



National Tracking Poll #2110047
October 08-12, 2021

Crosstabulation Results

Methodology:

This poll was conducted between October 8-October 12, 2021 among a sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, educational attainment, age, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table MCTE1_1: To what extent are you favorable or unfavorable of the following social media platforms?

Twitter

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 15% (339) | 22% (476) | 15% (328) | 19% (419) | 27% (601) | 2% (37) | 2200 |
| Gender: Male | 21% (223) | 22% (230) | 15% (155) | 20% (217) | 20% (216) | 2% (20) | 1062 |
| Gender: Female | 10% (115) | 22% (246) | 15% (172) | 18% (202) | 34% (385) | 1% (17) | 1138 |
| Age: 18-34 | 23% (149) | 26% (170) | 18% (115) | 14% (93) | 18% (116) | 2% (11) | 655 |
| Age: 35-44 | 21% (76) | 25% (88) | 14% (50) | 16% (58) | 21% (74) | 3% (11) | 358 |
| Age: 45-64 | 11% (83) | 21% (155) | 14% (104) | 19% (140) | 35% (262) | 1% (8) | 751 |
| Age: 65+ | 7% (31) | 14% (63) | 14% (60) | 29% (127) | 34% (149) | 2% (7) | 436 |
| GenZers: 1997-2012 | 26% (56) | 27% (58) | 13% (29) | 13% (28) | 20% (43) | 2% (5) | 217 |
| Millennials: 1981-1996 | 22% (146) | 25% (166) | 17% (115) | 15% (100) | 17% (115) | 3% (17) | 660 |
| GenXers: 1965-1980 | 13% (78) | 23% (133) | 14% (84) | 17% (97) | 31% (182) | 1% (8) | 582 |
| Baby Boomers: 1946-1964 | 9% (57) | 16% (103) | 14% (92) | 26% (172) | 34% (225) | 1% (7) | 655 |
| PID: Dem (no lean) | 23% (194) | 25% (214) | 13% (110) | 13% (109) | 24% (205) | 1% (12) | 843 |
| PID: Ind (no lean) | 10% (70) | 20% (139) | 16% (115) | 21% (145) | 30% (213) | 3% (19) | 701 |
| PID: Rep (no lean) | 11% (74) | 19% (123) | 16% (103) | 25% (165) | 28% (183) | 1% (7) | 656 |
| PID/Gender: Dem Men | 31% (128) | 22% (93) | 14% (58) | 12% (48) | 19% (81) | 2% (7) | 416 |
| PID/Gender: Dem Women | 15% (66) | 28% (121) | 12% (51) | 14% (61) | 29% (124) | 1% (5) | 428 |
| PID/Gender: Ind Men | 12% (39) | 23% (75) | 17% (55) | 26% (84) | 20% (67) | 2% (8) | 327 |
| PID/Gender: Ind Women | 8% (31) | 17% (64) | 16% (60) | 16% (61) | 39% (146) | 3% (11) | 373 |
| PID/Gender: Rep Men | 18% (56) | 19% (62) | 13% (42) | 27% (85) | 21% (68) | 2% (6) | 319 |
| PID/Gender: Rep Women | 5% (18) | 18% (61) | 18% (61) | 24% (81) | 34% (115) | — (1) | 337 |
| Ideo: Liberal (1-3) | 23% (157) | 26% (178) | 16% (109) | 14% (93) | 20% (139) | 1% (9) | 685 |
| Ideo: Moderate (4) | 14% (83) | 21% (125) | 14% (86) | 18% (109) | 32% (193) | 2% (11) | 606 |
| Ideo: Conservative (5-7) | 11% (79) | 19% (134) | 15% (106) | 26% (179) | 28% (191) | 1% (5) | 693 |
| Educ: < College | 14% (212) | 21% (315) | 14% (209) | 18% (278) | 31% (471) | 2% (27) | 1512 |
| Educ: Bachelors degree | 20% (87) | 22% (97) | 19% (84) | 20% (88) | 18% (81) | 1% (7) | 444 |
| Educ: Post-grad | 16% (39) | 26% (64) | 14% (34) | 22% (54) | 20% (48) | 2% (4) | 244 |

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Table MCTE1_1: To what extent are you favorable or unfavorable of the following social media platforms?

Twitter

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|-----------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 15% (339) | 22% (476) | 15% (328) | 19% (419) | 27% (601) | 2% (37) | 2200 |
| Income: Under 50k | 14% (176) | 22% (270) | 14% (167) | 17% (214) | 31% (380) | 2% (20) | 1227 |
| Income: 50k-100k | 15% (97) | 20% (131) | 18% (118) | 21% (139) | 24% (155) | 2% (11) | 652 |
| Income: 100k+ | 20% (66) | 23% (75) | 13% (42) | 21% (66) | 21% (66) | 2% (6) | 321 |
| Ethnicity: White | 14% (242) | 21% (354) | 15% (267) | 20% (352) | 28% (482) | 1% (25) | 1722 |
| Ethnicity: Hispanic | 26% (90) | 22% (76) | 16% (57) | 14% (49) | 22% (76) | — (2) | 349 |
| Ethnicity: Black | 27% (73) | 27% (74) | 13% (36) | 10% (27) | 21% (57) | 3% (7) | 274 |
| Ethnicity: Other | 12% (24) | 23% (48) | 12% (25) | 20% (40) | 30% (62) | 2% (5) | 204 |
| All Christian | 16% (163) | 18% (184) | 16% (161) | 20% (203) | 27% (273) | 1% (13) | 997 |
| All Non-Christian | 25% (26) | 27% (29) | 13% (14) | 16% (17) | 17% (19) | 2% (2) | 107 |
| Atheist | 15% (17) | 32% (36) | 13% (14) | 22% (25) | 17% (20) | 2% (2) | 114 |
| Agnostic/Nothing in particular | 13% (78) | 22% (129) | 17% (97) | 17% (100) | 28% (166) | 2% (14) | 586 |
| Something Else | 14% (54) | 25% (98) | 10% (41) | 19% (74) | 31% (123) | 2% (7) | 397 |
| Religious Non-Protestant/Catholic | 22% (28) | 22% (29) | 16% (20) | 15% (20) | 23% (30) | 2% (2) | 129 |
| Evangelical | 18% (108) | 22% (130) | 13% (79) | 19% (112) | 27% (160) | 1% (7) | 597 |
| Non-Evangelical | 14% (103) | 20% (152) | 15% (113) | 21% (158) | 29% (222) | 1% (11) | 759 |
| Community: Urban | 26% (163) | 23% (142) | 12% (74) | 14% (84) | 23% (140) | 2% (15) | 618 |
| Community: Suburban | 11% (113) | 22% (221) | 16% (165) | 21% (214) | 29% (291) | 1% (10) | 1014 |
| Community: Rural | 11% (63) | 20% (113) | 16% (89) | 21% (122) | 30% (169) | 2% (13) | 568 |
| Employ: Private Sector | 20% (143) | 25% (177) | 17% (122) | 15% (105) | 21% (152) | 2% (12) | 710 |
| Employ: Government | 29% (41) | 26% (36) | 11% (15) | 15% (21) | 18% (24) | 1% (2) | 139 |
| Employ: Self-Employed | 25% (48) | 26% (49) | 12% (22) | 16% (31) | 21% (40) | — (1) | 191 |
| Employ: Homemaker | 6% (11) | 15% (26) | 20% (33) | 21% (35) | 35% (60) | 3% (5) | 170 |
| Employ: Student | 25% (18) | 32% (23) | 19% (14) | 8% (5) | 16% (12) | — (0) | 72 |
| Employ: Retired | 8% (36) | 15% (74) | 14% (67) | 27% (128) | 35% (165) | 1% (7) | 476 |
| Employ: Unemployed | 9% (26) | 23% (65) | 12% (33) | 22% (60) | 31% (86) | 2% (6) | 276 |
| Employ: Other | 11% (18) | 16% (26) | 13% (21) | 21% (35) | 37% (61) | 3% (5) | 166 |
| Military HH: Yes | 15% (50) | 21% (69) | 12% (41) | 22% (75) | 29% (99) | 1% (2) | 337 |
| Military HH: No | 15% (289) | 22% (407) | 15% (287) | 18% (344) | 27% (502) | 2% (35) | 1863 |
| RD/WT: Right Direction | 25% (218) | 23% (200) | 12% (106) | 14% (119) | 24% (206) | 2% (16) | 865 |
| RD/WT: Wrong Track | 9% (121) | 21% (276) | 17% (222) | 22% (300) | 30% (394) | 2% (21) | 1335 |

Continued on next page

Table MCTE1_1: To what extent are you favorable or unfavorable of the following social media platforms?

Twitter

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 15% (339) | 22% (476) | 15% (328) | 19% (419) | 27% (601) | 2% (37) | 2200 |
| Biden Job Approve | 23% (241) | 23% (244) | 13% (137) | 14% (145) | 25% (256) | 2% (18) | 1040 |
| Biden Job Disapprove | 8% (88) | 20% (214) | 18% (185) | 25% (261) | 28% (293) | 1% (12) | 1054 |
| Biden Job Strongly Approve | 30% (144) | 22% (105) | 9% (44) | 15% (73) | 22% (106) | 2% (11) | 482 |
| Biden Job Somewhat Approve | 17% (97) | 25% (139) | 17% (93) | 13% (72) | 27% (150) | 1% (7) | 558 |
| Biden Job Somewhat Disapprove | 11% (33) | 27% (81) | 18% (55) | 12% (36) | 30% (90) | 2% (6) | 302 |
| Biden Job Strongly Disapprove | 7% (55) | 18% (134) | 17% (129) | 30% (225) | 27% (203) | 1% (6) | 752 |
| Favorable of Biden | 22% (232) | 24% (246) | 13% (131) | 14% (143) | 26% (264) | 1% (13) | 1030 |
| Unfavorable of Biden | 9% (96) | 20% (207) | 17% (178) | 25% (262) | 28% (289) | 1% (15) | 1046 |
| Very Favorable of Biden | 28% (145) | 21% (111) | 10% (52) | 16% (85) | 24% (127) | 1% (5) | 524 |
| Somewhat Favorable of Biden | 17% (87) | 27% (136) | 16% (79) | 12% (59) | 27% (138) | 2% (8) | 506 |
| Somewhat Unfavorable of Biden | 14% (35) | 25% (63) | 18% (48) | 13% (34) | 27% (70) | 3% (8) | 258 |
| Very Unfavorable of Biden | 8% (60) | 18% (143) | 17% (130) | 29% (228) | 28% (218) | 1% (8) | 788 |
| #1 Issue: Economy | 17% (139) | 22% (181) | 14% (117) | 16% (130) | 28% (227) | 2% (18) | 813 |
| #1 Issue: Security | 8% (28) | 17% (58) | 16% (56) | 31% (108) | 26% (90) | 1% (4) | 343 |
| #1 Issue: Health Care | 16% (45) | 21% (60) | 19% (53) | 15% (42) | 27% (76) | 2% (5) | 282 |
| #1 Issue: Medicare / Social Security | 15% (42) | 20% (55) | 12% (32) | 19% (54) | 34% (95) | 1% (3) | 281 |
| #1 Issue: Women's Issues | 20% (30) | 33% (48) | 10% (15) | 14% (20) | 22% (33) | — (1) | 147 |
| #1 Issue: Education | 20% (20) | 23% (23) | 17% (17) | 15% (15) | 23% (24) | 1% (1) | 101 |
| #1 Issue: Energy | 22% (23) | 28% (30) | 13% (13) | 15% (15) | 19% (20) | 3% (3) | 105 |
| #1 Issue: Other | 8% (11) | 17% (22) | 18% (23) | 28% (36) | 28% (36) | 1% (1) | 128 |
| 2020 Vote: Joe Biden | 22% (211) | 24% (235) | 14% (141) | 15% (145) | 24% (237) | 1% (13) | 983 |
| 2020 Vote: Donald Trump | 11% (77) | 18% (135) | 15% (112) | 27% (201) | 28% (205) | 1% (7) | 737 |
| 2020 Vote: Other | 13% (9) | 20% (14) | 27% (19) | 16% (11) | 22% (15) | 3% (2) | 70 |
| 2020 Vote: Didn't Vote | 10% (40) | 22% (92) | 14% (56) | 15% (62) | 35% (143) | 4% (16) | 410 |
| 2018 House Vote: Democrat | 22% (159) | 24% (175) | 15% (111) | 17% (123) | 22% (158) | 1% (8) | 735 |
| 2018 House Vote: Republican | 10% (56) | 16% (88) | 16% (88) | 28% (158) | 30% (168) | 1% (6) | 564 |
| 2018 House Vote: Someone else | 9% (6) | 20% (14) | 22% (15) | 15% (10) | 27% (19) | 7% (5) | 69 |

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Table MCTE1_1: To what extent are you favorable or unfavorable of the following social media platforms?

Twitter

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 15% (339) | 22% (476) | 15% (328) | 19% (419) | 27% (601) | 2% (37) | 2200 |
| 2016 Vote: Hillary Clinton | 20% (141) | 23% (161) | 15% (107) | 17% (117) | 23% (160) | 1% (6) | 693 |
| 2016 Vote: Donald Trump | 11% (71) | 18% (118) | 14% (94) | 28% (186) | 29% (194) | 1% (6) | 670 |
| 2016 Vote: Other | 11% (10) | 20% (18) | 13% (11) | 18% (16) | 36% (31) | 2% (2) | 88 |
| 2016 Vote: Didn't Vote | 15% (113) | 24% (179) | 15% (116) | 13% (99) | 29% (216) | 3% (23) | 746 |
| Voted in 2014: Yes | 16% (188) | 20% (242) | 15% (176) | 21% (249) | 27% (316) | 1% (13) | 1184 |
| Voted in 2014: No | 15% (151) | 23% (234) | 15% (152) | 17% (170) | 28% (285) | 2% (24) | 1016 |
| 4-Region: Northeast | 13% (50) | 25% (98) | 17% (65) | 16% (64) | 29% (113) | 1% (3) | 394 |
| 4-Region: Midwest | 14% (64) | 18% (85) | 16% (75) | 21% (97) | 27% (127) | 3% (15) | 462 |
| 4-Region: South | 14% (119) | 24% (194) | 13% (110) | 19% (161) | 28% (233) | 1% (9) | 824 |
| 4-Region: West | 20% (106) | 19% (100) | 15% (78) | 19% (98) | 25% (128) | 2% (10) | 520 |
| Facebook Users | 16% (295) | 23% (421) | 15% (268) | 15% (280) | 29% (517) | 2% (30) | 1812 |
| Instagram Users | 25% (281) | 28% (320) | 15% (167) | 14% (161) | 17% (199) | 1% (14) | 1142 |
| WhatsApp Users | 30% (137) | 25% (115) | 13% (60) | 14% (63) | 16% (74) | 1% (6) | 455 |
| Kids Use Facebook or Instagram | 30% (100) | 24% (79) | 16% (51) | 9% (30) | 18% (60) | 2% (7) | 327 |
| Support Government Regulation | 18% (203) | 23% (265) | 15% (169) | 21% (246) | 22% (252) | 1% (17) | 1152 |
| Oppose Government Regulation | 14% (89) | 22% (142) | 16% (106) | 17% (111) | 30% (191) | 1% (7) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE1_2: To what extent are you favorable or unfavorable of the following social media platforms?
 Facebook

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 26% (582) | 31% (677) | 18% (394) | 18% (406) | 6% (132) | — (9) | 2200 |
| Gender: Male | 26% (279) | 29% (303) | 18% (195) | 21% (220) | 5% (57) | 1% (7) | 1062 |
| Gender: Female | 27% (303) | 33% (374) | 17% (199) | 16% (186) | 7% (75) | — (1) | 1138 |
| Age: 18-34 | 31% (205) | 27% (175) | 18% (117) | 17% (114) | 6% (37) | 1% (7) | 655 |
| Age: 35-44 | 35% (126) | 32% (116) | 16% (58) | 11% (38) | 5% (19) | — (0) | 358 |
| Age: 45-64 | 25% (188) | 31% (236) | 18% (138) | 19% (140) | 7% (49) | — (1) | 751 |
| Age: 65+ | 15% (64) | 35% (151) | 19% (81) | 26% (114) | 6% (26) | — (1) | 436 |
| GenZers: 1997-2012 | 25% (55) | 29% (62) | 17% (38) | 19% (41) | 9% (19) | 2% (3) | 217 |
| Millennials: 1981-1996 | 35% (233) | 28% (182) | 17% (115) | 15% (96) | 4% (30) | 1% (4) | 660 |
| GenXers: 1965-1980 | 29% (167) | 30% (177) | 17% (99) | 16% (93) | 8% (45) | — (1) | 582 |
| Baby Boomers: 1946-1964 | 18% (120) | 33% (217) | 19% (128) | 24% (158) | 5% (31) | — (1) | 655 |
| PID: Dem (no lean) | 30% (257) | 30% (253) | 17% (141) | 16% (134) | 6% (54) | — (3) | 843 |
| PID: Ind (no lean) | 24% (166) | 31% (220) | 18% (127) | 20% (142) | 6% (45) | — (1) | 701 |
| PID: Rep (no lean) | 24% (159) | 31% (204) | 19% (127) | 20% (130) | 5% (33) | 1% (5) | 656 |
| PID/Gender: Dem Men | 33% (137) | 29% (123) | 15% (61) | 16% (66) | 6% (27) | — (2) | 416 |
| PID/Gender: Dem Women | 28% (120) | 31% (131) | 19% (79) | 16% (69) | 6% (28) | — (1) | 428 |
| PID/Gender: Ind Men | 20% (66) | 27% (89) | 21% (70) | 26% (84) | 5% (18) | — (1) | 327 |
| PID/Gender: Ind Women | 27% (100) | 35% (131) | 15% (57) | 16% (59) | 7% (27) | — (0) | 373 |
| PID/Gender: Rep Men | 24% (76) | 29% (91) | 20% (64) | 22% (71) | 4% (13) | 1% (5) | 319 |
| PID/Gender: Rep Women | 25% (83) | 33% (113) | 19% (63) | 18% (59) | 6% (20) | — (0) | 337 |
| Ideo: Liberal (1-3) | 24% (163) | 31% (214) | 20% (137) | 21% (143) | 4% (26) | — (2) | 685 |
| Ideo: Moderate (4) | 27% (166) | 32% (194) | 16% (97) | 17% (103) | 7% (44) | — (3) | 606 |
| Ideo: Conservative (5-7) | 24% (167) | 30% (207) | 19% (131) | 21% (142) | 6% (41) | 1% (4) | 693 |
| Educ: < College | 29% (440) | 32% (483) | 16% (248) | 15% (232) | 7% (105) | — (4) | 1512 |
| Educ: Bachelors degree | 20% (87) | 31% (136) | 20% (89) | 25% (111) | 4% (16) | 1% (5) | 444 |
| Educ: Post-grad | 22% (54) | 24% (59) | 23% (56) | 26% (63) | 5% (11) | — (0) | 244 |
| Income: Under 50k | 30% (365) | 31% (378) | 16% (200) | 15% (187) | 7% (91) | 1% (7) | 1227 |
| Income: 50k-100k | 20% (130) | 33% (218) | 20% (131) | 22% (141) | 5% (30) | — (2) | 652 |
| Income: 100k+ | 27% (86) | 26% (82) | 20% (64) | 24% (78) | 3% (11) | — (0) | 321 |
| Ethnicity: White | 25% (424) | 31% (536) | 19% (320) | 19% (330) | 6% (103) | — (7) | 1722 |
| Ethnicity: Hispanic | 27% (96) | 27% (95) | 18% (62) | 21% (72) | 7% (25) | — (0) | 349 |

Continued on next page

Table MCTE1_2: To what extent are you favorable or unfavorable of the following social media platforms?

Facebook

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|-----------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 26% (582) | 31% (677) | 18% (394) | 18% (406) | 6% (132) | — (9) | 2200 |
| Ethnicity: Black | 41% (113) | 30% (82) | 11% (29) | 12% (33) | 6% (17) | — (1) | 274 |
| Ethnicity: Other | 22% (44) | 29% (59) | 22% (45) | 21% (44) | 6% (12) | — (1) | 204 |
| All Christian | 25% (246) | 34% (335) | 17% (169) | 19% (186) | 6% (59) | — (2) | 997 |
| All Non-Christian | 30% (32) | 24% (26) | 16% (17) | 22% (24) | 5% (5) | 3% (3) | 107 |
| Atheist | 11% (12) | 33% (38) | 17% (20) | 34% (38) | 5% (6) | — (0) | 114 |
| Agnostic/Nothing in particular | 24% (139) | 29% (172) | 20% (118) | 19% (113) | 7% (43) | — (1) | 586 |
| Something Else | 38% (152) | 27% (107) | 18% (70) | 11% (45) | 5% (20) | 1% (3) | 397 |
| Religious Non-Protestant/Catholic | 32% (42) | 24% (31) | 16% (21) | 21% (27) | 4% (5) | 2% (3) | 129 |
| Evangelical | 32% (192) | 32% (191) | 16% (97) | 15% (90) | 4% (24) | — (3) | 597 |
| Non-Evangelical | 25% (191) | 32% (239) | 18% (137) | 18% (137) | 7% (52) | — (2) | 759 |
| Community: Urban | 33% (203) | 28% (173) | 16% (96) | 16% (102) | 6% (39) | 1% (5) | 618 |
| Community: Suburban | 21% (214) | 31% (311) | 21% (214) | 20% (208) | 6% (63) | — (3) | 1014 |
| Community: Rural | 29% (165) | 34% (193) | 15% (84) | 17% (97) | 5% (30) | — (1) | 568 |
| Employ: Private Sector | 27% (192) | 31% (222) | 19% (137) | 17% (123) | 5% (32) | 1% (5) | 710 |
| Employ: Government | 35% (48) | 30% (42) | 18% (25) | 15% (20) | 2% (3) | 1% (1) | 139 |
| Employ: Self-Employed | 32% (61) | 35% (66) | 11% (20) | 20% (37) | 2% (5) | 1% (2) | 191 |
| Employ: Homemaker | 33% (55) | 21% (36) | 20% (34) | 14% (24) | 12% (21) | — (0) | 170 |
| Employ: Student | 16% (12) | 29% (21) | 25% (18) | 18% (13) | 11% (8) | 1% (1) | 72 |
| Employ: Retired | 18% (85) | 35% (168) | 18% (84) | 23% (112) | 6% (26) | — (1) | 476 |
| Employ: Unemployed | 27% (74) | 28% (77) | 18% (48) | 18% (48) | 10% (28) | — (0) | 276 |
| Employ: Other | 33% (55) | 28% (47) | 17% (28) | 17% (29) | 5% (8) | — (0) | 166 |
| Military HH: Yes | 25% (83) | 32% (109) | 19% (65) | 20% (66) | 4% (13) | — (1) | 337 |
| Military HH: No | 27% (499) | 31% (568) | 18% (329) | 18% (340) | 6% (119) | — (8) | 1863 |
| RD/WT: Right Direction | 31% (267) | 31% (271) | 16% (142) | 16% (135) | 5% (44) | 1% (5) | 865 |
| RD/WT: Wrong Track | 24% (315) | 30% (406) | 19% (252) | 20% (271) | 7% (88) | — (3) | 1335 |
| Biden Job Approve | 30% (316) | 32% (330) | 16% (167) | 17% (174) | 5% (48) | — (5) | 1040 |
| Biden Job Disapprove | 21% (225) | 31% (327) | 20% (214) | 21% (221) | 6% (62) | — (4) | 1054 |

Continued on next page

Table MCTE1_2: To what extent are you favorable or unfavorable of the following social media platforms?
Facebook

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------------|-----------------------|---------------------------|-----------------------------|-------------------------|-----------------------------|-----------------------|----------------|
| Adults | 26% (582) | 31% (677) | 18% (394) | 18% (406) | 6% (132) | — (9) | 2200 |
| Biden Job Strongly Approve | 36% (174) | 24% (118) | 14% (70) | 19% (93) | 5% (24) | 1% (3) | 482 |
| Biden Job Somewhat Approve | 25% (142) | 38% (212) | 17% (97) | 15% (82) | 4% (24) | — (2) | 558 |
| Biden Job Somewhat Disapprove | 26% (79) | 39% (117) | 17% (52) | 14% (43) | 3% (9) | — (1) | 302 |
| Biden Job Strongly Disapprove | 19% (146) | 28% (210) | 22% (162) | 24% (178) | 7% (53) | — (3) | 752 |
| Favorable of Biden | 29% (301) | 32% (328) | 16% (167) | 17% (179) | 5% (51) | — (3) | 1030 |
| Unfavorable of Biden | 23% (236) | 30% (316) | 21% (215) | 21% (219) | 6% (58) | — (2) | 1046 |
| Very Favorable of Biden | 36% (189) | 26% (137) | 13% (69) | 20% (104) | 5% (24) | — (1) | 524 |
| Somewhat Favorable of Biden | 22% (112) | 38% (192) | 19% (98) | 15% (75) | 5% (27) | — (2) | 506 |
| Somewhat Unfavorable of Biden | 27% (70) | 36% (92) | 20% (52) | 14% (37) | 3% (7) | — (0) | 258 |
| Very Unfavorable of Biden | 21% (166) | 28% (223) | 21% (163) | 23% (182) | 6% (51) | — (2) | 788 |
| #1 Issue: Economy | 29% (235) | 33% (269) | 17% (134) | 16% (130) | 5% (41) | — (4) | 813 |
| #1 Issue: Security | 21% (71) | 29% (98) | 19% (65) | 23% (78) | 9% (30) | 1% (2) | 343 |
| #1 Issue: Health Care | 29% (81) | 33% (92) | 16% (46) | 18% (50) | 4% (12) | — (1) | 282 |
| #1 Issue: Medicare / Social Security | 26% (73) | 35% (98) | 16% (45) | 19% (52) | 4% (11) | — (1) | 281 |
| #1 Issue: Women's Issues | 25% (37) | 27% (40) | 22% (32) | 15% (22) | 11% (16) | — (1) | 147 |
| #1 Issue: Education | 34% (34) | 25% (25) | 23% (23) | 16% (17) | 2% (2) | 1% (1) | 101 |
| #1 Issue: Energy | 33% (34) | 22% (23) | 21% (22) | 19% (20) | 6% (6) | — (0) | 105 |
| #1 Issue: Other | 12% (16) | 26% (33) | 22% (28) | 29% (38) | 11% (15) | — (0) | 128 |
| 2020 Vote: Joe Biden | 27% (263) | 32% (313) | 17% (170) | 19% (188) | 4% (44) | — (4) | 983 |
| 2020 Vote: Donald Trump | 22% (165) | 30% (221) | 19% (142) | 22% (159) | 6% (45) | 1% (5) | 737 |
| 2020 Vote: Other | 23% (16) | 25% (17) | 25% (17) | 21% (15) | 7% (5) | — (0) | 70 |
| 2020 Vote: Didn't Vote | 34% (137) | 31% (125) | 16% (64) | 11% (44) | 10% (39) | — (0) | 410 |
| 2018 House Vote: Democrat | 28% (209) | 28% (209) | 18% (134) | 20% (148) | 5% (33) | — (1) | 735 |
| 2018 House Vote: Republican | 20% (111) | 30% (171) | 21% (116) | 23% (127) | 6% (36) | 1% (4) | 564 |
| 2018 House Vote: Someone else | 25% (17) | 32% (22) | 19% (13) | 20% (14) | 5% (4) | — (0) | 69 |
| 2016 Vote: Hillary Clinton | 27% (184) | 31% (215) | 17% (120) | 20% (139) | 5% (33) | — (1) | 693 |
| 2016 Vote: Donald Trump | 22% (146) | 29% (195) | 20% (136) | 22% (150) | 6% (39) | — (3) | 670 |
| 2016 Vote: Other | 21% (18) | 31% (27) | 25% (22) | 17% (15) | 6% (6) | — (0) | 88 |
| 2016 Vote: Didn't Vote | 31% (229) | 32% (240) | 16% (116) | 14% (102) | 7% (54) | 1% (5) | 746 |

Continued on next page

Table MCTE1_2: To what extent are you favorable or unfavorable of the following social media platforms?

Facebook

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 26% (582) | 31% (677) | 18% (394) | 18% (406) | 6% (132) | — (9) | 2200 |
| Voted in 2014: Yes | 25% (293) | 30% (357) | 19% (228) | 20% (237) | 6% (65) | — (4) | 1184 |
| Voted in 2014: No | 28% (288) | 32% (320) | 16% (167) | 17% (169) | 7% (67) | — (5) | 1016 |
| 4-Region: Northeast | 23% (89) | 37% (146) | 17% (65) | 16% (62) | 7% (27) | 1% (4) | 394 |
| 4-Region: Midwest | 25% (115) | 30% (138) | 20% (91) | 21% (95) | 5% (24) | — (0) | 462 |
| 4-Region: South | 29% (242) | 31% (257) | 17% (138) | 17% (141) | 5% (43) | — (3) | 824 |
| 4-Region: West | 26% (136) | 26% (136) | 19% (101) | 21% (108) | 7% (38) | — (2) | 520 |
| Facebook Users | 31% (569) | 36% (652) | 18% (331) | 10% (181) | 4% (76) | — (2) | 1812 |
| Instagram Users | 33% (379) | 32% (360) | 16% (178) | 15% (172) | 5% (52) | — (1) | 1142 |
| WhatsApp Users | 40% (181) | 29% (133) | 15% (70) | 12% (53) | 4% (17) | — (1) | 455 |
| Kids Use Facebook or Instagram | 42% (138) | 30% (98) | 16% (52) | 9% (30) | 3% (9) | — (0) | 327 |
| Support Government Regulation | 25% (290) | 30% (347) | 17% (200) | 23% (260) | 4% (51) | — (4) | 1152 |
| Oppose Government Regulation | 27% (175) | 32% (204) | 21% (134) | 15% (95) | 5% (35) | — (3) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE1_3: To what extent are you favorable or unfavorable of the following social media platforms?
Snapchat

| Demographic | Very favorable | | Somewhat favorable | | Somewhat unfavorable | | Very unfavorable | | Heard of, no opinion | | Never heard of | | Total N |
|--------------------------|----------------|-------|--------------------|-------|----------------------|-------|------------------|-------|----------------------|-------|----------------|------|---------|
| Adults | 14% | (314) | 21% | (458) | 12% | (261) | 14% | (307) | 37% | (817) | 2% | (43) | 2200 |
| Gender: Male | 15% | (164) | 22% | (236) | 13% | (139) | 14% | (152) | 33% | (350) | 2% | (20) | 1062 |
| Gender: Female | 13% | (150) | 19% | (222) | 11% | (122) | 14% | (155) | 41% | (466) | 2% | (23) | 1138 |
| Age: 18-34 | 27% | (179) | 31% | (205) | 14% | (89) | 12% | (81) | 14% | (89) | 2% | (11) | 655 |
| Age: 35-44 | 17% | (62) | 26% | (94) | 17% | (60) | 12% | (42) | 26% | (93) | 2% | (7) | 358 |
| Age: 45-64 | 8% | (62) | 16% | (117) | 11% | (79) | 15% | (112) | 49% | (368) | 2% | (13) | 751 |
| Age: 65+ | 3% | (11) | 9% | (41) | 8% | (33) | 17% | (73) | 61% | (266) | 3% | (12) | 436 |
| GenZers: 1997-2012 | 34% | (74) | 34% | (75) | 10% | (23) | 10% | (21) | 10% | (23) | 1% | (2) | 217 |
| Millennials: 1981-1996 | 23% | (149) | 29% | (193) | 15% | (102) | 13% | (86) | 17% | (114) | 2% | (15) | 660 |
| GenXers: 1965-1980 | 11% | (64) | 19% | (111) | 13% | (76) | 13% | (78) | 42% | (245) | 1% | (8) | 582 |
| Baby Boomers: 1946-1964 | 4% | (25) | 11% | (75) | 8% | (53) | 16% | (108) | 58% | (377) | 3% | (17) | 655 |
| PID: Dem (no lean) | 17% | (146) | 22% | (184) | 11% | (91) | 13% | (108) | 35% | (295) | 2% | (18) | 843 |
| PID: Ind (no lean) | 13% | (93) | 22% | (151) | 13% | (91) | 13% | (88) | 38% | (265) | 2% | (11) | 701 |
| PID: Rep (no lean) | 11% | (74) | 19% | (123) | 12% | (79) | 17% | (110) | 39% | (256) | 2% | (14) | 656 |
| PID/Gender: Dem Men | 21% | (86) | 22% | (90) | 12% | (51) | 13% | (54) | 31% | (128) | 2% | (7) | 416 |
| PID/Gender: Dem Women | 14% | (60) | 22% | (95) | 9% | (40) | 13% | (54) | 39% | (167) | 3% | (11) | 428 |
| PID/Gender: Ind Men | 10% | (34) | 22% | (71) | 17% | (55) | 15% | (48) | 35% | (114) | 2% | (5) | 327 |
| PID/Gender: Ind Women | 16% | (60) | 22% | (80) | 10% | (36) | 11% | (40) | 40% | (151) | 2% | (6) | 373 |
| PID/Gender: Rep Men | 14% | (44) | 24% | (76) | 10% | (32) | 16% | (50) | 34% | (108) | 2% | (8) | 319 |
| PID/Gender: Rep Women | 9% | (30) | 14% | (47) | 14% | (46) | 18% | (60) | 44% | (148) | 2% | (6) | 337 |
| Ideo: Liberal (1-3) | 17% | (115) | 24% | (161) | 13% | (91) | 13% | (88) | 31% | (214) | 2% | (15) | 685 |
| Ideo: Moderate (4) | 12% | (72) | 21% | (125) | 12% | (75) | 12% | (74) | 42% | (254) | 1% | (7) | 606 |
| Ideo: Conservative (5-7) | 12% | (80) | 19% | (130) | 12% | (81) | 16% | (113) | 40% | (278) | 2% | (11) | 693 |
| Educ: < College | 15% | (224) | 20% | (308) | 11% | (168) | 13% | (198) | 39% | (585) | 2% | (29) | 1512 |
| Educ: Bachelors degree | 14% | (62) | 22% | (98) | 13% | (59) | 15% | (65) | 33% | (148) | 3% | (11) | 444 |
| Educ: Post-grad | 11% | (28) | 21% | (52) | 14% | (34) | 18% | (43) | 35% | (85) | 1% | (3) | 244 |
| Income: Under 50k | 14% | (174) | 20% | (241) | 10% | (120) | 14% | (168) | 40% | (495) | 2% | (29) | 1227 |
| Income: 50k-100k | 14% | (90) | 23% | (153) | 13% | (84) | 14% | (89) | 34% | (225) | 2% | (11) | 652 |
| Income: 100k+ | 15% | (50) | 20% | (64) | 18% | (57) | 16% | (50) | 30% | (97) | 1% | (3) | 321 |
| Ethnicity: White | 14% | (236) | 19% | (330) | 12% | (213) | 14% | (242) | 39% | (665) | 2% | (36) | 1722 |
| Ethnicity: Hispanic | 21% | (75) | 23% | (80) | 14% | (48) | 13% | (46) | 27% | (95) | 1% | (5) | 349 |

Continued on next page

Table MCTE1_3: To what extent are you favorable or unfavorable of the following social media platforms?

Snapchat

| Demographic | Very favorable | | Somewhat favorable | | Somewhat unfavorable | | Very unfavorable | | Heard of, no opinion | | Never heard of | | Total N |
|-----------------------------------|----------------|-------|--------------------|-------|----------------------|-------|------------------|-------|----------------------|-------|----------------|------|---------|
| Adults | 14% | (314) | 21% | (458) | 12% | (261) | 14% | (307) | 37% | (817) | 2% | (43) | 2200 |
| Ethnicity: Black | 20% | (54) | 25% | (68) | 8% | (21) | 12% | (34) | 33% | (89) | 3% | (8) | 274 |
| Ethnicity: Other | 11% | (23) | 30% | (60) | 13% | (27) | 16% | (32) | 30% | (62) | — | (0) | 204 |
| All Christian | 13% | (127) | 19% | (194) | 12% | (120) | 15% | (152) | 39% | (387) | 2% | (16) | 997 |
| All Non-Christian | 18% | (19) | 17% | (18) | 13% | (14) | 18% | (19) | 30% | (32) | 4% | (5) | 107 |
| Atheist | 13% | (15) | 31% | (36) | 12% | (14) | 10% | (12) | 31% | (35) | 2% | (3) | 114 |
| Agnostic/Nothing in particular | 16% | (93) | 22% | (126) | 12% | (72) | 11% | (64) | 37% | (218) | 2% | (12) | 586 |
| Something Else | 15% | (60) | 21% | (84) | 10% | (41) | 15% | (59) | 36% | (144) | 2% | (8) | 397 |
| Religious Non-Protestant/Catholic | 18% | (23) | 18% | (23) | 14% | (18) | 16% | (21) | 31% | (40) | 4% | (5) | 129 |
| Evangelical | 15% | (92) | 22% | (131) | 11% | (69) | 15% | (92) | 34% | (206) | 1% | (7) | 597 |
| Non-Evangelical | 11% | (83) | 18% | (138) | 12% | (88) | 15% | (117) | 42% | (316) | 2% | (16) | 759 |
| Community: Urban | 20% | (121) | 24% | (151) | 11% | (67) | 11% | (69) | 31% | (191) | 3% | (20) | 618 |
| Community: Suburban | 11% | (114) | 20% | (201) | 13% | (133) | 15% | (153) | 39% | (398) | 1% | (15) | 1014 |
| Community: Rural | 14% | (79) | 19% | (107) | 11% | (61) | 15% | (85) | 40% | (228) | 2% | (9) | 568 |
| Employ: Private Sector | 19% | (138) | 26% | (182) | 14% | (99) | 12% | (84) | 28% | (197) | 1% | (10) | 710 |
| Employ: Government | 18% | (24) | 33% | (46) | 10% | (15) | 10% | (13) | 28% | (39) | 2% | (2) | 139 |
| Employ: Self-Employed | 16% | (30) | 24% | (45) | 15% | (29) | 14% | (27) | 29% | (56) | 2% | (3) | 191 |
| Employ: Homemaker | 13% | (22) | 20% | (34) | 11% | (19) | 16% | (27) | 39% | (66) | 1% | (2) | 170 |
| Employ: Student | 34% | (24) | 35% | (26) | 11% | (8) | 9% | (7) | 10% | (7) | 1% | (1) | 72 |
| Employ: Retired | 3% | (14) | 9% | (43) | 10% | (47) | 18% | (85) | 57% | (274) | 3% | (14) | 476 |
| Employ: Unemployed | 13% | (35) | 18% | (50) | 11% | (30) | 15% | (42) | 40% | (111) | 3% | (9) | 276 |
| Employ: Other | 16% | (26) | 20% | (33) | 9% | (15) | 13% | (22) | 40% | (67) | 2% | (3) | 166 |
| Military HH: Yes | 12% | (40) | 17% | (57) | 10% | (35) | 16% | (53) | 43% | (146) | 2% | (6) | 337 |
| Military HH: No | 15% | (274) | 22% | (401) | 12% | (226) | 14% | (254) | 36% | (671) | 2% | (38) | 1863 |
| RD/WT: Right Direction | 18% | (154) | 24% | (207) | 9% | (81) | 12% | (103) | 34% | (296) | 3% | (25) | 865 |
| RD/WT: Wrong Track | 12% | (160) | 19% | (251) | 14% | (180) | 15% | (204) | 39% | (520) | 1% | (19) | 1335 |
| Biden Job Approve | 17% | (176) | 22% | (232) | 10% | (108) | 12% | (127) | 36% | (370) | 3% | (27) | 1040 |
| Biden Job Disapprove | 11% | (113) | 20% | (207) | 14% | (149) | 16% | (171) | 38% | (401) | 1% | (13) | 1054 |

Continued on next page

Table MCTE1_3: To what extent are you favorable or unfavorable of the following social media platforms?
Snapchat

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 14% (314) | 21% (458) | 12% (261) | 14% (307) | 37% (817) | 2% (43) | 2200 |
| Biden Job Strongly Approve | 19% (93) | 18% (89) | 9% (42) | 14% (68) | 36% (172) | 4% (18) | 482 |
| Biden Job Somewhat Approve | 15% (83) | 26% (143) | 12% (66) | 11% (59) | 35% (198) | 2% (9) | 558 |
| Biden Job Somewhat Disapprove | 14% (42) | 29% (86) | 15% (46) | 9% (27) | 32% (97) | 1% (4) | 302 |
| Biden Job Strongly Disapprove | 9% (71) | 16% (121) | 14% (103) | 19% (144) | 40% (304) | 1% (9) | 752 |
| Favorable of Biden | 16% (168) | 22% (231) | 10% (106) | 12% (124) | 37% (376) | 2% (24) | 1030 |
| Unfavorable of Biden | 12% (121) | 19% (203) | 14% (145) | 16% (170) | 38% (394) | 1% (15) | 1046 |
| Very Favorable of Biden | 19% (99) | 18% (93) | 8% (42) | 14% (75) | 39% (202) | 3% (14) | 524 |
| Somewhat Favorable of Biden | 14% (69) | 27% (138) | 13% (64) | 10% (50) | 34% (174) | 2% (10) | 506 |
| Somewhat Unfavorable of Biden | 17% (43) | 26% (66) | 16% (40) | 10% (25) | 30% (79) | 2% (5) | 258 |
| Very Unfavorable of Biden | 10% (78) | 17% (136) | 13% (104) | 18% (144) | 40% (315) | 1% (10) | 788 |
| #1 Issue: Economy | 17% (139) | 23% (187) | 14% (111) | 11% (88) | 34% (273) | 2% (15) | 813 |
| #1 Issue: Security | 9% (31) | 18% (61) | 11% (37) | 16% (56) | 44% (153) | 2% (5) | 343 |
| #1 Issue: Health Care | 17% (49) | 17% (49) | 11% (32) | 13% (38) | 38% (107) | 3% (7) | 282 |
| #1 Issue: Medicare / Social Security | 5% (15) | 14% (40) | 8% (23) | 15% (44) | 53% (150) | 3% (10) | 281 |
| #1 Issue: Women's Issues | 22% (32) | 30% (44) | 11% (15) | 15% (22) | 22% (32) | 1% (1) | 147 |
| #1 Issue: Education | 23% (24) | 31% (31) | 12% (12) | 15% (15) | 19% (19) | — (0) | 101 |
| #1 Issue: Energy | 17% (18) | 27% (28) | 9% (9) | 14% (14) | 30% (32) | 3% (3) | 105 |
| #1 Issue: Other | 4% (5) | 14% (18) | 17% (22) | 24% (31) | 40% (51) | 1% (1) | 128 |
| 2020 Vote: Joe Biden | 16% (156) | 22% (216) | 11% (109) | 13% (128) | 35% (349) | 3% (26) | 983 |
| 2020 Vote: Donald Trump | 10% (75) | 18% (136) | 12% (89) | 17% (125) | 41% (301) | 1% (10) | 737 |
| 2020 Vote: Other | 12% (8) | 24% (16) | 26% (18) | 11% (8) | 28% (19) | — (0) | 70 |
| 2020 Vote: Didn't Vote | 18% (74) | 22% (90) | 11% (45) | 11% (47) | 36% (147) | 2% (8) | 410 |
| 2018 House Vote: Democrat | 15% (109) | 20% (146) | 12% (90) | 14% (106) | 36% (268) | 2% (16) | 735 |
| 2018 House Vote: Republican | 7% (42) | 18% (99) | 12% (66) | 17% (94) | 45% (252) | 2% (11) | 564 |
| 2018 House Vote: Someone else | 15% (10) | 17% (12) | 14% (10) | 16% (11) | 33% (23) | 4% (3) | 69 |
| 2016 Vote: Hillary Clinton | 14% (96) | 20% (140) | 13% (89) | 14% (94) | 38% (262) | 2% (11) | 693 |
| 2016 Vote: Donald Trump | 10% (64) | 17% (111) | 13% (88) | 16% (110) | 42% (282) | 2% (14) | 670 |
| 2016 Vote: Other | 10% (9) | 24% (21) | 10% (9) | 15% (13) | 40% (35) | — (0) | 88 |
| 2016 Vote: Didn't Vote | 20% (146) | 25% (185) | 10% (71) | 12% (89) | 32% (238) | 2% (18) | 746 |

Continued on next page

**Table MCTE1_3: To what extent are you favorable or unfavorable of the following social media platforms?
Snapchat**

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 14% (314) | 21% (458) | 12% (261) | 14% (307) | 37% (817) | 2% (43) | 2200 |
| Voted in 2014: Yes | 11% (126) | 18% (208) | 12% (141) | 16% (193) | 42% (494) | 2% (23) | 1184 |
| Voted in 2014: No | 18% (188) | 25% (250) | 12% (120) | 11% (114) | 32% (323) | 2% (20) | 1016 |
| 4-Region: Northeast | 10% (41) | 22% (88) | 13% (52) | 15% (59) | 37% (146) | 2% (8) | 394 |
| 4-Region: Midwest | 15% (71) | 20% (92) | 12% (57) | 14% (66) | 35% (164) | 3% (12) | 462 |
| 4-Region: South | 15% (121) | 20% (164) | 11% (90) | 13% (111) | 39% (325) | 2% (14) | 824 |
| 4-Region: West | 16% (81) | 22% (114) | 12% (62) | 14% (72) | 35% (183) | 2% (9) | 520 |
| Facebook Users | 15% (271) | 23% (413) | 11% (196) | 12% (210) | 38% (685) | 2% (37) | 1812 |
| Instagram Users | 22% (251) | 31% (358) | 12% (132) | 10% (112) | 24% (275) | 1% (15) | 1142 |
| WhatsApp Users | 26% (117) | 29% (133) | 12% (57) | 11% (49) | 21% (95) | 1% (4) | 455 |
| Kids Use Facebook or Instagram | 28% (91) | 27% (87) | 14% (45) | 9% (30) | 22% (71) | 1% (2) | 327 |
| Support Government Regulation | 14% (163) | 20% (228) | 12% (138) | 15% (177) | 36% (418) | 2% (27) | 1152 |
| Oppose Government Regulation | 13% (87) | 26% (166) | 13% (84) | 13% (86) | 34% (217) | 1% (6) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE1_4: To what extent are you favorable or unfavorable of the following social media platforms?
 Instagram

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 22% (484) | 27% (596) | 12% (263) | 11% (250) | 26% (574) | 2% (33) | 2200 |
| Gender: Male | 24% (257) | 27% (288) | 12% (133) | 12% (125) | 23% (242) | 2% (18) | 1062 |
| Gender: Female | 20% (227) | 27% (308) | 11% (131) | 11% (125) | 29% (332) | 1% (16) | 1138 |
| Age: 18-34 | 34% (224) | 33% (219) | 13% (84) | 9% (57) | 9% (59) | 2% (11) | 655 |
| Age: 35-44 | 33% (117) | 30% (106) | 14% (50) | 7% (25) | 15% (55) | 1% (4) | 358 |
| Age: 45-64 | 15% (113) | 26% (194) | 11% (81) | 11% (86) | 36% (267) | 1% (10) | 751 |
| Age: 65+ | 7% (30) | 17% (76) | 11% (47) | 19% (83) | 44% (192) | 2% (8) | 436 |
| GenZers: 1997-2012 | 41% (90) | 37% (81) | 8% (18) | 5% (12) | 7% (15) | 1% (2) | 217 |
| Millennials: 1981-1996 | 34% (225) | 29% (193) | 15% (98) | 9% (60) | 11% (74) | 2% (10) | 660 |
| GenXers: 1965-1980 | 19% (108) | 30% (176) | 11% (65) | 10% (57) | 28% (165) | 2% (11) | 582 |
| Baby Boomers: 1946-1964 | 9% (60) | 20% (131) | 11% (73) | 16% (106) | 42% (275) | 2% (10) | 655 |
| PID: Dem (no lean) | 30% (252) | 23% (197) | 11% (96) | 10% (85) | 24% (199) | 2% (15) | 843 |
| PID: Ind (no lean) | 16% (113) | 32% (224) | 13% (94) | 11% (78) | 26% (185) | 1% (6) | 701 |
| PID: Rep (no lean) | 18% (119) | 27% (174) | 11% (73) | 13% (88) | 29% (189) | 2% (12) | 656 |
| PID/Gender: Dem Men | 33% (137) | 20% (84) | 12% (50) | 10% (43) | 23% (94) | 2% (8) | 416 |
| PID/Gender: Dem Women | 27% (115) | 27% (114) | 11% (46) | 10% (41) | 25% (105) | 2% (7) | 428 |
| PID/Gender: Ind Men | 16% (52) | 34% (111) | 16% (51) | 12% (40) | 21% (69) | 1% (4) | 327 |
| PID/Gender: Ind Women | 16% (61) | 30% (113) | 11% (43) | 10% (38) | 31% (116) | 1% (2) | 373 |
| PID/Gender: Rep Men | 21% (67) | 29% (93) | 10% (32) | 13% (42) | 25% (79) | 2% (6) | 319 |
| PID/Gender: Rep Women | 15% (51) | 24% (81) | 12% (42) | 14% (47) | 33% (110) | 2% (6) | 337 |
| Ideo: Liberal (1-3) | 26% (176) | 29% (198) | 14% (94) | 10% (71) | 19% (133) | 2% (12) | 685 |
| Ideo: Moderate (4) | 21% (126) | 26% (158) | 10% (59) | 12% (71) | 30% (185) | 1% (7) | 606 |
| Ideo: Conservative (5-7) | 18% (126) | 25% (176) | 13% (92) | 13% (88) | 29% (202) | 1% (9) | 693 |
| Educ: < College | 23% (341) | 25% (381) | 12% (177) | 10% (154) | 29% (434) | 2% (25) | 1512 |
| Educ: Bachelors degree | 20% (91) | 35% (155) | 12% (52) | 13% (56) | 19% (84) | 1% (5) | 444 |
| Educ: Post-grad | 21% (52) | 24% (59) | 14% (34) | 16% (40) | 23% (56) | 1% (4) | 244 |
| Income: Under 50k | 21% (256) | 27% (329) | 11% (132) | 10% (119) | 30% (364) | 2% (27) | 1227 |
| Income: 50k-100k | 22% (144) | 27% (175) | 15% (97) | 13% (86) | 22% (147) | 1% (4) | 652 |
| Income: 100k+ | 26% (84) | 29% (92) | 11% (34) | 14% (45) | 20% (63) | 1% (2) | 321 |
| Ethnicity: White | 19% (330) | 27% (465) | 12% (209) | 12% (209) | 28% (485) | 1% (24) | 1722 |
| Ethnicity: Hispanic | 30% (104) | 27% (94) | 13% (47) | 8% (29) | 21% (73) | — (1) | 349 |

Continued on next page

Table MCTE1_4: To what extent are you favorable or unfavorable of the following social media platforms?

Instagram

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|-----------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 22% (484) | 27% (596) | 12% (263) | 11% (250) | 26% (574) | 2% (33) | 2200 |
| Ethnicity: Black | 41% (111) | 24% (66) | 10% (28) | 6% (16) | 16% (45) | 3% (8) | 274 |
| Ethnicity: Other | 21% (42) | 32% (65) | 13% (26) | 12% (25) | 21% (43) | 1% (1) | 204 |
| All Christian | 20% (196) | 27% (267) | 11% (112) | 12% (118) | 29% (292) | 1% (12) | 997 |
| All Non-Christian | 29% (31) | 24% (25) | 16% (17) | 14% (15) | 16% (17) | 1% (1) | 107 |
| Atheist | 22% (25) | 29% (33) | 20% (23) | 12% (13) | 16% (18) | 2% (2) | 114 |
| Agnostic/Nothing in particular | 23% (134) | 28% (163) | 12% (73) | 10% (59) | 25% (147) | 2% (10) | 586 |
| Something Else | 25% (98) | 27% (107) | 10% (38) | 12% (46) | 25% (99) | 2% (8) | 397 |
| Religious Non-Protestant/Catholic | 26% (34) | 27% (35) | 15% (19) | 12% (16) | 19% (24) | 1% (1) | 129 |
| Evangelical | 25% (151) | 27% (163) | 9% (54) | 11% (68) | 26% (157) | 1% (4) | 597 |
| Non-Evangelical | 18% (137) | 26% (198) | 12% (89) | 12% (94) | 30% (225) | 2% (15) | 759 |
| Community: Urban | 31% (192) | 26% (161) | 12% (73) | 9% (55) | 21% (129) | 1% (8) | 618 |
| Community: Suburban | 19% (191) | 28% (283) | 12% (120) | 12% (121) | 28% (287) | 1% (12) | 1014 |
| Community: Rural | 18% (100) | 27% (152) | 12% (70) | 13% (75) | 28% (159) | 2% (13) | 568 |
| Employ: Private Sector | 27% (193) | 31% (222) | 13% (96) | 9% (66) | 18% (125) | 1% (8) | 710 |
| Employ: Government | 35% (49) | 32% (44) | 9% (12) | 7% (10) | 16% (22) | 1% (1) | 139 |
| Employ: Self-Employed | 29% (56) | 33% (63) | 13% (24) | 11% (21) | 14% (26) | — (0) | 191 |
| Employ: Homemaker | 14% (24) | 28% (47) | 17% (29) | 12% (21) | 27% (46) | 2% (3) | 170 |
| Employ: Student | 39% (28) | 44% (31) | 9% (6) | 1% (1) | 3% (2) | 4% (3) | 72 |
| Employ: Retired | 8% (37) | 18% (88) | 11% (52) | 17% (82) | 44% (208) | 2% (9) | 476 |
| Employ: Unemployed | 20% (55) | 23% (63) | 11% (30) | 13% (37) | 31% (84) | 2% (6) | 276 |
| Employ: Other | 25% (41) | 23% (38) | 8% (14) | 7% (12) | 35% (58) | 2% (3) | 166 |
| Military HH: Yes | 18% (62) | 24% (80) | 12% (40) | 13% (45) | 32% (107) | 1% (3) | 337 |
| Military HH: No | 23% (422) | 28% (516) | 12% (223) | 11% (206) | 25% (466) | 2% (30) | 1863 |
| RD/WT: Right Direction | 31% (264) | 25% (217) | 9% (77) | 10% (91) | 23% (199) | 2% (17) | 865 |
| RD/WT: Wrong Track | 16% (219) | 28% (379) | 14% (186) | 12% (160) | 28% (374) | 1% (16) | 1335 |
| Biden Job Approve | 29% (298) | 26% (272) | 10% (102) | 10% (106) | 24% (246) | 2% (17) | 1040 |
| Biden Job Disapprove | 16% (164) | 28% (298) | 15% (155) | 13% (135) | 27% (290) | 1% (13) | 1054 |

Continued on next page

Table MCTE1_4: To what extent are you favorable or unfavorable of the following social media platforms?
 Instagram

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 22% (484) | 27% (596) | 12% (263) | 11% (250) | 26% (574) | 2% (33) | 2200 |
| Biden Job Strongly Approve | 34% (163) | 19% (93) | 8% (37) | 13% (63) | 23% (113) | 3% (13) | 482 |
| Biden Job Somewhat Approve | 24% (135) | 32% (178) | 12% (65) | 8% (43) | 24% (133) | 1% (4) | 558 |
| Biden Job Somewhat Disapprove | 23% (68) | 33% (100) | 12% (38) | 6% (17) | 26% (77) | 1% (2) | 302 |
| Biden Job Strongly Disapprove | 13% (96) | 26% (198) | 16% (117) | 16% (118) | 28% (213) | 1% (10) | 752 |
| Favorable of Biden | 28% (291) | 25% (258) | 10% (105) | 10% (107) | 25% (255) | 1% (14) | 1030 |
| Unfavorable of Biden | 16% (170) | 29% (299) | 15% (153) | 13% (136) | 26% (277) | 1% (12) | 1046 |
| Very Favorable of Biden | 32% (169) | 18% (96) | 8% (44) | 14% (74) | 25% (133) | 2% (8) | 524 |
| Somewhat Favorable of Biden | 24% (123) | 32% (162) | 12% (61) | 6% (33) | 24% (122) | 1% (6) | 506 |
| Somewhat Unfavorable of Biden | 24% (62) | 36% (92) | 11% (29) | 7% (18) | 21% (54) | 1% (3) | 258 |
| Very Unfavorable of Biden | 14% (108) | 26% (207) | 16% (124) | 15% (118) | 28% (223) | 1% (9) | 788 |
| #1 Issue: Economy | 24% (194) | 32% (257) | 13% (103) | 7% (59) | 23% (186) | 2% (14) | 813 |
| #1 Issue: Security | 14% (49) | 22% (75) | 15% (53) | 15% (50) | 32% (110) | 2% (6) | 343 |
| #1 Issue: Health Care | 25% (72) | 26% (73) | 10% (29) | 10% (27) | 27% (75) | 2% (6) | 282 |
| #1 Issue: Medicare / Social Security | 15% (41) | 19% (54) | 9% (24) | 14% (39) | 42% (119) | 1% (3) | 281 |
| #1 Issue: Women's Issues | 35% (51) | 29% (42) | 10% (15) | 13% (19) | 13% (20) | — (1) | 147 |
| #1 Issue: Education | 33% (34) | 36% (36) | 8% (8) | 12% (12) | 11% (11) | — (0) | 101 |
| #1 Issue: Energy | 29% (31) | 27% (29) | 13% (13) | 11% (11) | 17% (18) | 2% (2) | 105 |
| #1 Issue: Other | 9% (12) | 23% (30) | 14% (18) | 26% (33) | 26% (34) | 1% (1) | 128 |
| 2020 Vote: Joe Biden | 27% (263) | 27% (262) | 11% (106) | 11% (106) | 23% (230) | 2% (15) | 983 |
| 2020 Vote: Donald Trump | 16% (115) | 27% (197) | 14% (101) | 13% (99) | 30% (218) | 1% (7) | 737 |
| 2020 Vote: Other | 16% (11) | 39% (27) | 22% (15) | 8% (6) | 16% (11) | — (0) | 70 |
| 2020 Vote: Didn't Vote | 23% (95) | 27% (109) | 10% (41) | 10% (40) | 28% (114) | 3% (11) | 410 |
| 2018 House Vote: Democrat | 26% (193) | 25% (182) | 12% (87) | 12% (88) | 24% (175) | 1% (10) | 735 |
| 2018 House Vote: Republican | 13% (76) | 25% (139) | 12% (67) | 14% (82) | 34% (193) | 1% (7) | 564 |
| 2018 House Vote: Someone else | 18% (12) | 35% (24) | 14% (10) | 10% (7) | 23% (16) | — (0) | 69 |
| 2016 Vote: Hillary Clinton | 26% (177) | 26% (177) | 12% (83) | 12% (81) | 24% (169) | 1% (5) | 693 |
| 2016 Vote: Donald Trump | 14% (97) | 25% (165) | 12% (81) | 15% (102) | 32% (216) | 1% (9) | 670 |
| 2016 Vote: Other | 18% (16) | 29% (25) | 15% (13) | 10% (9) | 29% (25) | — (0) | 88 |
| 2016 Vote: Didn't Vote | 26% (191) | 31% (228) | 12% (86) | 8% (58) | 22% (163) | 3% (19) | 746 |

Continued on next page

Table MCTE1_4: To what extent are you favorable or unfavorable of the following social media platforms?

Instagram

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 22% (484) | 27% (596) | 12% (263) | 11% (250) | 26% (574) | 2% (33) | 2200 |
| Voted in 2014: Yes | 20% (240) | 23% (275) | 12% (143) | 14% (166) | 29% (348) | 1% (13) | 1184 |
| Voted in 2014: No | 24% (244) | 32% (321) | 12% (121) | 8% (84) | 22% (226) | 2% (20) | 1016 |
| 4-Region: Northeast | 19% (76) | 31% (123) | 10% (41) | 11% (42) | 27% (105) | 1% (6) | 394 |
| 4-Region: Midwest | 16% (75) | 25% (114) | 12% (56) | 15% (68) | 30% (140) | 2% (10) | 462 |
| 4-Region: South | 24% (198) | 26% (211) | 13% (107) | 9% (77) | 26% (216) | 2% (15) | 824 |
| 4-Region: West | 26% (134) | 28% (147) | 11% (59) | 12% (63) | 22% (113) | 1% (3) | 520 |
| Facebook Users | 24% (438) | 28% (510) | 11% (207) | 8% (148) | 27% (482) | 1% (26) | 1812 |
| Instagram Users | 39% (450) | 42% (481) | 10% (115) | 4% (46) | 4% (48) | — (2) | 1142 |
| WhatsApp Users | 41% (188) | 29% (132) | 8% (38) | 9% (41) | 12% (54) | 1% (3) | 455 |
| Kids Use Facebook or Instagram | 31% (102) | 32% (106) | 14% (45) | 7% (24) | 15% (47) | 1% (3) | 327 |
| Support Government Regulation | 22% (251) | 26% (299) | 12% (144) | 14% (159) | 25% (283) | 1% (16) | 1152 |
| Oppose Government Regulation | 23% (150) | 30% (193) | 13% (85) | 8% (50) | 25% (160) | 1% (8) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE1_5: To what extent are you favorable or unfavorable of the following social media platforms?
 TikTok

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 18% (399) | 19% (422) | 13% (285) | 21% (452) | 27% (602) | 2% (40) | 2200 |
| Gender: Male | 18% (188) | 19% (203) | 14% (146) | 23% (242) | 24% (258) | 2% (24) | 1062 |
| Gender: Female | 19% (211) | 19% (219) | 12% (138) | 18% (210) | 30% (343) | 1% (17) | 1138 |
| Age: 18-34 | 32% (213) | 24% (155) | 13% (83) | 17% (113) | 12% (76) | 2% (15) | 655 |
| Age: 35-44 | 25% (88) | 29% (104) | 12% (45) | 16% (56) | 17% (62) | 1% (4) | 358 |
| Age: 45-64 | 11% (86) | 16% (120) | 13% (98) | 21% (158) | 37% (280) | 1% (10) | 751 |
| Age: 65+ | 3% (13) | 10% (43) | 14% (59) | 29% (126) | 42% (183) | 3% (12) | 436 |
| GenZers: 1997-2012 | 37% (80) | 25% (54) | 15% (32) | 15% (33) | 8% (17) | 1% (2) | 217 |
| Millennials: 1981-1996 | 29% (189) | 25% (165) | 12% (77) | 18% (116) | 15% (98) | 2% (15) | 660 |
| GenXers: 1965-1980 | 16% (94) | 21% (122) | 14% (79) | 17% (98) | 31% (180) | 1% (8) | 582 |
| Baby Boomers: 1946-1964 | 5% (35) | 11% (70) | 13% (88) | 27% (178) | 41% (269) | 2% (14) | 655 |
| PID: Dem (no lean) | 21% (181) | 22% (183) | 11% (93) | 14% (122) | 29% (245) | 2% (19) | 843 |
| PID: Ind (no lean) | 17% (121) | 18% (129) | 15% (102) | 21% (144) | 28% (199) | 1% (6) | 701 |
| PID: Rep (no lean) | 15% (97) | 17% (110) | 14% (90) | 28% (186) | 24% (158) | 2% (16) | 656 |
| PID/Gender: Dem Men | 23% (95) | 23% (94) | 12% (49) | 15% (63) | 26% (106) | 2% (9) | 416 |
| PID/Gender: Dem Women | 20% (86) | 21% (88) | 10% (45) | 14% (59) | 33% (139) | 2% (10) | 428 |
| PID/Gender: Ind Men | 14% (44) | 17% (56) | 17% (56) | 25% (82) | 26% (85) | 1% (4) | 327 |
| PID/Gender: Ind Women | 21% (77) | 19% (73) | 12% (46) | 17% (62) | 31% (114) | — (1) | 373 |
| PID/Gender: Rep Men | 15% (49) | 16% (52) | 13% (42) | 31% (98) | 21% (68) | 3% (11) | 319 |
| PID/Gender: Rep Women | 14% (48) | 17% (58) | 14% (48) | 26% (88) | 27% (90) | 2% (5) | 337 |
| Ideo: Liberal (1-3) | 20% (137) | 22% (152) | 14% (95) | 16% (106) | 26% (180) | 2% (15) | 685 |
| Ideo: Moderate (4) | 15% (92) | 20% (123) | 14% (88) | 17% (105) | 31% (190) | 1% (9) | 606 |
| Ideo: Conservative (5-7) | 14% (98) | 16% (112) | 12% (84) | 30% (205) | 26% (182) | 2% (12) | 693 |
| Educ: < College | 19% (288) | 18% (278) | 12% (180) | 20% (302) | 29% (440) | 2% (24) | 1512 |
| Educ: Bachelors degree | 16% (72) | 22% (96) | 14% (60) | 22% (98) | 23% (104) | 3% (13) | 444 |
| Educ: Post-grad | 16% (39) | 19% (47) | 18% (44) | 22% (53) | 24% (58) | 1% (3) | 244 |
| Income: Under 50k | 18% (225) | 19% (228) | 12% (141) | 19% (237) | 30% (369) | 2% (26) | 1227 |
| Income: 50k-100k | 16% (107) | 20% (129) | 15% (100) | 22% (142) | 25% (164) | 2% (10) | 652 |
| Income: 100k+ | 21% (66) | 20% (65) | 14% (44) | 23% (73) | 22% (69) | 1% (4) | 321 |
| Ethnicity: White | 16% (277) | 19% (319) | 14% (234) | 21% (370) | 28% (488) | 2% (34) | 1722 |
| Ethnicity: Hispanic | 28% (97) | 24% (83) | 13% (45) | 14% (50) | 21% (72) | 1% (4) | 349 |

Continued on next page

Table MCTE1_5: To what extent are you favorable or unfavorable of the following social media platforms?

TikTok

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|-----------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 18% (399) | 19% (422) | 13% (285) | 21% (452) | 27% (602) | 2% (40) | 2200 |
| Ethnicity: Black | 29% (80) | 22% (61) | 7% (20) | 16% (43) | 24% (65) | 2% (5) | 274 |
| Ethnicity: Other | 20% (42) | 21% (42) | 15% (30) | 20% (40) | 24% (49) | 1% (2) | 204 |
| All Christian | 14% (140) | 17% (170) | 15% (147) | 24% (234) | 29% (289) | 2% (16) | 997 |
| All Non-Christian | 22% (23) | 16% (17) | 16% (18) | 17% (19) | 24% (26) | 5% (5) | 107 |
| Atheist | 18% (20) | 23% (26) | 12% (13) | 22% (25) | 23% (26) | 3% (4) | 114 |
| Agnostic/Nothing in particular | 20% (119) | 23% (137) | 11% (65) | 17% (100) | 26% (154) | 2% (10) | 586 |
| Something Else | 24% (97) | 18% (72) | 10% (41) | 19% (74) | 27% (107) | 1% (5) | 397 |
| Religious Non-Protestant/Catholic | 22% (29) | 15% (19) | 15% (19) | 17% (22) | 26% (34) | 4% (5) | 129 |
| Evangelical | 19% (113) | 16% (96) | 14% (82) | 24% (146) | 26% (154) | 1% (6) | 597 |
| Non-Evangelical | 15% (115) | 18% (137) | 14% (103) | 21% (158) | 30% (230) | 2% (15) | 759 |
| Community: Urban | 22% (138) | 22% (136) | 9% (58) | 16% (101) | 27% (166) | 3% (18) | 618 |
| Community: Suburban | 16% (161) | 18% (186) | 14% (146) | 22% (222) | 28% (285) | 1% (13) | 1014 |
| Community: Rural | 17% (99) | 18% (100) | 14% (80) | 23% (129) | 26% (151) | 2% (9) | 568 |
| Employ: Private Sector | 24% (168) | 21% (151) | 12% (89) | 20% (141) | 21% (151) | 2% (11) | 710 |
| Employ: Government | 21% (29) | 24% (33) | 15% (20) | 18% (25) | 22% (31) | 2% (2) | 139 |
| Employ: Self-Employed | 23% (44) | 23% (43) | 10% (20) | 20% (38) | 22% (43) | 1% (3) | 191 |
| Employ: Homemaker | 23% (39) | 16% (27) | 12% (20) | 16% (27) | 32% (54) | 1% (2) | 170 |
| Employ: Student | 38% (28) | 27% (20) | 13% (10) | 11% (8) | 11% (8) | — (0) | 72 |
| Employ: Retired | 4% (18) | 10% (47) | 15% (70) | 28% (135) | 41% (193) | 3% (12) | 476 |
| Employ: Unemployed | 14% (39) | 22% (61) | 14% (37) | 20% (55) | 27% (75) | 3% (9) | 276 |
| Employ: Other | 21% (35) | 24% (39) | 11% (19) | 14% (24) | 29% (47) | 1% (1) | 166 |
| Military HH: Yes | 15% (50) | 15% (52) | 15% (49) | 22% (74) | 32% (107) | 1% (4) | 337 |
| Military HH: No | 19% (349) | 20% (369) | 13% (235) | 20% (379) | 27% (494) | 2% (36) | 1863 |
| RD/WT: Right Direction | 20% (176) | 22% (187) | 12% (106) | 14% (120) | 29% (250) | 3% (27) | 865 |
| RD/WT: Wrong Track | 17% (223) | 18% (235) | 13% (179) | 25% (333) | 26% (352) | 1% (14) | 1335 |
| Biden Job Approve | 20% (211) | 22% (226) | 13% (130) | 14% (146) | 29% (300) | 3% (26) | 1040 |
| Biden Job Disapprove | 14% (150) | 18% (185) | 14% (149) | 28% (294) | 25% (265) | 1% (11) | 1054 |

Continued on next page

Table MCTE1_5: To what extent are you favorable or unfavorable of the following social media platforms?
 TikTok

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 18% (399) | 19% (422) | 13% (285) | 21% (452) | 27% (602) | 2% (40) | 2200 |
| Biden Job Strongly Approve | 22% (108) | 19% (91) | 8% (38) | 16% (79) | 30% (145) | 4% (21) | 482 |
| Biden Job Somewhat Approve | 18% (103) | 24% (135) | 16% (92) | 12% (68) | 28% (155) | 1% (5) | 558 |
| Biden Job Somewhat Disapprove | 17% (51) | 24% (73) | 18% (55) | 18% (54) | 22% (67) | 1% (2) | 302 |
| Biden Job Strongly Disapprove | 13% (99) | 15% (112) | 13% (94) | 32% (240) | 26% (198) | 1% (9) | 752 |
| Favorable of Biden | 20% (206) | 21% (220) | 12% (129) | 14% (144) | 30% (311) | 2% (20) | 1030 |
| Unfavorable of Biden | 15% (157) | 18% (185) | 14% (145) | 28% (296) | 24% (249) | 1% (14) | 1046 |
| Very Favorable of Biden | 22% (116) | 17% (89) | 8% (44) | 18% (92) | 32% (167) | 3% (16) | 524 |
| Somewhat Favorable of Biden | 18% (90) | 26% (131) | 17% (85) | 10% (52) | 28% (144) | 1% (4) | 506 |
| Somewhat Unfavorable of Biden | 18% (45) | 25% (64) | 17% (45) | 19% (50) | 20% (51) | 1% (3) | 258 |
| Very Unfavorable of Biden | 14% (111) | 15% (121) | 13% (101) | 31% (247) | 25% (198) | 1% (10) | 788 |
| #1 Issue: Economy | 19% (157) | 22% (179) | 12% (100) | 18% (144) | 26% (215) | 2% (18) | 813 |
| #1 Issue: Security | 12% (42) | 17% (59) | 10% (35) | 32% (108) | 27% (94) | 1% (5) | 343 |
| #1 Issue: Health Care | 20% (58) | 19% (53) | 18% (50) | 14% (40) | 27% (76) | 2% (6) | 282 |
| #1 Issue: Medicare / Social Security | 9% (24) | 13% (36) | 14% (40) | 23% (65) | 40% (111) | 2% (5) | 281 |
| #1 Issue: Women's Issues | 31% (46) | 21% (30) | 12% (18) | 15% (23) | 20% (29) | — (1) | 147 |
| #1 Issue: Education | 30% (30) | 24% (25) | 8% (9) | 21% (21) | 15% (15) | 1% (1) | 101 |
| #1 Issue: Energy | 21% (22) | 22% (23) | 13% (14) | 16% (17) | 24% (25) | 3% (3) | 105 |
| #1 Issue: Other | 15% (20) | 13% (17) | 15% (19) | 27% (35) | 28% (36) | 1% (1) | 128 |
| 2020 Vote: Joe Biden | 19% (184) | 21% (207) | 13% (126) | 16% (156) | 29% (289) | 2% (21) | 983 |
| 2020 Vote: Donald Trump | 14% (101) | 16% (118) | 13% (95) | 30% (219) | 26% (192) | 2% (11) | 737 |
| 2020 Vote: Other | 20% (14) | 19% (13) | 19% (13) | 20% (14) | 22% (15) | — (0) | 70 |
| 2020 Vote: Didn't Vote | 25% (101) | 20% (84) | 12% (50) | 15% (63) | 26% (105) | 2% (8) | 410 |
| 2018 House Vote: Democrat | 19% (137) | 19% (138) | 13% (93) | 17% (124) | 31% (227) | 2% (15) | 735 |
| 2018 House Vote: Republican | 11% (60) | 14% (77) | 13% (72) | 33% (186) | 28% (156) | 2% (13) | 564 |
| 2018 House Vote: Someone else | 19% (13) | 24% (17) | 12% (8) | 17% (12) | 25% (17) | 2% (2) | 69 |
| 2016 Vote: Hillary Clinton | 17% (119) | 20% (141) | 12% (84) | 17% (120) | 31% (218) | 2% (11) | 693 |
| 2016 Vote: Donald Trump | 14% (92) | 14% (95) | 13% (84) | 31% (204) | 27% (180) | 2% (15) | 670 |
| 2016 Vote: Other | 12% (10) | 18% (16) | 16% (14) | 23% (20) | 31% (28) | — (0) | 88 |
| 2016 Vote: Didn't Vote | 24% (178) | 23% (170) | 14% (102) | 14% (104) | 24% (176) | 2% (15) | 746 |

Continued on next page

Table MCTE1_5: To what extent are you favorable or unfavorable of the following social media platforms?

TikTok

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 18% (399) | 19% (422) | 13% (285) | 21% (452) | 27% (602) | 2% (40) | 2200 |
| Voted in 2014: Yes | 15% (174) | 16% (191) | 12% (143) | 24% (286) | 31% (367) | 2% (23) | 1184 |
| Voted in 2014: No | 22% (225) | 23% (230) | 14% (142) | 16% (167) | 23% (235) | 2% (18) | 1016 |
| 4-Region: Northeast | 14% (57) | 20% (77) | 14% (53) | 19% (75) | 31% (123) | 2% (8) | 394 |
| 4-Region: Midwest | 16% (75) | 18% (83) | 14% (64) | 24% (110) | 25% (118) | 3% (12) | 462 |
| 4-Region: South | 20% (162) | 20% (163) | 13% (105) | 21% (173) | 25% (209) | 1% (12) | 824 |
| 4-Region: West | 20% (105) | 19% (98) | 12% (62) | 18% (94) | 29% (152) | 2% (9) | 520 |
| Facebook Users | 20% (360) | 20% (368) | 13% (231) | 18% (322) | 28% (501) | 2% (31) | 1812 |
| Instagram Users | 28% (320) | 25% (289) | 13% (154) | 15% (169) | 17% (198) | 1% (12) | 1142 |
| WhatsApp Users | 32% (147) | 25% (113) | 14% (63) | 13% (59) | 15% (68) | 1% (5) | 455 |
| Kids Use Facebook or Instagram | 27% (89) | 29% (94) | 14% (44) | 15% (49) | 14% (47) | 1% (4) | 327 |
| Support Government Regulation | 16% (185) | 20% (229) | 13% (154) | 22% (254) | 26% (305) | 2% (25) | 1152 |
| Oppose Government Regulation | 19% (125) | 22% (141) | 14% (91) | 21% (133) | 23% (151) | 1% (5) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE1_6: To what extent are you favorable or unfavorable of the following social media platforms?
Reddit

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 13% (293) | 19% (410) | 8% (178) | 8% (185) | 44% (974) | 7% (160) | 2200 |
| Gender: Male | 17% (181) | 23% (246) | 11% (113) | 9% (92) | 36% (381) | 5% (49) | 1062 |
| Gender: Female | 10% (112) | 14% (164) | 6% (66) | 8% (93) | 52% (592) | 10% (111) | 1138 |
| Age: 18-34 | 24% (155) | 26% (170) | 11% (71) | 6% (40) | 27% (174) | 7% (45) | 655 |
| Age: 35-44 | 21% (75) | 22% (80) | 9% (31) | 6% (21) | 36% (130) | 6% (21) | 358 |
| Age: 45-64 | 7% (52) | 17% (127) | 6% (48) | 8% (63) | 53% (395) | 9% (67) | 751 |
| Age: 65+ | 2% (11) | 8% (33) | 7% (29) | 14% (61) | 63% (275) | 6% (28) | 436 |
| GenZers: 1997-2012 | 21% (47) | 30% (65) | 9% (20) | 5% (11) | 27% (58) | 8% (17) | 217 |
| Millennials: 1981-1996 | 25% (164) | 23% (151) | 11% (75) | 6% (43) | 28% (187) | 6% (40) | 660 |
| GenXers: 1965-1980 | 9% (53) | 19% (109) | 6% (34) | 7% (41) | 49% (287) | 10% (57) | 582 |
| Baby Boomers: 1946-1964 | 4% (29) | 12% (81) | 6% (40) | 12% (82) | 58% (382) | 6% (42) | 655 |
| PID: Dem (no lean) | 18% (155) | 20% (168) | 6% (51) | 8% (69) | 40% (338) | 7% (61) | 843 |
| PID: Ind (no lean) | 11% (76) | 20% (138) | 10% (69) | 7% (46) | 46% (319) | 7% (52) | 701 |
| PID: Rep (no lean) | 9% (62) | 16% (103) | 9% (58) | 11% (69) | 48% (317) | 7% (47) | 656 |
| PID/Gender: Dem Men | 23% (96) | 23% (97) | 7% (31) | 8% (34) | 33% (136) | 5% (21) | 416 |
| PID/Gender: Dem Women | 14% (59) | 17% (71) | 5% (21) | 8% (35) | 47% (202) | 9% (40) | 428 |
| PID/Gender: Ind Men | 14% (45) | 26% (84) | 14% (47) | 8% (25) | 35% (115) | 3% (11) | 327 |
| PID/Gender: Ind Women | 8% (31) | 14% (54) | 6% (22) | 6% (22) | 55% (203) | 11% (42) | 373 |
| PID/Gender: Rep Men | 13% (40) | 20% (64) | 11% (34) | 10% (33) | 41% (130) | 5% (17) | 319 |
| PID/Gender: Rep Women | 7% (22) | 12% (39) | 7% (23) | 11% (36) | 55% (187) | 9% (30) | 337 |
| Ideo: Liberal (1-3) | 21% (146) | 23% (158) | 8% (54) | 8% (55) | 35% (240) | 5% (32) | 685 |
| Ideo: Moderate (4) | 11% (66) | 18% (106) | 8% (48) | 8% (46) | 50% (303) | 6% (38) | 606 |
| Ideo: Conservative (5-7) | 9% (66) | 17% (116) | 9% (61) | 10% (69) | 48% (333) | 7% (48) | 693 |
| Educ: < College | 13% (193) | 17% (255) | 8% (115) | 8% (117) | 47% (703) | 9% (129) | 1512 |
| Educ: Bachelors degree | 16% (70) | 24% (108) | 10% (44) | 10% (42) | 37% (165) | 3% (15) | 444 |
| Educ: Post-grad | 12% (30) | 20% (48) | 8% (20) | 11% (26) | 43% (105) | 6% (15) | 244 |
| Income: Under 50k | 12% (142) | 18% (217) | 8% (95) | 7% (90) | 47% (576) | 9% (107) | 1227 |
| Income: 50k-100k | 14% (89) | 19% (123) | 9% (57) | 10% (65) | 43% (279) | 6% (38) | 652 |
| Income: 100k+ | 19% (62) | 22% (70) | 8% (26) | 9% (30) | 37% (119) | 5% (15) | 321 |
| Ethnicity: White | 12% (212) | 18% (317) | 8% (134) | 8% (143) | 47% (806) | 6% (110) | 1722 |
| Ethnicity: Hispanic | 19% (68) | 22% (77) | 12% (43) | 7% (26) | 32% (112) | 7% (24) | 349 |

Continued on next page

Table MCTE1_6: To what extent are you favorable or unfavorable of the following social media platforms?

Reddit

| Demographic | Very favorable | | Somewhat favorable | | Somewhat unfavorable | | Very unfavorable | | Heard of, no opinion | | Never heard of | | Total N |
|-----------------------------------|----------------|-------|--------------------|-------|----------------------|-------|------------------|-------|----------------------|-------|----------------|-------|---------|
| Adults | 13% | (293) | 19% | (410) | 8% | (178) | 8% | (185) | 44% | (974) | 7% | (160) | 2200 |
| Ethnicity: Black | 17% | (47) | 17% | (47) | 8% | (22) | 9% | (24) | 37% | (100) | 12% | (33) | 274 |
| Ethnicity: Other | 16% | (33) | 22% | (46) | 11% | (23) | 9% | (18) | 33% | (68) | 8% | (16) | 204 |
| All Christian | 10% | (99) | 20% | (201) | 8% | (78) | 10% | (98) | 47% | (466) | 5% | (54) | 997 |
| All Non-Christian | 23% | (24) | 25% | (26) | 8% | (9) | 5% | (6) | 34% | (37) | 5% | (5) | 107 |
| Atheist | 20% | (23) | 31% | (35) | 9% | (11) | 9% | (11) | 26% | (30) | 4% | (4) | 114 |
| Agnostic/Nothing in particular | 16% | (94) | 14% | (84) | 9% | (55) | 7% | (39) | 46% | (270) | 8% | (44) | 586 |
| Something Else | 13% | (53) | 16% | (64) | 6% | (26) | 8% | (31) | 43% | (171) | 13% | (52) | 397 |
| Religious Non-Protestant/Catholic | 21% | (27) | 24% | (31) | 7% | (9) | 4% | (6) | 39% | (50) | 4% | (5) | 129 |
| Evangelical | 13% | (75) | 19% | (112) | 7% | (41) | 11% | (64) | 43% | (254) | 8% | (51) | 597 |
| Non-Evangelical | 9% | (67) | 19% | (146) | 8% | (58) | 8% | (64) | 48% | (367) | 7% | (56) | 759 |
| Community: Urban | 20% | (122) | 21% | (131) | 9% | (55) | 6% | (40) | 37% | (229) | 7% | (42) | 618 |
| Community: Suburban | 12% | (125) | 18% | (185) | 8% | (81) | 9% | (88) | 47% | (472) | 6% | (62) | 1014 |
| Community: Rural | 8% | (46) | 17% | (94) | 7% | (42) | 10% | (58) | 48% | (273) | 10% | (56) | 568 |
| Employ: Private Sector | 20% | (141) | 23% | (165) | 9% | (63) | 6% | (44) | 37% | (266) | 4% | (31) | 710 |
| Employ: Government | 21% | (29) | 18% | (26) | 8% | (11) | 10% | (13) | 35% | (49) | 8% | (11) | 139 |
| Employ: Self-Employed | 20% | (39) | 26% | (49) | 10% | (18) | 5% | (10) | 31% | (59) | 8% | (16) | 191 |
| Employ: Homemaker | 7% | (13) | 11% | (19) | 10% | (17) | 6% | (11) | 56% | (96) | 8% | (14) | 170 |
| Employ: Student | 22% | (16) | 33% | (24) | 8% | (6) | 10% | (7) | 25% | (18) | 3% | (2) | 72 |
| Employ: Retired | 3% | (13) | 10% | (47) | 6% | (30) | 14% | (65) | 61% | (293) | 6% | (29) | 476 |
| Employ: Unemployed | 10% | (28) | 21% | (57) | 6% | (16) | 8% | (22) | 43% | (117) | 13% | (36) | 276 |
| Employ: Other | 9% | (16) | 14% | (24) | 10% | (16) | 8% | (13) | 46% | (76) | 13% | (21) | 166 |
| Military HH: Yes | 11% | (36) | 12% | (40) | 11% | (36) | 11% | (36) | 51% | (171) | 5% | (18) | 337 |
| Military HH: No | 14% | (256) | 20% | (370) | 8% | (143) | 8% | (149) | 43% | (803) | 8% | (142) | 1863 |
| RD/WT: Right Direction | 18% | (156) | 22% | (186) | 7% | (60) | 8% | (71) | 39% | (335) | 7% | (57) | 865 |
| RD/WT: Wrong Track | 10% | (137) | 17% | (224) | 9% | (118) | 9% | (114) | 48% | (638) | 8% | (104) | 1335 |
| Biden Job Approve | 18% | (185) | 21% | (223) | 7% | (77) | 8% | (80) | 39% | (405) | 7% | (70) | 1040 |
| Biden Job Disapprove | 9% | (98) | 16% | (173) | 9% | (97) | 10% | (102) | 48% | (510) | 7% | (73) | 1054 |

Continued on next page

Table MCTE1_6: To what extent are you favorable or unfavorable of the following social media platforms?

Reddit

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 13% (293) | 19% (410) | 8% (178) | 8% (185) | 44% (974) | 7% (160) | 2200 |
| Biden Job Strongly Approve | 20% (97) | 18% (86) | 6% (28) | 10% (48) | 39% (186) | 8% (38) | 482 |
| Biden Job Somewhat Approve | 16% (88) | 25% (137) | 9% (49) | 6% (32) | 39% (219) | 6% (32) | 558 |
| Biden Job Somewhat Disapprove | 12% (37) | 22% (66) | 10% (30) | 3% (10) | 44% (133) | 9% (26) | 302 |
| Biden Job Strongly Disapprove | 8% (61) | 14% (107) | 9% (67) | 12% (93) | 50% (378) | 6% (47) | 752 |
| Favorable of Biden | 19% (192) | 21% (218) | 6% (62) | 8% (80) | 40% (412) | 6% (66) | 1030 |
| Unfavorable of Biden | 9% (95) | 16% (170) | 10% (108) | 10% (100) | 48% (498) | 7% (74) | 1046 |
| Very Favorable of Biden | 20% (103) | 16% (86) | 5% (28) | 10% (54) | 41% (214) | 7% (39) | 524 |
| Somewhat Favorable of Biden | 18% (89) | 26% (131) | 7% (34) | 5% (25) | 39% (198) | 6% (28) | 506 |
| Somewhat Unfavorable of Biden | 11% (29) | 20% (51) | 12% (32) | 4% (11) | 44% (114) | 8% (20) | 258 |
| Very Unfavorable of Biden | 8% (66) | 15% (119) | 10% (76) | 11% (90) | 49% (384) | 7% (54) | 788 |
| #1 Issue: Economy | 17% (135) | 22% (176) | 8% (63) | 6% (49) | 40% (329) | 7% (60) | 813 |
| #1 Issue: Security | 8% (28) | 14% (48) | 10% (33) | 8% (27) | 52% (178) | 9% (30) | 343 |
| #1 Issue: Health Care | 18% (52) | 18% (50) | 8% (22) | 7% (20) | 39% (111) | 10% (27) | 282 |
| #1 Issue: Medicare / Social Security | 4% (12) | 14% (38) | 5% (14) | 13% (37) | 59% (165) | 5% (14) | 281 |
| #1 Issue: Women's Issues | 15% (22) | 24% (36) | 9% (14) | 6% (9) | 39% (57) | 6% (9) | 147 |
| #1 Issue: Education | 14% (14) | 24% (25) | 5% (5) | 14% (15) | 38% (38) | 5% (5) | 101 |
| #1 Issue: Energy | 24% (25) | 16% (17) | 12% (13) | 7% (8) | 34% (36) | 6% (7) | 105 |
| #1 Issue: Other | 4% (5) | 15% (20) | 12% (15) | 16% (20) | 47% (60) | 7% (8) | 128 |
| 2020 Vote: Joe Biden | 18% (174) | 22% (217) | 7% (72) | 8% (77) | 39% (382) | 6% (61) | 983 |
| 2020 Vote: Donald Trump | 10% (76) | 16% (114) | 9% (63) | 10% (73) | 50% (366) | 6% (44) | 737 |
| 2020 Vote: Other | 8% (6) | 23% (16) | 13% (9) | 5% (3) | 42% (29) | 9% (7) | 70 |
| 2020 Vote: Didn't Vote | 9% (37) | 15% (63) | 8% (34) | 8% (32) | 48% (196) | 12% (48) | 410 |
| 2018 House Vote: Democrat | 16% (114) | 21% (153) | 9% (63) | 10% (72) | 40% (293) | 5% (40) | 735 |
| 2018 House Vote: Republican | 7% (39) | 15% (86) | 8% (47) | 10% (59) | 53% (298) | 6% (35) | 564 |
| 2018 House Vote: Someone else | 9% (6) | 22% (15) | 7% (5) | 4% (3) | 43% (30) | 15% (11) | 69 |
| 2016 Vote: Hillary Clinton | 15% (107) | 20% (137) | 8% (57) | 9% (64) | 42% (291) | 5% (36) | 693 |
| 2016 Vote: Donald Trump | 9% (58) | 16% (108) | 8% (54) | 10% (68) | 51% (340) | 6% (41) | 670 |
| 2016 Vote: Other | 10% (8) | 15% (13) | 11% (10) | 6% (5) | 50% (44) | 8% (7) | 88 |
| 2016 Vote: Didn't Vote | 16% (119) | 20% (147) | 8% (57) | 6% (47) | 40% (299) | 10% (77) | 746 |

Continued on next page

Table MCTE1_6: To what extent are you favorable or unfavorable of the following social media platforms?

Reddit

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 13% (293) | 19% (410) | 8% (178) | 8% (185) | 44% (974) | 7% (160) | 2200 |
| Voted in 2014: Yes | 11% (128) | 17% (202) | 8% (95) | 11% (126) | 47% (556) | 7% (78) | 1184 |
| Voted in 2014: No | 16% (165) | 20% (208) | 8% (83) | 6% (59) | 41% (418) | 8% (82) | 1016 |
| 4-Region: Northeast | 12% (46) | 22% (86) | 8% (32) | 8% (31) | 45% (176) | 6% (24) | 394 |
| 4-Region: Midwest | 9% (43) | 18% (82) | 8% (39) | 9% (43) | 47% (216) | 9% (40) | 462 |
| 4-Region: South | 14% (115) | 16% (133) | 7% (59) | 8% (63) | 47% (385) | 8% (68) | 824 |
| 4-Region: West | 17% (89) | 21% (110) | 9% (48) | 9% (48) | 38% (197) | 5% (28) | 520 |
| Facebook Users | 14% (248) | 19% (344) | 7% (134) | 6% (113) | 46% (830) | 8% (143) | 1812 |
| Instagram Users | 19% (217) | 22% (253) | 9% (102) | 6% (71) | 36% (416) | 7% (82) | 1142 |
| WhatsApp Users | 23% (105) | 27% (122) | 8% (35) | 6% (29) | 30% (135) | 6% (28) | 455 |
| Kids Use Facebook or Instagram | 23% (75) | 26% (84) | 8% (25) | 4% (13) | 33% (107) | 7% (24) | 327 |
| Support Government Regulation | 14% (164) | 19% (220) | 9% (103) | 10% (110) | 41% (471) | 7% (84) | 1152 |
| Oppose Government Regulation | 15% (94) | 20% (131) | 8% (52) | 8% (49) | 44% (285) | 5% (34) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE1_7: To what extent are you favorable or unfavorable of the following social media platforms?
 YouTube

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 46% (1007) | 33% (737) | 6% (123) | 5% (103) | 10% (218) | 1% (13) | 2200 |
| Gender: Male | 50% (533) | 32% (338) | 6% (64) | 5% (49) | 7% (70) | 1% (7) | 1062 |
| Gender: Female | 42% (474) | 35% (398) | 5% (59) | 5% (54) | 13% (147) | — (6) | 1138 |
| Age: 18-34 | 61% (398) | 28% (181) | 4% (28) | 4% (23) | 3% (20) | 1% (5) | 655 |
| Age: 35-44 | 58% (206) | 27% (97) | 6% (21) | 3% (9) | 6% (23) | — (1) | 358 |
| Age: 45-64 | 40% (303) | 35% (266) | 6% (42) | 6% (44) | 13% (95) | — (2) | 751 |
| Age: 65+ | 23% (100) | 44% (193) | 7% (32) | 6% (27) | 18% (80) | 1% (5) | 436 |
| GenZers: 1997-2012 | 62% (134) | 27% (59) | 4% (10) | 4% (8) | 3% (7) | — (0) | 217 |
| Millennials: 1981-1996 | 60% (397) | 27% (180) | 4% (29) | 3% (20) | 4% (28) | 1% (5) | 660 |
| GenXers: 1965-1980 | 45% (264) | 32% (186) | 6% (34) | 5% (30) | 11% (65) | 1% (3) | 582 |
| Baby Boomers: 1946-1964 | 29% (191) | 42% (276) | 7% (44) | 6% (40) | 15% (99) | 1% (5) | 655 |
| PID: Dem (no lean) | 50% (420) | 32% (270) | 4% (35) | 3% (28) | 10% (83) | 1% (7) | 843 |
| PID: Ind (no lean) | 47% (326) | 33% (233) | 6% (39) | 5% (33) | 10% (67) | — (2) | 701 |
| PID: Rep (no lean) | 40% (262) | 36% (233) | 7% (48) | 6% (42) | 10% (67) | 1% (4) | 656 |
| PID/Gender: Dem Men | 55% (228) | 31% (130) | 4% (16) | 2% (9) | 7% (28) | 1% (3) | 416 |
| PID/Gender: Dem Women | 45% (191) | 33% (140) | 5% (19) | 4% (19) | 13% (55) | 1% (4) | 428 |
| PID/Gender: Ind Men | 48% (158) | 33% (108) | 7% (22) | 5% (16) | 6% (21) | — (1) | 327 |
| PID/Gender: Ind Women | 45% (168) | 33% (125) | 5% (17) | 4% (17) | 12% (46) | — (1) | 373 |
| PID/Gender: Rep Men | 46% (147) | 31% (100) | 8% (25) | 7% (23) | 6% (21) | 1% (3) | 319 |
| PID/Gender: Rep Women | 34% (115) | 40% (134) | 7% (23) | 5% (18) | 14% (47) | — (1) | 337 |
| Ideo: Liberal (1-3) | 52% (356) | 33% (227) | 4% (30) | 3% (24) | 6% (43) | 1% (4) | 685 |
| Ideo: Moderate (4) | 43% (263) | 35% (210) | 5% (28) | 4% (23) | 13% (79) | 1% (3) | 606 |
| Ideo: Conservative (5-7) | 38% (266) | 36% (248) | 8% (56) | 6% (42) | 11% (76) | 1% (4) | 693 |
| Educ: < College | 49% (737) | 31% (475) | 5% (69) | 4% (60) | 11% (166) | — (5) | 1512 |
| Educ: Bachelors degree | 39% (174) | 37% (166) | 8% (36) | 6% (27) | 8% (35) | 1% (5) | 444 |
| Educ: Post-grad | 39% (95) | 39% (95) | 7% (18) | 7% (16) | 7% (16) | 1% (3) | 244 |
| Income: Under 50k | 49% (607) | 31% (376) | 4% (52) | 4% (48) | 11% (135) | 1% (9) | 1227 |
| Income: 50k-100k | 39% (251) | 38% (250) | 8% (55) | 6% (37) | 9% (57) | — (1) | 652 |
| Income: 100k+ | 46% (149) | 34% (110) | 5% (15) | 6% (18) | 8% (26) | 1% (3) | 321 |
| Ethnicity: White | 43% (741) | 35% (610) | 6% (103) | 5% (81) | 10% (174) | 1% (12) | 1722 |
| Ethnicity: Hispanic | 54% (189) | 30% (103) | 3% (11) | 4% (15) | 9% (30) | — (1) | 349 |

Continued on next page

Table MCTE1_7: To what extent are you favorable or unfavorable of the following social media platforms?

YouTube

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|-----------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 46% (1007) | 33% (737) | 6% (123) | 5% (103) | 10% (218) | 1% (13) | 2200 |
| Ethnicity: Black | 66% (180) | 23% (62) | 3% (8) | 3% (9) | 6% (16) | — (0) | 274 |
| Ethnicity: Other | 42% (86) | 32% (64) | 6% (12) | 6% (12) | 14% (28) | 1% (1) | 204 |
| All Christian | 40% (399) | 36% (361) | 6% (62) | 5% (53) | 12% (118) | — (4) | 997 |
| All Non-Christian | 55% (59) | 29% (32) | 7% (7) | 3% (4) | 4% (4) | 2% (2) | 107 |
| Atheist | 56% (64) | 30% (35) | 6% (7) | 1% (2) | 4% (4) | 3% (3) | 114 |
| Agnostic/Nothing in particular | 45% (264) | 34% (201) | 4% (26) | 4% (24) | 11% (67) | — (3) | 586 |
| Something Else | 56% (220) | 27% (108) | 5% (21) | 5% (21) | 6% (25) | — (1) | 397 |
| Religious Non-Protestant/Catholic | 56% (72) | 29% (37) | 6% (8) | 3% (4) | 4% (5) | 2% (2) | 129 |
| Evangelical | 48% (285) | 32% (191) | 6% (34) | 6% (34) | 9% (51) | — (2) | 597 |
| Non-Evangelical | 42% (317) | 35% (266) | 6% (47) | 5% (39) | 12% (87) | — (2) | 759 |
| Community: Urban | 54% (336) | 29% (180) | 4% (23) | 4% (23) | 8% (52) | 1% (5) | 618 |
| Community: Suburban | 41% (415) | 37% (371) | 6% (64) | 5% (51) | 11% (108) | — (5) | 1014 |
| Community: Rural | 45% (256) | 33% (186) | 6% (37) | 5% (29) | 10% (58) | 1% (3) | 568 |
| Employ: Private Sector | 49% (349) | 31% (224) | 7% (47) | 4% (26) | 8% (58) | 1% (5) | 710 |
| Employ: Government | 55% (76) | 32% (44) | 4% (6) | 5% (6) | 4% (6) | — (1) | 139 |
| Employ: Self-Employed | 57% (110) | 32% (62) | 3% (5) | 5% (9) | 3% (5) | — (0) | 191 |
| Employ: Homemaker | 42% (71) | 33% (56) | 9% (15) | 3% (5) | 13% (23) | — (0) | 170 |
| Employ: Student | 58% (42) | 36% (26) | — (0) | 2% (2) | 3% (2) | — (0) | 72 |
| Employ: Retired | 28% (135) | 42% (201) | 7% (32) | 5% (26) | 16% (78) | 1% (5) | 476 |
| Employ: Unemployed | 52% (145) | 26% (71) | 4% (11) | 8% (21) | 10% (27) | — (1) | 276 |
| Employ: Other | 47% (79) | 32% (53) | 4% (7) | 4% (7) | 11% (18) | 1% (1) | 166 |
| Military HH: Yes | 41% (137) | 38% (128) | 4% (15) | 5% (18) | 11% (37) | — (2) | 337 |
| Military HH: No | 47% (870) | 33% (608) | 6% (108) | 5% (85) | 10% (180) | 1% (11) | 1863 |
| RD/WT: Right Direction | 52% (447) | 32% (275) | 3% (26) | 4% (33) | 9% (76) | 1% (9) | 865 |
| RD/WT: Wrong Track | 42% (560) | 35% (462) | 7% (97) | 5% (70) | 11% (142) | — (4) | 1335 |
| Biden Job Approve | 52% (540) | 33% (339) | 3% (32) | 3% (33) | 8% (88) | 1% (8) | 1040 |
| Biden Job Disapprove | 39% (410) | 36% (377) | 9% (91) | 6% (65) | 10% (107) | — (4) | 1054 |

Continued on next page

Table MCTE1_7: To what extent are you favorable or unfavorable of the following social media platforms?
 YouTube

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 46% (1007) | 33% (737) | 6% (123) | 5% (103) | 10% (218) | 1% (13) | 2200 |
| Biden Job Strongly Approve | 55% (267) | 25% (123) | 3% (17) | 5% (25) | 9% (44) | 1% (6) | 482 |
| Biden Job Somewhat Approve | 49% (273) | 39% (217) | 3% (16) | 1% (8) | 8% (43) | — (1) | 558 |
| Biden Job Somewhat Disapprove | 49% (149) | 36% (108) | 3% (10) | 3% (8) | 8% (26) | — (1) | 302 |
| Biden Job Strongly Disapprove | 35% (261) | 36% (269) | 11% (80) | 8% (57) | 11% (81) | — (3) | 752 |
| Favorable of Biden | 52% (539) | 32% (333) | 3% (33) | 3% (32) | 8% (87) | 1% (6) | 1030 |
| Unfavorable of Biden | 40% (414) | 36% (373) | 9% (89) | 6% (67) | 10% (100) | — (3) | 1046 |
| Very Favorable of Biden | 56% (292) | 28% (144) | 3% (16) | 4% (22) | 9% (46) | 1% (3) | 524 |
| Somewhat Favorable of Biden | 49% (247) | 37% (189) | 3% (16) | 2% (9) | 8% (42) | 1% (3) | 506 |
| Somewhat Unfavorable of Biden | 49% (125) | 36% (93) | 3% (8) | 5% (12) | 8% (20) | — (0) | 258 |
| Very Unfavorable of Biden | 37% (289) | 36% (280) | 10% (81) | 7% (55) | 10% (80) | — (3) | 788 |
| #1 Issue: Economy | 50% (405) | 32% (259) | 5% (42) | 3% (24) | 10% (78) | 1% (5) | 813 |
| #1 Issue: Security | 37% (126) | 36% (123) | 9% (31) | 7% (25) | 11% (38) | 1% (2) | 343 |
| #1 Issue: Health Care | 54% (152) | 28% (79) | 5% (15) | 5% (13) | 7% (21) | 1% (2) | 282 |
| #1 Issue: Medicare / Social Security | 35% (100) | 42% (118) | 4% (12) | 4% (10) | 14% (39) | 1% (2) | 281 |
| #1 Issue: Women's Issues | 49% (72) | 36% (53) | 3% (4) | 5% (7) | 6% (9) | 1% (2) | 147 |
| #1 Issue: Education | 53% (53) | 35% (35) | 4% (4) | 6% (6) | 3% (3) | — (0) | 101 |
| #1 Issue: Energy | 49% (52) | 31% (32) | 7% (7) | 5% (5) | 8% (8) | 1% (1) | 105 |
| #1 Issue: Other | 38% (48) | 29% (38) | 6% (8) | 10% (12) | 17% (22) | — (0) | 128 |
| 2020 Vote: Joe Biden | 50% (494) | 34% (330) | 4% (35) | 3% (34) | 9% (84) | 1% (7) | 983 |
| 2020 Vote: Donald Trump | 36% (267) | 38% (281) | 8% (62) | 6% (43) | 11% (79) | 1% (4) | 737 |
| 2020 Vote: Other | 46% (32) | 28% (20) | 13% (9) | 6% (5) | 7% (5) | — (0) | 70 |
| 2020 Vote: Didn't Vote | 52% (214) | 26% (106) | 4% (18) | 5% (21) | 12% (50) | — (2) | 410 |
| 2018 House Vote: Democrat | 48% (351) | 35% (256) | 5% (34) | 4% (30) | 8% (58) | 1% (5) | 735 |
| 2018 House Vote: Republican | 35% (196) | 35% (198) | 9% (49) | 7% (41) | 13% (76) | 1% (5) | 564 |
| 2018 House Vote: Someone else | 43% (30) | 40% (27) | 6% (4) | 4% (3) | 7% (5) | — (0) | 69 |
| 2016 Vote: Hillary Clinton | 46% (319) | 36% (247) | 4% (29) | 5% (31) | 9% (63) | 1% (4) | 693 |
| 2016 Vote: Donald Trump | 37% (247) | 36% (239) | 9% (59) | 6% (39) | 12% (80) | 1% (5) | 670 |
| 2016 Vote: Other | 43% (38) | 34% (30) | 3% (3) | 9% (8) | 10% (9) | — (0) | 88 |
| 2016 Vote: Didn't Vote | 54% (400) | 30% (220) | 4% (32) | 3% (24) | 9% (66) | 1% (4) | 746 |

Continued on next page

Table MCTE1_7: To what extent are you favorable or unfavorable of the following social media platforms?

YouTube

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 46% (1007) | 33% (737) | 6% (123) | 5% (103) | 10% (218) | 1% (13) | 2200 |
| Voted in 2014: Yes | 40% (473) | 36% (425) | 7% (78) | 6% (69) | 11% (132) | 1% (7) | 1184 |
| Voted in 2014: No | 53% (534) | 31% (311) | 4% (45) | 3% (34) | 8% (85) | 1% (6) | 1016 |
| 4-Region: Northeast | 39% (154) | 40% (158) | 6% (25) | 2% (10) | 11% (41) | 1% (5) | 394 |
| 4-Region: Midwest | 41% (189) | 35% (160) | 5% (25) | 7% (32) | 12% (54) | 1% (3) | 462 |
| 4-Region: South | 52% (428) | 31% (253) | 5% (45) | 4% (32) | 8% (62) | 1% (4) | 824 |
| 4-Region: West | 45% (236) | 32% (165) | 5% (28) | 6% (30) | 12% (60) | — (1) | 520 |
| Facebook Users | 48% (866) | 34% (607) | 5% (97) | 4% (69) | 9% (165) | — (8) | 1812 |
| Instagram Users | 57% (648) | 30% (342) | 5% (55) | 3% (37) | 5% (58) | — (2) | 1142 |
| WhatsApp Users | 59% (269) | 25% (116) | 6% (25) | 4% (18) | 6% (26) | — (1) | 455 |
| Kids Use Facebook or Instagram | 59% (194) | 28% (90) | 5% (17) | 3% (11) | 5% (15) | — (0) | 327 |
| Support Government Regulation | 44% (505) | 36% (420) | 5% (62) | 5% (54) | 9% (103) | 1% (8) | 1152 |
| Oppose Government Regulation | 50% (321) | 31% (200) | 7% (44) | 4% (27) | 8% (53) | — (2) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE1_8: To what extent are you favorable or unfavorable of the following social media platforms?
 WhatsApp

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 12% (258) | 14% (313) | 7% (163) | 12% (263) | 47% (1028) | 8% (175) | 2200 |
| Gender: Male | 16% (173) | 16% (171) | 8% (80) | 13% (135) | 41% (438) | 6% (64) | 1062 |
| Gender: Female | 7% (85) | 13% (142) | 7% (83) | 11% (128) | 52% (589) | 10% (111) | 1138 |
| Age: 18-34 | 14% (93) | 19% (121) | 8% (49) | 12% (76) | 41% (266) | 8% (49) | 655 |
| Age: 35-44 | 22% (80) | 15% (55) | 10% (35) | 8% (30) | 37% (133) | 7% (24) | 358 |
| Age: 45-64 | 9% (69) | 13% (101) | 6% (46) | 12% (92) | 50% (378) | 9% (64) | 751 |
| Age: 65+ | 4% (16) | 8% (36) | 7% (32) | 15% (65) | 57% (250) | 8% (37) | 436 |
| GenZers: 1997-2012 | 13% (29) | 18% (39) | 6% (13) | 9% (20) | 45% (97) | 9% (20) | 217 |
| Millennials: 1981-1996 | 19% (124) | 17% (110) | 10% (63) | 12% (77) | 37% (243) | 6% (43) | 660 |
| GenXers: 1965-1980 | 13% (74) | 15% (87) | 7% (39) | 12% (70) | 45% (265) | 8% (48) | 582 |
| Baby Boomers: 1946-1964 | 4% (29) | 11% (70) | 6% (40) | 13% (88) | 57% (374) | 8% (55) | 655 |
| PID: Dem (no lean) | 16% (132) | 17% (146) | 7% (62) | 10% (85) | 43% (360) | 7% (58) | 843 |
| PID: Ind (no lean) | 9% (63) | 14% (99) | 7% (48) | 11% (78) | 51% (357) | 8% (56) | 701 |
| PID: Rep (no lean) | 10% (63) | 10% (68) | 8% (53) | 15% (100) | 47% (311) | 9% (61) | 656 |
| PID/Gender: Dem Men | 20% (83) | 20% (83) | 7% (27) | 10% (43) | 37% (156) | 6% (24) | 416 |
| PID/Gender: Dem Women | 12% (49) | 15% (63) | 8% (35) | 10% (42) | 48% (204) | 8% (34) | 428 |
| PID/Gender: Ind Men | 13% (42) | 16% (51) | 8% (26) | 12% (41) | 46% (151) | 5% (18) | 327 |
| PID/Gender: Ind Women | 6% (21) | 13% (48) | 6% (22) | 10% (38) | 55% (206) | 10% (38) | 373 |
| PID/Gender: Rep Men | 15% (48) | 12% (37) | 9% (28) | 16% (52) | 41% (132) | 7% (22) | 319 |
| PID/Gender: Rep Women | 4% (15) | 9% (31) | 8% (25) | 14% (48) | 53% (179) | 11% (39) | 337 |
| Ideo: Liberal (1-3) | 15% (102) | 18% (122) | 9% (58) | 11% (72) | 43% (296) | 5% (34) | 685 |
| Ideo: Moderate (4) | 11% (69) | 16% (95) | 7% (43) | 11% (64) | 49% (298) | 6% (37) | 606 |
| Ideo: Conservative (5-7) | 10% (68) | 11% (78) | 8% (54) | 14% (100) | 47% (328) | 9% (66) | 693 |
| Educ: < College | 9% (140) | 12% (187) | 7% (108) | 13% (192) | 50% (755) | 9% (129) | 1512 |
| Educ: Bachelors degree | 16% (72) | 20% (90) | 8% (34) | 9% (41) | 40% (179) | 6% (28) | 444 |
| Educ: Post-grad | 19% (46) | 15% (36) | 9% (21) | 12% (29) | 39% (94) | 7% (17) | 244 |
| Income: Under 50k | 8% (100) | 13% (157) | 7% (84) | 13% (157) | 51% (632) | 8% (97) | 1227 |
| Income: 50k-100k | 14% (92) | 16% (103) | 8% (53) | 12% (75) | 43% (277) | 8% (51) | 652 |
| Income: 100k+ | 21% (66) | 17% (53) | 8% (25) | 10% (31) | 37% (119) | 8% (26) | 321 |
| Ethnicity: White | 11% (186) | 12% (210) | 7% (127) | 12% (209) | 50% (855) | 8% (134) | 1722 |
| Ethnicity: Hispanic | 16% (56) | 23% (80) | 9% (30) | 8% (30) | 38% (134) | 5% (18) | 349 |

Continued on next page

Table MCTE1_8: To what extent are you favorable or unfavorable of the following social media platforms?

WhatsApp

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|-----------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 12% (258) | 14% (313) | 7% (163) | 12% (263) | 47% (1028) | 8% (175) | 2200 |
| Ethnicity: Black | 18% (50) | 23% (63) | 6% (16) | 12% (32) | 33% (90) | 8% (22) | 274 |
| Ethnicity: Other | 11% (22) | 20% (40) | 9% (19) | 11% (23) | 40% (82) | 9% (18) | 204 |
| All Christian | 13% (126) | 14% (137) | 7% (73) | 12% (120) | 47% (469) | 7% (71) | 997 |
| All Non-Christian | 21% (22) | 24% (25) | 8% (9) | 11% (12) | 31% (33) | 6% (6) | 107 |
| Atheist | 9% (10) | 19% (22) | 9% (10) | 11% (12) | 45% (52) | 7% (8) | 114 |
| Agnostic/Nothing in particular | 10% (57) | 13% (76) | 7% (41) | 11% (66) | 51% (297) | 8% (48) | 586 |
| Something Else | 11% (42) | 14% (54) | 7% (29) | 13% (53) | 45% (177) | 11% (42) | 397 |
| Religious Non-Protestant/Catholic | 21% (27) | 21% (26) | 8% (10) | 9% (12) | 36% (47) | 5% (6) | 129 |
| Evangelical | 14% (84) | 18% (108) | 7% (39) | 14% (81) | 41% (242) | 7% (43) | 597 |
| Non-Evangelical | 10% (73) | 11% (80) | 8% (59) | 12% (90) | 51% (388) | 9% (69) | 759 |
| Community: Urban | 20% (123) | 18% (109) | 7% (45) | 9% (56) | 38% (236) | 8% (49) | 618 |
| Community: Suburban | 9% (87) | 14% (146) | 8% (80) | 12% (124) | 50% (506) | 7% (70) | 1014 |
| Community: Rural | 8% (48) | 10% (58) | 7% (38) | 15% (83) | 50% (286) | 10% (56) | 568 |
| Employ: Private Sector | 17% (122) | 17% (124) | 8% (59) | 10% (71) | 41% (292) | 6% (42) | 710 |
| Employ: Government | 20% (28) | 18% (25) | 8% (11) | 5% (7) | 40% (55) | 9% (13) | 139 |
| Employ: Self-Employed | 18% (35) | 20% (38) | 7% (14) | 10% (20) | 38% (73) | 6% (12) | 191 |
| Employ: Homemaker | 10% (17) | 13% (22) | 8% (14) | 11% (19) | 50% (85) | 7% (12) | 170 |
| Employ: Student | 4% (3) | 21% (15) | 12% (9) | 13% (9) | 45% (32) | 5% (4) | 72 |
| Employ: Retired | 4% (18) | 9% (44) | 8% (37) | 15% (70) | 55% (262) | 10% (46) | 476 |
| Employ: Unemployed | 7% (18) | 12% (33) | 4% (12) | 16% (45) | 52% (143) | 9% (25) | 276 |
| Employ: Other | 10% (17) | 7% (12) | 5% (8) | 13% (22) | 52% (86) | 13% (21) | 166 |
| Military HH: Yes | 11% (36) | 12% (40) | 10% (32) | 12% (42) | 48% (161) | 8% (27) | 337 |
| Military HH: No | 12% (222) | 15% (273) | 7% (131) | 12% (222) | 47% (867) | 8% (148) | 1863 |
| RD/WT: Right Direction | 18% (157) | 19% (164) | 6% (53) | 10% (82) | 40% (350) | 7% (59) | 865 |
| RD/WT: Wrong Track | 8% (102) | 11% (150) | 8% (110) | 14% (181) | 51% (678) | 9% (115) | 1335 |
| Biden Job Approve | 17% (173) | 18% (190) | 6% (64) | 9% (98) | 43% (449) | 6% (66) | 1040 |
| Biden Job Disapprove | 8% (80) | 11% (114) | 9% (94) | 15% (154) | 49% (521) | 9% (92) | 1054 |

Continued on next page

Table MCTE1_8: To what extent are you favorable or unfavorable of the following social media platforms?
WhatsApp

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 12% (258) | 14% (313) | 7% (163) | 12% (263) | 47% (1028) | 8% (175) | 2200 |
| Biden Job Strongly Approve | 21% (102) | 17% (82) | 6% (28) | 12% (58) | 37% (178) | 7% (34) | 482 |
| Biden Job Somewhat Approve | 13% (71) | 19% (108) | 6% (36) | 7% (40) | 49% (271) | 6% (31) | 558 |
| Biden Job Somewhat Disapprove | 11% (32) | 12% (37) | 10% (29) | 9% (28) | 48% (146) | 10% (30) | 302 |
| Biden Job Strongly Disapprove | 6% (48) | 10% (77) | 9% (65) | 17% (125) | 50% (374) | 8% (63) | 752 |
| Favorable of Biden | 16% (162) | 18% (183) | 7% (69) | 10% (100) | 44% (452) | 6% (64) | 1030 |
| Unfavorable of Biden | 8% (82) | 11% (114) | 9% (89) | 15% (152) | 49% (516) | 9% (93) | 1046 |
| Very Favorable of Biden | 19% (102) | 16% (83) | 6% (31) | 12% (61) | 40% (210) | 7% (37) | 524 |
| Somewhat Favorable of Biden | 12% (60) | 20% (100) | 7% (38) | 8% (39) | 48% (242) | 5% (27) | 506 |
| Somewhat Unfavorable of Biden | 9% (24) | 14% (36) | 10% (25) | 10% (27) | 47% (121) | 10% (26) | 258 |
| Very Unfavorable of Biden | 7% (58) | 10% (78) | 8% (65) | 16% (125) | 50% (395) | 9% (67) | 788 |
| #1 Issue: Economy | 14% (111) | 14% (114) | 8% (69) | 10% (83) | 44% (358) | 10% (77) | 813 |
| #1 Issue: Security | 10% (34) | 11% (39) | 8% (28) | 12% (41) | 51% (174) | 8% (27) | 343 |
| #1 Issue: Health Care | 13% (36) | 16% (44) | 8% (23) | 9% (25) | 45% (128) | 9% (25) | 282 |
| #1 Issue: Medicare / Social Security | 5% (15) | 13% (35) | 5% (15) | 15% (41) | 55% (153) | 8% (22) | 281 |
| #1 Issue: Women's Issues | 7% (11) | 18% (26) | 5% (7) | 14% (20) | 50% (74) | 6% (10) | 147 |
| #1 Issue: Education | 24% (25) | 19% (19) | 6% (6) | 15% (15) | 32% (33) | 4% (4) | 101 |
| #1 Issue: Energy | 18% (19) | 17% (18) | 7% (8) | 13% (14) | 40% (42) | 4% (4) | 105 |
| #1 Issue: Other | 6% (8) | 13% (17) | 6% (8) | 19% (24) | 51% (65) | 5% (6) | 128 |
| 2020 Vote: Joe Biden | 15% (150) | 17% (166) | 7% (68) | 11% (107) | 44% (430) | 6% (63) | 983 |
| 2020 Vote: Donald Trump | 9% (68) | 11% (78) | 7% (55) | 15% (109) | 50% (371) | 8% (56) | 737 |
| 2020 Vote: Other | 3% (2) | 17% (12) | 13% (9) | 14% (10) | 40% (28) | 12% (8) | 70 |
| 2020 Vote: Didn't Vote | 9% (38) | 14% (58) | 8% (31) | 9% (37) | 48% (198) | 12% (48) | 410 |
| 2018 House Vote: Democrat | 15% (110) | 17% (124) | 7% (54) | 12% (90) | 42% (308) | 7% (49) | 735 |
| 2018 House Vote: Republican | 9% (49) | 10% (54) | 8% (44) | 14% (78) | 53% (300) | 7% (40) | 564 |
| 2018 House Vote: Someone else | 9% (6) | 13% (9) | 10% (7) | 13% (9) | 41% (28) | 14% (10) | 69 |
| 2016 Vote: Hillary Clinton | 15% (103) | 17% (120) | 7% (50) | 11% (73) | 44% (305) | 6% (41) | 693 |
| 2016 Vote: Donald Trump | 9% (59) | 10% (66) | 8% (57) | 15% (98) | 50% (337) | 8% (53) | 670 |
| 2016 Vote: Other | 5% (4) | 17% (15) | 12% (10) | 16% (14) | 45% (39) | 6% (5) | 88 |
| 2016 Vote: Didn't Vote | 12% (88) | 15% (113) | 6% (46) | 10% (78) | 46% (346) | 10% (75) | 746 |

Continued on next page

Table MCTE1_8: To what extent are you favorable or unfavorable of the following social media platforms?

WhatsApp

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 12% (258) | 14% (313) | 7% (163) | 12% (263) | 47% (1028) | 8% (175) | 2200 |
| Voted in 2014: Yes | 12% (142) | 14% (162) | 8% (93) | 13% (152) | 47% (551) | 7% (84) | 1184 |
| Voted in 2014: No | 11% (116) | 15% (151) | 7% (70) | 11% (111) | 47% (477) | 9% (91) | 1016 |
| 4-Region: Northeast | 9% (37) | 18% (72) | 7% (28) | 10% (39) | 48% (188) | 8% (30) | 394 |
| 4-Region: Midwest | 8% (39) | 10% (48) | 7% (34) | 15% (70) | 50% (232) | 9% (40) | 462 |
| 4-Region: South | 13% (106) | 13% (110) | 7% (56) | 12% (102) | 46% (376) | 9% (74) | 824 |
| 4-Region: West | 15% (77) | 16% (83) | 9% (45) | 10% (53) | 45% (232) | 6% (30) | 520 |
| Facebook Users | 13% (233) | 15% (273) | 7% (125) | 10% (177) | 47% (858) | 8% (145) | 1812 |
| Instagram Users | 17% (193) | 18% (211) | 7% (84) | 9% (100) | 41% (472) | 7% (83) | 1142 |
| WhatsApp Users | 43% (195) | 38% (173) | 8% (35) | 3% (14) | 7% (33) | 1% (5) | 455 |
| Kids Use Facebook or Instagram | 27% (89) | 22% (71) | 8% (25) | 8% (26) | 30% (96) | 6% (18) | 327 |
| Support Government Regulation | 14% (167) | 15% (171) | 8% (88) | 13% (146) | 43% (498) | 7% (82) | 1152 |
| Oppose Government Regulation | 9% (58) | 15% (95) | 8% (51) | 13% (81) | 49% (314) | 7% (47) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2: Which of the following is closest to your opinion, even if none is exactly right?

| Demographic | Kids today face more peer and societal pressures than those in previous eras | | Kids today face about the same amount of peer and societal pressures as those in previous eras | | Kids today face less peer and societal pressures than those in previous eras. | | Don't know / No opinion | | Total N |
|--------------------------|--|--------|--|-------|---|-------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 67% | (1469) | 20% | (433) | 5% | (106) | 9% | (192) | 2200 |
| Gender: Male | 60% | (638) | 25% | (269) | 6% | (67) | 8% | (87) | 1062 |
| Gender: Female | 73% | (831) | 14% | (163) | 3% | (39) | 9% | (105) | 1138 |
| Age: 18-34 | 64% | (420) | 19% | (125) | 8% | (55) | 8% | (55) | 655 |
| Age: 35-44 | 68% | (245) | 19% | (68) | 5% | (19) | 7% | (26) | 358 |
| Age: 45-64 | 64% | (483) | 23% | (175) | 3% | (19) | 10% | (74) | 751 |
| Age: 65+ | 74% | (321) | 15% | (65) | 3% | (13) | 8% | (37) | 436 |
| GenZers: 1997-2012 | 54% | (117) | 22% | (48) | 12% | (25) | 13% | (27) | 217 |
| Millennials: 1981-1996 | 69% | (457) | 18% | (120) | 6% | (42) | 6% | (41) | 660 |
| GenXers: 1965-1980 | 63% | (368) | 22% | (127) | 3% | (17) | 12% | (70) | 582 |
| Baby Boomers: 1946-1964 | 71% | (466) | 19% | (123) | 3% | (20) | 7% | (46) | 655 |
| PID: Dem (no lean) | 70% | (590) | 18% | (155) | 4% | (38) | 7% | (61) | 843 |
| PID: Ind (no lean) | 62% | (434) | 21% | (145) | 5% | (32) | 13% | (89) | 701 |
| PID: Rep (no lean) | 68% | (445) | 20% | (133) | 6% | (36) | 6% | (42) | 656 |
| PID/Gender: Dem Men | 62% | (257) | 25% | (103) | 5% | (22) | 8% | (34) | 416 |
| PID/Gender: Dem Women | 78% | (334) | 12% | (52) | 4% | (15) | 6% | (27) | 428 |
| PID/Gender: Ind Men | 58% | (191) | 26% | (85) | 5% | (16) | 11% | (35) | 327 |
| PID/Gender: Ind Women | 65% | (244) | 16% | (60) | 4% | (16) | 14% | (54) | 373 |
| PID/Gender: Rep Men | 60% | (191) | 26% | (82) | 9% | (28) | 6% | (18) | 319 |
| PID/Gender: Rep Women | 75% | (254) | 15% | (52) | 2% | (8) | 7% | (24) | 337 |
| Ideo: Liberal (1-3) | 71% | (485) | 21% | (144) | 5% | (32) | 3% | (24) | 685 |
| Ideo: Moderate (4) | 64% | (385) | 20% | (123) | 5% | (33) | 11% | (65) | 606 |
| Ideo: Conservative (5-7) | 67% | (468) | 21% | (143) | 5% | (32) | 7% | (50) | 693 |
| Educ: < College | 65% | (985) | 19% | (284) | 5% | (76) | 11% | (167) | 1512 |
| Educ: Bachelors degree | 69% | (308) | 22% | (99) | 5% | (24) | 3% | (13) | 444 |
| Educ: Post-grad | 73% | (177) | 20% | (49) | 2% | (6) | 5% | (12) | 244 |

Continued on next page

Table MCTE2: Which of the following is closest to your opinion, even if none is exactly right?

| Demographic | Kids today face more peer and societal pressures than those in previous eras | | Kids today face about the same amount of peer and societal pressures as those in previous eras | | Kids today face less peer and societal pressures than those in previous eras. | | Don't know / No opinion | | Total N |
|-----------------------------------|--|--------|--|-------|---|-------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 67% | (1469) | 20% | (433) | 5% | (106) | 9% | (192) | 2200 |
| Income: Under 50k | 65% | (796) | 20% | (239) | 5% | (56) | 11% | (136) | 1227 |
| Income: 50k-100k | 67% | (435) | 21% | (135) | 6% | (38) | 7% | (44) | 652 |
| Income: 100k+ | 75% | (239) | 18% | (58) | 4% | (12) | 4% | (12) | 321 |
| Ethnicity: White | 68% | (1165) | 20% | (338) | 4% | (77) | 8% | (142) | 1722 |
| Ethnicity: Hispanic | 60% | (209) | 26% | (91) | 6% | (21) | 8% | (28) | 349 |
| Ethnicity: Black | 66% | (182) | 18% | (50) | 6% | (16) | 9% | (25) | 274 |
| Ethnicity: Other | 60% | (122) | 22% | (45) | 6% | (13) | 12% | (25) | 204 |
| All Christian | 68% | (679) | 21% | (209) | 5% | (47) | 6% | (61) | 997 |
| All Non-Christian | 72% | (77) | 15% | (16) | 10% | (11) | 3% | (3) | 107 |
| Atheist | 70% | (80) | 21% | (24) | 3% | (3) | 6% | (7) | 114 |
| Agnostic/Nothing in particular | 61% | (360) | 20% | (116) | 6% | (37) | 12% | (72) | 586 |
| Something Else | 69% | (273) | 17% | (68) | 2% | (7) | 12% | (49) | 397 |
| Religious Non-Protestant/Catholic | 72% | (92) | 16% | (21) | 10% | (13) | 2% | (3) | 129 |
| Evangelical | 70% | (420) | 19% | (113) | 3% | (19) | 8% | (45) | 597 |
| Non-Evangelical | 67% | (508) | 20% | (154) | 4% | (31) | 9% | (65) | 759 |
| Community: Urban | 63% | (388) | 22% | (138) | 7% | (45) | 8% | (47) | 618 |
| Community: Suburban | 69% | (700) | 19% | (197) | 3% | (35) | 8% | (82) | 1014 |
| Community: Rural | 67% | (381) | 17% | (98) | 5% | (26) | 11% | (63) | 568 |
| Employ: Private Sector | 67% | (475) | 22% | (156) | 6% | (40) | 6% | (39) | 710 |
| Employ: Government | 65% | (90) | 23% | (32) | 7% | (10) | 5% | (7) | 139 |
| Employ: Self-Employed | 65% | (123) | 22% | (42) | 4% | (7) | 10% | (18) | 191 |
| Employ: Homemaker | 71% | (121) | 12% | (21) | 4% | (7) | 12% | (20) | 170 |
| Employ: Student | 65% | (47) | 19% | (14) | 9% | (7) | 6% | (4) | 72 |
| Employ: Retired | 72% | (341) | 19% | (90) | 3% | (15) | 6% | (30) | 476 |
| Employ: Unemployed | 58% | (160) | 19% | (53) | 4% | (11) | 19% | (52) | 276 |
| Employ: Other | 67% | (111) | 15% | (24) | 5% | (9) | 13% | (21) | 166 |

Continued on next page

Table MCTE2: Which of the following is closest to your opinion, even if none is exactly right?

| Demographic | Kids today face more peer and societal pressures than those in previous eras | | Kids today face about the same amount of peer and societal pressures as those in previous eras | | Kids today face less peer and societal pressures than those in previous eras. | | Don't know / No opinion | | Total N |
|--------------------------------------|--|--------|--|-------|---|-------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 67% | (1469) | 20% | (433) | 5% | (106) | 9% | (192) | 2200 |
| Military HH: Yes | 68% | (230) | 21% | (70) | 4% | (13) | 7% | (24) | 337 |
| Military HH: No | 67% | (1239) | 19% | (363) | 5% | (93) | 9% | (167) | 1863 |
| RD/WT: Right Direction | 65% | (566) | 21% | (183) | 6% | (50) | 8% | (66) | 865 |
| RD/WT: Wrong Track | 68% | (903) | 19% | (250) | 4% | (56) | 9% | (126) | 1335 |
| Biden Job Approve | 68% | (705) | 20% | (207) | 5% | (50) | 8% | (78) | 1040 |
| Biden Job Disapprove | 67% | (704) | 20% | (213) | 5% | (53) | 8% | (84) | 1054 |
| Biden Job Strongly Approve | 67% | (322) | 21% | (101) | 4% | (21) | 8% | (37) | 482 |
| Biden Job Somewhat Approve | 69% | (383) | 19% | (106) | 5% | (29) | 7% | (41) | 558 |
| Biden Job Somewhat Disapprove | 69% | (209) | 17% | (52) | 6% | (19) | 7% | (22) | 302 |
| Biden Job Strongly Disapprove | 66% | (495) | 21% | (161) | 5% | (34) | 8% | (62) | 752 |
| Favorable of Biden | 70% | (718) | 18% | (187) | 5% | (52) | 7% | (72) | 1030 |
| Unfavorable of Biden | 65% | (680) | 22% | (226) | 5% | (52) | 8% | (88) | 1046 |
| Very Favorable of Biden | 69% | (364) | 18% | (97) | 5% | (25) | 7% | (38) | 524 |
| Somewhat Favorable of Biden | 70% | (355) | 18% | (90) | 5% | (27) | 7% | (34) | 506 |
| Somewhat Unfavorable of Biden | 63% | (163) | 21% | (54) | 6% | (15) | 10% | (26) | 258 |
| Very Unfavorable of Biden | 66% | (517) | 22% | (172) | 5% | (37) | 8% | (62) | 788 |
| #1 Issue: Economy | 66% | (536) | 21% | (168) | 5% | (38) | 9% | (72) | 813 |
| #1 Issue: Security | 70% | (241) | 17% | (58) | 4% | (15) | 9% | (30) | 343 |
| #1 Issue: Health Care | 65% | (183) | 21% | (60) | 5% | (15) | 8% | (24) | 282 |
| #1 Issue: Medicare / Social Security | 68% | (191) | 17% | (49) | 4% | (12) | 10% | (28) | 281 |
| #1 Issue: Women's Issues | 70% | (103) | 16% | (23) | 6% | (8) | 9% | (13) | 147 |
| #1 Issue: Education | 59% | (59) | 24% | (24) | 8% | (9) | 9% | (9) | 101 |
| #1 Issue: Energy | 65% | (68) | 27% | (28) | 3% | (3) | 5% | (5) | 105 |
| #1 Issue: Other | 69% | (88) | 18% | (23) | 4% | (5) | 9% | (12) | 128 |

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Table MCTE2: Which of the following is closest to your opinion, even if none is exactly right?

| Demographic | Kids today face more peer and societal pressures than those in previous eras | | Kids today face about the same amount of peer and societal pressures as those in previous eras | | Kids today face less peer and societal pressures than those in previous eras. | | Don't know / No opinion | | Total N |
|--------------------------------|--|--------|--|-------|---|-------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 67% | (1469) | 20% | (433) | 5% | (106) | 9% | (192) | 2200 |
| 2020 Vote: Joe Biden | 70% | (690) | 20% | (194) | 4% | (43) | 6% | (56) | 983 |
| 2020 Vote: Donald Trump | 66% | (483) | 22% | (160) | 6% | (42) | 7% | (52) | 737 |
| 2020 Vote: Other | 60% | (42) | 29% | (21) | 2% | (1) | 8% | (6) | 70 |
| 2020 Vote: Didn't Vote | 62% | (254) | 14% | (58) | 5% | (20) | 19% | (78) | 410 |
| 2018 House Vote: Democrat | 72% | (526) | 20% | (145) | 4% | (28) | 5% | (35) | 735 |
| 2018 House Vote: Republican | 65% | (367) | 23% | (129) | 5% | (27) | 7% | (40) | 564 |
| 2018 House Vote: Someone else | 63% | (43) | 24% | (16) | 4% | (3) | 10% | (7) | 69 |
| 2016 Vote: Hillary Clinton | 71% | (495) | 19% | (134) | 4% | (25) | 6% | (39) | 693 |
| 2016 Vote: Donald Trump | 68% | (454) | 22% | (144) | 4% | (26) | 7% | (45) | 670 |
| 2016 Vote: Other | 61% | (53) | 31% | (27) | 3% | (3) | 5% | (5) | 88 |
| 2016 Vote: Didn't Vote | 62% | (466) | 17% | (124) | 7% | (52) | 14% | (104) | 746 |
| Voted in 2014: Yes | 68% | (810) | 22% | (266) | 3% | (35) | 6% | (72) | 1184 |
| Voted in 2014: No | 65% | (659) | 16% | (166) | 7% | (71) | 12% | (119) | 1016 |
| 4-Region: Northeast | 68% | (267) | 19% | (73) | 6% | (25) | 7% | (28) | 394 |
| 4-Region: Midwest | 69% | (318) | 18% | (84) | 4% | (19) | 9% | (42) | 462 |
| 4-Region: South | 67% | (552) | 19% | (160) | 5% | (42) | 8% | (70) | 824 |
| 4-Region: West | 64% | (332) | 22% | (116) | 4% | (19) | 10% | (53) | 520 |
| Facebook Users | 67% | (1221) | 19% | (350) | 5% | (90) | 8% | (151) | 1812 |
| Instagram Users | 67% | (766) | 20% | (230) | 6% | (73) | 6% | (73) | 1142 |
| WhatsApp Users | 60% | (273) | 26% | (116) | 9% | (39) | 6% | (27) | 455 |
| Kids Use Facebook or Instagram | 70% | (230) | 18% | (59) | 7% | (21) | 5% | (16) | 327 |
| Support Government Regulation | 69% | (794) | 22% | (252) | 5% | (54) | 4% | (51) | 1152 |
| Oppose Government Regulation | 68% | (440) | 20% | (127) | 7% | (43) | 6% | (36) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_1: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue? Social media's influence on users' body image*

| Demographic | Very concerned | Somewhat concerned | Not too concerned | Not concerned at all | Don't know / No opinion | Total N |
|--------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 47% (1030) | 30% (665) | 11% (236) | 4% (98) | 8% (170) | 2200 |
| Gender: Male | 39% (413) | 35% (367) | 13% (139) | 7% (71) | 7% (71) | 1062 |
| Gender: Female | 54% (617) | 26% (298) | 9% (97) | 2% (27) | 9% (99) | 1138 |
| Age: 18-34 | 50% (326) | 31% (205) | 8% (53) | 4% (23) | 7% (48) | 655 |
| Age: 35-44 | 45% (161) | 31% (113) | 12% (43) | 4% (14) | 7% (27) | 358 |
| Age: 45-64 | 44% (329) | 29% (221) | 12% (91) | 6% (43) | 9% (67) | 751 |
| Age: 65+ | 49% (215) | 29% (127) | 11% (49) | 4% (17) | 7% (29) | 436 |
| GenZers: 1997-2012 | 42% (92) | 32% (69) | 10% (21) | 6% (12) | 11% (23) | 217 |
| Millennials: 1981-1996 | 52% (344) | 31% (205) | 8% (53) | 3% (19) | 6% (40) | 660 |
| GenXers: 1965-1980 | 41% (239) | 29% (167) | 14% (79) | 6% (35) | 11% (62) | 582 |
| Baby Boomers: 1946-1964 | 49% (319) | 31% (201) | 11% (72) | 4% (29) | 5% (34) | 655 |
| PID: Dem (no lean) | 55% (466) | 28% (233) | 8% (69) | 2% (18) | 7% (58) | 843 |
| PID: Ind (no lean) | 41% (285) | 31% (216) | 13% (89) | 6% (45) | 9% (66) | 701 |
| PID: Rep (no lean) | 43% (280) | 33% (217) | 12% (79) | 5% (35) | 7% (46) | 656 |
| PID/Gender: Dem Men | 49% (205) | 31% (130) | 9% (39) | 3% (12) | 7% (29) | 416 |
| PID/Gender: Dem Women | 61% (260) | 24% (103) | 7% (29) | 1% (6) | 7% (28) | 428 |
| PID/Gender: Ind Men | 29% (94) | 37% (122) | 17% (54) | 10% (34) | 7% (23) | 327 |
| PID/Gender: Ind Women | 51% (191) | 25% (94) | 9% (34) | 3% (11) | 11% (43) | 373 |
| PID/Gender: Rep Men | 36% (114) | 36% (116) | 14% (45) | 8% (25) | 6% (18) | 319 |
| PID/Gender: Rep Women | 49% (166) | 30% (101) | 10% (33) | 3% (9) | 8% (28) | 337 |
| Ideo: Liberal (1-3) | 55% (379) | 30% (202) | 8% (56) | 2% (15) | 5% (33) | 685 |
| Ideo: Moderate (4) | 41% (248) | 35% (214) | 13% (81) | 5% (29) | 6% (36) | 606 |
| Ideo: Conservative (5-7) | 45% (310) | 30% (207) | 12% (80) | 6% (45) | 7% (51) | 693 |
| Educ: < College | 46% (698) | 29% (441) | 10% (157) | 5% (73) | 9% (143) | 1512 |
| Educ: Bachelors degree | 49% (217) | 31% (139) | 13% (57) | 3% (15) | 4% (16) | 444 |
| Educ: Post-grad | 47% (115) | 35% (86) | 9% (22) | 4% (10) | 4% (11) | 244 |
| Income: Under 50k | 46% (565) | 29% (352) | 10% (125) | 5% (57) | 10% (128) | 1227 |
| Income: 50k-100k | 48% (313) | 31% (202) | 13% (84) | 3% (22) | 5% (31) | 652 |
| Income: 100k+ | 48% (153) | 35% (111) | 9% (27) | 6% (19) | 4% (11) | 321 |
| Ethnicity: White | 46% (799) | 32% (558) | 10% (170) | 4% (74) | 7% (121) | 1722 |
| Ethnicity: Hispanic | 52% (181) | 27% (96) | 12% (42) | 4% (14) | 5% (17) | 349 |

Continued on next page

Table MCTE3_1: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue? Social media's influence on users' body image*

| Demographic | Very concerned | Somewhat concerned | Not too concerned | Not concerned at all | Don't know / No opinion | Total N |
|-----------------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 47% (1030) | 30% (665) | 11% (236) | 4% (98) | 8% (170) | 2200 |
| Ethnicity: Black | 49% (135) | 20% (54) | 12% (33) | 5% (14) | 14% (38) | 274 |
| Ethnicity: Other | 47% (96) | 26% (53) | 17% (34) | 5% (9) | 5% (11) | 204 |
| All Christian | 47% (471) | 31% (308) | 13% (127) | 4% (42) | 5% (49) | 997 |
| All Non-Christian | 51% (55) | 28% (29) | 11% (11) | 2% (2) | 9% (9) | 107 |
| Atheist | 48% (55) | 32% (36) | 11% (12) | 2% (2) | 7% (9) | 114 |
| Agnostic/Nothing in particular | 42% (247) | 31% (184) | 10% (58) | 6% (34) | 11% (63) | 586 |
| Something Else | 51% (203) | 27% (108) | 7% (28) | 5% (18) | 10% (40) | 397 |
| Religious Non-Protestant/Catholic | 50% (65) | 29% (37) | 10% (13) | 2% (3) | 8% (11) | 129 |
| Evangelical | 46% (273) | 30% (182) | 12% (70) | 5% (29) | 7% (43) | 597 |
| Non-Evangelical | 51% (386) | 29% (217) | 11% (82) | 4% (30) | 6% (43) | 759 |
| Community: Urban | 46% (284) | 31% (189) | 10% (65) | 4% (22) | 9% (58) | 618 |
| Community: Suburban | 46% (470) | 31% (319) | 11% (110) | 4% (45) | 7% (70) | 1014 |
| Community: Rural | 49% (277) | 28% (157) | 11% (61) | 6% (31) | 7% (41) | 568 |
| Employ: Private Sector | 44% (315) | 33% (232) | 10% (70) | 6% (39) | 7% (53) | 710 |
| Employ: Government | 51% (71) | 31% (42) | 9% (13) | 5% (7) | 4% (5) | 139 |
| Employ: Self-Employed | 53% (102) | 29% (55) | 12% (22) | 3% (6) | 3% (6) | 191 |
| Employ: Homemaker | 50% (85) | 32% (54) | 7% (11) | 2% (3) | 9% (15) | 170 |
| Employ: Student | 62% (45) | 23% (17) | 9% (7) | — (0) | 6% (4) | 72 |
| Employ: Retired | 47% (222) | 30% (145) | 13% (62) | 3% (17) | 6% (31) | 476 |
| Employ: Unemployed | 42% (115) | 27% (74) | 12% (32) | 7% (19) | 13% (37) | 276 |
| Employ: Other | 45% (75) | 28% (46) | 12% (19) | 4% (7) | 11% (18) | 166 |
| Military HH: Yes | 50% (167) | 29% (99) | 10% (35) | 4% (14) | 6% (22) | 337 |
| Military HH: No | 46% (863) | 30% (566) | 11% (201) | 5% (84) | 8% (148) | 1863 |
| RD/WT: Right Direction | 48% (414) | 32% (275) | 9% (82) | 4% (31) | 7% (63) | 865 |
| RD/WT: Wrong Track | 46% (616) | 29% (391) | 12% (154) | 5% (67) | 8% (107) | 1335 |
| Biden Job Approve | 51% (526) | 30% (309) | 9% (97) | 3% (36) | 7% (73) | 1040 |
| Biden Job Disapprove | 44% (462) | 31% (329) | 13% (135) | 6% (59) | 7% (69) | 1054 |

Continued on next page

Table MCTE3_1: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue?*
Social media's influence on users' body image

| Demographic | Very concerned | | Somewhat concerned | | Not too concerned | | Not concerned at all | | Don't know / No opinion | | Total N |
|--------------------------------------|-----------------------|--------|---------------------------|-------|--------------------------|-------|-----------------------------|------|--------------------------------|-------|----------------|
| Adults | 47% | (1030) | 30% | (665) | 11% | (236) | 4% | (98) | 8% | (170) | 2200 |
| Biden Job Strongly Approve | 57% | (275) | 25% | (121) | 7% | (33) | 4% | (17) | 7% | (35) | 482 |
| Biden Job Somewhat Approve | 45% | (251) | 34% | (188) | 11% | (63) | 3% | (19) | 7% | (38) | 558 |
| Biden Job Somewhat Disapprove | 44% | (132) | 32% | (97) | 14% | (43) | 2% | (6) | 8% | (24) | 302 |
| Biden Job Strongly Disapprove | 44% | (330) | 31% | (233) | 12% | (93) | 7% | (52) | 6% | (45) | 752 |
| Favorable of Biden | 52% | (538) | 29% | (301) | 9% | (94) | 3% | (33) | 6% | (64) | 1030 |
| Unfavorable of Biden | 43% | (446) | 32% | (336) | 13% | (131) | 6% | (63) | 7% | (69) | 1046 |
| Very Favorable of Biden | 59% | (308) | 24% | (126) | 7% | (37) | 4% | (22) | 6% | (31) | 524 |
| Somewhat Favorable of Biden | 45% | (230) | 35% | (175) | 11% | (57) | 2% | (11) | 6% | (33) | 506 |
| Somewhat Unfavorable of Biden | 39% | (102) | 36% | (94) | 14% | (37) | 4% | (11) | 6% | (15) | 258 |
| Very Unfavorable of Biden | 44% | (345) | 31% | (242) | 12% | (95) | 7% | (52) | 7% | (54) | 788 |
| #1 Issue: Economy | 42% | (338) | 34% | (279) | 11% | (92) | 5% | (44) | 7% | (60) | 813 |
| #1 Issue: Security | 44% | (151) | 31% | (106) | 12% | (43) | 5% | (17) | 8% | (27) | 343 |
| #1 Issue: Health Care | 47% | (131) | 27% | (76) | 13% | (37) | 4% | (12) | 9% | (26) | 282 |
| #1 Issue: Medicare / Social Security | 50% | (141) | 27% | (76) | 10% | (27) | 4% | (12) | 9% | (25) | 281 |
| #1 Issue: Women's Issues | 62% | (91) | 26% | (38) | 5% | (8) | 1% | (1) | 6% | (8) | 147 |
| #1 Issue: Education | 56% | (57) | 28% | (28) | 8% | (8) | 3% | (3) | 5% | (5) | 101 |
| #1 Issue: Energy | 56% | (59) | 28% | (29) | 8% | (9) | 3% | (3) | 5% | (5) | 105 |
| #1 Issue: Other | 50% | (64) | 26% | (33) | 10% | (13) | 4% | (5) | 11% | (14) | 128 |
| 2020 Vote: Joe Biden | 53% | (526) | 29% | (288) | 9% | (88) | 3% | (29) | 5% | (53) | 983 |
| 2020 Vote: Donald Trump | 40% | (294) | 34% | (249) | 12% | (89) | 7% | (48) | 8% | (56) | 737 |
| 2020 Vote: Other | 35% | (24) | 24% | (17) | 30% | (21) | 7% | (5) | 5% | (3) | 70 |
| 2020 Vote: Didn't Vote | 46% | (187) | 27% | (112) | 9% | (39) | 4% | (16) | 14% | (56) | 410 |
| 2018 House Vote: Democrat | 56% | (409) | 26% | (194) | 9% | (65) | 3% | (24) | 6% | (43) | 735 |
| 2018 House Vote: Republican | 39% | (220) | 35% | (196) | 13% | (76) | 6% | (31) | 7% | (41) | 564 |
| 2018 House Vote: Someone else | 44% | (31) | 27% | (19) | 20% | (14) | 3% | (2) | 6% | (4) | 69 |
| 2016 Vote: Hillary Clinton | 53% | (370) | 27% | (184) | 10% | (69) | 4% | (30) | 6% | (39) | 693 |
| 2016 Vote: Donald Trump | 43% | (285) | 34% | (227) | 11% | (73) | 5% | (34) | 8% | (51) | 670 |
| 2016 Vote: Other | 42% | (36) | 25% | (22) | 18% | (16) | 5% | (4) | 10% | (9) | 88 |
| 2016 Vote: Didn't Vote | 45% | (335) | 31% | (232) | 10% | (77) | 4% | (30) | 10% | (71) | 746 |

Continued on next page

Table MCTE3_1: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue? Social media's influence on users' body image*

| Demographic | Very concerned | Somewhat concerned | Not too concerned | Not concerned at all | Don't know / No opinion | Total N |
|--------------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 47% (1030) | 30% (665) | 11% (236) | 4% (98) | 8% (170) | 2200 |
| Voted in 2014: Yes | 48% (568) | 30% (357) | 11% (125) | 4% (53) | 7% (80) | 1184 |
| Voted in 2014: No | 46% (462) | 30% (308) | 11% (111) | 4% (45) | 9% (90) | 1016 |
| 4-Region: Northeast | 46% (179) | 33% (129) | 9% (36) | 4% (14) | 9% (34) | 394 |
| 4-Region: Midwest | 51% (235) | 27% (127) | 9% (42) | 5% (21) | 8% (38) | 462 |
| 4-Region: South | 45% (372) | 32% (262) | 11% (88) | 4% (36) | 8% (67) | 824 |
| 4-Region: West | 47% (243) | 28% (147) | 14% (71) | 5% (27) | 6% (31) | 520 |
| Facebook Users | 45% (815) | 31% (570) | 11% (197) | 5% (87) | 8% (142) | 1812 |
| Instagram Users | 49% (559) | 31% (359) | 10% (115) | 4% (50) | 5% (60) | 1142 |
| WhatsApp Users | 46% (211) | 34% (152) | 11% (50) | 4% (19) | 5% (23) | 455 |
| Kids Use Facebook or Instagram | 46% (152) | 33% (109) | 10% (33) | 4% (13) | 6% (20) | 327 |
| Support Government Regulation | 52% (602) | 31% (358) | 10% (115) | 3% (30) | 4% (46) | 1152 |
| Oppose Government Regulation | 43% (277) | 31% (201) | 13% (83) | 8% (53) | 5% (32) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_2: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue?*
Social media's influence on users' mental health

| Demographic | Very concerned | Somewhat concerned | Not too concerned | Not concerned at all | Don't know / No opinion | Total N |
|--------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 51% (1117) | 31% (673) | 8% (180) | 3% (76) | 7% (154) | 2200 |
| Gender: Male | 46% (488) | 34% (362) | 9% (100) | 5% (55) | 5% (57) | 1062 |
| Gender: Female | 55% (629) | 27% (311) | 7% (80) | 2% (21) | 9% (97) | 1138 |
| Age: 18-34 | 54% (354) | 30% (199) | 6% (40) | 3% (18) | 7% (44) | 655 |
| Age: 35-44 | 48% (170) | 32% (115) | 8% (30) | 3% (11) | 8% (30) | 358 |
| Age: 45-64 | 49% (366) | 30% (223) | 9% (70) | 5% (36) | 7% (55) | 751 |
| Age: 65+ | 52% (226) | 31% (136) | 9% (39) | 2% (10) | 6% (26) | 436 |
| GenZers: 1997-2012 | 51% (111) | 28% (62) | 7% (14) | 5% (11) | 9% (20) | 217 |
| Millennials: 1981-1996 | 53% (352) | 32% (212) | 6% (37) | 3% (17) | 6% (42) | 660 |
| GenXers: 1965-1980 | 48% (279) | 28% (161) | 11% (62) | 4% (23) | 10% (58) | 582 |
| Baby Boomers: 1946-1964 | 51% (333) | 33% (217) | 8% (54) | 4% (25) | 4% (27) | 655 |
| PID: Dem (no lean) | 56% (476) | 29% (242) | 7% (63) | 2% (18) | 5% (45) | 843 |
| PID: Ind (no lean) | 47% (329) | 31% (219) | 8% (57) | 3% (24) | 10% (71) | 701 |
| PID: Rep (no lean) | 48% (312) | 32% (212) | 9% (59) | 5% (34) | 6% (39) | 656 |
| PID/Gender: Dem Men | 53% (219) | 31% (127) | 8% (32) | 4% (16) | 5% (22) | 416 |
| PID/Gender: Dem Women | 60% (257) | 27% (115) | 7% (31) | — (2) | 5% (23) | 428 |
| PID/Gender: Ind Men | 42% (136) | 37% (122) | 10% (33) | 5% (16) | 7% (21) | 327 |
| PID/Gender: Ind Women | 52% (193) | 26% (98) | 7% (25) | 2% (8) | 13% (49) | 373 |
| PID/Gender: Rep Men | 42% (133) | 36% (113) | 11% (35) | 7% (23) | 4% (14) | 319 |
| PID/Gender: Rep Women | 53% (179) | 29% (99) | 7% (24) | 3% (11) | 7% (25) | 337 |
| Ideo: Liberal (1-3) | 59% (403) | 29% (200) | 7% (45) | 2% (12) | 4% (24) | 685 |
| Ideo: Moderate (4) | 44% (265) | 38% (228) | 10% (61) | 2% (10) | 7% (42) | 606 |
| Ideo: Conservative (5-7) | 51% (350) | 29% (202) | 9% (60) | 6% (41) | 6% (39) | 693 |
| Educ: < College | 50% (756) | 29% (436) | 9% (130) | 4% (56) | 9% (134) | 1512 |
| Educ: Bachelors degree | 52% (229) | 35% (156) | 7% (32) | 3% (12) | 3% (14) | 444 |
| Educ: Post-grad | 54% (132) | 33% (81) | 7% (18) | 3% (7) | 2% (6) | 244 |
| Income: Under 50k | 52% (632) | 27% (334) | 8% (104) | 4% (44) | 9% (113) | 1227 |
| Income: 50k-100k | 49% (320) | 35% (226) | 9% (56) | 3% (19) | 5% (31) | 652 |
| Income: 100k+ | 51% (165) | 35% (114) | 6% (20) | 4% (13) | 3% (10) | 321 |
| Ethnicity: White | 51% (875) | 31% (534) | 8% (140) | 3% (57) | 7% (116) | 1722 |
| Ethnicity: Hispanic | 50% (175) | 33% (116) | 9% (33) | 2% (9) | 5% (17) | 349 |

Continued on next page

Table MCTE3_2: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue? Social media's influence on users' mental health*

| Demographic | Very concerned | Somewhat concerned | Not too concerned | Not concerned at all | Don't know / No opinion | Total N |
|-----------------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 51% (1117) | 31% (673) | 8% (180) | 3% (76) | 7% (154) | 2200 |
| Ethnicity: Black | 54% (149) | 25% (70) | 4% (12) | 5% (14) | 11% (29) | 274 |
| Ethnicity: Other | 46% (93) | 34% (70) | 13% (27) | 2% (5) | 4% (9) | 204 |
| All Christian | 51% (503) | 33% (328) | 9% (89) | 3% (34) | 4% (42) | 997 |
| All Non-Christian | 59% (63) | 30% (32) | 7% (7) | 1% (2) | 3% (4) | 107 |
| Atheist | 54% (62) | 32% (37) | 8% (9) | 1% (1) | 5% (6) | 114 |
| Agnostic/Nothing in particular | 48% (280) | 27% (158) | 8% (49) | 5% (26) | 12% (73) | 586 |
| Something Else | 53% (210) | 30% (118) | 6% (25) | 3% (13) | 8% (30) | 397 |
| Religious Non-Protestant/Catholic | 57% (74) | 29% (38) | 7% (9) | 2% (3) | 4% (5) | 129 |
| Evangelical | 50% (300) | 32% (193) | 9% (51) | 4% (23) | 5% (30) | 597 |
| Non-Evangelical | 52% (396) | 32% (240) | 8% (60) | 3% (22) | 5% (40) | 759 |
| Community: Urban | 51% (316) | 31% (192) | 8% (50) | 3% (17) | 7% (41) | 618 |
| Community: Suburban | 51% (514) | 32% (324) | 8% (80) | 2% (25) | 7% (71) | 1014 |
| Community: Rural | 50% (287) | 28% (157) | 9% (49) | 6% (33) | 7% (42) | 568 |
| Employ: Private Sector | 50% (358) | 32% (228) | 7% (52) | 4% (30) | 6% (43) | 710 |
| Employ: Government | 49% (69) | 34% (47) | 8% (11) | 5% (7) | 3% (4) | 139 |
| Employ: Self-Employed | 61% (116) | 27% (52) | 7% (14) | 1% (3) | 3% (6) | 191 |
| Employ: Homemaker | 45% (76) | 32% (55) | 9% (16) | 2% (3) | 12% (20) | 170 |
| Employ: Student | 65% (47) | 23% (16) | 2% (1) | — (0) | 11% (8) | 72 |
| Employ: Retired | 53% (252) | 30% (142) | 9% (43) | 2% (12) | 6% (28) | 476 |
| Employ: Unemployed | 45% (125) | 29% (81) | 8% (23) | 5% (15) | 12% (32) | 276 |
| Employ: Other | 45% (75) | 30% (50) | 12% (21) | 3% (6) | 9% (14) | 166 |
| Military HH: Yes | 55% (186) | 28% (96) | 9% (29) | 3% (11) | 4% (15) | 337 |
| Military HH: No | 50% (931) | 31% (577) | 8% (150) | 3% (65) | 7% (139) | 1863 |
| RD/WT: Right Direction | 51% (440) | 33% (283) | 9% (75) | 2% (21) | 5% (46) | 865 |
| RD/WT: Wrong Track | 51% (677) | 29% (390) | 8% (105) | 4% (55) | 8% (109) | 1335 |
| Biden Job Approve | 53% (549) | 31% (327) | 8% (85) | 2% (23) | 5% (56) | 1040 |
| Biden Job Disapprove | 50% (523) | 31% (323) | 8% (89) | 5% (48) | 7% (71) | 1054 |

Continued on next page

Table MCTE3_2: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue?*
Social media's influence on users' mental health

| Demographic | Very concerned | Somewhat concerned | Not too concerned | Not concerned at all | Don't know / No opinion | Total N |
|--------------------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 51% (1117) | 31% (673) | 8% (180) | 3% (76) | 7% (154) | 2200 |
| Biden Job Strongly Approve | 58% (282) | 25% (122) | 8% (41) | 2% (11) | 6% (27) | 482 |
| Biden Job Somewhat Approve | 48% (267) | 37% (205) | 8% (44) | 2% (13) | 5% (29) | 558 |
| Biden Job Somewhat Disapprove | 48% (145) | 32% (97) | 11% (32) | 2% (5) | 7% (22) | 302 |
| Biden Job Strongly Disapprove | 50% (378) | 30% (226) | 8% (57) | 6% (42) | 7% (49) | 752 |
| Favorable of Biden | 55% (563) | 31% (316) | 8% (82) | 2% (21) | 5% (47) | 1030 |
| Unfavorable of Biden | 48% (507) | 31% (325) | 9% (91) | 5% (52) | 7% (72) | 1046 |
| Very Favorable of Biden | 60% (314) | 26% (138) | 8% (40) | 2% (11) | 4% (21) | 524 |
| Somewhat Favorable of Biden | 49% (249) | 35% (178) | 8% (43) | 2% (10) | 5% (26) | 506 |
| Somewhat Unfavorable of Biden | 44% (113) | 36% (94) | 10% (26) | 4% (9) | 6% (16) | 258 |
| Very Unfavorable of Biden | 50% (394) | 29% (232) | 8% (65) | 5% (42) | 7% (56) | 788 |
| #1 Issue: Economy | 45% (369) | 35% (283) | 8% (64) | 4% (34) | 8% (63) | 813 |
| #1 Issue: Security | 52% (178) | 26% (91) | 10% (34) | 5% (17) | 7% (23) | 343 |
| #1 Issue: Health Care | 50% (142) | 31% (86) | 10% (27) | 2% (6) | 7% (21) | 282 |
| #1 Issue: Medicare / Social Security | 55% (155) | 26% (74) | 8% (23) | 3% (9) | 7% (20) | 281 |
| #1 Issue: Women's Issues | 59% (86) | 28% (41) | 6% (8) | 2% (3) | 6% (8) | 147 |
| #1 Issue: Education | 54% (55) | 36% (37) | 3% (3) | 3% (3) | 3% (3) | 101 |
| #1 Issue: Energy | 65% (68) | 20% (21) | 11% (11) | 1% (1) | 4% (4) | 105 |
| #1 Issue: Other | 50% (64) | 31% (40) | 7% (9) | 2% (3) | 9% (12) | 128 |
| 2020 Vote: Joe Biden | 56% (547) | 30% (296) | 8% (81) | 2% (17) | 4% (43) | 983 |
| 2020 Vote: Donald Trump | 47% (348) | 32% (237) | 10% (71) | 6% (41) | 5% (40) | 737 |
| 2020 Vote: Other | 48% (34) | 30% (21) | 10% (7) | 6% (4) | 6% (4) | 70 |
| 2020 Vote: Didn't Vote | 46% (189) | 29% (119) | 5% (21) | 4% (14) | 16% (67) | 410 |
| 2018 House Vote: Democrat | 58% (425) | 28% (209) | 7% (50) | 3% (22) | 4% (27) | 735 |
| 2018 House Vote: Republican | 44% (247) | 34% (193) | 11% (62) | 5% (28) | 6% (35) | 564 |
| 2018 House Vote: Someone else | 47% (33) | 34% (23) | 11% (8) | 1% (1) | 7% (5) | 69 |
| 2016 Vote: Hillary Clinton | 57% (392) | 27% (189) | 8% (57) | 3% (22) | 5% (32) | 693 |
| 2016 Vote: Donald Trump | 48% (321) | 34% (225) | 9% (58) | 4% (29) | 5% (36) | 670 |
| 2016 Vote: Other | 45% (39) | 40% (35) | 5% (4) | 4% (3) | 6% (6) | 88 |
| 2016 Vote: Didn't Vote | 49% (365) | 29% (220) | 8% (60) | 3% (22) | 11% (80) | 746 |

Continued on next page

Table MCTE3_2: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue? Social media's influence on users' mental health*

| Demographic | Very concerned | Somewhat concerned | Not too concerned | Not concerned at all | Don't know / No opinion | Total N |
|--------------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 51% (1117) | 31% (673) | 8% (180) | 3% (76) | 7% (154) | 2200 |
| Voted in 2014: Yes | 51% (608) | 31% (371) | 8% (95) | 4% (46) | 5% (64) | 1184 |
| Voted in 2014: No | 50% (509) | 30% (302) | 8% (85) | 3% (30) | 9% (90) | 1016 |
| 4-Region: Northeast | 51% (202) | 30% (119) | 7% (29) | 3% (13) | 8% (31) | 394 |
| 4-Region: Midwest | 51% (237) | 29% (135) | 9% (43) | 4% (19) | 6% (29) | 462 |
| 4-Region: South | 51% (424) | 30% (250) | 8% (69) | 3% (24) | 7% (57) | 824 |
| 4-Region: West | 49% (255) | 33% (169) | 7% (39) | 4% (20) | 7% (37) | 520 |
| Facebook Users | 50% (911) | 31% (554) | 8% (153) | 4% (68) | 7% (127) | 1812 |
| Instagram Users | 54% (617) | 29% (336) | 8% (86) | 4% (42) | 5% (61) | 1142 |
| WhatsApp Users | 50% (228) | 32% (146) | 9% (40) | 3% (15) | 6% (26) | 455 |
| Kids Use Facebook or Instagram | 49% (160) | 33% (109) | 10% (32) | 3% (10) | 5% (15) | 327 |
| Support Government Regulation | 57% (656) | 31% (352) | 7% (75) | 3% (29) | 3% (40) | 1152 |
| Oppose Government Regulation | 45% (293) | 34% (218) | 12% (81) | 5% (34) | 3% (20) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_3: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue? The spread of misinformation on social media*

| Demographic | Very concerned | Somewhat concerned | Not too concerned | Not concerned at all | Don't know / No opinion | Total N |
|--------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 60% (1321) | 25% (546) | 6% (132) | 4% (78) | 6% (123) | 2200 |
| Gender: Male | 57% (600) | 26% (280) | 7% (76) | 6% (61) | 4% (44) | 1062 |
| Gender: Female | 63% (721) | 23% (267) | 5% (55) | 2% (17) | 7% (78) | 1138 |
| Age: 18-34 | 56% (368) | 28% (182) | 8% (50) | 3% (17) | 6% (38) | 655 |
| Age: 35-44 | 53% (188) | 29% (105) | 8% (27) | 4% (14) | 7% (24) | 358 |
| Age: 45-64 | 60% (453) | 23% (172) | 5% (39) | 5% (37) | 7% (51) | 751 |
| Age: 65+ | 72% (312) | 20% (87) | 4% (16) | 3% (11) | 2% (9) | 436 |
| GenZers: 1997-2012 | 54% (118) | 26% (57) | 8% (17) | 2% (5) | 9% (20) | 217 |
| Millennials: 1981-1996 | 57% (375) | 29% (191) | 6% (40) | 3% (20) | 5% (32) | 660 |
| GenXers: 1965-1980 | 55% (321) | 22% (131) | 8% (47) | 5% (29) | 9% (54) | 582 |
| Baby Boomers: 1946-1964 | 68% (446) | 22% (147) | 4% (27) | 3% (22) | 2% (14) | 655 |
| PID: Dem (no lean) | 68% (577) | 21% (177) | 5% (40) | 2% (14) | 4% (35) | 843 |
| PID: Ind (no lean) | 55% (385) | 25% (173) | 7% (50) | 5% (32) | 9% (61) | 701 |
| PID: Rep (no lean) | 55% (359) | 30% (196) | 6% (42) | 5% (33) | 4% (26) | 656 |
| PID/Gender: Dem Men | 68% (281) | 20% (83) | 6% (24) | 3% (10) | 4% (17) | 416 |
| PID/Gender: Dem Women | 69% (296) | 22% (94) | 4% (16) | 1% (3) | 4% (18) | 428 |
| PID/Gender: Ind Men | 52% (169) | 26% (84) | 9% (30) | 8% (26) | 6% (19) | 327 |
| PID/Gender: Ind Women | 58% (216) | 24% (89) | 5% (20) | 2% (6) | 11% (42) | 373 |
| PID/Gender: Rep Men | 47% (151) | 35% (113) | 7% (23) | 8% (25) | 3% (8) | 319 |
| PID/Gender: Rep Women | 62% (209) | 25% (84) | 6% (19) | 2% (8) | 5% (18) | 337 |
| Ideo: Liberal (1-3) | 73% (496) | 20% (139) | 4% (26) | 1% (8) | 2% (15) | 685 |
| Ideo: Moderate (4) | 54% (328) | 29% (174) | 8% (46) | 4% (21) | 6% (37) | 606 |
| Ideo: Conservative (5-7) | 56% (390) | 26% (183) | 7% (50) | 6% (45) | 4% (24) | 693 |
| Educ: < College | 58% (884) | 25% (376) | 6% (97) | 3% (50) | 7% (104) | 1512 |
| Educ: Bachelors degree | 61% (273) | 26% (117) | 6% (25) | 4% (17) | 3% (11) | 444 |
| Educ: Post-grad | 67% (164) | 22% (53) | 4% (9) | 4% (11) | 3% (7) | 244 |
| Income: Under 50k | 57% (704) | 26% (318) | 6% (73) | 3% (41) | 7% (92) | 1227 |
| Income: 50k-100k | 64% (416) | 22% (146) | 7% (48) | 3% (21) | 3% (21) | 652 |
| Income: 100k+ | 63% (201) | 26% (82) | 3% (11) | 5% (17) | 3% (10) | 321 |
| Ethnicity: White | 61% (1049) | 25% (423) | 6% (103) | 3% (58) | 5% (88) | 1722 |
| Ethnicity: Hispanic | 60% (208) | 23% (81) | 10% (34) | 3% (11) | 4% (14) | 349 |

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Table MCTE3_3: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue? The spread of misinformation on social media*

| Demographic | Very concerned | Somewhat concerned | Not too concerned | Not concerned at all | Don't know / No opinion | Total N |
|-----------------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 60% (1321) | 25% (546) | 6% (132) | 4% (78) | 6% (123) | 2200 |
| Ethnicity: Black | 59% (162) | 24% (67) | 4% (10) | 4% (12) | 9% (24) | 274 |
| Ethnicity: Other | 54% (110) | 28% (56) | 9% (19) | 4% (8) | 5% (11) | 204 |
| All Christian | 60% (600) | 25% (248) | 7% (73) | 5% (45) | 3% (30) | 997 |
| All Non-Christian | 68% (72) | 19% (21) | 6% (6) | 2% (2) | 5% (5) | 107 |
| Atheist | 66% (75) | 24% (27) | 2% (3) | 5% (5) | 4% (4) | 114 |
| Agnostic/Nothing in particular | 58% (339) | 23% (137) | 6% (36) | 3% (17) | 10% (57) | 586 |
| Something Else | 59% (235) | 29% (114) | 4% (15) | 2% (8) | 6% (26) | 397 |
| Religious Non-Protestant/Catholic | 66% (85) | 20% (26) | 6% (8) | 3% (4) | 4% (5) | 129 |
| Evangelical | 57% (339) | 29% (171) | 7% (39) | 4% (25) | 4% (23) | 597 |
| Non-Evangelical | 62% (471) | 24% (184) | 6% (46) | 3% (26) | 4% (32) | 759 |
| Community: Urban | 57% (349) | 30% (182) | 6% (36) | 2% (15) | 6% (35) | 618 |
| Community: Suburban | 62% (629) | 22% (228) | 6% (64) | 3% (35) | 6% (58) | 1014 |
| Community: Rural | 60% (342) | 24% (136) | 6% (32) | 5% (28) | 5% (29) | 568 |
| Employ: Private Sector | 59% (416) | 25% (179) | 6% (46) | 4% (32) | 5% (37) | 710 |
| Employ: Government | 59% (83) | 31% (43) | 6% (9) | 3% (4) | — (1) | 139 |
| Employ: Self-Employed | 63% (120) | 25% (48) | 6% (12) | 3% (6) | 3% (6) | 191 |
| Employ: Homemaker | 53% (90) | 27% (46) | 7% (12) | 2% (3) | 10% (17) | 170 |
| Employ: Student | 62% (45) | 29% (21) | 3% (2) | 1% (0) | 5% (4) | 72 |
| Employ: Retired | 69% (330) | 22% (106) | 4% (18) | 3% (13) | 2% (10) | 476 |
| Employ: Unemployed | 54% (149) | 23% (64) | 6% (16) | 5% (13) | 12% (34) | 276 |
| Employ: Other | 53% (89) | 24% (40) | 10% (17) | 4% (7) | 8% (14) | 166 |
| Military HH: Yes | 62% (208) | 26% (88) | 6% (20) | 3% (11) | 3% (10) | 337 |
| Military HH: No | 60% (1113) | 25% (458) | 6% (112) | 4% (67) | 6% (113) | 1863 |
| RD/WT: Right Direction | 64% (550) | 26% (223) | 4% (33) | 2% (18) | 5% (40) | 865 |
| RD/WT: Wrong Track | 58% (771) | 24% (323) | 7% (98) | 5% (60) | 6% (83) | 1335 |
| Biden Job Approve | 66% (684) | 23% (244) | 4% (46) | 2% (17) | 5% (49) | 1040 |
| Biden Job Disapprove | 56% (586) | 26% (278) | 8% (84) | 6% (60) | 4% (46) | 1054 |

Continued on next page

Table MCTE3_3: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue? The spread of misinformation on social media*

| Demographic | Very concerned | Somewhat concerned | Not too concerned | Not concerned at all | Don't know / No opinion | Total N |
|--------------------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 60% (1321) | 25% (546) | 6% (132) | 4% (78) | 6% (123) | 2200 |
| Biden Job Strongly Approve | 72% (346) | 18% (86) | 4% (20) | 1% (6) | 5% (24) | 482 |
| Biden Job Somewhat Approve | 60% (337) | 28% (158) | 5% (26) | 2% (11) | 5% (25) | 558 |
| Biden Job Somewhat Disapprove | 55% (167) | 31% (92) | 7% (21) | 2% (5) | 5% (16) | 302 |
| Biden Job Strongly Disapprove | 56% (419) | 25% (185) | 8% (63) | 7% (54) | 4% (31) | 752 |
| Favorable of Biden | 69% (706) | 22% (228) | 4% (41) | 2% (17) | 4% (38) | 1030 |
| Unfavorable of Biden | 53% (559) | 28% (297) | 8% (83) | 6% (60) | 4% (46) | 1046 |
| Very Favorable of Biden | 74% (388) | 18% (93) | 4% (19) | 2% (9) | 3% (15) | 524 |
| Somewhat Favorable of Biden | 63% (318) | 27% (135) | 4% (22) | 2% (8) | 5% (23) | 506 |
| Somewhat Unfavorable of Biden | 49% (127) | 36% (94) | 7% (18) | 3% (7) | 5% (12) | 258 |
| Very Unfavorable of Biden | 55% (432) | 26% (203) | 8% (65) | 7% (53) | 4% (35) | 788 |
| #1 Issue: Economy | 55% (446) | 28% (230) | 7% (58) | 4% (31) | 6% (47) | 813 |
| #1 Issue: Security | 54% (186) | 26% (91) | 7% (24) | 7% (24) | 5% (19) | 343 |
| #1 Issue: Health Care | 65% (182) | 21% (59) | 7% (20) | 2% (5) | 5% (15) | 282 |
| #1 Issue: Medicare / Social Security | 67% (189) | 23% (65) | 3% (8) | 2% (6) | 5% (14) | 281 |
| #1 Issue: Women's Issues | 69% (102) | 23% (34) | 3% (4) | — (0) | 5% (7) | 147 |
| #1 Issue: Education | 59% (60) | 28% (28) | 5% (5) | 3% (3) | 5% (5) | 101 |
| #1 Issue: Energy | 65% (68) | 21% (22) | 9% (9) | 3% (3) | 3% (3) | 105 |
| #1 Issue: Other | 69% (88) | 14% (18) | 3% (4) | 5% (6) | 10% (13) | 128 |
| 2020 Vote: Joe Biden | 71% (694) | 20% (201) | 5% (46) | 1% (13) | 3% (29) | 983 |
| 2020 Vote: Donald Trump | 54% (396) | 28% (207) | 7% (52) | 7% (48) | 4% (33) | 737 |
| 2020 Vote: Other | 55% (39) | 28% (19) | 5% (4) | 9% (6) | 3% (2) | 70 |
| 2020 Vote: Didn't Vote | 47% (193) | 29% (118) | 7% (30) | 3% (11) | 14% (59) | 410 |
| 2018 House Vote: Democrat | 72% (529) | 19% (138) | 5% (33) | 2% (17) | 2% (18) | 735 |
| 2018 House Vote: Republican | 53% (301) | 30% (170) | 6% (34) | 7% (37) | 4% (22) | 564 |
| 2018 House Vote: Someone else | 56% (39) | 33% (23) | 5% (3) | 3% (2) | 3% (2) | 69 |
| 2016 Vote: Hillary Clinton | 70% (482) | 21% (143) | 5% (33) | 2% (15) | 3% (20) | 693 |
| 2016 Vote: Donald Trump | 57% (382) | 27% (184) | 6% (40) | 6% (38) | 4% (25) | 670 |
| 2016 Vote: Other | 57% (50) | 23% (20) | 5% (4) | 11% (9) | 5% (4) | 88 |
| 2016 Vote: Didn't Vote | 54% (403) | 27% (200) | 7% (54) | 2% (16) | 10% (73) | 746 |

Continued on next page

Table MCTE3_3: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue?
The spread of misinformation on social media*

| Demographic | Very concerned | Somewhat concerned | Not too concerned | Not concerned at all | Don't know / No opinion | Total N |
|--------------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 60% (1321) | 25% (546) | 6% (132) | 4% (78) | 6% (123) | 2200 |
| Voted in 2014: Yes | 63% (751) | 24% (284) | 5% (56) | 4% (52) | 3% (41) | 1184 |
| Voted in 2014: No | 56% (570) | 26% (262) | 7% (75) | 3% (26) | 8% (82) | 1016 |
| 4-Region: Northeast | 60% (236) | 26% (104) | 5% (21) | 3% (11) | 6% (22) | 394 |
| 4-Region: Midwest | 62% (288) | 24% (113) | 6% (26) | 4% (18) | 4% (17) | 462 |
| 4-Region: South | 59% (488) | 24% (197) | 7% (54) | 3% (28) | 7% (57) | 824 |
| 4-Region: West | 59% (309) | 25% (132) | 6% (31) | 4% (21) | 5% (26) | 520 |
| Facebook Users | 58% (1051) | 27% (485) | 6% (110) | 4% (66) | 6% (100) | 1812 |
| Instagram Users | 58% (663) | 27% (313) | 6% (72) | 4% (42) | 5% (53) | 1142 |
| WhatsApp Users | 58% (264) | 27% (124) | 7% (31) | 3% (15) | 5% (22) | 455 |
| Kids Use Facebook or Instagram | 53% (172) | 30% (99) | 9% (29) | 3% (10) | 5% (17) | 327 |
| Support Government Regulation | 68% (781) | 23% (268) | 5% (53) | 3% (33) | 1% (17) | 1152 |
| Oppose Government Regulation | 55% (358) | 27% (177) | 9% (59) | 6% (37) | 2% (15) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_4: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue? The spread of hate speech and violence on social media*

| Demographic | Very concerned | Somewhat concerned | Not too concerned | Not concerned at all | Don't know / No opinion | Total N |
|--------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 58% (1279) | 25% (557) | 6% (141) | 4% (91) | 6% (133) | 2200 |
| Gender: Male | 52% (553) | 27% (292) | 9% (100) | 6% (61) | 5% (56) | 1062 |
| Gender: Female | 64% (726) | 23% (265) | 4% (41) | 3% (30) | 7% (77) | 1138 |
| Age: 18-34 | 54% (351) | 29% (189) | 6% (41) | 5% (30) | 7% (44) | 655 |
| Age: 35-44 | 53% (190) | 29% (104) | 6% (22) | 4% (14) | 8% (27) | 358 |
| Age: 45-64 | 59% (446) | 22% (164) | 7% (56) | 5% (34) | 7% (50) | 751 |
| Age: 65+ | 67% (291) | 23% (99) | 5% (21) | 3% (12) | 3% (12) | 436 |
| GenZers: 1997-2012 | 50% (108) | 27% (59) | 7% (16) | 6% (14) | 9% (20) | 217 |
| Millennials: 1981-1996 | 55% (365) | 30% (197) | 5% (31) | 4% (25) | 6% (41) | 660 |
| GenXers: 1965-1980 | 54% (317) | 23% (134) | 9% (51) | 5% (28) | 9% (51) | 582 |
| Baby Boomers: 1946-1964 | 67% (436) | 21% (140) | 6% (39) | 3% (22) | 3% (18) | 655 |
| PID: Dem (no lean) | 68% (576) | 22% (188) | 3% (29) | 2% (14) | 4% (37) | 843 |
| PID: Ind (no lean) | 53% (372) | 24% (165) | 8% (56) | 6% (41) | 9% (66) | 701 |
| PID: Rep (no lean) | 50% (331) | 31% (203) | 8% (56) | 6% (36) | 5% (30) | 656 |
| PID/Gender: Dem Men | 64% (265) | 24% (100) | 5% (19) | 2% (10) | 5% (22) | 416 |
| PID/Gender: Dem Women | 73% (311) | 21% (88) | 2% (10) | 1% (4) | 3% (15) | 428 |
| PID/Gender: Ind Men | 48% (156) | 26% (85) | 12% (41) | 8% (26) | 6% (20) | 327 |
| PID/Gender: Ind Women | 58% (216) | 22% (80) | 4% (16) | 4% (15) | 12% (46) | 373 |
| PID/Gender: Rep Men | 41% (132) | 34% (107) | 13% (40) | 8% (25) | 5% (15) | 319 |
| PID/Gender: Rep Women | 59% (199) | 28% (96) | 5% (15) | 3% (11) | 5% (16) | 337 |
| Ideo: Liberal (1-3) | 69% (471) | 23% (159) | 4% (27) | 1% (10) | 2% (17) | 685 |
| Ideo: Moderate (4) | 56% (342) | 26% (156) | 8% (49) | 4% (26) | 5% (33) | 606 |
| Ideo: Conservative (5-7) | 50% (345) | 29% (203) | 9% (60) | 7% (49) | 5% (36) | 693 |
| Educ: < College | 57% (869) | 24% (367) | 6% (97) | 4% (66) | 7% (113) | 1512 |
| Educ: Bachelors degree | 60% (266) | 27% (119) | 7% (30) | 4% (16) | 3% (12) | 444 |
| Educ: Post-grad | 59% (143) | 29% (72) | 6% (13) | 3% (8) | 3% (7) | 244 |
| Income: Under 50k | 58% (709) | 25% (302) | 5% (67) | 4% (52) | 8% (98) | 1227 |
| Income: 50k-100k | 59% (386) | 25% (165) | 8% (51) | 4% (27) | 4% (23) | 652 |
| Income: 100k+ | 57% (184) | 28% (90) | 7% (23) | 4% (12) | 4% (12) | 321 |
| Ethnicity: White | 58% (998) | 26% (454) | 6% (100) | 4% (69) | 6% (101) | 1722 |
| Ethnicity: Hispanic | 52% (181) | 29% (102) | 9% (30) | 4% (12) | 7% (24) | 349 |

Continued on next page

Table MCTE3_4: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue? The spread of hate speech and violence on social media*

| Demographic | Very concerned | Somewhat concerned | Not too concerned | Not concerned at all | Don't know / No opinion | Total N |
|-----------------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 58% (1279) | 25% (557) | 6% (141) | 4% (91) | 6% (133) | 2200 |
| Ethnicity: Black | 64% (174) | 17% (48) | 5% (14) | 5% (14) | 9% (25) | 274 |
| Ethnicity: Other | 52% (107) | 27% (55) | 13% (27) | 4% (7) | 4% (8) | 204 |
| All Christian | 58% (580) | 25% (250) | 8% (84) | 5% (49) | 3% (34) | 997 |
| All Non-Christian | 66% (71) | 24% (26) | 3% (3) | 1% (1) | 6% (6) | 107 |
| Atheist | 61% (69) | 26% (30) | 1% (1) | 8% (9) | 5% (5) | 114 |
| Agnostic/Nothing in particular | 54% (317) | 26% (155) | 6% (36) | 3% (18) | 10% (60) | 586 |
| Something Else | 61% (242) | 24% (96) | 5% (18) | 3% (13) | 7% (28) | 397 |
| Religious Non-Protestant/Catholic | 63% (82) | 26% (34) | 4% (5) | 2% (2) | 5% (6) | 129 |
| Evangelical | 55% (328) | 27% (162) | 8% (50) | 4% (23) | 6% (33) | 597 |
| Non-Evangelical | 63% (474) | 23% (171) | 6% (48) | 5% (37) | 4% (29) | 759 |
| Community: Urban | 55% (342) | 28% (174) | 6% (40) | 4% (23) | 7% (40) | 618 |
| Community: Suburban | 59% (601) | 25% (255) | 6% (57) | 4% (39) | 6% (62) | 1014 |
| Community: Rural | 59% (336) | 23% (128) | 8% (45) | 5% (29) | 5% (31) | 568 |
| Employ: Private Sector | 54% (381) | 29% (208) | 7% (48) | 5% (35) | 5% (39) | 710 |
| Employ: Government | 57% (79) | 33% (46) | 7% (10) | 3% (4) | 1% (1) | 139 |
| Employ: Self-Employed | 60% (114) | 22% (43) | 6% (11) | 5% (10) | 6% (12) | 191 |
| Employ: Homemaker | 59% (99) | 25% (42) | 4% (6) | 2% (3) | 11% (19) | 170 |
| Employ: Student | 73% (52) | 14% (10) | 2% (2) | 4% (3) | 7% (5) | 72 |
| Employ: Retired | 65% (310) | 24% (114) | 6% (29) | 2% (11) | 3% (13) | 476 |
| Employ: Unemployed | 54% (148) | 21% (58) | 8% (23) | 7% (18) | 10% (28) | 276 |
| Employ: Other | 57% (95) | 22% (37) | 8% (13) | 4% (6) | 9% (15) | 166 |
| Military HH: Yes | 61% (207) | 26% (86) | 6% (22) | 3% (10) | 4% (12) | 337 |
| Military HH: No | 58% (1072) | 25% (471) | 6% (119) | 4% (80) | 6% (121) | 1863 |
| RD/WT: Right Direction | 63% (543) | 26% (223) | 5% (40) | 2% (17) | 5% (41) | 865 |
| RD/WT: Wrong Track | 55% (736) | 25% (334) | 8% (101) | 5% (73) | 7% (92) | 1335 |
| Biden Job Approve | 66% (684) | 22% (233) | 5% (48) | 2% (24) | 5% (51) | 1040 |
| Biden Job Disapprove | 51% (541) | 29% (305) | 8% (88) | 6% (61) | 5% (58) | 1054 |

Continued on next page

Table MCTE3_4: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue? The spread of hate speech and violence on social media*

| Demographic | Very concerned | Somewhat concerned | Not too concerned | Not concerned at all | Don't know / No opinion | Total N |
|--------------------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 58% (1279) | 25% (557) | 6% (141) | 4% (91) | 6% (133) | 2200 |
| Biden Job Strongly Approve | 70% (336) | 18% (86) | 5% (23) | 2% (8) | 6% (29) | 482 |
| Biden Job Somewhat Approve | 62% (349) | 26% (146) | 4% (25) | 3% (16) | 4% (23) | 558 |
| Biden Job Somewhat Disapprove | 53% (160) | 33% (98) | 5% (14) | 2% (6) | 8% (24) | 302 |
| Biden Job Strongly Disapprove | 51% (381) | 28% (207) | 10% (74) | 7% (56) | 5% (34) | 752 |
| Favorable of Biden | 68% (699) | 23% (232) | 4% (42) | 2% (19) | 4% (38) | 1030 |
| Unfavorable of Biden | 51% (529) | 29% (302) | 9% (91) | 6% (66) | 6% (59) | 1046 |
| Very Favorable of Biden | 73% (383) | 18% (95) | 4% (19) | 2% (10) | 3% (17) | 524 |
| Somewhat Favorable of Biden | 63% (316) | 27% (137) | 5% (23) | 2% (8) | 4% (21) | 506 |
| Somewhat Unfavorable of Biden | 54% (140) | 31% (80) | 6% (16) | 3% (8) | 5% (14) | 258 |
| Very Unfavorable of Biden | 49% (389) | 28% (221) | 10% (75) | 7% (57) | 6% (45) | 788 |
| #1 Issue: Economy | 53% (427) | 28% (226) | 8% (65) | 5% (38) | 7% (56) | 813 |
| #1 Issue: Security | 50% (172) | 29% (101) | 9% (31) | 6% (22) | 5% (17) | 343 |
| #1 Issue: Health Care | 61% (172) | 26% (72) | 5% (15) | 2% (7) | 6% (16) | 282 |
| #1 Issue: Medicare / Social Security | 71% (198) | 17% (47) | 4% (12) | 2% (6) | 6% (17) | 281 |
| #1 Issue: Women's Issues | 69% (101) | 21% (31) | 4% (6) | 1% (1) | 5% (8) | 147 |
| #1 Issue: Education | 53% (54) | 31% (31) | 3% (3) | 5% (5) | 8% (8) | 101 |
| #1 Issue: Energy | 63% (66) | 28% (29) | 4% (5) | 3% (3) | 2% (2) | 105 |
| #1 Issue: Other | 69% (88) | 15% (19) | 3% (4) | 6% (8) | 7% (9) | 128 |
| 2020 Vote: Joe Biden | 69% (680) | 22% (212) | 4% (44) | 2% (16) | 3% (31) | 983 |
| 2020 Vote: Donald Trump | 48% (355) | 31% (225) | 10% (73) | 6% (46) | 5% (37) | 737 |
| 2020 Vote: Other | 51% (35) | 23% (16) | 9% (6) | 13% (9) | 5% (3) | 70 |
| 2020 Vote: Didn't Vote | 51% (209) | 25% (103) | 4% (18) | 5% (19) | 15% (61) | 410 |
| 2018 House Vote: Democrat | 70% (513) | 20% (146) | 5% (35) | 3% (20) | 3% (22) | 735 |
| 2018 House Vote: Republican | 49% (274) | 31% (175) | 10% (54) | 6% (36) | 4% (25) | 564 |
| 2018 House Vote: Someone else | 53% (37) | 20% (14) | 7% (5) | 8% (6) | 12% (8) | 69 |
| 2016 Vote: Hillary Clinton | 69% (480) | 20% (138) | 4% (30) | 3% (24) | 3% (21) | 693 |
| 2016 Vote: Donald Trump | 52% (347) | 30% (204) | 7% (48) | 6% (38) | 5% (33) | 670 |
| 2016 Vote: Other | 54% (47) | 20% (18) | 12% (11) | 7% (6) | 6% (6) | 88 |
| 2016 Vote: Didn't Vote | 54% (404) | 26% (197) | 7% (52) | 3% (23) | 9% (70) | 746 |

Continued on next page

Table MCTE3_4: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue? The spread of hate speech and violence on social media*

| Demographic | Very concerned | | Somewhat concerned | | Not too concerned | | Not concerned at all | | Don't know / No opinion | | Total N |
|--------------------------------|-----------------------|--------|---------------------------|-------|--------------------------|-------|-----------------------------|------|--------------------------------|-------|----------------|
| Adults | 58% | (1279) | 25% | (557) | 6% | (141) | 4% | (91) | 6% | (133) | 2200 |
| Voted in 2014: Yes | 60% | (705) | 25% | (301) | 6% | (73) | 5% | (57) | 4% | (47) | 1184 |
| Voted in 2014: No | 56% | (574) | 25% | (255) | 7% | (68) | 3% | (34) | 8% | (86) | 1016 |
| 4-Region: Northeast | 57% | (223) | 27% | (105) | 7% | (28) | 4% | (14) | 6% | (24) | 394 |
| 4-Region: Midwest | 60% | (279) | 24% | (109) | 5% | (24) | 5% | (22) | 6% | (28) | 462 |
| 4-Region: South | 59% | (485) | 25% | (204) | 6% | (52) | 4% | (30) | 6% | (53) | 824 |
| 4-Region: West | 56% | (292) | 27% | (139) | 7% | (37) | 5% | (25) | 5% | (27) | 520 |
| Facebook Users | 57% | (1036) | 26% | (474) | 7% | (118) | 4% | (74) | 6% | (109) | 1812 |
| Instagram Users | 57% | (651) | 28% | (316) | 6% | (69) | 4% | (49) | 5% | (56) | 1142 |
| WhatsApp Users | 56% | (253) | 28% | (128) | 7% | (30) | 4% | (18) | 6% | (26) | 455 |
| Kids Use Facebook or Instagram | 53% | (172) | 32% | (103) | 6% | (18) | 4% | (12) | 6% | (20) | 327 |
| Support Government Regulation | 65% | (745) | 24% | (272) | 5% | (62) | 4% | (44) | 3% | (29) | 1152 |
| Oppose Government Regulation | 53% | (343) | 29% | (190) | 9% | (60) | 6% | (38) | 2% | (15) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_5: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue? Social media increasing division among people based on political parties and beliefs*

| Demographic | Very concerned | Somewhat concerned | Not too concerned | Not concerned at all | Don't know / No opinion | Total N |
|--------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 55% (1205) | 27% (605) | 7% (153) | 4% (84) | 7% (152) | 2200 |
| Gender: Male | 54% (572) | 29% (312) | 6% (65) | 5% (57) | 5% (55) | 1062 |
| Gender: Female | 56% (633) | 26% (293) | 8% (88) | 2% (27) | 9% (97) | 1138 |
| Age: 18-34 | 50% (327) | 31% (201) | 7% (47) | 4% (26) | 8% (55) | 655 |
| Age: 35-44 | 48% (172) | 30% (106) | 10% (36) | 4% (14) | 8% (30) | 358 |
| Age: 45-64 | 55% (417) | 27% (206) | 6% (43) | 4% (30) | 7% (56) | 751 |
| Age: 65+ | 66% (290) | 21% (92) | 6% (28) | 3% (15) | 3% (12) | 436 |
| GenZers: 1997-2012 | 41% (89) | 34% (75) | 8% (17) | 7% (14) | 10% (22) | 217 |
| Millennials: 1981-1996 | 53% (347) | 30% (198) | 7% (46) | 3% (21) | 7% (48) | 660 |
| GenXers: 1965-1980 | 52% (302) | 26% (151) | 7% (43) | 4% (23) | 11% (62) | 582 |
| Baby Boomers: 1946-1964 | 63% (413) | 24% (160) | 6% (40) | 4% (23) | 3% (19) | 655 |
| PID: Dem (no lean) | 59% (494) | 26% (222) | 8% (63) | 3% (21) | 5% (43) | 843 |
| PID: Ind (no lean) | 51% (360) | 27% (191) | 6% (43) | 5% (33) | 10% (73) | 701 |
| PID: Rep (no lean) | 54% (351) | 29% (192) | 7% (47) | 4% (29) | 6% (37) | 656 |
| PID/Gender: Dem Men | 60% (250) | 26% (107) | 6% (23) | 4% (15) | 5% (20) | 416 |
| PID/Gender: Dem Women | 57% (244) | 27% (115) | 9% (40) | 1% (6) | 5% (23) | 428 |
| PID/Gender: Ind Men | 52% (172) | 30% (97) | 5% (17) | 6% (19) | 7% (22) | 327 |
| PID/Gender: Ind Women | 51% (189) | 25% (93) | 7% (26) | 4% (14) | 14% (51) | 373 |
| PID/Gender: Rep Men | 47% (150) | 34% (107) | 8% (25) | 7% (23) | 4% (14) | 319 |
| PID/Gender: Rep Women | 60% (201) | 25% (85) | 7% (22) | 2% (7) | 7% (22) | 337 |
| Ideo: Liberal (1-3) | 62% (422) | 25% (174) | 7% (47) | 3% (22) | 3% (20) | 685 |
| Ideo: Moderate (4) | 49% (300) | 32% (195) | 9% (53) | 3% (17) | 7% (42) | 606 |
| Ideo: Conservative (5-7) | 56% (390) | 27% (189) | 6% (40) | 5% (37) | 5% (36) | 693 |
| Educ: < College | 54% (816) | 26% (390) | 7% (111) | 4% (61) | 9% (133) | 1512 |
| Educ: Bachelors degree | 56% (250) | 32% (141) | 7% (29) | 3% (13) | 2% (11) | 444 |
| Educ: Post-grad | 57% (140) | 30% (73) | 5% (13) | 4% (10) | 3% (8) | 244 |
| Income: Under 50k | 54% (661) | 26% (318) | 7% (85) | 4% (49) | 9% (114) | 1227 |
| Income: 50k-100k | 55% (358) | 29% (188) | 8% (51) | 4% (23) | 5% (31) | 652 |
| Income: 100k+ | 58% (186) | 31% (98) | 5% (18) | 4% (12) | 2% (7) | 321 |
| Ethnicity: White | 55% (950) | 29% (491) | 6% (106) | 4% (63) | 6% (112) | 1722 |
| Ethnicity: Hispanic | 56% (195) | 29% (103) | 8% (28) | 2% (7) | 5% (17) | 349 |

Continued on next page

Table MCTE3_5: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue? Social media increasing division among people based on political parties and beliefs*

| Demographic | Very concerned | Somewhat concerned | Not too concerned | Not concerned at all | Don't know / No opinion | Total N |
|-----------------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 55% (1205) | 27% (605) | 7% (153) | 4% (84) | 7% (152) | 2200 |
| Ethnicity: Black | 55% (152) | 21% (57) | 8% (21) | 7% (18) | 10% (27) | 274 |
| Ethnicity: Other | 51% (103) | 28% (57) | 13% (27) | 2% (3) | 7% (14) | 204 |
| All Christian | 57% (564) | 28% (280) | 7% (73) | 4% (42) | 4% (37) | 997 |
| All Non-Christian | 62% (66) | 26% (28) | 6% (7) | 1% (1) | 5% (6) | 107 |
| Atheist | 53% (61) | 33% (38) | 5% (6) | 1% (1) | 7% (8) | 114 |
| Agnostic/Nothing in particular | 51% (297) | 25% (147) | 7% (44) | 5% (28) | 12% (70) | 586 |
| Something Else | 55% (217) | 28% (112) | 6% (24) | 3% (11) | 8% (32) | 397 |
| Religious Non-Protestant/Catholic | 60% (77) | 27% (35) | 7% (8) | 2% (3) | 5% (6) | 129 |
| Evangelical | 55% (327) | 30% (181) | 7% (40) | 3% (21) | 5% (29) | 597 |
| Non-Evangelical | 57% (433) | 27% (202) | 7% (55) | 4% (30) | 5% (39) | 759 |
| Community: Urban | 51% (318) | 29% (180) | 9% (58) | 3% (17) | 7% (46) | 618 |
| Community: Suburban | 57% (581) | 26% (263) | 7% (70) | 3% (33) | 7% (67) | 1014 |
| Community: Rural | 54% (307) | 28% (161) | 5% (26) | 6% (35) | 7% (39) | 568 |
| Employ: Private Sector | 54% (381) | 29% (207) | 7% (50) | 4% (28) | 6% (44) | 710 |
| Employ: Government | 52% (73) | 35% (48) | 6% (8) | 3% (4) | 4% (5) | 139 |
| Employ: Self-Employed | 57% (109) | 28% (53) | 9% (17) | 2% (4) | 4% (7) | 191 |
| Employ: Homemaker | 54% (92) | 25% (43) | 6% (10) | 3% (5) | 12% (20) | 170 |
| Employ: Student | 49% (36) | 31% (23) | 7% (5) | 5% (4) | 8% (5) | 72 |
| Employ: Retired | 66% (312) | 22% (105) | 7% (34) | 3% (13) | 2% (11) | 476 |
| Employ: Unemployed | 48% (132) | 27% (73) | 5% (15) | 7% (19) | 13% (37) | 276 |
| Employ: Other | 43% (71) | 32% (52) | 8% (14) | 4% (7) | 13% (22) | 166 |
| Military HH: Yes | 59% (200) | 26% (88) | 8% (27) | 4% (13) | 3% (10) | 337 |
| Military HH: No | 54% (1006) | 28% (517) | 7% (127) | 4% (71) | 8% (142) | 1863 |
| RD/WT: Right Direction | 55% (474) | 28% (242) | 8% (73) | 3% (30) | 5% (47) | 865 |
| RD/WT: Wrong Track | 55% (732) | 27% (363) | 6% (81) | 4% (54) | 8% (105) | 1335 |
| Biden Job Approve | 56% (584) | 28% (288) | 7% (78) | 3% (31) | 6% (59) | 1040 |
| Biden Job Disapprove | 55% (577) | 28% (295) | 7% (73) | 4% (45) | 6% (64) | 1054 |

Continued on next page

Table MCTE3_5: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue? Social media increasing division among people based on political parties and beliefs*

| Demographic | Very concerned | Somewhat concerned | Not too concerned | Not concerned at all | Don't know / No opinion | Total N |
|--------------------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 55% (1205) | 27% (605) | 7% (153) | 4% (84) | 7% (152) | 2200 |
| Biden Job Strongly Approve | 64% (306) | 22% (106) | 6% (28) | 3% (17) | 5% (24) | 482 |
| Biden Job Somewhat Approve | 50% (278) | 33% (182) | 9% (49) | 2% (14) | 6% (35) | 558 |
| Biden Job Somewhat Disapprove | 48% (144) | 30% (92) | 10% (30) | 3% (8) | 9% (28) | 302 |
| Biden Job Strongly Disapprove | 58% (434) | 27% (203) | 6% (44) | 5% (37) | 5% (35) | 752 |
| Favorable of Biden | 58% (595) | 27% (275) | 8% (79) | 3% (30) | 5% (50) | 1030 |
| Unfavorable of Biden | 53% (558) | 29% (305) | 7% (71) | 5% (49) | 6% (63) | 1046 |
| Very Favorable of Biden | 64% (335) | 23% (121) | 6% (32) | 4% (20) | 3% (17) | 524 |
| Somewhat Favorable of Biden | 51% (260) | 31% (155) | 9% (47) | 2% (10) | 7% (33) | 506 |
| Somewhat Unfavorable of Biden | 44% (114) | 35% (92) | 9% (22) | 4% (12) | 7% (19) | 258 |
| Very Unfavorable of Biden | 56% (445) | 27% (213) | 6% (48) | 5% (38) | 6% (44) | 788 |
| #1 Issue: Economy | 48% (387) | 32% (260) | 8% (67) | 4% (34) | 8% (64) | 813 |
| #1 Issue: Security | 61% (208) | 25% (87) | 4% (15) | 4% (15) | 5% (18) | 343 |
| #1 Issue: Health Care | 55% (155) | 28% (78) | 6% (18) | 3% (9) | 8% (22) | 282 |
| #1 Issue: Medicare / Social Security | 62% (174) | 22% (60) | 7% (19) | 3% (9) | 7% (18) | 281 |
| #1 Issue: Women's Issues | 57% (84) | 25% (37) | 9% (13) | 3% (5) | 6% (8) | 147 |
| #1 Issue: Education | 55% (56) | 35% (35) | 4% (4) | 3% (3) | 3% (3) | 101 |
| #1 Issue: Energy | 56% (58) | 26% (27) | 9% (9) | 5% (5) | 5% (5) | 105 |
| #1 Issue: Other | 65% (83) | 16% (21) | 6% (8) | 2% (3) | 10% (13) | 128 |
| 2020 Vote: Joe Biden | 61% (600) | 25% (250) | 8% (76) | 2% (22) | 4% (36) | 983 |
| 2020 Vote: Donald Trump | 55% (407) | 30% (218) | 5% (39) | 5% (35) | 5% (38) | 737 |
| 2020 Vote: Other | 51% (36) | 24% (17) | 10% (7) | 9% (6) | 6% (4) | 70 |
| 2020 Vote: Didn't Vote | 40% (163) | 29% (121) | 8% (32) | 5% (20) | 18% (74) | 410 |
| 2018 House Vote: Democrat | 62% (459) | 25% (182) | 7% (48) | 3% (22) | 3% (24) | 735 |
| 2018 House Vote: Republican | 53% (298) | 31% (177) | 7% (37) | 5% (26) | 5% (26) | 564 |
| 2018 House Vote: Someone else | 53% (37) | 20% (14) | 13% (9) | 4% (3) | 10% (7) | 69 |
| 2016 Vote: Hillary Clinton | 61% (420) | 25% (171) | 7% (51) | 3% (24) | 4% (28) | 693 |
| 2016 Vote: Donald Trump | 56% (374) | 29% (196) | 6% (41) | 4% (24) | 5% (34) | 670 |
| 2016 Vote: Other | 49% (43) | 30% (26) | 8% (7) | 7% (6) | 6% (5) | 88 |
| 2016 Vote: Didn't Vote | 49% (368) | 28% (208) | 7% (54) | 4% (31) | 11% (85) | 746 |

Continued on next page

Table MCTE3_5: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue? Social media increasing division among people based on political parties and beliefs*

| Demographic | Very concerned | | Somewhat concerned | | Not too concerned | | Not concerned at all | | Don't know / No opinion | | Total N |
|--------------------------------|-----------------------|--------|---------------------------|-------|--------------------------|-------|-----------------------------|------|--------------------------------|-------|----------------|
| Adults | 55% | (1205) | 27% | (605) | 7% | (153) | 4% | (84) | 7% | (152) | 2200 |
| Voted in 2014: Yes | 57% | (678) | 28% | (332) | 7% | (79) | 4% | (43) | 4% | (52) | 1184 |
| Voted in 2014: No | 52% | (528) | 27% | (272) | 7% | (75) | 4% | (41) | 10% | (101) | 1016 |
| 4-Region: Northeast | 56% | (220) | 27% | (107) | 6% | (24) | 2% | (10) | 8% | (33) | 394 |
| 4-Region: Midwest | 59% | (272) | 24% | (111) | 8% | (35) | 4% | (21) | 5% | (24) | 462 |
| 4-Region: South | 53% | (433) | 28% | (234) | 7% | (59) | 4% | (35) | 8% | (63) | 824 |
| 4-Region: West | 54% | (280) | 29% | (152) | 7% | (36) | 4% | (19) | 6% | (33) | 520 |
| Facebook Users | 53% | (953) | 29% | (524) | 7% | (134) | 4% | (72) | 7% | (128) | 1812 |
| Instagram Users | 51% | (586) | 30% | (343) | 9% | (100) | 4% | (46) | 6% | (67) | 1142 |
| WhatsApp Users | 53% | (241) | 30% | (138) | 8% | (37) | 3% | (15) | 5% | (24) | 455 |
| Kids Use Facebook or Instagram | 51% | (168) | 33% | (107) | 8% | (26) | 3% | (8) | 5% | (18) | 327 |
| Support Government Regulation | 61% | (708) | 27% | (315) | 6% | (64) | 3% | (35) | 3% | (31) | 1152 |
| Oppose Government Regulation | 52% | (335) | 29% | (189) | 11% | (70) | 5% | (32) | 3% | (20) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_6: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue? Social media's influence on the well-being of young children and teenagers*

| Demographic | Very concerned | Somewhat concerned | Not too concerned | Not concerned at all | Don't know / No opinion | Total N |
|--------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 58% (1275) | 28% (614) | 5% (119) | 3% (56) | 6% (136) | 2200 |
| Gender: Male | 51% (537) | 34% (356) | 7% (70) | 4% (43) | 5% (56) | 1062 |
| Gender: Female | 65% (738) | 23% (258) | 4% (49) | 1% (14) | 7% (80) | 1138 |
| Age: 18-34 | 57% (374) | 28% (186) | 5% (31) | 2% (16) | 7% (48) | 655 |
| Age: 35-44 | 53% (189) | 32% (114) | 5% (20) | 2% (8) | 7% (27) | 358 |
| Age: 45-64 | 57% (424) | 28% (209) | 6% (46) | 3% (22) | 7% (50) | 751 |
| Age: 65+ | 66% (288) | 24% (105) | 5% (22) | 2% (10) | 3% (12) | 436 |
| GenZers: 1997-2012 | 52% (113) | 32% (71) | 4% (8) | 3% (6) | 9% (20) | 217 |
| Millennials: 1981-1996 | 58% (381) | 29% (193) | 4% (29) | 2% (15) | 6% (43) | 660 |
| GenXers: 1965-1980 | 54% (313) | 28% (161) | 7% (38) | 3% (17) | 9% (53) | 582 |
| Baby Boomers: 1946-1964 | 63% (410) | 25% (167) | 6% (42) | 3% (18) | 3% (18) | 655 |
| PID: Dem (no lean) | 61% (513) | 26% (221) | 6% (50) | 2% (16) | 5% (44) | 843 |
| PID: Ind (no lean) | 54% (377) | 30% (211) | 5% (33) | 3% (18) | 9% (62) | 701 |
| PID: Rep (no lean) | 59% (386) | 28% (182) | 5% (36) | 3% (22) | 5% (30) | 656 |
| PID/Gender: Dem Men | 55% (227) | 30% (125) | 7% (30) | 3% (12) | 5% (21) | 416 |
| PID/Gender: Dem Women | 67% (285) | 22% (95) | 5% (20) | 1% (4) | 5% (23) | 428 |
| PID/Gender: Ind Men | 48% (156) | 36% (119) | 5% (17) | 5% (15) | 6% (20) | 327 |
| PID/Gender: Ind Women | 59% (221) | 25% (92) | 4% (17) | 1% (3) | 11% (42) | 373 |
| PID/Gender: Rep Men | 48% (154) | 35% (112) | 7% (23) | 5% (15) | 5% (15) | 319 |
| PID/Gender: Rep Women | 69% (232) | 21% (71) | 4% (12) | 2% (7) | 5% (15) | 337 |
| Ideo: Liberal (1-3) | 62% (423) | 28% (190) | 6% (42) | 1% (8) | 3% (21) | 685 |
| Ideo: Moderate (4) | 53% (321) | 34% (208) | 5% (33) | 2% (14) | 5% (32) | 606 |
| Ideo: Conservative (5-7) | 60% (416) | 25% (171) | 6% (39) | 4% (31) | 5% (36) | 693 |
| Educ: < College | 59% (888) | 26% (388) | 5% (81) | 3% (42) | 8% (114) | 1512 |
| Educ: Bachelors degree | 55% (243) | 34% (152) | 6% (26) | 2% (8) | 3% (15) | 444 |
| Educ: Post-grad | 59% (144) | 30% (74) | 5% (12) | 3% (6) | 3% (7) | 244 |
| Income: Under 50k | 58% (709) | 26% (319) | 5% (64) | 3% (35) | 8% (99) | 1227 |
| Income: 50k-100k | 58% (378) | 30% (197) | 6% (40) | 2% (13) | 4% (25) | 652 |
| Income: 100k+ | 59% (188) | 30% (97) | 5% (15) | 3% (8) | 4% (12) | 321 |
| Ethnicity: White | 59% (1010) | 28% (482) | 5% (92) | 2% (40) | 6% (98) | 1722 |
| Ethnicity: Hispanic | 58% (204) | 28% (97) | 6% (22) | 2% (5) | 6% (22) | 349 |

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Table MCTE3_6: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue? Social media's influence on the well-being of young children and teenagers*

| Demographic | Very concerned | Somewhat concerned | Not too concerned | Not concerned at all | Don't know / No opinion | Total N |
|-----------------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 58% (1275) | 28% (614) | 5% (119) | 3% (56) | 6% (136) | 2200 |
| Ethnicity: Black | 62% (169) | 21% (58) | 4% (11) | 5% (14) | 8% (22) | 274 |
| Ethnicity: Other | 47% (97) | 36% (74) | 8% (16) | 1% (2) | 8% (15) | 204 |
| All Christian | 59% (591) | 27% (274) | 7% (68) | 3% (27) | 4% (37) | 997 |
| All Non-Christian | 61% (65) | 26% (27) | 7% (7) | — (0) | 7% (7) | 107 |
| Atheist | 57% (65) | 33% (37) | 2% (2) | 2% (3) | 6% (6) | 114 |
| Agnostic/Nothing in particular | 52% (305) | 31% (181) | 5% (28) | 3% (18) | 9% (53) | 586 |
| Something Else | 63% (249) | 24% (94) | 3% (13) | 2% (9) | 8% (32) | 397 |
| Religious Non-Protestant/Catholic | 61% (78) | 26% (33) | 7% (10) | 1% (1) | 6% (7) | 129 |
| Evangelical | 62% (369) | 24% (145) | 6% (36) | 3% (15) | 5% (31) | 597 |
| Non-Evangelical | 60% (452) | 27% (208) | 6% (43) | 2% (19) | 5% (37) | 759 |
| Community: Urban | 56% (348) | 29% (178) | 6% (35) | 2% (12) | 7% (45) | 618 |
| Community: Suburban | 58% (588) | 29% (289) | 5% (53) | 2% (22) | 6% (60) | 1014 |
| Community: Rural | 60% (339) | 26% (146) | 5% (31) | 4% (22) | 5% (30) | 568 |
| Employ: Private Sector | 53% (375) | 30% (213) | 7% (53) | 3% (24) | 6% (46) | 710 |
| Employ: Government | 58% (81) | 32% (45) | 5% (7) | 2% (3) | 2% (3) | 139 |
| Employ: Self-Employed | 67% (127) | 24% (46) | 3% (6) | 1% (1) | 5% (10) | 191 |
| Employ: Homemaker | 59% (101) | 31% (53) | 2% (3) | — (0) | 7% (13) | 170 |
| Employ: Student | 64% (46) | 25% (18) | 4% (3) | — (0) | 8% (5) | 72 |
| Employ: Retired | 65% (311) | 24% (115) | 6% (26) | 2% (11) | 3% (13) | 476 |
| Employ: Unemployed | 55% (152) | 24% (66) | 6% (15) | 4% (12) | 11% (31) | 276 |
| Employ: Other | 49% (82) | 35% (58) | 4% (6) | 3% (5) | 9% (15) | 166 |
| Military HH: Yes | 60% (204) | 27% (91) | 8% (28) | 2% (7) | 2% (8) | 337 |
| Military HH: No | 58% (1071) | 28% (523) | 5% (91) | 3% (49) | 7% (128) | 1863 |
| RD/WT: Right Direction | 56% (485) | 30% (260) | 6% (53) | 2% (20) | 5% (47) | 865 |
| RD/WT: Wrong Track | 59% (790) | 26% (354) | 5% (66) | 3% (36) | 7% (89) | 1335 |
| Biden Job Approve | 58% (599) | 29% (303) | 5% (56) | 2% (21) | 6% (61) | 1040 |
| Biden Job Disapprove | 59% (622) | 27% (286) | 6% (61) | 3% (33) | 5% (51) | 1054 |

Continued on next page

Table MCTE3_6: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue? Social media's influence on the well-being of young children and teenagers*

| Demographic | Very concerned | Somewhat concerned | Not too concerned | Not concerned at all | Don't know / No opinion | Total N |
|--------------------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 58% (1275) | 28% (614) | 5% (119) | 3% (56) | 6% (136) | 2200 |
| Biden Job Strongly Approve | 64% (310) | 21% (101) | 6% (28) | 3% (13) | 6% (31) | 482 |
| Biden Job Somewhat Approve | 52% (289) | 36% (202) | 5% (28) | 1% (8) | 6% (31) | 558 |
| Biden Job Somewhat Disapprove | 53% (161) | 32% (98) | 6% (17) | 2% (6) | 7% (20) | 302 |
| Biden Job Strongly Disapprove | 61% (461) | 25% (188) | 6% (44) | 4% (28) | 4% (32) | 752 |
| Favorable of Biden | 60% (614) | 29% (298) | 5% (52) | 2% (19) | 5% (48) | 1030 |
| Unfavorable of Biden | 58% (605) | 28% (289) | 6% (63) | 3% (35) | 5% (54) | 1046 |
| Very Favorable of Biden | 67% (350) | 21% (112) | 5% (28) | 3% (13) | 4% (21) | 524 |
| Somewhat Favorable of Biden | 52% (264) | 37% (185) | 5% (24) | 1% (6) | 5% (27) | 506 |
| Somewhat Unfavorable of Biden | 50% (130) | 34% (88) | 8% (20) | 3% (7) | 5% (13) | 258 |
| Very Unfavorable of Biden | 60% (475) | 26% (201) | 5% (43) | 4% (28) | 5% (40) | 788 |
| #1 Issue: Economy | 53% (428) | 31% (253) | 6% (49) | 3% (28) | 7% (55) | 813 |
| #1 Issue: Security | 60% (205) | 27% (94) | 4% (15) | 4% (12) | 5% (17) | 343 |
| #1 Issue: Health Care | 58% (162) | 28% (78) | 7% (19) | 1% (2) | 7% (21) | 282 |
| #1 Issue: Medicare / Social Security | 64% (181) | 23% (65) | 5% (15) | 2% (5) | 5% (15) | 281 |
| #1 Issue: Women's Issues | 66% (97) | 22% (33) | 5% (7) | 1% (1) | 6% (9) | 147 |
| #1 Issue: Education | 58% (58) | 32% (32) | 4% (4) | 3% (3) | 4% (4) | 101 |
| #1 Issue: Energy | 61% (63) | 28% (29) | 5% (5) | 2% (2) | 5% (5) | 105 |
| #1 Issue: Other | 62% (80) | 23% (30) | 3% (4) | 3% (3) | 9% (12) | 128 |
| 2020 Vote: Joe Biden | 61% (604) | 28% (273) | 5% (51) | 2% (17) | 4% (39) | 983 |
| 2020 Vote: Donald Trump | 58% (426) | 27% (202) | 6% (47) | 4% (28) | 5% (34) | 737 |
| 2020 Vote: Other | 45% (32) | 35% (25) | 7% (5) | 7% (5) | 5% (4) | 70 |
| 2020 Vote: Didn't Vote | 52% (214) | 28% (114) | 4% (16) | 2% (7) | 14% (59) | 410 |
| 2018 House Vote: Democrat | 61% (451) | 26% (190) | 6% (44) | 3% (20) | 4% (30) | 735 |
| 2018 House Vote: Republican | 55% (311) | 30% (168) | 7% (42) | 3% (18) | 4% (25) | 564 |
| 2018 House Vote: Someone else | 53% (37) | 37% (25) | 1% (1) | 1% (1) | 8% (5) | 69 |
| 2016 Vote: Hillary Clinton | 60% (418) | 26% (179) | 7% (48) | 3% (20) | 4% (28) | 693 |
| 2016 Vote: Donald Trump | 58% (389) | 30% (200) | 5% (35) | 3% (18) | 4% (28) | 670 |
| 2016 Vote: Other | 49% (43) | 33% (29) | 7% (6) | 3% (2) | 7% (6) | 88 |
| 2016 Vote: Didn't Vote | 57% (424) | 28% (206) | 4% (29) | 2% (16) | 9% (71) | 746 |

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Table MCTE3_6: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue? Social media's influence on the well-being of young children and teenagers*

| Demographic | Very concerned | | Somewhat concerned | | Not too concerned | | Not concerned at all | | Don't know / No opinion | | Total N |
|--------------------------------|-----------------------|--------|---------------------------|-------|--------------------------|-------|-----------------------------|------|--------------------------------|-------|----------------|
| Adults | 58% | (1275) | 28% | (614) | 5% | (119) | 3% | (56) | 6% | (136) | 2200 |
| Voted in 2014: Yes | 59% | (697) | 27% | (324) | 6% | (73) | 3% | (35) | 5% | (55) | 1184 |
| Voted in 2014: No | 57% | (578) | 29% | (290) | 4% | (46) | 2% | (21) | 8% | (81) | 1016 |
| 4-Region: Northeast | 57% | (223) | 30% | (118) | 5% | (21) | 1% | (5) | 6% | (25) | 394 |
| 4-Region: Midwest | 60% | (276) | 27% | (123) | 6% | (28) | 3% | (13) | 5% | (23) | 462 |
| 4-Region: South | 59% | (484) | 26% | (217) | 5% | (42) | 3% | (25) | 7% | (57) | 824 |
| 4-Region: West | 56% | (292) | 30% | (156) | 5% | (28) | 3% | (13) | 6% | (31) | 520 |
| Facebook Users | 57% | (1037) | 28% | (509) | 6% | (107) | 3% | (48) | 6% | (111) | 1812 |
| Instagram Users | 56% | (645) | 30% | (340) | 5% | (63) | 3% | (33) | 5% | (62) | 1142 |
| WhatsApp Users | 53% | (243) | 31% | (142) | 8% | (34) | 2% | (9) | 6% | (28) | 455 |
| Kids Use Facebook or Instagram | 59% | (191) | 26% | (86) | 9% | (29) | 2% | (6) | 5% | (15) | 327 |
| Support Government Regulation | 64% | (735) | 28% | (318) | 4% | (51) | 2% | (21) | 2% | (27) | 1152 |
| Oppose Government Regulation | 55% | (353) | 30% | (194) | 8% | (53) | 4% | (26) | 3% | (20) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_7: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue? Social media platforms being used to facilitate illicit activity such as violent extremism and sex and drug trafficking*

| Demographic | Very concerned | Somewhat concerned | Not too concerned | Not concerned at all | Don't know / No opinion | Total N |
|--------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 58% (1266) | 26% (580) | 6% (136) | 3% (62) | 7% (157) | 2200 |
| Gender: Male | 53% (559) | 29% (312) | 7% (79) | 4% (47) | 6% (64) | 1062 |
| Gender: Female | 62% (706) | 23% (267) | 5% (57) | 1% (15) | 8% (93) | 1138 |
| Age: 18-34 | 55% (362) | 28% (182) | 6% (42) | 3% (19) | 8% (51) | 655 |
| Age: 35-44 | 52% (187) | 26% (94) | 9% (34) | 3% (12) | 9% (31) | 358 |
| Age: 45-64 | 58% (433) | 25% (190) | 6% (45) | 3% (22) | 8% (61) | 751 |
| Age: 65+ | 65% (284) | 26% (113) | 4% (16) | 2% (9) | 3% (14) | 436 |
| GenZers: 1997-2012 | 51% (112) | 29% (63) | 5% (11) | 3% (8) | 11% (24) | 217 |
| Millennials: 1981-1996 | 57% (373) | 27% (177) | 7% (47) | 3% (17) | 7% (46) | 660 |
| GenXers: 1965-1980 | 54% (313) | 26% (149) | 7% (40) | 4% (21) | 10% (59) | 582 |
| Baby Boomers: 1946-1964 | 63% (413) | 26% (170) | 5% (34) | 2% (16) | 3% (23) | 655 |
| PID: Dem (no lean) | 61% (510) | 27% (230) | 5% (41) | 2% (16) | 5% (46) | 843 |
| PID: Ind (no lean) | 54% (379) | 24% (170) | 8% (56) | 3% (23) | 10% (72) | 701 |
| PID: Rep (no lean) | 57% (377) | 27% (179) | 6% (39) | 3% (22) | 6% (39) | 656 |
| PID/Gender: Dem Men | 55% (229) | 31% (131) | 5% (19) | 3% (13) | 6% (24) | 416 |
| PID/Gender: Dem Women | 66% (281) | 23% (99) | 5% (22) | 1% (4) | 5% (22) | 428 |
| PID/Gender: Ind Men | 50% (162) | 26% (86) | 12% (38) | 5% (16) | 7% (24) | 327 |
| PID/Gender: Ind Women | 58% (216) | 23% (84) | 5% (18) | 2% (7) | 13% (48) | 373 |
| PID/Gender: Rep Men | 53% (168) | 30% (95) | 7% (22) | 6% (18) | 5% (16) | 319 |
| PID/Gender: Rep Women | 62% (209) | 25% (84) | 5% (17) | 1% (4) | 7% (23) | 337 |
| Ideo: Liberal (1-3) | 59% (405) | 29% (198) | 7% (46) | 2% (16) | 3% (20) | 685 |
| Ideo: Moderate (4) | 54% (330) | 28% (168) | 7% (40) | 2% (15) | 9% (54) | 606 |
| Ideo: Conservative (5-7) | 59% (409) | 26% (178) | 6% (40) | 4% (27) | 5% (37) | 693 |
| Educ: < College | 58% (880) | 24% (357) | 6% (92) | 3% (49) | 9% (135) | 1512 |
| Educ: Bachelors degree | 55% (243) | 33% (146) | 7% (32) | 2% (7) | 3% (15) | 444 |
| Educ: Post-grad | 59% (143) | 31% (76) | 5% (12) | 2% (6) | 3% (7) | 244 |
| Income: Under 50k | 57% (704) | 24% (298) | 6% (75) | 3% (37) | 9% (113) | 1227 |
| Income: 50k-100k | 58% (378) | 29% (187) | 6% (41) | 2% (16) | 5% (30) | 652 |
| Income: 100k+ | 57% (183) | 29% (95) | 6% (20) | 3% (9) | 4% (14) | 321 |
| Ethnicity: White | 57% (989) | 27% (461) | 6% (106) | 3% (47) | 7% (119) | 1722 |
| Ethnicity: Hispanic | 57% (198) | 27% (95) | 7% (26) | 2% (7) | 7% (24) | 349 |

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Table MCTE3_7: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue? Social media platforms being used to facilitate illicit activity such as violent extremism and sex and drug trafficking*

| Demographic | Very concerned | Somewhat concerned | Not too concerned | Not concerned at all | Don't know / No opinion | Total N |
|-----------------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 58% (1266) | 26% (580) | 6% (136) | 3% (62) | 7% (157) | 2200 |
| Ethnicity: Black | 57% (157) | 23% (63) | 5% (13) | 4% (12) | 11% (29) | 274 |
| Ethnicity: Other | 59% (120) | 27% (56) | 8% (17) | 1% (3) | 4% (9) | 204 |
| All Christian | 59% (588) | 28% (279) | 6% (59) | 3% (29) | 4% (41) | 997 |
| All Non-Christian | 65% (69) | 22% (23) | 6% (7) | — (1) | 7% (7) | 107 |
| Atheist | 59% (67) | 27% (30) | 7% (8) | 3% (3) | 5% (5) | 114 |
| Agnostic/Nothing in particular | 52% (304) | 24% (143) | 7% (43) | 3% (17) | 13% (78) | 586 |
| Something Else | 60% (237) | 26% (104) | 5% (19) | 3% (12) | 6% (26) | 397 |
| Religious Non-Protestant/Catholic | 64% (82) | 24% (31) | 6% (8) | — (1) | 6% (8) | 129 |
| Evangelical | 59% (352) | 27% (161) | 6% (38) | 3% (17) | 5% (29) | 597 |
| Non-Evangelical | 60% (452) | 27% (208) | 5% (39) | 3% (23) | 5% (37) | 759 |
| Community: Urban | 56% (344) | 28% (175) | 6% (35) | 2% (15) | 8% (49) | 618 |
| Community: Suburban | 57% (579) | 27% (272) | 7% (69) | 2% (23) | 7% (70) | 1014 |
| Community: Rural | 60% (342) | 23% (132) | 6% (32) | 4% (24) | 7% (38) | 568 |
| Employ: Private Sector | 54% (380) | 29% (208) | 7% (47) | 3% (24) | 7% (51) | 710 |
| Employ: Government | 57% (80) | 32% (44) | 7% (9) | 3% (4) | 1% (2) | 139 |
| Employ: Self-Employed | 60% (115) | 24% (45) | 8% (16) | 1% (2) | 7% (13) | 191 |
| Employ: Homemaker | 58% (99) | 24% (40) | 2% (4) | 2% (3) | 14% (24) | 170 |
| Employ: Student | 60% (43) | 29% (21) | 5% (3) | 2% (1) | 5% (4) | 72 |
| Employ: Retired | 66% (313) | 24% (115) | 5% (24) | 2% (9) | 3% (15) | 476 |
| Employ: Unemployed | 51% (142) | 24% (67) | 7% (19) | 5% (14) | 12% (34) | 276 |
| Employ: Other | 56% (93) | 24% (39) | 9% (14) | 3% (4) | 9% (14) | 166 |
| Military HH: Yes | 65% (218) | 25% (83) | 5% (18) | 2% (6) | 4% (12) | 337 |
| Military HH: No | 56% (1048) | 27% (496) | 6% (118) | 3% (56) | 8% (145) | 1863 |
| RD/WT: Right Direction | 56% (482) | 29% (251) | 6% (52) | 3% (24) | 6% (56) | 865 |
| RD/WT: Wrong Track | 59% (784) | 25% (328) | 6% (84) | 3% (38) | 8% (101) | 1335 |
| Biden Job Approve | 58% (604) | 27% (284) | 6% (61) | 2% (25) | 6% (66) | 1040 |
| Biden Job Disapprove | 57% (605) | 27% (283) | 7% (70) | 3% (34) | 6% (62) | 1054 |

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Table MCTE3_7: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue? Social media platforms being used to facilitate illicit activity such as violent extremism and sex and drug trafficking*

| Demographic | Very concerned | Somewhat concerned | Not too concerned | Not concerned at all | Don't know / No opinion | Total N |
|--------------------------------------|----------------|--------------------|-------------------|----------------------|-------------------------|---------|
| Adults | 58% (1266) | 26% (580) | 6% (136) | 3% (62) | 7% (157) | 2200 |
| Biden Job Strongly Approve | 64% (308) | 21% (103) | 5% (25) | 2% (11) | 7% (35) | 482 |
| Biden Job Somewhat Approve | 53% (296) | 32% (181) | 7% (37) | 3% (14) | 5% (31) | 558 |
| Biden Job Somewhat Disapprove | 51% (155) | 31% (94) | 9% (26) | 2% (6) | 7% (21) | 302 |
| Biden Job Strongly Disapprove | 60% (450) | 25% (189) | 6% (43) | 4% (29) | 5% (41) | 752 |
| Favorable of Biden | 61% (626) | 26% (270) | 5% (56) | 2% (24) | 5% (54) | 1030 |
| Unfavorable of Biden | 56% (582) | 28% (294) | 7% (72) | 3% (35) | 6% (62) | 1046 |
| Very Favorable of Biden | 67% (351) | 21% (108) | 5% (27) | 3% (14) | 5% (24) | 524 |
| Somewhat Favorable of Biden | 54% (275) | 32% (161) | 6% (29) | 2% (10) | 6% (30) | 506 |
| Somewhat Unfavorable of Biden | 47% (120) | 35% (90) | 10% (26) | 3% (7) | 6% (15) | 258 |
| Very Unfavorable of Biden | 59% (462) | 26% (204) | 6% (47) | 4% (28) | 6% (47) | 788 |
| #1 Issue: Economy | 50% (407) | 30% (243) | 8% (67) | 3% (26) | 9% (70) | 813 |
| #1 Issue: Security | 61% (209) | 26% (88) | 5% (18) | 3% (11) | 5% (18) | 343 |
| #1 Issue: Health Care | 61% (171) | 27% (75) | 4% (12) | 2% (6) | 6% (17) | 282 |
| #1 Issue: Medicare / Social Security | 66% (186) | 20% (56) | 5% (14) | 2% (6) | 7% (18) | 281 |
| #1 Issue: Women's Issues | 66% (96) | 20% (29) | 5% (8) | 1% (2) | 8% (11) | 147 |
| #1 Issue: Education | 53% (53) | 34% (34) | 2% (2) | 3% (3) | 9% (9) | 101 |
| #1 Issue: Energy | 59% (62) | 28% (29) | 7% (7) | 4% (4) | 2% (2) | 105 |
| #1 Issue: Other | 63% (81) | 20% (25) | 5% (7) | 3% (4) | 9% (12) | 128 |
| 2020 Vote: Joe Biden | 62% (609) | 26% (260) | 5% (53) | 2% (20) | 4% (41) | 983 |
| 2020 Vote: Donald Trump | 56% (412) | 28% (207) | 6% (46) | 4% (28) | 6% (44) | 737 |
| 2020 Vote: Other | 47% (33) | 26% (18) | 12% (8) | 7% (5) | 8% (5) | 70 |
| 2020 Vote: Didn't Vote | 52% (212) | 23% (94) | 7% (28) | 2% (9) | 16% (66) | 410 |
| 2018 House Vote: Democrat | 61% (451) | 26% (194) | 6% (41) | 3% (20) | 4% (29) | 735 |
| 2018 House Vote: Republican | 55% (310) | 29% (165) | 7% (37) | 3% (19) | 6% (33) | 564 |
| 2018 House Vote: Someone else | 54% (37) | 20% (14) | 12% (8) | 4% (3) | 11% (7) | 69 |
| 2016 Vote: Hillary Clinton | 60% (416) | 27% (184) | 6% (43) | 3% (20) | 4% (28) | 693 |
| 2016 Vote: Donald Trump | 56% (378) | 29% (195) | 6% (41) | 3% (18) | 6% (38) | 670 |
| 2016 Vote: Other | 57% (50) | 24% (21) | 8% (7) | 4% (4) | 8% (7) | 88 |
| 2016 Vote: Didn't Vote | 56% (421) | 24% (179) | 6% (45) | 3% (20) | 11% (81) | 746 |

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Table MCTE3_7: *The following are some issues people have raised about social media. To what extent are you concerned, if at all, about each issue? Social media platforms being used to facilitate illicit activity such as violent extremism and sex and drug trafficking*

| Demographic | Very concerned | | Somewhat concerned | | Not too concerned | | Not concerned at all | | Don't know / No opinion | | Total N |
|--------------------------------|-----------------------|--------|---------------------------|-------|--------------------------|-------|-----------------------------|------|--------------------------------|-------|----------------|
| Adults | 58% | (1266) | 26% | (580) | 6% | (136) | 3% | (62) | 7% | (157) | 2200 |
| Voted in 2014: Yes | 58% | (687) | 28% | (330) | 6% | (72) | 3% | (35) | 5% | (59) | 1184 |
| Voted in 2014: No | 57% | (578) | 25% | (249) | 6% | (64) | 3% | (27) | 10% | (98) | 1016 |
| 4-Region: Northeast | 58% | (227) | 24% | (96) | 7% | (26) | 2% | (9) | 9% | (36) | 394 |
| 4-Region: Midwest | 61% | (281) | 25% | (118) | 4% | (16) | 3% | (12) | 8% | (35) | 462 |
| 4-Region: South | 58% | (480) | 25% | (209) | 8% | (63) | 2% | (20) | 6% | (53) | 824 |
| 4-Region: West | 53% | (277) | 30% | (158) | 6% | (31) | 4% | (21) | 7% | (34) | 520 |
| Facebook Users | 57% | (1026) | 27% | (490) | 6% | (110) | 3% | (56) | 7% | (129) | 1812 |
| Instagram Users | 55% | (633) | 28% | (322) | 7% | (81) | 3% | (35) | 6% | (71) | 1142 |
| WhatsApp Users | 54% | (245) | 29% | (133) | 7% | (30) | 4% | (17) | 6% | (29) | 455 |
| Kids Use Facebook or Instagram | 51% | (166) | 35% | (114) | 7% | (22) | 2% | (5) | 6% | (19) | 327 |
| Support Government Regulation | 63% | (728) | 26% | (297) | 5% | (58) | 2% | (29) | 4% | (41) | 1152 |
| Oppose Government Regulation | 54% | (349) | 30% | (196) | 9% | (55) | 4% | (26) | 3% | (20) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE4: Which of the following comes closest to your opinion, even if neither is exactly right?

| Demographic | Facebook does enough | | Facebook does not do | | Don't know / No | | Total N |
|--------------------------|----------------------|-------|-----------------------------|--------|-----------------|-------|---------|
| | to protect its users | | enough to protect its users | | opinion | | |
| Adults | 19% | (427) | 60% | (1313) | 21% | (460) | 2200 |
| Gender: Male | 25% | (268) | 59% | (624) | 16% | (170) | 1062 |
| Gender: Female | 14% | (159) | 61% | (689) | 26% | (290) | 1138 |
| Age: 18-34 | 22% | (147) | 56% | (367) | 22% | (141) | 655 |
| Age: 35-44 | 33% | (117) | 48% | (172) | 19% | (69) | 358 |
| Age: 45-64 | 17% | (126) | 60% | (450) | 23% | (175) | 751 |
| Age: 65+ | 8% | (36) | 74% | (324) | 17% | (76) | 436 |
| GenZers: 1997-2012 | 19% | (41) | 48% | (105) | 33% | (72) | 217 |
| Millennials: 1981-1996 | 28% | (183) | 56% | (369) | 16% | (107) | 660 |
| GenXers: 1965-1980 | 19% | (113) | 55% | (320) | 26% | (149) | 582 |
| Baby Boomers: 1946-1964 | 13% | (84) | 70% | (456) | 18% | (115) | 655 |
| PID: Dem (no lean) | 22% | (185) | 62% | (527) | 16% | (132) | 843 |
| PID: Ind (no lean) | 14% | (101) | 58% | (403) | 28% | (197) | 701 |
| PID: Rep (no lean) | 21% | (141) | 58% | (383) | 20% | (132) | 656 |
| PID/Gender: Dem Men | 32% | (133) | 57% | (239) | 10% | (43) | 416 |
| PID/Gender: Dem Women | 12% | (51) | 67% | (288) | 21% | (88) | 428 |
| PID/Gender: Ind Men | 16% | (53) | 61% | (200) | 23% | (74) | 327 |
| PID/Gender: Ind Women | 13% | (48) | 54% | (203) | 33% | (123) | 373 |
| PID/Gender: Rep Men | 26% | (81) | 58% | (185) | 17% | (53) | 319 |
| PID/Gender: Rep Women | 18% | (60) | 59% | (198) | 24% | (79) | 337 |
| Ideo: Liberal (1-3) | 20% | (134) | 67% | (460) | 13% | (90) | 685 |
| Ideo: Moderate (4) | 20% | (124) | 55% | (335) | 24% | (148) | 606 |
| Ideo: Conservative (5-7) | 21% | (142) | 60% | (414) | 20% | (137) | 693 |
| Educ: < College | 18% | (271) | 58% | (876) | 24% | (366) | 1512 |
| Educ: Bachelors degree | 23% | (102) | 63% | (280) | 14% | (61) | 444 |
| Educ: Post-grad | 22% | (53) | 64% | (157) | 14% | (33) | 244 |
| Income: Under 50k | 17% | (211) | 59% | (722) | 24% | (294) | 1227 |
| Income: 50k-100k | 19% | (121) | 63% | (411) | 18% | (119) | 652 |
| Income: 100k+ | 29% | (94) | 56% | (179) | 15% | (47) | 321 |
| Ethnicity: White | 20% | (337) | 60% | (1035) | 20% | (350) | 1722 |
| Ethnicity: Hispanic | 19% | (65) | 62% | (218) | 19% | (67) | 349 |

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Table MCTE4: Which of the following comes closest to your opinion, even if neither is exactly right?

| Demographic | Facebook does enough | | Facebook does not do | | Don't know / No | | Total N |
|-----------------------------------|----------------------|-------|-----------------------------|--------|-----------------|-------|---------|
| | to protect its users | | enough to protect its users | | opinion | | |
| Adults | 19% | (427) | 60% | (1313) | 21% | (460) | 2200 |
| Ethnicity: Black | 22% | (61) | 55% | (151) | 23% | (62) | 274 |
| Ethnicity: Other | 14% | (29) | 62% | (127) | 24% | (49) | 204 |
| All Christian | 21% | (207) | 61% | (603) | 19% | (187) | 997 |
| All Non-Christian | 31% | (33) | 63% | (67) | 6% | (7) | 107 |
| Atheist | 18% | (21) | 67% | (77) | 14% | (16) | 114 |
| Agnostic/Nothing in particular | 16% | (95) | 57% | (332) | 27% | (159) | 586 |
| Something Else | 18% | (71) | 59% | (234) | 23% | (91) | 397 |
| Religious Non-Protestant/Catholic | 30% | (39) | 62% | (79) | 8% | (10) | 129 |
| Evangelical | 26% | (153) | 57% | (342) | 17% | (102) | 597 |
| Non-Evangelical | 15% | (116) | 62% | (472) | 22% | (170) | 759 |
| Community: Urban | 30% | (187) | 50% | (308) | 20% | (123) | 618 |
| Community: Suburban | 15% | (153) | 64% | (648) | 21% | (213) | 1014 |
| Community: Rural | 15% | (86) | 63% | (358) | 22% | (125) | 568 |
| Employ: Private Sector | 24% | (168) | 56% | (401) | 20% | (141) | 710 |
| Employ: Government | 33% | (45) | 54% | (75) | 13% | (19) | 139 |
| Employ: Self-Employed | 26% | (50) | 58% | (111) | 16% | (30) | 191 |
| Employ: Homemaker | 20% | (33) | 57% | (96) | 24% | (40) | 170 |
| Employ: Student | 15% | (11) | 58% | (42) | 27% | (20) | 72 |
| Employ: Retired | 12% | (57) | 72% | (342) | 16% | (77) | 476 |
| Employ: Unemployed | 14% | (39) | 52% | (144) | 33% | (92) | 276 |
| Employ: Other | 14% | (23) | 62% | (102) | 25% | (41) | 166 |
| Military HH: Yes | 18% | (59) | 61% | (207) | 21% | (71) | 337 |
| Military HH: No | 20% | (368) | 59% | (1106) | 21% | (389) | 1863 |
| RD/WT: Right Direction | 25% | (213) | 60% | (518) | 15% | (134) | 865 |
| RD/WT: Wrong Track | 16% | (213) | 60% | (795) | 24% | (326) | 1335 |
| Biden Job Approve | 23% | (241) | 61% | (631) | 16% | (168) | 1040 |
| Biden Job Disapprove | 17% | (176) | 61% | (640) | 23% | (238) | 1054 |

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Table MCTE4: Which of the following comes closest to your opinion, even if neither is exactly right?

| Demographic | Facebook does enough | | Facebook does not do | | Don't know / No | | Total N |
|--------------------------------------|----------------------|-------|-----------------------------|--------|-----------------|-------|---------|
| | to protect its users | | enough to protect its users | | opinion | | |
| Adults | 19% | (427) | 60% | (1313) | 21% | (460) | 2200 |
| Biden Job Strongly Approve | 29% | (141) | 58% | (279) | 13% | (62) | 482 |
| Biden Job Somewhat Approve | 18% | (100) | 63% | (352) | 19% | (107) | 558 |
| Biden Job Somewhat Disapprove | 18% | (55) | 55% | (167) | 26% | (80) | 302 |
| Biden Job Strongly Disapprove | 16% | (121) | 63% | (473) | 21% | (158) | 752 |
| Favorable of Biden | 22% | (228) | 62% | (641) | 16% | (161) | 1030 |
| Unfavorable of Biden | 17% | (182) | 60% | (623) | 23% | (240) | 1046 |
| Very Favorable of Biden | 26% | (135) | 64% | (334) | 10% | (55) | 524 |
| Somewhat Favorable of Biden | 18% | (93) | 61% | (307) | 21% | (105) | 506 |
| Somewhat Unfavorable of Biden | 19% | (50) | 59% | (152) | 22% | (56) | 258 |
| Very Unfavorable of Biden | 17% | (132) | 60% | (471) | 23% | (185) | 788 |
| #1 Issue: Economy | 24% | (193) | 54% | (436) | 23% | (184) | 813 |
| #1 Issue: Security | 20% | (69) | 60% | (205) | 20% | (69) | 343 |
| #1 Issue: Health Care | 19% | (55) | 60% | (170) | 20% | (57) | 282 |
| #1 Issue: Medicare / Social Security | 13% | (37) | 72% | (202) | 15% | (42) | 281 |
| #1 Issue: Women's Issues | 12% | (17) | 63% | (92) | 26% | (38) | 147 |
| #1 Issue: Education | 26% | (26) | 54% | (54) | 20% | (21) | 101 |
| #1 Issue: Energy | 18% | (19) | 66% | (69) | 16% | (16) | 105 |
| #1 Issue: Other | 9% | (11) | 65% | (84) | 26% | (34) | 128 |
| 2020 Vote: Joe Biden | 20% | (199) | 65% | (643) | 14% | (141) | 983 |
| 2020 Vote: Donald Trump | 19% | (140) | 58% | (427) | 23% | (170) | 737 |
| 2020 Vote: Other | 27% | (19) | 48% | (33) | 25% | (18) | 70 |
| 2020 Vote: Didn't Vote | 17% | (69) | 51% | (210) | 32% | (132) | 410 |
| 2018 House Vote: Democrat | 21% | (156) | 68% | (500) | 11% | (79) | 735 |
| 2018 House Vote: Republican | 20% | (114) | 57% | (324) | 22% | (126) | 564 |
| 2018 House Vote: Someone else | 20% | (14) | 58% | (40) | 22% | (15) | 69 |
| 2016 Vote: Hillary Clinton | 21% | (142) | 67% | (464) | 12% | (86) | 693 |
| 2016 Vote: Donald Trump | 20% | (132) | 58% | (392) | 22% | (146) | 670 |
| 2016 Vote: Other | 21% | (19) | 63% | (55) | 16% | (14) | 88 |
| 2016 Vote: Didn't Vote | 17% | (130) | 54% | (402) | 29% | (214) | 746 |

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Table MCTE4: Which of the following comes closest to your opinion, even if neither is exactly right?

| Demographic | Facebook does enough to protect its users | Facebook does not do enough to protect its users | Don't know / No opinion | Total N |
|--------------------------------|---|--|-------------------------|---------|
| Adults | 19% (427) | 60% (1313) | 21% (460) | 2200 |
| Voted in 2014: Yes | 21% (250) | 63% (740) | 16% (194) | 1184 |
| Voted in 2014: No | 17% (177) | 56% (573) | 26% (267) | 1016 |
| 4-Region: Northeast | 17% (67) | 62% (242) | 21% (84) | 394 |
| 4-Region: Midwest | 18% (82) | 62% (288) | 20% (92) | 462 |
| 4-Region: South | 20% (164) | 58% (478) | 22% (182) | 824 |
| 4-Region: West | 22% (114) | 58% (304) | 20% (102) | 520 |
| Facebook Users | 22% (399) | 57% (1040) | 21% (372) | 1812 |
| Instagram Users | 25% (284) | 56% (645) | 19% (213) | 1142 |
| WhatsApp Users | 35% (157) | 49% (223) | 16% (75) | 455 |
| Kids Use Facebook or Instagram | 40% (129) | 46% (150) | 15% (48) | 327 |
| Support Government Regulation | 19% (224) | 69% (789) | 12% (138) | 1152 |
| Oppose Government Regulation | 26% (169) | 53% (345) | 21% (133) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE5: Do you support or oppose government regulation of social media companies?

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|--------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 23% (510) | 29% (642) | 15% (329) | 14% (317) | 18% (403) | 2200 |
| Gender: Male | 28% (302) | 31% (326) | 15% (158) | 15% (158) | 11% (118) | 1062 |
| Gender: Female | 18% (207) | 28% (315) | 15% (171) | 14% (159) | 25% (285) | 1138 |
| Age: 18-34 | 17% (109) | 26% (172) | 15% (96) | 19% (123) | 24% (156) | 655 |
| Age: 35-44 | 22% (79) | 32% (114) | 16% (57) | 13% (45) | 18% (64) | 358 |
| Age: 45-64 | 22% (167) | 30% (225) | 15% (116) | 15% (111) | 18% (132) | 751 |
| Age: 65+ | 36% (156) | 30% (131) | 14% (60) | 9% (38) | 12% (51) | 436 |
| GenZers: 1997-2012 | 10% (22) | 25% (54) | 16% (34) | 21% (45) | 29% (63) | 217 |
| Millennials: 1981-1996 | 21% (138) | 28% (187) | 14% (95) | 16% (106) | 20% (133) | 660 |
| GenXers: 1965-1980 | 21% (120) | 30% (177) | 16% (92) | 13% (77) | 20% (117) | 582 |
| Baby Boomers: 1946-1964 | 31% (201) | 30% (194) | 15% (99) | 12% (79) | 13% (83) | 655 |
| PID: Dem (no lean) | 31% (262) | 33% (281) | 13% (107) | 10% (86) | 13% (108) | 843 |
| PID: Ind (no lean) | 17% (117) | 25% (174) | 14% (97) | 17% (116) | 28% (197) | 701 |
| PID: Rep (no lean) | 20% (131) | 28% (186) | 19% (125) | 18% (115) | 15% (98) | 656 |
| PID/Gender: Dem Men | 38% (156) | 32% (132) | 11% (47) | 10% (41) | 10% (39) | 416 |
| PID/Gender: Dem Women | 25% (106) | 35% (149) | 14% (60) | 11% (45) | 16% (68) | 428 |
| PID/Gender: Ind Men | 21% (67) | 31% (103) | 14% (45) | 18% (59) | 16% (53) | 327 |
| PID/Gender: Ind Women | 13% (49) | 19% (72) | 14% (52) | 15% (56) | 39% (144) | 373 |
| PID/Gender: Rep Men | 25% (79) | 29% (92) | 21% (66) | 18% (57) | 8% (25) | 319 |
| PID/Gender: Rep Women | 16% (52) | 28% (95) | 18% (60) | 17% (58) | 22% (73) | 337 |
| Ideo: Liberal (1-3) | 31% (212) | 33% (225) | 14% (96) | 11% (75) | 11% (77) | 685 |
| Ideo: Moderate (4) | 19% (116) | 32% (192) | 15% (91) | 13% (77) | 21% (130) | 606 |
| Ideo: Conservative (5-7) | 24% (169) | 27% (185) | 17% (116) | 18% (124) | 14% (99) | 693 |
| Educ: < College | 19% (281) | 27% (411) | 16% (240) | 17% (250) | 22% (331) | 1512 |
| Educ: Bachelors degree | 32% (143) | 33% (148) | 14% (63) | 11% (50) | 9% (41) | 444 |
| Educ: Post-grad | 35% (87) | 34% (83) | 11% (26) | 7% (16) | 13% (31) | 244 |
| Income: Under 50k | 20% (247) | 28% (343) | 15% (186) | 15% (181) | 22% (270) | 1227 |
| Income: 50k-100k | 23% (149) | 32% (209) | 15% (97) | 15% (96) | 15% (101) | 652 |
| Income: 100k+ | 35% (114) | 28% (89) | 14% (46) | 12% (40) | 10% (32) | 321 |
| Ethnicity: White | 24% (411) | 29% (491) | 15% (263) | 16% (269) | 17% (288) | 1722 |
| Ethnicity: Hispanic | 21% (72) | 30% (106) | 13% (46) | 18% (64) | 18% (61) | 349 |
| Ethnicity: Black | 24% (65) | 30% (82) | 13% (36) | 11% (29) | 23% (63) | 274 |

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Table MCTE5: Do you support or oppose government regulation of social media companies?

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|-----------------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 23% (510) | 29% (642) | 15% (329) | 14% (317) | 18% (403) | 2200 |
| Ethnicity: Other | 17% (35) | 34% (69) | 15% (30) | 9% (19) | 25% (51) | 204 |
| All Christian | 27% (264) | 31% (310) | 15% (153) | 13% (134) | 14% (136) | 997 |
| All Non-Christian | 47% (51) | 23% (25) | 6% (6) | 10% (11) | 13% (14) | 107 |
| Atheist | 27% (31) | 29% (33) | 16% (18) | 16% (18) | 12% (14) | 114 |
| Agnostic/Nothing in particular | 16% (95) | 28% (163) | 15% (88) | 15% (85) | 26% (155) | 586 |
| Something Else | 18% (69) | 28% (111) | 16% (64) | 17% (69) | 21% (83) | 397 |
| Religious Non-Protestant/Catholic | 41% (53) | 24% (31) | 7% (9) | 11% (14) | 17% (21) | 129 |
| Evangelical | 25% (147) | 29% (174) | 15% (88) | 16% (94) | 16% (94) | 597 |
| Non-Evangelical | 24% (178) | 31% (234) | 16% (124) | 14% (105) | 15% (117) | 759 |
| Community: Urban | 29% (178) | 30% (186) | 12% (76) | 11% (67) | 18% (110) | 618 |
| Community: Suburban | 22% (226) | 29% (293) | 16% (159) | 16% (162) | 17% (174) | 1014 |
| Community: Rural | 19% (106) | 29% (162) | 17% (94) | 15% (87) | 21% (118) | 568 |
| Employ: Private Sector | 25% (179) | 28% (201) | 15% (107) | 16% (112) | 16% (110) | 710 |
| Employ: Government | 27% (37) | 32% (45) | 14% (19) | 13% (19) | 14% (19) | 139 |
| Employ: Self-Employed | 20% (37) | 32% (61) | 13% (24) | 17% (33) | 19% (36) | 191 |
| Employ: Homemaker | 14% (24) | 25% (42) | 14% (23) | 20% (35) | 27% (46) | 170 |
| Employ: Student | 16% (11) | 28% (20) | 16% (12) | 13% (9) | 28% (20) | 72 |
| Employ: Retired | 32% (155) | 32% (151) | 15% (73) | 9% (44) | 11% (53) | 476 |
| Employ: Unemployed | 15% (42) | 27% (74) | 17% (46) | 16% (44) | 25% (70) | 276 |
| Employ: Other | 14% (24) | 29% (48) | 15% (25) | 13% (21) | 29% (48) | 166 |
| Military HH: Yes | 30% (100) | 27% (90) | 15% (50) | 14% (48) | 15% (50) | 337 |
| Military HH: No | 22% (410) | 30% (552) | 15% (279) | 14% (269) | 19% (353) | 1863 |
| RD/WT: Right Direction | 32% (273) | 35% (300) | 12% (103) | 8% (71) | 13% (117) | 865 |
| RD/WT: Wrong Track | 18% (237) | 26% (341) | 17% (226) | 18% (245) | 21% (286) | 1335 |
| Biden Job Approve | 31% (318) | 35% (367) | 12% (124) | 8% (82) | 14% (149) | 1040 |
| Biden Job Disapprove | 18% (185) | 24% (252) | 19% (199) | 21% (226) | 18% (193) | 1054 |
| Biden Job Strongly Approve | 45% (218) | 29% (139) | 9% (41) | 7% (34) | 10% (50) | 482 |
| Biden Job Somewhat Approve | 18% (100) | 41% (228) | 15% (83) | 9% (48) | 18% (99) | 558 |
| Biden Job Somewhat Disapprove | 9% (27) | 33% (99) | 21% (64) | 15% (47) | 22% (65) | 302 |
| Biden Job Strongly Disapprove | 21% (158) | 20% (152) | 18% (135) | 24% (179) | 17% (128) | 752 |

Continued on next page

Table MCTE5: Do you support or oppose government regulation of social media companies?

| Demographic | Strongly support | | Somewhat support | | Somewhat oppose | | Strongly oppose | | Don't know / No opinion | | Total N |
|--------------------------------------|------------------|-------|------------------|-------|-----------------|-------|-----------------|-------|-------------------------|-------|---------|
| Adults | 23% | (510) | 29% | (642) | 15% | (329) | 14% | (317) | 18% | (403) | 2200 |
| Favorable of Biden | 30% | (313) | 35% | (363) | 12% | (124) | 9% | (93) | 13% | (137) | 1030 |
| Unfavorable of Biden | 18% | (187) | 23% | (245) | 19% | (197) | 21% | (218) | 19% | (198) | 1046 |
| Very Favorable of Biden | 43% | (226) | 31% | (162) | 9% | (45) | 8% | (43) | 9% | (49) | 524 |
| Somewhat Favorable of Biden | 17% | (87) | 40% | (201) | 16% | (79) | 10% | (51) | 17% | (88) | 506 |
| Somewhat Unfavorable of Biden | 11% | (28) | 31% | (80) | 23% | (59) | 15% | (38) | 20% | (53) | 258 |
| Very Unfavorable of Biden | 20% | (159) | 21% | (165) | 18% | (138) | 23% | (180) | 18% | (145) | 788 |
| #1 Issue: Economy | 19% | (152) | 30% | (247) | 15% | (123) | 16% | (129) | 20% | (162) | 813 |
| #1 Issue: Security | 26% | (91) | 23% | (78) | 18% | (60) | 21% | (73) | 12% | (41) | 343 |
| #1 Issue: Health Care | 23% | (65) | 29% | (80) | 20% | (57) | 11% | (31) | 17% | (47) | 282 |
| #1 Issue: Medicare / Social Security | 31% | (88) | 34% | (96) | 12% | (33) | 8% | (21) | 15% | (43) | 281 |
| #1 Issue: Women's Issues | 16% | (23) | 27% | (39) | 16% | (23) | 14% | (21) | 28% | (41) | 147 |
| #1 Issue: Education | 19% | (19) | 28% | (28) | 15% | (15) | 18% | (18) | 21% | (21) | 101 |
| #1 Issue: Energy | 34% | (36) | 36% | (37) | 6% | (7) | 14% | (14) | 10% | (11) | 105 |
| #1 Issue: Other | 28% | (36) | 28% | (36) | 8% | (11) | 7% | (9) | 29% | (37) | 128 |
| 2020 Vote: Joe Biden | 31% | (309) | 35% | (346) | 12% | (121) | 9% | (88) | 12% | (119) | 983 |
| 2020 Vote: Donald Trump | 20% | (150) | 26% | (190) | 18% | (130) | 21% | (154) | 15% | (112) | 737 |
| 2020 Vote: Other | 16% | (11) | 25% | (18) | 14% | (10) | 27% | (19) | 18% | (12) | 70 |
| 2020 Vote: Didn't Vote | 10% | (40) | 21% | (87) | 17% | (68) | 14% | (55) | 39% | (159) | 410 |
| 2018 House Vote: Democrat | 36% | (266) | 33% | (245) | 12% | (85) | 8% | (59) | 11% | (80) | 735 |
| 2018 House Vote: Republican | 20% | (113) | 29% | (162) | 18% | (104) | 20% | (110) | 13% | (76) | 564 |
| 2018 House Vote: Someone else | 11% | (8) | 33% | (23) | 14% | (9) | 13% | (9) | 30% | (20) | 69 |
| 2016 Vote: Hillary Clinton | 34% | (236) | 32% | (224) | 13% | (92) | 8% | (52) | 13% | (88) | 693 |
| 2016 Vote: Donald Trump | 21% | (144) | 29% | (192) | 17% | (117) | 18% | (121) | 14% | (96) | 670 |
| 2016 Vote: Other | 22% | (19) | 34% | (30) | 15% | (13) | 19% | (16) | 11% | (10) | 88 |
| 2016 Vote: Didn't Vote | 14% | (106) | 26% | (195) | 14% | (108) | 17% | (128) | 28% | (209) | 746 |
| Voted in 2014: Yes | 29% | (340) | 31% | (368) | 15% | (176) | 12% | (144) | 13% | (156) | 1184 |
| Voted in 2014: No | 17% | (170) | 27% | (273) | 15% | (153) | 17% | (172) | 24% | (247) | 1016 |
| 4-Region: Northeast | 24% | (93) | 30% | (118) | 15% | (60) | 14% | (55) | 17% | (67) | 394 |
| 4-Region: Midwest | 26% | (120) | 29% | (134) | 12% | (56) | 15% | (69) | 18% | (83) | 462 |
| 4-Region: South | 20% | (168) | 29% | (243) | 16% | (129) | 14% | (113) | 21% | (171) | 824 |
| 4-Region: West | 25% | (129) | 28% | (146) | 16% | (83) | 15% | (80) | 16% | (82) | 520 |

Continued on next page

Table MCTE5: Do you support or oppose government regulation of social media companies?

| Demographic | Strongly support | | Somewhat support | | Somewhat oppose | | Strongly oppose | | Don't know / No opinion | | Total N |
|--------------------------------|-------------------------|-------|-------------------------|-------|------------------------|-------|------------------------|-------|--------------------------------|-------|----------------|
| Adults | 23% | (510) | 29% | (642) | 15% | (329) | 14% | (317) | 18% | (403) | 2200 |
| Facebook Users | 21% | (373) | 30% | (548) | 15% | (279) | 15% | (275) | 19% | (336) | 1812 |
| Instagram Users | 20% | (226) | 30% | (343) | 15% | (175) | 17% | (192) | 18% | (206) | 1142 |
| WhatsApp Users | 27% | (121) | 34% | (154) | 14% | (62) | 11% | (52) | 15% | (67) | 455 |
| Kids Use Facebook or Instagram | 29% | (94) | 27% | (87) | 16% | (53) | 16% | (51) | 13% | (42) | 327 |
| Support Government Regulation | 44% | (510) | 56% | (642) | — | (0) | — | (0) | — | (0) | 1152 |
| Oppose Government Regulation | — | (0) | — | (0) | 51% | (329) | 49% | (317) | — | (0) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE6_1: How much have you seen, read, or heard about the following?

The Wall Street Journal releasing an internal Facebook report in September 2021 on the harmful impacts of Instagram on teenagers' self perception and body image

| Demographic | A lot | | Some | | Not much | | Nothing at all | | Total N |
|--------------------------|-------|-------|------|-------|----------|-------|----------------|-------|---------|
| Adults | 12% | (261) | 31% | (671) | 21% | (471) | 36% | (797) | 2200 |
| Gender: Male | 17% | (178) | 33% | (345) | 21% | (228) | 29% | (310) | 1062 |
| Gender: Female | 7% | (83) | 29% | (326) | 21% | (242) | 43% | (487) | 1138 |
| Age: 18-34 | 14% | (91) | 29% | (189) | 24% | (158) | 33% | (218) | 655 |
| Age: 35-44 | 16% | (58) | 32% | (115) | 24% | (84) | 28% | (101) | 358 |
| Age: 45-64 | 9% | (70) | 29% | (221) | 19% | (145) | 42% | (315) | 751 |
| Age: 65+ | 10% | (43) | 34% | (146) | 19% | (83) | 37% | (163) | 436 |
| GenZers: 1997-2012 | 11% | (24) | 28% | (60) | 26% | (57) | 35% | (76) | 217 |
| Millennials: 1981-1996 | 16% | (104) | 31% | (202) | 23% | (151) | 31% | (203) | 660 |
| GenXers: 1965-1980 | 11% | (61) | 27% | (160) | 20% | (117) | 42% | (244) | 582 |
| Baby Boomers: 1946-1964 | 10% | (64) | 34% | (220) | 20% | (130) | 37% | (241) | 655 |
| PID: Dem (no lean) | 17% | (147) | 35% | (294) | 20% | (165) | 28% | (238) | 843 |
| PID: Ind (no lean) | 8% | (55) | 27% | (189) | 21% | (150) | 44% | (306) | 701 |
| PID: Rep (no lean) | 9% | (58) | 29% | (189) | 24% | (156) | 39% | (253) | 656 |
| PID/Gender: Dem Men | 24% | (100) | 32% | (134) | 18% | (76) | 25% | (106) | 416 |
| PID/Gender: Dem Women | 11% | (47) | 37% | (160) | 21% | (89) | 31% | (132) | 428 |
| PID/Gender: Ind Men | 10% | (31) | 33% | (108) | 23% | (77) | 34% | (111) | 327 |
| PID/Gender: Ind Women | 6% | (24) | 22% | (81) | 20% | (73) | 52% | (195) | 373 |
| PID/Gender: Rep Men | 14% | (46) | 33% | (104) | 24% | (76) | 29% | (93) | 319 |
| PID/Gender: Rep Women | 4% | (12) | 25% | (85) | 24% | (80) | 47% | (160) | 337 |
| Ideo: Liberal (1-3) | 19% | (133) | 33% | (228) | 22% | (154) | 25% | (170) | 685 |
| Ideo: Moderate (4) | 9% | (57) | 34% | (204) | 19% | (114) | 38% | (232) | 606 |
| Ideo: Conservative (5-7) | 9% | (64) | 31% | (214) | 22% | (153) | 38% | (262) | 693 |
| Educ: < College | 8% | (125) | 26% | (399) | 23% | (351) | 42% | (637) | 1512 |
| Educ: Bachelors degree | 20% | (88) | 41% | (181) | 16% | (71) | 24% | (104) | 444 |
| Educ: Post-grad | 20% | (48) | 38% | (92) | 20% | (49) | 23% | (56) | 244 |
| Income: Under 50k | 9% | (107) | 26% | (317) | 23% | (287) | 42% | (516) | 1227 |
| Income: 50k-100k | 11% | (71) | 37% | (241) | 21% | (139) | 31% | (201) | 652 |
| Income: 100k+ | 26% | (83) | 35% | (113) | 14% | (45) | 25% | (79) | 321 |
| Ethnicity: White | 12% | (200) | 30% | (524) | 21% | (361) | 37% | (637) | 1722 |
| Ethnicity: Hispanic | 19% | (65) | 32% | (113) | 27% | (95) | 22% | (77) | 349 |

Continued on next page

Table MCTE6_1: How much have you seen, read, or heard about the following?

The Wall Street Journal releasing an internal Facebook report in September 2021 on the harmful impacts of Instagram on teenagers' self perception and body image

| Demographic | A lot | | Some | | Not much | | Nothing at all | | Total N |
|-----------------------------------|-------|-------|------|-------|----------|-------|----------------|-------|---------|
| Adults | 12% | (261) | 31% | (671) | 21% | (471) | 36% | (797) | 2200 |
| Ethnicity: Black | 15% | (40) | 30% | (81) | 20% | (54) | 36% | (99) | 274 |
| Ethnicity: Other | 10% | (21) | 32% | (66) | 28% | (56) | 30% | (61) | 204 |
| All Christian | 13% | (128) | 31% | (314) | 22% | (215) | 34% | (339) | 997 |
| All Non-Christian | 27% | (29) | 38% | (40) | 20% | (21) | 15% | (16) | 107 |
| Atheist | 19% | (22) | 33% | (38) | 22% | (25) | 26% | (29) | 114 |
| Agnostic/Nothing in particular | 9% | (52) | 29% | (169) | 19% | (113) | 43% | (251) | 586 |
| Something Else | 7% | (30) | 28% | (111) | 24% | (95) | 41% | (161) | 397 |
| Religious Non-Protestant/Catholic | 23% | (29) | 34% | (44) | 25% | (32) | 18% | (23) | 129 |
| Evangelical | 12% | (71) | 28% | (165) | 23% | (137) | 37% | (224) | 597 |
| Non-Evangelical | 11% | (84) | 33% | (252) | 21% | (156) | 35% | (267) | 759 |
| Community: Urban | 19% | (118) | 32% | (196) | 20% | (126) | 29% | (177) | 618 |
| Community: Suburban | 11% | (107) | 32% | (328) | 20% | (207) | 37% | (371) | 1014 |
| Community: Rural | 6% | (35) | 26% | (147) | 24% | (137) | 44% | (249) | 568 |
| Employ: Private Sector | 15% | (103) | 32% | (229) | 23% | (166) | 30% | (211) | 710 |
| Employ: Government | 25% | (35) | 23% | (32) | 21% | (29) | 31% | (43) | 139 |
| Employ: Self-Employed | 16% | (30) | 30% | (58) | 24% | (47) | 29% | (56) | 191 |
| Employ: Homemaker | 7% | (12) | 27% | (46) | 20% | (35) | 46% | (78) | 170 |
| Employ: Student | 15% | (11) | 32% | (23) | 21% | (15) | 32% | (23) | 72 |
| Employ: Retired | 9% | (43) | 34% | (162) | 19% | (91) | 38% | (180) | 476 |
| Employ: Unemployed | 5% | (14) | 26% | (71) | 19% | (51) | 50% | (139) | 276 |
| Employ: Other | 8% | (13) | 30% | (50) | 22% | (36) | 40% | (67) | 166 |
| Military HH: Yes | 16% | (56) | 28% | (94) | 19% | (65) | 36% | (122) | 337 |
| Military HH: No | 11% | (205) | 31% | (577) | 22% | (405) | 36% | (675) | 1863 |
| RD/WT: Right Direction | 19% | (164) | 34% | (296) | 20% | (169) | 27% | (236) | 865 |
| RD/WT: Wrong Track | 7% | (97) | 28% | (376) | 23% | (301) | 42% | (561) | 1335 |
| Biden Job Approve | 18% | (182) | 34% | (350) | 19% | (201) | 30% | (307) | 1040 |
| Biden Job Disapprove | 7% | (73) | 29% | (308) | 24% | (252) | 40% | (420) | 1054 |

Continued on next page

Table MCTE6_1: How much have you seen, read, or heard about the following?

The Wall Street Journal releasing an internal Facebook report in September 2021 on the harmful impacts of Instagram on teenagers' self perception and body image

| Demographic | A lot | | Some | | Not much | | Nothing at all | | Total N |
|--------------------------------------|-------|-------|------|-------|----------|-------|----------------|-------|---------|
| Adults | 12% | (261) | 31% | (671) | 21% | (471) | 36% | (797) | 2200 |
| Biden Job Strongly Approve | 26% | (126) | 35% | (166) | 18% | (85) | 22% | (104) | 482 |
| Biden Job Somewhat Approve | 10% | (56) | 33% | (183) | 21% | (116) | 36% | (203) | 558 |
| Biden Job Somewhat Disapprove | 7% | (22) | 23% | (68) | 27% | (81) | 43% | (130) | 302 |
| Biden Job Strongly Disapprove | 7% | (51) | 32% | (240) | 23% | (171) | 39% | (290) | 752 |
| Favorable of Biden | 17% | (180) | 34% | (346) | 18% | (189) | 31% | (315) | 1030 |
| Unfavorable of Biden | 7% | (75) | 30% | (309) | 24% | (256) | 39% | (406) | 1046 |
| Very Favorable of Biden | 24% | (125) | 34% | (181) | 18% | (95) | 24% | (124) | 524 |
| Somewhat Favorable of Biden | 11% | (55) | 33% | (166) | 19% | (95) | 38% | (191) | 506 |
| Somewhat Unfavorable of Biden | 10% | (25) | 26% | (66) | 28% | (74) | 36% | (94) | 258 |
| Very Unfavorable of Biden | 6% | (50) | 31% | (243) | 23% | (183) | 40% | (313) | 788 |
| #1 Issue: Economy | 11% | (87) | 28% | (224) | 26% | (212) | 36% | (290) | 813 |
| #1 Issue: Security | 9% | (30) | 35% | (122) | 19% | (66) | 37% | (126) | 343 |
| #1 Issue: Health Care | 12% | (34) | 32% | (89) | 21% | (58) | 36% | (101) | 282 |
| #1 Issue: Medicare / Social Security | 11% | (30) | 30% | (83) | 18% | (51) | 42% | (117) | 281 |
| #1 Issue: Women's Issues | 8% | (12) | 33% | (48) | 20% | (29) | 39% | (57) | 147 |
| #1 Issue: Education | 24% | (24) | 28% | (29) | 15% | (16) | 32% | (32) | 101 |
| #1 Issue: Energy | 23% | (24) | 38% | (40) | 18% | (19) | 21% | (22) | 105 |
| #1 Issue: Other | 14% | (18) | 29% | (37) | 15% | (20) | 42% | (54) | 128 |
| 2020 Vote: Joe Biden | 18% | (174) | 35% | (342) | 18% | (179) | 29% | (288) | 983 |
| 2020 Vote: Donald Trump | 6% | (47) | 33% | (240) | 24% | (177) | 37% | (272) | 737 |
| 2020 Vote: Other | 18% | (12) | 31% | (21) | 22% | (16) | 29% | (21) | 70 |
| 2020 Vote: Didn't Vote | 7% | (27) | 16% | (68) | 24% | (98) | 53% | (217) | 410 |
| 2018 House Vote: Democrat | 20% | (145) | 35% | (258) | 18% | (131) | 27% | (200) | 735 |
| 2018 House Vote: Republican | 8% | (46) | 33% | (187) | 22% | (125) | 37% | (206) | 564 |
| 2018 House Vote: Someone else | 7% | (5) | 28% | (19) | 28% | (20) | 37% | (26) | 69 |
| 2016 Vote: Hillary Clinton | 18% | (126) | 36% | (249) | 19% | (132) | 27% | (186) | 693 |
| 2016 Vote: Donald Trump | 8% | (50) | 33% | (224) | 23% | (151) | 36% | (244) | 670 |
| 2016 Vote: Other | 17% | (15) | 27% | (23) | 20% | (18) | 36% | (32) | 88 |
| 2016 Vote: Didn't Vote | 9% | (66) | 23% | (175) | 23% | (170) | 45% | (335) | 746 |

Continued on next page

Table MCTE6_1: How much have you seen, read, or heard about the following?

The Wall Street Journal releasing an internal Facebook report in September 2021 on the harmful impacts of Instagram on teenagers' self perception and body image

| Demographic | A lot | | Some | | Not much | | Nothing at all | | Total N |
|--------------------------------|-------|-------|------|-------|----------|-------|----------------|-------|---------|
| Adults | 12% | (261) | 31% | (671) | 21% | (471) | 36% | (797) | 2200 |
| Voted in 2014: Yes | 15% | (174) | 35% | (409) | 19% | (230) | 31% | (371) | 1184 |
| Voted in 2014: No | 9% | (87) | 26% | (263) | 24% | (240) | 42% | (426) | 1016 |
| 4-Region: Northeast | 14% | (56) | 30% | (119) | 23% | (90) | 33% | (128) | 394 |
| 4-Region: Midwest | 9% | (44) | 28% | (130) | 20% | (94) | 42% | (194) | 462 |
| 4-Region: South | 10% | (84) | 29% | (238) | 22% | (179) | 39% | (324) | 824 |
| 4-Region: West | 15% | (78) | 36% | (185) | 20% | (107) | 29% | (151) | 520 |
| Facebook Users | 11% | (194) | 30% | (548) | 23% | (411) | 36% | (658) | 1812 |
| Instagram Users | 14% | (163) | 32% | (363) | 24% | (269) | 30% | (347) | 1142 |
| WhatsApp Users | 21% | (94) | 35% | (158) | 22% | (101) | 22% | (102) | 455 |
| Kids Use Facebook or Instagram | 22% | (73) | 33% | (107) | 26% | (86) | 19% | (61) | 327 |
| Support Government Regulation | 17% | (195) | 35% | (400) | 20% | (232) | 28% | (325) | 1152 |
| Oppose Government Regulation | 8% | (50) | 29% | (185) | 27% | (176) | 36% | (235) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE6_2: How much have you seen, read, or heard about the following?

A Facebook executive testifying before a Senate committee in September 2021 about how Instagram's impact on young users is not as harmful as outlined in the reporting by The Wall Street Journal

| Demographic | A lot | | Some | | Not much | | Nothing at all | | Total N |
|--------------------------|-------|-------|------|-------|----------|-------|----------------|-------|---------|
| Adults | 11% | (253) | 28% | (621) | 24% | (529) | 36% | (798) | 2200 |
| Gender: Male | 16% | (170) | 32% | (341) | 25% | (264) | 27% | (287) | 1062 |
| Gender: Female | 7% | (83) | 25% | (280) | 23% | (265) | 45% | (511) | 1138 |
| Age: 18-34 | 10% | (65) | 26% | (170) | 27% | (178) | 37% | (242) | 655 |
| Age: 35-44 | 14% | (48) | 31% | (111) | 25% | (88) | 31% | (110) | 358 |
| Age: 45-64 | 11% | (81) | 28% | (212) | 23% | (170) | 38% | (287) | 751 |
| Age: 65+ | 13% | (58) | 29% | (127) | 21% | (93) | 36% | (158) | 436 |
| GenZers: 1997-2012 | 8% | (17) | 23% | (51) | 27% | (58) | 42% | (92) | 217 |
| Millennials: 1981-1996 | 12% | (79) | 29% | (192) | 25% | (167) | 34% | (221) | 660 |
| GenXers: 1965-1980 | 11% | (62) | 27% | (155) | 26% | (153) | 36% | (212) | 582 |
| Baby Boomers: 1946-1964 | 13% | (86) | 31% | (203) | 20% | (130) | 36% | (237) | 655 |
| PID: Dem (no lean) | 15% | (129) | 32% | (269) | 24% | (205) | 29% | (241) | 843 |
| PID: Ind (no lean) | 9% | (60) | 25% | (173) | 23% | (158) | 44% | (309) | 701 |
| PID: Rep (no lean) | 10% | (64) | 27% | (178) | 25% | (166) | 38% | (248) | 656 |
| PID/Gender: Dem Men | 21% | (85) | 31% | (131) | 25% | (103) | 23% | (96) | 416 |
| PID/Gender: Dem Women | 10% | (43) | 32% | (138) | 24% | (101) | 34% | (145) | 428 |
| PID/Gender: Ind Men | 12% | (40) | 31% | (102) | 25% | (81) | 32% | (104) | 327 |
| PID/Gender: Ind Women | 5% | (20) | 19% | (71) | 21% | (77) | 55% | (206) | 373 |
| PID/Gender: Rep Men | 14% | (44) | 34% | (108) | 25% | (80) | 27% | (87) | 319 |
| PID/Gender: Rep Women | 6% | (20) | 21% | (70) | 26% | (86) | 48% | (161) | 337 |
| Ideo: Liberal (1-3) | 16% | (106) | 33% | (224) | 25% | (171) | 27% | (183) | 685 |
| Ideo: Moderate (4) | 10% | (63) | 29% | (177) | 24% | (145) | 37% | (222) | 606 |
| Ideo: Conservative (5-7) | 11% | (76) | 27% | (190) | 24% | (167) | 38% | (261) | 693 |
| Educ: < College | 9% | (131) | 24% | (360) | 26% | (392) | 42% | (629) | 1512 |
| Educ: Bachelors degree | 16% | (69) | 39% | (173) | 21% | (92) | 25% | (110) | 444 |
| Educ: Post-grad | 22% | (53) | 36% | (88) | 18% | (45) | 24% | (58) | 244 |
| Income: Under 50k | 9% | (112) | 24% | (295) | 27% | (329) | 40% | (491) | 1227 |
| Income: 50k-100k | 11% | (73) | 32% | (209) | 22% | (145) | 34% | (225) | 652 |
| Income: 100k+ | 21% | (68) | 36% | (116) | 17% | (55) | 25% | (82) | 321 |
| Ethnicity: White | 10% | (180) | 28% | (490) | 24% | (411) | 37% | (640) | 1722 |
| Ethnicity: Hispanic | 14% | (48) | 30% | (103) | 29% | (101) | 28% | (98) | 349 |

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Table MCTE6_2: How much have you seen, read, or heard about the following?

A Facebook executive testifying before a Senate committee in September 2021 about how Instagram's impact on young users is not as harmful as outlined in the reporting by The Wall Street Journal

| Demographic | A lot | | Some | | Not much | | Nothing at all | | Total N |
|-----------------------------------|-------|-------|------|-------|----------|-------|----------------|-------|---------|
| Adults | 11% | (253) | 28% | (621) | 24% | (529) | 36% | (798) | 2200 |
| Ethnicity: Black | 16% | (43) | 29% | (79) | 24% | (65) | 32% | (87) | 274 |
| Ethnicity: Other | 14% | (29) | 25% | (51) | 26% | (53) | 34% | (70) | 204 |
| All Christian | 14% | (137) | 30% | (294) | 24% | (242) | 32% | (324) | 997 |
| All Non-Christian | 20% | (22) | 42% | (45) | 18% | (19) | 20% | (21) | 107 |
| Atheist | 16% | (18) | 33% | (37) | 28% | (32) | 24% | (27) | 114 |
| Agnostic/Nothing in particular | 8% | (47) | 24% | (141) | 23% | (135) | 45% | (263) | 586 |
| Something Else | 8% | (30) | 26% | (103) | 25% | (101) | 41% | (163) | 397 |
| Religious Non-Protestant/Catholic | 17% | (22) | 42% | (54) | 18% | (23) | 23% | (29) | 129 |
| Evangelical | 13% | (76) | 25% | (150) | 25% | (147) | 37% | (223) | 597 |
| Non-Evangelical | 12% | (89) | 31% | (232) | 25% | (188) | 33% | (250) | 759 |
| Community: Urban | 16% | (101) | 30% | (183) | 24% | (151) | 30% | (183) | 618 |
| Community: Suburban | 10% | (102) | 29% | (297) | 24% | (241) | 37% | (374) | 1014 |
| Community: Rural | 9% | (50) | 25% | (141) | 24% | (137) | 42% | (240) | 568 |
| Employ: Private Sector | 14% | (96) | 32% | (226) | 24% | (172) | 30% | (216) | 710 |
| Employ: Government | 19% | (26) | 31% | (43) | 23% | (33) | 27% | (38) | 139 |
| Employ: Self-Employed | 9% | (18) | 34% | (65) | 28% | (54) | 28% | (54) | 191 |
| Employ: Homemaker | 5% | (9) | 23% | (39) | 24% | (40) | 48% | (82) | 170 |
| Employ: Student | 13% | (9) | 21% | (15) | 25% | (18) | 41% | (30) | 72 |
| Employ: Retired | 12% | (57) | 29% | (140) | 21% | (102) | 37% | (178) | 476 |
| Employ: Unemployed | 8% | (23) | 21% | (59) | 23% | (64) | 47% | (130) | 276 |
| Employ: Other | 9% | (15) | 21% | (35) | 28% | (46) | 42% | (70) | 166 |
| Military HH: Yes | 17% | (58) | 29% | (98) | 22% | (74) | 32% | (108) | 337 |
| Military HH: No | 10% | (195) | 28% | (523) | 24% | (455) | 37% | (690) | 1863 |
| RD/WT: Right Direction | 17% | (144) | 33% | (281) | 24% | (206) | 27% | (234) | 865 |
| RD/WT: Wrong Track | 8% | (109) | 25% | (339) | 24% | (322) | 42% | (564) | 1335 |
| Biden Job Approve | 15% | (159) | 33% | (344) | 23% | (237) | 29% | (300) | 1040 |
| Biden Job Disapprove | 9% | (91) | 25% | (261) | 26% | (275) | 40% | (427) | 1054 |

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Table MCTE6_2: How much have you seen, read, or heard about the following?

A Facebook executive testifying before a Senate committee in September 2021 about how Instagram's impact on young users is not as harmful as outlined in the reporting by The Wall Street Journal

| Demographic | A lot | | Some | | Not much | | Nothing at all | | Total N |
|--------------------------------------|-------|-------|------|-------|----------|-------|----------------|-------|---------|
| Adults | 11% | (253) | 28% | (621) | 24% | (529) | 36% | (798) | 2200 |
| Biden Job Strongly Approve | 22% | (104) | 34% | (165) | 22% | (108) | 22% | (104) | 482 |
| Biden Job Somewhat Approve | 10% | (55) | 32% | (178) | 23% | (129) | 35% | (196) | 558 |
| Biden Job Somewhat Disapprove | 8% | (23) | 23% | (69) | 24% | (73) | 46% | (137) | 302 |
| Biden Job Strongly Disapprove | 9% | (68) | 26% | (192) | 27% | (203) | 38% | (289) | 752 |
| Favorable of Biden | 16% | (161) | 33% | (335) | 22% | (229) | 30% | (305) | 1030 |
| Unfavorable of Biden | 8% | (87) | 25% | (266) | 27% | (286) | 39% | (407) | 1046 |
| Very Favorable of Biden | 22% | (113) | 34% | (177) | 20% | (105) | 25% | (129) | 524 |
| Somewhat Favorable of Biden | 9% | (48) | 31% | (158) | 25% | (124) | 35% | (176) | 506 |
| Somewhat Unfavorable of Biden | 7% | (19) | 25% | (66) | 29% | (76) | 38% | (98) | 258 |
| Very Unfavorable of Biden | 9% | (68) | 25% | (200) | 27% | (210) | 39% | (309) | 788 |
| #1 Issue: Economy | 11% | (87) | 29% | (235) | 28% | (228) | 32% | (263) | 813 |
| #1 Issue: Security | 9% | (32) | 28% | (98) | 25% | (85) | 37% | (128) | 343 |
| #1 Issue: Health Care | 10% | (30) | 29% | (80) | 22% | (61) | 39% | (111) | 282 |
| #1 Issue: Medicare / Social Security | 14% | (39) | 28% | (78) | 18% | (50) | 41% | (115) | 281 |
| #1 Issue: Women's Issues | 9% | (13) | 24% | (35) | 24% | (36) | 43% | (63) | 147 |
| #1 Issue: Education | 15% | (15) | 25% | (25) | 24% | (25) | 36% | (36) | 101 |
| #1 Issue: Energy | 19% | (19) | 33% | (35) | 22% | (23) | 26% | (27) | 105 |
| #1 Issue: Other | 15% | (19) | 26% | (34) | 17% | (22) | 42% | (54) | 128 |
| 2020 Vote: Joe Biden | 15% | (150) | 33% | (322) | 22% | (221) | 30% | (291) | 983 |
| 2020 Vote: Donald Trump | 10% | (70) | 27% | (198) | 26% | (192) | 37% | (276) | 737 |
| 2020 Vote: Other | 18% | (13) | 27% | (19) | 24% | (17) | 30% | (21) | 70 |
| 2020 Vote: Didn't Vote | 5% | (20) | 20% | (81) | 24% | (99) | 51% | (210) | 410 |
| 2018 House Vote: Democrat | 17% | (127) | 35% | (255) | 21% | (157) | 27% | (195) | 735 |
| 2018 House Vote: Republican | 11% | (60) | 29% | (165) | 24% | (135) | 36% | (204) | 564 |
| 2018 House Vote: Someone else | 8% | (5) | 28% | (19) | 25% | (17) | 40% | (28) | 69 |
| 2016 Vote: Hillary Clinton | 16% | (108) | 36% | (250) | 21% | (146) | 27% | (189) | 693 |
| 2016 Vote: Donald Trump | 10% | (68) | 28% | (190) | 25% | (169) | 36% | (243) | 670 |
| 2016 Vote: Other | 17% | (15) | 26% | (23) | 22% | (19) | 35% | (31) | 88 |
| 2016 Vote: Didn't Vote | 8% | (58) | 21% | (157) | 26% | (196) | 45% | (335) | 746 |

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Table MCTE6_2: How much have you seen, read, or heard about the following?

A Facebook executive testifying before a Senate committee in September 2021 about how Instagram's impact on young users is not as harmful as outlined in the reporting by The Wall Street Journal

| Demographic | A lot | | Some | | Not much | | Nothing at all | | Total N |
|--------------------------------|-------|-------|------|-------|----------|-------|----------------|-------|---------|
| Adults | 11% | (253) | 28% | (621) | 24% | (529) | 36% | (798) | 2200 |
| Voted in 2014: Yes | 15% | (176) | 33% | (388) | 22% | (256) | 31% | (364) | 1184 |
| Voted in 2014: No | 8% | (77) | 23% | (232) | 27% | (273) | 43% | (434) | 1016 |
| 4-Region: Northeast | 15% | (59) | 29% | (113) | 23% | (89) | 34% | (132) | 394 |
| 4-Region: Midwest | 10% | (45) | 28% | (128) | 24% | (111) | 38% | (178) | 462 |
| 4-Region: South | 10% | (85) | 27% | (220) | 23% | (187) | 40% | (333) | 824 |
| 4-Region: West | 12% | (65) | 31% | (159) | 27% | (142) | 30% | (155) | 520 |
| Facebook Users | 11% | (197) | 29% | (519) | 24% | (442) | 36% | (654) | 1812 |
| Instagram Users | 12% | (134) | 31% | (350) | 27% | (307) | 31% | (352) | 1142 |
| WhatsApp Users | 17% | (79) | 35% | (159) | 26% | (116) | 22% | (101) | 455 |
| Kids Use Facebook or Instagram | 20% | (64) | 32% | (103) | 27% | (88) | 22% | (71) | 327 |
| Support Government Regulation | 16% | (183) | 34% | (393) | 23% | (269) | 27% | (307) | 1152 |
| Oppose Government Regulation | 9% | (57) | 23% | (148) | 28% | (182) | 40% | (260) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE6_3: How much have you seen, read, or heard about the following?

A whistleblower who formerly worked for Facebook testifying before Congress in October 2021 on the harms Facebook poses to teenagers and the public at-large

| Demographic | A lot | | Some | | Not much | | Nothing at all | | Total N |
|--------------------------|-------|-------|------|-------|----------|-------|----------------|-------|---------|
| Adults | 21% | (469) | 36% | (796) | 18% | (392) | 25% | (542) | 2200 |
| Gender: Male | 26% | (280) | 36% | (386) | 19% | (206) | 18% | (190) | 1062 |
| Gender: Female | 17% | (190) | 36% | (410) | 16% | (187) | 31% | (352) | 1138 |
| Age: 18-34 | 18% | (121) | 30% | (193) | 21% | (139) | 31% | (202) | 655 |
| Age: 35-44 | 18% | (66) | 40% | (143) | 20% | (70) | 22% | (79) | 358 |
| Age: 45-64 | 21% | (155) | 36% | (273) | 16% | (123) | 27% | (199) | 751 |
| Age: 65+ | 29% | (127) | 43% | (187) | 14% | (60) | 14% | (62) | 436 |
| GenZers: 1997-2012 | 16% | (35) | 25% | (53) | 25% | (55) | 34% | (74) | 217 |
| Millennials: 1981-1996 | 19% | (128) | 34% | (227) | 20% | (129) | 27% | (175) | 660 |
| GenXers: 1965-1980 | 18% | (103) | 35% | (205) | 19% | (109) | 28% | (165) | 582 |
| Baby Boomers: 1946-1964 | 27% | (178) | 43% | (279) | 13% | (86) | 17% | (113) | 655 |
| PID: Dem (no lean) | 28% | (236) | 37% | (309) | 18% | (148) | 18% | (150) | 843 |
| PID: Ind (no lean) | 18% | (123) | 32% | (224) | 18% | (129) | 32% | (224) | 701 |
| PID: Rep (no lean) | 17% | (111) | 40% | (263) | 17% | (115) | 26% | (168) | 656 |
| PID/Gender: Dem Men | 32% | (134) | 33% | (138) | 20% | (84) | 14% | (60) | 416 |
| PID/Gender: Dem Women | 24% | (101) | 40% | (171) | 15% | (65) | 21% | (90) | 428 |
| PID/Gender: Ind Men | 24% | (79) | 36% | (119) | 19% | (62) | 21% | (67) | 327 |
| PID/Gender: Ind Women | 12% | (44) | 28% | (105) | 18% | (67) | 42% | (157) | 373 |
| PID/Gender: Rep Men | 21% | (67) | 40% | (129) | 19% | (60) | 20% | (63) | 319 |
| PID/Gender: Rep Women | 13% | (44) | 40% | (134) | 16% | (55) | 31% | (105) | 337 |
| Ideo: Liberal (1-3) | 31% | (215) | 35% | (238) | 19% | (132) | 15% | (100) | 685 |
| Ideo: Moderate (4) | 19% | (115) | 37% | (227) | 18% | (108) | 26% | (157) | 606 |
| Ideo: Conservative (5-7) | 18% | (128) | 42% | (292) | 15% | (107) | 24% | (166) | 693 |
| Educ: < College | 17% | (262) | 34% | (511) | 19% | (294) | 29% | (445) | 1512 |
| Educ: Bachelors degree | 27% | (120) | 42% | (186) | 16% | (73) | 15% | (65) | 444 |
| Educ: Post-grad | 36% | (87) | 40% | (99) | 11% | (26) | 13% | (32) | 244 |
| Income: Under 50k | 18% | (220) | 33% | (399) | 20% | (246) | 30% | (362) | 1227 |
| Income: 50k-100k | 22% | (146) | 40% | (259) | 18% | (119) | 20% | (128) | 652 |
| Income: 100k+ | 32% | (104) | 43% | (137) | 8% | (27) | 16% | (52) | 321 |
| Ethnicity: White | 21% | (357) | 37% | (639) | 18% | (307) | 24% | (419) | 1722 |
| Ethnicity: Hispanic | 24% | (85) | 36% | (126) | 23% | (80) | 17% | (58) | 349 |

Continued on next page

Table MCTE6_3: How much have you seen, read, or heard about the following?

A whistleblower who formerly worked for Facebook testifying before Congress in October 2021 on the harms Facebook poses to teenagers and the public at-large

| Demographic | A lot | | Some | | Not much | | Nothing at all | | Total N |
|-----------------------------------|-------|-------|------|-------|----------|-------|----------------|-------|---------|
| Adults | 21% | (469) | 36% | (796) | 18% | (392) | 25% | (542) | 2200 |
| Ethnicity: Black | 25% | (68) | 29% | (79) | 19% | (51) | 27% | (75) | 274 |
| Ethnicity: Other | 22% | (44) | 38% | (77) | 17% | (35) | 24% | (48) | 204 |
| All Christian | 22% | (221) | 41% | (411) | 19% | (186) | 18% | (179) | 997 |
| All Non-Christian | 40% | (43) | 31% | (33) | 11% | (12) | 18% | (19) | 107 |
| Atheist | 30% | (34) | 33% | (37) | 19% | (21) | 19% | (21) | 114 |
| Agnostic/Nothing in particular | 18% | (107) | 31% | (182) | 16% | (93) | 35% | (203) | 586 |
| Something Else | 16% | (64) | 33% | (132) | 20% | (81) | 30% | (120) | 397 |
| Religious Non-Protestant/Catholic | 36% | (46) | 32% | (41) | 13% | (17) | 19% | (25) | 129 |
| Evangelical | 20% | (119) | 38% | (227) | 19% | (114) | 23% | (138) | 597 |
| Non-Evangelical | 21% | (161) | 40% | (301) | 19% | (143) | 20% | (154) | 759 |
| Community: Urban | 24% | (146) | 36% | (223) | 20% | (122) | 21% | (127) | 618 |
| Community: Suburban | 22% | (219) | 37% | (373) | 16% | (167) | 25% | (255) | 1014 |
| Community: Rural | 18% | (104) | 35% | (200) | 18% | (104) | 28% | (160) | 568 |
| Employ: Private Sector | 23% | (160) | 35% | (245) | 20% | (143) | 23% | (162) | 710 |
| Employ: Government | 24% | (33) | 41% | (57) | 20% | (28) | 14% | (20) | 139 |
| Employ: Self-Employed | 20% | (39) | 41% | (79) | 19% | (36) | 20% | (37) | 191 |
| Employ: Homemaker | 11% | (18) | 39% | (66) | 16% | (27) | 35% | (59) | 170 |
| Employ: Student | 17% | (12) | 22% | (16) | 28% | (20) | 33% | (24) | 72 |
| Employ: Retired | 28% | (133) | 41% | (197) | 14% | (65) | 17% | (81) | 476 |
| Employ: Unemployed | 17% | (48) | 25% | (69) | 17% | (48) | 40% | (111) | 276 |
| Employ: Other | 16% | (26) | 40% | (65) | 15% | (25) | 30% | (49) | 166 |
| Military HH: Yes | 29% | (96) | 40% | (133) | 14% | (47) | 18% | (61) | 337 |
| Military HH: No | 20% | (373) | 36% | (662) | 19% | (346) | 26% | (481) | 1863 |
| RD/WT: Right Direction | 28% | (242) | 36% | (314) | 17% | (148) | 19% | (161) | 865 |
| RD/WT: Wrong Track | 17% | (227) | 36% | (482) | 18% | (245) | 29% | (381) | 1335 |
| Biden Job Approve | 27% | (284) | 37% | (383) | 17% | (174) | 19% | (199) | 1040 |
| Biden Job Disapprove | 17% | (182) | 37% | (394) | 19% | (204) | 26% | (274) | 1054 |

Continued on next page

Table MCTE6_3: How much have you seen, read, or heard about the following?

A whistleblower who formerly worked for Facebook testifying before Congress in October 2021 on the harms Facebook poses to teenagers and the public at-large

| Demographic | A lot | | Some | | Not much | | Nothing at all | | Total N |
|--------------------------------------|-------|-------|------|-------|----------|-------|----------------|-------|---------|
| Adults | 21% | (469) | 36% | (796) | 18% | (392) | 25% | (542) | 2200 |
| Biden Job Strongly Approve | 38% | (181) | 35% | (168) | 15% | (73) | 13% | (61) | 482 |
| Biden Job Somewhat Approve | 19% | (103) | 38% | (215) | 18% | (102) | 25% | (138) | 558 |
| Biden Job Somewhat Disapprove | 17% | (50) | 27% | (82) | 23% | (68) | 34% | (102) | 302 |
| Biden Job Strongly Disapprove | 18% | (132) | 41% | (312) | 18% | (136) | 23% | (173) | 752 |
| Favorable of Biden | 28% | (288) | 37% | (381) | 16% | (165) | 19% | (196) | 1030 |
| Unfavorable of Biden | 17% | (175) | 38% | (395) | 20% | (207) | 26% | (269) | 1046 |
| Very Favorable of Biden | 36% | (187) | 36% | (190) | 14% | (73) | 14% | (74) | 524 |
| Somewhat Favorable of Biden | 20% | (101) | 38% | (190) | 18% | (92) | 24% | (122) | 506 |
| Somewhat Unfavorable of Biden | 17% | (45) | 29% | (75) | 21% | (55) | 32% | (84) | 258 |
| Very Unfavorable of Biden | 16% | (130) | 41% | (320) | 19% | (152) | 24% | (186) | 788 |
| #1 Issue: Economy | 16% | (128) | 38% | (312) | 20% | (165) | 26% | (208) | 813 |
| #1 Issue: Security | 19% | (66) | 44% | (150) | 17% | (59) | 20% | (70) | 343 |
| #1 Issue: Health Care | 22% | (61) | 31% | (87) | 20% | (55) | 28% | (78) | 282 |
| #1 Issue: Medicare / Social Security | 30% | (83) | 31% | (86) | 15% | (41) | 25% | (71) | 281 |
| #1 Issue: Women's Issues | 23% | (34) | 32% | (47) | 17% | (25) | 28% | (41) | 147 |
| #1 Issue: Education | 25% | (25) | 33% | (33) | 13% | (13) | 29% | (29) | 101 |
| #1 Issue: Energy | 34% | (36) | 31% | (32) | 18% | (19) | 17% | (18) | 105 |
| #1 Issue: Other | 28% | (36) | 38% | (49) | 12% | (15) | 22% | (28) | 128 |
| 2020 Vote: Joe Biden | 29% | (290) | 37% | (365) | 15% | (151) | 18% | (177) | 983 |
| 2020 Vote: Donald Trump | 17% | (126) | 41% | (302) | 19% | (140) | 23% | (169) | 737 |
| 2020 Vote: Other | 27% | (19) | 34% | (24) | 22% | (16) | 17% | (12) | 70 |
| 2020 Vote: Didn't Vote | 8% | (35) | 26% | (105) | 21% | (86) | 45% | (184) | 410 |
| 2018 House Vote: Democrat | 33% | (245) | 36% | (263) | 15% | (112) | 16% | (115) | 735 |
| 2018 House Vote: Republican | 18% | (103) | 42% | (234) | 20% | (113) | 20% | (114) | 564 |
| 2018 House Vote: Someone else | 16% | (11) | 35% | (24) | 19% | (13) | 31% | (21) | 69 |
| 2016 Vote: Hillary Clinton | 31% | (212) | 38% | (260) | 16% | (111) | 16% | (109) | 693 |
| 2016 Vote: Donald Trump | 20% | (132) | 41% | (272) | 17% | (116) | 22% | (149) | 670 |
| 2016 Vote: Other | 29% | (26) | 33% | (29) | 16% | (14) | 21% | (19) | 88 |
| 2016 Vote: Didn't Vote | 13% | (99) | 31% | (231) | 20% | (151) | 36% | (265) | 746 |

Continued on next page

Table MCTE6_3: How much have you seen, read, or heard about the following?

A whistleblower who formerly worked for Facebook testifying before Congress in October 2021 on the harms Facebook poses to teenagers and the public at-large

| Demographic | A lot | | Some | | Not much | | Nothing at all | | Total N |
|--------------------------------|-------|-------|------|-------|----------|-------|----------------|-------|---------|
| Adults | 21% | (469) | 36% | (796) | 18% | (392) | 25% | (542) | 2200 |
| Voted in 2014: Yes | 27% | (319) | 40% | (469) | 16% | (186) | 18% | (211) | 1184 |
| Voted in 2014: No | 15% | (151) | 32% | (327) | 20% | (207) | 33% | (331) | 1016 |
| 4-Region: Northeast | 23% | (91) | 40% | (158) | 16% | (64) | 20% | (80) | 394 |
| 4-Region: Midwest | 20% | (93) | 37% | (171) | 19% | (88) | 24% | (109) | 462 |
| 4-Region: South | 22% | (181) | 33% | (269) | 17% | (142) | 28% | (232) | 824 |
| 4-Region: West | 20% | (104) | 38% | (198) | 19% | (98) | 23% | (121) | 520 |
| Facebook Users | 20% | (366) | 36% | (657) | 18% | (330) | 25% | (459) | 1812 |
| Instagram Users | 21% | (238) | 36% | (409) | 20% | (225) | 24% | (270) | 1142 |
| WhatsApp Users | 24% | (107) | 39% | (179) | 20% | (93) | 17% | (76) | 455 |
| Kids Use Facebook or Instagram | 24% | (79) | 37% | (121) | 23% | (74) | 16% | (53) | 327 |
| Support Government Regulation | 29% | (337) | 39% | (446) | 16% | (189) | 16% | (180) | 1152 |
| Oppose Government Regulation | 17% | (107) | 35% | (227) | 21% | (136) | 27% | (176) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE6_4: How much have you seen, read, or heard about the following?
 A six-hour outage of Facebook, Instagram, and WhatsApp on Monday October 4th 2021

| Demographic | A lot | | Some | | Not much | | Nothing at all | | Total N |
|--------------------------|-------|-------|------|-------|----------|-------|----------------|-------|---------|
| Adults | 34% | (737) | 31% | (692) | 15% | (327) | 20% | (444) | 2200 |
| Gender: Male | 36% | (377) | 32% | (342) | 15% | (159) | 17% | (184) | 1062 |
| Gender: Female | 32% | (360) | 31% | (350) | 15% | (167) | 23% | (260) | 1138 |
| Age: 18-34 | 38% | (249) | 28% | (184) | 14% | (90) | 20% | (133) | 655 |
| Age: 35-44 | 34% | (123) | 32% | (114) | 16% | (57) | 18% | (64) | 358 |
| Age: 45-64 | 28% | (214) | 34% | (254) | 15% | (114) | 23% | (169) | 751 |
| Age: 65+ | 35% | (152) | 32% | (139) | 15% | (66) | 18% | (79) | 436 |
| GenZers: 1997-2012 | 35% | (76) | 26% | (57) | 16% | (36) | 22% | (49) | 217 |
| Millennials: 1981-1996 | 38% | (253) | 31% | (202) | 13% | (87) | 18% | (118) | 660 |
| GenXers: 1965-1980 | 29% | (167) | 31% | (181) | 17% | (100) | 23% | (135) | 582 |
| Baby Boomers: 1946-1964 | 32% | (213) | 35% | (229) | 14% | (89) | 19% | (125) | 655 |
| PID: Dem (no lean) | 40% | (336) | 30% | (256) | 14% | (122) | 15% | (130) | 843 |
| PID: Ind (no lean) | 30% | (208) | 30% | (212) | 16% | (109) | 24% | (171) | 701 |
| PID: Rep (no lean) | 29% | (193) | 34% | (223) | 15% | (96) | 22% | (144) | 656 |
| PID/Gender: Dem Men | 40% | (165) | 29% | (122) | 16% | (67) | 15% | (61) | 416 |
| PID/Gender: Dem Women | 40% | (171) | 31% | (134) | 13% | (55) | 16% | (68) | 428 |
| PID/Gender: Ind Men | 34% | (113) | 30% | (98) | 16% | (51) | 20% | (65) | 327 |
| PID/Gender: Ind Women | 26% | (95) | 31% | (114) | 15% | (58) | 28% | (106) | 373 |
| PID/Gender: Rep Men | 31% | (99) | 38% | (121) | 13% | (41) | 18% | (57) | 319 |
| PID/Gender: Rep Women | 28% | (94) | 30% | (102) | 16% | (55) | 26% | (86) | 337 |
| Ideo: Liberal (1-3) | 44% | (300) | 32% | (217) | 14% | (93) | 11% | (75) | 685 |
| Ideo: Moderate (4) | 30% | (183) | 31% | (187) | 16% | (96) | 23% | (140) | 606 |
| Ideo: Conservative (5-7) | 30% | (208) | 34% | (238) | 15% | (102) | 21% | (146) | 693 |
| Educ: < College | 30% | (460) | 30% | (450) | 16% | (249) | 23% | (353) | 1512 |
| Educ: Bachelors degree | 40% | (176) | 36% | (160) | 13% | (56) | 12% | (53) | 444 |
| Educ: Post-grad | 42% | (101) | 34% | (82) | 9% | (22) | 16% | (38) | 244 |
| Income: Under 50k | 30% | (374) | 29% | (353) | 16% | (202) | 24% | (298) | 1227 |
| Income: 50k-100k | 35% | (228) | 35% | (225) | 15% | (96) | 16% | (103) | 652 |
| Income: 100k+ | 42% | (135) | 35% | (114) | 9% | (29) | 14% | (44) | 321 |
| Ethnicity: White | 33% | (568) | 33% | (563) | 15% | (258) | 19% | (333) | 1722 |
| Ethnicity: Hispanic | 38% | (131) | 29% | (103) | 16% | (56) | 17% | (60) | 349 |
| Ethnicity: Black | 38% | (104) | 24% | (66) | 14% | (37) | 25% | (68) | 274 |

Continued on next page

**Table MCTE6_4: How much have you seen, read, or heard about the following?
A six-hour outage of Facebook, Instagram, and WhatsApp on Monday October 4th 2021**

| Demographic | A lot | | Some | | Not much | | Nothing at all | | Total N |
|-----------------------------------|-------|-------|------|-------|----------|-------|----------------|-------|---------|
| Adults | 34% | (737) | 31% | (692) | 15% | (327) | 20% | (444) | 2200 |
| Ethnicity: Other | 32% | (65) | 31% | (63) | 16% | (32) | 21% | (43) | 204 |
| All Christian | 33% | (328) | 34% | (334) | 17% | (165) | 17% | (169) | 997 |
| All Non-Christian | 46% | (49) | 29% | (31) | 15% | (16) | 10% | (11) | 107 |
| Atheist | 48% | (55) | 29% | (33) | 13% | (14) | 10% | (12) | 114 |
| Agnostic/Nothing in particular | 30% | (178) | 30% | (176) | 13% | (74) | 27% | (157) | 586 |
| Something Else | 32% | (127) | 29% | (117) | 15% | (58) | 24% | (95) | 397 |
| Religious Non-Protestant/Catholic | 42% | (54) | 30% | (39) | 18% | (23) | 10% | (12) | 129 |
| Evangelical | 30% | (179) | 34% | (201) | 16% | (93) | 21% | (123) | 597 |
| Non-Evangelical | 35% | (264) | 32% | (240) | 15% | (116) | 18% | (138) | 759 |
| Community: Urban | 38% | (237) | 29% | (182) | 14% | (84) | 19% | (115) | 618 |
| Community: Suburban | 34% | (346) | 31% | (314) | 16% | (160) | 19% | (193) | 1014 |
| Community: Rural | 27% | (154) | 34% | (195) | 15% | (83) | 24% | (136) | 568 |
| Employ: Private Sector | 35% | (249) | 33% | (233) | 15% | (105) | 17% | (123) | 710 |
| Employ: Government | 36% | (50) | 36% | (50) | 16% | (22) | 12% | (17) | 139 |
| Employ: Self-Employed | 35% | (66) | 37% | (71) | 12% | (22) | 16% | (31) | 191 |
| Employ: Homemaker | 32% | (54) | 34% | (58) | 10% | (16) | 24% | (41) | 170 |
| Employ: Student | 38% | (27) | 24% | (18) | 15% | (11) | 23% | (16) | 72 |
| Employ: Retired | 33% | (156) | 31% | (148) | 17% | (83) | 19% | (89) | 476 |
| Employ: Unemployed | 31% | (85) | 26% | (72) | 14% | (39) | 29% | (79) | 276 |
| Employ: Other | 30% | (50) | 25% | (41) | 17% | (28) | 29% | (48) | 166 |
| Military HH: Yes | 38% | (128) | 31% | (104) | 14% | (48) | 17% | (58) | 337 |
| Military HH: No | 33% | (610) | 32% | (587) | 15% | (279) | 21% | (387) | 1863 |
| RD/WT: Right Direction | 37% | (321) | 31% | (272) | 15% | (132) | 16% | (141) | 865 |
| RD/WT: Wrong Track | 31% | (417) | 31% | (420) | 15% | (195) | 23% | (304) | 1335 |
| Biden Job Approve | 38% | (397) | 31% | (320) | 13% | (139) | 18% | (184) | 1040 |
| Biden Job Disapprove | 31% | (328) | 33% | (352) | 16% | (167) | 20% | (207) | 1054 |
| Biden Job Strongly Approve | 42% | (201) | 30% | (145) | 14% | (67) | 14% | (68) | 482 |
| Biden Job Somewhat Approve | 35% | (196) | 31% | (174) | 13% | (72) | 21% | (116) | 558 |
| Biden Job Somewhat Disapprove | 31% | (94) | 29% | (87) | 16% | (50) | 24% | (71) | 302 |
| Biden Job Strongly Disapprove | 31% | (234) | 35% | (265) | 16% | (117) | 18% | (136) | 752 |

Continued on next page

Table MCTE6_4: How much have you seen, read, or heard about the following?
 A six-hour outage of Facebook, Instagram, and WhatsApp on Monday October 4th 2021

| Demographic | A lot | | Some | | Not much | | Nothing at all | | Total N |
|--------------------------------------|-------|-------|------|-------|----------|-------|----------------|-------|---------|
| Adults | 34% | (737) | 31% | (692) | 15% | (327) | 20% | (444) | 2200 |
| Favorable of Biden | 39% | (406) | 30% | (310) | 13% | (138) | 17% | (176) | 1030 |
| Unfavorable of Biden | 30% | (314) | 34% | (360) | 16% | (165) | 20% | (207) | 1046 |
| Very Favorable of Biden | 42% | (221) | 30% | (155) | 14% | (74) | 14% | (74) | 524 |
| Somewhat Favorable of Biden | 37% | (185) | 31% | (155) | 13% | (64) | 20% | (102) | 506 |
| Somewhat Unfavorable of Biden | 32% | (82) | 29% | (76) | 16% | (41) | 23% | (59) | 258 |
| Very Unfavorable of Biden | 29% | (232) | 36% | (284) | 16% | (123) | 19% | (148) | 788 |
| #1 Issue: Economy | 33% | (269) | 33% | (266) | 13% | (110) | 21% | (168) | 813 |
| #1 Issue: Security | 29% | (100) | 36% | (123) | 15% | (50) | 20% | (70) | 343 |
| #1 Issue: Health Care | 30% | (86) | 29% | (82) | 21% | (58) | 20% | (56) | 282 |
| #1 Issue: Medicare / Social Security | 31% | (88) | 29% | (81) | 16% | (44) | 24% | (69) | 281 |
| #1 Issue: Women's Issues | 46% | (67) | 28% | (41) | 10% | (15) | 16% | (23) | 147 |
| #1 Issue: Education | 35% | (35) | 30% | (30) | 19% | (20) | 16% | (16) | 101 |
| #1 Issue: Energy | 37% | (39) | 31% | (33) | 17% | (18) | 15% | (16) | 105 |
| #1 Issue: Other | 42% | (54) | 27% | (35) | 10% | (13) | 21% | (27) | 128 |
| 2020 Vote: Joe Biden | 40% | (397) | 30% | (294) | 13% | (129) | 17% | (164) | 983 |
| 2020 Vote: Donald Trump | 28% | (208) | 36% | (267) | 16% | (116) | 20% | (145) | 737 |
| 2020 Vote: Other | 44% | (31) | 22% | (15) | 19% | (13) | 15% | (10) | 70 |
| 2020 Vote: Didn't Vote | 25% | (101) | 28% | (116) | 17% | (68) | 30% | (125) | 410 |
| 2018 House Vote: Democrat | 41% | (301) | 31% | (229) | 13% | (93) | 15% | (113) | 735 |
| 2018 House Vote: Republican | 28% | (160) | 37% | (211) | 16% | (92) | 18% | (102) | 564 |
| 2018 House Vote: Someone else | 29% | (20) | 34% | (24) | 20% | (14) | 17% | (12) | 69 |
| 2016 Vote: Hillary Clinton | 40% | (277) | 31% | (216) | 13% | (92) | 15% | (107) | 693 |
| 2016 Vote: Donald Trump | 29% | (197) | 36% | (240) | 15% | (101) | 20% | (132) | 670 |
| 2016 Vote: Other | 35% | (31) | 33% | (29) | 18% | (16) | 14% | (12) | 88 |
| 2016 Vote: Didn't Vote | 31% | (232) | 27% | (203) | 16% | (118) | 26% | (193) | 746 |
| Voted in 2014: Yes | 35% | (415) | 34% | (407) | 14% | (172) | 16% | (191) | 1184 |
| Voted in 2014: No | 32% | (322) | 28% | (285) | 15% | (155) | 25% | (254) | 1016 |
| 4-Region: Northeast | 37% | (145) | 34% | (132) | 12% | (47) | 18% | (70) | 394 |
| 4-Region: Midwest | 31% | (142) | 37% | (170) | 14% | (65) | 18% | (85) | 462 |
| 4-Region: South | 34% | (276) | 28% | (227) | 16% | (128) | 23% | (193) | 824 |
| 4-Region: West | 33% | (174) | 31% | (163) | 17% | (87) | 18% | (96) | 520 |

Continued on next page

Table MCTE6_4: How much have you seen, read, or heard about the following?
A six-hour outage of Facebook, Instagram, and WhatsApp on Monday October 4th 2021

| Demographic | A lot | | Some | | Not much | | Nothing at all | | Total N |
|--------------------------------|-------|-------|------|-------|----------|-------|----------------|-------|---------|
| Adults | 34% | (737) | 31% | (692) | 15% | (327) | 20% | (444) | 2200 |
| Facebook Users | 34% | (616) | 31% | (569) | 15% | (269) | 20% | (358) | 1812 |
| Instagram Users | 38% | (433) | 31% | (350) | 15% | (168) | 17% | (190) | 1142 |
| WhatsApp Users | 43% | (193) | 29% | (132) | 15% | (68) | 14% | (62) | 455 |
| Kids Use Facebook or Instagram | 38% | (125) | 33% | (107) | 17% | (55) | 12% | (39) | 327 |
| Support Government Regulation | 38% | (434) | 32% | (367) | 14% | (160) | 17% | (190) | 1152 |
| Oppose Government Regulation | 36% | (234) | 31% | (199) | 16% | (102) | 17% | (111) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE7_1: To what extent are you favorable or unfavorable of the following social media platforms?

Twitter

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 13% (297) | 24% (520) | 16% (344) | 19% (419) | 27% (586) | 2% (34) | 2200 |
| Gender: Male | 18% (192) | 25% (262) | 15% (164) | 21% (222) | 19% (204) | 2% (17) | 1062 |
| Gender: Female | 9% (104) | 23% (257) | 16% (180) | 17% (197) | 34% (382) | 2% (17) | 1138 |
| Age: 18-34 | 22% (142) | 27% (179) | 18% (118) | 14% (95) | 16% (108) | 2% (13) | 655 |
| Age: 35-44 | 19% (68) | 28% (101) | 15% (53) | 16% (57) | 20% (70) | 2% (9) | 358 |
| Age: 45-64 | 9% (67) | 22% (169) | 14% (104) | 18% (136) | 36% (267) | 1% (9) | 751 |
| Age: 65+ | 5% (20) | 16% (71) | 16% (68) | 30% (132) | 32% (141) | 1% (4) | 436 |
| GenZers: 1997-2012 | 22% (48) | 30% (65) | 15% (32) | 13% (29) | 17% (36) | 3% (7) | 217 |
| Millennials: 1981-1996 | 21% (139) | 27% (178) | 18% (118) | 15% (98) | 17% (113) | 2% (15) | 660 |
| GenXers: 1965-1980 | 12% (67) | 24% (142) | 15% (85) | 16% (95) | 32% (187) | 1% (6) | 582 |
| Baby Boomers: 1946-1964 | 6% (41) | 18% (121) | 15% (98) | 26% (172) | 33% (217) | 1% (7) | 655 |
| PID: Dem (no lean) | 20% (171) | 27% (226) | 14% (120) | 14% (122) | 23% (191) | 2% (14) | 843 |
| PID: Ind (no lean) | 10% (67) | 24% (165) | 17% (116) | 19% (135) | 29% (207) | 1% (10) | 701 |
| PID: Rep (no lean) | 9% (59) | 20% (129) | 16% (108) | 25% (162) | 29% (188) | 2% (11) | 656 |
| PID/Gender: Dem Men | 27% (112) | 26% (110) | 13% (56) | 14% (58) | 18% (73) | 2% (6) | 416 |
| PID/Gender: Dem Women | 14% (58) | 27% (116) | 15% (65) | 15% (64) | 28% (118) | 2% (7) | 428 |
| PID/Gender: Ind Men | 10% (34) | 28% (90) | 17% (54) | 25% (82) | 19% (64) | 1% (4) | 327 |
| PID/Gender: Ind Women | 9% (33) | 20% (75) | 17% (62) | 14% (53) | 38% (143) | 2% (6) | 373 |
| PID/Gender: Rep Men | 14% (46) | 20% (62) | 17% (54) | 26% (82) | 21% (67) | 2% (7) | 319 |
| PID/Gender: Rep Women | 4% (13) | 20% (67) | 16% (53) | 24% (80) | 36% (121) | 1% (3) | 337 |
| Ideo: Liberal (1-3) | 21% (142) | 29% (195) | 17% (116) | 13% (90) | 20% (136) | 1% (6) | 685 |
| Ideo: Moderate (4) | 10% (59) | 23% (140) | 14% (86) | 19% (113) | 33% (198) | 2% (10) | 606 |
| Ideo: Conservative (5-7) | 11% (73) | 20% (139) | 16% (110) | 27% (188) | 25% (174) | 1% (9) | 693 |
| Educ: < College | 12% (189) | 23% (342) | 14% (213) | 19% (285) | 30% (458) | 2% (26) | 1512 |
| Educ: Bachelors degree | 17% (76) | 25% (109) | 20% (89) | 19% (83) | 19% (83) | 1% (4) | 444 |
| Educ: Post-grad | 13% (32) | 28% (69) | 17% (42) | 21% (52) | 19% (46) | 2% (4) | 244 |
| Income: Under 50k | 13% (162) | 23% (285) | 14% (166) | 18% (225) | 30% (368) | 2% (21) | 1227 |
| Income: 50k-100k | 13% (83) | 22% (142) | 21% (136) | 20% (133) | 23% (151) | 1% (7) | 652 |
| Income: 100k+ | 16% (52) | 29% (92) | 13% (43) | 19% (61) | 21% (67) | 2% (6) | 321 |
| Ethnicity: White | 12% (200) | 23% (394) | 16% (277) | 20% (348) | 28% (476) | 2% (28) | 1722 |
| Ethnicity: Hispanic | 24% (83) | 27% (95) | 14% (48) | 14% (49) | 20% (70) | 1% (4) | 349 |

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Table MCTE7_1: To what extent are you favorable or unfavorable of the following social media platforms?

Twitter

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|-----------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 13% (297) | 24% (520) | 16% (344) | 19% (419) | 27% (586) | 2% (34) | 2200 |
| Ethnicity: Black | 26% (71) | 26% (70) | 16% (45) | 10% (28) | 20% (56) | 1% (4) | 274 |
| Ethnicity: Other | 12% (25) | 27% (55) | 11% (23) | 21% (43) | 27% (54) | 1% (2) | 204 |
| All Christian | 14% (136) | 22% (223) | 16% (156) | 21% (205) | 27% (268) | 1% (8) | 997 |
| All Non-Christian | 22% (23) | 28% (30) | 14% (15) | 18% (19) | 17% (18) | 2% (2) | 107 |
| Atheist | 10% (12) | 34% (38) | 17% (19) | 20% (23) | 17% (20) | 2% (2) | 114 |
| Agnostic/Nothing in particular | 13% (75) | 22% (128) | 17% (102) | 17% (97) | 29% (170) | 3% (15) | 586 |
| Something Else | 13% (51) | 25% (101) | 13% (52) | 19% (75) | 28% (111) | 2% (7) | 397 |
| Religious Non-Protestant/Catholic | 18% (24) | 28% (36) | 13% (16) | 17% (22) | 22% (28) | 2% (2) | 129 |
| Evangelical | 16% (95) | 24% (144) | 16% (93) | 18% (110) | 25% (149) | 1% (5) | 597 |
| Non-Evangelical | 11% (87) | 22% (169) | 15% (114) | 21% (163) | 29% (216) | 1% (10) | 759 |
| Community: Urban | 22% (137) | 26% (158) | 12% (77) | 15% (92) | 22% (138) | 3% (17) | 618 |
| Community: Suburban | 10% (106) | 23% (231) | 17% (171) | 20% (207) | 29% (290) | 1% (9) | 1014 |
| Community: Rural | 10% (55) | 23% (130) | 17% (96) | 21% (120) | 28% (158) | 2% (9) | 568 |
| Employ: Private Sector | 17% (122) | 27% (194) | 19% (136) | 14% (101) | 20% (145) | 2% (13) | 710 |
| Employ: Government | 20% (28) | 33% (46) | 13% (18) | 15% (21) | 17% (24) | 1% (2) | 139 |
| Employ: Self-Employed | 22% (42) | 29% (55) | 10% (20) | 16% (31) | 21% (40) | 1% (2) | 191 |
| Employ: Homemaker | 9% (16) | 12% (20) | 19% (32) | 20% (34) | 37% (62) | 3% (6) | 170 |
| Employ: Student | 26% (19) | 34% (24) | 8% (6) | 13% (9) | 17% (12) | 2% (2) | 72 |
| Employ: Retired | 5% (24) | 15% (74) | 15% (73) | 29% (137) | 35% (165) | 1% (4) | 476 |
| Employ: Unemployed | 12% (32) | 24% (65) | 14% (39) | 21% (57) | 28% (78) | 2% (5) | 276 |
| Employ: Other | 9% (15) | 25% (42) | 12% (20) | 17% (28) | 36% (60) | 1% (1) | 166 |
| Military HH: Yes | 11% (36) | 19% (65) | 14% (46) | 25% (85) | 31% (104) | — (1) | 337 |
| Military HH: No | 14% (261) | 24% (454) | 16% (299) | 18% (334) | 26% (482) | 2% (33) | 1863 |
| RD/WT: Right Direction | 21% (181) | 27% (233) | 13% (111) | 14% (123) | 23% (200) | 2% (16) | 865 |
| RD/WT: Wrong Track | 9% (116) | 21% (286) | 17% (233) | 22% (296) | 29% (386) | 1% (18) | 1335 |
| Biden Job Approve | 20% (204) | 27% (279) | 14% (141) | 14% (148) | 24% (250) | 2% (18) | 1040 |
| Biden Job Disapprove | 8% (82) | 21% (226) | 18% (191) | 25% (260) | 27% (285) | 1% (11) | 1054 |

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Table MCTE7_1: To what extent are you favorable or unfavorable of the following social media platforms?

Twitter

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 13% (297) | 24% (520) | 16% (344) | 19% (419) | 27% (586) | 2% (34) | 2200 |
| Biden Job Strongly Approve | 27% (131) | 24% (117) | 9% (42) | 17% (83) | 20% (97) | 2% (11) | 482 |
| Biden Job Somewhat Approve | 13% (73) | 29% (161) | 18% (99) | 12% (65) | 27% (153) | 1% (7) | 558 |
| Biden Job Somewhat Disapprove | 11% (34) | 30% (91) | 18% (54) | 11% (32) | 28% (86) | 2% (5) | 302 |
| Biden Job Strongly Disapprove | 6% (48) | 18% (135) | 18% (137) | 30% (227) | 26% (199) | 1% (6) | 752 |
| Favorable of Biden | 19% (198) | 27% (274) | 14% (140) | 14% (144) | 25% (259) | 1% (15) | 1030 |
| Unfavorable of Biden | 8% (87) | 20% (214) | 18% (190) | 25% (262) | 27% (281) | 1% (12) | 1046 |
| Very Favorable of Biden | 26% (136) | 24% (124) | 11% (55) | 18% (94) | 21% (110) | 1% (6) | 524 |
| Somewhat Favorable of Biden | 12% (62) | 30% (151) | 17% (85) | 10% (50) | 29% (149) | 2% (9) | 506 |
| Somewhat Unfavorable of Biden | 13% (33) | 26% (66) | 21% (53) | 13% (33) | 26% (68) | 2% (5) | 258 |
| Very Unfavorable of Biden | 7% (53) | 19% (147) | 17% (137) | 29% (229) | 27% (214) | 1% (7) | 788 |
| #1 Issue: Economy | 15% (118) | 25% (204) | 15% (121) | 15% (123) | 28% (229) | 2% (17) | 813 |
| #1 Issue: Security | 8% (26) | 18% (61) | 18% (62) | 30% (104) | 26% (89) | 1% (2) | 343 |
| #1 Issue: Health Care | 16% (44) | 23% (65) | 16% (44) | 16% (45) | 27% (76) | 3% (8) | 282 |
| #1 Issue: Medicare / Social Security | 10% (29) | 22% (62) | 15% (41) | 22% (62) | 30% (84) | 1% (2) | 281 |
| #1 Issue: Women's Issues | 19% (27) | 30% (44) | 13% (19) | 16% (24) | 22% (32) | — (0) | 147 |
| #1 Issue: Education | 23% (23) | 25% (25) | 15% (15) | 14% (14) | 22% (22) | 2% (2) | 101 |
| #1 Issue: Energy | 20% (21) | 30% (32) | 16% (17) | 13% (14) | 17% (17) | 3% (3) | 105 |
| #1 Issue: Other | 6% (8) | 20% (26) | 19% (25) | 25% (33) | 28% (37) | — (0) | 128 |
| 2020 Vote: Joe Biden | 18% (181) | 27% (264) | 15% (144) | 15% (145) | 24% (236) | 1% (12) | 983 |
| 2020 Vote: Donald Trump | 9% (67) | 20% (144) | 16% (121) | 27% (195) | 27% (202) | 1% (7) | 737 |
| 2020 Vote: Other | 7% (5) | 25% (18) | 23% (16) | 19% (13) | 26% (18) | — (0) | 70 |
| 2020 Vote: Didn't Vote | 11% (44) | 23% (93) | 15% (63) | 16% (66) | 31% (129) | 4% (15) | 410 |
| 2018 House Vote: Democrat | 19% (137) | 26% (188) | 16% (117) | 17% (127) | 21% (156) | 1% (9) | 735 |
| 2018 House Vote: Republican | 8% (43) | 18% (104) | 18% (99) | 26% (149) | 29% (163) | 1% (7) | 564 |
| 2018 House Vote: Someone else | 4% (3) | 27% (19) | 14% (9) | 18% (13) | 35% (24) | 2% (2) | 69 |
| 2016 Vote: Hillary Clinton | 17% (116) | 26% (179) | 16% (107) | 18% (122) | 23% (162) | 1% (5) | 693 |
| 2016 Vote: Donald Trump | 9% (61) | 19% (130) | 16% (109) | 26% (172) | 28% (188) | 1% (9) | 670 |
| 2016 Vote: Other | 4% (3) | 23% (20) | 16% (14) | 21% (18) | 36% (31) | — (0) | 88 |
| 2016 Vote: Didn't Vote | 15% (112) | 25% (190) | 15% (113) | 14% (106) | 27% (204) | 3% (21) | 746 |

Continued on next page

Table MCTE7_1: To what extent are you favorable or unfavorable of the following social media platforms?

Twitter

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------|-----------------------|---------------------------|-----------------------------|-------------------------|-----------------------------|-----------------------|----------------|
| Adults | 13% (297) | 24% (520) | 16% (344) | 19% (419) | 27% (586) | 2% (34) | 2200 |
| Voted in 2014: Yes | 13% (149) | 22% (263) | 17% (196) | 21% (248) | 27% (315) | 1% (12) | 1184 |
| Voted in 2014: No | 15% (148) | 25% (257) | 15% (148) | 17% (171) | 27% (271) | 2% (22) | 1016 |
| 4-Region: Northeast | 11% (42) | 26% (103) | 16% (65) | 16% (65) | 29% (115) | 1% (4) | 394 |
| 4-Region: Midwest | 12% (54) | 22% (100) | 16% (75) | 22% (101) | 27% (126) | 1% (5) | 462 |
| 4-Region: South | 14% (116) | 23% (187) | 16% (132) | 19% (157) | 27% (220) | 2% (12) | 824 |
| 4-Region: West | 16% (85) | 25% (129) | 14% (73) | 18% (96) | 24% (125) | 2% (13) | 520 |
| Facebook Users | 14% (256) | 26% (463) | 16% (284) | 16% (281) | 28% (502) | 1% (26) | 1812 |
| Instagram Users | 21% (245) | 32% (365) | 16% (179) | 13% (146) | 17% (197) | 1% (11) | 1142 |
| WhatsApp Users | 26% (120) | 30% (135) | 16% (72) | 12% (54) | 15% (69) | 1% (5) | 455 |
| Kids Use Facebook or Instagram | 27% (87) | 30% (98) | 16% (52) | 9% (28) | 17% (55) | 2% (6) | 327 |
| Support Government Regulation | 15% (169) | 25% (293) | 16% (184) | 22% (254) | 21% (238) | 1% (13) | 1152 |
| Oppose Government Regulation | 12% (79) | 25% (159) | 17% (108) | 17% (113) | 28% (180) | 1% (7) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE7_2: To what extent are you favorable or unfavorable of the following social media platforms?
Facebook

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 22% (491) | 32% (714) | 20% (430) | 19% (427) | 6% (127) | — (11) | 2200 |
| Gender: Male | 22% (238) | 30% (323) | 20% (213) | 22% (230) | 5% (53) | — (4) | 1062 |
| Gender: Female | 22% (252) | 34% (391) | 19% (218) | 17% (197) | 7% (74) | 1% (7) | 1138 |
| Age: 18-34 | 27% (179) | 28% (182) | 20% (133) | 19% (124) | 5% (31) | 1% (6) | 655 |
| Age: 35-44 | 32% (113) | 32% (113) | 18% (65) | 13% (47) | 5% (18) | — (1) | 358 |
| Age: 45-64 | 20% (148) | 35% (264) | 19% (145) | 18% (135) | 7% (56) | 1% (4) | 751 |
| Age: 65+ | 12% (51) | 36% (155) | 20% (87) | 28% (121) | 5% (22) | — (0) | 436 |
| GenZers: 1997-2012 | 22% (48) | 29% (64) | 21% (45) | 21% (45) | 6% (13) | 1% (3) | 217 |
| Millennials: 1981-1996 | 31% (206) | 29% (189) | 19% (126) | 16% (107) | 4% (28) | 1% (4) | 660 |
| GenXers: 1965-1980 | 23% (132) | 34% (198) | 19% (111) | 16% (94) | 8% (45) | — (2) | 582 |
| Baby Boomers: 1946-1964 | 15% (96) | 34% (223) | 21% (137) | 25% (163) | 5% (34) | — (2) | 655 |
| PID: Dem (no lean) | 27% (224) | 31% (264) | 18% (155) | 18% (148) | 5% (45) | 1% (7) | 843 |
| PID: Ind (no lean) | 19% (132) | 33% (233) | 20% (144) | 20% (143) | 7% (47) | — (2) | 701 |
| PID: Rep (no lean) | 20% (134) | 33% (218) | 20% (132) | 21% (136) | 5% (36) | — (2) | 656 |
| PID/Gender: Dem Men | 29% (120) | 32% (133) | 17% (70) | 17% (71) | 5% (20) | 1% (2) | 416 |
| PID/Gender: Dem Women | 24% (104) | 31% (131) | 20% (85) | 18% (78) | 6% (24) | 1% (5) | 428 |
| PID/Gender: Ind Men | 15% (51) | 30% (98) | 23% (75) | 26% (86) | 5% (18) | — (0) | 327 |
| PID/Gender: Ind Women | 22% (82) | 36% (135) | 18% (68) | 15% (57) | 8% (29) | 1% (2) | 373 |
| PID/Gender: Rep Men | 21% (68) | 29% (93) | 21% (68) | 23% (73) | 5% (15) | 1% (2) | 319 |
| PID/Gender: Rep Women | 20% (66) | 37% (124) | 19% (64) | 19% (62) | 6% (21) | — (0) | 337 |
| Ideo: Liberal (1-3) | 21% (144) | 31% (214) | 21% (141) | 23% (156) | 4% (27) | — (1) | 685 |
| Ideo: Moderate (4) | 22% (134) | 34% (205) | 19% (114) | 17% (106) | 7% (44) | 1% (3) | 606 |
| Ideo: Conservative (5-7) | 21% (143) | 33% (228) | 21% (143) | 21% (143) | 5% (34) | — (3) | 693 |
| Educ: < College | 24% (366) | 34% (516) | 18% (269) | 17% (253) | 7% (104) | — (5) | 1512 |
| Educ: Bachelors degree | 17% (77) | 31% (136) | 23% (103) | 25% (109) | 4% (17) | 1% (3) | 444 |
| Educ: Post-grad | 20% (49) | 26% (63) | 24% (59) | 26% (65) | 3% (6) | 1% (3) | 244 |
| Income: Under 50k | 24% (300) | 33% (411) | 19% (228) | 16% (201) | 7% (81) | — (6) | 1227 |
| Income: 50k-100k | 18% (115) | 33% (215) | 21% (138) | 23% (147) | 5% (35) | — (2) | 652 |
| Income: 100k+ | 23% (75) | 28% (88) | 20% (65) | 25% (79) | 4% (11) | 1% (3) | 321 |
| Ethnicity: White | 21% (355) | 33% (563) | 20% (349) | 20% (342) | 6% (103) | 1% (9) | 1722 |
| Ethnicity: Hispanic | 25% (89) | 31% (110) | 18% (62) | 19% (67) | 6% (20) | — (1) | 349 |

Continued on next page

Table MCTE7_2: To what extent are you favorable or unfavorable of the following social media platforms?

Facebook

| Demographic | Very favorable | | Somewhat favorable | | Somewhat unfavorable | | Very unfavorable | | Heard of, no opinion | | Never heard of | | Total N |
|-----------------------------------|-----------------------|-------|---------------------------|-------|-----------------------------|-------|-------------------------|-------|-----------------------------|-------|-----------------------|------|----------------|
| Adults | 22% | (491) | 32% | (714) | 20% | (430) | 19% | (427) | 6% | (127) | — | (11) | 2200 |
| Ethnicity: Black | 37% | (102) | 29% | (80) | 15% | (41) | 13% | (35) | 6% | (16) | — | (1) | 274 |
| Ethnicity: Other | 16% | (33) | 35% | (72) | 20% | (41) | 24% | (50) | 4% | (8) | — | (1) | 204 |
| All Christian | 22% | (221) | 34% | (338) | 19% | (188) | 19% | (186) | 6% | (60) | — | (4) | 997 |
| All Non-Christian | 29% | (31) | 25% | (27) | 17% | (18) | 24% | (26) | 3% | (3) | 2% | (2) | 107 |
| Atheist | 10% | (11) | 29% | (33) | 20% | (23) | 37% | (42) | 4% | (5) | — | (0) | 114 |
| Agnostic/Nothing in particular | 19% | (110) | 31% | (180) | 23% | (133) | 20% | (117) | 7% | (40) | 1% | (5) | 586 |
| Something Else | 29% | (117) | 34% | (137) | 17% | (69) | 14% | (55) | 5% | (19) | — | (0) | 397 |
| Religious Non-Protestant/Catholic | 31% | (40) | 25% | (32) | 16% | (20) | 23% | (29) | 3% | (4) | 2% | (2) | 129 |
| Evangelical | 27% | (163) | 36% | (218) | 17% | (101) | 16% | (96) | 3% | (19) | — | (0) | 597 |
| Non-Evangelical | 21% | (161) | 33% | (248) | 20% | (150) | 18% | (140) | 7% | (56) | — | (4) | 759 |
| Community: Urban | 27% | (169) | 32% | (197) | 15% | (95) | 18% | (113) | 7% | (40) | 1% | (3) | 618 |
| Community: Suburban | 19% | (189) | 31% | (315) | 22% | (223) | 21% | (215) | 7% | (66) | — | (4) | 1014 |
| Community: Rural | 23% | (132) | 36% | (202) | 20% | (112) | 17% | (98) | 4% | (20) | 1% | (4) | 568 |
| Employ: Private Sector | 24% | (168) | 32% | (225) | 21% | (152) | 18% | (129) | 4% | (29) | 1% | (6) | 710 |
| Employ: Government | 28% | (39) | 31% | (43) | 20% | (28) | 18% | (25) | 2% | (3) | 1% | (1) | 139 |
| Employ: Self-Employed | 29% | (55) | 35% | (67) | 12% | (23) | 20% | (37) | 4% | (7) | — | (1) | 191 |
| Employ: Homemaker | 27% | (46) | 31% | (52) | 15% | (25) | 14% | (25) | 13% | (23) | — | (0) | 170 |
| Employ: Student | 17% | (13) | 25% | (18) | 27% | (20) | 18% | (13) | 11% | (8) | 1% | (1) | 72 |
| Employ: Retired | 13% | (63) | 35% | (166) | 20% | (97) | 25% | (121) | 6% | (30) | — | (0) | 476 |
| Employ: Unemployed | 24% | (67) | 32% | (87) | 20% | (56) | 17% | (46) | 7% | (19) | — | (1) | 276 |
| Employ: Other | 24% | (40) | 34% | (57) | 17% | (29) | 18% | (30) | 5% | (9) | 1% | (1) | 166 |
| Military HH: Yes | 21% | (71) | 32% | (109) | 20% | (69) | 21% | (69) | 5% | (18) | — | (1) | 337 |
| Military HH: No | 23% | (420) | 32% | (605) | 19% | (362) | 19% | (357) | 6% | (109) | 1% | (9) | 1863 |
| RD/WT: Right Direction | 27% | (230) | 33% | (286) | 17% | (147) | 17% | (146) | 6% | (50) | 1% | (7) | 865 |
| RD/WT: Wrong Track | 20% | (261) | 32% | (429) | 21% | (284) | 21% | (280) | 6% | (78) | — | (4) | 1335 |
| Biden Job Approve | 27% | (276) | 32% | (335) | 17% | (180) | 18% | (185) | 5% | (57) | 1% | (7) | 1040 |
| Biden Job Disapprove | 18% | (186) | 33% | (349) | 22% | (230) | 22% | (234) | 5% | (52) | — | (2) | 1054 |

Continued on next page

Table MCTE7_2: To what extent are you favorable or unfavorable of the following social media platforms?
Facebook

| Demographic | Very favorable | | Somewhat favorable | | Somewhat unfavorable | | Very unfavorable | | Heard of, no opinion | | Never heard of | | Total N |
|--------------------------------------|-----------------------|-------|---------------------------|-------|-----------------------------|-------|-------------------------|-------|-----------------------------|-------|-----------------------|------|----------------|
| Adults | 22% | (491) | 32% | (714) | 20% | (430) | 19% | (427) | 6% | (127) | — | (11) | 2200 |
| Biden Job Strongly Approve | 34% | (166) | 26% | (124) | 13% | (63) | 20% | (97) | 6% | (28) | 1% | (4) | 482 |
| Biden Job Somewhat Approve | 20% | (110) | 38% | (210) | 21% | (117) | 16% | (88) | 5% | (29) | 1% | (3) | 558 |
| Biden Job Somewhat Disapprove | 24% | (74) | 38% | (116) | 19% | (58) | 16% | (47) | 2% | (5) | 1% | (2) | 302 |
| Biden Job Strongly Disapprove | 15% | (112) | 31% | (233) | 23% | (172) | 25% | (187) | 6% | (47) | — | (1) | 752 |
| Favorable of Biden | 25% | (262) | 33% | (335) | 18% | (187) | 18% | (187) | 5% | (53) | — | (5) | 1030 |
| Unfavorable of Biden | 18% | (190) | 32% | (339) | 22% | (229) | 22% | (232) | 5% | (55) | — | (2) | 1046 |
| Very Favorable of Biden | 33% | (172) | 29% | (153) | 14% | (75) | 19% | (101) | 4% | (22) | — | (1) | 524 |
| Somewhat Favorable of Biden | 18% | (91) | 36% | (182) | 22% | (112) | 17% | (86) | 6% | (31) | 1% | (4) | 506 |
| Somewhat Unfavorable of Biden | 26% | (66) | 35% | (90) | 20% | (52) | 17% | (44) | 3% | (7) | — | (0) | 258 |
| Very Unfavorable of Biden | 16% | (124) | 32% | (249) | 23% | (177) | 24% | (188) | 6% | (47) | — | (2) | 788 |
| #1 Issue: Economy | 23% | (189) | 35% | (285) | 20% | (163) | 16% | (128) | 6% | (45) | — | (3) | 813 |
| #1 Issue: Security | 18% | (62) | 28% | (96) | 22% | (77) | 25% | (84) | 7% | (22) | 1% | (2) | 343 |
| #1 Issue: Health Care | 28% | (78) | 32% | (91) | 16% | (45) | 18% | (52) | 4% | (12) | 2% | (4) | 282 |
| #1 Issue: Medicare / Social Security | 22% | (61) | 38% | (108) | 14% | (40) | 21% | (59) | 5% | (14) | — | (0) | 281 |
| #1 Issue: Women's Issues | 23% | (34) | 28% | (41) | 19% | (29) | 20% | (30) | 9% | (13) | — | (0) | 147 |
| #1 Issue: Education | 29% | (30) | 32% | (33) | 18% | (19) | 17% | (17) | 2% | (2) | 1% | (1) | 101 |
| #1 Issue: Energy | 26% | (27) | 27% | (28) | 23% | (25) | 20% | (21) | 4% | (4) | — | (0) | 105 |
| #1 Issue: Other | 8% | (11) | 26% | (33) | 27% | (35) | 28% | (36) | 11% | (14) | — | (0) | 128 |
| 2020 Vote: Joe Biden | 24% | (235) | 32% | (316) | 19% | (187) | 20% | (201) | 4% | (38) | 1% | (7) | 983 |
| 2020 Vote: Donald Trump | 19% | (139) | 32% | (237) | 21% | (152) | 22% | (165) | 6% | (42) | — | (2) | 737 |
| 2020 Vote: Other | 16% | (11) | 32% | (23) | 23% | (16) | 21% | (15) | 7% | (5) | — | (0) | 70 |
| 2020 Vote: Didn't Vote | 26% | (105) | 34% | (139) | 18% | (76) | 11% | (46) | 10% | (42) | — | (2) | 410 |
| 2018 House Vote: Democrat | 25% | (181) | 29% | (215) | 20% | (148) | 22% | (159) | 4% | (28) | 1% | (5) | 735 |
| 2018 House Vote: Republican | 17% | (98) | 32% | (180) | 23% | (129) | 21% | (119) | 6% | (36) | — | (2) | 564 |
| 2018 House Vote: Someone else | 28% | (19) | 32% | (22) | 16% | (11) | 19% | (13) | 6% | (4) | — | (0) | 69 |
| 2016 Vote: Hillary Clinton | 24% | (167) | 30% | (207) | 19% | (135) | 21% | (148) | 5% | (33) | — | (2) | 693 |
| 2016 Vote: Donald Trump | 19% | (125) | 32% | (211) | 22% | (145) | 22% | (147) | 6% | (39) | — | (3) | 670 |
| 2016 Vote: Other | 17% | (15) | 38% | (33) | 21% | (18) | 18% | (16) | 7% | (6) | — | (0) | 88 |
| 2016 Vote: Didn't Vote | 24% | (180) | 35% | (263) | 18% | (132) | 16% | (116) | 7% | (49) | 1% | (6) | 746 |

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Table MCTE7_2: To what extent are you favorable or unfavorable of the following social media platforms?

Facebook

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------|-----------------------|---------------------------|-----------------------------|-------------------------|-----------------------------|-----------------------|----------------|
| Adults | 22% (491) | 32% (714) | 20% (430) | 19% (427) | 6% (127) | — (11) | 2200 |
| Voted in 2014: Yes | 22% (257) | 31% (373) | 21% (244) | 20% (240) | 5% (64) | — (5) | 1184 |
| Voted in 2014: No | 23% (233) | 34% (342) | 18% (186) | 18% (187) | 6% (63) | 1% (6) | 1016 |
| 4-Region: Northeast | 17% (66) | 37% (144) | 21% (81) | 17% (69) | 7% (29) | 1% (4) | 394 |
| 4-Region: Midwest | 22% (101) | 33% (151) | 20% (94) | 21% (98) | 4% (19) | — (0) | 462 |
| 4-Region: South | 25% (210) | 33% (271) | 18% (151) | 18% (149) | 5% (39) | 1% (6) | 824 |
| 4-Region: West | 22% (114) | 29% (149) | 20% (104) | 21% (111) | 8% (41) | — (1) | 520 |
| Facebook Users | 26% (474) | 38% (693) | 20% (368) | 11% (194) | 4% (76) | — (6) | 1812 |
| Instagram Users | 28% (322) | 34% (387) | 18% (204) | 16% (182) | 4% (46) | — (2) | 1142 |
| WhatsApp Users | 34% (157) | 34% (154) | 17% (77) | 12% (54) | 3% (13) | — (1) | 455 |
| Kids Use Facebook or Instagram | 37% (122) | 34% (111) | 14% (45) | 11% (36) | 4% (12) | — (0) | 327 |
| Support Government Regulation | 21% (242) | 32% (366) | 19% (214) | 25% (283) | 4% (41) | — (5) | 1152 |
| Oppose Government Regulation | 23% (150) | 34% (222) | 22% (143) | 15% (99) | 5% (32) | — (0) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE7_3: To what extent are you favorable or unfavorable of the following social media platforms?
Snapshot

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 13% (296) | 21% (465) | 13% (281) | 15% (323) | 36% (789) | 2% (47) | 2200 |
| Gender: Male | 15% (156) | 21% (221) | 16% (169) | 14% (152) | 32% (338) | 2% (25) | 1062 |
| Gender: Female | 12% (141) | 21% (244) | 10% (112) | 15% (170) | 40% (450) | 2% (22) | 1138 |
| Age: 18-34 | 28% (182) | 31% (206) | 12% (81) | 13% (85) | 14% (90) | 2% (11) | 655 |
| Age: 35-44 | 17% (59) | 24% (84) | 19% (67) | 13% (46) | 25% (89) | 3% (12) | 358 |
| Age: 45-64 | 7% (49) | 17% (128) | 11% (84) | 14% (106) | 50% (372) | 2% (12) | 751 |
| Age: 65+ | 1% (6) | 11% (46) | 11% (50) | 20% (87) | 54% (237) | 3% (11) | 436 |
| GenZers: 1997-2012 | 36% (78) | 35% (75) | 8% (17) | 11% (24) | 9% (19) | 2% (4) | 217 |
| Millennials: 1981-1996 | 22% (146) | 28% (184) | 16% (107) | 14% (89) | 18% (118) | 2% (15) | 660 |
| GenXers: 1965-1980 | 10% (55) | 21% (121) | 13% (73) | 13% (77) | 42% (245) | 2% (10) | 582 |
| Baby Boomers: 1946-1964 | 3% (17) | 12% (78) | 11% (74) | 18% (118) | 54% (353) | 2% (15) | 655 |
| PID: Dem (no lean) | 15% (122) | 23% (198) | 12% (102) | 13% (111) | 34% (290) | 2% (20) | 843 |
| PID: Ind (no lean) | 13% (92) | 21% (147) | 15% (104) | 13% (91) | 37% (260) | 1% (7) | 701 |
| PID: Rep (no lean) | 12% (82) | 18% (120) | 11% (74) | 18% (121) | 36% (239) | 3% (19) | 656 |
| PID/Gender: Dem Men | 17% (71) | 23% (94) | 15% (63) | 11% (48) | 31% (130) | 2% (10) | 416 |
| PID/Gender: Dem Women | 12% (51) | 24% (104) | 9% (40) | 15% (63) | 37% (160) | 2% (10) | 428 |
| PID/Gender: Ind Men | 12% (39) | 19% (62) | 19% (61) | 15% (50) | 34% (111) | 1% (4) | 327 |
| PID/Gender: Ind Women | 14% (53) | 23% (85) | 12% (43) | 11% (41) | 40% (148) | 1% (4) | 373 |
| PID/Gender: Rep Men | 14% (45) | 20% (65) | 14% (46) | 17% (55) | 30% (97) | 4% (12) | 319 |
| PID/Gender: Rep Women | 11% (37) | 16% (55) | 9% (29) | 20% (67) | 42% (142) | 2% (8) | 337 |
| Ideo: Liberal (1-3) | 15% (105) | 25% (173) | 14% (98) | 13% (91) | 30% (205) | 2% (12) | 685 |
| Ideo: Moderate (4) | 9% (56) | 20% (124) | 14% (87) | 14% (83) | 40% (244) | 2% (13) | 606 |
| Ideo: Conservative (5-7) | 12% (83) | 18% (128) | 12% (80) | 17% (119) | 39% (267) | 2% (15) | 693 |
| Educ: < College | 14% (213) | 21% (323) | 11% (167) | 15% (220) | 37% (552) | 2% (36) | 1512 |
| Educ: Bachelors degree | 12% (55) | 22% (99) | 16% (72) | 14% (63) | 34% (149) | 1% (6) | 444 |
| Educ: Post-grad | 11% (28) | 18% (43) | 17% (42) | 16% (39) | 36% (87) | 2% (5) | 244 |
| Income: Under 50k | 14% (168) | 21% (254) | 10% (127) | 14% (175) | 39% (473) | 2% (30) | 1227 |
| Income: 50k-100k | 13% (82) | 23% (148) | 15% (96) | 15% (99) | 34% (219) | 1% (9) | 652 |
| Income: 100k+ | 15% (47) | 20% (63) | 18% (58) | 15% (48) | 30% (97) | 2% (7) | 321 |
| Ethnicity: White | 13% (216) | 20% (339) | 13% (222) | 15% (262) | 37% (643) | 2% (40) | 1722 |
| Ethnicity: Hispanic | 18% (62) | 25% (86) | 14% (50) | 13% (45) | 29% (100) | 2% (7) | 349 |

Continued on next page

Table MCTE7_3: To what extent are you favorable or unfavorable of the following social media platforms?

Snapchat

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|-----------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 13% (296) | 21% (465) | 13% (281) | 15% (323) | 36% (789) | 2% (47) | 2200 |
| Ethnicity: Black | 21% (57) | 27% (73) | 10% (27) | 11% (30) | 30% (84) | 1% (3) | 274 |
| Ethnicity: Other | 11% (23) | 26% (53) | 16% (32) | 15% (31) | 31% (62) | 1% (3) | 204 |
| All Christian | 11% (106) | 20% (199) | 14% (135) | 15% (152) | 39% (389) | 2% (15) | 997 |
| All Non-Christian | 19% (21) | 14% (15) | 19% (21) | 15% (16) | 28% (30) | 4% (5) | 107 |
| Atheist | 18% (20) | 28% (32) | 9% (11) | 10% (11) | 33% (38) | 2% (2) | 114 |
| Agnostic/Nothing in particular | 15% (91) | 20% (120) | 12% (68) | 13% (74) | 36% (213) | 3% (20) | 586 |
| Something Else | 15% (59) | 25% (99) | 11% (46) | 18% (70) | 30% (118) | 1% (5) | 397 |
| Religious Non-Protestant/Catholic | 20% (25) | 16% (20) | 18% (24) | 13% (17) | 29% (38) | 4% (5) | 129 |
| Evangelical | 13% (78) | 25% (151) | 11% (68) | 16% (93) | 34% (201) | 1% (6) | 597 |
| Non-Evangelical | 11% (80) | 18% (136) | 14% (108) | 17% (126) | 39% (294) | 2% (14) | 759 |
| Community: Urban | 19% (117) | 24% (149) | 12% (75) | 12% (75) | 30% (185) | 3% (17) | 618 |
| Community: Suburban | 10% (102) | 21% (215) | 14% (144) | 14% (146) | 38% (389) | 2% (17) | 1014 |
| Community: Rural | 14% (78) | 18% (101) | 11% (61) | 18% (102) | 38% (214) | 2% (13) | 568 |
| Employ: Private Sector | 16% (115) | 26% (187) | 14% (100) | 12% (87) | 29% (207) | 2% (14) | 710 |
| Employ: Government | 24% (34) | 24% (34) | 15% (21) | 9% (12) | 25% (35) | 2% (2) | 139 |
| Employ: Self-Employed | 13% (25) | 27% (52) | 16% (31) | 16% (30) | 26% (49) | 2% (3) | 191 |
| Employ: Homemaker | 14% (24) | 17% (29) | 11% (19) | 17% (29) | 39% (66) | 2% (3) | 170 |
| Employ: Student | 39% (28) | 34% (25) | 10% (8) | 7% (5) | 7% (5) | 2% (2) | 72 |
| Employ: Retired | 1% (6) | 10% (49) | 11% (53) | 20% (97) | 54% (258) | 3% (13) | 476 |
| Employ: Unemployed | 14% (37) | 20% (55) | 12% (33) | 16% (44) | 37% (102) | 2% (5) | 276 |
| Employ: Other | 16% (26) | 21% (34) | 9% (16) | 11% (19) | 40% (67) | 2% (4) | 166 |
| Military HH: Yes | 10% (35) | 18% (61) | 12% (39) | 19% (64) | 39% (132) | 2% (5) | 337 |
| Military HH: No | 14% (261) | 22% (403) | 13% (241) | 14% (259) | 35% (656) | 2% (41) | 1863 |
| RD/WT: Right Direction | 16% (138) | 24% (207) | 11% (97) | 11% (98) | 35% (299) | 3% (26) | 865 |
| RD/WT: Wrong Track | 12% (159) | 19% (258) | 14% (184) | 17% (224) | 37% (490) | 2% (20) | 1335 |
| Biden Job Approve | 16% (169) | 22% (230) | 12% (121) | 12% (125) | 35% (367) | 3% (28) | 1040 |
| Biden Job Disapprove | 10% (105) | 20% (216) | 14% (151) | 18% (185) | 36% (382) | 1% (15) | 1054 |

Continued on next page

Table MCTE7_3: To what extent are you favorable or unfavorable of the following social media platforms?
Snapchat

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 13% (296) | 21% (465) | 13% (281) | 15% (323) | 36% (789) | 2% (47) | 2200 |
| Biden Job Strongly Approve | 18% (87) | 20% (96) | 9% (44) | 14% (68) | 36% (171) | 3% (16) | 482 |
| Biden Job Somewhat Approve | 15% (82) | 24% (134) | 14% (77) | 10% (57) | 35% (196) | 2% (12) | 558 |
| Biden Job Somewhat Disapprove | 12% (36) | 29% (87) | 17% (51) | 10% (29) | 32% (96) | 1% (4) | 302 |
| Biden Job Strongly Disapprove | 9% (69) | 17% (129) | 13% (100) | 21% (156) | 38% (286) | 2% (12) | 752 |
| Favorable of Biden | 15% (158) | 22% (225) | 12% (123) | 12% (129) | 36% (370) | 3% (26) | 1030 |
| Unfavorable of Biden | 11% (111) | 20% (211) | 14% (150) | 17% (181) | 36% (378) | 1% (15) | 1046 |
| Very Favorable of Biden | 17% (91) | 19% (98) | 9% (46) | 15% (77) | 38% (198) | 3% (15) | 524 |
| Somewhat Favorable of Biden | 13% (67) | 25% (127) | 15% (77) | 10% (52) | 34% (172) | 2% (11) | 506 |
| Somewhat Unfavorable of Biden | 14% (37) | 29% (74) | 17% (45) | 9% (23) | 29% (75) | 2% (5) | 258 |
| Very Unfavorable of Biden | 9% (74) | 17% (138) | 13% (105) | 20% (158) | 38% (302) | 1% (11) | 788 |
| #1 Issue: Economy | 16% (129) | 24% (194) | 15% (120) | 11% (86) | 33% (270) | 2% (14) | 813 |
| #1 Issue: Security | 9% (31) | 16% (55) | 10% (35) | 19% (66) | 43% (149) | 2% (7) | 343 |
| #1 Issue: Health Care | 13% (37) | 23% (64) | 13% (37) | 13% (38) | 35% (100) | 2% (7) | 282 |
| #1 Issue: Medicare / Social Security | 4% (12) | 13% (35) | 12% (33) | 18% (51) | 50% (141) | 3% (8) | 281 |
| #1 Issue: Women's Issues | 22% (33) | 27% (40) | 10% (15) | 16% (23) | 23% (33) | 2% (3) | 147 |
| #1 Issue: Education | 27% (28) | 29% (29) | 14% (14) | 11% (11) | 17% (17) | 2% (2) | 101 |
| #1 Issue: Energy | 18% (19) | 28% (29) | 9% (9) | 13% (14) | 26% (27) | 5% (6) | 105 |
| #1 Issue: Other | 6% (8) | 14% (18) | 14% (17) | 26% (34) | 40% (51) | — (0) | 128 |
| 2020 Vote: Joe Biden | 14% (140) | 22% (214) | 13% (131) | 13% (123) | 36% (354) | 2% (20) | 983 |
| 2020 Vote: Donald Trump | 10% (74) | 19% (140) | 13% (93) | 18% (131) | 39% (287) | 2% (11) | 737 |
| 2020 Vote: Other | 14% (9) | 21% (14) | 24% (17) | 14% (10) | 27% (19) | — (0) | 70 |
| 2020 Vote: Didn't Vote | 18% (72) | 24% (97) | 10% (40) | 14% (59) | 31% (128) | 4% (14) | 410 |
| 2018 House Vote: Democrat | 14% (100) | 20% (145) | 13% (99) | 14% (105) | 37% (272) | 2% (14) | 735 |
| 2018 House Vote: Republican | 8% (45) | 17% (96) | 14% (81) | 17% (98) | 41% (230) | 2% (14) | 564 |
| 2018 House Vote: Someone else | 17% (12) | 17% (12) | 14% (10) | 16% (11) | 34% (24) | 2% (2) | 69 |
| 2016 Vote: Hillary Clinton | 12% (80) | 21% (147) | 14% (95) | 14% (94) | 39% (268) | 1% (8) | 693 |
| 2016 Vote: Donald Trump | 10% (67) | 15% (102) | 15% (98) | 18% (119) | 40% (269) | 2% (14) | 670 |
| 2016 Vote: Other | 9% (8) | 23% (20) | 12% (11) | 16% (14) | 40% (35) | — (0) | 88 |
| 2016 Vote: Didn't Vote | 19% (141) | 26% (195) | 10% (74) | 13% (96) | 29% (217) | 3% (24) | 746 |

Continued on next page

Table MCTE7_3: To what extent are you favorable or unfavorable of the following social media platforms?
Snapchat

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 13% (296) | 21% (465) | 13% (281) | 15% (323) | 36% (789) | 2% (47) | 2200 |
| Voted in 2014: Yes | 10% (121) | 17% (196) | 14% (161) | 16% (195) | 41% (489) | 2% (23) | 1184 |
| Voted in 2014: No | 17% (176) | 26% (269) | 12% (120) | 13% (128) | 30% (300) | 2% (24) | 1016 |
| 4-Region: Northeast | 9% (36) | 23% (91) | 14% (54) | 16% (63) | 36% (142) | 2% (8) | 394 |
| 4-Region: Midwest | 15% (69) | 21% (96) | 12% (57) | 16% (73) | 34% (156) | 2% (11) | 462 |
| 4-Region: South | 14% (115) | 19% (158) | 13% (103) | 15% (123) | 38% (310) | 2% (14) | 824 |
| 4-Region: West | 15% (76) | 23% (119) | 13% (66) | 12% (64) | 35% (181) | 3% (14) | 520 |
| Facebook Users | 15% (264) | 23% (408) | 12% (214) | 12% (219) | 37% (666) | 2% (42) | 1812 |
| Instagram Users | 21% (239) | 31% (353) | 13% (145) | 9% (104) | 25% (285) | 1% (15) | 1142 |
| WhatsApp Users | 24% (111) | 28% (128) | 16% (71) | 10% (46) | 19% (88) | 2% (11) | 455 |
| Kids Use Facebook or Instagram | 23% (74) | 32% (106) | 13% (43) | 9% (30) | 19% (62) | 3% (11) | 327 |
| Support Government Regulation | 13% (150) | 19% (220) | 14% (164) | 16% (189) | 35% (402) | 2% (25) | 1152 |
| Oppose Government Regulation | 13% (81) | 27% (171) | 13% (82) | 15% (96) | 32% (206) | 2% (10) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE7_4: To what extent are you favorable or unfavorable of the following social media platforms?
Instagram

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 19% (418) | 29% (627) | 13% (277) | 14% (316) | 24% (532) | 1% (29) | 2200 |
| Gender: Male | 21% (227) | 28% (296) | 14% (145) | 15% (156) | 21% (222) | 1% (15) | 1062 |
| Gender: Female | 17% (191) | 29% (331) | 12% (132) | 14% (160) | 27% (310) | 1% (14) | 1138 |
| Age: 18-34 | 35% (227) | 33% (215) | 11% (69) | 12% (76) | 9% (57) | 2% (11) | 655 |
| Age: 35-44 | 26% (93) | 34% (120) | 15% (53) | 8% (30) | 16% (57) | 1% (5) | 358 |
| Age: 45-64 | 11% (80) | 28% (213) | 12% (92) | 14% (104) | 34% (253) | 1% (9) | 751 |
| Age: 65+ | 4% (18) | 18% (79) | 15% (64) | 24% (106) | 38% (166) | 1% (5) | 436 |
| GenZers: 1997-2012 | 44% (96) | 35% (75) | 7% (15) | 6% (12) | 7% (15) | 2% (5) | 217 |
| Millennials: 1981-1996 | 31% (203) | 32% (209) | 13% (83) | 12% (81) | 11% (73) | 2% (10) | 660 |
| GenXers: 1965-1980 | 14% (80) | 32% (188) | 12% (70) | 13% (73) | 28% (163) | 1% (6) | 582 |
| Baby Boomers: 1946-1964 | 6% (37) | 22% (145) | 14% (92) | 20% (132) | 37% (243) | 1% (7) | 655 |
| PID: Dem (no lean) | 25% (209) | 27% (230) | 12% (105) | 13% (106) | 21% (181) | 1% (12) | 843 |
| PID: Ind (no lean) | 15% (108) | 31% (219) | 14% (96) | 14% (96) | 25% (175) | 1% (6) | 701 |
| PID: Rep (no lean) | 15% (100) | 27% (178) | 12% (76) | 17% (114) | 27% (176) | 2% (12) | 656 |
| PID/Gender: Dem Men | 29% (122) | 23% (97) | 14% (57) | 12% (52) | 20% (83) | 1% (4) | 416 |
| PID/Gender: Dem Women | 20% (87) | 31% (133) | 11% (48) | 13% (55) | 23% (98) | 2% (7) | 428 |
| PID/Gender: Ind Men | 14% (45) | 34% (110) | 14% (46) | 16% (53) | 22% (71) | 1% (2) | 327 |
| PID/Gender: Ind Women | 17% (63) | 29% (110) | 13% (50) | 11% (42) | 28% (104) | 1% (4) | 373 |
| PID/Gender: Rep Men | 19% (59) | 28% (90) | 13% (42) | 16% (51) | 21% (69) | 3% (9) | 319 |
| PID/Gender: Rep Women | 12% (41) | 26% (89) | 10% (35) | 19% (63) | 32% (108) | 1% (2) | 337 |
| Ideo: Liberal (1-3) | 24% (166) | 29% (199) | 15% (99) | 13% (88) | 18% (126) | 1% (7) | 685 |
| Ideo: Moderate (4) | 15% (89) | 30% (180) | 12% (71) | 13% (80) | 29% (176) | 2% (9) | 606 |
| Ideo: Conservative (5-7) | 16% (114) | 27% (185) | 13% (89) | 18% (122) | 25% (176) | 1% (6) | 693 |
| Educ: < College | 19% (289) | 28% (421) | 11% (170) | 13% (202) | 27% (406) | 2% (23) | 1512 |
| Educ: Bachelors degree | 18% (82) | 33% (149) | 15% (68) | 15% (66) | 17% (75) | 1% (4) | 444 |
| Educ: Post-grad | 19% (47) | 24% (58) | 16% (39) | 20% (48) | 21% (50) | 1% (2) | 244 |
| Income: Under 50k | 18% (218) | 28% (347) | 11% (139) | 13% (163) | 28% (339) | 2% (21) | 1227 |
| Income: 50k-100k | 20% (127) | 28% (183) | 16% (106) | 15% (98) | 20% (133) | 1% (5) | 652 |
| Income: 100k+ | 23% (73) | 31% (98) | 10% (32) | 17% (55) | 19% (60) | 1% (4) | 321 |
| Ethnicity: White | 17% (286) | 27% (473) | 13% (227) | 15% (262) | 26% (446) | 2% (28) | 1722 |
| Ethnicity: Hispanic | 30% (104) | 32% (111) | 6% (21) | 12% (43) | 19% (68) | — (1) | 349 |

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Table MCTE7_4: To what extent are you favorable or unfavorable of the following social media platforms?

Instagram

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|-----------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 19% (418) | 29% (627) | 13% (277) | 14% (316) | 24% (532) | 1% (29) | 2200 |
| Ethnicity: Black | 36% (98) | 29% (81) | 9% (26) | 8% (22) | 17% (46) | 1% (2) | 274 |
| Ethnicity: Other | 17% (34) | 36% (73) | 12% (24) | 16% (32) | 20% (40) | — (0) | 204 |
| All Christian | 17% (169) | 27% (271) | 13% (127) | 16% (156) | 27% (266) | 1% (8) | 997 |
| All Non-Christian | 32% (35) | 24% (26) | 12% (13) | 16% (17) | 13% (14) | 2% (2) | 107 |
| Atheist | 18% (20) | 30% (35) | 15% (17) | 19% (21) | 17% (19) | 2% (2) | 114 |
| Agnostic/Nothing in particular | 20% (116) | 30% (175) | 14% (81) | 11% (65) | 23% (137) | 2% (13) | 586 |
| Something Else | 20% (79) | 30% (121) | 10% (39) | 14% (57) | 24% (97) | 1% (4) | 397 |
| Religious Non-Protestant/Catholic | 28% (36) | 25% (32) | 12% (15) | 18% (23) | 16% (20) | 2% (2) | 129 |
| Evangelical | 22% (131) | 27% (159) | 10% (63) | 15% (87) | 26% (155) | — (2) | 597 |
| Non-Evangelical | 14% (110) | 29% (223) | 13% (99) | 16% (119) | 26% (199) | 1% (10) | 759 |
| Community: Urban | 28% (174) | 29% (179) | 11% (68) | 11% (66) | 19% (120) | 2% (11) | 618 |
| Community: Suburban | 16% (163) | 29% (299) | 13% (128) | 15% (149) | 26% (267) | 1% (7) | 1014 |
| Community: Rural | 14% (81) | 26% (149) | 14% (82) | 18% (100) | 25% (145) | 2% (12) | 568 |
| Employ: Private Sector | 22% (158) | 34% (243) | 12% (89) | 12% (84) | 18% (125) | 2% (11) | 710 |
| Employ: Government | 31% (43) | 33% (46) | 9% (12) | 11% (15) | 16% (23) | 1% (1) | 139 |
| Employ: Self-Employed | 26% (50) | 32% (60) | 14% (27) | 13% (25) | 14% (26) | 1% (2) | 191 |
| Employ: Homemaker | 15% (25) | 27% (46) | 16% (27) | 12% (21) | 28% (48) | 2% (3) | 170 |
| Employ: Student | 42% (30) | 37% (27) | 6% (4) | 9% (6) | 5% (4) | 1% (1) | 72 |
| Employ: Retired | 4% (21) | 19% (92) | 14% (68) | 23% (109) | 38% (183) | 1% (4) | 476 |
| Employ: Unemployed | 17% (47) | 28% (77) | 14% (38) | 14% (38) | 27% (73) | 1% (3) | 276 |
| Employ: Other | 27% (44) | 22% (36) | 8% (13) | 11% (18) | 31% (51) | 2% (4) | 166 |
| Military HH: Yes | 16% (53) | 24% (82) | 13% (44) | 17% (57) | 29% (99) | — (1) | 337 |
| Military HH: No | 20% (365) | 29% (545) | 13% (233) | 14% (259) | 23% (433) | 1% (28) | 1863 |
| RD/WT: Right Direction | 25% (220) | 29% (247) | 10% (85) | 12% (104) | 22% (194) | 2% (15) | 865 |
| RD/WT: Wrong Track | 15% (198) | 28% (380) | 14% (192) | 16% (212) | 25% (338) | 1% (14) | 1335 |
| Biden Job Approve | 24% (251) | 28% (295) | 12% (121) | 12% (123) | 22% (233) | 2% (17) | 1040 |
| Biden Job Disapprove | 14% (144) | 29% (308) | 14% (152) | 17% (182) | 25% (259) | 1% (10) | 1054 |

Continued on next page

Table MCTE7_4: To what extent are you favorable or unfavorable of the following social media platforms?
Instagram

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 19% (418) | 29% (627) | 13% (277) | 14% (316) | 24% (532) | 1% (29) | 2200 |
| Biden Job Strongly Approve | 28% (137) | 22% (108) | 9% (44) | 16% (76) | 22% (105) | 2% (11) | 482 |
| Biden Job Somewhat Approve | 20% (114) | 33% (187) | 14% (77) | 8% (47) | 23% (128) | 1% (6) | 558 |
| Biden Job Somewhat Disapprove | 20% (62) | 34% (101) | 14% (44) | 8% (25) | 21% (65) | 2% (5) | 302 |
| Biden Job Strongly Disapprove | 11% (82) | 27% (206) | 14% (108) | 21% (157) | 26% (194) | 1% (5) | 752 |
| Favorable of Biden | 23% (240) | 28% (284) | 12% (125) | 12% (121) | 24% (247) | 1% (13) | 1030 |
| Unfavorable of Biden | 14% (146) | 30% (315) | 14% (148) | 17% (178) | 24% (248) | 1% (11) | 1046 |
| Very Favorable of Biden | 27% (141) | 22% (117) | 10% (52) | 16% (82) | 24% (125) | 1% (7) | 524 |
| Somewhat Favorable of Biden | 20% (99) | 33% (167) | 14% (73) | 8% (39) | 24% (122) | 1% (6) | 506 |
| Somewhat Unfavorable of Biden | 22% (57) | 37% (97) | 14% (35) | 7% (18) | 19% (48) | 1% (3) | 258 |
| Very Unfavorable of Biden | 11% (89) | 28% (219) | 14% (112) | 20% (160) | 25% (200) | 1% (7) | 788 |
| #1 Issue: Economy | 22% (179) | 31% (254) | 13% (106) | 10% (78) | 22% (183) | 2% (13) | 813 |
| #1 Issue: Security | 11% (37) | 25% (85) | 15% (51) | 21% (71) | 28% (97) | 1% (3) | 343 |
| #1 Issue: Health Care | 20% (57) | 28% (79) | 12% (33) | 12% (34) | 25% (70) | 2% (7) | 282 |
| #1 Issue: Medicare / Social Security | 10% (27) | 22% (61) | 11% (30) | 18% (50) | 39% (110) | 1% (2) | 281 |
| #1 Issue: Women's Issues | 32% (48) | 30% (43) | 11% (16) | 15% (22) | 10% (15) | 1% (2) | 147 |
| #1 Issue: Education | 32% (33) | 39% (39) | 9% (9) | 10% (11) | 9% (9) | 1% (1) | 101 |
| #1 Issue: Energy | 27% (28) | 33% (35) | 11% (12) | 10% (11) | 17% (18) | 2% (2) | 105 |
| #1 Issue: Other | 7% (9) | 24% (31) | 16% (21) | 30% (38) | 23% (30) | — (0) | 128 |
| 2020 Vote: Joe Biden | 23% (228) | 28% (274) | 12% (114) | 13% (131) | 23% (226) | 1% (11) | 983 |
| 2020 Vote: Donald Trump | 13% (93) | 28% (205) | 15% (109) | 17% (124) | 27% (199) | 1% (6) | 737 |
| 2020 Vote: Other | 14% (10) | 34% (24) | 17% (12) | 16% (11) | 19% (14) | — (0) | 70 |
| 2020 Vote: Didn't Vote | 21% (88) | 30% (124) | 11% (43) | 12% (50) | 23% (93) | 3% (12) | 410 |
| 2018 House Vote: Democrat | 21% (158) | 27% (199) | 13% (94) | 15% (109) | 23% (167) | 1% (9) | 735 |
| 2018 House Vote: Republican | 11% (62) | 26% (145) | 14% (79) | 18% (100) | 31% (172) | 1% (6) | 564 |
| 2018 House Vote: Someone else | 20% (14) | 23% (16) | 13% (9) | 20% (14) | 24% (17) | — (0) | 69 |
| 2016 Vote: Hillary Clinton | 20% (142) | 28% (191) | 13% (89) | 14% (100) | 24% (166) | 1% (5) | 693 |
| 2016 Vote: Donald Trump | 12% (79) | 25% (170) | 14% (94) | 19% (124) | 29% (196) | 1% (7) | 670 |
| 2016 Vote: Other | 16% (14) | 28% (25) | 17% (15) | 14% (13) | 24% (21) | — (0) | 88 |
| 2016 Vote: Didn't Vote | 24% (179) | 32% (242) | 11% (79) | 11% (79) | 20% (149) | 2% (17) | 746 |

Continued on next page

Table MCTE7_4: To what extent are you favorable or unfavorable of the following social media platforms?

Instagram

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 19% (418) | 29% (627) | 13% (277) | 14% (316) | 24% (532) | 1% (29) | 2200 |
| Voted in 2014: Yes | 16% (192) | 25% (291) | 14% (167) | 16% (193) | 28% (328) | 1% (12) | 1184 |
| Voted in 2014: No | 22% (226) | 33% (336) | 11% (110) | 12% (122) | 20% (204) | 2% (17) | 1016 |
| 4-Region: Northeast | 17% (65) | 31% (123) | 11% (43) | 15% (61) | 24% (96) | 2% (6) | 394 |
| 4-Region: Midwest | 15% (69) | 24% (112) | 14% (64) | 19% (90) | 27% (123) | 1% (5) | 462 |
| 4-Region: South | 20% (166) | 28% (234) | 14% (113) | 13% (104) | 24% (196) | 1% (10) | 824 |
| 4-Region: West | 23% (117) | 30% (158) | 11% (58) | 12% (61) | 23% (117) | 2% (8) | 520 |
| Facebook Users | 21% (374) | 30% (542) | 12% (226) | 11% (198) | 25% (450) | 1% (23) | 1812 |
| Instagram Users | 35% (395) | 46% (522) | 10% (115) | 4% (50) | 5% (57) | — (3) | 1142 |
| WhatsApp Users | 36% (164) | 33% (151) | 10% (46) | 9% (42) | 11% (48) | 1% (4) | 455 |
| Kids Use Facebook or Instagram | 32% (104) | 37% (120) | 12% (40) | 6% (20) | 13% (41) | 1% (2) | 327 |
| Support Government Regulation | 18% (212) | 27% (306) | 14% (166) | 18% (208) | 21% (246) | 1% (13) | 1152 |
| Oppose Government Regulation | 19% (124) | 33% (213) | 13% (82) | 10% (67) | 24% (154) | 1% (5) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE7_5: To what extent are you favorable or unfavorable of the following social media platforms?
 TikTok

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 16% (361) | 19% (423) | 14% (301) | 21% (468) | 28% (607) | 2% (39) | 2200 |
| Gender: Male | 16% (175) | 19% (197) | 15% (159) | 23% (241) | 25% (268) | 2% (22) | 1062 |
| Gender: Female | 16% (186) | 20% (226) | 12% (142) | 20% (227) | 30% (339) | 1% (17) | 1138 |
| Age: 18-34 | 29% (191) | 23% (152) | 15% (99) | 18% (116) | 13% (83) | 2% (14) | 655 |
| Age: 35-44 | 24% (85) | 27% (98) | 13% (45) | 15% (53) | 18% (65) | 3% (11) | 358 |
| Age: 45-64 | 10% (76) | 17% (128) | 13% (97) | 21% (157) | 38% (283) | 1% (10) | 751 |
| Age: 65+ | 2% (10) | 10% (45) | 14% (60) | 33% (142) | 40% (176) | 1% (4) | 436 |
| GenZers: 1997-2012 | 33% (71) | 26% (57) | 13% (29) | 17% (36) | 8% (18) | 3% (6) | 217 |
| Millennials: 1981-1996 | 28% (181) | 23% (149) | 14% (93) | 17% (114) | 16% (104) | 3% (19) | 660 |
| GenXers: 1965-1980 | 14% (80) | 22% (128) | 15% (89) | 17% (98) | 31% (183) | 1% (4) | 582 |
| Baby Boomers: 1946-1964 | 4% (27) | 13% (82) | 12% (78) | 29% (192) | 41% (266) | 2% (11) | 655 |
| PID: Dem (no lean) | 19% (161) | 21% (178) | 12% (104) | 16% (136) | 29% (248) | 2% (17) | 843 |
| PID: Ind (no lean) | 17% (118) | 19% (134) | 14% (100) | 20% (141) | 28% (197) | 2% (11) | 701 |
| PID: Rep (no lean) | 13% (83) | 17% (111) | 15% (97) | 29% (191) | 25% (163) | 2% (11) | 656 |
| PID/Gender: Dem Men | 21% (88) | 21% (87) | 15% (64) | 15% (62) | 26% (107) | 2% (8) | 416 |
| PID/Gender: Dem Women | 17% (73) | 21% (91) | 9% (40) | 17% (74) | 33% (141) | 2% (9) | 428 |
| PID/Gender: Ind Men | 13% (43) | 18% (60) | 15% (49) | 24% (79) | 27% (88) | 2% (8) | 327 |
| PID/Gender: Ind Women | 20% (75) | 20% (74) | 13% (50) | 17% (62) | 29% (108) | 1% (4) | 373 |
| PID/Gender: Rep Men | 14% (44) | 16% (50) | 14% (46) | 31% (99) | 23% (72) | 2% (7) | 319 |
| PID/Gender: Rep Women | 11% (38) | 18% (61) | 15% (52) | 27% (92) | 27% (90) | 1% (4) | 337 |
| Ideo: Liberal (1-3) | 17% (118) | 23% (160) | 14% (97) | 17% (113) | 27% (185) | 2% (12) | 685 |
| Ideo: Moderate (4) | 13% (81) | 19% (118) | 14% (85) | 18% (112) | 33% (201) | 2% (11) | 606 |
| Ideo: Conservative (5-7) | 14% (98) | 16% (111) | 14% (98) | 29% (200) | 26% (179) | 1% (8) | 693 |
| Educ: < College | 17% (262) | 19% (284) | 13% (192) | 21% (312) | 29% (433) | 2% (29) | 1512 |
| Educ: Bachelors degree | 15% (67) | 22% (96) | 15% (65) | 22% (96) | 25% (112) | 2% (8) | 444 |
| Educ: Post-grad | 13% (33) | 18% (43) | 18% (44) | 25% (60) | 25% (62) | 1% (2) | 244 |
| Income: Under 50k | 17% (204) | 19% (229) | 12% (148) | 21% (256) | 29% (361) | 2% (29) | 1227 |
| Income: 50k-100k | 16% (102) | 19% (127) | 17% (108) | 22% (143) | 25% (166) | 1% (7) | 652 |
| Income: 100k+ | 17% (55) | 21% (67) | 14% (45) | 21% (69) | 25% (80) | 1% (4) | 321 |
| Ethnicity: White | 15% (252) | 18% (315) | 14% (238) | 22% (385) | 29% (501) | 2% (31) | 1722 |
| Ethnicity: Hispanic | 24% (83) | 22% (75) | 16% (56) | 14% (47) | 23% (81) | 2% (6) | 349 |

Continued on next page

Table MCTE7_5: To what extent are you favorable or unfavorable of the following social media platforms?

TikTok

| Demographic | Very favorable | | Somewhat favorable | | Somewhat unfavorable | | Very unfavorable | | Heard of, no opinion | | Never heard of | | Total N |
|-----------------------------------|----------------|-------|--------------------|-------|----------------------|-------|------------------|-------|----------------------|-------|----------------|------|---------|
| Adults | 16% | (361) | 19% | (423) | 14% | (301) | 21% | (468) | 28% | (607) | 2% | (39) | 2200 |
| Ethnicity: Black | 29% | (80) | 22% | (60) | 11% | (31) | 13% | (36) | 23% | (63) | 1% | (4) | 274 |
| Ethnicity: Other | 14% | (28) | 23% | (48) | 16% | (32) | 23% | (47) | 21% | (43) | 2% | (5) | 204 |
| All Christian | 13% | (128) | 16% | (159) | 15% | (153) | 25% | (247) | 30% | (299) | 1% | (10) | 997 |
| All Non-Christian | 18% | (20) | 15% | (16) | 17% | (18) | 22% | (23) | 24% | (25) | 5% | (5) | 107 |
| Atheist | 18% | (20) | 23% | (26) | 14% | (16) | 17% | (20) | 25% | (28) | 3% | (4) | 114 |
| Agnostic/Nothing in particular | 18% | (103) | 23% | (135) | 12% | (70) | 17% | (99) | 27% | (160) | 3% | (17) | 586 |
| Something Else | 23% | (89) | 22% | (87) | 11% | (44) | 20% | (79) | 24% | (94) | 1% | (3) | 397 |
| Religious Non-Protestant/Catholic | 16% | (21) | 13% | (17) | 17% | (22) | 25% | (32) | 25% | (32) | 4% | (5) | 129 |
| Evangelical | 18% | (109) | 19% | (112) | 13% | (79) | 23% | (138) | 26% | (157) | — | (2) | 597 |
| Non-Evangelical | 14% | (103) | 17% | (130) | 14% | (110) | 23% | (178) | 30% | (226) | 1% | (11) | 759 |
| Community: Urban | 23% | (139) | 22% | (136) | 12% | (74) | 16% | (96) | 25% | (158) | 2% | (15) | 618 |
| Community: Suburban | 14% | (140) | 19% | (189) | 15% | (147) | 22% | (226) | 29% | (298) | 1% | (13) | 1014 |
| Community: Rural | 14% | (82) | 17% | (98) | 14% | (80) | 26% | (146) | 27% | (151) | 2% | (11) | 568 |
| Employ: Private Sector | 20% | (139) | 23% | (160) | 16% | (110) | 18% | (130) | 22% | (158) | 2% | (13) | 710 |
| Employ: Government | 23% | (32) | 17% | (23) | 16% | (22) | 19% | (26) | 25% | (35) | 1% | (2) | 139 |
| Employ: Self-Employed | 23% | (44) | 21% | (41) | 13% | (25) | 20% | (38) | 22% | (42) | 1% | (2) | 191 |
| Employ: Homemaker | 21% | (36) | 21% | (35) | 9% | (16) | 17% | (29) | 31% | (52) | 1% | (2) | 170 |
| Employ: Student | 34% | (25) | 25% | (18) | 13% | (10) | 14% | (10) | 11% | (8) | 2% | (2) | 72 |
| Employ: Retired | 2% | (10) | 10% | (48) | 14% | (67) | 33% | (158) | 39% | (184) | 2% | (8) | 476 |
| Employ: Unemployed | 17% | (46) | 21% | (57) | 12% | (33) | 19% | (51) | 29% | (79) | 3% | (9) | 276 |
| Employ: Other | 18% | (30) | 24% | (41) | 11% | (19) | 16% | (26) | 30% | (49) | 1% | (1) | 166 |
| Military HH: Yes | 11% | (38) | 17% | (57) | 17% | (56) | 22% | (75) | 32% | (108) | 1% | (4) | 337 |
| Military HH: No | 17% | (323) | 20% | (366) | 13% | (246) | 21% | (393) | 27% | (499) | 2% | (36) | 1863 |
| RD/WT: Right Direction | 18% | (159) | 22% | (193) | 13% | (111) | 14% | (122) | 30% | (257) | 3% | (23) | 865 |
| RD/WT: Wrong Track | 15% | (202) | 17% | (230) | 14% | (191) | 26% | (346) | 26% | (349) | 1% | (16) | 1335 |
| Biden Job Approve | 19% | (201) | 22% | (225) | 12% | (123) | 15% | (157) | 30% | (309) | 3% | (26) | 1040 |
| Biden Job Disapprove | 13% | (133) | 18% | (185) | 16% | (170) | 28% | (297) | 25% | (259) | 1% | (9) | 1054 |

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Table MCTE7_5: To what extent are you favorable or unfavorable of the following social media platforms?
TikTok

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 16% (361) | 19% (423) | 14% (301) | 21% (468) | 28% (607) | 2% (39) | 2200 |
| Biden Job Strongly Approve | 22% (104) | 19% (93) | 8% (40) | 17% (81) | 31% (151) | 3% (14) | 482 |
| Biden Job Somewhat Approve | 17% (96) | 24% (132) | 15% (83) | 14% (76) | 28% (158) | 2% (13) | 558 |
| Biden Job Somewhat Disapprove | 14% (41) | 26% (78) | 21% (62) | 17% (52) | 22% (66) | 1% (2) | 302 |
| Biden Job Strongly Disapprove | 12% (92) | 14% (107) | 14% (108) | 33% (245) | 26% (193) | 1% (7) | 752 |
| Favorable of Biden | 18% (189) | 21% (218) | 12% (123) | 16% (160) | 31% (318) | 2% (22) | 1030 |
| Unfavorable of Biden | 14% (143) | 18% (191) | 16% (163) | 28% (293) | 23% (246) | 1% (11) | 1046 |
| Very Favorable of Biden | 21% (109) | 18% (96) | 8% (44) | 18% (93) | 33% (173) | 2% (9) | 524 |
| Somewhat Favorable of Biden | 16% (80) | 24% (122) | 16% (79) | 13% (67) | 29% (145) | 3% (13) | 506 |
| Somewhat Unfavorable of Biden | 17% (43) | 28% (72) | 21% (54) | 15% (38) | 19% (50) | 1% (2) | 258 |
| Very Unfavorable of Biden | 13% (100) | 15% (119) | 14% (109) | 32% (255) | 25% (196) | 1% (9) | 788 |
| #1 Issue: Economy | 17% (141) | 23% (185) | 12% (101) | 18% (144) | 28% (228) | 2% (14) | 813 |
| #1 Issue: Security | 11% (36) | 16% (56) | 12% (43) | 31% (108) | 28% (97) | 1% (3) | 343 |
| #1 Issue: Health Care | 19% (53) | 17% (48) | 18% (50) | 15% (41) | 27% (76) | 5% (13) | 282 |
| #1 Issue: Medicare / Social Security | 6% (18) | 12% (35) | 16% (44) | 27% (76) | 37% (103) | 2% (5) | 281 |
| #1 Issue: Women's Issues | 28% (41) | 20% (30) | 12% (18) | 19% (28) | 20% (30) | — (0) | 147 |
| #1 Issue: Education | 32% (33) | 28% (28) | 6% (6) | 17% (17) | 15% (15) | 1% (1) | 101 |
| #1 Issue: Energy | 21% (22) | 19% (20) | 15% (16) | 20% (20) | 23% (24) | 3% (3) | 105 |
| #1 Issue: Other | 13% (17) | 17% (22) | 18% (23) | 26% (33) | 26% (33) | — (0) | 128 |
| 2020 Vote: Joe Biden | 17% (163) | 21% (203) | 13% (130) | 17% (170) | 31% (300) | 2% (18) | 983 |
| 2020 Vote: Donald Trump | 12% (90) | 16% (120) | 14% (106) | 30% (219) | 27% (196) | 1% (7) | 737 |
| 2020 Vote: Other | 17% (12) | 16% (11) | 27% (19) | 18% (13) | 22% (15) | — (0) | 70 |
| 2020 Vote: Didn't Vote | 23% (96) | 22% (90) | 11% (46) | 16% (67) | 23% (96) | 3% (14) | 410 |
| 2018 House Vote: Democrat | 17% (122) | 19% (140) | 13% (95) | 18% (129) | 32% (237) | 2% (12) | 735 |
| 2018 House Vote: Republican | 10% (56) | 14% (81) | 16% (89) | 31% (175) | 27% (155) | 1% (8) | 564 |
| 2018 House Vote: Someone else | 14% (9) | 18% (12) | 13% (9) | 26% (18) | 27% (19) | 2% (2) | 69 |
| 2016 Vote: Hillary Clinton | 16% (111) | 21% (143) | 13% (90) | 17% (119) | 32% (224) | 1% (6) | 693 |
| 2016 Vote: Donald Trump | 12% (79) | 15% (98) | 14% (93) | 31% (206) | 27% (184) | 2% (10) | 670 |
| 2016 Vote: Other | 11% (10) | 14% (12) | 24% (21) | 19% (17) | 32% (28) | — (0) | 88 |
| 2016 Vote: Didn't Vote | 22% (162) | 23% (170) | 13% (97) | 17% (126) | 23% (168) | 3% (23) | 746 |

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Table MCTE7_5: To what extent are you favorable or unfavorable of the following social media platforms?

TikTok

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 16% (361) | 19% (423) | 14% (301) | 21% (468) | 28% (607) | 2% (39) | 2200 |
| Voted in 2014: Yes | 14% (161) | 16% (188) | 14% (164) | 24% (283) | 31% (373) | 1% (15) | 1184 |
| Voted in 2014: No | 20% (200) | 23% (236) | 14% (137) | 18% (185) | 23% (234) | 2% (24) | 1016 |
| 4-Region: Northeast | 11% (44) | 22% (88) | 15% (57) | 21% (83) | 29% (114) | 2% (7) | 394 |
| 4-Region: Midwest | 17% (77) | 18% (81) | 12% (55) | 25% (114) | 28% (129) | 1% (7) | 462 |
| 4-Region: South | 18% (151) | 19% (160) | 14% (115) | 21% (176) | 25% (204) | 2% (17) | 824 |
| 4-Region: West | 17% (89) | 18% (94) | 14% (74) | 18% (95) | 31% (160) | 2% (8) | 520 |
| Facebook Users | 18% (323) | 20% (370) | 13% (240) | 19% (338) | 28% (509) | 2% (32) | 1812 |
| Instagram Users | 25% (286) | 27% (303) | 14% (165) | 14% (155) | 19% (220) | 1% (13) | 1142 |
| WhatsApp Users | 30% (136) | 24% (110) | 17% (78) | 13% (58) | 15% (68) | 1% (6) | 455 |
| Kids Use Facebook or Instagram | 25% (82) | 31% (100) | 15% (50) | 12% (40) | 15% (50) | 2% (5) | 327 |
| Support Government Regulation | 15% (172) | 19% (218) | 15% (170) | 23% (269) | 26% (303) | 2% (19) | 1152 |
| Oppose Government Regulation | 18% (117) | 22% (142) | 14% (92) | 20% (130) | 24% (156) | 1% (8) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE7_6: To what extent are you favorable or unfavorable of the following social media platforms?

Reddit

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 12% (273) | 20% (431) | 9% (203) | 9% (199) | 42% (931) | 7% (164) | 2200 |
| Gender: Male | 16% (166) | 25% (270) | 10% (111) | 8% (90) | 35% (373) | 5% (52) | 1062 |
| Gender: Female | 9% (107) | 14% (162) | 8% (92) | 10% (109) | 49% (558) | 10% (111) | 1138 |
| Age: 18-34 | 23% (153) | 27% (179) | 10% (67) | 7% (44) | 26% (168) | 7% (44) | 655 |
| Age: 35-44 | 18% (65) | 22% (80) | 11% (39) | 7% (26) | 35% (124) | 7% (24) | 358 |
| Age: 45-64 | 6% (45) | 17% (129) | 8% (58) | 8% (59) | 52% (392) | 9% (68) | 751 |
| Age: 65+ | 2% (10) | 10% (44) | 9% (39) | 16% (69) | 57% (247) | 6% (28) | 436 |
| GenZers: 1997-2012 | 23% (50) | 31% (68) | 8% (17) | 7% (16) | 22% (49) | 8% (18) | 217 |
| Millennials: 1981-1996 | 22% (147) | 24% (160) | 12% (78) | 7% (46) | 29% (189) | 6% (40) | 660 |
| GenXers: 1965-1980 | 9% (52) | 19% (109) | 8% (46) | 7% (39) | 48% (282) | 9% (54) | 582 |
| Baby Boomers: 1946-1964 | 3% (22) | 14% (89) | 8% (53) | 13% (87) | 56% (364) | 6% (39) | 655 |
| PID: Dem (no lean) | 16% (136) | 20% (172) | 9% (74) | 9% (75) | 39% (329) | 7% (56) | 843 |
| PID: Ind (no lean) | 10% (71) | 22% (151) | 10% (72) | 7% (50) | 44% (305) | 7% (52) | 701 |
| PID: Rep (no lean) | 10% (65) | 16% (108) | 9% (57) | 11% (74) | 45% (297) | 9% (56) | 656 |
| PID/Gender: Dem Men | 19% (81) | 25% (103) | 11% (45) | 8% (32) | 32% (133) | 5% (22) | 416 |
| PID/Gender: Dem Women | 13% (56) | 16% (69) | 7% (29) | 10% (43) | 46% (197) | 8% (34) | 428 |
| PID/Gender: Ind Men | 14% (45) | 28% (93) | 11% (37) | 7% (24) | 36% (119) | 3% (9) | 327 |
| PID/Gender: Ind Women | 7% (26) | 16% (58) | 9% (35) | 7% (26) | 50% (186) | 11% (43) | 373 |
| PID/Gender: Rep Men | 13% (40) | 23% (73) | 9% (29) | 11% (34) | 38% (121) | 7% (21) | 319 |
| PID/Gender: Rep Women | 7% (25) | 10% (34) | 8% (28) | 12% (40) | 52% (176) | 10% (35) | 337 |
| Ideo: Liberal (1-3) | 19% (129) | 25% (174) | 10% (65) | 8% (53) | 34% (235) | 4% (28) | 685 |
| Ideo: Moderate (4) | 9% (52) | 18% (109) | 8% (49) | 10% (58) | 48% (291) | 8% (48) | 606 |
| Ideo: Conservative (5-7) | 11% (74) | 16% (113) | 10% (69) | 11% (73) | 45% (310) | 8% (53) | 693 |
| Educ: < College | 12% (182) | 18% (266) | 8% (124) | 8% (126) | 45% (684) | 9% (129) | 1512 |
| Educ: Bachelors degree | 13% (59) | 27% (118) | 12% (53) | 10% (45) | 33% (147) | 5% (22) | 444 |
| Educ: Post-grad | 13% (31) | 19% (47) | 10% (26) | 11% (27) | 41% (100) | 5% (12) | 244 |
| Income: Under 50k | 11% (136) | 18% (223) | 9% (107) | 8% (104) | 45% (551) | 9% (107) | 1227 |
| Income: 50k-100k | 13% (82) | 22% (143) | 10% (64) | 9% (62) | 40% (259) | 6% (41) | 652 |
| Income: 100k+ | 17% (54) | 20% (66) | 10% (32) | 10% (33) | 37% (120) | 5% (15) | 321 |
| Ethnicity: White | 12% (199) | 19% (328) | 9% (152) | 9% (156) | 44% (765) | 7% (121) | 1722 |
| Ethnicity: Hispanic | 21% (73) | 22% (77) | 13% (44) | 8% (28) | 31% (108) | 6% (21) | 349 |

Continued on next page

Table MCTE7_6: To what extent are you favorable or unfavorable of the following social media platforms?

Reddit

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|-----------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 12% (273) | 20% (431) | 9% (203) | 9% (199) | 42% (931) | 7% (164) | 2200 |
| Ethnicity: Black | 15% (40) | 20% (56) | 9% (26) | 9% (24) | 36% (99) | 10% (28) | 274 |
| Ethnicity: Other | 16% (34) | 23% (47) | 13% (26) | 9% (18) | 32% (66) | 7% (14) | 204 |
| All Christian | 9% (92) | 20% (202) | 9% (88) | 11% (106) | 46% (454) | 6% (55) | 997 |
| All Non-Christian | 23% (25) | 23% (25) | 10% (10) | 10% (10) | 27% (29) | 7% (7) | 107 |
| Atheist | 19% (22) | 33% (38) | 10% (11) | 10% (12) | 25% (29) | 2% (3) | 114 |
| Agnostic/Nothing in particular | 16% (93) | 17% (98) | 9% (54) | 6% (38) | 44% (256) | 8% (47) | 586 |
| Something Else | 10% (40) | 17% (68) | 10% (40) | 8% (34) | 41% (163) | 13% (51) | 397 |
| Religious Non-Protestant/Catholic | 20% (26) | 25% (32) | 9% (12) | 8% (10) | 32% (41) | 6% (7) | 129 |
| Evangelical | 10% (62) | 19% (115) | 10% (60) | 10% (59) | 41% (245) | 9% (56) | 597 |
| Non-Evangelical | 8% (64) | 19% (145) | 9% (65) | 10% (79) | 47% (356) | 7% (50) | 759 |
| Community: Urban | 19% (118) | 20% (124) | 10% (60) | 8% (50) | 34% (208) | 9% (59) | 618 |
| Community: Suburban | 10% (106) | 20% (206) | 9% (94) | 9% (89) | 46% (464) | 5% (54) | 1014 |
| Community: Rural | 9% (49) | 18% (102) | 9% (49) | 10% (59) | 45% (258) | 9% (51) | 568 |
| Employ: Private Sector | 19% (137) | 23% (164) | 10% (68) | 7% (51) | 35% (249) | 6% (42) | 710 |
| Employ: Government | 18% (25) | 22% (30) | 9% (12) | 8% (11) | 39% (55) | 4% (6) | 139 |
| Employ: Self-Employed | 18% (34) | 29% (55) | 11% (21) | 7% (12) | 25% (48) | 11% (20) | 191 |
| Employ: Homemaker | 6% (11) | 12% (21) | 9% (16) | 6% (11) | 57% (97) | 8% (14) | 170 |
| Employ: Student | 21% (15) | 32% (23) | 8% (6) | 9% (7) | 25% (18) | 4% (3) | 72 |
| Employ: Retired | 2% (9) | 11% (51) | 8% (38) | 16% (74) | 57% (271) | 7% (33) | 476 |
| Employ: Unemployed | 9% (25) | 23% (63) | 6% (17) | 9% (26) | 42% (116) | 10% (29) | 276 |
| Employ: Other | 11% (18) | 14% (24) | 15% (25) | 4% (7) | 46% (76) | 10% (16) | 166 |
| Military HH: Yes | 9% (32) | 15% (51) | 10% (34) | 13% (44) | 46% (155) | 6% (22) | 337 |
| Military HH: No | 13% (241) | 20% (380) | 9% (169) | 8% (155) | 42% (776) | 8% (142) | 1863 |
| RD/WT: Right Direction | 16% (141) | 21% (183) | 8% (72) | 9% (77) | 38% (332) | 7% (60) | 865 |
| RD/WT: Wrong Track | 10% (132) | 19% (248) | 10% (131) | 9% (122) | 45% (599) | 8% (104) | 1335 |
| Biden Job Approve | 16% (165) | 22% (226) | 9% (97) | 8% (88) | 38% (390) | 7% (74) | 1040 |
| Biden Job Disapprove | 9% (98) | 18% (191) | 9% (99) | 10% (107) | 46% (487) | 7% (72) | 1054 |

Continued on next page

Table MCTE7_6: To what extent are you favorable or unfavorable of the following social media platforms?

Reddit

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 12% (273) | 20% (431) | 9% (203) | 9% (199) | 42% (931) | 7% (164) | 2200 |
| Biden Job Strongly Approve | 19% (89) | 16% (78) | 9% (43) | 12% (57) | 38% (181) | 7% (33) | 482 |
| Biden Job Somewhat Approve | 14% (76) | 26% (148) | 10% (54) | 5% (31) | 38% (209) | 7% (41) | 558 |
| Biden Job Somewhat Disapprove | 12% (37) | 24% (73) | 9% (28) | 4% (12) | 43% (131) | 7% (21) | 302 |
| Biden Job Strongly Disapprove | 8% (61) | 16% (118) | 9% (71) | 13% (95) | 47% (356) | 7% (51) | 752 |
| Favorable of Biden | 16% (168) | 21% (220) | 9% (88) | 8% (86) | 39% (402) | 6% (66) | 1030 |
| Unfavorable of Biden | 9% (95) | 18% (184) | 10% (109) | 10% (110) | 45% (467) | 8% (81) | 1046 |
| Very Favorable of Biden | 18% (95) | 15% (78) | 9% (47) | 11% (57) | 41% (214) | 6% (32) | 524 |
| Somewhat Favorable of Biden | 14% (73) | 28% (142) | 8% (41) | 6% (28) | 37% (187) | 7% (34) | 506 |
| Somewhat Unfavorable of Biden | 11% (29) | 20% (52) | 13% (34) | 5% (14) | 40% (104) | 10% (26) | 258 |
| Very Unfavorable of Biden | 8% (66) | 17% (132) | 10% (75) | 12% (96) | 46% (363) | 7% (56) | 788 |
| #1 Issue: Economy | 15% (119) | 22% (181) | 9% (72) | 7% (54) | 39% (318) | 8% (67) | 813 |
| #1 Issue: Security | 9% (30) | 14% (47) | 8% (29) | 9% (32) | 52% (177) | 9% (29) | 343 |
| #1 Issue: Health Care | 15% (42) | 22% (61) | 10% (27) | 6% (18) | 39% (110) | 8% (23) | 282 |
| #1 Issue: Medicare / Social Security | 4% (11) | 15% (42) | 9% (26) | 14% (40) | 51% (142) | 7% (19) | 281 |
| #1 Issue: Women's Issues | 14% (20) | 25% (36) | 8% (11) | 9% (13) | 37% (55) | 7% (11) | 147 |
| #1 Issue: Education | 17% (18) | 25% (25) | 8% (8) | 13% (13) | 32% (33) | 5% (5) | 101 |
| #1 Issue: Energy | 28% (29) | 16% (16) | 11% (12) | 6% (7) | 33% (34) | 6% (6) | 105 |
| #1 Issue: Other | 2% (3) | 18% (23) | 13% (17) | 17% (22) | 48% (61) | 2% (3) | 128 |
| 2020 Vote: Joe Biden | 16% (153) | 22% (212) | 10% (95) | 8% (83) | 39% (381) | 6% (60) | 983 |
| 2020 Vote: Donald Trump | 10% (72) | 18% (130) | 9% (66) | 11% (80) | 46% (338) | 7% (50) | 737 |
| 2020 Vote: Other | 6% (5) | 21% (14) | 20% (14) | 7% (5) | 39% (28) | 7% (5) | 70 |
| 2020 Vote: Didn't Vote | 11% (43) | 18% (74) | 7% (28) | 8% (31) | 45% (185) | 12% (49) | 410 |
| 2018 House Vote: Democrat | 14% (106) | 21% (153) | 11% (81) | 10% (70) | 38% (283) | 6% (42) | 735 |
| 2018 House Vote: Republican | 7% (41) | 17% (96) | 9% (51) | 11% (65) | 48% (273) | 7% (39) | 564 |
| 2018 House Vote: Someone else | 9% (6) | 19% (13) | 12% (9) | 10% (7) | 34% (23) | 17% (11) | 69 |
| 2016 Vote: Hillary Clinton | 14% (95) | 21% (147) | 9% (66) | 9% (65) | 41% (284) | 5% (36) | 693 |
| 2016 Vote: Donald Trump | 9% (62) | 17% (114) | 10% (66) | 12% (80) | 45% (302) | 7% (45) | 670 |
| 2016 Vote: Other | 7% (6) | 14% (13) | 15% (13) | 6% (5) | 51% (45) | 7% (6) | 88 |
| 2016 Vote: Didn't Vote | 15% (109) | 21% (158) | 7% (55) | 6% (48) | 40% (300) | 10% (76) | 746 |

Continued on next page

Table MCTE7_6: To what extent are you favorable or unfavorable of the following social media platforms?

Reddit

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 12% (273) | 20% (431) | 9% (203) | 9% (199) | 42% (931) | 7% (164) | 2200 |
| Voted in 2014: Yes | 10% (115) | 18% (217) | 10% (115) | 11% (133) | 44% (519) | 7% (84) | 1184 |
| Voted in 2014: No | 16% (158) | 21% (214) | 9% (88) | 6% (66) | 41% (411) | 8% (79) | 1016 |
| 4-Region: Northeast | 9% (34) | 23% (89) | 8% (30) | 10% (41) | 46% (183) | 4% (18) | 394 |
| 4-Region: Midwest | 11% (49) | 19% (90) | 10% (45) | 10% (45) | 42% (196) | 8% (37) | 462 |
| 4-Region: South | 15% (125) | 16% (128) | 8% (65) | 9% (72) | 44% (361) | 9% (73) | 824 |
| 4-Region: West | 13% (66) | 24% (124) | 12% (63) | 8% (40) | 37% (191) | 7% (36) | 520 |
| Facebook Users | 13% (227) | 20% (367) | 8% (151) | 7% (120) | 44% (806) | 8% (141) | 1812 |
| Instagram Users | 18% (203) | 25% (284) | 10% (110) | 5% (62) | 36% (408) | 7% (76) | 1142 |
| WhatsApp Users | 21% (96) | 29% (132) | 9% (42) | 7% (32) | 28% (127) | 6% (26) | 455 |
| Kids Use Facebook or Instagram | 19% (62) | 26% (86) | 10% (34) | 6% (19) | 29% (94) | 10% (32) | 327 |
| Support Government Regulation | 13% (151) | 21% (238) | 10% (110) | 11% (131) | 39% (452) | 6% (70) | 1152 |
| Oppose Government Regulation | 13% (84) | 21% (138) | 10% (64) | 7% (46) | 42% (268) | 7% (46) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE7_7: To what extent are you favorable or unfavorable of the following social media platforms?
YouTube

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 43% (946) | 35% (761) | 6% (141) | 5% (106) | 10% (225) | 1% (22) | 2200 |
| Gender: Male | 47% (497) | 33% (353) | 6% (65) | 5% (48) | 8% (86) | 1% (12) | 1062 |
| Gender: Female | 39% (449) | 36% (408) | 7% (76) | 5% (58) | 12% (138) | 1% (10) | 1138 |
| Age: 18-34 | 59% (388) | 29% (187) | 4% (28) | 3% (18) | 4% (26) | 1% (8) | 655 |
| Age: 35-44 | 52% (188) | 27% (96) | 9% (31) | 4% (13) | 7% (24) | 2% (6) | 358 |
| Age: 45-64 | 37% (276) | 38% (282) | 6% (44) | 6% (43) | 13% (101) | 1% (6) | 751 |
| Age: 65+ | 22% (94) | 45% (197) | 9% (38) | 7% (32) | 17% (74) | — (2) | 436 |
| GenZers: 1997-2012 | 60% (130) | 26% (57) | 4% (9) | 2% (5) | 6% (14) | 1% (3) | 217 |
| Millennials: 1981-1996 | 57% (374) | 29% (189) | 5% (36) | 3% (23) | 4% (27) | 2% (12) | 660 |
| GenXers: 1965-1980 | 43% (250) | 33% (192) | 6% (38) | 5% (28) | 12% (70) | 1% (4) | 582 |
| Baby Boomers: 1946-1964 | 27% (177) | 44% (287) | 8% (51) | 7% (45) | 14% (92) | 1% (3) | 655 |
| PID: Dem (no lean) | 49% (410) | 32% (272) | 5% (45) | 4% (33) | 8% (71) | 1% (12) | 843 |
| PID: Ind (no lean) | 43% (303) | 35% (243) | 7% (47) | 4% (31) | 10% (69) | 1% (8) | 701 |
| PID: Rep (no lean) | 36% (234) | 37% (245) | 7% (49) | 6% (42) | 13% (84) | — (3) | 656 |
| PID/Gender: Dem Men | 52% (214) | 32% (133) | 6% (25) | 3% (12) | 6% (25) | 2% (6) | 416 |
| PID/Gender: Dem Women | 46% (195) | 33% (140) | 5% (20) | 5% (21) | 11% (46) | 1% (5) | 428 |
| PID/Gender: Ind Men | 46% (151) | 35% (114) | 6% (19) | 5% (15) | 8% (25) | 1% (4) | 327 |
| PID/Gender: Ind Women | 41% (152) | 35% (130) | 8% (28) | 4% (16) | 12% (44) | 1% (4) | 373 |
| PID/Gender: Rep Men | 41% (132) | 34% (107) | 7% (21) | 6% (21) | 11% (36) | 1% (2) | 319 |
| PID/Gender: Rep Women | 30% (102) | 41% (138) | 8% (27) | 6% (21) | 14% (48) | — (1) | 337 |
| Ideo: Liberal (1-3) | 49% (336) | 36% (243) | 5% (35) | 3% (20) | 7% (45) | 1% (5) | 685 |
| Ideo: Moderate (4) | 42% (255) | 34% (204) | 6% (35) | 5% (32) | 12% (75) | 1% (7) | 606 |
| Ideo: Conservative (5-7) | 36% (249) | 37% (254) | 8% (58) | 7% (46) | 12% (81) | 1% (4) | 693 |
| Educ: < College | 46% (694) | 32% (484) | 5% (79) | 4% (66) | 12% (176) | 1% (13) | 1512 |
| Educ: Bachelors degree | 36% (162) | 41% (181) | 10% (42) | 5% (24) | 7% (29) | 1% (6) | 444 |
| Educ: Post-grad | 37% (90) | 39% (96) | 8% (20) | 6% (16) | 8% (19) | 1% (4) | 244 |
| Income: Under 50k | 47% (576) | 31% (380) | 6% (68) | 5% (57) | 11% (136) | 1% (10) | 1227 |
| Income: 50k-100k | 36% (238) | 39% (257) | 9% (58) | 5% (31) | 9% (61) | 1% (7) | 652 |
| Income: 100k+ | 41% (132) | 39% (124) | 5% (15) | 6% (18) | 8% (27) | 2% (5) | 321 |
| Ethnicity: White | 39% (676) | 37% (639) | 6% (108) | 5% (89) | 11% (194) | 1% (15) | 1722 |
| Ethnicity: Hispanic | 55% (193) | 31% (109) | 3% (10) | 3% (12) | 7% (24) | 1% (3) | 349 |

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Table MCTE7_7: To what extent are you favorable or unfavorable of the following social media platforms?

YouTube

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|-----------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 43% (946) | 35% (761) | 6% (141) | 5% (106) | 10% (225) | 1% (22) | 2200 |
| Ethnicity: Black | 68% (187) | 17% (48) | 7% (18) | 3% (7) | 4% (11) | 1% (4) | 274 |
| Ethnicity: Other | 41% (83) | 36% (74) | 7% (14) | 5% (9) | 10% (20) | 2% (3) | 204 |
| All Christian | 38% (382) | 37% (364) | 7% (66) | 6% (58) | 12% (120) | 1% (6) | 997 |
| All Non-Christian | 53% (56) | 24% (25) | 9% (10) | 5% (6) | 8% (8) | 2% (2) | 107 |
| Atheist | 54% (61) | 28% (32) | 6% (7) | 2% (2) | 7% (8) | 3% (3) | 114 |
| Agnostic/Nothing in particular | 40% (237) | 38% (223) | 5% (30) | 3% (19) | 12% (68) | 1% (8) | 586 |
| Something Else | 53% (209) | 29% (116) | 7% (28) | 5% (20) | 5% (20) | 1% (3) | 397 |
| Religious Non-Protestant/Catholic | 53% (68) | 24% (31) | 8% (11) | 5% (6) | 7% (9) | 2% (2) | 129 |
| Evangelical | 48% (286) | 33% (199) | 5% (30) | 6% (34) | 8% (46) | — (2) | 597 |
| Non-Evangelical | 38% (285) | 36% (272) | 8% (61) | 6% (43) | 12% (91) | 1% (7) | 759 |
| Community: Urban | 50% (310) | 31% (189) | 4% (28) | 5% (32) | 8% (48) | 2% (11) | 618 |
| Community: Suburban | 40% (406) | 37% (374) | 7% (72) | 4% (43) | 11% (113) | 1% (6) | 1014 |
| Community: Rural | 40% (230) | 35% (198) | 7% (41) | 5% (30) | 11% (64) | 1% (5) | 568 |
| Employ: Private Sector | 47% (335) | 32% (227) | 6% (45) | 4% (27) | 9% (66) | 1% (10) | 710 |
| Employ: Government | 47% (65) | 40% (55) | 3% (4) | 5% (8) | 5% (7) | — (0) | 139 |
| Employ: Self-Employed | 54% (104) | 30% (58) | 4% (7) | 5% (10) | 6% (12) | — (0) | 191 |
| Employ: Homemaker | 40% (68) | 32% (54) | 9% (15) | 6% (10) | 12% (21) | 1% (2) | 170 |
| Employ: Student | 58% (42) | 33% (24) | 3% (2) | 1% (1) | 4% (3) | 2% (1) | 72 |
| Employ: Retired | 25% (117) | 44% (208) | 9% (42) | 6% (31) | 16% (76) | — (2) | 476 |
| Employ: Unemployed | 50% (137) | 30% (82) | 6% (16) | 5% (13) | 9% (24) | 1% (3) | 276 |
| Employ: Other | 47% (77) | 32% (53) | 6% (9) | 4% (6) | 10% (16) | 2% (4) | 166 |
| Military HH: Yes | 39% (131) | 39% (132) | 4% (15) | 7% (23) | 10% (34) | — (1) | 337 |
| Military HH: No | 44% (815) | 34% (629) | 7% (126) | 4% (82) | 10% (191) | 1% (21) | 1863 |
| RD/WT: Right Direction | 48% (415) | 33% (289) | 5% (42) | 4% (31) | 9% (78) | 1% (10) | 865 |
| RD/WT: Wrong Track | 40% (531) | 35% (472) | 7% (99) | 6% (75) | 11% (146) | 1% (12) | 1335 |
| Biden Job Approve | 49% (513) | 33% (340) | 5% (48) | 3% (35) | 9% (91) | 1% (12) | 1040 |
| Biden Job Disapprove | 36% (382) | 37% (395) | 8% (89) | 6% (67) | 11% (114) | 1% (7) | 1054 |

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Table MCTE7_7: To what extent are you favorable or unfavorable of the following social media platforms?
YouTube

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 43% (946) | 35% (761) | 6% (141) | 5% (106) | 10% (225) | 1% (22) | 2200 |
| Biden Job Strongly Approve | 54% (262) | 27% (128) | 5% (24) | 5% (24) | 8% (37) | 2% (7) | 482 |
| Biden Job Somewhat Approve | 45% (251) | 38% (212) | 4% (24) | 2% (12) | 10% (54) | 1% (5) | 558 |
| Biden Job Somewhat Disapprove | 44% (133) | 40% (121) | 4% (13) | 2% (6) | 7% (22) | 2% (6) | 302 |
| Biden Job Strongly Disapprove | 33% (249) | 36% (274) | 10% (76) | 8% (61) | 12% (93) | — (1) | 752 |
| Favorable of Biden | 49% (505) | 34% (346) | 4% (46) | 3% (33) | 9% (89) | 1% (11) | 1030 |
| Unfavorable of Biden | 37% (386) | 37% (385) | 9% (89) | 7% (69) | 11% (111) | 1% (6) | 1046 |
| Very Favorable of Biden | 54% (284) | 29% (150) | 5% (26) | 4% (22) | 8% (40) | — (2) | 524 |
| Somewhat Favorable of Biden | 44% (220) | 39% (196) | 4% (20) | 2% (10) | 10% (50) | 2% (9) | 506 |
| Somewhat Unfavorable of Biden | 44% (114) | 41% (105) | 6% (14) | 2% (6) | 6% (16) | 1% (2) | 258 |
| Very Unfavorable of Biden | 35% (272) | 35% (279) | 10% (75) | 8% (63) | 12% (94) | 1% (4) | 788 |
| #1 Issue: Economy | 47% (382) | 34% (277) | 4% (36) | 3% (28) | 10% (79) | 1% (10) | 813 |
| #1 Issue: Security | 32% (109) | 35% (120) | 10% (33) | 9% (30) | 14% (48) | 1% (3) | 343 |
| #1 Issue: Health Care | 48% (135) | 31% (88) | 7% (20) | 3% (9) | 9% (26) | 1% (4) | 282 |
| #1 Issue: Medicare / Social Security | 33% (93) | 44% (125) | 5% (15) | 5% (13) | 12% (33) | 1% (2) | 281 |
| #1 Issue: Women's Issues | 48% (71) | 32% (47) | 9% (13) | 4% (6) | 6% (9) | 1% (2) | 147 |
| #1 Issue: Education | 59% (60) | 26% (27) | 6% (6) | 3% (3) | 5% (5) | 1% (1) | 101 |
| #1 Issue: Energy | 49% (51) | 38% (39) | 4% (4) | 2% (2) | 7% (7) | 1% (1) | 105 |
| #1 Issue: Other | 35% (44) | 30% (38) | 10% (12) | 11% (14) | 15% (19) | — (0) | 128 |
| 2020 Vote: Joe Biden | 48% (475) | 34% (338) | 5% (46) | 3% (31) | 9% (84) | 1% (9) | 983 |
| 2020 Vote: Donald Trump | 32% (239) | 39% (286) | 9% (64) | 7% (50) | 13% (94) | — (4) | 737 |
| 2020 Vote: Other | 39% (27) | 32% (23) | 14% (10) | 8% (5) | 7% (5) | — (0) | 70 |
| 2020 Vote: Didn't Vote | 50% (205) | 28% (114) | 5% (21) | 5% (19) | 10% (43) | 2% (9) | 410 |
| 2018 House Vote: Democrat | 46% (340) | 34% (253) | 6% (41) | 4% (30) | 8% (61) | 1% (9) | 735 |
| 2018 House Vote: Republican | 30% (170) | 38% (215) | 10% (54) | 7% (41) | 14% (80) | — (3) | 564 |
| 2018 House Vote: Someone else | 34% (23) | 38% (27) | 10% (7) | 2% (1) | 14% (10) | 2% (2) | 69 |
| 2016 Vote: Hillary Clinton | 46% (315) | 35% (241) | 5% (36) | 4% (29) | 10% (66) | 1% (5) | 693 |
| 2016 Vote: Donald Trump | 32% (217) | 38% (252) | 9% (62) | 7% (46) | 13% (87) | 1% (5) | 670 |
| 2016 Vote: Other | 33% (29) | 45% (40) | 7% (6) | 5% (4) | 10% (9) | — (0) | 88 |
| 2016 Vote: Didn't Vote | 51% (383) | 30% (225) | 5% (36) | 4% (27) | 8% (63) | 2% (12) | 746 |

Continued on next page

Table MCTE7_7: To what extent are you favorable or unfavorable of the following social media platforms?

YouTube

| Demographic | Very favorable | Somewhat favorable | Somewhat unfavorable | Very unfavorable | Heard of, no opinion | Never heard of | Total N |
|--------------------------------|----------------|--------------------|----------------------|------------------|----------------------|----------------|---------|
| Adults | 43% (946) | 35% (761) | 6% (141) | 5% (106) | 10% (225) | 1% (22) | 2200 |
| Voted in 2014: Yes | 37% (434) | 38% (444) | 8% (89) | 6% (66) | 12% (143) | 1% (8) | 1184 |
| Voted in 2014: No | 50% (512) | 31% (317) | 5% (51) | 4% (40) | 8% (82) | 1% (14) | 1016 |
| 4-Region: Northeast | 36% (142) | 41% (162) | 6% (22) | 6% (23) | 10% (41) | 1% (4) | 394 |
| 4-Region: Midwest | 42% (193) | 32% (147) | 7% (34) | 6% (28) | 12% (57) | — (2) | 462 |
| 4-Region: South | 48% (396) | 32% (267) | 7% (56) | 4% (34) | 7% (61) | 1% (10) | 824 |
| 4-Region: West | 41% (214) | 36% (185) | 5% (28) | 4% (21) | 13% (66) | 1% (6) | 520 |
| Facebook Users | 45% (811) | 35% (629) | 6% (111) | 4% (71) | 10% (173) | 1% (17) | 1812 |
| Instagram Users | 54% (617) | 32% (362) | 5% (60) | 3% (29) | 6% (66) | 1% (8) | 1142 |
| WhatsApp Users | 55% (251) | 30% (136) | 6% (28) | 3% (11) | 5% (25) | 1% (4) | 455 |
| Kids Use Facebook or Instagram | 54% (177) | 28% (93) | 6% (20) | 4% (14) | 6% (18) | 1% (5) | 327 |
| Support Government Regulation | 41% (477) | 37% (423) | 7% (81) | 5% (58) | 9% (104) | 1% (10) | 1152 |
| Oppose Government Regulation | 46% (299) | 34% (220) | 6% (37) | 5% (29) | 9% (58) | 1% (3) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE7_8: To what extent are you favorable or unfavorable of the following social media platforms?
 WhatsApp

| Demographic | Very favorable | | Somewhat favorable | | Somewhat unfavorable | | Very unfavorable | | Heard of, no opinion | | Never heard of | | Total N |
|--------------------------|----------------|-------|--------------------|-------|----------------------|-------|------------------|-------|----------------------|-------|----------------|-------|---------|
| Adults | 10% | (231) | 14% | (316) | 10% | (217) | 13% | (290) | 45% | (992) | 7% | (154) | 2200 |
| Gender: Male | 14% | (152) | 18% | (189) | 11% | (120) | 13% | (139) | 38% | (401) | 6% | (61) | 1062 |
| Gender: Female | 7% | (79) | 11% | (127) | 9% | (97) | 13% | (151) | 52% | (591) | 8% | (93) | 1138 |
| Age: 18-34 | 16% | (107) | 15% | (99) | 12% | (79) | 12% | (81) | 38% | (247) | 6% | (42) | 655 |
| Age: 35-44 | 17% | (61) | 18% | (65) | 10% | (35) | 12% | (43) | 35% | (126) | 8% | (28) | 358 |
| Age: 45-64 | 7% | (49) | 15% | (112) | 9% | (67) | 12% | (87) | 51% | (384) | 7% | (52) | 751 |
| Age: 65+ | 3% | (13) | 9% | (40) | 8% | (36) | 18% | (79) | 54% | (236) | 7% | (32) | 436 |
| GenZers: 1997-2012 | 18% | (39) | 14% | (31) | 8% | (18) | 12% | (25) | 41% | (90) | 7% | (15) | 217 |
| Millennials: 1981-1996 | 17% | (113) | 16% | (105) | 13% | (87) | 13% | (86) | 34% | (224) | 7% | (47) | 660 |
| GenXers: 1965-1980 | 9% | (52) | 17% | (100) | 10% | (56) | 11% | (65) | 46% | (269) | 7% | (40) | 582 |
| Baby Boomers: 1946-1964 | 4% | (25) | 11% | (69) | 8% | (51) | 16% | (104) | 56% | (365) | 6% | (40) | 655 |
| PID: Dem (no lean) | 14% | (121) | 17% | (140) | 9% | (78) | 12% | (97) | 42% | (354) | 6% | (53) | 843 |
| PID: Ind (no lean) | 9% | (61) | 14% | (99) | 10% | (73) | 13% | (90) | 47% | (329) | 7% | (48) | 701 |
| PID: Rep (no lean) | 7% | (48) | 12% | (77) | 10% | (66) | 16% | (103) | 47% | (309) | 8% | (53) | 656 |
| PID/Gender: Dem Men | 18% | (76) | 20% | (82) | 11% | (45) | 10% | (43) | 35% | (145) | 6% | (24) | 416 |
| PID/Gender: Dem Women | 11% | (45) | 14% | (58) | 8% | (33) | 13% | (54) | 49% | (209) | 7% | (29) | 428 |
| PID/Gender: Ind Men | 11% | (36) | 19% | (61) | 12% | (38) | 14% | (45) | 41% | (134) | 4% | (14) | 327 |
| PID/Gender: Ind Women | 7% | (25) | 10% | (38) | 10% | (36) | 12% | (45) | 52% | (195) | 9% | (34) | 373 |
| PID/Gender: Rep Men | 13% | (40) | 14% | (46) | 11% | (37) | 16% | (51) | 38% | (122) | 7% | (23) | 319 |
| PID/Gender: Rep Women | 2% | (8) | 9% | (31) | 9% | (29) | 15% | (52) | 56% | (187) | 9% | (30) | 337 |
| Ideo: Liberal (1-3) | 15% | (105) | 17% | (113) | 10% | (71) | 12% | (83) | 41% | (284) | 4% | (29) | 685 |
| Ideo: Moderate (4) | 9% | (52) | 16% | (98) | 9% | (55) | 12% | (74) | 48% | (294) | 6% | (34) | 606 |
| Ideo: Conservative (5-7) | 8% | (57) | 12% | (86) | 9% | (63) | 15% | (104) | 47% | (324) | 8% | (58) | 693 |
| Educ: < College | 8% | (128) | 13% | (190) | 10% | (150) | 13% | (201) | 48% | (722) | 8% | (120) | 1512 |
| Educ: Bachelors degree | 15% | (66) | 18% | (81) | 10% | (44) | 12% | (55) | 40% | (177) | 5% | (21) | 444 |
| Educ: Post-grad | 15% | (36) | 18% | (45) | 9% | (23) | 14% | (34) | 38% | (93) | 5% | (12) | 244 |
| Income: Under 50k | 7% | (88) | 14% | (166) | 11% | (135) | 12% | (148) | 48% | (592) | 8% | (98) | 1227 |
| Income: 50k-100k | 13% | (83) | 15% | (96) | 9% | (61) | 15% | (98) | 43% | (279) | 5% | (35) | 652 |
| Income: 100k+ | 19% | (59) | 17% | (54) | 7% | (21) | 14% | (44) | 38% | (122) | 6% | (21) | 321 |
| Ethnicity: White | 9% | (153) | 13% | (223) | 10% | (170) | 14% | (236) | 48% | (818) | 7% | (121) | 1722 |
| Ethnicity: Hispanic | 18% | (63) | 19% | (65) | 12% | (43) | 11% | (39) | 35% | (123) | 5% | (17) | 349 |

Continued on next page

Table MCTE7_8: To what extent are you favorable or unfavorable of the following social media platforms?

WhatsApp

| Demographic | Very favorable | | Somewhat favorable | | Somewhat unfavorable | | Very unfavorable | | Heard of, no opinion | | Never heard of | | Total N |
|-----------------------------------|----------------|-------|--------------------|-------|----------------------|-------|------------------|-------|----------------------|-------|----------------|-------|---------|
| Adults | 10% | (231) | 14% | (316) | 10% | (217) | 13% | (290) | 45% | (992) | 7% | (154) | 2200 |
| Ethnicity: Black | 17% | (47) | 22% | (61) | 9% | (25) | 10% | (27) | 34% | (94) | 7% | (20) | 274 |
| Ethnicity: Other | 15% | (30) | 16% | (32) | 11% | (22) | 13% | (27) | 39% | (80) | 6% | (13) | 204 |
| All Christian | 10% | (99) | 16% | (156) | 10% | (102) | 14% | (138) | 45% | (445) | 6% | (57) | 997 |
| All Non-Christian | 23% | (25) | 18% | (20) | 11% | (12) | 12% | (12) | 29% | (32) | 6% | (7) | 107 |
| Atheist | 11% | (12) | 13% | (15) | 9% | (10) | 14% | (16) | 45% | (52) | 8% | (9) | 114 |
| Agnostic/Nothing in particular | 9% | (53) | 13% | (78) | 9% | (52) | 11% | (63) | 50% | (295) | 7% | (44) | 586 |
| Something Else | 10% | (41) | 12% | (47) | 10% | (41) | 15% | (61) | 43% | (169) | 9% | (38) | 397 |
| Religious Non-Protestant/Catholic | 20% | (25) | 18% | (23) | 14% | (18) | 10% | (13) | 33% | (42) | 6% | (7) | 129 |
| Evangelical | 13% | (75) | 18% | (109) | 10% | (59) | 13% | (76) | 40% | (236) | 7% | (41) | 597 |
| Non-Evangelical | 8% | (59) | 12% | (88) | 10% | (75) | 16% | (120) | 48% | (363) | 7% | (53) | 759 |
| Community: Urban | 18% | (110) | 16% | (98) | 11% | (66) | 11% | (66) | 38% | (232) | 7% | (45) | 618 |
| Community: Suburban | 9% | (91) | 16% | (161) | 8% | (86) | 13% | (132) | 48% | (485) | 6% | (58) | 1014 |
| Community: Rural | 5% | (29) | 10% | (56) | 12% | (66) | 16% | (92) | 48% | (275) | 9% | (51) | 568 |
| Employ: Private Sector | 15% | (109) | 17% | (120) | 10% | (72) | 12% | (85) | 40% | (287) | 5% | (37) | 710 |
| Employ: Government | 23% | (33) | 16% | (22) | 9% | (12) | 8% | (12) | 38% | (53) | 6% | (8) | 139 |
| Employ: Self-Employed | 14% | (27) | 17% | (32) | 13% | (25) | 14% | (27) | 36% | (69) | 5% | (10) | 191 |
| Employ: Homemaker | 9% | (15) | 12% | (21) | 9% | (14) | 10% | (18) | 50% | (84) | 10% | (17) | 170 |
| Employ: Student | 13% | (9) | 14% | (10) | 8% | (6) | 16% | (11) | 47% | (34) | 3% | (2) | 72 |
| Employ: Retired | 3% | (14) | 11% | (51) | 9% | (41) | 17% | (80) | 53% | (252) | 8% | (38) | 476 |
| Employ: Unemployed | 5% | (13) | 16% | (43) | 9% | (24) | 15% | (42) | 49% | (135) | 7% | (19) | 276 |
| Employ: Other | 7% | (11) | 10% | (16) | 13% | (22) | 10% | (16) | 47% | (78) | 13% | (22) | 166 |
| Military HH: Yes | 8% | (27) | 13% | (44) | 10% | (35) | 16% | (56) | 46% | (154) | 7% | (22) | 337 |
| Military HH: No | 11% | (204) | 15% | (272) | 10% | (182) | 13% | (235) | 45% | (838) | 7% | (132) | 1863 |
| RD/WT: Right Direction | 15% | (133) | 19% | (163) | 9% | (74) | 11% | (95) | 40% | (344) | 6% | (54) | 865 |
| RD/WT: Wrong Track | 7% | (97) | 11% | (153) | 11% | (142) | 15% | (195) | 49% | (648) | 7% | (100) | 1335 |
| Biden Job Approve | 15% | (156) | 18% | (191) | 9% | (90) | 11% | (116) | 41% | (427) | 6% | (60) | 1040 |
| Biden Job Disapprove | 7% | (69) | 11% | (114) | 11% | (115) | 15% | (161) | 49% | (515) | 7% | (78) | 1054 |

Continued on next page

Table MCTE7_8: To what extent are you favorable or unfavorable of the following social media platforms?
 WhatsApp

| Demographic | Very favorable | | Somewhat favorable | | Somewhat unfavorable | | Very unfavorable | | Heard of, no opinion | | Never heard of | | Total N |
|--------------------------------------|----------------|-------|--------------------|-------|----------------------|-------|------------------|-------|----------------------|-------|----------------|-------|---------|
| Adults | 10% | (231) | 14% | (316) | 10% | (217) | 13% | (290) | 45% | (992) | 7% | (154) | 2200 |
| Biden Job Strongly Approve | 17% | (84) | 18% | (87) | 7% | (32) | 14% | (68) | 37% | (179) | 7% | (33) | 482 |
| Biden Job Somewhat Approve | 13% | (72) | 19% | (104) | 10% | (58) | 9% | (48) | 45% | (248) | 5% | (28) | 558 |
| Biden Job Somewhat Disapprove | 9% | (29) | 14% | (42) | 11% | (34) | 10% | (31) | 47% | (142) | 8% | (25) | 302 |
| Biden Job Strongly Disapprove | 5% | (41) | 10% | (73) | 11% | (82) | 17% | (131) | 50% | (373) | 7% | (53) | 752 |
| Favorable of Biden | 15% | (150) | 18% | (181) | 8% | (87) | 11% | (118) | 42% | (434) | 6% | (60) | 1030 |
| Unfavorable of Biden | 7% | (73) | 11% | (113) | 11% | (114) | 15% | (158) | 48% | (506) | 8% | (82) | 1046 |
| Very Favorable of Biden | 17% | (88) | 17% | (88) | 7% | (34) | 14% | (73) | 39% | (206) | 7% | (36) | 524 |
| Somewhat Favorable of Biden | 12% | (62) | 18% | (93) | 10% | (53) | 9% | (46) | 45% | (228) | 5% | (24) | 506 |
| Somewhat Unfavorable of Biden | 10% | (27) | 13% | (34) | 13% | (34) | 9% | (24) | 45% | (117) | 9% | (22) | 258 |
| Very Unfavorable of Biden | 6% | (46) | 10% | (79) | 10% | (80) | 17% | (134) | 49% | (389) | 8% | (60) | 788 |
| #1 Issue: Economy | 13% | (103) | 14% | (112) | 10% | (83) | 11% | (89) | 44% | (360) | 8% | (67) | 813 |
| #1 Issue: Security | 9% | (31) | 13% | (43) | 8% | (28) | 15% | (51) | 49% | (169) | 6% | (21) | 343 |
| #1 Issue: Health Care | 14% | (40) | 13% | (38) | 13% | (36) | 10% | (29) | 40% | (112) | 9% | (26) | 282 |
| #1 Issue: Medicare / Social Security | 3% | (9) | 14% | (39) | 9% | (26) | 16% | (46) | 51% | (143) | 7% | (18) | 281 |
| #1 Issue: Women's Issues | 7% | (11) | 12% | (18) | 7% | (10) | 16% | (23) | 50% | (73) | 8% | (12) | 147 |
| #1 Issue: Education | 18% | (18) | 22% | (22) | 11% | (11) | 12% | (12) | 35% | (35) | 2% | (2) | 101 |
| #1 Issue: Energy | 14% | (15) | 21% | (22) | 8% | (9) | 15% | (15) | 38% | (40) | 4% | (5) | 105 |
| #1 Issue: Other | 4% | (5) | 17% | (22) | 11% | (14) | 19% | (24) | 47% | (61) | 3% | (3) | 128 |
| 2020 Vote: Joe Biden | 13% | (133) | 16% | (159) | 9% | (86) | 12% | (120) | 44% | (429) | 6% | (57) | 983 |
| 2020 Vote: Donald Trump | 7% | (54) | 12% | (88) | 11% | (83) | 15% | (110) | 47% | (347) | 7% | (54) | 737 |
| 2020 Vote: Other | 3% | (2) | 15% | (11) | 12% | (9) | 18% | (12) | 44% | (31) | 8% | (5) | 70 |
| 2020 Vote: Didn't Vote | 10% | (41) | 14% | (57) | 10% | (39) | 12% | (48) | 45% | (186) | 9% | (38) | 410 |
| 2018 House Vote: Democrat | 14% | (100) | 16% | (118) | 8% | (60) | 13% | (98) | 43% | (316) | 6% | (42) | 735 |
| 2018 House Vote: Republican | 6% | (35) | 12% | (69) | 10% | (57) | 16% | (90) | 47% | (267) | 8% | (44) | 564 |
| 2018 House Vote: Someone else | 1% | (1) | 6% | (4) | 18% | (12) | 14% | (10) | 48% | (33) | 13% | (9) | 69 |
| 2016 Vote: Hillary Clinton | 13% | (92) | 16% | (109) | 9% | (60) | 12% | (86) | 45% | (311) | 5% | (34) | 693 |
| 2016 Vote: Donald Trump | 7% | (50) | 11% | (74) | 11% | (71) | 16% | (109) | 47% | (313) | 8% | (53) | 670 |
| 2016 Vote: Other | 2% | (2) | 16% | (14) | 10% | (8) | 14% | (12) | 55% | (48) | 4% | (3) | 88 |
| 2016 Vote: Didn't Vote | 12% | (86) | 16% | (118) | 10% | (78) | 11% | (83) | 43% | (320) | 8% | (61) | 746 |

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Table MCTE7_8: To what extent are you favorable or unfavorable of the following social media platforms?

WhatsApp

| Demographic | Very favorable | | Somewhat favorable | | Somewhat unfavorable | | Very unfavorable | | Heard of, no opinion | | Never heard of | | Total N |
|--------------------------------|----------------|-------|--------------------|-------|----------------------|-------|------------------|-------|----------------------|-------|----------------|-------|---------|
| Adults | 10% | (231) | 14% | (316) | 10% | (217) | 13% | (290) | 45% | (992) | 7% | (154) | 2200 |
| Voted in 2014: Yes | 10% | (113) | 14% | (162) | 10% | (117) | 15% | (173) | 46% | (540) | 7% | (78) | 1184 |
| Voted in 2014: No | 12% | (117) | 15% | (153) | 10% | (99) | 12% | (117) | 45% | (453) | 7% | (76) | 1016 |
| 4-Region: Northeast | 8% | (32) | 19% | (75) | 8% | (31) | 13% | (50) | 47% | (186) | 5% | (19) | 394 |
| 4-Region: Midwest | 6% | (26) | 12% | (55) | 9% | (43) | 16% | (76) | 48% | (224) | 9% | (39) | 462 |
| 4-Region: South | 12% | (102) | 14% | (112) | 9% | (71) | 14% | (111) | 45% | (369) | 7% | (59) | 824 |
| 4-Region: West | 14% | (71) | 14% | (74) | 14% | (71) | 10% | (53) | 41% | (214) | 7% | (36) | 520 |
| Facebook Users | 11% | (206) | 15% | (272) | 10% | (179) | 11% | (192) | 46% | (830) | 7% | (133) | 1812 |
| Instagram Users | 16% | (183) | 17% | (197) | 11% | (123) | 8% | (93) | 42% | (484) | 5% | (63) | 1142 |
| WhatsApp Users | 40% | (180) | 39% | (176) | 10% | (44) | 4% | (16) | 7% | (34) | 1% | (5) | 455 |
| Kids Use Facebook or Instagram | 26% | (84) | 19% | (61) | 9% | (31) | 8% | (26) | 32% | (105) | 6% | (20) | 327 |
| Support Government Regulation | 13% | (145) | 16% | (180) | 10% | (117) | 15% | (172) | 42% | (479) | 5% | (59) | 1152 |
| Oppose Government Regulation | 9% | (56) | 15% | (95) | 10% | (65) | 12% | (80) | 46% | (295) | 9% | (56) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE8: Do you support or oppose government regulation of social media companies?

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|--------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 23% (503) | 31% (689) | 16% (341) | 14% (314) | 16% (353) | 2200 |
| Gender: Male | 28% (301) | 31% (332) | 16% (166) | 15% (155) | 10% (107) | 1062 |
| Gender: Female | 18% (202) | 31% (356) | 15% (175) | 14% (159) | 22% (246) | 1138 |
| Age: 18-34 | 16% (105) | 28% (183) | 17% (112) | 18% (118) | 21% (137) | 655 |
| Age: 35-44 | 22% (80) | 32% (115) | 17% (60) | 13% (48) | 15% (55) | 358 |
| Age: 45-64 | 22% (164) | 31% (237) | 16% (121) | 15% (111) | 16% (119) | 751 |
| Age: 65+ | 35% (154) | 35% (154) | 11% (48) | 9% (37) | 10% (43) | 436 |
| GenZers: 1997-2012 | 10% (22) | 26% (57) | 20% (44) | 19% (41) | 25% (53) | 217 |
| Millennials: 1981-1996 | 20% (133) | 30% (199) | 16% (103) | 16% (106) | 18% (117) | 660 |
| GenXers: 1965-1980 | 21% (121) | 31% (178) | 16% (94) | 14% (80) | 19% (109) | 582 |
| Baby Boomers: 1946-1964 | 31% (200) | 33% (219) | 14% (92) | 12% (81) | 10% (64) | 655 |
| PID: Dem (no lean) | 32% (266) | 36% (304) | 13% (107) | 10% (86) | 9% (79) | 843 |
| PID: Ind (no lean) | 16% (114) | 26% (180) | 16% (110) | 17% (118) | 26% (180) | 701 |
| PID: Rep (no lean) | 19% (124) | 31% (205) | 19% (124) | 17% (110) | 14% (94) | 656 |
| PID/Gender: Dem Men | 39% (161) | 31% (129) | 12% (48) | 10% (42) | 9% (36) | 416 |
| PID/Gender: Dem Women | 25% (105) | 41% (175) | 14% (59) | 10% (44) | 10% (43) | 428 |
| PID/Gender: Ind Men | 19% (63) | 32% (103) | 17% (54) | 18% (59) | 15% (48) | 327 |
| PID/Gender: Ind Women | 14% (51) | 20% (76) | 15% (56) | 16% (58) | 35% (132) | 373 |
| PID/Gender: Rep Men | 24% (78) | 31% (100) | 20% (64) | 17% (54) | 7% (23) | 319 |
| PID/Gender: Rep Women | 14% (46) | 31% (105) | 18% (60) | 17% (56) | 21% (71) | 337 |
| Ideo: Liberal (1-3) | 31% (212) | 35% (243) | 15% (105) | 10% (71) | 8% (53) | 685 |
| Ideo: Moderate (4) | 19% (116) | 35% (210) | 15% (91) | 12% (76) | 19% (114) | 606 |
| Ideo: Conservative (5-7) | 23% (158) | 29% (201) | 17% (117) | 17% (121) | 14% (96) | 693 |
| Educ: < College | 18% (277) | 30% (449) | 17% (251) | 16% (247) | 19% (287) | 1512 |
| Educ: Bachelors degree | 32% (141) | 35% (155) | 13% (58) | 11% (49) | 9% (41) | 444 |
| Educ: Post-grad | 35% (85) | 35% (85) | 13% (32) | 7% (17) | 10% (25) | 244 |
| Income: Under 50k | 20% (240) | 30% (372) | 16% (199) | 15% (185) | 19% (230) | 1227 |
| Income: 50k-100k | 23% (149) | 34% (222) | 15% (96) | 14% (91) | 14% (93) | 652 |
| Income: 100k+ | 35% (113) | 30% (95) | 14% (45) | 12% (37) | 9% (30) | 321 |
| Ethnicity: White | 23% (394) | 31% (542) | 16% (267) | 15% (262) | 15% (256) | 1722 |
| Ethnicity: Hispanic | 21% (72) | 33% (116) | 14% (48) | 18% (62) | 15% (52) | 349 |
| Ethnicity: Black | 27% (73) | 28% (75) | 17% (46) | 11% (30) | 18% (50) | 274 |

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Table MCTE8: Do you support or oppose government regulation of social media companies?

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|-----------------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 23% (503) | 31% (689) | 16% (341) | 14% (314) | 16% (353) | 2200 |
| Ethnicity: Other | 17% (36) | 35% (71) | 14% (28) | 11% (22) | 23% (47) | 204 |
| All Christian | 26% (259) | 34% (335) | 16% (161) | 12% (124) | 12% (117) | 997 |
| All Non-Christian | 47% (50) | 25% (27) | 5% (6) | 12% (12) | 11% (12) | 107 |
| Atheist | 24% (27) | 34% (38) | 18% (21) | 16% (19) | 8% (9) | 114 |
| Agnostic/Nothing in particular | 17% (98) | 30% (174) | 15% (87) | 16% (92) | 23% (135) | 586 |
| Something Else | 17% (69) | 29% (114) | 17% (66) | 17% (67) | 20% (80) | 397 |
| Religious Non-Protestant/Catholic | 40% (51) | 28% (36) | 8% (10) | 11% (15) | 13% (17) | 129 |
| Evangelical | 24% (145) | 29% (173) | 16% (97) | 15% (91) | 15% (90) | 597 |
| Non-Evangelical | 23% (176) | 34% (261) | 16% (124) | 13% (97) | 13% (101) | 759 |
| Community: Urban | 30% (184) | 31% (192) | 15% (94) | 11% (70) | 13% (78) | 618 |
| Community: Suburban | 22% (225) | 30% (305) | 16% (159) | 15% (152) | 17% (172) | 1014 |
| Community: Rural | 16% (94) | 34% (191) | 16% (88) | 16% (92) | 18% (103) | 568 |
| Employ: Private Sector | 23% (163) | 32% (224) | 16% (117) | 15% (107) | 14% (98) | 710 |
| Employ: Government | 28% (38) | 32% (45) | 16% (23) | 12% (16) | 12% (17) | 139 |
| Employ: Self-Employed | 21% (41) | 29% (54) | 13% (25) | 20% (37) | 17% (33) | 191 |
| Employ: Homemaker | 15% (26) | 25% (42) | 12% (21) | 24% (41) | 23% (40) | 170 |
| Employ: Student | 15% (11) | 33% (24) | 17% (12) | 9% (7) | 26% (19) | 72 |
| Employ: Retired | 33% (158) | 35% (165) | 13% (64) | 10% (48) | 9% (41) | 476 |
| Employ: Unemployed | 15% (42) | 31% (85) | 17% (47) | 14% (38) | 23% (63) | 276 |
| Employ: Other | 14% (24) | 30% (50) | 19% (32) | 11% (18) | 26% (42) | 166 |
| Military HH: Yes | 29% (99) | 29% (99) | 15% (50) | 13% (42) | 14% (47) | 337 |
| Military HH: No | 22% (405) | 32% (590) | 16% (291) | 15% (271) | 16% (306) | 1863 |
| RD/WT: Right Direction | 33% (284) | 37% (316) | 13% (112) | 8% (69) | 10% (85) | 865 |
| RD/WT: Wrong Track | 16% (220) | 28% (372) | 17% (229) | 18% (245) | 20% (269) | 1335 |
| Biden Job Approve | 31% (325) | 37% (388) | 12% (125) | 9% (89) | 11% (113) | 1040 |
| Biden Job Disapprove | 16% (169) | 27% (280) | 19% (200) | 20% (216) | 18% (188) | 1054 |
| Biden Job Strongly Approve | 46% (223) | 31% (149) | 7% (36) | 9% (41) | 7% (32) | 482 |
| Biden Job Somewhat Approve | 18% (102) | 43% (239) | 16% (89) | 9% (48) | 14% (80) | 558 |
| Biden Job Somewhat Disapprove | 9% (27) | 31% (95) | 25% (76) | 15% (46) | 19% (58) | 302 |
| Biden Job Strongly Disapprove | 19% (143) | 25% (186) | 17% (124) | 23% (170) | 17% (130) | 752 |

Continued on next page

Table MCTE8: Do you support or oppose government regulation of social media companies?

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|--------------------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 23% (503) | 31% (689) | 16% (341) | 14% (314) | 16% (353) | 2200 |
| Favorable of Biden | 31% (320) | 37% (385) | 12% (122) | 9% (96) | 10% (107) | 1030 |
| Unfavorable of Biden | 16% (173) | 26% (274) | 20% (206) | 20% (209) | 18% (184) | 1046 |
| Very Favorable of Biden | 43% (227) | 33% (172) | 8% (39) | 9% (49) | 7% (37) | 524 |
| Somewhat Favorable of Biden | 18% (92) | 42% (214) | 16% (83) | 9% (47) | 14% (70) | 506 |
| Somewhat Unfavorable of Biden | 13% (35) | 30% (77) | 28% (73) | 14% (37) | 14% (37) | 258 |
| Very Unfavorable of Biden | 17% (138) | 25% (197) | 17% (134) | 22% (173) | 19% (146) | 788 |
| #1 Issue: Economy | 18% (148) | 32% (262) | 18% (146) | 16% (130) | 16% (128) | 813 |
| #1 Issue: Security | 24% (83) | 28% (95) | 17% (59) | 19% (66) | 12% (40) | 343 |
| #1 Issue: Health Care | 24% (67) | 30% (85) | 19% (53) | 12% (34) | 15% (43) | 282 |
| #1 Issue: Medicare / Social Security | 33% (92) | 35% (97) | 10% (28) | 9% (24) | 14% (40) | 281 |
| #1 Issue: Women's Issues | 19% (28) | 31% (45) | 14% (21) | 12% (18) | 23% (34) | 147 |
| #1 Issue: Education | 12% (12) | 36% (36) | 12% (12) | 17% (17) | 23% (24) | 101 |
| #1 Issue: Energy | 36% (38) | 30% (32) | 10% (10) | 11% (12) | 12% (13) | 105 |
| #1 Issue: Other | 28% (36) | 29% (37) | 9% (11) | 10% (13) | 25% (32) | 128 |
| 2020 Vote: Joe Biden | 32% (312) | 36% (351) | 14% (138) | 9% (86) | 10% (96) | 983 |
| 2020 Vote: Donald Trump | 19% (140) | 30% (217) | 17% (127) | 20% (145) | 15% (107) | 737 |
| 2020 Vote: Other | 16% (11) | 26% (18) | 10% (7) | 31% (21) | 17% (12) | 70 |
| 2020 Vote: Didn't Vote | 10% (40) | 25% (102) | 17% (68) | 15% (62) | 34% (139) | 410 |
| 2018 House Vote: Democrat | 36% (263) | 35% (257) | 12% (91) | 9% (67) | 8% (58) | 735 |
| 2018 House Vote: Republican | 20% (112) | 31% (176) | 19% (104) | 18% (100) | 13% (72) | 564 |
| 2018 House Vote: Someone else | 15% (11) | 25% (17) | 11% (7) | 17% (12) | 32% (22) | 69 |
| 2016 Vote: Hillary Clinton | 34% (235) | 34% (234) | 15% (101) | 9% (59) | 9% (63) | 693 |
| 2016 Vote: Donald Trump | 21% (141) | 31% (209) | 16% (110) | 18% (118) | 14% (92) | 670 |
| 2016 Vote: Other | 21% (19) | 36% (32) | 16% (14) | 16% (14) | 11% (9) | 88 |
| 2016 Vote: Didn't Vote | 14% (105) | 29% (214) | 16% (116) | 16% (123) | 25% (188) | 746 |
| Voted in 2014: Yes | 29% (347) | 32% (383) | 14% (171) | 12% (144) | 12% (138) | 1184 |
| Voted in 2014: No | 15% (156) | 30% (306) | 17% (170) | 17% (169) | 21% (215) | 1016 |
| 4-Region: Northeast | 25% (99) | 28% (110) | 17% (66) | 13% (50) | 18% (69) | 394 |
| 4-Region: Midwest | 26% (119) | 30% (140) | 13% (61) | 15% (69) | 16% (73) | 462 |
| 4-Region: South | 21% (171) | 33% (272) | 16% (128) | 14% (116) | 17% (137) | 824 |
| 4-Region: West | 22% (115) | 32% (167) | 17% (86) | 15% (78) | 14% (74) | 520 |

Continued on next page

Table MCTE8: Do you support or oppose government regulation of social media companies?

| Demographic | Strongly support | | Somewhat support | | Somewhat oppose | | Strongly oppose | | Don't know / No opinion | | Total N |
|--------------------------------|-------------------------|-------|-------------------------|-------|------------------------|-------|------------------------|-------|--------------------------------|-------|----------------|
| Adults | 23% | (503) | 31% | (689) | 16% | (341) | 14% | (314) | 16% | (353) | 2200 |
| Facebook Users | 21% | (375) | 32% | (586) | 16% | (286) | 15% | (268) | 16% | (297) | 1812 |
| Instagram Users | 20% | (231) | 31% | (359) | 16% | (188) | 16% | (184) | 16% | (180) | 1142 |
| WhatsApp Users | 27% | (122) | 35% | (159) | 15% | (68) | 10% | (47) | 13% | (59) | 455 |
| Kids Use Facebook or Instagram | 29% | (96) | 27% | (88) | 18% | (59) | 15% | (48) | 10% | (34) | 327 |
| Support Government Regulation | 42% | (483) | 50% | (581) | 3% | (37) | 1% | (13) | 3% | (38) | 1152 |
| Oppose Government Regulation | 1% | (8) | 9% | (58) | 42% | (274) | 45% | (290) | 2% | (15) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE9: How much of a role do you think social media companies should have in determining what posts and news stories you see?

| Demographic | A major role | | A minor role | | No role at all | | Don't know / No opinion | | Total N |
|--------------------------|--------------|-------|--------------|-------|----------------|-------|-------------------------|-------|---------|
| Adults | 29% | (637) | 30% | (662) | 27% | (587) | 14% | (314) | 2200 |
| Gender: Male | 33% | (345) | 32% | (339) | 25% | (264) | 11% | (113) | 1062 |
| Gender: Female | 26% | (291) | 28% | (323) | 28% | (323) | 18% | (201) | 1138 |
| Age: 18-34 | 30% | (197) | 36% | (236) | 21% | (141) | 12% | (81) | 655 |
| Age: 35-44 | 35% | (124) | 28% | (100) | 25% | (88) | 13% | (46) | 358 |
| Age: 45-64 | 27% | (202) | 28% | (214) | 28% | (210) | 17% | (125) | 751 |
| Age: 65+ | 26% | (113) | 26% | (113) | 34% | (148) | 14% | (62) | 436 |
| GenZers: 1997-2012 | 26% | (56) | 34% | (74) | 25% | (55) | 15% | (32) | 217 |
| Millennials: 1981-1996 | 35% | (229) | 34% | (222) | 21% | (135) | 11% | (73) | 660 |
| GenXers: 1965-1980 | 29% | (167) | 25% | (148) | 27% | (155) | 19% | (112) | 582 |
| Baby Boomers: 1946-1964 | 26% | (169) | 29% | (192) | 32% | (208) | 13% | (86) | 655 |
| PID: Dem (no lean) | 39% | (330) | 32% | (270) | 16% | (138) | 12% | (105) | 843 |
| PID: Ind (no lean) | 23% | (162) | 29% | (203) | 29% | (200) | 19% | (135) | 701 |
| PID: Rep (no lean) | 22% | (145) | 29% | (189) | 38% | (248) | 11% | (74) | 656 |
| PID/Gender: Dem Men | 43% | (178) | 33% | (137) | 14% | (57) | 11% | (44) | 416 |
| PID/Gender: Dem Women | 35% | (152) | 31% | (134) | 19% | (81) | 14% | (61) | 428 |
| PID/Gender: Ind Men | 26% | (86) | 32% | (104) | 30% | (97) | 12% | (40) | 327 |
| PID/Gender: Ind Women | 21% | (77) | 26% | (99) | 28% | (103) | 25% | (95) | 373 |
| PID/Gender: Rep Men | 26% | (82) | 31% | (98) | 34% | (109) | 9% | (29) | 319 |
| PID/Gender: Rep Women | 19% | (63) | 27% | (91) | 41% | (138) | 13% | (45) | 337 |
| Ideo: Liberal (1-3) | 36% | (247) | 36% | (249) | 18% | (123) | 9% | (65) | 685 |
| Ideo: Moderate (4) | 32% | (192) | 27% | (163) | 24% | (145) | 17% | (106) | 606 |
| Ideo: Conservative (5-7) | 22% | (152) | 29% | (201) | 38% | (262) | 11% | (78) | 693 |
| Educ: < College | 26% | (398) | 29% | (436) | 27% | (415) | 17% | (263) | 1512 |
| Educ: Bachelors degree | 35% | (154) | 33% | (147) | 26% | (117) | 6% | (26) | 444 |
| Educ: Post-grad | 34% | (84) | 33% | (80) | 22% | (55) | 10% | (26) | 244 |
| Income: Under 50k | 27% | (331) | 30% | (371) | 25% | (306) | 18% | (218) | 1227 |
| Income: 50k-100k | 29% | (189) | 32% | (208) | 29% | (189) | 10% | (65) | 652 |
| Income: 100k+ | 36% | (116) | 26% | (83) | 28% | (91) | 10% | (31) | 321 |
| Ethnicity: White | 27% | (468) | 31% | (526) | 29% | (503) | 13% | (226) | 1722 |
| Ethnicity: Hispanic | 32% | (112) | 32% | (112) | 22% | (77) | 14% | (48) | 349 |
| Ethnicity: Black | 44% | (122) | 27% | (74) | 13% | (36) | 16% | (43) | 274 |

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Table MCTE9: *How much of a role do you think social media companies should have in determining what posts and news stories you see?*

| Demographic | A major role | | A minor role | | No role at all | | Don't know / No opinion | | Total N |
|-----------------------------------|--------------|-------|--------------|-------|----------------|-------|-------------------------|-------|---------|
| Adults | 29% | (637) | 30% | (662) | 27% | (587) | 14% | (314) | 2200 |
| Ethnicity: Other | 23% | (47) | 31% | (62) | 24% | (48) | 23% | (46) | 204 |
| All Christian | 30% | (299) | 29% | (291) | 28% | (276) | 13% | (131) | 997 |
| All Non-Christian | 38% | (41) | 33% | (36) | 17% | (18) | 12% | (13) | 107 |
| Atheist | 25% | (29) | 41% | (47) | 24% | (27) | 10% | (12) | 114 |
| Agnostic/Nothing in particular | 24% | (139) | 30% | (176) | 26% | (155) | 20% | (116) | 586 |
| Something Else | 33% | (129) | 28% | (113) | 28% | (111) | 11% | (43) | 397 |
| Religious Non-Protestant/Catholic | 35% | (45) | 36% | (46) | 19% | (25) | 10% | (13) | 129 |
| Evangelical | 35% | (208) | 27% | (162) | 27% | (159) | 11% | (67) | 597 |
| Non-Evangelical | 27% | (207) | 30% | (225) | 29% | (219) | 14% | (107) | 759 |
| Community: Urban | 37% | (227) | 29% | (182) | 21% | (129) | 13% | (81) | 618 |
| Community: Suburban | 27% | (276) | 32% | (322) | 27% | (270) | 14% | (146) | 1014 |
| Community: Rural | 24% | (134) | 28% | (159) | 33% | (188) | 15% | (87) | 568 |
| Employ: Private Sector | 30% | (215) | 33% | (235) | 25% | (179) | 11% | (81) | 710 |
| Employ: Government | 43% | (60) | 28% | (39) | 18% | (25) | 11% | (15) | 139 |
| Employ: Self-Employed | 34% | (64) | 31% | (60) | 24% | (46) | 11% | (21) | 191 |
| Employ: Homemaker | 20% | (34) | 27% | (46) | 33% | (56) | 20% | (33) | 170 |
| Employ: Student | 25% | (18) | 43% | (31) | 21% | (15) | 10% | (7) | 72 |
| Employ: Retired | 26% | (123) | 28% | (134) | 34% | (163) | 12% | (56) | 476 |
| Employ: Unemployed | 25% | (70) | 29% | (79) | 21% | (58) | 25% | (69) | 276 |
| Employ: Other | 31% | (52) | 23% | (38) | 27% | (44) | 19% | (32) | 166 |
| Military HH: Yes | 27% | (90) | 30% | (100) | 32% | (108) | 12% | (39) | 337 |
| Military HH: No | 29% | (547) | 30% | (562) | 26% | (479) | 15% | (275) | 1863 |
| RD/WT: Right Direction | 41% | (352) | 33% | (281) | 14% | (125) | 12% | (106) | 865 |
| RD/WT: Wrong Track | 21% | (285) | 29% | (381) | 35% | (461) | 16% | (208) | 1335 |
| Biden Job Approve | 42% | (441) | 32% | (329) | 15% | (152) | 11% | (119) | 1040 |
| Biden Job Disapprove | 17% | (178) | 30% | (313) | 39% | (415) | 14% | (148) | 1054 |
| Biden Job Strongly Approve | 50% | (240) | 27% | (129) | 13% | (61) | 11% | (52) | 482 |
| Biden Job Somewhat Approve | 36% | (201) | 36% | (199) | 16% | (91) | 12% | (67) | 558 |
| Biden Job Somewhat Disapprove | 22% | (66) | 38% | (114) | 24% | (71) | 17% | (51) | 302 |
| Biden Job Strongly Disapprove | 15% | (112) | 27% | (200) | 46% | (344) | 13% | (97) | 752 |

Continued on next page

Table MCTE9: How much of a role do you think social media companies should have in determining what posts and news stories you see?

| Demographic | A major role | | A minor role | | No role at all | | Don't know / No opinion | | Total N |
|--------------------------------------|--------------|-------|--------------|-------|----------------|-------|-------------------------|-------|---------|
| Adults | 29% | (637) | 30% | (662) | 27% | (587) | 14% | (314) | 2200 |
| Favorable of Biden | 41% | (421) | 32% | (329) | 16% | (160) | 12% | (120) | 1030 |
| Unfavorable of Biden | 18% | (186) | 29% | (308) | 39% | (409) | 14% | (143) | 1046 |
| Very Favorable of Biden | 47% | (244) | 29% | (153) | 13% | (70) | 11% | (57) | 524 |
| Somewhat Favorable of Biden | 35% | (176) | 35% | (176) | 18% | (90) | 13% | (63) | 506 |
| Somewhat Unfavorable of Biden | 25% | (65) | 38% | (99) | 23% | (60) | 13% | (34) | 258 |
| Very Unfavorable of Biden | 15% | (121) | 27% | (209) | 44% | (349) | 14% | (109) | 788 |
| #1 Issue: Economy | 31% | (249) | 31% | (251) | 25% | (204) | 13% | (108) | 813 |
| #1 Issue: Security | 17% | (59) | 30% | (101) | 42% | (145) | 11% | (38) | 343 |
| #1 Issue: Health Care | 33% | (94) | 34% | (94) | 19% | (52) | 15% | (41) | 282 |
| #1 Issue: Medicare / Social Security | 32% | (91) | 28% | (80) | 22% | (63) | 17% | (47) | 281 |
| #1 Issue: Women's Issues | 26% | (38) | 34% | (49) | 28% | (42) | 12% | (18) | 147 |
| #1 Issue: Education | 37% | (38) | 27% | (27) | 21% | (22) | 14% | (15) | 101 |
| #1 Issue: Energy | 34% | (36) | 35% | (36) | 13% | (14) | 18% | (19) | 105 |
| #1 Issue: Other | 25% | (32) | 18% | (23) | 35% | (45) | 23% | (29) | 128 |
| 2020 Vote: Joe Biden | 39% | (384) | 33% | (326) | 16% | (158) | 12% | (116) | 983 |
| 2020 Vote: Donald Trump | 19% | (137) | 29% | (216) | 39% | (290) | 13% | (94) | 737 |
| 2020 Vote: Other | 22% | (15) | 26% | (18) | 35% | (24) | 17% | (12) | 70 |
| 2020 Vote: Didn't Vote | 25% | (100) | 25% | (102) | 28% | (114) | 23% | (93) | 410 |
| 2018 House Vote: Democrat | 40% | (291) | 32% | (234) | 17% | (128) | 11% | (82) | 735 |
| 2018 House Vote: Republican | 19% | (107) | 29% | (164) | 40% | (226) | 12% | (67) | 564 |
| 2018 House Vote: Someone else | 24% | (16) | 31% | (21) | 27% | (19) | 18% | (13) | 69 |
| 2016 Vote: Hillary Clinton | 39% | (273) | 32% | (220) | 17% | (120) | 11% | (79) | 693 |
| 2016 Vote: Donald Trump | 19% | (128) | 30% | (204) | 38% | (256) | 12% | (83) | 670 |
| 2016 Vote: Other | 25% | (22) | 31% | (27) | 31% | (27) | 13% | (11) | 88 |
| 2016 Vote: Didn't Vote | 28% | (210) | 28% | (211) | 25% | (184) | 19% | (141) | 746 |
| Voted in 2014: Yes | 30% | (354) | 30% | (354) | 28% | (328) | 13% | (148) | 1184 |
| Voted in 2014: No | 28% | (283) | 30% | (308) | 25% | (259) | 16% | (166) | 1016 |
| 4-Region: Northeast | 31% | (124) | 29% | (116) | 24% | (94) | 15% | (60) | 394 |
| 4-Region: Midwest | 27% | (126) | 29% | (134) | 27% | (127) | 16% | (75) | 462 |
| 4-Region: South | 27% | (223) | 31% | (252) | 27% | (226) | 15% | (122) | 824 |
| 4-Region: West | 31% | (163) | 31% | (160) | 27% | (140) | 11% | (57) | 520 |

Continued on next page

Table MCTE9: *How much of a role do you think social media companies should have in determining what posts and news stories you see?*

| Demographic | A major role | | A minor role | | No role at all | | Don't know / No opinion | | Total N |
|--------------------------------|---------------------|-------|---------------------|-------|-----------------------|-------|--------------------------------|-------|----------------|
| Adults | 29% | (637) | 30% | (662) | 27% | (587) | 14% | (314) | 2200 |
| Facebook Users | 30% | (550) | 31% | (554) | 24% | (440) | 15% | (268) | 1812 |
| Instagram Users | 32% | (370) | 33% | (375) | 23% | (267) | 11% | (130) | 1142 |
| WhatsApp Users | 38% | (174) | 32% | (144) | 18% | (80) | 12% | (57) | 455 |
| Kids Use Facebook or Instagram | 41% | (135) | 29% | (93) | 22% | (71) | 8% | (27) | 327 |
| Support Government Regulation | 35% | (403) | 35% | (401) | 21% | (244) | 9% | (103) | 1152 |
| Oppose Government Regulation | 23% | (151) | 30% | (195) | 39% | (249) | 8% | (51) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE10_INET: Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.

The president and his administration

| Demographic | Selected | Not Selected | Total N |
|--------------------------|-----------|--------------|---------|
| Adults | 12% (265) | 88% (1935) | 2200 |
| Gender: Male | 14% (151) | 86% (911) | 1062 |
| Gender: Female | 10% (114) | 90% (1024) | 1138 |
| Age: 18-34 | 13% (87) | 87% (568) | 655 |
| Age: 35-44 | 17% (63) | 83% (295) | 358 |
| Age: 45-64 | 10% (77) | 90% (674) | 751 |
| Age: 65+ | 9% (38) | 91% (398) | 436 |
| GenZers: 1997-2012 | 9% (20) | 91% (197) | 217 |
| Millennials: 1981-1996 | 16% (108) | 84% (552) | 660 |
| GenXers: 1965-1980 | 12% (69) | 88% (513) | 582 |
| Baby Boomers: 1946-1964 | 9% (57) | 91% (599) | 655 |
| PID: Dem (no lean) | 16% (134) | 84% (709) | 843 |
| PID: Ind (no lean) | 8% (55) | 92% (645) | 701 |
| PID: Rep (no lean) | 11% (75) | 89% (581) | 656 |
| PID/Gender: Dem Men | 20% (83) | 80% (332) | 416 |
| PID/Gender: Dem Women | 12% (51) | 88% (377) | 428 |
| PID/Gender: Ind Men | 9% (30) | 91% (297) | 327 |
| PID/Gender: Ind Women | 7% (25) | 93% (348) | 373 |
| PID/Gender: Rep Men | 12% (37) | 88% (282) | 319 |
| PID/Gender: Rep Women | 11% (38) | 89% (299) | 337 |
| Ideo: Liberal (1-3) | 14% (95) | 86% (589) | 685 |
| Ideo: Moderate (4) | 12% (70) | 88% (537) | 606 |
| Ideo: Conservative (5-7) | 12% (82) | 88% (611) | 693 |
| Educ: < College | 12% (174) | 88% (1338) | 1512 |
| Educ: Bachelors degree | 13% (56) | 87% (388) | 444 |
| Educ: Post-grad | 14% (35) | 86% (209) | 244 |
| Income: Under 50k | 11% (135) | 89% (1092) | 1227 |
| Income: 50k-100k | 13% (83) | 87% (569) | 652 |
| Income: 100k+ | 15% (47) | 85% (274) | 321 |
| Ethnicity: White | 12% (201) | 88% (1521) | 1722 |
| Ethnicity: Hispanic | 15% (51) | 85% (299) | 349 |

Continued on next page

Table MCTE10_1NET: Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.

The president and his administration

| Demographic | Selected | | Not Selected | | Total N |
|-----------------------------------|----------|-------|--------------|--------|---------|
| Adults | 12% | (265) | 88% | (1935) | 2200 |
| Ethnicity: Black | 15% | (40) | 85% | (234) | 274 |
| Ethnicity: Other | 12% | (24) | 88% | (180) | 204 |
| All Christian | 12% | (118) | 88% | (879) | 997 |
| All Non-Christian | 23% | (25) | 77% | (82) | 107 |
| Atheist | 7% | (8) | 93% | (106) | 114 |
| Agnostic/Nothing in particular | 10% | (59) | 90% | (527) | 586 |
| Something Else | 14% | (55) | 86% | (342) | 397 |
| Religious Non-Protestant/Catholic | 20% | (26) | 80% | (103) | 129 |
| Evangelical | 16% | (93) | 84% | (504) | 597 |
| Non-Evangelical | 10% | (75) | 90% | (683) | 759 |
| Community: Urban | 16% | (101) | 84% | (517) | 618 |
| Community: Suburban | 11% | (111) | 89% | (903) | 1014 |
| Community: Rural | 9% | (53) | 91% | (516) | 568 |
| Employ: Private Sector | 16% | (110) | 84% | (600) | 710 |
| Employ: Government | 17% | (24) | 83% | (115) | 139 |
| Employ: Self-Employed | 12% | (22) | 88% | (168) | 191 |
| Employ: Homemaker | 11% | (18) | 89% | (152) | 170 |
| Employ: Student | 13% | (9) | 87% | (63) | 72 |
| Employ: Retired | 8% | (37) | 92% | (439) | 476 |
| Employ: Unemployed | 9% | (26) | 91% | (250) | 276 |
| Employ: Other | 11% | (17) | 89% | (148) | 166 |
| Military HH: Yes | 11% | (39) | 89% | (299) | 337 |
| Military HH: No | 12% | (226) | 88% | (1636) | 1863 |
| RD/WT: Right Direction | 14% | (123) | 86% | (742) | 865 |
| RD/WT: Wrong Track | 11% | (142) | 89% | (1193) | 1335 |
| Biden Job Approve | 14% | (148) | 86% | (892) | 1040 |
| Biden Job Disapprove | 10% | (109) | 90% | (945) | 1054 |

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Table MCTE10_INET: Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.

The president and his administration

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------------------|----------|-------|--------------|--------|---------|
| Adults | 12% | (265) | 88% | (1935) | 2200 |
| Biden Job Strongly Approve | 18% | (85) | 82% | (397) | 482 |
| Biden Job Somewhat Approve | 11% | (64) | 89% | (495) | 558 |
| Biden Job Somewhat Disapprove | 9% | (27) | 91% | (275) | 302 |
| Biden Job Strongly Disapprove | 11% | (82) | 89% | (670) | 752 |
| Favorable of Biden | 14% | (145) | 86% | (884) | 1030 |
| Unfavorable of Biden | 10% | (102) | 90% | (944) | 1046 |
| Very Favorable of Biden | 18% | (94) | 82% | (430) | 524 |
| Somewhat Favorable of Biden | 10% | (52) | 90% | (454) | 506 |
| Somewhat Unfavorable of Biden | 10% | (25) | 90% | (233) | 258 |
| Very Unfavorable of Biden | 10% | (77) | 90% | (711) | 788 |
| #1 Issue: Economy | 12% | (99) | 88% | (714) | 813 |
| #1 Issue: Security | 9% | (30) | 91% | (314) | 343 |
| #1 Issue: Health Care | 14% | (40) | 86% | (242) | 282 |
| #1 Issue: Medicare / Social Security | 13% | (35) | 87% | (246) | 281 |
| #1 Issue: Women's Issues | 12% | (17) | 88% | (130) | 147 |
| #1 Issue: Education | 18% | (18) | 82% | (83) | 101 |
| #1 Issue: Energy | 10% | (11) | 90% | (94) | 105 |
| #1 Issue: Other | 12% | (15) | 88% | (113) | 128 |
| 2020 Vote: Joe Biden | 14% | (142) | 86% | (841) | 983 |
| 2020 Vote: Donald Trump | 10% | (76) | 90% | (661) | 737 |
| 2020 Vote: Other | 6% | (4) | 94% | (66) | 70 |
| 2020 Vote: Didn't Vote | 10% | (43) | 90% | (367) | 410 |
| 2018 House Vote: Democrat | 16% | (116) | 84% | (619) | 735 |
| 2018 House Vote: Republican | 9% | (52) | 91% | (512) | 564 |
| 2018 House Vote: Someone else | 9% | (6) | 91% | (63) | 69 |
| 2016 Vote: Hillary Clinton | 16% | (112) | 84% | (580) | 693 |
| 2016 Vote: Donald Trump | 10% | (65) | 90% | (605) | 670 |
| 2016 Vote: Other | 4% | (4) | 96% | (84) | 88 |
| 2016 Vote: Didn't Vote | 11% | (84) | 89% | (662) | 746 |

Continued on next page

Table MCTE10_1NET: Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.

The president and his administration

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------------|----------|-------|--------------|--------|---------|
| Adults | 12% | (265) | 88% | (1935) | 2200 |
| Voted in 2014: Yes | 13% | (151) | 87% | (1033) | 1184 |
| Voted in 2014: No | 11% | (114) | 89% | (902) | 1016 |
| 4-Region: Northeast | 9% | (36) | 91% | (357) | 394 |
| 4-Region: Midwest | 12% | (57) | 88% | (405) | 462 |
| 4-Region: South | 12% | (97) | 88% | (728) | 824 |
| 4-Region: West | 14% | (74) | 86% | (445) | 520 |
| Facebook Users | 12% | (215) | 88% | (1597) | 1812 |
| Instagram Users | 13% | (147) | 87% | (995) | 1142 |
| WhatsApp Users | 20% | (91) | 80% | (364) | 455 |
| Kids Use Facebook or Instagram | 19% | (63) | 81% | (264) | 327 |
| Support Government Regulation | 16% | (179) | 84% | (972) | 1152 |
| Oppose Government Regulation | 8% | (52) | 92% | (594) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE10_2NET: Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.

Lawmakers in Congress

| Demographic | Selected | Not Selected | Total N |
|--------------------------|-----------|--------------|---------|
| Adults | 21% (470) | 79% (1730) | 2200 |
| Gender: Male | 27% (284) | 73% (777) | 1062 |
| Gender: Female | 16% (186) | 84% (952) | 1138 |
| Age: 18-34 | 18% (117) | 82% (538) | 655 |
| Age: 35-44 | 18% (65) | 82% (292) | 358 |
| Age: 45-64 | 21% (157) | 79% (594) | 751 |
| Age: 65+ | 30% (131) | 70% (305) | 436 |
| GenZers: 1997-2012 | 17% (37) | 83% (180) | 217 |
| Millennials: 1981-1996 | 19% (122) | 81% (537) | 660 |
| GenXers: 1965-1980 | 18% (104) | 82% (478) | 582 |
| Baby Boomers: 1946-1964 | 27% (179) | 73% (476) | 655 |
| PID: Dem (no lean) | 26% (220) | 74% (623) | 843 |
| PID: Ind (no lean) | 19% (130) | 81% (570) | 701 |
| PID: Rep (no lean) | 18% (120) | 82% (537) | 656 |
| PID/Gender: Dem Men | 32% (132) | 68% (284) | 416 |
| PID/Gender: Dem Women | 21% (88) | 79% (339) | 428 |
| PID/Gender: Ind Men | 24% (80) | 76% (247) | 327 |
| PID/Gender: Ind Women | 14% (51) | 86% (323) | 373 |
| PID/Gender: Rep Men | 23% (73) | 77% (246) | 319 |
| PID/Gender: Rep Women | 14% (47) | 86% (290) | 337 |
| Ideo: Liberal (1-3) | 28% (194) | 72% (491) | 685 |
| Ideo: Moderate (4) | 21% (129) | 79% (477) | 606 |
| Ideo: Conservative (5-7) | 18% (124) | 82% (569) | 693 |
| Educ: < College | 18% (266) | 82% (1246) | 1512 |
| Educ: Bachelors degree | 29% (129) | 71% (315) | 444 |
| Educ: Post-grad | 31% (75) | 69% (169) | 244 |
| Income: Under 50k | 19% (235) | 81% (992) | 1227 |
| Income: 50k-100k | 22% (141) | 78% (511) | 652 |
| Income: 100k+ | 29% (94) | 71% (227) | 321 |
| Ethnicity: White | 21% (359) | 79% (1363) | 1722 |
| Ethnicity: Hispanic | 23% (80) | 77% (270) | 349 |

Continued on next page

Table MCTE10_2NET: Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.
Lawmakers in Congress

| Demographic | Selected | | Not Selected | | Total N |
|-----------------------------------|----------|-------|--------------|--------|---------|
| Adults | 21% | (470) | 79% | (1730) | 2200 |
| Ethnicity: Black | 23% | (63) | 77% | (212) | 274 |
| Ethnicity: Other | 24% | (49) | 76% | (155) | 204 |
| All Christian | 24% | (236) | 76% | (761) | 997 |
| All Non-Christian | 27% | (29) | 73% | (78) | 107 |
| Atheist | 28% | (32) | 72% | (82) | 114 |
| Agnostic/Nothing in particular | 18% | (105) | 82% | (481) | 586 |
| Something Else | 17% | (68) | 83% | (328) | 397 |
| Religious Non-Protestant/Catholic | 26% | (34) | 74% | (95) | 129 |
| Evangelical | 21% | (128) | 79% | (469) | 597 |
| Non-Evangelical | 22% | (167) | 78% | (591) | 759 |
| Community: Urban | 23% | (144) | 77% | (474) | 618 |
| Community: Suburban | 22% | (223) | 78% | (791) | 1014 |
| Community: Rural | 18% | (104) | 82% | (465) | 568 |
| Employ: Private Sector | 24% | (168) | 76% | (543) | 710 |
| Employ: Government | 24% | (33) | 76% | (106) | 139 |
| Employ: Self-Employed | 20% | (38) | 80% | (153) | 191 |
| Employ: Homemaker | 8% | (14) | 92% | (155) | 170 |
| Employ: Student | 19% | (14) | 81% | (59) | 72 |
| Employ: Retired | 26% | (125) | 74% | (351) | 476 |
| Employ: Unemployed | 15% | (43) | 85% | (233) | 276 |
| Employ: Other | 21% | (35) | 79% | (130) | 166 |
| Military HH: Yes | 28% | (93) | 72% | (244) | 337 |
| Military HH: No | 20% | (377) | 80% | (1486) | 1863 |
| RD/WT: Right Direction | 27% | (236) | 73% | (629) | 865 |
| RD/WT: Wrong Track | 18% | (234) | 82% | (1101) | 1335 |
| Biden Job Approve | 28% | (294) | 72% | (746) | 1040 |
| Biden Job Disapprove | 16% | (164) | 84% | (890) | 1054 |

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Table MCTE10_2NET: Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.

Lawmakers in Congress

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------------------|----------|-------|--------------|--------|---------|
| Adults | 21% | (470) | 79% | (1730) | 2200 |
| Biden Job Strongly Approve | 30% | (143) | 70% | (339) | 482 |
| Biden Job Somewhat Approve | 27% | (150) | 73% | (408) | 558 |
| Biden Job Somewhat Disapprove | 13% | (40) | 87% | (261) | 302 |
| Biden Job Strongly Disapprove | 16% | (124) | 84% | (628) | 752 |
| Favorable of Biden | 28% | (290) | 72% | (740) | 1030 |
| Unfavorable of Biden | 16% | (169) | 84% | (877) | 1046 |
| Very Favorable of Biden | 31% | (162) | 69% | (362) | 524 |
| Somewhat Favorable of Biden | 25% | (128) | 75% | (378) | 506 |
| Somewhat Unfavorable of Biden | 18% | (48) | 82% | (211) | 258 |
| Very Unfavorable of Biden | 15% | (122) | 85% | (666) | 788 |
| #1 Issue: Economy | 19% | (157) | 81% | (656) | 813 |
| #1 Issue: Security | 18% | (62) | 82% | (282) | 343 |
| #1 Issue: Health Care | 19% | (54) | 81% | (227) | 282 |
| #1 Issue: Medicare / Social Security | 30% | (83) | 70% | (198) | 281 |
| #1 Issue: Women's Issues | 19% | (27) | 81% | (119) | 147 |
| #1 Issue: Education | 25% | (25) | 75% | (76) | 101 |
| #1 Issue: Energy | 28% | (29) | 72% | (76) | 105 |
| #1 Issue: Other | 25% | (32) | 75% | (96) | 128 |
| 2020 Vote: Joe Biden | 28% | (273) | 72% | (710) | 983 |
| 2020 Vote: Donald Trump | 18% | (135) | 82% | (602) | 737 |
| 2020 Vote: Other | 17% | (12) | 83% | (58) | 70 |
| 2020 Vote: Didn't Vote | 12% | (51) | 88% | (359) | 410 |
| 2018 House Vote: Democrat | 28% | (204) | 72% | (531) | 735 |
| 2018 House Vote: Republican | 18% | (100) | 82% | (464) | 564 |
| 2018 House Vote: Someone else | 19% | (13) | 81% | (56) | 69 |
| 2016 Vote: Hillary Clinton | 28% | (196) | 72% | (496) | 693 |
| 2016 Vote: Donald Trump | 18% | (120) | 82% | (550) | 670 |
| 2016 Vote: Other | 27% | (24) | 73% | (64) | 88 |
| 2016 Vote: Didn't Vote | 17% | (130) | 83% | (616) | 746 |

Continued on next page

Table MCTE10_2NET: Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.
Lawmakers in Congress

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------------|----------|-------|--------------|--------|---------|
| Adults | 21% | (470) | 79% | (1730) | 2200 |
| Voted in 2014: Yes | 24% | (279) | 76% | (906) | 1184 |
| Voted in 2014: No | 19% | (192) | 81% | (824) | 1016 |
| 4-Region: Northeast | 20% | (81) | 80% | (313) | 394 |
| 4-Region: Midwest | 21% | (97) | 79% | (366) | 462 |
| 4-Region: South | 20% | (168) | 80% | (656) | 824 |
| 4-Region: West | 24% | (125) | 76% | (395) | 520 |
| Facebook Users | 20% | (369) | 80% | (1443) | 1812 |
| Instagram Users | 20% | (233) | 80% | (909) | 1142 |
| WhatsApp Users | 23% | (106) | 77% | (349) | 455 |
| Kids Use Facebook or Instagram | 22% | (73) | 78% | (253) | 327 |
| Support Government Regulation | 32% | (372) | 68% | (779) | 1152 |
| Oppose Government Regulation | 11% | (71) | 89% | (575) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE10_3NET: Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.

The companies that host the content

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------|----------|--------|--------------|-------|---------|
| Adults | 55% | (1214) | 45% | (986) | 2200 |
| Gender: Male | 50% | (534) | 50% | (528) | 1062 |
| Gender: Female | 60% | (680) | 40% | (458) | 1138 |
| Age: 18-34 | 49% | (318) | 51% | (337) | 655 |
| Age: 35-44 | 53% | (190) | 47% | (167) | 358 |
| Age: 45-64 | 56% | (419) | 44% | (332) | 751 |
| Age: 65+ | 66% | (286) | 34% | (150) | 436 |
| GenZers: 1997-2012 | 49% | (106) | 51% | (111) | 217 |
| Millennials: 1981-1996 | 51% | (334) | 49% | (326) | 660 |
| GenXers: 1965-1980 | 53% | (310) | 47% | (272) | 582 |
| Baby Boomers: 1946-1964 | 61% | (400) | 39% | (255) | 655 |
| PID: Dem (no lean) | 59% | (495) | 41% | (348) | 843 |
| PID: Ind (no lean) | 56% | (395) | 44% | (305) | 701 |
| PID: Rep (no lean) | 49% | (323) | 51% | (333) | 656 |
| PID/Gender: Dem Men | 52% | (215) | 48% | (200) | 416 |
| PID/Gender: Dem Women | 65% | (280) | 35% | (148) | 428 |
| PID/Gender: Ind Men | 52% | (171) | 48% | (156) | 327 |
| PID/Gender: Ind Women | 60% | (224) | 40% | (149) | 373 |
| PID/Gender: Rep Men | 46% | (147) | 54% | (172) | 319 |
| PID/Gender: Rep Women | 52% | (176) | 48% | (161) | 337 |
| Ideo: Liberal (1-3) | 62% | (424) | 38% | (261) | 685 |
| Ideo: Moderate (4) | 55% | (336) | 45% | (270) | 606 |
| Ideo: Conservative (5-7) | 52% | (363) | 48% | (330) | 693 |
| Educ: < College | 53% | (801) | 47% | (711) | 1512 |
| Educ: Bachelors degree | 60% | (267) | 40% | (176) | 444 |
| Educ: Post-grad | 59% | (145) | 41% | (99) | 244 |
| Income: Under 50k | 52% | (636) | 48% | (591) | 1227 |
| Income: 50k-100k | 60% | (390) | 40% | (262) | 652 |
| Income: 100k+ | 59% | (188) | 41% | (133) | 321 |
| Ethnicity: White | 56% | (958) | 44% | (764) | 1722 |
| Ethnicity: Hispanic | 48% | (169) | 52% | (181) | 349 |

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Table MCTE10_3NET: Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.

The companies that host the content

| Demographic | Selected | | Not Selected | | Total N |
|-----------------------------------|----------|--------|--------------|-------|---------|
| Adults | 55% | (1214) | 45% | (986) | 2200 |
| Ethnicity: Black | 55% | (150) | 45% | (125) | 274 |
| Ethnicity: Other | 52% | (106) | 48% | (98) | 204 |
| All Christian | 55% | (547) | 45% | (449) | 997 |
| All Non-Christian | 57% | (61) | 43% | (46) | 107 |
| Atheist | 57% | (66) | 43% | (49) | 114 |
| Agnostic/Nothing in particular | 57% | (331) | 43% | (255) | 586 |
| Something Else | 53% | (209) | 47% | (188) | 397 |
| Religious Non-Protestant/Catholic | 55% | (71) | 45% | (58) | 129 |
| Evangelical | 51% | (305) | 49% | (291) | 597 |
| Non-Evangelical | 57% | (434) | 43% | (325) | 759 |
| Community: Urban | 55% | (340) | 45% | (278) | 618 |
| Community: Suburban | 56% | (572) | 44% | (441) | 1014 |
| Community: Rural | 53% | (301) | 47% | (267) | 568 |
| Employ: Private Sector | 53% | (376) | 47% | (334) | 710 |
| Employ: Government | 50% | (70) | 50% | (69) | 139 |
| Employ: Self-Employed | 51% | (98) | 49% | (93) | 191 |
| Employ: Homemaker | 60% | (101) | 40% | (69) | 170 |
| Employ: Student | 56% | (40) | 44% | (32) | 72 |
| Employ: Retired | 66% | (315) | 34% | (162) | 476 |
| Employ: Unemployed | 50% | (138) | 50% | (138) | 276 |
| Employ: Other | 46% | (76) | 54% | (90) | 166 |
| Military HH: Yes | 62% | (210) | 38% | (128) | 337 |
| Military HH: No | 54% | (1004) | 46% | (859) | 1863 |
| RD/WT: Right Direction | 58% | (501) | 42% | (364) | 865 |
| RD/WT: Wrong Track | 53% | (713) | 47% | (622) | 1335 |
| Biden Job Approve | 60% | (628) | 40% | (412) | 1040 |
| Biden Job Disapprove | 51% | (541) | 49% | (513) | 1054 |

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Table MCTE10_3NET: Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.

The companies that host the content

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------------------|----------|--------|--------------|-------|---------|
| Adults | 55% | (1214) | 45% | (986) | 2200 |
| Biden Job Strongly Approve | 58% | (280) | 42% | (202) | 482 |
| Biden Job Somewhat Approve | 63% | (349) | 37% | (209) | 558 |
| Biden Job Somewhat Disapprove | 56% | (169) | 44% | (133) | 302 |
| Biden Job Strongly Disapprove | 49% | (372) | 51% | (380) | 752 |
| Favorable of Biden | 61% | (628) | 39% | (402) | 1030 |
| Unfavorable of Biden | 52% | (543) | 48% | (504) | 1046 |
| Very Favorable of Biden | 59% | (310) | 41% | (215) | 524 |
| Somewhat Favorable of Biden | 63% | (318) | 37% | (188) | 506 |
| Somewhat Unfavorable of Biden | 58% | (149) | 42% | (109) | 258 |
| Very Unfavorable of Biden | 50% | (393) | 50% | (394) | 788 |
| #1 Issue: Economy | 54% | (439) | 46% | (374) | 813 |
| #1 Issue: Security | 49% | (168) | 51% | (175) | 343 |
| #1 Issue: Health Care | 51% | (143) | 49% | (138) | 282 |
| #1 Issue: Medicare / Social Security | 67% | (188) | 33% | (93) | 281 |
| #1 Issue: Women's Issues | 63% | (92) | 37% | (55) | 147 |
| #1 Issue: Education | 49% | (50) | 51% | (51) | 101 |
| #1 Issue: Energy | 55% | (57) | 45% | (48) | 105 |
| #1 Issue: Other | 60% | (76) | 40% | (52) | 128 |
| 2020 Vote: Joe Biden | 61% | (597) | 39% | (386) | 983 |
| 2020 Vote: Donald Trump | 49% | (362) | 51% | (375) | 737 |
| 2020 Vote: Other | 65% | (45) | 35% | (24) | 70 |
| 2020 Vote: Didn't Vote | 51% | (209) | 49% | (200) | 410 |
| 2018 House Vote: Democrat | 63% | (463) | 37% | (272) | 735 |
| 2018 House Vote: Republican | 53% | (300) | 47% | (264) | 564 |
| 2018 House Vote: Someone else | 50% | (34) | 50% | (35) | 69 |
| 2016 Vote: Hillary Clinton | 61% | (420) | 39% | (273) | 693 |
| 2016 Vote: Donald Trump | 52% | (351) | 48% | (319) | 670 |
| 2016 Vote: Other | 62% | (55) | 38% | (33) | 88 |
| 2016 Vote: Didn't Vote | 52% | (385) | 48% | (361) | 746 |

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Table MCTE10_3NET: Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.

The companies that host the content

| Demographic | Selected | Not Selected | Total N |
|--------------------------------|------------|--------------|---------|
| Adults | 55% (1214) | 45% (986) | 2200 |
| Voted in 2014: Yes | 59% (698) | 41% (486) | 1184 |
| Voted in 2014: No | 51% (515) | 49% (501) | 1016 |
| 4-Region: Northeast | 56% (221) | 44% (173) | 394 |
| 4-Region: Midwest | 61% (282) | 39% (180) | 462 |
| 4-Region: South | 53% (440) | 47% (384) | 824 |
| 4-Region: West | 52% (271) | 48% (249) | 520 |
| Facebook Users | 55% (992) | 45% (820) | 1812 |
| Instagram Users | 53% (609) | 47% (533) | 1142 |
| WhatsApp Users | 48% (220) | 52% (235) | 455 |
| Kids Use Facebook or Instagram | 50% (163) | 50% (163) | 327 |
| Support Government Regulation | 60% (686) | 40% (465) | 1152 |
| Oppose Government Regulation | 54% (350) | 46% (296) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE10_4NET: Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.

Users on the platform who post and share such content

| Demographic | Selected | Not Selected | Total N |
|--------------------------|-----------|--------------|---------|
| Adults | 38% (841) | 62% (1359) | 2200 |
| Gender: Male | 40% (423) | 60% (638) | 1062 |
| Gender: Female | 37% (417) | 63% (721) | 1138 |
| Age: 18-34 | 41% (267) | 59% (388) | 655 |
| Age: 35-44 | 35% (126) | 65% (232) | 358 |
| Age: 45-64 | 38% (289) | 62% (462) | 751 |
| Age: 65+ | 36% (159) | 64% (277) | 436 |
| GenZers: 1997-2012 | 37% (81) | 63% (137) | 217 |
| Millennials: 1981-1996 | 40% (265) | 60% (395) | 660 |
| GenXers: 1965-1980 | 36% (207) | 64% (375) | 582 |
| Baby Boomers: 1946-1964 | 40% (259) | 60% (396) | 655 |
| PID: Dem (no lean) | 37% (314) | 63% (530) | 843 |
| PID: Ind (no lean) | 37% (259) | 63% (442) | 701 |
| PID: Rep (no lean) | 41% (268) | 59% (388) | 656 |
| PID/Gender: Dem Men | 40% (165) | 60% (250) | 416 |
| PID/Gender: Dem Women | 35% (148) | 65% (279) | 428 |
| PID/Gender: Ind Men | 40% (130) | 60% (197) | 327 |
| PID/Gender: Ind Women | 35% (129) | 65% (244) | 373 |
| PID/Gender: Rep Men | 40% (128) | 60% (191) | 319 |
| PID/Gender: Rep Women | 41% (140) | 59% (198) | 337 |
| Ideo: Liberal (1-3) | 39% (270) | 61% (414) | 685 |
| Ideo: Moderate (4) | 39% (238) | 61% (368) | 606 |
| Ideo: Conservative (5-7) | 37% (259) | 63% (434) | 693 |
| Educ: < College | 38% (580) | 62% (932) | 1512 |
| Educ: Bachelors degree | 37% (164) | 63% (280) | 444 |
| Educ: Post-grad | 40% (97) | 60% (147) | 244 |
| Income: Under 50k | 37% (457) | 63% (770) | 1227 |
| Income: 50k-100k | 40% (262) | 60% (390) | 652 |
| Income: 100k+ | 38% (122) | 62% (199) | 321 |
| Ethnicity: White | 38% (660) | 62% (1062) | 1722 |
| Ethnicity: Hispanic | 40% (140) | 60% (209) | 349 |

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Table MCTE10_4NET: Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.

Users on the platform who post and share such content

| Demographic | Selected | | Not Selected | | Total N |
|-----------------------------------|----------|-------|--------------|--------|---------|
| Adults | 38% | (841) | 62% | (1359) | 2200 |
| Ethnicity: Black | 33% | (91) | 67% | (183) | 274 |
| Ethnicity: Other | 44% | (89) | 56% | (115) | 204 |
| All Christian | 40% | (397) | 60% | (599) | 997 |
| All Non-Christian | 41% | (44) | 59% | (63) | 107 |
| Atheist | 42% | (47) | 58% | (67) | 114 |
| Agnostic/Nothing in particular | 36% | (208) | 64% | (377) | 586 |
| Something Else | 36% | (144) | 64% | (253) | 397 |
| Religious Non-Protestant/Catholic | 45% | (58) | 55% | (71) | 129 |
| Evangelical | 37% | (223) | 63% | (374) | 597 |
| Non-Evangelical | 40% | (300) | 60% | (458) | 759 |
| Community: Urban | 42% | (257) | 58% | (361) | 618 |
| Community: Suburban | 38% | (386) | 62% | (627) | 1014 |
| Community: Rural | 35% | (197) | 65% | (371) | 568 |
| Employ: Private Sector | 41% | (294) | 59% | (417) | 710 |
| Employ: Government | 39% | (54) | 61% | (85) | 139 |
| Employ: Self-Employed | 36% | (69) | 64% | (122) | 191 |
| Employ: Homemaker | 30% | (51) | 70% | (119) | 170 |
| Employ: Student | 44% | (32) | 56% | (40) | 72 |
| Employ: Retired | 39% | (187) | 61% | (290) | 476 |
| Employ: Unemployed | 32% | (89) | 68% | (187) | 276 |
| Employ: Other | 40% | (66) | 60% | (100) | 166 |
| Military HH: Yes | 42% | (140) | 58% | (197) | 337 |
| Military HH: No | 38% | (700) | 62% | (1162) | 1863 |
| RD/WT: Right Direction | 39% | (334) | 61% | (532) | 865 |
| RD/WT: Wrong Track | 38% | (507) | 62% | (828) | 1335 |
| Biden Job Approve | 37% | (389) | 63% | (651) | 1040 |
| Biden Job Disapprove | 39% | (415) | 61% | (639) | 1054 |

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Table MCTE10_4NET: Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.

Users on the platform who post and share such content

| Demographic | Selected | Not Selected | Total N |
|--------------------------------------|-----------|--------------|---------|
| Adults | 38% (841) | 62% (1359) | 2200 |
| Biden Job Strongly Approve | 36% (175) | 64% (306) | 482 |
| Biden Job Somewhat Approve | 38% (213) | 62% (345) | 558 |
| Biden Job Somewhat Disapprove | 38% (116) | 62% (186) | 302 |
| Biden Job Strongly Disapprove | 40% (300) | 60% (453) | 752 |
| Favorable of Biden | 38% (389) | 62% (641) | 1030 |
| Unfavorable of Biden | 40% (413) | 60% (633) | 1046 |
| Very Favorable of Biden | 37% (196) | 63% (329) | 524 |
| Somewhat Favorable of Biden | 38% (194) | 62% (312) | 506 |
| Somewhat Unfavorable of Biden | 39% (101) | 61% (158) | 258 |
| Very Unfavorable of Biden | 40% (313) | 60% (475) | 788 |
| #1 Issue: Economy | 41% (330) | 59% (483) | 813 |
| #1 Issue: Security | 36% (124) | 64% (220) | 343 |
| #1 Issue: Health Care | 36% (100) | 64% (182) | 282 |
| #1 Issue: Medicare / Social Security | 40% (114) | 60% (167) | 281 |
| #1 Issue: Women's Issues | 37% (55) | 63% (92) | 147 |
| #1 Issue: Education | 32% (32) | 68% (69) | 101 |
| #1 Issue: Energy | 34% (36) | 66% (69) | 105 |
| #1 Issue: Other | 39% (50) | 61% (78) | 128 |
| 2020 Vote: Joe Biden | 37% (367) | 63% (617) | 983 |
| 2020 Vote: Donald Trump | 40% (296) | 60% (441) | 737 |
| 2020 Vote: Other | 30% (21) | 70% (49) | 70 |
| 2020 Vote: Didn't Vote | 38% (157) | 62% (252) | 410 |
| 2018 House Vote: Democrat | 37% (269) | 63% (466) | 735 |
| 2018 House Vote: Republican | 41% (228) | 59% (335) | 564 |
| 2018 House Vote: Someone else | 33% (23) | 67% (47) | 69 |
| 2016 Vote: Hillary Clinton | 36% (250) | 64% (442) | 693 |
| 2016 Vote: Donald Trump | 41% (275) | 59% (394) | 670 |
| 2016 Vote: Other | 35% (30) | 65% (57) | 88 |
| 2016 Vote: Didn't Vote | 38% (284) | 62% (461) | 746 |

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Table MCTE10_4NET: Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.

Users on the platform who post and share such content

| Demographic | Selected | Not Selected | Total N |
|--------------------------------|-----------|--------------|---------|
| Adults | 38% (841) | 62% (1359) | 2200 |
| Voted in 2014: Yes | 37% (438) | 63% (746) | 1184 |
| Voted in 2014: No | 40% (403) | 60% (613) | 1016 |
| 4-Region: Northeast | 35% (139) | 65% (254) | 394 |
| 4-Region: Midwest | 40% (184) | 60% (278) | 462 |
| 4-Region: South | 36% (301) | 64% (523) | 824 |
| 4-Region: West | 42% (217) | 58% (303) | 520 |
| Facebook Users | 39% (711) | 61% (1101) | 1812 |
| Instagram Users | 38% (439) | 62% (703) | 1142 |
| WhatsApp Users | 42% (191) | 58% (263) | 455 |
| Kids Use Facebook or Instagram | 44% (144) | 56% (183) | 327 |
| Support Government Regulation | 36% (418) | 64% (733) | 1152 |
| Oppose Government Regulation | 46% (297) | 54% (349) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE10_5NET: Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.

No one, this is not a problem.

| Demographic | Selected | Not Selected | Total N |
|--------------------------|-----------|--------------|---------|
| Adults | 12% (254) | 88% (1946) | 2200 |
| Gender: Male | 9% (99) | 91% (963) | 1062 |
| Gender: Female | 14% (155) | 86% (983) | 1138 |
| Age: 18-34 | 15% (99) | 85% (556) | 655 |
| Age: 35-44 | 11% (40) | 89% (317) | 358 |
| Age: 45-64 | 12% (88) | 88% (663) | 751 |
| Age: 65+ | 6% (26) | 94% (410) | 436 |
| GenZers: 1997-2012 | 17% (38) | 83% (180) | 217 |
| Millennials: 1981-1996 | 12% (82) | 88% (578) | 660 |
| GenXers: 1965-1980 | 14% (80) | 86% (502) | 582 |
| Baby Boomers: 1946-1964 | 8% (54) | 92% (601) | 655 |
| PID: Dem (no lean) | 9% (79) | 91% (765) | 843 |
| PID: Ind (no lean) | 15% (103) | 85% (598) | 701 |
| PID: Rep (no lean) | 11% (73) | 89% (584) | 656 |
| PID/Gender: Dem Men | 8% (32) | 92% (383) | 416 |
| PID/Gender: Dem Women | 11% (46) | 89% (381) | 428 |
| PID/Gender: Ind Men | 11% (36) | 89% (292) | 327 |
| PID/Gender: Ind Women | 18% (67) | 82% (306) | 373 |
| PID/Gender: Rep Men | 10% (31) | 90% (288) | 319 |
| PID/Gender: Rep Women | 12% (42) | 88% (296) | 337 |
| Ideo: Liberal (1-3) | 4% (30) | 96% (654) | 685 |
| Ideo: Moderate (4) | 13% (81) | 87% (526) | 606 |
| Ideo: Conservative (5-7) | 10% (72) | 90% (621) | 693 |
| Educ: < College | 14% (212) | 86% (1300) | 1512 |
| Educ: Bachelors degree | 6% (26) | 94% (418) | 444 |
| Educ: Post-grad | 7% (16) | 93% (228) | 244 |
| Income: Under 50k | 14% (174) | 86% (1053) | 1227 |
| Income: 50k-100k | 7% (48) | 93% (604) | 652 |
| Income: 100k+ | 10% (32) | 90% (289) | 321 |
| Ethnicity: White | 11% (197) | 89% (1524) | 1722 |
| Ethnicity: Hispanic | 11% (38) | 89% (312) | 349 |

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Table MCTE10_5NET: Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.

No one, this is not a problem.

| Demographic | Selected | | Not Selected | | Total N |
|-----------------------------------|----------|-------|--------------|--------|---------|
| Adults | 12% | (254) | 88% | (1946) | 2200 |
| Ethnicity: Black | 12% | (32) | 88% | (242) | 274 |
| Ethnicity: Other | 12% | (25) | 88% | (179) | 204 |
| All Christian | 8% | (79) | 92% | (917) | 997 |
| All Non-Christian | 5% | (5) | 95% | (102) | 107 |
| Atheist | 8% | (9) | 92% | (106) | 114 |
| Agnostic/Nothing in particular | 18% | (104) | 82% | (482) | 586 |
| Something Else | 14% | (58) | 86% | (339) | 397 |
| Religious Non-Protestant/Catholic | 6% | (7) | 94% | (121) | 129 |
| Evangelical | 10% | (58) | 90% | (539) | 597 |
| Non-Evangelical | 10% | (76) | 90% | (683) | 759 |
| Community: Urban | 9% | (53) | 91% | (565) | 618 |
| Community: Suburban | 12% | (118) | 88% | (895) | 1014 |
| Community: Rural | 15% | (83) | 85% | (485) | 568 |
| Employ: Private Sector | 10% | (68) | 90% | (642) | 710 |
| Employ: Government | 5% | (7) | 95% | (132) | 139 |
| Employ: Self-Employed | 9% | (18) | 91% | (173) | 191 |
| Employ: Homemaker | 20% | (33) | 80% | (136) | 170 |
| Employ: Student | 12% | (8) | 88% | (64) | 72 |
| Employ: Retired | 5% | (26) | 95% | (451) | 476 |
| Employ: Unemployed | 23% | (63) | 77% | (213) | 276 |
| Employ: Other | 19% | (31) | 81% | (135) | 166 |
| Military HH: Yes | 8% | (25) | 92% | (312) | 337 |
| Military HH: No | 12% | (229) | 88% | (1634) | 1863 |
| RD/WT: Right Direction | 9% | (75) | 91% | (790) | 865 |
| RD/WT: Wrong Track | 13% | (179) | 87% | (1156) | 1335 |
| Biden Job Approve | 8% | (84) | 92% | (956) | 1040 |
| Biden Job Disapprove | 13% | (136) | 87% | (918) | 1054 |

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Table MCTE10_5NET: Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.

No one, this is not a problem.

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------------------|----------|-------|--------------|--------|---------|
| Adults | 12% | (254) | 88% | (1946) | 2200 |
| Biden Job Strongly Approve | 9% | (42) | 91% | (440) | 482 |
| Biden Job Somewhat Approve | 7% | (42) | 93% | (516) | 558 |
| Biden Job Somewhat Disapprove | 12% | (37) | 88% | (265) | 302 |
| Biden Job Strongly Disapprove | 13% | (99) | 87% | (653) | 752 |
| Favorable of Biden | 8% | (82) | 92% | (948) | 1030 |
| Unfavorable of Biden | 13% | (131) | 87% | (915) | 1046 |
| Very Favorable of Biden | 7% | (38) | 93% | (486) | 524 |
| Somewhat Favorable of Biden | 9% | (44) | 91% | (461) | 506 |
| Somewhat Unfavorable of Biden | 9% | (24) | 91% | (234) | 258 |
| Very Unfavorable of Biden | 14% | (107) | 86% | (681) | 788 |
| #1 Issue: Economy | 11% | (93) | 89% | (720) | 813 |
| #1 Issue: Security | 13% | (46) | 87% | (297) | 343 |
| #1 Issue: Health Care | 11% | (30) | 89% | (252) | 282 |
| #1 Issue: Medicare / Social Security | 7% | (21) | 93% | (261) | 281 |
| #1 Issue: Women's Issues | 15% | (22) | 85% | (125) | 147 |
| #1 Issue: Education | 16% | (16) | 84% | (85) | 101 |
| #1 Issue: Energy | 13% | (14) | 87% | (91) | 105 |
| #1 Issue: Other | 11% | (14) | 89% | (115) | 128 |
| 2020 Vote: Joe Biden | 7% | (68) | 93% | (915) | 983 |
| 2020 Vote: Donald Trump | 12% | (86) | 88% | (651) | 737 |
| 2020 Vote: Other | 12% | (9) | 88% | (61) | 70 |
| 2020 Vote: Didn't Vote | 22% | (92) | 78% | (318) | 410 |
| 2018 House Vote: Democrat | 6% | (46) | 94% | (689) | 735 |
| 2018 House Vote: Republican | 10% | (54) | 90% | (510) | 564 |
| 2018 House Vote: Someone else | 18% | (12) | 82% | (57) | 69 |
| 2016 Vote: Hillary Clinton | 7% | (50) | 93% | (642) | 693 |
| 2016 Vote: Donald Trump | 10% | (70) | 90% | (600) | 670 |
| 2016 Vote: Other | 10% | (9) | 90% | (79) | 88 |
| 2016 Vote: Didn't Vote | 17% | (125) | 83% | (621) | 746 |

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Table MCTE10_5NET: Who is responsible for crafting and implementing policies about how content is shared on social media platforms? Please select all that apply.

No one, this is not a problem.

| Demographic | Selected | | Not Selected | | Total N |
|--------------------------------|----------|-------|--------------|--------|---------|
| Adults | 12% | (254) | 88% | (1946) | 2200 |
| Voted in 2014: Yes | 9% | (101) | 91% | (1083) | 1184 |
| Voted in 2014: No | 15% | (153) | 85% | (863) | 1016 |
| 4-Region: Northeast | 13% | (51) | 87% | (343) | 394 |
| 4-Region: Midwest | 12% | (55) | 88% | (407) | 462 |
| 4-Region: South | 12% | (95) | 88% | (729) | 824 |
| 4-Region: West | 10% | (53) | 90% | (467) | 520 |
| Facebook Users | 12% | (215) | 88% | (1597) | 1812 |
| Instagram Users | 12% | (141) | 88% | (1001) | 1142 |
| WhatsApp Users | 10% | (44) | 90% | (411) | 455 |
| Kids Use Facebook or Instagram | 9% | (29) | 91% | (298) | 327 |
| Support Government Regulation | 7% | (77) | 93% | (1075) | 1152 |
| Oppose Government Regulation | 9% | (60) | 91% | (586) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE11: Which of the following comes closest to your opinion, even if neither is exactly right?

| Demographic | Facebook can implement regulations to reduce users' exposure to harmful and toxic content | Facebook is a massive platform and it is impossible for the company to censor all content | Don't know / No opinion | Total N |
|--------------------------|--|--|--------------------------------|----------------|
| Adults | 58% (1266) | 26% (568) | 17% (366) | 2200 |
| Gender: Male | 59% (622) | 29% (306) | 13% (133) | 1062 |
| Gender: Female | 57% (644) | 23% (262) | 20% (233) | 1138 |
| Age: 18-34 | 53% (346) | 28% (187) | 19% (123) | 655 |
| Age: 35-44 | 57% (203) | 26% (94) | 17% (61) | 358 |
| Age: 45-64 | 58% (432) | 26% (198) | 16% (121) | 751 |
| Age: 65+ | 65% (285) | 21% (90) | 14% (62) | 436 |
| GenZers: 1997-2012 | 48% (105) | 29% (62) | 23% (50) | 217 |
| Millennials: 1981-1996 | 56% (368) | 27% (179) | 17% (112) | 660 |
| GenXers: 1965-1980 | 55% (323) | 28% (162) | 17% (97) | 582 |
| Baby Boomers: 1946-1964 | 63% (411) | 23% (151) | 14% (94) | 655 |
| PID: Dem (no lean) | 69% (578) | 21% (177) | 10% (89) | 843 |
| PID: Ind (no lean) | 52% (365) | 25% (174) | 23% (162) | 701 |
| PID: Rep (no lean) | 49% (323) | 33% (217) | 18% (116) | 656 |
| PID/Gender: Dem Men | 68% (281) | 23% (94) | 10% (41) | 416 |
| PID/Gender: Dem Women | 69% (297) | 19% (83) | 11% (48) | 428 |
| PID/Gender: Ind Men | 55% (181) | 28% (90) | 17% (56) | 327 |
| PID/Gender: Ind Women | 49% (184) | 22% (83) | 28% (106) | 373 |
| PID/Gender: Rep Men | 50% (160) | 38% (122) | 12% (37) | 319 |
| PID/Gender: Rep Women | 48% (163) | 28% (95) | 23% (79) | 337 |
| Ideo: Liberal (1-3) | 73% (500) | 21% (142) | 6% (43) | 685 |
| Ideo: Moderate (4) | 57% (343) | 26% (157) | 18% (106) | 606 |
| Ideo: Conservative (5-7) | 50% (347) | 32% (225) | 17% (121) | 693 |
| Educ: < College | 53% (798) | 27% (409) | 20% (305) | 1512 |
| Educ: Bachelors degree | 66% (294) | 25% (111) | 9% (38) | 444 |
| Educ: Post-grad | 71% (174) | 20% (48) | 9% (22) | 244 |
| Income: Under 50k | 56% (691) | 25% (303) | 19% (233) | 1227 |
| Income: 50k-100k | 58% (377) | 28% (181) | 14% (94) | 652 |
| Income: 100k+ | 62% (198) | 26% (84) | 12% (39) | 321 |

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Table MCTE11: Which of the following comes closest to your opinion, even if neither is exactly right?

| Demographic | Facebook can implement regulations to reduce users' exposure to harmful and toxic content | Facebook is a massive platform and it is impossible for the company to censor all content | Don't know / No opinion | Total N |
|-----------------------------------|--|--|--------------------------------|----------------|
| Adults | 58% (1266) | 26% (568) | 17% (366) | 2200 |
| Ethnicity: White | 58% (994) | 26% (449) | 16% (278) | 1722 |
| Ethnicity: Hispanic | 57% (198) | 27% (94) | 17% (58) | 349 |
| Ethnicity: Black | 56% (154) | 26% (72) | 17% (48) | 274 |
| Ethnicity: Other | 58% (118) | 23% (46) | 20% (40) | 204 |
| All Christian | 62% (616) | 25% (250) | 13% (130) | 997 |
| All Non-Christian | 66% (70) | 26% (27) | 9% (9) | 107 |
| Atheist | 56% (64) | 30% (34) | 14% (16) | 114 |
| Agnostic/Nothing in particular | 52% (304) | 26% (150) | 22% (132) | 586 |
| Something Else | 53% (212) | 27% (106) | 20% (79) | 397 |
| Religious Non-Protestant/Catholic | 68% (87) | 24% (31) | 8% (10) | 129 |
| Evangelical | 53% (319) | 29% (171) | 18% (107) | 597 |
| Non-Evangelical | 64% (485) | 23% (174) | 13% (100) | 759 |
| Community: Urban | 62% (383) | 25% (153) | 13% (82) | 618 |
| Community: Suburban | 56% (564) | 27% (269) | 18% (181) | 1014 |
| Community: Rural | 56% (319) | 26% (146) | 18% (103) | 568 |
| Employ: Private Sector | 59% (421) | 27% (189) | 14% (100) | 710 |
| Employ: Government | 64% (89) | 26% (36) | 10% (13) | 139 |
| Employ: Self-Employed | 53% (100) | 30% (58) | 17% (32) | 191 |
| Employ: Homemaker | 48% (81) | 26% (45) | 26% (44) | 170 |
| Employ: Student | 54% (39) | 27% (19) | 19% (14) | 72 |
| Employ: Retired | 67% (318) | 21% (100) | 12% (58) | 476 |
| Employ: Unemployed | 47% (129) | 28% (78) | 25% (69) | 276 |
| Employ: Other | 53% (88) | 26% (44) | 21% (35) | 166 |
| Military HH: Yes | 63% (213) | 24% (81) | 13% (44) | 337 |
| Military HH: No | 57% (1053) | 26% (487) | 17% (323) | 1863 |
| RD/WT: Right Direction | 67% (577) | 22% (192) | 11% (96) | 865 |
| RD/WT: Wrong Track | 52% (689) | 28% (376) | 20% (270) | 1335 |

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Table MCTE11: Which of the following comes closest to your opinion, even if neither is exactly right?

| Demographic | Facebook can implement regulations to reduce users' exposure to harmful and toxic content | | Facebook is a massive platform and it is impossible for the company to censor all content | | Don't know / No opinion | | Total N |
|--------------------------------------|---|--------|---|-------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | |
| Adults | 58% | (1266) | 26% | (568) | 17% | (366) | 2200 |
| Biden Job Approve | 68% | (707) | 22% | (225) | 10% | (109) | 1040 |
| Biden Job Disapprove | 49% | (520) | 30% | (318) | 20% | (216) | 1054 |
| Biden Job Strongly Approve | 70% | (337) | 21% | (99) | 9% | (45) | 482 |
| Biden Job Somewhat Approve | 66% | (369) | 22% | (126) | 11% | (63) | 558 |
| Biden Job Somewhat Disapprove | 60% | (181) | 24% | (73) | 16% | (48) | 302 |
| Biden Job Strongly Disapprove | 45% | (339) | 33% | (245) | 22% | (168) | 752 |
| Favorable of Biden | 68% | (705) | 22% | (223) | 10% | (102) | 1030 |
| Unfavorable of Biden | 49% | (518) | 30% | (313) | 21% | (216) | 1046 |
| Very Favorable of Biden | 71% | (375) | 20% | (104) | 9% | (45) | 524 |
| Somewhat Favorable of Biden | 65% | (331) | 24% | (119) | 11% | (56) | 506 |
| Somewhat Unfavorable of Biden | 65% | (167) | 21% | (54) | 14% | (37) | 258 |
| Very Unfavorable of Biden | 44% | (350) | 33% | (259) | 23% | (179) | 788 |
| #1 Issue: Economy | 57% | (463) | 26% | (212) | 17% | (137) | 813 |
| #1 Issue: Security | 47% | (162) | 32% | (110) | 21% | (71) | 343 |
| #1 Issue: Health Care | 58% | (164) | 27% | (76) | 15% | (42) | 282 |
| #1 Issue: Medicare / Social Security | 68% | (192) | 21% | (59) | 11% | (31) | 281 |
| #1 Issue: Women's Issues | 62% | (91) | 24% | (35) | 14% | (21) | 147 |
| #1 Issue: Education | 52% | (52) | 26% | (27) | 22% | (22) | 101 |
| #1 Issue: Energy | 65% | (68) | 26% | (27) | 10% | (10) | 105 |
| #1 Issue: Other | 58% | (75) | 17% | (22) | 25% | (32) | 128 |
| 2020 Vote: Joe Biden | 72% | (707) | 20% | (201) | 8% | (76) | 983 |
| 2020 Vote: Donald Trump | 48% | (353) | 32% | (235) | 20% | (148) | 737 |
| 2020 Vote: Other | 39% | (27) | 40% | (28) | 22% | (15) | 70 |
| 2020 Vote: Didn't Vote | 44% | (179) | 25% | (104) | 31% | (126) | 410 |
| 2018 House Vote: Democrat | 73% | (537) | 20% | (146) | 7% | (51) | 735 |
| 2018 House Vote: Republican | 50% | (282) | 32% | (178) | 18% | (104) | 564 |
| 2018 House Vote: Someone else | 44% | (31) | 31% | (21) | 25% | (17) | 69 |

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Table MCTE11: Which of the following comes closest to your opinion, even if neither is exactly right?

| Demographic | Facebook can implement regulations to reduce users' exposure to harmful and toxic content | Facebook is a massive platform and it is impossible for the company to censor all content | Don't know / No opinion | Total N |
|--------------------------------|---|---|-------------------------|---------|
| Adults | 58% (1266) | 26% (568) | 17% (366) | 2200 |
| 2016 Vote: Hillary Clinton | 72% (496) | 20% (136) | 9% (61) | 693 |
| 2016 Vote: Donald Trump | 49% (328) | 32% (216) | 19% (126) | 670 |
| 2016 Vote: Other | 59% (52) | 28% (25) | 13% (11) | 88 |
| 2016 Vote: Didn't Vote | 52% (387) | 26% (190) | 23% (169) | 746 |
| Voted in 2014: Yes | 62% (732) | 25% (297) | 13% (155) | 1184 |
| Voted in 2014: No | 53% (534) | 27% (270) | 21% (211) | 1016 |
| 4-Region: Northeast | 62% (243) | 23% (89) | 16% (61) | 394 |
| 4-Region: Midwest | 59% (271) | 23% (104) | 19% (87) | 462 |
| 4-Region: South | 55% (457) | 28% (232) | 16% (136) | 824 |
| 4-Region: West | 57% (295) | 27% (143) | 16% (82) | 520 |
| Facebook Users | 57% (1037) | 27% (487) | 16% (288) | 1812 |
| Instagram Users | 58% (658) | 27% (311) | 15% (173) | 1142 |
| WhatsApp Users | 59% (271) | 29% (130) | 12% (54) | 455 |
| Kids Use Facebook or Instagram | 56% (183) | 34% (110) | 10% (33) | 327 |
| Support Government Regulation | 71% (815) | 21% (240) | 8% (97) | 1152 |
| Oppose Government Regulation | 48% (309) | 36% (236) | 16% (102) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE12: *In your opinion, does Facebook have too much regulation, the right amount of regulation, or not enough regulation?*

| Demographic | Too much | | The right amount | | Not enough | | Don't know / No Opinion | | Total N |
|--------------------------|----------|-------|------------------|-------|------------|-------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 17% | (372) | 19% | (425) | 43% | (940) | 21% | (464) | 2200 |
| Gender: Male | 19% | (201) | 23% | (248) | 42% | (448) | 16% | (165) | 1062 |
| Gender: Female | 15% | (171) | 16% | (177) | 43% | (492) | 26% | (299) | 1138 |
| Age: 18-34 | 22% | (144) | 23% | (153) | 34% | (226) | 20% | (132) | 655 |
| Age: 35-44 | 18% | (63) | 28% | (99) | 36% | (129) | 19% | (66) | 358 |
| Age: 45-64 | 16% | (117) | 16% | (119) | 43% | (321) | 26% | (193) | 751 |
| Age: 65+ | 11% | (47) | 12% | (54) | 60% | (263) | 17% | (72) | 436 |
| GenZers: 1997-2012 | 16% | (35) | 24% | (52) | 35% | (76) | 25% | (55) | 217 |
| Millennials: 1981-1996 | 23% | (153) | 26% | (170) | 34% | (221) | 17% | (115) | 660 |
| GenXers: 1965-1980 | 15% | (85) | 18% | (102) | 40% | (234) | 28% | (161) | 582 |
| Baby Boomers: 1946-1964 | 13% | (85) | 15% | (98) | 55% | (363) | 17% | (109) | 655 |
| PID: Dem (no lean) | 11% | (89) | 25% | (208) | 50% | (425) | 14% | (121) | 843 |
| PID: Ind (no lean) | 17% | (117) | 14% | (95) | 39% | (270) | 31% | (218) | 701 |
| PID: Rep (no lean) | 25% | (166) | 18% | (121) | 37% | (245) | 19% | (124) | 656 |
| PID/Gender: Dem Men | 15% | (62) | 31% | (129) | 43% | (180) | 11% | (44) | 416 |
| PID/Gender: Dem Women | 6% | (27) | 19% | (79) | 57% | (245) | 18% | (77) | 428 |
| PID/Gender: Ind Men | 20% | (65) | 15% | (51) | 43% | (141) | 22% | (71) | 327 |
| PID/Gender: Ind Women | 14% | (52) | 12% | (45) | 34% | (129) | 40% | (148) | 373 |
| PID/Gender: Rep Men | 23% | (74) | 21% | (68) | 40% | (127) | 16% | (50) | 319 |
| PID/Gender: Rep Women | 27% | (92) | 16% | (53) | 35% | (119) | 22% | (74) | 337 |
| Ideo: Liberal (1-3) | 9% | (62) | 22% | (152) | 56% | (382) | 13% | (89) | 685 |
| Ideo: Moderate (4) | 15% | (91) | 22% | (133) | 38% | (231) | 25% | (151) | 606 |
| Ideo: Conservative (5-7) | 26% | (181) | 17% | (117) | 39% | (272) | 18% | (124) | 693 |
| Educ: < College | 18% | (273) | 19% | (291) | 38% | (578) | 25% | (371) | 1512 |
| Educ: Bachelors degree | 17% | (76) | 19% | (85) | 51% | (225) | 13% | (57) | 444 |
| Educ: Post-grad | 10% | (24) | 20% | (48) | 56% | (137) | 15% | (36) | 244 |
| Income: Under 50k | 16% | (202) | 19% | (228) | 41% | (507) | 24% | (290) | 1227 |
| Income: 50k-100k | 17% | (108) | 20% | (130) | 45% | (296) | 18% | (118) | 652 |
| Income: 100k+ | 19% | (62) | 21% | (67) | 43% | (137) | 17% | (55) | 321 |
| Ethnicity: White | 18% | (314) | 18% | (312) | 44% | (757) | 20% | (338) | 1722 |
| Ethnicity: Hispanic | 21% | (72) | 23% | (79) | 39% | (137) | 18% | (61) | 349 |
| Ethnicity: Black | 12% | (33) | 28% | (78) | 35% | (97) | 24% | (66) | 274 |

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Table MCTE12: *In your opinion, does Facebook have too much regulation, the right amount of regulation, or not enough regulation?*

| Demographic | Too much | | The right amount | | Not enough | | Don't know / No Opinion | | Total N |
|-----------------------------------|----------|-------|------------------|-------|------------|-------|-------------------------|-------|---------|
| Adults | 17% | (372) | 19% | (425) | 43% | (940) | 21% | (464) | 2200 |
| Ethnicity: Other | 12% | (25) | 17% | (34) | 42% | (85) | 29% | (59) | 204 |
| All Christian | 18% | (178) | 21% | (205) | 45% | (449) | 17% | (165) | 997 |
| All Non-Christian | 19% | (20) | 20% | (22) | 49% | (52) | 12% | (13) | 107 |
| Atheist | 14% | (16) | 16% | (18) | 55% | (63) | 14% | (16) | 114 |
| Agnostic/Nothing in particular | 14% | (81) | 17% | (100) | 40% | (236) | 29% | (169) | 586 |
| Something Else | 19% | (76) | 20% | (80) | 35% | (140) | 25% | (101) | 397 |
| Religious Non-Protestant/Catholic | 20% | (25) | 20% | (26) | 47% | (61) | 13% | (17) | 129 |
| Evangelical | 24% | (143) | 22% | (131) | 33% | (198) | 21% | (125) | 597 |
| Non-Evangelical | 14% | (105) | 19% | (142) | 50% | (376) | 18% | (136) | 759 |
| Community: Urban | 17% | (107) | 25% | (156) | 38% | (233) | 20% | (121) | 618 |
| Community: Suburban | 16% | (157) | 18% | (178) | 46% | (467) | 21% | (211) | 1014 |
| Community: Rural | 19% | (107) | 16% | (90) | 42% | (240) | 23% | (131) | 568 |
| Employ: Private Sector | 18% | (130) | 22% | (154) | 42% | (300) | 18% | (126) | 710 |
| Employ: Government | 12% | (17) | 32% | (44) | 38% | (53) | 18% | (25) | 139 |
| Employ: Self-Employed | 20% | (38) | 21% | (40) | 39% | (75) | 20% | (38) | 191 |
| Employ: Homemaker | 25% | (43) | 20% | (34) | 30% | (50) | 25% | (42) | 170 |
| Employ: Student | 11% | (8) | 20% | (15) | 47% | (34) | 22% | (16) | 72 |
| Employ: Retired | 13% | (64) | 14% | (68) | 56% | (268) | 16% | (76) | 476 |
| Employ: Unemployed | 17% | (48) | 17% | (47) | 36% | (99) | 30% | (82) | 276 |
| Employ: Other | 15% | (24) | 13% | (22) | 37% | (61) | 35% | (58) | 166 |
| Military HH: Yes | 18% | (61) | 16% | (54) | 47% | (160) | 19% | (63) | 337 |
| Military HH: No | 17% | (311) | 20% | (371) | 42% | (780) | 22% | (401) | 1863 |
| RD/WT: Right Direction | 12% | (101) | 26% | (223) | 47% | (409) | 15% | (132) | 865 |
| RD/WT: Wrong Track | 20% | (271) | 15% | (202) | 40% | (530) | 25% | (331) | 1335 |
| Biden Job Approve | 11% | (119) | 24% | (248) | 49% | (509) | 16% | (164) | 1040 |
| Biden Job Disapprove | 23% | (246) | 15% | (162) | 39% | (412) | 22% | (233) | 1054 |
| Biden Job Strongly Approve | 15% | (71) | 22% | (106) | 52% | (249) | 12% | (57) | 482 |
| Biden Job Somewhat Approve | 9% | (48) | 25% | (142) | 47% | (260) | 19% | (107) | 558 |
| Biden Job Somewhat Disapprove | 10% | (30) | 22% | (67) | 40% | (120) | 28% | (85) | 302 |
| Biden Job Strongly Disapprove | 29% | (216) | 13% | (95) | 39% | (292) | 20% | (149) | 752 |

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Table MCTE12: *In your opinion, does Facebook have too much regulation, the right amount of regulation, or not enough regulation?*

| Demographic | Too much | | The right amount | | Not enough | | Don't know / No Opinion | | Total N |
|--------------------------------------|----------|-------|------------------|-------|------------|-------|-------------------------|-------|---------|
| | % | (N) | % | (N) | % | (N) | % | (N) | |
| Adults | 17% | (372) | 19% | (425) | 43% | (940) | 21% | (464) | 2200 |
| Favorable of Biden | 10% | (108) | 22% | (229) | 51% | (530) | 16% | (163) | 1030 |
| Unfavorable of Biden | 24% | (251) | 17% | (178) | 37% | (390) | 22% | (228) | 1046 |
| Very Favorable of Biden | 12% | (64) | 21% | (111) | 56% | (291) | 11% | (58) | 524 |
| Somewhat Favorable of Biden | 9% | (44) | 23% | (117) | 47% | (239) | 21% | (106) | 506 |
| Somewhat Unfavorable of Biden | 12% | (32) | 25% | (64) | 39% | (102) | 23% | (60) | 258 |
| Very Unfavorable of Biden | 28% | (219) | 14% | (114) | 37% | (288) | 21% | (167) | 788 |
| #1 Issue: Economy | 15% | (120) | 23% | (189) | 38% | (307) | 24% | (197) | 813 |
| #1 Issue: Security | 29% | (99) | 12% | (41) | 44% | (150) | 15% | (53) | 343 |
| #1 Issue: Health Care | 13% | (38) | 23% | (64) | 44% | (123) | 20% | (58) | 282 |
| #1 Issue: Medicare / Social Security | 13% | (38) | 15% | (41) | 54% | (151) | 18% | (51) | 281 |
| #1 Issue: Women's Issues | 16% | (23) | 18% | (26) | 46% | (68) | 20% | (30) | 147 |
| #1 Issue: Education | 18% | (18) | 31% | (31) | 30% | (31) | 21% | (21) | 101 |
| #1 Issue: Energy | 15% | (16) | 21% | (22) | 51% | (53) | 13% | (13) | 105 |
| #1 Issue: Other | 16% | (20) | 8% | (10) | 45% | (58) | 31% | (40) | 128 |
| 2020 Vote: Joe Biden | 11% | (105) | 21% | (203) | 53% | (517) | 16% | (158) | 983 |
| 2020 Vote: Donald Trump | 26% | (192) | 17% | (127) | 37% | (274) | 20% | (144) | 737 |
| 2020 Vote: Other | 11% | (8) | 26% | (18) | 22% | (16) | 41% | (29) | 70 |
| 2020 Vote: Didn't Vote | 16% | (67) | 19% | (77) | 33% | (133) | 32% | (132) | 410 |
| 2018 House Vote: Democrat | 10% | (70) | 22% | (164) | 56% | (412) | 12% | (89) | 735 |
| 2018 House Vote: Republican | 25% | (141) | 17% | (95) | 39% | (219) | 19% | (109) | 564 |
| 2018 House Vote: Someone else | 7% | (5) | 13% | (9) | 38% | (27) | 42% | (29) | 69 |
| 2016 Vote: Hillary Clinton | 10% | (66) | 22% | (151) | 54% | (373) | 15% | (102) | 693 |
| 2016 Vote: Donald Trump | 23% | (156) | 17% | (114) | 41% | (277) | 18% | (122) | 670 |
| 2016 Vote: Other | 16% | (14) | 21% | (19) | 38% | (34) | 24% | (21) | 88 |
| 2016 Vote: Didn't Vote | 18% | (131) | 19% | (140) | 34% | (256) | 29% | (219) | 746 |
| Voted in 2014: Yes | 17% | (196) | 19% | (231) | 47% | (555) | 17% | (203) | 1184 |
| Voted in 2014: No | 17% | (176) | 19% | (194) | 38% | (385) | 26% | (261) | 1016 |
| 4-Region: Northeast | 14% | (56) | 16% | (63) | 48% | (187) | 22% | (87) | 394 |
| 4-Region: Midwest | 18% | (85) | 16% | (75) | 45% | (209) | 20% | (92) | 462 |
| 4-Region: South | 18% | (147) | 21% | (174) | 41% | (334) | 20% | (169) | 824 |
| 4-Region: West | 16% | (84) | 22% | (112) | 40% | (209) | 22% | (115) | 520 |

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Table MCTE12: *In your opinion, does Facebook have too much regulation, the right amount of regulation, or not enough regulation?*

| Demographic | Too much | | The right amount | | Not enough | | Don't know / No Opinion | | Total N |
|--------------------------------|-----------------|-------|-------------------------|-------|-------------------|-------|--------------------------------|-------|----------------|
| Adults | 17% | (372) | 19% | (425) | 43% | (940) | 21% | (464) | 2200 |
| Facebook Users | 18% | (328) | 21% | (387) | 40% | (723) | 21% | (374) | 1812 |
| Instagram Users | 20% | (223) | 24% | (275) | 38% | (430) | 19% | (214) | 1142 |
| WhatsApp Users | 19% | (88) | 31% | (142) | 35% | (161) | 14% | (64) | 455 |
| Kids Use Facebook or Instagram | 24% | (80) | 34% | (109) | 30% | (98) | 12% | (40) | 327 |
| Support Government Regulation | 13% | (152) | 18% | (209) | 58% | (671) | 10% | (119) | 1152 |
| Oppose Government Regulation | 28% | (178) | 26% | (170) | 26% | (165) | 21% | (133) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE13_1: *The following are some actions Congress can take to address public issues with Facebook and other social media companies. Please indicate to what extent you support or oppose each action.*

Create an independent government body staffed by former tech workers to investigate Facebook's use of algorithms and the risk they pose to the public

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|--------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 29% (647) | 32% (709) | 9% (196) | 7% (163) | 22% (486) | 2200 |
| Gender: Male | 31% (329) | 35% (372) | 10% (108) | 9% (93) | 15% (160) | 1062 |
| Gender: Female | 28% (318) | 30% (337) | 8% (88) | 6% (70) | 29% (326) | 1138 |
| Age: 18-34 | 24% (158) | 34% (221) | 10% (63) | 8% (51) | 25% (162) | 655 |
| Age: 35-44 | 29% (102) | 32% (116) | 9% (31) | 9% (32) | 21% (76) | 358 |
| Age: 45-64 | 28% (213) | 31% (233) | 9% (68) | 7% (55) | 24% (182) | 751 |
| Age: 65+ | 40% (174) | 32% (139) | 8% (33) | 6% (25) | 15% (66) | 436 |
| GenZers: 1997-2012 | 20% (43) | 34% (74) | 10% (21) | 9% (20) | 27% (59) | 217 |
| Millennials: 1981-1996 | 28% (183) | 33% (216) | 9% (60) | 8% (51) | 23% (149) | 660 |
| GenXers: 1965-1980 | 24% (141) | 33% (193) | 9% (50) | 7% (41) | 27% (156) | 582 |
| Baby Boomers: 1946-1964 | 38% (248) | 30% (194) | 9% (56) | 8% (49) | 16% (107) | 655 |
| PID: Dem (no lean) | 38% (316) | 34% (286) | 7% (55) | 5% (46) | 17% (140) | 843 |
| PID: Ind (no lean) | 22% (155) | 30% (209) | 10% (73) | 9% (62) | 29% (202) | 701 |
| PID: Rep (no lean) | 27% (176) | 33% (214) | 10% (67) | 8% (55) | 22% (144) | 656 |
| PID/Gender: Dem Men | 38% (159) | 36% (150) | 7% (30) | 6% (23) | 13% (53) | 416 |
| PID/Gender: Dem Women | 37% (158) | 32% (136) | 6% (25) | 5% (23) | 20% (87) | 428 |
| PID/Gender: Ind Men | 25% (81) | 33% (109) | 13% (44) | 11% (36) | 18% (58) | 327 |
| PID/Gender: Ind Women | 20% (74) | 27% (100) | 8% (29) | 7% (26) | 39% (144) | 373 |
| PID/Gender: Rep Men | 28% (90) | 35% (113) | 11% (34) | 11% (34) | 15% (49) | 319 |
| PID/Gender: Rep Women | 26% (86) | 30% (101) | 10% (33) | 6% (21) | 28% (95) | 337 |
| Ideo: Liberal (1-3) | 40% (271) | 34% (236) | 8% (53) | 6% (43) | 12% (82) | 685 |
| Ideo: Moderate (4) | 25% (153) | 36% (216) | 10% (61) | 6% (35) | 23% (142) | 606 |
| Ideo: Conservative (5-7) | 29% (198) | 30% (209) | 11% (73) | 10% (69) | 21% (144) | 693 |
| Educ: < College | 27% (403) | 31% (468) | 9% (129) | 8% (118) | 26% (396) | 1512 |
| Educ: Bachelors degree | 35% (153) | 35% (154) | 12% (52) | 6% (26) | 13% (59) | 444 |
| Educ: Post-grad | 37% (91) | 36% (87) | 6% (15) | 8% (19) | 13% (31) | 244 |
| Income: Under 50k | 28% (346) | 30% (363) | 8% (103) | 8% (98) | 26% (318) | 1227 |
| Income: 50k-100k | 30% (195) | 36% (233) | 10% (67) | 6% (38) | 18% (119) | 652 |
| Income: 100k+ | 33% (107) | 35% (112) | 8% (26) | 8% (27) | 15% (49) | 321 |
| Ethnicity: White | 30% (508) | 32% (553) | 9% (157) | 7% (125) | 22% (378) | 1722 |

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Table MCTE13_1: The following are some actions Congress can take to address public issues with Facebook and other social media companies. Please indicate to what extent you support or oppose each action.

Create an independent government body staffed by former tech workers to investigate Facebook's use of algorithms and the risk they pose to the public

| Demographic | Strongly support | | Somewhat support | | Somewhat oppose | | Strongly oppose | | Don't know / No opinion | | Total N |
|-----------------------------------|------------------|-------|------------------|-------|-----------------|-------|-----------------|-------|-------------------------|-------|---------|
| Adults | 29% | (647) | 32% | (709) | 9% | (196) | 7% | (163) | 22% | (486) | 2200 |
| Ethnicity: Hispanic | 31% | (110) | 33% | (116) | 9% | (32) | 8% | (26) | 19% | (65) | 349 |
| Ethnicity: Black | 32% | (88) | 27% | (75) | 9% | (25) | 9% | (25) | 23% | (62) | 274 |
| Ethnicity: Other | 25% | (51) | 40% | (81) | 7% | (14) | 6% | (12) | 22% | (46) | 204 |
| All Christian | 31% | (310) | 34% | (335) | 11% | (105) | 7% | (73) | 17% | (173) | 997 |
| All Non-Christian | 41% | (44) | 34% | (37) | 6% | (6) | 5% | (5) | 14% | (15) | 107 |
| Atheist | 26% | (30) | 45% | (52) | 7% | (8) | 8% | (10) | 12% | (14) | 114 |
| Agnostic/Nothing in particular | 27% | (157) | 29% | (168) | 7% | (40) | 9% | (53) | 29% | (167) | 586 |
| Something Else | 27% | (106) | 29% | (116) | 9% | (36) | 6% | (22) | 29% | (116) | 397 |
| Religious Non-Protestant/Catholic | 40% | (51) | 33% | (43) | 7% | (9) | 7% | (9) | 13% | (17) | 129 |
| Evangelical | 32% | (188) | 31% | (183) | 10% | (60) | 7% | (41) | 21% | (124) | 597 |
| Non-Evangelical | 28% | (215) | 34% | (256) | 10% | (76) | 7% | (51) | 21% | (161) | 759 |
| Community: Urban | 31% | (190) | 33% | (204) | 7% | (42) | 8% | (50) | 21% | (131) | 618 |
| Community: Suburban | 31% | (309) | 32% | (321) | 10% | (102) | 7% | (69) | 21% | (212) | 1014 |
| Community: Rural | 26% | (147) | 32% | (184) | 9% | (51) | 8% | (44) | 25% | (142) | 568 |
| Employ: Private Sector | 30% | (216) | 35% | (250) | 9% | (66) | 8% | (58) | 17% | (121) | 710 |
| Employ: Government | 29% | (41) | 31% | (43) | 12% | (16) | 7% | (10) | 21% | (29) | 139 |
| Employ: Self-Employed | 27% | (51) | 37% | (71) | 9% | (17) | 8% | (15) | 19% | (36) | 191 |
| Employ: Homemaker | 19% | (32) | 31% | (52) | 9% | (16) | 10% | (17) | 32% | (54) | 170 |
| Employ: Student | 20% | (15) | 37% | (27) | 15% | (11) | 2% | (2) | 26% | (18) | 72 |
| Employ: Retired | 38% | (180) | 33% | (157) | 9% | (42) | 6% | (29) | 14% | (69) | 476 |
| Employ: Unemployed | 23% | (63) | 28% | (78) | 6% | (18) | 7% | (21) | 35% | (97) | 276 |
| Employ: Other | 30% | (50) | 19% | (31) | 7% | (11) | 7% | (12) | 37% | (61) | 166 |
| Military HH: Yes | 35% | (119) | 32% | (107) | 8% | (26) | 7% | (25) | 18% | (61) | 337 |
| Military HH: No | 28% | (529) | 32% | (602) | 9% | (169) | 7% | (138) | 23% | (425) | 1863 |
| RD/WT: Right Direction | 36% | (309) | 36% | (315) | 8% | (66) | 4% | (39) | 16% | (136) | 865 |
| RD/WT: Wrong Track | 25% | (338) | 29% | (393) | 10% | (130) | 9% | (124) | 26% | (350) | 1335 |
| Biden Job Approve | 35% | (363) | 36% | (376) | 8% | (83) | 5% | (49) | 16% | (169) | 1040 |
| Biden Job Disapprove | 26% | (274) | 29% | (307) | 10% | (109) | 11% | (112) | 24% | (253) | 1054 |

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Table MCTE13_1: *The following are some actions Congress can take to address public issues with Facebook and other social media companies. Please indicate to what extent you support or oppose each action.*

Create an independent government body staffed by former tech workers to investigate Facebook's use of algorithms and the risk they pose to the public

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|--------------------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 29% (647) | 32% (709) | 9% (196) | 7% (163) | 22% (486) | 2200 |
| Biden Job Strongly Approve | 45% (216) | 31% (151) | 5% (24) | 4% (19) | 15% (72) | 482 |
| Biden Job Somewhat Approve | 26% (148) | 40% (225) | 10% (58) | 5% (30) | 17% (98) | 558 |
| Biden Job Somewhat Disapprove | 25% (76) | 32% (96) | 11% (34) | 6% (19) | 25% (77) | 302 |
| Biden Job Strongly Disapprove | 26% (198) | 28% (210) | 10% (75) | 12% (93) | 23% (177) | 752 |
| Favorable of Biden | 36% (373) | 36% (368) | 7% (73) | 5% (47) | 16% (169) | 1030 |
| Unfavorable of Biden | 25% (263) | 29% (305) | 11% (116) | 11% (113) | 24% (249) | 1046 |
| Very Favorable of Biden | 46% (243) | 30% (157) | 6% (30) | 4% (23) | 14% (72) | 524 |
| Somewhat Favorable of Biden | 26% (130) | 42% (211) | 9% (44) | 5% (24) | 19% (97) | 506 |
| Somewhat Unfavorable of Biden | 26% (66) | 31% (81) | 14% (35) | 6% (16) | 24% (61) | 258 |
| Very Unfavorable of Biden | 25% (197) | 28% (224) | 10% (81) | 12% (98) | 24% (188) | 788 |
| #1 Issue: Economy | 24% (197) | 33% (267) | 10% (84) | 8% (63) | 25% (202) | 813 |
| #1 Issue: Security | 31% (105) | 29% (101) | 9% (31) | 12% (41) | 19% (65) | 343 |
| #1 Issue: Health Care | 35% (97) | 33% (93) | 9% (27) | 3% (8) | 20% (56) | 282 |
| #1 Issue: Medicare / Social Security | 40% (113) | 30% (85) | 5% (15) | 3% (9) | 21% (59) | 281 |
| #1 Issue: Women's Issues | 26% (38) | 28% (42) | 11% (16) | 8% (12) | 26% (39) | 147 |
| #1 Issue: Education | 24% (24) | 39% (39) | 9% (9) | 10% (10) | 18% (18) | 101 |
| #1 Issue: Energy | 34% (36) | 36% (37) | 7% (7) | 5% (6) | 18% (19) | 105 |
| #1 Issue: Other | 29% (38) | 35% (45) | 4% (6) | 10% (13) | 21% (27) | 128 |
| 2020 Vote: Joe Biden | 38% (374) | 34% (336) | 7% (67) | 5% (46) | 16% (160) | 983 |
| 2020 Vote: Donald Trump | 26% (192) | 31% (227) | 12% (85) | 10% (72) | 22% (161) | 737 |
| 2020 Vote: Other | 14% (10) | 33% (23) | 8% (6) | 23% (16) | 23% (16) | 70 |
| 2020 Vote: Didn't Vote | 17% (71) | 30% (123) | 9% (38) | 7% (29) | 36% (148) | 410 |
| 2018 House Vote: Democrat | 40% (294) | 35% (259) | 6% (46) | 5% (36) | 14% (100) | 735 |
| 2018 House Vote: Republican | 25% (142) | 31% (174) | 13% (73) | 11% (60) | 21% (116) | 564 |
| 2018 House Vote: Someone else | 16% (11) | 39% (27) | 9% (6) | 5% (3) | 31% (21) | 69 |
| 2016 Vote: Hillary Clinton | 39% (270) | 34% (237) | 7% (50) | 5% (33) | 15% (101) | 693 |
| 2016 Vote: Donald Trump | 27% (180) | 31% (207) | 12% (81) | 10% (68) | 20% (133) | 670 |
| 2016 Vote: Other | 15% (13) | 40% (35) | 7% (6) | 15% (13) | 24% (21) | 88 |
| 2016 Vote: Didn't Vote | 24% (183) | 31% (229) | 8% (59) | 6% (48) | 30% (227) | 746 |

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Table MCTE13_1: The following are some actions Congress can take to address public issues with Facebook and other social media companies. Please indicate to what extent you support or oppose each action.

Create an independent government body staffed by former tech workers to investigate Facebook's use of algorithms and the risk they pose to the public

| Demographic | Strongly support | | Somewhat support | | Somewhat oppose | | Strongly oppose | | Don't know / No opinion | | Total N |
|--------------------------------|------------------|-------|------------------|-------|-----------------|-------|-----------------|-------|-------------------------|-------|---------|
| Adults | 29% | (647) | 32% | (709) | 9% | (196) | 7% | (163) | 22% | (486) | 2200 |
| Voted in 2014: Yes | 32% | (382) | 33% | (386) | 9% | (110) | 8% | (97) | 18% | (209) | 1184 |
| Voted in 2014: No | 26% | (265) | 32% | (322) | 8% | (86) | 7% | (66) | 27% | (276) | 1016 |
| 4-Region: Northeast | 25% | (100) | 36% | (142) | 9% | (35) | 6% | (24) | 24% | (93) | 394 |
| 4-Region: Midwest | 29% | (135) | 32% | (146) | 8% | (37) | 8% | (37) | 23% | (107) | 462 |
| 4-Region: South | 30% | (245) | 31% | (255) | 10% | (82) | 7% | (56) | 23% | (187) | 824 |
| 4-Region: West | 32% | (167) | 32% | (166) | 8% | (41) | 9% | (47) | 19% | (98) | 520 |
| Facebook Users | 28% | (502) | 33% | (599) | 9% | (164) | 8% | (140) | 22% | (406) | 1812 |
| Instagram Users | 27% | (306) | 34% | (392) | 9% | (106) | 8% | (90) | 22% | (248) | 1142 |
| WhatsApp Users | 30% | (137) | 38% | (172) | 10% | (45) | 8% | (35) | 14% | (65) | 455 |
| Kids Use Facebook or Instagram | 30% | (97) | 35% | (114) | 11% | (36) | 7% | (24) | 17% | (56) | 327 |
| Support Government Regulation | 42% | (480) | 38% | (433) | 6% | (69) | 3% | (38) | 11% | (132) | 1152 |
| Oppose Government Regulation | 18% | (113) | 29% | (188) | 16% | (106) | 17% | (108) | 20% | (131) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE13_2: The following are some actions Congress can take to address public issues with Facebook and other social media companies. Please indicate to what extent you support or oppose each action.
Require Facebook to publicly disclose its internal research

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|--------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 39% (863) | 29% (644) | 9% (188) | 5% (100) | 18% (404) | 2200 |
| Gender: Male | 43% (455) | 31% (324) | 10% (111) | 5% (56) | 11% (116) | 1062 |
| Gender: Female | 36% (409) | 28% (320) | 7% (77) | 4% (44) | 25% (288) | 1138 |
| Age: 18-34 | 34% (225) | 30% (198) | 10% (65) | 6% (37) | 20% (129) | 655 |
| Age: 35-44 | 35% (127) | 34% (121) | 8% (30) | 5% (17) | 17% (62) | 358 |
| Age: 45-64 | 39% (290) | 27% (205) | 9% (67) | 4% (32) | 21% (157) | 751 |
| Age: 65+ | 51% (222) | 27% (120) | 6% (25) | 3% (14) | 13% (56) | 436 |
| GenZers: 1997-2012 | 27% (58) | 32% (69) | 10% (22) | 7% (16) | 24% (52) | 217 |
| Millennials: 1981-1996 | 38% (248) | 32% (210) | 10% (64) | 5% (32) | 16% (106) | 660 |
| GenXers: 1965-1980 | 31% (183) | 31% (180) | 8% (46) | 4% (24) | 25% (148) | 582 |
| Baby Boomers: 1946-1964 | 50% (330) | 25% (166) | 7% (48) | 4% (27) | 13% (84) | 655 |
| PID: Dem (no lean) | 43% (361) | 29% (245) | 9% (73) | 5% (44) | 14% (120) | 843 |
| PID: Ind (no lean) | 34% (236) | 30% (211) | 8% (54) | 4% (28) | 24% (170) | 701 |
| PID: Rep (no lean) | 41% (266) | 29% (189) | 9% (60) | 4% (27) | 17% (114) | 656 |
| PID/Gender: Dem Men | 45% (189) | 29% (121) | 9% (38) | 6% (26) | 10% (42) | 416 |
| PID/Gender: Dem Women | 40% (173) | 29% (123) | 8% (35) | 4% (18) | 18% (78) | 428 |
| PID/Gender: Ind Men | 40% (131) | 32% (106) | 10% (33) | 5% (15) | 13% (42) | 327 |
| PID/Gender: Ind Women | 28% (105) | 28% (105) | 6% (22) | 4% (14) | 34% (128) | 373 |
| PID/Gender: Rep Men | 42% (135) | 30% (97) | 13% (41) | 5% (15) | 10% (32) | 319 |
| PID/Gender: Rep Women | 39% (131) | 27% (92) | 6% (20) | 4% (12) | 24% (82) | 337 |
| Ideo: Liberal (1-3) | 48% (327) | 31% (210) | 8% (55) | 4% (30) | 9% (62) | 685 |
| Ideo: Moderate (4) | 35% (213) | 32% (197) | 11% (65) | 3% (20) | 18% (112) | 606 |
| Ideo: Conservative (5-7) | 42% (289) | 28% (193) | 8% (58) | 5% (34) | 17% (118) | 693 |
| Educ: < College | 36% (547) | 29% (432) | 7% (113) | 5% (79) | 23% (341) | 1512 |
| Educ: Bachelors degree | 46% (205) | 30% (133) | 12% (52) | 3% (14) | 9% (41) | 444 |
| Educ: Post-grad | 46% (112) | 33% (79) | 9% (23) | 3% (7) | 9% (22) | 244 |
| Income: Under 50k | 37% (454) | 28% (341) | 7% (85) | 6% (68) | 23% (279) | 1227 |
| Income: 50k-100k | 39% (257) | 34% (219) | 10% (68) | 3% (19) | 14% (90) | 652 |
| Income: 100k+ | 48% (153) | 27% (85) | 11% (35) | 4% (13) | 11% (35) | 321 |
| Ethnicity: White | 41% (711) | 28% (484) | 9% (148) | 4% (74) | 18% (305) | 1722 |

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Table MCTE13_2: *The following are some actions Congress can take to address public issues with Facebook and other social media companies. Please indicate to what extent you support or oppose each action.*
Require Facebook to publicly disclose its internal research

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|-----------------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 39% (863) | 29% (644) | 9% (188) | 5% (100) | 18% (404) | 2200 |
| Ethnicity: Hispanic | 38% (132) | 29% (103) | 9% (30) | 8% (27) | 16% (57) | 349 |
| Ethnicity: Black | 33% (89) | 29% (80) | 9% (24) | 8% (23) | 21% (58) | 274 |
| Ethnicity: Other | 31% (63) | 39% (81) | 8% (15) | 1% (3) | 21% (42) | 204 |
| All Christian | 41% (411) | 29% (288) | 10% (99) | 4% (42) | 16% (157) | 997 |
| All Non-Christian | 50% (53) | 27% (28) | 9% (10) | 4% (4) | 10% (11) | 107 |
| Atheist | 46% (52) | 36% (41) | 7% (8) | 2% (2) | 10% (11) | 114 |
| Agnostic/Nothing in particular | 36% (213) | 29% (171) | 8% (46) | 5% (28) | 22% (128) | 586 |
| Something Else | 34% (134) | 29% (116) | 6% (25) | 6% (24) | 25% (97) | 397 |
| Religious Non-Protestant/Catholic | 50% (64) | 25% (32) | 12% (16) | 4% (5) | 9% (12) | 129 |
| Evangelical | 40% (237) | 28% (170) | 9% (52) | 5% (27) | 19% (111) | 597 |
| Non-Evangelical | 39% (292) | 30% (224) | 8% (64) | 5% (37) | 19% (141) | 759 |
| Community: Urban | 39% (240) | 31% (190) | 9% (58) | 5% (31) | 16% (99) | 618 |
| Community: Suburban | 40% (410) | 29% (293) | 9% (92) | 4% (44) | 17% (175) | 1014 |
| Community: Rural | 38% (214) | 28% (162) | 7% (38) | 4% (25) | 23% (130) | 568 |
| Employ: Private Sector | 42% (298) | 31% (218) | 10% (72) | 3% (20) | 14% (101) | 710 |
| Employ: Government | 30% (41) | 39% (54) | 10% (14) | 3% (4) | 18% (25) | 139 |
| Employ: Self-Employed | 38% (73) | 26% (50) | 12% (23) | 10% (20) | 13% (24) | 191 |
| Employ: Homemaker | 31% (52) | 24% (41) | 10% (17) | 7% (12) | 28% (48) | 170 |
| Employ: Student | 31% (23) | 26% (19) | 12% (9) | 5% (4) | 25% (18) | 72 |
| Employ: Retired | 51% (244) | 27% (129) | 6% (29) | 4% (19) | 12% (56) | 476 |
| Employ: Unemployed | 30% (83) | 30% (84) | 7% (19) | 6% (15) | 27% (75) | 276 |
| Employ: Other | 29% (48) | 30% (50) | 4% (6) | 3% (6) | 34% (56) | 166 |
| Military HH: Yes | 43% (146) | 29% (97) | 10% (35) | 3% (9) | 15% (50) | 337 |
| Military HH: No | 38% (717) | 29% (548) | 8% (153) | 5% (90) | 19% (354) | 1863 |
| RD/WT: Right Direction | 41% (353) | 32% (277) | 10% (83) | 4% (33) | 14% (119) | 865 |
| RD/WT: Wrong Track | 38% (511) | 28% (367) | 8% (105) | 5% (67) | 21% (286) | 1335 |
| Biden Job Approve | 41% (431) | 31% (327) | 9% (95) | 3% (36) | 15% (151) | 1040 |
| Biden Job Disapprove | 39% (411) | 28% (293) | 9% (91) | 6% (60) | 19% (198) | 1054 |

Continued on next page

Table MCTE13_2: *The following are some actions Congress can take to address public issues with Facebook and other social media companies. Please indicate to what extent you support or oppose each action.*
Require Facebook to publicly disclose its internal research

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|--------------------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 39% (863) | 29% (644) | 9% (188) | 5% (100) | 18% (404) | 2200 |
| Biden Job Strongly Approve | 49% (234) | 27% (130) | 8% (38) | 4% (20) | 12% (59) | 482 |
| Biden Job Somewhat Approve | 35% (198) | 35% (197) | 10% (57) | 3% (15) | 16% (92) | 558 |
| Biden Job Somewhat Disapprove | 33% (98) | 34% (101) | 11% (32) | 4% (11) | 20% (59) | 302 |
| Biden Job Strongly Disapprove | 42% (313) | 26% (192) | 8% (59) | 7% (49) | 19% (139) | 752 |
| Favorable of Biden | 42% (437) | 31% (318) | 9% (93) | 4% (42) | 14% (140) | 1030 |
| Unfavorable of Biden | 39% (403) | 29% (300) | 8% (89) | 5% (56) | 19% (198) | 1046 |
| Very Favorable of Biden | 51% (265) | 26% (134) | 8% (40) | 5% (29) | 11% (56) | 524 |
| Somewhat Favorable of Biden | 34% (171) | 36% (184) | 10% (53) | 3% (13) | 17% (84) | 506 |
| Somewhat Unfavorable of Biden | 35% (91) | 34% (88) | 11% (29) | 2% (6) | 17% (45) | 258 |
| Very Unfavorable of Biden | 40% (312) | 27% (212) | 8% (60) | 6% (50) | 20% (154) | 788 |
| #1 Issue: Economy | 34% (274) | 32% (263) | 10% (80) | 6% (49) | 18% (148) | 813 |
| #1 Issue: Security | 46% (158) | 26% (88) | 6% (20) | 3% (11) | 19% (66) | 343 |
| #1 Issue: Health Care | 39% (109) | 32% (91) | 11% (31) | 2% (5) | 16% (46) | 282 |
| #1 Issue: Medicare / Social Security | 47% (133) | 28% (78) | 5% (14) | 4% (11) | 16% (45) | 281 |
| #1 Issue: Women's Issues | 39% (57) | 24% (35) | 12% (17) | 4% (6) | 22% (32) | 147 |
| #1 Issue: Education | 25% (25) | 35% (36) | 11% (11) | 7% (7) | 22% (22) | 101 |
| #1 Issue: Energy | 42% (44) | 25% (26) | 9% (10) | 3% (3) | 20% (21) | 105 |
| #1 Issue: Other | 50% (64) | 21% (27) | 5% (7) | 5% (7) | 19% (24) | 128 |
| 2020 Vote: Joe Biden | 46% (450) | 31% (303) | 8% (81) | 3% (32) | 12% (118) | 983 |
| 2020 Vote: Donald Trump | 41% (306) | 26% (194) | 10% (70) | 5% (34) | 18% (133) | 737 |
| 2020 Vote: Other | 31% (22) | 22% (15) | 10% (7) | 10% (7) | 27% (19) | 70 |
| 2020 Vote: Didn't Vote | 21% (87) | 32% (133) | 7% (30) | 7% (27) | 33% (134) | 410 |
| 2018 House Vote: Democrat | 47% (346) | 32% (236) | 8% (60) | 3% (20) | 10% (72) | 735 |
| 2018 House Vote: Republican | 41% (232) | 25% (140) | 12% (67) | 6% (31) | 16% (93) | 564 |
| 2018 House Vote: Someone else | 30% (21) | 25% (17) | 7% (5) | 5% (4) | 33% (23) | 69 |
| 2016 Vote: Hillary Clinton | 46% (318) | 31% (214) | 9% (63) | 3% (21) | 11% (77) | 693 |
| 2016 Vote: Donald Trump | 44% (293) | 26% (172) | 10% (66) | 4% (30) | 16% (110) | 670 |
| 2016 Vote: Other | 27% (24) | 32% (28) | 11% (9) | 9% (8) | 21% (18) | 88 |
| 2016 Vote: Didn't Vote | 31% (228) | 31% (230) | 6% (47) | 5% (41) | 27% (199) | 746 |

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Table MCTE13_2: *The following are some actions Congress can take to address public issues with Facebook and other social media companies. Please indicate to what extent you support or oppose each action.*
Require Facebook to publicly disclose its internal research

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|--------------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 39% (863) | 29% (644) | 9% (188) | 5% (100) | 18% (404) | 2200 |
| Voted in 2014: Yes | 43% (512) | 28% (334) | 10% (118) | 4% (53) | 14% (167) | 1184 |
| Voted in 2014: No | 35% (351) | 31% (310) | 7% (70) | 5% (47) | 23% (237) | 1016 |
| 4-Region: Northeast | 36% (141) | 34% (134) | 6% (24) | 3% (10) | 21% (84) | 394 |
| 4-Region: Midwest | 41% (191) | 27% (123) | 10% (47) | 4% (19) | 18% (82) | 462 |
| 4-Region: South | 39% (320) | 28% (233) | 8% (64) | 6% (48) | 19% (158) | 824 |
| 4-Region: West | 41% (211) | 30% (154) | 10% (53) | 4% (22) | 15% (80) | 520 |
| Facebook Users | 38% (687) | 29% (533) | 9% (159) | 5% (90) | 19% (342) | 1812 |
| Instagram Users | 36% (412) | 31% (360) | 10% (110) | 5% (60) | 18% (200) | 1142 |
| WhatsApp Users | 37% (168) | 36% (163) | 12% (53) | 3% (15) | 12% (55) | 455 |
| Kids Use Facebook or Instagram | 36% (119) | 31% (101) | 12% (38) | 6% (21) | 15% (49) | 327 |
| Support Government Regulation | 52% (597) | 30% (340) | 7% (84) | 2% (22) | 9% (108) | 1152 |
| Oppose Government Regulation | 29% (189) | 31% (200) | 14% (89) | 11% (69) | 15% (99) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE13_3: The following are some actions Congress can take to address public issues with Facebook and other social media companies. Please indicate to what extent you support or oppose each action.

Require algorithm transparency and social media companies to disclose how algorithms are designed to suggest content to users

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|--------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 38% (828) | 29% (645) | 7% (161) | 4% (87) | 22% (478) | 2200 |
| Gender: Male | 41% (437) | 31% (328) | 9% (99) | 5% (52) | 14% (147) | 1062 |
| Gender: Female | 34% (392) | 28% (318) | 5% (62) | 3% (35) | 29% (332) | 1138 |
| Age: 18-34 | 35% (226) | 28% (186) | 9% (62) | 3% (22) | 24% (159) | 655 |
| Age: 35-44 | 35% (125) | 29% (105) | 9% (34) | 7% (25) | 19% (68) | 358 |
| Age: 45-64 | 37% (280) | 30% (222) | 7% (50) | 3% (26) | 23% (172) | 751 |
| Age: 65+ | 45% (198) | 30% (131) | 4% (15) | 3% (13) | 18% (79) | 436 |
| GenZers: 1997-2012 | 32% (69) | 28% (60) | 8% (17) | 5% (11) | 28% (60) | 217 |
| Millennials: 1981-1996 | 36% (237) | 30% (196) | 10% (68) | 4% (26) | 20% (133) | 660 |
| GenXers: 1965-1980 | 32% (187) | 30% (175) | 8% (44) | 4% (23) | 26% (153) | 582 |
| Baby Boomers: 1946-1964 | 46% (300) | 28% (186) | 4% (28) | 4% (27) | 18% (115) | 655 |
| PID: Dem (no lean) | 41% (345) | 30% (252) | 8% (66) | 4% (33) | 17% (147) | 843 |
| PID: Ind (no lean) | 33% (233) | 29% (206) | 7% (46) | 4% (26) | 27% (190) | 701 |
| PID: Rep (no lean) | 38% (250) | 29% (187) | 8% (50) | 4% (28) | 22% (142) | 656 |
| PID/Gender: Dem Men | 43% (178) | 31% (127) | 11% (44) | 4% (19) | 12% (48) | 416 |
| PID/Gender: Dem Women | 39% (167) | 29% (125) | 5% (22) | 3% (15) | 23% (99) | 428 |
| PID/Gender: Ind Men | 39% (128) | 32% (105) | 8% (25) | 5% (15) | 16% (54) | 327 |
| PID/Gender: Ind Women | 28% (105) | 27% (100) | 5% (20) | 3% (11) | 36% (136) | 373 |
| PID/Gender: Rep Men | 41% (130) | 30% (95) | 9% (30) | 6% (18) | 14% (45) | 319 |
| PID/Gender: Rep Women | 35% (120) | 27% (92) | 6% (20) | 3% (9) | 29% (96) | 337 |
| Ideo: Liberal (1-3) | 48% (327) | 29% (200) | 8% (58) | 4% (25) | 11% (75) | 685 |
| Ideo: Moderate (4) | 32% (193) | 36% (218) | 6% (38) | 3% (20) | 23% (137) | 606 |
| Ideo: Conservative (5-7) | 40% (276) | 26% (183) | 8% (53) | 5% (31) | 22% (150) | 693 |
| Educ: < College | 33% (498) | 29% (441) | 7% (110) | 4% (65) | 26% (397) | 1512 |
| Educ: Bachelors degree | 48% (211) | 29% (128) | 9% (40) | 3% (13) | 12% (51) | 444 |
| Educ: Post-grad | 49% (119) | 31% (75) | 5% (11) | 4% (9) | 12% (30) | 244 |
| Income: Under 50k | 34% (411) | 29% (353) | 7% (86) | 4% (51) | 27% (326) | 1227 |
| Income: 50k-100k | 40% (261) | 30% (198) | 8% (55) | 4% (25) | 17% (113) | 652 |
| Income: 100k+ | 49% (156) | 29% (94) | 7% (21) | 3% (11) | 12% (39) | 321 |
| Ethnicity: White | 39% (671) | 29% (497) | 7% (115) | 4% (72) | 21% (367) | 1722 |

Continued on next page

Table MCTE13_3: The following are some actions Congress can take to address public issues with Facebook and other social media companies. Please indicate to what extent you support or oppose each action.

Require algorithm transparency and social media companies to disclose how algorithms are designed to suggest content to users

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|-----------------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 38% (828) | 29% (645) | 7% (161) | 4% (87) | 22% (478) | 2200 |
| Ethnicity: Hispanic | 38% (133) | 27% (94) | 10% (35) | 6% (20) | 19% (68) | 349 |
| Ethnicity: Black | 36% (99) | 24% (66) | 11% (29) | 4% (11) | 25% (69) | 274 |
| Ethnicity: Other | 29% (59) | 40% (82) | 9% (17) | 2% (4) | 20% (42) | 204 |
| All Christian | 39% (393) | 30% (304) | 7% (73) | 4% (42) | 19% (185) | 997 |
| All Non-Christian | 49% (52) | 26% (27) | 10% (11) | 3% (3) | 13% (14) | 107 |
| Atheist | 50% (57) | 29% (33) | 5% (6) | 2% (3) | 14% (16) | 114 |
| Agnostic/Nothing in particular | 32% (189) | 30% (178) | 6% (38) | 4% (24) | 27% (157) | 586 |
| Something Else | 35% (138) | 26% (103) | 9% (34) | 4% (16) | 27% (106) | 397 |
| Religious Non-Protestant/Catholic | 45% (57) | 29% (37) | 10% (13) | 3% (4) | 13% (17) | 129 |
| Evangelical | 39% (231) | 28% (167) | 10% (58) | 3% (21) | 20% (121) | 597 |
| Non-Evangelical | 38% (290) | 29% (224) | 6% (45) | 4% (34) | 22% (166) | 759 |
| Community: Urban | 39% (242) | 30% (183) | 7% (45) | 4% (27) | 20% (122) | 618 |
| Community: Suburban | 38% (385) | 30% (300) | 8% (80) | 4% (37) | 21% (212) | 1014 |
| Community: Rural | 35% (201) | 29% (163) | 6% (36) | 4% (24) | 25% (145) | 568 |
| Employ: Private Sector | 40% (286) | 31% (220) | 9% (63) | 4% (27) | 16% (114) | 710 |
| Employ: Government | 36% (51) | 28% (39) | 10% (15) | 5% (6) | 21% (29) | 139 |
| Employ: Self-Employed | 35% (67) | 30% (57) | 12% (23) | 6% (11) | 17% (32) | 191 |
| Employ: Homemaker | 28% (47) | 28% (48) | 6% (10) | 4% (7) | 34% (57) | 170 |
| Employ: Student | 33% (24) | 32% (23) | 5% (3) | 3% (2) | 28% (20) | 72 |
| Employ: Retired | 45% (216) | 32% (153) | 3% (14) | 3% (16) | 16% (78) | 476 |
| Employ: Unemployed | 30% (82) | 25% (69) | 9% (23) | 4% (11) | 32% (90) | 276 |
| Employ: Other | 34% (57) | 21% (36) | 6% (10) | 3% (5) | 35% (58) | 166 |
| Military HH: Yes | 44% (149) | 29% (99) | 6% (21) | 5% (17) | 15% (51) | 337 |
| Military HH: No | 36% (679) | 29% (546) | 8% (141) | 4% (70) | 23% (427) | 1863 |
| RD/WT: Right Direction | 41% (353) | 32% (277) | 8% (68) | 3% (30) | 16% (137) | 865 |
| RD/WT: Wrong Track | 36% (475) | 28% (368) | 7% (93) | 4% (58) | 26% (341) | 1335 |
| Biden Job Approve | 41% (427) | 32% (329) | 7% (76) | 3% (31) | 17% (177) | 1040 |
| Biden Job Disapprove | 36% (378) | 28% (298) | 8% (84) | 5% (54) | 23% (241) | 1054 |

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Table MCTE13_3: The following are some actions Congress can take to address public issues with Facebook and other social media companies. Please indicate to what extent you support or oppose each action.

Require algorithm transparency and social media companies to disclose how algorithms are designed to suggest content to users

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|--------------------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 38% (828) | 29% (645) | 7% (161) | 4% (87) | 22% (478) | 2200 |
| Biden Job Strongly Approve | 48% (233) | 27% (128) | 7% (32) | 3% (14) | 15% (75) | 482 |
| Biden Job Somewhat Approve | 35% (194) | 36% (201) | 8% (44) | 3% (16) | 18% (103) | 558 |
| Biden Job Somewhat Disapprove | 28% (85) | 37% (112) | 9% (26) | 3% (9) | 23% (71) | 302 |
| Biden Job Strongly Disapprove | 39% (293) | 25% (186) | 8% (58) | 6% (45) | 23% (170) | 752 |
| Favorable of Biden | 41% (424) | 32% (327) | 7% (72) | 3% (31) | 17% (176) | 1030 |
| Unfavorable of Biden | 37% (382) | 28% (294) | 8% (81) | 5% (54) | 23% (236) | 1046 |
| Very Favorable of Biden | 50% (260) | 26% (137) | 6% (31) | 4% (21) | 14% (75) | 524 |
| Somewhat Favorable of Biden | 32% (164) | 37% (190) | 8% (41) | 2% (11) | 20% (101) | 506 |
| Somewhat Unfavorable of Biden | 32% (83) | 35% (91) | 8% (21) | 3% (7) | 21% (55) | 258 |
| Very Unfavorable of Biden | 38% (299) | 26% (203) | 8% (60) | 6% (46) | 23% (180) | 788 |
| #1 Issue: Economy | 33% (272) | 32% (261) | 8% (67) | 5% (43) | 21% (169) | 813 |
| #1 Issue: Security | 42% (145) | 24% (83) | 6% (21) | 4% (14) | 23% (80) | 343 |
| #1 Issue: Health Care | 38% (108) | 31% (88) | 10% (28) | 1% (4) | 19% (54) | 282 |
| #1 Issue: Medicare / Social Security | 39% (110) | 29% (82) | 5% (13) | 2% (7) | 25% (70) | 281 |
| #1 Issue: Women's Issues | 37% (55) | 29% (42) | 8% (12) | 5% (7) | 22% (32) | 147 |
| #1 Issue: Education | 30% (30) | 35% (35) | 9% (9) | 3% (4) | 22% (23) | 101 |
| #1 Issue: Energy | 45% (47) | 21% (22) | 8% (8) | 4% (4) | 23% (24) | 105 |
| #1 Issue: Other | 47% (60) | 25% (32) | 3% (4) | 4% (5) | 21% (27) | 128 |
| 2020 Vote: Joe Biden | 43% (426) | 31% (305) | 8% (76) | 3% (30) | 15% (146) | 983 |
| 2020 Vote: Donald Trump | 38% (280) | 28% (209) | 8% (56) | 5% (36) | 21% (155) | 737 |
| 2020 Vote: Other | 31% (21) | 28% (20) | 7% (5) | 5% (3) | 30% (21) | 70 |
| 2020 Vote: Didn't Vote | 25% (101) | 27% (112) | 6% (24) | 4% (17) | 38% (156) | 410 |
| 2018 House Vote: Democrat | 45% (332) | 32% (234) | 7% (52) | 3% (22) | 13% (94) | 735 |
| 2018 House Vote: Republican | 38% (212) | 28% (157) | 9% (50) | 5% (27) | 21% (118) | 564 |
| 2018 House Vote: Someone else | 22% (15) | 38% (26) | 5% (4) | 1% (1) | 34% (24) | 69 |
| 2016 Vote: Hillary Clinton | 43% (300) | 31% (213) | 8% (54) | 3% (24) | 15% (102) | 693 |
| 2016 Vote: Donald Trump | 38% (257) | 30% (201) | 7% (49) | 4% (28) | 20% (135) | 670 |
| 2016 Vote: Other | 36% (32) | 31% (27) | 3% (3) | 5% (5) | 24% (21) | 88 |
| 2016 Vote: Didn't Vote | 31% (235) | 27% (204) | 7% (55) | 4% (31) | 30% (221) | 746 |

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Table MCTE13_3: The following are some actions Congress can take to address public issues with Facebook and other social media companies. Please indicate to what extent you support or oppose each action.

Require algorithm transparency and social media companies to disclose how algorithms are designed to suggest content to users

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|--------------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 38% (828) | 29% (645) | 7% (161) | 4% (87) | 22% (478) | 2200 |
| Voted in 2014: Yes | 41% (485) | 30% (360) | 7% (87) | 4% (43) | 18% (209) | 1184 |
| Voted in 2014: No | 34% (344) | 28% (285) | 7% (74) | 4% (44) | 26% (269) | 1016 |
| 4-Region: Northeast | 35% (136) | 33% (132) | 6% (25) | 3% (13) | 22% (87) | 394 |
| 4-Region: Midwest | 38% (174) | 28% (131) | 7% (31) | 5% (23) | 22% (104) | 462 |
| 4-Region: South | 37% (304) | 29% (236) | 8% (63) | 4% (32) | 23% (189) | 824 |
| 4-Region: West | 41% (214) | 28% (146) | 8% (43) | 4% (19) | 19% (98) | 520 |
| Facebook Users | 36% (651) | 30% (547) | 8% (142) | 4% (71) | 22% (400) | 1812 |
| Instagram Users | 36% (416) | 30% (346) | 9% (101) | 4% (49) | 20% (229) | 1142 |
| WhatsApp Users | 41% (185) | 31% (141) | 11% (52) | 3% (15) | 14% (62) | 455 |
| Kids Use Facebook or Instagram | 36% (118) | 29% (94) | 15% (48) | 6% (18) | 15% (49) | 327 |
| Support Government Regulation | 49% (563) | 31% (355) | 6% (67) | 2% (22) | 12% (144) | 1152 |
| Oppose Government Regulation | 29% (184) | 31% (203) | 13% (85) | 9% (57) | 18% (117) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE13_4: *The following are some actions Congress can take to address public issues with Facebook and other social media companies. Please indicate to what extent you support or oppose each action.*

Allow social media companies to be held at least somewhat liable for the actions of their users

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|--------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 33% (728) | 31% (684) | 11% (253) | 8% (180) | 16% (355) | 2200 |
| Gender: Male | 35% (370) | 30% (323) | 12% (128) | 10% (111) | 12% (129) | 1062 |
| Gender: Female | 31% (358) | 32% (360) | 11% (124) | 6% (69) | 20% (227) | 1138 |
| Age: 18-34 | 30% (199) | 31% (202) | 12% (77) | 9% (58) | 18% (119) | 655 |
| Age: 35-44 | 28% (101) | 34% (122) | 12% (43) | 10% (37) | 15% (55) | 358 |
| Age: 45-64 | 32% (240) | 29% (221) | 11% (83) | 9% (69) | 18% (137) | 751 |
| Age: 65+ | 43% (188) | 32% (139) | 11% (49) | 4% (16) | 10% (44) | 436 |
| GenZers: 1997-2012 | 28% (61) | 28% (61) | 13% (29) | 10% (22) | 21% (45) | 217 |
| Millennials: 1981-1996 | 30% (196) | 34% (221) | 12% (79) | 9% (57) | 16% (106) | 660 |
| GenXers: 1965-1980 | 29% (166) | 31% (182) | 12% (71) | 8% (47) | 20% (116) | 582 |
| Baby Boomers: 1946-1964 | 42% (274) | 28% (180) | 10% (64) | 8% (52) | 13% (84) | 655 |
| PID: Dem (no lean) | 36% (307) | 34% (287) | 10% (84) | 8% (69) | 11% (96) | 843 |
| PID: Ind (no lean) | 27% (186) | 31% (218) | 12% (84) | 8% (55) | 23% (158) | 701 |
| PID: Rep (no lean) | 36% (235) | 27% (179) | 13% (84) | 9% (56) | 15% (101) | 656 |
| PID/Gender: Dem Men | 38% (158) | 33% (136) | 10% (40) | 9% (38) | 10% (43) | 416 |
| PID/Gender: Dem Women | 35% (148) | 35% (150) | 10% (45) | 7% (31) | 12% (53) | 428 |
| PID/Gender: Ind Men | 28% (93) | 32% (104) | 14% (45) | 11% (35) | 15% (50) | 327 |
| PID/Gender: Ind Women | 25% (93) | 31% (115) | 10% (38) | 5% (19) | 29% (108) | 373 |
| PID/Gender: Rep Men | 37% (119) | 26% (84) | 13% (43) | 12% (38) | 11% (35) | 319 |
| PID/Gender: Rep Women | 34% (116) | 28% (95) | 12% (41) | 5% (18) | 20% (66) | 337 |
| Ideo: Liberal (1-3) | 39% (264) | 36% (244) | 10% (68) | 7% (49) | 9% (60) | 685 |
| Ideo: Moderate (4) | 29% (175) | 34% (207) | 12% (71) | 7% (45) | 18% (110) | 606 |
| Ideo: Conservative (5-7) | 36% (249) | 27% (185) | 14% (97) | 10% (69) | 13% (93) | 693 |
| Educ: < College | 31% (475) | 29% (431) | 12% (175) | 10% (144) | 19% (287) | 1512 |
| Educ: Bachelors degree | 36% (158) | 37% (165) | 11% (50) | 6% (27) | 10% (42) | 444 |
| Educ: Post-grad | 39% (95) | 36% (87) | 11% (27) | 4% (9) | 11% (26) | 244 |
| Income: Under 50k | 32% (387) | 30% (373) | 10% (129) | 8% (103) | 19% (236) | 1227 |
| Income: 50k-100k | 32% (210) | 34% (223) | 14% (89) | 7% (47) | 13% (84) | 652 |
| Income: 100k+ | 41% (132) | 28% (88) | 11% (35) | 9% (30) | 11% (36) | 321 |
| Ethnicity: White | 33% (576) | 31% (538) | 11% (195) | 8% (143) | 16% (269) | 1722 |

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Table MCTE13_4: *The following are some actions Congress can take to address public issues with Facebook and other social media companies. Please indicate to what extent you support or oppose each action.*

Allow social media companies to be held at least somewhat liable for the actions of their users

| Demographic | Strongly support | | Somewhat support | | Somewhat oppose | | Strongly oppose | | Don't know / No opinion | | Total N |
|-----------------------------------|-------------------------|-------|-------------------------|-------|------------------------|-------|------------------------|-------|--------------------------------|-------|----------------|
| Adults | 33% | (728) | 31% | (684) | 11% | (253) | 8% | (180) | 16% | (355) | 2200 |
| Ethnicity: Hispanic | 35% | (123) | 29% | (103) | 9% | (30) | 11% | (39) | 16% | (55) | 349 |
| Ethnicity: Black | 34% | (94) | 25% | (69) | 15% | (42) | 7% | (18) | 19% | (51) | 274 |
| Ethnicity: Other | 28% | (58) | 37% | (76) | 8% | (16) | 9% | (19) | 17% | (35) | 204 |
| All Christian | 36% | (355) | 32% | (316) | 11% | (107) | 8% | (82) | 14% | (137) | 997 |
| All Non-Christian | 40% | (43) | 34% | (36) | 12% | (13) | 5% | (5) | 9% | (10) | 107 |
| Atheist | 28% | (32) | 41% | (47) | 12% | (14) | 11% | (12) | 8% | (9) | 114 |
| Agnostic/Nothing in particular | 29% | (169) | 31% | (181) | 12% | (73) | 8% | (47) | 20% | (116) | 586 |
| Something Else | 33% | (130) | 26% | (104) | 11% | (46) | 8% | (34) | 21% | (84) | 397 |
| Religious Non-Protestant/Catholic | 40% | (51) | 36% | (46) | 12% | (15) | 5% | (7) | 8% | (10) | 129 |
| Evangelical | 36% | (214) | 29% | (175) | 11% | (64) | 9% | (53) | 15% | (91) | 597 |
| Non-Evangelical | 34% | (256) | 30% | (229) | 11% | (84) | 8% | (60) | 17% | (129) | 759 |
| Community: Urban | 33% | (203) | 34% | (208) | 12% | (74) | 8% | (47) | 14% | (85) | 618 |
| Community: Suburban | 34% | (341) | 29% | (296) | 12% | (124) | 9% | (90) | 16% | (162) | 1014 |
| Community: Rural | 32% | (184) | 32% | (179) | 9% | (54) | 8% | (43) | 19% | (108) | 568 |
| Employ: Private Sector | 33% | (231) | 33% | (234) | 13% | (95) | 8% | (56) | 13% | (94) | 710 |
| Employ: Government | 28% | (39) | 40% | (55) | 16% | (23) | 4% | (6) | 12% | (17) | 139 |
| Employ: Self-Employed | 32% | (62) | 33% | (63) | 6% | (12) | 15% | (29) | 13% | (25) | 191 |
| Employ: Homemaker | 27% | (46) | 25% | (43) | 11% | (19) | 11% | (18) | 25% | (43) | 170 |
| Employ: Student | 30% | (22) | 26% | (19) | 21% | (15) | 5% | (3) | 18% | (13) | 72 |
| Employ: Retired | 43% | (204) | 31% | (147) | 11% | (53) | 6% | (29) | 9% | (44) | 476 |
| Employ: Unemployed | 27% | (75) | 28% | (78) | 8% | (22) | 9% | (25) | 27% | (76) | 276 |
| Employ: Other | 30% | (49) | 27% | (45) | 8% | (14) | 8% | (14) | 27% | (44) | 166 |
| Military HH: Yes | 35% | (119) | 34% | (113) | 11% | (36) | 9% | (29) | 12% | (39) | 337 |
| Military HH: No | 33% | (609) | 31% | (571) | 12% | (216) | 8% | (151) | 17% | (316) | 1863 |
| RD/WT: Right Direction | 36% | (311) | 36% | (315) | 9% | (79) | 6% | (56) | 12% | (105) | 865 |
| RD/WT: Wrong Track | 31% | (417) | 28% | (369) | 13% | (174) | 9% | (124) | 19% | (251) | 1335 |
| Biden Job Approve | 36% | (370) | 36% | (376) | 9% | (96) | 6% | (62) | 13% | (137) | 1040 |
| Biden Job Disapprove | 32% | (336) | 27% | (281) | 15% | (153) | 11% | (113) | 16% | (171) | 1054 |

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Table MCTE13_4: *The following are some actions Congress can take to address public issues with Facebook and other social media companies. Please indicate to what extent you support or oppose each action.*

Allow social media companies to be held at least somewhat liable for the actions of their users

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|--------------------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 33% (728) | 31% (684) | 11% (253) | 8% (180) | 16% (355) | 2200 |
| Biden Job Strongly Approve | 44% (214) | 33% (159) | 6% (31) | 5% (25) | 11% (52) | 482 |
| Biden Job Somewhat Approve | 28% (155) | 39% (217) | 12% (65) | 7% (37) | 15% (84) | 558 |
| Biden Job Somewhat Disapprove | 29% (87) | 30% (92) | 17% (52) | 7% (22) | 16% (48) | 302 |
| Biden Job Strongly Disapprove | 33% (249) | 25% (189) | 13% (101) | 12% (90) | 16% (123) | 752 |
| Favorable of Biden | 36% (375) | 37% (377) | 9% (96) | 6% (61) | 12% (121) | 1030 |
| Unfavorable of Biden | 32% (332) | 27% (282) | 14% (146) | 11% (116) | 16% (171) | 1046 |
| Very Favorable of Biden | 45% (238) | 33% (172) | 7% (39) | 5% (28) | 9% (48) | 524 |
| Somewhat Favorable of Biden | 27% (138) | 41% (205) | 11% (57) | 7% (33) | 14% (73) | 506 |
| Somewhat Unfavorable of Biden | 29% (75) | 32% (83) | 14% (35) | 9% (24) | 16% (41) | 258 |
| Very Unfavorable of Biden | 33% (257) | 25% (198) | 14% (111) | 12% (92) | 16% (130) | 788 |
| #1 Issue: Economy | 28% (232) | 32% (261) | 12% (101) | 10% (84) | 17% (135) | 813 |
| #1 Issue: Security | 34% (116) | 27% (92) | 13% (44) | 10% (36) | 16% (55) | 343 |
| #1 Issue: Health Care | 37% (104) | 31% (87) | 14% (41) | 4% (10) | 14% (40) | 282 |
| #1 Issue: Medicare / Social Security | 41% (115) | 32% (90) | 9% (26) | 2% (6) | 16% (45) | 281 |
| #1 Issue: Women's Issues | 28% (41) | 29% (43) | 12% (17) | 15% (21) | 16% (24) | 147 |
| #1 Issue: Education | 32% (33) | 35% (35) | 8% (8) | 7% (7) | 17% (17) | 101 |
| #1 Issue: Energy | 33% (35) | 41% (43) | 6% (6) | 5% (6) | 14% (15) | 105 |
| #1 Issue: Other | 42% (54) | 25% (32) | 7% (10) | 7% (9) | 19% (24) | 128 |
| 2020 Vote: Joe Biden | 38% (369) | 36% (353) | 10% (96) | 6% (59) | 11% (106) | 983 |
| 2020 Vote: Donald Trump | 33% (246) | 26% (195) | 14% (102) | 10% (77) | 16% (117) | 737 |
| 2020 Vote: Other | 23% (16) | 32% (22) | 8% (6) | 17% (12) | 20% (14) | 70 |
| 2020 Vote: Didn't Vote | 24% (97) | 28% (114) | 12% (49) | 8% (32) | 29% (118) | 410 |
| 2018 House Vote: Democrat | 38% (280) | 38% (278) | 10% (71) | 5% (40) | 9% (66) | 735 |
| 2018 House Vote: Republican | 32% (180) | 28% (157) | 15% (84) | 10% (55) | 16% (88) | 564 |
| 2018 House Vote: Someone else | 32% (22) | 29% (20) | 6% (4) | 11% (7) | 23% (16) | 69 |
| 2016 Vote: Hillary Clinton | 37% (253) | 37% (258) | 10% (71) | 6% (40) | 10% (71) | 693 |
| 2016 Vote: Donald Trump | 34% (231) | 28% (185) | 14% (94) | 9% (62) | 15% (98) | 670 |
| 2016 Vote: Other | 25% (22) | 38% (34) | 9% (8) | 14% (12) | 14% (13) | 88 |
| 2016 Vote: Didn't Vote | 30% (222) | 28% (208) | 11% (80) | 8% (62) | 23% (174) | 746 |

Continued on next page

Table MCTE13_4: *The following are some actions Congress can take to address public issues with Facebook and other social media companies. Please indicate to what extent you support or oppose each action.
Allow social media companies to be held at least somewhat liable for the actions of their users*

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|--------------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 33% (728) | 31% (684) | 11% (253) | 8% (180) | 16% (355) | 2200 |
| Voted in 2014: Yes | 35% (415) | 33% (389) | 11% (132) | 8% (96) | 13% (152) | 1184 |
| Voted in 2014: No | 31% (313) | 29% (295) | 12% (120) | 8% (84) | 20% (204) | 1016 |
| 4-Region: Northeast | 36% (143) | 33% (132) | 10% (41) | 5% (20) | 15% (59) | 394 |
| 4-Region: Midwest | 31% (144) | 33% (150) | 11% (51) | 9% (41) | 17% (76) | 462 |
| 4-Region: South | 32% (264) | 30% (248) | 12% (99) | 8% (64) | 18% (148) | 824 |
| 4-Region: West | 34% (177) | 30% (154) | 12% (62) | 11% (55) | 14% (72) | 520 |
| Facebook Users | 32% (577) | 32% (578) | 12% (219) | 8% (143) | 16% (295) | 1812 |
| Instagram Users | 31% (355) | 32% (366) | 12% (140) | 10% (111) | 15% (171) | 1142 |
| WhatsApp Users | 36% (163) | 34% (156) | 12% (57) | 8% (34) | 10% (45) | 455 |
| Kids Use Facebook or Instagram | 34% (111) | 33% (107) | 13% (43) | 11% (35) | 9% (31) | 327 |
| Support Government Regulation | 43% (499) | 35% (402) | 9% (105) | 4% (46) | 9% (99) | 1152 |
| Oppose Government Regulation | 25% (161) | 26% (170) | 18% (116) | 18% (117) | 13% (82) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE13_5: The following are some actions Congress can take to address public issues with Facebook and other social media companies. Please indicate to what extent you support or oppose each action.

Implement more and stronger protections for children on social media platforms

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|--------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 52% (1140) | 25% (554) | 6% (126) | 4% (78) | 14% (302) | 2200 |
| Gender: Male | 48% (507) | 30% (318) | 7% (74) | 5% (52) | 10% (110) | 1062 |
| Gender: Female | 56% (634) | 21% (236) | 5% (52) | 2% (25) | 17% (192) | 1138 |
| Age: 18-34 | 44% (287) | 27% (178) | 8% (52) | 4% (25) | 17% (113) | 655 |
| Age: 35-44 | 48% (171) | 30% (108) | 4% (15) | 4% (16) | 13% (48) | 358 |
| Age: 45-64 | 51% (387) | 23% (175) | 7% (52) | 4% (28) | 15% (110) | 751 |
| Age: 65+ | 68% (296) | 21% (92) | 2% (7) | 2% (10) | 7% (32) | 436 |
| GenZers: 1997-2012 | 34% (75) | 32% (71) | 8% (18) | 4% (8) | 21% (46) | 217 |
| Millennials: 1981-1996 | 48% (315) | 27% (180) | 7% (44) | 4% (28) | 14% (93) | 660 |
| GenXers: 1965-1980 | 47% (274) | 25% (143) | 7% (42) | 3% (20) | 18% (103) | 582 |
| Baby Boomers: 1946-1964 | 64% (417) | 21% (140) | 3% (21) | 3% (20) | 9% (58) | 655 |
| PID: Dem (no lean) | 57% (480) | 25% (213) | 5% (45) | 3% (25) | 9% (80) | 843 |
| PID: Ind (no lean) | 45% (317) | 26% (179) | 5% (34) | 4% (25) | 21% (146) | 701 |
| PID: Rep (no lean) | 52% (344) | 25% (161) | 7% (47) | 4% (28) | 12% (76) | 656 |
| PID/Gender: Dem Men | 51% (213) | 29% (121) | 8% (33) | 4% (16) | 8% (33) | 416 |
| PID/Gender: Dem Women | 63% (267) | 22% (92) | 3% (12) | 2% (9) | 11% (47) | 428 |
| PID/Gender: Ind Men | 43% (141) | 31% (102) | 4% (13) | 6% (19) | 16% (52) | 327 |
| PID/Gender: Ind Women | 47% (176) | 21% (78) | 6% (21) | 2% (6) | 25% (94) | 373 |
| PID/Gender: Rep Men | 48% (153) | 30% (95) | 9% (28) | 6% (18) | 8% (24) | 319 |
| PID/Gender: Rep Women | 57% (191) | 20% (66) | 6% (19) | 3% (10) | 15% (52) | 337 |
| Ideo: Liberal (1-3) | 60% (408) | 25% (168) | 6% (41) | 3% (21) | 7% (47) | 685 |
| Ideo: Moderate (4) | 47% (284) | 30% (182) | 5% (32) | 2% (13) | 16% (96) | 606 |
| Ideo: Conservative (5-7) | 53% (370) | 24% (168) | 6% (43) | 5% (33) | 11% (79) | 693 |
| Educ: < College | 49% (734) | 25% (382) | 6% (87) | 4% (59) | 17% (251) | 1512 |
| Educ: Bachelors degree | 60% (265) | 24% (106) | 7% (32) | 2% (10) | 7% (31) | 444 |
| Educ: Post-grad | 58% (142) | 27% (66) | 3% (7) | 4% (9) | 8% (20) | 244 |
| Income: Under 50k | 49% (599) | 25% (309) | 5% (64) | 4% (51) | 17% (204) | 1227 |
| Income: 50k-100k | 54% (351) | 25% (165) | 7% (47) | 2% (16) | 11% (74) | 652 |
| Income: 100k+ | 60% (191) | 25% (79) | 5% (15) | 3% (10) | 8% (25) | 321 |
| Ethnicity: White | 53% (914) | 25% (433) | 5% (94) | 4% (61) | 13% (220) | 1722 |

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Table MCTE13_5: The following are some actions Congress can take to address public issues with Facebook and other social media companies. Please indicate to what extent you support or oppose each action.

Implement more and stronger protections for children on social media platforms

| Demographic | Strongly support | | Somewhat support | | Somewhat oppose | | Strongly oppose | | Don't know / No opinion | | Total N |
|-----------------------------------|------------------|--------|------------------|-------|-----------------|-------|-----------------|------|-------------------------|-------|---------|
| Adults | 52% | (1140) | 25% | (554) | 6% | (126) | 4% | (78) | 14% | (302) | 2200 |
| Ethnicity: Hispanic | 49% | (170) | 25% | (86) | 8% | (29) | 5% | (16) | 14% | (48) | 349 |
| Ethnicity: Black | 51% | (139) | 22% | (60) | 8% | (21) | 3% | (9) | 16% | (45) | 274 |
| Ethnicity: Other | 43% | (88) | 30% | (61) | 5% | (11) | 4% | (8) | 18% | (36) | 204 |
| All Christian | 55% | (552) | 25% | (251) | 5% | (54) | 4% | (40) | 10% | (101) | 997 |
| All Non-Christian | 55% | (59) | 30% | (32) | 5% | (6) | 1% | (1) | 8% | (9) | 107 |
| Atheist | 52% | (60) | 33% | (38) | 3% | (4) | 2% | (2) | 9% | (11) | 114 |
| Agnostic/Nothing in particular | 46% | (267) | 25% | (147) | 5% | (30) | 4% | (23) | 20% | (119) | 586 |
| Something Else | 51% | (203) | 22% | (87) | 8% | (33) | 3% | (11) | 16% | (63) | 397 |
| Religious Non-Protestant/Catholic | 56% | (72) | 31% | (39) | 4% | (6) | 2% | (3) | 7% | (9) | 129 |
| Evangelical | 51% | (305) | 25% | (151) | 7% | (44) | 3% | (21) | 13% | (75) | 597 |
| Non-Evangelical | 56% | (426) | 23% | (177) | 5% | (39) | 4% | (29) | 11% | (87) | 759 |
| Community: Urban | 50% | (312) | 29% | (180) | 4% | (26) | 3% | (21) | 13% | (79) | 618 |
| Community: Suburban | 52% | (525) | 24% | (244) | 7% | (73) | 3% | (31) | 14% | (140) | 1014 |
| Community: Rural | 53% | (303) | 23% | (129) | 5% | (27) | 5% | (26) | 15% | (83) | 568 |
| Employ: Private Sector | 52% | (366) | 27% | (192) | 7% | (53) | 3% | (22) | 11% | (78) | 710 |
| Employ: Government | 48% | (67) | 28% | (40) | 7% | (10) | 2% | (2) | 14% | (20) | 139 |
| Employ: Self-Employed | 48% | (92) | 30% | (57) | 7% | (13) | 6% | (12) | 9% | (16) | 191 |
| Employ: Homemaker | 49% | (83) | 20% | (33) | 4% | (7) | 4% | (7) | 23% | (39) | 170 |
| Employ: Student | 42% | (30) | 27% | (20) | 15% | (11) | — | (0) | 17% | (12) | 72 |
| Employ: Retired | 67% | (317) | 22% | (104) | 2% | (10) | 3% | (13) | 7% | (32) | 476 |
| Employ: Unemployed | 41% | (113) | 24% | (67) | 5% | (14) | 6% | (17) | 23% | (65) | 276 |
| Employ: Other | 43% | (71) | 25% | (41) | 6% | (9) | 2% | (4) | 24% | (40) | 166 |
| Military HH: Yes | 62% | (209) | 23% | (79) | 4% | (13) | 3% | (10) | 8% | (27) | 337 |
| Military HH: No | 50% | (932) | 25% | (475) | 6% | (113) | 4% | (68) | 15% | (275) | 1863 |
| RD/WT: Right Direction | 55% | (474) | 27% | (237) | 5% | (47) | 3% | (23) | 10% | (85) | 865 |
| RD/WT: Wrong Track | 50% | (666) | 24% | (317) | 6% | (80) | 4% | (55) | 16% | (217) | 1335 |
| Biden Job Approve | 56% | (586) | 28% | (288) | 4% | (43) | 2% | (23) | 10% | (100) | 1040 |
| Biden Job Disapprove | 49% | (519) | 23% | (246) | 8% | (82) | 5% | (52) | 15% | (154) | 1054 |

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Table MCTE13_5: *The following are some actions Congress can take to address public issues with Facebook and other social media companies. Please indicate to what extent you support or oppose each action.*

Implement more and stronger protections for children on social media platforms

| Demographic | Strongly support | | Somewhat support | | Somewhat oppose | | Strongly oppose | | Don't know / No opinion | | Total N |
|--------------------------------------|-------------------------|--------|-------------------------|-------|------------------------|-------|------------------------|------|--------------------------------|-------|----------------|
| Adults | 52% | (1140) | 25% | (554) | 6% | (126) | 4% | (78) | 14% | (302) | 2200 |
| Biden Job Strongly Approve | 62% | (298) | 23% | (113) | 4% | (20) | 3% | (13) | 8% | (39) | 482 |
| Biden Job Somewhat Approve | 52% | (287) | 31% | (176) | 4% | (24) | 2% | (10) | 11% | (62) | 558 |
| Biden Job Somewhat Disapprove | 47% | (143) | 24% | (72) | 9% | (28) | 2% | (6) | 18% | (53) | 302 |
| Biden Job Strongly Disapprove | 50% | (377) | 23% | (174) | 7% | (55) | 6% | (47) | 13% | (101) | 752 |
| Favorable of Biden | 58% | (594) | 27% | (276) | 4% | (43) | 2% | (25) | 9% | (92) | 1030 |
| Unfavorable of Biden | 49% | (511) | 24% | (254) | 7% | (78) | 5% | (51) | 15% | (152) | 1046 |
| Very Favorable of Biden | 65% | (340) | 21% | (113) | 4% | (20) | 3% | (16) | 7% | (35) | 524 |
| Somewhat Favorable of Biden | 50% | (254) | 32% | (164) | 4% | (23) | 2% | (9) | 11% | (57) | 506 |
| Somewhat Unfavorable of Biden | 50% | (128) | 25% | (65) | 8% | (20) | 1% | (3) | 16% | (41) | 258 |
| Very Unfavorable of Biden | 49% | (383) | 24% | (189) | 7% | (57) | 6% | (48) | 14% | (110) | 788 |
| #1 Issue: Economy | 47% | (380) | 29% | (237) | 6% | (46) | 4% | (32) | 15% | (118) | 813 |
| #1 Issue: Security | 54% | (184) | 22% | (74) | 7% | (23) | 5% | (17) | 13% | (46) | 343 |
| #1 Issue: Health Care | 49% | (139) | 27% | (76) | 10% | (30) | 2% | (5) | 12% | (33) | 282 |
| #1 Issue: Medicare / Social Security | 65% | (182) | 20% | (55) | 3% | (8) | 1% | (3) | 12% | (33) | 281 |
| #1 Issue: Women's Issues | 56% | (82) | 21% | (31) | 5% | (7) | 2% | (3) | 16% | (24) | 147 |
| #1 Issue: Education | 43% | (44) | 29% | (29) | 5% | (5) | 8% | (8) | 15% | (15) | 101 |
| #1 Issue: Energy | 48% | (50) | 28% | (29) | 6% | (6) | 4% | (4) | 14% | (15) | 105 |
| #1 Issue: Other | 62% | (80) | 17% | (22) | 2% | (2) | 5% | (6) | 14% | (18) | 128 |
| 2020 Vote: Joe Biden | 58% | (573) | 26% | (257) | 5% | (46) | 2% | (24) | 9% | (84) | 983 |
| 2020 Vote: Donald Trump | 51% | (375) | 24% | (179) | 7% | (53) | 5% | (36) | 13% | (93) | 737 |
| 2020 Vote: Other | 32% | (22) | 28% | (19) | 8% | (6) | 7% | (5) | 25% | (17) | 70 |
| 2020 Vote: Didn't Vote | 42% | (170) | 24% | (98) | 5% | (22) | 3% | (13) | 26% | (107) | 410 |
| 2018 House Vote: Democrat | 59% | (432) | 26% | (194) | 4% | (28) | 3% | (20) | 8% | (60) | 735 |
| 2018 House Vote: Republican | 50% | (279) | 26% | (146) | 8% | (46) | 5% | (26) | 12% | (66) | 564 |
| 2018 House Vote: Someone else | 40% | (27) | 21% | (14) | 5% | (4) | 7% | (5) | 28% | (19) | 69 |
| 2016 Vote: Hillary Clinton | 59% | (411) | 25% | (173) | 4% | (30) | 3% | (21) | 8% | (58) | 693 |
| 2016 Vote: Donald Trump | 52% | (351) | 25% | (164) | 7% | (48) | 4% | (26) | 12% | (80) | 670 |
| 2016 Vote: Other | 42% | (37) | 28% | (24) | 4% | (3) | 9% | (8) | 17% | (15) | 88 |
| 2016 Vote: Didn't Vote | 46% | (340) | 25% | (189) | 6% | (45) | 3% | (23) | 20% | (149) | 746 |

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Table MCTE13_5: *The following are some actions Congress can take to address public issues with Facebook and other social media companies. Please indicate to what extent you support or oppose each action.*

Implement more and stronger protections for children on social media platforms

| Demographic | Strongly support | | Somewhat support | | Somewhat oppose | | Strongly oppose | | Don't know / No opinion | | Total N |
|--------------------------------|-------------------------|--------|-------------------------|-------|------------------------|-------|------------------------|------|--------------------------------|-------|----------------|
| Adults | 52% | (1140) | 25% | (554) | 6% | (126) | 4% | (78) | 14% | (302) | 2200 |
| Voted in 2014: Yes | 54% | (644) | 25% | (299) | 5% | (64) | 4% | (50) | 11% | (128) | 1184 |
| Voted in 2014: No | 49% | (497) | 25% | (255) | 6% | (63) | 3% | (28) | 17% | (174) | 1016 |
| 4-Region: Northeast | 51% | (203) | 28% | (109) | 5% | (20) | 3% | (11) | 13% | (52) | 394 |
| 4-Region: Midwest | 53% | (246) | 25% | (114) | 5% | (23) | 4% | (17) | 14% | (63) | 462 |
| 4-Region: South | 53% | (435) | 23% | (189) | 7% | (54) | 4% | (31) | 14% | (114) | 824 |
| 4-Region: West | 49% | (256) | 27% | (142) | 6% | (30) | 4% | (19) | 14% | (73) | 520 |
| Facebook Users | 51% | (917) | 26% | (472) | 6% | (102) | 4% | (72) | 14% | (249) | 1812 |
| Instagram Users | 49% | (556) | 28% | (317) | 6% | (74) | 4% | (45) | 13% | (151) | 1142 |
| WhatsApp Users | 49% | (222) | 32% | (147) | 8% | (36) | 3% | (13) | 8% | (37) | 455 |
| Kids Use Facebook or Instagram | 47% | (153) | 32% | (104) | 8% | (28) | 5% | (15) | 8% | (27) | 327 |
| Support Government Regulation | 63% | (730) | 26% | (295) | 4% | (46) | 1% | (12) | 6% | (68) | 1152 |
| Oppose Government Regulation | 41% | (266) | 28% | (180) | 11% | (70) | 9% | (56) | 11% | (74) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE14_1: The following are some actions Facebook can take to address public issues. Please indicate to what extent you support or oppose each action.

Increasing the age of eligibility to have an account on Facebook's platforms

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|--------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 39% (867) | 30% (661) | 8% (165) | 5% (111) | 18% (397) | 2200 |
| Gender: Male | 37% (397) | 33% (355) | 8% (89) | 6% (64) | 15% (156) | 1062 |
| Gender: Female | 41% (469) | 27% (306) | 7% (76) | 4% (46) | 21% (241) | 1138 |
| Age: 18-34 | 31% (205) | 30% (196) | 7% (46) | 9% (58) | 23% (149) | 655 |
| Age: 35-44 | 37% (133) | 27% (96) | 12% (42) | 6% (21) | 18% (65) | 358 |
| Age: 45-64 | 41% (309) | 31% (234) | 7% (52) | 3% (20) | 18% (137) | 751 |
| Age: 65+ | 51% (221) | 31% (134) | 6% (24) | 3% (11) | 10% (45) | 436 |
| GenZers: 1997-2012 | 20% (44) | 32% (69) | 10% (23) | 13% (29) | 24% (53) | 217 |
| Millennials: 1981-1996 | 38% (248) | 28% (186) | 8% (50) | 6% (42) | 20% (133) | 660 |
| GenXers: 1965-1980 | 36% (210) | 30% (177) | 8% (49) | 4% (26) | 21% (120) | 582 |
| Baby Boomers: 1946-1964 | 50% (324) | 30% (198) | 6% (37) | 2% (12) | 13% (84) | 655 |
| PID: Dem (no lean) | 44% (370) | 31% (262) | 7% (55) | 5% (40) | 14% (115) | 843 |
| PID: Ind (no lean) | 34% (236) | 28% (195) | 7% (51) | 6% (39) | 26% (180) | 701 |
| PID: Rep (no lean) | 40% (261) | 31% (204) | 9% (59) | 5% (32) | 15% (101) | 656 |
| PID/Gender: Dem Men | 40% (168) | 33% (139) | 8% (34) | 6% (24) | 12% (51) | 416 |
| PID/Gender: Dem Women | 47% (202) | 29% (123) | 5% (21) | 4% (17) | 15% (64) | 428 |
| PID/Gender: Ind Men | 33% (108) | 32% (104) | 8% (28) | 6% (21) | 20% (67) | 327 |
| PID/Gender: Ind Women | 34% (127) | 24% (91) | 6% (24) | 5% (18) | 30% (113) | 373 |
| PID/Gender: Rep Men | 38% (121) | 35% (112) | 9% (28) | 6% (20) | 12% (38) | 319 |
| PID/Gender: Rep Women | 41% (140) | 27% (92) | 9% (31) | 4% (12) | 19% (63) | 337 |
| Ideo: Liberal (1-3) | 45% (308) | 30% (208) | 8% (53) | 6% (38) | 11% (77) | 685 |
| Ideo: Moderate (4) | 35% (210) | 35% (213) | 7% (42) | 3% (16) | 21% (126) | 606 |
| Ideo: Conservative (5-7) | 42% (291) | 29% (204) | 9% (59) | 5% (37) | 15% (101) | 693 |
| Educ: < College | 37% (552) | 28% (429) | 7% (108) | 6% (88) | 22% (335) | 1512 |
| Educ: Bachelors degree | 45% (201) | 35% (154) | 9% (38) | 3% (13) | 9% (38) | 444 |
| Educ: Post-grad | 47% (114) | 32% (78) | 8% (19) | 4% (10) | 9% (23) | 244 |
| Income: Under 50k | 37% (449) | 29% (350) | 7% (81) | 6% (68) | 23% (280) | 1227 |
| Income: 50k-100k | 43% (278) | 32% (211) | 9% (56) | 4% (29) | 12% (78) | 652 |
| Income: 100k+ | 44% (140) | 31% (100) | 9% (29) | 4% (13) | 12% (38) | 321 |
| Ethnicity: White | 40% (688) | 30% (523) | 7% (125) | 5% (83) | 18% (303) | 1722 |

Continued on next page

Table MCTE14_1: The following are some actions Facebook can take to address public issues. Please indicate to what extent you support or oppose each action.

Increasing the age of eligibility to have an account on Facebook's platforms

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|-----------------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 39% (867) | 30% (661) | 8% (165) | 5% (111) | 18% (397) | 2200 |
| Ethnicity: Hispanic | 35% (123) | 27% (96) | 9% (30) | 8% (27) | 21% (74) | 349 |
| Ethnicity: Black | 43% (117) | 24% (65) | 8% (22) | 7% (18) | 19% (51) | 274 |
| Ethnicity: Other | 30% (62) | 36% (73) | 9% (18) | 5% (10) | 20% (42) | 204 |
| All Christian | 42% (414) | 32% (323) | 8% (79) | 4% (40) | 14% (141) | 997 |
| All Non-Christian | 42% (45) | 31% (33) | 13% (13) | 5% (5) | 9% (10) | 107 |
| Atheist | 40% (45) | 37% (42) | 7% (8) | 2% (2) | 14% (16) | 114 |
| Agnostic/Nothing in particular | 34% (198) | 28% (163) | 6% (37) | 6% (38) | 26% (150) | 586 |
| Something Else | 41% (165) | 25% (99) | 7% (28) | 7% (26) | 20% (79) | 397 |
| Religious Non-Protestant/Catholic | 45% (57) | 28% (36) | 13% (17) | 5% (7) | 9% (12) | 129 |
| Evangelical | 41% (244) | 30% (177) | 9% (56) | 5% (30) | 15% (90) | 597 |
| Non-Evangelical | 41% (314) | 31% (237) | 6% (47) | 5% (34) | 17% (126) | 759 |
| Community: Urban | 39% (243) | 33% (205) | 7% (41) | 4% (25) | 17% (104) | 618 |
| Community: Suburban | 37% (378) | 29% (298) | 9% (94) | 6% (65) | 18% (180) | 1014 |
| Community: Rural | 43% (246) | 28% (157) | 5% (31) | 4% (21) | 20% (113) | 568 |
| Employ: Private Sector | 39% (279) | 32% (229) | 8% (58) | 4% (31) | 16% (114) | 710 |
| Employ: Government | 40% (55) | 29% (41) | 13% (18) | 4% (6) | 14% (19) | 139 |
| Employ: Self-Employed | 39% (75) | 27% (52) | 9% (18) | 12% (23) | 12% (23) | 191 |
| Employ: Homemaker | 36% (61) | 23% (39) | 9% (15) | 6% (10) | 26% (44) | 170 |
| Employ: Student | 25% (18) | 40% (29) | 7% (5) | 7% (5) | 22% (16) | 72 |
| Employ: Retired | 50% (238) | 32% (154) | 5% (26) | 2% (7) | 11% (52) | 476 |
| Employ: Unemployed | 33% (90) | 28% (77) | 5% (13) | 8% (23) | 27% (74) | 276 |
| Employ: Other | 31% (51) | 25% (41) | 8% (14) | 2% (4) | 34% (56) | 166 |
| Military HH: Yes | 46% (157) | 29% (98) | 9% (30) | 4% (14) | 11% (38) | 337 |
| Military HH: No | 38% (710) | 30% (563) | 7% (135) | 5% (96) | 19% (359) | 1863 |
| RD/WT: Right Direction | 42% (359) | 35% (303) | 7% (64) | 3% (26) | 13% (112) | 865 |
| RD/WT: Wrong Track | 38% (507) | 27% (357) | 8% (101) | 6% (85) | 21% (285) | 1335 |
| Biden Job Approve | 42% (441) | 33% (348) | 7% (75) | 3% (29) | 14% (147) | 1040 |
| Biden Job Disapprove | 38% (401) | 28% (294) | 8% (84) | 7% (76) | 19% (199) | 1054 |

Continued on next page

Table MCTE14_1: The following are some actions Facebook can take to address public issues. Please indicate to what extent you support or oppose each action.

Increasing the age of eligibility to have an account on Facebook's platforms

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|--------------------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 39% (867) | 30% (661) | 8% (165) | 5% (111) | 18% (397) | 2200 |
| Biden Job Strongly Approve | 51% (247) | 27% (128) | 6% (31) | 4% (17) | 12% (59) | 482 |
| Biden Job Somewhat Approve | 35% (194) | 39% (220) | 8% (45) | 2% (12) | 16% (88) | 558 |
| Biden Job Somewhat Disapprove | 35% (107) | 30% (92) | 7% (20) | 6% (17) | 22% (66) | 302 |
| Biden Job Strongly Disapprove | 39% (294) | 27% (202) | 8% (64) | 8% (59) | 18% (133) | 752 |
| Favorable of Biden | 44% (450) | 33% (345) | 7% (73) | 3% (29) | 13% (134) | 1030 |
| Unfavorable of Biden | 37% (387) | 28% (296) | 8% (85) | 8% (79) | 19% (199) | 1046 |
| Very Favorable of Biden | 52% (270) | 27% (143) | 7% (35) | 4% (19) | 11% (57) | 524 |
| Somewhat Favorable of Biden | 36% (180) | 40% (202) | 7% (37) | 2% (10) | 15% (77) | 506 |
| Somewhat Unfavorable of Biden | 35% (90) | 33% (85) | 7% (19) | 5% (12) | 20% (52) | 258 |
| Very Unfavorable of Biden | 38% (297) | 27% (211) | 8% (66) | 9% (67) | 19% (147) | 788 |
| #1 Issue: Economy | 36% (293) | 30% (242) | 9% (73) | 6% (48) | 19% (158) | 813 |
| #1 Issue: Security | 43% (149) | 29% (99) | 6% (21) | 6% (19) | 16% (55) | 343 |
| #1 Issue: Health Care | 38% (107) | 34% (96) | 10% (27) | 5% (13) | 14% (39) | 282 |
| #1 Issue: Medicare / Social Security | 51% (143) | 27% (76) | 5% (14) | 1% (3) | 16% (45) | 281 |
| #1 Issue: Women's Issues | 29% (43) | 37% (55) | 7% (10) | 7% (11) | 19% (28) | 147 |
| #1 Issue: Education | 36% (36) | 25% (26) | 9% (9) | 9% (9) | 20% (20) | 101 |
| #1 Issue: Energy | 40% (41) | 31% (33) | 7% (7) | 4% (4) | 19% (20) | 105 |
| #1 Issue: Other | 43% (55) | 27% (34) | 3% (4) | 3% (4) | 24% (31) | 128 |
| 2020 Vote: Joe Biden | 45% (440) | 32% (313) | 7% (72) | 3% (31) | 13% (128) | 983 |
| 2020 Vote: Donald Trump | 39% (290) | 30% (221) | 8% (58) | 6% (45) | 16% (121) | 737 |
| 2020 Vote: Other | 28% (19) | 29% (20) | 5% (4) | 13% (9) | 24% (17) | 70 |
| 2020 Vote: Didn't Vote | 29% (117) | 26% (106) | 7% (31) | 6% (25) | 32% (130) | 410 |
| 2018 House Vote: Democrat | 48% (352) | 31% (231) | 7% (49) | 3% (21) | 11% (82) | 735 |
| 2018 House Vote: Republican | 41% (230) | 31% (174) | 9% (49) | 5% (30) | 14% (80) | 564 |
| 2018 House Vote: Someone else | 25% (17) | 29% (20) | 12% (8) | 5% (4) | 29% (20) | 69 |
| 2016 Vote: Hillary Clinton | 46% (322) | 31% (218) | 7% (47) | 3% (23) | 12% (82) | 693 |
| 2016 Vote: Donald Trump | 41% (272) | 31% (210) | 8% (53) | 6% (37) | 15% (98) | 670 |
| 2016 Vote: Other | 34% (30) | 31% (27) | 10% (9) | 3% (2) | 22% (19) | 88 |
| 2016 Vote: Didn't Vote | 32% (239) | 28% (206) | 8% (56) | 6% (48) | 26% (197) | 746 |

Continued on next page

Table MCTE14_1: The following are some actions Facebook can take to address public issues. Please indicate to what extent you support or oppose each action.

Increasing the age of eligibility to have an account on Facebook's platforms

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|--------------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 39% (867) | 30% (661) | 8% (165) | 5% (111) | 18% (397) | 2200 |
| Voted in 2014: Yes | 44% (524) | 32% (376) | 7% (84) | 4% (49) | 13% (151) | 1184 |
| Voted in 2014: No | 34% (343) | 28% (284) | 8% (81) | 6% (62) | 24% (245) | 1016 |
| 4-Region: Northeast | 40% (156) | 27% (107) | 9% (37) | 4% (17) | 20% (77) | 394 |
| 4-Region: Midwest | 39% (178) | 31% (144) | 7% (31) | 4% (19) | 19% (89) | 462 |
| 4-Region: South | 42% (343) | 27% (226) | 7% (62) | 4% (36) | 19% (158) | 824 |
| 4-Region: West | 37% (190) | 35% (184) | 7% (36) | 7% (38) | 14% (73) | 520 |
| Facebook Users | 38% (687) | 31% (554) | 8% (145) | 5% (95) | 18% (332) | 1812 |
| Instagram Users | 34% (391) | 33% (372) | 9% (102) | 6% (73) | 18% (204) | 1142 |
| WhatsApp Users | 39% (176) | 34% (156) | 8% (36) | 4% (19) | 15% (67) | 455 |
| Kids Use Facebook or Instagram | 37% (120) | 33% (108) | 11% (36) | 6% (20) | 13% (43) | 327 |
| Support Government Regulation | 48% (556) | 31% (363) | 7% (80) | 3% (36) | 10% (117) | 1152 |
| Oppose Government Regulation | 35% (227) | 30% (193) | 11% (70) | 9% (61) | 15% (95) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE14_2: *The following are some actions Facebook can take to address public issues. Please indicate to what extent you support or oppose each action.*

Changing Facebook's News Feed to be chronological rather than individually tailored based on algorithms and users' personal information

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|--------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 31% (692) | 29% (633) | 8% (170) | 5% (107) | 27% (598) | 2200 |
| Gender: Male | 32% (339) | 32% (342) | 9% (96) | 5% (58) | 21% (226) | 1062 |
| Gender: Female | 31% (352) | 26% (291) | 7% (75) | 4% (49) | 33% (371) | 1138 |
| Age: 18-34 | 31% (202) | 28% (183) | 11% (72) | 6% (42) | 24% (157) | 655 |
| Age: 35-44 | 30% (108) | 29% (104) | 8% (28) | 5% (19) | 28% (98) | 358 |
| Age: 45-64 | 32% (238) | 28% (214) | 7% (50) | 4% (31) | 29% (218) | 751 |
| Age: 65+ | 33% (144) | 30% (132) | 5% (21) | 3% (15) | 29% (125) | 436 |
| GenZers: 1997-2012 | 27% (59) | 29% (63) | 13% (29) | 4% (8) | 27% (58) | 217 |
| Millennials: 1981-1996 | 32% (213) | 28% (184) | 9% (58) | 7% (48) | 24% (156) | 660 |
| GenXers: 1965-1980 | 29% (169) | 29% (169) | 7% (43) | 4% (22) | 31% (179) | 582 |
| Baby Boomers: 1946-1964 | 35% (233) | 29% (189) | 5% (32) | 4% (27) | 27% (175) | 655 |
| PID: Dem (no lean) | 36% (307) | 31% (262) | 7% (59) | 4% (37) | 21% (179) | 843 |
| PID: Ind (no lean) | 27% (189) | 26% (180) | 7% (47) | 5% (34) | 36% (250) | 701 |
| PID: Rep (no lean) | 30% (196) | 29% (191) | 10% (64) | 5% (36) | 26% (169) | 656 |
| PID/Gender: Dem Men | 37% (154) | 33% (135) | 8% (34) | 6% (23) | 17% (69) | 416 |
| PID/Gender: Dem Women | 36% (153) | 30% (126) | 6% (25) | 3% (14) | 26% (109) | 428 |
| PID/Gender: Ind Men | 28% (91) | 33% (107) | 7% (23) | 4% (13) | 29% (93) | 327 |
| PID/Gender: Ind Women | 26% (98) | 20% (73) | 6% (24) | 6% (21) | 42% (157) | 373 |
| PID/Gender: Rep Men | 30% (95) | 31% (100) | 12% (39) | 7% (22) | 20% (64) | 319 |
| PID/Gender: Rep Women | 30% (101) | 27% (91) | 8% (26) | 4% (14) | 31% (105) | 337 |
| Ideo: Liberal (1-3) | 43% (296) | 29% (198) | 8% (58) | 3% (23) | 16% (110) | 685 |
| Ideo: Moderate (4) | 26% (158) | 32% (194) | 7% (44) | 5% (28) | 30% (183) | 606 |
| Ideo: Conservative (5-7) | 30% (205) | 30% (206) | 8% (56) | 5% (37) | 27% (190) | 693 |
| Educ: < College | 28% (428) | 27% (401) | 8% (124) | 5% (82) | 32% (477) | 1512 |
| Educ: Bachelors degree | 38% (170) | 32% (141) | 7% (32) | 4% (16) | 19% (85) | 444 |
| Educ: Post-grad | 39% (94) | 37% (91) | 6% (15) | 3% (8) | 15% (36) | 244 |
| Income: Under 50k | 29% (354) | 27% (330) | 7% (91) | 5% (58) | 32% (394) | 1227 |
| Income: 50k-100k | 32% (211) | 32% (206) | 9% (56) | 5% (30) | 23% (148) | 652 |
| Income: 100k+ | 39% (126) | 30% (97) | 7% (23) | 6% (18) | 17% (56) | 321 |
| Ethnicity: White | 32% (558) | 29% (499) | 8% (131) | 5% (78) | 26% (455) | 1722 |

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Table MCTE14_2: The following are some actions Facebook can take to address public issues. Please indicate to what extent you support or oppose each action.

Changing Facebook's News Feed to be chronological rather than individually tailored based on algorithms and users' personal information

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|-----------------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 31% (692) | 29% (633) | 8% (170) | 5% (107) | 27% (598) | 2200 |
| Ethnicity: Hispanic | 30% (104) | 30% (105) | 9% (30) | 10% (33) | 22% (77) | 349 |
| Ethnicity: Black | 31% (86) | 25% (69) | 8% (21) | 6% (17) | 30% (82) | 274 |
| Ethnicity: Other | 23% (48) | 32% (65) | 9% (18) | 6% (12) | 30% (61) | 204 |
| All Christian | 31% (309) | 32% (320) | 7% (74) | 4% (43) | 25% (251) | 997 |
| All Non-Christian | 38% (40) | 33% (35) | 10% (11) | 4% (4) | 16% (17) | 107 |
| Atheist | 43% (50) | 28% (32) | 8% (9) | 2% (2) | 18% (21) | 114 |
| Agnostic/Nothing in particular | 30% (173) | 25% (148) | 8% (45) | 5% (30) | 32% (189) | 586 |
| Something Else | 30% (120) | 25% (98) | 8% (32) | 7% (27) | 30% (120) | 397 |
| Religious Non-Protestant/Catholic | 35% (45) | 36% (46) | 9% (12) | 4% (5) | 16% (20) | 129 |
| Evangelical | 29% (171) | 31% (187) | 7% (44) | 6% (38) | 26% (156) | 597 |
| Non-Evangelical | 33% (248) | 28% (214) | 8% (57) | 4% (31) | 28% (209) | 759 |
| Community: Urban | 34% (212) | 29% (180) | 7% (43) | 5% (28) | 25% (155) | 618 |
| Community: Suburban | 30% (307) | 29% (298) | 9% (91) | 6% (57) | 26% (261) | 1014 |
| Community: Rural | 31% (173) | 27% (155) | 6% (37) | 4% (22) | 32% (181) | 568 |
| Employ: Private Sector | 35% (245) | 32% (228) | 8% (59) | 5% (34) | 20% (144) | 710 |
| Employ: Government | 34% (47) | 32% (44) | 10% (14) | 3% (4) | 22% (30) | 139 |
| Employ: Self-Employed | 26% (50) | 28% (53) | 12% (23) | 11% (20) | 23% (44) | 191 |
| Employ: Homemaker | 28% (47) | 19% (32) | 11% (19) | 8% (14) | 34% (58) | 170 |
| Employ: Student | 32% (23) | 29% (21) | 14% (10) | — (0) | 26% (19) | 72 |
| Employ: Retired | 34% (163) | 29% (138) | 5% (24) | 3% (16) | 28% (135) | 476 |
| Employ: Unemployed | 26% (71) | 28% (76) | 5% (15) | 4% (12) | 37% (101) | 276 |
| Employ: Other | 28% (47) | 25% (41) | 4% (6) | 4% (6) | 40% (66) | 166 |
| Military HH: Yes | 31% (104) | 31% (104) | 9% (31) | 6% (19) | 24% (81) | 337 |
| Military HH: No | 32% (588) | 28% (529) | 8% (140) | 5% (88) | 28% (517) | 1863 |
| RD/WT: Right Direction | 35% (300) | 32% (278) | 7% (64) | 5% (41) | 21% (182) | 865 |
| RD/WT: Wrong Track | 29% (392) | 27% (355) | 8% (106) | 5% (66) | 31% (416) | 1335 |
| Biden Job Approve | 36% (375) | 32% (331) | 7% (75) | 4% (38) | 21% (221) | 1040 |
| Biden Job Disapprove | 28% (300) | 27% (289) | 9% (94) | 6% (60) | 30% (311) | 1054 |

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Table MCTE14_2: The following are some actions Facebook can take to address public issues. Please indicate to what extent you support or oppose each action.

Changing Facebook's News Feed to be chronological rather than individually tailored based on algorithms and users' personal information

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|--------------------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 31% (692) | 29% (633) | 8% (170) | 5% (107) | 27% (598) | 2200 |
| Biden Job Strongly Approve | 40% (194) | 29% (141) | 6% (30) | 5% (24) | 19% (93) | 482 |
| Biden Job Somewhat Approve | 32% (181) | 34% (190) | 8% (45) | 3% (14) | 23% (128) | 558 |
| Biden Job Somewhat Disapprove | 31% (95) | 28% (85) | 13% (38) | — (1) | 27% (82) | 302 |
| Biden Job Strongly Disapprove | 27% (205) | 27% (204) | 7% (55) | 8% (59) | 30% (229) | 752 |
| Favorable of Biden | 36% (367) | 31% (322) | 8% (78) | 4% (39) | 22% (224) | 1030 |
| Unfavorable of Biden | 29% (308) | 27% (286) | 8% (86) | 6% (64) | 29% (304) | 1046 |
| Very Favorable of Biden | 41% (213) | 29% (152) | 5% (28) | 5% (27) | 20% (104) | 524 |
| Somewhat Favorable of Biden | 30% (154) | 34% (170) | 10% (50) | 2% (12) | 24% (120) | 506 |
| Somewhat Unfavorable of Biden | 37% (96) | 26% (68) | 10% (26) | 2% (6) | 24% (63) | 258 |
| Very Unfavorable of Biden | 27% (212) | 28% (218) | 8% (60) | 7% (58) | 31% (241) | 788 |
| #1 Issue: Economy | 29% (238) | 29% (239) | 10% (79) | 5% (44) | 26% (213) | 813 |
| #1 Issue: Security | 27% (94) | 30% (103) | 7% (23) | 7% (23) | 29% (101) | 343 |
| #1 Issue: Health Care | 32% (91) | 30% (85) | 10% (28) | 4% (12) | 24% (66) | 282 |
| #1 Issue: Medicare / Social Security | 34% (95) | 26% (73) | 5% (13) | 3% (8) | 33% (92) | 281 |
| #1 Issue: Women's Issues | 41% (61) | 22% (33) | 8% (12) | 3% (4) | 25% (37) | 147 |
| #1 Issue: Education | 26% (26) | 32% (33) | 4% (4) | 8% (9) | 29% (30) | 101 |
| #1 Issue: Energy | 34% (36) | 33% (35) | 7% (8) | 4% (4) | 21% (22) | 105 |
| #1 Issue: Other | 40% (51) | 26% (34) | 3% (4) | 3% (3) | 28% (36) | 128 |
| 2020 Vote: Joe Biden | 38% (371) | 31% (309) | 7% (71) | 3% (33) | 20% (200) | 983 |
| 2020 Vote: Donald Trump | 29% (212) | 29% (216) | 8% (59) | 6% (43) | 28% (206) | 737 |
| 2020 Vote: Other | 32% (22) | 23% (16) | 6% (4) | 9% (6) | 31% (21) | 70 |
| 2020 Vote: Didn't Vote | 21% (87) | 22% (92) | 9% (36) | 6% (25) | 41% (170) | 410 |
| 2018 House Vote: Democrat | 39% (289) | 32% (232) | 7% (55) | 3% (20) | 19% (138) | 735 |
| 2018 House Vote: Republican | 28% (157) | 29% (161) | 8% (48) | 6% (32) | 29% (166) | 564 |
| 2018 House Vote: Someone else | 21% (15) | 29% (20) | 6% (4) | 5% (3) | 39% (27) | 69 |
| 2016 Vote: Hillary Clinton | 38% (264) | 31% (214) | 7% (51) | 3% (20) | 21% (144) | 693 |
| 2016 Vote: Donald Trump | 30% (203) | 30% (198) | 8% (55) | 5% (32) | 27% (182) | 670 |
| 2016 Vote: Other | 30% (26) | 31% (27) | 1% (1) | 6% (5) | 32% (28) | 88 |
| 2016 Vote: Didn't Vote | 27% (198) | 26% (194) | 8% (63) | 6% (46) | 33% (244) | 746 |

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Table MCTE14_2: The following are some actions Facebook can take to address public issues. Please indicate to what extent you support or oppose each action.

Changing Facebook's News Feed to be chronological rather than individually tailored based on algorithms and users' personal information

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|--------------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 31% (692) | 29% (633) | 8% (170) | 5% (107) | 27% (598) | 2200 |
| Voted in 2014: Yes | 32% (383) | 31% (363) | 7% (84) | 5% (55) | 25% (299) | 1184 |
| Voted in 2014: No | 30% (309) | 27% (270) | 9% (86) | 5% (52) | 29% (299) | 1016 |
| 4-Region: Northeast | 29% (116) | 29% (116) | 7% (29) | 5% (19) | 29% (114) | 394 |
| 4-Region: Midwest | 34% (156) | 26% (122) | 7% (31) | 5% (23) | 28% (131) | 462 |
| 4-Region: South | 31% (255) | 28% (227) | 8% (67) | 5% (41) | 28% (235) | 824 |
| 4-Region: West | 32% (166) | 32% (168) | 8% (44) | 5% (24) | 23% (118) | 520 |
| Facebook Users | 30% (551) | 30% (546) | 8% (138) | 5% (93) | 27% (484) | 1812 |
| Instagram Users | 33% (376) | 31% (352) | 9% (100) | 6% (66) | 22% (249) | 1142 |
| WhatsApp Users | 32% (148) | 36% (164) | 11% (49) | 3% (16) | 17% (78) | 455 |
| Kids Use Facebook or Instagram | 32% (103) | 34% (110) | 11% (37) | 8% (26) | 15% (50) | 327 |
| Support Government Regulation | 39% (451) | 33% (381) | 6% (74) | 3% (37) | 18% (209) | 1152 |
| Oppose Government Regulation | 27% (174) | 29% (187) | 13% (83) | 9% (55) | 23% (147) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE14_3: *The following are some actions Facebook can take to address public issues. Please indicate to what extent you support or oppose each action.*

Expand Facebook's capacity to censor and remove content that promotes misinformation, hate speech, illicit activity, or acts of violence

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|--------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 40% (881) | 26% (578) | 9% (193) | 10% (212) | 15% (336) | 2200 |
| Gender: Male | 37% (393) | 28% (293) | 11% (112) | 12% (128) | 13% (134) | 1062 |
| Gender: Female | 43% (488) | 25% (284) | 7% (81) | 7% (84) | 18% (202) | 1138 |
| Age: 18-34 | 32% (212) | 30% (195) | 9% (61) | 10% (66) | 18% (120) | 655 |
| Age: 35-44 | 42% (151) | 27% (98) | 8% (29) | 8% (30) | 14% (50) | 358 |
| Age: 45-64 | 39% (289) | 26% (192) | 9% (66) | 10% (75) | 17% (128) | 751 |
| Age: 65+ | 52% (229) | 21% (91) | 8% (37) | 10% (41) | 9% (38) | 436 |
| GenZers: 1997-2012 | 33% (72) | 28% (61) | 8% (18) | 13% (28) | 18% (39) | 217 |
| Millennials: 1981-1996 | 35% (233) | 31% (204) | 9% (58) | 9% (56) | 16% (108) | 660 |
| GenXers: 1965-1980 | 37% (214) | 26% (150) | 10% (61) | 8% (49) | 19% (108) | 582 |
| Baby Boomers: 1946-1964 | 49% (322) | 22% (144) | 7% (43) | 11% (72) | 11% (74) | 655 |
| PID: Dem (no lean) | 55% (460) | 25% (214) | 6% (49) | 4% (33) | 10% (87) | 843 |
| PID: Ind (no lean) | 33% (233) | 27% (186) | 8% (58) | 10% (71) | 22% (151) | 701 |
| PID: Rep (no lean) | 29% (187) | 27% (177) | 13% (85) | 16% (108) | 15% (99) | 656 |
| PID/Gender: Dem Men | 50% (207) | 27% (111) | 9% (36) | 5% (19) | 10% (43) | 416 |
| PID/Gender: Dem Women | 59% (254) | 24% (103) | 3% (14) | 3% (13) | 10% (44) | 428 |
| PID/Gender: Ind Men | 30% (99) | 28% (91) | 11% (35) | 15% (50) | 16% (53) | 327 |
| PID/Gender: Ind Women | 36% (134) | 26% (96) | 6% (24) | 6% (21) | 26% (98) | 373 |
| PID/Gender: Rep Men | 28% (88) | 29% (92) | 13% (42) | 18% (58) | 12% (39) | 319 |
| PID/Gender: Rep Women | 29% (99) | 25% (85) | 13% (43) | 15% (50) | 18% (60) | 337 |
| Ideo: Liberal (1-3) | 56% (382) | 28% (193) | 7% (50) | 3% (21) | 6% (38) | 685 |
| Ideo: Moderate (4) | 37% (227) | 29% (175) | 8% (50) | 7% (42) | 18% (112) | 606 |
| Ideo: Conservative (5-7) | 31% (214) | 25% (170) | 12% (82) | 18% (128) | 14% (99) | 693 |
| Educ: < College | 37% (566) | 26% (398) | 9% (129) | 9% (139) | 19% (280) | 1512 |
| Educ: Bachelors degree | 45% (199) | 26% (117) | 9% (42) | 10% (46) | 9% (40) | 444 |
| Educ: Post-grad | 47% (116) | 26% (63) | 9% (22) | 11% (27) | 7% (16) | 244 |
| Income: Under 50k | 39% (482) | 26% (317) | 8% (95) | 9% (105) | 19% (228) | 1227 |
| Income: 50k-100k | 40% (261) | 27% (177) | 11% (75) | 10% (65) | 11% (74) | 652 |
| Income: 100k+ | 43% (137) | 26% (83) | 7% (24) | 13% (42) | 11% (35) | 321 |
| Ethnicity: White | 40% (695) | 26% (449) | 8% (143) | 10% (177) | 15% (258) | 1722 |

Continued on next page

Table MCTE14_3: The following are some actions Facebook can take to address public issues. Please indicate to what extent you support or oppose each action.

Expand Facebook's capacity to censor and remove content that promotes misinformation, hate speech, illicit activity, or acts of violence

| Demographic | Strongly support | | Somewhat support | | Somewhat oppose | | Strongly oppose | | Don't know / No opinion | | Total N |
|-----------------------------------|------------------|-------|------------------|-------|-----------------|-------|-----------------|-------|-------------------------|-------|---------|
| Adults | 40% | (881) | 26% | (578) | 9% | (193) | 10% | (212) | 15% | (336) | 2200 |
| Ethnicity: Hispanic | 36% | (126) | 30% | (104) | 8% | (28) | 12% | (43) | 14% | (47) | 349 |
| Ethnicity: Black | 46% | (127) | 21% | (58) | 10% | (27) | 5% | (14) | 18% | (48) | 274 |
| Ethnicity: Other | 29% | (59) | 34% | (70) | 11% | (22) | 11% | (22) | 15% | (30) | 204 |
| All Christian | 41% | (407) | 26% | (262) | 9% | (92) | 12% | (115) | 12% | (120) | 997 |
| All Non-Christian | 43% | (46) | 29% | (31) | 10% | (10) | 6% | (6) | 12% | (13) | 107 |
| Atheist | 40% | (45) | 42% | (48) | 3% | (4) | 8% | (9) | 7% | (9) | 114 |
| Agnostic/Nothing in particular | 39% | (229) | 25% | (144) | 9% | (51) | 7% | (44) | 20% | (118) | 586 |
| Something Else | 39% | (154) | 23% | (92) | 9% | (36) | 10% | (39) | 19% | (76) | 397 |
| Religious Non-Protestant/Catholic | 42% | (55) | 29% | (38) | 10% | (13) | 7% | (9) | 11% | (14) | 129 |
| Evangelical | 35% | (212) | 26% | (157) | 10% | (60) | 14% | (82) | 14% | (86) | 597 |
| Non-Evangelical | 44% | (333) | 24% | (184) | 9% | (65) | 9% | (69) | 14% | (107) | 759 |
| Community: Urban | 44% | (273) | 29% | (177) | 7% | (44) | 7% | (42) | 13% | (82) | 618 |
| Community: Suburban | 38% | (385) | 26% | (260) | 11% | (106) | 12% | (117) | 14% | (145) | 1014 |
| Community: Rural | 39% | (223) | 25% | (141) | 7% | (42) | 9% | (53) | 19% | (108) | 568 |
| Employ: Private Sector | 39% | (279) | 28% | (200) | 10% | (71) | 10% | (68) | 13% | (92) | 710 |
| Employ: Government | 33% | (47) | 35% | (49) | 10% | (14) | 9% | (13) | 12% | (17) | 139 |
| Employ: Self-Employed | 42% | (79) | 24% | (45) | 11% | (20) | 11% | (20) | 14% | (26) | 191 |
| Employ: Homemaker | 28% | (48) | 21% | (36) | 11% | (19) | 14% | (24) | 25% | (42) | 170 |
| Employ: Student | 40% | (29) | 32% | (23) | 6% | (4) | 8% | (5) | 15% | (11) | 72 |
| Employ: Retired | 50% | (237) | 23% | (110) | 9% | (42) | 9% | (44) | 9% | (44) | 476 |
| Employ: Unemployed | 36% | (99) | 26% | (73) | 5% | (12) | 11% | (30) | 22% | (61) | 276 |
| Employ: Other | 38% | (63) | 25% | (41) | 6% | (10) | 4% | (7) | 26% | (44) | 166 |
| Military HH: Yes | 42% | (143) | 29% | (98) | 10% | (32) | 9% | (32) | 10% | (32) | 337 |
| Military HH: No | 40% | (738) | 26% | (479) | 9% | (161) | 10% | (181) | 16% | (304) | 1863 |
| RD/WT: Right Direction | 51% | (443) | 30% | (256) | 5% | (46) | 4% | (31) | 10% | (89) | 865 |
| RD/WT: Wrong Track | 33% | (438) | 24% | (322) | 11% | (147) | 14% | (182) | 18% | (247) | 1335 |
| Biden Job Approve | 53% | (554) | 28% | (291) | 5% | (56) | 3% | (28) | 11% | (112) | 1040 |
| Biden Job Disapprove | 29% | (301) | 24% | (256) | 13% | (135) | 17% | (181) | 17% | (181) | 1054 |

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Table MCTE14_3: *The following are some actions Facebook can take to address public issues. Please indicate to what extent you support or oppose each action.*

Expand Facebook's capacity to censor and remove content that promotes misinformation, hate speech, illicit activity, or acts of violence

| Demographic | Strongly support | | Somewhat support | | Somewhat oppose | | Strongly oppose | | Don't know / No opinion | | Total N |
|--------------------------------------|------------------|-------|------------------|-------|-----------------|-------|-----------------|-------|-------------------------|-------|---------|
| Adults | 40% | (881) | 26% | (578) | 9% | (193) | 10% | (212) | 15% | (336) | 2200 |
| Biden Job Strongly Approve | 62% | (300) | 20% | (94) | 5% | (25) | 4% | (20) | 9% | (42) | 482 |
| Biden Job Somewhat Approve | 46% | (254) | 35% | (197) | 5% | (30) | 1% | (7) | 12% | (70) | 558 |
| Biden Job Somewhat Disapprove | 43% | (131) | 26% | (80) | 7% | (21) | 7% | (20) | 17% | (50) | 302 |
| Biden Job Strongly Disapprove | 23% | (170) | 23% | (176) | 15% | (114) | 21% | (161) | 17% | (131) | 752 |
| Favorable of Biden | 55% | (569) | 27% | (278) | 4% | (44) | 3% | (35) | 10% | (103) | 1030 |
| Unfavorable of Biden | 27% | (287) | 26% | (268) | 13% | (141) | 17% | (176) | 17% | (174) | 1046 |
| Very Favorable of Biden | 62% | (326) | 22% | (113) | 4% | (21) | 4% | (23) | 8% | (41) | 524 |
| Somewhat Favorable of Biden | 48% | (243) | 33% | (165) | 5% | (23) | 3% | (13) | 12% | (62) | 506 |
| Somewhat Unfavorable of Biden | 40% | (104) | 31% | (80) | 10% | (25) | 5% | (13) | 14% | (36) | 258 |
| Very Unfavorable of Biden | 23% | (183) | 24% | (188) | 15% | (116) | 21% | (163) | 17% | (138) | 788 |
| #1 Issue: Economy | 36% | (293) | 28% | (232) | 11% | (88) | 9% | (72) | 16% | (128) | 813 |
| #1 Issue: Security | 27% | (93) | 22% | (77) | 14% | (48) | 22% | (77) | 14% | (49) | 343 |
| #1 Issue: Health Care | 42% | (118) | 33% | (92) | 5% | (14) | 8% | (21) | 13% | (36) | 282 |
| #1 Issue: Medicare / Social Security | 58% | (163) | 21% | (58) | 3% | (9) | 4% | (11) | 14% | (40) | 281 |
| #1 Issue: Women's Issues | 43% | (63) | 25% | (37) | 10% | (15) | 5% | (7) | 17% | (25) | 147 |
| #1 Issue: Education | 39% | (40) | 27% | (27) | 10% | (10) | 5% | (5) | 18% | (19) | 101 |
| #1 Issue: Energy | 43% | (45) | 35% | (37) | 3% | (3) | 5% | (6) | 13% | (13) | 105 |
| #1 Issue: Other | 52% | (66) | 14% | (18) | 4% | (5) | 10% | (13) | 21% | (27) | 128 |
| 2020 Vote: Joe Biden | 56% | (548) | 27% | (267) | 5% | (51) | 3% | (33) | 9% | (84) | 983 |
| 2020 Vote: Donald Trump | 24% | (179) | 26% | (195) | 15% | (108) | 18% | (136) | 16% | (119) | 737 |
| 2020 Vote: Other | 31% | (22) | 25% | (17) | 11% | (8) | 13% | (9) | 20% | (14) | 70 |
| 2020 Vote: Didn't Vote | 32% | (133) | 24% | (98) | 6% | (27) | 8% | (34) | 29% | (118) | 410 |
| 2018 House Vote: Democrat | 56% | (413) | 27% | (196) | 5% | (39) | 4% | (30) | 8% | (57) | 735 |
| 2018 House Vote: Republican | 27% | (153) | 25% | (141) | 15% | (85) | 19% | (108) | 14% | (78) | 564 |
| 2018 House Vote: Someone else | 35% | (25) | 25% | (17) | 8% | (6) | 7% | (5) | 25% | (17) | 69 |
| 2016 Vote: Hillary Clinton | 57% | (392) | 26% | (182) | 6% | (38) | 3% | (22) | 8% | (59) | 693 |
| 2016 Vote: Donald Trump | 29% | (192) | 24% | (161) | 14% | (96) | 18% | (120) | 15% | (101) | 670 |
| 2016 Vote: Other | 32% | (28) | 31% | (28) | 8% | (7) | 12% | (11) | 16% | (14) | 88 |
| 2016 Vote: Didn't Vote | 36% | (265) | 28% | (207) | 7% | (51) | 8% | (60) | 22% | (162) | 746 |

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Table MCTE14_3: *The following are some actions Facebook can take to address public issues. Please indicate to what extent you support or oppose each action.*

Expand Facebook's capacity to censor and remove content that promotes misinformation, hate speech, illicit activity, or acts of violence

| Demographic | Strongly support | | Somewhat support | | Somewhat oppose | | Strongly oppose | | Don't know / No opinion | | Total N |
|--------------------------------|-------------------------|-------|-------------------------|-------|------------------------|-------|------------------------|-------|--------------------------------|-------|----------------|
| Adults | 40% | (881) | 26% | (578) | 9% | (193) | 10% | (212) | 15% | (336) | 2200 |
| Voted in 2014: Yes | 42% | (502) | 26% | (308) | 9% | (108) | 11% | (125) | 12% | (141) | 1184 |
| Voted in 2014: No | 37% | (379) | 27% | (270) | 8% | (85) | 9% | (87) | 19% | (195) | 1016 |
| 4-Region: Northeast | 40% | (158) | 29% | (115) | 9% | (36) | 7% | (26) | 15% | (58) | 394 |
| 4-Region: Midwest | 43% | (200) | 22% | (101) | 8% | (36) | 11% | (49) | 16% | (76) | 462 |
| 4-Region: South | 39% | (325) | 27% | (221) | 9% | (72) | 9% | (74) | 16% | (133) | 824 |
| 4-Region: West | 38% | (199) | 27% | (140) | 9% | (48) | 12% | (63) | 13% | (70) | 520 |
| Facebook Users | 39% | (708) | 28% | (500) | 9% | (160) | 9% | (165) | 15% | (280) | 1812 |
| Instagram Users | 38% | (430) | 31% | (350) | 9% | (104) | 9% | (99) | 14% | (160) | 1142 |
| WhatsApp Users | 40% | (180) | 31% | (141) | 10% | (45) | 7% | (32) | 12% | (57) | 455 |
| Kids Use Facebook or Instagram | 37% | (122) | 31% | (101) | 13% | (42) | 9% | (30) | 10% | (32) | 327 |
| Support Government Regulation | 53% | (607) | 25% | (292) | 7% | (84) | 7% | (78) | 8% | (90) | 1152 |
| Oppose Government Regulation | 28% | (180) | 29% | (190) | 14% | (88) | 17% | (112) | 12% | (76) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE14_4: *The following are some actions Facebook can take to address public issues. Please indicate to what extent you support or oppose each action.*

Implement stricter regulations and standards to prohibit content that promotes misinformation, hate speech, illicit activity, or acts of violence on Facebook's platforms

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|--------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 44% (960) | 25% (547) | 8% (183) | 8% (168) | 16% (342) | 2200 |
| Gender: Male | 41% (439) | 26% (272) | 9% (97) | 11% (112) | 13% (141) | 1062 |
| Gender: Female | 46% (521) | 24% (275) | 8% (86) | 5% (56) | 18% (201) | 1138 |
| Age: 18-34 | 36% (236) | 26% (169) | 10% (63) | 10% (67) | 18% (121) | 655 |
| Age: 35-44 | 39% (139) | 26% (95) | 12% (42) | 8% (28) | 15% (54) | 358 |
| Age: 45-64 | 43% (327) | 26% (192) | 8% (57) | 6% (46) | 17% (130) | 751 |
| Age: 65+ | 59% (258) | 21% (92) | 5% (22) | 6% (27) | 8% (36) | 436 |
| GenZers: 1997-2012 | 35% (77) | 24% (52) | 10% (22) | 10% (22) | 20% (44) | 217 |
| Millennials: 1981-1996 | 36% (238) | 28% (183) | 10% (66) | 10% (63) | 17% (110) | 660 |
| GenXers: 1965-1980 | 40% (232) | 26% (151) | 9% (55) | 6% (34) | 19% (110) | 582 |
| Baby Boomers: 1946-1964 | 56% (365) | 22% (143) | 5% (31) | 7% (44) | 11% (72) | 655 |
| PID: Dem (no lean) | 57% (478) | 25% (211) | 5% (43) | 3% (21) | 11% (89) | 843 |
| PID: Ind (no lean) | 38% (263) | 24% (165) | 8% (54) | 10% (68) | 22% (151) | 701 |
| PID: Rep (no lean) | 33% (219) | 26% (171) | 13% (86) | 12% (79) | 15% (102) | 656 |
| PID/Gender: Dem Men | 53% (219) | 26% (107) | 7% (28) | 4% (17) | 11% (45) | 416 |
| PID/Gender: Dem Women | 61% (259) | 24% (104) | 4% (15) | 1% (5) | 10% (44) | 428 |
| PID/Gender: Ind Men | 35% (115) | 24% (80) | 9% (28) | 15% (50) | 17% (54) | 327 |
| PID/Gender: Ind Women | 40% (148) | 23% (85) | 7% (25) | 5% (18) | 26% (97) | 373 |
| PID/Gender: Rep Men | 33% (106) | 26% (84) | 13% (41) | 14% (46) | 13% (42) | 319 |
| PID/Gender: Rep Women | 34% (113) | 26% (87) | 13% (45) | 10% (33) | 18% (59) | 337 |
| Ideo: Liberal (1-3) | 59% (404) | 26% (179) | 6% (40) | 3% (23) | 6% (38) | 685 |
| Ideo: Moderate (4) | 40% (245) | 28% (170) | 7% (42) | 6% (36) | 19% (114) | 606 |
| Ideo: Conservative (5-7) | 35% (245) | 25% (170) | 12% (86) | 13% (89) | 15% (103) | 693 |
| Educ: < College | 41% (614) | 24% (357) | 8% (128) | 8% (120) | 19% (293) | 1512 |
| Educ: Bachelors degree | 48% (213) | 28% (123) | 9% (42) | 7% (32) | 8% (35) | 444 |
| Educ: Post-grad | 54% (133) | 27% (66) | 6% (14) | 7% (17) | 6% (14) | 244 |
| Income: Under 50k | 42% (515) | 22% (275) | 8% (102) | 8% (92) | 20% (243) | 1227 |
| Income: 50k-100k | 45% (294) | 29% (189) | 8% (55) | 7% (47) | 10% (68) | 652 |
| Income: 100k+ | 47% (151) | 26% (84) | 8% (27) | 9% (29) | 10% (31) | 321 |

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Table MCTE14_4: The following are some actions Facebook can take to address public issues. Please indicate to what extent you support or oppose each action.

Implement stricter regulations and standards to prohibit content that promotes misinformation, hate speech, illicit activity, or acts of violence on Facebook's platforms

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|-----------------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 44% (960) | 25% (547) | 8% (183) | 8% (168) | 16% (342) | 2200 |
| Ethnicity: White | 43% (745) | 25% (438) | 8% (140) | 8% (134) | 15% (265) | 1722 |
| Ethnicity: Hispanic | 40% (139) | 24% (85) | 11% (38) | 11% (39) | 14% (49) | 349 |
| Ethnicity: Black | 51% (140) | 18% (48) | 8% (23) | 6% (17) | 17% (45) | 274 |
| Ethnicity: Other | 37% (75) | 30% (60) | 10% (20) | 8% (17) | 16% (32) | 204 |
| All Christian | 46% (456) | 25% (253) | 9% (87) | 8% (79) | 12% (122) | 997 |
| All Non-Christian | 52% (56) | 26% (28) | 8% (8) | 5% (6) | 9% (9) | 107 |
| Atheist | 48% (55) | 32% (36) | 7% (8) | 6% (7) | 8% (9) | 114 |
| Agnostic/Nothing in particular | 40% (236) | 24% (138) | 8% (44) | 7% (40) | 22% (127) | 586 |
| Something Else | 39% (157) | 23% (92) | 9% (36) | 9% (37) | 19% (75) | 397 |
| Religious Non-Protestant/Catholic | 51% (65) | 26% (33) | 9% (12) | 6% (8) | 8% (10) | 129 |
| Evangelical | 39% (232) | 23% (139) | 11% (67) | 10% (61) | 16% (97) | 597 |
| Non-Evangelical | 48% (363) | 26% (194) | 7% (52) | 7% (53) | 13% (97) | 759 |
| Community: Urban | 45% (279) | 26% (163) | 9% (58) | 5% (29) | 14% (89) | 618 |
| Community: Suburban | 44% (445) | 25% (254) | 8% (77) | 10% (98) | 14% (139) | 1014 |
| Community: Rural | 41% (235) | 23% (130) | 8% (48) | 7% (41) | 20% (114) | 568 |
| Employ: Private Sector | 42% (295) | 29% (204) | 10% (72) | 7% (51) | 12% (89) | 710 |
| Employ: Government | 36% (51) | 33% (46) | 10% (13) | 7% (10) | 14% (20) | 139 |
| Employ: Self-Employed | 39% (74) | 23% (43) | 11% (21) | 15% (28) | 13% (24) | 191 |
| Employ: Homemaker | 30% (51) | 23% (40) | 10% (17) | 12% (20) | 25% (43) | 170 |
| Employ: Student | 48% (34) | 26% (19) | 5% (3) | 4% (3) | 17% (12) | 72 |
| Employ: Retired | 59% (279) | 21% (102) | 6% (26) | 5% (24) | 9% (45) | 476 |
| Employ: Unemployed | 38% (105) | 22% (62) | 7% (18) | 9% (25) | 24% (66) | 276 |
| Employ: Other | 42% (70) | 19% (32) | 8% (13) | 5% (8) | 26% (43) | 166 |
| Military HH: Yes | 51% (172) | 25% (85) | 9% (30) | 6% (20) | 9% (30) | 337 |
| Military HH: No | 42% (788) | 25% (462) | 8% (153) | 8% (149) | 17% (312) | 1863 |
| RD/WT: Right Direction | 54% (467) | 26% (227) | 7% (61) | 3% (23) | 10% (88) | 865 |
| RD/WT: Wrong Track | 37% (493) | 24% (320) | 9% (122) | 11% (146) | 19% (254) | 1335 |

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Table MCTE14_4: *The following are some actions Facebook can take to address public issues. Please indicate to what extent you support or oppose each action.*

Implement stricter regulations and standards to prohibit content that promotes misinformation, hate speech, illicit activity, or acts of violence on Facebook's platforms

| Demographic | Strongly support | | Somewhat support | | Somewhat oppose | | Strongly oppose | | Don't know / No opinion | | Total N |
|--------------------------------------|------------------|-------|------------------|-------|-----------------|-------|-----------------|-------|-------------------------|-------|---------|
| Adults | 44% | (960) | 25% | (547) | 8% | (183) | 8% | (168) | 16% | (342) | 2200 |
| Biden Job Approve | 55% | (573) | 26% | (274) | 6% | (59) | 3% | (26) | 10% | (108) | 1040 |
| Biden Job Disapprove | 34% | (358) | 24% | (251) | 11% | (119) | 13% | (136) | 18% | (190) | 1054 |
| Biden Job Strongly Approve | 62% | (297) | 21% | (102) | 6% | (27) | 3% | (15) | 9% | (42) | 482 |
| Biden Job Somewhat Approve | 49% | (276) | 31% | (173) | 6% | (32) | 2% | (12) | 12% | (66) | 558 |
| Biden Job Somewhat Disapprove | 43% | (130) | 27% | (82) | 8% | (25) | 4% | (13) | 17% | (52) | 302 |
| Biden Job Strongly Disapprove | 30% | (228) | 23% | (169) | 12% | (94) | 16% | (122) | 18% | (138) | 752 |
| Favorable of Biden | 56% | (578) | 27% | (273) | 6% | (57) | 2% | (25) | 9% | (97) | 1030 |
| Unfavorable of Biden | 34% | (352) | 24% | (249) | 12% | (121) | 13% | (140) | 18% | (185) | 1046 |
| Very Favorable of Biden | 63% | (331) | 21% | (110) | 5% | (28) | 3% | (17) | 7% | (38) | 524 |
| Somewhat Favorable of Biden | 49% | (247) | 32% | (163) | 6% | (28) | 1% | (7) | 12% | (60) | 506 |
| Somewhat Unfavorable of Biden | 44% | (113) | 28% | (73) | 8% | (20) | 5% | (14) | 15% | (39) | 258 |
| Very Unfavorable of Biden | 30% | (238) | 22% | (176) | 13% | (101) | 16% | (126) | 19% | (147) | 788 |
| #1 Issue: Economy | 38% | (312) | 28% | (224) | 10% | (82) | 8% | (62) | 16% | (133) | 813 |
| #1 Issue: Security | 33% | (113) | 26% | (90) | 11% | (37) | 16% | (54) | 15% | (50) | 343 |
| #1 Issue: Health Care | 46% | (130) | 26% | (74) | 7% | (20) | 5% | (14) | 15% | (43) | 282 |
| #1 Issue: Medicare / Social Security | 61% | (173) | 18% | (50) | 4% | (11) | 3% | (8) | 14% | (38) | 281 |
| #1 Issue: Women's Issues | 44% | (65) | 28% | (41) | 8% | (12) | 3% | (4) | 17% | (25) | 147 |
| #1 Issue: Education | 46% | (46) | 21% | (22) | 7% | (7) | 9% | (9) | 17% | (17) | 101 |
| #1 Issue: Energy | 53% | (56) | 23% | (24) | 9% | (10) | 3% | (3) | 12% | (12) | 105 |
| #1 Issue: Other | 50% | (64) | 17% | (22) | 3% | (4) | 11% | (13) | 19% | (24) | 128 |
| 2020 Vote: Joe Biden | 58% | (570) | 26% | (253) | 5% | (53) | 3% | (25) | 8% | (82) | 983 |
| 2020 Vote: Donald Trump | 31% | (227) | 27% | (197) | 12% | (87) | 14% | (101) | 17% | (125) | 737 |
| 2020 Vote: Other | 26% | (18) | 23% | (16) | 14% | (10) | 18% | (12) | 19% | (14) | 70 |
| 2020 Vote: Didn't Vote | 35% | (144) | 20% | (81) | 8% | (33) | 7% | (30) | 30% | (121) | 410 |
| 2018 House Vote: Democrat | 59% | (435) | 25% | (187) | 5% | (38) | 2% | (17) | 8% | (59) | 735 |
| 2018 House Vote: Republican | 32% | (183) | 26% | (146) | 12% | (70) | 15% | (83) | 14% | (81) | 564 |
| 2018 House Vote: Someone else | 37% | (26) | 17% | (12) | 13% | (9) | 8% | (5) | 26% | (18) | 69 |

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Table MCTE14_4: The following are some actions Facebook can take to address public issues. Please indicate to what extent you support or oppose each action.

Implement stricter regulations and standards to prohibit content that promotes misinformation, hate speech, illicit activity, or acts of violence on Facebook's platforms

| Demographic | Strongly support | Somewhat support | Somewhat oppose | Strongly oppose | Don't know / No opinion | Total N |
|--------------------------------|------------------|------------------|-----------------|-----------------|-------------------------|---------|
| Adults | 44% (960) | 25% (547) | 8% (183) | 8% (168) | 16% (342) | 2200 |
| 2016 Vote: Hillary Clinton | 60% (413) | 25% (172) | 4% (29) | 3% (21) | 8% (57) | 693 |
| 2016 Vote: Donald Trump | 34% (229) | 28% (185) | 11% (74) | 12% (83) | 15% (98) | 670 |
| 2016 Vote: Other | 35% (31) | 24% (21) | 15% (13) | 10% (8) | 16% (14) | 88 |
| 2016 Vote: Didn't Vote | 38% (286) | 23% (168) | 8% (63) | 8% (56) | 23% (172) | 746 |
| Voted in 2014: Yes | 46% (540) | 26% (309) | 8% (100) | 8% (93) | 12% (142) | 1184 |
| Voted in 2014: No | 41% (420) | 23% (238) | 8% (83) | 7% (76) | 20% (200) | 1016 |
| 4-Region: Northeast | 45% (179) | 28% (109) | 7% (28) | 5% (21) | 14% (56) | 394 |
| 4-Region: Midwest | 47% (217) | 19% (88) | 10% (45) | 7% (32) | 17% (80) | 462 |
| 4-Region: South | 42% (346) | 26% (213) | 8% (70) | 8% (63) | 16% (133) | 824 |
| 4-Region: West | 42% (218) | 26% (137) | 8% (40) | 10% (51) | 14% (74) | 520 |
| Facebook Users | 42% (768) | 26% (470) | 8% (145) | 8% (140) | 16% (288) | 1812 |
| Instagram Users | 41% (472) | 27% (309) | 9% (103) | 8% (88) | 15% (170) | 1142 |
| WhatsApp Users | 44% (199) | 29% (132) | 11% (50) | 6% (26) | 11% (48) | 455 |
| Kids Use Facebook or Instagram | 38% (125) | 29% (95) | 13% (44) | 10% (33) | 9% (29) | 327 |
| Support Government Regulation | 57% (653) | 25% (285) | 7% (79) | 4% (52) | 7% (82) | 1152 |
| Oppose Government Regulation | 31% (197) | 28% (181) | 13% (82) | 15% (100) | 13% (86) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem1_1: Do you use any of the following social media platforms?

Twitter

| Demographic | Yes | No | Total N |
|--------------------------|-----------|------------|---------|
| Adults | 37% (816) | 63% (1384) | 2200 |
| Gender: Male | 44% (471) | 56% (591) | 1062 |
| Gender: Female | 30% (345) | 70% (793) | 1138 |
| Age: 18-34 | 51% (334) | 49% (321) | 655 |
| Age: 35-44 | 45% (161) | 55% (197) | 358 |
| Age: 45-64 | 31% (231) | 69% (520) | 751 |
| Age: 65+ | 20% (89) | 80% (347) | 436 |
| GenZers: 1997-2012 | 55% (120) | 45% (98) | 217 |
| Millennials: 1981-1996 | 49% (322) | 51% (338) | 660 |
| GenXers: 1965-1980 | 35% (202) | 65% (380) | 582 |
| Baby Boomers: 1946-1964 | 24% (157) | 76% (498) | 655 |
| PID: Dem (no lean) | 46% (385) | 54% (458) | 843 |
| PID: Ind (no lean) | 33% (233) | 67% (468) | 701 |
| PID: Rep (no lean) | 30% (198) | 70% (458) | 656 |
| PID/Gender: Dem Men | 52% (214) | 48% (201) | 416 |
| PID/Gender: Dem Women | 40% (170) | 60% (257) | 428 |
| PID/Gender: Ind Men | 40% (131) | 60% (196) | 327 |
| PID/Gender: Ind Women | 27% (102) | 73% (271) | 373 |
| PID/Gender: Rep Men | 39% (125) | 61% (194) | 319 |
| PID/Gender: Rep Women | 22% (73) | 78% (264) | 337 |
| Ideo: Liberal (1-3) | 48% (332) | 52% (353) | 685 |
| Ideo: Moderate (4) | 35% (212) | 65% (394) | 606 |
| Ideo: Conservative (5-7) | 31% (212) | 69% (482) | 693 |
| Educ: < College | 33% (494) | 67% (1018) | 1512 |
| Educ: Bachelors degree | 48% (212) | 52% (231) | 444 |
| Educ: Post-grad | 45% (110) | 55% (135) | 244 |
| Income: Under 50k | 34% (422) | 66% (805) | 1227 |
| Income: 50k-100k | 38% (248) | 62% (404) | 652 |
| Income: 100k+ | 46% (146) | 54% (174) | 321 |
| Ethnicity: White | 35% (606) | 65% (1115) | 1722 |
| Ethnicity: Hispanic | 47% (164) | 53% (185) | 349 |
| Ethnicity: Black | 51% (141) | 49% (134) | 274 |

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Table MCTEdem1_1: Do you use any of the following social media platforms?

Twitter

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|------------|---------|
| Adults | 37% (816) | 63% (1384) | 2200 |
| Ethnicity: Other | 34% (69) | 66% (135) | 204 |
| All Christian | 36% (355) | 64% (642) | 997 |
| All Non-Christian | 57% (60) | 43% (46) | 107 |
| Atheist | 43% (50) | 57% (65) | 114 |
| Agnostic/Nothing in particular | 34% (202) | 66% (384) | 586 |
| Something Else | 38% (149) | 62% (247) | 397 |
| Religious Non-Protestant/Catholic | 49% (63) | 51% (66) | 129 |
| Evangelical | 39% (235) | 61% (362) | 597 |
| Non-Evangelical | 34% (257) | 66% (502) | 759 |
| Community: Urban | 48% (299) | 52% (319) | 618 |
| Community: Suburban | 34% (345) | 66% (668) | 1014 |
| Community: Rural | 30% (172) | 70% (396) | 568 |
| Employ: Private Sector | 45% (322) | 55% (389) | 710 |
| Employ: Government | 50% (70) | 50% (69) | 139 |
| Employ: Self-Employed | 53% (100) | 47% (90) | 191 |
| Employ: Homemaker | 19% (33) | 81% (137) | 170 |
| Employ: Student | 74% (54) | 26% (19) | 72 |
| Employ: Retired | 22% (107) | 78% (369) | 476 |
| Employ: Unemployed | 31% (84) | 69% (192) | 276 |
| Employ: Other | 28% (46) | 72% (120) | 166 |
| Military HH: Yes | 30% (103) | 70% (235) | 337 |
| Military HH: No | 38% (713) | 62% (1150) | 1863 |
| RD/WT: Right Direction | 46% (399) | 54% (466) | 865 |
| RD/WT: Wrong Track | 31% (417) | 69% (918) | 1335 |
| Biden Job Approve | 44% (461) | 56% (579) | 1040 |
| Biden Job Disapprove | 31% (325) | 69% (729) | 1054 |
| Biden Job Strongly Approve | 47% (229) | 53% (253) | 482 |
| Biden Job Somewhat Approve | 42% (232) | 58% (326) | 558 |
| Biden Job Somewhat Disapprove | 35% (106) | 65% (195) | 302 |
| Biden Job Strongly Disapprove | 29% (219) | 71% (534) | 752 |

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Table MCTEdem1_1: Do you use any of the following social media platforms?

Twitter

| Demographic | Yes | No | Total N |
|--------------------------------------|-----------|------------|---------|
| Adults | 37% (816) | 63% (1384) | 2200 |
| Favorable of Biden | 45% (465) | 55% (565) | 1030 |
| Unfavorable of Biden | 30% (316) | 70% (730) | 1046 |
| Very Favorable of Biden | 46% (243) | 54% (282) | 524 |
| Somewhat Favorable of Biden | 44% (223) | 56% (283) | 506 |
| Somewhat Unfavorable of Biden | 35% (90) | 65% (168) | 258 |
| Very Unfavorable of Biden | 29% (226) | 71% (562) | 788 |
| #1 Issue: Economy | 38% (310) | 62% (503) | 813 |
| #1 Issue: Security | 26% (89) | 74% (254) | 343 |
| #1 Issue: Health Care | 41% (115) | 59% (167) | 282 |
| #1 Issue: Medicare / Social Security | 31% (88) | 69% (193) | 281 |
| #1 Issue: Women's Issues | 54% (79) | 46% (68) | 147 |
| #1 Issue: Education | 48% (48) | 52% (53) | 101 |
| #1 Issue: Energy | 47% (49) | 53% (56) | 105 |
| #1 Issue: Other | 30% (39) | 70% (90) | 128 |
| 2020 Vote: Joe Biden | 44% (432) | 56% (551) | 983 |
| 2020 Vote: Donald Trump | 30% (219) | 70% (517) | 737 |
| 2020 Vote: Other | 43% (30) | 57% (40) | 70 |
| 2020 Vote: Didn't Vote | 33% (135) | 67% (275) | 410 |
| 2018 House Vote: Democrat | 44% (324) | 56% (411) | 735 |
| 2018 House Vote: Republican | 30% (169) | 70% (395) | 564 |
| 2018 House Vote: Someone else | 30% (21) | 70% (49) | 69 |
| 2016 Vote: Hillary Clinton | 44% (302) | 56% (391) | 693 |
| 2016 Vote: Donald Trump | 31% (209) | 69% (461) | 670 |
| 2016 Vote: Other | 30% (26) | 70% (62) | 88 |
| 2016 Vote: Didn't Vote | 37% (276) | 63% (470) | 746 |
| Voted in 2014: Yes | 37% (438) | 63% (746) | 1184 |
| Voted in 2014: No | 37% (378) | 63% (638) | 1016 |
| 4-Region: Northeast | 37% (147) | 63% (246) | 394 |
| 4-Region: Midwest | 34% (157) | 66% (305) | 462 |
| 4-Region: South | 37% (301) | 63% (523) | 824 |
| 4-Region: West | 40% (210) | 60% (310) | 520 |

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Table MCTEdem1_1: Do you use any of the following social media platforms?

Twitter

| Demographic | Yes | No | Total N |
|--------------------------------|-----------|------------|---------|
| Adults | 37% (816) | 63% (1384) | 2200 |
| Facebook Users | 39% (709) | 61% (1103) | 1812 |
| Instagram Users | 57% (653) | 43% (489) | 1142 |
| WhatsApp Users | 58% (263) | 42% (192) | 455 |
| Kids Use Facebook or Instagram | 57% (185) | 43% (142) | 327 |
| Support Government Regulation | 39% (454) | 61% (698) | 1152 |
| Oppose Government Regulation | 37% (241) | 63% (405) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem1_2: Do you use any of the following social media platforms?

Facebook

| Demographic | Yes | No | Total N |
|--------------------------|------------|-----------|---------|
| Adults | 82% (1812) | 18% (388) | 2200 |
| Gender: Male | 80% (845) | 20% (217) | 1062 |
| Gender: Female | 85% (967) | 15% (171) | 1138 |
| Age: 18-34 | 81% (534) | 19% (121) | 655 |
| Age: 35-44 | 88% (316) | 12% (42) | 358 |
| Age: 45-64 | 83% (627) | 17% (124) | 751 |
| Age: 65+ | 77% (335) | 23% (101) | 436 |
| GenZers: 1997-2012 | 77% (167) | 23% (50) | 217 |
| Millennials: 1981-1996 | 86% (569) | 14% (91) | 660 |
| GenXers: 1965-1980 | 86% (501) | 14% (81) | 582 |
| Baby Boomers: 1946-1964 | 78% (509) | 22% (146) | 655 |
| PID: Dem (no lean) | 82% (692) | 18% (151) | 843 |
| PID: Ind (no lean) | 82% (577) | 18% (124) | 701 |
| PID: Rep (no lean) | 83% (543) | 17% (113) | 656 |
| PID/Gender: Dem Men | 82% (341) | 18% (75) | 416 |
| PID/Gender: Dem Women | 82% (352) | 18% (76) | 428 |
| PID/Gender: Ind Men | 77% (253) | 23% (74) | 327 |
| PID/Gender: Ind Women | 87% (324) | 13% (50) | 373 |
| PID/Gender: Rep Men | 79% (251) | 21% (68) | 319 |
| PID/Gender: Rep Women | 87% (292) | 13% (45) | 337 |
| Ideo: Liberal (1-3) | 80% (547) | 20% (138) | 685 |
| Ideo: Moderate (4) | 84% (507) | 16% (100) | 606 |
| Ideo: Conservative (5-7) | 82% (568) | 18% (125) | 693 |
| Educ: < College | 84% (1272) | 16% (240) | 1512 |
| Educ: Bachelors degree | 79% (350) | 21% (93) | 444 |
| Educ: Post-grad | 78% (189) | 22% (55) | 244 |
| Income: Under 50k | 85% (1040) | 15% (187) | 1227 |
| Income: 50k-100k | 80% (523) | 20% (129) | 652 |
| Income: 100k+ | 77% (249) | 23% (72) | 321 |
| Ethnicity: White | 83% (1426) | 17% (296) | 1722 |
| Ethnicity: Hispanic | 80% (280) | 20% (70) | 349 |
| Ethnicity: Black | 83% (228) | 17% (46) | 274 |

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Table MCTEdem1_2: Do you use any of the following social media platforms?

Facebook

| Demographic | Yes | No | Total N |
|-----------------------------------|------------|-----------|---------|
| Adults | 82% (1812) | 18% (388) | 2200 |
| Ethnicity: Other | 77% (158) | 23% (46) | 204 |
| All Christian | 83% (830) | 17% (167) | 997 |
| All Non-Christian | 77% (83) | 23% (24) | 107 |
| Atheist | 73% (83) | 27% (31) | 114 |
| Agnostic/Nothing in particular | 81% (477) | 19% (109) | 586 |
| Something Else | 85% (339) | 15% (58) | 397 |
| Religious Non-Protestant/Catholic | 80% (103) | 20% (26) | 129 |
| Evangelical | 86% (511) | 14% (86) | 597 |
| Non-Evangelical | 83% (626) | 17% (132) | 759 |
| Community: Urban | 83% (515) | 17% (103) | 618 |
| Community: Suburban | 80% (815) | 20% (198) | 1014 |
| Community: Rural | 85% (482) | 15% (86) | 568 |
| Employ: Private Sector | 85% (600) | 15% (110) | 710 |
| Employ: Government | 84% (117) | 16% (22) | 139 |
| Employ: Self-Employed | 83% (159) | 17% (32) | 191 |
| Employ: Homemaker | 87% (148) | 13% (21) | 170 |
| Employ: Student | 68% (49) | 32% (23) | 72 |
| Employ: Retired | 76% (363) | 24% (113) | 476 |
| Employ: Unemployed | 84% (232) | 16% (44) | 276 |
| Employ: Other | 86% (143) | 14% (23) | 166 |
| Military HH: Yes | 79% (267) | 21% (70) | 337 |
| Military HH: No | 83% (1545) | 17% (318) | 1863 |
| RD/WT: Right Direction | 82% (707) | 18% (158) | 865 |
| RD/WT: Wrong Track | 83% (1105) | 17% (230) | 1335 |
| Biden Job Approve | 83% (858) | 17% (182) | 1040 |
| Biden Job Disapprove | 82% (862) | 18% (192) | 1054 |
| Biden Job Strongly Approve | 81% (391) | 19% (91) | 482 |
| Biden Job Somewhat Approve | 84% (467) | 16% (91) | 558 |
| Biden Job Somewhat Disapprove | 84% (252) | 16% (49) | 302 |
| Biden Job Strongly Disapprove | 81% (610) | 19% (142) | 752 |

Continued on next page

Table MCTEdem1_2: Do you use any of the following social media platforms?
 Facebook

| Demographic | Yes | No | Total N |
|--------------------------------------|------------|-----------|---------|
| Adults | 82% (1812) | 18% (388) | 2200 |
| Favorable of Biden | 82% (849) | 18% (181) | 1030 |
| Unfavorable of Biden | 82% (863) | 18% (183) | 1046 |
| Very Favorable of Biden | 82% (429) | 18% (95) | 524 |
| Somewhat Favorable of Biden | 83% (420) | 17% (86) | 506 |
| Somewhat Unfavorable of Biden | 83% (214) | 17% (44) | 258 |
| Very Unfavorable of Biden | 82% (649) | 18% (139) | 788 |
| #1 Issue: Economy | 85% (692) | 15% (121) | 813 |
| #1 Issue: Security | 82% (281) | 18% (62) | 343 |
| #1 Issue: Health Care | 82% (232) | 18% (50) | 282 |
| #1 Issue: Medicare / Social Security | 80% (226) | 20% (55) | 281 |
| #1 Issue: Women's Issues | 82% (121) | 18% (26) | 147 |
| #1 Issue: Education | 79% (80) | 21% (21) | 101 |
| #1 Issue: Energy | 81% (84) | 19% (20) | 105 |
| #1 Issue: Other | 75% (96) | 25% (32) | 128 |
| 2020 Vote: Joe Biden | 81% (798) | 19% (185) | 983 |
| 2020 Vote: Donald Trump | 82% (606) | 18% (131) | 737 |
| 2020 Vote: Other | 73% (51) | 27% (19) | 70 |
| 2020 Vote: Didn't Vote | 87% (356) | 13% (53) | 410 |
| 2018 House Vote: Democrat | 81% (596) | 19% (139) | 735 |
| 2018 House Vote: Republican | 82% (462) | 18% (102) | 564 |
| 2018 House Vote: Someone else | 81% (56) | 19% (13) | 69 |
| 2016 Vote: Hillary Clinton | 81% (564) | 19% (129) | 693 |
| 2016 Vote: Donald Trump | 82% (547) | 18% (123) | 670 |
| 2016 Vote: Other | 73% (64) | 27% (24) | 88 |
| 2016 Vote: Didn't Vote | 85% (633) | 15% (113) | 746 |
| Voted in 2014: Yes | 83% (977) | 17% (207) | 1184 |
| Voted in 2014: No | 82% (835) | 18% (181) | 1016 |
| 4-Region: Northeast | 82% (324) | 18% (69) | 394 |
| 4-Region: Midwest | 84% (387) | 16% (76) | 462 |
| 4-Region: South | 84% (689) | 16% (135) | 824 |
| 4-Region: West | 79% (412) | 21% (108) | 520 |

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Table MCTEdem1_2: Do you use any of the following social media platforms?

Facebook

| Demographic | Yes | | No | | Total N |
|--------------------------------|------------|--------|-----------|-------|----------------|
| Adults | 82% | (1812) | 18% | (388) | 2200 |
| Facebook Users | 100% | (1812) | — | (0) | 1812 |
| Instagram Users | 89% | (1020) | 11% | (123) | 1142 |
| WhatsApp Users | 90% | (409) | 10% | (46) | 455 |
| Kids Use Facebook or Instagram | 94% | (308) | 6% | (18) | 327 |
| Support Government Regulation | 80% | (922) | 20% | (230) | 1152 |
| Oppose Government Regulation | 86% | (554) | 14% | (91) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem1_3: Do you use any of the following social media platforms?
 Snapchat

| Demographic | Yes | No | Total N |
|--------------------------|-----------|------------|---------|
| Adults | 33% (725) | 67% (1475) | 2200 |
| Gender: Male | 33% (350) | 67% (712) | 1062 |
| Gender: Female | 33% (375) | 67% (763) | 1138 |
| Age: 18-34 | 65% (424) | 35% (231) | 655 |
| Age: 35-44 | 39% (140) | 61% (218) | 358 |
| Age: 45-64 | 18% (135) | 82% (616) | 751 |
| Age: 65+ | 6% (26) | 94% (410) | 436 |
| GenZers: 1997-2012 | 77% (167) | 23% (50) | 217 |
| Millennials: 1981-1996 | 54% (355) | 46% (305) | 660 |
| GenXers: 1965-1980 | 25% (148) | 75% (434) | 582 |
| Baby Boomers: 1946-1964 | 8% (52) | 92% (603) | 655 |
| PID: Dem (no lean) | 35% (294) | 65% (549) | 843 |
| PID: Ind (no lean) | 35% (248) | 65% (453) | 701 |
| PID: Rep (no lean) | 28% (183) | 72% (473) | 656 |
| PID/Gender: Dem Men | 38% (160) | 62% (256) | 416 |
| PID/Gender: Dem Women | 31% (135) | 69% (293) | 428 |
| PID/Gender: Ind Men | 30% (99) | 70% (229) | 327 |
| PID/Gender: Ind Women | 40% (149) | 60% (224) | 373 |
| PID/Gender: Rep Men | 29% (92) | 71% (227) | 319 |
| PID/Gender: Rep Women | 27% (92) | 73% (246) | 337 |
| Ideo: Liberal (1-3) | 39% (265) | 61% (419) | 685 |
| Ideo: Moderate (4) | 31% (188) | 69% (419) | 606 |
| Ideo: Conservative (5-7) | 26% (178) | 74% (515) | 693 |
| Educ: < College | 33% (505) | 67% (1007) | 1512 |
| Educ: Bachelors degree | 33% (147) | 67% (296) | 444 |
| Educ: Post-grad | 30% (72) | 70% (172) | 244 |
| Income: Under 50k | 32% (397) | 68% (830) | 1227 |
| Income: 50k-100k | 33% (215) | 67% (437) | 652 |
| Income: 100k+ | 35% (113) | 65% (208) | 321 |
| Ethnicity: White | 32% (546) | 68% (1175) | 1722 |
| Ethnicity: Hispanic | 46% (162) | 54% (187) | 349 |
| Ethnicity: Black | 36% (98) | 64% (176) | 274 |

Continued on next page

Table MCTEdem1_3: Do you use any of the following social media platforms?

Snapchat

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|------------|---------|
| Adults | 33% (725) | 67% (1475) | 2200 |
| Ethnicity: Other | 40% (81) | 60% (123) | 204 |
| All Christian | 28% (283) | 72% (714) | 997 |
| All Non-Christian | 34% (37) | 66% (70) | 107 |
| Atheist | 43% (49) | 57% (66) | 114 |
| Agnostic/Nothing in particular | 37% (218) | 63% (367) | 586 |
| Something Else | 35% (138) | 65% (258) | 397 |
| Religious Non-Protestant/Catholic | 32% (41) | 68% (88) | 129 |
| Evangelical | 33% (196) | 67% (401) | 597 |
| Non-Evangelical | 28% (212) | 72% (546) | 759 |
| Community: Urban | 43% (265) | 57% (353) | 618 |
| Community: Suburban | 30% (301) | 70% (712) | 1014 |
| Community: Rural | 28% (159) | 72% (410) | 568 |
| Employ: Private Sector | 42% (295) | 58% (415) | 710 |
| Employ: Government | 51% (70) | 49% (69) | 139 |
| Employ: Self-Employed | 33% (64) | 67% (127) | 191 |
| Employ: Homemaker | 35% (59) | 65% (111) | 170 |
| Employ: Student | 77% (56) | 23% (16) | 72 |
| Employ: Retired | 7% (32) | 93% (444) | 476 |
| Employ: Unemployed | 32% (89) | 68% (187) | 276 |
| Employ: Other | 36% (60) | 64% (106) | 166 |
| Military HH: Yes | 27% (91) | 73% (246) | 337 |
| Military HH: No | 34% (634) | 66% (1229) | 1863 |
| RD/WT: Right Direction | 36% (312) | 64% (553) | 865 |
| RD/WT: Wrong Track | 31% (413) | 69% (922) | 1335 |
| Biden Job Approve | 34% (355) | 66% (685) | 1040 |
| Biden Job Disapprove | 31% (323) | 69% (731) | 1054 |
| Biden Job Strongly Approve | 33% (158) | 67% (324) | 482 |
| Biden Job Somewhat Approve | 35% (197) | 65% (361) | 558 |
| Biden Job Somewhat Disapprove | 42% (127) | 58% (175) | 302 |
| Biden Job Strongly Disapprove | 26% (196) | 74% (556) | 752 |

Continued on next page

Table MCTEdem1_3: Do you use any of the following social media platforms?
 Snapchat

| Demographic | Yes | No | Total N |
|--------------------------------------|-----------|------------|---------|
| Adults | 33% (725) | 67% (1475) | 2200 |
| Favorable of Biden | 34% (349) | 66% (681) | 1030 |
| Unfavorable of Biden | 31% (321) | 69% (725) | 1046 |
| Very Favorable of Biden | 32% (168) | 68% (357) | 524 |
| Somewhat Favorable of Biden | 36% (181) | 64% (324) | 506 |
| Somewhat Unfavorable of Biden | 42% (109) | 58% (149) | 258 |
| Very Unfavorable of Biden | 27% (212) | 73% (576) | 788 |
| #1 Issue: Economy | 37% (303) | 63% (510) | 813 |
| #1 Issue: Security | 25% (85) | 75% (259) | 343 |
| #1 Issue: Health Care | 37% (103) | 63% (179) | 282 |
| #1 Issue: Medicare / Social Security | 12% (34) | 88% (247) | 281 |
| #1 Issue: Women's Issues | 54% (79) | 46% (68) | 147 |
| #1 Issue: Education | 49% (50) | 51% (52) | 101 |
| #1 Issue: Energy | 43% (45) | 57% (60) | 105 |
| #1 Issue: Other | 21% (27) | 79% (101) | 128 |
| 2020 Vote: Joe Biden | 35% (343) | 65% (640) | 983 |
| 2020 Vote: Donald Trump | 25% (186) | 75% (550) | 737 |
| 2020 Vote: Other | 30% (21) | 70% (49) | 70 |
| 2020 Vote: Didn't Vote | 43% (175) | 57% (235) | 410 |
| 2018 House Vote: Democrat | 31% (230) | 69% (505) | 735 |
| 2018 House Vote: Republican | 21% (121) | 79% (443) | 564 |
| 2018 House Vote: Someone else | 24% (17) | 76% (53) | 69 |
| 2016 Vote: Hillary Clinton | 30% (209) | 70% (483) | 693 |
| 2016 Vote: Donald Trump | 23% (157) | 77% (513) | 670 |
| 2016 Vote: Other | 28% (25) | 72% (63) | 88 |
| 2016 Vote: Didn't Vote | 45% (334) | 55% (412) | 746 |
| Voted in 2014: Yes | 24% (288) | 76% (896) | 1184 |
| Voted in 2014: No | 43% (437) | 57% (579) | 1016 |
| 4-Region: Northeast | 30% (118) | 70% (275) | 394 |
| 4-Region: Midwest | 34% (159) | 66% (303) | 462 |
| 4-Region: South | 31% (259) | 69% (565) | 824 |
| 4-Region: West | 36% (189) | 64% (331) | 520 |

Continued on next page

Table MCTEdem1_3: Do you use any of the following social media platforms?

Snapchat

| Demographic | Yes | No | Total N |
|--------------------------------|-----------|------------|---------|
| Adults | 33% (725) | 67% (1475) | 2200 |
| Facebook Users | 35% (640) | 65% (1172) | 1812 |
| Instagram Users | 55% (628) | 45% (514) | 1142 |
| WhatsApp Users | 56% (253) | 44% (202) | 455 |
| Kids Use Facebook or Instagram | 54% (175) | 46% (152) | 327 |
| Support Government Regulation | 30% (347) | 70% (804) | 1152 |
| Oppose Government Regulation | 37% (239) | 63% (407) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem1_4: Do you use any of the following social media platforms?*Instagram*

| Demographic | Yes | No | Total N |
|--------------------------|------------|------------|---------|
| Adults | 52% (1142) | 48% (1058) | 2200 |
| Gender: Male | 53% (561) | 47% (501) | 1062 |
| Gender: Female | 51% (581) | 49% (557) | 1138 |
| Age: 18-34 | 77% (506) | 23% (149) | 655 |
| Age: 35-44 | 67% (239) | 33% (118) | 358 |
| Age: 45-64 | 40% (302) | 60% (449) | 751 |
| Age: 65+ | 22% (95) | 78% (341) | 436 |
| GenZers: 1997-2012 | 88% (192) | 12% (26) | 217 |
| Millennials: 1981-1996 | 72% (472) | 28% (187) | 660 |
| GenXers: 1965-1980 | 50% (288) | 50% (294) | 582 |
| Baby Boomers: 1946-1964 | 27% (179) | 73% (477) | 655 |
| PID: Dem (no lean) | 56% (475) | 44% (368) | 843 |
| PID: Ind (no lean) | 54% (375) | 46% (325) | 701 |
| PID: Rep (no lean) | 44% (292) | 56% (364) | 656 |
| PID/Gender: Dem Men | 56% (232) | 44% (183) | 416 |
| PID/Gender: Dem Women | 57% (243) | 43% (185) | 428 |
| PID/Gender: Ind Men | 54% (178) | 46% (150) | 327 |
| PID/Gender: Ind Women | 53% (198) | 47% (176) | 373 |
| PID/Gender: Rep Men | 47% (151) | 53% (168) | 319 |
| PID/Gender: Rep Women | 42% (141) | 58% (197) | 337 |
| Ideo: Liberal (1-3) | 59% (405) | 41% (280) | 685 |
| Ideo: Moderate (4) | 50% (305) | 50% (302) | 606 |
| Ideo: Conservative (5-7) | 44% (304) | 56% (389) | 693 |
| Educ: < College | 50% (763) | 50% (749) | 1512 |
| Educ: Bachelors degree | 56% (250) | 44% (194) | 444 |
| Educ: Post-grad | 53% (129) | 47% (115) | 244 |
| Income: Under 50k | 50% (616) | 50% (611) | 1227 |
| Income: 50k-100k | 53% (345) | 47% (307) | 652 |
| Income: 100k+ | 57% (182) | 43% (139) | 321 |
| Ethnicity: White | 49% (840) | 51% (881) | 1722 |
| Ethnicity: Hispanic | 67% (235) | 33% (115) | 349 |
| Ethnicity: Black | 67% (183) | 33% (91) | 274 |

Continued on next page

Table MCTEdem1_4: Do you use any of the following social media platforms?

Instagram

| Demographic | Yes | No | Total N |
|-----------------------------------|------------|------------|---------|
| Adults | 52% (1142) | 48% (1058) | 2200 |
| Ethnicity: Other | 58% (119) | 42% (85) | 204 |
| All Christian | 47% (466) | 53% (530) | 997 |
| All Non-Christian | 61% (65) | 39% (42) | 107 |
| Atheist | 62% (71) | 38% (43) | 114 |
| Agnostic/Nothing in particular | 55% (324) | 45% (262) | 586 |
| Something Else | 55% (216) | 45% (180) | 397 |
| Religious Non-Protestant/Catholic | 57% (73) | 43% (55) | 129 |
| Evangelical | 52% (310) | 48% (287) | 597 |
| Non-Evangelical | 47% (356) | 53% (403) | 759 |
| Community: Urban | 61% (376) | 39% (242) | 618 |
| Community: Suburban | 51% (519) | 49% (494) | 1014 |
| Community: Rural | 43% (246) | 57% (322) | 568 |
| Employ: Private Sector | 62% (440) | 38% (270) | 710 |
| Employ: Government | 69% (97) | 31% (43) | 139 |
| Employ: Self-Employed | 66% (125) | 34% (66) | 191 |
| Employ: Homemaker | 52% (88) | 48% (81) | 170 |
| Employ: Student | 89% (64) | 11% (8) | 72 |
| Employ: Retired | 24% (115) | 76% (361) | 476 |
| Employ: Unemployed | 47% (129) | 53% (147) | 276 |
| Employ: Other | 51% (84) | 49% (82) | 166 |
| Military HH: Yes | 42% (143) | 58% (194) | 337 |
| Military HH: No | 54% (999) | 46% (864) | 1863 |
| RD/WT: Right Direction | 56% (481) | 44% (384) | 865 |
| RD/WT: Wrong Track | 50% (662) | 50% (673) | 1335 |
| Biden Job Approve | 55% (572) | 45% (468) | 1040 |
| Biden Job Disapprove | 48% (511) | 52% (543) | 1054 |
| Biden Job Strongly Approve | 51% (244) | 49% (237) | 482 |
| Biden Job Somewhat Approve | 59% (328) | 41% (230) | 558 |
| Biden Job Somewhat Disapprove | 58% (174) | 42% (128) | 302 |
| Biden Job Strongly Disapprove | 45% (337) | 55% (415) | 752 |

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Table MCTEdem1_4: Do you use any of the following social media platforms?
 Instagram

| Demographic | Yes | No | Total N |
|--------------------------------------|------------|------------|---------|
| Adults | 52% (1142) | 48% (1058) | 2200 |
| Favorable of Biden | 54% (556) | 46% (474) | 1030 |
| Unfavorable of Biden | 50% (522) | 50% (525) | 1046 |
| Very Favorable of Biden | 52% (272) | 48% (253) | 524 |
| Somewhat Favorable of Biden | 56% (284) | 44% (221) | 506 |
| Somewhat Unfavorable of Biden | 63% (162) | 37% (97) | 258 |
| Very Unfavorable of Biden | 46% (360) | 54% (428) | 788 |
| #1 Issue: Economy | 58% (473) | 42% (340) | 813 |
| #1 Issue: Security | 40% (138) | 60% (206) | 343 |
| #1 Issue: Health Care | 53% (150) | 47% (132) | 282 |
| #1 Issue: Medicare / Social Security | 32% (90) | 68% (191) | 281 |
| #1 Issue: Women's Issues | 72% (106) | 28% (41) | 147 |
| #1 Issue: Education | 68% (69) | 32% (32) | 101 |
| #1 Issue: Energy | 66% (69) | 34% (36) | 105 |
| #1 Issue: Other | 37% (47) | 63% (81) | 128 |
| 2020 Vote: Joe Biden | 55% (543) | 45% (440) | 983 |
| 2020 Vote: Donald Trump | 44% (322) | 56% (415) | 737 |
| 2020 Vote: Other | 59% (41) | 41% (29) | 70 |
| 2020 Vote: Didn't Vote | 58% (236) | 42% (173) | 410 |
| 2018 House Vote: Democrat | 53% (393) | 47% (342) | 735 |
| 2018 House Vote: Republican | 40% (223) | 60% (340) | 564 |
| 2018 House Vote: Someone else | 51% (36) | 49% (34) | 69 |
| 2016 Vote: Hillary Clinton | 53% (367) | 47% (326) | 693 |
| 2016 Vote: Donald Trump | 40% (269) | 60% (401) | 670 |
| 2016 Vote: Other | 53% (46) | 47% (42) | 88 |
| 2016 Vote: Didn't Vote | 61% (457) | 39% (289) | 746 |
| Voted in 2014: Yes | 45% (535) | 55% (649) | 1184 |
| Voted in 2014: No | 60% (607) | 40% (409) | 1016 |
| 4-Region: Northeast | 52% (203) | 48% (191) | 394 |
| 4-Region: Midwest | 43% (197) | 57% (265) | 462 |
| 4-Region: South | 54% (445) | 46% (379) | 824 |
| 4-Region: West | 57% (298) | 43% (222) | 520 |

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Table MCTEdem1_4: Do you use any of the following social media platforms?

Instagram

| Demographic | Yes | | No | | Total N |
|--------------------------------|------|--------|-----|--------|---------|
| Adults | 52% | (1142) | 48% | (1058) | 2200 |
| Facebook Users | 56% | (1020) | 44% | (792) | 1812 |
| Instagram Users | 100% | (1142) | — | (0) | 1142 |
| WhatsApp Users | 74% | (337) | 26% | (118) | 455 |
| Kids Use Facebook or Instagram | 72% | (236) | 28% | (91) | 327 |
| Support Government Regulation | 49% | (569) | 51% | (583) | 1152 |
| Oppose Government Regulation | 57% | (367) | 43% | (279) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem1_5: Do you use any of the following social media platforms?
 TikTok

| Demographic | Yes | No | Total N |
|--------------------------|-----------|------------|---------|
| Adults | 33% (723) | 67% (1477) | 2200 |
| Gender: Male | 33% (351) | 67% (711) | 1062 |
| Gender: Female | 33% (372) | 67% (766) | 1138 |
| Age: 18-34 | 54% (354) | 46% (301) | 655 |
| Age: 35-44 | 48% (172) | 52% (185) | 358 |
| Age: 45-64 | 23% (172) | 77% (579) | 751 |
| Age: 65+ | 6% (25) | 94% (411) | 436 |
| GenZers: 1997-2012 | 64% (139) | 36% (79) | 217 |
| Millennials: 1981-1996 | 50% (327) | 50% (332) | 660 |
| GenXers: 1965-1980 | 32% (189) | 68% (393) | 582 |
| Baby Boomers: 1946-1964 | 10% (65) | 90% (590) | 655 |
| PID: Dem (no lean) | 37% (316) | 63% (528) | 843 |
| PID: Ind (no lean) | 33% (233) | 67% (467) | 701 |
| PID: Rep (no lean) | 27% (174) | 73% (482) | 656 |
| PID/Gender: Dem Men | 42% (176) | 58% (240) | 416 |
| PID/Gender: Dem Women | 33% (140) | 67% (288) | 428 |
| PID/Gender: Ind Men | 27% (87) | 73% (240) | 327 |
| PID/Gender: Ind Women | 39% (146) | 61% (227) | 373 |
| PID/Gender: Rep Men | 28% (88) | 72% (231) | 319 |
| PID/Gender: Rep Women | 25% (86) | 75% (251) | 337 |
| Ideo: Liberal (1-3) | 37% (253) | 63% (432) | 685 |
| Ideo: Moderate (4) | 33% (198) | 67% (409) | 606 |
| Ideo: Conservative (5-7) | 25% (172) | 75% (521) | 693 |
| Educ: < College | 33% (499) | 67% (1013) | 1512 |
| Educ: Bachelors degree | 33% (147) | 67% (296) | 444 |
| Educ: Post-grad | 31% (77) | 69% (167) | 244 |
| Income: Under 50k | 33% (410) | 67% (817) | 1227 |
| Income: 50k-100k | 31% (199) | 69% (453) | 652 |
| Income: 100k+ | 36% (114) | 64% (207) | 321 |
| Ethnicity: White | 31% (525) | 69% (1197) | 1722 |
| Ethnicity: Hispanic | 46% (162) | 54% (187) | 349 |
| Ethnicity: Black | 46% (125) | 54% (149) | 274 |

Continued on next page

Table MCTEdem1_5: Do you use any of the following social media platforms?

TikTok

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|------------|---------|
| Adults | 33% (723) | 67% (1477) | 2200 |
| Ethnicity: Other | 36% (73) | 64% (131) | 204 |
| All Christian | 26% (257) | 74% (739) | 997 |
| All Non-Christian | 39% (41) | 61% (66) | 107 |
| Atheist | 38% (43) | 62% (71) | 114 |
| Agnostic/Nothing in particular | 37% (218) | 63% (368) | 586 |
| Something Else | 41% (164) | 59% (233) | 397 |
| Religious Non-Protestant/Catholic | 35% (45) | 65% (83) | 129 |
| Evangelical | 33% (194) | 67% (402) | 597 |
| Non-Evangelical | 28% (214) | 72% (545) | 759 |
| Community: Urban | 41% (256) | 59% (363) | 618 |
| Community: Suburban | 29% (295) | 71% (719) | 1014 |
| Community: Rural | 30% (173) | 70% (395) | 568 |
| Employ: Private Sector | 40% (283) | 60% (427) | 710 |
| Employ: Government | 46% (64) | 54% (76) | 139 |
| Employ: Self-Employed | 37% (71) | 63% (120) | 191 |
| Employ: Homemaker | 33% (56) | 67% (114) | 170 |
| Employ: Student | 65% (47) | 35% (25) | 72 |
| Employ: Retired | 8% (37) | 92% (439) | 476 |
| Employ: Unemployed | 36% (98) | 64% (178) | 276 |
| Employ: Other | 41% (68) | 59% (98) | 166 |
| Military HH: Yes | 26% (86) | 74% (251) | 337 |
| Military HH: No | 34% (637) | 66% (1226) | 1863 |
| RD/WT: Right Direction | 36% (315) | 64% (550) | 865 |
| RD/WT: Wrong Track | 31% (408) | 69% (927) | 1335 |
| Biden Job Approve | 35% (367) | 65% (672) | 1040 |
| Biden Job Disapprove | 29% (309) | 71% (745) | 1054 |
| Biden Job Strongly Approve | 34% (166) | 66% (316) | 482 |
| Biden Job Somewhat Approve | 36% (201) | 64% (357) | 558 |
| Biden Job Somewhat Disapprove | 38% (113) | 62% (188) | 302 |
| Biden Job Strongly Disapprove | 26% (195) | 74% (557) | 752 |

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Table MCTEdem1_5: Do you use any of the following social media platforms?
 TikTok

| Demographic | Yes | No | Total N |
|--------------------------------------|-----------|------------|---------|
| Adults | 33% (723) | 67% (1477) | 2200 |
| Favorable of Biden | 35% (362) | 65% (668) | 1030 |
| Unfavorable of Biden | 30% (310) | 70% (736) | 1046 |
| Very Favorable of Biden | 32% (168) | 68% (356) | 524 |
| Somewhat Favorable of Biden | 38% (194) | 62% (311) | 506 |
| Somewhat Unfavorable of Biden | 38% (98) | 62% (160) | 258 |
| Very Unfavorable of Biden | 27% (211) | 73% (577) | 788 |
| #1 Issue: Economy | 35% (286) | 65% (527) | 813 |
| #1 Issue: Security | 25% (87) | 75% (257) | 343 |
| #1 Issue: Health Care | 39% (109) | 61% (173) | 282 |
| #1 Issue: Medicare / Social Security | 15% (41) | 85% (240) | 281 |
| #1 Issue: Women's Issues | 52% (76) | 48% (71) | 147 |
| #1 Issue: Education | 52% (53) | 48% (48) | 101 |
| #1 Issue: Energy | 35% (36) | 65% (69) | 105 |
| #1 Issue: Other | 28% (36) | 72% (93) | 128 |
| 2020 Vote: Joe Biden | 34% (335) | 66% (648) | 983 |
| 2020 Vote: Donald Trump | 24% (177) | 76% (560) | 737 |
| 2020 Vote: Other | 43% (30) | 57% (40) | 70 |
| 2020 Vote: Didn't Vote | 44% (181) | 56% (229) | 410 |
| 2018 House Vote: Democrat | 32% (239) | 68% (496) | 735 |
| 2018 House Vote: Republican | 22% (126) | 78% (437) | 564 |
| 2018 House Vote: Someone else | 32% (22) | 68% (47) | 69 |
| 2016 Vote: Hillary Clinton | 31% (218) | 69% (475) | 693 |
| 2016 Vote: Donald Trump | 23% (155) | 77% (515) | 670 |
| 2016 Vote: Other | 33% (29) | 67% (59) | 88 |
| 2016 Vote: Didn't Vote | 43% (322) | 57% (424) | 746 |
| Voted in 2014: Yes | 27% (316) | 73% (868) | 1184 |
| Voted in 2014: No | 40% (407) | 60% (609) | 1016 |
| 4-Region: Northeast | 29% (115) | 71% (279) | 394 |
| 4-Region: Midwest | 32% (149) | 68% (313) | 462 |
| 4-Region: South | 34% (277) | 66% (547) | 824 |
| 4-Region: West | 35% (182) | 65% (338) | 520 |

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Table MCTEdem1_5: Do you use any of the following social media platforms?

TikTok

| Demographic | Yes | No | Total N |
|--------------------------------|-----------|------------|---------|
| Adults | 33% (723) | 67% (1477) | 2200 |
| Facebook Users | 35% (640) | 65% (1172) | 1812 |
| Instagram Users | 51% (579) | 49% (564) | 1142 |
| WhatsApp Users | 56% (254) | 44% (201) | 455 |
| Kids Use Facebook or Instagram | 53% (174) | 47% (153) | 327 |
| Support Government Regulation | 31% (351) | 69% (800) | 1152 |
| Oppose Government Regulation | 36% (230) | 64% (416) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem1_6: Do you use any of the following social media platforms?
 Reddit

| Demographic | Yes | No | Total N |
|--------------------------|-----------|------------|---------|
| Adults | 27% (591) | 73% (1609) | 2200 |
| Gender: Male | 34% (366) | 66% (696) | 1062 |
| Gender: Female | 20% (225) | 80% (914) | 1138 |
| Age: 18-34 | 47% (306) | 53% (349) | 655 |
| Age: 35-44 | 34% (120) | 66% (237) | 358 |
| Age: 45-64 | 17% (128) | 83% (623) | 751 |
| Age: 65+ | 8% (37) | 92% (399) | 436 |
| GenZers: 1997-2012 | 52% (112) | 48% (105) | 217 |
| Millennials: 1981-1996 | 42% (275) | 58% (385) | 660 |
| GenXers: 1965-1980 | 22% (126) | 78% (456) | 582 |
| Baby Boomers: 1946-1964 | 11% (74) | 89% (581) | 655 |
| PID: Dem (no lean) | 30% (257) | 70% (587) | 843 |
| PID: Ind (no lean) | 28% (199) | 72% (501) | 701 |
| PID: Rep (no lean) | 21% (135) | 79% (521) | 656 |
| PID/Gender: Dem Men | 38% (157) | 62% (259) | 416 |
| PID/Gender: Dem Women | 23% (100) | 77% (328) | 428 |
| PID/Gender: Ind Men | 37% (123) | 63% (205) | 327 |
| PID/Gender: Ind Women | 21% (77) | 79% (297) | 373 |
| PID/Gender: Rep Men | 27% (87) | 73% (232) | 319 |
| PID/Gender: Rep Women | 14% (48) | 86% (289) | 337 |
| Ideo: Liberal (1-3) | 39% (264) | 61% (420) | 685 |
| Ideo: Moderate (4) | 23% (137) | 77% (470) | 606 |
| Ideo: Conservative (5-7) | 21% (148) | 79% (545) | 693 |
| Educ: < College | 25% (379) | 75% (1133) | 1512 |
| Educ: Bachelors degree | 34% (152) | 66% (292) | 444 |
| Educ: Post-grad | 24% (60) | 76% (184) | 244 |
| Income: Under 50k | 25% (309) | 75% (918) | 1227 |
| Income: 50k-100k | 28% (183) | 72% (469) | 652 |
| Income: 100k+ | 31% (98) | 69% (223) | 321 |
| Ethnicity: White | 26% (440) | 74% (1282) | 1722 |
| Ethnicity: Hispanic | 36% (124) | 64% (225) | 349 |
| Ethnicity: Black | 29% (78) | 71% (196) | 274 |

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Table MCTEdem1_6: Do you use any of the following social media platforms?

Reddit

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|------------|---------|
| Adults | 27% (591) | 73% (1609) | 2200 |
| Ethnicity: Other | 35% (72) | 65% (132) | 204 |
| All Christian | 23% (234) | 77% (763) | 997 |
| All Non-Christian | 44% (47) | 56% (60) | 107 |
| Atheist | 44% (51) | 56% (64) | 114 |
| Agnostic/Nothing in particular | 29% (171) | 71% (415) | 586 |
| Something Else | 22% (88) | 78% (309) | 397 |
| Religious Non-Protestant/Catholic | 38% (49) | 62% (79) | 129 |
| Evangelical | 25% (149) | 75% (448) | 597 |
| Non-Evangelical | 22% (165) | 78% (594) | 759 |
| Community: Urban | 33% (207) | 67% (411) | 618 |
| Community: Suburban | 26% (267) | 74% (747) | 1014 |
| Community: Rural | 21% (117) | 79% (451) | 568 |
| Employ: Private Sector | 36% (258) | 64% (453) | 710 |
| Employ: Government | 26% (36) | 74% (103) | 139 |
| Employ: Self-Employed | 41% (79) | 59% (112) | 191 |
| Employ: Homemaker | 15% (26) | 85% (144) | 170 |
| Employ: Student | 59% (43) | 41% (30) | 72 |
| Employ: Retired | 9% (42) | 91% (435) | 476 |
| Employ: Unemployed | 25% (68) | 75% (207) | 276 |
| Employ: Other | 24% (39) | 76% (127) | 166 |
| Military HH: Yes | 20% (69) | 80% (268) | 337 |
| Military HH: No | 28% (522) | 72% (1341) | 1863 |
| RD/WT: Right Direction | 31% (267) | 69% (598) | 865 |
| RD/WT: Wrong Track | 24% (324) | 76% (1011) | 1335 |
| Biden Job Approve | 31% (325) | 69% (715) | 1040 |
| Biden Job Disapprove | 23% (242) | 77% (812) | 1054 |
| Biden Job Strongly Approve | 30% (143) | 70% (339) | 482 |
| Biden Job Somewhat Approve | 33% (182) | 67% (376) | 558 |
| Biden Job Somewhat Disapprove | 28% (85) | 72% (216) | 302 |
| Biden Job Strongly Disapprove | 21% (157) | 79% (595) | 752 |

Continued on next page

Table MCTEdem1_6: Do you use any of the following social media platforms?

Reddit

| Demographic | Yes | No | Total N |
|--------------------------------------|-----------|------------|---------|
| Adults | 27% (591) | 73% (1609) | 2200 |
| Favorable of Biden | 33% (338) | 67% (692) | 1030 |
| Unfavorable of Biden | 22% (235) | 78% (811) | 1046 |
| Very Favorable of Biden | 28% (149) | 72% (375) | 524 |
| Somewhat Favorable of Biden | 37% (189) | 63% (317) | 506 |
| Somewhat Unfavorable of Biden | 27% (69) | 73% (189) | 258 |
| Very Unfavorable of Biden | 21% (166) | 79% (622) | 788 |
| #1 Issue: Economy | 33% (269) | 67% (543) | 813 |
| #1 Issue: Security | 17% (57) | 83% (286) | 343 |
| #1 Issue: Health Care | 30% (85) | 70% (196) | 282 |
| #1 Issue: Medicare / Social Security | 12% (33) | 88% (248) | 281 |
| #1 Issue: Women's Issues | 41% (60) | 59% (87) | 147 |
| #1 Issue: Education | 31% (31) | 69% (70) | 101 |
| #1 Issue: Energy | 35% (36) | 65% (68) | 105 |
| #1 Issue: Other | 14% (18) | 86% (110) | 128 |
| 2020 Vote: Joe Biden | 32% (313) | 68% (670) | 983 |
| 2020 Vote: Donald Trump | 21% (154) | 79% (582) | 737 |
| 2020 Vote: Other | 32% (22) | 68% (48) | 70 |
| 2020 Vote: Didn't Vote | 25% (101) | 75% (308) | 410 |
| 2018 House Vote: Democrat | 30% (218) | 70% (517) | 735 |
| 2018 House Vote: Republican | 18% (99) | 82% (465) | 564 |
| 2018 House Vote: Someone else | 23% (16) | 77% (54) | 69 |
| 2016 Vote: Hillary Clinton | 28% (197) | 72% (495) | 693 |
| 2016 Vote: Donald Trump | 20% (137) | 80% (533) | 670 |
| 2016 Vote: Other | 24% (21) | 76% (67) | 88 |
| 2016 Vote: Didn't Vote | 32% (235) | 68% (511) | 746 |
| Voted in 2014: Yes | 22% (262) | 78% (922) | 1184 |
| Voted in 2014: No | 32% (329) | 68% (687) | 1016 |
| 4-Region: Northeast | 27% (108) | 73% (286) | 394 |
| 4-Region: Midwest | 25% (116) | 75% (346) | 462 |
| 4-Region: South | 24% (199) | 76% (625) | 824 |
| 4-Region: West | 32% (167) | 68% (352) | 520 |

Continued on next page

Table MCTEdem1_6: Do you use any of the following social media platforms?

Reddit

| Demographic | Yes | No | Total N |
|--------------------------------|-----------|------------|---------|
| Adults | 27% (591) | 73% (1609) | 2200 |
| Facebook Users | 27% (493) | 73% (1319) | 1812 |
| Instagram Users | 37% (428) | 63% (714) | 1142 |
| WhatsApp Users | 42% (193) | 58% (262) | 455 |
| Kids Use Facebook or Instagram | 39% (129) | 61% (198) | 327 |
| Support Government Regulation | 27% (306) | 73% (845) | 1152 |
| Oppose Government Regulation | 30% (193) | 70% (453) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem1_7: Do you use any of the following social media platforms?
 YouTube

| Demographic | Yes | No | Total N |
|--------------------------|------------|-----------|---------|
| Adults | 83% (1827) | 17% (373) | 2200 |
| Gender: Male | 87% (921) | 13% (141) | 1062 |
| Gender: Female | 80% (906) | 20% (232) | 1138 |
| Age: 18-34 | 96% (626) | 4% (29) | 655 |
| Age: 35-44 | 91% (325) | 9% (33) | 358 |
| Age: 45-64 | 81% (605) | 19% (146) | 751 |
| Age: 65+ | 62% (272) | 38% (164) | 436 |
| GenZers: 1997-2012 | 99% (215) | 1% (3) | 217 |
| Millennials: 1981-1996 | 93% (613) | 7% (47) | 660 |
| GenXers: 1965-1980 | 87% (507) | 13% (75) | 582 |
| Baby Boomers: 1946-1964 | 67% (441) | 33% (214) | 655 |
| PID: Dem (no lean) | 83% (701) | 17% (142) | 843 |
| PID: Ind (no lean) | 85% (595) | 15% (106) | 701 |
| PID: Rep (no lean) | 81% (531) | 19% (125) | 656 |
| PID/Gender: Dem Men | 87% (361) | 13% (55) | 416 |
| PID/Gender: Dem Women | 80% (340) | 20% (87) | 428 |
| PID/Gender: Ind Men | 89% (291) | 11% (36) | 327 |
| PID/Gender: Ind Women | 81% (304) | 19% (70) | 373 |
| PID/Gender: Rep Men | 85% (270) | 15% (49) | 319 |
| PID/Gender: Rep Women | 78% (262) | 22% (75) | 337 |
| Ideo: Liberal (1-3) | 86% (589) | 14% (95) | 685 |
| Ideo: Moderate (4) | 81% (492) | 19% (114) | 606 |
| Ideo: Conservative (5-7) | 81% (558) | 19% (135) | 693 |
| Educ: < College | 84% (1270) | 16% (242) | 1512 |
| Educ: Bachelors degree | 82% (362) | 18% (81) | 444 |
| Educ: Post-grad | 80% (194) | 20% (50) | 244 |
| Income: Under 50k | 86% (1050) | 14% (177) | 1227 |
| Income: 50k-100k | 79% (517) | 21% (135) | 652 |
| Income: 100k+ | 81% (260) | 19% (61) | 321 |
| Ethnicity: White | 80% (1385) | 20% (337) | 1722 |
| Ethnicity: Hispanic | 93% (326) | 7% (24) | 349 |
| Ethnicity: Black | 94% (257) | 6% (17) | 274 |

Continued on next page

Table MCTEdem1_7: Do you use any of the following social media platforms?

YouTube

| Demographic | Yes | No | Total N |
|-----------------------------------|------------|-----------|---------|
| Adults | 83% (1827) | 17% (373) | 2200 |
| Ethnicity: Other | 91% (185) | 9% (19) | 204 |
| All Christian | 78% (777) | 22% (220) | 997 |
| All Non-Christian | 85% (91) | 15% (16) | 107 |
| Atheist | 93% (106) | 7% (8) | 114 |
| Agnostic/Nothing in particular | 86% (505) | 14% (81) | 586 |
| Something Else | 88% (348) | 12% (49) | 397 |
| Religious Non-Protestant/Catholic | 86% (111) | 14% (18) | 129 |
| Evangelical | 84% (498) | 16% (98) | 597 |
| Non-Evangelical | 78% (592) | 22% (167) | 759 |
| Community: Urban | 87% (538) | 13% (80) | 618 |
| Community: Suburban | 83% (837) | 17% (177) | 1014 |
| Community: Rural | 80% (452) | 20% (116) | 568 |
| Employ: Private Sector | 85% (607) | 15% (103) | 710 |
| Employ: Government | 86% (119) | 14% (20) | 139 |
| Employ: Self-Employed | 95% (181) | 5% (10) | 191 |
| Employ: Homemaker | 79% (134) | 21% (36) | 170 |
| Employ: Student | 100% (72) | — (0) | 72 |
| Employ: Retired | 66% (316) | 34% (160) | 476 |
| Employ: Unemployed | 91% (250) | 9% (25) | 276 |
| Employ: Other | 88% (147) | 12% (19) | 166 |
| Military HH: Yes | 76% (256) | 24% (82) | 337 |
| Military HH: No | 84% (1571) | 16% (292) | 1863 |
| RD/WT: Right Direction | 83% (716) | 17% (149) | 865 |
| RD/WT: Wrong Track | 83% (1111) | 17% (224) | 1335 |
| Biden Job Approve | 84% (878) | 16% (162) | 1040 |
| Biden Job Disapprove | 81% (855) | 19% (199) | 1054 |
| Biden Job Strongly Approve | 82% (393) | 18% (89) | 482 |
| Biden Job Somewhat Approve | 87% (485) | 13% (73) | 558 |
| Biden Job Somewhat Disapprove | 85% (257) | 15% (44) | 302 |
| Biden Job Strongly Disapprove | 79% (598) | 21% (155) | 752 |

Continued on next page

Table MCTEdem1_7: Do you use any of the following social media platforms?
 YouTube

| Demographic | Yes | No | Total N |
|--------------------------------------|------------|-----------|---------|
| Adults | 83% (1827) | 17% (373) | 2200 |
| Favorable of Biden | 85% (872) | 15% (158) | 1030 |
| Unfavorable of Biden | 81% (851) | 19% (195) | 1046 |
| Very Favorable of Biden | 82% (427) | 18% (97) | 524 |
| Somewhat Favorable of Biden | 88% (445) | 12% (61) | 506 |
| Somewhat Unfavorable of Biden | 85% (220) | 15% (38) | 258 |
| Very Unfavorable of Biden | 80% (632) | 20% (156) | 788 |
| #1 Issue: Economy | 86% (698) | 14% (114) | 813 |
| #1 Issue: Security | 77% (264) | 23% (79) | 343 |
| #1 Issue: Health Care | 84% (236) | 16% (46) | 282 |
| #1 Issue: Medicare / Social Security | 74% (209) | 26% (73) | 281 |
| #1 Issue: Women's Issues | 93% (136) | 7% (11) | 147 |
| #1 Issue: Education | 93% (94) | 7% (7) | 101 |
| #1 Issue: Energy | 87% (92) | 13% (13) | 105 |
| #1 Issue: Other | 77% (99) | 23% (29) | 128 |
| 2020 Vote: Joe Biden | 84% (824) | 16% (159) | 983 |
| 2020 Vote: Donald Trump | 79% (583) | 21% (154) | 737 |
| 2020 Vote: Other | 89% (62) | 11% (8) | 70 |
| 2020 Vote: Didn't Vote | 87% (357) | 13% (53) | 410 |
| 2018 House Vote: Democrat | 81% (596) | 19% (139) | 735 |
| 2018 House Vote: Republican | 77% (435) | 23% (128) | 564 |
| 2018 House Vote: Someone else | 82% (57) | 18% (12) | 69 |
| 2016 Vote: Hillary Clinton | 81% (561) | 19% (131) | 693 |
| 2016 Vote: Donald Trump | 77% (516) | 23% (154) | 670 |
| 2016 Vote: Other | 88% (77) | 12% (10) | 88 |
| 2016 Vote: Didn't Vote | 90% (668) | 10% (77) | 746 |
| Voted in 2014: Yes | 78% (929) | 22% (255) | 1184 |
| Voted in 2014: No | 88% (898) | 12% (118) | 1016 |
| 4-Region: Northeast | 79% (310) | 21% (83) | 394 |
| 4-Region: Midwest | 80% (370) | 20% (92) | 462 |
| 4-Region: South | 87% (715) | 13% (109) | 824 |
| 4-Region: West | 83% (432) | 17% (88) | 520 |

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Table MCTEdem1_7: Do you use any of the following social media platforms?

YouTube

| Demographic | Yes | No | Total N |
|--------------------------------|------------|-----------|---------|
| Adults | 83% (1827) | 17% (373) | 2200 |
| Facebook Users | 86% (1566) | 14% (246) | 1812 |
| Instagram Users | 94% (1069) | 6% (73) | 1142 |
| WhatsApp Users | 93% (422) | 7% (33) | 455 |
| Kids Use Facebook or Instagram | 92% (302) | 8% (25) | 327 |
| Support Government Regulation | 82% (939) | 18% (212) | 1152 |
| Oppose Government Regulation | 86% (553) | 14% (93) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem1_8: Do you use any of the following social media platforms?
 WhatsApp

| Demographic | Yes | No | Total N |
|--------------------------|-----------|------------|---------|
| Adults | 21% (455) | 79% (1745) | 2200 |
| Gender: Male | 26% (275) | 74% (787) | 1062 |
| Gender: Female | 16% (180) | 84% (958) | 1138 |
| Age: 18-34 | 27% (174) | 73% (482) | 655 |
| Age: 35-44 | 35% (126) | 65% (232) | 358 |
| Age: 45-64 | 17% (125) | 83% (626) | 751 |
| Age: 65+ | 7% (30) | 93% (406) | 436 |
| GenZers: 1997-2012 | 27% (59) | 73% (158) | 217 |
| Millennials: 1981-1996 | 31% (203) | 69% (457) | 660 |
| GenXers: 1965-1980 | 22% (130) | 78% (452) | 582 |
| Baby Boomers: 1946-1964 | 9% (56) | 91% (599) | 655 |
| PID: Dem (no lean) | 25% (214) | 75% (630) | 843 |
| PID: Ind (no lean) | 19% (136) | 81% (565) | 701 |
| PID: Rep (no lean) | 16% (105) | 84% (551) | 656 |
| PID/Gender: Dem Men | 33% (136) | 67% (279) | 416 |
| PID/Gender: Dem Women | 18% (77) | 82% (350) | 428 |
| PID/Gender: Ind Men | 23% (74) | 77% (253) | 327 |
| PID/Gender: Ind Women | 17% (62) | 83% (311) | 373 |
| PID/Gender: Rep Men | 20% (64) | 80% (254) | 319 |
| PID/Gender: Rep Women | 12% (41) | 88% (296) | 337 |
| Ideo: Liberal (1-3) | 26% (177) | 74% (508) | 685 |
| Ideo: Moderate (4) | 23% (140) | 77% (467) | 606 |
| Ideo: Conservative (5-7) | 16% (109) | 84% (584) | 693 |
| Educ: < College | 16% (248) | 84% (1264) | 1512 |
| Educ: Bachelors degree | 29% (131) | 71% (313) | 444 |
| Educ: Post-grad | 31% (76) | 69% (168) | 244 |
| Income: Under 50k | 16% (191) | 84% (1036) | 1227 |
| Income: 50k-100k | 24% (156) | 76% (496) | 652 |
| Income: 100k+ | 34% (108) | 66% (213) | 321 |
| Ethnicity: White | 19% (329) | 81% (1393) | 1722 |
| Ethnicity: Hispanic | 33% (117) | 67% (232) | 349 |
| Ethnicity: Black | 27% (73) | 73% (202) | 274 |

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Table MCTEdem1_8: Do you use any of the following social media platforms?

WhatsApp

| Demographic | Yes | No | Total N |
|-----------------------------------|-----------|------------|---------|
| Adults | 21% (455) | 79% (1745) | 2200 |
| Ethnicity: Other | 26% (53) | 74% (151) | 204 |
| All Christian | 21% (205) | 79% (791) | 997 |
| All Non-Christian | 46% (49) | 54% (58) | 107 |
| Atheist | 19% (22) | 81% (93) | 114 |
| Agnostic/Nothing in particular | 18% (104) | 82% (482) | 586 |
| Something Else | 19% (76) | 81% (321) | 397 |
| Religious Non-Protestant/Catholic | 39% (51) | 61% (78) | 129 |
| Evangelical | 25% (149) | 75% (448) | 597 |
| Non-Evangelical | 16% (123) | 84% (635) | 759 |
| Community: Urban | 33% (202) | 67% (416) | 618 |
| Community: Suburban | 18% (182) | 82% (832) | 1014 |
| Community: Rural | 13% (72) | 87% (497) | 568 |
| Employ: Private Sector | 30% (210) | 70% (500) | 710 |
| Employ: Government | 37% (51) | 63% (88) | 139 |
| Employ: Self-Employed | 26% (50) | 74% (141) | 191 |
| Employ: Homemaker | 18% (30) | 82% (140) | 170 |
| Employ: Student | 21% (15) | 79% (57) | 72 |
| Employ: Retired | 8% (39) | 92% (437) | 476 |
| Employ: Unemployed | 15% (42) | 85% (234) | 276 |
| Employ: Other | 11% (18) | 89% (148) | 166 |
| Military HH: Yes | 16% (55) | 84% (283) | 337 |
| Military HH: No | 21% (400) | 79% (1463) | 1863 |
| RD/WT: Right Direction | 29% (250) | 71% (615) | 865 |
| RD/WT: Wrong Track | 15% (205) | 85% (1130) | 1335 |
| Biden Job Approve | 27% (277) | 73% (763) | 1040 |
| Biden Job Disapprove | 15% (156) | 85% (898) | 1054 |
| Biden Job Strongly Approve | 30% (144) | 70% (338) | 482 |
| Biden Job Somewhat Approve | 24% (133) | 76% (425) | 558 |
| Biden Job Somewhat Disapprove | 18% (55) | 82% (247) | 302 |
| Biden Job Strongly Disapprove | 13% (100) | 87% (652) | 752 |

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Table MCTEdem1_8: Do you use any of the following social media platforms?
 WhatsApp

| Demographic | Yes | No | Total N |
|--------------------------------------|-----------|------------|---------|
| Adults | 21% (455) | 79% (1745) | 2200 |
| Favorable of Biden | 27% (279) | 73% (751) | 1030 |
| Unfavorable of Biden | 14% (151) | 86% (895) | 1046 |
| Very Favorable of Biden | 29% (151) | 71% (373) | 524 |
| Somewhat Favorable of Biden | 25% (128) | 75% (378) | 506 |
| Somewhat Unfavorable of Biden | 19% (49) | 81% (209) | 258 |
| Very Unfavorable of Biden | 13% (102) | 87% (686) | 788 |
| #1 Issue: Economy | 22% (181) | 78% (632) | 813 |
| #1 Issue: Security | 18% (62) | 82% (281) | 343 |
| #1 Issue: Health Care | 28% (78) | 72% (204) | 282 |
| #1 Issue: Medicare / Social Security | 11% (31) | 89% (250) | 281 |
| #1 Issue: Women's Issues | 20% (29) | 80% (118) | 147 |
| #1 Issue: Education | 31% (31) | 69% (70) | 101 |
| #1 Issue: Energy | 22% (23) | 78% (81) | 105 |
| #1 Issue: Other | 15% (20) | 85% (109) | 128 |
| 2020 Vote: Joe Biden | 26% (257) | 74% (726) | 983 |
| 2020 Vote: Donald Trump | 15% (107) | 85% (630) | 737 |
| 2020 Vote: Other | 20% (14) | 80% (56) | 70 |
| 2020 Vote: Didn't Vote | 19% (77) | 81% (333) | 410 |
| 2018 House Vote: Democrat | 27% (196) | 73% (539) | 735 |
| 2018 House Vote: Republican | 14% (79) | 86% (484) | 564 |
| 2018 House Vote: Someone else | 10% (7) | 90% (62) | 69 |
| 2016 Vote: Hillary Clinton | 25% (172) | 75% (520) | 693 |
| 2016 Vote: Donald Trump | 16% (104) | 84% (566) | 670 |
| 2016 Vote: Other | 14% (13) | 86% (75) | 88 |
| 2016 Vote: Didn't Vote | 22% (162) | 78% (584) | 746 |
| Voted in 2014: Yes | 21% (245) | 79% (939) | 1184 |
| Voted in 2014: No | 21% (210) | 79% (806) | 1016 |
| 4-Region: Northeast | 25% (99) | 75% (294) | 394 |
| 4-Region: Midwest | 15% (71) | 85% (391) | 462 |
| 4-Region: South | 19% (157) | 81% (667) | 824 |
| 4-Region: West | 25% (128) | 75% (392) | 520 |

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Table MCTEdem1_8: Do you use any of the following social media platforms?

WhatsApp

| Demographic | Yes | | No | | Total N |
|--------------------------------|------|-------|-----|--------|---------|
| Adults | 21% | (455) | 79% | (1745) | 2200 |
| Facebook Users | 23% | (409) | 77% | (1403) | 1812 |
| Instagram Users | 30% | (337) | 70% | (805) | 1142 |
| WhatsApp Users | 100% | (455) | — | (0) | 455 |
| Kids Use Facebook or Instagram | 46% | (150) | 54% | (177) | 327 |
| Support Government Regulation | 24% | (275) | 76% | (877) | 1152 |
| Oppose Government Regulation | 18% | (113) | 82% | (532) | 646 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem2_1: On average, how much time each day do you spend on the following social media platforms?

Twitter

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|--------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 59% (481) | 24% (199) | 9% (74) | 3% (24) | 2% (19) | — (4) | 2% (15) | 816 |
| Gender: Male | 50% (236) | 29% (137) | 11% (54) | 4% (21) | 3% (14) | 1% (3) | 1% (6) | 471 |
| Gender: Female | 71% (246) | 18% (62) | 6% (20) | 1% (3) | 1% (4) | — (1) | 3% (9) | 345 |
| Age: 18-34 | 52% (172) | 26% (86) | 12% (40) | 4% (14) | 5% (15) | — (0) | 2% (6) | 334 |
| Age: 35-44 | 50% (80) | 31% (50) | 12% (20) | 4% (6) | 1% (2) | 1% (2) | — (1) | 161 |
| Age: 45-64 | 70% (162) | 21% (49) | 4% (9) | 1% (3) | 1% (1) | 1% (2) | 2% (5) | 231 |
| Age: 65+ | 75% (67) | 17% (15) | 6% (5) | — (0) | — (0) | — (0) | 3% (2) | 89 |
| GenZers: 1997-2012 | 55% (66) | 32% (38) | 5% (5) | 4% (5) | 2% (2) | — (0) | 3% (4) | 120 |
| Millennials: 1981-1996 | 47% (153) | 26% (84) | 15% (49) | 5% (16) | 5% (15) | — (1) | 1% (3) | 322 |
| GenXers: 1965-1980 | 65% (132) | 25% (50) | 5% (10) | 1% (2) | 1% (1) | 1% (3) | 2% (5) | 202 |
| Baby Boomers: 1946-1964 | 76% (119) | 17% (27) | 6% (10) | 1% (1) | — (0) | — (0) | — (1) | 157 |
| PID: Dem (no lean) | 56% (217) | 24% (93) | 10% (40) | 5% (18) | 3% (13) | — (1) | 1% (3) | 385 |
| PID: Ind (no lean) | 63% (147) | 23% (53) | 8% (18) | 1% (3) | 2% (5) | — (1) | 3% (7) | 233 |
| PID: Rep (no lean) | 59% (117) | 27% (53) | 8% (16) | 2% (3) | 1% (2) | 1% (2) | 2% (5) | 198 |
| PID/Gender: Dem Men | 44% (94) | 29% (62) | 15% (32) | 7% (15) | 5% (10) | — (1) | — (1) | 214 |
| PID/Gender: Dem Women | 72% (123) | 18% (31) | 4% (8) | 2% (3) | 2% (3) | — (0) | 1% (2) | 170 |
| PID/Gender: Ind Men | 60% (79) | 27% (35) | 7% (9) | 2% (3) | 3% (4) | — (0) | 2% (3) | 131 |
| PID/Gender: Ind Women | 68% (69) | 18% (18) | 9% (9) | — (0) | 1% (1) | 1% (1) | 4% (4) | 102 |
| PID/Gender: Rep Men | 50% (63) | 32% (41) | 10% (13) | 2% (3) | 1% (1) | 2% (2) | 2% (3) | 125 |
| PID/Gender: Rep Women | 74% (54) | 18% (13) | 5% (3) | — (0) | 1% (1) | — (0) | 3% (2) | 73 |
| Ideo: Liberal (1-3) | 55% (182) | 24% (79) | 13% (42) | 3% (11) | 3% (11) | — (1) | 1% (4) | 332 |
| Ideo: Moderate (4) | 63% (135) | 27% (58) | 6% (13) | 2% (4) | 1% (1) | — (0) | 1% (2) | 212 |
| Ideo: Conservative (5-7) | 60% (126) | 25% (52) | 6% (13) | 3% (7) | 2% (5) | 1% (2) | 3% (6) | 212 |
| Educ: < College | 63% (309) | 25% (124) | 7% (34) | 1% (5) | 2% (10) | — (1) | 2% (11) | 494 |
| Educ: Bachelors degree | 52% (110) | 25% (53) | 14% (30) | 6% (12) | 2% (5) | — (1) | 1% (2) | 212 |
| Educ: Post-grad | 57% (62) | 21% (23) | 9% (10) | 6% (6) | 4% (4) | 1% (2) | 2% (2) | 110 |
| Income: Under 50k | 62% (260) | 24% (101) | 8% (35) | 2% (7) | 2% (8) | — (1) | 2% (10) | 422 |
| Income: 50k-100k | 60% (149) | 22% (55) | 10% (25) | 3% (7) | 3% (6) | 1% (2) | 2% (5) | 248 |
| Income: 100k+ | 50% (73) | 30% (43) | 10% (15) | 7% (10) | 3% (5) | 1% (1) | — (0) | 146 |
| Ethnicity: White | 59% (359) | 25% (150) | 9% (52) | 3% (16) | 2% (13) | 1% (4) | 2% (12) | 606 |
| Ethnicity: Hispanic | 53% (88) | 27% (45) | 9% (15) | 5% (8) | 4% (6) | 1% (2) | 1% (1) | 164 |

Continued on next page

Table MCTEdem2_1: On average, how much time each day do you spend on the following social media platforms?

Twitter

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|-----------------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 59% (481) | 24% (199) | 9% (74) | 3% (24) | 2% (19) | — (4) | 2% (15) | 816 |
| Ethnicity: Black | 57% (80) | 24% (34) | 9% (13) | 5% (7) | 4% (5) | — (0) | 1% (2) | 141 |
| Ethnicity: Other | 61% (42) | 23% (16) | 14% (9) | 1% (1) | — (0) | — (0) | 2% (1) | 69 |
| All Christian | 58% (204) | 26% (91) | 9% (31) | 3% (12) | 3% (10) | 1% (3) | 1% (4) | 355 |
| All Non-Christian | 47% (28) | 22% (13) | 16% (10) | 10% (6) | 3% (2) | — (0) | 1% (1) | 60 |
| Atheist | 51% (25) | 35% (17) | 13% (6) | — (0) | — (0) | — (0) | 1% (1) | 50 |
| Agnostic/Nothing in particular | 61% (124) | 23% (47) | 7% (15) | 2% (4) | 2% (4) | 1% (1) | 3% (6) | 202 |
| Something Else | 67% (100) | 20% (30) | 8% (12) | 1% (1) | 2% (3) | — (0) | 2% (3) | 149 |
| Religious Non-Protestant/Catholic | 47% (30) | 23% (14) | 16% (10) | 10% (6) | 3% (2) | — (0) | 1% (1) | 63 |
| Evangelical | 57% (133) | 23% (53) | 11% (27) | 4% (11) | 2% (6) | — (1) | 2% (5) | 235 |
| Non-Evangelical | 65% (168) | 25% (65) | 6% (14) | 1% (1) | 1% (4) | 1% (2) | 1% (3) | 257 |
| Community: Urban | 45% (135) | 29% (87) | 14% (43) | 4% (12) | 4% (13) | 1% (3) | 2% (6) | 299 |
| Community: Suburban | 65% (224) | 25% (88) | 5% (17) | 2% (8) | 1% (4) | — (0) | 1% (5) | 345 |
| Community: Rural | 71% (123) | 15% (25) | 9% (15) | 2% (4) | 1% (1) | 1% (1) | 2% (3) | 172 |
| Employ: Private Sector | 54% (172) | 26% (84) | 10% (33) | 4% (12) | 3% (11) | 1% (4) | 2% (5) | 322 |
| Employ: Government | 43% (30) | 31% (22) | 14% (10) | 8% (6) | 4% (3) | — (0) | — (0) | 70 |
| Employ: Self-Employed | 61% (62) | 26% (26) | 6% (6) | 2% (2) | 4% (4) | — (0) | 1% (1) | 100 |
| Employ: Student | 53% (28) | 34% (18) | 9% (5) | 1% (1) | — (0) | — (0) | 4% (2) | 54 |
| Employ: Retired | 72% (77) | 22% (24) | 5% (5) | — (0) | — (0) | — (0) | 1% (1) | 107 |
| Employ: Unemployed | 71% (60) | 20% (17) | 5% (4) | 2% (2) | — (0) | — (0) | 2% (2) | 84 |
| Military HH: Yes | 55% (57) | 14% (15) | 18% (18) | 7% (8) | — (0) | 2% (2) | 4% (4) | 103 |
| Military HH: No | 60% (425) | 26% (185) | 8% (56) | 2% (16) | 3% (19) | — (2) | 2% (11) | 713 |
| RD/WT: Right Direction | 50% (198) | 28% (112) | 12% (49) | 5% (21) | 3% (13) | 1% (4) | 1% (3) | 399 |
| RD/WT: Wrong Track | 68% (283) | 21% (88) | 6% (25) | 1% (3) | 1% (6) | — (0) | 3% (12) | 417 |
| Biden Job Approve | 54% (247) | 27% (125) | 11% (51) | 5% (21) | 3% (14) | — (1) | 1% (3) | 461 |
| Biden Job Disapprove | 67% (218) | 22% (70) | 6% (18) | 1% (3) | 1% (5) | 1% (2) | 3% (9) | 325 |
| Biden Job Strongly Approve | 49% (112) | 28% (64) | 13% (29) | 5% (12) | 4% (9) | — (1) | 1% (1) | 229 |
| Biden Job Somewhat Approve | 58% (135) | 26% (61) | 9% (22) | 4% (9) | 2% (5) | — (0) | 1% (1) | 232 |
| Biden Job Somewhat Disapprove | 66% (70) | 20% (22) | 7% (7) | 1% (1) | 3% (3) | — (0) | 4% (4) | 106 |
| Biden Job Strongly Disapprove | 68% (148) | 22% (48) | 5% (12) | 1% (2) | 1% (2) | 1% (2) | 2% (5) | 219 |

Continued on next page

Table MCTEdem2_1: On average, how much time each day do you spend on the following social media platforms?

Twitter

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|--------------------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 59% (481) | 24% (199) | 9% (74) | 3% (24) | 2% (19) | — (4) | 2% (15) | 816 |
| Favorable of Biden | 55% (257) | 26% (121) | 11% (50) | 5% (21) | 2% (10) | — (2) | 1% (4) | 465 |
| Unfavorable of Biden | 64% (203) | 23% (74) | 7% (22) | — (2) | 1% (4) | 1% (2) | 3% (10) | 316 |
| Very Favorable of Biden | 52% (125) | 28% (68) | 11% (27) | 5% (13) | 3% (7) | — (1) | 1% (1) | 243 |
| Somewhat Favorable of Biden | 59% (132) | 24% (53) | 10% (23) | 4% (8) | 1% (3) | — (1) | 1% (2) | 223 |
| Somewhat Unfavorable of Biden | 57% (52) | 21% (19) | 15% (13) | 2% (2) | 2% (2) | — (0) | 3% (3) | 90 |
| Very Unfavorable of Biden | 67% (151) | 24% (54) | 4% (9) | — (0) | 1% (3) | 1% (2) | 3% (7) | 226 |
| #1 Issue: Economy | 62% (191) | 25% (77) | 8% (25) | 2% (7) | 1% (4) | — (1) | 1% (4) | 310 |
| #1 Issue: Security | 66% (58) | 21% (18) | 10% (8) | 2% (2) | — (0) | 2% (2) | — (0) | 89 |
| #1 Issue: Health Care | 51% (58) | 26% (30) | 12% (14) | 7% (8) | 3% (3) | — (0) | 2% (2) | 115 |
| #1 Issue: Medicare / Social Security | 74% (65) | 19% (16) | 3% (2) | — (0) | 1% (1) | — (0) | 3% (3) | 88 |
| #1 Issue: Women's Issues | 53% (41) | 27% (21) | 17% (13) | 1% (1) | 2% (2) | — (0) | 1% (0) | 79 |
| 2020 Vote: Joe Biden | 53% (230) | 27% (115) | 12% (54) | 3% (14) | 3% (15) | — (1) | 1% (3) | 432 |
| 2020 Vote: Donald Trump | 62% (135) | 24% (53) | 6% (13) | 3% (6) | 1% (2) | 1% (3) | 3% (7) | 219 |
| 2020 Vote: Didn't Vote | 68% (92) | 20% (26) | 6% (8) | 3% (3) | 1% (1) | — (0) | 3% (4) | 135 |
| 2018 House Vote: Democrat | 57% (184) | 24% (76) | 12% (38) | 4% (12) | 3% (10) | — (1) | 1% (3) | 324 |
| 2018 House Vote: Republican | 60% (102) | 26% (44) | 8% (14) | 1% (1) | 1% (2) | 1% (2) | 3% (5) | 169 |
| 2016 Vote: Hillary Clinton | 56% (168) | 28% (84) | 10% (31) | 3% (9) | 2% (8) | — (1) | 1% (2) | 302 |
| 2016 Vote: Donald Trump | 60% (126) | 24% (51) | 8% (17) | 1% (2) | 2% (4) | 1% (2) | 3% (7) | 209 |
| 2016 Vote: Didn't Vote | 62% (171) | 20% (56) | 10% (27) | 3% (9) | 3% (7) | — (1) | 2% (5) | 276 |
| Voted in 2014: Yes | 59% (258) | 24% (106) | 10% (45) | 3% (12) | 2% (8) | 1% (3) | 1% (5) | 438 |
| Voted in 2014: No | 59% (223) | 25% (94) | 8% (30) | 3% (11) | 3% (10) | — (1) | 2% (9) | 378 |
| 4-Region: Northeast | 65% (96) | 21% (31) | 8% (11) | 2% (3) | 1% (2) | 1% (2) | 2% (2) | 147 |
| 4-Region: Midwest | 56% (88) | 32% (50) | 7% (10) | 1% (2) | 1% (2) | — (0) | 4% (6) | 157 |
| 4-Region: South | 61% (183) | 23% (69) | 9% (26) | 3% (10) | 3% (8) | — (1) | 2% (5) | 301 |
| 4-Region: West | 54% (114) | 24% (50) | 13% (27) | 5% (10) | 3% (7) | 1% (2) | 1% (2) | 210 |
| Facebook Users | 59% (422) | 24% (172) | 9% (66) | 3% (22) | 2% (12) | — (2) | 2% (13) | 709 |
| Instagram Users | 58% (376) | 26% (167) | 10% (66) | 3% (22) | 2% (12) | 1% (3) | 1% (7) | 653 |
| WhatsApp Users | 49% (129) | 28% (73) | 13% (35) | 6% (16) | 3% (7) | 1% (2) | 1% (2) | 263 |
| Kids Use Facebook or Instagram | 46% (85) | 22% (40) | 15% (28) | 10% (19) | 5% (8) | 1% (2) | 1% (2) | 185 |

Continued on next page

Table MCTEdem2_1: On average, how much time each day do you spend on the following social media platforms?

Twitter

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|-------------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 59% (481) | 24% (199) | 9% (74) | 3% (24) | 2% (19) | — (4) | 2% (15) | 816 |
| Support Government Regulation | 55% (248) | 27% (123) | 10% (45) | 4% (16) | 3% (15) | — (2) | 1% (5) | 454 |
| Oppose Government Regulation | 67% (161) | 20% (49) | 7% (17) | 2% (4) | 1% (3) | 1% (2) | 2% (5) | 241 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem2_2: On average, how much time each day do you spend on the following social media platforms?

Facebook

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|--------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 41% (738) | 35% (642) | 13% (245) | 5% (92) | 4% (64) | 1% (15) | 1% (17) | 1812 |
| Gender: Male | 41% (345) | 33% (279) | 15% (125) | 6% (47) | 4% (33) | 1% (13) | 1% (5) | 845 |
| Gender: Female | 41% (393) | 38% (363) | 12% (119) | 5% (45) | 3% (32) | — (3) | 1% (12) | 967 |
| Age: 18-34 | 35% (184) | 36% (193) | 16% (86) | 8% (42) | 4% (19) | 1% (4) | 1% (6) | 534 |
| Age: 35-44 | 34% (106) | 38% (120) | 16% (49) | 6% (20) | 4% (14) | 2% (5) | 1% (2) | 316 |
| Age: 45-64 | 42% (260) | 37% (231) | 12% (75) | 4% (25) | 4% (25) | 1% (5) | 1% (5) | 627 |
| Age: 65+ | 56% (187) | 29% (98) | 10% (34) | 2% (6) | 2% (6) | — (1) | 1% (3) | 335 |
| GenZers: 1997-2012 | 46% (76) | 30% (49) | 17% (28) | 5% (9) | — (1) | — (1) | 2% (3) | 167 |
| Millennials: 1981-1996 | 29% (165) | 39% (220) | 17% (98) | 8% (45) | 5% (29) | 2% (9) | 1% (4) | 569 |
| GenXers: 1965-1980 | 40% (202) | 36% (181) | 12% (62) | 4% (22) | 5% (23) | 1% (5) | 1% (6) | 501 |
| Baby Boomers: 1946-1964 | 51% (258) | 33% (170) | 10% (52) | 3% (16) | 2% (11) | — (1) | — (2) | 509 |
| PID: Dem (no lean) | 40% (280) | 34% (234) | 15% (103) | 5% (32) | 4% (29) | 1% (9) | 1% (5) | 692 |
| PID: Ind (no lean) | 44% (252) | 36% (205) | 10% (56) | 7% (40) | 2% (11) | 1% (4) | 1% (9) | 577 |
| PID: Rep (no lean) | 38% (206) | 37% (202) | 16% (86) | 4% (20) | 4% (24) | — (2) | 1% (3) | 543 |
| PID/Gender: Dem Men | 35% (120) | 33% (114) | 19% (64) | 5% (16) | 4% (14) | 3% (9) | 1% (3) | 341 |
| PID/Gender: Dem Women | 45% (160) | 34% (120) | 11% (38) | 5% (16) | 4% (15) | — (1) | 1% (2) | 352 |
| PID/Gender: Ind Men | 49% (123) | 32% (81) | 8% (21) | 8% (19) | 2% (5) | 1% (3) | 1% (1) | 253 |
| PID/Gender: Ind Women | 40% (129) | 38% (124) | 11% (35) | 6% (21) | 2% (6) | — (1) | 2% (7) | 324 |
| PID/Gender: Rep Men | 40% (101) | 33% (84) | 16% (40) | 5% (11) | 5% (13) | — (1) | — (0) | 251 |
| PID/Gender: Rep Women | 36% (105) | 41% (119) | 16% (46) | 3% (9) | 4% (10) | — (1) | 1% (3) | 292 |
| Ideo: Liberal (1-3) | 43% (237) | 34% (186) | 16% (86) | 3% (17) | 3% (17) | — (2) | — (0) | 547 |
| Ideo: Moderate (4) | 40% (205) | 35% (177) | 12% (61) | 7% (34) | 3% (16) | 2% (11) | 1% (3) | 507 |
| Ideo: Conservative (5-7) | 42% (237) | 37% (209) | 14% (79) | 3% (20) | 3% (17) | — (2) | 1% (5) | 568 |
| Educ: < College | 38% (483) | 37% (465) | 14% (177) | 6% (71) | 4% (49) | 1% (14) | 1% (14) | 1272 |
| Educ: Bachelors degree | 49% (172) | 31% (109) | 14% (47) | 3% (11) | 2% (9) | — (2) | — (2) | 350 |
| Educ: Post-grad | 44% (83) | 36% (68) | 11% (21) | 5% (10) | 3% (6) | — (0) | 1% (1) | 189 |
| Income: Under 50k | 39% (402) | 35% (367) | 14% (142) | 6% (61) | 4% (43) | 1% (12) | 1% (13) | 1040 |
| Income: 50k-100k | 43% (224) | 37% (192) | 13% (69) | 3% (18) | 3% (14) | 1% (3) | 1% (3) | 523 |
| Income: 100k+ | 45% (112) | 33% (82) | 14% (34) | 5% (13) | 3% (6) | — (0) | — (1) | 249 |
| Ethnicity: White | 41% (591) | 36% (512) | 13% (185) | 4% (60) | 4% (54) | 1% (11) | 1% (13) | 1426 |
| Ethnicity: Hispanic | 31% (87) | 37% (105) | 19% (52) | 8% (24) | 1% (3) | 4% (10) | — (0) | 280 |

Continued on next page

Table MCTEdem2_2: On average, how much time each day do you spend on the following social media platforms?

Facebook

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|-----------------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 41% (738) | 35% (642) | 13% (245) | 5% (92) | 4% (64) | 1% (15) | 1% (17) | 1812 |
| Ethnicity: Black | 34% (78) | 37% (84) | 18% (41) | 5% (12) | 4% (9) | 1% (2) | 1% (1) | 228 |
| Ethnicity: Other | 43% (69) | 28% (45) | 12% (18) | 12% (20) | 1% (1) | 2% (3) | 1% (2) | 158 |
| All Christian | 43% (359) | 35% (289) | 12% (98) | 5% (40) | 4% (30) | 1% (8) | 1% (6) | 830 |
| All Non-Christian | 33% (27) | 37% (30) | 18% (15) | 7% (6) | 3% (3) | 1% (1) | — (0) | 83 |
| Atheist | 47% (40) | 28% (23) | 17% (14) | 2% (2) | 5% (4) | 1% (1) | — (0) | 83 |
| Agnostic/Nothing in particular | 44% (208) | 37% (175) | 10% (47) | 4% (20) | 3% (15) | 1% (5) | 1% (7) | 477 |
| Something Else | 31% (104) | 37% (124) | 21% (70) | 7% (25) | 4% (12) | — (0) | 1% (4) | 339 |
| Religious Non-Protestant/Catholic | 32% (33) | 37% (38) | 16% (16) | 11% (11) | 3% (4) | 1% (1) | — (0) | 103 |
| Evangelical | 37% (188) | 34% (176) | 18% (92) | 6% (29) | 4% (18) | 1% (3) | 1% (4) | 511 |
| Non-Evangelical | 42% (264) | 36% (226) | 12% (73) | 5% (29) | 4% (23) | 1% (5) | 1% (5) | 626 |
| Community: Urban | 37% (190) | 35% (182) | 16% (83) | 7% (35) | 4% (21) | — (1) | 1% (4) | 515 |
| Community: Suburban | 46% (375) | 34% (274) | 12% (98) | 4% (33) | 2% (20) | 1% (9) | 1% (7) | 815 |
| Community: Rural | 36% (173) | 39% (186) | 13% (64) | 5% (24) | 5% (23) | 1% (6) | 1% (6) | 482 |
| Employ: Private Sector | 39% (236) | 37% (221) | 15% (92) | 4% (27) | 3% (18) | — (2) | 1% (5) | 600 |
| Employ: Government | 36% (42) | 33% (39) | 19% (22) | 8% (9) | 4% (4) | — (0) | 1% (1) | 117 |
| Employ: Self-Employed | 33% (52) | 44% (70) | 13% (20) | 6% (10) | 4% (6) | — (0) | — (1) | 159 |
| Employ: Homemaker | 26% (38) | 51% (76) | 11% (16) | 7% (11) | 3% (5) | 1% (1) | 1% (1) | 148 |
| Employ: Retired | 52% (188) | 32% (116) | 10% (37) | 3% (10) | 3% (10) | — (1) | — (2) | 363 |
| Employ: Unemployed | 43% (101) | 30% (69) | 10% (23) | 6% (13) | 6% (13) | 4% (10) | 1% (2) | 232 |
| Employ: Other | 38% (55) | 27% (38) | 19% (28) | 7% (10) | 5% (7) | 1% (1) | 3% (5) | 143 |
| Military HH: Yes | 34% (91) | 38% (102) | 18% (49) | 4% (11) | 3% (7) | 1% (3) | 1% (3) | 267 |
| Military HH: No | 42% (646) | 35% (540) | 13% (195) | 5% (81) | 4% (57) | 1% (12) | 1% (14) | 1545 |
| RD/WT: Right Direction | 41% (287) | 34% (238) | 14% (99) | 6% (44) | 3% (25) | 1% (9) | 1% (4) | 707 |
| RD/WT: Wrong Track | 41% (451) | 37% (403) | 13% (145) | 4% (48) | 4% (39) | 1% (6) | 1% (12) | 1105 |
| Biden Job Approve | 42% (357) | 33% (286) | 14% (120) | 6% (52) | 4% (31) | 1% (8) | 1% (5) | 858 |
| Biden Job Disapprove | 39% (336) | 39% (335) | 13% (113) | 4% (30) | 3% (30) | 1% (7) | 1% (10) | 862 |
| Biden Job Strongly Approve | 38% (147) | 33% (129) | 16% (63) | 6% (22) | 5% (19) | 1% (5) | 1% (5) | 391 |
| Biden Job Somewhat Approve | 45% (210) | 34% (157) | 12% (57) | 6% (30) | 3% (12) | — (2) | — (0) | 467 |
| Biden Job Somewhat Disapprove | 39% (98) | 45% (113) | 8% (21) | 4% (11) | 2% (5) | — (0) | 1% (3) | 252 |
| Biden Job Strongly Disapprove | 39% (238) | 37% (223) | 15% (92) | 3% (19) | 4% (25) | 1% (7) | 1% (7) | 610 |

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Table MCTEdem2_2: On average, how much time each day do you spend on the following social media platforms?

Facebook

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|--------------------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 41% (738) | 35% (642) | 13% (245) | 5% (92) | 4% (64) | 1% (15) | 1% (17) | 1812 |
| Favorable of Biden | 42% (356) | 34% (287) | 13% (113) | 6% (47) | 4% (30) | 1% (10) | 1% (5) | 849 |
| Unfavorable of Biden | 40% (344) | 37% (321) | 14% (125) | 4% (33) | 3% (28) | 1% (5) | 1% (7) | 863 |
| Very Favorable of Biden | 39% (166) | 33% (141) | 17% (74) | 6% (26) | 4% (16) | — (1) | 1% (3) | 429 |
| Somewhat Favorable of Biden | 45% (190) | 35% (146) | 9% (39) | 5% (21) | 3% (13) | 2% (9) | — (2) | 420 |
| Somewhat Unfavorable of Biden | 41% (88) | 39% (84) | 12% (25) | 5% (11) | 2% (4) | — (0) | 1% (1) | 214 |
| Very Unfavorable of Biden | 39% (256) | 36% (237) | 15% (99) | 3% (21) | 4% (24) | 1% (5) | 1% (6) | 649 |
| #1 Issue: Economy | 40% (278) | 35% (242) | 15% (107) | 5% (34) | 3% (23) | 1% (7) | — (1) | 692 |
| #1 Issue: Security | 43% (120) | 39% (109) | 9% (26) | 4% (12) | 3% (9) | — (1) | 1% (3) | 281 |
| #1 Issue: Health Care | 32% (74) | 37% (86) | 16% (38) | 8% (18) | 3% (7) | 2% (6) | 1% (3) | 232 |
| #1 Issue: Medicare / Social Security | 49% (110) | 34% (76) | 11% (25) | 2% (5) | 3% (6) | — (0) | 2% (4) | 226 |
| #1 Issue: Women's Issues | 41% (49) | 29% (35) | 17% (20) | 6% (8) | 5% (6) | — (0) | 2% (2) | 121 |
| #1 Issue: Education | 39% (31) | 34% (27) | 11% (9) | 11% (9) | 4% (3) | — (0) | 1% (1) | 80 |
| #1 Issue: Energy | 37% (32) | 34% (29) | 18% (15) | 5% (4) | 5% (4) | — (0) | 1% (0) | 84 |
| #1 Issue: Other | 46% (45) | 38% (36) | 4% (4) | 4% (3) | 5% (5) | 1% (1) | 2% (2) | 96 |
| 2020 Vote: Joe Biden | 43% (341) | 34% (272) | 14% (113) | 5% (41) | 3% (25) | — (2) | — (3) | 798 |
| 2020 Vote: Donald Trump | 41% (247) | 37% (226) | 14% (86) | 2% (15) | 4% (25) | — (2) | 1% (5) | 606 |
| 2020 Vote: Other | 51% (26) | 31% (16) | 8% (4) | 8% (4) | — (0) | 1% (0) | 1% (1) | 51 |
| 2020 Vote: Didn't Vote | 35% (124) | 36% (127) | 11% (40) | 9% (32) | 4% (15) | 3% (10) | 2% (8) | 356 |
| 2018 House Vote: Democrat | 43% (255) | 33% (198) | 15% (90) | 5% (27) | 3% (20) | — (3) | — (3) | 596 |
| 2018 House Vote: Republican | 43% (199) | 36% (166) | 13% (59) | 3% (14) | 4% (20) | — (1) | — (2) | 462 |
| 2018 House Vote: Someone else | 36% (20) | 38% (21) | 8% (5) | 14% (8) | 2% (1) | 1% (0) | 1% (1) | 56 |
| 2016 Vote: Hillary Clinton | 42% (237) | 36% (205) | 13% (75) | 5% (27) | 3% (17) | — (1) | — (1) | 564 |
| 2016 Vote: Donald Trump | 45% (244) | 36% (198) | 12% (65) | 2% (13) | 4% (20) | — (1) | 1% (5) | 547 |
| 2016 Vote: Other | 36% (23) | 36% (23) | 14% (9) | 7% (4) | 2% (1) | 5% (3) | 1% (1) | 64 |
| 2016 Vote: Didn't Vote | 36% (230) | 34% (215) | 15% (94) | 7% (47) | 4% (26) | 2% (11) | 1% (9) | 633 |
| Voted in 2014: Yes | 43% (421) | 35% (342) | 13% (131) | 4% (42) | 3% (34) | — (4) | — (3) | 977 |
| Voted in 2014: No | 38% (316) | 36% (300) | 14% (113) | 6% (50) | 4% (30) | 1% (12) | 2% (13) | 835 |

Continued on next page

Table MCTEdem2_2: On average, how much time each day do you spend on the following social media platforms?

Facebook

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|--------------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 41% (738) | 35% (642) | 13% (245) | 5% (92) | 4% (64) | 1% (15) | 1% (17) | 1812 |
| 4-Region: Northeast | 44% (141) | 37% (119) | 12% (39) | 3% (11) | 3% (10) | — (1) | 1% (2) | 324 |
| 4-Region: Midwest | 43% (166) | 35% (135) | 13% (49) | 5% (18) | 4% (14) | — (0) | 1% (3) | 387 |
| 4-Region: South | 38% (264) | 37% (254) | 15% (100) | 5% (33) | 3% (23) | 1% (6) | 1% (9) | 689 |
| 4-Region: West | 40% (166) | 32% (134) | 13% (55) | 7% (30) | 4% (17) | 2% (8) | 1% (3) | 412 |
| Facebook Users | 41% (738) | 35% (642) | 13% (245) | 5% (92) | 4% (64) | 1% (15) | 1% (17) | 1812 |
| Instagram Users | 36% (363) | 38% (385) | 16% (166) | 5% (54) | 4% (37) | 1% (8) | 1% (7) | 1020 |
| WhatsApp Users | 30% (121) | 42% (171) | 16% (65) | 7% (28) | 4% (18) | 1% (4) | 1% (2) | 409 |
| Kids Use Facebook or Instagram | 28% (86) | 39% (119) | 19% (58) | 7% (22) | 7% (20) | 1% (2) | — (1) | 308 |
| Support Government Regulation | 43% (394) | 35% (324) | 13% (120) | 5% (48) | 4% (34) | — (1) | — (1) | 922 |
| Oppose Government Regulation | 36% (201) | 40% (221) | 14% (80) | 4% (24) | 3% (19) | 1% (6) | 1% (3) | 554 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem2_3: On average, how much time each day do you spend on the following social media platforms?
 Snapchat

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|--------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 57% (417) | 24% (178) | 8% (57) | 5% (34) | 2% (17) | 2% (13) | 1% (10) | 725 |
| Gender: Male | 52% (183) | 24% (83) | 11% (38) | 7% (25) | 4% (15) | 1% (2) | 1% (3) | 350 |
| Gender: Female | 62% (234) | 25% (95) | 5% (18) | 3% (9) | 1% (2) | 3% (11) | 2% (7) | 375 |
| Age: 18-34 | 52% (221) | 26% (110) | 11% (48) | 6% (25) | 2% (9) | 1% (5) | 2% (6) | 424 |
| Age: 35-44 | 55% (77) | 29% (40) | 5% (7) | 6% (9) | 3% (5) | — (1) | 1% (2) | 140 |
| Age: 45-64 | 73% (99) | 16% (22) | 2% (2) | — (0) | 3% (4) | 6% (7) | 1% (1) | 135 |
| GenZers: 1997-2012 | 44% (74) | 35% (58) | 12% (21) | 4% (7) | — (1) | 1% (1) | 3% (5) | 167 |
| Millennials: 1981-1996 | 54% (193) | 24% (86) | 9% (32) | 7% (26) | 3% (11) | 1% (4) | 1% (3) | 355 |
| GenXers: 1965-1980 | 72% (106) | 15% (22) | 3% (4) | 1% (1) | 4% (6) | 5% (7) | 1% (2) | 148 |
| Baby Boomers: 1946-1964 | 81% (42) | 17% (9) | — (0) | — (0) | — (0) | 2% (1) | — (0) | 52 |
| PID: Dem (no lean) | 56% (166) | 23% (68) | 9% (28) | 6% (19) | 4% (11) | 1% (2) | 1% (2) | 294 |
| PID: Ind (no lean) | 62% (154) | 26% (64) | 3% (7) | 5% (11) | — (1) | 2% (4) | 2% (6) | 248 |
| PID: Rep (no lean) | 53% (96) | 25% (46) | 12% (22) | 2% (4) | 3% (6) | 4% (7) | 1% (2) | 183 |
| PID/Gender: Dem Men | 48% (76) | 23% (36) | 12% (20) | 9% (15) | 6% (10) | 1% (1) | 1% (2) | 160 |
| PID/Gender: Dem Women | 67% (90) | 23% (31) | 6% (8) | 3% (4) | 1% (1) | 1% (1) | — (0) | 135 |
| PID/Gender: Ind Men | 67% (66) | 19% (19) | 4% (4) | 6% (6) | 1% (1) | 1% (1) | 1% (1) | 99 |
| PID/Gender: Ind Women | 59% (88) | 30% (45) | 2% (3) | 4% (6) | — (0) | 2% (3) | 3% (5) | 149 |
| PID/Gender: Rep Men | 45% (41) | 30% (27) | 16% (14) | 5% (4) | 5% (5) | — (0) | — (0) | 92 |
| PID/Gender: Rep Women | 61% (56) | 20% (19) | 8% (7) | — (0) | 1% (1) | 8% (7) | 2% (2) | 92 |
| Ideo: Liberal (1-3) | 56% (148) | 20% (53) | 12% (32) | 7% (18) | 4% (10) | 1% (3) | 1% (2) | 265 |
| Ideo: Moderate (4) | 63% (118) | 26% (48) | 5% (10) | 2% (5) | 2% (3) | 2% (3) | — (0) | 188 |
| Ideo: Conservative (5-7) | 57% (101) | 28% (50) | 5% (10) | 3% (6) | 2% (3) | 4% (7) | 1% (2) | 178 |
| Educ: < College | 59% (299) | 24% (123) | 7% (37) | 4% (18) | 2% (9) | 2% (10) | 2% (9) | 505 |
| Educ: Bachelors degree | 54% (79) | 25% (37) | 9% (14) | 6% (10) | 4% (5) | 1% (2) | — (0) | 147 |
| Educ: Post-grad | 53% (39) | 23% (17) | 8% (6) | 9% (7) | 5% (3) | 1% (1) | 1% (1) | 72 |
| Income: Under 50k | 60% (238) | 24% (96) | 6% (25) | 4% (18) | 1% (4) | 2% (8) | 2% (8) | 397 |
| Income: 50k-100k | 57% (123) | 23% (50) | 10% (23) | 3% (6) | 4% (8) | 2% (4) | 1% (1) | 215 |
| Income: 100k+ | 50% (56) | 27% (31) | 8% (9) | 9% (10) | 5% (5) | 1% (1) | — (0) | 113 |
| Ethnicity: White | 56% (307) | 24% (133) | 9% (49) | 4% (23) | 3% (15) | 2% (13) | 1% (7) | 546 |
| Ethnicity: Hispanic | 57% (92) | 20% (32) | 9% (15) | 6% (10) | 3% (5) | 5% (8) | — (0) | 162 |
| Ethnicity: Black | 58% (57) | 23% (23) | 8% (7) | 8% (8) | 3% (3) | 1% (1) | — (0) | 98 |

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Table MCTEdem2_3: On average, how much time each day do you spend on the following social media platforms?

Snapchat

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|--------------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 57% (417) | 24% (178) | 8% (57) | 5% (34) | 2% (17) | 2% (13) | 1% (10) | 725 |
| Ethnicity: Other | 65% (53) | 27% (22) | 1% (0) | 4% (3) | — (0) | — (0) | 3% (2) | 81 |
| All Christian | 53% (150) | 22% (63) | 10% (28) | 7% (19) | 4% (12) | 3% (10) | — (1) | 283 |
| Agnostic/Nothing in particular | 57% (125) | 28% (62) | 6% (12) | 5% (10) | — (0) | — (1) | 4% (8) | 218 |
| Something Else | 68% (94) | 22% (30) | 4% (6) | 2% (3) | 1% (2) | 2% (3) | 1% (1) | 138 |
| Evangelical | 49% (97) | 26% (51) | 9% (18) | 9% (18) | 2% (5) | 4% (7) | — (1) | 196 |
| Non-Evangelical | 67% (142) | 19% (41) | 7% (15) | 1% (2) | 3% (7) | 3% (5) | — (1) | 212 |
| Community: Urban | 52% (137) | 24% (65) | 12% (33) | 9% (24) | 2% (6) | — (1) | — (0) | 265 |
| Community: Suburban | 63% (188) | 23% (69) | 5% (16) | 1% (4) | 2% (7) | 3% (10) | 2% (6) | 301 |
| Community: Rural | 58% (92) | 27% (44) | 5% (9) | 4% (6) | 2% (4) | 1% (2) | 2% (3) | 159 |
| Employ: Private Sector | 59% (173) | 24% (72) | 8% (22) | 5% (14) | 4% (11) | 1% (2) | — (1) | 295 |
| Employ: Government | 45% (32) | 26% (18) | 14% (10) | 10% (7) | 3% (2) | 1% (1) | — (0) | 70 |
| Employ: Self-Employed | 69% (44) | 20% (13) | 8% (5) | 3% (2) | — (0) | — (0) | — (0) | 64 |
| Employ: Homemaker | 65% (38) | 19% (11) | 5% (3) | 7% (4) | — (0) | — (0) | 4% (2) | 59 |
| Employ: Student | 42% (24) | 37% (21) | 14% (8) | 4% (2) | 1% (1) | — (0) | 3% (1) | 56 |
| Employ: Unemployed | 50% (45) | 33% (29) | 6% (6) | 3% (3) | 1% (1) | 5% (4) | 2% (2) | 89 |
| Employ: Other | 59% (35) | 16% (10) | 4% (3) | 4% (3) | 4% (3) | 8% (5) | 4% (2) | 60 |
| Military HH: Yes | 52% (47) | 16% (15) | 11% (10) | 12% (11) | 4% (4) | 4% (4) | 1% (0) | 91 |
| Military HH: No | 58% (369) | 26% (163) | 7% (46) | 4% (23) | 2% (14) | 1% (9) | 1% (9) | 634 |
| RD/WT: Right Direction | 50% (156) | 28% (86) | 10% (32) | 7% (23) | 4% (12) | 1% (3) | — (1) | 312 |
| RD/WT: Wrong Track | 63% (261) | 22% (92) | 6% (25) | 3% (11) | 1% (5) | 3% (11) | 2% (9) | 413 |
| Biden Job Approve | 53% (187) | 27% (95) | 10% (34) | 7% (24) | 3% (11) | 1% (3) | — (1) | 355 |
| Biden Job Disapprove | 62% (199) | 23% (74) | 6% (20) | 2% (6) | 2% (7) | 3% (11) | 2% (6) | 323 |
| Biden Job Strongly Approve | 49% (78) | 26% (42) | 11% (17) | 9% (14) | 3% (5) | 1% (2) | — (1) | 158 |
| Biden Job Somewhat Approve | 56% (110) | 27% (54) | 9% (17) | 5% (10) | 3% (5) | — (1) | — (1) | 197 |
| Biden Job Somewhat Disapprove | 64% (81) | 25% (32) | 6% (7) | — (1) | 3% (4) | — (0) | 2% (2) | 127 |
| Biden Job Strongly Disapprove | 60% (118) | 22% (42) | 7% (13) | 3% (5) | 2% (3) | 5% (11) | 2% (4) | 196 |
| Favorable of Biden | 56% (194) | 25% (88) | 9% (31) | 6% (22) | 3% (11) | 1% (3) | — (1) | 349 |
| Unfavorable of Biden | 61% (196) | 24% (76) | 6% (20) | 3% (11) | 1% (3) | 3% (11) | 2% (5) | 321 |

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Table MCTEdem2_3: On average, how much time each day do you spend on the following social media platforms?
Snapchat

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|--------------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 57% (417) | 24% (178) | 8% (57) | 5% (34) | 2% (17) | 2% (13) | 1% (10) | 725 |
| Very Favorable of Biden | 53% (89) | 25% (43) | 10% (16) | 7% (12) | 3% (5) | 1% (2) | — (1) | 168 |
| Somewhat Favorable of Biden | 58% (105) | 25% (45) | 8% (15) | 5% (9) | 3% (6) | — (1) | — (1) | 181 |
| Somewhat Unfavorable of Biden | 59% (65) | 25% (27) | 7% (8) | 8% (9) | — (0) | — (0) | 1% (1) | 109 |
| Very Unfavorable of Biden | 62% (132) | 23% (49) | 6% (12) | 1% (2) | 1% (3) | 5% (11) | 2% (4) | 212 |
| #1 Issue: Economy | 62% (189) | 23% (69) | 10% (29) | 3% (10) | 1% (2) | 1% (2) | 1% (2) | 303 |
| #1 Issue: Security | 69% (58) | 21% (18) | 3% (3) | 1% (1) | 4% (4) | 2% (2) | — (0) | 85 |
| #1 Issue: Health Care | 40% (41) | 34% (35) | 7% (7) | 9% (9) | 4% (4) | 5% (5) | 2% (2) | 103 |
| #1 Issue: Women's Issues | 50% (39) | 28% (22) | 7% (6) | 6% (4) | 3% (3) | 5% (4) | 2% (1) | 79 |
| #1 Issue: Education | 48% (24) | 28% (14) | 12% (6) | 8% (4) | 3% (2) | — (0) | 2% (1) | 50 |
| 2020 Vote: Joe Biden | 60% (205) | 22% (76) | 8% (28) | 6% (19) | 4% (13) | — (1) | — (1) | 343 |
| 2020 Vote: Donald Trump | 56% (104) | 25% (46) | 9% (17) | 3% (6) | 2% (4) | 4% (7) | 1% (2) | 186 |
| 2020 Vote: Didn't Vote | 53% (92) | 31% (53) | 6% (10) | 4% (7) | — (1) | 3% (5) | 4% (6) | 175 |
| 2018 House Vote: Democrat | 58% (134) | 23% (53) | 8% (19) | 8% (18) | 1% (3) | 1% (2) | — (0) | 230 |
| 2018 House Vote: Republican | 56% (67) | 25% (30) | 10% (12) | 2% (3) | 5% (6) | 1% (2) | 2% (2) | 121 |
| 2016 Vote: Hillary Clinton | 61% (128) | 22% (47) | 8% (17) | 5% (11) | 2% (4) | 1% (2) | — (0) | 209 |
| 2016 Vote: Donald Trump | 61% (96) | 27% (42) | 5% (7) | 2% (3) | 4% (6) | 1% (2) | 1% (1) | 157 |
| 2016 Vote: Didn't Vote | 53% (177) | 25% (83) | 9% (32) | 5% (18) | 2% (7) | 3% (10) | 2% (7) | 334 |
| Voted in 2014: Yes | 60% (174) | 23% (65) | 7% (20) | 6% (16) | 3% (8) | 1% (4) | — (1) | 288 |
| Voted in 2014: No | 56% (243) | 26% (113) | 8% (36) | 4% (18) | 2% (9) | 2% (10) | 2% (9) | 437 |
| 4-Region: Northeast | 65% (77) | 21% (25) | 5% (6) | 4% (5) | 2% (2) | 1% (1) | 2% (2) | 118 |
| 4-Region: Midwest | 59% (93) | 30% (48) | 6% (10) | 2% (2) | 1% (1) | 1% (2) | 1% (2) | 159 |
| 4-Region: South | 60% (154) | 21% (53) | 8% (20) | 6% (16) | 3% (8) | 1% (3) | 2% (5) | 259 |
| 4-Region: West | 49% (92) | 27% (51) | 11% (22) | 5% (10) | 3% (6) | 4% (8) | — (1) | 189 |
| Facebook Users | 59% (375) | 24% (155) | 8% (48) | 5% (30) | 2% (14) | 2% (10) | 1% (8) | 640 |
| Instagram Users | 57% (358) | 25% (154) | 8% (52) | 5% (33) | 2% (12) | 2% (12) | 1% (8) | 628 |
| WhatsApp Users | 45% (114) | 33% (82) | 11% (28) | 9% (22) | 2% (6) | — (1) | — (0) | 253 |
| Kids Use Facebook or Instagram | 50% (88) | 25% (43) | 9% (17) | 11% (19) | 4% (6) | 1% (2) | — (0) | 175 |
| Support Government Regulation | 53% (185) | 27% (93) | 11% (37) | 5% (19) | 3% (10) | 1% (2) | — (1) | 347 |
| Oppose Government Regulation | 63% (150) | 23% (55) | 5% (13) | 3% (8) | 2% (4) | 3% (7) | 1% (2) | 239 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem2_4: On average, how much time each day do you spend on the following social media platforms?

Instagram

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|--------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 52% (594) | 33% (372) | 8% (94) | 3% (40) | 2% (19) | 1% (6) | 2% (18) | 1142 |
| Gender: Male | 46% (259) | 34% (194) | 10% (57) | 4% (25) | 3% (17) | 1% (4) | 1% (5) | 561 |
| Gender: Female | 58% (335) | 31% (179) | 6% (37) | 3% (15) | — (2) | — (2) | 2% (13) | 581 |
| Age: 18-34 | 39% (197) | 40% (201) | 12% (62) | 4% (23) | 3% (14) | — (1) | 2% (8) | 506 |
| Age: 35-44 | 50% (120) | 34% (81) | 8% (19) | 5% (13) | 1% (3) | 1% (1) | 1% (2) | 239 |
| Age: 45-64 | 67% (202) | 25% (74) | 4% (12) | 1% (4) | 1% (2) | 1% (2) | 2% (5) | 302 |
| Age: 65+ | 78% (75) | 17% (16) | 1% (1) | — (0) | — (0) | 1% (1) | 2% (2) | 95 |
| GenZers: 1997-2012 | 37% (70) | 45% (86) | 11% (21) | 5% (9) | 1% (2) | — (0) | 2% (3) | 192 |
| Millennials: 1981-1996 | 41% (192) | 37% (173) | 12% (58) | 5% (25) | 3% (15) | 1% (3) | 1% (7) | 472 |
| GenXers: 1965-1980 | 63% (181) | 29% (85) | 3% (10) | 1% (4) | — (1) | 1% (2) | 2% (5) | 288 |
| Baby Boomers: 1946-1964 | 78% (140) | 15% (27) | 3% (5) | 1% (2) | 1% (1) | 1% (1) | 2% (3) | 179 |
| PID: Dem (no lean) | 47% (225) | 35% (166) | 10% (48) | 5% (23) | 2% (9) | — (1) | 1% (4) | 475 |
| PID: Ind (no lean) | 58% (216) | 31% (116) | 6% (22) | 2% (7) | 1% (5) | 1% (3) | 1% (5) | 375 |
| PID: Rep (no lean) | 52% (152) | 31% (91) | 8% (24) | 3% (10) | 2% (5) | 1% (2) | 3% (8) | 292 |
| PID/Gender: Dem Men | 38% (87) | 37% (86) | 14% (34) | 7% (15) | 3% (8) | — (0) | 1% (2) | 232 |
| PID/Gender: Dem Women | 57% (138) | 33% (80) | 6% (14) | 3% (7) | — (1) | — (1) | 1% (2) | 243 |
| PID/Gender: Ind Men | 60% (107) | 29% (52) | 4% (7) | 2% (4) | 2% (4) | 1% (2) | — (1) | 178 |
| PID/Gender: Ind Women | 55% (109) | 32% (64) | 7% (15) | 2% (3) | 1% (1) | 1% (1) | 2% (5) | 198 |
| PID/Gender: Rep Men | 43% (65) | 37% (56) | 11% (16) | 4% (6) | 3% (5) | 2% (2) | 1% (2) | 151 |
| PID/Gender: Rep Women | 62% (88) | 25% (35) | 6% (8) | 3% (4) | — (0) | — (0) | 4% (6) | 141 |
| Ideo: Liberal (1-3) | 45% (182) | 37% (149) | 11% (44) | 4% (15) | 2% (10) | 1% (3) | — (2) | 405 |
| Ideo: Moderate (4) | 53% (160) | 33% (102) | 8% (24) | 3% (9) | 1% (4) | 1% (3) | 1% (4) | 305 |
| Ideo: Conservative (5-7) | 57% (172) | 31% (94) | 5% (15) | 4% (12) | 1% (3) | — (1) | 2% (7) | 304 |
| Educ: < College | 55% (417) | 32% (242) | 7% (52) | 3% (21) | 1% (10) | 1% (6) | 2% (14) | 763 |
| Educ: Bachelors degree | 44% (109) | 37% (93) | 12% (29) | 5% (12) | 2% (4) | — (0) | 1% (3) | 250 |
| Educ: Post-grad | 52% (67) | 29% (38) | 9% (12) | 6% (7) | 3% (5) | — (0) | — (1) | 129 |
| Income: Under 50k | 52% (321) | 35% (215) | 6% (39) | 3% (17) | 2% (10) | — (3) | 2% (11) | 616 |
| Income: 50k-100k | 53% (183) | 29% (100) | 10% (36) | 4% (12) | 2% (5) | 1% (3) | 2% (6) | 345 |
| Income: 100k+ | 50% (91) | 32% (58) | 10% (19) | 6% (10) | 2% (4) | — (0) | — (1) | 182 |
| Ethnicity: White | 55% (459) | 32% (265) | 7% (62) | 3% (22) | 1% (12) | 1% (6) | 2% (15) | 840 |
| Ethnicity: Hispanic | 40% (93) | 46% (108) | 9% (21) | 5% (12) | 1% (1) | — (0) | — (0) | 235 |

Continued on next page

Table MCTEdem2_4: On average, how much time each day do you spend on the following social media platforms?

Instagram

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|-----------------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 52% (594) | 33% (372) | 8% (94) | 3% (40) | 2% (19) | 1% (6) | 2% (18) | 1142 |
| Ethnicity: Black | 48% (88) | 32% (58) | 11% (20) | 5% (10) | 4% (7) | — (0) | — (1) | 183 |
| Ethnicity: Other | 40% (48) | 42% (49) | 10% (12) | 6% (8) | — (0) | 1% (1) | 2% (2) | 119 |
| All Christian | 55% (255) | 28% (129) | 9% (42) | 4% (20) | 2% (9) | 1% (4) | 2% (8) | 466 |
| All Non-Christian | 44% (28) | 31% (20) | 11% (7) | 8% (5) | 3% (2) | 2% (1) | 1% (1) | 65 |
| Atheist | 47% (34) | 36% (26) | 14% (10) | — (0) | 3% (2) | — (0) | 1% (1) | 71 |
| Agnostic/Nothing in particular | 50% (161) | 38% (124) | 6% (19) | 2% (8) | 1% (4) | — (1) | 2% (7) | 324 |
| Something Else | 54% (116) | 34% (73) | 7% (15) | 3% (7) | 1% (2) | — (0) | 1% (2) | 216 |
| Religious Non-Protestant/Catholic | 45% (33) | 27% (20) | 11% (8) | 7% (5) | 3% (2) | 5% (4) | 2% (1) | 73 |
| Evangelical | 46% (143) | 33% (102) | 10% (32) | 7% (22) | 2% (7) | — (0) | 1% (3) | 310 |
| Non-Evangelical | 62% (220) | 28% (98) | 6% (23) | 1% (5) | 1% (3) | — (1) | 1% (5) | 356 |
| Community: Urban | 41% (154) | 36% (135) | 13% (49) | 6% (21) | 4% (14) | — (0) | 1% (3) | 376 |
| Community: Suburban | 56% (289) | 33% (170) | 6% (29) | 2% (13) | 1% (4) | 1% (4) | 2% (11) | 519 |
| Community: Rural | 61% (151) | 27% (67) | 6% (16) | 2% (6) | — (1) | 1% (2) | 2% (4) | 246 |
| Employ: Private Sector | 49% (218) | 34% (150) | 9% (42) | 4% (16) | 2% (7) | — (0) | 2% (7) | 440 |
| Employ: Government | 42% (41) | 27% (26) | 18% (18) | 6% (6) | 5% (5) | — (0) | 1% (1) | 97 |
| Employ: Self-Employed | 51% (63) | 40% (50) | 4% (5) | 2% (3) | 2% (2) | 1% (1) | — (0) | 125 |
| Employ: Homemaker | 65% (57) | 19% (17) | 8% (7) | — (0) | 1% (1) | 4% (4) | 3% (3) | 88 |
| Employ: Student | 33% (21) | 51% (33) | 5% (3) | 8% (5) | 3% (2) | — (0) | — (0) | 64 |
| Employ: Retired | 80% (92) | 15% (17) | 1% (1) | 1% (1) | — (0) | 1% (1) | 2% (2) | 115 |
| Employ: Unemployed | 52% (67) | 36% (46) | 8% (10) | 3% (4) | — (0) | — (0) | 1% (2) | 129 |
| Employ: Other | 41% (34) | 40% (34) | 9% (7) | 6% (5) | 2% (2) | — (0) | 2% (2) | 84 |
| Military HH: Yes | 49% (71) | 27% (38) | 10% (14) | 9% (14) | 1% (1) | 2% (2) | 2% (3) | 143 |
| Military HH: No | 52% (523) | 33% (334) | 8% (79) | 3% (26) | 2% (18) | — (4) | 1% (15) | 999 |
| RD/WT: Right Direction | 48% (229) | 32% (155) | 11% (54) | 5% (23) | 3% (13) | — (2) | 1% (3) | 481 |
| RD/WT: Wrong Track | 55% (365) | 33% (217) | 6% (39) | 2% (16) | 1% (6) | 1% (4) | 2% (14) | 662 |
| Biden Job Approve | 50% (285) | 32% (181) | 10% (58) | 5% (27) | 3% (17) | 1% (3) | — (2) | 572 |
| Biden Job Disapprove | 54% (275) | 34% (176) | 6% (31) | 2% (9) | — (2) | 1% (3) | 3% (15) | 511 |

Continued on next page

Table MCTEdem2_4: On average, how much time each day do you spend on the following social media platforms?

Instagram

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|--------------------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 52% (594) | 33% (372) | 8% (94) | 3% (40) | 2% (19) | 1% (6) | 2% (18) | 1142 |
| Biden Job Strongly Approve | 46% (112) | 34% (83) | 10% (24) | 6% (15) | 4% (10) | — (0) | — (1) | 244 |
| Biden Job Somewhat Approve | 53% (173) | 30% (98) | 10% (34) | 3% (11) | 2% (8) | 1% (3) | — (1) | 328 |
| Biden Job Somewhat Disapprove | 51% (89) | 36% (63) | 8% (14) | 2% (3) | — (1) | — (0) | 3% (5) | 174 |
| Biden Job Strongly Disapprove | 55% (186) | 33% (113) | 5% (18) | 2% (6) | — (1) | 1% (3) | 3% (11) | 337 |
| Favorable of Biden | 48% (265) | 34% (188) | 10% (57) | 5% (27) | 2% (13) | 1% (3) | 1% (3) | 556 |
| Unfavorable of Biden | 56% (292) | 32% (168) | 6% (34) | 2% (8) | 1% (4) | 1% (3) | 2% (12) | 522 |
| Very Favorable of Biden | 48% (131) | 31% (85) | 12% (33) | 5% (13) | 3% (7) | — (0) | 1% (1) | 272 |
| Somewhat Favorable of Biden | 47% (134) | 36% (102) | 8% (24) | 5% (13) | 2% (6) | 1% (3) | 1% (2) | 284 |
| Somewhat Unfavorable of Biden | 57% (92) | 29% (47) | 10% (16) | 2% (3) | 1% (2) | — (0) | 1% (2) | 162 |
| Very Unfavorable of Biden | 56% (200) | 34% (121) | 5% (18) | 1% (5) | 1% (2) | 1% (3) | 3% (11) | 360 |
| #1 Issue: Economy | 55% (259) | 32% (149) | 10% (46) | 2% (8) | 1% (6) | — (0) | 1% (5) | 473 |
| #1 Issue: Security | 67% (93) | 21% (29) | 6% (8) | 3% (4) | 1% (1) | — (0) | 3% (4) | 138 |
| #1 Issue: Health Care | 36% (54) | 45% (68) | 10% (15) | 5% (7) | — (1) | 1% (1) | 2% (3) | 150 |
| #1 Issue: Medicare / Social Security | 67% (60) | 25% (23) | 3% (3) | — (0) | — (0) | 2% (1) | 3% (2) | 90 |
| #1 Issue: Women's Issues | 44% (47) | 38% (41) | 8% (8) | 5% (5) | 4% (5) | — (0) | 1% (1) | 106 |
| #1 Issue: Education | 35% (24) | 42% (29) | 6% (4) | 8% (5) | 4% (3) | 3% (2) | 2% (1) | 69 |
| #1 Issue: Energy | 41% (28) | 36% (25) | 10% (7) | 6% (4) | 5% (4) | — (0) | 2% (1) | 69 |
| 2020 Vote: Joe Biden | 48% (260) | 34% (187) | 10% (56) | 4% (23) | 2% (12) | — (1) | 1% (4) | 543 |
| 2020 Vote: Donald Trump | 56% (179) | 32% (103) | 6% (19) | 3% (10) | 1% (3) | — (0) | 3% (9) | 322 |
| 2020 Vote: Didn't Vote | 55% (130) | 31% (73) | 7% (17) | 2% (5) | 2% (4) | 1% (3) | 2% (5) | 236 |
| 2018 House Vote: Democrat | 49% (193) | 33% (130) | 9% (37) | 6% (22) | 2% (8) | — (1) | 1% (3) | 393 |
| 2018 House Vote: Republican | 57% (127) | 28% (63) | 7% (17) | 3% (6) | 2% (4) | 1% (2) | 2% (4) | 223 |
| 2016 Vote: Hillary Clinton | 52% (192) | 31% (115) | 10% (36) | 4% (15) | 1% (5) | — (1) | 1% (2) | 367 |
| 2016 Vote: Donald Trump | 62% (166) | 28% (75) | 4% (10) | 2% (5) | 2% (6) | — (1) | 2% (6) | 269 |
| 2016 Vote: Didn't Vote | 45% (206) | 38% (172) | 10% (47) | 3% (13) | 2% (8) | — (1) | 2% (10) | 457 |
| Voted in 2014: Yes | 58% (310) | 28% (148) | 8% (40) | 4% (20) | 2% (10) | 1% (3) | 1% (5) | 535 |
| Voted in 2014: No | 47% (284) | 37% (225) | 9% (53) | 3% (20) | 1% (9) | 1% (4) | 2% (13) | 607 |

Continued on next page

Table MCTEdem2_4: On average, how much time each day do you spend on the following social media platforms?*Instagram*

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|--------------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 52% (594) | 33% (372) | 8% (94) | 3% (40) | 2% (19) | 1% (6) | 2% (18) | 1142 |
| 4-Region: Northeast | 51% (104) | 33% (67) | 9% (18) | 4% (8) | 1% (3) | — (0) | 2% (4) | 203 |
| 4-Region: Midwest | 59% (116) | 29% (57) | 7% (14) | 2% (4) | 1% (2) | — (1) | 2% (3) | 197 |
| 4-Region: South | 57% (252) | 29% (129) | 7% (31) | 4% (16) | 2% (7) | 1% (3) | 2% (8) | 445 |
| 4-Region: West | 41% (122) | 40% (119) | 11% (32) | 4% (12) | 3% (8) | 1% (2) | 1% (3) | 298 |
| Facebook Users | 53% (545) | 31% (314) | 8% (86) | 3% (36) | 2% (17) | — (5) | 2% (17) | 1020 |
| Instagram Users | 52% (594) | 33% (372) | 8% (94) | 3% (40) | 2% (19) | 1% (6) | 2% (18) | 1142 |
| WhatsApp Users | 38% (128) | 40% (134) | 12% (40) | 6% (19) | 3% (10) | — (1) | 1% (4) | 337 |
| Kids Use Facebook or Instagram | 41% (96) | 34% (81) | 14% (32) | 7% (17) | 3% (8) | — (0) | 1% (2) | 236 |
| Support Government Regulation | 49% (280) | 34% (191) | 10% (57) | 4% (20) | 2% (12) | 1% (4) | 1% (5) | 569 |
| Oppose Government Regulation | 55% (203) | 32% (116) | 9% (32) | 3% (10) | — (2) | — (0) | 1% (5) | 367 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem2_5: On average, how much time each day do you spend on the following social media platforms?

TikTok

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|--------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 37% (266) | 39% (278) | 13% (96) | 5% (33) | 4% (26) | 2% (11) | 2% (13) | 723 |
| Gender: Male | 35% (121) | 41% (143) | 12% (44) | 4% (13) | 4% (14) | 3% (11) | 2% (5) | 351 |
| Gender: Female | 39% (145) | 36% (136) | 14% (52) | 5% (20) | 3% (12) | — (0) | 2% (8) | 372 |
| Age: 18-34 | 26% (90) | 41% (146) | 18% (65) | 6% (22) | 5% (19) | 2% (6) | 2% (6) | 354 |
| Age: 35-44 | 39% (67) | 38% (66) | 11% (19) | 6% (10) | 3% (5) | 3% (4) | 1% (2) | 172 |
| Age: 45-64 | 53% (91) | 35% (61) | 7% (13) | 1% (1) | 1% (2) | — (1) | 2% (3) | 172 |
| GenZers: 1997-2012 | 21% (30) | 45% (63) | 19% (27) | 6% (9) | 4% (6) | 1% (1) | 2% (3) | 139 |
| Millennials: 1981-1996 | 31% (102) | 39% (128) | 15% (50) | 6% (20) | 5% (17) | 3% (8) | 1% (3) | 327 |
| GenXers: 1965-1980 | 46% (87) | 40% (75) | 8% (15) | 2% (4) | 2% (3) | 1% (1) | 2% (3) | 189 |
| Baby Boomers: 1946-1964 | 69% (45) | 18% (12) | 7% (4) | — (0) | — (0) | — (0) | 6% (4) | 65 |
| PID: Dem (no lean) | 37% (117) | 40% (125) | 13% (41) | 5% (15) | 3% (9) | 2% (5) | 1% (3) | 316 |
| PID: Ind (no lean) | 34% (79) | 39% (92) | 12% (29) | 5% (12) | 4% (8) | 2% (5) | 4% (8) | 233 |
| PID: Rep (no lean) | 40% (69) | 35% (62) | 15% (26) | 3% (6) | 5% (8) | 1% (1) | 1% (2) | 174 |
| PID/Gender: Dem Men | 33% (58) | 42% (75) | 13% (23) | 4% (7) | 3% (5) | 3% (5) | 1% (3) | 176 |
| PID/Gender: Dem Women | 42% (59) | 36% (51) | 12% (17) | 6% (8) | 3% (5) | — (0) | — (0) | 140 |
| PID/Gender: Ind Men | 40% (35) | 40% (35) | 7% (6) | 2% (1) | 4% (4) | 5% (5) | 2% (1) | 87 |
| PID/Gender: Ind Women | 30% (45) | 39% (57) | 16% (23) | 7% (11) | 3% (5) | — (0) | 5% (7) | 146 |
| PID/Gender: Rep Men | 32% (28) | 38% (33) | 16% (14) | 5% (5) | 6% (5) | 2% (1) | 2% (1) | 88 |
| PID/Gender: Rep Women | 48% (41) | 33% (28) | 14% (12) | 2% (1) | 3% (3) | — (0) | 1% (1) | 86 |
| Ideo: Liberal (1-3) | 37% (92) | 37% (94) | 15% (38) | 4% (11) | 3% (7) | 2% (5) | 2% (4) | 253 |
| Ideo: Moderate (4) | 38% (75) | 42% (83) | 10% (20) | 3% (6) | 4% (8) | 3% (5) | — (0) | 198 |
| Ideo: Conservative (5-7) | 41% (70) | 40% (68) | 13% (22) | 5% (9) | 1% (1) | — (1) | 1% (2) | 172 |
| Educ: < College | 35% (175) | 40% (202) | 13% (64) | 4% (20) | 4% (18) | 2% (9) | 3% (13) | 499 |
| Educ: Bachelors degree | 39% (58) | 35% (52) | 16% (24) | 4% (6) | 3% (5) | 2% (2) | — (0) | 147 |
| Educ: Post-grad | 43% (33) | 33% (25) | 11% (9) | 9% (7) | 3% (3) | — (0) | — (0) | 77 |
| Income: Under 50k | 36% (146) | 39% (161) | 13% (54) | 4% (17) | 3% (12) | 2% (7) | 3% (12) | 410 |
| Income: 50k-100k | 36% (72) | 39% (78) | 15% (29) | 5% (9) | 3% (7) | 1% (3) | 1% (1) | 199 |
| Income: 100k+ | 42% (48) | 35% (40) | 11% (13) | 6% (6) | 6% (6) | 1% (1) | — (0) | 114 |
| Ethnicity: White | 37% (192) | 38% (200) | 14% (73) | 5% (27) | 3% (18) | 1% (6) | 2% (9) | 525 |
| Ethnicity: Hispanic | 28% (46) | 45% (73) | 15% (25) | 6% (10) | 2% (3) | 4% (6) | — (0) | 162 |
| Ethnicity: Black | 39% (49) | 39% (49) | 11% (13) | 3% (4) | 6% (7) | — (1) | 1% (2) | 125 |

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Table MCTEdem2_5: On average, how much time each day do you spend on the following social media platforms?
 TikTok

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|--------------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 37% (266) | 39% (278) | 13% (96) | 5% (33) | 4% (26) | 2% (11) | 2% (13) | 723 |
| Ethnicity: Other | 34% (25) | 40% (30) | 13% (10) | 3% (2) | 1% (1) | 6% (4) | 3% (2) | 73 |
| All Christian | 41% (104) | 34% (89) | 12% (32) | 6% (16) | 4% (9) | 2% (5) | 1% (2) | 257 |
| Agnostic/Nothing in particular | 32% (70) | 45% (99) | 12% (26) | 5% (11) | 1% (3) | 2% (4) | 2% (5) | 218 |
| Something Else | 39% (64) | 39% (64) | 11% (19) | 3% (4) | 5% (7) | 1% (1) | 3% (4) | 164 |
| Evangelical | 36% (70) | 37% (71) | 12% (24) | 9% (17) | 4% (8) | 1% (2) | 1% (2) | 194 |
| Non-Evangelical | 45% (96) | 37% (78) | 12% (25) | 1% (2) | 4% (8) | 1% (1) | 2% (4) | 214 |
| Community: Urban | 30% (76) | 42% (107) | 17% (44) | 5% (13) | 5% (12) | 1% (2) | 1% (2) | 256 |
| Community: Suburban | 42% (123) | 37% (108) | 11% (31) | 5% (15) | 3% (8) | 2% (5) | 1% (4) | 295 |
| Community: Rural | 39% (67) | 36% (63) | 12% (21) | 3% (5) | 3% (6) | 3% (5) | 4% (7) | 173 |
| Employ: Private Sector | 42% (118) | 36% (102) | 12% (33) | 5% (14) | 3% (10) | 1% (4) | 1% (3) | 283 |
| Employ: Government | 26% (16) | 37% (23) | 21% (13) | 6% (4) | 9% (6) | 2% (1) | — (0) | 64 |
| Employ: Self-Employed | 31% (22) | 62% (44) | 5% (4) | 1% (1) | — (0) | 1% (1) | — (0) | 71 |
| Employ: Homemaker | 35% (19) | 45% (25) | 13% (7) | 3% (2) | 2% (1) | — (0) | 2% (1) | 56 |
| Employ: Unemployed | 37% (36) | 28% (27) | 20% (19) | 8% (8) | 3% (2) | 3% (3) | 2% (2) | 98 |
| Employ: Other | 32% (22) | 37% (25) | 14% (10) | 4% (3) | 6% (4) | 3% (2) | 2% (2) | 68 |
| Military HH: Yes | 41% (35) | 26% (23) | 16% (14) | 8% (7) | 4% (3) | 1% (1) | 4% (4) | 86 |
| Military HH: No | 36% (231) | 40% (256) | 13% (82) | 4% (26) | 4% (22) | 2% (11) | 1% (9) | 637 |
| RD/WT: Right Direction | 34% (107) | 40% (125) | 14% (45) | 5% (16) | 4% (13) | 2% (6) | 1% (3) | 315 |
| RD/WT: Wrong Track | 39% (159) | 38% (153) | 13% (51) | 4% (17) | 3% (13) | 1% (5) | 2% (10) | 408 |
| Biden Job Approve | 33% (123) | 42% (155) | 15% (54) | 5% (17) | 4% (13) | 1% (3) | 1% (2) | 367 |
| Biden Job Disapprove | 42% (131) | 34% (105) | 12% (36) | 4% (13) | 3% (9) | 3% (8) | 2% (7) | 309 |
| Biden Job Strongly Approve | 30% (49) | 43% (72) | 14% (22) | 6% (9) | 5% (8) | 2% (3) | 1% (2) | 166 |
| Biden Job Somewhat Approve | 36% (73) | 41% (83) | 16% (32) | 4% (8) | 3% (5) | — (0) | — (0) | 201 |
| Biden Job Somewhat Disapprove | 48% (55) | 30% (34) | 11% (12) | 3% (4) | 2% (2) | 4% (5) | 1% (2) | 113 |
| Biden Job Strongly Disapprove | 39% (76) | 36% (71) | 12% (23) | 4% (9) | 4% (7) | 2% (3) | 3% (6) | 195 |
| Favorable of Biden | 34% (122) | 41% (149) | 14% (50) | 5% (19) | 4% (15) | 1% (3) | 1% (4) | 362 |
| Unfavorable of Biden | 42% (129) | 36% (111) | 13% (41) | 3% (9) | 3% (9) | 2% (5) | 2% (5) | 310 |

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Table MCTEdem2_5: On average, how much time each day do you spend on the following social media platforms?

TikTok

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|--------------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 37% (266) | 39% (278) | 13% (96) | 5% (33) | 4% (26) | 2% (11) | 2% (13) | 723 |
| Very Favorable of Biden | 34% (56) | 42% (70) | 13% (22) | 5% (9) | 4% (7) | 1% (2) | 1% (2) | 168 |
| Somewhat Favorable of Biden | 34% (66) | 41% (79) | 14% (28) | 5% (10) | 4% (8) | 1% (1) | 1% (2) | 194 |
| Somewhat Unfavorable of Biden | 44% (43) | 33% (33) | 12% (12) | 5% (5) | 2% (2) | 2% (2) | 1% (1) | 98 |
| Very Unfavorable of Biden | 40% (85) | 37% (79) | 14% (29) | 2% (4) | 3% (7) | 1% (3) | 2% (4) | 211 |
| #1 Issue: Economy | 39% (111) | 41% (117) | 13% (38) | 4% (11) | 2% (5) | — (1) | 1% (3) | 286 |
| #1 Issue: Security | 50% (43) | 32% (28) | 12% (11) | 4% (3) | 1% (1) | 1% (1) | — (0) | 87 |
| #1 Issue: Health Care | 25% (27) | 39% (43) | 16% (17) | 7% (8) | 5% (5) | 6% (6) | 4% (4) | 109 |
| #1 Issue: Women's Issues | 34% (26) | 33% (25) | 14% (11) | 7% (5) | 8% (6) | 1% (1) | 2% (2) | 76 |
| #1 Issue: Education | 28% (15) | 45% (24) | 8% (4) | 7% (4) | 9% (5) | 4% (2) | — (0) | 53 |
| 2020 Vote: Joe Biden | 39% (132) | 38% (128) | 13% (44) | 3% (10) | 4% (12) | 1% (5) | 1% (5) | 335 |
| 2020 Vote: Donald Trump | 41% (73) | 34% (61) | 14% (24) | 5% (9) | 4% (7) | — (1) | 2% (3) | 177 |
| 2020 Vote: Didn't Vote | 28% (50) | 42% (75) | 15% (27) | 6% (11) | 4% (7) | 3% (5) | 3% (5) | 181 |
| 2018 House Vote: Democrat | 40% (94) | 38% (91) | 11% (26) | 7% (16) | 3% (8) | 1% (2) | 1% (2) | 239 |
| 2018 House Vote: Republican | 45% (57) | 33% (42) | 10% (13) | 2% (3) | 5% (6) | — (1) | 3% (4) | 126 |
| 2016 Vote: Hillary Clinton | 41% (90) | 37% (81) | 13% (27) | 4% (10) | 2% (5) | 1% (2) | 1% (3) | 218 |
| 2016 Vote: Donald Trump | 49% (76) | 36% (55) | 8% (13) | 2% (2) | 3% (5) | 1% (1) | 2% (2) | 155 |
| 2016 Vote: Didn't Vote | 28% (89) | 42% (134) | 17% (54) | 6% (18) | 4% (13) | 2% (8) | 2% (6) | 322 |
| Voted in 2014: Yes | 44% (140) | 36% (113) | 9% (29) | 5% (17) | 3% (10) | 1% (3) | 1% (5) | 316 |
| Voted in 2014: No | 31% (126) | 41% (166) | 16% (67) | 4% (16) | 4% (16) | 2% (8) | 2% (8) | 407 |
| 4-Region: Northeast | 37% (42) | 39% (44) | 12% (14) | 5% (6) | 2% (2) | 2% (2) | 3% (3) | 115 |
| 4-Region: Midwest | 39% (58) | 42% (63) | 10% (16) | 2% (3) | 5% (8) | — (0) | 2% (3) | 149 |
| 4-Region: South | 39% (109) | 34% (95) | 12% (33) | 6% (16) | 3% (9) | 3% (8) | 2% (6) | 277 |
| 4-Region: West | 31% (56) | 42% (76) | 18% (34) | 4% (8) | 4% (7) | 1% (1) | — (1) | 182 |
| Facebook Users | 37% (239) | 38% (244) | 13% (83) | 5% (31) | 4% (25) | 1% (8) | 2% (10) | 640 |
| Instagram Users | 37% (211) | 39% (225) | 13% (76) | 5% (28) | 4% (22) | 1% (7) | 1% (8) | 579 |
| WhatsApp Users | 33% (83) | 39% (98) | 16% (40) | 8% (20) | 3% (8) | 1% (3) | 1% (2) | 254 |
| Kids Use Facebook or Instagram | 34% (58) | 42% (72) | 14% (24) | 6% (11) | 3% (6) | 1% (2) | — (1) | 174 |
| Support Government Regulation | 39% (137) | 39% (137) | 12% (43) | 4% (14) | 4% (12) | 1% (5) | 1% (3) | 351 |
| Oppose Government Regulation | 37% (84) | 35% (81) | 16% (38) | 5% (11) | 3% (7) | 2% (5) | 2% (5) | 230 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem2_6: On average, how much time each day do you spend on the following social media platforms?

Reddit

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|--------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 62% (368) | 22% (131) | 7% (43) | 3% (20) | 1% (8) | 1% (6) | 2% (14) | 591 |
| Gender: Male | 59% (218) | 23% (85) | 8% (29) | 5% (17) | 2% (7) | 2% (6) | 1% (5) | 366 |
| Gender: Female | 67% (151) | 20% (46) | 6% (14) | 1% (3) | 1% (1) | — (0) | 4% (9) | 225 |
| Age: 18-34 | 56% (171) | 25% (76) | 8% (25) | 6% (18) | 2% (6) | 1% (2) | 3% (8) | 306 |
| Age: 35-44 | 57% (69) | 25% (30) | 13% (15) | 1% (2) | 1% (1) | 2% (2) | 2% (2) | 120 |
| Age: 45-64 | 76% (98) | 17% (22) | 3% (3) | — (0) | 1% (2) | 1% (1) | 2% (3) | 128 |
| GenZers: 1997-2012 | 62% (70) | 26% (29) | 4% (4) | 3% (3) | 1% (1) | — (0) | 4% (5) | 112 |
| Millennials: 1981-1996 | 50% (136) | 27% (75) | 11% (31) | 6% (16) | 2% (5) | 1% (4) | 2% (6) | 275 |
| GenXers: 1965-1980 | 77% (97) | 14% (18) | 5% (7) | — (0) | 1% (2) | 1% (1) | 2% (2) | 126 |
| Baby Boomers: 1946-1964 | 83% (61) | 11% (8) | 2% (1) | — (0) | — (0) | 2% (2) | 2% (1) | 74 |
| PID: Dem (no lean) | 60% (154) | 24% (61) | 9% (23) | 3% (9) | 1% (4) | 2% (5) | 1% (2) | 257 |
| PID: Ind (no lean) | 65% (129) | 22% (44) | 5% (10) | 3% (7) | 1% (2) | 1% (1) | 3% (6) | 199 |
| PID: Rep (no lean) | 63% (85) | 19% (26) | 8% (11) | 3% (4) | 2% (2) | 1% (1) | 4% (6) | 135 |
| PID/Gender: Dem Men | 52% (82) | 27% (42) | 10% (16) | 5% (8) | 2% (3) | 3% (5) | 1% (1) | 157 |
| PID/Gender: Dem Women | 73% (72) | 18% (18) | 7% (7) | 1% (1) | 1% (1) | — (0) | 1% (1) | 100 |
| PID/Gender: Ind Men | 68% (83) | 23% (28) | 4% (5) | 3% (4) | 1% (2) | 1% (1) | — (0) | 123 |
| PID/Gender: Ind Women | 60% (46) | 21% (16) | 6% (5) | 3% (3) | 1% (0) | — (0) | 8% (6) | 77 |
| PID/Gender: Rep Men | 61% (53) | 17% (15) | 10% (9) | 4% (4) | 3% (2) | 1% (1) | 4% (3) | 87 |
| Ideo: Liberal (1-3) | 62% (163) | 22% (57) | 9% (25) | 4% (10) | 1% (2) | 1% (3) | 1% (4) | 264 |
| Ideo: Moderate (4) | 65% (89) | 23% (32) | 7% (10) | 1% (2) | 1% (2) | 1% (1) | 1% (1) | 137 |
| Ideo: Conservative (5-7) | 65% (96) | 23% (34) | 4% (6) | 3% (4) | 3% (4) | 1% (1) | 2% (3) | 148 |
| Educ: < College | 65% (245) | 22% (83) | 5% (20) | 3% (11) | 1% (5) | — (2) | 3% (13) | 379 |
| Educ: Bachelors degree | 58% (88) | 26% (39) | 10% (15) | 4% (6) | — (0) | 2% (2) | 1% (1) | 152 |
| Educ: Post-grad | 59% (35) | 15% (9) | 14% (8) | 4% (2) | 5% (3) | 4% (2) | — (0) | 60 |
| Income: Under 50k | 63% (195) | 22% (69) | 7% (21) | 3% (9) | 1% (3) | 1% (2) | 3% (9) | 309 |
| Income: 50k-100k | 62% (113) | 24% (44) | 4% (7) | 4% (7) | 3% (5) | 2% (3) | 2% (4) | 183 |
| Income: 100k+ | 61% (60) | 18% (18) | 15% (15) | 4% (4) | 1% (1) | 1% (1) | — (0) | 98 |
| Ethnicity: White | 63% (279) | 21% (94) | 7% (32) | 3% (14) | 1% (4) | 1% (4) | 3% (12) | 440 |
| Ethnicity: Hispanic | 61% (76) | 21% (27) | 9% (11) | 5% (6) | 2% (3) | 1% (1) | — (0) | 124 |
| Ethnicity: Black | 61% (48) | 18% (14) | 10% (8) | 3% (3) | 5% (4) | 2% (1) | 1% (1) | 78 |
| Ethnicity: Other | 57% (41) | 31% (22) | 5% (4) | 4% (3) | — (0) | 1% (1) | 2% (1) | 72 |

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Table MCTEdem2_6: On average, how much time each day do you spend on the following social media platforms?

Reddit

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|--------------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 62% (368) | 22% (131) | 7% (43) | 3% (20) | 1% (8) | 1% (6) | 2% (14) | 591 |
| All Christian | 62% (145) | 19% (43) | 9% (21) | 4% (9) | 2% (4) | 2% (5) | 2% (5) | 234 |
| Atheist | 49% (25) | 31% (16) | 19% (10) | 1% (1) | — (0) | — (0) | — (0) | 51 |
| Agnostic/Nothing in particular | 63% (107) | 23% (40) | 3% (6) | 5% (8) | 2% (3) | 1% (1) | 4% (6) | 171 |
| Something Else | 70% (62) | 22% (19) | 4% (3) | 1% (1) | — (0) | — (0) | 3% (3) | 88 |
| Evangelical | 60% (90) | 18% (27) | 11% (17) | 5% (8) | — (1) | 3% (4) | 1% (2) | 149 |
| Non-Evangelical | 68% (112) | 21% (34) | 4% (7) | 1% (1) | 2% (3) | 1% (1) | 3% (6) | 165 |
| Community: Urban | 50% (104) | 27% (56) | 13% (26) | 5% (10) | 2% (5) | 2% (4) | 1% (2) | 207 |
| Community: Suburban | 71% (189) | 19% (50) | 5% (13) | 1% (4) | 1% (2) | 1% (1) | 3% (8) | 267 |
| Community: Rural | 64% (76) | 21% (24) | 4% (5) | 5% (6) | 1% (1) | 1% (1) | 4% (5) | 117 |
| Employ: Private Sector | 55% (143) | 29% (73) | 8% (20) | 4% (10) | 2% (5) | 1% (3) | 1% (4) | 258 |
| Employ: Self-Employed | 71% (56) | 21% (17) | 5% (4) | — (0) | 2% (2) | — (0) | 1% (1) | 79 |
| Employ: Unemployed | 67% (45) | 15% (11) | 10% (7) | 5% (3) | — (0) | — (0) | 4% (3) | 68 |
| Military HH: Yes | 53% (36) | 15% (10) | 13% (9) | 10% (7) | 2% (2) | 3% (2) | 4% (2) | 69 |
| Military HH: No | 64% (332) | 23% (121) | 7% (35) | 2% (13) | 1% (6) | 1% (4) | 2% (12) | 522 |
| RD/WT: Right Direction | 51% (137) | 28% (75) | 11% (28) | 6% (17) | 2% (5) | 2% (5) | — (1) | 267 |
| RD/WT: Wrong Track | 71% (231) | 17% (56) | 5% (15) | 1% (3) | 1% (3) | — (1) | 4% (13) | 324 |
| Biden Job Approve | 56% (182) | 25% (83) | 11% (34) | 4% (12) | 1% (5) | 2% (6) | 1% (3) | 325 |
| Biden Job Disapprove | 70% (168) | 19% (45) | 4% (9) | 2% (5) | 1% (3) | — (1) | 4% (10) | 242 |
| Biden Job Strongly Approve | 52% (74) | 22% (31) | 16% (22) | 5% (7) | 2% (3) | 3% (4) | 1% (2) | 143 |
| Biden Job Somewhat Approve | 60% (108) | 28% (51) | 7% (12) | 3% (5) | 1% (2) | 1% (2) | 1% (2) | 182 |
| Biden Job Somewhat Disapprove | 70% (59) | 20% (17) | 6% (5) | 1% (1) | 1% (1) | — (0) | 2% (2) | 85 |
| Biden Job Strongly Disapprove | 69% (109) | 18% (28) | 3% (4) | 3% (4) | 2% (3) | — (1) | 5% (8) | 157 |
| Favorable of Biden | 57% (193) | 26% (88) | 9% (31) | 4% (12) | 1% (4) | 1% (5) | 1% (4) | 338 |
| Unfavorable of Biden | 68% (159) | 18% (42) | 5% (12) | 3% (7) | 2% (4) | 1% (1) | 4% (10) | 235 |
| Very Favorable of Biden | 55% (82) | 24% (35) | 13% (19) | 4% (7) | 2% (4) | 1% (2) | 1% (1) | 149 |
| Somewhat Favorable of Biden | 59% (111) | 28% (53) | 6% (12) | 3% (6) | — (1) | 2% (3) | 1% (3) | 189 |
| Somewhat Unfavorable of Biden | 62% (42) | 16% (11) | 8% (6) | 9% (6) | 3% (2) | 1% (1) | 2% (1) | 69 |
| Very Unfavorable of Biden | 70% (117) | 19% (31) | 4% (6) | — (1) | 1% (2) | — (1) | 5% (8) | 166 |

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Table MCTEdem2_6: On average, how much time each day do you spend on the following social media platforms?

Reddit

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|--------------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 62% (368) | 22% (131) | 7% (43) | 3% (20) | 1% (8) | 1% (6) | 2% (14) | 591 |
| #1 Issue: Economy | 63% (171) | 20% (55) | 7% (19) | 3% (9) | 1% (3) | 1% (4) | 3% (9) | 269 |
| #1 Issue: Security | 59% (34) | 30% (17) | 5% (3) | 2% (1) | 3% (2) | — (0) | 1% (1) | 57 |
| #1 Issue: Health Care | 54% (46) | 29% (25) | 10% (9) | 4% (4) | 1% (1) | 1% (1) | 2% (1) | 85 |
| #1 Issue: Women's Issues | 68% (41) | 16% (10) | 11% (6) | 1% (1) | — (0) | 2% (1) | 2% (1) | 60 |
| 2020 Vote: Joe Biden | 59% (183) | 24% (76) | 10% (30) | 3% (10) | 2% (6) | 1% (5) | 1% (3) | 313 |
| 2020 Vote: Donald Trump | 65% (100) | 19% (30) | 7% (11) | 4% (5) | 1% (2) | — (1) | 3% (5) | 154 |
| 2020 Vote: Didn't Vote | 68% (69) | 19% (19) | 2% (2) | 5% (5) | — (0) | — (0) | 6% (6) | 101 |
| 2018 House Vote: Democrat | 58% (126) | 25% (53) | 10% (22) | 3% (7) | 2% (4) | 2% (4) | — (1) | 218 |
| 2018 House Vote: Republican | 62% (61) | 17% (17) | 9% (9) | 5% (5) | 2% (2) | 1% (1) | 4% (4) | 99 |
| 2016 Vote: Hillary Clinton | 58% (115) | 24% (48) | 9% (18) | 3% (7) | 2% (3) | 3% (6) | — (1) | 197 |
| 2016 Vote: Donald Trump | 65% (90) | 20% (27) | 8% (11) | 2% (3) | 1% (2) | — (1) | 3% (4) | 137 |
| 2016 Vote: Didn't Vote | 63% (149) | 22% (52) | 6% (15) | 3% (8) | 1% (3) | — (0) | 4% (8) | 235 |
| Voted in 2014: Yes | 63% (164) | 20% (53) | 8% (21) | 5% (12) | 2% (5) | 2% (5) | 1% (1) | 262 |
| Voted in 2014: No | 62% (205) | 24% (77) | 7% (22) | 2% (8) | 1% (3) | — (1) | 4% (13) | 329 |
| 4-Region: Northeast | 64% (69) | 20% (22) | 8% (9) | 1% (1) | 2% (2) | 1% (1) | 3% (4) | 108 |
| 4-Region: Midwest | 73% (84) | 16% (19) | 6% (7) | — (0) | 1% (2) | — (0) | 4% (4) | 116 |
| 4-Region: South | 61% (121) | 24% (47) | 6% (12) | 4% (8) | 2% (3) | 1% (3) | 2% (4) | 199 |
| 4-Region: West | 56% (94) | 26% (43) | 9% (15) | 6% (10) | — (1) | 1% (2) | 2% (3) | 167 |
| Facebook Users | 62% (306) | 22% (110) | 7% (37) | 3% (17) | 1% (6) | 1% (6) | 2% (12) | 493 |
| Instagram Users | 59% (255) | 24% (102) | 9% (40) | 4% (16) | 1% (5) | 1% (4) | 2% (7) | 428 |
| WhatsApp Users | 51% (99) | 28% (54) | 11% (21) | 5% (10) | 3% (5) | 2% (4) | — (0) | 193 |
| Kids Use Facebook or Instagram | 46% (59) | 24% (31) | 13% (17) | 9% (12) | 2% (3) | 4% (5) | 2% (3) | 129 |
| Support Government Regulation | 60% (184) | 25% (77) | 8% (23) | 3% (10) | 2% (5) | 2% (5) | 1% (2) | 306 |
| Oppose Government Regulation | 69% (133) | 18% (35) | 6% (12) | 3% (5) | 1% (2) | — (1) | 3% (5) | 193 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem2_7: On average, how much time each day do you spend on the following social media platforms?

YouTube

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|--------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 36% (665) | 37% (674) | 14% (264) | 6% (102) | 5% (93) | — (3) | 1% (25) | 1827 |
| Gender: Male | 30% (280) | 41% (373) | 16% (149) | 7% (60) | 6% (52) | — (1) | — (4) | 921 |
| Gender: Female | 43% (386) | 33% (301) | 13% (114) | 5% (42) | 5% (41) | — (1) | 2% (21) | 906 |
| Age: 18-34 | 22% (139) | 38% (235) | 21% (133) | 10% (64) | 8% (48) | — (0) | 1% (6) | 626 |
| Age: 35-44 | 30% (96) | 40% (128) | 15% (49) | 9% (29) | 5% (16) | — (1) | 1% (4) | 325 |
| Age: 45-64 | 43% (258) | 38% (231) | 12% (71) | 1% (8) | 4% (27) | — (1) | 2% (10) | 605 |
| Age: 65+ | 63% (172) | 30% (80) | 4% (10) | 1% (2) | 1% (2) | — (1) | 2% (5) | 272 |
| GenZers: 1997-2012 | 22% (46) | 35% (75) | 24% (52) | 10% (22) | 7% (16) | — (0) | 2% (3) | 215 |
| Millennials: 1981-1996 | 23% (140) | 39% (240) | 19% (119) | 11% (65) | 7% (42) | — (1) | 1% (5) | 613 |
| GenXers: 1965-1980 | 40% (201) | 39% (198) | 12% (63) | 2% (9) | 5% (27) | — (0) | 2% (9) | 507 |
| Baby Boomers: 1946-1964 | 54% (238) | 34% (152) | 7% (29) | 1% (6) | 2% (8) | — (1) | 2% (8) | 441 |
| PID: Dem (no lean) | 36% (252) | 37% (257) | 15% (102) | 7% (50) | 5% (32) | — (1) | 1% (8) | 701 |
| PID: Ind (no lean) | 34% (203) | 38% (226) | 16% (98) | 5% (30) | 5% (30) | — (0) | 1% (8) | 595 |
| PID: Rep (no lean) | 40% (211) | 36% (191) | 12% (64) | 4% (23) | 6% (32) | — (2) | 2% (9) | 531 |
| PID/Gender: Dem Men | 28% (100) | 41% (147) | 17% (61) | 9% (32) | 5% (17) | — (1) | 1% (4) | 361 |
| PID/Gender: Dem Women | 45% (152) | 33% (111) | 12% (42) | 5% (17) | 4% (15) | — (0) | 1% (4) | 340 |
| PID/Gender: Ind Men | 31% (90) | 42% (122) | 18% (51) | 5% (14) | 5% (13) | — (0) | — (1) | 291 |
| PID/Gender: Ind Women | 37% (113) | 34% (105) | 15% (46) | 5% (16) | 5% (16) | — (0) | 2% (7) | 304 |
| PID/Gender: Rep Men | 34% (91) | 39% (105) | 14% (37) | 5% (14) | 8% (22) | — (1) | — (0) | 270 |
| PID/Gender: Rep Women | 46% (120) | 33% (86) | 10% (26) | 3% (9) | 4% (10) | — (1) | 4% (9) | 262 |
| Ideo: Liberal (1-3) | 35% (204) | 39% (228) | 16% (94) | 7% (41) | 3% (20) | — (0) | — (1) | 589 |
| Ideo: Moderate (4) | 38% (187) | 36% (179) | 14% (68) | 6% (27) | 5% (26) | — (1) | 1% (4) | 492 |
| Ideo: Conservative (5-7) | 40% (221) | 37% (208) | 11% (64) | 5% (26) | 5% (26) | — (2) | 2% (11) | 558 |
| Educ: < College | 34% (437) | 38% (480) | 15% (188) | 5% (67) | 6% (75) | — (2) | 2% (22) | 1270 |
| Educ: Bachelors degree | 37% (136) | 36% (131) | 16% (58) | 6% (22) | 3% (12) | — (1) | 1% (2) | 362 |
| Educ: Post-grad | 48% (93) | 32% (63) | 9% (17) | 7% (13) | 4% (7) | — (0) | 1% (1) | 194 |
| Income: Under 50k | 33% (343) | 37% (385) | 17% (178) | 5% (56) | 7% (68) | — (2) | 2% (18) | 1050 |
| Income: 50k-100k | 41% (211) | 37% (190) | 11% (58) | 6% (33) | 4% (19) | — (0) | 1% (7) | 517 |
| Income: 100k+ | 43% (112) | 38% (100) | 10% (27) | 5% (14) | 2% (6) | — (1) | — (0) | 260 |
| Ethnicity: White | 40% (558) | 36% (492) | 13% (184) | 5% (68) | 4% (61) | — (3) | 1% (19) | 1385 |
| Ethnicity: Hispanic | 22% (73) | 47% (153) | 18% (59) | 9% (28) | 4% (13) | — (0) | — (0) | 326 |

Continued on next page

Table MCTEdem2_7: On average, how much time each day do you spend on the following social media platforms?

YouTube

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|-----------------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 36% (665) | 37% (674) | 14% (264) | 6% (102) | 5% (93) | — (3) | 1% (25) | 1827 |
| Ethnicity: Black | 22% (57) | 40% (104) | 18% (47) | 8% (21) | 9% (24) | — (0) | 2% (4) | 257 |
| Ethnicity: Other | 27% (50) | 43% (79) | 18% (33) | 7% (14) | 5% (8) | — (0) | 1% (1) | 185 |
| All Christian | 40% (310) | 38% (292) | 12% (93) | 5% (40) | 4% (28) | — (2) | 2% (12) | 777 |
| All Non-Christian | 26% (24) | 44% (40) | 18% (17) | 8% (7) | 4% (4) | — (0) | — (0) | 91 |
| Atheist | 31% (33) | 32% (34) | 27% (28) | 7% (7) | 4% (5) | — (0) | — (0) | 106 |
| Agnostic/Nothing in particular | 38% (191) | 35% (176) | 15% (78) | 5% (23) | 5% (26) | — (1) | 2% (10) | 505 |
| Something Else | 31% (107) | 38% (133) | 14% (48) | 7% (25) | 9% (31) | — (0) | 1% (3) | 348 |
| Religious Non-Protestant/Catholic | 26% (29) | 47% (52) | 16% (18) | 7% (7) | 3% (4) | — (0) | 1% (1) | 111 |
| Evangelical | 33% (165) | 39% (195) | 14% (68) | 8% (38) | 6% (29) | — (1) | 1% (3) | 498 |
| Non-Evangelical | 42% (246) | 36% (213) | 12% (69) | 4% (24) | 5% (29) | — (1) | 2% (10) | 592 |
| Community: Urban | 30% (162) | 36% (195) | 19% (103) | 7% (37) | 7% (38) | — (1) | — (2) | 538 |
| Community: Suburban | 39% (324) | 38% (321) | 12% (103) | 5% (44) | 4% (32) | — (1) | 2% (13) | 837 |
| Community: Rural | 40% (180) | 35% (159) | 13% (58) | 5% (22) | 5% (23) | — (1) | 2% (10) | 452 |
| Employ: Private Sector | 33% (199) | 39% (235) | 16% (95) | 8% (49) | 4% (25) | — (1) | 1% (3) | 607 |
| Employ: Government | 36% (43) | 24% (28) | 21% (24) | 8% (10) | 10% (12) | — (0) | 1% (1) | 119 |
| Employ: Self-Employed | 25% (45) | 50% (91) | 14% (25) | 6% (12) | 4% (8) | — (0) | 1% (1) | 181 |
| Employ: Homemaker | 31% (42) | 51% (68) | 12% (16) | 1% (1) | 4% (6) | — (0) | 1% (2) | 134 |
| Employ: Student | 29% (21) | 35% (25) | 16% (12) | 10% (7) | 10% (7) | — (0) | — (0) | 72 |
| Employ: Retired | 59% (188) | 29% (92) | 6% (18) | 1% (4) | 2% (7) | — (1) | 2% (6) | 316 |
| Employ: Unemployed | 30% (75) | 37% (92) | 19% (47) | 5% (13) | 7% (17) | — (0) | 2% (6) | 250 |
| Employ: Other | 36% (53) | 29% (43) | 18% (27) | 5% (7) | 7% (11) | — (1) | 3% (5) | 147 |
| Military HH: Yes | 39% (99) | 34% (87) | 15% (38) | 7% (18) | 5% (12) | — (0) | 1% (1) | 256 |
| Military HH: No | 36% (566) | 37% (587) | 14% (226) | 5% (84) | 5% (81) | — (3) | 2% (24) | 1571 |
| RD/WT: Right Direction | 36% (257) | 36% (260) | 15% (109) | 7% (49) | 5% (34) | — (1) | 1% (5) | 716 |
| RD/WT: Wrong Track | 37% (409) | 37% (414) | 14% (155) | 5% (53) | 5% (59) | — (1) | 2% (20) | 1111 |
| Biden Job Approve | 34% (295) | 39% (342) | 15% (134) | 6% (56) | 5% (43) | — (1) | 1% (6) | 878 |
| Biden Job Disapprove | 40% (340) | 36% (306) | 12% (107) | 5% (42) | 5% (43) | — (2) | 2% (17) | 855 |

Continued on next page

Table MCTEdem2_7: On average, how much time each day do you spend on the following social media platforms?

YouTube

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|--------------------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 36% (665) | 37% (674) | 14% (264) | 6% (102) | 5% (93) | — (3) | 1% (25) | 1827 |
| Biden Job Strongly Approve | 37% (145) | 39% (152) | 12% (49) | 7% (26) | 4% (17) | — (0) | 1% (4) | 393 |
| Biden Job Somewhat Approve | 31% (150) | 39% (191) | 18% (86) | 6% (30) | 5% (25) | — (1) | 1% (3) | 485 |
| Biden Job Somewhat Disapprove | 41% (106) | 37% (96) | 12% (32) | 4% (11) | 3% (8) | — (0) | 2% (4) | 257 |
| Biden Job Strongly Disapprove | 39% (233) | 35% (210) | 13% (75) | 5% (30) | 6% (35) | — (2) | 2% (13) | 598 |
| Favorable of Biden | 35% (307) | 38% (332) | 15% (128) | 6% (56) | 5% (42) | — (1) | 1% (7) | 872 |
| Unfavorable of Biden | 39% (330) | 36% (307) | 14% (118) | 4% (36) | 5% (45) | — (1) | 2% (14) | 851 |
| Very Favorable of Biden | 38% (161) | 38% (161) | 14% (58) | 6% (28) | 4% (16) | — (1) | 1% (2) | 427 |
| Somewhat Favorable of Biden | 33% (146) | 38% (171) | 16% (70) | 6% (28) | 6% (25) | — (1) | 1% (5) | 445 |
| Somewhat Unfavorable of Biden | 38% (83) | 36% (79) | 17% (36) | 3% (7) | 5% (11) | — (0) | 1% (2) | 220 |
| Very Unfavorable of Biden | 39% (247) | 36% (228) | 13% (81) | 4% (28) | 5% (34) | — (1) | 2% (12) | 632 |
| #1 Issue: Economy | 35% (243) | 38% (265) | 16% (109) | 6% (39) | 5% (36) | — (1) | 1% (5) | 698 |
| #1 Issue: Security | 43% (113) | 35% (92) | 11% (30) | 4% (10) | 4% (12) | 1% (2) | 2% (6) | 264 |
| #1 Issue: Health Care | 25% (59) | 44% (103) | 17% (40) | 9% (22) | 4% (8) | — (0) | 2% (4) | 236 |
| #1 Issue: Medicare / Social Security | 53% (111) | 32% (66) | 11% (23) | 1% (2) | 1% (2) | — (0) | 2% (4) | 209 |
| #1 Issue: Women's Issues | 35% (47) | 31% (43) | 15% (20) | 10% (14) | 7% (9) | — (0) | 2% (3) | 136 |
| #1 Issue: Education | 28% (26) | 43% (40) | 14% (13) | 5% (5) | 9% (9) | — (0) | 1% (1) | 94 |
| #1 Issue: Energy | 30% (27) | 31% (28) | 17% (16) | 9% (8) | 12% (11) | — (0) | 1% (1) | 92 |
| #1 Issue: Other | 39% (39) | 38% (38) | 13% (13) | 2% (2) | 6% (6) | — (0) | 2% (2) | 99 |
| 2020 Vote: Joe Biden | 37% (303) | 39% (320) | 14% (115) | 6% (47) | 4% (34) | — (1) | 1% (5) | 824 |
| 2020 Vote: Donald Trump | 41% (240) | 36% (208) | 12% (71) | 4% (26) | 5% (28) | — (1) | 2% (10) | 583 |
| 2020 Vote: Other | 38% (24) | 32% (20) | 13% (8) | 5% (3) | 10% (6) | 1% (1) | 1% (1) | 62 |
| 2020 Vote: Didn't Vote | 28% (99) | 36% (127) | 19% (69) | 7% (27) | 7% (26) | — (1) | 2% (9) | 357 |
| 2018 House Vote: Democrat | 38% (225) | 38% (228) | 13% (77) | 6% (35) | 4% (26) | — (1) | 1% (5) | 596 |
| 2018 House Vote: Republican | 44% (190) | 32% (141) | 11% (50) | 4% (16) | 6% (27) | — (1) | 2% (10) | 435 |
| 2018 House Vote: Someone else | 37% (21) | 45% (26) | 8% (4) | 4% (2) | 5% (3) | — (0) | 1% (1) | 57 |
| 2016 Vote: Hillary Clinton | 38% (211) | 40% (226) | 13% (72) | 5% (26) | 4% (22) | — (0) | 1% (4) | 561 |
| 2016 Vote: Donald Trump | 44% (228) | 34% (178) | 11% (56) | 3% (18) | 5% (25) | — (1) | 2% (11) | 516 |
| 2016 Vote: Other | 41% (32) | 36% (28) | 10% (8) | 7% (5) | 4% (3) | 1% (1) | 1% (1) | 77 |
| 2016 Vote: Didn't Vote | 29% (194) | 36% (239) | 19% (128) | 8% (54) | 6% (43) | — (1) | 1% (9) | 668 |

Continued on next page

Table MCTEdem2_7: On average, how much time each day do you spend on the following social media platforms?

YouTube

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|--------------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 36% (665) | 37% (674) | 14% (264) | 6% (102) | 5% (93) | — (3) | 1% (25) | 1827 |
| Voted in 2014: Yes | 42% (392) | 36% (332) | 11% (105) | 5% (42) | 5% (43) | — (2) | 1% (12) | 929 |
| Voted in 2014: No | 30% (273) | 38% (343) | 18% (159) | 7% (60) | 6% (50) | — (1) | 1% (13) | 898 |
| 4-Region: Northeast | 35% (108) | 40% (124) | 13% (42) | 5% (16) | 5% (15) | — (1) | 1% (5) | 310 |
| 4-Region: Midwest | 36% (134) | 36% (132) | 17% (62) | 5% (17) | 6% (21) | — (1) | 1% (3) | 370 |
| 4-Region: South | 38% (270) | 35% (250) | 15% (104) | 6% (43) | 5% (33) | — (1) | 2% (14) | 715 |
| 4-Region: West | 35% (153) | 39% (169) | 13% (56) | 6% (26) | 6% (24) | — (0) | 1% (3) | 432 |
| Facebook Users | 36% (562) | 37% (575) | 15% (235) | 6% (88) | 5% (79) | — (3) | 2% (24) | 1566 |
| Instagram Users | 31% (331) | 38% (405) | 17% (182) | 7% (75) | 6% (63) | — (1) | 1% (11) | 1069 |
| WhatsApp Users | 28% (117) | 41% (173) | 19% (81) | 7% (31) | 4% (18) | — (1) | — (2) | 422 |
| Kids Use Facebook or Instagram | 24% (72) | 46% (138) | 15% (45) | 10% (29) | 5% (16) | — (1) | — (1) | 302 |
| Support Government Regulation | 37% (349) | 39% (368) | 14% (129) | 6% (52) | 4% (36) | — (0) | 1% (5) | 939 |
| Oppose Government Regulation | 36% (200) | 37% (202) | 15% (85) | 6% (33) | 5% (29) | — (2) | — (3) | 553 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem2_8: On average, how much time each day do you spend on the following social media platforms?

WhatsApp

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|--------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 57% (260) | 21% (97) | 8% (34) | 8% (36) | 3% (12) | 2% (8) | 2% (8) | 455 |
| Gender: Male | 51% (139) | 22% (61) | 10% (27) | 10% (28) | 4% (10) | 3% (7) | 1% (1) | 275 |
| Gender: Female | 67% (120) | 20% (35) | 4% (7) | 4% (8) | 1% (2) | 1% (1) | 4% (6) | 180 |
| Age: 18-34 | 48% (84) | 25% (43) | 9% (16) | 12% (21) | 5% (8) | — (1) | 1% (2) | 174 |
| Age: 35-44 | 48% (61) | 26% (33) | 9% (12) | 10% (13) | 2% (3) | 3% (3) | 1% (1) | 126 |
| Age: 45-64 | 70% (88) | 16% (21) | 5% (6) | 2% (3) | 1% (1) | 3% (3) | 3% (4) | 125 |
| GenZers: 1997-2012 | 55% (33) | 23% (14) | 5% (3) | 15% (9) | 1% (1) | 1% (1) | — (0) | 59 |
| Millennials: 1981-1996 | 44% (90) | 26% (53) | 11% (21) | 12% (24) | 5% (11) | 1% (2) | 1% (2) | 203 |
| GenXers: 1965-1980 | 62% (81) | 20% (26) | 7% (9) | 3% (3) | 1% (1) | 4% (5) | 3% (4) | 130 |
| Baby Boomers: 1946-1964 | 89% (50) | 7% (4) | 1% (1) | — (0) | — (0) | 2% (1) | 2% (1) | 56 |
| PID: Dem (no lean) | 54% (116) | 22% (47) | 13% (27) | 6% (12) | 4% (8) | 1% (1) | 1% (2) | 214 |
| PID: Ind (no lean) | 70% (95) | 16% (22) | 1% (2) | 7% (10) | 1% (2) | 2% (2) | 3% (4) | 136 |
| PID: Rep (no lean) | 46% (49) | 26% (28) | 5% (6) | 13% (14) | 2% (2) | 5% (5) | 2% (3) | 105 |
| PID/Gender: Dem Men | 47% (65) | 23% (31) | 17% (23) | 6% (9) | 5% (7) | 1% (1) | — (1) | 136 |
| PID/Gender: Dem Women | 67% (52) | 21% (16) | 5% (4) | 5% (4) | 1% (1) | — (0) | 1% (1) | 77 |
| PID/Gender: Ind Men | 71% (52) | 14% (10) | — (0) | 11% (8) | 3% (2) | 1% (1) | 1% (1) | 74 |
| PID/Gender: Ind Women | 68% (42) | 19% (12) | 3% (2) | 3% (2) | — (0) | 2% (1) | 5% (3) | 62 |
| PID/Gender: Rep Men | 35% (23) | 32% (20) | 7% (4) | 17% (11) | 2% (1) | 8% (5) | — (0) | 64 |
| Ideo: Liberal (1-3) | 55% (97) | 20% (36) | 9% (16) | 9% (16) | 5% (10) | — (1) | — (1) | 177 |
| Ideo: Moderate (4) | 61% (85) | 20% (27) | 7% (10) | 8% (11) | 1% (2) | 2% (2) | 1% (2) | 140 |
| Ideo: Conservative (5-7) | 58% (63) | 24% (26) | 6% (6) | 7% (7) | — (0) | 3% (3) | 2% (2) | 109 |
| Educ: < College | 65% (161) | 19% (48) | 3% (8) | 7% (18) | 1% (2) | 2% (5) | 2% (6) | 248 |
| Educ: Bachelors degree | 52% (68) | 18% (24) | 14% (18) | 8% (11) | 5% (6) | 1% (2) | 1% (2) | 131 |
| Educ: Post-grad | 40% (30) | 33% (25) | 10% (8) | 9% (7) | 5% (4) | 2% (2) | 1% (1) | 76 |
| Income: Under 50k | 64% (122) | 17% (33) | 5% (10) | 7% (14) | 1% (2) | 2% (4) | 3% (6) | 191 |
| Income: 50k-100k | 52% (82) | 26% (40) | 7% (12) | 9% (13) | 3% (5) | 2% (3) | 1% (2) | 156 |
| Income: 100k+ | 52% (55) | 22% (24) | 12% (13) | 8% (8) | 4% (5) | 2% (2) | 1% (1) | 108 |
| Ethnicity: White | 57% (187) | 20% (65) | 8% (28) | 8% (28) | 2% (8) | 3% (8) | 2% (6) | 329 |
| Ethnicity: Hispanic | 53% (62) | 24% (28) | 8% (10) | 11% (13) | 1% (1) | 1% (2) | 1% (1) | 117 |
| Ethnicity: Black | 60% (44) | 18% (13) | 8% (6) | 7% (5) | 5% (4) | — (0) | 1% (1) | 73 |
| Ethnicity: Other | 56% (29) | 35% (19) | 1% (1) | 5% (3) | 1% (1) | — (0) | 2% (1) | 53 |

Continued on next page

Table MCTEdem2_8: On average, how much time each day do you spend on the following social media platforms?
 WhatsApp

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|-----------------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 57% (260) | 21% (97) | 8% (34) | 8% (36) | 3% (12) | 2% (8) | 2% (8) | 455 |
| All Christian | 53% (109) | 19% (40) | 10% (21) | 9% (18) | 5% (9) | 2% (3) | 2% (5) | 205 |
| Agnostic/Nothing in particular | 61% (63) | 25% (26) | 3% (3) | 3% (3) | 1% (1) | 3% (3) | 3% (3) | 104 |
| Something Else | 63% (48) | 22% (17) | 4% (3) | 9% (7) | — (0) | 2% (2) | — (0) | 76 |
| Religious Non-Protestant/Catholic | 59% (30) | 22% (11) | 10% (5) | 8% (4) | 3% (1) | — (0) | — (0) | 51 |
| Evangelical | 47% (70) | 22% (33) | 13% (20) | 12% (18) | 4% (6) | 1% (1) | 1% (1) | 149 |
| Non-Evangelical | 67% (83) | 18% (22) | 3% (3) | 4% (5) | 3% (3) | 3% (3) | 3% (4) | 123 |
| Community: Urban | 47% (95) | 24% (48) | 11% (22) | 12% (25) | 4% (8) | 1% (2) | 1% (1) | 202 |
| Community: Suburban | 66% (121) | 19% (35) | 5% (9) | 2% (4) | 1% (3) | 3% (5) | 2% (4) | 182 |
| Community: Rural | 62% (44) | 19% (14) | 5% (3) | 9% (6) | 1% (1) | 1% (1) | 3% (2) | 72 |
| Employ: Private Sector | 51% (107) | 24% (51) | 11% (22) | 7% (14) | 5% (10) | 2% (4) | 1% (2) | 210 |
| Employ: Government | 37% (19) | 20% (10) | 12% (6) | 24% (12) | 5% (2) | — (0) | 3% (2) | 51 |
| Employ: Self-Employed | 59% (30) | 32% (16) | 5% (2) | 4% (2) | — (0) | — (0) | — (0) | 50 |
| Military HH: Yes | 53% (29) | 16% (9) | 10% (5) | 13% (7) | 1% (1) | 5% (3) | 1% (1) | 55 |
| Military HH: No | 58% (231) | 22% (88) | 7% (29) | 7% (28) | 3% (11) | 1% (6) | 2% (7) | 400 |
| RD/WT: Right Direction | 51% (126) | 22% (56) | 11% (29) | 10% (25) | 3% (9) | 1% (2) | 1% (2) | 250 |
| RD/WT: Wrong Track | 65% (133) | 20% (41) | 3% (6) | 5% (11) | 2% (3) | 3% (6) | 3% (6) | 205 |
| Biden Job Approve | 53% (146) | 23% (62) | 10% (28) | 10% (29) | 4% (10) | — (0) | 1% (2) | 277 |
| Biden Job Disapprove | 63% (97) | 20% (32) | 3% (5) | 4% (7) | 1% (2) | 5% (7) | 4% (6) | 156 |
| Biden Job Strongly Approve | 46% (66) | 25% (36) | 15% (21) | 10% (14) | 4% (6) | — (0) | — (1) | 144 |
| Biden Job Somewhat Approve | 60% (80) | 20% (26) | 5% (7) | 11% (15) | 3% (4) | — (0) | 1% (1) | 133 |
| Biden Job Somewhat Disapprove | 62% (34) | 22% (12) | 2% (1) | 4% (2) | 1% (1) | 1% (1) | 8% (4) | 55 |
| Biden Job Strongly Disapprove | 63% (63) | 19% (19) | 4% (4) | 5% (5) | 1% (1) | 7% (7) | 2% (2) | 100 |
| Favorable of Biden | 53% (148) | 22% (63) | 10% (29) | 10% (28) | 3% (9) | — (1) | 1% (2) | 279 |
| Unfavorable of Biden | 64% (96) | 20% (30) | 3% (4) | 5% (7) | 2% (3) | 4% (6) | 2% (3) | 151 |
| Very Favorable of Biden | 47% (71) | 25% (37) | 15% (23) | 8% (12) | 4% (6) | — (1) | — (1) | 151 |
| Somewhat Favorable of Biden | 60% (76) | 20% (25) | 4% (5) | 12% (15) | 3% (4) | — (0) | 1% (1) | 128 |
| Very Unfavorable of Biden | 65% (66) | 22% (23) | 1% (1) | 4% (4) | 1% (1) | 6% (6) | 2% (2) | 102 |
| #1 Issue: Economy | 58% (105) | 21% (37) | 7% (13) | 9% (17) | 3% (6) | 1% (1) | 1% (1) | 181 |
| #1 Issue: Security | 55% (34) | 28% (18) | 7% (4) | 1% (1) | 1% (1) | 4% (2) | 3% (2) | 62 |
| #1 Issue: Health Care | 47% (37) | 23% (18) | 12% (9) | 13% (10) | 2% (1) | 3% (2) | — (0) | 78 |

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Table MCTEdem2_8: On average, how much time each day do you spend on the following social media platforms?

WhatsApp

| Demographic | Less than 1 hour | 1 to 3 hours | 4 to 6 hours | 7 to 10 hours | More than 10 hours | I don't use social media | Don't know / No opinion | Total N |
|--------------------------------|------------------|--------------|--------------|---------------|--------------------|--------------------------|-------------------------|---------|
| Adults | 57% (260) | 21% (97) | 8% (34) | 8% (36) | 3% (12) | 2% (8) | 2% (8) | 455 |
| 2020 Vote: Joe Biden | 56% (145) | 20% (52) | 10% (27) | 8% (21) | 4% (11) | — (1) | 1% (2) | 257 |
| 2020 Vote: Donald Trump | 57% (61) | 22% (24) | 3% (3) | 9% (9) | 1% (1) | 7% (7) | 1% (2) | 107 |
| 2020 Vote: Didn't Vote | 54% (42) | 27% (21) | 6% (5) | 8% (6) | 1% (1) | — (0) | 5% (3) | 77 |
| 2018 House Vote: Democrat | 54% (106) | 21% (42) | 10% (20) | 10% (19) | 4% (7) | — (1) | 1% (2) | 196 |
| 2018 House Vote: Republican | 59% (47) | 23% (19) | 5% (4) | 5% (4) | 2% (2) | 5% (4) | 1% (1) | 79 |
| 2016 Vote: Hillary Clinton | 54% (92) | 24% (42) | 12% (20) | 6% (10) | 4% (6) | — (0) | 1% (2) | 172 |
| 2016 Vote: Donald Trump | 60% (62) | 21% (22) | 3% (4) | 7% (8) | 2% (2) | 6% (6) | 1% (1) | 104 |
| 2016 Vote: Didn't Vote | 58% (93) | 19% (31) | 6% (11) | 10% (17) | 2% (4) | 2% (3) | 3% (4) | 162 |
| Voted in 2014: Yes | 55% (136) | 22% (54) | 9% (21) | 7% (18) | 3% (8) | 2% (5) | 1% (3) | 245 |
| Voted in 2014: No | 59% (124) | 20% (43) | 6% (13) | 9% (18) | 2% (4) | 2% (3) | 2% (5) | 210 |
| 4-Region: Northeast | 61% (60) | 18% (17) | 2% (2) | 10% (9) | 3% (3) | 4% (4) | 3% (3) | 99 |
| 4-Region: Midwest | 60% (43) | 24% (17) | 4% (3) | 5% (4) | 1% (1) | 4% (3) | 2% (1) | 71 |
| 4-Region: South | 61% (96) | 21% (33) | 8% (12) | 5% (8) | 2% (3) | 1% (2) | 2% (3) | 157 |
| 4-Region: West | 47% (60) | 23% (30) | 13% (17) | 11% (15) | 4% (5) | — (0) | 1% (1) | 128 |
| Facebook Users | 58% (238) | 21% (87) | 7% (29) | 8% (33) | 2% (9) | 1% (5) | 2% (7) | 409 |
| Instagram Users | 54% (181) | 22% (73) | 9% (31) | 9% (31) | 3% (9) | 2% (6) | 2% (6) | 337 |
| WhatsApp Users | 57% (260) | 21% (97) | 8% (34) | 8% (36) | 3% (12) | 2% (8) | 2% (8) | 455 |
| Kids Use Facebook or Instagram | 39% (59) | 23% (35) | 16% (24) | 14% (21) | 5% (8) | 1% (2) | 1% (1) | 150 |
| Support Government Regulation | 55% (151) | 22% (60) | 9% (25) | 8% (23) | 4% (10) | 1% (2) | 1% (3) | 275 |
| Oppose Government Regulation | 61% (69) | 19% (21) | 6% (7) | 8% (9) | 1% (1) | 4% (5) | 1% (1) | 113 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem3_1: To your knowledge, does your child or children use any of the following social media platforms?
 Twitter

| Demographic | Yes, I have at least one child who uses this platform | | No, my child or children do not use this platform | | Don't know / No opinion | | Total N |
|--------------------------|---|-------|---|-------|-------------------------|------|---------|
| Adults | 25% | (156) | 61% | (379) | 13% | (82) | 617 |
| Gender: Male | 31% | (98) | 55% | (171) | 14% | (45) | 314 |
| Gender: Female | 19% | (59) | 68% | (207) | 12% | (37) | 303 |
| Age: 18-34 | 18% | (45) | 71% | (180) | 11% | (27) | 252 |
| Age: 35-44 | 34% | (72) | 51% | (106) | 15% | (31) | 209 |
| Age: 45-64 | 24% | (35) | 61% | (91) | 15% | (22) | 148 |
| Millennials: 1981-1996 | 25% | (89) | 64% | (226) | 11% | (37) | 353 |
| GenXers: 1965-1980 | 29% | (55) | 53% | (101) | 18% | (34) | 190 |
| PID: Dem (no lean) | 37% | (88) | 54% | (126) | 9% | (21) | 236 |
| PID: Ind (no lean) | 16% | (33) | 65% | (130) | 19% | (38) | 201 |
| PID: Rep (no lean) | 20% | (35) | 68% | (123) | 12% | (22) | 180 |
| PID/Gender: Dem Men | 45% | (67) | 47% | (69) | 8% | (11) | 148 |
| PID/Gender: Dem Women | 24% | (21) | 65% | (57) | 11% | (10) | 88 |
| PID/Gender: Ind Men | 16% | (12) | 54% | (41) | 30% | (23) | 76 |
| PID/Gender: Ind Women | 17% | (21) | 71% | (88) | 12% | (15) | 124 |
| PID/Gender: Rep Men | 21% | (19) | 67% | (61) | 11% | (10) | 90 |
| PID/Gender: Rep Women | 18% | (17) | 69% | (62) | 13% | (12) | 90 |
| Ideo: Liberal (1-3) | 36% | (68) | 58% | (109) | 5% | (10) | 186 |
| Ideo: Moderate (4) | 19% | (33) | 61% | (109) | 20% | (36) | 179 |
| Ideo: Conservative (5-7) | 26% | (46) | 63% | (110) | 10% | (18) | 175 |
| Educ: < College | 17% | (70) | 65% | (263) | 18% | (72) | 405 |
| Educ: Bachelors degree | 46% | (62) | 50% | (66) | 4% | (5) | 133 |
| Educ: Post-grad | 32% | (25) | 62% | (49) | 6% | (5) | 79 |
| Income: Under 50k | 18% | (53) | 64% | (189) | 17% | (51) | 293 |
| Income: 50k-100k | 25% | (49) | 64% | (124) | 11% | (21) | 194 |
| Income: 100k+ | 42% | (54) | 51% | (66) | 7% | (9) | 129 |
| Ethnicity: White | 27% | (130) | 62% | (299) | 11% | (55) | 484 |
| Ethnicity: Hispanic | 29% | (44) | 52% | (77) | 19% | (29) | 149 |
| Ethnicity: Black | 18% | (15) | 71% | (59) | 10% | (9) | 83 |
| Ethnicity: Other | 23% | (11) | 42% | (21) | 36% | (18) | 50 |

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Table MCTEdem3_1: To your knowledge, does your child or children use any of the following social media platforms?

Twitter

| Demographic | Yes, I have at least one child who uses this platform | | No, my child or children do not use this platform | | Don't know / No opinion | | Total N |
|--------------------------------|---|-------|---|-------|-------------------------|------|---------|
| Adults | 25% | (156) | 61% | (379) | 13% | (82) | 617 |
| All Christian | 35% | (88) | 55% | (139) | 11% | (27) | 254 |
| Agnostic/Nothing in particular | 12% | (19) | 74% | (122) | 14% | (24) | 165 |
| Something Else | 22% | (29) | 61% | (81) | 17% | (23) | 133 |
| Evangelical | 37% | (71) | 47% | (91) | 16% | (30) | 192 |
| Non-Evangelical | 23% | (43) | 67% | (123) | 10% | (18) | 183 |
| Community: Urban | 39% | (89) | 51% | (118) | 10% | (24) | 230 |
| Community: Suburban | 18% | (40) | 69% | (158) | 13% | (31) | 229 |
| Community: Rural | 17% | (27) | 65% | (103) | 17% | (27) | 157 |
| Employ: Private Sector | 33% | (89) | 56% | (152) | 11% | (31) | 272 |
| Employ: Government | 28% | (14) | 65% | (34) | 7% | (4) | 52 |
| Employ: Self-Employed | 30% | (20) | 58% | (39) | 12% | (8) | 68 |
| Employ: Homemaker | 13% | (12) | 79% | (73) | 8% | (7) | 93 |
| Employ: Unemployed | 13% | (8) | 64% | (39) | 22% | (13) | 61 |
| Military HH: Yes | 30% | (22) | 66% | (48) | 3% | (2) | 72 |
| Military HH: No | 25% | (135) | 61% | (331) | 15% | (79) | 545 |
| RD/WT: Right Direction | 37% | (96) | 51% | (131) | 12% | (30) | 256 |
| RD/WT: Wrong Track | 17% | (60) | 69% | (248) | 14% | (52) | 360 |
| Biden Job Approve | 34% | (99) | 53% | (154) | 12% | (36) | 288 |
| Biden Job Disapprove | 17% | (52) | 70% | (210) | 13% | (38) | 300 |
| Biden Job Strongly Approve | 43% | (63) | 45% | (67) | 12% | (18) | 148 |
| Biden Job Somewhat Approve | 25% | (35) | 62% | (87) | 13% | (18) | 140 |
| Biden Job Somewhat Disapprove | 16% | (15) | 71% | (68) | 14% | (13) | 97 |
| Biden Job Strongly Disapprove | 18% | (37) | 70% | (141) | 12% | (25) | 203 |
| Favorable of Biden | 35% | (96) | 53% | (145) | 13% | (34) | 274 |
| Unfavorable of Biden | 18% | (55) | 69% | (207) | 12% | (36) | 299 |
| Very Favorable of Biden | 44% | (67) | 46% | (69) | 10% | (15) | 151 |
| Somewhat Favorable of Biden | 23% | (29) | 61% | (75) | 16% | (19) | 123 |
| Somewhat Unfavorable of Biden | 22% | (18) | 68% | (56) | 10% | (9) | 83 |
| Very Unfavorable of Biden | 17% | (37) | 70% | (151) | 13% | (28) | 216 |

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Table MCTEdem3_1: To your knowledge, does your child or children use any of the following social media platforms?
 Twitter

| Demographic | Yes, I have at least one child who uses this platform | | No, my child or children do not use this platform | | Don't know / No opinion | | Total N |
|--------------------------------|---|-------|---|-------|-------------------------|------|---------|
| Adults | 25% | (156) | 61% | (379) | 13% | (82) | 617 |
| #1 Issue: Economy | 28% | (78) | 60% | (168) | 13% | (36) | 282 |
| #1 Issue: Security | 19% | (17) | 69% | (61) | 12% | (11) | 88 |
| #1 Issue: Health Care | 29% | (27) | 53% | (49) | 18% | (17) | 94 |
| 2020 Vote: Joe Biden | 34% | (92) | 55% | (149) | 11% | (31) | 271 |
| 2020 Vote: Donald Trump | 21% | (42) | 70% | (140) | 9% | (19) | 200 |
| 2020 Vote: Didn't Vote | 16% | (21) | 62% | (83) | 22% | (30) | 134 |
| 2018 House Vote: Democrat | 39% | (82) | 55% | (117) | 6% | (12) | 212 |
| 2018 House Vote: Republican | 24% | (33) | 66% | (92) | 10% | (14) | 139 |
| 2016 Vote: Hillary Clinton | 39% | (77) | 55% | (111) | 6% | (12) | 200 |
| 2016 Vote: Donald Trump | 24% | (38) | 67% | (107) | 9% | (14) | 160 |
| 2016 Vote: Didn't Vote | 14% | (33) | 63% | (145) | 23% | (53) | 232 |
| Voted in 2014: Yes | 34% | (105) | 59% | (179) | 7% | (21) | 304 |
| Voted in 2014: No | 17% | (52) | 64% | (200) | 19% | (61) | 313 |
| 4-Region: Northeast | 25% | (28) | 62% | (67) | 13% | (14) | 109 |
| 4-Region: Midwest | 16% | (22) | 74% | (102) | 9% | (13) | 137 |
| 4-Region: South | 24% | (56) | 60% | (138) | 16% | (37) | 231 |
| 4-Region: West | 36% | (50) | 51% | (71) | 13% | (18) | 139 |
| Facebook Users | 27% | (149) | 60% | (330) | 13% | (72) | 551 |
| Instagram Users | 31% | (126) | 60% | (242) | 9% | (36) | 404 |
| WhatsApp Users | 43% | (93) | 51% | (110) | 6% | (13) | 216 |
| Kids Use Facebook or Instagram | 46% | (149) | 41% | (135) | 13% | (42) | 327 |
| Support Government Regulation | 29% | (95) | 59% | (189) | 12% | (38) | 322 |
| Oppose Government Regulation | 21% | (40) | 67% | (126) | 12% | (23) | 190 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem3_2: To your knowledge, does your child or children use any of the following social media platforms?

Facebook

| Demographic | Yes, I have at least one child who uses this platform | | No, my child or children do not use this platform | | Don't know / No opinion | | Total N |
|--------------------------|--|-------|--|-------|--------------------------------|------|----------------|
| Adults | 43% | (264) | 52% | (318) | 6% | (34) | 617 |
| Gender: Male | 48% | (152) | 45% | (140) | 7% | (22) | 314 |
| Gender: Female | 37% | (113) | 59% | (178) | 4% | (12) | 303 |
| Age: 18-34 | 31% | (78) | 64% | (162) | 5% | (13) | 252 |
| Age: 35-44 | 52% | (108) | 43% | (90) | 5% | (11) | 209 |
| Age: 45-64 | 50% | (74) | 43% | (64) | 7% | (10) | 148 |
| Millennials: 1981-1996 | 40% | (141) | 55% | (195) | 5% | (17) | 353 |
| GenXers: 1965-1980 | 53% | (100) | 41% | (78) | 6% | (12) | 190 |
| PID: Dem (no lean) | 55% | (129) | 43% | (100) | 3% | (7) | 236 |
| PID: Ind (no lean) | 32% | (65) | 58% | (117) | 9% | (19) | 201 |
| PID: Rep (no lean) | 39% | (71) | 56% | (101) | 4% | (8) | 180 |
| PID/Gender: Dem Men | 62% | (91) | 35% | (51) | 3% | (5) | 148 |
| PID/Gender: Dem Women | 42% | (37) | 56% | (49) | 2% | (2) | 88 |
| PID/Gender: Ind Men | 32% | (24) | 54% | (41) | 14% | (11) | 76 |
| PID/Gender: Ind Women | 33% | (41) | 61% | (76) | 6% | (8) | 124 |
| PID/Gender: Rep Men | 40% | (36) | 53% | (48) | 6% | (6) | 90 |
| PID/Gender: Rep Women | 39% | (35) | 59% | (53) | 3% | (2) | 90 |
| Ideo: Liberal (1-3) | 52% | (96) | 46% | (85) | 2% | (5) | 186 |
| Ideo: Moderate (4) | 39% | (70) | 55% | (98) | 6% | (11) | 179 |
| Ideo: Conservative (5-7) | 44% | (77) | 50% | (87) | 6% | (11) | 175 |
| Educ: < College | 38% | (155) | 55% | (225) | 6% | (25) | 405 |
| Educ: Bachelors degree | 54% | (72) | 40% | (54) | 5% | (7) | 133 |
| Educ: Post-grad | 46% | (37) | 51% | (40) | 3% | (2) | 79 |
| Income: Under 50k | 37% | (110) | 54% | (159) | 8% | (24) | 293 |
| Income: 50k-100k | 42% | (82) | 54% | (104) | 4% | (7) | 194 |
| Income: 100k+ | 56% | (72) | 43% | (55) | 2% | (2) | 129 |
| Ethnicity: White | 46% | (222) | 50% | (243) | 4% | (18) | 484 |
| Ethnicity: Hispanic | 44% | (66) | 50% | (75) | 6% | (9) | 149 |
| Ethnicity: Black | 40% | (34) | 53% | (44) | 7% | (6) | 83 |
| Ethnicity: Other | 17% | (8) | 62% | (31) | 21% | (10) | 50 |

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Table MCTEdem3_2: *To your knowledge, does your child or children use any of the following social media platforms?*
 Facebook

| Demographic | Yes, I have at least one child who uses this platform | | No, my child or children do not use this platform | | Don't know / No opinion | | Total N |
|--------------------------------|---|-------|---|-------|-------------------------|------|---------|
| Adults | 43% | (264) | 52% | (318) | 6% | (34) | 617 |
| All Christian | 49% | (125) | 47% | (119) | 4% | (10) | 254 |
| Agnostic/Nothing in particular | 33% | (54) | 62% | (103) | 5% | (8) | 165 |
| Something Else | 42% | (55) | 50% | (66) | 9% | (11) | 133 |
| Evangelical | 56% | (106) | 37% | (71) | 7% | (14) | 192 |
| Non-Evangelical | 38% | (70) | 59% | (107) | 3% | (6) | 183 |
| Community: Urban | 56% | (128) | 39% | (91) | 5% | (11) | 230 |
| Community: Suburban | 34% | (79) | 61% | (140) | 4% | (10) | 229 |
| Community: Rural | 37% | (57) | 55% | (87) | 8% | (13) | 157 |
| Employ: Private Sector | 49% | (134) | 46% | (125) | 5% | (13) | 272 |
| Employ: Government | 52% | (27) | 48% | (25) | — | (0) | 52 |
| Employ: Self-Employed | 46% | (31) | 50% | (34) | 4% | (2) | 68 |
| Employ: Homemaker | 29% | (27) | 71% | (66) | — | (0) | 93 |
| Employ: Unemployed | 34% | (20) | 55% | (33) | 12% | (7) | 61 |
| Military HH: Yes | 55% | (39) | 44% | (32) | 1% | (1) | 72 |
| Military HH: No | 41% | (225) | 53% | (287) | 6% | (33) | 545 |
| RD/WT: Right Direction | 53% | (137) | 42% | (108) | 5% | (12) | 256 |
| RD/WT: Wrong Track | 35% | (128) | 58% | (211) | 6% | (22) | 360 |
| Biden Job Approve | 52% | (150) | 42% | (121) | 6% | (17) | 288 |
| Biden Job Disapprove | 34% | (102) | 61% | (185) | 4% | (13) | 300 |
| Biden Job Strongly Approve | 59% | (87) | 38% | (55) | 4% | (5) | 148 |
| Biden Job Somewhat Approve | 45% | (63) | 47% | (66) | 8% | (11) | 140 |
| Biden Job Somewhat Disapprove | 30% | (29) | 66% | (64) | 4% | (3) | 97 |
| Biden Job Strongly Disapprove | 36% | (73) | 59% | (121) | 5% | (10) | 203 |
| Favorable of Biden | 53% | (146) | 42% | (114) | 5% | (14) | 274 |
| Unfavorable of Biden | 34% | (102) | 61% | (181) | 5% | (16) | 299 |
| Very Favorable of Biden | 62% | (93) | 36% | (54) | 3% | (4) | 151 |
| Somewhat Favorable of Biden | 43% | (53) | 49% | (60) | 8% | (10) | 123 |
| Somewhat Unfavorable of Biden | 32% | (27) | 62% | (52) | 5% | (4) | 83 |
| Very Unfavorable of Biden | 35% | (75) | 60% | (129) | 5% | (12) | 216 |

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Table MCTEdem3_2: To your knowledge, does your child or children use any of the following social media platforms?

Facebook

| Demographic | Yes, I have at least one child who uses this platform | | No, my child or children do not use this platform | | Don't know / No opinion | | Total N |
|--------------------------------|---|-------|---|-------|-------------------------|------|---------|
| Adults | 43% | (264) | 52% | (318) | 6% | (34) | 617 |
| #1 Issue: Economy | 50% | (141) | 45% | (127) | 5% | (14) | 282 |
| #1 Issue: Security | 38% | (34) | 55% | (49) | 7% | (6) | 88 |
| #1 Issue: Health Care | 45% | (42) | 50% | (47) | 4% | (4) | 94 |
| 2020 Vote: Joe Biden | 50% | (135) | 44% | (119) | 6% | (18) | 271 |
| 2020 Vote: Donald Trump | 45% | (89) | 51% | (102) | 4% | (9) | 200 |
| 2020 Vote: Didn't Vote | 26% | (35) | 68% | (91) | 6% | (8) | 134 |
| 2018 House Vote: Democrat | 54% | (114) | 42% | (89) | 4% | (9) | 212 |
| 2018 House Vote: Republican | 46% | (64) | 49% | (68) | 5% | (6) | 139 |
| 2016 Vote: Hillary Clinton | 52% | (104) | 44% | (88) | 4% | (8) | 200 |
| 2016 Vote: Donald Trump | 51% | (81) | 46% | (73) | 3% | (5) | 160 |
| 2016 Vote: Didn't Vote | 29% | (68) | 61% | (142) | 9% | (21) | 232 |
| Voted in 2014: Yes | 55% | (168) | 42% | (126) | 3% | (10) | 304 |
| Voted in 2014: No | 31% | (97) | 61% | (192) | 8% | (24) | 313 |
| 4-Region: Northeast | 43% | (47) | 54% | (59) | 4% | (4) | 109 |
| 4-Region: Midwest | 32% | (44) | 65% | (89) | 3% | (4) | 137 |
| 4-Region: South | 43% | (99) | 52% | (119) | 5% | (12) | 231 |
| 4-Region: West | 54% | (75) | 37% | (51) | 9% | (13) | 139 |
| Facebook Users | 46% | (253) | 49% | (271) | 5% | (27) | 551 |
| Instagram Users | 47% | (189) | 50% | (202) | 3% | (13) | 404 |
| WhatsApp Users | 59% | (129) | 39% | (84) | 2% | (3) | 216 |
| Kids Use Facebook or Instagram | 81% | (264) | 19% | (61) | 1% | (2) | 327 |
| Support Government Regulation | 46% | (149) | 47% | (153) | 6% | (20) | 322 |
| Oppose Government Regulation | 43% | (82) | 54% | (103) | 3% | (5) | 190 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem3_3: To your knowledge, does your child or children use any of the following social media platforms?
 Snapchat

| Demographic | Yes, I have at least one child who uses this platform | | No, my child or children do not use this platform | | Don't know / No opinion | | Total N |
|--------------------------|---|-------|---|-------|-------------------------|------|---------|
| Adults | 37% | (231) | 53% | (327) | 10% | (59) | 617 |
| Gender: Male | 34% | (106) | 52% | (164) | 14% | (43) | 314 |
| Gender: Female | 41% | (124) | 54% | (162) | 5% | (16) | 303 |
| Age: 18-34 | 22% | (56) | 69% | (174) | 9% | (21) | 252 |
| Age: 35-44 | 53% | (110) | 39% | (81) | 9% | (19) | 209 |
| Age: 45-64 | 42% | (62) | 48% | (70) | 10% | (15) | 148 |
| Millennials: 1981-1996 | 35% | (124) | 56% | (197) | 9% | (32) | 353 |
| GenXers: 1965-1980 | 48% | (91) | 44% | (84) | 8% | (15) | 190 |
| PID: Dem (no lean) | 43% | (102) | 48% | (113) | 9% | (21) | 236 |
| PID: Ind (no lean) | 34% | (69) | 53% | (106) | 13% | (26) | 201 |
| PID: Rep (no lean) | 33% | (60) | 60% | (107) | 7% | (13) | 180 |
| PID/Gender: Dem Men | 41% | (61) | 47% | (70) | 11% | (17) | 148 |
| PID/Gender: Dem Women | 47% | (41) | 49% | (43) | 5% | (4) | 88 |
| PID/Gender: Ind Men | 24% | (19) | 52% | (40) | 23% | (18) | 76 |
| PID/Gender: Ind Women | 40% | (50) | 54% | (67) | 6% | (8) | 124 |
| PID/Gender: Rep Men | 30% | (26) | 61% | (54) | 10% | (9) | 90 |
| PID/Gender: Rep Women | 37% | (33) | 59% | (53) | 5% | (4) | 90 |
| Ideo: Liberal (1-3) | 42% | (77) | 54% | (101) | 4% | (8) | 186 |
| Ideo: Moderate (4) | 36% | (64) | 52% | (94) | 12% | (21) | 179 |
| Ideo: Conservative (5-7) | 36% | (63) | 52% | (91) | 12% | (21) | 175 |
| Educ: < College | 33% | (135) | 55% | (222) | 12% | (48) | 405 |
| Educ: Bachelors degree | 46% | (60) | 49% | (65) | 6% | (8) | 133 |
| Educ: Post-grad | 45% | (35) | 50% | (39) | 5% | (4) | 79 |
| Income: Under 50k | 31% | (90) | 57% | (166) | 13% | (37) | 293 |
| Income: 50k-100k | 40% | (78) | 54% | (105) | 5% | (10) | 194 |
| Income: 100k+ | 48% | (62) | 43% | (55) | 9% | (12) | 129 |
| Ethnicity: White | 39% | (187) | 53% | (256) | 8% | (41) | 484 |
| Ethnicity: Hispanic | 33% | (49) | 51% | (76) | 17% | (25) | 149 |
| Ethnicity: Black | 30% | (25) | 60% | (50) | 10% | (8) | 83 |
| Ethnicity: Other | 38% | (19) | 41% | (20) | 21% | (10) | 50 |

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Table MCTEdem3_3: To your knowledge, does your child or children use any of the following social media platforms?
Snapshot

| Demographic | Yes, I have at least one child who uses this platform | | No, my child or children do not use this platform | | Don't know / No opinion | | Total N |
|--------------------------------|---|-------|---|-------|-------------------------|------|---------|
| Adults | 37% | (231) | 53% | (327) | 10% | (59) | 617 |
| All Christian | 42% | (108) | 48% | (121) | 10% | (25) | 254 |
| Agnostic/Nothing in particular | 31% | (52) | 63% | (105) | 5% | (9) | 165 |
| Something Else | 35% | (47) | 50% | (67) | 15% | (19) | 133 |
| Evangelical | 47% | (89) | 40% | (76) | 14% | (26) | 192 |
| Non-Evangelical | 31% | (57) | 59% | (109) | 9% | (17) | 183 |
| Community: Urban | 40% | (92) | 50% | (115) | 10% | (23) | 230 |
| Community: Suburban | 35% | (81) | 57% | (130) | 8% | (18) | 229 |
| Community: Rural | 36% | (57) | 52% | (82) | 12% | (18) | 157 |
| Employ: Private Sector | 42% | (114) | 50% | (135) | 8% | (23) | 272 |
| Employ: Government | 39% | (20) | 60% | (31) | 1% | (1) | 52 |
| Employ: Self-Employed | 35% | (23) | 54% | (36) | 12% | (8) | 68 |
| Employ: Homemaker | 35% | (33) | 63% | (59) | 1% | (1) | 93 |
| Employ: Unemployed | 35% | (21) | 54% | (32) | 12% | (7) | 61 |
| Military HH: Yes | 51% | (36) | 44% | (31) | 6% | (4) | 72 |
| Military HH: No | 36% | (195) | 54% | (295) | 10% | (55) | 545 |
| RD/WT: Right Direction | 45% | (114) | 45% | (114) | 11% | (28) | 256 |
| RD/WT: Wrong Track | 32% | (117) | 59% | (212) | 9% | (31) | 360 |
| Biden Job Approve | 40% | (116) | 48% | (139) | 12% | (34) | 288 |
| Biden Job Disapprove | 34% | (101) | 59% | (178) | 7% | (21) | 300 |
| Biden Job Strongly Approve | 46% | (68) | 43% | (63) | 11% | (16) | 148 |
| Biden Job Somewhat Approve | 34% | (47) | 54% | (75) | 12% | (18) | 140 |
| Biden Job Somewhat Disapprove | 36% | (35) | 56% | (55) | 8% | (7) | 97 |
| Biden Job Strongly Disapprove | 33% | (66) | 60% | (123) | 7% | (14) | 203 |
| Favorable of Biden | 42% | (117) | 46% | (126) | 12% | (32) | 274 |
| Unfavorable of Biden | 32% | (96) | 60% | (179) | 8% | (24) | 299 |
| Very Favorable of Biden | 47% | (71) | 41% | (62) | 12% | (18) | 151 |
| Somewhat Favorable of Biden | 37% | (46) | 52% | (64) | 11% | (14) | 123 |
| Somewhat Unfavorable of Biden | 36% | (30) | 57% | (47) | 7% | (6) | 83 |
| Very Unfavorable of Biden | 31% | (66) | 61% | (132) | 8% | (17) | 216 |

Continued on next page

Table MCTEdem3_3: To your knowledge, does your child or children use any of the following social media platforms?
 Snapchat

| Demographic | Yes, I have at least one child who uses this platform | | No, my child or children do not use this platform | | Don't know / No opinion | | Total N |
|--------------------------------|---|-------|---|-------|-------------------------|------|---------|
| Adults | 37% | (231) | 53% | (327) | 10% | (59) | 617 |
| #1 Issue: Economy | 42% | (118) | 48% | (137) | 10% | (27) | 282 |
| #1 Issue: Security | 34% | (30) | 57% | (50) | 9% | (8) | 88 |
| #1 Issue: Health Care | 41% | (38) | 50% | (47) | 10% | (9) | 94 |
| 2020 Vote: Joe Biden | 40% | (109) | 49% | (131) | 11% | (31) | 271 |
| 2020 Vote: Donald Trump | 35% | (69) | 59% | (118) | 7% | (13) | 200 |
| 2020 Vote: Didn't Vote | 34% | (46) | 55% | (73) | 11% | (14) | 134 |
| 2018 House Vote: Democrat | 44% | (94) | 47% | (100) | 8% | (17) | 212 |
| 2018 House Vote: Republican | 41% | (57) | 52% | (72) | 7% | (10) | 139 |
| 2016 Vote: Hillary Clinton | 46% | (91) | 48% | (97) | 6% | (12) | 200 |
| 2016 Vote: Donald Trump | 42% | (66) | 52% | (84) | 6% | (10) | 160 |
| 2016 Vote: Didn't Vote | 28% | (65) | 57% | (133) | 15% | (34) | 232 |
| Voted in 2014: Yes | 46% | (139) | 47% | (143) | 7% | (22) | 304 |
| Voted in 2014: No | 29% | (92) | 59% | (183) | 12% | (37) | 313 |
| 4-Region: Northeast | 45% | (49) | 49% | (54) | 6% | (7) | 109 |
| 4-Region: Midwest | 26% | (36) | 66% | (90) | 8% | (11) | 137 |
| 4-Region: South | 38% | (88) | 52% | (119) | 10% | (24) | 231 |
| 4-Region: West | 42% | (58) | 45% | (63) | 13% | (18) | 139 |
| Facebook Users | 38% | (212) | 52% | (287) | 10% | (53) | 551 |
| Instagram Users | 44% | (179) | 49% | (198) | 6% | (26) | 404 |
| WhatsApp Users | 48% | (104) | 46% | (100) | 6% | (13) | 216 |
| Kids Use Facebook or Instagram | 62% | (201) | 30% | (97) | 9% | (28) | 327 |
| Support Government Regulation | 39% | (126) | 53% | (170) | 8% | (25) | 322 |
| Oppose Government Regulation | 39% | (74) | 52% | (98) | 9% | (17) | 190 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem3_4: To your knowledge, does your child or children use any of the following social media platforms?

Instagram

| Demographic | Yes, I have at least one child who uses this platform | | No, my child or children do not use this platform | | Don't know / No opinion | | Total N |
|--------------------------|---|-------|---|-------|-------------------------|------|---------|
| Adults | 41% | (250) | 51% | (313) | 9% | (54) | 617 |
| Gender: Male | 42% | (131) | 48% | (149) | 11% | (34) | 314 |
| Gender: Female | 39% | (119) | 54% | (164) | 7% | (20) | 303 |
| Age: 18-34 | 27% | (69) | 65% | (165) | 7% | (18) | 252 |
| Age: 35-44 | 51% | (107) | 40% | (84) | 9% | (18) | 209 |
| Age: 45-64 | 46% | (69) | 42% | (63) | 11% | (16) | 148 |
| Millennials: 1981-1996 | 36% | (127) | 56% | (196) | 9% | (30) | 353 |
| GenXers: 1965-1980 | 53% | (101) | 38% | (72) | 9% | (17) | 190 |
| PID: Dem (no lean) | 55% | (129) | 40% | (94) | 6% | (14) | 236 |
| PID: Ind (no lean) | 30% | (61) | 55% | (111) | 14% | (29) | 201 |
| PID: Rep (no lean) | 33% | (60) | 60% | (109) | 6% | (11) | 180 |
| PID/Gender: Dem Men | 57% | (84) | 35% | (52) | 8% | (12) | 148 |
| PID/Gender: Dem Women | 51% | (45) | 47% | (41) | 2% | (2) | 88 |
| PID/Gender: Ind Men | 26% | (20) | 53% | (40) | 21% | (16) | 76 |
| PID/Gender: Ind Women | 33% | (41) | 57% | (71) | 10% | (13) | 124 |
| PID/Gender: Rep Men | 30% | (27) | 63% | (57) | 7% | (6) | 90 |
| PID/Gender: Rep Women | 37% | (33) | 57% | (52) | 6% | (5) | 90 |
| Ideo: Liberal (1-3) | 51% | (94) | 44% | (83) | 5% | (9) | 186 |
| Ideo: Moderate (4) | 34% | (60) | 53% | (95) | 13% | (23) | 179 |
| Ideo: Conservative (5-7) | 42% | (73) | 52% | (92) | 6% | (10) | 175 |
| Educ: < College | 34% | (139) | 55% | (222) | 11% | (44) | 405 |
| Educ: Bachelors degree | 55% | (73) | 40% | (53) | 5% | (7) | 133 |
| Educ: Post-grad | 49% | (39) | 48% | (38) | 3% | (3) | 79 |
| Income: Under 50k | 35% | (102) | 53% | (157) | 12% | (35) | 293 |
| Income: 50k-100k | 39% | (76) | 55% | (107) | 6% | (11) | 194 |
| Income: 100k+ | 56% | (73) | 38% | (49) | 6% | (8) | 129 |
| Ethnicity: White | 41% | (199) | 52% | (251) | 7% | (34) | 484 |
| Ethnicity: Hispanic | 44% | (66) | 43% | (64) | 13% | (19) | 149 |
| Ethnicity: Black | 44% | (36) | 50% | (41) | 6% | (5) | 83 |
| Ethnicity: Other | 31% | (15) | 41% | (20) | 29% | (14) | 50 |

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Table MCTEdem3_4: To your knowledge, does your child or children use any of the following social media platforms?
 Instagram

| Demographic | Yes, I have at least one child who uses this platform | | No, my child or children do not use this platform | | Don't know / No opinion | | Total N |
|--------------------------------|---|-------|---|-------|-------------------------|------|---------|
| Adults | 41% | (250) | 51% | (313) | 9% | (54) | 617 |
| All Christian | 48% | (123) | 44% | (112) | 7% | (19) | 254 |
| Agnostic/Nothing in particular | 30% | (50) | 64% | (106) | 5% | (9) | 165 |
| Something Else | 38% | (51) | 48% | (63) | 14% | (18) | 133 |
| Evangelical | 55% | (105) | 36% | (68) | 10% | (18) | 192 |
| Non-Evangelical | 35% | (64) | 55% | (102) | 10% | (18) | 183 |
| Community: Urban | 48% | (110) | 44% | (101) | 8% | (19) | 230 |
| Community: Suburban | 40% | (92) | 53% | (121) | 7% | (16) | 229 |
| Community: Rural | 31% | (48) | 58% | (91) | 12% | (18) | 157 |
| Employ: Private Sector | 47% | (127) | 45% | (123) | 8% | (21) | 272 |
| Employ: Government | 43% | (22) | 56% | (29) | 1% | (1) | 52 |
| Employ: Self-Employed | 52% | (35) | 42% | (28) | 6% | (4) | 68 |
| Employ: Homemaker | 28% | (26) | 68% | (63) | 4% | (3) | 93 |
| Employ: Unemployed | 30% | (18) | 57% | (34) | 14% | (8) | 61 |
| Military HH: Yes | 46% | (33) | 52% | (37) | 3% | (2) | 72 |
| Military HH: No | 40% | (217) | 51% | (276) | 9% | (52) | 545 |
| RD/WT: Right Direction | 51% | (130) | 41% | (105) | 8% | (22) | 256 |
| RD/WT: Wrong Track | 33% | (120) | 58% | (208) | 9% | (32) | 360 |
| Biden Job Approve | 48% | (139) | 42% | (120) | 10% | (30) | 288 |
| Biden Job Disapprove | 33% | (98) | 61% | (182) | 6% | (19) | 300 |
| Biden Job Strongly Approve | 57% | (84) | 34% | (51) | 9% | (13) | 148 |
| Biden Job Somewhat Approve | 39% | (55) | 49% | (69) | 12% | (16) | 140 |
| Biden Job Somewhat Disapprove | 34% | (33) | 62% | (60) | 4% | (4) | 97 |
| Biden Job Strongly Disapprove | 32% | (66) | 60% | (122) | 8% | (15) | 203 |
| Favorable of Biden | 49% | (135) | 41% | (112) | 10% | (27) | 274 |
| Unfavorable of Biden | 33% | (99) | 59% | (177) | 8% | (22) | 299 |
| Very Favorable of Biden | 55% | (83) | 35% | (54) | 10% | (15) | 151 |
| Somewhat Favorable of Biden | 42% | (52) | 47% | (59) | 10% | (12) | 123 |
| Somewhat Unfavorable of Biden | 41% | (34) | 53% | (44) | 6% | (5) | 83 |
| Very Unfavorable of Biden | 30% | (65) | 62% | (133) | 8% | (17) | 216 |

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Table MCTEdem3_4: To your knowledge, does your child or children use any of the following social media platforms?

Instagram

| Demographic | Yes, I have at least one child who uses this platform | | No, my child or children do not use this platform | | Don't know / No opinion | | Total N |
|--------------------------------|---|-------|---|-------|-------------------------|------|---------|
| Adults | 41% | (250) | 51% | (313) | 9% | (54) | 617 |
| #1 Issue: Economy | 45% | (127) | 47% | (132) | 8% | (23) | 282 |
| #1 Issue: Security | 36% | (32) | 56% | (49) | 8% | (7) | 88 |
| #1 Issue: Health Care | 42% | (39) | 46% | (43) | 12% | (11) | 94 |
| 2020 Vote: Joe Biden | 47% | (128) | 43% | (117) | 10% | (27) | 271 |
| 2020 Vote: Donald Trump | 39% | (79) | 56% | (111) | 5% | (10) | 200 |
| 2020 Vote: Didn't Vote | 29% | (39) | 59% | (79) | 12% | (16) | 134 |
| 2018 House Vote: Democrat | 51% | (107) | 43% | (91) | 6% | (14) | 212 |
| 2018 House Vote: Republican | 41% | (56) | 54% | (74) | 6% | (8) | 139 |
| 2016 Vote: Hillary Clinton | 52% | (103) | 41% | (82) | 7% | (15) | 200 |
| 2016 Vote: Donald Trump | 41% | (65) | 55% | (87) | 4% | (7) | 160 |
| 2016 Vote: Didn't Vote | 31% | (72) | 56% | (129) | 13% | (31) | 232 |
| Voted in 2014: Yes | 50% | (153) | 44% | (134) | 6% | (18) | 304 |
| Voted in 2014: No | 31% | (97) | 57% | (180) | 11% | (36) | 313 |
| 4-Region: Northeast | 41% | (45) | 53% | (58) | 6% | (6) | 109 |
| 4-Region: Midwest | 28% | (38) | 66% | (91) | 6% | (9) | 137 |
| 4-Region: South | 42% | (96) | 48% | (112) | 10% | (23) | 231 |
| 4-Region: West | 51% | (70) | 38% | (53) | 11% | (16) | 139 |
| Facebook Users | 43% | (236) | 49% | (268) | 9% | (47) | 551 |
| Instagram Users | 50% | (202) | 46% | (186) | 4% | (16) | 404 |
| WhatsApp Users | 59% | (129) | 37% | (80) | 4% | (8) | 216 |
| Kids Use Facebook or Instagram | 77% | (250) | 17% | (57) | 6% | (20) | 327 |
| Support Government Regulation | 45% | (145) | 49% | (156) | 6% | (21) | 322 |
| Oppose Government Regulation | 40% | (76) | 52% | (99) | 8% | (15) | 190 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem3_5: To your knowledge, does your child or children use any of the following social media platforms?
 TikTok

| Demographic | Yes, I have at least one child who uses this platform | | No, my child or children do not use this platform | | Don't know / No opinion | | Total N |
|--------------------------|---|-------|---|-------|-------------------------|------|---------|
| Adults | 45% | (275) | 48% | (293) | 8% | (48) | 617 |
| Gender: Male | 43% | (135) | 46% | (144) | 11% | (35) | 314 |
| Gender: Female | 46% | (140) | 49% | (150) | 4% | (13) | 303 |
| Age: 18-34 | 32% | (81) | 60% | (152) | 8% | (19) | 252 |
| Age: 35-44 | 54% | (114) | 38% | (80) | 7% | (16) | 209 |
| Age: 45-64 | 52% | (77) | 40% | (59) | 8% | (11) | 148 |
| Millennials: 1981-1996 | 39% | (139) | 52% | (185) | 8% | (29) | 353 |
| GenXers: 1965-1980 | 57% | (108) | 35% | (67) | 8% | (15) | 190 |
| PID: Dem (no lean) | 54% | (128) | 39% | (93) | 6% | (15) | 236 |
| PID: Ind (no lean) | 35% | (70) | 53% | (107) | 12% | (24) | 201 |
| PID: Rep (no lean) | 43% | (78) | 52% | (93) | 5% | (9) | 180 |
| PID/Gender: Dem Men | 54% | (80) | 37% | (54) | 10% | (14) | 148 |
| PID/Gender: Dem Women | 55% | (48) | 44% | (39) | 1% | (1) | 88 |
| PID/Gender: Ind Men | 24% | (18) | 55% | (42) | 21% | (16) | 76 |
| PID/Gender: Ind Women | 42% | (52) | 52% | (65) | 6% | (8) | 124 |
| PID/Gender: Rep Men | 42% | (37) | 53% | (48) | 5% | (5) | 90 |
| PID/Gender: Rep Women | 45% | (40) | 51% | (46) | 5% | (4) | 90 |
| Ideo: Liberal (1-3) | 51% | (94) | 43% | (80) | 7% | (12) | 186 |
| Ideo: Moderate (4) | 42% | (76) | 48% | (85) | 10% | (18) | 179 |
| Ideo: Conservative (5-7) | 46% | (81) | 48% | (84) | 6% | (10) | 175 |
| Educ: < College | 44% | (176) | 48% | (192) | 9% | (36) | 405 |
| Educ: Bachelors degree | 48% | (63) | 45% | (60) | 8% | (10) | 133 |
| Educ: Post-grad | 46% | (36) | 52% | (41) | 2% | (2) | 79 |
| Income: Under 50k | 45% | (133) | 45% | (132) | 10% | (28) | 293 |
| Income: 50k-100k | 40% | (77) | 55% | (106) | 6% | (11) | 194 |
| Income: 100k+ | 51% | (65) | 42% | (55) | 7% | (9) | 129 |
| Ethnicity: White | 42% | (205) | 51% | (245) | 7% | (34) | 484 |
| Ethnicity: Hispanic | 40% | (59) | 49% | (73) | 12% | (17) | 149 |
| Ethnicity: Black | 57% | (48) | 36% | (30) | 7% | (5) | 83 |
| Ethnicity: Other | 45% | (23) | 36% | (18) | 18% | (9) | 50 |

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Table MCTEdem3_5: To your knowledge, does your child or children use any of the following social media platforms?

TikTok

| Demographic | Yes, I have at least one child who uses this platform | | No, my child or children do not use this platform | | Don't know / No opinion | | Total N |
|--------------------------------|---|-------|---|-------|-------------------------|------|---------|
| Adults | 45% | (275) | 48% | (293) | 8% | (48) | 617 |
| All Christian | 46% | (118) | 47% | (120) | 7% | (17) | 254 |
| Agnostic/Nothing in particular | 38% | (62) | 57% | (95) | 5% | (8) | 165 |
| Something Else | 50% | (67) | 38% | (50) | 12% | (16) | 133 |
| Evangelical | 51% | (97) | 40% | (76) | 10% | (19) | 192 |
| Non-Evangelical | 46% | (85) | 47% | (86) | 7% | (12) | 183 |
| Community: Urban | 54% | (124) | 38% | (88) | 8% | (18) | 230 |
| Community: Suburban | 41% | (93) | 53% | (121) | 7% | (15) | 229 |
| Community: Rural | 37% | (58) | 53% | (84) | 10% | (15) | 157 |
| Employ: Private Sector | 49% | (134) | 42% | (113) | 9% | (25) | 272 |
| Employ: Government | 49% | (26) | 50% | (26) | 1% | (1) | 52 |
| Employ: Self-Employed | 51% | (35) | 45% | (30) | 4% | (3) | 68 |
| Employ: Homemaker | 33% | (31) | 64% | (60) | 3% | (3) | 93 |
| Employ: Unemployed | 37% | (23) | 54% | (33) | 9% | (5) | 61 |
| Military HH: Yes | 47% | (34) | 48% | (35) | 5% | (3) | 72 |
| Military HH: No | 44% | (242) | 47% | (258) | 8% | (45) | 545 |
| RD/WT: Right Direction | 49% | (125) | 42% | (109) | 9% | (22) | 256 |
| RD/WT: Wrong Track | 42% | (150) | 51% | (184) | 7% | (26) | 360 |
| Biden Job Approve | 45% | (130) | 45% | (128) | 10% | (29) | 288 |
| Biden Job Disapprove | 42% | (126) | 53% | (159) | 5% | (14) | 300 |
| Biden Job Strongly Approve | 47% | (70) | 40% | (59) | 13% | (19) | 148 |
| Biden Job Somewhat Approve | 43% | (60) | 49% | (69) | 8% | (11) | 140 |
| Biden Job Somewhat Disapprove | 51% | (49) | 46% | (44) | 3% | (3) | 97 |
| Biden Job Strongly Disapprove | 38% | (77) | 57% | (115) | 6% | (11) | 203 |
| Favorable of Biden | 49% | (134) | 42% | (115) | 9% | (26) | 274 |
| Unfavorable of Biden | 41% | (124) | 53% | (158) | 6% | (17) | 299 |
| Very Favorable of Biden | 52% | (79) | 39% | (59) | 9% | (14) | 151 |
| Somewhat Favorable of Biden | 44% | (55) | 46% | (56) | 10% | (12) | 123 |
| Somewhat Unfavorable of Biden | 48% | (39) | 47% | (39) | 5% | (4) | 83 |
| Very Unfavorable of Biden | 39% | (84) | 55% | (119) | 6% | (13) | 216 |

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Table MCTEdem3_5: To your knowledge, does your child or children use any of the following social media platforms?
TikTok

| Demographic | Yes, I have at least one child who uses this platform | | No, my child or children do not use this platform | | Don't know / No opinion | | Total N |
|--------------------------------|---|-------|---|-------|-------------------------|------|---------|
| Adults | 45% | (275) | 48% | (293) | 8% | (48) | 617 |
| #1 Issue: Economy | 50% | (140) | 44% | (123) | 7% | (20) | 282 |
| #1 Issue: Security | 43% | (37) | 50% | (44) | 7% | (6) | 88 |
| #1 Issue: Health Care | 38% | (36) | 53% | (49) | 9% | (8) | 94 |
| 2020 Vote: Joe Biden | 47% | (128) | 42% | (114) | 11% | (29) | 271 |
| 2020 Vote: Donald Trump | 43% | (87) | 54% | (107) | 3% | (6) | 200 |
| 2020 Vote: Didn't Vote | 40% | (53) | 51% | (68) | 10% | (13) | 134 |
| 2018 House Vote: Democrat | 52% | (111) | 41% | (87) | 6% | (14) | 212 |
| 2018 House Vote: Republican | 45% | (63) | 51% | (70) | 4% | (6) | 139 |
| 2016 Vote: Hillary Clinton | 53% | (105) | 41% | (83) | 6% | (12) | 200 |
| 2016 Vote: Donald Trump | 46% | (74) | 51% | (81) | 3% | (5) | 160 |
| 2016 Vote: Didn't Vote | 37% | (86) | 49% | (114) | 14% | (32) | 232 |
| Voted in 2014: Yes | 52% | (159) | 43% | (130) | 5% | (15) | 304 |
| Voted in 2014: No | 37% | (116) | 52% | (163) | 10% | (33) | 313 |
| 4-Region: Northeast | 51% | (56) | 43% | (47) | 5% | (6) | 109 |
| 4-Region: Midwest | 35% | (48) | 62% | (86) | 2% | (3) | 137 |
| 4-Region: South | 45% | (104) | 46% | (107) | 9% | (20) | 231 |
| 4-Region: West | 48% | (67) | 38% | (53) | 14% | (20) | 139 |
| Facebook Users | 47% | (256) | 46% | (252) | 8% | (43) | 551 |
| Instagram Users | 50% | (203) | 45% | (182) | 5% | (19) | 404 |
| WhatsApp Users | 56% | (120) | 40% | (87) | 4% | (10) | 216 |
| Kids Use Facebook or Instagram | 70% | (229) | 24% | (77) | 6% | (20) | 327 |
| Support Government Regulation | 45% | (145) | 46% | (148) | 9% | (29) | 322 |
| Oppose Government Regulation | 47% | (90) | 49% | (93) | 4% | (7) | 190 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem3_6: To your knowledge, does your child or children use any of the following social media platforms?

Reddit

| Demographic | Yes, I have at least one child who uses this platform | | No, my child or children do not use this platform | | Don't know / No opinion | | Total N |
|--------------------------|---|------|---|-------|-------------------------|------|---------|
| Adults | 14% | (86) | 71% | (435) | 15% | (95) | 617 |
| Gender: Male | 19% | (59) | 65% | (203) | 17% | (53) | 314 |
| Gender: Female | 9% | (27) | 77% | (233) | 14% | (43) | 303 |
| Age: 18-34 | 14% | (35) | 76% | (191) | 11% | (27) | 252 |
| Age: 35-44 | 17% | (36) | 66% | (138) | 17% | (36) | 209 |
| Age: 45-64 | 11% | (16) | 69% | (102) | 20% | (30) | 148 |
| Millennials: 1981-1996 | 18% | (64) | 71% | (251) | 11% | (38) | 353 |
| GenXers: 1965-1980 | 10% | (19) | 69% | (130) | 22% | (41) | 190 |
| PID: Dem (no lean) | 22% | (52) | 65% | (153) | 13% | (32) | 236 |
| PID: Ind (no lean) | 7% | (15) | 74% | (148) | 19% | (38) | 201 |
| PID: Rep (no lean) | 11% | (20) | 75% | (135) | 14% | (26) | 180 |
| PID/Gender: Dem Men | 29% | (43) | 57% | (84) | 14% | (20) | 148 |
| PID/Gender: Dem Women | 10% | (8) | 78% | (69) | 13% | (11) | 88 |
| PID/Gender: Ind Men | 6% | (5) | 67% | (51) | 27% | (20) | 76 |
| PID/Gender: Ind Women | 8% | (10) | 77% | (96) | 14% | (18) | 124 |
| PID/Gender: Rep Men | 12% | (11) | 75% | (67) | 13% | (12) | 90 |
| PID/Gender: Rep Women | 10% | (9) | 75% | (68) | 15% | (14) | 90 |
| Ideo: Liberal (1-3) | 21% | (38) | 69% | (128) | 11% | (20) | 186 |
| Ideo: Moderate (4) | 11% | (20) | 74% | (133) | 14% | (26) | 179 |
| Ideo: Conservative (5-7) | 14% | (24) | 69% | (121) | 17% | (30) | 175 |
| Educ: < College | 8% | (31) | 74% | (298) | 19% | (76) | 405 |
| Educ: Bachelors degree | 26% | (35) | 65% | (86) | 9% | (12) | 133 |
| Educ: Post-grad | 25% | (20) | 65% | (52) | 10% | (8) | 79 |
| Income: Under 50k | 8% | (23) | 73% | (213) | 20% | (58) | 293 |
| Income: 50k-100k | 16% | (30) | 72% | (139) | 13% | (25) | 194 |
| Income: 100k+ | 26% | (33) | 64% | (84) | 10% | (13) | 129 |
| Ethnicity: White | 17% | (81) | 70% | (340) | 13% | (62) | 484 |
| Ethnicity: Hispanic | 8% | (12) | 72% | (107) | 20% | (30) | 149 |
| Ethnicity: Black | 4% | (4) | 78% | (64) | 18% | (15) | 83 |
| Ethnicity: Other | 2% | (1) | 61% | (31) | 36% | (18) | 50 |

Continued on next page

Table MCTEdem3_6: To your knowledge, does your child or children use any of the following social media platforms?
 Reddit

| Demographic | Yes, I have at least one child who uses this platform | | No, my child or children do not use this platform | | Don't know / No opinion | | Total N |
|--------------------------------|---|------|---|-------|-------------------------|------|---------|
| Adults | 14% | (86) | 71% | (435) | 15% | (95) | 617 |
| All Christian | 19% | (48) | 68% | (174) | 13% | (32) | 254 |
| Agnostic/Nothing in particular | 9% | (14) | 79% | (130) | 13% | (21) | 165 |
| Something Else | 7% | (9) | 68% | (90) | 25% | (33) | 133 |
| Evangelical | 16% | (30) | 65% | (124) | 20% | (37) | 192 |
| Non-Evangelical | 13% | (23) | 72% | (132) | 15% | (27) | 183 |
| Community: Urban | 24% | (55) | 63% | (146) | 13% | (29) | 230 |
| Community: Suburban | 8% | (19) | 77% | (177) | 15% | (33) | 229 |
| Community: Rural | 8% | (12) | 71% | (112) | 21% | (33) | 157 |
| Employ: Private Sector | 19% | (52) | 68% | (184) | 13% | (36) | 272 |
| Employ: Government | 22% | (11) | 70% | (37) | 8% | (4) | 52 |
| Employ: Self-Employed | 11% | (8) | 69% | (47) | 20% | (13) | 68 |
| Employ: Homemaker | 10% | (9) | 82% | (76) | 8% | (8) | 93 |
| Employ: Unemployed | 6% | (4) | 77% | (47) | 16% | (10) | 61 |
| Military HH: Yes | 18% | (13) | 71% | (51) | 11% | (8) | 72 |
| Military HH: No | 13% | (73) | 70% | (384) | 16% | (88) | 545 |
| RD/WT: Right Direction | 23% | (59) | 62% | (158) | 15% | (39) | 256 |
| RD/WT: Wrong Track | 7% | (27) | 77% | (277) | 16% | (56) | 360 |
| Biden Job Approve | 21% | (61) | 63% | (183) | 15% | (44) | 288 |
| Biden Job Disapprove | 7% | (22) | 79% | (237) | 14% | (41) | 300 |
| Biden Job Strongly Approve | 27% | (40) | 58% | (86) | 15% | (22) | 148 |
| Biden Job Somewhat Approve | 15% | (21) | 69% | (97) | 16% | (22) | 140 |
| Biden Job Somewhat Disapprove | 6% | (6) | 80% | (78) | 14% | (14) | 97 |
| Biden Job Strongly Disapprove | 8% | (17) | 78% | (159) | 13% | (27) | 203 |
| Favorable of Biden | 22% | (61) | 62% | (170) | 15% | (43) | 274 |
| Unfavorable of Biden | 7% | (20) | 79% | (235) | 14% | (43) | 299 |
| Very Favorable of Biden | 28% | (42) | 56% | (85) | 16% | (24) | 151 |
| Somewhat Favorable of Biden | 16% | (19) | 69% | (86) | 15% | (18) | 123 |
| Somewhat Unfavorable of Biden | 11% | (9) | 76% | (63) | 14% | (11) | 83 |
| Very Unfavorable of Biden | 5% | (12) | 80% | (172) | 15% | (32) | 216 |

Continued on next page

Table MCTEdem3_6: To your knowledge, does your child or children use any of the following social media platforms?

Reddit

| Demographic | Yes, I have at least one child who uses this platform | | No, my child or children do not use this platform | | Don't know / No opinion | | Total N |
|--------------------------------|---|------|---|-------|-------------------------|------|---------|
| Adults | 14% | (86) | 71% | (435) | 15% | (95) | 617 |
| #1 Issue: Economy | 14% | (39) | 71% | (199) | 16% | (44) | 282 |
| #1 Issue: Security | 12% | (10) | 74% | (65) | 15% | (13) | 88 |
| #1 Issue: Health Care | 19% | (18) | 65% | (61) | 17% | (16) | 94 |
| 2020 Vote: Joe Biden | 20% | (53) | 63% | (172) | 17% | (46) | 271 |
| 2020 Vote: Donald Trump | 13% | (25) | 78% | (156) | 10% | (20) | 200 |
| 2020 Vote: Didn't Vote | 3% | (5) | 76% | (101) | 21% | (28) | 134 |
| 2018 House Vote: Democrat | 23% | (49) | 64% | (136) | 13% | (27) | 212 |
| 2018 House Vote: Republican | 17% | (23) | 74% | (102) | 10% | (13) | 139 |
| 2016 Vote: Hillary Clinton | 22% | (44) | 65% | (130) | 13% | (26) | 200 |
| 2016 Vote: Donald Trump | 14% | (22) | 75% | (120) | 11% | (17) | 160 |
| 2016 Vote: Didn't Vote | 8% | (18) | 70% | (163) | 22% | (50) | 232 |
| Voted in 2014: Yes | 21% | (64) | 67% | (203) | 12% | (37) | 304 |
| Voted in 2014: No | 7% | (22) | 74% | (232) | 19% | (59) | 313 |
| 4-Region: Northeast | 20% | (22) | 66% | (73) | 14% | (15) | 109 |
| 4-Region: Midwest | 6% | (9) | 82% | (113) | 12% | (16) | 137 |
| 4-Region: South | 11% | (25) | 72% | (167) | 17% | (39) | 231 |
| 4-Region: West | 22% | (31) | 60% | (84) | 18% | (25) | 139 |
| Facebook Users | 14% | (79) | 70% | (387) | 15% | (85) | 551 |
| Instagram Users | 18% | (72) | 71% | (286) | 11% | (46) | 404 |
| WhatsApp Users | 29% | (63) | 63% | (136) | 8% | (17) | 216 |
| Kids Use Facebook or Instagram | 24% | (79) | 58% | (191) | 18% | (57) | 327 |
| Support Government Regulation | 16% | (52) | 69% | (221) | 15% | (48) | 322 |
| Oppose Government Regulation | 14% | (27) | 72% | (136) | 14% | (27) | 190 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem3_7: To your knowledge, does your child or children use any of the following social media platforms?
 YouTube

| Demographic | Yes, I have at least one child who uses this platform | | No, my child or children do not use this platform | | Don't know / No opinion | | Total N |
|--------------------------|---|-------|---|-------|-------------------------|------|---------|
| Adults | 76% | (467) | 19% | (119) | 5% | (31) | 617 |
| Gender: Male | 73% | (230) | 19% | (59) | 8% | (25) | 314 |
| Gender: Female | 78% | (237) | 20% | (60) | 2% | (6) | 303 |
| Age: 18-34 | 67% | (170) | 27% | (67) | 6% | (15) | 252 |
| Age: 35-44 | 83% | (174) | 12% | (26) | 4% | (9) | 209 |
| Age: 45-64 | 78% | (116) | 17% | (25) | 5% | (7) | 148 |
| Millennials: 1981-1996 | 75% | (264) | 19% | (68) | 6% | (21) | 353 |
| GenXers: 1965-1980 | 82% | (156) | 14% | (26) | 4% | (7) | 190 |
| PID: Dem (no lean) | 82% | (194) | 14% | (33) | 4% | (9) | 236 |
| PID: Ind (no lean) | 73% | (146) | 20% | (40) | 7% | (15) | 201 |
| PID: Rep (no lean) | 70% | (127) | 26% | (46) | 4% | (7) | 180 |
| PID/Gender: Dem Men | 81% | (120) | 13% | (19) | 6% | (8) | 148 |
| PID/Gender: Dem Women | 84% | (74) | 15% | (13) | 1% | (1) | 88 |
| PID/Gender: Ind Men | 62% | (48) | 23% | (17) | 15% | (11) | 76 |
| PID/Gender: Ind Women | 79% | (98) | 18% | (23) | 3% | (3) | 124 |
| PID/Gender: Rep Men | 69% | (62) | 25% | (23) | 6% | (5) | 90 |
| PID/Gender: Rep Women | 72% | (65) | 26% | (24) | 2% | (2) | 90 |
| Ideo: Liberal (1-3) | 83% | (155) | 14% | (26) | 3% | (5) | 186 |
| Ideo: Moderate (4) | 73% | (131) | 20% | (36) | 7% | (12) | 179 |
| Ideo: Conservative (5-7) | 71% | (125) | 23% | (41) | 5% | (9) | 175 |
| Educ: < College | 74% | (300) | 20% | (82) | 6% | (24) | 405 |
| Educ: Bachelors degree | 81% | (108) | 14% | (19) | 5% | (7) | 133 |
| Educ: Post-grad | 75% | (60) | 24% | (19) | 1% | (1) | 79 |
| Income: Under 50k | 73% | (215) | 20% | (59) | 7% | (20) | 293 |
| Income: 50k-100k | 76% | (147) | 19% | (37) | 5% | (10) | 194 |
| Income: 100k+ | 81% | (104) | 18% | (24) | 1% | (2) | 129 |
| Ethnicity: White | 75% | (363) | 21% | (103) | 4% | (18) | 484 |
| Ethnicity: Hispanic | 76% | (114) | 17% | (25) | 7% | (10) | 149 |
| Ethnicity: Black | 79% | (65) | 14% | (12) | 7% | (6) | 83 |
| Ethnicity: Other | 76% | (38) | 9% | (5) | 15% | (7) | 50 |

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Table MCTEdem3_7: To your knowledge, does your child or children use any of the following social media platforms?

YouTube

| Demographic | Yes, I have at least one child who uses this platform | | No, my child or children do not use this platform | | Don't know / No opinion | | Total N |
|--------------------------------|---|-------|---|-------|-------------------------|------|---------|
| Adults | 76% | (467) | 19% | (119) | 5% | (31) | 617 |
| All Christian | 77% | (195) | 18% | (46) | 5% | (14) | 254 |
| Agnostic/Nothing in particular | 74% | (123) | 22% | (36) | 4% | (6) | 165 |
| Something Else | 77% | (102) | 16% | (22) | 6% | (8) | 133 |
| Evangelical | 77% | (147) | 16% | (31) | 7% | (14) | 192 |
| Non-Evangelical | 79% | (145) | 19% | (35) | 2% | (4) | 183 |
| Community: Urban | 80% | (183) | 14% | (33) | 6% | (14) | 230 |
| Community: Suburban | 73% | (168) | 23% | (52) | 4% | (10) | 229 |
| Community: Rural | 74% | (116) | 21% | (34) | 5% | (8) | 157 |
| Employ: Private Sector | 79% | (214) | 16% | (43) | 5% | (15) | 272 |
| Employ: Government | 81% | (42) | 19% | (10) | — | (0) | 52 |
| Employ: Self-Employed | 73% | (49) | 24% | (16) | 3% | (2) | 68 |
| Employ: Homemaker | 77% | (71) | 23% | (22) | — | (0) | 93 |
| Employ: Unemployed | 69% | (42) | 22% | (13) | 10% | (6) | 61 |
| Military HH: Yes | 79% | (56) | 20% | (15) | 1% | (1) | 72 |
| Military HH: No | 75% | (410) | 19% | (104) | 6% | (30) | 545 |
| RD/WT: Right Direction | 80% | (204) | 15% | (40) | 5% | (13) | 256 |
| RD/WT: Wrong Track | 73% | (262) | 22% | (79) | 5% | (19) | 360 |
| Biden Job Approve | 77% | (221) | 18% | (52) | 5% | (15) | 288 |
| Biden Job Disapprove | 74% | (222) | 22% | (66) | 4% | (12) | 300 |
| Biden Job Strongly Approve | 79% | (117) | 17% | (25) | 4% | (5) | 148 |
| Biden Job Somewhat Approve | 74% | (104) | 19% | (27) | 7% | (10) | 140 |
| Biden Job Somewhat Disapprove | 75% | (72) | 21% | (20) | 5% | (4) | 97 |
| Biden Job Strongly Disapprove | 74% | (150) | 23% | (46) | 4% | (8) | 203 |
| Favorable of Biden | 78% | (215) | 17% | (46) | 5% | (14) | 274 |
| Unfavorable of Biden | 75% | (223) | 22% | (66) | 3% | (10) | 299 |
| Very Favorable of Biden | 82% | (123) | 16% | (24) | 2% | (4) | 151 |
| Somewhat Favorable of Biden | 74% | (92) | 17% | (21) | 8% | (10) | 123 |
| Somewhat Unfavorable of Biden | 76% | (63) | 23% | (19) | 1% | (1) | 83 |
| Very Unfavorable of Biden | 74% | (160) | 22% | (47) | 4% | (9) | 216 |

Continued on next page

Table MCTEdem3_7: To your knowledge, does your child or children use any of the following social media platforms?
YouTube

| Demographic | Yes, I have at least one child who uses this platform | | No, my child or children do not use this platform | | Don't know / No opinion | | Total N |
|--------------------------------|---|-------|---|-------|-------------------------|------|---------|
| Adults | 76% | (467) | 19% | (119) | 5% | (31) | 617 |
| #1 Issue: Economy | 76% | (216) | 19% | (54) | 5% | (13) | 282 |
| #1 Issue: Security | 73% | (65) | 21% | (18) | 6% | (5) | 88 |
| #1 Issue: Health Care | 76% | (71) | 19% | (18) | 4% | (4) | 94 |
| 2020 Vote: Joe Biden | 77% | (208) | 17% | (46) | 6% | (17) | 271 |
| 2020 Vote: Donald Trump | 74% | (148) | 22% | (45) | 3% | (7) | 200 |
| 2020 Vote: Didn't Vote | 75% | (101) | 20% | (26) | 5% | (7) | 134 |
| 2018 House Vote: Democrat | 81% | (171) | 16% | (34) | 3% | (7) | 212 |
| 2018 House Vote: Republican | 76% | (105) | 21% | (29) | 3% | (4) | 139 |
| 2016 Vote: Hillary Clinton | 83% | (165) | 15% | (30) | 2% | (5) | 200 |
| 2016 Vote: Donald Trump | 77% | (123) | 20% | (33) | 3% | (4) | 160 |
| 2016 Vote: Didn't Vote | 70% | (161) | 21% | (48) | 9% | (22) | 232 |
| Voted in 2014: Yes | 83% | (251) | 14% | (44) | 3% | (9) | 304 |
| Voted in 2014: No | 69% | (215) | 24% | (75) | 7% | (22) | 313 |
| 4-Region: Northeast | 79% | (87) | 17% | (19) | 4% | (4) | 109 |
| 4-Region: Midwest | 65% | (89) | 34% | (47) | 1% | (2) | 137 |
| 4-Region: South | 80% | (185) | 15% | (34) | 5% | (12) | 231 |
| 4-Region: West | 77% | (106) | 14% | (19) | 9% | (13) | 139 |
| Facebook Users | 77% | (427) | 19% | (103) | 4% | (21) | 551 |
| Instagram Users | 81% | (325) | 17% | (69) | 2% | (9) | 404 |
| WhatsApp Users | 83% | (179) | 14% | (31) | 3% | (6) | 216 |
| Kids Use Facebook or Instagram | 93% | (303) | 6% | (20) | 1% | (4) | 327 |
| Support Government Regulation | 76% | (245) | 19% | (60) | 5% | (17) | 322 |
| Oppose Government Regulation | 81% | (154) | 17% | (32) | 2% | (3) | 190 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem3_8: To your knowledge, does your child or children use any of the following social media platforms?

WhatsApp

| Demographic | Yes, I have at least one child who uses this platform | | No, my child or children do not use this platform | | Don't know / No opinion | | Total N |
|--------------------------|---|-------|---|-------|-------------------------|------|---------|
| Adults | 21% | (128) | 64% | (398) | 15% | (91) | 617 |
| Gender: Male | 27% | (85) | 56% | (177) | 16% | (52) | 314 |
| Gender: Female | 14% | (42) | 73% | (221) | 13% | (40) | 303 |
| Age: 18-34 | 19% | (48) | 71% | (178) | 10% | (26) | 252 |
| Age: 35-44 | 24% | (50) | 59% | (124) | 17% | (35) | 209 |
| Age: 45-64 | 19% | (29) | 62% | (92) | 19% | (27) | 148 |
| Millennials: 1981-1996 | 24% | (86) | 65% | (229) | 11% | (38) | 353 |
| GenXers: 1965-1980 | 18% | (33) | 63% | (120) | 19% | (37) | 190 |
| PID: Dem (no lean) | 34% | (79) | 53% | (125) | 13% | (31) | 236 |
| PID: Ind (no lean) | 12% | (23) | 69% | (139) | 19% | (39) | 201 |
| PID: Rep (no lean) | 14% | (25) | 74% | (133) | 12% | (21) | 180 |
| PID/Gender: Dem Men | 41% | (61) | 45% | (66) | 14% | (21) | 148 |
| PID/Gender: Dem Women | 21% | (18) | 67% | (59) | 12% | (11) | 88 |
| PID/Gender: Ind Men | 10% | (7) | 62% | (47) | 29% | (22) | 76 |
| PID/Gender: Ind Women | 13% | (16) | 74% | (92) | 13% | (17) | 124 |
| PID/Gender: Rep Men | 19% | (17) | 71% | (63) | 10% | (9) | 90 |
| PID/Gender: Rep Women | 9% | (8) | 77% | (70) | 14% | (13) | 90 |
| Ideo: Liberal (1-3) | 30% | (55) | 60% | (111) | 11% | (20) | 186 |
| Ideo: Moderate (4) | 19% | (34) | 66% | (118) | 15% | (27) | 179 |
| Ideo: Conservative (5-7) | 19% | (34) | 68% | (118) | 13% | (23) | 175 |
| Educ: < College | 11% | (46) | 71% | (285) | 18% | (74) | 405 |
| Educ: Bachelors degree | 39% | (51) | 52% | (69) | 10% | (13) | 133 |
| Educ: Post-grad | 39% | (31) | 55% | (43) | 6% | (5) | 79 |
| Income: Under 50k | 12% | (34) | 68% | (199) | 20% | (59) | 293 |
| Income: 50k-100k | 25% | (48) | 66% | (128) | 9% | (18) | 194 |
| Income: 100k+ | 35% | (45) | 54% | (70) | 11% | (14) | 129 |
| Ethnicity: White | 22% | (107) | 66% | (318) | 12% | (59) | 484 |
| Ethnicity: Hispanic | 23% | (35) | 57% | (85) | 20% | (30) | 149 |
| Ethnicity: Black | 13% | (11) | 71% | (58) | 16% | (13) | 83 |
| Ethnicity: Other | 20% | (10) | 42% | (21) | 38% | (19) | 50 |

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Table MCTEdem3_8: *To your knowledge, does your child or children use any of the following social media platforms?*
 WhatsApp

| Demographic | Yes, I have at least one child who uses this platform | | No, my child or children do not use this platform | | Don't know / No opinion | | Total N |
|--------------------------------|---|-------|---|-------|-------------------------|------|---------|
| Adults | 21% | (128) | 64% | (398) | 15% | (91) | 617 |
| All Christian | 29% | (72) | 59% | (149) | 13% | (32) | 254 |
| Agnostic/Nothing in particular | 13% | (21) | 75% | (124) | 12% | (19) | 165 |
| Something Else | 12% | (17) | 65% | (86) | 23% | (30) | 133 |
| Evangelical | 31% | (59) | 51% | (98) | 18% | (35) | 192 |
| Non-Evangelical | 15% | (27) | 71% | (130) | 15% | (27) | 183 |
| Community: Urban | 35% | (81) | 53% | (123) | 11% | (26) | 230 |
| Community: Suburban | 12% | (29) | 75% | (172) | 12% | (29) | 229 |
| Community: Rural | 11% | (18) | 65% | (103) | 23% | (36) | 157 |
| Employ: Private Sector | 27% | (72) | 59% | (161) | 14% | (38) | 272 |
| Employ: Government | 35% | (18) | 60% | (31) | 5% | (3) | 52 |
| Employ: Self-Employed | 23% | (15) | 67% | (45) | 11% | (7) | 68 |
| Employ: Homemaker | 18% | (16) | 79% | (73) | 4% | (4) | 93 |
| Employ: Unemployed | 5% | (3) | 72% | (44) | 22% | (14) | 61 |
| Military HH: Yes | 37% | (26) | 58% | (42) | 5% | (3) | 72 |
| Military HH: No | 19% | (101) | 65% | (356) | 16% | (88) | 545 |
| RD/WT: Right Direction | 37% | (94) | 49% | (125) | 15% | (37) | 256 |
| RD/WT: Wrong Track | 9% | (34) | 76% | (272) | 15% | (54) | 360 |
| Biden Job Approve | 32% | (93) | 52% | (151) | 16% | (45) | 288 |
| Biden Job Disapprove | 8% | (24) | 79% | (237) | 13% | (39) | 300 |
| Biden Job Strongly Approve | 43% | (64) | 40% | (59) | 17% | (24) | 148 |
| Biden Job Somewhat Approve | 20% | (29) | 65% | (91) | 14% | (20) | 140 |
| Biden Job Somewhat Disapprove | 4% | (4) | 82% | (80) | 14% | (13) | 97 |
| Biden Job Strongly Disapprove | 10% | (20) | 77% | (158) | 13% | (26) | 203 |
| Favorable of Biden | 34% | (94) | 50% | (138) | 15% | (42) | 274 |
| Unfavorable of Biden | 8% | (24) | 78% | (234) | 14% | (41) | 299 |
| Very Favorable of Biden | 42% | (63) | 42% | (64) | 16% | (25) | 151 |
| Somewhat Favorable of Biden | 25% | (31) | 61% | (75) | 14% | (17) | 123 |
| Somewhat Unfavorable of Biden | 12% | (10) | 76% | (63) | 12% | (10) | 83 |
| Very Unfavorable of Biden | 7% | (14) | 79% | (172) | 14% | (30) | 216 |

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Table MCTEdem3_8: To your knowledge, does your child or children use any of the following social media platforms?

WhatsApp

| Demographic | Yes, I have at least one child who uses this platform | | No, my child or children do not use this platform | | Don't know / No opinion | | Total N |
|--------------------------------|---|-------|---|-------|-------------------------|------|---------|
| Adults | 21% | (128) | 64% | (398) | 15% | (91) | 617 |
| #1 Issue: Economy | 20% | (57) | 65% | (183) | 15% | (43) | 282 |
| #1 Issue: Security | 17% | (15) | 72% | (64) | 11% | (10) | 88 |
| #1 Issue: Health Care | 30% | (28) | 51% | (48) | 18% | (17) | 94 |
| 2020 Vote: Joe Biden | 28% | (76) | 55% | (150) | 16% | (44) | 271 |
| 2020 Vote: Donald Trump | 14% | (29) | 76% | (152) | 10% | (20) | 200 |
| 2020 Vote: Didn't Vote | 15% | (20) | 66% | (89) | 18% | (25) | 134 |
| 2018 House Vote: Democrat | 35% | (74) | 53% | (113) | 12% | (25) | 212 |
| 2018 House Vote: Republican | 18% | (25) | 70% | (97) | 12% | (17) | 139 |
| 2016 Vote: Hillary Clinton | 31% | (63) | 57% | (113) | 12% | (24) | 200 |
| 2016 Vote: Donald Trump | 17% | (26) | 72% | (115) | 11% | (18) | 160 |
| 2016 Vote: Didn't Vote | 14% | (33) | 66% | (152) | 20% | (47) | 232 |
| Voted in 2014: Yes | 28% | (86) | 60% | (182) | 12% | (37) | 304 |
| Voted in 2014: No | 14% | (42) | 69% | (216) | 18% | (55) | 313 |
| 4-Region: Northeast | 21% | (23) | 69% | (75) | 10% | (11) | 109 |
| 4-Region: Midwest | 12% | (16) | 75% | (103) | 13% | (19) | 137 |
| 4-Region: South | 17% | (39) | 65% | (151) | 18% | (41) | 231 |
| 4-Region: West | 36% | (50) | 49% | (69) | 15% | (21) | 139 |
| Facebook Users | 22% | (123) | 63% | (346) | 15% | (83) | 551 |
| Instagram Users | 27% | (110) | 61% | (246) | 12% | (47) | 404 |
| WhatsApp Users | 51% | (110) | 45% | (98) | 4% | (8) | 216 |
| Kids Use Facebook or Instagram | 35% | (116) | 48% | (156) | 17% | (55) | 327 |
| Support Government Regulation | 26% | (85) | 61% | (197) | 12% | (40) | 322 |
| Oppose Government Regulation | 13% | (25) | 70% | (133) | 17% | (32) | 190 |

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
|------------------|--------------------------|-----------|------------|
| xdemAll | Adults | 2200 | 100% |
| xdemGender | Gender: Male | 1062 | 48% |
| | Gender: Female | 1138 | 52% |
| | N | 2200 | |
| age | Age: 18-34 | 655 | 30% |
| | Age: 35-44 | 358 | 16% |
| | Age: 45-64 | 751 | 34% |
| | Age: 65+ | 436 | 20% |
| | N | 2200 | |
| demAgeGeneration | GenZers: 1997-2012 | 217 | 10% |
| | Millennials: 1981-1996 | 660 | 30% |
| | GenXers: 1965-1980 | 582 | 26% |
| | Baby Boomers: 1946-1964 | 655 | 30% |
| | N | 2114 | |
| xpid3 | PID: Dem (no lean) | 843 | 38% |
| | PID: Ind (no lean) | 701 | 32% |
| | PID: Rep (no lean) | 656 | 30% |
| | N | 2200 | |
| xpidGender | PID/Gender: Dem Men | 416 | 19% |
| | PID/Gender: Dem Women | 428 | 19% |
| | PID/Gender: Ind Men | 327 | 15% |
| | PID/Gender: Ind Women | 373 | 17% |
| | PID/Gender: Rep Men | 319 | 14% |
| | PID/Gender: Rep Women | 337 | 15% |
| | N | 2200 | |
| xdemIdeo3 | Ideo: Liberal (1-3) | 685 | 31% |
| | Ideo: Moderate (4) | 606 | 28% |
| | Ideo: Conservative (5-7) | 693 | 32% |
| | N | 1984 | |
| xeduc3 | Educ: < College | 1512 | 69% |
| | Educ: Bachelors degree | 444 | 20% |
| | Educ: Post-grad | 244 | 11% |
| | N | 2200 | |

Continued on next page

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
|----------------|-----------------------------------|-----------|------------|
| xdemInc3 | Income: Under 50k | 1227 | 56% |
| | Income: 50k-100k | 652 | 30% |
| | Income: 100k+ | 321 | 15% |
| | N | 2200 | |
| xdemWhite | Ethnicity: White | 1722 | 78% |
| xdemHispBin | Ethnicity: Hispanic | 349 | 16% |
| demBlackBin | Ethnicity: Black | 274 | 12% |
| demRaceOther | Ethnicity: Other | 204 | 9% |
| xdemReligion | All Christian | 997 | 45% |
| | All Non-Christian | 107 | 5% |
| | Atheist | 114 | 5% |
| | Agnostic/Nothing in particular | 586 | 27% |
| | Something Else | 397 | 18% |
| | N | 2200 | |
| xdemReligOther | Religious Non-Protestant/Catholic | 129 | 6% |
| xdemEvang | Evangelical | 597 | 27% |
| | Non-Evangelical | 759 | 34% |
| | N | 1355 | |
| xdemUsr | Community: Urban | 618 | 28% |
| | Community: Suburban | 1014 | 46% |
| | Community: Rural | 568 | 26% |
| | N | 2200 | |
| xdemEmploy | Employ: Private Sector | 710 | 32% |
| | Employ: Government | 139 | 6% |
| | Employ: Self-Employed | 191 | 9% |
| | Employ: Homemaker | 170 | 8% |
| | Employ: Student | 72 | 3% |
| | Employ: Retired | 476 | 22% |
| | Employ: Unemployed | 276 | 13% |
| | Employ: Other | 166 | 8% |
| | N | 2200 | |
| xdemMilHH1 | Military HH: Yes | 337 | 15% |
| | Military HH: No | 1863 | 85% |
| | N | 2200 | |

Continued on next page

Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
|-------------------|--------------------------------------|-----------|------------|
| xnr1 | RD/WT: Right Direction | 865 | 39% |
| | RD/WT: Wrong Track | 1335 | 61% |
| | N | 2200 | |
| xdemBidenApprove | Biden Job Approve | 1040 | 47% |
| | Biden Job Disapprove | 1054 | 48% |
| | N | 2094 | |
| xdemBidenApprove2 | Biden Job Strongly Approve | 482 | 22% |
| | Biden Job Somewhat Approve | 558 | 25% |
| | Biden Job Somewhat Disapprove | 302 | 14% |
| | Biden Job Strongly Disapprove | 752 | 34% |
| | N | 2094 | |
| xdemBidenFav | Favorable of Biden | 1030 | 47% |
| | Unfavorable of Biden | 1046 | 48% |
| | N | 2076 | |
| xdemBidenFavFull | Very Favorable of Biden | 524 | 24% |
| | Somewhat Favorable of Biden | 506 | 23% |
| | Somewhat Unfavorable of Biden | 258 | 12% |
| | Very Unfavorable of Biden | 788 | 36% |
| | N | 2076 | |
| xnr3 | #1 Issue: Economy | 813 | 37% |
| | #1 Issue: Security | 343 | 16% |
| | #1 Issue: Health Care | 282 | 13% |
| | #1 Issue: Medicare / Social Security | 281 | 13% |
| | #1 Issue: Women's Issues | 147 | 7% |
| | #1 Issue: Education | 101 | 5% |
| | #1 Issue: Energy | 105 | 5% |
| | #1 Issue: Other | 128 | 6% |
| | N | 2200 | |
| xsubVote20O | 2020 Vote: Joe Biden | 983 | 45% |
| | 2020 Vote: Donald Trump | 737 | 33% |
| | 2020 Vote: Other | 70 | 3% |
| | 2020 Vote: Didn't Vote | 410 | 19% |
| | N | 2199 | |
| xsubVote18O | 2018 House Vote: Democrat | 735 | 33% |
| | 2018 House Vote: Republican | 564 | 26% |
| | 2018 House Vote: Someone else | 69 | 3% |
| | N | 1368 | |

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Summary Statistics of Survey Respondent Demographics

| Demographic | Group | Frequency | Percentage |
|-------------|--------------------------------|-----------|------------|
| xsubVote16O | 2016 Vote: Hillary Clinton | 693 | 31% |
| | 2016 Vote: Donald Trump | 670 | 30% |
| | 2016 Vote: Other | 88 | 4% |
| | 2016 Vote: Didn't Vote | 746 | 34% |
| | N | 2196 | |
| xsubVote14O | Voted in 2014: Yes | 1184 | 54% |
| | Voted in 2014: No | 1016 | 46% |
| | N | 2200 | |
| xreg4 | 4-Region: Northeast | 394 | 18% |
| | 4-Region: Midwest | 462 | 21% |
| | 4-Region: South | 824 | 37% |
| | 4-Region: West | 520 | 24% |
| | N | 2200 | |
| MCTExdem1 | Facebook Users | 1812 | 82% |
| MCTExdem2 | Instagram Users | 1142 | 52% |
| MCTExdem3 | WhatsApp Users | 455 | 21% |
| MCTExdem4 | Kids Use Facebook or Instagram | 327 | 15% |
| MCTExdem5 | Support Government Regulation | 1152 | 52% |
| | Oppose Government Regulation | 646 | 29% |
| | N | 1797 | |

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



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