MORNING CONSULT

National Tracking Poll #2202170
February 26-27, 2022

Crosstabulation Results

Table Index

Crosstabulation Results by Respondent Demographics

Table MCBR1: *Which of the following statements comes closest to your view, even if none are exactly right?*

Demographic	Companies should play an active role in communicating their position on or getting involved in political, societal and/or cultural issues		Companies should only make a statement or get involved in influencing political, societal and/or cultural issues when the issues are directly related to their business		Companies should focus on their product/service and not get involved in political, societal and/or cultural issues		Total N
Adults	24%	(528)	40%	(879)	36%	(803)	2210
Gender: Male	25%	(271)	36%	(387)	38%	(408)	1067
Gender: Female	22%	(256)	43%	(492)	35%	(395)	1143
Age: 18-34	30%	(199)	47%	(307)	23%	(152)	658
Age: 35-44	27%	(96)	37%	(133)	36%	(130)	359
Age: 45-64	19%	(145)	37%	(283)	43%	(326)	754
Age: 65+	20%	(88)	36%	(156)	44%	(194)	438
GenZers: 1997-2012	29%	(83)	52%	(147)	19%	(55)	285
Millennials: 1981-1996	30%	(188)	40%	(254)	31%	(195)	638
GenXers: 1965-1980	20%	(102)	40%	(201)	40%	(201)	504
Baby Boomers: 1946-1964	21%	(150)	36%	(262)	43%	(317)	729
PID: Dem (no lean)	35%	(291)	42%	(350)	23%	(191)	831
PID: Ind (no lean)	22%	(155)	38%	(276)	40%	(287)	718
PID: Rep (no lean)	12%	(82)	38%	(254)	49%	(324)	660
PID/Gender: Dem Men	39%	(151)	37%	(144)	24%	(91)	386
PID/Gender: Dem Women	31%	(140)	46%	(206)	22%	(100)	445
PID/Gender: Ind Men	22%	(77)	38%	(131)	40%	(140)	348
PID/Gender: Ind Women	21%	(78)	39%	(144)	40%	(147)	370
PID/Gender: Rep Men	13%	(43)	34%	(112)	53%	(177)	332
PID/Gender: Rep Women	12%	(39)	43%	(142)	45%	(147)	328
Ideo: Liberal (1-3)	41%	(263)	40%	(256)	20%	(128)	648
Ideo: Moderate (4)	22%	(132)	43%	(260)	36%	(219)	611
Ideo: Conservative (5-7)	12%	(92)	37%	(284)	51%	(386)	762

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Table MCBR1: *Which of the following statements comes closest to your view, even if none are exactly right?*

Demographic	Companies should play an active role in communicating their position on or getting involved in political, societal and/or cultural issues		Companies should only make a statement or get involved in influencing political, societal and/or cultural issues when the issues are directly related to their business		Companies should focus on their product/service and not get involved in political, societal and/or cultural issues		Total N
Adults	24%	(528)	40%	(879)	36%	(803)	2210
Educ: < College	22%	(341)	38%	(584)	39%	(594)	1519
Educ: Bachelors degree	27%	(121)	44%	(196)	29%	(129)	446
Educ: Post-grad	27%	(66)	41%	(100)	32%	(80)	245
Income: Under 50k	24%	(294)	39%	(468)	37%	(446)	1209
Income: 50k-100k	22%	(155)	41%	(282)	37%	(255)	691
Income: 100k+	25%	(79)	42%	(129)	33%	(102)	310
Ethnicity: White	20%	(344)	41%	(713)	39%	(672)	1730
Ethnicity: Hispanic	31%	(108)	42%	(149)	27%	(94)	351
Ethnicity: Black	41%	(114)	36%	(98)	23%	(64)	276
Ethnicity: Other	34%	(70)	33%	(68)	33%	(67)	205
All Christian	18%	(171)	44%	(432)	38%	(375)	978
All Non-Christian	31%	(35)	40%	(45)	29%	(33)	112
Atheist	27%	(29)	39%	(41)	34%	(36)	107
Agnostic/Nothing in particular	30%	(192)	37%	(235)	32%	(204)	631
Something Else	27%	(102)	33%	(126)	40%	(155)	383
Religious Non-Protestant/Catholic	29%	(41)	41%	(58)	31%	(43)	141
Evangelical	20%	(111)	34%	(190)	46%	(252)	553
Non-Evangelical	20%	(153)	46%	(351)	34%	(264)	768
Community: Urban	31%	(176)	40%	(225)	29%	(160)	561
Community: Suburban	23%	(246)	42%	(443)	35%	(372)	1061
Community: Rural	18%	(106)	36%	(211)	46%	(271)	588

Table MCBR1: *Which of the following statements comes closest to your view, even if none are exactly right?*

Demographic	Companies should play an active role in communicating their position on or getting involved in political, societal and/or cultural issues		Companies should only make a statement or get involved in influencing political, societal and/or cultural issues when the issues are directly related to their business		Companies should focus on their product/service and not get involved in political, societal and/or cultural issues		Total N
Adults	24%	(528)	40%	(879)	36%	(803)	2210
Employ: Private Sector	23%	(157)	43%	(300)	34%	(238)	695
Employ: Government	29%	(33)	39%	(45)	32%	(36)	114
Employ: Self-Employed	33%	(68)	39%	(81)	28%	(59)	208
Employ: Homemaker	23%	(33)	40%	(58)	37%	(54)	144
Employ: Student	28%	(27)	55%	(52)	17%	(17)	95
Employ: Retired	18%	(99)	34%	(186)	47%	(257)	542
Employ: Unemployed	27%	(70)	42%	(110)	31%	(81)	261
Employ: Other	27%	(41)	32%	(48)	41%	(61)	150
Military HH: Yes	17%	(52)	39%	(121)	45%	(140)	313
Military HH: No	25%	(476)	40%	(758)	35%	(663)	1897
RD/WT: Right Direction	36%	(265)	41%	(297)	23%	(169)	732
RD/WT: Wrong Track	18%	(263)	39%	(582)	43%	(634)	1478
Biden Job Approve	36%	(332)	41%	(380)	22%	(206)	917
Biden Job Disapprove	14%	(164)	39%	(463)	47%	(556)	1183
Biden Job Strongly Approve	40%	(151)	37%	(138)	23%	(85)	374
Biden Job Somewhat Approve	33%	(181)	45%	(242)	22%	(121)	544
Biden Job Somewhat Disapprove	18%	(71)	47%	(184)	35%	(136)	391
Biden Job Strongly Disapprove	12%	(93)	35%	(279)	53%	(420)	792
Favorable of Biden	35%	(354)	41%	(410)	24%	(237)	1001
Unfavorable of Biden	14%	(156)	39%	(438)	47%	(533)	1127
Very Favorable of Biden	39%	(161)	34%	(140)	26%	(108)	409
Somewhat Favorable of Biden	33%	(193)	46%	(269)	22%	(130)	592
Somewhat Unfavorable of Biden	20%	(66)	47%	(154)	33%	(110)	330
Very Unfavorable of Biden	11%	(90)	36%	(284)	53%	(423)	797

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Table MCBR1: *Which of the following statements comes closest to your view, even if none are exactly right?*

Demographic	Companies should play an active role in communicating their position on or getting involved in political, societal and/or cultural issues		Companies should only make a statement or get involved in influencing political, societal and/or cultural issues when the issues are directly related to their business		Companies should focus on their product/service and not get involved in political, societal and/or cultural issues		Total N
Adults	24%	(528)	40%	(879)	36%	(803)	2210
#1 Issue: Economy	23%	(194)	39%	(339)	38%	(328)	861
#1 Issue: Security	14%	(50)	40%	(141)	46%	(165)	355
#1 Issue: Health Care	35%	(84)	41%	(97)	24%	(57)	238
#1 Issue: Medicare / Social Security	18%	(42)	34%	(80)	48%	(112)	234
#1 Issue: Women's Issues	28%	(30)	54%	(58)	18%	(19)	108
#1 Issue: Education	24%	(20)	51%	(43)	25%	(21)	84
#1 Issue: Energy	34%	(55)	46%	(74)	19%	(31)	160
#1 Issue: Other	31%	(53)	28%	(47)	41%	(70)	171
2020 Vote: Joe Biden	34%	(341)	42%	(415)	24%	(236)	992
2020 Vote: Donald Trump	10%	(73)	36%	(270)	54%	(397)	740
2020 Vote: Other	19%	(13)	48%	(34)	33%	(23)	70
2020 Vote: Didn't Vote	25%	(100)	39%	(160)	36%	(147)	407
4-Region: Northeast	24%	(97)	39%	(154)	37%	(145)	395
4-Region: Midwest	21%	(98)	40%	(184)	39%	(182)	464
4-Region: South	23%	(189)	40%	(332)	37%	(306)	828
4-Region: West	27%	(144)	40%	(209)	32%	(170)	522
Avid Sports Fan	27%	(162)	41%	(241)	32%	(189)	592
Avid + Casual Sports Fan	25%	(395)	40%	(650)	35%	(560)	1606
Heard a Lot + some Ukraine	25%	(472)	40%	(767)	35%	(674)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR2: *Are you favorable or unfavorable of companies speaking out on and/or getting involved in political, societal and/or cultural issues?*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	12%	(268)	28%	(608)	26%	(570)	22%	(493)	12%	(271)	2210
Gender: Male	14%	(144)	27%	(290)	24%	(260)	26%	(277)	9%	(95)	1067
Gender: Female	11%	(123)	28%	(318)	27%	(311)	19%	(215)	15%	(176)	1143
Age: 18-34	18%	(116)	31%	(204)	25%	(166)	13%	(84)	13%	(89)	658
Age: 35-44	14%	(50)	27%	(97)	22%	(77)	20%	(73)	17%	(62)	359
Age: 45-64	8%	(60)	25%	(190)	28%	(214)	26%	(200)	12%	(92)	754
Age: 65+	9%	(42)	27%	(118)	26%	(114)	31%	(136)	7%	(29)	438
GenZers: 1997-2012	16%	(45)	31%	(88)	22%	(62)	12%	(34)	20%	(57)	285
Millennials: 1981-1996	17%	(106)	29%	(188)	26%	(165)	16%	(103)	12%	(75)	638
GenXers: 1965-1980	10%	(51)	27%	(135)	26%	(130)	24%	(122)	13%	(67)	504
Baby Boomers: 1946-1964	9%	(63)	26%	(188)	27%	(201)	29%	(210)	9%	(67)	729
PID: Dem (no lean)	20%	(167)	37%	(305)	20%	(167)	10%	(87)	13%	(105)	831
PID: Ind (no lean)	8%	(58)	24%	(174)	29%	(207)	24%	(170)	15%	(108)	718
PID: Rep (no lean)	6%	(42)	19%	(128)	30%	(196)	36%	(236)	9%	(58)	660
PID/Gender: Dem Men	23%	(91)	41%	(159)	15%	(57)	12%	(46)	9%	(34)	386
PID/Gender: Dem Women	17%	(76)	33%	(147)	25%	(110)	9%	(41)	16%	(71)	445
PID/Gender: Ind Men	8%	(29)	20%	(70)	33%	(115)	26%	(90)	12%	(43)	348
PID/Gender: Ind Women	8%	(29)	28%	(105)	25%	(92)	21%	(79)	18%	(65)	370
PID/Gender: Rep Men	7%	(24)	19%	(62)	26%	(88)	42%	(141)	6%	(18)	332
PID/Gender: Rep Women	6%	(18)	20%	(67)	33%	(108)	29%	(95)	12%	(39)	328
Ideo: Liberal (1-3)	24%	(158)	39%	(255)	17%	(113)	10%	(66)	9%	(56)	648
Ideo: Moderate (4)	9%	(58)	30%	(182)	27%	(167)	19%	(114)	15%	(91)	611
Ideo: Conservative (5-7)	6%	(43)	18%	(135)	32%	(246)	37%	(284)	7%	(54)	762
Educ: < College	11%	(170)	25%	(377)	27%	(405)	24%	(358)	14%	(209)	1519
Educ: Bachelors degree	13%	(58)	36%	(158)	25%	(113)	18%	(81)	8%	(36)	446
Educ: Post-grad	16%	(39)	30%	(73)	22%	(53)	22%	(54)	11%	(26)	245
Income: Under 50k	12%	(141)	26%	(317)	26%	(310)	21%	(258)	15%	(184)	1209
Income: 50k-100k	12%	(85)	30%	(205)	27%	(190)	23%	(158)	8%	(54)	691
Income: 100k+	14%	(42)	28%	(87)	23%	(71)	25%	(77)	11%	(33)	310
Ethnicity: White	10%	(175)	27%	(459)	28%	(483)	24%	(422)	11%	(192)	1730
Ethnicity: Hispanic	18%	(64)	32%	(112)	23%	(81)	16%	(55)	11%	(39)	351
Ethnicity: Black	25%	(68)	31%	(86)	14%	(39)	13%	(36)	17%	(47)	276

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Table MCBR2: *Are you favorable or unfavorable of companies speaking out on and/or getting involved in political, societal and/or cultural issues?*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	12%	(268)	28%	(608)	26%	(570)	22%	(493)	12%	(271)	2210
Ethnicity: Other	12%	(25)	31%	(64)	24%	(49)	17%	(35)	16%	(32)	205
All Christian	10%	(94)	26%	(255)	28%	(274)	26%	(254)	10%	(100)	978
All Non-Christian	17%	(19)	37%	(42)	17%	(20)	13%	(15)	15%	(17)	112
Atheist	18%	(19)	31%	(33)	19%	(20)	25%	(27)	8%	(8)	107
Agnostic/Nothing in particular	15%	(93)	26%	(164)	25%	(158)	18%	(116)	16%	(100)	631
Something Else	11%	(43)	30%	(114)	26%	(99)	21%	(82)	12%	(46)	383
Religious Non-Protestant/Catholic	15%	(22)	36%	(51)	20%	(29)	15%	(22)	13%	(19)	141
Evangelical	10%	(56)	24%	(134)	26%	(144)	29%	(161)	11%	(59)	553
Non-Evangelical	10%	(78)	29%	(223)	28%	(218)	22%	(166)	11%	(84)	768
Community: Urban	17%	(93)	29%	(165)	24%	(133)	16%	(89)	14%	(81)	561
Community: Suburban	11%	(112)	30%	(323)	25%	(263)	22%	(237)	12%	(127)	1061
Community: Rural	11%	(63)	20%	(120)	30%	(175)	28%	(167)	11%	(63)	588
Employ: Private Sector	16%	(113)	30%	(206)	24%	(168)	21%	(149)	9%	(59)	695
Employ: Government	7%	(8)	40%	(45)	23%	(26)	20%	(23)	10%	(11)	114
Employ: Self-Employed	13%	(26)	26%	(55)	28%	(58)	18%	(37)	16%	(32)	208
Employ: Homemaker	12%	(17)	15%	(21)	39%	(56)	19%	(27)	15%	(22)	144
Employ: Student	3%	(3)	42%	(40)	25%	(24)	6%	(6)	23%	(22)	95
Employ: Retired	9%	(47)	24%	(133)	25%	(136)	33%	(179)	9%	(46)	542
Employ: Unemployed	12%	(32)	28%	(74)	22%	(58)	17%	(45)	20%	(53)	261
Employ: Other	14%	(21)	23%	(34)	30%	(44)	17%	(26)	16%	(24)	150
Military HH: Yes	7%	(23)	24%	(75)	27%	(86)	28%	(86)	14%	(43)	313
Military HH: No	13%	(245)	28%	(533)	26%	(485)	21%	(406)	12%	(228)	1897
RD/WT: Right Direction	20%	(150)	39%	(288)	18%	(129)	11%	(79)	12%	(86)	732
RD/WT: Wrong Track	8%	(118)	22%	(321)	30%	(441)	28%	(414)	13%	(185)	1478
Biden Job Approve	21%	(192)	37%	(342)	19%	(170)	11%	(100)	12%	(113)	917
Biden Job Disapprove	6%	(68)	21%	(249)	32%	(381)	32%	(375)	9%	(110)	1183
Biden Job Strongly Approve	31%	(115)	33%	(125)	13%	(50)	11%	(41)	11%	(43)	374
Biden Job Somewhat Approve	14%	(76)	40%	(218)	22%	(120)	11%	(59)	13%	(71)	544
Biden Job Somewhat Disapprove	5%	(21)	33%	(131)	42%	(163)	11%	(43)	8%	(33)	391
Biden Job Strongly Disapprove	6%	(47)	15%	(118)	27%	(217)	42%	(333)	10%	(77)	792

Continued on next page

Table MCBR2: *Are you favorable or unfavorable of companies speaking out on and/or getting involved in political, societal and/or cultural issues?*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	12%	(268)	28%	(608)	26%	(570)	22%	(493)	12%	(271)	2210
Favorable of Biden	20%	(202)	37%	(374)	20%	(198)	10%	(104)	12%	(124)	1001
Unfavorable of Biden	5%	(61)	20%	(223)	32%	(358)	33%	(372)	10%	(113)	1127
Very Favorable of Biden	28%	(115)	32%	(131)	17%	(68)	12%	(47)	12%	(48)	409
Somewhat Favorable of Biden	15%	(87)	41%	(242)	22%	(130)	10%	(57)	13%	(76)	592
Somewhat Unfavorable of Biden	5%	(17)	32%	(104)	41%	(135)	11%	(37)	11%	(37)	330
Very Unfavorable of Biden	5%	(43)	15%	(119)	28%	(223)	42%	(335)	10%	(76)	797
#1 Issue: Economy	11%	(95)	25%	(217)	29%	(247)	24%	(208)	11%	(94)	861
#1 Issue: Security	9%	(32)	22%	(79)	28%	(101)	30%	(106)	11%	(38)	355
#1 Issue: Health Care	15%	(36)	36%	(86)	18%	(43)	12%	(30)	18%	(43)	238
#1 Issue: Medicare / Social Security	9%	(21)	24%	(57)	34%	(80)	23%	(54)	10%	(23)	234
#1 Issue: Women's Issues	15%	(16)	34%	(37)	19%	(20)	9%	(10)	22%	(24)	108
#1 Issue: Education	14%	(12)	32%	(27)	27%	(22)	13%	(10)	15%	(12)	84
#1 Issue: Energy	18%	(29)	40%	(63)	19%	(30)	14%	(23)	9%	(14)	160
#1 Issue: Other	16%	(27)	25%	(42)	15%	(26)	31%	(52)	14%	(23)	171
2020 Vote: Joe Biden	19%	(188)	37%	(369)	21%	(212)	11%	(107)	12%	(117)	992
2020 Vote: Donald Trump	6%	(41)	17%	(123)	30%	(222)	40%	(295)	8%	(59)	740
2020 Vote: Other	5%	(3)	24%	(17)	28%	(20)	27%	(19)	16%	(11)	70
2020 Vote: Didn't Vote	9%	(35)	25%	(100)	29%	(118)	18%	(72)	21%	(84)	407
4-Region: Northeast	13%	(50)	28%	(110)	31%	(121)	19%	(75)	10%	(39)	395
4-Region: Midwest	11%	(52)	24%	(113)	29%	(135)	25%	(114)	11%	(50)	464
4-Region: South	13%	(109)	25%	(206)	25%	(210)	22%	(184)	14%	(120)	828
4-Region: West	11%	(56)	34%	(180)	20%	(106)	23%	(119)	12%	(62)	522
Avid Sports Fan	20%	(117)	29%	(174)	22%	(131)	21%	(126)	8%	(45)	592
Avid + Casual Sports Fan	14%	(217)	30%	(477)	26%	(419)	21%	(337)	10%	(155)	1606
Heard a Lot + some Ukraine	13%	(257)	29%	(554)	25%	(482)	23%	(432)	10%	(187)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR3_1: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Immigration

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	14%	(309)	20%	(448)	24%	(532)	27%	(593)	15%	(328)	2210
Gender: Male	15%	(158)	20%	(217)	26%	(274)	28%	(300)	11%	(118)	1067
Gender: Female	13%	(151)	20%	(232)	23%	(258)	26%	(293)	18%	(210)	1143
Age: 18-34	16%	(105)	22%	(144)	24%	(159)	21%	(137)	17%	(113)	658
Age: 35-44	13%	(48)	19%	(68)	23%	(82)	25%	(90)	20%	(71)	359
Age: 45-64	11%	(81)	20%	(150)	24%	(181)	32%	(240)	14%	(103)	754
Age: 65+	17%	(75)	20%	(87)	25%	(111)	29%	(125)	9%	(40)	438
GenZers: 1997-2012	20%	(57)	17%	(49)	21%	(60)	23%	(66)	19%	(54)	285
Millennials: 1981-1996	13%	(84)	23%	(146)	25%	(159)	22%	(140)	17%	(109)	638
GenXers: 1965-1980	11%	(57)	21%	(106)	23%	(115)	32%	(159)	13%	(67)	504
Baby Boomers: 1946-1964	14%	(103)	19%	(139)	25%	(182)	29%	(212)	13%	(94)	729
PID: Dem (no lean)	19%	(161)	23%	(190)	26%	(215)	17%	(144)	15%	(122)	831
PID: Ind (no lean)	10%	(72)	19%	(138)	24%	(172)	29%	(208)	18%	(128)	718
PID: Rep (no lean)	12%	(77)	18%	(120)	22%	(144)	37%	(241)	12%	(78)	660
PID/Gender: Dem Men	20%	(76)	26%	(101)	27%	(103)	18%	(70)	9%	(36)	386
PID/Gender: Dem Women	19%	(85)	20%	(89)	25%	(112)	16%	(73)	19%	(86)	445
PID/Gender: Ind Men	11%	(37)	18%	(61)	26%	(90)	32%	(112)	14%	(48)	348
PID/Gender: Ind Women	9%	(35)	21%	(77)	22%	(82)	26%	(96)	22%	(81)	370
PID/Gender: Rep Men	14%	(45)	16%	(54)	24%	(80)	35%	(118)	10%	(35)	332
PID/Gender: Rep Women	10%	(31)	20%	(66)	19%	(64)	38%	(124)	13%	(43)	328
Ideo: Liberal (1-3)	22%	(141)	25%	(165)	25%	(159)	18%	(117)	10%	(66)	648
Ideo: Moderate (4)	11%	(67)	20%	(122)	27%	(166)	23%	(139)	19%	(118)	611
Ideo: Conservative (5-7)	11%	(81)	16%	(123)	22%	(170)	40%	(304)	11%	(84)	762
Educ: < College	14%	(217)	19%	(292)	22%	(341)	28%	(422)	16%	(246)	1519
Educ: Bachelors degree	13%	(57)	23%	(103)	29%	(129)	24%	(108)	11%	(49)	446
Educ: Post-grad	14%	(35)	22%	(53)	25%	(61)	26%	(63)	13%	(33)	245
Income: Under 50k	13%	(162)	19%	(232)	24%	(294)	26%	(315)	17%	(205)	1209
Income: 50k-100k	15%	(106)	22%	(150)	25%	(173)	27%	(183)	11%	(79)	691
Income: 100k+	13%	(40)	21%	(67)	21%	(64)	30%	(94)	14%	(44)	310
Ethnicity: White	13%	(218)	20%	(346)	25%	(427)	29%	(495)	14%	(244)	1730
Ethnicity: Hispanic	14%	(51)	25%	(86)	22%	(78)	26%	(91)	13%	(45)	351

Table MCBR3_1: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Immigration

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	14%	(309)	20%	(448)	24%	(532)	27%	(593)	15%	(328)	2210
Ethnicity: Black	24%	(67)	20%	(54)	21%	(58)	16%	(44)	19%	(53)	276
Ethnicity: Other	12%	(24)	24%	(49)	23%	(47)	26%	(54)	15%	(32)	205
All Christian	13%	(130)	19%	(185)	25%	(241)	30%	(294)	13%	(127)	978
All Non-Christian	18%	(21)	19%	(22)	24%	(27)	25%	(29)	13%	(14)	112
Atheist	15%	(16)	20%	(22)	28%	(29)	30%	(32)	7%	(7)	107
Agnostic/Nothing in particular	13%	(82)	22%	(138)	23%	(146)	23%	(147)	19%	(119)	631
Something Else	16%	(61)	21%	(82)	23%	(88)	24%	(91)	16%	(61)	383
Religious Non-Protestant/Catholic	17%	(25)	21%	(29)	23%	(32)	27%	(38)	13%	(18)	141
Evangelical	16%	(90)	16%	(91)	22%	(122)	30%	(165)	16%	(86)	553
Non-Evangelical	12%	(96)	22%	(168)	26%	(199)	27%	(208)	13%	(97)	768
Community: Urban	17%	(94)	22%	(126)	25%	(138)	20%	(111)	16%	(92)	561
Community: Suburban	14%	(146)	20%	(216)	24%	(260)	27%	(291)	14%	(149)	1061
Community: Rural	12%	(69)	18%	(107)	23%	(134)	32%	(191)	15%	(87)	588
Employ: Private Sector	15%	(102)	20%	(136)	24%	(167)	29%	(200)	13%	(90)	695
Employ: Government	9%	(10)	30%	(34)	24%	(27)	25%	(28)	13%	(15)	114
Employ: Self-Employed	12%	(26)	22%	(45)	28%	(59)	23%	(48)	15%	(30)	208
Employ: Homemaker	12%	(18)	20%	(29)	23%	(33)	30%	(43)	15%	(22)	144
Employ: Student	15%	(15)	16%	(15)	25%	(23)	23%	(22)	21%	(20)	95
Employ: Retired	14%	(78)	18%	(98)	25%	(135)	32%	(174)	11%	(57)	542
Employ: Unemployed	15%	(40)	21%	(55)	22%	(56)	16%	(41)	26%	(69)	261
Employ: Other	14%	(22)	24%	(36)	20%	(30)	24%	(37)	17%	(26)	150
Military HH: Yes	13%	(42)	17%	(54)	30%	(94)	29%	(90)	11%	(34)	313
Military HH: No	14%	(267)	21%	(395)	23%	(438)	26%	(503)	16%	(295)	1897
RD/WT: Right Direction	20%	(145)	25%	(181)	23%	(171)	16%	(117)	16%	(117)	732
RD/WT: Wrong Track	11%	(164)	18%	(267)	24%	(360)	32%	(475)	14%	(211)	1478
Biden Job Approve	19%	(173)	24%	(218)	25%	(231)	17%	(153)	16%	(142)	917
Biden Job Disapprove	11%	(126)	18%	(211)	24%	(285)	36%	(420)	12%	(140)	1183

Table MCBR3_1: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Immigration

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	14%	(309)	20%	(448)	24%	(532)	27%	(593)	15%	(328)	2210
Biden Job Strongly Approve	30%	(111)	20%	(76)	22%	(82)	15%	(55)	13%	(50)	374
Biden Job Somewhat Approve	11%	(61)	26%	(142)	27%	(149)	18%	(98)	17%	(93)	544
Biden Job Somewhat Disapprove	10%	(39)	25%	(96)	29%	(114)	24%	(92)	13%	(50)	391
Biden Job Strongly Disapprove	11%	(87)	15%	(115)	22%	(171)	41%	(328)	11%	(90)	792
Favorable of Biden	19%	(189)	24%	(243)	24%	(240)	18%	(177)	15%	(153)	1001
Unfavorable of Biden	10%	(115)	17%	(191)	25%	(280)	36%	(406)	12%	(135)	1127
Very Favorable of Biden	26%	(106)	22%	(90)	23%	(93)	16%	(65)	13%	(55)	409
Somewhat Favorable of Biden	14%	(83)	26%	(153)	25%	(147)	19%	(112)	17%	(98)	592
Somewhat Unfavorable of Biden	9%	(29)	21%	(69)	34%	(111)	22%	(73)	14%	(48)	330
Very Unfavorable of Biden	11%	(85)	15%	(123)	21%	(169)	42%	(332)	11%	(88)	797
#1 Issue: Economy	11%	(94)	20%	(173)	27%	(233)	28%	(243)	14%	(118)	861
#1 Issue: Security	14%	(50)	21%	(74)	20%	(70)	34%	(122)	11%	(39)	355
#1 Issue: Health Care	20%	(48)	21%	(51)	23%	(54)	22%	(51)	14%	(34)	238
#1 Issue: Medicare / Social Security	11%	(26)	19%	(45)	28%	(66)	29%	(67)	13%	(31)	234
#1 Issue: Women's Issues	19%	(21)	15%	(16)	24%	(26)	21%	(23)	20%	(21)	108
#1 Issue: Education	17%	(15)	22%	(19)	20%	(17)	18%	(15)	22%	(19)	84
#1 Issue: Energy	20%	(32)	26%	(41)	24%	(38)	15%	(24)	15%	(24)	160
#1 Issue: Other	14%	(25)	17%	(30)	16%	(27)	28%	(47)	24%	(42)	171
2020 Vote: Joe Biden	18%	(178)	24%	(236)	25%	(248)	19%	(189)	14%	(141)	992
2020 Vote: Donald Trump	10%	(72)	17%	(129)	23%	(169)	39%	(285)	12%	(85)	740
2020 Vote: Other	15%	(10)	11%	(8)	27%	(19)	31%	(22)	17%	(12)	70
2020 Vote: Didn't Vote	12%	(49)	19%	(76)	24%	(96)	24%	(97)	22%	(90)	407
4-Region: Northeast	14%	(56)	21%	(81)	25%	(99)	25%	(101)	15%	(57)	395
4-Region: Midwest	13%	(62)	18%	(82)	22%	(103)	31%	(143)	16%	(73)	464
4-Region: South	16%	(132)	19%	(160)	25%	(210)	26%	(212)	14%	(114)	828
4-Region: West	11%	(58)	24%	(125)	23%	(120)	26%	(137)	16%	(83)	522
Avid Sports Fan	19%	(113)	20%	(121)	25%	(150)	26%	(155)	9%	(53)	592
Avid + Casual Sports Fan	15%	(241)	21%	(332)	25%	(403)	26%	(417)	13%	(212)	1606
Heard a Lot + some Ukraine	14%	(271)	21%	(405)	25%	(479)	27%	(518)	13%	(239)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR3_2: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Climate change

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	32%	(717)	27%	(600)	12%	(267)	17%	(377)	11%	(248)	2210
Gender: Male	36%	(379)	26%	(274)	12%	(127)	19%	(204)	8%	(83)	1067
Gender: Female	30%	(339)	29%	(327)	12%	(140)	15%	(173)	14%	(165)	1143
Age: 18-34	36%	(239)	24%	(160)	14%	(92)	13%	(84)	13%	(83)	658
Age: 35-44	30%	(106)	29%	(106)	11%	(39)	15%	(55)	15%	(52)	359
Age: 45-64	28%	(211)	29%	(221)	11%	(84)	21%	(157)	11%	(81)	754
Age: 65+	37%	(161)	26%	(114)	12%	(52)	18%	(80)	7%	(31)	438
GenZers: 1997-2012	40%	(114)	20%	(58)	11%	(33)	15%	(43)	13%	(37)	285
Millennials: 1981-1996	32%	(204)	29%	(184)	14%	(87)	12%	(77)	13%	(85)	638
GenXers: 1965-1980	28%	(139)	30%	(149)	12%	(62)	20%	(101)	10%	(52)	504
Baby Boomers: 1946-1964	33%	(243)	27%	(199)	11%	(77)	20%	(144)	9%	(67)	729
PID: Dem (no lean)	49%	(408)	28%	(235)	7%	(61)	6%	(51)	9%	(77)	831
PID: Ind (no lean)	28%	(202)	27%	(197)	12%	(89)	17%	(124)	15%	(107)	718
PID: Rep (no lean)	16%	(107)	26%	(169)	18%	(117)	31%	(203)	10%	(65)	660
PID/Gender: Dem Men	54%	(207)	27%	(102)	7%	(28)	6%	(23)	6%	(25)	386
PID/Gender: Dem Women	45%	(201)	30%	(132)	7%	(33)	6%	(27)	12%	(52)	445
PID/Gender: Ind Men	34%	(119)	25%	(85)	12%	(42)	20%	(68)	9%	(33)	348
PID/Gender: Ind Women	22%	(83)	30%	(112)	13%	(46)	15%	(55)	20%	(74)	370
PID/Gender: Rep Men	16%	(52)	26%	(86)	17%	(56)	34%	(112)	8%	(26)	332
PID/Gender: Rep Women	17%	(55)	25%	(83)	19%	(61)	28%	(91)	12%	(39)	328
Ideo: Liberal (1-3)	56%	(360)	28%	(180)	7%	(48)	5%	(30)	5%	(30)	648
Ideo: Moderate (4)	31%	(191)	32%	(197)	12%	(72)	10%	(63)	14%	(88)	611
Ideo: Conservative (5-7)	17%	(127)	24%	(181)	16%	(124)	33%	(252)	10%	(79)	762
Educ: < College	30%	(459)	26%	(391)	13%	(198)	18%	(271)	13%	(199)	1519
Educ: Bachelors degree	35%	(158)	31%	(137)	11%	(49)	16%	(71)	7%	(30)	446
Educ: Post-grad	41%	(100)	29%	(72)	8%	(20)	14%	(34)	8%	(19)	245
Income: Under 50k	32%	(391)	26%	(317)	12%	(148)	16%	(191)	13%	(161)	1209
Income: 50k-100k	33%	(231)	28%	(195)	12%	(82)	18%	(126)	8%	(56)	691
Income: 100k+	31%	(95)	29%	(89)	12%	(37)	19%	(59)	10%	(31)	310
Ethnicity: White	31%	(535)	28%	(477)	12%	(212)	19%	(322)	11%	(184)	1730
Ethnicity: Hispanic	36%	(128)	29%	(103)	12%	(41)	13%	(46)	9%	(33)	351

Table MCBR3_2: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Climate change

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	32%	(717)	27%	(600)	12%	(267)	17%	(377)	11%	(248)	2210
Ethnicity: Black	42%	(117)	21%	(59)	11%	(31)	11%	(30)	14%	(39)	276
Ethnicity: Other	32%	(65)	31%	(64)	12%	(24)	12%	(25)	12%	(25)	205
All Christian	30%	(292)	27%	(266)	13%	(130)	20%	(199)	9%	(91)	978
All Non-Christian	40%	(45)	23%	(25)	16%	(18)	11%	(12)	10%	(12)	112
Atheist	57%	(61)	24%	(26)	5%	(5)	12%	(13)	2%	(2)	107
Agnostic/Nothing in particular	34%	(213)	28%	(177)	9%	(56)	15%	(95)	14%	(90)	631
Something Else	28%	(107)	28%	(106)	15%	(57)	15%	(59)	14%	(53)	383
Religious Non-Protestant/Catholic	40%	(56)	24%	(33)	14%	(20)	12%	(17)	10%	(14)	141
Evangelical	27%	(147)	23%	(127)	15%	(84)	21%	(115)	14%	(80)	553
Non-Evangelical	31%	(239)	30%	(231)	13%	(100)	18%	(137)	8%	(61)	768
Community: Urban	40%	(224)	28%	(156)	10%	(55)	11%	(59)	12%	(67)	561
Community: Suburban	33%	(350)	27%	(290)	11%	(120)	18%	(186)	11%	(114)	1061
Community: Rural	24%	(143)	26%	(154)	16%	(92)	22%	(131)	12%	(68)	588
Employ: Private Sector	33%	(229)	29%	(201)	12%	(84)	18%	(122)	8%	(59)	695
Employ: Government	30%	(34)	33%	(37)	7%	(8)	20%	(23)	10%	(11)	114
Employ: Self-Employed	35%	(74)	26%	(54)	11%	(23)	17%	(36)	10%	(21)	208
Employ: Homemaker	24%	(35)	27%	(39)	16%	(23)	17%	(24)	16%	(24)	144
Employ: Student	36%	(35)	21%	(20)	17%	(16)	10%	(10)	15%	(15)	95
Employ: Retired	36%	(193)	26%	(139)	11%	(61)	20%	(106)	8%	(43)	542
Employ: Unemployed	30%	(78)	27%	(70)	10%	(27)	13%	(33)	21%	(54)	261
Employ: Other	27%	(40)	26%	(39)	16%	(24)	16%	(24)	15%	(23)	150
Military HH: Yes	31%	(97)	27%	(85)	14%	(45)	20%	(63)	7%	(22)	313
Military HH: No	33%	(620)	27%	(515)	12%	(222)	17%	(313)	12%	(226)	1897
RD/WT: Right Direction	51%	(374)	27%	(195)	6%	(42)	5%	(40)	11%	(80)	732
RD/WT: Wrong Track	23%	(343)	27%	(405)	15%	(225)	23%	(337)	11%	(169)	1478
Biden Job Approve	51%	(472)	27%	(244)	6%	(58)	6%	(52)	10%	(92)	917
Biden Job Disapprove	19%	(229)	28%	(334)	16%	(192)	26%	(307)	10%	(121)	1183

Table MCBR3_2: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Climate change

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	32%	(717)	27%	(600)	12%	(267)	17%	(377)	11%	(248)	2210
Biden Job Strongly Approve	61%	(230)	19%	(72)	4%	(13)	6%	(21)	10%	(38)	374
Biden Job Somewhat Approve	45%	(242)	32%	(172)	8%	(44)	6%	(31)	10%	(55)	544
Biden Job Somewhat Disapprove	29%	(113)	35%	(137)	17%	(67)	11%	(42)	8%	(32)	391
Biden Job Strongly Disapprove	15%	(116)	25%	(196)	16%	(126)	33%	(264)	11%	(89)	792
Favorable of Biden	48%	(486)	27%	(271)	8%	(81)	7%	(65)	10%	(99)	1001
Unfavorable of Biden	20%	(220)	28%	(316)	15%	(171)	27%	(308)	10%	(112)	1127
Very Favorable of Biden	58%	(238)	23%	(95)	4%	(16)	6%	(24)	9%	(37)	409
Somewhat Favorable of Biden	42%	(248)	30%	(175)	11%	(65)	7%	(42)	11%	(62)	592
Somewhat Unfavorable of Biden	30%	(98)	32%	(106)	15%	(48)	14%	(48)	9%	(29)	330
Very Unfavorable of Biden	15%	(121)	26%	(210)	15%	(123)	33%	(260)	10%	(83)	797
#1 Issue: Economy	27%	(231)	30%	(256)	14%	(118)	19%	(165)	10%	(90)	861
#1 Issue: Security	23%	(82)	26%	(92)	17%	(59)	25%	(88)	10%	(34)	355
#1 Issue: Health Care	45%	(108)	28%	(66)	8%	(20)	9%	(21)	10%	(24)	238
#1 Issue: Medicare / Social Security	35%	(82)	33%	(77)	7%	(18)	14%	(34)	10%	(24)	234
#1 Issue: Women's Issues	45%	(48)	24%	(26)	9%	(10)	10%	(11)	12%	(13)	108
#1 Issue: Education	23%	(19)	23%	(19)	19%	(16)	13%	(11)	21%	(18)	84
#1 Issue: Energy	58%	(92)	17%	(27)	10%	(16)	7%	(11)	9%	(14)	160
#1 Issue: Other	32%	(55)	22%	(37)	7%	(11)	21%	(36)	18%	(31)	171
2020 Vote: Joe Biden	48%	(479)	29%	(289)	8%	(79)	7%	(66)	8%	(79)	992
2020 Vote: Donald Trump	15%	(109)	24%	(181)	17%	(128)	34%	(249)	10%	(73)	740
2020 Vote: Other	26%	(18)	32%	(23)	11%	(8)	11%	(8)	19%	(13)	70
2020 Vote: Didn't Vote	27%	(112)	26%	(107)	13%	(52)	13%	(53)	20%	(83)	407
4-Region: Northeast	32%	(128)	29%	(116)	13%	(53)	14%	(56)	10%	(41)	395
4-Region: Midwest	28%	(130)	28%	(131)	12%	(56)	20%	(95)	11%	(53)	464
4-Region: South	32%	(261)	25%	(209)	12%	(98)	18%	(149)	13%	(110)	828
4-Region: West	38%	(198)	28%	(144)	12%	(60)	15%	(77)	8%	(44)	522
Avid Sports Fan	35%	(209)	28%	(168)	12%	(70)	18%	(108)	6%	(38)	592
Avid + Casual Sports Fan	33%	(530)	28%	(454)	12%	(199)	17%	(271)	9%	(152)	1606
Heard a Lot + some Ukraine	34%	(657)	28%	(536)	12%	(230)	17%	(324)	9%	(166)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR3_3: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Gun policy

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	18%	(405)	19%	(414)	22%	(478)	29%	(641)	12%	(273)	2210
Gender: Male	18%	(195)	17%	(185)	22%	(237)	33%	(347)	10%	(102)	1067
Gender: Female	18%	(210)	20%	(229)	21%	(240)	26%	(294)	15%	(171)	1143
Age: 18-34	21%	(141)	23%	(153)	20%	(132)	22%	(145)	13%	(88)	658
Age: 35-44	21%	(75)	15%	(53)	21%	(74)	28%	(100)	16%	(57)	359
Age: 45-64	13%	(100)	17%	(126)	24%	(181)	34%	(255)	12%	(93)	754
Age: 65+	20%	(89)	19%	(82)	21%	(92)	32%	(140)	8%	(36)	438
GenZers: 1997-2012	22%	(63)	26%	(73)	17%	(49)	20%	(58)	14%	(41)	285
Millennials: 1981-1996	22%	(137)	18%	(113)	22%	(142)	25%	(157)	14%	(88)	638
GenXers: 1965-1980	14%	(72)	17%	(86)	22%	(108)	35%	(176)	12%	(62)	504
Baby Boomers: 1946-1964	17%	(127)	18%	(131)	23%	(166)	31%	(227)	11%	(78)	729
PID: Dem (no lean)	28%	(229)	26%	(213)	20%	(168)	15%	(123)	12%	(99)	831
PID: Ind (no lean)	15%	(107)	16%	(115)	21%	(150)	32%	(233)	16%	(113)	718
PID: Rep (no lean)	10%	(69)	13%	(85)	24%	(160)	43%	(285)	9%	(61)	660
PID/Gender: Dem Men	28%	(108)	27%	(102)	21%	(79)	16%	(63)	9%	(33)	386
PID/Gender: Dem Women	27%	(121)	25%	(110)	20%	(88)	14%	(60)	15%	(65)	445
PID/Gender: Ind Men	15%	(51)	14%	(47)	21%	(72)	39%	(136)	12%	(42)	348
PID/Gender: Ind Women	15%	(56)	18%	(68)	21%	(78)	26%	(97)	19%	(71)	370
PID/Gender: Rep Men	11%	(36)	11%	(35)	26%	(86)	45%	(148)	8%	(26)	332
PID/Gender: Rep Women	10%	(33)	15%	(50)	23%	(74)	42%	(136)	11%	(35)	328
Ideo: Liberal (1-3)	29%	(190)	25%	(159)	22%	(141)	16%	(104)	8%	(53)	648
Ideo: Moderate (4)	19%	(118)	20%	(125)	21%	(129)	24%	(147)	15%	(93)	611
Ideo: Conservative (5-7)	9%	(70)	12%	(90)	23%	(176)	47%	(355)	9%	(70)	762
Educ: < College	19%	(288)	18%	(268)	21%	(312)	30%	(451)	13%	(200)	1519
Educ: Bachelors degree	17%	(75)	22%	(100)	24%	(109)	27%	(119)	10%	(43)	446
Educ: Post-grad	17%	(42)	19%	(46)	23%	(57)	29%	(71)	12%	(30)	245
Income: Under 50k	19%	(232)	19%	(229)	22%	(265)	26%	(317)	14%	(165)	1209
Income: 50k-100k	18%	(122)	19%	(130)	22%	(150)	32%	(219)	10%	(70)	691
Income: 100k+	16%	(50)	17%	(54)	20%	(63)	34%	(104)	12%	(38)	310
Ethnicity: White	16%	(268)	17%	(300)	22%	(387)	33%	(564)	12%	(210)	1730
Ethnicity: Hispanic	24%	(83)	23%	(81)	20%	(70)	22%	(78)	11%	(38)	351

Table MCBR3_3: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Gun policy

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	18%	(405)	19%	(414)	22%	(478)	29%	(641)	12%	(273)	2210
Ethnicity: Black	35%	(96)	23%	(63)	17%	(46)	13%	(36)	13%	(35)	276
Ethnicity: Other	20%	(41)	25%	(51)	22%	(45)	20%	(40)	14%	(29)	205
All Christian	17%	(168)	15%	(149)	23%	(226)	32%	(316)	12%	(118)	978
All Non-Christian	14%	(16)	31%	(35)	20%	(22)	22%	(24)	13%	(14)	112
Atheist	19%	(21)	19%	(20)	24%	(25)	33%	(35)	5%	(6)	107
Agnostic/Nothing in particular	21%	(131)	21%	(132)	18%	(115)	26%	(165)	14%	(87)	631
Something Else	18%	(69)	20%	(76)	23%	(89)	26%	(101)	13%	(48)	383
Religious Non-Protestant/Catholic	13%	(18)	31%	(43)	20%	(28)	25%	(36)	12%	(17)	141
Evangelical	19%	(104)	15%	(84)	22%	(120)	32%	(175)	13%	(71)	553
Non-Evangelical	17%	(129)	17%	(132)	25%	(188)	30%	(228)	12%	(91)	768
Community: Urban	24%	(134)	19%	(109)	20%	(112)	22%	(126)	14%	(80)	561
Community: Suburban	18%	(187)	20%	(216)	23%	(244)	28%	(294)	11%	(120)	1061
Community: Rural	14%	(83)	15%	(88)	21%	(122)	38%	(221)	12%	(73)	588
Employ: Private Sector	17%	(120)	20%	(137)	22%	(150)	32%	(222)	9%	(65)	695
Employ: Government	18%	(21)	21%	(23)	21%	(24)	30%	(34)	10%	(11)	114
Employ: Self-Employed	19%	(39)	21%	(43)	20%	(41)	28%	(57)	13%	(27)	208
Employ: Homemaker	15%	(22)	9%	(13)	30%	(43)	30%	(43)	16%	(23)	144
Employ: Student	14%	(13)	34%	(33)	14%	(13)	22%	(21)	16%	(16)	95
Employ: Retired	19%	(103)	16%	(89)	20%	(106)	35%	(190)	10%	(54)	542
Employ: Unemployed	21%	(54)	17%	(43)	24%	(64)	17%	(44)	22%	(56)	261
Employ: Other	21%	(32)	21%	(32)	24%	(36)	20%	(30)	13%	(20)	150
Military HH: Yes	16%	(51)	16%	(51)	22%	(68)	36%	(112)	10%	(31)	313
Military HH: No	19%	(354)	19%	(362)	22%	(409)	28%	(529)	13%	(242)	1897
RD/WT: Right Direction	28%	(203)	26%	(190)	19%	(138)	14%	(100)	14%	(100)	732
RD/WT: Wrong Track	14%	(202)	15%	(223)	23%	(340)	37%	(541)	12%	(173)	1478
Biden Job Approve	27%	(245)	26%	(241)	19%	(174)	16%	(145)	12%	(112)	917
Biden Job Disapprove	12%	(145)	13%	(154)	24%	(285)	41%	(483)	10%	(117)	1183

Table MCBR3_3: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Gun policy

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	18%	(405)	19%	(414)	22%	(478)	29%	(641)	12%	(273)	2210
Biden Job Strongly Approve	37%	(138)	21%	(80)	14%	(53)	15%	(55)	13%	(47)	374
Biden Job Somewhat Approve	20%	(107)	30%	(161)	22%	(121)	16%	(90)	12%	(65)	544
Biden Job Somewhat Disapprove	16%	(61)	20%	(78)	28%	(111)	25%	(98)	11%	(42)	391
Biden Job Strongly Disapprove	11%	(83)	10%	(75)	22%	(175)	49%	(384)	9%	(74)	792
Favorable of Biden	26%	(265)	25%	(253)	20%	(200)	16%	(157)	13%	(126)	1001
Unfavorable of Biden	11%	(129)	13%	(149)	24%	(268)	42%	(473)	10%	(108)	1127
Very Favorable of Biden	34%	(140)	24%	(98)	15%	(62)	17%	(68)	10%	(41)	409
Somewhat Favorable of Biden	21%	(125)	26%	(155)	23%	(138)	15%	(89)	14%	(85)	592
Somewhat Unfavorable of Biden	12%	(41)	21%	(68)	29%	(96)	27%	(88)	11%	(37)	330
Very Unfavorable of Biden	11%	(89)	10%	(81)	21%	(171)	48%	(384)	9%	(72)	797
#1 Issue: Economy	14%	(124)	20%	(173)	23%	(197)	31%	(269)	11%	(99)	861
#1 Issue: Security	18%	(66)	13%	(48)	23%	(81)	38%	(136)	7%	(25)	355
#1 Issue: Health Care	23%	(55)	24%	(57)	20%	(48)	20%	(48)	12%	(30)	238
#1 Issue: Medicare / Social Security	15%	(34)	22%	(51)	20%	(46)	30%	(71)	14%	(32)	234
#1 Issue: Women's Issues	27%	(30)	17%	(19)	27%	(29)	15%	(16)	13%	(14)	108
#1 Issue: Education	24%	(20)	24%	(20)	15%	(12)	15%	(13)	21%	(18)	84
#1 Issue: Energy	25%	(40)	18%	(29)	22%	(35)	22%	(36)	13%	(20)	160
#1 Issue: Other	21%	(36)	10%	(17)	17%	(29)	30%	(52)	22%	(37)	171
2020 Vote: Joe Biden	26%	(256)	25%	(248)	21%	(207)	17%	(170)	11%	(111)	992
2020 Vote: Donald Trump	11%	(80)	11%	(81)	23%	(171)	47%	(349)	8%	(60)	740
2020 Vote: Other	11%	(8)	16%	(11)	19%	(14)	34%	(24)	20%	(14)	70
2020 Vote: Didn't Vote	15%	(61)	18%	(73)	21%	(86)	24%	(98)	22%	(88)	407
4-Region: Northeast	17%	(65)	21%	(82)	22%	(87)	27%	(106)	14%	(54)	395
4-Region: Midwest	18%	(83)	17%	(79)	20%	(94)	33%	(152)	12%	(56)	464
4-Region: South	21%	(173)	17%	(144)	22%	(183)	28%	(229)	12%	(98)	828
4-Region: West	16%	(83)	21%	(107)	22%	(113)	29%	(154)	12%	(65)	522
Avid Sports Fan	24%	(139)	19%	(114)	20%	(121)	28%	(168)	8%	(50)	592
Avid + Casual Sports Fan	19%	(309)	20%	(314)	23%	(362)	28%	(451)	11%	(171)	1606
Heard a Lot + some Ukraine	19%	(356)	20%	(379)	22%	(421)	29%	(562)	10%	(194)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR3_4: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Coronavirus

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	36%	(801)	31%	(676)	10%	(231)	14%	(305)	9%	(198)	2210
Gender: Male	35%	(374)	30%	(320)	12%	(133)	15%	(157)	8%	(82)	1067
Gender: Female	37%	(427)	31%	(355)	9%	(98)	13%	(148)	10%	(115)	1143
Age: 18-34	39%	(256)	28%	(184)	12%	(77)	11%	(74)	10%	(67)	658
Age: 35-44	34%	(123)	26%	(94)	11%	(38)	15%	(55)	14%	(49)	359
Age: 45-64	32%	(244)	34%	(258)	10%	(76)	15%	(115)	8%	(61)	754
Age: 65+	41%	(178)	32%	(140)	9%	(39)	14%	(61)	5%	(21)	438
GenZers: 1997-2012	41%	(116)	29%	(82)	9%	(25)	8%	(24)	14%	(39)	285
Millennials: 1981-1996	36%	(232)	27%	(169)	13%	(82)	14%	(89)	10%	(66)	638
GenXers: 1965-1980	33%	(166)	33%	(166)	11%	(54)	16%	(79)	8%	(40)	504
Baby Boomers: 1946-1964	36%	(262)	34%	(246)	9%	(64)	15%	(107)	7%	(50)	729
PID: Dem (no lean)	48%	(400)	32%	(267)	6%	(52)	6%	(47)	8%	(66)	831
PID: Ind (no lean)	33%	(239)	30%	(214)	13%	(92)	13%	(91)	11%	(83)	718
PID: Rep (no lean)	25%	(162)	30%	(195)	13%	(87)	25%	(167)	7%	(49)	660
PID/Gender: Dem Men	46%	(179)	34%	(130)	6%	(25)	6%	(24)	7%	(28)	386
PID/Gender: Dem Women	50%	(221)	31%	(137)	6%	(27)	5%	(22)	9%	(38)	445
PID/Gender: Ind Men	33%	(113)	29%	(99)	15%	(54)	14%	(49)	9%	(32)	348
PID/Gender: Ind Women	34%	(126)	31%	(114)	10%	(38)	11%	(42)	14%	(50)	370
PID/Gender: Rep Men	25%	(82)	27%	(90)	16%	(55)	25%	(84)	7%	(22)	332
PID/Gender: Rep Women	24%	(80)	32%	(105)	10%	(32)	25%	(83)	8%	(27)	328
Ideo: Liberal (1-3)	50%	(321)	29%	(187)	8%	(53)	7%	(46)	6%	(40)	648
Ideo: Moderate (4)	38%	(233)	33%	(202)	10%	(63)	8%	(52)	10%	(61)	611
Ideo: Conservative (5-7)	25%	(191)	30%	(226)	13%	(99)	25%	(189)	7%	(57)	762
Educ: < College	36%	(540)	30%	(458)	10%	(155)	14%	(208)	10%	(159)	1519
Educ: Bachelors degree	37%	(165)	33%	(147)	11%	(47)	14%	(63)	5%	(23)	446
Educ: Post-grad	40%	(97)	29%	(70)	12%	(29)	14%	(34)	6%	(16)	245
Income: Under 50k	37%	(446)	29%	(355)	11%	(134)	12%	(144)	11%	(128)	1209
Income: 50k-100k	37%	(256)	31%	(216)	10%	(70)	15%	(104)	6%	(45)	691
Income: 100k+	32%	(99)	34%	(105)	8%	(26)	18%	(56)	8%	(25)	310
Ethnicity: White	33%	(571)	32%	(555)	11%	(191)	15%	(267)	8%	(146)	1730
Ethnicity: Hispanic	41%	(144)	28%	(99)	11%	(37)	10%	(36)	10%	(35)	351

Table MCBR3_4: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Coronavirus

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	36%	(801)	31%	(676)	10%	(231)	14%	(305)	9%	(198)	2210
Ethnicity: Black	56%	(153)	24%	(65)	5%	(14)	6%	(17)	10%	(27)	276
Ethnicity: Other	38%	(77)	27%	(56)	12%	(25)	11%	(22)	12%	(25)	205
All Christian	34%	(333)	32%	(310)	12%	(116)	15%	(149)	7%	(70)	978
All Non-Christian	37%	(41)	28%	(31)	12%	(14)	16%	(18)	7%	(8)	112
Atheist	41%	(44)	34%	(36)	10%	(10)	10%	(11)	5%	(5)	107
Agnostic/Nothing in particular	37%	(236)	30%	(186)	8%	(49)	13%	(82)	12%	(77)	631
Something Else	38%	(147)	29%	(112)	11%	(42)	12%	(46)	10%	(37)	383
Religious Non-Protestant/Catholic	38%	(53)	26%	(37)	12%	(17)	16%	(23)	8%	(11)	141
Evangelical	33%	(183)	27%	(151)	12%	(66)	17%	(94)	11%	(59)	553
Non-Evangelical	37%	(283)	34%	(261)	11%	(87)	12%	(92)	6%	(45)	768
Community: Urban	44%	(247)	29%	(163)	9%	(52)	9%	(49)	9%	(50)	561
Community: Suburban	37%	(390)	31%	(334)	11%	(112)	13%	(136)	8%	(89)	1061
Community: Rural	28%	(164)	30%	(179)	11%	(67)	20%	(120)	10%	(58)	588
Employ: Private Sector	37%	(254)	31%	(212)	11%	(77)	14%	(99)	8%	(53)	695
Employ: Government	40%	(45)	25%	(28)	8%	(9)	21%	(24)	7%	(8)	114
Employ: Self-Employed	32%	(66)	34%	(70)	14%	(30)	13%	(27)	8%	(16)	208
Employ: Homemaker	28%	(40)	29%	(42)	12%	(17)	17%	(25)	14%	(20)	144
Employ: Student	37%	(35)	24%	(23)	9%	(8)	15%	(15)	15%	(15)	95
Employ: Retired	38%	(204)	32%	(172)	10%	(53)	15%	(82)	6%	(31)	542
Employ: Unemployed	36%	(94)	32%	(83)	9%	(23)	7%	(19)	16%	(41)	261
Employ: Other	42%	(63)	30%	(46)	8%	(12)	10%	(15)	10%	(15)	150
Military HH: Yes	34%	(106)	28%	(89)	13%	(40)	19%	(59)	6%	(20)	313
Military HH: No	37%	(695)	31%	(587)	10%	(191)	13%	(246)	9%	(178)	1897
RD/WT: Right Direction	48%	(348)	33%	(238)	5%	(38)	5%	(39)	9%	(68)	732
RD/WT: Wrong Track	31%	(453)	30%	(437)	13%	(193)	18%	(265)	9%	(130)	1478
Biden Job Approve	50%	(457)	29%	(270)	6%	(56)	6%	(54)	9%	(81)	917
Biden Job Disapprove	26%	(313)	32%	(377)	14%	(167)	20%	(240)	7%	(85)	1183

Continued on next page

Table MCBR3_4: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Coronavirus

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	36%	(801)	31%	(676)	10%	(231)	14%	(305)	9%	(198)	2210
Biden Job Strongly Approve	56%	(210)	23%	(87)	4%	(16)	7%	(26)	9%	(34)	374
Biden Job Somewhat Approve	45%	(247)	34%	(183)	7%	(39)	5%	(28)	9%	(47)	544
Biden Job Somewhat Disapprove	34%	(131)	38%	(150)	14%	(54)	8%	(31)	6%	(25)	391
Biden Job Strongly Disapprove	23%	(182)	29%	(227)	14%	(113)	26%	(209)	8%	(60)	792
Favorable of Biden	50%	(502)	30%	(297)	5%	(54)	6%	(60)	9%	(88)	1001
Unfavorable of Biden	25%	(282)	32%	(359)	15%	(168)	21%	(240)	7%	(79)	1127
Very Favorable of Biden	56%	(229)	26%	(105)	4%	(17)	7%	(27)	8%	(32)	409
Somewhat Favorable of Biden	46%	(273)	33%	(193)	6%	(37)	6%	(33)	10%	(56)	592
Somewhat Unfavorable of Biden	33%	(108)	38%	(126)	14%	(45)	10%	(32)	6%	(19)	330
Very Unfavorable of Biden	22%	(174)	29%	(233)	15%	(123)	26%	(208)	8%	(60)	797
#1 Issue: Economy	32%	(274)	32%	(276)	13%	(111)	15%	(127)	8%	(73)	861
#1 Issue: Security	35%	(123)	31%	(111)	10%	(36)	20%	(70)	5%	(17)	355
#1 Issue: Health Care	44%	(105)	31%	(75)	7%	(16)	8%	(19)	9%	(22)	238
#1 Issue: Medicare / Social Security	37%	(86)	32%	(74)	10%	(25)	13%	(31)	8%	(19)	234
#1 Issue: Women's Issues	50%	(54)	20%	(22)	8%	(9)	9%	(9)	13%	(14)	108
#1 Issue: Education	34%	(29)	33%	(28)	10%	(8)	8%	(7)	15%	(12)	84
#1 Issue: Energy	43%	(69)	33%	(53)	6%	(9)	8%	(13)	10%	(16)	160
#1 Issue: Other	36%	(62)	22%	(38)	10%	(17)	17%	(29)	15%	(25)	171
2020 Vote: Joe Biden	49%	(484)	31%	(312)	6%	(61)	6%	(62)	7%	(73)	992
2020 Vote: Donald Trump	22%	(164)	31%	(228)	14%	(102)	27%	(198)	6%	(48)	740
2020 Vote: Other	31%	(21)	25%	(18)	20%	(14)	12%	(9)	12%	(9)	70
2020 Vote: Didn't Vote	32%	(131)	29%	(117)	13%	(55)	9%	(36)	17%	(68)	407
4-Region: Northeast	33%	(130)	37%	(145)	11%	(45)	11%	(44)	8%	(31)	395
4-Region: Midwest	32%	(151)	29%	(136)	11%	(51)	18%	(86)	9%	(41)	464
4-Region: South	41%	(338)	28%	(230)	9%	(75)	13%	(105)	10%	(80)	828
4-Region: West	35%	(182)	31%	(164)	12%	(61)	13%	(70)	9%	(46)	522
Avid Sports Fan	41%	(243)	28%	(166)	11%	(67)	14%	(81)	6%	(36)	592
Avid + Casual Sports Fan	38%	(610)	30%	(484)	11%	(180)	13%	(204)	8%	(127)	1606
Heard a Lot + some Ukraine	38%	(722)	31%	(589)	10%	(198)	14%	(269)	7%	(135)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR3_5: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Voting rights

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	20%	(443)	17%	(384)	21%	(460)	29%	(633)	13%	(290)	2210
Gender: Male	22%	(238)	17%	(182)	21%	(221)	30%	(322)	10%	(104)	1067
Gender: Female	18%	(205)	18%	(202)	21%	(239)	27%	(311)	16%	(186)	1143
Age: 18-34	22%	(142)	22%	(146)	18%	(121)	22%	(146)	16%	(103)	658
Age: 35-44	23%	(84)	14%	(51)	20%	(70)	26%	(92)	17%	(61)	359
Age: 45-64	16%	(123)	15%	(114)	22%	(164)	35%	(261)	12%	(92)	754
Age: 65+	22%	(95)	17%	(73)	24%	(105)	30%	(133)	8%	(33)	438
GenZers: 1997-2012	21%	(60)	20%	(56)	18%	(51)	21%	(61)	20%	(57)	285
Millennials: 1981-1996	23%	(148)	20%	(126)	20%	(126)	23%	(144)	15%	(93)	638
GenXers: 1965-1980	18%	(90)	17%	(85)	19%	(96)	35%	(177)	11%	(55)	504
Baby Boomers: 1946-1964	18%	(133)	15%	(110)	24%	(172)	32%	(237)	11%	(77)	729
PID: Dem (no lean)	30%	(253)	22%	(182)	19%	(156)	17%	(144)	11%	(95)	831
PID: Ind (no lean)	15%	(109)	15%	(106)	22%	(161)	30%	(217)	17%	(125)	718
PID: Rep (no lean)	12%	(80)	15%	(96)	22%	(143)	41%	(271)	11%	(70)	660
PID/Gender: Dem Men	35%	(135)	24%	(92)	16%	(62)	18%	(71)	7%	(27)	386
PID/Gender: Dem Women	27%	(118)	20%	(90)	21%	(95)	17%	(74)	15%	(68)	445
PID/Gender: Ind Men	18%	(62)	11%	(39)	24%	(82)	33%	(116)	14%	(49)	348
PID/Gender: Ind Women	13%	(47)	18%	(67)	21%	(78)	28%	(102)	21%	(76)	370
PID/Gender: Rep Men	12%	(41)	15%	(51)	23%	(77)	41%	(136)	8%	(28)	332
PID/Gender: Rep Women	12%	(40)	14%	(46)	20%	(66)	41%	(135)	13%	(42)	328
Ideo: Liberal (1-3)	34%	(223)	22%	(142)	19%	(125)	16%	(103)	9%	(55)	648
Ideo: Moderate (4)	17%	(105)	21%	(126)	23%	(140)	24%	(145)	15%	(94)	611
Ideo: Conservative (5-7)	12%	(91)	13%	(96)	21%	(159)	44%	(335)	11%	(80)	762
Educ: < College	20%	(308)	15%	(231)	19%	(295)	30%	(453)	15%	(232)	1519
Educ: Bachelors degree	19%	(83)	23%	(104)	26%	(116)	25%	(112)	7%	(31)	446
Educ: Post-grad	21%	(51)	20%	(49)	20%	(49)	28%	(69)	11%	(27)	245
Income: Under 50k	20%	(244)	16%	(188)	22%	(260)	28%	(334)	15%	(182)	1209
Income: 50k-100k	19%	(134)	20%	(139)	20%	(139)	30%	(205)	11%	(75)	691
Income: 100k+	21%	(65)	19%	(58)	20%	(61)	30%	(94)	11%	(33)	310
Ethnicity: White	18%	(319)	16%	(284)	22%	(379)	31%	(533)	12%	(214)	1730
Ethnicity: Hispanic	18%	(65)	19%	(67)	21%	(72)	27%	(96)	15%	(52)	351

Table MCBR3_5: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Voting rights

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	20%	(443)	17%	(384)	21%	(460)	29%	(633)	13%	(290)	2210
Ethnicity: Black	36%	(99)	18%	(51)	13%	(36)	18%	(49)	15%	(41)	276
Ethnicity: Other	12%	(25)	24%	(49)	22%	(45)	25%	(51)	17%	(35)	205
All Christian	18%	(177)	16%	(158)	22%	(213)	34%	(328)	10%	(102)	978
All Non-Christian	23%	(26)	20%	(22)	26%	(29)	19%	(21)	13%	(15)	112
Atheist	35%	(37)	12%	(12)	24%	(26)	27%	(29)	2%	(2)	107
Agnostic/Nothing in particular	21%	(130)	18%	(111)	18%	(113)	25%	(155)	19%	(121)	631
Something Else	19%	(72)	21%	(81)	21%	(79)	26%	(100)	13%	(50)	383
Religious Non-Protestant/Catholic	23%	(32)	17%	(25)	24%	(34)	22%	(32)	13%	(19)	141
Evangelical	19%	(103)	18%	(102)	20%	(109)	32%	(176)	11%	(63)	553
Non-Evangelical	18%	(138)	17%	(133)	23%	(175)	31%	(239)	11%	(84)	768
Community: Urban	25%	(141)	18%	(100)	21%	(115)	22%	(122)	15%	(83)	561
Community: Suburban	20%	(208)	19%	(200)	21%	(223)	28%	(299)	12%	(131)	1061
Community: Rural	16%	(93)	14%	(84)	21%	(122)	36%	(212)	13%	(76)	588
Employ: Private Sector	20%	(139)	18%	(124)	20%	(139)	30%	(210)	12%	(83)	695
Employ: Government	19%	(22)	22%	(25)	19%	(21)	29%	(33)	11%	(13)	114
Employ: Self-Employed	22%	(45)	18%	(37)	25%	(52)	24%	(50)	12%	(24)	208
Employ: Homemaker	16%	(23)	16%	(23)	20%	(29)	34%	(49)	14%	(20)	144
Employ: Student	25%	(24)	17%	(16)	18%	(17)	22%	(21)	18%	(17)	95
Employ: Retired	19%	(105)	16%	(87)	22%	(118)	34%	(183)	9%	(48)	542
Employ: Unemployed	20%	(51)	19%	(49)	19%	(49)	21%	(54)	22%	(57)	261
Employ: Other	22%	(33)	15%	(22)	23%	(34)	22%	(33)	18%	(27)	150
Military HH: Yes	17%	(53)	13%	(42)	25%	(79)	35%	(109)	10%	(30)	313
Military HH: No	21%	(389)	18%	(342)	20%	(381)	28%	(524)	14%	(259)	1897
RD/WT: Right Direction	31%	(229)	23%	(171)	17%	(126)	15%	(108)	13%	(98)	732
RD/WT: Wrong Track	14%	(214)	14%	(213)	23%	(333)	36%	(525)	13%	(192)	1478
Biden Job Approve	31%	(281)	21%	(197)	19%	(178)	16%	(143)	13%	(118)	917
Biden Job Disapprove	12%	(144)	15%	(177)	22%	(264)	39%	(465)	11%	(132)	1183

Table MCBR3_5: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Voting rights

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	20%	(443)	17%	(384)	21%	(460)	29%	(633)	13%	(290)	2210
Biden Job Strongly Approve	43%	(160)	20%	(74)	13%	(49)	13%	(49)	11%	(43)	374
Biden Job Somewhat Approve	22%	(122)	23%	(123)	24%	(129)	17%	(94)	14%	(76)	544
Biden Job Somewhat Disapprove	15%	(60)	22%	(88)	26%	(101)	25%	(96)	12%	(46)	391
Biden Job Strongly Disapprove	11%	(84)	11%	(89)	21%	(163)	47%	(369)	11%	(86)	792
Favorable of Biden	29%	(289)	22%	(225)	20%	(196)	16%	(162)	13%	(129)	1001
Unfavorable of Biden	13%	(148)	14%	(153)	22%	(253)	40%	(453)	11%	(120)	1127
Very Favorable of Biden	38%	(158)	23%	(92)	15%	(62)	13%	(54)	11%	(44)	409
Somewhat Favorable of Biden	22%	(131)	22%	(133)	23%	(134)	18%	(109)	15%	(86)	592
Somewhat Unfavorable of Biden	19%	(63)	19%	(64)	27%	(88)	24%	(79)	11%	(37)	330
Very Unfavorable of Biden	11%	(86)	11%	(89)	21%	(165)	47%	(373)	10%	(83)	797
#1 Issue: Economy	18%	(155)	16%	(141)	23%	(195)	31%	(263)	12%	(107)	861
#1 Issue: Security	19%	(68)	15%	(52)	21%	(74)	36%	(129)	9%	(32)	355
#1 Issue: Health Care	23%	(55)	26%	(61)	19%	(46)	20%	(47)	12%	(29)	238
#1 Issue: Medicare / Social Security	13%	(29)	20%	(48)	22%	(52)	32%	(74)	13%	(31)	234
#1 Issue: Women's Issues	25%	(27)	19%	(21)	17%	(19)	19%	(21)	20%	(21)	108
#1 Issue: Education	24%	(20)	12%	(10)	24%	(20)	20%	(16)	21%	(17)	84
#1 Issue: Energy	30%	(47)	21%	(34)	21%	(33)	18%	(29)	10%	(16)	160
#1 Issue: Other	24%	(42)	10%	(17)	13%	(22)	31%	(54)	21%	(37)	171
2020 Vote: Joe Biden	30%	(296)	23%	(230)	18%	(182)	17%	(170)	12%	(115)	992
2020 Vote: Donald Trump	11%	(83)	12%	(86)	22%	(164)	45%	(333)	10%	(74)	740
2020 Vote: Other	16%	(11)	10%	(7)	22%	(16)	36%	(25)	16%	(11)	70
2020 Vote: Didn't Vote	13%	(53)	15%	(62)	24%	(98)	26%	(105)	22%	(89)	407
4-Region: Northeast	19%	(77)	15%	(60)	24%	(94)	27%	(106)	15%	(58)	395
4-Region: Midwest	18%	(84)	16%	(75)	21%	(97)	31%	(143)	14%	(66)	464
4-Region: South	21%	(171)	18%	(152)	20%	(164)	28%	(231)	13%	(109)	828
4-Region: West	21%	(110)	19%	(98)	20%	(105)	29%	(152)	11%	(57)	522
Avid Sports Fan	24%	(141)	19%	(113)	21%	(124)	28%	(167)	8%	(48)	592
Avid + Casual Sports Fan	22%	(349)	18%	(293)	21%	(336)	28%	(442)	12%	(185)	1606
Heard a Lot + some Ukraine	21%	(403)	18%	(340)	21%	(402)	29%	(558)	11%	(210)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR3_6: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Global matters and international affairs

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	17%	(367)	26%	(572)	21%	(466)	21%	(465)	15%	(340)	2210
Gender: Male	17%	(181)	28%	(296)	23%	(245)	22%	(230)	11%	(114)	1067
Gender: Female	16%	(186)	24%	(276)	19%	(220)	21%	(235)	20%	(225)	1143
Age: 18-34	20%	(135)	25%	(167)	19%	(128)	18%	(117)	17%	(111)	658
Age: 35-44	18%	(64)	23%	(82)	20%	(72)	20%	(71)	19%	(69)	359
Age: 45-64	13%	(98)	28%	(215)	20%	(147)	23%	(176)	16%	(118)	754
Age: 65+	16%	(70)	25%	(108)	27%	(118)	23%	(101)	9%	(41)	438
GenZers: 1997-2012	20%	(56)	19%	(55)	22%	(64)	20%	(56)	19%	(54)	285
Millennials: 1981-1996	19%	(122)	27%	(173)	19%	(124)	17%	(109)	17%	(110)	638
GenXers: 1965-1980	15%	(77)	29%	(148)	17%	(88)	24%	(120)	14%	(71)	504
Baby Boomers: 1946-1964	14%	(105)	25%	(186)	24%	(177)	22%	(162)	14%	(100)	729
PID: Dem (no lean)	24%	(196)	32%	(266)	19%	(161)	11%	(92)	14%	(118)	831
PID: Ind (no lean)	15%	(110)	22%	(158)	20%	(142)	23%	(165)	20%	(142)	718
PID: Rep (no lean)	9%	(62)	22%	(148)	25%	(163)	32%	(208)	12%	(80)	660
PID/Gender: Dem Men	23%	(89)	36%	(141)	19%	(73)	13%	(48)	9%	(35)	386
PID/Gender: Dem Women	24%	(106)	28%	(125)	20%	(88)	10%	(43)	19%	(83)	445
PID/Gender: Ind Men	16%	(56)	22%	(77)	23%	(82)	24%	(85)	14%	(49)	348
PID/Gender: Ind Women	15%	(54)	22%	(82)	16%	(60)	22%	(81)	25%	(93)	370
PID/Gender: Rep Men	11%	(36)	24%	(78)	27%	(91)	29%	(97)	9%	(31)	332
PID/Gender: Rep Women	8%	(26)	21%	(69)	22%	(72)	34%	(111)	15%	(49)	328
Ideo: Liberal (1-3)	28%	(179)	30%	(192)	21%	(133)	12%	(78)	10%	(65)	648
Ideo: Moderate (4)	16%	(95)	30%	(181)	22%	(135)	15%	(94)	17%	(107)	611
Ideo: Conservative (5-7)	9%	(69)	20%	(150)	23%	(177)	35%	(266)	13%	(100)	762
Educ: < College	17%	(256)	23%	(355)	20%	(306)	22%	(336)	18%	(266)	1519
Educ: Bachelors degree	15%	(66)	34%	(149)	22%	(99)	20%	(87)	10%	(44)	446
Educ: Post-grad	19%	(45)	28%	(68)	25%	(60)	17%	(42)	12%	(30)	245
Income: Under 50k	16%	(196)	25%	(306)	20%	(243)	21%	(248)	18%	(215)	1209
Income: 50k-100k	18%	(127)	26%	(177)	23%	(158)	21%	(145)	12%	(84)	691
Income: 100k+	14%	(45)	28%	(88)	21%	(64)	23%	(72)	13%	(41)	310
Ethnicity: White	15%	(264)	25%	(426)	23%	(391)	23%	(399)	14%	(250)	1730
Ethnicity: Hispanic	24%	(85)	22%	(79)	20%	(70)	18%	(64)	15%	(53)	351

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Table MCBR3_6: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Global matters and international affairs

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	17%	(367)	26%	(572)	21%	(466)	21%	(465)	15%	(340)	2210
Ethnicity: Black	26%	(73)	30%	(84)	14%	(38)	11%	(30)	18%	(51)	276
Ethnicity: Other	15%	(31)	30%	(62)	18%	(37)	17%	(36)	19%	(39)	205
All Christian	16%	(153)	25%	(248)	22%	(217)	23%	(227)	14%	(133)	978
All Non-Christian	16%	(18)	25%	(28)	26%	(29)	18%	(20)	16%	(18)	112
Atheist	24%	(26)	27%	(29)	27%	(29)	16%	(17)	6%	(7)	107
Agnostic/Nothing in particular	18%	(112)	27%	(168)	18%	(113)	20%	(128)	18%	(111)	631
Something Else	15%	(59)	26%	(101)	20%	(78)	19%	(74)	19%	(71)	383
Religious Non-Protestant/Catholic	18%	(25)	22%	(32)	25%	(35)	20%	(28)	15%	(21)	141
Evangelical	14%	(77)	23%	(127)	22%	(123)	24%	(133)	17%	(94)	553
Non-Evangelical	16%	(127)	28%	(214)	21%	(163)	21%	(158)	14%	(107)	768
Community: Urban	22%	(122)	28%	(157)	18%	(103)	15%	(86)	16%	(92)	561
Community: Suburban	17%	(185)	27%	(283)	21%	(221)	22%	(231)	13%	(142)	1061
Community: Rural	10%	(61)	22%	(132)	24%	(141)	25%	(148)	18%	(106)	588
Employ: Private Sector	17%	(119)	29%	(202)	20%	(141)	22%	(151)	12%	(82)	695
Employ: Government	16%	(19)	27%	(31)	21%	(24)	25%	(29)	10%	(12)	114
Employ: Self-Employed	20%	(41)	26%	(54)	21%	(44)	19%	(39)	14%	(30)	208
Employ: Homemaker	17%	(24)	17%	(25)	19%	(28)	25%	(35)	22%	(32)	144
Employ: Student	15%	(14)	19%	(18)	27%	(26)	20%	(19)	19%	(18)	95
Employ: Retired	16%	(87)	23%	(123)	24%	(133)	25%	(133)	12%	(67)	542
Employ: Unemployed	17%	(44)	30%	(78)	14%	(37)	14%	(36)	25%	(65)	261
Employ: Other	13%	(19)	28%	(42)	22%	(33)	15%	(23)	22%	(34)	150
Military HH: Yes	13%	(41)	21%	(65)	27%	(84)	28%	(87)	11%	(36)	313
Military HH: No	17%	(326)	27%	(507)	20%	(382)	20%	(378)	16%	(304)	1897
RD/WT: Right Direction	25%	(181)	33%	(239)	17%	(126)	10%	(70)	16%	(116)	732
RD/WT: Wrong Track	13%	(186)	22%	(333)	23%	(340)	27%	(396)	15%	(224)	1478
Biden Job Approve	24%	(223)	31%	(281)	19%	(173)	11%	(99)	15%	(140)	917
Biden Job Disapprove	11%	(132)	22%	(264)	24%	(288)	29%	(347)	13%	(152)	1183

Table MCBR3_6: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Global matters and international affairs

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	17%	(367)	26%	(572)	21%	(466)	21%	(465)	15%	(340)	2210
Biden Job Strongly Approve	35%	(129)	26%	(96)	14%	(54)	11%	(41)	14%	(54)	374
Biden Job Somewhat Approve	17%	(94)	34%	(186)	22%	(120)	11%	(58)	16%	(87)	544
Biden Job Somewhat Disapprove	13%	(52)	28%	(111)	29%	(114)	17%	(65)	12%	(49)	391
Biden Job Strongly Disapprove	10%	(80)	19%	(153)	22%	(174)	36%	(282)	13%	(103)	792
Favorable of Biden	23%	(233)	31%	(314)	18%	(182)	12%	(116)	16%	(156)	1001
Unfavorable of Biden	11%	(128)	21%	(240)	25%	(278)	30%	(343)	12%	(137)	1127
Very Favorable of Biden	30%	(123)	31%	(127)	14%	(59)	12%	(47)	13%	(53)	409
Somewhat Favorable of Biden	19%	(111)	31%	(186)	21%	(123)	12%	(69)	17%	(103)	592
Somewhat Unfavorable of Biden	13%	(44)	27%	(88)	31%	(101)	17%	(57)	12%	(39)	330
Very Unfavorable of Biden	11%	(84)	19%	(152)	22%	(178)	36%	(286)	12%	(98)	797
#1 Issue: Economy	14%	(118)	27%	(231)	23%	(198)	21%	(181)	15%	(133)	861
#1 Issue: Security	17%	(59)	27%	(94)	19%	(68)	28%	(99)	10%	(36)	355
#1 Issue: Health Care	20%	(48)	28%	(67)	19%	(44)	18%	(43)	15%	(36)	238
#1 Issue: Medicare / Social Security	13%	(30)	25%	(60)	27%	(64)	20%	(47)	15%	(34)	234
#1 Issue: Women's Issues	21%	(22)	15%	(16)	24%	(26)	20%	(22)	20%	(22)	108
#1 Issue: Education	16%	(14)	29%	(24)	15%	(12)	18%	(15)	22%	(18)	84
#1 Issue: Energy	30%	(48)	27%	(43)	17%	(27)	12%	(19)	14%	(22)	160
#1 Issue: Other	16%	(28)	22%	(37)	16%	(28)	23%	(39)	22%	(38)	171
2020 Vote: Joe Biden	22%	(220)	30%	(298)	21%	(205)	13%	(130)	14%	(138)	992
2020 Vote: Donald Trump	10%	(76)	21%	(153)	23%	(172)	35%	(259)	11%	(80)	740
2020 Vote: Other	12%	(9)	23%	(16)	25%	(17)	17%	(12)	22%	(16)	70
2020 Vote: Didn't Vote	15%	(63)	26%	(105)	17%	(71)	16%	(64)	26%	(105)	407
4-Region: Northeast	17%	(69)	28%	(110)	20%	(80)	19%	(73)	16%	(63)	395
4-Region: Midwest	18%	(81)	25%	(117)	19%	(88)	24%	(113)	14%	(65)	464
4-Region: South	17%	(137)	24%	(197)	22%	(181)	21%	(172)	17%	(141)	828
4-Region: West	15%	(80)	28%	(149)	22%	(117)	20%	(107)	13%	(70)	522
Avid Sports Fan	23%	(134)	27%	(159)	21%	(123)	21%	(123)	9%	(52)	592
Avid + Casual Sports Fan	18%	(289)	28%	(442)	21%	(333)	21%	(333)	13%	(209)	1606
Heard a Lot + some Ukraine	18%	(337)	26%	(505)	22%	(416)	22%	(412)	13%	(243)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR3_7: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Abortion

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	11%	(238)	10%	(220)	25%	(546)	42%	(921)	13%	(285)	2210
Gender: Male	12%	(131)	11%	(115)	25%	(264)	42%	(445)	10%	(112)	1067
Gender: Female	9%	(108)	9%	(105)	25%	(281)	42%	(476)	15%	(174)	1143
Age: 18-34	14%	(95)	14%	(90)	23%	(153)	36%	(235)	13%	(85)	658
Age: 35-44	11%	(41)	11%	(38)	24%	(85)	38%	(137)	16%	(59)	359
Age: 45-64	7%	(56)	7%	(56)	26%	(195)	46%	(349)	13%	(98)	754
Age: 65+	11%	(46)	8%	(35)	26%	(113)	46%	(200)	10%	(43)	438
GenZers: 1997-2012	16%	(47)	14%	(40)	21%	(61)	32%	(92)	16%	(45)	285
Millennials: 1981-1996	13%	(80)	13%	(81)	24%	(155)	38%	(241)	13%	(80)	638
GenXers: 1965-1980	8%	(40)	9%	(44)	24%	(119)	47%	(239)	12%	(62)	504
Baby Boomers: 1946-1964	9%	(65)	7%	(52)	27%	(200)	44%	(321)	12%	(91)	729
PID: Dem (no lean)	15%	(126)	14%	(113)	27%	(226)	30%	(253)	14%	(113)	831
PID: Ind (no lean)	9%	(63)	8%	(59)	24%	(172)	44%	(317)	15%	(107)	718
PID: Rep (no lean)	8%	(50)	7%	(48)	22%	(147)	53%	(351)	10%	(65)	660
PID/Gender: Dem Men	16%	(63)	15%	(60)	28%	(109)	29%	(113)	11%	(41)	386
PID/Gender: Dem Women	14%	(63)	12%	(53)	26%	(117)	31%	(140)	16%	(72)	445
PID/Gender: Ind Men	10%	(34)	7%	(24)	23%	(80)	48%	(168)	12%	(42)	348
PID/Gender: Ind Women	8%	(29)	9%	(35)	25%	(92)	40%	(149)	18%	(65)	370
PID/Gender: Rep Men	10%	(34)	9%	(30)	23%	(75)	49%	(164)	9%	(28)	332
PID/Gender: Rep Women	5%	(16)	5%	(17)	22%	(72)	57%	(186)	11%	(37)	328
Ideo: Liberal (1-3)	17%	(111)	15%	(99)	28%	(181)	30%	(195)	9%	(61)	648
Ideo: Moderate (4)	9%	(58)	9%	(55)	27%	(164)	39%	(236)	16%	(97)	611
Ideo: Conservative (5-7)	7%	(50)	6%	(49)	21%	(162)	56%	(429)	9%	(71)	762
Educ: < College	11%	(172)	10%	(149)	23%	(346)	42%	(639)	14%	(213)	1519
Educ: Bachelors degree	9%	(41)	11%	(47)	29%	(131)	42%	(185)	9%	(42)	446
Educ: Post-grad	10%	(26)	9%	(23)	28%	(69)	39%	(97)	13%	(31)	245
Income: Under 50k	11%	(128)	10%	(120)	25%	(305)	40%	(481)	14%	(174)	1209
Income: 50k-100k	11%	(76)	10%	(71)	23%	(162)	45%	(310)	11%	(73)	691
Income: 100k+	11%	(34)	9%	(29)	25%	(79)	42%	(130)	13%	(39)	310
Ethnicity: White	10%	(177)	9%	(155)	25%	(427)	44%	(760)	12%	(210)	1730
Ethnicity: Hispanic	14%	(51)	9%	(32)	30%	(105)	37%	(131)	9%	(32)	351

Table MCBR3_7: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Abortion

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	11%	(238)	10%	(220)	25%	(546)	42%	(921)	13%	(285)	2210
Ethnicity: Black	18%	(49)	13%	(35)	21%	(58)	30%	(84)	18%	(50)	276
Ethnicity: Other	6%	(13)	14%	(29)	30%	(61)	38%	(77)	12%	(25)	205
All Christian	9%	(86)	8%	(73)	27%	(261)	45%	(441)	12%	(116)	978
All Non-Christian	9%	(10)	18%	(20)	26%	(29)	31%	(35)	15%	(17)	112
Atheist	17%	(18)	10%	(10)	29%	(31)	42%	(44)	3%	(3)	107
Agnostic/Nothing in particular	12%	(77)	10%	(63)	21%	(132)	41%	(256)	16%	(103)	631
Something Else	12%	(47)	14%	(52)	24%	(92)	38%	(145)	12%	(46)	383
Religious Non-Protestant/Catholic	8%	(11)	14%	(20)	28%	(40)	34%	(48)	15%	(22)	141
Evangelical	11%	(60)	10%	(54)	24%	(133)	43%	(236)	13%	(70)	553
Non-Evangelical	9%	(71)	9%	(69)	27%	(205)	44%	(336)	11%	(87)	768
Community: Urban	14%	(76)	13%	(73)	25%	(143)	33%	(186)	15%	(84)	561
Community: Suburban	11%	(112)	9%	(100)	26%	(271)	43%	(451)	12%	(126)	1061
Community: Rural	8%	(50)	8%	(47)	22%	(132)	48%	(284)	13%	(75)	588
Employ: Private Sector	12%	(80)	12%	(82)	22%	(151)	45%	(315)	10%	(67)	695
Employ: Government	10%	(12)	9%	(10)	30%	(34)	38%	(44)	13%	(15)	114
Employ: Self-Employed	9%	(18)	11%	(23)	26%	(54)	42%	(87)	12%	(25)	208
Employ: Homemaker	4%	(6)	12%	(18)	22%	(31)	46%	(67)	15%	(22)	144
Employ: Student	11%	(10)	19%	(18)	25%	(24)	26%	(25)	19%	(18)	95
Employ: Retired	10%	(55)	6%	(32)	27%	(144)	46%	(252)	11%	(59)	542
Employ: Unemployed	14%	(38)	11%	(28)	24%	(63)	31%	(81)	19%	(51)	261
Employ: Other	13%	(19)	6%	(8)	29%	(44)	34%	(51)	19%	(28)	150
Military HH: Yes	8%	(25)	6%	(20)	25%	(79)	50%	(155)	11%	(34)	313
Military HH: No	11%	(214)	11%	(200)	25%	(467)	40%	(766)	13%	(251)	1897
RD/WT: Right Direction	15%	(106)	14%	(101)	28%	(202)	29%	(210)	15%	(112)	732
RD/WT: Wrong Track	9%	(132)	8%	(118)	23%	(344)	48%	(711)	12%	(173)	1478
Biden Job Approve	15%	(134)	14%	(127)	28%	(258)	30%	(271)	14%	(127)	917
Biden Job Disapprove	8%	(92)	7%	(87)	23%	(271)	52%	(614)	10%	(119)	1183

Table MCBR3_7: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Abortion

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	11%	(238)	10%	(220)	25%	(546)	42%	(921)	13%	(285)	2210
Biden Job Strongly Approve	23%	(86)	16%	(59)	23%	(84)	26%	(98)	12%	(46)	374
Biden Job Somewhat Approve	9%	(48)	12%	(68)	32%	(174)	32%	(173)	15%	(81)	544
Biden Job Somewhat Disapprove	7%	(25)	11%	(42)	32%	(125)	41%	(161)	10%	(37)	391
Biden Job Strongly Disapprove	8%	(67)	6%	(45)	18%	(145)	57%	(453)	10%	(82)	792
Favorable of Biden	14%	(138)	13%	(126)	28%	(285)	31%	(312)	14%	(140)	1001
Unfavorable of Biden	9%	(96)	8%	(88)	22%	(249)	52%	(583)	10%	(111)	1127
Very Favorable of Biden	20%	(83)	15%	(63)	24%	(97)	28%	(114)	13%	(53)	409
Somewhat Favorable of Biden	9%	(56)	11%	(63)	32%	(188)	33%	(198)	15%	(87)	592
Somewhat Unfavorable of Biden	10%	(33)	12%	(41)	29%	(97)	40%	(132)	8%	(27)	330
Very Unfavorable of Biden	8%	(63)	6%	(47)	19%	(152)	57%	(452)	10%	(83)	797
#1 Issue: Economy	9%	(77)	9%	(78)	25%	(218)	44%	(377)	13%	(110)	861
#1 Issue: Security	11%	(39)	8%	(28)	26%	(91)	46%	(165)	9%	(33)	355
#1 Issue: Health Care	13%	(31)	11%	(26)	25%	(60)	39%	(93)	12%	(28)	238
#1 Issue: Medicare / Social Security	7%	(16)	8%	(19)	27%	(64)	44%	(102)	14%	(33)	234
#1 Issue: Women's Issues	19%	(21)	15%	(17)	23%	(24)	32%	(34)	11%	(12)	108
#1 Issue: Education	12%	(10)	10%	(9)	31%	(26)	30%	(25)	17%	(14)	84
#1 Issue: Energy	16%	(26)	18%	(29)	23%	(37)	32%	(51)	10%	(16)	160
#1 Issue: Other	11%	(18)	9%	(15)	15%	(25)	43%	(74)	23%	(39)	171
2020 Vote: Joe Biden	14%	(140)	13%	(127)	28%	(280)	33%	(325)	12%	(121)	992
2020 Vote: Donald Trump	8%	(58)	7%	(49)	20%	(146)	56%	(415)	10%	(72)	740
2020 Vote: Other	7%	(5)	9%	(6)	16%	(11)	50%	(35)	18%	(13)	70
2020 Vote: Didn't Vote	9%	(35)	9%	(37)	27%	(109)	36%	(146)	19%	(79)	407
4-Region: Northeast	10%	(41)	10%	(38)	26%	(103)	41%	(164)	12%	(49)	395
4-Region: Midwest	10%	(46)	9%	(43)	20%	(94)	47%	(216)	14%	(64)	464
4-Region: South	14%	(114)	9%	(72)	24%	(203)	39%	(326)	14%	(113)	828
4-Region: West	7%	(37)	13%	(67)	28%	(145)	41%	(215)	11%	(59)	522
Avid Sports Fan	15%	(91)	10%	(59)	25%	(148)	40%	(237)	10%	(58)	592
Avid + Casual Sports Fan	11%	(181)	10%	(168)	26%	(424)	39%	(634)	12%	(198)	1606
Heard a Lot + some Ukraine	11%	(201)	10%	(197)	25%	(485)	42%	(812)	11%	(218)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR3_8: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Race relations

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	24%	(531)	25%	(542)	16%	(348)	24%	(539)	11%	(250)	2210
Gender: Male	25%	(267)	24%	(252)	17%	(182)	25%	(271)	9%	(95)	1067
Gender: Female	23%	(264)	25%	(290)	15%	(167)	23%	(268)	14%	(154)	1143
Age: 18-34	28%	(186)	30%	(200)	12%	(81)	19%	(128)	10%	(63)	658
Age: 35-44	26%	(95)	20%	(70)	14%	(51)	23%	(81)	17%	(61)	359
Age: 45-64	19%	(146)	23%	(171)	17%	(131)	28%	(210)	13%	(96)	754
Age: 65+	24%	(104)	23%	(100)	19%	(85)	27%	(120)	7%	(29)	438
GenZers: 1997-2012	30%	(85)	31%	(90)	12%	(33)	18%	(50)	10%	(27)	285
Millennials: 1981-1996	27%	(175)	25%	(162)	14%	(90)	20%	(128)	13%	(84)	638
GenXers: 1965-1980	20%	(102)	24%	(119)	14%	(72)	30%	(149)	12%	(62)	504
Baby Boomers: 1946-1964	23%	(165)	21%	(155)	19%	(141)	27%	(196)	10%	(72)	729
PID: Dem (no lean)	38%	(316)	29%	(239)	11%	(95)	11%	(91)	11%	(90)	831
PID: Ind (no lean)	17%	(125)	23%	(162)	17%	(124)	29%	(208)	14%	(99)	718
PID: Rep (no lean)	14%	(91)	21%	(140)	19%	(128)	36%	(241)	9%	(61)	660
PID/Gender: Dem Men	39%	(151)	30%	(117)	12%	(47)	9%	(36)	9%	(35)	386
PID/Gender: Dem Women	37%	(164)	27%	(122)	11%	(48)	12%	(55)	12%	(55)	445
PID/Gender: Ind Men	18%	(63)	20%	(69)	19%	(68)	33%	(113)	10%	(34)	348
PID/Gender: Ind Women	17%	(62)	25%	(93)	15%	(56)	25%	(94)	18%	(65)	370
PID/Gender: Rep Men	16%	(53)	20%	(65)	20%	(67)	37%	(121)	8%	(26)	332
PID/Gender: Rep Women	12%	(38)	23%	(75)	19%	(62)	36%	(119)	10%	(34)	328
Ideo: Liberal (1-3)	41%	(265)	29%	(191)	12%	(79)	11%	(69)	7%	(44)	648
Ideo: Moderate (4)	21%	(127)	28%	(171)	18%	(110)	20%	(121)	13%	(81)	611
Ideo: Conservative (5-7)	14%	(103)	20%	(151)	17%	(133)	40%	(304)	9%	(71)	762
Educ: < College	24%	(359)	23%	(342)	15%	(234)	26%	(390)	13%	(194)	1519
Educ: Bachelors degree	24%	(107)	30%	(135)	17%	(77)	20%	(91)	8%	(35)	446
Educ: Post-grad	26%	(65)	26%	(65)	15%	(37)	24%	(58)	8%	(21)	245
Income: Under 50k	23%	(282)	25%	(298)	15%	(187)	23%	(283)	13%	(159)	1209
Income: 50k-100k	25%	(174)	25%	(176)	16%	(112)	25%	(171)	8%	(58)	691
Income: 100k+	24%	(76)	22%	(68)	16%	(49)	28%	(86)	10%	(32)	310
Ethnicity: White	21%	(359)	23%	(399)	18%	(304)	27%	(462)	12%	(206)	1730
Ethnicity: Hispanic	30%	(106)	26%	(93)	10%	(37)	23%	(82)	10%	(34)	351

Table MCBR3_8: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Race relations

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	24%	(531)	25%	(542)	16%	(348)	24%	(539)	11%	(250)	2210
Ethnicity: Black	44%	(121)	27%	(74)	8%	(21)	12%	(32)	10%	(27)	276
Ethnicity: Other	25%	(52)	33%	(68)	11%	(23)	22%	(44)	9%	(18)	205
All Christian	21%	(207)	24%	(238)	17%	(164)	27%	(267)	10%	(102)	978
All Non-Christian	33%	(37)	26%	(30)	14%	(16)	12%	(13)	14%	(16)	112
Atheist	37%	(39)	18%	(19)	17%	(18)	26%	(27)	3%	(3)	107
Agnostic/Nothing in particular	24%	(154)	27%	(169)	14%	(90)	21%	(130)	14%	(89)	631
Something Else	25%	(94)	22%	(86)	16%	(61)	27%	(102)	10%	(40)	383
Religious Non-Protestant/Catholic	31%	(44)	29%	(41)	12%	(16)	16%	(22)	13%	(19)	141
Evangelical	22%	(123)	21%	(116)	16%	(91)	30%	(165)	10%	(58)	553
Non-Evangelical	22%	(171)	25%	(192)	17%	(132)	25%	(191)	11%	(81)	768
Community: Urban	31%	(171)	25%	(141)	13%	(71)	18%	(102)	14%	(76)	561
Community: Suburban	25%	(263)	26%	(271)	16%	(172)	24%	(252)	10%	(103)	1061
Community: Rural	17%	(97)	22%	(129)	18%	(105)	31%	(185)	12%	(71)	588
Employ: Private Sector	25%	(176)	26%	(179)	16%	(110)	25%	(173)	8%	(58)	695
Employ: Government	22%	(25)	30%	(34)	15%	(17)	28%	(32)	6%	(6)	114
Employ: Self-Employed	23%	(47)	32%	(67)	13%	(27)	22%	(45)	10%	(21)	208
Employ: Homemaker	17%	(24)	24%	(35)	15%	(22)	28%	(41)	15%	(22)	144
Employ: Student	39%	(37)	25%	(24)	8%	(8)	12%	(11)	17%	(16)	95
Employ: Retired	22%	(119)	23%	(124)	18%	(99)	28%	(152)	9%	(48)	542
Employ: Unemployed	23%	(59)	22%	(56)	18%	(48)	17%	(44)	21%	(54)	261
Employ: Other	29%	(44)	15%	(23)	12%	(18)	27%	(40)	17%	(25)	150
Military HH: Yes	22%	(68)	22%	(69)	17%	(52)	28%	(88)	12%	(37)	313
Military HH: No	24%	(464)	25%	(473)	16%	(296)	24%	(451)	11%	(213)	1897
RD/WT: Right Direction	36%	(263)	29%	(214)	11%	(83)	11%	(80)	13%	(92)	732
RD/WT: Wrong Track	18%	(269)	22%	(328)	18%	(265)	31%	(459)	11%	(158)	1478
Biden Job Approve	37%	(342)	28%	(254)	13%	(116)	11%	(103)	11%	(103)	917
Biden Job Disapprove	15%	(172)	22%	(261)	19%	(225)	35%	(410)	10%	(114)	1183

Table MCBR3_8: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Race relations

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	24%	(531)	25%	(542)	16%	(348)	24%	(539)	11%	(250)	2210
Biden Job Strongly Approve	44%	(166)	25%	(94)	10%	(36)	10%	(39)	10%	(39)	374
Biden Job Somewhat Approve	32%	(176)	29%	(160)	15%	(80)	12%	(64)	12%	(64)	544
Biden Job Somewhat Disapprove	20%	(79)	31%	(120)	19%	(76)	19%	(74)	11%	(42)	391
Biden Job Strongly Disapprove	12%	(93)	18%	(142)	19%	(149)	42%	(336)	9%	(72)	792
Favorable of Biden	36%	(362)	28%	(285)	12%	(116)	12%	(121)	12%	(118)	1001
Unfavorable of Biden	14%	(156)	21%	(242)	20%	(225)	36%	(401)	9%	(103)	1127
Very Favorable of Biden	43%	(178)	27%	(109)	9%	(35)	12%	(48)	10%	(40)	409
Somewhat Favorable of Biden	31%	(184)	30%	(177)	14%	(80)	12%	(73)	13%	(78)	592
Somewhat Unfavorable of Biden	20%	(66)	29%	(97)	22%	(74)	20%	(66)	8%	(27)	330
Very Unfavorable of Biden	11%	(90)	18%	(145)	19%	(152)	42%	(335)	10%	(76)	797
#1 Issue: Economy	22%	(187)	25%	(216)	16%	(135)	27%	(235)	10%	(87)	861
#1 Issue: Security	18%	(66)	22%	(77)	18%	(64)	32%	(114)	10%	(35)	355
#1 Issue: Health Care	32%	(76)	30%	(71)	11%	(26)	15%	(35)	12%	(30)	238
#1 Issue: Medicare / Social Security	19%	(44)	24%	(57)	22%	(52)	24%	(56)	11%	(26)	234
#1 Issue: Women's Issues	43%	(46)	14%	(15)	11%	(12)	19%	(21)	13%	(14)	108
#1 Issue: Education	30%	(25)	36%	(30)	8%	(7)	12%	(10)	14%	(11)	84
#1 Issue: Energy	31%	(49)	27%	(44)	17%	(28)	16%	(25)	9%	(14)	160
#1 Issue: Other	22%	(38)	19%	(32)	15%	(25)	26%	(44)	18%	(32)	171
2020 Vote: Joe Biden	36%	(358)	30%	(295)	11%	(112)	13%	(130)	10%	(96)	992
2020 Vote: Donald Trump	11%	(79)	20%	(145)	20%	(151)	40%	(297)	9%	(68)	740
2020 Vote: Other	20%	(14)	19%	(13)	19%	(13)	24%	(17)	18%	(12)	70
2020 Vote: Didn't Vote	20%	(80)	22%	(88)	18%	(72)	23%	(94)	18%	(73)	407
4-Region: Northeast	25%	(101)	20%	(78)	18%	(73)	25%	(99)	12%	(45)	395
4-Region: Midwest	21%	(95)	26%	(121)	15%	(71)	27%	(123)	12%	(54)	464
4-Region: South	28%	(231)	21%	(175)	16%	(132)	23%	(194)	12%	(97)	828
4-Region: West	20%	(105)	32%	(167)	14%	(73)	24%	(124)	10%	(54)	522
Avid Sports Fan	31%	(181)	24%	(144)	14%	(85)	23%	(139)	7%	(43)	592
Avid + Casual Sports Fan	26%	(419)	25%	(409)	15%	(243)	23%	(377)	10%	(158)	1606
Heard a Lot + some Ukraine	25%	(484)	25%	(477)	16%	(298)	25%	(474)	9%	(179)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR3_9: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
LGBTQ+ rights

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	19%	(411)	19%	(427)	17%	(386)	30%	(660)	15%	(326)	2210
Gender: Male	18%	(189)	19%	(204)	20%	(213)	32%	(340)	11%	(121)	1067
Gender: Female	19%	(222)	20%	(223)	15%	(173)	28%	(320)	18%	(205)	1143
Age: 18-34	25%	(161)	22%	(144)	14%	(95)	24%	(159)	15%	(100)	658
Age: 35-44	21%	(76)	15%	(55)	17%	(60)	27%	(97)	19%	(70)	359
Age: 45-64	13%	(99)	19%	(147)	19%	(141)	33%	(247)	16%	(120)	754
Age: 65+	17%	(74)	18%	(81)	21%	(90)	36%	(157)	8%	(37)	438
GenZers: 1997-2012	29%	(81)	20%	(56)	9%	(26)	24%	(69)	18%	(52)	285
Millennials: 1981-1996	22%	(140)	20%	(130)	18%	(114)	25%	(157)	15%	(96)	638
GenXers: 1965-1980	13%	(65)	21%	(106)	17%	(87)	34%	(171)	15%	(75)	504
Baby Boomers: 1946-1964	16%	(119)	18%	(129)	20%	(147)	33%	(241)	13%	(93)	729
PID: Dem (no lean)	30%	(250)	24%	(201)	16%	(132)	17%	(144)	13%	(104)	831
PID: Ind (no lean)	15%	(106)	20%	(145)	16%	(117)	30%	(219)	18%	(130)	718
PID: Rep (no lean)	8%	(54)	12%	(81)	21%	(137)	45%	(298)	14%	(91)	660
PID/Gender: Dem Men	31%	(118)	26%	(99)	18%	(69)	17%	(64)	9%	(36)	386
PID/Gender: Dem Women	30%	(132)	23%	(103)	14%	(63)	18%	(79)	15%	(68)	445
PID/Gender: Ind Men	13%	(44)	18%	(62)	20%	(70)	34%	(120)	15%	(53)	348
PID/Gender: Ind Women	17%	(62)	23%	(84)	13%	(47)	27%	(99)	21%	(78)	370
PID/Gender: Rep Men	8%	(27)	13%	(43)	22%	(74)	47%	(156)	10%	(32)	332
PID/Gender: Rep Women	8%	(28)	11%	(37)	19%	(62)	43%	(142)	18%	(59)	328
Ideo: Liberal (1-3)	37%	(239)	26%	(166)	16%	(106)	13%	(87)	8%	(49)	648
Ideo: Moderate (4)	15%	(91)	23%	(139)	19%	(114)	26%	(162)	17%	(105)	611
Ideo: Conservative (5-7)	7%	(54)	13%	(97)	19%	(148)	47%	(361)	13%	(102)	762
Educ: < College	17%	(259)	17%	(263)	17%	(256)	31%	(477)	17%	(264)	1519
Educ: Bachelors degree	22%	(97)	25%	(113)	19%	(86)	26%	(114)	8%	(36)	446
Educ: Post-grad	22%	(55)	21%	(51)	18%	(44)	28%	(70)	10%	(26)	245
Income: Under 50k	16%	(197)	19%	(234)	17%	(209)	30%	(357)	18%	(212)	1209
Income: 50k-100k	21%	(146)	20%	(139)	18%	(126)	30%	(204)	11%	(75)	691
Income: 100k+	22%	(67)	18%	(54)	16%	(51)	32%	(99)	12%	(38)	310
Ethnicity: White	17%	(302)	18%	(305)	18%	(316)	32%	(560)	14%	(246)	1730
Ethnicity: Hispanic	24%	(84)	22%	(77)	15%	(53)	28%	(99)	11%	(39)	351

Continued on next page

Table MCBR3_9: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
LGBTQ+ rights

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	19%	(411)	19%	(427)	17%	(386)	30%	(660)	15%	(326)	2210
Ethnicity: Black	24%	(66)	26%	(72)	13%	(35)	19%	(54)	18%	(50)	276
Ethnicity: Other	21%	(43)	24%	(50)	17%	(36)	23%	(46)	15%	(30)	205
All Christian	15%	(151)	17%	(169)	21%	(203)	34%	(333)	12%	(122)	978
All Non-Christian	26%	(29)	21%	(24)	18%	(20)	19%	(21)	16%	(18)	112
Atheist	35%	(37)	21%	(22)	16%	(18)	25%	(26)	4%	(4)	107
Agnostic/Nothing in particular	21%	(132)	22%	(138)	13%	(79)	26%	(163)	19%	(118)	631
Something Else	16%	(61)	19%	(74)	17%	(66)	31%	(118)	17%	(64)	383
Religious Non-Protestant/Catholic	25%	(35)	20%	(28)	18%	(26)	22%	(30)	16%	(22)	141
Evangelical	11%	(60)	16%	(87)	20%	(109)	37%	(203)	17%	(94)	553
Non-Evangelical	19%	(146)	19%	(148)	20%	(153)	31%	(236)	11%	(86)	768
Community: Urban	24%	(133)	20%	(114)	17%	(97)	23%	(128)	16%	(89)	561
Community: Suburban	19%	(206)	21%	(221)	17%	(183)	29%	(310)	13%	(141)	1061
Community: Rural	12%	(72)	16%	(92)	18%	(106)	38%	(222)	16%	(96)	588
Employ: Private Sector	21%	(145)	20%	(136)	18%	(122)	31%	(215)	11%	(77)	695
Employ: Government	13%	(15)	29%	(33)	15%	(17)	28%	(32)	15%	(17)	114
Employ: Self-Employed	19%	(39)	23%	(47)	19%	(40)	27%	(56)	12%	(25)	208
Employ: Homemaker	15%	(22)	13%	(19)	18%	(26)	31%	(44)	23%	(33)	144
Employ: Student	28%	(27)	25%	(24)	5%	(5)	19%	(18)	23%	(22)	95
Employ: Retired	15%	(84)	17%	(94)	20%	(108)	37%	(202)	10%	(55)	542
Employ: Unemployed	17%	(46)	21%	(55)	16%	(42)	20%	(53)	25%	(65)	261
Employ: Other	22%	(33)	14%	(20)	17%	(26)	26%	(39)	21%	(32)	150
Military HH: Yes	18%	(56)	13%	(40)	19%	(61)	40%	(125)	10%	(31)	313
Military HH: No	19%	(355)	20%	(387)	17%	(325)	28%	(536)	16%	(295)	1897
RD/WT: Right Direction	28%	(207)	26%	(191)	15%	(107)	16%	(114)	15%	(112)	732
RD/WT: Wrong Track	14%	(204)	16%	(236)	19%	(279)	37%	(546)	14%	(214)	1478
Biden Job Approve	30%	(280)	25%	(228)	14%	(131)	16%	(148)	14%	(131)	917
Biden Job Disapprove	10%	(113)	16%	(184)	21%	(245)	41%	(489)	13%	(152)	1183

Table MCBR3_9: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
LGBTQ+ rights

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	19%	(411)	19%	(427)	17%	(386)	30%	(660)	15%	(326)	2210
Biden Job Strongly Approve	37%	(139)	25%	(93)	9%	(34)	16%	(60)	13%	(48)	374
Biden Job Somewhat Approve	26%	(141)	25%	(135)	18%	(96)	16%	(88)	15%	(83)	544
Biden Job Somewhat Disapprove	14%	(55)	22%	(88)	29%	(114)	23%	(89)	11%	(45)	391
Biden Job Strongly Disapprove	7%	(58)	12%	(96)	16%	(130)	50%	(400)	14%	(107)	792
Favorable of Biden	30%	(296)	25%	(248)	15%	(147)	17%	(171)	14%	(140)	1001
Unfavorable of Biden	9%	(106)	15%	(173)	20%	(224)	42%	(477)	13%	(147)	1127
Very Favorable of Biden	36%	(147)	25%	(103)	9%	(38)	17%	(71)	13%	(52)	409
Somewhat Favorable of Biden	25%	(150)	24%	(145)	18%	(109)	17%	(100)	15%	(88)	592
Somewhat Unfavorable of Biden	15%	(51)	23%	(75)	27%	(91)	22%	(72)	13%	(41)	330
Very Unfavorable of Biden	7%	(55)	12%	(98)	17%	(134)	51%	(405)	13%	(106)	797
#1 Issue: Economy	14%	(122)	20%	(168)	19%	(161)	32%	(279)	15%	(130)	861
#1 Issue: Security	13%	(47)	17%	(60)	19%	(69)	41%	(145)	10%	(34)	355
#1 Issue: Health Care	29%	(69)	24%	(56)	13%	(31)	20%	(47)	15%	(35)	238
#1 Issue: Medicare / Social Security	13%	(29)	17%	(39)	24%	(55)	32%	(75)	15%	(36)	234
#1 Issue: Women's Issues	40%	(43)	17%	(18)	10%	(11)	18%	(19)	15%	(16)	108
#1 Issue: Education	30%	(25)	18%	(15)	12%	(10)	21%	(18)	18%	(15)	84
#1 Issue: Energy	26%	(41)	24%	(39)	20%	(31)	17%	(27)	13%	(21)	160
#1 Issue: Other	19%	(33)	19%	(32)	11%	(18)	29%	(50)	22%	(38)	171
2020 Vote: Joe Biden	30%	(293)	26%	(261)	14%	(140)	18%	(182)	12%	(117)	992
2020 Vote: Donald Trump	7%	(55)	12%	(88)	20%	(148)	48%	(355)	13%	(94)	740
2020 Vote: Other	15%	(11)	21%	(15)	19%	(13)	23%	(16)	22%	(15)	70
2020 Vote: Didn't Vote	13%	(52)	16%	(64)	21%	(85)	26%	(107)	24%	(99)	407
4-Region: Northeast	18%	(72)	19%	(77)	22%	(86)	27%	(105)	14%	(56)	395
4-Region: Midwest	16%	(76)	20%	(93)	15%	(70)	34%	(157)	15%	(68)	464
4-Region: South	20%	(163)	18%	(145)	16%	(133)	31%	(256)	16%	(130)	828
4-Region: West	19%	(100)	21%	(112)	19%	(98)	27%	(141)	14%	(72)	522
Avid Sports Fan	22%	(131)	20%	(116)	18%	(106)	32%	(192)	8%	(48)	592
Avid + Casual Sports Fan	19%	(309)	20%	(322)	19%	(299)	29%	(463)	13%	(213)	1606
Heard a Lot + some Ukraine	19%	(373)	20%	(386)	18%	(339)	31%	(584)	12%	(230)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR3_10: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
The economy

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	34%	(762)	38%	(834)	9%	(194)	9%	(202)	10%	(218)	2210
Gender: Male	37%	(393)	36%	(389)	10%	(109)	9%	(94)	8%	(82)	1067
Gender: Female	32%	(369)	39%	(445)	8%	(86)	9%	(108)	12%	(135)	1143
Age: 18-34	37%	(240)	35%	(234)	9%	(61)	7%	(47)	12%	(76)	658
Age: 35-44	36%	(129)	32%	(116)	10%	(36)	8%	(29)	14%	(49)	359
Age: 45-64	31%	(234)	41%	(308)	9%	(67)	10%	(75)	9%	(71)	754
Age: 65+	36%	(159)	40%	(176)	7%	(30)	12%	(50)	5%	(22)	438
GenZers: 1997-2012	33%	(93)	37%	(107)	9%	(27)	8%	(22)	13%	(37)	285
Millennials: 1981-1996	38%	(244)	33%	(210)	10%	(63)	7%	(43)	12%	(78)	638
GenXers: 1965-1980	33%	(167)	38%	(193)	9%	(48)	10%	(53)	9%	(44)	504
Baby Boomers: 1946-1964	32%	(236)	42%	(307)	7%	(52)	11%	(79)	8%	(55)	729
PID: Dem (no lean)	41%	(344)	36%	(296)	8%	(65)	5%	(40)	10%	(87)	831
PID: Ind (no lean)	30%	(214)	38%	(275)	10%	(72)	9%	(65)	13%	(92)	718
PID: Rep (no lean)	31%	(204)	40%	(263)	9%	(57)	15%	(97)	6%	(40)	660
PID/Gender: Dem Men	42%	(161)	36%	(140)	10%	(38)	4%	(16)	8%	(32)	386
PID/Gender: Dem Women	41%	(183)	35%	(156)	6%	(27)	6%	(25)	12%	(54)	445
PID/Gender: Ind Men	33%	(116)	40%	(139)	10%	(34)	8%	(26)	9%	(33)	348
PID/Gender: Ind Women	27%	(98)	37%	(137)	10%	(38)	10%	(38)	16%	(59)	370
PID/Gender: Rep Men	35%	(116)	33%	(111)	11%	(36)	16%	(52)	5%	(17)	332
PID/Gender: Rep Women	27%	(88)	46%	(152)	6%	(21)	14%	(45)	7%	(22)	328
Ideo: Liberal (1-3)	41%	(263)	37%	(239)	10%	(66)	5%	(30)	8%	(49)	648
Ideo: Moderate (4)	36%	(220)	36%	(219)	8%	(52)	7%	(43)	13%	(77)	611
Ideo: Conservative (5-7)	29%	(221)	41%	(314)	9%	(66)	15%	(116)	6%	(45)	762
Educ: < College	35%	(537)	37%	(561)	8%	(116)	9%	(139)	11%	(166)	1519
Educ: Bachelors degree	33%	(145)	39%	(175)	12%	(52)	9%	(39)	8%	(34)	446
Educ: Post-grad	33%	(80)	40%	(97)	11%	(26)	10%	(24)	7%	(18)	245
Income: Under 50k	34%	(416)	37%	(444)	8%	(100)	9%	(108)	12%	(140)	1209
Income: 50k-100k	37%	(253)	37%	(256)	10%	(67)	9%	(64)	7%	(51)	691
Income: 100k+	30%	(93)	43%	(133)	9%	(28)	10%	(30)	9%	(27)	310
Ethnicity: White	34%	(583)	38%	(658)	9%	(155)	10%	(171)	9%	(162)	1730
Ethnicity: Hispanic	36%	(128)	36%	(125)	10%	(34)	9%	(31)	10%	(34)	351

Continued on next page

Table MCBR3_10: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
The economy

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	34%	(762)	38%	(834)	9%	(194)	9%	(202)	10%	(218)	2210
Ethnicity: Black	44%	(123)	29%	(80)	8%	(22)	5%	(13)	14%	(39)	276
Ethnicity: Other	28%	(57)	47%	(95)	9%	(18)	9%	(18)	8%	(17)	205
All Christian	34%	(334)	40%	(388)	8%	(80)	9%	(91)	9%	(84)	978
All Non-Christian	34%	(38)	28%	(32)	19%	(21)	7%	(8)	12%	(14)	112
Atheist	39%	(41)	36%	(39)	8%	(9)	12%	(13)	5%	(5)	107
Agnostic/Nothing in particular	33%	(207)	36%	(228)	9%	(55)	10%	(62)	12%	(78)	631
Something Else	37%	(142)	38%	(147)	8%	(29)	7%	(28)	10%	(37)	383
Religious Non-Protestant/Catholic	35%	(50)	30%	(42)	15%	(21)	9%	(12)	11%	(16)	141
Evangelical	35%	(193)	36%	(198)	9%	(48)	10%	(55)	11%	(60)	553
Non-Evangelical	35%	(268)	42%	(323)	8%	(59)	8%	(60)	8%	(58)	768
Community: Urban	41%	(231)	36%	(200)	7%	(41)	6%	(31)	10%	(58)	561
Community: Suburban	32%	(342)	39%	(413)	9%	(97)	10%	(108)	9%	(100)	1061
Community: Rural	32%	(188)	38%	(221)	10%	(56)	11%	(62)	10%	(60)	588
Employ: Private Sector	35%	(241)	38%	(266)	10%	(67)	10%	(68)	8%	(53)	695
Employ: Government	29%	(33)	42%	(48)	10%	(11)	10%	(11)	9%	(11)	114
Employ: Self-Employed	36%	(74)	41%	(86)	8%	(18)	6%	(12)	9%	(18)	208
Employ: Homemaker	37%	(54)	32%	(46)	10%	(14)	7%	(10)	15%	(21)	144
Employ: Student	28%	(27)	36%	(34)	12%	(11)	8%	(7)	16%	(15)	95
Employ: Retired	36%	(194)	39%	(211)	8%	(42)	11%	(61)	6%	(34)	542
Employ: Unemployed	32%	(84)	32%	(83)	9%	(25)	9%	(23)	18%	(46)	261
Employ: Other	37%	(55)	40%	(60)	4%	(6)	6%	(9)	13%	(19)	150
Military HH: Yes	33%	(103)	40%	(124)	12%	(38)	10%	(30)	6%	(18)	313
Military HH: No	35%	(659)	37%	(710)	8%	(157)	9%	(172)	11%	(200)	1897
RD/WT: Right Direction	40%	(294)	37%	(273)	6%	(44)	5%	(35)	12%	(86)	732
RD/WT: Wrong Track	32%	(467)	38%	(561)	10%	(150)	11%	(167)	9%	(132)	1478
Biden Job Approve	41%	(378)	37%	(336)	7%	(67)	4%	(40)	11%	(97)	917
Biden Job Disapprove	31%	(363)	39%	(456)	11%	(125)	13%	(152)	7%	(87)	1183

Table MCBR3_10: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
The economy

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	34%	(762)	38%	(834)	9%	(194)	9%	(202)	10%	(218)	2210
Biden Job Strongly Approve	50%	(186)	29%	(108)	7%	(26)	4%	(15)	10%	(39)	374
Biden Job Somewhat Approve	35%	(191)	42%	(228)	7%	(41)	5%	(25)	11%	(59)	544
Biden Job Somewhat Disapprove	36%	(140)	42%	(164)	11%	(43)	5%	(19)	6%	(24)	391
Biden Job Strongly Disapprove	28%	(223)	37%	(292)	10%	(81)	17%	(133)	8%	(63)	792
Favorable of Biden	41%	(411)	36%	(362)	7%	(69)	5%	(45)	11%	(114)	1001
Unfavorable of Biden	30%	(339)	39%	(442)	11%	(122)	13%	(152)	6%	(72)	1127
Very Favorable of Biden	47%	(192)	29%	(121)	8%	(33)	5%	(20)	11%	(44)	409
Somewhat Favorable of Biden	37%	(219)	41%	(242)	6%	(36)	4%	(25)	12%	(70)	592
Somewhat Unfavorable of Biden	32%	(106)	45%	(149)	11%	(36)	7%	(23)	5%	(16)	330
Very Unfavorable of Biden	29%	(233)	37%	(293)	11%	(86)	16%	(129)	7%	(56)	797
#1 Issue: Economy	35%	(303)	41%	(351)	9%	(79)	8%	(66)	7%	(63)	861
#1 Issue: Security	30%	(107)	37%	(133)	13%	(46)	14%	(48)	6%	(21)	355
#1 Issue: Health Care	41%	(97)	34%	(81)	8%	(18)	7%	(16)	11%	(26)	238
#1 Issue: Medicare / Social Security	28%	(67)	46%	(108)	5%	(12)	11%	(25)	10%	(23)	234
#1 Issue: Women's Issues	37%	(39)	32%	(35)	8%	(9)	8%	(9)	15%	(16)	108
#1 Issue: Education	29%	(25)	43%	(36)	6%	(5)	2%	(1)	20%	(17)	84
#1 Issue: Energy	47%	(76)	28%	(44)	5%	(8)	8%	(12)	13%	(20)	160
#1 Issue: Other	28%	(49)	28%	(47)	10%	(18)	14%	(24)	20%	(33)	171
2020 Vote: Joe Biden	39%	(390)	37%	(370)	8%	(76)	6%	(60)	10%	(96)	992
2020 Vote: Donald Trump	29%	(214)	40%	(293)	9%	(69)	16%	(118)	6%	(46)	740
2020 Vote: Other	36%	(25)	29%	(20)	14%	(10)	6%	(4)	16%	(11)	70
2020 Vote: Didn't Vote	33%	(133)	37%	(151)	10%	(39)	5%	(20)	16%	(65)	407
4-Region: Northeast	34%	(134)	40%	(159)	10%	(38)	7%	(28)	9%	(36)	395
4-Region: Midwest	33%	(152)	38%	(175)	8%	(39)	12%	(56)	9%	(43)	464
4-Region: South	36%	(301)	37%	(306)	8%	(66)	9%	(73)	10%	(82)	828
4-Region: West	34%	(175)	37%	(194)	10%	(52)	9%	(44)	11%	(57)	522
Avid Sports Fan	41%	(244)	37%	(217)	8%	(47)	9%	(53)	5%	(30)	592
Avid + Casual Sports Fan	37%	(588)	38%	(604)	9%	(151)	8%	(129)	8%	(133)	1606
Heard a Lot + some Ukraine	35%	(671)	39%	(742)	9%	(175)	9%	(169)	8%	(156)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR3_11: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Trade policy

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	23%	(499)	38%	(836)	13%	(295)	12%	(272)	14%	(308)	2210
Gender: Male	25%	(269)	39%	(411)	15%	(160)	13%	(134)	9%	(93)	1067
Gender: Female	20%	(230)	37%	(425)	12%	(135)	12%	(138)	19%	(216)	1143
Age: 18-34	24%	(158)	32%	(211)	16%	(102)	12%	(77)	17%	(110)	658
Age: 35-44	21%	(77)	34%	(123)	13%	(45)	12%	(44)	19%	(70)	359
Age: 45-64	21%	(157)	40%	(301)	13%	(95)	14%	(102)	13%	(99)	754
Age: 65+	24%	(107)	46%	(201)	12%	(52)	11%	(48)	7%	(30)	438
GenZers: 1997-2012	24%	(68)	26%	(75)	14%	(40)	13%	(37)	23%	(65)	285
Millennials: 1981-1996	23%	(145)	36%	(229)	16%	(100)	10%	(65)	15%	(99)	638
GenXers: 1965-1980	23%	(117)	37%	(185)	12%	(61)	15%	(74)	13%	(68)	504
Baby Boomers: 1946-1964	21%	(154)	44%	(323)	12%	(87)	12%	(91)	10%	(74)	729
PID: Dem (no lean)	29%	(240)	38%	(318)	13%	(111)	7%	(56)	13%	(106)	831
PID: Ind (no lean)	18%	(132)	35%	(252)	13%	(97)	14%	(98)	19%	(139)	718
PID: Rep (no lean)	19%	(127)	40%	(266)	13%	(87)	18%	(117)	10%	(63)	660
PID/Gender: Dem Men	29%	(111)	41%	(160)	15%	(60)	6%	(25)	8%	(31)	386
PID/Gender: Dem Women	29%	(129)	36%	(159)	12%	(51)	7%	(31)	17%	(75)	445
PID/Gender: Ind Men	22%	(77)	37%	(130)	15%	(52)	14%	(48)	12%	(42)	348
PID/Gender: Ind Women	15%	(55)	33%	(122)	12%	(45)	14%	(51)	26%	(97)	370
PID/Gender: Rep Men	24%	(81)	37%	(122)	15%	(49)	18%	(61)	6%	(19)	332
PID/Gender: Rep Women	14%	(46)	44%	(144)	12%	(38)	17%	(56)	13%	(44)	328
Ideo: Liberal (1-3)	30%	(192)	39%	(255)	15%	(100)	7%	(43)	9%	(58)	648
Ideo: Moderate (4)	21%	(130)	38%	(235)	13%	(79)	10%	(60)	17%	(107)	611
Ideo: Conservative (5-7)	19%	(145)	37%	(285)	13%	(100)	20%	(149)	11%	(82)	762
Educ: < College	23%	(343)	37%	(566)	12%	(180)	13%	(192)	16%	(238)	1519
Educ: Bachelors degree	22%	(100)	39%	(174)	17%	(77)	11%	(50)	10%	(45)	446
Educ: Post-grad	23%	(56)	39%	(97)	16%	(38)	12%	(29)	10%	(25)	245
Income: Under 50k	21%	(259)	36%	(432)	13%	(157)	13%	(156)	17%	(204)	1209
Income: 50k-100k	27%	(188)	39%	(272)	13%	(92)	10%	(71)	10%	(68)	691
Income: 100k+	17%	(52)	42%	(131)	15%	(46)	14%	(44)	12%	(36)	310
Ethnicity: White	22%	(373)	40%	(686)	13%	(225)	13%	(217)	13%	(229)	1730
Ethnicity: Hispanic	22%	(78)	34%	(121)	16%	(58)	14%	(48)	13%	(47)	351

Table MCBR3_11: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Trade policy

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	23%	(499)	38%	(836)	13%	(295)	12%	(272)	14%	(308)	2210
Ethnicity: Black	33%	(91)	28%	(76)	11%	(32)	11%	(30)	17%	(46)	276
Ethnicity: Other	17%	(34)	36%	(74)	19%	(39)	12%	(24)	16%	(34)	205
All Christian	23%	(222)	39%	(377)	13%	(122)	13%	(126)	13%	(130)	978
All Non-Christian	25%	(29)	33%	(37)	21%	(24)	10%	(12)	10%	(11)	112
Atheist	27%	(29)	46%	(50)	12%	(13)	10%	(10)	5%	(5)	107
Agnostic/Nothing in particular	23%	(143)	38%	(242)	11%	(72)	12%	(75)	16%	(98)	631
Something Else	20%	(77)	34%	(131)	17%	(64)	13%	(48)	17%	(64)	383
Religious Non-Protestant/Catholic	25%	(36)	34%	(48)	18%	(26)	12%	(17)	10%	(14)	141
Evangelical	23%	(126)	32%	(177)	14%	(79)	15%	(82)	16%	(88)	553
Non-Evangelical	21%	(163)	41%	(316)	13%	(102)	11%	(86)	13%	(102)	768
Community: Urban	27%	(150)	35%	(196)	16%	(89)	8%	(47)	14%	(78)	561
Community: Suburban	21%	(226)	39%	(415)	13%	(134)	13%	(142)	14%	(144)	1061
Community: Rural	21%	(122)	38%	(225)	12%	(72)	14%	(82)	15%	(86)	588
Employ: Private Sector	23%	(160)	37%	(256)	14%	(95)	15%	(105)	11%	(78)	695
Employ: Government	18%	(21)	45%	(51)	16%	(18)	10%	(11)	12%	(14)	114
Employ: Self-Employed	23%	(47)	39%	(81)	15%	(30)	12%	(24)	12%	(25)	208
Employ: Homemaker	20%	(29)	37%	(53)	8%	(11)	15%	(21)	21%	(30)	144
Employ: Student	19%	(18)	23%	(22)	25%	(24)	12%	(11)	21%	(20)	95
Employ: Retired	24%	(133)	43%	(235)	11%	(60)	12%	(67)	9%	(48)	542
Employ: Unemployed	22%	(57)	31%	(82)	14%	(37)	9%	(22)	24%	(63)	261
Employ: Other	23%	(34)	38%	(57)	13%	(19)	6%	(9)	20%	(30)	150
Military HH: Yes	22%	(70)	39%	(122)	16%	(51)	12%	(36)	11%	(34)	313
Military HH: No	23%	(429)	38%	(714)	13%	(244)	12%	(235)	14%	(275)	1897
RD/WT: Right Direction	28%	(203)	40%	(290)	12%	(89)	6%	(44)	14%	(105)	732
RD/WT: Wrong Track	20%	(296)	37%	(546)	14%	(206)	15%	(227)	14%	(203)	1478
Biden Job Approve	29%	(271)	38%	(348)	12%	(110)	7%	(62)	14%	(127)	917
Biden Job Disapprove	18%	(219)	39%	(456)	15%	(173)	17%	(197)	12%	(139)	1183

Table MCBR3_11: *The following is a list of issues. Do companies have a responsibility to take a public stance on the following issues?*
Trade policy

Demographic	Yes, definitely		Yes, probably		No, probably not		No definitely not		Don't know / No opinion		Total N
Adults	23%	(499)	38%	(836)	13%	(295)	12%	(272)	14%	(308)	2210
Biden Job Strongly Approve	37%	(138)	34%	(126)	10%	(38)	6%	(22)	13%	(50)	374
Biden Job Somewhat Approve	24%	(133)	41%	(222)	13%	(71)	7%	(40)	14%	(77)	544
Biden Job Somewhat Disapprove	22%	(85)	42%	(163)	16%	(64)	8%	(31)	12%	(48)	391
Biden Job Strongly Disapprove	17%	(134)	37%	(292)	14%	(108)	21%	(166)	12%	(91)	792
Favorable of Biden	28%	(282)	38%	(377)	13%	(127)	7%	(71)	14%	(145)	1001
Unfavorable of Biden	19%	(211)	39%	(435)	15%	(164)	17%	(195)	11%	(123)	1127
Very Favorable of Biden	34%	(139)	35%	(141)	11%	(44)	7%	(30)	13%	(55)	409
Somewhat Favorable of Biden	24%	(142)	40%	(235)	14%	(82)	7%	(42)	15%	(90)	592
Somewhat Unfavorable of Biden	20%	(67)	43%	(141)	15%	(48)	10%	(33)	12%	(40)	330
Very Unfavorable of Biden	18%	(144)	37%	(294)	15%	(116)	20%	(161)	10%	(82)	797
#1 Issue: Economy	22%	(187)	37%	(319)	16%	(137)	13%	(110)	12%	(107)	861
#1 Issue: Security	21%	(74)	42%	(149)	14%	(48)	13%	(47)	10%	(36)	355
#1 Issue: Health Care	20%	(48)	41%	(98)	13%	(31)	10%	(24)	16%	(37)	238
#1 Issue: Medicare / Social Security	19%	(45)	45%	(105)	12%	(28)	11%	(26)	13%	(30)	234
#1 Issue: Women's Issues	30%	(32)	28%	(30)	5%	(5)	18%	(19)	19%	(21)	108
#1 Issue: Education	28%	(23)	28%	(24)	14%	(12)	10%	(8)	20%	(17)	84
#1 Issue: Energy	38%	(60)	32%	(51)	12%	(19)	7%	(11)	12%	(19)	160
#1 Issue: Other	17%	(30)	35%	(60)	8%	(14)	15%	(25)	24%	(41)	171
2020 Vote: Joe Biden	28%	(281)	37%	(372)	14%	(135)	8%	(77)	13%	(127)	992
2020 Vote: Donald Trump	19%	(137)	40%	(297)	13%	(95)	19%	(142)	9%	(69)	740
2020 Vote: Other	20%	(14)	43%	(30)	8%	(5)	9%	(6)	20%	(14)	70
2020 Vote: Didn't Vote	16%	(66)	34%	(138)	15%	(59)	11%	(46)	24%	(98)	407
4-Region: Northeast	24%	(97)	38%	(149)	14%	(54)	11%	(43)	13%	(52)	395
4-Region: Midwest	20%	(95)	44%	(206)	10%	(45)	12%	(57)	13%	(61)	464
4-Region: South	25%	(206)	34%	(278)	13%	(107)	14%	(113)	15%	(124)	828
4-Region: West	19%	(101)	39%	(203)	17%	(89)	11%	(58)	14%	(72)	522
Avid Sports Fan	28%	(168)	40%	(236)	13%	(79)	12%	(70)	7%	(39)	592
Avid + Casual Sports Fan	25%	(394)	39%	(629)	13%	(215)	11%	(182)	12%	(186)	1606
Heard a Lot + some Ukraine	23%	(447)	39%	(753)	14%	(261)	12%	(227)	12%	(224)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_1: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Immigration

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	19%	(426)	21%	(457)	15%	(323)	20%	(436)	26%	(567)	2210
Gender: Male	19%	(199)	23%	(241)	16%	(173)	21%	(228)	21%	(226)	1067
Gender: Female	20%	(227)	19%	(216)	13%	(151)	18%	(209)	30%	(342)	1143
Age: 18-34	25%	(167)	18%	(121)	13%	(88)	14%	(95)	29%	(188)	658
Age: 35-44	21%	(76)	19%	(70)	14%	(51)	18%	(66)	27%	(97)	359
Age: 45-64	13%	(98)	22%	(169)	14%	(109)	24%	(180)	26%	(199)	754
Age: 65+	20%	(86)	22%	(97)	17%	(76)	22%	(96)	19%	(84)	438
GenZers: 1997-2012	32%	(90)	18%	(50)	10%	(29)	12%	(35)	29%	(81)	285
Millennials: 1981-1996	22%	(138)	19%	(121)	15%	(96)	17%	(107)	27%	(175)	638
GenXers: 1965-1980	14%	(68)	22%	(113)	14%	(70)	24%	(122)	26%	(131)	504
Baby Boomers: 1946-1964	17%	(122)	22%	(164)	17%	(122)	21%	(157)	23%	(165)	729
PID: Dem (no lean)	31%	(255)	22%	(185)	12%	(97)	9%	(71)	27%	(223)	831
PID: Ind (no lean)	14%	(99)	19%	(138)	16%	(113)	19%	(140)	32%	(228)	718
PID: Rep (no lean)	11%	(72)	20%	(133)	17%	(113)	34%	(225)	18%	(117)	660
PID/Gender: Dem Men	32%	(122)	25%	(98)	12%	(47)	9%	(34)	22%	(85)	386
PID/Gender: Dem Women	30%	(133)	20%	(88)	11%	(50)	8%	(37)	31%	(137)	445
PID/Gender: Ind Men	13%	(44)	20%	(70)	17%	(59)	21%	(74)	29%	(101)	348
PID/Gender: Ind Women	15%	(55)	18%	(68)	15%	(55)	18%	(66)	34%	(127)	370
PID/Gender: Rep Men	10%	(33)	22%	(73)	20%	(67)	36%	(119)	12%	(39)	332
PID/Gender: Rep Women	12%	(39)	18%	(60)	14%	(46)	32%	(106)	24%	(78)	328
Ideo: Liberal (1-3)	33%	(214)	24%	(154)	12%	(77)	10%	(63)	21%	(139)	648
Ideo: Moderate (4)	13%	(79)	23%	(140)	17%	(106)	14%	(87)	32%	(197)	611
Ideo: Conservative (5-7)	12%	(94)	19%	(143)	16%	(123)	34%	(260)	19%	(142)	762
Educ: < College	20%	(310)	18%	(278)	14%	(218)	20%	(301)	27%	(412)	1519
Educ: Bachelors degree	16%	(70)	28%	(123)	15%	(66)	19%	(84)	23%	(103)	446
Educ: Post-grad	19%	(46)	23%	(56)	16%	(39)	21%	(51)	22%	(53)	245
Income: Under 50k	19%	(234)	20%	(239)	14%	(166)	19%	(230)	28%	(340)	1209
Income: 50k-100k	20%	(137)	21%	(147)	16%	(110)	21%	(143)	22%	(155)	691
Income: 100k+	18%	(56)	23%	(71)	15%	(48)	20%	(63)	23%	(73)	310
Ethnicity: White	17%	(293)	21%	(361)	16%	(269)	23%	(390)	24%	(416)	1730

Continued on next page

Table MCBR4_1: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Immigration

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	19%	(426)	21%	(457)	15%	(323)	20%	(436)	26%	(567)	2210
Ethnicity: Hispanic	29%	(102)	22%	(76)	10%	(36)	14%	(49)	25%	(88)	351
Ethnicity: Black	31%	(85)	18%	(48)	9%	(26)	8%	(23)	34%	(94)	276
Ethnicity: Other	23%	(48)	23%	(47)	14%	(28)	12%	(24)	28%	(58)	205
All Christian	17%	(164)	21%	(204)	16%	(156)	22%	(218)	24%	(237)	978
All Non-Christian	26%	(29)	18%	(20)	13%	(15)	18%	(20)	25%	(28)	112
Atheist	32%	(34)	17%	(18)	16%	(18)	19%	(21)	16%	(17)	107
Agnostic/Nothing in particular	19%	(121)	20%	(123)	13%	(83)	17%	(106)	31%	(197)	631
Something Else	20%	(78)	24%	(92)	14%	(52)	19%	(72)	23%	(89)	383
Religious Non-Protestant/Catholic	23%	(32)	20%	(28)	15%	(22)	18%	(25)	24%	(35)	141
Evangelical	17%	(96)	22%	(123)	14%	(78)	25%	(140)	21%	(117)	553
Non-Evangelical	18%	(141)	21%	(162)	16%	(121)	19%	(143)	26%	(201)	768
Community: Urban	27%	(150)	19%	(106)	13%	(75)	15%	(81)	26%	(148)	561
Community: Suburban	17%	(185)	24%	(258)	15%	(163)	19%	(198)	24%	(257)	1061
Community: Rural	15%	(91)	16%	(93)	15%	(85)	27%	(156)	28%	(162)	588
Employ: Private Sector	19%	(130)	24%	(168)	13%	(92)	22%	(152)	22%	(153)	695
Employ: Government	21%	(24)	21%	(24)	16%	(18)	17%	(19)	25%	(29)	114
Employ: Self-Employed	20%	(42)	24%	(49)	14%	(30)	13%	(27)	29%	(61)	208
Employ: Homemaker	17%	(25)	16%	(24)	14%	(20)	19%	(28)	33%	(47)	144
Employ: Student	34%	(33)	21%	(20)	9%	(9)	14%	(13)	22%	(21)	95
Employ: Retired	17%	(94)	18%	(100)	16%	(89)	26%	(142)	22%	(117)	542
Employ: Unemployed	19%	(49)	18%	(48)	17%	(44)	13%	(33)	34%	(88)	261
Employ: Other	21%	(31)	17%	(25)	14%	(22)	15%	(22)	34%	(51)	150
Military HH: Yes	19%	(58)	18%	(56)	14%	(45)	24%	(75)	25%	(79)	313
Military HH: No	19%	(368)	21%	(401)	15%	(278)	19%	(361)	26%	(489)	1897
RD/WT: Right Direction	28%	(203)	25%	(186)	11%	(80)	9%	(64)	27%	(199)	732
RD/WT: Wrong Track	15%	(223)	18%	(271)	16%	(244)	25%	(372)	25%	(369)	1478
Biden Job Approve	27%	(252)	26%	(241)	12%	(112)	8%	(76)	26%	(236)	917
Biden Job Disapprove	13%	(155)	17%	(203)	17%	(198)	30%	(353)	23%	(273)	1183

Continued on next page

Table MCBR4_1: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Immigration

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	19%	(426)	21%	(457)	15%	(323)	20%	(436)	26%	(567)	2210
Biden Job Strongly Approve	37%	(140)	22%	(83)	9%	(34)	7%	(28)	24%	(90)	374
Biden Job Somewhat Approve	21%	(112)	29%	(158)	14%	(78)	9%	(49)	27%	(146)	544
Biden Job Somewhat Disapprove	16%	(64)	21%	(81)	19%	(74)	16%	(64)	28%	(109)	391
Biden Job Strongly Disapprove	12%	(91)	15%	(122)	16%	(125)	37%	(289)	21%	(164)	792
Favorable of Biden	28%	(280)	25%	(246)	11%	(115)	9%	(91)	27%	(270)	1001
Unfavorable of Biden	12%	(135)	18%	(203)	18%	(202)	30%	(336)	22%	(250)	1127
Very Favorable of Biden	36%	(148)	22%	(90)	9%	(37)	9%	(38)	24%	(96)	409
Somewhat Favorable of Biden	22%	(133)	26%	(155)	13%	(78)	9%	(53)	29%	(174)	592
Somewhat Unfavorable of Biden	14%	(47)	22%	(72)	22%	(73)	15%	(49)	27%	(89)	330
Very Unfavorable of Biden	11%	(87)	16%	(131)	16%	(130)	36%	(287)	20%	(161)	797
#1 Issue: Economy	16%	(138)	20%	(171)	18%	(158)	22%	(187)	24%	(207)	861
#1 Issue: Security	18%	(64)	23%	(81)	12%	(41)	29%	(101)	19%	(68)	355
#1 Issue: Health Care	27%	(64)	25%	(59)	12%	(29)	7%	(16)	29%	(70)	238
#1 Issue: Medicare / Social Security	11%	(27)	22%	(52)	22%	(52)	19%	(45)	25%	(58)	234
#1 Issue: Women's Issues	36%	(39)	14%	(16)	6%	(7)	9%	(10)	34%	(37)	108
#1 Issue: Education	26%	(21)	17%	(14)	5%	(4)	16%	(13)	36%	(30)	84
#1 Issue: Energy	28%	(45)	26%	(41)	12%	(19)	14%	(22)	21%	(33)	160
#1 Issue: Other	16%	(28)	14%	(23)	8%	(14)	24%	(41)	38%	(65)	171
2020 Vote: Joe Biden	29%	(285)	24%	(242)	12%	(122)	8%	(83)	26%	(260)	992
2020 Vote: Donald Trump	9%	(68)	18%	(132)	18%	(136)	36%	(266)	19%	(137)	740
2020 Vote: Other	16%	(11)	13%	(9)	12%	(9)	19%	(13)	39%	(28)	70
2020 Vote: Didn't Vote	15%	(61)	18%	(73)	14%	(57)	18%	(74)	35%	(142)	407
4-Region: Northeast	19%	(73)	20%	(77)	17%	(68)	20%	(79)	25%	(98)	395
4-Region: Midwest	16%	(75)	21%	(99)	15%	(69)	24%	(112)	24%	(109)	464
4-Region: South	21%	(172)	19%	(160)	13%	(111)	20%	(162)	27%	(223)	828
4-Region: West	20%	(106)	23%	(120)	15%	(76)	16%	(83)	26%	(137)	522
Avid Sports Fan	24%	(139)	23%	(137)	18%	(107)	19%	(111)	16%	(97)	592
Avid + Casual Sports Fan	20%	(324)	23%	(367)	15%	(241)	19%	(301)	23%	(373)	1606
Heard a Lot + some Ukraine	20%	(385)	22%	(411)	15%	(284)	20%	(387)	23%	(445)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_2: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Climate change

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	31%	(676)	25%	(548)	10%	(211)	15%	(334)	20%	(440)	2210
Gender: Male	32%	(340)	25%	(272)	10%	(110)	17%	(180)	15%	(165)	1067
Gender: Female	29%	(336)	24%	(277)	9%	(101)	13%	(154)	24%	(276)	1143
Age: 18-34	35%	(228)	26%	(168)	9%	(58)	8%	(54)	23%	(151)	658
Age: 35-44	31%	(113)	24%	(86)	8%	(30)	14%	(51)	22%	(79)	359
Age: 45-64	25%	(190)	24%	(184)	10%	(75)	19%	(146)	21%	(159)	754
Age: 65+	33%	(145)	25%	(110)	11%	(48)	19%	(83)	12%	(51)	438
GenZers: 1997-2012	35%	(100)	28%	(80)	5%	(15)	9%	(26)	22%	(63)	285
Millennials: 1981-1996	33%	(213)	24%	(151)	10%	(66)	10%	(64)	23%	(144)	638
GenXers: 1965-1980	26%	(133)	24%	(123)	11%	(56)	17%	(87)	21%	(104)	504
Baby Boomers: 1946-1964	29%	(215)	25%	(184)	10%	(71)	19%	(140)	16%	(120)	729
PID: Dem (no lean)	46%	(379)	29%	(240)	5%	(44)	4%	(33)	16%	(136)	831
PID: Ind (no lean)	27%	(196)	22%	(161)	9%	(64)	14%	(102)	27%	(195)	718
PID: Rep (no lean)	15%	(101)	22%	(147)	16%	(103)	30%	(200)	17%	(109)	660
PID/Gender: Dem Men	48%	(184)	31%	(120)	6%	(21)	3%	(11)	13%	(50)	386
PID/Gender: Dem Women	44%	(195)	27%	(120)	5%	(22)	5%	(22)	19%	(86)	445
PID/Gender: Ind Men	31%	(106)	20%	(69)	10%	(36)	17%	(57)	23%	(79)	348
PID/Gender: Ind Women	24%	(90)	25%	(92)	8%	(28)	12%	(44)	31%	(116)	370
PID/Gender: Rep Men	15%	(50)	25%	(83)	16%	(52)	34%	(112)	11%	(36)	332
PID/Gender: Rep Women	16%	(51)	20%	(64)	16%	(51)	27%	(88)	22%	(74)	328
Ideo: Liberal (1-3)	53%	(344)	24%	(157)	5%	(34)	4%	(28)	13%	(85)	648
Ideo: Moderate (4)	26%	(159)	31%	(190)	9%	(56)	9%	(56)	24%	(149)	611
Ideo: Conservative (5-7)	17%	(126)	22%	(166)	15%	(111)	31%	(235)	16%	(124)	762
Educ: < College	29%	(441)	25%	(375)	9%	(140)	15%	(234)	22%	(328)	1519
Educ: Bachelors degree	33%	(145)	26%	(116)	11%	(49)	13%	(59)	17%	(76)	446
Educ: Post-grad	37%	(90)	23%	(57)	9%	(22)	17%	(41)	15%	(36)	245
Income: Under 50k	31%	(369)	25%	(301)	8%	(95)	14%	(169)	23%	(274)	1209
Income: 50k-100k	31%	(214)	26%	(179)	11%	(77)	16%	(112)	16%	(109)	691
Income: 100k+	30%	(92)	22%	(68)	13%	(39)	17%	(53)	18%	(57)	310
Ethnicity: White	29%	(500)	24%	(415)	10%	(171)	18%	(304)	20%	(340)	1730

Table MCBR4_2: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Climate change

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	31%	(676)	25%	(548)	10%	(211)	15%	(334)	20%	(440)	2210
Ethnicity: Hispanic	35%	(124)	31%	(109)	6%	(22)	8%	(27)	20%	(69)	351
Ethnicity: Black	40%	(111)	21%	(58)	9%	(24)	7%	(19)	23%	(64)	276
Ethnicity: Other	32%	(65)	37%	(75)	8%	(17)	5%	(11)	18%	(37)	205
All Christian	28%	(277)	24%	(235)	11%	(107)	19%	(185)	18%	(173)	978
All Non-Christian	39%	(44)	22%	(25)	7%	(8)	12%	(13)	20%	(22)	112
Atheist	44%	(47)	24%	(26)	3%	(3)	14%	(15)	15%	(16)	107
Agnostic/Nothing in particular	34%	(211)	25%	(161)	7%	(43)	12%	(74)	22%	(141)	631
Something Else	25%	(97)	26%	(101)	13%	(49)	12%	(48)	23%	(88)	383
Religious Non-Protestant/Catholic	38%	(54)	24%	(34)	8%	(12)	12%	(17)	18%	(26)	141
Evangelical	21%	(114)	25%	(138)	12%	(65)	22%	(121)	21%	(115)	553
Non-Evangelical	32%	(249)	24%	(185)	11%	(86)	14%	(107)	18%	(141)	768
Community: Urban	38%	(211)	25%	(140)	7%	(41)	9%	(51)	21%	(117)	561
Community: Suburban	30%	(320)	28%	(295)	9%	(97)	15%	(162)	18%	(188)	1061
Community: Rural	25%	(145)	19%	(113)	13%	(74)	21%	(121)	23%	(134)	588
Employ: Private Sector	31%	(216)	26%	(182)	10%	(73)	15%	(107)	17%	(117)	695
Employ: Government	27%	(31)	28%	(32)	12%	(14)	13%	(15)	20%	(22)	114
Employ: Self-Employed	33%	(69)	24%	(50)	9%	(19)	11%	(23)	23%	(47)	208
Employ: Homemaker	21%	(30)	21%	(30)	14%	(20)	16%	(23)	29%	(42)	144
Employ: Student	46%	(44)	23%	(22)	3%	(3)	3%	(3)	25%	(24)	95
Employ: Retired	31%	(171)	25%	(138)	9%	(50)	21%	(116)	12%	(67)	542
Employ: Unemployed	31%	(82)	21%	(55)	7%	(19)	10%	(26)	30%	(79)	261
Employ: Other	22%	(33)	27%	(40)	9%	(14)	14%	(21)	28%	(42)	150
Military HH: Yes	32%	(100)	22%	(70)	9%	(27)	21%	(64)	17%	(52)	313
Military HH: No	30%	(576)	25%	(478)	10%	(184)	14%	(270)	20%	(388)	1897
RD/WT: Right Direction	46%	(339)	28%	(205)	4%	(28)	3%	(25)	18%	(135)	732
RD/WT: Wrong Track	23%	(337)	23%	(343)	12%	(184)	21%	(310)	21%	(305)	1478
Biden Job Approve	48%	(444)	27%	(248)	4%	(40)	4%	(32)	17%	(153)	917
Biden Job Disapprove	18%	(208)	23%	(277)	14%	(167)	25%	(294)	20%	(237)	1183

Table MCBR4_2: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Climate change

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	31%	(676)	25%	(548)	10%	(211)	15%	(334)	20%	(440)	2210
Biden Job Strongly Approve	58%	(217)	20%	(76)	2%	(7)	3%	(11)	17%	(63)	374
Biden Job Somewhat Approve	42%	(228)	32%	(172)	6%	(33)	4%	(21)	16%	(89)	544
Biden Job Somewhat Disapprove	24%	(96)	33%	(131)	13%	(52)	7%	(26)	22%	(86)	391
Biden Job Strongly Disapprove	14%	(112)	18%	(146)	15%	(115)	34%	(267)	19%	(151)	792
Favorable of Biden	46%	(461)	27%	(273)	5%	(52)	4%	(37)	18%	(180)	1001
Unfavorable of Biden	18%	(202)	23%	(264)	13%	(151)	26%	(289)	20%	(220)	1127
Very Favorable of Biden	55%	(224)	23%	(93)	3%	(13)	4%	(18)	15%	(61)	409
Somewhat Favorable of Biden	40%	(237)	30%	(179)	7%	(39)	3%	(19)	20%	(118)	592
Somewhat Unfavorable of Biden	27%	(88)	33%	(109)	12%	(40)	8%	(26)	20%	(66)	330
Very Unfavorable of Biden	14%	(113)	19%	(155)	14%	(111)	33%	(263)	19%	(154)	797
#1 Issue: Economy	26%	(225)	26%	(220)	13%	(109)	16%	(137)	20%	(170)	861
#1 Issue: Security	19%	(67)	24%	(85)	13%	(45)	25%	(88)	20%	(71)	355
#1 Issue: Health Care	47%	(111)	24%	(58)	7%	(16)	4%	(9)	19%	(45)	238
#1 Issue: Medicare / Social Security	28%	(66)	32%	(75)	10%	(23)	15%	(36)	14%	(33)	234
#1 Issue: Women's Issues	53%	(57)	17%	(18)	5%	(5)	4%	(4)	22%	(24)	108
#1 Issue: Education	26%	(22)	26%	(22)	3%	(3)	13%	(11)	32%	(26)	84
#1 Issue: Energy	47%	(76)	26%	(41)	4%	(7)	7%	(12)	15%	(24)	160
#1 Issue: Other	30%	(52)	17%	(29)	2%	(4)	22%	(38)	28%	(47)	171
2020 Vote: Joe Biden	45%	(451)	29%	(288)	5%	(52)	4%	(40)	16%	(161)	992
2020 Vote: Donald Trump	13%	(93)	20%	(146)	17%	(123)	34%	(250)	17%	(128)	740
2020 Vote: Other	28%	(20)	20%	(14)	5%	(4)	11%	(8)	36%	(25)	70
2020 Vote: Didn't Vote	28%	(113)	25%	(100)	8%	(33)	9%	(36)	31%	(125)	407
4-Region: Northeast	33%	(131)	26%	(104)	10%	(39)	12%	(49)	18%	(72)	395
4-Region: Midwest	27%	(127)	24%	(110)	10%	(45)	19%	(88)	20%	(93)	464
4-Region: South	28%	(228)	24%	(197)	10%	(84)	16%	(130)	23%	(189)	828
4-Region: West	36%	(189)	26%	(138)	8%	(43)	13%	(66)	16%	(86)	522
Avid Sports Fan	34%	(202)	26%	(155)	12%	(68)	17%	(99)	12%	(69)	592
Avid + Casual Sports Fan	32%	(515)	26%	(413)	10%	(166)	14%	(232)	17%	(279)	1606
Heard a Lot + some Ukraine	32%	(611)	26%	(492)	10%	(186)	15%	(291)	17%	(332)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_3: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Gun policy

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	22%	(484)	20%	(445)	13%	(296)	22%	(497)	22%	(488)	2210
Gender: Male	22%	(229)	19%	(202)	14%	(152)	26%	(277)	19%	(206)	1067
Gender: Female	22%	(254)	21%	(243)	13%	(144)	19%	(220)	25%	(282)	1143
Age: 18-34	26%	(172)	21%	(138)	13%	(85)	15%	(100)	25%	(164)	658
Age: 35-44	22%	(79)	19%	(67)	13%	(46)	23%	(82)	23%	(84)	359
Age: 45-64	17%	(129)	20%	(147)	14%	(105)	26%	(196)	23%	(177)	754
Age: 65+	24%	(104)	21%	(93)	14%	(60)	27%	(118)	14%	(63)	438
GenZers: 1997-2012	29%	(83)	21%	(60)	11%	(32)	13%	(38)	25%	(71)	285
Millennials: 1981-1996	24%	(151)	20%	(126)	14%	(87)	19%	(120)	24%	(153)	638
GenXers: 1965-1980	15%	(74)	21%	(107)	13%	(67)	27%	(138)	24%	(119)	504
Baby Boomers: 1946-1964	23%	(168)	19%	(140)	14%	(105)	25%	(182)	19%	(135)	729
PID: Dem (no lean)	33%	(274)	23%	(190)	11%	(92)	11%	(91)	22%	(185)	831
PID: Ind (no lean)	16%	(112)	20%	(143)	13%	(90)	24%	(171)	28%	(202)	718
PID: Rep (no lean)	15%	(97)	17%	(112)	17%	(113)	36%	(235)	15%	(102)	660
PID/Gender: Dem Men	32%	(123)	25%	(98)	13%	(49)	11%	(42)	19%	(75)	386
PID/Gender: Dem Women	34%	(151)	21%	(92)	10%	(43)	11%	(49)	25%	(110)	445
PID/Gender: Ind Men	15%	(54)	17%	(61)	11%	(37)	28%	(98)	28%	(98)	348
PID/Gender: Ind Women	16%	(59)	22%	(82)	14%	(53)	20%	(73)	28%	(103)	370
PID/Gender: Rep Men	16%	(53)	13%	(44)	20%	(66)	41%	(136)	10%	(33)	332
PID/Gender: Rep Women	14%	(44)	21%	(68)	15%	(48)	30%	(99)	21%	(69)	328
Ideo: Liberal (1-3)	36%	(230)	22%	(146)	11%	(71)	11%	(72)	20%	(129)	648
Ideo: Moderate (4)	20%	(122)	23%	(142)	14%	(84)	17%	(105)	26%	(158)	611
Ideo: Conservative (5-7)	12%	(91)	18%	(139)	16%	(123)	38%	(288)	16%	(121)	762
Educ: < College	23%	(344)	19%	(288)	13%	(198)	22%	(339)	23%	(350)	1519
Educ: Bachelors degree	19%	(86)	25%	(112)	13%	(59)	22%	(98)	20%	(90)	446
Educ: Post-grad	22%	(54)	18%	(45)	16%	(38)	24%	(59)	20%	(48)	245
Income: Under 50k	23%	(277)	20%	(239)	13%	(159)	20%	(243)	24%	(291)	1209
Income: 50k-100k	22%	(153)	20%	(137)	13%	(93)	25%	(172)	20%	(136)	691
Income: 100k+	17%	(54)	22%	(69)	14%	(43)	26%	(82)	20%	(61)	310
Ethnicity: White	20%	(338)	20%	(353)	14%	(241)	25%	(434)	21%	(364)	1730

Continued on next page

Table MCBR4_3: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Gun policy

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	22%	(484)	20%	(445)	13%	(296)	22%	(497)	22%	(488)	2210
Ethnicity: Hispanic	25%	(89)	23%	(81)	14%	(51)	16%	(56)	21%	(75)	351
Ethnicity: Black	36%	(100)	17%	(47)	8%	(21)	13%	(36)	26%	(72)	276
Ethnicity: Other	22%	(46)	22%	(46)	16%	(33)	13%	(27)	26%	(52)	205
All Christian	18%	(180)	21%	(204)	14%	(140)	26%	(253)	20%	(200)	978
All Non-Christian	30%	(34)	17%	(19)	18%	(20)	11%	(12)	24%	(27)	112
Atheist	31%	(34)	18%	(19)	9%	(9)	28%	(30)	14%	(15)	107
Agnostic/Nothing in particular	23%	(142)	19%	(123)	12%	(79)	19%	(121)	26%	(166)	631
Something Else	25%	(95)	21%	(80)	12%	(47)	21%	(81)	21%	(80)	383
Religious Non-Protestant/Catholic	26%	(37)	19%	(27)	17%	(24)	14%	(20)	23%	(33)	141
Evangelical	20%	(111)	23%	(126)	12%	(65)	28%	(158)	17%	(93)	553
Non-Evangelical	20%	(157)	19%	(148)	15%	(116)	22%	(167)	23%	(180)	768
Community: Urban	27%	(152)	18%	(101)	14%	(78)	17%	(93)	24%	(137)	561
Community: Suburban	21%	(223)	23%	(244)	13%	(142)	22%	(231)	21%	(222)	1061
Community: Rural	18%	(108)	17%	(100)	13%	(76)	29%	(173)	22%	(130)	588
Employ: Private Sector	22%	(154)	20%	(138)	14%	(95)	26%	(178)	19%	(131)	695
Employ: Government	23%	(26)	19%	(21)	16%	(19)	22%	(25)	21%	(24)	114
Employ: Self-Employed	19%	(40)	24%	(49)	11%	(23)	17%	(35)	29%	(61)	208
Employ: Homemaker	17%	(25)	21%	(30)	11%	(15)	19%	(27)	33%	(47)	144
Employ: Student	33%	(32)	13%	(12)	19%	(18)	14%	(14)	22%	(21)	95
Employ: Retired	21%	(113)	20%	(110)	13%	(71)	29%	(157)	17%	(92)	542
Employ: Unemployed	23%	(61)	23%	(60)	13%	(35)	12%	(31)	28%	(73)	261
Employ: Other	23%	(34)	16%	(25)	14%	(21)	20%	(31)	27%	(40)	150
Military HH: Yes	21%	(66)	15%	(48)	15%	(48)	29%	(92)	19%	(59)	313
Military HH: No	22%	(417)	21%	(397)	13%	(248)	21%	(405)	23%	(430)	1897
RD/WT: Right Direction	32%	(231)	25%	(181)	12%	(89)	9%	(65)	23%	(165)	732
RD/WT: Wrong Track	17%	(253)	18%	(264)	14%	(207)	29%	(432)	22%	(323)	1478
Biden Job Approve	32%	(293)	25%	(231)	10%	(96)	11%	(97)	22%	(201)	917
Biden Job Disapprove	15%	(176)	17%	(197)	17%	(197)	33%	(386)	19%	(227)	1183

Table MCBR4_3: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Gun policy

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	22%	(484)	20%	(445)	13%	(296)	22%	(497)	22%	(488)	2210
Biden Job Strongly Approve	41%	(153)	23%	(85)	5%	(19)	10%	(37)	22%	(80)	374
Biden Job Somewhat Approve	26%	(140)	27%	(146)	14%	(76)	11%	(61)	22%	(120)	544
Biden Job Somewhat Disapprove	15%	(60)	22%	(85)	20%	(77)	18%	(72)	25%	(97)	391
Biden Job Strongly Disapprove	15%	(116)	14%	(112)	15%	(120)	40%	(314)	16%	(130)	792
Favorable of Biden	31%	(315)	24%	(238)	12%	(118)	10%	(104)	23%	(227)	1001
Unfavorable of Biden	14%	(162)	17%	(195)	16%	(177)	33%	(377)	19%	(216)	1127
Very Favorable of Biden	42%	(173)	21%	(88)	8%	(31)	11%	(44)	18%	(74)	409
Somewhat Favorable of Biden	24%	(142)	25%	(150)	15%	(87)	10%	(60)	26%	(153)	592
Somewhat Unfavorable of Biden	16%	(54)	22%	(72)	17%	(56)	19%	(62)	26%	(86)	330
Very Unfavorable of Biden	14%	(108)	15%	(123)	15%	(121)	39%	(314)	16%	(131)	797
#1 Issue: Economy	18%	(154)	21%	(178)	15%	(127)	26%	(220)	21%	(183)	861
#1 Issue: Security	18%	(65)	20%	(72)	16%	(57)	30%	(107)	15%	(54)	355
#1 Issue: Health Care	32%	(77)	23%	(54)	12%	(29)	10%	(23)	23%	(55)	238
#1 Issue: Medicare / Social Security	20%	(47)	23%	(54)	14%	(33)	24%	(55)	19%	(46)	234
#1 Issue: Women's Issues	37%	(40)	13%	(14)	7%	(8)	14%	(15)	29%	(31)	108
#1 Issue: Education	29%	(24)	14%	(12)	9%	(8)	16%	(13)	33%	(27)	84
#1 Issue: Energy	25%	(40)	24%	(39)	15%	(25)	13%	(20)	23%	(36)	160
#1 Issue: Other	22%	(37)	13%	(23)	6%	(10)	26%	(44)	33%	(57)	171
2020 Vote: Joe Biden	31%	(310)	25%	(246)	11%	(110)	11%	(111)	22%	(216)	992
2020 Vote: Donald Trump	13%	(99)	14%	(106)	16%	(120)	40%	(298)	16%	(117)	740
2020 Vote: Other	12%	(8)	13%	(9)	17%	(12)	23%	(16)	35%	(24)	70
2020 Vote: Didn't Vote	16%	(66)	21%	(85)	13%	(54)	17%	(71)	32%	(131)	407
4-Region: Northeast	24%	(94)	19%	(77)	15%	(61)	19%	(75)	22%	(89)	395
4-Region: Midwest	22%	(102)	19%	(89)	11%	(51)	28%	(130)	20%	(93)	464
4-Region: South	22%	(184)	19%	(154)	13%	(109)	22%	(181)	24%	(200)	828
4-Region: West	20%	(104)	24%	(126)	14%	(75)	21%	(111)	21%	(107)	522
Avid Sports Fan	27%	(162)	20%	(118)	13%	(79)	23%	(138)	16%	(95)	592
Avid + Casual Sports Fan	23%	(369)	22%	(350)	14%	(224)	22%	(348)	20%	(315)	1606
Heard a Lot + some Ukraine	23%	(432)	21%	(398)	14%	(265)	23%	(441)	20%	(376)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_4: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Coronavirus

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	33%	(721)	27%	(595)	10%	(225)	13%	(298)	17%	(372)	2210
Gender: Male	33%	(352)	26%	(280)	12%	(123)	15%	(164)	14%	(148)	1067
Gender: Female	32%	(369)	28%	(315)	9%	(102)	12%	(134)	20%	(224)	1143
Age: 18-34	37%	(242)	22%	(145)	12%	(81)	12%	(76)	17%	(113)	658
Age: 35-44	30%	(109)	26%	(95)	9%	(34)	15%	(55)	19%	(67)	359
Age: 45-64	28%	(210)	29%	(216)	9%	(70)	15%	(113)	19%	(146)	754
Age: 65+	36%	(159)	32%	(139)	9%	(40)	12%	(55)	10%	(45)	438
GenZers: 1997-2012	35%	(101)	24%	(69)	10%	(29)	10%	(29)	20%	(57)	285
Millennials: 1981-1996	36%	(227)	23%	(145)	12%	(76)	13%	(85)	16%	(105)	638
GenXers: 1965-1980	27%	(136)	28%	(143)	11%	(56)	15%	(75)	19%	(94)	504
Baby Boomers: 1946-1964	33%	(238)	31%	(224)	8%	(60)	14%	(99)	15%	(108)	729
PID: Dem (no lean)	45%	(376)	28%	(236)	6%	(52)	5%	(39)	15%	(128)	831
PID: Ind (no lean)	29%	(209)	25%	(182)	11%	(79)	13%	(91)	22%	(157)	718
PID: Rep (no lean)	21%	(136)	27%	(177)	14%	(93)	25%	(168)	13%	(87)	660
PID/Gender: Dem Men	46%	(179)	30%	(117)	8%	(29)	3%	(13)	13%	(49)	386
PID/Gender: Dem Women	44%	(197)	27%	(119)	5%	(23)	6%	(27)	18%	(80)	445
PID/Gender: Ind Men	30%	(105)	23%	(79)	11%	(38)	16%	(55)	20%	(71)	348
PID/Gender: Ind Women	28%	(104)	28%	(103)	11%	(41)	10%	(35)	23%	(86)	370
PID/Gender: Rep Men	21%	(68)	25%	(84)	17%	(55)	29%	(97)	8%	(28)	332
PID/Gender: Rep Women	21%	(68)	28%	(93)	11%	(37)	22%	(72)	18%	(58)	328
Ideo: Liberal (1-3)	47%	(301)	27%	(172)	7%	(46)	6%	(41)	13%	(87)	648
Ideo: Moderate (4)	31%	(192)	29%	(179)	8%	(52)	10%	(63)	20%	(125)	611
Ideo: Conservative (5-7)	23%	(173)	27%	(208)	13%	(100)	24%	(182)	13%	(100)	762
Educ: < College	33%	(495)	26%	(389)	11%	(160)	14%	(209)	18%	(266)	1519
Educ: Bachelors degree	31%	(138)	32%	(142)	10%	(44)	12%	(55)	15%	(67)	446
Educ: Post-grad	36%	(88)	26%	(64)	9%	(21)	14%	(33)	15%	(38)	245
Income: Under 50k	33%	(399)	26%	(319)	10%	(125)	12%	(144)	18%	(222)	1209
Income: 50k-100k	32%	(224)	28%	(191)	9%	(64)	15%	(107)	15%	(106)	691
Income: 100k+	31%	(97)	27%	(85)	12%	(37)	15%	(47)	14%	(44)	310
Ethnicity: White	30%	(519)	28%	(483)	11%	(187)	15%	(258)	16%	(281)	1730

Table MCBR4_4: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Coronavirus

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	33%	(721)	27%	(595)	10%	(225)	13%	(298)	17%	(372)	2210
Ethnicity: Hispanic	41%	(145)	26%	(91)	10%	(36)	10%	(34)	13%	(46)	351
Ethnicity: Black	45%	(123)	21%	(59)	7%	(19)	6%	(18)	21%	(57)	276
Ethnicity: Other	38%	(78)	26%	(53)	9%	(19)	11%	(22)	16%	(33)	205
All Christian	30%	(297)	28%	(273)	12%	(115)	15%	(148)	15%	(145)	978
All Non-Christian	40%	(45)	22%	(25)	10%	(11)	13%	(14)	15%	(17)	112
Atheist	34%	(36)	32%	(34)	8%	(9)	9%	(9)	17%	(18)	107
Agnostic/Nothing in particular	31%	(192)	27%	(172)	10%	(61)	13%	(80)	20%	(125)	631
Something Else	39%	(150)	23%	(90)	7%	(29)	12%	(47)	18%	(68)	383
Religious Non-Protestant/Catholic	40%	(57)	20%	(29)	11%	(15)	14%	(20)	15%	(21)	141
Evangelical	30%	(165)	27%	(151)	10%	(54)	17%	(95)	16%	(89)	553
Non-Evangelical	35%	(267)	27%	(206)	11%	(84)	12%	(93)	15%	(118)	768
Community: Urban	41%	(228)	25%	(139)	9%	(50)	8%	(47)	17%	(97)	561
Community: Suburban	31%	(334)	30%	(313)	10%	(106)	13%	(142)	16%	(166)	1061
Community: Rural	27%	(158)	24%	(142)	12%	(69)	19%	(110)	19%	(109)	588
Employ: Private Sector	32%	(224)	26%	(181)	13%	(87)	15%	(101)	15%	(102)	695
Employ: Government	30%	(34)	27%	(30)	6%	(7)	16%	(18)	22%	(25)	114
Employ: Self-Employed	28%	(59)	31%	(65)	7%	(15)	13%	(27)	20%	(41)	208
Employ: Homemaker	21%	(30)	22%	(32)	13%	(18)	19%	(27)	25%	(36)	144
Employ: Student	48%	(46)	22%	(21)	5%	(5)	9%	(8)	16%	(15)	95
Employ: Retired	33%	(179)	31%	(166)	9%	(50)	15%	(79)	12%	(68)	542
Employ: Unemployed	33%	(87)	25%	(64)	11%	(28)	8%	(22)	23%	(60)	261
Employ: Other	42%	(63)	22%	(33)	10%	(14)	10%	(16)	16%	(24)	150
Military HH: Yes	33%	(103)	23%	(72)	10%	(32)	18%	(57)	15%	(48)	313
Military HH: No	33%	(618)	28%	(522)	10%	(192)	13%	(241)	17%	(323)	1897
RD/WT: Right Direction	43%	(318)	29%	(213)	6%	(41)	4%	(30)	18%	(130)	732
RD/WT: Wrong Track	27%	(403)	26%	(382)	12%	(183)	18%	(268)	16%	(242)	1478
Biden Job Approve	46%	(419)	29%	(268)	5%	(42)	4%	(39)	16%	(150)	917
Biden Job Disapprove	23%	(275)	26%	(303)	15%	(172)	21%	(253)	15%	(180)	1183

Continued on next page

Table MCBR4_4: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Coronavirus

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	33%	(721)	27%	(595)	10%	(225)	13%	(298)	17%	(372)	2210
Biden Job Strongly Approve	52%	(196)	24%	(90)	3%	(11)	5%	(17)	16%	(61)	374
Biden Job Somewhat Approve	41%	(223)	33%	(178)	6%	(31)	4%	(22)	16%	(89)	544
Biden Job Somewhat Disapprove	33%	(131)	29%	(112)	14%	(55)	8%	(33)	15%	(60)	391
Biden Job Strongly Disapprove	18%	(144)	24%	(191)	15%	(117)	28%	(221)	15%	(119)	792
Favorable of Biden	47%	(473)	27%	(272)	5%	(48)	5%	(48)	16%	(161)	1001
Unfavorable of Biden	21%	(237)	27%	(305)	15%	(168)	21%	(242)	15%	(174)	1127
Very Favorable of Biden	54%	(219)	25%	(101)	3%	(13)	5%	(19)	14%	(58)	409
Somewhat Favorable of Biden	43%	(253)	29%	(171)	6%	(35)	5%	(30)	17%	(102)	592
Somewhat Unfavorable of Biden	30%	(98)	34%	(111)	14%	(47)	7%	(23)	15%	(50)	330
Very Unfavorable of Biden	18%	(139)	24%	(194)	15%	(121)	27%	(219)	16%	(124)	797
#1 Issue: Economy	29%	(252)	26%	(228)	13%	(111)	15%	(130)	16%	(140)	861
#1 Issue: Security	29%	(102)	28%	(98)	10%	(36)	20%	(72)	13%	(47)	355
#1 Issue: Health Care	40%	(94)	29%	(70)	7%	(17)	5%	(11)	19%	(46)	238
#1 Issue: Medicare / Social Security	34%	(80)	30%	(71)	12%	(27)	10%	(24)	14%	(32)	234
#1 Issue: Women's Issues	52%	(56)	18%	(19)	8%	(8)	3%	(4)	19%	(20)	108
#1 Issue: Education	38%	(32)	23%	(19)	10%	(9)	9%	(8)	19%	(16)	84
#1 Issue: Energy	36%	(57)	36%	(57)	4%	(7)	7%	(11)	17%	(28)	160
#1 Issue: Other	27%	(46)	19%	(32)	6%	(10)	23%	(39)	25%	(43)	171
2020 Vote: Joe Biden	45%	(449)	30%	(294)	5%	(46)	5%	(50)	16%	(154)	992
2020 Vote: Donald Trump	18%	(135)	27%	(200)	16%	(117)	26%	(192)	13%	(97)	740
2020 Vote: Other	26%	(18)	17%	(12)	12%	(8)	14%	(10)	31%	(22)	70
2020 Vote: Didn't Vote	29%	(119)	22%	(89)	13%	(54)	11%	(47)	24%	(99)	407
4-Region: Northeast	33%	(130)	30%	(119)	10%	(41)	11%	(45)	15%	(59)	395
4-Region: Midwest	30%	(138)	26%	(120)	11%	(51)	16%	(74)	18%	(82)	464
4-Region: South	33%	(275)	25%	(208)	10%	(86)	13%	(107)	18%	(153)	828
4-Region: West	34%	(178)	28%	(148)	9%	(47)	14%	(72)	15%	(78)	522
Avid Sports Fan	36%	(213)	27%	(160)	11%	(63)	14%	(83)	12%	(74)	592
Avid + Casual Sports Fan	35%	(559)	28%	(443)	10%	(165)	13%	(209)	14%	(230)	1606
Heard a Lot + some Ukraine	34%	(653)	27%	(525)	10%	(190)	14%	(260)	15%	(284)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_5: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Voting rights

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	25%	(561)	21%	(459)	12%	(264)	20%	(440)	22%	(486)	2210
Gender: Male	26%	(279)	21%	(228)	12%	(129)	22%	(237)	18%	(193)	1067
Gender: Female	25%	(281)	20%	(231)	12%	(134)	18%	(203)	26%	(293)	1143
Age: 18-34	30%	(195)	24%	(156)	10%	(68)	13%	(83)	24%	(157)	658
Age: 35-44	28%	(99)	20%	(72)	10%	(34)	20%	(72)	23%	(82)	359
Age: 45-64	21%	(161)	18%	(138)	13%	(100)	24%	(179)	23%	(177)	754
Age: 65+	24%	(106)	21%	(92)	14%	(62)	25%	(107)	16%	(71)	438
GenZers: 1997-2012	34%	(96)	20%	(57)	8%	(23)	11%	(30)	28%	(79)	285
Millennials: 1981-1996	28%	(181)	24%	(151)	11%	(69)	16%	(102)	21%	(134)	638
GenXers: 1965-1980	23%	(115)	19%	(95)	10%	(53)	25%	(125)	23%	(117)	504
Baby Boomers: 1946-1964	22%	(159)	20%	(148)	16%	(113)	23%	(164)	20%	(145)	729
PID: Dem (no lean)	39%	(324)	25%	(204)	9%	(72)	8%	(66)	20%	(166)	831
PID: Ind (no lean)	17%	(124)	20%	(144)	11%	(80)	22%	(161)	29%	(210)	718
PID: Rep (no lean)	17%	(113)	17%	(111)	17%	(112)	32%	(214)	17%	(110)	660
PID/Gender: Dem Men	40%	(156)	28%	(106)	8%	(30)	9%	(33)	16%	(60)	386
PID/Gender: Dem Women	38%	(168)	22%	(98)	9%	(41)	7%	(33)	24%	(106)	445
PID/Gender: Ind Men	19%	(66)	18%	(61)	10%	(36)	25%	(86)	28%	(98)	348
PID/Gender: Ind Women	16%	(57)	22%	(83)	12%	(43)	20%	(74)	30%	(112)	370
PID/Gender: Rep Men	17%	(57)	18%	(61)	19%	(62)	35%	(118)	10%	(35)	332
PID/Gender: Rep Women	17%	(56)	15%	(50)	15%	(50)	29%	(96)	23%	(75)	328
Ideo: Liberal (1-3)	43%	(278)	24%	(155)	8%	(51)	8%	(54)	17%	(110)	648
Ideo: Moderate (4)	20%	(123)	25%	(155)	12%	(71)	16%	(97)	27%	(165)	611
Ideo: Conservative (5-7)	16%	(121)	16%	(125)	15%	(116)	35%	(266)	18%	(134)	762
Educ: < College	25%	(383)	20%	(306)	12%	(179)	19%	(295)	23%	(355)	1519
Educ: Bachelors degree	26%	(116)	23%	(104)	12%	(52)	20%	(90)	19%	(84)	446
Educ: Post-grad	25%	(62)	20%	(50)	13%	(32)	22%	(55)	19%	(47)	245
Income: Under 50k	25%	(298)	21%	(256)	12%	(142)	18%	(216)	24%	(296)	1209
Income: 50k-100k	25%	(176)	21%	(148)	11%	(79)	23%	(157)	19%	(130)	691
Income: 100k+	28%	(86)	18%	(55)	14%	(42)	21%	(67)	19%	(60)	310
Ethnicity: White	23%	(398)	19%	(332)	13%	(230)	22%	(387)	22%	(382)	1730

Table MCBR4_5: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Voting rights

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	25%	(561)	21%	(459)	12%	(264)	20%	(440)	22%	(486)	2210
Ethnicity: Hispanic	32%	(111)	25%	(88)	10%	(37)	12%	(43)	21%	(72)	351
Ethnicity: Black	41%	(113)	25%	(68)	4%	(10)	10%	(28)	20%	(56)	276
Ethnicity: Other	24%	(49)	29%	(59)	11%	(23)	12%	(25)	23%	(48)	205
All Christian	23%	(229)	18%	(175)	15%	(147)	23%	(227)	20%	(200)	978
All Non-Christian	35%	(39)	23%	(26)	9%	(10)	12%	(13)	22%	(24)	112
Atheist	36%	(38)	22%	(23)	11%	(12)	17%	(18)	15%	(16)	107
Agnostic/Nothing in particular	25%	(159)	23%	(142)	10%	(61)	17%	(106)	26%	(162)	631
Something Else	25%	(95)	24%	(93)	9%	(34)	20%	(77)	22%	(85)	383
Religious Non-Protestant/Catholic	34%	(48)	20%	(28)	10%	(15)	14%	(20)	22%	(31)	141
Evangelical	22%	(122)	22%	(122)	10%	(58)	26%	(146)	19%	(105)	553
Non-Evangelical	25%	(192)	18%	(140)	15%	(116)	19%	(149)	22%	(171)	768
Community: Urban	31%	(174)	19%	(106)	11%	(61)	15%	(85)	24%	(135)	561
Community: Suburban	25%	(264)	24%	(250)	12%	(122)	19%	(205)	21%	(219)	1061
Community: Rural	21%	(122)	18%	(103)	14%	(80)	26%	(151)	22%	(132)	588
Employ: Private Sector	26%	(178)	22%	(152)	11%	(75)	23%	(160)	19%	(129)	695
Employ: Government	27%	(31)	20%	(23)	11%	(12)	21%	(23)	21%	(24)	114
Employ: Self-Employed	25%	(52)	21%	(43)	13%	(26)	14%	(29)	27%	(56)	208
Employ: Homemaker	19%	(28)	21%	(30)	11%	(16)	18%	(26)	31%	(44)	144
Employ: Student	41%	(39)	26%	(25)	9%	(9)	4%	(4)	18%	(18)	95
Employ: Retired	24%	(128)	19%	(103)	15%	(81)	26%	(141)	17%	(90)	542
Employ: Unemployed	27%	(70)	21%	(54)	11%	(28)	13%	(34)	29%	(75)	261
Employ: Other	23%	(34)	19%	(29)	11%	(16)	15%	(23)	32%	(48)	150
Military HH: Yes	23%	(73)	17%	(54)	14%	(43)	25%	(79)	21%	(65)	313
Military HH: No	26%	(488)	21%	(405)	12%	(220)	19%	(361)	22%	(422)	1897
RD/WT: Right Direction	38%	(280)	24%	(175)	8%	(57)	8%	(61)	22%	(158)	732
RD/WT: Wrong Track	19%	(281)	19%	(284)	14%	(207)	26%	(379)	22%	(328)	1478
Biden Job Approve	37%	(341)	25%	(225)	8%	(72)	9%	(87)	21%	(192)	917
Biden Job Disapprove	17%	(199)	18%	(212)	16%	(186)	29%	(346)	20%	(240)	1183

Table MCBR4_5: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Voting rights

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	25%	(561)	21%	(459)	12%	(264)	20%	(440)	22%	(486)	2210
Biden Job Strongly Approve	51%	(191)	18%	(67)	5%	(17)	8%	(31)	18%	(66)	374
Biden Job Somewhat Approve	28%	(150)	29%	(158)	10%	(55)	10%	(56)	23%	(125)	544
Biden Job Somewhat Disapprove	17%	(65)	28%	(109)	17%	(65)	13%	(52)	26%	(100)	391
Biden Job Strongly Disapprove	17%	(134)	13%	(103)	15%	(122)	37%	(294)	18%	(140)	792
Favorable of Biden	36%	(364)	25%	(247)	8%	(85)	9%	(89)	22%	(217)	1001
Unfavorable of Biden	16%	(183)	18%	(203)	15%	(173)	30%	(340)	20%	(229)	1127
Very Favorable of Biden	49%	(199)	19%	(79)	5%	(20)	10%	(42)	17%	(69)	409
Somewhat Favorable of Biden	28%	(165)	28%	(168)	11%	(65)	8%	(47)	25%	(147)	592
Somewhat Unfavorable of Biden	18%	(60)	28%	(92)	15%	(51)	13%	(42)	26%	(85)	330
Very Unfavorable of Biden	15%	(122)	14%	(111)	15%	(123)	37%	(298)	18%	(143)	797
#1 Issue: Economy	21%	(179)	22%	(191)	13%	(113)	23%	(194)	21%	(183)	861
#1 Issue: Security	22%	(79)	20%	(70)	13%	(45)	28%	(99)	17%	(61)	355
#1 Issue: Health Care	32%	(77)	25%	(60)	10%	(24)	10%	(25)	22%	(53)	238
#1 Issue: Medicare / Social Security	21%	(48)	22%	(51)	19%	(44)	18%	(43)	21%	(49)	234
#1 Issue: Women's Issues	51%	(55)	13%	(14)	4%	(4)	10%	(11)	22%	(24)	108
#1 Issue: Education	24%	(20)	22%	(18)	7%	(6)	17%	(14)	30%	(25)	84
#1 Issue: Energy	33%	(53)	24%	(38)	10%	(16)	11%	(17)	22%	(35)	160
#1 Issue: Other	29%	(49)	10%	(17)	7%	(12)	22%	(37)	33%	(56)	171
2020 Vote: Joe Biden	37%	(370)	26%	(260)	8%	(80)	9%	(85)	20%	(198)	992
2020 Vote: Donald Trump	14%	(106)	15%	(110)	18%	(132)	36%	(265)	17%	(127)	740
2020 Vote: Other	22%	(16)	10%	(7)	8%	(6)	20%	(14)	40%	(28)	70
2020 Vote: Didn't Vote	17%	(69)	20%	(82)	11%	(47)	19%	(77)	33%	(132)	407
4-Region: Northeast	26%	(103)	19%	(74)	13%	(53)	19%	(77)	23%	(89)	395
4-Region: Midwest	24%	(109)	20%	(92)	13%	(59)	24%	(113)	20%	(91)	464
4-Region: South	25%	(210)	20%	(166)	11%	(91)	21%	(170)	23%	(191)	828
4-Region: West	27%	(139)	24%	(127)	12%	(61)	15%	(80)	22%	(115)	522
Avid Sports Fan	28%	(165)	23%	(139)	13%	(78)	20%	(118)	16%	(93)	592
Avid + Casual Sports Fan	27%	(426)	23%	(371)	12%	(190)	19%	(307)	19%	(312)	1606
Heard a Lot + some Ukraine	26%	(500)	22%	(417)	12%	(228)	21%	(393)	20%	(374)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_6: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Global matters and international affairs

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	19%	(413)	26%	(570)	15%	(327)	15%	(339)	25%	(561)	2210
Gender: Male	20%	(214)	28%	(294)	16%	(170)	16%	(170)	20%	(218)	1067
Gender: Female	17%	(199)	24%	(276)	14%	(156)	15%	(169)	30%	(344)	1143
Age: 18-34	21%	(141)	24%	(158)	15%	(100)	10%	(67)	29%	(193)	658
Age: 35-44	24%	(88)	24%	(85)	14%	(50)	14%	(51)	24%	(85)	359
Age: 45-64	15%	(109)	29%	(218)	13%	(98)	17%	(131)	26%	(198)	754
Age: 65+	17%	(75)	25%	(110)	18%	(78)	21%	(90)	19%	(85)	438
GenZers: 1997-2012	20%	(58)	19%	(56)	12%	(34)	11%	(32)	37%	(106)	285
Millennials: 1981-1996	24%	(151)	26%	(163)	16%	(105)	11%	(71)	23%	(148)	638
GenXers: 1965-1980	17%	(87)	28%	(142)	12%	(61)	17%	(87)	25%	(127)	504
Baby Boomers: 1946-1964	15%	(110)	27%	(200)	16%	(118)	18%	(135)	23%	(166)	729
PID: Dem (no lean)	28%	(234)	30%	(251)	12%	(100)	6%	(50)	24%	(197)	831
PID: Ind (no lean)	15%	(110)	23%	(162)	15%	(104)	15%	(105)	33%	(237)	718
PID: Rep (no lean)	11%	(70)	24%	(157)	19%	(122)	28%	(183)	19%	(127)	660
PID/Gender: Dem Men	31%	(118)	32%	(125)	12%	(46)	6%	(23)	19%	(74)	386
PID/Gender: Dem Women	26%	(116)	28%	(126)	12%	(54)	6%	(27)	28%	(123)	445
PID/Gender: Ind Men	16%	(57)	24%	(84)	16%	(55)	15%	(53)	28%	(99)	348
PID/Gender: Ind Women	14%	(53)	21%	(78)	13%	(50)	14%	(52)	37%	(138)	370
PID/Gender: Rep Men	12%	(40)	26%	(85)	21%	(69)	28%	(93)	13%	(45)	332
PID/Gender: Rep Women	9%	(30)	22%	(72)	16%	(53)	27%	(90)	25%	(83)	328
Ideo: Liberal (1-3)	32%	(208)	28%	(181)	13%	(84)	7%	(43)	20%	(131)	648
Ideo: Moderate (4)	17%	(101)	30%	(186)	14%	(85)	10%	(61)	29%	(178)	611
Ideo: Conservative (5-7)	11%	(82)	22%	(169)	18%	(137)	29%	(218)	21%	(156)	762
Educ: < College	18%	(274)	24%	(367)	15%	(222)	16%	(242)	27%	(413)	1519
Educ: Bachelors degree	20%	(88)	31%	(137)	15%	(67)	13%	(58)	21%	(95)	446
Educ: Post-grad	21%	(51)	27%	(65)	16%	(38)	16%	(38)	21%	(52)	245
Income: Under 50k	17%	(208)	25%	(301)	14%	(174)	15%	(180)	29%	(345)	1209
Income: 50k-100k	22%	(153)	26%	(177)	15%	(107)	16%	(110)	21%	(144)	691
Income: 100k+	17%	(52)	30%	(92)	15%	(45)	16%	(49)	23%	(72)	310
Ethnicity: White	17%	(290)	26%	(451)	15%	(268)	17%	(302)	24%	(418)	1730

Table MCBR4_6: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Global matters and international affairs

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	19%	(413)	26%	(570)	15%	(327)	15%	(339)	25%	(561)	2210
Ethnicity: Hispanic	23%	(80)	26%	(92)	15%	(54)	11%	(40)	24%	(86)	351
Ethnicity: Black	31%	(84)	24%	(66)	9%	(26)	7%	(20)	29%	(79)	276
Ethnicity: Other	19%	(39)	26%	(53)	16%	(33)	8%	(17)	31%	(64)	205
All Christian	17%	(167)	26%	(252)	17%	(164)	18%	(172)	23%	(223)	978
All Non-Christian	23%	(25)	29%	(32)	13%	(15)	13%	(15)	22%	(24)	112
Atheist	27%	(29)	23%	(24)	16%	(18)	15%	(16)	19%	(20)	107
Agnostic/Nothing in particular	20%	(125)	27%	(168)	9%	(58)	12%	(76)	32%	(204)	631
Something Else	17%	(67)	24%	(93)	19%	(73)	16%	(60)	23%	(90)	383
Religious Non-Protestant/Catholic	24%	(34)	27%	(38)	15%	(22)	14%	(20)	20%	(28)	141
Evangelical	14%	(78)	27%	(147)	15%	(82)	22%	(122)	22%	(124)	553
Non-Evangelical	19%	(147)	24%	(188)	19%	(146)	13%	(103)	24%	(184)	768
Community: Urban	26%	(147)	23%	(131)	14%	(79)	10%	(57)	26%	(147)	561
Community: Suburban	17%	(183)	29%	(313)	14%	(148)	16%	(169)	23%	(248)	1061
Community: Rural	14%	(83)	21%	(126)	17%	(99)	19%	(113)	28%	(167)	588
Employ: Private Sector	20%	(141)	28%	(193)	16%	(108)	16%	(113)	20%	(140)	695
Employ: Government	20%	(22)	25%	(29)	16%	(18)	11%	(13)	28%	(32)	114
Employ: Self-Employed	22%	(46)	25%	(52)	11%	(22)	11%	(22)	31%	(65)	208
Employ: Homemaker	17%	(24)	18%	(26)	15%	(21)	14%	(20)	37%	(54)	144
Employ: Student	19%	(18)	26%	(24)	9%	(8)	14%	(13)	33%	(32)	95
Employ: Retired	16%	(89)	27%	(148)	16%	(88)	21%	(111)	20%	(106)	542
Employ: Unemployed	19%	(50)	26%	(69)	12%	(31)	12%	(30)	31%	(81)	261
Employ: Other	15%	(23)	20%	(29)	20%	(30)	11%	(16)	34%	(52)	150
Military HH: Yes	19%	(59)	20%	(63)	15%	(47)	21%	(66)	25%	(79)	313
Military HH: No	19%	(355)	27%	(507)	15%	(280)	14%	(273)	25%	(483)	1897
RD/WT: Right Direction	30%	(220)	30%	(220)	10%	(76)	4%	(30)	25%	(186)	732
RD/WT: Wrong Track	13%	(194)	24%	(350)	17%	(250)	21%	(309)	25%	(375)	1478
Biden Job Approve	29%	(267)	31%	(286)	10%	(94)	5%	(43)	25%	(227)	917
Biden Job Disapprove	11%	(131)	22%	(261)	19%	(224)	25%	(293)	23%	(274)	1183

Continued on next page

Table MCBR4_6: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Global matters and international affairs

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	19%	(413)	26%	(570)	15%	(327)	15%	(339)	25%	(561)	2210
Biden Job Strongly Approve	40%	(150)	26%	(97)	7%	(28)	3%	(12)	23%	(88)	374
Biden Job Somewhat Approve	22%	(118)	35%	(190)	12%	(66)	6%	(30)	26%	(140)	544
Biden Job Somewhat Disapprove	13%	(52)	26%	(104)	22%	(87)	12%	(48)	26%	(101)	391
Biden Job Strongly Disapprove	10%	(79)	20%	(158)	17%	(137)	31%	(244)	22%	(173)	792
Favorable of Biden	27%	(275)	30%	(303)	12%	(116)	5%	(53)	25%	(254)	1001
Unfavorable of Biden	12%	(131)	23%	(255)	18%	(202)	25%	(279)	23%	(260)	1127
Very Favorable of Biden	37%	(150)	27%	(112)	10%	(39)	4%	(17)	22%	(92)	409
Somewhat Favorable of Biden	21%	(125)	32%	(191)	13%	(77)	6%	(37)	27%	(162)	592
Somewhat Unfavorable of Biden	15%	(50)	29%	(95)	21%	(69)	9%	(31)	26%	(86)	330
Very Unfavorable of Biden	10%	(81)	20%	(160)	17%	(134)	31%	(248)	22%	(174)	797
#1 Issue: Economy	16%	(134)	27%	(230)	17%	(149)	16%	(135)	25%	(213)	861
#1 Issue: Security	15%	(53)	27%	(96)	15%	(53)	24%	(86)	19%	(67)	355
#1 Issue: Health Care	28%	(67)	28%	(65)	11%	(27)	7%	(17)	26%	(62)	238
#1 Issue: Medicare / Social Security	14%	(32)	29%	(68)	15%	(35)	16%	(38)	26%	(61)	234
#1 Issue: Women's Issues	32%	(34)	14%	(16)	12%	(13)	6%	(7)	36%	(39)	108
#1 Issue: Education	19%	(16)	23%	(19)	11%	(9)	12%	(10)	36%	(30)	84
#1 Issue: Energy	28%	(44)	28%	(45)	17%	(27)	7%	(12)	19%	(31)	160
#1 Issue: Other	20%	(34)	18%	(31)	7%	(12)	21%	(35)	34%	(58)	171
2020 Vote: Joe Biden	27%	(270)	30%	(302)	12%	(120)	6%	(60)	24%	(241)	992
2020 Vote: Donald Trump	10%	(72)	22%	(166)	19%	(140)	31%	(226)	18%	(136)	740
2020 Vote: Other	19%	(13)	16%	(11)	16%	(11)	11%	(8)	38%	(26)	70
2020 Vote: Didn't Vote	14%	(58)	22%	(91)	14%	(55)	11%	(45)	39%	(158)	407
4-Region: Northeast	20%	(80)	25%	(98)	15%	(59)	13%	(51)	27%	(108)	395
4-Region: Midwest	17%	(80)	28%	(132)	14%	(64)	18%	(82)	23%	(106)	464
4-Region: South	18%	(151)	24%	(203)	14%	(113)	16%	(130)	28%	(231)	828
4-Region: West	20%	(103)	26%	(137)	17%	(90)	14%	(75)	22%	(116)	522
Avid Sports Fan	23%	(138)	30%	(178)	16%	(92)	15%	(89)	16%	(95)	592
Avid + Casual Sports Fan	20%	(322)	28%	(455)	15%	(246)	15%	(239)	21%	(345)	1606
Heard a Lot + some Ukraine	20%	(377)	26%	(504)	15%	(295)	16%	(297)	23%	(438)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_7: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	17%	(375)	13%	(287)	14%	(299)	30%	(664)	26%	(585)	2210
Gender: Male	17%	(182)	13%	(136)	15%	(160)	32%	(338)	24%	(251)	1067
Gender: Female	17%	(193)	13%	(151)	12%	(140)	29%	(326)	29%	(334)	1143
Age: 18-34	24%	(157)	15%	(96)	11%	(73)	23%	(152)	28%	(181)	658
Age: 35-44	17%	(62)	12%	(43)	15%	(53)	28%	(101)	28%	(100)	359
Age: 45-64	12%	(90)	12%	(93)	13%	(97)	35%	(262)	28%	(212)	754
Age: 65+	15%	(66)	13%	(56)	17%	(77)	34%	(148)	21%	(92)	438
GenZers: 1997-2012	27%	(77)	13%	(38)	7%	(21)	23%	(65)	30%	(85)	285
Millennials: 1981-1996	20%	(130)	14%	(88)	15%	(93)	25%	(160)	26%	(167)	638
GenXers: 1965-1980	12%	(62)	14%	(69)	12%	(62)	35%	(176)	27%	(134)	504
Baby Boomers: 1946-1964	13%	(97)	12%	(88)	16%	(119)	33%	(241)	25%	(185)	729
PID: Dem (no lean)	25%	(210)	18%	(151)	14%	(115)	16%	(133)	27%	(222)	831
PID: Ind (no lean)	15%	(108)	10%	(70)	12%	(88)	30%	(214)	33%	(237)	718
PID: Rep (no lean)	9%	(57)	10%	(65)	15%	(97)	48%	(316)	19%	(126)	660
PID/Gender: Dem Men	26%	(102)	19%	(74)	16%	(60)	14%	(53)	25%	(96)	386
PID/Gender: Dem Women	24%	(108)	17%	(77)	12%	(55)	18%	(80)	28%	(125)	445
PID/Gender: Ind Men	14%	(48)	7%	(26)	13%	(47)	32%	(113)	33%	(115)	348
PID/Gender: Ind Women	16%	(60)	12%	(45)	11%	(41)	27%	(101)	33%	(123)	370
PID/Gender: Rep Men	10%	(32)	11%	(37)	16%	(53)	52%	(171)	12%	(40)	332
PID/Gender: Rep Women	8%	(25)	9%	(29)	13%	(44)	44%	(145)	26%	(86)	328
Ideo: Liberal (1-3)	29%	(185)	19%	(121)	12%	(76)	18%	(115)	23%	(151)	648
Ideo: Moderate (4)	14%	(86)	14%	(86)	17%	(106)	24%	(144)	31%	(189)	611
Ideo: Conservative (5-7)	10%	(75)	9%	(66)	14%	(103)	48%	(364)	20%	(154)	762
Educ: < College	18%	(268)	12%	(179)	12%	(187)	30%	(462)	28%	(424)	1519
Educ: Bachelors degree	16%	(70)	16%	(73)	17%	(75)	29%	(127)	22%	(100)	446
Educ: Post-grad	15%	(38)	14%	(35)	15%	(37)	30%	(75)	25%	(61)	245
Income: Under 50k	17%	(205)	12%	(150)	12%	(146)	30%	(357)	29%	(351)	1209
Income: 50k-100k	17%	(115)	14%	(95)	15%	(103)	31%	(214)	24%	(164)	691
Income: 100k+	18%	(55)	14%	(42)	16%	(50)	30%	(93)	23%	(70)	310
Ethnicity: White	16%	(273)	12%	(212)	14%	(240)	33%	(568)	25%	(437)	1730

Continued on next page

Table MCBR4_7: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	17%	(375)	13%	(287)	14%	(299)	30%	(664)	26%	(585)	2210
Ethnicity: Hispanic	23%	(80)	12%	(41)	13%	(46)	23%	(79)	30%	(105)	351
Ethnicity: Black	24%	(66)	18%	(49)	10%	(28)	20%	(55)	28%	(78)	276
Ethnicity: Other	18%	(37)	13%	(26)	15%	(32)	20%	(41)	34%	(69)	205
All Christian	14%	(133)	11%	(109)	15%	(147)	33%	(325)	27%	(264)	978
All Non-Christian	25%	(27)	17%	(19)	13%	(14)	21%	(23)	25%	(28)	112
Atheist	31%	(33)	15%	(16)	11%	(12)	23%	(25)	19%	(20)	107
Agnostic/Nothing in particular	19%	(118)	14%	(86)	12%	(78)	26%	(162)	29%	(186)	631
Something Else	17%	(64)	15%	(57)	12%	(48)	33%	(128)	23%	(86)	383
Religious Non-Protestant/Catholic	20%	(29)	15%	(22)	14%	(20)	23%	(33)	27%	(39)	141
Evangelical	13%	(72)	14%	(75)	14%	(76)	37%	(205)	23%	(126)	553
Non-Evangelical	16%	(122)	11%	(85)	14%	(110)	31%	(238)	28%	(212)	768
Community: Urban	24%	(133)	12%	(68)	13%	(74)	23%	(132)	27%	(154)	561
Community: Suburban	15%	(161)	14%	(150)	14%	(153)	30%	(314)	27%	(283)	1061
Community: Rural	14%	(81)	12%	(69)	12%	(72)	37%	(218)	25%	(148)	588
Employ: Private Sector	17%	(118)	17%	(119)	14%	(99)	30%	(208)	22%	(151)	695
Employ: Government	14%	(17)	18%	(21)	15%	(17)	26%	(29)	26%	(30)	114
Employ: Self-Employed	16%	(33)	15%	(32)	13%	(27)	27%	(57)	28%	(59)	208
Employ: Homemaker	13%	(19)	9%	(13)	14%	(20)	31%	(45)	33%	(48)	144
Employ: Student	30%	(28)	11%	(10)	6%	(5)	27%	(26)	27%	(26)	95
Employ: Retired	15%	(80)	10%	(55)	15%	(82)	36%	(197)	24%	(128)	542
Employ: Unemployed	23%	(59)	10%	(27)	13%	(33)	22%	(58)	32%	(84)	261
Employ: Other	14%	(21)	7%	(10)	11%	(16)	30%	(44)	39%	(58)	150
Military HH: Yes	17%	(52)	9%	(27)	12%	(38)	36%	(114)	26%	(82)	313
Military HH: No	17%	(323)	14%	(260)	14%	(261)	29%	(550)	27%	(503)	1897
RD/WT: Right Direction	22%	(162)	19%	(140)	13%	(97)	15%	(110)	30%	(223)	732
RD/WT: Wrong Track	14%	(213)	10%	(147)	14%	(202)	37%	(554)	24%	(362)	1478
Biden Job Approve	24%	(220)	18%	(166)	14%	(124)	17%	(154)	28%	(253)	917
Biden Job Disapprove	12%	(142)	9%	(109)	14%	(165)	42%	(491)	23%	(276)	1183

Table MCBR4_7: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Abortion

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	17%	(375)	13%	(287)	14%	(299)	30%	(664)	26%	(585)	2210
Biden Job Strongly Approve	33%	(125)	15%	(55)	9%	(33)	15%	(56)	28%	(105)	374
Biden Job Somewhat Approve	18%	(96)	20%	(111)	17%	(91)	18%	(98)	27%	(148)	544
Biden Job Somewhat Disapprove	14%	(56)	13%	(49)	16%	(61)	27%	(104)	31%	(121)	391
Biden Job Strongly Disapprove	11%	(85)	8%	(60)	13%	(104)	49%	(387)	20%	(156)	792
Favorable of Biden	24%	(237)	17%	(168)	13%	(132)	17%	(175)	29%	(289)	1001
Unfavorable of Biden	12%	(132)	10%	(112)	14%	(162)	42%	(468)	22%	(253)	1127
Very Favorable of Biden	31%	(127)	16%	(67)	11%	(43)	16%	(66)	26%	(106)	409
Somewhat Favorable of Biden	19%	(110)	17%	(101)	15%	(89)	18%	(109)	31%	(184)	592
Somewhat Unfavorable of Biden	14%	(46)	15%	(50)	18%	(61)	22%	(73)	30%	(100)	330
Very Unfavorable of Biden	11%	(85)	8%	(62)	13%	(101)	50%	(395)	19%	(153)	797
#1 Issue: Economy	14%	(122)	13%	(116)	16%	(140)	32%	(275)	24%	(209)	861
#1 Issue: Security	15%	(54)	11%	(40)	11%	(38)	39%	(138)	24%	(85)	355
#1 Issue: Health Care	25%	(59)	16%	(38)	10%	(25)	17%	(42)	31%	(74)	238
#1 Issue: Medicare / Social Security	11%	(27)	11%	(25)	21%	(50)	33%	(76)	24%	(56)	234
#1 Issue: Women's Issues	40%	(43)	11%	(12)	4%	(5)	16%	(17)	29%	(31)	108
#1 Issue: Education	16%	(13)	11%	(9)	12%	(10)	22%	(19)	39%	(32)	84
#1 Issue: Energy	20%	(32)	18%	(29)	14%	(23)	26%	(42)	21%	(34)	160
#1 Issue: Other	15%	(26)	10%	(16)	5%	(9)	33%	(56)	38%	(64)	171
2020 Vote: Joe Biden	24%	(241)	18%	(175)	13%	(128)	18%	(177)	27%	(271)	992
2020 Vote: Donald Trump	9%	(65)	9%	(64)	15%	(109)	49%	(359)	19%	(143)	740
2020 Vote: Other	16%	(12)	4%	(3)	8%	(5)	35%	(25)	36%	(25)	70
2020 Vote: Didn't Vote	14%	(57)	11%	(44)	14%	(57)	25%	(103)	36%	(145)	407
4-Region: Northeast	18%	(71)	11%	(44)	14%	(56)	28%	(112)	29%	(113)	395
4-Region: Midwest	15%	(70)	13%	(62)	15%	(68)	35%	(160)	22%	(104)	464
4-Region: South	17%	(143)	14%	(116)	12%	(99)	29%	(239)	28%	(231)	828
4-Region: West	17%	(91)	12%	(65)	15%	(76)	29%	(153)	26%	(137)	522
Avid Sports Fan	19%	(114)	16%	(94)	17%	(99)	29%	(174)	19%	(111)	592
Avid + Casual Sports Fan	17%	(281)	14%	(230)	14%	(221)	30%	(485)	24%	(388)	1606
Heard a Lot + some Ukraine	17%	(334)	14%	(261)	14%	(265)	30%	(573)	25%	(479)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_8: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Race relations

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	26%	(579)	21%	(467)	13%	(279)	19%	(413)	21%	(472)	2210
Gender: Male	26%	(280)	22%	(232)	14%	(151)	20%	(217)	17%	(186)	1067
Gender: Female	26%	(298)	21%	(235)	11%	(127)	17%	(196)	25%	(287)	1143
Age: 18-34	33%	(216)	23%	(150)	12%	(76)	11%	(73)	22%	(144)	658
Age: 35-44	28%	(100)	21%	(77)	12%	(43)	17%	(61)	22%	(78)	359
Age: 45-64	20%	(151)	20%	(152)	13%	(98)	23%	(171)	24%	(182)	754
Age: 65+	25%	(112)	20%	(89)	14%	(61)	25%	(108)	16%	(69)	438
GenZers: 1997-2012	40%	(114)	19%	(54)	9%	(25)	10%	(29)	22%	(64)	285
Millennials: 1981-1996	28%	(180)	23%	(149)	14%	(89)	13%	(85)	21%	(134)	638
GenXers: 1965-1980	21%	(107)	22%	(111)	11%	(58)	22%	(113)	23%	(115)	504
Baby Boomers: 1946-1964	23%	(167)	19%	(140)	14%	(103)	23%	(169)	21%	(151)	729
PID: Dem (no lean)	41%	(339)	23%	(187)	10%	(84)	7%	(56)	20%	(165)	831
PID: Ind (no lean)	22%	(157)	21%	(153)	12%	(83)	20%	(142)	26%	(184)	718
PID: Rep (no lean)	13%	(83)	19%	(127)	17%	(112)	33%	(216)	19%	(123)	660
PID/Gender: Dem Men	41%	(157)	26%	(99)	12%	(46)	6%	(25)	15%	(59)	386
PID/Gender: Dem Women	41%	(182)	20%	(88)	9%	(38)	7%	(31)	24%	(106)	445
PID/Gender: Ind Men	22%	(78)	19%	(67)	12%	(41)	21%	(73)	26%	(89)	348
PID/Gender: Ind Women	21%	(79)	23%	(86)	12%	(43)	18%	(68)	26%	(95)	370
PID/Gender: Rep Men	14%	(45)	20%	(66)	20%	(65)	36%	(119)	11%	(37)	332
PID/Gender: Rep Women	12%	(38)	19%	(61)	14%	(46)	29%	(97)	26%	(86)	328
Ideo: Liberal (1-3)	46%	(297)	22%	(142)	10%	(62)	7%	(43)	16%	(104)	648
Ideo: Moderate (4)	21%	(131)	25%	(154)	12%	(75)	15%	(91)	26%	(159)	611
Ideo: Conservative (5-7)	13%	(102)	20%	(150)	16%	(118)	33%	(251)	19%	(141)	762
Educ: < College	26%	(389)	20%	(299)	13%	(197)	19%	(283)	23%	(350)	1519
Educ: Bachelors degree	27%	(120)	25%	(111)	12%	(54)	18%	(82)	18%	(79)	446
Educ: Post-grad	28%	(69)	23%	(57)	11%	(27)	20%	(48)	18%	(44)	245
Income: Under 50k	26%	(315)	21%	(251)	12%	(150)	18%	(215)	23%	(277)	1209
Income: 50k-100k	27%	(186)	22%	(152)	12%	(84)	19%	(134)	20%	(135)	691
Income: 100k+	25%	(78)	20%	(63)	14%	(45)	21%	(64)	19%	(60)	310
Ethnicity: White	22%	(386)	21%	(358)	13%	(231)	22%	(375)	22%	(379)	1730

Table MCBR4_8: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Race relations

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	26%	(579)	21%	(467)	13%	(279)	19%	(413)	21%	(472)	2210
Ethnicity: Hispanic	31%	(108)	24%	(83)	13%	(46)	11%	(37)	22%	(77)	351
Ethnicity: Black	46%	(126)	19%	(53)	9%	(24)	6%	(18)	20%	(55)	276
Ethnicity: Other	32%	(66)	27%	(56)	12%	(24)	10%	(21)	19%	(38)	205
All Christian	22%	(217)	20%	(200)	14%	(142)	21%	(210)	21%	(209)	978
All Non-Christian	39%	(44)	24%	(27)	8%	(9)	11%	(12)	17%	(19)	112
Atheist	37%	(39)	16%	(17)	11%	(12)	21%	(22)	15%	(16)	107
Agnostic/Nothing in particular	27%	(172)	22%	(141)	10%	(63)	15%	(95)	25%	(159)	631
Something Else	28%	(106)	21%	(81)	14%	(53)	20%	(75)	18%	(69)	383
Religious Non-Protestant/Catholic	35%	(50)	26%	(36)	10%	(15)	13%	(19)	15%	(22)	141
Evangelical	23%	(127)	20%	(113)	12%	(69)	26%	(142)	19%	(103)	553
Non-Evangelical	24%	(188)	20%	(154)	15%	(119)	18%	(136)	22%	(172)	768
Community: Urban	33%	(187)	19%	(107)	11%	(63)	13%	(72)	23%	(131)	561
Community: Suburban	25%	(269)	25%	(262)	13%	(139)	17%	(185)	19%	(207)	1061
Community: Rural	21%	(122)	17%	(99)	13%	(76)	26%	(156)	23%	(135)	588
Employ: Private Sector	28%	(191)	23%	(158)	12%	(86)	19%	(132)	18%	(127)	695
Employ: Government	24%	(28)	27%	(31)	13%	(15)	17%	(19)	19%	(22)	114
Employ: Self-Employed	27%	(56)	24%	(50)	9%	(19)	14%	(30)	25%	(53)	208
Employ: Homemaker	17%	(25)	21%	(31)	15%	(22)	16%	(23)	31%	(45)	144
Employ: Student	48%	(46)	16%	(15)	14%	(14)	6%	(6)	16%	(15)	95
Employ: Retired	24%	(133)	19%	(101)	13%	(69)	27%	(148)	17%	(91)	542
Employ: Unemployed	24%	(63)	22%	(59)	13%	(34)	12%	(31)	29%	(75)	261
Employ: Other	25%	(37)	16%	(23)	13%	(20)	16%	(25)	30%	(45)	150
Military HH: Yes	24%	(74)	18%	(57)	12%	(39)	24%	(74)	22%	(69)	313
Military HH: No	27%	(504)	22%	(410)	13%	(240)	18%	(339)	21%	(404)	1897
RD/WT: Right Direction	40%	(290)	25%	(182)	8%	(55)	7%	(49)	21%	(155)	732
RD/WT: Wrong Track	20%	(288)	19%	(285)	15%	(224)	25%	(364)	21%	(317)	1478
Biden Job Approve	39%	(362)	25%	(228)	8%	(75)	8%	(72)	20%	(181)	917
Biden Job Disapprove	16%	(192)	18%	(215)	17%	(197)	28%	(330)	21%	(248)	1183

Table MCBR4_8: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Race relations

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	26%	(579)	21%	(467)	13%	(279)	19%	(413)	21%	(472)	2210
Biden Job Strongly Approve	50%	(188)	19%	(73)	5%	(20)	7%	(25)	18%	(68)	374
Biden Job Somewhat Approve	32%	(174)	29%	(155)	10%	(55)	9%	(47)	21%	(113)	544
Biden Job Somewhat Disapprove	23%	(89)	23%	(88)	19%	(76)	11%	(44)	24%	(94)	391
Biden Job Strongly Disapprove	13%	(104)	16%	(127)	15%	(121)	36%	(286)	19%	(154)	792
Favorable of Biden	39%	(395)	24%	(242)	9%	(91)	8%	(77)	20%	(197)	1001
Unfavorable of Biden	15%	(169)	19%	(214)	16%	(179)	29%	(327)	21%	(237)	1127
Very Favorable of Biden	48%	(196)	22%	(89)	7%	(27)	6%	(26)	17%	(72)	409
Somewhat Favorable of Biden	34%	(199)	26%	(153)	11%	(63)	9%	(51)	21%	(126)	592
Somewhat Unfavorable of Biden	22%	(72)	23%	(75)	19%	(61)	12%	(40)	25%	(82)	330
Very Unfavorable of Biden	12%	(97)	17%	(139)	15%	(118)	36%	(287)	19%	(155)	797
#1 Issue: Economy	23%	(201)	21%	(182)	15%	(128)	20%	(173)	21%	(177)	861
#1 Issue: Security	17%	(59)	20%	(73)	17%	(61)	27%	(96)	19%	(67)	355
#1 Issue: Health Care	38%	(90)	27%	(64)	5%	(12)	7%	(16)	24%	(56)	238
#1 Issue: Medicare / Social Security	21%	(50)	24%	(56)	15%	(34)	22%	(51)	18%	(43)	234
#1 Issue: Women's Issues	53%	(57)	12%	(13)	4%	(5)	7%	(8)	24%	(26)	108
#1 Issue: Education	29%	(25)	24%	(20)	10%	(8)	13%	(10)	24%	(20)	84
#1 Issue: Energy	33%	(53)	21%	(34)	13%	(21)	10%	(16)	22%	(36)	160
#1 Issue: Other	26%	(45)	15%	(25)	6%	(9)	26%	(44)	28%	(47)	171
2020 Vote: Joe Biden	39%	(389)	25%	(244)	9%	(91)	8%	(78)	19%	(190)	992
2020 Vote: Donald Trump	11%	(80)	18%	(132)	17%	(124)	35%	(261)	19%	(143)	740
2020 Vote: Other	29%	(20)	9%	(7)	9%	(6)	14%	(10)	40%	(28)	70
2020 Vote: Didn't Vote	22%	(90)	21%	(85)	14%	(57)	16%	(64)	27%	(112)	407
4-Region: Northeast	26%	(104)	20%	(81)	15%	(59)	16%	(64)	22%	(88)	395
4-Region: Midwest	25%	(116)	21%	(97)	11%	(51)	23%	(108)	20%	(93)	464
4-Region: South	26%	(219)	20%	(165)	12%	(102)	19%	(155)	23%	(187)	828
4-Region: West	27%	(139)	24%	(125)	13%	(67)	17%	(87)	20%	(105)	522
Avid Sports Fan	31%	(183)	22%	(133)	14%	(81)	18%	(108)	15%	(87)	592
Avid + Casual Sports Fan	27%	(437)	23%	(365)	13%	(212)	18%	(286)	19%	(306)	1606
Heard a Lot + some Ukraine	28%	(528)	21%	(407)	13%	(246)	19%	(366)	19%	(367)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_9: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
LGBTQ+ rights

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	22%	(480)	20%	(441)	11%	(240)	24%	(538)	23%	(511)	2210
Gender: Male	20%	(215)	21%	(223)	12%	(132)	27%	(285)	20%	(211)	1067
Gender: Female	23%	(265)	19%	(218)	9%	(108)	22%	(252)	26%	(299)	1143
Age: 18-34	28%	(186)	23%	(150)	9%	(61)	17%	(110)	23%	(151)	658
Age: 35-44	27%	(99)	18%	(64)	9%	(33)	22%	(80)	23%	(84)	359
Age: 45-64	16%	(118)	18%	(137)	11%	(87)	28%	(214)	26%	(199)	754
Age: 65+	18%	(78)	20%	(89)	14%	(60)	30%	(133)	18%	(78)	438
GenZers: 1997-2012	34%	(96)	21%	(60)	7%	(19)	15%	(44)	23%	(66)	285
Millennials: 1981-1996	27%	(172)	22%	(137)	11%	(68)	19%	(120)	22%	(140)	638
GenXers: 1965-1980	16%	(82)	19%	(97)	10%	(52)	28%	(143)	26%	(130)	504
Baby Boomers: 1946-1964	17%	(123)	19%	(138)	13%	(98)	29%	(208)	22%	(163)	729
PID: Dem (no lean)	36%	(303)	24%	(197)	7%	(54)	12%	(103)	21%	(174)	831
PID: Ind (no lean)	19%	(136)	20%	(143)	9%	(67)	24%	(169)	28%	(202)	718
PID: Rep (no lean)	6%	(41)	15%	(101)	18%	(119)	40%	(266)	20%	(134)	660
PID/Gender: Dem Men	35%	(136)	27%	(106)	7%	(28)	12%	(45)	18%	(71)	386
PID/Gender: Dem Women	37%	(167)	21%	(91)	6%	(26)	13%	(58)	23%	(104)	445
PID/Gender: Ind Men	18%	(61)	17%	(59)	11%	(38)	27%	(95)	27%	(94)	348
PID/Gender: Ind Women	20%	(75)	23%	(84)	8%	(29)	20%	(74)	29%	(108)	370
PID/Gender: Rep Men	5%	(18)	17%	(58)	20%	(65)	44%	(145)	14%	(46)	332
PID/Gender: Rep Women	7%	(23)	13%	(43)	16%	(53)	37%	(121)	27%	(88)	328
Ideo: Liberal (1-3)	42%	(270)	24%	(158)	7%	(43)	10%	(65)	17%	(112)	648
Ideo: Moderate (4)	17%	(103)	24%	(148)	11%	(65)	19%	(118)	29%	(176)	611
Ideo: Conservative (5-7)	8%	(63)	15%	(114)	16%	(123)	41%	(316)	19%	(147)	762
Educ: < College	21%	(312)	18%	(280)	11%	(170)	25%	(381)	25%	(377)	1519
Educ: Bachelors degree	24%	(106)	25%	(109)	10%	(47)	22%	(99)	19%	(85)	446
Educ: Post-grad	26%	(63)	21%	(52)	10%	(23)	24%	(58)	20%	(49)	245
Income: Under 50k	21%	(252)	19%	(226)	11%	(127)	24%	(285)	26%	(318)	1209
Income: 50k-100k	23%	(160)	22%	(154)	11%	(74)	25%	(174)	19%	(130)	691
Income: 100k+	22%	(68)	20%	(61)	12%	(39)	25%	(79)	21%	(64)	310
Ethnicity: White	19%	(332)	20%	(341)	11%	(198)	27%	(459)	23%	(400)	1730

Continued on next page

Table MCBR4_9: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
LGBTQ+ rights

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	22%	(480)	20%	(441)	11%	(240)	24%	(538)	23%	(511)	2210
Ethnicity: Hispanic	30%	(105)	17%	(59)	9%	(31)	24%	(85)	20%	(71)	351
Ethnicity: Black	32%	(89)	22%	(60)	6%	(18)	16%	(44)	23%	(65)	276
Ethnicity: Other	29%	(59)	20%	(40)	12%	(24)	17%	(34)	23%	(46)	205
All Christian	17%	(169)	18%	(180)	12%	(122)	29%	(281)	23%	(227)	978
All Non-Christian	29%	(33)	21%	(23)	10%	(12)	19%	(21)	21%	(23)	112
Atheist	39%	(41)	18%	(19)	7%	(7)	22%	(24)	14%	(15)	107
Agnostic/Nothing in particular	26%	(161)	23%	(147)	8%	(48)	17%	(108)	26%	(166)	631
Something Else	20%	(76)	19%	(72)	13%	(51)	27%	(105)	21%	(80)	383
Religious Non-Protestant/Catholic	26%	(37)	23%	(32)	12%	(17)	19%	(27)	19%	(27)	141
Evangelical	13%	(71)	18%	(98)	13%	(73)	35%	(194)	21%	(117)	553
Non-Evangelical	22%	(167)	18%	(142)	12%	(92)	24%	(184)	24%	(184)	768
Community: Urban	29%	(165)	18%	(99)	9%	(51)	19%	(106)	25%	(139)	561
Community: Suburban	22%	(230)	24%	(255)	11%	(116)	22%	(235)	21%	(225)	1061
Community: Rural	15%	(86)	15%	(87)	12%	(73)	33%	(196)	25%	(146)	588
Employ: Private Sector	24%	(163)	21%	(147)	12%	(80)	23%	(163)	20%	(141)	695
Employ: Government	21%	(24)	28%	(32)	13%	(14)	19%	(21)	19%	(22)	114
Employ: Self-Employed	19%	(39)	24%	(50)	7%	(14)	21%	(45)	29%	(60)	208
Employ: Homemaker	18%	(26)	17%	(25)	9%	(14)	24%	(34)	32%	(46)	144
Employ: Student	46%	(44)	14%	(14)	5%	(4)	22%	(21)	13%	(12)	95
Employ: Retired	16%	(89)	18%	(99)	13%	(72)	33%	(180)	19%	(103)	542
Employ: Unemployed	23%	(60)	19%	(50)	9%	(24)	16%	(42)	33%	(85)	261
Employ: Other	24%	(36)	16%	(24)	11%	(17)	21%	(31)	28%	(43)	150
Military HH: Yes	20%	(63)	15%	(47)	14%	(44)	30%	(95)	20%	(64)	313
Military HH: No	22%	(417)	21%	(394)	10%	(196)	23%	(443)	24%	(447)	1897
RD/WT: Right Direction	32%	(232)	28%	(205)	6%	(46)	10%	(73)	24%	(175)	732
RD/WT: Wrong Track	17%	(248)	16%	(236)	13%	(194)	31%	(464)	23%	(335)	1478
Biden Job Approve	34%	(313)	26%	(238)	6%	(53)	12%	(107)	22%	(206)	917
Biden Job Disapprove	12%	(143)	16%	(188)	15%	(181)	35%	(417)	21%	(253)	1183

Table MCBR4_9: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
LGBTQ+ rights

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	22%	(480)	20%	(441)	11%	(240)	24%	(538)	23%	(511)	2210
Biden Job Strongly Approve	41%	(153)	24%	(90)	3%	(9)	11%	(41)	21%	(80)	374
Biden Job Somewhat Approve	29%	(160)	27%	(148)	8%	(44)	12%	(66)	23%	(126)	544
Biden Job Somewhat Disapprove	18%	(71)	23%	(89)	15%	(60)	18%	(71)	26%	(100)	391
Biden Job Strongly Disapprove	9%	(72)	13%	(99)	15%	(122)	44%	(345)	19%	(153)	792
Favorable of Biden	35%	(349)	24%	(243)	6%	(65)	12%	(122)	22%	(222)	1001
Unfavorable of Biden	11%	(121)	17%	(187)	15%	(170)	36%	(402)	22%	(246)	1127
Very Favorable of Biden	42%	(171)	24%	(97)	3%	(13)	12%	(51)	19%	(77)	409
Somewhat Favorable of Biden	30%	(178)	25%	(146)	9%	(52)	12%	(71)	24%	(145)	592
Somewhat Unfavorable of Biden	16%	(53)	27%	(88)	15%	(51)	15%	(48)	27%	(90)	330
Very Unfavorable of Biden	9%	(68)	12%	(99)	15%	(120)	44%	(354)	20%	(156)	797
#1 Issue: Economy	18%	(158)	21%	(179)	13%	(110)	27%	(229)	21%	(185)	861
#1 Issue: Security	13%	(45)	19%	(69)	12%	(44)	34%	(122)	21%	(75)	355
#1 Issue: Health Care	35%	(84)	24%	(58)	5%	(12)	12%	(28)	24%	(57)	238
#1 Issue: Medicare / Social Security	12%	(28)	21%	(50)	16%	(37)	25%	(60)	25%	(59)	234
#1 Issue: Women's Issues	52%	(56)	11%	(12)	6%	(6)	9%	(10)	22%	(24)	108
#1 Issue: Education	36%	(30)	10%	(9)	8%	(7)	18%	(15)	27%	(23)	84
#1 Issue: Energy	26%	(41)	24%	(39)	8%	(12)	21%	(33)	22%	(34)	160
#1 Issue: Other	23%	(39)	15%	(25)	7%	(12)	25%	(42)	31%	(53)	171
2020 Vote: Joe Biden	36%	(354)	25%	(251)	6%	(57)	13%	(129)	20%	(200)	992
2020 Vote: Donald Trump	6%	(44)	14%	(101)	17%	(125)	44%	(324)	20%	(146)	740
2020 Vote: Other	21%	(15)	14%	(10)	9%	(7)	16%	(11)	39%	(28)	70
2020 Vote: Didn't Vote	16%	(67)	19%	(79)	13%	(51)	18%	(73)	34%	(137)	407
4-Region: Northeast	20%	(80)	21%	(81)	15%	(58)	19%	(76)	25%	(100)	395
4-Region: Midwest	20%	(95)	19%	(88)	10%	(45)	30%	(138)	21%	(98)	464
4-Region: South	22%	(180)	19%	(155)	11%	(92)	24%	(202)	24%	(200)	828
4-Region: West	24%	(126)	22%	(117)	8%	(44)	23%	(122)	22%	(113)	522
Avid Sports Fan	24%	(141)	21%	(124)	13%	(76)	27%	(158)	16%	(93)	592
Avid + Casual Sports Fan	22%	(359)	21%	(342)	11%	(180)	24%	(381)	21%	(345)	1606
Heard a Lot + some Ukraine	23%	(435)	20%	(392)	11%	(216)	25%	(475)	21%	(396)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_10: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
The economy

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	32%	(717)	32%	(699)	8%	(183)	8%	(184)	19%	(427)	2210
Gender: Male	34%	(362)	32%	(346)	8%	(90)	9%	(99)	16%	(170)	1067
Gender: Female	31%	(356)	31%	(352)	8%	(93)	7%	(85)	22%	(257)	1143
Age: 18-34	36%	(239)	26%	(171)	9%	(58)	6%	(38)	23%	(152)	658
Age: 35-44	33%	(118)	28%	(101)	9%	(32)	10%	(37)	20%	(71)	359
Age: 45-64	29%	(216)	33%	(250)	9%	(66)	9%	(70)	20%	(152)	754
Age: 65+	33%	(144)	40%	(177)	6%	(27)	9%	(38)	12%	(51)	438
GenZers: 1997-2012	31%	(88)	26%	(73)	8%	(24)	5%	(14)	30%	(86)	285
Millennials: 1981-1996	38%	(241)	27%	(173)	9%	(58)	8%	(49)	18%	(117)	638
GenXers: 1965-1980	31%	(157)	32%	(161)	8%	(40)	9%	(45)	20%	(100)	504
Baby Boomers: 1946-1964	29%	(212)	37%	(271)	8%	(58)	10%	(71)	16%	(117)	729
PID: Dem (no lean)	42%	(350)	30%	(246)	5%	(43)	5%	(40)	18%	(151)	831
PID: Ind (no lean)	27%	(192)	31%	(220)	8%	(61)	7%	(53)	27%	(192)	718
PID: Rep (no lean)	27%	(175)	35%	(232)	12%	(79)	14%	(91)	13%	(83)	660
PID/Gender: Dem Men	43%	(167)	32%	(123)	5%	(18)	5%	(18)	16%	(60)	386
PID/Gender: Dem Women	41%	(183)	28%	(124)	6%	(25)	5%	(22)	20%	(91)	445
PID/Gender: Ind Men	30%	(105)	32%	(111)	6%	(22)	8%	(29)	23%	(82)	348
PID/Gender: Ind Women	24%	(87)	29%	(109)	11%	(39)	7%	(24)	30%	(111)	370
PID/Gender: Rep Men	27%	(90)	34%	(112)	15%	(50)	16%	(53)	8%	(28)	332
PID/Gender: Rep Women	26%	(86)	36%	(120)	9%	(30)	12%	(39)	17%	(55)	328
Ideo: Liberal (1-3)	42%	(271)	30%	(195)	6%	(37)	5%	(35)	17%	(110)	648
Ideo: Moderate (4)	30%	(186)	32%	(196)	8%	(49)	6%	(36)	23%	(143)	611
Ideo: Conservative (5-7)	27%	(209)	35%	(270)	11%	(81)	13%	(103)	13%	(98)	762
Educ: < College	33%	(503)	30%	(457)	8%	(125)	8%	(123)	20%	(310)	1519
Educ: Bachelors degree	29%	(127)	37%	(165)	8%	(37)	9%	(39)	17%	(77)	446
Educ: Post-grad	35%	(87)	31%	(76)	8%	(21)	9%	(22)	16%	(39)	245
Income: Under 50k	32%	(384)	31%	(376)	8%	(93)	8%	(91)	22%	(264)	1209
Income: 50k-100k	35%	(242)	32%	(220)	9%	(62)	9%	(61)	15%	(106)	691
Income: 100k+	29%	(91)	33%	(103)	9%	(28)	10%	(32)	18%	(57)	310
Ethnicity: White	31%	(537)	32%	(554)	9%	(156)	9%	(160)	19%	(323)	1730

Table MCBR4_10: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
The economy

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	32%	(717)	32%	(699)	8%	(183)	8%	(184)	19%	(427)	2210
Ethnicity: Hispanic	36%	(126)	31%	(108)	8%	(29)	5%	(19)	20%	(70)	351
Ethnicity: Black	45%	(123)	25%	(70)	4%	(12)	6%	(16)	20%	(55)	276
Ethnicity: Other	28%	(58)	37%	(75)	7%	(15)	4%	(8)	24%	(49)	205
All Christian	31%	(305)	34%	(329)	9%	(86)	9%	(86)	18%	(173)	978
All Non-Christian	36%	(40)	28%	(31)	7%	(8)	12%	(14)	17%	(19)	112
Atheist	38%	(40)	31%	(33)	5%	(6)	11%	(11)	16%	(17)	107
Agnostic/Nothing in particular	32%	(200)	28%	(176)	8%	(50)	8%	(52)	24%	(152)	631
Something Else	35%	(133)	34%	(129)	9%	(34)	6%	(22)	17%	(65)	383
Religious Non-Protestant/Catholic	37%	(52)	29%	(41)	7%	(9)	12%	(17)	15%	(21)	141
Evangelical	32%	(177)	34%	(190)	8%	(42)	10%	(58)	16%	(86)	553
Non-Evangelical	32%	(246)	33%	(254)	10%	(74)	6%	(46)	19%	(147)	768
Community: Urban	38%	(214)	29%	(160)	8%	(43)	6%	(33)	20%	(111)	561
Community: Suburban	32%	(340)	33%	(351)	9%	(92)	8%	(81)	19%	(198)	1061
Community: Rural	28%	(164)	32%	(187)	8%	(48)	12%	(71)	20%	(118)	588
Employ: Private Sector	34%	(239)	31%	(217)	9%	(64)	10%	(70)	15%	(105)	695
Employ: Government	26%	(29)	37%	(42)	7%	(8)	8%	(9)	23%	(26)	114
Employ: Self-Employed	30%	(63)	30%	(61)	9%	(20)	6%	(12)	25%	(51)	208
Employ: Homemaker	29%	(41)	30%	(44)	11%	(16)	4%	(5)	26%	(38)	144
Employ: Student	35%	(34)	24%	(23)	6%	(6)	7%	(7)	27%	(25)	95
Employ: Retired	33%	(179)	37%	(201)	7%	(39)	10%	(52)	13%	(71)	542
Employ: Unemployed	31%	(82)	26%	(69)	7%	(19)	7%	(19)	28%	(73)	261
Employ: Other	33%	(50)	28%	(42)	8%	(12)	6%	(9)	25%	(37)	150
Military HH: Yes	33%	(105)	31%	(96)	9%	(29)	11%	(36)	15%	(47)	313
Military HH: No	32%	(613)	32%	(603)	8%	(154)	8%	(149)	20%	(379)	1897
RD/WT: Right Direction	40%	(293)	33%	(240)	5%	(38)	3%	(23)	19%	(137)	732
RD/WT: Wrong Track	29%	(425)	31%	(458)	10%	(145)	11%	(161)	20%	(289)	1478
Biden Job Approve	41%	(376)	32%	(298)	5%	(46)	3%	(26)	19%	(170)	917
Biden Job Disapprove	27%	(320)	32%	(374)	11%	(135)	13%	(153)	17%	(200)	1183

Table MCBR4_10: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
The economy

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	32%	(717)	32%	(699)	8%	(183)	8%	(184)	19%	(427)	2210
Biden Job Strongly Approve	48%	(178)	28%	(104)	4%	(14)	3%	(11)	18%	(66)	374
Biden Job Somewhat Approve	37%	(199)	36%	(194)	6%	(32)	3%	(15)	19%	(104)	544
Biden Job Somewhat Disapprove	30%	(118)	35%	(138)	10%	(38)	6%	(23)	19%	(73)	391
Biden Job Strongly Disapprove	26%	(203)	30%	(235)	12%	(96)	16%	(130)	16%	(127)	792
Favorable of Biden	40%	(402)	31%	(312)	5%	(50)	4%	(40)	20%	(197)	1001
Unfavorable of Biden	27%	(300)	33%	(368)	12%	(132)	12%	(137)	17%	(190)	1127
Very Favorable of Biden	49%	(199)	27%	(109)	3%	(13)	5%	(20)	17%	(69)	409
Somewhat Favorable of Biden	34%	(203)	34%	(203)	6%	(37)	4%	(21)	22%	(128)	592
Somewhat Unfavorable of Biden	29%	(95)	37%	(121)	11%	(35)	4%	(14)	20%	(65)	330
Very Unfavorable of Biden	26%	(205)	31%	(247)	12%	(97)	15%	(122)	16%	(125)	797
#1 Issue: Economy	33%	(285)	32%	(276)	9%	(79)	8%	(68)	18%	(153)	861
#1 Issue: Security	29%	(102)	34%	(120)	10%	(34)	13%	(48)	15%	(52)	355
#1 Issue: Health Care	34%	(81)	33%	(77)	8%	(19)	3%	(7)	23%	(54)	238
#1 Issue: Medicare / Social Security	27%	(62)	42%	(99)	5%	(13)	9%	(22)	16%	(38)	234
#1 Issue: Women's Issues	47%	(50)	22%	(24)	5%	(6)	6%	(6)	21%	(22)	108
#1 Issue: Education	36%	(30)	22%	(18)	6%	(5)	7%	(6)	29%	(24)	84
#1 Issue: Energy	37%	(60)	32%	(51)	9%	(14)	4%	(7)	18%	(29)	160
#1 Issue: Other	28%	(48)	20%	(34)	8%	(14)	12%	(20)	32%	(55)	171
2020 Vote: Joe Biden	39%	(390)	33%	(329)	4%	(44)	4%	(39)	19%	(191)	992
2020 Vote: Donald Trump	26%	(190)	33%	(243)	13%	(100)	15%	(112)	13%	(96)	740
2020 Vote: Other	38%	(27)	16%	(11)	7%	(5)	8%	(5)	31%	(22)	70
2020 Vote: Didn't Vote	27%	(111)	28%	(115)	8%	(34)	7%	(28)	29%	(119)	407
4-Region: Northeast	32%	(128)	34%	(132)	8%	(32)	6%	(24)	20%	(79)	395
4-Region: Midwest	34%	(156)	30%	(138)	9%	(40)	11%	(50)	17%	(80)	464
4-Region: South	32%	(269)	30%	(250)	8%	(67)	9%	(72)	21%	(170)	828
4-Region: West	32%	(165)	34%	(178)	9%	(44)	7%	(39)	18%	(97)	522
Avid Sports Fan	41%	(242)	32%	(190)	7%	(43)	9%	(51)	11%	(66)	592
Avid + Casual Sports Fan	36%	(570)	33%	(527)	8%	(134)	7%	(118)	16%	(257)	1606
Heard a Lot + some Ukraine	33%	(636)	33%	(630)	8%	(152)	9%	(166)	17%	(329)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR4_11: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Trade policy

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	21%	(466)	32%	(713)	10%	(214)	11%	(250)	26%	(566)	2210
Gender: Male	24%	(252)	35%	(371)	10%	(110)	11%	(120)	20%	(213)	1067
Gender: Female	19%	(215)	30%	(342)	9%	(104)	11%	(130)	31%	(353)	1143
Age: 18-34	22%	(143)	29%	(190)	10%	(63)	9%	(58)	31%	(205)	658
Age: 35-44	24%	(86)	27%	(98)	10%	(37)	12%	(44)	26%	(93)	359
Age: 45-64	19%	(140)	33%	(251)	9%	(68)	13%	(96)	26%	(199)	754
Age: 65+	22%	(98)	40%	(174)	10%	(46)	12%	(52)	16%	(69)	438
GenZers: 1997-2012	20%	(56)	25%	(72)	10%	(29)	10%	(28)	35%	(100)	285
Millennials: 1981-1996	24%	(151)	30%	(191)	10%	(61)	9%	(60)	27%	(174)	638
GenXers: 1965-1980	22%	(109)	30%	(150)	10%	(51)	13%	(67)	25%	(125)	504
Baby Boomers: 1946-1964	19%	(139)	38%	(278)	9%	(68)	12%	(86)	22%	(157)	729
PID: Dem (no lean)	29%	(238)	34%	(282)	7%	(61)	5%	(43)	25%	(208)	831
PID: Ind (no lean)	16%	(116)	28%	(198)	10%	(74)	12%	(84)	34%	(245)	718
PID: Rep (no lean)	17%	(112)	35%	(233)	12%	(79)	19%	(124)	17%	(113)	660
PID/Gender: Dem Men	31%	(121)	37%	(144)	7%	(25)	5%	(18)	20%	(78)	386
PID/Gender: Dem Women	26%	(117)	31%	(138)	8%	(36)	5%	(24)	29%	(130)	445
PID/Gender: Ind Men	20%	(68)	28%	(97)	12%	(43)	11%	(37)	30%	(103)	348
PID/Gender: Ind Women	13%	(48)	27%	(101)	9%	(32)	13%	(47)	38%	(142)	370
PID/Gender: Rep Men	19%	(63)	39%	(130)	13%	(42)	19%	(65)	10%	(32)	332
PID/Gender: Rep Women	15%	(49)	31%	(103)	11%	(37)	18%	(59)	25%	(81)	328
Ideo: Liberal (1-3)	32%	(204)	35%	(226)	7%	(43)	5%	(34)	22%	(140)	648
Ideo: Moderate (4)	19%	(116)	32%	(196)	11%	(66)	9%	(53)	29%	(179)	611
Ideo: Conservative (5-7)	16%	(122)	34%	(257)	13%	(97)	19%	(142)	19%	(143)	762
Educ: < College	21%	(324)	31%	(469)	9%	(144)	12%	(177)	27%	(406)	1519
Educ: Bachelors degree	19%	(86)	36%	(162)	10%	(43)	10%	(46)	24%	(108)	446
Educ: Post-grad	23%	(56)	34%	(82)	11%	(27)	11%	(27)	21%	(53)	245
Income: Under 50k	20%	(236)	31%	(376)	9%	(113)	11%	(134)	29%	(349)	1209
Income: 50k-100k	24%	(169)	34%	(232)	9%	(65)	12%	(82)	21%	(143)	691
Income: 100k+	20%	(61)	34%	(105)	12%	(36)	11%	(34)	24%	(74)	310
Ethnicity: White	20%	(338)	34%	(594)	10%	(168)	12%	(208)	24%	(420)	1730

Continued on next page

Table MCBR4_11: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Trade policy

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	21%	(466)	32%	(713)	10%	(214)	11%	(250)	26%	(566)	2210
Ethnicity: Hispanic	24%	(84)	30%	(105)	6%	(22)	13%	(44)	27%	(96)	351
Ethnicity: Black	30%	(84)	24%	(65)	8%	(21)	8%	(21)	31%	(84)	276
Ethnicity: Other	22%	(44)	26%	(54)	12%	(25)	10%	(21)	30%	(61)	205
All Christian	21%	(207)	34%	(327)	10%	(101)	12%	(115)	23%	(226)	978
All Non-Christian	22%	(24)	30%	(34)	9%	(10)	6%	(7)	32%	(36)	112
Atheist	32%	(34)	31%	(34)	10%	(11)	11%	(12)	16%	(17)	107
Agnostic/Nothing in particular	19%	(119)	33%	(207)	8%	(48)	10%	(63)	31%	(193)	631
Something Else	21%	(82)	29%	(111)	12%	(45)	14%	(52)	24%	(93)	383
Religious Non-Protestant/Catholic	22%	(32)	31%	(43)	9%	(13)	9%	(12)	30%	(42)	141
Evangelical	21%	(118)	31%	(173)	11%	(61)	15%	(82)	22%	(119)	553
Non-Evangelical	21%	(163)	33%	(252)	10%	(80)	10%	(80)	25%	(193)	768
Community: Urban	26%	(149)	30%	(167)	8%	(43)	9%	(53)	27%	(150)	561
Community: Suburban	20%	(209)	34%	(366)	10%	(108)	12%	(125)	24%	(253)	1061
Community: Rural	19%	(109)	31%	(180)	11%	(64)	12%	(72)	28%	(163)	588
Employ: Private Sector	22%	(155)	33%	(231)	12%	(80)	13%	(91)	20%	(139)	695
Employ: Government	20%	(23)	35%	(40)	9%	(11)	11%	(12)	24%	(28)	114
Employ: Self-Employed	17%	(35)	34%	(71)	6%	(13)	8%	(17)	35%	(72)	208
Employ: Homemaker	13%	(19)	35%	(50)	8%	(11)	8%	(11)	37%	(53)	144
Employ: Student	20%	(19)	24%	(23)	9%	(8)	6%	(5)	41%	(39)	95
Employ: Retired	22%	(121)	37%	(203)	10%	(55)	13%	(71)	17%	(92)	542
Employ: Unemployed	23%	(60)	26%	(69)	7%	(18)	10%	(25)	34%	(89)	261
Employ: Other	23%	(34)	17%	(26)	13%	(19)	12%	(18)	36%	(53)	150
Military HH: Yes	20%	(63)	31%	(96)	10%	(31)	12%	(39)	27%	(84)	313
Military HH: No	21%	(403)	33%	(617)	10%	(184)	11%	(211)	25%	(482)	1897
RD/WT: Right Direction	29%	(210)	36%	(263)	6%	(41)	4%	(31)	25%	(186)	732
RD/WT: Wrong Track	17%	(257)	30%	(450)	12%	(173)	15%	(219)	26%	(380)	1478
Biden Job Approve	29%	(262)	36%	(328)	7%	(61)	5%	(45)	24%	(221)	917
Biden Job Disapprove	16%	(193)	31%	(363)	13%	(152)	16%	(193)	24%	(282)	1183

Table MCBR4_11: *Thinking about the companies you purchase from most frequently, would you support or oppose them taking a public stance on each of the following issues?*
Trade policy

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	21%	(466)	32%	(713)	10%	(214)	11%	(250)	26%	(566)	2210
Biden Job Strongly Approve	36%	(133)	31%	(117)	6%	(21)	4%	(16)	23%	(87)	374
Biden Job Somewhat Approve	24%	(129)	39%	(211)	7%	(41)	5%	(29)	25%	(134)	544
Biden Job Somewhat Disapprove	17%	(66)	35%	(138)	14%	(54)	5%	(21)	29%	(112)	391
Biden Job Strongly Disapprove	16%	(126)	28%	(225)	12%	(98)	22%	(172)	22%	(171)	792
Favorable of Biden	27%	(266)	34%	(345)	7%	(73)	5%	(49)	27%	(269)	1001
Unfavorable of Biden	17%	(194)	32%	(356)	12%	(141)	16%	(185)	22%	(250)	1127
Very Favorable of Biden	36%	(147)	31%	(126)	6%	(24)	5%	(21)	22%	(91)	409
Somewhat Favorable of Biden	20%	(119)	37%	(220)	8%	(49)	5%	(28)	30%	(178)	592
Somewhat Unfavorable of Biden	21%	(68)	34%	(113)	15%	(49)	5%	(16)	26%	(84)	330
Very Unfavorable of Biden	16%	(127)	30%	(243)	12%	(92)	21%	(169)	21%	(166)	797
#1 Issue: Economy	20%	(169)	32%	(278)	11%	(95)	13%	(109)	24%	(209)	861
#1 Issue: Security	17%	(62)	38%	(136)	10%	(35)	15%	(52)	20%	(71)	355
#1 Issue: Health Care	27%	(65)	29%	(69)	8%	(19)	5%	(13)	30%	(71)	238
#1 Issue: Medicare / Social Security	18%	(42)	37%	(87)	12%	(27)	11%	(26)	22%	(52)	234
#1 Issue: Women's Issues	30%	(32)	25%	(27)	2%	(3)	8%	(9)	34%	(37)	108
#1 Issue: Education	17%	(14)	25%	(21)	10%	(8)	15%	(13)	33%	(27)	84
#1 Issue: Energy	33%	(53)	35%	(55)	7%	(12)	4%	(6)	21%	(34)	160
#1 Issue: Other	17%	(29)	22%	(38)	9%	(15)	13%	(23)	38%	(65)	171
2020 Vote: Joe Biden	27%	(269)	35%	(343)	8%	(78)	5%	(48)	26%	(255)	992
2020 Vote: Donald Trump	16%	(117)	33%	(244)	12%	(90)	21%	(155)	18%	(133)	740
2020 Vote: Other	22%	(16)	23%	(16)	10%	(7)	5%	(4)	40%	(28)	70
2020 Vote: Didn't Vote	16%	(65)	27%	(110)	10%	(40)	11%	(43)	37%	(150)	407
4-Region: Northeast	24%	(93)	30%	(119)	12%	(48)	9%	(35)	25%	(99)	395
4-Region: Midwest	19%	(88)	36%	(169)	9%	(42)	12%	(58)	23%	(107)	464
4-Region: South	22%	(185)	29%	(242)	10%	(80)	12%	(101)	27%	(221)	828
4-Region: West	19%	(100)	35%	(183)	8%	(44)	11%	(57)	27%	(139)	522
Avid Sports Fan	27%	(163)	34%	(203)	12%	(69)	11%	(64)	16%	(94)	592
Avid + Casual Sports Fan	23%	(365)	34%	(549)	10%	(168)	11%	(170)	22%	(355)	1606
Heard a Lot + some Ukraine	22%	(424)	34%	(649)	10%	(184)	11%	(218)	23%	(438)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR5: *As you may know, Russia has recently invaded Ukraine.How much have you seen, read, or heard about Russia invading Ukraine?*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	48%	(1062)	38%	(851)	11%	(239)	3%	(59)	2210
Gender: Male	53%	(565)	36%	(385)	9%	(98)	2%	(19)	1067
Gender: Female	43%	(497)	41%	(466)	12%	(141)	3%	(40)	1143
Age: 18-34	42%	(274)	43%	(282)	11%	(73)	4%	(29)	658
Age: 35-44	42%	(152)	39%	(140)	15%	(55)	3%	(12)	359
Age: 45-64	48%	(361)	39%	(295)	11%	(83)	2%	(15)	754
Age: 65+	62%	(274)	31%	(134)	6%	(28)	—	(2)	438
GenZers: 1997-2012	48%	(137)	37%	(105)	10%	(27)	6%	(16)	285
Millennials: 1981-1996	39%	(249)	43%	(275)	14%	(88)	4%	(25)	638
GenXers: 1965-1980	44%	(220)	41%	(208)	12%	(62)	3%	(14)	504
Baby Boomers: 1946-1964	57%	(417)	34%	(249)	8%	(60)	—	(3)	729
PID: Dem (no lean)	53%	(437)	37%	(308)	8%	(66)	2%	(20)	831
PID: Ind (no lean)	43%	(311)	40%	(284)	13%	(96)	4%	(28)	718
PID: Rep (no lean)	48%	(314)	39%	(259)	12%	(77)	2%	(11)	660
PID/Gender: Dem Men	57%	(220)	35%	(133)	6%	(24)	2%	(9)	386
PID/Gender: Dem Women	49%	(217)	39%	(175)	10%	(43)	2%	(11)	445
PID/Gender: Ind Men	46%	(161)	40%	(139)	12%	(43)	1%	(5)	348
PID/Gender: Ind Women	41%	(150)	39%	(145)	14%	(52)	6%	(23)	370
PID/Gender: Rep Men	55%	(184)	34%	(113)	9%	(31)	1%	(5)	332
PID/Gender: Rep Women	40%	(130)	45%	(146)	14%	(46)	2%	(6)	328
Ideo: Liberal (1-3)	57%	(369)	37%	(239)	4%	(28)	2%	(11)	648
Ideo: Moderate (4)	46%	(284)	39%	(236)	12%	(75)	3%	(17)	611
Ideo: Conservative (5-7)	47%	(358)	40%	(302)	12%	(89)	2%	(12)	762
Educ: < College	44%	(661)	40%	(608)	13%	(198)	3%	(52)	1519
Educ: Bachelors degree	57%	(255)	36%	(163)	6%	(25)	1%	(3)	446
Educ: Post-grad	59%	(145)	33%	(81)	6%	(16)	1%	(4)	245
Income: Under 50k	43%	(523)	38%	(462)	14%	(170)	4%	(53)	1209
Income: 50k-100k	52%	(358)	40%	(274)	8%	(57)	—	(3)	691
Income: 100k+	58%	(181)	37%	(115)	4%	(12)	1%	(2)	310
Ethnicity: White	49%	(842)	39%	(675)	10%	(175)	2%	(37)	1730
Ethnicity: Hispanic	48%	(169)	41%	(144)	9%	(32)	2%	(6)	351
Ethnicity: Black	45%	(125)	38%	(105)	14%	(38)	3%	(7)	276
Ethnicity: Other	46%	(95)	34%	(70)	13%	(26)	7%	(14)	205

Table MCBR5: *As you may know, Russia has recently invaded Ukraine.How much have you seen, read, or heard about Russia invading Ukraine?*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	48%	(1062)	38%	(851)	11%	(239)	3%	(59)	2210
All Christian	54%	(526)	36%	(351)	9%	(85)	2%	(16)	978
All Non-Christian	50%	(56)	35%	(39)	9%	(11)	6%	(6)	112
Atheist	53%	(57)	39%	(42)	7%	(7)	1%	(1)	107
Agnostic/Nothing in particular	43%	(269)	41%	(260)	13%	(80)	3%	(21)	631
Something Else	40%	(154)	41%	(158)	15%	(56)	4%	(15)	383
Religious Non-Protestant/Catholic	48%	(68)	38%	(54)	9%	(12)	5%	(7)	141
Evangelical	45%	(251)	38%	(210)	14%	(75)	3%	(17)	553
Non-Evangelical	54%	(413)	36%	(278)	8%	(64)	2%	(13)	768
Community: Urban	48%	(270)	36%	(200)	14%	(81)	2%	(10)	561
Community: Suburban	51%	(539)	39%	(417)	8%	(89)	1%	(16)	1061
Community: Rural	43%	(253)	40%	(233)	12%	(69)	6%	(33)	588
Employ: Private Sector	49%	(341)	40%	(279)	9%	(60)	2%	(15)	695
Employ: Government	41%	(47)	50%	(57)	6%	(7)	3%	(4)	114
Employ: Self-Employed	51%	(106)	30%	(62)	16%	(34)	3%	(6)	208
Employ: Homemaker	43%	(62)	39%	(56)	17%	(25)	1%	(2)	144
Employ: Student	43%	(41)	46%	(44)	9%	(9)	1%	(1)	95
Employ: Retired	58%	(313)	35%	(187)	7%	(37)	1%	(5)	542
Employ: Unemployed	35%	(91)	40%	(106)	17%	(45)	7%	(19)	261
Employ: Other	41%	(62)	40%	(60)	15%	(22)	4%	(6)	150
Military HH: Yes	49%	(153)	40%	(125)	10%	(32)	1%	(3)	313
Military HH: No	48%	(908)	38%	(726)	11%	(207)	3%	(56)	1897
RD/WT: Right Direction	52%	(381)	36%	(264)	10%	(75)	1%	(11)	732
RD/WT: Wrong Track	46%	(680)	40%	(586)	11%	(164)	3%	(48)	1478
Biden Job Approve	53%	(486)	36%	(331)	9%	(82)	2%	(18)	917
Biden Job Disapprove	45%	(537)	41%	(479)	12%	(142)	2%	(25)	1183
Biden Job Strongly Approve	67%	(251)	24%	(90)	6%	(21)	3%	(12)	374
Biden Job Somewhat Approve	43%	(235)	44%	(241)	11%	(61)	1%	(6)	544
Biden Job Somewhat Disapprove	40%	(157)	47%	(184)	11%	(44)	2%	(6)	391
Biden Job Strongly Disapprove	48%	(380)	37%	(295)	12%	(98)	2%	(19)	792
Favorable of Biden	52%	(525)	37%	(372)	9%	(86)	2%	(19)	1001
Unfavorable of Biden	45%	(511)	40%	(456)	12%	(134)	2%	(26)	1127

Continued on next page

Table MCBR5: *As you may know, Russia has recently invaded Ukraine. How much have you seen, read, or heard about Russia invading Ukraine?*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	48%	(1062)	38%	(851)	11%	(239)	3%	(59)	2210
Very Favorable of Biden	63%	(258)	28%	(114)	7%	(27)	2%	(9)	409
Somewhat Favorable of Biden	45%	(266)	44%	(258)	10%	(58)	2%	(9)	592
Somewhat Unfavorable of Biden	41%	(137)	47%	(154)	10%	(33)	2%	(6)	330
Very Unfavorable of Biden	47%	(374)	38%	(302)	13%	(102)	2%	(20)	797
#1 Issue: Economy	46%	(395)	41%	(353)	11%	(91)	3%	(22)	861
#1 Issue: Security	54%	(193)	37%	(131)	8%	(27)	1%	(4)	355
#1 Issue: Health Care	52%	(124)	31%	(74)	13%	(30)	4%	(9)	238
#1 Issue: Medicare / Social Security	41%	(95)	46%	(108)	12%	(28)	1%	(2)	234
#1 Issue: Women's Issues	42%	(45)	47%	(51)	8%	(9)	3%	(3)	108
#1 Issue: Education	40%	(34)	32%	(27)	16%	(14)	12%	(10)	84
#1 Issue: Energy	60%	(95)	29%	(46)	11%	(18)	—	(1)	160
#1 Issue: Other	47%	(81)	36%	(61)	13%	(22)	4%	(7)	171
2020 Vote: Joe Biden	55%	(545)	37%	(365)	7%	(73)	1%	(10)	992
2020 Vote: Donald Trump	47%	(346)	40%	(296)	12%	(85)	2%	(12)	740
2020 Vote: Other	41%	(29)	47%	(33)	12%	(8)	—	(0)	70
2020 Vote: Didn't Vote	35%	(142)	38%	(156)	18%	(73)	9%	(36)	407
4-Region: Northeast	48%	(190)	42%	(166)	8%	(33)	2%	(6)	395
4-Region: Midwest	45%	(208)	40%	(188)	12%	(54)	3%	(14)	464
4-Region: South	50%	(413)	37%	(310)	10%	(81)	3%	(24)	828
4-Region: West	48%	(250)	36%	(187)	14%	(71)	3%	(14)	522
Avid Sports Fan	58%	(345)	34%	(201)	6%	(37)	2%	(9)	592
Avid + Casual Sports Fan	52%	(834)	37%	(596)	9%	(142)	2%	(34)	1606
Heard a Lot + some Ukraine	56%	(1062)	44%	(851)	—	(0)	—	(0)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_1: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Donating money to provide aid to Ukrainian people/refugees

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	51%	(1118)	25%	(542)	6%	(123)	5%	(109)	14%	(319)	2210
Gender: Male	51%	(543)	26%	(280)	7%	(72)	5%	(59)	11%	(114)	1067
Gender: Female	50%	(574)	23%	(262)	4%	(51)	4%	(50)	18%	(205)	1143
Age: 18-34	53%	(346)	21%	(140)	7%	(47)	4%	(26)	15%	(98)	658
Age: 35-44	46%	(164)	23%	(84)	4%	(16)	7%	(26)	20%	(70)	359
Age: 45-64	47%	(354)	26%	(199)	6%	(43)	6%	(46)	15%	(113)	754
Age: 65+	58%	(254)	27%	(119)	4%	(17)	2%	(10)	9%	(38)	438
GenZers: 1997-2012	57%	(164)	13%	(38)	7%	(19)	5%	(14)	17%	(50)	285
Millennials: 1981-1996	48%	(304)	25%	(159)	6%	(39)	5%	(32)	16%	(104)	638
GenXers: 1965-1980	43%	(218)	29%	(144)	6%	(31)	7%	(35)	15%	(75)	504
Baby Boomers: 1946-1964	55%	(399)	25%	(184)	4%	(32)	4%	(26)	12%	(88)	729
PID: Dem (no lean)	63%	(527)	18%	(149)	5%	(44)	2%	(19)	11%	(93)	831
PID: Ind (no lean)	45%	(324)	26%	(183)	5%	(34)	5%	(37)	20%	(140)	718
PID: Rep (no lean)	40%	(267)	32%	(210)	7%	(45)	8%	(54)	13%	(86)	660
PID/Gender: Dem Men	63%	(242)	19%	(71)	7%	(26)	3%	(13)	9%	(35)	386
PID/Gender: Dem Women	64%	(285)	17%	(78)	4%	(18)	1%	(6)	13%	(58)	445
PID/Gender: Ind Men	43%	(148)	30%	(105)	7%	(24)	5%	(19)	15%	(52)	348
PID/Gender: Ind Women	47%	(176)	21%	(78)	3%	(11)	5%	(18)	24%	(88)	370
PID/Gender: Rep Men	46%	(153)	31%	(103)	7%	(22)	8%	(27)	8%	(27)	332
PID/Gender: Rep Women	35%	(114)	32%	(107)	7%	(23)	8%	(26)	18%	(59)	328
Ideo: Liberal (1-3)	71%	(458)	16%	(104)	4%	(26)	3%	(17)	7%	(42)	648
Ideo: Moderate (4)	47%	(285)	27%	(166)	5%	(33)	3%	(20)	17%	(106)	611
Ideo: Conservative (5-7)	41%	(311)	31%	(238)	7%	(52)	8%	(58)	13%	(101)	762
Educ: < College	48%	(729)	24%	(367)	6%	(97)	6%	(84)	16%	(242)	1519
Educ: Bachelors degree	57%	(253)	27%	(119)	4%	(18)	3%	(12)	10%	(44)	446
Educ: Post-grad	56%	(136)	23%	(56)	3%	(8)	5%	(13)	13%	(33)	245
Income: Under 50k	48%	(578)	24%	(286)	6%	(72)	5%	(55)	18%	(218)	1209
Income: 50k-100k	54%	(375)	26%	(177)	6%	(41)	6%	(42)	8%	(56)	691
Income: 100k+	53%	(164)	25%	(79)	3%	(10)	4%	(12)	14%	(45)	310
Ethnicity: White	51%	(876)	25%	(438)	6%	(101)	5%	(86)	13%	(229)	1730
Ethnicity: Hispanic	55%	(194)	22%	(76)	7%	(23)	6%	(20)	11%	(38)	351

Continued on next page

Table MCBR6_1: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Donating money to provide aid to Ukrainian people/refugees

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	51%	(1118)	25%	(542)	6%	(123)	5%	(109)	14%	(319)	2210
Ethnicity: Black	52%	(143)	18%	(50)	6%	(15)	5%	(13)	20%	(54)	276
Ethnicity: Other	48%	(99)	26%	(54)	3%	(7)	5%	(9)	17%	(35)	205
All Christian	51%	(500)	28%	(269)	5%	(51)	4%	(43)	12%	(115)	978
All Non-Christian	57%	(63)	22%	(25)	8%	(9)	—	(0)	13%	(14)	112
Atheist	63%	(67)	27%	(29)	4%	(4)	1%	(1)	6%	(6)	107
Agnostic/Nothing in particular	49%	(311)	21%	(130)	6%	(40)	5%	(35)	18%	(115)	631
Something Else	46%	(177)	23%	(90)	5%	(18)	8%	(30)	18%	(68)	383
Religious Non-Protestant/Catholic	58%	(82)	21%	(29)	9%	(12)	1%	(1)	12%	(17)	141
Evangelical	47%	(260)	24%	(135)	5%	(28)	7%	(39)	16%	(91)	553
Non-Evangelical	52%	(396)	28%	(212)	5%	(38)	4%	(33)	12%	(89)	768
Community: Urban	56%	(316)	20%	(111)	4%	(25)	5%	(29)	14%	(80)	561
Community: Suburban	52%	(555)	27%	(285)	5%	(56)	3%	(34)	12%	(132)	1061
Community: Rural	42%	(247)	25%	(147)	7%	(42)	8%	(46)	18%	(107)	588
Employ: Private Sector	54%	(372)	24%	(168)	6%	(43)	6%	(39)	11%	(74)	695
Employ: Government	43%	(49)	27%	(31)	4%	(5)	7%	(8)	18%	(21)	114
Employ: Self-Employed	48%	(99)	23%	(47)	8%	(16)	5%	(11)	16%	(34)	208
Employ: Homemaker	37%	(54)	28%	(40)	4%	(6)	5%	(8)	25%	(36)	144
Employ: Student	60%	(58)	18%	(17)	6%	(6)	1%	(1)	15%	(14)	95
Employ: Retired	55%	(296)	28%	(153)	5%	(25)	3%	(18)	9%	(50)	542
Employ: Unemployed	46%	(120)	19%	(49)	6%	(16)	6%	(14)	24%	(62)	261
Employ: Other	46%	(69)	25%	(37)	4%	(6)	6%	(9)	19%	(29)	150
Military HH: Yes	51%	(161)	25%	(77)	5%	(17)	4%	(14)	14%	(44)	313
Military HH: No	50%	(957)	24%	(465)	6%	(106)	5%	(95)	14%	(275)	1897
RD/WT: Right Direction	62%	(453)	20%	(145)	4%	(26)	2%	(17)	12%	(90)	732
RD/WT: Wrong Track	45%	(664)	27%	(397)	7%	(97)	6%	(91)	15%	(229)	1478
Biden Job Approve	63%	(579)	19%	(178)	4%	(37)	3%	(23)	11%	(101)	917
Biden Job Disapprove	43%	(510)	29%	(346)	7%	(84)	7%	(81)	14%	(162)	1183

Table MCBR6_1: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Donating money to provide aid to Ukrainian people/refugees

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	51%	(1118)	25%	(542)	6%	(123)	5%	(109)	14%	(319)	2210
Biden Job Strongly Approve	69%	(260)	13%	(48)	4%	(13)	3%	(13)	11%	(39)	374
Biden Job Somewhat Approve	59%	(319)	24%	(129)	4%	(23)	2%	(10)	11%	(62)	544
Biden Job Somewhat Disapprove	49%	(192)	28%	(111)	7%	(27)	5%	(18)	11%	(42)	391
Biden Job Strongly Disapprove	40%	(318)	30%	(235)	7%	(56)	8%	(63)	15%	(120)	792
Favorable of Biden	64%	(641)	19%	(190)	4%	(43)	2%	(20)	11%	(107)	1001
Unfavorable of Biden	41%	(461)	30%	(341)	7%	(77)	7%	(84)	15%	(165)	1127
Very Favorable of Biden	70%	(285)	15%	(60)	4%	(14)	2%	(10)	10%	(40)	409
Somewhat Favorable of Biden	60%	(356)	22%	(130)	5%	(29)	2%	(10)	11%	(68)	592
Somewhat Unfavorable of Biden	44%	(146)	30%	(99)	6%	(19)	5%	(18)	15%	(48)	330
Very Unfavorable of Biden	40%	(315)	30%	(242)	7%	(58)	8%	(66)	15%	(116)	797
#1 Issue: Economy	46%	(396)	28%	(244)	6%	(54)	5%	(47)	14%	(119)	861
#1 Issue: Security	51%	(183)	26%	(92)	5%	(19)	4%	(16)	13%	(46)	355
#1 Issue: Health Care	65%	(154)	18%	(42)	3%	(7)	4%	(9)	11%	(26)	238
#1 Issue: Medicare / Social Security	45%	(106)	33%	(78)	7%	(16)	2%	(5)	12%	(28)	234
#1 Issue: Women's Issues	69%	(74)	10%	(10)	2%	(2)	3%	(3)	17%	(18)	108
#1 Issue: Education	28%	(23)	20%	(16)	7%	(6)	5%	(4)	40%	(34)	84
#1 Issue: Energy	56%	(89)	21%	(33)	7%	(11)	8%	(13)	8%	(13)	160
#1 Issue: Other	54%	(92)	15%	(25)	4%	(8)	6%	(11)	20%	(35)	171
2020 Vote: Joe Biden	65%	(643)	19%	(190)	4%	(40)	2%	(23)	10%	(97)	992
2020 Vote: Donald Trump	38%	(282)	33%	(248)	7%	(50)	8%	(59)	14%	(102)	740
2020 Vote: Other	48%	(34)	21%	(15)	1%	(1)	7%	(5)	23%	(16)	70
2020 Vote: Didn't Vote	39%	(159)	22%	(89)	8%	(33)	6%	(23)	26%	(104)	407
4-Region: Northeast	50%	(198)	26%	(102)	4%	(15)	7%	(29)	13%	(51)	395
4-Region: Midwest	47%	(217)	26%	(122)	8%	(35)	4%	(19)	15%	(71)	464
4-Region: South	50%	(412)	25%	(203)	5%	(41)	5%	(44)	15%	(128)	828
4-Region: West	56%	(290)	22%	(114)	6%	(32)	3%	(16)	13%	(69)	522
Avid Sports Fan	54%	(317)	27%	(161)	6%	(38)	5%	(28)	8%	(47)	592
Avid + Casual Sports Fan	51%	(821)	26%	(416)	6%	(102)	5%	(73)	12%	(194)	1606
Heard a Lot + some Ukraine	55%	(1054)	25%	(476)	5%	(102)	4%	(83)	10%	(196)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_2: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Hiring refugees who have fled Ukraine

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	42%	(934)	25%	(558)	6%	(136)	6%	(127)	21%	(455)	2210
Gender: Male	43%	(463)	26%	(274)	7%	(78)	6%	(69)	17%	(182)	1067
Gender: Female	41%	(471)	25%	(284)	5%	(58)	5%	(58)	24%	(272)	1143
Age: 18-34	48%	(315)	19%	(125)	7%	(44)	7%	(45)	20%	(128)	658
Age: 35-44	41%	(146)	20%	(72)	6%	(23)	9%	(31)	24%	(86)	359
Age: 45-64	36%	(275)	30%	(226)	6%	(49)	5%	(40)	22%	(164)	754
Age: 65+	45%	(197)	31%	(135)	5%	(20)	2%	(10)	17%	(76)	438
GenZers: 1997-2012	51%	(147)	17%	(49)	5%	(14)	6%	(18)	20%	(58)	285
Millennials: 1981-1996	43%	(274)	19%	(124)	8%	(50)	8%	(52)	22%	(137)	638
GenXers: 1965-1980	37%	(184)	27%	(138)	7%	(34)	7%	(33)	23%	(115)	504
Baby Boomers: 1946-1964	42%	(305)	32%	(231)	5%	(35)	3%	(24)	18%	(135)	729
PID: Dem (no lean)	55%	(461)	20%	(165)	5%	(41)	5%	(40)	15%	(125)	831
PID: Ind (no lean)	39%	(282)	27%	(196)	4%	(32)	4%	(32)	24%	(175)	718
PID: Rep (no lean)	29%	(191)	30%	(197)	10%	(63)	8%	(56)	23%	(154)	660
PID/Gender: Dem Men	54%	(210)	18%	(71)	6%	(24)	6%	(22)	15%	(59)	386
PID/Gender: Dem Women	57%	(252)	21%	(93)	4%	(17)	4%	(17)	15%	(66)	445
PID/Gender: Ind Men	42%	(145)	29%	(100)	5%	(16)	4%	(15)	21%	(72)	348
PID/Gender: Ind Women	37%	(138)	26%	(96)	4%	(16)	5%	(17)	28%	(103)	370
PID/Gender: Rep Men	33%	(109)	31%	(103)	11%	(38)	9%	(31)	15%	(51)	332
PID/Gender: Rep Women	25%	(82)	29%	(94)	8%	(25)	7%	(24)	31%	(103)	328
Ideo: Liberal (1-3)	62%	(404)	21%	(134)	4%	(26)	3%	(22)	9%	(61)	648
Ideo: Moderate (4)	40%	(244)	28%	(171)	4%	(26)	5%	(29)	23%	(140)	611
Ideo: Conservative (5-7)	30%	(226)	30%	(228)	9%	(70)	7%	(55)	24%	(182)	762
Educ: < College	39%	(591)	24%	(368)	7%	(104)	7%	(108)	23%	(348)	1519
Educ: Bachelors degree	48%	(213)	30%	(134)	5%	(21)	3%	(12)	15%	(65)	446
Educ: Post-grad	53%	(129)	23%	(56)	4%	(11)	3%	(7)	17%	(41)	245
Income: Under 50k	39%	(469)	24%	(286)	7%	(86)	7%	(81)	24%	(287)	1209
Income: 50k-100k	46%	(319)	27%	(188)	5%	(38)	5%	(38)	16%	(108)	691
Income: 100k+	47%	(146)	27%	(85)	4%	(12)	3%	(9)	19%	(59)	310
Ethnicity: White	42%	(723)	27%	(462)	7%	(114)	6%	(96)	19%	(335)	1730
Ethnicity: Hispanic	54%	(191)	18%	(63)	5%	(18)	6%	(23)	16%	(57)	351

Table MCBR6_2: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Hiring refugees who have fled Ukraine

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	42%	(934)	25%	(558)	6%	(136)	6%	(127)	21%	(455)	2210
Ethnicity: Black	42%	(117)	16%	(45)	5%	(14)	9%	(25)	27%	(75)	276
Ethnicity: Other	46%	(95)	25%	(51)	4%	(8)	3%	(7)	22%	(44)	205
All Christian	42%	(415)	30%	(290)	5%	(53)	5%	(49)	17%	(171)	978
All Non-Christian	49%	(55)	20%	(23)	7%	(8)	8%	(9)	16%	(18)	112
Atheist	56%	(59)	14%	(15)	5%	(5)	5%	(5)	21%	(22)	107
Agnostic/Nothing in particular	43%	(268)	22%	(137)	6%	(41)	6%	(39)	23%	(145)	631
Something Else	36%	(137)	24%	(93)	8%	(29)	7%	(26)	26%	(98)	383
Religious Non-Protestant/Catholic	49%	(69)	23%	(33)	6%	(8)	7%	(10)	15%	(21)	141
Evangelical	38%	(210)	25%	(140)	6%	(31)	7%	(41)	24%	(132)	553
Non-Evangelical	42%	(324)	30%	(228)	7%	(50)	4%	(32)	17%	(134)	768
Community: Urban	47%	(261)	23%	(129)	5%	(28)	5%	(27)	21%	(115)	561
Community: Suburban	44%	(472)	26%	(271)	6%	(66)	4%	(43)	20%	(209)	1061
Community: Rural	34%	(201)	27%	(158)	7%	(42)	10%	(57)	22%	(130)	588
Employ: Private Sector	45%	(313)	25%	(174)	7%	(50)	6%	(43)	17%	(115)	695
Employ: Government	44%	(50)	24%	(28)	8%	(9)	3%	(3)	21%	(24)	114
Employ: Self-Employed	40%	(84)	21%	(44)	6%	(13)	6%	(12)	27%	(56)	208
Employ: Homemaker	35%	(51)	27%	(39)	5%	(7)	5%	(7)	28%	(41)	144
Employ: Student	47%	(45)	16%	(15)	6%	(6)	11%	(11)	19%	(18)	95
Employ: Retired	43%	(231)	32%	(176)	4%	(23)	4%	(24)	16%	(89)	542
Employ: Unemployed	39%	(102)	18%	(48)	8%	(22)	6%	(16)	28%	(73)	261
Employ: Other	38%	(58)	23%	(35)	5%	(7)	7%	(11)	26%	(39)	150
Military HH: Yes	43%	(134)	27%	(85)	5%	(15)	7%	(21)	18%	(57)	313
Military HH: No	42%	(800)	25%	(473)	6%	(121)	6%	(106)	21%	(398)	1897
RD/WT: Right Direction	55%	(400)	22%	(160)	5%	(33)	3%	(19)	16%	(120)	732
RD/WT: Wrong Track	36%	(534)	27%	(398)	7%	(103)	7%	(109)	23%	(335)	1478
Biden Job Approve	55%	(506)	23%	(207)	5%	(45)	3%	(26)	15%	(133)	917
Biden Job Disapprove	34%	(398)	28%	(336)	7%	(89)	8%	(98)	22%	(262)	1183

Table MCBR6_2: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Hiring refugees who have fled Ukraine

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	42%	(934)	25%	(558)	6%	(136)	6%	(127)	21%	(455)	2210
Biden Job Strongly Approve	66%	(245)	15%	(56)	5%	(20)	2%	(8)	12%	(45)	374
Biden Job Somewhat Approve	48%	(261)	28%	(152)	4%	(24)	3%	(18)	16%	(89)	544
Biden Job Somewhat Disapprove	39%	(151)	33%	(129)	4%	(17)	7%	(28)	17%	(66)	391
Biden Job Strongly Disapprove	31%	(247)	26%	(208)	9%	(71)	9%	(70)	25%	(196)	792
Favorable of Biden	56%	(558)	23%	(226)	4%	(42)	3%	(32)	14%	(143)	1001
Unfavorable of Biden	32%	(358)	29%	(321)	8%	(92)	8%	(90)	24%	(266)	1127
Very Favorable of Biden	65%	(264)	16%	(65)	3%	(14)	3%	(13)	13%	(53)	409
Somewhat Favorable of Biden	50%	(294)	27%	(161)	5%	(28)	3%	(18)	15%	(91)	592
Somewhat Unfavorable of Biden	32%	(104)	32%	(105)	7%	(24)	6%	(20)	23%	(77)	330
Very Unfavorable of Biden	32%	(254)	27%	(217)	8%	(68)	9%	(70)	24%	(189)	797
#1 Issue: Economy	37%	(314)	27%	(230)	7%	(60)	7%	(58)	23%	(199)	861
#1 Issue: Security	43%	(151)	27%	(95)	6%	(23)	6%	(22)	18%	(64)	355
#1 Issue: Health Care	50%	(118)	25%	(60)	6%	(15)	4%	(10)	15%	(35)	238
#1 Issue: Medicare / Social Security	38%	(90)	32%	(76)	7%	(17)	2%	(6)	19%	(46)	234
#1 Issue: Women's Issues	61%	(65)	19%	(20)	—	(0)	6%	(6)	15%	(16)	108
#1 Issue: Education	37%	(31)	10%	(8)	2%	(2)	13%	(11)	38%	(32)	84
#1 Issue: Energy	53%	(85)	20%	(32)	7%	(11)	4%	(6)	16%	(25)	160
#1 Issue: Other	46%	(79)	21%	(37)	5%	(8)	5%	(8)	23%	(39)	171
2020 Vote: Joe Biden	57%	(561)	23%	(226)	4%	(41)	3%	(34)	13%	(130)	992
2020 Vote: Donald Trump	27%	(200)	32%	(239)	9%	(63)	8%	(62)	24%	(176)	740
2020 Vote: Other	41%	(29)	30%	(21)	6%	(4)	2%	(1)	21%	(15)	70
2020 Vote: Didn't Vote	35%	(144)	18%	(73)	7%	(28)	7%	(30)	33%	(133)	407
4-Region: Northeast	42%	(165)	27%	(106)	8%	(31)	5%	(20)	19%	(74)	395
4-Region: Midwest	39%	(179)	29%	(134)	6%	(29)	6%	(26)	21%	(96)	464
4-Region: South	41%	(339)	25%	(204)	5%	(44)	7%	(55)	22%	(186)	828
4-Region: West	48%	(251)	22%	(115)	6%	(32)	5%	(26)	19%	(98)	522
Avid Sports Fan	47%	(278)	26%	(154)	7%	(43)	6%	(36)	14%	(82)	592
Avid + Casual Sports Fan	43%	(697)	26%	(418)	6%	(103)	5%	(82)	19%	(305)	1606
Heard a Lot + some Ukraine	46%	(887)	26%	(501)	5%	(102)	6%	(105)	17%	(318)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_3: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Cutting business ties in Russia

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	56%	(1243)	19%	(421)	5%	(115)	5%	(101)	15%	(330)	2210
Gender: Male	57%	(609)	19%	(201)	7%	(72)	6%	(68)	11%	(116)	1067
Gender: Female	55%	(634)	19%	(220)	4%	(43)	3%	(32)	19%	(215)	1143
Age: 18-34	39%	(256)	24%	(156)	10%	(66)	7%	(48)	20%	(132)	658
Age: 35-44	49%	(175)	19%	(67)	6%	(23)	6%	(23)	20%	(71)	359
Age: 45-64	63%	(474)	18%	(139)	2%	(18)	3%	(23)	13%	(100)	754
Age: 65+	77%	(338)	13%	(58)	2%	(8)	1%	(6)	6%	(27)	438
GenZers: 1997-2012	39%	(110)	24%	(68)	8%	(23)	8%	(24)	21%	(60)	285
Millennials: 1981-1996	42%	(271)	22%	(138)	9%	(58)	7%	(43)	20%	(127)	638
GenXers: 1965-1980	59%	(297)	17%	(87)	3%	(17)	4%	(20)	16%	(82)	504
Baby Boomers: 1946-1964	72%	(521)	17%	(120)	2%	(14)	2%	(13)	8%	(60)	729
PID: Dem (no lean)	66%	(550)	16%	(132)	4%	(34)	2%	(17)	12%	(99)	831
PID: Ind (no lean)	48%	(346)	18%	(131)	6%	(44)	6%	(44)	21%	(153)	718
PID: Rep (no lean)	52%	(347)	24%	(158)	6%	(38)	6%	(39)	12%	(78)	660
PID/Gender: Dem Men	66%	(255)	15%	(60)	6%	(23)	3%	(13)	9%	(35)	386
PID/Gender: Dem Women	66%	(295)	16%	(72)	2%	(10)	1%	(4)	14%	(64)	445
PID/Gender: Ind Men	49%	(170)	19%	(65)	8%	(26)	7%	(25)	18%	(62)	348
PID/Gender: Ind Women	48%	(176)	18%	(66)	5%	(18)	5%	(19)	25%	(91)	370
PID/Gender: Rep Men	55%	(184)	23%	(77)	7%	(23)	9%	(29)	6%	(20)	332
PID/Gender: Rep Women	50%	(163)	25%	(82)	5%	(15)	3%	(10)	18%	(59)	328
Ideo: Liberal (1-3)	71%	(462)	14%	(92)	5%	(32)	2%	(14)	7%	(48)	648
Ideo: Moderate (4)	51%	(313)	23%	(143)	5%	(30)	4%	(23)	17%	(102)	611
Ideo: Conservative (5-7)	52%	(397)	22%	(165)	6%	(49)	7%	(52)	13%	(99)	762
Educ: < College	54%	(826)	18%	(273)	5%	(82)	5%	(79)	17%	(258)	1519
Educ: Bachelors degree	58%	(261)	23%	(103)	5%	(21)	3%	(15)	10%	(46)	446
Educ: Post-grad	64%	(156)	18%	(44)	5%	(12)	3%	(6)	11%	(27)	245
Income: Under 50k	53%	(636)	18%	(219)	5%	(60)	5%	(59)	19%	(234)	1209
Income: 50k-100k	61%	(421)	20%	(139)	6%	(40)	5%	(32)	9%	(59)	691
Income: 100k+	60%	(186)	20%	(63)	5%	(15)	3%	(9)	12%	(37)	310
Ethnicity: White	59%	(1019)	19%	(330)	5%	(87)	4%	(67)	13%	(227)	1730
Ethnicity: Hispanic	51%	(180)	21%	(74)	6%	(20)	9%	(30)	13%	(47)	351

Table MCBR6_3: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Cutting business ties in Russia

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	56%	(1243)	19%	(421)	5%	(115)	5%	(101)	15%	(330)	2210
Ethnicity: Black	50%	(137)	15%	(41)	7%	(18)	6%	(17)	23%	(63)	276
Ethnicity: Other	43%	(88)	25%	(50)	5%	(10)	8%	(16)	20%	(40)	205
All Christian	60%	(586)	22%	(213)	4%	(35)	3%	(34)	11%	(110)	978
All Non-Christian	50%	(56)	22%	(24)	11%	(12)	4%	(4)	14%	(15)	112
Atheist	74%	(79)	13%	(13)	3%	(3)	5%	(5)	5%	(6)	107
Agnostic/Nothing in particular	53%	(336)	16%	(104)	6%	(40)	5%	(30)	19%	(121)	631
Something Else	49%	(186)	17%	(66)	7%	(26)	7%	(27)	20%	(78)	383
Religious Non-Protestant/Catholic	52%	(73)	24%	(34)	9%	(12)	3%	(4)	12%	(17)	141
Evangelical	52%	(288)	20%	(108)	5%	(28)	7%	(37)	17%	(93)	553
Non-Evangelical	60%	(461)	21%	(158)	4%	(32)	3%	(24)	12%	(94)	768
Community: Urban	54%	(301)	18%	(102)	5%	(29)	6%	(36)	16%	(92)	561
Community: Suburban	59%	(627)	21%	(220)	5%	(49)	3%	(35)	12%	(131)	1061
Community: Rural	54%	(315)	17%	(99)	6%	(37)	5%	(30)	18%	(107)	588
Employ: Private Sector	53%	(368)	24%	(164)	6%	(45)	5%	(33)	12%	(84)	695
Employ: Government	53%	(60)	20%	(23)	6%	(7)	6%	(7)	15%	(17)	114
Employ: Self-Employed	49%	(101)	20%	(41)	8%	(17)	8%	(17)	15%	(31)	208
Employ: Homemaker	47%	(68)	23%	(33)	4%	(5)	3%	(5)	23%	(33)	144
Employ: Student	43%	(41)	29%	(28)	9%	(9)	2%	(2)	17%	(16)	95
Employ: Retired	74%	(402)	14%	(75)	2%	(9)	2%	(13)	8%	(43)	542
Employ: Unemployed	49%	(127)	15%	(38)	6%	(16)	4%	(11)	26%	(68)	261
Employ: Other	50%	(75)	12%	(18)	4%	(6)	8%	(12)	25%	(38)	150
Military HH: Yes	59%	(185)	16%	(51)	8%	(26)	3%	(8)	14%	(43)	313
Military HH: No	56%	(1058)	20%	(370)	5%	(89)	5%	(92)	15%	(288)	1897
RD/WT: Right Direction	64%	(466)	17%	(127)	4%	(27)	3%	(21)	12%	(90)	732
RD/WT: Wrong Track	53%	(777)	20%	(294)	6%	(88)	5%	(79)	16%	(240)	1478
Biden Job Approve	67%	(616)	15%	(139)	4%	(40)	3%	(24)	11%	(98)	917
Biden Job Disapprove	51%	(604)	23%	(266)	6%	(74)	6%	(72)	14%	(166)	1183

Table MCBR6_3: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Cutting business ties in Russia

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	56%	(1243)	19%	(421)	5%	(115)	5%	(101)	15%	(330)	2210
Biden Job Strongly Approve	73%	(273)	10%	(36)	4%	(16)	3%	(12)	10%	(37)	374
Biden Job Somewhat Approve	63%	(343)	19%	(103)	4%	(24)	2%	(13)	11%	(61)	544
Biden Job Somewhat Disapprove	44%	(171)	28%	(108)	8%	(32)	7%	(27)	14%	(53)	391
Biden Job Strongly Disapprove	55%	(433)	20%	(158)	5%	(42)	6%	(45)	14%	(113)	792
Favorable of Biden	65%	(654)	17%	(173)	5%	(45)	2%	(21)	11%	(108)	1001
Unfavorable of Biden	51%	(571)	22%	(243)	6%	(69)	7%	(78)	15%	(167)	1127
Very Favorable of Biden	72%	(294)	12%	(49)	4%	(16)	3%	(13)	9%	(37)	409
Somewhat Favorable of Biden	61%	(360)	21%	(124)	5%	(30)	1%	(8)	12%	(71)	592
Somewhat Unfavorable of Biden	41%	(135)	27%	(88)	7%	(24)	8%	(27)	17%	(55)	330
Very Unfavorable of Biden	55%	(435)	19%	(154)	6%	(45)	6%	(50)	14%	(111)	797
#1 Issue: Economy	50%	(429)	23%	(200)	7%	(59)	4%	(38)	16%	(135)	861
#1 Issue: Security	64%	(227)	21%	(76)	5%	(16)	3%	(10)	7%	(26)	355
#1 Issue: Health Care	64%	(153)	16%	(37)	4%	(8)	5%	(11)	12%	(28)	238
#1 Issue: Medicare / Social Security	67%	(156)	15%	(36)	5%	(12)	1%	(3)	12%	(27)	234
#1 Issue: Women's Issues	61%	(65)	17%	(18)	5%	(6)	2%	(2)	16%	(17)	108
#1 Issue: Education	34%	(29)	11%	(9)	4%	(3)	9%	(7)	42%	(35)	84
#1 Issue: Energy	57%	(90)	15%	(23)	4%	(7)	12%	(19)	12%	(20)	160
#1 Issue: Other	55%	(94)	13%	(22)	2%	(4)	6%	(9)	24%	(41)	171
2020 Vote: Joe Biden	69%	(680)	16%	(159)	4%	(39)	2%	(17)	10%	(97)	992
2020 Vote: Donald Trump	52%	(387)	22%	(160)	6%	(44)	7%	(52)	13%	(98)	740
2020 Vote: Other	44%	(31)	21%	(15)	5%	(4)	11%	(7)	19%	(14)	70
2020 Vote: Didn't Vote	36%	(145)	21%	(88)	7%	(29)	6%	(24)	30%	(122)	407
4-Region: Northeast	58%	(228)	17%	(69)	6%	(23)	6%	(23)	13%	(52)	395
4-Region: Midwest	54%	(251)	21%	(96)	5%	(23)	4%	(19)	16%	(76)	464
4-Region: South	55%	(455)	20%	(168)	5%	(39)	5%	(41)	15%	(125)	828
4-Region: West	59%	(309)	17%	(87)	6%	(30)	3%	(18)	15%	(78)	522
Avid Sports Fan	63%	(375)	19%	(114)	6%	(36)	5%	(31)	6%	(37)	592
Avid + Casual Sports Fan	58%	(924)	20%	(322)	5%	(88)	5%	(77)	12%	(195)	1606
Heard a Lot + some Ukraine	61%	(1169)	19%	(365)	5%	(95)	4%	(75)	11%	(209)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_4: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Providing resources and assistance to help employees affected by the invasion of Ukraine

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	51%	(1121)	27%	(601)	5%	(108)	3%	(63)	14%	(317)	2210
Gender: Male	52%	(558)	28%	(295)	6%	(63)	3%	(36)	11%	(114)	1067
Gender: Female	49%	(563)	27%	(306)	4%	(45)	2%	(27)	18%	(202)	1143
Age: 18-34	52%	(343)	24%	(155)	8%	(55)	2%	(13)	14%	(93)	658
Age: 35-44	50%	(179)	21%	(77)	4%	(16)	6%	(20)	19%	(68)	359
Age: 45-64	47%	(352)	31%	(234)	4%	(28)	3%	(25)	15%	(115)	754
Age: 65+	56%	(247)	31%	(135)	2%	(10)	1%	(5)	9%	(42)	438
GenZers: 1997-2012	56%	(159)	20%	(56)	5%	(14)	3%	(8)	17%	(48)	285
Millennials: 1981-1996	49%	(314)	24%	(155)	8%	(51)	4%	(22)	15%	(95)	638
GenXers: 1965-1980	46%	(230)	31%	(156)	4%	(21)	3%	(14)	16%	(82)	504
Baby Boomers: 1946-1964	53%	(386)	30%	(218)	3%	(21)	2%	(18)	12%	(87)	729
PID: Dem (no lean)	60%	(499)	22%	(180)	6%	(47)	2%	(18)	11%	(88)	831
PID: Ind (no lean)	49%	(351)	27%	(194)	3%	(20)	2%	(15)	19%	(137)	718
PID: Rep (no lean)	41%	(271)	34%	(228)	6%	(41)	4%	(29)	14%	(91)	660
PID/Gender: Dem Men	61%	(236)	21%	(82)	6%	(24)	3%	(11)	9%	(33)	386
PID/Gender: Dem Women	59%	(263)	22%	(97)	5%	(23)	2%	(7)	12%	(55)	445
PID/Gender: Ind Men	46%	(161)	32%	(111)	5%	(16)	2%	(7)	15%	(54)	348
PID/Gender: Ind Women	51%	(190)	23%	(83)	1%	(5)	2%	(9)	23%	(84)	370
PID/Gender: Rep Men	49%	(161)	31%	(102)	7%	(23)	5%	(18)	8%	(27)	332
PID/Gender: Rep Women	33%	(110)	38%	(126)	5%	(18)	3%	(11)	20%	(64)	328
Ideo: Liberal (1-3)	67%	(431)	19%	(124)	4%	(26)	2%	(13)	8%	(54)	648
Ideo: Moderate (4)	49%	(299)	29%	(174)	5%	(30)	2%	(13)	15%	(94)	611
Ideo: Conservative (5-7)	43%	(324)	33%	(253)	6%	(49)	4%	(29)	14%	(106)	762
Educ: < College	48%	(727)	27%	(406)	6%	(89)	3%	(47)	16%	(250)	1519
Educ: Bachelors degree	55%	(246)	30%	(134)	3%	(14)	2%	(10)	9%	(42)	446
Educ: Post-grad	60%	(148)	25%	(62)	2%	(6)	2%	(6)	10%	(25)	245
Income: Under 50k	47%	(570)	27%	(327)	5%	(60)	3%	(34)	18%	(219)	1209
Income: 50k-100k	54%	(372)	27%	(189)	6%	(44)	3%	(20)	10%	(66)	691
Income: 100k+	58%	(179)	27%	(85)	2%	(5)	3%	(9)	10%	(32)	310
Ethnicity: White	51%	(877)	29%	(496)	4%	(76)	2%	(42)	14%	(238)	1730
Ethnicity: Hispanic	61%	(213)	23%	(81)	4%	(14)	2%	(8)	10%	(35)	351

Table MCBR6_4: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Providing resources and assistance to help employees affected by the invasion of Ukraine

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	51%	(1121)	27%	(601)	5%	(108)	3%	(63)	14%	(317)	2210
Ethnicity: Black	49%	(136)	20%	(54)	10%	(27)	4%	(12)	17%	(47)	276
Ethnicity: Other	53%	(108)	25%	(51)	3%	(5)	4%	(9)	15%	(31)	205
All Christian	51%	(499)	29%	(284)	5%	(52)	3%	(30)	11%	(112)	978
All Non-Christian	54%	(60)	27%	(30)	6%	(7)	2%	(2)	12%	(13)	112
Atheist	65%	(70)	20%	(21)	6%	(7)	2%	(3)	6%	(7)	107
Agnostic/Nothing in particular	49%	(308)	26%	(165)	4%	(24)	3%	(21)	18%	(113)	631
Something Else	48%	(184)	26%	(101)	5%	(19)	2%	(7)	19%	(72)	383
Religious Non-Protestant/Catholic	55%	(78)	26%	(37)	7%	(9)	2%	(3)	10%	(15)	141
Evangelical	46%	(254)	29%	(159)	5%	(30)	3%	(18)	17%	(92)	553
Non-Evangelical	53%	(406)	28%	(215)	5%	(38)	2%	(18)	12%	(91)	768
Community: Urban	59%	(331)	20%	(114)	4%	(20)	3%	(17)	14%	(79)	561
Community: Suburban	51%	(538)	29%	(305)	5%	(55)	3%	(29)	13%	(134)	1061
Community: Rural	43%	(253)	31%	(182)	6%	(33)	3%	(16)	18%	(104)	588
Employ: Private Sector	51%	(353)	27%	(190)	7%	(50)	3%	(19)	12%	(83)	695
Employ: Government	45%	(52)	33%	(38)	5%	(6)	4%	(4)	13%	(15)	114
Employ: Self-Employed	49%	(102)	22%	(46)	7%	(15)	4%	(8)	18%	(37)	208
Employ: Homemaker	38%	(55)	33%	(48)	5%	(8)	3%	(4)	21%	(30)	144
Employ: Student	67%	(64)	15%	(14)	3%	(3)	1%	(1)	15%	(14)	95
Employ: Retired	54%	(290)	31%	(166)	3%	(15)	3%	(15)	10%	(56)	542
Employ: Unemployed	49%	(128)	25%	(65)	2%	(6)	2%	(6)	21%	(55)	261
Employ: Other	51%	(77)	23%	(35)	4%	(6)	3%	(5)	18%	(27)	150
Military HH: Yes	48%	(152)	35%	(111)	3%	(9)	1%	(3)	12%	(39)	313
Military HH: No	51%	(969)	26%	(491)	5%	(100)	3%	(60)	15%	(278)	1897
RD/WT: Right Direction	60%	(437)	21%	(151)	5%	(37)	2%	(17)	12%	(89)	732
RD/WT: Wrong Track	46%	(684)	30%	(450)	5%	(71)	3%	(46)	15%	(228)	1478
Biden Job Approve	63%	(576)	21%	(189)	4%	(41)	2%	(20)	10%	(92)	917
Biden Job Disapprove	43%	(514)	33%	(387)	6%	(67)	3%	(41)	15%	(175)	1183

Table MCBR6_4: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Providing resources and assistance to help employees affected by the invasion of Ukraine

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	51%	(1121)	27%	(601)	5%	(108)	3%	(63)	14%	(317)	2210
Biden Job Strongly Approve	67%	(251)	15%	(58)	4%	(16)	3%	(11)	10%	(38)	374
Biden Job Somewhat Approve	60%	(325)	24%	(131)	5%	(25)	2%	(9)	10%	(54)	544
Biden Job Somewhat Disapprove	47%	(185)	32%	(126)	6%	(24)	1%	(5)	13%	(51)	391
Biden Job Strongly Disapprove	42%	(329)	33%	(262)	5%	(42)	5%	(36)	16%	(123)	792
Favorable of Biden	63%	(626)	21%	(211)	4%	(43)	2%	(20)	10%	(102)	1001
Unfavorable of Biden	43%	(481)	33%	(371)	6%	(65)	4%	(41)	15%	(169)	1127
Very Favorable of Biden	68%	(280)	16%	(66)	3%	(14)	3%	(13)	9%	(37)	409
Somewhat Favorable of Biden	58%	(346)	25%	(146)	5%	(29)	1%	(7)	11%	(64)	592
Somewhat Unfavorable of Biden	44%	(146)	33%	(108)	6%	(21)	2%	(6)	15%	(49)	330
Very Unfavorable of Biden	42%	(335)	33%	(263)	5%	(44)	4%	(35)	15%	(121)	797
#1 Issue: Economy	49%	(421)	28%	(244)	7%	(57)	2%	(19)	14%	(120)	861
#1 Issue: Security	46%	(164)	35%	(123)	5%	(17)	2%	(9)	12%	(43)	355
#1 Issue: Health Care	56%	(133)	25%	(60)	2%	(6)	5%	(12)	12%	(28)	238
#1 Issue: Medicare / Social Security	47%	(110)	36%	(84)	5%	(11)	2%	(4)	11%	(25)	234
#1 Issue: Women's Issues	66%	(71)	16%	(17)	2%	(2)	2%	(2)	15%	(16)	108
#1 Issue: Education	39%	(32)	16%	(13)	4%	(3)	5%	(4)	37%	(31)	84
#1 Issue: Energy	62%	(99)	17%	(27)	4%	(6)	4%	(6)	13%	(21)	160
#1 Issue: Other	53%	(91)	20%	(34)	4%	(7)	4%	(7)	19%	(33)	171
2020 Vote: Joe Biden	63%	(626)	20%	(203)	4%	(43)	2%	(23)	10%	(98)	992
2020 Vote: Donald Trump	39%	(285)	36%	(269)	7%	(50)	4%	(27)	15%	(109)	740
2020 Vote: Other	54%	(38)	27%	(19)	3%	(2)	1%	(1)	15%	(11)	70
2020 Vote: Didn't Vote	42%	(172)	27%	(110)	3%	(13)	3%	(13)	24%	(99)	407
4-Region: Northeast	50%	(196)	29%	(116)	4%	(16)	4%	(14)	13%	(52)	395
4-Region: Midwest	46%	(211)	28%	(128)	5%	(24)	4%	(18)	18%	(82)	464
4-Region: South	50%	(417)	27%	(222)	5%	(41)	3%	(25)	15%	(123)	828
4-Region: West	57%	(296)	26%	(135)	5%	(26)	1%	(5)	11%	(60)	522
Avid Sports Fan	54%	(321)	28%	(168)	6%	(38)	3%	(20)	8%	(45)	592
Avid + Casual Sports Fan	52%	(837)	28%	(442)	6%	(89)	2%	(40)	12%	(198)	1606
Heard a Lot + some Ukraine	55%	(1051)	27%	(521)	5%	(87)	3%	(56)	10%	(198)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_5: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Providing resources and assistance to help customers affected by the invasion of Ukraine

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	46%	(1016)	28%	(608)	5%	(116)	3%	(65)	18%	(404)	2210
Gender: Male	47%	(498)	28%	(298)	6%	(68)	4%	(38)	16%	(165)	1067
Gender: Female	45%	(519)	27%	(310)	4%	(49)	2%	(28)	21%	(238)	1143
Age: 18-34	45%	(297)	23%	(153)	8%	(53)	4%	(25)	20%	(130)	658
Age: 35-44	47%	(169)	21%	(74)	5%	(19)	4%	(14)	23%	(82)	359
Age: 45-64	44%	(331)	31%	(235)	4%	(28)	3%	(21)	18%	(139)	754
Age: 65+	50%	(219)	33%	(146)	4%	(16)	1%	(5)	12%	(52)	438
GenZers: 1997-2012	47%	(135)	24%	(69)	5%	(13)	3%	(9)	21%	(59)	285
Millennials: 1981-1996	45%	(285)	21%	(135)	9%	(55)	4%	(28)	21%	(135)	638
GenXers: 1965-1980	43%	(219)	31%	(154)	4%	(21)	3%	(14)	19%	(96)	504
Baby Boomers: 1946-1964	48%	(350)	32%	(231)	4%	(26)	2%	(12)	15%	(109)	729
PID: Dem (no lean)	56%	(464)	22%	(186)	5%	(41)	2%	(16)	15%	(124)	831
PID: Ind (no lean)	40%	(288)	29%	(208)	5%	(34)	2%	(16)	24%	(172)	718
PID: Rep (no lean)	40%	(264)	32%	(214)	6%	(42)	5%	(33)	16%	(108)	660
PID/Gender: Dem Men	56%	(216)	22%	(86)	6%	(23)	3%	(11)	13%	(50)	386
PID/Gender: Dem Women	56%	(248)	22%	(100)	4%	(18)	1%	(5)	17%	(74)	445
PID/Gender: Ind Men	37%	(130)	31%	(109)	6%	(21)	2%	(7)	23%	(81)	348
PID/Gender: Ind Women	43%	(158)	27%	(99)	3%	(12)	3%	(10)	25%	(91)	370
PID/Gender: Rep Men	46%	(152)	31%	(103)	7%	(24)	6%	(19)	10%	(34)	332
PID/Gender: Rep Women	34%	(112)	34%	(111)	6%	(18)	4%	(13)	22%	(74)	328
Ideo: Liberal (1-3)	59%	(383)	22%	(140)	5%	(35)	2%	(12)	12%	(77)	648
Ideo: Moderate (4)	46%	(281)	29%	(179)	5%	(28)	3%	(15)	18%	(108)	611
Ideo: Conservative (5-7)	38%	(287)	33%	(251)	6%	(48)	4%	(32)	19%	(144)	762
Educ: < College	44%	(671)	26%	(395)	6%	(90)	3%	(51)	21%	(312)	1519
Educ: Bachelors degree	48%	(214)	32%	(144)	4%	(18)	2%	(10)	13%	(59)	446
Educ: Post-grad	54%	(131)	28%	(69)	3%	(8)	2%	(4)	13%	(33)	245
Income: Under 50k	44%	(532)	26%	(313)	5%	(56)	3%	(40)	22%	(268)	1209
Income: 50k-100k	47%	(322)	30%	(208)	7%	(52)	3%	(17)	13%	(91)	691
Income: 100k+	52%	(162)	28%	(86)	3%	(9)	3%	(8)	14%	(44)	310
Ethnicity: White	46%	(789)	29%	(509)	5%	(86)	3%	(49)	17%	(296)	1730
Ethnicity: Hispanic	53%	(185)	23%	(79)	5%	(18)	3%	(11)	16%	(57)	351

Table MCBR6_5: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Providing resources and assistance to help customers affected by the invasion of Ukraine

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	46%	(1016)	28%	(608)	5%	(116)	3%	(65)	18%	(404)	2210
Ethnicity: Black	46%	(126)	18%	(50)	7%	(20)	3%	(9)	25%	(70)	276
Ethnicity: Other	49%	(101)	24%	(49)	5%	(10)	3%	(7)	19%	(38)	205
All Christian	49%	(483)	28%	(277)	5%	(50)	2%	(24)	15%	(143)	978
All Non-Christian	51%	(57)	25%	(28)	10%	(12)	3%	(4)	11%	(13)	112
Atheist	52%	(55)	32%	(34)	4%	(5)	2%	(2)	10%	(11)	107
Agnostic/Nothing in particular	42%	(266)	25%	(159)	5%	(34)	4%	(23)	23%	(148)	631
Something Else	41%	(155)	29%	(111)	4%	(16)	3%	(12)	23%	(89)	383
Religious Non-Protestant/Catholic	49%	(69)	25%	(35)	10%	(14)	3%	(4)	13%	(18)	141
Evangelical	46%	(254)	27%	(150)	5%	(26)	4%	(20)	19%	(103)	553
Non-Evangelical	48%	(368)	29%	(226)	5%	(37)	2%	(14)	16%	(124)	768
Community: Urban	53%	(297)	21%	(120)	4%	(20)	4%	(22)	18%	(103)	561
Community: Suburban	46%	(488)	30%	(314)	6%	(65)	2%	(21)	16%	(173)	1061
Community: Rural	39%	(232)	30%	(175)	5%	(32)	4%	(22)	22%	(127)	588
Employ: Private Sector	49%	(341)	25%	(176)	7%	(51)	3%	(21)	15%	(105)	695
Employ: Government	38%	(44)	31%	(35)	8%	(10)	4%	(5)	18%	(21)	114
Employ: Self-Employed	46%	(96)	24%	(51)	5%	(11)	5%	(9)	20%	(41)	208
Employ: Homemaker	31%	(45)	36%	(53)	3%	(5)	3%	(4)	26%	(38)	144
Employ: Student	59%	(57)	15%	(14)	7%	(7)	2%	(2)	17%	(16)	95
Employ: Retired	49%	(265)	32%	(176)	4%	(21)	3%	(14)	12%	(65)	542
Employ: Unemployed	42%	(109)	25%	(65)	3%	(8)	2%	(6)	28%	(73)	261
Employ: Other	40%	(60)	25%	(38)	2%	(3)	2%	(4)	30%	(45)	150
Military HH: Yes	43%	(134)	35%	(108)	5%	(17)	1%	(3)	16%	(51)	313
Military HH: No	47%	(883)	26%	(500)	5%	(99)	3%	(62)	19%	(353)	1897
RD/WT: Right Direction	55%	(404)	21%	(155)	5%	(37)	2%	(13)	17%	(122)	732
RD/WT: Wrong Track	41%	(612)	31%	(453)	5%	(79)	4%	(52)	19%	(282)	1478
Biden Job Approve	55%	(509)	24%	(218)	5%	(48)	2%	(16)	14%	(127)	917
Biden Job Disapprove	41%	(482)	31%	(371)	6%	(65)	4%	(47)	18%	(217)	1183

Table MCBR6_5: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Providing resources and assistance to help customers affected by the invasion of Ukraine

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	46%	(1016)	28%	(608)	5%	(116)	3%	(65)	18%	(404)	2210
Biden Job Strongly Approve	60%	(226)	18%	(69)	5%	(20)	3%	(10)	13%	(49)	374
Biden Job Somewhat Approve	52%	(283)	27%	(149)	5%	(27)	1%	(6)	14%	(78)	544
Biden Job Somewhat Disapprove	39%	(151)	35%	(135)	7%	(27)	3%	(11)	17%	(65)	391
Biden Job Strongly Disapprove	42%	(331)	30%	(236)	5%	(38)	5%	(36)	19%	(151)	792
Favorable of Biden	55%	(554)	23%	(234)	5%	(55)	2%	(17)	14%	(141)	1001
Unfavorable of Biden	40%	(446)	32%	(359)	5%	(59)	4%	(47)	19%	(217)	1127
Very Favorable of Biden	61%	(251)	19%	(78)	4%	(17)	2%	(10)	13%	(55)	409
Somewhat Favorable of Biden	51%	(304)	26%	(157)	6%	(38)	1%	(7)	15%	(86)	592
Somewhat Unfavorable of Biden	36%	(118)	36%	(117)	7%	(22)	3%	(10)	19%	(62)	330
Very Unfavorable of Biden	41%	(327)	30%	(242)	5%	(37)	5%	(36)	19%	(155)	797
#1 Issue: Economy	43%	(366)	30%	(258)	6%	(49)	3%	(25)	19%	(163)	861
#1 Issue: Security	48%	(171)	28%	(98)	5%	(18)	3%	(10)	16%	(58)	355
#1 Issue: Health Care	55%	(131)	22%	(53)	3%	(7)	4%	(10)	15%	(37)	238
#1 Issue: Medicare / Social Security	45%	(107)	35%	(82)	8%	(18)	2%	(4)	10%	(24)	234
#1 Issue: Women's Issues	55%	(59)	25%	(27)	2%	(2)	1%	(1)	17%	(18)	108
#1 Issue: Education	38%	(32)	15%	(13)	4%	(4)	4%	(3)	38%	(32)	84
#1 Issue: Energy	48%	(76)	26%	(42)	6%	(9)	5%	(8)	16%	(25)	160
#1 Issue: Other	44%	(75)	20%	(35)	6%	(10)	2%	(4)	28%	(47)	171
2020 Vote: Joe Biden	57%	(562)	24%	(239)	4%	(42)	2%	(16)	13%	(134)	992
2020 Vote: Donald Trump	38%	(281)	31%	(231)	7%	(50)	5%	(35)	19%	(143)	740
2020 Vote: Other	43%	(30)	33%	(23)	1%	(1)	1%	(1)	22%	(16)	70
2020 Vote: Didn't Vote	35%	(144)	28%	(116)	6%	(24)	3%	(14)	27%	(111)	407
4-Region: Northeast	46%	(182)	29%	(114)	5%	(19)	3%	(10)	18%	(70)	395
4-Region: Midwest	42%	(197)	29%	(135)	6%	(26)	4%	(18)	19%	(88)	464
4-Region: South	46%	(380)	27%	(223)	6%	(47)	3%	(22)	19%	(156)	828
4-Region: West	49%	(257)	26%	(136)	5%	(24)	3%	(15)	17%	(90)	522
Avid Sports Fan	52%	(305)	29%	(169)	5%	(28)	4%	(22)	12%	(68)	592
Avid + Casual Sports Fan	48%	(766)	28%	(448)	5%	(84)	2%	(39)	17%	(269)	1606
Heard a Lot + some Ukraine	50%	(957)	28%	(531)	5%	(92)	3%	(54)	15%	(279)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_6: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Providing financial assistance to Americans in Ukraine looking to return home

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	56%	(1242)	22%	(495)	5%	(107)	3%	(63)	14%	(303)	2210
Gender: Male	57%	(606)	23%	(244)	6%	(61)	4%	(40)	11%	(116)	1067
Gender: Female	56%	(636)	22%	(251)	4%	(46)	2%	(23)	16%	(187)	1143
Age: 18-34	54%	(356)	22%	(144)	5%	(36)	3%	(20)	15%	(102)	658
Age: 35-44	53%	(192)	18%	(64)	6%	(20)	4%	(14)	19%	(70)	359
Age: 45-64	56%	(420)	24%	(183)	4%	(33)	3%	(22)	13%	(96)	754
Age: 65+	63%	(275)	24%	(104)	4%	(17)	1%	(6)	8%	(36)	438
GenZers: 1997-2012	50%	(142)	23%	(67)	6%	(17)	3%	(9)	18%	(51)	285
Millennials: 1981-1996	55%	(351)	20%	(126)	5%	(33)	4%	(23)	16%	(104)	638
GenXers: 1965-1980	55%	(276)	23%	(116)	5%	(24)	2%	(12)	15%	(76)	504
Baby Boomers: 1946-1964	60%	(436)	24%	(176)	4%	(32)	3%	(19)	9%	(67)	729
PID: Dem (no lean)	64%	(535)	18%	(149)	5%	(39)	2%	(15)	11%	(93)	831
PID: Ind (no lean)	50%	(360)	23%	(167)	4%	(27)	3%	(23)	20%	(142)	718
PID: Rep (no lean)	53%	(347)	27%	(179)	6%	(41)	4%	(25)	10%	(69)	660
PID/Gender: Dem Men	66%	(255)	16%	(64)	6%	(21)	3%	(12)	9%	(34)	386
PID/Gender: Dem Women	63%	(280)	19%	(86)	4%	(18)	1%	(3)	13%	(58)	445
PID/Gender: Ind Men	48%	(166)	26%	(90)	5%	(18)	3%	(12)	18%	(62)	348
PID/Gender: Ind Women	52%	(194)	21%	(76)	3%	(9)	3%	(11)	22%	(80)	370
PID/Gender: Rep Men	56%	(185)	27%	(90)	7%	(22)	5%	(16)	6%	(20)	332
PID/Gender: Rep Women	49%	(162)	27%	(89)	6%	(19)	3%	(9)	15%	(49)	328
Ideo: Liberal (1-3)	67%	(437)	18%	(119)	5%	(33)	1%	(9)	8%	(49)	648
Ideo: Moderate (4)	55%	(335)	22%	(133)	5%	(33)	3%	(16)	15%	(94)	611
Ideo: Conservative (5-7)	51%	(386)	28%	(212)	5%	(38)	4%	(32)	12%	(94)	762
Educ: < College	56%	(846)	22%	(337)	4%	(64)	3%	(42)	15%	(230)	1519
Educ: Bachelors degree	56%	(249)	25%	(110)	6%	(26)	3%	(16)	10%	(45)	446
Educ: Post-grad	60%	(147)	20%	(48)	7%	(17)	2%	(6)	11%	(28)	245
Income: Under 50k	55%	(662)	21%	(253)	4%	(51)	3%	(33)	17%	(210)	1209
Income: 50k-100k	57%	(394)	25%	(172)	6%	(42)	3%	(23)	9%	(61)	691
Income: 100k+	60%	(186)	23%	(70)	5%	(15)	2%	(7)	10%	(32)	310
Ethnicity: White	58%	(1001)	23%	(390)	5%	(81)	3%	(45)	12%	(213)	1730
Ethnicity: Hispanic	59%	(207)	23%	(81)	4%	(15)	2%	(8)	12%	(40)	351

Table MCBR6_6: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Providing financial assistance to Americans in Ukraine looking to return home

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	56%	(1242)	22%	(495)	5%	(107)	3%	(63)	14%	(303)	2210
Ethnicity: Black	53%	(146)	17%	(47)	7%	(18)	3%	(9)	20%	(56)	276
Ethnicity: Other	46%	(94)	28%	(58)	4%	(8)	5%	(10)	17%	(35)	205
All Christian	57%	(562)	24%	(237)	5%	(49)	3%	(28)	10%	(102)	978
All Non-Christian	51%	(57)	27%	(30)	7%	(8)	2%	(2)	13%	(15)	112
Atheist	68%	(73)	15%	(16)	3%	(3)	5%	(6)	8%	(9)	107
Agnostic/Nothing in particular	56%	(355)	20%	(126)	4%	(25)	3%	(19)	17%	(105)	631
Something Else	51%	(195)	23%	(86)	5%	(21)	2%	(8)	19%	(73)	383
Religious Non-Protestant/Catholic	52%	(73)	27%	(39)	7%	(10)	2%	(2)	12%	(17)	141
Evangelical	54%	(300)	21%	(116)	5%	(28)	3%	(16)	17%	(94)	553
Non-Evangelical	57%	(435)	25%	(194)	5%	(41)	3%	(20)	10%	(78)	768
Community: Urban	59%	(328)	21%	(119)	3%	(16)	4%	(20)	14%	(78)	561
Community: Suburban	58%	(612)	23%	(242)	5%	(58)	2%	(23)	12%	(125)	1061
Community: Rural	51%	(302)	23%	(134)	6%	(33)	3%	(19)	17%	(100)	588
Employ: Private Sector	57%	(396)	23%	(161)	6%	(40)	4%	(25)	11%	(73)	695
Employ: Government	50%	(57)	23%	(26)	9%	(10)	3%	(3)	15%	(18)	114
Employ: Self-Employed	54%	(113)	16%	(34)	8%	(18)	3%	(6)	18%	(38)	208
Employ: Homemaker	51%	(73)	23%	(33)	3%	(5)	3%	(4)	20%	(29)	144
Employ: Student	57%	(54)	26%	(24)	2%	(2)	—	(0)	16%	(15)	95
Employ: Retired	60%	(324)	26%	(139)	4%	(20)	2%	(13)	8%	(46)	542
Employ: Unemployed	54%	(141)	16%	(43)	3%	(8)	4%	(9)	23%	(59)	261
Employ: Other	55%	(83)	23%	(35)	3%	(4)	1%	(2)	17%	(26)	150
Military HH: Yes	57%	(178)	26%	(81)	4%	(14)	2%	(6)	11%	(34)	313
Military HH: No	56%	(1064)	22%	(415)	5%	(93)	3%	(57)	14%	(269)	1897
RD/WT: Right Direction	63%	(463)	18%	(131)	4%	(29)	3%	(21)	12%	(88)	732
RD/WT: Wrong Track	53%	(779)	25%	(365)	5%	(78)	3%	(41)	15%	(216)	1478
Biden Job Approve	63%	(581)	19%	(179)	5%	(43)	2%	(17)	11%	(98)	917
Biden Job Disapprove	53%	(628)	25%	(299)	5%	(62)	4%	(42)	13%	(152)	1183

Table MCBR6_6: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Providing financial assistance to Americans in Ukraine looking to return home

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	56%	(1242)	22%	(495)	5%	(107)	3%	(63)	14%	(303)	2210
Biden Job Strongly Approve	68%	(255)	13%	(49)	5%	(18)	3%	(13)	10%	(38)	374
Biden Job Somewhat Approve	60%	(325)	24%	(130)	5%	(25)	1%	(4)	11%	(59)	544
Biden Job Somewhat Disapprove	53%	(206)	28%	(109)	6%	(23)	2%	(6)	12%	(47)	391
Biden Job Strongly Disapprove	53%	(422)	24%	(190)	5%	(39)	4%	(36)	13%	(105)	792
Favorable of Biden	64%	(640)	20%	(196)	4%	(42)	2%	(19)	11%	(105)	1001
Unfavorable of Biden	52%	(581)	26%	(289)	6%	(63)	4%	(40)	14%	(154)	1127
Very Favorable of Biden	69%	(282)	15%	(62)	5%	(20)	2%	(9)	9%	(37)	409
Somewhat Favorable of Biden	60%	(358)	23%	(134)	4%	(22)	2%	(10)	12%	(68)	592
Somewhat Unfavorable of Biden	49%	(161)	29%	(96)	6%	(19)	2%	(5)	15%	(49)	330
Very Unfavorable of Biden	53%	(421)	24%	(193)	5%	(44)	4%	(35)	13%	(105)	797
#1 Issue: Economy	54%	(463)	25%	(214)	5%	(43)	3%	(27)	13%	(113)	861
#1 Issue: Security	58%	(204)	25%	(90)	3%	(12)	3%	(12)	10%	(37)	355
#1 Issue: Health Care	62%	(147)	19%	(44)	2%	(4)	4%	(10)	13%	(32)	238
#1 Issue: Medicare / Social Security	58%	(137)	22%	(52)	7%	(16)	2%	(5)	10%	(24)	234
#1 Issue: Women's Issues	65%	(70)	14%	(16)	5%	(6)	1%	(1)	15%	(16)	108
#1 Issue: Education	37%	(31)	12%	(10)	9%	(8)	3%	(3)	38%	(32)	84
#1 Issue: Energy	58%	(92)	21%	(33)	9%	(15)	1%	(2)	11%	(17)	160
#1 Issue: Other	57%	(97)	21%	(35)	2%	(3)	2%	(4)	19%	(32)	171
2020 Vote: Joe Biden	64%	(636)	19%	(193)	4%	(35)	2%	(21)	11%	(107)	992
2020 Vote: Donald Trump	52%	(388)	27%	(196)	6%	(47)	3%	(23)	11%	(85)	740
2020 Vote: Other	50%	(35)	28%	(20)	1%	(1)	1%	(1)	20%	(14)	70
2020 Vote: Didn't Vote	45%	(183)	21%	(86)	6%	(23)	4%	(18)	24%	(98)	407
4-Region: Northeast	58%	(230)	21%	(82)	4%	(18)	2%	(9)	14%	(56)	395
4-Region: Midwest	53%	(245)	24%	(112)	5%	(23)	4%	(16)	14%	(67)	464
4-Region: South	55%	(457)	23%	(188)	5%	(39)	3%	(26)	14%	(118)	828
4-Region: West	59%	(309)	22%	(112)	5%	(27)	2%	(12)	12%	(62)	522
Avid Sports Fan	62%	(364)	22%	(133)	5%	(31)	3%	(17)	8%	(46)	592
Avid + Casual Sports Fan	57%	(915)	22%	(360)	5%	(84)	3%	(45)	13%	(202)	1606
Heard a Lot + some Ukraine	60%	(1156)	23%	(434)	4%	(85)	2%	(48)	10%	(190)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_7: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Making a statement in support of Ukraine and the people of Ukraine

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	49%	(1085)	24%	(529)	6%	(131)	5%	(105)	16%	(359)	2210
Gender: Male	51%	(547)	24%	(257)	7%	(71)	6%	(65)	12%	(127)	1067
Gender: Female	47%	(538)	24%	(272)	5%	(61)	3%	(40)	20%	(232)	1143
Age: 18-34	45%	(298)	24%	(158)	8%	(51)	4%	(28)	19%	(124)	658
Age: 35-44	43%	(155)	19%	(69)	7%	(25)	9%	(33)	21%	(77)	359
Age: 45-64	49%	(372)	25%	(192)	6%	(46)	4%	(32)	15%	(112)	754
Age: 65+	60%	(261)	25%	(110)	2%	(9)	3%	(13)	10%	(45)	438
GenZers: 1997-2012	49%	(139)	21%	(59)	7%	(20)	3%	(9)	21%	(59)	285
Millennials: 1981-1996	42%	(269)	23%	(144)	9%	(55)	7%	(44)	20%	(125)	638
GenXers: 1965-1980	47%	(235)	25%	(128)	7%	(33)	5%	(23)	17%	(85)	504
Baby Boomers: 1946-1964	56%	(407)	25%	(186)	3%	(23)	4%	(29)	12%	(84)	729
PID: Dem (no lean)	59%	(489)	22%	(182)	5%	(44)	3%	(21)	12%	(96)	831
PID: Ind (no lean)	43%	(312)	21%	(149)	6%	(45)	5%	(39)	24%	(173)	718
PID: Rep (no lean)	43%	(285)	30%	(199)	6%	(42)	7%	(45)	14%	(89)	660
PID/Gender: Dem Men	61%	(237)	22%	(86)	5%	(20)	3%	(12)	8%	(32)	386
PID/Gender: Dem Women	57%	(252)	22%	(96)	5%	(24)	2%	(9)	14%	(63)	445
PID/Gender: Ind Men	43%	(149)	21%	(72)	9%	(31)	7%	(25)	20%	(71)	348
PID/Gender: Ind Women	44%	(162)	21%	(76)	4%	(14)	4%	(14)	28%	(103)	370
PID/Gender: Rep Men	48%	(161)	30%	(99)	6%	(20)	9%	(29)	7%	(24)	332
PID/Gender: Rep Women	38%	(124)	30%	(100)	7%	(22)	5%	(16)	20%	(66)	328
Ideo: Liberal (1-3)	65%	(421)	19%	(120)	6%	(36)	3%	(18)	8%	(53)	648
Ideo: Moderate (4)	46%	(281)	24%	(148)	7%	(44)	4%	(27)	18%	(111)	611
Ideo: Conservative (5-7)	44%	(336)	29%	(225)	6%	(43)	7%	(52)	14%	(106)	762
Educ: < College	47%	(711)	24%	(361)	6%	(97)	5%	(74)	18%	(276)	1519
Educ: Bachelors degree	53%	(238)	26%	(115)	4%	(19)	5%	(21)	12%	(53)	446
Educ: Post-grad	56%	(136)	22%	(53)	6%	(15)	4%	(10)	12%	(30)	245
Income: Under 50k	47%	(566)	23%	(283)	5%	(61)	5%	(56)	20%	(244)	1209
Income: 50k-100k	51%	(349)	26%	(178)	8%	(56)	5%	(35)	11%	(73)	691
Income: 100k+	55%	(171)	22%	(68)	5%	(14)	5%	(15)	14%	(42)	310
Ethnicity: White	50%	(871)	24%	(420)	6%	(107)	4%	(72)	15%	(259)	1730
Ethnicity: Hispanic	50%	(174)	24%	(86)	6%	(23)	6%	(21)	13%	(47)	351

Table MCBR6_7: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Making a statement in support of Ukraine and the people of Ukraine

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	49%	(1085)	24%	(529)	6%	(131)	5%	(105)	16%	(359)	2210
Ethnicity: Black	44%	(120)	20%	(54)	6%	(17)	8%	(22)	23%	(63)	276
Ethnicity: Other	46%	(94)	27%	(55)	3%	(7)	6%	(11)	18%	(37)	205
All Christian	52%	(505)	25%	(248)	5%	(51)	5%	(49)	13%	(124)	978
All Non-Christian	53%	(59)	21%	(23)	9%	(10)	4%	(5)	14%	(15)	112
Atheist	64%	(68)	18%	(19)	5%	(5)	5%	(6)	8%	(9)	107
Agnostic/Nothing in particular	44%	(280)	24%	(149)	6%	(38)	6%	(36)	20%	(128)	631
Something Else	45%	(172)	24%	(90)	7%	(28)	3%	(10)	22%	(83)	383
Religious Non-Protestant/Catholic	53%	(75)	24%	(34)	7%	(10)	4%	(6)	13%	(18)	141
Evangelical	48%	(264)	23%	(128)	7%	(41)	5%	(28)	17%	(92)	553
Non-Evangelical	51%	(394)	25%	(195)	5%	(37)	4%	(30)	15%	(111)	768
Community: Urban	52%	(293)	20%	(115)	5%	(30)	5%	(31)	16%	(92)	561
Community: Suburban	50%	(532)	25%	(269)	6%	(60)	5%	(48)	14%	(151)	1061
Community: Rural	44%	(259)	25%	(146)	7%	(41)	4%	(26)	20%	(116)	588
Employ: Private Sector	51%	(354)	26%	(178)	5%	(37)	6%	(42)	12%	(84)	695
Employ: Government	44%	(50)	25%	(29)	11%	(12)	4%	(4)	17%	(19)	114
Employ: Self-Employed	45%	(93)	16%	(32)	12%	(24)	9%	(18)	19%	(40)	208
Employ: Homemaker	34%	(49)	26%	(37)	10%	(15)	3%	(5)	27%	(39)	144
Employ: Student	49%	(47)	31%	(30)	2%	(2)	1%	(1)	17%	(16)	95
Employ: Retired	59%	(320)	25%	(135)	3%	(14)	3%	(19)	10%	(53)	542
Employ: Unemployed	38%	(100)	23%	(61)	7%	(18)	5%	(12)	27%	(71)	261
Employ: Other	48%	(72)	18%	(28)	7%	(10)	3%	(5)	24%	(36)	150
Military HH: Yes	48%	(149)	26%	(83)	7%	(21)	4%	(13)	15%	(47)	313
Military HH: No	49%	(936)	24%	(447)	6%	(111)	5%	(92)	16%	(311)	1897
RD/WT: Right Direction	58%	(427)	22%	(160)	3%	(24)	3%	(22)	13%	(98)	732
RD/WT: Wrong Track	45%	(658)	25%	(369)	7%	(107)	6%	(83)	18%	(261)	1478
Biden Job Approve	60%	(553)	22%	(201)	4%	(38)	2%	(22)	11%	(104)	917
Biden Job Disapprove	43%	(508)	26%	(305)	8%	(93)	7%	(81)	17%	(196)	1183

Table MCBR6_7: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Making a statement in support of Ukraine and the people of Ukraine

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	49%	(1085)	24%	(529)	6%	(131)	5%	(105)	16%	(359)	2210
Biden Job Strongly Approve	66%	(246)	17%	(62)	4%	(14)	3%	(11)	11%	(41)	374
Biden Job Somewhat Approve	57%	(307)	26%	(139)	4%	(24)	2%	(11)	11%	(62)	544
Biden Job Somewhat Disapprove	43%	(168)	26%	(101)	12%	(45)	6%	(23)	14%	(54)	391
Biden Job Strongly Disapprove	43%	(339)	26%	(204)	6%	(48)	7%	(58)	18%	(142)	792
Favorable of Biden	60%	(597)	22%	(218)	5%	(51)	2%	(21)	11%	(115)	1001
Unfavorable of Biden	42%	(471)	27%	(301)	7%	(81)	7%	(81)	17%	(194)	1127
Very Favorable of Biden	67%	(273)	16%	(67)	4%	(17)	2%	(9)	11%	(43)	409
Somewhat Favorable of Biden	55%	(325)	25%	(150)	6%	(34)	2%	(12)	12%	(72)	592
Somewhat Unfavorable of Biden	39%	(127)	31%	(102)	8%	(27)	5%	(18)	17%	(56)	330
Very Unfavorable of Biden	43%	(344)	25%	(199)	7%	(53)	8%	(63)	17%	(138)	797
#1 Issue: Economy	45%	(388)	25%	(213)	7%	(64)	6%	(49)	17%	(147)	861
#1 Issue: Security	46%	(163)	30%	(106)	6%	(20)	7%	(23)	12%	(42)	355
#1 Issue: Health Care	58%	(139)	22%	(52)	3%	(7)	4%	(10)	12%	(29)	238
#1 Issue: Medicare / Social Security	57%	(132)	25%	(59)	5%	(13)	1%	(3)	12%	(27)	234
#1 Issue: Women's Issues	59%	(64)	12%	(13)	2%	(3)	—	(0)	26%	(28)	108
#1 Issue: Education	32%	(27)	23%	(19)	5%	(4)	3%	(3)	37%	(31)	84
#1 Issue: Energy	59%	(94)	18%	(29)	8%	(12)	3%	(5)	12%	(18)	160
#1 Issue: Other	46%	(78)	22%	(37)	5%	(8)	6%	(11)	21%	(36)	171
2020 Vote: Joe Biden	63%	(626)	19%	(193)	5%	(46)	2%	(23)	11%	(105)	992
2020 Vote: Donald Trump	40%	(299)	28%	(211)	7%	(54)	7%	(55)	16%	(121)	740
2020 Vote: Other	33%	(23)	33%	(23)	8%	(6)	3%	(2)	23%	(16)	70
2020 Vote: Didn't Vote	34%	(137)	25%	(103)	6%	(26)	6%	(26)	29%	(116)	407
4-Region: Northeast	50%	(197)	25%	(98)	6%	(22)	5%	(19)	15%	(58)	395
4-Region: Midwest	46%	(214)	25%	(117)	5%	(22)	7%	(31)	17%	(79)	464
4-Region: South	48%	(395)	23%	(189)	7%	(56)	4%	(33)	19%	(154)	828
4-Region: West	53%	(278)	24%	(125)	6%	(31)	4%	(21)	13%	(67)	522
Avid Sports Fan	56%	(332)	23%	(135)	8%	(45)	5%	(30)	9%	(50)	592
Avid + Casual Sports Fan	51%	(815)	24%	(387)	7%	(112)	4%	(67)	14%	(224)	1606
Heard a Lot + some Ukraine	54%	(1036)	24%	(452)	5%	(104)	5%	(89)	12%	(231)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_8: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Making a statement in support of Russia and the decision to invade Ukraine

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	11%	(244)	7%	(157)	8%	(188)	58%	(1287)	15%	(335)	2210
Gender: Male	13%	(137)	10%	(104)	8%	(89)	57%	(608)	12%	(129)	1067
Gender: Female	9%	(106)	5%	(54)	9%	(98)	59%	(679)	18%	(206)	1143
Age: 18-34	15%	(102)	10%	(64)	13%	(85)	44%	(291)	18%	(116)	658
Age: 35-44	10%	(37)	9%	(32)	7%	(25)	50%	(178)	24%	(86)	359
Age: 45-64	8%	(61)	7%	(54)	7%	(54)	64%	(480)	14%	(106)	754
Age: 65+	10%	(44)	1%	(6)	5%	(23)	77%	(338)	6%	(27)	438
GenZers: 1997-2012	16%	(45)	10%	(29)	12%	(34)	45%	(129)	17%	(47)	285
Millennials: 1981-1996	14%	(87)	9%	(58)	10%	(65)	46%	(293)	21%	(135)	638
GenXers: 1965-1980	9%	(44)	8%	(42)	10%	(49)	56%	(282)	17%	(87)	504
Baby Boomers: 1946-1964	9%	(64)	4%	(28)	5%	(37)	74%	(539)	9%	(62)	729
PID: Dem (no lean)	14%	(115)	7%	(56)	7%	(54)	62%	(512)	11%	(94)	831
PID: Ind (no lean)	11%	(80)	7%	(50)	9%	(62)	53%	(381)	20%	(146)	718
PID: Rep (no lean)	7%	(49)	8%	(50)	11%	(72)	60%	(394)	14%	(95)	660
PID/Gender: Dem Men	18%	(68)	9%	(33)	8%	(32)	56%	(217)	9%	(36)	386
PID/Gender: Dem Women	11%	(47)	5%	(23)	5%	(22)	66%	(296)	13%	(57)	445
PID/Gender: Ind Men	11%	(37)	10%	(35)	7%	(25)	54%	(187)	18%	(64)	348
PID/Gender: Ind Women	12%	(43)	4%	(15)	10%	(37)	52%	(193)	22%	(82)	370
PID/Gender: Rep Men	10%	(32)	11%	(36)	10%	(32)	61%	(204)	9%	(29)	332
PID/Gender: Rep Women	5%	(16)	5%	(15)	12%	(40)	58%	(190)	20%	(67)	328
Ideo: Liberal (1-3)	16%	(104)	6%	(38)	7%	(42)	66%	(425)	6%	(38)	648
Ideo: Moderate (4)	11%	(65)	10%	(62)	7%	(44)	54%	(331)	18%	(108)	611
Ideo: Conservative (5-7)	8%	(60)	7%	(54)	12%	(91)	59%	(448)	14%	(109)	762
Educ: < College	11%	(163)	7%	(101)	10%	(145)	55%	(840)	18%	(270)	1519
Educ: Bachelors degree	11%	(49)	11%	(48)	6%	(25)	64%	(286)	9%	(38)	446
Educ: Post-grad	13%	(32)	3%	(8)	7%	(18)	66%	(161)	11%	(27)	245
Income: Under 50k	9%	(109)	6%	(76)	9%	(115)	55%	(666)	20%	(243)	1209
Income: 50k-100k	15%	(102)	9%	(60)	8%	(53)	61%	(420)	8%	(57)	691
Income: 100k+	11%	(33)	7%	(21)	6%	(20)	65%	(201)	11%	(35)	310
Ethnicity: White	10%	(173)	6%	(111)	8%	(141)	62%	(1065)	14%	(239)	1730
Ethnicity: Hispanic	16%	(57)	11%	(39)	13%	(44)	45%	(159)	15%	(53)	351

Table MCBR6_8: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Making a statement in support of Russia and the decision to invade Ukraine

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	11%	(244)	7%	(157)	8%	(188)	58%	(1287)	15%	(335)	2210
Ethnicity: Black	15%	(41)	8%	(23)	8%	(23)	47%	(129)	22%	(60)	276
Ethnicity: Other	14%	(29)	11%	(23)	12%	(24)	45%	(93)	17%	(35)	205
All Christian	12%	(113)	6%	(56)	8%	(78)	63%	(615)	12%	(115)	978
All Non-Christian	14%	(16)	12%	(13)	16%	(18)	51%	(57)	8%	(9)	112
Atheist	13%	(14)	6%	(7)	8%	(8)	66%	(71)	7%	(7)	107
Agnostic/Nothing in particular	12%	(74)	6%	(40)	6%	(40)	55%	(347)	21%	(129)	631
Something Else	7%	(27)	11%	(41)	11%	(43)	52%	(198)	19%	(74)	383
Religious Non-Protestant/Catholic	12%	(17)	10%	(15)	15%	(21)	56%	(79)	7%	(10)	141
Evangelical	9%	(51)	8%	(43)	9%	(50)	58%	(318)	17%	(91)	553
Non-Evangelical	11%	(85)	7%	(51)	9%	(68)	61%	(469)	12%	(96)	768
Community: Urban	14%	(77)	7%	(38)	7%	(42)	53%	(297)	19%	(107)	561
Community: Suburban	12%	(124)	8%	(86)	7%	(76)	61%	(646)	12%	(129)	1061
Community: Rural	7%	(42)	6%	(33)	12%	(70)	58%	(344)	17%	(98)	588
Employ: Private Sector	15%	(102)	9%	(63)	9%	(60)	56%	(388)	12%	(81)	695
Employ: Government	15%	(17)	9%	(10)	15%	(17)	50%	(57)	11%	(12)	114
Employ: Self-Employed	16%	(33)	10%	(22)	10%	(20)	44%	(92)	20%	(42)	208
Employ: Homemaker	5%	(7)	6%	(8)	8%	(12)	58%	(84)	23%	(34)	144
Employ: Student	11%	(10)	8%	(7)	11%	(11)	55%	(53)	15%	(14)	95
Employ: Retired	8%	(45)	2%	(13)	6%	(31)	75%	(406)	9%	(47)	542
Employ: Unemployed	7%	(19)	9%	(23)	8%	(20)	50%	(132)	26%	(67)	261
Employ: Other	7%	(10)	7%	(10)	11%	(17)	50%	(76)	25%	(37)	150
Military HH: Yes	10%	(30)	5%	(14)	9%	(28)	62%	(193)	15%	(47)	313
Military HH: No	11%	(213)	8%	(143)	8%	(160)	58%	(1094)	15%	(288)	1897
RD/WT: Right Direction	16%	(115)	8%	(59)	6%	(41)	58%	(422)	13%	(94)	732
RD/WT: Wrong Track	9%	(128)	7%	(98)	10%	(147)	59%	(865)	16%	(240)	1478
Biden Job Approve	13%	(122)	7%	(65)	6%	(54)	63%	(580)	10%	(96)	917
Biden Job Disapprove	10%	(117)	8%	(91)	11%	(129)	56%	(666)	15%	(180)	1183

Table MCBR6_8: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Making a statement in support of Russia and the decision to invade Ukraine

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	11%	(244)	7%	(157)	8%	(188)	58%	(1287)	15%	(335)	2210
Biden Job Strongly Approve	18%	(67)	6%	(23)	3%	(13)	62%	(232)	10%	(39)	374
Biden Job Somewhat Approve	10%	(55)	8%	(42)	8%	(41)	64%	(348)	10%	(57)	544
Biden Job Somewhat Disapprove	9%	(36)	8%	(31)	13%	(51)	56%	(219)	14%	(54)	391
Biden Job Strongly Disapprove	10%	(81)	7%	(59)	10%	(78)	56%	(447)	16%	(127)	792
Favorable of Biden	13%	(129)	7%	(73)	7%	(68)	62%	(625)	11%	(107)	1001
Unfavorable of Biden	10%	(109)	7%	(83)	11%	(120)	56%	(635)	16%	(180)	1127
Very Favorable of Biden	16%	(65)	7%	(28)	4%	(16)	62%	(256)	11%	(45)	409
Somewhat Favorable of Biden	11%	(64)	8%	(45)	9%	(51)	62%	(369)	10%	(62)	592
Somewhat Unfavorable of Biden	9%	(31)	8%	(26)	13%	(42)	54%	(177)	16%	(54)	330
Very Unfavorable of Biden	10%	(78)	7%	(57)	10%	(78)	57%	(458)	16%	(126)	797
#1 Issue: Economy	10%	(83)	9%	(76)	10%	(90)	54%	(468)	17%	(145)	861
#1 Issue: Security	16%	(55)	5%	(18)	9%	(32)	59%	(209)	11%	(41)	355
#1 Issue: Health Care	11%	(27)	9%	(21)	3%	(7)	64%	(152)	13%	(31)	238
#1 Issue: Medicare / Social Security	9%	(22)	4%	(10)	11%	(25)	64%	(150)	12%	(27)	234
#1 Issue: Women's Issues	12%	(13)	5%	(6)	5%	(6)	63%	(68)	14%	(15)	108
#1 Issue: Education	9%	(7)	3%	(3)	8%	(6)	47%	(39)	34%	(28)	84
#1 Issue: Energy	14%	(22)	10%	(16)	7%	(12)	58%	(93)	11%	(17)	160
#1 Issue: Other	8%	(14)	5%	(8)	6%	(10)	63%	(108)	18%	(31)	171
2020 Vote: Joe Biden	14%	(139)	7%	(67)	6%	(57)	65%	(640)	9%	(88)	992
2020 Vote: Donald Trump	9%	(63)	8%	(60)	11%	(83)	57%	(425)	15%	(108)	740
2020 Vote: Other	2%	(1)	6%	(4)	6%	(5)	69%	(49)	17%	(12)	70
2020 Vote: Didn't Vote	10%	(40)	6%	(25)	11%	(43)	42%	(173)	31%	(127)	407
4-Region: Northeast	9%	(37)	7%	(26)	10%	(38)	61%	(242)	13%	(51)	395
4-Region: Midwest	9%	(43)	7%	(30)	9%	(40)	60%	(277)	16%	(74)	464
4-Region: South	12%	(100)	7%	(58)	9%	(72)	57%	(470)	15%	(127)	828
4-Region: West	12%	(63)	8%	(42)	7%	(37)	57%	(298)	16%	(82)	522
Avid Sports Fan	17%	(99)	9%	(53)	8%	(45)	58%	(346)	8%	(49)	592
Avid + Casual Sports Fan	12%	(197)	8%	(131)	8%	(135)	58%	(931)	13%	(212)	1606
Heard a Lot + some Ukraine	12%	(225)	7%	(136)	8%	(151)	63%	(1197)	11%	(204)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_9: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Closing down office locations they have in Russia

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	55%	(1222)	19%	(422)	5%	(113)	4%	(89)	16%	(363)	2210
Gender: Male	56%	(598)	19%	(203)	7%	(74)	6%	(63)	12%	(129)	1067
Gender: Female	55%	(624)	19%	(220)	3%	(40)	2%	(26)	20%	(233)	1143
Age: 18-34	40%	(266)	22%	(146)	8%	(54)	7%	(47)	22%	(145)	658
Age: 35-44	49%	(177)	18%	(66)	5%	(20)	6%	(22)	21%	(75)	359
Age: 45-64	61%	(457)	18%	(134)	4%	(32)	2%	(16)	15%	(115)	754
Age: 65+	73%	(322)	17%	(76)	2%	(8)	1%	(5)	6%	(28)	438
GenZers: 1997-2012	41%	(118)	22%	(62)	5%	(15)	9%	(25)	23%	(65)	285
Millennials: 1981-1996	43%	(276)	21%	(135)	9%	(55)	6%	(38)	21%	(134)	638
GenXers: 1965-1980	56%	(283)	16%	(80)	6%	(28)	3%	(16)	19%	(95)	504
Baby Boomers: 1946-1964	69%	(503)	19%	(137)	2%	(15)	1%	(10)	9%	(65)	729
PID: Dem (no lean)	64%	(536)	16%	(137)	4%	(33)	3%	(22)	13%	(104)	831
PID: Ind (no lean)	47%	(337)	19%	(139)	5%	(34)	5%	(33)	24%	(175)	718
PID: Rep (no lean)	53%	(350)	22%	(147)	7%	(47)	5%	(34)	13%	(83)	660
PID/Gender: Dem Men	65%	(252)	16%	(63)	5%	(19)	4%	(15)	10%	(37)	386
PID/Gender: Dem Women	64%	(284)	17%	(74)	3%	(13)	2%	(7)	15%	(68)	445
PID/Gender: Ind Men	46%	(161)	19%	(67)	8%	(28)	6%	(19)	21%	(73)	348
PID/Gender: Ind Women	48%	(176)	19%	(72)	2%	(6)	4%	(14)	28%	(102)	370
PID/Gender: Rep Men	56%	(185)	22%	(73)	8%	(27)	9%	(29)	6%	(19)	332
PID/Gender: Rep Women	50%	(165)	23%	(74)	6%	(20)	2%	(6)	19%	(64)	328
Ideo: Liberal (1-3)	68%	(442)	17%	(112)	4%	(28)	3%	(21)	7%	(45)	648
Ideo: Moderate (4)	53%	(324)	21%	(129)	5%	(28)	2%	(15)	19%	(115)	611
Ideo: Conservative (5-7)	52%	(396)	21%	(158)	7%	(53)	5%	(39)	15%	(116)	762
Educ: < College	54%	(819)	18%	(278)	5%	(71)	4%	(68)	19%	(283)	1519
Educ: Bachelors degree	58%	(257)	21%	(93)	7%	(29)	3%	(12)	12%	(54)	446
Educ: Post-grad	60%	(146)	21%	(51)	5%	(13)	4%	(10)	11%	(26)	245
Income: Under 50k	53%	(645)	17%	(210)	5%	(59)	4%	(46)	21%	(249)	1209
Income: 50k-100k	58%	(401)	21%	(148)	6%	(39)	4%	(30)	11%	(73)	691
Income: 100k+	57%	(176)	21%	(64)	5%	(16)	4%	(13)	13%	(41)	310
Ethnicity: White	57%	(994)	20%	(341)	5%	(88)	3%	(54)	15%	(253)	1730
Ethnicity: Hispanic	47%	(165)	22%	(77)	7%	(25)	7%	(23)	17%	(61)	351

Continued on next page

Table MCBR6_9: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Closing down office locations they have in Russia

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	55%	(1222)	19%	(422)	5%	(113)	4%	(89)	16%	(363)	2210
Ethnicity: Black	52%	(142)	15%	(40)	5%	(14)	7%	(19)	22%	(60)	276
Ethnicity: Other	42%	(86)	20%	(41)	6%	(11)	8%	(16)	24%	(50)	205
All Christian	59%	(572)	22%	(210)	5%	(45)	4%	(35)	12%	(116)	978
All Non-Christian	53%	(59)	21%	(23)	7%	(7)	4%	(5)	15%	(17)	112
Atheist	67%	(72)	20%	(22)	4%	(4)	3%	(3)	5%	(6)	107
Agnostic/Nothing in particular	51%	(319)	17%	(108)	5%	(31)	5%	(34)	22%	(139)	631
Something Else	52%	(200)	15%	(59)	7%	(27)	3%	(13)	22%	(85)	383
Religious Non-Protestant/Catholic	54%	(76)	21%	(30)	7%	(10)	3%	(5)	15%	(21)	141
Evangelical	54%	(297)	19%	(106)	6%	(32)	4%	(21)	18%	(98)	553
Non-Evangelical	59%	(454)	20%	(152)	5%	(36)	3%	(26)	13%	(100)	768
Community: Urban	54%	(305)	17%	(97)	6%	(34)	5%	(28)	17%	(98)	561
Community: Suburban	58%	(615)	19%	(205)	5%	(49)	4%	(38)	14%	(154)	1061
Community: Rural	51%	(302)	20%	(120)	5%	(31)	4%	(23)	19%	(111)	588
Employ: Private Sector	54%	(373)	21%	(142)	8%	(54)	5%	(31)	14%	(95)	695
Employ: Government	45%	(52)	24%	(27)	6%	(7)	6%	(7)	18%	(21)	114
Employ: Self-Employed	46%	(95)	20%	(41)	6%	(13)	10%	(21)	19%	(38)	208
Employ: Homemaker	47%	(68)	23%	(33)	2%	(3)	3%	(4)	25%	(36)	144
Employ: Student	49%	(46)	28%	(26)	4%	(4)	1%	(1)	18%	(18)	95
Employ: Retired	73%	(394)	17%	(92)	1%	(8)	2%	(9)	7%	(40)	542
Employ: Unemployed	46%	(121)	13%	(34)	6%	(17)	4%	(9)	31%	(80)	261
Employ: Other	49%	(74)	18%	(27)	6%	(8)	5%	(7)	23%	(34)	150
Military HH: Yes	61%	(190)	19%	(58)	4%	(11)	3%	(9)	14%	(45)	313
Military HH: No	54%	(1032)	19%	(364)	5%	(103)	4%	(81)	17%	(318)	1897
RD/WT: Right Direction	62%	(454)	17%	(124)	5%	(38)	3%	(21)	13%	(94)	732
RD/WT: Wrong Track	52%	(768)	20%	(298)	5%	(75)	5%	(69)	18%	(268)	1478
Biden Job Approve	67%	(613)	15%	(135)	4%	(41)	3%	(24)	12%	(106)	917
Biden Job Disapprove	49%	(585)	23%	(270)	6%	(71)	5%	(64)	16%	(193)	1183

Table MCBR6_9: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Closing down office locations they have in Russia

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	55%	(1222)	19%	(422)	5%	(113)	4%	(89)	16%	(363)	2210
Biden Job Strongly Approve	71%	(267)	10%	(37)	4%	(16)	3%	(12)	11%	(42)	374
Biden Job Somewhat Approve	64%	(346)	18%	(98)	5%	(25)	2%	(11)	12%	(64)	544
Biden Job Somewhat Disapprove	43%	(167)	30%	(117)	6%	(25)	5%	(21)	15%	(61)	391
Biden Job Strongly Disapprove	53%	(418)	19%	(153)	6%	(47)	5%	(42)	17%	(132)	792
Favorable of Biden	65%	(650)	17%	(169)	4%	(43)	2%	(22)	12%	(118)	1001
Unfavorable of Biden	49%	(553)	22%	(247)	6%	(70)	6%	(63)	17%	(194)	1127
Very Favorable of Biden	72%	(295)	10%	(41)	4%	(16)	4%	(14)	10%	(43)	409
Somewhat Favorable of Biden	60%	(355)	22%	(128)	4%	(27)	1%	(7)	13%	(75)	592
Somewhat Unfavorable of Biden	40%	(133)	27%	(88)	7%	(22)	5%	(17)	21%	(70)	330
Very Unfavorable of Biden	53%	(420)	20%	(159)	6%	(48)	6%	(46)	16%	(124)	797
#1 Issue: Economy	50%	(434)	21%	(184)	6%	(53)	5%	(39)	18%	(151)	861
#1 Issue: Security	58%	(207)	24%	(84)	4%	(13)	3%	(9)	12%	(41)	355
#1 Issue: Health Care	63%	(151)	16%	(37)	3%	(8)	3%	(8)	14%	(34)	238
#1 Issue: Medicare / Social Security	66%	(155)	18%	(41)	5%	(11)	2%	(4)	10%	(24)	234
#1 Issue: Women's Issues	58%	(62)	19%	(20)	5%	(5)	4%	(4)	15%	(16)	108
#1 Issue: Education	38%	(32)	12%	(10)	5%	(5)	3%	(3)	41%	(34)	84
#1 Issue: Energy	53%	(85)	15%	(24)	11%	(17)	8%	(13)	13%	(21)	160
#1 Issue: Other	57%	(97)	13%	(22)	1%	(2)	6%	(9)	24%	(41)	171
2020 Vote: Joe Biden	66%	(657)	17%	(172)	4%	(38)	2%	(18)	11%	(107)	992
2020 Vote: Donald Trump	51%	(378)	22%	(162)	8%	(56)	5%	(37)	15%	(107)	740
2020 Vote: Other	46%	(32)	22%	(15)	2%	(1)	7%	(5)	24%	(17)	70
2020 Vote: Didn't Vote	38%	(155)	18%	(73)	4%	(18)	7%	(29)	32%	(132)	407
4-Region: Northeast	56%	(221)	20%	(79)	4%	(14)	5%	(21)	15%	(61)	395
4-Region: Midwest	55%	(256)	16%	(76)	6%	(28)	4%	(17)	19%	(87)	464
4-Region: South	53%	(443)	21%	(173)	6%	(46)	4%	(35)	16%	(131)	828
4-Region: West	58%	(302)	18%	(95)	5%	(26)	3%	(16)	16%	(84)	522
Avid Sports Fan	63%	(371)	19%	(112)	7%	(42)	5%	(27)	7%	(40)	592
Avid + Casual Sports Fan	57%	(917)	20%	(316)	6%	(92)	4%	(67)	13%	(214)	1606
Heard a Lot + some Ukraine	59%	(1137)	19%	(371)	5%	(97)	3%	(64)	13%	(242)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_10: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Stopping selling products/services in Russia

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	56%	(1235)	19%	(420)	6%	(125)	4%	(94)	15%	(336)	2210
Gender: Male	57%	(607)	20%	(208)	6%	(67)	5%	(58)	12%	(126)	1067
Gender: Female	55%	(628)	19%	(212)	5%	(58)	3%	(36)	18%	(210)	1143
Age: 18-34	40%	(266)	24%	(156)	9%	(59)	7%	(49)	20%	(129)	658
Age: 35-44	48%	(173)	17%	(63)	7%	(26)	5%	(19)	22%	(79)	359
Age: 45-64	61%	(459)	18%	(134)	5%	(35)	3%	(20)	14%	(106)	754
Age: 65+	77%	(337)	15%	(68)	1%	(6)	1%	(6)	5%	(23)	438
GenZers: 1997-2012	41%	(118)	20%	(58)	7%	(21)	10%	(29)	21%	(60)	285
Millennials: 1981-1996	42%	(270)	23%	(145)	9%	(58)	5%	(35)	20%	(129)	638
GenXers: 1965-1980	56%	(284)	16%	(81)	6%	(33)	3%	(15)	18%	(91)	504
Baby Boomers: 1946-1964	71%	(518)	18%	(128)	2%	(13)	2%	(15)	8%	(55)	729
PID: Dem (no lean)	65%	(544)	17%	(144)	4%	(29)	3%	(22)	11%	(92)	831
PID: Ind (no lean)	48%	(344)	17%	(121)	6%	(46)	6%	(44)	23%	(162)	718
PID: Rep (no lean)	52%	(346)	23%	(155)	8%	(50)	4%	(28)	12%	(81)	660
PID/Gender: Dem Men	65%	(252)	18%	(70)	3%	(13)	5%	(18)	9%	(34)	386
PID/Gender: Dem Women	66%	(292)	17%	(74)	4%	(17)	1%	(4)	13%	(58)	445
PID/Gender: Ind Men	49%	(171)	17%	(60)	7%	(25)	7%	(23)	20%	(69)	348
PID/Gender: Ind Women	47%	(173)	17%	(62)	6%	(21)	6%	(21)	25%	(93)	370
PID/Gender: Rep Men	55%	(184)	24%	(79)	9%	(30)	5%	(17)	7%	(23)	332
PID/Gender: Rep Women	50%	(163)	23%	(76)	6%	(20)	3%	(11)	18%	(58)	328
Ideo: Liberal (1-3)	70%	(453)	16%	(104)	4%	(28)	2%	(16)	7%	(46)	648
Ideo: Moderate (4)	53%	(322)	21%	(129)	6%	(36)	4%	(22)	17%	(101)	611
Ideo: Conservative (5-7)	52%	(398)	22%	(165)	6%	(49)	6%	(47)	13%	(103)	762
Educ: < College	54%	(824)	19%	(284)	6%	(84)	5%	(71)	17%	(256)	1519
Educ: Bachelors degree	59%	(263)	20%	(90)	6%	(27)	3%	(14)	12%	(52)	446
Educ: Post-grad	60%	(148)	19%	(47)	6%	(14)	4%	(9)	11%	(28)	245
Income: Under 50k	53%	(638)	19%	(228)	5%	(59)	4%	(51)	19%	(232)	1209
Income: 50k-100k	61%	(422)	19%	(131)	7%	(50)	4%	(27)	9%	(61)	691
Income: 100k+	56%	(175)	20%	(61)	5%	(16)	5%	(15)	14%	(42)	310
Ethnicity: White	58%	(1007)	19%	(332)	6%	(99)	3%	(57)	14%	(235)	1730
Ethnicity: Hispanic	47%	(165)	24%	(86)	9%	(32)	7%	(25)	12%	(43)	351

Table MCBR6_10: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Stopping selling products/services in Russia

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	56%	(1235)	19%	(420)	6%	(125)	4%	(94)	15%	(336)	2210
Ethnicity: Black	50%	(139)	16%	(44)	6%	(15)	7%	(20)	21%	(58)	276
Ethnicity: Other	44%	(89)	22%	(45)	5%	(11)	8%	(17)	21%	(43)	205
All Christian	60%	(586)	21%	(201)	5%	(52)	3%	(29)	11%	(109)	978
All Non-Christian	51%	(57)	26%	(29)	8%	(9)	3%	(4)	12%	(13)	112
Atheist	71%	(76)	16%	(17)	3%	(3)	5%	(5)	5%	(6)	107
Agnostic/Nothing in particular	53%	(332)	16%	(104)	5%	(32)	5%	(35)	20%	(128)	631
Something Else	48%	(183)	18%	(70)	8%	(29)	6%	(21)	21%	(80)	383
Religious Non-Protestant/Catholic	53%	(76)	25%	(35)	8%	(11)	3%	(4)	11%	(16)	141
Evangelical	51%	(284)	20%	(110)	7%	(40)	5%	(27)	17%	(93)	553
Non-Evangelical	60%	(462)	20%	(152)	5%	(38)	3%	(23)	12%	(93)	768
Community: Urban	52%	(294)	19%	(108)	7%	(39)	5%	(29)	16%	(91)	561
Community: Suburban	60%	(633)	19%	(197)	5%	(51)	4%	(42)	13%	(138)	1061
Community: Rural	52%	(308)	20%	(115)	6%	(35)	4%	(22)	18%	(108)	588
Employ: Private Sector	54%	(375)	21%	(144)	8%	(57)	4%	(29)	13%	(90)	695
Employ: Government	47%	(53)	23%	(27)	5%	(6)	7%	(8)	18%	(20)	114
Employ: Self-Employed	49%	(102)	17%	(35)	7%	(14)	12%	(25)	15%	(32)	208
Employ: Homemaker	45%	(66)	26%	(37)	4%	(6)	4%	(6)	21%	(30)	144
Employ: Student	40%	(38)	32%	(30)	4%	(4)	6%	(5)	18%	(17)	95
Employ: Retired	74%	(401)	14%	(76)	2%	(12)	2%	(11)	8%	(41)	542
Employ: Unemployed	47%	(121)	18%	(48)	6%	(15)	2%	(6)	27%	(70)	261
Employ: Other	52%	(78)	15%	(23)	7%	(10)	2%	(3)	24%	(35)	150
Military HH: Yes	57%	(179)	19%	(61)	8%	(25)	1%	(4)	14%	(44)	313
Military HH: No	56%	(1055)	19%	(360)	5%	(100)	5%	(90)	15%	(292)	1897
RD/WT: Right Direction	63%	(462)	17%	(126)	4%	(31)	3%	(21)	12%	(91)	732
RD/WT: Wrong Track	52%	(773)	20%	(294)	6%	(94)	5%	(73)	17%	(245)	1478
Biden Job Approve	67%	(615)	15%	(142)	5%	(43)	3%	(23)	10%	(95)	917
Biden Job Disapprove	50%	(597)	22%	(260)	7%	(80)	6%	(69)	15%	(178)	1183

Table MCBR6_10: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Stopping selling products/services in Russia

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	56%	(1235)	19%	(420)	6%	(125)	4%	(94)	15%	(336)	2210
Biden Job Strongly Approve	74%	(276)	10%	(36)	3%	(12)	3%	(11)	10%	(39)	374
Biden Job Somewhat Approve	62%	(339)	20%	(106)	6%	(31)	2%	(12)	10%	(56)	544
Biden Job Somewhat Disapprove	44%	(173)	26%	(102)	9%	(35)	6%	(25)	14%	(56)	391
Biden Job Strongly Disapprove	54%	(424)	20%	(158)	6%	(44)	6%	(44)	15%	(122)	792
Favorable of Biden	66%	(657)	18%	(180)	4%	(41)	2%	(21)	10%	(102)	1001
Unfavorable of Biden	50%	(559)	21%	(236)	7%	(82)	6%	(70)	16%	(180)	1127
Very Favorable of Biden	75%	(307)	9%	(39)	3%	(13)	3%	(14)	9%	(36)	409
Somewhat Favorable of Biden	59%	(350)	24%	(141)	5%	(28)	1%	(7)	11%	(66)	592
Somewhat Unfavorable of Biden	41%	(134)	26%	(84)	9%	(28)	7%	(23)	18%	(61)	330
Very Unfavorable of Biden	53%	(425)	19%	(152)	7%	(54)	6%	(48)	15%	(119)	797
#1 Issue: Economy	50%	(431)	21%	(181)	8%	(69)	5%	(43)	16%	(137)	861
#1 Issue: Security	60%	(213)	22%	(80)	5%	(19)	2%	(8)	10%	(35)	355
#1 Issue: Health Care	61%	(145)	20%	(48)	2%	(6)	4%	(9)	13%	(30)	238
#1 Issue: Medicare / Social Security	69%	(161)	16%	(38)	3%	(8)	1%	(2)	11%	(25)	234
#1 Issue: Women's Issues	62%	(67)	14%	(15)	4%	(4)	3%	(3)	17%	(19)	108
#1 Issue: Education	31%	(26)	14%	(12)	7%	(6)	6%	(5)	42%	(35)	84
#1 Issue: Energy	59%	(94)	17%	(27)	4%	(7)	9%	(15)	11%	(17)	160
#1 Issue: Other	57%	(97)	12%	(20)	4%	(7)	5%	(9)	22%	(38)	171
2020 Vote: Joe Biden	68%	(677)	17%	(166)	4%	(39)	2%	(18)	9%	(94)	992
2020 Vote: Donald Trump	51%	(379)	22%	(165)	8%	(61)	6%	(41)	13%	(94)	740
2020 Vote: Other	39%	(27)	22%	(16)	7%	(5)	6%	(4)	27%	(19)	70
2020 Vote: Didn't Vote	37%	(152)	18%	(74)	5%	(21)	8%	(31)	32%	(130)	407
4-Region: Northeast	58%	(230)	18%	(72)	6%	(22)	6%	(23)	12%	(49)	395
4-Region: Midwest	57%	(263)	18%	(86)	7%	(31)	3%	(15)	15%	(70)	464
4-Region: South	54%	(448)	19%	(161)	6%	(48)	4%	(32)	17%	(139)	828
4-Region: West	56%	(295)	19%	(102)	5%	(24)	5%	(24)	15%	(79)	522
Avid Sports Fan	63%	(371)	19%	(115)	6%	(37)	5%	(32)	6%	(38)	592
Avid + Casual Sports Fan	58%	(926)	19%	(311)	6%	(96)	4%	(68)	13%	(205)	1606
Heard a Lot + some Ukraine	60%	(1152)	19%	(360)	6%	(107)	4%	(79)	11%	(214)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_11: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Closing down factories they have in Russia

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	54%	(1184)	20%	(441)	6%	(132)	4%	(85)	17%	(368)	2210
Gender: Male	55%	(583)	19%	(206)	8%	(83)	5%	(54)	13%	(141)	1067
Gender: Female	53%	(601)	21%	(236)	4%	(49)	3%	(31)	20%	(227)	1143
Age: 18-34	41%	(268)	23%	(154)	10%	(69)	6%	(41)	19%	(127)	658
Age: 35-44	46%	(165)	19%	(67)	5%	(19)	7%	(25)	23%	(83)	359
Age: 45-64	58%	(440)	20%	(148)	5%	(34)	2%	(13)	16%	(118)	754
Age: 65+	71%	(310)	16%	(72)	2%	(10)	1%	(6)	9%	(40)	438
GenZers: 1997-2012	42%	(120)	24%	(69)	9%	(25)	6%	(18)	19%	(54)	285
Millennials: 1981-1996	43%	(274)	21%	(131)	9%	(58)	6%	(41)	21%	(133)	638
GenXers: 1965-1980	54%	(271)	18%	(92)	7%	(33)	3%	(14)	19%	(94)	504
Baby Boomers: 1946-1964	65%	(478)	20%	(143)	2%	(15)	2%	(11)	11%	(83)	729
PID: Dem (no lean)	63%	(527)	16%	(135)	4%	(37)	3%	(22)	13%	(111)	831
PID: Ind (no lean)	45%	(326)	21%	(152)	6%	(42)	4%	(32)	23%	(166)	718
PID: Rep (no lean)	50%	(331)	23%	(155)	8%	(53)	5%	(31)	14%	(90)	660
PID/Gender: Dem Men	63%	(244)	16%	(62)	6%	(25)	3%	(13)	11%	(42)	386
PID/Gender: Dem Women	63%	(283)	16%	(73)	3%	(12)	2%	(9)	15%	(69)	445
PID/Gender: Ind Men	46%	(162)	20%	(71)	8%	(29)	5%	(18)	20%	(69)	348
PID/Gender: Ind Women	44%	(164)	22%	(81)	4%	(13)	4%	(14)	26%	(97)	370
PID/Gender: Rep Men	53%	(177)	22%	(73)	9%	(30)	7%	(23)	9%	(29)	332
PID/Gender: Rep Women	47%	(154)	25%	(81)	7%	(24)	2%	(8)	19%	(61)	328
Ideo: Liberal (1-3)	67%	(434)	17%	(113)	5%	(30)	3%	(19)	8%	(51)	648
Ideo: Moderate (4)	50%	(307)	22%	(134)	5%	(32)	3%	(16)	20%	(122)	611
Ideo: Conservative (5-7)	50%	(379)	22%	(166)	9%	(65)	5%	(36)	15%	(116)	762
Educ: < College	52%	(789)	19%	(292)	7%	(100)	4%	(59)	18%	(279)	1519
Educ: Bachelors degree	58%	(260)	21%	(93)	6%	(25)	4%	(18)	11%	(51)	446
Educ: Post-grad	55%	(135)	23%	(56)	3%	(8)	3%	(8)	16%	(38)	245
Income: Under 50k	51%	(615)	19%	(231)	6%	(69)	4%	(47)	20%	(246)	1209
Income: 50k-100k	57%	(391)	22%	(152)	7%	(49)	3%	(24)	11%	(75)	691
Income: 100k+	57%	(177)	19%	(58)	5%	(14)	4%	(13)	15%	(47)	310
Ethnicity: White	55%	(959)	21%	(359)	6%	(100)	3%	(57)	15%	(255)	1730
Ethnicity: Hispanic	48%	(168)	23%	(79)	10%	(34)	6%	(19)	14%	(51)	351

Table MCBR6_11: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Closing down factories they have in Russia

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	54%	(1184)	20%	(441)	6%	(132)	4%	(85)	17%	(368)	2210
Ethnicity: Black	50%	(137)	13%	(36)	6%	(17)	7%	(19)	24%	(66)	276
Ethnicity: Other	43%	(87)	23%	(46)	7%	(15)	5%	(9)	23%	(47)	205
All Christian	58%	(562)	21%	(205)	5%	(50)	4%	(38)	12%	(122)	978
All Non-Christian	50%	(57)	25%	(28)	6%	(7)	2%	(2)	17%	(19)	112
Atheist	64%	(69)	20%	(22)	4%	(5)	3%	(3)	8%	(8)	107
Agnostic/Nothing in particular	52%	(326)	15%	(93)	7%	(42)	5%	(31)	22%	(138)	631
Something Else	44%	(170)	24%	(93)	7%	(28)	3%	(11)	21%	(81)	383
Religious Non-Protestant/Catholic	51%	(73)	26%	(37)	7%	(9)	1%	(2)	15%	(21)	141
Evangelical	49%	(272)	22%	(122)	6%	(33)	5%	(29)	18%	(98)	553
Non-Evangelical	57%	(439)	21%	(164)	5%	(42)	3%	(20)	13%	(102)	768
Community: Urban	52%	(290)	19%	(105)	6%	(33)	6%	(33)	18%	(100)	561
Community: Suburban	57%	(603)	20%	(208)	7%	(72)	2%	(22)	15%	(155)	1061
Community: Rural	50%	(291)	22%	(128)	5%	(27)	5%	(29)	19%	(112)	588
Employ: Private Sector	53%	(366)	21%	(146)	8%	(54)	5%	(35)	14%	(94)	695
Employ: Government	42%	(47)	32%	(37)	8%	(10)	3%	(3)	15%	(17)	114
Employ: Self-Employed	43%	(89)	22%	(46)	9%	(19)	7%	(15)	19%	(40)	208
Employ: Homemaker	46%	(66)	26%	(37)	3%	(5)	4%	(5)	22%	(31)	144
Employ: Student	51%	(49)	26%	(25)	6%	(6)	—	(0)	16%	(16)	95
Employ: Retired	70%	(378)	14%	(78)	3%	(14)	2%	(12)	11%	(60)	542
Employ: Unemployed	46%	(119)	15%	(40)	7%	(17)	4%	(10)	28%	(74)	261
Employ: Other	45%	(68)	22%	(33)	5%	(8)	3%	(5)	24%	(36)	150
Military HH: Yes	56%	(176)	21%	(66)	7%	(21)	1%	(4)	15%	(46)	313
Military HH: No	53%	(1008)	20%	(376)	6%	(111)	4%	(81)	17%	(322)	1897
RD/WT: Right Direction	60%	(442)	16%	(116)	7%	(48)	2%	(16)	15%	(111)	732
RD/WT: Wrong Track	50%	(742)	22%	(326)	6%	(84)	5%	(69)	17%	(257)	1478
Biden Job Approve	64%	(587)	16%	(144)	5%	(50)	2%	(22)	13%	(116)	917
Biden Job Disapprove	48%	(570)	24%	(281)	7%	(80)	5%	(61)	16%	(191)	1183

Continued on next page

Table MCBR6_11: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Closing down factories they have in Russia

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	54%	(1184)	20%	(441)	6%	(132)	4%	(85)	17%	(368)	2210
Biden Job Strongly Approve	70%	(261)	10%	(36)	5%	(19)	3%	(12)	13%	(47)	374
Biden Job Somewhat Approve	60%	(326)	20%	(108)	6%	(31)	2%	(10)	13%	(69)	544
Biden Job Somewhat Disapprove	45%	(174)	27%	(104)	7%	(28)	5%	(19)	17%	(66)	391
Biden Job Strongly Disapprove	50%	(395)	22%	(177)	7%	(52)	5%	(42)	16%	(125)	792
Favorable of Biden	64%	(639)	17%	(167)	5%	(46)	2%	(19)	13%	(131)	1001
Unfavorable of Biden	47%	(525)	23%	(264)	7%	(84)	6%	(64)	17%	(190)	1127
Very Favorable of Biden	70%	(288)	11%	(43)	3%	(14)	3%	(11)	13%	(52)	409
Somewhat Favorable of Biden	59%	(350)	21%	(124)	5%	(31)	1%	(8)	13%	(79)	592
Somewhat Unfavorable of Biden	38%	(125)	27%	(89)	9%	(29)	5%	(17)	21%	(69)	330
Very Unfavorable of Biden	50%	(400)	22%	(175)	7%	(54)	6%	(47)	15%	(121)	797
#1 Issue: Economy	49%	(426)	22%	(191)	7%	(64)	5%	(40)	16%	(142)	861
#1 Issue: Security	57%	(203)	23%	(83)	4%	(13)	3%	(9)	13%	(47)	355
#1 Issue: Health Care	62%	(148)	16%	(38)	3%	(7)	4%	(9)	15%	(36)	238
#1 Issue: Medicare / Social Security	60%	(140)	18%	(43)	6%	(13)	2%	(6)	14%	(32)	234
#1 Issue: Women's Issues	58%	(63)	20%	(21)	7%	(8)	1%	(1)	14%	(15)	108
#1 Issue: Education	37%	(31)	17%	(14)	5%	(4)	5%	(4)	37%	(31)	84
#1 Issue: Energy	52%	(83)	16%	(26)	12%	(20)	6%	(9)	14%	(22)	160
#1 Issue: Other	53%	(90)	15%	(26)	3%	(4)	4%	(7)	26%	(44)	171
2020 Vote: Joe Biden	66%	(653)	18%	(178)	3%	(30)	2%	(21)	11%	(111)	992
2020 Vote: Donald Trump	48%	(356)	23%	(167)	9%	(67)	5%	(35)	15%	(115)	740
2020 Vote: Other	41%	(29)	25%	(17)	2%	(1)	8%	(6)	24%	(17)	70
2020 Vote: Didn't Vote	36%	(146)	19%	(79)	8%	(34)	6%	(23)	31%	(126)	407
4-Region: Northeast	52%	(204)	24%	(95)	6%	(22)	5%	(21)	14%	(54)	395
4-Region: Midwest	54%	(250)	18%	(85)	7%	(34)	4%	(17)	17%	(78)	464
4-Region: South	52%	(433)	20%	(169)	5%	(43)	4%	(36)	18%	(146)	828
4-Region: West	57%	(297)	18%	(93)	6%	(32)	2%	(12)	17%	(89)	522
Avid Sports Fan	60%	(356)	19%	(115)	6%	(35)	5%	(27)	10%	(59)	592
Avid + Casual Sports Fan	55%	(883)	20%	(324)	6%	(103)	4%	(62)	15%	(234)	1606
Heard a Lot + some Ukraine	58%	(1107)	20%	(387)	6%	(107)	4%	(68)	13%	(243)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR6_12: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Stopping conducting business with Russian businesses and other entities

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	56%	(1242)	19%	(420)	6%	(131)	4%	(84)	15%	(333)	2210
Gender: Male	57%	(613)	19%	(200)	9%	(93)	5%	(54)	10%	(108)	1067
Gender: Female	55%	(630)	19%	(220)	3%	(38)	3%	(31)	20%	(225)	1143
Age: 18-34	41%	(267)	24%	(156)	10%	(66)	6%	(42)	19%	(127)	658
Age: 35-44	50%	(179)	17%	(62)	8%	(28)	3%	(11)	22%	(78)	359
Age: 45-64	61%	(462)	19%	(142)	4%	(27)	3%	(21)	14%	(103)	754
Age: 65+	76%	(333)	14%	(60)	2%	(10)	2%	(10)	6%	(24)	438
GenZers: 1997-2012	40%	(113)	21%	(59)	10%	(27)	10%	(28)	21%	(59)	285
Millennials: 1981-1996	45%	(288)	22%	(140)	9%	(58)	4%	(24)	20%	(127)	638
GenXers: 1965-1980	57%	(286)	18%	(92)	6%	(30)	3%	(16)	16%	(80)	504
Baby Boomers: 1946-1964	70%	(510)	17%	(126)	2%	(15)	2%	(16)	9%	(62)	729
PID: Dem (no lean)	66%	(552)	16%	(134)	4%	(35)	3%	(21)	11%	(89)	831
PID: Ind (no lean)	48%	(343)	18%	(133)	7%	(48)	5%	(34)	22%	(161)	718
PID: Rep (no lean)	53%	(348)	23%	(152)	7%	(48)	4%	(29)	13%	(84)	660
PID/Gender: Dem Men	68%	(263)	15%	(58)	6%	(22)	4%	(14)	8%	(29)	386
PID/Gender: Dem Women	65%	(289)	17%	(77)	3%	(13)	2%	(7)	13%	(59)	445
PID/Gender: Ind Men	48%	(167)	19%	(65)	11%	(38)	5%	(18)	17%	(59)	348
PID/Gender: Ind Women	48%	(176)	18%	(67)	3%	(10)	4%	(16)	27%	(102)	370
PID/Gender: Rep Men	55%	(183)	23%	(77)	10%	(32)	6%	(21)	6%	(19)	332
PID/Gender: Rep Women	50%	(165)	23%	(75)	5%	(16)	2%	(8)	20%	(64)	328
Ideo: Liberal (1-3)	72%	(467)	16%	(100)	3%	(22)	3%	(19)	6%	(39)	648
Ideo: Moderate (4)	52%	(318)	21%	(126)	7%	(41)	3%	(15)	18%	(110)	611
Ideo: Conservative (5-7)	52%	(395)	22%	(170)	7%	(57)	5%	(40)	13%	(99)	762
Educ: < College	54%	(819)	18%	(279)	7%	(100)	4%	(58)	17%	(263)	1519
Educ: Bachelors degree	60%	(266)	21%	(95)	5%	(24)	4%	(17)	10%	(44)	446
Educ: Post-grad	64%	(157)	19%	(46)	3%	(7)	4%	(9)	11%	(26)	245
Income: Under 50k	53%	(644)	17%	(211)	6%	(78)	4%	(48)	19%	(228)	1209
Income: 50k-100k	60%	(415)	21%	(144)	6%	(43)	3%	(21)	10%	(68)	691
Income: 100k+	59%	(184)	21%	(64)	3%	(9)	5%	(16)	12%	(37)	310
Ethnicity: White	59%	(1016)	19%	(323)	5%	(91)	3%	(59)	14%	(240)	1730
Ethnicity: Hispanic	48%	(169)	24%	(84)	8%	(29)	6%	(20)	14%	(49)	351

Table MCBR6_12: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Stopping conducting business with Russian businesses and other entities

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	56%	(1242)	19%	(420)	6%	(131)	4%	(84)	15%	(333)	2210
Ethnicity: Black	52%	(142)	15%	(41)	11%	(29)	4%	(12)	19%	(51)	276
Ethnicity: Other	41%	(84)	27%	(55)	5%	(11)	6%	(13)	21%	(42)	205
All Christian	59%	(578)	21%	(203)	5%	(50)	3%	(34)	12%	(113)	978
All Non-Christian	50%	(56)	32%	(36)	6%	(7)	2%	(2)	10%	(11)	112
Atheist	76%	(81)	12%	(13)	3%	(4)	4%	(4)	5%	(6)	107
Agnostic/Nothing in particular	53%	(333)	16%	(102)	6%	(40)	5%	(33)	19%	(123)	631
Something Else	51%	(195)	17%	(66)	8%	(30)	3%	(11)	21%	(80)	383
Religious Non-Protestant/Catholic	55%	(78)	29%	(40)	5%	(7)	1%	(2)	10%	(15)	141
Evangelical	52%	(290)	20%	(110)	5%	(29)	5%	(27)	18%	(97)	553
Non-Evangelical	60%	(458)	20%	(150)	7%	(50)	2%	(18)	12%	(93)	768
Community: Urban	55%	(311)	17%	(97)	8%	(43)	5%	(25)	15%	(84)	561
Community: Suburban	58%	(620)	21%	(221)	5%	(49)	3%	(30)	13%	(142)	1061
Community: Rural	53%	(311)	17%	(101)	7%	(40)	5%	(29)	18%	(107)	588
Employ: Private Sector	56%	(389)	21%	(143)	8%	(57)	4%	(25)	12%	(82)	695
Employ: Government	50%	(57)	24%	(28)	7%	(8)	4%	(4)	15%	(18)	114
Employ: Self-Employed	48%	(100)	19%	(39)	10%	(21)	9%	(18)	15%	(30)	208
Employ: Homemaker	44%	(63)	26%	(38)	4%	(6)	3%	(4)	23%	(33)	144
Employ: Student	42%	(40)	35%	(33)	3%	(3)	4%	(4)	17%	(16)	95
Employ: Retired	73%	(394)	14%	(78)	2%	(12)	2%	(13)	8%	(45)	542
Employ: Unemployed	48%	(125)	14%	(37)	7%	(18)	4%	(11)	27%	(70)	261
Employ: Other	50%	(76)	16%	(24)	5%	(7)	3%	(5)	26%	(39)	150
Military HH: Yes	58%	(183)	20%	(61)	6%	(19)	3%	(9)	13%	(40)	313
Military HH: No	56%	(1059)	19%	(358)	6%	(112)	4%	(75)	15%	(293)	1897
RD/WT: Right Direction	64%	(468)	15%	(112)	5%	(40)	3%	(22)	12%	(89)	732
RD/WT: Wrong Track	52%	(774)	21%	(308)	6%	(91)	4%	(62)	16%	(244)	1478
Biden Job Approve	67%	(619)	15%	(141)	4%	(40)	2%	(22)	10%	(95)	917
Biden Job Disapprove	51%	(601)	22%	(258)	7%	(86)	5%	(60)	15%	(177)	1183

Continued on next page

Table MCBR6_12: *Do you support or oppose companies taking the following actions in response to Russia's invasion of Ukraine?*
Stopping conducting business with Russian businesses and other entities

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	56%	(1242)	19%	(420)	6%	(131)	4%	(84)	15%	(333)	2210
Biden Job Strongly Approve	71%	(267)	10%	(39)	5%	(18)	4%	(14)	10%	(36)	374
Biden Job Somewhat Approve	65%	(352)	19%	(102)	4%	(22)	1%	(8)	11%	(59)	544
Biden Job Somewhat Disapprove	45%	(175)	28%	(109)	8%	(32)	6%	(23)	13%	(52)	391
Biden Job Strongly Disapprove	54%	(426)	19%	(149)	7%	(54)	5%	(37)	16%	(126)	792
Favorable of Biden	66%	(660)	17%	(174)	4%	(44)	2%	(24)	10%	(99)	1001
Unfavorable of Biden	50%	(564)	21%	(241)	7%	(84)	5%	(56)	16%	(181)	1127
Very Favorable of Biden	75%	(307)	10%	(40)	3%	(11)	4%	(17)	9%	(35)	409
Somewhat Favorable of Biden	60%	(353)	23%	(135)	6%	(33)	1%	(7)	11%	(64)	592
Somewhat Unfavorable of Biden	42%	(137)	28%	(92)	7%	(23)	6%	(20)	18%	(58)	330
Very Unfavorable of Biden	54%	(427)	19%	(149)	8%	(61)	5%	(36)	15%	(123)	797
#1 Issue: Economy	51%	(442)	21%	(181)	7%	(63)	4%	(36)	16%	(139)	861
#1 Issue: Security	62%	(221)	22%	(77)	5%	(18)	3%	(12)	8%	(28)	355
#1 Issue: Health Care	63%	(150)	18%	(44)	1%	(2)	5%	(11)	13%	(31)	238
#1 Issue: Medicare / Social Security	64%	(151)	15%	(35)	6%	(14)	3%	(6)	12%	(28)	234
#1 Issue: Women's Issues	63%	(68)	13%	(14)	7%	(8)	1%	(1)	16%	(17)	108
#1 Issue: Education	30%	(25)	19%	(16)	5%	(4)	4%	(3)	43%	(36)	84
#1 Issue: Energy	55%	(88)	19%	(30)	10%	(15)	5%	(8)	11%	(18)	160
#1 Issue: Other	57%	(97)	13%	(23)	4%	(7)	4%	(7)	21%	(37)	171
2020 Vote: Joe Biden	69%	(683)	16%	(156)	4%	(37)	3%	(27)	9%	(90)	992
2020 Vote: Donald Trump	51%	(377)	22%	(163)	9%	(67)	5%	(34)	13%	(99)	740
2020 Vote: Other	45%	(32)	22%	(15)	7%	(5)	3%	(2)	23%	(16)	70
2020 Vote: Didn't Vote	37%	(150)	21%	(85)	6%	(23)	5%	(21)	31%	(128)	407
4-Region: Northeast	56%	(223)	21%	(82)	6%	(23)	4%	(16)	13%	(52)	395
4-Region: Midwest	56%	(259)	18%	(84)	5%	(25)	5%	(22)	16%	(73)	464
4-Region: South	55%	(454)	19%	(154)	6%	(53)	4%	(33)	16%	(134)	828
4-Region: West	59%	(307)	19%	(99)	6%	(29)	3%	(14)	14%	(74)	522
Avid Sports Fan	64%	(377)	20%	(118)	6%	(35)	5%	(27)	6%	(36)	592
Avid + Casual Sports Fan	58%	(929)	20%	(315)	7%	(110)	4%	(60)	12%	(192)	1606
Heard a Lot + some Ukraine	61%	(1160)	19%	(367)	5%	(102)	4%	(75)	11%	(209)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR7: *Thinking about companies that conduct business with Russian entities or have business interests in Russia, which of the following actions do you think they should take given Russia's invasion of Ukraine?*

Demographic	Permanently cut their business ties in Russia in protest of Russia's invasion of Ukraine		Temporarily cut their business ties in Russia in protest of Russia's invasion of Ukraine		Maintain their business ties in Russia, but issue a statement condemning Russia's invasion of Ukraine		Maintain their business ties in Russia and do not do anything in response to Russia's Invasion of Ukraine		Don't know / No opinion		Total N
Adults	37%	(816)	36%	(794)	8%	(182)	4%	(78)	15%	(340)	2210
Gender: Male	39%	(417)	36%	(379)	9%	(95)	4%	(46)	12%	(129)	1067
Gender: Female	35%	(399)	36%	(415)	8%	(86)	3%	(32)	18%	(211)	1143
Age: 18-34	26%	(173)	33%	(217)	15%	(102)	5%	(33)	20%	(132)	658
Age: 35-44	32%	(116)	35%	(125)	8%	(29)	6%	(20)	19%	(69)	359
Age: 45-64	41%	(311)	36%	(275)	5%	(38)	3%	(20)	15%	(111)	754
Age: 65+	49%	(216)	41%	(178)	3%	(13)	1%	(5)	6%	(27)	438
GenZers: 1997-2012	26%	(74)	33%	(95)	17%	(48)	4%	(12)	19%	(56)	285
Millennials: 1981-1996	28%	(177)	35%	(222)	12%	(76)	6%	(36)	20%	(126)	638
GenXers: 1965-1980	37%	(188)	35%	(178)	6%	(29)	4%	(21)	17%	(88)	504
Baby Boomers: 1946-1964	47%	(346)	38%	(278)	4%	(28)	1%	(9)	9%	(69)	729
PID: Dem (no lean)	43%	(358)	37%	(308)	8%	(64)	1%	(9)	11%	(92)	831
PID: Ind (no lean)	30%	(217)	34%	(245)	9%	(65)	5%	(34)	22%	(157)	718
PID: Rep (no lean)	36%	(240)	37%	(241)	8%	(53)	5%	(35)	14%	(92)	660
PID/Gender: Dem Men	45%	(173)	36%	(138)	8%	(32)	2%	(6)	9%	(36)	386
PID/Gender: Dem Women	42%	(185)	38%	(170)	7%	(31)	1%	(3)	12%	(55)	445
PID/Gender: Ind Men	32%	(113)	34%	(118)	9%	(32)	4%	(14)	20%	(70)	348
PID/Gender: Ind Women	28%	(104)	34%	(127)	9%	(33)	5%	(19)	23%	(87)	370
PID/Gender: Rep Men	39%	(131)	37%	(123)	9%	(31)	8%	(25)	7%	(23)	332
PID/Gender: Rep Women	33%	(109)	36%	(118)	7%	(22)	3%	(9)	21%	(69)	328
Ideo: Liberal (1-3)	45%	(288)	40%	(258)	7%	(45)	1%	(9)	7%	(48)	648
Ideo: Moderate (4)	33%	(203)	37%	(228)	9%	(56)	3%	(17)	18%	(107)	611
Ideo: Conservative (5-7)	37%	(280)	36%	(274)	8%	(64)	6%	(46)	13%	(98)	762
Educ: < College	38%	(579)	32%	(490)	9%	(132)	4%	(53)	17%	(264)	1519
Educ: Bachelors degree	35%	(157)	43%	(191)	8%	(34)	3%	(15)	11%	(48)	446
Educ: Post-grad	32%	(80)	46%	(113)	6%	(15)	4%	(9)	11%	(28)	245

Table MCBR7: *Thinking about companies that conduct business with Russian entities or have business interests in Russia, which of the following actions do you think they should take given Russia's invasion of Ukraine?*

Demographic	Permanently cut their business ties in Russia in protest of Russia's invasion of Ukraine		Temporarily cut their business ties in Russia in protest of Russia's invasion of Ukraine		Maintain their business ties in Russia, but issue a statement condemning Russia's invasion of Ukraine		Maintain their business ties in Russia and do not do anything in response to Russia's Invasion of Ukraine		Don't know / No opinion		Total N
Adults	37%	(816)	36%	(794)	8%	(182)	4%	(78)	15%	(340)	2210
Income: Under 50k	36%	(436)	31%	(378)	9%	(107)	3%	(40)	20%	(247)	1209
Income: 50k-100k	38%	(263)	42%	(287)	6%	(43)	4%	(31)	10%	(67)	691
Income: 100k+	37%	(116)	42%	(130)	10%	(31)	2%	(7)	8%	(26)	310
Ethnicity: White	39%	(670)	36%	(626)	8%	(133)	4%	(61)	14%	(240)	1730
Ethnicity: Hispanic	34%	(120)	32%	(113)	13%	(45)	3%	(10)	18%	(62)	351
Ethnicity: Black	33%	(91)	34%	(93)	8%	(23)	3%	(8)	22%	(61)	276
Ethnicity: Other	27%	(55)	37%	(76)	12%	(25)	4%	(9)	19%	(39)	205
All Christian	39%	(385)	39%	(380)	7%	(68)	3%	(32)	12%	(113)	978
All Non-Christian	27%	(30)	48%	(54)	7%	(8)	6%	(6)	13%	(14)	112
Atheist	48%	(51)	32%	(35)	9%	(10)	2%	(2)	8%	(9)	107
Agnostic/Nothing in particular	36%	(229)	31%	(196)	9%	(57)	3%	(19)	21%	(129)	631
Something Else	32%	(121)	34%	(130)	10%	(40)	5%	(17)	20%	(75)	383
Religious Non-Protestant/Catholic	28%	(40)	49%	(69)	5%	(8)	5%	(6)	13%	(18)	141
Evangelical	35%	(193)	32%	(180)	10%	(55)	6%	(31)	17%	(95)	553
Non-Evangelical	39%	(301)	40%	(310)	7%	(51)	2%	(17)	12%	(89)	768
Community: Urban	34%	(189)	36%	(205)	9%	(52)	4%	(21)	17%	(94)	561
Community: Suburban	38%	(402)	38%	(402)	8%	(88)	3%	(29)	13%	(140)	1061
Community: Rural	38%	(224)	32%	(188)	7%	(42)	5%	(27)	18%	(107)	588

Table MCBR7: *Thinking about companies that conduct business with Russian entities or have business interests in Russia, which of the following actions do you think they should take given Russia's invasion of Ukraine?*

Demographic	Permanently cut their business ties in Russia in protest of Russia's invasion of Ukraine		Temporarily cut their business ties in Russia in protest of Russia's invasion of Ukraine		Maintain their business ties in Russia, but issue a statement condemning Russia's invasion of Ukraine		Maintain their business ties in Russia and do not do anything in response to Russia's Invasion of Ukraine		Don't know / No opinion		Total N
Adults	37%	(816)	36%	(794)	8%	(182)	4%	(78)	15%	(340)	2210
Employ: Private Sector	36%	(253)	36%	(253)	10%	(68)	6%	(39)	12%	(82)	695
Employ: Government	31%	(35)	38%	(43)	18%	(21)	1%	(2)	12%	(14)	114
Employ: Self-Employed	32%	(66)	34%	(71)	12%	(25)	3%	(7)	19%	(39)	208
Employ: Homemaker	32%	(46)	39%	(56)	6%	(8)	7%	(11)	17%	(24)	144
Employ: Student	23%	(22)	35%	(33)	17%	(16)	2%	(2)	23%	(22)	95
Employ: Retired	50%	(269)	37%	(198)	4%	(19)	2%	(9)	9%	(47)	542
Employ: Unemployed	31%	(80)	33%	(85)	5%	(13)	3%	(8)	29%	(75)	261
Employ: Other	30%	(45)	36%	(54)	8%	(12)	1%	(1)	25%	(38)	150
Military HH: Yes	41%	(127)	36%	(112)	8%	(25)	3%	(9)	13%	(39)	313
Military HH: No	36%	(689)	36%	(683)	8%	(156)	4%	(68)	16%	(301)	1897
RD/WT: Right Direction	41%	(303)	36%	(266)	8%	(60)	2%	(18)	11%	(84)	732
RD/WT: Wrong Track	35%	(513)	36%	(528)	8%	(122)	4%	(60)	17%	(256)	1478
Biden Job Approve	41%	(378)	39%	(360)	8%	(73)	1%	(14)	10%	(93)	917
Biden Job Disapprove	36%	(421)	35%	(414)	9%	(101)	5%	(63)	16%	(184)	1183
Biden Job Strongly Approve	50%	(186)	32%	(121)	8%	(31)	2%	(8)	8%	(29)	374
Biden Job Somewhat Approve	35%	(192)	44%	(240)	8%	(42)	1%	(6)	12%	(64)	544
Biden Job Somewhat Disapprove	29%	(112)	41%	(160)	9%	(36)	5%	(18)	17%	(65)	391
Biden Job Strongly Disapprove	39%	(308)	32%	(254)	8%	(65)	6%	(45)	15%	(119)	792
Favorable of Biden	41%	(413)	38%	(382)	7%	(73)	1%	(14)	12%	(119)	1001
Unfavorable of Biden	35%	(392)	35%	(397)	9%	(103)	6%	(63)	15%	(171)	1127
Very Favorable of Biden	49%	(201)	35%	(144)	6%	(23)	2%	(8)	8%	(33)	409
Somewhat Favorable of Biden	36%	(212)	40%	(238)	8%	(50)	1%	(7)	14%	(85)	592
Somewhat Unfavorable of Biden	25%	(81)	43%	(142)	13%	(42)	5%	(15)	15%	(50)	330
Very Unfavorable of Biden	39%	(311)	32%	(256)	8%	(62)	6%	(48)	15%	(120)	797

Continued on next page

Table MCBR7: *Thinking about companies that conduct business with Russian entities or have business interests in Russia, which of the following actions do you think they should take given Russia's invasion of Ukraine?*

Demographic	Permanently cut their business ties in Russia in protest of Russia's invasion of Ukraine		Temporarily cut their business ties in Russia in protest of Russia's invasion of Ukraine		Maintain their business ties in Russia, but issue a statement condemning Russia's invasion of Ukraine		Maintain their business ties in Russia and do not do anything in response to Russia's Invasion of Ukraine		Don't know / No opinion		Total N
Adults	37%	(816)	36%	(794)	8%	(182)	4%	(78)	15%	(340)	2210
#1 Issue: Economy	33%	(285)	37%	(318)	10%	(88)	4%	(33)	16%	(137)	861
#1 Issue: Security	42%	(149)	35%	(125)	7%	(26)	4%	(14)	12%	(42)	355
#1 Issue: Health Care	42%	(100)	37%	(87)	8%	(19)	2%	(5)	11%	(27)	238
#1 Issue: Medicare / Social Security	43%	(100)	38%	(89)	6%	(15)	1%	(2)	12%	(28)	234
#1 Issue: Women's Issues	43%	(46)	33%	(36)	6%	(7)	4%	(5)	14%	(15)	108
#1 Issue: Education	16%	(14)	32%	(26)	6%	(5)	2%	(2)	44%	(37)	84
#1 Issue: Energy	36%	(57)	40%	(64)	11%	(18)	5%	(8)	7%	(11)	160
#1 Issue: Other	38%	(66)	28%	(48)	3%	(5)	5%	(9)	25%	(43)	171
2020 Vote: Joe Biden	44%	(436)	38%	(372)	7%	(69)	1%	(14)	10%	(101)	992
2020 Vote: Donald Trump	37%	(276)	34%	(251)	9%	(68)	6%	(44)	14%	(101)	740
2020 Vote: Other	15%	(11)	46%	(32)	12%	(8)	2%	(2)	24%	(17)	70
2020 Vote: Didn't Vote	23%	(94)	34%	(138)	9%	(36)	4%	(18)	30%	(121)	407
4-Region: Northeast	35%	(138)	41%	(162)	9%	(36)	4%	(16)	11%	(42)	395
4-Region: Midwest	37%	(173)	36%	(169)	8%	(36)	3%	(15)	16%	(72)	464
4-Region: South	35%	(293)	35%	(289)	8%	(66)	4%	(34)	17%	(144)	828
4-Region: West	41%	(212)	33%	(174)	8%	(43)	2%	(12)	16%	(81)	522
Avid Sports Fan	40%	(236)	39%	(229)	9%	(55)	4%	(21)	9%	(51)	592
Avid + Casual Sports Fan	37%	(599)	38%	(609)	9%	(138)	3%	(52)	13%	(207)	1606
Heard a Lot + some Ukraine	40%	(767)	38%	(718)	8%	(144)	3%	(61)	12%	(223)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR8_1NET: *Which of the following actions do you think companies should take to cut their business ties in Russia? Please select all the actions you think companies should take.*

Close down office locations they have in Russia

Demographic	Selected		Not Selected		Total N
Adults	63%	(1022)	37%	(588)	1610
Gender: Male	63%	(501)	37%	(295)	796
Gender: Female	64%	(521)	36%	(293)	814
Age: 18-34	50%	(195)	50%	(196)	391
Age: 35-44	57%	(138)	43%	(103)	241
Age: 45-64	68%	(397)	32%	(188)	585
Age: 65+	74%	(292)	26%	(101)	394
GenZers: 1997-2012	45%	(75)	55%	(94)	169
Millennials: 1981-1996	55%	(221)	45%	(179)	400
GenXers: 1965-1980	60%	(221)	40%	(145)	366
Baby Boomers: 1946-1964	74%	(463)	26%	(161)	624
PID: Dem (no lean)	63%	(423)	37%	(243)	666
PID: Ind (no lean)	64%	(296)	36%	(167)	463
PID: Rep (no lean)	63%	(303)	37%	(178)	481
PID/Gender: Dem Men	63%	(197)	37%	(114)	311
PID/Gender: Dem Women	63%	(225)	37%	(130)	355
PID/Gender: Ind Men	66%	(152)	34%	(80)	231
PID/Gender: Ind Women	62%	(144)	38%	(87)	231
PID/Gender: Rep Men	60%	(152)	40%	(101)	254
PID/Gender: Rep Women	66%	(151)	34%	(77)	228
Ideo: Liberal (1-3)	68%	(374)	32%	(172)	546
Ideo: Moderate (4)	58%	(252)	42%	(179)	431
Ideo: Conservative (5-7)	63%	(351)	37%	(203)	554
Educ: < College	62%	(661)	38%	(408)	1069
Educ: Bachelors degree	63%	(221)	37%	(128)	348
Educ: Post-grad	73%	(140)	27%	(52)	193
Income: Under 50k	62%	(508)	38%	(306)	814
Income: 50k-100k	63%	(348)	37%	(202)	550
Income: 100k+	67%	(166)	33%	(80)	246
Ethnicity: White	67%	(870)	33%	(426)	1296
Ethnicity: Hispanic	53%	(123)	47%	(110)	233

Table MCBR8_1NET: *Which of the following actions do you think companies should take to cut their business ties in Russia? Please select all the actions you think companies should take.*

Close down office locations they have in Russia

Demographic	Selected		Not Selected		Total N
Adults	63%	(1022)	37%	(588)	1610
Ethnicity: Black	50%	(91)	50%	(92)	183
Ethnicity: Other	47%	(62)	53%	(70)	131
All Christian	64%	(493)	36%	(272)	765
All Non-Christian	59%	(49)	41%	(35)	84
Atheist	75%	(65)	25%	(21)	86
Agnostic/Nothing in particular	64%	(273)	36%	(152)	425
Something Else	57%	(143)	43%	(108)	251
Religious Non-Protestant/Catholic	62%	(67)	38%	(42)	109
Evangelical	62%	(232)	38%	(141)	373
Non-Evangelical	63%	(382)	37%	(228)	610
Community: Urban	59%	(231)	41%	(162)	394
Community: Suburban	64%	(517)	36%	(287)	804
Community: Rural	66%	(274)	34%	(138)	412
Employ: Private Sector	61%	(310)	39%	(197)	506
Employ: Government	57%	(44)	43%	(33)	78
Employ: Self-Employed	58%	(79)	42%	(57)	137
Employ: Homemaker	67%	(69)	33%	(33)	102
Employ: Student	50%	(27)	50%	(28)	55
Employ: Retired	76%	(353)	24%	(114)	467
Employ: Unemployed	57%	(94)	43%	(72)	166
Employ: Other	46%	(46)	54%	(54)	100
Military HH: Yes	67%	(159)	33%	(80)	239
Military HH: No	63%	(863)	37%	(508)	1371
RD/WT: Right Direction	65%	(371)	35%	(198)	569
RD/WT: Wrong Track	63%	(651)	37%	(390)	1041
Biden Job Approve	66%	(486)	34%	(252)	738
Biden Job Disapprove	62%	(514)	38%	(321)	835

Continued on next page

Table MCBR8_1NET: *Which of the following actions do you think companies should take to cut their business ties in Russia? Please select all the actions you think companies should take.*
Close down office locations they have in Russia

Demographic	Selected		Not Selected		Total N
Adults	63%	(1022)	37%	(588)	1610
Biden Job Strongly Approve	69%	(212)	31%	(94)	306
Biden Job Somewhat Approve	64%	(274)	36%	(157)	432
Biden Job Somewhat Disapprove	55%	(151)	45%	(121)	272
Biden Job Strongly Disapprove	65%	(363)	35%	(200)	563
Favorable of Biden	64%	(509)	36%	(286)	795
Unfavorable of Biden	64%	(502)	36%	(287)	789
Very Favorable of Biden	67%	(229)	33%	(115)	345
Somewhat Favorable of Biden	62%	(279)	38%	(171)	450
Somewhat Unfavorable of Biden	66%	(147)	34%	(75)	223
Very Unfavorable of Biden	63%	(355)	37%	(212)	567
#1 Issue: Economy	61%	(369)	39%	(234)	603
#1 Issue: Security	62%	(170)	38%	(104)	274
#1 Issue: Health Care	63%	(118)	37%	(69)	187
#1 Issue: Medicare / Social Security	66%	(125)	34%	(65)	189
#1 Issue: Women's Issues	67%	(54)	33%	(27)	82
#1 Issue: Energy	68%	(83)	32%	(39)	122
#1 Issue: Other	73%	(83)	27%	(30)	114
2020 Vote: Joe Biden	66%	(533)	34%	(275)	808
2020 Vote: Donald Trump	63%	(334)	37%	(193)	527
2020 Vote: Didn't Vote	53%	(123)	47%	(110)	232
4-Region: Northeast	63%	(190)	37%	(110)	300
4-Region: Midwest	65%	(221)	35%	(120)	341
4-Region: South	63%	(366)	37%	(216)	583
4-Region: West	63%	(245)	37%	(141)	386
Avid Sports Fan	61%	(285)	39%	(180)	465
Avid + Casual Sports Fan	62%	(749)	38%	(460)	1208
Heard a Lot + some Ukraine	64%	(951)	36%	(535)	1485

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR8_2NET: *Which of the following actions do you think companies should take to cut their business ties in Russia? Please select all the actions you think companies should take.*

Stop selling products/services in Russia

Demographic	Selected		Not Selected		Total N
Adults	67%	(1081)	33%	(529)	1610
Gender: Male	67%	(534)	33%	(262)	796
Gender: Female	67%	(547)	33%	(267)	814
Age: 18-34	55%	(216)	45%	(174)	391
Age: 35-44	65%	(156)	35%	(84)	241
Age: 45-64	70%	(409)	30%	(177)	585
Age: 65+	76%	(300)	24%	(94)	394
GenZers: 1997-2012	54%	(92)	46%	(77)	169
Millennials: 1981-1996	59%	(237)	41%	(163)	400
GenXers: 1965-1980	64%	(235)	36%	(132)	366
Baby Boomers: 1946-1964	77%	(478)	23%	(146)	624
PID: Dem (no lean)	68%	(450)	32%	(216)	666
PID: Ind (no lean)	64%	(297)	36%	(166)	463
PID: Rep (no lean)	69%	(333)	31%	(148)	481
PID/Gender: Dem Men	69%	(215)	31%	(96)	311
PID/Gender: Dem Women	66%	(235)	34%	(120)	355
PID/Gender: Ind Men	67%	(155)	33%	(77)	231
PID/Gender: Ind Women	62%	(142)	38%	(89)	231
PID/Gender: Rep Men	65%	(164)	35%	(89)	254
PID/Gender: Rep Women	74%	(169)	26%	(58)	228
Ideo: Liberal (1-3)	69%	(378)	31%	(168)	546
Ideo: Moderate (4)	63%	(270)	37%	(161)	431
Ideo: Conservative (5-7)	69%	(381)	31%	(173)	554
Educ: < College	66%	(709)	34%	(361)	1069
Educ: Bachelors degree	66%	(229)	34%	(119)	348
Educ: Post-grad	74%	(143)	26%	(50)	193
Income: Under 50k	68%	(553)	32%	(261)	814
Income: 50k-100k	64%	(355)	36%	(196)	550
Income: 100k+	71%	(174)	29%	(72)	246
Ethnicity: White	71%	(916)	29%	(379)	1296
Ethnicity: Hispanic	57%	(133)	43%	(100)	233

Table MCBR8_2NET: *Which of the following actions do you think companies should take to cut their business ties in Russia? Please select all the actions you think companies should take.*

Stop selling products/services in Russia

Demographic	Selected		Not Selected		Total N
Adults	67%	(1081)	33%	(529)	1610
Ethnicity: Black	52%	(96)	48%	(88)	183
Ethnicity: Other	52%	(69)	48%	(62)	131
All Christian	68%	(518)	32%	(247)	765
All Non-Christian	67%	(56)	33%	(27)	84
Atheist	77%	(66)	23%	(20)	86
Agnostic/Nothing in particular	65%	(276)	35%	(149)	425
Something Else	65%	(164)	35%	(87)	251
Religious Non-Protestant/Catholic	70%	(77)	30%	(32)	109
Evangelical	70%	(262)	30%	(111)	373
Non-Evangelical	65%	(397)	35%	(213)	610
Community: Urban	62%	(244)	38%	(150)	394
Community: Suburban	68%	(548)	32%	(257)	804
Community: Rural	70%	(290)	30%	(123)	412
Employ: Private Sector	67%	(338)	33%	(168)	506
Employ: Government	57%	(44)	43%	(33)	78
Employ: Self-Employed	60%	(82)	40%	(54)	137
Employ: Homemaker	65%	(66)	35%	(35)	102
Employ: Student	68%	(38)	32%	(18)	55
Employ: Retired	76%	(357)	24%	(110)	467
Employ: Unemployed	56%	(93)	44%	(73)	166
Employ: Other	62%	(62)	38%	(37)	100
Military HH: Yes	68%	(162)	32%	(77)	239
Military HH: No	67%	(919)	33%	(452)	1371
RD/WT: Right Direction	67%	(383)	33%	(186)	569
RD/WT: Wrong Track	67%	(698)	33%	(343)	1041
Biden Job Approve	71%	(523)	29%	(215)	738
Biden Job Disapprove	64%	(537)	36%	(298)	835

Table MCBR8_2NET: *Which of the following actions do you think companies should take to cut their business ties in Russia? Please select all the actions you think companies should take.*

Stop selling products/services in Russia

Demographic	Selected		Not Selected		Total N
Adults	67%	(1081)	33%	(529)	1610
Biden Job Strongly Approve	72%	(221)	28%	(85)	306
Biden Job Somewhat Approve	70%	(302)	30%	(130)	432
Biden Job Somewhat Disapprove	58%	(158)	42%	(115)	272
Biden Job Strongly Disapprove	67%	(379)	33%	(183)	563
Favorable of Biden	69%	(549)	31%	(246)	795
Unfavorable of Biden	66%	(523)	34%	(266)	789
Very Favorable of Biden	72%	(247)	28%	(98)	345
Somewhat Favorable of Biden	67%	(302)	33%	(149)	450
Somewhat Unfavorable of Biden	66%	(146)	34%	(76)	223
Very Unfavorable of Biden	66%	(377)	34%	(190)	567
#1 Issue: Economy	64%	(386)	36%	(217)	603
#1 Issue: Security	67%	(185)	33%	(89)	274
#1 Issue: Health Care	65%	(122)	35%	(65)	187
#1 Issue: Medicare / Social Security	68%	(129)	32%	(60)	189
#1 Issue: Women's Issues	76%	(62)	24%	(20)	82
#1 Issue: Energy	68%	(83)	32%	(39)	122
#1 Issue: Other	80%	(91)	20%	(23)	114
2020 Vote: Joe Biden	69%	(560)	31%	(248)	808
2020 Vote: Donald Trump	67%	(354)	33%	(173)	527
2020 Vote: Didn't Vote	58%	(136)	42%	(96)	232
4-Region: Northeast	67%	(200)	33%	(100)	300
4-Region: Midwest	68%	(231)	32%	(110)	341
4-Region: South	66%	(382)	34%	(201)	583
4-Region: West	70%	(268)	30%	(118)	386
Avid Sports Fan	66%	(306)	34%	(159)	465
Avid + Casual Sports Fan	67%	(806)	33%	(402)	1208
Heard a Lot + some Ukraine	68%	(1011)	32%	(475)	1485

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR8_3NET: *Which of the following actions do you think companies should take to cut their business ties in Russia? Please select all the actions you think companies should take.*
Close down factories they have in Russia

Demographic	Selected		Not Selected		Total N
Adults	64%	(1032)	36%	(579)	1610
Gender: Male	64%	(508)	36%	(288)	796
Gender: Female	64%	(524)	36%	(290)	814
Age: 18-34	49%	(191)	51%	(200)	391
Age: 35-44	64%	(154)	36%	(87)	241
Age: 45-64	67%	(390)	33%	(195)	585
Age: 65+	75%	(297)	25%	(97)	394
GenZers: 1997-2012	48%	(81)	52%	(88)	169
Millennials: 1981-1996	56%	(222)	44%	(178)	400
GenXers: 1965-1980	62%	(226)	38%	(140)	366
Baby Boomers: 1946-1964	74%	(460)	26%	(164)	624
PID: Dem (no lean)	65%	(435)	35%	(231)	666
PID: Ind (no lean)	62%	(286)	38%	(177)	463
PID: Rep (no lean)	64%	(310)	36%	(171)	481
PID/Gender: Dem Men	67%	(208)	33%	(104)	311
PID/Gender: Dem Women	64%	(228)	36%	(127)	355
PID/Gender: Ind Men	62%	(144)	38%	(87)	231
PID/Gender: Ind Women	61%	(142)	39%	(90)	231
PID/Gender: Rep Men	61%	(156)	39%	(98)	254
PID/Gender: Rep Women	68%	(154)	32%	(73)	228
Ideo: Liberal (1-3)	68%	(374)	32%	(173)	546
Ideo: Moderate (4)	59%	(255)	41%	(176)	431
Ideo: Conservative (5-7)	64%	(356)	36%	(198)	554
Educ: < College	62%	(666)	38%	(403)	1069
Educ: Bachelors degree	66%	(231)	34%	(117)	348
Educ: Post-grad	70%	(135)	30%	(58)	193
Income: Under 50k	64%	(523)	36%	(291)	814
Income: 50k-100k	63%	(348)	37%	(202)	550
Income: 100k+	65%	(161)	35%	(85)	246
Ethnicity: White	68%	(875)	32%	(420)	1296
Ethnicity: Hispanic	51%	(119)	49%	(114)	233

Table MCBR8_3NET: *Which of the following actions do you think companies should take to cut their business ties in Russia? Please select all the actions you think companies should take.*

Close down factories they have in Russia

Demographic	Selected		Not Selected		Total N
Adults	64%	(1032)	36%	(579)	1610
Ethnicity: Black	50%	(92)	50%	(92)	183
Ethnicity: Other	49%	(64)	51%	(67)	131
All Christian	63%	(485)	37%	(279)	765
All Non-Christian	60%	(50)	40%	(34)	84
Atheist	78%	(67)	22%	(19)	86
Agnostic/Nothing in particular	65%	(274)	35%	(151)	425
Something Else	62%	(155)	38%	(96)	251
Religious Non-Protestant/Catholic	64%	(69)	36%	(40)	109
Evangelical	64%	(238)	36%	(134)	373
Non-Evangelical	62%	(379)	38%	(231)	610
Community: Urban	59%	(234)	41%	(160)	394
Community: Suburban	64%	(515)	36%	(290)	804
Community: Rural	69%	(283)	31%	(129)	412
Employ: Private Sector	61%	(311)	39%	(195)	506
Employ: Government	51%	(40)	49%	(38)	78
Employ: Self-Employed	57%	(77)	43%	(59)	137
Employ: Homemaker	60%	(61)	40%	(41)	102
Employ: Student	38%	(21)	62%	(34)	55
Employ: Retired	76%	(354)	24%	(113)	467
Employ: Unemployed	64%	(106)	36%	(60)	166
Employ: Other	62%	(61)	38%	(38)	100
Military HH: Yes	69%	(165)	31%	(74)	239
Military HH: No	63%	(867)	37%	(505)	1371
RD/WT: Right Direction	64%	(362)	36%	(208)	569
RD/WT: Wrong Track	64%	(670)	36%	(371)	1041
Biden Job Approve	68%	(500)	32%	(238)	738
Biden Job Disapprove	62%	(518)	38%	(317)	835

Table MCBR8_3NET: *Which of the following actions do you think companies should take to cut their business ties in Russia? Please select all the actions you think companies should take.*
Close down factories they have in Russia

Demographic	Selected		Not Selected		Total N
Adults	64%	(1032)	36%	(579)	1610
Biden Job Strongly Approve	69%	(210)	31%	(96)	306
Biden Job Somewhat Approve	67%	(290)	33%	(142)	432
Biden Job Somewhat Disapprove	55%	(151)	45%	(121)	272
Biden Job Strongly Disapprove	65%	(367)	35%	(196)	563
Favorable of Biden	66%	(523)	34%	(273)	795
Unfavorable of Biden	63%	(496)	37%	(293)	789
Very Favorable of Biden	68%	(233)	32%	(112)	345
Somewhat Favorable of Biden	64%	(289)	36%	(161)	450
Somewhat Unfavorable of Biden	62%	(138)	38%	(85)	223
Very Unfavorable of Biden	63%	(358)	37%	(208)	567
#1 Issue: Economy	62%	(372)	38%	(231)	603
#1 Issue: Security	62%	(170)	38%	(104)	274
#1 Issue: Health Care	66%	(123)	34%	(64)	187
#1 Issue: Medicare / Social Security	63%	(118)	37%	(71)	189
#1 Issue: Women's Issues	66%	(54)	34%	(28)	82
#1 Issue: Energy	66%	(81)	34%	(41)	122
#1 Issue: Other	80%	(91)	20%	(23)	114
2020 Vote: Joe Biden	67%	(541)	33%	(267)	808
2020 Vote: Donald Trump	65%	(340)	35%	(186)	527
2020 Vote: Didn't Vote	51%	(119)	49%	(113)	232
4-Region: Northeast	62%	(187)	38%	(114)	300
4-Region: Midwest	62%	(213)	38%	(128)	341
4-Region: South	63%	(368)	37%	(215)	583
4-Region: West	68%	(264)	32%	(122)	386
Avid Sports Fan	64%	(297)	36%	(168)	465
Avid + Casual Sports Fan	62%	(754)	38%	(454)	1208
Heard a Lot + some Ukraine	64%	(957)	36%	(528)	1485

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR8_4NET: *Which of the following actions do you think companies should take to cut their business ties in Russia? Please select all the actions you think companies should take.*

Stop conducting business with Russian businesses and other entities

Demographic	Selected		Not Selected		Total N
Adults	80%	(1289)	20%	(322)	1610
Gender: Male	78%	(618)	22%	(178)	796
Gender: Female	82%	(670)	18%	(144)	814
Age: 18-34	72%	(280)	28%	(111)	391
Age: 35-44	71%	(171)	29%	(69)	241
Age: 45-64	82%	(483)	18%	(103)	585
Age: 65+	90%	(355)	10%	(38)	394
GenZers: 1997-2012	75%	(127)	25%	(42)	169
Millennials: 1981-1996	71%	(284)	29%	(116)	400
GenXers: 1965-1980	76%	(280)	24%	(86)	366
Baby Boomers: 1946-1964	89%	(554)	11%	(70)	624
PID: Dem (no lean)	81%	(543)	19%	(124)	666
PID: Ind (no lean)	82%	(380)	18%	(83)	463
PID: Rep (no lean)	76%	(366)	24%	(115)	481
PID/Gender: Dem Men	79%	(247)	21%	(64)	311
PID/Gender: Dem Women	83%	(296)	17%	(59)	355
PID/Gender: Ind Men	82%	(189)	18%	(43)	231
PID/Gender: Ind Women	83%	(191)	17%	(40)	231
PID/Gender: Rep Men	72%	(183)	28%	(71)	254
PID/Gender: Rep Women	81%	(183)	19%	(44)	228
Ideo: Liberal (1-3)	84%	(460)	16%	(86)	546
Ideo: Moderate (4)	78%	(334)	22%	(97)	431
Ideo: Conservative (5-7)	79%	(435)	21%	(118)	554
Educ: < College	79%	(840)	21%	(229)	1069
Educ: Bachelors degree	83%	(288)	17%	(60)	348
Educ: Post-grad	83%	(161)	17%	(32)	193
Income: Under 50k	79%	(644)	21%	(171)	814
Income: 50k-100k	80%	(438)	20%	(113)	550
Income: 100k+	84%	(207)	16%	(38)	246
Ethnicity: White	82%	(1063)	18%	(232)	1296
Ethnicity: Hispanic	79%	(185)	21%	(48)	233

Table MCBR8_4NET: *Which of the following actions do you think companies should take to cut their business ties in Russia? Please select all the actions you think companies should take.*

Stop conducting business with Russian businesses and other entities

Demographic	Selected		Not Selected		Total N
Adults	80%	(1289)	20%	(322)	1610
Ethnicity: Black	72%	(132)	28%	(51)	183
Ethnicity: Other	71%	(93)	29%	(38)	131
All Christian	82%	(624)	18%	(141)	765
All Non-Christian	71%	(60)	29%	(24)	84
Atheist	80%	(68)	20%	(18)	86
Agnostic/Nothing in particular	81%	(345)	19%	(80)	425
Something Else	77%	(192)	23%	(59)	251
Religious Non-Protestant/Catholic	71%	(77)	29%	(32)	109
Evangelical	78%	(291)	22%	(82)	373
Non-Evangelical	82%	(503)	18%	(108)	610
Community: Urban	80%	(315)	20%	(78)	394
Community: Suburban	80%	(644)	20%	(160)	804
Community: Rural	80%	(329)	20%	(84)	412
Employ: Private Sector	77%	(388)	23%	(119)	506
Employ: Government	88%	(68)	12%	(9)	78
Employ: Self-Employed	75%	(103)	25%	(34)	137
Employ: Homemaker	82%	(84)	18%	(18)	102
Employ: Student	73%	(40)	27%	(15)	55
Employ: Retired	87%	(406)	13%	(61)	467
Employ: Unemployed	78%	(129)	22%	(37)	166
Employ: Other	72%	(72)	28%	(28)	100
Military HH: Yes	82%	(196)	18%	(43)	239
Military HH: No	80%	(1093)	20%	(278)	1371
RD/WT: Right Direction	83%	(470)	17%	(99)	569
RD/WT: Wrong Track	79%	(818)	21%	(223)	1041
Biden Job Approve	83%	(616)	17%	(122)	738
Biden Job Disapprove	78%	(652)	22%	(183)	835

Table MCBR8_4NET: *Which of the following actions do you think companies should take to cut their business ties in Russia? Please select all the actions you think companies should take.*
Stop conducting business with Russian businesses and other entities

Demographic	Selected		Not Selected		Total N
Adults	80%	(1289)	20%	(322)	1610
Biden Job Strongly Approve	84%	(257)	16%	(49)	306
Biden Job Somewhat Approve	83%	(359)	17%	(73)	432
Biden Job Somewhat Disapprove	79%	(216)	21%	(56)	272
Biden Job Strongly Disapprove	78%	(436)	22%	(126)	563
Favorable of Biden	83%	(661)	17%	(134)	795
Unfavorable of Biden	77%	(607)	23%	(182)	789
Very Favorable of Biden	82%	(282)	18%	(62)	345
Somewhat Favorable of Biden	84%	(378)	16%	(72)	450
Somewhat Unfavorable of Biden	77%	(173)	23%	(50)	223
Very Unfavorable of Biden	77%	(434)	23%	(132)	567
#1 Issue: Economy	75%	(454)	25%	(149)	603
#1 Issue: Security	84%	(229)	16%	(45)	274
#1 Issue: Health Care	80%	(149)	20%	(38)	187
#1 Issue: Medicare / Social Security	87%	(164)	13%	(25)	189
#1 Issue: Women's Issues	79%	(65)	21%	(17)	82
#1 Issue: Energy	86%	(105)	14%	(17)	122
#1 Issue: Other	87%	(99)	13%	(15)	114
2020 Vote: Joe Biden	85%	(689)	15%	(119)	808
2020 Vote: Donald Trump	77%	(407)	23%	(120)	527
2020 Vote: Didn't Vote	66%	(154)	34%	(78)	232
4-Region: Northeast	81%	(245)	19%	(56)	300
4-Region: Midwest	81%	(275)	19%	(66)	341
4-Region: South	79%	(460)	21%	(123)	583
4-Region: West	80%	(309)	20%	(77)	386
Avid Sports Fan	79%	(366)	21%	(99)	465
Avid + Casual Sports Fan	79%	(952)	21%	(256)	1208
Heard a Lot + some Ukraine	81%	(1200)	19%	(285)	1485

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR8_5NET: *Which of the following actions do you think companies should take to cut their business ties in Russia? Please select all the actions you think companies should take.*
Other, please specify:

Demographic	Selected		Not Selected		Total N
Adults	2%	(38)	98%	(1573)	1610
Gender: Male	2%	(17)	98%	(779)	796
Gender: Female	2%	(20)	98%	(794)	814
Age: 18-34	2%	(8)	98%	(382)	391
Age: 35-44	2%	(5)	98%	(236)	241
Age: 45-64	3%	(15)	97%	(571)	585
Age: 65+	2%	(10)	98%	(384)	394
GenZers: 1997-2012	1%	(1)	99%	(168)	169
Millennials: 1981-1996	2%	(10)	98%	(390)	400
GenXers: 1965-1980	3%	(11)	97%	(356)	366
Baby Boomers: 1946-1964	2%	(15)	98%	(609)	624
PID: Dem (no lean)	1%	(9)	99%	(657)	666
PID: Ind (no lean)	4%	(18)	96%	(445)	463
PID: Rep (no lean)	2%	(10)	98%	(471)	481
PID/Gender: Dem Men	2%	(6)	98%	(305)	311
PID/Gender: Dem Women	1%	(3)	99%	(352)	355
PID/Gender: Ind Men	3%	(7)	97%	(225)	231
PID/Gender: Ind Women	5%	(11)	95%	(220)	231
PID/Gender: Rep Men	2%	(5)	98%	(249)	254
PID/Gender: Rep Women	3%	(6)	97%	(222)	228
Ideo: Liberal (1-3)	2%	(11)	98%	(535)	546
Ideo: Moderate (4)	2%	(9)	98%	(422)	431
Ideo: Conservative (5-7)	3%	(17)	97%	(536)	554
Educ: < College	3%	(27)	97%	(1042)	1069
Educ: Bachelors degree	2%	(7)	98%	(341)	348
Educ: Post-grad	1%	(3)	99%	(190)	193
Income: Under 50k	2%	(20)	98%	(794)	814
Income: 50k-100k	2%	(12)	98%	(538)	550
Income: 100k+	2%	(6)	98%	(240)	246
Ethnicity: White	2%	(32)	98%	(1264)	1296
Ethnicity: Hispanic	2%	(5)	98%	(228)	233

Table MCBR8_5NET: *Which of the following actions do you think companies should take to cut their business ties in Russia? Please select all the actions you think companies should take.*
Other, please specify:

Demographic	Selected		Not Selected		Total N
Adults	2%	(38)	98%	(1573)	1610
Ethnicity: Black	—	(0)	100%	(183)	183
Ethnicity: Other	5%	(6)	95%	(125)	131
All Christian	2%	(18)	98%	(747)	765
All Non-Christian	1%	(1)	99%	(83)	84
Atheist	2%	(2)	98%	(84)	86
Agnostic/Nothing in particular	2%	(7)	98%	(418)	425
Something Else	4%	(11)	96%	(240)	251
Religious Non-Protestant/Catholic	2%	(2)	98%	(107)	109
Evangelical	3%	(12)	97%	(361)	373
Non-Evangelical	2%	(15)	98%	(595)	610
Community: Urban	1%	(5)	99%	(389)	394
Community: Suburban	2%	(19)	98%	(785)	804
Community: Rural	3%	(13)	97%	(399)	412
Employ: Private Sector	1%	(6)	99%	(501)	506
Employ: Government	2%	(2)	98%	(76)	78
Employ: Self-Employed	2%	(3)	98%	(133)	137
Employ: Homemaker	4%	(4)	96%	(98)	102
Employ: Student	2%	(1)	98%	(54)	55
Employ: Retired	3%	(13)	97%	(454)	467
Employ: Unemployed	2%	(3)	98%	(163)	166
Employ: Other	6%	(6)	94%	(93)	100
Military HH: Yes	3%	(7)	97%	(232)	239
Military HH: No	2%	(30)	98%	(1341)	1371
RD/WT: Right Direction	2%	(9)	98%	(560)	569
RD/WT: Wrong Track	3%	(28)	97%	(1013)	1041
Biden Job Approve	2%	(13)	98%	(725)	738
Biden Job Disapprove	3%	(22)	97%	(813)	835

Table MCBR8_5NET: *Which of the following actions do you think companies should take to cut their business ties in Russia? Please select all the actions you think companies should take.*
Other, please specify:

Demographic	Selected		Not Selected		Total N
Adults	2%	(38)	98%	(1573)	1610
Biden Job Strongly Approve	2%	(6)	98%	(300)	306
Biden Job Somewhat Approve	2%	(7)	98%	(425)	432
Biden Job Somewhat Disapprove	2%	(6)	98%	(266)	272
Biden Job Strongly Disapprove	3%	(16)	97%	(546)	563
Favorable of Biden	2%	(13)	98%	(782)	795
Unfavorable of Biden	3%	(23)	97%	(766)	789
Very Favorable of Biden	2%	(6)	98%	(338)	345
Somewhat Favorable of Biden	1%	(7)	99%	(444)	450
Somewhat Unfavorable of Biden	3%	(6)	97%	(216)	223
Very Unfavorable of Biden	3%	(17)	97%	(550)	567
#1 Issue: Economy	2%	(13)	98%	(590)	603
#1 Issue: Security	2%	(6)	98%	(268)	274
#1 Issue: Health Care	1%	(2)	99%	(185)	187
#1 Issue: Medicare / Social Security	1%	(1)	99%	(188)	189
#1 Issue: Women's Issues	3%	(2)	97%	(79)	82
#1 Issue: Energy	2%	(2)	98%	(119)	122
#1 Issue: Other	10%	(11)	90%	(103)	114
2020 Vote: Joe Biden	2%	(15)	98%	(793)	808
2020 Vote: Donald Trump	2%	(11)	98%	(516)	527
2020 Vote: Didn't Vote	4%	(10)	96%	(222)	232
4-Region: Northeast	3%	(8)	97%	(292)	300
4-Region: Midwest	2%	(7)	98%	(334)	341
4-Region: South	2%	(12)	98%	(571)	583
4-Region: West	3%	(10)	97%	(376)	386
Avid Sports Fan	2%	(9)	98%	(456)	465
Avid + Casual Sports Fan	2%	(21)	98%	(1187)	1208
Heard a Lot + some Ukraine	2%	(35)	98%	(1450)	1485

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR9: *Which of the following statements comes closest to your view, even if none are exactly right?*

Demographic	Companies should make a statement on the Russia-Ukraine conflict		Companies should only make a statement on the Russia-Ukraine conflict if it is directly related to their business		Companies should focus on their product/service and not get involved in the Russia-Ukraine conflict		Don't know / No opinion		Total N
Adults	34%	(741)	39%	(868)	14%	(308)	13%	(293)	2210
Gender: Male	38%	(405)	37%	(398)	14%	(151)	11%	(113)	1067
Gender: Female	29%	(335)	41%	(470)	14%	(157)	16%	(181)	1143
Age: 18-34	27%	(175)	45%	(297)	14%	(92)	14%	(94)	658
Age: 35-44	31%	(110)	35%	(124)	17%	(61)	18%	(64)	359
Age: 45-64	33%	(248)	39%	(294)	14%	(104)	14%	(108)	754
Age: 65+	47%	(207)	35%	(153)	11%	(50)	6%	(28)	438
GenZers: 1997-2012	26%	(74)	44%	(127)	14%	(40)	16%	(45)	285
Millennials: 1981-1996	29%	(185)	41%	(263)	15%	(95)	15%	(95)	638
GenXers: 1965-1980	30%	(151)	37%	(186)	16%	(82)	17%	(86)	504
Baby Boomers: 1946-1964	42%	(306)	38%	(274)	12%	(87)	9%	(62)	729
PID: Dem (no lean)	46%	(383)	36%	(297)	7%	(60)	11%	(92)	831
PID: Ind (no lean)	27%	(192)	41%	(293)	15%	(110)	17%	(123)	718
PID: Rep (no lean)	25%	(166)	42%	(278)	21%	(138)	12%	(79)	660
PID/Gender: Dem Men	51%	(196)	33%	(129)	6%	(25)	9%	(36)	386
PID/Gender: Dem Women	42%	(187)	38%	(167)	8%	(35)	13%	(56)	445
PID/Gender: Ind Men	29%	(102)	39%	(134)	17%	(60)	15%	(52)	348
PID/Gender: Ind Women	24%	(90)	43%	(159)	14%	(50)	19%	(71)	370
PID/Gender: Rep Men	32%	(107)	40%	(135)	20%	(66)	7%	(24)	332
PID/Gender: Rep Women	18%	(59)	44%	(144)	22%	(72)	17%	(54)	328
Ideo: Liberal (1-3)	54%	(350)	33%	(216)	7%	(46)	6%	(36)	648
Ideo: Moderate (4)	30%	(186)	41%	(252)	12%	(73)	16%	(100)	611
Ideo: Conservative (5-7)	23%	(177)	45%	(340)	21%	(159)	11%	(86)	762
Educ: < College	31%	(473)	39%	(594)	15%	(233)	14%	(219)	1519
Educ: Bachelors degree	38%	(169)	40%	(180)	11%	(49)	11%	(48)	446
Educ: Post-grad	40%	(99)	38%	(94)	11%	(26)	11%	(26)	245

Table MCBR9: *Which of the following statements comes closest to your view, even if none are exactly right?*

Demographic	Companies should make a statement on the Russia-Ukraine conflict		Companies should only make a statement on the Russia-Ukraine conflict if it is directly related to their business		Companies should focus on their product/service and not get involved in the Russia-Ukraine conflict		Don't know / No opinion		Total N
Adults	34%	(741)	39%	(868)	14%	(308)	13%	(293)	2210
Income: Under 50k	31%	(379)	38%	(455)	15%	(179)	16%	(195)	1209
Income: 50k-100k	34%	(234)	43%	(297)	13%	(92)	10%	(68)	691
Income: 100k+	41%	(128)	37%	(116)	12%	(36)	10%	(31)	310
Ethnicity: White	34%	(590)	39%	(679)	15%	(253)	12%	(208)	1730
Ethnicity: Hispanic	37%	(128)	36%	(125)	14%	(50)	14%	(48)	351
Ethnicity: Black	33%	(92)	40%	(110)	10%	(28)	17%	(46)	276
Ethnicity: Other	29%	(59)	39%	(79)	13%	(26)	20%	(40)	205
All Christian	36%	(348)	39%	(381)	15%	(144)	11%	(105)	978
All Non-Christian	48%	(54)	28%	(31)	11%	(13)	13%	(14)	112
Atheist	39%	(42)	48%	(51)	8%	(9)	5%	(5)	107
Agnostic/Nothing in particular	31%	(196)	37%	(233)	13%	(84)	19%	(117)	631
Something Else	26%	(101)	45%	(172)	15%	(58)	14%	(53)	383
Religious Non-Protestant/Catholic	46%	(65)	32%	(45)	11%	(15)	11%	(16)	141
Evangelical	29%	(159)	40%	(220)	17%	(94)	14%	(80)	553
Non-Evangelical	36%	(275)	41%	(316)	13%	(102)	10%	(75)	768
Community: Urban	35%	(196)	38%	(215)	11%	(62)	16%	(88)	561
Community: Suburban	34%	(361)	39%	(419)	14%	(149)	12%	(132)	1061
Community: Rural	31%	(183)	40%	(235)	16%	(97)	13%	(74)	588
Employ: Private Sector	32%	(220)	42%	(294)	15%	(105)	11%	(76)	695
Employ: Government	32%	(37)	44%	(51)	12%	(14)	11%	(13)	114
Employ: Self-Employed	31%	(65)	41%	(85)	13%	(27)	15%	(31)	208
Employ: Homemaker	27%	(38)	37%	(53)	19%	(27)	18%	(25)	144
Employ: Student	37%	(35)	42%	(40)	5%	(5)	16%	(16)	95
Employ: Retired	44%	(239)	35%	(192)	12%	(68)	8%	(44)	542
Employ: Unemployed	26%	(69)	36%	(93)	13%	(35)	25%	(64)	261
Employ: Other	24%	(36)	41%	(61)	18%	(27)	17%	(25)	150

Table MCBR9: *Which of the following statements comes closest to your view, even if none are exactly right?*

Demographic	Companies should make a statement on the Russia-Ukraine conflict		Companies should only make a statement on the Russia-Ukraine conflict if it is directly related to their business		Companies should focus on their product/service and not get involved in the Russia-Ukraine conflict		Don't know / No opinion		Total N
Adults	34%	(741)	39%	(868)	14%	(308)	13%	(293)	2210
Military HH: Yes	29%	(91)	44%	(139)	15%	(47)	11%	(36)	313
Military HH: No	34%	(650)	38%	(729)	14%	(261)	14%	(258)	1897
RD/WT: Right Direction	45%	(328)	36%	(266)	7%	(51)	12%	(87)	732
RD/WT: Wrong Track	28%	(413)	41%	(602)	17%	(257)	14%	(207)	1478
Biden Job Approve	49%	(447)	34%	(308)	6%	(57)	11%	(105)	917
Biden Job Disapprove	24%	(279)	44%	(525)	20%	(233)	12%	(145)	1183
Biden Job Strongly Approve	57%	(213)	27%	(100)	5%	(20)	11%	(40)	374
Biden Job Somewhat Approve	43%	(234)	38%	(208)	7%	(37)	12%	(65)	544
Biden Job Somewhat Disapprove	23%	(90)	52%	(202)	13%	(52)	12%	(46)	391
Biden Job Strongly Disapprove	24%	(190)	41%	(323)	23%	(181)	12%	(99)	792
Favorable of Biden	45%	(454)	36%	(357)	8%	(76)	12%	(115)	1001
Unfavorable of Biden	24%	(275)	44%	(491)	20%	(223)	12%	(138)	1127
Very Favorable of Biden	55%	(226)	28%	(115)	6%	(26)	10%	(43)	409
Somewhat Favorable of Biden	39%	(228)	41%	(242)	8%	(50)	12%	(73)	592
Somewhat Unfavorable of Biden	23%	(74)	52%	(171)	13%	(42)	13%	(43)	330
Very Unfavorable of Biden	25%	(200)	40%	(320)	23%	(181)	12%	(95)	797
#1 Issue: Economy	31%	(268)	39%	(339)	16%	(140)	13%	(114)	861
#1 Issue: Security	32%	(113)	39%	(140)	17%	(61)	11%	(40)	355
#1 Issue: Health Care	38%	(89)	45%	(107)	9%	(21)	9%	(20)	238
#1 Issue: Medicare / Social Security	38%	(88)	41%	(97)	12%	(29)	9%	(20)	234
#1 Issue: Women's Issues	40%	(43)	41%	(44)	9%	(9)	10%	(11)	108
#1 Issue: Education	19%	(16)	46%	(38)	4%	(3)	31%	(26)	84
#1 Issue: Energy	42%	(67)	32%	(51)	12%	(19)	14%	(22)	160
#1 Issue: Other	33%	(56)	30%	(51)	14%	(24)	23%	(40)	171

Table MCBR9: *Which of the following statements comes closest to your view, even if none are exactly right?*

Demographic	Companies should make a statement on the Russia-Ukraine conflict		Companies should only make a statement on the Russia-Ukraine conflict if it is directly related to their business		Companies should focus on their product/service and not get involved in the Russia-Ukraine conflict		Don't know / No opinion		Total N
Adults	34%	(741)	39%	(868)	14%	(308)	13%	(293)	2210
2020 Vote: Joe Biden	48%	(474)	35%	(352)	7%	(66)	10%	(101)	992
2020 Vote: Donald Trump	23%	(172)	43%	(318)	24%	(174)	10%	(76)	740
2020 Vote: Other	26%	(18)	52%	(37)	3%	(2)	19%	(13)	70
2020 Vote: Didn't Vote	19%	(76)	40%	(162)	16%	(66)	25%	(104)	407
4-Region: Northeast	38%	(151)	32%	(126)	17%	(66)	13%	(52)	395
4-Region: Midwest	29%	(134)	44%	(205)	14%	(63)	13%	(62)	464
4-Region: South	31%	(257)	41%	(339)	14%	(119)	14%	(113)	828
4-Region: West	38%	(198)	38%	(197)	11%	(59)	13%	(68)	522
Avid Sports Fan	38%	(227)	40%	(237)	13%	(80)	8%	(49)	592
Avid + Casual Sports Fan	35%	(564)	41%	(650)	13%	(205)	12%	(187)	1606
Heard a Lot + some Ukraine	37%	(699)	40%	(768)	13%	(250)	10%	(195)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR10: *As you may know, some sports teams have ended sponsor relationships with companies connected to the Russian government as a result of the Russia-Ukraine conflict. Do you support or oppose domestic and international sports teams cutting ties with companies connected to the Russian government?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	52%	(1154)	21%	(453)	6%	(133)	4%	(79)	18%	(390)	2210
Gender: Male	55%	(591)	19%	(200)	8%	(82)	4%	(45)	14%	(147)	1067
Gender: Female	49%	(563)	22%	(253)	4%	(50)	3%	(33)	21%	(243)	1143
Age: 18-34	37%	(246)	23%	(154)	12%	(79)	4%	(27)	23%	(152)	658
Age: 35-44	48%	(172)	18%	(65)	7%	(24)	6%	(21)	21%	(77)	359
Age: 45-64	56%	(420)	21%	(159)	3%	(26)	3%	(25)	17%	(125)	754
Age: 65+	72%	(316)	17%	(75)	1%	(5)	1%	(6)	8%	(36)	438
GenZers: 1997-2012	34%	(96)	27%	(76)	10%	(27)	5%	(15)	25%	(71)	285
Millennials: 1981-1996	43%	(277)	20%	(125)	11%	(69)	5%	(30)	21%	(137)	638
GenXers: 1965-1980	51%	(257)	22%	(111)	5%	(25)	3%	(13)	20%	(98)	504
Baby Boomers: 1946-1964	66%	(481)	19%	(135)	1%	(11)	3%	(21)	11%	(82)	729
PID: Dem (no lean)	64%	(528)	16%	(133)	5%	(42)	3%	(21)	13%	(108)	831
PID: Ind (no lean)	46%	(328)	23%	(164)	6%	(40)	4%	(25)	22%	(160)	718
PID: Rep (no lean)	45%	(298)	24%	(157)	8%	(51)	5%	(33)	19%	(123)	660
PID/Gender: Dem Men	66%	(256)	15%	(56)	7%	(28)	2%	(7)	10%	(39)	386
PID/Gender: Dem Women	61%	(272)	17%	(76)	3%	(14)	3%	(13)	16%	(69)	445
PID/Gender: Ind Men	50%	(174)	22%	(76)	6%	(21)	4%	(13)	18%	(64)	348
PID/Gender: Ind Women	42%	(155)	24%	(88)	5%	(19)	3%	(12)	26%	(96)	370
PID/Gender: Rep Men	49%	(162)	20%	(68)	10%	(34)	7%	(25)	14%	(45)	332
PID/Gender: Rep Women	41%	(136)	27%	(89)	5%	(17)	3%	(8)	24%	(78)	328
Ideo: Liberal (1-3)	70%	(453)	15%	(97)	6%	(37)	3%	(17)	7%	(44)	648
Ideo: Moderate (4)	50%	(305)	24%	(147)	5%	(33)	2%	(12)	19%	(115)	611
Ideo: Conservative (5-7)	47%	(355)	23%	(175)	7%	(57)	5%	(37)	18%	(138)	762
Educ: < College	49%	(744)	20%	(309)	7%	(105)	3%	(50)	20%	(311)	1519
Educ: Bachelors degree	59%	(261)	23%	(101)	3%	(15)	4%	(16)	12%	(53)	446
Educ: Post-grad	61%	(149)	18%	(43)	6%	(13)	5%	(13)	11%	(27)	245
Income: Under 50k	48%	(576)	20%	(242)	6%	(75)	4%	(43)	23%	(272)	1209
Income: 50k-100k	59%	(407)	20%	(138)	6%	(44)	4%	(24)	11%	(77)	691
Income: 100k+	55%	(171)	24%	(73)	5%	(14)	4%	(11)	13%	(41)	310
Ethnicity: White	54%	(935)	21%	(358)	5%	(94)	4%	(63)	16%	(280)	1730

Table MCBR10: *As you may know, some sports teams have ended sponsor relationships with companies connected to the Russian government as a result of the Russia-Ukraine conflict. Do you support or oppose domestic and international sports teams cutting ties with companies connected to the Russian government?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	52%	(1154)	21%	(453)	6%	(133)	4%	(79)	18%	(390)	2210
Ethnicity: Hispanic	46%	(161)	18%	(63)	11%	(39)	5%	(19)	20%	(70)	351
Ethnicity: Black	51%	(141)	17%	(48)	5%	(15)	4%	(10)	22%	(62)	276
Ethnicity: Other	38%	(78)	23%	(47)	12%	(24)	3%	(6)	24%	(49)	205
All Christian	57%	(556)	22%	(210)	5%	(48)	3%	(26)	14%	(136)	978
All Non-Christian	50%	(56)	19%	(21)	12%	(14)	5%	(6)	14%	(15)	112
Atheist	66%	(71)	20%	(22)	1%	(1)	3%	(3)	9%	(10)	107
Agnostic/Nothing in particular	49%	(310)	19%	(118)	7%	(45)	3%	(20)	22%	(138)	631
Something Else	42%	(162)	22%	(83)	6%	(24)	6%	(23)	24%	(91)	383
Religious Non-Protestant/Catholic	53%	(75)	18%	(25)	12%	(16)	4%	(6)	13%	(19)	141
Evangelical	47%	(261)	21%	(117)	6%	(35)	5%	(27)	21%	(114)	553
Non-Evangelical	56%	(433)	22%	(169)	4%	(34)	3%	(23)	14%	(110)	768
Community: Urban	53%	(298)	18%	(101)	7%	(38)	5%	(26)	17%	(97)	561
Community: Suburban	54%	(574)	21%	(218)	6%	(64)	3%	(27)	17%	(179)	1061
Community: Rural	48%	(283)	23%	(134)	5%	(30)	5%	(27)	19%	(114)	588
Employ: Private Sector	52%	(359)	23%	(159)	8%	(58)	4%	(31)	13%	(88)	695
Employ: Government	41%	(47)	25%	(29)	14%	(16)	3%	(4)	17%	(19)	114
Employ: Self-Employed	47%	(99)	18%	(38)	4%	(8)	5%	(10)	26%	(54)	208
Employ: Homemaker	45%	(65)	17%	(24)	9%	(13)	2%	(3)	27%	(39)	144
Employ: Student	28%	(27)	30%	(28)	10%	(9)	3%	(3)	29%	(28)	95
Employ: Retired	70%	(377)	16%	(87)	2%	(11)	2%	(10)	10%	(57)	542
Employ: Unemployed	42%	(110)	25%	(66)	4%	(10)	5%	(12)	24%	(63)	261
Employ: Other	46%	(70)	16%	(23)	5%	(7)	4%	(6)	29%	(44)	150
Military HH: Yes	54%	(170)	20%	(64)	7%	(21)	3%	(10)	15%	(48)	313
Military HH: No	52%	(984)	21%	(390)	6%	(111)	4%	(69)	18%	(342)	1897
RD/WT: Right Direction	65%	(473)	17%	(122)	5%	(36)	2%	(12)	12%	(89)	732
RD/WT: Wrong Track	46%	(682)	22%	(332)	7%	(97)	5%	(67)	20%	(301)	1478
Biden Job Approve	66%	(606)	17%	(152)	5%	(42)	2%	(14)	11%	(103)	917
Biden Job Disapprove	45%	(528)	24%	(283)	7%	(87)	5%	(63)	19%	(223)	1183

Table MCBR10: *As you may know, some sports teams have ended sponsor relationships with companies connected to the Russian government as a result of the Russia-Ukraine conflict. Do you support or oppose domestic and international sports teams cutting ties with companies connected to the Russian government?*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	52%	(1154)	21%	(453)	6%	(133)	4%	(79)	18%	(390)	2210
Biden Job Strongly Approve	75%	(279)	11%	(42)	3%	(13)	2%	(8)	9%	(32)	374
Biden Job Somewhat Approve	60%	(327)	20%	(110)	5%	(30)	1%	(6)	13%	(71)	544
Biden Job Somewhat Disapprove	41%	(159)	28%	(109)	11%	(45)	5%	(20)	15%	(57)	391
Biden Job Strongly Disapprove	47%	(368)	22%	(173)	5%	(42)	5%	(42)	21%	(166)	792
Favorable of Biden	65%	(648)	17%	(166)	5%	(53)	1%	(13)	12%	(122)	1001
Unfavorable of Biden	44%	(494)	25%	(277)	7%	(77)	6%	(63)	19%	(216)	1127
Very Favorable of Biden	73%	(300)	13%	(54)	2%	(8)	2%	(6)	10%	(40)	409
Somewhat Favorable of Biden	59%	(348)	19%	(112)	7%	(44)	1%	(6)	14%	(81)	592
Somewhat Unfavorable of Biden	40%	(132)	30%	(97)	9%	(30)	6%	(19)	16%	(52)	330
Very Unfavorable of Biden	45%	(362)	23%	(179)	6%	(46)	6%	(45)	21%	(164)	797
#1 Issue: Economy	47%	(401)	23%	(200)	7%	(57)	4%	(38)	19%	(164)	861
#1 Issue: Security	53%	(190)	21%	(76)	8%	(29)	2%	(9)	14%	(51)	355
#1 Issue: Health Care	64%	(153)	17%	(40)	4%	(11)	2%	(5)	12%	(30)	238
#1 Issue: Medicare / Social Security	57%	(133)	24%	(56)	2%	(6)	3%	(7)	13%	(32)	234
#1 Issue: Women's Issues	52%	(56)	18%	(19)	3%	(3)	2%	(2)	26%	(28)	108
#1 Issue: Education	34%	(28)	15%	(12)	8%	(7)	4%	(3)	39%	(32)	84
#1 Issue: Energy	61%	(98)	17%	(28)	8%	(12)	5%	(8)	8%	(13)	160
#1 Issue: Other	56%	(96)	13%	(22)	4%	(8)	3%	(6)	23%	(40)	171
2020 Vote: Joe Biden	67%	(666)	16%	(155)	4%	(41)	2%	(24)	11%	(107)	992
2020 Vote: Donald Trump	44%	(329)	25%	(187)	8%	(61)	4%	(30)	18%	(132)	740
2020 Vote: Other	43%	(30)	26%	(18)	2%	(1)	5%	(3)	24%	(17)	70
2020 Vote: Didn't Vote	32%	(129)	23%	(93)	7%	(29)	5%	(21)	33%	(134)	407
4-Region: Northeast	55%	(216)	21%	(81)	6%	(26)	4%	(16)	14%	(57)	395
4-Region: Midwest	52%	(241)	21%	(99)	4%	(18)	4%	(17)	19%	(89)	464
4-Region: South	50%	(418)	21%	(170)	6%	(47)	4%	(34)	19%	(159)	828
4-Region: West	53%	(279)	20%	(103)	8%	(42)	2%	(12)	16%	(86)	522
Avid Sports Fan	62%	(365)	18%	(109)	6%	(38)	4%	(24)	10%	(58)	592
Avid + Casual Sports Fan	54%	(872)	21%	(337)	6%	(101)	3%	(53)	15%	(243)	1606
Heard a Lot + some Ukraine	57%	(1096)	20%	(385)	5%	(101)	3%	(66)	14%	(263)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR11: *Consider if your favorite sports team had a sponsorship agreement with a company with ties to the Russian government. Would you feel favorable or unfavorable towards your favorite team for having this sponsorship agreement?*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	9%	(196)	9%	(198)	23%	(518)	32%	(711)	27%	(587)	2210
Gender: Male	10%	(110)	11%	(112)	23%	(249)	33%	(352)	23%	(243)	1067
Gender: Female	8%	(86)	7%	(85)	24%	(270)	31%	(359)	30%	(344)	1143
Age: 18-34	11%	(73)	12%	(77)	22%	(144)	22%	(148)	33%	(216)	658
Age: 35-44	11%	(39)	14%	(52)	18%	(65)	29%	(105)	27%	(98)	359
Age: 45-64	7%	(54)	7%	(52)	26%	(195)	35%	(264)	25%	(190)	754
Age: 65+	7%	(30)	4%	(17)	26%	(114)	44%	(194)	19%	(83)	438
GenZers: 1997-2012	9%	(25)	15%	(42)	18%	(51)	22%	(63)	36%	(104)	285
Millennials: 1981-1996	12%	(75)	12%	(76)	22%	(142)	26%	(163)	28%	(181)	638
GenXers: 1965-1980	8%	(40)	10%	(50)	22%	(111)	32%	(160)	28%	(143)	504
Baby Boomers: 1946-1964	7%	(52)	4%	(26)	27%	(198)	41%	(301)	21%	(152)	729
PID: Dem (no lean)	11%	(91)	9%	(75)	22%	(184)	39%	(325)	19%	(157)	831
PID: Ind (no lean)	7%	(49)	10%	(68)	23%	(166)	26%	(185)	35%	(250)	718
PID: Rep (no lean)	9%	(57)	8%	(55)	26%	(169)	30%	(200)	27%	(180)	660
PID/Gender: Dem Men	15%	(56)	11%	(43)	23%	(87)	38%	(145)	14%	(55)	386
PID/Gender: Dem Women	8%	(34)	7%	(32)	22%	(97)	40%	(180)	23%	(102)	445
PID/Gender: Ind Men	7%	(23)	11%	(37)	26%	(89)	25%	(88)	32%	(111)	348
PID/Gender: Ind Women	7%	(26)	8%	(31)	21%	(77)	26%	(97)	38%	(139)	370
PID/Gender: Rep Men	9%	(31)	10%	(33)	22%	(72)	36%	(119)	23%	(77)	332
PID/Gender: Rep Women	8%	(25)	7%	(22)	29%	(97)	25%	(81)	31%	(103)	328
Ideo: Liberal (1-3)	12%	(80)	8%	(49)	23%	(152)	44%	(286)	12%	(81)	648
Ideo: Moderate (4)	8%	(48)	11%	(66)	23%	(140)	27%	(166)	31%	(192)	611
Ideo: Conservative (5-7)	8%	(59)	9%	(69)	25%	(188)	31%	(239)	27%	(206)	762
Educ: < College	8%	(120)	9%	(140)	23%	(350)	30%	(459)	30%	(452)	1519
Educ: Bachelors degree	10%	(43)	9%	(41)	23%	(102)	37%	(166)	21%	(94)	446
Educ: Post-grad	14%	(33)	7%	(18)	27%	(67)	35%	(86)	17%	(41)	245
Income: Under 50k	8%	(96)	8%	(102)	23%	(279)	29%	(350)	31%	(380)	1209
Income: 50k-100k	10%	(72)	10%	(72)	24%	(167)	34%	(235)	21%	(145)	691
Income: 100k+	9%	(28)	8%	(24)	23%	(73)	40%	(125)	20%	(62)	310
Ethnicity: White	8%	(141)	9%	(147)	24%	(422)	33%	(579)	25%	(440)	1730
Ethnicity: Hispanic	11%	(40)	15%	(52)	26%	(91)	25%	(88)	23%	(81)	351

Table MCBR11: *Consider if your favorite sports team had a sponsorship agreement with a company with ties to the Russian government. Would you feel favorable or unfavorable towards your favorite team for having this sponsorship agreement?*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	9%	(196)	9%	(198)	23%	(518)	32%	(711)	27%	(587)	2210
Ethnicity: Black	12%	(33)	11%	(30)	21%	(59)	26%	(71)	30%	(83)	276
Ethnicity: Other	11%	(22)	10%	(21)	18%	(38)	30%	(61)	31%	(64)	205
All Christian	10%	(98)	8%	(78)	25%	(247)	34%	(328)	23%	(228)	978
All Non-Christian	17%	(19)	7%	(8)	21%	(24)	32%	(36)	23%	(26)	112
Atheist	11%	(11)	11%	(11)	22%	(23)	37%	(39)	20%	(21)	107
Agnostic/Nothing in particular	6%	(40)	9%	(58)	20%	(128)	34%	(216)	30%	(189)	631
Something Else	7%	(29)	11%	(42)	25%	(97)	24%	(92)	32%	(123)	383
Religious Non-Protestant/Catholic	15%	(22)	6%	(9)	22%	(31)	32%	(45)	24%	(34)	141
Evangelical	9%	(49)	10%	(53)	24%	(133)	28%	(153)	30%	(165)	553
Non-Evangelical	10%	(73)	8%	(62)	26%	(201)	33%	(255)	23%	(177)	768
Community: Urban	11%	(60)	12%	(65)	24%	(132)	30%	(170)	24%	(133)	561
Community: Suburban	8%	(90)	8%	(87)	24%	(254)	33%	(352)	26%	(277)	1061
Community: Rural	8%	(46)	8%	(45)	22%	(132)	32%	(188)	30%	(176)	588
Employ: Private Sector	11%	(77)	12%	(81)	24%	(164)	33%	(230)	20%	(142)	695
Employ: Government	9%	(10)	17%	(19)	22%	(25)	26%	(30)	26%	(29)	114
Employ: Self-Employed	9%	(19)	7%	(14)	15%	(32)	32%	(66)	37%	(78)	208
Employ: Homemaker	7%	(10)	4%	(6)	25%	(36)	29%	(42)	35%	(50)	144
Employ: Student	10%	(10)	16%	(15)	17%	(16)	20%	(19)	37%	(35)	95
Employ: Retired	7%	(36)	4%	(22)	27%	(146)	41%	(225)	21%	(114)	542
Employ: Unemployed	5%	(14)	9%	(24)	28%	(74)	23%	(60)	34%	(89)	261
Employ: Other	14%	(21)	11%	(16)	17%	(25)	26%	(38)	33%	(49)	150
Military HH: Yes	9%	(28)	7%	(23)	27%	(85)	30%	(95)	26%	(83)	313
Military HH: No	9%	(168)	9%	(175)	23%	(434)	32%	(616)	27%	(504)	1897
RD/WT: Right Direction	12%	(87)	11%	(81)	22%	(159)	34%	(250)	21%	(155)	732
RD/WT: Wrong Track	7%	(109)	8%	(117)	24%	(360)	31%	(461)	29%	(432)	1478
Biden Job Approve	11%	(101)	10%	(96)	22%	(202)	38%	(345)	19%	(173)	917
Biden Job Disapprove	8%	(90)	8%	(101)	26%	(307)	29%	(344)	29%	(340)	1183

Table MCBR11: *Consider if your favorite sports team had a sponsorship agreement with a company with ties to the Russian government. Would you feel favorable or unfavorable towards your favorite team for having this sponsorship agreement?*

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Don't know / No opinion		Total N
Adults	9%	(196)	9%	(198)	23%	(518)	32%	(711)	27%	(587)	2210
Biden Job Strongly Approve	16%	(59)	10%	(36)	15%	(56)	44%	(164)	16%	(59)	374
Biden Job Somewhat Approve	8%	(42)	11%	(60)	27%	(146)	33%	(181)	21%	(114)	544
Biden Job Somewhat Disapprove	8%	(30)	12%	(47)	30%	(116)	23%	(89)	28%	(109)	391
Biden Job Strongly Disapprove	8%	(60)	7%	(54)	24%	(191)	32%	(255)	29%	(231)	792
Favorable of Biden	11%	(108)	9%	(93)	23%	(234)	37%	(369)	20%	(197)	1001
Unfavorable of Biden	8%	(86)	9%	(105)	24%	(269)	30%	(336)	29%	(331)	1127
Very Favorable of Biden	14%	(59)	6%	(25)	18%	(73)	44%	(181)	17%	(71)	409
Somewhat Favorable of Biden	8%	(49)	12%	(68)	27%	(161)	32%	(188)	21%	(126)	592
Somewhat Unfavorable of Biden	9%	(30)	12%	(38)	24%	(79)	24%	(79)	31%	(103)	330
Very Unfavorable of Biden	7%	(56)	8%	(67)	24%	(190)	32%	(256)	29%	(228)	797
#1 Issue: Economy	10%	(87)	10%	(89)	23%	(202)	28%	(240)	28%	(244)	861
#1 Issue: Security	7%	(25)	10%	(34)	28%	(98)	33%	(118)	22%	(79)	355
#1 Issue: Health Care	9%	(22)	9%	(23)	20%	(47)	40%	(95)	22%	(52)	238
#1 Issue: Medicare / Social Security	5%	(11)	4%	(9)	32%	(76)	34%	(80)	25%	(59)	234
#1 Issue: Women's Issues	6%	(6)	10%	(11)	19%	(20)	33%	(36)	32%	(34)	108
#1 Issue: Education	12%	(10)	11%	(9)	20%	(16)	21%	(17)	36%	(30)	84
#1 Issue: Energy	13%	(20)	13%	(21)	19%	(31)	36%	(58)	19%	(30)	160
#1 Issue: Other	8%	(15)	1%	(2)	16%	(28)	39%	(67)	35%	(60)	171
2020 Vote: Joe Biden	11%	(107)	9%	(86)	21%	(213)	41%	(402)	18%	(184)	992
2020 Vote: Donald Trump	8%	(59)	10%	(74)	24%	(181)	30%	(221)	28%	(206)	740
2020 Vote: Other	3%	(2)	13%	(9)	21%	(15)	23%	(16)	41%	(29)	70
2020 Vote: Didn't Vote	7%	(28)	7%	(29)	27%	(110)	18%	(72)	42%	(169)	407
4-Region: Northeast	9%	(34)	11%	(43)	23%	(91)	34%	(133)	24%	(95)	395
4-Region: Midwest	8%	(38)	7%	(33)	23%	(108)	34%	(160)	27%	(125)	464
4-Region: South	11%	(90)	10%	(81)	21%	(172)	30%	(247)	29%	(237)	828
4-Region: West	6%	(34)	8%	(42)	28%	(147)	33%	(170)	25%	(130)	522
Avid Sports Fan	14%	(83)	9%	(56)	26%	(155)	33%	(197)	17%	(101)	592
Avid + Casual Sports Fan	10%	(161)	10%	(164)	26%	(414)	32%	(508)	22%	(359)	1606
Heard a Lot + some Ukraine	10%	(189)	8%	(161)	24%	(451)	35%	(673)	23%	(437)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBR12: *If your favorite sports team had a sponsorship agreement with a company with ties to the Russian government, which of the following is closest to your opinion?*

Demographic	I would boycott the team until they cut ties with the company		I would continue supporting the team even if they did not cut ties with the company		Don't know / No opinion		Total N
Adults	48%	(1070)	18%	(394)	34%	(746)	2210
Gender: Male	50%	(536)	22%	(232)	28%	(299)	1067
Gender: Female	47%	(534)	14%	(163)	39%	(447)	1143
Age: 18-34	39%	(253)	26%	(170)	36%	(235)	658
Age: 35-44	43%	(153)	22%	(78)	36%	(128)	359
Age: 45-64	53%	(399)	14%	(103)	34%	(253)	754
Age: 65+	60%	(265)	10%	(43)	30%	(130)	438
GenZers: 1997-2012	37%	(106)	25%	(71)	38%	(109)	285
Millennials: 1981-1996	41%	(262)	25%	(162)	33%	(213)	638
GenXers: 1965-1980	47%	(238)	17%	(85)	36%	(180)	504
Baby Boomers: 1946-1964	59%	(428)	10%	(75)	31%	(227)	729
PID: Dem (no lean)	56%	(464)	15%	(125)	29%	(242)	831
PID: Ind (no lean)	40%	(287)	18%	(128)	42%	(303)	718
PID: Rep (no lean)	48%	(319)	21%	(141)	30%	(200)	660
PID/Gender: Dem Men	57%	(221)	17%	(64)	26%	(101)	386
PID/Gender: Dem Women	55%	(243)	14%	(61)	32%	(141)	445
PID/Gender: Ind Men	42%	(145)	24%	(84)	34%	(119)	348
PID/Gender: Ind Women	38%	(142)	12%	(44)	50%	(184)	370
PID/Gender: Rep Men	51%	(170)	25%	(83)	24%	(79)	332
PID/Gender: Rep Women	45%	(149)	18%	(58)	37%	(121)	328
Ideo: Liberal (1-3)	64%	(417)	12%	(81)	23%	(150)	648
Ideo: Moderate (4)	43%	(264)	17%	(104)	40%	(243)	611
Ideo: Conservative (5-7)	47%	(356)	22%	(170)	31%	(236)	762
Educ: < College	47%	(710)	18%	(277)	35%	(532)	1519
Educ: Bachelors degree	52%	(230)	17%	(77)	31%	(139)	446
Educ: Post-grad	53%	(130)	16%	(40)	31%	(75)	245
Income: Under 50k	46%	(556)	16%	(196)	38%	(456)	1209
Income: 50k-100k	53%	(367)	19%	(131)	28%	(194)	691
Income: 100k+	48%	(148)	21%	(67)	31%	(96)	310

Table MCBR12: *If your favorite sports team had a sponsorship agreement with a company with ties to the Russian government, which of the following is closest to your opinion?*

Demographic	I would boycott the team until they cut ties with the company		I would continue supporting the team even if they did not cut ties with the company		Don't know / No opinion		Total N
Adults	48%	(1070)	18%	(394)	34%	(746)	2210
Ethnicity: White	50%	(864)	17%	(300)	33%	(565)	1730
Ethnicity: Hispanic	49%	(171)	22%	(77)	30%	(104)	351
Ethnicity: Black	43%	(118)	22%	(60)	35%	(97)	276
Ethnicity: Other	43%	(88)	16%	(34)	41%	(83)	205
All Christian	53%	(515)	16%	(158)	31%	(305)	978
All Non-Christian	56%	(62)	15%	(17)	29%	(33)	112
Atheist	57%	(61)	14%	(14)	29%	(31)	107
Agnostic/Nothing in particular	44%	(276)	18%	(116)	38%	(239)	631
Something Else	41%	(156)	23%	(89)	36%	(138)	383
Religious Non-Protestant/Catholic	56%	(79)	14%	(19)	31%	(43)	141
Evangelical	46%	(255)	18%	(102)	36%	(196)	553
Non-Evangelical	51%	(391)	19%	(143)	31%	(234)	768
Community: Urban	49%	(274)	18%	(99)	34%	(188)	561
Community: Suburban	49%	(518)	18%	(192)	33%	(351)	1061
Community: Rural	47%	(278)	18%	(103)	35%	(206)	588
Employ: Private Sector	52%	(364)	20%	(138)	28%	(193)	695
Employ: Government	47%	(53)	22%	(25)	31%	(36)	114
Employ: Self-Employed	44%	(92)	18%	(38)	38%	(78)	208
Employ: Homemaker	36%	(52)	20%	(30)	43%	(62)	144
Employ: Student	35%	(34)	29%	(28)	36%	(34)	95
Employ: Retired	59%	(320)	10%	(56)	30%	(165)	542
Employ: Unemployed	40%	(104)	20%	(52)	40%	(106)	261
Employ: Other	34%	(51)	18%	(27)	48%	(72)	150
Military HH: Yes	50%	(156)	21%	(65)	30%	(92)	313
Military HH: No	48%	(914)	17%	(329)	34%	(653)	1897
RD/WT: Right Direction	55%	(405)	13%	(95)	32%	(232)	732
RD/WT: Wrong Track	45%	(666)	20%	(299)	35%	(514)	1478

Continued on next page

Table MCBR12: *If your favorite sports team had a sponsorship agreement with a company with ties to the Russian government, which of the following is closest to your opinion?*

Demographic	I would boycott the team until they cut ties with the company		I would continue supporting the team even if they did not cut ties with the company		Don't know / No opinion		Total N
Adults	48%	(1070)	18%	(394)	34%	(746)	2210
Biden Job Approve	58%	(531)	13%	(116)	29%	(270)	917
Biden Job Disapprove	44%	(524)	22%	(257)	34%	(401)	1183
Biden Job Strongly Approve	67%	(250)	10%	(37)	23%	(87)	374
Biden Job Somewhat Approve	52%	(282)	15%	(79)	34%	(183)	544
Biden Job Somewhat Disapprove	41%	(160)	26%	(103)	33%	(128)	391
Biden Job Strongly Disapprove	46%	(364)	19%	(154)	35%	(274)	792
Favorable of Biden	56%	(558)	14%	(138)	30%	(305)	1001
Unfavorable of Biden	45%	(502)	22%	(247)	34%	(378)	1127
Very Favorable of Biden	65%	(265)	9%	(36)	26%	(108)	409
Somewhat Favorable of Biden	50%	(293)	17%	(102)	33%	(197)	592
Somewhat Unfavorable of Biden	38%	(127)	26%	(87)	35%	(117)	330
Very Unfavorable of Biden	47%	(376)	20%	(160)	33%	(261)	797
#1 Issue: Economy	43%	(374)	22%	(185)	35%	(302)	861
#1 Issue: Security	51%	(181)	18%	(64)	31%	(110)	355
#1 Issue: Health Care	52%	(123)	12%	(28)	37%	(87)	238
#1 Issue: Medicare / Social Security	57%	(134)	13%	(30)	30%	(70)	234
#1 Issue: Women's Issues	57%	(61)	18%	(19)	25%	(27)	108
#1 Issue: Education	26%	(22)	23%	(19)	51%	(43)	84
#1 Issue: Energy	59%	(93)	19%	(31)	22%	(35)	160
#1 Issue: Other	47%	(81)	10%	(17)	43%	(73)	171
2020 Vote: Joe Biden	58%	(576)	13%	(129)	29%	(287)	992
2020 Vote: Donald Trump	47%	(347)	23%	(167)	31%	(226)	740
2020 Vote: Other	28%	(20)	21%	(15)	51%	(36)	70
2020 Vote: Didn't Vote	31%	(128)	20%	(83)	48%	(197)	407
4-Region: Northeast	53%	(208)	14%	(57)	33%	(130)	395
4-Region: Midwest	46%	(212)	18%	(84)	36%	(168)	464
4-Region: South	49%	(404)	18%	(151)	33%	(273)	828
4-Region: West	47%	(245)	20%	(102)	33%	(175)	522

Table MCBR12: *If your favorite sports team had a sponsorship agreement with a company with ties to the Russian government, which of the following is closest to your opinion?*

Demographic	I would boycott the team until they cut ties with the company		I would continue supporting the team even if they did not cut ties with the company		Don't know / No opinion		Total N
Adults	48%	(1070)	18%	(394)	34%	(746)	2210
Avid Sports Fan	54%	(319)	24%	(143)	22%	(130)	592
Avid + Casual Sports Fan	49%	(790)	21%	(331)	30%	(485)	1606
Heard a Lot + some Ukraine	52%	(994)	17%	(334)	31%	(585)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBRdem1_1: *In general, what kind of fan do you consider yourself of the following?*

Sports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	27%	(592)	46%	(1014)	27%	(604)	2210
Gender: Male	40%	(430)	44%	(468)	16%	(169)	1067
Gender: Female	14%	(163)	48%	(546)	38%	(435)	1143
Age: 18-34	28%	(186)	48%	(317)	24%	(156)	658
Age: 35-44	29%	(103)	45%	(162)	26%	(95)	359
Age: 45-64	27%	(205)	43%	(328)	29%	(222)	754
Age: 65+	22%	(98)	47%	(208)	30%	(132)	438
GenZers: 1997-2012	22%	(63)	49%	(141)	28%	(81)	285
Millennials: 1981-1996	30%	(192)	47%	(300)	23%	(146)	638
GenXers: 1965-1980	30%	(153)	44%	(222)	25%	(128)	504
Baby Boomers: 1946-1964	24%	(176)	45%	(325)	31%	(228)	729
PID: Dem (no lean)	28%	(236)	44%	(369)	27%	(227)	831
PID: Ind (no lean)	21%	(150)	48%	(346)	31%	(222)	718
PID: Rep (no lean)	31%	(206)	45%	(299)	23%	(155)	660
PID/Gender: Dem Men	44%	(169)	40%	(153)	17%	(64)	386
PID/Gender: Dem Women	15%	(67)	48%	(215)	37%	(163)	445
PID/Gender: Ind Men	31%	(107)	52%	(180)	17%	(60)	348
PID/Gender: Ind Women	12%	(43)	45%	(166)	44%	(161)	370
PID/Gender: Rep Men	46%	(154)	40%	(134)	13%	(44)	332
PID/Gender: Rep Women	16%	(52)	50%	(165)	34%	(111)	328
Ideo: Liberal (1-3)	28%	(184)	44%	(284)	28%	(180)	648
Ideo: Moderate (4)	28%	(172)	46%	(280)	26%	(159)	611
Ideo: Conservative (5-7)	28%	(212)	47%	(360)	25%	(190)	762
Educ: < College	25%	(387)	46%	(698)	29%	(435)	1519
Educ: Bachelors degree	29%	(129)	46%	(205)	25%	(111)	446
Educ: Post-grad	31%	(76)	45%	(111)	24%	(58)	245
Income: Under 50k	23%	(279)	47%	(569)	30%	(360)	1209
Income: 50k-100k	29%	(202)	45%	(311)	26%	(178)	691
Income: 100k+	36%	(110)	43%	(134)	21%	(66)	310
Ethnicity: White	26%	(448)	45%	(775)	29%	(507)	1730
Ethnicity: Hispanic	29%	(101)	53%	(185)	19%	(65)	351
Ethnicity: Black	36%	(98)	48%	(132)	17%	(46)	276

Continued on next page

Table MCBRdem1_1: *In general, what kind of fan do you consider yourself of the following?*

Sports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	27%	(592)	46%	(1014)	27%	(604)	2210
Ethnicity: Other	22%	(46)	52%	(107)	25%	(52)	205
All Christian	30%	(290)	44%	(426)	27%	(262)	978
All Non-Christian	28%	(31)	43%	(48)	29%	(33)	112
Atheist	19%	(20)	45%	(48)	36%	(38)	107
Agnostic/Nothing in particular	26%	(161)	46%	(290)	29%	(180)	631
Something Else	23%	(89)	53%	(203)	24%	(91)	383
Religious Non-Protestant/Catholic	27%	(38)	42%	(60)	31%	(44)	141
Evangelical	27%	(151)	45%	(251)	27%	(152)	553
Non-Evangelical	28%	(218)	47%	(363)	24%	(187)	768
Community: Urban	29%	(163)	45%	(252)	26%	(145)	561
Community: Suburban	28%	(298)	46%	(493)	25%	(270)	1061
Community: Rural	22%	(131)	46%	(268)	32%	(189)	588
Employ: Private Sector	36%	(249)	43%	(300)	21%	(145)	695
Employ: Government	31%	(35)	40%	(46)	29%	(33)	114
Employ: Self-Employed	29%	(60)	49%	(103)	22%	(45)	208
Employ: Homemaker	9%	(14)	44%	(64)	46%	(67)	144
Employ: Student	17%	(16)	56%	(53)	27%	(26)	95
Employ: Retired	24%	(130)	47%	(254)	29%	(157)	542
Employ: Unemployed	22%	(57)	47%	(123)	31%	(81)	261
Employ: Other	20%	(30)	47%	(70)	33%	(49)	150
Military HH: Yes	26%	(81)	46%	(143)	28%	(89)	313
Military HH: No	27%	(511)	46%	(871)	27%	(515)	1897
RD/WT: Right Direction	29%	(215)	45%	(330)	26%	(187)	732
RD/WT: Wrong Track	26%	(378)	46%	(684)	28%	(417)	1478
Biden Job Approve	29%	(269)	45%	(411)	26%	(237)	917
Biden Job Disapprove	25%	(301)	47%	(557)	27%	(325)	1183
Biden Job Strongly Approve	30%	(113)	40%	(149)	30%	(112)	374
Biden Job Somewhat Approve	29%	(157)	48%	(262)	23%	(125)	544
Biden Job Somewhat Disapprove	23%	(89)	49%	(192)	28%	(110)	391
Biden Job Strongly Disapprove	27%	(212)	46%	(364)	27%	(215)	792

Table MCBRdem1_1: *In general, what kind of fan do you consider yourself of the following?*

Sports

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	27%	(592)	46%	(1014)	27%	(604)	2210
Favorable of Biden	28%	(276)	46%	(459)	27%	(267)	1001
Unfavorable of Biden	27%	(305)	46%	(516)	27%	(307)	1127
Very Favorable of Biden	30%	(124)	41%	(168)	29%	(117)	409
Somewhat Favorable of Biden	26%	(151)	49%	(291)	25%	(150)	592
Somewhat Unfavorable of Biden	25%	(81)	47%	(154)	29%	(95)	330
Very Unfavorable of Biden	28%	(224)	45%	(361)	27%	(212)	797
#1 Issue: Economy	32%	(278)	45%	(386)	23%	(196)	861
#1 Issue: Security	25%	(87)	52%	(187)	23%	(81)	355
#1 Issue: Health Care	27%	(65)	38%	(91)	35%	(82)	238
#1 Issue: Medicare / Social Security	25%	(58)	44%	(104)	31%	(73)	234
#1 Issue: Women's Issues	12%	(13)	54%	(58)	34%	(37)	108
#1 Issue: Education	21%	(17)	51%	(42)	29%	(24)	84
#1 Issue: Energy	26%	(41)	40%	(64)	35%	(55)	160
#1 Issue: Other	19%	(32)	48%	(83)	32%	(55)	171
2020 Vote: Joe Biden	28%	(282)	44%	(440)	27%	(270)	992
2020 Vote: Donald Trump	31%	(228)	44%	(328)	25%	(183)	740
2020 Vote: Other	19%	(13)	56%	(39)	25%	(18)	70
2020 Vote: Didn't Vote	17%	(68)	51%	(206)	33%	(133)	407
4-Region: Northeast	28%	(113)	44%	(173)	28%	(109)	395
4-Region: Midwest	27%	(126)	45%	(208)	28%	(131)	464
4-Region: South	28%	(230)	45%	(372)	27%	(225)	828
4-Region: West	24%	(123)	50%	(261)	27%	(139)	522
Avid Sports Fan	100%	(592)	—	(0)	—	(0)	592
Avid + Casual Sports Fan	37%	(592)	63%	(1014)	—	(0)	1606
Heard a Lot + some Ukraine	29%	(546)	46%	(884)	25%	(482)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCBRdem1_2: *In general, what kind of fan do you consider yourself of the following?*

Pop culture

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	13%	(291)	51%	(1128)	36%	(791)	2210
Gender: Male	13%	(137)	50%	(538)	37%	(391)	1067
Gender: Female	13%	(154)	52%	(589)	35%	(400)	1143
Age: 18-34	23%	(153)	58%	(385)	18%	(121)	658
Age: 35-44	19%	(68)	55%	(197)	26%	(94)	359
Age: 45-64	8%	(59)	51%	(384)	41%	(310)	754
Age: 65+	2%	(10)	37%	(161)	61%	(267)	438
GenZers: 1997-2012	26%	(75)	60%	(170)	14%	(40)	285
Millennials: 1981-1996	21%	(135)	56%	(358)	23%	(145)	638
GenXers: 1965-1980	11%	(56)	54%	(271)	35%	(177)	504
Baby Boomers: 1946-1964	3%	(25)	44%	(324)	52%	(380)	729
PID: Dem (no lean)	18%	(146)	55%	(455)	28%	(231)	831
PID: Ind (no lean)	12%	(83)	53%	(378)	36%	(257)	718
PID: Rep (no lean)	9%	(62)	45%	(294)	46%	(304)	660
PID/Gender: Dem Men	18%	(71)	57%	(219)	25%	(96)	386
PID/Gender: Dem Women	17%	(75)	53%	(235)	30%	(135)	445
PID/Gender: Ind Men	9%	(33)	52%	(181)	39%	(134)	348
PID/Gender: Ind Women	14%	(51)	53%	(197)	33%	(123)	370
PID/Gender: Rep Men	10%	(34)	41%	(137)	49%	(161)	332
PID/Gender: Rep Women	9%	(28)	48%	(157)	44%	(143)	328
Ideo: Liberal (1-3)	21%	(137)	55%	(357)	24%	(154)	648
Ideo: Moderate (4)	11%	(70)	55%	(334)	34%	(207)	611
Ideo: Conservative (5-7)	9%	(65)	44%	(336)	47%	(361)	762
Educ: < College	12%	(189)	50%	(757)	38%	(573)	1519
Educ: Bachelors degree	17%	(75)	54%	(243)	29%	(128)	446
Educ: Post-grad	11%	(27)	52%	(128)	37%	(91)	245
Income: Under 50k	12%	(148)	50%	(610)	37%	(450)	1209
Income: 50k-100k	14%	(97)	52%	(358)	34%	(237)	691
Income: 100k+	15%	(46)	52%	(160)	34%	(104)	310
Ethnicity: White	11%	(189)	49%	(854)	40%	(687)	1730
Ethnicity: Hispanic	25%	(88)	52%	(181)	23%	(82)	351
Ethnicity: Black	22%	(60)	58%	(161)	20%	(55)	276

Table MCBRdem1_2: *In general, what kind of fan do you consider yourself of the following?*

Pop culture

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	13%	(291)	51%	(1128)	36%	(791)	2210
Ethnicity: Other	21%	(42)	55%	(113)	24%	(49)	205
All Christian	12%	(116)	47%	(456)	42%	(406)	978
All Non-Christian	12%	(13)	58%	(65)	30%	(34)	112
Atheist	17%	(19)	56%	(60)	27%	(28)	107
Agnostic/Nothing in particular	16%	(99)	53%	(335)	31%	(196)	631
Something Else	12%	(44)	55%	(212)	33%	(127)	383
Religious Non-Protestant/Catholic	10%	(14)	58%	(82)	32%	(46)	141
Evangelical	12%	(65)	46%	(254)	42%	(234)	553
Non-Evangelical	12%	(92)	51%	(393)	37%	(283)	768
Community: Urban	20%	(112)	51%	(289)	29%	(160)	561
Community: Suburban	11%	(121)	54%	(574)	35%	(366)	1061
Community: Rural	10%	(58)	45%	(265)	45%	(265)	588
Employ: Private Sector	19%	(131)	55%	(381)	26%	(184)	695
Employ: Government	21%	(23)	54%	(61)	26%	(29)	114
Employ: Self-Employed	14%	(28)	55%	(115)	31%	(64)	208
Employ: Homemaker	11%	(16)	51%	(74)	38%	(54)	144
Employ: Student	24%	(22)	64%	(61)	13%	(12)	95
Employ: Retired	2%	(13)	40%	(217)	58%	(312)	542
Employ: Unemployed	13%	(34)	49%	(127)	38%	(100)	261
Employ: Other	15%	(23)	61%	(92)	24%	(36)	150
Military HH: Yes	7%	(20)	46%	(144)	47%	(148)	313
Military HH: No	14%	(271)	52%	(983)	34%	(643)	1897
RD/WT: Right Direction	17%	(125)	54%	(396)	29%	(211)	732
RD/WT: Wrong Track	11%	(166)	49%	(731)	39%	(581)	1478
Biden Job Approve	17%	(158)	55%	(500)	28%	(259)	917
Biden Job Disapprove	11%	(128)	47%	(553)	42%	(502)	1183
Biden Job Strongly Approve	22%	(81)	48%	(181)	30%	(112)	374
Biden Job Somewhat Approve	14%	(77)	59%	(319)	27%	(147)	544
Biden Job Somewhat Disapprove	14%	(54)	54%	(210)	33%	(127)	391
Biden Job Strongly Disapprove	9%	(74)	43%	(343)	47%	(375)	792

Table MCBRdem1_2: *In general, what kind of fan do you consider yourself of the following?*
Pop culture

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	13%	(291)	51%	(1128)	36%	(791)	2210
Favorable of Biden	17%	(170)	55%	(549)	28%	(283)	1001
Unfavorable of Biden	10%	(116)	48%	(536)	42%	(474)	1127
Very Favorable of Biden	19%	(79)	51%	(209)	30%	(122)	409
Somewhat Favorable of Biden	15%	(92)	57%	(340)	27%	(161)	592
Somewhat Unfavorable of Biden	12%	(40)	61%	(200)	27%	(90)	330
Very Unfavorable of Biden	10%	(77)	42%	(336)	48%	(384)	797
#1 Issue: Economy	14%	(116)	53%	(459)	33%	(285)	861
#1 Issue: Security	10%	(36)	45%	(159)	45%	(160)	355
#1 Issue: Health Care	17%	(40)	57%	(135)	26%	(63)	238
#1 Issue: Medicare / Social Security	4%	(8)	42%	(98)	55%	(128)	234
#1 Issue: Women's Issues	34%	(36)	57%	(62)	9%	(9)	108
#1 Issue: Education	14%	(11)	72%	(60)	14%	(12)	84
#1 Issue: Energy	17%	(28)	47%	(75)	36%	(57)	160
#1 Issue: Other	8%	(14)	47%	(80)	45%	(77)	171
2020 Vote: Joe Biden	18%	(180)	53%	(528)	29%	(284)	992
2020 Vote: Donald Trump	8%	(61)	45%	(331)	47%	(348)	740
2020 Vote: Other	9%	(6)	53%	(38)	38%	(26)	70
2020 Vote: Didn't Vote	11%	(43)	57%	(231)	33%	(133)	407
4-Region: Northeast	18%	(70)	48%	(191)	34%	(135)	395
4-Region: Midwest	12%	(54)	49%	(229)	39%	(182)	464
4-Region: South	13%	(108)	51%	(424)	36%	(296)	828
4-Region: West	11%	(60)	54%	(284)	34%	(179)	522
Avid Sports Fan	20%	(120)	52%	(308)	28%	(164)	592
Avid + Casual Sports Fan	15%	(240)	53%	(853)	32%	(513)	1606
Heard a Lot + some Ukraine	14%	(269)	51%	(984)	34%	(660)	1912

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2210	100%
xdemGender	Gender: Male	1067	48%
	Gender: Female	1143	52%
	N	2210	
age	Age: 18-34	658	30%
	Age: 35-44	359	16%
	Age: 45-64	754	34%
	Age: 65+	438	20%
	N	2210	
demAgeGeneration	GenZers: 1997-2012	285	13%
	Millennials: 1981-1996	638	29%
	GenXers: 1965-1980	504	23%
	Baby Boomers: 1946-1964	729	33%
	N	2156	
xpid3	PID: Dem (no lean)	831	38%
	PID: Ind (no lean)	718	32%
	PID: Rep (no lean)	660	30%
	N	2210	
xpidGender	PID/Gender: Dem Men	386	17%
	PID/Gender: Dem Women	445	20%
	PID/Gender: Ind Men	348	16%
	PID/Gender: Ind Women	370	17%
	PID/Gender: Rep Men	332	15%
	PID/Gender: Rep Women	328	15%
	N	2210	
xdemIdeo3	Ideo: Liberal (1-3)	648	29%
	Ideo: Moderate (4)	611	28%
	Ideo: Conservative (5-7)	762	34%
	N	2020	
xeduc3	Educ: < College	1519	69%
	Educ: Bachelors degree	446	20%
	Educ: Post-grad	245	11%
	N	2210	

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1209	55%
	Income: 50k-100k	691	31%
	Income: 100k+	310	14%
	N	2210	
xdemWhite	Ethnicity: White	1730	78%
xdemHispBin	Ethnicity: Hispanic	351	16%
demBlackBin	Ethnicity: Black	276	12%
demRaceOther	Ethnicity: Other	205	9%
xdemReligion	All Christian	978	44%
	All Non-Christian	112	5%
	Atheist	107	5%
	Agnostic/Nothing in particular	631	29%
	Something Else	383	17%
	N	2210	
xdemReligOther	Religious Non-Protestant/Catholic	141	6%
xdemEvang	Evangelical	553	25%
	Non-Evangelical	768	35%
	N	1321	
xdemUsr	Community: Urban	561	25%
	Community: Suburban	1061	48%
	Community: Rural	588	27%
	N	2210	
xdemEmploy	Employ: Private Sector	695	31%
	Employ: Government	114	5%
	Employ: Self-Employed	208	9%
	Employ: Homemaker	144	7%
	Employ: Student	95	4%
	Employ: Retired	542	25%
	Employ: Unemployed	261	12%
	Employ: Other	150	7%
	N	2210	
xdemMilHH1	Military HH: Yes	313	14%
	Military HH: No	1897	86%
	N	2210	

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	732	33%
	RD/WT: Wrong Track	1478	67%
	N	2210	
xdemBidenApprove	Biden Job Approve	917	42%
	Biden Job Disapprove	1183	54%
	N	2100	
xdemBidenApprove2	Biden Job Strongly Approve	374	17%
	Biden Job Somewhat Approve	544	25%
	Biden Job Somewhat Disapprove	391	18%
	Biden Job Strongly Disapprove	792	36%
	N	2100	
xdemBidenFav	Favorable of Biden	1001	45%
	Unfavorable of Biden	1127	51%
	N	2128	
xdemBidenFavFull	Very Favorable of Biden	409	19%
	Somewhat Favorable of Biden	592	27%
	Somewhat Unfavorable of Biden	330	15%
	Very Unfavorable of Biden	797	36%
	N	2128	
xnr3	#1 Issue: Economy	861	39%
	#1 Issue: Security	355	16%
	#1 Issue: Health Care	238	11%
	#1 Issue: Medicare / Social Security	234	11%
	#1 Issue: Women's Issues	108	5%
	#1 Issue: Education	84	4%
	#1 Issue: Energy	160	7%
	#1 Issue: Other	171	8%
	N	2210	
xsubVote20O	2020 Vote: Joe Biden	992	45%
	2020 Vote: Donald Trump	740	33%
	2020 Vote: Other	70	3%
	2020 Vote: Didn't Vote	407	18%
	N	2210	
xreg4	4-Region: Northeast	395	18%
	4-Region: Midwest	464	21%
	4-Region: South	828	37%
	4-Region: West	522	24%
	N	2210	

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
MCBRxdem1	Avid Sports Fan	592	27%
MCBRxdem2	Avid + Casual Sports Fan	1606	73%
MCBRxdem3	Heard a Lot + some Ukraine	1912	87%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.