCSP12_1: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Ernie Johnson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	8% (185)	11% (250)	2% (49)	2% (39)	13% (278)	64% (1410)	2210
Voted in 2014: Yes	10% (120)	14% (166)	1% (13)	2% (22)	13% (156)	60% (706)	1183
Voted in 2014: No	6% (64)	8% (84)	3% (36)	2% (17)	12% (122)	69% (704)	1027
4-Region: Northeast	9% (36)	11% (43)	2% (9)	2% (8)	12% (49)	63% (251)	395
4-Region: Midwest	7% (32)	11% (50)	1% (5)	— (2)	12% (56)	69% (319)	464
4-Region: South	9% (75)	13% (105)	2% (14)	1% (12)	14% (114)	61% (509)	828
4-Region: West	8% (42)	10% (53)	4% (20)	3% (17)	11% (59)	63% (332)	522
Sports Fans	12% (180)	17% (241)	3% (38)	2% (27)	16% (237)	50% (723)	1446
Avid Sports Fans	25% (127)	25% (130)	3% (15)	3% (13)	17% (88)	27% (137)	511
Casual Sports Fans	6% (53)	12% (111)	2% (23)	1% (13)	16% (150)	63% (585)	935
CBB Fans	19% (168)	24% (206)	4% (32)	2% (21)	19% (164)	32% (277)	867
Avid CBB Fans	28% (74)	32% (86)	3% (7)	3% (8)	20% (52)	14% (38)	264
Casual CBB Fans	18% (129)	23% (171)	4% (28)	3% (19)	18% (132)	34% (250)	729
Plan to Watch Men's Tournament	24% (153)	27% (173)	3% (19)	2% (15)	18% (113)	26% (163)	635
21 or Older	8% (179)	12% (246)	2% (41)	2% (37)	13% (273)	63% (1345)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP12_2: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
 Greg Gumbel

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (204)	20% (432)	4% (88)	3% (64)	16% (345)	49% (1078)	2210
Gender: Male	13% (142)	24% (261)	5% (56)	5% (49)	16% (172)	36% (386)	1067
Gender: Female	5% (62)	15% (171)	3% (32)	1% (15)	15% (173)	61% (692)	1143
Age: 18-34	5% (34)	13% (88)	4% (28)	3% (19)	13% (86)	61% (405)	658
Age: 35-44	7% (25)	18% (66)	5% (17)	3% (12)	17% (61)	50% (178)	359
Age: 45-64	12% (93)	23% (172)	4% (27)	3% (23)	15% (115)	43% (324)	754
Age: 65+	12% (52)	24% (105)	4% (17)	2% (10)	19% (83)	39% (172)	438
GenZers: 1997-2012	5% (12)	10% (25)	3% (7)	2% (5)	13% (33)	67% (172)	255
Millennials: 1981-1996	6% (36)	16% (105)	5% (35)	3% (21)	14% (89)	56% (360)	646
GenXers: 1965-1980	12% (60)	24% (120)	3% (17)	2% (11)	16% (79)	43% (219)	505
Baby Boomers: 1946-1964	13% (94)	22% (165)	4% (28)	3% (25)	18% (133)	40% (299)	744
PID: Dem (no lean)	13% (97)	21% (158)	3% (19)	2% (19)	13% (97)	48% (362)	753
PID: Ind (no lean)	6% (44)	17% (134)	4% (33)	2% (19)	18% (138)	52% (404)	771
PID: Rep (no lean)	9% (63)	20% (139)	5% (36)	4% (26)	16% (109)	45% (312)	686
PID/Gender: Dem Men	21% (68)	26% (85)	4% (13)	5% (15)	12% (39)	32% (104)	323
PID/Gender: Dem Women	7% (29)	17% (74)	2% (6)	1% (4)	14% (59)	60% (258)	430
PID/Gender: Ind Men	8% (32)	23% (93)	5% (20)	3% (13)	19% (76)	41% (165)	398
PID/Gender: Ind Women	3% (12)	11% (41)	3% (12)	1% (5)	17% (62)	64% (240)	373
PID/Gender: Rep Men	12% (42)	24% (83)	7% (24)	6% (21)	17% (58)	34% (117)	345
PID/Gender: Rep Women	6% (21)	17% (56)	4% (13)	2% (6)	15% (51)	57% (194)	341
Ideo: Liberal (1-3)	12% (76)	21% (130)	3% (16)	2% (14)	13% (82)	49% (301)	621
Ideo: Moderate (4)	9% (54)	19% (116)	3% (21)	2% (13)	18% (109)	49% (305)	618
Ideo: Conservative (5-7)	9% (68)	22% (170)	6% (49)	4% (29)	16% (119)	43% (321)	756
Educ: < College	8% (123)	17% (254)	3% (45)	3% (40)	16% (240)	54% (818)	1519
Educ: Bachelors degree	10% (44)	25% (112)	6% (28)	5% (21)	15% (68)	39% (173)	446
Educ: Post-grad	15% (37)	27% (66)	6% (15)	1% (3)	15% (37)	36% (87)	245
Income: Under 50k	8% (92)	16% (191)	3% (34)	3% (32)	16% (192)	54% (646)	1186
Income: 50k-100k	10% (69)	21% (153)	5% (37)	3% (23)	15% (110)	45% (325)	717
Income: 100k+	14% (43)	28% (87)	5% (17)	3% (9)	14% (44)	35% (107)	307
Ethnicity: White	9% (156)	19% (334)	4% (70)	3% (48)	15% (267)	49% (854)	1730
Ethnicity: Hispanic	8% (27)	20% (69)	4% (13)	6% (19)	11% (38)	53% (185)	351

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Table MCSP12_2: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Greg Gumbel

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (204)	20% (432)	4% (88)	3% (64)	16% (345)	49% (1078)	2210
Ethnicity: Black	15% (42)	21% (58)	3% (9)	2% (6)	17% (46)	42% (115)	276
Ethnicity: Other	3% (5)	20% (40)	4% (9)	5% (10)	15% (32)	53% (109)	205
All Christian	11% (111)	24% (235)	4% (42)	3% (30)	15% (141)	42% (409)	968
All Non-Christian	16% (16)	24% (23)	4% (4)	2% (2)	19% (19)	35% (35)	99
Atheist	5% (6)	20% (23)	2% (2)	3% (4)	17% (20)	53% (64)	119
Agnostic/Nothing in particular	7% (40)	15% (93)	4% (22)	3% (20)	18% (112)	54% (332)	619
Something Else	8% (31)	14% (58)	4% (18)	2% (8)	13% (53)	59% (238)	405
Religious Non-Protestant/Catholic	13% (16)	27% (33)	5% (6)	3% (3)	20% (25)	33% (41)	124
Evangelical	9% (48)	19% (104)	4% (24)	4% (19)	15% (79)	49% (262)	536
Non-Evangelical	12% (93)	22% (178)	4% (33)	2% (18)	13% (107)	46% (372)	801
Community: Urban	11% (65)	18% (100)	5% (28)	3% (14)	14% (80)	50% (282)	570
Community: Suburban	9% (95)	23% (243)	4% (38)	3% (34)	17% (179)	44% (467)	1055
Community: Rural	8% (44)	15% (89)	4% (22)	3% (16)	15% (86)	56% (328)	585
Employ: Private Sector	10% (63)	23% (147)	5% (35)	5% (30)	13% (85)	43% (275)	635
Employ: Government	8% (10)	28% (34)	4% (4)	— (1)	21% (26)	39% (48)	124
Employ: Self-Employed	13% (29)	19% (45)	5% (12)	5% (11)	17% (39)	41% (95)	231
Employ: Homemaker	5% (8)	18% (30)	3% (5)	4% (7)	11% (18)	59% (97)	165
Employ: Student	5% (4)	6% (5)	6% (5)	2% (2)	11% (9)	69% (55)	79
Employ: Retired	11% (57)	21% (107)	3% (17)	2% (11)	19% (93)	43% (217)	501
Employ: Unemployed	5% (16)	14% (42)	2% (7)	1% (3)	14% (40)	63% (186)	294
Employ: Other	9% (16)	12% (22)	2% (4)	— (1)	19% (34)	58% (105)	182
Military HH: Yes	15% (48)	22% (72)	5% (16)	1% (3)	17% (56)	40% (127)	322
Military HH: No	8% (156)	19% (360)	4% (72)	3% (61)	15% (289)	50% (951)	1888
RD/WT: Right Direction	13% (93)	25% (169)	3% (21)	3% (21)	14% (94)	42% (291)	687
RD/WT: Wrong Track	7% (111)	17% (263)	4% (67)	3% (43)	17% (251)	52% (788)	1523
Biden Job Approve	13% (116)	21% (190)	3% (26)	2% (21)	14% (127)	46% (413)	894
Biden Job Disapprove	7% (86)	20% (239)	5% (59)	4% (43)	16% (194)	48% (583)	1203

Continued on next page

Table MCSP12_2: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
 Greg Gumbel

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (204)	20% (432)	4% (88)	3% (64)	16% (345)	49% (1078)	2210
Biden Job Strongly Approve	17% (59)	25% (88)	2% (7)	4% (14)	12% (42)	39% (135)	345
Biden Job Somewhat Approve	10% (57)	19% (103)	3% (19)	1% (7)	16% (85)	51% (278)	550
Biden Job Somewhat Disapprove	6% (22)	21% (77)	3% (13)	2% (9)	17% (64)	50% (183)	368
Biden Job Strongly Disapprove	8% (64)	19% (161)	5% (46)	4% (34)	16% (130)	48% (400)	835
Favorable of Biden	13% (121)	23% (213)	3% (25)	2% (20)	13% (121)	47% (438)	939
Unfavorable of Biden	7% (82)	18% (216)	5% (59)	4% (43)	18% (208)	49% (573)	1182
Very Favorable of Biden	18% (67)	27% (101)	2% (7)	3% (13)	13% (48)	38% (143)	379
Somewhat Favorable of Biden	10% (54)	20% (112)	3% (18)	1% (7)	13% (73)	53% (295)	560
Somewhat Unfavorable of Biden	6% (20)	19% (65)	4% (13)	2% (6)	19% (66)	51% (175)	345
Very Unfavorable of Biden	7% (62)	18% (151)	5% (46)	4% (37)	17% (142)	48% (399)	838
#1 Issue: Economy	9% (75)	20% (173)	4% (39)	3% (25)	15% (131)	50% (434)	876
#1 Issue: Security	9% (31)	18% (65)	6% (21)	4% (15)	16% (59)	47% (171)	362
#1 Issue: Health Care	13% (28)	17% (36)	4% (8)	1% (3)	15% (32)	50% (105)	212
#1 Issue: Medicare / Social Security	12% (26)	25% (55)	2% (4)	2% (5)	19% (43)	41% (91)	223
#1 Issue: Women's Issues	11% (13)	14% (16)	— (0)	2% (2)	15% (17)	59% (69)	118
#1 Issue: Education	8% (6)	20% (17)	6% (5)	1% (1)	9% (7)	57% (49)	85
#1 Issue: Energy	8% (16)	21% (40)	4% (7)	4% (7)	12% (23)	51% (96)	188
#1 Issue: Other	6% (9)	20% (29)	3% (4)	5% (7)	22% (32)	44% (64)	145
2020 Vote: Joe Biden	13% (114)	23% (209)	2% (21)	3% (23)	15% (136)	44% (401)	904
2020 Vote: Donald Trump	8% (63)	22% (164)	6% (45)	4% (33)	16% (120)	44% (334)	759
2020 Vote: Other	6% (4)	24% (16)	7% (5)	— (0)	16% (11)	47% (31)	66
2020 Vote: Didn't Vote	5% (22)	9% (44)	4% (17)	2% (8)	16% (79)	65% (312)	481
2018 House Vote: Democrat	13% (87)	25% (171)	3% (18)	3% (17)	15% (105)	42% (287)	686
2018 House Vote: Republican	10% (65)	23% (149)	6% (39)	5% (31)	16% (101)	39% (250)	635
2018 House Vote: Someone else	3% (2)	18% (11)	4% (3)	1% (1)	21% (12)	52% (31)	59
2016 Vote: Hillary Clinton	13% (83)	24% (151)	3% (18)	2% (16)	16% (102)	42% (271)	640
2016 Vote: Donald Trump	10% (67)	24% (163)	6% (41)	5% (34)	17% (114)	39% (273)	692
2016 Vote: Other	9% (10)	22% (24)	6% (7)	2% (2)	15% (16)	46% (50)	108
2016 Vote: Didn't Vote	6% (44)	12% (93)	3% (22)	2% (12)	15% (113)	63% (483)	768

Continued on next page

Table MCSP12_2: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Greg Gumbel

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (204)	20% (432)	4% (88)	3% (64)	16% (345)	49% (1078)	2210
Voted in 2014: Yes	12% (146)	26% (303)	5% (57)	4% (43)	15% (183)	38% (451)	1183
Voted in 2014: No	6% (58)	13% (129)	3% (31)	2% (20)	16% (162)	61% (627)	1027
4-Region: Northeast	8% (33)	21% (85)	4% (17)	1% (5)	17% (65)	48% (190)	395
4-Region: Midwest	10% (45)	19% (89)	3% (13)	3% (13)	17% (81)	48% (224)	464
4-Region: South	10% (86)	20% (166)	3% (27)	3% (22)	16% (129)	48% (398)	828
4-Region: West	8% (40)	18% (92)	6% (31)	5% (24)	13% (69)	51% (267)	522
Sports Fans	14% (199)	27% (384)	5% (76)	3% (47)	18% (254)	34% (487)	1446
Avid Sports Fans	26% (131)	37% (187)	5% (27)	4% (21)	14% (70)	15% (76)	511
Casual Sports Fans	7% (68)	21% (198)	5% (48)	3% (26)	20% (184)	44% (411)	935
CBB Fans	20% (176)	33% (286)	7% (61)	4% (34)	17% (146)	19% (162)	867
Avid CBB Fans	33% (87)	32% (85)	7% (19)	6% (15)	14% (36)	8% (22)	264
Casual CBB Fans	18% (133)	33% (244)	7% (49)	4% (27)	17% (122)	21% (153)	729
Plan to Watch Men's Tournament	25% (161)	36% (226)	8% (50)	4% (25)	14% (89)	13% (84)	635
21 or Older	9% (199)	20% (425)	4% (83)	3% (64)	16% (333)	48% (1016)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP12_3: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
 Charles Barkley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	19% (415)	23% (518)	4% (87)	3% (60)	18% (398)	33% (731)	2210
Gender: Male	27% (285)	26% (274)	5% (54)	4% (47)	13% (143)	25% (263)	1067
Gender: Female	11% (129)	21% (244)	3% (33)	1% (14)	22% (255)	41% (468)	1143
Age: 18-34	16% (104)	19% (124)	3% (23)	4% (25)	12% (79)	46% (302)	658
Age: 35-44	23% (83)	24% (86)	3% (11)	3% (12)	20% (72)	27% (97)	359
Age: 45-64	20% (152)	25% (190)	4% (32)	2% (16)	21% (162)	27% (204)	754
Age: 65+	17% (76)	27% (118)	5% (22)	2% (8)	20% (86)	29% (128)	438
GenZers: 1997-2012	10% (26)	11% (29)	6% (14)	6% (16)	9% (24)	57% (146)	255
Millennials: 1981-1996	21% (138)	24% (154)	3% (18)	3% (17)	16% (103)	34% (217)	646
GenXers: 1965-1980	22% (109)	25% (127)	3% (16)	2% (10)	21% (105)	27% (137)	505
Baby Boomers: 1946-1964	18% (138)	26% (195)	5% (39)	2% (16)	21% (155)	27% (202)	744
PID: Dem (no lean)	20% (154)	25% (186)	5% (38)	4% (30)	14% (104)	32% (242)	753
PID: Ind (no lean)	17% (134)	21% (159)	2% (16)	2% (19)	21% (159)	37% (284)	771
PID: Rep (no lean)	19% (127)	25% (173)	5% (33)	2% (11)	20% (135)	30% (206)	686
PID/Gender: Dem Men	34% (109)	26% (83)	6% (19)	7% (22)	10% (31)	18% (59)	323
PID/Gender: Dem Women	10% (44)	24% (103)	4% (19)	2% (9)	17% (72)	42% (183)	430
PID/Gender: Ind Men	24% (94)	24% (95)	3% (10)	4% (16)	16% (63)	30% (120)	398
PID/Gender: Ind Women	11% (40)	17% (64)	1% (6)	1% (3)	26% (97)	44% (164)	373
PID/Gender: Rep Men	24% (82)	28% (96)	7% (25)	3% (9)	14% (49)	24% (84)	345
PID/Gender: Rep Women	13% (45)	23% (77)	2% (8)	1% (2)	25% (86)	36% (122)	341
Ideo: Liberal (1-3)	23% (143)	25% (154)	4% (25)	3% (18)	13% (78)	33% (203)	621
Ideo: Moderate (4)	18% (112)	22% (135)	3% (21)	2% (15)	20% (125)	34% (210)	618
Ideo: Conservative (5-7)	19% (143)	27% (201)	5% (35)	3% (24)	18% (138)	28% (214)	756
Educ: < College	17% (251)	21% (322)	3% (51)	2% (36)	19% (294)	37% (565)	1519
Educ: Bachelors degree	23% (102)	28% (125)	5% (22)	5% (21)	15% (65)	25% (112)	446
Educ: Post-grad	25% (62)	29% (71)	6% (14)	2% (4)	16% (40)	22% (54)	245
Income: Under 50k	15% (182)	21% (249)	4% (43)	3% (35)	19% (228)	38% (449)	1186
Income: 50k-100k	20% (143)	26% (184)	3% (24)	3% (23)	17% (124)	31% (220)	717
Income: 100k+	29% (89)	28% (86)	7% (20)	1% (2)	15% (47)	20% (63)	307
Ethnicity: White	18% (306)	24% (408)	3% (58)	2% (41)	19% (323)	34% (593)	1730
Ethnicity: Hispanic	18% (65)	22% (78)	3% (11)	5% (19)	13% (46)	38% (132)	351

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Table MCSP12_3: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Charles Barkley

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	19%	(415)	23%	(518)	4%	(87)	3%	(60)	18%	(398)	33%	(731)	2210
Ethnicity: Black	30%	(84)	21%	(59)	8%	(21)	4%	(10)	14%	(38)	23%	(64)	276
Ethnicity: Other	12%	(25)	25%	(51)	4%	(9)	5%	(10)	18%	(37)	36%	(74)	205
All Christian	21%	(203)	26%	(254)	4%	(41)	3%	(29)	17%	(169)	28%	(273)	968
All Non-Christian	20%	(19)	25%	(25)	5%	(5)	5%	(5)	22%	(21)	24%	(23)	99
Atheist	16%	(20)	21%	(26)	5%	(6)	2%	(2)	15%	(18)	40%	(48)	119
Agnostic/Nothing in particular	17%	(103)	23%	(142)	4%	(23)	2%	(15)	17%	(107)	37%	(229)	619
Something Else	17%	(70)	18%	(72)	3%	(12)	2%	(10)	20%	(83)	39%	(158)	405
Religious Non-Protestant/Catholic	20%	(24)	28%	(35)	4%	(5)	5%	(6)	22%	(27)	22%	(28)	124
Evangelical	20%	(108)	21%	(114)	4%	(23)	3%	(15)	21%	(112)	30%	(163)	536
Non-Evangelical	20%	(158)	25%	(202)	4%	(29)	3%	(22)	16%	(130)	32%	(260)	801
Community: Urban	22%	(124)	22%	(124)	5%	(28)	4%	(20)	14%	(80)	34%	(194)	570
Community: Suburban	20%	(207)	26%	(279)	4%	(41)	2%	(25)	18%	(186)	30%	(316)	1055
Community: Rural	14%	(84)	20%	(116)	3%	(18)	3%	(15)	23%	(132)	38%	(221)	585
Employ: Private Sector	23%	(148)	27%	(171)	3%	(19)	4%	(24)	15%	(97)	27%	(174)	635
Employ: Government	25%	(31)	19%	(24)	7%	(9)	3%	(4)	16%	(20)	29%	(36)	124
Employ: Self-Employed	20%	(46)	27%	(63)	5%	(13)	4%	(9)	16%	(36)	28%	(64)	231
Employ: Homemaker	14%	(23)	19%	(32)	3%	(5)	3%	(6)	28%	(46)	32%	(53)	165
Employ: Student	16%	(13)	6%	(5)	4%	(3)	5%	(4)	13%	(10)	56%	(44)	79
Employ: Retired	15%	(76)	25%	(127)	4%	(22)	2%	(9)	20%	(101)	33%	(166)	501
Employ: Unemployed	16%	(47)	22%	(65)	3%	(10)	1%	(2)	16%	(48)	42%	(122)	294
Employ: Other	17%	(30)	17%	(31)	4%	(7)	2%	(3)	22%	(39)	39%	(71)	182
Military HH: Yes	20%	(66)	24%	(76)	5%	(17)	4%	(13)	20%	(65)	27%	(85)	322
Military HH: No	18%	(349)	23%	(442)	4%	(70)	3%	(48)	18%	(333)	34%	(646)	1888
RD/WT: Right Direction	22%	(151)	25%	(171)	5%	(33)	4%	(26)	16%	(112)	28%	(195)	687
RD/WT: Wrong Track	17%	(264)	23%	(347)	4%	(55)	2%	(35)	19%	(286)	35%	(536)	1523
Biden Job Approve	21%	(185)	24%	(218)	5%	(42)	2%	(21)	16%	(141)	32%	(287)	894
Biden Job Disapprove	18%	(216)	24%	(292)	4%	(43)	3%	(37)	19%	(234)	32%	(381)	1203

Continued on next page

Table MCSP12_3: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
 Charles Barkley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	19% (415)	23% (518)	4% (87)	3% (60)	18% (398)	33% (731)	2210
Biden Job Strongly Approve	25% (87)	23% (78)	6% (20)	3% (11)	17% (59)	26% (90)	345
Biden Job Somewhat Approve	18% (98)	25% (140)	4% (22)	2% (10)	15% (82)	36% (198)	550
Biden Job Somewhat Disapprove	17% (61)	24% (90)	4% (16)	4% (16)	18% (66)	32% (119)	368
Biden Job Strongly Disapprove	19% (155)	24% (203)	3% (27)	2% (21)	20% (168)	31% (262)	835
Favorable of Biden	21% (198)	25% (237)	4% (33)	3% (24)	16% (146)	32% (300)	939
Unfavorable of Biden	18% (213)	23% (277)	4% (46)	3% (34)	19% (228)	33% (385)	1182
Very Favorable of Biden	27% (102)	23% (87)	5% (19)	2% (9)	17% (63)	26% (99)	379
Somewhat Favorable of Biden	17% (97)	27% (150)	3% (14)	3% (15)	15% (82)	36% (201)	560
Somewhat Unfavorable of Biden	19% (65)	22% (75)	5% (17)	2% (8)	19% (64)	34% (116)	345
Very Unfavorable of Biden	18% (148)	24% (202)	4% (30)	3% (26)	20% (164)	32% (268)	838
#1 Issue: Economy	21% (182)	23% (203)	4% (38)	3% (24)	18% (155)	31% (273)	876
#1 Issue: Security	15% (54)	26% (94)	3% (12)	3% (12)	17% (60)	36% (131)	362
#1 Issue: Health Care	19% (40)	21% (45)	4% (8)	3% (5)	19% (40)	34% (73)	212
#1 Issue: Medicare / Social Security	17% (37)	23% (51)	5% (12)	4% (8)	23% (50)	29% (65)	223
#1 Issue: Women's Issues	18% (21)	19% (23)	1% (1)	1% (2)	20% (24)	40% (47)	118
#1 Issue: Education	17% (14)	21% (18)	3% (3)	— (0)	13% (11)	46% (39)	85
#1 Issue: Energy	22% (41)	24% (46)	3% (5)	5% (10)	13% (24)	33% (63)	188
#1 Issue: Other	17% (25)	27% (39)	6% (8)	— (0)	23% (33)	28% (40)	145
2020 Vote: Joe Biden	20% (185)	27% (243)	4% (36)	3% (29)	17% (149)	29% (260)	904
2020 Vote: Donald Trump	19% (147)	26% (198)	4% (30)	2% (18)	18% (140)	30% (227)	759
2020 Vote: Other	28% (18)	18% (12)	6% (4)	1% (1)	16% (10)	32% (21)	66
2020 Vote: Didn't Vote	13% (64)	14% (66)	4% (17)	3% (13)	20% (98)	46% (223)	481
2018 House Vote: Democrat	22% (150)	29% (201)	4% (27)	3% (22)	15% (103)	27% (182)	686
2018 House Vote: Republican	22% (142)	25% (161)	5% (34)	2% (15)	17% (109)	27% (173)	635
2018 House Vote: Someone else	14% (8)	19% (11)	6% (4)	6% (4)	21% (13)	34% (20)	59
2016 Vote: Hillary Clinton	22% (140)	28% (178)	4% (27)	3% (19)	16% (102)	27% (173)	640
2016 Vote: Donald Trump	21% (147)	26% (181)	4% (31)	2% (16)	19% (133)	26% (183)	692
2016 Vote: Other	16% (18)	32% (35)	6% (6)	3% (3)	16% (17)	27% (29)	108
2016 Vote: Didn't Vote	14% (109)	16% (123)	3% (22)	3% (22)	19% (146)	45% (346)	768

Continued on next page

Table MCSP12_3: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Charles Barkley

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	19% (415)	23% (518)	4% (87)	3% (60)	18% (398)	33% (731)	2210
Voted in 2014: Yes	23% (273)	28% (330)	5% (59)	3% (32)	17% (198)	25% (291)	1183
Voted in 2014: No	14% (142)	18% (188)	3% (28)	3% (28)	20% (200)	43% (440)	1027
4-Region: Northeast	19% (76)	24% (93)	5% (21)	3% (10)	17% (66)	33% (130)	395
4-Region: Midwest	18% (83)	27% (124)	3% (12)	2% (9)	19% (89)	32% (148)	464
4-Region: South	18% (150)	24% (199)	4% (36)	3% (23)	19% (155)	32% (265)	828
4-Region: West	20% (106)	20% (102)	4% (19)	3% (18)	17% (89)	36% (189)	522
Sports Fans	26% (374)	30% (434)	5% (70)	3% (45)	16% (229)	20% (294)	1446
Avid Sports Fans	46% (235)	30% (153)	4% (20)	3% (13)	9% (47)	8% (42)	511
Casual Sports Fans	15% (138)	30% (281)	5% (49)	3% (32)	20% (182)	27% (252)	935
CBB Fans	37% (319)	31% (269)	6% (53)	4% (35)	12% (103)	10% (88)	867
Avid CBB Fans	53% (139)	26% (68)	6% (15)	3% (7)	9% (23)	5% (13)	264
Casual CBB Fans	34% (250)	32% (231)	6% (46)	4% (32)	12% (89)	11% (81)	729
Plan to Watch Men's Tournament	45% (283)	31% (195)	7% (42)	3% (22)	9% (59)	5% (34)	635
21 or Older	19% (406)	24% (510)	4% (83)	3% (55)	18% (389)	32% (677)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP12_4: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
 Clark Kellogg

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(151)	12%	(255)	2%	(44)	2%	(45)	13%	(278)	65%	(1436)	2210
Gender: Male	11%	(115)	17%	(177)	3%	(31)	4%	(39)	15%	(156)	51%	(549)	1067
Gender: Female	3%	(36)	7%	(79)	1%	(14)	1%	(7)	11%	(121)	78%	(887)	1143
Age: 18-34	7%	(45)	8%	(55)	3%	(23)	4%	(27)	12%	(82)	65%	(427)	658
Age: 35-44	5%	(19)	14%	(50)	2%	(8)	2%	(7)	13%	(48)	63%	(226)	359
Age: 45-64	8%	(57)	13%	(96)	1%	(10)	1%	(8)	13%	(99)	64%	(484)	754
Age: 65+	7%	(30)	12%	(54)	1%	(3)	1%	(3)	11%	(49)	68%	(300)	438
GenZers: 1997-2012	6%	(16)	4%	(11)	4%	(10)	7%	(18)	13%	(33)	66%	(168)	255
Millennials: 1981-1996	7%	(44)	12%	(80)	3%	(20)	2%	(12)	13%	(83)	63%	(406)	646
GenXers: 1965-1980	7%	(34)	13%	(66)	1%	(4)	2%	(9)	12%	(60)	66%	(332)	505
Baby Boomers: 1946-1964	8%	(57)	13%	(95)	1%	(10)	1%	(6)	13%	(94)	65%	(483)	744
PID: Dem (no lean)	8%	(59)	13%	(94)	2%	(14)	3%	(21)	11%	(83)	64%	(482)	753
PID: Ind (no lean)	5%	(41)	10%	(75)	2%	(17)	2%	(15)	14%	(108)	67%	(515)	771
PID: Rep (no lean)	8%	(52)	12%	(85)	2%	(14)	1%	(9)	13%	(86)	64%	(439)	686
PID/Gender: Dem Men	13%	(43)	18%	(58)	3%	(9)	6%	(20)	12%	(38)	48%	(154)	323
PID/Gender: Dem Women	4%	(16)	8%	(36)	1%	(4)	—	(1)	10%	(45)	76%	(329)	430
PID/Gender: Ind Men	8%	(32)	14%	(56)	3%	(11)	3%	(11)	17%	(67)	56%	(221)	398
PID/Gender: Ind Women	2%	(9)	5%	(19)	2%	(6)	1%	(4)	11%	(41)	79%	(294)	373
PID/Gender: Rep Men	12%	(41)	18%	(62)	3%	(10)	2%	(7)	15%	(51)	50%	(174)	345
PID/Gender: Rep Women	3%	(11)	7%	(23)	1%	(4)	1%	(2)	10%	(35)	78%	(265)	341
Ideo: Liberal (1-3)	8%	(48)	12%	(77)	1%	(7)	3%	(21)	10%	(60)	66%	(408)	621
Ideo: Moderate (4)	7%	(40)	11%	(66)	1%	(8)	1%	(6)	16%	(99)	64%	(398)	618
Ideo: Conservative (5-7)	8%	(58)	13%	(98)	4%	(27)	2%	(15)	14%	(102)	60%	(454)	756
Educ: < College	6%	(90)	10%	(152)	2%	(28)	2%	(29)	12%	(187)	68%	(1033)	1519
Educ: Bachelors degree	8%	(35)	14%	(63)	3%	(14)	2%	(11)	13%	(60)	59%	(263)	446
Educ: Post-grad	11%	(27)	16%	(40)	1%	(2)	2%	(5)	12%	(31)	57%	(140)	245
Income: Under 50k	5%	(65)	10%	(119)	2%	(23)	2%	(25)	11%	(132)	69%	(822)	1186
Income: 50k-100k	9%	(62)	11%	(80)	2%	(15)	1%	(9)	15%	(108)	62%	(443)	717
Income: 100k+	8%	(25)	18%	(56)	2%	(7)	3%	(11)	12%	(37)	56%	(171)	307
Ethnicity: White	6%	(103)	12%	(210)	2%	(28)	2%	(28)	12%	(204)	67%	(1157)	1730
Ethnicity: Hispanic	8%	(28)	9%	(33)	4%	(13)	5%	(16)	14%	(48)	61%	(213)	351

Continued on next page

Table MCSP12_4: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Clark Kellogg

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(151)	12%	(255)	2%	(44)	2%	(45)	13%	(278)	65%	(1436)	2210
Ethnicity: Black	14%	(39)	9%	(26)	4%	(12)	5%	(14)	16%	(43)	51%	(142)	276
Ethnicity: Other	4%	(9)	10%	(20)	2%	(5)	1%	(3)	15%	(31)	67%	(138)	205
All Christian	9%	(86)	13%	(126)	2%	(18)	2%	(15)	12%	(112)	63%	(611)	968
All Non-Christian	7%	(7)	17%	(16)	4%	(4)	1%	(1)	15%	(14)	57%	(57)	99
Atheist	4%	(5)	10%	(12)	3%	(4)	2%	(2)	8%	(9)	73%	(87)	119
Agnostic/Nothing in particular	5%	(33)	10%	(64)	2%	(10)	3%	(22)	14%	(86)	65%	(404)	619
Something Else	5%	(21)	9%	(37)	2%	(8)	1%	(6)	14%	(56)	68%	(277)	405
Religious Non-Protestant/Catholic	5%	(7)	15%	(19)	3%	(4)	3%	(3)	17%	(22)	56%	(70)	124
Evangelical	8%	(42)	14%	(75)	1%	(7)	1%	(7)	11%	(61)	64%	(344)	536
Non-Evangelical	8%	(65)	11%	(86)	2%	(20)	1%	(11)	12%	(98)	65%	(522)	801
Community: Urban	8%	(47)	12%	(68)	2%	(12)	3%	(16)	11%	(64)	63%	(362)	570
Community: Suburban	7%	(69)	11%	(121)	2%	(23)	2%	(24)	14%	(145)	64%	(673)	1055
Community: Rural	6%	(35)	11%	(66)	2%	(9)	1%	(6)	12%	(68)	69%	(401)	585
Employ: Private Sector	8%	(53)	15%	(92)	3%	(21)	3%	(21)	12%	(77)	59%	(371)	635
Employ: Government	7%	(9)	17%	(21)	—	(0)	5%	(6)	17%	(22)	53%	(66)	124
Employ: Self-Employed	11%	(26)	13%	(31)	3%	(6)	2%	(6)	15%	(34)	55%	(128)	231
Employ: Homemaker	6%	(10)	7%	(12)	—	(0)	2%	(3)	11%	(19)	73%	(120)	165
Employ: Student	3%	(2)	5%	(4)	3%	(2)	6%	(5)	14%	(11)	69%	(54)	79
Employ: Retired	7%	(33)	11%	(55)	1%	(7)	1%	(3)	10%	(48)	71%	(355)	501
Employ: Unemployed	4%	(13)	8%	(22)	1%	(2)	1%	(2)	14%	(40)	73%	(215)	294
Employ: Other	3%	(6)	9%	(17)	3%	(6)	—	(0)	15%	(27)	69%	(126)	182
Military HH: Yes	10%	(32)	12%	(40)	1%	(3)	3%	(9)	11%	(36)	63%	(202)	322
Military HH: No	6%	(119)	11%	(215)	2%	(41)	2%	(36)	13%	(241)	65%	(1235)	1888
RD/WT: Right Direction	9%	(63)	15%	(103)	2%	(14)	3%	(23)	12%	(83)	58%	(401)	687
RD/WT: Wrong Track	6%	(88)	10%	(152)	2%	(30)	1%	(22)	13%	(194)	68%	(1036)	1523
Biden Job Approve	8%	(67)	12%	(110)	2%	(16)	2%	(22)	12%	(104)	64%	(575)	894
Biden Job Disapprove	6%	(77)	12%	(142)	2%	(27)	2%	(23)	13%	(162)	64%	(771)	1203

Continued on next page

Table MCSP12_4: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
Clark Kellogg

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(151)	12%	(255)	2%	(44)	2%	(45)	13%	(278)	65%	(1436)	2210
Biden Job Strongly Approve	11%	(39)	15%	(52)	2%	(6)	3%	(9)	12%	(40)	57%	(198)	345
Biden Job Somewhat Approve	5%	(28)	11%	(58)	2%	(10)	2%	(13)	11%	(63)	69%	(377)	550
Biden Job Somewhat Disapprove	7%	(26)	10%	(37)	2%	(8)	2%	(9)	15%	(56)	63%	(233)	368
Biden Job Strongly Disapprove	6%	(52)	13%	(105)	2%	(19)	2%	(14)	13%	(106)	64%	(538)	835
Favorable of Biden	8%	(71)	13%	(123)	2%	(16)	2%	(21)	11%	(102)	65%	(606)	939
Unfavorable of Biden	7%	(80)	11%	(129)	2%	(25)	2%	(22)	14%	(170)	64%	(756)	1182
Very Favorable of Biden	11%	(42)	17%	(65)	2%	(7)	2%	(7)	12%	(45)	56%	(214)	379
Somewhat Favorable of Biden	5%	(29)	10%	(59)	2%	(9)	3%	(15)	10%	(56)	70%	(393)	560
Somewhat Unfavorable of Biden	9%	(30)	7%	(26)	1%	(4)	2%	(6)	17%	(58)	64%	(220)	345
Very Unfavorable of Biden	6%	(50)	12%	(103)	2%	(21)	2%	(16)	13%	(112)	64%	(536)	838
#1 Issue: Economy	7%	(65)	12%	(101)	2%	(21)	2%	(14)	13%	(112)	64%	(564)	876
#1 Issue: Security	7%	(24)	12%	(42)	1%	(4)	3%	(11)	12%	(42)	66%	(239)	362
#1 Issue: Health Care	6%	(13)	11%	(24)	3%	(6)	—	(1)	7%	(14)	72%	(154)	212
#1 Issue: Medicare / Social Security	7%	(16)	16%	(36)	—	(0)	3%	(6)	14%	(31)	60%	(134)	223
#1 Issue: Women's Issues	7%	(8)	9%	(11)	—	(0)	1%	(2)	15%	(17)	68%	(80)	118
#1 Issue: Education	7%	(6)	11%	(10)	7%	(6)	2%	(1)	11%	(9)	62%	(53)	85
#1 Issue: Energy	7%	(13)	12%	(23)	3%	(5)	4%	(8)	15%	(27)	60%	(113)	188
#1 Issue: Other	4%	(6)	6%	(9)	1%	(2)	2%	(3)	17%	(24)	70%	(101)	145
2020 Vote: Joe Biden	8%	(69)	13%	(117)	1%	(13)	2%	(19)	12%	(109)	64%	(576)	904
2020 Vote: Donald Trump	8%	(63)	13%	(99)	3%	(20)	1%	(9)	13%	(99)	62%	(469)	759
2020 Vote: Other	2%	(1)	19%	(12)	—	(0)	2%	(2)	10%	(6)	67%	(44)	66
2020 Vote: Didn't Vote	4%	(18)	5%	(26)	2%	(12)	3%	(15)	13%	(63)	72%	(347)	481
2018 House Vote: Democrat	8%	(53)	14%	(93)	1%	(9)	2%	(11)	13%	(92)	62%	(427)	686
2018 House Vote: Republican	10%	(60)	15%	(97)	2%	(14)	2%	(10)	12%	(79)	59%	(375)	635
2018 House Vote: Someone else	5%	(3)	12%	(7)	—	(0)	2%	(1)	14%	(8)	67%	(39)	59
2016 Vote: Hillary Clinton	8%	(52)	13%	(83)	1%	(8)	2%	(10)	13%	(83)	63%	(403)	640
2016 Vote: Donald Trump	9%	(64)	14%	(100)	3%	(18)	1%	(8)	13%	(90)	60%	(412)	692
2016 Vote: Other	3%	(3)	11%	(12)	1%	(1)	1%	(1)	13%	(14)	71%	(77)	108
2016 Vote: Didn't Vote	4%	(32)	8%	(59)	2%	(18)	3%	(25)	12%	(91)	71%	(544)	768

Continued on next page

Table MCSP12_4: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Clark Kellogg

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	7%	(151)	12%	(255)	2%	(44)	2%	(45)	13%	(278)	65%	(1436)	2210
Voted in 2014: Yes	9%	(102)	16%	(185)	2%	(20)	1%	(16)	13%	(152)	60%	(708)	1183
Voted in 2014: No	5%	(49)	7%	(70)	2%	(25)	3%	(29)	12%	(126)	71%	(728)	1027
4-Region: Northeast	8%	(33)	11%	(43)	2%	(8)	3%	(10)	11%	(44)	65%	(257)	395
4-Region: Midwest	8%	(37)	11%	(51)	2%	(9)	1%	(6)	10%	(48)	68%	(314)	464
4-Region: South	6%	(53)	12%	(98)	2%	(17)	2%	(18)	16%	(129)	62%	(512)	828
4-Region: West	5%	(28)	12%	(64)	2%	(10)	2%	(12)	11%	(56)	67%	(352)	522
Sports Fans	10%	(147)	17%	(240)	3%	(37)	2%	(35)	17%	(240)	52%	(746)	1446
Avid Sports Fans	21%	(107)	25%	(129)	2%	(12)	3%	(17)	17%	(89)	31%	(157)	511
Casual Sports Fans	4%	(40)	12%	(112)	3%	(25)	2%	(18)	16%	(151)	63%	(590)	935
CBB Fans	16%	(140)	24%	(208)	4%	(31)	3%	(26)	21%	(180)	32%	(282)	867
Avid CBB Fans	30%	(78)	30%	(80)	5%	(13)	4%	(9)	16%	(43)	15%	(40)	264
Casual CBB Fans	14%	(104)	24%	(172)	3%	(23)	3%	(22)	21%	(152)	35%	(255)	729
Plan to Watch Men's Tournament	20%	(128)	28%	(181)	3%	(22)	2%	(15)	21%	(130)	25%	(159)	635
21 or Older	7%	(149)	12%	(252)	2%	(42)	2%	(37)	12%	(265)	65%	(1377)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCSP12_5: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
 Kenny Smith**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (191)	13% (297)	3% (56)	2% (53)	11% (237)	62% (1376)	2210
Gender: Male	14% (152)	18% (190)	4% (45)	3% (37)	13% (135)	48% (507)	1067
Gender: Female	3% (39)	9% (107)	1% (11)	1% (16)	9% (102)	76% (868)	1143
Age: 18-34	9% (59)	12% (82)	4% (28)	5% (33)	9% (57)	61% (400)	658
Age: 35-44	9% (34)	15% (53)	3% (11)	2% (8)	12% (43)	59% (211)	359
Age: 45-64	9% (64)	14% (109)	1% (10)	1% (9)	11% (84)	63% (479)	754
Age: 65+	8% (34)	12% (55)	2% (7)	1% (4)	12% (53)	65% (286)	438
GenZers: 1997-2012	10% (25)	6% (16)	6% (15)	6% (14)	8% (20)	65% (165)	255
Millennials: 1981-1996	9% (58)	15% (99)	4% (23)	4% (23)	10% (65)	59% (379)	646
GenXers: 1965-1980	10% (52)	15% (76)	2% (8)	1% (6)	11% (55)	61% (308)	505
Baby Boomers: 1946-1964	7% (55)	14% (103)	1% (11)	1% (9)	12% (86)	64% (479)	744
PID: Dem (no lean)	10% (79)	15% (110)	3% (22)	3% (25)	10% (76)	59% (442)	753
PID: Ind (no lean)	7% (56)	13% (97)	2% (15)	2% (14)	12% (94)	64% (495)	771
PID: Rep (no lean)	8% (55)	13% (91)	3% (19)	2% (15)	10% (67)	64% (439)	686
PID/Gender: Dem Men	17% (54)	19% (61)	6% (20)	5% (16)	11% (37)	42% (136)	323
PID/Gender: Dem Women	6% (25)	11% (49)	— (2)	2% (8)	9% (40)	71% (306)	430
PID/Gender: Ind Men	12% (49)	18% (72)	3% (12)	3% (10)	14% (56)	50% (199)	398
PID/Gender: Ind Women	2% (7)	7% (25)	1% (3)	1% (4)	10% (38)	79% (296)	373
PID/Gender: Rep Men	14% (48)	17% (57)	4% (14)	3% (11)	12% (42)	50% (173)	345
PID/Gender: Rep Women	2% (7)	10% (33)	2% (5)	1% (4)	7% (25)	78% (266)	341
Ideo: Liberal (1-3)	11% (68)	14% (84)	3% (18)	2% (14)	9% (58)	61% (379)	621
Ideo: Moderate (4)	9% (54)	11% (71)	2% (11)	2% (12)	14% (89)	62% (381)	618
Ideo: Conservative (5-7)	8% (63)	16% (124)	3% (25)	3% (20)	10% (72)	60% (452)	756
Educ: < College	8% (115)	12% (178)	2% (36)	3% (39)	10% (159)	65% (992)	1519
Educ: Bachelors degree	10% (43)	17% (77)	3% (14)	2% (9)	11% (50)	57% (253)	446
Educ: Post-grad	13% (32)	17% (42)	2% (6)	2% (5)	11% (28)	54% (131)	245
Income: Under 50k	7% (83)	12% (137)	2% (24)	3% (33)	10% (118)	67% (792)	1186
Income: 50k-100k	10% (71)	14% (102)	3% (23)	2% (14)	12% (85)	59% (422)	717
Income: 100k+	12% (38)	19% (58)	3% (9)	2% (6)	11% (35)	53% (162)	307
Ethnicity: White	7% (125)	12% (211)	3% (45)	2% (31)	11% (186)	65% (1133)	1730
Ethnicity: Hispanic	11% (40)	15% (53)	4% (13)	4% (15)	10% (36)	55% (194)	351

Continued on next page

Table MCSP12_5: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Kenny Smith

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(191)	13%	(297)	3%	(56)	2%	(53)	11%	(237)	62%	(1376)	2210
Ethnicity: Black	19%	(53)	19%	(53)	3%	(8)	5%	(14)	10%	(27)	44%	(121)	276
Ethnicity: Other	6%	(13)	17%	(34)	2%	(3)	4%	(8)	12%	(24)	60%	(122)	205
All Christian	11%	(107)	14%	(139)	2%	(22)	2%	(18)	10%	(97)	60%	(584)	968
All Non-Christian	12%	(12)	14%	(14)	3%	(3)	4%	(4)	16%	(16)	50%	(49)	99
Atheist	7%	(8)	10%	(12)	4%	(4)	1%	(1)	7%	(9)	71%	(84)	119
Agnostic/Nothing in particular	7%	(40)	12%	(77)	3%	(22)	4%	(24)	11%	(70)	62%	(386)	619
Something Else	6%	(23)	13%	(54)	1%	(4)	1%	(5)	11%	(46)	67%	(272)	405
Religious Non-Protestant/Catholic	12%	(15)	15%	(19)	3%	(3)	6%	(7)	13%	(17)	51%	(64)	124
Evangelical	10%	(53)	15%	(79)	1%	(7)	2%	(13)	11%	(57)	61%	(327)	536
Non-Evangelical	9%	(74)	14%	(109)	2%	(19)	1%	(9)	10%	(81)	64%	(510)	801
Community: Urban	13%	(72)	15%	(84)	2%	(11)	2%	(14)	10%	(57)	58%	(332)	570
Community: Suburban	8%	(85)	15%	(155)	2%	(26)	2%	(26)	12%	(126)	60%	(637)	1055
Community: Rural	6%	(33)	10%	(59)	3%	(19)	2%	(13)	9%	(54)	70%	(407)	585
Employ: Private Sector	11%	(72)	15%	(98)	4%	(26)	2%	(14)	10%	(65)	57%	(360)	635
Employ: Government	13%	(16)	16%	(19)	4%	(5)	6%	(7)	15%	(19)	47%	(58)	124
Employ: Self-Employed	12%	(29)	18%	(41)	5%	(12)	4%	(10)	11%	(24)	50%	(116)	231
Employ: Homemaker	4%	(7)	11%	(17)	1%	(2)	4%	(7)	8%	(14)	72%	(118)	165
Employ: Student	10%	(8)	9%	(7)	4%	(3)	4%	(3)	10%	(8)	64%	(50)	79
Employ: Retired	7%	(36)	11%	(56)	1%	(6)	1%	(5)	10%	(52)	69%	(346)	501
Employ: Unemployed	6%	(17)	14%	(40)	1%	(2)	—	(1)	12%	(34)	68%	(200)	294
Employ: Other	3%	(6)	11%	(20)	—	(0)	3%	(6)	12%	(22)	70%	(128)	182
Military HH: Yes	11%	(35)	16%	(52)	3%	(10)	2%	(5)	11%	(37)	57%	(183)	322
Military HH: No	8%	(156)	13%	(245)	2%	(46)	3%	(48)	11%	(200)	63%	(1193)	1888
RD/WT: Right Direction	14%	(93)	16%	(108)	3%	(24)	4%	(28)	9%	(64)	54%	(371)	687
RD/WT: Wrong Track	6%	(98)	12%	(190)	2%	(32)	2%	(25)	11%	(173)	66%	(1005)	1523
Biden Job Approve	11%	(95)	14%	(122)	3%	(23)	4%	(32)	9%	(85)	60%	(537)	894
Biden Job Disapprove	7%	(89)	14%	(170)	3%	(33)	2%	(19)	12%	(139)	63%	(754)	1203

Continued on next page

**Table MCSP12_5: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
Kenny Smith**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (191)	13% (297)	3% (56)	2% (53)	11% (237)	62% (1376)	2210
Biden Job Strongly Approve	14% (49)	15% (53)	4% (12)	4% (13)	11% (38)	52% (179)	345
Biden Job Somewhat Approve	8% (45)	13% (69)	2% (11)	3% (19)	8% (47)	65% (358)	550
Biden Job Somewhat Disapprove	7% (25)	17% (61)	3% (12)	1% (3)	13% (47)	60% (220)	368
Biden Job Strongly Disapprove	8% (63)	13% (109)	2% (20)	2% (16)	11% (92)	64% (534)	835
Favorable of Biden	10% (96)	15% (140)	3% (24)	3% (26)	10% (94)	60% (559)	939
Unfavorable of Biden	8% (94)	13% (154)	2% (29)	2% (25)	11% (133)	63% (748)	1182
Very Favorable of Biden	13% (51)	17% (63)	4% (14)	4% (14)	12% (45)	51% (193)	379
Somewhat Favorable of Biden	8% (45)	14% (77)	2% (10)	2% (12)	9% (49)	65% (367)	560
Somewhat Unfavorable of Biden	9% (32)	14% (49)	2% (8)	2% (6)	10% (35)	62% (215)	345
Very Unfavorable of Biden	7% (62)	13% (105)	2% (21)	2% (19)	12% (97)	64% (534)	838
#1 Issue: Economy	9% (76)	15% (133)	3% (24)	2% (15)	11% (98)	60% (530)	876
#1 Issue: Security	7% (25)	13% (49)	2% (6)	3% (11)	11% (39)	64% (232)	362
#1 Issue: Health Care	11% (23)	10% (20)	3% (6)	5% (10)	8% (17)	64% (137)	212
#1 Issue: Medicare / Social Security	11% (25)	14% (31)	— (1)	3% (7)	13% (28)	59% (132)	223
#1 Issue: Women's Issues	11% (13)	10% (11)	2% (3)	3% (3)	10% (11)	65% (77)	118
#1 Issue: Education	6% (5)	14% (12)	3% (3)	3% (2)	7% (6)	67% (57)	85
#1 Issue: Energy	10% (18)	13% (24)	5% (9)	2% (4)	11% (21)	60% (113)	188
#1 Issue: Other	5% (7)	12% (17)	3% (5)	— (1)	12% (17)	68% (99)	145
2020 Vote: Joe Biden	10% (91)	15% (140)	2% (15)	3% (27)	11% (100)	59% (531)	904
2020 Vote: Donald Trump	9% (67)	14% (107)	3% (21)	1% (11)	12% (90)	61% (463)	759
2020 Vote: Other	4% (2)	22% (15)	3% (2)	2% (2)	8% (5)	61% (40)	66
2020 Vote: Didn't Vote	6% (30)	8% (36)	4% (17)	3% (13)	9% (42)	71% (342)	481
2018 House Vote: Democrat	10% (70)	17% (116)	2% (12)	2% (15)	11% (75)	58% (397)	686
2018 House Vote: Republican	9% (59)	15% (97)	2% (14)	2% (13)	12% (75)	59% (376)	635
2018 House Vote: Someone else	5% (3)	15% (9)	3% (2)	4% (2)	14% (8)	60% (35)	59
2016 Vote: Hillary Clinton	10% (63)	16% (105)	1% (9)	2% (11)	12% (77)	59% (375)	640
2016 Vote: Donald Trump	9% (61)	15% (105)	3% (22)	2% (14)	11% (76)	60% (414)	692
2016 Vote: Other	8% (9)	17% (19)	1% (1)	1% (1)	7% (7)	66% (72)	108
2016 Vote: Didn't Vote	7% (57)	9% (69)	3% (24)	4% (27)	10% (77)	67% (515)	768

Continued on next page

Table MCSP12_5: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Kenny Smith

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	9% (191)	13% (297)	3% (56)	2% (53)	11% (237)	62% (1376)	2210
Voted in 2014: Yes	10% (118)	17% (198)	2% (24)	2% (18)	12% (139)	58% (686)	1183
Voted in 2014: No	7% (73)	10% (99)	3% (32)	3% (35)	9% (97)	67% (690)	1027
4-Region: Northeast	9% (35)	12% (46)	3% (12)	4% (14)	10% (40)	63% (248)	395
4-Region: Midwest	7% (34)	12% (58)	1% (5)	1% (6)	12% (57)	66% (305)	464
4-Region: South	9% (73)	15% (123)	2% (18)	2% (18)	12% (95)	60% (501)	828
4-Region: West	9% (48)	14% (71)	4% (21)	3% (15)	9% (45)	62% (323)	522
Sports Fans	13% (187)	19% (281)	4% (51)	3% (41)	14% (202)	47% (685)	1446
Avid Sports Fans	24% (124)	32% (165)	4% (23)	3% (13)	13% (66)	23% (120)	511
Casual Sports Fans	7% (63)	12% (115)	3% (28)	3% (28)	14% (136)	60% (565)	935
CBB Fans	19% (162)	28% (242)	5% (46)	3% (28)	17% (146)	28% (243)	867
Avid CBB Fans	30% (79)	32% (85)	6% (16)	2% (5)	16% (42)	14% (37)	264
Casual CBB Fans	16% (120)	28% (204)	5% (35)	4% (27)	17% (124)	30% (220)	729
Plan to Watch Men's Tournament	24% (152)	32% (205)	5% (32)	1% (9)	16% (99)	22% (138)	635
21 or Older	9% (184)	14% (293)	2% (48)	2% (50)	11% (231)	62% (1315)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP12_6: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
 Wally Szczerbiak

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (88)	9% (204)	3% (65)	1% (32)	13% (278)	70% (1543)	2210
Gender: Male	7% (72)	12% (130)	5% (54)	2% (24)	17% (180)	57% (607)	1067
Gender: Female	1% (16)	6% (74)	1% (11)	1% (8)	9% (99)	82% (935)	1143
Age: 18-34	5% (35)	8% (50)	5% (33)	2% (15)	13% (88)	67% (438)	658
Age: 35-44	5% (17)	12% (42)	4% (15)	2% (7)	14% (49)	64% (230)	359
Age: 45-64	3% (23)	10% (75)	1% (11)	1% (8)	12% (91)	72% (547)	754
Age: 65+	3% (14)	8% (36)	2% (7)	1% (3)	11% (50)	75% (328)	438
GenZers: 1997-2012	5% (13)	5% (14)	7% (17)	2% (6)	12% (30)	69% (175)	255
Millennials: 1981-1996	5% (33)	11% (70)	4% (28)	2% (12)	14% (88)	64% (416)	646
GenXers: 1965-1980	4% (22)	10% (51)	1% (3)	1% (7)	13% (68)	70% (354)	505
Baby Boomers: 1946-1964	3% (20)	9% (68)	2% (15)	1% (6)	11% (85)	74% (549)	744
PID: Dem (no lean)	6% (44)	10% (75)	3% (22)	2% (14)	11% (84)	68% (513)	753
PID: Ind (no lean)	3% (23)	8% (63)	2% (17)	1% (10)	14% (107)	72% (552)	771
PID: Rep (no lean)	3% (21)	10% (66)	4% (26)	1% (7)	13% (88)	70% (477)	686
PID/Gender: Dem Men	11% (36)	13% (41)	5% (17)	4% (14)	14% (44)	53% (172)	323
PID/Gender: Dem Women	2% (9)	8% (34)	1% (5)	— (1)	9% (40)	79% (342)	430
PID/Gender: Ind Men	5% (19)	11% (45)	3% (14)	1% (6)	18% (73)	60% (241)	398
PID/Gender: Ind Women	1% (3)	5% (17)	1% (3)	1% (5)	9% (34)	83% (311)	373
PID/Gender: Rep Men	5% (17)	13% (44)	7% (23)	1% (5)	18% (62)	56% (195)	345
PID/Gender: Rep Women	1% (4)	7% (22)	1% (3)	1% (3)	8% (26)	83% (283)	341
Ideo: Liberal (1-3)	6% (39)	9% (57)	3% (21)	2% (10)	9% (56)	70% (436)	621
Ideo: Moderate (4)	3% (20)	10% (59)	2% (13)	2% (13)	14% (86)	69% (427)	618
Ideo: Conservative (5-7)	3% (25)	11% (82)	4% (28)	1% (6)	15% (113)	66% (502)	756
Educ: < College	3% (45)	8% (119)	3% (47)	1% (22)	13% (202)	71% (1085)	1519
Educ: Bachelors degree	6% (25)	12% (52)	3% (14)	2% (9)	10% (46)	67% (299)	446
Educ: Post-grad	8% (18)	13% (32)	2% (4)	— (1)	13% (31)	65% (159)	245
Income: Under 50k	3% (34)	7% (86)	2% (28)	2% (22)	12% (143)	74% (874)	1186
Income: 50k-100k	5% (33)	10% (74)	4% (26)	1% (7)	14% (98)	67% (478)	717
Income: 100k+	7% (21)	14% (43)	4% (11)	1% (3)	12% (38)	62% (191)	307
Ethnicity: White	4% (62)	9% (158)	3% (45)	1% (26)	12% (204)	71% (1235)	1730
Ethnicity: Hispanic	7% (23)	11% (39)	5% (19)	2% (6)	14% (48)	62% (216)	351

Continued on next page

Table MCSP12_6: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Wally Szczerbiak

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (88)	9% (204)	3% (65)	1% (32)	13% (278)	70% (1543)	2210
Ethnicity: Black	8% (23)	9% (24)	4% (11)	2% (5)	17% (47)	60% (165)	276
Ethnicity: Other	1% (3)	10% (21)	4% (9)	1% (2)	14% (28)	70% (143)	205
All Christian	6% (54)	12% (114)	2% (19)	1% (12)	10% (100)	69% (668)	968
All Non-Christian	9% (9)	10% (10)	2% (2)	4% (4)	20% (20)	55% (54)	99
Atheist	3% (3)	9% (11)	1% (2)	2% (2)	11% (13)	74% (88)	119
Agnostic/Nothing in particular	2% (13)	6% (37)	5% (29)	1% (8)	16% (96)	70% (436)	619
Something Else	2% (9)	8% (32)	3% (13)	1% (5)	12% (50)	73% (297)	405
Religious Non-Protestant/Catholic	9% (12)	8% (10)	2% (2)	3% (4)	22% (27)	56% (69)	124
Evangelical	4% (23)	10% (54)	3% (17)	1% (6)	11% (60)	70% (375)	536
Non-Evangelical	5% (38)	11% (90)	2% (15)	1% (12)	10% (81)	71% (566)	801
Community: Urban	6% (32)	10% (56)	4% (22)	2% (14)	13% (73)	66% (373)	570
Community: Suburban	4% (40)	9% (100)	2% (25)	1% (10)	14% (148)	69% (733)	1055
Community: Rural	3% (17)	8% (48)	3% (18)	1% (9)	10% (58)	75% (436)	585
Employ: Private Sector	6% (35)	14% (86)	5% (30)	2% (11)	12% (73)	63% (399)	635
Employ: Government	4% (5)	11% (14)	4% (5)	— (1)	21% (26)	59% (73)	124
Employ: Self-Employed	9% (21)	7% (16)	4% (9)	2% (5)	16% (38)	61% (141)	231
Employ: Homemaker	1% (2)	7% (11)	— (1)	3% (5)	8% (13)	81% (133)	165
Employ: Student	2% (2)	3% (3)	7% (6)	4% (3)	10% (8)	73% (57)	79
Employ: Retired	3% (13)	7% (34)	2% (9)	1% (6)	11% (56)	77% (383)	501
Employ: Unemployed	2% (5)	8% (23)	2% (5)	— (1)	11% (34)	77% (226)	294
Employ: Other	2% (3)	9% (16)	— (0)	1% (1)	17% (30)	72% (130)	182
Military HH: Yes	4% (13)	11% (35)	3% (10)	— (1)	14% (45)	68% (219)	322
Military HH: No	4% (75)	9% (169)	3% (55)	2% (31)	12% (233)	70% (1324)	1888
RD/WT: Right Direction	8% (53)	12% (85)	3% (22)	3% (18)	11% (76)	63% (434)	687
RD/WT: Wrong Track	2% (35)	8% (119)	3% (43)	1% (14)	13% (203)	73% (1108)	1523
Biden Job Approve	6% (55)	10% (87)	3% (24)	2% (18)	10% (93)	69% (618)	894
Biden Job Disapprove	2% (28)	9% (114)	3% (41)	1% (13)	14% (171)	69% (835)	1203

Continued on next page

Table MCSP12_6: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
Wally Szczerbiak

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (88)	9% (204)	3% (65)	1% (32)	13% (278)	70% (1543)	2210
Biden Job Strongly Approve	11% (36)	11% (39)	2% (7)	2% (8)	11% (38)	63% (216)	345
Biden Job Somewhat Approve	3% (18)	9% (48)	3% (16)	2% (10)	10% (55)	73% (401)	550
Biden Job Somewhat Disapprove	2% (9)	10% (36)	4% (16)	1% (4)	16% (58)	67% (246)	368
Biden Job Strongly Disapprove	2% (19)	9% (78)	3% (25)	1% (9)	14% (113)	71% (589)	835
Favorable of Biden	6% (59)	10% (96)	2% (20)	2% (17)	10% (96)	69% (651)	939
Unfavorable of Biden	3% (30)	9% (106)	3% (41)	1% (14)	14% (171)	69% (820)	1182
Very Favorable of Biden	10% (38)	13% (48)	2% (6)	2% (8)	12% (46)	61% (233)	379
Somewhat Favorable of Biden	4% (21)	9% (48)	2% (14)	2% (9)	9% (50)	75% (418)	560
Somewhat Unfavorable of Biden	3% (10)	9% (30)	2% (8)	1% (3)	16% (56)	69% (237)	345
Very Unfavorable of Biden	2% (20)	9% (76)	4% (33)	1% (11)	14% (115)	70% (583)	838
#1 Issue: Economy	4% (33)	11% (94)	4% (31)	1% (12)	12% (107)	68% (599)	876
#1 Issue: Security	3% (13)	9% (32)	2% (7)	2% (6)	13% (45)	71% (258)	362
#1 Issue: Health Care	7% (15)	8% (16)	2% (5)	1% (2)	8% (17)	74% (157)	212
#1 Issue: Medicare / Social Security	4% (9)	11% (24)	2% (4)	1% (3)	15% (34)	66% (148)	223
#1 Issue: Women's Issues	9% (10)	5% (6)	2% (3)	— (0)	18% (21)	67% (78)	118
#1 Issue: Education	3% (3)	8% (7)	2% (2)	4% (3)	10% (9)	73% (62)	85
#1 Issue: Energy	2% (3)	9% (17)	5% (9)	3% (6)	14% (26)	68% (128)	188
#1 Issue: Other	1% (1)	6% (8)	2% (3)	— (1)	13% (19)	78% (113)	145
2020 Vote: Joe Biden	5% (49)	11% (96)	2% (20)	2% (18)	11% (99)	69% (622)	904
2020 Vote: Donald Trump	3% (25)	10% (79)	4% (28)	1% (9)	15% (113)	67% (506)	759
2020 Vote: Other	6% (4)	9% (6)	1% (1)	3% (2)	9% (6)	72% (48)	66
2020 Vote: Didn't Vote	2% (11)	5% (23)	3% (16)	1% (3)	13% (61)	76% (367)	481
2018 House Vote: Democrat	5% (33)	11% (73)	2% (16)	2% (13)	12% (81)	69% (470)	686
2018 House Vote: Republican	4% (26)	12% (79)	3% (19)	2% (10)	14% (90)	65% (411)	635
2018 House Vote: Someone else	2% (1)	10% (6)	3% (2)	5% (3)	9% (5)	70% (41)	59
2016 Vote: Hillary Clinton	5% (31)	11% (68)	2% (10)	2% (13)	12% (75)	69% (442)	640
2016 Vote: Donald Trump	4% (28)	12% (80)	4% (26)	1% (9)	13% (89)	66% (459)	692
2016 Vote: Other	3% (3)	11% (12)	2% (2)	1% (1)	11% (12)	73% (79)	108
2016 Vote: Didn't Vote	3% (26)	6% (43)	4% (27)	1% (9)	13% (102)	73% (562)	768

Continued on next page

Table MCSP12_6: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Wally Szczerbiak

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (88)	9% (204)	3% (65)	1% (32)	13% (278)	70% (1543)	2210
Voted in 2014: Yes	5% (58)	13% (151)	2% (28)	1% (16)	13% (150)	66% (780)	1183
Voted in 2014: No	3% (30)	5% (53)	4% (37)	2% (16)	12% (128)	74% (762)	1027
4-Region: Northeast	7% (28)	9% (35)	5% (19)	1% (6)	10% (38)	68% (270)	395
4-Region: Midwest	2% (11)	9% (41)	2% (9)	1% (6)	12% (55)	74% (342)	464
4-Region: South	3% (26)	10% (86)	2% (17)	1% (10)	15% (121)	69% (569)	828
4-Region: West	4% (23)	8% (41)	4% (21)	2% (10)	12% (65)	69% (362)	522
Sports Fans	6% (84)	14% (195)	4% (58)	1% (21)	17% (244)	58% (843)	1446
Avid Sports Fans	12% (60)	23% (119)	6% (30)	2% (10)	20% (105)	37% (188)	511
Casual Sports Fans	3% (24)	8% (76)	3% (29)	1% (12)	15% (139)	70% (655)	935
CBB Fans	9% (81)	19% (166)	6% (55)	2% (17)	21% (179)	43% (369)	867
Avid CBB Fans	17% (45)	28% (75)	9% (24)	2% (6)	20% (53)	23% (62)	264
Casual CBB Fans	7% (55)	18% (134)	6% (45)	2% (15)	21% (151)	45% (330)	729
Plan to Watch Men's Tournament	12% (74)	24% (152)	6% (39)	2% (15)	20% (125)	36% (230)	635
21 or Older	4% (84)	9% (200)	3% (55)	1% (31)	13% (271)	70% (1479)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP12_7: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Jim Nantz

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (235)	14% (307)	2% (55)	2% (45)	12% (266)	59% (1302)	2210
Gender: Male	17% (185)	19% (201)	3% (37)	3% (36)	14% (154)	42% (453)	1067
Gender: Female	4% (50)	9% (106)	2% (18)	1% (10)	10% (112)	74% (849)	1143
Age: 18-34	8% (50)	10% (68)	4% (29)	3% (22)	11% (74)	63% (415)	658
Age: 35-44	7% (25)	14% (51)	3% (12)	2% (9)	14% (49)	60% (214)	359
Age: 45-64	14% (106)	16% (118)	1% (9)	1% (10)	11% (82)	57% (429)	754
Age: 65+	12% (55)	16% (69)	1% (4)	1% (6)	14% (61)	56% (243)	438
GenZers: 1997-2012	7% (17)	4% (11)	6% (15)	6% (14)	9% (22)	69% (175)	255
Millennials: 1981-1996	8% (49)	15% (96)	3% (22)	2% (11)	13% (83)	60% (385)	646
GenXers: 1965-1980	13% (66)	13% (67)	2% (8)	2% (11)	12% (59)	58% (295)	505
Baby Boomers: 1946-1964	13% (99)	17% (124)	1% (10)	1% (8)	13% (95)	55% (408)	744
PID: Dem (no lean)	11% (87)	14% (108)	3% (25)	3% (21)	11% (80)	58% (434)	753
PID: Ind (no lean)	9% (68)	13% (103)	1% (11)	2% (15)	14% (106)	61% (469)	771
PID: Rep (no lean)	12% (80)	14% (96)	3% (19)	1% (10)	12% (81)	58% (400)	686
PID/Gender: Dem Men	21% (68)	19% (61)	5% (15)	5% (17)	13% (42)	37% (119)	323
PID/Gender: Dem Women	4% (18)	11% (46)	2% (10)	1% (3)	9% (38)	73% (314)	430
PID/Gender: Ind Men	14% (54)	19% (76)	2% (7)	3% (12)	16% (63)	47% (186)	398
PID/Gender: Ind Women	4% (13)	7% (27)	1% (4)	1% (3)	11% (43)	76% (282)	373
PID/Gender: Rep Men	18% (62)	18% (63)	4% (15)	2% (6)	15% (50)	43% (148)	345
PID/Gender: Rep Women	5% (18)	10% (32)	1% (4)	1% (3)	9% (31)	74% (252)	341
Ideo: Liberal (1-3)	13% (82)	13% (81)	4% (22)	2% (15)	9% (55)	59% (366)	621
Ideo: Moderate (4)	9% (56)	15% (92)	1% (8)	1% (6)	14% (89)	59% (366)	618
Ideo: Conservative (5-7)	12% (92)	16% (119)	3% (23)	2% (19)	12% (93)	54% (411)	756
Educ: < College	9% (133)	11% (169)	3% (40)	2% (30)	12% (184)	63% (963)	1519
Educ: Bachelors degree	14% (61)	19% (85)	2% (11)	3% (12)	12% (53)	50% (225)	446
Educ: Post-grad	17% (41)	22% (53)	1% (4)	2% (4)	12% (30)	46% (114)	245
Income: Under 50k	8% (100)	10% (122)	2% (29)	2% (23)	12% (142)	65% (770)	1186
Income: 50k-100k	12% (85)	16% (112)	2% (17)	2% (17)	12% (87)	56% (399)	717
Income: 100k+	16% (50)	24% (73)	3% (9)	2% (6)	12% (37)	43% (133)	307
Ethnicity: White	11% (189)	14% (246)	2% (35)	2% (27)	12% (210)	59% (1023)	1730
Ethnicity: Hispanic	7% (26)	13% (47)	4% (15)	4% (15)	12% (43)	58% (205)	351

Continued on next page

Table MCSP12_7: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Jim Nantz

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (235)	14% (307)	2% (55)	2% (45)	12% (266)	59% (1302)	2210
Ethnicity: Black	14% (39)	13% (35)	2% (7)	4% (12)	11% (31)	55% (151)	276
Ethnicity: Other	4% (8)	12% (25)	6% (13)	3% (6)	12% (25)	62% (128)	205
All Christian	14% (138)	16% (153)	2% (24)	2% (17)	11% (109)	54% (527)	968
All Non-Christian	22% (22)	18% (18)	2% (2)	2% (2)	9% (9)	47% (46)	99
Atheist	15% (18)	9% (11)	1% (1)	1% (1)	12% (15)	61% (73)	119
Agnostic/Nothing in particular	6% (36)	14% (84)	3% (18)	3% (21)	15% (91)	60% (369)	619
Something Else	5% (21)	10% (41)	2% (10)	1% (5)	10% (42)	71% (286)	405
Religious Non-Protestant/Catholic	21% (26)	15% (19)	6% (7)	2% (3)	9% (12)	46% (58)	124
Evangelical	12% (64)	15% (78)	2% (9)	1% (7)	10% (54)	60% (324)	536
Non-Evangelical	11% (91)	14% (114)	2% (19)	2% (13)	12% (94)	59% (469)	801
Community: Urban	12% (68)	12% (71)	3% (17)	3% (14)	11% (64)	59% (335)	570
Community: Suburban	12% (122)	16% (165)	3% (28)	2% (19)	12% (124)	57% (597)	1055
Community: Rural	8% (45)	12% (71)	2% (10)	2% (12)	13% (78)	63% (370)	585
Employ: Private Sector	13% (83)	18% (111)	4% (25)	2% (15)	13% (80)	50% (320)	635
Employ: Government	9% (12)	25% (32)	1% (1)	4% (5)	11% (14)	50% (62)	124
Employ: Self-Employed	17% (39)	13% (29)	5% (12)	4% (10)	10% (23)	51% (118)	231
Employ: Homemaker	3% (5)	11% (18)	1% (2)	2% (3)	8% (13)	75% (124)	165
Employ: Student	8% (7)	5% (4)	3% (2)	6% (5)	8% (6)	70% (55)	79
Employ: Retired	12% (61)	14% (69)	1% (4)	1% (6)	13% (64)	59% (297)	501
Employ: Unemployed	7% (19)	11% (32)	2% (5)	— (1)	13% (40)	67% (197)	294
Employ: Other	5% (9)	7% (12)	2% (4)	— (0)	15% (27)	71% (129)	182
Military HH: Yes	13% (43)	18% (59)	1% (5)	1% (3)	14% (47)	51% (165)	322
Military HH: No	10% (191)	13% (248)	3% (50)	2% (43)	12% (220)	60% (1136)	1888
RD/WT: Right Direction	15% (100)	17% (120)	3% (23)	3% (24)	10% (68)	51% (353)	687
RD/WT: Wrong Track	9% (134)	12% (187)	2% (32)	1% (22)	13% (199)	62% (949)	1523
Biden Job Approve	13% (116)	15% (130)	2% (19)	2% (21)	10% (90)	58% (517)	894
Biden Job Disapprove	9% (112)	14% (174)	3% (33)	2% (22)	14% (164)	58% (698)	1203

Continued on next page

Table MCSP12_7: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
 Jim Nantz

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (235)	14% (307)	2% (55)	2% (45)	12% (266)	59% (1302)	2210
Biden Job Strongly Approve	18% (64)	17% (60)	2% (8)	3% (10)	9% (32)	50% (171)	345
Biden Job Somewhat Approve	10% (52)	13% (71)	2% (12)	2% (11)	11% (58)	63% (346)	550
Biden Job Somewhat Disapprove	8% (28)	16% (58)	4% (15)	1% (4)	14% (53)	57% (210)	368
Biden Job Strongly Disapprove	10% (84)	14% (116)	2% (18)	2% (18)	13% (111)	58% (488)	835
Favorable of Biden	13% (120)	15% (145)	2% (16)	2% (22)	10% (95)	58% (542)	939
Unfavorable of Biden	10% (114)	13% (159)	3% (34)	2% (23)	14% (160)	58% (691)	1182
Very Favorable of Biden	18% (68)	18% (69)	2% (9)	3% (12)	8% (32)	50% (190)	379
Somewhat Favorable of Biden	9% (51)	14% (76)	1% (7)	2% (10)	11% (63)	63% (352)	560
Somewhat Unfavorable of Biden	9% (32)	15% (50)	2% (8)	1% (5)	12% (42)	60% (207)	345
Very Unfavorable of Biden	10% (82)	13% (109)	3% (26)	2% (18)	14% (118)	58% (484)	838
#1 Issue: Economy	9% (80)	15% (132)	3% (30)	2% (18)	13% (115)	57% (502)	876
#1 Issue: Security	10% (38)	13% (48)	2% (7)	2% (6)	13% (49)	59% (215)	362
#1 Issue: Health Care	16% (33)	12% (25)	1% (2)	2% (4)	9% (18)	61% (130)	212
#1 Issue: Medicare / Social Security	14% (31)	17% (38)	2% (5)	1% (3)	12% (26)	54% (120)	223
#1 Issue: Women's Issues	11% (13)	10% (11)	2% (2)	3% (3)	8% (9)	67% (79)	118
#1 Issue: Education	10% (9)	11% (9)	1% (1)	2% (2)	12% (10)	64% (55)	85
#1 Issue: Energy	10% (19)	14% (26)	3% (6)	3% (6)	11% (20)	59% (111)	188
#1 Issue: Other	8% (12)	12% (18)	1% (1)	3% (4)	13% (18)	63% (92)	145
2020 Vote: Joe Biden	13% (114)	16% (148)	2% (19)	3% (23)	10% (93)	56% (507)	904
2020 Vote: Donald Trump	13% (98)	15% (116)	3% (19)	2% (13)	13% (97)	55% (416)	759
2020 Vote: Other	11% (7)	19% (13)	4% (3)	— (0)	8% (5)	58% (38)	66
2020 Vote: Didn't Vote	3% (15)	6% (30)	3% (14)	2% (10)	15% (71)	71% (341)	481
2018 House Vote: Democrat	12% (84)	18% (124)	2% (14)	2% (14)	11% (73)	55% (378)	686
2018 House Vote: Republican	15% (98)	17% (105)	2% (12)	2% (14)	12% (79)	51% (327)	635
2018 House Vote: Someone else	7% (4)	11% (6)	4% (3)	2% (1)	14% (8)	62% (36)	59
2016 Vote: Hillary Clinton	13% (81)	17% (111)	2% (11)	1% (9)	11% (72)	56% (357)	640
2016 Vote: Donald Trump	15% (100)	17% (117)	2% (16)	2% (12)	12% (86)	52% (361)	692
2016 Vote: Other	9% (10)	21% (22)	3% (3)	1% (1)	14% (15)	53% (57)	108
2016 Vote: Didn't Vote	6% (43)	7% (56)	3% (26)	3% (24)	12% (92)	69% (527)	768

Continued on next page

Table MCSP12_7: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Jim Nantz

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (235)	14% (307)	2% (55)	2% (45)	12% (266)	59% (1302)	2210
Voted in 2014: Yes	14% (170)	18% (218)	2% (27)	2% (18)	12% (141)	52% (610)	1183
Voted in 2014: No	6% (65)	9% (89)	3% (28)	3% (28)	12% (126)	67% (692)	1027
4-Region: Northeast	12% (46)	15% (60)	3% (12)	2% (8)	11% (45)	57% (224)	395
4-Region: Midwest	10% (44)	14% (63)	2% (8)	1% (6)	13% (59)	61% (284)	464
4-Region: South	10% (81)	13% (112)	2% (15)	3% (25)	13% (105)	59% (490)	828
4-Region: West	12% (63)	14% (72)	4% (19)	1% (7)	11% (57)	58% (304)	522
Sports Fans	16% (227)	20% (287)	4% (52)	2% (32)	15% (217)	44% (630)	1446
Avid Sports Fans	31% (160)	28% (144)	3% (16)	3% (16)	14% (69)	21% (106)	511
Casual Sports Fans	7% (67)	15% (143)	4% (36)	2% (16)	16% (147)	56% (525)	935
CBB Fans	24% (204)	27% (235)	4% (36)	3% (22)	16% (142)	26% (228)	867
Avid CBB Fans	39% (103)	27% (72)	4% (11)	3% (7)	14% (38)	12% (32)	264
Casual CBB Fans	20% (147)	28% (204)	5% (33)	2% (16)	17% (120)	28% (208)	729
Plan to Watch Men's Tournament	30% (189)	29% (183)	4% (27)	2% (13)	17% (108)	18% (116)	635
21 or Older	11% (232)	14% (303)	2% (50)	2% (40)	12% (260)	58% (1236)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP12_8: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
 Bill Raftery

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (135)	13% (278)	3% (67)	2% (38)	13% (287)	64% (1405)	2210
Gender: Male	10% (108)	17% (184)	4% (47)	3% (32)	14% (153)	51% (542)	1067
Gender: Female	2% (27)	8% (94)	2% (20)	1% (7)	12% (134)	75% (862)	1143
Age: 18-34	5% (30)	9% (62)	6% (36)	3% (22)	12% (81)	65% (426)	658
Age: 35-44	5% (20)	13% (46)	5% (18)	1% (5)	17% (60)	59% (211)	359
Age: 45-64	8% (57)	14% (104)	1% (7)	1% (8)	13% (98)	64% (480)	754
Age: 65+	6% (28)	15% (66)	1% (6)	1% (3)	11% (48)	66% (288)	438
GenZers: 1997-2012	1% (4)	5% (13)	8% (21)	4% (11)	12% (31)	69% (175)	255
Millennials: 1981-1996	7% (43)	12% (78)	5% (31)	2% (14)	13% (86)	61% (394)	646
GenXers: 1965-1980	7% (38)	13% (67)	1% (5)	1% (7)	14% (71)	63% (317)	505
Baby Boomers: 1946-1964	7% (51)	15% (112)	1% (10)	1% (5)	13% (94)	63% (472)	744
PID: Dem (no lean)	7% (52)	14% (106)	4% (29)	2% (14)	13% (95)	61% (457)	753
PID: Ind (no lean)	5% (40)	9% (70)	2% (15)	2% (15)	14% (110)	68% (522)	771
PID: Rep (no lean)	6% (43)	15% (102)	3% (23)	1% (10)	12% (82)	62% (426)	686
PID/Gender: Dem Men	13% (43)	20% (63)	6% (20)	3% (10)	14% (44)	44% (142)	323
PID/Gender: Dem Women	2% (9)	10% (43)	2% (9)	1% (4)	12% (51)	73% (314)	430
PID/Gender: Ind Men	7% (29)	14% (56)	2% (7)	4% (14)	15% (61)	58% (231)	398
PID/Gender: Ind Women	3% (11)	4% (14)	2% (7)	— (1)	13% (48)	78% (291)	373
PID/Gender: Rep Men	11% (36)	19% (65)	6% (19)	2% (7)	14% (48)	49% (169)	345
PID/Gender: Rep Women	2% (7)	11% (37)	1% (4)	1% (2)	10% (34)	75% (257)	341
Ideo: Liberal (1-3)	8% (48)	13% (81)	4% (25)	1% (8)	11% (67)	63% (391)	621
Ideo: Moderate (4)	5% (34)	10% (62)	2% (11)	1% (7)	17% (106)	64% (398)	618
Ideo: Conservative (5-7)	6% (46)	16% (122)	3% (25)	2% (17)	12% (94)	60% (450)	756
Educ: < College	5% (73)	11% (160)	3% (42)	2% (28)	14% (205)	67% (1011)	1519
Educ: Bachelors degree	8% (36)	16% (72)	4% (16)	1% (6)	12% (55)	58% (261)	446
Educ: Post-grad	11% (26)	19% (47)	3% (8)	2% (4)	11% (27)	54% (133)	245
Income: Under 50k	4% (53)	10% (122)	2% (28)	2% (29)	13% (155)	67% (799)	1186
Income: 50k-100k	7% (48)	14% (103)	4% (27)	1% (7)	14% (97)	61% (434)	717
Income: 100k+	11% (34)	17% (53)	4% (12)	1% (2)	11% (35)	56% (172)	307
Ethnicity: White	6% (104)	12% (216)	3% (44)	1% (23)	13% (222)	65% (1121)	1730
Ethnicity: Hispanic	5% (18)	12% (41)	7% (23)	6% (20)	15% (52)	56% (198)	351

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Table MCSP12_8: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Bill Raftery

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(135)	13%	(278)	3%	(67)	2%	(38)	13%	(287)	64%	(1405)	2210
Ethnicity: Black	11%	(29)	14%	(37)	5%	(13)	2%	(4)	14%	(39)	55%	(152)	276
Ethnicity: Other	1%	(2)	12%	(25)	5%	(10)	5%	(11)	13%	(26)	64%	(131)	205
All Christian	8%	(74)	16%	(151)	2%	(24)	1%	(13)	11%	(107)	62%	(598)	968
All Non-Christian	10%	(10)	16%	(16)	1%	(1)	4%	(4)	17%	(17)	53%	(53)	99
Atheist	7%	(9)	8%	(10)	5%	(6)	2%	(2)	12%	(14)	66%	(78)	119
Agnostic/Nothing in particular	4%	(25)	11%	(69)	4%	(25)	2%	(15)	14%	(87)	64%	(399)	619
Something Else	4%	(18)	8%	(33)	3%	(11)	1%	(5)	15%	(62)	68%	(277)	405
Religious Non-Protestant/Catholic	10%	(12)	16%	(20)	1%	(1)	3%	(4)	17%	(21)	54%	(67)	124
Evangelical	6%	(34)	13%	(68)	2%	(11)	1%	(8)	14%	(75)	64%	(341)	536
Non-Evangelical	7%	(56)	14%	(110)	3%	(23)	1%	(10)	11%	(90)	64%	(512)	801
Community: Urban	6%	(35)	13%	(76)	4%	(22)	2%	(14)	13%	(73)	61%	(349)	570
Community: Suburban	6%	(65)	14%	(148)	3%	(30)	1%	(16)	13%	(137)	62%	(659)	1055
Community: Rural	6%	(35)	9%	(54)	2%	(14)	2%	(9)	13%	(77)	68%	(396)	585
Employ: Private Sector	9%	(58)	14%	(87)	4%	(28)	2%	(12)	14%	(89)	57%	(360)	635
Employ: Government	3%	(4)	15%	(19)	7%	(8)	2%	(2)	18%	(23)	54%	(67)	124
Employ: Self-Employed	9%	(20)	16%	(36)	5%	(11)	3%	(7)	14%	(33)	54%	(124)	231
Employ: Homemaker	2%	(3)	9%	(15)	2%	(3)	2%	(3)	13%	(22)	71%	(118)	165
Employ: Student	3%	(2)	3%	(2)	7%	(6)	5%	(4)	9%	(7)	72%	(57)	79
Employ: Retired	6%	(29)	15%	(76)	1%	(3)	1%	(4)	10%	(51)	67%	(337)	501
Employ: Unemployed	4%	(11)	8%	(24)	2%	(5)	1%	(4)	12%	(35)	73%	(216)	294
Employ: Other	4%	(8)	11%	(20)	2%	(3)	—	(1)	14%	(26)	69%	(124)	182
Military HH: Yes	8%	(25)	16%	(52)	2%	(6)	3%	(11)	14%	(45)	57%	(183)	322
Military HH: No	6%	(110)	12%	(226)	3%	(61)	1%	(28)	13%	(242)	65%	(1222)	1888
RD/WT: Right Direction	8%	(56)	16%	(107)	5%	(31)	3%	(18)	11%	(78)	58%	(396)	687
RD/WT: Wrong Track	5%	(79)	11%	(171)	2%	(35)	1%	(20)	14%	(209)	66%	(1008)	1523
Biden Job Approve	8%	(70)	13%	(113)	4%	(31)	2%	(16)	11%	(96)	64%	(568)	894
Biden Job Disapprove	5%	(64)	13%	(160)	3%	(33)	2%	(22)	14%	(172)	62%	(752)	1203

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Table MCSP12_8: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
 Bill Raftery

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (135)	13% (278)	3% (67)	2% (38)	13% (287)	64% (1405)	2210
Biden Job Strongly Approve	10% (36)	18% (61)	3% (10)	3% (10)	9% (32)	57% (196)	345
Biden Job Somewhat Approve	6% (33)	10% (53)	4% (21)	1% (6)	12% (64)	68% (373)	550
Biden Job Somewhat Disapprove	6% (20)	12% (45)	2% (9)	3% (11)	16% (59)	61% (224)	368
Biden Job Strongly Disapprove	5% (44)	14% (115)	3% (25)	1% (12)	13% (113)	63% (527)	835
Favorable of Biden	8% (74)	13% (126)	3% (28)	2% (17)	11% (102)	63% (593)	939
Unfavorable of Biden	5% (60)	13% (149)	3% (35)	2% (19)	15% (176)	63% (743)	1182
Very Favorable of Biden	10% (38)	18% (69)	5% (18)	2% (6)	10% (40)	55% (209)	379
Somewhat Favorable of Biden	7% (36)	10% (57)	2% (10)	2% (11)	11% (62)	69% (385)	560
Somewhat Unfavorable of Biden	4% (15)	11% (36)	2% (7)	2% (7)	17% (60)	64% (220)	345
Very Unfavorable of Biden	5% (45)	13% (112)	3% (28)	1% (12)	14% (117)	62% (523)	838
#1 Issue: Economy	5% (44)	13% (110)	4% (35)	1% (11)	14% (123)	63% (554)	876
#1 Issue: Security	6% (23)	15% (54)	1% (4)	1% (5)	12% (45)	64% (230)	362
#1 Issue: Health Care	9% (19)	13% (27)	3% (6)	1% (3)	10% (22)	64% (137)	212
#1 Issue: Medicare / Social Security	7% (16)	16% (36)	1% (2)	4% (9)	13% (29)	59% (131)	223
#1 Issue: Women's Issues	5% (6)	8% (9)	5% (6)	— (0)	14% (17)	68% (80)	118
#1 Issue: Education	4% (3)	11% (10)	4% (3)	5% (5)	5% (5)	70% (60)	85
#1 Issue: Energy	9% (17)	11% (21)	5% (9)	3% (6)	12% (22)	60% (114)	188
#1 Issue: Other	4% (7)	8% (11)	2% (2)	— (1)	17% (25)	68% (99)	145
2020 Vote: Joe Biden	7% (66)	15% (138)	2% (22)	2% (14)	12% (109)	61% (556)	904
2020 Vote: Donald Trump	7% (50)	15% (111)	4% (27)	1% (10)	13% (98)	61% (464)	759
2020 Vote: Other	4% (2)	11% (7)	6% (4)	2% (1)	11% (7)	67% (44)	66
2020 Vote: Didn't Vote	3% (16)	5% (23)	3% (15)	3% (13)	15% (73)	71% (342)	481
2018 House Vote: Democrat	7% (50)	15% (105)	3% (20)	1% (9)	12% (83)	61% (419)	686
2018 House Vote: Republican	8% (53)	17% (109)	3% (18)	2% (10)	12% (76)	58% (369)	635
2018 House Vote: Someone else	5% (3)	8% (4)	6% (4)	2% (1)	15% (9)	63% (37)	59
2016 Vote: Hillary Clinton	7% (48)	14% (92)	2% (14)	1% (7)	13% (83)	62% (396)	640
2016 Vote: Donald Trump	8% (54)	16% (113)	3% (18)	1% (10)	13% (88)	59% (409)	692
2016 Vote: Other	6% (7)	15% (16)	1% (1)	1% (1)	8% (9)	68% (74)	108
2016 Vote: Didn't Vote	3% (26)	7% (56)	4% (34)	3% (20)	14% (108)	68% (525)	768

Continued on next page

Table MCSP12_8: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Bill Raftery

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (135)	13% (278)	3% (67)	2% (38)	13% (287)	64% (1405)	2210
Voted in 2014: Yes	9% (103)	17% (198)	2% (28)	1% (13)	12% (148)	59% (692)	1183
Voted in 2014: No	3% (31)	8% (80)	4% (39)	2% (25)	14% (139)	69% (713)	1027
4-Region: Northeast	10% (39)	10% (41)	4% (16)	1% (5)	8% (32)	66% (262)	395
4-Region: Midwest	6% (26)	12% (57)	1% (5)	1% (3)	14% (64)	66% (308)	464
4-Region: South	6% (49)	13% (109)	3% (28)	2% (15)	15% (126)	60% (501)	828
4-Region: West	4% (21)	13% (70)	3% (17)	3% (15)	13% (65)	64% (334)	522
Sports Fans	9% (133)	18% (263)	4% (63)	2% (26)	16% (227)	51% (733)	1446
Avid Sports Fans	17% (87)	27% (139)	6% (29)	2% (11)	16% (82)	32% (163)	511
Casual Sports Fans	5% (46)	13% (124)	4% (35)	2% (15)	16% (145)	61% (570)	935
CBB Fans	14% (124)	25% (218)	6% (53)	2% (19)	19% (161)	34% (293)	867
Avid CBB Fans	27% (72)	33% (86)	7% (18)	3% (7)	15% (40)	15% (40)	264
Casual CBB Fans	12% (86)	25% (184)	6% (45)	2% (16)	18% (132)	36% (265)	729
Plan to Watch Men's Tournament	18% (116)	30% (192)	6% (39)	2% (11)	18% (115)	26% (164)	635
21 or Older	6% (133)	13% (277)	3% (58)	2% (36)	13% (275)	63% (1342)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP12_9: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
 Grant Hill

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (249)	16% (350)	3% (59)	2% (37)	15% (320)	54% (1195)	2210
Gender: Male	16% (175)	22% (240)	4% (44)	2% (26)	16% (168)	39% (414)	1067
Gender: Female	6% (74)	10% (110)	1% (15)	1% (10)	13% (153)	68% (781)	1143
Age: 18-34	9% (60)	13% (87)	5% (34)	3% (19)	12% (80)	58% (379)	658
Age: 35-44	13% (48)	19% (67)	3% (10)	2% (8)	19% (69)	43% (156)	359
Age: 45-64	12% (93)	16% (123)	2% (12)	1% (7)	15% (111)	54% (408)	754
Age: 65+	11% (48)	16% (72)	1% (3)	1% (3)	14% (60)	57% (252)	438
GenZers: 1997-2012	4% (10)	10% (26)	8% (20)	3% (8)	9% (24)	66% (167)	255
Millennials: 1981-1996	13% (82)	17% (109)	3% (22)	3% (17)	16% (102)	49% (314)	646
GenXers: 1965-1980	13% (68)	18% (92)	1% (6)	1% (3)	16% (79)	51% (257)	505
Baby Boomers: 1946-1964	12% (88)	16% (117)	1% (11)	1% (7)	15% (110)	55% (411)	744
PID: Dem (no lean)	14% (107)	18% (136)	2% (18)	3% (20)	13% (96)	50% (376)	753
PID: Ind (no lean)	10% (75)	14% (107)	3% (21)	1% (9)	16% (124)	56% (435)	771
PID: Rep (no lean)	10% (67)	16% (107)	3% (20)	1% (8)	15% (100)	56% (384)	686
PID/Gender: Dem Men	22% (71)	25% (81)	5% (15)	5% (15)	12% (39)	31% (102)	323
PID/Gender: Dem Women	8% (35)	13% (55)	1% (4)	1% (4)	13% (58)	64% (274)	430
PID/Gender: Ind Men	15% (58)	21% (83)	3% (14)	2% (7)	16% (65)	43% (172)	398
PID/Gender: Ind Women	5% (17)	6% (24)	2% (7)	1% (2)	16% (59)	71% (263)	373
PID/Gender: Rep Men	13% (46)	22% (75)	5% (16)	1% (4)	19% (64)	41% (140)	345
PID/Gender: Rep Women	6% (21)	9% (32)	1% (4)	1% (4)	11% (36)	72% (244)	341
Ideo: Liberal (1-3)	13% (83)	18% (113)	4% (23)	2% (10)	12% (72)	52% (320)	621
Ideo: Moderate (4)	11% (70)	15% (90)	1% (7)	2% (11)	17% (102)	55% (337)	618
Ideo: Conservative (5-7)	11% (80)	18% (134)	4% (27)	2% (13)	15% (114)	51% (388)	756
Educ: < College	10% (145)	14% (214)	2% (37)	2% (24)	14% (218)	58% (881)	1519
Educ: Bachelors degree	14% (62)	18% (80)	4% (16)	3% (11)	16% (69)	46% (207)	446
Educ: Post-grad	17% (43)	23% (55)	2% (6)	1% (1)	13% (33)	44% (107)	245
Income: Under 50k	10% (116)	13% (157)	3% (30)	2% (20)	15% (179)	58% (684)	1186
Income: 50k-100k	12% (86)	18% (127)	2% (13)	2% (12)	14% (99)	53% (380)	717
Income: 100k+	15% (46)	21% (66)	5% (16)	2% (5)	14% (43)	43% (131)	307
Ethnicity: White	10% (166)	14% (246)	3% (45)	1% (26)	14% (238)	58% (1008)	1730
Ethnicity: Hispanic	9% (31)	17% (59)	6% (21)	4% (16)	15% (54)	49% (170)	351

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Table MCSP12_9: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Grant Hill

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (249)	16% (350)	3% (59)	2% (37)	15% (320)	54% (1195)	2210
Ethnicity: Black	28% (76)	20% (54)	4% (10)	2% (7)	16% (44)	31% (84)	276
Ethnicity: Other	4% (7)	24% (50)	2% (4)	2% (4)	18% (38)	50% (102)	205
All Christian	14% (139)	16% (158)	2% (19)	1% (13)	12% (115)	54% (523)	968
All Non-Christian	13% (13)	28% (28)	3% (3)	2% (2)	18% (18)	35% (35)	99
Atheist	5% (6)	18% (22)	3% (4)	1% (2)	11% (14)	60% (72)	119
Agnostic/Nothing in particular	8% (49)	13% (81)	4% (26)	3% (17)	17% (104)	55% (341)	619
Something Else	10% (42)	15% (61)	2% (7)	1% (2)	17% (69)	55% (224)	405
Religious Non-Protestant/Catholic	13% (16)	24% (30)	4% (5)	2% (2)	21% (25)	36% (45)	124
Evangelical	15% (80)	15% (82)	2% (8)	1% (6)	15% (81)	52% (278)	536
Non-Evangelical	12% (96)	17% (135)	2% (15)	1% (10)	12% (94)	56% (451)	801
Community: Urban	16% (89)	19% (111)	2% (14)	3% (14)	12% (66)	48% (276)	570
Community: Suburban	11% (112)	16% (170)	3% (35)	1% (14)	16% (169)	53% (555)	1055
Community: Rural	8% (48)	12% (69)	2% (10)	1% (9)	15% (85)	62% (364)	585
Employ: Private Sector	14% (90)	18% (114)	4% (26)	2% (15)	15% (93)	47% (297)	635
Employ: Government	11% (13)	25% (31)	4% (5)	— (0)	21% (27)	39% (48)	124
Employ: Self-Employed	19% (45)	16% (36)	3% (8)	3% (7)	19% (45)	39% (90)	231
Employ: Homemaker	3% (5)	11% (18)	1% (2)	2% (3)	14% (23)	68% (113)	165
Employ: Student	4% (3)	8% (6)	4% (3)	6% (5)	9% (7)	69% (55)	79
Employ: Retired	10% (51)	15% (77)	2% (8)	1% (3)	12% (61)	60% (301)	501
Employ: Unemployed	10% (28)	14% (42)	1% (3)	— (0)	13% (37)	62% (183)	294
Employ: Other	7% (13)	14% (25)	2% (3)	2% (3)	16% (29)	60% (108)	182
Military HH: Yes	12% (38)	19% (62)	4% (12)	— (1)	15% (47)	50% (161)	322
Military HH: No	11% (211)	15% (288)	2% (47)	2% (35)	14% (273)	55% (1034)	1888
RD/WT: Right Direction	15% (102)	18% (123)	3% (24)	3% (21)	12% (81)	49% (337)	687
RD/WT: Wrong Track	10% (147)	15% (227)	2% (35)	1% (16)	16% (240)	56% (858)	1523
Biden Job Approve	14% (122)	16% (144)	2% (21)	2% (21)	12% (106)	54% (481)	894
Biden Job Disapprove	10% (117)	17% (200)	3% (35)	1% (16)	16% (195)	53% (640)	1203

Continued on next page

Table MCSP12_9: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
 Grant Hill

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (249)	16% (350)	3% (59)	2% (37)	15% (320)	54% (1195)	2210
Biden Job Strongly Approve	18% (63)	17% (59)	3% (10)	3% (9)	12% (42)	47% (161)	345
Biden Job Somewhat Approve	11% (59)	15% (85)	2% (11)	2% (12)	12% (64)	58% (319)	550
Biden Job Somewhat Disapprove	8% (31)	19% (71)	5% (17)	1% (3)	18% (67)	49% (180)	368
Biden Job Strongly Disapprove	10% (87)	15% (129)	2% (19)	2% (13)	15% (127)	55% (460)	835
Favorable of Biden	15% (137)	17% (160)	2% (18)	2% (20)	12% (111)	53% (494)	939
Unfavorable of Biden	9% (109)	16% (186)	3% (35)	1% (17)	16% (190)	55% (645)	1182
Very Favorable of Biden	20% (76)	17% (63)	3% (11)	2% (9)	11% (43)	47% (178)	379
Somewhat Favorable of Biden	11% (62)	17% (97)	1% (7)	2% (11)	12% (68)	56% (316)	560
Somewhat Unfavorable of Biden	8% (28)	19% (66)	3% (10)	1% (4)	19% (65)	50% (173)	345
Very Unfavorable of Biden	10% (81)	14% (120)	3% (25)	2% (13)	15% (126)	56% (472)	838
#1 Issue: Economy	11% (93)	17% (153)	3% (25)	1% (11)	15% (133)	53% (461)	876
#1 Issue: Security	12% (43)	14% (51)	2% (8)	2% (6)	14% (51)	56% (203)	362
#1 Issue: Health Care	15% (32)	15% (32)	3% (7)	1% (3)	14% (29)	51% (109)	212
#1 Issue: Medicare / Social Security	10% (23)	17% (37)	1% (2)	1% (3)	18% (39)	53% (119)	223
#1 Issue: Women's Issues	12% (14)	9% (10)	1% (1)	3% (3)	14% (16)	62% (73)	118
#1 Issue: Education	10% (8)	18% (15)	4% (3)	4% (4)	4% (4)	60% (52)	85
#1 Issue: Energy	11% (21)	16% (31)	6% (11)	2% (4)	14% (27)	51% (95)	188
#1 Issue: Other	10% (15)	14% (20)	1% (2)	2% (2)	15% (21)	58% (84)	145
2020 Vote: Joe Biden	14% (126)	18% (166)	2% (18)	2% (19)	13% (121)	50% (454)	904
2020 Vote: Donald Trump	11% (86)	16% (123)	3% (21)	1% (11)	15% (113)	54% (407)	759
2020 Vote: Other	13% (9)	16% (11)	2% (2)	— (0)	17% (11)	51% (34)	66
2020 Vote: Didn't Vote	6% (29)	11% (51)	4% (18)	1% (7)	16% (76)	62% (300)	481
2018 House Vote: Democrat	15% (104)	20% (136)	2% (12)	2% (13)	14% (93)	48% (328)	686
2018 House Vote: Republican	13% (82)	17% (109)	3% (16)	1% (9)	14% (89)	52% (330)	635
2018 House Vote: Someone else	5% (3)	21% (12)	5% (3)	1% (1)	16% (9)	53% (31)	59
2016 Vote: Hillary Clinton	15% (94)	19% (123)	2% (12)	2% (12)	14% (90)	48% (310)	640
2016 Vote: Donald Trump	13% (87)	17% (119)	2% (17)	1% (9)	13% (92)	53% (366)	692
2016 Vote: Other	9% (10)	19% (21)	2% (2)	1% (1)	18% (20)	51% (55)	108
2016 Vote: Didn't Vote	8% (58)	11% (86)	4% (28)	2% (14)	15% (119)	60% (463)	768

Continued on next page

Table MCSP12_9: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Grant Hill

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	11% (249)	16% (350)	3% (59)	2% (37)	15% (320)	54% (1195)	2210
Voted in 2014: Yes	14% (169)	20% (235)	2% (27)	1% (17)	14% (160)	49% (575)	1183
Voted in 2014: No	8% (80)	11% (114)	3% (32)	2% (20)	16% (160)	60% (620)	1027
4-Region: Northeast	11% (42)	16% (64)	3% (12)	3% (11)	14% (56)	53% (211)	395
4-Region: Midwest	11% (51)	17% (80)	1% (6)	1% (5)	12% (57)	57% (266)	464
4-Region: South	12% (98)	15% (128)	3% (26)	1% (7)	17% (137)	52% (432)	828
4-Region: West	11% (58)	15% (78)	3% (15)	3% (14)	14% (71)	55% (287)	522
Sports Fans	16% (236)	22% (320)	4% (56)	2% (25)	16% (238)	39% (571)	1446
Avid Sports Fans	31% (158)	30% (152)	5% (25)	1% (5)	14% (73)	19% (96)	511
Casual Sports Fans	8% (77)	18% (168)	3% (30)	2% (20)	18% (164)	51% (475)	935
CBB Fans	25% (219)	30% (260)	5% (44)	2% (16)	16% (140)	22% (187)	867
Avid CBB Fans	36% (96)	34% (90)	6% (17)	2% (7)	11% (30)	9% (25)	264
Casual CBB Fans	24% (171)	31% (224)	5% (33)	2% (12)	16% (120)	23% (169)	729
Plan to Watch Men's Tournament	29% (185)	35% (221)	4% (24)	2% (12)	15% (93)	16% (100)	635
21 or Older	12% (248)	16% (346)	2% (51)	2% (33)	15% (313)	53% (1131)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP12_10: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
 Brian Anderson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (96)	10% (226)	2% (44)	2% (52)	13% (288)	68% (1505)	2210
Gender: Male	7% (70)	13% (142)	3% (31)	4% (45)	15% (163)	58% (617)	1067
Gender: Female	2% (26)	7% (84)	1% (14)	1% (7)	11% (125)	78% (888)	1143
Age: 18-34	7% (45)	9% (61)	4% (24)	4% (28)	12% (78)	64% (423)	658
Age: 35-44	3% (12)	11% (41)	2% (7)	4% (16)	13% (48)	66% (237)	359
Age: 45-64	3% (20)	10% (78)	1% (8)	1% (4)	14% (105)	72% (540)	754
Age: 65+	4% (19)	11% (47)	1% (5)	1% (5)	13% (58)	70% (305)	438
GenZers: 1997-2012	6% (16)	9% (23)	4% (10)	6% (14)	13% (34)	62% (158)	255
Millennials: 1981-1996	6% (39)	10% (67)	3% (20)	4% (25)	11% (74)	65% (422)	646
GenXers: 1965-1980	3% (14)	10% (51)	2% (9)	1% (5)	13% (67)	71% (359)	505
Baby Boomers: 1946-1964	4% (26)	11% (83)	1% (7)	1% (7)	14% (104)	70% (517)	744
PID: Dem (no lean)	6% (47)	13% (96)	2% (13)	3% (20)	12% (91)	65% (486)	753
PID: Ind (no lean)	3% (22)	7% (52)	3% (20)	3% (21)	15% (114)	70% (544)	771
PID: Rep (no lean)	4% (27)	11% (78)	2% (12)	2% (11)	12% (83)	69% (475)	686
PID/Gender: Dem Men	9% (30)	17% (53)	2% (7)	6% (19)	16% (51)	50% (162)	323
PID/Gender: Dem Women	4% (17)	10% (43)	1% (6)	— (1)	9% (40)	75% (324)	430
PID/Gender: Ind Men	4% (16)	9% (36)	4% (15)	4% (15)	18% (71)	61% (245)	398
PID/Gender: Ind Women	1% (5)	4% (16)	1% (4)	1% (5)	12% (43)	80% (299)	373
PID/Gender: Rep Men	7% (23)	15% (52)	2% (9)	3% (10)	12% (42)	61% (209)	345
PID/Gender: Rep Women	1% (4)	7% (25)	1% (3)	— (1)	12% (42)	78% (265)	341
Ideo: Liberal (1-3)	6% (35)	10% (64)	2% (10)	3% (16)	12% (72)	68% (422)	621
Ideo: Moderate (4)	4% (25)	10% (61)	1% (6)	3% (19)	15% (95)	67% (412)	618
Ideo: Conservative (5-7)	4% (30)	12% (93)	3% (21)	2% (13)	13% (97)	66% (502)	756
Educ: < College	4% (54)	9% (133)	2% (34)	3% (38)	14% (206)	69% (1053)	1519
Educ: Bachelors degree	5% (24)	13% (59)	2% (7)	2% (10)	12% (53)	66% (293)	446
Educ: Post-grad	7% (17)	14% (34)	1% (3)	1% (3)	11% (28)	65% (159)	245
Income: Under 50k	4% (48)	8% (95)	2% (27)	3% (30)	12% (145)	71% (842)	1186
Income: 50k-100k	5% (33)	13% (90)	2% (12)	2% (16)	14% (98)	65% (467)	717
Income: 100k+	5% (15)	13% (41)	2% (5)	2% (6)	15% (45)	64% (196)	307
Ethnicity: White	3% (58)	10% (174)	1% (25)	2% (32)	12% (214)	71% (1225)	1730
Ethnicity: Hispanic	6% (23)	12% (43)	3% (11)	5% (18)	14% (49)	59% (207)	351

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Table MCSP12_10: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Brian Anderson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (96)	10% (226)	2% (44)	2% (52)	13% (288)	68% (1505)	2210
Ethnicity: Black	11% (30)	11% (31)	5% (13)	4% (12)	17% (46)	52% (144)	276
Ethnicity: Other	4% (8)	10% (20)	3% (6)	4% (7)	13% (27)	67% (136)	205
All Christian	6% (54)	12% (116)	2% (17)	3% (25)	12% (114)	66% (643)	968
All Non-Christian	6% (6)	14% (14)	— (0)	5% (5)	18% (17)	57% (56)	99
Atheist	5% (6)	5% (6)	— (0)	1% (1)	7% (8)	82% (98)	119
Agnostic/Nothing in particular	3% (19)	9% (53)	3% (18)	2% (11)	16% (97)	68% (420)	619
Something Else	3% (11)	9% (37)	2% (9)	2% (9)	13% (51)	71% (287)	405
Religious Non-Protestant/Catholic	7% (8)	12% (15)	— (0)	7% (8)	17% (21)	57% (71)	124
Evangelical	5% (26)	11% (59)	1% (7)	3% (18)	13% (68)	67% (358)	536
Non-Evangelical	5% (37)	12% (93)	2% (18)	2% (13)	11% (91)	69% (549)	801
Community: Urban	7% (42)	12% (68)	2% (13)	3% (18)	12% (66)	64% (362)	570
Community: Suburban	3% (37)	10% (102)	2% (20)	2% (21)	15% (158)	68% (718)	1055
Community: Rural	3% (17)	10% (56)	2% (11)	2% (13)	11% (63)	73% (425)	585
Employ: Private Sector	7% (43)	13% (80)	2% (14)	2% (15)	13% (80)	63% (402)	635
Employ: Government	1% (2)	14% (17)	5% (6)	2% (2)	18% (22)	60% (75)	124
Employ: Self-Employed	5% (13)	13% (31)	3% (7)	7% (17)	12% (28)	59% (136)	231
Employ: Homemaker	1% (2)	7% (12)	2% (3)	3% (4)	11% (18)	76% (126)	165
Employ: Student	5% (4)	7% (5)	3% (2)	5% (4)	18% (14)	62% (49)	79
Employ: Retired	3% (15)	9% (44)	1% (5)	1% (6)	12% (62)	74% (369)	501
Employ: Unemployed	5% (14)	7% (20)	— (1)	1% (3)	14% (40)	74% (217)	294
Employ: Other	2% (3)	9% (17)	3% (6)	— (0)	13% (24)	72% (131)	182
Military HH: Yes	7% (22)	17% (54)	2% (6)	1% (2)	9% (30)	65% (208)	322
Military HH: No	4% (74)	9% (172)	2% (39)	3% (50)	14% (257)	69% (1296)	1888
RD/WT: Right Direction	8% (53)	15% (101)	2% (16)	3% (23)	12% (82)	60% (413)	687
RD/WT: Wrong Track	3% (43)	8% (125)	2% (28)	2% (29)	14% (206)	72% (1092)	1523
Biden Job Approve	6% (56)	12% (108)	2% (17)	2% (22)	12% (106)	65% (585)	894
Biden Job Disapprove	3% (39)	9% (113)	2% (26)	2% (24)	14% (166)	69% (835)	1203

Continued on next page

Table MCSP12_10: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
 Brian Anderson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (96)	10% (226)	2% (44)	2% (52)	13% (288)	68% (1505)	2210
Biden Job Strongly Approve	8% (29)	17% (57)	2% (7)	2% (6)	13% (45)	58% (201)	345
Biden Job Somewhat Approve	5% (27)	9% (51)	2% (10)	3% (17)	11% (61)	70% (384)	550
Biden Job Somewhat Disapprove	3% (11)	9% (32)	3% (9)	1% (5)	17% (63)	67% (247)	368
Biden Job Strongly Disapprove	3% (28)	10% (80)	2% (16)	2% (19)	12% (103)	70% (588)	835
Favorable of Biden	6% (59)	13% (118)	2% (19)	2% (21)	12% (109)	65% (614)	939
Unfavorable of Biden	3% (37)	9% (104)	2% (22)	3% (31)	14% (167)	70% (822)	1182
Very Favorable of Biden	9% (34)	16% (62)	3% (10)	1% (5)	14% (54)	56% (214)	379
Somewhat Favorable of Biden	4% (25)	10% (56)	2% (9)	3% (16)	10% (55)	71% (399)	560
Somewhat Unfavorable of Biden	3% (12)	8% (28)	1% (4)	2% (8)	17% (57)	69% (237)	345
Very Unfavorable of Biden	3% (25)	9% (77)	2% (19)	3% (23)	13% (109)	70% (585)	838
#1 Issue: Economy	4% (39)	10% (87)	2% (18)	2% (18)	12% (108)	69% (606)	876
#1 Issue: Security	4% (13)	12% (43)	2% (5)	3% (11)	12% (43)	68% (245)	362
#1 Issue: Health Care	4% (7)	13% (27)	3% (7)	2% (3)	11% (24)	68% (143)	212
#1 Issue: Medicare / Social Security	4% (9)	12% (26)	1% (3)	1% (1)	20% (46)	62% (137)	223
#1 Issue: Women's Issues	4% (5)	6% (7)	2% (2)	6% (7)	10% (11)	73% (86)	118
#1 Issue: Education	4% (4)	11% (9)	6% (5)	4% (3)	8% (7)	68% (58)	85
#1 Issue: Energy	5% (10)	11% (20)	2% (3)	4% (8)	14% (27)	64% (120)	188
#1 Issue: Other	5% (8)	5% (7)	— (1)	— (0)	15% (22)	75% (109)	145
2020 Vote: Joe Biden	6% (53)	13% (116)	2% (15)	3% (23)	12% (107)	65% (590)	904
2020 Vote: Donald Trump	4% (29)	11% (80)	2% (15)	2% (17)	14% (104)	68% (515)	759
2020 Vote: Other	1% (1)	10% (7)	5% (3)	— (0)	11% (7)	73% (48)	66
2020 Vote: Didn't Vote	3% (13)	5% (23)	2% (12)	3% (13)	14% (69)	73% (352)	481
2018 House Vote: Democrat	6% (43)	14% (93)	2% (15)	2% (13)	12% (84)	64% (438)	686
2018 House Vote: Republican	5% (30)	11% (70)	2% (13)	2% (15)	13% (85)	66% (421)	635
2018 House Vote: Someone else	— (0)	7% (4)	3% (2)	2% (1)	19% (11)	69% (40)	59
2016 Vote: Hillary Clinton	5% (32)	12% (79)	1% (9)	2% (11)	13% (86)	66% (423)	640
2016 Vote: Donald Trump	4% (31)	11% (77)	3% (18)	2% (15)	13% (89)	67% (463)	692
2016 Vote: Other	4% (5)	10% (10)	1% (1)	2% (2)	8% (8)	76% (82)	108
2016 Vote: Didn't Vote	4% (28)	8% (59)	2% (16)	3% (24)	14% (104)	70% (537)	768

Continued on next page

Table MCSP12_10: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Brian Anderson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	4% (96)	10% (226)	2% (44)	2% (52)	13% (288)	68% (1505)	2210
Voted in 2014: Yes	5% (64)	13% (151)	2% (23)	2% (19)	13% (160)	65% (766)	1183
Voted in 2014: No	3% (31)	7% (75)	2% (21)	3% (33)	12% (128)	72% (738)	1027
4-Region: Northeast	6% (22)	10% (39)	2% (9)	2% (6)	11% (45)	69% (273)	395
4-Region: Midwest	4% (17)	10% (44)	2% (8)	1% (6)	14% (67)	69% (323)	464
4-Region: South	5% (39)	11% (93)	2% (20)	2% (17)	14% (115)	66% (543)	828
4-Region: West	3% (17)	9% (49)	1% (8)	4% (23)	12% (61)	70% (366)	522
Sports Fans	7% (95)	14% (207)	3% (43)	3% (42)	17% (244)	56% (816)	1446
Avid Sports Fans	13% (67)	23% (116)	4% (20)	3% (18)	19% (96)	38% (194)	511
Casual Sports Fans	3% (27)	10% (91)	2% (23)	3% (24)	16% (147)	67% (622)	935
CBB Fans	9% (81)	21% (182)	4% (35)	4% (35)	21% (178)	41% (356)	867
Avid CBB Fans	15% (41)	28% (73)	5% (14)	5% (14)	20% (52)	26% (70)	264
Casual CBB Fans	9% (64)	20% (148)	4% (28)	4% (27)	20% (149)	43% (314)	729
Plan to Watch Men's Tournament	13% (80)	26% (163)	4% (25)	4% (22)	19% (119)	36% (226)	635
21 or Older	4% (90)	10% (219)	2% (40)	2% (49)	13% (277)	68% (1445)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP12_11: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
 Jim Jackson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(138)	10%	(221)	3%	(62)	2%	(34)	13%	(292)	66%	(1462)	2210
Gender: Male	10%	(111)	14%	(149)	4%	(47)	3%	(29)	15%	(160)	53%	(570)	1067
Gender: Female	2%	(28)	6%	(72)	1%	(14)	—	(5)	12%	(132)	78%	(892)	1143
Age: 18-34	7%	(48)	9%	(62)	5%	(36)	2%	(16)	12%	(82)	63%	(415)	658
Age: 35-44	6%	(20)	11%	(39)	3%	(12)	2%	(7)	15%	(55)	63%	(226)	359
Age: 45-64	6%	(45)	10%	(76)	1%	(8)	1%	(7)	13%	(101)	69%	(517)	754
Age: 65+	6%	(26)	10%	(44)	1%	(5)	1%	(3)	12%	(55)	69%	(305)	438
GenZers: 1997-2012	6%	(16)	7%	(18)	10%	(26)	2%	(5)	11%	(28)	63%	(162)	255
Millennials: 1981-1996	7%	(43)	12%	(75)	3%	(21)	2%	(16)	13%	(87)	62%	(404)	646
GenXers: 1965-1980	7%	(36)	8%	(42)	1%	(6)	1%	(7)	14%	(72)	68%	(341)	505
Baby Boomers: 1946-1964	6%	(43)	11%	(83)	1%	(9)	1%	(5)	13%	(93)	69%	(510)	744
PID: Dem (no lean)	7%	(54)	12%	(90)	3%	(24)	2%	(16)	12%	(89)	64%	(480)	753
PID: Ind (no lean)	5%	(41)	9%	(69)	1%	(7)	2%	(15)	15%	(113)	68%	(527)	771
PID: Rep (no lean)	6%	(43)	9%	(62)	4%	(30)	1%	(4)	13%	(90)	67%	(456)	686
PID/Gender: Dem Men	13%	(43)	17%	(54)	5%	(16)	4%	(12)	13%	(43)	48%	(155)	323
PID/Gender: Dem Women	3%	(11)	8%	(36)	2%	(8)	1%	(4)	11%	(46)	76%	(325)	430
PID/Gender: Ind Men	9%	(34)	13%	(53)	1%	(4)	4%	(14)	16%	(64)	58%	(229)	398
PID/Gender: Ind Women	2%	(7)	4%	(16)	1%	(3)	—	(1)	13%	(49)	80%	(297)	373
PID/Gender: Rep Men	10%	(34)	12%	(42)	8%	(27)	1%	(3)	16%	(53)	54%	(186)	345
PID/Gender: Rep Women	3%	(10)	6%	(20)	1%	(3)	—	(1)	11%	(37)	79%	(270)	341
Ideo: Liberal (1-3)	8%	(51)	10%	(63)	3%	(17)	2%	(11)	10%	(65)	67%	(413)	621
Ideo: Moderate (4)	6%	(35)	10%	(60)	2%	(10)	1%	(8)	15%	(96)	66%	(410)	618
Ideo: Conservative (5-7)	6%	(45)	12%	(91)	5%	(34)	1%	(9)	13%	(100)	63%	(476)	756
Educ: < College	6%	(86)	9%	(143)	3%	(39)	2%	(24)	13%	(196)	68%	(1031)	1519
Educ: Bachelors degree	6%	(28)	11%	(51)	5%	(21)	2%	(8)	14%	(62)	62%	(276)	446
Educ: Post-grad	10%	(24)	11%	(27)	—	(1)	1%	(3)	14%	(34)	64%	(156)	245
Income: Under 50k	6%	(71)	8%	(96)	2%	(26)	2%	(20)	13%	(154)	69%	(819)	1186
Income: 50k-100k	7%	(47)	11%	(78)	4%	(27)	2%	(13)	13%	(90)	64%	(461)	717
Income: 100k+	7%	(21)	15%	(46)	3%	(9)	—	(1)	16%	(48)	59%	(182)	307
Ethnicity: White	6%	(96)	9%	(161)	2%	(35)	1%	(17)	13%	(233)	69%	(1188)	1730
Ethnicity: Hispanic	6%	(19)	14%	(49)	7%	(25)	4%	(13)	12%	(42)	58%	(202)	351

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Table MCSP12_11: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Jim Jackson

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(138)	10%	(221)	3%	(62)	2%	(34)	13%	(292)	66%	(1462)	2210
Ethnicity: Black	14%	(38)	12%	(34)	5%	(14)	4%	(10)	15%	(40)	50%	(139)	276
Ethnicity: Other	2%	(4)	13%	(26)	7%	(13)	3%	(7)	9%	(19)	66%	(135)	205
All Christian	7%	(70)	11%	(107)	3%	(26)	1%	(14)	13%	(121)	65%	(629)	968
All Non-Christian	14%	(14)	16%	(16)	4%	(4)	1%	(1)	12%	(11)	53%	(52)	99
Atheist	7%	(8)	8%	(9)	1%	(1)	—	(0)	11%	(13)	74%	(89)	119
Agnostic/Nothing in particular	5%	(29)	7%	(46)	3%	(18)	3%	(16)	16%	(99)	66%	(410)	619
Something Else	4%	(17)	11%	(44)	3%	(12)	1%	(3)	12%	(47)	70%	(282)	405
Religious Non-Protestant/Catholic	11%	(14)	17%	(22)	6%	(7)	—	(1)	11%	(14)	54%	(67)	124
Evangelical	8%	(40)	11%	(59)	2%	(12)	1%	(7)	12%	(66)	65%	(351)	536
Non-Evangelical	6%	(47)	11%	(84)	3%	(24)	1%	(10)	12%	(95)	68%	(541)	801
Community: Urban	9%	(49)	10%	(58)	5%	(29)	2%	(9)	11%	(62)	64%	(362)	570
Community: Suburban	5%	(56)	11%	(116)	2%	(20)	1%	(15)	15%	(158)	65%	(689)	1055
Community: Rural	6%	(33)	8%	(47)	2%	(12)	2%	(10)	12%	(72)	70%	(411)	585
Employ: Private Sector	7%	(45)	13%	(81)	5%	(33)	1%	(8)	14%	(88)	60%	(380)	635
Employ: Government	6%	(8)	16%	(20)	2%	(2)	8%	(10)	14%	(17)	54%	(67)	124
Employ: Self-Employed	13%	(30)	12%	(28)	3%	(7)	3%	(7)	12%	(28)	57%	(131)	231
Employ: Homemaker	1%	(2)	6%	(10)	1%	(2)	2%	(3)	16%	(26)	74%	(122)	165
Employ: Student	5%	(4)	5%	(4)	9%	(7)	—	(0)	13%	(10)	69%	(54)	79
Employ: Retired	5%	(26)	9%	(47)	—	(2)	1%	(6)	12%	(58)	72%	(362)	501
Employ: Unemployed	6%	(18)	6%	(17)	1%	(2)	—	(0)	12%	(34)	76%	(222)	294
Employ: Other	4%	(7)	8%	(14)	3%	(6)	—	(0)	17%	(30)	69%	(125)	182
Military HH: Yes	10%	(32)	10%	(33)	3%	(9)	1%	(4)	13%	(43)	62%	(200)	322
Military HH: No	6%	(107)	10%	(188)	3%	(53)	2%	(30)	13%	(249)	67%	(1262)	1888
RD/WT: Right Direction	9%	(63)	14%	(95)	4%	(27)	2%	(15)	11%	(75)	60%	(413)	687
RD/WT: Wrong Track	5%	(75)	8%	(126)	2%	(35)	1%	(20)	14%	(217)	69%	(1050)	1523
Biden Job Approve	8%	(68)	11%	(95)	2%	(20)	2%	(15)	11%	(102)	66%	(594)	894
Biden Job Disapprove	5%	(66)	10%	(121)	3%	(40)	2%	(20)	15%	(179)	65%	(778)	1203

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Table MCSP12_11: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
Jim Jackson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (138)	10% (221)	3% (62)	2% (34)	13% (292)	66% (1462)	2210
Biden Job Strongly Approve	12% (42)	13% (44)	2% (8)	2% (7)	10% (33)	61% (211)	345
Biden Job Somewhat Approve	5% (26)	9% (51)	2% (13)	1% (8)	13% (69)	70% (383)	550
Biden Job Somewhat Disapprove	6% (20)	13% (49)	3% (12)	2% (7)	17% (62)	59% (217)	368
Biden Job Strongly Disapprove	5% (45)	9% (72)	3% (28)	1% (12)	14% (117)	67% (561)	835
Favorable of Biden	8% (71)	12% (109)	2% (22)	1% (10)	11% (102)	67% (625)	939
Unfavorable of Biden	6% (68)	9% (108)	3% (37)	2% (22)	15% (177)	65% (770)	1182
Very Favorable of Biden	12% (44)	15% (56)	2% (9)	2% (7)	10% (36)	60% (227)	379
Somewhat Favorable of Biden	5% (27)	9% (53)	2% (13)	1% (3)	12% (66)	71% (398)	560
Somewhat Unfavorable of Biden	7% (23)	12% (42)	2% (7)	2% (7)	15% (51)	62% (215)	345
Very Unfavorable of Biden	5% (44)	8% (67)	4% (30)	2% (15)	15% (127)	66% (555)	838
#1 Issue: Economy	8% (66)	9% (76)	3% (27)	2% (14)	13% (117)	66% (577)	876
#1 Issue: Security	6% (23)	10% (37)	2% (9)	2% (8)	14% (52)	65% (233)	362
#1 Issue: Health Care	8% (17)	10% (22)	2% (4)	1% (3)	9% (20)	69% (146)	212
#1 Issue: Medicare / Social Security	5% (11)	15% (33)	2% (4)	2% (4)	13% (30)	63% (141)	223
#1 Issue: Women's Issues	7% (8)	9% (11)	3% (4)	1% (1)	4% (5)	75% (89)	118
#1 Issue: Education	3% (2)	17% (14)	6% (5)	2% (2)	12% (10)	61% (52)	85
#1 Issue: Energy	4% (7)	11% (21)	3% (6)	2% (3)	17% (33)	62% (117)	188
#1 Issue: Other	2% (3)	5% (7)	3% (4)	— (0)	17% (25)	74% (107)	145
2020 Vote: Joe Biden	8% (71)	12% (111)	2% (15)	2% (16)	11% (102)	65% (590)	904
2020 Vote: Donald Trump	6% (47)	11% (82)	4% (29)	1% (11)	13% (102)	64% (489)	759
2020 Vote: Other	4% (3)	7% (5)	4% (3)	1% (1)	18% (12)	66% (43)	66
2020 Vote: Didn't Vote	4% (17)	5% (23)	3% (15)	2% (7)	16% (77)	71% (341)	481
2018 House Vote: Democrat	6% (44)	14% (95)	2% (12)	1% (10)	13% (89)	64% (437)	686
2018 House Vote: Republican	8% (49)	11% (70)	3% (20)	1% (9)	14% (88)	63% (400)	635
2018 House Vote: Someone else	4% (3)	8% (5)	4% (3)	6% (4)	14% (8)	63% (37)	59
2016 Vote: Hillary Clinton	6% (41)	14% (89)	1% (7)	1% (7)	13% (82)	65% (414)	640
2016 Vote: Donald Trump	7% (49)	11% (74)	3% (22)	1% (10)	14% (96)	64% (441)	692
2016 Vote: Other	3% (3)	12% (13)	4% (4)	1% (1)	8% (8)	73% (79)	108
2016 Vote: Didn't Vote	6% (44)	6% (45)	4% (29)	2% (16)	14% (106)	69% (528)	768

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Table MCSP12_11: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Jim Jackson

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (138)	10% (221)	3% (62)	2% (34)	13% (292)	66% (1462)	2210
Voted in 2014: Yes	8% (91)	14% (160)	2% (28)	1% (14)	13% (153)	62% (737)	1183
Voted in 2014: No	5% (48)	6% (61)	3% (34)	2% (20)	14% (139)	71% (726)	1027
4-Region: Northeast	7% (26)	7% (30)	5% (19)	2% (6)	12% (46)	68% (268)	395
4-Region: Midwest	7% (34)	10% (45)	1% (5)	— (2)	13% (61)	68% (318)	464
4-Region: South	6% (47)	11% (90)	2% (18)	2% (16)	16% (134)	63% (523)	828
4-Region: West	6% (31)	11% (56)	4% (21)	2% (10)	10% (51)	68% (354)	522
Sports Fans	9% (133)	14% (210)	4% (51)	2% (28)	17% (240)	54% (784)	1446
Avid Sports Fans	18% (90)	24% (124)	3% (15)	3% (13)	17% (84)	36% (185)	511
Casual Sports Fans	5% (43)	9% (86)	4% (36)	2% (15)	17% (156)	64% (599)	935
CBB Fans	14% (123)	21% (179)	5% (41)	3% (24)	21% (180)	37% (319)	867
Avid CBB Fans	23% (61)	26% (68)	5% (14)	4% (11)	17% (45)	25% (65)	264
Casual CBB Fans	13% (95)	20% (146)	5% (34)	3% (21)	21% (152)	39% (281)	729
Plan to Watch Men's Tournament	18% (111)	24% (150)	5% (30)	2% (12)	21% (135)	31% (197)	635
21 or Older	6% (136)	10% (217)	3% (53)	2% (34)	13% (281)	66% (1400)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP12_12: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
 Ian Eagle

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (123)	9% (201)	2% (49)	2% (42)	13% (286)	68% (1509)	2210
Gender: Male	10% (103)	12% (131)	4% (39)	3% (29)	17% (177)	55% (586)	1067
Gender: Female	2% (20)	6% (70)	1% (11)	1% (12)	9% (108)	81% (922)	1143
Age: 18-34	7% (47)	9% (62)	4% (29)	3% (20)	12% (80)	64% (420)	658
Age: 35-44	6% (21)	8% (28)	2% (7)	3% (12)	15% (55)	66% (235)	359
Age: 45-64	5% (37)	10% (72)	1% (7)	1% (6)	14% (104)	70% (528)	754
Age: 65+	4% (18)	9% (38)	2% (7)	1% (4)	11% (46)	74% (325)	438
GenZers: 1997-2012	6% (14)	10% (25)	6% (16)	2% (6)	9% (24)	67% (170)	255
Millennials: 1981-1996	8% (49)	8% (55)	3% (18)	3% (22)	15% (96)	63% (407)	646
GenXers: 1965-1980	5% (27)	10% (49)	1% (4)	1% (7)	14% (68)	69% (350)	505
Baby Boomers: 1946-1964	4% (33)	9% (70)	1% (8)	1% (6)	13% (95)	72% (533)	744
PID: Dem (no lean)	6% (48)	12% (88)	3% (21)	1% (11)	12% (91)	66% (495)	753
PID: Ind (no lean)	5% (41)	7% (51)	2% (13)	2% (13)	15% (114)	70% (537)	771
PID: Rep (no lean)	5% (34)	9% (62)	2% (15)	3% (18)	12% (81)	69% (476)	686
PID/Gender: Dem Men	12% (37)	16% (52)	5% (18)	3% (10)	14% (47)	49% (160)	323
PID/Gender: Dem Women	2% (10)	9% (37)	1% (3)	— (1)	10% (44)	78% (336)	430
PID/Gender: Ind Men	9% (36)	9% (37)	2% (10)	3% (11)	20% (81)	57% (225)	398
PID/Gender: Ind Women	2% (6)	4% (15)	1% (4)	1% (3)	9% (34)	84% (312)	373
PID/Gender: Rep Men	9% (30)	13% (43)	3% (11)	3% (9)	14% (50)	58% (201)	345
PID/Gender: Rep Women	1% (4)	5% (18)	1% (4)	3% (9)	9% (31)	81% (275)	341
Ideo: Liberal (1-3)	7% (44)	10% (65)	3% (16)	3% (17)	9% (58)	68% (421)	621
Ideo: Moderate (4)	6% (37)	7% (45)	1% (9)	1% (9)	17% (102)	67% (416)	618
Ideo: Conservative (5-7)	5% (39)	11% (84)	3% (22)	2% (12)	12% (92)	67% (507)	756
Educ: < College	5% (73)	8% (116)	2% (36)	2% (27)	13% (204)	70% (1064)	1519
Educ: Bachelors degree	7% (31)	13% (58)	2% (7)	3% (13)	12% (55)	64% (283)	446
Educ: Post-grad	8% (20)	11% (27)	3% (7)	1% (3)	11% (28)	66% (161)	245
Income: Under 50k	5% (56)	8% (93)	2% (28)	2% (21)	11% (134)	72% (854)	1186
Income: 50k-100k	6% (42)	10% (74)	2% (14)	3% (18)	14% (101)	65% (467)	717
Income: 100k+	8% (26)	11% (34)	2% (7)	1% (3)	16% (50)	61% (187)	307
Ethnicity: White	5% (85)	9% (154)	2% (35)	1% (24)	12% (206)	71% (1225)	1730
Ethnicity: Hispanic	5% (19)	10% (34)	3% (9)	5% (19)	19% (65)	58% (205)	351

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Table MCSP12_12: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Ian Eagle

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	6%	(123)	9%	(201)	2%	(49)	2%	(42)	13%	(286)	68%	(1509)	2210
Ethnicity: Black	12%	(33)	10%	(26)	4%	(10)	2%	(6)	19%	(53)	53%	(147)	276
Ethnicity: Other	3%	(5)	10%	(20)	2%	(4)	6%	(12)	13%	(27)	67%	(136)	205
All Christian	6%	(62)	11%	(106)	2%	(17)	1%	(12)	12%	(120)	67%	(651)	968
All Non-Christian	10%	(10)	15%	(15)	5%	(5)	3%	(3)	11%	(11)	56%	(56)	99
Atheist	6%	(7)	8%	(9)	1%	(1)	2%	(3)	9%	(11)	74%	(88)	119
Agnostic/Nothing in particular	5%	(31)	6%	(39)	4%	(22)	3%	(16)	13%	(83)	69%	(429)	619
Something Else	3%	(13)	8%	(32)	1%	(5)	2%	(8)	15%	(61)	70%	(285)	405
Religious Non-Protestant/Catholic	9%	(11)	15%	(18)	4%	(5)	2%	(3)	14%	(17)	57%	(71)	124
Evangelical	5%	(28)	10%	(51)	1%	(6)	2%	(12)	14%	(73)	68%	(365)	536
Non-Evangelical	6%	(46)	10%	(82)	2%	(16)	1%	(8)	13%	(101)	69%	(549)	801
Community: Urban	8%	(45)	10%	(57)	3%	(17)	3%	(15)	12%	(67)	65%	(368)	570
Community: Suburban	5%	(58)	9%	(96)	2%	(26)	2%	(16)	14%	(149)	67%	(711)	1055
Community: Rural	4%	(21)	8%	(47)	1%	(7)	2%	(10)	12%	(70)	73%	(430)	585
Employ: Private Sector	8%	(48)	12%	(75)	2%	(13)	4%	(26)	13%	(82)	62%	(391)	635
Employ: Government	5%	(6)	13%	(16)	5%	(7)	3%	(3)	17%	(21)	57%	(71)	124
Employ: Self-Employed	8%	(18)	12%	(27)	3%	(8)	1%	(2)	19%	(44)	57%	(133)	231
Employ: Homemaker	2%	(3)	2%	(3)	1%	(2)	2%	(3)	13%	(22)	80%	(132)	165
Employ: Student	6%	(5)	6%	(5)	7%	(6)	—	(0)	17%	(13)	65%	(51)	79
Employ: Retired	3%	(16)	8%	(42)	2%	(9)	1%	(4)	10%	(50)	76%	(380)	501
Employ: Unemployed	7%	(22)	6%	(16)	1%	(4)	1%	(2)	9%	(26)	76%	(224)	294
Employ: Other	3%	(6)	10%	(17)	1%	(3)	1%	(1)	15%	(27)	70%	(127)	182
Military HH: Yes	6%	(19)	11%	(36)	3%	(8)	1%	(4)	13%	(42)	66%	(213)	322
Military HH: No	5%	(104)	9%	(165)	2%	(41)	2%	(38)	13%	(244)	69%	(1296)	1888
RD/WT: Right Direction	8%	(58)	13%	(90)	3%	(21)	2%	(13)	12%	(84)	61%	(421)	687
RD/WT: Wrong Track	4%	(65)	7%	(111)	2%	(28)	2%	(29)	13%	(202)	71%	(1088)	1523
Biden Job Approve	7%	(60)	10%	(90)	3%	(23)	2%	(15)	12%	(106)	67%	(600)	894
Biden Job Disapprove	5%	(61)	9%	(108)	2%	(24)	2%	(25)	14%	(167)	68%	(819)	1203

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Table MCSP12_12: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
 Ian Eagle

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (123)	9% (201)	2% (49)	2% (42)	13% (286)	68% (1509)	2210
Biden Job Strongly Approve	9% (31)	14% (48)	3% (10)	2% (6)	13% (46)	59% (203)	345
Biden Job Somewhat Approve	5% (29)	8% (42)	2% (14)	2% (9)	11% (60)	72% (396)	550
Biden Job Somewhat Disapprove	6% (21)	10% (37)	2% (8)	2% (6)	17% (63)	63% (233)	368
Biden Job Strongly Disapprove	5% (40)	8% (71)	2% (16)	2% (18)	12% (103)	70% (586)	835
Favorable of Biden	6% (59)	11% (102)	2% (21)	2% (18)	12% (108)	67% (631)	939
Unfavorable of Biden	5% (63)	8% (96)	2% (24)	2% (23)	14% (170)	68% (806)	1182
Very Favorable of Biden	10% (36)	13% (51)	2% (9)	1% (5)	16% (59)	58% (220)	379
Somewhat Favorable of Biden	4% (23)	9% (52)	2% (12)	2% (14)	9% (49)	73% (411)	560
Somewhat Unfavorable of Biden	6% (22)	8% (26)	1% (5)	1% (4)	18% (61)	66% (227)	345
Very Unfavorable of Biden	5% (42)	8% (70)	2% (19)	2% (19)	13% (109)	69% (579)	838
#1 Issue: Economy	6% (54)	8% (74)	2% (19)	2% (18)	14% (126)	67% (586)	876
#1 Issue: Security	5% (18)	10% (36)	3% (11)	2% (8)	11% (38)	69% (251)	362
#1 Issue: Health Care	7% (15)	7% (16)	2% (5)	1% (1)	9% (20)	73% (156)	212
#1 Issue: Medicare / Social Security	5% (11)	13% (28)	1% (3)	2% (4)	16% (36)	63% (141)	223
#1 Issue: Women's Issues	4% (5)	8% (9)	4% (5)	2% (2)	9% (11)	73% (86)	118
#1 Issue: Education	7% (6)	15% (13)	3% (2)	— (0)	10% (9)	65% (56)	85
#1 Issue: Energy	5% (10)	9% (16)	3% (5)	4% (7)	12% (23)	68% (128)	188
#1 Issue: Other	4% (6)	6% (9)	— (0)	1% (1)	16% (23)	73% (105)	145
2020 Vote: Joe Biden	7% (65)	11% (99)	2% (18)	2% (14)	12% (110)	66% (598)	904
2020 Vote: Donald Trump	6% (46)	10% (76)	2% (15)	3% (19)	12% (94)	67% (508)	759
2020 Vote: Other	3% (2)	11% (7)	4% (3)	2% (1)	8% (5)	72% (47)	66
2020 Vote: Didn't Vote	2% (10)	4% (18)	3% (14)	2% (8)	16% (76)	74% (356)	481
2018 House Vote: Democrat	6% (40)	10% (72)	2% (13)	1% (8)	14% (98)	66% (454)	686
2018 House Vote: Republican	7% (41)	11% (73)	2% (12)	2% (15)	12% (79)	65% (415)	635
2018 House Vote: Someone else	9% (5)	5% (3)	3% (2)	5% (3)	10% (6)	69% (40)	59
2016 Vote: Hillary Clinton	6% (41)	10% (67)	2% (11)	1% (8)	14% (88)	66% (425)	640
2016 Vote: Donald Trump	7% (46)	10% (72)	2% (15)	3% (17)	13% (90)	65% (451)	692
2016 Vote: Other	4% (4)	7% (7)	2% (2)	1% (1)	9% (10)	77% (83)	108
2016 Vote: Didn't Vote	4% (32)	7% (54)	3% (21)	2% (15)	13% (98)	71% (549)	768

Continued on next page

Table MCSP12_12: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Ian Eagle

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (123)	9% (201)	2% (49)	2% (42)	13% (286)	68% (1509)	2210
Voted in 2014: Yes	7% (77)	11% (133)	2% (23)	2% (19)	13% (159)	65% (772)	1183
Voted in 2014: No	4% (46)	7% (68)	3% (26)	2% (23)	12% (127)	72% (737)	1027
4-Region: Northeast	9% (37)	9% (37)	3% (13)	1% (5)	10% (40)	67% (263)	395
4-Region: Midwest	4% (19)	10% (44)	1% (3)	1% (4)	10% (46)	75% (347)	464
4-Region: South	5% (40)	10% (81)	2% (18)	2% (14)	15% (126)	66% (549)	828
4-Region: West	5% (27)	7% (39)	3% (15)	4% (18)	14% (73)	67% (350)	522
Sports Fans	9% (123)	13% (186)	3% (45)	2% (29)	17% (252)	56% (810)	1446
Avid Sports Fans	18% (93)	19% (96)	3% (14)	3% (15)	23% (119)	34% (174)	511
Casual Sports Fans	3% (30)	10% (91)	3% (31)	1% (13)	14% (133)	68% (637)	935
CBB Fans	13% (112)	18% (158)	4% (32)	3% (25)	22% (193)	40% (346)	867
Avid CBB Fans	21% (56)	26% (68)	3% (9)	4% (11)	24% (62)	22% (59)	264
Casual CBB Fans	12% (87)	18% (128)	4% (29)	3% (23)	21% (156)	42% (306)	729
Plan to Watch Men's Tournament	16% (99)	23% (144)	3% (20)	3% (16)	22% (142)	34% (213)	635
21 or Older	6% (118)	9% (195)	2% (45)	2% (38)	13% (274)	68% (1450)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP12_13: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
 Jim Spanarkel

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (74)	9% (205)	2% (48)	2% (42)	12% (267)	71% (1574)	2210
Gender: Male	5% (51)	12% (133)	4% (43)	3% (37)	15% (156)	61% (646)	1067
Gender: Female	2% (23)	6% (72)	— (5)	— (5)	10% (112)	81% (927)	1143
Age: 18-34	4% (26)	10% (63)	4% (26)	3% (20)	10% (66)	69% (457)	658
Age: 35-44	3% (10)	8% (28)	2% (8)	4% (14)	14% (52)	69% (248)	359
Age: 45-64	3% (22)	10% (75)	1% (6)	1% (6)	13% (99)	72% (546)	754
Age: 65+	4% (16)	9% (39)	2% (8)	1% (3)	12% (51)	73% (322)	438
GenZers: 1997-2012	1% (3)	11% (27)	6% (16)	4% (10)	8% (20)	70% (178)	255
Millennials: 1981-1996	5% (32)	8% (53)	2% (15)	3% (20)	13% (82)	69% (446)	646
GenXers: 1965-1980	3% (15)	10% (48)	1% (6)	1% (5)	13% (68)	72% (363)	505
Baby Boomers: 1946-1964	3% (24)	10% (73)	1% (11)	1% (7)	12% (92)	72% (536)	744
PID: Dem (no lean)	5% (35)	12% (87)	2% (18)	2% (17)	13% (95)	66% (501)	753
PID: Ind (no lean)	2% (17)	7% (53)	2% (13)	2% (17)	12% (92)	75% (580)	771
PID: Rep (no lean)	3% (21)	9% (65)	3% (18)	1% (8)	12% (80)	72% (493)	686
PID/Gender: Dem Men	8% (25)	16% (53)	5% (16)	5% (16)	13% (44)	53% (170)	323
PID/Gender: Dem Women	3% (11)	8% (34)	— (2)	— (1)	12% (52)	77% (331)	430
PID/Gender: Ind Men	2% (9)	9% (35)	3% (12)	4% (15)	16% (62)	67% (266)	398
PID/Gender: Ind Women	2% (9)	5% (18)	— (1)	— (1)	8% (30)	84% (314)	373
PID/Gender: Rep Men	5% (18)	13% (45)	5% (16)	2% (5)	15% (50)	61% (211)	345
PID/Gender: Rep Women	1% (4)	6% (20)	— (2)	1% (3)	9% (30)	83% (282)	341
Ideo: Liberal (1-3)	4% (27)	11% (65)	2% (15)	2% (9)	10% (63)	71% (441)	621
Ideo: Moderate (4)	3% (17)	8% (50)	2% (11)	2% (14)	15% (92)	70% (434)	618
Ideo: Conservative (5-7)	3% (23)	11% (81)	3% (22)	2% (13)	12% (91)	70% (527)	756
Educ: < College	3% (40)	8% (128)	2% (32)	2% (31)	12% (176)	73% (1112)	1519
Educ: Bachelors degree	5% (22)	10% (45)	3% (12)	2% (10)	14% (61)	66% (296)	446
Educ: Post-grad	5% (13)	13% (32)	2% (4)	1% (1)	12% (30)	67% (165)	245
Income: Under 50k	3% (38)	8% (93)	2% (20)	3% (31)	10% (122)	74% (882)	1186
Income: 50k-100k	3% (21)	10% (72)	3% (18)	1% (10)	14% (97)	70% (499)	717
Income: 100k+	5% (15)	13% (41)	3% (9)	1% (2)	16% (48)	63% (193)	307
Ethnicity: White	3% (52)	9% (150)	2% (30)	2% (28)	12% (212)	73% (1257)	1730
Ethnicity: Hispanic	2% (8)	13% (45)	4% (13)	4% (16)	15% (51)	62% (218)	351

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Table MCSP12_13: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Jim Spanarkel

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (74)	9% (205)	2% (48)	2% (42)	12% (267)	71% (1574)	2210
Ethnicity: Black	8% (21)	11% (30)	5% (13)	4% (11)	12% (33)	61% (167)	276
Ethnicity: Other	1% (1)	12% (25)	2% (5)	1% (3)	11% (22)	73% (149)	205
All Christian	4% (35)	11% (109)	2% (21)	2% (21)	11% (102)	70% (680)	968
All Non-Christian	10% (10)	17% (17)	3% (3)	1% (1)	13% (13)	57% (56)	99
Atheist	1% (2)	6% (7)	1% (1)	3% (3)	9% (11)	79% (94)	119
Agnostic/Nothing in particular	3% (19)	6% (37)	3% (16)	2% (14)	15% (94)	71% (440)	619
Something Else	2% (9)	9% (35)	1% (6)	1% (3)	12% (48)	75% (304)	405
Religious Non-Protestant/Catholic	8% (10)	15% (19)	3% (3)	1% (1)	15% (18)	59% (73)	124
Evangelical	4% (19)	11% (57)	2% (10)	2% (12)	11% (59)	71% (378)	536
Non-Evangelical	3% (25)	10% (84)	2% (17)	1% (12)	10% (83)	73% (581)	801
Community: Urban	3% (20)	10% (58)	3% (19)	2% (10)	12% (71)	69% (392)	570
Community: Suburban	4% (40)	9% (97)	2% (21)	2% (22)	13% (136)	70% (738)	1055
Community: Rural	2% (14)	8% (50)	1% (8)	2% (10)	10% (60)	76% (443)	585
Employ: Private Sector	4% (27)	12% (75)	2% (16)	3% (19)	12% (74)	67% (424)	635
Employ: Government	6% (8)	12% (15)	2% (3)	2% (2)	13% (16)	65% (80)	124
Employ: Self-Employed	4% (9)	11% (26)	5% (13)	5% (13)	14% (33)	59% (137)	231
Employ: Homemaker	1% (2)	4% (7)	— (0)	2% (3)	15% (24)	78% (129)	165
Employ: Student	1% (1)	12% (9)	6% (5)	— (0)	10% (8)	71% (56)	79
Employ: Retired	3% (15)	8% (42)	1% (5)	1% (4)	11% (55)	76% (380)	501
Employ: Unemployed	3% (10)	5% (15)	1% (4)	— (1)	11% (32)	79% (232)	294
Employ: Other	2% (3)	9% (16)	1% (3)	— (0)	14% (25)	74% (135)	182
Military HH: Yes	4% (13)	11% (36)	2% (7)	2% (5)	14% (46)	67% (215)	322
Military HH: No	3% (61)	9% (169)	2% (41)	2% (37)	12% (221)	72% (1359)	1888
RD/WT: Right Direction	6% (38)	14% (93)	4% (25)	3% (18)	11% (77)	64% (437)	687
RD/WT: Wrong Track	2% (36)	7% (112)	2% (23)	2% (25)	13% (190)	75% (1137)	1523
Biden Job Approve	5% (42)	11% (97)	3% (23)	2% (16)	12% (104)	69% (613)	894
Biden Job Disapprove	2% (29)	9% (105)	2% (23)	2% (23)	13% (154)	72% (870)	1203

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Table MCSP12_13: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
 Jim Spanarkel

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (74)	9% (205)	2% (48)	2% (42)	12% (267)	71% (1574)	2210
Biden Job Strongly Approve	8% (28)	14% (48)	2% (7)	2% (6)	11% (40)	63% (216)	345
Biden Job Somewhat Approve	2% (14)	9% (49)	3% (15)	2% (10)	12% (64)	72% (397)	550
Biden Job Somewhat Disapprove	1% (4)	9% (33)	2% (9)	3% (11)	16% (58)	69% (253)	368
Biden Job Strongly Disapprove	3% (25)	9% (72)	2% (14)	1% (12)	12% (96)	74% (616)	835
Favorable of Biden	5% (43)	11% (106)	2% (20)	2% (15)	11% (106)	69% (649)	939
Unfavorable of Biden	3% (30)	8% (97)	2% (21)	2% (27)	13% (155)	72% (852)	1182
Very Favorable of Biden	8% (32)	15% (56)	1% (4)	2% (6)	13% (49)	62% (234)	379
Somewhat Favorable of Biden	2% (12)	9% (51)	3% (16)	2% (9)	10% (57)	74% (415)	560
Somewhat Unfavorable of Biden	2% (6)	7% (25)	1% (4)	3% (10)	16% (54)	71% (246)	345
Very Unfavorable of Biden	3% (24)	9% (72)	2% (17)	2% (17)	12% (100)	72% (606)	838
#1 Issue: Economy	3% (29)	8% (71)	2% (22)	1% (13)	13% (115)	71% (626)	876
#1 Issue: Security	3% (12)	11% (39)	1% (5)	2% (9)	11% (40)	71% (257)	362
#1 Issue: Health Care	4% (9)	11% (24)	1% (2)	2% (4)	10% (21)	72% (152)	212
#1 Issue: Medicare / Social Security	3% (8)	14% (31)	3% (7)	1% (3)	14% (32)	64% (143)	223
#1 Issue: Women's Issues	6% (7)	6% (7)	2% (3)	4% (5)	8% (9)	74% (87)	118
#1 Issue: Education	3% (3)	11% (9)	5% (4)	— (0)	7% (6)	74% (63)	85
#1 Issue: Energy	3% (5)	9% (17)	2% (4)	5% (9)	13% (24)	69% (129)	188
#1 Issue: Other	— (1)	5% (7)	1% (1)	— (1)	14% (21)	80% (116)	145
2020 Vote: Joe Biden	4% (39)	11% (102)	2% (15)	2% (18)	12% (111)	68% (618)	904
2020 Vote: Donald Trump	4% (28)	10% (74)	3% (20)	1% (11)	12% (93)	70% (534)	759
2020 Vote: Other	3% (2)	5% (3)	3% (2)	— (0)	9% (6)	80% (53)	66
2020 Vote: Didn't Vote	1% (5)	5% (26)	2% (11)	3% (13)	12% (57)	77% (369)	481
2018 House Vote: Democrat	5% (31)	9% (65)	2% (13)	2% (13)	14% (98)	68% (466)	686
2018 House Vote: Republican	4% (24)	11% (71)	3% (22)	2% (12)	11% (71)	69% (436)	635
2018 House Vote: Someone else	4% (2)	10% (6)	1% (0)	1% (1)	15% (9)	69% (40)	59
2016 Vote: Hillary Clinton	4% (27)	9% (58)	1% (8)	2% (12)	15% (94)	69% (441)	640
2016 Vote: Donald Trump	4% (29)	11% (75)	3% (19)	1% (10)	12% (80)	69% (479)	692
2016 Vote: Other	2% (2)	7% (7)	2% (2)	1% (1)	10% (11)	79% (85)	108
2016 Vote: Didn't Vote	2% (16)	8% (64)	3% (19)	2% (19)	11% (82)	74% (568)	768

Continued on next page

Table MCSP12_13: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Jim Spanarkel

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (74)	9% (205)	2% (48)	2% (42)	12% (267)	71% (1574)	2210
Voted in 2014: Yes	4% (51)	11% (134)	2% (23)	2% (18)	13% (158)	68% (800)	1183
Voted in 2014: No	2% (23)	7% (71)	2% (25)	2% (24)	11% (109)	75% (774)	1027
4-Region: Northeast	4% (16)	11% (45)	4% (15)	2% (6)	10% (40)	69% (272)	395
4-Region: Midwest	3% (13)	7% (31)	2% (11)	1% (5)	12% (54)	76% (351)	464
4-Region: South	3% (28)	11% (91)	2% (16)	2% (15)	13% (105)	69% (573)	828
4-Region: West	3% (18)	7% (38)	1% (6)	3% (16)	13% (67)	72% (378)	522
Sports Fans	5% (71)	13% (194)	3% (42)	2% (32)	16% (233)	60% (873)	1446
Avid Sports Fans	11% (54)	21% (107)	3% (17)	2% (12)	21% (106)	42% (215)	511
Casual Sports Fans	2% (17)	9% (86)	3% (26)	2% (20)	14% (128)	70% (658)	935
CBB Fans	7% (64)	20% (171)	4% (34)	3% (25)	21% (183)	45% (390)	867
Avid CBB Fans	12% (31)	29% (78)	5% (14)	3% (9)	21% (56)	29% (76)	264
Casual CBB Fans	7% (49)	18% (133)	4% (31)	3% (19)	21% (151)	47% (346)	729
Plan to Watch Men's Tournament	9% (57)	23% (148)	4% (28)	3% (16)	23% (144)	38% (242)	635
21 or Older	3% (73)	9% (195)	2% (45)	2% (40)	12% (257)	71% (1511)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP12_14: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
 Kevin Harlan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (122)	11% (242)	2% (48)	2% (55)	12% (265)	67% (1478)	2210
Gender: Male	9% (98)	15% (158)	4% (42)	4% (42)	15% (156)	53% (570)	1067
Gender: Female	2% (24)	7% (84)	1% (6)	1% (13)	10% (109)	79% (907)	1143
Age: 18-34	6% (40)	11% (75)	3% (22)	4% (28)	11% (71)	64% (423)	658
Age: 35-44	6% (22)	9% (33)	2% (8)	5% (17)	12% (45)	65% (234)	359
Age: 45-64	5% (41)	12% (91)	1% (11)	1% (7)	12% (92)	68% (513)	754
Age: 65+	4% (19)	10% (44)	2% (8)	1% (3)	13% (57)	70% (308)	438
GenZers: 1997-2012	4% (10)	12% (29)	3% (8)	6% (16)	10% (25)	65% (166)	255
Millennials: 1981-1996	7% (43)	10% (66)	3% (19)	4% (25)	12% (75)	65% (418)	646
GenXers: 1965-1980	7% (37)	11% (58)	2% (10)	1% (7)	12% (60)	66% (335)	505
Baby Boomers: 1946-1964	4% (32)	11% (85)	1% (11)	1% (6)	13% (98)	69% (513)	744
PID: Dem (no lean)	6% (46)	13% (101)	2% (13)	3% (19)	12% (93)	64% (481)	753
PID: Ind (no lean)	6% (43)	9% (70)	2% (18)	3% (20)	12% (90)	69% (530)	771
PID: Rep (no lean)	5% (33)	10% (71)	3% (17)	2% (15)	12% (82)	68% (467)	686
PID/Gender: Dem Men	11% (37)	19% (61)	4% (12)	5% (15)	15% (47)	47% (151)	323
PID/Gender: Dem Women	2% (9)	9% (40)	— (1)	1% (4)	11% (46)	77% (330)	430
PID/Gender: Ind Men	9% (37)	12% (50)	4% (16)	4% (15)	15% (58)	56% (222)	398
PID/Gender: Ind Women	1% (6)	5% (20)	1% (2)	1% (5)	9% (32)	83% (308)	373
PID/Gender: Rep Men	7% (24)	14% (47)	4% (13)	3% (12)	15% (51)	57% (197)	345
PID/Gender: Rep Women	3% (9)	7% (24)	1% (4)	1% (3)	9% (31)	79% (270)	341
Ideo: Liberal (1-3)	8% (48)	11% (68)	2% (12)	3% (19)	9% (56)	67% (416)	621
Ideo: Moderate (4)	5% (29)	12% (73)	1% (8)	2% (14)	15% (92)	65% (402)	618
Ideo: Conservative (5-7)	6% (42)	11% (87)	3% (23)	2% (18)	13% (99)	64% (487)	756
Educ: < College	5% (71)	10% (150)	2% (32)	3% (39)	12% (180)	69% (1047)	1519
Educ: Bachelors degree	6% (27)	13% (59)	3% (12)	3% (13)	12% (54)	63% (281)	446
Educ: Post-grad	10% (24)	13% (33)	2% (4)	1% (3)	13% (32)	61% (150)	245
Income: Under 50k	5% (55)	10% (120)	2% (20)	3% (30)	11% (134)	70% (827)	1186
Income: 50k-100k	6% (42)	11% (81)	2% (17)	3% (20)	13% (96)	64% (460)	717
Income: 100k+	8% (24)	13% (41)	4% (11)	1% (4)	11% (35)	62% (191)	307
Ethnicity: White	5% (87)	10% (180)	2% (35)	2% (32)	11% (194)	69% (1200)	1730
Ethnicity: Hispanic	6% (22)	10% (36)	3% (11)	7% (25)	13% (46)	60% (211)	351

Continued on next page

Table MCSP12_14: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Kevin Harlan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (122)	11% (242)	2% (48)	2% (55)	12% (265)	67% (1478)	2210
Ethnicity: Black	11% (30)	15% (40)	3% (9)	4% (12)	16% (43)	51% (141)	276
Ethnicity: Other	2% (5)	11% (22)	2% (4)	5% (10)	14% (28)	67% (136)	205
All Christian	6% (63)	12% (118)	2% (20)	2% (22)	12% (113)	65% (633)	968
All Non-Christian	12% (12)	18% (18)	1% (1)	5% (5)	11% (10)	53% (52)	99
Atheist	4% (5)	10% (11)	2% (3)	2% (3)	5% (6)	77% (92)	119
Agnostic/Nothing in particular	5% (29)	10% (63)	3% (19)	3% (18)	13% (78)	67% (412)	619
Something Else	3% (13)	8% (32)	1% (6)	2% (7)	14% (58)	71% (289)	405
Religious Non-Protestant/Catholic	10% (13)	14% (18)	3% (4)	4% (5)	14% (18)	54% (67)	124
Evangelical	6% (33)	10% (52)	2% (11)	3% (15)	13% (69)	67% (357)	536
Non-Evangelical	5% (42)	12% (97)	2% (13)	2% (14)	12% (93)	68% (543)	801
Community: Urban	7% (42)	12% (66)	2% (10)	5% (28)	11% (63)	63% (360)	570
Community: Suburban	5% (58)	11% (120)	2% (25)	1% (16)	13% (135)	66% (701)	1055
Community: Rural	4% (22)	10% (56)	2% (13)	2% (11)	11% (67)	71% (416)	585
Employ: Private Sector	7% (45)	13% (86)	3% (20)	3% (17)	13% (81)	61% (386)	635
Employ: Government	8% (10)	15% (18)	1% (1)	7% (9)	14% (17)	55% (68)	124
Employ: Self-Employed	11% (25)	10% (24)	6% (15)	3% (8)	14% (32)	55% (128)	231
Employ: Homemaker	1% (2)	6% (10)	— (0)	4% (7)	9% (15)	80% (132)	165
Employ: Student	3% (3)	12% (9)	— (0)	3% (2)	11% (9)	70% (56)	79
Employ: Retired	5% (23)	10% (52)	2% (8)	1% (5)	10% (51)	72% (363)	501
Employ: Unemployed	4% (13)	9% (27)	— (1)	1% (3)	11% (31)	75% (219)	294
Employ: Other	2% (3)	9% (16)	2% (4)	2% (4)	16% (29)	69% (126)	182
Military HH: Yes	8% (25)	12% (40)	2% (7)	1% (5)	13% (41)	64% (205)	322
Military HH: No	5% (97)	11% (203)	2% (42)	3% (50)	12% (225)	67% (1272)	1888
RD/WT: Right Direction	7% (47)	15% (104)	2% (17)	3% (24)	12% (85)	60% (411)	687
RD/WT: Wrong Track	5% (75)	9% (138)	2% (32)	2% (31)	12% (181)	70% (1066)	1523
Biden Job Approve	6% (55)	12% (108)	2% (18)	3% (23)	12% (106)	65% (585)	894
Biden Job Disapprove	5% (62)	11% (132)	2% (29)	2% (28)	12% (149)	67% (803)	1203

Continued on next page

Table MCSP12_14: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
 Kevin Harlan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (122)	11% (242)	2% (48)	2% (55)	12% (265)	67% (1478)	2210
Biden Job Strongly Approve	9% (33)	16% (56)	1% (4)	3% (11)	11% (40)	59% (202)	345
Biden Job Somewhat Approve	4% (22)	9% (52)	2% (14)	2% (12)	12% (66)	70% (383)	550
Biden Job Somewhat Disapprove	5% (19)	15% (56)	2% (8)	1% (3)	14% (51)	63% (231)	368
Biden Job Strongly Disapprove	5% (43)	9% (76)	3% (21)	3% (25)	12% (98)	69% (572)	835
Favorable of Biden	6% (56)	13% (126)	2% (16)	2% (20)	12% (110)	65% (612)	939
Unfavorable of Biden	6% (65)	10% (114)	3% (31)	2% (29)	12% (146)	67% (796)	1182
Very Favorable of Biden	9% (33)	18% (69)	1% (4)	3% (10)	13% (48)	57% (216)	379
Somewhat Favorable of Biden	4% (23)	10% (57)	2% (11)	2% (11)	11% (62)	71% (396)	560
Somewhat Unfavorable of Biden	7% (26)	12% (41)	1% (4)	2% (8)	14% (48)	63% (218)	345
Very Unfavorable of Biden	5% (40)	9% (73)	3% (26)	3% (22)	12% (99)	69% (578)	838
#1 Issue: Economy	7% (58)	10% (84)	3% (24)	2% (21)	11% (98)	67% (591)	876
#1 Issue: Security	5% (18)	10% (36)	3% (12)	3% (11)	13% (48)	66% (238)	362
#1 Issue: Health Care	5% (11)	13% (27)	2% (5)	2% (4)	8% (17)	70% (148)	212
#1 Issue: Medicare / Social Security	4% (8)	15% (34)	1% (1)	3% (6)	15% (33)	63% (141)	223
#1 Issue: Women's Issues	11% (13)	7% (8)	— (0)	3% (3)	10% (12)	69% (82)	118
#1 Issue: Education	3% (3)	17% (14)	3% (3)	3% (2)	10% (8)	65% (55)	85
#1 Issue: Energy	4% (7)	14% (26)	1% (3)	3% (6)	14% (27)	64% (121)	188
#1 Issue: Other	3% (4)	9% (13)	1% (2)	— (1)	15% (22)	71% (103)	145
2020 Vote: Joe Biden	7% (62)	13% (114)	2% (16)	2% (15)	13% (113)	64% (582)	904
2020 Vote: Donald Trump	6% (42)	11% (86)	3% (21)	3% (21)	11% (86)	66% (503)	759
2020 Vote: Other	5% (4)	9% (6)	2% (1)	4% (3)	17% (11)	62% (41)	66
2020 Vote: Didn't Vote	3% (14)	7% (36)	2% (10)	3% (15)	11% (54)	73% (352)	481
2018 House Vote: Democrat	6% (42)	13% (86)	2% (12)	2% (12)	14% (95)	64% (439)	686
2018 House Vote: Republican	6% (41)	13% (85)	2% (14)	3% (18)	11% (70)	64% (408)	635
2018 House Vote: Someone else	5% (3)	5% (3)	2% (1)	7% (4)	14% (8)	66% (39)	59
2016 Vote: Hillary Clinton	6% (40)	12% (77)	1% (6)	2% (11)	14% (90)	65% (417)	640
2016 Vote: Donald Trump	6% (42)	12% (86)	4% (25)	2% (14)	11% (77)	65% (449)	692
2016 Vote: Other	7% (7)	10% (10)	2% (2)	1% (1)	12% (13)	69% (75)	108
2016 Vote: Didn't Vote	4% (33)	9% (69)	2% (16)	4% (29)	11% (85)	70% (536)	768

Continued on next page

Table MCSP12_14: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Kevin Harlan

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	6% (122)	11% (242)	2% (48)	2% (55)	12% (265)	67% (1478)	2210
Voted in 2014: Yes	7% (78)	13% (155)	2% (26)	2% (18)	12% (144)	64% (760)	1183
Voted in 2014: No	4% (43)	8% (87)	2% (22)	4% (36)	12% (121)	70% (717)	1027
4-Region: Northeast	7% (27)	11% (44)	3% (11)	3% (12)	10% (38)	67% (264)	395
4-Region: Midwest	5% (25)	12% (54)	1% (7)	1% (6)	12% (55)	68% (317)	464
4-Region: South	4% (36)	12% (100)	1% (12)	2% (18)	14% (118)	66% (543)	828
4-Region: West	6% (34)	9% (44)	4% (19)	3% (18)	10% (54)	68% (353)	522
Sports Fans	8% (119)	16% (224)	3% (46)	3% (41)	16% (227)	55% (788)	1446
Avid Sports Fans	17% (88)	25% (130)	4% (19)	3% (17)	18% (91)	32% (165)	511
Casual Sports Fans	3% (31)	10% (94)	3% (27)	3% (24)	15% (136)	67% (623)	935
CBB Fans	13% (110)	22% (192)	4% (37)	4% (32)	19% (166)	38% (330)	867
Avid CBB Fans	23% (61)	29% (77)	5% (12)	4% (12)	16% (43)	22% (59)	264
Casual CBB Fans	11% (83)	21% (152)	4% (31)	4% (31)	19% (140)	40% (293)	729
Plan to Watch Men's Tournament	16% (103)	26% (163)	4% (23)	3% (22)	19% (121)	32% (204)	635
21 or Older	6% (120)	11% (232)	2% (46)	2% (52)	12% (258)	67% (1413)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP12_15: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
 Dan Bonner

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	3% (65)	10% (211)	2% (50)	2% (54)	13% (297)	69% (1533)	2210
Gender: Male	5% (51)	13% (134)	4% (41)	4% (41)	17% (186)	58% (614)	1067
Gender: Female	1% (14)	7% (77)	1% (9)	1% (13)	10% (112)	80% (919)	1143
Age: 18-34	3% (20)	10% (64)	4% (27)	5% (30)	14% (90)	65% (427)	658
Age: 35-44	3% (10)	8% (30)	3% (11)	3% (10)	18% (63)	66% (236)	359
Age: 45-64	3% (22)	10% (73)	1% (9)	1% (8)	12% (89)	73% (553)	754
Age: 65+	3% (13)	10% (44)	1% (3)	1% (6)	13% (55)	72% (317)	438
GenZers: 1997-2012	2% (6)	6% (16)	7% (17)	8% (21)	10% (25)	67% (170)	255
Millennials: 1981-1996	4% (23)	10% (68)	3% (19)	2% (15)	16% (104)	65% (417)	646
GenXers: 1965-1980	3% (15)	9% (44)	1% (7)	1% (5)	13% (68)	72% (365)	505
Baby Boomers: 1946-1964	3% (21)	11% (79)	1% (7)	2% (12)	12% (92)	72% (533)	744
PID: Dem (no lean)	3% (26)	11% (85)	2% (15)	4% (30)	12% (89)	67% (508)	753
PID: Ind (no lean)	2% (18)	8% (58)	2% (13)	2% (16)	15% (117)	71% (549)	771
PID: Rep (no lean)	3% (21)	10% (68)	3% (21)	1% (8)	13% (91)	69% (476)	686
PID/Gender: Dem Men	7% (21)	15% (50)	4% (13)	7% (22)	14% (46)	53% (172)	323
PID/Gender: Dem Women	1% (5)	8% (36)	1% (3)	2% (7)	10% (43)	78% (336)	430
PID/Gender: Ind Men	3% (13)	10% (40)	3% (10)	3% (12)	21% (84)	60% (239)	398
PID/Gender: Ind Women	1% (5)	5% (18)	1% (3)	1% (4)	9% (33)	83% (310)	373
PID/Gender: Rep Men	5% (18)	13% (45)	5% (18)	2% (6)	16% (56)	59% (203)	345
PID/Gender: Rep Women	1% (3)	7% (23)	1% (3)	1% (2)	10% (35)	80% (273)	341
Ideo: Liberal (1-3)	4% (24)	10% (64)	3% (16)	3% (19)	11% (65)	70% (433)	621
Ideo: Moderate (4)	2% (14)	10% (59)	1% (7)	2% (13)	17% (106)	68% (419)	618
Ideo: Conservative (5-7)	3% (24)	10% (79)	4% (27)	2% (18)	13% (101)	67% (507)	756
Educ: < College	2% (36)	9% (135)	2% (32)	2% (34)	14% (206)	71% (1076)	1519
Educ: Bachelors degree	3% (12)	11% (50)	3% (15)	3% (15)	13% (59)	66% (295)	446
Educ: Post-grad	7% (17)	10% (25)	1% (3)	2% (6)	13% (32)	66% (162)	245
Income: Under 50k	3% (32)	8% (93)	2% (19)	3% (35)	13% (150)	72% (856)	1186
Income: 50k-100k	3% (22)	12% (84)	2% (17)	2% (16)	14% (102)	67% (477)	717
Income: 100k+	4% (11)	11% (34)	4% (13)	1% (3)	15% (46)	65% (200)	307
Ethnicity: White	3% (50)	9% (162)	2% (35)	2% (29)	13% (224)	71% (1229)	1730
Ethnicity: Hispanic	3% (11)	11% (37)	4% (13)	7% (24)	15% (54)	61% (213)	351

Continued on next page

Table MCSP12_15: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Dan Bonner

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(65)	10%	(211)	2%	(50)	2%	(54)	13%	(297)	69%	(1533)	2210
Ethnicity: Black	5%	(14)	11%	(30)	3%	(9)	6%	(17)	16%	(43)	59%	(162)	276
Ethnicity: Other	—	(1)	9%	(19)	3%	(6)	4%	(8)	15%	(31)	69%	(141)	205
All Christian	3%	(33)	11%	(102)	1%	(13)	3%	(28)	13%	(123)	69%	(669)	968
All Non-Christian	5%	(5)	17%	(17)	5%	(5)	5%	(5)	12%	(12)	56%	(56)	99
Atheist	2%	(3)	8%	(9)	2%	(2)	3%	(4)	10%	(12)	75%	(90)	119
Agnostic/Nothing in particular	3%	(17)	7%	(41)	4%	(26)	2%	(15)	15%	(94)	69%	(426)	619
Something Else	2%	(7)	10%	(42)	1%	(4)	1%	(3)	14%	(57)	72%	(292)	405
Religious Non-Protestant/Catholic	4%	(5)	17%	(21)	4%	(5)	4%	(5)	13%	(16)	59%	(73)	124
Evangelical	3%	(17)	11%	(58)	1%	(5)	3%	(17)	12%	(67)	69%	(372)	536
Non-Evangelical	3%	(23)	10%	(81)	2%	(12)	2%	(14)	13%	(106)	71%	(565)	801
Community: Urban	3%	(17)	10%	(57)	3%	(18)	3%	(19)	14%	(79)	67%	(379)	570
Community: Suburban	3%	(28)	10%	(101)	2%	(23)	3%	(27)	15%	(156)	68%	(721)	1055
Community: Rural	3%	(20)	9%	(53)	2%	(9)	1%	(9)	11%	(62)	74%	(432)	585
Employ: Private Sector	3%	(21)	10%	(65)	4%	(26)	4%	(25)	15%	(94)	64%	(404)	635
Employ: Government	—	(0)	20%	(25)	4%	(5)	2%	(3)	14%	(18)	59%	(73)	124
Employ: Self-Employed	5%	(12)	14%	(32)	3%	(8)	2%	(5)	15%	(36)	60%	(138)	231
Employ: Homemaker	1%	(2)	4%	(6)	1%	(2)	2%	(4)	11%	(18)	81%	(133)	165
Employ: Student	7%	(5)	5%	(4)	3%	(2)	4%	(3)	12%	(10)	69%	(54)	79
Employ: Retired	2%	(12)	8%	(42)	—	(2)	2%	(9)	12%	(59)	75%	(376)	501
Employ: Unemployed	4%	(11)	8%	(23)	1%	(2)	—	(1)	12%	(34)	76%	(223)	294
Employ: Other	1%	(2)	8%	(15)	1%	(2)	2%	(3)	16%	(29)	72%	(131)	182
Military HH: Yes	5%	(16)	12%	(39)	1%	(3)	4%	(14)	12%	(38)	66%	(211)	322
Military HH: No	3%	(49)	9%	(172)	2%	(47)	2%	(40)	14%	(260)	70%	(1321)	1888
RD/WT: Right Direction	5%	(33)	14%	(99)	3%	(18)	5%	(36)	10%	(70)	63%	(432)	687
RD/WT: Wrong Track	2%	(32)	7%	(112)	2%	(32)	1%	(18)	15%	(227)	72%	(1101)	1523
Biden Job Approve	4%	(39)	11%	(102)	2%	(16)	3%	(27)	11%	(102)	68%	(609)	894
Biden Job Disapprove	2%	(26)	9%	(105)	3%	(31)	2%	(23)	15%	(183)	69%	(834)	1203

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Table MCSP12_15: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
Dan Bonner

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(65)	10%	(211)	2%	(50)	2%	(54)	13%	(297)	69%	(1533)	2210
Biden Job Strongly Approve	8%	(26)	14%	(50)	2%	(5)	4%	(13)	10%	(33)	63%	(217)	345
Biden Job Somewhat Approve	2%	(12)	10%	(53)	2%	(10)	2%	(14)	13%	(69)	71%	(391)	550
Biden Job Somewhat Disapprove	2%	(8)	10%	(37)	1%	(4)	3%	(12)	17%	(62)	67%	(245)	368
Biden Job Strongly Disapprove	2%	(18)	8%	(68)	3%	(28)	1%	(10)	15%	(121)	71%	(589)	835
Favorable of Biden	4%	(39)	12%	(109)	2%	(14)	3%	(29)	11%	(107)	68%	(641)	939
Unfavorable of Biden	2%	(26)	8%	(99)	3%	(33)	2%	(22)	15%	(182)	69%	(819)	1182
Very Favorable of Biden	7%	(27)	15%	(58)	2%	(6)	3%	(11)	11%	(43)	61%	(233)	379
Somewhat Favorable of Biden	2%	(12)	9%	(51)	1%	(8)	3%	(17)	11%	(64)	73%	(408)	560
Somewhat Unfavorable of Biden	2%	(7)	9%	(31)	1%	(5)	3%	(10)	15%	(53)	70%	(240)	345
Very Unfavorable of Biden	2%	(20)	8%	(69)	3%	(28)	1%	(12)	15%	(129)	69%	(579)	838
#1 Issue: Economy	3%	(26)	9%	(79)	3%	(23)	1%	(10)	15%	(129)	69%	(609)	876
#1 Issue: Security	3%	(11)	9%	(33)	4%	(14)	2%	(9)	15%	(53)	67%	(242)	362
#1 Issue: Health Care	4%	(9)	10%	(22)	1%	(2)	3%	(6)	11%	(23)	71%	(151)	212
#1 Issue: Medicare / Social Security	3%	(7)	15%	(34)	—	(1)	6%	(12)	13%	(29)	63%	(140)	223
#1 Issue: Women's Issues	5%	(6)	6%	(8)	4%	(4)	3%	(4)	6%	(7)	76%	(90)	118
#1 Issue: Education	1%	(1)	9%	(8)	1%	(1)	6%	(5)	5%	(4)	78%	(66)	85
#1 Issue: Energy	2%	(5)	11%	(20)	2%	(3)	3%	(6)	19%	(36)	63%	(119)	188
#1 Issue: Other	1%	(1)	5%	(8)	2%	(3)	1%	(1)	12%	(17)	80%	(115)	145
2020 Vote: Joe Biden	4%	(35)	13%	(114)	1%	(12)	3%	(26)	12%	(104)	68%	(613)	904
2020 Vote: Donald Trump	3%	(22)	11%	(80)	3%	(23)	2%	(13)	14%	(108)	68%	(514)	759
2020 Vote: Other	1%	(1)	7%	(5)	4%	(3)	—	(0)	15%	(10)	72%	(48)	66
2020 Vote: Didn't Vote	2%	(8)	3%	(13)	2%	(12)	3%	(15)	16%	(76)	74%	(358)	481
2018 House Vote: Democrat	3%	(24)	11%	(79)	1%	(9)	3%	(18)	13%	(88)	68%	(468)	686
2018 House Vote: Republican	3%	(21)	12%	(79)	2%	(15)	2%	(12)	14%	(89)	66%	(418)	635
2018 House Vote: Someone else	1%	(0)	9%	(6)	4%	(3)	1%	(1)	14%	(8)	71%	(41)	59
2016 Vote: Hillary Clinton	3%	(22)	11%	(72)	1%	(7)	2%	(16)	13%	(83)	69%	(440)	640
2016 Vote: Donald Trump	3%	(23)	11%	(78)	3%	(18)	2%	(13)	14%	(99)	67%	(462)	692
2016 Vote: Other	1%	(1)	10%	(11)	2%	(2)	1%	(1)	8%	(9)	78%	(84)	108
2016 Vote: Didn't Vote	2%	(19)	6%	(50)	3%	(23)	3%	(24)	14%	(107)	71%	(546)	768

Continued on next page

Table MCSP12_15: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Dan Bonner

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	3%	(65)	10%	(211)	2%	(50)	2%	(54)	13%	(297)	69%	(1533)	2210
Voted in 2014: Yes	4%	(43)	12%	(147)	2%	(19)	2%	(23)	14%	(160)	67%	(791)	1183
Voted in 2014: No	2%	(22)	6%	(64)	3%	(31)	3%	(31)	13%	(137)	72%	(742)	1027
4-Region: Northeast	4%	(17)	8%	(31)	4%	(15)	3%	(12)	13%	(52)	68%	(269)	395
4-Region: Midwest	2%	(11)	9%	(42)	1%	(6)	1%	(6)	13%	(63)	72%	(337)	464
4-Region: South	3%	(29)	10%	(84)	2%	(15)	2%	(15)	14%	(118)	69%	(567)	828
4-Region: West	2%	(8)	10%	(54)	3%	(14)	4%	(21)	12%	(64)	69%	(360)	522
Sports Fans	4%	(63)	14%	(201)	3%	(45)	3%	(40)	17%	(253)	58%	(844)	1446
Avid Sports Fans	9%	(44)	23%	(115)	4%	(20)	4%	(18)	18%	(92)	43%	(221)	511
Casual Sports Fans	2%	(19)	9%	(85)	3%	(25)	2%	(22)	17%	(160)	67%	(623)	935
CBB Fans	7%	(60)	21%	(182)	4%	(37)	4%	(32)	22%	(188)	42%	(368)	867
Avid CBB Fans	14%	(37)	25%	(66)	5%	(12)	7%	(19)	23%	(60)	27%	(70)	264
Casual CBB Fans	6%	(45)	21%	(154)	4%	(29)	3%	(22)	21%	(152)	45%	(328)	729
Plan to Watch Men's Tournament	9%	(56)	23%	(146)	4%	(25)	4%	(27)	23%	(147)	37%	(235)	635
21 or Older	3%	(61)	10%	(207)	2%	(43)	2%	(49)	14%	(289)	69%	(1471)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP12_16: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
 Reggie Miller

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	12% (275)	17% (386)	4% (79)	2% (38)	16% (363)	48% (1069)	2210
Gender: Male	18% (195)	23% (250)	5% (53)	3% (32)	16% (170)	34% (366)	1067
Gender: Female	7% (80)	12% (135)	2% (26)	1% (6)	17% (193)	61% (702)	1143
Age: 18-34	14% (89)	15% (99)	6% (42)	2% (14)	14% (92)	49% (322)	658
Age: 35-44	14% (49)	20% (71)	3% (12)	3% (9)	18% (65)	43% (153)	359
Age: 45-64	12% (88)	19% (147)	2% (17)	1% (9)	17% (127)	49% (366)	754
Age: 65+	11% (48)	16% (70)	2% (9)	1% (6)	18% (79)	52% (227)	438
GenZers: 1997-2012	9% (24)	10% (24)	8% (19)	4% (10)	10% (27)	59% (151)	255
Millennials: 1981-1996	15% (96)	20% (127)	4% (29)	2% (11)	17% (107)	43% (278)	646
GenXers: 1965-1980	14% (68)	20% (101)	3% (14)	1% (6)	17% (87)	45% (229)	505
Baby Boomers: 1946-1964	12% (86)	17% (127)	2% (16)	1% (11)	18% (134)	50% (369)	744
PID: Dem (no lean)	15% (111)	19% (144)	4% (29)	1% (9)	15% (114)	46% (346)	753
PID: Ind (no lean)	10% (79)	17% (128)	3% (26)	2% (16)	18% (137)	50% (385)	771
PID: Rep (no lean)	12% (85)	17% (114)	4% (24)	2% (13)	16% (112)	49% (338)	686
PID/Gender: Dem Men	22% (70)	28% (89)	6% (21)	3% (9)	14% (45)	28% (89)	323
PID/Gender: Dem Women	10% (41)	13% (55)	2% (8)	— (0)	16% (69)	60% (257)	430
PID/Gender: Ind Men	16% (64)	23% (92)	3% (12)	3% (14)	17% (67)	37% (149)	398
PID/Gender: Ind Women	4% (15)	10% (36)	4% (13)	1% (2)	19% (71)	63% (235)	373
PID/Gender: Rep Men	18% (61)	20% (70)	6% (19)	3% (10)	17% (58)	37% (127)	345
PID/Gender: Rep Women	7% (23)	13% (44)	1% (5)	1% (4)	16% (54)	62% (210)	341
Ideo: Liberal (1-3)	14% (85)	19% (121)	4% (24)	1% (7)	16% (98)	46% (286)	621
Ideo: Moderate (4)	12% (73)	17% (104)	2% (12)	2% (11)	18% (111)	50% (307)	618
Ideo: Conservative (5-7)	13% (102)	18% (135)	5% (35)	2% (16)	17% (125)	45% (342)	756
Educ: < College	11% (173)	15% (234)	4% (53)	1% (20)	17% (255)	52% (783)	1519
Educ: Bachelors degree	15% (65)	21% (93)	4% (18)	3% (14)	15% (69)	42% (188)	446
Educ: Post-grad	15% (37)	24% (60)	3% (8)	2% (4)	16% (39)	40% (97)	245
Income: Under 50k	12% (137)	14% (168)	3% (37)	2% (20)	18% (209)	52% (615)	1186
Income: 50k-100k	13% (92)	19% (133)	4% (30)	2% (13)	16% (113)	47% (336)	717
Income: 100k+	15% (46)	28% (85)	4% (12)	2% (5)	14% (42)	38% (117)	307
Ethnicity: White	10% (173)	17% (288)	3% (47)	2% (36)	16% (283)	52% (903)	1730
Ethnicity: Hispanic	14% (48)	16% (57)	7% (25)	4% (13)	13% (47)	46% (161)	351

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Table MCSP12_16: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
Reggie Miller

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	12% (275)	17% (386)	4% (79)	2% (38)	16% (363)	48% (1069)	2210
Ethnicity: Black	31% (85)	21% (58)	5% (14)	— (1)	16% (44)	27% (74)	276
Ethnicity: Other	9% (18)	19% (39)	9% (19)	1% (1)	18% (36)	45% (92)	205
All Christian	15% (146)	19% (182)	3% (32)	2% (16)	14% (139)	47% (452)	968
All Non-Christian	20% (19)	19% (18)	2% (2)	2% (2)	16% (16)	41% (41)	99
Atheist	8% (10)	19% (23)	4% (4)	1% (2)	14% (16)	54% (64)	119
Agnostic/Nothing in particular	8% (50)	16% (100)	4% (24)	2% (15)	19% (120)	50% (311)	619
Something Else	12% (50)	15% (62)	4% (16)	1% (4)	18% (72)	49% (200)	405
Religious Non-Protestant/Catholic	22% (27)	19% (23)	2% (2)	2% (3)	16% (20)	39% (48)	124
Evangelical	15% (80)	17% (92)	3% (19)	1% (6)	17% (91)	46% (247)	536
Non-Evangelical	13% (107)	18% (147)	4% (30)	2% (13)	14% (114)	49% (391)	801
Community: Urban	15% (88)	19% (108)	6% (35)	1% (7)	13% (75)	45% (256)	570
Community: Suburban	12% (129)	19% (199)	3% (29)	2% (23)	17% (182)	47% (495)	1055
Community: Rural	10% (58)	14% (79)	3% (15)	1% (9)	18% (107)	54% (317)	585
Employ: Private Sector	15% (95)	21% (132)	5% (34)	3% (18)	17% (105)	40% (252)	635
Employ: Government	15% (19)	24% (30)	3% (4)	2% (2)	19% (23)	37% (46)	124
Employ: Self-Employed	21% (48)	16% (37)	4% (10)	1% (3)	17% (40)	40% (93)	231
Employ: Homemaker	8% (13)	13% (22)	5% (8)	4% (6)	12% (20)	58% (95)	165
Employ: Student	6% (5)	8% (7)	5% (4)	3% (2)	15% (12)	63% (50)	79
Employ: Retired	11% (53)	16% (80)	2% (9)	1% (3)	16% (80)	55% (275)	501
Employ: Unemployed	9% (28)	19% (55)	— (1)	— (1)	14% (42)	57% (167)	294
Employ: Other	9% (16)	13% (24)	4% (8)	1% (2)	22% (41)	50% (91)	182
Military HH: Yes	16% (51)	19% (62)	3% (10)	2% (7)	16% (50)	44% (141)	322
Military HH: No	12% (224)	17% (324)	4% (69)	2% (31)	17% (313)	49% (927)	1888
RD/WT: Right Direction	17% (118)	20% (136)	5% (35)	1% (8)	15% (106)	41% (284)	687
RD/WT: Wrong Track	10% (157)	16% (249)	3% (44)	2% (30)	17% (258)	52% (784)	1523
Biden Job Approve	14% (127)	19% (172)	4% (32)	1% (11)	15% (137)	46% (415)	894
Biden Job Disapprove	11% (136)	17% (204)	4% (46)	2% (26)	18% (211)	48% (580)	1203

Continued on next page

Table MCSP12_16: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?
 Reggie Miller

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	12% (275)	17% (386)	4% (79)	2% (38)	16% (363)	48% (1069)	2210
Biden Job Strongly Approve	18% (63)	22% (76)	5% (16)	1% (3)	15% (53)	39% (134)	345
Biden Job Somewhat Approve	12% (65)	18% (96)	3% (16)	2% (8)	15% (83)	51% (281)	550
Biden Job Somewhat Disapprove	12% (43)	17% (64)	3% (12)	2% (8)	21% (77)	44% (164)	368
Biden Job Strongly Disapprove	11% (93)	17% (140)	4% (33)	2% (18)	16% (134)	50% (416)	835
Favorable of Biden	15% (141)	20% (188)	3% (29)	1% (12)	15% (140)	46% (429)	939
Unfavorable of Biden	11% (131)	16% (192)	4% (46)	2% (25)	17% (207)	49% (582)	1182
Very Favorable of Biden	20% (74)	23% (87)	4% (15)	1% (2)	16% (62)	37% (139)	379
Somewhat Favorable of Biden	12% (67)	18% (101)	3% (15)	2% (10)	14% (78)	52% (289)	560
Somewhat Unfavorable of Biden	12% (42)	15% (52)	4% (14)	1% (5)	19% (66)	48% (165)	345
Very Unfavorable of Biden	11% (89)	17% (140)	4% (32)	2% (20)	17% (141)	50% (416)	838
#1 Issue: Economy	14% (123)	18% (155)	4% (39)	1% (12)	16% (143)	46% (404)	876
#1 Issue: Security	11% (38)	16% (59)	2% (9)	2% (7)	16% (57)	53% (192)	362
#1 Issue: Health Care	16% (35)	19% (40)	3% (7)	— (0)	14% (29)	48% (102)	212
#1 Issue: Medicare / Social Security	10% (22)	19% (43)	4% (8)	2% (4)	20% (44)	46% (102)	223
#1 Issue: Women's Issues	10% (12)	13% (15)	3% (3)	1% (2)	14% (16)	59% (70)	118
#1 Issue: Education	11% (10)	19% (17)	3% (2)	1% (1)	13% (11)	53% (45)	85
#1 Issue: Energy	12% (24)	17% (33)	3% (6)	5% (10)	15% (29)	46% (87)	188
#1 Issue: Other	9% (13)	17% (24)	4% (6)	1% (1)	23% (34)	46% (67)	145
2020 Vote: Joe Biden	16% (142)	21% (188)	3% (24)	1% (13)	15% (132)	45% (405)	904
2020 Vote: Donald Trump	12% (91)	18% (137)	4% (29)	2% (14)	17% (127)	48% (362)	759
2020 Vote: Other	12% (8)	18% (12)	6% (4)	2% (1)	21% (14)	41% (27)	66
2020 Vote: Didn't Vote	7% (34)	10% (50)	5% (22)	2% (9)	19% (91)	57% (275)	481
2018 House Vote: Democrat	16% (110)	22% (153)	2% (15)	1% (9)	15% (101)	43% (298)	686
2018 House Vote: Republican	14% (86)	19% (123)	3% (19)	2% (12)	17% (108)	45% (287)	635
2018 House Vote: Someone else	8% (5)	11% (7)	8% (5)	2% (1)	15% (9)	55% (32)	59
2016 Vote: Hillary Clinton	15% (96)	22% (144)	2% (12)	1% (6)	15% (97)	45% (285)	640
2016 Vote: Donald Trump	13% (92)	19% (129)	3% (19)	2% (17)	17% (114)	46% (321)	692
2016 Vote: Other	9% (10)	21% (23)	5% (6)	1% (1)	15% (17)	48% (52)	108
2016 Vote: Didn't Vote	10% (77)	12% (90)	6% (42)	2% (13)	18% (135)	53% (410)	768

Continued on next page

Table MCSP12_16: Do you have a favorable or unfavorable opinion of each of the following March Madness broadcasters?

Reggie Miller

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	12% (275)	17% (386)	4% (79)	2% (38)	16% (363)	48% (1069)	2210
Voted in 2014: Yes	15% (176)	22% (259)	3% (33)	1% (15)	15% (182)	44% (519)	1183
Voted in 2014: No	10% (99)	12% (127)	5% (47)	2% (23)	18% (182)	54% (550)	1027
4-Region: Northeast	9% (37)	20% (78)	5% (19)	2% (9)	16% (64)	48% (189)	395
4-Region: Midwest	13% (61)	18% (83)	2% (8)	1% (5)	15% (71)	51% (237)	464
4-Region: South	14% (112)	16% (136)	4% (35)	1% (9)	18% (151)	46% (384)	828
4-Region: West	13% (66)	17% (88)	3% (17)	3% (16)	15% (77)	49% (259)	522
Sports Fans	18% (265)	24% (351)	5% (67)	2% (27)	18% (265)	33% (471)	1446
Avid Sports Fans	34% (176)	31% (160)	6% (30)	2% (9)	14% (69)	13% (67)	511
Casual Sports Fans	9% (89)	20% (191)	4% (37)	2% (18)	21% (195)	43% (405)	935
CBB Fans	26% (223)	32% (280)	7% (57)	2% (21)	17% (147)	16% (138)	867
Avid CBB Fans	32% (85)	34% (91)	9% (23)	2% (6)	13% (35)	9% (24)	264
Casual CBB Fans	26% (188)	32% (233)	6% (47)	2% (16)	17% (120)	17% (124)	729
Plan to Watch Men's Tournament	31% (195)	36% (227)	7% (45)	2% (12)	14% (86)	11% (70)	635
21 or Older	13% (272)	18% (378)	3% (73)	1% (32)	17% (356)	48% (1010)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCSP14: As you may know, colleges and universities do not currently compensate their athletes monetarily under NCAA rules. Do you think colleges should pay their student athletes?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	37% (821)	39% (852)	24% (537)	2210
Gender: Male	44% (469)	38% (406)	18% (191)	1067
Gender: Female	31% (352)	39% (446)	30% (345)	1143
Age: 18-34	48% (318)	29% (193)	22% (148)	658
Age: 35-44	34% (124)	37% (132)	29% (104)	359
Age: 45-64	31% (232)	44% (335)	25% (187)	754
Age: 65+	34% (148)	44% (192)	22% (98)	438
GenZers: 1997-2012	51% (131)	24% (61)	25% (63)	255
Millennials: 1981-1996	43% (280)	33% (215)	23% (151)	646
GenXers: 1965-1980	31% (155)	45% (228)	24% (121)	505
Baby Boomers: 1946-1964	32% (238)	43% (319)	25% (187)	744
PID: Dem (no lean)	45% (342)	32% (240)	23% (171)	753
PID: Ind (no lean)	38% (290)	36% (278)	26% (204)	771
PID: Rep (no lean)	28% (189)	49% (334)	24% (163)	686
PID/Gender: Dem Men	57% (186)	28% (91)	14% (47)	323
PID/Gender: Dem Women	36% (156)	35% (149)	29% (124)	430
PID/Gender: Ind Men	43% (170)	37% (148)	20% (80)	398
PID/Gender: Ind Women	32% (119)	35% (130)	33% (123)	373
PID/Gender: Rep Men	33% (113)	48% (167)	19% (64)	345
PID/Gender: Rep Women	22% (76)	49% (166)	29% (98)	341
Ideo: Liberal (1-3)	51% (316)	28% (172)	21% (132)	621
Ideo: Moderate (4)	36% (225)	37% (230)	26% (163)	618
Ideo: Conservative (5-7)	29% (219)	49% (369)	22% (167)	756
Educ: < College	35% (531)	38% (574)	27% (414)	1519
Educ: Bachelors degree	44% (197)	39% (172)	17% (77)	446
Educ: Post-grad	38% (93)	43% (106)	19% (46)	245
Income: Under 50k	34% (409)	38% (447)	28% (330)	1186
Income: 50k-100k	37% (269)	41% (292)	22% (156)	717
Income: 100k+	47% (143)	37% (113)	17% (51)	307
Ethnicity: White	34% (588)	41% (713)	25% (429)	1730
Ethnicity: Hispanic	45% (158)	28% (98)	27% (95)	351

Continued on next page

Table MCSP14: As you may know, colleges and universities do not currently compensate their athletes monetarily under NCAA rules. Do you think colleges should pay their student athletes?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	37% (821)	39% (852)	24% (537)	2210
Ethnicity: Black	56% (154)	25% (70)	19% (52)	276
Ethnicity: Other	39% (79)	34% (69)	27% (56)	205
All Christian	35% (338)	45% (431)	21% (198)	968
All Non-Christian	41% (41)	37% (36)	22% (21)	99
Atheist	47% (56)	30% (36)	24% (28)	119
Agnostic/Nothing in particular	37% (231)	34% (210)	29% (178)	619
Something Else	38% (155)	34% (139)	27% (111)	405
Religious Non-Protestant/Catholic	39% (48)	40% (50)	21% (26)	124
Evangelical	32% (169)	43% (229)	26% (138)	536
Non-Evangelical	39% (311)	40% (324)	21% (167)	801
Community: Urban	46% (261)	32% (180)	23% (129)	570
Community: Suburban	37% (395)	39% (417)	23% (244)	1055
Community: Rural	28% (165)	44% (255)	28% (164)	585
Employ: Private Sector	39% (245)	43% (274)	18% (115)	635
Employ: Government	48% (59)	38% (47)	15% (18)	124
Employ: Self-Employed	35% (82)	39% (89)	26% (60)	231
Employ: Homemaker	32% (53)	36% (59)	32% (53)	165
Employ: Student	54% (42)	21% (17)	25% (20)	79
Employ: Retired	31% (157)	44% (222)	24% (122)	501
Employ: Unemployed	41% (119)	30% (89)	29% (86)	294
Employ: Other	35% (63)	30% (55)	35% (63)	182
Military HH: Yes	37% (118)	45% (146)	18% (57)	322
Military HH: No	37% (703)	37% (706)	25% (479)	1888
RD/WT: Right Direction	46% (317)	30% (205)	24% (166)	687
RD/WT: Wrong Track	33% (504)	43% (648)	24% (371)	1523
Biden Job Approve	44% (396)	32% (289)	23% (210)	894
Biden Job Disapprove	33% (392)	45% (538)	23% (273)	1203

Continued on next page

Table MCSP14: As you may know, colleges and universities do not currently compensate their athletes monetarily under NCAA rules. Do you think colleges should pay their student athletes?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	37% (821)	39% (852)	24% (537)	2210
Biden Job Strongly Approve	55% (189)	24% (81)	22% (75)	345
Biden Job Somewhat Approve	38% (207)	38% (207)	25% (135)	550
Biden Job Somewhat Disapprove	46% (169)	35% (130)	19% (69)	368
Biden Job Strongly Disapprove	27% (223)	49% (408)	24% (204)	835
Favorable of Biden	45% (419)	32% (300)	24% (221)	939
Unfavorable of Biden	32% (381)	44% (524)	23% (277)	1182
Very Favorable of Biden	52% (197)	26% (98)	22% (84)	379
Somewhat Favorable of Biden	40% (222)	36% (202)	24% (136)	560
Somewhat Unfavorable of Biden	44% (152)	32% (111)	24% (82)	345
Very Unfavorable of Biden	27% (229)	49% (413)	23% (195)	838
#1 Issue: Economy	38% (335)	39% (338)	23% (203)	876
#1 Issue: Security	25% (92)	49% (176)	26% (94)	362
#1 Issue: Health Care	44% (93)	39% (83)	17% (36)	212
#1 Issue: Medicare / Social Security	39% (87)	37% (83)	24% (54)	223
#1 Issue: Women's Issues	37% (43)	31% (37)	32% (38)	118
#1 Issue: Education	46% (39)	27% (23)	27% (23)	85
#1 Issue: Energy	43% (82)	31% (59)	25% (47)	188
#1 Issue: Other	35% (51)	37% (54)	28% (41)	145
2020 Vote: Joe Biden	48% (435)	30% (270)	22% (199)	904
2020 Vote: Donald Trump	27% (205)	52% (393)	21% (161)	759
2020 Vote: Other	34% (23)	41% (27)	24% (16)	66
2020 Vote: Didn't Vote	33% (159)	33% (161)	33% (161)	481
2018 House Vote: Democrat	47% (323)	31% (213)	22% (150)	686
2018 House Vote: Republican	28% (176)	54% (340)	19% (119)	635
2018 House Vote: Someone else	31% (18)	38% (22)	31% (18)	59
2016 Vote: Hillary Clinton	48% (307)	29% (184)	23% (150)	640
2016 Vote: Donald Trump	28% (193)	53% (369)	19% (131)	692
2016 Vote: Other	35% (38)	40% (44)	25% (27)	108
2016 Vote: Didn't Vote	37% (284)	33% (255)	30% (230)	768

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Table MCSP14: As you may know, colleges and universities do not currently compensate their athletes monetarily under NCAA rules. Do you think colleges should pay their student athletes?

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	37% (821)	39% (852)	24% (537)	2210
Voted in 2014: Yes	37% (441)	43% (507)	20% (234)	1183
Voted in 2014: No	37% (380)	34% (345)	29% (302)	1027
4-Region: Northeast	37% (144)	36% (144)	27% (107)	395
4-Region: Midwest	35% (163)	37% (171)	28% (130)	464
4-Region: South	36% (302)	40% (332)	23% (194)	828
4-Region: West	40% (211)	39% (206)	20% (105)	522
Sports Fans	43% (616)	38% (554)	19% (276)	1446
Avid Sports Fans	54% (274)	31% (161)	15% (76)	511
Casual Sports Fans	37% (342)	42% (393)	21% (200)	935
CBB Fans	52% (454)	33% (288)	14% (124)	867
Avid CBB Fans	60% (158)	27% (71)	13% (35)	264
Casual CBB Fans	52% (379)	34% (249)	14% (101)	729
Plan to Watch Men's Tournament	55% (348)	33% (210)	12% (78)	635
21 or Older	37% (781)	39% (834)	24% (506)	2121

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2210	100%
xdemGender	Gender: Male	1067	48%
	Gender: Female	1143	52%
	N	2210	
age	Age: 18-34	658	30%
	Age: 35-44	359	16%
	Age: 45-64	754	34%
	Age: 65+	438	20%
	N	2210	
demAgeGeneration	GenZers: 1997-2012	255	12%
	Millennials: 1981-1996	646	29%
	GenXers: 1965-1980	505	23%
	Baby Boomers: 1946-1964	744	34%
	N	2150	
xpid3	PID: Dem (no lean)	753	34%
	PID: Ind (no lean)	771	35%
	PID: Rep (no lean)	686	31%
	N	2210	
xpidGender	PID/Gender: Dem Men	323	15%
	PID/Gender: Dem Women	430	19%
	PID/Gender: Ind Men	398	18%
	PID/Gender: Ind Women	373	17%
	PID/Gender: Rep Men	345	16%
	PID/Gender: Rep Women	341	15%
	N	2210	
xdemIdeo3	Ideo: Liberal (1-3)	621	28%
	Ideo: Moderate (4)	618	28%
	Ideo: Conservative (5-7)	756	34%
	N	1994	
xeduc3	Educ: < College	1519	69%
	Educ: Bachelors degree	446	20%
	Educ: Post-grad	245	11%
	N	2210	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1186	54%
	Income: 50k-100k	717	32%
	Income: 100k+	307	14%
	N	2210	
xdemWhite	Ethnicity: White	1730	78%
xdemHispBin	Ethnicity: Hispanic	351	16%
demBlackBin	Ethnicity: Black	276	12%
demRaceOther	Ethnicity: Other	205	9%
xdemReligion	All Christian	968	44%
	All Non-Christian	99	4%
	Atheist	119	5%
	Agnostic/Nothing in particular	619	28%
	Something Else	405	18%
	N	2210	
xdemReligOther	Religious Non-Protestant/Catholic	124	6%
xdemEvang	Evangelical	536	24%
	Non-Evangelical	801	36%
	N	1337	
xdemUsr	Community: Urban	570	26%
	Community: Suburban	1055	48%
	Community: Rural	585	26%
	N	2210	
xdemEmploy	Employ: Private Sector	635	29%
	Employ: Government	124	6%
	Employ: Self-Employed	231	10%
	Employ: Homemaker	165	7%
	Employ: Student	79	4%
	Employ: Retired	501	23%
	Employ: Unemployed	294	13%
	Employ: Other	182	8%
	N	2210	
xdemMilHH1	Military HH: Yes	322	15%
	Military HH: No	1888	85%
	N	2210	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	687	31%
	RD/WT: Wrong Track	1523	69%
	N	2210	
xdemBidenApprove	Biden Job Approve	894	40%
	Biden Job Disapprove	1203	54%
	N	2098	
xdemBidenApprove2	Biden Job Strongly Approve	345	16%
	Biden Job Somewhat Approve	550	25%
	Biden Job Somewhat Disapprove	368	17%
	Biden Job Strongly Disapprove	835	38%
	N	2098	
xdemBidenFav	Favorable of Biden	939	43%
	Unfavorable of Biden	1182	53%
	N	2122	
xdemBidenFavFull	Very Favorable of Biden	379	17%
	Somewhat Favorable of Biden	560	25%
	Somewhat Unfavorable of Biden	345	16%
	Very Unfavorable of Biden	838	38%
	N	2122	
xnr3	#1 Issue: Economy	876	40%
	#1 Issue: Security	362	16%
	#1 Issue: Health Care	212	10%
	#1 Issue: Medicare / Social Security	223	10%
	#1 Issue: Women's Issues	118	5%
	#1 Issue: Education	85	4%
	#1 Issue: Energy	188	9%
	#1 Issue: Other	145	7%
	N	2210	
xsubVote20O	2020 Vote: Joe Biden	904	41%
	2020 Vote: Donald Trump	759	34%
	2020 Vote: Other	66	3%
	2020 Vote: Didn't Vote	481	22%
	N	2210	
xsubVote18O	2018 House Vote: Democrat	686	31%
	2018 House Vote: Republican	635	29%
	2018 House Vote: Someone else	59	3%
	N	1380	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	640	29%
	2016 Vote: Donald Trump	692	31%
	2016 Vote: Other	108	5%
	2016 Vote: Didn't Vote	768	35%
	N	2209	
xsubVote14O	Voted in 2014: Yes	1183	54%
	Voted in 2014: No	1027	46%
	N	2210	
xreg4	4-Region: Northeast	395	18%
	4-Region: Midwest	464	21%
	4-Region: South	828	37%
	4-Region: West	522	24%
	N	2210	
MCSPxdem1	Sports Fans	1446	65%
MCSPxdem2	Avid Sports Fans	511	23%
	Casual Sports Fans	935	42%
	N	1446	
MCSPxdem3	CBB Fans	867	39%
MCSPxdem4	Avid CBB Fans	264	12%
MCSPxdem5	Casual CBB Fans	729	33%
MCSPxdem6	Plan to Watch Men's Tournament	635	29%
MCSPxdem7	21 or Older	2121	96%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

The logo consists of a stylized 'M' shape formed by two overlapping chevron-like shapes pointing downwards.

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