



National Tracking Poll #2201065
January 14-16, 2022

Crosstabulation Results

Methodology:

This poll was conducted between January 14-January 16, 2022 among a sample of 2210 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, educational attainment, age, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table MCEN1_1: Did you watch any of the following awards shows in 2021?
The 2021 Golden Globe Awards (February 2021)

Demographic	Yes, all of it		Yes, some of it		No		Don't remember		Total N
Adults	6%	(127)	13%	(292)	76%	(1675)	5%	(115)	2210
Gender: Male	7%	(71)	14%	(154)	74%	(788)	5%	(53)	1067
Gender: Female	5%	(56)	12%	(138)	78%	(887)	5%	(62)	1143
Age: 18-34	9%	(60)	18%	(117)	63%	(412)	11%	(70)	658
Age: 35-44	8%	(29)	15%	(55)	74%	(267)	3%	(9)	359
Age: 45-64	4%	(28)	11%	(79)	82%	(617)	4%	(30)	754
Age: 65+	2%	(11)	9%	(41)	87%	(380)	1%	(6)	438
GenZers: 1997-2012	7%	(19)	20%	(52)	60%	(161)	13%	(35)	267
Millennials: 1981-1996	10%	(63)	17%	(107)	67%	(433)	6%	(39)	642
GenXers: 1965-1980	4%	(25)	11%	(66)	80%	(476)	5%	(30)	597
Baby Boomers: 1946-1964	3%	(20)	10%	(63)	86%	(560)	1%	(8)	650
PID: Dem (no lean)	9%	(69)	17%	(138)	69%	(546)	5%	(38)	792
PID: Ind (no lean)	3%	(25)	12%	(91)	78%	(586)	7%	(52)	754
PID: Rep (no lean)	5%	(34)	9%	(62)	82%	(543)	4%	(26)	665
PID/Gender: Dem Men	11%	(38)	18%	(65)	68%	(244)	4%	(14)	361
PID/Gender: Dem Women	7%	(31)	17%	(73)	70%	(302)	6%	(24)	431
PID/Gender: Ind Men	4%	(13)	14%	(50)	75%	(270)	7%	(25)	358
PID/Gender: Ind Women	3%	(12)	10%	(41)	80%	(316)	7%	(26)	395
PID/Gender: Rep Men	6%	(20)	11%	(39)	79%	(275)	4%	(14)	348
PID/Gender: Rep Women	4%	(13)	7%	(23)	85%	(269)	4%	(12)	317
Ideo: Liberal (1-3)	11%	(67)	18%	(108)	69%	(418)	3%	(16)	609
Ideo: Moderate (4)	6%	(34)	17%	(96)	74%	(415)	4%	(20)	565
Ideo: Conservative (5-7)	2%	(15)	9%	(70)	85%	(630)	3%	(24)	738
Educ: < College	5%	(76)	11%	(174)	77%	(1177)	6%	(93)	1519
Educ: Bachelors degree	9%	(39)	17%	(77)	71%	(316)	3%	(15)	446
Educ: Post-grad	5%	(13)	17%	(41)	75%	(183)	3%	(8)	245
Income: Under 50k	4%	(49)	12%	(135)	77%	(893)	7%	(85)	1162
Income: 50k-100k	6%	(46)	14%	(101)	77%	(546)	3%	(20)	714
Income: 100k+	10%	(32)	17%	(55)	71%	(236)	3%	(10)	334

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Table MCEN1_1: Did you watch any of the following awards shows in 2021?
The 2021 Golden Globe Awards (February 2021)

Demographic	Yes, all of it		Yes, some of it		No		Don't remember		Total N
Adults	6%	(127)	13%	(292)	76%	(1675)	5%	(115)	2210
Ethnicity: White	5%	(93)	11%	(184)	80%	(1385)	4%	(68)	1730
Ethnicity: Hispanic	9%	(32)	16%	(57)	65%	(228)	10%	(34)	351
Ethnicity: Black	10%	(26)	26%	(71)	57%	(157)	8%	(21)	276
Ethnicity: Other	4%	(8)	18%	(37)	65%	(134)	13%	(26)	205
All Christian	5%	(43)	12%	(115)	80%	(744)	3%	(30)	932
All Non-Christian	18%	(20)	19%	(21)	57%	(60)	6%	(6)	106
Atheist	4%	(5)	14%	(16)	78%	(91)	4%	(5)	116
Agnostic/Nothing in particular	6%	(39)	10%	(67)	76%	(505)	8%	(50)	662
Something Else	5%	(21)	18%	(73)	70%	(276)	6%	(24)	393
Religious Non-Protestant/Catholic	15%	(20)	19%	(25)	61%	(79)	5%	(6)	130
Evangelical	6%	(33)	17%	(93)	71%	(387)	6%	(33)	547
Non-Evangelical	4%	(31)	12%	(88)	81%	(600)	3%	(21)	738
Community: Urban	10%	(60)	15%	(93)	68%	(419)	7%	(41)	612
Community: Suburban	4%	(43)	14%	(141)	79%	(813)	3%	(31)	1028
Community: Rural	4%	(24)	10%	(58)	78%	(444)	8%	(43)	570
Employ: Private Sector	7%	(48)	16%	(111)	73%	(521)	5%	(33)	712
Employ: Government	10%	(14)	16%	(23)	70%	(98)	5%	(6)	141
Employ: Self-Employed	8%	(17)	21%	(44)	65%	(135)	5%	(11)	206
Employ: Homemaker	4%	(6)	7%	(9)	84%	(117)	5%	(7)	139
Employ: Student	7%	(5)	17%	(13)	70%	(51)	5%	(4)	73
Employ: Retired	5%	(21)	10%	(48)	84%	(398)	2%	(8)	476
Employ: Unemployed	5%	(14)	10%	(28)	75%	(219)	11%	(32)	293
Employ: Other	2%	(3)	9%	(16)	80%	(136)	9%	(15)	170
Military HH: Yes	5%	(16)	11%	(34)	81%	(260)	3%	(11)	321
Military HH: No	6%	(112)	14%	(258)	75%	(1415)	6%	(105)	1889
RD/WT: Right Direction	12%	(82)	20%	(138)	63%	(430)	5%	(33)	683
RD/WT: Wrong Track	3%	(46)	10%	(154)	82%	(1245)	5%	(82)	1527
Biden Job Approve	10%	(89)	20%	(179)	66%	(597)	4%	(39)	904
Biden Job Disapprove	3%	(36)	8%	(96)	84%	(969)	4%	(50)	1150

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**Table MCEN1_1: Did you watch any of the following awards shows in 2021?
The 2021 Golden Globe Awards (February 2021)**

Demographic	Yes, all of it		Yes, some of it		No		Don't remember		Total N
Adults	6%	(127)	13%	(292)	76%	(1675)	5%	(115)	2210
Biden Job Strongly Approve	14%	(50)	18%	(67)	64%	(233)	4%	(15)	365
Biden Job Somewhat Approve	7%	(39)	21%	(112)	68%	(364)	4%	(24)	538
Biden Job Somewhat Disapprove	5%	(16)	12%	(41)	78%	(270)	6%	(20)	346
Biden Job Strongly Disapprove	2%	(20)	7%	(55)	87%	(699)	4%	(30)	803
Favorable of Biden	9%	(84)	19%	(175)	67%	(621)	5%	(45)	924
Unfavorable of Biden	3%	(31)	9%	(104)	84%	(962)	4%	(44)	1141
Very Favorable of Biden	13%	(48)	20%	(75)	62%	(238)	6%	(21)	383
Somewhat Favorable of Biden	7%	(36)	18%	(99)	71%	(383)	4%	(24)	542
Somewhat Unfavorable of Biden	3%	(8)	15%	(45)	78%	(239)	4%	(14)	306
Very Unfavorable of Biden	3%	(22)	7%	(59)	87%	(723)	4%	(31)	835
#1 Issue: Economy	7%	(60)	11%	(98)	78%	(701)	4%	(39)	898
#1 Issue: Security	4%	(10)	12%	(32)	81%	(222)	3%	(9)	273
#1 Issue: Health Care	9%	(27)	19%	(54)	66%	(186)	6%	(16)	282
#1 Issue: Medicare / Social Security	4%	(9)	11%	(26)	81%	(186)	3%	(7)	229
#1 Issue: Women's Issues	5%	(6)	20%	(27)	66%	(87)	9%	(12)	132
#1 Issue: Education	8%	(9)	18%	(21)	65%	(74)	9%	(11)	115
#1 Issue: Energy	4%	(4)	15%	(17)	72%	(80)	9%	(9)	111
#1 Issue: Other	1%	(1)	11%	(18)	83%	(141)	6%	(11)	170
2020 Vote: Joe Biden	9%	(85)	17%	(155)	70%	(646)	4%	(35)	920
2020 Vote: Donald Trump	2%	(17)	9%	(63)	85%	(603)	3%	(24)	707
2020 Vote: Other	6%	(6)	10%	(10)	74%	(76)	11%	(11)	102
2020 Vote: Didn't Vote	4%	(20)	13%	(65)	73%	(351)	10%	(46)	481
2018 House Vote: Democrat	8%	(58)	17%	(117)	72%	(503)	3%	(24)	702
2018 House Vote: Republican	5%	(29)	11%	(67)	80%	(504)	4%	(26)	626
2018 House Vote: Someone else	2%	(1)	10%	(6)	85%	(50)	4%	(2)	59
2016 Vote: Hillary Clinton	9%	(57)	16%	(107)	72%	(476)	3%	(18)	658
2016 Vote: Donald Trump	4%	(28)	8%	(55)	84%	(556)	3%	(20)	660
2016 Vote: Other	2%	(2)	8%	(10)	85%	(100)	5%	(6)	118
2016 Vote: Didn't Vote	5%	(39)	15%	(119)	70%	(543)	9%	(71)	773
Voted in 2014: Yes	6%	(77)	13%	(152)	77%	(936)	4%	(43)	1208
Voted in 2014: No	5%	(50)	14%	(140)	74%	(739)	7%	(72)	1002

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Table MCEN1_1: Did you watch any of the following awards shows in 2021?
 The 2021 Golden Globe Awards (February 2021)

Demographic	Yes, all of it		Yes, some of it		No		Don't remember		Total N
Adults	6%	(127)	13%	(292)	76%	(1675)	5%	(115)	2210
4-Region: Northeast	8%	(30)	13%	(52)	72%	(284)	7%	(29)	395
4-Region: Midwest	4%	(19)	12%	(55)	81%	(376)	3%	(14)	464
4-Region: South	5%	(40)	14%	(116)	76%	(631)	5%	(41)	828
4-Region: West	7%	(38)	13%	(70)	74%	(384)	6%	(31)	522
Film Fans	6%	(118)	14%	(270)	75%	(1437)	5%	(94)	1920
Avid Film Fans	12%	(78)	20%	(131)	65%	(429)	4%	(27)	665
Casual Film Fans	3%	(41)	11%	(139)	80%	(1007)	5%	(67)	1254
TV Fans	6%	(121)	14%	(276)	75%	(1505)	5%	(100)	2002
Casual TV Fans	4%	(46)	11%	(117)	80%	(858)	5%	(54)	1074
Avid TV Fans	8%	(75)	17%	(159)	70%	(647)	5%	(47)	927
Pop Culture Fans	8%	(111)	18%	(242)	68%	(916)	5%	(73)	1343
Has Watched Oscars	24%	(110)	46%	(214)	27%	(127)	3%	(12)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_2: Did you watch any of the following awards shows in 2021?
The 2021 Grammy Awards (March 2021)

Demographic	Yes, all of it		Yes, some of it		No		Don't remember		Total N
Adults	8%	(179)	15%	(332)	72%	(1590)	5%	(109)	2210
Gender: Male	9%	(95)	16%	(166)	71%	(752)	5%	(53)	1067
Gender: Female	7%	(84)	14%	(165)	73%	(838)	5%	(56)	1143
Age: 18-34	13%	(85)	22%	(143)	57%	(373)	9%	(58)	658
Age: 35-44	11%	(40)	16%	(56)	69%	(247)	4%	(15)	359
Age: 45-64	5%	(37)	13%	(100)	79%	(593)	3%	(24)	754
Age: 65+	4%	(17)	7%	(32)	86%	(378)	3%	(11)	438
GenZers: 1997-2012	11%	(30)	29%	(76)	51%	(137)	9%	(24)	267
Millennials: 1981-1996	14%	(91)	17%	(108)	63%	(401)	6%	(42)	642
GenXers: 1965-1980	5%	(29)	14%	(85)	77%	(460)	4%	(24)	597
Baby Boomers: 1946-1964	4%	(29)	9%	(61)	84%	(545)	2%	(16)	650
PID: Dem (no lean)	13%	(100)	21%	(163)	63%	(495)	4%	(33)	792
PID: Ind (no lean)	6%	(43)	13%	(95)	75%	(565)	7%	(50)	754
PID: Rep (no lean)	5%	(36)	11%	(73)	80%	(530)	4%	(26)	665
PID/Gender: Dem Men	16%	(56)	22%	(79)	59%	(211)	4%	(14)	361
PID/Gender: Dem Women	10%	(44)	19%	(84)	66%	(284)	4%	(19)	431
PID/Gender: Ind Men	4%	(15)	14%	(51)	74%	(266)	7%	(26)	358
PID/Gender: Ind Women	7%	(28)	11%	(44)	76%	(299)	6%	(24)	395
PID/Gender: Rep Men	7%	(23)	10%	(36)	79%	(275)	4%	(13)	348
PID/Gender: Rep Women	4%	(13)	12%	(37)	80%	(255)	4%	(12)	317
Ideo: Liberal (1-3)	14%	(86)	19%	(115)	64%	(389)	3%	(18)	609
Ideo: Moderate (4)	8%	(45)	21%	(118)	68%	(385)	3%	(17)	565
Ideo: Conservative (5-7)	4%	(33)	9%	(67)	83%	(615)	3%	(24)	738
Educ: < College	8%	(114)	14%	(218)	72%	(1094)	6%	(93)	1519
Educ: Bachelors degree	10%	(43)	17%	(77)	71%	(314)	2%	(11)	446
Educ: Post-grad	9%	(22)	15%	(37)	74%	(182)	2%	(5)	245
Income: Under 50k	7%	(83)	14%	(167)	72%	(837)	7%	(76)	1162
Income: 50k-100k	9%	(63)	15%	(110)	72%	(517)	3%	(24)	714
Income: 100k+	10%	(33)	16%	(55)	71%	(237)	3%	(9)	334
Ethnicity: White	7%	(117)	12%	(214)	77%	(1333)	4%	(65)	1730
Ethnicity: Hispanic	13%	(44)	22%	(77)	57%	(200)	8%	(29)	351
Ethnicity: Black	16%	(43)	27%	(73)	50%	(138)	8%	(22)	276

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Table MCEN1_2: Did you watch any of the following awards shows in 2021?
The 2021 Grammy Awards (March 2021)

Demographic	Yes, all of it		Yes, some of it		No		Don't remember		Total N
Adults	8%	(179)	15%	(332)	72%	(1590)	5%	(109)	2210
Ethnicity: Other	9%	(19)	22%	(44)	59%	(120)	10%	(21)	205
All Christian	6%	(59)	15%	(141)	76%	(705)	3%	(28)	932
All Non-Christian	20%	(21)	19%	(20)	57%	(60)	4%	(4)	106
Atheist	8%	(9)	15%	(18)	72%	(84)	5%	(5)	116
Agnostic/Nothing in particular	7%	(47)	13%	(83)	72%	(475)	8%	(56)	662
Something Else	11%	(42)	18%	(70)	67%	(265)	4%	(16)	393
Religious Non-Protestant/Catholic	16%	(21)	20%	(26)	61%	(79)	3%	(4)	130
Evangelical	10%	(56)	15%	(83)	71%	(386)	4%	(21)	547
Non-Evangelical	6%	(45)	16%	(120)	75%	(551)	3%	(23)	738
Community: Urban	15%	(89)	19%	(115)	62%	(381)	4%	(27)	612
Community: Suburban	6%	(64)	14%	(140)	77%	(788)	4%	(37)	1028
Community: Rural	5%	(27)	14%	(77)	74%	(421)	8%	(45)	570
Employ: Private Sector	9%	(62)	17%	(118)	71%	(508)	3%	(24)	712
Employ: Government	14%	(20)	15%	(21)	66%	(93)	5%	(7)	141
Employ: Self-Employed	13%	(28)	21%	(43)	63%	(130)	3%	(5)	206
Employ: Homemaker	5%	(7)	18%	(25)	73%	(101)	4%	(6)	139
Employ: Student	15%	(11)	28%	(21)	52%	(38)	5%	(4)	73
Employ: Retired	6%	(27)	9%	(42)	83%	(394)	3%	(13)	476
Employ: Unemployed	6%	(16)	11%	(33)	70%	(206)	13%	(38)	293
Employ: Other	5%	(8)	17%	(29)	71%	(121)	7%	(12)	170
Military HH: Yes	5%	(17)	12%	(39)	79%	(254)	3%	(11)	321
Military HH: No	9%	(162)	15%	(293)	71%	(1336)	5%	(98)	1889
RD/WT: Right Direction	16%	(108)	20%	(134)	60%	(408)	5%	(34)	683
RD/WT: Wrong Track	5%	(72)	13%	(198)	77%	(1183)	5%	(75)	1527
Biden Job Approve	14%	(127)	19%	(173)	63%	(566)	4%	(38)	904
Biden Job Disapprove	4%	(47)	11%	(125)	81%	(928)	4%	(49)	1150
Biden Job Strongly Approve	18%	(67)	21%	(77)	57%	(209)	3%	(12)	365
Biden Job Somewhat Approve	11%	(60)	18%	(96)	66%	(357)	5%	(25)	538
Biden Job Somewhat Disapprove	6%	(20)	16%	(57)	72%	(249)	6%	(20)	346
Biden Job Strongly Disapprove	3%	(28)	8%	(68)	85%	(679)	4%	(29)	803

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Table MCEN1_2: Did you watch any of the following awards shows in 2021?
The 2021 Grammy Awards (March 2021)

Demographic	Yes, all of it		Yes, some of it		No		Don't remember		Total N
Adults	8%	(179)	15%	(332)	72%	(1590)	5%	(109)	2210
Favorable of Biden	14%	(126)	19%	(174)	63%	(582)	5%	(43)	924
Unfavorable of Biden	4%	(45)	11%	(127)	81%	(926)	4%	(43)	1141
Very Favorable of Biden	17%	(65)	21%	(79)	58%	(221)	4%	(17)	383
Somewhat Favorable of Biden	11%	(60)	17%	(94)	67%	(361)	5%	(26)	542
Somewhat Unfavorable of Biden	6%	(18)	18%	(56)	72%	(221)	4%	(11)	306
Very Unfavorable of Biden	3%	(27)	9%	(71)	85%	(705)	4%	(31)	835
#1 Issue: Economy	7%	(67)	15%	(130)	74%	(666)	4%	(34)	898
#1 Issue: Security	6%	(17)	12%	(32)	80%	(218)	2%	(6)	273
#1 Issue: Health Care	12%	(35)	20%	(56)	62%	(174)	6%	(17)	282
#1 Issue: Medicare / Social Security	6%	(14)	14%	(32)	75%	(171)	6%	(13)	229
#1 Issue: Women's Issues	15%	(20)	17%	(22)	64%	(85)	4%	(5)	132
#1 Issue: Education	10%	(11)	18%	(21)	62%	(71)	10%	(11)	115
#1 Issue: Energy	7%	(8)	17%	(19)	66%	(73)	10%	(11)	111
#1 Issue: Other	5%	(8)	12%	(20)	78%	(132)	6%	(11)	170
2020 Vote: Joe Biden	13%	(116)	19%	(171)	65%	(596)	4%	(37)	920
2020 Vote: Donald Trump	4%	(27)	10%	(68)	83%	(588)	3%	(24)	707
2020 Vote: Other	4%	(4)	11%	(12)	78%	(80)	7%	(7)	102
2020 Vote: Didn't Vote	7%	(32)	17%	(81)	68%	(326)	9%	(41)	481
2018 House Vote: Democrat	11%	(77)	17%	(118)	68%	(480)	4%	(28)	702
2018 House Vote: Republican	6%	(39)	10%	(61)	78%	(491)	6%	(36)	626
2018 House Vote: Someone else	7%	(4)	7%	(4)	83%	(49)	3%	(2)	59
2016 Vote: Hillary Clinton	12%	(82)	18%	(116)	68%	(446)	2%	(14)	658
2016 Vote: Donald Trump	4%	(28)	9%	(60)	82%	(542)	5%	(30)	660
2016 Vote: Other	5%	(6)	7%	(9)	81%	(96)	6%	(7)	118
2016 Vote: Didn't Vote	8%	(63)	19%	(146)	66%	(507)	7%	(57)	773
Voted in 2014: Yes	8%	(99)	13%	(155)	75%	(909)	4%	(46)	1208
Voted in 2014: No	8%	(81)	18%	(176)	68%	(682)	6%	(63)	1002
4-Region: Northeast	7%	(29)	16%	(64)	69%	(272)	7%	(30)	395
4-Region: Midwest	7%	(32)	12%	(58)	77%	(357)	4%	(17)	464
4-Region: South	9%	(72)	15%	(123)	72%	(598)	4%	(35)	828
4-Region: West	9%	(46)	17%	(87)	69%	(363)	5%	(27)	522

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Table MCEN1_2: Did you watch any of the following awards shows in 2021?
 The 2021 Grammy Awards (March 2021)

Demographic	Yes, all of it		Yes, some of it		No		Don't remember		Total N
Adults	8%	(179)	15%	(332)	72%	(1590)	5%	(109)	2210
Film Fans	9%	(167)	16%	(302)	71%	(1360)	5%	(90)	1920
Avid Film Fans	15%	(99)	20%	(131)	60%	(400)	5%	(35)	665
Casual Film Fans	5%	(68)	14%	(172)	76%	(959)	4%	(55)	1254
TV Fans	8%	(168)	15%	(309)	71%	(1428)	5%	(96)	2002
Casual TV Fans	6%	(60)	13%	(141)	77%	(826)	4%	(47)	1074
Avid TV Fans	12%	(109)	18%	(167)	65%	(603)	5%	(49)	927
Pop Culture Fans	12%	(155)	20%	(268)	63%	(851)	5%	(68)	1343
Has Watched Oscars	29%	(135)	43%	(199)	24%	(112)	4%	(17)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_3: Did you watch any of the following awards shows in 2021?
The 2021 Academy Awards (April 2021)

Demographic	Yes, all of it		Yes, some of it		No		Don't remember		Total N
Adults	7%	(148)	14%	(314)	73%	(1611)	6%	(136)	2210
Gender: Male	8%	(81)	16%	(166)	71%	(760)	6%	(60)	1067
Gender: Female	6%	(67)	13%	(148)	74%	(852)	7%	(77)	1143
Age: 18-34	8%	(55)	16%	(104)	64%	(424)	11%	(76)	658
Age: 35-44	9%	(33)	18%	(65)	69%	(249)	4%	(13)	359
Age: 45-64	5%	(38)	12%	(88)	78%	(589)	5%	(40)	754
Age: 65+	5%	(22)	13%	(58)	80%	(350)	2%	(9)	438
GenZers: 1997-2012	6%	(16)	17%	(45)	64%	(171)	13%	(35)	267
Millennials: 1981-1996	10%	(67)	17%	(107)	65%	(420)	7%	(48)	642
GenXers: 1965-1980	4%	(27)	12%	(74)	77%	(461)	6%	(36)	597
Baby Boomers: 1946-1964	6%	(38)	13%	(82)	79%	(516)	2%	(15)	650
PID: Dem (no lean)	11%	(86)	22%	(175)	62%	(492)	5%	(38)	792
PID: Ind (no lean)	4%	(29)	11%	(82)	77%	(580)	8%	(63)	754
PID: Rep (no lean)	5%	(33)	9%	(58)	81%	(539)	5%	(35)	665
PID/Gender: Dem Men	13%	(48)	26%	(92)	58%	(209)	3%	(12)	361
PID/Gender: Dem Women	9%	(38)	19%	(83)	66%	(284)	6%	(26)	431
PID/Gender: Ind Men	4%	(15)	11%	(40)	77%	(276)	8%	(28)	358
PID/Gender: Ind Women	4%	(14)	11%	(42)	77%	(304)	9%	(36)	395
PID/Gender: Rep Men	5%	(18)	10%	(34)	79%	(275)	6%	(20)	348
PID/Gender: Rep Women	5%	(14)	7%	(24)	83%	(264)	5%	(15)	317
Ideo: Liberal (1-3)	14%	(87)	20%	(122)	63%	(385)	3%	(15)	609
Ideo: Moderate (4)	6%	(37)	19%	(108)	69%	(387)	6%	(33)	565
Ideo: Conservative (5-7)	2%	(18)	9%	(67)	84%	(622)	4%	(30)	738
Educ: < College	5%	(80)	12%	(178)	76%	(1148)	7%	(113)	1519
Educ: Bachelors degree	10%	(46)	20%	(88)	67%	(297)	3%	(15)	446
Educ: Post-grad	9%	(22)	19%	(48)	68%	(167)	3%	(8)	245
Income: Under 50k	5%	(60)	12%	(141)	74%	(865)	8%	(96)	1162
Income: 50k-100k	8%	(55)	16%	(116)	73%	(520)	3%	(23)	714
Income: 100k+	10%	(33)	17%	(57)	68%	(226)	5%	(18)	334
Ethnicity: White	7%	(114)	13%	(217)	76%	(1315)	5%	(84)	1730
Ethnicity: Hispanic	9%	(32)	21%	(72)	61%	(215)	9%	(31)	351
Ethnicity: Black	8%	(21)	22%	(60)	60%	(165)	11%	(30)	276

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Table MCEN1_3: Did you watch any of the following awards shows in 2021?
The 2021 Academy Awards (April 2021)

Demographic	Yes, all of it		Yes, some of it		No		Don't remember		Total N
Adults	7%	(148)	14%	(314)	73%	(1611)	6%	(136)	2210
Ethnicity: Other	7%	(13)	18%	(38)	64%	(132)	11%	(22)	205
All Christian	6%	(60)	14%	(130)	75%	(700)	4%	(42)	932
All Non-Christian	18%	(20)	25%	(26)	55%	(58)	2%	(2)	106
Atheist	11%	(13)	12%	(14)	74%	(86)	3%	(4)	116
Agnostic/Nothing in particular	5%	(33)	12%	(80)	74%	(487)	9%	(62)	662
Something Else	6%	(23)	16%	(64)	71%	(280)	7%	(27)	393
Religious Non-Protestant/Catholic	16%	(20)	24%	(31)	59%	(77)	2%	(2)	130
Evangelical	7%	(40)	14%	(77)	71%	(390)	7%	(40)	547
Non-Evangelical	6%	(42)	15%	(110)	76%	(558)	4%	(28)	738
Community: Urban	11%	(65)	17%	(106)	66%	(402)	6%	(39)	612
Community: Suburban	6%	(63)	15%	(154)	75%	(768)	4%	(43)	1028
Community: Rural	4%	(20)	10%	(55)	77%	(441)	9%	(54)	570
Employ: Private Sector	8%	(56)	16%	(115)	71%	(505)	5%	(37)	712
Employ: Government	4%	(5)	22%	(31)	71%	(100)	3%	(5)	141
Employ: Self-Employed	11%	(23)	21%	(44)	62%	(128)	6%	(11)	206
Employ: Homemaker	4%	(5)	12%	(17)	79%	(109)	6%	(8)	139
Employ: Student	8%	(6)	13%	(9)	72%	(52)	8%	(6)	73
Employ: Retired	7%	(34)	12%	(55)	79%	(374)	3%	(13)	476
Employ: Unemployed	6%	(16)	8%	(22)	74%	(216)	13%	(38)	293
Employ: Other	2%	(3)	13%	(22)	74%	(126)	11%	(19)	170
Military HH: Yes	5%	(17)	11%	(36)	79%	(253)	5%	(15)	321
Military HH: No	7%	(132)	15%	(278)	72%	(1358)	6%	(122)	1889
RD/WT: Right Direction	15%	(101)	24%	(164)	57%	(387)	4%	(31)	683
RD/WT: Wrong Track	3%	(47)	10%	(150)	80%	(1224)	7%	(106)	1527
Biden Job Approve	12%	(111)	21%	(193)	61%	(552)	5%	(47)	904
Biden Job Disapprove	3%	(34)	9%	(102)	83%	(952)	5%	(61)	1150
Biden Job Strongly Approve	18%	(65)	22%	(82)	55%	(200)	5%	(18)	365
Biden Job Somewhat Approve	9%	(46)	21%	(111)	65%	(352)	5%	(29)	538
Biden Job Somewhat Disapprove	4%	(13)	14%	(48)	75%	(261)	7%	(25)	346
Biden Job Strongly Disapprove	3%	(21)	7%	(55)	86%	(691)	5%	(37)	803

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Table MCEN1_3: Did you watch any of the following awards shows in 2021?
The 2021 Academy Awards (April 2021)

Demographic	Yes, all of it		Yes, some of it		No		Don't remember		Total N
Adults	7%	(148)	14%	(314)	73%	(1611)	6%	(136)	2210
Favorable of Biden	11%	(103)	21%	(195)	62%	(572)	6%	(53)	924
Unfavorable of Biden	3%	(36)	9%	(99)	83%	(952)	5%	(54)	1141
Very Favorable of Biden	17%	(65)	22%	(85)	55%	(210)	6%	(22)	383
Somewhat Favorable of Biden	7%	(38)	20%	(110)	67%	(362)	6%	(31)	542
Somewhat Unfavorable of Biden	3%	(11)	13%	(39)	77%	(236)	7%	(20)	306
Very Unfavorable of Biden	3%	(25)	7%	(60)	86%	(716)	4%	(34)	835
#1 Issue: Economy	6%	(55)	13%	(113)	77%	(689)	5%	(42)	898
#1 Issue: Security	5%	(15)	12%	(32)	79%	(217)	3%	(9)	273
#1 Issue: Health Care	13%	(37)	19%	(54)	60%	(168)	8%	(23)	282
#1 Issue: Medicare / Social Security	5%	(13)	13%	(31)	74%	(170)	7%	(15)	229
#1 Issue: Women's Issues	8%	(10)	17%	(23)	66%	(87)	9%	(12)	132
#1 Issue: Education	6%	(7)	18%	(21)	62%	(71)	13%	(15)	115
#1 Issue: Energy	5%	(6)	14%	(15)	72%	(79)	9%	(10)	111
#1 Issue: Other	3%	(6)	15%	(26)	76%	(129)	6%	(10)	170
2020 Vote: Joe Biden	12%	(109)	20%	(187)	64%	(585)	4%	(40)	920
2020 Vote: Donald Trump	3%	(20)	9%	(60)	84%	(595)	5%	(32)	707
2020 Vote: Other	3%	(4)	11%	(11)	78%	(80)	7%	(7)	102
2020 Vote: Didn't Vote	3%	(16)	12%	(57)	73%	(351)	12%	(58)	481
2018 House Vote: Democrat	12%	(85)	18%	(128)	66%	(461)	4%	(28)	702
2018 House Vote: Republican	5%	(30)	10%	(64)	79%	(498)	6%	(35)	626
2018 House Vote: Someone else	3%	(2)	12%	(7)	81%	(48)	4%	(2)	59
2016 Vote: Hillary Clinton	12%	(76)	21%	(137)	64%	(424)	3%	(20)	658
2016 Vote: Donald Trump	4%	(23)	8%	(52)	83%	(549)	5%	(36)	660
2016 Vote: Other	4%	(5)	7%	(8)	84%	(99)	5%	(6)	118
2016 Vote: Didn't Vote	6%	(43)	15%	(116)	70%	(539)	10%	(75)	773
Voted in 2014: Yes	8%	(97)	14%	(173)	73%	(886)	4%	(52)	1208
Voted in 2014: No	5%	(51)	14%	(141)	72%	(725)	8%	(84)	1002
4-Region: Northeast	8%	(33)	17%	(66)	68%	(270)	7%	(26)	395
4-Region: Midwest	5%	(23)	12%	(56)	79%	(366)	4%	(20)	464
4-Region: South	7%	(55)	12%	(103)	74%	(613)	7%	(57)	828
4-Region: West	7%	(37)	17%	(89)	69%	(362)	6%	(34)	522

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Table MCEN1_3: Did you watch any of the following awards shows in 2021?
 The 2021 Academy Awards (April 2021)

Demographic	Yes, all of it		Yes, some of it		No		Don't remember		Total N
Adults	7%	(148)	14%	(314)	73%	(1611)	6%	(136)	2210
Film Fans	7%	(141)	15%	(294)	71%	(1370)	6%	(115)	1920
Avid Film Fans	14%	(92)	20%	(135)	60%	(402)	5%	(36)	665
Casual Film Fans	4%	(49)	13%	(159)	77%	(968)	6%	(79)	1254
TV Fans	7%	(144)	15%	(295)	72%	(1441)	6%	(121)	2002
Casual TV Fans	4%	(41)	12%	(130)	78%	(837)	6%	(66)	1074
Avid TV Fans	11%	(103)	18%	(165)	65%	(604)	6%	(55)	927
Pop Culture Fans	10%	(128)	19%	(253)	65%	(872)	7%	(89)	1343
Has Watched Oscars	32%	(148)	68%	(314)	—	(0)	—	(0)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCEN1_4: Did you watch any of the following awards shows in 2021?
The 2021 Primetime Emmy Awards (September 2021)**

Demographic	Yes, all of it		Yes, some of it		No		Don't remember		Total N
Adults	5%	(116)	10%	(230)	79%	(1736)	6%	(127)	2210
Gender: Male	6%	(68)	12%	(123)	77%	(820)	5%	(56)	1067
Gender: Female	4%	(48)	9%	(107)	80%	(917)	6%	(72)	1143
Age: 18-34	7%	(45)	13%	(89)	68%	(446)	12%	(78)	658
Age: 35-44	10%	(34)	11%	(41)	76%	(272)	3%	(12)	359
Age: 45-64	4%	(26)	9%	(69)	84%	(632)	4%	(27)	754
Age: 65+	2%	(10)	7%	(32)	88%	(385)	2%	(10)	438
GenZers: 1997-2012	4%	(12)	14%	(37)	68%	(181)	14%	(37)	267
Millennials: 1981-1996	9%	(61)	12%	(77)	71%	(454)	8%	(50)	642
GenXers: 1965-1980	4%	(24)	10%	(60)	82%	(490)	4%	(24)	597
Baby Boomers: 1946-1964	3%	(19)	8%	(53)	87%	(564)	2%	(13)	650
PID: Dem (no lean)	9%	(68)	16%	(127)	71%	(559)	5%	(38)	792
PID: Ind (no lean)	3%	(24)	7%	(51)	82%	(622)	8%	(57)	754
PID: Rep (no lean)	4%	(24)	8%	(52)	84%	(556)	5%	(33)	665
PID/Gender: Dem Men	11%	(41)	19%	(68)	66%	(238)	4%	(13)	361
PID/Gender: Dem Women	6%	(27)	14%	(59)	74%	(321)	6%	(24)	431
PID/Gender: Ind Men	3%	(12)	8%	(28)	81%	(291)	8%	(27)	358
PID/Gender: Ind Women	3%	(12)	6%	(23)	84%	(330)	8%	(30)	395
PID/Gender: Rep Men	4%	(15)	8%	(27)	84%	(291)	4%	(15)	348
PID/Gender: Rep Women	3%	(8)	8%	(26)	84%	(265)	6%	(18)	317
Ideo: Liberal (1-3)	10%	(60)	16%	(98)	71%	(434)	3%	(18)	609
Ideo: Moderate (4)	5%	(29)	13%	(72)	78%	(440)	4%	(24)	565
Ideo: Conservative (5-7)	2%	(18)	6%	(46)	87%	(646)	4%	(28)	738
Educ: < College	5%	(71)	9%	(134)	80%	(1211)	7%	(104)	1519
Educ: Bachelors degree	7%	(30)	16%	(70)	75%	(333)	3%	(14)	446
Educ: Post-grad	6%	(16)	11%	(27)	79%	(193)	4%	(10)	245
Income: Under 50k	4%	(50)	9%	(105)	79%	(923)	7%	(85)	1162
Income: 50k-100k	6%	(41)	11%	(81)	79%	(566)	4%	(27)	714
Income: 100k+	8%	(26)	13%	(44)	74%	(248)	5%	(16)	334
Ethnicity: White	5%	(88)	9%	(160)	81%	(1401)	5%	(81)	1730
Ethnicity: Hispanic	7%	(24)	13%	(46)	71%	(248)	9%	(33)	351
Ethnicity: Black	7%	(20)	15%	(42)	69%	(189)	9%	(25)	276

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Table MCEN1_4: Did you watch any of the following awards shows in 2021?
The 2021 Primetime Emmy Awards (September 2021)

Demographic	Yes, all of it		Yes, some of it		No		Don't remember		Total N
Adults	5%	(116)	10%	(230)	79%	(1736)	6%	(127)	2210
Ethnicity: Other	4%	(8)	14%	(29)	71%	(146)	10%	(21)	205
All Christian	5%	(44)	9%	(85)	82%	(768)	4%	(35)	932
All Non-Christian	17%	(18)	23%	(25)	59%	(62)	1%	(1)	106
Atheist	5%	(6)	15%	(17)	78%	(91)	2%	(2)	116
Agnostic/Nothing in particular	4%	(29)	8%	(55)	78%	(517)	9%	(60)	662
Something Else	5%	(18)	12%	(48)	76%	(298)	7%	(29)	393
Religious Non-Protestant/Catholic	14%	(18)	23%	(29)	63%	(82)	1%	(1)	130
Evangelical	6%	(35)	11%	(62)	76%	(413)	7%	(37)	547
Non-Evangelical	4%	(27)	9%	(63)	84%	(620)	4%	(28)	738
Community: Urban	9%	(52)	13%	(82)	70%	(427)	8%	(50)	612
Community: Suburban	4%	(42)	11%	(110)	82%	(841)	3%	(35)	1028
Community: Rural	4%	(22)	7%	(38)	82%	(468)	7%	(42)	570
Employ: Private Sector	6%	(44)	12%	(84)	77%	(548)	5%	(36)	712
Employ: Government	8%	(11)	14%	(19)	73%	(103)	6%	(8)	141
Employ: Self-Employed	7%	(14)	17%	(35)	71%	(146)	5%	(11)	206
Employ: Homemaker	3%	(4)	4%	(6)	86%	(120)	6%	(9)	139
Employ: Student	5%	(4)	22%	(16)	67%	(49)	6%	(4)	73
Employ: Retired	4%	(19)	9%	(41)	85%	(405)	2%	(11)	476
Employ: Unemployed	4%	(13)	6%	(18)	77%	(224)	13%	(37)	293
Employ: Other	4%	(8)	6%	(10)	83%	(141)	6%	(11)	170
Military HH: Yes	4%	(14)	7%	(22)	85%	(273)	3%	(11)	321
Military HH: No	5%	(102)	11%	(208)	77%	(1463)	6%	(116)	1889
RD/WT: Right Direction	12%	(84)	18%	(120)	65%	(445)	5%	(35)	683
RD/WT: Wrong Track	2%	(32)	7%	(110)	85%	(1292)	6%	(93)	1527
Biden Job Approve	9%	(86)	16%	(148)	70%	(628)	5%	(42)	904
Biden Job Disapprove	2%	(27)	6%	(73)	86%	(988)	5%	(61)	1150
Biden Job Strongly Approve	14%	(52)	17%	(64)	64%	(235)	4%	(15)	365
Biden Job Somewhat Approve	6%	(34)	16%	(84)	73%	(393)	5%	(27)	538
Biden Job Somewhat Disapprove	3%	(9)	9%	(32)	81%	(280)	7%	(26)	346
Biden Job Strongly Disapprove	2%	(19)	5%	(41)	88%	(708)	4%	(35)	803

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**Table MCEN1_4: Did you watch any of the following awards shows in 2021?
The 2021 Primetime Emmy Awards (September 2021)**

Demographic	Yes, all of it		Yes, some of it		No		Don't remember		Total N
Adults	5%	(116)	10%	(230)	79%	(1736)	6%	(127)	2210
Favorable of Biden	9%	(83)	16%	(147)	70%	(649)	5%	(45)	924
Unfavorable of Biden	2%	(23)	7%	(74)	86%	(986)	5%	(57)	1141
Very Favorable of Biden	13%	(50)	18%	(69)	65%	(248)	4%	(15)	383
Somewhat Favorable of Biden	6%	(32)	14%	(78)	74%	(401)	6%	(30)	542
Somewhat Unfavorable of Biden	2%	(5)	9%	(28)	83%	(253)	6%	(19)	306
Very Unfavorable of Biden	2%	(18)	6%	(46)	88%	(733)	5%	(38)	835
#1 Issue: Economy	7%	(60)	9%	(82)	79%	(711)	5%	(45)	898
#1 Issue: Security	3%	(8)	12%	(33)	82%	(223)	3%	(9)	273
#1 Issue: Health Care	7%	(20)	15%	(41)	73%	(205)	6%	(16)	282
#1 Issue: Medicare / Social Security	4%	(10)	8%	(17)	84%	(192)	4%	(10)	229
#1 Issue: Women's Issues	7%	(9)	10%	(14)	76%	(100)	7%	(9)	132
#1 Issue: Education	5%	(5)	14%	(16)	65%	(74)	16%	(19)	115
#1 Issue: Energy	3%	(3)	16%	(17)	73%	(81)	8%	(9)	111
#1 Issue: Other	1%	(2)	6%	(9)	87%	(149)	6%	(10)	170
2020 Vote: Joe Biden	8%	(76)	16%	(147)	72%	(661)	4%	(36)	920
2020 Vote: Donald Trump	2%	(16)	6%	(43)	88%	(619)	4%	(28)	707
2020 Vote: Other	3%	(3)	7%	(7)	78%	(80)	12%	(12)	102
2020 Vote: Didn't Vote	4%	(21)	7%	(33)	78%	(375)	11%	(51)	481
2018 House Vote: Democrat	8%	(56)	14%	(95)	74%	(522)	4%	(29)	702
2018 House Vote: Republican	4%	(27)	9%	(55)	82%	(515)	5%	(29)	626
2018 House Vote: Someone else	3%	(2)	2%	(1)	90%	(53)	5%	(3)	59
2016 Vote: Hillary Clinton	8%	(55)	14%	(93)	75%	(492)	3%	(18)	658
2016 Vote: Donald Trump	4%	(26)	7%	(47)	84%	(556)	5%	(31)	660
2016 Vote: Other	1%	(2)	5%	(6)	88%	(104)	6%	(7)	118
2016 Vote: Didn't Vote	4%	(34)	11%	(84)	75%	(583)	9%	(71)	773
Voted in 2014: Yes	6%	(73)	11%	(128)	79%	(958)	4%	(49)	1208
Voted in 2014: No	4%	(43)	10%	(102)	78%	(778)	8%	(78)	1002
4-Region: Northeast	7%	(29)	12%	(49)	74%	(291)	7%	(27)	395
4-Region: Midwest	5%	(21)	9%	(40)	82%	(382)	5%	(21)	464
4-Region: South	5%	(39)	9%	(78)	80%	(660)	6%	(50)	828
4-Region: West	5%	(27)	12%	(63)	77%	(402)	6%	(30)	522

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Table MCEN1_4: Did you watch any of the following awards shows in 2021?
 The 2021 Primetime Emmy Awards (September 2021)

Demographic	Yes, all of it		Yes, some of it		No		Don't remember		Total N
Adults	5%	(116)	10%	(230)	79%	(1736)	6%	(127)	2210
Film Fans	6%	(109)	11%	(211)	78%	(1496)	5%	(103)	1920
Avid Film Fans	11%	(72)	16%	(104)	69%	(456)	5%	(33)	665
Casual Film Fans	3%	(37)	8%	(106)	83%	(1040)	6%	(70)	1254
TV Fans	6%	(114)	11%	(220)	78%	(1553)	6%	(114)	2002
Casual TV Fans	3%	(34)	9%	(92)	82%	(883)	6%	(65)	1074
Avid TV Fans	9%	(80)	14%	(128)	72%	(670)	5%	(49)	927
Pop Culture Fans	8%	(102)	14%	(191)	72%	(967)	6%	(82)	1343
Has Watched Oscars	22%	(102)	39%	(181)	35%	(164)	3%	(15)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCEN1_5: Did you watch any of the following awards shows in 2021?
The 2021 Tony Awards (September 2021)**

Demographic	Yes, all of it		Yes, some of it		No		Don't remember		Total N
Adults	4%	(88)	8%	(185)	82%	(1808)	6%	(129)	2210
Gender: Male	5%	(53)	9%	(97)	81%	(861)	5%	(56)	1067
Gender: Female	3%	(35)	8%	(88)	83%	(947)	6%	(73)	1143
Age: 18-34	5%	(33)	12%	(78)	72%	(472)	11%	(75)	658
Age: 35-44	7%	(27)	9%	(34)	79%	(285)	4%	(14)	359
Age: 45-64	2%	(18)	6%	(46)	87%	(659)	4%	(31)	754
Age: 65+	2%	(11)	6%	(27)	89%	(392)	2%	(8)	438
GenZers: 1997-2012	4%	(11)	11%	(28)	72%	(191)	14%	(37)	267
Millennials: 1981-1996	7%	(43)	12%	(77)	74%	(477)	7%	(45)	642
GenXers: 1965-1980	3%	(18)	5%	(32)	87%	(517)	5%	(30)	597
Baby Boomers: 1946-1964	2%	(15)	7%	(45)	89%	(576)	2%	(14)	650
PID: Dem (no lean)	7%	(55)	13%	(101)	75%	(592)	5%	(43)	792
PID: Ind (no lean)	2%	(19)	6%	(43)	84%	(635)	8%	(58)	754
PID: Rep (no lean)	2%	(14)	6%	(41)	87%	(581)	4%	(28)	665
PID/Gender: Dem Men	9%	(32)	15%	(53)	72%	(261)	4%	(15)	361
PID/Gender: Dem Women	5%	(23)	11%	(48)	77%	(332)	7%	(28)	431
PID/Gender: Ind Men	3%	(12)	5%	(18)	84%	(301)	8%	(29)	358
PID/Gender: Ind Women	2%	(7)	6%	(25)	84%	(334)	7%	(30)	395
PID/Gender: Rep Men	3%	(9)	8%	(26)	86%	(299)	4%	(13)	348
PID/Gender: Rep Women	2%	(5)	5%	(15)	89%	(282)	5%	(15)	317
Ideo: Liberal (1-3)	8%	(48)	11%	(69)	77%	(469)	4%	(24)	609
Ideo: Moderate (4)	4%	(21)	12%	(66)	79%	(448)	5%	(29)	565
Ideo: Conservative (5-7)	2%	(18)	5%	(36)	89%	(657)	4%	(28)	738
Educ: < College	3%	(46)	7%	(110)	83%	(1258)	7%	(105)	1519
Educ: Bachelors degree	6%	(28)	11%	(49)	79%	(353)	3%	(15)	446
Educ: Post-grad	6%	(14)	10%	(25)	81%	(197)	3%	(8)	245
Income: Under 50k	3%	(33)	8%	(90)	83%	(959)	7%	(81)	1162
Income: 50k-100k	5%	(36)	8%	(59)	83%	(589)	4%	(30)	714
Income: 100k+	6%	(20)	11%	(36)	78%	(259)	6%	(19)	334
Ethnicity: White	4%	(64)	8%	(134)	84%	(1456)	4%	(75)	1730
Ethnicity: Hispanic	7%	(24)	11%	(39)	72%	(253)	10%	(35)	351
Ethnicity: Black	7%	(18)	11%	(31)	71%	(196)	11%	(30)	276

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**Table MCEN1_5: Did you watch any of the following awards shows in 2021?
The 2021 Tony Awards (September 2021)**

Demographic	Yes, all of it		Yes, some of it		No		Don't remember		Total N
Adults	4%	(88)	8%	(185)	82%	(1808)	6%	(129)	2210
Ethnicity: Other	3%	(6)	10%	(20)	76%	(155)	12%	(24)	205
All Christian	3%	(32)	8%	(78)	85%	(789)	4%	(33)	932
All Non-Christian	16%	(17)	18%	(20)	63%	(67)	3%	(3)	106
Atheist	5%	(6)	4%	(5)	88%	(102)	3%	(3)	116
Agnostic/Nothing in particular	3%	(20)	7%	(43)	81%	(534)	10%	(64)	662
Something Else	3%	(13)	10%	(38)	80%	(316)	7%	(26)	393
Religious Non-Protestant/Catholic	14%	(18)	19%	(24)	66%	(85)	2%	(3)	130
Evangelical	4%	(24)	11%	(58)	79%	(430)	6%	(34)	547
Non-Evangelical	3%	(20)	7%	(53)	87%	(641)	3%	(24)	738
Community: Urban	7%	(44)	13%	(77)	74%	(450)	7%	(41)	612
Community: Suburban	3%	(30)	8%	(78)	86%	(879)	4%	(41)	1028
Community: Rural	3%	(14)	5%	(30)	84%	(478)	8%	(47)	570
Employ: Private Sector	5%	(33)	9%	(64)	82%	(583)	4%	(32)	712
Employ: Government	10%	(14)	7%	(10)	78%	(109)	5%	(7)	141
Employ: Self-Employed	8%	(17)	12%	(25)	74%	(153)	6%	(12)	206
Employ: Homemaker	2%	(3)	7%	(10)	84%	(118)	7%	(9)	139
Employ: Student	2%	(1)	8%	(6)	81%	(59)	9%	(7)	73
Employ: Retired	3%	(13)	8%	(39)	86%	(412)	2%	(12)	476
Employ: Unemployed	2%	(6)	6%	(18)	78%	(230)	13%	(39)	293
Employ: Other	1%	(1)	7%	(12)	85%	(145)	7%	(11)	170
Military HH: Yes	4%	(13)	6%	(20)	85%	(272)	5%	(15)	321
Military HH: No	4%	(75)	9%	(165)	81%	(1536)	6%	(114)	1889
RD/WT: Right Direction	9%	(62)	16%	(112)	70%	(480)	4%	(29)	683
RD/WT: Wrong Track	2%	(26)	5%	(72)	87%	(1328)	7%	(100)	1527
Biden Job Approve	7%	(66)	14%	(130)	74%	(670)	4%	(38)	904
Biden Job Disapprove	2%	(22)	4%	(48)	88%	(1011)	6%	(68)	1150
Biden Job Strongly Approve	11%	(41)	18%	(65)	67%	(245)	4%	(14)	365
Biden Job Somewhat Approve	5%	(25)	12%	(64)	79%	(425)	4%	(24)	538
Biden Job Somewhat Disapprove	2%	(7)	7%	(23)	82%	(285)	9%	(32)	346
Biden Job Strongly Disapprove	2%	(15)	3%	(25)	90%	(727)	4%	(36)	803

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Table MCEN1_5: Did you watch any of the following awards shows in 2021?
The 2021 Tony Awards (September 2021)

Demographic	Yes, all of it		Yes, some of it		No		Don't remember		Total N
Adults	4%	(88)	8%	(185)	82%	(1808)	6%	(129)	2210
Favorable of Biden	7%	(60)	14%	(132)	75%	(690)	4%	(41)	924
Unfavorable of Biden	2%	(22)	4%	(47)	89%	(1014)	5%	(58)	1141
Very Favorable of Biden	11%	(40)	17%	(66)	68%	(259)	4%	(17)	383
Somewhat Favorable of Biden	4%	(20)	12%	(67)	80%	(431)	4%	(24)	542
Somewhat Unfavorable of Biden	2%	(7)	5%	(16)	85%	(260)	8%	(23)	306
Very Unfavorable of Biden	2%	(15)	4%	(32)	90%	(754)	4%	(34)	835
#1 Issue: Economy	3%	(29)	8%	(70)	85%	(760)	4%	(38)	898
#1 Issue: Security	4%	(12)	8%	(21)	85%	(231)	3%	(9)	273
#1 Issue: Health Care	8%	(22)	13%	(35)	72%	(204)	7%	(21)	282
#1 Issue: Medicare / Social Security	3%	(6)	6%	(14)	86%	(196)	5%	(12)	229
#1 Issue: Women's Issues	6%	(8)	10%	(13)	77%	(102)	7%	(9)	132
#1 Issue: Education	4%	(4)	11%	(12)	73%	(83)	13%	(15)	115
#1 Issue: Energy	5%	(6)	9%	(10)	75%	(83)	10%	(11)	111
#1 Issue: Other	—	(0)	5%	(9)	87%	(148)	7%	(13)	170
2020 Vote: Joe Biden	7%	(62)	12%	(108)	78%	(714)	4%	(37)	920
2020 Vote: Donald Trump	2%	(13)	6%	(39)	88%	(622)	5%	(32)	707
2020 Vote: Other	3%	(3)	6%	(6)	79%	(81)	12%	(12)	102
2020 Vote: Didn't Vote	2%	(11)	7%	(32)	81%	(391)	10%	(47)	481
2018 House Vote: Democrat	6%	(44)	11%	(76)	78%	(549)	5%	(33)	702
2018 House Vote: Republican	4%	(24)	6%	(41)	85%	(532)	5%	(30)	626
2018 House Vote: Someone else	2%	(1)	7%	(4)	87%	(52)	4%	(2)	59
2016 Vote: Hillary Clinton	6%	(42)	12%	(77)	79%	(519)	3%	(20)	658
2016 Vote: Donald Trump	3%	(18)	6%	(41)	87%	(573)	4%	(29)	660
2016 Vote: Other	3%	(3)	6%	(7)	86%	(101)	5%	(6)	118
2016 Vote: Didn't Vote	3%	(24)	8%	(60)	80%	(615)	10%	(74)	773
Voted in 2014: Yes	5%	(58)	8%	(101)	83%	(1005)	4%	(45)	1208
Voted in 2014: No	3%	(30)	8%	(84)	80%	(803)	8%	(84)	1002
4-Region: Northeast	6%	(25)	9%	(37)	78%	(307)	7%	(26)	395
4-Region: Midwest	2%	(11)	7%	(35)	86%	(399)	4%	(20)	464
4-Region: South	3%	(26)	8%	(70)	82%	(681)	6%	(51)	828
4-Region: West	5%	(26)	8%	(44)	81%	(421)	6%	(31)	522

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Table MCEN1_5: Did you watch any of the following awards shows in 2021?
 The 2021 Tony Awards (September 2021)

Demographic	Yes, all of it		Yes, some of it		No		Don't remember		Total N
Adults	4%	(88)	8%	(185)	82%	(1808)	6%	(129)	2210
Film Fans	4%	(82)	9%	(173)	81%	(1562)	5%	(103)	1920
Avid Film Fans	8%	(54)	12%	(78)	75%	(500)	5%	(34)	665
Casual Film Fans	2%	(28)	8%	(95)	85%	(1062)	6%	(69)	1254
TV Fans	4%	(86)	9%	(175)	81%	(1626)	6%	(114)	2002
Casual TV Fans	3%	(29)	7%	(80)	84%	(900)	6%	(65)	1074
Avid TV Fans	6%	(57)	10%	(95)	78%	(727)	5%	(49)	927
Pop Culture Fans	6%	(78)	11%	(150)	77%	(1038)	6%	(77)	1343
Has Watched Oscars	17%	(79)	30%	(139)	48%	(224)	4%	(20)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2: Are you currently planning to watch the 94th Academy Awards on March 27, 2022?

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Total N
Adults	8%	(183)	22%	(485)	36%	(793)	34%	(750)	2210
Gender: Male	10%	(106)	22%	(236)	32%	(344)	36%	(381)	1067
Gender: Female	7%	(77)	22%	(249)	39%	(448)	32%	(369)	1143
Age: 18-34	10%	(65)	25%	(167)	37%	(245)	28%	(181)	658
Age: 35-44	11%	(40)	24%	(88)	35%	(127)	29%	(104)	359
Age: 45-64	8%	(58)	19%	(144)	37%	(282)	36%	(271)	754
Age: 65+	5%	(20)	20%	(86)	32%	(138)	44%	(193)	438
GenZers: 1997-2012	7%	(20)	27%	(71)	41%	(109)	25%	(67)	267
Millennials: 1981-1996	12%	(80)	24%	(155)	35%	(226)	28%	(182)	642
GenXers: 1965-1980	8%	(46)	20%	(118)	37%	(219)	36%	(214)	597
Baby Boomers: 1946-1964	5%	(34)	20%	(132)	34%	(222)	40%	(262)	650
PID: Dem (no lean)	15%	(122)	30%	(235)	33%	(259)	22%	(176)	792
PID: Ind (no lean)	4%	(30)	18%	(137)	40%	(301)	38%	(285)	754
PID: Rep (no lean)	5%	(31)	17%	(113)	35%	(232)	43%	(289)	665
PID/Gender: Dem Men	21%	(74)	29%	(104)	28%	(102)	22%	(80)	361
PID/Gender: Dem Women	11%	(47)	30%	(130)	37%	(157)	22%	(96)	431
PID/Gender: Ind Men	3%	(12)	18%	(66)	40%	(142)	39%	(139)	358
PID/Gender: Ind Women	5%	(18)	18%	(72)	40%	(160)	37%	(146)	395
PID/Gender: Rep Men	6%	(19)	19%	(65)	29%	(101)	47%	(162)	348
PID/Gender: Rep Women	4%	(12)	15%	(47)	41%	(131)	40%	(127)	317
Ideo: Liberal (1-3)	15%	(93)	28%	(171)	31%	(190)	26%	(156)	609
Ideo: Moderate (4)	8%	(45)	28%	(156)	40%	(225)	24%	(138)	565
Ideo: Conservative (5-7)	4%	(32)	15%	(110)	33%	(241)	48%	(355)	738
Educ: < College	7%	(103)	20%	(304)	38%	(579)	35%	(533)	1519
Educ: Bachelors degree	14%	(61)	25%	(112)	31%	(140)	30%	(132)	446
Educ: Post-grad	8%	(19)	28%	(68)	30%	(74)	34%	(84)	245
Income: Under 50k	7%	(84)	20%	(237)	38%	(439)	35%	(402)	1162
Income: 50k-100k	8%	(60)	23%	(165)	34%	(245)	34%	(245)	714
Income: 100k+	12%	(40)	25%	(83)	32%	(108)	31%	(103)	334
Ethnicity: White	8%	(133)	20%	(340)	36%	(629)	36%	(627)	1730
Ethnicity: Hispanic	12%	(44)	27%	(94)	30%	(106)	30%	(107)	351
Ethnicity: Black	13%	(35)	32%	(90)	34%	(94)	21%	(57)	276
Ethnicity: Other	7%	(15)	27%	(55)	34%	(70)	32%	(65)	205

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Table MCEN2: Are you currently planning to watch the 94th Academy Awards on March 27, 2022?

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Total N
Adults	8%	(183)	22%	(485)	36%	(793)	34%	(750)	2210
All Christian	9%	(80)	21%	(197)	33%	(308)	37%	(346)	932
All Non-Christian	27%	(29)	23%	(24)	23%	(24)	27%	(29)	106
Atheist	6%	(7)	22%	(26)	34%	(39)	38%	(45)	116
Agnostic/Nothing in particular	6%	(37)	20%	(133)	40%	(266)	34%	(226)	662
Something Else	8%	(30)	27%	(105)	39%	(155)	27%	(104)	393
Religious Non-Protestant/Catholic	22%	(29)	23%	(30)	26%	(33)	29%	(38)	130
Evangelical	11%	(58)	23%	(128)	31%	(168)	35%	(193)	547
Non-Evangelical	7%	(51)	22%	(165)	38%	(282)	33%	(241)	738
Community: Urban	13%	(80)	27%	(166)	34%	(206)	26%	(160)	612
Community: Suburban	7%	(75)	21%	(214)	37%	(377)	35%	(362)	1028
Community: Rural	5%	(27)	18%	(105)	37%	(209)	40%	(228)	570
Employ: Private Sector	11%	(81)	22%	(153)	35%	(253)	32%	(225)	712
Employ: Government	5%	(7)	25%	(36)	38%	(53)	32%	(45)	141
Employ: Self-Employed	15%	(31)	28%	(58)	32%	(65)	26%	(53)	206
Employ: Homemaker	7%	(9)	18%	(25)	38%	(53)	37%	(52)	139
Employ: Student	9%	(6)	26%	(19)	37%	(27)	29%	(21)	73
Employ: Retired	7%	(35)	20%	(94)	32%	(153)	41%	(195)	476
Employ: Unemployed	4%	(11)	21%	(61)	39%	(114)	37%	(107)	293
Employ: Other	2%	(3)	24%	(40)	44%	(75)	31%	(52)	170
Military HH: Yes	6%	(20)	19%	(60)	30%	(96)	45%	(145)	321
Military HH: No	9%	(163)	22%	(425)	37%	(697)	32%	(605)	1889
RD/WT: Right Direction	19%	(129)	31%	(214)	30%	(204)	20%	(136)	683
RD/WT: Wrong Track	4%	(54)	18%	(270)	39%	(589)	40%	(614)	1527
Biden Job Approve	15%	(140)	31%	(276)	33%	(302)	21%	(186)	904
Biden Job Disapprove	3%	(38)	15%	(174)	37%	(425)	45%	(513)	1150
Biden Job Strongly Approve	27%	(100)	29%	(108)	24%	(87)	19%	(71)	365
Biden Job Somewhat Approve	7%	(40)	31%	(169)	40%	(216)	21%	(115)	538
Biden Job Somewhat Disapprove	4%	(14)	25%	(85)	44%	(152)	27%	(95)	346
Biden Job Strongly Disapprove	3%	(25)	11%	(89)	34%	(272)	52%	(418)	803
Favorable of Biden	14%	(131)	31%	(282)	33%	(305)	22%	(207)	924
Unfavorable of Biden	3%	(37)	14%	(165)	39%	(441)	44%	(498)	1141

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Table MCEN2: Are you currently planning to watch the 94th Academy Awards on March 27, 2022?

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Total N
Adults	8%	(183)	22%	(485)	36%	(793)	34%	(750)	2210
Very Favorable of Biden	22%	(84)	31%	(120)	25%	(97)	21%	(81)	383
Somewhat Favorable of Biden	9%	(47)	30%	(162)	38%	(207)	23%	(125)	542
Somewhat Unfavorable of Biden	4%	(12)	22%	(67)	48%	(146)	27%	(82)	306
Very Unfavorable of Biden	3%	(25)	12%	(98)	35%	(295)	50%	(416)	835
#1 Issue: Economy	7%	(65)	21%	(192)	39%	(346)	33%	(295)	898
#1 Issue: Security	6%	(17)	15%	(40)	28%	(77)	51%	(139)	273
#1 Issue: Health Care	16%	(46)	25%	(70)	33%	(92)	26%	(74)	282
#1 Issue: Medicare / Social Security	8%	(18)	21%	(49)	38%	(87)	33%	(76)	229
#1 Issue: Women's Issues	9%	(11)	27%	(36)	37%	(49)	27%	(36)	132
#1 Issue: Education	9%	(10)	32%	(37)	34%	(39)	25%	(29)	115
#1 Issue: Energy	12%	(13)	27%	(30)	27%	(30)	34%	(38)	111
#1 Issue: Other	2%	(4)	19%	(32)	42%	(72)	37%	(63)	170
2020 Vote: Joe Biden	14%	(128)	28%	(261)	35%	(323)	23%	(208)	920
2020 Vote: Donald Trump	3%	(21)	14%	(101)	35%	(246)	48%	(338)	707
2020 Vote: Other	7%	(7)	21%	(21)	36%	(37)	36%	(37)	102
2020 Vote: Didn't Vote	5%	(26)	21%	(101)	39%	(187)	35%	(167)	481
2018 House Vote: Democrat	13%	(91)	28%	(193)	35%	(247)	24%	(171)	702
2018 House Vote: Republican	5%	(32)	17%	(108)	30%	(190)	47%	(296)	626
2018 House Vote: Someone else	5%	(3)	20%	(12)	44%	(26)	31%	(18)	59
2016 Vote: Hillary Clinton	14%	(92)	28%	(183)	35%	(231)	23%	(152)	658
2016 Vote: Donald Trump	4%	(26)	16%	(104)	33%	(217)	48%	(314)	660
2016 Vote: Other	3%	(3)	18%	(22)	43%	(51)	36%	(42)	118
2016 Vote: Didn't Vote	8%	(61)	23%	(176)	38%	(293)	31%	(242)	773
Voted in 2014: Yes	9%	(111)	22%	(267)	33%	(396)	36%	(435)	1208
Voted in 2014: No	7%	(71)	22%	(218)	40%	(397)	31%	(315)	1002
4-Region: Northeast	9%	(34)	24%	(96)	38%	(151)	29%	(114)	395
4-Region: Midwest	6%	(30)	20%	(93)	37%	(170)	37%	(172)	464
4-Region: South	8%	(70)	22%	(183)	35%	(291)	34%	(285)	828
4-Region: West	9%	(49)	22%	(113)	35%	(181)	34%	(179)	522
Film Fans	9%	(174)	24%	(457)	36%	(686)	31%	(603)	1920
Avid Film Fans	18%	(120)	27%	(182)	31%	(205)	24%	(158)	665
Casual Film Fans	4%	(54)	22%	(276)	38%	(481)	35%	(444)	1254

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Table MCEN2: Are you currently planning to watch the 94th Academy Awards on March 27, 2022?

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Total N
Adults	8%	(183)	22%	(485)	36%	(793)	34%	(750)	2210
TV Fans	9%	(174)	23%	(465)	36%	(713)	32%	(650)	2002
Casual TV Fans	4%	(45)	21%	(227)	38%	(405)	37%	(397)	1074
Avid TV Fans	14%	(129)	26%	(238)	33%	(308)	27%	(254)	927
Pop Culture Fans	12%	(160)	29%	(384)	37%	(492)	23%	(306)	1343
Has Watched Oscars	32%	(146)	57%	(265)	10%	(45)	1%	(6)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3: *As you may know, ABC, the network airing the Academy Awards announced that, for the first time since 2018, this year's Academy Awards will feature a host. Knowing what you know now, are you going to watch the Academy Awards?*

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Total N
Adults	9%	(202)	23%	(504)	35%	(781)	33%	(723)	2210
Gender: Male	11%	(118)	23%	(243)	32%	(342)	34%	(363)	1067
Gender: Female	7%	(84)	23%	(261)	38%	(438)	31%	(360)	1143
Age: 18-34	11%	(75)	25%	(164)	38%	(251)	25%	(167)	658
Age: 35-44	12%	(42)	26%	(94)	35%	(127)	27%	(97)	359
Age: 45-64	8%	(59)	21%	(160)	36%	(270)	35%	(266)	754
Age: 65+	6%	(26)	20%	(87)	30%	(133)	44%	(193)	438
GenZers: 1997-2012	12%	(31)	23%	(62)	45%	(120)	20%	(54)	267
Millennials: 1981-1996	12%	(79)	27%	(171)	34%	(216)	27%	(176)	642
GenXers: 1965-1980	8%	(47)	23%	(137)	35%	(212)	34%	(202)	597
Baby Boomers: 1946-1964	6%	(41)	19%	(126)	33%	(218)	41%	(266)	650
PID: Dem (no lean)	17%	(133)	30%	(241)	31%	(242)	22%	(176)	792
PID: Ind (no lean)	4%	(32)	20%	(153)	40%	(301)	35%	(267)	754
PID: Rep (no lean)	6%	(37)	17%	(110)	36%	(238)	42%	(280)	665
PID/Gender: Dem Men	22%	(79)	30%	(109)	26%	(93)	22%	(80)	361
PID/Gender: Dem Women	12%	(54)	31%	(132)	35%	(150)	22%	(96)	431
PID/Gender: Ind Men	4%	(14)	20%	(73)	40%	(145)	36%	(127)	358
PID/Gender: Ind Women	5%	(19)	20%	(80)	39%	(156)	35%	(140)	395
PID/Gender: Rep Men	7%	(25)	17%	(61)	30%	(105)	45%	(156)	348
PID/Gender: Rep Women	4%	(11)	15%	(49)	42%	(133)	39%	(124)	317
Ideo: Liberal (1-3)	17%	(104)	28%	(173)	31%	(186)	24%	(145)	609
Ideo: Moderate (4)	9%	(53)	30%	(167)	37%	(209)	24%	(136)	565
Ideo: Conservative (5-7)	5%	(36)	16%	(115)	33%	(244)	47%	(343)	738
Educ: < College	7%	(107)	22%	(334)	37%	(569)	33%	(508)	1519
Educ: Bachelors degree	15%	(69)	23%	(104)	32%	(141)	30%	(132)	446
Educ: Post-grad	11%	(26)	27%	(66)	29%	(71)	34%	(83)	245
Income: Under 50k	8%	(90)	21%	(246)	39%	(451)	32%	(376)	1162
Income: 50k-100k	10%	(69)	25%	(175)	31%	(223)	35%	(247)	714
Income: 100k+	13%	(44)	25%	(83)	32%	(107)	30%	(100)	334
Ethnicity: White	9%	(149)	21%	(359)	35%	(614)	35%	(607)	1730
Ethnicity: Hispanic	11%	(40)	29%	(103)	31%	(109)	28%	(99)	351
Ethnicity: Black	12%	(33)	32%	(88)	34%	(94)	22%	(60)	276

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Table MCEN3: As you may know, ABC, the network airing the Academy Awards announced that, for the first time since 2018, this year's Academy Awards will feature a host. Knowing what you know now, are you going to watch the Academy Awards?

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Total N
Adults	9%	(202)	23%	(504)	35%	(781)	33%	(723)	2210
Ethnicity: Other	9%	(19)	28%	(57)	36%	(73)	27%	(55)	205
All Christian	9%	(86)	22%	(201)	33%	(306)	36%	(340)	932
All Non-Christian	28%	(30)	23%	(24)	25%	(26)	24%	(26)	106
Atheist	10%	(11)	25%	(29)	32%	(37)	33%	(38)	116
Agnostic/Nothing in particular	6%	(40)	22%	(146)	39%	(260)	33%	(216)	662
Something Else	9%	(35)	27%	(105)	38%	(151)	26%	(103)	393
Religious Non-Protestant/Catholic	24%	(31)	22%	(29)	29%	(38)	25%	(33)	130
Evangelical	12%	(65)	22%	(120)	32%	(175)	34%	(187)	547
Non-Evangelical	7%	(54)	24%	(177)	36%	(265)	33%	(242)	738
Community: Urban	15%	(90)	28%	(170)	32%	(193)	26%	(159)	612
Community: Suburban	8%	(86)	22%	(225)	36%	(374)	33%	(343)	1028
Community: Rural	5%	(26)	19%	(109)	37%	(213)	39%	(222)	570
Employ: Private Sector	12%	(85)	22%	(157)	36%	(255)	30%	(216)	712
Employ: Government	6%	(8)	30%	(43)	34%	(48)	30%	(42)	141
Employ: Self-Employed	13%	(27)	33%	(69)	31%	(64)	23%	(47)	206
Employ: Homemaker	6%	(9)	23%	(32)	35%	(49)	36%	(50)	139
Employ: Student	9%	(7)	22%	(16)	47%	(34)	22%	(16)	73
Employ: Retired	8%	(38)	19%	(91)	32%	(152)	41%	(196)	476
Employ: Unemployed	7%	(19)	20%	(59)	38%	(111)	35%	(103)	293
Employ: Other	5%	(9)	23%	(39)	40%	(68)	32%	(54)	170
Military HH: Yes	8%	(24)	19%	(61)	31%	(98)	43%	(137)	321
Military HH: No	9%	(177)	23%	(443)	36%	(682)	31%	(587)	1889
RD/WT: Right Direction	21%	(142)	32%	(216)	29%	(198)	19%	(127)	683
RD/WT: Wrong Track	4%	(59)	19%	(288)	38%	(583)	39%	(597)	1527
Biden Job Approve	17%	(152)	32%	(287)	31%	(283)	20%	(182)	904
Biden Job Disapprove	4%	(45)	16%	(187)	37%	(429)	43%	(489)	1150
Biden Job Strongly Approve	29%	(107)	29%	(107)	23%	(83)	19%	(68)	365
Biden Job Somewhat Approve	8%	(45)	33%	(180)	37%	(201)	21%	(113)	538
Biden Job Somewhat Disapprove	5%	(18)	25%	(86)	45%	(155)	25%	(87)	346
Biden Job Strongly Disapprove	3%	(27)	12%	(100)	34%	(274)	50%	(402)	803

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Table MCEN3: As you may know, ABC, the network airing the Academy Awards announced that, for the first time since 2018, this year's Academy Awards will feature a host. Knowing what you know now, are you going to watch the Academy Awards?

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Total N
Adults	9%	(202)	23%	(504)	35%	(781)	33%	(723)	2210
Favorable of Biden	16%	(149)	31%	(289)	30%	(281)	22%	(205)	924
Unfavorable of Biden	4%	(40)	16%	(179)	40%	(453)	41%	(469)	1141
Very Favorable of Biden	26%	(99)	30%	(113)	24%	(91)	21%	(79)	383
Somewhat Favorable of Biden	9%	(50)	32%	(176)	35%	(190)	23%	(126)	542
Somewhat Unfavorable of Biden	6%	(17)	21%	(63)	50%	(154)	23%	(71)	306
Very Unfavorable of Biden	3%	(23)	14%	(116)	36%	(298)	48%	(398)	835
#1 Issue: Economy	8%	(74)	22%	(199)	37%	(330)	33%	(296)	898
#1 Issue: Security	6%	(15)	15%	(40)	31%	(83)	49%	(134)	273
#1 Issue: Health Care	17%	(47)	28%	(79)	33%	(93)	22%	(63)	282
#1 Issue: Medicare / Social Security	9%	(21)	23%	(52)	36%	(83)	32%	(73)	229
#1 Issue: Women's Issues	10%	(13)	24%	(31)	41%	(54)	26%	(34)	132
#1 Issue: Education	9%	(10)	34%	(39)	34%	(39)	23%	(27)	115
#1 Issue: Energy	15%	(16)	26%	(29)	30%	(33)	29%	(32)	111
#1 Issue: Other	3%	(5)	21%	(36)	38%	(65)	37%	(63)	170
2020 Vote: Joe Biden	16%	(144)	30%	(273)	32%	(293)	23%	(210)	920
2020 Vote: Donald Trump	4%	(25)	15%	(108)	34%	(238)	48%	(336)	707
2020 Vote: Other	6%	(6)	20%	(20)	45%	(46)	29%	(29)	102
2020 Vote: Didn't Vote	5%	(26)	21%	(103)	42%	(204)	31%	(148)	481
2018 House Vote: Democrat	15%	(103)	28%	(198)	33%	(231)	24%	(170)	702
2018 House Vote: Republican	6%	(40)	17%	(104)	31%	(192)	46%	(291)	626
2018 House Vote: Someone else	5%	(3)	25%	(15)	46%	(27)	25%	(15)	59
2016 Vote: Hillary Clinton	16%	(108)	28%	(184)	32%	(211)	24%	(155)	658
2016 Vote: Donald Trump	5%	(32)	16%	(106)	31%	(208)	48%	(315)	660
2016 Vote: Other	5%	(5)	19%	(22)	48%	(56)	29%	(34)	118
2016 Vote: Didn't Vote	7%	(56)	25%	(191)	40%	(306)	28%	(220)	773
Voted in 2014: Yes	11%	(130)	22%	(268)	32%	(385)	35%	(426)	1208
Voted in 2014: No	7%	(72)	24%	(237)	40%	(396)	30%	(297)	1002
4-Region: Northeast	10%	(39)	27%	(106)	35%	(136)	29%	(114)	395
4-Region: Midwest	7%	(34)	21%	(96)	38%	(176)	34%	(159)	464
4-Region: South	9%	(73)	23%	(187)	34%	(286)	34%	(282)	828
4-Region: West	11%	(56)	22%	(115)	35%	(183)	32%	(169)	522

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Table MCEN3: As you may know, ABC, the network airing the Academy Awards announced that, for the first time since 2018, this year's Academy Awards will feature a host. Knowing what you know now, are you going to watch the Academy Awards?

Demographic	Yes, definitely		Yes, probably		No, probably not		No, definitely not		Total N
Adults	9%	(202)	23%	(504)	35%	(781)	33%	(723)	2210
Film Fans	10%	(192)	25%	(479)	35%	(678)	30%	(571)	1920
Avid Film Fans	21%	(138)	29%	(191)	29%	(194)	21%	(142)	665
Casual Film Fans	4%	(55)	23%	(287)	39%	(483)	34%	(429)	1254
TV Fans	10%	(197)	24%	(479)	35%	(705)	31%	(621)	2002
Casual TV Fans	5%	(52)	22%	(235)	38%	(408)	35%	(379)	1074
Avid TV Fans	16%	(145)	26%	(243)	32%	(298)	26%	(241)	927
Pop Culture Fans	13%	(179)	29%	(388)	37%	(491)	21%	(284)	1343
Has Watched Oscars	35%	(162)	54%	(251)	10%	(47)	1%	(3)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_1: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Pete Davidson

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	9%	(192)	15%	(342)	25%	(544)	51%	(1132)	2210
Gender: Male	9%	(101)	15%	(163)	26%	(273)	50%	(530)	1067
Gender: Female	8%	(90)	16%	(179)	24%	(271)	53%	(603)	1143
Age: 18-34	19%	(126)	23%	(148)	23%	(151)	35%	(233)	658
Age: 35-44	9%	(32)	20%	(71)	21%	(74)	51%	(182)	359
Age: 45-64	3%	(26)	12%	(89)	28%	(212)	57%	(427)	754
Age: 65+	2%	(8)	8%	(34)	24%	(106)	66%	(290)	438
GenZers: 1997-2012	26%	(69)	24%	(64)	21%	(55)	30%	(79)	267
Millennials: 1981-1996	13%	(85)	21%	(133)	23%	(147)	43%	(276)	642
GenXers: 1965-1980	4%	(24)	14%	(85)	27%	(162)	55%	(326)	597
Baby Boomers: 1946-1964	2%	(12)	8%	(53)	27%	(173)	63%	(412)	650
PID: Dem (no lean)	12%	(95)	20%	(159)	28%	(219)	40%	(318)	792
PID: Ind (no lean)	8%	(58)	14%	(105)	25%	(188)	53%	(403)	754
PID: Rep (no lean)	6%	(38)	12%	(78)	21%	(137)	62%	(411)	665
PID/Gender: Dem Men	13%	(45)	21%	(74)	29%	(105)	38%	(136)	361
PID/Gender: Dem Women	12%	(50)	20%	(85)	26%	(114)	42%	(182)	431
PID/Gender: Ind Men	10%	(34)	14%	(50)	27%	(97)	49%	(177)	358
PID/Gender: Ind Women	6%	(24)	14%	(55)	23%	(91)	57%	(225)	395
PID/Gender: Rep Men	6%	(22)	11%	(39)	20%	(71)	62%	(216)	348
PID/Gender: Rep Women	5%	(16)	12%	(39)	21%	(66)	62%	(195)	317
Ideo: Liberal (1-3)	14%	(86)	21%	(131)	24%	(148)	40%	(245)	609
Ideo: Moderate (4)	9%	(49)	17%	(93)	27%	(153)	48%	(270)	565
Ideo: Conservative (5-7)	4%	(30)	9%	(68)	22%	(163)	65%	(477)	738
Educ: < College	8%	(125)	14%	(220)	25%	(378)	52%	(796)	1519
Educ: Bachelors degree	10%	(45)	17%	(78)	22%	(99)	50%	(224)	446
Educ: Post-grad	9%	(21)	18%	(45)	27%	(67)	46%	(112)	245
Income: Under 50k	8%	(99)	14%	(164)	25%	(296)	52%	(605)	1162
Income: 50k-100k	8%	(57)	17%	(118)	23%	(167)	52%	(373)	714
Income: 100k+	11%	(36)	18%	(60)	24%	(82)	47%	(155)	334
Ethnicity: White	7%	(123)	14%	(249)	24%	(423)	54%	(935)	1730

Continued on next page

Table MCEN5_1: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Pete Davidson

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	9%	(192)	15%	(342)	25%	(544)	51%	(1132)	2210
Ethnicity: Hispanic	14%	(48)	17%	(61)	21%	(73)	48%	(169)	351
Ethnicity: Black	15%	(41)	25%	(69)	25%	(70)	35%	(96)	276
Ethnicity: Other	14%	(28)	12%	(24)	25%	(51)	50%	(101)	205
All Christian	6%	(55)	15%	(137)	24%	(220)	56%	(521)	932
All Non-Christian	25%	(27)	18%	(19)	23%	(24)	34%	(36)	106
Atheist	17%	(19)	21%	(25)	21%	(25)	41%	(47)	116
Agnostic/Nothing in particular	9%	(56)	16%	(103)	26%	(169)	50%	(333)	662
Something Else	9%	(34)	15%	(58)	27%	(106)	50%	(195)	393
Religious Non-Protestant/Catholic	22%	(29)	19%	(25)	20%	(27)	38%	(50)	130
Evangelical	7%	(41)	14%	(77)	27%	(149)	51%	(280)	547
Non-Evangelical	6%	(45)	15%	(110)	23%	(171)	56%	(412)	738
Community: Urban	15%	(91)	19%	(118)	25%	(150)	41%	(253)	612
Community: Suburban	6%	(67)	14%	(149)	25%	(256)	54%	(557)	1028
Community: Rural	6%	(34)	13%	(76)	24%	(138)	57%	(323)	570
Employ: Private Sector	9%	(64)	17%	(119)	25%	(177)	50%	(353)	712
Employ: Government	11%	(16)	22%	(30)	24%	(34)	43%	(61)	141
Employ: Self-Employed	12%	(24)	21%	(43)	29%	(59)	39%	(81)	206
Employ: Homemaker	4%	(5)	17%	(24)	22%	(30)	57%	(79)	139
Employ: Student	35%	(25)	14%	(10)	19%	(14)	32%	(24)	73
Employ: Retired	2%	(11)	9%	(42)	25%	(118)	64%	(306)	476
Employ: Unemployed	11%	(34)	18%	(52)	22%	(63)	49%	(143)	293
Employ: Other	8%	(13)	13%	(22)	29%	(49)	51%	(86)	170
Military HH: Yes	7%	(21)	14%	(46)	16%	(52)	63%	(202)	321
Military HH: No	9%	(170)	16%	(296)	26%	(492)	49%	(931)	1889
RD/WT: Right Direction	14%	(94)	20%	(140)	26%	(176)	40%	(273)	683
RD/WT: Wrong Track	6%	(97)	13%	(202)	24%	(368)	56%	(860)	1527
Biden Job Approve	12%	(106)	21%	(187)	27%	(244)	41%	(367)	904
Biden Job Disapprove	6%	(69)	11%	(129)	23%	(260)	60%	(692)	1150

Continued on next page

Table MCEN5_1: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Pete Davidson

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	9%	(192)	15%	(342)	25%	(544)	51%	(1132)	2210
Biden Job Strongly Approve	14%	(52)	20%	(73)	24%	(88)	42%	(152)	365
Biden Job Somewhat Approve	10%	(54)	21%	(114)	29%	(156)	40%	(214)	538
Biden Job Somewhat Disapprove	8%	(27)	16%	(54)	32%	(112)	44%	(153)	346
Biden Job Strongly Disapprove	5%	(42)	9%	(75)	18%	(148)	67%	(539)	803
Favorable of Biden	12%	(107)	20%	(184)	27%	(253)	41%	(380)	924
Unfavorable of Biden	6%	(67)	11%	(129)	23%	(260)	60%	(685)	1141
Very Favorable of Biden	15%	(56)	20%	(76)	25%	(94)	41%	(156)	383
Somewhat Favorable of Biden	9%	(51)	20%	(108)	29%	(159)	41%	(224)	542
Somewhat Unfavorable of Biden	9%	(27)	17%	(53)	26%	(80)	48%	(146)	306
Very Unfavorable of Biden	5%	(40)	9%	(76)	22%	(180)	65%	(539)	835
#1 Issue: Economy	9%	(79)	15%	(136)	23%	(210)	53%	(472)	898
#1 Issue: Security	5%	(13)	9%	(25)	22%	(60)	64%	(175)	273
#1 Issue: Health Care	11%	(32)	24%	(67)	24%	(67)	41%	(116)	282
#1 Issue: Medicare / Social Security	5%	(12)	10%	(23)	32%	(74)	53%	(120)	229
#1 Issue: Women's Issues	15%	(20)	17%	(23)	29%	(38)	39%	(52)	132
#1 Issue: Education	9%	(10)	20%	(23)	30%	(34)	41%	(47)	115
#1 Issue: Energy	16%	(17)	24%	(26)	14%	(16)	46%	(51)	111
#1 Issue: Other	5%	(8)	11%	(19)	27%	(46)	57%	(98)	170
2020 Vote: Joe Biden	12%	(108)	19%	(173)	27%	(245)	43%	(395)	920
2020 Vote: Donald Trump	3%	(23)	10%	(71)	21%	(150)	65%	(462)	707
2020 Vote: Other	9%	(9)	13%	(13)	32%	(33)	46%	(47)	102
2020 Vote: Didn't Vote	11%	(51)	18%	(85)	24%	(117)	47%	(228)	481
2018 House Vote: Democrat	11%	(78)	17%	(117)	28%	(196)	44%	(311)	702
2018 House Vote: Republican	4%	(24)	10%	(65)	22%	(138)	64%	(400)	626
2018 House Vote: Someone else	1%	(1)	19%	(11)	35%	(21)	44%	(26)	59
2016 Vote: Hillary Clinton	9%	(59)	19%	(123)	28%	(185)	44%	(291)	658
2016 Vote: Donald Trump	4%	(28)	10%	(64)	21%	(139)	65%	(429)	660
2016 Vote: Other	5%	(6)	14%	(17)	21%	(25)	60%	(71)	118
2016 Vote: Didn't Vote	13%	(99)	18%	(138)	25%	(195)	44%	(342)	773

Continued on next page

Table MCEN5_1: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Pete Davidson

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	9%	(192)	15%	(342)	25%	(544)	51%	(1132)	2210
Voted in 2014: Yes	6%	(75)	14%	(165)	25%	(297)	55%	(670)	1208
Voted in 2014: No	12%	(116)	18%	(177)	25%	(247)	46%	(462)	1002
4-Region: Northeast	9%	(34)	19%	(75)	25%	(98)	48%	(189)	395
4-Region: Midwest	6%	(26)	15%	(69)	26%	(120)	54%	(249)	464
4-Region: South	7%	(60)	14%	(118)	24%	(196)	55%	(454)	828
4-Region: West	14%	(72)	15%	(79)	25%	(130)	46%	(241)	522
Film Fans	10%	(182)	16%	(308)	25%	(485)	49%	(944)	1920
Avid Film Fans	15%	(101)	20%	(136)	23%	(156)	41%	(272)	665
Casual Film Fans	6%	(81)	14%	(173)	26%	(329)	54%	(672)	1254
TV Fans	9%	(178)	16%	(323)	25%	(500)	50%	(1000)	2002
Casual TV Fans	7%	(75)	16%	(173)	25%	(266)	52%	(561)	1074
Avid TV Fans	11%	(103)	16%	(151)	25%	(234)	47%	(439)	927
Pop Culture Fans	12%	(167)	21%	(278)	26%	(347)	41%	(550)	1343
Has Watched Oscars	21%	(96)	27%	(125)	26%	(120)	26%	(122)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_2: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Chris Rock

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	18%	(390)	25%	(561)	19%	(415)	38%	(844)	2210
Gender: Male	21%	(227)	25%	(267)	18%	(190)	36%	(382)	1067
Gender: Female	14%	(163)	26%	(294)	20%	(224)	40%	(462)	1143
Age: 18-34	26%	(174)	28%	(183)	18%	(116)	28%	(185)	658
Age: 35-44	23%	(84)	31%	(111)	14%	(52)	31%	(112)	359
Age: 45-64	12%	(92)	25%	(190)	22%	(166)	41%	(306)	754
Age: 65+	9%	(39)	18%	(78)	18%	(81)	55%	(241)	438
GenZers: 1997-2012	30%	(79)	23%	(63)	16%	(41)	31%	(84)	267
Millennials: 1981-1996	25%	(158)	30%	(191)	18%	(116)	28%	(177)	642
GenXers: 1965-1980	16%	(96)	29%	(171)	19%	(116)	36%	(214)	597
Baby Boomers: 1946-1964	8%	(54)	20%	(129)	20%	(132)	52%	(335)	650
PID: Dem (no lean)	23%	(178)	29%	(233)	21%	(168)	27%	(213)	792
PID: Ind (no lean)	17%	(127)	24%	(182)	18%	(136)	41%	(310)	754
PID: Rep (no lean)	13%	(85)	22%	(147)	17%	(111)	48%	(321)	665
PID/Gender: Dem Men	27%	(98)	30%	(108)	19%	(67)	24%	(87)	361
PID/Gender: Dem Women	19%	(80)	29%	(125)	23%	(101)	29%	(125)	431
PID/Gender: Ind Men	21%	(75)	22%	(80)	19%	(69)	37%	(133)	358
PID/Gender: Ind Women	13%	(51)	26%	(101)	17%	(66)	45%	(177)	395
PID/Gender: Rep Men	15%	(54)	23%	(79)	15%	(54)	46%	(161)	348
PID/Gender: Rep Women	10%	(32)	21%	(68)	18%	(57)	50%	(160)	317
Ideo: Liberal (1-3)	22%	(135)	28%	(173)	20%	(121)	30%	(180)	609
Ideo: Moderate (4)	19%	(105)	27%	(154)	23%	(129)	31%	(177)	565
Ideo: Conservative (5-7)	11%	(80)	22%	(166)	16%	(117)	51%	(375)	738
Educ: < College	19%	(285)	24%	(363)	18%	(272)	39%	(599)	1519
Educ: Bachelors degree	16%	(73)	28%	(126)	21%	(93)	34%	(153)	446
Educ: Post-grad	13%	(32)	30%	(73)	20%	(49)	37%	(91)	245
Income: Under 50k	20%	(230)	25%	(286)	16%	(190)	39%	(456)	1162
Income: 50k-100k	15%	(108)	26%	(184)	22%	(155)	37%	(266)	714
Income: 100k+	15%	(51)	27%	(92)	21%	(70)	36%	(121)	334
Ethnicity: White	14%	(240)	25%	(429)	20%	(346)	41%	(715)	1730

Continued on next page

Table MCEN5_2: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Chris Rock

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	18%	(390)	25%	(561)	19%	(415)	38%	(844)	2210
Ethnicity: Hispanic	26%	(90)	27%	(94)	17%	(60)	30%	(107)	351
Ethnicity: Black	41%	(112)	30%	(83)	9%	(25)	20%	(56)	276
Ethnicity: Other	19%	(38)	24%	(50)	21%	(44)	36%	(73)	205
All Christian	14%	(132)	24%	(227)	19%	(176)	43%	(397)	932
All Non-Christian	29%	(31)	25%	(27)	18%	(19)	28%	(30)	106
Atheist	20%	(24)	23%	(26)	20%	(24)	37%	(43)	116
Agnostic/Nothing in particular	16%	(108)	25%	(168)	21%	(140)	37%	(245)	662
Something Else	24%	(96)	29%	(113)	14%	(55)	33%	(129)	393
Religious Non-Protestant/Catholic	29%	(38)	25%	(33)	17%	(23)	29%	(37)	130
Evangelical	20%	(109)	25%	(139)	16%	(89)	38%	(210)	547
Non-Evangelical	15%	(110)	26%	(192)	18%	(136)	41%	(301)	738
Community: Urban	26%	(159)	28%	(173)	16%	(98)	30%	(182)	612
Community: Suburban	15%	(150)	25%	(254)	21%	(213)	40%	(412)	1028
Community: Rural	14%	(81)	24%	(134)	18%	(104)	44%	(250)	570
Employ: Private Sector	15%	(106)	28%	(199)	21%	(149)	36%	(259)	712
Employ: Government	20%	(28)	30%	(43)	20%	(29)	29%	(41)	141
Employ: Self-Employed	34%	(70)	30%	(62)	13%	(27)	23%	(47)	206
Employ: Homemaker	18%	(24)	26%	(36)	17%	(23)	40%	(56)	139
Employ: Student	27%	(19)	18%	(13)	22%	(16)	34%	(25)	73
Employ: Retired	8%	(40)	19%	(90)	19%	(93)	53%	(253)	476
Employ: Unemployed	25%	(74)	24%	(70)	14%	(42)	36%	(107)	293
Employ: Other	17%	(28)	29%	(48)	21%	(36)	33%	(57)	170
Military HH: Yes	15%	(48)	23%	(75)	16%	(52)	46%	(146)	321
Military HH: No	18%	(342)	26%	(486)	19%	(363)	37%	(698)	1889
RD/WT: Right Direction	23%	(159)	30%	(204)	20%	(135)	27%	(185)	683
RD/WT: Wrong Track	15%	(231)	23%	(357)	18%	(280)	43%	(659)	1527
Biden Job Approve	22%	(202)	30%	(271)	20%	(182)	28%	(249)	904
Biden Job Disapprove	14%	(157)	23%	(265)	17%	(199)	46%	(528)	1150

Continued on next page

Table MCEN5_2: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*
Chris Rock

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	18%	(390)	25%	(561)	19%	(415)	38%	(844)	2210
Biden Job Strongly Approve	31%	(113)	24%	(88)	19%	(71)	26%	(93)	365
Biden Job Somewhat Approve	17%	(89)	34%	(183)	21%	(111)	29%	(155)	538
Biden Job Somewhat Disapprove	17%	(59)	31%	(106)	23%	(80)	30%	(102)	346
Biden Job Strongly Disapprove	12%	(99)	20%	(159)	15%	(120)	53%	(426)	803
Favorable of Biden	22%	(206)	30%	(274)	20%	(184)	28%	(260)	924
Unfavorable of Biden	14%	(156)	23%	(261)	18%	(202)	46%	(521)	1141
Very Favorable of Biden	31%	(119)	24%	(91)	19%	(72)	26%	(100)	383
Somewhat Favorable of Biden	16%	(87)	34%	(184)	21%	(111)	30%	(160)	542
Somewhat Unfavorable of Biden	16%	(48)	28%	(86)	23%	(70)	33%	(102)	306
Very Unfavorable of Biden	13%	(109)	21%	(174)	16%	(133)	50%	(419)	835
#1 Issue: Economy	18%	(159)	26%	(234)	19%	(168)	38%	(337)	898
#1 Issue: Security	13%	(36)	20%	(54)	15%	(41)	52%	(142)	273
#1 Issue: Health Care	24%	(68)	28%	(79)	21%	(60)	27%	(75)	282
#1 Issue: Medicare / Social Security	13%	(31)	21%	(48)	22%	(50)	44%	(100)	229
#1 Issue: Women's Issues	25%	(34)	24%	(32)	22%	(29)	29%	(38)	132
#1 Issue: Education	22%	(25)	34%	(39)	15%	(17)	29%	(33)	115
#1 Issue: Energy	23%	(25)	24%	(26)	19%	(21)	35%	(38)	111
#1 Issue: Other	8%	(13)	29%	(49)	17%	(29)	47%	(79)	170
2020 Vote: Joe Biden	22%	(199)	29%	(270)	22%	(201)	27%	(250)	920
2020 Vote: Donald Trump	11%	(77)	19%	(137)	18%	(127)	52%	(365)	707
2020 Vote: Other	19%	(19)	27%	(27)	17%	(18)	37%	(38)	102
2020 Vote: Didn't Vote	20%	(94)	26%	(127)	14%	(68)	40%	(192)	481
2018 House Vote: Democrat	19%	(136)	29%	(205)	23%	(162)	28%	(199)	702
2018 House Vote: Republican	11%	(69)	21%	(133)	19%	(119)	49%	(306)	626
2018 House Vote: Someone else	17%	(10)	37%	(22)	13%	(7)	33%	(20)	59
2016 Vote: Hillary Clinton	21%	(136)	30%	(194)	23%	(151)	27%	(176)	658
2016 Vote: Donald Trump	10%	(64)	21%	(135)	18%	(120)	52%	(341)	660
2016 Vote: Other	17%	(20)	33%	(38)	15%	(17)	35%	(42)	118
2016 Vote: Didn't Vote	22%	(170)	25%	(193)	16%	(126)	37%	(284)	773

Continued on next page

Table MCEN5_2: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Chris Rock

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	18%	(390)	25%	(561)	19%	(415)	38%	(844)	2210
Voted in 2014: Yes	15%	(187)	25%	(296)	21%	(253)	39%	(472)	1208
Voted in 2014: No	20%	(203)	26%	(265)	16%	(161)	37%	(372)	1002
4-Region: Northeast	18%	(71)	28%	(112)	17%	(69)	36%	(144)	395
4-Region: Midwest	15%	(72)	26%	(120)	19%	(90)	39%	(182)	464
4-Region: South	18%	(148)	25%	(208)	18%	(148)	39%	(324)	828
4-Region: West	19%	(100)	23%	(121)	21%	(108)	37%	(194)	522
Film Fans	19%	(369)	27%	(512)	20%	(377)	34%	(661)	1920
Avid Film Fans	31%	(204)	29%	(192)	17%	(113)	24%	(157)	665
Casual Film Fans	13%	(165)	26%	(320)	21%	(265)	40%	(505)	1254
TV Fans	18%	(363)	26%	(527)	19%	(386)	36%	(726)	2002
Casual TV Fans	13%	(138)	26%	(281)	20%	(220)	40%	(435)	1074
Avid TV Fans	24%	(225)	26%	(245)	18%	(166)	31%	(291)	927
Pop Culture Fans	24%	(324)	30%	(408)	20%	(273)	25%	(337)	1343
Has Watched Oscars	32%	(146)	39%	(181)	17%	(80)	12%	(55)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_3: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*
Dwayne 'The Rock' Johnson

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	23%	(506)	27%	(602)	17%	(374)	33%	(728)	2210
Gender: Male	23%	(250)	26%	(279)	17%	(179)	34%	(359)	1067
Gender: Female	22%	(256)	28%	(323)	17%	(195)	32%	(369)	1143
Age: 18-34	37%	(246)	29%	(190)	14%	(94)	19%	(128)	658
Age: 35-44	25%	(90)	32%	(115)	15%	(55)	28%	(99)	359
Age: 45-64	17%	(127)	26%	(198)	19%	(147)	37%	(283)	754
Age: 65+	10%	(43)	23%	(100)	18%	(78)	50%	(218)	438
GenZers: 1997-2012	43%	(115)	30%	(80)	12%	(31)	15%	(40)	267
Millennials: 1981-1996	31%	(197)	30%	(192)	16%	(103)	23%	(150)	642
GenXers: 1965-1980	20%	(120)	26%	(153)	20%	(118)	35%	(206)	597
Baby Boomers: 1946-1964	11%	(71)	26%	(167)	17%	(112)	46%	(300)	650
PID: Dem (no lean)	27%	(216)	30%	(239)	20%	(157)	23%	(180)	792
PID: Ind (no lean)	21%	(156)	27%	(205)	17%	(125)	36%	(268)	754
PID: Rep (no lean)	20%	(134)	24%	(158)	14%	(93)	42%	(280)	665
PID/Gender: Dem Men	29%	(104)	30%	(107)	18%	(65)	23%	(84)	361
PID/Gender: Dem Women	26%	(112)	31%	(132)	21%	(92)	22%	(95)	431
PID/Gender: Ind Men	20%	(70)	28%	(101)	18%	(65)	34%	(122)	358
PID/Gender: Ind Women	22%	(86)	26%	(104)	15%	(60)	37%	(146)	395
PID/Gender: Rep Men	22%	(76)	20%	(71)	14%	(49)	44%	(152)	348
PID/Gender: Rep Women	18%	(58)	28%	(87)	14%	(44)	40%	(128)	317
Ideo: Liberal (1-3)	26%	(159)	30%	(181)	20%	(121)	24%	(149)	609
Ideo: Moderate (4)	21%	(120)	32%	(178)	20%	(113)	27%	(154)	565
Ideo: Conservative (5-7)	17%	(128)	23%	(170)	14%	(103)	46%	(336)	738
Educ: < College	25%	(381)	26%	(399)	15%	(226)	34%	(514)	1519
Educ: Bachelors degree	19%	(83)	31%	(139)	21%	(95)	29%	(128)	446
Educ: Post-grad	17%	(42)	26%	(64)	22%	(53)	35%	(86)	245
Income: Under 50k	25%	(285)	27%	(319)	15%	(174)	33%	(384)	1162
Income: 50k-100k	22%	(155)	26%	(187)	18%	(132)	34%	(240)	714
Income: 100k+	20%	(65)	29%	(96)	20%	(68)	31%	(105)	334
Ethnicity: White	20%	(339)	27%	(467)	18%	(309)	36%	(614)	1730

Continued on next page

Table MCEN5_3: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*
Dwayne 'The Rock' Johnson

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	23%	(506)	27%	(602)	17%	(374)	33%	(728)	2210
Ethnicity: Hispanic	31%	(110)	28%	(99)	15%	(52)	26%	(90)	351
Ethnicity: Black	42%	(116)	27%	(76)	12%	(33)	18%	(51)	276
Ethnicity: Other	25%	(50)	29%	(59)	16%	(32)	31%	(63)	205
All Christian	20%	(183)	26%	(241)	17%	(154)	38%	(355)	932
All Non-Christian	29%	(31)	22%	(23)	21%	(23)	27%	(29)	106
Atheist	20%	(24)	27%	(31)	19%	(22)	34%	(40)	116
Agnostic/Nothing in particular	21%	(141)	30%	(199)	17%	(115)	31%	(207)	662
Something Else	32%	(127)	27%	(107)	16%	(61)	25%	(98)	393
Religious Non-Protestant/Catholic	29%	(37)	27%	(35)	17%	(23)	27%	(36)	130
Evangelical	27%	(148)	24%	(131)	16%	(86)	33%	(182)	547
Non-Evangelical	20%	(151)	27%	(198)	17%	(129)	35%	(261)	738
Community: Urban	32%	(193)	27%	(167)	15%	(92)	26%	(160)	612
Community: Suburban	20%	(207)	27%	(277)	18%	(186)	35%	(358)	1028
Community: Rural	19%	(106)	28%	(157)	17%	(97)	37%	(210)	570
Employ: Private Sector	20%	(140)	29%	(208)	20%	(143)	31%	(221)	712
Employ: Government	31%	(43)	29%	(41)	13%	(18)	28%	(39)	141
Employ: Self-Employed	34%	(70)	24%	(49)	16%	(33)	26%	(53)	206
Employ: Homemaker	23%	(31)	30%	(42)	17%	(23)	31%	(43)	139
Employ: Student	35%	(26)	38%	(28)	17%	(12)	10%	(7)	73
Employ: Retired	12%	(58)	25%	(117)	17%	(81)	46%	(221)	476
Employ: Unemployed	30%	(87)	26%	(77)	12%	(36)	32%	(92)	293
Employ: Other	30%	(50)	24%	(40)	16%	(28)	31%	(52)	170
Military HH: Yes	22%	(72)	24%	(76)	13%	(41)	41%	(133)	321
Military HH: No	23%	(434)	28%	(526)	18%	(333)	32%	(596)	1889
RD/WT: Right Direction	27%	(187)	30%	(203)	19%	(133)	24%	(161)	683
RD/WT: Wrong Track	21%	(319)	26%	(399)	16%	(242)	37%	(567)	1527
Biden Job Approve	28%	(251)	30%	(271)	19%	(168)	24%	(214)	904
Biden Job Disapprove	19%	(215)	25%	(287)	16%	(187)	40%	(460)	1150

Continued on next page

Table MCEN5_3: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*
Dwayne 'The Rock' Johnson

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	23%	(506)	27%	(602)	17%	(374)	33%	(728)	2210
Biden Job Strongly Approve	37%	(135)	25%	(91)	14%	(53)	24%	(87)	365
Biden Job Somewhat Approve	22%	(116)	33%	(180)	21%	(115)	24%	(127)	538
Biden Job Somewhat Disapprove	23%	(81)	27%	(93)	26%	(89)	24%	(84)	346
Biden Job Strongly Disapprove	17%	(135)	24%	(194)	12%	(98)	47%	(376)	803
Favorable of Biden	27%	(253)	30%	(276)	18%	(165)	25%	(230)	924
Unfavorable of Biden	18%	(210)	25%	(290)	17%	(189)	40%	(451)	1141
Very Favorable of Biden	37%	(140)	25%	(96)	13%	(51)	25%	(96)	383
Somewhat Favorable of Biden	21%	(113)	33%	(180)	21%	(114)	25%	(134)	542
Somewhat Unfavorable of Biden	18%	(56)	31%	(96)	24%	(75)	26%	(80)	306
Very Unfavorable of Biden	18%	(154)	23%	(194)	14%	(115)	45%	(372)	835
#1 Issue: Economy	22%	(198)	28%	(250)	17%	(152)	33%	(298)	898
#1 Issue: Security	16%	(43)	26%	(71)	11%	(29)	47%	(129)	273
#1 Issue: Health Care	30%	(84)	30%	(85)	16%	(46)	24%	(67)	282
#1 Issue: Medicare / Social Security	21%	(49)	22%	(49)	21%	(49)	36%	(83)	229
#1 Issue: Women's Issues	34%	(45)	21%	(28)	22%	(29)	23%	(30)	132
#1 Issue: Education	33%	(38)	22%	(26)	25%	(29)	19%	(22)	115
#1 Issue: Energy	26%	(29)	34%	(37)	14%	(15)	26%	(29)	111
#1 Issue: Other	12%	(20)	32%	(55)	15%	(26)	41%	(70)	170
2020 Vote: Joe Biden	25%	(233)	30%	(273)	20%	(181)	25%	(233)	920
2020 Vote: Donald Trump	16%	(113)	23%	(162)	16%	(111)	45%	(321)	707
2020 Vote: Other	24%	(24)	22%	(22)	17%	(17)	38%	(38)	102
2020 Vote: Didn't Vote	28%	(136)	30%	(145)	13%	(65)	28%	(136)	481
2018 House Vote: Democrat	23%	(162)	30%	(212)	20%	(140)	27%	(189)	702
2018 House Vote: Republican	15%	(96)	24%	(148)	16%	(99)	45%	(283)	626
2018 House Vote: Someone else	14%	(8)	40%	(24)	17%	(10)	29%	(17)	59
2016 Vote: Hillary Clinton	24%	(156)	29%	(194)	21%	(136)	26%	(172)	658
2016 Vote: Donald Trump	14%	(94)	26%	(172)	14%	(90)	46%	(305)	660
2016 Vote: Other	12%	(15)	32%	(37)	19%	(23)	37%	(43)	118
2016 Vote: Didn't Vote	31%	(241)	26%	(199)	16%	(125)	27%	(208)	773

Continued on next page

Table MCEN5_3: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Dwayne 'The Rock' Johnson

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	23%	(506)	27%	(602)	17%	(374)	33%	(728)	2210
Voted in 2014: Yes	17%	(211)	28%	(338)	17%	(209)	37%	(451)	1208
Voted in 2014: No	29%	(295)	26%	(264)	16%	(165)	28%	(277)	1002
4-Region: Northeast	22%	(88)	27%	(108)	19%	(74)	32%	(126)	395
4-Region: Midwest	19%	(90)	29%	(136)	19%	(86)	33%	(152)	464
4-Region: South	24%	(201)	25%	(203)	15%	(122)	36%	(301)	828
4-Region: West	24%	(127)	30%	(154)	18%	(92)	29%	(149)	522
Film Fans	25%	(471)	28%	(544)	17%	(335)	30%	(569)	1920
Avid Film Fans	37%	(244)	29%	(193)	15%	(98)	20%	(130)	665
Casual Film Fans	18%	(227)	28%	(351)	19%	(237)	35%	(439)	1254
TV Fans	24%	(480)	28%	(558)	17%	(342)	31%	(621)	2002
Casual TV Fans	18%	(197)	29%	(314)	17%	(188)	35%	(375)	1074
Avid TV Fans	31%	(283)	26%	(244)	17%	(155)	27%	(246)	927
Pop Culture Fans	30%	(403)	30%	(408)	18%	(242)	22%	(289)	1343
Has Watched Oscars	41%	(188)	37%	(169)	14%	(65)	9%	(40)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_4: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*
Ricky Gervais

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(210)	18%	(392)	25%	(552)	48%	(1056)	2210
Gender: Male	12%	(132)	19%	(203)	24%	(260)	44%	(471)	1067
Gender: Female	7%	(78)	16%	(188)	26%	(292)	51%	(585)	1143
Age: 18-34	11%	(72)	18%	(115)	30%	(198)	41%	(273)	658
Age: 35-44	16%	(57)	24%	(85)	19%	(67)	42%	(151)	359
Age: 45-64	8%	(58)	17%	(125)	25%	(190)	51%	(382)	754
Age: 65+	5%	(24)	15%	(67)	22%	(97)	57%	(251)	438
GenZers: 1997-2012	10%	(26)	13%	(34)	34%	(90)	44%	(118)	267
Millennials: 1981-1996	14%	(93)	22%	(139)	24%	(157)	39%	(253)	642
GenXers: 1965-1980	8%	(47)	18%	(106)	26%	(158)	48%	(286)	597
Baby Boomers: 1946-1964	7%	(42)	15%	(99)	21%	(140)	57%	(369)	650
PID: Dem (no lean)	11%	(84)	23%	(184)	26%	(208)	40%	(316)	792
PID: Ind (no lean)	8%	(60)	17%	(125)	25%	(189)	50%	(380)	754
PID: Rep (no lean)	10%	(67)	12%	(83)	23%	(155)	54%	(360)	665
PID/Gender: Dem Men	13%	(47)	27%	(99)	23%	(84)	36%	(131)	361
PID/Gender: Dem Women	9%	(37)	20%	(85)	29%	(124)	43%	(185)	431
PID/Gender: Ind Men	11%	(41)	15%	(55)	28%	(102)	45%	(160)	358
PID/Gender: Ind Women	5%	(19)	18%	(69)	22%	(87)	56%	(220)	395
PID/Gender: Rep Men	13%	(45)	14%	(49)	21%	(74)	52%	(180)	348
PID/Gender: Rep Women	7%	(22)	11%	(34)	26%	(81)	57%	(180)	317
Ideo: Liberal (1-3)	13%	(77)	22%	(137)	24%	(146)	41%	(249)	609
Ideo: Moderate (4)	9%	(49)	21%	(119)	28%	(156)	43%	(240)	565
Ideo: Conservative (5-7)	8%	(61)	14%	(102)	23%	(168)	55%	(407)	738
Educ: < College	8%	(122)	15%	(230)	26%	(389)	51%	(778)	1519
Educ: Bachelors degree	12%	(55)	24%	(107)	23%	(104)	40%	(180)	446
Educ: Post-grad	14%	(34)	22%	(54)	24%	(59)	40%	(98)	245
Income: Under 50k	8%	(92)	16%	(188)	27%	(312)	49%	(571)	1162
Income: 50k-100k	10%	(75)	19%	(138)	23%	(161)	48%	(340)	714
Income: 100k+	13%	(44)	20%	(66)	24%	(79)	44%	(145)	334
Ethnicity: White	10%	(169)	17%	(294)	25%	(435)	48%	(831)	1730

Continued on next page

Table MCEN5_4: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Ricky Gervais

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(210)	18%	(392)	25%	(552)	48%	(1056)	2210
Ethnicity: Hispanic	11%	(38)	18%	(64)	26%	(92)	45%	(157)	351
Ethnicity: Black	11%	(30)	24%	(65)	22%	(61)	43%	(119)	276
Ethnicity: Other	5%	(10)	16%	(32)	27%	(56)	52%	(107)	205
All Christian	9%	(81)	18%	(167)	24%	(223)	50%	(463)	932
All Non-Christian	18%	(19)	29%	(30)	15%	(16)	39%	(41)	106
Atheist	21%	(25)	26%	(30)	22%	(26)	31%	(36)	116
Agnostic/Nothing in particular	9%	(57)	16%	(105)	24%	(162)	51%	(337)	662
Something Else	8%	(30)	15%	(59)	32%	(126)	45%	(179)	393
Religious Non-Protestant/Catholic	18%	(23)	26%	(34)	19%	(24)	38%	(49)	130
Evangelical	8%	(44)	16%	(87)	28%	(152)	48%	(263)	547
Non-Evangelical	8%	(59)	18%	(134)	25%	(184)	49%	(361)	738
Community: Urban	13%	(79)	21%	(130)	24%	(146)	42%	(257)	612
Community: Suburban	9%	(96)	19%	(193)	24%	(246)	48%	(493)	1028
Community: Rural	6%	(36)	12%	(68)	28%	(160)	54%	(306)	570
Employ: Private Sector	12%	(86)	19%	(134)	24%	(168)	46%	(324)	712
Employ: Government	5%	(7)	26%	(37)	20%	(28)	49%	(69)	141
Employ: Self-Employed	16%	(33)	20%	(41)	30%	(61)	35%	(72)	206
Employ: Homemaker	6%	(9)	18%	(25)	22%	(31)	53%	(74)	139
Employ: Student	8%	(6)	14%	(10)	31%	(22)	47%	(34)	73
Employ: Retired	5%	(25)	16%	(78)	23%	(110)	55%	(263)	476
Employ: Unemployed	12%	(34)	15%	(44)	25%	(74)	48%	(140)	293
Employ: Other	6%	(10)	13%	(22)	34%	(58)	47%	(79)	170
Military HH: Yes	8%	(25)	17%	(55)	19%	(61)	56%	(181)	321
Military HH: No	10%	(185)	18%	(337)	26%	(491)	46%	(876)	1889
RD/WT: Right Direction	13%	(91)	25%	(170)	23%	(160)	38%	(263)	683
RD/WT: Wrong Track	8%	(120)	15%	(221)	26%	(392)	52%	(793)	1527
Biden Job Approve	12%	(109)	24%	(215)	25%	(226)	39%	(353)	904
Biden Job Disapprove	8%	(92)	14%	(160)	25%	(284)	53%	(615)	1150

Continued on next page

Table MCEN5_4: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*
Ricky Gervais

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(210)	18%	(392)	25%	(552)	48%	(1056)	2210
Biden Job Strongly Approve	17%	(62)	23%	(85)	20%	(74)	40%	(145)	365
Biden Job Somewhat Approve	9%	(47)	24%	(130)	28%	(152)	39%	(208)	538
Biden Job Somewhat Disapprove	7%	(25)	15%	(53)	36%	(125)	41%	(144)	346
Biden Job Strongly Disapprove	8%	(67)	13%	(107)	20%	(158)	59%	(471)	803
Favorable of Biden	12%	(109)	23%	(215)	25%	(231)	40%	(369)	924
Unfavorable of Biden	8%	(90)	14%	(155)	25%	(284)	54%	(612)	1141
Very Favorable of Biden	15%	(56)	25%	(95)	20%	(78)	40%	(154)	383
Somewhat Favorable of Biden	10%	(53)	22%	(120)	28%	(153)	40%	(215)	542
Somewhat Unfavorable of Biden	7%	(21)	17%	(51)	31%	(96)	45%	(138)	306
Very Unfavorable of Biden	8%	(69)	12%	(104)	23%	(188)	57%	(474)	835
#1 Issue: Economy	10%	(87)	17%	(153)	25%	(225)	48%	(434)	898
#1 Issue: Security	8%	(21)	13%	(36)	21%	(59)	58%	(157)	273
#1 Issue: Health Care	13%	(35)	24%	(68)	25%	(70)	38%	(108)	282
#1 Issue: Medicare / Social Security	5%	(12)	15%	(34)	28%	(63)	53%	(121)	229
#1 Issue: Women's Issues	13%	(17)	13%	(17)	33%	(44)	41%	(55)	132
#1 Issue: Education	10%	(11)	19%	(22)	34%	(39)	37%	(43)	115
#1 Issue: Energy	11%	(13)	25%	(28)	22%	(24)	41%	(46)	111
#1 Issue: Other	9%	(15)	20%	(34)	17%	(28)	55%	(93)	170
2020 Vote: Joe Biden	11%	(105)	23%	(210)	25%	(230)	41%	(376)	920
2020 Vote: Donald Trump	8%	(58)	13%	(94)	22%	(153)	57%	(401)	707
2020 Vote: Other	14%	(14)	15%	(15)	27%	(28)	44%	(45)	102
2020 Vote: Didn't Vote	7%	(33)	15%	(72)	29%	(141)	49%	(234)	481
2018 House Vote: Democrat	11%	(80)	23%	(161)	25%	(178)	40%	(283)	702
2018 House Vote: Republican	8%	(52)	13%	(80)	22%	(140)	57%	(355)	626
2018 House Vote: Someone else	12%	(7)	21%	(12)	30%	(18)	37%	(22)	59
2016 Vote: Hillary Clinton	11%	(69)	25%	(162)	25%	(165)	40%	(261)	658
2016 Vote: Donald Trump	7%	(45)	14%	(90)	21%	(141)	58%	(385)	660
2016 Vote: Other	20%	(24)	14%	(17)	21%	(25)	45%	(53)	118
2016 Vote: Didn't Vote	9%	(72)	16%	(122)	29%	(221)	46%	(358)	773

Continued on next page

Table MCEN5_4: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Ricky Gervais

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(210)	18%	(392)	25%	(552)	48%	(1056)	2210
Voted in 2014: Yes	10%	(119)	18%	(218)	23%	(279)	49%	(593)	1208
Voted in 2014: No	9%	(91)	17%	(174)	27%	(273)	46%	(463)	1002
4-Region: Northeast	11%	(43)	22%	(89)	26%	(101)	41%	(162)	395
4-Region: Midwest	9%	(40)	15%	(71)	26%	(121)	50%	(232)	464
4-Region: South	9%	(73)	14%	(120)	23%	(188)	54%	(447)	828
4-Region: West	10%	(53)	21%	(112)	27%	(142)	41%	(215)	522
Film Fans	11%	(203)	19%	(371)	25%	(487)	45%	(858)	1920
Avid Film Fans	19%	(125)	24%	(161)	20%	(136)	37%	(243)	665
Casual Film Fans	6%	(78)	17%	(209)	28%	(352)	49%	(615)	1254
TV Fans	10%	(196)	19%	(375)	25%	(502)	46%	(928)	2002
Casual TV Fans	6%	(65)	16%	(177)	27%	(288)	51%	(544)	1074
Avid TV Fans	14%	(131)	21%	(198)	23%	(214)	41%	(384)	927
Pop Culture Fans	13%	(170)	22%	(301)	27%	(368)	37%	(503)	1343
Has Watched Oscars	20%	(91)	35%	(162)	24%	(109)	22%	(100)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_5: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Tina Fey

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	13%	(297)	24%	(528)	20%	(451)	42%	(934)	2210
Gender: Male	14%	(148)	22%	(234)	21%	(227)	43%	(458)	1067
Gender: Female	13%	(149)	26%	(293)	20%	(225)	42%	(476)	1143
Age: 18-34	17%	(115)	22%	(145)	25%	(164)	35%	(234)	658
Age: 35-44	17%	(62)	25%	(89)	20%	(72)	38%	(135)	359
Age: 45-64	10%	(78)	27%	(205)	19%	(140)	44%	(332)	754
Age: 65+	10%	(43)	20%	(89)	17%	(75)	53%	(233)	438
GenZers: 1997-2012	17%	(47)	17%	(46)	29%	(78)	36%	(96)	267
Millennials: 1981-1996	19%	(121)	26%	(164)	21%	(137)	34%	(220)	642
GenXers: 1965-1980	11%	(63)	26%	(158)	19%	(115)	44%	(261)	597
Baby Boomers: 1946-1964	10%	(64)	22%	(146)	18%	(116)	50%	(324)	650
PID: Dem (no lean)	20%	(155)	31%	(242)	21%	(167)	29%	(227)	792
PID: Ind (no lean)	10%	(76)	21%	(160)	23%	(176)	45%	(342)	754
PID: Rep (no lean)	10%	(66)	19%	(125)	16%	(109)	55%	(365)	665
PID/Gender: Dem Men	20%	(73)	31%	(112)	20%	(71)	29%	(105)	361
PID/Gender: Dem Women	19%	(83)	30%	(130)	22%	(96)	28%	(122)	431
PID/Gender: Ind Men	11%	(40)	17%	(62)	29%	(103)	43%	(154)	358
PID/Gender: Ind Women	9%	(36)	25%	(99)	19%	(73)	47%	(188)	395
PID/Gender: Rep Men	10%	(35)	17%	(60)	15%	(53)	57%	(199)	348
PID/Gender: Rep Women	10%	(31)	20%	(64)	17%	(55)	52%	(166)	317
Ideo: Liberal (1-3)	23%	(138)	30%	(185)	17%	(105)	30%	(181)	609
Ideo: Moderate (4)	14%	(80)	28%	(160)	24%	(138)	33%	(186)	565
Ideo: Conservative (5-7)	7%	(49)	18%	(136)	18%	(132)	57%	(420)	738
Educ: < College	11%	(173)	21%	(315)	21%	(323)	47%	(708)	1519
Educ: Bachelors degree	18%	(79)	33%	(146)	18%	(78)	32%	(142)	446
Educ: Post-grad	18%	(45)	27%	(67)	20%	(50)	34%	(83)	245
Income: Under 50k	12%	(140)	21%	(248)	22%	(258)	44%	(516)	1162
Income: 50k-100k	14%	(100)	26%	(182)	19%	(136)	41%	(295)	714
Income: 100k+	17%	(56)	29%	(98)	17%	(57)	37%	(122)	334
Ethnicity: White	12%	(213)	24%	(421)	20%	(341)	44%	(755)	1730

Continued on next page

Table MCEN5_5: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Tina Fey

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	13%	(297)	24%	(528)	20%	(451)	42%	(934)	2210
Ethnicity: Hispanic	14%	(51)	20%	(69)	23%	(79)	43%	(152)	351
Ethnicity: Black	21%	(57)	26%	(72)	17%	(47)	36%	(100)	276
Ethnicity: Other	13%	(27)	17%	(35)	31%	(64)	39%	(79)	205
All Christian	12%	(113)	24%	(228)	19%	(175)	45%	(417)	932
All Non-Christian	28%	(30)	29%	(30)	13%	(14)	30%	(32)	106
Atheist	14%	(16)	29%	(34)	23%	(27)	33%	(39)	116
Agnostic/Nothing in particular	12%	(79)	21%	(141)	23%	(149)	44%	(292)	662
Something Else	15%	(59)	24%	(94)	22%	(86)	39%	(154)	393
Religious Non-Protestant/Catholic	25%	(32)	28%	(37)	16%	(21)	31%	(40)	130
Evangelical	13%	(73)	24%	(129)	19%	(102)	44%	(243)	547
Non-Evangelical	13%	(93)	25%	(185)	20%	(148)	42%	(312)	738
Community: Urban	19%	(114)	27%	(162)	20%	(120)	35%	(215)	612
Community: Suburban	14%	(140)	24%	(243)	21%	(211)	42%	(434)	1028
Community: Rural	8%	(43)	21%	(122)	21%	(120)	50%	(284)	570
Employ: Private Sector	14%	(102)	27%	(190)	20%	(140)	39%	(280)	712
Employ: Government	8%	(11)	34%	(48)	18%	(25)	40%	(56)	141
Employ: Self-Employed	22%	(46)	23%	(47)	21%	(43)	34%	(71)	206
Employ: Homemaker	11%	(15)	25%	(35)	21%	(29)	43%	(60)	139
Employ: Student	19%	(14)	22%	(16)	28%	(20)	32%	(23)	73
Employ: Retired	9%	(43)	22%	(103)	18%	(86)	51%	(244)	476
Employ: Unemployed	17%	(51)	20%	(59)	20%	(59)	42%	(123)	293
Employ: Other	9%	(15)	17%	(28)	29%	(49)	45%	(77)	170
Military HH: Yes	12%	(39)	20%	(65)	18%	(58)	50%	(159)	321
Military HH: No	14%	(258)	25%	(463)	21%	(394)	41%	(775)	1889
RD/WT: Right Direction	22%	(147)	30%	(204)	20%	(139)	28%	(193)	683
RD/WT: Wrong Track	10%	(150)	21%	(324)	20%	(312)	49%	(741)	1527
Biden Job Approve	20%	(179)	31%	(277)	20%	(185)	29%	(263)	904
Biden Job Disapprove	9%	(103)	20%	(229)	19%	(216)	52%	(601)	1150

Continued on next page

Table MCEN5_5: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Tina Fey

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	13% (297)	24% (528)	20% (451)	42% (934)	2210
Biden Job Strongly Approve	27% (98)	31% (115)	13% (46)	29% (107)	365
Biden Job Somewhat Approve	15% (81)	30% (162)	26% (139)	29% (156)	538
Biden Job Somewhat Disapprove	12% (41)	26% (89)	26% (89)	37% (127)	346
Biden Job Strongly Disapprove	8% (62)	17% (140)	16% (127)	59% (474)	803
Favorable of Biden	19% (176)	31% (284)	20% (188)	30% (276)	924
Unfavorable of Biden	9% (104)	19% (222)	20% (223)	52% (591)	1141
Very Favorable of Biden	25% (95)	31% (119)	14% (53)	30% (115)	383
Somewhat Favorable of Biden	15% (80)	30% (165)	25% (135)	30% (162)	542
Somewhat Unfavorable of Biden	12% (36)	26% (80)	25% (75)	37% (115)	306
Very Unfavorable of Biden	8% (69)	17% (142)	18% (148)	57% (476)	835
#1 Issue: Economy	12% (111)	25% (225)	21% (185)	42% (376)	898
#1 Issue: Security	7% (19)	17% (48)	16% (43)	60% (163)	273
#1 Issue: Health Care	22% (63)	24% (67)	22% (63)	32% (90)	282
#1 Issue: Medicare / Social Security	13% (29)	24% (55)	19% (43)	44% (101)	229
#1 Issue: Women's Issues	18% (24)	18% (24)	29% (38)	35% (46)	132
#1 Issue: Education	15% (17)	28% (32)	23% (26)	35% (40)	115
#1 Issue: Energy	17% (19)	30% (33)	19% (21)	34% (37)	111
#1 Issue: Other	9% (15)	26% (44)	19% (32)	47% (80)	170
2020 Vote: Joe Biden	19% (179)	31% (286)	20% (181)	30% (274)	920
2020 Vote: Donald Trump	9% (62)	18% (127)	17% (121)	56% (396)	707
2020 Vote: Other	8% (8)	18% (19)	23% (24)	51% (52)	102
2020 Vote: Didn't Vote	10% (47)	20% (96)	26% (126)	44% (211)	481
2018 House Vote: Democrat	20% (140)	31% (216)	20% (142)	29% (205)	702
2018 House Vote: Republican	8% (52)	19% (118)	17% (107)	56% (349)	626
2018 House Vote: Someone else	2% (1)	33% (20)	28% (17)	37% (22)	59
2016 Vote: Hillary Clinton	19% (124)	33% (216)	20% (132)	28% (186)	658
2016 Vote: Donald Trump	8% (51)	20% (129)	16% (103)	57% (378)	660
2016 Vote: Other	7% (9)	31% (36)	19% (22)	43% (51)	118
2016 Vote: Didn't Vote	15% (113)	19% (146)	25% (195)	41% (319)	773

Continued on next page

Table MCEN5_5: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Tina Fey

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	13%	(297)	24%	(528)	20%	(451)	42%	(934)	2210
Voted in 2014: Yes	13%	(160)	26%	(308)	18%	(218)	43%	(522)	1208
Voted in 2014: No	14%	(137)	22%	(219)	23%	(233)	41%	(412)	1002
4-Region: Northeast	15%	(60)	30%	(118)	17%	(67)	38%	(151)	395
4-Region: Midwest	12%	(58)	24%	(111)	22%	(103)	41%	(192)	464
4-Region: South	13%	(106)	22%	(179)	19%	(155)	47%	(387)	828
4-Region: West	14%	(74)	23%	(119)	24%	(126)	39%	(203)	522
Film Fans	15%	(282)	26%	(496)	21%	(403)	39%	(739)	1920
Avid Film Fans	24%	(162)	30%	(200)	16%	(106)	30%	(197)	665
Casual Film Fans	10%	(120)	24%	(296)	24%	(296)	43%	(542)	1254
TV Fans	14%	(289)	25%	(504)	21%	(415)	40%	(793)	2002
Casual TV Fans	10%	(105)	22%	(239)	24%	(256)	44%	(475)	1074
Avid TV Fans	20%	(185)	29%	(265)	17%	(160)	34%	(318)	927
Pop Culture Fans	18%	(238)	30%	(399)	22%	(294)	31%	(411)	1343
Has Watched Oscars	32%	(146)	37%	(172)	17%	(79)	14%	(64)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_6: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Amy Poehler

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(216)	22%	(477)	25%	(542)	44%	(975)	2210
Gender: Male	11%	(117)	20%	(211)	25%	(268)	44%	(470)	1067
Gender: Female	9%	(99)	23%	(266)	24%	(274)	44%	(505)	1143
Age: 18-34	13%	(85)	22%	(145)	28%	(185)	37%	(242)	658
Age: 35-44	13%	(47)	27%	(99)	24%	(85)	36%	(129)	359
Age: 45-64	8%	(62)	21%	(157)	24%	(184)	47%	(351)	754
Age: 65+	5%	(21)	18%	(77)	20%	(88)	58%	(252)	438
GenZers: 1997-2012	11%	(29)	19%	(51)	33%	(88)	37%	(99)	267
Millennials: 1981-1996	15%	(98)	25%	(160)	25%	(158)	35%	(225)	642
GenXers: 1965-1980	8%	(49)	23%	(137)	24%	(142)	45%	(269)	597
Baby Boomers: 1946-1964	6%	(37)	18%	(118)	23%	(147)	54%	(348)	650
PID: Dem (no lean)	15%	(115)	29%	(226)	26%	(202)	31%	(248)	792
PID: Ind (no lean)	8%	(59)	19%	(145)	25%	(191)	48%	(359)	754
PID: Rep (no lean)	6%	(41)	16%	(106)	22%	(149)	55%	(368)	665
PID/Gender: Dem Men	17%	(60)	29%	(106)	23%	(83)	31%	(112)	361
PID/Gender: Dem Women	13%	(56)	28%	(120)	28%	(119)	32%	(136)	431
PID/Gender: Ind Men	9%	(32)	16%	(58)	32%	(114)	43%	(155)	358
PID/Gender: Ind Women	7%	(28)	22%	(87)	19%	(77)	52%	(204)	395
PID/Gender: Rep Men	7%	(26)	14%	(47)	20%	(71)	59%	(203)	348
PID/Gender: Rep Women	5%	(15)	18%	(59)	25%	(78)	52%	(165)	317
Ideo: Liberal (1-3)	18%	(109)	29%	(177)	20%	(123)	33%	(200)	609
Ideo: Moderate (4)	10%	(57)	27%	(150)	30%	(168)	34%	(190)	565
Ideo: Conservative (5-7)	4%	(30)	14%	(106)	23%	(166)	59%	(436)	738
Educ: < College	8%	(124)	19%	(282)	26%	(389)	48%	(724)	1519
Educ: Bachelors degree	14%	(64)	29%	(131)	21%	(94)	35%	(157)	446
Educ: Post-grad	11%	(28)	26%	(65)	24%	(59)	38%	(94)	245
Income: Under 50k	10%	(111)	19%	(220)	25%	(296)	46%	(535)	1162
Income: 50k-100k	8%	(61)	24%	(172)	23%	(165)	44%	(316)	714
Income: 100k+	13%	(44)	25%	(85)	24%	(81)	37%	(124)	334
Ethnicity: White	9%	(159)	21%	(365)	24%	(421)	45%	(784)	1730

Continued on next page

Table MCEN5_6: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Amy Poehler

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(216)	22%	(477)	25%	(542)	44%	(975)	2210
Ethnicity: Hispanic	12%	(42)	19%	(68)	28%	(99)	41%	(142)	351
Ethnicity: Black	14%	(38)	26%	(72)	24%	(66)	36%	(100)	276
Ethnicity: Other	9%	(19)	20%	(40)	27%	(54)	45%	(91)	205
All Christian	9%	(88)	21%	(199)	23%	(216)	46%	(429)	932
All Non-Christian	27%	(28)	21%	(22)	17%	(18)	35%	(37)	106
Atheist	8%	(10)	24%	(28)	31%	(36)	37%	(43)	116
Agnostic/Nothing in particular	8%	(54)	22%	(147)	25%	(166)	44%	(294)	662
Something Else	9%	(36)	21%	(81)	27%	(105)	44%	(172)	393
Religious Non-Protestant/Catholic	23%	(30)	22%	(29)	18%	(24)	37%	(48)	130
Evangelical	10%	(54)	19%	(103)	25%	(139)	46%	(250)	547
Non-Evangelical	9%	(66)	23%	(167)	23%	(173)	45%	(332)	738
Community: Urban	14%	(87)	26%	(158)	23%	(142)	37%	(225)	612
Community: Suburban	9%	(94)	21%	(220)	24%	(243)	46%	(471)	1028
Community: Rural	6%	(35)	17%	(99)	28%	(157)	49%	(279)	570
Employ: Private Sector	11%	(78)	23%	(163)	24%	(173)	42%	(298)	712
Employ: Government	6%	(9)	30%	(43)	24%	(34)	39%	(55)	141
Employ: Self-Employed	21%	(43)	23%	(48)	26%	(54)	30%	(62)	206
Employ: Homemaker	6%	(9)	24%	(33)	25%	(35)	45%	(62)	139
Employ: Student	12%	(8)	24%	(18)	29%	(21)	35%	(26)	73
Employ: Retired	6%	(27)	18%	(86)	22%	(105)	54%	(258)	476
Employ: Unemployed	11%	(33)	18%	(53)	25%	(72)	46%	(134)	293
Employ: Other	5%	(8)	20%	(34)	28%	(48)	47%	(79)	170
Military HH: Yes	9%	(28)	18%	(58)	19%	(62)	54%	(173)	321
Military HH: No	10%	(188)	22%	(420)	25%	(480)	42%	(802)	1889
RD/WT: Right Direction	15%	(106)	32%	(218)	23%	(158)	29%	(201)	683
RD/WT: Wrong Track	7%	(110)	17%	(259)	25%	(384)	51%	(774)	1527
Biden Job Approve	15%	(134)	30%	(273)	24%	(220)	31%	(277)	904
Biden Job Disapprove	6%	(74)	16%	(184)	24%	(275)	54%	(617)	1150

Continued on next page

Table MCEN5_6: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*
Amy Poehler

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(216)	22%	(477)	25%	(542)	44%	(975)	2210
Biden Job Strongly Approve	20%	(75)	28%	(103)	21%	(77)	30%	(111)	365
Biden Job Somewhat Approve	11%	(59)	32%	(170)	27%	(143)	31%	(167)	538
Biden Job Somewhat Disapprove	7%	(26)	24%	(85)	35%	(120)	34%	(116)	346
Biden Job Strongly Disapprove	6%	(48)	12%	(100)	19%	(155)	62%	(500)	803
Favorable of Biden	14%	(130)	29%	(267)	26%	(238)	31%	(288)	924
Unfavorable of Biden	6%	(69)	16%	(181)	24%	(272)	54%	(618)	1141
Very Favorable of Biden	19%	(74)	28%	(108)	21%	(79)	32%	(121)	383
Somewhat Favorable of Biden	10%	(56)	29%	(160)	29%	(159)	31%	(167)	542
Somewhat Unfavorable of Biden	7%	(22)	23%	(71)	30%	(92)	39%	(121)	306
Very Unfavorable of Biden	6%	(47)	13%	(110)	22%	(180)	60%	(498)	835
#1 Issue: Economy	9%	(84)	22%	(199)	24%	(214)	45%	(401)	898
#1 Issue: Security	5%	(14)	13%	(35)	22%	(59)	61%	(165)	273
#1 Issue: Health Care	14%	(41)	27%	(75)	26%	(73)	33%	(92)	282
#1 Issue: Medicare / Social Security	8%	(19)	20%	(45)	26%	(61)	45%	(104)	229
#1 Issue: Women's Issues	13%	(17)	19%	(26)	35%	(46)	33%	(44)	132
#1 Issue: Education	10%	(11)	21%	(24)	32%	(36)	38%	(44)	115
#1 Issue: Energy	20%	(22)	27%	(30)	18%	(20)	35%	(39)	111
#1 Issue: Other	5%	(8)	25%	(43)	19%	(32)	51%	(87)	170
2020 Vote: Joe Biden	15%	(138)	29%	(266)	24%	(222)	32%	(295)	920
2020 Vote: Donald Trump	6%	(39)	15%	(105)	21%	(146)	59%	(417)	707
2020 Vote: Other	8%	(9)	17%	(17)	30%	(30)	46%	(47)	102
2020 Vote: Didn't Vote	6%	(31)	19%	(89)	30%	(144)	45%	(217)	481
2018 House Vote: Democrat	14%	(98)	29%	(204)	25%	(173)	32%	(227)	702
2018 House Vote: Republican	7%	(41)	15%	(93)	21%	(134)	57%	(358)	626
2018 House Vote: Someone else	2%	(1)	35%	(21)	29%	(17)	34%	(20)	59
2016 Vote: Hillary Clinton	14%	(92)	29%	(191)	25%	(165)	32%	(210)	658
2016 Vote: Donald Trump	6%	(39)	16%	(103)	19%	(128)	59%	(390)	660
2016 Vote: Other	8%	(9)	25%	(30)	19%	(22)	48%	(56)	118
2016 Vote: Didn't Vote	10%	(75)	20%	(153)	29%	(226)	41%	(319)	773

Continued on next page

Table MCEN5_6: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Amy Poehler

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(216)	22%	(477)	25%	(542)	44%	(975)	2210
Voted in 2014: Yes	10%	(117)	22%	(268)	23%	(274)	45%	(549)	1208
Voted in 2014: No	10%	(99)	21%	(210)	27%	(268)	42%	(425)	1002
4-Region: Northeast	12%	(46)	25%	(99)	23%	(90)	40%	(160)	395
4-Region: Midwest	7%	(35)	23%	(108)	24%	(112)	45%	(209)	464
4-Region: South	10%	(79)	20%	(163)	23%	(190)	48%	(396)	828
4-Region: West	11%	(56)	20%	(107)	29%	(150)	40%	(210)	522
Film Fans	11%	(202)	23%	(445)	25%	(487)	41%	(786)	1920
Avid Film Fans	18%	(120)	27%	(180)	23%	(155)	32%	(211)	665
Casual Film Fans	7%	(82)	21%	(266)	26%	(332)	46%	(575)	1254
TV Fans	10%	(209)	23%	(459)	24%	(490)	42%	(844)	2002
Casual TV Fans	7%	(73)	21%	(229)	26%	(278)	46%	(494)	1074
Avid TV Fans	15%	(136)	25%	(230)	23%	(212)	38%	(350)	927
Pop Culture Fans	14%	(183)	27%	(363)	26%	(355)	33%	(442)	1343
Has Watched Oscars	26%	(118)	38%	(175)	23%	(106)	14%	(64)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_7: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Jimmy Kimmel

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	14%	(301)	24%	(529)	20%	(443)	42%	(937)	2210
Gender: Male	14%	(149)	23%	(249)	19%	(204)	44%	(465)	1067
Gender: Female	13%	(152)	25%	(280)	21%	(239)	41%	(472)	1143
Age: 18-34	18%	(121)	28%	(185)	21%	(140)	32%	(212)	658
Age: 35-44	13%	(45)	31%	(112)	17%	(60)	40%	(142)	359
Age: 45-64	12%	(89)	19%	(147)	22%	(169)	46%	(350)	754
Age: 65+	10%	(46)	20%	(86)	17%	(74)	53%	(233)	438
GenZers: 1997-2012	19%	(52)	28%	(74)	20%	(53)	33%	(87)	267
Millennials: 1981-1996	16%	(104)	31%	(200)	19%	(120)	34%	(218)	642
GenXers: 1965-1980	12%	(73)	20%	(119)	23%	(137)	45%	(269)	597
Baby Boomers: 1946-1964	10%	(68)	19%	(126)	20%	(128)	51%	(329)	650
PID: Dem (no lean)	21%	(165)	31%	(243)	22%	(176)	26%	(207)	792
PID: Ind (no lean)	8%	(61)	24%	(184)	21%	(155)	47%	(354)	754
PID: Rep (no lean)	11%	(75)	15%	(103)	17%	(112)	56%	(375)	665
PID/Gender: Dem Men	21%	(75)	33%	(120)	19%	(68)	27%	(98)	361
PID/Gender: Dem Women	21%	(90)	28%	(123)	25%	(109)	25%	(110)	431
PID/Gender: Ind Men	10%	(35)	22%	(79)	23%	(82)	45%	(162)	358
PID/Gender: Ind Women	7%	(26)	26%	(104)	18%	(73)	49%	(192)	395
PID/Gender: Rep Men	11%	(39)	14%	(50)	16%	(54)	59%	(205)	348
PID/Gender: Rep Women	11%	(36)	17%	(53)	18%	(58)	54%	(170)	317
Ideo: Liberal (1-3)	23%	(142)	26%	(161)	21%	(126)	30%	(180)	609
Ideo: Moderate (4)	11%	(63)	32%	(179)	25%	(143)	32%	(181)	565
Ideo: Conservative (5-7)	7%	(53)	16%	(119)	17%	(126)	60%	(440)	738
Educ: < College	13%	(195)	22%	(334)	21%	(312)	45%	(678)	1519
Educ: Bachelors degree	17%	(74)	27%	(122)	18%	(82)	38%	(168)	446
Educ: Post-grad	13%	(31)	30%	(73)	20%	(49)	37%	(91)	245
Income: Under 50k	12%	(143)	24%	(275)	21%	(241)	43%	(504)	1162
Income: 50k-100k	14%	(99)	24%	(171)	20%	(142)	42%	(302)	714
Income: 100k+	18%	(59)	25%	(83)	18%	(60)	39%	(131)	334
Ethnicity: White	13%	(227)	22%	(372)	20%	(346)	45%	(785)	1730

Continued on next page

Table MCEN5_7: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Jimmy Kimmel

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	14%	(301)	24%	(529)	20%	(443)	42%	(937)	2210
Ethnicity: Hispanic	17%	(59)	25%	(87)	21%	(74)	37%	(131)	351
Ethnicity: Black	19%	(53)	36%	(98)	21%	(57)	24%	(67)	276
Ethnicity: Other	10%	(21)	29%	(59)	20%	(41)	41%	(84)	205
All Christian	13%	(122)	23%	(215)	18%	(169)	46%	(427)	932
All Non-Christian	28%	(29)	25%	(26)	21%	(23)	26%	(28)	106
Atheist	11%	(13)	29%	(34)	20%	(23)	40%	(47)	116
Agnostic/Nothing in particular	11%	(74)	23%	(154)	23%	(152)	43%	(282)	662
Something Else	16%	(63)	25%	(100)	19%	(76)	39%	(154)	393
Religious Non-Protestant/Catholic	23%	(30)	22%	(29)	24%	(31)	31%	(40)	130
Evangelical	15%	(80)	21%	(117)	19%	(104)	45%	(246)	547
Non-Evangelical	14%	(101)	26%	(191)	18%	(131)	43%	(316)	738
Community: Urban	21%	(129)	28%	(171)	18%	(113)	33%	(199)	612
Community: Suburban	12%	(119)	26%	(270)	20%	(204)	42%	(435)	1028
Community: Rural	9%	(53)	16%	(88)	22%	(127)	53%	(302)	570
Employ: Private Sector	14%	(103)	24%	(174)	20%	(143)	41%	(292)	712
Employ: Government	13%	(18)	30%	(42)	24%	(34)	33%	(46)	141
Employ: Self-Employed	20%	(41)	28%	(58)	23%	(48)	29%	(59)	206
Employ: Homemaker	12%	(17)	25%	(35)	15%	(21)	48%	(66)	139
Employ: Student	18%	(13)	28%	(20)	22%	(16)	32%	(24)	73
Employ: Retired	10%	(49)	19%	(88)	19%	(92)	52%	(247)	476
Employ: Unemployed	13%	(40)	22%	(63)	19%	(56)	46%	(134)	293
Employ: Other	12%	(20)	28%	(48)	20%	(34)	40%	(68)	170
Military HH: Yes	11%	(34)	23%	(73)	15%	(47)	52%	(167)	321
Military HH: No	14%	(267)	24%	(456)	21%	(396)	41%	(770)	1889
RD/WT: Right Direction	22%	(150)	35%	(237)	19%	(127)	25%	(168)	683
RD/WT: Wrong Track	10%	(150)	19%	(292)	21%	(316)	50%	(769)	1527
Biden Job Approve	22%	(195)	33%	(297)	19%	(175)	26%	(236)	904
Biden Job Disapprove	8%	(94)	16%	(190)	21%	(236)	55%	(630)	1150

Continued on next page

Table MCEN5_7: If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?
Jimmy Kimmel

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	14%	(301)	24%	(529)	20%	(443)	42%	(937)	2210
Biden Job Strongly Approve	29%	(106)	32%	(118)	14%	(51)	25%	(91)	365
Biden Job Somewhat Approve	17%	(89)	33%	(180)	23%	(124)	27%	(145)	538
Biden Job Somewhat Disapprove	10%	(35)	25%	(86)	32%	(112)	33%	(113)	346
Biden Job Strongly Disapprove	7%	(60)	13%	(103)	15%	(124)	64%	(517)	803
Favorable of Biden	22%	(200)	32%	(298)	20%	(184)	26%	(243)	924
Unfavorable of Biden	8%	(89)	16%	(188)	21%	(237)	55%	(627)	1141
Very Favorable of Biden	29%	(113)	32%	(121)	13%	(50)	26%	(99)	383
Somewhat Favorable of Biden	16%	(87)	33%	(177)	25%	(134)	27%	(144)	542
Somewhat Unfavorable of Biden	7%	(21)	26%	(79)	30%	(91)	37%	(115)	306
Very Unfavorable of Biden	8%	(68)	13%	(109)	17%	(146)	61%	(512)	835
#1 Issue: Economy	12%	(105)	25%	(223)	19%	(169)	45%	(401)	898
#1 Issue: Security	7%	(20)	14%	(39)	18%	(49)	60%	(164)	273
#1 Issue: Health Care	21%	(60)	31%	(87)	22%	(62)	26%	(74)	282
#1 Issue: Medicare / Social Security	15%	(34)	23%	(52)	23%	(52)	40%	(92)	229
#1 Issue: Women's Issues	20%	(26)	20%	(27)	27%	(36)	33%	(43)	132
#1 Issue: Education	12%	(14)	28%	(33)	26%	(30)	33%	(38)	115
#1 Issue: Energy	23%	(25)	28%	(31)	14%	(16)	35%	(38)	111
#1 Issue: Other	9%	(16)	22%	(37)	18%	(31)	51%	(87)	170
2020 Vote: Joe Biden	20%	(187)	33%	(299)	19%	(179)	28%	(256)	920
2020 Vote: Donald Trump	8%	(54)	13%	(93)	18%	(128)	61%	(432)	707
2020 Vote: Other	9%	(9)	15%	(15)	23%	(23)	54%	(55)	102
2020 Vote: Didn't Vote	10%	(50)	25%	(122)	24%	(114)	40%	(195)	481
2018 House Vote: Democrat	19%	(136)	31%	(217)	21%	(145)	29%	(204)	702
2018 House Vote: Republican	9%	(56)	15%	(95)	18%	(110)	58%	(365)	626
2018 House Vote: Someone else	7%	(4)	32%	(19)	22%	(13)	39%	(23)	59
2016 Vote: Hillary Clinton	21%	(137)	32%	(212)	20%	(129)	27%	(180)	658
2016 Vote: Donald Trump	8%	(51)	14%	(95)	17%	(115)	60%	(399)	660
2016 Vote: Other	5%	(6)	26%	(31)	20%	(24)	48%	(56)	118
2016 Vote: Didn't Vote	14%	(106)	25%	(190)	23%	(175)	39%	(302)	773

Continued on next page

Table MCEN5_7: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Jimmy Kimmel

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	14%	(301)	24%	(529)	20%	(443)	42%	(937)	2210
Voted in 2014: Yes	14%	(172)	23%	(279)	18%	(220)	44%	(538)	1208
Voted in 2014: No	13%	(129)	25%	(250)	22%	(223)	40%	(399)	1002
4-Region: Northeast	16%	(63)	27%	(106)	20%	(78)	37%	(148)	395
4-Region: Midwest	12%	(57)	25%	(117)	20%	(94)	42%	(196)	464
4-Region: South	13%	(107)	21%	(175)	20%	(162)	46%	(384)	828
4-Region: West	14%	(74)	25%	(131)	21%	(109)	40%	(209)	522
Film Fans	15%	(288)	26%	(499)	20%	(385)	39%	(748)	1920
Avid Film Fans	24%	(157)	30%	(200)	18%	(120)	28%	(187)	665
Casual Film Fans	10%	(131)	24%	(298)	21%	(265)	45%	(560)	1254
TV Fans	15%	(294)	25%	(497)	20%	(406)	40%	(804)	2002
Casual TV Fans	9%	(95)	23%	(250)	22%	(237)	46%	(492)	1074
Avid TV Fans	21%	(199)	27%	(247)	18%	(169)	34%	(312)	927
Pop Culture Fans	19%	(258)	31%	(411)	21%	(284)	29%	(390)	1343
Has Watched Oscars	34%	(156)	41%	(189)	16%	(74)	9%	(43)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_8: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Neil Patrick Harris

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	12%	(269)	23%	(513)	22%	(489)	42%	(939)	2210
Gender: Male	12%	(126)	23%	(250)	22%	(237)	42%	(453)	1067
Gender: Female	12%	(143)	23%	(263)	22%	(252)	42%	(486)	1143
Age: 18-34	18%	(118)	27%	(179)	23%	(149)	32%	(213)	658
Age: 35-44	15%	(55)	29%	(103)	20%	(70)	36%	(131)	359
Age: 45-64	10%	(75)	21%	(155)	23%	(175)	46%	(349)	754
Age: 65+	5%	(20)	17%	(77)	22%	(96)	56%	(245)	438
GenZers: 1997-2012	16%	(43)	27%	(73)	24%	(64)	33%	(88)	267
Millennials: 1981-1996	19%	(124)	27%	(175)	21%	(136)	32%	(207)	642
GenXers: 1965-1980	10%	(60)	23%	(137)	23%	(137)	44%	(263)	597
Baby Boomers: 1946-1964	6%	(40)	18%	(119)	22%	(142)	54%	(350)	650
PID: Dem (no lean)	18%	(141)	27%	(215)	23%	(185)	32%	(250)	792
PID: Ind (no lean)	9%	(70)	24%	(178)	23%	(171)	44%	(335)	754
PID: Rep (no lean)	9%	(57)	18%	(120)	20%	(133)	53%	(354)	665
PID/Gender: Dem Men	19%	(68)	26%	(93)	23%	(84)	32%	(115)	361
PID/Gender: Dem Women	17%	(74)	28%	(122)	23%	(101)	31%	(135)	431
PID/Gender: Ind Men	9%	(33)	25%	(89)	24%	(87)	42%	(149)	358
PID/Gender: Ind Women	9%	(37)	22%	(89)	21%	(84)	47%	(185)	395
PID/Gender: Rep Men	7%	(25)	20%	(68)	19%	(66)	54%	(189)	348
PID/Gender: Rep Women	10%	(32)	17%	(52)	21%	(67)	52%	(166)	317
Ideo: Liberal (1-3)	17%	(101)	31%	(191)	21%	(126)	31%	(191)	609
Ideo: Moderate (4)	14%	(82)	25%	(142)	26%	(148)	34%	(193)	565
Ideo: Conservative (5-7)	7%	(48)	17%	(126)	20%	(150)	56%	(414)	738
Educ: < College	11%	(174)	21%	(326)	22%	(335)	45%	(683)	1519
Educ: Bachelors degree	14%	(62)	28%	(124)	22%	(96)	37%	(164)	446
Educ: Post-grad	13%	(33)	25%	(62)	24%	(58)	38%	(92)	245
Income: Under 50k	11%	(130)	23%	(268)	23%	(262)	43%	(502)	1162
Income: 50k-100k	13%	(91)	24%	(169)	20%	(145)	43%	(308)	714
Income: 100k+	14%	(47)	23%	(76)	25%	(82)	39%	(129)	334
Ethnicity: White	12%	(206)	23%	(390)	22%	(378)	44%	(755)	1730

Continued on next page

Table MCEN5_8: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Neil Patrick Harris

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	12%	(269)	23%	(513)	22%	(489)	42%	(939)	2210
Ethnicity: Hispanic	15%	(54)	23%	(80)	25%	(88)	37%	(129)	351
Ethnicity: Black	14%	(40)	31%	(84)	21%	(59)	33%	(92)	276
Ethnicity: Other	11%	(23)	19%	(38)	25%	(52)	45%	(92)	205
All Christian	11%	(100)	22%	(206)	22%	(201)	46%	(426)	932
All Non-Christian	21%	(23)	27%	(29)	19%	(20)	33%	(35)	106
Atheist	13%	(15)	32%	(38)	22%	(25)	33%	(39)	116
Agnostic/Nothing in particular	12%	(79)	23%	(153)	23%	(150)	42%	(280)	662
Something Else	13%	(52)	22%	(88)	24%	(94)	41%	(160)	393
Religious Non-Protestant/Catholic	19%	(25)	24%	(31)	22%	(28)	35%	(46)	130
Evangelical	11%	(63)	21%	(113)	23%	(126)	45%	(245)	547
Non-Evangelical	11%	(84)	24%	(175)	21%	(157)	44%	(322)	738
Community: Urban	16%	(97)	25%	(155)	23%	(140)	36%	(221)	612
Community: Suburban	12%	(119)	23%	(231)	22%	(224)	44%	(454)	1028
Community: Rural	9%	(53)	22%	(127)	22%	(126)	46%	(263)	570
Employ: Private Sector	13%	(92)	25%	(179)	23%	(163)	39%	(278)	712
Employ: Government	10%	(13)	31%	(44)	19%	(26)	40%	(57)	141
Employ: Self-Employed	19%	(39)	27%	(56)	22%	(46)	32%	(66)	206
Employ: Homemaker	15%	(21)	26%	(37)	14%	(20)	44%	(61)	139
Employ: Student	13%	(10)	25%	(18)	29%	(21)	33%	(24)	73
Employ: Retired	6%	(26)	18%	(84)	23%	(110)	54%	(255)	476
Employ: Unemployed	14%	(42)	24%	(69)	20%	(59)	42%	(123)	293
Employ: Other	15%	(25)	15%	(26)	26%	(44)	44%	(75)	170
Military HH: Yes	11%	(36)	19%	(61)	19%	(61)	51%	(163)	321
Military HH: No	12%	(232)	24%	(452)	23%	(429)	41%	(776)	1889
RD/WT: Right Direction	18%	(121)	28%	(193)	22%	(152)	32%	(217)	683
RD/WT: Wrong Track	10%	(148)	21%	(320)	22%	(338)	47%	(722)	1527
Biden Job Approve	17%	(154)	29%	(259)	22%	(202)	32%	(289)	904
Biden Job Disapprove	8%	(94)	20%	(229)	22%	(249)	50%	(578)	1150

Continued on next page

Table MCEN5_8: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*
Neil Patrick Harris

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	12%	(269)	23%	(513)	22%	(489)	42%	(939)	2210
Biden Job Strongly Approve	21%	(76)	27%	(100)	20%	(71)	32%	(118)	365
Biden Job Somewhat Approve	15%	(78)	29%	(158)	24%	(131)	32%	(171)	538
Biden Job Somewhat Disapprove	11%	(38)	26%	(90)	27%	(94)	36%	(124)	346
Biden Job Strongly Disapprove	7%	(56)	17%	(139)	19%	(154)	57%	(454)	803
Favorable of Biden	17%	(153)	28%	(260)	23%	(212)	32%	(300)	924
Unfavorable of Biden	8%	(92)	20%	(227)	21%	(243)	51%	(579)	1141
Very Favorable of Biden	19%	(73)	29%	(109)	19%	(73)	33%	(128)	383
Somewhat Favorable of Biden	15%	(80)	28%	(150)	26%	(139)	32%	(172)	542
Somewhat Unfavorable of Biden	12%	(37)	28%	(86)	24%	(74)	35%	(109)	306
Very Unfavorable of Biden	7%	(54)	17%	(141)	20%	(169)	56%	(470)	835
#1 Issue: Economy	11%	(101)	23%	(211)	22%	(197)	43%	(388)	898
#1 Issue: Security	9%	(24)	14%	(37)	19%	(51)	59%	(160)	273
#1 Issue: Health Care	21%	(58)	30%	(85)	19%	(53)	30%	(86)	282
#1 Issue: Medicare / Social Security	11%	(25)	20%	(46)	23%	(53)	46%	(106)	229
#1 Issue: Women's Issues	17%	(23)	28%	(37)	29%	(38)	25%	(34)	132
#1 Issue: Education	9%	(10)	22%	(25)	32%	(37)	37%	(43)	115
#1 Issue: Energy	15%	(16)	28%	(31)	23%	(25)	35%	(38)	111
#1 Issue: Other	6%	(11)	24%	(41)	20%	(35)	49%	(84)	170
2020 Vote: Joe Biden	17%	(156)	28%	(255)	22%	(205)	33%	(304)	920
2020 Vote: Donald Trump	7%	(52)	16%	(110)	21%	(148)	56%	(397)	707
2020 Vote: Other	9%	(9)	24%	(24)	25%	(26)	42%	(43)	102
2020 Vote: Didn't Vote	11%	(51)	26%	(123)	23%	(111)	41%	(195)	481
2018 House Vote: Democrat	16%	(114)	27%	(191)	25%	(175)	32%	(223)	702
2018 House Vote: Republican	7%	(42)	18%	(110)	21%	(134)	54%	(340)	626
2018 House Vote: Someone else	2%	(1)	43%	(25)	25%	(15)	30%	(18)	59
2016 Vote: Hillary Clinton	16%	(103)	30%	(195)	23%	(149)	32%	(212)	658
2016 Vote: Donald Trump	7%	(44)	16%	(109)	20%	(130)	57%	(377)	660
2016 Vote: Other	7%	(9)	29%	(35)	23%	(27)	41%	(48)	118
2016 Vote: Didn't Vote	15%	(113)	23%	(174)	24%	(184)	39%	(302)	773

Continued on next page

Table MCEN5_8: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Neil Patrick Harris

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	12%	(269)	23%	(513)	22%	(489)	42%	(939)	2210
Voted in 2014: Yes	11%	(127)	24%	(295)	21%	(256)	44%	(530)	1208
Voted in 2014: No	14%	(141)	22%	(218)	23%	(233)	41%	(409)	1002
4-Region: Northeast	11%	(45)	27%	(107)	22%	(87)	39%	(156)	395
4-Region: Midwest	10%	(48)	22%	(103)	24%	(113)	43%	(200)	464
4-Region: South	12%	(96)	22%	(180)	20%	(166)	47%	(386)	828
4-Region: West	15%	(80)	23%	(123)	24%	(123)	38%	(197)	522
Film Fans	13%	(258)	25%	(485)	23%	(434)	39%	(743)	1920
Avid Film Fans	22%	(144)	28%	(183)	21%	(141)	30%	(196)	665
Casual Film Fans	9%	(114)	24%	(301)	23%	(293)	44%	(546)	1254
TV Fans	13%	(256)	24%	(486)	22%	(447)	41%	(813)	2002
Casual TV Fans	8%	(91)	23%	(245)	23%	(252)	45%	(486)	1074
Avid TV Fans	18%	(165)	26%	(241)	21%	(194)	35%	(327)	927
Pop Culture Fans	17%	(232)	29%	(390)	23%	(313)	30%	(408)	1343
Has Watched Oscars	26%	(120)	38%	(175)	23%	(105)	13%	(62)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_9: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*
Ellen DeGeneres

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	11%	(238)	19%	(418)	20%	(436)	51%	(1118)	2210
Gender: Male	9%	(94)	17%	(177)	21%	(223)	54%	(573)	1067
Gender: Female	13%	(145)	21%	(241)	19%	(213)	48%	(545)	1143
Age: 18-34	13%	(88)	20%	(129)	21%	(140)	46%	(301)	658
Age: 35-44	15%	(53)	22%	(78)	19%	(70)	44%	(158)	359
Age: 45-64	9%	(69)	19%	(142)	20%	(150)	52%	(393)	754
Age: 65+	6%	(27)	16%	(69)	17%	(75)	61%	(267)	438
GenZers: 1997-2012	11%	(30)	19%	(51)	20%	(54)	50%	(133)	267
Millennials: 1981-1996	16%	(102)	20%	(131)	22%	(138)	42%	(271)	642
GenXers: 1965-1980	10%	(63)	22%	(129)	19%	(112)	49%	(294)	597
Baby Boomers: 1946-1964	6%	(42)	15%	(98)	19%	(125)	59%	(386)	650
PID: Dem (no lean)	15%	(122)	24%	(191)	23%	(183)	37%	(295)	792
PID: Ind (no lean)	9%	(67)	16%	(121)	21%	(156)	54%	(409)	754
PID: Rep (no lean)	7%	(49)	16%	(106)	14%	(96)	62%	(414)	665
PID/Gender: Dem Men	14%	(49)	25%	(90)	23%	(81)	39%	(140)	361
PID/Gender: Dem Women	17%	(73)	23%	(101)	24%	(102)	36%	(155)	431
PID/Gender: Ind Men	6%	(23)	10%	(37)	26%	(93)	57%	(206)	358
PID/Gender: Ind Women	11%	(44)	21%	(84)	16%	(64)	51%	(203)	395
PID/Gender: Rep Men	6%	(21)	14%	(50)	14%	(49)	65%	(227)	348
PID/Gender: Rep Women	9%	(28)	18%	(56)	15%	(47)	59%	(186)	317
Ideo: Liberal (1-3)	15%	(94)	21%	(126)	23%	(139)	41%	(251)	609
Ideo: Moderate (4)	10%	(59)	23%	(132)	23%	(132)	43%	(242)	565
Ideo: Conservative (5-7)	7%	(50)	14%	(104)	15%	(113)	64%	(471)	738
Educ: < College	10%	(158)	18%	(274)	19%	(291)	52%	(796)	1519
Educ: Bachelors degree	11%	(47)	22%	(97)	22%	(96)	46%	(206)	446
Educ: Post-grad	14%	(33)	19%	(46)	20%	(49)	48%	(117)	245
Income: Under 50k	11%	(132)	18%	(213)	20%	(230)	50%	(587)	1162
Income: 50k-100k	10%	(69)	19%	(137)	20%	(140)	52%	(368)	714
Income: 100k+	11%	(36)	20%	(68)	20%	(66)	49%	(163)	334
Ethnicity: White	10%	(170)	17%	(296)	20%	(346)	53%	(918)	1730

Continued on next page

Table MCEN5_9: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Ellen DeGeneres

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	11%	(238)	19%	(418)	20%	(436)	51%	(1118)	2210
Ethnicity: Hispanic	11%	(40)	19%	(68)	20%	(71)	49%	(172)	351
Ethnicity: Black	20%	(55)	29%	(79)	19%	(54)	32%	(88)	276
Ethnicity: Other	7%	(14)	21%	(42)	18%	(36)	55%	(112)	205
All Christian	10%	(90)	20%	(185)	20%	(189)	50%	(469)	932
All Non-Christian	24%	(26)	12%	(12)	26%	(27)	38%	(41)	106
Atheist	3%	(3)	17%	(20)	17%	(20)	63%	(73)	116
Agnostic/Nothing in particular	9%	(60)	19%	(129)	20%	(131)	52%	(342)	662
Something Else	15%	(59)	18%	(72)	18%	(70)	49%	(193)	393
Religious Non-Protestant/Catholic	21%	(27)	13%	(17)	29%	(38)	37%	(48)	130
Evangelical	14%	(77)	18%	(100)	19%	(103)	49%	(267)	547
Non-Evangelical	9%	(68)	20%	(151)	19%	(142)	51%	(379)	738
Community: Urban	16%	(95)	24%	(145)	21%	(127)	40%	(245)	612
Community: Suburban	9%	(91)	19%	(194)	19%	(198)	53%	(545)	1028
Community: Rural	9%	(52)	14%	(79)	19%	(111)	58%	(328)	570
Employ: Private Sector	9%	(68)	21%	(148)	20%	(144)	49%	(352)	712
Employ: Government	10%	(14)	28%	(40)	22%	(31)	40%	(56)	141
Employ: Self-Employed	18%	(38)	20%	(42)	25%	(52)	36%	(74)	206
Employ: Homemaker	9%	(12)	22%	(31)	20%	(28)	49%	(68)	139
Employ: Student	10%	(7)	20%	(14)	17%	(13)	54%	(39)	73
Employ: Retired	8%	(38)	16%	(76)	16%	(78)	60%	(284)	476
Employ: Unemployed	13%	(37)	16%	(48)	19%	(56)	52%	(152)	293
Employ: Other	14%	(24)	11%	(18)	20%	(34)	55%	(93)	170
Military HH: Yes	11%	(34)	16%	(53)	13%	(43)	59%	(191)	321
Military HH: No	11%	(204)	19%	(365)	21%	(393)	49%	(928)	1889
RD/WT: Right Direction	17%	(119)	26%	(181)	21%	(146)	35%	(237)	683
RD/WT: Wrong Track	8%	(119)	16%	(237)	19%	(290)	58%	(881)	1527
Biden Job Approve	16%	(144)	26%	(238)	24%	(215)	34%	(308)	904
Biden Job Disapprove	7%	(79)	13%	(154)	17%	(197)	63%	(720)	1150

Continued on next page

Table MCEN5_9: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*
Ellen DeGeneres

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	11%	(238)	19%	(418)	20%	(436)	51%	(1118)	2210
Biden Job Strongly Approve	23%	(85)	26%	(96)	19%	(69)	32%	(115)	365
Biden Job Somewhat Approve	11%	(59)	26%	(141)	27%	(146)	36%	(193)	538
Biden Job Somewhat Disapprove	10%	(35)	18%	(63)	25%	(88)	46%	(161)	346
Biden Job Strongly Disapprove	6%	(45)	11%	(91)	14%	(109)	70%	(559)	803
Favorable of Biden	16%	(145)	25%	(233)	24%	(218)	36%	(328)	924
Unfavorable of Biden	6%	(68)	14%	(157)	17%	(196)	63%	(720)	1141
Very Favorable of Biden	21%	(82)	28%	(106)	19%	(71)	32%	(124)	383
Somewhat Favorable of Biden	12%	(63)	23%	(127)	27%	(147)	38%	(204)	542
Somewhat Unfavorable of Biden	8%	(24)	18%	(55)	22%	(67)	53%	(161)	306
Very Unfavorable of Biden	5%	(44)	12%	(103)	16%	(129)	67%	(558)	835
#1 Issue: Economy	9%	(84)	19%	(174)	20%	(182)	51%	(457)	898
#1 Issue: Security	5%	(15)	14%	(37)	12%	(33)	69%	(188)	273
#1 Issue: Health Care	19%	(53)	21%	(60)	25%	(69)	35%	(100)	282
#1 Issue: Medicare / Social Security	13%	(29)	16%	(37)	22%	(50)	49%	(113)	229
#1 Issue: Women's Issues	15%	(20)	22%	(30)	21%	(28)	41%	(54)	132
#1 Issue: Education	8%	(9)	27%	(31)	22%	(25)	43%	(49)	115
#1 Issue: Energy	17%	(19)	17%	(19)	15%	(16)	51%	(56)	111
#1 Issue: Other	5%	(9)	17%	(29)	18%	(31)	59%	(101)	170
2020 Vote: Joe Biden	15%	(137)	24%	(218)	23%	(215)	38%	(351)	920
2020 Vote: Donald Trump	6%	(43)	14%	(96)	15%	(105)	66%	(463)	707
2020 Vote: Other	5%	(5)	7%	(7)	37%	(38)	51%	(52)	102
2020 Vote: Didn't Vote	11%	(54)	20%	(98)	16%	(78)	52%	(251)	481
2018 House Vote: Democrat	13%	(92)	23%	(161)	25%	(175)	39%	(275)	702
2018 House Vote: Republican	6%	(39)	15%	(94)	16%	(98)	63%	(394)	626
2018 House Vote: Someone else	9%	(6)	21%	(12)	30%	(18)	39%	(23)	59
2016 Vote: Hillary Clinton	13%	(87)	25%	(163)	25%	(162)	37%	(245)	658
2016 Vote: Donald Trump	5%	(34)	14%	(94)	14%	(95)	66%	(439)	660
2016 Vote: Other	7%	(8)	17%	(20)	22%	(26)	53%	(63)	118
2016 Vote: Didn't Vote	14%	(109)	18%	(141)	20%	(152)	48%	(372)	773

Continued on next page

Table MCEN5_9: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Ellen DeGeneres

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	11%	(238)	19%	(418)	20%	(436)	51%	(1118)	2210
Voted in 2014: Yes	9%	(115)	19%	(232)	20%	(239)	52%	(623)	1208
Voted in 2014: No	12%	(123)	19%	(186)	20%	(197)	49%	(495)	1002
4-Region: Northeast	11%	(42)	23%	(92)	20%	(81)	46%	(181)	395
4-Region: Midwest	10%	(48)	18%	(81)	21%	(98)	51%	(237)	464
4-Region: South	12%	(96)	19%	(156)	17%	(143)	52%	(433)	828
4-Region: West	10%	(53)	17%	(89)	22%	(114)	51%	(267)	522
Film Fans	11%	(219)	20%	(385)	20%	(383)	49%	(932)	1920
Avid Film Fans	18%	(119)	22%	(145)	19%	(130)	41%	(272)	665
Casual Film Fans	8%	(100)	19%	(240)	20%	(254)	53%	(661)	1254
TV Fans	12%	(231)	20%	(392)	20%	(396)	49%	(982)	2002
Casual TV Fans	8%	(83)	19%	(199)	21%	(227)	53%	(566)	1074
Avid TV Fans	16%	(149)	21%	(193)	18%	(169)	45%	(416)	927
Pop Culture Fans	15%	(196)	24%	(327)	22%	(289)	40%	(531)	1343
Has Watched Oscars	26%	(122)	32%	(148)	21%	(97)	21%	(96)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_10: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*
Billy Crystal

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	14%	(315)	23%	(511)	21%	(472)	41%	(913)	2210
Gender: Male	16%	(171)	23%	(250)	21%	(219)	40%	(427)	1067
Gender: Female	13%	(144)	23%	(260)	22%	(252)	43%	(486)	1143
Age: 18-34	9%	(61)	19%	(123)	28%	(182)	44%	(292)	658
Age: 35-44	18%	(66)	23%	(82)	23%	(81)	36%	(130)	359
Age: 45-64	15%	(110)	28%	(209)	19%	(142)	39%	(293)	754
Age: 65+	18%	(78)	22%	(96)	15%	(66)	45%	(197)	438
GenZers: 1997-2012	8%	(21)	16%	(43)	27%	(73)	49%	(130)	267
Millennials: 1981-1996	14%	(87)	21%	(137)	26%	(167)	39%	(251)	642
GenXers: 1965-1980	15%	(90)	27%	(159)	19%	(116)	39%	(233)	597
Baby Boomers: 1946-1964	17%	(109)	25%	(162)	17%	(109)	42%	(270)	650
PID: Dem (no lean)	21%	(162)	25%	(198)	24%	(191)	30%	(240)	792
PID: Ind (no lean)	10%	(74)	23%	(172)	21%	(161)	46%	(347)	754
PID: Rep (no lean)	12%	(79)	21%	(140)	18%	(120)	49%	(325)	665
PID/Gender: Dem Men	25%	(89)	26%	(92)	22%	(78)	28%	(101)	361
PID/Gender: Dem Women	17%	(74)	25%	(106)	26%	(113)	32%	(139)	431
PID/Gender: Ind Men	10%	(34)	23%	(82)	24%	(88)	43%	(155)	358
PID/Gender: Ind Women	10%	(40)	23%	(90)	19%	(73)	49%	(192)	395
PID/Gender: Rep Men	14%	(48)	22%	(76)	15%	(54)	49%	(170)	348
PID/Gender: Rep Women	10%	(31)	20%	(65)	21%	(66)	49%	(155)	317
Ideo: Liberal (1-3)	19%	(115)	27%	(164)	21%	(126)	33%	(204)	609
Ideo: Moderate (4)	17%	(96)	25%	(139)	24%	(137)	34%	(193)	565
Ideo: Conservative (5-7)	10%	(77)	22%	(159)	18%	(131)	50%	(371)	738
Educ: < College	12%	(188)	22%	(330)	21%	(322)	45%	(679)	1519
Educ: Bachelors degree	18%	(80)	27%	(120)	21%	(94)	34%	(151)	446
Educ: Post-grad	19%	(47)	25%	(60)	22%	(55)	34%	(83)	245
Income: Under 50k	13%	(152)	22%	(253)	20%	(236)	45%	(521)	1162
Income: 50k-100k	14%	(103)	23%	(164)	23%	(166)	39%	(281)	714
Income: 100k+	18%	(60)	28%	(93)	21%	(69)	33%	(111)	334
Ethnicity: White	15%	(256)	23%	(397)	21%	(369)	41%	(708)	1730

Continued on next page

Table MCEN5_10: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Billy Crystal

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	14%	(315)	23%	(511)	21%	(472)	41%	(913)	2210
Ethnicity: Hispanic	15%	(54)	19%	(65)	23%	(80)	43%	(152)	351
Ethnicity: Black	16%	(43)	27%	(73)	20%	(56)	38%	(103)	276
Ethnicity: Other	8%	(16)	20%	(41)	23%	(47)	49%	(101)	205
All Christian	16%	(145)	26%	(242)	20%	(182)	39%	(363)	932
All Non-Christian	35%	(37)	21%	(22)	15%	(16)	29%	(31)	106
Atheist	9%	(11)	27%	(31)	23%	(27)	41%	(48)	116
Agnostic/Nothing in particular	11%	(73)	20%	(131)	23%	(153)	46%	(305)	662
Something Else	12%	(49)	21%	(84)	24%	(94)	42%	(166)	393
Religious Non-Protestant/Catholic	31%	(41)	23%	(30)	16%	(21)	29%	(38)	130
Evangelical	14%	(74)	23%	(124)	22%	(122)	41%	(227)	547
Non-Evangelical	15%	(113)	26%	(191)	20%	(146)	39%	(288)	738
Community: Urban	20%	(122)	24%	(145)	20%	(124)	36%	(221)	612
Community: Suburban	13%	(136)	24%	(244)	22%	(226)	41%	(422)	1028
Community: Rural	10%	(57)	21%	(122)	21%	(122)	47%	(269)	570
Employ: Private Sector	14%	(99)	25%	(177)	22%	(158)	39%	(279)	712
Employ: Government	12%	(16)	22%	(30)	24%	(33)	43%	(61)	141
Employ: Self-Employed	21%	(43)	25%	(52)	24%	(49)	31%	(64)	206
Employ: Homemaker	10%	(14)	21%	(30)	21%	(29)	48%	(67)	139
Employ: Student	3%	(2)	17%	(12)	33%	(24)	47%	(34)	73
Employ: Retired	17%	(82)	24%	(113)	17%	(83)	42%	(198)	476
Employ: Unemployed	13%	(39)	20%	(58)	18%	(52)	49%	(143)	293
Employ: Other	12%	(21)	23%	(39)	25%	(43)	39%	(67)	170
Military HH: Yes	16%	(50)	21%	(69)	15%	(47)	48%	(155)	321
Military HH: No	14%	(265)	23%	(442)	22%	(424)	40%	(758)	1889
RD/WT: Right Direction	23%	(160)	28%	(193)	19%	(132)	29%	(198)	683
RD/WT: Wrong Track	10%	(155)	21%	(318)	22%	(340)	47%	(714)	1527
Biden Job Approve	21%	(188)	28%	(250)	21%	(193)	30%	(273)	904
Biden Job Disapprove	10%	(113)	21%	(247)	20%	(232)	49%	(558)	1150

Continued on next page

Table MCEN5_10: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*
Billy Crystal

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	14%	(315)	23%	(511)	21%	(472)	41%	(913)	2210
Biden Job Strongly Approve	32%	(116)	28%	(104)	12%	(44)	28%	(101)	365
Biden Job Somewhat Approve	13%	(72)	27%	(146)	28%	(149)	32%	(172)	538
Biden Job Somewhat Disapprove	10%	(33)	27%	(94)	27%	(95)	36%	(124)	346
Biden Job Strongly Disapprove	10%	(80)	19%	(153)	17%	(136)	54%	(434)	803
Favorable of Biden	20%	(187)	27%	(248)	22%	(199)	31%	(289)	924
Unfavorable of Biden	9%	(108)	21%	(235)	21%	(240)	49%	(558)	1141
Very Favorable of Biden	30%	(115)	30%	(113)	13%	(49)	28%	(105)	383
Somewhat Favorable of Biden	13%	(72)	25%	(135)	28%	(151)	34%	(184)	542
Somewhat Unfavorable of Biden	9%	(27)	25%	(76)	27%	(82)	40%	(121)	306
Very Unfavorable of Biden	10%	(81)	19%	(159)	19%	(158)	52%	(437)	835
#1 Issue: Economy	12%	(111)	23%	(204)	23%	(204)	42%	(379)	898
#1 Issue: Security	10%	(27)	24%	(65)	14%	(38)	52%	(143)	273
#1 Issue: Health Care	21%	(59)	23%	(65)	21%	(59)	35%	(99)	282
#1 Issue: Medicare / Social Security	19%	(43)	26%	(59)	23%	(53)	33%	(75)	229
#1 Issue: Women's Issues	12%	(15)	11%	(15)	32%	(43)	45%	(59)	132
#1 Issue: Education	11%	(13)	27%	(31)	23%	(26)	39%	(44)	115
#1 Issue: Energy	20%	(22)	30%	(33)	15%	(17)	35%	(38)	111
#1 Issue: Other	14%	(25)	23%	(39)	18%	(31)	44%	(75)	170
2020 Vote: Joe Biden	21%	(190)	27%	(247)	21%	(194)	31%	(289)	920
2020 Vote: Donald Trump	10%	(71)	20%	(140)	20%	(141)	50%	(355)	707
2020 Vote: Other	7%	(7)	28%	(29)	25%	(25)	40%	(41)	102
2020 Vote: Didn't Vote	10%	(46)	20%	(95)	23%	(112)	47%	(228)	481
2018 House Vote: Democrat	20%	(143)	27%	(193)	22%	(154)	30%	(213)	702
2018 House Vote: Republican	11%	(70)	23%	(145)	18%	(114)	47%	(297)	626
2018 House Vote: Someone else	16%	(9)	27%	(16)	26%	(15)	31%	(18)	59
2016 Vote: Hillary Clinton	22%	(146)	29%	(188)	20%	(131)	29%	(192)	658
2016 Vote: Donald Trump	11%	(72)	22%	(144)	18%	(118)	49%	(327)	660
2016 Vote: Other	12%	(15)	24%	(28)	23%	(27)	40%	(48)	118
2016 Vote: Didn't Vote	10%	(81)	19%	(150)	25%	(196)	45%	(346)	773

Continued on next page

Table MCEN5_10: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Billy Crystal

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	14%	(315)	23%	(511)	21%	(472)	41%	(913)	2210
Voted in 2014: Yes	17%	(204)	26%	(311)	19%	(228)	38%	(464)	1208
Voted in 2014: No	11%	(111)	20%	(200)	24%	(243)	45%	(448)	1002
4-Region: Northeast	17%	(69)	28%	(109)	20%	(81)	35%	(137)	395
4-Region: Midwest	13%	(60)	23%	(105)	23%	(109)	41%	(190)	464
4-Region: South	13%	(109)	20%	(169)	20%	(167)	46%	(383)	828
4-Region: West	15%	(77)	24%	(127)	22%	(115)	39%	(203)	522
Film Fans	15%	(297)	25%	(475)	22%	(425)	38%	(723)	1920
Avid Film Fans	25%	(165)	27%	(180)	19%	(125)	29%	(195)	665
Casual Film Fans	11%	(132)	24%	(295)	24%	(300)	42%	(528)	1254
TV Fans	15%	(305)	24%	(488)	21%	(429)	39%	(780)	2002
Casual TV Fans	10%	(110)	23%	(245)	23%	(248)	44%	(471)	1074
Avid TV Fans	21%	(195)	26%	(243)	19%	(181)	33%	(309)	927
Pop Culture Fans	19%	(252)	26%	(349)	24%	(322)	31%	(419)	1343
Has Watched Oscars	36%	(167)	34%	(155)	16%	(72)	15%	(68)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_11: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Steve Martin

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	16%	(348)	28%	(614)	20%	(449)	36%	(799)	2210
Gender: Male	18%	(189)	27%	(289)	20%	(217)	35%	(372)	1067
Gender: Female	14%	(159)	28%	(325)	20%	(232)	37%	(427)	1143
Age: 18-34	14%	(91)	25%	(161)	28%	(182)	34%	(224)	658
Age: 35-44	19%	(67)	31%	(110)	17%	(63)	33%	(120)	359
Age: 45-64	16%	(122)	31%	(232)	19%	(140)	35%	(261)	754
Age: 65+	16%	(69)	25%	(111)	15%	(65)	44%	(194)	438
GenZers: 1997-2012	10%	(25)	15%	(41)	38%	(101)	37%	(100)	267
Millennials: 1981-1996	18%	(114)	30%	(194)	20%	(128)	32%	(205)	642
GenXers: 1965-1980	17%	(104)	30%	(181)	18%	(110)	34%	(202)	597
Baby Boomers: 1946-1964	15%	(98)	29%	(187)	16%	(103)	40%	(263)	650
PID: Dem (no lean)	21%	(163)	32%	(255)	22%	(170)	26%	(203)	792
PID: Ind (no lean)	12%	(93)	25%	(185)	21%	(161)	42%	(315)	754
PID: Rep (no lean)	14%	(92)	26%	(174)	18%	(117)	42%	(281)	665
PID/Gender: Dem Men	22%	(81)	34%	(123)	18%	(64)	26%	(93)	361
PID/Gender: Dem Women	19%	(82)	31%	(132)	25%	(106)	26%	(111)	431
PID/Gender: Ind Men	13%	(45)	25%	(88)	25%	(90)	38%	(135)	358
PID/Gender: Ind Women	12%	(48)	24%	(97)	18%	(71)	45%	(179)	395
PID/Gender: Rep Men	18%	(63)	22%	(78)	18%	(63)	41%	(144)	348
PID/Gender: Rep Women	9%	(29)	30%	(96)	17%	(55)	43%	(137)	317
Ideo: Liberal (1-3)	22%	(132)	31%	(188)	20%	(124)	27%	(166)	609
Ideo: Moderate (4)	16%	(92)	33%	(185)	20%	(114)	31%	(174)	565
Ideo: Conservative (5-7)	13%	(93)	26%	(192)	17%	(125)	44%	(328)	738
Educ: < College	14%	(218)	26%	(388)	20%	(310)	40%	(603)	1519
Educ: Bachelors degree	18%	(81)	34%	(150)	20%	(91)	28%	(123)	446
Educ: Post-grad	20%	(49)	31%	(76)	19%	(47)	30%	(73)	245
Income: Under 50k	14%	(166)	25%	(293)	22%	(251)	39%	(453)	1162
Income: 50k-100k	17%	(121)	30%	(213)	19%	(137)	34%	(243)	714
Income: 100k+	18%	(62)	32%	(108)	18%	(61)	31%	(103)	334
Ethnicity: White	16%	(277)	28%	(482)	19%	(329)	37%	(641)	1730

Continued on next page

Table MCEN5_11: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Steve Martin

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	16%	(348)	28%	(614)	20%	(449)	36%	(799)	2210
Ethnicity: Hispanic	17%	(59)	23%	(82)	23%	(81)	37%	(129)	351
Ethnicity: Black	18%	(49)	32%	(89)	24%	(67)	26%	(71)	276
Ethnicity: Other	11%	(22)	21%	(44)	26%	(52)	42%	(87)	205
All Christian	17%	(155)	30%	(279)	17%	(160)	36%	(338)	932
All Non-Christian	31%	(33)	28%	(30)	15%	(16)	25%	(27)	106
Atheist	14%	(16)	23%	(27)	31%	(36)	33%	(38)	116
Agnostic/Nothing in particular	13%	(84)	27%	(182)	22%	(144)	38%	(252)	662
Something Else	15%	(60)	24%	(96)	23%	(92)	37%	(145)	393
Religious Non-Protestant/Catholic	30%	(39)	29%	(37)	16%	(21)	25%	(32)	130
Evangelical	17%	(93)	28%	(154)	21%	(113)	34%	(187)	547
Non-Evangelical	15%	(112)	29%	(211)	18%	(132)	38%	(283)	738
Community: Urban	20%	(125)	29%	(178)	21%	(129)	29%	(180)	612
Community: Suburban	15%	(151)	27%	(282)	20%	(210)	37%	(385)	1028
Community: Rural	13%	(72)	27%	(154)	19%	(110)	41%	(233)	570
Employ: Private Sector	16%	(115)	30%	(212)	20%	(144)	34%	(241)	712
Employ: Government	14%	(19)	32%	(45)	20%	(28)	35%	(49)	141
Employ: Self-Employed	23%	(48)	25%	(52)	25%	(51)	27%	(55)	206
Employ: Homemaker	13%	(19)	33%	(46)	19%	(27)	34%	(47)	139
Employ: Student	9%	(7)	18%	(13)	38%	(27)	35%	(26)	73
Employ: Retired	16%	(76)	27%	(129)	14%	(67)	43%	(205)	476
Employ: Unemployed	15%	(45)	25%	(74)	18%	(52)	42%	(122)	293
Employ: Other	12%	(20)	26%	(44)	31%	(52)	32%	(54)	170
Military HH: Yes	13%	(42)	28%	(91)	16%	(50)	43%	(138)	321
Military HH: No	16%	(307)	28%	(523)	21%	(399)	35%	(661)	1889
RD/WT: Right Direction	23%	(157)	34%	(232)	19%	(127)	24%	(167)	683
RD/WT: Wrong Track	13%	(192)	25%	(382)	21%	(321)	41%	(632)	1527
Biden Job Approve	21%	(194)	34%	(304)	19%	(176)	25%	(230)	904
Biden Job Disapprove	13%	(144)	25%	(287)	19%	(224)	43%	(495)	1150

Continued on next page

Table MCEN5_11: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Steve Martin

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	16%	(348)	28%	(614)	20%	(449)	36%	(799)	2210
Biden Job Strongly Approve	31%	(113)	32%	(118)	13%	(48)	24%	(86)	365
Biden Job Somewhat Approve	15%	(81)	34%	(185)	24%	(128)	27%	(144)	538
Biden Job Somewhat Disapprove	12%	(40)	29%	(102)	29%	(101)	30%	(104)	346
Biden Job Strongly Disapprove	13%	(104)	23%	(186)	15%	(122)	49%	(391)	803
Favorable of Biden	21%	(199)	33%	(303)	20%	(186)	26%	(236)	924
Unfavorable of Biden	12%	(135)	25%	(283)	20%	(225)	44%	(497)	1141
Very Favorable of Biden	31%	(118)	33%	(125)	13%	(48)	24%	(92)	383
Somewhat Favorable of Biden	15%	(81)	33%	(178)	26%	(138)	27%	(145)	542
Somewhat Unfavorable of Biden	9%	(28)	29%	(88)	28%	(86)	34%	(105)	306
Very Unfavorable of Biden	13%	(108)	23%	(195)	17%	(140)	47%	(392)	835
#1 Issue: Economy	14%	(129)	29%	(263)	20%	(179)	36%	(327)	898
#1 Issue: Security	11%	(29)	26%	(71)	16%	(44)	47%	(128)	273
#1 Issue: Health Care	23%	(64)	30%	(83)	23%	(64)	25%	(71)	282
#1 Issue: Medicare / Social Security	21%	(48)	26%	(60)	19%	(44)	34%	(78)	229
#1 Issue: Women's Issues	12%	(16)	26%	(34)	25%	(33)	38%	(50)	132
#1 Issue: Education	18%	(21)	21%	(24)	30%	(34)	31%	(36)	115
#1 Issue: Energy	20%	(22)	31%	(35)	15%	(17)	34%	(37)	111
#1 Issue: Other	11%	(19)	27%	(45)	20%	(34)	42%	(71)	170
2020 Vote: Joe Biden	21%	(194)	33%	(302)	19%	(175)	27%	(249)	920
2020 Vote: Donald Trump	14%	(97)	25%	(177)	16%	(116)	45%	(317)	707
2020 Vote: Other	13%	(14)	17%	(17)	34%	(35)	36%	(36)	102
2020 Vote: Didn't Vote	9%	(44)	24%	(118)	26%	(123)	41%	(196)	481
2018 House Vote: Democrat	22%	(152)	33%	(231)	21%	(147)	25%	(173)	702
2018 House Vote: Republican	14%	(85)	28%	(177)	15%	(92)	43%	(272)	626
2018 House Vote: Someone else	15%	(9)	23%	(13)	29%	(17)	33%	(20)	59
2016 Vote: Hillary Clinton	23%	(149)	33%	(220)	20%	(128)	24%	(160)	658
2016 Vote: Donald Trump	13%	(88)	27%	(179)	15%	(98)	45%	(294)	660
2016 Vote: Other	14%	(17)	25%	(29)	15%	(17)	46%	(54)	118
2016 Vote: Didn't Vote	12%	(93)	24%	(185)	26%	(204)	38%	(290)	773

Continued on next page

Table MCEN5_11: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Steve Martin

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	16%	(348)	28%	(614)	20%	(449)	36%	(799)	2210
Voted in 2014: Yes	17%	(211)	30%	(359)	18%	(212)	35%	(425)	1208
Voted in 2014: No	14%	(137)	25%	(255)	24%	(236)	37%	(374)	1002
4-Region: Northeast	17%	(67)	29%	(116)	22%	(86)	32%	(127)	395
4-Region: Midwest	17%	(78)	30%	(138)	20%	(92)	34%	(157)	464
4-Region: South	15%	(124)	27%	(222)	18%	(148)	40%	(334)	828
4-Region: West	15%	(79)	27%	(139)	24%	(123)	35%	(181)	522
Film Fans	17%	(330)	30%	(570)	21%	(400)	32%	(620)	1920
Avid Film Fans	30%	(199)	30%	(197)	16%	(110)	24%	(160)	665
Casual Film Fans	10%	(131)	30%	(374)	23%	(290)	37%	(459)	1254
TV Fans	17%	(339)	29%	(590)	20%	(400)	34%	(672)	2002
Casual TV Fans	11%	(118)	29%	(311)	22%	(236)	38%	(409)	1074
Avid TV Fans	24%	(222)	30%	(279)	18%	(164)	28%	(263)	927
Pop Culture Fans	21%	(276)	31%	(417)	22%	(297)	26%	(352)	1343
Has Watched Oscars	33%	(151)	37%	(173)	18%	(83)	12%	(55)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_12: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Kevin Hart

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	22%	(488)	25%	(552)	16%	(359)	37%	(810)	2210
Gender: Male	23%	(247)	25%	(269)	16%	(173)	35%	(377)	1067
Gender: Female	21%	(241)	25%	(284)	16%	(186)	38%	(433)	1143
Age: 18-34	35%	(229)	29%	(193)	13%	(83)	23%	(153)	658
Age: 35-44	31%	(113)	27%	(98)	13%	(46)	29%	(103)	359
Age: 45-64	15%	(111)	24%	(179)	19%	(141)	43%	(323)	754
Age: 65+	8%	(35)	19%	(82)	20%	(90)	53%	(232)	438
GenZers: 1997-2012	40%	(106)	27%	(72)	10%	(27)	23%	(61)	267
Millennials: 1981-1996	32%	(205)	31%	(197)	14%	(87)	24%	(153)	642
GenXers: 1965-1980	21%	(128)	22%	(134)	18%	(108)	38%	(227)	597
Baby Boomers: 1946-1964	7%	(48)	21%	(139)	20%	(127)	52%	(336)	650
PID: Dem (no lean)	27%	(213)	29%	(229)	19%	(148)	25%	(201)	792
PID: Ind (no lean)	21%	(158)	23%	(170)	16%	(120)	41%	(306)	754
PID: Rep (no lean)	18%	(117)	23%	(154)	14%	(92)	45%	(302)	665
PID/Gender: Dem Men	27%	(99)	31%	(111)	16%	(58)	26%	(93)	361
PID/Gender: Dem Women	27%	(114)	27%	(118)	21%	(90)	25%	(109)	431
PID/Gender: Ind Men	24%	(86)	20%	(71)	18%	(63)	39%	(139)	358
PID/Gender: Ind Women	18%	(72)	25%	(99)	14%	(56)	42%	(168)	395
PID/Gender: Rep Men	18%	(63)	25%	(88)	15%	(51)	42%	(146)	348
PID/Gender: Rep Women	17%	(55)	21%	(66)	13%	(40)	49%	(156)	317
Ideo: Liberal (1-3)	24%	(144)	30%	(180)	18%	(110)	29%	(176)	609
Ideo: Moderate (4)	24%	(136)	24%	(135)	22%	(122)	30%	(172)	565
Ideo: Conservative (5-7)	15%	(113)	23%	(168)	13%	(95)	49%	(362)	738
Educ: < College	24%	(370)	23%	(354)	14%	(218)	38%	(578)	1519
Educ: Bachelors degree	17%	(78)	31%	(137)	19%	(84)	33%	(147)	446
Educ: Post-grad	17%	(41)	25%	(61)	23%	(57)	35%	(86)	245
Income: Under 50k	24%	(281)	24%	(280)	15%	(169)	37%	(433)	1162
Income: 50k-100k	21%	(147)	25%	(176)	19%	(133)	36%	(258)	714
Income: 100k+	18%	(61)	29%	(97)	17%	(58)	36%	(119)	334
Ethnicity: White	18%	(318)	24%	(412)	17%	(301)	40%	(698)	1730

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Table MCEN5_12: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Kevin Hart

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	22%	(488)	25%	(552)	16%	(359)	37%	(810)	2210
Ethnicity: Hispanic	33%	(115)	26%	(91)	14%	(49)	27%	(96)	351
Ethnicity: Black	45%	(123)	29%	(81)	8%	(23)	18%	(49)	276
Ethnicity: Other	23%	(47)	29%	(60)	17%	(35)	31%	(64)	205
All Christian	17%	(158)	25%	(235)	16%	(153)	41%	(386)	932
All Non-Christian	29%	(31)	23%	(24)	22%	(24)	26%	(27)	106
Atheist	17%	(20)	25%	(29)	17%	(20)	41%	(47)	116
Agnostic/Nothing in particular	21%	(141)	24%	(162)	18%	(120)	36%	(239)	662
Something Else	35%	(139)	26%	(102)	11%	(42)	28%	(110)	393
Religious Non-Protestant/Catholic	27%	(35)	24%	(31)	19%	(25)	30%	(39)	130
Evangelical	27%	(149)	24%	(132)	13%	(72)	35%	(194)	547
Non-Evangelical	19%	(141)	26%	(194)	16%	(120)	38%	(284)	738
Community: Urban	30%	(181)	27%	(167)	14%	(84)	29%	(179)	612
Community: Suburban	18%	(187)	25%	(253)	18%	(186)	39%	(403)	1028
Community: Rural	21%	(120)	23%	(133)	16%	(89)	40%	(228)	570
Employ: Private Sector	19%	(136)	28%	(198)	18%	(127)	35%	(252)	712
Employ: Government	31%	(44)	26%	(36)	16%	(22)	27%	(39)	141
Employ: Self-Employed	34%	(69)	28%	(59)	13%	(27)	25%	(51)	206
Employ: Homemaker	25%	(35)	24%	(34)	11%	(16)	40%	(55)	139
Employ: Student	40%	(29)	15%	(11)	18%	(13)	27%	(20)	73
Employ: Retired	9%	(43)	19%	(92)	20%	(97)	51%	(244)	476
Employ: Unemployed	31%	(92)	24%	(70)	12%	(35)	33%	(96)	293
Employ: Other	23%	(39)	32%	(54)	13%	(22)	32%	(55)	170
Military HH: Yes	19%	(61)	25%	(79)	14%	(43)	43%	(137)	321
Military HH: No	23%	(427)	25%	(473)	17%	(316)	36%	(673)	1889
RD/WT: Right Direction	27%	(184)	29%	(200)	17%	(114)	27%	(185)	683
RD/WT: Wrong Track	20%	(304)	23%	(353)	16%	(246)	41%	(625)	1527
Biden Job Approve	27%	(243)	29%	(259)	18%	(160)	27%	(242)	904
Biden Job Disapprove	18%	(204)	22%	(258)	16%	(181)	44%	(507)	1150

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Table MCEN5_12: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Kevin Hart

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	22% (488)	25% (552)	16% (359)	37% (810)	2210
Biden Job Strongly Approve	30% (110)	28% (102)	15% (54)	27% (99)	365
Biden Job Somewhat Approve	25% (132)	29% (157)	20% (106)	27% (143)	538
Biden Job Somewhat Disapprove	24% (83)	27% (94)	22% (77)	27% (93)	346
Biden Job Strongly Disapprove	15% (122)	20% (164)	13% (104)	52% (414)	803
Favorable of Biden	27% (247)	28% (260)	18% (166)	27% (251)	924
Unfavorable of Biden	18% (208)	23% (263)	15% (169)	44% (501)	1141
Very Favorable of Biden	30% (115)	30% (114)	15% (56)	25% (97)	383
Somewhat Favorable of Biden	24% (132)	27% (146)	20% (110)	29% (155)	542
Somewhat Unfavorable of Biden	22% (68)	28% (85)	19% (59)	31% (93)	306
Very Unfavorable of Biden	17% (139)	21% (177)	13% (111)	49% (408)	835
#1 Issue: Economy	23% (209)	27% (240)	14% (129)	36% (321)	898
#1 Issue: Security	17% (45)	21% (58)	11% (30)	51% (140)	273
#1 Issue: Health Care	29% (81)	25% (72)	18% (51)	28% (78)	282
#1 Issue: Medicare / Social Security	17% (38)	22% (49)	21% (48)	41% (93)	229
#1 Issue: Women's Issues	31% (41)	25% (32)	20% (27)	25% (33)	132
#1 Issue: Education	33% (38)	22% (26)	20% (23)	24% (28)	115
#1 Issue: Energy	21% (23)	26% (28)	22% (24)	32% (35)	111
#1 Issue: Other	8% (13)	28% (47)	16% (27)	49% (83)	170
2020 Vote: Joe Biden	25% (233)	29% (265)	19% (172)	27% (251)	920
2020 Vote: Donald Trump	14% (97)	22% (158)	15% (105)	49% (346)	707
2020 Vote: Other	21% (21)	24% (24)	16% (17)	39% (40)	102
2020 Vote: Didn't Vote	29% (137)	22% (105)	14% (65)	36% (173)	481
2018 House Vote: Democrat	22% (158)	28% (200)	19% (136)	30% (209)	702
2018 House Vote: Republican	15% (95)	22% (138)	15% (95)	48% (298)	626
2018 House Vote: Someone else	14% (8)	38% (23)	21% (12)	27% (16)	59
2016 Vote: Hillary Clinton	23% (150)	30% (197)	20% (130)	27% (181)	658
2016 Vote: Donald Trump	13% (85)	21% (142)	16% (103)	50% (331)	660
2016 Vote: Other	18% (21)	25% (30)	17% (20)	39% (46)	118
2016 Vote: Didn't Vote	30% (231)	24% (184)	14% (107)	33% (251)	773

Continued on next page

Table MCEN5_12: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Kevin Hart

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	22%	(488)	25%	(552)	16%	(359)	37%	(810)	2210
Voted in 2014: Yes	18%	(218)	25%	(304)	17%	(206)	40%	(480)	1208
Voted in 2014: No	27%	(270)	25%	(248)	15%	(153)	33%	(330)	1002
4-Region: Northeast	25%	(99)	24%	(93)	18%	(71)	33%	(132)	395
4-Region: Midwest	16%	(76)	31%	(142)	16%	(73)	37%	(174)	464
4-Region: South	24%	(198)	24%	(195)	14%	(118)	38%	(318)	828
4-Region: West	22%	(116)	23%	(123)	19%	(97)	36%	(187)	522
Film Fans	24%	(455)	27%	(511)	16%	(315)	33%	(639)	1920
Avid Film Fans	35%	(231)	29%	(190)	13%	(87)	24%	(157)	665
Casual Film Fans	18%	(224)	26%	(321)	18%	(229)	38%	(482)	1254
TV Fans	23%	(462)	26%	(514)	16%	(329)	35%	(696)	2002
Casual TV Fans	19%	(203)	26%	(274)	17%	(186)	38%	(412)	1074
Avid TV Fans	28%	(259)	26%	(240)	15%	(144)	31%	(285)	927
Pop Culture Fans	30%	(396)	29%	(389)	17%	(228)	25%	(329)	1343
Has Watched Oscars	40%	(183)	37%	(170)	14%	(64)	10%	(45)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_13: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*
Hugh Jackman

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	14%	(308)	25%	(544)	22%	(489)	39%	(868)	2210
Gender: Male	15%	(156)	24%	(255)	22%	(232)	40%	(424)	1067
Gender: Female	13%	(152)	25%	(290)	23%	(257)	39%	(444)	1143
Age: 18-34	19%	(126)	30%	(196)	20%	(135)	31%	(201)	658
Age: 35-44	17%	(61)	27%	(99)	20%	(73)	35%	(127)	359
Age: 45-64	12%	(88)	22%	(164)	26%	(195)	41%	(307)	754
Age: 65+	7%	(33)	19%	(85)	20%	(86)	53%	(234)	438
GenZers: 1997-2012	20%	(53)	31%	(82)	22%	(59)	27%	(73)	267
Millennials: 1981-1996	20%	(127)	29%	(186)	18%	(118)	33%	(210)	642
GenXers: 1965-1980	11%	(64)	23%	(136)	27%	(162)	39%	(236)	597
Baby Boomers: 1946-1964	9%	(61)	20%	(133)	21%	(138)	49%	(319)	650
PID: Dem (no lean)	19%	(150)	29%	(227)	22%	(177)	30%	(237)	792
PID: Ind (no lean)	10%	(73)	23%	(174)	25%	(188)	42%	(318)	754
PID: Rep (no lean)	13%	(85)	22%	(143)	19%	(123)	47%	(313)	665
PID/Gender: Dem Men	20%	(71)	30%	(109)	20%	(71)	30%	(110)	361
PID/Gender: Dem Women	18%	(79)	27%	(118)	25%	(106)	30%	(127)	431
PID/Gender: Ind Men	10%	(34)	21%	(74)	29%	(103)	41%	(148)	358
PID/Gender: Ind Women	10%	(39)	25%	(100)	22%	(86)	43%	(171)	395
PID/Gender: Rep Men	15%	(51)	21%	(72)	17%	(58)	48%	(167)	348
PID/Gender: Rep Women	11%	(34)	23%	(72)	21%	(65)	46%	(146)	317
Ideo: Liberal (1-3)	16%	(98)	29%	(177)	23%	(142)	32%	(192)	609
Ideo: Moderate (4)	14%	(81)	28%	(158)	27%	(155)	30%	(172)	565
Ideo: Conservative (5-7)	12%	(88)	21%	(154)	17%	(125)	50%	(371)	738
Educ: < College	13%	(202)	23%	(350)	22%	(338)	41%	(629)	1519
Educ: Bachelors degree	16%	(71)	28%	(124)	23%	(101)	34%	(149)	446
Educ: Post-grad	14%	(35)	29%	(70)	20%	(50)	37%	(90)	245
Income: Under 50k	14%	(160)	22%	(259)	23%	(268)	41%	(475)	1162
Income: 50k-100k	14%	(98)	28%	(197)	20%	(145)	38%	(274)	714
Income: 100k+	15%	(51)	26%	(88)	23%	(76)	36%	(119)	334
Ethnicity: White	13%	(226)	24%	(415)	22%	(379)	41%	(709)	1730

Continued on next page

Table MCEN5_13: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*
 Hugh Jackman

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	14%	(308)	25%	(544)	22%	(489)	39%	(868)	2210
Ethnicity: Hispanic	19%	(66)	23%	(79)	22%	(78)	36%	(127)	351
Ethnicity: Black	19%	(52)	28%	(76)	24%	(65)	30%	(82)	276
Ethnicity: Other	14%	(30)	26%	(53)	22%	(45)	38%	(77)	205
All Christian	14%	(133)	23%	(219)	20%	(184)	43%	(397)	932
All Non-Christian	33%	(35)	19%	(20)	17%	(18)	31%	(33)	106
Atheist	8%	(9)	27%	(31)	26%	(31)	39%	(46)	116
Agnostic/Nothing in particular	11%	(72)	24%	(160)	25%	(163)	40%	(266)	662
Something Else	15%	(59)	29%	(114)	24%	(94)	32%	(127)	393
Religious Non-Protestant/Catholic	35%	(45)	19%	(25)	14%	(19)	31%	(41)	130
Evangelical	13%	(73)	28%	(152)	21%	(114)	38%	(207)	547
Non-Evangelical	14%	(107)	23%	(173)	21%	(158)	41%	(301)	738
Community: Urban	19%	(118)	26%	(161)	24%	(145)	31%	(188)	612
Community: Suburban	13%	(130)	25%	(261)	21%	(216)	41%	(421)	1028
Community: Rural	10%	(59)	22%	(123)	22%	(128)	46%	(260)	570
Employ: Private Sector	14%	(102)	27%	(191)	22%	(160)	36%	(259)	712
Employ: Government	14%	(20)	30%	(42)	25%	(35)	32%	(45)	141
Employ: Self-Employed	22%	(45)	29%	(60)	19%	(39)	30%	(62)	206
Employ: Homemaker	16%	(23)	24%	(33)	17%	(24)	43%	(60)	139
Employ: Student	15%	(11)	34%	(25)	20%	(14)	31%	(23)	73
Employ: Retired	9%	(44)	19%	(92)	22%	(104)	50%	(237)	476
Employ: Unemployed	16%	(47)	23%	(67)	22%	(64)	39%	(115)	293
Employ: Other	10%	(17)	21%	(35)	30%	(50)	40%	(68)	170
Military HH: Yes	15%	(47)	20%	(65)	19%	(60)	47%	(149)	321
Military HH: No	14%	(261)	25%	(480)	23%	(430)	38%	(719)	1889
RD/WT: Right Direction	21%	(143)	28%	(190)	21%	(146)	30%	(205)	683
RD/WT: Wrong Track	11%	(166)	23%	(354)	22%	(343)	43%	(664)	1527
Biden Job Approve	20%	(180)	29%	(259)	22%	(197)	30%	(268)	904
Biden Job Disapprove	10%	(118)	21%	(244)	22%	(255)	46%	(533)	1150

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Table MCEN5_13: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*
Hugh Jackman

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	14%	(308)	25%	(544)	22%	(489)	39%	(868)	2210
Biden Job Strongly Approve	25%	(93)	27%	(97)	19%	(70)	29%	(105)	365
Biden Job Somewhat Approve	16%	(87)	30%	(162)	24%	(127)	30%	(162)	538
Biden Job Somewhat Disapprove	11%	(38)	24%	(84)	32%	(111)	33%	(114)	346
Biden Job Strongly Disapprove	10%	(80)	20%	(160)	18%	(144)	52%	(419)	803
Favorable of Biden	19%	(179)	27%	(254)	23%	(215)	30%	(276)	924
Unfavorable of Biden	10%	(112)	22%	(254)	21%	(243)	47%	(531)	1141
Very Favorable of Biden	24%	(92)	29%	(112)	18%	(68)	29%	(111)	383
Somewhat Favorable of Biden	16%	(88)	26%	(142)	27%	(147)	30%	(165)	542
Somewhat Unfavorable of Biden	10%	(32)	27%	(83)	26%	(80)	36%	(111)	306
Very Unfavorable of Biden	10%	(80)	20%	(170)	20%	(164)	50%	(420)	835
#1 Issue: Economy	14%	(130)	24%	(212)	25%	(221)	37%	(335)	898
#1 Issue: Security	10%	(28)	19%	(53)	15%	(40)	56%	(152)	273
#1 Issue: Health Care	18%	(51)	29%	(82)	22%	(61)	31%	(88)	282
#1 Issue: Medicare / Social Security	13%	(29)	23%	(52)	25%	(58)	39%	(90)	229
#1 Issue: Women's Issues	13%	(17)	29%	(39)	23%	(30)	35%	(47)	132
#1 Issue: Education	22%	(25)	23%	(26)	23%	(26)	33%	(37)	115
#1 Issue: Energy	12%	(13)	36%	(39)	14%	(16)	38%	(42)	111
#1 Issue: Other	9%	(15)	24%	(41)	22%	(37)	45%	(77)	170
2020 Vote: Joe Biden	18%	(168)	27%	(247)	24%	(216)	31%	(288)	920
2020 Vote: Donald Trump	11%	(74)	20%	(144)	19%	(137)	50%	(351)	707
2020 Vote: Other	14%	(14)	22%	(23)	23%	(23)	41%	(42)	102
2020 Vote: Didn't Vote	11%	(51)	27%	(130)	23%	(113)	39%	(187)	481
2018 House Vote: Democrat	16%	(112)	28%	(200)	24%	(166)	32%	(225)	702
2018 House Vote: Republican	11%	(72)	20%	(124)	21%	(131)	48%	(300)	626
2018 House Vote: Someone else	12%	(7)	21%	(13)	35%	(21)	32%	(19)	59
2016 Vote: Hillary Clinton	16%	(108)	28%	(183)	24%	(158)	32%	(209)	658
2016 Vote: Donald Trump	10%	(67)	20%	(133)	20%	(135)	49%	(326)	660
2016 Vote: Other	13%	(15)	23%	(27)	16%	(19)	48%	(56)	118
2016 Vote: Didn't Vote	15%	(118)	26%	(200)	23%	(177)	36%	(277)	773

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Table MCEN5_13: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*
 Hugh Jackman

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	14%	(308)	25%	(544)	22%	(489)	39%	(868)	2210
Voted in 2014: Yes	13%	(161)	24%	(293)	21%	(254)	41%	(501)	1208
Voted in 2014: No	15%	(147)	25%	(251)	24%	(236)	37%	(368)	1002
4-Region: Northeast	13%	(52)	23%	(91)	24%	(96)	39%	(156)	395
4-Region: Midwest	10%	(45)	28%	(131)	25%	(116)	37%	(172)	464
4-Region: South	13%	(111)	22%	(185)	20%	(165)	44%	(368)	828
4-Region: West	19%	(100)	26%	(138)	21%	(111)	33%	(173)	522
Film Fans	15%	(294)	27%	(512)	22%	(430)	36%	(683)	1920
Avid Film Fans	27%	(183)	30%	(199)	18%	(117)	25%	(167)	665
Casual Film Fans	9%	(111)	25%	(313)	25%	(314)	41%	(516)	1254
TV Fans	15%	(299)	26%	(514)	23%	(454)	37%	(734)	2002
Casual TV Fans	9%	(99)	25%	(270)	25%	(267)	41%	(438)	1074
Avid TV Fans	22%	(201)	26%	(244)	20%	(187)	32%	(296)	927
Pop Culture Fans	18%	(248)	31%	(419)	22%	(302)	28%	(374)	1343
Has Watched Oscars	30%	(139)	40%	(184)	18%	(83)	12%	(56)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_14: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Tom Holland

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(221)	18%	(400)	25%	(556)	47%	(1033)	2210
Gender: Male	12%	(127)	18%	(193)	25%	(262)	45%	(484)	1067
Gender: Female	8%	(94)	18%	(207)	26%	(293)	48%	(549)	1143
Age: 18-34	24%	(157)	26%	(174)	21%	(139)	28%	(188)	658
Age: 35-44	10%	(34)	22%	(78)	24%	(87)	45%	(160)	359
Age: 45-64	4%	(29)	16%	(118)	27%	(205)	53%	(403)	754
Age: 65+	—	(1)	7%	(30)	28%	(125)	64%	(282)	438
GenZers: 1997-2012	34%	(90)	31%	(82)	15%	(39)	21%	(56)	267
Millennials: 1981-1996	15%	(99)	23%	(149)	24%	(157)	37%	(237)	642
GenXers: 1965-1980	4%	(23)	18%	(106)	27%	(164)	51%	(305)	597
Baby Boomers: 1946-1964	1%	(9)	9%	(58)	28%	(185)	61%	(399)	650
PID: Dem (no lean)	12%	(99)	24%	(191)	30%	(238)	33%	(264)	792
PID: Ind (no lean)	8%	(61)	17%	(126)	23%	(172)	52%	(395)	754
PID: Rep (no lean)	9%	(62)	12%	(83)	22%	(146)	56%	(374)	665
PID/Gender: Dem Men	15%	(53)	24%	(87)	31%	(111)	31%	(110)	361
PID/Gender: Dem Women	11%	(46)	24%	(104)	30%	(127)	36%	(153)	431
PID/Gender: Ind Men	11%	(41)	17%	(60)	23%	(81)	49%	(177)	358
PID/Gender: Ind Women	5%	(20)	17%	(66)	23%	(90)	55%	(218)	395
PID/Gender: Rep Men	10%	(34)	13%	(46)	20%	(71)	57%	(197)	348
PID/Gender: Rep Women	9%	(28)	11%	(36)	24%	(75)	56%	(178)	317
Ideo: Liberal (1-3)	14%	(85)	27%	(162)	23%	(139)	37%	(224)	609
Ideo: Moderate (4)	10%	(56)	17%	(96)	33%	(188)	40%	(224)	565
Ideo: Conservative (5-7)	5%	(34)	13%	(95)	22%	(165)	60%	(444)	738
Educ: < College	11%	(162)	17%	(257)	24%	(362)	49%	(738)	1519
Educ: Bachelors degree	9%	(41)	22%	(98)	28%	(126)	41%	(181)	446
Educ: Post-grad	8%	(19)	19%	(45)	27%	(67)	47%	(114)	245
Income: Under 50k	10%	(118)	18%	(207)	24%	(280)	48%	(557)	1162
Income: 50k-100k	9%	(64)	19%	(134)	26%	(188)	46%	(327)	714
Income: 100k+	12%	(39)	17%	(58)	26%	(87)	45%	(149)	334
Ethnicity: White	8%	(140)	17%	(290)	25%	(424)	51%	(875)	1730

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Table MCEN5_14: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Tom Holland

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(221)	18%	(400)	25%	(556)	47%	(1033)	2210
Ethnicity: Hispanic	19%	(68)	22%	(77)	23%	(80)	36%	(125)	351
Ethnicity: Black	18%	(49)	23%	(64)	30%	(83)	29%	(79)	276
Ethnicity: Other	15%	(32)	22%	(46)	24%	(48)	39%	(79)	205
All Christian	7%	(64)	17%	(160)	24%	(228)	52%	(481)	932
All Non-Christian	18%	(19)	25%	(27)	22%	(23)	35%	(37)	106
Atheist	14%	(17)	23%	(26)	17%	(20)	46%	(53)	116
Agnostic/Nothing in particular	10%	(67)	18%	(117)	28%	(184)	44%	(293)	662
Something Else	14%	(55)	18%	(70)	25%	(100)	43%	(168)	393
Religious Non-Protestant/Catholic	16%	(21)	26%	(34)	19%	(25)	38%	(50)	130
Evangelical	11%	(59)	18%	(98)	25%	(137)	46%	(252)	547
Non-Evangelical	8%	(56)	17%	(122)	25%	(187)	51%	(373)	738
Community: Urban	16%	(95)	22%	(134)	24%	(147)	39%	(236)	612
Community: Suburban	8%	(84)	17%	(177)	27%	(276)	48%	(491)	1028
Community: Rural	7%	(42)	16%	(89)	23%	(133)	54%	(306)	570
Employ: Private Sector	9%	(66)	20%	(139)	27%	(196)	44%	(311)	712
Employ: Government	14%	(20)	24%	(34)	26%	(36)	36%	(51)	141
Employ: Self-Employed	16%	(32)	20%	(41)	26%	(53)	39%	(81)	206
Employ: Homemaker	9%	(13)	22%	(30)	20%	(28)	49%	(68)	139
Employ: Student	36%	(26)	34%	(25)	12%	(9)	19%	(14)	73
Employ: Retired	1%	(7)	9%	(45)	28%	(135)	61%	(289)	476
Employ: Unemployed	14%	(42)	19%	(55)	20%	(60)	46%	(136)	293
Employ: Other	9%	(16)	18%	(31)	23%	(39)	49%	(84)	170
Military HH: Yes	8%	(26)	16%	(51)	21%	(66)	55%	(177)	321
Military HH: No	10%	(195)	18%	(349)	26%	(489)	45%	(856)	1889
RD/WT: Right Direction	13%	(87)	24%	(163)	27%	(183)	37%	(250)	683
RD/WT: Wrong Track	9%	(134)	16%	(237)	24%	(373)	51%	(783)	1527
Biden Job Approve	13%	(119)	23%	(205)	27%	(248)	37%	(332)	904
Biden Job Disapprove	7%	(85)	14%	(160)	24%	(275)	55%	(629)	1150

Continued on next page

Table MCEN5_14: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*
Tom Holland

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(221)	18%	(400)	25%	(556)	47%	(1033)	2210
Biden Job Strongly Approve	17%	(62)	21%	(76)	24%	(88)	38%	(140)	365
Biden Job Somewhat Approve	11%	(57)	24%	(128)	30%	(160)	36%	(193)	538
Biden Job Somewhat Disapprove	10%	(36)	16%	(57)	37%	(127)	37%	(126)	346
Biden Job Strongly Disapprove	6%	(49)	13%	(104)	18%	(148)	63%	(503)	803
Favorable of Biden	12%	(115)	23%	(208)	28%	(258)	37%	(343)	924
Unfavorable of Biden	7%	(84)	15%	(166)	24%	(269)	55%	(622)	1141
Very Favorable of Biden	14%	(55)	21%	(80)	26%	(99)	39%	(148)	383
Somewhat Favorable of Biden	11%	(59)	24%	(128)	29%	(160)	36%	(195)	542
Somewhat Unfavorable of Biden	9%	(28)	19%	(59)	33%	(100)	39%	(119)	306
Very Unfavorable of Biden	7%	(56)	13%	(107)	20%	(169)	60%	(503)	835
#1 Issue: Economy	9%	(83)	18%	(159)	26%	(235)	47%	(421)	898
#1 Issue: Security	7%	(20)	12%	(34)	20%	(54)	60%	(165)	273
#1 Issue: Health Care	21%	(60)	20%	(57)	23%	(66)	35%	(99)	282
#1 Issue: Medicare / Social Security	2%	(4)	13%	(29)	30%	(70)	55%	(127)	229
#1 Issue: Women's Issues	20%	(27)	18%	(24)	27%	(35)	35%	(46)	132
#1 Issue: Education	11%	(12)	23%	(27)	30%	(35)	36%	(41)	115
#1 Issue: Energy	12%	(13)	27%	(30)	21%	(24)	39%	(44)	111
#1 Issue: Other	1%	(3)	24%	(40)	22%	(37)	53%	(91)	170
2020 Vote: Joe Biden	11%	(104)	22%	(200)	30%	(272)	37%	(344)	920
2020 Vote: Donald Trump	6%	(43)	12%	(85)	22%	(156)	60%	(422)	707
2020 Vote: Other	13%	(14)	17%	(17)	23%	(23)	47%	(48)	102
2020 Vote: Didn't Vote	13%	(60)	20%	(98)	22%	(104)	46%	(219)	481
2018 House Vote: Democrat	10%	(69)	21%	(145)	30%	(210)	40%	(279)	702
2018 House Vote: Republican	7%	(45)	11%	(69)	24%	(152)	58%	(361)	626
2018 House Vote: Someone else	4%	(2)	34%	(20)	20%	(12)	43%	(25)	59
2016 Vote: Hillary Clinton	8%	(54)	20%	(134)	33%	(216)	39%	(255)	658
2016 Vote: Donald Trump	7%	(45)	10%	(68)	23%	(150)	60%	(398)	660
2016 Vote: Other	6%	(7)	24%	(28)	19%	(23)	51%	(60)	118
2016 Vote: Didn't Vote	15%	(116)	22%	(170)	22%	(167)	41%	(320)	773

Continued on next page

Table MCEN5_14: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Tom Holland

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(221)	18%	(400)	25%	(556)	47%	(1033)	2210
Voted in 2014: Yes	7%	(81)	16%	(195)	27%	(324)	50%	(608)	1208
Voted in 2014: No	14%	(141)	20%	(205)	23%	(231)	42%	(424)	1002
4-Region: Northeast	10%	(38)	17%	(69)	27%	(106)	46%	(183)	395
4-Region: Midwest	6%	(27)	16%	(76)	27%	(125)	51%	(236)	464
4-Region: South	11%	(92)	16%	(133)	23%	(188)	50%	(414)	828
4-Region: West	12%	(64)	23%	(122)	26%	(137)	38%	(200)	522
Film Fans	11%	(210)	20%	(377)	26%	(505)	43%	(828)	1920
Avid Film Fans	18%	(121)	24%	(158)	23%	(155)	35%	(232)	665
Casual Film Fans	7%	(89)	17%	(219)	28%	(350)	48%	(596)	1254
TV Fans	10%	(204)	19%	(380)	26%	(516)	45%	(901)	2002
Casual TV Fans	8%	(84)	17%	(184)	27%	(289)	48%	(517)	1074
Avid TV Fans	13%	(120)	21%	(196)	24%	(227)	41%	(384)	927
Pop Culture Fans	15%	(199)	24%	(320)	27%	(358)	35%	(465)	1343
Has Watched Oscars	17%	(81)	35%	(162)	30%	(141)	17%	(79)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_15: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*
Zendaya

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	12%	(260)	17%	(377)	24%	(522)	48%	(1051)	2210
Gender: Male	13%	(144)	15%	(161)	24%	(260)	47%	(501)	1067
Gender: Female	10%	(116)	19%	(216)	23%	(262)	48%	(549)	1143
Age: 18-34	29%	(191)	26%	(172)	19%	(128)	25%	(168)	658
Age: 35-44	12%	(44)	21%	(75)	23%	(83)	44%	(158)	359
Age: 45-64	3%	(23)	13%	(100)	28%	(210)	56%	(422)	754
Age: 65+	1%	(3)	7%	(31)	23%	(101)	69%	(304)	438
GenZers: 1997-2012	42%	(112)	28%	(75)	12%	(33)	18%	(47)	267
Millennials: 1981-1996	18%	(117)	24%	(155)	23%	(145)	35%	(225)	642
GenXers: 1965-1980	4%	(23)	16%	(93)	30%	(180)	50%	(301)	597
Baby Boomers: 1946-1964	1%	(8)	8%	(49)	24%	(154)	67%	(439)	650
PID: Dem (no lean)	15%	(117)	23%	(184)	27%	(212)	35%	(278)	792
PID: Ind (no lean)	11%	(83)	15%	(117)	23%	(172)	51%	(382)	754
PID: Rep (no lean)	9%	(61)	11%	(76)	21%	(138)	59%	(390)	665
PID/Gender: Dem Men	18%	(65)	20%	(71)	28%	(101)	34%	(123)	361
PID/Gender: Dem Women	12%	(52)	26%	(112)	26%	(111)	36%	(156)	431
PID/Gender: Ind Men	12%	(43)	15%	(54)	25%	(90)	48%	(172)	358
PID/Gender: Ind Women	10%	(40)	16%	(63)	21%	(82)	53%	(210)	395
PID/Gender: Rep Men	10%	(36)	10%	(36)	20%	(69)	59%	(206)	348
PID/Gender: Rep Women	8%	(24)	13%	(41)	22%	(69)	58%	(184)	317
Ideo: Liberal (1-3)	16%	(98)	23%	(140)	24%	(145)	37%	(226)	609
Ideo: Moderate (4)	11%	(63)	20%	(112)	28%	(159)	41%	(230)	565
Ideo: Conservative (5-7)	5%	(35)	11%	(83)	21%	(153)	63%	(467)	738
Educ: < College	13%	(196)	16%	(236)	23%	(355)	48%	(732)	1519
Educ: Bachelors degree	10%	(43)	21%	(93)	23%	(105)	46%	(205)	446
Educ: Post-grad	9%	(21)	19%	(48)	26%	(63)	46%	(114)	245
Income: Under 50k	14%	(158)	17%	(203)	22%	(257)	47%	(544)	1162
Income: 50k-100k	9%	(67)	16%	(118)	26%	(188)	48%	(342)	714
Income: 100k+	11%	(36)	17%	(57)	23%	(77)	49%	(165)	334
Ethnicity: White	9%	(147)	15%	(252)	25%	(425)	52%	(905)	1730

Continued on next page

Table MCEN5_15: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*
 Zendaya

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	12%	(260)	17%	(377)	24%	(522)	48%	(1051)	2210
Ethnicity: Hispanic	23%	(82)	25%	(86)	21%	(73)	31%	(110)	351
Ethnicity: Black	28%	(77)	25%	(68)	21%	(58)	26%	(72)	276
Ethnicity: Other	18%	(36)	28%	(56)	19%	(39)	36%	(74)	205
All Christian	7%	(62)	16%	(149)	23%	(218)	54%	(504)	932
All Non-Christian	23%	(24)	18%	(19)	18%	(19)	41%	(44)	106
Atheist	15%	(17)	25%	(29)	17%	(20)	43%	(50)	116
Agnostic/Nothing in particular	14%	(93)	16%	(104)	27%	(178)	43%	(286)	662
Something Else	16%	(64)	19%	(76)	22%	(87)	43%	(167)	393
Religious Non-Protestant/Catholic	20%	(26)	17%	(22)	18%	(24)	44%	(58)	130
Evangelical	11%	(62)	18%	(99)	23%	(127)	47%	(259)	547
Non-Evangelical	8%	(61)	16%	(120)	23%	(170)	53%	(389)	738
Community: Urban	19%	(114)	23%	(143)	21%	(129)	37%	(225)	612
Community: Suburban	10%	(98)	15%	(151)	26%	(263)	50%	(516)	1028
Community: Rural	8%	(48)	15%	(83)	23%	(130)	54%	(309)	570
Employ: Private Sector	11%	(76)	18%	(127)	27%	(195)	44%	(315)	712
Employ: Government	16%	(23)	26%	(36)	20%	(28)	38%	(54)	141
Employ: Self-Employed	21%	(43)	22%	(46)	23%	(48)	33%	(69)	206
Employ: Homemaker	12%	(17)	19%	(26)	20%	(28)	49%	(69)	139
Employ: Student	34%	(25)	38%	(28)	12%	(9)	16%	(11)	73
Employ: Retired	2%	(7)	6%	(29)	25%	(117)	68%	(322)	476
Employ: Unemployed	15%	(44)	20%	(57)	20%	(60)	45%	(132)	293
Employ: Other	15%	(26)	16%	(27)	22%	(38)	47%	(79)	170
Military HH: Yes	9%	(30)	13%	(41)	18%	(56)	60%	(194)	321
Military HH: No	12%	(230)	18%	(337)	25%	(466)	45%	(857)	1889
RD/WT: Right Direction	15%	(104)	23%	(160)	26%	(177)	35%	(242)	683
RD/WT: Wrong Track	10%	(157)	14%	(217)	23%	(345)	53%	(808)	1527
Biden Job Approve	15%	(140)	22%	(201)	27%	(240)	36%	(323)	904
Biden Job Disapprove	9%	(98)	13%	(147)	22%	(251)	57%	(654)	1150

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Table MCEN5_15: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*
Zendaya

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	12%	(260)	17%	(377)	24%	(522)	48%	(1051)	2210
Biden Job Strongly Approve	17%	(62)	20%	(72)	22%	(81)	41%	(151)	365
Biden Job Somewhat Approve	14%	(77)	24%	(130)	30%	(159)	32%	(172)	538
Biden Job Somewhat Disapprove	12%	(41)	19%	(67)	29%	(100)	40%	(138)	346
Biden Job Strongly Disapprove	7%	(57)	10%	(79)	19%	(152)	64%	(515)	803
Favorable of Biden	15%	(135)	22%	(203)	27%	(245)	37%	(341)	924
Unfavorable of Biden	9%	(102)	13%	(143)	22%	(247)	57%	(649)	1141
Very Favorable of Biden	16%	(62)	21%	(79)	21%	(81)	42%	(160)	383
Somewhat Favorable of Biden	14%	(74)	23%	(124)	30%	(164)	33%	(180)	542
Somewhat Unfavorable of Biden	11%	(34)	21%	(63)	25%	(78)	43%	(130)	306
Very Unfavorable of Biden	8%	(68)	10%	(80)	20%	(169)	62%	(518)	835
#1 Issue: Economy	11%	(98)	16%	(145)	26%	(234)	47%	(421)	898
#1 Issue: Security	11%	(30)	7%	(20)	19%	(51)	63%	(173)	273
#1 Issue: Health Care	15%	(43)	24%	(67)	24%	(68)	37%	(104)	282
#1 Issue: Medicare / Social Security	4%	(9)	12%	(27)	23%	(52)	62%	(141)	229
#1 Issue: Women's Issues	24%	(32)	23%	(30)	24%	(32)	29%	(38)	132
#1 Issue: Education	18%	(21)	21%	(24)	24%	(28)	36%	(42)	115
#1 Issue: Energy	13%	(14)	30%	(33)	23%	(25)	34%	(38)	111
#1 Issue: Other	9%	(15)	18%	(31)	18%	(32)	55%	(94)	170
2020 Vote: Joe Biden	13%	(123)	22%	(201)	26%	(243)	38%	(352)	920
2020 Vote: Donald Trump	6%	(40)	9%	(64)	22%	(156)	63%	(446)	707
2020 Vote: Other	15%	(16)	19%	(20)	17%	(18)	48%	(49)	102
2020 Vote: Didn't Vote	17%	(81)	19%	(92)	22%	(104)	42%	(203)	481
2018 House Vote: Democrat	11%	(78)	21%	(147)	28%	(194)	40%	(284)	702
2018 House Vote: Republican	6%	(37)	10%	(64)	23%	(141)	61%	(385)	626
2018 House Vote: Someone else	1%	(1)	26%	(15)	30%	(18)	43%	(25)	59
2016 Vote: Hillary Clinton	12%	(77)	20%	(129)	29%	(189)	40%	(263)	658
2016 Vote: Donald Trump	6%	(39)	8%	(52)	22%	(147)	64%	(422)	660
2016 Vote: Other	8%	(10)	22%	(26)	18%	(22)	51%	(61)	118
2016 Vote: Didn't Vote	17%	(134)	22%	(170)	21%	(164)	39%	(304)	773

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Table MCEN5_15: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*
 Zendaya

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	12%	(260)	17%	(377)	24%	(522)	48%	(1051)	2210
Voted in 2014: Yes	8%	(95)	15%	(176)	25%	(299)	53%	(638)	1208
Voted in 2014: No	16%	(165)	20%	(201)	22%	(223)	41%	(412)	1002
4-Region: Northeast	11%	(43)	17%	(65)	24%	(95)	49%	(193)	395
4-Region: Midwest	10%	(44)	14%	(65)	26%	(120)	51%	(235)	464
4-Region: South	12%	(102)	17%	(144)	21%	(173)	49%	(410)	828
4-Region: West	14%	(72)	20%	(103)	26%	(134)	41%	(214)	522
Film Fans	13%	(246)	18%	(352)	24%	(465)	45%	(857)	1920
Avid Film Fans	20%	(130)	21%	(137)	24%	(159)	36%	(239)	665
Casual Film Fans	9%	(116)	17%	(215)	24%	(306)	49%	(618)	1254
TV Fans	12%	(238)	18%	(351)	24%	(487)	46%	(925)	2002
Casual TV Fans	9%	(100)	17%	(185)	25%	(265)	49%	(524)	1074
Avid TV Fans	15%	(138)	18%	(166)	24%	(222)	43%	(402)	927
Pop Culture Fans	17%	(228)	23%	(303)	26%	(352)	34%	(460)	1343
Has Watched Oscars	24%	(109)	28%	(128)	28%	(127)	21%	(98)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_MCEN5_16: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Martin Short

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(220)	21%	(457)	25%	(559)	44%	(974)	2210
Gender: Male	12%	(133)	20%	(208)	26%	(281)	42%	(444)	1067
Gender: Female	8%	(87)	22%	(249)	24%	(277)	46%	(530)	1143
Age: 18-34	11%	(71)	18%	(115)	30%	(199)	41%	(273)	658
Age: 35-44	15%	(55)	24%	(87)	21%	(75)	40%	(143)	359
Age: 45-64	8%	(59)	24%	(179)	26%	(196)	42%	(321)	754
Age: 65+	8%	(35)	17%	(76)	20%	(89)	54%	(238)	438
GenZers: 1997-2012	11%	(30)	12%	(32)	32%	(86)	45%	(119)	267
Millennials: 1981-1996	13%	(82)	22%	(142)	26%	(169)	39%	(248)	642
GenXers: 1965-1980	9%	(54)	27%	(159)	23%	(140)	41%	(244)	597
Baby Boomers: 1946-1964	8%	(50)	17%	(114)	24%	(157)	51%	(329)	650
PID: Dem (no lean)	14%	(114)	24%	(188)	29%	(227)	33%	(263)	792
PID: Ind (no lean)	8%	(57)	18%	(138)	25%	(189)	49%	(370)	754
PID: Rep (no lean)	7%	(50)	20%	(132)	22%	(143)	51%	(340)	665
PID/Gender: Dem Men	18%	(64)	25%	(89)	28%	(102)	29%	(106)	361
PID/Gender: Dem Women	12%	(50)	23%	(99)	29%	(125)	37%	(157)	431
PID/Gender: Ind Men	10%	(36)	16%	(59)	29%	(104)	44%	(159)	358
PID/Gender: Ind Women	5%	(20)	20%	(79)	22%	(85)	53%	(211)	395
PID/Gender: Rep Men	10%	(33)	17%	(60)	22%	(76)	51%	(179)	348
PID/Gender: Rep Women	5%	(16)	23%	(71)	21%	(67)	51%	(162)	317
Ideo: Liberal (1-3)	14%	(87)	25%	(155)	26%	(157)	35%	(211)	609
Ideo: Moderate (4)	10%	(58)	23%	(132)	31%	(174)	36%	(201)	565
Ideo: Conservative (5-7)	7%	(50)	17%	(123)	23%	(166)	54%	(399)	738
Educ: < College	9%	(138)	19%	(292)	24%	(364)	48%	(725)	1519
Educ: Bachelors degree	12%	(54)	23%	(104)	29%	(129)	36%	(158)	446
Educ: Post-grad	12%	(28)	25%	(61)	27%	(66)	37%	(90)	245
Income: Under 50k	10%	(118)	19%	(218)	23%	(270)	48%	(556)	1162
Income: 50k-100k	9%	(62)	23%	(162)	27%	(193)	42%	(298)	714
Income: 100k+	12%	(40)	23%	(78)	29%	(96)	36%	(120)	334
Ethnicity: White	10%	(167)	21%	(360)	25%	(435)	44%	(767)	1730

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Table MCEN5_MCEN5_16: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?**Martin Short*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(220)	21%	(457)	25%	(559)	44%	(974)	2210
Ethnicity: Hispanic	14%	(47)	18%	(62)	25%	(89)	44%	(153)	351
Ethnicity: Black	11%	(29)	24%	(65)	26%	(71)	40%	(110)	276
Ethnicity: Other	11%	(23)	16%	(32)	26%	(52)	47%	(97)	205
All Christian	9%	(88)	21%	(198)	25%	(234)	44%	(413)	932
All Non-Christian	22%	(23)	25%	(26)	21%	(23)	32%	(34)	106
Atheist	10%	(11)	19%	(22)	30%	(35)	41%	(48)	116
Agnostic/Nothing in particular	8%	(51)	20%	(132)	26%	(171)	46%	(307)	662
Something Else	12%	(47)	20%	(79)	24%	(96)	44%	(172)	393
Religious Non-Protestant/Catholic	21%	(27)	24%	(31)	24%	(31)	32%	(41)	130
Evangelical	10%	(53)	21%	(114)	24%	(130)	46%	(250)	547
Non-Evangelical	10%	(75)	21%	(156)	25%	(186)	43%	(320)	738
Community: Urban	16%	(100)	21%	(131)	26%	(160)	36%	(220)	612
Community: Suburban	8%	(80)	21%	(215)	27%	(273)	45%	(460)	1028
Community: Rural	7%	(39)	20%	(111)	22%	(126)	52%	(294)	570
Employ: Private Sector	10%	(71)	23%	(162)	27%	(194)	40%	(285)	712
Employ: Government	8%	(11)	27%	(38)	26%	(37)	39%	(55)	141
Employ: Self-Employed	17%	(35)	19%	(39)	28%	(58)	36%	(74)	206
Employ: Homemaker	8%	(12)	26%	(36)	21%	(29)	45%	(62)	139
Employ: Student	6%	(4)	15%	(11)	41%	(30)	38%	(28)	73
Employ: Retired	7%	(34)	18%	(84)	22%	(105)	53%	(252)	476
Employ: Unemployed	14%	(41)	14%	(42)	21%	(62)	51%	(148)	293
Employ: Other	7%	(12)	26%	(45)	26%	(43)	41%	(70)	170
Military HH: Yes	9%	(28)	17%	(55)	20%	(65)	54%	(173)	321
Military HH: No	10%	(192)	21%	(403)	26%	(494)	42%	(801)	1889
RD/WT: Right Direction	16%	(106)	27%	(187)	25%	(171)	32%	(218)	683
RD/WT: Wrong Track	7%	(114)	18%	(270)	25%	(387)	50%	(756)	1527
Biden Job Approve	14%	(131)	26%	(232)	27%	(248)	32%	(293)	904
Biden Job Disapprove	6%	(73)	18%	(208)	24%	(270)	52%	(599)	1150

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Table MCEN5_MCEN5_16: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Martin Short

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(220)	21%	(457)	25%	(559)	44%	(974)	2210
Biden Job Strongly Approve	23%	(83)	26%	(94)	21%	(78)	30%	(111)	365
Biden Job Somewhat Approve	9%	(48)	26%	(138)	32%	(170)	34%	(182)	538
Biden Job Somewhat Disapprove	7%	(26)	21%	(74)	33%	(113)	39%	(134)	346
Biden Job Strongly Disapprove	6%	(48)	17%	(134)	20%	(157)	58%	(465)	803
Favorable of Biden	14%	(131)	25%	(230)	27%	(249)	34%	(314)	924
Unfavorable of Biden	6%	(70)	18%	(207)	25%	(281)	51%	(583)	1141
Very Favorable of Biden	23%	(87)	27%	(102)	20%	(76)	31%	(117)	383
Somewhat Favorable of Biden	8%	(43)	24%	(128)	32%	(173)	36%	(197)	542
Somewhat Unfavorable of Biden	6%	(19)	21%	(64)	33%	(100)	40%	(124)	306
Very Unfavorable of Biden	6%	(51)	17%	(143)	22%	(181)	55%	(459)	835
#1 Issue: Economy	8%	(76)	22%	(200)	26%	(232)	43%	(389)	898
#1 Issue: Security	9%	(23)	15%	(42)	19%	(53)	57%	(155)	273
#1 Issue: Health Care	17%	(47)	23%	(65)	24%	(69)	36%	(101)	282
#1 Issue: Medicare / Social Security	11%	(26)	20%	(46)	23%	(53)	45%	(104)	229
#1 Issue: Women's Issues	8%	(11)	13%	(17)	39%	(52)	40%	(53)	132
#1 Issue: Education	12%	(14)	19%	(21)	32%	(37)	37%	(43)	115
#1 Issue: Energy	13%	(15)	22%	(25)	22%	(25)	42%	(47)	111
#1 Issue: Other	5%	(8)	24%	(41)	22%	(38)	49%	(83)	170
2020 Vote: Joe Biden	14%	(127)	25%	(226)	27%	(250)	35%	(318)	920
2020 Vote: Donald Trump	7%	(50)	18%	(127)	22%	(152)	53%	(377)	707
2020 Vote: Other	9%	(9)	18%	(18)	29%	(30)	44%	(45)	102
2020 Vote: Didn't Vote	7%	(34)	18%	(86)	26%	(127)	49%	(234)	481
2018 House Vote: Democrat	12%	(86)	27%	(188)	26%	(181)	35%	(248)	702
2018 House Vote: Republican	7%	(44)	20%	(126)	23%	(144)	50%	(313)	626
2018 House Vote: Someone else	7%	(4)	31%	(18)	24%	(14)	38%	(23)	59
2016 Vote: Hillary Clinton	13%	(86)	28%	(182)	27%	(176)	33%	(214)	658
2016 Vote: Donald Trump	7%	(43)	19%	(126)	21%	(140)	53%	(351)	660
2016 Vote: Other	9%	(11)	26%	(30)	21%	(25)	44%	(52)	118
2016 Vote: Didn't Vote	10%	(81)	15%	(119)	28%	(217)	46%	(357)	773

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Table MCEN5_MCEN5_16: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Martin Short

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	10%	(220)	21%	(457)	25%	(559)	44%	(974)	2210
Voted in 2014: Yes	10%	(121)	25%	(297)	23%	(276)	43%	(514)	1208
Voted in 2014: No	10%	(99)	16%	(160)	28%	(282)	46%	(460)	1002
4-Region: Northeast	12%	(49)	23%	(90)	26%	(101)	39%	(156)	395
4-Region: Midwest	10%	(45)	22%	(101)	25%	(117)	43%	(201)	464
4-Region: South	8%	(68)	19%	(160)	23%	(193)	49%	(407)	828
4-Region: West	11%	(58)	20%	(106)	28%	(148)	40%	(210)	522
Film Fans	11%	(211)	22%	(429)	26%	(502)	41%	(778)	1920
Avid Film Fans	21%	(137)	27%	(179)	22%	(149)	30%	(200)	665
Casual Film Fans	6%	(74)	20%	(250)	28%	(353)	46%	(578)	1254
TV Fans	11%	(211)	22%	(443)	26%	(516)	42%	(831)	2002
Casual TV Fans	6%	(69)	20%	(218)	28%	(299)	46%	(489)	1074
Avid TV Fans	15%	(142)	24%	(226)	23%	(217)	37%	(342)	927
Pop Culture Fans	14%	(192)	25%	(338)	27%	(363)	33%	(450)	1343
Has Watched Oscars	25%	(115)	34%	(157)	26%	(121)	15%	(70)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_MCEN5_17: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Selena Gomez

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	12%	(260)	21%	(462)	23%	(514)	44%	(974)	2210
Gender: Male	13%	(136)	22%	(239)	21%	(221)	44%	(471)	1067
Gender: Female	11%	(124)	20%	(223)	26%	(293)	44%	(503)	1143
Age: 18-34	22%	(148)	30%	(200)	17%	(109)	31%	(201)	658
Age: 35-44	17%	(60)	21%	(77)	23%	(82)	39%	(140)	359
Age: 45-64	5%	(40)	18%	(134)	28%	(208)	49%	(372)	754
Age: 65+	3%	(12)	12%	(51)	26%	(115)	60%	(261)	438
GenZers: 1997-2012	27%	(72)	32%	(84)	11%	(29)	30%	(81)	267
Millennials: 1981-1996	19%	(120)	26%	(165)	22%	(141)	34%	(215)	642
GenXers: 1965-1980	8%	(48)	19%	(114)	27%	(164)	46%	(272)	597
Baby Boomers: 1946-1964	3%	(17)	14%	(94)	26%	(168)	57%	(371)	650
PID: Dem (no lean)	15%	(116)	27%	(217)	27%	(211)	31%	(247)	792
PID: Ind (no lean)	10%	(76)	19%	(144)	22%	(169)	48%	(366)	754
PID: Rep (no lean)	10%	(68)	15%	(101)	20%	(135)	54%	(361)	665
PID/Gender: Dem Men	16%	(58)	30%	(109)	24%	(85)	30%	(109)	361
PID/Gender: Dem Women	13%	(58)	25%	(108)	29%	(126)	32%	(139)	431
PID/Gender: Ind Men	10%	(34)	23%	(81)	21%	(75)	47%	(169)	358
PID/Gender: Ind Women	11%	(42)	16%	(63)	24%	(94)	50%	(197)	395
PID/Gender: Rep Men	13%	(44)	14%	(49)	18%	(62)	56%	(193)	348
PID/Gender: Rep Women	8%	(25)	16%	(52)	23%	(73)	53%	(168)	317
Ideo: Liberal (1-3)	16%	(97)	24%	(145)	26%	(160)	34%	(208)	609
Ideo: Moderate (4)	11%	(65)	23%	(130)	29%	(161)	37%	(209)	565
Ideo: Conservative (5-7)	6%	(46)	17%	(123)	19%	(142)	58%	(427)	738
Educ: < College	13%	(195)	21%	(314)	22%	(334)	45%	(676)	1519
Educ: Bachelors degree	9%	(39)	22%	(96)	27%	(121)	42%	(189)	446
Educ: Post-grad	11%	(26)	21%	(52)	24%	(59)	44%	(108)	245
Income: Under 50k	12%	(143)	22%	(254)	22%	(261)	43%	(504)	1162
Income: 50k-100k	11%	(75)	21%	(150)	23%	(167)	45%	(322)	714
Income: 100k+	13%	(42)	17%	(58)	26%	(86)	44%	(148)	334
Ethnicity: White	10%	(165)	19%	(324)	24%	(419)	47%	(821)	1730

Continued on next page

Table MCEN5_MCEN5_17: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Selena Gomez

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	12%	(260)	21%	(462)	23%	(514)	44%	(974)	2210
Ethnicity: Hispanic	22%	(78)	24%	(85)	20%	(70)	34%	(118)	351
Ethnicity: Black	22%	(60)	30%	(83)	22%	(60)	27%	(73)	276
Ethnicity: Other	17%	(35)	27%	(55)	17%	(35)	39%	(79)	205
All Christian	10%	(95)	21%	(194)	22%	(202)	47%	(441)	932
All Non-Christian	15%	(16)	23%	(24)	24%	(26)	38%	(40)	106
Atheist	10%	(11)	28%	(33)	17%	(20)	45%	(52)	116
Agnostic/Nothing in particular	13%	(86)	20%	(132)	24%	(159)	43%	(284)	662
Something Else	13%	(51)	20%	(79)	27%	(108)	40%	(156)	393
Religious Non-Protestant/Catholic	14%	(18)	24%	(31)	23%	(30)	40%	(52)	130
Evangelical	12%	(64)	23%	(126)	22%	(118)	44%	(238)	547
Non-Evangelical	10%	(76)	19%	(138)	25%	(183)	46%	(341)	738
Community: Urban	18%	(109)	24%	(148)	24%	(146)	34%	(208)	612
Community: Suburban	10%	(104)	20%	(207)	24%	(251)	45%	(467)	1028
Community: Rural	8%	(47)	19%	(107)	21%	(117)	52%	(299)	570
Employ: Private Sector	10%	(69)	24%	(168)	24%	(174)	42%	(301)	712
Employ: Government	20%	(28)	19%	(27)	23%	(32)	38%	(54)	141
Employ: Self-Employed	22%	(44)	27%	(56)	25%	(51)	27%	(55)	206
Employ: Homemaker	10%	(13)	18%	(25)	24%	(33)	49%	(68)	139
Employ: Student	26%	(19)	34%	(25)	18%	(13)	22%	(16)	73
Employ: Retired	4%	(18)	13%	(61)	26%	(124)	57%	(272)	476
Employ: Unemployed	17%	(51)	24%	(69)	13%	(39)	46%	(134)	293
Employ: Other	10%	(17)	19%	(32)	28%	(48)	43%	(73)	170
Military HH: Yes	9%	(29)	18%	(58)	19%	(62)	53%	(171)	321
Military HH: No	12%	(231)	21%	(404)	24%	(452)	42%	(803)	1889
RD/WT: Right Direction	17%	(118)	26%	(175)	25%	(173)	32%	(217)	683
RD/WT: Wrong Track	9%	(142)	19%	(287)	22%	(341)	50%	(757)	1527
Biden Job Approve	16%	(148)	25%	(224)	28%	(253)	31%	(280)	904
Biden Job Disapprove	8%	(89)	17%	(195)	21%	(241)	54%	(625)	1150

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Table MCEN5_MCEN5_17: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Selena Gomez

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	12%	(260)	21%	(462)	23%	(514)	44%	(974)	2210
Biden Job Strongly Approve	22%	(79)	28%	(101)	22%	(79)	29%	(106)	365
Biden Job Somewhat Approve	13%	(68)	23%	(123)	32%	(173)	32%	(173)	538
Biden Job Somewhat Disapprove	8%	(28)	25%	(87)	30%	(105)	37%	(127)	346
Biden Job Strongly Disapprove	8%	(61)	13%	(108)	17%	(136)	62%	(499)	803
Favorable of Biden	16%	(143)	25%	(232)	28%	(256)	32%	(294)	924
Unfavorable of Biden	7%	(82)	17%	(197)	21%	(243)	54%	(619)	1141
Very Favorable of Biden	20%	(77)	28%	(106)	21%	(80)	31%	(120)	383
Somewhat Favorable of Biden	12%	(66)	23%	(126)	32%	(176)	32%	(174)	542
Somewhat Unfavorable of Biden	6%	(19)	24%	(75)	28%	(87)	41%	(125)	306
Very Unfavorable of Biden	8%	(63)	15%	(122)	19%	(155)	59%	(494)	835
#1 Issue: Economy	11%	(102)	20%	(184)	23%	(204)	45%	(408)	898
#1 Issue: Security	11%	(31)	14%	(38)	15%	(40)	60%	(163)	273
#1 Issue: Health Care	18%	(52)	26%	(72)	25%	(70)	31%	(89)	282
#1 Issue: Medicare / Social Security	6%	(14)	14%	(31)	33%	(76)	47%	(108)	229
#1 Issue: Women's Issues	20%	(27)	26%	(35)	24%	(32)	29%	(38)	132
#1 Issue: Education	12%	(14)	28%	(32)	24%	(27)	36%	(42)	115
#1 Issue: Energy	16%	(18)	32%	(36)	16%	(18)	36%	(39)	111
#1 Issue: Other	2%	(3)	20%	(34)	28%	(47)	51%	(86)	170
2020 Vote: Joe Biden	13%	(118)	25%	(232)	28%	(258)	34%	(313)	920
2020 Vote: Donald Trump	8%	(54)	15%	(103)	20%	(139)	58%	(411)	707
2020 Vote: Other	8%	(9)	16%	(16)	24%	(25)	51%	(52)	102
2020 Vote: Didn't Vote	17%	(80)	23%	(111)	19%	(92)	41%	(198)	481
2018 House Vote: Democrat	11%	(79)	23%	(165)	29%	(207)	36%	(251)	702
2018 House Vote: Republican	9%	(57)	14%	(88)	21%	(134)	55%	(347)	626
2018 House Vote: Someone else	3%	(2)	19%	(11)	32%	(19)	46%	(27)	59
2016 Vote: Hillary Clinton	11%	(75)	24%	(157)	31%	(205)	34%	(220)	658
2016 Vote: Donald Trump	8%	(55)	14%	(90)	20%	(133)	58%	(383)	660
2016 Vote: Other	6%	(8)	17%	(20)	24%	(28)	53%	(62)	118
2016 Vote: Didn't Vote	16%	(122)	25%	(195)	19%	(148)	40%	(308)	773

Continued on next page

Table MCEN5_MCEN5_17: *If the following people hosted the upcoming 94th Academy Awards on March 27th, 2022, how interested would you be in watching the Academy Awards?*

Selena Gomez

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	12%	(260)	21%	(462)	23%	(514)	44%	(974)	2210
Voted in 2014: Yes	9%	(107)	18%	(223)	26%	(313)	47%	(565)	1208
Voted in 2014: No	15%	(153)	24%	(239)	20%	(201)	41%	(409)	1002
4-Region: Northeast	10%	(41)	22%	(88)	24%	(97)	43%	(170)	395
4-Region: Midwest	11%	(52)	18%	(84)	26%	(119)	45%	(209)	464
4-Region: South	11%	(93)	20%	(167)	22%	(184)	46%	(384)	828
4-Region: West	14%	(73)	24%	(124)	22%	(114)	40%	(211)	522
Film Fans	13%	(241)	22%	(416)	24%	(459)	42%	(804)	1920
Avid Film Fans	20%	(135)	24%	(157)	23%	(151)	34%	(223)	665
Casual Film Fans	8%	(105)	21%	(259)	25%	(309)	46%	(581)	1254
TV Fans	12%	(242)	21%	(430)	24%	(481)	42%	(849)	2002
Casual TV Fans	9%	(97)	21%	(224)	23%	(252)	47%	(501)	1074
Avid TV Fans	16%	(144)	22%	(205)	25%	(229)	38%	(349)	927
Pop Culture Fans	16%	(220)	25%	(342)	26%	(344)	33%	(437)	1343
Has Watched Oscars	24%	(113)	35%	(160)	26%	(119)	15%	(70)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6: And among the following people, who would you be most interested in watching host the upcoming 94th Academy Awards on March 27th, 2022?

Demographic	Pete David-son	Chris Rock	Dwayne 'The Rock' Johnson	Ricky Gervais	Tina Fey	Amy Poehler	Jimmy Kimmel	Neil Patrick Harris	Ellen De-Generes	Billy Crystal	Steve Martin	Kevin Hart
Adults	2% (52)	3% (76)	12% (274)	5% (119)	3% (72)	1% (22)	4% (89)	3% (59)	4% (85)	5% (116)	6% (125)	11% (238)
Gender: Male	2% (24)	4% (38)	13% (140)	8% (80)	3% (29)	1% (6)	4% (41)	3% (32)	2% (22)	6% (60)	7% (71)	10% (107)
Gender: Female	2% (28)	3% (37)	12% (134)	3% (38)	4% (43)	1% (16)	4% (48)	2% (26)	6% (63)	5% (57)	5% (55)	11% (130)
Age: 18-34	5% (34)	4% (24)	14% (95)	5% (31)	2% (14)	1% (4)	3% (20)	3% (19)	1% (10)	1% (6)	3% (18)	17% (109)
Age: 35-44	2% (8)	4% (13)	13% (47)	8% (30)	3% (13)	1% (3)	3% (12)	5% (17)	3% (12)	3% (13)	3% (11)	16% (59)
Age: 45-64	1% (6)	3% (26)	13% (100)	5% (36)	4% (29)	1% (9)	4% (32)	2% (16)	7% (51)	6% (43)	7% (56)	7% (54)
Age: 65+	1% (4)	3% (12)	7% (33)	5% (21)	4% (16)	1% (5)	6% (25)	2% (7)	3% (12)	13% (55)	9% (40)	4% (16)
GenZers: 1997-2012	7% (20)	2% (4)	14% (39)	5% (14)	— (1)	1% (2)	3% (7)	2% (5)	1% (2)	2% (5)	— (1)	18% (48)
Millennials: 1981-1996	3% (21)	5% (31)	14% (90)	6% (38)	3% (22)	1% (4)	3% (19)	5% (29)	3% (18)	1% (8)	4% (24)	15% (97)
GenXers: 1965-1980	1% (6)	3% (19)	13% (80)	5% (31)	3% (19)	1% (8)	4% (26)	2% (13)	7% (42)	4% (26)	6% (36)	12% (72)
Baby Boomers: 1946-1964	1% (6)	3% (20)	10% (63)	5% (33)	4% (27)	1% (6)	5% (36)	2% (10)	4% (23)	11% (70)	9% (60)	3% (21)
PID: Dem (no lean)	3% (21)	4% (34)	13% (100)	3% (27)	5% (38)	1% (7)	7% (53)	4% (28)	6% (44)	6% (45)	6% (48)	10% (82)
PID: Ind (no lean)	3% (22)	3% (25)	11% (84)	5% (40)	4% (27)	1% (10)	3% (19)	3% (21)	3% (23)	4% (29)	5% (40)	12% (92)
PID: Rep (no lean)	1% (8)	3% (17)	14% (90)	8% (52)	1% (7)	1% (5)	2% (16)	1% (9)	3% (18)	6% (42)	6% (37)	10% (64)
PID/Gender: Dem Men	2% (7)	4% (14)	14% (52)	5% (19)	4% (14)	— (2)	7% (24)	5% (17)	4% (14)	6% (22)	6% (22)	8% (30)
PID/Gender: Dem Women	3% (14)	5% (20)	11% (49)	2% (8)	6% (24)	1% (5)	7% (29)	3% (11)	7% (30)	5% (23)	6% (26)	12% (52)
PID/Gender: Ind Men	3% (12)	3% (10)	10% (36)	7% (26)	3% (11)	1% (3)	3% (9)	3% (12)	1% (2)	4% (13)	7% (25)	13% (48)
PID/Gender: Ind Women	3% (10)	4% (14)	12% (48)	3% (14)	4% (16)	2% (7)	3% (10)	2% (9)	5% (21)	4% (16)	4% (16)	11% (44)
PID/Gender: Rep Men	1% (4)	4% (13)	15% (52)	10% (35)	1% (4)	— (1)	2% (8)	1% (3)	2% (6)	7% (25)	7% (24)	8% (29)
PID/Gender: Rep Women	1% (4)	1% (3)	12% (38)	5% (17)	1% (3)	1% (4)	3% (9)	2% (6)	4% (12)	6% (18)	4% (13)	11% (34)
Ideo: Liberal (1-3)	3% (21)	4% (23)	10% (62)	6% (35)	6% (35)	1% (6)	7% (43)	4% (25)	5% (28)	7% (40)	7% (41)	8% (47)
Ideo: Moderate (4)	2% (13)	4% (20)	13% (72)	4% (22)	5% (26)	1% (7)	5% (26)	3% (16)	5% (27)	6% (37)	4% (25)	12% (69)
Ideo: Conservative (5-7)	2% (14)	2% (16)	13% (97)	8% (57)	1% (9)	1% (6)	2% (13)	2% (13)	3% (25)	5% (39)	7% (51)	9% (64)
Educ: < College	2% (35)	3% (49)	13% (197)	5% (72)	2% (35)	1% (11)	3% (53)	3% (39)	4% (62)	4% (63)	5% (75)	13% (195)
Educ: Bachelors degree	3% (13)	4% (18)	12% (52)	6% (26)	5% (23)	2% (7)	7% (29)	3% (12)	4% (16)	7% (33)	6% (29)	6% (29)
Educ: Post-grad	2% (4)	3% (8)	10% (25)	8% (21)	6% (15)	1% (3)	3% (7)	3% (7)	3% (7)	8% (20)	9% (22)	6% (14)
Income: Under 50k	3% (29)	3% (36)	12% (144)	4% (50)	3% (30)	1% (11)	3% (37)	3% (35)	4% (51)	3% (34)	5% (60)	12% (145)
Income: 50k-100k	1% (10)	3% (23)	13% (94)	6% (45)	4% (28)	1% (5)	5% (37)	2% (14)	3% (23)	7% (49)	5% (34)	10% (73)
Income: 100k+	4% (12)	5% (17)	11% (36)	7% (23)	4% (14)	2% (6)	5% (15)	3% (10)	3% (11)	10% (33)	9% (30)	6% (20)
Ethnicity: White	2% (43)	3% (52)	12% (211)	6% (103)	3% (58)	1% (19)	5% (79)	3% (49)	4% (69)	6% (106)	7% (116)	8% (143)
Ethnicity: Hispanic	2% (9)	3% (11)	15% (54)	5% (18)	2% (5)	1% (2)	2% (9)	3% (9)	5% (16)	4% (13)	2% (8)	9% (33)
Ethnicity: Black	— (1)	6% (17)	13% (37)	3% (9)	2% (6)	1% (2)	1% (3)	1% (4)	4% (10)	2% (6)	1% (4)	31% (85)
Ethnicity: Other	4% (7)	3% (6)	13% (27)	3% (7)	4% (8)	1% (1)	3% (7)	3% (5)	3% (7)	2% (4)	3% (5)	5% (10)
All Christian	1% (10)	3% (31)	12% (115)	5% (47)	3% (28)	1% (14)	4% (39)	2% (23)	4% (40)	7% (68)	7% (69)	8% (73)
All Non-Christian	5% (5)	4% (4)	9% (9)	6% (7)	3% (4)	— (0)	8% (8)	2% (2)	1% (1)	13% (13)	4% (4)	8% (9)
Atheist	7% (9)	1% (1)	13% (15)	16% (18)	5% (6)	— (1)	5% (5)	4% (5)	1% (1)	4% (5)	8% (10)	2% (2)
Agnostic/Nothing in particular	3% (22)	4% (25)	11% (71)	5% (32)	4% (25)	1% (5)	3% (20)	2% (12)	3% (19)	4% (24)	4% (28)	13% (88)
Something Else	2% (6)	4% (14)	16% (64)	4% (14)	2% (9)	1% (2)	4% (16)	4% (17)	6% (23)	1% (6)	4% (15)	17% (65)
Religious Non-Protestant/Catholic	4% (6)	5% (7)	12% (16)	6% (8)	3% (4)	— (0)	6% (8)	1% (2)	1% (2)	12% (15)	3% (4)	8% (10)
Evangelical	1% (6)	4% (20)	16% (87)	5% (30)	3% (15)	1% (3)	2% (13)	2% (9)	5% (29)	4% (19)	8% (42)	13% (69)
Non-Evangelical	1% (10)	3% (22)	11% (80)	4% (31)	3% (22)	2% (13)	6% (41)	4% (30)	4% (33)	7% (52)	6% (41)	9% (67)

Continued on next page

Table MCEN6: And among the following people, who would you be most interested in watching host the upcoming 94th Academy Awards on March 27th, 2022?

Demographic	Pete David-son	Chris Rock	Dwayne 'The Rock' Johnson	Ricky Gervais	Tina Fey	Amy Poehler	Jimmy Kimmel	Neil Patrick Harris	Ellen De-Generes	Billy Crys-tal	Steve Mar-tin	Kevin Hart
Adults	2% (52)	3% (76)	12% (274)	5% (119)	3% (72)	1% (22)	4% (89)	3% (59)	4% (85)	5% (116)	6% (125)	11% (238)
Community: Urban	2% (15)	4% (23)	14% (83)	4% (25)	3% (21)	— (2)	5% (31)	3% (17)	3% (21)	3% (20)	5% (28)	15% (91)
Community: Suburban	2% (22)	3% (32)	12% (124)	6% (66)	4% (36)	1% (14)	5% (49)	3% (31)	4% (42)	7% (70)	5% (54)	7% (74)
Community: Rural	3% (15)	4% (20)	12% (67)	5% (27)	3% (15)	1% (5)	2% (10)	2% (11)	4% (23)	5% (27)	7% (43)	13% (73)
Employ: Private Sector	3% (19)	3% (25)	14% (99)	7% (52)	3% (24)	1% (8)	5% (33)	2% (18)	5% (38)	5% (33)	5% (38)	10% (74)
Employ: Government	2% (2)	3% (4)	12% (17)	6% (8)	3% (4)	1% (1)	4% (6)	4% (5)	— (0)	3% (5)	3% (5)	17% (24)
Employ: Self-Employed	1% (1)	6% (12)	12% (25)	6% (12)	5% (10)	— (1)	4% (7)	3% (7)	2% (4)	4% (9)	5% (10)	13% (28)
Employ: Homemaker	3% (4)	2% (3)	15% (22)	5% (7)	3% (5)	1% (1)	5% (7)	7% (10)	3% (4)	4% (6)	5% (6)	11% (15)
Employ: Student	13% (9)	2% (1)	17% (12)	4% (3)	1% (1)	1% (1)	2% (2)	2% (2)	1% (1)	— (0)	1% (0)	8% (6)
Employ: Retired	1% (2)	3% (13)	8% (39)	4% (21)	4% (19)	1% (6)	6% (28)	1% (6)	4% (18)	11% (54)	9% (44)	4% (17)
Employ: Unemployed	3% (9)	4% (11)	8% (25)	5% (15)	2% (7)	1% (4)	2% (6)	2% (5)	5% (14)	2% (6)	5% (13)	17% (50)
Employ: Other	3% (5)	4% (7)	21% (35)	— (1)	1% (2)	— (1)	1% (1)	4% (6)	4% (7)	2% (4)	5% (8)	14% (24)
Military HH: Yes	2% (6)	4% (11)	13% (42)	4% (11)	3% (11)	1% (3)	3% (10)	2% (5)	3% (11)	5% (15)	6% (20)	9% (29)
Military HH: No	2% (46)	3% (64)	12% (232)	6% (107)	3% (61)	1% (19)	4% (78)	3% (54)	4% (74)	5% (101)	6% (106)	11% (208)
RD/WT: Right Direction	3% (18)	3% (23)	13% (92)	4% (26)	4% (30)	1% (8)	7% (49)	2% (15)	5% (37)	6% (42)	6% (41)	9% (65)
RD/WT: Wrong Track	2% (34)	3% (53)	12% (182)	6% (92)	3% (42)	1% (13)	3% (40)	3% (43)	3% (49)	5% (74)	6% (84)	11% (173)
Biden Job Approve	2% (21)	4% (32)	12% (111)	4% (39)	3% (31)	1% (9)	7% (63)	3% (27)	6% (50)	6% (59)	6% (51)	11% (102)
Biden Job Disapprove	2% (21)	4% (41)	12% (143)	7% (79)	3% (38)	1% (11)	2% (22)	2% (29)	3% (33)	5% (56)	6% (69)	10% (117)
Biden Job Strongly Approve	1% (4)	4% (16)	14% (51)	5% (17)	3% (11)	1% (4)	9% (31)	2% (6)	6% (21)	10% (35)	6% (21)	8% (30)
Biden Job Somewhat Approve	3% (17)	3% (16)	11% (60)	4% (22)	4% (20)	1% (5)	6% (32)	4% (20)	5% (29)	4% (24)	6% (30)	13% (72)
Biden Job Somewhat Disapprove	2% (7)	6% (21)	13% (44)	5% (16)	6% (21)	1% (3)	3% (12)	4% (14)	4% (15)	4% (13)	7% (23)	12% (41)
Biden Job Strongly Disapprove	2% (14)	3% (20)	12% (98)	8% (63)	2% (17)	1% (7)	1% (10)	2% (14)	2% (18)	5% (42)	6% (46)	9% (76)
Favorable of Biden	2% (19)	4% (40)	12% (109)	4% (41)	4% (37)	1% (9)	7% (65)	3% (26)	6% (55)	7% (62)	6% (55)	11% (101)
Unfavorable of Biden	2% (27)	3% (34)	13% (150)	7% (74)	3% (33)	1% (11)	2% (20)	3% (32)	3% (30)	4% (50)	6% (66)	11% (120)
Very Favorable of Biden	1% (4)	5% (18)	13% (51)	3% (13)	3% (12)	1% (4)	9% (33)	2% (9)	6% (23)	9% (36)	5% (21)	11% (41)
Somewhat Favorable of Biden	3% (15)	4% (22)	11% (59)	5% (28)	5% (25)	1% (5)	6% (32)	3% (18)	6% (32)	5% (26)	6% (34)	11% (60)
Somewhat Unfavorable of Biden	5% (14)	4% (13)	13% (40)	3% (10)	5% (15)	1% (3)	3% (9)	5% (15)	3% (9)	2% (6)	6% (17)	12% (38)
Very Unfavorable of Biden	2% (13)	3% (22)	13% (109)	8% (64)	2% (17)	1% (8)	1% (11)	2% (17)	3% (21)	5% (44)	6% (49)	10% (82)
#1 Issue: Economy	2% (21)	4% (40)	10% (91)	7% (61)	3% (25)	1% (11)	4% (33)	2% (19)	5% (43)	6% (50)	5% (42)	14% (130)
#1 Issue: Security	1% (2)	2% (6)	16% (43)	7% (19)	2% (6)	— (0)	2% (5)	2% (5)	1% (2)	5% (12)	4% (10)	7% (19)
#1 Issue: Health Care	2% (5)	4% (12)	17% (48)	3% (9)	6% (16)	1% (2)	6% (17)	3% (10)	5% (13)	4% (12)	4% (11)	9% (25)
#1 Issue: Medicare / Social Security	2% (5)	1% (3)	11% (24)	2% (6)	3% (7)	1% (2)	7% (15)	3% (8)	4% (10)	9% (21)	13% (30)	7% (17)
#1 Issue: Women's Issues	6% (8)	4% (6)	14% (18)	7% (10)	4% (5)	— (1)	2% (2)	6% (8)	5% (7)	3% (4)	2% (3)	7% (10)
#1 Issue: Education	1% (2)	3% (3)	12% (14)	1% (1)	2% (2)	3% (3)	4% (5)	3% (3)	4% (5)	5% (6)	8% (9)	16% (19)
#1 Issue: Energy	6% (6)	2% (2)	15% (17)	6% (7)	1% (2)	3% (4)	6% (7)	2% (3)	1% (1)	4% (4)	8% (9)	10% (11)
#1 Issue: Other	1% (2)	3% (5)	10% (18)	4% (6)	5% (9)	— (0)	2% (4)	2% (3)	3% (5)	4% (8)	7% (12)	4% (7)
2020 Vote: Joe Biden	2% (18)	4% (41)	11% (97)	4% (35)	5% (46)	1% (10)	7% (67)	4% (33)	6% (51)	7% (61)	6% (59)	10% (97)
2020 Vote: Donald Trump	2% (11)	3% (21)	14% (96)	8% (57)	2% (15)	1% (6)	1% (10)	1% (9)	3% (18)	6% (43)	6% (45)	9% (62)
2020 Vote: Other	— (0)	1% (1)	15% (15)	7% (7)	3% (3)	1% (1)	2% (2)	2% (2)	2% (3)	5% (5)	3% (3)	9% (10)
2020 Vote: Didn't Vote	4% (22)	2% (12)	14% (66)	4% (20)	2% (8)	1% (5)	2% (11)	3% (15)	3% (14)	1% (7)	4% (18)	14% (70)
2018 House Vote: Democrat	2% (11)	5% (32)	12% (83)	4% (26)	6% (41)	1% (8)	7% (48)	3% (20)	5% (37)	7% (51)	6% (45)	10% (70)
2018 House Vote: Republican	1% (7)	3% (17)	12% (76)	8% (49)	2% (11)	— (3)	2% (15)	1% (7)	3% (17)	7% (44)	6% (39)	9% (55)
2018 House Vote: Someone else	— (0)	3% (2)	18% (11)	5% (3)	7% (4)	— (0)	1% (1)	1% (1)	4% (2)	5% (3)	4% (2)	11% (6)

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Table MCEN6: *And among the following people, who would you be most interested in watching host the upcoming 94th Academy Awards on March 27th, 2022?*

Demographic	Pete David-son	Chris Rock	Dwayne 'The Rock' Johnson	Ricky Gervais	Tina Fey	Amy Poehler	Jimmy Kimmel	Neil Patrick Harris	Ellen De-Generes	Billy Crys-tal	Steve Mar-tin	Kevin Hart
Adults	2% (52)	3% (76)	12% (274)	5% (119)	3% (72)	1% (22)	4% (89)	3% (59)	4% (85)	5% (116)	6% (125)	11% (238)
2016 Vote: Hillary Clinton	2% (10)	5% (32)	11% (76)	4% (24)	5% (32)	1% (9)	7% (48)	3% (18)	6% (39)	8% (51)	6% (39)	11% (74)
2016 Vote: Donald Trump	2% (11)	2% (13)	14% (93)	7% (46)	2% (14)	1% (4)	2% (15)	1% (9)	2% (14)	7% (48)	7% (44)	7% (46)
2016 Vote: Other	— (0)	3% (4)	9% (11)	11% (13)	4% (5)	— (0)	3% (3)	8% (9)	5% (6)	2% (2)	3% (3)	10% (12)
2016 Vote: Didn't Vote	4% (31)	4% (27)	12% (94)	5% (35)	3% (22)	1% (8)	3% (23)	3% (22)	4% (27)	2% (14)	5% (39)	14% (106)
Voted in 2014: Yes	1% (15)	3% (40)	12% (141)	6% (67)	4% (45)	1% (10)	4% (54)	2% (27)	4% (50)	7% (88)	7% (80)	9% (111)
Voted in 2014: No	4% (37)	4% (36)	13% (133)	5% (52)	3% (27)	1% (12)	3% (35)	3% (32)	4% (36)	3% (29)	5% (45)	13% (127)
4-Region: Northeast	3% (10)	3% (12)	11% (44)	7% (26)	4% (15)	1% (3)	5% (19)	2% (10)	4% (18)	7% (29)	6% (24)	12% (46)
4-Region: Midwest	2% (9)	4% (17)	12% (54)	6% (29)	4% (18)	2% (7)	5% (22)	3% (14)	6% (26)	6% (26)	7% (34)	11% (50)
4-Region: South	2% (14)	4% (30)	12% (96)	4% (35)	3% (25)	1% (7)	3% (27)	2% (17)	4% (32)	5% (44)	4% (37)	12% (103)
4-Region: West	3% (18)	3% (18)	15% (80)	5% (28)	3% (14)	1% (5)	4% (21)	3% (18)	2% (10)	3% (17)	6% (30)	7% (39)
Film Fans	2% (46)	4% (70)	13% (249)	5% (104)	3% (66)	1% (21)	4% (83)	3% (54)	4% (75)	5% (103)	6% (116)	11% (205)
Avid Film Fans	3% (18)	4% (29)	16% (106)	6% (42)	4% (26)	1% (7)	4% (30)	3% (17)	4% (25)	6% (38)	7% (49)	12% (78)
Casual Film Fans	2% (29)	3% (41)	11% (143)	5% (62)	3% (40)	1% (15)	4% (53)	3% (37)	4% (50)	5% (65)	5% (67)	10% (127)
TV Fans	2% (42)	3% (67)	13% (260)	5% (106)	3% (68)	1% (19)	4% (87)	3% (53)	4% (82)	6% (113)	6% (121)	11% (219)
Casual TV Fans	2% (21)	3% (33)	12% (125)	5% (49)	3% (29)	1% (8)	3% (33)	3% (30)	3% (34)	6% (59)	6% (61)	12% (128)
Avid TV Fans	2% (21)	4% (34)	15% (135)	6% (57)	4% (39)	1% (12)	6% (54)	2% (23)	5% (48)	6% (53)	6% (60)	10% (90)
Pop Culture Fans	3% (38)	4% (53)	14% (185)	5% (63)	3% (41)	1% (16)	4% (56)	3% (45)	5% (64)	5% (67)	6% (77)	13% (175)
Has Watched Oscars	3% (13)	4% (16)	16% (73)	6% (25)	5% (21)	1% (5)	8% (36)	2% (11)	5% (25)	10% (46)	5% (22)	12% (53)

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7: Which of the following statements is closest to your opinion, even if neither is exactly right?

Demographic	I prefer awards shows that do not have a host.		I prefer awards shows that have a host.		Don't know / No opinion		Total N
Adults	4%	(99)	49%	(1083)	47%	(1028)	2210
Gender: Male	6%	(65)	49%	(524)	45%	(477)	1067
Gender: Female	3%	(34)	49%	(558)	48%	(551)	1143
Age: 18-34	5%	(35)	54%	(356)	41%	(267)	658
Age: 35-44	6%	(20)	54%	(194)	40%	(145)	359
Age: 45-64	3%	(23)	46%	(349)	51%	(382)	754
Age: 65+	5%	(21)	42%	(184)	53%	(234)	438
GenZers: 1997-2012	5%	(14)	56%	(150)	38%	(102)	267
Millennials: 1981-1996	6%	(36)	54%	(344)	41%	(261)	642
GenXers: 1965-1980	2%	(14)	49%	(291)	49%	(293)	597
Baby Boomers: 1946-1964	4%	(29)	43%	(280)	53%	(342)	650
PID: Dem (no lean)	5%	(36)	60%	(474)	36%	(281)	792
PID: Ind (no lean)	4%	(31)	41%	(309)	55%	(413)	754
PID: Rep (no lean)	5%	(32)	45%	(299)	50%	(334)	665
PID/Gender: Dem Men	6%	(22)	61%	(219)	33%	(119)	361
PID/Gender: Dem Women	3%	(14)	59%	(255)	38%	(162)	431
PID/Gender: Ind Men	6%	(23)	42%	(152)	51%	(184)	358
PID/Gender: Ind Women	2%	(8)	40%	(157)	58%	(230)	395
PID/Gender: Rep Men	6%	(21)	44%	(153)	50%	(173)	348
PID/Gender: Rep Women	4%	(11)	46%	(146)	50%	(160)	317
Ideo: Liberal (1-3)	6%	(38)	56%	(343)	37%	(228)	609
Ideo: Moderate (4)	4%	(22)	55%	(310)	41%	(233)	565
Ideo: Conservative (5-7)	5%	(34)	44%	(326)	51%	(378)	738
Educ: < College	4%	(60)	47%	(707)	49%	(752)	1519
Educ: Bachelors degree	6%	(28)	55%	(244)	39%	(174)	446
Educ: Post-grad	5%	(11)	54%	(132)	42%	(102)	245
Income: Under 50k	5%	(56)	47%	(548)	48%	(558)	1162
Income: 50k-100k	4%	(29)	48%	(343)	48%	(342)	714
Income: 100k+	4%	(14)	58%	(192)	38%	(128)	334
Ethnicity: White	4%	(73)	47%	(819)	48%	(837)	1730
Ethnicity: Hispanic	6%	(20)	47%	(165)	47%	(166)	351
Ethnicity: Black	5%	(13)	63%	(173)	32%	(89)	276

Continued on next page

Table MCEN7: Which of the following statements is closest to your opinion, even if neither is exactly right?

Demographic	I prefer awards shows that do not have a host.		I prefer awards shows that have a host.		Don't know / No opinion		Total N
Adults	4%	(99)	49%	(1083)	47%	(1028)	2210
Ethnicity: Other	6%	(13)	44%	(90)	50%	(102)	205
All Christian	5%	(45)	50%	(465)	45%	(423)	932
All Non-Christian	12%	(12)	54%	(58)	34%	(36)	106
Atheist	9%	(10)	46%	(53)	46%	(53)	116
Agnostic/Nothing in particular	3%	(19)	47%	(308)	51%	(335)	662
Something Else	3%	(13)	51%	(200)	46%	(181)	393
Religious Non-Protestant/Catholic	10%	(12)	54%	(71)	36%	(47)	130
Evangelical	4%	(23)	49%	(269)	47%	(255)	547
Non-Evangelical	5%	(34)	51%	(374)	45%	(330)	738
Community: Urban	5%	(33)	54%	(330)	41%	(249)	612
Community: Suburban	5%	(50)	49%	(507)	46%	(472)	1028
Community: Rural	3%	(17)	43%	(246)	54%	(307)	570
Employ: Private Sector	4%	(32)	52%	(373)	43%	(308)	712
Employ: Government	2%	(3)	53%	(74)	45%	(64)	141
Employ: Self-Employed	12%	(25)	56%	(115)	32%	(66)	206
Employ: Homemaker	4%	(5)	44%	(62)	52%	(72)	139
Employ: Student	3%	(2)	67%	(48)	30%	(22)	73
Employ: Retired	4%	(18)	45%	(213)	52%	(246)	476
Employ: Unemployed	4%	(11)	44%	(130)	52%	(152)	293
Employ: Other	2%	(3)	40%	(68)	58%	(99)	170
Military HH: Yes	6%	(18)	42%	(135)	52%	(168)	321
Military HH: No	4%	(81)	50%	(948)	46%	(860)	1889
RD/WT: Right Direction	5%	(35)	60%	(410)	35%	(238)	683
RD/WT: Wrong Track	4%	(65)	44%	(672)	52%	(790)	1527
Biden Job Approve	4%	(39)	60%	(546)	35%	(320)	904
Biden Job Disapprove	5%	(56)	42%	(481)	53%	(613)	1150
Biden Job Strongly Approve	5%	(18)	64%	(235)	31%	(113)	365
Biden Job Somewhat Approve	4%	(20)	58%	(311)	38%	(207)	538
Biden Job Somewhat Disapprove	4%	(13)	51%	(175)	45%	(158)	346
Biden Job Strongly Disapprove	5%	(43)	38%	(305)	57%	(455)	803

Continued on next page

Table MCEN7: Which of the following statements is closest to your opinion, even if neither is exactly right?

Demographic	I prefer awards shows that do not have a host.		I prefer awards shows that have a host.		Don't know / No opinion		Total N
Adults	4%	(99)	49%	(1083)	47%	(1028)	2210
Favorable of Biden	4%	(36)	60%	(552)	36%	(336)	924
Unfavorable of Biden	5%	(59)	42%	(477)	53%	(605)	1141
Very Favorable of Biden	5%	(20)	63%	(241)	32%	(121)	383
Somewhat Favorable of Biden	3%	(16)	57%	(311)	40%	(215)	542
Somewhat Unfavorable of Biden	4%	(14)	49%	(150)	47%	(142)	306
Very Unfavorable of Biden	5%	(45)	39%	(327)	55%	(462)	835
#1 Issue: Economy	3%	(24)	51%	(460)	46%	(413)	898
#1 Issue: Security	7%	(19)	36%	(98)	57%	(156)	273
#1 Issue: Health Care	6%	(16)	54%	(152)	40%	(114)	282
#1 Issue: Medicare / Social Security	4%	(10)	52%	(120)	43%	(99)	229
#1 Issue: Women's Issues	7%	(9)	53%	(70)	40%	(53)	132
#1 Issue: Education	6%	(7)	55%	(63)	39%	(44)	115
#1 Issue: Energy	7%	(8)	51%	(56)	42%	(46)	111
#1 Issue: Other	3%	(6)	37%	(62)	60%	(102)	170
2020 Vote: Joe Biden	4%	(41)	60%	(548)	36%	(331)	920
2020 Vote: Donald Trump	5%	(34)	39%	(275)	56%	(398)	707
2020 Vote: Other	3%	(3)	43%	(44)	54%	(56)	102
2020 Vote: Didn't Vote	4%	(21)	45%	(216)	51%	(244)	481
2018 House Vote: Democrat	4%	(30)	59%	(416)	36%	(256)	702
2018 House Vote: Republican	6%	(37)	41%	(258)	53%	(332)	626
2018 House Vote: Someone else	6%	(3)	38%	(23)	56%	(33)	59
2016 Vote: Hillary Clinton	4%	(24)	60%	(397)	36%	(237)	658
2016 Vote: Donald Trump	6%	(41)	41%	(268)	53%	(352)	660
2016 Vote: Other	4%	(4)	40%	(47)	56%	(66)	118
2016 Vote: Didn't Vote	4%	(31)	48%	(368)	48%	(374)	773
Voted in 2014: Yes	5%	(58)	50%	(602)	45%	(549)	1208
Voted in 2014: No	4%	(41)	48%	(481)	48%	(479)	1002
4-Region: Northeast	7%	(28)	50%	(199)	43%	(169)	395
4-Region: Midwest	4%	(19)	47%	(220)	48%	(225)	464
4-Region: South	4%	(33)	48%	(401)	48%	(393)	828
4-Region: West	4%	(19)	50%	(262)	46%	(241)	522

Continued on next page

Table MCEN7: Which of the following statements is closest to your opinion, even if neither is exactly right?

Demographic	I prefer awards shows that do not have a host.		I prefer awards shows that have a host.		Don't know / No opinion		Total N
Adults	4%	(99)	49%	(1083)	47%	(1028)	2210
Film Fans	4%	(82)	53%	(1009)	43%	(828)	1920
Avid Film Fans	4%	(28)	67%	(443)	29%	(194)	665
Casual Film Fans	4%	(54)	45%	(566)	51%	(634)	1254
TV Fans	5%	(93)	51%	(1030)	44%	(879)	2002
Casual TV Fans	5%	(49)	45%	(483)	50%	(542)	1074
Avid TV Fans	5%	(44)	59%	(547)	36%	(336)	927
Pop Culture Fans	4%	(53)	60%	(803)	36%	(486)	1343
Has Watched Oscars	8%	(37)	78%	(359)	14%	(67)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_1: How interested are you in the following aspects of the Academy Awards?
 The host(s)

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	17%	(368)	32%	(704)	16%	(354)	35%	(784)	2210
Gender: Male	17%	(177)	32%	(344)	17%	(182)	34%	(364)	1067
Gender: Female	17%	(191)	32%	(360)	15%	(172)	37%	(419)	1143
Age: 18-34	20%	(134)	35%	(229)	17%	(113)	28%	(182)	658
Age: 35-44	20%	(70)	35%	(126)	15%	(54)	30%	(109)	359
Age: 45-64	14%	(109)	32%	(238)	14%	(109)	40%	(298)	754
Age: 65+	13%	(55)	25%	(111)	18%	(78)	44%	(194)	438
GenZers: 1997-2012	20%	(54)	36%	(96)	19%	(51)	25%	(66)	267
Millennials: 1981-1996	20%	(131)	35%	(224)	15%	(97)	29%	(189)	642
GenXers: 1965-1980	17%	(99)	31%	(188)	15%	(89)	37%	(221)	597
Baby Boomers: 1946-1964	12%	(78)	28%	(181)	17%	(108)	43%	(283)	650
PID: Dem (no lean)	24%	(188)	38%	(302)	15%	(117)	23%	(185)	792
PID: Ind (no lean)	12%	(90)	31%	(235)	17%	(127)	40%	(302)	754
PID: Rep (no lean)	14%	(90)	25%	(168)	17%	(110)	45%	(297)	665
PID/Gender: Dem Men	26%	(93)	38%	(138)	14%	(50)	22%	(79)	361
PID/Gender: Dem Women	22%	(95)	38%	(163)	16%	(67)	25%	(106)	431
PID/Gender: Ind Men	11%	(40)	32%	(116)	18%	(66)	38%	(137)	358
PID/Gender: Ind Women	13%	(50)	30%	(119)	15%	(61)	42%	(166)	395
PID/Gender: Rep Men	12%	(43)	26%	(90)	19%	(66)	43%	(149)	348
PID/Gender: Rep Women	15%	(47)	25%	(78)	14%	(44)	47%	(148)	317
Ideo: Liberal (1-3)	22%	(135)	40%	(243)	14%	(87)	24%	(145)	609
Ideo: Moderate (4)	18%	(99)	34%	(192)	21%	(119)	27%	(154)	565
Ideo: Conservative (5-7)	12%	(87)	27%	(197)	15%	(114)	46%	(340)	738
Educ: < College	16%	(246)	30%	(459)	16%	(235)	38%	(579)	1519
Educ: Bachelors degree	18%	(82)	35%	(157)	18%	(80)	28%	(126)	446
Educ: Post-grad	16%	(40)	36%	(88)	16%	(38)	32%	(79)	245
Income: Under 50k	15%	(176)	32%	(374)	16%	(186)	37%	(427)	1162
Income: 50k-100k	18%	(127)	31%	(222)	15%	(106)	36%	(259)	714
Income: 100k+	19%	(65)	32%	(108)	19%	(62)	30%	(99)	334
Ethnicity: White	15%	(258)	31%	(538)	17%	(287)	37%	(647)	1730
Ethnicity: Hispanic	21%	(73)	30%	(107)	18%	(63)	31%	(108)	351

Continued on next page

Table MCEN8_1: How interested are you in the following aspects of the Academy Awards?

The host(s)

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	17%	(368)	32%	(704)	16%	(354)	35%	(784)	2210
Ethnicity: Black	29%	(80)	35%	(97)	10%	(27)	26%	(71)	276
Ethnicity: Other	15%	(30)	33%	(68)	20%	(40)	32%	(66)	205
All Christian	15%	(143)	31%	(288)	17%	(161)	36%	(340)	932
All Non-Christian	32%	(34)	30%	(32)	15%	(16)	23%	(24)	106
Atheist	14%	(17)	41%	(48)	15%	(18)	29%	(34)	116
Agnostic/Nothing in particular	15%	(100)	32%	(211)	14%	(90)	39%	(260)	662
Something Else	19%	(74)	32%	(125)	18%	(70)	32%	(125)	393
Religious Non-Protestant/Catholic	28%	(37)	31%	(40)	15%	(19)	26%	(33)	130
Evangelical	19%	(102)	31%	(168)	17%	(90)	34%	(186)	547
Non-Evangelical	15%	(107)	31%	(232)	18%	(135)	36%	(264)	738
Community: Urban	24%	(144)	37%	(227)	12%	(75)	27%	(165)	612
Community: Suburban	15%	(154)	31%	(321)	19%	(195)	35%	(359)	1028
Community: Rural	12%	(70)	27%	(156)	15%	(84)	46%	(260)	570
Employ: Private Sector	19%	(133)	31%	(221)	16%	(116)	34%	(242)	712
Employ: Government	21%	(30)	33%	(47)	18%	(25)	28%	(39)	141
Employ: Self-Employed	25%	(52)	33%	(68)	17%	(35)	25%	(52)	206
Employ: Homemaker	14%	(20)	34%	(47)	13%	(18)	39%	(54)	139
Employ: Student	22%	(16)	45%	(33)	16%	(12)	17%	(12)	73
Employ: Retired	12%	(56)	29%	(138)	16%	(75)	44%	(207)	476
Employ: Unemployed	13%	(38)	33%	(96)	17%	(49)	37%	(110)	293
Employ: Other	14%	(24)	32%	(54)	14%	(24)	40%	(68)	170
Military HH: Yes	15%	(47)	26%	(82)	19%	(61)	41%	(130)	321
Military HH: No	17%	(321)	33%	(622)	15%	(292)	35%	(653)	1889
RD/WT: Right Direction	26%	(178)	39%	(266)	14%	(99)	20%	(140)	683
RD/WT: Wrong Track	12%	(190)	29%	(438)	17%	(255)	42%	(644)	1527
Biden Job Approve	24%	(217)	39%	(355)	14%	(130)	22%	(201)	904
Biden Job Disapprove	12%	(138)	26%	(299)	17%	(199)	45%	(514)	1150

Continued on next page

Table MCEN8_1: How interested are you in the following aspects of the Academy Awards?

The host(s)

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	17% (368)	32% (704)	16% (354)	35% (784)	2210
Biden Job Strongly Approve	38% (138)	31% (113)	12% (44)	19% (71)	365
Biden Job Somewhat Approve	15% (80)	45% (242)	16% (87)	24% (130)	538
Biden Job Somewhat Disapprove	15% (53)	37% (129)	18% (62)	30% (102)	346
Biden Job Strongly Disapprove	11% (85)	21% (170)	17% (137)	51% (411)	803
Favorable of Biden	24% (218)	40% (365)	14% (131)	23% (211)	924
Unfavorable of Biden	11% (129)	26% (298)	17% (199)	45% (514)	1141
Very Favorable of Biden	35% (134)	33% (126)	13% (48)	19% (74)	383
Somewhat Favorable of Biden	15% (83)	44% (239)	15% (82)	25% (137)	542
Somewhat Unfavorable of Biden	14% (44)	35% (108)	19% (57)	32% (97)	306
Very Unfavorable of Biden	10% (86)	23% (190)	17% (142)	50% (417)	835
#1 Issue: Economy	18% (164)	31% (280)	14% (130)	36% (324)	898
#1 Issue: Security	10% (26)	24% (64)	19% (51)	48% (131)	273
#1 Issue: Health Care	21% (61)	40% (112)	14% (38)	25% (71)	282
#1 Issue: Medicare / Social Security	14% (33)	36% (83)	16% (37)	34% (77)	229
#1 Issue: Women's Issues	17% (22)	35% (46)	19% (25)	29% (39)	132
#1 Issue: Education	16% (18)	38% (43)	20% (23)	26% (30)	115
#1 Issue: Energy	23% (25)	26% (29)	18% (20)	33% (36)	111
#1 Issue: Other	11% (18)	27% (46)	17% (29)	45% (77)	170
2020 Vote: Joe Biden	23% (211)	38% (354)	16% (145)	23% (210)	920
2020 Vote: Donald Trump	10% (73)	25% (175)	16% (112)	49% (346)	707
2020 Vote: Other	13% (14)	26% (27)	18% (19)	42% (43)	102
2020 Vote: Didn't Vote	15% (71)	31% (148)	16% (78)	38% (184)	481
2018 House Vote: Democrat	21% (146)	40% (278)	16% (112)	24% (166)	702
2018 House Vote: Republican	13% (82)	24% (152)	16% (103)	46% (289)	626
2018 House Vote: Someone else	17% (10)	36% (21)	20% (12)	27% (16)	59
2016 Vote: Hillary Clinton	22% (145)	38% (252)	17% (109)	23% (152)	658
2016 Vote: Donald Trump	13% (88)	24% (158)	15% (99)	48% (316)	660
2016 Vote: Other	15% (18)	30% (36)	11% (13)	43% (51)	118
2016 Vote: Didn't Vote	15% (117)	33% (257)	17% (133)	34% (265)	773

Continued on next page

Table MCEN8_1: How interested are you in the following aspects of the Academy Awards?

The host(s)

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	17%	(368)	32%	(704)	16%	(354)	35%	(784)	2210
Voted in 2014: Yes	17%	(208)	32%	(391)	15%	(184)	35%	(425)	1208
Voted in 2014: No	16%	(160)	31%	(313)	17%	(170)	36%	(358)	1002
4-Region: Northeast	18%	(73)	33%	(132)	16%	(62)	32%	(128)	395
4-Region: Midwest	13%	(59)	33%	(154)	17%	(80)	37%	(171)	464
4-Region: South	17%	(138)	29%	(239)	16%	(131)	39%	(319)	828
4-Region: West	19%	(98)	34%	(179)	16%	(81)	32%	(165)	522
Film Fans	18%	(345)	34%	(662)	16%	(316)	31%	(597)	1920
Avid Film Fans	31%	(206)	38%	(253)	10%	(66)	21%	(140)	665
Casual Film Fans	11%	(139)	33%	(409)	20%	(249)	36%	(457)	1254
TV Fans	18%	(356)	34%	(671)	16%	(329)	32%	(646)	2002
Casual TV Fans	11%	(115)	32%	(346)	19%	(205)	38%	(408)	1074
Avid TV Fans	26%	(241)	35%	(325)	13%	(124)	26%	(238)	927
Pop Culture Fans	23%	(306)	38%	(516)	16%	(215)	23%	(306)	1343
Has Watched Oscars	38%	(177)	48%	(220)	9%	(43)	5%	(22)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_2: How interested are you in the following aspects of the Academy Awards?
The films that have been nominated

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	24%	(521)	32%	(717)	13%	(282)	31%	(690)	2210
Gender: Male	25%	(269)	28%	(301)	16%	(170)	31%	(326)	1067
Gender: Female	22%	(252)	36%	(416)	10%	(113)	32%	(363)	1143
Age: 18-34	26%	(169)	33%	(217)	15%	(100)	26%	(172)	658
Age: 35-44	29%	(105)	31%	(111)	13%	(46)	27%	(98)	359
Age: 45-64	19%	(145)	36%	(273)	11%	(82)	34%	(254)	754
Age: 65+	23%	(103)	26%	(116)	12%	(54)	38%	(165)	438
GenZers: 1997-2012	25%	(67)	32%	(86)	17%	(47)	25%	(67)	267
Millennials: 1981-1996	28%	(177)	33%	(212)	13%	(82)	27%	(171)	642
GenXers: 1965-1980	21%	(123)	36%	(213)	12%	(72)	32%	(189)	597
Baby Boomers: 1946-1964	22%	(142)	29%	(189)	12%	(79)	37%	(240)	650
PID: Dem (no lean)	33%	(264)	36%	(283)	11%	(83)	20%	(162)	792
PID: Ind (no lean)	19%	(142)	32%	(241)	13%	(101)	36%	(269)	754
PID: Rep (no lean)	17%	(115)	29%	(193)	15%	(98)	39%	(259)	665
PID/Gender: Dem Men	37%	(132)	31%	(112)	14%	(51)	18%	(65)	361
PID/Gender: Dem Women	30%	(131)	40%	(171)	7%	(32)	22%	(97)	431
PID/Gender: Ind Men	21%	(74)	28%	(101)	16%	(59)	35%	(125)	358
PID/Gender: Ind Women	17%	(69)	35%	(140)	11%	(42)	37%	(145)	395
PID/Gender: Rep Men	18%	(63)	25%	(88)	17%	(60)	39%	(136)	348
PID/Gender: Rep Women	16%	(52)	33%	(105)	12%	(38)	39%	(122)	317
Ideo: Liberal (1-3)	34%	(207)	37%	(224)	10%	(60)	19%	(118)	609
Ideo: Moderate (4)	25%	(142)	35%	(197)	16%	(89)	24%	(138)	565
Ideo: Conservative (5-7)	15%	(113)	30%	(221)	13%	(98)	41%	(306)	738
Educ: < College	22%	(328)	31%	(466)	14%	(206)	34%	(518)	1519
Educ: Bachelors degree	26%	(116)	36%	(162)	13%	(56)	25%	(111)	446
Educ: Post-grad	31%	(76)	36%	(89)	8%	(20)	25%	(60)	245
Income: Under 50k	23%	(263)	31%	(365)	14%	(163)	32%	(372)	1162
Income: 50k-100k	24%	(169)	33%	(237)	11%	(79)	32%	(229)	714
Income: 100k+	27%	(89)	35%	(116)	12%	(40)	27%	(88)	334
Ethnicity: White	23%	(396)	31%	(543)	13%	(222)	33%	(568)	1730
Ethnicity: Hispanic	30%	(104)	30%	(106)	14%	(47)	27%	(94)	351

Continued on next page

Table MCEN8_2: How interested are you in the following aspects of the Academy Awards?
The films that have been nominated

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	24% (521)	32% (717)	13% (282)	31% (690)	2210
Ethnicity: Black	30% (82)	36% (98)	10% (28)	24% (67)	276
Ethnicity: Other	21% (43)	37% (76)	15% (32)	27% (55)	205
All Christian	24% (224)	32% (294)	12% (115)	32% (300)	932
All Non-Christian	37% (39)	29% (31)	11% (12)	23% (24)	106
Atheist	24% (28)	37% (43)	14% (16)	25% (29)	116
Agnostic/Nothing in particular	20% (129)	32% (212)	13% (87)	35% (233)	662
Something Else	25% (100)	35% (137)	13% (53)	26% (103)	393
Religious Non-Protestant/Catholic	35% (46)	27% (35)	13% (17)	25% (32)	130
Evangelical	26% (139)	31% (167)	14% (75)	30% (165)	547
Non-Evangelical	23% (172)	35% (256)	12% (86)	30% (223)	738
Community: Urban	29% (175)	34% (207)	13% (80)	24% (150)	612
Community: Suburban	23% (235)	34% (347)	13% (133)	30% (312)	1028
Community: Rural	19% (110)	29% (163)	12% (69)	40% (228)	570
Employ: Private Sector	24% (169)	34% (241)	11% (75)	32% (227)	712
Employ: Government	25% (35)	37% (52)	14% (19)	25% (35)	141
Employ: Self-Employed	26% (54)	39% (80)	16% (34)	19% (39)	206
Employ: Homemaker	21% (30)	31% (43)	10% (13)	38% (53)	139
Employ: Student	18% (13)	53% (39)	10% (7)	18% (13)	73
Employ: Retired	22% (106)	30% (141)	12% (56)	36% (173)	476
Employ: Unemployed	26% (75)	25% (73)	17% (50)	32% (94)	293
Employ: Other	23% (39)	28% (48)	16% (27)	33% (56)	170
Military HH: Yes	20% (64)	31% (99)	14% (44)	35% (113)	321
Military HH: No	24% (457)	33% (618)	13% (238)	31% (576)	1889
RD/WT: Right Direction	35% (239)	35% (236)	12% (83)	18% (125)	683
RD/WT: Wrong Track	18% (282)	31% (481)	13% (199)	37% (565)	1527
Biden Job Approve	33% (300)	36% (329)	12% (104)	19% (171)	904
Biden Job Disapprove	17% (197)	29% (334)	14% (161)	40% (457)	1150

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**Table MCEN8_2: How interested are you in the following aspects of the Academy Awards?
 The films that have been nominated**

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	24% (521)	32% (717)	13% (282)	31% (690)	2210
Biden Job Strongly Approve	43% (157)	31% (114)	9% (33)	17% (62)	365
Biden Job Somewhat Approve	26% (143)	40% (216)	13% (72)	20% (108)	538
Biden Job Somewhat Disapprove	18% (63)	40% (140)	17% (59)	24% (84)	346
Biden Job Strongly Disapprove	17% (134)	24% (194)	13% (102)	46% (373)	803
Favorable of Biden	32% (300)	36% (336)	12% (107)	20% (181)	924
Unfavorable of Biden	17% (190)	30% (345)	13% (152)	40% (453)	1141
Very Favorable of Biden	41% (157)	32% (121)	10% (37)	18% (68)	383
Somewhat Favorable of Biden	26% (143)	40% (215)	13% (70)	21% (113)	542
Somewhat Unfavorable of Biden	18% (55)	39% (119)	16% (49)	27% (83)	306
Very Unfavorable of Biden	16% (136)	27% (226)	12% (103)	44% (370)	835
#1 Issue: Economy	24% (219)	31% (283)	12% (108)	32% (288)	898
#1 Issue: Security	17% (47)	25% (68)	15% (40)	43% (117)	273
#1 Issue: Health Care	32% (90)	36% (103)	10% (27)	22% (62)	282
#1 Issue: Medicare / Social Security	23% (53)	36% (83)	12% (27)	29% (66)	229
#1 Issue: Women's Issues	25% (33)	35% (47)	16% (21)	24% (32)	132
#1 Issue: Education	17% (19)	38% (44)	22% (25)	23% (26)	115
#1 Issue: Energy	27% (30)	28% (31)	14% (16)	30% (34)	111
#1 Issue: Other	18% (30)	34% (58)	11% (18)	38% (64)	170
2020 Vote: Joe Biden	33% (302)	36% (335)	11% (104)	20% (180)	920
2020 Vote: Donald Trump	15% (106)	28% (197)	13% (94)	44% (309)	707
2020 Vote: Other	20% (21)	26% (27)	16% (17)	38% (38)	102
2020 Vote: Didn't Vote	19% (92)	33% (159)	14% (68)	34% (162)	481
2018 House Vote: Democrat	32% (226)	37% (262)	10% (72)	20% (142)	702
2018 House Vote: Republican	17% (109)	28% (175)	14% (89)	40% (254)	626
2018 House Vote: Someone else	28% (16)	34% (20)	17% (10)	22% (13)	59
2016 Vote: Hillary Clinton	32% (208)	39% (254)	10% (67)	19% (128)	658
2016 Vote: Donald Trump	17% (114)	28% (185)	13% (83)	42% (279)	660
2016 Vote: Other	24% (28)	30% (35)	9% (11)	37% (44)	118
2016 Vote: Didn't Vote	22% (170)	31% (242)	16% (121)	31% (239)	773

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**Table MCEN8_2: How interested are you in the following aspects of the Academy Awards?
The films that have been nominated**

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	24%	(521)	32%	(717)	13%	(282)	31%	(690)	2210
Voted in 2014: Yes	25%	(304)	33%	(401)	11%	(135)	30%	(368)	1208
Voted in 2014: No	22%	(217)	32%	(316)	15%	(147)	32%	(321)	1002
4-Region: Northeast	21%	(84)	37%	(145)	13%	(52)	29%	(115)	395
4-Region: Midwest	23%	(105)	31%	(143)	13%	(59)	34%	(158)	464
4-Region: South	23%	(192)	31%	(258)	13%	(104)	33%	(274)	828
4-Region: West	27%	(140)	33%	(172)	13%	(68)	27%	(142)	522
Film Fans	26%	(501)	35%	(674)	12%	(238)	26%	(507)	1920
Avid Film Fans	46%	(304)	32%	(212)	8%	(53)	14%	(96)	665
Casual Film Fans	16%	(197)	37%	(462)	15%	(185)	33%	(410)	1254
TV Fans	25%	(504)	34%	(679)	13%	(256)	28%	(563)	2002
Casual TV Fans	16%	(177)	34%	(369)	15%	(165)	34%	(363)	1074
Avid TV Fans	35%	(327)	33%	(310)	10%	(91)	22%	(200)	927
Pop Culture Fans	31%	(414)	37%	(499)	13%	(168)	20%	(262)	1343
Has Watched Oscars	52%	(241)	37%	(172)	8%	(37)	3%	(12)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_3: How interested are you in the following aspects of the Academy Awards?
 The actors who have been nominated

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	23%	(511)	32%	(700)	12%	(272)	33%	(728)	2210
Gender: Male	22%	(231)	31%	(329)	14%	(149)	34%	(358)	1067
Gender: Female	24%	(280)	32%	(371)	11%	(123)	32%	(370)	1143
Age: 18-34	25%	(165)	32%	(213)	15%	(97)	28%	(183)	658
Age: 35-44	27%	(96)	34%	(121)	10%	(36)	29%	(106)	359
Age: 45-64	21%	(157)	32%	(244)	11%	(80)	36%	(274)	754
Age: 65+	21%	(93)	28%	(121)	13%	(59)	38%	(166)	438
GenZers: 1997-2012	25%	(66)	34%	(91)	18%	(47)	23%	(63)	267
Millennials: 1981-1996	26%	(167)	33%	(211)	12%	(76)	29%	(188)	642
GenXers: 1965-1980	22%	(130)	33%	(194)	11%	(67)	35%	(207)	597
Baby Boomers: 1946-1964	21%	(139)	28%	(185)	12%	(78)	38%	(248)	650
PID: Dem (no lean)	33%	(265)	36%	(281)	10%	(81)	21%	(165)	792
PID: Ind (no lean)	17%	(131)	31%	(233)	14%	(105)	38%	(284)	754
PID: Rep (no lean)	17%	(114)	28%	(185)	13%	(86)	42%	(279)	665
PID/Gender: Dem Men	32%	(115)	37%	(133)	11%	(39)	20%	(73)	361
PID/Gender: Dem Women	35%	(149)	34%	(148)	10%	(42)	21%	(91)	431
PID/Gender: Ind Men	16%	(57)	29%	(104)	17%	(60)	38%	(137)	358
PID/Gender: Ind Women	19%	(74)	33%	(129)	11%	(45)	37%	(148)	395
PID/Gender: Rep Men	17%	(58)	26%	(91)	14%	(50)	43%	(148)	348
PID/Gender: Rep Women	18%	(56)	30%	(94)	11%	(36)	41%	(131)	317
Ideo: Liberal (1-3)	33%	(202)	36%	(220)	11%	(68)	20%	(120)	609
Ideo: Moderate (4)	24%	(135)	36%	(203)	16%	(89)	24%	(138)	565
Ideo: Conservative (5-7)	16%	(116)	28%	(209)	11%	(80)	45%	(333)	738
Educ: < College	22%	(328)	30%	(453)	13%	(193)	36%	(545)	1519
Educ: Bachelors degree	26%	(117)	36%	(159)	13%	(56)	26%	(115)	446
Educ: Post-grad	27%	(65)	36%	(88)	10%	(23)	28%	(68)	245
Income: Under 50k	23%	(268)	30%	(353)	13%	(148)	34%	(394)	1162
Income: 50k-100k	23%	(161)	32%	(229)	12%	(84)	34%	(240)	714
Income: 100k+	25%	(82)	35%	(118)	12%	(40)	28%	(94)	334
Ethnicity: White	22%	(377)	31%	(535)	13%	(217)	35%	(600)	1730
Ethnicity: Hispanic	28%	(100)	28%	(98)	15%	(53)	28%	(99)	351

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Table MCEN8_3: How interested are you in the following aspects of the Academy Awards?
The actors who have been nominated

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	23%	(511)	32%	(700)	12%	(272)	33%	(728)	2210
Ethnicity: Black	33%	(91)	33%	(91)	8%	(23)	26%	(71)	276
Ethnicity: Other	21%	(43)	36%	(73)	16%	(32)	28%	(57)	205
All Christian	22%	(203)	32%	(302)	13%	(117)	33%	(310)	932
All Non-Christian	33%	(35)	28%	(30)	15%	(16)	25%	(26)	106
Atheist	25%	(29)	36%	(42)	12%	(14)	28%	(32)	116
Agnostic/Nothing in particular	21%	(142)	31%	(205)	10%	(68)	37%	(246)	662
Something Else	26%	(102)	31%	(121)	14%	(57)	29%	(113)	393
Religious Non-Protestant/Catholic	31%	(40)	29%	(38)	13%	(16)	27%	(35)	130
Evangelical	25%	(136)	28%	(154)	14%	(77)	33%	(179)	547
Non-Evangelical	22%	(159)	35%	(255)	13%	(95)	31%	(229)	738
Community: Urban	30%	(181)	34%	(207)	10%	(61)	27%	(163)	612
Community: Suburban	23%	(239)	31%	(320)	14%	(147)	31%	(323)	1028
Community: Rural	16%	(90)	30%	(173)	11%	(64)	43%	(242)	570
Employ: Private Sector	24%	(172)	31%	(218)	13%	(92)	32%	(231)	712
Employ: Government	21%	(30)	39%	(55)	13%	(18)	27%	(38)	141
Employ: Self-Employed	26%	(54)	37%	(77)	14%	(29)	22%	(46)	206
Employ: Homemaker	23%	(32)	31%	(44)	8%	(11)	37%	(52)	139
Employ: Student	27%	(19)	45%	(33)	9%	(7)	19%	(14)	73
Employ: Retired	20%	(94)	32%	(151)	11%	(51)	38%	(180)	476
Employ: Unemployed	24%	(70)	24%	(70)	16%	(46)	37%	(107)	293
Employ: Other	24%	(40)	31%	(52)	10%	(17)	36%	(60)	170
Military HH: Yes	22%	(70)	27%	(87)	15%	(48)	36%	(116)	321
Military HH: No	23%	(441)	32%	(612)	12%	(224)	32%	(612)	1889
RD/WT: Right Direction	35%	(242)	34%	(230)	11%	(77)	20%	(134)	683
RD/WT: Wrong Track	18%	(269)	31%	(469)	13%	(195)	39%	(594)	1527
Biden Job Approve	33%	(301)	37%	(333)	10%	(93)	20%	(177)	904
Biden Job Disapprove	16%	(187)	28%	(323)	14%	(156)	42%	(484)	1150

Continued on next page

Table MCEN8_3: How interested are you in the following aspects of the Academy Awards?
The actors who have been nominated

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	23% (511)	32% (700)	12% (272)	33% (728)	2210
Biden Job Strongly Approve	43% (157)	31% (114)	9% (34)	17% (60)	365
Biden Job Somewhat Approve	27% (144)	41% (219)	11% (59)	22% (116)	538
Biden Job Somewhat Disapprove	20% (70)	37% (127)	17% (58)	27% (92)	346
Biden Job Strongly Disapprove	15% (117)	24% (196)	12% (98)	49% (392)	803
Favorable of Biden	33% (309)	36% (333)	10% (94)	20% (188)	924
Unfavorable of Biden	16% (179)	29% (325)	14% (156)	42% (480)	1141
Very Favorable of Biden	43% (166)	30% (116)	9% (34)	17% (66)	383
Somewhat Favorable of Biden	26% (143)	40% (217)	11% (60)	22% (122)	542
Somewhat Unfavorable of Biden	18% (56)	36% (111)	17% (51)	29% (88)	306
Very Unfavorable of Biden	15% (124)	26% (214)	13% (105)	47% (392)	835
#1 Issue: Economy	24% (215)	31% (279)	10% (93)	35% (310)	898
#1 Issue: Security	17% (46)	25% (68)	14% (38)	44% (121)	273
#1 Issue: Health Care	28% (80)	36% (103)	14% (40)	21% (60)	282
#1 Issue: Medicare / Social Security	24% (55)	33% (76)	11% (26)	32% (72)	229
#1 Issue: Women's Issues	27% (35)	29% (39)	19% (26)	25% (32)	132
#1 Issue: Education	20% (23)	42% (48)	13% (15)	25% (28)	115
#1 Issue: Energy	25% (27)	33% (37)	11% (12)	31% (34)	111
#1 Issue: Other	17% (29)	30% (51)	13% (21)	41% (69)	170
2020 Vote: Joe Biden	32% (295)	37% (337)	11% (104)	20% (185)	920
2020 Vote: Donald Trump	15% (103)	27% (192)	12% (87)	46% (326)	707
2020 Vote: Other	19% (19)	27% (28)	15% (16)	39% (40)	102
2020 Vote: Didn't Vote	20% (94)	30% (143)	14% (66)	37% (178)	481
2018 House Vote: Democrat	33% (229)	36% (253)	11% (78)	20% (143)	702
2018 House Vote: Republican	16% (101)	28% (177)	12% (78)	43% (270)	626
2018 House Vote: Someone else	22% (13)	41% (24)	9% (5)	28% (17)	59
2016 Vote: Hillary Clinton	33% (218)	36% (237)	11% (70)	20% (133)	658
2016 Vote: Donald Trump	16% (106)	27% (181)	11% (72)	46% (301)	660
2016 Vote: Other	20% (24)	31% (36)	10% (12)	39% (46)	118
2016 Vote: Didn't Vote	21% (161)	32% (245)	15% (118)	32% (248)	773

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**Table MCEN8_3: How interested are you in the following aspects of the Academy Awards?
The actors who have been nominated**

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	23%	(511)	32%	(700)	12%	(272)	33%	(728)	2210
Voted in 2014: Yes	25%	(299)	32%	(387)	11%	(132)	32%	(390)	1208
Voted in 2014: No	21%	(212)	31%	(313)	14%	(140)	34%	(338)	1002
4-Region: Northeast	24%	(96)	33%	(130)	12%	(46)	31%	(124)	395
4-Region: Midwest	22%	(102)	33%	(151)	12%	(54)	34%	(156)	464
4-Region: South	22%	(178)	30%	(251)	12%	(103)	36%	(295)	828
4-Region: West	26%	(134)	32%	(167)	13%	(68)	29%	(153)	522
Film Fans	26%	(493)	34%	(653)	12%	(236)	28%	(537)	1920
Avid Film Fans	41%	(271)	36%	(239)	7%	(48)	16%	(108)	665
Casual Film Fans	18%	(223)	33%	(414)	15%	(188)	34%	(429)	1254
TV Fans	25%	(491)	33%	(667)	12%	(250)	30%	(594)	2002
Casual TV Fans	16%	(175)	33%	(352)	14%	(154)	37%	(393)	1074
Avid TV Fans	34%	(316)	34%	(315)	10%	(95)	22%	(202)	927
Pop Culture Fans	31%	(420)	36%	(488)	12%	(159)	21%	(276)	1343
Has Watched Oscars	54%	(250)	37%	(171)	6%	(29)	3%	(12)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_4: How interested are you in the following aspects of the Academy Awards?
 The directors who have been nominated

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	11%	(245)	26%	(585)	24%	(523)	39%	(857)	2210
Gender: Male	13%	(139)	27%	(288)	24%	(252)	36%	(388)	1067
Gender: Female	9%	(106)	26%	(297)	24%	(271)	41%	(469)	1143
Age: 18-34	14%	(95)	29%	(191)	26%	(171)	31%	(202)	658
Age: 35-44	16%	(57)	29%	(104)	22%	(80)	33%	(118)	359
Age: 45-64	7%	(54)	26%	(200)	23%	(175)	43%	(326)	754
Age: 65+	9%	(40)	21%	(90)	22%	(98)	48%	(210)	438
GenZers: 1997-2012	11%	(28)	31%	(83)	31%	(84)	27%	(72)	267
Millennials: 1981-1996	17%	(107)	29%	(186)	22%	(139)	33%	(210)	642
GenXers: 1965-1980	8%	(48)	27%	(159)	25%	(149)	40%	(241)	597
Baby Boomers: 1946-1964	9%	(56)	22%	(145)	22%	(144)	47%	(306)	650
PID: Dem (no lean)	17%	(134)	32%	(257)	24%	(189)	27%	(212)	792
PID: Ind (no lean)	9%	(66)	25%	(187)	24%	(179)	43%	(322)	754
PID: Rep (no lean)	7%	(45)	21%	(141)	23%	(155)	49%	(323)	665
PID/Gender: Dem Men	21%	(76)	31%	(113)	25%	(89)	23%	(83)	361
PID/Gender: Dem Women	13%	(58)	33%	(143)	23%	(100)	30%	(129)	431
PID/Gender: Ind Men	11%	(40)	26%	(92)	25%	(89)	38%	(137)	358
PID/Gender: Ind Women	6%	(25)	24%	(95)	23%	(90)	47%	(185)	395
PID/Gender: Rep Men	6%	(22)	24%	(83)	21%	(75)	48%	(168)	348
PID/Gender: Rep Women	7%	(23)	18%	(58)	25%	(81)	49%	(155)	317
Ideo: Liberal (1-3)	15%	(93)	32%	(197)	25%	(154)	27%	(165)	609
Ideo: Moderate (4)	12%	(69)	26%	(146)	29%	(166)	33%	(184)	565
Ideo: Conservative (5-7)	7%	(54)	23%	(168)	20%	(144)	50%	(372)	738
Educ: < College	10%	(150)	25%	(384)	24%	(367)	41%	(619)	1519
Educ: Bachelors degree	13%	(59)	28%	(126)	24%	(109)	34%	(152)	446
Educ: Post-grad	15%	(36)	31%	(75)	19%	(48)	35%	(86)	245
Income: Under 50k	10%	(115)	27%	(317)	24%	(279)	39%	(451)	1162
Income: 50k-100k	12%	(87)	25%	(177)	23%	(161)	41%	(289)	714
Income: 100k+	13%	(43)	27%	(91)	25%	(84)	35%	(116)	334
Ethnicity: White	10%	(171)	25%	(428)	24%	(412)	41%	(718)	1730
Ethnicity: Hispanic	15%	(53)	27%	(96)	26%	(90)	32%	(112)	351

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Table MCEN8_4: How interested are you in the following aspects of the Academy Awards?
The directors who have been nominated

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	11% (245)	26% (585)	24% (523)	39% (857)	2210
Ethnicity: Black	21% (58)	33% (92)	20% (55)	26% (70)	276
Ethnicity: Other	8% (16)	31% (65)	27% (56)	34% (69)	205
All Christian	10% (89)	26% (240)	23% (213)	42% (391)	932
All Non-Christian	25% (26)	24% (26)	22% (23)	29% (31)	106
Atheist	12% (14)	31% (36)	27% (31)	31% (36)	116
Agnostic/Nothing in particular	9% (60)	26% (172)	24% (160)	41% (268)	662
Something Else	14% (56)	28% (111)	24% (96)	33% (130)	393
Religious Non-Protestant/Catholic	21% (28)	27% (35)	20% (26)	32% (42)	130
Evangelical	13% (68)	26% (144)	23% (126)	38% (208)	547
Non-Evangelical	10% (72)	26% (193)	24% (178)	40% (295)	738
Community: Urban	18% (109)	32% (195)	21% (126)	30% (182)	612
Community: Suburban	9% (97)	25% (258)	28% (286)	38% (387)	1028
Community: Rural	7% (40)	23% (132)	19% (111)	51% (288)	570
Employ: Private Sector	13% (94)	26% (185)	21% (152)	40% (282)	712
Employ: Government	13% (18)	25% (35)	28% (39)	34% (49)	141
Employ: Self-Employed	19% (39)	34% (69)	25% (52)	22% (46)	206
Employ: Homemaker	5% (7)	28% (39)	26% (36)	41% (58)	139
Employ: Student	10% (7)	33% (24)	34% (25)	23% (16)	73
Employ: Retired	6% (28)	23% (109)	25% (121)	46% (219)	476
Employ: Unemployed	11% (32)	28% (81)	22% (64)	40% (116)	293
Employ: Other	12% (20)	25% (43)	21% (36)	42% (71)	170
Military HH: Yes	8% (26)	24% (78)	26% (82)	42% (135)	321
Military HH: No	12% (219)	27% (507)	23% (441)	38% (722)	1889
RD/WT: Right Direction	19% (129)	35% (240)	22% (150)	24% (165)	683
RD/WT: Wrong Track	8% (116)	23% (345)	24% (374)	45% (692)	1527
Biden Job Approve	17% (150)	34% (311)	23% (211)	26% (232)	904
Biden Job Disapprove	8% (89)	21% (237)	24% (273)	48% (551)	1150

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**Table MCEN8_4: How interested are you in the following aspects of the Academy Awards?
The directors who have been nominated**

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	11% (245)	26% (585)	24% (523)	39% (857)	2210
Biden Job Strongly Approve	28% (102)	31% (113)	20% (73)	21% (78)	365
Biden Job Somewhat Approve	9% (48)	37% (199)	26% (138)	29% (153)	538
Biden Job Somewhat Disapprove	8% (28)	24% (84)	34% (119)	33% (115)	346
Biden Job Strongly Disapprove	8% (61)	19% (153)	19% (154)	54% (436)	803
Favorable of Biden	16% (150)	34% (312)	23% (211)	27% (252)	924
Unfavorable of Biden	7% (82)	21% (244)	24% (273)	47% (541)	1141
Very Favorable of Biden	26% (100)	31% (119)	20% (75)	23% (89)	383
Somewhat Favorable of Biden	9% (50)	36% (193)	25% (136)	30% (163)	542
Somewhat Unfavorable of Biden	8% (23)	27% (83)	30% (93)	35% (107)	306
Very Unfavorable of Biden	7% (59)	19% (161)	22% (180)	52% (434)	835
#1 Issue: Economy	11% (98)	27% (242)	22% (198)	40% (359)	898
#1 Issue: Security	10% (26)	18% (50)	23% (63)	49% (134)	273
#1 Issue: Health Care	16% (46)	34% (95)	23% (64)	27% (77)	282
#1 Issue: Medicare / Social Security	6% (15)	27% (61)	27% (62)	40% (91)	229
#1 Issue: Women's Issues	14% (18)	23% (31)	33% (44)	30% (40)	132
#1 Issue: Education	12% (14)	29% (34)	26% (30)	32% (37)	115
#1 Issue: Energy	16% (18)	26% (29)	27% (30)	31% (34)	111
#1 Issue: Other	6% (10)	26% (44)	19% (32)	50% (84)	170
2020 Vote: Joe Biden	16% (151)	32% (292)	24% (222)	28% (255)	920
2020 Vote: Donald Trump	5% (38)	20% (144)	22% (158)	52% (367)	707
2020 Vote: Other	7% (7)	24% (24)	27% (27)	42% (43)	102
2020 Vote: Didn't Vote	10% (48)	26% (124)	24% (116)	40% (192)	481
2018 House Vote: Democrat	16% (112)	33% (229)	24% (167)	28% (195)	702
2018 House Vote: Republican	8% (53)	20% (124)	22% (138)	50% (311)	626
2018 House Vote: Someone else	7% (4)	25% (15)	36% (21)	32% (19)	59
2016 Vote: Hillary Clinton	16% (102)	33% (217)	24% (156)	28% (182)	658
2016 Vote: Donald Trump	8% (53)	19% (129)	21% (138)	52% (341)	660
2016 Vote: Other	9% (11)	22% (26)	25% (29)	44% (52)	118
2016 Vote: Didn't Vote	10% (79)	27% (212)	26% (200)	36% (281)	773

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Table MCEN8_4: How interested are you in the following aspects of the Academy Awards?
The directors who have been nominated

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	11%	(245)	26%	(585)	24%	(523)	39%	(857)	2210
Voted in 2014: Yes	12%	(144)	26%	(315)	23%	(276)	39%	(473)	1208
Voted in 2014: No	10%	(101)	27%	(269)	25%	(247)	38%	(384)	1002
4-Region: Northeast	11%	(42)	28%	(110)	22%	(87)	39%	(156)	395
4-Region: Midwest	9%	(42)	25%	(117)	24%	(111)	42%	(195)	464
4-Region: South	10%	(85)	26%	(215)	24%	(196)	40%	(332)	828
4-Region: West	14%	(76)	28%	(144)	25%	(129)	33%	(174)	522
Film Fans	12%	(234)	29%	(562)	24%	(469)	34%	(654)	1920
Avid Film Fans	24%	(162)	36%	(237)	18%	(119)	22%	(148)	665
Casual Film Fans	6%	(72)	26%	(325)	28%	(351)	40%	(506)	1254
TV Fans	12%	(238)	28%	(556)	24%	(490)	36%	(718)	2002
Casual TV Fans	8%	(88)	24%	(254)	26%	(281)	42%	(452)	1074
Avid TV Fans	16%	(150)	33%	(302)	23%	(209)	29%	(266)	927
Pop Culture Fans	15%	(200)	34%	(463)	24%	(327)	26%	(353)	1343
Has Watched Oscars	32%	(148)	43%	(200)	18%	(81)	7%	(33)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_5: *How interested are you in the following aspects of the Academy Awards?
 The cinematography/production design/costume design that has been nominated*

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	11%	(251)	24%	(525)	24%	(540)	40%	(894)	2210
Gender: Male	12%	(131)	23%	(245)	24%	(252)	41%	(438)	1067
Gender: Female	10%	(120)	24%	(280)	25%	(288)	40%	(456)	1143
Age: 18-34	18%	(116)	27%	(180)	23%	(148)	32%	(214)	658
Age: 35-44	15%	(55)	27%	(97)	23%	(83)	35%	(125)	359
Age: 45-64	7%	(53)	22%	(164)	27%	(200)	45%	(337)	754
Age: 65+	6%	(28)	19%	(83)	25%	(109)	50%	(219)	438
GenZers: 1997-2012	17%	(45)	28%	(74)	26%	(70)	29%	(78)	267
Millennials: 1981-1996	17%	(108)	28%	(178)	21%	(135)	34%	(220)	642
GenXers: 1965-1980	9%	(51)	23%	(140)	26%	(156)	42%	(250)	597
Baby Boomers: 1946-1964	7%	(43)	18%	(118)	26%	(171)	49%	(319)	650
PID: Dem (no lean)	15%	(119)	30%	(240)	27%	(216)	27%	(216)	792
PID: Ind (no lean)	10%	(72)	21%	(160)	24%	(184)	45%	(338)	754
PID: Rep (no lean)	9%	(60)	19%	(124)	21%	(141)	51%	(340)	665
PID/Gender: Dem Men	18%	(65)	30%	(109)	26%	(92)	26%	(94)	361
PID/Gender: Dem Women	12%	(54)	31%	(132)	29%	(123)	28%	(122)	431
PID/Gender: Ind Men	10%	(35)	18%	(66)	26%	(92)	46%	(165)	358
PID/Gender: Ind Women	9%	(37)	24%	(94)	23%	(92)	44%	(173)	395
PID/Gender: Rep Men	9%	(31)	20%	(70)	20%	(68)	52%	(179)	348
PID/Gender: Rep Women	9%	(29)	17%	(54)	23%	(73)	51%	(161)	317
Ideo: Liberal (1-3)	17%	(102)	27%	(162)	29%	(179)	27%	(167)	609
Ideo: Moderate (4)	11%	(61)	27%	(151)	29%	(162)	34%	(191)	565
Ideo: Conservative (5-7)	8%	(56)	20%	(147)	20%	(148)	52%	(387)	738
Educ: < College	11%	(165)	22%	(334)	25%	(378)	42%	(642)	1519
Educ: Bachelors degree	13%	(58)	27%	(120)	24%	(105)	36%	(163)	446
Educ: Post-grad	11%	(28)	29%	(70)	23%	(57)	37%	(90)	245
Income: Under 50k	11%	(133)	24%	(283)	23%	(271)	41%	(476)	1162
Income: 50k-100k	10%	(70)	23%	(165)	26%	(185)	41%	(294)	714
Income: 100k+	14%	(48)	23%	(76)	25%	(84)	37%	(124)	334
Ethnicity: White	10%	(165)	22%	(389)	25%	(425)	43%	(751)	1730
Ethnicity: Hispanic	16%	(56)	26%	(90)	23%	(80)	36%	(125)	351

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**Table MCEN8_5: How interested are you in the following aspects of the Academy Awards?
The cinematography/production design/costume design that has been nominated**

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	11%	(251)	24%	(525)	24%	(540)	40%	(894)	2210
Ethnicity: Black	21%	(58)	33%	(90)	21%	(57)	26%	(71)	276
Ethnicity: Other	14%	(28)	22%	(45)	29%	(59)	35%	(72)	205
All Christian	8%	(76)	24%	(224)	25%	(230)	43%	(402)	932
All Non-Christian	25%	(27)	22%	(23)	21%	(22)	32%	(34)	106
Atheist	14%	(17)	26%	(30)	26%	(31)	34%	(39)	116
Agnostic/Nothing in particular	11%	(70)	22%	(145)	25%	(163)	43%	(283)	662
Something Else	16%	(61)	26%	(103)	24%	(94)	34%	(136)	393
Religious Non-Protestant/Catholic	22%	(28)	23%	(30)	19%	(25)	36%	(47)	130
Evangelical	13%	(70)	27%	(146)	21%	(116)	39%	(215)	547
Non-Evangelical	8%	(62)	23%	(170)	28%	(203)	41%	(303)	738
Community: Urban	17%	(104)	30%	(183)	21%	(129)	32%	(195)	612
Community: Suburban	9%	(96)	24%	(244)	28%	(284)	39%	(404)	1028
Community: Rural	9%	(50)	17%	(97)	22%	(127)	52%	(296)	570
Employ: Private Sector	14%	(100)	23%	(165)	23%	(167)	39%	(280)	712
Employ: Government	12%	(17)	28%	(39)	26%	(36)	35%	(49)	141
Employ: Self-Employed	17%	(35)	35%	(72)	18%	(37)	30%	(63)	206
Employ: Homemaker	10%	(14)	22%	(31)	25%	(35)	43%	(59)	139
Employ: Student	11%	(8)	30%	(22)	35%	(26)	23%	(17)	73
Employ: Retired	6%	(30)	18%	(84)	27%	(130)	49%	(232)	476
Employ: Unemployed	11%	(31)	25%	(74)	25%	(72)	40%	(116)	293
Employ: Other	9%	(15)	22%	(37)	22%	(38)	47%	(79)	170
Military HH: Yes	10%	(32)	19%	(61)	25%	(81)	46%	(146)	321
Military HH: No	12%	(219)	25%	(463)	24%	(459)	40%	(748)	1889
RD/WT: Right Direction	17%	(115)	33%	(225)	25%	(174)	25%	(169)	683
RD/WT: Wrong Track	9%	(136)	20%	(299)	24%	(366)	47%	(725)	1527
Biden Job Approve	17%	(152)	32%	(287)	26%	(231)	26%	(234)	904
Biden Job Disapprove	8%	(86)	18%	(205)	24%	(275)	51%	(584)	1150

Continued on next page

**Table MCEN8_5: How interested are you in the following aspects of the Academy Awards?
The cinematography/production design/costume design that has been nominated**

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	11%	(251)	24%	(525)	24%	(540)	40%	(894)	2210
Biden Job Strongly Approve	24%	(89)	30%	(108)	22%	(80)	24%	(88)	365
Biden Job Somewhat Approve	12%	(63)	33%	(179)	28%	(151)	27%	(146)	538
Biden Job Somewhat Disapprove	7%	(23)	25%	(88)	33%	(116)	35%	(120)	346
Biden Job Strongly Disapprove	8%	(64)	15%	(117)	20%	(159)	58%	(464)	803
Favorable of Biden	16%	(145)	31%	(287)	26%	(239)	27%	(253)	924
Unfavorable of Biden	8%	(86)	18%	(204)	24%	(276)	50%	(575)	1141
Very Favorable of Biden	24%	(92)	27%	(104)	24%	(91)	25%	(96)	383
Somewhat Favorable of Biden	10%	(53)	34%	(183)	27%	(148)	29%	(157)	542
Somewhat Unfavorable of Biden	7%	(21)	27%	(81)	30%	(93)	36%	(111)	306
Very Unfavorable of Biden	8%	(65)	15%	(123)	22%	(183)	56%	(464)	835
#1 Issue: Economy	13%	(115)	23%	(203)	23%	(206)	42%	(374)	898
#1 Issue: Security	10%	(27)	15%	(41)	22%	(60)	53%	(145)	273
#1 Issue: Health Care	13%	(37)	31%	(88)	27%	(77)	29%	(81)	282
#1 Issue: Medicare / Social Security	7%	(17)	17%	(40)	35%	(80)	41%	(93)	229
#1 Issue: Women's Issues	10%	(14)	35%	(46)	25%	(33)	30%	(40)	132
#1 Issue: Education	13%	(15)	26%	(30)	28%	(32)	33%	(37)	115
#1 Issue: Energy	15%	(17)	25%	(27)	26%	(28)	34%	(38)	111
#1 Issue: Other	6%	(10)	29%	(50)	14%	(25)	51%	(86)	170
2020 Vote: Joe Biden	15%	(136)	29%	(271)	28%	(256)	28%	(258)	920
2020 Vote: Donald Trump	8%	(58)	16%	(112)	21%	(151)	55%	(386)	707
2020 Vote: Other	11%	(11)	18%	(18)	25%	(25)	47%	(48)	102
2020 Vote: Didn't Vote	9%	(46)	26%	(123)	23%	(109)	42%	(203)	481
2018 House Vote: Democrat	13%	(94)	30%	(208)	28%	(200)	29%	(201)	702
2018 House Vote: Republican	10%	(62)	17%	(106)	22%	(135)	52%	(324)	626
2018 House Vote: Someone else	4%	(3)	27%	(16)	36%	(22)	33%	(19)	59
2016 Vote: Hillary Clinton	14%	(90)	29%	(194)	29%	(192)	28%	(182)	658
2016 Vote: Donald Trump	8%	(55)	16%	(105)	21%	(139)	55%	(362)	660
2016 Vote: Other	10%	(12)	23%	(27)	19%	(23)	48%	(56)	118
2016 Vote: Didn't Vote	12%	(94)	26%	(198)	24%	(187)	38%	(294)	773

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**Table MCEN8_5: How interested are you in the following aspects of the Academy Awards?
The cinematography/production design/costume design that has been nominated**

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	11%	(251)	24%	(525)	24%	(540)	40%	(894)	2210
Voted in 2014: Yes	12%	(141)	22%	(268)	25%	(305)	41%	(495)	1208
Voted in 2014: No	11%	(110)	26%	(257)	24%	(236)	40%	(400)	1002
4-Region: Northeast	11%	(44)	21%	(84)	28%	(112)	39%	(155)	395
4-Region: Midwest	7%	(34)	24%	(110)	28%	(128)	41%	(192)	464
4-Region: South	12%	(101)	23%	(188)	22%	(183)	43%	(356)	828
4-Region: West	14%	(72)	27%	(142)	22%	(117)	36%	(191)	522
Film Fans	13%	(241)	26%	(495)	25%	(488)	36%	(696)	1920
Avid Film Fans	22%	(149)	33%	(219)	20%	(133)	25%	(164)	665
Casual Film Fans	7%	(91)	22%	(276)	28%	(355)	42%	(532)	1254
TV Fans	12%	(234)	25%	(504)	25%	(505)	38%	(759)	2002
Casual TV Fans	9%	(93)	23%	(247)	25%	(271)	43%	(464)	1074
Avid TV Fans	15%	(142)	28%	(257)	25%	(234)	32%	(295)	927
Pop Culture Fans	15%	(207)	31%	(416)	26%	(343)	28%	(376)	1343
Has Watched Oscars	29%	(135)	40%	(185)	22%	(100)	9%	(43)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_6: How interested are you in the following aspects of the Academy Awards?
The fashion

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	14%	(304)	25%	(553)	19%	(419)	42%	(935)	2210
Gender: Male	10%	(107)	20%	(212)	22%	(237)	48%	(510)	1067
Gender: Female	17%	(197)	30%	(340)	16%	(181)	37%	(425)	1143
Age: 18-34	18%	(121)	26%	(169)	22%	(142)	34%	(226)	658
Age: 35-44	16%	(56)	27%	(99)	17%	(60)	40%	(145)	359
Age: 45-64	11%	(85)	26%	(196)	17%	(131)	45%	(342)	754
Age: 65+	10%	(42)	20%	(89)	20%	(86)	51%	(221)	438
GenZers: 1997-2012	20%	(55)	26%	(69)	22%	(60)	31%	(84)	267
Millennials: 1981-1996	17%	(110)	26%	(167)	19%	(120)	38%	(245)	642
GenXers: 1965-1980	12%	(71)	27%	(160)	19%	(111)	43%	(255)	597
Baby Boomers: 1946-1964	10%	(67)	22%	(144)	18%	(119)	49%	(321)	650
PID: Dem (no lean)	19%	(153)	32%	(256)	20%	(159)	28%	(224)	792
PID: Ind (no lean)	10%	(79)	22%	(163)	20%	(154)	47%	(358)	754
PID: Rep (no lean)	11%	(72)	20%	(134)	16%	(106)	53%	(352)	665
PID/Gender: Dem Men	17%	(62)	26%	(92)	25%	(91)	32%	(115)	361
PID/Gender: Dem Women	21%	(90)	38%	(163)	16%	(67)	25%	(110)	431
PID/Gender: Ind Men	6%	(20)	17%	(61)	24%	(86)	53%	(191)	358
PID/Gender: Ind Women	15%	(59)	26%	(102)	17%	(68)	42%	(166)	395
PID/Gender: Rep Men	7%	(25)	17%	(59)	17%	(60)	59%	(204)	348
PID/Gender: Rep Women	15%	(47)	24%	(75)	14%	(46)	47%	(149)	317
Ideo: Liberal (1-3)	21%	(127)	27%	(163)	20%	(125)	32%	(194)	609
Ideo: Moderate (4)	13%	(74)	30%	(169)	22%	(126)	35%	(196)	565
Ideo: Conservative (5-7)	10%	(76)	21%	(152)	15%	(114)	54%	(396)	738
Educ: < College	13%	(190)	24%	(367)	19%	(290)	44%	(671)	1519
Educ: Bachelors degree	18%	(80)	26%	(116)	19%	(84)	37%	(166)	446
Educ: Post-grad	14%	(34)	28%	(70)	18%	(45)	40%	(97)	245
Income: Under 50k	13%	(157)	24%	(276)	19%	(220)	44%	(509)	1162
Income: 50k-100k	13%	(93)	29%	(206)	17%	(120)	41%	(295)	714
Income: 100k+	16%	(54)	21%	(71)	23%	(78)	39%	(131)	334
Ethnicity: White	12%	(204)	24%	(407)	19%	(326)	46%	(792)	1730
Ethnicity: Hispanic	18%	(62)	29%	(102)	17%	(59)	36%	(128)	351

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Table MCEN8_6: How interested are you in the following aspects of the Academy Awards?

The fashion

Demographic	Very interested	Somewhat interested	Not very interested	Not interested at all	Total N
Adults	14% (304)	25% (553)	19% (419)	42% (935)	2210
Ethnicity: Black	27% (75)	34% (94)	16% (44)	23% (62)	276
Ethnicity: Other	12% (25)	25% (51)	24% (49)	39% (80)	205
All Christian	12% (114)	26% (244)	18% (168)	44% (406)	932
All Non-Christian	25% (27)	27% (29)	18% (19)	30% (32)	106
Atheist	8% (9)	22% (25)	23% (26)	47% (55)	116
Agnostic/Nothing in particular	13% (84)	23% (150)	20% (131)	45% (297)	662
Something Else	18% (70)	27% (105)	19% (74)	37% (145)	393
Religious Non-Protestant/Catholic	22% (29)	25% (33)	19% (25)	33% (43)	130
Evangelical	17% (91)	26% (142)	17% (92)	41% (222)	547
Non-Evangelical	12% (89)	27% (197)	19% (142)	42% (310)	738
Community: Urban	20% (122)	28% (172)	18% (112)	34% (206)	612
Community: Suburban	14% (143)	25% (260)	21% (212)	40% (414)	1028
Community: Rural	7% (39)	21% (121)	17% (95)	55% (315)	570
Employ: Private Sector	15% (107)	26% (187)	18% (126)	41% (291)	712
Employ: Government	16% (22)	29% (41)	23% (32)	32% (45)	141
Employ: Self-Employed	23% (48)	32% (66)	19% (39)	26% (54)	206
Employ: Homemaker	13% (18)	23% (32)	19% (27)	45% (63)	139
Employ: Student	18% (13)	30% (22)	28% (21)	24% (17)	73
Employ: Retired	9% (42)	21% (100)	19% (89)	52% (245)	476
Employ: Unemployed	10% (29)	24% (69)	21% (60)	46% (134)	293
Employ: Other	15% (25)	21% (36)	15% (25)	50% (84)	170
Military HH: Yes	10% (32)	24% (77)	18% (58)	48% (153)	321
Military HH: No	14% (272)	25% (475)	19% (360)	41% (782)	1889
RD/WT: Right Direction	20% (138)	32% (217)	21% (142)	27% (185)	683
RD/WT: Wrong Track	11% (166)	22% (335)	18% (276)	49% (749)	1527
Biden Job Approve	20% (180)	31% (281)	20% (184)	29% (258)	904
Biden Job Disapprove	9% (108)	20% (232)	18% (210)	52% (600)	1150

Continued on next page

Table MCEN8_6: How interested are you in the following aspects of the Academy Awards?
 The fashion

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	14%	(304)	25%	(553)	19%	(419)	42%	(935)	2210
Biden Job Strongly Approve	26%	(96)	30%	(110)	19%	(68)	25%	(92)	365
Biden Job Somewhat Approve	16%	(84)	32%	(171)	22%	(116)	31%	(166)	538
Biden Job Somewhat Disapprove	12%	(42)	28%	(98)	24%	(84)	35%	(122)	346
Biden Job Strongly Disapprove	8%	(66)	17%	(134)	16%	(126)	59%	(478)	803
Favorable of Biden	20%	(182)	31%	(286)	20%	(184)	30%	(273)	924
Unfavorable of Biden	9%	(101)	20%	(233)	19%	(211)	52%	(596)	1141
Very Favorable of Biden	26%	(98)	28%	(108)	20%	(76)	26%	(100)	383
Somewhat Favorable of Biden	15%	(84)	33%	(178)	20%	(107)	32%	(173)	542
Somewhat Unfavorable of Biden	12%	(36)	26%	(81)	23%	(71)	38%	(117)	306
Very Unfavorable of Biden	8%	(65)	18%	(152)	17%	(140)	57%	(478)	835
#1 Issue: Economy	14%	(130)	24%	(220)	16%	(147)	45%	(401)	898
#1 Issue: Security	9%	(25)	23%	(61)	17%	(46)	52%	(141)	273
#1 Issue: Health Care	15%	(43)	33%	(94)	19%	(52)	33%	(93)	282
#1 Issue: Medicare / Social Security	10%	(24)	22%	(51)	23%	(53)	44%	(101)	229
#1 Issue: Women's Issues	20%	(27)	30%	(39)	19%	(26)	31%	(41)	132
#1 Issue: Education	20%	(23)	27%	(31)	29%	(33)	24%	(28)	115
#1 Issue: Energy	11%	(12)	25%	(28)	28%	(31)	36%	(40)	111
#1 Issue: Other	12%	(20)	17%	(28)	19%	(32)	53%	(90)	170
2020 Vote: Joe Biden	19%	(175)	29%	(270)	21%	(194)	31%	(282)	920
2020 Vote: Donald Trump	9%	(62)	20%	(140)	16%	(110)	56%	(394)	707
2020 Vote: Other	16%	(16)	16%	(16)	18%	(18)	50%	(51)	102
2020 Vote: Didn't Vote	11%	(51)	26%	(126)	20%	(97)	43%	(207)	481
2018 House Vote: Democrat	18%	(126)	30%	(212)	20%	(142)	32%	(224)	702
2018 House Vote: Republican	11%	(68)	18%	(113)	17%	(107)	54%	(338)	626
2018 House Vote: Someone else	14%	(8)	22%	(13)	25%	(15)	39%	(23)	59
2016 Vote: Hillary Clinton	18%	(120)	30%	(199)	22%	(143)	30%	(196)	658
2016 Vote: Donald Trump	10%	(63)	19%	(127)	15%	(100)	56%	(371)	660
2016 Vote: Other	10%	(12)	17%	(21)	20%	(23)	52%	(62)	118
2016 Vote: Didn't Vote	14%	(108)	27%	(206)	20%	(153)	40%	(306)	773

Continued on next page

Table MCEN8_6: How interested are you in the following aspects of the Academy Awards?

The fashion

Demographic	Very interested		Somewhat interested		Not very interested		Not interested at all		Total N
Adults	14%	(304)	25%	(553)	19%	(419)	42%	(935)	2210
Voted in 2014: Yes	14%	(170)	24%	(290)	18%	(219)	44%	(529)	1208
Voted in 2014: No	13%	(134)	26%	(263)	20%	(200)	40%	(405)	1002
4-Region: Northeast	15%	(59)	25%	(100)	18%	(73)	42%	(164)	395
4-Region: Midwest	11%	(52)	24%	(113)	20%	(92)	45%	(208)	464
4-Region: South	14%	(120)	24%	(195)	18%	(151)	44%	(363)	828
4-Region: West	14%	(73)	28%	(146)	20%	(104)	38%	(199)	522
Film Fans	15%	(283)	27%	(521)	19%	(368)	39%	(748)	1920
Avid Film Fans	21%	(143)	30%	(197)	19%	(129)	29%	(196)	665
Casual Film Fans	11%	(140)	26%	(324)	19%	(238)	44%	(552)	1254
TV Fans	14%	(284)	26%	(529)	20%	(393)	40%	(797)	2002
Casual TV Fans	10%	(110)	24%	(262)	20%	(213)	46%	(490)	1074
Avid TV Fans	19%	(174)	29%	(267)	19%	(179)	33%	(307)	927
Pop Culture Fans	19%	(256)	32%	(426)	21%	(277)	29%	(383)	1343
Has Watched Oscars	36%	(167)	33%	(151)	23%	(105)	9%	(40)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_1: And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
 I like the host(s)

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	27%	(601)	32%	(697)	41%	(913)	2210
Gender: Male	29%	(306)	30%	(321)	41%	(439)	1067
Gender: Female	26%	(294)	33%	(376)	41%	(473)	1143
Age: 18-34	31%	(205)	35%	(228)	34%	(225)	658
Age: 35-44	36%	(130)	28%	(99)	36%	(130)	359
Age: 45-64	23%	(175)	32%	(239)	45%	(340)	754
Age: 65+	21%	(91)	30%	(130)	50%	(217)	438
GenZers: 1997-2012	30%	(81)	38%	(103)	31%	(83)	267
Millennials: 1981-1996	34%	(219)	30%	(193)	36%	(229)	642
GenXers: 1965-1980	26%	(156)	29%	(175)	45%	(267)	597
Baby Boomers: 1946-1964	21%	(137)	33%	(215)	46%	(299)	650
PID: Dem (no lean)	36%	(283)	34%	(271)	30%	(238)	792
PID: Ind (no lean)	22%	(167)	33%	(247)	45%	(340)	754
PID: Rep (no lean)	23%	(150)	27%	(180)	50%	(335)	665
PID/Gender: Dem Men	39%	(140)	32%	(116)	29%	(105)	361
PID/Gender: Dem Women	33%	(143)	36%	(155)	31%	(133)	431
PID/Gender: Ind Men	23%	(82)	33%	(117)	45%	(160)	358
PID/Gender: Ind Women	22%	(85)	33%	(130)	46%	(180)	395
PID/Gender: Rep Men	24%	(85)	26%	(89)	50%	(174)	348
PID/Gender: Rep Women	21%	(66)	29%	(91)	51%	(160)	317
Ideo: Liberal (1-3)	37%	(223)	36%	(220)	27%	(167)	609
Ideo: Moderate (4)	25%	(143)	37%	(207)	38%	(215)	565
Ideo: Conservative (5-7)	23%	(169)	28%	(206)	49%	(363)	738
Educ: < College	26%	(392)	30%	(462)	44%	(666)	1519
Educ: Bachelors degree	30%	(133)	36%	(159)	35%	(155)	446
Educ: Post-grad	31%	(76)	31%	(76)	38%	(93)	245
Income: Under 50k	27%	(309)	30%	(353)	43%	(500)	1162
Income: 50k-100k	26%	(186)	32%	(227)	42%	(301)	714
Income: 100k+	32%	(106)	35%	(116)	34%	(112)	334
Ethnicity: White	25%	(432)	32%	(560)	43%	(737)	1730
Ethnicity: Hispanic	32%	(112)	31%	(107)	38%	(132)	351
Ethnicity: Black	40%	(110)	30%	(82)	31%	(84)	276

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Table MCEN9_1: And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
I like the host(s)

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	27%	(601)	32%	(697)	41%	(913)	2210
Ethnicity: Other	29%	(59)	27%	(55)	45%	(91)	205
All Christian	27%	(247)	32%	(298)	42%	(387)	932
All Non-Christian	37%	(39)	35%	(37)	28%	(30)	106
Atheist	36%	(42)	32%	(37)	32%	(37)	116
Agnostic/Nothing in particular	23%	(150)	32%	(211)	46%	(301)	662
Something Else	31%	(122)	29%	(114)	40%	(158)	393
Religious Non-Protestant/Catholic	36%	(46)	37%	(49)	27%	(35)	130
Evangelical	31%	(167)	28%	(155)	41%	(225)	547
Non-Evangelical	26%	(191)	33%	(241)	41%	(306)	738
Community: Urban	32%	(199)	32%	(194)	36%	(219)	612
Community: Suburban	28%	(291)	32%	(327)	40%	(411)	1028
Community: Rural	19%	(111)	31%	(176)	50%	(283)	570
Employ: Private Sector	28%	(203)	33%	(235)	39%	(275)	712
Employ: Government	28%	(39)	39%	(55)	33%	(47)	141
Employ: Self-Employed	35%	(72)	36%	(74)	29%	(61)	206
Employ: Homemaker	26%	(36)	28%	(39)	46%	(64)	139
Employ: Student	42%	(31)	37%	(27)	21%	(15)	73
Employ: Retired	21%	(99)	30%	(141)	50%	(237)	476
Employ: Unemployed	27%	(78)	27%	(78)	47%	(137)	293
Employ: Other	26%	(43)	28%	(48)	46%	(78)	170
Military HH: Yes	23%	(74)	30%	(98)	47%	(149)	321
Military HH: No	28%	(527)	32%	(599)	40%	(763)	1889
RD/WT: Right Direction	37%	(253)	35%	(241)	28%	(189)	683
RD/WT: Wrong Track	23%	(348)	30%	(455)	47%	(724)	1527
Biden Job Approve	35%	(316)	36%	(323)	29%	(265)	904
Biden Job Disapprove	21%	(242)	30%	(344)	49%	(564)	1150
Biden Job Strongly Approve	42%	(152)	33%	(121)	25%	(92)	365
Biden Job Somewhat Approve	30%	(164)	37%	(202)	32%	(173)	538
Biden Job Somewhat Disapprove	28%	(98)	36%	(124)	36%	(124)	346
Biden Job Strongly Disapprove	18%	(143)	27%	(220)	55%	(440)	803

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Table MCEN9_1: And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
I like the host(s)

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	27%	(601)	32%	(697)	41%	(913)	2210
Favorable of Biden	36%	(329)	35%	(324)	29%	(272)	924
Unfavorable of Biden	21%	(238)	30%	(337)	50%	(565)	1141
Very Favorable of Biden	42%	(161)	33%	(126)	25%	(95)	383
Somewhat Favorable of Biden	31%	(168)	36%	(197)	33%	(177)	542
Somewhat Unfavorable of Biden	25%	(77)	39%	(119)	36%	(109)	306
Very Unfavorable of Biden	19%	(161)	26%	(218)	55%	(456)	835
#1 Issue: Economy	28%	(249)	30%	(272)	42%	(377)	898
#1 Issue: Security	19%	(53)	27%	(72)	54%	(148)	273
#1 Issue: Health Care	36%	(102)	33%	(92)	31%	(88)	282
#1 Issue: Medicare / Social Security	26%	(60)	33%	(76)	41%	(93)	229
#1 Issue: Women's Issues	29%	(39)	35%	(46)	36%	(47)	132
#1 Issue: Education	28%	(33)	42%	(48)	29%	(34)	115
#1 Issue: Energy	34%	(38)	24%	(27)	42%	(46)	111
#1 Issue: Other	16%	(28)	37%	(63)	47%	(80)	170
2020 Vote: Joe Biden	36%	(332)	34%	(316)	30%	(273)	920
2020 Vote: Donald Trump	19%	(135)	27%	(194)	53%	(378)	707
2020 Vote: Other	23%	(24)	27%	(27)	50%	(51)	102
2020 Vote: Didn't Vote	23%	(111)	33%	(160)	44%	(210)	481
2018 House Vote: Democrat	35%	(246)	34%	(242)	30%	(214)	702
2018 House Vote: Republican	21%	(131)	28%	(177)	51%	(318)	626
2018 House Vote: Someone else	31%	(18)	34%	(20)	35%	(21)	59
2016 Vote: Hillary Clinton	34%	(227)	36%	(237)	29%	(194)	658
2016 Vote: Donald Trump	21%	(141)	27%	(180)	51%	(340)	660
2016 Vote: Other	27%	(31)	28%	(33)	46%	(54)	118
2016 Vote: Didn't Vote	26%	(201)	32%	(247)	42%	(325)	773
Voted in 2014: Yes	28%	(333)	32%	(387)	40%	(488)	1208
Voted in 2014: No	27%	(267)	31%	(310)	42%	(425)	1002
4-Region: Northeast	26%	(105)	36%	(143)	37%	(148)	395
4-Region: Midwest	25%	(114)	34%	(158)	41%	(192)	464
4-Region: South	28%	(231)	27%	(227)	45%	(370)	828
4-Region: West	29%	(150)	32%	(169)	39%	(203)	522

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Table MCEN9_1: And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
I like the host(s)

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	27%	(601)	32%	(697)	41%	(913)	2210
Film Fans	30%	(579)	33%	(631)	37%	(709)	1920
Avid Film Fans	45%	(297)	32%	(210)	24%	(158)	665
Casual Film Fans	22%	(282)	34%	(421)	44%	(551)	1254
TV Fans	29%	(576)	32%	(646)	39%	(780)	2002
Casual TV Fans	19%	(208)	34%	(365)	47%	(502)	1074
Avid TV Fans	40%	(368)	30%	(281)	30%	(278)	927
Pop Culture Fans	36%	(478)	35%	(465)	30%	(400)	1343
Has Watched Oscars	49%	(226)	41%	(191)	10%	(46)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_2: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
 I can cast votes for nominees I like*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	16%	(344)	23%	(512)	61%	(1354)	2210
Gender: Male	17%	(183)	24%	(255)	59%	(628)	1067
Gender: Female	14%	(161)	22%	(257)	63%	(726)	1143
Age: 18-34	23%	(149)	29%	(188)	49%	(321)	658
Age: 35-44	23%	(82)	24%	(87)	53%	(190)	359
Age: 45-64	11%	(81)	22%	(164)	68%	(510)	754
Age: 65+	8%	(33)	17%	(73)	76%	(332)	438
GenZers: 1997-2012	27%	(71)	28%	(75)	45%	(121)	267
Millennials: 1981-1996	22%	(139)	27%	(176)	51%	(327)	642
GenXers: 1965-1980	13%	(78)	23%	(137)	64%	(382)	597
Baby Boomers: 1946-1964	8%	(53)	18%	(116)	74%	(481)	650
PID: Dem (no lean)	21%	(166)	27%	(215)	52%	(410)	792
PID: Ind (no lean)	11%	(85)	21%	(158)	68%	(511)	754
PID: Rep (no lean)	14%	(93)	21%	(139)	65%	(432)	665
PID/Gender: Dem Men	23%	(84)	29%	(104)	48%	(172)	361
PID/Gender: Dem Women	19%	(82)	26%	(111)	55%	(238)	431
PID/Gender: Ind Men	13%	(46)	22%	(78)	66%	(235)	358
PID/Gender: Ind Women	10%	(39)	20%	(80)	70%	(276)	395
PID/Gender: Rep Men	15%	(53)	21%	(74)	63%	(221)	348
PID/Gender: Rep Women	13%	(40)	21%	(66)	67%	(212)	317
Ideo: Liberal (1-3)	21%	(129)	28%	(170)	51%	(311)	609
Ideo: Moderate (4)	16%	(92)	24%	(135)	60%	(338)	565
Ideo: Conservative (5-7)	13%	(93)	21%	(154)	67%	(491)	738
Educ: < College	16%	(246)	23%	(350)	61%	(924)	1519
Educ: Bachelors degree	13%	(57)	27%	(119)	60%	(269)	446
Educ: Post-grad	17%	(41)	18%	(43)	65%	(160)	245
Income: Under 50k	16%	(190)	23%	(272)	60%	(700)	1162
Income: 50k-100k	14%	(100)	23%	(165)	63%	(449)	714
Income: 100k+	16%	(55)	22%	(74)	61%	(204)	334
Ethnicity: White	13%	(227)	22%	(379)	65%	(1123)	1730
Ethnicity: Hispanic	25%	(86)	25%	(89)	50%	(176)	351
Ethnicity: Black	23%	(64)	33%	(90)	44%	(121)	276

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Table MCEN9_2: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
I can cast votes for nominees I like*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	16%	(344)	23%	(512)	61%	(1354)	2210
Ethnicity: Other	26%	(53)	21%	(43)	53%	(109)	205
All Christian	14%	(132)	22%	(210)	63%	(591)	932
All Non-Christian	34%	(36)	19%	(20)	48%	(51)	106
Atheist	16%	(18)	22%	(26)	62%	(72)	116
Agnostic/Nothing in particular	13%	(85)	24%	(160)	63%	(417)	662
Something Else	19%	(73)	25%	(97)	57%	(223)	393
Religious Non-Protestant/Catholic	29%	(38)	20%	(26)	51%	(66)	130
Evangelical	20%	(107)	22%	(121)	58%	(319)	547
Non-Evangelical	13%	(95)	24%	(177)	63%	(467)	738
Community: Urban	24%	(150)	25%	(152)	51%	(310)	612
Community: Suburban	13%	(138)	23%	(242)	63%	(649)	1028
Community: Rural	10%	(57)	21%	(118)	69%	(395)	570
Employ: Private Sector	15%	(110)	24%	(174)	60%	(429)	712
Employ: Government	19%	(27)	25%	(35)	56%	(79)	141
Employ: Self-Employed	30%	(62)	25%	(52)	45%	(93)	206
Employ: Homemaker	16%	(22)	22%	(30)	62%	(87)	139
Employ: Student	28%	(20)	31%	(23)	41%	(30)	73
Employ: Retired	9%	(43)	17%	(81)	74%	(353)	476
Employ: Unemployed	12%	(34)	27%	(80)	61%	(179)	293
Employ: Other	16%	(27)	23%	(38)	62%	(105)	170
Military HH: Yes	12%	(38)	23%	(74)	65%	(209)	321
Military HH: No	16%	(306)	23%	(439)	61%	(1144)	1889
RD/WT: Right Direction	26%	(176)	26%	(179)	48%	(328)	683
RD/WT: Wrong Track	11%	(168)	22%	(333)	67%	(1026)	1527
Biden Job Approve	22%	(202)	26%	(238)	51%	(464)	904
Biden Job Disapprove	10%	(116)	22%	(255)	68%	(779)	1150
Biden Job Strongly Approve	30%	(109)	25%	(91)	45%	(165)	365
Biden Job Somewhat Approve	17%	(93)	27%	(147)	55%	(299)	538
Biden Job Somewhat Disapprove	12%	(40)	27%	(94)	61%	(212)	346
Biden Job Strongly Disapprove	9%	(76)	20%	(162)	70%	(566)	803

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Table MCEN9_2: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
I can cast votes for nominees I like*

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	16% (344)	23% (512)	61% (1354)	2210
Favorable of Biden	21% (192)	26% (243)	53% (489)	924
Unfavorable of Biden	11% (126)	22% (247)	67% (767)	1141
Very Favorable of Biden	28% (107)	26% (101)	46% (175)	383
Somewhat Favorable of Biden	16% (85)	26% (143)	58% (314)	542
Somewhat Unfavorable of Biden	13% (40)	26% (79)	61% (187)	306
Very Unfavorable of Biden	10% (86)	20% (168)	70% (581)	835
#1 Issue: Economy	15% (137)	22% (200)	62% (561)	898
#1 Issue: Security	17% (46)	19% (52)	64% (176)	273
#1 Issue: Health Care	18% (51)	30% (84)	52% (147)	282
#1 Issue: Medicare / Social Security	9% (22)	23% (52)	68% (155)	229
#1 Issue: Women's Issues	26% (35)	27% (36)	46% (61)	132
#1 Issue: Education	21% (24)	30% (34)	49% (56)	115
#1 Issue: Energy	20% (22)	17% (19)	63% (70)	111
#1 Issue: Other	5% (8)	20% (35)	75% (127)	170
2020 Vote: Joe Biden	19% (172)	26% (243)	55% (506)	920
2020 Vote: Donald Trump	13% (88)	19% (135)	68% (484)	707
2020 Vote: Other	8% (8)	20% (20)	72% (74)	102
2020 Vote: Didn't Vote	16% (76)	24% (114)	60% (291)	481
2018 House Vote: Democrat	17% (122)	25% (179)	57% (402)	702
2018 House Vote: Republican	14% (87)	19% (121)	67% (418)	626
2018 House Vote: Someone else	10% (6)	20% (12)	70% (41)	59
2016 Vote: Hillary Clinton	17% (113)	27% (181)	55% (364)	658
2016 Vote: Donald Trump	13% (86)	19% (129)	67% (446)	660
2016 Vote: Other	6% (7)	17% (20)	77% (90)	118
2016 Vote: Didn't Vote	18% (137)	24% (182)	59% (453)	773
Voted in 2014: Yes	15% (176)	22% (265)	63% (767)	1208
Voted in 2014: No	17% (168)	25% (247)	59% (587)	1002
4-Region: Northeast	16% (65)	23% (89)	61% (242)	395
4-Region: Midwest	11% (52)	29% (137)	59% (276)	464
4-Region: South	17% (141)	22% (182)	61% (505)	828
4-Region: West	17% (87)	20% (104)	63% (331)	522

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Table MCEN9_2: And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
I can cast votes for nominees I like

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	16% (344)	23% (512)	61% (1354)	2210
Film Fans	17% (325)	24% (463)	59% (1131)	1920
Avid Film Fans	29% (192)	25% (166)	46% (308)	665
Casual Film Fans	11% (133)	24% (298)	66% (823)	1254
TV Fans	16% (328)	24% (471)	60% (1203)	2002
Casual TV Fans	11% (122)	23% (245)	66% (707)	1074
Avid TV Fans	22% (206)	24% (226)	53% (496)	927
Pop Culture Fans	21% (286)	28% (375)	51% (681)	1343
Has Watched Oscars	35% (161)	32% (148)	33% (154)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_3: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
 I can interact with other viewers on social media*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	9%	(195)	18%	(392)	73%	(1622)	2210
Gender: Male	11%	(115)	20%	(216)	69%	(736)	1067
Gender: Female	7%	(80)	15%	(176)	78%	(887)	1143
Age: 18-34	14%	(91)	28%	(182)	58%	(385)	658
Age: 35-44	15%	(55)	22%	(78)	63%	(226)	359
Age: 45-64	6%	(44)	12%	(93)	82%	(617)	754
Age: 65+	1%	(5)	9%	(39)	90%	(394)	438
GenZers: 1997-2012	14%	(36)	29%	(78)	57%	(153)	267
Millennials: 1981-1996	15%	(99)	25%	(158)	60%	(384)	642
GenXers: 1965-1980	7%	(44)	14%	(86)	78%	(467)	597
Baby Boomers: 1946-1964	2%	(15)	11%	(68)	87%	(567)	650
PID: Dem (no lean)	13%	(104)	23%	(178)	64%	(509)	792
PID: Ind (no lean)	7%	(53)	16%	(120)	77%	(580)	754
PID: Rep (no lean)	6%	(38)	14%	(94)	80%	(533)	665
PID/Gender: Dem Men	17%	(60)	25%	(89)	59%	(211)	361
PID/Gender: Dem Women	10%	(43)	21%	(89)	69%	(298)	431
PID/Gender: Ind Men	8%	(28)	19%	(69)	73%	(262)	358
PID/Gender: Ind Women	6%	(25)	13%	(52)	81%	(319)	395
PID/Gender: Rep Men	8%	(27)	17%	(58)	76%	(263)	348
PID/Gender: Rep Women	4%	(12)	11%	(36)	85%	(270)	317
Ideo: Liberal (1-3)	11%	(69)	23%	(142)	65%	(398)	609
Ideo: Moderate (4)	10%	(58)	19%	(106)	71%	(400)	565
Ideo: Conservative (5-7)	6%	(44)	14%	(106)	80%	(589)	738
Educ: < College	9%	(135)	18%	(276)	73%	(1108)	1519
Educ: Bachelors degree	9%	(40)	18%	(80)	73%	(325)	446
Educ: Post-grad	8%	(20)	15%	(36)	77%	(189)	245
Income: Under 50k	8%	(97)	19%	(219)	73%	(846)	1162
Income: 50k-100k	9%	(63)	16%	(116)	75%	(534)	714
Income: 100k+	10%	(35)	17%	(57)	73%	(242)	334
Ethnicity: White	6%	(103)	17%	(289)	77%	(1337)	1730
Ethnicity: Hispanic	16%	(55)	22%	(78)	62%	(218)	351
Ethnicity: Black	25%	(70)	22%	(60)	53%	(146)	276

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Table MCEN9_3: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
I can interact with other viewers on social media*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	9%	(195)	18%	(392)	73%	(1622)	2210
Ethnicity: Other	11%	(22)	21%	(44)	68%	(139)	205
All Christian	8%	(70)	16%	(148)	77%	(714)	932
All Non-Christian	16%	(17)	21%	(22)	64%	(67)	106
Atheist	8%	(9)	23%	(26)	69%	(81)	116
Agnostic/Nothing in particular	8%	(51)	18%	(121)	74%	(489)	662
Something Else	12%	(47)	19%	(74)	69%	(272)	393
Religious Non-Protestant/Catholic	14%	(18)	21%	(28)	64%	(84)	130
Evangelical	12%	(64)	16%	(87)	72%	(395)	547
Non-Evangelical	7%	(52)	17%	(126)	76%	(560)	738
Community: Urban	16%	(100)	21%	(128)	63%	(384)	612
Community: Suburban	6%	(60)	19%	(198)	75%	(770)	1028
Community: Rural	6%	(35)	12%	(66)	82%	(469)	570
Employ: Private Sector	10%	(71)	19%	(135)	71%	(507)	712
Employ: Government	15%	(21)	22%	(31)	63%	(89)	141
Employ: Self-Employed	18%	(38)	29%	(60)	52%	(108)	206
Employ: Homemaker	6%	(9)	16%	(22)	78%	(108)	139
Employ: Student	16%	(11)	31%	(23)	53%	(39)	73
Employ: Retired	2%	(12)	11%	(51)	87%	(413)	476
Employ: Unemployed	9%	(27)	16%	(46)	75%	(220)	293
Employ: Other	5%	(8)	14%	(23)	82%	(139)	170
Military HH: Yes	7%	(24)	13%	(41)	80%	(257)	321
Military HH: No	9%	(172)	19%	(352)	72%	(1366)	1889
RD/WT: Right Direction	16%	(111)	22%	(149)	62%	(423)	683
RD/WT: Wrong Track	6%	(84)	16%	(244)	79%	(1199)	1527
Biden Job Approve	14%	(127)	21%	(193)	65%	(583)	904
Biden Job Disapprove	5%	(58)	16%	(181)	79%	(911)	1150
Biden Job Strongly Approve	21%	(78)	21%	(78)	57%	(209)	365
Biden Job Somewhat Approve	9%	(50)	21%	(115)	70%	(374)	538
Biden Job Somewhat Disapprove	6%	(22)	23%	(80)	70%	(244)	346
Biden Job Strongly Disapprove	4%	(36)	12%	(100)	83%	(667)	803

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Table MCEN9_3: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
I can interact with other viewers on social media*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	9%	(195)	18%	(392)	73%	(1622)	2210
Favorable of Biden	13%	(122)	21%	(190)	66%	(612)	924
Unfavorable of Biden	5%	(57)	16%	(178)	79%	(906)	1141
Very Favorable of Biden	20%	(77)	22%	(84)	58%	(221)	383
Somewhat Favorable of Biden	8%	(44)	20%	(107)	72%	(391)	542
Somewhat Unfavorable of Biden	7%	(20)	20%	(62)	73%	(223)	306
Very Unfavorable of Biden	4%	(37)	14%	(115)	82%	(682)	835
#1 Issue: Economy	9%	(81)	14%	(129)	77%	(688)	898
#1 Issue: Security	5%	(13)	17%	(47)	78%	(213)	273
#1 Issue: Health Care	13%	(37)	23%	(65)	64%	(180)	282
#1 Issue: Medicare / Social Security	3%	(6)	18%	(42)	79%	(181)	229
#1 Issue: Women's Issues	16%	(22)	23%	(31)	60%	(80)	132
#1 Issue: Education	16%	(19)	27%	(31)	57%	(65)	115
#1 Issue: Energy	11%	(12)	18%	(20)	71%	(78)	111
#1 Issue: Other	4%	(7)	16%	(27)	80%	(137)	170
2020 Vote: Joe Biden	12%	(113)	21%	(196)	66%	(611)	920
2020 Vote: Donald Trump	5%	(38)	12%	(82)	83%	(587)	707
2020 Vote: Other	2%	(2)	22%	(22)	76%	(78)	102
2020 Vote: Didn't Vote	9%	(42)	19%	(92)	72%	(347)	481
2018 House Vote: Democrat	9%	(66)	20%	(141)	70%	(495)	702
2018 House Vote: Republican	8%	(50)	12%	(73)	80%	(503)	626
2018 House Vote: Someone else	1%	(1)	18%	(11)	81%	(48)	59
2016 Vote: Hillary Clinton	11%	(74)	20%	(130)	69%	(454)	658
2016 Vote: Donald Trump	5%	(35)	13%	(83)	82%	(542)	660
2016 Vote: Other	2%	(3)	16%	(18)	82%	(97)	118
2016 Vote: Didn't Vote	11%	(83)	21%	(161)	68%	(529)	773
Voted in 2014: Yes	8%	(93)	15%	(187)	77%	(929)	1208
Voted in 2014: No	10%	(103)	21%	(206)	69%	(693)	1002
4-Region: Northeast	12%	(49)	17%	(67)	71%	(279)	395
4-Region: Midwest	8%	(39)	17%	(78)	75%	(348)	464
4-Region: South	9%	(73)	17%	(144)	74%	(611)	828
4-Region: West	7%	(35)	20%	(103)	74%	(384)	522

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Table MCEN9_3: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
I can interact with other viewers on social media*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	9%	(195)	18%	(392)	73%	(1622)	2210
Film Fans	10%	(185)	19%	(361)	72%	(1373)	1920
Avid Film Fans	18%	(119)	22%	(149)	60%	(397)	665
Casual Film Fans	5%	(66)	17%	(212)	78%	(976)	1254
TV Fans	9%	(179)	19%	(371)	73%	(1451)	2002
Casual TV Fans	5%	(57)	17%	(177)	78%	(840)	1074
Avid TV Fans	13%	(122)	21%	(194)	66%	(612)	927
Pop Culture Fans	13%	(173)	23%	(308)	64%	(862)	1343
Has Watched Oscars	23%	(106)	34%	(158)	43%	(199)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_4: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
 There is racial and ethnic diversity among the nominees*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	17%	(365)	20%	(451)	63%	(1395)	2210
Gender: Male	17%	(176)	20%	(214)	63%	(676)	1067
Gender: Female	16%	(189)	21%	(237)	63%	(718)	1143
Age: 18-34	25%	(165)	24%	(160)	51%	(333)	658
Age: 35-44	18%	(63)	22%	(79)	60%	(216)	359
Age: 45-64	12%	(92)	18%	(139)	69%	(524)	754
Age: 65+	10%	(44)	17%	(73)	73%	(321)	438
GenZers: 1997-2012	30%	(80)	24%	(63)	47%	(124)	267
Millennials: 1981-1996	21%	(134)	24%	(157)	55%	(351)	642
GenXers: 1965-1980	14%	(81)	18%	(110)	68%	(406)	597
Baby Boomers: 1946-1964	10%	(66)	17%	(113)	72%	(471)	650
PID: Dem (no lean)	24%	(191)	29%	(227)	47%	(374)	792
PID: Ind (no lean)	15%	(115)	16%	(124)	68%	(515)	754
PID: Rep (no lean)	9%	(59)	15%	(100)	76%	(506)	665
PID/Gender: Dem Men	25%	(90)	28%	(101)	47%	(170)	361
PID/Gender: Dem Women	23%	(101)	29%	(126)	47%	(204)	431
PID/Gender: Ind Men	14%	(49)	18%	(64)	68%	(245)	358
PID/Gender: Ind Women	17%	(66)	15%	(60)	68%	(270)	395
PID/Gender: Rep Men	11%	(37)	14%	(50)	75%	(262)	348
PID/Gender: Rep Women	7%	(22)	16%	(51)	77%	(244)	317
Ideo: Liberal (1-3)	27%	(167)	32%	(192)	41%	(250)	609
Ideo: Moderate (4)	15%	(87)	21%	(120)	63%	(359)	565
Ideo: Conservative (5-7)	10%	(70)	13%	(97)	77%	(570)	738
Educ: < College	16%	(240)	19%	(286)	65%	(993)	1519
Educ: Bachelors degree	16%	(70)	25%	(110)	60%	(265)	446
Educ: Post-grad	22%	(54)	22%	(54)	56%	(136)	245
Income: Under 50k	18%	(206)	19%	(226)	63%	(730)	1162
Income: 50k-100k	15%	(106)	20%	(145)	65%	(463)	714
Income: 100k+	16%	(53)	24%	(80)	60%	(201)	334
Ethnicity: White	12%	(206)	20%	(350)	68%	(1174)	1730
Ethnicity: Hispanic	28%	(98)	20%	(69)	53%	(185)	351
Ethnicity: Black	37%	(103)	25%	(68)	38%	(104)	276

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Table MCEN9_4: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
There is racial and ethnic diversity among the nominees*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	17%	(365)	20%	(451)	63%	(1395)	2210
Ethnicity: Other	27%	(56)	16%	(33)	57%	(116)	205
All Christian	12%	(111)	21%	(192)	68%	(630)	932
All Non-Christian	24%	(26)	23%	(24)	53%	(56)	106
Atheist	18%	(21)	26%	(30)	56%	(65)	116
Agnostic/Nothing in particular	17%	(110)	20%	(135)	63%	(416)	662
Something Else	25%	(97)	18%	(69)	58%	(227)	393
Religious Non-Protestant/Catholic	22%	(28)	21%	(27)	58%	(75)	130
Evangelical	20%	(110)	17%	(95)	62%	(341)	547
Non-Evangelical	13%	(93)	22%	(160)	66%	(485)	738
Community: Urban	23%	(142)	25%	(154)	52%	(316)	612
Community: Suburban	15%	(154)	20%	(209)	65%	(664)	1028
Community: Rural	12%	(68)	15%	(88)	73%	(414)	570
Employ: Private Sector	16%	(115)	23%	(164)	61%	(433)	712
Employ: Government	24%	(34)	21%	(29)	55%	(78)	141
Employ: Self-Employed	20%	(41)	28%	(58)	52%	(108)	206
Employ: Homemaker	8%	(11)	21%	(29)	71%	(99)	139
Employ: Student	26%	(19)	28%	(21)	46%	(33)	73
Employ: Retired	11%	(51)	16%	(74)	74%	(351)	476
Employ: Unemployed	20%	(60)	17%	(49)	63%	(184)	293
Employ: Other	20%	(35)	15%	(26)	64%	(109)	170
Military HH: Yes	17%	(56)	18%	(57)	65%	(208)	321
Military HH: No	16%	(309)	21%	(394)	63%	(1186)	1889
RD/WT: Right Direction	27%	(186)	28%	(191)	45%	(307)	683
RD/WT: Wrong Track	12%	(179)	17%	(260)	71%	(1088)	1527
Biden Job Approve	25%	(226)	27%	(248)	48%	(430)	904
Biden Job Disapprove	10%	(115)	17%	(192)	73%	(843)	1150
Biden Job Strongly Approve	30%	(109)	26%	(95)	44%	(161)	365
Biden Job Somewhat Approve	22%	(117)	28%	(153)	50%	(269)	538
Biden Job Somewhat Disapprove	16%	(55)	28%	(96)	57%	(196)	346
Biden Job Strongly Disapprove	7%	(60)	12%	(96)	81%	(647)	803

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Table MCEN9_4: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
There is racial and ethnic diversity among the nominees*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	17%	(365)	20%	(451)	63%	(1395)	2210
Favorable of Biden	25%	(228)	28%	(257)	47%	(439)	924
Unfavorable of Biden	10%	(117)	15%	(176)	74%	(848)	1141
Very Favorable of Biden	31%	(120)	26%	(101)	42%	(162)	383
Somewhat Favorable of Biden	20%	(108)	29%	(156)	51%	(277)	542
Somewhat Unfavorable of Biden	18%	(55)	24%	(74)	58%	(178)	306
Very Unfavorable of Biden	7%	(62)	12%	(102)	80%	(670)	835
#1 Issue: Economy	14%	(128)	18%	(161)	68%	(609)	898
#1 Issue: Security	11%	(31)	12%	(32)	77%	(210)	273
#1 Issue: Health Care	22%	(62)	26%	(75)	51%	(145)	282
#1 Issue: Medicare / Social Security	13%	(30)	20%	(45)	67%	(154)	229
#1 Issue: Women's Issues	31%	(41)	22%	(29)	47%	(62)	132
#1 Issue: Education	19%	(21)	32%	(36)	50%	(57)	115
#1 Issue: Energy	13%	(15)	30%	(33)	57%	(63)	111
#1 Issue: Other	21%	(36)	23%	(39)	56%	(95)	170
2020 Vote: Joe Biden	24%	(223)	28%	(258)	48%	(439)	920
2020 Vote: Donald Trump	6%	(41)	12%	(87)	82%	(578)	707
2020 Vote: Other	14%	(14)	19%	(19)	68%	(69)	102
2020 Vote: Didn't Vote	18%	(86)	18%	(86)	64%	(309)	481
2018 House Vote: Democrat	24%	(166)	28%	(197)	48%	(340)	702
2018 House Vote: Republican	8%	(53)	14%	(86)	78%	(488)	626
2018 House Vote: Someone else	14%	(9)	24%	(14)	62%	(37)	59
2016 Vote: Hillary Clinton	24%	(157)	28%	(187)	48%	(313)	658
2016 Vote: Donald Trump	8%	(50)	12%	(81)	80%	(529)	660
2016 Vote: Other	15%	(18)	22%	(26)	63%	(74)	118
2016 Vote: Didn't Vote	18%	(139)	20%	(156)	62%	(478)	773
Voted in 2014: Yes	16%	(195)	20%	(245)	64%	(768)	1208
Voted in 2014: No	17%	(170)	21%	(205)	63%	(626)	1002
4-Region: Northeast	19%	(74)	21%	(84)	60%	(237)	395
4-Region: Midwest	15%	(72)	20%	(95)	64%	(297)	464
4-Region: South	15%	(122)	19%	(160)	66%	(546)	828
4-Region: West	18%	(96)	21%	(112)	60%	(314)	522

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Table MCEN9_4: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
There is racial and ethnic diversity among the nominees*

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	17% (365)	20% (451)	63% (1395)	2210
Film Fans	18% (349)	22% (413)	60% (1157)	1920
Avid Film Fans	26% (174)	23% (154)	51% (337)	665
Casual Film Fans	14% (175)	21% (259)	65% (821)	1254
TV Fans	16% (329)	21% (425)	62% (1248)	2002
Casual TV Fans	12% (132)	20% (210)	68% (732)	1074
Avid TV Fans	21% (197)	23% (215)	56% (516)	927
Pop Culture Fans	22% (295)	25% (337)	53% (710)	1343
Has Watched Oscars	33% (154)	37% (170)	30% (139)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_5: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
 There is gender diversity among the nominees*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	15%	(331)	21%	(461)	64%	(1419)	2210
Gender: Male	15%	(157)	22%	(237)	63%	(672)	1067
Gender: Female	15%	(174)	20%	(223)	65%	(746)	1143
Age: 18-34	27%	(177)	23%	(151)	50%	(331)	658
Age: 35-44	16%	(57)	24%	(85)	61%	(218)	359
Age: 45-64	9%	(66)	20%	(149)	72%	(540)	754
Age: 65+	7%	(31)	17%	(77)	75%	(330)	438
GenZers: 1997-2012	33%	(88)	23%	(60)	44%	(118)	267
Millennials: 1981-1996	21%	(134)	24%	(155)	55%	(353)	642
GenXers: 1965-1980	9%	(51)	20%	(118)	72%	(428)	597
Baby Boomers: 1946-1964	8%	(52)	19%	(123)	73%	(475)	650
PID: Dem (no lean)	22%	(177)	29%	(227)	49%	(387)	792
PID: Ind (no lean)	13%	(100)	19%	(143)	68%	(511)	754
PID: Rep (no lean)	8%	(53)	14%	(91)	78%	(520)	665
PID/Gender: Dem Men	22%	(80)	32%	(115)	46%	(165)	361
PID/Gender: Dem Women	23%	(97)	26%	(112)	51%	(222)	431
PID/Gender: Ind Men	14%	(50)	22%	(78)	64%	(230)	358
PID/Gender: Ind Women	13%	(50)	16%	(64)	71%	(281)	395
PID/Gender: Rep Men	8%	(27)	13%	(44)	80%	(277)	348
PID/Gender: Rep Women	8%	(27)	15%	(47)	77%	(243)	317
Ideo: Liberal (1-3)	29%	(179)	28%	(171)	42%	(259)	609
Ideo: Moderate (4)	12%	(68)	24%	(136)	64%	(361)	565
Ideo: Conservative (5-7)	7%	(54)	14%	(100)	79%	(583)	738
Educ: < College	14%	(209)	20%	(300)	67%	(1011)	1519
Educ: Bachelors degree	17%	(76)	24%	(105)	59%	(265)	446
Educ: Post-grad	19%	(46)	23%	(56)	58%	(143)	245
Income: Under 50k	16%	(181)	21%	(248)	63%	(733)	1162
Income: 50k-100k	14%	(100)	20%	(142)	66%	(472)	714
Income: 100k+	15%	(49)	21%	(71)	64%	(214)	334
Ethnicity: White	11%	(187)	20%	(353)	69%	(1190)	1730
Ethnicity: Hispanic	23%	(82)	22%	(79)	54%	(190)	351
Ethnicity: Black	35%	(97)	24%	(66)	41%	(112)	276

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Table MCEN9_5: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
There is gender diversity among the nominees*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	15%	(331)	21%	(461)	64%	(1419)	2210
Ethnicity: Other	23%	(47)	20%	(41)	57%	(117)	205
All Christian	11%	(102)	19%	(181)	70%	(649)	932
All Non-Christian	29%	(31)	25%	(27)	45%	(48)	106
Atheist	18%	(21)	28%	(33)	54%	(63)	116
Agnostic/Nothing in particular	16%	(104)	20%	(135)	64%	(423)	662
Something Else	19%	(73)	22%	(85)	60%	(235)	393
Religious Non-Protestant/Catholic	25%	(33)	28%	(37)	46%	(60)	130
Evangelical	16%	(86)	19%	(102)	66%	(358)	547
Non-Evangelical	11%	(85)	20%	(149)	68%	(504)	738
Community: Urban	22%	(135)	25%	(152)	53%	(325)	612
Community: Suburban	13%	(134)	21%	(219)	66%	(676)	1028
Community: Rural	11%	(62)	16%	(90)	73%	(418)	570
Employ: Private Sector	14%	(100)	21%	(152)	65%	(461)	712
Employ: Government	23%	(32)	23%	(32)	54%	(76)	141
Employ: Self-Employed	24%	(50)	24%	(51)	51%	(106)	206
Employ: Homemaker	9%	(12)	23%	(32)	68%	(95)	139
Employ: Student	32%	(23)	25%	(18)	43%	(31)	73
Employ: Retired	8%	(36)	17%	(82)	75%	(357)	476
Employ: Unemployed	18%	(53)	18%	(54)	64%	(186)	293
Employ: Other	14%	(24)	23%	(39)	63%	(107)	170
Military HH: Yes	11%	(34)	19%	(61)	70%	(226)	321
Military HH: No	16%	(297)	21%	(400)	63%	(1193)	1889
RD/WT: Right Direction	23%	(160)	31%	(210)	46%	(313)	683
RD/WT: Wrong Track	11%	(171)	16%	(250)	72%	(1106)	1527
Biden Job Approve	22%	(196)	30%	(267)	49%	(441)	904
Biden Job Disapprove	10%	(113)	15%	(171)	75%	(866)	1150
Biden Job Strongly Approve	26%	(95)	31%	(112)	43%	(158)	365
Biden Job Somewhat Approve	19%	(100)	29%	(156)	52%	(282)	538
Biden Job Somewhat Disapprove	16%	(54)	21%	(73)	63%	(219)	346
Biden Job Strongly Disapprove	7%	(59)	12%	(97)	81%	(647)	803

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Table MCEN9_5: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
 There is gender diversity among the nominees*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	15%	(331)	21%	(461)	64%	(1419)	2210
Favorable of Biden	21%	(194)	29%	(271)	50%	(459)	924
Unfavorable of Biden	10%	(117)	15%	(167)	75%	(857)	1141
Very Favorable of Biden	29%	(109)	28%	(108)	43%	(165)	383
Somewhat Favorable of Biden	16%	(84)	30%	(163)	54%	(294)	542
Somewhat Unfavorable of Biden	19%	(58)	20%	(62)	61%	(186)	306
Very Unfavorable of Biden	7%	(59)	13%	(105)	80%	(671)	835
#1 Issue: Economy	13%	(119)	19%	(167)	68%	(612)	898
#1 Issue: Security	8%	(22)	18%	(48)	74%	(203)	273
#1 Issue: Health Care	19%	(53)	28%	(79)	53%	(149)	282
#1 Issue: Medicare / Social Security	8%	(19)	20%	(46)	72%	(164)	229
#1 Issue: Women's Issues	30%	(40)	23%	(31)	47%	(62)	132
#1 Issue: Education	25%	(28)	23%	(27)	52%	(60)	115
#1 Issue: Energy	18%	(20)	21%	(23)	61%	(67)	111
#1 Issue: Other	17%	(30)	23%	(39)	60%	(102)	170
2020 Vote: Joe Biden	22%	(199)	28%	(257)	50%	(464)	920
2020 Vote: Donald Trump	6%	(41)	12%	(84)	82%	(582)	707
2020 Vote: Other	20%	(21)	17%	(17)	63%	(64)	102
2020 Vote: Didn't Vote	15%	(70)	21%	(102)	64%	(308)	481
2018 House Vote: Democrat	21%	(147)	27%	(190)	52%	(365)	702
2018 House Vote: Republican	8%	(50)	13%	(83)	79%	(493)	626
2018 House Vote: Someone else	8%	(5)	31%	(19)	61%	(36)	59
2016 Vote: Hillary Clinton	20%	(134)	28%	(183)	52%	(341)	658
2016 Vote: Donald Trump	7%	(43)	13%	(87)	80%	(530)	660
2016 Vote: Other	14%	(16)	25%	(29)	62%	(73)	118
2016 Vote: Didn't Vote	18%	(137)	21%	(161)	61%	(475)	773
Voted in 2014: Yes	14%	(164)	20%	(246)	66%	(799)	1208
Voted in 2014: No	17%	(167)	21%	(215)	62%	(620)	1002
4-Region: Northeast	16%	(64)	21%	(85)	62%	(246)	395
4-Region: Midwest	13%	(58)	21%	(99)	66%	(307)	464
4-Region: South	14%	(119)	19%	(155)	67%	(554)	828
4-Region: West	17%	(89)	23%	(121)	60%	(312)	522

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Table MCEN9_5: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
There is gender diversity among the nominees*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	15%	(331)	21%	(461)	64%	(1419)	2210
Film Fans	16%	(311)	22%	(426)	62%	(1183)	1920
Avid Film Fans	24%	(158)	25%	(167)	51%	(340)	665
Casual Film Fans	12%	(152)	21%	(259)	67%	(843)	1254
TV Fans	15%	(296)	22%	(439)	63%	(1266)	2002
Casual TV Fans	11%	(123)	20%	(212)	69%	(739)	1074
Avid TV Fans	19%	(173)	24%	(227)	57%	(527)	927
Pop Culture Fans	20%	(266)	27%	(368)	53%	(709)	1343
Has Watched Oscars	32%	(146)	37%	(171)	31%	(145)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_6: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
 I am familiar with most of the nominees*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	22%	(484)	30%	(657)	48%	(1068)	2210
Gender: Male	21%	(224)	30%	(318)	49%	(524)	1067
Gender: Female	23%	(260)	30%	(339)	48%	(544)	1143
Age: 18-34	25%	(163)	34%	(222)	42%	(273)	658
Age: 35-44	27%	(97)	31%	(112)	42%	(150)	359
Age: 45-64	21%	(156)	28%	(212)	51%	(386)	754
Age: 65+	16%	(68)	25%	(111)	59%	(259)	438
GenZers: 1997-2012	25%	(67)	33%	(87)	42%	(113)	267
Millennials: 1981-1996	26%	(166)	34%	(215)	41%	(260)	642
GenXers: 1965-1980	22%	(129)	28%	(167)	50%	(301)	597
Baby Boomers: 1946-1964	18%	(114)	28%	(180)	55%	(357)	650
PID: Dem (no lean)	29%	(231)	35%	(274)	36%	(287)	792
PID: Ind (no lean)	19%	(145)	28%	(211)	53%	(398)	754
PID: Rep (no lean)	16%	(108)	26%	(173)	58%	(383)	665
PID/Gender: Dem Men	30%	(108)	36%	(131)	34%	(122)	361
PID/Gender: Dem Women	29%	(123)	33%	(143)	38%	(165)	431
PID/Gender: Ind Men	18%	(63)	28%	(101)	54%	(194)	358
PID/Gender: Ind Women	21%	(82)	28%	(109)	52%	(204)	395
PID/Gender: Rep Men	16%	(54)	25%	(86)	60%	(208)	348
PID/Gender: Rep Women	17%	(54)	28%	(87)	55%	(175)	317
Ideo: Liberal (1-3)	33%	(203)	33%	(202)	33%	(203)	609
Ideo: Moderate (4)	21%	(117)	37%	(210)	42%	(239)	565
Ideo: Conservative (5-7)	16%	(120)	25%	(187)	58%	(431)	738
Educ: < College	20%	(304)	29%	(436)	51%	(778)	1519
Educ: Bachelors degree	26%	(115)	33%	(148)	41%	(183)	446
Educ: Post-grad	26%	(65)	30%	(73)	44%	(107)	245
Income: Under 50k	21%	(249)	29%	(338)	50%	(576)	1162
Income: 50k-100k	20%	(145)	31%	(223)	49%	(346)	714
Income: 100k+	27%	(91)	29%	(97)	44%	(146)	334
Ethnicity: White	21%	(365)	29%	(495)	50%	(869)	1730
Ethnicity: Hispanic	22%	(78)	35%	(123)	43%	(150)	351
Ethnicity: Black	27%	(74)	36%	(99)	37%	(103)	276

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Table MCEN9_6: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
I am familiar with most of the nominees*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	22%	(484)	30%	(657)	48%	(1068)	2210
Ethnicity: Other	22%	(45)	31%	(63)	47%	(96)	205
All Christian	21%	(196)	29%	(272)	50%	(465)	932
All Non-Christian	35%	(37)	28%	(29)	38%	(40)	106
Atheist	22%	(26)	37%	(43)	40%	(47)	116
Agnostic/Nothing in particular	19%	(125)	31%	(202)	51%	(334)	662
Something Else	26%	(100)	28%	(111)	46%	(182)	393
Religious Non-Protestant/Catholic	32%	(41)	28%	(37)	40%	(52)	130
Evangelical	25%	(134)	26%	(145)	49%	(268)	547
Non-Evangelical	21%	(153)	31%	(229)	48%	(357)	738
Community: Urban	30%	(187)	30%	(186)	39%	(239)	612
Community: Suburban	20%	(208)	31%	(318)	49%	(502)	1028
Community: Rural	16%	(89)	27%	(153)	57%	(327)	570
Employ: Private Sector	24%	(172)	29%	(210)	46%	(330)	712
Employ: Government	23%	(32)	36%	(50)	41%	(58)	141
Employ: Self-Employed	29%	(61)	37%	(76)	34%	(70)	206
Employ: Homemaker	21%	(29)	29%	(40)	50%	(70)	139
Employ: Student	26%	(19)	40%	(29)	34%	(25)	73
Employ: Retired	16%	(76)	27%	(126)	58%	(274)	476
Employ: Unemployed	20%	(59)	28%	(83)	52%	(151)	293
Employ: Other	21%	(36)	25%	(43)	54%	(91)	170
Military HH: Yes	22%	(71)	27%	(86)	51%	(164)	321
Military HH: No	22%	(413)	30%	(572)	48%	(905)	1889
RD/WT: Right Direction	31%	(212)	37%	(254)	32%	(217)	683
RD/WT: Wrong Track	18%	(272)	26%	(403)	56%	(851)	1527
Biden Job Approve	30%	(273)	36%	(327)	34%	(305)	904
Biden Job Disapprove	16%	(186)	26%	(298)	58%	(666)	1150
Biden Job Strongly Approve	38%	(138)	32%	(119)	30%	(109)	365
Biden Job Somewhat Approve	25%	(134)	39%	(208)	36%	(196)	538
Biden Job Somewhat Disapprove	20%	(69)	33%	(115)	47%	(162)	346
Biden Job Strongly Disapprove	14%	(116)	23%	(183)	63%	(504)	803

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Table MCEN9_6: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
I am familiar with most of the nominees*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	22%	(484)	30%	(657)	48%	(1068)	2210
Favorable of Biden	30%	(280)	35%	(322)	35%	(323)	924
Unfavorable of Biden	16%	(186)	27%	(306)	57%	(650)	1141
Very Favorable of Biden	37%	(143)	32%	(122)	31%	(118)	383
Somewhat Favorable of Biden	25%	(136)	37%	(200)	38%	(205)	542
Somewhat Unfavorable of Biden	19%	(60)	33%	(100)	48%	(146)	306
Very Unfavorable of Biden	15%	(126)	25%	(206)	60%	(503)	835
#1 Issue: Economy	23%	(204)	28%	(254)	49%	(439)	898
#1 Issue: Security	17%	(47)	22%	(60)	61%	(166)	273
#1 Issue: Health Care	28%	(78)	36%	(101)	37%	(104)	282
#1 Issue: Medicare / Social Security	22%	(51)	25%	(56)	53%	(122)	229
#1 Issue: Women's Issues	25%	(33)	37%	(49)	38%	(50)	132
#1 Issue: Education	20%	(23)	38%	(43)	42%	(49)	115
#1 Issue: Energy	24%	(27)	33%	(36)	43%	(47)	111
#1 Issue: Other	12%	(21)	34%	(58)	54%	(92)	170
2020 Vote: Joe Biden	29%	(264)	35%	(325)	36%	(331)	920
2020 Vote: Donald Trump	15%	(103)	24%	(172)	61%	(432)	707
2020 Vote: Other	15%	(15)	22%	(23)	62%	(64)	102
2020 Vote: Didn't Vote	21%	(101)	29%	(138)	50%	(242)	481
2018 House Vote: Democrat	28%	(198)	35%	(244)	37%	(260)	702
2018 House Vote: Republican	15%	(93)	26%	(162)	59%	(371)	626
2018 House Vote: Someone else	21%	(13)	33%	(19)	46%	(27)	59
2016 Vote: Hillary Clinton	30%	(196)	35%	(230)	35%	(232)	658
2016 Vote: Donald Trump	17%	(109)	24%	(161)	59%	(390)	660
2016 Vote: Other	19%	(23)	29%	(35)	51%	(60)	118
2016 Vote: Didn't Vote	20%	(155)	30%	(232)	50%	(386)	773
Voted in 2014: Yes	23%	(275)	29%	(350)	48%	(584)	1208
Voted in 2014: No	21%	(210)	31%	(307)	48%	(485)	1002
4-Region: Northeast	25%	(99)	31%	(122)	44%	(174)	395
4-Region: Midwest	20%	(95)	33%	(153)	46%	(216)	464
4-Region: South	22%	(180)	27%	(222)	51%	(426)	828
4-Region: West	21%	(110)	31%	(160)	48%	(252)	522

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Table MCEN9_6: And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
I am familiar with most of the nominees

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	22% (484)	30% (657)	48% (1068)	2210
Film Fans	24% (459)	32% (622)	44% (839)	1920
Avid Film Fans	37% (246)	36% (238)	27% (181)	665
Casual Film Fans	17% (212)	31% (384)	52% (658)	1254
TV Fans	24% (473)	31% (611)	46% (918)	2002
Casual TV Fans	17% (179)	29% (306)	55% (589)	1074
Avid TV Fans	32% (295)	33% (304)	35% (328)	927
Pop Culture Fans	29% (388)	35% (475)	36% (480)	1343
Has Watched Oscars	43% (200)	43% (199)	14% (63)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_7: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
 I am not familiar with most of the nominees*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	11%	(245)	23%	(517)	66%	(1448)	2210
Gender: Male	11%	(117)	23%	(247)	66%	(702)	1067
Gender: Female	11%	(128)	24%	(270)	65%	(745)	1143
Age: 18-34	15%	(98)	28%	(181)	58%	(379)	658
Age: 35-44	12%	(45)	23%	(83)	65%	(232)	359
Age: 45-64	9%	(67)	23%	(172)	68%	(515)	754
Age: 65+	8%	(36)	19%	(81)	73%	(321)	438
GenZers: 1997-2012	13%	(36)	31%	(83)	56%	(149)	267
Millennials: 1981-1996	15%	(97)	24%	(154)	61%	(390)	642
GenXers: 1965-1980	9%	(52)	23%	(140)	68%	(405)	597
Baby Boomers: 1946-1964	9%	(56)	20%	(133)	71%	(461)	650
PID: Dem (no lean)	13%	(107)	28%	(223)	58%	(462)	792
PID: Ind (no lean)	10%	(77)	21%	(160)	68%	(516)	754
PID: Rep (no lean)	9%	(62)	20%	(133)	71%	(470)	665
PID/Gender: Dem Men	16%	(59)	28%	(99)	56%	(202)	361
PID/Gender: Dem Women	11%	(48)	29%	(124)	60%	(260)	431
PID/Gender: Ind Men	8%	(29)	22%	(80)	70%	(250)	358
PID/Gender: Ind Women	12%	(48)	20%	(81)	67%	(266)	395
PID/Gender: Rep Men	8%	(29)	20%	(68)	72%	(250)	348
PID/Gender: Rep Women	10%	(33)	21%	(65)	69%	(219)	317
Ideo: Liberal (1-3)	14%	(87)	28%	(168)	58%	(354)	609
Ideo: Moderate (4)	12%	(70)	24%	(137)	63%	(358)	565
Ideo: Conservative (5-7)	8%	(56)	19%	(142)	73%	(540)	738
Educ: < College	11%	(170)	23%	(346)	66%	(1003)	1519
Educ: Bachelors degree	11%	(51)	24%	(107)	65%	(288)	446
Educ: Post-grad	10%	(25)	26%	(64)	64%	(156)	245
Income: Under 50k	11%	(133)	24%	(284)	64%	(746)	1162
Income: 50k-100k	11%	(80)	21%	(151)	68%	(483)	714
Income: 100k+	10%	(33)	25%	(82)	65%	(218)	334
Ethnicity: White	10%	(173)	22%	(377)	68%	(1179)	1730
Ethnicity: Hispanic	11%	(38)	29%	(102)	60%	(210)	351
Ethnicity: Black	17%	(47)	34%	(94)	49%	(135)	276

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Table MCEN9_7: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
I am not familiar with most of the nominees*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	11%	(245)	23%	(517)	66%	(1448)	2210
Ethnicity: Other	13%	(26)	22%	(46)	65%	(134)	205
All Christian	8%	(77)	23%	(218)	68%	(638)	932
All Non-Christian	19%	(20)	25%	(27)	56%	(59)	106
Atheist	15%	(17)	19%	(23)	66%	(77)	116
Agnostic/Nothing in particular	12%	(77)	22%	(146)	66%	(438)	662
Something Else	14%	(54)	26%	(103)	60%	(236)	393
Religious Non-Protestant/Catholic	17%	(22)	25%	(33)	58%	(75)	130
Evangelical	13%	(69)	24%	(133)	63%	(344)	547
Non-Evangelical	8%	(59)	24%	(179)	68%	(500)	738
Community: Urban	17%	(103)	28%	(174)	55%	(335)	612
Community: Suburban	10%	(99)	24%	(245)	66%	(683)	1028
Community: Rural	8%	(43)	17%	(97)	75%	(429)	570
Employ: Private Sector	12%	(85)	26%	(183)	62%	(444)	712
Employ: Government	12%	(17)	32%	(45)	56%	(79)	141
Employ: Self-Employed	13%	(27)	28%	(58)	59%	(122)	206
Employ: Homemaker	11%	(16)	16%	(23)	73%	(101)	139
Employ: Student	14%	(10)	25%	(18)	61%	(44)	73
Employ: Retired	7%	(33)	20%	(94)	73%	(348)	476
Employ: Unemployed	13%	(38)	22%	(66)	65%	(189)	293
Employ: Other	12%	(20)	18%	(30)	71%	(120)	170
Military HH: Yes	10%	(33)	18%	(59)	71%	(229)	321
Military HH: No	11%	(212)	24%	(458)	65%	(1219)	1889
RD/WT: Right Direction	17%	(114)	30%	(205)	53%	(365)	683
RD/WT: Wrong Track	9%	(132)	20%	(312)	71%	(1083)	1527
Biden Job Approve	14%	(126)	29%	(258)	57%	(519)	904
Biden Job Disapprove	9%	(102)	20%	(228)	71%	(820)	1150
Biden Job Strongly Approve	20%	(73)	30%	(109)	50%	(184)	365
Biden Job Somewhat Approve	10%	(53)	28%	(149)	62%	(335)	538
Biden Job Somewhat Disapprove	11%	(37)	25%	(86)	65%	(224)	346
Biden Job Strongly Disapprove	8%	(65)	18%	(142)	74%	(596)	803

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Table MCEN9_7: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
I am not familiar with most of the nominees*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	11%	(245)	23%	(517)	66%	(1448)	2210
Favorable of Biden	13%	(124)	29%	(270)	57%	(531)	924
Unfavorable of Biden	9%	(104)	19%	(218)	72%	(818)	1141
Very Favorable of Biden	19%	(74)	33%	(124)	48%	(184)	383
Somewhat Favorable of Biden	9%	(50)	27%	(146)	64%	(346)	542
Somewhat Unfavorable of Biden	8%	(25)	25%	(76)	67%	(204)	306
Very Unfavorable of Biden	9%	(79)	17%	(142)	74%	(614)	835
#1 Issue: Economy	12%	(110)	23%	(203)	65%	(585)	898
#1 Issue: Security	10%	(27)	16%	(45)	74%	(201)	273
#1 Issue: Health Care	12%	(33)	28%	(78)	61%	(171)	282
#1 Issue: Medicare / Social Security	12%	(26)	24%	(56)	64%	(147)	229
#1 Issue: Women's Issues	14%	(18)	28%	(37)	59%	(77)	132
#1 Issue: Education	11%	(13)	31%	(35)	58%	(67)	115
#1 Issue: Energy	10%	(11)	22%	(24)	68%	(75)	111
#1 Issue: Other	4%	(7)	23%	(39)	73%	(125)	170
2020 Vote: Joe Biden	13%	(118)	28%	(262)	59%	(541)	920
2020 Vote: Donald Trump	10%	(71)	18%	(124)	72%	(511)	707
2020 Vote: Other	9%	(9)	21%	(21)	70%	(72)	102
2020 Vote: Didn't Vote	10%	(47)	23%	(110)	67%	(324)	481
2018 House Vote: Democrat	13%	(90)	28%	(196)	59%	(417)	702
2018 House Vote: Republican	9%	(57)	18%	(110)	73%	(460)	626
2018 House Vote: Someone else	6%	(3)	29%	(17)	65%	(38)	59
2016 Vote: Hillary Clinton	14%	(89)	29%	(190)	58%	(379)	658
2016 Vote: Donald Trump	10%	(65)	18%	(119)	72%	(476)	660
2016 Vote: Other	6%	(7)	19%	(23)	74%	(88)	118
2016 Vote: Didn't Vote	11%	(84)	24%	(185)	65%	(504)	773
Voted in 2014: Yes	11%	(133)	23%	(280)	66%	(795)	1208
Voted in 2014: No	11%	(112)	24%	(237)	65%	(653)	1002
4-Region: Northeast	11%	(44)	32%	(127)	57%	(224)	395
4-Region: Midwest	12%	(56)	24%	(111)	64%	(298)	464
4-Region: South	11%	(87)	20%	(168)	69%	(573)	828
4-Region: West	11%	(58)	21%	(112)	67%	(352)	522

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Table MCEN9_7: And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
I am not familiar with most of the nominees

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	11% (245)	23% (517)	66% (1448)	2210
Film Fans	11% (220)	25% (484)	63% (1216)	1920
Avid Film Fans	15% (97)	29% (194)	56% (374)	665
Casual Film Fans	10% (122)	23% (290)	67% (843)	1254
TV Fans	11% (226)	24% (486)	64% (1289)	2002
Casual TV Fans	8% (85)	21% (230)	71% (760)	1074
Avid TV Fans	15% (142)	28% (256)	57% (530)	927
Pop Culture Fans	13% (177)	29% (390)	58% (776)	1343
Has Watched Oscars	18% (82)	36% (165)	47% (216)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_8: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
 I am a fan of a nominee*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	26%	(565)	29%	(632)	46%	(1013)	2210
Gender: Male	26%	(279)	28%	(303)	45%	(484)	1067
Gender: Female	25%	(286)	29%	(329)	46%	(529)	1143
Age: 18-34	31%	(205)	31%	(205)	38%	(248)	658
Age: 35-44	31%	(111)	26%	(95)	43%	(153)	359
Age: 45-64	23%	(175)	28%	(210)	49%	(369)	754
Age: 65+	17%	(73)	28%	(122)	55%	(243)	438
GenZers: 1997-2012	34%	(90)	29%	(76)	38%	(100)	267
Millennials: 1981-1996	31%	(196)	30%	(194)	39%	(251)	642
GenXers: 1965-1980	24%	(146)	28%	(164)	48%	(287)	597
Baby Boomers: 1946-1964	19%	(126)	29%	(186)	52%	(338)	650
PID: Dem (no lean)	36%	(283)	31%	(245)	33%	(263)	792
PID: Ind (no lean)	21%	(158)	29%	(216)	50%	(380)	754
PID: Rep (no lean)	19%	(124)	26%	(171)	56%	(369)	665
PID/Gender: Dem Men	38%	(139)	29%	(104)	33%	(118)	361
PID/Gender: Dem Women	33%	(144)	33%	(141)	34%	(145)	431
PID/Gender: Ind Men	24%	(86)	29%	(102)	47%	(170)	358
PID/Gender: Ind Women	18%	(72)	29%	(113)	53%	(210)	395
PID/Gender: Rep Men	16%	(55)	28%	(97)	56%	(196)	348
PID/Gender: Rep Women	22%	(70)	23%	(74)	55%	(173)	317
Ideo: Liberal (1-3)	38%	(230)	30%	(182)	32%	(197)	609
Ideo: Moderate (4)	25%	(144)	35%	(195)	40%	(226)	565
Ideo: Conservative (5-7)	19%	(141)	25%	(188)	55%	(409)	738
Educ: < College	25%	(377)	27%	(403)	49%	(738)	1519
Educ: Bachelors degree	26%	(115)	36%	(159)	39%	(172)	446
Educ: Post-grad	29%	(72)	29%	(70)	42%	(103)	245
Income: Under 50k	26%	(298)	27%	(317)	47%	(547)	1162
Income: 50k-100k	24%	(171)	30%	(211)	46%	(331)	714
Income: 100k+	29%	(96)	31%	(104)	40%	(134)	334
Ethnicity: White	23%	(396)	30%	(514)	47%	(819)	1730
Ethnicity: Hispanic	35%	(124)	24%	(85)	40%	(142)	351
Ethnicity: Black	39%	(109)	27%	(74)	34%	(93)	276

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Table MCEN9_8: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
I am a fan of a nominee*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	26%	(565)	29%	(632)	46%	(1013)	2210
Ethnicity: Other	29%	(60)	21%	(44)	49%	(101)	205
All Christian	23%	(217)	30%	(281)	47%	(434)	932
All Non-Christian	40%	(42)	23%	(24)	38%	(40)	106
Atheist	31%	(36)	30%	(35)	39%	(45)	116
Agnostic/Nothing in particular	22%	(144)	29%	(194)	49%	(324)	662
Something Else	32%	(126)	25%	(99)	43%	(169)	393
Religious Non-Protestant/Catholic	37%	(48)	25%	(32)	39%	(50)	130
Evangelical	27%	(147)	29%	(158)	44%	(242)	547
Non-Evangelical	25%	(187)	28%	(209)	46%	(342)	738
Community: Urban	35%	(214)	28%	(170)	37%	(227)	612
Community: Suburban	25%	(253)	30%	(306)	46%	(469)	1028
Community: Rural	17%	(98)	27%	(156)	56%	(317)	570
Employ: Private Sector	25%	(182)	31%	(222)	43%	(309)	712
Employ: Government	27%	(38)	36%	(51)	37%	(51)	141
Employ: Self-Employed	36%	(75)	33%	(68)	31%	(64)	206
Employ: Homemaker	25%	(34)	23%	(32)	52%	(73)	139
Employ: Student	44%	(32)	27%	(20)	30%	(21)	73
Employ: Retired	19%	(90)	26%	(125)	55%	(261)	476
Employ: Unemployed	22%	(66)	26%	(77)	51%	(150)	293
Employ: Other	29%	(49)	22%	(37)	49%	(83)	170
Military HH: Yes	22%	(72)	28%	(91)	49%	(158)	321
Military HH: No	26%	(493)	29%	(541)	45%	(855)	1889
RD/WT: Right Direction	36%	(246)	31%	(211)	33%	(226)	683
RD/WT: Wrong Track	21%	(319)	28%	(421)	52%	(787)	1527
Biden Job Approve	34%	(311)	32%	(291)	33%	(301)	904
Biden Job Disapprove	19%	(219)	27%	(311)	54%	(620)	1150
Biden Job Strongly Approve	42%	(153)	29%	(107)	29%	(105)	365
Biden Job Somewhat Approve	29%	(159)	34%	(184)	36%	(196)	538
Biden Job Somewhat Disapprove	25%	(86)	35%	(121)	40%	(139)	346
Biden Job Strongly Disapprove	17%	(133)	24%	(190)	60%	(480)	803

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Table MCEN9_8: And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
I am a fan of a nominee

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	26%	(565)	29%	(632)	46%	(1013)	2210
Favorable of Biden	34%	(313)	32%	(300)	34%	(311)	924
Unfavorable of Biden	19%	(220)	27%	(309)	54%	(611)	1141
Very Favorable of Biden	39%	(151)	32%	(121)	29%	(110)	383
Somewhat Favorable of Biden	30%	(162)	33%	(179)	37%	(201)	542
Somewhat Unfavorable of Biden	24%	(73)	31%	(94)	45%	(139)	306
Very Unfavorable of Biden	18%	(148)	26%	(215)	57%	(472)	835
#1 Issue: Economy	25%	(228)	28%	(253)	46%	(417)	898
#1 Issue: Security	19%	(51)	27%	(74)	54%	(148)	273
#1 Issue: Health Care	29%	(82)	36%	(103)	35%	(98)	282
#1 Issue: Medicare / Social Security	25%	(57)	25%	(57)	50%	(114)	229
#1 Issue: Women's Issues	34%	(45)	29%	(38)	37%	(49)	132
#1 Issue: Education	33%	(38)	28%	(32)	39%	(44)	115
#1 Issue: Energy	28%	(30)	26%	(29)	46%	(51)	111
#1 Issue: Other	20%	(34)	27%	(46)	53%	(91)	170
2020 Vote: Joe Biden	34%	(315)	33%	(300)	33%	(305)	920
2020 Vote: Donald Trump	16%	(113)	26%	(183)	58%	(410)	707
2020 Vote: Other	17%	(18)	30%	(30)	53%	(54)	102
2020 Vote: Didn't Vote	25%	(119)	25%	(119)	51%	(243)	481
2018 House Vote: Democrat	33%	(233)	32%	(226)	35%	(244)	702
2018 House Vote: Republican	18%	(111)	26%	(165)	56%	(351)	626
2018 House Vote: Someone else	25%	(15)	31%	(18)	44%	(26)	59
2016 Vote: Hillary Clinton	35%	(230)	31%	(207)	34%	(220)	658
2016 Vote: Donald Trump	18%	(117)	27%	(176)	56%	(368)	660
2016 Vote: Other	22%	(26)	29%	(34)	49%	(58)	118
2016 Vote: Didn't Vote	25%	(191)	28%	(215)	47%	(367)	773
Voted in 2014: Yes	26%	(314)	28%	(344)	46%	(550)	1208
Voted in 2014: No	25%	(251)	29%	(288)	46%	(463)	1002
4-Region: Northeast	29%	(115)	28%	(112)	42%	(168)	395
4-Region: Midwest	25%	(116)	28%	(129)	47%	(220)	464
4-Region: South	23%	(192)	29%	(238)	48%	(398)	828
4-Region: West	27%	(142)	29%	(153)	43%	(227)	522

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Table MCEN9_8: And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
I am a fan of a nominee

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	26% (565)	29% (632)	46% (1013)	2210
Film Fans	28% (535)	31% (600)	41% (785)	1920
Avid Film Fans	45% (302)	30% (202)	24% (161)	665
Casual Film Fans	19% (233)	32% (398)	50% (624)	1254
TV Fans	27% (548)	29% (588)	43% (866)	2002
Casual TV Fans	18% (192)	30% (328)	52% (555)	1074
Avid TV Fans	38% (356)	28% (260)	34% (311)	927
Pop Culture Fans	34% (455)	33% (440)	33% (448)	1343
Has Watched Oscars	51% (236)	35% (163)	14% (63)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_9: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
 I am a fan of a performer*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	25%	(552)	31%	(683)	44%	(975)	2210
Gender: Male	25%	(268)	30%	(321)	45%	(477)	1067
Gender: Female	25%	(284)	32%	(361)	44%	(498)	1143
Age: 18-34	30%	(198)	34%	(224)	36%	(236)	658
Age: 35-44	30%	(107)	30%	(108)	40%	(145)	359
Age: 45-64	23%	(174)	29%	(216)	48%	(364)	754
Age: 65+	17%	(73)	31%	(135)	52%	(230)	438
GenZers: 1997-2012	30%	(80)	37%	(98)	33%	(89)	267
Millennials: 1981-1996	30%	(196)	31%	(200)	38%	(245)	642
GenXers: 1965-1980	25%	(149)	28%	(164)	48%	(284)	597
Baby Boomers: 1946-1964	19%	(121)	32%	(208)	49%	(321)	650
PID: Dem (no lean)	34%	(266)	35%	(273)	32%	(252)	792
PID: Ind (no lean)	23%	(170)	31%	(233)	47%	(351)	754
PID: Rep (no lean)	18%	(117)	27%	(176)	56%	(371)	665
PID/Gender: Dem Men	35%	(126)	33%	(119)	32%	(116)	361
PID/Gender: Dem Women	32%	(140)	36%	(155)	32%	(136)	431
PID/Gender: Ind Men	21%	(75)	34%	(123)	45%	(160)	358
PID/Gender: Ind Women	24%	(94)	28%	(109)	48%	(192)	395
PID/Gender: Rep Men	19%	(67)	23%	(79)	58%	(202)	348
PID/Gender: Rep Women	16%	(50)	31%	(97)	54%	(170)	317
Ideo: Liberal (1-3)	34%	(209)	36%	(222)	29%	(178)	609
Ideo: Moderate (4)	28%	(156)	34%	(191)	39%	(219)	565
Ideo: Conservative (5-7)	19%	(140)	26%	(195)	55%	(403)	738
Educ: < College	25%	(376)	29%	(440)	46%	(704)	1519
Educ: Bachelors degree	24%	(108)	38%	(168)	38%	(170)	446
Educ: Post-grad	28%	(69)	31%	(75)	41%	(101)	245
Income: Under 50k	25%	(290)	31%	(356)	44%	(516)	1162
Income: 50k-100k	25%	(178)	29%	(208)	46%	(328)	714
Income: 100k+	25%	(84)	35%	(118)	39%	(131)	334
Ethnicity: White	22%	(381)	31%	(543)	47%	(805)	1730
Ethnicity: Hispanic	29%	(103)	33%	(117)	37%	(130)	351
Ethnicity: Black	41%	(114)	31%	(85)	28%	(77)	276

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Table MCEN9_9: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
I am a fan of a performer*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	25%	(552)	31%	(683)	44%	(975)	2210
Ethnicity: Other	28%	(58)	27%	(55)	45%	(92)	205
All Christian	23%	(215)	32%	(299)	45%	(419)	932
All Non-Christian	35%	(37)	30%	(32)	34%	(37)	106
Atheist	26%	(31)	38%	(44)	36%	(42)	116
Agnostic/Nothing in particular	23%	(153)	29%	(192)	48%	(316)	662
Something Else	30%	(117)	29%	(115)	41%	(162)	393
Religious Non-Protestant/Catholic	35%	(45)	30%	(39)	35%	(46)	130
Evangelical	25%	(139)	30%	(166)	44%	(241)	547
Non-Evangelical	25%	(182)	32%	(235)	43%	(321)	738
Community: Urban	33%	(199)	32%	(195)	35%	(217)	612
Community: Suburban	23%	(241)	32%	(325)	45%	(462)	1028
Community: Rural	20%	(112)	28%	(162)	52%	(296)	570
Employ: Private Sector	26%	(187)	32%	(226)	42%	(299)	712
Employ: Government	26%	(37)	39%	(54)	35%	(50)	141
Employ: Self-Employed	38%	(78)	30%	(63)	32%	(66)	206
Employ: Homemaker	27%	(37)	25%	(35)	48%	(67)	139
Employ: Student	41%	(30)	33%	(24)	26%	(19)	73
Employ: Retired	17%	(81)	32%	(151)	51%	(244)	476
Employ: Unemployed	21%	(62)	28%	(81)	51%	(150)	293
Employ: Other	24%	(41)	29%	(49)	47%	(80)	170
Military HH: Yes	23%	(73)	27%	(87)	50%	(160)	321
Military HH: No	25%	(479)	32%	(595)	43%	(814)	1889
RD/WT: Right Direction	36%	(249)	34%	(231)	30%	(203)	683
RD/WT: Wrong Track	20%	(303)	30%	(451)	51%	(772)	1527
Biden Job Approve	35%	(315)	34%	(309)	31%	(279)	904
Biden Job Disapprove	18%	(205)	29%	(338)	53%	(607)	1150
Biden Job Strongly Approve	42%	(152)	32%	(115)	27%	(98)	365
Biden Job Somewhat Approve	30%	(163)	36%	(194)	34%	(181)	538
Biden Job Somewhat Disapprove	23%	(81)	40%	(137)	37%	(128)	346
Biden Job Strongly Disapprove	15%	(124)	25%	(201)	60%	(479)	803

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Table MCEN9_9: And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
I am a fan of a performer

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	25%	(552)	31%	(683)	44%	(975)	2210
Favorable of Biden	34%	(317)	35%	(320)	31%	(287)	924
Unfavorable of Biden	18%	(208)	28%	(325)	53%	(608)	1141
Very Favorable of Biden	38%	(146)	34%	(132)	27%	(105)	383
Somewhat Favorable of Biden	32%	(171)	35%	(189)	34%	(182)	542
Somewhat Unfavorable of Biden	22%	(67)	38%	(116)	40%	(123)	306
Very Unfavorable of Biden	17%	(141)	25%	(209)	58%	(485)	835
#1 Issue: Economy	27%	(239)	28%	(252)	45%	(407)	898
#1 Issue: Security	18%	(48)	24%	(64)	59%	(160)	273
#1 Issue: Health Care	29%	(81)	37%	(105)	34%	(96)	282
#1 Issue: Medicare / Social Security	21%	(49)	38%	(86)	41%	(94)	229
#1 Issue: Women's Issues	31%	(42)	38%	(50)	30%	(40)	132
#1 Issue: Education	26%	(30)	40%	(46)	34%	(39)	115
#1 Issue: Energy	27%	(30)	26%	(29)	46%	(51)	111
#1 Issue: Other	20%	(33)	29%	(50)	51%	(87)	170
2020 Vote: Joe Biden	33%	(302)	36%	(329)	31%	(289)	920
2020 Vote: Donald Trump	16%	(115)	25%	(180)	58%	(412)	707
2020 Vote: Other	21%	(21)	32%	(33)	47%	(48)	102
2020 Vote: Didn't Vote	24%	(114)	29%	(141)	47%	(226)	481
2018 House Vote: Democrat	32%	(225)	35%	(245)	33%	(233)	702
2018 House Vote: Republican	19%	(117)	25%	(157)	56%	(352)	626
2018 House Vote: Someone else	31%	(18)	36%	(21)	33%	(19)	59
2016 Vote: Hillary Clinton	33%	(220)	35%	(230)	32%	(208)	658
2016 Vote: Donald Trump	19%	(123)	25%	(164)	57%	(373)	660
2016 Vote: Other	25%	(30)	28%	(33)	47%	(55)	118
2016 Vote: Didn't Vote	23%	(179)	33%	(256)	44%	(338)	773
Voted in 2014: Yes	26%	(313)	29%	(356)	45%	(539)	1208
Voted in 2014: No	24%	(239)	33%	(327)	44%	(436)	1002
4-Region: Northeast	26%	(102)	37%	(148)	37%	(146)	395
4-Region: Midwest	25%	(114)	29%	(136)	46%	(214)	464
4-Region: South	26%	(212)	27%	(223)	47%	(393)	828
4-Region: West	24%	(124)	34%	(176)	43%	(222)	522

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Table MCEN9_9: And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
I am a fan of a performer

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	25%	(552)	31%	(683)	44%	(975)	2210
Film Fans	27%	(523)	34%	(645)	39%	(752)	1920
Avid Film Fans	43%	(285)	32%	(210)	26%	(170)	665
Casual Film Fans	19%	(238)	35%	(434)	46%	(581)	1254
TV Fans	26%	(526)	32%	(633)	42%	(842)	2002
Casual TV Fans	17%	(186)	32%	(341)	51%	(547)	1074
Avid TV Fans	37%	(341)	31%	(292)	32%	(295)	927
Pop Culture Fans	33%	(444)	35%	(465)	32%	(433)	1343
Has Watched Oscars	50%	(231)	39%	(182)	11%	(49)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_10: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
 The program is about the length of an average TV show*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	12%	(271)	24%	(534)	64%	(1405)	2210
Gender: Male	13%	(133)	25%	(266)	63%	(667)	1067
Gender: Female	12%	(138)	23%	(268)	65%	(738)	1143
Age: 18-34	15%	(99)	27%	(177)	58%	(382)	658
Age: 35-44	13%	(46)	24%	(88)	63%	(226)	359
Age: 45-64	12%	(91)	24%	(177)	64%	(486)	754
Age: 65+	8%	(36)	21%	(91)	71%	(312)	438
GenZers: 1997-2012	15%	(41)	27%	(72)	58%	(155)	267
Millennials: 1981-1996	13%	(85)	27%	(173)	60%	(383)	642
GenXers: 1965-1980	14%	(84)	22%	(130)	64%	(383)	597
Baby Boomers: 1946-1964	9%	(58)	23%	(149)	68%	(444)	650
PID: Dem (no lean)	18%	(139)	29%	(227)	54%	(425)	792
PID: Ind (no lean)	8%	(62)	23%	(170)	69%	(523)	754
PID: Rep (no lean)	11%	(70)	21%	(137)	69%	(458)	665
PID/Gender: Dem Men	20%	(71)	31%	(112)	49%	(177)	361
PID/Gender: Dem Women	16%	(69)	27%	(115)	57%	(248)	431
PID/Gender: Ind Men	9%	(31)	23%	(82)	68%	(245)	358
PID/Gender: Ind Women	8%	(30)	22%	(87)	70%	(278)	395
PID/Gender: Rep Men	9%	(31)	20%	(71)	71%	(245)	348
PID/Gender: Rep Women	12%	(39)	21%	(66)	67%	(212)	317
Ideo: Liberal (1-3)	16%	(96)	28%	(170)	56%	(343)	609
Ideo: Moderate (4)	14%	(78)	26%	(148)	60%	(339)	565
Ideo: Conservative (5-7)	11%	(79)	21%	(156)	68%	(503)	738
Educ: < College	12%	(181)	22%	(338)	66%	(1001)	1519
Educ: Bachelors degree	14%	(62)	29%	(131)	57%	(253)	446
Educ: Post-grad	11%	(28)	27%	(65)	62%	(152)	245
Income: Under 50k	12%	(145)	24%	(276)	64%	(741)	1162
Income: 50k-100k	11%	(78)	24%	(172)	65%	(465)	714
Income: 100k+	15%	(49)	26%	(86)	60%	(199)	334
Ethnicity: White	10%	(180)	24%	(409)	66%	(1140)	1730
Ethnicity: Hispanic	17%	(59)	25%	(86)	58%	(205)	351
Ethnicity: Black	25%	(68)	30%	(82)	46%	(126)	276

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Table MCEN9_10: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
The program is about the length of an average TV show*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	12%	(271)	24%	(534)	64%	(1405)	2210
Ethnicity: Other	11%	(23)	21%	(43)	68%	(139)	205
All Christian	13%	(120)	25%	(229)	63%	(584)	932
All Non-Christian	28%	(30)	19%	(20)	53%	(56)	106
Atheist	10%	(11)	30%	(35)	60%	(70)	116
Agnostic/Nothing in particular	9%	(62)	22%	(147)	68%	(453)	662
Something Else	12%	(48)	26%	(103)	62%	(243)	393
Religious Non-Protestant/Catholic	25%	(32)	21%	(27)	55%	(71)	130
Evangelical	17%	(95)	24%	(133)	58%	(318)	547
Non-Evangelical	9%	(68)	26%	(189)	65%	(481)	738
Community: Urban	17%	(102)	28%	(171)	55%	(339)	612
Community: Suburban	11%	(108)	26%	(265)	64%	(655)	1028
Community: Rural	11%	(61)	17%	(98)	72%	(411)	570
Employ: Private Sector	14%	(97)	26%	(182)	61%	(433)	712
Employ: Government	20%	(28)	24%	(33)	57%	(80)	141
Employ: Self-Employed	16%	(33)	33%	(69)	51%	(105)	206
Employ: Homemaker	6%	(9)	20%	(28)	74%	(103)	139
Employ: Student	12%	(9)	26%	(19)	62%	(45)	73
Employ: Retired	10%	(47)	21%	(99)	69%	(330)	476
Employ: Unemployed	10%	(30)	23%	(67)	67%	(196)	293
Employ: Other	11%	(19)	22%	(37)	67%	(114)	170
Military HH: Yes	11%	(36)	20%	(66)	68%	(219)	321
Military HH: No	12%	(235)	25%	(468)	63%	(1186)	1889
RD/WT: Right Direction	20%	(137)	30%	(204)	50%	(343)	683
RD/WT: Wrong Track	9%	(135)	22%	(330)	70%	(1063)	1527
Biden Job Approve	17%	(158)	29%	(263)	53%	(483)	904
Biden Job Disapprove	8%	(96)	21%	(245)	70%	(809)	1150
Biden Job Strongly Approve	26%	(96)	27%	(99)	47%	(170)	365
Biden Job Somewhat Approve	11%	(62)	30%	(164)	58%	(313)	538
Biden Job Somewhat Disapprove	10%	(33)	28%	(96)	63%	(217)	346
Biden Job Strongly Disapprove	8%	(63)	19%	(149)	74%	(592)	803

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Table MCEN9_10: And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
The program is about the length of an average TV show

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	12%	(271)	24%	(534)	64%	(1405)	2210
Favorable of Biden	17%	(157)	29%	(264)	54%	(502)	924
Unfavorable of Biden	8%	(90)	21%	(242)	71%	(809)	1141
Very Favorable of Biden	24%	(93)	27%	(105)	48%	(184)	383
Somewhat Favorable of Biden	12%	(64)	29%	(159)	59%	(318)	542
Somewhat Unfavorable of Biden	8%	(23)	23%	(69)	70%	(214)	306
Very Unfavorable of Biden	8%	(67)	21%	(173)	71%	(595)	835
#1 Issue: Economy	12%	(109)	23%	(207)	65%	(582)	898
#1 Issue: Security	11%	(30)	19%	(52)	70%	(191)	273
#1 Issue: Health Care	12%	(35)	31%	(88)	57%	(160)	282
#1 Issue: Medicare / Social Security	11%	(25)	24%	(54)	65%	(150)	229
#1 Issue: Women's Issues	15%	(20)	25%	(33)	60%	(79)	132
#1 Issue: Education	23%	(26)	26%	(30)	51%	(59)	115
#1 Issue: Energy	12%	(13)	28%	(31)	61%	(67)	111
#1 Issue: Other	8%	(13)	23%	(39)	69%	(118)	170
2020 Vote: Joe Biden	16%	(151)	28%	(256)	56%	(514)	920
2020 Vote: Donald Trump	9%	(62)	20%	(139)	72%	(505)	707
2020 Vote: Other	10%	(11)	18%	(18)	72%	(74)	102
2020 Vote: Didn't Vote	10%	(48)	25%	(121)	65%	(312)	481
2018 House Vote: Democrat	15%	(104)	28%	(195)	57%	(404)	702
2018 House Vote: Republican	11%	(67)	20%	(125)	69%	(434)	626
2018 House Vote: Someone else	3%	(2)	37%	(22)	60%	(36)	59
2016 Vote: Hillary Clinton	17%	(115)	28%	(186)	54%	(357)	658
2016 Vote: Donald Trump	10%	(65)	20%	(131)	70%	(465)	660
2016 Vote: Other	6%	(7)	23%	(27)	70%	(83)	118
2016 Vote: Didn't Vote	11%	(84)	25%	(190)	65%	(499)	773
Voted in 2014: Yes	13%	(158)	24%	(288)	63%	(762)	1208
Voted in 2014: No	11%	(113)	25%	(246)	64%	(643)	1002
4-Region: Northeast	18%	(69)	23%	(91)	60%	(235)	395
4-Region: Midwest	11%	(49)	26%	(119)	64%	(297)	464
4-Region: South	11%	(91)	25%	(210)	64%	(526)	828
4-Region: West	12%	(61)	22%	(114)	66%	(347)	522

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Table MCEN9_10: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
The program is about the length of an average TV show*

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	12% (271)	24% (534)	64% (1405)	2210
Film Fans	13% (253)	26% (495)	61% (1172)	1920
Avid Film Fans	21% (136)	28% (184)	52% (344)	665
Casual Film Fans	9% (116)	25% (310)	66% (828)	1254
TV Fans	13% (254)	26% (511)	62% (1236)	2002
Casual TV Fans	8% (88)	23% (247)	69% (740)	1074
Avid TV Fans	18% (166)	29% (265)	54% (496)	927
Pop Culture Fans	16% (209)	29% (395)	55% (739)	1343
Has Watched Oscars	27% (124)	37% (173)	36% (166)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_11: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
 The program is longer than an average TV show*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	10%	(232)	20%	(443)	69%	(1535)	2210
Gender: Male	12%	(130)	21%	(220)	67%	(716)	1067
Gender: Female	9%	(102)	20%	(223)	72%	(818)	1143
Age: 18-34	15%	(96)	23%	(149)	63%	(413)	658
Age: 35-44	13%	(47)	23%	(84)	64%	(228)	359
Age: 45-64	8%	(63)	19%	(141)	73%	(550)	754
Age: 65+	6%	(26)	16%	(69)	78%	(343)	438
GenZers: 1997-2012	15%	(41)	19%	(52)	65%	(175)	267
Millennials: 1981-1996	14%	(89)	24%	(157)	62%	(396)	642
GenXers: 1965-1980	9%	(55)	19%	(113)	72%	(429)	597
Baby Boomers: 1946-1964	6%	(42)	18%	(117)	76%	(492)	650
PID: Dem (no lean)	16%	(123)	24%	(193)	60%	(475)	792
PID: Ind (no lean)	8%	(58)	17%	(131)	75%	(565)	754
PID: Rep (no lean)	8%	(51)	18%	(119)	74%	(494)	665
PID/Gender: Dem Men	20%	(72)	27%	(96)	53%	(192)	361
PID/Gender: Dem Women	12%	(51)	23%	(97)	66%	(283)	431
PID/Gender: Ind Men	9%	(33)	16%	(59)	74%	(266)	358
PID/Gender: Ind Women	6%	(24)	18%	(72)	76%	(299)	395
PID/Gender: Rep Men	7%	(24)	19%	(65)	74%	(258)	348
PID/Gender: Rep Women	8%	(27)	17%	(54)	75%	(236)	317
Ideo: Liberal (1-3)	15%	(92)	23%	(143)	61%	(375)	609
Ideo: Moderate (4)	10%	(57)	23%	(132)	66%	(375)	565
Ideo: Conservative (5-7)	8%	(59)	17%	(125)	75%	(554)	738
Educ: < College	10%	(156)	19%	(293)	70%	(1070)	1519
Educ: Bachelors degree	11%	(49)	23%	(101)	66%	(296)	446
Educ: Post-grad	11%	(27)	20%	(50)	69%	(169)	245
Income: Under 50k	10%	(116)	21%	(238)	69%	(808)	1162
Income: 50k-100k	10%	(74)	20%	(142)	70%	(498)	714
Income: 100k+	12%	(41)	19%	(63)	69%	(230)	334
Ethnicity: White	9%	(154)	19%	(336)	72%	(1240)	1730
Ethnicity: Hispanic	12%	(43)	21%	(75)	66%	(233)	351
Ethnicity: Black	19%	(52)	24%	(66)	57%	(158)	276

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Table MCEN9_11: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
The program is longer than an average TV show*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	10%	(232)	20%	(443)	69%	(1535)	2210
Ethnicity: Other	13%	(26)	20%	(42)	67%	(137)	205
All Christian	10%	(92)	21%	(192)	70%	(649)	932
All Non-Christian	17%	(18)	25%	(27)	58%	(61)	106
Atheist	12%	(14)	24%	(28)	64%	(74)	116
Agnostic/Nothing in particular	9%	(57)	19%	(123)	73%	(481)	662
Something Else	13%	(50)	19%	(74)	68%	(269)	393
Religious Non-Protestant/Catholic	14%	(19)	26%	(33)	60%	(78)	130
Evangelical	15%	(83)	21%	(112)	64%	(351)	547
Non-Evangelical	8%	(57)	19%	(143)	73%	(537)	738
Community: Urban	17%	(106)	18%	(113)	64%	(393)	612
Community: Suburban	9%	(88)	23%	(237)	68%	(703)	1028
Community: Rural	7%	(37)	16%	(94)	77%	(439)	570
Employ: Private Sector	11%	(76)	22%	(159)	67%	(477)	712
Employ: Government	16%	(23)	22%	(31)	61%	(86)	141
Employ: Self-Employed	17%	(35)	25%	(51)	58%	(121)	206
Employ: Homemaker	6%	(8)	14%	(20)	80%	(111)	139
Employ: Student	17%	(12)	18%	(13)	66%	(48)	73
Employ: Retired	7%	(34)	18%	(88)	74%	(354)	476
Employ: Unemployed	10%	(29)	20%	(59)	70%	(204)	293
Employ: Other	8%	(14)	13%	(22)	79%	(134)	170
Military HH: Yes	9%	(27)	18%	(57)	74%	(236)	321
Military HH: No	11%	(205)	20%	(386)	69%	(1299)	1889
RD/WT: Right Direction	19%	(131)	25%	(174)	55%	(379)	683
RD/WT: Wrong Track	7%	(101)	18%	(270)	76%	(1156)	1527
Biden Job Approve	16%	(141)	25%	(227)	59%	(536)	904
Biden Job Disapprove	7%	(80)	18%	(205)	75%	(865)	1150
Biden Job Strongly Approve	23%	(83)	25%	(93)	52%	(190)	365
Biden Job Somewhat Approve	11%	(58)	25%	(134)	64%	(346)	538
Biden Job Somewhat Disapprove	5%	(18)	24%	(83)	71%	(245)	346
Biden Job Strongly Disapprove	8%	(62)	15%	(121)	77%	(620)	803

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Table MCEN9_11: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
 The program is longer than an average TV show*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	10%	(232)	20%	(443)	69%	(1535)	2210
Favorable of Biden	15%	(142)	25%	(228)	60%	(554)	924
Unfavorable of Biden	7%	(76)	18%	(201)	76%	(863)	1141
Very Favorable of Biden	22%	(86)	26%	(98)	52%	(199)	383
Somewhat Favorable of Biden	10%	(56)	24%	(130)	66%	(355)	542
Somewhat Unfavorable of Biden	6%	(18)	22%	(68)	72%	(220)	306
Very Unfavorable of Biden	7%	(58)	16%	(133)	77%	(643)	835
#1 Issue: Economy	10%	(88)	19%	(171)	71%	(639)	898
#1 Issue: Security	12%	(33)	13%	(35)	75%	(205)	273
#1 Issue: Health Care	16%	(44)	23%	(64)	61%	(173)	282
#1 Issue: Medicare / Social Security	7%	(17)	25%	(58)	67%	(155)	229
#1 Issue: Women's Issues	12%	(15)	27%	(36)	61%	(81)	132
#1 Issue: Education	12%	(13)	28%	(32)	61%	(70)	115
#1 Issue: Energy	16%	(18)	21%	(23)	63%	(70)	111
#1 Issue: Other	2%	(3)	15%	(25)	84%	(142)	170
2020 Vote: Joe Biden	15%	(137)	24%	(218)	61%	(566)	920
2020 Vote: Donald Trump	7%	(49)	17%	(118)	76%	(540)	707
2020 Vote: Other	4%	(4)	18%	(18)	78%	(80)	102
2020 Vote: Didn't Vote	9%	(42)	19%	(90)	73%	(349)	481
2018 House Vote: Democrat	13%	(90)	24%	(171)	63%	(442)	702
2018 House Vote: Republican	9%	(55)	15%	(93)	76%	(479)	626
2018 House Vote: Someone else	6%	(3)	21%	(13)	73%	(43)	59
2016 Vote: Hillary Clinton	13%	(84)	26%	(170)	61%	(404)	658
2016 Vote: Donald Trump	9%	(60)	15%	(98)	76%	(503)	660
2016 Vote: Other	5%	(6)	14%	(17)	81%	(95)	118
2016 Vote: Didn't Vote	11%	(82)	20%	(158)	69%	(532)	773
Voted in 2014: Yes	11%	(131)	20%	(241)	69%	(837)	1208
Voted in 2014: No	10%	(101)	20%	(202)	70%	(698)	1002
4-Region: Northeast	14%	(55)	19%	(76)	67%	(264)	395
4-Region: Midwest	8%	(39)	21%	(98)	70%	(327)	464
4-Region: South	11%	(90)	19%	(160)	70%	(578)	828
4-Region: West	9%	(48)	21%	(110)	70%	(365)	522

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Table MCEN9_11: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
The program is longer than an average TV show*

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	10% (232)	20% (443)	69% (1535)	2210
Film Fans	11% (219)	21% (407)	67% (1293)	1920
Avid Film Fans	18% (120)	23% (155)	59% (390)	665
Casual Film Fans	8% (99)	20% (252)	72% (903)	1254
TV Fans	11% (223)	20% (409)	68% (1370)	2002
Casual TV Fans	7% (74)	19% (201)	74% (799)	1074
Avid TV Fans	16% (149)	22% (208)	61% (570)	927
Pop Culture Fans	14% (189)	25% (331)	61% (823)	1343
Has Watched Oscars	23% (105)	34% (158)	43% (200)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_12: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
 The program is about the length of an average film*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	11%	(237)	24%	(536)	65%	(1437)	2210
Gender: Male	11%	(117)	27%	(292)	62%	(658)	1067
Gender: Female	11%	(120)	21%	(244)	68%	(779)	1143
Age: 18-34	13%	(86)	30%	(194)	57%	(377)	658
Age: 35-44	13%	(48)	25%	(91)	61%	(221)	359
Age: 45-64	10%	(72)	22%	(166)	68%	(516)	754
Age: 65+	7%	(31)	19%	(85)	74%	(322)	438
GenZers: 1997-2012	10%	(27)	31%	(84)	58%	(156)	267
Millennials: 1981-1996	14%	(92)	28%	(179)	58%	(370)	642
GenXers: 1965-1980	11%	(64)	22%	(132)	67%	(402)	597
Baby Boomers: 1946-1964	8%	(51)	21%	(138)	71%	(462)	650
PID: Dem (no lean)	15%	(115)	30%	(238)	55%	(439)	792
PID: Ind (no lean)	9%	(67)	21%	(161)	70%	(526)	754
PID: Rep (no lean)	8%	(55)	21%	(137)	71%	(472)	665
PID/Gender: Dem Men	16%	(59)	36%	(129)	48%	(172)	361
PID/Gender: Dem Women	13%	(56)	25%	(109)	62%	(266)	431
PID/Gender: Ind Men	9%	(33)	23%	(83)	68%	(243)	358
PID/Gender: Ind Women	9%	(34)	20%	(78)	72%	(283)	395
PID/Gender: Rep Men	7%	(25)	23%	(80)	70%	(243)	348
PID/Gender: Rep Women	10%	(30)	18%	(58)	72%	(229)	317
Ideo: Liberal (1-3)	16%	(98)	28%	(170)	56%	(341)	609
Ideo: Moderate (4)	12%	(70)	28%	(156)	60%	(340)	565
Ideo: Conservative (5-7)	7%	(55)	20%	(145)	73%	(539)	738
Educ: < College	11%	(166)	23%	(351)	66%	(1003)	1519
Educ: Bachelors degree	11%	(49)	29%	(129)	60%	(269)	446
Educ: Post-grad	9%	(23)	23%	(57)	67%	(165)	245
Income: Under 50k	11%	(132)	24%	(281)	64%	(749)	1162
Income: 50k-100k	10%	(69)	23%	(163)	67%	(481)	714
Income: 100k+	11%	(36)	27%	(92)	62%	(206)	334
Ethnicity: White	9%	(159)	23%	(400)	68%	(1171)	1730
Ethnicity: Hispanic	14%	(49)	28%	(100)	58%	(202)	351
Ethnicity: Black	22%	(60)	30%	(83)	48%	(133)	276

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Table MCEN9_12: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
The program is about the length of an average film*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	11%	(237)	24%	(536)	65%	(1437)	2210
Ethnicity: Other	9%	(19)	26%	(53)	65%	(133)	205
All Christian	10%	(92)	25%	(230)	65%	(610)	932
All Non-Christian	20%	(22)	26%	(28)	54%	(57)	106
Atheist	6%	(7)	29%	(33)	65%	(76)	116
Agnostic/Nothing in particular	8%	(51)	23%	(153)	69%	(458)	662
Something Else	17%	(65)	23%	(92)	60%	(236)	393
Religious Non-Protestant/Catholic	17%	(22)	26%	(34)	57%	(74)	130
Evangelical	16%	(87)	25%	(138)	59%	(321)	547
Non-Evangelical	9%	(68)	24%	(174)	67%	(496)	738
Community: Urban	15%	(94)	28%	(172)	56%	(345)	612
Community: Suburban	9%	(93)	25%	(262)	65%	(673)	1028
Community: Rural	9%	(50)	18%	(102)	73%	(418)	570
Employ: Private Sector	11%	(79)	26%	(185)	63%	(449)	712
Employ: Government	15%	(21)	28%	(39)	57%	(81)	141
Employ: Self-Employed	15%	(31)	38%	(79)	47%	(96)	206
Employ: Homemaker	5%	(7)	19%	(26)	76%	(106)	139
Employ: Student	16%	(11)	22%	(16)	62%	(45)	73
Employ: Retired	9%	(42)	20%	(96)	71%	(339)	476
Employ: Unemployed	10%	(31)	22%	(63)	68%	(199)	293
Employ: Other	10%	(16)	19%	(32)	72%	(122)	170
Military HH: Yes	11%	(35)	21%	(69)	68%	(217)	321
Military HH: No	11%	(202)	25%	(467)	65%	(1220)	1889
RD/WT: Right Direction	19%	(129)	29%	(199)	52%	(355)	683
RD/WT: Wrong Track	7%	(108)	22%	(337)	71%	(1082)	1527
Biden Job Approve	16%	(142)	29%	(264)	55%	(498)	904
Biden Job Disapprove	7%	(86)	21%	(246)	71%	(818)	1150
Biden Job Strongly Approve	23%	(85)	30%	(108)	47%	(173)	365
Biden Job Somewhat Approve	11%	(57)	29%	(156)	60%	(325)	538
Biden Job Somewhat Disapprove	7%	(25)	29%	(101)	64%	(220)	346
Biden Job Strongly Disapprove	8%	(60)	18%	(145)	74%	(598)	803

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Table MCEN9_12: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
 The program is about the length of an average film*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	11%	(237)	24%	(536)	65%	(1437)	2210
Favorable of Biden	14%	(132)	29%	(267)	57%	(525)	924
Unfavorable of Biden	8%	(92)	21%	(235)	71%	(814)	1141
Very Favorable of Biden	20%	(78)	31%	(120)	48%	(185)	383
Somewhat Favorable of Biden	10%	(54)	27%	(147)	63%	(340)	542
Somewhat Unfavorable of Biden	10%	(29)	21%	(66)	69%	(211)	306
Very Unfavorable of Biden	8%	(63)	20%	(169)	72%	(603)	835
#1 Issue: Economy	11%	(101)	24%	(211)	65%	(586)	898
#1 Issue: Security	8%	(23)	18%	(50)	73%	(200)	273
#1 Issue: Health Care	11%	(32)	31%	(87)	58%	(164)	282
#1 Issue: Medicare / Social Security	12%	(28)	23%	(53)	65%	(148)	229
#1 Issue: Women's Issues	12%	(15)	29%	(38)	59%	(79)	132
#1 Issue: Education	15%	(17)	27%	(31)	58%	(66)	115
#1 Issue: Energy	14%	(15)	28%	(31)	58%	(64)	111
#1 Issue: Other	4%	(7)	20%	(34)	76%	(130)	170
2020 Vote: Joe Biden	15%	(139)	28%	(257)	57%	(525)	920
2020 Vote: Donald Trump	8%	(55)	19%	(135)	73%	(517)	707
2020 Vote: Other	2%	(2)	30%	(31)	68%	(69)	102
2020 Vote: Didn't Vote	9%	(42)	24%	(113)	68%	(326)	481
2018 House Vote: Democrat	13%	(92)	28%	(199)	59%	(411)	702
2018 House Vote: Republican	9%	(54)	20%	(122)	72%	(450)	626
2018 House Vote: Someone else	2%	(1)	28%	(17)	69%	(41)	59
2016 Vote: Hillary Clinton	14%	(93)	29%	(193)	57%	(372)	658
2016 Vote: Donald Trump	9%	(57)	18%	(119)	73%	(484)	660
2016 Vote: Other	3%	(3)	19%	(22)	79%	(93)	118
2016 Vote: Didn't Vote	11%	(84)	26%	(202)	63%	(487)	773
Voted in 2014: Yes	11%	(135)	24%	(289)	65%	(784)	1208
Voted in 2014: No	10%	(103)	25%	(247)	65%	(652)	1002
4-Region: Northeast	14%	(55)	26%	(103)	60%	(237)	395
4-Region: Midwest	9%	(40)	24%	(111)	67%	(313)	464
4-Region: South	12%	(101)	23%	(187)	65%	(541)	828
4-Region: West	8%	(41)	26%	(135)	66%	(346)	522

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Table MCEN9_12: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
The program is about the length of an average film*

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	11% (237)	24% (536)	65% (1437)	2210
Film Fans	12% (230)	25% (488)	63% (1201)	1920
Avid Film Fans	19% (128)	29% (193)	52% (344)	665
Casual Film Fans	8% (102)	24% (295)	68% (857)	1254
TV Fans	12% (231)	25% (501)	63% (1270)	2002
Casual TV Fans	7% (78)	23% (245)	70% (751)	1074
Avid TV Fans	16% (152)	28% (256)	56% (519)	927
Pop Culture Fans	15% (196)	30% (403)	55% (743)	1343
Has Watched Oscars	23% (108)	42% (196)	34% (158)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_13: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
 The program is longer than an average film*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	10%	(216)	20%	(439)	70%	(1555)	2210
Gender: Male	12%	(127)	20%	(217)	68%	(722)	1067
Gender: Female	8%	(88)	19%	(222)	73%	(833)	1143
Age: 18-34	15%	(97)	25%	(165)	60%	(396)	658
Age: 35-44	12%	(42)	26%	(93)	62%	(224)	359
Age: 45-64	7%	(56)	15%	(114)	77%	(585)	754
Age: 65+	5%	(20)	16%	(68)	80%	(350)	438
GenZers: 1997-2012	15%	(39)	28%	(74)	58%	(154)	267
Millennials: 1981-1996	14%	(89)	25%	(159)	61%	(394)	642
GenXers: 1965-1980	10%	(57)	16%	(94)	75%	(446)	597
Baby Boomers: 1946-1964	4%	(26)	17%	(110)	79%	(514)	650
PID: Dem (no lean)	13%	(106)	25%	(194)	62%	(491)	792
PID: Ind (no lean)	8%	(58)	18%	(133)	75%	(562)	754
PID: Rep (no lean)	8%	(51)	17%	(112)	76%	(502)	665
PID/Gender: Dem Men	17%	(60)	27%	(97)	57%	(204)	361
PID/Gender: Dem Women	11%	(47)	23%	(98)	67%	(287)	431
PID/Gender: Ind Men	10%	(35)	19%	(67)	71%	(256)	358
PID/Gender: Ind Women	6%	(23)	17%	(66)	77%	(306)	395
PID/Gender: Rep Men	9%	(33)	15%	(53)	75%	(262)	348
PID/Gender: Rep Women	6%	(19)	18%	(58)	76%	(240)	317
Ideo: Liberal (1-3)	13%	(80)	24%	(145)	63%	(384)	609
Ideo: Moderate (4)	11%	(61)	23%	(128)	67%	(376)	565
Ideo: Conservative (5-7)	8%	(57)	15%	(110)	77%	(571)	738
Educ: < College	10%	(146)	19%	(289)	71%	(1084)	1519
Educ: Bachelors degree	10%	(47)	22%	(97)	68%	(302)	446
Educ: Post-grad	9%	(23)	21%	(52)	69%	(169)	245
Income: Under 50k	11%	(125)	21%	(239)	69%	(798)	1162
Income: 50k-100k	8%	(56)	19%	(133)	74%	(525)	714
Income: 100k+	11%	(35)	20%	(67)	70%	(232)	334
Ethnicity: White	8%	(137)	18%	(310)	74%	(1282)	1730
Ethnicity: Hispanic	14%	(50)	23%	(82)	62%	(219)	351
Ethnicity: Black	19%	(52)	28%	(78)	53%	(146)	276

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Table MCEN9_13: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
The program is longer than an average film*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	10%	(216)	20%	(439)	70%	(1555)	2210
Ethnicity: Other	13%	(27)	25%	(51)	62%	(127)	205
All Christian	9%	(82)	19%	(181)	72%	(669)	932
All Non-Christian	20%	(22)	21%	(22)	59%	(62)	106
Atheist	7%	(8)	28%	(33)	65%	(75)	116
Agnostic/Nothing in particular	8%	(53)	17%	(115)	75%	(494)	662
Something Else	13%	(51)	22%	(88)	65%	(255)	393
Religious Non-Protestant/Catholic	18%	(24)	21%	(28)	60%	(79)	130
Evangelical	12%	(66)	20%	(110)	68%	(370)	547
Non-Evangelical	9%	(64)	21%	(153)	71%	(521)	738
Community: Urban	17%	(101)	20%	(121)	64%	(390)	612
Community: Suburban	8%	(78)	23%	(232)	70%	(718)	1028
Community: Rural	6%	(37)	15%	(87)	78%	(446)	570
Employ: Private Sector	11%	(78)	20%	(139)	69%	(495)	712
Employ: Government	15%	(21)	23%	(32)	62%	(88)	141
Employ: Self-Employed	17%	(34)	29%	(60)	54%	(112)	206
Employ: Homemaker	6%	(8)	16%	(22)	78%	(109)	139
Employ: Student	11%	(8)	22%	(16)	67%	(49)	73
Employ: Retired	6%	(29)	16%	(75)	78%	(372)	476
Employ: Unemployed	9%	(27)	21%	(63)	70%	(204)	293
Employ: Other	7%	(11)	18%	(31)	75%	(128)	170
Military HH: Yes	9%	(29)	19%	(62)	72%	(230)	321
Military HH: No	10%	(186)	20%	(377)	70%	(1325)	1889
RD/WT: Right Direction	17%	(117)	26%	(180)	56%	(385)	683
RD/WT: Wrong Track	6%	(98)	17%	(259)	77%	(1170)	1527
Biden Job Approve	14%	(127)	24%	(220)	62%	(556)	904
Biden Job Disapprove	7%	(76)	17%	(199)	76%	(875)	1150
Biden Job Strongly Approve	21%	(76)	26%	(94)	53%	(195)	365
Biden Job Somewhat Approve	10%	(52)	23%	(126)	67%	(361)	538
Biden Job Somewhat Disapprove	8%	(29)	24%	(84)	67%	(233)	346
Biden Job Strongly Disapprove	6%	(47)	14%	(114)	80%	(642)	803

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Table MCEN9_13: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
 The program is longer than an average film*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	10%	(216)	20%	(439)	70%	(1555)	2210
Favorable of Biden	13%	(120)	25%	(228)	62%	(576)	924
Unfavorable of Biden	7%	(83)	16%	(182)	77%	(875)	1141
Very Favorable of Biden	20%	(77)	27%	(102)	53%	(204)	383
Somewhat Favorable of Biden	8%	(43)	23%	(126)	69%	(372)	542
Somewhat Unfavorable of Biden	9%	(28)	17%	(53)	73%	(225)	306
Very Unfavorable of Biden	7%	(56)	15%	(129)	78%	(650)	835
#1 Issue: Economy	10%	(86)	17%	(157)	73%	(655)	898
#1 Issue: Security	11%	(30)	15%	(42)	74%	(201)	273
#1 Issue: Health Care	10%	(29)	24%	(67)	66%	(186)	282
#1 Issue: Medicare / Social Security	6%	(15)	23%	(53)	70%	(161)	229
#1 Issue: Women's Issues	19%	(25)	23%	(30)	59%	(78)	132
#1 Issue: Education	11%	(13)	34%	(38)	55%	(63)	115
#1 Issue: Energy	11%	(12)	25%	(28)	64%	(71)	111
#1 Issue: Other	3%	(6)	14%	(24)	82%	(140)	170
2020 Vote: Joe Biden	13%	(119)	24%	(224)	63%	(577)	920
2020 Vote: Donald Trump	7%	(51)	13%	(92)	80%	(564)	707
2020 Vote: Other	3%	(3)	25%	(25)	73%	(74)	102
2020 Vote: Didn't Vote	9%	(43)	20%	(98)	71%	(340)	481
2018 House Vote: Democrat	11%	(80)	24%	(166)	65%	(456)	702
2018 House Vote: Republican	9%	(56)	13%	(79)	78%	(491)	626
2018 House Vote: Someone else	5%	(3)	21%	(12)	74%	(44)	59
2016 Vote: Hillary Clinton	12%	(77)	24%	(160)	64%	(421)	658
2016 Vote: Donald Trump	7%	(49)	14%	(90)	79%	(522)	660
2016 Vote: Other	4%	(4)	14%	(17)	82%	(97)	118
2016 Vote: Didn't Vote	11%	(86)	22%	(172)	67%	(515)	773
Voted in 2014: Yes	10%	(123)	18%	(223)	71%	(863)	1208
Voted in 2014: No	9%	(93)	22%	(216)	69%	(693)	1002
4-Region: Northeast	15%	(61)	19%	(73)	66%	(261)	395
4-Region: Midwest	8%	(37)	22%	(103)	70%	(324)	464
4-Region: South	9%	(76)	19%	(157)	72%	(596)	828
4-Region: West	8%	(42)	20%	(106)	72%	(374)	522

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Table MCEN9_13: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
The program is longer than an average film*

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	10% (216)	20% (439)	70% (1555)	2210
Film Fans	11% (204)	21% (402)	68% (1314)	1920
Avid Film Fans	17% (112)	25% (167)	58% (387)	665
Casual Film Fans	7% (93)	19% (235)	74% (927)	1254
TV Fans	10% (201)	21% (414)	69% (1387)	2002
Casual TV Fans	7% (73)	19% (203)	74% (798)	1074
Avid TV Fans	14% (128)	23% (211)	63% (589)	927
Pop Culture Fans	13% (173)	25% (341)	62% (829)	1343
Has Watched Oscars	22% (100)	37% (169)	42% (194)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_14: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
 My friends or family are hosting a viewing party*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	12%	(268)	22%	(487)	66%	(1455)	2210
Gender: Male	12%	(133)	24%	(251)	64%	(683)	1067
Gender: Female	12%	(135)	21%	(236)	68%	(772)	1143
Age: 18-34	18%	(117)	29%	(192)	53%	(348)	658
Age: 35-44	20%	(72)	25%	(89)	55%	(198)	359
Age: 45-64	9%	(66)	18%	(139)	73%	(549)	754
Age: 65+	3%	(13)	15%	(66)	82%	(359)	438
GenZers: 1997-2012	17%	(45)	29%	(76)	55%	(146)	267
Millennials: 1981-1996	19%	(125)	29%	(183)	52%	(334)	642
GenXers: 1965-1980	12%	(70)	19%	(113)	69%	(414)	597
Baby Boomers: 1946-1964	4%	(28)	17%	(109)	79%	(514)	650
PID: Dem (no lean)	17%	(135)	25%	(199)	58%	(458)	792
PID: Ind (no lean)	10%	(74)	23%	(175)	67%	(505)	754
PID: Rep (no lean)	9%	(59)	17%	(113)	74%	(492)	665
PID/Gender: Dem Men	17%	(62)	30%	(108)	53%	(190)	361
PID/Gender: Dem Women	17%	(72)	21%	(91)	62%	(268)	431
PID/Gender: Ind Men	11%	(39)	24%	(87)	65%	(233)	358
PID/Gender: Ind Women	9%	(36)	22%	(88)	69%	(272)	395
PID/Gender: Rep Men	9%	(32)	16%	(56)	75%	(260)	348
PID/Gender: Rep Women	9%	(27)	18%	(57)	73%	(232)	317
Ideo: Liberal (1-3)	18%	(107)	24%	(145)	59%	(357)	609
Ideo: Moderate (4)	12%	(70)	27%	(151)	61%	(343)	565
Ideo: Conservative (5-7)	9%	(63)	19%	(138)	73%	(537)	738
Educ: < College	10%	(156)	22%	(327)	68%	(1037)	1519
Educ: Bachelors degree	17%	(74)	24%	(109)	59%	(263)	446
Educ: Post-grad	16%	(39)	21%	(51)	63%	(155)	245
Income: Under 50k	11%	(127)	22%	(261)	67%	(775)	1162
Income: 50k-100k	12%	(84)	20%	(142)	68%	(488)	714
Income: 100k+	17%	(58)	25%	(84)	57%	(192)	334
Ethnicity: White	10%	(168)	22%	(373)	69%	(1189)	1730
Ethnicity: Hispanic	14%	(49)	28%	(99)	58%	(203)	351
Ethnicity: Black	26%	(71)	23%	(65)	51%	(140)	276

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Table MCEN9_14: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
My friends or family are hosting a viewing party*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	12%	(268)	22%	(487)	66%	(1455)	2210
Ethnicity: Other	14%	(29)	24%	(50)	62%	(126)	205
All Christian	11%	(103)	21%	(199)	68%	(631)	932
All Non-Christian	21%	(22)	27%	(28)	53%	(56)	106
Atheist	8%	(10)	32%	(37)	60%	(70)	116
Agnostic/Nothing in particular	12%	(78)	21%	(142)	67%	(441)	662
Something Else	14%	(56)	20%	(81)	65%	(257)	393
Religious Non-Protestant/Catholic	20%	(26)	24%	(31)	56%	(73)	130
Evangelical	15%	(81)	19%	(105)	66%	(360)	547
Non-Evangelical	10%	(72)	23%	(171)	67%	(495)	738
Community: Urban	18%	(109)	24%	(146)	58%	(357)	612
Community: Suburban	12%	(118)	23%	(240)	65%	(670)	1028
Community: Rural	7%	(41)	18%	(101)	75%	(428)	570
Employ: Private Sector	15%	(106)	25%	(175)	61%	(432)	712
Employ: Government	17%	(24)	29%	(41)	54%	(76)	141
Employ: Self-Employed	24%	(49)	29%	(60)	47%	(97)	206
Employ: Homemaker	8%	(12)	22%	(31)	69%	(96)	139
Employ: Student	20%	(15)	27%	(20)	52%	(38)	73
Employ: Retired	4%	(18)	15%	(72)	81%	(386)	476
Employ: Unemployed	11%	(33)	21%	(60)	68%	(199)	293
Employ: Other	7%	(12)	16%	(27)	77%	(130)	170
Military HH: Yes	9%	(28)	19%	(61)	72%	(232)	321
Military HH: No	13%	(240)	23%	(426)	65%	(1223)	1889
RD/WT: Right Direction	19%	(127)	28%	(192)	53%	(364)	683
RD/WT: Wrong Track	9%	(142)	19%	(295)	71%	(1090)	1527
Biden Job Approve	17%	(154)	28%	(253)	55%	(496)	904
Biden Job Disapprove	9%	(98)	19%	(215)	73%	(837)	1150
Biden Job Strongly Approve	20%	(73)	26%	(96)	54%	(197)	365
Biden Job Somewhat Approve	15%	(81)	29%	(158)	56%	(300)	538
Biden Job Somewhat Disapprove	13%	(45)	22%	(76)	65%	(225)	346
Biden Job Strongly Disapprove	7%	(52)	17%	(139)	76%	(611)	803

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Table MCEN9_14: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
 My friends or family are hosting a viewing party*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	12%	(268)	22%	(487)	66%	(1455)	2210
Favorable of Biden	17%	(154)	27%	(247)	57%	(523)	924
Unfavorable of Biden	9%	(97)	19%	(214)	73%	(830)	1141
Very Favorable of Biden	19%	(71)	29%	(109)	53%	(202)	383
Somewhat Favorable of Biden	15%	(83)	25%	(138)	59%	(321)	542
Somewhat Unfavorable of Biden	12%	(38)	23%	(70)	65%	(198)	306
Very Unfavorable of Biden	7%	(59)	17%	(144)	76%	(632)	835
#1 Issue: Economy	12%	(110)	20%	(178)	68%	(609)	898
#1 Issue: Security	9%	(25)	20%	(55)	71%	(193)	273
#1 Issue: Health Care	17%	(48)	26%	(74)	57%	(160)	282
#1 Issue: Medicare / Social Security	6%	(13)	18%	(41)	77%	(176)	229
#1 Issue: Women's Issues	22%	(29)	26%	(34)	52%	(69)	132
#1 Issue: Education	14%	(17)	37%	(43)	48%	(55)	115
#1 Issue: Energy	15%	(17)	25%	(28)	59%	(66)	111
#1 Issue: Other	5%	(9)	20%	(34)	75%	(127)	170
2020 Vote: Joe Biden	16%	(151)	25%	(232)	58%	(538)	920
2020 Vote: Donald Trump	8%	(57)	17%	(123)	75%	(527)	707
2020 Vote: Other	9%	(9)	26%	(27)	65%	(66)	102
2020 Vote: Didn't Vote	11%	(52)	22%	(106)	67%	(323)	481
2018 House Vote: Democrat	14%	(102)	25%	(172)	61%	(428)	702
2018 House Vote: Republican	10%	(65)	17%	(106)	73%	(455)	626
2018 House Vote: Someone else	12%	(7)	29%	(17)	59%	(35)	59
2016 Vote: Hillary Clinton	13%	(89)	26%	(171)	61%	(398)	658
2016 Vote: Donald Trump	9%	(61)	17%	(110)	74%	(489)	660
2016 Vote: Other	15%	(17)	22%	(26)	64%	(75)	118
2016 Vote: Didn't Vote	13%	(100)	23%	(179)	64%	(493)	773
Voted in 2014: Yes	12%	(141)	20%	(244)	68%	(823)	1208
Voted in 2014: No	13%	(127)	24%	(243)	63%	(632)	1002
4-Region: Northeast	13%	(51)	24%	(96)	63%	(248)	395
4-Region: Midwest	11%	(51)	23%	(105)	66%	(309)	464
4-Region: South	13%	(106)	20%	(163)	68%	(559)	828
4-Region: West	12%	(61)	24%	(123)	65%	(338)	522

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Table MCEN9_14: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
My friends or family are hosting a viewing party*

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	12% (268)	22% (487)	66% (1455)	2210
Film Fans	13% (251)	23% (444)	64% (1224)	1920
Avid Film Fans	20% (134)	26% (174)	54% (358)	665
Casual Film Fans	9% (118)	22% (270)	69% (867)	1254
TV Fans	13% (253)	23% (452)	65% (1297)	2002
Casual TV Fans	10% (111)	22% (232)	68% (731)	1074
Avid TV Fans	15% (142)	24% (220)	61% (565)	927
Pop Culture Fans	17% (225)	26% (347)	57% (770)	1343
Has Watched Oscars	23% (107)	35% (162)	42% (194)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_15: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
 Celebrities at the show express their political opinions*

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	9% (208)	19% (409)	72% (1593)	2210
Gender: Male	11% (118)	21% (227)	68% (721)	1067
Gender: Female	8% (91)	16% (182)	76% (871)	1143
Age: 18-34	13% (85)	27% (175)	60% (398)	658
Age: 35-44	15% (55)	17% (61)	68% (243)	359
Age: 45-64	5% (40)	15% (110)	80% (604)	754
Age: 65+	6% (28)	14% (62)	79% (348)	438
GenZers: 1997-2012	12% (33)	26% (70)	61% (164)	267
Millennials: 1981-1996	14% (92)	23% (148)	63% (402)	642
GenXers: 1965-1980	6% (36)	17% (100)	77% (460)	597
Baby Boomers: 1946-1964	7% (45)	13% (83)	80% (522)	650
PID: Dem (no lean)	12% (92)	26% (205)	62% (494)	792
PID: Ind (no lean)	8% (62)	16% (124)	75% (568)	754
PID: Rep (no lean)	8% (54)	12% (80)	80% (531)	665
PID/Gender: Dem Men	14% (50)	29% (105)	57% (205)	361
PID/Gender: Dem Women	10% (42)	23% (100)	67% (289)	431
PID/Gender: Ind Men	9% (31)	22% (77)	70% (250)	358
PID/Gender: Ind Women	8% (31)	12% (47)	80% (317)	395
PID/Gender: Rep Men	11% (37)	13% (45)	76% (266)	348
PID/Gender: Rep Women	5% (17)	11% (34)	84% (265)	317
Ideo: Liberal (1-3)	13% (81)	29% (176)	58% (353)	609
Ideo: Moderate (4)	9% (52)	18% (102)	73% (411)	565
Ideo: Conservative (5-7)	8% (60)	12% (89)	80% (589)	738
Educ: < College	9% (132)	18% (269)	74% (1118)	1519
Educ: Bachelors degree	11% (48)	19% (85)	70% (313)	446
Educ: Post-grad	12% (29)	22% (55)	66% (162)	245
Income: Under 50k	9% (102)	20% (238)	71% (822)	1162
Income: 50k-100k	8% (58)	15% (110)	76% (546)	714
Income: 100k+	14% (48)	18% (61)	67% (225)	334
Ethnicity: White	7% (124)	17% (300)	75% (1305)	1730
Ethnicity: Hispanic	12% (43)	24% (84)	64% (224)	351
Ethnicity: Black	24% (66)	25% (70)	51% (140)	276

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Table MCEN9_15: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
Celebrities at the show express their political opinions*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	9%	(208)	19%	(409)	72%	(1593)	2210
Ethnicity: Other	9%	(19)	19%	(39)	72%	(147)	205
All Christian	8%	(75)	18%	(166)	74%	(692)	932
All Non-Christian	21%	(22)	25%	(26)	54%	(58)	106
Atheist	7%	(8)	32%	(37)	61%	(71)	116
Agnostic/Nothing in particular	9%	(61)	19%	(125)	72%	(476)	662
Something Else	11%	(42)	14%	(55)	75%	(297)	393
Religious Non-Protestant/Catholic	18%	(23)	23%	(30)	59%	(77)	130
Evangelical	11%	(61)	18%	(96)	71%	(389)	547
Non-Evangelical	7%	(52)	16%	(118)	77%	(568)	738
Community: Urban	14%	(84)	23%	(144)	63%	(384)	612
Community: Suburban	8%	(80)	18%	(189)	74%	(760)	1028
Community: Rural	8%	(45)	13%	(76)	79%	(449)	570
Employ: Private Sector	10%	(71)	20%	(143)	70%	(499)	712
Employ: Government	14%	(19)	22%	(31)	64%	(91)	141
Employ: Self-Employed	17%	(35)	24%	(50)	59%	(121)	206
Employ: Homemaker	5%	(7)	13%	(18)	82%	(114)	139
Employ: Student	10%	(7)	31%	(23)	59%	(43)	73
Employ: Retired	7%	(35)	13%	(64)	79%	(377)	476
Employ: Unemployed	9%	(26)	18%	(52)	73%	(215)	293
Employ: Other	5%	(8)	17%	(30)	78%	(133)	170
Military HH: Yes	8%	(27)	17%	(55)	75%	(239)	321
Military HH: No	10%	(181)	19%	(354)	72%	(1353)	1889
RD/WT: Right Direction	16%	(108)	26%	(180)	58%	(395)	683
RD/WT: Wrong Track	7%	(100)	15%	(230)	78%	(1197)	1527
Biden Job Approve	14%	(124)	27%	(242)	59%	(537)	904
Biden Job Disapprove	7%	(78)	14%	(155)	80%	(917)	1150
Biden Job Strongly Approve	19%	(68)	31%	(113)	51%	(185)	365
Biden Job Somewhat Approve	10%	(56)	24%	(130)	65%	(352)	538
Biden Job Somewhat Disapprove	4%	(15)	22%	(77)	74%	(255)	346
Biden Job Strongly Disapprove	8%	(63)	10%	(79)	82%	(662)	803

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Table MCEN9_15: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
 Celebrities at the show express their political opinions*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	9%	(208)	19%	(409)	72%	(1593)	2210
Favorable of Biden	13%	(120)	26%	(240)	61%	(564)	924
Unfavorable of Biden	7%	(74)	14%	(158)	80%	(908)	1141
Very Favorable of Biden	19%	(72)	31%	(118)	50%	(192)	383
Somewhat Favorable of Biden	9%	(48)	23%	(122)	69%	(372)	542
Somewhat Unfavorable of Biden	6%	(20)	21%	(64)	73%	(222)	306
Very Unfavorable of Biden	7%	(54)	11%	(94)	82%	(686)	835
#1 Issue: Economy	9%	(85)	14%	(129)	76%	(684)	898
#1 Issue: Security	9%	(26)	15%	(40)	76%	(207)	273
#1 Issue: Health Care	10%	(28)	26%	(74)	64%	(180)	282
#1 Issue: Medicare / Social Security	6%	(14)	15%	(35)	79%	(180)	229
#1 Issue: Women's Issues	12%	(16)	34%	(44)	54%	(72)	132
#1 Issue: Education	12%	(14)	26%	(29)	62%	(71)	115
#1 Issue: Energy	12%	(14)	18%	(20)	69%	(77)	111
#1 Issue: Other	7%	(12)	22%	(37)	71%	(121)	170
2020 Vote: Joe Biden	12%	(112)	25%	(227)	63%	(581)	920
2020 Vote: Donald Trump	7%	(51)	10%	(70)	83%	(586)	707
2020 Vote: Other	5%	(5)	15%	(15)	80%	(81)	102
2020 Vote: Didn't Vote	8%	(40)	20%	(97)	72%	(344)	481
2018 House Vote: Democrat	12%	(81)	25%	(178)	63%	(443)	702
2018 House Vote: Republican	9%	(54)	11%	(68)	81%	(504)	626
2018 House Vote: Someone else	1%	(1)	12%	(7)	87%	(51)	59
2016 Vote: Hillary Clinton	13%	(85)	25%	(164)	62%	(409)	658
2016 Vote: Donald Trump	8%	(53)	10%	(67)	82%	(541)	660
2016 Vote: Other	3%	(3)	14%	(17)	83%	(98)	118
2016 Vote: Didn't Vote	9%	(67)	21%	(161)	70%	(545)	773
Voted in 2014: Yes	10%	(118)	18%	(215)	72%	(875)	1208
Voted in 2014: No	9%	(90)	19%	(194)	72%	(717)	1002
4-Region: Northeast	14%	(55)	19%	(77)	67%	(263)	395
4-Region: Midwest	7%	(35)	18%	(86)	74%	(344)	464
4-Region: South	8%	(69)	17%	(145)	74%	(614)	828
4-Region: West	9%	(50)	20%	(102)	71%	(371)	522

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Table MCEN9_15: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
Celebrities at the show express their political opinions*

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	9% (208)	19% (409)	72% (1593)	2210
Film Fans	10% (188)	20% (378)	71% (1354)	1920
Avid Film Fans	15% (100)	23% (153)	62% (412)	665
Casual Film Fans	7% (88)	18% (225)	75% (942)	1254
TV Fans	9% (185)	19% (379)	72% (1438)	2002
Casual TV Fans	6% (68)	18% (188)	76% (818)	1074
Avid TV Fans	13% (117)	21% (191)	67% (620)	927
Pop Culture Fans	12% (159)	24% (323)	64% (861)	1343
Has Watched Oscars	22% (101)	33% (152)	45% (210)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_16: And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
 Celebrities at the show do not express their political opinions

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	19% (428)	22% (481)	59% (1301)	2210
Gender: Male	20% (218)	22% (236)	57% (612)	1067
Gender: Female	18% (210)	21% (245)	60% (689)	1143
Age: 18-34	18% (121)	28% (187)	53% (350)	658
Age: 35-44	23% (82)	18% (64)	59% (212)	359
Age: 45-64	19% (141)	21% (162)	60% (451)	754
Age: 65+	19% (83)	15% (67)	66% (288)	438
GenZers: 1997-2012	19% (52)	29% (77)	52% (138)	267
Millennials: 1981-1996	20% (128)	24% (155)	56% (358)	642
GenXers: 1965-1980	19% (114)	22% (134)	59% (349)	597
Baby Boomers: 1946-1964	20% (127)	17% (109)	64% (415)	650
PID: Dem (no lean)	15% (120)	24% (192)	61% (479)	792
PID: Ind (no lean)	20% (154)	21% (158)	59% (441)	754
PID: Rep (no lean)	23% (153)	20% (131)	57% (381)	665
PID/Gender: Dem Men	18% (65)	23% (84)	59% (212)	361
PID/Gender: Dem Women	13% (55)	25% (108)	62% (268)	431
PID/Gender: Ind Men	19% (68)	23% (84)	58% (207)	358
PID/Gender: Ind Women	22% (87)	19% (74)	59% (234)	395
PID/Gender: Rep Men	25% (85)	20% (69)	56% (193)	348
PID/Gender: Rep Women	21% (68)	20% (62)	59% (187)	317
Ideo: Liberal (1-3)	16% (100)	24% (148)	59% (361)	609
Ideo: Moderate (4)	20% (110)	25% (140)	56% (315)	565
Ideo: Conservative (5-7)	25% (184)	19% (137)	56% (416)	738
Educ: < College	18% (275)	22% (335)	60% (909)	1519
Educ: Bachelors degree	24% (109)	22% (97)	54% (240)	446
Educ: Post-grad	18% (44)	20% (49)	62% (152)	245
Income: Under 50k	17% (193)	23% (268)	60% (701)	1162
Income: 50k-100k	21% (149)	20% (143)	59% (422)	714
Income: 100k+	26% (86)	21% (70)	53% (178)	334
Ethnicity: White	20% (345)	21% (360)	59% (1025)	1730
Ethnicity: Hispanic	20% (71)	24% (85)	56% (195)	351
Ethnicity: Black	17% (47)	31% (85)	52% (143)	276

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Table MCEN9_16: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
Celebrities at the show do not express their political opinions*

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	19%	(428)	22%	(481)	59%	(1301)	2210
Ethnicity: Other	18%	(36)	18%	(36)	65%	(133)	205
All Christian	23%	(217)	20%	(186)	57%	(530)	932
All Non-Christian	24%	(25)	24%	(25)	52%	(55)	106
Atheist	12%	(14)	22%	(26)	66%	(76)	116
Agnostic/Nothing in particular	14%	(96)	23%	(149)	63%	(417)	662
Something Else	19%	(75)	24%	(95)	57%	(223)	393
Religious Non-Protestant/Catholic	24%	(31)	21%	(28)	55%	(71)	130
Evangelical	27%	(145)	23%	(126)	50%	(276)	547
Non-Evangelical	19%	(139)	20%	(150)	61%	(449)	738
Community: Urban	21%	(131)	24%	(150)	54%	(332)	612
Community: Suburban	19%	(198)	22%	(225)	59%	(606)	1028
Community: Rural	17%	(99)	19%	(107)	64%	(364)	570
Employ: Private Sector	21%	(146)	22%	(157)	57%	(409)	712
Employ: Government	27%	(39)	26%	(36)	47%	(66)	141
Employ: Self-Employed	17%	(35)	35%	(71)	49%	(100)	206
Employ: Homemaker	23%	(31)	23%	(32)	55%	(76)	139
Employ: Student	26%	(19)	16%	(12)	58%	(42)	73
Employ: Retired	19%	(91)	17%	(79)	64%	(307)	476
Employ: Unemployed	18%	(53)	17%	(51)	64%	(189)	293
Employ: Other	8%	(14)	26%	(44)	66%	(112)	170
Military HH: Yes	22%	(70)	23%	(74)	55%	(176)	321
Military HH: No	19%	(357)	22%	(407)	60%	(1125)	1889
RD/WT: Right Direction	21%	(142)	27%	(184)	52%	(357)	683
RD/WT: Wrong Track	19%	(285)	19%	(297)	62%	(944)	1527
Biden Job Approve	18%	(164)	26%	(230)	56%	(509)	904
Biden Job Disapprove	21%	(241)	20%	(226)	59%	(683)	1150
Biden Job Strongly Approve	24%	(88)	24%	(87)	52%	(191)	365
Biden Job Somewhat Approve	14%	(76)	27%	(143)	59%	(319)	538
Biden Job Somewhat Disapprove	14%	(48)	29%	(102)	57%	(197)	346
Biden Job Strongly Disapprove	24%	(193)	15%	(124)	61%	(486)	803

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Table MCEN9_16: And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
Celebrities at the show do not express their political opinions

Demographic	Major reason		Minor reason		Not a reason at all		Total N
Adults	19%	(428)	22%	(481)	59%	(1301)	2210
Favorable of Biden	18%	(165)	24%	(225)	58%	(535)	924
Unfavorable of Biden	22%	(247)	20%	(224)	59%	(670)	1141
Very Favorable of Biden	23%	(89)	24%	(92)	53%	(202)	383
Somewhat Favorable of Biden	14%	(76)	25%	(133)	61%	(333)	542
Somewhat Unfavorable of Biden	16%	(49)	26%	(79)	58%	(178)	306
Very Unfavorable of Biden	24%	(198)	17%	(145)	59%	(492)	835
#1 Issue: Economy	21%	(192)	19%	(173)	59%	(533)	898
#1 Issue: Security	25%	(68)	18%	(49)	57%	(156)	273
#1 Issue: Health Care	16%	(45)	25%	(71)	59%	(167)	282
#1 Issue: Medicare / Social Security	20%	(45)	22%	(50)	59%	(135)	229
#1 Issue: Women's Issues	12%	(16)	38%	(50)	50%	(67)	132
#1 Issue: Education	23%	(26)	24%	(28)	53%	(60)	115
#1 Issue: Energy	17%	(19)	21%	(23)	62%	(68)	111
#1 Issue: Other	10%	(17)	22%	(38)	67%	(115)	170
2020 Vote: Joe Biden	16%	(150)	26%	(238)	58%	(532)	920
2020 Vote: Donald Trump	26%	(183)	15%	(109)	59%	(415)	707
2020 Vote: Other	25%	(26)	21%	(21)	54%	(55)	102
2020 Vote: Didn't Vote	14%	(69)	23%	(112)	62%	(300)	481
2018 House Vote: Democrat	15%	(106)	23%	(165)	61%	(432)	702
2018 House Vote: Republican	24%	(152)	17%	(109)	58%	(364)	626
2018 House Vote: Someone else	34%	(20)	28%	(16)	38%	(23)	59
2016 Vote: Hillary Clinton	16%	(102)	24%	(157)	61%	(398)	658
2016 Vote: Donald Trump	27%	(177)	15%	(101)	58%	(382)	660
2016 Vote: Other	25%	(30)	17%	(20)	58%	(68)	118
2016 Vote: Didn't Vote	15%	(118)	26%	(202)	59%	(453)	773
Voted in 2014: Yes	22%	(263)	20%	(247)	58%	(698)	1208
Voted in 2014: No	16%	(164)	23%	(234)	60%	(603)	1002
4-Region: Northeast	20%	(78)	23%	(92)	57%	(225)	395
4-Region: Midwest	18%	(82)	21%	(96)	62%	(287)	464
4-Region: South	20%	(168)	23%	(188)	57%	(472)	828
4-Region: West	19%	(101)	20%	(104)	61%	(317)	522

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Table MCEN9_16: *And in general, to what extent are the following a reason why you would consider watching the Academy Awards?
Celebrities at the show do not express their political opinions*

Demographic	Major reason	Minor reason	Not a reason at all	Total N
Adults	19% (428)	22% (481)	59% (1301)	2210
Film Fans	21% (402)	23% (444)	56% (1074)	1920
Avid Film Fans	29% (196)	25% (164)	46% (305)	665
Casual Film Fans	16% (206)	22% (279)	61% (769)	1254
TV Fans	20% (405)	22% (446)	57% (1151)	2002
Casual TV Fans	16% (172)	21% (222)	63% (680)	1074
Avid TV Fans	25% (233)	24% (224)	51% (471)	927
Pop Culture Fans	24% (321)	25% (340)	51% (681)	1343
Has Watched Oscars	27% (123)	37% (173)	36% (166)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_1: In general, what kind of fan do you consider yourself of the following?
 Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	30%	(665)	57%	(1254)	13%	(290)	2210
Gender: Male	35%	(369)	54%	(579)	11%	(119)	1067
Gender: Female	26%	(296)	59%	(676)	15%	(171)	1143
Age: 18-34	33%	(215)	55%	(361)	13%	(83)	658
Age: 35-44	40%	(143)	50%	(179)	10%	(37)	359
Age: 45-64	28%	(209)	61%	(457)	12%	(88)	754
Age: 65+	22%	(98)	59%	(257)	19%	(83)	438
GenZers: 1997-2012	29%	(77)	56%	(150)	15%	(39)	267
Millennials: 1981-1996	38%	(245)	52%	(334)	10%	(63)	642
GenXers: 1965-1980	31%	(184)	58%	(345)	11%	(68)	597
Baby Boomers: 1946-1964	23%	(149)	61%	(395)	16%	(106)	650
PID: Dem (no lean)	38%	(303)	52%	(414)	9%	(74)	792
PID: Ind (no lean)	26%	(196)	58%	(440)	16%	(117)	754
PID: Rep (no lean)	25%	(165)	60%	(400)	15%	(99)	665
PID/Gender: Dem Men	42%	(152)	50%	(181)	8%	(28)	361
PID/Gender: Dem Women	35%	(152)	54%	(233)	11%	(46)	431
PID/Gender: Ind Men	30%	(108)	56%	(202)	13%	(48)	358
PID/Gender: Ind Women	22%	(88)	60%	(238)	17%	(69)	395
PID/Gender: Rep Men	31%	(109)	56%	(196)	12%	(43)	348
PID/Gender: Rep Women	18%	(56)	65%	(204)	18%	(56)	317
Ideo: Liberal (1-3)	39%	(236)	52%	(317)	9%	(56)	609
Ideo: Moderate (4)	29%	(165)	57%	(323)	14%	(77)	565
Ideo: Conservative (5-7)	26%	(195)	60%	(445)	13%	(98)	738
Educ: < College	29%	(437)	57%	(860)	15%	(222)	1519
Educ: Bachelors degree	33%	(148)	58%	(257)	9%	(41)	446
Educ: Post-grad	33%	(80)	56%	(138)	11%	(27)	245
Income: Under 50k	26%	(306)	59%	(682)	15%	(174)	1162
Income: 50k-100k	35%	(251)	54%	(386)	11%	(77)	714
Income: 100k+	32%	(107)	56%	(187)	12%	(39)	334
Ethnicity: White	29%	(504)	57%	(992)	13%	(233)	1730
Ethnicity: Hispanic	34%	(120)	56%	(197)	10%	(34)	351
Ethnicity: Black	37%	(102)	51%	(141)	12%	(32)	276

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Table MCENdem1_1: In general, what kind of fan do you consider yourself of the following?

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	30%	(665)	57%	(1254)	13%	(290)	2210
Ethnicity: Other	29%	(59)	59%	(121)	12%	(25)	205
All Christian	29%	(270)	59%	(552)	12%	(111)	932
All Non-Christian	39%	(42)	46%	(49)	15%	(16)	106
Atheist	38%	(44)	57%	(66)	6%	(7)	116
Agnostic/Nothing in particular	28%	(187)	55%	(362)	17%	(112)	662
Something Else	31%	(123)	57%	(225)	12%	(46)	393
Religious Non-Protestant/Catholic	37%	(48)	45%	(59)	18%	(23)	130
Evangelical	31%	(167)	58%	(317)	12%	(63)	547
Non-Evangelical	29%	(217)	60%	(440)	11%	(82)	738
Community: Urban	36%	(219)	52%	(318)	12%	(74)	612
Community: Suburban	29%	(301)	58%	(600)	12%	(127)	1028
Community: Rural	25%	(145)	59%	(336)	16%	(89)	570
Employ: Private Sector	36%	(253)	55%	(391)	10%	(69)	712
Employ: Government	34%	(49)	57%	(80)	9%	(13)	141
Employ: Self-Employed	32%	(66)	57%	(118)	11%	(23)	206
Employ: Homemaker	22%	(30)	64%	(90)	14%	(19)	139
Employ: Student	37%	(27)	42%	(30)	21%	(15)	73
Employ: Retired	19%	(89)	62%	(296)	19%	(90)	476
Employ: Unemployed	33%	(96)	52%	(151)	15%	(45)	293
Employ: Other	33%	(56)	58%	(98)	10%	(16)	170
Military HH: Yes	25%	(81)	63%	(202)	12%	(38)	321
Military HH: No	31%	(584)	56%	(1053)	13%	(252)	1889
RD/WT: Right Direction	41%	(282)	49%	(333)	10%	(68)	683
RD/WT: Wrong Track	25%	(383)	60%	(922)	15%	(222)	1527
Biden Job Approve	38%	(344)	52%	(470)	10%	(89)	904
Biden Job Disapprove	25%	(283)	60%	(692)	15%	(176)	1150
Biden Job Strongly Approve	47%	(173)	44%	(161)	9%	(31)	365
Biden Job Somewhat Approve	32%	(171)	57%	(309)	11%	(58)	538
Biden Job Somewhat Disapprove	28%	(97)	60%	(206)	12%	(43)	346
Biden Job Strongly Disapprove	23%	(186)	60%	(485)	16%	(132)	803

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Table MCENdem1_1: In general, what kind of fan do you consider yourself of the following?**Film**

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	30%	(665)	57%	(1254)	13%	(290)	2210
Favorable of Biden	38%	(347)	53%	(487)	10%	(91)	924
Unfavorable of Biden	24%	(279)	61%	(693)	15%	(169)	1141
Very Favorable of Biden	47%	(178)	46%	(177)	7%	(27)	383
Somewhat Favorable of Biden	31%	(169)	57%	(310)	12%	(63)	542
Somewhat Unfavorable of Biden	26%	(80)	60%	(183)	14%	(43)	306
Very Unfavorable of Biden	24%	(199)	61%	(510)	15%	(126)	835
#1 Issue: Economy	29%	(258)	58%	(525)	13%	(115)	898
#1 Issue: Security	25%	(68)	60%	(162)	15%	(42)	273
#1 Issue: Health Care	39%	(109)	50%	(142)	11%	(32)	282
#1 Issue: Medicare / Social Security	26%	(59)	59%	(135)	15%	(35)	229
#1 Issue: Women's Issues	31%	(40)	58%	(76)	12%	(16)	132
#1 Issue: Education	42%	(48)	43%	(49)	15%	(17)	115
#1 Issue: Energy	33%	(36)	61%	(67)	6%	(7)	111
#1 Issue: Other	28%	(47)	57%	(98)	15%	(26)	170
2020 Vote: Joe Biden	38%	(351)	53%	(489)	9%	(81)	920
2020 Vote: Donald Trump	24%	(173)	60%	(424)	15%	(109)	707
2020 Vote: Other	26%	(27)	61%	(62)	13%	(13)	102
2020 Vote: Didn't Vote	24%	(114)	58%	(279)	18%	(87)	481
2018 House Vote: Democrat	39%	(274)	53%	(375)	8%	(54)	702
2018 House Vote: Republican	25%	(157)	60%	(375)	15%	(94)	626
2018 House Vote: Someone else	27%	(16)	65%	(39)	8%	(5)	59
2016 Vote: Hillary Clinton	38%	(249)	53%	(349)	9%	(60)	658
2016 Vote: Donald Trump	25%	(163)	60%	(394)	16%	(103)	660
2016 Vote: Other	32%	(38)	60%	(71)	8%	(9)	118
2016 Vote: Didn't Vote	28%	(215)	57%	(440)	15%	(118)	773
Voted in 2014: Yes	31%	(377)	58%	(697)	11%	(135)	1208
Voted in 2014: No	29%	(288)	56%	(557)	16%	(156)	1002
4-Region: Northeast	32%	(126)	55%	(218)	13%	(51)	395
4-Region: Midwest	31%	(143)	58%	(270)	11%	(52)	464
4-Region: South	28%	(232)	58%	(477)	14%	(118)	828
4-Region: West	31%	(164)	55%	(289)	13%	(70)	522

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Table MCENdem1_1: In general, what kind of fan do you consider yourself of the following?

Film

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	30% (665)	57% (1254)	13% (290)	2210
Film Fans	35% (665)	65% (1254)	— (0)	1920
Avid Film Fans	100% (665)	— (0)	— (0)	665
Casual Film Fans	— (0)	100% (1254)	— (0)	1254
TV Fans	32% (650)	58% (1156)	10% (196)	2002
Casual TV Fans	15% (160)	72% (772)	13% (143)	1074
Avid TV Fans	53% (490)	41% (384)	6% (53)	927
Pop Culture Fans	41% (554)	54% (721)	5% (67)	1343
Has Watched Oscars	49% (227)	45% (208)	6% (27)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_2: In general, what kind of fan do you consider yourself of the following?*Television*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	42%	(927)	49%	(1074)	9%	(208)	2210
Gender: Male	42%	(453)	48%	(507)	10%	(107)	1067
Gender: Female	42%	(475)	50%	(567)	9%	(101)	1143
Age: 18-34	36%	(234)	48%	(319)	16%	(105)	658
Age: 35-44	41%	(148)	53%	(190)	6%	(21)	359
Age: 45-64	46%	(348)	47%	(354)	7%	(52)	754
Age: 65+	45%	(197)	48%	(211)	7%	(30)	438
GenZers: 1997-2012	30%	(80)	52%	(138)	18%	(49)	267
Millennials: 1981-1996	41%	(263)	48%	(309)	11%	(70)	642
GenXers: 1965-1980	43%	(256)	50%	(299)	7%	(42)	597
Baby Boomers: 1946-1964	47%	(306)	46%	(297)	7%	(47)	650
PID: Dem (no lean)	51%	(406)	42%	(333)	7%	(53)	792
PID: Ind (no lean)	32%	(245)	53%	(400)	14%	(109)	754
PID: Rep (no lean)	42%	(277)	51%	(341)	7%	(47)	665
PID/Gender: Dem Men	51%	(185)	42%	(152)	7%	(24)	361
PID/Gender: Dem Women	51%	(221)	42%	(181)	7%	(29)	431
PID/Gender: Ind Men	34%	(122)	49%	(177)	17%	(59)	358
PID/Gender: Ind Women	31%	(123)	56%	(223)	13%	(49)	395
PID/Gender: Rep Men	42%	(146)	51%	(178)	7%	(24)	348
PID/Gender: Rep Women	41%	(131)	51%	(163)	7%	(23)	317
Ideo: Liberal (1-3)	49%	(300)	43%	(264)	7%	(45)	609
Ideo: Moderate (4)	43%	(241)	49%	(279)	8%	(45)	565
Ideo: Conservative (5-7)	42%	(312)	50%	(366)	8%	(60)	738
Educ: < College	41%	(626)	48%	(732)	11%	(161)	1519
Educ: Bachelors degree	46%	(203)	48%	(216)	6%	(26)	446
Educ: Post-grad	40%	(98)	52%	(126)	9%	(21)	245
Income: Under 50k	39%	(453)	48%	(553)	13%	(156)	1162
Income: 50k-100k	47%	(336)	48%	(342)	5%	(36)	714
Income: 100k+	42%	(138)	54%	(179)	5%	(16)	334
Ethnicity: White	42%	(735)	50%	(859)	8%	(136)	1730
Ethnicity: Hispanic	42%	(146)	45%	(156)	14%	(48)	351
Ethnicity: Black	42%	(116)	42%	(116)	16%	(44)	276

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Table MCENdem1_2: In general, what kind of fan do you consider yourself of the following?

Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	42%	(927)	49%	(1074)	9%	(208)	2210
Ethnicity: Other	38%	(77)	49%	(100)	14%	(28)	205
All Christian	47%	(434)	47%	(441)	6%	(57)	932
All Non-Christian	45%	(48)	45%	(48)	10%	(10)	106
Atheist	40%	(46)	48%	(55)	13%	(15)	116
Agnostic/Nothing in particular	33%	(218)	53%	(349)	14%	(95)	662
Something Else	46%	(181)	46%	(181)	8%	(31)	393
Religious Non-Protestant/Catholic	42%	(55)	49%	(64)	9%	(11)	130
Evangelical	47%	(260)	46%	(253)	6%	(34)	547
Non-Evangelical	46%	(343)	47%	(344)	7%	(52)	738
Community: Urban	45%	(278)	45%	(274)	10%	(60)	612
Community: Suburban	43%	(446)	48%	(497)	8%	(86)	1028
Community: Rural	36%	(204)	53%	(303)	11%	(63)	570
Employ: Private Sector	45%	(319)	45%	(323)	10%	(70)	712
Employ: Government	34%	(48)	59%	(83)	6%	(9)	141
Employ: Self-Employed	34%	(70)	54%	(112)	12%	(24)	206
Employ: Homemaker	44%	(61)	46%	(64)	10%	(14)	139
Employ: Student	35%	(25)	49%	(36)	16%	(12)	73
Employ: Retired	48%	(228)	47%	(223)	5%	(25)	476
Employ: Unemployed	35%	(101)	53%	(156)	12%	(35)	293
Employ: Other	43%	(74)	45%	(77)	11%	(19)	170
Military HH: Yes	45%	(145)	50%	(160)	5%	(16)	321
Military HH: No	41%	(783)	48%	(914)	10%	(193)	1889
RD/WT: Right Direction	51%	(351)	43%	(295)	5%	(37)	683
RD/WT: Wrong Track	38%	(577)	51%	(779)	11%	(171)	1527
Biden Job Approve	48%	(432)	46%	(419)	6%	(53)	904
Biden Job Disapprove	39%	(451)	50%	(578)	11%	(121)	1150
Biden Job Strongly Approve	59%	(215)	37%	(135)	4%	(16)	365
Biden Job Somewhat Approve	40%	(217)	53%	(284)	7%	(37)	538
Biden Job Somewhat Disapprove	41%	(143)	49%	(171)	9%	(33)	346
Biden Job Strongly Disapprove	38%	(307)	51%	(407)	11%	(89)	803

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Table MCENdem1_2: In general, what kind of fan do you consider yourself of the following?
 Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	42%	(927)	49%	(1074)	9%	(208)	2210
Favorable of Biden	48%	(445)	47%	(431)	5%	(48)	924
Unfavorable of Biden	38%	(435)	51%	(581)	11%	(125)	1141
Very Favorable of Biden	58%	(223)	38%	(146)	3%	(13)	383
Somewhat Favorable of Biden	41%	(222)	53%	(284)	7%	(35)	542
Somewhat Unfavorable of Biden	36%	(110)	51%	(156)	13%	(40)	306
Very Unfavorable of Biden	39%	(324)	51%	(425)	10%	(86)	835
#1 Issue: Economy	40%	(361)	51%	(457)	9%	(80)	898
#1 Issue: Security	42%	(114)	48%	(131)	10%	(28)	273
#1 Issue: Health Care	48%	(135)	45%	(127)	7%	(20)	282
#1 Issue: Medicare / Social Security	53%	(122)	42%	(96)	5%	(12)	229
#1 Issue: Women's Issues	38%	(50)	47%	(62)	16%	(21)	132
#1 Issue: Education	37%	(43)	55%	(63)	8%	(9)	115
#1 Issue: Energy	41%	(45)	49%	(54)	11%	(12)	111
#1 Issue: Other	34%	(58)	50%	(85)	16%	(27)	170
2020 Vote: Joe Biden	49%	(453)	45%	(416)	6%	(51)	920
2020 Vote: Donald Trump	40%	(283)	52%	(365)	8%	(58)	707
2020 Vote: Other	29%	(30)	49%	(50)	22%	(23)	102
2020 Vote: Didn't Vote	34%	(161)	50%	(243)	16%	(77)	481
2018 House Vote: Democrat	49%	(345)	45%	(319)	5%	(38)	702
2018 House Vote: Republican	43%	(269)	50%	(310)	8%	(47)	626
2018 House Vote: Someone else	45%	(27)	42%	(25)	13%	(8)	59
2016 Vote: Hillary Clinton	49%	(323)	45%	(297)	6%	(38)	658
2016 Vote: Donald Trump	41%	(269)	51%	(340)	8%	(51)	660
2016 Vote: Other	46%	(54)	42%	(49)	13%	(15)	118
2016 Vote: Didn't Vote	36%	(280)	50%	(388)	14%	(104)	773
Voted in 2014: Yes	46%	(559)	47%	(572)	6%	(77)	1208
Voted in 2014: No	37%	(368)	50%	(502)	13%	(131)	1002
4-Region: Northeast	45%	(178)	47%	(187)	8%	(31)	395
4-Region: Midwest	43%	(200)	48%	(223)	9%	(41)	464
4-Region: South	43%	(353)	48%	(397)	9%	(77)	828
4-Region: West	38%	(196)	51%	(267)	11%	(60)	522

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Table MCENdem1_2: In general, what kind of fan do you consider yourself of the following?

Television

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	42% (927)	49% (1074)	9% (208)	2210
Film Fans	46% (874)	49% (931)	6% (114)	1920
Avid Film Fans	74% (490)	24% (160)	2% (15)	665
Casual Film Fans	31% (384)	62% (772)	8% (98)	1254
TV Fans	46% (927)	54% (1074)	— (0)	2002
Casual TV Fans	— (0)	100% (1074)	— (0)	1074
Avid TV Fans	100% (927)	— (0)	— (0)	927
Pop Culture Fans	50% (673)	44% (596)	5% (73)	1343
Has Watched Oscars	58% (268)	37% (171)	5% (23)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_3: In general, what kind of fan do you consider yourself of the following?

Music

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	48% (1066)	47% (1039)	5% (105)	2210
Gender: Male	49% (525)	46% (486)	5% (55)	1067
Gender: Female	47% (541)	48% (553)	4% (50)	1143
Age: 18-34	59% (391)	37% (242)	4% (25)	658
Age: 35-44	57% (206)	40% (142)	3% (11)	359
Age: 45-64	44% (334)	52% (389)	4% (31)	754
Age: 65+	31% (136)	61% (265)	8% (37)	438
GenZers: 1997-2012	63% (168)	34% (90)	3% (9)	267
Millennials: 1981-1996	58% (370)	39% (249)	4% (22)	642
GenXers: 1965-1980	49% (290)	48% (284)	4% (23)	597
Baby Boomers: 1946-1964	34% (221)	60% (387)	6% (42)	650
PID: Dem (no lean)	52% (414)	44% (349)	4% (28)	792
PID: Ind (no lean)	49% (368)	46% (345)	5% (41)	754
PID: Rep (no lean)	43% (284)	52% (344)	5% (36)	665
PID/Gender: Dem Men	55% (198)	41% (148)	4% (15)	361
PID/Gender: Dem Women	50% (216)	47% (201)	3% (14)	431
PID/Gender: Ind Men	48% (172)	46% (167)	5% (20)	358
PID/Gender: Ind Women	49% (196)	45% (179)	5% (21)	395
PID/Gender: Rep Men	45% (155)	49% (172)	6% (21)	348
PID/Gender: Rep Women	41% (129)	54% (173)	5% (15)	317
Ideo: Liberal (1-3)	55% (334)	42% (254)	4% (22)	609
Ideo: Moderate (4)	45% (254)	50% (284)	5% (28)	565
Ideo: Conservative (5-7)	43% (315)	52% (384)	5% (39)	738
Educ: < College	50% (761)	45% (689)	5% (68)	1519
Educ: Bachelors degree	44% (197)	50% (222)	6% (27)	446
Educ: Post-grad	44% (108)	52% (127)	4% (10)	245
Income: Under 50k	50% (577)	45% (523)	5% (62)	1162
Income: 50k-100k	49% (347)	48% (341)	4% (25)	714
Income: 100k+	42% (141)	52% (174)	5% (18)	334
Ethnicity: White	46% (801)	49% (851)	4% (78)	1730
Ethnicity: Hispanic	52% (182)	47% (164)	2% (5)	351
Ethnicity: Black	61% (168)	33% (90)	6% (17)	276

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Table MCENdem1_3: In general, what kind of fan do you consider yourself of the following?

Music

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	48%	(1066)	47%	(1039)	5%	(105)	2210
Ethnicity: Other	47%	(97)	48%	(98)	5%	(10)	205
All Christian	44%	(409)	51%	(471)	6%	(52)	932
All Non-Christian	44%	(46)	51%	(54)	6%	(6)	106
Atheist	53%	(62)	45%	(52)	1%	(2)	116
Agnostic/Nothing in particular	50%	(328)	45%	(299)	5%	(34)	662
Something Else	56%	(220)	41%	(163)	3%	(11)	393
Religious Non-Protestant/Catholic	41%	(53)	54%	(70)	5%	(7)	130
Evangelical	49%	(270)	47%	(255)	4%	(22)	547
Non-Evangelical	47%	(343)	49%	(359)	5%	(36)	738
Community: Urban	56%	(341)	42%	(255)	3%	(17)	612
Community: Suburban	44%	(457)	51%	(522)	5%	(49)	1028
Community: Rural	47%	(268)	46%	(262)	7%	(40)	570
Employ: Private Sector	52%	(367)	46%	(325)	3%	(21)	712
Employ: Government	49%	(68)	48%	(67)	3%	(5)	141
Employ: Self-Employed	56%	(116)	42%	(87)	2%	(3)	206
Employ: Homemaker	46%	(65)	49%	(69)	4%	(6)	139
Employ: Student	59%	(43)	38%	(27)	3%	(2)	73
Employ: Retired	30%	(143)	60%	(287)	10%	(46)	476
Employ: Unemployed	56%	(165)	39%	(114)	5%	(14)	293
Employ: Other	58%	(99)	37%	(63)	5%	(8)	170
Military HH: Yes	40%	(129)	55%	(177)	5%	(15)	321
Military HH: No	50%	(937)	46%	(862)	5%	(90)	1889
RD/WT: Right Direction	53%	(363)	43%	(294)	4%	(26)	683
RD/WT: Wrong Track	46%	(703)	49%	(745)	5%	(79)	1527
Biden Job Approve	53%	(482)	42%	(384)	4%	(38)	904
Biden Job Disapprove	44%	(501)	51%	(591)	5%	(58)	1150
Biden Job Strongly Approve	54%	(199)	41%	(151)	4%	(15)	365
Biden Job Somewhat Approve	53%	(283)	43%	(232)	4%	(23)	538
Biden Job Somewhat Disapprove	50%	(173)	47%	(162)	3%	(12)	346
Biden Job Strongly Disapprove	41%	(328)	53%	(429)	6%	(47)	803

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Table MCENdem1_3: In general, what kind of fan do you consider yourself of the following?*Music*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	48%	(1066)	47%	(1039)	5%	(105)	2210
Favorable of Biden	53%	(490)	43%	(397)	4%	(37)	924
Unfavorable of Biden	44%	(504)	51%	(579)	5%	(57)	1141
Very Favorable of Biden	57%	(218)	38%	(147)	5%	(17)	383
Somewhat Favorable of Biden	50%	(272)	46%	(251)	4%	(19)	542
Somewhat Unfavorable of Biden	50%	(152)	47%	(145)	3%	(10)	306
Very Unfavorable of Biden	42%	(353)	52%	(434)	6%	(48)	835
#1 Issue: Economy	50%	(452)	45%	(406)	4%	(40)	898
#1 Issue: Security	32%	(86)	63%	(173)	5%	(14)	273
#1 Issue: Health Care	57%	(160)	40%	(112)	4%	(10)	282
#1 Issue: Medicare / Social Security	41%	(93)	51%	(116)	8%	(19)	229
#1 Issue: Women's Issues	50%	(67)	46%	(61)	4%	(5)	132
#1 Issue: Education	55%	(64)	43%	(50)	1%	(1)	115
#1 Issue: Energy	52%	(57)	44%	(49)	4%	(4)	111
#1 Issue: Other	51%	(87)	42%	(72)	7%	(11)	170
2020 Vote: Joe Biden	53%	(484)	43%	(394)	5%	(42)	920
2020 Vote: Donald Trump	39%	(276)	56%	(396)	5%	(35)	707
2020 Vote: Other	42%	(43)	53%	(54)	5%	(5)	102
2020 Vote: Didn't Vote	55%	(263)	41%	(195)	5%	(22)	481
2018 House Vote: Democrat	52%	(363)	45%	(313)	4%	(27)	702
2018 House Vote: Republican	40%	(248)	55%	(346)	5%	(33)	626
2018 House Vote: Someone else	31%	(18)	63%	(37)	6%	(4)	59
2016 Vote: Hillary Clinton	51%	(335)	45%	(297)	4%	(26)	658
2016 Vote: Donald Trump	37%	(247)	56%	(372)	6%	(41)	660
2016 Vote: Other	46%	(54)	49%	(57)	5%	(6)	118
2016 Vote: Didn't Vote	56%	(429)	40%	(312)	4%	(31)	773
Voted in 2014: Yes	44%	(533)	51%	(620)	5%	(56)	1208
Voted in 2014: No	53%	(533)	42%	(419)	5%	(49)	1002
4-Region: Northeast	47%	(187)	50%	(196)	3%	(12)	395
4-Region: Midwest	51%	(236)	45%	(208)	4%	(20)	464
4-Region: South	48%	(394)	47%	(385)	6%	(49)	828
4-Region: West	48%	(249)	48%	(249)	4%	(24)	522

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Table MCENdem1_3: In general, what kind of fan do you consider yourself of the following?

Music

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	48% (1066)	47% (1039)	5% (105)	2210
Film Fans	52% (1000)	45% (872)	2% (48)	1920
Avid Film Fans	76% (504)	23% (155)	1% (6)	665
Casual Film Fans	40% (496)	57% (717)	3% (42)	1254
TV Fans	49% (973)	48% (960)	3% (69)	2002
Casual TV Fans	38% (404)	59% (630)	4% (40)	1074
Avid TV Fans	61% (570)	36% (329)	3% (28)	927
Pop Culture Fans	60% (801)	40% (532)	1% (10)	1343
Has Watched Oscars	62% (286)	38% (174)	1% (3)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_4: In general, what kind of fan do you consider yourself of the following?*Fashion*

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	14%	(312)	43%	(959)	42%	(938)	2210
Gender: Male	12%	(127)	36%	(380)	52%	(559)	1067
Gender: Female	16%	(185)	51%	(579)	33%	(379)	1143
Age: 18-34	23%	(148)	44%	(287)	34%	(223)	658
Age: 35-44	15%	(52)	52%	(188)	33%	(119)	359
Age: 45-64	12%	(87)	45%	(336)	44%	(331)	754
Age: 65+	6%	(24)	34%	(148)	61%	(266)	438
GenZers: 1997-2012	24%	(64)	45%	(120)	31%	(83)	267
Millennials: 1981-1996	20%	(126)	46%	(294)	35%	(222)	642
GenXers: 1965-1980	13%	(78)	47%	(283)	40%	(237)	597
Baby Boomers: 1946-1964	6%	(41)	38%	(244)	56%	(364)	650
PID: Dem (no lean)	20%	(160)	44%	(348)	36%	(284)	792
PID: Ind (no lean)	11%	(85)	44%	(329)	45%	(339)	754
PID: Rep (no lean)	10%	(67)	42%	(282)	47%	(315)	665
PID/Gender: Dem Men	17%	(60)	37%	(135)	46%	(165)	361
PID/Gender: Dem Women	23%	(100)	49%	(212)	28%	(119)	431
PID/Gender: Ind Men	10%	(36)	35%	(127)	55%	(196)	358
PID/Gender: Ind Women	13%	(49)	51%	(202)	36%	(144)	395
PID/Gender: Rep Men	9%	(31)	34%	(118)	57%	(198)	348
PID/Gender: Rep Women	11%	(36)	52%	(164)	37%	(117)	317
Ideo: Liberal (1-3)	17%	(104)	44%	(270)	39%	(236)	609
Ideo: Moderate (4)	13%	(75)	44%	(246)	43%	(244)	565
Ideo: Conservative (5-7)	12%	(86)	41%	(301)	48%	(351)	738
Educ: < College	13%	(204)	44%	(665)	43%	(649)	1519
Educ: Bachelors degree	16%	(70)	43%	(192)	41%	(184)	446
Educ: Post-grad	15%	(38)	42%	(102)	43%	(105)	245
Income: Under 50k	14%	(160)	43%	(500)	43%	(502)	1162
Income: 50k-100k	15%	(104)	46%	(326)	40%	(284)	714
Income: 100k+	15%	(48)	40%	(133)	46%	(152)	334
Ethnicity: White	11%	(190)	43%	(745)	46%	(794)	1730
Ethnicity: Hispanic	19%	(65)	46%	(161)	36%	(125)	351
Ethnicity: Black	35%	(95)	47%	(128)	19%	(52)	276

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Table MCENdem1_4: In general, what kind of fan do you consider yourself of the following?

Fashion

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	14%	(312)	43%	(959)	42%	(938)	2210
Ethnicity: Other	13%	(27)	42%	(86)	45%	(92)	205
All Christian	12%	(114)	42%	(394)	46%	(425)	932
All Non-Christian	22%	(23)	36%	(38)	43%	(45)	106
Atheist	10%	(12)	39%	(46)	50%	(59)	116
Agnostic/Nothing in particular	14%	(92)	41%	(268)	46%	(302)	662
Something Else	18%	(72)	54%	(214)	27%	(108)	393
Religious Non-Protestant/Catholic	19%	(25)	36%	(47)	45%	(59)	130
Evangelical	17%	(91)	46%	(250)	38%	(206)	547
Non-Evangelical	13%	(93)	46%	(339)	41%	(306)	738
Community: Urban	20%	(122)	42%	(257)	38%	(232)	612
Community: Suburban	13%	(130)	45%	(464)	42%	(434)	1028
Community: Rural	10%	(60)	42%	(238)	48%	(272)	570
Employ: Private Sector	18%	(128)	42%	(296)	41%	(289)	712
Employ: Government	19%	(27)	43%	(60)	38%	(54)	141
Employ: Self-Employed	21%	(44)	47%	(97)	32%	(66)	206
Employ: Homemaker	10%	(14)	53%	(73)	37%	(52)	139
Employ: Student	17%	(12)	54%	(39)	29%	(21)	73
Employ: Retired	5%	(25)	36%	(174)	58%	(277)	476
Employ: Unemployed	11%	(33)	47%	(138)	42%	(123)	293
Employ: Other	18%	(30)	48%	(82)	34%	(58)	170
Military HH: Yes	13%	(42)	36%	(114)	51%	(165)	321
Military HH: No	14%	(270)	45%	(845)	41%	(774)	1889
RD/WT: Right Direction	17%	(119)	46%	(312)	37%	(252)	683
RD/WT: Wrong Track	13%	(193)	42%	(647)	45%	(687)	1527
Biden Job Approve	19%	(170)	44%	(394)	37%	(339)	904
Biden Job Disapprove	10%	(118)	43%	(489)	47%	(542)	1150
Biden Job Strongly Approve	22%	(79)	41%	(151)	37%	(135)	365
Biden Job Somewhat Approve	17%	(92)	45%	(243)	38%	(204)	538
Biden Job Somewhat Disapprove	14%	(49)	48%	(165)	38%	(133)	346
Biden Job Strongly Disapprove	9%	(69)	40%	(325)	51%	(409)	803

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Table MCENdem1_4: In general, what kind of fan do you consider yourself of the following?
 Fashion

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	14%	(312)	43%	(959)	42%	(938)	2210
Favorable of Biden	19%	(176)	44%	(406)	37%	(342)	924
Unfavorable of Biden	9%	(107)	42%	(485)	48%	(549)	1141
Very Favorable of Biden	23%	(86)	39%	(151)	38%	(145)	383
Somewhat Favorable of Biden	17%	(90)	47%	(255)	36%	(196)	542
Somewhat Unfavorable of Biden	11%	(33)	46%	(141)	43%	(132)	306
Very Unfavorable of Biden	9%	(74)	41%	(344)	50%	(417)	835
#1 Issue: Economy	14%	(127)	44%	(395)	42%	(375)	898
#1 Issue: Security	11%	(29)	43%	(116)	47%	(128)	273
#1 Issue: Health Care	18%	(52)	42%	(120)	39%	(111)	282
#1 Issue: Medicare / Social Security	8%	(18)	45%	(102)	48%	(109)	229
#1 Issue: Women's Issues	22%	(30)	40%	(53)	37%	(49)	132
#1 Issue: Education	21%	(24)	48%	(55)	31%	(35)	115
#1 Issue: Energy	12%	(13)	43%	(47)	45%	(50)	111
#1 Issue: Other	12%	(20)	41%	(69)	47%	(81)	170
2020 Vote: Joe Biden	17%	(159)	44%	(402)	39%	(360)	920
2020 Vote: Donald Trump	8%	(55)	42%	(297)	50%	(355)	707
2020 Vote: Other	19%	(20)	35%	(36)	45%	(46)	102
2020 Vote: Didn't Vote	16%	(79)	47%	(225)	37%	(177)	481
2018 House Vote: Democrat	17%	(122)	43%	(303)	39%	(277)	702
2018 House Vote: Republican	9%	(58)	41%	(258)	50%	(311)	626
2018 House Vote: Someone else	9%	(5)	52%	(31)	39%	(23)	59
2016 Vote: Hillary Clinton	18%	(118)	42%	(278)	40%	(262)	658
2016 Vote: Donald Trump	8%	(51)	42%	(277)	50%	(332)	660
2016 Vote: Other	12%	(15)	35%	(41)	53%	(62)	118
2016 Vote: Didn't Vote	17%	(128)	47%	(362)	37%	(282)	773
Voted in 2014: Yes	13%	(153)	41%	(497)	46%	(559)	1208
Voted in 2014: No	16%	(160)	46%	(463)	38%	(379)	1002
4-Region: Northeast	15%	(58)	43%	(172)	42%	(165)	395
4-Region: Midwest	13%	(62)	46%	(212)	41%	(190)	464
4-Region: South	15%	(124)	44%	(368)	41%	(336)	828
4-Region: West	13%	(68)	40%	(208)	47%	(247)	522

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Table MCENdem1_4: In general, what kind of fan do you consider yourself of the following?

Fashion

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	14%	(312)	43%	(959)	42%	(938)	2210
Film Fans	15%	(291)	46%	(887)	39%	(741)	1920
Avid Film Fans	26%	(176)	45%	(301)	28%	(188)	665
Casual Film Fans	9%	(115)	47%	(587)	44%	(553)	1254
TV Fans	14%	(288)	46%	(916)	40%	(797)	2002
Casual TV Fans	9%	(93)	46%	(495)	45%	(486)	1074
Avid TV Fans	21%	(195)	45%	(421)	34%	(311)	927
Pop Culture Fans	20%	(274)	53%	(714)	26%	(354)	1343
Has Watched Oscars	25%	(116)	52%	(242)	23%	(105)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_5: In general, what kind of fan do you consider yourself of the following?
 Pop culture

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	15%	(328)	46%	(1014)	39%	(867)	2210
Gender: Male	15%	(164)	44%	(468)	41%	(435)	1067
Gender: Female	14%	(164)	48%	(546)	38%	(433)	1143
Age: 18-34	26%	(171)	47%	(307)	27%	(180)	658
Age: 35-44	22%	(78)	49%	(177)	29%	(104)	359
Age: 45-64	9%	(72)	52%	(391)	39%	(291)	754
Age: 65+	2%	(8)	32%	(138)	67%	(292)	438
GenZers: 1997-2012	28%	(75)	46%	(124)	25%	(68)	267
Millennials: 1981-1996	24%	(155)	48%	(309)	28%	(177)	642
GenXers: 1965-1980	12%	(72)	55%	(327)	33%	(198)	597
Baby Boomers: 1946-1964	4%	(24)	37%	(242)	59%	(385)	650
PID: Dem (no lean)	22%	(178)	49%	(384)	29%	(230)	792
PID: Ind (no lean)	12%	(87)	47%	(356)	41%	(311)	754
PID: Rep (no lean)	10%	(63)	41%	(274)	49%	(327)	665
PID/Gender: Dem Men	22%	(80)	46%	(165)	32%	(116)	361
PID/Gender: Dem Women	23%	(97)	51%	(220)	26%	(114)	431
PID/Gender: Ind Men	13%	(47)	44%	(157)	43%	(154)	358
PID/Gender: Ind Women	10%	(40)	50%	(199)	40%	(156)	395
PID/Gender: Rep Men	10%	(36)	42%	(147)	47%	(165)	348
PID/Gender: Rep Women	9%	(27)	40%	(127)	51%	(162)	317
Ideo: Liberal (1-3)	21%	(127)	51%	(312)	28%	(170)	609
Ideo: Moderate (4)	15%	(85)	46%	(262)	39%	(218)	565
Ideo: Conservative (5-7)	9%	(67)	40%	(294)	51%	(378)	738
Educ: < College	15%	(222)	44%	(670)	41%	(628)	1519
Educ: Bachelors degree	16%	(72)	51%	(229)	32%	(144)	446
Educ: Post-grad	14%	(34)	47%	(116)	39%	(95)	245
Income: Under 50k	14%	(166)	45%	(524)	41%	(472)	1162
Income: 50k-100k	17%	(121)	46%	(326)	38%	(268)	714
Income: 100k+	12%	(42)	49%	(165)	38%	(127)	334
Ethnicity: White	12%	(210)	46%	(800)	42%	(720)	1730
Ethnicity: Hispanic	26%	(90)	45%	(158)	29%	(103)	351
Ethnicity: Black	26%	(71)	43%	(118)	31%	(86)	276

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Table MCENdem1_5: In general, what kind of fan do you consider yourself of the following?

Pop culture

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	15%	(328)	46%	(1014)	39%	(867)	2210
Ethnicity: Other	23%	(47)	47%	(97)	30%	(61)	205
All Christian	12%	(114)	43%	(403)	45%	(416)	932
All Non-Christian	27%	(29)	33%	(35)	40%	(42)	106
Atheist	15%	(18)	57%	(66)	28%	(33)	116
Agnostic/Nothing in particular	14%	(95)	49%	(327)	36%	(239)	662
Something Else	18%	(73)	47%	(184)	35%	(137)	393
Religious Non-Protestant/Catholic	24%	(31)	34%	(44)	42%	(55)	130
Evangelical	13%	(69)	43%	(236)	44%	(241)	547
Non-Evangelical	15%	(113)	45%	(333)	40%	(292)	738
Community: Urban	23%	(138)	43%	(265)	34%	(209)	612
Community: Suburban	12%	(123)	50%	(515)	38%	(389)	1028
Community: Rural	12%	(66)	41%	(234)	47%	(269)	570
Employ: Private Sector	16%	(117)	53%	(380)	30%	(215)	712
Employ: Government	21%	(30)	46%	(65)	32%	(46)	141
Employ: Self-Employed	20%	(42)	47%	(98)	33%	(67)	206
Employ: Homemaker	10%	(14)	54%	(75)	36%	(51)	139
Employ: Student	38%	(28)	46%	(33)	16%	(12)	73
Employ: Retired	4%	(18)	32%	(154)	64%	(304)	476
Employ: Unemployed	18%	(53)	46%	(134)	36%	(105)	293
Employ: Other	16%	(27)	44%	(75)	40%	(67)	170
Military HH: Yes	11%	(36)	42%	(136)	47%	(149)	321
Military HH: No	15%	(292)	47%	(879)	38%	(718)	1889
RD/WT: Right Direction	20%	(138)	51%	(348)	29%	(197)	683
RD/WT: Wrong Track	12%	(190)	44%	(666)	44%	(671)	1527
Biden Job Approve	19%	(174)	52%	(474)	28%	(256)	904
Biden Job Disapprove	11%	(127)	41%	(466)	48%	(557)	1150
Biden Job Strongly Approve	24%	(86)	48%	(174)	29%	(105)	365
Biden Job Somewhat Approve	16%	(88)	56%	(300)	28%	(151)	538
Biden Job Somewhat Disapprove	16%	(55)	46%	(160)	38%	(131)	346
Biden Job Strongly Disapprove	9%	(72)	38%	(306)	53%	(425)	803

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Table MCENdem1_5: In general, what kind of fan do you consider yourself of the following?
 Pop culture

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	15%	(328)	46%	(1014)	39%	(867)	2210
Favorable of Biden	19%	(177)	51%	(471)	30%	(276)	924
Unfavorable of Biden	11%	(121)	43%	(485)	47%	(534)	1141
Very Favorable of Biden	22%	(84)	49%	(188)	29%	(110)	383
Somewhat Favorable of Biden	17%	(92)	52%	(283)	31%	(166)	542
Somewhat Unfavorable of Biden	12%	(37)	54%	(165)	34%	(103)	306
Very Unfavorable of Biden	10%	(84)	38%	(320)	52%	(431)	835
#1 Issue: Economy	15%	(130)	50%	(446)	36%	(321)	898
#1 Issue: Security	10%	(27)	36%	(98)	54%	(148)	273
#1 Issue: Health Care	23%	(64)	48%	(135)	30%	(83)	282
#1 Issue: Medicare / Social Security	6%	(15)	35%	(81)	58%	(133)	229
#1 Issue: Women's Issues	22%	(29)	51%	(67)	28%	(37)	132
#1 Issue: Education	27%	(30)	53%	(60)	21%	(24)	115
#1 Issue: Energy	14%	(16)	49%	(54)	37%	(40)	111
#1 Issue: Other	10%	(16)	43%	(73)	48%	(81)	170
2020 Vote: Joe Biden	20%	(185)	50%	(457)	30%	(278)	920
2020 Vote: Donald Trump	7%	(48)	40%	(283)	53%	(375)	707
2020 Vote: Other	15%	(16)	48%	(49)	37%	(37)	102
2020 Vote: Didn't Vote	16%	(79)	47%	(225)	37%	(177)	481
2018 House Vote: Democrat	19%	(135)	49%	(343)	32%	(224)	702
2018 House Vote: Republican	9%	(57)	40%	(250)	51%	(320)	626
2018 House Vote: Someone else	14%	(8)	57%	(34)	29%	(17)	59
2016 Vote: Hillary Clinton	18%	(118)	52%	(341)	30%	(199)	658
2016 Vote: Donald Trump	8%	(51)	39%	(258)	53%	(352)	660
2016 Vote: Other	15%	(18)	49%	(57)	36%	(42)	118
2016 Vote: Didn't Vote	18%	(141)	46%	(358)	35%	(274)	773
Voted in 2014: Yes	14%	(165)	45%	(542)	42%	(502)	1208
Voted in 2014: No	16%	(163)	47%	(473)	36%	(365)	1002
4-Region: Northeast	13%	(51)	45%	(180)	42%	(165)	395
4-Region: Midwest	13%	(58)	46%	(213)	42%	(193)	464
4-Region: South	15%	(122)	46%	(383)	39%	(323)	828
4-Region: West	19%	(97)	46%	(239)	36%	(186)	522

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Table MCENdem1_5: In general, what kind of fan do you consider yourself of the following?
Pop culture

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	15%	(328)	46%	(1014)	39%	(867)	2210
Film Fans	16%	(313)	50%	(962)	34%	(644)	1920
Avid Film Fans	32%	(211)	52%	(343)	17%	(111)	665
Casual Film Fans	8%	(102)	49%	(619)	43%	(533)	1254
TV Fans	16%	(315)	48%	(954)	37%	(733)	2002
Casual TV Fans	9%	(94)	47%	(502)	44%	(478)	1074
Avid TV Fans	24%	(220)	49%	(452)	27%	(255)	927
Pop Culture Fans	24%	(328)	76%	(1014)	—	(0)	1343
Has Watched Oscars	32%	(150)	50%	(232)	18%	(81)	462

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2210	100%
xdemGender	Gender: Male	1067	48%
	Gender: Female	1143	52%
	N	2210	
age	Age: 18-34	658	30%
	Age: 35-44	359	16%
	Age: 45-64	754	34%
	Age: 65+	438	20%
	N	2210	
demAgeGeneration	GenZers: 1997-2012	267	12%
	Millennials: 1981-1996	642	29%
	GenXers: 1965-1980	597	27%
	Baby Boomers: 1946-1964	650	29%
	N	2156	
xpid3	PID: Dem (no lean)	792	36%
	PID: Ind (no lean)	754	34%
	PID: Rep (no lean)	665	30%
	N	2210	
xpidGender	PID/Gender: Dem Men	361	16%
	PID/Gender: Dem Women	431	19%
	PID/Gender: Ind Men	358	16%
	PID/Gender: Ind Women	395	18%
	PID/Gender: Rep Men	348	16%
	PID/Gender: Rep Women	317	14%
	N	2210	
xdemIdeo3	Ideo: Liberal (1-3)	609	28%
	Ideo: Moderate (4)	565	26%
	Ideo: Conservative (5-7)	738	33%
	N	1912	
xeduc3	Educ: < College	1519	69%
	Educ: Bachelors degree	446	20%
	Educ: Post-grad	245	11%
	N	2210	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1162	53%
	Income: 50k-100k	714	32%
	Income: 100k+	334	15%
	N	2210	
xdemWhite	Ethnicity: White	1730	78%
xdemHispBin	Ethnicity: Hispanic	351	16%
demBlackBin	Ethnicity: Black	276	12%
demRaceOther	Ethnicity: Other	205	9%
xdemReligion	All Christian	932	42%
	All Non-Christian	106	5%
	Atheist	116	5%
	Agnostic/Nothing in particular	662	30%
	Something Else	393	18%
N	2210		
xdemReligOther	Religious Non-Protestant/Catholic	130	6%
xdemEvang	Evangelical	547	25%
	Non-Evangelical	738	33%
	N	1285	
xdemUsr	Community: Urban	612	28%
	Community: Suburban	1028	47%
	Community: Rural	570	26%
	N	2210	
xdemEmploy	Employ: Private Sector	712	32%
	Employ: Government	141	6%
	Employ: Self-Employed	206	9%
	Employ: Homemaker	139	6%
	Employ: Student	73	3%
	Employ: Retired	476	22%
	Employ: Unemployed	293	13%
	Employ: Other	170	8%
N	2210		
xdemMilHH1	Military HH: Yes	321	15%
	Military HH: No	1889	85%
	N	2210	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	683	31%
	RD/WT: Wrong Track	1527	69%
	N	2210	
xdemBidenApprove	Biden Job Approve	904	41%
	Biden Job Disapprove	1150	52%
	N	2053	
xdemBidenApprove2	Biden Job Strongly Approve	365	17%
	Biden Job Somewhat Approve	538	24%
	Biden Job Somewhat Disapprove	346	16%
	Biden Job Strongly Disapprove	803	36%
	N	2053	
xdemBidenFav	Favorable of Biden	924	42%
	Unfavorable of Biden	1141	52%
	N	2065	
xdemBidenFavFull	Very Favorable of Biden	383	17%
	Somewhat Favorable of Biden	542	25%
	Somewhat Unfavorable of Biden	306	14%
	Very Unfavorable of Biden	835	38%
	N	2065	
xnr3	#1 Issue: Economy	898	41%
	#1 Issue: Security	273	12%
	#1 Issue: Health Care	282	13%
	#1 Issue: Medicare / Social Security	229	10%
	#1 Issue: Women's Issues	132	6%
	#1 Issue: Education	115	5%
	#1 Issue: Energy	111	5%
	#1 Issue: Other	170	8%
	N	2210	
xsubVote20O	2020 Vote: Joe Biden	920	42%
	2020 Vote: Donald Trump	707	32%
	2020 Vote: Other	102	5%
	2020 Vote: Didn't Vote	481	22%
	N	2210	
xsubVote18O	2018 House Vote: Democrat	702	32%
	2018 House Vote: Republican	626	28%
	2018 House Vote: Someone else	59	3%
	N	1388	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	658	30%
	2016 Vote: Donald Trump	660	30%
	2016 Vote: Other	118	5%
	2016 Vote: Didn't Vote	773	35%
	N	2209	
xsubVote14O	Voted in 2014: Yes	1208	55%
	Voted in 2014: No	1002	45%
	N	2210	
xreg4	4-Region: Northeast	395	18%
	4-Region: Midwest	464	21%
	4-Region: South	828	37%
	4-Region: West	522	24%
	N	2210	
MCENxdem1	Film Fans	1920	87%
MCENxdem2	Avid Film Fans	665	30%
	Casual Film Fans	1254	57%
	N	1920	
MCENxdem3	TV Fans	2002	91%
MCENxdem4	Casual TV Fans	1074	49%
	Avid TV Fans	927	42%
	N	2002	
MCENxdem5	Pop Culture Fans	1343	61%
MCENxdem6	Has Watched Oscars	462	21%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

The logo consists of a stylized 'M' shape formed by two overlapping chevron-like shapes pointing downwards.

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