



National Tracking Poll #2201036
January 08-09, 2022

Crosstabulation Results

Methodology:

This poll was conducted between January 8-January 9, 2022 among a sample of 2201 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, educational attainment, age, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table MCEN1: How much have you seen, read, or heard about the following?Netflix buying its first game studio that will feature ad-free gaming and no in-game purchases.

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(122)	11%	(241)	15%	(322)	69%	(1516)	2201
Gender: Male	8%	(83)	13%	(142)	18%	(190)	61%	(647)	1062
Gender: Female	3%	(39)	9%	(100)	12%	(132)	76%	(869)	1139
Age: 18-34	12%	(78)	18%	(117)	19%	(126)	51%	(334)	655
Age: 35-44	7%	(26)	17%	(60)	15%	(54)	61%	(217)	358
Age: 45-64	2%	(18)	7%	(53)	11%	(82)	80%	(598)	751
Age: 65+	—	(1)	2%	(10)	13%	(58)	84%	(367)	436
GenZers: 1997-2012	14%	(38)	16%	(43)	19%	(51)	51%	(139)	271
Millennials: 1981-1996	10%	(66)	18%	(115)	18%	(118)	53%	(341)	640
GenXers: 1965-1980	2%	(13)	10%	(57)	11%	(60)	76%	(423)	554
Baby Boomers: 1946-1964	1%	(6)	4%	(26)	12%	(85)	83%	(565)	681
PID: Dem (no lean)	7%	(55)	15%	(122)	16%	(132)	63%	(521)	830
PID: Ind (no lean)	5%	(37)	8%	(61)	16%	(113)	71%	(518)	729
PID: Rep (no lean)	5%	(31)	9%	(58)	12%	(76)	74%	(478)	643
PID/Gender: Dem Men	9%	(38)	17%	(70)	19%	(78)	54%	(218)	404
PID/Gender: Dem Women	4%	(17)	12%	(51)	13%	(54)	71%	(303)	425
PID/Gender: Ind Men	7%	(23)	9%	(31)	20%	(72)	64%	(228)	354
PID/Gender: Ind Women	4%	(14)	8%	(30)	11%	(41)	77%	(290)	374
PID/Gender: Rep Men	7%	(22)	13%	(40)	13%	(40)	66%	(201)	304
PID/Gender: Rep Women	2%	(8)	5%	(18)	11%	(36)	81%	(276)	339
Ideo: Liberal (1-3)	4%	(29)	14%	(92)	16%	(104)	66%	(429)	654
Ideo: Moderate (4)	7%	(41)	12%	(70)	15%	(87)	65%	(367)	565
Ideo: Conservative (5-7)	4%	(28)	8%	(56)	13%	(90)	75%	(513)	687
Educ: < College	6%	(84)	9%	(143)	14%	(215)	71%	(1071)	1513
Educ: Bachelors degree	6%	(25)	16%	(72)	15%	(65)	63%	(281)	444
Educ: Post-grad	5%	(13)	11%	(26)	17%	(41)	67%	(164)	244
Income: Under 50k	6%	(73)	10%	(114)	14%	(161)	70%	(827)	1174
Income: 50k-100k	4%	(25)	12%	(82)	16%	(103)	68%	(451)	661
Income: 100k+	7%	(25)	12%	(45)	16%	(58)	65%	(238)	366

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Table MCEN1: How much have you seen, read, or heard about the following?Netflix buying its first game studio that will feature ad-free gaming and no in-game purchases.

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(122)	11%	(241)	15%	(322)	69%	(1516)	2201
Ethnicity: White	5%	(86)	10%	(175)	14%	(243)	71%	(1219)	1722
Ethnicity: Hispanic	9%	(31)	19%	(67)	15%	(51)	57%	(200)	350
Ethnicity: Black	8%	(23)	15%	(41)	13%	(36)	63%	(174)	274
Ethnicity: Other	6%	(13)	12%	(25)	21%	(42)	60%	(123)	204
All Christian	3%	(32)	10%	(94)	14%	(132)	72%	(681)	939
All Non-Christian	12%	(18)	17%	(25)	20%	(29)	50%	(73)	145
Atheist	6%	(7)	10%	(11)	8%	(8)	76%	(86)	112
Agnostic/Nothing in particular	5%	(32)	12%	(74)	16%	(98)	67%	(417)	621
Something Else	9%	(34)	10%	(37)	14%	(53)	68%	(260)	384
Religious Non-Protestant/Catholic	11%	(18)	17%	(27)	19%	(29)	53%	(84)	158
Evangelical	9%	(47)	11%	(55)	11%	(58)	70%	(366)	526
Non-Evangelical	2%	(19)	9%	(70)	16%	(124)	72%	(559)	772
Community: Urban	11%	(60)	17%	(91)	13%	(71)	59%	(323)	545
Community: Suburban	4%	(39)	9%	(94)	16%	(164)	72%	(750)	1047
Community: Rural	4%	(22)	9%	(56)	14%	(87)	73%	(443)	608
Employ: Private Sector	7%	(46)	13%	(93)	15%	(101)	65%	(451)	691
Employ: Government	7%	(9)	9%	(12)	17%	(22)	67%	(89)	132
Employ: Self-Employed	8%	(18)	17%	(37)	16%	(34)	58%	(125)	214
Employ: Homemaker	5%	(7)	8%	(12)	10%	(15)	78%	(119)	153
Employ: Student	7%	(8)	20%	(22)	18%	(20)	55%	(62)	113
Employ: Retired	1%	(5)	3%	(12)	13%	(61)	84%	(403)	482
Employ: Unemployed	5%	(13)	13%	(34)	14%	(37)	68%	(177)	260
Employ: Other	10%	(16)	12%	(18)	20%	(31)	58%	(91)	157
Military HH: Yes	5%	(16)	6%	(21)	16%	(54)	73%	(248)	339
Military HH: No	6%	(106)	12%	(220)	14%	(268)	68%	(1268)	1862
RD/WT: Right Direction	7%	(58)	15%	(119)	14%	(115)	64%	(517)	809
RD/WT: Wrong Track	5%	(64)	9%	(122)	15%	(207)	72%	(999)	1392
Biden Job Approve	7%	(65)	14%	(134)	15%	(143)	65%	(639)	981
Biden Job Disapprove	4%	(48)	8%	(91)	15%	(157)	73%	(782)	1077

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Table MCEN1: How much have you seen, read, or heard about the following?Netflix buying its first game studio that will feature ad-free gaming and no in-game purchases.

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(122)	11%	(241)	15%	(322)	69%	(1516)	2201
Biden Job Strongly Approve	8%	(36)	14%	(60)	11%	(45)	67%	(290)	431
Biden Job Somewhat Approve	5%	(29)	13%	(74)	18%	(98)	63%	(349)	550
Biden Job Somewhat Disapprove	6%	(16)	11%	(31)	20%	(58)	64%	(189)	295
Biden Job Strongly Disapprove	4%	(32)	8%	(60)	13%	(99)	76%	(592)	783
Favorable of Biden	6%	(58)	12%	(121)	15%	(153)	67%	(666)	999
Unfavorable of Biden	5%	(56)	9%	(96)	14%	(151)	72%	(764)	1068
Very Favorable of Biden	8%	(38)	12%	(58)	11%	(54)	69%	(335)	486
Somewhat Favorable of Biden	4%	(20)	12%	(63)	19%	(99)	65%	(332)	513
Somewhat Unfavorable of Biden	8%	(20)	10%	(24)	17%	(43)	65%	(164)	251
Very Unfavorable of Biden	4%	(37)	9%	(72)	13%	(108)	73%	(600)	817
#1 Issue: Economy	4%	(38)	11%	(97)	15%	(125)	69%	(588)	849
#1 Issue: Security	3%	(9)	5%	(17)	13%	(40)	79%	(244)	310
#1 Issue: Health Care	7%	(21)	17%	(48)	16%	(43)	60%	(164)	275
#1 Issue: Medicare / Social Security	4%	(9)	6%	(14)	10%	(23)	80%	(181)	227
#1 Issue: Women's Issues	12%	(16)	16%	(21)	13%	(17)	59%	(76)	130
#1 Issue: Education	11%	(10)	23%	(22)	27%	(26)	40%	(39)	98
#1 Issue: Energy	10%	(13)	10%	(13)	21%	(28)	60%	(81)	136
#1 Issue: Other	3%	(5)	5%	(9)	11%	(20)	81%	(142)	176
2020 Vote: Joe Biden	6%	(61)	13%	(119)	15%	(142)	66%	(624)	946
2020 Vote: Donald Trump	4%	(30)	9%	(62)	14%	(98)	74%	(533)	723
2020 Vote: Other	2%	(1)	15%	(10)	16%	(11)	67%	(47)	69
2020 Vote: Didn't Vote	7%	(30)	11%	(50)	15%	(70)	67%	(311)	462
2018 House Vote: Democrat	7%	(49)	12%	(88)	15%	(110)	67%	(503)	750
2018 House Vote: Republican	4%	(22)	9%	(55)	14%	(80)	73%	(432)	588
2018 House Vote: Someone else	6%	(4)	11%	(6)	17%	(10)	65%	(36)	55
2016 Vote: Hillary Clinton	5%	(35)	12%	(80)	14%	(93)	70%	(476)	685
2016 Vote: Donald Trump	4%	(22)	8%	(52)	14%	(85)	75%	(472)	631
2016 Vote: Other	1%	(1)	13%	(15)	17%	(20)	69%	(81)	117
2016 Vote: Didn't Vote	8%	(62)	12%	(94)	16%	(123)	63%	(484)	764
Voted in 2014: Yes	4%	(53)	10%	(123)	14%	(171)	72%	(869)	1214
Voted in 2014: No	7%	(70)	12%	(118)	15%	(151)	66%	(648)	987

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Table MCEN1: How much have you seen, read, or heard about the following?Netflix buying its first game studio that will feature ad-free gaming and no in-game purchases.

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(122)	11%	(241)	15%	(322)	69%	(1516)	2201
4-Region: Northeast	6%	(25)	9%	(34)	19%	(73)	66%	(261)	394
4-Region: Midwest	4%	(18)	11%	(51)	14%	(63)	72%	(331)	462
4-Region: South	4%	(37)	10%	(86)	14%	(115)	71%	(586)	825
4-Region: West	8%	(43)	13%	(69)	14%	(71)	65%	(337)	520
Gamers	7%	(115)	14%	(216)	17%	(272)	62%	(989)	1591
Avid Gamers	10%	(60)	16%	(96)	16%	(94)	58%	(339)	588
Casual Gamers	6%	(55)	12%	(120)	18%	(178)	65%	(650)	1003
Netflix Users	6%	(89)	13%	(186)	16%	(219)	65%	(899)	1394

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1: How many hours do you spend playing video games in an average week? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console.

Demographic	Less than 1 hour	1-2 hours	3-6 hours	7-12 hours	13-24 hours	More than 24 hours	I do not play video games	Total N
Adults	13% (276)	15% (321)	18% (406)	13% (293)	8% (171)	6% (124)	28% (610)	2201
Gender: Male	14% (146)	13% (135)	19% (197)	15% (159)	9% (100)	6% (61)	25% (264)	1062
Gender: Female	11% (130)	16% (186)	18% (209)	12% (134)	6% (71)	6% (63)	30% (345)	1139
Age: 18-34	13% (84)	15% (95)	25% (167)	16% (104)	10% (69)	9% (57)	12% (80)	655
Age: 35-44	12% (44)	20% (73)	18% (65)	14% (51)	8% (28)	6% (20)	21% (76)	358
Age: 45-64	12% (89)	14% (107)	17% (127)	12% (92)	7% (54)	4% (34)	33% (249)	751
Age: 65+	13% (58)	11% (46)	11% (47)	11% (47)	4% (19)	3% (14)	47% (204)	436
GenZers: 1997-2012	13% (36)	17% (45)	27% (74)	13% (36)	9% (25)	10% (26)	11% (30)	271
Millennials: 1981-1996	12% (74)	16% (104)	22% (141)	17% (110)	10% (64)	7% (46)	16% (101)	640
GenXers: 1965-1980	13% (73)	16% (89)	17% (97)	12% (68)	8% (42)	5% (29)	28% (155)	554
Baby Boomers: 1946-1964	13% (89)	10% (72)	13% (91)	11% (77)	6% (38)	3% (23)	43% (292)	681
PID: Dem (no lean)	11% (93)	13% (104)	23% (188)	15% (128)	8% (64)	5% (45)	25% (207)	830
PID: Ind (no lean)	16% (113)	19% (135)	15% (109)	11% (84)	7% (50)	6% (47)	26% (191)	729
PID: Rep (no lean)	11% (70)	13% (81)	17% (109)	13% (81)	9% (56)	5% (33)	33% (212)	643
PID/Gender: Dem Men	14% (58)	12% (49)	20% (82)	18% (71)	9% (35)	6% (23)	21% (85)	404
PID/Gender: Dem Women	8% (34)	13% (55)	25% (106)	13% (57)	7% (29)	5% (22)	29% (122)	425
PID/Gender: Ind Men	16% (55)	15% (55)	17% (62)	11% (41)	9% (32)	7% (26)	24% (84)	354
PID/Gender: Ind Women	15% (58)	22% (81)	13% (47)	11% (43)	5% (18)	6% (21)	28% (106)	374
PID/Gender: Rep Men	11% (33)	10% (31)	18% (53)	16% (47)	11% (32)	4% (12)	31% (95)	304
PID/Gender: Rep Women	11% (37)	15% (51)	16% (56)	10% (34)	7% (24)	6% (21)	34% (117)	339
Ideo: Liberal (1-3)	12% (77)	14% (90)	22% (143)	15% (96)	9% (61)	5% (31)	24% (154)	654
Ideo: Moderate (4)	14% (80)	16% (88)	19% (108)	15% (83)	6% (33)	5% (30)	25% (142)	565
Ideo: Conservative (5-7)	12% (79)	13% (86)	16% (110)	12% (82)	7% (49)	5% (34)	36% (247)	687
Educ: < College	12% (178)	16% (247)	18% (278)	13% (195)	7% (113)	7% (100)	27% (402)	1513
Educ: Bachelors degree	13% (59)	10% (45)	19% (85)	15% (66)	9% (41)	3% (15)	30% (133)	444
Educ: Post-grad	16% (39)	12% (29)	18% (43)	13% (32)	7% (16)	4% (9)	31% (75)	244
Income: Under 50k	11% (126)	16% (184)	18% (216)	14% (160)	8% (92)	7% (86)	26% (310)	1174
Income: 50k-100k	15% (100)	14% (95)	19% (125)	14% (92)	6% (43)	4% (26)	27% (181)	661
Income: 100k+	14% (50)	12% (43)	18% (65)	11% (41)	10% (36)	4% (13)	32% (119)	366
Ethnicity: White	12% (211)	13% (229)	18% (306)	13% (228)	8% (140)	6% (101)	29% (507)	1722
Ethnicity: Hispanic	13% (47)	16% (54)	22% (78)	12% (40)	8% (28)	6% (21)	23% (82)	350

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Table MCENdem1: How many hours do you spend playing video games in an average week? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console.

Demographic	Less than 1 hour	1-2 hours	3-6 hours	7-12 hours	13-24 hours	More than 24 hours	I do not play video games	Total N
Adults	13% (276)	15% (321)	18% (406)	13% (293)	8% (171)	6% (124)	28% (610)	2201
Ethnicity: Black	13% (36)	19% (53)	22% (61)	12% (33)	9% (24)	6% (15)	19% (53)	274
Ethnicity: Other	14% (29)	20% (40)	19% (39)	16% (32)	3% (7)	4% (8)	24% (50)	204
All Christian	13% (121)	12% (112)	15% (139)	12% (115)	9% (81)	4% (42)	35% (329)	939
All Non-Christian	10% (14)	17% (24)	18% (27)	18% (27)	8% (11)	4% (5)	25% (36)	145
Atheist	6% (7)	11% (13)	32% (35)	8% (9)	12% (14)	8% (9)	23% (26)	112
Agnostic/Nothing in particular	15% (91)	16% (100)	20% (127)	14% (86)	6% (34)	6% (36)	24% (146)	621
Something Else	11% (42)	19% (72)	20% (78)	15% (56)	8% (30)	8% (32)	19% (73)	384
Religious Non-Protestant/Catholic	10% (15)	17% (27)	18% (29)	17% (28)	8% (13)	4% (6)	25% (40)	158
Evangelical	10% (54)	14% (74)	18% (94)	12% (65)	9% (45)	8% (41)	29% (154)	526
Non-Evangelical	14% (109)	14% (108)	16% (120)	13% (102)	8% (61)	4% (31)	31% (242)	772
Community: Urban	11% (58)	14% (74)	19% (104)	14% (76)	11% (59)	7% (38)	25% (136)	545
Community: Suburban	13% (137)	14% (146)	19% (196)	14% (144)	8% (86)	4% (45)	28% (293)	1047
Community: Rural	13% (80)	17% (101)	17% (106)	12% (73)	4% (26)	7% (41)	30% (181)	608
Employ: Private Sector	16% (112)	15% (101)	18% (124)	12% (83)	10% (71)	4% (26)	25% (173)	691
Employ: Government	14% (18)	15% (20)	27% (35)	9% (12)	6% (8)	6% (7)	23% (31)	132
Employ: Self-Employed	9% (19)	15% (31)	18% (39)	23% (49)	8% (18)	5% (11)	22% (47)	214
Employ: Homemaker	11% (17)	16% (25)	15% (23)	10% (16)	10% (16)	9% (14)	28% (43)	153
Employ: Student	16% (18)	19% (21)	27% (30)	17% (19)	3% (4)	4% (4)	14% (16)	113
Employ: Retired	11% (53)	11% (52)	13% (65)	11% (55)	5% (23)	4% (21)	44% (214)	482
Employ: Unemployed	9% (23)	19% (49)	22% (57)	12% (31)	8% (22)	7% (19)	23% (59)	260
Employ: Other	10% (16)	14% (23)	21% (32)	17% (27)	6% (10)	14% (21)	17% (27)	157
Military HH: Yes	13% (44)	15% (51)	13% (44)	12% (40)	6% (20)	7% (23)	35% (117)	339
Military HH: No	12% (232)	15% (270)	19% (362)	14% (253)	8% (151)	5% (101)	26% (492)	1862
RD/WT: Right Direction	13% (102)	13% (102)	20% (161)	15% (121)	10% (80)	5% (40)	25% (203)	809
RD/WT: Wrong Track	12% (174)	16% (219)	18% (246)	12% (172)	6% (90)	6% (85)	29% (406)	1392
Biden Job Approve	14% (138)	13% (126)	19% (183)	14% (137)	8% (83)	5% (52)	27% (262)	981
Biden Job Disapprove	11% (115)	16% (168)	19% (205)	12% (133)	7% (73)	5% (58)	30% (325)	1077

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Table MCENdem1: How many hours do you spend playing video games in an average week? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console.

Demographic	Less than 1 hour	1-2 hours	3-6 hours	7-12 hours	13-24 hours	More than 24 hours	I do not play video games	Total N
Adults	13% (276)	15% (321)	18% (406)	13% (293)	8% (171)	6% (124)	28% (610)	2201
Biden Job Strongly Approve	12% (51)	12% (51)	16% (69)	14% (62)	11% (47)	4% (16)	31% (135)	431
Biden Job Somewhat Approve	16% (87)	14% (74)	21% (115)	14% (75)	6% (36)	7% (36)	23% (127)	550
Biden Job Somewhat Disapprove	11% (32)	19% (55)	22% (64)	15% (44)	8% (24)	5% (15)	20% (60)	295
Biden Job Strongly Disapprove	11% (84)	14% (113)	18% (141)	11% (89)	6% (48)	5% (43)	34% (265)	783
Favorable of Biden	14% (136)	13% (126)	19% (191)	15% (149)	8% (81)	5% (50)	27% (266)	999
Unfavorable of Biden	11% (122)	15% (163)	19% (199)	12% (126)	7% (79)	6% (63)	30% (317)	1068
Very Favorable of Biden	12% (60)	12% (60)	17% (81)	14% (68)	10% (48)	4% (21)	30% (147)	486
Somewhat Favorable of Biden	15% (76)	13% (66)	21% (110)	16% (81)	6% (32)	6% (29)	23% (119)	513
Somewhat Unfavorable of Biden	9% (24)	23% (58)	16% (40)	14% (35)	8% (19)	5% (14)	25% (62)	251
Very Unfavorable of Biden	12% (98)	13% (105)	19% (159)	11% (91)	7% (60)	6% (49)	31% (255)	817
#1 Issue: Economy	13% (113)	15% (125)	18% (155)	12% (105)	7% (63)	7% (59)	27% (229)	849
#1 Issue: Security	11% (33)	15% (46)	16% (51)	11% (36)	9% (26)	4% (13)	33% (104)	310
#1 Issue: Health Care	10% (29)	14% (39)	24% (67)	20% (54)	7% (21)	3% (8)	21% (58)	275
#1 Issue: Medicare / Social Security	10% (22)	12% (28)	15% (35)	13% (30)	5% (11)	7% (16)	38% (86)	227
#1 Issue: Women's Issues	19% (24)	16% (21)	22% (29)	9% (11)	16% (20)	5% (7)	14% (18)	130
#1 Issue: Education	18% (18)	16% (16)	27% (26)	14% (14)	5% (5)	6% (6)	14% (14)	98
#1 Issue: Energy	15% (21)	14% (19)	19% (25)	12% (17)	6% (8)	8% (10)	26% (36)	136
#1 Issue: Other	9% (16)	15% (27)	11% (19)	16% (28)	9% (16)	3% (5)	37% (65)	176
2020 Vote: Joe Biden	12% (114)	13% (123)	20% (193)	16% (147)	8% (72)	5% (48)	26% (249)	946
2020 Vote: Donald Trump	13% (93)	12% (87)	16% (113)	13% (90)	9% (64)	5% (37)	33% (238)	723
2020 Vote: Other	8% (5)	22% (16)	23% (16)	9% (6)	5% (4)	6% (4)	27% (18)	69
2020 Vote: Didn't Vote	14% (63)	21% (95)	18% (85)	11% (50)	7% (30)	8% (35)	22% (103)	462
2018 House Vote: Democrat	13% (96)	12% (92)	19% (142)	15% (112)	7% (54)	5% (35)	29% (220)	750
2018 House Vote: Republican	13% (78)	12% (73)	15% (89)	12% (70)	8% (47)	5% (31)	34% (199)	588
2018 House Vote: Someone else	12% (7)	13% (7)	22% (12)	14% (8)	10% (6)	3% (2)	26% (14)	55
2016 Vote: Hillary Clinton	14% (94)	14% (94)	20% (134)	14% (98)	7% (48)	4% (26)	28% (191)	685
2016 Vote: Donald Trump	12% (73)	13% (80)	15% (96)	13% (79)	8% (52)	5% (30)	35% (220)	631
2016 Vote: Other	11% (13)	15% (17)	15% (17)	14% (16)	7% (8)	4% (4)	35% (41)	117
2016 Vote: Didn't Vote	13% (96)	17% (129)	21% (159)	13% (100)	8% (62)	8% (63)	20% (156)	764

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Table MCENdem1: How many hours do you spend playing video games in an average week? This includes app-based games on mobile devices, as well as online or offline games played on a computer or gaming console.

Demographic	Less than 1 hour	1-2 hours	3-6 hours	7-12 hours	13-24 hours	More than 24 hours	I do not play video games	Total N
Adults	13% (276)	15% (321)	18% (406)	13% (293)	8% (171)	6% (124)	28% (610)	2201
Voted in 2014: Yes	13% (162)	12% (144)	17% (212)	14% (166)	8% (94)	4% (52)	32% (385)	1214
Voted in 2014: No	12% (114)	18% (177)	20% (194)	13% (127)	8% (76)	7% (73)	23% (225)	987
4-Region: Northeast	12% (49)	13% (51)	17% (69)	12% (46)	13% (50)	5% (21)	28% (108)	394
4-Region: Midwest	15% (68)	15% (68)	18% (85)	13% (62)	7% (34)	6% (28)	25% (117)	462
4-Region: South	11% (91)	13% (111)	19% (161)	14% (115)	6% (51)	6% (47)	30% (251)	825
4-Region: West	13% (69)	17% (90)	18% (91)	14% (71)	7% (36)	6% (29)	26% (134)	520
Gamers	17% (276)	20% (321)	26% (406)	18% (293)	11% (171)	8% (124)	— (0)	1591
Avid Gamers	— (0)	— (0)	— (0)	50% (293)	29% (171)	21% (124)	— (0)	588
Casual Gamers	27% (276)	32% (321)	40% (406)	— (0)	— (0)	— (0)	— (0)	1003
Netflix Users	13% (179)	14% (200)	21% (287)	14% (197)	9% (122)	6% (85)	23% (324)	1394

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_1: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 Netflix

Demographic	I (or someone in my household) currently subscribe or use this	I (or someone in my household) subscribed or used this in the past, but not now	I (or someone in my household) have never subscribed or used this	Total N
Adults	63% (1394)	14% (314)	22% (493)	2201
Gender: Male	63% (673)	14% (147)	23% (242)	1062
Gender: Female	63% (720)	15% (167)	22% (251)	1139
Age: 18-34	75% (494)	15% (98)	10% (63)	655
Age: 35-44	71% (254)	15% (52)	14% (52)	358
Age: 45-64	59% (446)	14% (104)	27% (202)	751
Age: 65+	46% (200)	14% (60)	40% (177)	436
GenZers: 1997-2012	78% (211)	12% (32)	10% (28)	271
Millennials: 1981-1996	73% (467)	16% (103)	11% (70)	640
GenXers: 1965-1980	66% (365)	14% (75)	21% (114)	554
Baby Boomers: 1946-1964	49% (332)	14% (93)	38% (256)	681
PID: Dem (no lean)	67% (560)	15% (123)	18% (147)	830
PID: Ind (no lean)	62% (453)	15% (106)	23% (170)	729
PID: Rep (no lean)	59% (381)	13% (86)	27% (176)	643
PID/Gender: Dem Men	65% (264)	17% (70)	17% (70)	404
PID/Gender: Dem Women	70% (296)	12% (52)	18% (77)	425
PID/Gender: Ind Men	64% (225)	12% (41)	25% (88)	354
PID/Gender: Ind Women	61% (227)	17% (65)	22% (82)	374
PID/Gender: Rep Men	61% (184)	12% (36)	28% (84)	304
PID/Gender: Rep Women	58% (197)	15% (50)	27% (92)	339
Ideo: Liberal (1-3)	65% (424)	16% (107)	19% (122)	654
Ideo: Moderate (4)	68% (384)	11% (60)	21% (121)	565
Ideo: Conservative (5-7)	57% (391)	15% (101)	28% (195)	687
Educ: < College	62% (933)	14% (216)	24% (364)	1513
Educ: Bachelors degree	68% (302)	14% (63)	18% (79)	444
Educ: Post-grad	65% (159)	14% (35)	20% (50)	244
Income: Under 50k	57% (671)	17% (195)	26% (309)	1174
Income: 50k-100k	66% (438)	14% (90)	20% (133)	661
Income: 100k+	78% (286)	8% (29)	14% (51)	366

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Table MCENdem2_1: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Netflix

Demographic	I (or someone in my household) currently subscribe or use this	I (or someone in my household) subscribed or used this in the past, but not now	I (or someone in my household) have never subscribed or used this	Total N
Adults	63% (1394)	14% (314)	22% (493)	2201
Ethnicity: White	61% (1054)	14% (241)	25% (428)	1722
Ethnicity: Hispanic	67% (235)	15% (54)	17% (61)	350
Ethnicity: Black	74% (203)	16% (43)	10% (28)	274
Ethnicity: Other	67% (137)	15% (31)	18% (36)	204
All Christian	59% (552)	13% (123)	28% (265)	939
All Non-Christian	57% (82)	20% (29)	23% (34)	145
Atheist	76% (86)	9% (10)	15% (16)	112
Agnostic/Nothing in particular	68% (422)	16% (97)	16% (102)	621
Something Else	66% (252)	14% (55)	20% (77)	384
Religious Non-Protestant/Catholic	53% (84)	23% (37)	23% (37)	158
Evangelical	60% (314)	13% (70)	27% (142)	526
Non-Evangelical	63% (483)	13% (99)	25% (191)	772
Community: Urban	62% (338)	17% (91)	21% (116)	545
Community: Suburban	66% (692)	13% (135)	21% (220)	1047
Community: Rural	60% (364)	14% (88)	26% (157)	608
Employ: Private Sector	71% (490)	11% (73)	18% (127)	691
Employ: Government	75% (99)	11% (15)	14% (18)	132
Employ: Self-Employed	60% (129)	17% (36)	23% (49)	214
Employ: Homemaker	64% (97)	19% (29)	17% (27)	153
Employ: Student	72% (82)	20% (22)	8% (9)	113
Employ: Retired	47% (226)	15% (73)	38% (182)	482
Employ: Unemployed	62% (163)	14% (37)	23% (61)	260
Employ: Other	69% (109)	18% (28)	13% (20)	157
Military HH: Yes	58% (196)	20% (69)	22% (74)	339
Military HH: No	64% (1198)	13% (245)	23% (419)	1862
RD/WT: Right Direction	61% (496)	15% (123)	24% (190)	809
RD/WT: Wrong Track	65% (898)	14% (191)	22% (303)	1392

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Table MCENdem2_1: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 Netflix

Demographic	I (or someone in my household) currently subscribe or use this	I (or someone in my household) subscribed or used this in the past, but not now	I (or someone in my household) have never subscribed or used this	Total N
Adults	63% (1394)	14% (314)	22% (493)	2201
Biden Job Approve	64% (631)	14% (133)	22% (216)	981
Biden Job Disapprove	62% (663)	15% (161)	23% (253)	1077
Biden Job Strongly Approve	59% (254)	15% (67)	26% (110)	431
Biden Job Somewhat Approve	69% (377)	12% (67)	19% (106)	550
Biden Job Somewhat Disapprove	71% (210)	12% (36)	17% (49)	295
Biden Job Strongly Disapprove	58% (454)	16% (126)	26% (203)	783
Favorable of Biden	66% (658)	13% (131)	21% (210)	999
Unfavorable of Biden	61% (652)	15% (160)	24% (255)	1068
Very Favorable of Biden	60% (292)	16% (76)	24% (117)	486
Somewhat Favorable of Biden	71% (366)	11% (54)	18% (93)	513
Somewhat Unfavorable of Biden	67% (167)	15% (38)	18% (46)	251
Very Unfavorable of Biden	59% (485)	15% (122)	26% (210)	817
#1 Issue: Economy	71% (604)	12% (103)	17% (142)	849
#1 Issue: Security	50% (154)	16% (51)	34% (105)	310
#1 Issue: Health Care	66% (180)	10% (27)	24% (67)	275
#1 Issue: Medicare / Social Security	48% (110)	16% (36)	36% (81)	227
#1 Issue: Women's Issues	73% (94)	15% (20)	12% (16)	130
#1 Issue: Education	73% (71)	22% (22)	5% (5)	98
#1 Issue: Energy	69% (94)	10% (14)	21% (28)	136
#1 Issue: Other	49% (86)	24% (43)	27% (47)	176
2020 Vote: Joe Biden	66% (621)	13% (120)	22% (205)	946
2020 Vote: Donald Trump	59% (428)	14% (102)	27% (193)	723
2020 Vote: Other	69% (48)	8% (6)	22% (16)	69
2020 Vote: Didn't Vote	64% (296)	19% (87)	17% (80)	462
2018 House Vote: Democrat	64% (482)	14% (103)	22% (165)	750
2018 House Vote: Republican	58% (339)	14% (85)	28% (164)	588
2018 House Vote: Someone else	58% (32)	14% (8)	28% (15)	55

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Table MCENdem2_1: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Netflix

Demographic	I (or someone in my household) currently subscribe or use this	I (or someone in my household) subscribed or used this in the past, but not now	I (or someone in my household) have never subscribed or used this	Total N
Adults	63% (1394)	14% (314)	22% (493)	2201
2016 Vote: Hillary Clinton	65% (448)	12% (81)	23% (156)	685
2016 Vote: Donald Trump	58% (364)	14% (89)	28% (178)	631
2016 Vote: Other	61% (71)	14% (16)	25% (30)	117
2016 Vote: Didn't Vote	67% (510)	16% (125)	17% (129)	764
Voted in 2014: Yes	61% (743)	13% (159)	26% (313)	1214
Voted in 2014: No	66% (651)	16% (156)	18% (180)	987
4-Region: Northeast	65% (257)	13% (51)	22% (86)	394
4-Region: Midwest	59% (273)	14% (64)	27% (126)	462
4-Region: South	64% (527)	15% (124)	21% (174)	825
4-Region: West	65% (338)	15% (76)	20% (107)	520
Gamers	67% (1070)	14% (228)	18% (293)	1591
Avid Gamers	69% (404)	15% (88)	16% (97)	588
Casual Gamers	66% (666)	14% (141)	20% (196)	1003
Netflix Users	100% (1394)	— (0)	— (0)	1394

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_2: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 Amazon Prime Video

Demographic	I (or someone in my household) currently subscribe or use this	I (or someone in my household) subscribed or used this in the past, but not now	I (or someone in my household) have never subscribed or used this	Total N
Adults	56% (1240)	12% (255)	32% (706)	2201
Gender: Male	57% (600)	12% (131)	31% (331)	1062
Gender: Female	56% (640)	11% (124)	33% (375)	1139
Age: 18-34	60% (394)	17% (112)	23% (149)	655
Age: 35-44	64% (228)	14% (50)	22% (80)	358
Age: 45-64	55% (413)	10% (77)	35% (261)	751
Age: 65+	47% (205)	4% (16)	49% (216)	436
GenZers: 1997-2012	53% (144)	20% (53)	27% (73)	271
Millennials: 1981-1996	66% (420)	15% (96)	19% (123)	640
GenXers: 1965-1980	59% (324)	12% (64)	30% (165)	554
Baby Boomers: 1946-1964	50% (338)	6% (40)	45% (304)	681
PID: Dem (no lean)	61% (508)	12% (103)	26% (219)	830
PID: Ind (no lean)	54% (394)	11% (79)	35% (256)	729
PID: Rep (no lean)	53% (339)	11% (73)	36% (230)	643
PID/Gender: Dem Men	59% (240)	14% (57)	26% (107)	404
PID/Gender: Dem Women	63% (267)	11% (45)	27% (113)	425
PID/Gender: Ind Men	59% (207)	10% (37)	31% (110)	354
PID/Gender: Ind Women	50% (186)	11% (42)	39% (146)	374
PID/Gender: Rep Men	50% (153)	12% (37)	38% (114)	304
PID/Gender: Rep Women	55% (186)	11% (36)	34% (116)	339
Ideo: Liberal (1-3)	62% (405)	12% (78)	26% (171)	654
Ideo: Moderate (4)	60% (341)	10% (57)	30% (167)	565
Ideo: Conservative (5-7)	51% (352)	11% (78)	37% (257)	687
Educ: < College	53% (795)	13% (189)	35% (529)	1513
Educ: Bachelors degree	63% (278)	11% (48)	27% (118)	444
Educ: Post-grad	69% (167)	7% (17)	24% (59)	244
Income: Under 50k	49% (574)	14% (161)	37% (440)	1174
Income: 50k-100k	62% (413)	9% (62)	28% (186)	661
Income: 100k+	69% (254)	9% (32)	22% (80)	366

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Table MCENdem2_2: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Amazon Prime Video

Demographic	I (or someone in my household) currently subscribe or use this	I (or someone in my household) subscribed or used this in the past, but not now	I (or someone in my household) have never subscribed or used this	Total N
Adults	56% (1240)	12% (255)	32% (706)	2201
Ethnicity: White	55% (949)	12% (200)	33% (573)	1722
Ethnicity: Hispanic	60% (210)	14% (47)	26% (92)	350
Ethnicity: Black	65% (178)	9% (23)	27% (73)	274
Ethnicity: Other	55% (113)	15% (31)	29% (60)	204
All Christian	55% (521)	8% (75)	37% (343)	939
All Non-Christian	59% (85)	15% (22)	26% (37)	145
Atheist	63% (71)	16% (18)	20% (23)	112
Agnostic/Nothing in particular	57% (356)	13% (79)	30% (186)	621
Something Else	54% (207)	16% (60)	30% (117)	384
Religious Non-Protestant/Catholic	59% (93)	16% (25)	26% (41)	158
Evangelical	53% (280)	12% (64)	35% (182)	526
Non-Evangelical	56% (436)	9% (67)	35% (269)	772
Community: Urban	60% (326)	11% (59)	29% (159)	545
Community: Suburban	59% (615)	10% (105)	31% (327)	1047
Community: Rural	49% (299)	15% (90)	36% (220)	608
Employ: Private Sector	63% (433)	11% (78)	26% (180)	691
Employ: Government	66% (87)	7% (9)	27% (36)	132
Employ: Self-Employed	56% (120)	17% (37)	27% (57)	214
Employ: Homemaker	57% (87)	12% (19)	31% (48)	153
Employ: Student	51% (58)	25% (28)	24% (27)	113
Employ: Retired	47% (227)	5% (24)	48% (231)	482
Employ: Unemployed	53% (139)	15% (40)	31% (82)	260
Employ: Other	58% (91)	13% (20)	29% (46)	157
Military HH: Yes	55% (185)	10% (35)	35% (118)	339
Military HH: No	57% (1056)	12% (219)	32% (588)	1862
RD/WT: Right Direction	57% (461)	12% (97)	31% (250)	809
RD/WT: Wrong Track	56% (779)	11% (157)	33% (456)	1392

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Table MCENdem2_2: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 Amazon Prime Video

Demographic	I (or someone in my household) currently subscribe or use this	I (or someone in my household) subscribed or used this in the past, but not now	I (or someone in my household) have never subscribed or used this	Total N
Adults	56% (1240)	12% (255)	32% (706)	2201
Biden Job Approve	59% (581)	11% (107)	30% (293)	981
Biden Job Disapprove	54% (586)	12% (125)	34% (366)	1077
Biden Job Strongly Approve	56% (242)	8% (35)	36% (154)	431
Biden Job Somewhat Approve	62% (339)	13% (73)	25% (138)	550
Biden Job Somewhat Disapprove	59% (172)	12% (35)	30% (88)	295
Biden Job Strongly Disapprove	53% (414)	12% (91)	36% (278)	783
Favorable of Biden	59% (592)	11% (107)	30% (300)	999
Unfavorable of Biden	55% (583)	12% (128)	33% (357)	1068
Very Favorable of Biden	55% (269)	11% (55)	33% (161)	486
Somewhat Favorable of Biden	63% (323)	10% (51)	27% (139)	513
Somewhat Unfavorable of Biden	59% (148)	11% (26)	30% (76)	251
Very Unfavorable of Biden	53% (435)	12% (101)	34% (281)	817
#1 Issue: Economy	61% (516)	12% (104)	27% (228)	849
#1 Issue: Security	45% (141)	14% (43)	41% (127)	310
#1 Issue: Health Care	62% (170)	10% (27)	28% (78)	275
#1 Issue: Medicare / Social Security	43% (98)	9% (21)	47% (108)	227
#1 Issue: Women's Issues	61% (79)	8% (10)	32% (41)	130
#1 Issue: Education	61% (59)	13% (13)	26% (26)	98
#1 Issue: Energy	61% (83)	11% (16)	28% (38)	136
#1 Issue: Other	54% (95)	12% (21)	34% (60)	176
2020 Vote: Joe Biden	62% (585)	11% (102)	27% (258)	946
2020 Vote: Donald Trump	52% (376)	12% (86)	36% (261)	723
2020 Vote: Other	60% (42)	8% (5)	32% (22)	69
2020 Vote: Didn't Vote	51% (237)	13% (61)	35% (164)	462
2018 House Vote: Democrat	63% (475)	10% (73)	27% (203)	750
2018 House Vote: Republican	52% (305)	12% (68)	37% (215)	588
2018 House Vote: Someone else	52% (29)	11% (6)	37% (21)	55

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Table MCENdem2_2: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Amazon Prime Video

Demographic	I (or someone in my household) currently subscribe or use this	I (or someone in my household) subscribed or used this in the past, but not now	I (or someone in my household) have never subscribed or used this	Total N
Adults	56% (1240)	12% (255)	32% (706)	2201
2016 Vote: Hillary Clinton	64% (440)	8% (56)	28% (189)	685
2016 Vote: Donald Trump	52% (328)	12% (76)	36% (227)	631
2016 Vote: Other	60% (71)	6% (7)	33% (39)	117
2016 Vote: Didn't Vote	52% (399)	15% (115)	33% (249)	764
Voted in 2014: Yes	59% (716)	9% (112)	32% (386)	1214
Voted in 2014: No	53% (524)	14% (142)	32% (320)	987
4-Region: Northeast	60% (236)	9% (34)	31% (124)	394
4-Region: Midwest	55% (254)	12% (54)	33% (154)	462
4-Region: South	53% (437)	13% (106)	34% (282)	825
4-Region: West	60% (313)	12% (61)	28% (146)	520
Gamers	60% (958)	12% (198)	27% (436)	1591
Avid Gamers	61% (356)	14% (82)	25% (150)	588
Casual Gamers	60% (602)	12% (116)	28% (286)	1003
Netflix Users	71% (983)	10% (139)	19% (272)	1394

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_3: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Hulu

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	44%	(964)	17%	(374)	39%	(863)	2201
Gender: Male	41%	(434)	18%	(194)	41%	(435)	1062
Gender: Female	47%	(531)	16%	(180)	38%	(428)	1139
Age: 18-34	57%	(371)	22%	(147)	21%	(138)	655
Age: 35-44	56%	(201)	17%	(60)	27%	(97)	358
Age: 45-64	39%	(293)	15%	(114)	46%	(345)	751
Age: 65+	23%	(100)	12%	(53)	65%	(284)	436
GenZers: 1997-2012	58%	(157)	22%	(61)	20%	(53)	271
Millennials: 1981-1996	56%	(359)	21%	(133)	23%	(149)	640
GenXers: 1965-1980	48%	(264)	15%	(81)	38%	(209)	554
Baby Boomers: 1946-1964	26%	(177)	14%	(94)	60%	(410)	681
PID: Dem (no lean)	48%	(398)	18%	(149)	34%	(282)	830
PID: Ind (no lean)	44%	(320)	18%	(130)	38%	(278)	729
PID: Rep (no lean)	38%	(246)	15%	(94)	47%	(302)	643
PID/Gender: Dem Men	44%	(179)	20%	(80)	36%	(146)	404
PID/Gender: Dem Women	52%	(219)	16%	(70)	32%	(136)	425
PID/Gender: Ind Men	40%	(140)	20%	(72)	40%	(142)	354
PID/Gender: Ind Women	48%	(180)	15%	(58)	36%	(137)	374
PID/Gender: Rep Men	38%	(114)	14%	(42)	48%	(147)	304
PID/Gender: Rep Women	39%	(132)	15%	(52)	46%	(155)	339
Ideo: Liberal (1-3)	49%	(322)	18%	(118)	33%	(214)	654
Ideo: Moderate (4)	46%	(258)	17%	(95)	38%	(213)	565
Ideo: Conservative (5-7)	36%	(246)	14%	(95)	50%	(347)	687
Educ: < College	44%	(670)	16%	(248)	39%	(595)	1513
Educ: Bachelors degree	44%	(194)	19%	(84)	37%	(165)	444
Educ: Post-grad	41%	(100)	17%	(41)	42%	(102)	244
Income: Under 50k	43%	(501)	18%	(213)	39%	(459)	1174
Income: 50k-100k	46%	(303)	15%	(99)	39%	(258)	661
Income: 100k+	44%	(160)	17%	(61)	40%	(145)	366

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Table MCENdem2_3: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Hulu

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	44%	(964)	17%	(374)	39%	(863)	2201
Ethnicity: White	41%	(702)	17%	(288)	43%	(732)	1722
Ethnicity: Hispanic	47%	(166)	23%	(80)	30%	(104)	350
Ethnicity: Black	60%	(164)	16%	(45)	24%	(66)	274
Ethnicity: Other	48%	(99)	20%	(41)	32%	(64)	204
All Christian	38%	(356)	14%	(132)	48%	(451)	939
All Non-Christian	46%	(66)	24%	(35)	30%	(44)	145
Atheist	49%	(55)	18%	(20)	33%	(37)	112
Agnostic/Nothing in particular	49%	(307)	19%	(116)	32%	(198)	621
Something Else	47%	(181)	18%	(70)	35%	(133)	384
Religious Non-Protestant/Catholic	44%	(70)	25%	(40)	30%	(48)	158
Evangelical	43%	(224)	17%	(90)	40%	(212)	526
Non-Evangelical	39%	(304)	14%	(107)	47%	(361)	772
Community: Urban	47%	(258)	19%	(105)	33%	(182)	545
Community: Suburban	44%	(462)	16%	(165)	40%	(420)	1047
Community: Rural	40%	(245)	17%	(103)	43%	(260)	608
Employ: Private Sector	49%	(338)	16%	(108)	36%	(245)	691
Employ: Government	58%	(76)	14%	(18)	29%	(38)	132
Employ: Self-Employed	43%	(93)	24%	(51)	33%	(71)	214
Employ: Homemaker	48%	(73)	18%	(27)	35%	(53)	153
Employ: Student	50%	(57)	21%	(24)	29%	(32)	113
Employ: Retired	25%	(120)	13%	(63)	62%	(298)	482
Employ: Unemployed	50%	(131)	19%	(48)	31%	(81)	260
Employ: Other	49%	(76)	23%	(35)	29%	(45)	157
Military HH: Yes	36%	(123)	19%	(63)	45%	(153)	339
Military HH: No	45%	(842)	17%	(311)	38%	(710)	1862
RD/WT: Right Direction	45%	(363)	18%	(143)	37%	(303)	809
RD/WT: Wrong Track	43%	(602)	17%	(231)	40%	(559)	1392

Continued on next page

Table MCENdem2_3: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 Hulu

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	44%	(964)	17%	(374)	39%	(863)	2201
Biden Job Approve	47%	(457)	17%	(169)	36%	(355)	981
Biden Job Disapprove	40%	(432)	17%	(183)	43%	(462)	1077
Biden Job Strongly Approve	43%	(184)	17%	(75)	40%	(172)	431
Biden Job Somewhat Approve	50%	(273)	17%	(94)	33%	(183)	550
Biden Job Somewhat Disapprove	49%	(146)	17%	(49)	34%	(100)	295
Biden Job Strongly Disapprove	37%	(286)	17%	(135)	46%	(362)	783
Favorable of Biden	48%	(478)	16%	(156)	37%	(365)	999
Unfavorable of Biden	39%	(420)	18%	(196)	42%	(451)	1068
Very Favorable of Biden	43%	(210)	18%	(89)	38%	(187)	486
Somewhat Favorable of Biden	52%	(268)	13%	(66)	35%	(179)	513
Somewhat Unfavorable of Biden	46%	(115)	22%	(54)	32%	(81)	251
Very Unfavorable of Biden	37%	(305)	17%	(142)	45%	(369)	817
#1 Issue: Economy	48%	(407)	17%	(141)	35%	(300)	849
#1 Issue: Security	34%	(107)	19%	(58)	47%	(145)	310
#1 Issue: Health Care	45%	(123)	20%	(54)	36%	(98)	275
#1 Issue: Medicare / Social Security	27%	(62)	14%	(32)	59%	(133)	227
#1 Issue: Women's Issues	56%	(72)	16%	(21)	28%	(37)	130
#1 Issue: Education	61%	(60)	18%	(18)	21%	(20)	98
#1 Issue: Energy	52%	(71)	17%	(23)	31%	(42)	136
#1 Issue: Other	35%	(62)	15%	(27)	49%	(87)	176
2020 Vote: Joe Biden	47%	(444)	16%	(150)	37%	(352)	946
2020 Vote: Donald Trump	38%	(278)	14%	(104)	47%	(341)	723
2020 Vote: Other	46%	(32)	17%	(12)	37%	(25)	69
2020 Vote: Didn't Vote	46%	(210)	23%	(108)	31%	(144)	462
2018 House Vote: Democrat	45%	(334)	16%	(118)	40%	(298)	750
2018 House Vote: Republican	36%	(213)	15%	(86)	49%	(289)	588
2018 House Vote: Someone else	43%	(24)	12%	(6)	46%	(25)	55

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Table MCENdem2_3: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Hulu

Demographic	I (or someone in my household) currently subscribe or use this	I (or someone in my household) subscribed or used this in the past, but not now	I (or someone in my household) have never subscribed or used this	Total N
Adults	44% (964)	17% (374)	39% (863)	2201
2016 Vote: Hillary Clinton	45% (305)	15% (103)	40% (277)	685
2016 Vote: Donald Trump	37% (235)	14% (89)	49% (307)	631
2016 Vote: Other	41% (49)	15% (18)	44% (51)	117
2016 Vote: Didn't Vote	49% (373)	22% (165)	30% (226)	764
Voted in 2014: Yes	41% (499)	14% (165)	45% (550)	1214
Voted in 2014: No	47% (466)	21% (209)	32% (312)	987
4-Region: Northeast	41% (161)	16% (63)	43% (170)	394
4-Region: Midwest	42% (193)	15% (67)	44% (202)	462
4-Region: South	44% (359)	17% (140)	39% (325)	825
4-Region: West	48% (252)	20% (103)	32% (165)	520
Gamers	48% (770)	19% (298)	33% (523)	1591
Avid Gamers	51% (300)	18% (107)	31% (181)	588
Casual Gamers	47% (470)	19% (191)	34% (342)	1003
Netflix Users	58% (810)	17% (232)	25% (352)	1394

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_4: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 Paramount+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	20%	(447)	10%	(227)	69%	(1527)	2201
Gender: Male	19%	(205)	13%	(135)	68%	(723)	1062
Gender: Female	21%	(243)	8%	(92)	71%	(804)	1139
Age: 18-34	24%	(157)	17%	(110)	59%	(389)	655
Age: 35-44	25%	(88)	11%	(40)	64%	(230)	358
Age: 45-64	21%	(154)	8%	(57)	72%	(540)	751
Age: 65+	11%	(48)	5%	(20)	84%	(368)	436
GenZers: 1997-2012	24%	(64)	13%	(35)	63%	(172)	271
Millennials: 1981-1996	26%	(165)	16%	(105)	58%	(371)	640
GenXers: 1965-1980	20%	(113)	9%	(50)	70%	(390)	554
Baby Boomers: 1946-1964	15%	(102)	5%	(36)	80%	(544)	681
PID: Dem (no lean)	22%	(182)	12%	(101)	66%	(547)	830
PID: Ind (no lean)	19%	(137)	9%	(66)	72%	(525)	729
PID: Rep (no lean)	20%	(128)	9%	(60)	71%	(455)	643
PID/Gender: Dem Men	23%	(92)	16%	(65)	61%	(248)	404
PID/Gender: Dem Women	21%	(90)	8%	(36)	70%	(299)	425
PID/Gender: Ind Men	16%	(56)	10%	(35)	74%	(263)	354
PID/Gender: Ind Women	22%	(81)	8%	(31)	70%	(262)	374
PID/Gender: Rep Men	19%	(57)	11%	(35)	70%	(212)	304
PID/Gender: Rep Women	21%	(71)	7%	(25)	72%	(243)	339
Ideo: Liberal (1-3)	23%	(148)	15%	(98)	62%	(407)	654
Ideo: Moderate (4)	22%	(127)	8%	(44)	70%	(394)	565
Ideo: Conservative (5-7)	16%	(109)	7%	(48)	77%	(530)	687
Educ: < College	20%	(301)	10%	(144)	71%	(1068)	1513
Educ: Bachelors degree	21%	(92)	13%	(59)	66%	(292)	444
Educ: Post-grad	22%	(54)	10%	(24)	68%	(166)	244
Income: Under 50k	19%	(227)	11%	(128)	70%	(819)	1174
Income: 50k-100k	21%	(140)	10%	(64)	69%	(457)	661
Income: 100k+	22%	(80)	10%	(35)	68%	(251)	366

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Table MCENdem2_4: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Paramount+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	20%	(447)	10%	(227)	69%	(1527)	2201
Ethnicity: White	20%	(345)	10%	(175)	70%	(1202)	1722
Ethnicity: Hispanic	17%	(59)	14%	(48)	70%	(243)	350
Ethnicity: Black	25%	(69)	12%	(33)	63%	(173)	274
Ethnicity: Other	17%	(34)	9%	(19)	74%	(152)	204
All Christian	18%	(173)	11%	(103)	71%	(663)	939
All Non-Christian	21%	(30)	15%	(22)	64%	(92)	145
Atheist	17%	(19)	7%	(8)	76%	(86)	112
Agnostic/Nothing in particular	22%	(135)	9%	(56)	69%	(429)	621
Something Else	23%	(90)	10%	(37)	67%	(257)	384
Religious Non-Protestant/Catholic	22%	(35)	17%	(28)	60%	(96)	158
Evangelical	21%	(112)	12%	(63)	67%	(352)	526
Non-Evangelical	19%	(145)	9%	(69)	72%	(558)	772
Community: Urban	22%	(117)	13%	(70)	66%	(358)	545
Community: Suburban	19%	(203)	10%	(101)	71%	(744)	1047
Community: Rural	21%	(127)	9%	(56)	70%	(425)	608
Employ: Private Sector	22%	(150)	10%	(70)	68%	(470)	691
Employ: Government	25%	(34)	8%	(11)	67%	(88)	132
Employ: Self-Employed	16%	(35)	17%	(36)	67%	(143)	214
Employ: Homemaker	24%	(37)	12%	(18)	64%	(99)	153
Employ: Student	25%	(28)	13%	(15)	62%	(70)	113
Employ: Retired	14%	(68)	5%	(24)	81%	(390)	482
Employ: Unemployed	22%	(56)	14%	(35)	65%	(169)	260
Employ: Other	25%	(40)	12%	(18)	63%	(99)	157
Military HH: Yes	20%	(67)	10%	(33)	71%	(239)	339
Military HH: No	20%	(380)	10%	(194)	69%	(1288)	1862
RD/WT: Right Direction	22%	(175)	13%	(103)	66%	(531)	809
RD/WT: Wrong Track	20%	(272)	9%	(124)	72%	(995)	1392

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Table MCENdem2_4: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 Paramount+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	20%	(447)	10%	(227)	69%	(1527)	2201
Biden Job Approve	22%	(212)	12%	(114)	67%	(655)	981
Biden Job Disapprove	19%	(210)	8%	(90)	72%	(777)	1077
Biden Job Strongly Approve	23%	(99)	11%	(48)	66%	(284)	431
Biden Job Somewhat Approve	20%	(113)	12%	(67)	67%	(371)	550
Biden Job Somewhat Disapprove	21%	(61)	10%	(29)	69%	(204)	295
Biden Job Strongly Disapprove	19%	(149)	8%	(61)	73%	(573)	783
Favorable of Biden	22%	(220)	11%	(111)	67%	(668)	999
Unfavorable of Biden	19%	(200)	10%	(102)	72%	(766)	1068
Very Favorable of Biden	22%	(106)	13%	(64)	65%	(316)	486
Somewhat Favorable of Biden	22%	(114)	9%	(47)	69%	(352)	513
Somewhat Unfavorable of Biden	21%	(53)	12%	(30)	67%	(168)	251
Very Unfavorable of Biden	18%	(147)	9%	(72)	73%	(598)	817
#1 Issue: Economy	22%	(188)	10%	(84)	68%	(577)	849
#1 Issue: Security	17%	(54)	8%	(26)	74%	(230)	310
#1 Issue: Health Care	25%	(68)	14%	(40)	61%	(167)	275
#1 Issue: Medicare / Social Security	16%	(37)	7%	(15)	77%	(175)	227
#1 Issue: Women's Issues	18%	(23)	9%	(11)	73%	(95)	130
#1 Issue: Education	24%	(24)	15%	(15)	61%	(59)	98
#1 Issue: Energy	15%	(20)	12%	(17)	73%	(99)	136
#1 Issue: Other	18%	(33)	11%	(19)	71%	(124)	176
2020 Vote: Joe Biden	23%	(217)	11%	(100)	66%	(628)	946
2020 Vote: Donald Trump	17%	(126)	9%	(65)	74%	(533)	723
2020 Vote: Other	21%	(15)	2%	(1)	77%	(53)	69
2020 Vote: Didn't Vote	19%	(89)	13%	(61)	68%	(312)	462
2018 House Vote: Democrat	22%	(165)	10%	(75)	68%	(509)	750
2018 House Vote: Republican	18%	(104)	9%	(56)	73%	(428)	588
2018 House Vote: Someone else	11%	(6)	8%	(4)	81%	(45)	55

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Table MCENdem2_4: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Paramount+

Demographic	I (or someone in my household) currently subscribe or use this	I (or someone in my household) subscribed or used this in the past, but not now	I (or someone in my household) have never subscribed or used this	Total N
Adults	20% (447)	10% (227)	69% (1527)	2201
2016 Vote: Hillary Clinton	22% (152)	9% (61)	69% (471)	685
2016 Vote: Donald Trump	18% (116)	9% (59)	72% (456)	631
2016 Vote: Other	15% (18)	9% (11)	76% (89)	117
2016 Vote: Didn't Vote	21% (159)	12% (95)	67% (510)	764
Voted in 2014: Yes	21% (249)	9% (109)	71% (856)	1214
Voted in 2014: No	20% (198)	12% (118)	68% (670)	987
4-Region: Northeast	20% (79)	8% (32)	72% (283)	394
4-Region: Midwest	19% (89)	10% (46)	71% (327)	462
4-Region: South	21% (172)	11% (92)	68% (560)	825
4-Region: West	21% (108)	11% (56)	68% (356)	520
Gamers	22% (345)	12% (198)	66% (1048)	1591
Avid Gamers	23% (138)	16% (95)	60% (356)	588
Casual Gamers	21% (208)	10% (103)	69% (692)	1003
Netflix Users	26% (359)	11% (147)	64% (889)	1394

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCENdem2_5: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 Disney+**

Demographic	I (or someone in my household) currently subscribe or use this	I (or someone in my household) subscribed or used this in the past, but not now	I (or someone in my household) have never subscribed or used this	Total N
Adults	38% (836)	13% (284)	49% (1081)	2201
Gender: Male	38% (400)	13% (143)	49% (520)	1062
Gender: Female	38% (436)	12% (141)	49% (562)	1139
Age: 18-34	56% (367)	20% (128)	24% (160)	655
Age: 35-44	48% (172)	12% (44)	40% (142)	358
Age: 45-64	30% (226)	10% (75)	60% (450)	751
Age: 65+	16% (71)	8% (37)	75% (329)	436
GenZers: 1997-2012	53% (142)	20% (54)	27% (74)	271
Millennials: 1981-1996	56% (356)	16% (105)	28% (179)	640
GenXers: 1965-1980	37% (206)	12% (65)	51% (283)	554
Baby Boomers: 1946-1964	19% (126)	8% (54)	73% (501)	681
PID: Dem (no lean)	41% (337)	14% (116)	45% (377)	830
PID: Ind (no lean)	40% (291)	13% (97)	47% (340)	729
PID: Rep (no lean)	32% (208)	11% (70)	57% (365)	643
PID/Gender: Dem Men	39% (158)	15% (62)	46% (184)	404
PID/Gender: Dem Women	42% (178)	13% (55)	45% (192)	425
PID/Gender: Ind Men	37% (130)	15% (52)	49% (172)	354
PID/Gender: Ind Women	43% (161)	12% (46)	45% (168)	374
PID/Gender: Rep Men	37% (111)	10% (29)	54% (163)	304
PID/Gender: Rep Women	28% (96)	12% (41)	60% (202)	339
Ideo: Liberal (1-3)	40% (262)	17% (111)	43% (280)	654
Ideo: Moderate (4)	40% (226)	12% (67)	48% (272)	565
Ideo: Conservative (5-7)	31% (214)	10% (67)	59% (406)	687
Educ: < College	36% (544)	13% (194)	51% (775)	1513
Educ: Bachelors degree	43% (189)	13% (57)	44% (197)	444
Educ: Post-grad	42% (103)	13% (33)	45% (109)	244
Income: Under 50k	33% (392)	14% (163)	53% (619)	1174
Income: 50k-100k	41% (272)	11% (75)	47% (314)	661
Income: 100k+	47% (172)	13% (46)	41% (148)	366

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Table MCENdem2_5: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Disney+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	38%	(836)	13%	(284)	49%	(1081)	2201
Ethnicity: White	37%	(631)	12%	(203)	52%	(889)	1722
Ethnicity: Hispanic	45%	(159)	18%	(62)	37%	(129)	350
Ethnicity: Black	42%	(115)	18%	(50)	40%	(109)	274
Ethnicity: Other	44%	(90)	15%	(31)	41%	(83)	204
All Christian	33%	(314)	12%	(112)	55%	(514)	939
All Non-Christian	37%	(53)	21%	(30)	42%	(61)	145
Atheist	53%	(60)	11%	(12)	36%	(41)	112
Agnostic/Nothing in particular	40%	(248)	12%	(77)	48%	(296)	621
Something Else	42%	(161)	14%	(53)	44%	(170)	384
Religious Non-Protestant/Catholic	39%	(62)	22%	(35)	39%	(62)	158
Evangelical	36%	(189)	14%	(75)	50%	(262)	526
Non-Evangelical	36%	(274)	11%	(83)	54%	(415)	772
Community: Urban	36%	(199)	15%	(84)	48%	(262)	545
Community: Suburban	41%	(425)	11%	(118)	48%	(504)	1047
Community: Rural	35%	(213)	13%	(81)	52%	(315)	608
Employ: Private Sector	43%	(299)	12%	(86)	44%	(306)	691
Employ: Government	50%	(66)	13%	(17)	37%	(49)	132
Employ: Self-Employed	43%	(93)	14%	(30)	43%	(92)	214
Employ: Homemaker	37%	(57)	18%	(28)	45%	(68)	153
Employ: Student	52%	(59)	22%	(24)	26%	(29)	113
Employ: Retired	16%	(76)	8%	(40)	76%	(365)	482
Employ: Unemployed	40%	(105)	13%	(35)	46%	(121)	260
Employ: Other	52%	(81)	16%	(24)	32%	(51)	157
Military HH: Yes	31%	(104)	12%	(40)	57%	(195)	339
Military HH: No	39%	(732)	13%	(243)	48%	(887)	1862
RD/WT: Right Direction	36%	(291)	14%	(116)	50%	(402)	809
RD/WT: Wrong Track	39%	(545)	12%	(168)	49%	(679)	1392

Continued on next page

**Table MCENdem2_5: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 Disney+**

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	38%	(836)	13%	(284)	49%	(1081)	2201
Biden Job Approve	39%	(378)	14%	(137)	48%	(466)	981
Biden Job Disapprove	36%	(391)	12%	(130)	52%	(556)	1077
Biden Job Strongly Approve	36%	(157)	14%	(60)	50%	(214)	431
Biden Job Somewhat Approve	40%	(220)	14%	(77)	46%	(252)	550
Biden Job Somewhat Disapprove	44%	(130)	12%	(35)	44%	(130)	295
Biden Job Strongly Disapprove	33%	(261)	12%	(95)	55%	(427)	783
Favorable of Biden	40%	(399)	13%	(126)	47%	(474)	999
Unfavorable of Biden	36%	(379)	13%	(144)	51%	(545)	1068
Very Favorable of Biden	40%	(195)	12%	(60)	48%	(231)	486
Somewhat Favorable of Biden	40%	(204)	13%	(66)	47%	(243)	513
Somewhat Unfavorable of Biden	41%	(103)	13%	(32)	46%	(115)	251
Very Unfavorable of Biden	34%	(276)	14%	(111)	53%	(430)	817
#1 Issue: Economy	41%	(347)	15%	(125)	44%	(377)	849
#1 Issue: Security	25%	(76)	12%	(38)	63%	(196)	310
#1 Issue: Health Care	42%	(116)	10%	(29)	47%	(130)	275
#1 Issue: Medicare / Social Security	19%	(42)	9%	(21)	72%	(163)	227
#1 Issue: Women's Issues	58%	(75)	11%	(14)	31%	(41)	130
#1 Issue: Education	58%	(57)	13%	(13)	28%	(28)	98
#1 Issue: Energy	43%	(58)	17%	(23)	41%	(55)	136
#1 Issue: Other	36%	(64)	12%	(21)	52%	(91)	176
2020 Vote: Joe Biden	40%	(377)	14%	(129)	46%	(439)	946
2020 Vote: Donald Trump	32%	(234)	12%	(83)	56%	(405)	723
2020 Vote: Other	46%	(32)	7%	(5)	47%	(32)	69
2020 Vote: Didn't Vote	41%	(192)	14%	(66)	44%	(205)	462
2018 House Vote: Democrat	41%	(308)	11%	(83)	48%	(359)	750
2018 House Vote: Republican	31%	(185)	11%	(65)	57%	(337)	588
2018 House Vote: Someone else	35%	(19)	13%	(7)	52%	(29)	55

Continued on next page

Table MCENdem2_5: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Disney+

Demographic	I (or someone in my household) currently subscribe or use this	I (or someone in my household) subscribed or used this in the past, but not now	I (or someone in my household) have never subscribed or used this	Total N
Adults	38% (836)	13% (284)	49% (1081)	2201
2016 Vote: Hillary Clinton	40% (274)	11% (74)	49% (337)	685
2016 Vote: Donald Trump	30% (188)	11% (71)	59% (372)	631
2016 Vote: Other	42% (50)	9% (10)	49% (57)	117
2016 Vote: Didn't Vote	42% (323)	16% (125)	41% (315)	764
Voted in 2014: Yes	36% (433)	11% (136)	53% (645)	1214
Voted in 2014: No	41% (402)	15% (148)	44% (436)	987
4-Region: Northeast	32% (127)	14% (57)	53% (210)	394
4-Region: Midwest	37% (170)	12% (57)	51% (236)	462
4-Region: South	36% (297)	13% (110)	51% (418)	825
4-Region: West	47% (243)	12% (60)	42% (218)	520
Gamers	43% (686)	15% (242)	42% (663)	1591
Avid Gamers	43% (252)	17% (100)	40% (236)	588
Casual Gamers	43% (434)	14% (142)	43% (427)	1003
Netflix Users	51% (708)	14% (189)	36% (497)	1394

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_6: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 Apple TV+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	15%	(333)	10%	(216)	75%	(1652)	2201
Gender: Male	17%	(176)	11%	(121)	72%	(766)	1062
Gender: Female	14%	(157)	8%	(96)	78%	(886)	1139
Age: 18-34	20%	(129)	14%	(92)	66%	(435)	655
Age: 35-44	20%	(73)	11%	(40)	69%	(245)	358
Age: 45-64	13%	(94)	8%	(63)	79%	(594)	751
Age: 65+	9%	(37)	5%	(22)	87%	(378)	436
GenZers: 1997-2012	21%	(57)	12%	(31)	67%	(183)	271
Millennials: 1981-1996	20%	(130)	14%	(92)	65%	(418)	640
GenXers: 1965-1980	16%	(88)	7%	(40)	77%	(426)	554
Baby Boomers: 1946-1964	8%	(57)	7%	(47)	85%	(577)	681
PID: Dem (no lean)	19%	(155)	13%	(104)	69%	(571)	830
PID: Ind (no lean)	12%	(91)	9%	(63)	79%	(575)	729
PID: Rep (no lean)	14%	(87)	8%	(49)	79%	(507)	643
PID/Gender: Dem Men	20%	(79)	15%	(59)	66%	(266)	404
PID/Gender: Dem Women	18%	(76)	11%	(45)	72%	(304)	425
PID/Gender: Ind Men	15%	(54)	11%	(38)	74%	(263)	354
PID/Gender: Ind Women	10%	(37)	7%	(26)	83%	(311)	374
PID/Gender: Rep Men	14%	(43)	8%	(24)	78%	(237)	304
PID/Gender: Rep Women	13%	(44)	7%	(25)	80%	(270)	339
Ideo: Liberal (1-3)	19%	(125)	16%	(104)	65%	(425)	654
Ideo: Moderate (4)	15%	(86)	8%	(44)	77%	(434)	565
Ideo: Conservative (5-7)	11%	(74)	7%	(46)	83%	(568)	687
Educ: < College	12%	(182)	8%	(128)	80%	(1203)	1513
Educ: Bachelors degree	19%	(86)	13%	(56)	68%	(302)	444
Educ: Post-grad	27%	(65)	13%	(32)	60%	(147)	244
Income: Under 50k	11%	(126)	9%	(107)	80%	(941)	1174
Income: 50k-100k	16%	(107)	10%	(63)	74%	(491)	661
Income: 100k+	27%	(100)	13%	(47)	60%	(220)	366

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Table MCENdem2_6: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Apple TV+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	15%	(333)	10%	(216)	75%	(1652)	2201
Ethnicity: White	15%	(253)	9%	(162)	76%	(1307)	1722
Ethnicity: Hispanic	14%	(50)	14%	(51)	71%	(248)	350
Ethnicity: Black	19%	(53)	11%	(30)	70%	(192)	274
Ethnicity: Other	13%	(27)	12%	(25)	75%	(153)	204
All Christian	14%	(128)	9%	(85)	77%	(727)	939
All Non-Christian	20%	(29)	17%	(24)	63%	(91)	145
Atheist	18%	(20)	9%	(11)	72%	(81)	112
Agnostic/Nothing in particular	15%	(90)	10%	(62)	76%	(469)	621
Something Else	17%	(65)	9%	(35)	74%	(283)	384
Religious Non-Protestant/Catholic	19%	(30)	17%	(27)	64%	(101)	158
Evangelical	15%	(80)	9%	(47)	76%	(399)	526
Non-Evangelical	14%	(110)	9%	(70)	77%	(592)	772
Community: Urban	17%	(90)	14%	(76)	69%	(379)	545
Community: Suburban	17%	(179)	9%	(94)	74%	(775)	1047
Community: Rural	11%	(64)	8%	(46)	82%	(498)	608
Employ: Private Sector	17%	(116)	11%	(74)	73%	(501)	691
Employ: Government	20%	(26)	12%	(15)	69%	(91)	132
Employ: Self-Employed	20%	(43)	17%	(36)	63%	(136)	214
Employ: Homemaker	10%	(15)	10%	(16)	80%	(122)	153
Employ: Student	22%	(25)	20%	(22)	58%	(65)	113
Employ: Retired	9%	(43)	5%	(25)	86%	(413)	482
Employ: Unemployed	14%	(35)	6%	(16)	80%	(209)	260
Employ: Other	19%	(29)	7%	(12)	74%	(116)	157
Military HH: Yes	11%	(38)	7%	(23)	82%	(279)	339
Military HH: No	16%	(295)	10%	(194)	74%	(1373)	1862
RD/WT: Right Direction	19%	(158)	12%	(94)	69%	(557)	809
RD/WT: Wrong Track	13%	(175)	9%	(122)	79%	(1095)	1392

Continued on next page

Table MCENdem2_6: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Apple TV+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	15%	(333)	10%	(216)	75%	(1652)	2201
Biden Job Approve	19%	(190)	11%	(109)	70%	(682)	981
Biden Job Disapprove	11%	(121)	8%	(91)	80%	(866)	1077
Biden Job Strongly Approve	20%	(86)	12%	(50)	69%	(295)	431
Biden Job Somewhat Approve	19%	(105)	11%	(59)	70%	(386)	550
Biden Job Somewhat Disapprove	14%	(40)	13%	(39)	73%	(215)	295
Biden Job Strongly Disapprove	10%	(80)	7%	(52)	83%	(650)	783
Favorable of Biden	19%	(193)	10%	(103)	70%	(702)	999
Unfavorable of Biden	11%	(114)	9%	(94)	80%	(859)	1068
Very Favorable of Biden	21%	(104)	9%	(44)	69%	(337)	486
Somewhat Favorable of Biden	17%	(89)	11%	(59)	71%	(365)	513
Somewhat Unfavorable of Biden	11%	(28)	15%	(38)	74%	(185)	251
Very Unfavorable of Biden	11%	(87)	7%	(56)	83%	(674)	817
#1 Issue: Economy	14%	(119)	10%	(82)	76%	(648)	849
#1 Issue: Security	9%	(29)	10%	(31)	80%	(250)	310
#1 Issue: Health Care	21%	(57)	14%	(39)	65%	(179)	275
#1 Issue: Medicare / Social Security	11%	(24)	8%	(18)	81%	(184)	227
#1 Issue: Women's Issues	23%	(29)	7%	(9)	71%	(92)	130
#1 Issue: Education	28%	(27)	10%	(9)	62%	(61)	98
#1 Issue: Energy	17%	(23)	11%	(14)	73%	(99)	136
#1 Issue: Other	13%	(23)	8%	(14)	79%	(138)	176
2020 Vote: Joe Biden	20%	(185)	12%	(115)	68%	(646)	946
2020 Vote: Donald Trump	11%	(78)	7%	(48)	83%	(597)	723
2020 Vote: Other	11%	(8)	9%	(6)	79%	(55)	69
2020 Vote: Didn't Vote	13%	(62)	10%	(46)	77%	(354)	462
2018 House Vote: Democrat	19%	(146)	11%	(81)	70%	(523)	750
2018 House Vote: Republican	11%	(68)	8%	(47)	81%	(473)	588
2018 House Vote: Someone else	11%	(6)	12%	(7)	76%	(42)	55

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Table MCENdem2_6: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Apple TV+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	15%	(333)	10%	(216)	75%	(1652)	2201
2016 Vote: Hillary Clinton	19%	(129)	10%	(69)	71%	(487)	685
2016 Vote: Donald Trump	13%	(81)	7%	(45)	80%	(505)	631
2016 Vote: Other	12%	(14)	9%	(11)	79%	(92)	117
2016 Vote: Didn't Vote	14%	(109)	12%	(89)	74%	(565)	764
Voted in 2014: Yes	16%	(190)	9%	(104)	76%	(920)	1214
Voted in 2014: No	14%	(143)	11%	(112)	74%	(732)	987
4-Region: Northeast	14%	(55)	10%	(41)	76%	(297)	394
4-Region: Midwest	12%	(57)	7%	(30)	81%	(376)	462
4-Region: South	15%	(125)	10%	(81)	75%	(619)	825
4-Region: West	19%	(96)	12%	(64)	69%	(360)	520
Gamers	17%	(274)	11%	(173)	72%	(1144)	1591
Avid Gamers	20%	(120)	10%	(57)	70%	(411)	588
Casual Gamers	15%	(154)	12%	(117)	73%	(733)	1003
Netflix Users	20%	(272)	11%	(152)	70%	(970)	1394

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_7: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 Discovery+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	15%	(325)	10%	(223)	75%	(1653)	2201
Gender: Male	15%	(157)	11%	(118)	74%	(788)	1062
Gender: Female	15%	(168)	9%	(106)	76%	(865)	1139
Age: 18-34	17%	(111)	15%	(96)	69%	(449)	655
Age: 35-44	21%	(77)	10%	(35)	69%	(246)	358
Age: 45-64	14%	(101)	9%	(69)	77%	(581)	751
Age: 65+	8%	(36)	5%	(24)	86%	(377)	436
GenZers: 1997-2012	13%	(36)	11%	(30)	76%	(205)	271
Millennials: 1981-1996	21%	(135)	14%	(92)	65%	(413)	640
GenXers: 1965-1980	15%	(86)	10%	(55)	75%	(413)	554
Baby Boomers: 1946-1964	9%	(63)	6%	(44)	84%	(574)	681
PID: Dem (no lean)	17%	(138)	11%	(88)	73%	(604)	830
PID: Ind (no lean)	13%	(93)	10%	(70)	78%	(565)	729
PID: Rep (no lean)	15%	(94)	10%	(65)	75%	(483)	643
PID/Gender: Dem Men	18%	(73)	11%	(45)	71%	(286)	404
PID/Gender: Dem Women	15%	(65)	10%	(43)	75%	(317)	425
PID/Gender: Ind Men	11%	(41)	11%	(37)	78%	(277)	354
PID/Gender: Ind Women	14%	(52)	9%	(33)	77%	(289)	374
PID/Gender: Rep Men	14%	(43)	12%	(36)	74%	(225)	304
PID/Gender: Rep Women	15%	(51)	9%	(29)	76%	(259)	339
Ideo: Liberal (1-3)	15%	(98)	13%	(85)	72%	(471)	654
Ideo: Moderate (4)	17%	(94)	9%	(52)	74%	(419)	565
Ideo: Conservative (5-7)	14%	(96)	8%	(53)	78%	(538)	687
Educ: < College	14%	(209)	10%	(154)	76%	(1149)	1513
Educ: Bachelors degree	16%	(71)	11%	(49)	73%	(324)	444
Educ: Post-grad	18%	(44)	8%	(20)	74%	(180)	244
Income: Under 50k	12%	(138)	11%	(130)	77%	(906)	1174
Income: 50k-100k	17%	(113)	11%	(70)	72%	(478)	661
Income: 100k+	20%	(74)	6%	(23)	74%	(269)	366

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Table MCENdem2_7: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Discovery+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	15%	(325)	10%	(223)	75%	(1653)	2201
Ethnicity: White	15%	(258)	9%	(163)	76%	(1302)	1722
Ethnicity: Hispanic	11%	(39)	13%	(44)	76%	(266)	350
Ethnicity: Black	17%	(47)	12%	(34)	71%	(194)	274
Ethnicity: Other	10%	(20)	13%	(27)	77%	(157)	204
All Christian	14%	(135)	10%	(96)	75%	(708)	939
All Non-Christian	17%	(24)	12%	(18)	71%	(103)	145
Atheist	15%	(17)	6%	(6)	79%	(89)	112
Agnostic/Nothing in particular	14%	(85)	10%	(59)	77%	(477)	621
Something Else	17%	(64)	11%	(43)	72%	(276)	384
Religious Non-Protestant/Catholic	17%	(27)	15%	(23)	69%	(109)	158
Evangelical	17%	(91)	12%	(62)	71%	(373)	526
Non-Evangelical	13%	(104)	9%	(70)	77%	(598)	772
Community: Urban	17%	(95)	12%	(64)	71%	(386)	545
Community: Suburban	13%	(139)	9%	(96)	78%	(813)	1047
Community: Rural	15%	(91)	10%	(63)	75%	(454)	608
Employ: Private Sector	17%	(118)	10%	(71)	73%	(501)	691
Employ: Government	22%	(29)	6%	(8)	72%	(95)	132
Employ: Self-Employed	17%	(36)	17%	(37)	66%	(141)	214
Employ: Homemaker	16%	(24)	11%	(17)	73%	(112)	153
Employ: Student	7%	(8)	14%	(16)	79%	(89)	113
Employ: Retired	9%	(42)	7%	(34)	84%	(405)	482
Employ: Unemployed	14%	(38)	8%	(22)	77%	(201)	260
Employ: Other	18%	(29)	11%	(18)	70%	(110)	157
Military HH: Yes	13%	(44)	11%	(37)	76%	(257)	339
Military HH: No	15%	(281)	10%	(186)	75%	(1395)	1862
RD/WT: Right Direction	17%	(136)	10%	(81)	73%	(592)	809
RD/WT: Wrong Track	14%	(189)	10%	(142)	76%	(1061)	1392

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Table MCENdem2_7: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 Discovery+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	15%	(325)	10%	(223)	75%	(1653)	2201
Biden Job Approve	16%	(152)	10%	(93)	75%	(735)	981
Biden Job Disapprove	15%	(158)	11%	(118)	74%	(802)	1077
Biden Job Strongly Approve	17%	(72)	10%	(44)	73%	(315)	431
Biden Job Somewhat Approve	15%	(80)	9%	(50)	76%	(420)	550
Biden Job Somewhat Disapprove	16%	(48)	11%	(32)	73%	(214)	295
Biden Job Strongly Disapprove	14%	(109)	11%	(86)	75%	(588)	783
Favorable of Biden	15%	(149)	9%	(85)	77%	(765)	999
Unfavorable of Biden	14%	(153)	12%	(124)	74%	(791)	1068
Very Favorable of Biden	17%	(82)	10%	(49)	73%	(355)	486
Somewhat Favorable of Biden	13%	(67)	7%	(36)	80%	(410)	513
Somewhat Unfavorable of Biden	16%	(41)	12%	(30)	72%	(179)	251
Very Unfavorable of Biden	14%	(112)	11%	(94)	75%	(611)	817
#1 Issue: Economy	16%	(137)	9%	(79)	75%	(632)	849
#1 Issue: Security	10%	(32)	12%	(39)	77%	(240)	310
#1 Issue: Health Care	14%	(39)	14%	(40)	71%	(196)	275
#1 Issue: Medicare / Social Security	12%	(26)	8%	(19)	80%	(181)	227
#1 Issue: Women's Issues	14%	(18)	8%	(11)	78%	(101)	130
#1 Issue: Education	20%	(20)	10%	(9)	70%	(69)	98
#1 Issue: Energy	23%	(31)	11%	(15)	66%	(90)	136
#1 Issue: Other	12%	(21)	7%	(12)	82%	(144)	176
2020 Vote: Joe Biden	16%	(153)	10%	(92)	74%	(700)	946
2020 Vote: Donald Trump	14%	(99)	10%	(75)	76%	(549)	723
2020 Vote: Other	26%	(18)	6%	(4)	68%	(47)	69
2020 Vote: Didn't Vote	12%	(54)	11%	(52)	77%	(356)	462
2018 House Vote: Democrat	17%	(126)	8%	(60)	75%	(564)	750
2018 House Vote: Republican	14%	(82)	11%	(66)	75%	(440)	588
2018 House Vote: Someone else	25%	(14)	11%	(6)	64%	(36)	55

Continued on next page

Table MCENdem2_7: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Discovery+

Demographic	I (or someone in my household) currently subscribe or use this	I (or someone in my household) subscribed or used this in the past, but not now	I (or someone in my household) have never subscribed or used this	Total N
Adults	15% (325)	10% (223)	75% (1653)	2201
2016 Vote: Hillary Clinton	17% (115)	9% (63)	74% (507)	685
2016 Vote: Donald Trump	15% (96)	9% (59)	75% (476)	631
2016 Vote: Other	12% (15)	10% (12)	78% (91)	117
2016 Vote: Didn't Vote	13% (98)	12% (90)	75% (576)	764
Voted in 2014: Yes	16% (195)	9% (105)	75% (914)	1214
Voted in 2014: No	13% (130)	12% (118)	75% (739)	987
4-Region: Northeast	14% (54)	9% (36)	77% (304)	394
4-Region: Midwest	16% (72)	8% (36)	77% (354)	462
4-Region: South	15% (121)	12% (100)	73% (604)	825
4-Region: West	15% (78)	10% (51)	75% (391)	520
Gamers	16% (249)	12% (189)	72% (1153)	1591
Avid Gamers	20% (116)	13% (74)	68% (399)	588
Casual Gamers	13% (134)	12% (116)	75% (754)	1003
Netflix Users	19% (260)	11% (157)	70% (978)	1394

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_8: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 HBO Max

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	28%	(621)	15%	(338)	56%	(1243)	2201
Gender: Male	29%	(307)	17%	(179)	54%	(576)	1062
Gender: Female	28%	(313)	14%	(158)	59%	(667)	1139
Age: 18-34	36%	(237)	21%	(135)	43%	(283)	655
Age: 35-44	30%	(106)	16%	(57)	55%	(196)	358
Age: 45-64	25%	(190)	13%	(96)	62%	(465)	751
Age: 65+	20%	(87)	11%	(50)	69%	(299)	436
GenZers: 1997-2012	36%	(98)	19%	(51)	45%	(122)	271
Millennials: 1981-1996	35%	(222)	21%	(132)	45%	(286)	640
GenXers: 1965-1980	29%	(161)	12%	(65)	59%	(327)	554
Baby Boomers: 1946-1964	19%	(131)	12%	(84)	69%	(467)	681
PID: Dem (no lean)	34%	(286)	18%	(148)	48%	(396)	830
PID: Ind (no lean)	27%	(197)	15%	(108)	58%	(424)	729
PID: Rep (no lean)	21%	(137)	13%	(82)	66%	(423)	643
PID/Gender: Dem Men	33%	(135)	21%	(84)	46%	(185)	404
PID/Gender: Dem Women	35%	(151)	15%	(64)	50%	(211)	425
PID/Gender: Ind Men	29%	(101)	16%	(58)	55%	(195)	354
PID/Gender: Ind Women	26%	(96)	13%	(50)	61%	(228)	374
PID/Gender: Rep Men	23%	(71)	12%	(37)	64%	(195)	304
PID/Gender: Rep Women	20%	(67)	13%	(45)	67%	(228)	339
Ideo: Liberal (1-3)	37%	(243)	19%	(121)	44%	(290)	654
Ideo: Moderate (4)	28%	(161)	14%	(79)	58%	(325)	565
Ideo: Conservative (5-7)	21%	(142)	11%	(76)	68%	(469)	687
Educ: < College	26%	(398)	15%	(230)	58%	(885)	1513
Educ: Bachelors degree	31%	(136)	16%	(70)	54%	(238)	444
Educ: Post-grad	36%	(87)	15%	(37)	49%	(120)	244
Income: Under 50k	23%	(276)	17%	(205)	59%	(693)	1174
Income: 50k-100k	31%	(205)	13%	(86)	56%	(369)	661
Income: 100k+	38%	(140)	12%	(46)	49%	(181)	366

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Table MCENdem2_8: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
HBO Max

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	28%	(621)	15%	(338)	56%	(1243)	2201
Ethnicity: White	25%	(435)	15%	(263)	60%	(1025)	1722
Ethnicity: Hispanic	30%	(105)	18%	(62)	52%	(182)	350
Ethnicity: Black	41%	(111)	18%	(50)	41%	(113)	274
Ethnicity: Other	36%	(74)	12%	(25)	51%	(105)	204
All Christian	25%	(232)	13%	(123)	62%	(585)	939
All Non-Christian	35%	(50)	23%	(33)	42%	(61)	145
Atheist	44%	(50)	12%	(14)	43%	(48)	112
Agnostic/Nothing in particular	32%	(197)	16%	(102)	52%	(322)	621
Something Else	24%	(92)	17%	(65)	59%	(226)	384
Religious Non-Protestant/Catholic	33%	(52)	24%	(39)	42%	(67)	158
Evangelical	21%	(111)	15%	(81)	64%	(335)	526
Non-Evangelical	27%	(209)	13%	(101)	60%	(462)	772
Community: Urban	31%	(171)	18%	(96)	51%	(278)	545
Community: Suburban	31%	(325)	14%	(148)	55%	(575)	1047
Community: Rural	21%	(125)	15%	(93)	64%	(390)	608
Employ: Private Sector	31%	(212)	12%	(85)	57%	(394)	691
Employ: Government	39%	(51)	10%	(13)	51%	(68)	132
Employ: Self-Employed	36%	(78)	23%	(49)	41%	(87)	214
Employ: Homemaker	24%	(36)	20%	(30)	57%	(87)	153
Employ: Student	34%	(38)	24%	(27)	43%	(48)	113
Employ: Retired	20%	(98)	11%	(53)	69%	(331)	482
Employ: Unemployed	24%	(63)	16%	(41)	60%	(156)	260
Employ: Other	29%	(45)	25%	(39)	46%	(72)	157
Military HH: Yes	22%	(75)	19%	(65)	59%	(199)	339
Military HH: No	29%	(546)	15%	(272)	56%	(1044)	1862
RD/WT: Right Direction	34%	(273)	15%	(119)	52%	(417)	809
RD/WT: Wrong Track	25%	(348)	16%	(219)	59%	(826)	1392

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Table MCENdem2_8: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 HBO Max

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	28%	(621)	15%	(338)	56%	(1243)	2201
Biden Job Approve	33%	(326)	16%	(156)	51%	(499)	981
Biden Job Disapprove	23%	(249)	14%	(154)	63%	(674)	1077
Biden Job Strongly Approve	32%	(137)	15%	(66)	53%	(227)	431
Biden Job Somewhat Approve	34%	(188)	16%	(89)	50%	(272)	550
Biden Job Somewhat Disapprove	30%	(90)	14%	(42)	55%	(163)	295
Biden Job Strongly Disapprove	20%	(159)	14%	(113)	65%	(511)	783
Favorable of Biden	33%	(334)	15%	(154)	51%	(511)	999
Unfavorable of Biden	23%	(247)	15%	(155)	62%	(666)	1068
Very Favorable of Biden	32%	(155)	17%	(82)	51%	(248)	486
Somewhat Favorable of Biden	35%	(179)	14%	(71)	51%	(263)	513
Somewhat Unfavorable of Biden	30%	(75)	14%	(35)	56%	(140)	251
Very Unfavorable of Biden	21%	(171)	15%	(120)	64%	(526)	817
#1 Issue: Economy	30%	(257)	15%	(131)	54%	(460)	849
#1 Issue: Security	18%	(56)	16%	(49)	66%	(205)	310
#1 Issue: Health Care	29%	(81)	18%	(49)	53%	(145)	275
#1 Issue: Medicare / Social Security	21%	(47)	16%	(36)	63%	(144)	227
#1 Issue: Women's Issues	33%	(42)	14%	(19)	53%	(69)	130
#1 Issue: Education	37%	(36)	10%	(10)	53%	(52)	98
#1 Issue: Energy	39%	(53)	15%	(20)	46%	(63)	136
#1 Issue: Other	27%	(48)	13%	(24)	59%	(104)	176
2020 Vote: Joe Biden	35%	(331)	16%	(151)	49%	(464)	946
2020 Vote: Donald Trump	20%	(145)	15%	(107)	65%	(470)	723
2020 Vote: Other	33%	(23)	8%	(6)	59%	(41)	69
2020 Vote: Didn't Vote	26%	(121)	16%	(74)	58%	(267)	462
2018 House Vote: Democrat	35%	(263)	15%	(116)	50%	(371)	750
2018 House Vote: Republican	20%	(118)	14%	(83)	66%	(387)	588
2018 House Vote: Someone else	36%	(20)	13%	(7)	51%	(28)	55

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Table MCENdem2_8: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
HBO Max

Demographic	I (or someone in my household) currently subscribe or use this	I (or someone in my household) subscribed or used this in the past, but not now	I (or someone in my household) have never subscribed or used this	Total N
Adults	28% (621)	15% (338)	56% (1243)	2201
2016 Vote: Hillary Clinton	35% (240)	13% (86)	52% (359)	685
2016 Vote: Donald Trump	22% (136)	14% (88)	64% (407)	631
2016 Vote: Other	26% (31)	12% (14)	61% (72)	117
2016 Vote: Didn't Vote	28% (211)	19% (148)	53% (405)	764
Voted in 2014: Yes	30% (358)	13% (157)	58% (699)	1214
Voted in 2014: No	27% (262)	18% (180)	55% (544)	987
4-Region: Northeast	29% (114)	14% (54)	57% (226)	394
4-Region: Midwest	25% (115)	12% (55)	63% (293)	462
4-Region: South	28% (227)	16% (133)	56% (464)	825
4-Region: West	32% (164)	18% (96)	50% (260)	520
Gamers	31% (494)	18% (281)	51% (817)	1591
Avid Gamers	35% (209)	19% (112)	45% (267)	588
Casual Gamers	28% (285)	17% (169)	55% (549)	1003
Netflix Users	38% (534)	15% (211)	47% (649)	1394

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_9: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
ESPN+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	15%	(330)	11%	(251)	74%	(1620)	2201
Gender: Male	17%	(177)	13%	(137)	70%	(748)	1062
Gender: Female	13%	(153)	10%	(114)	77%	(872)	1139
Age: 18-34	20%	(133)	18%	(120)	61%	(402)	655
Age: 35-44	19%	(68)	11%	(41)	70%	(249)	358
Age: 45-64	13%	(100)	9%	(67)	78%	(584)	751
Age: 65+	7%	(29)	5%	(22)	88%	(385)	436
GenZers: 1997-2012	20%	(53)	13%	(34)	68%	(183)	271
Millennials: 1981-1996	20%	(131)	19%	(121)	61%	(389)	640
GenXers: 1965-1980	14%	(78)	9%	(50)	77%	(425)	554
Baby Boomers: 1946-1964	9%	(64)	6%	(41)	85%	(576)	681
PID: Dem (no lean)	16%	(134)	15%	(121)	69%	(575)	830
PID: Ind (no lean)	15%	(111)	10%	(73)	75%	(545)	729
PID: Rep (no lean)	13%	(86)	9%	(57)	78%	(500)	643
PID/Gender: Dem Men	19%	(78)	17%	(68)	64%	(258)	404
PID/Gender: Dem Women	13%	(55)	12%	(53)	75%	(317)	425
PID/Gender: Ind Men	16%	(58)	12%	(41)	72%	(256)	354
PID/Gender: Ind Women	14%	(53)	8%	(32)	77%	(289)	374
PID/Gender: Rep Men	14%	(41)	9%	(28)	77%	(234)	304
PID/Gender: Rep Women	13%	(44)	9%	(30)	78%	(265)	339
Ideo: Liberal (1-3)	16%	(107)	16%	(102)	68%	(445)	654
Ideo: Moderate (4)	16%	(89)	11%	(62)	73%	(414)	565
Ideo: Conservative (5-7)	13%	(87)	8%	(52)	80%	(548)	687
Educ: < College	13%	(202)	10%	(153)	77%	(1158)	1513
Educ: Bachelors degree	17%	(75)	16%	(71)	67%	(298)	444
Educ: Post-grad	21%	(52)	11%	(27)	67%	(164)	244
Income: Under 50k	12%	(138)	12%	(137)	77%	(899)	1174
Income: 50k-100k	18%	(118)	10%	(66)	72%	(477)	661
Income: 100k+	20%	(74)	13%	(48)	67%	(244)	366

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Table MCENdem2_9: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
ESPN+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	15%	(330)	11%	(251)	74%	(1620)	2201
Ethnicity: White	14%	(248)	10%	(175)	75%	(1300)	1722
Ethnicity: Hispanic	14%	(48)	17%	(60)	69%	(241)	350
Ethnicity: Black	21%	(58)	16%	(45)	63%	(172)	274
Ethnicity: Other	12%	(24)	15%	(31)	73%	(149)	204
All Christian	15%	(139)	12%	(109)	74%	(692)	939
All Non-Christian	18%	(25)	17%	(24)	66%	(95)	145
Atheist	12%	(13)	11%	(13)	77%	(86)	112
Agnostic/Nothing in particular	16%	(102)	8%	(50)	76%	(469)	621
Something Else	13%	(50)	14%	(56)	72%	(278)	384
Religious Non-Protestant/Catholic	17%	(28)	18%	(28)	65%	(103)	158
Evangelical	14%	(75)	13%	(67)	73%	(384)	526
Non-Evangelical	14%	(111)	12%	(89)	74%	(572)	772
Community: Urban	16%	(87)	14%	(78)	70%	(381)	545
Community: Suburban	15%	(157)	11%	(114)	74%	(776)	1047
Community: Rural	14%	(86)	10%	(59)	76%	(463)	608
Employ: Private Sector	18%	(123)	12%	(86)	70%	(482)	691
Employ: Government	17%	(23)	10%	(13)	73%	(96)	132
Employ: Self-Employed	19%	(41)	17%	(36)	64%	(137)	214
Employ: Homemaker	14%	(21)	12%	(18)	74%	(113)	153
Employ: Student	20%	(23)	17%	(20)	62%	(70)	113
Employ: Retired	8%	(40)	6%	(28)	86%	(413)	482
Employ: Unemployed	14%	(36)	9%	(23)	77%	(201)	260
Employ: Other	15%	(23)	17%	(26)	68%	(107)	157
Military HH: Yes	16%	(53)	10%	(34)	74%	(251)	339
Military HH: No	15%	(277)	12%	(217)	73%	(1369)	1862
RD/WT: Right Direction	17%	(136)	13%	(107)	70%	(566)	809
RD/WT: Wrong Track	14%	(194)	10%	(144)	76%	(1054)	1392

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Table MCENdem2_9: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 ESPN+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	15%	(330)	11%	(251)	74%	(1620)	2201
Biden Job Approve	17%	(163)	13%	(131)	70%	(686)	981
Biden Job Disapprove	14%	(147)	9%	(100)	77%	(830)	1077
Biden Job Strongly Approve	17%	(73)	13%	(57)	70%	(301)	431
Biden Job Somewhat Approve	16%	(90)	14%	(75)	70%	(385)	550
Biden Job Somewhat Disapprove	18%	(53)	13%	(40)	69%	(202)	295
Biden Job Strongly Disapprove	12%	(94)	8%	(60)	80%	(628)	783
Favorable of Biden	16%	(157)	12%	(123)	72%	(719)	999
Unfavorable of Biden	14%	(151)	10%	(110)	76%	(806)	1068
Very Favorable of Biden	17%	(80)	14%	(69)	69%	(336)	486
Somewhat Favorable of Biden	15%	(76)	11%	(54)	75%	(383)	513
Somewhat Unfavorable of Biden	18%	(44)	15%	(38)	67%	(168)	251
Very Unfavorable of Biden	13%	(107)	9%	(72)	78%	(638)	817
#1 Issue: Economy	16%	(132)	11%	(90)	74%	(626)	849
#1 Issue: Security	13%	(40)	12%	(39)	75%	(232)	310
#1 Issue: Health Care	15%	(42)	14%	(38)	71%	(195)	275
#1 Issue: Medicare / Social Security	12%	(27)	7%	(17)	81%	(183)	227
#1 Issue: Women's Issues	10%	(13)	7%	(10)	83%	(107)	130
#1 Issue: Education	28%	(27)	19%	(19)	53%	(52)	98
#1 Issue: Energy	16%	(21)	17%	(23)	68%	(92)	136
#1 Issue: Other	16%	(28)	10%	(17)	75%	(132)	176
2020 Vote: Joe Biden	18%	(166)	12%	(117)	70%	(662)	946
2020 Vote: Donald Trump	14%	(98)	9%	(66)	77%	(559)	723
2020 Vote: Other	22%	(15)	10%	(7)	69%	(48)	69
2020 Vote: Didn't Vote	11%	(51)	13%	(61)	76%	(350)	462
2018 House Vote: Democrat	17%	(129)	12%	(92)	71%	(529)	750
2018 House Vote: Republican	14%	(82)	10%	(60)	76%	(446)	588
2018 House Vote: Someone else	19%	(10)	7%	(4)	74%	(41)	55

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Table MCENdem2_9: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
ESPN+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	15%	(330)	11%	(251)	74%	(1620)	2201
2016 Vote: Hillary Clinton	15%	(102)	10%	(70)	75%	(514)	685
2016 Vote: Donald Trump	16%	(100)	10%	(63)	74%	(468)	631
2016 Vote: Other	17%	(20)	10%	(12)	72%	(85)	117
2016 Vote: Didn't Vote	14%	(107)	14%	(103)	72%	(553)	764
Voted in 2014: Yes	15%	(188)	10%	(125)	74%	(901)	1214
Voted in 2014: No	14%	(142)	13%	(126)	73%	(719)	987
4-Region: Northeast	17%	(68)	11%	(42)	72%	(284)	394
4-Region: Midwest	14%	(66)	10%	(45)	76%	(352)	462
4-Region: South	16%	(129)	11%	(90)	73%	(606)	825
4-Region: West	13%	(67)	14%	(75)	73%	(379)	520
Gamers	17%	(271)	13%	(209)	70%	(1111)	1591
Avid Gamers	22%	(132)	12%	(71)	66%	(386)	588
Casual Gamers	14%	(139)	14%	(138)	72%	(725)	1003
Netflix Users	18%	(256)	12%	(164)	70%	(973)	1394

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_10: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 Peacock

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	29%	(643)	11%	(236)	60%	(1322)	2201
Gender: Male	29%	(309)	11%	(122)	59%	(631)	1062
Gender: Female	29%	(334)	10%	(114)	61%	(691)	1139
Age: 18-34	32%	(213)	15%	(101)	52%	(342)	655
Age: 35-44	32%	(113)	14%	(50)	54%	(195)	358
Age: 45-64	28%	(210)	9%	(64)	64%	(477)	751
Age: 65+	24%	(107)	5%	(22)	71%	(308)	436
GenZers: 1997-2012	29%	(78)	13%	(36)	58%	(157)	271
Millennials: 1981-1996	33%	(211)	17%	(107)	50%	(323)	640
GenXers: 1965-1980	31%	(173)	9%	(52)	59%	(329)	554
Baby Boomers: 1946-1964	25%	(173)	6%	(41)	69%	(467)	681
PID: Dem (no lean)	32%	(262)	11%	(95)	57%	(472)	830
PID: Ind (no lean)	28%	(203)	11%	(81)	61%	(444)	729
PID: Rep (no lean)	28%	(178)	9%	(60)	63%	(405)	643
PID/Gender: Dem Men	31%	(126)	13%	(53)	56%	(225)	404
PID/Gender: Dem Women	32%	(136)	10%	(42)	58%	(247)	425
PID/Gender: Ind Men	28%	(101)	12%	(41)	60%	(212)	354
PID/Gender: Ind Women	27%	(102)	11%	(40)	62%	(232)	374
PID/Gender: Rep Men	27%	(83)	9%	(27)	64%	(194)	304
PID/Gender: Rep Women	28%	(95)	10%	(32)	62%	(212)	339
Ideo: Liberal (1-3)	32%	(206)	12%	(81)	56%	(366)	654
Ideo: Moderate (4)	34%	(194)	9%	(53)	56%	(318)	565
Ideo: Conservative (5-7)	24%	(166)	9%	(59)	67%	(463)	687
Educ: < College	29%	(440)	10%	(152)	61%	(921)	1513
Educ: Bachelors degree	30%	(133)	12%	(51)	58%	(260)	444
Educ: Post-grad	28%	(69)	14%	(33)	58%	(142)	244
Income: Under 50k	27%	(313)	11%	(132)	62%	(729)	1174
Income: 50k-100k	32%	(211)	10%	(68)	58%	(382)	661
Income: 100k+	33%	(119)	10%	(37)	57%	(210)	366

Continued on next page

Table MCENdem2_10: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Peacock

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	29%	(643)	11%	(236)	60%	(1322)	2201
Ethnicity: White	30%	(518)	9%	(163)	60%	(1041)	1722
Ethnicity: Hispanic	31%	(110)	10%	(36)	58%	(204)	350
Ethnicity: Black	30%	(84)	16%	(45)	53%	(146)	274
Ethnicity: Other	20%	(42)	14%	(28)	66%	(134)	204
All Christian	30%	(278)	9%	(88)	61%	(573)	939
All Non-Christian	26%	(38)	16%	(23)	58%	(83)	145
Atheist	25%	(28)	8%	(9)	68%	(76)	112
Agnostic/Nothing in particular	30%	(189)	11%	(68)	59%	(364)	621
Something Else	29%	(110)	13%	(48)	59%	(225)	384
Religious Non-Protestant/Catholic	26%	(42)	18%	(29)	55%	(88)	158
Evangelical	29%	(153)	14%	(73)	57%	(299)	526
Non-Evangelical	30%	(228)	7%	(56)	63%	(487)	772
Community: Urban	26%	(144)	14%	(79)	59%	(323)	545
Community: Suburban	30%	(318)	8%	(86)	61%	(643)	1047
Community: Rural	30%	(181)	12%	(71)	58%	(356)	608
Employ: Private Sector	31%	(217)	11%	(74)	58%	(399)	691
Employ: Government	33%	(43)	10%	(13)	57%	(75)	132
Employ: Self-Employed	30%	(63)	15%	(31)	56%	(119)	214
Employ: Homemaker	36%	(55)	13%	(19)	52%	(79)	153
Employ: Student	28%	(31)	16%	(18)	56%	(63)	113
Employ: Retired	25%	(120)	6%	(27)	69%	(335)	482
Employ: Unemployed	24%	(62)	11%	(29)	65%	(169)	260
Employ: Other	33%	(52)	15%	(23)	52%	(82)	157
Military HH: Yes	24%	(82)	10%	(35)	66%	(222)	339
Military HH: No	30%	(561)	11%	(202)	59%	(1100)	1862
RD/WT: Right Direction	33%	(266)	11%	(87)	56%	(456)	809
RD/WT: Wrong Track	27%	(377)	11%	(149)	62%	(866)	1392

Continued on next page

Table MCENdem2_10: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 Peacock

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	29%	(643)	11%	(236)	60%	(1322)	2201
Biden Job Approve	32%	(313)	10%	(100)	58%	(567)	981
Biden Job Disapprove	27%	(289)	11%	(116)	62%	(672)	1077
Biden Job Strongly Approve	35%	(150)	10%	(43)	55%	(237)	431
Biden Job Somewhat Approve	30%	(163)	10%	(57)	60%	(330)	550
Biden Job Somewhat Disapprove	29%	(86)	11%	(33)	60%	(176)	295
Biden Job Strongly Disapprove	26%	(203)	11%	(83)	63%	(496)	783
Favorable of Biden	32%	(323)	10%	(98)	58%	(578)	999
Unfavorable of Biden	26%	(281)	11%	(116)	63%	(670)	1068
Very Favorable of Biden	32%	(157)	11%	(55)	56%	(274)	486
Somewhat Favorable of Biden	32%	(166)	8%	(43)	59%	(304)	513
Somewhat Unfavorable of Biden	26%	(64)	14%	(35)	60%	(151)	251
Very Unfavorable of Biden	27%	(217)	10%	(81)	63%	(519)	817
#1 Issue: Economy	30%	(254)	10%	(83)	60%	(512)	849
#1 Issue: Security	24%	(76)	11%	(33)	65%	(202)	310
#1 Issue: Health Care	33%	(90)	14%	(38)	53%	(147)	275
#1 Issue: Medicare / Social Security	27%	(60)	6%	(13)	68%	(153)	227
#1 Issue: Women's Issues	37%	(48)	10%	(12)	53%	(69)	130
#1 Issue: Education	25%	(24)	23%	(23)	52%	(51)	98
#1 Issue: Energy	28%	(37)	10%	(14)	62%	(85)	136
#1 Issue: Other	30%	(52)	12%	(20)	59%	(104)	176
2020 Vote: Joe Biden	32%	(304)	11%	(103)	57%	(539)	946
2020 Vote: Donald Trump	27%	(198)	10%	(73)	63%	(452)	723
2020 Vote: Other	21%	(15)	11%	(8)	68%	(47)	69
2020 Vote: Didn't Vote	27%	(126)	11%	(53)	61%	(283)	462
2018 House Vote: Democrat	33%	(248)	10%	(74)	57%	(428)	750
2018 House Vote: Republican	27%	(160)	11%	(64)	62%	(363)	588
2018 House Vote: Someone else	22%	(12)	5%	(3)	74%	(41)	55

Continued on next page

Table MCENdem2_10: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Peacock

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	29%	(643)	11%	(236)	60%	(1322)	2201
2016 Vote: Hillary Clinton	33%	(223)	10%	(66)	58%	(396)	685
2016 Vote: Donald Trump	28%	(177)	9%	(59)	63%	(394)	631
2016 Vote: Other	25%	(29)	10%	(12)	65%	(76)	117
2016 Vote: Didn't Vote	28%	(213)	13%	(96)	60%	(455)	764
Voted in 2014: Yes	30%	(364)	10%	(118)	60%	(732)	1214
Voted in 2014: No	28%	(278)	12%	(118)	60%	(590)	987
4-Region: Northeast	31%	(124)	8%	(30)	61%	(240)	394
4-Region: Midwest	29%	(134)	9%	(42)	62%	(286)	462
4-Region: South	28%	(229)	12%	(97)	60%	(498)	825
4-Region: West	30%	(156)	13%	(67)	57%	(297)	520
Gamers	31%	(495)	13%	(208)	56%	(889)	1591
Avid Gamers	32%	(186)	15%	(90)	53%	(312)	588
Casual Gamers	31%	(309)	12%	(118)	57%	(577)	1003
Netflix Users	36%	(498)	11%	(150)	54%	(746)	1394

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_11: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
 YouTube TV

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	19%	(426)	12%	(266)	69%	(1509)	2201
Gender: Male	18%	(193)	13%	(138)	69%	(731)	1062
Gender: Female	20%	(232)	11%	(128)	68%	(779)	1139
Age: 18-34	22%	(144)	18%	(119)	60%	(393)	655
Age: 35-44	26%	(93)	12%	(44)	62%	(221)	358
Age: 45-64	18%	(132)	10%	(74)	73%	(545)	751
Age: 65+	13%	(57)	7%	(29)	80%	(351)	436
GenZers: 1997-2012	18%	(50)	17%	(45)	65%	(176)	271
Millennials: 1981-1996	26%	(168)	17%	(107)	57%	(365)	640
GenXers: 1965-1980	19%	(106)	10%	(55)	71%	(393)	554
Baby Boomers: 1946-1964	14%	(97)	8%	(56)	78%	(529)	681
PID: Dem (no lean)	22%	(185)	14%	(120)	63%	(525)	830
PID: Ind (no lean)	17%	(122)	12%	(84)	72%	(522)	729
PID: Rep (no lean)	19%	(119)	10%	(62)	72%	(462)	643
PID/Gender: Dem Men	20%	(81)	18%	(72)	62%	(251)	404
PID/Gender: Dem Women	24%	(103)	11%	(48)	65%	(274)	425
PID/Gender: Ind Men	15%	(52)	12%	(41)	74%	(262)	354
PID/Gender: Ind Women	19%	(70)	12%	(43)	70%	(261)	374
PID/Gender: Rep Men	20%	(60)	8%	(25)	72%	(219)	304
PID/Gender: Rep Women	17%	(59)	11%	(37)	72%	(244)	339
Ideo: Liberal (1-3)	19%	(123)	16%	(107)	65%	(423)	654
Ideo: Moderate (4)	21%	(121)	12%	(67)	67%	(378)	565
Ideo: Conservative (5-7)	16%	(112)	10%	(65)	74%	(510)	687
Educ: < College	18%	(279)	12%	(176)	70%	(1057)	1513
Educ: Bachelors degree	24%	(105)	15%	(66)	62%	(274)	444
Educ: Post-grad	17%	(42)	10%	(24)	73%	(178)	244
Income: Under 50k	18%	(212)	12%	(144)	70%	(818)	1174
Income: 50k-100k	20%	(135)	12%	(80)	67%	(445)	661
Income: 100k+	21%	(78)	11%	(42)	67%	(246)	366

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Table MCENdem2_11: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
YouTube TV

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	19%	(426)	12%	(266)	69%	(1509)	2201
Ethnicity: White	18%	(312)	11%	(190)	71%	(1220)	1722
Ethnicity: Hispanic	17%	(60)	18%	(62)	65%	(228)	350
Ethnicity: Black	28%	(76)	16%	(45)	56%	(153)	274
Ethnicity: Other	18%	(38)	15%	(30)	67%	(136)	204
All Christian	20%	(185)	10%	(91)	71%	(663)	939
All Non-Christian	22%	(32)	20%	(29)	58%	(83)	145
Atheist	16%	(18)	15%	(16)	70%	(78)	112
Agnostic/Nothing in particular	18%	(109)	11%	(71)	71%	(440)	621
Something Else	21%	(82)	15%	(58)	64%	(244)	384
Religious Non-Protestant/Catholic	22%	(35)	21%	(33)	57%	(90)	158
Evangelical	22%	(115)	13%	(69)	65%	(341)	526
Non-Evangelical	19%	(146)	9%	(73)	72%	(553)	772
Community: Urban	20%	(111)	14%	(75)	66%	(359)	545
Community: Suburban	19%	(201)	11%	(118)	70%	(729)	1047
Community: Rural	19%	(114)	12%	(73)	69%	(421)	608
Employ: Private Sector	21%	(147)	11%	(74)	68%	(470)	691
Employ: Government	19%	(25)	13%	(17)	68%	(90)	132
Employ: Self-Employed	23%	(49)	22%	(48)	55%	(118)	214
Employ: Homemaker	15%	(24)	12%	(19)	72%	(111)	153
Employ: Student	20%	(23)	17%	(19)	62%	(70)	113
Employ: Retired	14%	(69)	7%	(32)	79%	(381)	482
Employ: Unemployed	17%	(45)	11%	(30)	71%	(185)	260
Employ: Other	28%	(44)	18%	(28)	54%	(85)	157
Military HH: Yes	16%	(53)	12%	(41)	72%	(245)	339
Military HH: No	20%	(373)	12%	(225)	68%	(1265)	1862
RD/WT: Right Direction	22%	(176)	14%	(111)	64%	(521)	809
RD/WT: Wrong Track	18%	(249)	11%	(155)	71%	(988)	1392

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Table MCENdem2_11: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
YouTube TV

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	19%	(426)	12%	(266)	69%	(1509)	2201
Biden Job Approve	22%	(212)	14%	(134)	65%	(635)	981
Biden Job Disapprove	17%	(188)	11%	(114)	72%	(775)	1077
Biden Job Strongly Approve	23%	(97)	12%	(50)	66%	(283)	431
Biden Job Somewhat Approve	21%	(114)	15%	(84)	64%	(352)	550
Biden Job Somewhat Disapprove	20%	(58)	14%	(41)	66%	(195)	295
Biden Job Strongly Disapprove	17%	(130)	9%	(72)	74%	(580)	783
Favorable of Biden	21%	(205)	14%	(137)	66%	(656)	999
Unfavorable of Biden	18%	(187)	10%	(111)	72%	(770)	1068
Very Favorable of Biden	22%	(109)	14%	(70)	63%	(306)	486
Somewhat Favorable of Biden	19%	(96)	13%	(67)	68%	(350)	513
Somewhat Unfavorable of Biden	20%	(50)	14%	(35)	66%	(166)	251
Very Unfavorable of Biden	17%	(137)	9%	(75)	74%	(604)	817
#1 Issue: Economy	20%	(166)	13%	(114)	67%	(568)	849
#1 Issue: Security	16%	(49)	14%	(44)	70%	(218)	310
#1 Issue: Health Care	21%	(58)	11%	(29)	68%	(188)	275
#1 Issue: Medicare / Social Security	18%	(40)	8%	(19)	74%	(168)	227
#1 Issue: Women's Issues	21%	(27)	12%	(16)	67%	(87)	130
#1 Issue: Education	34%	(33)	16%	(16)	50%	(49)	98
#1 Issue: Energy	21%	(29)	15%	(20)	64%	(88)	136
#1 Issue: Other	13%	(23)	5%	(9)	82%	(144)	176
2020 Vote: Joe Biden	19%	(183)	14%	(135)	66%	(628)	946
2020 Vote: Donald Trump	19%	(135)	10%	(69)	72%	(518)	723
2020 Vote: Other	13%	(9)	11%	(8)	76%	(53)	69
2020 Vote: Didn't Vote	21%	(99)	12%	(54)	67%	(309)	462
2018 House Vote: Democrat	19%	(145)	13%	(96)	68%	(509)	750
2018 House Vote: Republican	19%	(112)	10%	(61)	70%	(414)	588
2018 House Vote: Someone else	16%	(9)	17%	(9)	68%	(37)	55

Continued on next page

Table MCENdem2_11: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
YouTube TV

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	19%	(426)	12%	(266)	69%	(1509)	2201
2016 Vote: Hillary Clinton	19%	(131)	10%	(72)	70%	(483)	685
2016 Vote: Donald Trump	20%	(123)	10%	(65)	70%	(443)	631
2016 Vote: Other	16%	(19)	10%	(12)	74%	(86)	117
2016 Vote: Didn't Vote	20%	(150)	15%	(116)	65%	(497)	764
Voted in 2014: Yes	19%	(228)	10%	(125)	71%	(862)	1214
Voted in 2014: No	20%	(198)	14%	(141)	66%	(648)	987
4-Region: Northeast	19%	(74)	10%	(38)	71%	(281)	394
4-Region: Midwest	17%	(79)	11%	(49)	72%	(334)	462
4-Region: South	22%	(181)	14%	(113)	64%	(531)	825
4-Region: West	18%	(91)	13%	(66)	70%	(363)	520
Gamers	20%	(324)	15%	(240)	65%	(1028)	1591
Avid Gamers	24%	(140)	16%	(94)	60%	(355)	588
Casual Gamers	18%	(184)	15%	(146)	67%	(673)	1003
Netflix Users	24%	(329)	12%	(163)	65%	(902)	1394

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2201	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1139	52%
	N	2201	
age	Age: 18-34	655	30%
	Age: 35-44	358	16%
	Age: 45-64	751	34%
	Age: 65+	436	20%
	N	2201	
demAgeGeneration	GenZers: 1997-2012	271	12%
	Millennials: 1981-1996	640	29%
	GenXers: 1965-1980	554	25%
	Baby Boomers: 1946-1964	681	31%
	N	2146	
xpid3	PID: Dem (no lean)	830	38%
	PID: Ind (no lean)	729	33%
	PID: Rep (no lean)	643	29%
	N	2201	
xpidGender	PID/Gender: Dem Men	404	18%
	PID/Gender: Dem Women	425	19%
	PID/Gender: Ind Men	354	16%
	PID/Gender: Ind Women	374	17%
	PID/Gender: Rep Men	304	14%
	PID/Gender: Rep Women	339	15%
	N	2201	
xdemIdeo3	Ideo: Liberal (1-3)	654	30%
	Ideo: Moderate (4)	565	26%
	Ideo: Conservative (5-7)	687	31%
	N	1906	
xeduc3	Educ: < College	1513	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1174	53%
	Income: 50k-100k	661	30%
	Income: 100k+	366	17%
	N	2201	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	350	16%
demBlackBin	Ethnicity: Black	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	939	43%
	All Non-Christian	145	7%
	Atheist	112	5%
	Agnostic/Nothing in particular	621	28%
	Something Else	384	17%
	N	2201	
xdemReligOther	Religious Non-Protestant/Catholic	158	7%
xdemEvang	Evangelical	526	24%
	Non-Evangelical	772	35%
	N	1298	
xdemUsr	Community: Urban	545	25%
	Community: Suburban	1047	48%
	Community: Rural	608	28%
	N	2201	
xdemEmploy	Employ: Private Sector	691	31%
	Employ: Government	132	6%
	Employ: Self-Employed	214	10%
	Employ: Homemaker	153	7%
	Employ: Student	113	5%
	Employ: Retired	482	22%
	Employ: Unemployed	260	12%
	Employ: Other	157	7%
	N	2201	
xdemMilHH1	Military HH: Yes	339	15%
	Military HH: No	1862	85%
	N	2201	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	809	37%
	RD/WT: Wrong Track	1392	63%
	N	2201	
xdemBidenApprove	Biden Job Approve	981	45%
	Biden Job Disapprove	1077	49%
	N	2058	
xdemBidenApprove2	Biden Job Strongly Approve	431	20%
	Biden Job Somewhat Approve	550	25%
	Biden Job Somewhat Disapprove	295	13%
	Biden Job Strongly Disapprove	783	36%
	N	2058	
xdemBidenFav	Favorable of Biden	999	45%
	Unfavorable of Biden	1068	49%
	N	2066	
xdemBidenFavFull	Very Favorable of Biden	486	22%
	Somewhat Favorable of Biden	513	23%
	Somewhat Unfavorable of Biden	251	11%
	Very Unfavorable of Biden	817	37%
	N	2066	
xnr3	#1 Issue: Economy	849	39%
	#1 Issue: Security	310	14%
	#1 Issue: Health Care	275	13%
	#1 Issue: Medicare / Social Security	227	10%
	#1 Issue: Women's Issues	130	6%
	#1 Issue: Education	98	4%
	#1 Issue: Energy	136	6%
	#1 Issue: Other	176	8%
	N	2201	
xsubVote20O	2020 Vote: Joe Biden	946	43%
	2020 Vote: Donald Trump	723	33%
	2020 Vote: Other	69	3%
	2020 Vote: Didn't Vote	462	21%
	N	2201	
xsubVote18O	2018 House Vote: Democrat	750	34%
	2018 House Vote: Republican	588	27%
	2018 House Vote: Someone else	55	3%
	N	1393	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	685	31%
	2016 Vote: Donald Trump	631	29%
	2016 Vote: Other	117	5%
	2016 Vote: Didn't Vote	764	35%
	N	2197	
xsubVote14O	Voted in 2014: Yes	1214	55%
	Voted in 2014: No	987	45%
	N	2201	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	825	37%
	4-Region: West	520	24%
	N	2201	
MCENxdem1	Gamers	1591	72%
MCENxdem2	Avid Gamers	588	27%
	Casual Gamers	1003	46%
	N	1591	
MCENxdem3	Netflix Users	1394	63%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

The logo consists of a stylized 'M' shape formed by two overlapping chevron-like shapes pointing downwards.

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