



National Tracking Poll #2110028
October 06-08, 2021

Crosstabulation Results

Methodology:

This poll was conducted between October 6-October 8, 2021 among a sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, educational attainment, age, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

Table Index

1	Table MCEN1_1: <i>Do you have a favorable or unfavorable impression of the following types of movies or series? Animated</i>	10
2	Table MCEN1_2: <i>Do you have a favorable or unfavorable impression of the following types of movies or series? Live-action</i>	14
3	Table MCEN1_3: <i>Do you have a favorable or unfavorable impression of the following types of movies or series? Drama</i>	18
4	Table MCEN1_4: <i>Do you have a favorable or unfavorable impression of the following types of movies or series? Thriller/Mystery</i>	22
5	Table MCEN1_5: <i>Do you have a favorable or unfavorable impression of the following types of movies or series? Horror</i>	26
6	Table MCEN1_6: <i>Do you have a favorable or unfavorable impression of the following types of movies or series? Sci-fi</i>	30
7	Table MCEN1_7: <i>Do you have a favorable or unfavorable impression of the following types of movies or series? Fantasy</i>	34
8	Table MCEN1_8: <i>Do you have a favorable or unfavorable impression of the following types of movies or series? Action</i>	38
9	Table MCEN1_9: <i>Do you have a favorable or unfavorable impression of the following types of movies or series? Adventure</i>	42
10	Table MCEN1_10: <i>Do you have a favorable or unfavorable impression of the following types of movies or series? Comedy</i>	46
11	Table MCEN1_11: <i>Do you have a favorable or unfavorable impression of the following types of movies or series? Romantic comedy</i>	50
12	Table MCEN1_12: <i>Do you have a favorable or unfavorable impression of the following types of movies or series? Romance</i>	54
13	Table MCEN1_13: <i>Do you have a favorable or unfavorable impression of the following types of movies or series? Crime</i>	58
14	Table MCEN1_14: <i>Do you have a favorable or unfavorable impression of the following types of movies or series? Documentary</i>	62
15	Table MCEN1_15: <i>Do you have a favorable or unfavorable impression of the following types of movies or series? Musical</i>	66
16	Table MCEN1_16: <i>Do you have a favorable or unfavorable impression of the following types of movies or series? Foreign language</i>	70
17	Table MCEN1_17: <i>Do you have a favorable or unfavorable impression of the following types of movies or series? Anime</i>	74

18	Table MCEN2: Which of the following statements is closest to your opinion, even if neither is exactly right?	78
19	Table MCEN3_1: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all? I like watching movies made in countries other than the United States	82
20	Table MCEN3_2: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all? Watching movies made in other countries teaches me new things	86
21	Table MCEN3_3: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all? I think foreign language films are more interesting than movies made in the U.S.	90
22	Table MCEN3_4: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all? It is easy to find foreign language films on streaming services	94
23	Table MCEN3_5: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all? Watching foreign language films makes me feel smart and cultured	98
24	Table MCEN3_6: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all? Watching foreign language films exposes me to different viewpoints and ways of thinking	102
25	Table MCEN3_7: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all? I like seeing how my culture is similar to and different from other cultures	106
26	Table MCEN3_8: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all? I enjoy watching films with the English audio dubbed in	110

- 27 **Table MCEN3_9:** According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all? Foreign language films are more original than American movies 114
- 28 **Table MCEN3_10:** According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all? Foreign language films are entertaining 118
- 29 **Table MCEN3_11:** According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all? I enjoy the characters in foreign films as much as I enjoy those in films made in the U.S. 122
- 30 **Table MCEN3_12:** According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all? I enjoy the plots of foreign films as much as I enjoy those of films made in the U.S. 126
- 31 **Table MCEN4_1:** According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all? I do not like watching movies where there is no English spoken 130
- 32 **Table MCEN4_2:** According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all? I do not like watching movies that were produced outside of the U.S. 134
- 33 **Table MCEN4_3:** According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all? Watching movies produced in other countries bores me 138
- 34 **Table MCEN4_4:** According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all? I think foreign language films are less interesting than U.S. movies 142

- 35 **Table MCEN4_5:** According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all? It is difficult for me to find foreign language films to watch on streaming platforms 146
- 36 **Table MCEN4_6:** According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all? I do not enjoy watching films with English audio dubbed in 150
- 37 **Table MCEN4_7:** According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all? I do not like reading subtitles when I watch a film 154
- 38 **Table MCEN4_8:** According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all? It is hard to read subtitles and follow along with the action of the movie 158
- 39 **Table MCEN4_9:** According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all? Foreign language films are less original than movies made in the U.S. 162
- 40 **Table MCEN4_10:** According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all? Foreign language films are not entertaining 166
- 41 **Table MCEN4_11:** According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all? I do not enjoy the characters in foreign language films as much as I enjoy those in films made in the U.S. 170
- 42 **Table MCEN4_12:** According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all? I do not enjoy the plots of foreign language films as much as I enjoy that of films made in the U.S. . . 174
- 43 **Table MCEN5_1:** Do you agree or disagree with the following statements? I would be interested in seeing a foreign language film or series if it had won an award 178

44	Table MCEN5_2: <i>Do you agree or disagree with the following statements? I am not the target audience for foreign language films or series</i>	182
45	Table MCEN6: <i>Do you want there to be more or less foreign language films or series available on streaming services?</i>	186
46	Table MCEN7_1: <i>How much have you seen, read or heard about the following films or series? 'Squid Game,' Korean series</i>	190
47	Table MCEN7_2: <i>How much have you seen, read or heard about the following films or series? 'Lupin,' French series</i>	194
48	Table MCEN7_3: <i>How much have you seen, read or heard about the following films or series? 'Money Heist,' Spanish series</i>	198
49	Table MCEN7_4: <i>How much have you seen, read or heard about the following films or series? 'Elite,' Spanish series</i>	202
50	Table MCEN7_5: <i>How much have you seen, read or heard about the following films or series? 'Fauda,' Israeli series</i>	206
51	Table MCEN7_6: <i>How much have you seen, read or heard about the following films or series? 'Another Round,' 2020 Danish film</i>	210
52	Table MCEN7_7: <i>How much have you seen, read or heard about the following films or series? 'Quo Vadis, Aida?,' 2020 Bosnian film</i>	214
53	Table MCEN7_8: <i>How much have you seen, read or heard about the following films or series? 'Minari,' 2020 Korean film</i>	218
54	Table MCEN7_9: <i>How much have you seen, read or heard about the following films or series? 'La Llorona,' 2019 Guatemalan film</i>	222
55	Table MCEN7_10: <i>How much have you seen, read or heard about the following films or series? 'The Life Ahead,' 2020 Italian film</i>	226
56	Table MCEN7_11: <i>How much have you seen, read or heard about the following films or series? 'Two of Us,' 2019 French film</i>	230
57	Table MCEN7_12: <i>How much have you seen, read or heard about the following films or series? 'Parasite,' 2019 Korean film</i>	234
58	Table MCEN8_1: <i>Have you seen any of the following films or series? 'Squid Game,' Korean series</i>	238
59	Table MCEN8_2: <i>Have you seen any of the following films or series? 'Lupin,' French series</i>	242
60	Table MCEN8_3: <i>Have you seen any of the following films or series? 'Money Heist,' Spanish series</i>	246
61	Table MCEN8_4: <i>Have you seen any of the following films or series? 'Elite,' Spanish series</i>	250
62	Table MCEN8_5: <i>Have you seen any of the following films or series? 'Fauda,' Israeli series</i>	254

63	Table MCEN8_6: Have you seen any of the following films or series? 'Another Round,' 2020 Danish film	258
64	Table MCEN8_7: Have you seen any of the following films or series? 'Quo Vadis, Aida?,' 2020 Bosnian film	262
65	Table MCEN8_8: Have you seen any of the following films or series? 'Minari,' 2020 Korean film	266
66	Table MCEN8_9: Have you seen any of the following films or series? 'La Llorona,' 2019 Guatemalan film	270
67	Table MCEN8_10: Have you seen any of the following films or series? 'The Life Ahead,' 2020 Italian film	274
68	Table MCEN8_11: Have you seen any of the following films or series? 'Two of Us,' 2019 French film	278
69	Table MCEN8_12: Have you seen any of the following films or series? 'Parasite,' 2019 Korean film	282
70	Table MCEN9_1NET: How do you first hear about new foreign language films or series? Please select all that apply. Word of mouth	286
71	Table MCEN9_2NET: How do you first hear about new foreign language films or series? Please select all that apply. Recommendations from friends or family	290
72	Table MCEN9_3NET: How do you first hear about new foreign language films or series? Please select all that apply. Recommendations from celebrities or well-known people	294
73	Table MCEN9_4NET: How do you first hear about new foreign language films or series? Please select all that apply. Read about from movie and television critics	298
74	Table MCEN9_5NET: How do you first hear about new foreign language films or series? Please select all that apply. Social media sites, such as Facebook or TikTok	302
75	Table MCEN9_6NET: How do you first hear about new foreign language films or series? Please select all that apply. The news media, such as CNN or the New York Times	306
76	Table MCEN9_7NET: How do you first hear about new foreign language films or series? Please select all that apply. Discovering them directly on streaming services, such as Netflix or HBO Max	310
77	Table MCEN9_8NET: How do you first hear about new foreign language films or series? Please select all that apply. Don't know / No opinion	314
78	Table MCEN10_1NET: Specifically, how did you first hear about Squid Game? Please select all that apply. Word of mouth	318
79	Table MCEN10_2NET: Specifically, how did you first hear about Squid Game? Please select all that apply. Recommendations from friends or family	321
80	Table MCEN10_3NET: Specifically, how did you first hear about Squid Game? Please select all that apply. Recommendations from celebrities or well-known people	324

81	Table MCEN10_4NET: Specifically, how did you first hear about Squid Game? Please select all that apply. Read about from television critics	327
82	Table MCEN10_5NET: Specifically, how did you first hear about Squid Game? Please select all that apply. Social media sites, such as Facebook or Twitter	330
83	Table MCEN10_6NET: Specifically, how did you first hear about Squid Game? Please select all that apply. On TikTok	333
84	Table MCEN10_7NET: Specifically, how did you first hear about Squid Game? Please select all that apply. The news media, such as CNN or the New York Times	336
85	Table MCEN10_8NET: Specifically, how did you first hear about Squid Game? Please select all that apply. Discovering it directly on Netflix	339
86	Table MCEN10_9NET: Specifically, how did you first hear about Squid Game? Please select all that apply. Don't know / No opinion	342
87	Table MCENdem1_1: Do you, or anyone in your household, subscribe to the following? Cable television	345
88	Table MCENdem1_2: Do you, or anyone in your household, subscribe to the following? Satellite television	349
89	Table MCENdem1_3: Do you, or anyone in your household, subscribe to the following? Netflix	353
90	Table MCENdem1_4: Do you, or anyone in your household, subscribe to the following? Amazon Prime Video	357
91	Table MCENdem1_5: Do you, or anyone in your household, subscribe to the following? Hulu	361
92	Table MCENdem1_6: Do you, or anyone in your household, subscribe to the following? Paramount+	365
93	Table MCENdem1_7: Do you, or anyone in your household, subscribe to the following? Disney+	369
94	Table MCENdem1_8: Do you, or anyone in your household, subscribe to the following? Apple TV+	373
95	Table MCENdem1_9: Do you, or anyone in your household, subscribe to the following? Discovery+	377
96	Table MCENdem1_10: Do you, or anyone in your household, subscribe to the following? HBO Max	381
97	Table MCENdem1_11: Do you, or anyone in your household, subscribe to the following? ESPN+	385
98	Table MCENdem1_12: Do you, or anyone in your household, subscribe to the following? Peacock	389

99	Table MCENdem1_13: <i>Do you, or anyone in your household, subscribe to the following?</i> <i>YouTube TV</i>	393
100	Table MCENdem2_1: <i>In general, what kind of fan do you consider yourself of the following?</i> <i>Film</i>	397
101	Table MCENdem2_2: <i>In general, what kind of fan do you consider yourself of the following?</i> <i>Television</i>	401
102	Summary Statistics of Survey Respondent Demographics	405

Crosstabulation Results by Respondent Demographics

Table MCEN1_1: Do you have a favorable or unfavorable impression of the following types of movies or series?

Animated

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	24% (531)	39% (865)	15% (319)	12% (268)	9% (195)	1% (23)	2200
Gender: Male	26% (280)	38% (401)	16% (169)	11% (114)	8% (85)	1% (13)	1062
Gender: Female	22% (251)	41% (464)	13% (150)	14% (154)	10% (109)	1% (10)	1138
Age: 18-34	38% (248)	35% (226)	10% (66)	8% (54)	8% (52)	1% (10)	655
Age: 35-44	30% (108)	36% (129)	14% (48)	10% (34)	9% (34)	1% (4)	358
Age: 45-64	18% (132)	44% (330)	14% (109)	14% (108)	9% (64)	1% (8)	751
Age: 65+	10% (43)	41% (181)	22% (96)	16% (71)	10% (45)	— (1)	436
GenZers: 1997-2012	45% (95)	29% (62)	5% (10)	9% (19)	10% (21)	2% (5)	212
Millennials: 1981-1996	34% (228)	36% (241)	12% (81)	9% (58)	9% (58)	1% (7)	673
GenXers: 1965-1980	24% (120)	41% (202)	16% (77)	12% (58)	6% (29)	1% (7)	493
Baby Boomers: 1946-1964	11% (77)	44% (317)	18% (129)	16% (112)	11% (77)	— (3)	717
PID: Dem (no lean)	29% (246)	37% (318)	13% (108)	12% (105)	8% (68)	1% (6)	851
PID: Ind (no lean)	22% (153)	40% (277)	16% (111)	10% (72)	10% (73)	1% (8)	693
PID: Rep (no lean)	20% (132)	41% (270)	15% (100)	14% (91)	8% (54)	1% (9)	656
PID/Gender: Dem Men	35% (137)	32% (123)	14% (53)	10% (40)	7% (29)	1% (5)	387
PID/Gender: Dem Women	23% (109)	42% (195)	12% (55)	14% (64)	8% (39)	— (2)	464
PID/Gender: Ind Men	24% (85)	39% (137)	19% (65)	9% (32)	8% (28)	1% (3)	351
PID/Gender: Ind Women	20% (68)	41% (140)	13% (46)	12% (40)	13% (45)	1% (4)	343
PID/Gender: Rep Men	18% (58)	44% (141)	16% (51)	13% (41)	9% (28)	2% (5)	324
PID/Gender: Rep Women	22% (74)	39% (129)	15% (49)	15% (50)	8% (25)	1% (4)	332
Ideo: Liberal (1-3)	29% (167)	39% (223)	14% (82)	12% (70)	6% (32)	— (2)	576
Ideo: Moderate (4)	23% (161)	40% (275)	15% (104)	10% (71)	11% (74)	1% (5)	690
Ideo: Conservative (5-7)	21% (160)	42% (319)	16% (125)	13% (98)	7% (56)	1% (8)	766
Educ: < College	24% (365)	39% (591)	13% (203)	13% (192)	10% (146)	1% (14)	1512
Educ: Bachelors degree	24% (107)	41% (181)	16% (71)	11% (48)	7% (31)	1% (5)	444
Educ: Post-grad	24% (59)	38% (93)	18% (44)	11% (27)	7% (18)	1% (3)	244

Continued on next page

Table MCEN1_1: Do you have a favorable or unfavorable impression of the following types of movies or series?

Animated

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	24%	(531)	39%	(865)	15%	(319)	12%	(268)	9%	(195)	1%	(23)	2200
Income: Under 50k	25%	(313)	38%	(477)	13%	(158)	14%	(173)	10%	(123)	1%	(15)	1260
Income: 50k-100k	20%	(124)	44%	(274)	18%	(111)	11%	(68)	8%	(47)	—	(2)	626
Income: 100k+	30%	(94)	36%	(115)	16%	(50)	8%	(26)	8%	(24)	2%	(6)	314
Ethnicity: White	21%	(362)	41%	(706)	15%	(251)	14%	(234)	9%	(154)	1%	(14)	1722
Ethnicity: Hispanic	33%	(115)	31%	(110)	13%	(47)	9%	(33)	11%	(40)	1%	(5)	349
Ethnicity: Black	36%	(97)	34%	(93)	14%	(38)	9%	(25)	6%	(18)	1%	(3)	274
Ethnicity: Other	35%	(71)	32%	(66)	15%	(30)	4%	(9)	11%	(22)	3%	(5)	204
All Christian	22%	(225)	42%	(437)	16%	(167)	12%	(122)	8%	(79)	1%	(9)	1041
All Non-Christian	30%	(39)	33%	(44)	12%	(16)	13%	(17)	10%	(13)	2%	(3)	132
Atheist	30%	(31)	39%	(40)	11%	(12)	14%	(15)	6%	(6)	—	(0)	104
Agnostic/Nothing in particular	24%	(136)	36%	(205)	12%	(71)	12%	(70)	14%	(80)	1%	(5)	567
Something Else	28%	(99)	39%	(138)	15%	(53)	12%	(43)	5%	(18)	2%	(6)	356
Religious Non-Protestant/Catholic	28%	(45)	35%	(56)	15%	(24)	11%	(18)	8%	(13)	2%	(3)	159
Evangelical	26%	(146)	40%	(230)	15%	(85)	11%	(65)	6%	(37)	2%	(9)	573
Non-Evangelical	22%	(169)	42%	(326)	16%	(124)	12%	(97)	7%	(58)	1%	(4)	778
Community: Urban	29%	(196)	36%	(246)	13%	(87)	11%	(74)	9%	(63)	1%	(9)	674
Community: Suburban	22%	(219)	40%	(402)	15%	(153)	12%	(119)	9%	(90)	1%	(11)	994
Community: Rural	22%	(116)	41%	(217)	15%	(79)	14%	(74)	8%	(42)	1%	(3)	532
Employ: Private Sector	27%	(186)	38%	(262)	15%	(101)	10%	(67)	9%	(60)	1%	(6)	682
Employ: Government	28%	(38)	41%	(55)	9%	(12)	12%	(16)	6%	(8)	4%	(5)	134
Employ: Self-Employed	24%	(44)	41%	(75)	17%	(31)	11%	(20)	5%	(10)	3%	(5)	185
Employ: Homemaker	32%	(51)	37%	(59)	10%	(16)	14%	(22)	7%	(10)	—	(0)	159
Employ: Student	42%	(27)	25%	(16)	15%	(10)	12%	(8)	5%	(3)	—	(0)	65
Employ: Retired	10%	(55)	44%	(236)	20%	(107)	15%	(79)	10%	(52)	—	(1)	531
Employ: Unemployed	31%	(84)	35%	(96)	9%	(25)	13%	(36)	12%	(34)	—	(1)	275
Employ: Other	27%	(45)	39%	(66)	10%	(18)	11%	(19)	10%	(17)	3%	(5)	169
Military HH: Yes	22%	(72)	38%	(124)	22%	(73)	12%	(38)	6%	(20)	1%	(2)	328
Military HH: No	25%	(459)	40%	(741)	13%	(247)	12%	(229)	9%	(175)	1%	(21)	1872
RD/WT: Right Direction	26%	(238)	36%	(327)	14%	(129)	13%	(117)	8%	(71)	2%	(15)	897
RD/WT: Wrong Track	22%	(293)	41%	(538)	15%	(190)	12%	(151)	9%	(123)	1%	(8)	1303

Continued on next page

Table MCEN1_1: Do you have a favorable or unfavorable impression of the following types of movies or series?

Animated

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	24%	(531)	39%	(865)	15%	(319)	12%	(268)	9%	(195)	1%	(23)	2200
Biden Job Approve	27%	(293)	38%	(403)	14%	(151)	13%	(143)	7%	(77)	1%	(7)	1074
Biden Job Disapprove	21%	(208)	42%	(425)	16%	(158)	11%	(113)	10%	(96)	1%	(7)	1006
Biden Job Strongly Approve	34%	(182)	31%	(167)	12%	(67)	15%	(78)	7%	(38)	1%	(3)	534
Biden Job Somewhat Approve	21%	(111)	44%	(236)	16%	(84)	12%	(66)	7%	(39)	1%	(4)	540
Biden Job Somewhat Disapprove	17%	(51)	46%	(135)	18%	(53)	9%	(25)	10%	(30)	—	(0)	294
Biden Job Strongly Disapprove	22%	(157)	41%	(290)	15%	(105)	12%	(88)	9%	(65)	1%	(6)	711
Favorable of Biden	28%	(307)	38%	(416)	13%	(145)	13%	(141)	7%	(74)	1%	(8)	1092
Unfavorable of Biden	20%	(206)	42%	(422)	16%	(163)	11%	(115)	9%	(93)	1%	(9)	1009
Very Favorable of Biden	34%	(204)	32%	(190)	11%	(66)	13%	(80)	8%	(47)	1%	(5)	592
Somewhat Favorable of Biden	21%	(103)	45%	(226)	16%	(80)	12%	(61)	5%	(27)	—	(2)	499
Somewhat Unfavorable of Biden	19%	(47)	43%	(109)	19%	(48)	9%	(23)	10%	(24)	1%	(2)	254
Very Unfavorable of Biden	21%	(159)	41%	(313)	15%	(116)	12%	(92)	9%	(69)	1%	(7)	755
#1 Issue: Economy	26%	(206)	41%	(318)	14%	(108)	11%	(84)	7%	(57)	1%	(9)	781
#1 Issue: Security	21%	(80)	40%	(154)	17%	(65)	14%	(54)	8%	(31)	—	(0)	384
#1 Issue: Health Care	26%	(78)	38%	(114)	13%	(40)	12%	(35)	9%	(26)	2%	(7)	301
#1 Issue: Medicare / Social Security	12%	(31)	42%	(109)	16%	(42)	19%	(50)	11%	(30)	—	(1)	262
#1 Issue: Women's Issues	26%	(35)	42%	(57)	13%	(18)	9%	(12)	9%	(12)	1%	(2)	136
#1 Issue: Education	43%	(34)	27%	(21)	15%	(12)	8%	(6)	7%	(5)	—	(0)	78
#1 Issue: Energy	31%	(40)	29%	(37)	16%	(20)	8%	(10)	15%	(19)	2%	(2)	128
#1 Issue: Other	21%	(28)	42%	(54)	11%	(14)	13%	(17)	11%	(14)	2%	(3)	129
2020 Vote: Joe Biden	26%	(259)	39%	(388)	13%	(133)	12%	(123)	8%	(75)	1%	(9)	987
2020 Vote: Donald Trump	17%	(126)	44%	(314)	16%	(115)	13%	(95)	9%	(61)	1%	(8)	720
2020 Vote: Other	27%	(20)	37%	(27)	17%	(13)	4%	(3)	14%	(10)	—	(0)	73
2020 Vote: Didn't Vote	30%	(125)	31%	(130)	14%	(58)	11%	(47)	12%	(48)	1%	(6)	414
2018 House Vote: Democrat	25%	(189)	40%	(301)	14%	(104)	12%	(87)	8%	(58)	1%	(7)	745
2018 House Vote: Republican	19%	(110)	42%	(248)	17%	(100)	13%	(76)	8%	(45)	1%	(8)	587
2018 House Vote: Someone else	16%	(12)	46%	(35)	22%	(17)	8%	(6)	8%	(6)	—	(0)	76

Continued on next page

Table MCEN1_1: Do you have a favorable or unfavorable impression of the following types of movies or series?

Animated

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	24%	(531)	39%	(865)	15%	(319)	12%	(268)	9%	(195)	1%	(23)	2200
2016 Vote: Hillary Clinton	25%	(183)	38%	(279)	14%	(105)	13%	(98)	8%	(56)	1%	(6)	727
2016 Vote: Donald Trump	17%	(114)	45%	(304)	16%	(112)	14%	(95)	7%	(49)	1%	(9)	682
2016 Vote: Other	23%	(24)	48%	(50)	14%	(15)	3%	(3)	13%	(13)	—	(0)	106
2016 Vote: Didn't Vote	31%	(209)	33%	(227)	13%	(87)	10%	(71)	11%	(77)	1%	(8)	680
Voted in 2014: Yes	20%	(248)	43%	(526)	15%	(188)	13%	(159)	8%	(94)	1%	(11)	1227
Voted in 2014: No	29%	(282)	35%	(339)	13%	(131)	11%	(108)	10%	(100)	1%	(12)	973
4-Region: Northeast	25%	(100)	34%	(134)	16%	(62)	15%	(58)	9%	(35)	1%	(4)	394
4-Region: Midwest	23%	(107)	40%	(186)	16%	(75)	13%	(59)	7%	(31)	1%	(4)	462
4-Region: South	24%	(194)	40%	(330)	14%	(112)	12%	(99)	10%	(80)	1%	(9)	824
4-Region: West	25%	(129)	41%	(215)	13%	(70)	10%	(51)	9%	(49)	1%	(6)	520
Watched Squid Game	38%	(202)	37%	(197)	11%	(61)	7%	(38)	5%	(27)	1%	(5)	531
Watches Netflix Foreign Films	43%	(216)	39%	(194)	10%	(48)	6%	(28)	2%	(11)	1%	(3)	498
Prefers Subtitles	30%	(248)	39%	(323)	14%	(113)	10%	(80)	8%	(64)	1%	(6)	834
Prefers Dubbing	21%	(283)	40%	(542)	15%	(206)	14%	(187)	10%	(131)	1%	(17)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_2: Do you have a favorable or unfavorable impression of the following types of movies or series?

Live-action

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	27% (602)	38% (841)	14% (311)	9% (191)	9% (202)	2% (53)	2200
Gender: Male	34% (357)	38% (408)	12% (130)	6% (60)	7% (78)	3% (30)	1062
Gender: Female	22% (245)	38% (433)	16% (181)	12% (131)	11% (124)	2% (23)	1138
Age: 18-34	27% (178)	34% (226)	16% (108)	11% (69)	8% (53)	3% (21)	655
Age: 35-44	29% (103)	42% (151)	8% (29)	9% (34)	9% (33)	2% (8)	358
Age: 45-64	28% (214)	36% (273)	14% (103)	8% (62)	11% (80)	3% (19)	751
Age: 65+	24% (107)	44% (191)	16% (71)	6% (26)	8% (36)	1% (5)	436
GenZers: 1997-2012	25% (53)	29% (61)	22% (47)	11% (24)	8% (16)	5% (10)	212
Millennials: 1981-1996	29% (193)	39% (260)	12% (82)	10% (66)	8% (56)	2% (16)	673
GenXers: 1965-1980	30% (148)	36% (179)	12% (61)	8% (41)	10% (48)	3% (16)	493
Baby Boomers: 1946-1964	25% (181)	41% (295)	15% (104)	8% (55)	10% (71)	1% (10)	717
PID: Dem (no lean)	31% (264)	37% (313)	13% (110)	8% (72)	9% (79)	2% (13)	851
PID: Ind (no lean)	24% (163)	38% (264)	16% (113)	9% (61)	11% (74)	3% (19)	693
PID: Rep (no lean)	27% (175)	40% (264)	13% (88)	9% (58)	7% (49)	3% (22)	656
PID/Gender: Dem Men	41% (159)	34% (131)	11% (44)	5% (21)	7% (26)	2% (7)	387
PID/Gender: Dem Women	23% (105)	39% (182)	14% (66)	11% (51)	11% (53)	1% (5)	464
PID/Gender: Ind Men	26% (91)	38% (132)	17% (59)	6% (23)	10% (35)	3% (11)	351
PID/Gender: Ind Women	21% (72)	38% (132)	16% (54)	11% (38)	11% (39)	2% (8)	343
PID/Gender: Rep Men	33% (107)	45% (144)	8% (27)	5% (16)	5% (17)	4% (12)	324
PID/Gender: Rep Women	20% (68)	36% (119)	18% (61)	13% (42)	10% (32)	3% (10)	332
Ideo: Liberal (1-3)	31% (176)	38% (217)	15% (84)	8% (45)	8% (46)	1% (8)	576
Ideo: Moderate (4)	26% (181)	38% (263)	14% (97)	9% (60)	12% (80)	1% (10)	690
Ideo: Conservative (5-7)	27% (206)	40% (309)	14% (108)	9% (66)	7% (53)	3% (24)	766
Educ: < College	27% (415)	37% (563)	14% (217)	9% (135)	9% (140)	3% (42)	1512
Educ: Bachelors degree	26% (116)	41% (180)	14% (61)	8% (37)	9% (42)	2% (7)	444
Educ: Post-grad	29% (71)	40% (97)	14% (34)	7% (18)	8% (20)	2% (4)	244
Income: Under 50k	28% (353)	36% (457)	13% (168)	9% (110)	11% (134)	3% (38)	1260
Income: 50k-100k	24% (149)	41% (257)	16% (102)	10% (61)	8% (51)	1% (6)	626
Income: 100k+	32% (100)	40% (127)	13% (41)	6% (20)	6% (18)	3% (10)	314
Ethnicity: White	25% (432)	40% (680)	15% (260)	9% (162)	9% (151)	2% (36)	1722
Ethnicity: Hispanic	34% (119)	30% (106)	15% (52)	13% (47)	6% (20)	2% (6)	349

Continued on next page

Table MCEN1_2: Do you have a favorable or unfavorable impression of the following types of movies or series?

Live-action

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	27%	(602)	38%	(841)	14%	(311)	9%	(191)	9%	(202)	2%	(53)	2200
Ethnicity: Black	40%	(111)	29%	(78)	11%	(31)	6%	(18)	10%	(27)	3%	(9)	274
Ethnicity: Other	29%	(59)	40%	(82)	10%	(20)	5%	(11)	12%	(23)	4%	(8)	204
All Christian	27%	(283)	42%	(437)	13%	(140)	7%	(75)	8%	(84)	2%	(20)	1041
All Non-Christian	32%	(42)	40%	(53)	12%	(16)	6%	(8)	7%	(9)	3%	(3)	132
Atheist	28%	(29)	36%	(37)	14%	(14)	10%	(10)	11%	(11)	2%	(2)	104
Agnostic/Nothing in particular	24%	(139)	32%	(180)	15%	(88)	11%	(63)	14%	(79)	3%	(18)	567
Something Else	30%	(109)	38%	(134)	15%	(52)	10%	(34)	5%	(18)	3%	(9)	356
Religious Non-Protestant/Catholic	30%	(48)	41%	(65)	15%	(24)	5%	(8)	6%	(9)	3%	(4)	159
Evangelical	32%	(184)	38%	(217)	13%	(72)	9%	(50)	7%	(40)	2%	(11)	573
Non-Evangelical	26%	(199)	43%	(334)	14%	(109)	8%	(59)	8%	(60)	2%	(17)	778
Community: Urban	33%	(222)	36%	(243)	11%	(77)	6%	(42)	11%	(74)	2%	(15)	674
Community: Suburban	25%	(245)	41%	(403)	16%	(159)	8%	(80)	9%	(85)	2%	(21)	994
Community: Rural	25%	(134)	37%	(195)	14%	(75)	13%	(69)	8%	(42)	3%	(17)	532
Employ: Private Sector	28%	(191)	41%	(280)	12%	(81)	9%	(63)	8%	(57)	1%	(9)	682
Employ: Government	21%	(28)	37%	(50)	14%	(19)	11%	(15)	10%	(13)	7%	(9)	134
Employ: Self-Employed	29%	(55)	39%	(72)	12%	(22)	8%	(15)	8%	(14)	4%	(8)	185
Employ: Homemaker	19%	(31)	38%	(61)	20%	(31)	12%	(19)	10%	(16)	1%	(1)	159
Employ: Student	28%	(18)	26%	(17)	33%	(21)	8%	(5)	4%	(3)	1%	(0)	65
Employ: Retired	25%	(134)	41%	(216)	16%	(85)	7%	(37)	9%	(49)	2%	(10)	531
Employ: Unemployed	32%	(89)	32%	(87)	12%	(34)	9%	(24)	12%	(32)	3%	(9)	275
Employ: Other	33%	(56)	35%	(58)	10%	(17)	8%	(14)	10%	(17)	4%	(7)	169
Military HH: Yes	29%	(95)	39%	(127)	19%	(62)	6%	(19)	7%	(24)	1%	(2)	328
Military HH: No	27%	(507)	38%	(714)	13%	(249)	9%	(172)	10%	(178)	3%	(51)	1872
RD/WT: Right Direction	31%	(282)	37%	(335)	12%	(105)	9%	(80)	7%	(65)	3%	(30)	897
RD/WT: Wrong Track	25%	(320)	39%	(506)	16%	(206)	9%	(111)	10%	(137)	2%	(24)	1303
Biden Job Approve	31%	(329)	38%	(410)	13%	(135)	8%	(86)	8%	(91)	2%	(23)	1074
Biden Job Disapprove	23%	(231)	39%	(391)	17%	(171)	10%	(99)	9%	(93)	2%	(21)	1006

Continued on next page

Table MCEN1_2: Do you have a favorable or unfavorable impression of the following types of movies or series?

Live-action

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	27% (602)	38% (841)	14% (311)	9% (191)	9% (202)	2% (53)	2200
Biden Job Strongly Approve	36% (194)	34% (184)	12% (63)	9% (46)	8% (44)	— (3)	534
Biden Job Somewhat Approve	25% (135)	42% (226)	13% (71)	7% (40)	9% (47)	4% (20)	540
Biden Job Somewhat Disapprove	18% (52)	43% (128)	18% (52)	9% (27)	11% (31)	2% (5)	294
Biden Job Strongly Disapprove	25% (178)	37% (263)	17% (119)	10% (73)	9% (62)	2% (17)	711
Favorable of Biden	31% (336)	39% (421)	12% (136)	8% (84)	9% (93)	2% (21)	1092
Unfavorable of Biden	23% (234)	40% (400)	16% (164)	10% (98)	9% (90)	2% (23)	1009
Very Favorable of Biden	35% (206)	36% (211)	11% (66)	8% (49)	8% (46)	2% (13)	592
Somewhat Favorable of Biden	26% (130)	42% (210)	14% (69)	7% (35)	9% (47)	2% (9)	499
Somewhat Unfavorable of Biden	18% (45)	44% (111)	18% (46)	7% (17)	11% (28)	2% (6)	254
Very Unfavorable of Biden	25% (189)	38% (289)	16% (117)	11% (81)	8% (62)	2% (17)	755
#1 Issue: Economy	28% (220)	41% (323)	13% (102)	7% (56)	9% (68)	2% (12)	781
#1 Issue: Security	30% (114)	34% (132)	14% (52)	11% (43)	8% (31)	3% (11)	384
#1 Issue: Health Care	32% (96)	34% (103)	12% (36)	7% (21)	11% (33)	4% (12)	301
#1 Issue: Medicare / Social Security	24% (64)	41% (106)	15% (39)	9% (23)	10% (27)	1% (3)	262
#1 Issue: Women's Issues	21% (28)	41% (56)	16% (21)	13% (18)	6% (9)	3% (4)	136
#1 Issue: Education	36% (28)	31% (24)	14% (11)	7% (6)	11% (9)	1% (1)	78
#1 Issue: Energy	18% (23)	38% (49)	22% (28)	10% (12)	8% (10)	4% (6)	128
#1 Issue: Other	22% (28)	37% (48)	16% (20)	10% (12)	12% (16)	4% (5)	129
2020 Vote: Joe Biden	29% (282)	39% (383)	14% (138)	8% (79)	9% (85)	2% (20)	987
2020 Vote: Donald Trump	25% (179)	42% (305)	13% (91)	10% (69)	8% (56)	3% (19)	720
2020 Vote: Other	22% (16)	39% (29)	18% (13)	7% (5)	13% (9)	1% (1)	73
2020 Vote: Didn't Vote	30% (125)	29% (120)	16% (67)	9% (37)	12% (51)	3% (13)	414
2018 House Vote: Democrat	31% (232)	38% (280)	13% (99)	8% (61)	8% (62)	1% (11)	745
2018 House Vote: Republican	24% (141)	43% (251)	16% (93)	8% (50)	7% (40)	2% (12)	587
2018 House Vote: Someone else	16% (12)	48% (36)	16% (12)	8% (6)	11% (8)	2% (2)	76
2016 Vote: Hillary Clinton	32% (234)	35% (258)	13% (98)	8% (60)	9% (66)	2% (12)	727
2016 Vote: Donald Trump	24% (167)	44% (302)	14% (97)	9% (59)	7% (48)	1% (10)	682
2016 Vote: Other	24% (26)	46% (49)	9% (9)	5% (5)	14% (14)	2% (2)	106
2016 Vote: Didn't Vote	26% (174)	34% (229)	16% (107)	10% (67)	11% (74)	4% (29)	680

Continued on next page

Table MCEN1_2: Do you have a favorable or unfavorable impression of the following types of movies or series?

Live-action

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	27% (602)	38% (841)	14% (311)	9% (191)	9% (202)	2% (53)	2200
Voted in 2014: Yes	29% (353)	41% (501)	13% (162)	8% (96)	8% (95)	2% (20)	1227
Voted in 2014: No	26% (248)	35% (340)	15% (149)	10% (95)	11% (107)	3% (33)	973
4-Region: Northeast	30% (116)	36% (143)	12% (45)	7% (28)	11% (43)	5% (18)	394
4-Region: Midwest	28% (128)	36% (167)	17% (78)	10% (46)	8% (39)	1% (4)	462
4-Region: South	28% (230)	38% (313)	14% (114)	8% (64)	10% (79)	3% (24)	824
4-Region: West	25% (128)	42% (218)	14% (74)	10% (52)	8% (42)	1% (7)	520
Watched Squid Game	32% (168)	38% (202)	16% (83)	8% (41)	6% (30)	1% (7)	531
Watches Netflix Foreign Films	36% (181)	43% (212)	12% (60)	4% (20)	4% (20)	1% (5)	498
Prefers Subtitles	24% (198)	39% (324)	17% (139)	9% (75)	10% (81)	2% (18)	834
Prefers Dubbing	30% (403)	38% (516)	13% (173)	9% (116)	9% (121)	3% (36)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN1_3: Do you have a favorable or unfavorable impression of the following types of movies or series?

Drama

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	40%	(870)	42%	(929)	9%	(201)	4%	(87)	4%	(96)	1%	(17)	2200
Gender: Male	35%	(376)	43%	(453)	11%	(116)	5%	(51)	5%	(57)	1%	(9)	1062
Gender: Female	43%	(494)	42%	(476)	7%	(85)	3%	(36)	3%	(39)	1%	(8)	1138
Age: 18-34	38%	(249)	37%	(240)	13%	(82)	5%	(35)	6%	(41)	1%	(8)	655
Age: 35-44	37%	(134)	43%	(153)	10%	(37)	5%	(18)	3%	(12)	1%	(3)	358
Age: 45-64	42%	(313)	44%	(328)	8%	(57)	2%	(19)	4%	(29)	1%	(6)	751
Age: 65+	40%	(174)	48%	(208)	6%	(25)	3%	(15)	3%	(14)	—	(0)	436
GenZers: 1997-2012	39%	(83)	32%	(68)	15%	(33)	6%	(12)	7%	(14)	1%	(2)	212
Millennials: 1981-1996	36%	(245)	41%	(273)	11%	(73)	5%	(37)	6%	(38)	1%	(7)	673
GenXers: 1965-1980	44%	(216)	41%	(203)	9%	(42)	3%	(14)	3%	(14)	1%	(4)	493
Baby Boomers: 1946-1964	40%	(289)	46%	(333)	6%	(45)	3%	(21)	3%	(25)	1%	(4)	717
PID: Dem (no lean)	45%	(385)	40%	(338)	8%	(71)	2%	(21)	3%	(30)	1%	(7)	851
PID: Ind (no lean)	33%	(232)	44%	(304)	11%	(79)	5%	(37)	5%	(37)	1%	(5)	693
PID: Rep (no lean)	39%	(253)	44%	(287)	8%	(51)	5%	(30)	5%	(30)	1%	(5)	656
PID/Gender: Dem Men	46%	(179)	37%	(142)	10%	(38)	3%	(10)	4%	(15)	1%	(4)	387
PID/Gender: Dem Women	45%	(207)	42%	(196)	7%	(33)	2%	(11)	3%	(15)	1%	(3)	464
PID/Gender: Ind Men	25%	(88)	45%	(159)	15%	(53)	7%	(24)	7%	(25)	1%	(2)	351
PID/Gender: Ind Women	42%	(144)	42%	(145)	8%	(27)	4%	(13)	3%	(11)	1%	(3)	343
PID/Gender: Rep Men	34%	(110)	47%	(151)	8%	(25)	6%	(18)	5%	(17)	1%	(3)	324
PID/Gender: Rep Women	43%	(143)	41%	(136)	8%	(26)	4%	(12)	4%	(13)	1%	(2)	332
Ideo: Liberal (1-3)	49%	(280)	38%	(219)	7%	(43)	3%	(19)	2%	(14)	—	(2)	576
Ideo: Moderate (4)	37%	(257)	42%	(292)	10%	(67)	5%	(33)	6%	(40)	—	(3)	690
Ideo: Conservative (5-7)	35%	(271)	47%	(359)	9%	(70)	4%	(29)	4%	(32)	1%	(6)	766
Educ: < College	38%	(577)	42%	(638)	9%	(140)	5%	(68)	5%	(78)	1%	(11)	1512
Educ: Bachelors degree	44%	(195)	40%	(178)	9%	(41)	3%	(13)	3%	(13)	1%	(4)	444
Educ: Post-grad	40%	(98)	46%	(113)	8%	(20)	2%	(6)	2%	(5)	1%	(2)	244
Income: Under 50k	39%	(489)	40%	(506)	10%	(127)	5%	(57)	5%	(67)	1%	(13)	1260
Income: 50k-100k	37%	(234)	47%	(297)	7%	(45)	4%	(25)	4%	(24)	—	(1)	626
Income: 100k+	46%	(146)	40%	(126)	9%	(29)	2%	(5)	2%	(5)	1%	(3)	314
Ethnicity: White	38%	(662)	44%	(760)	9%	(156)	4%	(63)	4%	(70)	1%	(10)	1722
Ethnicity: Hispanic	40%	(138)	42%	(147)	9%	(33)	2%	(8)	7%	(24)	—	(0)	349

Continued on next page

Table MCEN1_3: Do you have a favorable or unfavorable impression of the following types of movies or series?

Drama

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	40%	(870)	42%	(929)	9%	(201)	4%	(87)	4%	(96)	1%	(17)	2200
Ethnicity: Black	49%	(136)	30%	(82)	8%	(22)	4%	(12)	6%	(17)	2%	(5)	274
Ethnicity: Other	35%	(72)	43%	(87)	11%	(22)	6%	(12)	4%	(9)	1%	(2)	204
All Christian	40%	(418)	44%	(455)	9%	(90)	3%	(36)	4%	(38)	—	(4)	1041
All Non-Christian	48%	(63)	35%	(46)	8%	(11)	4%	(5)	4%	(6)	1%	(2)	132
Atheist	40%	(41)	46%	(47)	7%	(8)	5%	(6)	1%	(2)	1%	(1)	104
Agnostic/Nothing in particular	37%	(208)	41%	(230)	9%	(54)	5%	(28)	7%	(41)	1%	(7)	567
Something Else	39%	(139)	42%	(151)	11%	(39)	4%	(14)	3%	(10)	1%	(3)	356
Religious Non-Protestant/Catholic	43%	(68)	36%	(58)	8%	(13)	4%	(6)	8%	(12)	2%	(3)	159
Evangelical	44%	(251)	40%	(229)	9%	(54)	3%	(18)	3%	(18)	—	(3)	573
Non-Evangelical	38%	(297)	46%	(358)	9%	(69)	4%	(29)	3%	(22)	—	(4)	778
Community: Urban	43%	(287)	35%	(234)	11%	(74)	5%	(31)	7%	(44)	1%	(4)	674
Community: Suburban	39%	(387)	47%	(467)	8%	(77)	3%	(31)	3%	(28)	1%	(6)	994
Community: Rural	37%	(196)	43%	(229)	10%	(51)	5%	(25)	5%	(24)	1%	(7)	532
Employ: Private Sector	38%	(261)	43%	(295)	10%	(69)	4%	(26)	4%	(30)	—	(2)	682
Employ: Government	45%	(61)	38%	(50)	8%	(10)	3%	(4)	3%	(3)	3%	(5)	134
Employ: Self-Employed	34%	(62)	44%	(82)	9%	(17)	9%	(16)	3%	(6)	2%	(3)	185
Employ: Homemaker	38%	(60)	44%	(70)	9%	(15)	4%	(7)	4%	(7)	—	(1)	159
Employ: Student	34%	(22)	43%	(28)	10%	(6)	4%	(3)	9%	(6)	—	(0)	65
Employ: Retired	41%	(220)	45%	(237)	6%	(34)	3%	(18)	4%	(21)	—	(2)	531
Employ: Unemployed	42%	(115)	39%	(107)	11%	(30)	2%	(6)	6%	(16)	1%	(2)	275
Employ: Other	41%	(68)	36%	(60)	12%	(21)	5%	(9)	5%	(8)	1%	(2)	169
Military HH: Yes	39%	(129)	47%	(155)	7%	(24)	3%	(11)	2%	(8)	—	(1)	328
Military HH: No	40%	(740)	41%	(774)	9%	(177)	4%	(76)	5%	(88)	1%	(16)	1872
RD/WT: Right Direction	45%	(403)	37%	(336)	9%	(81)	3%	(26)	5%	(42)	1%	(10)	897
RD/WT: Wrong Track	36%	(467)	46%	(593)	9%	(120)	5%	(61)	4%	(54)	1%	(7)	1303
Biden Job Approve	45%	(485)	39%	(419)	8%	(89)	3%	(31)	4%	(44)	1%	(6)	1074
Biden Job Disapprove	34%	(340)	47%	(470)	10%	(96)	5%	(50)	5%	(47)	—	(4)	1006

Continued on next page

Table MCEN1_3: Do you have a favorable or unfavorable impression of the following types of movies or series?

Drama

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	40%	(870)	42%	(929)	9%	(201)	4%	(87)	4%	(96)	1%	(17)	2200
Biden Job Strongly Approve	53%	(281)	35%	(185)	6%	(32)	2%	(13)	4%	(21)	—	(2)	534
Biden Job Somewhat Approve	38%	(204)	43%	(233)	11%	(58)	3%	(18)	4%	(23)	1%	(4)	540
Biden Job Somewhat Disapprove	29%	(85)	49%	(143)	11%	(34)	4%	(12)	7%	(20)	—	(1)	294
Biden Job Strongly Disapprove	36%	(255)	46%	(327)	9%	(62)	5%	(38)	4%	(27)	—	(3)	711
Favorable of Biden	45%	(495)	40%	(436)	8%	(89)	2%	(26)	4%	(39)	1%	(7)	1092
Unfavorable of Biden	33%	(334)	47%	(471)	10%	(101)	5%	(54)	4%	(42)	1%	(6)	1009
Very Favorable of Biden	50%	(298)	36%	(213)	6%	(38)	2%	(12)	4%	(25)	1%	(6)	592
Somewhat Favorable of Biden	39%	(197)	45%	(223)	10%	(51)	3%	(14)	3%	(15)	—	(1)	499
Somewhat Unfavorable of Biden	29%	(74)	48%	(122)	12%	(30)	6%	(14)	5%	(12)	1%	(2)	254
Very Unfavorable of Biden	35%	(261)	46%	(349)	9%	(71)	5%	(40)	4%	(30)	1%	(5)	755
#1 Issue: Economy	41%	(319)	41%	(321)	10%	(79)	4%	(30)	4%	(28)	1%	(4)	781
#1 Issue: Security	42%	(159)	42%	(160)	10%	(37)	4%	(15)	3%	(12)	—	(1)	384
#1 Issue: Health Care	38%	(114)	43%	(130)	9%	(26)	4%	(13)	5%	(16)	1%	(2)	301
#1 Issue: Medicare / Social Security	40%	(104)	45%	(118)	6%	(14)	5%	(12)	4%	(12)	1%	(2)	262
#1 Issue: Women's Issues	39%	(53)	47%	(64)	8%	(11)	2%	(3)	3%	(3)	1%	(2)	136
#1 Issue: Education	43%	(34)	37%	(29)	12%	(10)	5%	(4)	1%	(1)	1%	(1)	78
#1 Issue: Energy	36%	(46)	37%	(48)	11%	(14)	3%	(4)	11%	(15)	1%	(1)	128
#1 Issue: Other	32%	(41)	45%	(58)	8%	(10)	5%	(7)	8%	(10)	3%	(4)	129
2020 Vote: Joe Biden	44%	(434)	40%	(399)	8%	(78)	3%	(31)	4%	(38)	1%	(6)	987
2020 Vote: Donald Trump	35%	(250)	46%	(332)	9%	(65)	5%	(36)	4%	(32)	1%	(5)	720
2020 Vote: Other	29%	(21)	43%	(31)	19%	(14)	3%	(2)	6%	(4)	—	(0)	73
2020 Vote: Didn't Vote	39%	(161)	39%	(163)	11%	(44)	4%	(18)	5%	(22)	1%	(6)	414
2018 House Vote: Democrat	46%	(342)	41%	(305)	7%	(53)	2%	(17)	3%	(24)	1%	(4)	745
2018 House Vote: Republican	36%	(209)	47%	(276)	9%	(51)	5%	(27)	3%	(19)	1%	(5)	587
2018 House Vote: Someone else	24%	(18)	57%	(43)	11%	(9)	2%	(2)	6%	(5)	—	(0)	76
2016 Vote: Hillary Clinton	47%	(340)	41%	(299)	7%	(51)	2%	(12)	3%	(21)	1%	(4)	727
2016 Vote: Donald Trump	37%	(253)	47%	(322)	8%	(55)	5%	(32)	2%	(16)	1%	(4)	682
2016 Vote: Other	25%	(26)	47%	(49)	15%	(16)	6%	(7)	7%	(8)	—	(0)	106
2016 Vote: Didn't Vote	37%	(248)	38%	(256)	12%	(79)	5%	(37)	8%	(52)	1%	(9)	680

Continued on next page

Table MCEN1_3: Do you have a favorable or unfavorable impression of the following types of movies or series?

Drama

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	40%	(870)	42%	(929)	9%	(201)	4%	(87)	4%	(96)	1%	(17)	2200
Voted in 2014: Yes	41%	(501)	46%	(564)	7%	(87)	3%	(38)	3%	(31)	1%	(6)	1227
Voted in 2014: No	38%	(369)	38%	(365)	12%	(114)	5%	(50)	7%	(66)	1%	(11)	973
4-Region: Northeast	39%	(152)	40%	(157)	12%	(47)	5%	(18)	4%	(17)	1%	(3)	394
4-Region: Midwest	35%	(161)	49%	(224)	9%	(40)	5%	(22)	3%	(15)	—	(0)	462
4-Region: South	43%	(357)	40%	(329)	8%	(68)	3%	(29)	4%	(31)	1%	(10)	824
4-Region: West	38%	(200)	42%	(218)	9%	(46)	4%	(19)	6%	(33)	1%	(4)	520
Watched Squid Game	43%	(229)	38%	(201)	11%	(57)	4%	(23)	3%	(18)	1%	(4)	531
Watches Netflix Foreign Films	48%	(241)	42%	(210)	7%	(34)	2%	(11)	1%	(3)	—	(0)	498
Prefers Subtitles	40%	(331)	42%	(348)	10%	(80)	5%	(44)	3%	(24)	1%	(7)	834
Prefers Dubbing	39%	(538)	43%	(581)	9%	(121)	3%	(43)	5%	(72)	1%	(10)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_4: Do you have a favorable or unfavorable impression of the following types of movies or series?

Thriller/Mystery

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	44% (969)	37% (810)	9% (193)	6% (123)	4% (84)	1% (20)	2200
Gender: Male	43% (458)	40% (424)	9% (97)	3% (30)	4% (45)	1% (8)	1062
Gender: Female	45% (511)	34% (387)	8% (96)	8% (93)	3% (39)	1% (12)	1138
Age: 18-34	50% (325)	32% (208)	9% (58)	4% (29)	4% (25)	1% (10)	655
Age: 35-44	48% (170)	34% (121)	8% (28)	5% (17)	5% (19)	1% (4)	358
Age: 45-64	42% (319)	39% (295)	8% (62)	6% (47)	3% (23)	1% (5)	751
Age: 65+	36% (155)	43% (186)	10% (45)	7% (30)	4% (17)	1% (2)	436
GenZers: 1997-2012	50% (106)	30% (63)	11% (23)	4% (9)	4% (8)	1% (2)	212
Millennials: 1981-1996	49% (328)	32% (218)	8% (53)	5% (31)	5% (32)	2% (12)	673
GenXers: 1965-1980	48% (236)	37% (182)	8% (37)	5% (23)	3% (12)	— (2)	493
Baby Boomers: 1946-1964	36% (258)	42% (304)	10% (75)	7% (51)	4% (26)	— (4)	717
PID: Dem (no lean)	48% (411)	34% (293)	8% (68)	5% (41)	4% (30)	1% (7)	851
PID: Ind (no lean)	43% (295)	38% (265)	10% (68)	4% (26)	4% (28)	1% (10)	693
PID: Rep (no lean)	40% (262)	38% (252)	9% (57)	8% (55)	4% (26)	1% (3)	656
PID/Gender: Dem Men	50% (193)	34% (131)	9% (36)	3% (13)	3% (12)	1% (2)	387
PID/Gender: Dem Women	47% (218)	35% (162)	7% (32)	6% (29)	4% (18)	1% (5)	464
PID/Gender: Ind Men	37% (129)	44% (153)	12% (42)	2% (6)	5% (17)	1% (3)	351
PID/Gender: Ind Women	48% (166)	33% (113)	8% (26)	6% (21)	3% (11)	2% (6)	343
PID/Gender: Rep Men	42% (136)	43% (140)	6% (19)	4% (12)	5% (15)	1% (2)	324
PID/Gender: Rep Women	38% (126)	34% (112)	11% (38)	13% (44)	3% (10)	— (1)	332
Ideo: Liberal (1-3)	52% (298)	33% (189)	9% (53)	3% (20)	2% (13)	1% (3)	576
Ideo: Moderate (4)	42% (291)	40% (274)	8% (57)	5% (34)	5% (31)	— (3)	690
Ideo: Conservative (5-7)	41% (311)	38% (293)	9% (72)	7% (56)	4% (28)	1% (7)	766
Educ: < College	45% (688)	35% (531)	8% (126)	6% (91)	4% (62)	1% (14)	1512
Educ: Bachelors degree	43% (192)	39% (171)	10% (46)	4% (18)	3% (12)	1% (4)	444
Educ: Post-grad	36% (89)	44% (108)	9% (22)	6% (14)	4% (10)	1% (2)	244
Income: Under 50k	46% (579)	35% (438)	8% (107)	5% (66)	4% (56)	1% (14)	1260
Income: 50k-100k	40% (250)	40% (251)	9% (57)	7% (45)	3% (19)	— (3)	626
Income: 100k+	45% (140)	39% (122)	9% (29)	4% (12)	3% (9)	1% (3)	314
Ethnicity: White	43% (735)	39% (664)	9% (151)	6% (101)	3% (60)	1% (11)	1722
Ethnicity: Hispanic	55% (193)	30% (105)	8% (29)	4% (13)	3% (10)	— (0)	349

Continued on next page

Table MCEN1_4: Do you have a favorable or unfavorable impression of the following types of movies or series?

Thriller/Mystery

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	44%	(969)	37%	(810)	9%	(193)	6%	(123)	4%	(84)	1%	(20)	2200
Ethnicity: Black	49%	(134)	31%	(85)	9%	(24)	4%	(10)	5%	(14)	3%	(8)	274
Ethnicity: Other	49%	(99)	30%	(62)	9%	(19)	6%	(12)	5%	(10)	1%	(2)	204
All Christian	43%	(450)	38%	(391)	9%	(94)	6%	(65)	3%	(34)	1%	(6)	1041
All Non-Christian	41%	(55)	35%	(46)	10%	(14)	10%	(13)	4%	(5)	—	(0)	132
Atheist	45%	(47)	43%	(45)	6%	(7)	2%	(2)	4%	(4)	—	(0)	104
Agnostic/Nothing in particular	44%	(249)	35%	(199)	9%	(48)	4%	(23)	7%	(37)	2%	(11)	567
Something Else	47%	(168)	36%	(129)	9%	(31)	6%	(21)	1%	(3)	1%	(4)	356
Religious Non-Protestant/Catholic	37%	(59)	37%	(58)	14%	(22)	9%	(15)	3%	(5)	—	(0)	159
Evangelical	48%	(273)	31%	(179)	9%	(52)	8%	(45)	3%	(17)	1%	(7)	573
Non-Evangelical	43%	(334)	41%	(322)	8%	(63)	5%	(36)	3%	(19)	—	(3)	778
Community: Urban	49%	(329)	32%	(218)	7%	(48)	5%	(37)	4%	(29)	2%	(12)	674
Community: Suburban	42%	(422)	39%	(386)	10%	(97)	5%	(52)	4%	(35)	—	(3)	994
Community: Rural	41%	(217)	39%	(207)	9%	(48)	7%	(35)	4%	(20)	1%	(5)	532
Employ: Private Sector	46%	(317)	37%	(255)	9%	(59)	3%	(19)	4%	(29)	—	(3)	682
Employ: Government	36%	(48)	39%	(52)	10%	(13)	9%	(12)	3%	(4)	3%	(4)	134
Employ: Self-Employed	45%	(84)	39%	(71)	8%	(15)	3%	(6)	3%	(5)	2%	(4)	185
Employ: Homemaker	41%	(65)	34%	(54)	7%	(12)	15%	(24)	3%	(4)	—	(0)	159
Employ: Student	50%	(33)	22%	(15)	17%	(11)	8%	(5)	2%	(1)	—	(0)	65
Employ: Retired	36%	(192)	41%	(220)	11%	(57)	7%	(37)	4%	(24)	—	(2)	531
Employ: Unemployed	50%	(138)	35%	(97)	6%	(16)	4%	(10)	4%	(11)	1%	(3)	275
Employ: Other	55%	(92)	28%	(46)	6%	(11)	6%	(10)	3%	(5)	3%	(5)	169
Military HH: Yes	42%	(139)	36%	(119)	13%	(44)	5%	(17)	2%	(8)	—	(1)	328
Military HH: No	44%	(830)	37%	(692)	8%	(149)	6%	(106)	4%	(76)	1%	(20)	1872
RD/WT: Right Direction	44%	(392)	37%	(329)	9%	(80)	5%	(44)	5%	(43)	1%	(10)	897
RD/WT: Wrong Track	44%	(577)	37%	(481)	9%	(113)	6%	(80)	3%	(41)	1%	(11)	1303
Biden Job Approve	44%	(475)	37%	(397)	9%	(96)	5%	(55)	4%	(40)	1%	(11)	1074
Biden Job Disapprove	43%	(430)	39%	(388)	9%	(90)	6%	(59)	4%	(36)	—	(3)	1006

Continued on next page

Table MCEN1_4: Do you have a favorable or unfavorable impression of the following types of movies or series?

Thriller/Mystery

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	44% (969)	37% (810)	9% (193)	6% (123)	4% (84)	1% (20)	2200
Biden Job Strongly Approve	49% (262)	34% (179)	7% (35)	6% (30)	4% (23)	1% (5)	534
Biden Job Somewhat Approve	39% (213)	40% (218)	11% (61)	5% (25)	3% (17)	1% (5)	540
Biden Job Somewhat Disapprove	43% (125)	40% (118)	10% (29)	4% (10)	4% (11)	— (0)	294
Biden Job Strongly Disapprove	43% (305)	38% (270)	9% (61)	7% (49)	3% (25)	— (3)	711
Favorable of Biden	47% (511)	36% (391)	8% (86)	5% (52)	4% (43)	1% (8)	1092
Unfavorable of Biden	41% (416)	39% (395)	10% (103)	6% (64)	3% (29)	— (3)	1009
Very Favorable of Biden	51% (301)	31% (185)	7% (39)	5% (31)	5% (30)	1% (6)	592
Somewhat Favorable of Biden	42% (210)	41% (206)	10% (48)	4% (21)	3% (13)	— (2)	499
Somewhat Unfavorable of Biden	36% (92)	41% (103)	14% (35)	6% (14)	3% (9)	1% (2)	254
Very Unfavorable of Biden	43% (324)	39% (292)	9% (68)	7% (50)	3% (20)	— (2)	755
#1 Issue: Economy	48% (374)	36% (280)	8% (65)	4% (33)	3% (24)	1% (5)	781
#1 Issue: Security	46% (176)	37% (141)	8% (31)	6% (23)	3% (12)	— (0)	384
#1 Issue: Health Care	41% (125)	39% (118)	9% (29)	3% (9)	6% (17)	1% (4)	301
#1 Issue: Medicare / Social Security	35% (92)	41% (107)	8% (21)	10% (27)	5% (13)	1% (3)	262
#1 Issue: Women's Issues	47% (63)	35% (48)	7% (9)	5% (7)	5% (7)	1% (2)	136
#1 Issue: Education	47% (37)	34% (27)	13% (10)	2% (2)	3% (2)	1% (0)	78
#1 Issue: Energy	45% (57)	29% (38)	12% (15)	8% (10)	2% (3)	4% (5)	128
#1 Issue: Other	34% (45)	41% (53)	9% (12)	10% (13)	4% (5)	1% (2)	129
2020 Vote: Joe Biden	46% (457)	34% (339)	9% (87)	5% (54)	4% (40)	1% (10)	987
2020 Vote: Donald Trump	40% (285)	41% (292)	9% (64)	7% (51)	4% (25)	— (3)	720
2020 Vote: Other	42% (31)	44% (32)	8% (6)	4% (3)	2% (2)	— (0)	73
2020 Vote: Didn't Vote	47% (195)	35% (146)	9% (35)	4% (14)	4% (17)	2% (7)	414
2018 House Vote: Democrat	47% (350)	36% (267)	8% (62)	5% (34)	3% (26)	1% (7)	745
2018 House Vote: Republican	41% (239)	39% (227)	10% (61)	7% (41)	3% (16)	1% (4)	587
2018 House Vote: Someone else	31% (23)	51% (39)	9% (7)	7% (5)	1% (1)	2% (1)	76
2016 Vote: Hillary Clinton	48% (348)	36% (259)	7% (53)	5% (35)	3% (25)	1% (7)	727
2016 Vote: Donald Trump	41% (282)	39% (268)	10% (66)	7% (45)	3% (17)	— (3)	682
2016 Vote: Other	38% (40)	47% (50)	7% (8)	6% (6)	2% (2)	1% (1)	106
2016 Vote: Didn't Vote	44% (299)	34% (232)	9% (64)	5% (37)	6% (38)	1% (10)	680

Continued on next page

Table MCEN1_4: Do you have a favorable or unfavorable impression of the following types of movies or series?

Thriller/Mystery

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	44% (969)	37% (810)	9% (193)	6% (123)	4% (84)	1% (20)	2200
Voted in 2014: Yes	42% (520)	41% (497)	8% (103)	5% (65)	3% (32)	1% (9)	1227
Voted in 2014: No	46% (449)	32% (313)	9% (90)	6% (58)	5% (51)	1% (12)	973
4-Region: Northeast	47% (183)	32% (125)	9% (34)	6% (23)	7% (26)	— (2)	394
4-Region: Midwest	39% (179)	43% (198)	9% (44)	5% (24)	3% (13)	1% (4)	462
4-Region: South	49% (402)	34% (282)	8% (66)	4% (34)	3% (29)	1% (10)	824
4-Region: West	39% (204)	40% (205)	9% (49)	8% (41)	3% (16)	1% (4)	520
Watched Squid Game	55% (290)	32% (167)	9% (49)	2% (11)	2% (9)	1% (4)	531
Watches Netflix Foreign Films	56% (280)	33% (163)	7% (35)	3% (13)	1% (5)	— (2)	498
Prefers Subtitles	44% (366)	36% (301)	11% (89)	5% (43)	3% (27)	1% (10)	834
Prefers Dubbing	44% (603)	37% (510)	8% (105)	6% (80)	4% (57)	1% (11)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN1_5: Do you have a favorable or unfavorable impression of the following types of movies or series?

Horror

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	32% (701)	24% (522)	14% (305)	25% (560)	4% (91)	1% (21)	2200
Gender: Male	32% (344)	28% (298)	16% (171)	18% (193)	4% (47)	1% (9)	1062
Gender: Female	31% (357)	20% (224)	12% (135)	32% (367)	4% (44)	1% (11)	1138
Age: 18-34	46% (299)	24% (158)	12% (78)	13% (87)	4% (28)	1% (7)	655
Age: 35-44	37% (134)	27% (96)	13% (47)	16% (57)	5% (18)	2% (6)	358
Age: 45-64	30% (223)	22% (163)	14% (108)	30% (226)	3% (24)	1% (6)	751
Age: 65+	10% (46)	24% (105)	17% (73)	44% (191)	5% (21)	— (2)	436
GenZers: 1997-2012	45% (94)	27% (57)	13% (27)	10% (22)	5% (10)	1% (2)	212
Millennials: 1981-1996	44% (299)	23% (158)	12% (78)	15% (98)	5% (31)	2% (10)	673
GenXers: 1965-1980	35% (173)	24% (118)	13% (65)	24% (118)	3% (16)	1% (3)	493
Baby Boomers: 1946-1964	18% (127)	22% (158)	17% (122)	38% (273)	5% (32)	1% (4)	717
PID: Dem (no lean)	35% (294)	27% (229)	12% (102)	22% (185)	4% (36)	1% (4)	851
PID: Ind (no lean)	32% (224)	24% (168)	12% (85)	25% (175)	4% (30)	1% (10)	693
PID: Rep (no lean)	28% (183)	19% (124)	18% (118)	30% (199)	4% (25)	1% (6)	656
PID/Gender: Dem Men	38% (147)	31% (120)	12% (48)	14% (55)	4% (17)	— (2)	387
PID/Gender: Dem Women	32% (147)	24% (109)	12% (55)	28% (131)	4% (19)	1% (3)	464
PID/Gender: Ind Men	27% (96)	31% (110)	16% (56)	19% (68)	5% (17)	1% (4)	351
PID/Gender: Ind Women	37% (128)	17% (58)	9% (29)	31% (108)	4% (13)	2% (7)	343
PID/Gender: Rep Men	31% (101)	21% (68)	21% (68)	22% (70)	4% (13)	1% (4)	324
PID/Gender: Rep Women	25% (82)	17% (56)	15% (50)	39% (129)	4% (12)	1% (2)	332
Ideo: Liberal (1-3)	36% (206)	25% (143)	13% (72)	23% (134)	3% (16)	1% (5)	576
Ideo: Moderate (4)	31% (212)	25% (173)	14% (95)	24% (169)	5% (37)	1% (4)	690
Ideo: Conservative (5-7)	27% (204)	22% (171)	17% (127)	30% (229)	4% (28)	1% (7)	766
Educ: < College	36% (548)	24% (355)	12% (186)	23% (345)	4% (64)	1% (14)	1512
Educ: Bachelors degree	24% (104)	26% (114)	16% (71)	30% (135)	3% (14)	1% (5)	444
Educ: Post-grad	20% (49)	21% (52)	20% (48)	33% (80)	5% (13)	1% (2)	244
Income: Under 50k	37% (461)	23% (293)	11% (142)	24% (300)	4% (52)	1% (13)	1260
Income: 50k-100k	26% (160)	24% (147)	16% (103)	30% (185)	4% (26)	1% (4)	626
Income: 100k+	26% (81)	26% (81)	19% (61)	24% (75)	4% (13)	1% (3)	314
Ethnicity: White	29% (499)	23% (403)	15% (250)	28% (482)	4% (74)	1% (13)	1722
Ethnicity: Hispanic	36% (127)	31% (108)	12% (43)	15% (52)	5% (17)	— (1)	349

Continued on next page

Table MCEN1_5: Do you have a favorable or unfavorable impression of the following types of movies or series?

Horror

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	32%	(701)	24%	(522)	14%	(305)	25%	(560)	4%	(91)	1%	(21)	2200
Ethnicity: Black	49%	(134)	22%	(59)	9%	(25)	15%	(41)	4%	(10)	2%	(4)	274
Ethnicity: Other	33%	(68)	29%	(60)	15%	(30)	18%	(37)	3%	(7)	2%	(3)	204
All Christian	26%	(272)	24%	(247)	15%	(155)	30%	(314)	4%	(42)	1%	(10)	1041
All Non-Christian	29%	(38)	23%	(31)	22%	(29)	23%	(31)	2%	(3)	—	(0)	132
Atheist	38%	(40)	27%	(28)	18%	(19)	15%	(16)	1%	(1)	—	(0)	104
Agnostic/Nothing in particular	35%	(201)	24%	(138)	11%	(60)	21%	(120)	7%	(38)	2%	(10)	567
Something Else	42%	(150)	22%	(79)	12%	(42)	22%	(79)	2%	(6)	—	(1)	356
Religious Non-Protestant/Catholic	25%	(40)	20%	(31)	23%	(36)	27%	(44)	4%	(7)	1%	(1)	159
Evangelical	37%	(209)	20%	(117)	12%	(67)	27%	(155)	3%	(19)	1%	(5)	573
Non-Evangelical	27%	(207)	26%	(204)	15%	(119)	28%	(218)	3%	(25)	—	(4)	778
Community: Urban	39%	(263)	25%	(170)	13%	(87)	18%	(119)	4%	(27)	1%	(7)	674
Community: Suburban	27%	(264)	24%	(236)	15%	(152)	30%	(293)	4%	(42)	1%	(6)	994
Community: Rural	33%	(174)	22%	(115)	12%	(66)	28%	(148)	4%	(22)	1%	(7)	532
Employ: Private Sector	34%	(232)	25%	(170)	15%	(104)	21%	(141)	5%	(31)	1%	(5)	682
Employ: Government	29%	(39)	32%	(43)	14%	(19)	20%	(27)	4%	(5)	1%	(2)	134
Employ: Self-Employed	43%	(80)	23%	(43)	13%	(23)	17%	(32)	2%	(4)	2%	(3)	185
Employ: Homemaker	31%	(49)	21%	(34)	15%	(23)	27%	(43)	5%	(9)	—	(1)	159
Employ: Student	37%	(24)	20%	(13)	19%	(13)	21%	(13)	3%	(2)	—	(0)	65
Employ: Retired	16%	(83)	22%	(117)	16%	(84)	40%	(215)	5%	(26)	1%	(6)	531
Employ: Unemployed	42%	(116)	23%	(62)	11%	(30)	20%	(56)	3%	(9)	1%	(3)	275
Employ: Other	47%	(79)	23%	(39)	6%	(10)	20%	(33)	3%	(4)	1%	(2)	169
Military HH: Yes	25%	(83)	21%	(69)	15%	(48)	35%	(116)	3%	(11)	—	(1)	328
Military HH: No	33%	(618)	24%	(453)	14%	(257)	24%	(444)	4%	(79)	1%	(20)	1872
RD/WT: Right Direction	32%	(284)	27%	(239)	12%	(111)	23%	(207)	5%	(46)	1%	(11)	897
RD/WT: Wrong Track	32%	(418)	22%	(282)	15%	(194)	27%	(353)	3%	(45)	1%	(10)	1303
Biden Job Approve	31%	(337)	27%	(287)	13%	(135)	24%	(259)	5%	(49)	1%	(7)	1074
Biden Job Disapprove	31%	(308)	21%	(208)	16%	(165)	28%	(284)	3%	(33)	1%	(8)	1006

Continued on next page

Table MCEN1_5: Do you have a favorable or unfavorable impression of the following types of movies or series?

Horror

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	32%	(701)	24%	(522)	14%	(305)	25%	(560)	4%	(91)	1%	(21)	2200
Biden Job Strongly Approve	36%	(192)	23%	(122)	9%	(48)	25%	(133)	6%	(33)	1%	(6)	534
Biden Job Somewhat Approve	27%	(145)	31%	(165)	16%	(87)	23%	(125)	3%	(15)	—	(2)	540
Biden Job Somewhat Disapprove	33%	(98)	26%	(77)	14%	(42)	23%	(67)	3%	(10)	—	(1)	294
Biden Job Strongly Disapprove	30%	(210)	19%	(132)	17%	(123)	30%	(217)	3%	(23)	1%	(7)	711
Favorable of Biden	32%	(351)	27%	(300)	12%	(132)	24%	(260)	4%	(45)	—	(4)	1092
Unfavorable of Biden	31%	(312)	20%	(206)	17%	(167)	28%	(284)	3%	(32)	1%	(8)	1009
Very Favorable of Biden	36%	(214)	24%	(140)	9%	(54)	25%	(147)	6%	(35)	—	(3)	592
Somewhat Favorable of Biden	27%	(137)	32%	(160)	16%	(78)	23%	(113)	2%	(10)	—	(1)	499
Somewhat Unfavorable of Biden	36%	(91)	22%	(55)	13%	(34)	23%	(59)	5%	(13)	1%	(3)	254
Very Unfavorable of Biden	29%	(221)	20%	(151)	18%	(133)	30%	(226)	3%	(19)	1%	(6)	755
#1 Issue: Economy	36%	(283)	22%	(172)	16%	(128)	21%	(161)	4%	(32)	1%	(5)	781
#1 Issue: Security	27%	(105)	25%	(95)	15%	(59)	28%	(109)	4%	(13)	1%	(3)	384
#1 Issue: Health Care	33%	(101)	28%	(85)	11%	(34)	20%	(60)	7%	(20)	—	(1)	301
#1 Issue: Medicare / Social Security	19%	(51)	24%	(62)	13%	(33)	39%	(103)	4%	(12)	1%	(2)	262
#1 Issue: Women's Issues	42%	(58)	20%	(27)	7%	(9)	26%	(35)	2%	(3)	3%	(3)	136
#1 Issue: Education	41%	(32)	22%	(17)	9%	(7)	27%	(21)	1%	(1)	1%	(0)	78
#1 Issue: Energy	31%	(40)	26%	(34)	16%	(21)	22%	(28)	1%	(2)	3%	(4)	128
#1 Issue: Other	26%	(33)	22%	(28)	11%	(14)	34%	(44)	7%	(9)	1%	(2)	129
2020 Vote: Joe Biden	31%	(307)	25%	(247)	13%	(130)	25%	(251)	4%	(43)	1%	(8)	987
2020 Vote: Donald Trump	25%	(182)	21%	(151)	19%	(140)	30%	(213)	4%	(30)	1%	(5)	720
2020 Vote: Other	38%	(28)	22%	(16)	9%	(7)	28%	(20)	3%	(2)	—	(0)	73
2020 Vote: Didn't Vote	44%	(182)	26%	(107)	7%	(28)	18%	(73)	4%	(16)	2%	(8)	414
2018 House Vote: Democrat	31%	(234)	26%	(194)	13%	(98)	25%	(188)	4%	(27)	1%	(5)	745
2018 House Vote: Republican	26%	(152)	21%	(122)	19%	(109)	31%	(185)	2%	(13)	1%	(6)	587
2018 House Vote: Someone else	20%	(15)	32%	(24)	12%	(9)	33%	(25)	3%	(3)	—	(0)	76
2016 Vote: Hillary Clinton	32%	(235)	24%	(176)	13%	(92)	26%	(192)	4%	(29)	1%	(4)	727
2016 Vote: Donald Trump	27%	(183)	22%	(153)	17%	(116)	30%	(206)	3%	(18)	1%	(6)	682
2016 Vote: Other	28%	(29)	31%	(32)	12%	(13)	26%	(28)	3%	(3)	—	(0)	106
2016 Vote: Didn't Vote	37%	(254)	23%	(159)	12%	(84)	19%	(132)	6%	(40)	2%	(11)	680

Continued on next page

Table MCEN1_5: Do you have a favorable or unfavorable impression of the following types of movies or series?

Horror

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	32%	(701)	24%	(522)	14%	(305)	25%	(560)	4%	(91)	1%	(21)	2200
Voted in 2014: Yes	27%	(335)	24%	(298)	16%	(194)	29%	(358)	3%	(35)	1%	(8)	1227
Voted in 2014: No	38%	(367)	23%	(223)	11%	(112)	21%	(202)	6%	(56)	1%	(12)	973
4-Region: Northeast	35%	(136)	21%	(83)	15%	(61)	23%	(91)	5%	(19)	1%	(3)	394
4-Region: Midwest	31%	(141)	23%	(106)	17%	(76)	26%	(119)	4%	(17)	—	(1)	462
4-Region: South	35%	(292)	23%	(186)	12%	(97)	25%	(207)	4%	(31)	1%	(11)	824
4-Region: West	25%	(132)	28%	(146)	14%	(71)	27%	(142)	4%	(23)	1%	(5)	520
Watched Squid Game	48%	(257)	25%	(132)	12%	(64)	12%	(64)	1%	(7)	1%	(6)	531
Watches Netflix Foreign Films	39%	(194)	30%	(149)	10%	(50)	19%	(94)	2%	(8)	1%	(3)	498
Prefers Subtitles	29%	(245)	26%	(215)	15%	(127)	25%	(212)	3%	(28)	1%	(7)	834
Prefers Dubbing	33%	(456)	22%	(307)	13%	(179)	26%	(348)	5%	(63)	1%	(14)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_6: Do you have a favorable or unfavorable impression of the following types of movies or series?

Sci-fi

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	31% (678)	31% (689)	15% (334)	15% (328)	6% (133)	2% (38)	2200
Gender: Male	42% (442)	34% (357)	11% (120)	7% (73)	5% (49)	2% (20)	1062
Gender: Female	21% (235)	29% (332)	19% (214)	22% (255)	7% (84)	2% (18)	1138
Age: 18-34	35% (229)	32% (210)	14% (90)	11% (71)	6% (38)	3% (18)	655
Age: 35-44	30% (108)	34% (122)	13% (47)	12% (44)	8% (30)	2% (6)	358
Age: 45-64	32% (244)	29% (221)	16% (120)	16% (117)	5% (37)	1% (11)	751
Age: 65+	22% (97)	31% (136)	18% (78)	22% (96)	6% (27)	1% (3)	436
GenZers: 1997-2012	36% (75)	26% (56)	14% (31)	12% (25)	7% (16)	5% (10)	212
Millennials: 1981-1996	33% (223)	34% (227)	14% (91)	11% (75)	7% (47)	2% (11)	673
GenXers: 1965-1980	33% (164)	31% (153)	15% (73)	15% (74)	5% (23)	1% (6)	493
Baby Boomers: 1946-1964	27% (197)	30% (217)	16% (117)	19% (136)	6% (40)	1% (10)	717
PID: Dem (no lean)	34% (287)	33% (280)	14% (118)	12% (101)	6% (54)	1% (12)	851
PID: Ind (no lean)	30% (209)	32% (221)	15% (103)	15% (101)	7% (49)	2% (11)	693
PID: Rep (no lean)	28% (182)	29% (189)	17% (113)	19% (127)	5% (30)	2% (15)	656
PID/Gender: Dem Men	48% (184)	33% (126)	10% (40)	4% (14)	5% (18)	1% (4)	387
PID/Gender: Dem Women	22% (103)	33% (153)	17% (78)	19% (87)	8% (36)	2% (7)	464
PID/Gender: Ind Men	39% (136)	34% (121)	12% (41)	9% (30)	5% (18)	1% (4)	351
PID/Gender: Ind Women	21% (73)	29% (100)	18% (62)	20% (70)	9% (31)	2% (6)	343
PID/Gender: Rep Men	38% (123)	34% (110)	12% (39)	9% (28)	4% (13)	4% (11)	324
PID/Gender: Rep Women	18% (60)	24% (79)	22% (74)	30% (98)	5% (17)	1% (4)	332
Ideo: Liberal (1-3)	36% (209)	35% (199)	14% (81)	11% (62)	4% (23)	— (3)	576
Ideo: Moderate (4)	31% (212)	33% (226)	14% (95)	14% (99)	8% (53)	1% (7)	690
Ideo: Conservative (5-7)	29% (220)	28% (218)	17% (131)	19% (142)	5% (38)	2% (16)	766
Educ: < College	31% (462)	30% (453)	15% (227)	16% (241)	6% (96)	2% (32)	1512
Educ: Bachelors degree	31% (138)	34% (152)	15% (68)	13% (56)	6% (27)	1% (3)	444
Educ: Post-grad	32% (78)	34% (83)	16% (40)	13% (31)	4% (10)	1% (3)	244
Income: Under 50k	32% (400)	31% (391)	13% (165)	15% (185)	7% (86)	2% (31)	1260
Income: 50k-100k	27% (166)	34% (210)	19% (121)	16% (98)	5% (29)	— (1)	626
Income: 100k+	35% (111)	28% (88)	15% (48)	14% (45)	6% (18)	2% (5)	314
Ethnicity: White	29% (498)	32% (546)	16% (281)	16% (276)	6% (100)	1% (21)	1722
Ethnicity: Hispanic	34% (119)	33% (114)	10% (34)	16% (56)	6% (21)	2% (6)	349

Continued on next page

Table MCEN1_6: Do you have a favorable or unfavorable impression of the following types of movies or series?

Sci-fi

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	31%	(678)	31%	(689)	15%	(334)	15%	(328)	6%	(133)	2%	(38)	2200
Ethnicity: Black	37%	(102)	28%	(76)	11%	(29)	14%	(38)	7%	(20)	3%	(9)	274
Ethnicity: Other	38%	(78)	33%	(67)	12%	(24)	7%	(14)	6%	(13)	4%	(8)	204
All Christian	29%	(304)	32%	(335)	15%	(158)	16%	(169)	6%	(67)	1%	(8)	1041
All Non-Christian	35%	(47)	31%	(40)	15%	(20)	10%	(13)	7%	(10)	1%	(2)	132
Atheist	41%	(43)	34%	(35)	17%	(18)	5%	(5)	3%	(3)	—	(0)	104
Agnostic/Nothing in particular	31%	(175)	30%	(168)	14%	(80)	15%	(83)	8%	(44)	3%	(17)	567
Something Else	31%	(109)	31%	(111)	16%	(59)	16%	(58)	3%	(10)	3%	(10)	356
Religious Non-Protestant/Catholic	36%	(57)	28%	(45)	16%	(25)	12%	(19)	6%	(10)	2%	(3)	159
Evangelical	31%	(176)	29%	(165)	14%	(83)	17%	(97)	7%	(39)	2%	(13)	573
Non-Evangelical	29%	(225)	35%	(269)	16%	(122)	16%	(121)	5%	(37)	1%	(4)	778
Community: Urban	35%	(235)	31%	(211)	13%	(86)	12%	(83)	6%	(43)	2%	(16)	674
Community: Suburban	30%	(298)	32%	(316)	16%	(162)	15%	(152)	5%	(54)	1%	(11)	994
Community: Rural	27%	(144)	31%	(162)	16%	(87)	17%	(93)	7%	(35)	2%	(11)	532
Employ: Private Sector	33%	(226)	36%	(247)	12%	(84)	11%	(73)	6%	(44)	1%	(9)	682
Employ: Government	26%	(35)	30%	(40)	15%	(21)	20%	(26)	6%	(7)	3%	(4)	134
Employ: Self-Employed	30%	(55)	33%	(62)	18%	(33)	13%	(25)	4%	(8)	2%	(3)	185
Employ: Homemaker	29%	(45)	23%	(36)	23%	(37)	19%	(30)	5%	(8)	1%	(2)	159
Employ: Student	35%	(23)	15%	(10)	28%	(18)	21%	(14)	1%	(1)	—	(0)	65
Employ: Retired	27%	(144)	31%	(164)	16%	(85)	19%	(103)	6%	(30)	1%	(6)	531
Employ: Unemployed	35%	(96)	29%	(80)	11%	(31)	13%	(36)	11%	(29)	1%	(4)	275
Employ: Other	31%	(53)	31%	(52)	15%	(26)	13%	(22)	4%	(6)	5%	(9)	169
Military HH: Yes	37%	(122)	28%	(93)	17%	(56)	11%	(37)	5%	(18)	1%	(2)	328
Military HH: No	30%	(556)	32%	(596)	15%	(278)	16%	(291)	6%	(115)	2%	(36)	1872
RD/WT: Right Direction	34%	(305)	32%	(283)	13%	(114)	12%	(112)	7%	(63)	2%	(20)	897
RD/WT: Wrong Track	29%	(372)	31%	(406)	17%	(221)	17%	(216)	5%	(70)	1%	(17)	1303
Biden Job Approve	33%	(359)	33%	(351)	14%	(150)	12%	(129)	6%	(68)	2%	(16)	1074
Biden Job Disapprove	28%	(280)	30%	(300)	17%	(173)	19%	(189)	5%	(51)	1%	(12)	1006

Continued on next page

Table MCEN1_6: Do you have a favorable or unfavorable impression of the following types of movies or series?

Sci-fi

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	31% (678)	31% (689)	15% (334)	15% (328)	6% (133)	2% (38)	2200
Biden Job Strongly Approve	39% (207)	28% (151)	11% (57)	13% (68)	8% (45)	1% (7)	534
Biden Job Somewhat Approve	28% (151)	37% (201)	17% (94)	11% (61)	4% (23)	2% (10)	540
Biden Job Somewhat Disapprove	24% (71)	33% (96)	19% (57)	19% (55)	5% (15)	— (0)	294
Biden Job Strongly Disapprove	29% (209)	29% (204)	16% (116)	19% (134)	5% (36)	2% (12)	711
Favorable of Biden	34% (376)	32% (351)	14% (151)	12% (132)	6% (67)	1% (14)	1092
Unfavorable of Biden	28% (278)	31% (313)	17% (170)	18% (184)	5% (49)	1% (14)	1009
Very Favorable of Biden	40% (236)	28% (164)	11% (67)	12% (70)	8% (45)	2% (11)	592
Somewhat Favorable of Biden	28% (140)	37% (187)	17% (85)	12% (62)	5% (23)	1% (3)	499
Somewhat Unfavorable of Biden	24% (60)	33% (83)	22% (56)	16% (41)	5% (12)	1% (2)	254
Very Unfavorable of Biden	29% (218)	30% (230)	15% (114)	19% (143)	5% (38)	2% (12)	755
#1 Issue: Economy	32% (249)	32% (247)	16% (122)	14% (109)	6% (45)	1% (9)	781
#1 Issue: Security	33% (127)	27% (104)	17% (64)	17% (67)	4% (15)	2% (6)	384
#1 Issue: Health Care	33% (99)	33% (100)	12% (36)	12% (37)	8% (23)	2% (5)	301
#1 Issue: Medicare / Social Security	25% (65)	31% (81)	15% (40)	20% (52)	8% (21)	1% (3)	262
#1 Issue: Women's Issues	26% (35)	27% (37)	18% (25)	18% (25)	8% (10)	3% (4)	136
#1 Issue: Education	26% (20)	46% (36)	11% (9)	7% (5)	9% (7)	1% (1)	78
#1 Issue: Energy	29% (37)	31% (39)	18% (23)	15% (20)	3% (4)	4% (5)	128
#1 Issue: Other	35% (46)	34% (44)	12% (15)	10% (13)	5% (7)	3% (4)	129
2020 Vote: Joe Biden	34% (336)	32% (311)	14% (142)	13% (124)	6% (61)	1% (14)	987
2020 Vote: Donald Trump	27% (195)	32% (228)	17% (119)	18% (132)	5% (35)	2% (12)	720
2020 Vote: Other	34% (25)	35% (26)	13% (10)	4% (3)	12% (9)	2% (2)	73
2020 Vote: Didn't Vote	30% (122)	30% (123)	15% (61)	16% (68)	7% (29)	3% (11)	414
2018 House Vote: Democrat	34% (256)	34% (256)	13% (95)	12% (88)	5% (41)	1% (9)	745
2018 House Vote: Republican	30% (177)	29% (170)	15% (90)	19% (113)	5% (28)	2% (9)	587
2018 House Vote: Someone else	26% (20)	35% (27)	20% (15)	12% (9)	6% (5)	1% (1)	76
2016 Vote: Hillary Clinton	35% (255)	33% (239)	13% (97)	12% (84)	6% (43)	1% (9)	727
2016 Vote: Donald Trump	28% (194)	31% (211)	16% (110)	19% (130)	4% (27)	1% (9)	682
2016 Vote: Other	32% (33)	39% (42)	12% (13)	8% (8)	8% (9)	1% (1)	106
2016 Vote: Didn't Vote	29% (194)	29% (197)	16% (112)	15% (104)	8% (54)	3% (19)	680

Continued on next page

Table MCEN1_6: Do you have a favorable or unfavorable impression of the following types of movies or series?
Sci-fi

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	31%	(678)	31%	(689)	15%	(334)	15%	(328)	6%	(133)	2%	(38)	2200
Voted in 2014: Yes	32%	(391)	34%	(412)	15%	(184)	14%	(175)	4%	(54)	1%	(11)	1227
Voted in 2014: No	29%	(287)	28%	(277)	15%	(150)	16%	(153)	8%	(79)	3%	(27)	973
4-Region: Northeast	29%	(114)	30%	(120)	16%	(63)	15%	(59)	7%	(29)	2%	(9)	394
4-Region: Midwest	31%	(144)	28%	(127)	18%	(84)	16%	(73)	6%	(28)	2%	(7)	462
4-Region: South	30%	(245)	33%	(272)	13%	(108)	15%	(124)	7%	(54)	2%	(20)	824
4-Region: West	34%	(175)	33%	(170)	15%	(79)	14%	(72)	4%	(22)	—	(2)	520
Watched Squid Game	39%	(207)	34%	(181)	13%	(67)	9%	(48)	4%	(20)	2%	(9)	531
Watches Netflix Foreign Films	44%	(218)	35%	(175)	13%	(65)	5%	(26)	2%	(10)	1%	(5)	498
Prefers Subtitles	33%	(272)	33%	(279)	17%	(138)	12%	(102)	4%	(34)	1%	(9)	834
Prefers Dubbing	30%	(405)	30%	(410)	14%	(196)	17%	(226)	7%	(99)	2%	(29)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_7: Do you have a favorable or unfavorable impression of the following types of movies or series?

Fantasy

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	26% (577)	38% (832)	15% (320)	12% (269)	8% (174)	1% (28)	2200
Gender: Male	31% (328)	38% (407)	13% (138)	10% (104)	7% (74)	1% (11)	1062
Gender: Female	22% (249)	37% (426)	16% (181)	14% (165)	9% (101)	1% (17)	1138
Age: 18-34	39% (255)	33% (218)	10% (64)	9% (56)	7% (47)	2% (15)	655
Age: 35-44	30% (109)	38% (136)	11% (40)	11% (41)	8% (28)	1% (4)	358
Age: 45-64	22% (167)	39% (293)	18% (132)	13% (96)	8% (57)	1% (6)	751
Age: 65+	10% (45)	43% (186)	19% (83)	17% (76)	10% (43)	1% (4)	436
GenZers: 1997-2012	37% (79)	34% (73)	8% (17)	12% (25)	7% (14)	2% (4)	212
Millennials: 1981-1996	38% (255)	32% (215)	11% (75)	9% (61)	8% (55)	2% (12)	673
GenXers: 1965-1980	25% (125)	41% (203)	16% (78)	11% (56)	6% (29)	1% (3)	493
Baby Boomers: 1946-1964	15% (111)	41% (296)	18% (129)	16% (113)	9% (64)	1% (5)	717
PID: Dem (no lean)	31% (260)	37% (316)	13% (112)	10% (83)	8% (68)	1% (12)	851
PID: Ind (no lean)	26% (182)	39% (267)	14% (99)	12% (83)	8% (54)	1% (9)	693
PID: Rep (no lean)	20% (134)	38% (249)	17% (109)	16% (103)	8% (53)	1% (7)	656
PID/Gender: Dem Men	38% (148)	39% (149)	9% (36)	6% (22)	7% (26)	2% (7)	387
PID/Gender: Dem Women	24% (113)	36% (166)	16% (76)	13% (61)	9% (42)	1% (5)	464
PID/Gender: Ind Men	28% (98)	39% (137)	15% (51)	11% (37)	7% (25)	1% (2)	351
PID/Gender: Ind Women	25% (84)	38% (131)	14% (47)	13% (45)	8% (28)	2% (7)	343
PID/Gender: Rep Men	25% (82)	37% (120)	16% (51)	14% (45)	7% (23)	1% (2)	324
PID/Gender: Rep Women	16% (52)	39% (129)	18% (58)	18% (58)	9% (30)	1% (5)	332
Ideo: Liberal (1-3)	36% (207)	34% (198)	13% (74)	11% (63)	6% (32)	— (2)	576
Ideo: Moderate (4)	25% (170)	42% (287)	14% (100)	9% (63)	9% (63)	1% (7)	690
Ideo: Conservative (5-7)	20% (153)	39% (296)	17% (134)	16% (120)	7% (55)	1% (8)	766
Educ: < College	26% (395)	38% (577)	14% (208)	12% (182)	8% (127)	2% (23)	1512
Educ: Bachelors degree	25% (112)	38% (170)	17% (74)	12% (54)	7% (30)	1% (3)	444
Educ: Post-grad	29% (70)	35% (86)	15% (37)	13% (32)	7% (18)	1% (2)	244
Income: Under 50k	29% (361)	36% (458)	13% (167)	11% (135)	9% (115)	2% (23)	1260
Income: 50k-100k	20% (125)	43% (269)	16% (98)	14% (87)	7% (45)	— (2)	626
Income: 100k+	29% (92)	33% (104)	17% (54)	15% (46)	5% (15)	1% (3)	314
Ethnicity: White	24% (412)	40% (682)	15% (255)	13% (224)	8% (134)	1% (14)	1722
Ethnicity: Hispanic	35% (121)	36% (125)	8% (29)	13% (46)	8% (27)	— (1)	349

Continued on next page

Table MCEN1_7: Do you have a favorable or unfavorable impression of the following types of movies or series?

Fantasy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	26%	(577)	38%	(832)	15%	(320)	12%	(269)	8%	(174)	1%	(28)	2200
Ethnicity: Black	34%	(94)	26%	(72)	17%	(47)	10%	(28)	8%	(23)	4%	(10)	274
Ethnicity: Other	35%	(71)	38%	(78)	8%	(17)	8%	(16)	9%	(18)	2%	(4)	204
All Christian	24%	(246)	39%	(410)	16%	(169)	13%	(138)	7%	(69)	1%	(9)	1041
All Non-Christian	31%	(41)	26%	(34)	21%	(27)	15%	(19)	6%	(7)	2%	(3)	132
Atheist	37%	(38)	41%	(43)	10%	(11)	8%	(9)	3%	(3)	—	(0)	104
Agnostic/Nothing in particular	28%	(157)	35%	(200)	11%	(64)	11%	(65)	12%	(70)	2%	(11)	567
Something Else	27%	(95)	41%	(145)	14%	(48)	11%	(39)	7%	(24)	1%	(5)	356
Religious Non-Protestant/Catholic	31%	(49)	27%	(43)	21%	(34)	13%	(21)	5%	(8)	2%	(3)	159
Evangelical	27%	(156)	38%	(220)	14%	(83)	12%	(67)	7%	(38)	2%	(9)	573
Non-Evangelical	23%	(175)	41%	(320)	16%	(123)	13%	(103)	7%	(52)	1%	(4)	778
Community: Urban	31%	(211)	37%	(251)	11%	(75)	10%	(65)	9%	(60)	2%	(12)	674
Community: Suburban	25%	(247)	38%	(375)	16%	(160)	14%	(139)	6%	(64)	1%	(9)	994
Community: Rural	22%	(119)	39%	(206)	16%	(84)	12%	(65)	9%	(50)	1%	(8)	532
Employ: Private Sector	29%	(200)	39%	(269)	12%	(82)	11%	(73)	8%	(56)	—	(3)	682
Employ: Government	23%	(31)	35%	(47)	16%	(21)	17%	(23)	5%	(6)	4%	(6)	134
Employ: Self-Employed	30%	(56)	36%	(67)	20%	(37)	8%	(15)	3%	(6)	2%	(4)	185
Employ: Homemaker	30%	(48)	33%	(52)	14%	(23)	13%	(20)	10%	(15)	—	(1)	159
Employ: Student	38%	(25)	24%	(16)	20%	(13)	16%	(10)	1%	(1)	1%	(0)	65
Employ: Retired	15%	(79)	42%	(222)	18%	(96)	15%	(77)	10%	(52)	1%	(4)	531
Employ: Unemployed	32%	(89)	34%	(92)	11%	(29)	13%	(35)	9%	(24)	2%	(5)	275
Employ: Other	29%	(49)	40%	(67)	11%	(19)	9%	(15)	8%	(14)	3%	(5)	169
Military HH: Yes	26%	(85)	39%	(128)	16%	(52)	13%	(44)	6%	(19)	—	(0)	328
Military HH: No	26%	(491)	38%	(704)	14%	(268)	12%	(225)	8%	(155)	2%	(28)	1872
RD/WT: Right Direction	29%	(262)	36%	(327)	13%	(118)	11%	(99)	8%	(76)	2%	(16)	897
RD/WT: Wrong Track	24%	(315)	39%	(505)	16%	(202)	13%	(170)	8%	(98)	1%	(13)	1303
Biden Job Approve	29%	(315)	37%	(399)	13%	(143)	11%	(122)	8%	(84)	1%	(11)	1074
Biden Job Disapprove	22%	(222)	39%	(390)	17%	(167)	14%	(143)	7%	(75)	1%	(8)	1006

Continued on next page

Table MCEN1_7: Do you have a favorable or unfavorable impression of the following types of movies or series?

Fantasy

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	26% (577)	38% (832)	15% (320)	12% (269)	8% (174)	1% (28)	2200
Biden Job Strongly Approve	34% (183)	35% (188)	10% (52)	11% (57)	9% (49)	1% (6)	534
Biden Job Somewhat Approve	24% (132)	39% (211)	17% (91)	12% (65)	7% (35)	1% (5)	540
Biden Job Somewhat Disapprove	19% (56)	41% (119)	17% (50)	15% (43)	8% (23)	1% (3)	294
Biden Job Strongly Disapprove	23% (166)	38% (271)	16% (117)	14% (100)	7% (52)	1% (5)	711
Favorable of Biden	30% (324)	37% (409)	13% (138)	11% (121)	8% (84)	1% (13)	1092
Unfavorable of Biden	23% (228)	39% (394)	17% (172)	14% (142)	7% (67)	1% (6)	1009
Very Favorable of Biden	36% (213)	34% (202)	9% (53)	10% (60)	9% (55)	2% (10)	592
Somewhat Favorable of Biden	22% (111)	41% (207)	17% (86)	12% (62)	6% (30)	1% (4)	499
Somewhat Unfavorable of Biden	22% (57)	41% (104)	20% (50)	10% (25)	6% (15)	1% (3)	254
Very Unfavorable of Biden	23% (172)	38% (290)	16% (122)	15% (116)	7% (52)	— (3)	755
#1 Issue: Economy	27% (211)	41% (321)	14% (109)	10% (80)	7% (51)	1% (9)	781
#1 Issue: Security	23% (87)	38% (146)	18% (68)	14% (55)	6% (24)	1% (4)	384
#1 Issue: Health Care	27% (82)	38% (114)	12% (37)	12% (37)	10% (29)	1% (2)	301
#1 Issue: Medicare / Social Security	18% (46)	37% (97)	19% (49)	13% (33)	13% (34)	1% (3)	262
#1 Issue: Women's Issues	32% (43)	28% (37)	14% (20)	18% (24)	7% (10)	1% (2)	136
#1 Issue: Education	40% (32)	26% (20)	15% (12)	8% (6)	10% (8)	1% (1)	78
#1 Issue: Energy	35% (45)	29% (38)	10% (12)	15% (19)	8% (11)	3% (3)	128
#1 Issue: Other	24% (31)	46% (59)	10% (13)	11% (14)	7% (9)	3% (4)	129
2020 Vote: Joe Biden	29% (288)	37% (368)	14% (142)	11% (104)	7% (69)	2% (15)	987
2020 Vote: Donald Trump	18% (132)	42% (299)	17% (124)	15% (105)	8% (56)	1% (4)	720
2020 Vote: Other	31% (23)	38% (28)	16% (11)	4% (3)	9% (7)	2% (1)	73
2020 Vote: Didn't Vote	32% (133)	33% (136)	9% (39)	14% (56)	10% (43)	2% (7)	414
2018 House Vote: Democrat	31% (232)	38% (285)	14% (105)	9% (64)	7% (52)	1% (8)	745
2018 House Vote: Republican	21% (121)	38% (225)	19% (111)	15% (85)	7% (39)	1% (5)	587
2018 House Vote: Someone else	22% (16)	45% (34)	15% (11)	11% (8)	8% (6)	— (0)	76
2016 Vote: Hillary Clinton	30% (217)	38% (279)	14% (104)	9% (68)	7% (52)	1% (6)	727
2016 Vote: Donald Trump	20% (137)	40% (271)	17% (119)	16% (108)	6% (43)	1% (5)	682
2016 Vote: Other	27% (29)	41% (43)	13% (14)	7% (8)	11% (12)	— (0)	106
2016 Vote: Didn't Vote	29% (194)	35% (237)	12% (80)	12% (85)	10% (67)	2% (17)	680

Continued on next page

Table MCEN1_7: Do you have a favorable or unfavorable impression of the following types of movies or series?
Fantasy

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	26% (577)	38% (832)	15% (320)	12% (269)	8% (174)	1% (28)	2200
Voted in 2014: Yes	25% (307)	40% (490)	16% (195)	12% (147)	6% (78)	1% (10)	1227
Voted in 2014: No	28% (270)	35% (342)	13% (125)	13% (122)	10% (96)	2% (18)	973
4-Region: Northeast	24% (93)	36% (141)	16% (62)	16% (62)	8% (32)	1% (3)	394
4-Region: Midwest	27% (127)	37% (171)	16% (76)	10% (47)	8% (38)	1% (3)	462
4-Region: South	26% (212)	39% (318)	14% (111)	12% (98)	8% (65)	2% (19)	824
4-Region: West	28% (144)	39% (202)	14% (70)	12% (62)	7% (39)	— (2)	520
Watched Squid Game	41% (219)	38% (202)	12% (63)	5% (28)	3% (13)	1% (5)	531
Watches Netflix Foreign Films	47% (233)	37% (185)	8% (42)	5% (24)	3% (13)	— (2)	498
Prefers Subtitles	29% (245)	38% (315)	16% (131)	10% (87)	6% (46)	1% (10)	834
Prefers Dubbing	24% (332)	38% (517)	14% (188)	13% (182)	9% (128)	1% (18)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN1_8: Do you have a favorable or unfavorable impression of the following types of movies or series?

Action

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	45% (995)	40% (874)	8% (166)	4% (79)	3% (75)	1% (11)	2200
Gender: Male	53% (565)	37% (398)	4% (42)	2% (25)	2% (25)	1% (6)	1062
Gender: Female	38% (429)	42% (476)	11% (123)	5% (54)	4% (50)	— (5)	1138
Age: 18-34	51% (333)	35% (229)	7% (45)	3% (18)	4% (25)	1% (6)	655
Age: 35-44	48% (173)	39% (138)	5% (19)	3% (12)	4% (15)	— (2)	358
Age: 45-64	45% (341)	40% (302)	7% (49)	4% (30)	3% (25)	— (3)	751
Age: 65+	34% (148)	47% (204)	12% (52)	5% (20)	2% (11)	— (1)	436
GenZers: 1997-2012	54% (113)	33% (71)	6% (12)	3% (5)	4% (9)	1% (2)	212
Millennials: 1981-1996	48% (322)	38% (254)	7% (48)	3% (19)	4% (25)	1% (5)	673
GenXers: 1965-1980	51% (252)	37% (184)	4% (18)	4% (21)	3% (16)	— (2)	493
Baby Boomers: 1946-1964	37% (267)	45% (324)	10% (73)	4% (27)	3% (23)	— (3)	717
PID: Dem (no lean)	46% (393)	38% (321)	8% (69)	4% (36)	3% (28)	— (4)	851
PID: Ind (no lean)	45% (311)	41% (281)	7% (51)	4% (26)	3% (21)	— (3)	693
PID: Rep (no lean)	44% (291)	41% (272)	7% (46)	3% (18)	4% (26)	1% (4)	656
PID/Gender: Dem Men	58% (225)	33% (127)	4% (17)	2% (9)	2% (6)	1% (3)	387
PID/Gender: Dem Women	36% (168)	42% (194)	11% (52)	6% (26)	5% (23)	— (1)	464
PID/Gender: Ind Men	50% (174)	40% (139)	4% (14)	3% (12)	3% (11)	— (1)	351
PID/Gender: Ind Women	40% (137)	41% (142)	11% (36)	4% (14)	3% (10)	1% (3)	343
PID/Gender: Rep Men	51% (166)	41% (132)	3% (11)	1% (4)	3% (8)	1% (3)	324
PID/Gender: Rep Women	38% (125)	42% (139)	11% (35)	4% (14)	5% (17)	— (1)	332
Ideo: Liberal (1-3)	41% (239)	40% (228)	11% (66)	5% (29)	2% (13)	— (2)	576
Ideo: Moderate (4)	47% (325)	39% (271)	5% (37)	4% (26)	4% (30)	— (2)	690
Ideo: Conservative (5-7)	44% (340)	42% (318)	7% (56)	3% (21)	3% (25)	1% (5)	766
Educ: < College	48% (722)	37% (566)	7% (104)	4% (58)	4% (56)	— (7)	1512
Educ: Bachelors degree	37% (166)	46% (205)	9% (41)	3% (13)	3% (14)	1% (3)	444
Educ: Post-grad	44% (106)	42% (102)	8% (20)	3% (8)	2% (5)	1% (1)	244
Income: Under 50k	48% (608)	36% (458)	7% (94)	4% (48)	4% (44)	1% (8)	1260
Income: 50k-100k	38% (237)	45% (285)	8% (51)	4% (26)	4% (26)	— (2)	626
Income: 100k+	48% (149)	42% (131)	7% (21)	2% (6)	2% (5)	1% (2)	314
Ethnicity: White	42% (721)	41% (714)	9% (153)	4% (66)	3% (59)	— (8)	1722
Ethnicity: Hispanic	51% (178)	35% (122)	9% (31)	2% (7)	3% (10)	— (0)	349

Continued on next page

Table MCEN1_8: Do you have a favorable or unfavorable impression of the following types of movies or series?

Action

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	45%	(995)	40%	(874)	8%	(166)	4%	(79)	3%	(75)	1%	(11)	2200
Ethnicity: Black	61%	(167)	27%	(74)	2%	(6)	4%	(12)	4%	(12)	1%	(3)	274
Ethnicity: Other	52%	(107)	42%	(86)	3%	(6)	—	(1)	2%	(5)	—	(0)	204
All Christian	44%	(459)	41%	(425)	8%	(78)	4%	(39)	3%	(34)	—	(5)	1041
All Non-Christian	45%	(60)	39%	(51)	10%	(13)	3%	(4)	2%	(3)	1%	(1)	132
Atheist	42%	(44)	44%	(46)	9%	(9)	1%	(1)	5%	(5)	—	(0)	104
Agnostic/Nothing in particular	42%	(241)	40%	(225)	9%	(50)	4%	(23)	4%	(24)	1%	(5)	567
Something Else	54%	(191)	35%	(126)	4%	(15)	4%	(13)	3%	(10)	—	(1)	356
Religious Non-Protestant/Catholic	44%	(69)	37%	(59)	10%	(16)	6%	(9)	3%	(4)	1%	(2)	159
Evangelical	50%	(287)	38%	(215)	6%	(32)	3%	(17)	3%	(19)	—	(2)	573
Non-Evangelical	45%	(348)	41%	(322)	7%	(57)	3%	(26)	3%	(22)	—	(2)	778
Community: Urban	50%	(335)	37%	(247)	5%	(37)	4%	(26)	4%	(27)	—	(2)	674
Community: Suburban	44%	(442)	41%	(405)	9%	(86)	3%	(29)	3%	(28)	—	(4)	994
Community: Rural	41%	(217)	42%	(222)	8%	(42)	5%	(25)	4%	(20)	1%	(6)	532
Employ: Private Sector	48%	(325)	40%	(272)	5%	(37)	2%	(16)	4%	(29)	—	(2)	682
Employ: Government	38%	(51)	43%	(58)	11%	(15)	2%	(2)	4%	(5)	2%	(3)	134
Employ: Self-Employed	42%	(78)	39%	(73)	10%	(19)	5%	(10)	2%	(4)	1%	(2)	185
Employ: Homemaker	48%	(76)	39%	(62)	7%	(11)	3%	(4)	3%	(5)	—	(0)	159
Employ: Student	49%	(32)	34%	(22)	7%	(5)	9%	(6)	1%	(0)	—	(0)	65
Employ: Retired	38%	(201)	44%	(236)	10%	(52)	5%	(26)	2%	(13)	1%	(3)	531
Employ: Unemployed	49%	(136)	34%	(95)	7%	(20)	4%	(10)	5%	(14)	—	(1)	275
Employ: Other	57%	(96)	33%	(55)	4%	(6)	3%	(5)	3%	(5)	1%	(1)	169
Military HH: Yes	46%	(152)	40%	(132)	9%	(31)	3%	(10)	1%	(4)	—	(0)	328
Military HH: No	45%	(843)	40%	(741)	7%	(135)	4%	(69)	4%	(72)	1%	(11)	1872
RD/WT: Right Direction	46%	(417)	37%	(331)	8%	(73)	4%	(39)	4%	(34)	—	(4)	897
RD/WT: Wrong Track	44%	(577)	42%	(543)	7%	(93)	3%	(41)	3%	(41)	1%	(8)	1303
Biden Job Approve	45%	(485)	39%	(423)	8%	(85)	4%	(40)	3%	(36)	—	(4)	1074
Biden Job Disapprove	44%	(445)	41%	(412)	8%	(76)	3%	(35)	3%	(33)	1%	(5)	1006

Continued on next page

Table MCEN1_8: Do you have a favorable or unfavorable impression of the following types of movies or series?

Action

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	45% (995)	40% (874)	8% (166)	4% (79)	3% (75)	1% (11)	2200
Biden Job Strongly Approve	52% (280)	32% (173)	8% (43)	4% (19)	3% (18)	— (1)	534
Biden Job Somewhat Approve	38% (205)	46% (250)	8% (42)	4% (21)	3% (18)	1% (3)	540
Biden Job Somewhat Disapprove	43% (127)	43% (128)	7% (19)	4% (10)	3% (9)	— (0)	294
Biden Job Strongly Disapprove	45% (318)	40% (285)	8% (56)	3% (24)	3% (23)	1% (5)	711
Favorable of Biden	46% (506)	39% (426)	8% (86)	4% (39)	3% (32)	— (3)	1092
Unfavorable of Biden	43% (438)	42% (421)	7% (76)	4% (39)	3% (30)	— (5)	1009
Very Favorable of Biden	53% (312)	32% (190)	8% (45)	4% (23)	3% (20)	— (2)	592
Somewhat Favorable of Biden	39% (194)	47% (236)	8% (41)	3% (16)	2% (11)	— (1)	499
Somewhat Unfavorable of Biden	38% (97)	46% (116)	8% (19)	4% (10)	4% (9)	1% (2)	254
Very Unfavorable of Biden	45% (341)	40% (305)	7% (56)	4% (28)	3% (21)	— (3)	755
#1 Issue: Economy	48% (377)	40% (315)	6% (46)	2% (19)	3% (23)	— (2)	781
#1 Issue: Security	49% (189)	37% (143)	8% (30)	3% (10)	3% (11)	— (1)	384
#1 Issue: Health Care	46% (138)	38% (115)	6% (18)	4% (12)	6% (17)	— (1)	301
#1 Issue: Medicare / Social Security	38% (100)	45% (118)	9% (23)	5% (14)	2% (6)	1% (2)	262
#1 Issue: Women's Issues	33% (45)	44% (60)	12% (16)	6% (8)	4% (6)	1% (1)	136
#1 Issue: Education	56% (44)	33% (26)	8% (6)	1% (1)	2% (1)	1% (1)	78
#1 Issue: Energy	39% (50)	37% (48)	10% (12)	9% (11)	3% (4)	2% (2)	128
#1 Issue: Other	40% (52)	39% (50)	11% (15)	3% (4)	6% (7)	1% (2)	129
2020 Vote: Joe Biden	43% (428)	41% (408)	8% (76)	4% (42)	3% (30)	— (3)	987
2020 Vote: Donald Trump	43% (312)	42% (302)	8% (56)	3% (25)	3% (22)	1% (4)	720
2020 Vote: Other	51% (37)	38% (28)	6% (5)	1% (1)	4% (3)	— (0)	73
2020 Vote: Didn't Vote	53% (218)	32% (131)	7% (29)	3% (12)	5% (21)	1% (4)	414
2018 House Vote: Democrat	45% (332)	40% (301)	8% (57)	4% (28)	3% (24)	— (2)	745
2018 House Vote: Republican	43% (252)	42% (246)	8% (48)	4% (22)	3% (16)	1% (4)	587
2018 House Vote: Someone else	25% (19)	57% (44)	7% (5)	8% (6)	3% (2)	— (0)	76
2016 Vote: Hillary Clinton	45% (326)	40% (289)	8% (59)	4% (27)	3% (25)	— (1)	727
2016 Vote: Donald Trump	45% (305)	41% (283)	7% (50)	3% (22)	3% (18)	1% (4)	682
2016 Vote: Other	38% (40)	51% (54)	5% (6)	2% (2)	3% (3)	— (0)	106
2016 Vote: Didn't Vote	48% (323)	36% (243)	7% (50)	4% (28)	4% (30)	1% (6)	680

Continued on next page

Table MCEN1_8: Do you have a favorable or unfavorable impression of the following types of movies or series?

Action

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	45% (995)	40% (874)	8% (166)	4% (79)	3% (75)	1% (11)	2200
Voted in 2014: Yes	44% (535)	42% (521)	7% (90)	4% (45)	3% (31)	— (5)	1227
Voted in 2014: No	47% (459)	36% (352)	8% (76)	4% (35)	5% (44)	1% (6)	973
4-Region: Northeast	43% (169)	40% (156)	10% (39)	2% (9)	5% (19)	— (2)	394
4-Region: Midwest	43% (197)	42% (196)	9% (39)	4% (20)	2% (10)	— (0)	462
4-Region: South	49% (407)	36% (299)	6% (53)	3% (24)	4% (34)	1% (7)	824
4-Region: West	42% (221)	43% (224)	7% (34)	5% (26)	2% (13)	— (3)	520
Watched Squid Game	52% (277)	37% (194)	5% (26)	4% (22)	2% (9)	1% (3)	531
Watches Netflix Foreign Films	55% (276)	35% (176)	7% (36)	1% (7)	1% (3)	— (1)	498
Prefers Subtitles	42% (354)	42% (348)	10% (81)	3% (22)	3% (25)	1% (4)	834
Prefers Dubbing	47% (641)	38% (525)	6% (85)	4% (57)	4% (50)	1% (7)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_9: Do you have a favorable or unfavorable impression of the following types of movies or series?

Adventure

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	41% (907)	45% (985)	6% (134)	3% (59)	4% (91)	1% (24)	2200
Gender: Male	48% (514)	42% (447)	4% (43)	1% (12)	3% (36)	1% (10)	1062
Gender: Female	35% (393)	47% (538)	8% (91)	4% (47)	5% (55)	1% (14)	1138
Age: 18-34	47% (307)	36% (239)	8% (49)	3% (17)	5% (32)	2% (11)	655
Age: 35-44	46% (165)	39% (139)	6% (21)	3% (9)	6% (20)	1% (3)	358
Age: 45-64	39% (294)	48% (364)	5% (39)	3% (21)	3% (25)	1% (8)	751
Age: 65+	32% (142)	56% (244)	6% (24)	3% (12)	3% (14)	— (1)	436
GenZers: 1997-2012	43% (90)	39% (83)	6% (14)	3% (6)	6% (13)	3% (6)	212
Millennials: 1981-1996	47% (315)	36% (243)	8% (55)	3% (20)	5% (34)	1% (7)	673
GenXers: 1965-1980	44% (216)	46% (226)	4% (20)	2% (12)	3% (13)	1% (6)	493
Baby Boomers: 1946-1964	34% (247)	53% (378)	5% (39)	3% (20)	4% (28)	1% (5)	717
PID: Dem (no lean)	43% (369)	41% (352)	7% (60)	3% (22)	5% (40)	1% (7)	851
PID: Ind (no lean)	40% (275)	47% (326)	6% (40)	2% (17)	4% (27)	1% (8)	693
PID: Rep (no lean)	40% (262)	47% (307)	5% (34)	3% (20)	4% (24)	1% (8)	656
PID/Gender: Dem Men	53% (206)	37% (144)	5% (19)	1% (4)	3% (11)	1% (3)	387
PID/Gender: Dem Women	35% (163)	45% (208)	9% (41)	4% (19)	6% (29)	1% (4)	464
PID/Gender: Ind Men	43% (152)	46% (160)	5% (18)	1% (3)	4% (14)	1% (3)	351
PID/Gender: Ind Women	36% (123)	48% (166)	6% (22)	4% (14)	4% (12)	2% (6)	343
PID/Gender: Rep Men	48% (156)	44% (142)	2% (6)	2% (5)	3% (10)	1% (5)	324
PID/Gender: Rep Women	32% (107)	50% (165)	9% (28)	4% (15)	4% (14)	1% (4)	332
Ideo: Liberal (1-3)	45% (258)	41% (233)	9% (50)	3% (15)	3% (18)	1% (3)	576
Ideo: Moderate (4)	44% (303)	42% (292)	5% (34)	3% (24)	5% (34)	1% (4)	690
Ideo: Conservative (5-7)	39% (295)	50% (384)	5% (40)	2% (13)	3% (26)	1% (8)	766
Educ: < College	42% (629)	44% (665)	6% (90)	3% (42)	4% (66)	1% (20)	1512
Educ: Bachelors degree	40% (178)	46% (202)	7% (32)	3% (13)	4% (16)	1% (3)	444
Educ: Post-grad	41% (100)	48% (118)	5% (12)	2% (5)	4% (9)	— (1)	244
Income: Under 50k	43% (545)	42% (525)	6% (70)	3% (41)	5% (61)	2% (20)	1260
Income: 50k-100k	35% (221)	52% (323)	7% (46)	2% (12)	4% (22)	— (1)	626
Income: 100k+	45% (142)	44% (137)	6% (18)	2% (6)	3% (8)	1% (3)	314
Ethnicity: White	39% (667)	47% (802)	7% (117)	3% (52)	4% (68)	1% (16)	1722
Ethnicity: Hispanic	52% (183)	34% (121)	5% (18)	4% (14)	3% (11)	1% (3)	349

Continued on next page

Table MCEN1_9: Do you have a favorable or unfavorable impression of the following types of movies or series?

Adventure

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	41%	(907)	45%	(985)	6%	(134)	3%	(59)	4%	(91)	1%	(24)	2200
Ethnicity: Black	50%	(138)	36%	(99)	3%	(9)	2%	(5)	6%	(17)	2%	(6)	274
Ethnicity: Other	50%	(102)	41%	(84)	4%	(8)	1%	(2)	3%	(6)	1%	(2)	204
All Christian	43%	(446)	46%	(482)	5%	(54)	2%	(20)	3%	(35)	—	(4)	1041
All Non-Christian	45%	(59)	36%	(47)	8%	(11)	3%	(5)	5%	(7)	2%	(3)	132
Atheist	40%	(42)	44%	(46)	8%	(8)	4%	(4)	4%	(4)	—	(0)	104
Agnostic/Nothing in particular	37%	(210)	45%	(253)	6%	(35)	4%	(24)	6%	(35)	2%	(10)	567
Something Else	42%	(150)	44%	(157)	7%	(25)	2%	(7)	3%	(11)	2%	(7)	356
Religious Non-Protestant/Catholic	46%	(73)	36%	(57)	8%	(13)	3%	(5)	5%	(8)	2%	(3)	159
Evangelical	45%	(256)	43%	(248)	6%	(33)	1%	(6)	4%	(24)	1%	(6)	573
Non-Evangelical	41%	(322)	48%	(373)	5%	(40)	3%	(20)	2%	(19)	—	(4)	778
Community: Urban	48%	(321)	37%	(248)	7%	(45)	2%	(15)	5%	(32)	2%	(13)	674
Community: Suburban	40%	(398)	48%	(480)	5%	(48)	3%	(26)	4%	(35)	1%	(7)	994
Community: Rural	35%	(188)	48%	(256)	8%	(41)	3%	(18)	4%	(24)	1%	(4)	532
Employ: Private Sector	45%	(308)	42%	(284)	6%	(39)	2%	(15)	5%	(33)	—	(3)	682
Employ: Government	38%	(51)	40%	(54)	7%	(10)	6%	(8)	6%	(8)	3%	(4)	134
Employ: Self-Employed	45%	(83)	38%	(71)	7%	(13)	5%	(10)	2%	(4)	2%	(4)	185
Employ: Homemaker	37%	(59)	45%	(72)	8%	(12)	5%	(8)	3%	(5)	2%	(3)	159
Employ: Student	52%	(34)	40%	(26)	9%	(6)	—	(0)	—	(0)	—	(0)	65
Employ: Retired	34%	(181)	54%	(287)	6%	(32)	2%	(10)	4%	(19)	—	(3)	531
Employ: Unemployed	41%	(114)	43%	(119)	6%	(16)	2%	(5)	6%	(18)	1%	(4)	275
Employ: Other	45%	(76)	43%	(73)	4%	(7)	2%	(3)	3%	(6)	2%	(3)	169
Military HH: Yes	43%	(142)	47%	(156)	6%	(18)	1%	(4)	2%	(7)	—	(1)	328
Military HH: No	41%	(765)	44%	(829)	6%	(116)	3%	(55)	5%	(84)	1%	(23)	1872
RD/WT: Right Direction	44%	(396)	40%	(363)	7%	(59)	4%	(35)	4%	(38)	1%	(6)	897
RD/WT: Wrong Track	39%	(511)	48%	(621)	6%	(75)	2%	(24)	4%	(53)	1%	(17)	1303
Biden Job Approve	43%	(462)	43%	(460)	6%	(67)	3%	(34)	4%	(45)	1%	(7)	1074
Biden Job Disapprove	39%	(397)	48%	(478)	6%	(62)	2%	(24)	4%	(36)	1%	(9)	1006

Continued on next page

Table MCEN1_9: Do you have a favorable or unfavorable impression of the following types of movies or series?

Adventure

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	41% (907)	45% (985)	6% (134)	3% (59)	4% (91)	1% (24)	2200
Biden Job Strongly Approve	51% (272)	35% (189)	5% (27)	4% (20)	4% (22)	1% (3)	534
Biden Job Somewhat Approve	35% (189)	50% (271)	7% (39)	2% (13)	4% (22)	1% (4)	540
Biden Job Somewhat Disapprove	38% (110)	48% (142)	7% (22)	2% (5)	4% (11)	1% (3)	294
Biden Job Strongly Disapprove	40% (287)	47% (336)	6% (40)	3% (18)	3% (25)	1% (5)	711
Favorable of Biden	43% (466)	44% (477)	6% (68)	3% (29)	4% (45)	1% (7)	1092
Unfavorable of Biden	40% (400)	47% (474)	6% (64)	3% (26)	3% (33)	1% (12)	1009
Very Favorable of Biden	51% (300)	35% (209)	5% (29)	3% (20)	5% (27)	1% (7)	592
Somewhat Favorable of Biden	33% (166)	54% (268)	8% (39)	2% (9)	3% (17)	— (1)	499
Somewhat Unfavorable of Biden	35% (89)	48% (122)	10% (25)	2% (5)	4% (11)	— (1)	254
Very Unfavorable of Biden	41% (311)	47% (351)	5% (39)	3% (21)	3% (22)	1% (11)	755
#1 Issue: Economy	44% (344)	43% (334)	7% (51)	2% (14)	4% (31)	1% (8)	781
#1 Issue: Security	41% (157)	46% (177)	6% (23)	4% (15)	3% (11)	— (1)	384
#1 Issue: Health Care	40% (121)	43% (128)	4% (13)	4% (14)	8% (24)	— (1)	301
#1 Issue: Medicare / Social Security	35% (91)	52% (136)	5% (12)	4% (9)	4% (11)	1% (2)	262
#1 Issue: Women's Issues	33% (45)	50% (67)	11% (16)	1% (1)	3% (4)	2% (3)	136
#1 Issue: Education	52% (41)	35% (28)	5% (4)	2% (2)	5% (4)	1% (1)	78
#1 Issue: Energy	48% (62)	37% (47)	8% (10)	1% (2)	3% (4)	3% (3)	128
#1 Issue: Other	36% (46)	53% (68)	4% (5)	2% (2)	2% (3)	4% (5)	129
2020 Vote: Joe Biden	42% (417)	44% (434)	6% (62)	2% (23)	4% (43)	1% (9)	987
2020 Vote: Donald Trump	39% (283)	48% (348)	6% (42)	2% (15)	3% (25)	1% (8)	720
2020 Vote: Other	41% (30)	55% (40)	1% (1)	— (0)	4% (3)	— (0)	73
2020 Vote: Didn't Vote	43% (177)	38% (158)	7% (30)	5% (22)	5% (21)	2% (6)	414
2018 House Vote: Democrat	41% (309)	45% (337)	6% (42)	3% (20)	4% (31)	1% (6)	745
2018 House Vote: Republican	43% (251)	46% (268)	5% (29)	3% (18)	3% (16)	1% (5)	587
2018 House Vote: Someone else	29% (22)	60% (46)	8% (6)	2% (2)	2% (1)	— (0)	76
2016 Vote: Hillary Clinton	42% (308)	44% (319)	6% (44)	3% (20)	4% (30)	1% (6)	727
2016 Vote: Donald Trump	42% (284)	47% (322)	5% (35)	3% (18)	3% (18)	1% (5)	682
2016 Vote: Other	41% (43)	55% (58)	— (0)	— (0)	4% (4)	— (0)	106
2016 Vote: Didn't Vote	40% (272)	42% (283)	8% (53)	3% (21)	6% (38)	2% (13)	680

Continued on next page

Table MCEN1_9: Do you have a favorable or unfavorable impression of the following types of movies or series?

Adventure

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	41%	(907)	45%	(985)	6%	(134)	3%	(59)	4%	(91)	1%	(24)	2200
Voted in 2014: Yes	41%	(505)	48%	(591)	5%	(61)	2%	(26)	3%	(35)	1%	(9)	1227
Voted in 2014: No	41%	(402)	40%	(394)	8%	(73)	3%	(34)	6%	(56)	2%	(15)	973
4-Region: Northeast	39%	(154)	45%	(176)	6%	(25)	4%	(14)	5%	(20)	1%	(5)	394
4-Region: Midwest	39%	(179)	47%	(217)	7%	(34)	3%	(13)	3%	(16)	1%	(4)	462
4-Region: South	42%	(348)	44%	(361)	6%	(49)	2%	(19)	5%	(39)	1%	(8)	824
4-Region: West	43%	(225)	45%	(232)	5%	(26)	3%	(14)	3%	(16)	1%	(7)	520
Watched Squid Game	51%	(272)	38%	(199)	7%	(37)	2%	(10)	1%	(8)	1%	(5)	531
Watches Netflix Foreign Films	55%	(275)	37%	(185)	6%	(28)	1%	(7)	1%	(3)	—	(0)	498
Prefers Subtitles	42%	(351)	45%	(374)	7%	(60)	2%	(17)	3%	(25)	1%	(7)	834
Prefers Dubbing	41%	(556)	45%	(611)	5%	(74)	3%	(42)	5%	(66)	1%	(17)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN1_10: Do you have a favorable or unfavorable impression of the following types of movies or series?

Comedy

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	49% (1071)	37% (824)	6% (135)	4% (83)	3% (74)	1% (13)	2200
Gender: Male	49% (516)	39% (412)	6% (63)	3% (34)	3% (28)	1% (9)	1062
Gender: Female	49% (555)	36% (411)	6% (72)	4% (50)	4% (46)	— (5)	1138
Age: 18-34	58% (381)	26% (168)	6% (37)	4% (27)	5% (32)	1% (9)	655
Age: 35-44	54% (194)	34% (122)	4% (15)	3% (9)	5% (16)	1% (2)	358
Age: 45-64	45% (336)	43% (321)	6% (43)	4% (33)	2% (16)	— (2)	751
Age: 65+	37% (160)	49% (213)	9% (41)	3% (14)	2% (9)	— (0)	436
GenZers: 1997-2012	57% (121)	25% (52)	8% (17)	4% (8)	4% (9)	2% (4)	212
Millennials: 1981-1996	56% (376)	29% (195)	4% (30)	4% (27)	6% (38)	1% (7)	673
GenXers: 1965-1980	51% (249)	41% (200)	4% (22)	3% (14)	1% (6)	— (2)	493
Baby Boomers: 1946-1964	40% (286)	46% (328)	7% (52)	4% (31)	3% (19)	— (1)	717
PID: Dem (no lean)	49% (420)	37% (317)	6% (51)	3% (30)	3% (30)	— (3)	851
PID: Ind (no lean)	48% (334)	36% (249)	7% (47)	4% (25)	5% (31)	1% (7)	693
PID: Rep (no lean)	48% (317)	39% (257)	6% (36)	4% (29)	2% (13)	— (3)	656
PID/Gender: Dem Men	54% (207)	37% (144)	4% (17)	3% (10)	2% (7)	1% (2)	387
PID/Gender: Dem Women	46% (213)	37% (174)	8% (35)	4% (19)	5% (22)	— (1)	464
PID/Gender: Ind Men	47% (166)	39% (136)	7% (24)	2% (7)	4% (14)	1% (3)	351
PID/Gender: Ind Women	49% (168)	33% (113)	7% (23)	5% (17)	5% (18)	1% (4)	343
PID/Gender: Rep Men	44% (143)	41% (133)	7% (22)	5% (16)	2% (8)	1% (3)	324
PID/Gender: Rep Women	53% (174)	38% (124)	4% (14)	4% (13)	2% (5)	— (0)	332
Ideo: Liberal (1-3)	50% (287)	37% (212)	6% (37)	5% (28)	2% (12)	— (0)	576
Ideo: Moderate (4)	51% (351)	35% (242)	5% (35)	3% (22)	6% (39)	— (1)	690
Ideo: Conservative (5-7)	45% (342)	42% (322)	7% (54)	4% (28)	1% (11)	1% (9)	766
Educ: < College	50% (755)	36% (539)	6% (93)	4% (60)	4% (54)	1% (10)	1512
Educ: Bachelors degree	47% (207)	41% (180)	6% (25)	3% (12)	4% (16)	1% (3)	444
Educ: Post-grad	45% (109)	43% (104)	7% (17)	4% (10)	1% (3)	— (0)	244
Income: Under 50k	50% (627)	34% (434)	6% (78)	5% (60)	4% (51)	1% (11)	1260
Income: 50k-100k	45% (279)	43% (267)	6% (38)	3% (20)	3% (20)	— (2)	626
Income: 100k+	52% (165)	39% (123)	6% (19)	1% (4)	1% (3)	— (1)	314
Ethnicity: White	48% (828)	38% (662)	6% (106)	4% (68)	3% (50)	— (9)	1722
Ethnicity: Hispanic	51% (177)	30% (106)	7% (25)	6% (22)	5% (16)	1% (3)	349

Continued on next page

Table MCEN1_10: Do you have a favorable or unfavorable impression of the following types of movies or series?

Comedy

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	49% (1071)	37% (824)	6% (135)	4% (83)	3% (74)	1% (13)	2200
Ethnicity: Black	51% (141)	32% (87)	5% (13)	4% (12)	6% (17)	2% (5)	274
Ethnicity: Other	50% (102)	37% (75)	8% (16)	2% (4)	3% (7)	— (0)	204
All Christian	48% (495)	39% (407)	7% (75)	3% (31)	3% (29)	— (3)	1041
All Non-Christian	55% (72)	31% (41)	7% (9)	4% (5)	4% (5)	— (0)	132
Atheist	43% (45)	44% (45)	3% (3)	8% (8)	3% (3)	— (0)	104
Agnostic/Nothing in particular	48% (275)	34% (194)	6% (32)	5% (27)	5% (31)	1% (8)	567
Something Else	52% (184)	38% (136)	4% (15)	3% (12)	2% (6)	1% (2)	356
Religious Non-Protestant/Catholic	55% (88)	31% (49)	6% (10)	3% (5)	4% (7)	— (0)	159
Evangelical	48% (275)	38% (219)	6% (36)	4% (22)	3% (20)	— (2)	573
Non-Evangelical	49% (380)	40% (309)	7% (51)	3% (21)	2% (13)	— (3)	778
Community: Urban	51% (341)	35% (239)	6% (37)	4% (26)	4% (24)	1% (6)	674
Community: Suburban	49% (485)	38% (377)	7% (68)	3% (33)	3% (28)	— (3)	994
Community: Rural	46% (244)	39% (208)	6% (29)	5% (24)	4% (21)	1% (5)	532
Employ: Private Sector	52% (352)	37% (253)	5% (32)	3% (19)	3% (23)	— (3)	682
Employ: Government	48% (65)	37% (49)	3% (4)	6% (8)	4% (5)	2% (2)	134
Employ: Self-Employed	46% (85)	37% (68)	5% (10)	7% (13)	3% (6)	2% (4)	185
Employ: Homemaker	61% (97)	29% (47)	4% (6)	2% (4)	4% (6)	— (0)	159
Employ: Student	62% (40)	25% (16)	10% (6)	3% (2)	— (0)	— (0)	65
Employ: Retired	38% (203)	47% (249)	9% (48)	3% (18)	2% (13)	— (1)	531
Employ: Unemployed	50% (137)	31% (86)	6% (17)	6% (15)	7% (19)	— (1)	275
Employ: Other	54% (92)	33% (56)	7% (12)	3% (5)	1% (2)	2% (3)	169
Military HH: Yes	42% (139)	42% (139)	8% (27)	3% (11)	4% (12)	— (1)	328
Military HH: No	50% (933)	37% (684)	6% (108)	4% (72)	3% (62)	1% (13)	1872
RD/WT: Right Direction	48% (427)	36% (320)	7% (66)	5% (47)	4% (32)	1% (7)	897
RD/WT: Wrong Track	49% (644)	39% (504)	5% (69)	3% (36)	3% (42)	1% (7)	1303
Biden Job Approve	49% (527)	37% (393)	6% (66)	4% (48)	3% (33)	1% (7)	1074
Biden Job Disapprove	48% (486)	39% (388)	6% (62)	3% (34)	3% (32)	— (2)	1006

Continued on next page

Table MCEN1_10: Do you have a favorable or unfavorable impression of the following types of movies or series?

Comedy

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	49% (1071)	37% (824)	6% (135)	4% (83)	3% (74)	1% (13)	2200
Biden Job Strongly Approve	53% (283)	32% (172)	6% (34)	6% (30)	3% (15)	— (0)	534
Biden Job Somewhat Approve	45% (244)	41% (221)	6% (31)	3% (18)	3% (19)	1% (7)	540
Biden Job Somewhat Disapprove	46% (135)	41% (121)	7% (20)	3% (9)	3% (10)	— (0)	294
Biden Job Strongly Disapprove	49% (351)	38% (267)	6% (43)	3% (25)	3% (23)	— (2)	711
Favorable of Biden	49% (535)	38% (414)	6% (62)	4% (43)	3% (35)	— (2)	1092
Unfavorable of Biden	48% (484)	39% (389)	7% (67)	4% (37)	3% (28)	— (3)	1009
Very Favorable of Biden	54% (319)	32% (189)	6% (33)	5% (32)	3% (17)	— (1)	592
Somewhat Favorable of Biden	43% (215)	45% (225)	6% (29)	2% (11)	4% (18)	— (1)	499
Somewhat Unfavorable of Biden	49% (125)	36% (92)	8% (21)	3% (7)	3% (8)	— (1)	254
Very Unfavorable of Biden	48% (360)	39% (298)	6% (46)	4% (30)	3% (20)	— (2)	755
#1 Issue: Economy	54% (426)	35% (274)	5% (39)	2% (17)	3% (24)	— (2)	781
#1 Issue: Security	45% (174)	42% (160)	6% (21)	6% (21)	2% (8)	— (1)	384
#1 Issue: Health Care	49% (147)	36% (107)	6% (20)	4% (12)	4% (11)	1% (4)	301
#1 Issue: Medicare / Social Security	41% (106)	42% (111)	9% (25)	4% (12)	3% (9)	— (0)	262
#1 Issue: Women's Issues	43% (58)	36% (50)	10% (13)	6% (9)	3% (3)	2% (3)	136
#1 Issue: Education	65% (51)	22% (17)	2% (2)	2% (2)	9% (7)	— (0)	78
#1 Issue: Energy	51% (66)	31% (40)	10% (13)	4% (5)	2% (3)	1% (1)	128
#1 Issue: Other	34% (44)	51% (66)	2% (3)	3% (4)	7% (10)	2% (2)	129
2020 Vote: Joe Biden	48% (470)	39% (385)	7% (65)	4% (36)	3% (28)	— (3)	987
2020 Vote: Donald Trump	46% (331)	42% (299)	6% (41)	4% (30)	2% (14)	1% (4)	720
2020 Vote: Other	50% (36)	39% (28)	3% (2)	— (0)	8% (6)	1% (1)	73
2020 Vote: Didn't Vote	56% (233)	26% (108)	6% (25)	4% (17)	6% (26)	1% (6)	414
2018 House Vote: Democrat	49% (366)	38% (286)	6% (43)	3% (24)	3% (24)	— (4)	745
2018 House Vote: Republican	46% (271)	40% (233)	6% (35)	5% (32)	3% (15)	— (2)	587
2018 House Vote: Someone else	32% (24)	58% (44)	7% (5)	2% (2)	1% (0)	1% (1)	76
2016 Vote: Hillary Clinton	49% (354)	38% (277)	6% (40)	4% (29)	3% (25)	— (2)	727
2016 Vote: Donald Trump	46% (316)	41% (278)	7% (45)	5% (31)	2% (11)	— (2)	682
2016 Vote: Other	40% (42)	50% (52)	5% (6)	— (0)	5% (5)	1% (1)	106
2016 Vote: Didn't Vote	53% (359)	31% (214)	6% (42)	3% (24)	5% (32)	1% (9)	680

Continued on next page

Table MCEN1_10: Do you have a favorable or unfavorable impression of the following types of movies or series?
Comedy

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	49% (1071)	37% (824)	6% (135)	4% (83)	3% (74)	1% (13)	2200
Voted in 2014: Yes	46% (564)	41% (506)	6% (79)	4% (49)	2% (26)	— (3)	1227
Voted in 2014: No	52% (507)	33% (318)	6% (56)	4% (34)	5% (48)	1% (10)	973
4-Region: Northeast	51% (199)	36% (140)	6% (23)	4% (15)	3% (12)	1% (4)	394
4-Region: Midwest	48% (220)	41% (189)	6% (27)	4% (18)	2% (8)	— (1)	462
4-Region: South	51% (421)	35% (291)	6% (51)	3% (29)	3% (26)	1% (7)	824
4-Region: West	44% (231)	39% (204)	7% (34)	4% (22)	5% (27)	— (2)	520
Watched Squid Game	55% (293)	34% (178)	6% (33)	3% (17)	1% (5)	1% (4)	531
Watches Netflix Foreign Films	56% (277)	35% (175)	6% (31)	1% (7)	1% (7)	— (1)	498
Prefers Subtitles	48% (403)	38% (315)	6% (54)	3% (26)	4% (29)	1% (6)	834
Prefers Dubbing	49% (668)	37% (508)	6% (81)	4% (57)	3% (45)	1% (7)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_11: Do you have a favorable or unfavorable impression of the following types of movies or series?

Romantic comedy

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	29% (630)	41% (899)	15% (330)	9% (192)	6% (123)	1% (26)	2200
Gender: Male	21% (220)	43% (455)	18% (193)	11% (113)	6% (65)	2% (16)	1062
Gender: Female	36% (410)	39% (444)	12% (137)	7% (79)	5% (58)	1% (10)	1138
Age: 18-34	31% (204)	37% (240)	15% (101)	9% (60)	5% (35)	2% (15)	655
Age: 35-44	30% (106)	40% (142)	17% (62)	6% (21)	6% (22)	1% (5)	358
Age: 45-64	26% (195)	44% (329)	13% (101)	10% (76)	6% (43)	1% (6)	751
Age: 65+	28% (124)	43% (188)	15% (67)	8% (35)	5% (23)	— (0)	436
GenZers: 1997-2012	34% (71)	33% (69)	14% (31)	10% (21)	6% (12)	3% (7)	212
Millennials: 1981-1996	30% (203)	40% (266)	15% (100)	8% (53)	6% (39)	2% (12)	673
GenXers: 1965-1980	28% (138)	41% (201)	16% (80)	10% (48)	4% (21)	1% (6)	493
Baby Boomers: 1946-1964	26% (190)	45% (321)	14% (101)	9% (62)	6% (42)	— (2)	717
PID: Dem (no lean)	32% (270)	39% (335)	15% (125)	8% (71)	5% (44)	1% (6)	851
PID: Ind (no lean)	23% (159)	41% (285)	17% (121)	10% (72)	6% (45)	2% (11)	693
PID: Rep (no lean)	30% (200)	43% (279)	13% (84)	8% (50)	5% (34)	1% (9)	656
PID/Gender: Dem Men	28% (109)	41% (158)	17% (65)	8% (32)	5% (18)	1% (4)	387
PID/Gender: Dem Women	35% (161)	38% (177)	13% (60)	8% (38)	6% (26)	— (2)	464
PID/Gender: Ind Men	12% (43)	45% (156)	22% (77)	12% (44)	7% (26)	1% (5)	351
PID/Gender: Ind Women	34% (116)	38% (129)	13% (44)	8% (28)	6% (19)	2% (6)	343
PID/Gender: Rep Men	21% (68)	44% (141)	16% (51)	11% (37)	6% (21)	2% (7)	324
PID/Gender: Rep Women	40% (132)	42% (138)	10% (33)	4% (13)	4% (13)	1% (3)	332
Ideo: Liberal (1-3)	31% (178)	40% (230)	16% (93)	9% (52)	3% (20)	— (2)	576
Ideo: Moderate (4)	27% (187)	43% (296)	15% (105)	7% (51)	7% (46)	1% (5)	690
Ideo: Conservative (5-7)	28% (214)	42% (320)	15% (114)	9% (69)	5% (39)	1% (11)	766
Educ: < College	27% (407)	42% (632)	14% (217)	9% (136)	7% (102)	1% (18)	1512
Educ: Bachelors degree	34% (150)	37% (162)	16% (70)	9% (41)	3% (15)	1% (5)	444
Educ: Post-grad	30% (73)	43% (105)	18% (43)	6% (15)	2% (6)	1% (2)	244
Income: Under 50k	28% (355)	38% (483)	15% (193)	10% (125)	7% (84)	2% (20)	1260
Income: 50k-100k	26% (162)	44% (274)	16% (100)	9% (57)	5% (31)	— (2)	626
Income: 100k+	36% (112)	45% (142)	12% (37)	3% (11)	2% (7)	1% (4)	314
Ethnicity: White	29% (500)	41% (711)	15% (258)	8% (144)	5% (93)	1% (15)	1722
Ethnicity: Hispanic	30% (103)	38% (133)	19% (67)	8% (26)	4% (14)	2% (6)	349

Continued on next page

Table MCEN1_11: Do you have a favorable or unfavorable impression of the following types of movies or series?

Romantic comedy

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	29%	(630)	41%	(899)	15%	(330)	9%	(192)	6%	(123)	1%	(26)	2200
Ethnicity: Black	26%	(72)	37%	(102)	15%	(40)	14%	(37)	6%	(16)	2%	(6)	274
Ethnicity: Other	28%	(58)	42%	(86)	15%	(31)	5%	(11)	6%	(13)	2%	(5)	204
All Christian	30%	(313)	42%	(434)	14%	(149)	8%	(83)	5%	(55)	1%	(7)	1041
All Non-Christian	32%	(42)	39%	(52)	18%	(24)	6%	(8)	3%	(4)	1%	(2)	132
Atheist	19%	(20)	40%	(42)	22%	(23)	12%	(13)	6%	(6)	1%	(1)	104
Agnostic/Nothing in particular	23%	(130)	40%	(226)	16%	(92)	10%	(58)	8%	(47)	2%	(13)	567
Something Else	35%	(124)	41%	(146)	12%	(43)	8%	(29)	3%	(10)	1%	(4)	356
Religious Non-Protestant/Catholic	31%	(49)	39%	(62)	19%	(30)	6%	(9)	4%	(6)	2%	(3)	159
Evangelical	35%	(203)	40%	(230)	11%	(63)	7%	(41)	5%	(30)	1%	(6)	573
Non-Evangelical	28%	(221)	43%	(333)	15%	(118)	9%	(69)	4%	(33)	—	(4)	778
Community: Urban	28%	(186)	40%	(269)	15%	(101)	9%	(59)	7%	(46)	2%	(12)	674
Community: Suburban	28%	(281)	43%	(425)	16%	(158)	8%	(83)	4%	(40)	1%	(7)	994
Community: Rural	30%	(162)	39%	(206)	13%	(71)	9%	(50)	7%	(36)	1%	(7)	532
Employ: Private Sector	30%	(206)	40%	(270)	15%	(102)	8%	(55)	6%	(43)	1%	(6)	682
Employ: Government	31%	(41)	39%	(53)	14%	(18)	8%	(11)	4%	(6)	3%	(5)	134
Employ: Self-Employed	23%	(43)	43%	(80)	16%	(30)	11%	(20)	3%	(6)	3%	(6)	185
Employ: Homemaker	33%	(52)	49%	(77)	8%	(13)	5%	(8)	6%	(9)	—	(0)	159
Employ: Student	40%	(26)	26%	(17)	22%	(14)	10%	(7)	1%	(0)	2%	(1)	65
Employ: Retired	27%	(145)	41%	(220)	15%	(80)	10%	(52)	6%	(34)	—	(0)	531
Employ: Unemployed	26%	(72)	40%	(111)	16%	(43)	9%	(24)	7%	(18)	3%	(7)	275
Employ: Other	26%	(44)	42%	(71)	18%	(30)	8%	(14)	4%	(7)	1%	(2)	169
Military HH: Yes	27%	(90)	40%	(131)	16%	(54)	12%	(39)	4%	(13)	1%	(2)	328
Military HH: No	29%	(540)	41%	(768)	15%	(277)	8%	(153)	6%	(110)	1%	(24)	1872
RD/WT: Right Direction	31%	(279)	38%	(345)	15%	(137)	8%	(70)	6%	(52)	2%	(14)	897
RD/WT: Wrong Track	27%	(351)	43%	(554)	15%	(193)	9%	(122)	5%	(70)	1%	(12)	1303
Biden Job Approve	30%	(325)	41%	(440)	15%	(159)	8%	(84)	5%	(55)	1%	(10)	1074
Biden Job Disapprove	27%	(270)	41%	(417)	15%	(156)	10%	(99)	6%	(58)	1%	(6)	1006

Continued on next page

Table MCEN1_11: Do you have a favorable or unfavorable impression of the following types of movies or series?

Romantic comedy

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	29% (630)	41% (899)	15% (330)	9% (192)	6% (123)	1% (26)	2200
Biden Job Strongly Approve	38% (203)	37% (195)	13% (72)	7% (37)	5% (25)	— (2)	534
Biden Job Somewhat Approve	23% (122)	45% (245)	16% (87)	9% (47)	6% (30)	2% (8)	540
Biden Job Somewhat Disapprove	23% (68)	43% (126)	21% (62)	7% (22)	5% (15)	1% (2)	294
Biden Job Strongly Disapprove	28% (202)	41% (291)	13% (94)	11% (77)	6% (43)	1% (4)	711
Favorable of Biden	31% (338)	40% (439)	15% (165)	8% (88)	5% (55)	1% (6)	1092
Unfavorable of Biden	26% (261)	42% (428)	16% (159)	9% (93)	6% (56)	1% (12)	1009
Very Favorable of Biden	38% (227)	36% (213)	12% (72)	8% (46)	5% (29)	1% (5)	592
Somewhat Favorable of Biden	22% (111)	45% (226)	19% (93)	8% (42)	5% (26)	— (1)	499
Somewhat Unfavorable of Biden	23% (59)	43% (108)	22% (56)	5% (13)	6% (14)	1% (3)	254
Very Unfavorable of Biden	27% (202)	42% (320)	14% (102)	11% (80)	6% (42)	1% (9)	755
#1 Issue: Economy	30% (236)	43% (333)	15% (118)	7% (51)	4% (35)	1% (8)	781
#1 Issue: Security	30% (114)	37% (143)	15% (59)	12% (45)	6% (22)	— (1)	384
#1 Issue: Health Care	27% (82)	41% (124)	15% (45)	9% (29)	7% (20)	— (1)	301
#1 Issue: Medicare / Social Security	29% (76)	41% (109)	13% (35)	9% (24)	7% (19)	— (0)	262
#1 Issue: Women's Issues	25% (35)	36% (49)	21% (29)	10% (13)	5% (7)	3% (4)	136
#1 Issue: Education	32% (25)	40% (32)	7% (5)	10% (8)	7% (6)	3% (2)	78
#1 Issue: Energy	27% (34)	35% (45)	20% (26)	10% (13)	2% (2)	6% (8)	128
#1 Issue: Other	21% (27)	50% (64)	9% (12)	8% (10)	10% (13)	2% (3)	129
2020 Vote: Joe Biden	30% (296)	41% (403)	16% (155)	8% (80)	4% (43)	1% (9)	987
2020 Vote: Donald Trump	27% (194)	42% (303)	14% (101)	10% (70)	6% (41)	1% (10)	720
2020 Vote: Other	20% (15)	44% (32)	15% (11)	12% (9)	8% (6)	— (0)	73
2020 Vote: Didn't Vote	30% (122)	38% (159)	15% (61)	8% (32)	8% (32)	2% (7)	414
2018 House Vote: Democrat	32% (239)	41% (309)	15% (109)	7% (51)	4% (33)	1% (5)	745
2018 House Vote: Republican	27% (160)	40% (233)	17% (97)	11% (64)	4% (26)	1% (6)	587
2018 House Vote: Someone else	14% (10)	54% (41)	12% (9)	11% (9)	8% (6)	— (0)	76
2016 Vote: Hillary Clinton	32% (231)	41% (301)	15% (109)	7% (51)	4% (31)	1% (4)	727
2016 Vote: Donald Trump	28% (191)	42% (284)	15% (100)	10% (70)	5% (31)	1% (5)	682
2016 Vote: Other	14% (15)	46% (49)	21% (22)	11% (12)	7% (8)	1% (1)	106
2016 Vote: Didn't Vote	28% (192)	39% (262)	14% (98)	9% (59)	8% (53)	2% (16)	680

Continued on next page

Table MCEN1_11: Do you have a favorable or unfavorable impression of the following types of movies or series?
Romantic comedy

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	29% (630)	41% (899)	15% (330)	9% (192)	6% (123)	1% (26)	2200
Voted in 2014: Yes	28% (348)	43% (527)	15% (186)	9% (106)	4% (52)	1% (7)	1227
Voted in 2014: No	29% (282)	38% (372)	15% (144)	9% (86)	7% (71)	2% (19)	973
4-Region: Northeast	29% (112)	40% (158)	15% (59)	10% (38)	6% (22)	1% (3)	394
4-Region: Midwest	28% (129)	43% (200)	15% (68)	8% (38)	5% (25)	1% (3)	462
4-Region: South	30% (244)	40% (331)	13% (108)	9% (74)	6% (53)	2% (14)	824
4-Region: West	28% (145)	40% (209)	18% (95)	8% (42)	4% (23)	1% (7)	520
Watched Squid Game	32% (169)	40% (213)	16% (83)	9% (46)	3% (14)	1% (5)	531
Watches Netflix Foreign Films	34% (169)	43% (216)	15% (75)	6% (30)	1% (5)	— (2)	498
Prefers Subtitles	29% (238)	40% (331)	16% (136)	10% (85)	4% (33)	1% (11)	834
Prefers Dubbing	29% (392)	42% (568)	14% (194)	8% (107)	7% (89)	1% (15)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_12: Do you have a favorable or unfavorable impression of the following types of movies or series?

Romance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	25%	(539)	39%	(867)	17%	(383)	11%	(245)	7%	(148)	1%	(18)	2200
Gender: Male	16%	(166)	38%	(399)	23%	(245)	15%	(156)	8%	(85)	1%	(10)	1062
Gender: Female	33%	(373)	41%	(468)	12%	(137)	8%	(89)	6%	(63)	1%	(8)	1138
Age: 18-34	29%	(188)	35%	(232)	19%	(124)	9%	(60)	6%	(43)	1%	(9)	655
Age: 35-44	26%	(92)	40%	(142)	18%	(66)	9%	(33)	6%	(22)	1%	(3)	358
Age: 45-64	20%	(153)	41%	(309)	16%	(120)	14%	(103)	8%	(62)	1%	(4)	751
Age: 65+	24%	(106)	42%	(184)	17%	(73)	11%	(50)	5%	(22)	—	(1)	436
GenZers: 1997-2012	32%	(68)	35%	(73)	21%	(43)	5%	(11)	6%	(13)	2%	(3)	212
Millennials: 1981-1996	27%	(179)	36%	(245)	19%	(128)	10%	(70)	7%	(45)	1%	(8)	673
GenXers: 1965-1980	23%	(112)	42%	(205)	15%	(72)	14%	(68)	7%	(33)	1%	(3)	493
Baby Boomers: 1946-1964	22%	(156)	43%	(305)	17%	(122)	11%	(81)	7%	(49)	1%	(4)	717
PID: Dem (no lean)	28%	(241)	39%	(331)	16%	(134)	10%	(87)	6%	(52)	1%	(6)	851
PID: Ind (no lean)	19%	(133)	38%	(260)	21%	(146)	13%	(93)	8%	(52)	1%	(8)	693
PID: Rep (no lean)	25%	(165)	42%	(275)	16%	(102)	10%	(65)	7%	(44)	1%	(5)	656
PID/Gender: Dem Men	25%	(97)	34%	(130)	21%	(80)	13%	(52)	7%	(25)	1%	(3)	387
PID/Gender: Dem Women	31%	(145)	43%	(201)	12%	(54)	8%	(35)	6%	(26)	1%	(3)	464
PID/Gender: Ind Men	9%	(31)	38%	(133)	28%	(96)	16%	(56)	9%	(31)	1%	(3)	351
PID/Gender: Ind Women	30%	(103)	37%	(128)	15%	(50)	11%	(37)	6%	(22)	1%	(4)	343
PID/Gender: Rep Men	12%	(39)	42%	(136)	21%	(69)	15%	(48)	9%	(29)	1%	(3)	324
PID/Gender: Rep Women	38%	(126)	42%	(139)	10%	(33)	5%	(17)	5%	(15)	—	(1)	332
Ideo: Liberal (1-3)	26%	(148)	40%	(232)	20%	(116)	9%	(52)	4%	(26)	1%	(4)	576
Ideo: Moderate (4)	23%	(159)	39%	(272)	17%	(115)	12%	(84)	8%	(56)	1%	(4)	690
Ideo: Conservative (5-7)	24%	(184)	40%	(310)	16%	(123)	12%	(92)	7%	(52)	1%	(5)	766
Educ: < College	23%	(354)	39%	(586)	18%	(266)	12%	(182)	8%	(114)	1%	(11)	1512
Educ: Bachelors degree	27%	(122)	39%	(174)	17%	(75)	10%	(44)	6%	(25)	1%	(5)	444
Educ: Post-grad	26%	(64)	44%	(107)	17%	(42)	8%	(20)	4%	(9)	1%	(2)	244
Income: Under 50k	24%	(302)	37%	(466)	18%	(226)	12%	(157)	7%	(94)	1%	(14)	1260
Income: 50k-100k	22%	(140)	42%	(266)	18%	(115)	11%	(67)	6%	(37)	—	(2)	626
Income: 100k+	31%	(98)	43%	(135)	13%	(42)	7%	(21)	5%	(17)	1%	(2)	314
Ethnicity: White	24%	(417)	40%	(694)	17%	(287)	12%	(201)	7%	(113)	1%	(10)	1722
Ethnicity: Hispanic	29%	(101)	35%	(123)	21%	(72)	9%	(33)	6%	(21)	—	(0)	349

Continued on next page

Table MCEN1_12: Do you have a favorable or unfavorable impression of the following types of movies or series?

Romance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	25%	(539)	39%	(867)	17%	(383)	11%	(245)	7%	(148)	1%	(18)	2200
Ethnicity: Black	28%	(76)	33%	(90)	19%	(52)	13%	(35)	6%	(15)	2%	(7)	274
Ethnicity: Other	23%	(46)	41%	(84)	21%	(43)	5%	(10)	10%	(20)	1%	(1)	204
All Christian	24%	(252)	41%	(431)	16%	(169)	11%	(117)	7%	(68)	—	(4)	1041
All Non-Christian	28%	(37)	38%	(50)	18%	(24)	8%	(10)	8%	(10)	1%	(1)	132
Atheist	14%	(14)	42%	(44)	23%	(24)	14%	(14)	8%	(8)	—	(0)	104
Agnostic/Nothing in particular	22%	(125)	36%	(202)	20%	(111)	13%	(72)	8%	(46)	2%	(11)	567
Something Else	31%	(111)	40%	(141)	15%	(55)	9%	(32)	4%	(16)	1%	(2)	356
Religious Non-Protestant/Catholic	26%	(41)	34%	(54)	20%	(31)	11%	(17)	9%	(14)	1%	(2)	159
Evangelical	32%	(183)	38%	(218)	15%	(84)	8%	(48)	7%	(38)	—	(2)	573
Non-Evangelical	22%	(171)	44%	(341)	17%	(130)	12%	(91)	5%	(42)	—	(3)	778
Community: Urban	25%	(171)	39%	(266)	15%	(99)	12%	(79)	8%	(51)	1%	(8)	674
Community: Suburban	24%	(242)	41%	(404)	18%	(181)	11%	(107)	5%	(54)	1%	(5)	994
Community: Rural	24%	(126)	37%	(197)	19%	(102)	11%	(59)	8%	(43)	1%	(5)	532
Employ: Private Sector	24%	(166)	41%	(279)	17%	(117)	10%	(70)	7%	(46)	1%	(4)	682
Employ: Government	29%	(38)	34%	(45)	17%	(23)	14%	(18)	6%	(8)	1%	(1)	134
Employ: Self-Employed	21%	(38)	38%	(70)	21%	(38)	13%	(24)	5%	(9)	3%	(5)	185
Employ: Homemaker	30%	(48)	48%	(75)	13%	(20)	5%	(9)	4%	(6)	—	(0)	159
Employ: Student	35%	(23)	26%	(17)	27%	(17)	12%	(8)	1%	(1)	—	(0)	65
Employ: Retired	23%	(123)	38%	(201)	19%	(99)	13%	(70)	7%	(36)	1%	(4)	531
Employ: Unemployed	23%	(62)	42%	(115)	14%	(40)	11%	(30)	10%	(27)	—	(1)	275
Employ: Other	24%	(41)	38%	(64)	17%	(29)	10%	(17)	9%	(15)	2%	(3)	169
Military HH: Yes	22%	(73)	39%	(129)	16%	(53)	16%	(53)	5%	(17)	1%	(3)	328
Military HH: No	25%	(466)	39%	(738)	18%	(330)	10%	(192)	7%	(131)	1%	(15)	1872
RD/WT: Right Direction	26%	(233)	39%	(347)	16%	(144)	12%	(104)	7%	(59)	1%	(9)	897
RD/WT: Wrong Track	23%	(306)	40%	(519)	18%	(239)	11%	(141)	7%	(89)	1%	(9)	1303
Biden Job Approve	26%	(282)	40%	(432)	16%	(168)	11%	(121)	6%	(63)	1%	(8)	1074
Biden Job Disapprove	23%	(227)	39%	(390)	19%	(192)	12%	(117)	7%	(75)	—	(4)	1006

Continued on next page

Table MCEN1_12: Do you have a favorable or unfavorable impression of the following types of movies or series?

Romance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	25%	(539)	39%	(867)	17%	(383)	11%	(245)	7%	(148)	1%	(18)	2200
Biden Job Strongly Approve	34%	(179)	34%	(182)	15%	(78)	11%	(58)	6%	(33)	1%	(5)	534
Biden Job Somewhat Approve	19%	(103)	46%	(250)	17%	(90)	12%	(63)	6%	(31)	—	(3)	540
Biden Job Somewhat Disapprove	21%	(63)	38%	(113)	23%	(69)	10%	(30)	7%	(19)	—	(0)	294
Biden Job Strongly Disapprove	23%	(165)	39%	(277)	17%	(123)	12%	(87)	8%	(56)	1%	(4)	711
Favorable of Biden	27%	(299)	40%	(441)	16%	(172)	11%	(116)	5%	(59)	—	(4)	1092
Unfavorable of Biden	21%	(211)	40%	(401)	20%	(198)	12%	(120)	7%	(73)	1%	(6)	1009
Very Favorable of Biden	34%	(200)	36%	(211)	14%	(82)	10%	(60)	6%	(36)	1%	(4)	592
Somewhat Favorable of Biden	20%	(99)	46%	(231)	18%	(90)	11%	(55)	5%	(24)	—	(1)	499
Somewhat Unfavorable of Biden	19%	(47)	39%	(100)	24%	(60)	10%	(25)	8%	(19)	1%	(2)	254
Very Unfavorable of Biden	22%	(163)	40%	(301)	18%	(138)	12%	(94)	7%	(54)	1%	(5)	755
#1 Issue: Economy	26%	(206)	40%	(313)	17%	(134)	9%	(70)	7%	(53)	1%	(6)	781
#1 Issue: Security	23%	(86)	37%	(141)	16%	(62)	16%	(62)	8%	(29)	1%	(3)	384
#1 Issue: Health Care	22%	(66)	39%	(118)	20%	(61)	11%	(33)	8%	(23)	—	(1)	301
#1 Issue: Medicare / Social Security	25%	(66)	38%	(99)	15%	(41)	14%	(38)	7%	(19)	—	(0)	262
#1 Issue: Women's Issues	28%	(38)	40%	(55)	21%	(29)	5%	(7)	4%	(5)	2%	(3)	136
#1 Issue: Education	30%	(24)	38%	(30)	16%	(13)	10%	(8)	4%	(3)	1%	(1)	78
#1 Issue: Energy	26%	(34)	40%	(51)	12%	(15)	14%	(18)	6%	(8)	2%	(2)	128
#1 Issue: Other	15%	(19)	47%	(60)	22%	(29)	8%	(10)	7%	(9)	1%	(2)	129
2020 Vote: Joe Biden	27%	(268)	40%	(396)	17%	(168)	10%	(97)	5%	(53)	1%	(5)	987
2020 Vote: Donald Trump	21%	(152)	40%	(287)	18%	(133)	13%	(92)	7%	(52)	1%	(4)	720
2020 Vote: Other	14%	(10)	44%	(32)	16%	(12)	19%	(14)	7%	(5)	—	(0)	73
2020 Vote: Didn't Vote	26%	(108)	36%	(149)	17%	(69)	10%	(42)	9%	(37)	2%	(8)	414
2018 House Vote: Democrat	28%	(207)	39%	(293)	18%	(135)	9%	(67)	5%	(38)	1%	(6)	745
2018 House Vote: Republican	21%	(123)	39%	(229)	19%	(109)	15%	(88)	6%	(36)	—	(2)	587
2018 House Vote: Someone else	13%	(10)	56%	(43)	14%	(11)	11%	(8)	7%	(5)	—	(0)	76
2016 Vote: Hillary Clinton	26%	(192)	41%	(299)	17%	(124)	10%	(71)	5%	(38)	—	(3)	727
2016 Vote: Donald Trump	23%	(155)	41%	(278)	17%	(117)	13%	(89)	6%	(41)	—	(2)	682
2016 Vote: Other	9%	(10)	42%	(44)	23%	(24)	16%	(17)	9%	(9)	1%	(1)	106
2016 Vote: Didn't Vote	27%	(181)	36%	(244)	17%	(115)	10%	(68)	9%	(59)	2%	(13)	680

Continued on next page

Table MCEN1_12: Do you have a favorable or unfavorable impression of the following types of movies or series?

Romance

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	25%	(539)	39%	(867)	17%	(383)	11%	(245)	7%	(148)	1%	(18)	2200
Voted in 2014: Yes	23%	(288)	41%	(508)	18%	(226)	11%	(135)	5%	(66)	—	(5)	1227
Voted in 2014: No	26%	(251)	37%	(359)	16%	(157)	11%	(110)	8%	(82)	1%	(13)	973
4-Region: Northeast	25%	(97)	34%	(132)	23%	(89)	12%	(48)	6%	(25)	—	(1)	394
4-Region: Midwest	22%	(102)	43%	(201)	17%	(78)	10%	(48)	7%	(30)	1%	(3)	462
4-Region: South	27%	(224)	40%	(329)	15%	(121)	10%	(81)	7%	(58)	1%	(12)	824
4-Region: West	22%	(117)	39%	(205)	18%	(94)	13%	(68)	7%	(35)	—	(2)	520
Watched Squid Game	28%	(148)	41%	(218)	17%	(93)	9%	(45)	4%	(19)	1%	(6)	531
Watches Netflix Foreign Films	29%	(147)	43%	(215)	19%	(92)	6%	(29)	3%	(14)	—	(1)	498
Prefers Subtitles	24%	(199)	40%	(330)	20%	(163)	11%	(90)	6%	(46)	1%	(6)	834
Prefers Dubbing	25%	(341)	39%	(536)	16%	(219)	11%	(155)	7%	(102)	1%	(12)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_13: Do you have a favorable or unfavorable impression of the following types of movies or series?

Crime

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	39%	(865)	41%	(911)	9%	(199)	5%	(118)	4%	(91)	1%	(16)	2200
Gender: Male	35%	(374)	46%	(484)	10%	(106)	4%	(46)	4%	(45)	1%	(8)	1062
Gender: Female	43%	(491)	38%	(428)	8%	(94)	6%	(72)	4%	(46)	1%	(8)	1138
Age: 18-34	42%	(277)	37%	(242)	10%	(68)	5%	(31)	5%	(31)	1%	(7)	655
Age: 35-44	41%	(146)	39%	(141)	7%	(26)	7%	(26)	5%	(17)	—	(2)	358
Age: 45-64	40%	(300)	42%	(317)	8%	(64)	4%	(31)	4%	(33)	1%	(6)	751
Age: 65+	33%	(142)	48%	(211)	9%	(41)	7%	(30)	2%	(10)	—	(1)	436
GenZers: 1997-2012	43%	(91)	37%	(79)	10%	(21)	4%	(9)	5%	(10)	1%	(2)	212
Millennials: 1981-1996	41%	(275)	38%	(253)	10%	(66)	6%	(43)	5%	(32)	1%	(6)	673
GenXers: 1965-1980	46%	(228)	38%	(189)	7%	(37)	4%	(20)	3%	(17)	1%	(3)	493
Baby Boomers: 1946-1964	33%	(236)	48%	(344)	9%	(62)	5%	(39)	4%	(30)	1%	(5)	717
PID: Dem (no lean)	44%	(377)	37%	(319)	9%	(74)	5%	(39)	4%	(37)	1%	(5)	851
PID: Ind (no lean)	36%	(249)	44%	(308)	8%	(59)	6%	(42)	5%	(32)	1%	(4)	693
PID: Rep (no lean)	36%	(239)	43%	(285)	10%	(66)	6%	(37)	3%	(22)	1%	(6)	656
PID/Gender: Dem Men	43%	(168)	39%	(152)	9%	(34)	4%	(14)	4%	(17)	1%	(2)	387
PID/Gender: Dem Women	45%	(209)	36%	(166)	9%	(40)	5%	(25)	4%	(20)	1%	(3)	464
PID/Gender: Ind Men	30%	(103)	50%	(175)	11%	(39)	4%	(15)	5%	(18)	—	(0)	351
PID/Gender: Ind Women	42%	(145)	39%	(134)	6%	(19)	8%	(27)	4%	(13)	1%	(4)	343
PID/Gender: Rep Men	32%	(103)	48%	(157)	10%	(32)	5%	(17)	3%	(10)	2%	(6)	324
PID/Gender: Rep Women	41%	(136)	39%	(128)	10%	(34)	6%	(20)	4%	(13)	—	(1)	332
Ideo: Liberal (1-3)	44%	(255)	37%	(211)	10%	(58)	5%	(31)	3%	(18)	—	(3)	576
Ideo: Moderate (4)	39%	(268)	42%	(291)	9%	(65)	4%	(30)	5%	(36)	—	(1)	690
Ideo: Conservative (5-7)	35%	(268)	46%	(352)	8%	(65)	6%	(45)	3%	(26)	1%	(10)	766
Educ: < College	41%	(625)	40%	(602)	8%	(125)	6%	(88)	4%	(63)	1%	(9)	1512
Educ: Bachelors degree	35%	(155)	45%	(199)	10%	(45)	5%	(23)	4%	(19)	1%	(3)	444
Educ: Post-grad	35%	(85)	45%	(110)	12%	(28)	3%	(7)	4%	(9)	2%	(4)	244
Income: Under 50k	40%	(505)	40%	(507)	8%	(105)	6%	(71)	5%	(58)	1%	(13)	1260
Income: 50k-100k	37%	(229)	45%	(280)	9%	(58)	5%	(33)	4%	(25)	—	(1)	626
Income: 100k+	42%	(131)	40%	(125)	12%	(36)	4%	(13)	2%	(8)	—	(2)	314
Ethnicity: White	37%	(640)	44%	(761)	9%	(160)	5%	(81)	4%	(68)	1%	(12)	1722
Ethnicity: Hispanic	44%	(152)	38%	(131)	8%	(27)	7%	(23)	4%	(14)	—	(2)	349

Continued on next page

Table MCEN1_13: Do you have a favorable or unfavorable impression of the following types of movies or series?

Crime

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	39%	(865)	41%	(911)	9%	(199)	5%	(118)	4%	(91)	1%	(16)	2200
Ethnicity: Black	54%	(148)	29%	(79)	6%	(15)	6%	(16)	5%	(13)	1%	(4)	274
Ethnicity: Other	38%	(77)	35%	(72)	12%	(24)	10%	(21)	5%	(10)	—	(0)	204
All Christian	40%	(415)	43%	(446)	8%	(88)	4%	(45)	4%	(41)	1%	(6)	1041
All Non-Christian	37%	(49)	40%	(53)	12%	(16)	7%	(10)	3%	(4)	—	(0)	132
Atheist	28%	(29)	52%	(54)	12%	(13)	5%	(6)	2%	(2)	—	(0)	104
Agnostic/Nothing in particular	36%	(203)	41%	(232)	8%	(44)	7%	(41)	7%	(40)	1%	(7)	567
Something Else	47%	(168)	35%	(126)	11%	(39)	5%	(17)	1%	(4)	1%	(3)	356
Religious Non-Protestant/Catholic	35%	(55)	42%	(67)	14%	(21)	7%	(11)	2%	(4)	1%	(1)	159
Evangelical	45%	(261)	36%	(203)	9%	(50)	6%	(32)	4%	(21)	1%	(5)	573
Non-Evangelical	40%	(311)	45%	(348)	9%	(69)	3%	(25)	3%	(23)	—	(2)	778
Community: Urban	41%	(278)	40%	(266)	9%	(60)	5%	(35)	5%	(32)	—	(2)	674
Community: Suburban	37%	(368)	43%	(432)	10%	(97)	5%	(54)	4%	(36)	1%	(7)	994
Community: Rural	41%	(218)	40%	(213)	8%	(42)	5%	(29)	4%	(23)	1%	(7)	532
Employ: Private Sector	39%	(266)	43%	(290)	9%	(64)	4%	(25)	5%	(36)	—	(2)	682
Employ: Government	36%	(48)	38%	(51)	9%	(11)	12%	(16)	4%	(5)	2%	(2)	134
Employ: Self-Employed	41%	(75)	42%	(77)	9%	(16)	4%	(8)	3%	(5)	2%	(4)	185
Employ: Homemaker	46%	(73)	31%	(50)	11%	(17)	9%	(15)	3%	(5)	—	(0)	159
Employ: Student	49%	(32)	36%	(23)	7%	(5)	5%	(3)	4%	(2)	—	(0)	65
Employ: Retired	36%	(189)	46%	(246)	8%	(45)	6%	(30)	3%	(16)	1%	(5)	531
Employ: Unemployed	38%	(103)	40%	(111)	11%	(31)	5%	(15)	5%	(15)	—	(1)	275
Employ: Other	47%	(79)	38%	(64)	6%	(10)	3%	(6)	5%	(8)	1%	(2)	169
Military HH: Yes	39%	(129)	43%	(141)	9%	(31)	5%	(18)	3%	(9)	—	(1)	328
Military HH: No	39%	(736)	41%	(771)	9%	(169)	5%	(100)	4%	(81)	1%	(15)	1872
RD/WT: Right Direction	41%	(365)	37%	(334)	10%	(92)	6%	(54)	5%	(46)	1%	(6)	897
RD/WT: Wrong Track	38%	(500)	44%	(577)	8%	(108)	5%	(63)	3%	(45)	1%	(10)	1303
Biden Job Approve	41%	(438)	39%	(416)	10%	(109)	5%	(55)	4%	(48)	1%	(7)	1074
Biden Job Disapprove	37%	(372)	46%	(458)	8%	(82)	6%	(57)	3%	(33)	1%	(5)	1006

Continued on next page

Table MCEN1_13: Do you have a favorable or unfavorable impression of the following types of movies or series?

Crime

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	39%	(865)	41%	(911)	9%	(199)	5%	(118)	4%	(91)	1%	(16)	2200
Biden Job Strongly Approve	44%	(237)	34%	(179)	10%	(55)	7%	(36)	5%	(26)	—	(1)	534
Biden Job Somewhat Approve	37%	(200)	44%	(237)	10%	(54)	4%	(20)	4%	(21)	1%	(7)	540
Biden Job Somewhat Disapprove	39%	(114)	48%	(142)	5%	(15)	5%	(14)	3%	(9)	—	(0)	294
Biden Job Strongly Disapprove	36%	(258)	44%	(316)	9%	(67)	6%	(43)	3%	(24)	1%	(5)	711
Favorable of Biden	42%	(458)	38%	(419)	10%	(107)	5%	(53)	4%	(47)	1%	(6)	1092
Unfavorable of Biden	37%	(373)	45%	(458)	8%	(83)	6%	(58)	3%	(31)	1%	(7)	1009
Very Favorable of Biden	46%	(273)	33%	(194)	10%	(57)	6%	(38)	5%	(29)	—	(2)	592
Somewhat Favorable of Biden	37%	(186)	45%	(225)	10%	(51)	3%	(15)	4%	(18)	1%	(4)	499
Somewhat Unfavorable of Biden	36%	(92)	49%	(123)	5%	(13)	5%	(14)	4%	(10)	1%	(2)	254
Very Unfavorable of Biden	37%	(281)	44%	(335)	9%	(69)	6%	(44)	3%	(21)	1%	(5)	755
#1 Issue: Economy	43%	(339)	41%	(318)	9%	(68)	4%	(30)	3%	(26)	—	(2)	781
#1 Issue: Security	39%	(148)	43%	(165)	7%	(26)	7%	(29)	4%	(15)	—	(1)	384
#1 Issue: Health Care	34%	(101)	40%	(121)	13%	(40)	5%	(15)	7%	(22)	1%	(2)	301
#1 Issue: Medicare / Social Security	36%	(95)	44%	(116)	9%	(24)	5%	(13)	4%	(11)	1%	(4)	262
#1 Issue: Women's Issues	46%	(62)	32%	(44)	12%	(17)	5%	(7)	3%	(4)	2%	(3)	136
#1 Issue: Education	50%	(39)	35%	(28)	8%	(6)	4%	(3)	2%	(1)	1%	(1)	78
#1 Issue: Energy	38%	(49)	41%	(53)	8%	(10)	8%	(10)	3%	(4)	1%	(1)	128
#1 Issue: Other	25%	(32)	53%	(68)	6%	(8)	9%	(11)	6%	(8)	1%	(2)	129
2020 Vote: Joe Biden	42%	(415)	39%	(385)	10%	(95)	5%	(47)	4%	(42)	—	(4)	987
2020 Vote: Donald Trump	34%	(245)	47%	(339)	8%	(60)	6%	(44)	4%	(26)	1%	(6)	720
2020 Vote: Other	31%	(22)	52%	(38)	9%	(7)	4%	(3)	4%	(3)	—	(0)	73
2020 Vote: Didn't Vote	44%	(180)	36%	(148)	9%	(35)	6%	(24)	5%	(20)	1%	(6)	414
2018 House Vote: Democrat	43%	(323)	39%	(291)	9%	(65)	4%	(32)	4%	(32)	—	(2)	745
2018 House Vote: Republican	35%	(207)	46%	(272)	9%	(51)	6%	(37)	2%	(14)	1%	(6)	587
2018 House Vote: Someone else	25%	(19)	54%	(41)	6%	(4)	11%	(9)	2%	(1)	2%	(2)	76
2016 Vote: Hillary Clinton	44%	(321)	39%	(280)	9%	(63)	4%	(31)	4%	(29)	—	(3)	727
2016 Vote: Donald Trump	37%	(255)	47%	(320)	7%	(48)	6%	(38)	2%	(17)	1%	(5)	682
2016 Vote: Other	29%	(31)	54%	(57)	9%	(9)	5%	(5)	2%	(3)	—	(0)	106
2016 Vote: Didn't Vote	38%	(258)	37%	(251)	12%	(78)	6%	(43)	6%	(43)	1%	(8)	680

Continued on next page

Table MCEN1_13: Do you have a favorable or unfavorable impression of the following types of movies or series?

Crime

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	39%	(865)	41%	(911)	9%	(199)	5%	(118)	4%	(91)	1%	(16)	2200
Voted in 2014: Yes	40%	(488)	44%	(536)	8%	(103)	5%	(58)	3%	(34)	1%	(8)	1227
Voted in 2014: No	39%	(377)	39%	(375)	10%	(97)	6%	(60)	6%	(57)	1%	(8)	973
4-Region: Northeast	38%	(148)	45%	(175)	8%	(30)	6%	(22)	5%	(18)	—	(1)	394
4-Region: Midwest	36%	(168)	45%	(208)	9%	(43)	5%	(25)	4%	(17)	—	(1)	462
4-Region: South	45%	(368)	37%	(306)	8%	(65)	4%	(36)	5%	(38)	2%	(13)	824
4-Region: West	35%	(181)	43%	(223)	12%	(62)	7%	(35)	3%	(18)	—	(2)	520
Watched Squid Game	43%	(227)	39%	(209)	12%	(64)	3%	(15)	2%	(12)	1%	(4)	531
Watches Netflix Foreign Films	45%	(226)	41%	(203)	9%	(43)	4%	(20)	1%	(4)	1%	(3)	498
Prefers Subtitles	37%	(311)	43%	(361)	11%	(89)	5%	(40)	4%	(29)	1%	(5)	834
Prefers Dubbing	41%	(554)	40%	(551)	8%	(111)	6%	(77)	5%	(62)	1%	(11)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN1_14: Do you have a favorable or unfavorable impression of the following types of movies or series?

Documentary

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	33%	(716)	43%	(937)	11%	(239)	7%	(153)	6%	(135)	1%	(21)	2200
Gender: Male	34%	(365)	42%	(447)	10%	(109)	6%	(69)	6%	(63)	1%	(9)	1062
Gender: Female	31%	(351)	43%	(489)	11%	(129)	7%	(85)	6%	(72)	1%	(11)	1138
Age: 18-34	33%	(214)	35%	(231)	13%	(87)	10%	(64)	7%	(45)	2%	(14)	655
Age: 35-44	36%	(128)	42%	(151)	10%	(37)	5%	(19)	6%	(20)	1%	(2)	358
Age: 45-64	33%	(245)	46%	(343)	10%	(77)	5%	(40)	6%	(43)	—	(2)	751
Age: 65+	29%	(129)	49%	(212)	9%	(38)	7%	(30)	6%	(27)	—	(1)	436
GenZers: 1997-2012	28%	(59)	35%	(74)	12%	(25)	15%	(32)	7%	(15)	3%	(6)	212
Millennials: 1981-1996	35%	(237)	37%	(252)	12%	(82)	7%	(46)	7%	(48)	1%	(8)	673
GenXers: 1965-1980	37%	(181)	41%	(203)	12%	(59)	5%	(26)	4%	(19)	1%	(5)	493
Baby Boomers: 1946-1964	29%	(208)	50%	(358)	9%	(62)	5%	(39)	7%	(48)	—	(1)	717
PID: Dem (no lean)	36%	(305)	41%	(350)	11%	(93)	5%	(43)	6%	(53)	1%	(7)	851
PID: Ind (no lean)	29%	(198)	43%	(297)	13%	(89)	8%	(56)	7%	(45)	1%	(7)	693
PID: Rep (no lean)	32%	(213)	44%	(290)	9%	(56)	8%	(54)	6%	(37)	1%	(6)	656
PID/Gender: Dem Men	40%	(156)	37%	(145)	10%	(39)	6%	(22)	6%	(22)	1%	(3)	387
PID/Gender: Dem Women	32%	(148)	44%	(205)	12%	(54)	5%	(21)	7%	(31)	1%	(4)	464
PID/Gender: Ind Men	30%	(105)	43%	(150)	14%	(50)	6%	(23)	6%	(20)	1%	(2)	351
PID/Gender: Ind Women	27%	(93)	43%	(147)	12%	(40)	10%	(34)	7%	(25)	1%	(4)	343
PID/Gender: Rep Men	32%	(103)	47%	(152)	6%	(21)	7%	(24)	6%	(20)	1%	(4)	324
PID/Gender: Rep Women	33%	(109)	41%	(138)	11%	(36)	9%	(30)	5%	(17)	1%	(3)	332
Ideo: Liberal (1-3)	44%	(256)	38%	(220)	9%	(53)	4%	(21)	4%	(22)	1%	(3)	576
Ideo: Moderate (4)	27%	(183)	44%	(306)	13%	(90)	8%	(52)	8%	(54)	1%	(5)	690
Ideo: Conservative (5-7)	30%	(233)	47%	(358)	10%	(73)	7%	(56)	5%	(37)	1%	(8)	766
Educ: < College	31%	(474)	41%	(622)	12%	(181)	8%	(127)	6%	(95)	1%	(14)	1512
Educ: Bachelors degree	35%	(156)	44%	(195)	9%	(38)	5%	(21)	7%	(29)	1%	(4)	444
Educ: Post-grad	35%	(85)	49%	(120)	8%	(20)	2%	(5)	4%	(11)	1%	(3)	244
Income: Under 50k	32%	(407)	40%	(502)	11%	(144)	8%	(104)	7%	(85)	1%	(17)	1260
Income: 50k-100k	31%	(196)	46%	(290)	10%	(66)	6%	(38)	5%	(33)	—	(3)	626
Income: 100k+	36%	(113)	46%	(145)	9%	(29)	3%	(11)	5%	(16)	—	(1)	314
Ethnicity: White	32%	(553)	44%	(757)	10%	(172)	7%	(124)	6%	(105)	1%	(11)	1722
Ethnicity: Hispanic	35%	(122)	39%	(137)	11%	(38)	8%	(27)	6%	(23)	1%	(3)	349

Continued on next page

Table MCEN1_14: Do you have a favorable or unfavorable impression of the following types of movies or series?

Documentary

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	33%	(716)	43%	(937)	11%	(239)	7%	(153)	6%	(135)	1%	(21)	2200
Ethnicity: Black	36%	(100)	33%	(91)	13%	(35)	8%	(23)	7%	(20)	2%	(6)	274
Ethnicity: Other	30%	(62)	43%	(88)	16%	(32)	3%	(7)	5%	(10)	2%	(4)	204
All Christian	32%	(328)	45%	(473)	10%	(106)	6%	(58)	7%	(68)	1%	(7)	1041
All Non-Christian	41%	(54)	42%	(56)	8%	(11)	3%	(4)	5%	(7)	—	(0)	132
Atheist	45%	(47)	37%	(39)	6%	(6)	8%	(8)	4%	(4)	—	(0)	104
Agnostic/Nothing in particular	30%	(171)	39%	(221)	12%	(66)	9%	(51)	8%	(48)	2%	(10)	567
Something Else	32%	(115)	42%	(148)	14%	(50)	9%	(31)	2%	(8)	1%	(4)	356
Religious Non-Protestant/Catholic	38%	(61)	41%	(65)	7%	(11)	6%	(9)	8%	(12)	1%	(1)	159
Evangelical	34%	(194)	44%	(254)	10%	(57)	6%	(36)	5%	(28)	1%	(5)	573
Non-Evangelical	30%	(237)	46%	(355)	12%	(96)	6%	(45)	5%	(41)	1%	(5)	778
Community: Urban	34%	(228)	41%	(276)	10%	(67)	8%	(55)	6%	(38)	1%	(10)	674
Community: Suburban	32%	(315)	46%	(458)	11%	(106)	5%	(52)	6%	(59)	1%	(5)	994
Community: Rural	33%	(173)	38%	(203)	13%	(67)	9%	(46)	7%	(38)	1%	(5)	532
Employ: Private Sector	34%	(229)	43%	(294)	11%	(73)	4%	(31)	8%	(53)	—	(3)	682
Employ: Government	29%	(39)	51%	(69)	11%	(15)	4%	(5)	2%	(3)	2%	(3)	134
Employ: Self-Employed	45%	(83)	38%	(70)	8%	(15)	4%	(7)	3%	(5)	3%	(6)	185
Employ: Homemaker	32%	(51)	39%	(62)	11%	(18)	11%	(18)	5%	(8)	—	(1)	159
Employ: Student	38%	(25)	22%	(14)	14%	(9)	23%	(15)	3%	(2)	—	(0)	65
Employ: Retired	28%	(149)	50%	(263)	9%	(49)	7%	(37)	6%	(32)	—	(1)	531
Employ: Unemployed	33%	(90)	37%	(102)	12%	(32)	9%	(26)	9%	(24)	—	(1)	275
Employ: Other	29%	(48)	38%	(64)	16%	(27)	9%	(16)	5%	(8)	4%	(6)	169
Military HH: Yes	34%	(110)	42%	(140)	9%	(30)	7%	(22)	8%	(26)	—	(1)	328
Military HH: No	32%	(606)	43%	(797)	11%	(209)	7%	(131)	6%	(109)	1%	(19)	1872
RD/WT: Right Direction	33%	(294)	41%	(366)	12%	(106)	7%	(59)	7%	(61)	1%	(11)	897
RD/WT: Wrong Track	32%	(422)	44%	(571)	10%	(133)	7%	(94)	6%	(73)	1%	(9)	1303
Biden Job Approve	34%	(364)	42%	(452)	11%	(121)	6%	(67)	6%	(61)	1%	(10)	1074
Biden Job Disapprove	32%	(319)	44%	(443)	10%	(105)	8%	(78)	6%	(57)	—	(5)	1006

Continued on next page

Table MCEN1_14: Do you have a favorable or unfavorable impression of the following types of movies or series?

Documentary

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	33%	(716)	43%	(937)	11%	(239)	7%	(153)	6%	(135)	1%	(21)	2200
Biden Job Strongly Approve	37%	(200)	38%	(203)	11%	(57)	7%	(36)	7%	(35)	1%	(4)	534
Biden Job Somewhat Approve	30%	(164)	46%	(249)	12%	(64)	6%	(31)	5%	(26)	1%	(6)	540
Biden Job Somewhat Disapprove	30%	(89)	40%	(117)	15%	(45)	10%	(28)	5%	(14)	—	(0)	294
Biden Job Strongly Disapprove	32%	(230)	46%	(325)	8%	(59)	7%	(50)	6%	(43)	1%	(4)	711
Favorable of Biden	34%	(368)	44%	(475)	11%	(123)	5%	(56)	5%	(60)	1%	(9)	1092
Unfavorable of Biden	32%	(321)	44%	(439)	10%	(105)	8%	(84)	5%	(53)	1%	(6)	1009
Very Favorable of Biden	37%	(217)	40%	(234)	10%	(62)	6%	(34)	7%	(39)	1%	(7)	592
Somewhat Favorable of Biden	30%	(151)	48%	(241)	12%	(61)	4%	(22)	4%	(21)	1%	(3)	499
Somewhat Unfavorable of Biden	31%	(78)	39%	(99)	11%	(29)	12%	(32)	6%	(14)	1%	(2)	254
Very Unfavorable of Biden	32%	(243)	45%	(341)	10%	(76)	7%	(52)	5%	(38)	1%	(5)	755
#1 Issue: Economy	35%	(277)	44%	(345)	10%	(77)	5%	(40)	5%	(36)	1%	(6)	781
#1 Issue: Security	32%	(123)	47%	(180)	8%	(32)	6%	(25)	5%	(21)	1%	(3)	384
#1 Issue: Health Care	29%	(86)	38%	(115)	15%	(44)	6%	(19)	11%	(34)	1%	(2)	301
#1 Issue: Medicare / Social Security	25%	(65)	49%	(130)	9%	(23)	10%	(26)	7%	(18)	—	(0)	262
#1 Issue: Women's Issues	33%	(45)	34%	(46)	19%	(26)	8%	(11)	4%	(6)	1%	(2)	136
#1 Issue: Education	35%	(28)	42%	(33)	10%	(8)	9%	(7)	3%	(2)	1%	(1)	78
#1 Issue: Energy	39%	(50)	26%	(33)	13%	(16)	14%	(18)	5%	(7)	3%	(4)	128
#1 Issue: Other	32%	(42)	43%	(55)	9%	(12)	6%	(7)	8%	(11)	1%	(2)	129
2020 Vote: Joe Biden	34%	(339)	42%	(417)	11%	(110)	5%	(52)	6%	(60)	1%	(9)	987
2020 Vote: Donald Trump	29%	(212)	47%	(340)	10%	(71)	7%	(50)	6%	(42)	1%	(5)	720
2020 Vote: Other	27%	(20)	45%	(33)	10%	(7)	11%	(8)	8%	(6)	—	(0)	73
2020 Vote: Didn't Vote	34%	(142)	35%	(144)	12%	(51)	10%	(43)	7%	(27)	2%	(7)	414
2018 House Vote: Democrat	36%	(272)	41%	(307)	10%	(76)	5%	(39)	6%	(44)	1%	(7)	745
2018 House Vote: Republican	31%	(184)	47%	(277)	9%	(53)	7%	(39)	5%	(29)	1%	(5)	587
2018 House Vote: Someone else	26%	(20)	51%	(39)	12%	(9)	10%	(8)	1%	(1)	—	(0)	76
2016 Vote: Hillary Clinton	35%	(257)	43%	(313)	10%	(74)	5%	(39)	6%	(40)	1%	(4)	727
2016 Vote: Donald Trump	34%	(229)	46%	(314)	10%	(69)	6%	(41)	4%	(26)	—	(3)	682
2016 Vote: Other	32%	(34)	45%	(47)	10%	(11)	3%	(3)	10%	(10)	1%	(1)	106
2016 Vote: Didn't Vote	29%	(195)	38%	(258)	13%	(85)	10%	(70)	9%	(58)	2%	(13)	680

Continued on next page

Table MCEN1_14: Do you have a favorable or unfavorable impression of the following types of movies or series?
Documentary

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	33%	(716)	43%	(937)	11%	(239)	7%	(153)	6%	(135)	1%	(21)	2200
Voted in 2014: Yes	33%	(406)	47%	(577)	9%	(115)	5%	(67)	5%	(58)	—	(4)	1227
Voted in 2014: No	32%	(309)	37%	(360)	13%	(124)	9%	(86)	8%	(77)	2%	(16)	973
4-Region: Northeast	29%	(116)	45%	(178)	12%	(46)	7%	(26)	7%	(26)	—	(1)	394
4-Region: Midwest	32%	(147)	43%	(200)	11%	(50)	8%	(39)	5%	(25)	—	(1)	462
4-Region: South	34%	(283)	40%	(326)	10%	(80)	7%	(59)	7%	(59)	2%	(17)	824
4-Region: West	33%	(170)	45%	(232)	12%	(62)	6%	(30)	5%	(25)	—	(2)	520
Watched Squid Game	37%	(195)	38%	(202)	13%	(67)	8%	(41)	3%	(18)	1%	(7)	531
Watches Netflix Foreign Films	45%	(226)	40%	(199)	8%	(41)	3%	(15)	3%	(12)	1%	(4)	498
Prefers Subtitles	37%	(310)	42%	(349)	9%	(76)	6%	(52)	5%	(39)	1%	(10)	834
Prefers Dubbing	30%	(406)	43%	(587)	12%	(163)	7%	(102)	7%	(96)	1%	(11)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN1_15: Do you have a favorable or unfavorable impression of the following types of movies or series?

Musical

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	18%	(391)	31%	(672)	21%	(461)	21%	(455)	8%	(180)	2%	(41)	2200
Gender: Male	15%	(155)	30%	(315)	22%	(235)	23%	(243)	9%	(90)	2%	(23)	1062
Gender: Female	21%	(235)	31%	(357)	20%	(226)	19%	(212)	8%	(90)	2%	(18)	1138
Age: 18-34	20%	(131)	23%	(150)	21%	(135)	25%	(162)	10%	(64)	2%	(14)	655
Age: 35-44	18%	(65)	33%	(118)	19%	(68)	21%	(73)	8%	(30)	1%	(3)	358
Age: 45-64	13%	(99)	33%	(246)	22%	(162)	21%	(160)	8%	(63)	3%	(22)	751
Age: 65+	22%	(95)	36%	(159)	22%	(97)	14%	(61)	5%	(23)	—	(2)	436
GenZers: 1997-2012	21%	(44)	22%	(46)	22%	(47)	27%	(56)	6%	(13)	2%	(5)	212
Millennials: 1981-1996	20%	(132)	27%	(179)	19%	(129)	23%	(155)	11%	(71)	1%	(9)	673
GenXers: 1965-1980	14%	(68)	32%	(159)	22%	(110)	21%	(103)	8%	(40)	3%	(14)	493
Baby Boomers: 1946-1964	16%	(112)	36%	(259)	21%	(153)	18%	(130)	7%	(51)	2%	(13)	717
PID: Dem (no lean)	22%	(189)	31%	(268)	19%	(161)	17%	(147)	8%	(69)	2%	(17)	851
PID: Ind (no lean)	13%	(92)	30%	(207)	22%	(153)	24%	(166)	9%	(65)	1%	(10)	693
PID: Rep (no lean)	17%	(110)	30%	(197)	22%	(147)	22%	(142)	7%	(46)	2%	(14)	656
PID/Gender: Dem Men	23%	(87)	30%	(116)	18%	(70)	19%	(74)	8%	(30)	2%	(10)	387
PID/Gender: Dem Women	22%	(102)	33%	(152)	20%	(91)	16%	(73)	9%	(39)	2%	(8)	464
PID/Gender: Ind Men	7%	(24)	30%	(105)	23%	(82)	28%	(99)	10%	(36)	1%	(4)	351
PID/Gender: Ind Women	20%	(67)	30%	(103)	21%	(70)	20%	(68)	8%	(29)	2%	(6)	343
PID/Gender: Rep Men	13%	(43)	29%	(94)	25%	(82)	22%	(71)	7%	(24)	3%	(9)	324
PID/Gender: Rep Women	20%	(66)	31%	(103)	20%	(65)	22%	(72)	7%	(22)	1%	(5)	332
Ideo: Liberal (1-3)	23%	(132)	33%	(191)	18%	(105)	16%	(94)	8%	(44)	2%	(10)	576
Ideo: Moderate (4)	16%	(112)	31%	(216)	20%	(140)	21%	(143)	10%	(71)	1%	(7)	690
Ideo: Conservative (5-7)	16%	(120)	31%	(237)	25%	(188)	21%	(162)	6%	(45)	2%	(14)	766
Educ: < College	16%	(236)	28%	(427)	21%	(315)	24%	(361)	9%	(139)	2%	(35)	1512
Educ: Bachelors degree	23%	(100)	35%	(156)	20%	(90)	15%	(67)	6%	(27)	1%	(3)	444
Educ: Post-grad	22%	(55)	37%	(89)	23%	(56)	11%	(27)	6%	(14)	1%	(3)	244
Income: Under 50k	16%	(200)	28%	(352)	22%	(273)	22%	(280)	10%	(123)	3%	(32)	1260
Income: 50k-100k	19%	(118)	34%	(210)	20%	(128)	21%	(129)	6%	(39)	—	(2)	626
Income: 100k+	23%	(73)	35%	(110)	19%	(59)	15%	(47)	6%	(18)	2%	(7)	314
Ethnicity: White	19%	(322)	31%	(529)	21%	(370)	20%	(348)	8%	(132)	1%	(23)	1722
Ethnicity: Hispanic	19%	(65)	26%	(92)	18%	(64)	26%	(92)	10%	(35)	—	(1)	349

Continued on next page

Table MCEN1_15: Do you have a favorable or unfavorable impression of the following types of movies or series?

Musical

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	18%	(391)	31%	(672)	21%	(461)	21%	(455)	8%	(180)	2%	(41)	2200
Ethnicity: Black	11%	(30)	26%	(72)	17%	(48)	28%	(76)	13%	(35)	5%	(13)	274
Ethnicity: Other	19%	(39)	35%	(71)	21%	(44)	16%	(32)	7%	(13)	3%	(5)	204
All Christian	21%	(214)	35%	(364)	20%	(208)	17%	(174)	7%	(68)	1%	(11)	1041
All Non-Christian	28%	(37)	30%	(40)	22%	(29)	13%	(17)	5%	(6)	1%	(2)	132
Atheist	15%	(16)	34%	(35)	17%	(18)	24%	(25)	8%	(9)	1%	(1)	104
Agnostic/Nothing in particular	12%	(67)	25%	(143)	20%	(113)	28%	(156)	13%	(75)	3%	(15)	567
Something Else	16%	(56)	25%	(90)	26%	(93)	23%	(82)	6%	(22)	4%	(13)	356
Religious Non-Protestant/Catholic	30%	(47)	30%	(47)	20%	(32)	11%	(18)	7%	(12)	2%	(3)	159
Evangelical	19%	(110)	33%	(189)	20%	(116)	18%	(104)	7%	(40)	2%	(13)	573
Non-Evangelical	19%	(145)	32%	(251)	23%	(177)	19%	(151)	6%	(45)	1%	(10)	778
Community: Urban	20%	(134)	31%	(208)	19%	(130)	19%	(127)	9%	(62)	2%	(13)	674
Community: Suburban	18%	(180)	32%	(317)	22%	(223)	19%	(194)	7%	(66)	1%	(14)	994
Community: Rural	14%	(77)	28%	(147)	20%	(108)	25%	(135)	10%	(52)	3%	(13)	532
Employ: Private Sector	17%	(118)	29%	(200)	24%	(164)	18%	(125)	10%	(70)	1%	(5)	682
Employ: Government	23%	(30)	31%	(41)	15%	(19)	22%	(29)	7%	(9)	3%	(5)	134
Employ: Self-Employed	16%	(30)	31%	(58)	19%	(35)	24%	(45)	7%	(13)	2%	(3)	185
Employ: Homemaker	22%	(35)	30%	(48)	17%	(27)	21%	(34)	7%	(11)	3%	(4)	159
Employ: Student	27%	(17)	18%	(12)	21%	(14)	26%	(17)	8%	(5)	1%	(1)	65
Employ: Retired	18%	(94)	34%	(183)	23%	(121)	18%	(95)	5%	(29)	2%	(9)	531
Employ: Unemployed	14%	(39)	30%	(81)	16%	(45)	28%	(77)	11%	(29)	1%	(4)	275
Employ: Other	16%	(27)	29%	(48)	22%	(37)	20%	(33)	8%	(14)	6%	(10)	169
Military HH: Yes	15%	(48)	32%	(104)	22%	(72)	26%	(84)	5%	(17)	1%	(2)	328
Military HH: No	18%	(343)	30%	(568)	21%	(388)	20%	(371)	9%	(163)	2%	(39)	1872
RD/WT: Right Direction	23%	(208)	31%	(274)	19%	(168)	17%	(151)	9%	(78)	2%	(20)	897
RD/WT: Wrong Track	14%	(183)	31%	(398)	22%	(293)	23%	(304)	8%	(103)	2%	(21)	1303
Biden Job Approve	22%	(233)	32%	(348)	19%	(200)	17%	(184)	8%	(91)	2%	(17)	1074
Biden Job Disapprove	14%	(140)	29%	(293)	24%	(242)	24%	(242)	7%	(72)	2%	(15)	1006

Continued on next page

Table MCEN1_15: Do you have a favorable or unfavorable impression of the following types of movies or series?

Musical

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	18%	(391)	31%	(672)	21%	(461)	21%	(455)	8%	(180)	2%	(41)	2200
Biden Job Strongly Approve	30%	(159)	29%	(158)	13%	(71)	17%	(91)	8%	(42)	2%	(13)	534
Biden Job Somewhat Approve	14%	(74)	35%	(191)	24%	(129)	17%	(92)	9%	(49)	1%	(5)	540
Biden Job Somewhat Disapprove	12%	(36)	27%	(79)	27%	(81)	23%	(68)	9%	(27)	1%	(4)	294
Biden Job Strongly Disapprove	15%	(104)	30%	(215)	23%	(161)	24%	(174)	6%	(46)	2%	(11)	711
Favorable of Biden	23%	(247)	31%	(340)	18%	(201)	17%	(189)	9%	(93)	2%	(21)	1092
Unfavorable of Biden	13%	(132)	31%	(310)	24%	(246)	24%	(240)	7%	(66)	1%	(15)	1009
Very Favorable of Biden	28%	(168)	31%	(181)	14%	(81)	16%	(95)	9%	(51)	3%	(16)	592
Somewhat Favorable of Biden	16%	(79)	32%	(159)	24%	(120)	19%	(95)	8%	(41)	1%	(5)	499
Somewhat Unfavorable of Biden	13%	(34)	28%	(70)	30%	(77)	19%	(49)	8%	(21)	1%	(2)	254
Very Unfavorable of Biden	13%	(98)	32%	(240)	22%	(169)	25%	(191)	6%	(45)	2%	(13)	755
#1 Issue: Economy	17%	(130)	31%	(239)	23%	(183)	21%	(161)	7%	(58)	1%	(11)	781
#1 Issue: Security	17%	(64)	28%	(109)	21%	(82)	24%	(92)	8%	(29)	2%	(8)	384
#1 Issue: Health Care	19%	(58)	34%	(101)	17%	(52)	20%	(59)	9%	(28)	1%	(2)	301
#1 Issue: Medicare / Social Security	18%	(47)	35%	(92)	19%	(50)	18%	(46)	8%	(22)	2%	(5)	262
#1 Issue: Women's Issues	23%	(31)	21%	(29)	22%	(30)	23%	(31)	7%	(9)	4%	(6)	136
#1 Issue: Education	19%	(15)	28%	(22)	27%	(21)	22%	(17)	3%	(3)	1%	(1)	78
#1 Issue: Energy	23%	(30)	31%	(39)	17%	(21)	16%	(21)	11%	(14)	2%	(3)	128
#1 Issue: Other	12%	(15)	32%	(41)	18%	(23)	21%	(27)	13%	(17)	4%	(5)	129
2020 Vote: Joe Biden	22%	(216)	33%	(325)	19%	(187)	16%	(163)	8%	(82)	1%	(15)	987
2020 Vote: Donald Trump	14%	(104)	31%	(223)	24%	(170)	23%	(163)	7%	(47)	2%	(14)	720
2020 Vote: Other	13%	(10)	32%	(23)	35%	(25)	14%	(11)	6%	(4)	—	(0)	73
2020 Vote: Didn't Vote	15%	(62)	24%	(98)	18%	(76)	29%	(119)	11%	(47)	3%	(13)	414
2018 House Vote: Democrat	22%	(167)	34%	(253)	19%	(142)	14%	(107)	9%	(65)	2%	(12)	745
2018 House Vote: Republican	15%	(86)	32%	(185)	23%	(134)	23%	(135)	6%	(35)	2%	(11)	587
2018 House Vote: Someone else	11%	(9)	42%	(32)	26%	(20)	16%	(12)	5%	(4)	—	(0)	76
2016 Vote: Hillary Clinton	21%	(152)	35%	(255)	18%	(130)	16%	(116)	9%	(64)	1%	(10)	727
2016 Vote: Donald Trump	16%	(107)	30%	(208)	24%	(167)	22%	(151)	5%	(37)	2%	(12)	682
2016 Vote: Other	15%	(16)	40%	(42)	19%	(20)	13%	(14)	12%	(13)	1%	(1)	106
2016 Vote: Didn't Vote	17%	(116)	24%	(165)	21%	(142)	25%	(173)	10%	(65)	3%	(19)	680

Continued on next page

Table MCEN1_15: Do you have a favorable or unfavorable impression of the following types of movies or series?

Musical

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	18%	(391)	31%	(672)	21%	(461)	21%	(455)	8%	(180)	2%	(41)	2200
Voted in 2014: Yes	19%	(233)	34%	(414)	21%	(260)	18%	(216)	7%	(86)	2%	(19)	1227
Voted in 2014: No	16%	(157)	27%	(258)	21%	(201)	25%	(239)	10%	(94)	2%	(22)	973
4-Region: Northeast	20%	(78)	28%	(109)	22%	(85)	22%	(86)	7%	(26)	2%	(9)	394
4-Region: Midwest	16%	(74)	30%	(138)	21%	(98)	23%	(106)	8%	(36)	2%	(9)	462
4-Region: South	16%	(131)	31%	(253)	21%	(171)	21%	(171)	10%	(81)	2%	(19)	824
4-Region: West	21%	(107)	33%	(172)	21%	(107)	18%	(92)	7%	(37)	1%	(4)	520
Watched Squid Game	20%	(105)	28%	(146)	22%	(116)	23%	(119)	7%	(35)	2%	(9)	531
Watches Netflix Foreign Films	27%	(134)	35%	(176)	20%	(100)	13%	(64)	4%	(21)	1%	(4)	498
Prefers Subtitles	19%	(160)	33%	(274)	22%	(184)	18%	(151)	6%	(49)	2%	(16)	834
Prefers Dubbing	17%	(230)	29%	(398)	20%	(277)	22%	(305)	10%	(131)	2%	(25)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN1_16: Do you have a favorable or unfavorable impression of the following types of movies or series?
Foreign language

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(190)	22%	(495)	16%	(350)	34%	(748)	16%	(346)	3%	(72)	2200
Gender: Male	11%	(116)	28%	(297)	18%	(188)	27%	(290)	13%	(139)	3%	(33)	1062
Gender: Female	7%	(74)	17%	(198)	14%	(162)	40%	(458)	18%	(207)	3%	(39)	1138
Age: 18-34	16%	(107)	29%	(187)	14%	(90)	24%	(155)	13%	(85)	5%	(31)	655
Age: 35-44	9%	(33)	28%	(102)	19%	(66)	25%	(88)	16%	(58)	3%	(10)	358
Age: 45-64	4%	(30)	18%	(132)	16%	(117)	41%	(308)	18%	(137)	4%	(26)	751
Age: 65+	5%	(20)	17%	(74)	17%	(76)	45%	(197)	15%	(65)	1%	(5)	436
GenZers: 1997-2012	17%	(36)	35%	(73)	11%	(23)	21%	(45)	11%	(24)	5%	(10)	212
Millennials: 1981-1996	14%	(97)	27%	(179)	16%	(108)	24%	(163)	15%	(100)	4%	(27)	673
GenXers: 1965-1980	6%	(30)	21%	(104)	15%	(76)	36%	(176)	18%	(91)	3%	(16)	493
Baby Boomers: 1946-1964	3%	(21)	17%	(124)	17%	(124)	44%	(316)	16%	(116)	2%	(16)	717
PID: Dem (no lean)	13%	(110)	25%	(211)	18%	(150)	25%	(216)	17%	(147)	2%	(17)	851
PID: Ind (no lean)	7%	(47)	25%	(172)	15%	(106)	34%	(236)	15%	(101)	4%	(31)	693
PID: Rep (no lean)	5%	(32)	17%	(112)	14%	(94)	45%	(295)	15%	(98)	4%	(24)	656
PID/Gender: Dem Men	19%	(74)	29%	(113)	19%	(72)	17%	(67)	14%	(54)	2%	(7)	387
PID/Gender: Dem Women	8%	(36)	21%	(98)	17%	(78)	32%	(149)	20%	(94)	2%	(9)	464
PID/Gender: Ind Men	7%	(24)	30%	(106)	17%	(60)	29%	(101)	13%	(46)	4%	(13)	351
PID/Gender: Ind Women	7%	(24)	19%	(66)	13%	(45)	39%	(135)	16%	(55)	5%	(18)	343
PID/Gender: Rep Men	6%	(18)	24%	(78)	17%	(55)	38%	(122)	12%	(39)	4%	(12)	324
PID/Gender: Rep Women	4%	(14)	10%	(34)	12%	(39)	52%	(174)	18%	(59)	4%	(12)	332
Ideo: Liberal (1-3)	16%	(92)	30%	(173)	17%	(96)	23%	(131)	13%	(72)	2%	(11)	576
Ideo: Moderate (4)	7%	(51)	21%	(146)	16%	(113)	35%	(242)	18%	(122)	2%	(16)	690
Ideo: Conservative (5-7)	5%	(38)	20%	(154)	16%	(122)	41%	(313)	15%	(115)	3%	(25)	766
Educ: < College	6%	(98)	20%	(302)	14%	(214)	38%	(575)	18%	(266)	4%	(58)	1512
Educ: Bachelors degree	14%	(62)	27%	(122)	19%	(86)	25%	(112)	12%	(53)	2%	(9)	444
Educ: Post-grad	13%	(31)	29%	(71)	20%	(50)	25%	(61)	11%	(27)	2%	(5)	244
Income: Under 50k	7%	(88)	22%	(277)	15%	(185)	36%	(450)	17%	(208)	4%	(52)	1260
Income: 50k-100k	10%	(60)	20%	(126)	18%	(115)	33%	(209)	17%	(106)	2%	(11)	626
Income: 100k+	13%	(42)	29%	(92)	16%	(49)	28%	(89)	10%	(32)	3%	(9)	314
Ethnicity: White	7%	(123)	20%	(349)	16%	(274)	38%	(654)	16%	(273)	3%	(49)	1722
Ethnicity: Hispanic	19%	(67)	35%	(123)	13%	(44)	14%	(47)	17%	(59)	3%	(9)	349

Continued on next page

Table MCEN1_16: Do you have a favorable or unfavorable impression of the following types of movies or series?

Foreign language

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(190)	22%	(495)	16%	(350)	34%	(748)	16%	(346)	3%	(72)	2200
Ethnicity: Black	10%	(28)	23%	(63)	18%	(50)	26%	(71)	16%	(43)	7%	(20)	274
Ethnicity: Other	19%	(39)	41%	(83)	13%	(26)	11%	(22)	15%	(30)	2%	(4)	204
All Christian	8%	(79)	22%	(228)	17%	(180)	36%	(370)	15%	(160)	2%	(23)	1041
All Non-Christian	16%	(20)	32%	(42)	19%	(25)	22%	(28)	11%	(14)	1%	(2)	132
Atheist	13%	(14)	44%	(46)	16%	(16)	12%	(12)	16%	(16)	—	(0)	104
Agnostic/Nothing in particular	10%	(55)	20%	(116)	14%	(80)	31%	(176)	19%	(111)	5%	(30)	567
Something Else	6%	(22)	18%	(63)	14%	(48)	45%	(161)	13%	(45)	5%	(18)	356
Religious Non-Protestant/Catholic	15%	(24)	33%	(52)	17%	(27)	22%	(35)	12%	(19)	2%	(3)	159
Evangelical	8%	(43)	18%	(104)	13%	(77)	42%	(242)	15%	(85)	4%	(22)	573
Non-Evangelical	7%	(53)	22%	(170)	19%	(146)	35%	(276)	15%	(115)	2%	(18)	778
Community: Urban	13%	(85)	30%	(201)	15%	(100)	23%	(156)	16%	(110)	3%	(21)	674
Community: Suburban	8%	(80)	21%	(210)	17%	(168)	34%	(341)	17%	(168)	3%	(26)	994
Community: Rural	5%	(25)	16%	(83)	15%	(82)	47%	(250)	13%	(68)	5%	(25)	532
Employ: Private Sector	11%	(76)	24%	(166)	16%	(111)	28%	(190)	16%	(110)	4%	(29)	682
Employ: Government	13%	(17)	28%	(37)	16%	(21)	24%	(33)	16%	(22)	3%	(5)	134
Employ: Self-Employed	9%	(17)	28%	(51)	20%	(38)	31%	(57)	9%	(16)	3%	(6)	185
Employ: Homemaker	6%	(9)	20%	(32)	11%	(18)	45%	(72)	15%	(24)	3%	(5)	159
Employ: Student	21%	(13)	39%	(25)	8%	(5)	26%	(17)	7%	(4)	—	(0)	65
Employ: Retired	3%	(17)	16%	(86)	18%	(98)	45%	(237)	15%	(82)	2%	(11)	531
Employ: Unemployed	9%	(26)	24%	(66)	12%	(32)	30%	(82)	23%	(63)	2%	(6)	275
Employ: Other	9%	(14)	19%	(32)	17%	(28)	35%	(60)	14%	(24)	6%	(10)	169
Military HH: Yes	8%	(26)	22%	(71)	18%	(59)	36%	(117)	16%	(52)	1%	(2)	328
Military HH: No	9%	(164)	23%	(423)	16%	(290)	34%	(631)	16%	(294)	4%	(70)	1872
RD/WT: Right Direction	13%	(115)	26%	(236)	16%	(145)	25%	(228)	16%	(146)	3%	(27)	897
RD/WT: Wrong Track	6%	(75)	20%	(258)	16%	(205)	40%	(520)	15%	(200)	3%	(45)	1303
Biden Job Approve	12%	(129)	26%	(279)	17%	(177)	27%	(290)	16%	(167)	3%	(31)	1074
Biden Job Disapprove	5%	(52)	18%	(183)	16%	(163)	43%	(429)	15%	(155)	2%	(24)	1006

Continued on next page

Table MCEN1_16: Do you have a favorable or unfavorable impression of the following types of movies or series?
Foreign language

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(190)	22%	(495)	16%	(350)	34%	(748)	16%	(346)	3%	(72)	2200
Biden Job Strongly Approve	16%	(83)	25%	(136)	14%	(76)	26%	(137)	16%	(88)	3%	(14)	534
Biden Job Somewhat Approve	9%	(46)	27%	(144)	19%	(101)	28%	(153)	15%	(79)	3%	(17)	540
Biden Job Somewhat Disapprove	6%	(17)	23%	(67)	21%	(62)	35%	(102)	13%	(40)	2%	(7)	294
Biden Job Strongly Disapprove	5%	(36)	16%	(116)	14%	(100)	46%	(327)	16%	(115)	2%	(17)	711
Favorable of Biden	12%	(136)	26%	(281)	17%	(182)	27%	(291)	16%	(171)	3%	(30)	1092
Unfavorable of Biden	5%	(47)	20%	(199)	16%	(159)	42%	(427)	15%	(147)	3%	(29)	1009
Very Favorable of Biden	15%	(92)	27%	(158)	15%	(87)	23%	(137)	17%	(100)	3%	(18)	592
Somewhat Favorable of Biden	9%	(44)	25%	(123)	19%	(95)	31%	(154)	14%	(71)	2%	(12)	499
Somewhat Unfavorable of Biden	4%	(9)	23%	(58)	22%	(55)	35%	(89)	13%	(33)	3%	(8)	254
Very Unfavorable of Biden	5%	(38)	19%	(141)	14%	(104)	45%	(338)	15%	(114)	3%	(21)	755
#1 Issue: Economy	9%	(67)	23%	(180)	16%	(123)	34%	(263)	17%	(133)	2%	(15)	781
#1 Issue: Security	4%	(17)	19%	(73)	15%	(57)	42%	(162)	18%	(68)	2%	(8)	384
#1 Issue: Health Care	11%	(34)	22%	(66)	17%	(52)	27%	(83)	15%	(46)	7%	(20)	301
#1 Issue: Medicare / Social Security	6%	(16)	14%	(37)	15%	(40)	47%	(123)	14%	(37)	4%	(9)	262
#1 Issue: Women's Issues	14%	(19)	24%	(32)	22%	(30)	23%	(31)	14%	(19)	4%	(5)	136
#1 Issue: Education	12%	(9)	34%	(27)	18%	(14)	20%	(16)	12%	(9)	5%	(4)	78
#1 Issue: Energy	14%	(18)	37%	(47)	15%	(19)	22%	(28)	11%	(14)	1%	(1)	128
#1 Issue: Other	8%	(10)	25%	(33)	11%	(15)	33%	(43)	15%	(20)	7%	(9)	129
2020 Vote: Joe Biden	12%	(117)	27%	(268)	18%	(180)	26%	(254)	14%	(142)	3%	(26)	987
2020 Vote: Donald Trump	3%	(25)	18%	(128)	15%	(107)	45%	(325)	16%	(114)	3%	(23)	720
2020 Vote: Other	4%	(3)	28%	(20)	22%	(16)	23%	(17)	18%	(13)	5%	(3)	73
2020 Vote: Didn't Vote	11%	(45)	19%	(79)	10%	(43)	36%	(150)	19%	(77)	5%	(20)	414
2018 House Vote: Democrat	11%	(80)	27%	(202)	17%	(129)	27%	(204)	15%	(108)	3%	(22)	745
2018 House Vote: Republican	4%	(23)	18%	(106)	16%	(92)	44%	(258)	15%	(89)	3%	(18)	587
2018 House Vote: Someone else	5%	(4)	30%	(23)	21%	(16)	32%	(24)	11%	(8)	2%	(1)	76
2016 Vote: Hillary Clinton	11%	(79)	26%	(186)	17%	(122)	29%	(209)	16%	(114)	3%	(18)	727
2016 Vote: Donald Trump	5%	(32)	18%	(121)	16%	(111)	44%	(299)	15%	(99)	3%	(20)	682
2016 Vote: Other	8%	(8)	26%	(27)	21%	(22)	25%	(27)	19%	(20)	2%	(2)	106
2016 Vote: Didn't Vote	10%	(71)	24%	(161)	13%	(91)	31%	(211)	17%	(113)	5%	(32)	680

Continued on next page

Table MCEN1_16: Do you have a favorable or unfavorable impression of the following types of movies or series?
Foreign language

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	9%	(190)	22%	(495)	16%	(350)	34%	(748)	16%	(346)	3%	(72)	2200
Voted in 2014: Yes	7%	(87)	24%	(290)	17%	(210)	35%	(428)	15%	(181)	3%	(31)	1227
Voted in 2014: No	11%	(103)	21%	(204)	14%	(140)	33%	(320)	17%	(165)	4%	(41)	973
4-Region: Northeast	10%	(41)	19%	(75)	16%	(65)	35%	(137)	16%	(62)	4%	(14)	394
4-Region: Midwest	6%	(28)	20%	(93)	18%	(83)	38%	(177)	15%	(68)	3%	(14)	462
4-Region: South	7%	(55)	19%	(159)	15%	(125)	37%	(304)	17%	(141)	5%	(39)	824
4-Region: West	13%	(65)	32%	(168)	15%	(77)	25%	(130)	14%	(74)	1%	(6)	520
Watched Squid Game	19%	(99)	37%	(194)	14%	(74)	18%	(97)	11%	(60)	2%	(8)	531
Watches Netflix Foreign Films	29%	(145)	71%	(354)	—	(0)	—	(0)	—	(0)	—	(0)	498
Prefers Subtitles	14%	(118)	34%	(281)	18%	(147)	20%	(167)	13%	(105)	2%	(17)	834
Prefers Dubbing	5%	(72)	16%	(214)	15%	(203)	43%	(581)	18%	(241)	4%	(55)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

Table MCEN1_17: Do you have a favorable or unfavorable impression of the following types of movies or series?

Anime

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	15% (324)	18% (398)	19% (410)	27% (587)	15% (332)	7% (148)	2200
Gender: Male	20% (209)	21% (220)	20% (216)	22% (231)	13% (135)	5% (50)	1062
Gender: Female	10% (115)	16% (178)	17% (194)	31% (356)	17% (198)	9% (98)	1138
Age: 18-34	31% (204)	19% (127)	15% (101)	20% (132)	11% (72)	3% (19)	655
Age: 35-44	17% (59)	24% (87)	19% (68)	23% (81)	15% (54)	2% (8)	358
Age: 45-64	6% (47)	18% (132)	22% (163)	33% (250)	16% (120)	5% (38)	751
Age: 65+	3% (13)	12% (53)	18% (77)	28% (123)	20% (87)	19% (83)	436
GenZers: 1997-2012	36% (77)	17% (37)	16% (33)	15% (31)	11% (24)	5% (11)	212
Millennials: 1981-1996	25% (171)	22% (145)	16% (110)	22% (149)	12% (83)	2% (15)	673
GenXers: 1965-1980	11% (52)	20% (101)	21% (106)	30% (148)	15% (74)	2% (12)	493
Baby Boomers: 1946-1964	3% (21)	14% (102)	20% (143)	34% (242)	18% (126)	12% (84)	717
PID: Dem (no lean)	18% (153)	19% (166)	17% (148)	24% (206)	16% (133)	5% (45)	851
PID: Ind (no lean)	15% (106)	18% (128)	19% (133)	25% (177)	16% (112)	5% (37)	693
PID: Rep (no lean)	10% (64)	16% (104)	20% (129)	31% (205)	13% (87)	10% (66)	656
PID/Gender: Dem Men	26% (99)	21% (82)	19% (73)	18% (69)	14% (54)	3% (10)	387
PID/Gender: Dem Women	12% (54)	18% (84)	16% (75)	29% (137)	17% (80)	8% (35)	464
PID/Gender: Ind Men	19% (67)	22% (77)	21% (74)	22% (78)	12% (42)	3% (12)	351
PID/Gender: Ind Women	11% (39)	15% (51)	17% (59)	29% (98)	21% (70)	7% (25)	343
PID/Gender: Rep Men	13% (42)	19% (61)	22% (70)	26% (84)	12% (39)	9% (28)	324
PID/Gender: Rep Women	7% (22)	13% (44)	18% (60)	36% (121)	14% (48)	11% (38)	332
Ideo: Liberal (1-3)	19% (110)	21% (123)	18% (103)	25% (141)	13% (75)	4% (24)	576
Ideo: Moderate (4)	15% (105)	20% (135)	18% (126)	25% (174)	16% (113)	5% (37)	690
Ideo: Conservative (5-7)	11% (85)	16% (122)	20% (155)	30% (230)	14% (104)	9% (71)	766
Educ: < College	15% (231)	17% (263)	18% (269)	26% (398)	16% (239)	7% (113)	1512
Educ: Bachelors degree	14% (61)	20% (88)	20% (90)	26% (117)	14% (64)	6% (24)	444
Educ: Post-grad	13% (32)	20% (48)	21% (51)	30% (72)	12% (30)	5% (11)	244
Income: Under 50k	16% (200)	18% (222)	17% (216)	26% (326)	16% (201)	7% (94)	1260
Income: 50k-100k	12% (77)	17% (107)	20% (128)	28% (177)	16% (99)	6% (39)	626
Income: 100k+	15% (47)	22% (69)	21% (67)	27% (84)	10% (33)	5% (15)	314
Ethnicity: White	11% (186)	17% (295)	20% (338)	30% (521)	15% (261)	7% (120)	1722
Ethnicity: Hispanic	24% (85)	21% (74)	20% (69)	18% (62)	15% (51)	2% (8)	349

Continued on next page

Table MCEN1_17: Do you have a favorable or unfavorable impression of the following types of movies or series?

Anime

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	15%	(324)	18%	(398)	19%	(410)	27%	(587)	15%	(332)	7%	(148)	2200
Ethnicity: Black	27%	(73)	20%	(56)	17%	(47)	16%	(43)	15%	(41)	5%	(14)	274
Ethnicity: Other	32%	(64)	23%	(48)	12%	(25)	11%	(23)	15%	(30)	7%	(14)	204
All Christian	11%	(112)	19%	(195)	20%	(205)	27%	(280)	15%	(153)	9%	(95)	1041
All Non-Christian	24%	(32)	22%	(29)	16%	(21)	19%	(25)	13%	(17)	7%	(9)	132
Atheist	28%	(29)	19%	(20)	17%	(17)	28%	(29)	8%	(8)	—	(0)	104
Agnostic/Nothing in particular	16%	(92)	17%	(95)	17%	(96)	26%	(149)	19%	(108)	5%	(28)	567
Something Else	17%	(59)	17%	(59)	20%	(71)	29%	(104)	13%	(46)	5%	(17)	356
Religious Non-Protestant/Catholic	26%	(42)	22%	(35)	15%	(23)	20%	(32)	11%	(17)	6%	(10)	159
Evangelical	13%	(72)	20%	(115)	18%	(106)	27%	(155)	15%	(87)	7%	(38)	573
Non-Evangelical	11%	(87)	17%	(129)	21%	(163)	28%	(217)	14%	(110)	9%	(72)	778
Community: Urban	22%	(145)	21%	(138)	18%	(121)	19%	(130)	15%	(102)	6%	(38)	674
Community: Suburban	12%	(116)	17%	(173)	20%	(195)	28%	(279)	16%	(154)	8%	(76)	994
Community: Rural	12%	(62)	16%	(87)	18%	(94)	33%	(178)	14%	(77)	6%	(34)	532
Employ: Private Sector	18%	(120)	19%	(129)	22%	(149)	23%	(160)	15%	(102)	3%	(22)	682
Employ: Government	16%	(21)	19%	(25)	19%	(25)	33%	(44)	10%	(13)	4%	(5)	134
Employ: Self-Employed	17%	(32)	27%	(50)	14%	(25)	28%	(52)	9%	(17)	4%	(8)	185
Employ: Homemaker	13%	(20)	18%	(29)	18%	(28)	34%	(54)	14%	(22)	3%	(4)	159
Employ: Student	41%	(27)	11%	(7)	17%	(11)	21%	(13)	6%	(4)	3%	(2)	65
Employ: Retired	4%	(19)	14%	(74)	17%	(92)	30%	(157)	19%	(102)	16%	(86)	531
Employ: Unemployed	20%	(55)	20%	(55)	17%	(47)	22%	(61)	16%	(44)	5%	(14)	275
Employ: Other	17%	(29)	17%	(30)	19%	(32)	26%	(45)	16%	(27)	4%	(7)	169
Military HH: Yes	13%	(42)	13%	(44)	20%	(67)	30%	(99)	15%	(50)	8%	(27)	328
Military HH: No	15%	(282)	19%	(354)	18%	(344)	26%	(488)	15%	(282)	6%	(121)	1872
RD/WT: Right Direction	18%	(162)	21%	(187)	17%	(156)	24%	(214)	15%	(135)	5%	(44)	897
RD/WT: Wrong Track	12%	(162)	16%	(211)	20%	(254)	29%	(373)	15%	(197)	8%	(105)	1303
Biden Job Approve	16%	(173)	20%	(215)	18%	(194)	25%	(264)	16%	(171)	5%	(56)	1074
Biden Job Disapprove	13%	(127)	16%	(164)	19%	(196)	30%	(301)	14%	(137)	8%	(81)	1006

Continued on next page

Table MCEN1_17: Do you have a favorable or unfavorable impression of the following types of movies or series?

Anime

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	15% (324)	18% (398)	19% (410)	27% (587)	15% (332)	7% (148)	2200
Biden Job Strongly Approve	19% (100)	21% (114)	17% (90)	24% (128)	14% (76)	5% (26)	534
Biden Job Somewhat Approve	14% (73)	19% (102)	19% (105)	25% (136)	17% (94)	6% (30)	540
Biden Job Somewhat Disapprove	17% (49)	18% (53)	21% (61)	27% (79)	11% (33)	6% (19)	294
Biden Job Strongly Disapprove	11% (78)	16% (111)	19% (134)	31% (222)	15% (104)	9% (62)	711
Favorable of Biden	17% (186)	21% (226)	17% (191)	24% (261)	16% (173)	5% (54)	1092
Unfavorable of Biden	12% (117)	16% (165)	20% (204)	30% (304)	13% (131)	9% (87)	1009
Very Favorable of Biden	20% (119)	21% (124)	16% (93)	23% (137)	15% (88)	5% (32)	592
Somewhat Favorable of Biden	14% (68)	20% (102)	20% (98)	25% (124)	17% (85)	4% (22)	499
Somewhat Unfavorable of Biden	15% (37)	16% (40)	26% (66)	26% (66)	11% (29)	6% (15)	254
Very Unfavorable of Biden	11% (80)	17% (125)	18% (138)	31% (237)	14% (103)	10% (72)	755
#1 Issue: Economy	15% (117)	19% (149)	20% (157)	26% (205)	16% (122)	4% (31)	781
#1 Issue: Security	10% (39)	17% (65)	20% (76)	33% (125)	11% (43)	9% (36)	384
#1 Issue: Health Care	18% (53)	18% (53)	20% (61)	25% (74)	15% (45)	5% (15)	301
#1 Issue: Medicare / Social Security	5% (14)	16% (42)	16% (42)	30% (77)	19% (49)	15% (38)	262
#1 Issue: Women's Issues	17% (23)	22% (29)	15% (21)	25% (34)	17% (23)	3% (5)	136
#1 Issue: Education	31% (24)	27% (21)	17% (13)	14% (11)	9% (7)	2% (2)	78
#1 Issue: Energy	27% (35)	16% (21)	19% (24)	18% (23)	8% (11)	12% (15)	128
#1 Issue: Other	15% (19)	15% (19)	12% (16)	28% (36)	24% (32)	6% (7)	129
2020 Vote: Joe Biden	17% (166)	21% (206)	16% (162)	25% (244)	15% (152)	6% (57)	987
2020 Vote: Donald Trump	8% (60)	16% (115)	21% (151)	31% (225)	14% (102)	9% (67)	720
2020 Vote: Other	19% (14)	19% (14)	22% (16)	22% (16)	15% (11)	4% (3)	73
2020 Vote: Didn't Vote	20% (83)	15% (62)	19% (79)	25% (102)	16% (67)	5% (21)	414
2018 House Vote: Democrat	14% (107)	21% (154)	19% (142)	24% (180)	15% (114)	6% (48)	745
2018 House Vote: Republican	10% (58)	16% (92)	20% (116)	30% (177)	15% (87)	10% (56)	587
2018 House Vote: Someone else	12% (9)	21% (16)	28% (21)	22% (17)	11% (8)	7% (5)	76
2016 Vote: Hillary Clinton	14% (102)	20% (145)	19% (140)	24% (177)	17% (120)	6% (43)	727
2016 Vote: Donald Trump	8% (53)	17% (113)	20% (137)	32% (219)	14% (96)	9% (64)	682
2016 Vote: Other	15% (16)	24% (26)	15% (16)	26% (28)	12% (13)	7% (8)	106
2016 Vote: Didn't Vote	22% (152)	17% (113)	17% (118)	24% (162)	15% (102)	5% (34)	680

Continued on next page

Table MCEN1_17: Do you have a favorable or unfavorable impression of the following types of movies or series?

Anime

Demographic	Very favorable		Somewhat favorable		Somewhat unfavorable		Very unfavorable		Heard of, no opinion		Never heard of		Total N
Adults	15%	(324)	18%	(398)	19%	(410)	27%	(587)	15%	(332)	7%	(148)	2200
Voted in 2014: Yes	10%	(118)	19%	(238)	21%	(253)	27%	(335)	15%	(189)	8%	(94)	1227
Voted in 2014: No	21%	(206)	16%	(160)	16%	(158)	26%	(252)	15%	(143)	6%	(54)	973
4-Region: Northeast	17%	(68)	12%	(49)	19%	(76)	29%	(113)	15%	(59)	8%	(30)	394
4-Region: Midwest	14%	(62)	15%	(70)	20%	(92)	32%	(146)	15%	(70)	4%	(21)	462
4-Region: South	13%	(106)	20%	(165)	18%	(145)	26%	(215)	16%	(128)	8%	(65)	824
4-Region: West	17%	(87)	22%	(115)	19%	(97)	22%	(113)	14%	(75)	6%	(33)	520
Watched Squid Game	33%	(176)	25%	(131)	17%	(89)	17%	(88)	8%	(41)	1%	(6)	531
Watches Netflix Foreign Films	34%	(169)	30%	(151)	14%	(68)	12%	(59)	9%	(44)	1%	(6)	498
Prefers Subtitles	19%	(161)	21%	(174)	19%	(161)	23%	(192)	13%	(109)	4%	(37)	834
Prefers Dubbing	12%	(162)	16%	(224)	18%	(250)	29%	(395)	16%	(223)	8%	(111)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN2: Which of the following statements is closest to your opinion, even if neither is exactly right?

Demographic	I would prefer to watch a foreign language film or series with subtitles.		I would prefer to watch a foreign language film or series dubbed into English.		Total N
Adults	38%	(834)	62%	(1366)	2200
Gender: Male	40%	(428)	60%	(634)	1062
Gender: Female	36%	(406)	64%	(732)	1138
Age: 18-34	47%	(308)	53%	(347)	655
Age: 35-44	46%	(164)	54%	(193)	358
Age: 45-64	31%	(232)	69%	(519)	751
Age: 65+	30%	(130)	70%	(307)	436
GenZers: 1997-2012	51%	(109)	49%	(103)	212
Millennials: 1981-1996	45%	(305)	55%	(369)	673
GenXers: 1965-1980	38%	(186)	62%	(307)	493
Baby Boomers: 1946-1964	28%	(204)	72%	(513)	717
PID: Dem (no lean)	40%	(340)	60%	(511)	851
PID: Ind (no lean)	41%	(282)	59%	(411)	693
PID: Rep (no lean)	32%	(212)	68%	(444)	656
PID/Gender: Dem Men	44%	(169)	56%	(219)	387
PID/Gender: Dem Women	37%	(171)	63%	(292)	464
PID/Gender: Ind Men	46%	(162)	54%	(189)	351
PID/Gender: Ind Women	35%	(120)	65%	(222)	343
PID/Gender: Rep Men	30%	(98)	70%	(226)	324
PID/Gender: Rep Women	34%	(114)	66%	(217)	332
Ideo: Liberal (1-3)	50%	(285)	50%	(291)	576
Ideo: Moderate (4)	36%	(246)	64%	(444)	690
Ideo: Conservative (5-7)	34%	(258)	66%	(508)	766
Educ: < College	31%	(473)	69%	(1039)	1512
Educ: Bachelors degree	54%	(238)	46%	(206)	444
Educ: Post-grad	51%	(123)	49%	(121)	244
Income: Under 50k	35%	(435)	65%	(824)	1260
Income: 50k-100k	41%	(258)	59%	(368)	626
Income: 100k+	45%	(141)	55%	(174)	314
Ethnicity: White	36%	(625)	64%	(1097)	1722
Ethnicity: Hispanic	52%	(182)	48%	(167)	349

Continued on next page

Table MCEN2: Which of the following statements is closest to your opinion, even if neither is exactly right?

Demographic	I would prefer to watch a foreign language film or series with subtitles.		I would prefer to watch a foreign language film or series dubbed into English.		Total N
Adults	38%	(834)	62%	(1366)	2200
Ethnicity: Black	33%	(89)	67%	(185)	274
Ethnicity: Other	59%	(120)	41%	(84)	204
All Christian	35%	(360)	65%	(681)	1041
All Non-Christian	44%	(58)	56%	(74)	132
Atheist	51%	(53)	49%	(51)	104
Agnostic/Nothing in particular	43%	(242)	57%	(326)	567
Something Else	34%	(122)	66%	(235)	356
Religious Non-Protestant/Catholic	45%	(72)	55%	(87)	159
Evangelical	31%	(177)	69%	(396)	573
Non-Evangelical	36%	(281)	64%	(497)	778
Community: Urban	43%	(289)	57%	(385)	674
Community: Suburban	39%	(388)	61%	(606)	994
Community: Rural	30%	(157)	70%	(375)	532
Employ: Private Sector	42%	(288)	58%	(394)	682
Employ: Government	48%	(63)	52%	(70)	134
Employ: Self-Employed	41%	(75)	59%	(110)	185
Employ: Homemaker	42%	(66)	58%	(93)	159
Employ: Student	52%	(34)	48%	(31)	65
Employ: Retired	29%	(153)	71%	(378)	531
Employ: Unemployed	39%	(107)	61%	(168)	275
Employ: Other	28%	(48)	72%	(121)	169
Military HH: Yes	34%	(113)	66%	(216)	328
Military HH: No	39%	(722)	61%	(1150)	1872
RD/WT: Right Direction	37%	(330)	63%	(567)	897
RD/WT: Wrong Track	39%	(504)	61%	(799)	1303
Biden Job Approve	39%	(422)	61%	(652)	1074
Biden Job Disapprove	37%	(369)	63%	(637)	1006

Continued on next page

Table MCEN2: Which of the following statements is closest to your opinion, even if neither is exactly right?

Demographic	I would prefer to watch a foreign language film or series with subtitles.		I would prefer to watch a foreign language film or series dubbed into English.		Total N
Adults	38%	(834)	62%	(1366)	2200
Biden Job Strongly Approve	34%	(182)	66%	(353)	534
Biden Job Somewhat Approve	44%	(240)	56%	(300)	540
Biden Job Somewhat Disapprove	44%	(130)	56%	(164)	294
Biden Job Strongly Disapprove	34%	(239)	66%	(472)	711
Favorable of Biden	40%	(439)	60%	(652)	1092
Unfavorable of Biden	36%	(359)	64%	(650)	1009
Very Favorable of Biden	34%	(204)	66%	(389)	592
Somewhat Favorable of Biden	47%	(236)	53%	(263)	499
Somewhat Unfavorable of Biden	42%	(106)	58%	(148)	254
Very Unfavorable of Biden	34%	(254)	66%	(502)	755
#1 Issue: Economy	42%	(326)	58%	(455)	781
#1 Issue: Security	28%	(107)	72%	(277)	384
#1 Issue: Health Care	40%	(120)	60%	(181)	301
#1 Issue: Medicare / Social Security	27%	(70)	73%	(192)	262
#1 Issue: Women's Issues	50%	(68)	50%	(68)	136
#1 Issue: Education	38%	(30)	62%	(48)	78
#1 Issue: Energy	47%	(61)	53%	(68)	128
#1 Issue: Other	41%	(53)	59%	(76)	129
2020 Vote: Joe Biden	42%	(418)	58%	(569)	987
2020 Vote: Donald Trump	32%	(227)	68%	(493)	720
2020 Vote: Other	43%	(32)	57%	(42)	73
2020 Vote: Didn't Vote	37%	(154)	63%	(260)	414
2018 House Vote: Democrat	42%	(310)	58%	(436)	745
2018 House Vote: Republican	32%	(186)	68%	(401)	587
2018 House Vote: Someone else	37%	(28)	63%	(48)	76
2016 Vote: Hillary Clinton	39%	(283)	61%	(445)	727
2016 Vote: Donald Trump	34%	(231)	66%	(452)	682
2016 Vote: Other	42%	(44)	58%	(62)	106
2016 Vote: Didn't Vote	41%	(276)	59%	(404)	680

Continued on next page

Table MCEN2: Which of the following statements is closest to your opinion, even if neither is exactly right?

Demographic	I would prefer to watch a foreign language film or series with subtitles.		I would prefer to watch a foreign language film or series dubbed into English.		Total N
Adults	38%	(834)	62%	(1366)	2200
Voted in 2014: Yes	37%	(451)	63%	(776)	1227
Voted in 2014: No	39%	(383)	61%	(590)	973
4-Region: Northeast	37%	(147)	63%	(247)	394
4-Region: Midwest	35%	(160)	65%	(303)	462
4-Region: South	35%	(287)	65%	(537)	824
4-Region: West	46%	(241)	54%	(279)	520
Watched Squid Game	48%	(254)	52%	(277)	531
Watches Netflix Foreign Films	61%	(305)	39%	(194)	498
Prefers Subtitles	100%	(834)	—	(0)	834
Prefers Dubbing	—	(0)	100%	(1366)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_1: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

I like watching movies made in countries other than the United States

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	43%	(297)	40%	(275)	11%	(77)	5%	(36)	685
Gender: Male	40%	(166)	44%	(180)	12%	(48)	4%	(18)	412
Gender: Female	48%	(130)	35%	(95)	11%	(29)	7%	(19)	272
Age: 18-34	46%	(135)	32%	(96)	14%	(41)	8%	(23)	294
Age: 35-44	44%	(60)	49%	(66)	4%	(5)	3%	(4)	135
Age: 45-64	41%	(66)	43%	(70)	11%	(19)	4%	(7)	162
Age: 65+	38%	(36)	46%	(43)	13%	(12)	3%	(3)	93
GenZers: 1997-2012	45%	(49)	29%	(32)	16%	(17)	10%	(11)	109
Millennials: 1981-1996	48%	(131)	38%	(106)	9%	(25)	5%	(14)	277
GenXers: 1965-1980	40%	(53)	44%	(59)	13%	(17)	4%	(5)	134
Baby Boomers: 1946-1964	37%	(53)	48%	(69)	11%	(16)	4%	(6)	144
PID: Dem (no lean)	47%	(152)	41%	(133)	7%	(22)	5%	(15)	321
PID: Ind (no lean)	39%	(85)	40%	(87)	15%	(32)	7%	(15)	219
PID: Rep (no lean)	41%	(59)	38%	(55)	16%	(23)	4%	(6)	144
PID/Gender: Dem Men	43%	(80)	46%	(86)	8%	(15)	3%	(6)	187
PID/Gender: Dem Women	53%	(72)	35%	(46)	5%	(7)	7%	(9)	134
PID/Gender: Ind Men	35%	(46)	42%	(55)	16%	(21)	6%	(8)	130
PID/Gender: Ind Women	44%	(40)	36%	(32)	12%	(11)	8%	(7)	90
PID/Gender: Rep Men	42%	(40)	41%	(39)	13%	(12)	4%	(4)	96
Ideo: Liberal (1-3)	52%	(137)	40%	(106)	5%	(14)	3%	(7)	265
Ideo: Moderate (4)	40%	(79)	38%	(75)	16%	(31)	7%	(13)	197
Ideo: Conservative (5-7)	34%	(65)	47%	(90)	14%	(26)	6%	(11)	191
Educ: < College	42%	(167)	37%	(148)	13%	(53)	8%	(31)	400
Educ: Bachelors degree	48%	(87)	42%	(77)	9%	(16)	2%	(4)	183
Educ: Post-grad	42%	(43)	49%	(50)	8%	(8)	1%	(1)	102
Income: Under 50k	41%	(150)	38%	(139)	14%	(51)	7%	(25)	365
Income: 50k-100k	48%	(90)	40%	(74)	8%	(14)	4%	(8)	186
Income: 100k+	43%	(57)	46%	(62)	9%	(12)	3%	(3)	134
Ethnicity: White	42%	(198)	40%	(188)	13%	(61)	5%	(25)	472

Continued on next page

Table MCEN3_1: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

I like watching movies made in countries other than the United States

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	43%	(297)	40%	(275)	11%	(77)	5%	(36)	685
Ethnicity: Hispanic	37%	(69)	46%	(87)	10%	(19)	7%	(14)	190
Ethnicity: Black	52%	(47)	39%	(35)	4%	(4)	5%	(4)	91
Ethnicity: Other	42%	(51)	42%	(52)	10%	(13)	6%	(7)	122
All Christian	41%	(127)	45%	(137)	10%	(31)	4%	(12)	307
All Non-Christian	50%	(31)	34%	(21)	10%	(6)	6%	(4)	63
Atheist	42%	(25)	36%	(21)	15%	(9)	8%	(5)	59
Agnostic/Nothing in particular	43%	(73)	40%	(68)	11%	(18)	6%	(11)	170
Something Else	48%	(41)	31%	(26)	15%	(13)	6%	(5)	85
Religious Non-Protestant/Catholic	49%	(37)	37%	(28)	8%	(6)	6%	(5)	76
Evangelical	42%	(62)	44%	(65)	12%	(17)	2%	(3)	147
Non-Evangelical	43%	(95)	40%	(90)	11%	(25)	6%	(13)	223
Community: Urban	46%	(130)	41%	(116)	10%	(27)	4%	(12)	287
Community: Suburban	44%	(128)	37%	(107)	14%	(40)	5%	(15)	291
Community: Rural	35%	(38)	48%	(51)	9%	(9)	8%	(9)	107
Employ: Private Sector	48%	(116)	40%	(98)	10%	(25)	2%	(4)	242
Employ: Government	46%	(25)	31%	(17)	14%	(8)	8%	(4)	54
Employ: Self-Employed	37%	(25)	51%	(35)	6%	(4)	6%	(4)	68
Employ: Retired	40%	(41)	42%	(43)	13%	(13)	5%	(5)	103
Employ: Unemployed	40%	(36)	34%	(31)	17%	(16)	9%	(9)	92
Military HH: Yes	43%	(42)	46%	(45)	10%	(9)	2%	(2)	98
Military HH: No	43%	(255)	39%	(230)	12%	(68)	6%	(34)	587
RD/WT: Right Direction	48%	(167)	41%	(143)	7%	(24)	5%	(17)	351
RD/WT: Wrong Track	39%	(130)	39%	(132)	16%	(53)	6%	(19)	334
Biden Job Approve	47%	(191)	40%	(163)	8%	(31)	6%	(23)	408
Biden Job Disapprove	38%	(89)	44%	(103)	16%	(38)	2%	(5)	235

Continued on next page

Table MCEN3_1: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

I like watching movies made in countries other than the United States

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	43%	(297)	40%	(275)	11%	(77)	5%	(36)	685
Biden Job Strongly Approve	48%	(105)	41%	(90)	8%	(18)	3%	(6)	219
Biden Job Somewhat Approve	45%	(85)	38%	(73)	7%	(14)	9%	(18)	190
Biden Job Somewhat Disapprove	46%	(38)	32%	(27)	19%	(16)	3%	(2)	83
Biden Job Strongly Disapprove	34%	(51)	50%	(76)	14%	(21)	2%	(3)	152
Favorable of Biden	47%	(194)	40%	(166)	9%	(38)	5%	(19)	417
Unfavorable of Biden	37%	(91)	42%	(104)	16%	(39)	5%	(12)	246
Very Favorable of Biden	48%	(119)	41%	(103)	7%	(18)	4%	(10)	250
Somewhat Favorable of Biden	45%	(76)	37%	(62)	12%	(20)	6%	(9)	167
Somewhat Unfavorable of Biden	53%	(36)	28%	(19)	17%	(11)	3%	(2)	67
Very Unfavorable of Biden	31%	(55)	48%	(85)	15%	(28)	6%	(11)	179
#1 Issue: Economy	44%	(107)	41%	(101)	14%	(33)	2%	(5)	247
#1 Issue: Security	41%	(36)	45%	(40)	13%	(11)	2%	(1)	89
#1 Issue: Health Care	47%	(48)	41%	(41)	6%	(6)	6%	(6)	100
#1 Issue: Medicare / Social Security	49%	(26)	37%	(20)	4%	(2)	9%	(5)	53
#1 Issue: Women's Issues	52%	(27)	31%	(16)	11%	(5)	6%	(3)	51
#1 Issue: Energy	37%	(25)	34%	(22)	14%	(9)	15%	(10)	66
2020 Vote: Joe Biden	48%	(186)	40%	(154)	8%	(32)	3%	(12)	385
2020 Vote: Donald Trump	32%	(49)	47%	(72)	17%	(25)	4%	(6)	152
2020 Vote: Didn't Vote	43%	(54)	33%	(41)	11%	(14)	13%	(16)	124
2018 House Vote: Democrat	46%	(131)	42%	(119)	8%	(23)	3%	(10)	282
2018 House Vote: Republican	35%	(45)	47%	(61)	14%	(19)	3%	(4)	129
2016 Vote: Hillary Clinton	46%	(123)	42%	(110)	8%	(21)	4%	(10)	265
2016 Vote: Donald Trump	36%	(55)	49%	(74)	15%	(22)	—	(1)	152
2016 Vote: Didn't Vote	44%	(101)	34%	(79)	14%	(31)	9%	(21)	232
Voted in 2014: Yes	41%	(154)	46%	(173)	10%	(36)	4%	(14)	377
Voted in 2014: No	46%	(143)	33%	(101)	13%	(41)	7%	(23)	308

Continued on next page

Table MCEN3_1: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

I like watching movies made in countries other than the United States

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	43%	(297)	40%	(275)	11%	(77)	5%	(36)	685
4-Region: Northeast	52%	(60)	37%	(43)	9%	(10)	2%	(3)	116
4-Region: Midwest	42%	(50)	44%	(53)	11%	(13)	4%	(5)	121
4-Region: South	40%	(87)	35%	(75)	17%	(35)	8%	(17)	214
4-Region: West	43%	(100)	45%	(104)	8%	(18)	5%	(12)	234
Watched Squid Game	52%	(153)	32%	(95)	9%	(27)	6%	(18)	292
Watches Netflix Foreign Films	46%	(227)	39%	(195)	11%	(56)	4%	(20)	498
Prefers Subtitles	44%	(176)	42%	(168)	10%	(40)	4%	(14)	399
Prefers Dubbing	42%	(121)	37%	(107)	13%	(37)	8%	(22)	286

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_2: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

Watching movies made in other countries teaches me new things

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	54%	(371)	32%	(220)	9%	(64)	4%	(29)	685
Gender: Male	52%	(215)	38%	(156)	7%	(29)	3%	(12)	412
Gender: Female	57%	(155)	24%	(65)	13%	(35)	6%	(17)	272
Age: 18-34	52%	(154)	32%	(95)	9%	(25)	7%	(21)	294
Age: 35-44	56%	(75)	36%	(49)	6%	(8)	2%	(3)	135
Age: 45-64	59%	(96)	28%	(45)	11%	(17)	2%	(4)	162
Age: 65+	49%	(46)	34%	(32)	15%	(14)	2%	(2)	93
GenZers: 1997-2012	46%	(50)	36%	(39)	13%	(15)	5%	(6)	109
Millennials: 1981-1996	57%	(159)	31%	(87)	5%	(15)	6%	(16)	277
GenXers: 1965-1980	62%	(83)	26%	(35)	9%	(12)	3%	(3)	134
Baby Boomers: 1946-1964	45%	(64)	39%	(56)	15%	(21)	2%	(3)	144
PID: Dem (no lean)	60%	(194)	32%	(103)	5%	(17)	2%	(7)	321
PID: Ind (no lean)	47%	(103)	34%	(75)	12%	(26)	7%	(16)	219
PID: Rep (no lean)	51%	(74)	30%	(43)	14%	(21)	4%	(6)	144
PID/Gender: Dem Men	59%	(111)	36%	(66)	4%	(8)	1%	(2)	187
PID/Gender: Dem Women	62%	(83)	27%	(36)	7%	(9)	4%	(5)	134
PID/Gender: Ind Men	41%	(53)	43%	(56)	11%	(14)	5%	(7)	130
PID/Gender: Ind Women	55%	(50)	21%	(19)	14%	(12)	10%	(9)	90
PID/Gender: Rep Men	54%	(51)	35%	(33)	8%	(7)	4%	(4)	96
Ideo: Liberal (1-3)	63%	(168)	29%	(78)	5%	(14)	2%	(4)	265
Ideo: Moderate (4)	48%	(96)	35%	(70)	11%	(21)	5%	(11)	197
Ideo: Conservative (5-7)	48%	(92)	34%	(65)	13%	(25)	4%	(8)	191
Educ: < College	48%	(190)	34%	(135)	12%	(50)	6%	(25)	400
Educ: Bachelors degree	61%	(112)	32%	(58)	5%	(9)	2%	(4)	183
Educ: Post-grad	67%	(68)	27%	(27)	5%	(5)	1%	(1)	102
Income: Under 50k	53%	(193)	29%	(106)	12%	(44)	6%	(22)	365
Income: 50k-100k	53%	(99)	38%	(70)	6%	(11)	3%	(5)	186
Income: 100k+	59%	(78)	33%	(44)	7%	(10)	1%	(1)	134
Ethnicity: White	52%	(247)	33%	(155)	11%	(51)	4%	(19)	472

Continued on next page

Table MCEN3_2: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

Watching movies made in other countries teaches me new things

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	54%	(371)	32%	(220)	9%	(64)	4%	(29)	685
Ethnicity: Hispanic	61%	(116)	26%	(50)	8%	(16)	4%	(8)	190
Ethnicity: Black	52%	(47)	35%	(32)	6%	(6)	7%	(6)	91
Ethnicity: Other	63%	(76)	28%	(34)	7%	(8)	3%	(3)	122
All Christian	52%	(160)	38%	(117)	7%	(23)	2%	(8)	307
All Non-Christian	60%	(38)	24%	(15)	12%	(7)	4%	(3)	63
Atheist	46%	(28)	37%	(22)	12%	(7)	5%	(3)	59
Agnostic/Nothing in particular	55%	(94)	27%	(46)	12%	(21)	6%	(10)	170
Something Else	60%	(51)	25%	(21)	8%	(7)	7%	(6)	85
Religious Non-Protestant/Catholic	60%	(45)	27%	(21)	10%	(7)	4%	(3)	76
Evangelical	57%	(84)	32%	(48)	10%	(15)	—	(0)	147
Non-Evangelical	52%	(116)	36%	(81)	6%	(13)	6%	(13)	223
Community: Urban	59%	(170)	30%	(85)	8%	(24)	3%	(8)	287
Community: Suburban	53%	(153)	34%	(97)	9%	(27)	5%	(13)	291
Community: Rural	44%	(48)	35%	(38)	13%	(14)	7%	(8)	107
Employ: Private Sector	54%	(131)	38%	(92)	7%	(17)	1%	(2)	242
Employ: Government	61%	(32)	20%	(11)	11%	(6)	8%	(4)	54
Employ: Self-Employed	60%	(41)	28%	(19)	8%	(5)	4%	(3)	68
Employ: Retired	48%	(49)	31%	(32)	17%	(18)	4%	(4)	103
Employ: Unemployed	52%	(48)	34%	(31)	9%	(8)	5%	(5)	92
Military HH: Yes	51%	(50)	35%	(34)	13%	(12)	1%	(1)	98
Military HH: No	55%	(321)	32%	(186)	9%	(52)	5%	(28)	587
RD/WT: Right Direction	58%	(205)	32%	(113)	6%	(23)	3%	(11)	351
RD/WT: Wrong Track	50%	(166)	32%	(108)	13%	(42)	5%	(18)	334
Biden Job Approve	58%	(236)	32%	(131)	7%	(27)	4%	(15)	408
Biden Job Disapprove	51%	(120)	31%	(73)	14%	(33)	3%	(8)	235

Continued on next page

Table MCEN3_2: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

Watching movies made in other countries teaches me new things

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	54%	(371)	32%	(220)	9%	(64)	4%	(29)	685
Biden Job Strongly Approve	63%	(138)	26%	(57)	8%	(18)	3%	(6)	219
Biden Job Somewhat Approve	51%	(97)	39%	(74)	5%	(9)	5%	(9)	190
Biden Job Somewhat Disapprove	58%	(48)	31%	(26)	9%	(8)	2%	(1)	83
Biden Job Strongly Disapprove	48%	(72)	31%	(47)	17%	(25)	4%	(7)	152
Favorable of Biden	58%	(241)	31%	(130)	8%	(33)	3%	(12)	417
Unfavorable of Biden	48%	(118)	35%	(85)	12%	(31)	5%	(12)	246
Very Favorable of Biden	62%	(155)	27%	(68)	8%	(20)	3%	(7)	250
Somewhat Favorable of Biden	52%	(87)	37%	(62)	8%	(13)	3%	(5)	167
Somewhat Unfavorable of Biden	53%	(36)	34%	(23)	10%	(7)	3%	(2)	67
Very Unfavorable of Biden	46%	(82)	35%	(62)	13%	(24)	6%	(10)	179
#1 Issue: Economy	56%	(138)	33%	(80)	8%	(20)	4%	(9)	247
#1 Issue: Security	50%	(44)	34%	(30)	14%	(12)	3%	(3)	89
#1 Issue: Health Care	52%	(52)	41%	(41)	3%	(3)	4%	(4)	100
#1 Issue: Medicare / Social Security	60%	(32)	29%	(16)	7%	(4)	4%	(2)	53
#1 Issue: Women's Issues	63%	(32)	21%	(11)	9%	(5)	7%	(4)	51
#1 Issue: Energy	58%	(38)	22%	(14)	15%	(10)	5%	(3)	66
2020 Vote: Joe Biden	59%	(228)	32%	(122)	7%	(27)	2%	(8)	385
2020 Vote: Donald Trump	47%	(71)	34%	(51)	18%	(27)	2%	(2)	152
2020 Vote: Didn't Vote	49%	(61)	32%	(40)	8%	(10)	10%	(13)	124
2018 House Vote: Democrat	59%	(168)	31%	(88)	8%	(22)	1%	(4)	282
2018 House Vote: Republican	50%	(65)	32%	(41)	14%	(19)	4%	(5)	129
2016 Vote: Hillary Clinton	60%	(158)	32%	(84)	6%	(17)	2%	(5)	265
2016 Vote: Donald Trump	49%	(75)	33%	(51)	16%	(25)	1%	(2)	152
2016 Vote: Didn't Vote	51%	(118)	32%	(74)	9%	(21)	8%	(18)	232
Voted in 2014: Yes	54%	(203)	34%	(127)	10%	(37)	3%	(10)	377
Voted in 2014: No	54%	(167)	30%	(93)	9%	(28)	6%	(19)	308

Continued on next page

Table MCEN3_2: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

Watching movies made in other countries teaches me new things

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	54%	(371)	32%	(220)	9%	(64)	4%	(29)	685
4-Region: Northeast	54%	(63)	34%	(39)	10%	(12)	2%	(3)	116
4-Region: Midwest	51%	(61)	37%	(45)	6%	(7)	6%	(8)	121
4-Region: South	52%	(112)	27%	(57)	15%	(31)	6%	(14)	214
4-Region: West	58%	(135)	34%	(80)	6%	(14)	2%	(5)	234
Watched Squid Game	60%	(175)	26%	(77)	8%	(23)	6%	(17)	292
Watches Netflix Foreign Films	55%	(274)	32%	(161)	9%	(44)	4%	(20)	498
Prefers Subtitles	58%	(231)	30%	(121)	9%	(37)	3%	(10)	399
Prefers Dubbing	49%	(140)	35%	(100)	10%	(28)	7%	(19)	286

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_3: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

I think foreign language films are more interesting than movies made in the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	34%	(233)	31%	(215)	28%	(190)	7%	(46)	685
Gender: Male	36%	(147)	29%	(119)	30%	(125)	5%	(22)	412
Gender: Female	32%	(86)	35%	(96)	24%	(65)	9%	(24)	272
Age: 18-34	38%	(112)	32%	(94)	23%	(69)	7%	(19)	294
Age: 35-44	39%	(52)	29%	(39)	26%	(35)	7%	(9)	135
Age: 45-64	26%	(43)	34%	(55)	33%	(53)	7%	(12)	162
Age: 65+	28%	(26)	30%	(28)	36%	(34)	6%	(6)	93
GenZers: 1997-2012	38%	(42)	33%	(36)	24%	(26)	5%	(5)	109
Millennials: 1981-1996	40%	(110)	30%	(83)	23%	(64)	7%	(20)	277
GenXers: 1965-1980	26%	(35)	34%	(46)	30%	(41)	9%	(12)	134
Baby Boomers: 1946-1964	29%	(42)	30%	(44)	35%	(50)	6%	(8)	144
PID: Dem (no lean)	40%	(128)	32%	(102)	24%	(77)	4%	(14)	321
PID: Ind (no lean)	26%	(56)	33%	(73)	30%	(67)	11%	(24)	219
PID: Rep (no lean)	34%	(49)	29%	(41)	32%	(46)	6%	(9)	144
PID/Gender: Dem Men	44%	(82)	25%	(46)	28%	(51)	4%	(7)	187
PID/Gender: Dem Women	34%	(46)	41%	(56)	19%	(26)	5%	(7)	134
PID/Gender: Ind Men	18%	(23)	36%	(46)	37%	(49)	9%	(12)	130
PID/Gender: Ind Women	37%	(34)	29%	(26)	20%	(18)	13%	(12)	90
PID/Gender: Rep Men	44%	(42)	28%	(27)	26%	(25)	2%	(2)	96
Ideo: Liberal (1-3)	43%	(115)	31%	(81)	22%	(58)	4%	(12)	265
Ideo: Moderate (4)	28%	(56)	33%	(65)	31%	(61)	8%	(15)	197
Ideo: Conservative (5-7)	29%	(56)	32%	(62)	33%	(62)	6%	(11)	191
Educ: < College	34%	(135)	32%	(130)	27%	(107)	7%	(28)	400
Educ: Bachelors degree	37%	(67)	29%	(53)	27%	(50)	7%	(13)	183
Educ: Post-grad	31%	(31)	32%	(33)	33%	(33)	4%	(4)	102
Income: Under 50k	32%	(118)	31%	(114)	29%	(105)	8%	(29)	365
Income: 50k-100k	38%	(71)	33%	(61)	24%	(45)	5%	(9)	186
Income: 100k+	33%	(44)	30%	(40)	30%	(40)	7%	(9)	134
Ethnicity: White	33%	(156)	30%	(143)	31%	(146)	6%	(27)	472

Continued on next page

Table MCEN3_3: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

I think foreign language films are more interesting than movies made in the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	34%	(233)	31%	(215)	28%	(190)	7%	(46)	685
Ethnicity: Hispanic	41%	(77)	29%	(55)	25%	(48)	5%	(10)	190
Ethnicity: Black	36%	(32)	32%	(29)	19%	(17)	13%	(11)	91
Ethnicity: Other	36%	(45)	35%	(43)	22%	(26)	6%	(8)	122
All Christian	38%	(117)	29%	(90)	29%	(88)	4%	(11)	307
All Non-Christian	42%	(27)	30%	(19)	19%	(12)	8%	(5)	63
Atheist	29%	(17)	30%	(18)	36%	(21)	5%	(3)	59
Agnostic/Nothing in particular	29%	(49)	30%	(51)	30%	(52)	11%	(18)	170
Something Else	26%	(22)	44%	(37)	19%	(16)	10%	(9)	85
Religious Non-Protestant/Catholic	45%	(34)	25%	(19)	23%	(18)	7%	(5)	76
Evangelical	35%	(52)	37%	(54)	24%	(35)	4%	(6)	147
Non-Evangelical	35%	(77)	32%	(72)	27%	(61)	6%	(13)	223
Community: Urban	39%	(112)	30%	(85)	27%	(76)	5%	(13)	287
Community: Suburban	31%	(89)	33%	(95)	29%	(86)	7%	(21)	291
Community: Rural	30%	(32)	33%	(35)	26%	(28)	11%	(12)	107
Employ: Private Sector	33%	(80)	31%	(75)	30%	(73)	6%	(14)	242
Employ: Government	48%	(26)	18%	(10)	26%	(14)	8%	(4)	54
Employ: Self-Employed	43%	(29)	38%	(26)	16%	(11)	3%	(2)	68
Employ: Retired	27%	(27)	29%	(30)	36%	(37)	9%	(9)	103
Employ: Unemployed	24%	(22)	40%	(37)	28%	(26)	8%	(7)	92
Military HH: Yes	39%	(38)	26%	(25)	32%	(32)	3%	(3)	98
Military HH: No	33%	(195)	32%	(190)	27%	(158)	7%	(43)	587
RD/WT: Right Direction	41%	(145)	28%	(99)	25%	(87)	6%	(21)	351
RD/WT: Wrong Track	27%	(88)	35%	(117)	31%	(103)	8%	(25)	334
Biden Job Approve	39%	(159)	32%	(131)	23%	(96)	6%	(23)	408
Biden Job Disapprove	29%	(69)	32%	(74)	34%	(80)	5%	(12)	235

Continued on next page

Table MCEN3_3: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

I think foreign language films are more interesting than movies made in the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	34%	(233)	31%	(215)	28%	(190)	7%	(46)	685
Biden Job Strongly Approve	42%	(92)	31%	(67)	23%	(51)	4%	(9)	219
Biden Job Somewhat Approve	35%	(67)	34%	(64)	24%	(45)	7%	(14)	190
Biden Job Somewhat Disapprove	20%	(17)	37%	(31)	37%	(31)	5%	(4)	83
Biden Job Strongly Disapprove	34%	(52)	28%	(43)	32%	(49)	5%	(8)	152
Favorable of Biden	39%	(162)	31%	(130)	25%	(105)	5%	(20)	417
Unfavorable of Biden	25%	(63)	33%	(81)	34%	(83)	8%	(19)	246
Very Favorable of Biden	41%	(103)	31%	(78)	23%	(59)	4%	(11)	250
Somewhat Favorable of Biden	36%	(60)	31%	(52)	28%	(46)	6%	(9)	167
Somewhat Unfavorable of Biden	22%	(15)	35%	(23)	37%	(25)	6%	(4)	67
Very Unfavorable of Biden	27%	(48)	32%	(58)	32%	(58)	9%	(15)	179
#1 Issue: Economy	36%	(90)	27%	(66)	31%	(76)	6%	(15)	247
#1 Issue: Security	27%	(24)	30%	(27)	36%	(33)	7%	(6)	89
#1 Issue: Health Care	47%	(47)	27%	(27)	18%	(18)	8%	(8)	100
#1 Issue: Medicare / Social Security	28%	(15)	41%	(22)	19%	(10)	12%	(6)	53
#1 Issue: Women's Issues	34%	(17)	50%	(26)	13%	(7)	3%	(1)	51
#1 Issue: Energy	27%	(17)	29%	(19)	43%	(28)	2%	(1)	66
2020 Vote: Joe Biden	37%	(142)	31%	(120)	27%	(104)	5%	(19)	385
2020 Vote: Donald Trump	30%	(45)	30%	(46)	37%	(57)	3%	(4)	152
2020 Vote: Didn't Vote	32%	(39)	33%	(41)	21%	(26)	15%	(19)	124
2018 House Vote: Democrat	34%	(95)	32%	(90)	30%	(84)	5%	(14)	282
2018 House Vote: Republican	28%	(36)	31%	(40)	34%	(44)	7%	(9)	129
2016 Vote: Hillary Clinton	34%	(90)	32%	(85)	29%	(75)	5%	(14)	265
2016 Vote: Donald Trump	29%	(44)	33%	(50)	34%	(52)	4%	(6)	152
2016 Vote: Didn't Vote	39%	(91)	29%	(66)	24%	(56)	8%	(19)	232
Voted in 2014: Yes	31%	(117)	32%	(121)	31%	(116)	6%	(22)	377
Voted in 2014: No	38%	(116)	31%	(94)	24%	(73)	8%	(24)	308

Continued on next page

Table MCEN3_3: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

I think foreign language films are more interesting than movies made in the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	34%	(233)	31%	(215)	28%	(190)	7%	(46)	685
4-Region: Northeast	38%	(44)	32%	(38)	25%	(29)	4%	(5)	116
4-Region: Midwest	28%	(34)	39%	(47)	26%	(31)	8%	(9)	121
4-Region: South	29%	(61)	29%	(62)	34%	(73)	9%	(18)	214
4-Region: West	40%	(94)	30%	(70)	24%	(56)	6%	(14)	234
Watched Squid Game	44%	(130)	27%	(80)	22%	(63)	7%	(20)	292
Watches Netflix Foreign Films	38%	(188)	31%	(155)	25%	(124)	6%	(31)	498
Prefers Subtitles	33%	(130)	33%	(133)	29%	(115)	5%	(20)	399
Prefers Dubbing	36%	(103)	29%	(82)	26%	(75)	9%	(26)	286

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_4: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

It is easy to find foreign language films on streaming services

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	31%	(215)	36%	(248)	21%	(146)	11%	(75)	685
Gender: Male	31%	(127)	42%	(174)	19%	(80)	7%	(31)	412
Gender: Female	33%	(89)	27%	(74)	24%	(65)	16%	(44)	272
Age: 18-34	32%	(94)	39%	(114)	18%	(53)	11%	(34)	294
Age: 35-44	42%	(56)	36%	(49)	18%	(24)	4%	(6)	135
Age: 45-64	25%	(40)	37%	(59)	28%	(45)	11%	(17)	162
Age: 65+	27%	(26)	27%	(26)	25%	(24)	20%	(19)	93
GenZers: 1997-2012	32%	(35)	38%	(42)	20%	(22)	10%	(11)	109
Millennials: 1981-1996	37%	(104)	38%	(105)	16%	(43)	9%	(25)	277
GenXers: 1965-1980	27%	(36)	35%	(46)	27%	(36)	12%	(15)	134
Baby Boomers: 1946-1964	24%	(35)	35%	(51)	29%	(42)	12%	(17)	144
PID: Dem (no lean)	41%	(133)	31%	(101)	19%	(61)	8%	(27)	321
PID: Ind (no lean)	19%	(42)	43%	(95)	23%	(50)	15%	(32)	219
PID: Rep (no lean)	28%	(41)	36%	(52)	25%	(35)	11%	(16)	144
PID/Gender: Dem Men	40%	(75)	37%	(69)	17%	(32)	6%	(11)	187
PID/Gender: Dem Women	43%	(58)	24%	(32)	22%	(29)	12%	(16)	134
PID/Gender: Ind Men	16%	(21)	51%	(67)	24%	(31)	9%	(11)	130
PID/Gender: Ind Women	23%	(21)	32%	(29)	21%	(19)	24%	(21)	90
PID/Gender: Rep Men	32%	(30)	40%	(39)	19%	(18)	9%	(9)	96
Ideo: Liberal (1-3)	40%	(106)	32%	(84)	17%	(46)	11%	(28)	265
Ideo: Moderate (4)	26%	(51)	44%	(87)	21%	(42)	9%	(17)	197
Ideo: Conservative (5-7)	26%	(50)	36%	(70)	26%	(50)	11%	(21)	191
Educ: < College	30%	(121)	34%	(135)	24%	(95)	12%	(49)	400
Educ: Bachelors degree	37%	(67)	39%	(72)	16%	(29)	9%	(16)	183
Educ: Post-grad	27%	(27)	41%	(41)	22%	(23)	10%	(10)	102
Income: Under 50k	29%	(106)	36%	(131)	23%	(83)	12%	(45)	365
Income: 50k-100k	34%	(64)	36%	(68)	18%	(34)	11%	(21)	186
Income: 100k+	34%	(46)	37%	(49)	21%	(29)	8%	(10)	134
Ethnicity: White	29%	(137)	35%	(166)	24%	(114)	12%	(56)	472

Continued on next page

Table MCEN3_4: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

It is easy to find foreign language films on streaming services

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	31%	(215)	36%	(248)	21%	(146)	11%	(75)	685
Ethnicity: Hispanic	29%	(56)	40%	(77)	16%	(31)	14%	(27)	190
Ethnicity: Black	36%	(32)	41%	(38)	13%	(12)	10%	(9)	91
Ethnicity: Other	38%	(47)	37%	(45)	17%	(21)	8%	(10)	122
All Christian	34%	(104)	37%	(113)	20%	(62)	9%	(28)	307
All Non-Christian	44%	(27)	32%	(20)	16%	(10)	8%	(5)	63
Atheist	29%	(17)	43%	(25)	23%	(14)	5%	(3)	59
Agnostic/Nothing in particular	24%	(41)	37%	(63)	23%	(40)	16%	(27)	170
Something Else	31%	(26)	31%	(27)	24%	(20)	14%	(12)	85
Religious Non-Protestant/Catholic	37%	(28)	41%	(31)	15%	(11)	7%	(5)	76
Evangelical	35%	(52)	33%	(48)	26%	(39)	6%	(9)	147
Non-Evangelical	33%	(73)	35%	(79)	18%	(40)	14%	(31)	223
Community: Urban	38%	(110)	40%	(115)	14%	(41)	7%	(21)	287
Community: Suburban	26%	(75)	33%	(95)	27%	(79)	14%	(42)	291
Community: Rural	29%	(31)	36%	(38)	24%	(25)	12%	(13)	107
Employ: Private Sector	37%	(91)	40%	(96)	17%	(42)	6%	(13)	242
Employ: Government	33%	(18)	35%	(19)	19%	(10)	13%	(7)	54
Employ: Self-Employed	34%	(23)	39%	(26)	22%	(15)	6%	(4)	68
Employ: Retired	25%	(26)	29%	(30)	26%	(26)	20%	(21)	103
Employ: Unemployed	27%	(25)	37%	(34)	23%	(21)	13%	(12)	92
Military HH: Yes	27%	(27)	38%	(37)	25%	(25)	10%	(10)	98
Military HH: No	32%	(189)	36%	(211)	21%	(121)	11%	(66)	587
RD/WT: Right Direction	37%	(131)	39%	(136)	15%	(53)	9%	(31)	351
RD/WT: Wrong Track	25%	(85)	33%	(111)	28%	(93)	13%	(44)	334
Biden Job Approve	37%	(151)	35%	(143)	18%	(73)	10%	(42)	408
Biden Job Disapprove	27%	(63)	36%	(85)	28%	(65)	9%	(22)	235

Continued on next page

Table MCEN3_4: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

It is easy to find foreign language films on streaming services

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	31%	(215)	36%	(248)	21%	(146)	11%	(75)	685
Biden Job Strongly Approve	42%	(92)	33%	(71)	18%	(39)	8%	(17)	219
Biden Job Somewhat Approve	31%	(59)	38%	(71)	18%	(34)	13%	(25)	190
Biden Job Somewhat Disapprove	22%	(19)	38%	(32)	35%	(29)	4%	(4)	83
Biden Job Strongly Disapprove	29%	(45)	35%	(53)	24%	(36)	12%	(19)	152
Favorable of Biden	38%	(158)	36%	(149)	17%	(70)	10%	(40)	417
Unfavorable of Biden	21%	(52)	37%	(92)	29%	(71)	13%	(31)	246
Very Favorable of Biden	43%	(108)	32%	(79)	16%	(39)	9%	(23)	250
Somewhat Favorable of Biden	30%	(50)	42%	(70)	18%	(30)	10%	(17)	167
Somewhat Unfavorable of Biden	13%	(9)	44%	(30)	39%	(26)	4%	(3)	67
Very Unfavorable of Biden	24%	(44)	35%	(63)	25%	(45)	16%	(28)	179
#1 Issue: Economy	36%	(89)	34%	(85)	19%	(47)	11%	(26)	247
#1 Issue: Security	27%	(24)	41%	(37)	26%	(23)	6%	(5)	89
#1 Issue: Health Care	28%	(28)	49%	(49)	16%	(16)	7%	(7)	100
#1 Issue: Medicare / Social Security	43%	(23)	23%	(12)	14%	(8)	19%	(10)	53
#1 Issue: Women's Issues	29%	(15)	35%	(18)	20%	(10)	16%	(8)	51
#1 Issue: Energy	25%	(17)	22%	(14)	37%	(25)	15%	(10)	66
2020 Vote: Joe Biden	37%	(141)	37%	(141)	19%	(74)	8%	(29)	385
2020 Vote: Donald Trump	23%	(35)	39%	(59)	28%	(43)	9%	(14)	152
2020 Vote: Didn't Vote	26%	(32)	34%	(42)	21%	(26)	20%	(24)	124
2018 House Vote: Democrat	37%	(106)	36%	(101)	20%	(56)	7%	(19)	282
2018 House Vote: Republican	33%	(42)	32%	(41)	27%	(35)	8%	(10)	129
2016 Vote: Hillary Clinton	40%	(105)	32%	(85)	20%	(52)	8%	(22)	265
2016 Vote: Donald Trump	28%	(43)	37%	(57)	30%	(46)	4%	(7)	152
2016 Vote: Didn't Vote	24%	(55)	42%	(96)	19%	(43)	16%	(38)	232
Voted in 2014: Yes	35%	(130)	34%	(128)	23%	(86)	9%	(32)	377
Voted in 2014: No	28%	(85)	39%	(120)	19%	(60)	14%	(43)	308

Continued on next page

Table MCEN3_4: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?
It is easy to find foreign language films on streaming services

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	31%	(215)	36%	(248)	21%	(146)	11%	(75)	685
4-Region: Northeast	39%	(45)	30%	(35)	24%	(28)	7%	(9)	116
4-Region: Midwest	26%	(31)	36%	(43)	24%	(28)	15%	(18)	121
4-Region: South	32%	(70)	30%	(65)	24%	(52)	13%	(29)	214
4-Region: West	30%	(70)	45%	(105)	16%	(38)	9%	(20)	234
Watched Squid Game	40%	(117)	36%	(106)	16%	(47)	8%	(23)	292
Watches Netflix Foreign Films	35%	(176)	38%	(189)	18%	(91)	8%	(42)	498
Prefers Subtitles	30%	(120)	39%	(155)	22%	(87)	9%	(38)	399
Prefers Dubbing	33%	(96)	33%	(93)	21%	(59)	13%	(38)	286

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_5: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

Watching foreign language films makes me feel smart and cultured

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	27%	(185)	34%	(231)	34%	(229)	6%	(39)	685
Gender: Male	29%	(121)	37%	(151)	31%	(126)	3%	(14)	412
Gender: Female	24%	(64)	29%	(80)	38%	(103)	9%	(25)	272
Age: 18-34	30%	(89)	35%	(104)	27%	(80)	7%	(21)	294
Age: 35-44	40%	(54)	36%	(48)	22%	(30)	2%	(3)	135
Age: 45-64	17%	(27)	34%	(56)	43%	(69)	6%	(10)	162
Age: 65+	16%	(14)	25%	(23)	54%	(51)	5%	(5)	93
GenZers: 1997-2012	23%	(25)	31%	(33)	41%	(45)	5%	(6)	109
Millennials: 1981-1996	39%	(107)	37%	(101)	19%	(51)	6%	(16)	277
GenXers: 1965-1980	22%	(30)	36%	(48)	36%	(48)	6%	(8)	134
Baby Boomers: 1946-1964	15%	(21)	30%	(44)	50%	(72)	6%	(8)	144
PID: Dem (no lean)	32%	(103)	35%	(111)	30%	(95)	4%	(12)	321
PID: Ind (no lean)	20%	(45)	34%	(76)	37%	(81)	8%	(19)	219
PID: Rep (no lean)	26%	(38)	30%	(44)	37%	(54)	6%	(9)	144
PID/Gender: Dem Men	36%	(67)	35%	(65)	27%	(51)	2%	(4)	187
PID/Gender: Dem Women	27%	(36)	34%	(46)	33%	(44)	6%	(8)	134
PID/Gender: Ind Men	20%	(26)	38%	(49)	35%	(46)	7%	(9)	130
PID/Gender: Ind Women	21%	(18)	29%	(26)	39%	(35)	11%	(10)	90
PID/Gender: Rep Men	30%	(28)	37%	(36)	31%	(30)	2%	(2)	96
Ideo: Liberal (1-3)	31%	(83)	37%	(98)	28%	(75)	3%	(9)	265
Ideo: Moderate (4)	28%	(56)	33%	(65)	33%	(66)	5%	(11)	197
Ideo: Conservative (5-7)	23%	(44)	33%	(64)	38%	(72)	6%	(12)	191
Educ: < College	20%	(81)	37%	(149)	36%	(142)	7%	(28)	400
Educ: Bachelors degree	39%	(72)	27%	(50)	28%	(52)	5%	(9)	183
Educ: Post-grad	31%	(32)	32%	(33)	35%	(35)	2%	(2)	102
Income: Under 50k	24%	(86)	33%	(119)	37%	(135)	7%	(25)	365
Income: 50k-100k	24%	(45)	39%	(72)	32%	(60)	5%	(9)	186
Income: 100k+	40%	(54)	30%	(40)	26%	(34)	4%	(6)	134
Ethnicity: White	25%	(120)	33%	(154)	37%	(174)	5%	(25)	472

Continued on next page

Table MCEN3_5: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

Watching foreign language films makes me feel smart and cultured

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	27%	(185)	34%	(231)	34%	(229)	6%	(39)	685
Ethnicity: Hispanic	28%	(54)	39%	(74)	28%	(52)	5%	(9)	190
Ethnicity: Black	32%	(29)	36%	(33)	23%	(21)	9%	(8)	91
Ethnicity: Other	30%	(36)	36%	(44)	29%	(35)	5%	(7)	122
All Christian	29%	(89)	39%	(120)	27%	(84)	5%	(14)	307
All Non-Christian	48%	(30)	19%	(12)	27%	(17)	5%	(3)	63
Atheist	14%	(8)	41%	(24)	37%	(22)	8%	(5)	59
Agnostic/Nothing in particular	19%	(32)	31%	(52)	43%	(73)	8%	(13)	170
Something Else	30%	(25)	27%	(23)	38%	(33)	5%	(4)	85
Religious Non-Protestant/Catholic	43%	(33)	29%	(22)	23%	(17)	6%	(4)	76
Evangelical	37%	(55)	38%	(56)	23%	(34)	2%	(3)	147
Non-Evangelical	25%	(55)	33%	(73)	37%	(82)	6%	(14)	223
Community: Urban	35%	(100)	36%	(103)	25%	(72)	4%	(12)	287
Community: Suburban	23%	(67)	31%	(90)	41%	(118)	5%	(15)	291
Community: Rural	17%	(19)	35%	(37)	37%	(39)	11%	(12)	107
Employ: Private Sector	35%	(85)	39%	(95)	23%	(56)	3%	(6)	242
Employ: Government	33%	(18)	30%	(16)	28%	(15)	9%	(5)	54
Employ: Self-Employed	41%	(28)	28%	(19)	25%	(17)	6%	(4)	68
Employ: Retired	13%	(13)	27%	(27)	55%	(56)	6%	(6)	103
Employ: Unemployed	17%	(15)	31%	(28)	44%	(41)	8%	(7)	92
Military HH: Yes	18%	(18)	33%	(33)	46%	(45)	2%	(2)	98
Military HH: No	28%	(167)	34%	(198)	31%	(184)	6%	(37)	587
RD/WT: Right Direction	34%	(118)	37%	(130)	25%	(87)	4%	(16)	351
RD/WT: Wrong Track	20%	(67)	30%	(101)	43%	(142)	7%	(24)	334
Biden Job Approve	32%	(133)	35%	(143)	29%	(116)	4%	(17)	408
Biden Job Disapprove	20%	(47)	34%	(79)	41%	(97)	5%	(12)	235

Continued on next page

Table MCEN3_5: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

Watching foreign language films makes me feel smart and cultured

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	27%	(185)	34%	(231)	34%	(229)	6%	(39)	685
Biden Job Strongly Approve	42%	(91)	32%	(70)	23%	(50)	3%	(7)	219
Biden Job Somewhat Approve	22%	(42)	38%	(73)	35%	(66)	5%	(9)	190
Biden Job Somewhat Disapprove	16%	(14)	42%	(35)	37%	(31)	4%	(3)	83
Biden Job Strongly Disapprove	22%	(33)	29%	(44)	43%	(66)	6%	(9)	152
Favorable of Biden	31%	(129)	36%	(149)	29%	(121)	4%	(18)	417
Unfavorable of Biden	20%	(50)	32%	(79)	41%	(101)	6%	(15)	246
Very Favorable of Biden	38%	(96)	34%	(86)	22%	(55)	5%	(13)	250
Somewhat Favorable of Biden	19%	(33)	38%	(63)	40%	(66)	3%	(5)	167
Somewhat Unfavorable of Biden	25%	(17)	40%	(27)	35%	(23)	1%	(1)	67
Very Unfavorable of Biden	19%	(34)	29%	(53)	43%	(78)	8%	(15)	179
#1 Issue: Economy	29%	(71)	36%	(90)	30%	(74)	5%	(12)	247
#1 Issue: Security	28%	(25)	31%	(27)	37%	(33)	5%	(4)	89
#1 Issue: Health Care	30%	(30)	43%	(43)	21%	(22)	6%	(6)	100
#1 Issue: Medicare / Social Security	26%	(13)	28%	(15)	37%	(20)	9%	(5)	53
#1 Issue: Women's Issues	25%	(13)	27%	(14)	40%	(20)	8%	(4)	51
#1 Issue: Energy	25%	(16)	29%	(19)	41%	(27)	4%	(3)	66
2020 Vote: Joe Biden	29%	(113)	35%	(134)	32%	(123)	4%	(15)	385
2020 Vote: Donald Trump	24%	(36)	36%	(55)	35%	(54)	5%	(8)	152
2020 Vote: Didn't Vote	28%	(35)	28%	(34)	33%	(41)	11%	(14)	124
2018 House Vote: Democrat	30%	(83)	34%	(94)	33%	(94)	3%	(10)	282
2018 House Vote: Republican	29%	(38)	33%	(43)	32%	(41)	6%	(7)	129
2016 Vote: Hillary Clinton	29%	(76)	35%	(92)	33%	(86)	4%	(10)	265
2016 Vote: Donald Trump	31%	(48)	33%	(51)	33%	(50)	2%	(4)	152
2016 Vote: Didn't Vote	24%	(56)	33%	(76)	34%	(79)	9%	(20)	232
Voted in 2014: Yes	28%	(106)	34%	(128)	34%	(127)	4%	(16)	377
Voted in 2014: No	26%	(79)	33%	(103)	33%	(102)	8%	(24)	308

Continued on next page

Table MCEN3_5: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

Watching foreign language films makes me feel smart and cultured

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	27%	(185)	34%	(231)	34%	(229)	6%	(39)	685
4-Region: Northeast	33%	(38)	29%	(33)	35%	(40)	4%	(4)	116
4-Region: Midwest	22%	(26)	32%	(39)	38%	(46)	7%	(9)	121
4-Region: South	21%	(46)	37%	(79)	34%	(74)	7%	(16)	214
4-Region: West	32%	(75)	34%	(79)	30%	(69)	4%	(10)	234
Watched Squid Game	36%	(106)	30%	(87)	29%	(84)	5%	(15)	292
Watches Netflix Foreign Films	28%	(138)	35%	(173)	33%	(164)	5%	(24)	498
Prefers Subtitles	24%	(97)	36%	(144)	35%	(140)	4%	(17)	399
Prefers Dubbing	31%	(88)	30%	(87)	31%	(90)	8%	(22)	286

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_6: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

Watching foreign language films exposes me to different viewpoints and ways of thinking

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	53%	(366)	32%	(221)	10%	(69)	4%	(29)	685
Gender: Male	53%	(219)	36%	(147)	8%	(34)	3%	(13)	412
Gender: Female	54%	(147)	27%	(74)	13%	(36)	6%	(16)	272
Age: 18-34	52%	(153)	32%	(95)	9%	(27)	7%	(19)	294
Age: 35-44	54%	(73)	35%	(47)	9%	(13)	2%	(3)	135
Age: 45-64	57%	(92)	29%	(47)	11%	(18)	3%	(4)	162
Age: 65+	51%	(48)	34%	(31)	13%	(12)	2%	(2)	93
GenZers: 1997-2012	53%	(58)	32%	(35)	11%	(12)	4%	(4)	109
Millennials: 1981-1996	52%	(145)	34%	(93)	8%	(22)	6%	(16)	277
GenXers: 1965-1980	62%	(83)	24%	(32)	11%	(14)	3%	(4)	134
Baby Boomers: 1946-1964	47%	(69)	36%	(51)	15%	(21)	2%	(3)	144
PID: Dem (no lean)	63%	(202)	28%	(89)	7%	(22)	3%	(8)	321
PID: Ind (no lean)	47%	(103)	33%	(73)	12%	(27)	8%	(17)	219
PID: Rep (no lean)	42%	(61)	41%	(59)	14%	(21)	2%	(3)	144
PID/Gender: Dem Men	62%	(116)	28%	(53)	7%	(14)	2%	(4)	187
PID/Gender: Dem Women	64%	(85)	27%	(36)	7%	(9)	3%	(4)	134
PID/Gender: Ind Men	48%	(63)	37%	(49)	8%	(11)	6%	(7)	130
PID/Gender: Ind Women	45%	(40)	27%	(24)	18%	(16)	11%	(10)	90
PID/Gender: Rep Men	41%	(40)	48%	(45)	10%	(9)	1%	(1)	96
Ideo: Liberal (1-3)	60%	(158)	34%	(90)	5%	(12)	2%	(5)	265
Ideo: Moderate (4)	52%	(103)	30%	(59)	13%	(25)	5%	(10)	197
Ideo: Conservative (5-7)	47%	(90)	36%	(68)	13%	(25)	4%	(7)	191
Educ: < College	46%	(186)	35%	(140)	13%	(52)	5%	(22)	400
Educ: Bachelors degree	63%	(116)	28%	(50)	6%	(11)	3%	(6)	183
Educ: Post-grad	63%	(64)	30%	(31)	6%	(6)	1%	(1)	102
Income: Under 50k	52%	(189)	30%	(111)	13%	(46)	5%	(19)	365
Income: 50k-100k	53%	(99)	36%	(68)	7%	(13)	4%	(7)	186
Income: 100k+	58%	(78)	31%	(42)	8%	(11)	2%	(3)	134
Ethnicity: White	52%	(243)	33%	(156)	12%	(55)	4%	(18)	472

Continued on next page

Table MCEN3_6: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

Watching foreign language films exposes me to different viewpoints and ways of thinking

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	53%	(366)	32%	(221)	10%	(69)	4%	(29)	685
Ethnicity: Hispanic	52%	(99)	33%	(63)	10%	(19)	4%	(8)	190
Ethnicity: Black	54%	(49)	31%	(28)	8%	(8)	6%	(6)	91
Ethnicity: Other	60%	(73)	30%	(37)	6%	(7)	4%	(5)	122
All Christian	53%	(162)	36%	(111)	8%	(24)	3%	(11)	307
All Non-Christian	63%	(39)	21%	(13)	12%	(8)	4%	(2)	63
Atheist	50%	(30)	35%	(21)	10%	(6)	5%	(3)	59
Agnostic/Nothing in particular	49%	(84)	32%	(55)	13%	(23)	5%	(9)	170
Something Else	59%	(50)	25%	(21)	11%	(9)	5%	(4)	85
Religious Non-Protestant/Catholic	63%	(47)	24%	(18)	10%	(8)	3%	(2)	76
Evangelical	52%	(77)	36%	(53)	10%	(15)	2%	(3)	147
Non-Evangelical	56%	(124)	32%	(72)	7%	(17)	5%	(11)	223
Community: Urban	57%	(164)	32%	(93)	7%	(20)	3%	(10)	287
Community: Suburban	52%	(152)	31%	(91)	13%	(37)	4%	(11)	291
Community: Rural	46%	(49)	35%	(37)	12%	(13)	8%	(9)	107
Employ: Private Sector	57%	(137)	35%	(86)	7%	(17)	1%	(3)	242
Employ: Government	54%	(29)	26%	(14)	13%	(7)	8%	(4)	54
Employ: Self-Employed	56%	(38)	27%	(18)	10%	(7)	8%	(5)	68
Employ: Retired	46%	(48)	34%	(35)	16%	(17)	3%	(3)	103
Employ: Unemployed	48%	(44)	36%	(33)	10%	(10)	6%	(5)	92
Military HH: Yes	58%	(57)	30%	(29)	11%	(11)	1%	(1)	98
Military HH: No	53%	(309)	33%	(192)	10%	(59)	5%	(28)	587
RD/WT: Right Direction	55%	(193)	34%	(120)	7%	(25)	4%	(13)	351
RD/WT: Wrong Track	52%	(172)	30%	(101)	13%	(45)	5%	(16)	334
Biden Job Approve	58%	(235)	31%	(126)	8%	(32)	4%	(16)	408
Biden Job Disapprove	48%	(114)	35%	(83)	14%	(34)	2%	(5)	235

Continued on next page

Table MCEN3_6: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

Watching foreign language films exposes me to different viewpoints and ways of thinking

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	53%	(366)	32%	(221)	10%	(69)	4%	(29)	685
Biden Job Strongly Approve	62%	(136)	27%	(60)	8%	(17)	3%	(6)	219
Biden Job Somewhat Approve	52%	(99)	35%	(66)	8%	(15)	5%	(9)	190
Biden Job Somewhat Disapprove	50%	(42)	37%	(31)	12%	(10)	1%	(1)	83
Biden Job Strongly Disapprove	47%	(72)	35%	(53)	16%	(24)	2%	(4)	152
Favorable of Biden	60%	(249)	30%	(123)	7%	(30)	4%	(15)	417
Unfavorable of Biden	44%	(108)	38%	(93)	15%	(37)	3%	(7)	246
Very Favorable of Biden	62%	(155)	28%	(70)	6%	(14)	4%	(11)	250
Somewhat Favorable of Biden	56%	(94)	32%	(53)	9%	(16)	2%	(4)	167
Somewhat Unfavorable of Biden	46%	(31)	36%	(24)	17%	(12)	1%	(1)	67
Very Unfavorable of Biden	43%	(77)	39%	(69)	14%	(26)	4%	(7)	179
#1 Issue: Economy	56%	(137)	30%	(74)	11%	(28)	3%	(8)	247
#1 Issue: Security	51%	(45)	34%	(30)	14%	(12)	2%	(1)	89
#1 Issue: Health Care	55%	(55)	37%	(37)	4%	(4)	4%	(4)	100
#1 Issue: Medicare / Social Security	58%	(30)	32%	(17)	3%	(1)	8%	(4)	53
#1 Issue: Women's Issues	57%	(29)	32%	(17)	6%	(3)	5%	(2)	51
#1 Issue: Energy	49%	(32)	32%	(21)	13%	(8)	6%	(4)	66
2020 Vote: Joe Biden	60%	(231)	31%	(117)	7%	(29)	2%	(8)	385
2020 Vote: Donald Trump	36%	(55)	47%	(72)	15%	(24)	2%	(2)	152
2020 Vote: Didn't Vote	52%	(65)	24%	(30)	12%	(14)	12%	(15)	124
2018 House Vote: Democrat	58%	(164)	31%	(86)	9%	(26)	2%	(5)	282
2018 House Vote: Republican	38%	(49)	46%	(59)	12%	(16)	4%	(5)	129
2016 Vote: Hillary Clinton	60%	(159)	29%	(77)	9%	(23)	2%	(6)	265
2016 Vote: Donald Trump	45%	(68)	39%	(60)	15%	(23)	1%	(2)	152
2016 Vote: Didn't Vote	52%	(120)	31%	(72)	10%	(23)	7%	(17)	232
Voted in 2014: Yes	51%	(194)	36%	(134)	10%	(39)	3%	(10)	377
Voted in 2014: No	56%	(172)	28%	(87)	10%	(30)	6%	(19)	308

Continued on next page

Table MCEN3_6: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

Watching foreign language films exposes me to different viewpoints and ways of thinking

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	53%	(366)	32%	(221)	10%	(69)	4%	(29)	685
4-Region: Northeast	51%	(59)	35%	(40)	13%	(15)	2%	(2)	116
4-Region: Midwest	52%	(62)	33%	(40)	10%	(12)	5%	(6)	121
4-Region: South	56%	(121)	25%	(53)	12%	(26)	7%	(14)	214
4-Region: West	53%	(124)	38%	(88)	7%	(16)	3%	(6)	234
Watched Squid Game	57%	(167)	29%	(84)	9%	(25)	6%	(16)	292
Watches Netflix Foreign Films	57%	(286)	29%	(145)	10%	(49)	4%	(18)	498
Prefers Subtitles	60%	(239)	28%	(112)	9%	(35)	3%	(12)	399
Prefers Dubbing	44%	(127)	38%	(109)	12%	(34)	6%	(16)	286

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_7: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

I like seeing how my culture is similar to and different from other cultures

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	51%	(346)	31%	(212)	13%	(91)	5%	(35)	685
Gender: Male	49%	(204)	34%	(141)	13%	(52)	4%	(16)	412
Gender: Female	52%	(143)	26%	(71)	15%	(40)	7%	(19)	272
Age: 18-34	50%	(148)	29%	(86)	13%	(39)	7%	(22)	294
Age: 35-44	55%	(74)	36%	(49)	5%	(6)	4%	(5)	135
Age: 45-64	48%	(78)	31%	(50)	18%	(28)	4%	(6)	162
Age: 65+	50%	(47)	29%	(27)	19%	(17)	2%	(2)	93
GenZers: 1997-2012	47%	(52)	28%	(30)	16%	(18)	8%	(9)	109
Millennials: 1981-1996	53%	(148)	32%	(88)	9%	(26)	6%	(16)	277
GenXers: 1965-1980	53%	(71)	29%	(38)	14%	(19)	4%	(5)	134
Baby Boomers: 1946-1964	45%	(64)	34%	(49)	19%	(27)	3%	(4)	144
PID: Dem (no lean)	58%	(187)	30%	(97)	10%	(31)	2%	(6)	321
PID: Ind (no lean)	44%	(97)	29%	(64)	17%	(37)	10%	(21)	219
PID: Rep (no lean)	44%	(63)	35%	(50)	16%	(23)	5%	(8)	144
PID/Gender: Dem Men	58%	(108)	31%	(58)	10%	(19)	1%	(2)	187
PID/Gender: Dem Women	59%	(79)	29%	(39)	9%	(12)	3%	(4)	134
PID/Gender: Ind Men	44%	(57)	32%	(42)	16%	(21)	8%	(10)	130
PID/Gender: Ind Women	45%	(40)	25%	(22)	18%	(16)	12%	(11)	90
PID/Gender: Rep Men	41%	(39)	42%	(40)	13%	(12)	4%	(4)	96
Ideo: Liberal (1-3)	54%	(143)	35%	(94)	9%	(25)	1%	(3)	265
Ideo: Moderate (4)	54%	(107)	23%	(46)	16%	(32)	6%	(12)	197
Ideo: Conservative (5-7)	46%	(88)	34%	(65)	14%	(28)	5%	(10)	191
Educ: < College	47%	(187)	30%	(121)	16%	(65)	7%	(26)	400
Educ: Bachelors degree	57%	(104)	30%	(56)	9%	(17)	4%	(7)	183
Educ: Post-grad	55%	(56)	35%	(35)	9%	(10)	1%	(1)	102
Income: Under 50k	50%	(184)	26%	(95)	17%	(63)	7%	(24)	365
Income: 50k-100k	47%	(88)	39%	(73)	9%	(17)	4%	(8)	186
Income: 100k+	55%	(74)	33%	(45)	9%	(11)	3%	(3)	134
Ethnicity: White	49%	(233)	31%	(148)	15%	(70)	4%	(20)	472

Continued on next page

Table MCEN3_7: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

I like seeing how my culture is similar to and different from other cultures

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	51%	(346)	31%	(212)	13%	(91)	5%	(35)	685
Ethnicity: Hispanic	52%	(99)	27%	(51)	16%	(30)	5%	(10)	190
Ethnicity: Black	52%	(47)	31%	(28)	8%	(7)	9%	(8)	91
Ethnicity: Other	54%	(66)	30%	(36)	11%	(14)	5%	(6)	122
All Christian	55%	(168)	33%	(100)	9%	(29)	3%	(11)	307
All Non-Christian	51%	(32)	32%	(20)	13%	(8)	4%	(2)	63
Atheist	44%	(26)	30%	(18)	21%	(13)	5%	(3)	59
Agnostic/Nothing in particular	44%	(75)	28%	(48)	20%	(33)	9%	(15)	170
Something Else	54%	(46)	31%	(27)	10%	(8)	5%	(4)	85
Religious Non-Protestant/Catholic	55%	(42)	29%	(22)	13%	(10)	3%	(2)	76
Evangelical	57%	(83)	30%	(45)	11%	(16)	2%	(3)	147
Non-Evangelical	52%	(116)	34%	(76)	9%	(19)	5%	(11)	223
Community: Urban	53%	(151)	33%	(95)	10%	(28)	4%	(12)	287
Community: Suburban	51%	(148)	29%	(84)	16%	(48)	4%	(12)	291
Community: Rural	44%	(48)	31%	(33)	14%	(15)	11%	(11)	107
Employ: Private Sector	51%	(124)	40%	(96)	7%	(17)	2%	(5)	242
Employ: Government	53%	(28)	24%	(13)	15%	(8)	8%	(4)	54
Employ: Self-Employed	48%	(33)	31%	(21)	15%	(10)	6%	(4)	68
Employ: Retired	48%	(50)	28%	(28)	20%	(21)	4%	(4)	103
Employ: Unemployed	41%	(38)	31%	(28)	17%	(15)	11%	(10)	92
Military HH: Yes	58%	(57)	21%	(20)	20%	(19)	1%	(1)	98
Military HH: No	49%	(289)	33%	(192)	12%	(72)	6%	(34)	587
RD/WT: Right Direction	56%	(198)	31%	(108)	10%	(34)	3%	(11)	351
RD/WT: Wrong Track	45%	(149)	31%	(104)	17%	(58)	7%	(24)	334
Biden Job Approve	52%	(212)	34%	(137)	10%	(43)	4%	(16)	408
Biden Job Disapprove	49%	(115)	29%	(67)	19%	(45)	3%	(8)	235

Continued on next page

Table MCEN3_7: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

I like seeing how my culture is similar to and different from other cultures

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	51%	(346)	31%	(212)	13%	(91)	5%	(35)	685
Biden Job Strongly Approve	59%	(129)	29%	(64)	9%	(20)	3%	(6)	219
Biden Job Somewhat Approve	44%	(84)	39%	(73)	12%	(22)	5%	(10)	190
Biden Job Somewhat Disapprove	55%	(45)	29%	(24)	12%	(10)	4%	(3)	83
Biden Job Strongly Disapprove	46%	(70)	28%	(43)	23%	(35)	3%	(5)	152
Favorable of Biden	53%	(223)	33%	(137)	11%	(45)	3%	(12)	417
Unfavorable of Biden	46%	(114)	29%	(72)	18%	(45)	6%	(14)	246
Very Favorable of Biden	57%	(142)	31%	(77)	10%	(24)	3%	(7)	250
Somewhat Favorable of Biden	48%	(81)	36%	(60)	13%	(21)	3%	(5)	167
Somewhat Unfavorable of Biden	63%	(42)	22%	(15)	13%	(8)	3%	(2)	67
Very Unfavorable of Biden	40%	(72)	32%	(57)	21%	(37)	7%	(13)	179
#1 Issue: Economy	53%	(131)	31%	(75)	13%	(32)	3%	(8)	247
#1 Issue: Security	46%	(41)	36%	(32)	15%	(13)	3%	(3)	89
#1 Issue: Health Care	53%	(53)	35%	(35)	8%	(8)	5%	(5)	100
#1 Issue: Medicare / Social Security	55%	(29)	31%	(16)	8%	(4)	6%	(3)	53
#1 Issue: Women's Issues	48%	(24)	31%	(16)	16%	(8)	5%	(2)	51
#1 Issue: Energy	48%	(31)	27%	(18)	16%	(10)	10%	(6)	66
2020 Vote: Joe Biden	56%	(216)	29%	(113)	12%	(47)	2%	(8)	385
2020 Vote: Donald Trump	39%	(59)	41%	(63)	15%	(23)	5%	(7)	152
2020 Vote: Didn't Vote	48%	(60)	25%	(31)	14%	(17)	13%	(16)	124
2018 House Vote: Democrat	54%	(152)	31%	(86)	14%	(39)	2%	(5)	282
2018 House Vote: Republican	47%	(60)	38%	(49)	11%	(14)	4%	(6)	129
2016 Vote: Hillary Clinton	54%	(144)	31%	(83)	12%	(33)	2%	(6)	265
2016 Vote: Donald Trump	46%	(71)	38%	(58)	14%	(22)	1%	(2)	152
2016 Vote: Didn't Vote	47%	(110)	28%	(65)	15%	(35)	9%	(22)	232
Voted in 2014: Yes	51%	(192)	34%	(127)	12%	(47)	3%	(10)	377
Voted in 2014: No	50%	(154)	28%	(85)	14%	(44)	8%	(24)	308

Continued on next page

Table MCEN3_7: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

I like seeing how my culture is similar to and different from other cultures

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	51%	(346)	31%	(212)	13%	(91)	5%	(35)	685
4-Region: Northeast	50%	(58)	31%	(35)	17%	(19)	3%	(3)	116
4-Region: Midwest	50%	(61)	32%	(39)	11%	(14)	6%	(7)	121
4-Region: South	51%	(110)	27%	(58)	14%	(30)	7%	(16)	214
4-Region: West	50%	(118)	34%	(79)	12%	(28)	4%	(8)	234
Watched Squid Game	54%	(157)	29%	(85)	11%	(33)	6%	(17)	292
Watches Netflix Foreign Films	54%	(267)	30%	(149)	13%	(65)	3%	(17)	498
Prefers Subtitles	49%	(194)	34%	(136)	14%	(57)	3%	(12)	399
Prefers Dubbing	53%	(153)	26%	(76)	12%	(35)	8%	(23)	286

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_8: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

I enjoy watching films with the English audio dubbed in

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	28%	(192)	28%	(191)	37%	(255)	7%	(47)	685
Gender: Male	30%	(125)	29%	(121)	37%	(152)	3%	(14)	412
Gender: Female	25%	(67)	26%	(70)	38%	(103)	12%	(33)	272
Age: 18-34	29%	(86)	29%	(84)	32%	(95)	10%	(28)	294
Age: 35-44	34%	(46)	30%	(40)	31%	(42)	5%	(7)	135
Age: 45-64	22%	(36)	27%	(44)	46%	(74)	5%	(8)	162
Age: 65+	26%	(24)	24%	(23)	46%	(43)	4%	(4)	93
GenZers: 1997-2012	22%	(24)	22%	(24)	47%	(52)	9%	(9)	109
Millennials: 1981-1996	34%	(95)	31%	(85)	27%	(74)	8%	(22)	277
GenXers: 1965-1980	30%	(40)	26%	(35)	37%	(49)	7%	(9)	134
Baby Boomers: 1946-1964	17%	(24)	29%	(42)	51%	(74)	2%	(4)	144
PID: Dem (no lean)	33%	(107)	27%	(87)	35%	(113)	5%	(15)	321
PID: Ind (no lean)	20%	(44)	25%	(54)	45%	(99)	10%	(22)	219
PID: Rep (no lean)	29%	(42)	35%	(50)	30%	(43)	7%	(10)	144
PID/Gender: Dem Men	39%	(72)	27%	(51)	32%	(59)	2%	(4)	187
PID/Gender: Dem Women	26%	(34)	27%	(36)	40%	(53)	8%	(11)	134
PID/Gender: Ind Men	17%	(23)	27%	(35)	49%	(64)	6%	(8)	130
PID/Gender: Ind Women	24%	(21)	21%	(19)	40%	(35)	16%	(14)	90
PID/Gender: Rep Men	32%	(30)	37%	(35)	30%	(28)	2%	(2)	96
Ideo: Liberal (1-3)	29%	(76)	26%	(69)	39%	(103)	6%	(17)	265
Ideo: Moderate (4)	28%	(54)	28%	(55)	40%	(78)	5%	(10)	197
Ideo: Conservative (5-7)	29%	(55)	32%	(61)	32%	(62)	7%	(13)	191
Educ: < College	28%	(111)	29%	(116)	34%	(138)	9%	(36)	400
Educ: Bachelors degree	33%	(60)	27%	(50)	37%	(67)	3%	(6)	183
Educ: Post-grad	21%	(22)	25%	(25)	49%	(50)	5%	(5)	102
Income: Under 50k	29%	(105)	28%	(104)	35%	(128)	8%	(29)	365
Income: 50k-100k	25%	(47)	31%	(57)	39%	(72)	5%	(10)	186
Income: 100k+	30%	(40)	23%	(30)	41%	(55)	6%	(8)	134
Ethnicity: White	26%	(122)	28%	(134)	40%	(190)	5%	(26)	472

Continued on next page

Table MCEN3_8: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

I enjoy watching films with the English audio dubbed in

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	28%	(192)	28%	(191)	37%	(255)	7%	(47)	685
Ethnicity: Hispanic	24%	(45)	35%	(66)	35%	(67)	6%	(12)	190
Ethnicity: Black	50%	(45)	19%	(17)	21%	(19)	11%	(10)	91
Ethnicity: Other	20%	(25)	33%	(40)	37%	(45)	10%	(12)	122
All Christian	30%	(94)	33%	(103)	32%	(98)	4%	(13)	307
All Non-Christian	48%	(30)	15%	(10)	30%	(19)	6%	(4)	63
Atheist	22%	(13)	29%	(17)	45%	(26)	5%	(3)	59
Agnostic/Nothing in particular	18%	(30)	23%	(39)	47%	(80)	12%	(20)	170
Something Else	29%	(25)	26%	(22)	37%	(31)	8%	(7)	85
Religious Non-Protestant/Catholic	46%	(35)	17%	(13)	30%	(23)	6%	(5)	76
Evangelical	37%	(54)	34%	(50)	28%	(41)	2%	(2)	147
Non-Evangelical	25%	(56)	31%	(70)	36%	(81)	7%	(16)	223
Community: Urban	32%	(92)	29%	(84)	34%	(97)	4%	(13)	287
Community: Suburban	24%	(68)	27%	(77)	42%	(122)	8%	(22)	291
Community: Rural	29%	(32)	27%	(29)	32%	(35)	11%	(12)	107
Employ: Private Sector	35%	(85)	26%	(63)	34%	(83)	5%	(11)	242
Employ: Government	19%	(10)	43%	(23)	23%	(12)	14%	(8)	54
Employ: Self-Employed	27%	(18)	41%	(28)	27%	(18)	6%	(4)	68
Employ: Retired	21%	(22)	24%	(25)	49%	(50)	6%	(6)	103
Employ: Unemployed	17%	(16)	23%	(21)	54%	(50)	5%	(5)	92
Military HH: Yes	27%	(27)	23%	(23)	44%	(43)	5%	(5)	98
Military HH: No	28%	(165)	29%	(168)	36%	(212)	7%	(42)	587
RD/WT: Right Direction	36%	(125)	28%	(100)	31%	(107)	5%	(19)	351
RD/WT: Wrong Track	20%	(67)	27%	(91)	44%	(147)	8%	(28)	334
Biden Job Approve	31%	(128)	32%	(130)	33%	(133)	4%	(18)	408
Biden Job Disapprove	24%	(56)	24%	(57)	46%	(109)	6%	(13)	235

Continued on next page

Table MCEN3_8: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

I enjoy watching films with the English audio dubbed in

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	28%	(192)	28%	(191)	37%	(255)	7%	(47)	685
Biden Job Strongly Approve	42%	(91)	31%	(68)	24%	(52)	4%	(8)	219
Biden Job Somewhat Approve	19%	(37)	33%	(62)	43%	(82)	5%	(9)	190
Biden Job Somewhat Disapprove	23%	(19)	25%	(21)	49%	(41)	2%	(2)	83
Biden Job Strongly Disapprove	24%	(36)	24%	(36)	45%	(68)	8%	(11)	152
Favorable of Biden	32%	(135)	29%	(119)	34%	(140)	5%	(23)	417
Unfavorable of Biden	20%	(50)	28%	(69)	44%	(109)	7%	(18)	246
Very Favorable of Biden	43%	(107)	28%	(69)	25%	(62)	5%	(12)	250
Somewhat Favorable of Biden	16%	(27)	30%	(50)	47%	(79)	6%	(11)	167
Somewhat Unfavorable of Biden	26%	(18)	33%	(22)	39%	(26)	2%	(1)	67
Very Unfavorable of Biden	18%	(33)	26%	(47)	46%	(83)	9%	(17)	179
#1 Issue: Economy	31%	(75)	30%	(73)	33%	(82)	7%	(16)	247
#1 Issue: Security	27%	(24)	27%	(24)	42%	(38)	4%	(3)	89
#1 Issue: Health Care	27%	(27)	36%	(36)	30%	(30)	8%	(8)	100
#1 Issue: Medicare / Social Security	27%	(14)	43%	(23)	24%	(13)	6%	(3)	53
#1 Issue: Women's Issues	9%	(5)	18%	(9)	53%	(27)	20%	(10)	51
#1 Issue: Energy	34%	(22)	23%	(15)	42%	(27)	2%	(1)	66
2020 Vote: Joe Biden	31%	(117)	27%	(105)	37%	(142)	5%	(21)	385
2020 Vote: Donald Trump	21%	(32)	36%	(55)	39%	(59)	5%	(7)	152
2020 Vote: Didn't Vote	30%	(37)	23%	(28)	34%	(43)	14%	(17)	124
2018 House Vote: Democrat	30%	(85)	23%	(65)	42%	(118)	5%	(14)	282
2018 House Vote: Republican	31%	(40)	30%	(39)	31%	(40)	7%	(9)	129
2016 Vote: Hillary Clinton	32%	(86)	25%	(67)	39%	(102)	4%	(10)	265
2016 Vote: Donald Trump	26%	(40)	32%	(49)	37%	(57)	4%	(6)	152
2016 Vote: Didn't Vote	26%	(61)	28%	(65)	35%	(82)	10%	(24)	232
Voted in 2014: Yes	29%	(111)	26%	(99)	39%	(148)	5%	(19)	377
Voted in 2014: No	26%	(82)	30%	(92)	35%	(106)	9%	(28)	308

Continued on next page

Table MCEN3_8: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

I enjoy watching films with the English audio dubbed in

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	28%	(192)	28%	(191)	37%	(255)	7%	(47)	685
4-Region: Northeast	30%	(35)	27%	(31)	39%	(45)	5%	(5)	116
4-Region: Midwest	28%	(34)	32%	(38)	34%	(40)	7%	(8)	121
4-Region: South	30%	(64)	26%	(56)	36%	(76)	8%	(18)	214
4-Region: West	26%	(60)	28%	(65)	40%	(93)	7%	(15)	234
Watched Squid Game	36%	(104)	27%	(78)	29%	(86)	8%	(24)	292
Watches Netflix Foreign Films	28%	(141)	26%	(131)	39%	(196)	6%	(31)	498
Prefers Subtitles	15%	(58)	26%	(102)	54%	(214)	6%	(25)	399
Prefers Dubbing	47%	(134)	31%	(89)	14%	(41)	8%	(23)	286

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_9: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

Foreign language films are more original than American movies

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	35%	(240)	32%	(216)	26%	(178)	7%	(51)	685
Gender: Male	37%	(151)	32%	(133)	26%	(106)	5%	(23)	412
Gender: Female	33%	(89)	31%	(83)	26%	(72)	10%	(28)	272
Age: 18-34	38%	(112)	29%	(86)	25%	(73)	8%	(24)	294
Age: 35-44	39%	(52)	37%	(50)	18%	(24)	6%	(9)	135
Age: 45-64	29%	(47)	34%	(54)	32%	(52)	6%	(10)	162
Age: 65+	31%	(29)	28%	(26)	32%	(30)	9%	(9)	93
GenZers: 1997-2012	37%	(40)	30%	(33)	27%	(30)	6%	(7)	109
Millennials: 1981-1996	40%	(109)	33%	(90)	20%	(55)	8%	(22)	277
GenXers: 1965-1980	32%	(43)	32%	(43)	29%	(39)	7%	(9)	134
Baby Boomers: 1946-1964	29%	(42)	30%	(44)	32%	(46)	9%	(12)	144
PID: Dem (no lean)	39%	(125)	33%	(105)	23%	(73)	6%	(18)	321
PID: Ind (no lean)	24%	(52)	32%	(70)	35%	(76)	10%	(21)	219
PID: Rep (no lean)	43%	(62)	28%	(41)	20%	(29)	8%	(12)	144
PID/Gender: Dem Men	40%	(75)	33%	(61)	23%	(43)	4%	(8)	187
PID/Gender: Dem Women	37%	(50)	32%	(44)	23%	(30)	8%	(10)	134
PID/Gender: Ind Men	20%	(26)	33%	(43)	38%	(49)	9%	(11)	130
PID/Gender: Ind Women	30%	(27)	30%	(27)	30%	(27)	11%	(10)	90
PID/Gender: Rep Men	52%	(50)	29%	(28)	15%	(14)	4%	(4)	96
Ideo: Liberal (1-3)	43%	(114)	31%	(81)	22%	(59)	4%	(11)	265
Ideo: Moderate (4)	29%	(58)	31%	(62)	33%	(65)	7%	(13)	197
Ideo: Conservative (5-7)	33%	(62)	33%	(63)	25%	(48)	9%	(18)	191
Educ: < College	34%	(137)	31%	(126)	26%	(103)	8%	(34)	400
Educ: Bachelors degree	39%	(72)	29%	(54)	24%	(44)	8%	(14)	183
Educ: Post-grad	30%	(31)	36%	(37)	31%	(31)	3%	(3)	102
Income: Under 50k	31%	(112)	31%	(115)	29%	(106)	9%	(33)	365
Income: 50k-100k	46%	(85)	29%	(53)	20%	(37)	6%	(11)	186
Income: 100k+	32%	(43)	36%	(48)	27%	(36)	5%	(7)	134
Ethnicity: White	33%	(155)	32%	(152)	28%	(130)	7%	(34)	472

Continued on next page

Table MCEN3_9: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

Foreign language films are more original than American movies

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	35%	(240)	32%	(216)	26%	(178)	7%	(51)	685
Ethnicity: Hispanic	44%	(84)	27%	(52)	23%	(43)	6%	(11)	190
Ethnicity: Black	39%	(36)	31%	(28)	21%	(19)	9%	(8)	91
Ethnicity: Other	40%	(49)	29%	(36)	24%	(29)	7%	(9)	122
All Christian	37%	(113)	32%	(97)	27%	(81)	5%	(16)	307
All Non-Christian	46%	(29)	30%	(19)	17%	(10)	7%	(5)	63
Atheist	34%	(20)	28%	(17)	29%	(17)	9%	(5)	59
Agnostic/Nothing in particular	31%	(52)	33%	(57)	28%	(48)	8%	(14)	170
Something Else	30%	(26)	31%	(26)	25%	(21)	13%	(11)	85
Religious Non-Protestant/Catholic	49%	(37)	30%	(23)	15%	(11)	6%	(5)	76
Evangelical	41%	(61)	28%	(41)	27%	(40)	4%	(5)	147
Non-Evangelical	30%	(66)	34%	(77)	27%	(59)	9%	(21)	223
Community: Urban	41%	(117)	32%	(92)	23%	(67)	4%	(11)	287
Community: Suburban	32%	(93)	30%	(88)	29%	(85)	9%	(25)	291
Community: Rural	28%	(30)	34%	(37)	25%	(27)	14%	(15)	107
Employ: Private Sector	36%	(88)	35%	(84)	25%	(59)	5%	(11)	242
Employ: Government	47%	(25)	19%	(10)	26%	(14)	8%	(4)	54
Employ: Self-Employed	37%	(25)	43%	(30)	12%	(8)	8%	(5)	68
Employ: Retired	27%	(27)	30%	(31)	33%	(34)	10%	(11)	103
Employ: Unemployed	25%	(23)	32%	(29)	37%	(34)	6%	(6)	92
Military HH: Yes	35%	(34)	30%	(29)	32%	(31)	4%	(4)	98
Military HH: No	35%	(206)	32%	(187)	25%	(147)	8%	(47)	587
RD/WT: Right Direction	41%	(145)	30%	(105)	23%	(81)	6%	(20)	351
RD/WT: Wrong Track	29%	(95)	33%	(111)	29%	(97)	9%	(31)	334
Biden Job Approve	41%	(168)	31%	(127)	22%	(91)	5%	(22)	408
Biden Job Disapprove	29%	(69)	32%	(76)	31%	(73)	7%	(17)	235

Continued on next page

Table MCEN3_9: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

Foreign language films are more original than American movies

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	35%	(240)	32%	(216)	26%	(178)	7%	(51)	685
Biden Job Strongly Approve	43%	(94)	30%	(65)	23%	(51)	4%	(9)	219
Biden Job Somewhat Approve	39%	(75)	33%	(62)	21%	(40)	7%	(13)	190
Biden Job Somewhat Disapprove	27%	(22)	36%	(30)	32%	(27)	5%	(4)	83
Biden Job Strongly Disapprove	31%	(47)	30%	(46)	31%	(46)	8%	(12)	152
Favorable of Biden	39%	(162)	32%	(132)	24%	(102)	5%	(22)	417
Unfavorable of Biden	29%	(73)	31%	(77)	31%	(76)	9%	(21)	246
Very Favorable of Biden	41%	(101)	31%	(77)	22%	(55)	6%	(16)	250
Somewhat Favorable of Biden	36%	(61)	33%	(55)	28%	(46)	3%	(6)	167
Somewhat Unfavorable of Biden	30%	(20)	34%	(23)	30%	(20)	6%	(4)	67
Very Unfavorable of Biden	29%	(52)	30%	(54)	31%	(56)	9%	(17)	179
#1 Issue: Economy	38%	(93)	25%	(63)	30%	(74)	7%	(18)	247
#1 Issue: Security	29%	(26)	40%	(36)	24%	(21)	7%	(6)	89
#1 Issue: Health Care	42%	(42)	35%	(35)	17%	(17)	7%	(7)	100
#1 Issue: Medicare / Social Security	36%	(19)	32%	(17)	20%	(11)	12%	(6)	53
#1 Issue: Women's Issues	35%	(18)	33%	(17)	27%	(14)	5%	(2)	51
#1 Issue: Energy	38%	(25)	31%	(20)	24%	(16)	8%	(5)	66
2020 Vote: Joe Biden	37%	(142)	33%	(126)	25%	(96)	5%	(21)	385
2020 Vote: Donald Trump	35%	(54)	32%	(49)	29%	(45)	3%	(5)	152
2020 Vote: Didn't Vote	30%	(37)	29%	(36)	27%	(33)	15%	(18)	124
2018 House Vote: Democrat	35%	(98)	32%	(89)	28%	(78)	6%	(17)	282
2018 House Vote: Republican	35%	(45)	33%	(43)	25%	(32)	6%	(8)	129
2016 Vote: Hillary Clinton	35%	(92)	32%	(86)	27%	(70)	6%	(17)	265
2016 Vote: Donald Trump	33%	(51)	37%	(57)	26%	(39)	4%	(6)	152
2016 Vote: Didn't Vote	37%	(86)	27%	(63)	26%	(61)	9%	(21)	232
Voted in 2014: Yes	33%	(125)	33%	(123)	28%	(104)	6%	(24)	377
Voted in 2014: No	37%	(115)	30%	(93)	24%	(74)	9%	(27)	308

Continued on next page

Table MCEN3_9: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

Foreign language films are more original than American movies

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	35%	(240)	32%	(216)	26%	(178)	7%	(51)	685
4-Region: Northeast	39%	(45)	29%	(34)	28%	(32)	4%	(4)	116
4-Region: Midwest	28%	(34)	34%	(41)	24%	(29)	14%	(16)	121
4-Region: South	28%	(59)	34%	(73)	30%	(64)	8%	(17)	214
4-Region: West	43%	(101)	29%	(67)	23%	(53)	5%	(13)	234
Watched Squid Game	43%	(126)	29%	(84)	20%	(58)	8%	(24)	292
Watches Netflix Foreign Films	37%	(187)	30%	(150)	25%	(126)	7%	(35)	498
Prefers Subtitles	34%	(136)	32%	(126)	29%	(114)	6%	(23)	399
Prefers Dubbing	36%	(104)	32%	(90)	22%	(64)	10%	(28)	286

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_10: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

Foreign language films are entertaining

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	60%	(410)	29%	(201)	7%	(45)	4%	(29)	685
Gender: Male	61%	(250)	31%	(128)	6%	(24)	3%	(11)	412
Gender: Female	59%	(159)	27%	(73)	8%	(21)	7%	(19)	272
Age: 18-34	61%	(180)	26%	(77)	6%	(18)	6%	(19)	294
Age: 35-44	59%	(79)	34%	(46)	4%	(6)	3%	(4)	135
Age: 45-64	60%	(98)	30%	(49)	6%	(10)	3%	(5)	162
Age: 65+	57%	(53)	30%	(28)	12%	(11)	1%	(1)	93
GenZers: 1997-2012	63%	(68)	22%	(24)	10%	(11)	6%	(6)	109
Millennials: 1981-1996	60%	(166)	31%	(87)	4%	(10)	5%	(14)	277
GenXers: 1965-1980	59%	(79)	29%	(39)	7%	(10)	5%	(6)	134
Baby Boomers: 1946-1964	57%	(83)	31%	(45)	9%	(13)	2%	(3)	144
PID: Dem (no lean)	62%	(199)	32%	(102)	4%	(13)	2%	(7)	321
PID: Ind (no lean)	58%	(128)	26%	(58)	8%	(17)	8%	(17)	219
PID: Rep (no lean)	57%	(83)	29%	(42)	10%	(14)	4%	(5)	144
PID/Gender: Dem Men	60%	(113)	34%	(63)	5%	(9)	1%	(2)	187
PID/Gender: Dem Women	64%	(86)	29%	(38)	3%	(4)	4%	(5)	134
PID/Gender: Ind Men	60%	(78)	27%	(35)	8%	(10)	5%	(7)	130
PID/Gender: Ind Women	55%	(49)	25%	(23)	8%	(7)	11%	(10)	90
PID/Gender: Rep Men	62%	(59)	31%	(30)	6%	(5)	2%	(1)	96
Ideo: Liberal (1-3)	62%	(164)	32%	(85)	4%	(12)	2%	(5)	265
Ideo: Moderate (4)	60%	(119)	25%	(50)	9%	(17)	6%	(11)	197
Ideo: Conservative (5-7)	60%	(114)	30%	(57)	7%	(14)	4%	(7)	191
Educ: < College	58%	(230)	29%	(117)	8%	(31)	5%	(22)	400
Educ: Bachelors degree	67%	(123)	24%	(43)	6%	(10)	4%	(7)	183
Educ: Post-grad	56%	(57)	40%	(41)	3%	(3)	1%	(1)	102
Income: Under 50k	58%	(211)	27%	(99)	9%	(34)	6%	(21)	365
Income: 50k-100k	65%	(121)	29%	(55)	2%	(4)	3%	(6)	186
Income: 100k+	58%	(77)	35%	(47)	5%	(6)	2%	(3)	134
Ethnicity: White	61%	(288)	29%	(136)	7%	(34)	3%	(13)	472

Continued on next page

Table MCEN3_10: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

Foreign language films are entertaining

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	60%	(410)	29%	(201)	7%	(45)	4%	(29)	685
Ethnicity: Hispanic	61%	(115)	28%	(54)	8%	(15)	3%	(6)	190
Ethnicity: Black	54%	(49)	36%	(33)	3%	(2)	7%	(6)	91
Ethnicity: Other	59%	(72)	26%	(32)	7%	(8)	8%	(10)	122
All Christian	60%	(184)	33%	(100)	5%	(16)	2%	(7)	307
All Non-Christian	65%	(41)	27%	(17)	4%	(3)	4%	(3)	63
Atheist	60%	(36)	24%	(14)	12%	(7)	5%	(3)	59
Agnostic/Nothing in particular	58%	(99)	28%	(47)	8%	(14)	6%	(11)	170
Something Else	59%	(51)	27%	(23)	6%	(5)	8%	(6)	85
Religious Non-Protestant/Catholic	71%	(54)	22%	(17)	3%	(3)	4%	(3)	76
Evangelical	55%	(81)	37%	(54)	6%	(9)	2%	(3)	147
Non-Evangelical	61%	(136)	29%	(65)	5%	(12)	4%	(10)	223
Community: Urban	58%	(167)	32%	(93)	6%	(18)	3%	(9)	287
Community: Suburban	64%	(187)	27%	(78)	5%	(13)	4%	(12)	291
Community: Rural	52%	(56)	28%	(31)	12%	(13)	8%	(8)	107
Employ: Private Sector	62%	(149)	32%	(76)	5%	(13)	2%	(4)	242
Employ: Government	52%	(28)	34%	(18)	5%	(3)	8%	(4)	54
Employ: Self-Employed	51%	(35)	38%	(26)	9%	(6)	3%	(2)	68
Employ: Retired	55%	(56)	32%	(33)	10%	(10)	3%	(3)	103
Employ: Unemployed	56%	(52)	29%	(27)	6%	(6)	8%	(7)	92
Military HH: Yes	65%	(63)	27%	(26)	6%	(6)	2%	(2)	98
Military HH: No	59%	(346)	30%	(175)	7%	(39)	5%	(28)	587
RD/WT: Right Direction	61%	(214)	31%	(108)	5%	(17)	3%	(11)	351
RD/WT: Wrong Track	59%	(195)	28%	(93)	8%	(27)	5%	(18)	334
Biden Job Approve	61%	(248)	31%	(128)	5%	(19)	3%	(13)	408
Biden Job Disapprove	62%	(145)	27%	(63)	9%	(21)	3%	(7)	235

Continued on next page

Table MCEN3_10: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

Foreign language films are entertaining

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	60%	(410)	29%	(201)	7%	(45)	4%	(29)	685
Biden Job Strongly Approve	63%	(137)	30%	(65)	5%	(12)	2%	(5)	219
Biden Job Somewhat Approve	59%	(112)	33%	(63)	4%	(8)	4%	(8)	190
Biden Job Somewhat Disapprove	65%	(54)	25%	(20)	8%	(7)	3%	(2)	83
Biden Job Strongly Disapprove	60%	(91)	28%	(42)	10%	(15)	3%	(4)	152
Favorable of Biden	61%	(254)	30%	(124)	6%	(25)	3%	(14)	417
Unfavorable of Biden	59%	(144)	29%	(72)	8%	(19)	4%	(11)	246
Very Favorable of Biden	65%	(162)	27%	(68)	5%	(12)	3%	(8)	250
Somewhat Favorable of Biden	55%	(92)	33%	(56)	8%	(14)	3%	(6)	167
Somewhat Unfavorable of Biden	63%	(42)	32%	(21)	4%	(3)	2%	(1)	67
Very Unfavorable of Biden	57%	(102)	28%	(51)	9%	(16)	5%	(10)	179
#1 Issue: Economy	61%	(151)	29%	(72)	7%	(17)	3%	(7)	247
#1 Issue: Security	59%	(52)	32%	(28)	7%	(6)	3%	(3)	89
#1 Issue: Health Care	56%	(57)	34%	(34)	4%	(4)	6%	(6)	100
#1 Issue: Medicare / Social Security	60%	(32)	29%	(15)	4%	(2)	6%	(3)	53
#1 Issue: Women's Issues	61%	(31)	28%	(14)	7%	(3)	5%	(3)	51
#1 Issue: Energy	64%	(42)	20%	(13)	12%	(8)	4%	(3)	66
2020 Vote: Joe Biden	62%	(238)	31%	(119)	5%	(19)	2%	(8)	385
2020 Vote: Donald Trump	56%	(86)	32%	(48)	9%	(14)	3%	(4)	152
2020 Vote: Didn't Vote	56%	(69)	26%	(32)	8%	(9)	11%	(14)	124
2018 House Vote: Democrat	60%	(169)	33%	(92)	6%	(16)	2%	(5)	282
2018 House Vote: Republican	59%	(77)	29%	(37)	8%	(10)	4%	(6)	129
2016 Vote: Hillary Clinton	61%	(162)	31%	(81)	6%	(16)	2%	(6)	265
2016 Vote: Donald Trump	54%	(83)	36%	(54)	8%	(13)	2%	(3)	152
2016 Vote: Didn't Vote	62%	(144)	25%	(59)	6%	(14)	7%	(15)	232
Voted in 2014: Yes	57%	(215)	34%	(127)	7%	(25)	3%	(10)	377
Voted in 2014: No	63%	(195)	24%	(74)	6%	(20)	6%	(19)	308

Continued on next page

Table MCEN3_10: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

Foreign language films are entertaining

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	60%	(410)	29%	(201)	7%	(45)	4%	(29)	685
4-Region: Northeast	69%	(80)	21%	(24)	8%	(9)	2%	(2)	116
4-Region: Midwest	57%	(69)	31%	(37)	5%	(6)	7%	(8)	121
4-Region: South	56%	(119)	29%	(62)	9%	(19)	6%	(14)	214
4-Region: West	60%	(141)	33%	(77)	4%	(10)	2%	(5)	234
Watched Squid Game	68%	(198)	21%	(62)	6%	(17)	6%	(17)	292
Watches Netflix Foreign Films	63%	(316)	26%	(131)	6%	(32)	4%	(19)	498
Prefers Subtitles	65%	(258)	25%	(101)	7%	(27)	3%	(12)	399
Prefers Dubbing	53%	(152)	35%	(100)	6%	(17)	6%	(17)	286

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_11: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

I enjoy the characters in foreign films as much as I enjoy those in films made in the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	53%	(359)	30%	(206)	11%	(75)	6%	(44)	685
Gender: Male	53%	(221)	32%	(133)	10%	(40)	5%	(19)	412
Gender: Female	51%	(139)	27%	(73)	13%	(35)	9%	(25)	272
Age: 18-34	52%	(153)	25%	(73)	14%	(40)	10%	(28)	294
Age: 35-44	57%	(77)	34%	(45)	5%	(7)	4%	(6)	135
Age: 45-64	52%	(84)	32%	(52)	12%	(19)	5%	(8)	162
Age: 65+	49%	(45)	38%	(36)	10%	(10)	2%	(2)	93
GenZers: 1997-2012	48%	(52)	24%	(27)	18%	(19)	10%	(11)	109
Millennials: 1981-1996	57%	(157)	27%	(74)	9%	(25)	7%	(20)	277
GenXers: 1965-1980	53%	(71)	32%	(43)	8%	(11)	6%	(9)	134
Baby Boomers: 1946-1964	46%	(66)	38%	(55)	13%	(19)	3%	(4)	144
PID: Dem (no lean)	57%	(184)	33%	(106)	5%	(17)	4%	(13)	321
PID: Ind (no lean)	50%	(109)	26%	(57)	15%	(34)	9%	(20)	219
PID: Rep (no lean)	46%	(66)	29%	(42)	17%	(25)	7%	(11)	144
PID/Gender: Dem Men	58%	(109)	34%	(63)	4%	(7)	4%	(7)	187
PID/Gender: Dem Women	56%	(75)	32%	(43)	7%	(10)	5%	(6)	134
PID/Gender: Ind Men	48%	(62)	30%	(39)	15%	(20)	7%	(9)	130
PID/Gender: Ind Women	52%	(47)	20%	(18)	15%	(13)	13%	(11)	90
PID/Gender: Rep Men	51%	(49)	32%	(31)	13%	(12)	4%	(3)	96
Ideo: Liberal (1-3)	59%	(156)	31%	(82)	6%	(17)	4%	(10)	265
Ideo: Moderate (4)	48%	(94)	33%	(65)	12%	(24)	7%	(14)	197
Ideo: Conservative (5-7)	50%	(96)	29%	(55)	14%	(27)	7%	(13)	191
Educ: < College	50%	(199)	30%	(119)	12%	(50)	8%	(32)	400
Educ: Bachelors degree	61%	(112)	25%	(45)	8%	(14)	6%	(11)	183
Educ: Post-grad	47%	(48)	40%	(41)	11%	(11)	1%	(1)	102
Income: Under 50k	51%	(188)	27%	(97)	14%	(51)	8%	(29)	365
Income: 50k-100k	54%	(101)	33%	(62)	7%	(13)	6%	(10)	186
Income: 100k+	53%	(71)	35%	(47)	8%	(11)	3%	(4)	134
Ethnicity: White	51%	(239)	33%	(156)	10%	(48)	6%	(30)	472

Continued on next page

Table MCEN3_11: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

I enjoy the characters in foreign films as much as I enjoy those in films made in the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	53%	(359)	30%	(206)	11%	(75)	6%	(44)	685
Ethnicity: Hispanic	55%	(105)	24%	(45)	14%	(27)	7%	(13)	190
Ethnicity: Black	55%	(50)	28%	(25)	10%	(9)	8%	(7)	91
Ethnicity: Other	58%	(71)	20%	(25)	15%	(19)	6%	(8)	122
All Christian	51%	(158)	33%	(100)	12%	(36)	5%	(14)	307
All Non-Christian	52%	(32)	34%	(21)	6%	(4)	9%	(5)	63
Atheist	54%	(32)	30%	(18)	10%	(6)	6%	(3)	59
Agnostic/Nothing in particular	52%	(89)	28%	(48)	10%	(17)	10%	(17)	170
Something Else	57%	(49)	22%	(19)	14%	(12)	6%	(5)	85
Religious Non-Protestant/Catholic	47%	(36)	34%	(25)	11%	(8)	8%	(6)	76
Evangelical	57%	(83)	31%	(45)	11%	(16)	2%	(3)	147
Non-Evangelical	52%	(116)	30%	(67)	12%	(26)	6%	(14)	223
Community: Urban	57%	(162)	29%	(83)	10%	(30)	4%	(12)	287
Community: Suburban	51%	(148)	29%	(85)	12%	(35)	8%	(22)	291
Community: Rural	46%	(49)	35%	(38)	10%	(10)	9%	(10)	107
Employ: Private Sector	58%	(140)	30%	(73)	7%	(18)	4%	(11)	242
Employ: Government	41%	(22)	38%	(21)	11%	(6)	10%	(5)	54
Employ: Self-Employed	54%	(37)	29%	(20)	9%	(6)	8%	(6)	68
Employ: Retired	45%	(46)	38%	(39)	13%	(13)	4%	(4)	103
Employ: Unemployed	52%	(48)	25%	(23)	10%	(9)	13%	(11)	92
Military HH: Yes	59%	(57)	33%	(32)	6%	(6)	2%	(2)	98
Military HH: No	51%	(302)	30%	(173)	12%	(69)	7%	(42)	587
RD/WT: Right Direction	57%	(201)	30%	(104)	8%	(29)	5%	(17)	351
RD/WT: Wrong Track	47%	(158)	31%	(102)	14%	(46)	8%	(27)	334
Biden Job Approve	56%	(227)	32%	(131)	7%	(28)	5%	(22)	408
Biden Job Disapprove	50%	(118)	28%	(66)	17%	(40)	5%	(12)	235

Continued on next page

Table MCEN3_11: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

I enjoy the characters in foreign films as much as I enjoy those in films made in the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	53%	(359)	30%	(206)	11%	(75)	6%	(44)	685
Biden Job Strongly Approve	63%	(137)	27%	(59)	8%	(17)	3%	(7)	219
Biden Job Somewhat Approve	48%	(90)	38%	(73)	6%	(11)	8%	(16)	190
Biden Job Somewhat Disapprove	49%	(41)	31%	(26)	15%	(13)	5%	(4)	83
Biden Job Strongly Disapprove	50%	(77)	26%	(40)	18%	(28)	5%	(8)	152
Favorable of Biden	57%	(238)	30%	(125)	8%	(34)	5%	(20)	417
Unfavorable of Biden	45%	(111)	31%	(77)	17%	(41)	7%	(18)	246
Very Favorable of Biden	65%	(163)	25%	(62)	5%	(12)	5%	(13)	250
Somewhat Favorable of Biden	44%	(74)	38%	(64)	13%	(22)	4%	(7)	167
Somewhat Unfavorable of Biden	40%	(27)	35%	(24)	23%	(16)	2%	(1)	67
Very Unfavorable of Biden	47%	(84)	29%	(53)	14%	(25)	9%	(16)	179
#1 Issue: Economy	55%	(137)	29%	(71)	11%	(28)	4%	(11)	247
#1 Issue: Security	48%	(43)	41%	(36)	8%	(7)	4%	(3)	89
#1 Issue: Health Care	52%	(52)	36%	(36)	5%	(5)	8%	(8)	100
#1 Issue: Medicare / Social Security	54%	(28)	29%	(15)	10%	(5)	8%	(4)	53
#1 Issue: Women's Issues	44%	(23)	28%	(14)	17%	(9)	10%	(5)	51
#1 Issue: Energy	46%	(30)	26%	(17)	17%	(11)	11%	(8)	66
2020 Vote: Joe Biden	56%	(215)	31%	(120)	9%	(34)	4%	(15)	385
2020 Vote: Donald Trump	45%	(69)	35%	(54)	15%	(23)	5%	(7)	152
2020 Vote: Didn't Vote	51%	(63)	22%	(28)	11%	(14)	15%	(19)	124
2018 House Vote: Democrat	57%	(161)	34%	(96)	6%	(16)	3%	(8)	282
2018 House Vote: Republican	43%	(55)	34%	(44)	18%	(23)	5%	(7)	129
2016 Vote: Hillary Clinton	56%	(147)	34%	(91)	6%	(17)	4%	(10)	265
2016 Vote: Donald Trump	47%	(71)	37%	(57)	14%	(21)	2%	(3)	152
2016 Vote: Didn't Vote	51%	(119)	22%	(51)	15%	(35)	11%	(27)	232
Voted in 2014: Yes	51%	(192)	36%	(136)	9%	(36)	3%	(13)	377
Voted in 2014: No	54%	(167)	23%	(70)	13%	(39)	10%	(31)	308

Continued on next page

Table MCEN3_11: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

I enjoy the characters in foreign films as much as I enjoy those in films made in the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	53%	(359)	30%	(206)	11%	(75)	6%	(44)	685
4-Region: Northeast	52%	(60)	33%	(39)	11%	(13)	4%	(4)	116
4-Region: Midwest	48%	(58)	31%	(37)	12%	(15)	9%	(11)	121
4-Region: South	57%	(123)	24%	(52)	12%	(27)	6%	(13)	214
4-Region: West	50%	(118)	34%	(79)	9%	(21)	7%	(16)	234
Watched Squid Game	56%	(162)	26%	(76)	12%	(34)	7%	(20)	292
Watches Netflix Foreign Films	56%	(278)	28%	(137)	11%	(56)	6%	(27)	498
Prefers Subtitles	54%	(217)	29%	(116)	11%	(42)	6%	(24)	399
Prefers Dubbing	50%	(142)	31%	(90)	12%	(33)	7%	(21)	286

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN3_12: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

I enjoy the plots of foreign films as much as I enjoy those of films made in the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	57%	(388)	28%	(195)	10%	(66)	5%	(36)	685
Gender: Male	57%	(237)	31%	(127)	8%	(35)	3%	(14)	412
Gender: Female	55%	(151)	25%	(68)	11%	(31)	8%	(22)	272
Age: 18-34	57%	(167)	26%	(78)	9%	(26)	8%	(23)	294
Age: 35-44	59%	(80)	29%	(38)	7%	(9)	5%	(7)	135
Age: 45-64	56%	(91)	30%	(48)	12%	(19)	2%	(4)	162
Age: 65+	53%	(49)	33%	(30)	13%	(12)	2%	(1)	93
GenZers: 1997-2012	54%	(59)	27%	(30)	13%	(14)	6%	(6)	109
Millennials: 1981-1996	61%	(168)	26%	(72)	6%	(17)	7%	(19)	277
GenXers: 1965-1980	55%	(73)	29%	(39)	11%	(15)	5%	(7)	134
Baby Boomers: 1946-1964	52%	(74)	32%	(47)	14%	(20)	2%	(3)	144
PID: Dem (no lean)	62%	(199)	27%	(87)	7%	(23)	4%	(12)	321
PID: Ind (no lean)	49%	(109)	31%	(68)	11%	(24)	9%	(19)	219
PID: Rep (no lean)	56%	(80)	28%	(40)	14%	(20)	3%	(4)	144
PID/Gender: Dem Men	63%	(118)	27%	(50)	8%	(15)	2%	(3)	187
PID/Gender: Dem Women	61%	(81)	27%	(37)	6%	(7)	7%	(9)	134
PID/Gender: Ind Men	49%	(63)	34%	(44)	10%	(13)	7%	(10)	130
PID/Gender: Ind Women	50%	(45)	27%	(24)	12%	(11)	10%	(9)	90
PID/Gender: Rep Men	58%	(56)	34%	(32)	7%	(7)	1%	(1)	96
Ideo: Liberal (1-3)	58%	(154)	31%	(82)	7%	(18)	4%	(11)	265
Ideo: Moderate (4)	55%	(108)	29%	(57)	10%	(19)	7%	(13)	197
Ideo: Conservative (5-7)	59%	(113)	26%	(51)	12%	(23)	3%	(5)	191
Educ: < College	54%	(215)	27%	(108)	13%	(52)	6%	(24)	400
Educ: Bachelors degree	64%	(117)	25%	(47)	7%	(12)	4%	(8)	183
Educ: Post-grad	56%	(57)	39%	(40)	2%	(2)	3%	(3)	102
Income: Under 50k	53%	(194)	28%	(101)	13%	(46)	7%	(24)	365
Income: 50k-100k	63%	(117)	27%	(49)	5%	(10)	5%	(10)	186
Income: 100k+	58%	(77)	33%	(45)	8%	(10)	1%	(2)	134
Ethnicity: White	57%	(271)	28%	(131)	10%	(49)	5%	(22)	472

Continued on next page

Table MCEN3_12: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

I enjoy the plots of foreign films as much as I enjoy those of films made in the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	57%	(388)	28%	(195)	10%	(66)	5%	(36)	685
Ethnicity: Hispanic	56%	(107)	31%	(58)	8%	(16)	5%	(9)	190
Ethnicity: Black	52%	(47)	26%	(23)	15%	(14)	7%	(6)	91
Ethnicity: Other	58%	(70)	34%	(41)	3%	(3)	6%	(7)	122
All Christian	59%	(180)	32%	(97)	7%	(22)	3%	(9)	307
All Non-Christian	67%	(42)	22%	(14)	5%	(3)	6%	(4)	63
Atheist	57%	(34)	27%	(16)	11%	(7)	5%	(3)	59
Agnostic/Nothing in particular	50%	(85)	29%	(50)	11%	(19)	10%	(16)	170
Something Else	56%	(47)	21%	(18)	18%	(16)	5%	(4)	85
Religious Non-Protestant/Catholic	67%	(51)	24%	(18)	4%	(3)	5%	(4)	76
Evangelical	57%	(83)	30%	(44)	11%	(16)	3%	(4)	147
Non-Evangelical	59%	(131)	29%	(64)	9%	(20)	3%	(8)	223
Community: Urban	62%	(176)	28%	(81)	7%	(21)	3%	(8)	287
Community: Suburban	58%	(169)	26%	(74)	10%	(29)	6%	(19)	291
Community: Rural	40%	(43)	37%	(40)	15%	(16)	8%	(9)	107
Employ: Private Sector	61%	(146)	32%	(78)	4%	(10)	3%	(8)	242
Employ: Government	52%	(28)	25%	(13)	12%	(6)	11%	(6)	54
Employ: Self-Employed	57%	(39)	25%	(17)	14%	(10)	4%	(3)	68
Employ: Retired	51%	(52)	32%	(33)	13%	(13)	3%	(4)	103
Employ: Unemployed	51%	(47)	23%	(21)	16%	(14)	10%	(9)	92
Military HH: Yes	70%	(68)	17%	(16)	10%	(10)	3%	(3)	98
Military HH: No	54%	(320)	30%	(178)	10%	(56)	6%	(33)	587
RD/WT: Right Direction	60%	(211)	30%	(107)	5%	(19)	4%	(15)	351
RD/WT: Wrong Track	53%	(177)	26%	(88)	14%	(47)	6%	(21)	334
Biden Job Approve	60%	(244)	29%	(118)	7%	(28)	5%	(19)	408
Biden Job Disapprove	54%	(127)	28%	(67)	14%	(33)	4%	(9)	235

Continued on next page

Table MCEN3_12: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

I enjoy the plots of foreign films as much as I enjoy those of films made in the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	57%	(388)	28%	(195)	10%	(66)	5%	(36)	685
Biden Job Strongly Approve	64%	(141)	24%	(52)	8%	(17)	4%	(9)	219
Biden Job Somewhat Approve	54%	(103)	34%	(65)	6%	(11)	6%	(11)	190
Biden Job Somewhat Disapprove	54%	(45)	32%	(27)	9%	(8)	4%	(4)	83
Biden Job Strongly Disapprove	54%	(82)	26%	(40)	16%	(25)	3%	(5)	152
Favorable of Biden	60%	(252)	28%	(117)	7%	(28)	5%	(20)	417
Unfavorable of Biden	51%	(125)	31%	(76)	14%	(35)	4%	(10)	246
Very Favorable of Biden	64%	(161)	26%	(65)	6%	(14)	4%	(10)	250
Somewhat Favorable of Biden	54%	(91)	31%	(51)	9%	(15)	6%	(10)	167
Somewhat Unfavorable of Biden	48%	(33)	41%	(28)	9%	(6)	1%	(1)	67
Very Unfavorable of Biden	52%	(92)	27%	(48)	16%	(29)	5%	(9)	179
#1 Issue: Economy	57%	(142)	29%	(72)	9%	(21)	5%	(12)	247
#1 Issue: Security	59%	(52)	30%	(27)	10%	(9)	1%	(1)	89
#1 Issue: Health Care	56%	(56)	29%	(29)	10%	(10)	6%	(6)	100
#1 Issue: Medicare / Social Security	69%	(36)	22%	(11)	6%	(3)	4%	(2)	53
#1 Issue: Women's Issues	54%	(27)	25%	(13)	6%	(3)	15%	(8)	51
#1 Issue: Energy	46%	(30)	35%	(23)	15%	(10)	3%	(2)	66
2020 Vote: Joe Biden	59%	(226)	30%	(114)	7%	(28)	4%	(17)	385
2020 Vote: Donald Trump	53%	(80)	32%	(48)	13%	(20)	2%	(3)	152
2020 Vote: Didn't Vote	55%	(68)	24%	(30)	10%	(13)	10%	(13)	124
2018 House Vote: Democrat	58%	(164)	29%	(82)	9%	(25)	3%	(10)	282
2018 House Vote: Republican	57%	(73)	27%	(35)	13%	(17)	3%	(4)	129
2016 Vote: Hillary Clinton	59%	(155)	29%	(76)	9%	(24)	3%	(9)	265
2016 Vote: Donald Trump	57%	(87)	30%	(45)	12%	(19)	1%	(2)	152
2016 Vote: Didn't Vote	54%	(124)	27%	(63)	10%	(22)	10%	(22)	232
Voted in 2014: Yes	55%	(208)	31%	(115)	11%	(42)	3%	(12)	377
Voted in 2014: No	59%	(180)	26%	(79)	8%	(25)	8%	(23)	308

Continued on next page

Table MCEN3_12: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have a favorable opinion of foreign language films or are they not a reason at all?

I enjoy the plots of foreign films as much as I enjoy those of films made in the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	57%	(388)	28%	(195)	10%	(66)	5%	(36)	685
4-Region: Northeast	59%	(68)	30%	(35)	8%	(9)	3%	(4)	116
4-Region: Midwest	51%	(61)	34%	(41)	11%	(14)	4%	(5)	121
4-Region: South	52%	(110)	27%	(58)	14%	(29)	8%	(17)	214
4-Region: West	64%	(149)	26%	(61)	6%	(14)	4%	(10)	234
Watched Squid Game	64%	(189)	23%	(66)	7%	(21)	6%	(17)	292
Watches Netflix Foreign Films	59%	(296)	27%	(132)	8%	(42)	5%	(27)	498
Prefers Subtitles	62%	(247)	25%	(100)	9%	(37)	4%	(15)	399
Prefers Dubbing	49%	(141)	33%	(95)	10%	(29)	7%	(21)	286

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_1: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I do not like watching movies where there is no English spoken

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	52%	(571)	21%	(231)	21%	(233)	6%	(62)	1098
Gender: Male	48%	(229)	24%	(112)	22%	(106)	6%	(30)	478
Gender: Female	55%	(342)	19%	(119)	20%	(127)	5%	(32)	620
Age: 18-34	36%	(89)	25%	(61)	30%	(74)	9%	(22)	245
Age: 35-44	36%	(56)	26%	(39)	33%	(51)	5%	(8)	154
Age: 45-64	59%	(252)	19%	(82)	16%	(67)	6%	(23)	425
Age: 65+	64%	(174)	18%	(49)	15%	(41)	3%	(9)	273
GenZers: 1997-2012	36%	(25)	14%	(10)	39%	(27)	10%	(7)	68
Millennials: 1981-1996	37%	(99)	26%	(70)	30%	(80)	8%	(22)	270
GenXers: 1965-1980	58%	(148)	20%	(50)	18%	(47)	3%	(9)	253
Baby Boomers: 1946-1964	59%	(259)	21%	(93)	15%	(66)	5%	(22)	440
PID: Dem (no lean)	47%	(174)	24%	(87)	23%	(83)	6%	(23)	366
PID: Ind (no lean)	49%	(168)	20%	(67)	26%	(90)	5%	(17)	342
PID: Rep (no lean)	59%	(229)	20%	(77)	16%	(61)	6%	(22)	390
PID/Gender: Dem Men	49%	(68)	26%	(36)	20%	(28)	5%	(7)	139
PID/Gender: Dem Women	47%	(106)	22%	(51)	24%	(55)	7%	(16)	227
PID/Gender: Ind Men	42%	(67)	20%	(32)	32%	(52)	7%	(11)	161
PID/Gender: Ind Women	56%	(101)	20%	(35)	21%	(38)	4%	(7)	181
PID/Gender: Rep Men	53%	(95)	25%	(44)	15%	(27)	7%	(12)	177
PID/Gender: Rep Women	64%	(135)	16%	(33)	16%	(34)	5%	(10)	212
Ideo: Liberal (1-3)	47%	(106)	20%	(46)	29%	(66)	4%	(10)	228
Ideo: Moderate (4)	50%	(179)	23%	(82)	21%	(74)	5%	(19)	355
Ideo: Conservative (5-7)	59%	(255)	21%	(91)	15%	(66)	5%	(23)	435
Educ: < College	55%	(433)	19%	(153)	20%	(156)	6%	(47)	789
Educ: Bachelors degree	44%	(87)	27%	(54)	25%	(51)	3%	(7)	199
Educ: Post-grad	46%	(50)	22%	(25)	24%	(27)	8%	(8)	110
Income: Under 50k	53%	(336)	21%	(131)	19%	(123)	7%	(44)	635
Income: 50k-100k	51%	(166)	22%	(71)	23%	(73)	4%	(13)	324
Income: 100k+	49%	(69)	21%	(30)	26%	(36)	3%	(4)	139

Continued on next page

Table MCEN4_1: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I do not like watching movies where there is no English spoken

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	52%	(571)	21%	(231)	21%	(233)	6%	(62)	1098
Ethnicity: White	54%	(503)	21%	(196)	20%	(181)	5%	(48)	928
Ethnicity: Hispanic	25%	(23)	32%	(30)	40%	(37)	3%	(3)	92
Ethnicity: Black	43%	(52)	22%	(27)	24%	(29)	10%	(13)	121
All Christian	58%	(317)	20%	(108)	19%	(102)	4%	(23)	551
All Non-Christian	37%	(20)	18%	(10)	36%	(19)	9%	(5)	53
Agnostic/Nothing in particular	45%	(115)	23%	(58)	25%	(65)	7%	(18)	257
Something Else	52%	(110)	23%	(48)	18%	(37)	7%	(15)	209
Religious Non-Protestant/Catholic	43%	(27)	16%	(10)	34%	(21)	7%	(5)	62
Evangelical	57%	(181)	20%	(64)	17%	(56)	6%	(18)	319
Non-Evangelical	56%	(234)	21%	(88)	19%	(81)	4%	(18)	422
Community: Urban	41%	(105)	23%	(59)	28%	(71)	8%	(22)	256
Community: Suburban	55%	(280)	22%	(112)	19%	(99)	4%	(19)	509
Community: Rural	56%	(186)	18%	(61)	19%	(63)	6%	(22)	332
Employ: Private Sector	42%	(126)	28%	(84)	26%	(77)	5%	(14)	301
Employ: Government	45%	(24)	24%	(13)	22%	(12)	8%	(5)	54
Employ: Self-Employed	45%	(43)	26%	(25)	22%	(21)	7%	(6)	95
Employ: Homemaker	59%	(53)	16%	(14)	19%	(17)	6%	(6)	89
Employ: Retired	61%	(203)	19%	(64)	17%	(57)	3%	(11)	335
Employ: Unemployed	60%	(69)	14%	(15)	18%	(20)	9%	(10)	114
Employ: Other	50%	(44)	16%	(14)	26%	(23)	8%	(7)	88
Military HH: Yes	57%	(100)	19%	(34)	19%	(33)	5%	(10)	177
Military HH: No	51%	(471)	21%	(198)	22%	(200)	6%	(52)	921
RD/WT: Right Direction	47%	(176)	23%	(88)	23%	(87)	6%	(22)	373
RD/WT: Wrong Track	55%	(395)	20%	(144)	20%	(146)	5%	(40)	724
Biden Job Approve	48%	(224)	23%	(110)	24%	(111)	5%	(23)	467
Biden Job Disapprove	55%	(327)	20%	(116)	18%	(109)	7%	(39)	591

Continued on next page

Table MCEN4_1: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I do not like watching movies where there is no English spoken

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	52%	(571)	21%	(231)	21%	(233)	6%	(62)	1098
Biden Job Strongly Approve	52%	(111)	20%	(42)	22%	(47)	6%	(13)	214
Biden Job Somewhat Approve	44%	(113)	27%	(68)	25%	(63)	4%	(10)	254
Biden Job Somewhat Disapprove	43%	(70)	23%	(37)	27%	(44)	8%	(13)	164
Biden Job Strongly Disapprove	60%	(256)	19%	(79)	15%	(66)	6%	(26)	427
Favorable of Biden	48%	(228)	23%	(109)	24%	(111)	5%	(25)	473
Unfavorable of Biden	56%	(329)	19%	(113)	19%	(110)	6%	(35)	586
Very Favorable of Biden	53%	(119)	21%	(48)	20%	(45)	5%	(12)	224
Somewhat Favorable of Biden	44%	(108)	25%	(61)	27%	(66)	5%	(13)	249
Somewhat Unfavorable of Biden	44%	(63)	23%	(33)	28%	(40)	6%	(8)	145
Very Unfavorable of Biden	60%	(266)	18%	(80)	16%	(69)	6%	(27)	442
#1 Issue: Economy	46%	(177)	23%	(89)	26%	(101)	5%	(20)	386
#1 Issue: Security	60%	(130)	20%	(44)	15%	(34)	5%	(11)	219
#1 Issue: Health Care	49%	(66)	23%	(32)	22%	(30)	5%	(7)	135
#1 Issue: Medicare / Social Security	61%	(99)	19%	(31)	11%	(18)	9%	(14)	162
#1 Issue: Women's Issues	37%	(22)	17%	(10)	42%	(26)	5%	(3)	61
#1 Issue: Other	70%	(40)	16%	(9)	12%	(7)	2%	(1)	57
2020 Vote: Joe Biden	48%	(208)	23%	(98)	25%	(107)	5%	(21)	434
2020 Vote: Donald Trump	60%	(258)	20%	(86)	15%	(66)	5%	(22)	432
2020 Vote: Didn't Vote	48%	(92)	19%	(37)	24%	(47)	9%	(17)	193
2018 House Vote: Democrat	48%	(160)	23%	(77)	24%	(80)	5%	(16)	333
2018 House Vote: Republican	55%	(194)	22%	(77)	19%	(65)	4%	(14)	351
2016 Vote: Hillary Clinton	48%	(160)	23%	(76)	23%	(76)	5%	(18)	331
2016 Vote: Donald Trump	56%	(231)	24%	(99)	16%	(66)	4%	(15)	410
2016 Vote: Didn't Vote	52%	(157)	15%	(45)	25%	(76)	8%	(25)	303
Voted in 2014: Yes	53%	(336)	23%	(145)	21%	(131)	4%	(26)	638
Voted in 2014: No	51%	(235)	19%	(87)	22%	(102)	8%	(36)	460

Continued on next page

Table MCEN4_1: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I do not like watching movies where there is no English spoken

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	52%	(571)	21%	(231)	21%	(233)	6%	(62)	1098
4-Region: Northeast	48%	(96)	24%	(49)	23%	(46)	5%	(10)	201
4-Region: Midwest	57%	(149)	17%	(44)	21%	(53)	5%	(13)	260
4-Region: South	56%	(241)	19%	(81)	18%	(78)	7%	(29)	430
4-Region: West	41%	(85)	28%	(57)	27%	(56)	4%	(9)	206
Watched Squid Game	32%	(55)	30%	(51)	32%	(55)	6%	(9)	171
Prefers Subtitles	34%	(106)	29%	(92)	33%	(104)	4%	(12)	314
Prefers Dubbing	59%	(465)	18%	(139)	16%	(129)	6%	(50)	784

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_2: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I do not like watching movies that were produced outside of the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	12%	(132)	19%	(205)	57%	(621)	13%	(139)	1098
Gender: Male	12%	(58)	19%	(93)	59%	(283)	9%	(44)	478
Gender: Female	12%	(73)	18%	(112)	55%	(338)	15%	(96)	620
Age: 18-34	9%	(23)	20%	(48)	59%	(145)	12%	(30)	245
Age: 35-44	10%	(15)	19%	(30)	58%	(90)	13%	(20)	154
Age: 45-64	15%	(63)	18%	(78)	54%	(230)	13%	(55)	425
Age: 65+	11%	(31)	18%	(50)	58%	(158)	13%	(34)	273
GenZers: 1997-2012	11%	(8)	14%	(9)	54%	(37)	21%	(15)	68
Millennials: 1981-1996	7%	(19)	21%	(57)	61%	(166)	10%	(28)	270
GenXers: 1965-1980	18%	(45)	15%	(39)	54%	(137)	13%	(32)	253
Baby Boomers: 1946-1964	11%	(50)	20%	(86)	57%	(252)	12%	(52)	440
PID: Dem (no lean)	11%	(40)	17%	(63)	59%	(217)	13%	(46)	366
PID: Ind (no lean)	10%	(34)	18%	(63)	60%	(204)	12%	(41)	342
PID: Rep (no lean)	15%	(57)	21%	(80)	51%	(200)	13%	(52)	390
PID/Gender: Dem Men	11%	(15)	17%	(23)	63%	(87)	10%	(13)	139
PID/Gender: Dem Women	11%	(25)	17%	(39)	57%	(130)	14%	(33)	227
PID/Gender: Ind Men	10%	(16)	22%	(35)	61%	(98)	8%	(13)	161
PID/Gender: Ind Women	10%	(19)	16%	(28)	59%	(106)	15%	(28)	181
PID/Gender: Rep Men	16%	(28)	20%	(35)	55%	(98)	10%	(17)	177
PID/Gender: Rep Women	14%	(29)	21%	(45)	48%	(103)	17%	(35)	212
Ideo: Liberal (1-3)	6%	(14)	17%	(39)	69%	(156)	8%	(19)	228
Ideo: Moderate (4)	11%	(41)	20%	(70)	57%	(201)	12%	(44)	355
Ideo: Conservative (5-7)	16%	(69)	20%	(89)	51%	(220)	13%	(56)	435
Educ: < College	13%	(103)	18%	(141)	55%	(432)	14%	(113)	789
Educ: Bachelors degree	8%	(16)	22%	(43)	62%	(123)	8%	(16)	199
Educ: Post-grad	12%	(13)	19%	(21)	60%	(66)	9%	(10)	110
Income: Under 50k	12%	(75)	17%	(111)	55%	(351)	15%	(98)	635
Income: 50k-100k	13%	(42)	19%	(61)	59%	(191)	9%	(30)	324
Income: 100k+	10%	(14)	24%	(33)	57%	(80)	8%	(12)	139

Continued on next page

Table MCEN4_2: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I do not like watching movies that were produced outside of the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	12%	(132)	19%	(205)	57%	(621)	13%	(139)	1098
Ethnicity: White	12%	(115)	19%	(180)	56%	(523)	12%	(110)	928
Ethnicity: Hispanic	10%	(9)	20%	(19)	64%	(59)	6%	(6)	92
Ethnicity: Black	11%	(13)	18%	(22)	56%	(68)	15%	(18)	121
All Christian	13%	(73)	22%	(119)	54%	(295)	12%	(63)	551
All Non-Christian	13%	(7)	21%	(11)	55%	(29)	10%	(6)	53
Agnostic/Nothing in particular	10%	(25)	14%	(36)	61%	(158)	15%	(38)	257
Something Else	10%	(22)	18%	(38)	57%	(119)	14%	(30)	209
Religious Non-Protestant/Catholic	11%	(7)	18%	(11)	59%	(36)	11%	(7)	62
Evangelical	13%	(42)	22%	(71)	51%	(161)	14%	(45)	319
Non-Evangelical	12%	(52)	19%	(82)	57%	(242)	11%	(47)	422
Community: Urban	12%	(31)	18%	(46)	56%	(144)	13%	(35)	256
Community: Suburban	11%	(54)	20%	(103)	59%	(302)	10%	(50)	509
Community: Rural	14%	(47)	17%	(56)	53%	(175)	16%	(54)	332
Employ: Private Sector	14%	(43)	22%	(67)	53%	(159)	11%	(32)	301
Employ: Government	6%	(3)	23%	(12)	60%	(32)	11%	(6)	54
Employ: Self-Employed	10%	(10)	14%	(13)	67%	(63)	9%	(9)	95
Employ: Homemaker	8%	(7)	21%	(19)	55%	(49)	16%	(14)	89
Employ: Retired	13%	(45)	17%	(57)	56%	(189)	13%	(44)	335
Employ: Unemployed	10%	(11)	15%	(17)	57%	(65)	18%	(21)	114
Employ: Other	9%	(8)	20%	(18)	61%	(53)	10%	(9)	88
Military HH: Yes	12%	(21)	22%	(39)	53%	(93)	14%	(24)	177
Military HH: No	12%	(111)	18%	(167)	57%	(528)	12%	(115)	921
RD/WT: Right Direction	9%	(32)	20%	(73)	59%	(221)	12%	(46)	373
RD/WT: Wrong Track	14%	(99)	18%	(132)	55%	(400)	13%	(93)	724
Biden Job Approve	10%	(45)	19%	(89)	61%	(285)	10%	(48)	467
Biden Job Disapprove	14%	(83)	19%	(114)	53%	(314)	14%	(80)	591

Continued on next page

Table MCEN4_2: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I do not like watching movies that were produced outside of the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	12%	(132)	19%	(205)	57%	(621)	13%	(139)	1098
Biden Job Strongly Approve	13%	(27)	16%	(34)	58%	(125)	13%	(27)	214
Biden Job Somewhat Approve	7%	(18)	21%	(54)	63%	(160)	8%	(21)	254
Biden Job Somewhat Disapprove	10%	(17)	18%	(30)	57%	(93)	14%	(24)	164
Biden Job Strongly Disapprove	16%	(66)	20%	(84)	52%	(221)	13%	(56)	427
Favorable of Biden	10%	(48)	19%	(90)	60%	(282)	11%	(54)	473
Unfavorable of Biden	14%	(83)	19%	(113)	54%	(318)	12%	(72)	586
Very Favorable of Biden	13%	(29)	16%	(36)	59%	(131)	12%	(28)	224
Somewhat Favorable of Biden	7%	(18)	22%	(54)	60%	(151)	11%	(26)	249
Somewhat Unfavorable of Biden	7%	(10)	16%	(24)	65%	(94)	11%	(17)	145
Very Unfavorable of Biden	16%	(73)	20%	(89)	51%	(224)	13%	(56)	442
#1 Issue: Economy	8%	(32)	21%	(80)	59%	(229)	12%	(45)	386
#1 Issue: Security	15%	(33)	19%	(41)	58%	(127)	8%	(18)	219
#1 Issue: Health Care	17%	(23)	21%	(29)	44%	(59)	17%	(24)	135
#1 Issue: Medicare / Social Security	13%	(21)	14%	(23)	56%	(91)	16%	(26)	162
#1 Issue: Women's Issues	9%	(5)	14%	(9)	70%	(43)	7%	(4)	61
#1 Issue: Other	11%	(6)	10%	(6)	58%	(33)	21%	(12)	57
2020 Vote: Joe Biden	10%	(43)	19%	(81)	61%	(265)	11%	(46)	434
2020 Vote: Donald Trump	14%	(61)	21%	(90)	54%	(233)	11%	(48)	432
2020 Vote: Didn't Vote	13%	(25)	15%	(30)	50%	(96)	22%	(42)	193
2018 House Vote: Democrat	10%	(33)	21%	(68)	60%	(200)	10%	(32)	333
2018 House Vote: Republican	14%	(49)	22%	(76)	55%	(194)	9%	(32)	351
2016 Vote: Hillary Clinton	10%	(32)	19%	(62)	60%	(197)	12%	(40)	331
2016 Vote: Donald Trump	15%	(62)	20%	(83)	56%	(231)	8%	(34)	410
2016 Vote: Didn't Vote	11%	(32)	17%	(51)	54%	(164)	18%	(55)	303
Voted in 2014: Yes	12%	(79)	21%	(132)	57%	(361)	10%	(66)	638
Voted in 2014: No	11%	(53)	16%	(73)	57%	(260)	16%	(74)	460

Continued on next page

Table MCEN4_2: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I do not like watching movies that were produced outside of the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	12%	(132)	19%	(205)	57%	(621)	13%	(139)	1098
4-Region: Northeast	11%	(23)	20%	(40)	60%	(121)	9%	(18)	201
4-Region: Midwest	14%	(35)	20%	(52)	55%	(144)	11%	(29)	260
4-Region: South	14%	(61)	18%	(79)	52%	(222)	16%	(68)	430
4-Region: West	6%	(13)	17%	(35)	65%	(135)	12%	(24)	206
Watched Squid Game	8%	(13)	20%	(34)	65%	(111)	8%	(13)	171
Prefers Subtitles	9%	(30)	20%	(62)	62%	(193)	9%	(29)	314
Prefers Dubbing	13%	(102)	18%	(143)	55%	(428)	14%	(110)	784

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_3: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

Watching movies produced in other countries bores me

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	17%	(187)	23%	(254)	49%	(541)	11%	(116)	1098
Gender: Male	16%	(78)	24%	(115)	52%	(249)	7%	(35)	478
Gender: Female	18%	(109)	22%	(139)	47%	(292)	13%	(80)	620
Age: 18-34	17%	(43)	23%	(57)	53%	(129)	6%	(16)	245
Age: 35-44	12%	(19)	30%	(47)	51%	(78)	7%	(11)	154
Age: 45-64	19%	(83)	18%	(78)	48%	(202)	15%	(62)	425
Age: 65+	16%	(42)	26%	(72)	48%	(132)	10%	(26)	273
GenZers: 1997-2012	16%	(11)	23%	(16)	53%	(36)	8%	(5)	68
Millennials: 1981-1996	15%	(42)	23%	(63)	54%	(146)	7%	(20)	270
GenXers: 1965-1980	20%	(52)	23%	(58)	44%	(110)	13%	(33)	253
Baby Boomers: 1946-1964	16%	(69)	23%	(101)	50%	(221)	11%	(48)	440
PID: Dem (no lean)	15%	(54)	26%	(94)	50%	(183)	10%	(35)	366
PID: Ind (no lean)	15%	(53)	21%	(72)	54%	(185)	9%	(32)	342
PID: Rep (no lean)	21%	(80)	22%	(87)	44%	(173)	13%	(49)	390
PID/Gender: Dem Men	14%	(20)	27%	(37)	53%	(73)	7%	(9)	139
PID/Gender: Dem Women	15%	(34)	25%	(57)	48%	(110)	11%	(26)	227
PID/Gender: Ind Men	15%	(24)	26%	(42)	53%	(85)	7%	(11)	161
PID/Gender: Ind Women	16%	(29)	17%	(30)	55%	(100)	12%	(21)	181
PID/Gender: Rep Men	19%	(35)	20%	(36)	51%	(91)	9%	(16)	177
PID/Gender: Rep Women	22%	(46)	24%	(51)	39%	(82)	16%	(33)	212
Ideo: Liberal (1-3)	12%	(27)	23%	(53)	58%	(131)	7%	(16)	228
Ideo: Moderate (4)	15%	(53)	22%	(79)	50%	(176)	13%	(47)	355
Ideo: Conservative (5-7)	22%	(94)	25%	(110)	44%	(190)	9%	(41)	435
Educ: < College	18%	(140)	21%	(167)	49%	(388)	12%	(94)	789
Educ: Bachelors degree	14%	(28)	30%	(60)	49%	(97)	7%	(14)	199
Educ: Post-grad	17%	(19)	25%	(27)	51%	(57)	7%	(8)	110
Income: Under 50k	16%	(100)	23%	(148)	49%	(308)	12%	(79)	635
Income: 50k-100k	19%	(61)	23%	(73)	51%	(165)	8%	(25)	324
Income: 100k+	19%	(27)	24%	(33)	49%	(68)	8%	(11)	139

Continued on next page

Table MCEN4_3: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

Watching movies produced in other countries bores me

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	17%	(187)	23%	(254)	49%	(541)	11%	(116)	1098
Ethnicity: White	18%	(163)	23%	(209)	49%	(456)	11%	(100)	928
Ethnicity: Hispanic	18%	(16)	22%	(20)	61%	(56)	—	(0)	92
Ethnicity: Black	12%	(14)	29%	(35)	48%	(58)	11%	(14)	121
All Christian	17%	(91)	26%	(144)	47%	(258)	10%	(57)	551
All Non-Christian	20%	(10)	21%	(11)	49%	(26)	11%	(6)	53
Agnostic/Nothing in particular	16%	(41)	17%	(43)	56%	(144)	11%	(29)	257
Something Else	19%	(40)	24%	(51)	46%	(96)	11%	(22)	209
Religious Non-Protestant/Catholic	17%	(10)	19%	(12)	54%	(33)	10%	(6)	62
Evangelical	21%	(67)	25%	(79)	45%	(144)	9%	(29)	319
Non-Evangelical	15%	(62)	26%	(111)	47%	(199)	12%	(49)	422
Community: Urban	14%	(36)	27%	(68)	50%	(127)	10%	(25)	256
Community: Suburban	15%	(78)	22%	(114)	53%	(269)	9%	(48)	509
Community: Rural	22%	(73)	22%	(72)	44%	(144)	13%	(43)	332
Employ: Private Sector	19%	(58)	25%	(76)	48%	(145)	8%	(23)	301
Employ: Government	10%	(5)	21%	(11)	56%	(30)	12%	(7)	54
Employ: Self-Employed	17%	(16)	26%	(25)	50%	(47)	7%	(6)	95
Employ: Homemaker	16%	(14)	25%	(23)	41%	(37)	17%	(15)	89
Employ: Retired	17%	(55)	22%	(74)	50%	(167)	12%	(39)	335
Employ: Unemployed	16%	(19)	19%	(21)	48%	(55)	17%	(19)	114
Employ: Other	15%	(13)	24%	(21)	57%	(50)	4%	(4)	88
Military HH: Yes	17%	(30)	22%	(38)	53%	(94)	8%	(14)	177
Military HH: No	17%	(157)	23%	(215)	49%	(447)	11%	(101)	921
RD/WT: Right Direction	13%	(47)	24%	(90)	52%	(194)	11%	(43)	373
RD/WT: Wrong Track	19%	(140)	23%	(164)	48%	(347)	10%	(73)	724
Biden Job Approve	14%	(64)	25%	(117)	51%	(238)	10%	(48)	467
Biden Job Disapprove	20%	(117)	22%	(133)	47%	(279)	10%	(62)	591

Continued on next page

Table MCEN4_3: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

Watching movies produced in other countries bores me

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	17%	(187)	23%	(254)	49%	(541)	11%	(116)	1098
Biden Job Strongly Approve	14%	(31)	25%	(54)	49%	(105)	11%	(24)	214
Biden Job Somewhat Approve	13%	(33)	25%	(63)	53%	(134)	9%	(24)	254
Biden Job Somewhat Disapprove	15%	(24)	21%	(34)	53%	(88)	11%	(18)	164
Biden Job Strongly Disapprove	22%	(93)	23%	(98)	45%	(192)	10%	(44)	427
Favorable of Biden	14%	(67)	25%	(118)	50%	(235)	11%	(54)	473
Unfavorable of Biden	20%	(114)	23%	(134)	48%	(280)	10%	(58)	586
Very Favorable of Biden	15%	(33)	25%	(55)	49%	(109)	12%	(27)	224
Somewhat Favorable of Biden	14%	(34)	25%	(62)	51%	(126)	11%	(27)	249
Somewhat Unfavorable of Biden	11%	(16)	22%	(32)	58%	(84)	9%	(12)	145
Very Unfavorable of Biden	22%	(98)	23%	(102)	44%	(196)	10%	(46)	442
#1 Issue: Economy	16%	(63)	24%	(93)	49%	(190)	10%	(39)	386
#1 Issue: Security	20%	(43)	21%	(46)	51%	(111)	9%	(19)	219
#1 Issue: Health Care	18%	(25)	30%	(40)	43%	(58)	9%	(12)	135
#1 Issue: Medicare / Social Security	13%	(21)	24%	(38)	44%	(71)	19%	(31)	162
#1 Issue: Women's Issues	13%	(8)	11%	(7)	66%	(40)	10%	(6)	61
#1 Issue: Other	24%	(14)	9%	(5)	58%	(33)	9%	(5)	57
2020 Vote: Joe Biden	13%	(57)	25%	(110)	52%	(224)	10%	(43)	434
2020 Vote: Donald Trump	21%	(90)	24%	(104)	45%	(192)	11%	(46)	432
2020 Vote: Didn't Vote	19%	(37)	18%	(35)	51%	(98)	12%	(23)	193
2018 House Vote: Democrat	13%	(45)	29%	(97)	49%	(162)	9%	(29)	333
2018 House Vote: Republican	20%	(71)	24%	(82)	48%	(170)	8%	(27)	351
2016 Vote: Hillary Clinton	14%	(46)	25%	(83)	51%	(168)	10%	(34)	331
2016 Vote: Donald Trump	20%	(84)	24%	(100)	47%	(193)	8%	(33)	410
2016 Vote: Didn't Vote	17%	(53)	19%	(59)	51%	(153)	13%	(38)	303
Voted in 2014: Yes	17%	(107)	25%	(162)	49%	(313)	9%	(56)	638
Voted in 2014: No	17%	(80)	20%	(91)	50%	(228)	13%	(60)	460

Continued on next page

Table MCEN4_3: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

Watching movies produced in other countries bores me

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	17%	(187)	23%	(254)	49%	(541)	11%	(116)	1098
4-Region: Northeast	18%	(36)	21%	(43)	50%	(102)	11%	(21)	201
4-Region: Midwest	16%	(41)	25%	(64)	49%	(127)	11%	(28)	260
4-Region: South	19%	(82)	26%	(111)	44%	(191)	11%	(46)	430
4-Region: West	14%	(28)	17%	(36)	59%	(122)	10%	(21)	206
Watched Squid Game	9%	(16)	27%	(46)	58%	(99)	6%	(10)	171
Prefers Subtitles	15%	(46)	26%	(81)	52%	(163)	8%	(24)	314
Prefers Dubbing	18%	(141)	22%	(173)	48%	(378)	12%	(91)	784

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_4: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I think foreign language films are less interesting than U.S. movies

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	24%	(269)	24%	(266)	40%	(434)	12%	(129)	1098
Gender: Male	24%	(112)	25%	(120)	42%	(203)	9%	(42)	478
Gender: Female	25%	(156)	23%	(146)	37%	(231)	14%	(87)	620
Age: 18-34	23%	(56)	22%	(53)	45%	(111)	10%	(26)	245
Age: 35-44	17%	(26)	28%	(43)	47%	(72)	9%	(14)	154
Age: 45-64	27%	(114)	24%	(104)	36%	(153)	13%	(54)	425
Age: 65+	27%	(73)	24%	(66)	36%	(98)	13%	(35)	273
GenZers: 1997-2012	26%	(18)	14%	(9)	48%	(33)	13%	(9)	68
Millennials: 1981-1996	19%	(52)	23%	(62)	48%	(130)	10%	(26)	270
GenXers: 1965-1980	28%	(72)	27%	(69)	33%	(84)	11%	(27)	253
Baby Boomers: 1946-1964	24%	(104)	25%	(108)	39%	(169)	13%	(58)	440
PID: Dem (no lean)	22%	(82)	26%	(94)	41%	(149)	11%	(40)	366
PID: Ind (no lean)	22%	(75)	23%	(79)	43%	(147)	12%	(40)	342
PID: Rep (no lean)	29%	(112)	24%	(92)	35%	(138)	12%	(48)	390
PID/Gender: Dem Men	20%	(28)	28%	(39)	45%	(62)	7%	(10)	139
PID/Gender: Dem Women	24%	(54)	25%	(56)	38%	(87)	13%	(30)	227
PID/Gender: Ind Men	24%	(39)	25%	(41)	44%	(71)	6%	(10)	161
PID/Gender: Ind Women	20%	(36)	21%	(39)	42%	(76)	17%	(31)	181
PID/Gender: Rep Men	25%	(45)	23%	(41)	39%	(69)	13%	(23)	177
PID/Gender: Rep Women	32%	(67)	24%	(51)	32%	(69)	12%	(26)	212
Ideo: Liberal (1-3)	20%	(46)	27%	(61)	44%	(100)	10%	(22)	228
Ideo: Moderate (4)	19%	(69)	26%	(93)	42%	(148)	13%	(45)	355
Ideo: Conservative (5-7)	32%	(141)	23%	(102)	34%	(148)	10%	(44)	435
Educ: < College	27%	(211)	22%	(173)	38%	(299)	13%	(106)	789
Educ: Bachelors degree	19%	(38)	29%	(58)	45%	(89)	7%	(13)	199
Educ: Post-grad	18%	(20)	31%	(34)	42%	(46)	9%	(10)	110
Income: Under 50k	24%	(151)	23%	(146)	39%	(247)	14%	(91)	635
Income: 50k-100k	26%	(84)	24%	(78)	41%	(133)	9%	(28)	324
Income: 100k+	24%	(33)	30%	(42)	39%	(54)	7%	(10)	139

Continued on next page

Table MCEN4_4: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I think foreign language films are less interesting than U.S. movies

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	24%	(269)	24%	(266)	40%	(434)	12%	(129)	1098
Ethnicity: White	25%	(231)	24%	(222)	39%	(365)	12%	(110)	928
Ethnicity: Hispanic	26%	(24)	21%	(19)	48%	(45)	5%	(4)	92
Ethnicity: Black	25%	(30)	26%	(32)	41%	(50)	8%	(10)	121
All Christian	27%	(147)	26%	(146)	35%	(194)	12%	(64)	551
All Non-Christian	28%	(15)	21%	(11)	37%	(20)	13%	(7)	53
Agnostic/Nothing in particular	15%	(40)	19%	(48)	51%	(131)	15%	(39)	257
Something Else	31%	(65)	24%	(50)	36%	(76)	9%	(18)	209
Religious Non-Protestant/Catholic	25%	(16)	20%	(12)	42%	(26)	14%	(8)	62
Evangelical	31%	(99)	25%	(80)	34%	(109)	10%	(31)	319
Non-Evangelical	26%	(108)	26%	(111)	36%	(154)	12%	(49)	422
Community: Urban	23%	(60)	26%	(68)	41%	(105)	9%	(23)	256
Community: Suburban	22%	(111)	26%	(131)	40%	(205)	12%	(62)	509
Community: Rural	29%	(98)	20%	(67)	37%	(124)	13%	(44)	332
Employ: Private Sector	25%	(75)	26%	(78)	39%	(118)	10%	(29)	301
Employ: Government	19%	(10)	30%	(16)	44%	(24)	7%	(4)	54
Employ: Self-Employed	23%	(22)	19%	(18)	49%	(47)	9%	(8)	95
Employ: Homemaker	29%	(26)	23%	(21)	34%	(30)	14%	(12)	89
Employ: Retired	27%	(90)	24%	(81)	37%	(122)	12%	(42)	335
Employ: Unemployed	21%	(24)	18%	(20)	41%	(47)	20%	(23)	114
Employ: Other	17%	(15)	34%	(29)	41%	(36)	8%	(7)	88
Military HH: Yes	26%	(46)	30%	(52)	33%	(57)	12%	(21)	177
Military HH: No	24%	(223)	23%	(214)	41%	(377)	12%	(108)	921
RD/WT: Right Direction	22%	(84)	27%	(100)	39%	(145)	12%	(44)	373
RD/WT: Wrong Track	26%	(185)	23%	(165)	40%	(289)	12%	(85)	724
Biden Job Approve	20%	(95)	28%	(129)	42%	(195)	10%	(49)	467
Biden Job Disapprove	29%	(170)	22%	(133)	37%	(218)	12%	(70)	591

Continued on next page

Table MCEN4_4: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I think foreign language films are less interesting than U.S. movies

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	24%	(269)	24%	(266)	40%	(434)	12%	(129)	1098
Biden Job Strongly Approve	23%	(49)	28%	(59)	41%	(88)	8%	(17)	214
Biden Job Somewhat Approve	18%	(46)	27%	(70)	42%	(107)	12%	(31)	254
Biden Job Somewhat Disapprove	19%	(31)	25%	(41)	43%	(71)	13%	(21)	164
Biden Job Strongly Disapprove	33%	(140)	21%	(92)	34%	(147)	12%	(49)	427
Favorable of Biden	21%	(101)	26%	(125)	41%	(193)	11%	(54)	473
Unfavorable of Biden	28%	(164)	23%	(138)	38%	(220)	11%	(65)	586
Very Favorable of Biden	27%	(61)	25%	(56)	38%	(85)	10%	(22)	224
Somewhat Favorable of Biden	16%	(40)	28%	(69)	43%	(108)	13%	(32)	249
Somewhat Unfavorable of Biden	17%	(24)	27%	(39)	46%	(67)	10%	(14)	145
Very Unfavorable of Biden	32%	(139)	22%	(99)	35%	(153)	11%	(51)	442
#1 Issue: Economy	25%	(97)	24%	(91)	43%	(166)	8%	(32)	386
#1 Issue: Security	32%	(69)	21%	(47)	35%	(76)	12%	(27)	219
#1 Issue: Health Care	20%	(27)	30%	(40)	34%	(46)	16%	(22)	135
#1 Issue: Medicare / Social Security	24%	(38)	25%	(41)	32%	(52)	19%	(31)	162
#1 Issue: Women's Issues	9%	(5)	16%	(10)	64%	(39)	12%	(7)	61
#1 Issue: Other	27%	(16)	18%	(10)	47%	(27)	8%	(5)	57
2020 Vote: Joe Biden	19%	(84)	27%	(119)	42%	(183)	11%	(49)	434
2020 Vote: Donald Trump	29%	(126)	23%	(100)	36%	(157)	11%	(48)	432
2020 Vote: Didn't Vote	28%	(54)	19%	(37)	39%	(75)	14%	(27)	193
2018 House Vote: Democrat	24%	(79)	29%	(97)	38%	(128)	9%	(29)	333
2018 House Vote: Republican	27%	(96)	27%	(94)	37%	(129)	9%	(32)	351
2016 Vote: Hillary Clinton	23%	(75)	27%	(89)	40%	(132)	11%	(35)	331
2016 Vote: Donald Trump	28%	(116)	24%	(97)	39%	(159)	9%	(37)	410
2016 Vote: Didn't Vote	23%	(69)	21%	(63)	42%	(126)	15%	(45)	303
Voted in 2014: Yes	26%	(167)	27%	(175)	37%	(236)	9%	(60)	638
Voted in 2014: No	22%	(102)	20%	(91)	43%	(198)	15%	(69)	460

Continued on next page

Table MCEN4_4: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I think foreign language films are less interesting than U.S. movies

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	24%	(269)	24%	(266)	40%	(434)	12%	(129)	1098
4-Region: Northeast	23%	(47)	21%	(42)	42%	(84)	14%	(28)	201
4-Region: Midwest	28%	(72)	23%	(59)	40%	(104)	10%	(25)	260
4-Region: South	25%	(107)	26%	(113)	36%	(153)	13%	(56)	430
4-Region: West	21%	(43)	25%	(52)	45%	(92)	10%	(20)	206
Watched Squid Game	17%	(29)	23%	(39)	53%	(90)	7%	(13)	171
Prefers Subtitles	20%	(62)	27%	(83)	46%	(144)	8%	(25)	314
Prefers Dubbing	26%	(207)	23%	(182)	37%	(290)	13%	(104)	784

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_5: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

It is difficult for me to find foreign language films to watch on streaming platforms

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	14%	(156)	19%	(213)	45%	(489)	22%	(240)	1098
Gender: Male	13%	(62)	23%	(111)	47%	(223)	17%	(81)	478
Gender: Female	15%	(94)	16%	(102)	43%	(266)	26%	(158)	620
Age: 18-34	18%	(44)	29%	(71)	40%	(97)	14%	(33)	245
Age: 35-44	13%	(20)	30%	(47)	45%	(70)	11%	(17)	154
Age: 45-64	12%	(53)	14%	(61)	49%	(207)	25%	(105)	425
Age: 65+	14%	(38)	13%	(35)	42%	(115)	31%	(85)	273
GenZers: 1997-2012	21%	(15)	35%	(24)	29%	(20)	14%	(10)	68
Millennials: 1981-1996	14%	(37)	28%	(77)	45%	(122)	13%	(35)	270
GenXers: 1965-1980	16%	(40)	17%	(42)	48%	(121)	20%	(50)	253
Baby Boomers: 1946-1964	11%	(49)	15%	(66)	46%	(204)	27%	(121)	440
PID: Dem (no lean)	19%	(69)	21%	(76)	44%	(161)	17%	(61)	366
PID: Ind (no lean)	9%	(31)	19%	(64)	49%	(169)	23%	(77)	342
PID: Rep (no lean)	14%	(55)	19%	(73)	41%	(160)	26%	(102)	390
PID/Gender: Dem Men	13%	(18)	26%	(37)	48%	(67)	13%	(17)	139
PID/Gender: Dem Women	23%	(51)	17%	(39)	41%	(93)	19%	(43)	227
PID/Gender: Ind Men	11%	(18)	21%	(35)	51%	(82)	17%	(27)	161
PID/Gender: Ind Women	8%	(14)	16%	(30)	48%	(87)	28%	(51)	181
PID/Gender: Rep Men	15%	(26)	23%	(40)	42%	(74)	21%	(37)	177
PID/Gender: Rep Women	14%	(29)	15%	(33)	40%	(86)	31%	(65)	212
Ideo: Liberal (1-3)	13%	(29)	20%	(45)	54%	(123)	14%	(31)	228
Ideo: Moderate (4)	14%	(51)	21%	(76)	42%	(148)	23%	(80)	355
Ideo: Conservative (5-7)	15%	(67)	18%	(76)	44%	(190)	23%	(102)	435
Educ: < College	16%	(124)	18%	(138)	42%	(328)	25%	(198)	789
Educ: Bachelors degree	10%	(21)	27%	(53)	50%	(100)	12%	(25)	199
Educ: Post-grad	10%	(11)	20%	(22)	55%	(61)	16%	(17)	110
Income: Under 50k	14%	(89)	18%	(114)	44%	(276)	25%	(156)	635
Income: 50k-100k	15%	(48)	22%	(70)	45%	(144)	19%	(61)	324
Income: 100k+	13%	(19)	21%	(29)	49%	(68)	17%	(23)	139

Continued on next page

Table MCEN4_5: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

It is difficult for me to find foreign language films to watch on streaming platforms

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	14%	(156)	19%	(213)	45%	(489)	22%	(240)	1098
Ethnicity: White	14%	(127)	18%	(171)	45%	(414)	23%	(215)	928
Ethnicity: Hispanic	17%	(16)	36%	(33)	43%	(39)	5%	(4)	92
Ethnicity: Black	20%	(24)	23%	(28)	44%	(53)	13%	(16)	121
All Christian	13%	(72)	21%	(118)	41%	(227)	24%	(133)	551
All Non-Christian	17%	(9)	17%	(9)	58%	(31)	7%	(4)	53
Agnostic/Nothing in particular	14%	(35)	17%	(45)	48%	(123)	21%	(54)	257
Something Else	18%	(37)	18%	(38)	43%	(90)	21%	(44)	209
Religious Non-Protestant/Catholic	16%	(10)	15%	(9)	61%	(38)	9%	(5)	62
Evangelical	16%	(51)	21%	(68)	41%	(131)	22%	(69)	319
Non-Evangelical	13%	(56)	20%	(85)	42%	(177)	25%	(104)	422
Community: Urban	15%	(39)	24%	(60)	44%	(112)	17%	(45)	256
Community: Suburban	14%	(72)	18%	(92)	45%	(232)	22%	(114)	509
Community: Rural	13%	(44)	18%	(61)	44%	(145)	25%	(82)	332
Employ: Private Sector	18%	(54)	26%	(77)	42%	(125)	15%	(44)	301
Employ: Government	6%	(3)	22%	(12)	56%	(30)	16%	(9)	54
Employ: Self-Employed	9%	(8)	29%	(27)	46%	(44)	16%	(15)	95
Employ: Homemaker	15%	(13)	16%	(14)	45%	(40)	25%	(22)	89
Employ: Retired	13%	(44)	11%	(36)	46%	(153)	30%	(102)	335
Employ: Unemployed	14%	(15)	17%	(20)	43%	(49)	26%	(30)	114
Employ: Other	14%	(12)	25%	(22)	44%	(39)	17%	(15)	88
Military HH: Yes	15%	(27)	20%	(35)	40%	(71)	25%	(44)	177
Military HH: No	14%	(128)	19%	(178)	45%	(418)	21%	(196)	921
RD/WT: Right Direction	15%	(58)	22%	(83)	43%	(162)	19%	(70)	373
RD/WT: Wrong Track	14%	(98)	18%	(130)	45%	(327)	23%	(169)	724
Biden Job Approve	15%	(70)	23%	(106)	44%	(207)	18%	(85)	467
Biden Job Disapprove	14%	(82)	16%	(97)	46%	(270)	24%	(142)	591

Continued on next page

Table MCEN4_5: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

It is difficult for me to find foreign language films to watch on streaming platforms

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	14%	(156)	19%	(213)	45%	(489)	22%	(240)	1098
Biden Job Strongly Approve	17%	(37)	18%	(39)	50%	(106)	15%	(31)	214
Biden Job Somewhat Approve	13%	(33)	26%	(67)	40%	(100)	21%	(54)	254
Biden Job Somewhat Disapprove	15%	(24)	17%	(28)	50%	(81)	18%	(30)	164
Biden Job Strongly Disapprove	14%	(58)	16%	(68)	44%	(189)	26%	(112)	427
Favorable of Biden	16%	(76)	22%	(104)	43%	(205)	19%	(89)	473
Unfavorable of Biden	13%	(76)	17%	(99)	46%	(269)	24%	(142)	586
Very Favorable of Biden	20%	(45)	18%	(40)	48%	(107)	14%	(32)	224
Somewhat Favorable of Biden	12%	(31)	26%	(64)	39%	(98)	23%	(56)	249
Somewhat Unfavorable of Biden	10%	(15)	19%	(28)	53%	(76)	18%	(26)	145
Very Unfavorable of Biden	14%	(61)	16%	(71)	44%	(193)	26%	(117)	442
#1 Issue: Economy	12%	(45)	23%	(88)	47%	(182)	18%	(70)	386
#1 Issue: Security	17%	(36)	14%	(30)	45%	(98)	25%	(55)	219
#1 Issue: Health Care	14%	(19)	27%	(36)	38%	(51)	21%	(28)	135
#1 Issue: Medicare / Social Security	12%	(20)	13%	(21)	42%	(69)	32%	(53)	162
#1 Issue: Women's Issues	17%	(10)	26%	(16)	48%	(30)	9%	(6)	61
#1 Issue: Other	20%	(11)	7%	(4)	43%	(25)	31%	(18)	57
2020 Vote: Joe Biden	16%	(70)	20%	(86)	46%	(201)	18%	(77)	434
2020 Vote: Donald Trump	12%	(52)	16%	(71)	46%	(199)	26%	(110)	432
2020 Vote: Didn't Vote	16%	(31)	28%	(53)	33%	(64)	23%	(45)	193
2018 House Vote: Democrat	18%	(59)	21%	(68)	45%	(151)	16%	(54)	333
2018 House Vote: Republican	13%	(45)	19%	(66)	46%	(162)	22%	(78)	351
2016 Vote: Hillary Clinton	17%	(57)	21%	(70)	45%	(149)	17%	(55)	331
2016 Vote: Donald Trump	14%	(57)	19%	(79)	45%	(186)	21%	(88)	410
2016 Vote: Didn't Vote	12%	(37)	20%	(60)	42%	(127)	26%	(79)	303
Voted in 2014: Yes	15%	(95)	18%	(116)	47%	(299)	20%	(128)	638
Voted in 2014: No	13%	(60)	21%	(97)	41%	(190)	24%	(112)	460

Continued on next page

Table MCEN4_5: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

It is difficult for me to find foreign language films to watch on streaming platforms

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	14%	(156)	19%	(213)	45%	(489)	22%	(240)	1098
4-Region: Northeast	13%	(26)	23%	(46)	43%	(86)	21%	(43)	201
4-Region: Midwest	18%	(48)	18%	(46)	44%	(115)	20%	(51)	260
4-Region: South	15%	(65)	21%	(91)	40%	(174)	23%	(100)	430
4-Region: West	8%	(17)	15%	(30)	55%	(114)	22%	(45)	206
Watched Squid Game	16%	(27)	32%	(55)	41%	(70)	11%	(18)	171
Prefers Subtitles	13%	(42)	23%	(72)	49%	(152)	15%	(47)	314
Prefers Dubbing	14%	(114)	18%	(141)	43%	(337)	25%	(192)	784

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_6: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I do not enjoy watching films with English audio dubbed in

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	33%	(367)	32%	(347)	25%	(275)	10%	(108)	1098
Gender: Male	28%	(132)	35%	(169)	29%	(141)	7%	(35)	478
Gender: Female	38%	(235)	29%	(177)	22%	(135)	12%	(73)	620
Age: 18-34	28%	(68)	30%	(74)	31%	(76)	11%	(27)	245
Age: 35-44	32%	(50)	32%	(49)	26%	(40)	10%	(16)	154
Age: 45-64	35%	(147)	33%	(139)	22%	(93)	11%	(45)	425
Age: 65+	37%	(102)	31%	(85)	24%	(66)	7%	(20)	273
GenZers: 1997-2012	26%	(18)	25%	(17)	36%	(24)	13%	(9)	68
Millennials: 1981-1996	29%	(78)	31%	(84)	29%	(79)	11%	(30)	270
GenXers: 1965-1980	39%	(99)	32%	(80)	19%	(48)	10%	(26)	253
Baby Boomers: 1946-1964	34%	(148)	33%	(146)	25%	(109)	8%	(37)	440
PID: Dem (no lean)	34%	(124)	30%	(109)	26%	(95)	11%	(39)	366
PID: Ind (no lean)	28%	(95)	32%	(111)	29%	(100)	10%	(36)	342
PID: Rep (no lean)	38%	(148)	33%	(127)	21%	(80)	9%	(34)	390
PID/Gender: Dem Men	29%	(40)	30%	(42)	32%	(45)	9%	(12)	139
PID/Gender: Dem Women	37%	(84)	29%	(66)	22%	(50)	12%	(27)	227
PID/Gender: Ind Men	20%	(33)	38%	(62)	34%	(55)	7%	(12)	161
PID/Gender: Ind Women	35%	(62)	27%	(49)	25%	(45)	13%	(24)	181
PID/Gender: Rep Men	34%	(60)	37%	(65)	23%	(41)	6%	(11)	177
PID/Gender: Rep Women	42%	(88)	29%	(63)	18%	(39)	11%	(23)	212
Ideo: Liberal (1-3)	36%	(83)	33%	(75)	26%	(60)	4%	(10)	228
Ideo: Moderate (4)	29%	(103)	33%	(119)	26%	(93)	11%	(40)	355
Ideo: Conservative (5-7)	38%	(165)	33%	(146)	20%	(89)	8%	(36)	435
Educ: < College	34%	(272)	28%	(221)	26%	(203)	12%	(93)	789
Educ: Bachelors degree	31%	(62)	42%	(84)	23%	(45)	4%	(8)	199
Educ: Post-grad	30%	(33)	38%	(42)	25%	(28)	7%	(7)	110
Income: Under 50k	29%	(183)	30%	(193)	28%	(180)	12%	(79)	635
Income: 50k-100k	41%	(133)	32%	(104)	19%	(61)	8%	(26)	324
Income: 100k+	37%	(51)	36%	(50)	25%	(34)	3%	(4)	139

Continued on next page

Table MCEN4_6: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I do not enjoy watching films with English audio dubbed in

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	33%	(367)	32%	(347)	25%	(275)	10%	(108)	1098
Ethnicity: White	35%	(326)	31%	(291)	24%	(227)	9%	(84)	928
Ethnicity: Hispanic	37%	(34)	24%	(22)	36%	(33)	3%	(2)	92
Ethnicity: Black	28%	(34)	31%	(38)	27%	(33)	14%	(17)	121
All Christian	34%	(185)	34%	(185)	25%	(139)	8%	(43)	551
All Non-Christian	34%	(18)	30%	(16)	29%	(15)	8%	(4)	53
Agnostic/Nothing in particular	34%	(88)	29%	(74)	23%	(60)	13%	(35)	257
Something Else	32%	(66)	32%	(67)	24%	(51)	12%	(25)	209
Religious Non-Protestant/Catholic	32%	(20)	32%	(20)	27%	(17)	8%	(5)	62
Evangelical	32%	(103)	32%	(101)	27%	(85)	9%	(30)	319
Non-Evangelical	34%	(142)	34%	(143)	24%	(100)	9%	(37)	422
Community: Urban	26%	(66)	30%	(76)	32%	(82)	13%	(33)	256
Community: Suburban	36%	(182)	34%	(174)	23%	(116)	7%	(37)	509
Community: Rural	36%	(119)	29%	(97)	24%	(78)	11%	(38)	332
Employ: Private Sector	31%	(93)	37%	(111)	26%	(77)	6%	(19)	301
Employ: Government	25%	(14)	43%	(23)	20%	(11)	11%	(6)	54
Employ: Self-Employed	37%	(35)	27%	(26)	27%	(26)	9%	(8)	95
Employ: Homemaker	35%	(32)	29%	(26)	19%	(17)	17%	(15)	89
Employ: Retired	37%	(124)	31%	(103)	25%	(83)	7%	(25)	335
Employ: Unemployed	29%	(34)	27%	(31)	24%	(27)	20%	(22)	114
Employ: Other	31%	(27)	27%	(24)	34%	(30)	8%	(7)	88
Military HH: Yes	32%	(57)	38%	(68)	23%	(40)	7%	(12)	177
Military HH: No	34%	(310)	30%	(279)	26%	(236)	11%	(97)	921
RD/WT: Right Direction	29%	(107)	31%	(115)	32%	(119)	9%	(33)	373
RD/WT: Wrong Track	36%	(260)	32%	(232)	22%	(157)	10%	(75)	724
Biden Job Approve	30%	(142)	31%	(147)	30%	(139)	9%	(40)	467
Biden Job Disapprove	37%	(218)	32%	(190)	21%	(122)	10%	(61)	591

Continued on next page

Table MCEN4_6: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I do not enjoy watching films with English audio dubbed in

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	33%	(367)	32%	(347)	25%	(275)	10%	(108)	1098
Biden Job Strongly Approve	31%	(67)	29%	(61)	31%	(66)	9%	(19)	214
Biden Job Somewhat Approve	30%	(75)	34%	(85)	29%	(73)	8%	(21)	254
Biden Job Somewhat Disapprove	29%	(48)	34%	(56)	25%	(41)	12%	(19)	164
Biden Job Strongly Disapprove	40%	(170)	31%	(134)	19%	(80)	10%	(42)	427
Favorable of Biden	32%	(150)	31%	(147)	28%	(133)	9%	(44)	473
Unfavorable of Biden	36%	(214)	33%	(191)	21%	(123)	10%	(58)	586
Very Favorable of Biden	34%	(77)	28%	(62)	29%	(66)	8%	(19)	224
Somewhat Favorable of Biden	29%	(72)	34%	(84)	27%	(67)	10%	(25)	249
Somewhat Unfavorable of Biden	27%	(39)	37%	(54)	28%	(40)	8%	(11)	145
Very Unfavorable of Biden	39%	(174)	31%	(137)	19%	(83)	11%	(47)	442
#1 Issue: Economy	33%	(127)	32%	(124)	27%	(103)	8%	(32)	386
#1 Issue: Security	33%	(72)	33%	(72)	24%	(53)	10%	(22)	219
#1 Issue: Health Care	30%	(40)	30%	(40)	29%	(40)	11%	(15)	135
#1 Issue: Medicare / Social Security	32%	(53)	35%	(57)	20%	(33)	12%	(20)	162
#1 Issue: Women's Issues	38%	(23)	20%	(13)	29%	(18)	13%	(8)	61
#1 Issue: Other	43%	(25)	24%	(14)	24%	(14)	9%	(5)	57
2020 Vote: Joe Biden	33%	(142)	31%	(135)	28%	(123)	8%	(34)	434
2020 Vote: Donald Trump	38%	(164)	34%	(147)	20%	(86)	8%	(35)	432
2020 Vote: Didn't Vote	25%	(49)	28%	(54)	28%	(54)	19%	(36)	193
2018 House Vote: Democrat	34%	(113)	32%	(108)	26%	(88)	7%	(24)	333
2018 House Vote: Republican	38%	(132)	33%	(115)	22%	(77)	8%	(27)	351
2016 Vote: Hillary Clinton	34%	(113)	30%	(101)	26%	(84)	10%	(33)	331
2016 Vote: Donald Trump	35%	(146)	33%	(137)	25%	(101)	7%	(27)	410
2016 Vote: Didn't Vote	29%	(89)	30%	(91)	26%	(79)	14%	(43)	303
Voted in 2014: Yes	35%	(223)	32%	(204)	25%	(160)	8%	(51)	638
Voted in 2014: No	31%	(144)	31%	(143)	25%	(116)	13%	(58)	460

Continued on next page

Table MCEN4_6: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I do not enjoy watching films with English audio dubbed in

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	33%	(367)	32%	(347)	25%	(275)	10%	(108)	1098
4-Region: Northeast	36%	(72)	26%	(53)	29%	(57)	9%	(18)	201
4-Region: Midwest	31%	(82)	36%	(93)	24%	(61)	9%	(24)	260
4-Region: South	34%	(145)	32%	(138)	22%	(95)	12%	(52)	430
4-Region: West	33%	(68)	31%	(63)	30%	(61)	7%	(14)	206
Watched Squid Game	26%	(44)	31%	(52)	37%	(63)	6%	(10)	171
Prefers Subtitles	41%	(130)	33%	(103)	19%	(61)	6%	(19)	314
Prefers Dubbing	30%	(237)	31%	(244)	27%	(215)	11%	(89)	784

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_7: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I do not like reading subtitles when I watch a film

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	55%	(599)	22%	(240)	18%	(198)	6%	(61)	1098
Gender: Male	52%	(251)	23%	(112)	19%	(93)	5%	(22)	478
Gender: Female	56%	(348)	21%	(128)	17%	(105)	6%	(39)	620
Age: 18-34	37%	(91)	23%	(56)	31%	(75)	9%	(23)	245
Age: 35-44	44%	(68)	32%	(49)	20%	(30)	5%	(7)	154
Age: 45-64	59%	(253)	21%	(89)	14%	(59)	6%	(25)	425
Age: 65+	69%	(187)	17%	(46)	12%	(34)	2%	(6)	273
GenZers: 1997-2012	33%	(23)	20%	(14)	35%	(24)	11%	(8)	68
Millennials: 1981-1996	41%	(111)	24%	(66)	27%	(72)	8%	(21)	270
GenXers: 1965-1980	54%	(138)	25%	(63)	16%	(41)	4%	(11)	253
Baby Boomers: 1946-1964	65%	(285)	19%	(85)	11%	(50)	4%	(19)	440
PID: Dem (no lean)	54%	(197)	19%	(68)	20%	(74)	7%	(27)	366
PID: Ind (no lean)	52%	(179)	23%	(80)	20%	(69)	4%	(14)	342
PID: Rep (no lean)	57%	(223)	24%	(92)	14%	(55)	5%	(19)	390
PID/Gender: Dem Men	54%	(75)	17%	(24)	23%	(32)	6%	(9)	139
PID/Gender: Dem Women	54%	(122)	19%	(44)	19%	(42)	8%	(19)	227
PID/Gender: Ind Men	46%	(74)	26%	(42)	24%	(38)	4%	(7)	161
PID/Gender: Ind Women	58%	(104)	21%	(38)	17%	(31)	4%	(8)	181
PID/Gender: Rep Men	57%	(102)	26%	(46)	13%	(23)	4%	(7)	177
PID/Gender: Rep Women	57%	(121)	22%	(46)	15%	(32)	6%	(12)	212
Ideo: Liberal (1-3)	53%	(121)	20%	(46)	23%	(53)	4%	(8)	228
Ideo: Moderate (4)	54%	(192)	22%	(77)	18%	(64)	6%	(22)	355
Ideo: Conservative (5-7)	59%	(259)	22%	(96)	15%	(64)	4%	(16)	435
Educ: < College	57%	(450)	20%	(161)	16%	(126)	7%	(52)	789
Educ: Bachelors degree	48%	(95)	24%	(47)	26%	(52)	2%	(5)	199
Educ: Post-grad	49%	(54)	29%	(32)	19%	(21)	3%	(4)	110
Income: Under 50k	54%	(345)	21%	(131)	18%	(113)	7%	(45)	635
Income: 50k-100k	57%	(185)	23%	(75)	16%	(53)	4%	(11)	324
Income: 100k+	50%	(69)	24%	(34)	23%	(32)	3%	(4)	139

Continued on next page

Table MCEN4_7: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I do not like reading subtitles when I watch a film

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	55%	(599)	22%	(240)	18%	(198)	6%	(61)	1098
Ethnicity: White	57%	(532)	22%	(201)	16%	(149)	5%	(47)	928
Ethnicity: Hispanic	33%	(30)	18%	(17)	43%	(39)	6%	(5)	92
Ethnicity: Black	44%	(54)	22%	(27)	25%	(30)	8%	(10)	121
All Christian	59%	(323)	21%	(118)	16%	(87)	4%	(23)	551
All Non-Christian	40%	(21)	24%	(13)	30%	(16)	6%	(3)	53
Agnostic/Nothing in particular	53%	(135)	23%	(60)	16%	(41)	8%	(21)	257
Something Else	51%	(107)	21%	(44)	22%	(45)	6%	(13)	209
Religious Non-Protestant/Catholic	46%	(28)	22%	(14)	27%	(17)	5%	(3)	62
Evangelical	55%	(175)	21%	(68)	20%	(63)	4%	(14)	319
Non-Evangelical	58%	(243)	21%	(90)	16%	(67)	5%	(22)	422
Community: Urban	44%	(113)	22%	(57)	24%	(62)	9%	(24)	256
Community: Suburban	59%	(298)	21%	(108)	17%	(89)	3%	(15)	509
Community: Rural	56%	(188)	23%	(75)	14%	(47)	7%	(22)	332
Employ: Private Sector	45%	(136)	31%	(92)	20%	(60)	4%	(13)	301
Employ: Government	55%	(29)	12%	(6)	24%	(13)	10%	(5)	54
Employ: Self-Employed	49%	(46)	26%	(25)	21%	(20)	4%	(4)	95
Employ: Homemaker	58%	(52)	23%	(20)	14%	(12)	5%	(5)	89
Employ: Retired	66%	(221)	16%	(53)	15%	(49)	4%	(12)	335
Employ: Unemployed	53%	(61)	17%	(19)	16%	(18)	14%	(16)	114
Employ: Other	46%	(41)	26%	(23)	25%	(22)	2%	(2)	88
Military HH: Yes	56%	(99)	22%	(38)	18%	(32)	4%	(7)	177
Military HH: No	54%	(500)	22%	(201)	18%	(167)	6%	(53)	921
RD/WT: Right Direction	48%	(181)	23%	(84)	21%	(80)	8%	(29)	373
RD/WT: Wrong Track	58%	(418)	21%	(155)	16%	(119)	4%	(32)	724
Biden Job Approve	52%	(244)	22%	(104)	19%	(90)	6%	(29)	467
Biden Job Disapprove	57%	(339)	22%	(127)	17%	(98)	5%	(27)	591

Continued on next page

Table MCEN4_7: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I do not like reading subtitles when I watch a film

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	55%	(599)	22%	(240)	18%	(198)	6%	(61)	1098
Biden Job Strongly Approve	56%	(119)	19%	(40)	19%	(40)	7%	(15)	214
Biden Job Somewhat Approve	49%	(125)	25%	(64)	20%	(50)	6%	(14)	254
Biden Job Somewhat Disapprove	44%	(72)	28%	(45)	23%	(37)	6%	(10)	164
Biden Job Strongly Disapprove	62%	(266)	19%	(82)	14%	(62)	4%	(17)	427
Favorable of Biden	53%	(251)	21%	(99)	20%	(95)	6%	(28)	473
Unfavorable of Biden	57%	(334)	23%	(133)	16%	(93)	5%	(27)	586
Very Favorable of Biden	57%	(128)	16%	(37)	19%	(43)	7%	(16)	224
Somewhat Favorable of Biden	49%	(123)	25%	(62)	21%	(52)	5%	(12)	249
Somewhat Unfavorable of Biden	41%	(59)	36%	(51)	18%	(26)	5%	(7)	145
Very Unfavorable of Biden	62%	(274)	18%	(81)	15%	(66)	5%	(20)	442
#1 Issue: Economy	52%	(199)	25%	(96)	19%	(75)	4%	(17)	386
#1 Issue: Security	59%	(129)	20%	(44)	16%	(36)	5%	(10)	219
#1 Issue: Health Care	45%	(61)	25%	(34)	23%	(31)	6%	(8)	135
#1 Issue: Medicare / Social Security	65%	(106)	18%	(30)	10%	(16)	7%	(11)	162
#1 Issue: Women's Issues	49%	(30)	13%	(8)	32%	(19)	6%	(4)	61
#1 Issue: Other	69%	(40)	11%	(6)	12%	(7)	8%	(5)	57
2020 Vote: Joe Biden	52%	(227)	21%	(91)	20%	(89)	6%	(28)	434
2020 Vote: Donald Trump	61%	(264)	22%	(95)	13%	(56)	4%	(17)	432
2020 Vote: Didn't Vote	45%	(87)	23%	(44)	24%	(47)	7%	(14)	193
2018 House Vote: Democrat	54%	(181)	20%	(67)	21%	(70)	4%	(14)	333
2018 House Vote: Republican	57%	(200)	23%	(81)	16%	(55)	4%	(14)	351
2016 Vote: Hillary Clinton	56%	(184)	20%	(66)	18%	(59)	6%	(21)	331
2016 Vote: Donald Trump	60%	(246)	23%	(95)	14%	(59)	3%	(10)	410
2016 Vote: Didn't Vote	46%	(139)	22%	(66)	23%	(70)	9%	(28)	303
Voted in 2014: Yes	58%	(371)	22%	(137)	16%	(105)	4%	(25)	638
Voted in 2014: No	49%	(227)	22%	(102)	20%	(94)	8%	(36)	460

Continued on next page

Table MCEN4_7: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I do not like reading subtitles when I watch a film

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	55%	(599)	22%	(240)	18%	(198)	6%	(61)	1098
4-Region: Northeast	52%	(105)	24%	(49)	18%	(35)	6%	(12)	201
4-Region: Midwest	61%	(160)	18%	(47)	15%	(39)	6%	(15)	260
4-Region: South	53%	(227)	22%	(97)	19%	(82)	6%	(24)	430
4-Region: West	52%	(106)	23%	(47)	21%	(43)	5%	(10)	206
Watched Squid Game	39%	(67)	29%	(49)	27%	(46)	5%	(9)	171
Prefers Subtitles	34%	(107)	27%	(86)	34%	(107)	4%	(14)	314
Prefers Dubbing	63%	(492)	20%	(154)	12%	(91)	6%	(47)	784

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_8: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

It is hard to read subtitles and follow along with the action of the movie

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	57%	(628)	23%	(255)	15%	(165)	5%	(50)	1098
Gender: Male	54%	(257)	24%	(115)	18%	(85)	4%	(21)	478
Gender: Female	60%	(371)	23%	(140)	13%	(79)	5%	(30)	620
Age: 18-34	43%	(104)	23%	(56)	27%	(66)	8%	(19)	245
Age: 35-44	49%	(75)	28%	(43)	21%	(32)	3%	(5)	154
Age: 45-64	63%	(267)	22%	(94)	10%	(43)	5%	(21)	425
Age: 65+	67%	(181)	23%	(62)	9%	(24)	2%	(6)	273
GenZers: 1997-2012	38%	(26)	25%	(17)	25%	(17)	11%	(8)	68
Millennials: 1981-1996	47%	(126)	23%	(61)	25%	(69)	5%	(15)	270
GenXers: 1965-1980	61%	(154)	24%	(60)	12%	(31)	3%	(8)	253
Baby Boomers: 1946-1964	63%	(279)	24%	(104)	9%	(39)	4%	(18)	440
PID: Dem (no lean)	55%	(200)	23%	(85)	16%	(60)	6%	(21)	366
PID: Ind (no lean)	53%	(180)	26%	(88)	17%	(58)	5%	(15)	342
PID: Rep (no lean)	64%	(248)	21%	(81)	12%	(46)	4%	(14)	390
PID/Gender: Dem Men	54%	(76)	22%	(31)	18%	(24)	6%	(8)	139
PID/Gender: Dem Women	55%	(124)	24%	(55)	16%	(36)	6%	(13)	227
PID/Gender: Ind Men	44%	(71)	28%	(45)	24%	(39)	4%	(6)	161
PID/Gender: Ind Women	60%	(109)	24%	(43)	11%	(19)	5%	(9)	181
PID/Gender: Rep Men	62%	(110)	22%	(39)	13%	(22)	4%	(6)	177
PID/Gender: Rep Women	65%	(138)	20%	(42)	11%	(24)	4%	(8)	212
Ideo: Liberal (1-3)	58%	(132)	22%	(49)	18%	(40)	3%	(6)	228
Ideo: Moderate (4)	52%	(185)	26%	(92)	16%	(58)	6%	(20)	355
Ideo: Conservative (5-7)	62%	(270)	23%	(99)	12%	(52)	3%	(13)	435
Educ: < College	61%	(482)	20%	(154)	14%	(110)	5%	(43)	789
Educ: Bachelors degree	47%	(94)	32%	(64)	19%	(37)	2%	(4)	199
Educ: Post-grad	47%	(52)	34%	(37)	16%	(18)	3%	(3)	110
Income: Under 50k	59%	(375)	21%	(135)	13%	(85)	6%	(40)	635
Income: 50k-100k	56%	(182)	26%	(83)	16%	(51)	2%	(8)	324
Income: 100k+	51%	(71)	27%	(37)	21%	(29)	2%	(2)	139

Continued on next page

Table MCEN4_8: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

It is hard to read subtitles and follow along with the action of the movie

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	57%	(628)	23%	(255)	15%	(165)	5%	(50)	1098
Ethnicity: White	60%	(555)	23%	(211)	13%	(124)	4%	(38)	928
Ethnicity: Hispanic	44%	(40)	21%	(20)	33%	(31)	1%	(1)	92
Ethnicity: Black	45%	(55)	25%	(30)	21%	(25)	9%	(11)	121
All Christian	61%	(334)	24%	(131)	12%	(69)	3%	(17)	551
All Non-Christian	39%	(21)	37%	(19)	20%	(11)	4%	(2)	53
Agnostic/Nothing in particular	57%	(145)	21%	(53)	15%	(39)	7%	(19)	257
Something Else	54%	(113)	22%	(46)	19%	(40)	5%	(10)	209
Religious Non-Protestant/Catholic	46%	(28)	33%	(20)	17%	(11)	4%	(2)	62
Evangelical	59%	(188)	21%	(67)	17%	(54)	3%	(10)	319
Non-Evangelical	58%	(244)	25%	(107)	13%	(53)	4%	(18)	422
Community: Urban	49%	(127)	21%	(54)	23%	(59)	6%	(17)	256
Community: Suburban	59%	(299)	26%	(131)	12%	(61)	3%	(18)	509
Community: Rural	61%	(202)	21%	(69)	14%	(45)	5%	(16)	332
Employ: Private Sector	51%	(152)	28%	(83)	18%	(55)	3%	(10)	301
Employ: Government	43%	(23)	24%	(13)	28%	(15)	6%	(3)	54
Employ: Self-Employed	47%	(45)	32%	(31)	15%	(14)	5%	(5)	95
Employ: Homemaker	64%	(57)	20%	(18)	11%	(10)	4%	(4)	89
Employ: Retired	65%	(218)	22%	(73)	10%	(33)	3%	(10)	335
Employ: Unemployed	60%	(69)	15%	(17)	16%	(18)	9%	(10)	114
Employ: Other	55%	(49)	22%	(19)	18%	(16)	5%	(4)	88
Military HH: Yes	62%	(109)	21%	(37)	14%	(26)	3%	(5)	177
Military HH: No	56%	(519)	24%	(218)	15%	(139)	5%	(45)	921
RD/WT: Right Direction	48%	(180)	27%	(101)	19%	(72)	5%	(20)	373
RD/WT: Wrong Track	62%	(448)	21%	(154)	13%	(92)	4%	(30)	724
Biden Job Approve	52%	(244)	25%	(118)	17%	(80)	5%	(26)	467
Biden Job Disapprove	61%	(358)	22%	(130)	14%	(81)	4%	(22)	591

Continued on next page

Table MCEN4_8: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

It is hard to read subtitles and follow along with the action of the movie

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	57%	(628)	23%	(255)	15%	(165)	5%	(50)	1098
Biden Job Strongly Approve	58%	(125)	19%	(41)	16%	(35)	6%	(13)	214
Biden Job Somewhat Approve	47%	(119)	30%	(77)	18%	(45)	5%	(13)	254
Biden Job Somewhat Disapprove	46%	(76)	29%	(48)	20%	(32)	5%	(8)	164
Biden Job Strongly Disapprove	66%	(282)	19%	(82)	11%	(48)	3%	(15)	427
Favorable of Biden	52%	(248)	24%	(115)	18%	(85)	5%	(25)	473
Unfavorable of Biden	61%	(360)	22%	(129)	13%	(75)	4%	(23)	586
Very Favorable of Biden	58%	(131)	19%	(42)	17%	(38)	6%	(14)	224
Somewhat Favorable of Biden	47%	(118)	29%	(73)	19%	(48)	4%	(11)	249
Somewhat Unfavorable of Biden	46%	(67)	34%	(49)	16%	(23)	4%	(6)	145
Very Unfavorable of Biden	66%	(294)	18%	(80)	12%	(51)	4%	(17)	442
#1 Issue: Economy	56%	(217)	22%	(85)	19%	(71)	3%	(13)	386
#1 Issue: Security	61%	(134)	21%	(45)	13%	(29)	5%	(11)	219
#1 Issue: Health Care	48%	(65)	29%	(39)	16%	(22)	7%	(10)	135
#1 Issue: Medicare / Social Security	63%	(102)	23%	(38)	8%	(12)	6%	(10)	162
#1 Issue: Women's Issues	49%	(30)	24%	(14)	21%	(13)	6%	(4)	61
#1 Issue: Other	72%	(41)	14%	(8)	11%	(6)	3%	(2)	57
2020 Vote: Joe Biden	55%	(237)	25%	(107)	16%	(70)	5%	(20)	434
2020 Vote: Donald Trump	63%	(272)	22%	(96)	11%	(49)	3%	(15)	432
2020 Vote: Didn't Vote	52%	(101)	21%	(41)	19%	(37)	7%	(14)	193
2018 House Vote: Democrat	58%	(193)	23%	(76)	15%	(50)	4%	(14)	333
2018 House Vote: Republican	59%	(205)	24%	(86)	14%	(50)	3%	(9)	351
2016 Vote: Hillary Clinton	57%	(189)	23%	(77)	14%	(48)	5%	(17)	331
2016 Vote: Donald Trump	63%	(258)	25%	(103)	11%	(44)	1%	(6)	410
2016 Vote: Didn't Vote	50%	(151)	20%	(62)	21%	(64)	8%	(26)	303
Voted in 2014: Yes	60%	(381)	24%	(152)	13%	(85)	3%	(20)	638
Voted in 2014: No	54%	(247)	22%	(103)	17%	(80)	7%	(30)	460

Continued on next page

Table MCEN4_8: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

It is hard to read subtitles and follow along with the action of the movie

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	57%	(628)	23%	(255)	15%	(165)	5%	(50)	1098
4-Region: Northeast	52%	(106)	25%	(50)	16%	(33)	6%	(12)	201
4-Region: Midwest	61%	(158)	24%	(62)	10%	(25)	5%	(14)	260
4-Region: South	60%	(257)	20%	(86)	16%	(67)	4%	(19)	430
4-Region: West	52%	(107)	27%	(56)	19%	(39)	2%	(4)	206
Watched Squid Game	43%	(74)	27%	(45)	27%	(47)	3%	(5)	171
Prefers Subtitles	37%	(116)	34%	(108)	26%	(82)	3%	(8)	314
Prefers Dubbing	65%	(512)	19%	(147)	11%	(83)	5%	(42)	784

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_9: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

Foreign language films are less original than movies made in the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	16%	(174)	19%	(210)	49%	(537)	16%	(176)	1098
Gender: Male	15%	(71)	19%	(90)	52%	(250)	14%	(67)	478
Gender: Female	17%	(102)	19%	(121)	46%	(288)	18%	(109)	620
Age: 18-34	14%	(34)	19%	(48)	54%	(132)	13%	(32)	245
Age: 35-44	14%	(21)	21%	(33)	51%	(78)	14%	(22)	154
Age: 45-64	17%	(70)	19%	(79)	47%	(199)	18%	(76)	425
Age: 65+	18%	(48)	18%	(50)	47%	(128)	17%	(47)	273
GenZers: 1997-2012	14%	(10)	17%	(11)	55%	(38)	14%	(9)	68
Millennials: 1981-1996	13%	(36)	20%	(55)	54%	(147)	12%	(33)	270
GenXers: 1965-1980	18%	(45)	18%	(46)	45%	(115)	18%	(47)	253
Baby Boomers: 1946-1964	15%	(67)	20%	(86)	49%	(216)	16%	(71)	440
PID: Dem (no lean)	15%	(54)	21%	(77)	50%	(181)	15%	(54)	366
PID: Ind (no lean)	13%	(46)	14%	(47)	56%	(191)	17%	(57)	342
PID: Rep (no lean)	19%	(74)	22%	(86)	42%	(165)	17%	(65)	390
PID/Gender: Dem Men	15%	(21)	19%	(27)	54%	(75)	12%	(17)	139
PID/Gender: Dem Women	14%	(32)	22%	(51)	47%	(107)	16%	(37)	227
PID/Gender: Ind Men	12%	(20)	14%	(23)	58%	(93)	15%	(25)	161
PID/Gender: Ind Women	14%	(26)	13%	(24)	54%	(98)	18%	(33)	181
PID/Gender: Rep Men	17%	(30)	22%	(40)	46%	(82)	15%	(26)	177
PID/Gender: Rep Women	21%	(44)	22%	(46)	39%	(83)	18%	(39)	212
Ideo: Liberal (1-3)	12%	(28)	19%	(43)	57%	(130)	12%	(26)	228
Ideo: Moderate (4)	14%	(49)	21%	(76)	48%	(170)	17%	(60)	355
Ideo: Conservative (5-7)	20%	(85)	20%	(85)	44%	(193)	16%	(72)	435
Educ: < College	18%	(141)	18%	(142)	47%	(369)	17%	(137)	789
Educ: Bachelors degree	10%	(20)	20%	(41)	56%	(111)	14%	(27)	199
Educ: Post-grad	11%	(12)	25%	(28)	53%	(58)	11%	(12)	110
Income: Under 50k	16%	(103)	17%	(110)	47%	(299)	19%	(123)	635
Income: 50k-100k	16%	(52)	21%	(68)	52%	(170)	10%	(33)	324
Income: 100k+	13%	(18)	23%	(32)	49%	(69)	14%	(20)	139

Continued on next page

Table MCEN4_9: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

Foreign language films are less original than movies made in the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	16%	(174)	19%	(210)	49%	(537)	16%	(176)	1098
Ethnicity: White	17%	(154)	19%	(176)	48%	(448)	16%	(150)	928
Ethnicity: Hispanic	17%	(16)	24%	(22)	56%	(51)	3%	(3)	92
Ethnicity: Black	12%	(14)	20%	(24)	54%	(65)	15%	(18)	121
All Christian	16%	(90)	21%	(118)	46%	(252)	16%	(90)	551
All Non-Christian	14%	(7)	13%	(7)	62%	(33)	11%	(6)	53
Agnostic/Nothing in particular	10%	(25)	16%	(42)	57%	(146)	17%	(44)	257
Something Else	22%	(46)	18%	(38)	43%	(90)	17%	(35)	209
Religious Non-Protestant/Catholic	12%	(7)	13%	(8)	65%	(40)	11%	(7)	62
Evangelical	20%	(64)	21%	(68)	42%	(134)	17%	(53)	319
Non-Evangelical	16%	(69)	21%	(87)	46%	(196)	17%	(70)	422
Community: Urban	13%	(34)	20%	(51)	51%	(130)	16%	(40)	256
Community: Suburban	14%	(70)	20%	(101)	52%	(265)	15%	(74)	509
Community: Rural	21%	(70)	17%	(58)	43%	(142)	19%	(62)	332
Employ: Private Sector	17%	(50)	20%	(59)	51%	(154)	13%	(38)	301
Employ: Government	10%	(5)	29%	(16)	47%	(25)	14%	(8)	54
Employ: Self-Employed	16%	(15)	25%	(24)	48%	(46)	11%	(10)	95
Employ: Homemaker	20%	(18)	22%	(20)	40%	(35)	19%	(17)	89
Employ: Retired	17%	(57)	18%	(61)	47%	(158)	18%	(59)	335
Employ: Unemployed	13%	(15)	13%	(15)	49%	(56)	25%	(29)	114
Employ: Other	11%	(10)	16%	(14)	60%	(53)	12%	(11)	88
Military HH: Yes	18%	(31)	18%	(32)	50%	(89)	14%	(25)	177
Military HH: No	15%	(143)	19%	(178)	49%	(449)	16%	(152)	921
RD/WT: Right Direction	14%	(50)	21%	(78)	49%	(185)	16%	(60)	373
RD/WT: Wrong Track	17%	(123)	18%	(132)	49%	(353)	16%	(116)	724
Biden Job Approve	14%	(67)	21%	(96)	52%	(241)	14%	(64)	467
Biden Job Disapprove	18%	(105)	19%	(112)	46%	(271)	18%	(104)	591

Continued on next page

Table MCEN4_9: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

Foreign language films are less original than movies made in the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	16%	(174)	19%	(210)	49%	(537)	16%	(176)	1098
Biden Job Strongly Approve	19%	(40)	19%	(41)	49%	(104)	14%	(30)	214
Biden Job Somewhat Approve	11%	(27)	22%	(55)	54%	(137)	13%	(34)	254
Biden Job Somewhat Disapprove	9%	(15)	20%	(33)	53%	(87)	18%	(29)	164
Biden Job Strongly Disapprove	21%	(90)	18%	(79)	43%	(184)	18%	(75)	427
Favorable of Biden	14%	(68)	19%	(91)	51%	(239)	16%	(74)	473
Unfavorable of Biden	17%	(102)	19%	(114)	47%	(275)	16%	(96)	586
Very Favorable of Biden	18%	(40)	19%	(43)	49%	(110)	14%	(31)	224
Somewhat Favorable of Biden	11%	(28)	19%	(48)	52%	(130)	17%	(43)	249
Somewhat Unfavorable of Biden	6%	(8)	20%	(29)	61%	(88)	13%	(19)	145
Very Unfavorable of Biden	21%	(94)	19%	(85)	42%	(187)	17%	(76)	442
#1 Issue: Economy	14%	(54)	19%	(74)	53%	(203)	14%	(54)	386
#1 Issue: Security	20%	(43)	17%	(38)	48%	(106)	15%	(32)	219
#1 Issue: Health Care	12%	(17)	24%	(32)	46%	(63)	18%	(24)	135
#1 Issue: Medicare / Social Security	17%	(28)	21%	(34)	36%	(59)	25%	(41)	162
#1 Issue: Women's Issues	11%	(7)	17%	(10)	65%	(39)	7%	(5)	61
#1 Issue: Other	21%	(12)	4%	(2)	56%	(32)	19%	(11)	57
2020 Vote: Joe Biden	14%	(60)	20%	(89)	53%	(228)	13%	(57)	434
2020 Vote: Donald Trump	19%	(81)	22%	(94)	44%	(191)	15%	(66)	432
2020 Vote: Didn't Vote	16%	(30)	14%	(27)	47%	(90)	23%	(45)	193
2018 House Vote: Democrat	15%	(49)	24%	(79)	48%	(160)	13%	(44)	333
2018 House Vote: Republican	18%	(63)	22%	(77)	46%	(161)	14%	(50)	351
2016 Vote: Hillary Clinton	15%	(49)	20%	(66)	50%	(164)	16%	(52)	331
2016 Vote: Donald Trump	20%	(81)	22%	(90)	46%	(191)	12%	(49)	410
2016 Vote: Didn't Vote	14%	(41)	14%	(43)	51%	(155)	21%	(63)	303
Voted in 2014: Yes	16%	(101)	23%	(146)	48%	(304)	14%	(87)	638
Voted in 2014: No	16%	(73)	14%	(65)	51%	(233)	19%	(89)	460

Continued on next page

Table MCEN4_9: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

Foreign language films are less original than movies made in the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	16%	(174)	19%	(210)	49%	(537)	16%	(176)	1098
4-Region: Northeast	13%	(27)	19%	(38)	53%	(107)	15%	(29)	201
4-Region: Midwest	17%	(44)	18%	(47)	50%	(129)	15%	(40)	260
4-Region: South	19%	(81)	19%	(81)	45%	(192)	18%	(75)	430
4-Region: West	11%	(22)	22%	(44)	53%	(109)	15%	(31)	206
Watched Squid Game	9%	(16)	22%	(37)	59%	(101)	9%	(16)	171
Prefers Subtitles	13%	(40)	23%	(72)	51%	(161)	13%	(41)	314
Prefers Dubbing	17%	(133)	18%	(138)	48%	(376)	17%	(136)	784

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_10: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

Foreign language films are not entertaining

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	23%	(256)	20%	(221)	45%	(494)	12%	(126)	1098
Gender: Male	21%	(98)	20%	(95)	50%	(239)	10%	(46)	478
Gender: Female	25%	(158)	20%	(126)	41%	(255)	13%	(81)	620
Age: 18-34	19%	(47)	21%	(51)	50%	(122)	10%	(25)	245
Age: 35-44	19%	(29)	21%	(33)	51%	(78)	9%	(15)	154
Age: 45-64	26%	(109)	20%	(83)	42%	(178)	13%	(55)	425
Age: 65+	26%	(71)	20%	(54)	42%	(116)	12%	(32)	273
GenZers: 1997-2012	12%	(8)	20%	(14)	54%	(37)	13%	(9)	68
Millennials: 1981-1996	20%	(53)	20%	(53)	51%	(138)	10%	(26)	270
GenXers: 1965-1980	28%	(71)	18%	(46)	42%	(107)	11%	(29)	253
Baby Boomers: 1946-1964	24%	(107)	21%	(94)	43%	(188)	12%	(51)	440
PID: Dem (no lean)	22%	(79)	20%	(72)	47%	(172)	12%	(43)	366
PID: Ind (no lean)	20%	(69)	20%	(68)	50%	(172)	10%	(32)	342
PID: Rep (no lean)	28%	(108)	21%	(81)	38%	(150)	13%	(51)	390
PID/Gender: Dem Men	19%	(27)	17%	(24)	54%	(75)	9%	(13)	139
PID/Gender: Dem Women	23%	(52)	21%	(48)	43%	(96)	13%	(30)	227
PID/Gender: Ind Men	17%	(27)	19%	(31)	55%	(88)	10%	(15)	161
PID/Gender: Ind Women	23%	(42)	21%	(37)	47%	(84)	10%	(17)	181
PID/Gender: Rep Men	25%	(45)	23%	(40)	42%	(75)	10%	(18)	177
PID/Gender: Rep Women	30%	(63)	19%	(41)	35%	(75)	16%	(34)	212
Ideo: Liberal (1-3)	18%	(42)	20%	(45)	55%	(126)	6%	(14)	228
Ideo: Moderate (4)	22%	(78)	21%	(76)	43%	(151)	14%	(50)	355
Ideo: Conservative (5-7)	28%	(124)	21%	(91)	40%	(176)	10%	(44)	435
Educ: < College	26%	(204)	18%	(145)	43%	(338)	13%	(103)	789
Educ: Bachelors degree	16%	(32)	25%	(50)	52%	(104)	6%	(13)	199
Educ: Post-grad	18%	(20)	24%	(27)	47%	(52)	10%	(11)	110
Income: Under 50k	22%	(138)	19%	(122)	45%	(283)	14%	(91)	635
Income: 50k-100k	26%	(85)	21%	(68)	46%	(148)	7%	(23)	324
Income: 100k+	24%	(33)	22%	(31)	45%	(63)	8%	(12)	139

Continued on next page

Table MCEN4_10: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

Foreign language films are not entertaining

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	23%	(256)	20%	(221)	45%	(494)	12%	(126)	1098
Ethnicity: White	24%	(219)	21%	(194)	44%	(410)	11%	(106)	928
Ethnicity: Hispanic	23%	(21)	19%	(17)	54%	(50)	4%	(4)	92
Ethnicity: Black	26%	(31)	17%	(21)	46%	(55)	12%	(14)	121
All Christian	26%	(142)	21%	(117)	42%	(230)	11%	(62)	551
All Non-Christian	26%	(14)	17%	(9)	50%	(27)	7%	(4)	53
Agnostic/Nothing in particular	17%	(43)	19%	(48)	52%	(133)	13%	(34)	257
Something Else	25%	(52)	20%	(42)	43%	(89)	12%	(26)	209
Religious Non-Protestant/Catholic	23%	(14)	16%	(10)	54%	(33)	7%	(5)	62
Evangelical	29%	(93)	21%	(67)	39%	(125)	11%	(34)	319
Non-Evangelical	23%	(98)	21%	(88)	44%	(184)	12%	(53)	422
Community: Urban	21%	(54)	19%	(48)	47%	(121)	13%	(32)	256
Community: Suburban	21%	(105)	23%	(115)	47%	(239)	10%	(50)	509
Community: Rural	29%	(96)	17%	(58)	40%	(134)	13%	(44)	332
Employ: Private Sector	25%	(74)	24%	(71)	43%	(130)	8%	(25)	301
Employ: Government	11%	(6)	27%	(15)	51%	(27)	11%	(6)	54
Employ: Self-Employed	17%	(17)	21%	(20)	52%	(49)	10%	(9)	95
Employ: Homemaker	35%	(31)	18%	(16)	37%	(33)	10%	(9)	89
Employ: Retired	26%	(87)	19%	(62)	44%	(147)	12%	(39)	335
Employ: Unemployed	20%	(23)	17%	(20)	44%	(50)	19%	(22)	114
Employ: Other	12%	(11)	20%	(17)	56%	(49)	13%	(11)	88
Military HH: Yes	25%	(45)	20%	(36)	46%	(81)	8%	(15)	177
Military HH: No	23%	(211)	20%	(186)	45%	(413)	12%	(112)	921
RD/WT: Right Direction	20%	(73)	23%	(87)	46%	(170)	11%	(43)	373
RD/WT: Wrong Track	25%	(183)	19%	(134)	45%	(324)	12%	(84)	724
Biden Job Approve	21%	(96)	22%	(103)	47%	(220)	10%	(48)	467
Biden Job Disapprove	27%	(157)	20%	(116)	42%	(248)	12%	(70)	591

Continued on next page

Table MCEN4_10: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

Foreign language films are not entertaining

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	23%	(256)	20%	(221)	45%	(494)	12%	(126)	1098
Biden Job Strongly Approve	19%	(42)	20%	(43)	49%	(105)	11%	(24)	214
Biden Job Somewhat Approve	21%	(54)	23%	(60)	46%	(116)	10%	(24)	254
Biden Job Somewhat Disapprove	17%	(28)	18%	(30)	51%	(83)	14%	(23)	164
Biden Job Strongly Disapprove	30%	(129)	20%	(86)	39%	(165)	11%	(47)	427
Favorable of Biden	20%	(95)	22%	(102)	47%	(223)	11%	(53)	473
Unfavorable of Biden	26%	(155)	19%	(114)	42%	(249)	12%	(69)	586
Very Favorable of Biden	22%	(49)	21%	(46)	46%	(103)	11%	(25)	224
Somewhat Favorable of Biden	19%	(46)	22%	(56)	48%	(120)	11%	(28)	249
Somewhat Unfavorable of Biden	14%	(21)	18%	(27)	55%	(80)	12%	(17)	145
Very Unfavorable of Biden	30%	(134)	20%	(88)	38%	(169)	12%	(52)	442
#1 Issue: Economy	24%	(91)	20%	(76)	46%	(177)	11%	(42)	386
#1 Issue: Security	28%	(61)	20%	(44)	43%	(94)	9%	(20)	219
#1 Issue: Health Care	25%	(34)	25%	(34)	41%	(55)	8%	(11)	135
#1 Issue: Medicare / Social Security	23%	(37)	17%	(27)	39%	(64)	21%	(34)	162
#1 Issue: Women's Issues	11%	(7)	21%	(13)	60%	(37)	8%	(5)	61
#1 Issue: Other	20%	(12)	10%	(6)	57%	(33)	13%	(8)	57
2020 Vote: Joe Biden	19%	(84)	21%	(90)	50%	(219)	10%	(42)	434
2020 Vote: Donald Trump	28%	(123)	20%	(85)	40%	(172)	12%	(52)	432
2020 Vote: Didn't Vote	24%	(46)	22%	(42)	40%	(76)	15%	(29)	193
2018 House Vote: Democrat	23%	(77)	23%	(77)	45%	(149)	9%	(30)	333
2018 House Vote: Republican	27%	(94)	21%	(74)	43%	(151)	9%	(31)	351
2016 Vote: Hillary Clinton	23%	(76)	22%	(72)	45%	(150)	10%	(32)	331
2016 Vote: Donald Trump	28%	(114)	21%	(86)	43%	(178)	8%	(33)	410
2016 Vote: Didn't Vote	19%	(58)	17%	(53)	47%	(142)	16%	(49)	303
Voted in 2014: Yes	26%	(163)	22%	(139)	43%	(277)	9%	(60)	638
Voted in 2014: No	20%	(93)	18%	(83)	47%	(217)	14%	(67)	460

Continued on next page

Table MCEN4_10: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

Foreign language films are not entertaining

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	23%	(256)	20%	(221)	45%	(494)	12%	(126)	1098
4-Region: Northeast	22%	(45)	22%	(45)	46%	(92)	10%	(20)	201
4-Region: Midwest	21%	(56)	22%	(58)	46%	(119)	11%	(27)	260
4-Region: South	27%	(116)	19%	(80)	41%	(175)	14%	(59)	430
4-Region: West	19%	(40)	19%	(39)	52%	(108)	10%	(20)	206
Watched Squid Game	15%	(25)	24%	(41)	54%	(92)	7%	(12)	171
Prefers Subtitles	20%	(63)	18%	(57)	54%	(169)	8%	(25)	314
Prefers Dubbing	25%	(193)	21%	(165)	41%	(325)	13%	(101)	784

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_11: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I do not enjoy the characters in foreign language films as much as I enjoy those in films made in the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	21%	(229)	24%	(259)	45%	(498)	10%	(112)	1098
Gender: Male	19%	(89)	24%	(112)	50%	(240)	8%	(37)	478
Gender: Female	23%	(140)	24%	(146)	42%	(258)	12%	(75)	620
Age: 18-34	19%	(46)	24%	(59)	49%	(120)	8%	(20)	245
Age: 35-44	17%	(26)	26%	(41)	48%	(75)	9%	(14)	154
Age: 45-64	22%	(93)	21%	(89)	44%	(188)	13%	(56)	425
Age: 65+	23%	(64)	26%	(70)	43%	(116)	8%	(22)	273
GenZers: 1997-2012	23%	(16)	23%	(16)	43%	(30)	11%	(8)	68
Millennials: 1981-1996	16%	(44)	25%	(67)	51%	(138)	8%	(22)	270
GenXers: 1965-1980	23%	(57)	21%	(54)	46%	(116)	10%	(26)	253
Baby Boomers: 1946-1964	22%	(95)	24%	(105)	43%	(189)	11%	(51)	440
PID: Dem (no lean)	22%	(81)	22%	(82)	47%	(171)	9%	(33)	366
PID: Ind (no lean)	15%	(51)	24%	(83)	51%	(173)	10%	(35)	342
PID: Rep (no lean)	25%	(97)	24%	(94)	40%	(155)	11%	(44)	390
PID/Gender: Dem Men	20%	(28)	20%	(29)	54%	(75)	5%	(7)	139
PID/Gender: Dem Women	23%	(52)	24%	(53)	42%	(95)	11%	(26)	227
PID/Gender: Ind Men	13%	(21)	26%	(41)	54%	(88)	7%	(11)	161
PID/Gender: Ind Women	17%	(30)	23%	(41)	47%	(85)	13%	(24)	181
PID/Gender: Rep Men	22%	(39)	24%	(42)	44%	(77)	10%	(18)	177
PID/Gender: Rep Women	27%	(58)	24%	(52)	36%	(77)	12%	(25)	212
Ideo: Liberal (1-3)	22%	(50)	20%	(46)	52%	(118)	6%	(13)	228
Ideo: Moderate (4)	16%	(57)	26%	(93)	45%	(159)	13%	(47)	355
Ideo: Conservative (5-7)	26%	(113)	24%	(104)	41%	(179)	9%	(39)	435
Educ: < College	23%	(183)	21%	(167)	45%	(353)	11%	(85)	789
Educ: Bachelors degree	13%	(26)	32%	(64)	48%	(95)	7%	(15)	199
Educ: Post-grad	18%	(20)	25%	(27)	46%	(51)	11%	(12)	110
Income: Under 50k	20%	(127)	22%	(141)	45%	(287)	13%	(81)	635
Income: 50k-100k	23%	(76)	23%	(74)	47%	(153)	6%	(20)	324
Income: 100k+	19%	(26)	31%	(44)	42%	(58)	8%	(11)	139

Continued on next page

Table MCEN4_11: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I do not enjoy the characters in foreign language films as much as I enjoy those in films made in the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	21%	(229)	24%	(259)	45%	(498)	10%	(112)	1098
Ethnicity: White	21%	(192)	23%	(216)	46%	(422)	10%	(97)	928
Ethnicity: Hispanic	23%	(21)	13%	(12)	61%	(56)	3%	(2)	92
Ethnicity: Black	25%	(30)	24%	(30)	44%	(54)	6%	(7)	121
All Christian	22%	(121)	26%	(143)	42%	(232)	10%	(55)	551
All Non-Christian	28%	(15)	23%	(12)	42%	(22)	7%	(4)	53
Agnostic/Nothing in particular	15%	(38)	21%	(55)	52%	(133)	12%	(31)	257
Something Else	22%	(46)	22%	(46)	46%	(97)	10%	(21)	209
Religious Non-Protestant/Catholic	25%	(15)	21%	(13)	45%	(28)	9%	(5)	62
Evangelical	23%	(73)	24%	(77)	44%	(140)	9%	(28)	319
Non-Evangelical	21%	(89)	26%	(108)	42%	(179)	11%	(46)	422
Community: Urban	22%	(56)	21%	(54)	48%	(123)	9%	(23)	256
Community: Suburban	19%	(95)	29%	(146)	44%	(224)	9%	(44)	509
Community: Rural	23%	(77)	18%	(59)	46%	(151)	13%	(44)	332
Employ: Private Sector	23%	(71)	25%	(76)	44%	(132)	8%	(23)	301
Employ: Government	11%	(6)	21%	(12)	54%	(29)	14%	(8)	54
Employ: Self-Employed	19%	(18)	17%	(16)	57%	(54)	7%	(7)	95
Employ: Homemaker	24%	(21)	27%	(24)	39%	(35)	11%	(10)	89
Employ: Retired	24%	(81)	23%	(76)	43%	(143)	10%	(35)	335
Employ: Unemployed	16%	(19)	18%	(21)	48%	(55)	17%	(19)	114
Employ: Other	9%	(8)	35%	(31)	49%	(43)	7%	(6)	88
Military HH: Yes	27%	(47)	24%	(42)	41%	(72)	9%	(16)	177
Military HH: No	20%	(182)	24%	(217)	46%	(426)	10%	(95)	921
RD/WT: Right Direction	20%	(75)	23%	(85)	47%	(177)	10%	(36)	373
RD/WT: Wrong Track	21%	(153)	24%	(174)	44%	(322)	10%	(76)	724
Biden Job Approve	20%	(95)	22%	(104)	48%	(224)	9%	(44)	467
Biden Job Disapprove	22%	(132)	25%	(147)	43%	(254)	10%	(59)	591

Continued on next page

Table MCEN4_11: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I do not enjoy the characters in foreign language films as much as I enjoy those in films made in the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	21%	(229)	24%	(259)	45%	(498)	10%	(112)	1098
Biden Job Strongly Approve	24%	(51)	20%	(43)	47%	(101)	9%	(19)	214
Biden Job Somewhat Approve	18%	(45)	24%	(62)	48%	(123)	10%	(25)	254
Biden Job Somewhat Disapprove	12%	(20)	27%	(44)	52%	(85)	9%	(14)	164
Biden Job Strongly Disapprove	26%	(111)	24%	(103)	39%	(169)	10%	(45)	427
Favorable of Biden	20%	(95)	23%	(108)	47%	(221)	10%	(50)	473
Unfavorable of Biden	23%	(132)	24%	(141)	44%	(255)	10%	(58)	586
Very Favorable of Biden	25%	(56)	19%	(42)	47%	(104)	10%	(22)	224
Somewhat Favorable of Biden	16%	(39)	26%	(65)	47%	(117)	11%	(28)	249
Somewhat Unfavorable of Biden	12%	(18)	24%	(35)	57%	(82)	7%	(10)	145
Very Unfavorable of Biden	26%	(114)	24%	(106)	39%	(173)	11%	(48)	442
#1 Issue: Economy	20%	(78)	25%	(96)	46%	(178)	9%	(36)	386
#1 Issue: Security	27%	(59)	19%	(41)	46%	(101)	8%	(18)	219
#1 Issue: Health Care	19%	(26)	31%	(42)	41%	(55)	9%	(12)	135
#1 Issue: Medicare / Social Security	18%	(30)	23%	(37)	41%	(66)	18%	(29)	162
#1 Issue: Women's Issues	12%	(7)	12%	(8)	65%	(40)	10%	(6)	61
#1 Issue: Other	24%	(14)	14%	(8)	55%	(32)	7%	(4)	57
2020 Vote: Joe Biden	19%	(82)	24%	(105)	49%	(213)	8%	(35)	434
2020 Vote: Donald Trump	24%	(104)	25%	(106)	41%	(177)	11%	(46)	432
2020 Vote: Didn't Vote	20%	(40)	20%	(39)	46%	(89)	13%	(26)	193
2018 House Vote: Democrat	22%	(72)	26%	(86)	46%	(153)	6%	(22)	333
2018 House Vote: Republican	24%	(84)	26%	(92)	42%	(146)	8%	(29)	351
2016 Vote: Hillary Clinton	21%	(70)	25%	(82)	46%	(153)	8%	(25)	331
2016 Vote: Donald Trump	24%	(97)	24%	(100)	44%	(180)	8%	(34)	410
2016 Vote: Didn't Vote	18%	(55)	20%	(60)	48%	(145)	14%	(43)	303
Voted in 2014: Yes	22%	(140)	25%	(157)	45%	(287)	9%	(55)	638
Voted in 2014: No	19%	(89)	22%	(102)	46%	(212)	12%	(57)	460

Continued on next page

Table MCEN4_11: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I do not enjoy the characters in foreign language films as much as I enjoy those in films made in the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	21%	(229)	24%	(259)	45%	(498)	10%	(112)	1098
4-Region: Northeast	18%	(37)	22%	(45)	48%	(96)	12%	(23)	201
4-Region: Midwest	23%	(59)	27%	(70)	44%	(114)	7%	(17)	260
4-Region: South	23%	(98)	24%	(102)	41%	(177)	12%	(53)	430
4-Region: West	17%	(35)	20%	(42)	54%	(111)	9%	(18)	206
Watched Squid Game	17%	(29)	23%	(40)	53%	(90)	7%	(12)	171
Prefers Subtitles	18%	(56)	24%	(75)	51%	(160)	7%	(22)	314
Prefers Dubbing	22%	(173)	23%	(183)	43%	(338)	11%	(89)	784

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN4_12: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I do not enjoy the plots of foreign language films as much as I enjoy that of films made in the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	21%	(233)	23%	(254)	43%	(476)	12%	(134)	1098
Gender: Male	19%	(92)	26%	(122)	45%	(216)	10%	(48)	478
Gender: Female	23%	(141)	21%	(132)	42%	(261)	14%	(86)	620
Age: 18-34	18%	(44)	24%	(58)	47%	(115)	12%	(29)	245
Age: 35-44	13%	(19)	31%	(47)	47%	(73)	10%	(15)	154
Age: 45-64	23%	(97)	21%	(89)	42%	(178)	14%	(60)	425
Age: 65+	26%	(72)	22%	(60)	41%	(111)	11%	(30)	273
GenZers: 1997-2012	18%	(13)	15%	(10)	50%	(34)	17%	(11)	68
Millennials: 1981-1996	15%	(42)	27%	(73)	47%	(126)	11%	(30)	270
GenXers: 1965-1980	20%	(50)	25%	(63)	45%	(113)	11%	(27)	253
Baby Boomers: 1946-1964	25%	(109)	21%	(92)	42%	(184)	13%	(56)	440
PID: Dem (no lean)	21%	(75)	23%	(84)	45%	(165)	12%	(42)	366
PID: Ind (no lean)	17%	(59)	21%	(71)	51%	(173)	11%	(39)	342
PID: Rep (no lean)	25%	(99)	26%	(100)	36%	(139)	13%	(52)	390
PID/Gender: Dem Men	16%	(22)	26%	(36)	51%	(70)	8%	(11)	139
PID/Gender: Dem Women	23%	(53)	21%	(48)	42%	(94)	14%	(31)	227
PID/Gender: Ind Men	17%	(28)	24%	(38)	51%	(82)	8%	(13)	161
PID/Gender: Ind Women	17%	(30)	18%	(33)	51%	(91)	14%	(26)	181
PID/Gender: Rep Men	24%	(42)	27%	(48)	36%	(64)	13%	(23)	177
PID/Gender: Rep Women	27%	(57)	24%	(52)	35%	(75)	14%	(29)	212
Ideo: Liberal (1-3)	18%	(40)	28%	(63)	49%	(111)	6%	(13)	228
Ideo: Moderate (4)	17%	(61)	24%	(85)	45%	(159)	14%	(50)	355
Ideo: Conservative (5-7)	27%	(119)	22%	(96)	38%	(167)	12%	(53)	435
Educ: < College	23%	(179)	20%	(161)	44%	(345)	13%	(105)	789
Educ: Bachelors degree	18%	(36)	31%	(62)	43%	(85)	8%	(16)	199
Educ: Post-grad	16%	(18)	29%	(32)	43%	(47)	12%	(13)	110
Income: Under 50k	19%	(123)	22%	(138)	45%	(283)	14%	(90)	635
Income: 50k-100k	27%	(86)	23%	(74)	42%	(135)	9%	(29)	324
Income: 100k+	17%	(24)	31%	(43)	42%	(59)	10%	(14)	139

Continued on next page

Table MCEN4_12: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I do not enjoy the plots of foreign language films as much as I enjoy that of films made in the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	21%	(233)	23%	(254)	43%	(476)	12%	(134)	1098
Ethnicity: White	22%	(203)	23%	(217)	43%	(396)	12%	(112)	928
Ethnicity: Hispanic	22%	(20)	24%	(22)	47%	(43)	8%	(7)	92
Ethnicity: Black	16%	(19)	21%	(26)	51%	(62)	12%	(14)	121
All Christian	23%	(129)	24%	(132)	41%	(228)	11%	(62)	551
All Non-Christian	23%	(12)	27%	(14)	38%	(20)	13%	(7)	53
Agnostic/Nothing in particular	15%	(38)	22%	(56)	50%	(128)	14%	(35)	257
Something Else	24%	(49)	22%	(46)	41%	(85)	14%	(29)	209
Religious Non-Protestant/Catholic	21%	(13)	27%	(17)	39%	(24)	13%	(8)	62
Evangelical	27%	(85)	19%	(61)	41%	(131)	13%	(41)	319
Non-Evangelical	22%	(91)	26%	(109)	42%	(176)	11%	(47)	422
Community: Urban	16%	(42)	19%	(49)	52%	(133)	12%	(32)	256
Community: Suburban	23%	(115)	24%	(122)	43%	(219)	10%	(53)	509
Community: Rural	23%	(76)	25%	(83)	38%	(125)	15%	(49)	332
Employ: Private Sector	22%	(66)	28%	(84)	42%	(126)	8%	(25)	301
Employ: Government	13%	(7)	24%	(13)	51%	(27)	12%	(6)	54
Employ: Self-Employed	20%	(19)	29%	(27)	42%	(40)	9%	(8)	95
Employ: Homemaker	17%	(15)	20%	(18)	43%	(38)	20%	(18)	89
Employ: Retired	26%	(86)	21%	(71)	42%	(142)	11%	(36)	335
Employ: Unemployed	16%	(18)	20%	(23)	43%	(49)	21%	(24)	114
Employ: Other	19%	(16)	18%	(16)	50%	(44)	13%	(11)	88
Military HH: Yes	24%	(43)	27%	(48)	38%	(67)	11%	(19)	177
Military HH: No	21%	(190)	22%	(207)	44%	(409)	12%	(115)	921
RD/WT: Right Direction	20%	(75)	25%	(92)	43%	(162)	12%	(44)	373
RD/WT: Wrong Track	22%	(158)	22%	(162)	43%	(315)	12%	(90)	724
Biden Job Approve	18%	(85)	25%	(115)	46%	(215)	11%	(53)	467
Biden Job Disapprove	24%	(142)	23%	(136)	41%	(240)	12%	(74)	591

Continued on next page

Table MCEN4_12: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I do not enjoy the plots of foreign language films as much as I enjoy that of films made in the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	21%	(233)	23%	(254)	43%	(476)	12%	(134)	1098
Biden Job Strongly Approve	21%	(45)	22%	(48)	46%	(98)	10%	(22)	214
Biden Job Somewhat Approve	15%	(39)	26%	(67)	46%	(117)	12%	(31)	254
Biden Job Somewhat Disapprove	16%	(25)	23%	(38)	50%	(81)	12%	(19)	164
Biden Job Strongly Disapprove	27%	(116)	23%	(98)	37%	(158)	13%	(54)	427
Favorable of Biden	18%	(85)	25%	(118)	45%	(214)	12%	(56)	473
Unfavorable of Biden	24%	(141)	23%	(133)	41%	(243)	12%	(69)	586
Very Favorable of Biden	21%	(47)	24%	(53)	45%	(101)	10%	(23)	224
Somewhat Favorable of Biden	15%	(38)	26%	(65)	45%	(113)	13%	(32)	249
Somewhat Unfavorable of Biden	13%	(18)	22%	(32)	55%	(80)	10%	(15)	145
Very Unfavorable of Biden	28%	(123)	23%	(101)	37%	(163)	12%	(54)	442
#1 Issue: Economy	19%	(75)	24%	(93)	47%	(180)	10%	(38)	386
#1 Issue: Security	26%	(56)	18%	(40)	44%	(96)	12%	(27)	219
#1 Issue: Health Care	20%	(27)	21%	(28)	42%	(57)	16%	(22)	135
#1 Issue: Medicare / Social Security	24%	(40)	23%	(37)	34%	(55)	18%	(30)	162
#1 Issue: Women's Issues	11%	(7)	30%	(18)	51%	(31)	8%	(5)	61
#1 Issue: Other	20%	(11)	20%	(12)	52%	(30)	8%	(5)	57
2020 Vote: Joe Biden	18%	(78)	24%	(104)	48%	(207)	10%	(45)	434
2020 Vote: Donald Trump	25%	(106)	25%	(109)	39%	(169)	11%	(48)	432
2020 Vote: Didn't Vote	22%	(43)	18%	(35)	41%	(79)	19%	(36)	193
2018 House Vote: Democrat	18%	(62)	25%	(82)	48%	(160)	9%	(30)	333
2018 House Vote: Republican	26%	(92)	27%	(94)	36%	(128)	10%	(37)	351
2016 Vote: Hillary Clinton	18%	(59)	24%	(79)	47%	(157)	11%	(36)	331
2016 Vote: Donald Trump	25%	(104)	24%	(100)	41%	(170)	9%	(37)	410
2016 Vote: Didn't Vote	20%	(61)	20%	(60)	44%	(132)	16%	(50)	303
Voted in 2014: Yes	22%	(143)	24%	(153)	43%	(276)	10%	(66)	638
Voted in 2014: No	19%	(89)	22%	(102)	44%	(201)	15%	(67)	460

Continued on next page

Table MCEN4_12: According to the Academy of Motion Picture Arts and Sciences, foreign language films include films that are produced outside of the U.S. where the primary language spoken is not English. Are any of the following a major reason or a minor reason for why you have an unfavorable opinion of foreign language films or are they not a reason at all?

I do not enjoy the plots of foreign language films as much as I enjoy that of films made in the U.S.

Demographic	Major reason		Minor reason		Not a reason		Don't know / No opinion		Total N
Adults	21%	(233)	23%	(254)	43%	(476)	12%	(134)	1098
4-Region: Northeast	20%	(41)	21%	(43)	47%	(94)	12%	(24)	201
4-Region: Midwest	22%	(58)	23%	(59)	44%	(115)	11%	(28)	260
4-Region: South	21%	(91)	22%	(96)	41%	(175)	16%	(67)	430
4-Region: West	21%	(42)	28%	(57)	45%	(92)	7%	(15)	206
Watched Squid Game	13%	(22)	24%	(41)	54%	(93)	9%	(15)	171
Prefers Subtitles	19%	(58)	25%	(80)	48%	(152)	8%	(24)	314
Prefers Dubbing	22%	(175)	22%	(175)	41%	(325)	14%	(110)	784

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_1: Do you agree or disagree with the following statements?
I would be interested in seeing a foreign language film or series if it had won an award

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	17%	(377)	27%	(595)	17%	(375)	21%	(454)	18%	(399)	2200
Gender: Male	19%	(207)	31%	(331)	17%	(178)	15%	(164)	17%	(182)	1062
Gender: Female	15%	(170)	23%	(265)	17%	(196)	25%	(290)	19%	(217)	1138
Age: 18-34	23%	(153)	32%	(210)	13%	(82)	12%	(78)	20%	(131)	655
Age: 35-44	19%	(68)	34%	(120)	15%	(55)	19%	(67)	13%	(48)	358
Age: 45-64	13%	(98)	22%	(165)	20%	(149)	26%	(192)	20%	(146)	751
Age: 65+	13%	(57)	23%	(100)	20%	(88)	27%	(118)	17%	(73)	436
GenZers: 1997-2012	27%	(56)	30%	(64)	14%	(29)	11%	(24)	18%	(38)	212
Millennials: 1981-1996	22%	(149)	32%	(214)	13%	(87)	15%	(101)	18%	(122)	673
GenXers: 1965-1980	15%	(74)	25%	(124)	17%	(84)	25%	(122)	18%	(89)	493
Baby Boomers: 1946-1964	12%	(85)	24%	(171)	21%	(153)	25%	(177)	18%	(132)	717
PID: Dem (no lean)	25%	(210)	27%	(229)	15%	(126)	18%	(153)	16%	(134)	851
PID: Ind (no lean)	13%	(93)	29%	(204)	17%	(117)	18%	(128)	22%	(151)	693
PID: Rep (no lean)	11%	(74)	25%	(163)	20%	(132)	26%	(173)	17%	(114)	656
PID/Gender: Dem Men	30%	(116)	30%	(116)	14%	(56)	14%	(52)	12%	(48)	387
PID/Gender: Dem Women	20%	(94)	24%	(113)	15%	(70)	22%	(100)	19%	(87)	464
PID/Gender: Ind Men	12%	(44)	35%	(123)	17%	(58)	14%	(51)	21%	(75)	351
PID/Gender: Ind Women	14%	(49)	24%	(81)	17%	(59)	23%	(77)	22%	(76)	343
PID/Gender: Rep Men	15%	(47)	28%	(92)	20%	(64)	19%	(61)	18%	(59)	324
PID/Gender: Rep Women	8%	(27)	21%	(71)	20%	(67)	34%	(112)	16%	(55)	332
Ideo: Liberal (1-3)	29%	(166)	34%	(197)	13%	(74)	13%	(77)	11%	(62)	576
Ideo: Moderate (4)	14%	(93)	30%	(204)	18%	(123)	20%	(138)	19%	(131)	690
Ideo: Conservative (5-7)	13%	(101)	23%	(174)	21%	(161)	25%	(195)	18%	(136)	766
Educ: < College	14%	(208)	23%	(343)	18%	(268)	24%	(368)	21%	(325)	1512
Educ: Bachelors degree	24%	(108)	36%	(161)	14%	(64)	13%	(60)	12%	(51)	444
Educ: Post-grad	25%	(61)	38%	(92)	18%	(43)	11%	(26)	9%	(23)	244
Income: Under 50k	15%	(192)	22%	(280)	17%	(208)	24%	(305)	22%	(274)	1260
Income: 50k-100k	17%	(107)	33%	(204)	18%	(113)	17%	(108)	15%	(93)	626
Income: 100k+	25%	(78)	36%	(112)	17%	(53)	13%	(40)	10%	(31)	314
Ethnicity: White	16%	(276)	27%	(462)	18%	(308)	22%	(371)	18%	(303)	1722
Ethnicity: Hispanic	24%	(82)	32%	(111)	16%	(55)	15%	(51)	14%	(50)	349

Continued on next page

Table MCEN5_1: Do you agree or disagree with the following statements?
I would be interested in seeing a foreign language film or series if it had won an award

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	17%	(377)	27%	(595)	17%	(375)	21%	(454)	18%	(399)	2200
Ethnicity: Black	17%	(47)	25%	(68)	13%	(36)	23%	(64)	22%	(59)	274
Ethnicity: Other	26%	(54)	32%	(65)	15%	(30)	9%	(19)	18%	(37)	204
All Christian	17%	(176)	27%	(282)	19%	(200)	21%	(222)	15%	(160)	1041
All Non-Christian	28%	(36)	36%	(47)	11%	(14)	12%	(16)	14%	(18)	132
Atheist	21%	(21)	46%	(47)	8%	(8)	16%	(16)	10%	(11)	104
Agnostic/Nothing in particular	16%	(93)	25%	(142)	17%	(94)	17%	(95)	25%	(142)	567
Something Else	14%	(49)	21%	(76)	16%	(58)	29%	(105)	19%	(68)	356
Religious Non-Protestant/Catholic	25%	(40)	37%	(59)	12%	(19)	13%	(21)	13%	(20)	159
Evangelical	17%	(95)	24%	(136)	18%	(105)	26%	(146)	16%	(90)	573
Non-Evangelical	16%	(126)	26%	(203)	18%	(143)	22%	(173)	17%	(133)	778
Community: Urban	23%	(158)	29%	(194)	12%	(83)	17%	(115)	18%	(123)	674
Community: Suburban	17%	(164)	27%	(273)	18%	(177)	20%	(198)	18%	(181)	994
Community: Rural	10%	(55)	24%	(128)	21%	(114)	26%	(140)	18%	(95)	532
Employ: Private Sector	21%	(146)	33%	(225)	17%	(115)	15%	(99)	14%	(97)	682
Employ: Government	18%	(24)	40%	(53)	17%	(22)	10%	(13)	16%	(22)	134
Employ: Self-Employed	17%	(32)	31%	(58)	15%	(28)	18%	(33)	19%	(35)	185
Employ: Homemaker	19%	(30)	19%	(30)	21%	(34)	25%	(39)	16%	(26)	159
Employ: Student	35%	(23)	25%	(16)	14%	(9)	18%	(12)	8%	(5)	65
Employ: Retired	12%	(63)	23%	(123)	19%	(100)	28%	(148)	18%	(97)	531
Employ: Unemployed	14%	(38)	19%	(53)	16%	(43)	24%	(67)	27%	(74)	275
Employ: Other	13%	(21)	22%	(37)	14%	(23)	26%	(43)	26%	(44)	169
Military HH: Yes	16%	(53)	27%	(87)	20%	(66)	24%	(80)	13%	(42)	328
Military HH: No	17%	(324)	27%	(508)	16%	(309)	20%	(374)	19%	(357)	1872
RD/WT: Right Direction	24%	(216)	30%	(267)	15%	(133)	16%	(141)	16%	(140)	897
RD/WT: Wrong Track	12%	(161)	25%	(329)	19%	(241)	24%	(313)	20%	(259)	1303
Biden Job Approve	24%	(256)	30%	(321)	15%	(160)	17%	(186)	14%	(151)	1074
Biden Job Disapprove	11%	(113)	25%	(248)	20%	(204)	25%	(246)	19%	(194)	1006

Continued on next page

Table MCEN5_1: Do you agree or disagree with the following statements?
I would be interested in seeing a foreign language film or series if it had won an award

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	17%	(377)	27%	(595)	17%	(375)	21%	(454)	18%	(399)	2200
Biden Job Strongly Approve	28%	(149)	26%	(137)	12%	(66)	21%	(112)	13%	(70)	534
Biden Job Somewhat Approve	20%	(108)	34%	(184)	17%	(94)	14%	(73)	15%	(80)	540
Biden Job Somewhat Disapprove	15%	(44)	29%	(86)	23%	(67)	13%	(37)	21%	(61)	294
Biden Job Strongly Disapprove	10%	(69)	23%	(162)	19%	(137)	29%	(210)	19%	(133)	711
Favorable of Biden	23%	(256)	29%	(317)	15%	(161)	17%	(186)	16%	(172)	1092
Unfavorable of Biden	11%	(108)	26%	(262)	20%	(203)	25%	(252)	18%	(185)	1009
Very Favorable of Biden	27%	(160)	24%	(145)	14%	(80)	21%	(123)	14%	(84)	592
Somewhat Favorable of Biden	19%	(96)	35%	(172)	16%	(81)	13%	(62)	18%	(88)	499
Somewhat Unfavorable of Biden	13%	(34)	34%	(86)	24%	(60)	12%	(31)	17%	(42)	254
Very Unfavorable of Biden	10%	(74)	23%	(177)	19%	(142)	29%	(220)	19%	(142)	755
#1 Issue: Economy	18%	(139)	28%	(221)	16%	(124)	19%	(148)	19%	(149)	781
#1 Issue: Security	12%	(46)	22%	(84)	22%	(83)	29%	(113)	15%	(58)	384
#1 Issue: Health Care	20%	(59)	31%	(92)	15%	(44)	17%	(51)	18%	(54)	301
#1 Issue: Medicare / Social Security	14%	(37)	19%	(50)	18%	(48)	28%	(74)	20%	(53)	262
#1 Issue: Women's Issues	23%	(31)	29%	(39)	15%	(20)	15%	(21)	18%	(25)	136
#1 Issue: Education	28%	(22)	38%	(30)	9%	(7)	11%	(8)	15%	(12)	78
#1 Issue: Energy	25%	(32)	38%	(49)	17%	(22)	8%	(11)	11%	(14)	128
#1 Issue: Other	8%	(10)	23%	(30)	20%	(26)	22%	(28)	27%	(35)	129
2020 Vote: Joe Biden	24%	(242)	29%	(291)	14%	(137)	17%	(167)	15%	(151)	987
2020 Vote: Donald Trump	10%	(73)	25%	(181)	20%	(147)	28%	(202)	16%	(119)	720
2020 Vote: Other	9%	(6)	37%	(27)	14%	(10)	15%	(11)	26%	(19)	73
2020 Vote: Didn't Vote	14%	(57)	23%	(97)	19%	(77)	18%	(74)	26%	(109)	414
2018 House Vote: Democrat	25%	(184)	29%	(216)	14%	(106)	18%	(132)	14%	(107)	745
2018 House Vote: Republican	10%	(57)	26%	(155)	22%	(127)	27%	(156)	16%	(91)	587
2018 House Vote: Someone else	3%	(3)	27%	(21)	23%	(18)	19%	(15)	27%	(20)	76
2016 Vote: Hillary Clinton	22%	(160)	30%	(220)	15%	(108)	18%	(132)	15%	(108)	727
2016 Vote: Donald Trump	12%	(80)	24%	(163)	21%	(146)	27%	(185)	16%	(108)	682
2016 Vote: Other	14%	(15)	29%	(30)	15%	(15)	18%	(19)	25%	(26)	106
2016 Vote: Didn't Vote	18%	(122)	27%	(182)	15%	(104)	17%	(117)	23%	(155)	680

Continued on next page

Table MCEN5_1: Do you agree or disagree with the following statements?
I would be interested in seeing a foreign language film or series if it had won an award

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	17%	(377)	27%	(595)	17%	(375)	21%	(454)	18%	(399)	2200
Voted in 2014: Yes	17%	(206)	27%	(334)	19%	(233)	22%	(271)	15%	(183)	1227
Voted in 2014: No	18%	(171)	27%	(262)	15%	(141)	19%	(183)	22%	(216)	973
4-Region: Northeast	20%	(80)	29%	(116)	14%	(54)	19%	(77)	17%	(67)	394
4-Region: Midwest	14%	(65)	29%	(134)	20%	(94)	18%	(85)	18%	(83)	462
4-Region: South	16%	(135)	23%	(189)	17%	(137)	25%	(202)	20%	(161)	824
4-Region: West	19%	(97)	30%	(157)	17%	(90)	17%	(90)	17%	(87)	520
Watched Squid Game	30%	(160)	34%	(181)	12%	(63)	10%	(55)	13%	(71)	531
Watches Netflix Foreign Films	38%	(192)	34%	(168)	11%	(53)	6%	(31)	11%	(55)	498
Prefers Subtitles	23%	(196)	34%	(281)	18%	(147)	12%	(102)	13%	(109)	834
Prefers Dubbing	13%	(181)	23%	(314)	17%	(227)	26%	(353)	21%	(290)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN5_2: Do you agree or disagree with the following statements?
I am not the target audience for foreign language films or series

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	31%	(682)	25%	(554)	17%	(374)	13%	(282)	14%	(308)	2200
Gender: Male	29%	(307)	26%	(280)	18%	(194)	13%	(137)	14%	(145)	1062
Gender: Female	33%	(376)	24%	(274)	16%	(180)	13%	(145)	14%	(163)	1138
Age: 18-34	23%	(148)	22%	(143)	20%	(130)	17%	(111)	19%	(124)	655
Age: 35-44	23%	(82)	30%	(108)	19%	(67)	16%	(59)	12%	(42)	358
Age: 45-64	37%	(278)	24%	(183)	17%	(127)	10%	(74)	12%	(90)	751
Age: 65+	40%	(175)	28%	(121)	12%	(51)	9%	(38)	12%	(52)	436
GenZers: 1997-2012	21%	(44)	20%	(43)	22%	(47)	18%	(38)	19%	(40)	212
Millennials: 1981-1996	24%	(161)	25%	(168)	18%	(120)	17%	(117)	16%	(108)	673
GenXers: 1965-1980	32%	(158)	25%	(125)	19%	(92)	12%	(57)	12%	(60)	493
Baby Boomers: 1946-1964	38%	(273)	26%	(187)	15%	(108)	9%	(64)	12%	(86)	717
PID: Dem (no lean)	28%	(241)	25%	(213)	17%	(146)	18%	(153)	12%	(99)	851
PID: Ind (no lean)	28%	(197)	25%	(174)	19%	(131)	9%	(65)	18%	(127)	693
PID: Rep (no lean)	37%	(244)	25%	(167)	15%	(97)	10%	(64)	13%	(83)	656
PID/Gender: Dem Men	26%	(101)	26%	(101)	17%	(67)	20%	(78)	10%	(40)	387
PID/Gender: Dem Women	30%	(139)	24%	(112)	17%	(79)	16%	(75)	13%	(58)	464
PID/Gender: Ind Men	27%	(94)	25%	(87)	22%	(78)	9%	(32)	17%	(60)	351
PID/Gender: Ind Women	30%	(103)	25%	(87)	16%	(53)	10%	(33)	19%	(66)	343
PID/Gender: Rep Men	34%	(112)	28%	(92)	15%	(49)	8%	(27)	14%	(44)	324
PID/Gender: Rep Women	40%	(133)	23%	(75)	14%	(48)	11%	(37)	12%	(38)	332
Ideo: Liberal (1-3)	27%	(155)	25%	(142)	19%	(110)	20%	(115)	9%	(54)	576
Ideo: Moderate (4)	29%	(198)	26%	(177)	19%	(134)	11%	(78)	15%	(103)	690
Ideo: Conservative (5-7)	37%	(284)	27%	(205)	15%	(113)	9%	(73)	12%	(91)	766
Educ: < College	34%	(512)	24%	(356)	15%	(226)	11%	(174)	16%	(244)	1512
Educ: Bachelors degree	25%	(111)	29%	(128)	21%	(94)	16%	(71)	9%	(40)	444
Educ: Post-grad	25%	(60)	28%	(69)	22%	(54)	15%	(37)	10%	(23)	244
Income: Under 50k	33%	(414)	24%	(298)	15%	(185)	11%	(141)	18%	(222)	1260
Income: 50k-100k	29%	(184)	27%	(169)	19%	(121)	14%	(89)	10%	(63)	626
Income: 100k+	27%	(84)	28%	(87)	22%	(68)	17%	(52)	7%	(23)	314
Ethnicity: White	34%	(589)	25%	(438)	16%	(271)	12%	(202)	13%	(222)	1722
Ethnicity: Hispanic	16%	(55)	25%	(87)	25%	(88)	19%	(65)	16%	(54)	349

Continued on next page

Table MCEN5_2: Do you agree or disagree with the following statements?
I am not the target audience for foreign language films or series

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	31%	(682)	25%	(554)	17%	(374)	13%	(282)	14%	(308)	2200
Ethnicity: Black	25%	(67)	25%	(69)	17%	(46)	14%	(39)	19%	(53)	274
Ethnicity: Other	13%	(26)	23%	(46)	28%	(57)	20%	(41)	16%	(33)	204
All Christian	34%	(353)	28%	(289)	16%	(171)	13%	(132)	9%	(96)	1041
All Non-Christian	24%	(32)	28%	(37)	24%	(32)	13%	(18)	10%	(14)	132
Atheist	12%	(12)	23%	(24)	23%	(24)	23%	(24)	19%	(20)	104
Agnostic/Nothing in particular	27%	(151)	24%	(137)	17%	(95)	11%	(64)	21%	(120)	567
Something Else	38%	(134)	19%	(67)	14%	(52)	13%	(45)	16%	(59)	356
Religious Non-Protestant/Catholic	24%	(38)	30%	(48)	22%	(35)	14%	(22)	11%	(17)	159
Evangelical	38%	(218)	23%	(134)	15%	(84)	12%	(71)	11%	(65)	573
Non-Evangelical	33%	(257)	27%	(206)	17%	(135)	12%	(97)	11%	(83)	778
Community: Urban	27%	(180)	22%	(149)	18%	(119)	17%	(112)	17%	(114)	674
Community: Suburban	30%	(296)	29%	(284)	17%	(168)	12%	(119)	13%	(128)	994
Community: Rural	39%	(206)	23%	(121)	16%	(87)	10%	(51)	12%	(66)	532
Employ: Private Sector	27%	(183)	26%	(174)	20%	(135)	17%	(118)	11%	(73)	682
Employ: Government	21%	(28)	35%	(47)	18%	(24)	13%	(18)	13%	(18)	134
Employ: Self-Employed	29%	(53)	22%	(41)	23%	(43)	14%	(26)	12%	(23)	185
Employ: Homemaker	39%	(62)	23%	(36)	14%	(22)	12%	(20)	12%	(20)	159
Employ: Student	15%	(10)	33%	(22)	19%	(12)	18%	(12)	15%	(10)	65
Employ: Retired	39%	(209)	27%	(146)	13%	(69)	8%	(42)	12%	(66)	531
Employ: Unemployed	34%	(92)	22%	(61)	12%	(32)	11%	(31)	21%	(58)	275
Employ: Other	27%	(45)	16%	(28)	22%	(38)	10%	(17)	24%	(41)	169
Military HH: Yes	31%	(101)	28%	(91)	21%	(68)	10%	(33)	11%	(36)	328
Military HH: No	31%	(582)	25%	(462)	16%	(307)	13%	(249)	15%	(272)	1872
RD/WT: Right Direction	29%	(258)	25%	(220)	17%	(152)	17%	(150)	13%	(117)	897
RD/WT: Wrong Track	33%	(424)	26%	(334)	17%	(222)	10%	(132)	15%	(191)	1303
Biden Job Approve	29%	(316)	25%	(269)	18%	(189)	16%	(167)	12%	(133)	1074
Biden Job Disapprove	34%	(344)	26%	(264)	17%	(166)	11%	(107)	12%	(125)	1006

Continued on next page

Table MCEN5_2: Do you agree or disagree with the following statements?
I am not the target audience for foreign language films or series

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	31%	(682)	25%	(554)	17%	(374)	13%	(282)	14%	(308)	2200
Biden Job Strongly Approve	34%	(182)	22%	(115)	14%	(77)	18%	(95)	12%	(65)	534
Biden Job Somewhat Approve	25%	(134)	29%	(154)	21%	(112)	13%	(72)	13%	(68)	540
Biden Job Somewhat Disapprove	24%	(70)	30%	(90)	21%	(60)	13%	(38)	12%	(36)	294
Biden Job Strongly Disapprove	39%	(274)	24%	(174)	15%	(106)	10%	(68)	13%	(89)	711
Favorable of Biden	29%	(314)	25%	(268)	18%	(194)	16%	(171)	13%	(144)	1092
Unfavorable of Biden	35%	(349)	26%	(266)	17%	(167)	10%	(102)	12%	(125)	1009
Very Favorable of Biden	32%	(187)	22%	(133)	15%	(87)	18%	(108)	13%	(77)	592
Somewhat Favorable of Biden	26%	(128)	27%	(135)	21%	(107)	12%	(62)	13%	(67)	499
Somewhat Unfavorable of Biden	27%	(69)	35%	(90)	18%	(45)	10%	(26)	10%	(25)	254
Very Unfavorable of Biden	37%	(280)	23%	(177)	16%	(122)	10%	(76)	13%	(100)	755
#1 Issue: Economy	27%	(214)	26%	(205)	17%	(135)	16%	(126)	13%	(101)	781
#1 Issue: Security	38%	(147)	25%	(94)	17%	(67)	8%	(30)	12%	(47)	384
#1 Issue: Health Care	30%	(91)	23%	(68)	20%	(60)	13%	(39)	14%	(43)	301
#1 Issue: Medicare / Social Security	41%	(107)	27%	(72)	8%	(22)	10%	(27)	13%	(35)	262
#1 Issue: Women's Issues	27%	(37)	18%	(25)	26%	(35)	12%	(16)	18%	(24)	136
#1 Issue: Education	20%	(16)	32%	(25)	18%	(14)	17%	(13)	13%	(10)	78
#1 Issue: Energy	23%	(30)	30%	(38)	14%	(18)	14%	(17)	19%	(24)	128
#1 Issue: Other	32%	(41)	21%	(27)	18%	(23)	11%	(14)	19%	(24)	129
2020 Vote: Joe Biden	29%	(286)	25%	(248)	17%	(172)	16%	(158)	12%	(123)	987
2020 Vote: Donald Trump	38%	(273)	26%	(187)	15%	(109)	10%	(75)	11%	(77)	720
2020 Vote: Other	23%	(17)	33%	(24)	20%	(15)	10%	(7)	14%	(10)	73
2020 Vote: Didn't Vote	26%	(106)	23%	(93)	19%	(77)	10%	(40)	24%	(98)	414
2018 House Vote: Democrat	29%	(213)	27%	(200)	17%	(126)	17%	(128)	11%	(79)	745
2018 House Vote: Republican	38%	(225)	27%	(161)	13%	(79)	10%	(59)	11%	(63)	587
2018 House Vote: Someone else	31%	(23)	18%	(14)	33%	(25)	8%	(6)	11%	(8)	76
2016 Vote: Hillary Clinton	30%	(216)	26%	(189)	17%	(124)	17%	(122)	10%	(76)	727
2016 Vote: Donald Trump	37%	(252)	27%	(181)	17%	(113)	9%	(64)	11%	(72)	682
2016 Vote: Other	26%	(28)	33%	(35)	16%	(17)	12%	(12)	13%	(14)	106
2016 Vote: Didn't Vote	27%	(185)	22%	(147)	17%	(118)	12%	(84)	21%	(146)	680

Continued on next page

Table MCEN5_2: *Do you agree or disagree with the following statements?*
I am not the target audience for foreign language films or series

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	31%	(682)	25%	(554)	17%	(374)	13%	(282)	14%	(308)	2200
Voted in 2014: Yes	34%	(418)	27%	(330)	16%	(202)	13%	(154)	10%	(122)	1227
Voted in 2014: No	27%	(264)	23%	(224)	18%	(172)	13%	(128)	19%	(186)	973
4-Region: Northeast	31%	(121)	26%	(104)	16%	(65)	14%	(56)	12%	(48)	394
4-Region: Midwest	30%	(138)	29%	(134)	15%	(71)	11%	(52)	14%	(67)	462
4-Region: South	34%	(281)	22%	(184)	16%	(134)	11%	(94)	16%	(132)	824
4-Region: West	27%	(142)	25%	(132)	20%	(104)	15%	(80)	12%	(61)	520
Watched Squid Game	21%	(112)	25%	(133)	22%	(119)	19%	(99)	13%	(69)	531
Watches Netflix Foreign Films	10%	(50)	22%	(109)	27%	(136)	26%	(132)	14%	(71)	498
Prefers Subtitles	18%	(154)	27%	(223)	24%	(197)	18%	(149)	13%	(112)	834
Prefers Dubbing	39%	(528)	24%	(331)	13%	(177)	10%	(134)	14%	(196)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN6: *Do you want there to be more or less foreign language films or series available on streaming services?*

Demographic	About the same as is currently available										Total N		
	Much more		Somewhat more		Somewhat less		Much less		Don't know / No opinion				
Adults	13%	(277)	15%	(323)	32%	(712)	9%	(196)	14%	(317)	17%	(375)	2200
Gender: Male	16%	(172)	17%	(183)	33%	(348)	9%	(99)	12%	(124)	13%	(136)	1062
Gender: Female	9%	(105)	12%	(140)	32%	(363)	9%	(97)	17%	(193)	21%	(239)	1138
Age: 18-34	21%	(135)	22%	(145)	31%	(204)	6%	(42)	8%	(51)	12%	(77)	655
Age: 35-44	17%	(62)	19%	(69)	34%	(122)	9%	(32)	8%	(30)	12%	(43)	358
Age: 45-64	7%	(56)	10%	(75)	34%	(252)	10%	(76)	19%	(143)	20%	(150)	751
Age: 65+	6%	(24)	8%	(35)	31%	(133)	11%	(47)	21%	(93)	24%	(104)	436
GenZers: 1997-2012	23%	(49)	28%	(60)	28%	(59)	3%	(6)	8%	(16)	10%	(22)	212
Millennials: 1981-1996	20%	(133)	19%	(130)	33%	(221)	9%	(57)	8%	(57)	11%	(75)	673
GenXers: 1965-1980	9%	(47)	14%	(70)	34%	(169)	8%	(39)	17%	(85)	17%	(83)	493
Baby Boomers: 1946-1964	6%	(45)	8%	(60)	33%	(233)	12%	(84)	18%	(132)	23%	(162)	717
PID: Dem (no lean)	18%	(154)	18%	(151)	32%	(269)	8%	(66)	10%	(84)	15%	(126)	851
PID: Ind (no lean)	10%	(70)	14%	(95)	34%	(232)	11%	(73)	14%	(94)	18%	(128)	693
PID: Rep (no lean)	8%	(53)	12%	(76)	32%	(210)	9%	(57)	21%	(139)	18%	(120)	656
PID/Gender: Dem Men	27%	(105)	20%	(77)	29%	(113)	7%	(29)	7%	(26)	10%	(37)	387
PID/Gender: Dem Women	11%	(49)	16%	(75)	33%	(155)	8%	(38)	13%	(58)	19%	(89)	464
PID/Gender: Ind Men	9%	(33)	17%	(59)	37%	(130)	12%	(40)	12%	(41)	14%	(48)	351
PID/Gender: Ind Women	11%	(38)	11%	(37)	30%	(102)	10%	(33)	15%	(53)	23%	(80)	343
PID/Gender: Rep Men	10%	(34)	15%	(47)	32%	(104)	9%	(30)	18%	(58)	16%	(50)	324
PID/Gender: Rep Women	6%	(19)	9%	(29)	32%	(106)	8%	(27)	25%	(82)	21%	(70)	332
Ideo: Liberal (1-3)	19%	(112)	20%	(115)	32%	(183)	8%	(46)	8%	(44)	13%	(77)	576
Ideo: Moderate (4)	11%	(74)	15%	(104)	36%	(249)	11%	(77)	11%	(78)	16%	(108)	690
Ideo: Conservative (5-7)	10%	(75)	11%	(85)	32%	(242)	8%	(65)	21%	(160)	18%	(139)	766
Educ: < College	10%	(154)	12%	(181)	33%	(493)	10%	(146)	16%	(247)	19%	(291)	1512
Educ: Bachelors degree	17%	(76)	22%	(96)	32%	(144)	7%	(29)	10%	(43)	13%	(56)	444
Educ: Post-grad	19%	(47)	19%	(46)	31%	(75)	9%	(21)	11%	(26)	11%	(28)	244
Income: Under 50k	11%	(136)	12%	(156)	33%	(413)	9%	(114)	15%	(194)	20%	(247)	1260
Income: 50k-100k	12%	(75)	18%	(111)	31%	(196)	10%	(60)	14%	(90)	15%	(94)	626
Income: 100k+	21%	(67)	18%	(55)	33%	(103)	7%	(22)	10%	(33)	11%	(34)	314
Ethnicity: White	11%	(188)	14%	(234)	33%	(566)	8%	(146)	16%	(274)	18%	(313)	1722

Continued on next page

Table MCEN6: *Do you want there to be more or less foreign language films or series available on streaming services?*

Demographic	About the same as is currently available										Total N		
	Much more		Somewhat more		Somewhat less		Much less		Don't know / No opinion				
Adults	13%	(277)	15%	(323)	32%	(712)	9%	(196)	14%	(317)	17%	(375)	2200
Ethnicity: Hispanic	24%	(84)	23%	(80)	29%	(102)	9%	(32)	5%	(18)	10%	(33)	349
Ethnicity: Black	12%	(34)	20%	(54)	30%	(82)	11%	(31)	12%	(33)	15%	(40)	274
Ethnicity: Other	27%	(55)	17%	(35)	31%	(63)	9%	(19)	5%	(10)	10%	(21)	204
All Christian	11%	(118)	14%	(144)	32%	(332)	12%	(120)	15%	(158)	16%	(168)	1041
All Non-Christian	24%	(31)	23%	(30)	28%	(37)	7%	(9)	7%	(9)	12%	(15)	132
Atheist	22%	(23)	19%	(20)	34%	(35)	5%	(5)	7%	(7)	13%	(14)	104
Agnostic/Nothing in particular	12%	(66)	14%	(78)	39%	(221)	5%	(30)	11%	(65)	19%	(108)	567
Something Else	11%	(39)	14%	(51)	24%	(87)	9%	(32)	22%	(78)	20%	(70)	356
Religious Non-Protestant/Catholic	25%	(39)	20%	(32)	28%	(45)	9%	(14)	7%	(11)	11%	(18)	159
Evangelical	13%	(77)	12%	(70)	28%	(162)	11%	(62)	20%	(115)	15%	(87)	573
Non-Evangelical	9%	(67)	16%	(122)	31%	(242)	11%	(83)	15%	(118)	19%	(146)	778
Community: Urban	19%	(130)	19%	(130)	29%	(194)	9%	(57)	11%	(74)	13%	(89)	674
Community: Suburban	10%	(104)	15%	(147)	34%	(343)	9%	(85)	15%	(145)	17%	(171)	994
Community: Rural	8%	(43)	9%	(46)	33%	(175)	10%	(54)	18%	(98)	22%	(115)	532
Employ: Private Sector	15%	(105)	19%	(131)	35%	(239)	10%	(65)	9%	(63)	12%	(79)	682
Employ: Government	15%	(20)	29%	(39)	26%	(34)	6%	(9)	10%	(13)	14%	(19)	134
Employ: Self-Employed	17%	(31)	17%	(31)	28%	(52)	9%	(17)	12%	(22)	17%	(32)	185
Employ: Homemaker	14%	(23)	7%	(11)	34%	(53)	7%	(12)	18%	(28)	20%	(32)	159
Employ: Student	27%	(18)	24%	(16)	17%	(11)	10%	(6)	8%	(5)	14%	(9)	65
Employ: Retired	5%	(25)	8%	(40)	35%	(184)	10%	(55)	20%	(106)	23%	(122)	531
Employ: Unemployed	13%	(35)	12%	(33)	34%	(95)	6%	(15)	19%	(52)	17%	(46)	275
Employ: Other	13%	(22)	14%	(23)	26%	(43)	10%	(17)	16%	(27)	22%	(37)	169
Military HH: Yes	13%	(43)	10%	(34)	34%	(113)	8%	(27)	17%	(56)	17%	(56)	328
Military HH: No	12%	(234)	15%	(289)	32%	(599)	9%	(169)	14%	(261)	17%	(319)	1872
RD/WT: Right Direction	19%	(166)	18%	(159)	32%	(284)	9%	(80)	10%	(90)	13%	(118)	897
RD/WT: Wrong Track	9%	(111)	13%	(164)	33%	(427)	9%	(116)	17%	(227)	20%	(257)	1303
Biden Job Approve	18%	(192)	18%	(193)	32%	(340)	9%	(101)	10%	(103)	13%	(145)	1074
Biden Job Disapprove	7%	(72)	11%	(112)	33%	(337)	9%	(92)	20%	(203)	19%	(189)	1006

Continued on next page

Table MCEN6: *Do you want there to be more or less foreign language films or series available on streaming services?*

Demographic	About the same as is currently available										Total N		
	Much more		Somewhat more		Somewhat less		Much less		Don't know / No opinion				
Adults	13%	(277)	15%	(323)	32%	(712)	9%	(196)	14%	(317)	17%	(375)	2200
Biden Job Strongly Approve	22%	(118)	16%	(86)	29%	(155)	7%	(39)	12%	(65)	14%	(72)	534
Biden Job Somewhat Approve	14%	(73)	20%	(107)	34%	(185)	12%	(63)	7%	(39)	13%	(72)	540
Biden Job Somewhat Disapprove	8%	(25)	15%	(45)	35%	(104)	11%	(32)	14%	(41)	16%	(48)	294
Biden Job Strongly Disapprove	7%	(47)	9%	(67)	33%	(233)	8%	(60)	23%	(163)	20%	(142)	711
Favorable of Biden	17%	(187)	18%	(198)	32%	(346)	9%	(94)	10%	(111)	14%	(156)	1092
Unfavorable of Biden	8%	(76)	12%	(118)	33%	(336)	10%	(100)	19%	(194)	18%	(185)	1009
Very Favorable of Biden	21%	(122)	19%	(110)	29%	(170)	8%	(46)	11%	(67)	13%	(78)	592
Somewhat Favorable of Biden	13%	(65)	18%	(88)	35%	(176)	10%	(48)	9%	(44)	16%	(78)	499
Somewhat Unfavorable of Biden	8%	(20)	20%	(50)	36%	(92)	12%	(31)	9%	(24)	15%	(37)	254
Very Unfavorable of Biden	7%	(56)	9%	(68)	32%	(244)	9%	(69)	23%	(170)	20%	(148)	755
#1 Issue: Economy	14%	(106)	16%	(122)	35%	(276)	8%	(62)	11%	(89)	16%	(126)	781
#1 Issue: Security	8%	(29)	12%	(46)	27%	(105)	11%	(43)	22%	(85)	20%	(76)	384
#1 Issue: Health Care	14%	(42)	19%	(59)	30%	(91)	9%	(26)	14%	(42)	14%	(41)	301
#1 Issue: Medicare / Social Security	7%	(17)	7%	(19)	31%	(82)	12%	(32)	20%	(53)	22%	(58)	262
#1 Issue: Women's Issues	17%	(23)	16%	(22)	40%	(55)	3%	(4)	8%	(11)	15%	(21)	136
#1 Issue: Education	21%	(17)	26%	(21)	29%	(23)	7%	(6)	7%	(6)	9%	(7)	78
#1 Issue: Energy	26%	(33)	17%	(22)	27%	(34)	11%	(14)	7%	(9)	13%	(17)	128
#1 Issue: Other	8%	(10)	10%	(12)	35%	(45)	7%	(9)	17%	(22)	23%	(30)	129
2020 Vote: Joe Biden	17%	(165)	18%	(178)	32%	(319)	8%	(81)	10%	(97)	15%	(147)	987
2020 Vote: Donald Trump	7%	(51)	11%	(79)	33%	(240)	9%	(66)	21%	(152)	18%	(131)	720
2020 Vote: Other	11%	(8)	20%	(15)	33%	(24)	7%	(5)	8%	(6)	20%	(15)	73
2020 Vote: Didn't Vote	13%	(53)	12%	(51)	30%	(125)	10%	(43)	15%	(61)	20%	(82)	414
2018 House Vote: Democrat	16%	(120)	19%	(143)	33%	(245)	9%	(68)	10%	(76)	13%	(94)	745
2018 House Vote: Republican	7%	(42)	11%	(62)	32%	(187)	10%	(60)	21%	(126)	19%	(110)	587
2018 House Vote: Someone else	6%	(4)	15%	(12)	30%	(23)	17%	(13)	14%	(11)	18%	(13)	76
2016 Vote: Hillary Clinton	15%	(111)	18%	(129)	34%	(248)	9%	(64)	12%	(85)	12%	(91)	727
2016 Vote: Donald Trump	8%	(52)	11%	(75)	32%	(217)	11%	(72)	21%	(140)	18%	(126)	682
2016 Vote: Other	11%	(12)	19%	(20)	31%	(33)	10%	(10)	13%	(13)	16%	(17)	106
2016 Vote: Didn't Vote	15%	(103)	15%	(99)	31%	(212)	7%	(48)	11%	(77)	21%	(140)	680

Continued on next page

Table MCEN6: *Do you want there to be more or less foreign language films or series available on streaming services?*

Demographic	About the same as is currently available								Total N
	Much more	Somewhat more	Somewhat less	Much less	Don't know / No opinion				
Adults	13% (277)	15% (323)	32% (712)	9% (196)	14% (317)	17% (375)		2200	
Voted in 2014: Yes	11% (141)	14% (169)	33% (407)	10% (123)	16% (193)	16% (196)		1227	
Voted in 2014: No	14% (137)	16% (154)	31% (305)	8% (74)	13% (124)	18% (179)		973	
4-Region: Northeast	13% (50)	15% (60)	30% (119)	11% (43)	12% (47)	19% (74)		394	
4-Region: Midwest	10% (47)	12% (55)	35% (162)	10% (44)	17% (77)	17% (78)		462	
4-Region: South	11% (87)	14% (112)	32% (262)	8% (66)	18% (149)	18% (149)		824	
4-Region: West	18% (94)	18% (96)	32% (169)	8% (44)	8% (44)	14% (75)		520	
Watched Squid Game	27% (146)	26% (136)	28% (148)	6% (32)	7% (36)	6% (33)		531	
Watches Netflix Foreign Films	36% (180)	29% (146)	27% (134)	3% (17)	1% (6)	3% (15)		498	
Prefers Subtitles	20% (167)	21% (177)	33% (275)	6% (53)	7% (58)	13% (105)		834	
Prefers Dubbing	8% (110)	11% (146)	32% (437)	11% (144)	19% (258)	20% (270)		1366	

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCEN7_1: *How much have you seen, read or heard about the following films or series?*
'Squid Game,' Korean series

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	21%	(470)	18%	(391)	10%	(211)	51%	(1128)	2200
Gender: Male	22%	(234)	21%	(227)	10%	(108)	46%	(493)	1062
Gender: Female	21%	(235)	14%	(164)	9%	(103)	56%	(636)	1138
Age: 18-34	45%	(296)	20%	(134)	9%	(60)	25%	(164)	655
Age: 35-44	24%	(85)	29%	(103)	10%	(36)	38%	(134)	358
Age: 45-64	9%	(66)	14%	(104)	10%	(75)	67%	(506)	751
Age: 65+	5%	(22)	12%	(50)	9%	(41)	74%	(323)	436
GenZers: 1997-2012	58%	(124)	17%	(37)	6%	(14)	18%	(38)	212
Millennials: 1981-1996	35%	(234)	25%	(168)	10%	(65)	31%	(206)	673
GenXers: 1965-1980	14%	(69)	20%	(98)	11%	(56)	55%	(270)	493
Baby Boomers: 1946-1964	6%	(42)	11%	(76)	10%	(72)	74%	(528)	717
PID: Dem (no lean)	27%	(230)	20%	(169)	10%	(86)	43%	(366)	851
PID: Ind (no lean)	22%	(150)	18%	(127)	9%	(60)	51%	(357)	693
PID: Rep (no lean)	14%	(90)	15%	(95)	10%	(65)	62%	(405)	656
PID/Gender: Dem Men	29%	(114)	25%	(98)	11%	(42)	35%	(134)	387
PID/Gender: Dem Women	25%	(116)	15%	(71)	9%	(44)	50%	(232)	464
PID/Gender: Ind Men	21%	(72)	21%	(73)	8%	(29)	50%	(177)	351
PID/Gender: Ind Women	23%	(77)	16%	(54)	9%	(31)	53%	(180)	343
PID/Gender: Rep Men	15%	(49)	17%	(56)	11%	(37)	56%	(182)	324
PID/Gender: Rep Women	12%	(41)	12%	(39)	9%	(28)	67%	(223)	332
Ideo: Liberal (1-3)	29%	(166)	23%	(130)	9%	(54)	39%	(226)	576
Ideo: Moderate (4)	21%	(148)	17%	(119)	11%	(73)	51%	(350)	690
Ideo: Conservative (5-7)	14%	(110)	15%	(115)	9%	(72)	61%	(469)	766
Educ: < College	19%	(286)	16%	(245)	9%	(140)	56%	(841)	1512
Educ: Bachelors degree	27%	(120)	22%	(96)	10%	(43)	41%	(184)	444
Educ: Post-grad	26%	(63)	21%	(50)	11%	(28)	42%	(103)	244
Income: Under 50k	21%	(262)	15%	(194)	9%	(112)	55%	(693)	1260
Income: 50k-100k	22%	(136)	19%	(117)	11%	(69)	49%	(305)	626
Income: 100k+	23%	(72)	26%	(81)	10%	(31)	42%	(131)	314
Ethnicity: White	18%	(316)	17%	(295)	10%	(176)	54%	(935)	1722
Ethnicity: Hispanic	32%	(113)	30%	(106)	11%	(40)	26%	(91)	349
Ethnicity: Black	30%	(81)	21%	(58)	8%	(21)	42%	(114)	274

Continued on next page

Table MCEN7_1: How much have you seen, read or heard about the following films or series?

'Squid Game,' Korean series

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	21%	(470)	18%	(391)	10%	(211)	51%	(1128)	2200
Ethnicity: Other	35%	(72)	19%	(39)	7%	(14)	39%	(79)	204
All Christian	16%	(167)	18%	(187)	9%	(96)	57%	(591)	1041
All Non-Christian	31%	(41)	18%	(23)	14%	(19)	37%	(48)	132
Atheist	38%	(40)	25%	(26)	7%	(7)	30%	(31)	104
Agnostic/Nothing in particular	25%	(143)	19%	(105)	10%	(55)	46%	(264)	567
Something Else	22%	(78)	14%	(50)	9%	(34)	55%	(195)	356
Religious Non-Protestant/Catholic	27%	(43)	17%	(27)	16%	(26)	40%	(63)	159
Evangelical	19%	(106)	17%	(97)	8%	(48)	56%	(322)	573
Non-Evangelical	18%	(136)	17%	(131)	9%	(72)	56%	(440)	778
Community: Urban	28%	(190)	23%	(154)	10%	(65)	39%	(265)	674
Community: Suburban	20%	(199)	17%	(172)	9%	(92)	54%	(532)	994
Community: Rural	15%	(81)	12%	(65)	10%	(54)	62%	(332)	532
Employ: Private Sector	26%	(175)	22%	(153)	11%	(76)	41%	(278)	682
Employ: Government	33%	(44)	19%	(25)	12%	(17)	36%	(48)	134
Employ: Self-Employed	32%	(58)	17%	(31)	7%	(13)	45%	(83)	185
Employ: Homemaker	16%	(26)	19%	(30)	9%	(15)	55%	(88)	159
Employ: Student	54%	(35)	13%	(9)	9%	(6)	24%	(15)	65
Employ: Retired	5%	(28)	12%	(62)	10%	(51)	73%	(389)	531
Employ: Unemployed	24%	(65)	20%	(56)	6%	(17)	50%	(137)	275
Employ: Other	22%	(38)	15%	(25)	10%	(16)	53%	(90)	169
Military HH: Yes	17%	(56)	16%	(53)	11%	(35)	56%	(185)	328
Military HH: No	22%	(413)	18%	(338)	9%	(176)	50%	(944)	1872
RD/WT: Right Direction	23%	(205)	21%	(189)	11%	(99)	45%	(404)	897
RD/WT: Wrong Track	20%	(265)	15%	(202)	9%	(112)	56%	(724)	1303
Biden Job Approve	25%	(265)	19%	(207)	10%	(108)	46%	(494)	1074
Biden Job Disapprove	17%	(172)	16%	(160)	10%	(98)	57%	(576)	1006
Biden Job Strongly Approve	24%	(127)	19%	(102)	11%	(59)	46%	(247)	534
Biden Job Somewhat Approve	26%	(138)	20%	(106)	9%	(49)	46%	(247)	540
Biden Job Somewhat Disapprove	24%	(70)	20%	(58)	11%	(34)	45%	(132)	294
Biden Job Strongly Disapprove	14%	(102)	14%	(102)	9%	(64)	62%	(444)	711

Continued on next page

Table MCEN7_1: How much have you seen, read or heard about the following films or series?
'Squid Game,' Korean series

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	21%	(470)	18%	(391)	10%	(211)	51%	(1128)	2200
Favorable of Biden	26%	(281)	20%	(215)	10%	(107)	45%	(488)	1092
Unfavorable of Biden	16%	(165)	16%	(163)	9%	(89)	59%	(591)	1009
Very Favorable of Biden	25%	(146)	20%	(117)	10%	(62)	45%	(268)	592
Somewhat Favorable of Biden	27%	(136)	20%	(98)	9%	(46)	44%	(220)	499
Somewhat Unfavorable of Biden	21%	(54)	21%	(54)	9%	(24)	48%	(122)	254
Very Unfavorable of Biden	15%	(111)	14%	(109)	9%	(66)	62%	(469)	755
#1 Issue: Economy	26%	(203)	19%	(151)	10%	(79)	45%	(348)	781
#1 Issue: Security	12%	(47)	13%	(48)	8%	(30)	67%	(259)	384
#1 Issue: Health Care	21%	(62)	21%	(63)	12%	(37)	46%	(139)	301
#1 Issue: Medicare / Social Security	8%	(21)	11%	(30)	8%	(22)	72%	(190)	262
#1 Issue: Women's Issues	44%	(60)	21%	(29)	3%	(5)	31%	(42)	136
#1 Issue: Education	32%	(25)	23%	(18)	8%	(6)	37%	(29)	78
#1 Issue: Energy	26%	(34)	28%	(35)	15%	(20)	30%	(39)	128
#1 Issue: Other	13%	(17)	13%	(17)	9%	(12)	64%	(83)	129
2020 Vote: Joe Biden	26%	(252)	20%	(196)	10%	(101)	44%	(437)	987
2020 Vote: Donald Trump	12%	(87)	15%	(108)	9%	(67)	64%	(459)	720
2020 Vote: Other	29%	(21)	21%	(15)	9%	(6)	41%	(30)	73
2020 Vote: Didn't Vote	26%	(109)	17%	(71)	9%	(37)	48%	(197)	414
2018 House Vote: Democrat	24%	(180)	21%	(154)	9%	(70)	46%	(341)	745
2018 House Vote: Republican	11%	(65)	14%	(84)	11%	(64)	64%	(373)	587
2018 House Vote: Someone else	4%	(3)	20%	(15)	10%	(8)	67%	(51)	76
2016 Vote: Hillary Clinton	24%	(172)	20%	(149)	9%	(66)	47%	(341)	727
2016 Vote: Donald Trump	11%	(78)	15%	(101)	9%	(64)	64%	(439)	682
2016 Vote: Other	16%	(17)	19%	(20)	13%	(14)	52%	(55)	106
2016 Vote: Didn't Vote	30%	(203)	18%	(121)	10%	(67)	43%	(289)	680
Voted in 2014: Yes	15%	(188)	17%	(206)	10%	(129)	57%	(704)	1227
Voted in 2014: No	29%	(281)	19%	(185)	8%	(82)	44%	(424)	973
4-Region: Northeast	25%	(100)	16%	(62)	9%	(36)	49%	(195)	394
4-Region: Midwest	19%	(87)	18%	(85)	10%	(47)	53%	(244)	462
4-Region: South	21%	(171)	16%	(134)	8%	(62)	55%	(456)	824
4-Region: West	21%	(111)	21%	(110)	13%	(66)	45%	(233)	520

Continued on next page

Table MCEN7_1: *How much have you seen, read or heard about the following films or series?*
'Squid Game,' Korean series

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	21%	(470)	18%	(391)	10%	(211)	51%	(1128)	2200
Watched Squid Game	68%	(360)	24%	(128)	5%	(25)	3%	(18)	531
Watches Netflix Foreign Films	45%	(225)	29%	(146)	7%	(35)	18%	(92)	498
Prefers Subtitles	29%	(239)	24%	(200)	9%	(72)	39%	(323)	834
Prefers Dubbing	17%	(231)	14%	(191)	10%	(139)	59%	(805)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_2: *How much have you seen, read or heard about the following films or series?*
'Lupin,' French series

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(167)	12%	(257)	10%	(213)	71%	(1563)	2200
Gender: Male	10%	(104)	16%	(165)	11%	(114)	64%	(678)	1062
Gender: Female	5%	(62)	8%	(92)	9%	(98)	78%	(885)	1138
Age: 18-34	14%	(90)	16%	(103)	16%	(102)	55%	(360)	655
Age: 35-44	9%	(31)	21%	(75)	13%	(46)	58%	(206)	358
Age: 45-64	4%	(32)	7%	(49)	5%	(39)	84%	(631)	751
Age: 65+	3%	(14)	7%	(31)	6%	(26)	84%	(365)	436
GenZers: 1997-2012	12%	(25)	15%	(31)	11%	(23)	63%	(133)	212
Millennials: 1981-1996	14%	(92)	19%	(130)	17%	(112)	50%	(339)	673
GenXers: 1965-1980	6%	(27)	10%	(49)	7%	(33)	78%	(384)	493
Baby Boomers: 1946-1964	3%	(23)	6%	(42)	5%	(38)	86%	(615)	717
PID: Dem (no lean)	11%	(93)	15%	(125)	11%	(96)	63%	(537)	851
PID: Ind (no lean)	6%	(44)	11%	(78)	10%	(69)	72%	(501)	693
PID: Rep (no lean)	5%	(30)	8%	(54)	7%	(47)	80%	(525)	656
PID/Gender: Dem Men	15%	(57)	20%	(78)	11%	(44)	54%	(208)	387
PID/Gender: Dem Women	8%	(36)	10%	(47)	11%	(52)	71%	(329)	464
PID/Gender: Ind Men	8%	(27)	13%	(47)	13%	(45)	66%	(232)	351
PID/Gender: Ind Women	5%	(17)	9%	(31)	7%	(25)	79%	(270)	343
PID/Gender: Rep Men	6%	(20)	12%	(40)	8%	(25)	74%	(238)	324
PID/Gender: Rep Women	3%	(10)	4%	(14)	7%	(22)	86%	(287)	332
Ideo: Liberal (1-3)	11%	(62)	18%	(103)	11%	(63)	60%	(348)	576
Ideo: Moderate (4)	8%	(56)	12%	(83)	12%	(81)	68%	(470)	690
Ideo: Conservative (5-7)	5%	(41)	8%	(62)	7%	(55)	79%	(609)	766
Educ: < College	5%	(77)	9%	(130)	10%	(150)	76%	(1155)	1512
Educ: Bachelors degree	14%	(60)	19%	(83)	9%	(38)	59%	(261)	444
Educ: Post-grad	12%	(30)	18%	(43)	10%	(24)	60%	(147)	244
Income: Under 50k	7%	(84)	9%	(110)	11%	(135)	74%	(930)	1260
Income: 50k-100k	7%	(41)	14%	(85)	8%	(49)	72%	(450)	626
Income: 100k+	13%	(42)	20%	(62)	9%	(28)	58%	(182)	314
Ethnicity: White	7%	(113)	11%	(182)	9%	(148)	74%	(1278)	1722
Ethnicity: Hispanic	12%	(41)	20%	(70)	17%	(61)	51%	(177)	349
Ethnicity: Black	10%	(29)	17%	(46)	15%	(40)	58%	(160)	274

Continued on next page

Table MCEN7_2: How much have you seen, read or heard about the following films or series?

'Lupin,' French series

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(167)	12%	(257)	10%	(213)	71%	(1563)	2200
Ethnicity: Other	12%	(25)	14%	(29)	12%	(24)	62%	(126)	204
All Christian	8%	(85)	12%	(122)	9%	(98)	71%	(734)	1041
All Non-Christian	11%	(15)	23%	(31)	13%	(17)	52%	(68)	132
Atheist	11%	(11)	20%	(21)	11%	(12)	58%	(60)	104
Agnostic/Nothing in particular	6%	(34)	9%	(52)	10%	(58)	75%	(423)	567
Something Else	6%	(21)	9%	(30)	8%	(28)	78%	(277)	356
Religious Non-Protestant/Catholic	10%	(16)	20%	(32)	14%	(23)	55%	(88)	159
Evangelical	7%	(42)	13%	(75)	9%	(51)	71%	(405)	573
Non-Evangelical	8%	(62)	9%	(72)	9%	(67)	74%	(578)	778
Community: Urban	13%	(88)	17%	(112)	14%	(93)	56%	(380)	674
Community: Suburban	6%	(62)	11%	(106)	8%	(84)	75%	(742)	994
Community: Rural	3%	(17)	7%	(39)	7%	(35)	83%	(440)	532
Employ: Private Sector	10%	(71)	19%	(131)	10%	(67)	61%	(413)	682
Employ: Government	10%	(13)	18%	(24)	17%	(22)	56%	(74)	134
Employ: Self-Employed	10%	(18)	9%	(17)	14%	(27)	67%	(123)	185
Employ: Homemaker	7%	(11)	9%	(14)	6%	(10)	78%	(123)	159
Employ: Student	6%	(4)	10%	(7)	18%	(12)	66%	(43)	65
Employ: Retired	3%	(16)	6%	(30)	5%	(29)	86%	(457)	531
Employ: Unemployed	6%	(17)	7%	(19)	12%	(33)	75%	(206)	275
Employ: Other	10%	(16)	9%	(15)	8%	(13)	73%	(124)	169
Military HH: Yes	6%	(19)	12%	(38)	5%	(15)	78%	(257)	328
Military HH: No	8%	(148)	12%	(219)	11%	(198)	70%	(1306)	1872
RD/WT: Right Direction	11%	(98)	17%	(151)	12%	(109)	60%	(540)	897
RD/WT: Wrong Track	5%	(69)	8%	(107)	8%	(104)	79%	(1023)	1303
Biden Job Approve	11%	(115)	15%	(163)	12%	(126)	62%	(670)	1074
Biden Job Disapprove	4%	(45)	8%	(81)	8%	(77)	80%	(802)	1006
Biden Job Strongly Approve	13%	(72)	15%	(80)	11%	(59)	61%	(324)	534
Biden Job Somewhat Approve	8%	(43)	15%	(83)	12%	(67)	64%	(346)	540
Biden Job Somewhat Disapprove	8%	(22)	10%	(29)	10%	(29)	73%	(214)	294
Biden Job Strongly Disapprove	3%	(23)	7%	(52)	7%	(48)	83%	(588)	711

Continued on next page

Table MCEN7_2: How much have you seen, read or heard about the following films or series?

'Lupin,' French series

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(167)	12%	(257)	10%	(213)	71%	(1563)	2200
Favorable of Biden	10%	(113)	15%	(166)	11%	(120)	63%	(692)	1092
Unfavorable of Biden	4%	(44)	8%	(83)	8%	(83)	79%	(799)	1009
Very Favorable of Biden	13%	(75)	14%	(81)	13%	(75)	61%	(361)	592
Somewhat Favorable of Biden	8%	(38)	17%	(85)	9%	(45)	66%	(331)	499
Somewhat Unfavorable of Biden	7%	(17)	11%	(29)	11%	(27)	71%	(181)	254
Very Unfavorable of Biden	4%	(28)	7%	(54)	7%	(56)	82%	(617)	755
#1 Issue: Economy	9%	(71)	12%	(94)	12%	(92)	67%	(524)	781
#1 Issue: Security	5%	(18)	9%	(35)	6%	(23)	80%	(309)	384
#1 Issue: Health Care	7%	(22)	16%	(48)	11%	(33)	66%	(198)	301
#1 Issue: Medicare / Social Security	4%	(10)	7%	(18)	6%	(17)	83%	(218)	262
#1 Issue: Women's Issues	9%	(12)	11%	(15)	10%	(14)	70%	(95)	136
#1 Issue: Education	14%	(11)	17%	(13)	10%	(8)	59%	(47)	78
#1 Issue: Energy	15%	(19)	13%	(16)	16%	(20)	57%	(73)	128
#1 Issue: Other	4%	(5)	13%	(17)	5%	(7)	77%	(100)	129
2020 Vote: Joe Biden	11%	(106)	15%	(144)	11%	(110)	64%	(627)	987
2020 Vote: Donald Trump	4%	(31)	9%	(61)	7%	(53)	80%	(575)	720
2020 Vote: Other	6%	(5)	15%	(11)	10%	(7)	69%	(51)	73
2020 Vote: Didn't Vote	6%	(25)	10%	(41)	10%	(43)	74%	(305)	414
2018 House Vote: Democrat	10%	(77)	15%	(110)	11%	(84)	64%	(474)	745
2018 House Vote: Republican	5%	(28)	9%	(55)	8%	(46)	78%	(458)	587
2018 House Vote: Someone else	1%	(1)	10%	(8)	9%	(7)	80%	(61)	76
2016 Vote: Hillary Clinton	11%	(78)	14%	(105)	11%	(77)	64%	(468)	727
2016 Vote: Donald Trump	5%	(31)	9%	(61)	7%	(48)	79%	(542)	682
2016 Vote: Other	6%	(6)	11%	(12)	6%	(7)	76%	(80)	106
2016 Vote: Didn't Vote	8%	(52)	11%	(78)	12%	(82)	69%	(469)	680
Voted in 2014: Yes	8%	(92)	12%	(144)	9%	(114)	71%	(877)	1227
Voted in 2014: No	8%	(75)	12%	(113)	10%	(99)	70%	(686)	973
4-Region: Northeast	10%	(38)	13%	(53)	11%	(44)	66%	(258)	394
4-Region: Midwest	4%	(18)	10%	(45)	10%	(46)	77%	(354)	462
4-Region: South	7%	(62)	9%	(73)	9%	(73)	75%	(617)	824
4-Region: West	9%	(49)	17%	(86)	10%	(51)	64%	(334)	520

Continued on next page

Table MCEN7_2: *How much have you seen, read or heard about the following films or series?*
'Lupin,' French series

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	8%	(167)	12%	(257)	10%	(213)	71%	(1563)	2200
Watched Squid Game	20%	(105)	21%	(113)	16%	(83)	43%	(230)	531
Watches Netflix Foreign Films	22%	(109)	24%	(118)	16%	(77)	39%	(193)	498
Prefers Subtitles	10%	(84)	15%	(128)	12%	(97)	63%	(525)	834
Prefers Dubbing	6%	(83)	9%	(129)	8%	(116)	76%	(1038)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_3: *How much have you seen, read or heard about the following films or series?*
'Money Heist,' Spanish series

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(283)	16%	(356)	10%	(223)	61%	(1338)	2200
Gender: Male	15%	(162)	19%	(200)	10%	(107)	56%	(593)	1062
Gender: Female	11%	(122)	14%	(156)	10%	(116)	65%	(745)	1138
Age: 18-34	22%	(147)	29%	(187)	13%	(88)	36%	(233)	655
Age: 35-44	17%	(60)	21%	(77)	12%	(44)	50%	(177)	358
Age: 45-64	7%	(54)	9%	(66)	8%	(62)	76%	(570)	751
Age: 65+	5%	(22)	6%	(26)	7%	(30)	82%	(358)	436
GenZers: 1997-2012	27%	(58)	29%	(61)	10%	(22)	33%	(71)	212
Millennials: 1981-1996	21%	(139)	27%	(179)	13%	(91)	39%	(264)	673
GenXers: 1965-1980	10%	(50)	12%	(61)	10%	(50)	67%	(333)	493
Baby Boomers: 1946-1964	5%	(34)	7%	(51)	7%	(52)	81%	(581)	717
PID: Dem (no lean)	18%	(150)	16%	(137)	14%	(122)	52%	(442)	851
PID: Ind (no lean)	11%	(74)	18%	(126)	9%	(61)	62%	(432)	693
PID: Rep (no lean)	9%	(59)	14%	(93)	6%	(40)	71%	(464)	656
PID/Gender: Dem Men	23%	(87)	17%	(67)	15%	(57)	45%	(176)	387
PID/Gender: Dem Women	14%	(63)	15%	(70)	14%	(65)	57%	(266)	464
PID/Gender: Ind Men	12%	(41)	22%	(77)	8%	(29)	58%	(203)	351
PID/Gender: Ind Women	10%	(33)	14%	(49)	9%	(31)	67%	(229)	343
PID/Gender: Rep Men	10%	(33)	17%	(55)	6%	(21)	66%	(215)	324
PID/Gender: Rep Women	8%	(26)	11%	(38)	6%	(19)	75%	(249)	332
Ideo: Liberal (1-3)	18%	(102)	18%	(101)	13%	(75)	52%	(298)	576
Ideo: Moderate (4)	13%	(91)	18%	(122)	11%	(75)	58%	(402)	690
Ideo: Conservative (5-7)	10%	(77)	13%	(100)	8%	(60)	69%	(530)	766
Educ: < College	10%	(145)	16%	(248)	10%	(153)	64%	(966)	1512
Educ: Bachelors degree	20%	(87)	16%	(71)	10%	(46)	54%	(240)	444
Educ: Post-grad	21%	(51)	15%	(37)	10%	(24)	54%	(132)	244
Income: Under 50k	10%	(130)	16%	(200)	11%	(139)	63%	(791)	1260
Income: 50k-100k	13%	(82)	17%	(105)	9%	(56)	61%	(383)	626
Income: 100k+	23%	(71)	16%	(51)	9%	(28)	52%	(164)	314
Ethnicity: White	11%	(186)	15%	(261)	9%	(153)	65%	(1122)	1722
Ethnicity: Hispanic	22%	(75)	29%	(103)	12%	(41)	37%	(130)	349
Ethnicity: Black	23%	(64)	18%	(50)	14%	(38)	44%	(122)	274

Continued on next page

Table MCEN7_3: How much have you seen, read or heard about the following films or series?

'Money Heist,' Spanish series

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(283)	16%	(356)	10%	(223)	61%	(1338)	2200
Ethnicity: Other	16%	(33)	22%	(45)	15%	(31)	46%	(94)	204
All Christian	12%	(122)	16%	(165)	10%	(107)	62%	(647)	1041
All Non-Christian	26%	(35)	12%	(16)	14%	(19)	47%	(62)	132
Atheist	21%	(22)	19%	(20)	9%	(9)	51%	(53)	104
Agnostic/Nothing in particular	12%	(71)	17%	(96)	9%	(51)	62%	(349)	567
Something Else	10%	(34)	17%	(59)	10%	(37)	63%	(226)	356
Religious Non-Protestant/Catholic	23%	(36)	10%	(16)	15%	(23)	52%	(83)	159
Evangelical	13%	(75)	17%	(95)	9%	(49)	62%	(354)	573
Non-Evangelical	10%	(76)	16%	(126)	11%	(86)	63%	(490)	778
Community: Urban	21%	(144)	19%	(127)	13%	(90)	47%	(313)	674
Community: Suburban	10%	(103)	15%	(153)	9%	(93)	65%	(646)	994
Community: Rural	7%	(37)	14%	(76)	8%	(40)	71%	(379)	532
Employ: Private Sector	19%	(127)	21%	(140)	10%	(66)	51%	(348)	682
Employ: Government	15%	(20)	26%	(34)	11%	(14)	48%	(65)	134
Employ: Self-Employed	16%	(30)	19%	(35)	14%	(25)	51%	(95)	185
Employ: Homemaker	13%	(21)	12%	(19)	10%	(16)	65%	(103)	159
Employ: Student	22%	(14)	26%	(17)	16%	(10)	36%	(24)	65
Employ: Retired	5%	(24)	7%	(38)	7%	(37)	81%	(432)	531
Employ: Unemployed	10%	(28)	15%	(40)	13%	(37)	62%	(171)	275
Employ: Other	11%	(19)	19%	(32)	10%	(18)	59%	(100)	169
Military HH: Yes	11%	(36)	12%	(40)	7%	(23)	70%	(229)	328
Military HH: No	13%	(247)	17%	(316)	11%	(200)	59%	(1109)	1872
RD/WT: Right Direction	16%	(146)	17%	(149)	13%	(116)	54%	(486)	897
RD/WT: Wrong Track	11%	(137)	16%	(207)	8%	(107)	65%	(851)	1303
Biden Job Approve	16%	(170)	17%	(186)	12%	(126)	55%	(592)	1074
Biden Job Disapprove	9%	(92)	16%	(156)	8%	(83)	67%	(675)	1006
Biden Job Strongly Approve	18%	(96)	14%	(74)	13%	(68)	55%	(296)	534
Biden Job Somewhat Approve	14%	(73)	21%	(112)	11%	(58)	55%	(296)	540
Biden Job Somewhat Disapprove	11%	(33)	19%	(54)	13%	(40)	57%	(168)	294
Biden Job Strongly Disapprove	8%	(60)	14%	(101)	6%	(43)	71%	(507)	711

Continued on next page

Table MCEN7_3: How much have you seen, read or heard about the following films or series?
'Money Heist,' Spanish series

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(283)	16%	(356)	10%	(223)	61%	(1338)	2200
Favorable of Biden	16%	(179)	18%	(192)	12%	(132)	54%	(589)	1092
Unfavorable of Biden	9%	(88)	15%	(152)	8%	(77)	69%	(691)	1009
Very Favorable of Biden	18%	(108)	14%	(84)	13%	(79)	54%	(321)	592
Somewhat Favorable of Biden	14%	(71)	22%	(108)	10%	(52)	54%	(268)	499
Somewhat Unfavorable of Biden	10%	(26)	19%	(49)	12%	(32)	58%	(147)	254
Very Unfavorable of Biden	8%	(62)	14%	(104)	6%	(45)	72%	(544)	755
#1 Issue: Economy	17%	(132)	20%	(160)	12%	(92)	51%	(397)	781
#1 Issue: Security	9%	(34)	10%	(39)	5%	(19)	76%	(292)	384
#1 Issue: Health Care	14%	(41)	18%	(53)	12%	(35)	57%	(172)	301
#1 Issue: Medicare / Social Security	5%	(13)	8%	(20)	7%	(18)	81%	(211)	262
#1 Issue: Women's Issues	17%	(23)	21%	(29)	12%	(17)	50%	(67)	136
#1 Issue: Education	16%	(13)	17%	(13)	15%	(12)	52%	(41)	78
#1 Issue: Energy	14%	(18)	24%	(31)	15%	(19)	47%	(60)	128
#1 Issue: Other	7%	(9)	9%	(12)	9%	(11)	75%	(97)	129
2020 Vote: Joe Biden	17%	(171)	15%	(149)	14%	(134)	54%	(533)	987
2020 Vote: Donald Trump	8%	(55)	14%	(99)	7%	(49)	72%	(518)	720
2020 Vote: Other	13%	(10)	23%	(17)	3%	(2)	61%	(45)	73
2020 Vote: Didn't Vote	12%	(48)	22%	(91)	9%	(38)	57%	(237)	414
2018 House Vote: Democrat	16%	(121)	16%	(118)	13%	(98)	55%	(408)	745
2018 House Vote: Republican	9%	(53)	12%	(70)	7%	(42)	72%	(422)	587
2018 House Vote: Someone else	4%	(3)	23%	(17)	6%	(5)	67%	(51)	76
2016 Vote: Hillary Clinton	16%	(118)	15%	(110)	13%	(94)	56%	(406)	727
2016 Vote: Donald Trump	9%	(60)	13%	(92)	5%	(33)	73%	(497)	682
2016 Vote: Other	6%	(7)	14%	(15)	13%	(14)	67%	(70)	106
2016 Vote: Didn't Vote	15%	(99)	20%	(138)	12%	(82)	53%	(361)	680
Voted in 2014: Yes	12%	(143)	14%	(168)	10%	(119)	65%	(798)	1227
Voted in 2014: No	14%	(141)	19%	(189)	11%	(104)	55%	(540)	973
4-Region: Northeast	14%	(53)	16%	(62)	12%	(48)	59%	(231)	394
4-Region: Midwest	10%	(44)	16%	(73)	8%	(37)	67%	(308)	462
4-Region: South	13%	(107)	16%	(129)	10%	(83)	61%	(506)	824
4-Region: West	15%	(79)	18%	(93)	11%	(56)	56%	(293)	520

Continued on next page

Table MCEN7_3: *How much have you seen, read or heard about the following films or series?*
'Money Heist,' Spanish series

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(283)	16%	(356)	10%	(223)	61%	(1338)	2200
Watched Squid Game	33%	(173)	30%	(162)	13%	(70)	24%	(126)	531
Watches Netflix Foreign Films	31%	(153)	26%	(131)	12%	(60)	31%	(154)	498
Prefers Subtitles	16%	(138)	19%	(158)	12%	(99)	53%	(439)	834
Prefers Dubbing	11%	(146)	15%	(198)	9%	(123)	66%	(898)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_4: *How much have you seen, read or heard about the following films or series?*

'Elite,' Spanish series

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(141)	9%	(192)	8%	(185)	76%	(1682)	2200
Gender: Male	7%	(78)	11%	(117)	10%	(110)	71%	(757)	1062
Gender: Female	6%	(63)	7%	(75)	7%	(75)	81%	(925)	1138
Age: 18-34	14%	(92)	15%	(100)	13%	(83)	58%	(381)	655
Age: 35-44	8%	(28)	12%	(43)	13%	(45)	68%	(242)	358
Age: 45-64	2%	(19)	4%	(30)	5%	(38)	89%	(665)	751
Age: 65+	1%	(3)	5%	(20)	4%	(19)	90%	(394)	436
GenZers: 1997-2012	17%	(35)	14%	(29)	12%	(26)	57%	(121)	212
Millennials: 1981-1996	12%	(80)	16%	(105)	13%	(90)	59%	(398)	673
GenXers: 1965-1980	4%	(22)	6%	(30)	7%	(34)	83%	(408)	493
Baby Boomers: 1946-1964	—	(4)	3%	(22)	5%	(33)	92%	(659)	717
PID: Dem (no lean)	8%	(71)	12%	(104)	10%	(84)	70%	(592)	851
PID: Ind (no lean)	5%	(36)	8%	(52)	7%	(51)	80%	(554)	693
PID: Rep (no lean)	5%	(34)	5%	(36)	8%	(50)	82%	(536)	656
PID/Gender: Dem Men	11%	(42)	17%	(65)	12%	(46)	60%	(234)	387
PID/Gender: Dem Women	6%	(28)	9%	(40)	8%	(38)	77%	(358)	464
PID/Gender: Ind Men	4%	(13)	9%	(31)	10%	(34)	78%	(272)	351
PID/Gender: Ind Women	7%	(23)	6%	(21)	5%	(16)	82%	(282)	343
PID/Gender: Rep Men	7%	(23)	7%	(21)	9%	(29)	77%	(251)	324
PID/Gender: Rep Women	3%	(11)	4%	(15)	6%	(21)	86%	(285)	332
Ideo: Liberal (1-3)	10%	(59)	11%	(65)	11%	(61)	68%	(391)	576
Ideo: Moderate (4)	7%	(48)	9%	(61)	9%	(60)	76%	(522)	690
Ideo: Conservative (5-7)	4%	(32)	7%	(55)	6%	(47)	82%	(632)	766
Educ: < College	5%	(74)	7%	(110)	8%	(118)	80%	(1210)	1512
Educ: Bachelors degree	9%	(39)	12%	(55)	9%	(40)	70%	(309)	444
Educ: Post-grad	11%	(27)	11%	(27)	11%	(26)	67%	(163)	244
Income: Under 50k	5%	(66)	8%	(96)	8%	(98)	79%	(1000)	1260
Income: 50k-100k	6%	(40)	8%	(53)	9%	(55)	76%	(478)	626
Income: 100k+	11%	(35)	14%	(43)	10%	(32)	65%	(204)	314
Ethnicity: White	6%	(96)	8%	(134)	8%	(131)	79%	(1361)	1722
Ethnicity: Hispanic	21%	(73)	16%	(57)	10%	(36)	53%	(184)	349
Ethnicity: Black	7%	(18)	17%	(46)	10%	(28)	67%	(183)	274

Continued on next page

Table MCEN7_4: How much have you seen, read or heard about the following films or series?

'Elite,' Spanish series

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(141)	9%	(192)	8%	(185)	76%	(1682)	2200
Ethnicity: Other	13%	(27)	6%	(13)	13%	(26)	68%	(138)	204
All Christian	7%	(69)	10%	(100)	8%	(82)	76%	(790)	1041
All Non-Christian	9%	(12)	19%	(25)	17%	(23)	55%	(72)	132
Atheist	9%	(9)	11%	(11)	9%	(9)	72%	(74)	104
Agnostic/Nothing in particular	6%	(32)	6%	(33)	8%	(44)	81%	(458)	567
Something Else	6%	(20)	6%	(23)	7%	(26)	81%	(288)	356
Religious Non-Protestant/Catholic	8%	(12)	17%	(26)	18%	(28)	58%	(92)	159
Evangelical	7%	(39)	10%	(55)	8%	(47)	75%	(432)	573
Non-Evangelical	6%	(48)	8%	(61)	7%	(52)	79%	(617)	778
Community: Urban	12%	(79)	15%	(100)	11%	(74)	62%	(421)	674
Community: Suburban	5%	(49)	6%	(65)	8%	(80)	80%	(800)	994
Community: Rural	2%	(12)	5%	(28)	6%	(30)	87%	(461)	532
Employ: Private Sector	9%	(59)	13%	(88)	11%	(75)	67%	(460)	682
Employ: Government	12%	(16)	21%	(28)	7%	(10)	60%	(80)	134
Employ: Self-Employed	10%	(19)	10%	(19)	15%	(28)	64%	(119)	185
Employ: Homemaker	5%	(8)	5%	(8)	4%	(6)	86%	(136)	159
Employ: Student	12%	(7)	8%	(5)	17%	(11)	64%	(41)	65
Employ: Retired	1%	(3)	4%	(22)	4%	(20)	92%	(486)	531
Employ: Unemployed	7%	(21)	4%	(11)	7%	(19)	82%	(225)	275
Employ: Other	5%	(8)	7%	(12)	9%	(15)	79%	(134)	169
Military HH: Yes	3%	(11)	7%	(24)	7%	(24)	82%	(269)	328
Military HH: No	7%	(130)	9%	(169)	9%	(160)	75%	(1413)	1872
RD/WT: Right Direction	9%	(77)	13%	(120)	10%	(90)	68%	(610)	897
RD/WT: Wrong Track	5%	(64)	6%	(72)	7%	(95)	82%	(1072)	1303
Biden Job Approve	9%	(100)	12%	(130)	9%	(92)	70%	(752)	1074
Biden Job Disapprove	3%	(35)	6%	(56)	8%	(83)	83%	(832)	1006
Biden Job Strongly Approve	10%	(53)	13%	(67)	8%	(43)	69%	(371)	534
Biden Job Somewhat Approve	9%	(47)	12%	(63)	9%	(49)	71%	(381)	540
Biden Job Somewhat Disapprove	5%	(13)	7%	(21)	10%	(31)	78%	(230)	294
Biden Job Strongly Disapprove	3%	(21)	5%	(35)	7%	(52)	85%	(603)	711

Continued on next page

Table MCEN7_4: *How much have you seen, read or heard about the following films or series?*

'Elite,' Spanish series

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(141)	9%	(192)	8%	(185)	76%	(1682)	2200
Favorable of Biden	9%	(98)	12%	(132)	8%	(89)	71%	(773)	1092
Unfavorable of Biden	4%	(35)	5%	(53)	9%	(87)	83%	(833)	1009
Very Favorable of Biden	10%	(57)	12%	(74)	9%	(53)	69%	(409)	592
Somewhat Favorable of Biden	8%	(41)	12%	(59)	7%	(36)	73%	(364)	499
Somewhat Unfavorable of Biden	5%	(12)	8%	(21)	12%	(31)	75%	(190)	254
Very Unfavorable of Biden	3%	(23)	4%	(32)	7%	(56)	85%	(643)	755
#1 Issue: Economy	7%	(51)	10%	(75)	12%	(91)	72%	(565)	781
#1 Issue: Security	4%	(16)	5%	(20)	6%	(23)	85%	(325)	384
#1 Issue: Health Care	8%	(25)	11%	(33)	7%	(22)	73%	(220)	301
#1 Issue: Medicare / Social Security	2%	(6)	7%	(19)	3%	(9)	87%	(228)	262
#1 Issue: Women's Issues	12%	(16)	7%	(9)	9%	(13)	72%	(98)	136
#1 Issue: Education	14%	(11)	22%	(18)	7%	(5)	57%	(45)	78
#1 Issue: Energy	11%	(14)	9%	(12)	11%	(14)	69%	(89)	128
#1 Issue: Other	1%	(1)	5%	(7)	7%	(9)	87%	(112)	129
2020 Vote: Joe Biden	8%	(78)	11%	(111)	9%	(94)	71%	(705)	987
2020 Vote: Donald Trump	4%	(28)	6%	(42)	8%	(58)	82%	(591)	720
2020 Vote: Other	4%	(3)	17%	(12)	8%	(6)	72%	(53)	73
2020 Vote: Didn't Vote	8%	(32)	7%	(27)	7%	(27)	79%	(328)	414
2018 House Vote: Democrat	7%	(53)	11%	(85)	9%	(69)	72%	(539)	745
2018 House Vote: Republican	3%	(19)	6%	(36)	8%	(49)	82%	(483)	587
2018 House Vote: Someone else	2%	(2)	7%	(5)	13%	(10)	77%	(59)	76
2016 Vote: Hillary Clinton	7%	(53)	11%	(81)	9%	(66)	73%	(527)	727
2016 Vote: Donald Trump	4%	(25)	6%	(39)	7%	(49)	83%	(569)	682
2016 Vote: Other	2%	(2)	8%	(8)	10%	(10)	81%	(86)	106
2016 Vote: Didn't Vote	9%	(61)	9%	(63)	9%	(59)	73%	(496)	680
Voted in 2014: Yes	4%	(49)	9%	(110)	8%	(100)	79%	(968)	1227
Voted in 2014: No	9%	(92)	8%	(83)	9%	(85)	73%	(714)	973
4-Region: Northeast	7%	(27)	10%	(38)	11%	(42)	73%	(286)	394
4-Region: Midwest	4%	(19)	6%	(26)	6%	(28)	84%	(389)	462
4-Region: South	7%	(56)	8%	(70)	8%	(64)	77%	(635)	824
4-Region: West	8%	(39)	11%	(58)	10%	(50)	72%	(373)	520

Continued on next page

Table MCEN7_4: *How much have you seen, read or heard about the following films or series?*
'Elite,' Spanish series

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(141)	9%	(192)	8%	(185)	76%	(1682)	2200
Watched Squid Game	19%	(99)	16%	(87)	15%	(78)	50%	(267)	531
Watches Netflix Foreign Films	17%	(84)	18%	(89)	15%	(76)	50%	(250)	498
Prefers Subtitles	7%	(60)	14%	(113)	9%	(77)	70%	(584)	834
Prefers Dubbing	6%	(81)	6%	(79)	8%	(108)	80%	(1098)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_5: *How much have you seen, read or heard about the following films or series?*

'Fauda,' Israeli series

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(81)	7%	(152)	10%	(221)	79%	(1747)	2200
Gender: Male	6%	(61)	10%	(107)	11%	(120)	73%	(774)	1062
Gender: Female	2%	(20)	4%	(45)	9%	(100)	86%	(973)	1138
Age: 18-34	5%	(33)	10%	(63)	16%	(106)	69%	(454)	655
Age: 35-44	7%	(23)	12%	(43)	13%	(45)	69%	(246)	358
Age: 45-64	2%	(14)	4%	(28)	6%	(45)	88%	(664)	751
Age: 65+	3%	(11)	4%	(17)	6%	(25)	88%	(383)	436
GenZers: 1997-2012	2%	(4)	6%	(12)	14%	(30)	78%	(164)	212
Millennials: 1981-1996	7%	(48)	13%	(88)	15%	(104)	64%	(433)	673
GenXers: 1965-1980	3%	(13)	5%	(27)	8%	(42)	83%	(411)	493
Baby Boomers: 1946-1964	2%	(13)	3%	(22)	5%	(36)	90%	(646)	717
PID: Dem (no lean)	6%	(49)	7%	(63)	13%	(110)	74%	(628)	851
PID: Ind (no lean)	2%	(13)	6%	(44)	10%	(67)	82%	(570)	693
PID: Rep (no lean)	3%	(19)	7%	(44)	7%	(44)	84%	(549)	656
PID/Gender: Dem Men	10%	(39)	11%	(44)	16%	(61)	63%	(244)	387
PID/Gender: Dem Women	2%	(11)	4%	(19)	11%	(49)	83%	(384)	464
PID/Gender: Ind Men	3%	(10)	9%	(31)	8%	(28)	80%	(281)	351
PID/Gender: Ind Women	1%	(2)	4%	(13)	11%	(38)	84%	(289)	343
PID/Gender: Rep Men	4%	(12)	10%	(32)	10%	(31)	77%	(249)	324
PID/Gender: Rep Women	2%	(6)	4%	(13)	4%	(13)	90%	(300)	332
Ideo: Liberal (1-3)	5%	(30)	10%	(56)	13%	(74)	72%	(416)	576
Ideo: Moderate (4)	4%	(26)	8%	(53)	10%	(71)	78%	(540)	690
Ideo: Conservative (5-7)	3%	(24)	5%	(42)	8%	(64)	83%	(637)	766
Educ: < College	2%	(24)	5%	(74)	9%	(143)	84%	(1271)	1512
Educ: Bachelors degree	8%	(33)	12%	(54)	9%	(41)	71%	(316)	444
Educ: Post-grad	10%	(24)	9%	(23)	15%	(37)	66%	(160)	244
Income: Under 50k	2%	(23)	5%	(63)	10%	(125)	83%	(1049)	1260
Income: 50k-100k	3%	(19)	8%	(48)	10%	(62)	79%	(497)	626
Income: 100k+	12%	(39)	13%	(41)	11%	(33)	64%	(201)	314
Ethnicity: White	4%	(62)	7%	(118)	8%	(141)	81%	(1401)	1722
Ethnicity: Hispanic	5%	(17)	11%	(38)	21%	(73)	63%	(221)	349
Ethnicity: Black	6%	(15)	8%	(21)	15%	(42)	71%	(196)	274

Continued on next page

Table MCEN7_5: How much have you seen, read or heard about the following films or series?

'Fauda,' Israeli series

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(81)	7%	(152)	10%	(221)	79%	(1747)	2200
Ethnicity: Other	2%	(3)	6%	(13)	18%	(37)	74%	(151)	204
All Christian	4%	(42)	8%	(87)	10%	(105)	77%	(806)	1041
All Non-Christian	14%	(19)	11%	(14)	18%	(24)	57%	(75)	132
Atheist	2%	(2)	8%	(8)	13%	(14)	77%	(80)	104
Agnostic/Nothing in particular	2%	(10)	4%	(25)	8%	(47)	85%	(485)	567
Something Else	2%	(7)	5%	(17)	9%	(31)	85%	(302)	356
Religious Non-Protestant/Catholic	12%	(19)	13%	(20)	15%	(24)	61%	(96)	159
Evangelical	5%	(29)	8%	(46)	10%	(58)	77%	(440)	573
Non-Evangelical	3%	(19)	6%	(48)	9%	(73)	82%	(638)	778
Community: Urban	8%	(55)	11%	(76)	12%	(78)	69%	(466)	674
Community: Suburban	2%	(20)	6%	(60)	10%	(100)	82%	(815)	994
Community: Rural	1%	(6)	3%	(16)	8%	(43)	88%	(467)	532
Employ: Private Sector	6%	(44)	10%	(71)	13%	(87)	70%	(480)	682
Employ: Government	8%	(11)	19%	(25)	12%	(16)	61%	(82)	134
Employ: Self-Employed	4%	(8)	9%	(17)	21%	(38)	66%	(122)	185
Employ: Homemaker	—	(1)	2%	(3)	7%	(12)	90%	(144)	159
Employ: Student	3%	(2)	9%	(6)	7%	(5)	81%	(53)	65
Employ: Retired	2%	(11)	3%	(18)	4%	(23)	90%	(479)	531
Employ: Unemployed	1%	(2)	3%	(9)	11%	(31)	85%	(233)	275
Employ: Other	1%	(2)	2%	(4)	5%	(8)	92%	(155)	169
Military HH: Yes	4%	(12)	5%	(16)	8%	(25)	84%	(275)	328
Military HH: No	4%	(69)	7%	(136)	10%	(195)	79%	(1472)	1872
RD/WT: Right Direction	7%	(61)	11%	(98)	13%	(118)	69%	(621)	897
RD/WT: Wrong Track	2%	(20)	4%	(54)	8%	(102)	86%	(1127)	1303
Biden Job Approve	6%	(60)	10%	(104)	12%	(133)	72%	(777)	1074
Biden Job Disapprove	2%	(21)	5%	(46)	8%	(78)	86%	(862)	1006
Biden Job Strongly Approve	9%	(46)	10%	(55)	12%	(65)	69%	(368)	534
Biden Job Somewhat Approve	3%	(14)	9%	(50)	13%	(68)	76%	(408)	540
Biden Job Somewhat Disapprove	1%	(4)	6%	(17)	9%	(26)	84%	(248)	294
Biden Job Strongly Disapprove	2%	(17)	4%	(29)	7%	(52)	86%	(614)	711

Continued on next page

Table MCEN7_5: *How much have you seen, read or heard about the following films or series?*

'Fauda,' Israeli series

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(81)	7%	(152)	10%	(221)	79%	(1747)	2200
Favorable of Biden	5%	(59)	9%	(95)	11%	(123)	75%	(815)	1092
Unfavorable of Biden	2%	(20)	5%	(52)	8%	(81)	85%	(856)	1009
Very Favorable of Biden	8%	(47)	9%	(51)	14%	(82)	70%	(412)	592
Somewhat Favorable of Biden	2%	(12)	9%	(45)	8%	(40)	81%	(403)	499
Somewhat Unfavorable of Biden	2%	(4)	9%	(22)	10%	(25)	80%	(203)	254
Very Unfavorable of Biden	2%	(16)	4%	(30)	7%	(56)	86%	(653)	755
#1 Issue: Economy	4%	(32)	8%	(61)	14%	(107)	75%	(582)	781
#1 Issue: Security	2%	(9)	6%	(24)	5%	(19)	86%	(332)	384
#1 Issue: Health Care	7%	(20)	7%	(20)	8%	(24)	79%	(237)	301
#1 Issue: Medicare / Social Security	3%	(7)	4%	(10)	7%	(19)	87%	(227)	262
#1 Issue: Women's Issues	3%	(3)	4%	(6)	13%	(17)	80%	(109)	136
#1 Issue: Education	4%	(4)	15%	(12)	15%	(12)	65%	(51)	78
#1 Issue: Energy	3%	(4)	12%	(16)	9%	(12)	75%	(96)	128
#1 Issue: Other	1%	(2)	2%	(3)	9%	(12)	87%	(113)	129
2020 Vote: Joe Biden	6%	(59)	8%	(84)	11%	(110)	74%	(734)	987
2020 Vote: Donald Trump	2%	(17)	7%	(49)	8%	(58)	83%	(596)	720
2020 Vote: Other	2%	(2)	4%	(3)	16%	(12)	78%	(57)	73
2020 Vote: Didn't Vote	1%	(2)	4%	(16)	10%	(41)	86%	(355)	414
2018 House Vote: Democrat	6%	(41)	9%	(64)	13%	(95)	73%	(545)	745
2018 House Vote: Republican	3%	(17)	7%	(42)	9%	(50)	81%	(477)	587
2018 House Vote: Someone else	3%	(2)	6%	(4)	12%	(9)	79%	(60)	76
2016 Vote: Hillary Clinton	5%	(38)	8%	(59)	12%	(85)	75%	(546)	727
2016 Vote: Donald Trump	3%	(21)	6%	(43)	7%	(50)	83%	(568)	682
2016 Vote: Other	3%	(3)	2%	(2)	15%	(16)	80%	(84)	106
2016 Vote: Didn't Vote	3%	(18)	7%	(48)	10%	(69)	80%	(545)	680
Voted in 2014: Yes	5%	(56)	8%	(95)	9%	(116)	78%	(960)	1227
Voted in 2014: No	3%	(25)	6%	(57)	11%	(105)	81%	(787)	973
4-Region: Northeast	5%	(20)	8%	(31)	12%	(46)	75%	(296)	394
4-Region: Midwest	1%	(5)	5%	(25)	7%	(34)	86%	(398)	462
4-Region: South	3%	(28)	5%	(44)	10%	(82)	81%	(669)	824
4-Region: West	5%	(27)	10%	(52)	11%	(58)	74%	(383)	520

Continued on next page

Table MCEN7_5: *How much have you seen, read or heard about the following films or series?*
'Fauda,' Israeli series

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(81)	7%	(152)	10%	(221)	79%	(1747)	2200
Watched Squid Game	9%	(49)	13%	(68)	19%	(102)	59%	(312)	531
Watches Netflix Foreign Films	10%	(48)	14%	(72)	20%	(101)	56%	(277)	498
Prefers Subtitles	4%	(35)	9%	(78)	13%	(105)	74%	(617)	834
Prefers Dubbing	3%	(46)	5%	(74)	8%	(116)	83%	(1130)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_6: *How much have you seen, read or heard about the following films or series?*
'Another Round,' 2020 Danish film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	3%	(74)	7%	(154)	10%	(219)	80%	(1753)	2200
Gender: Male	5%	(54)	10%	(111)	12%	(125)	73%	(772)	1062
Gender: Female	2%	(20)	4%	(43)	8%	(94)	86%	(981)	1138
Age: 18-34	6%	(41)	11%	(73)	15%	(101)	67%	(440)	655
Age: 35-44	6%	(22)	14%	(50)	11%	(39)	69%	(247)	358
Age: 45-64	1%	(6)	3%	(25)	6%	(49)	89%	(671)	751
Age: 65+	1%	(4)	1%	(6)	7%	(31)	91%	(395)	436
GenZers: 1997-2012	4%	(9)	9%	(18)	11%	(23)	77%	(162)	212
Millennials: 1981-1996	8%	(51)	14%	(94)	15%	(103)	63%	(426)	673
GenXers: 1965-1980	2%	(11)	7%	(34)	9%	(44)	82%	(404)	493
Baby Boomers: 1946-1964	—	(3)	1%	(8)	6%	(40)	93%	(666)	717
PID: Dem (no lean)	6%	(50)	8%	(72)	12%	(103)	74%	(626)	851
PID: Ind (no lean)	1%	(8)	6%	(40)	9%	(63)	84%	(582)	693
PID: Rep (no lean)	2%	(16)	6%	(41)	8%	(53)	83%	(545)	656
PID/Gender: Dem Men	10%	(38)	15%	(57)	13%	(51)	62%	(241)	387
PID/Gender: Dem Women	3%	(12)	3%	(15)	11%	(52)	83%	(385)	464
PID/Gender: Ind Men	1%	(4)	6%	(20)	13%	(45)	81%	(282)	351
PID/Gender: Ind Women	1%	(5)	6%	(21)	5%	(18)	87%	(299)	343
PID/Gender: Rep Men	4%	(12)	11%	(34)	9%	(29)	77%	(249)	324
PID/Gender: Rep Women	1%	(4)	2%	(7)	7%	(25)	89%	(296)	332
Ideo: Liberal (1-3)	5%	(29)	11%	(62)	11%	(61)	74%	(425)	576
Ideo: Moderate (4)	3%	(24)	7%	(47)	12%	(80)	78%	(540)	690
Ideo: Conservative (5-7)	3%	(21)	6%	(45)	8%	(65)	83%	(636)	766
Educ: < College	2%	(30)	5%	(81)	10%	(145)	83%	(1257)	1512
Educ: Bachelors degree	7%	(29)	10%	(44)	10%	(42)	74%	(328)	444
Educ: Post-grad	6%	(15)	12%	(29)	13%	(32)	69%	(168)	244
Income: Under 50k	2%	(26)	6%	(73)	10%	(129)	82%	(1031)	1260
Income: 50k-100k	3%	(21)	6%	(41)	9%	(57)	81%	(507)	626
Income: 100k+	9%	(27)	13%	(41)	10%	(32)	68%	(214)	314
Ethnicity: White	3%	(55)	6%	(105)	9%	(159)	81%	(1403)	1722
Ethnicity: Hispanic	4%	(12)	15%	(54)	16%	(58)	64%	(225)	349
Ethnicity: Black	5%	(15)	9%	(26)	14%	(39)	71%	(195)	274

Continued on next page

Table MCEN7_6: How much have you seen, read or heard about the following films or series?
'Another Round,' 2020 Danish film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	3%	(74)	7%	(154)	10%	(219)	80%	(1753)	2200
Ethnicity: Other	2%	(4)	12%	(24)	10%	(21)	76%	(155)	204
All Christian	4%	(41)	8%	(87)	10%	(104)	78%	(809)	1041
All Non-Christian	9%	(11)	16%	(21)	13%	(18)	62%	(82)	132
Atheist	4%	(4)	8%	(8)	15%	(16)	73%	(76)	104
Agnostic/Nothing in particular	2%	(9)	4%	(24)	8%	(47)	86%	(487)	567
Something Else	2%	(9)	4%	(14)	10%	(35)	84%	(299)	356
Religious Non-Protestant/Catholic	8%	(12)	14%	(22)	14%	(22)	64%	(102)	159
Evangelical	6%	(33)	9%	(51)	9%	(52)	76%	(437)	573
Non-Evangelical	2%	(15)	6%	(45)	10%	(77)	82%	(642)	778
Community: Urban	7%	(48)	11%	(75)	17%	(116)	65%	(435)	674
Community: Suburban	2%	(18)	6%	(58)	7%	(68)	85%	(850)	994
Community: Rural	1%	(8)	4%	(22)	7%	(35)	88%	(467)	532
Employ: Private Sector	6%	(42)	12%	(82)	10%	(71)	72%	(488)	682
Employ: Government	8%	(11)	17%	(22)	12%	(16)	63%	(84)	134
Employ: Self-Employed	6%	(11)	13%	(24)	13%	(23)	68%	(127)	185
Employ: Homemaker	1%	(1)	3%	(5)	10%	(15)	87%	(138)	159
Employ: Student	2%	(1)	5%	(3)	7%	(4)	87%	(56)	65
Employ: Retired	—	(2)	1%	(6)	7%	(39)	91%	(484)	531
Employ: Unemployed	2%	(4)	2%	(6)	11%	(29)	86%	(236)	275
Employ: Other	1%	(2)	3%	(6)	13%	(22)	83%	(139)	169
Military HH: Yes	2%	(8)	5%	(15)	6%	(19)	87%	(287)	328
Military HH: No	4%	(66)	7%	(139)	11%	(200)	78%	(1466)	1872
RD/WT: Right Direction	6%	(54)	12%	(106)	12%	(108)	70%	(629)	897
RD/WT: Wrong Track	2%	(20)	4%	(48)	9%	(111)	86%	(1124)	1303
Biden Job Approve	5%	(57)	10%	(107)	12%	(128)	73%	(781)	1074
Biden Job Disapprove	1%	(14)	4%	(44)	9%	(86)	86%	(862)	1006
Biden Job Strongly Approve	8%	(41)	12%	(65)	9%	(48)	71%	(380)	534
Biden Job Somewhat Approve	3%	(16)	8%	(43)	15%	(79)	74%	(402)	540
Biden Job Somewhat Disapprove	2%	(5)	6%	(18)	12%	(36)	80%	(235)	294
Biden Job Strongly Disapprove	1%	(9)	4%	(26)	7%	(50)	88%	(627)	711

Continued on next page

Table MCEN7_6: How much have you seen, read or heard about the following films or series?
'Another Round,' 2020 Danish film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	3%	(74)	7%	(154)	10%	(219)	80%	(1753)	2200
Favorable of Biden	5%	(55)	9%	(102)	11%	(121)	75%	(814)	1092
Unfavorable of Biden	1%	(12)	5%	(47)	9%	(91)	85%	(859)	1009
Very Favorable of Biden	8%	(45)	10%	(61)	11%	(64)	71%	(422)	592
Somewhat Favorable of Biden	2%	(10)	8%	(41)	11%	(57)	78%	(391)	499
Somewhat Unfavorable of Biden	2%	(6)	7%	(18)	15%	(39)	76%	(192)	254
Very Unfavorable of Biden	1%	(7)	4%	(29)	7%	(52)	88%	(667)	755
#1 Issue: Economy	3%	(25)	7%	(57)	13%	(101)	77%	(598)	781
#1 Issue: Security	3%	(12)	7%	(26)	6%	(23)	84%	(324)	384
#1 Issue: Health Care	5%	(16)	8%	(23)	12%	(35)	75%	(227)	301
#1 Issue: Medicare / Social Security	1%	(3)	4%	(10)	7%	(17)	88%	(231)	262
#1 Issue: Women's Issues	3%	(4)	5%	(7)	11%	(15)	81%	(110)	136
#1 Issue: Education	8%	(6)	19%	(15)	9%	(7)	64%	(50)	78
#1 Issue: Energy	5%	(6)	10%	(12)	12%	(16)	73%	(94)	128
#1 Issue: Other	1%	(1)	3%	(4)	4%	(5)	92%	(119)	129
2020 Vote: Joe Biden	5%	(51)	8%	(81)	12%	(116)	75%	(738)	987
2020 Vote: Donald Trump	1%	(11)	6%	(41)	8%	(60)	84%	(608)	720
2020 Vote: Other	4%	(3)	4%	(3)	16%	(11)	76%	(56)	73
2020 Vote: Didn't Vote	2%	(9)	7%	(28)	7%	(31)	84%	(346)	414
2018 House Vote: Democrat	5%	(37)	9%	(64)	12%	(89)	74%	(554)	745
2018 House Vote: Republican	3%	(16)	6%	(34)	7%	(42)	84%	(494)	587
2018 House Vote: Someone else	—	(0)	8%	(6)	9%	(7)	82%	(63)	76
2016 Vote: Hillary Clinton	5%	(33)	8%	(58)	12%	(90)	75%	(546)	727
2016 Vote: Donald Trump	2%	(15)	5%	(37)	7%	(47)	86%	(584)	682
2016 Vote: Other	2%	(2)	7%	(8)	5%	(5)	86%	(91)	106
2016 Vote: Didn't Vote	4%	(24)	8%	(52)	11%	(76)	78%	(527)	680
Voted in 2014: Yes	3%	(41)	7%	(88)	9%	(115)	80%	(982)	1227
Voted in 2014: No	3%	(33)	7%	(66)	11%	(104)	79%	(770)	973
4-Region: Northeast	4%	(17)	8%	(32)	9%	(37)	78%	(308)	394
4-Region: Midwest	2%	(9)	5%	(24)	8%	(39)	84%	(390)	462
4-Region: South	3%	(25)	6%	(52)	9%	(72)	82%	(676)	824
4-Region: West	5%	(24)	9%	(46)	14%	(72)	73%	(378)	520

Continued on next page

Table MCEN7_6: *How much have you seen, read or heard about the following films or series?*
'Another Round,' 2020 Danish film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	3%	(74)	7%	(154)	10%	(219)	80%	(1753)	2200
Watched Squid Game	9%	(50)	14%	(76)	17%	(90)	59%	(315)	531
Watches Netflix Foreign Films	9%	(45)	17%	(87)	16%	(79)	58%	(287)	498
Prefers Subtitles	4%	(33)	9%	(75)	12%	(102)	75%	(624)	834
Prefers Dubbing	3%	(41)	6%	(79)	9%	(117)	83%	(1129)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_7: How much have you seen, read or heard about the following films or series?

'Quo Vadis, Aida?,' 2020 Bosnian film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	2%	(50)	5%	(111)	11%	(238)	82%	(1801)	2200
Gender: Male	3%	(37)	7%	(79)	14%	(146)	75%	(800)	1062
Gender: Female	1%	(14)	3%	(32)	8%	(92)	88%	(1001)	1138
Age: 18-34	5%	(32)	7%	(45)	15%	(99)	73%	(480)	655
Age: 35-44	3%	(12)	12%	(44)	12%	(44)	72%	(258)	358
Age: 45-64	1%	(5)	2%	(15)	7%	(56)	90%	(676)	751
Age: 65+	—	(2)	2%	(7)	9%	(40)	89%	(387)	436
GenZers: 1997-2012	3%	(6)	7%	(14)	13%	(27)	78%	(165)	212
Millennials: 1981-1996	5%	(36)	10%	(65)	16%	(106)	69%	(466)	673
GenXers: 1965-1980	1%	(6)	4%	(22)	8%	(41)	86%	(424)	493
Baby Boomers: 1946-1964	—	(2)	1%	(10)	7%	(52)	91%	(654)	717
PID: Dem (no lean)	4%	(32)	7%	(61)	15%	(126)	74%	(632)	851
PID: Ind (no lean)	1%	(8)	2%	(17)	9%	(66)	87%	(603)	693
PID: Rep (no lean)	2%	(11)	5%	(33)	7%	(46)	86%	(566)	656
PID/Gender: Dem Men	7%	(27)	10%	(38)	19%	(73)	64%	(249)	387
PID/Gender: Dem Women	1%	(5)	5%	(23)	11%	(53)	83%	(383)	464
PID/Gender: Ind Men	1%	(2)	4%	(13)	12%	(43)	83%	(292)	351
PID/Gender: Ind Women	2%	(5)	1%	(3)	7%	(23)	91%	(311)	343
PID/Gender: Rep Men	2%	(8)	8%	(27)	9%	(30)	80%	(259)	324
PID/Gender: Rep Women	1%	(3)	2%	(6)	5%	(16)	92%	(307)	332
Ideo: Liberal (1-3)	4%	(26)	7%	(41)	13%	(75)	75%	(434)	576
Ideo: Moderate (4)	2%	(12)	5%	(34)	11%	(77)	82%	(567)	690
Ideo: Conservative (5-7)	1%	(11)	5%	(35)	10%	(74)	84%	(645)	766
Educ: < College	1%	(17)	4%	(58)	10%	(145)	85%	(1292)	1512
Educ: Bachelors degree	6%	(25)	7%	(32)	12%	(53)	75%	(333)	444
Educ: Post-grad	4%	(9)	8%	(20)	16%	(40)	72%	(175)	244
Income: Under 50k	1%	(18)	4%	(47)	11%	(134)	84%	(1062)	1260
Income: 50k-100k	2%	(11)	5%	(33)	10%	(63)	83%	(520)	626
Income: 100k+	7%	(22)	10%	(32)	13%	(41)	70%	(219)	314
Ethnicity: White	2%	(37)	5%	(85)	10%	(168)	83%	(1433)	1722
Ethnicity: Hispanic	3%	(12)	8%	(29)	22%	(76)	66%	(232)	349
Ethnicity: Black	4%	(10)	6%	(17)	18%	(50)	72%	(197)	274

Continued on next page

Table MCEN7_7: How much have you seen, read or heard about the following films or series?

'Quo Vadis, Aida?,' 2020 Bosnian film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	2%	(50)	5%	(111)	11%	(238)	82%	(1801)	2200
Ethnicity: Other	2%	(4)	5%	(9)	10%	(20)	84%	(171)	204
All Christian	3%	(28)	7%	(70)	11%	(114)	80%	(828)	1041
All Non-Christian	9%	(12)	8%	(11)	17%	(22)	66%	(87)	132
Atheist	—	(0)	6%	(6)	14%	(15)	79%	(83)	104
Agnostic/Nothing in particular	1%	(4)	2%	(13)	11%	(60)	87%	(491)	567
Something Else	2%	(6)	3%	(10)	8%	(27)	88%	(313)	356
Religious Non-Protestant/Catholic	8%	(12)	7%	(11)	17%	(27)	69%	(109)	159
Evangelical	4%	(25)	6%	(36)	9%	(53)	80%	(458)	573
Non-Evangelical	1%	(9)	5%	(39)	10%	(81)	83%	(649)	778
Community: Urban	5%	(34)	9%	(59)	18%	(119)	69%	(462)	674
Community: Suburban	1%	(9)	4%	(40)	9%	(89)	86%	(856)	994
Community: Rural	1%	(7)	2%	(12)	6%	(30)	91%	(483)	532
Employ: Private Sector	4%	(29)	10%	(65)	12%	(84)	74%	(503)	682
Employ: Government	5%	(6)	12%	(15)	16%	(21)	68%	(90)	134
Employ: Self-Employed	4%	(7)	8%	(14)	16%	(29)	73%	(135)	185
Employ: Homemaker	—	(1)	2%	(4)	4%	(6)	93%	(148)	159
Employ: Student	5%	(3)	2%	(2)	16%	(10)	77%	(50)	65
Employ: Retired	—	(1)	1%	(7)	9%	(47)	90%	(477)	531
Employ: Unemployed	1%	(3)	1%	(3)	9%	(25)	89%	(245)	275
Employ: Other	—	(0)	—	(1)	9%	(15)	91%	(153)	169
Military HH: Yes	2%	(6)	4%	(12)	8%	(27)	86%	(283)	328
Military HH: No	2%	(44)	5%	(99)	11%	(211)	81%	(1517)	1872
RD/WT: Right Direction	5%	(42)	8%	(74)	16%	(142)	71%	(639)	897
RD/WT: Wrong Track	1%	(8)	3%	(37)	7%	(96)	89%	(1162)	1303
Biden Job Approve	4%	(40)	7%	(78)	14%	(154)	75%	(802)	1074
Biden Job Disapprove	1%	(9)	3%	(31)	8%	(80)	88%	(885)	1006
Biden Job Strongly Approve	6%	(33)	9%	(46)	15%	(80)	70%	(375)	534
Biden Job Somewhat Approve	1%	(7)	6%	(32)	14%	(74)	79%	(426)	540
Biden Job Somewhat Disapprove	—	(1)	3%	(8)	11%	(32)	86%	(253)	294
Biden Job Strongly Disapprove	1%	(8)	3%	(24)	7%	(48)	89%	(631)	711

Continued on next page

Table MCEN7_7: How much have you seen, read or heard about the following films or series?

'Quo Vadis, Aida?,' 2020 Bosnian film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	2%	(50)	5%	(111)	11%	(238)	82%	(1801)	2200
Favorable of Biden	4%	(44)	6%	(70)	14%	(148)	76%	(829)	1092
Unfavorable of Biden	—	(2)	4%	(38)	8%	(82)	88%	(887)	1009
Very Favorable of Biden	6%	(38)	8%	(47)	15%	(91)	70%	(417)	592
Somewhat Favorable of Biden	1%	(6)	5%	(23)	11%	(57)	83%	(413)	499
Somewhat Unfavorable of Biden	—	(1)	5%	(12)	14%	(35)	81%	(206)	254
Very Unfavorable of Biden	—	(2)	3%	(26)	6%	(47)	90%	(681)	755
#1 Issue: Economy	3%	(20)	6%	(43)	12%	(94)	80%	(624)	781
#1 Issue: Security	—	(1)	5%	(18)	8%	(31)	87%	(334)	384
#1 Issue: Health Care	4%	(11)	7%	(21)	11%	(32)	78%	(236)	301
#1 Issue: Medicare / Social Security	2%	(4)	3%	(7)	9%	(24)	86%	(226)	262
#1 Issue: Women's Issues	2%	(2)	5%	(7)	13%	(17)	80%	(109)	136
#1 Issue: Education	6%	(5)	5%	(4)	16%	(13)	72%	(56)	78
#1 Issue: Energy	5%	(6)	6%	(7)	15%	(19)	75%	(96)	128
#1 Issue: Other	1%	(1)	2%	(3)	5%	(7)	92%	(118)	129
2020 Vote: Joe Biden	4%	(40)	6%	(64)	15%	(147)	75%	(737)	987
2020 Vote: Donald Trump	1%	(7)	5%	(36)	8%	(59)	86%	(619)	720
2020 Vote: Other	—	(0)	6%	(4)	5%	(4)	89%	(65)	73
2020 Vote: Didn't Vote	1%	(4)	2%	(7)	7%	(29)	90%	(374)	414
2018 House Vote: Democrat	3%	(26)	7%	(52)	14%	(107)	75%	(560)	745
2018 House Vote: Republican	1%	(7)	5%	(28)	8%	(45)	86%	(506)	587
2018 House Vote: Someone else	—	(0)	5%	(4)	12%	(9)	83%	(63)	76
2016 Vote: Hillary Clinton	4%	(26)	6%	(43)	15%	(107)	76%	(551)	727
2016 Vote: Donald Trump	1%	(6)	5%	(31)	7%	(51)	87%	(594)	682
2016 Vote: Other	1%	(1)	7%	(7)	7%	(7)	85%	(90)	106
2016 Vote: Didn't Vote	2%	(15)	4%	(30)	11%	(73)	83%	(562)	680
Voted in 2014: Yes	3%	(31)	6%	(69)	11%	(132)	81%	(995)	1227
Voted in 2014: No	2%	(20)	4%	(42)	11%	(106)	83%	(806)	973
4-Region: Northeast	3%	(10)	7%	(27)	12%	(49)	78%	(307)	394
4-Region: Midwest	1%	(5)	5%	(21)	7%	(35)	87%	(402)	462
4-Region: South	2%	(18)	4%	(31)	9%	(77)	85%	(697)	824
4-Region: West	3%	(17)	6%	(31)	15%	(77)	76%	(394)	520

Continued on next page

Table MCEN7_7: *How much have you seen, read or heard about the following films or series?*
'Quo Vadis, Aida?,' 2020 Bosnian film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	2%	(50)	5%	(111)	11%	(238)	82%	(1801)	2200
Watched Squid Game	8%	(41)	11%	(57)	18%	(98)	63%	(335)	531
Watches Netflix Foreign Films	7%	(34)	14%	(68)	19%	(94)	61%	(302)	498
Prefers Subtitles	2%	(18)	7%	(56)	13%	(113)	78%	(647)	834
Prefers Dubbing	2%	(32)	4%	(54)	9%	(126)	84%	(1153)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_8: *How much have you seen, read or heard about the following films or series?*
'Minari,' 2020 Korean film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(104)	8%	(181)	11%	(232)	76%	(1682)	2200
Gender: Male	7%	(75)	11%	(112)	12%	(131)	70%	(744)	1062
Gender: Female	3%	(29)	6%	(69)	9%	(101)	82%	(938)	1138
Age: 18-34	9%	(56)	14%	(90)	15%	(97)	63%	(412)	655
Age: 35-44	7%	(26)	12%	(42)	14%	(50)	67%	(240)	358
Age: 45-64	2%	(18)	4%	(33)	7%	(51)	86%	(649)	751
Age: 65+	1%	(5)	4%	(15)	8%	(34)	87%	(382)	436
GenZers: 1997-2012	5%	(11)	13%	(27)	18%	(38)	64%	(135)	212
Millennials: 1981-1996	10%	(65)	14%	(97)	14%	(95)	62%	(417)	673
GenXers: 1965-1980	4%	(18)	6%	(29)	8%	(42)	82%	(404)	493
Baby Boomers: 1946-1964	1%	(9)	4%	(26)	7%	(51)	88%	(632)	717
PID: Dem (no lean)	9%	(74)	12%	(98)	13%	(110)	67%	(568)	851
PID: Ind (no lean)	2%	(15)	8%	(52)	9%	(65)	81%	(561)	693
PID: Rep (no lean)	2%	(15)	5%	(31)	9%	(57)	84%	(553)	656
PID/Gender: Dem Men	14%	(56)	14%	(56)	14%	(55)	57%	(220)	387
PID/Gender: Dem Women	4%	(18)	9%	(42)	12%	(55)	75%	(348)	464
PID/Gender: Ind Men	2%	(7)	9%	(31)	10%	(35)	79%	(278)	351
PID/Gender: Ind Women	2%	(8)	6%	(21)	9%	(31)	83%	(283)	343
PID/Gender: Rep Men	4%	(12)	8%	(24)	13%	(41)	76%	(246)	324
PID/Gender: Rep Women	1%	(4)	2%	(6)	5%	(15)	92%	(307)	332
Ideo: Liberal (1-3)	10%	(55)	13%	(74)	13%	(75)	64%	(371)	576
Ideo: Moderate (4)	3%	(23)	9%	(60)	12%	(83)	76%	(525)	690
Ideo: Conservative (5-7)	3%	(25)	5%	(41)	9%	(65)	83%	(635)	766
Educ: < College	2%	(37)	7%	(98)	10%	(156)	81%	(1221)	1512
Educ: Bachelors degree	10%	(43)	12%	(54)	10%	(42)	69%	(305)	444
Educ: Post-grad	10%	(24)	12%	(28)	14%	(35)	64%	(157)	244
Income: Under 50k	2%	(30)	6%	(75)	11%	(140)	81%	(1014)	1260
Income: 50k-100k	6%	(35)	11%	(67)	8%	(48)	76%	(476)	626
Income: 100k+	12%	(39)	12%	(38)	14%	(44)	61%	(192)	314
Ethnicity: White	4%	(66)	7%	(114)	10%	(169)	80%	(1373)	1722
Ethnicity: Hispanic	7%	(25)	14%	(49)	20%	(69)	59%	(206)	349
Ethnicity: Black	6%	(17)	13%	(34)	14%	(40)	67%	(183)	274

Continued on next page

Table MCEN7_8: How much have you seen, read or heard about the following films or series?

'Minari,' 2020 Korean film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(104)	8%	(181)	11%	(232)	76%	(1682)	2200
Ethnicity: Other	10%	(20)	16%	(32)	12%	(24)	62%	(127)	204
All Christian	5%	(52)	8%	(83)	11%	(113)	76%	(793)	1041
All Non-Christian	13%	(17)	18%	(23)	16%	(21)	54%	(71)	132
Atheist	9%	(9)	8%	(9)	12%	(12)	71%	(74)	104
Agnostic/Nothing in particular	3%	(17)	9%	(50)	9%	(49)	80%	(452)	567
Something Else	3%	(9)	4%	(16)	11%	(38)	82%	(293)	356
Religious Non-Protestant/Catholic	11%	(18)	19%	(30)	13%	(21)	57%	(90)	159
Evangelical	6%	(32)	6%	(36)	12%	(70)	76%	(434)	573
Non-Evangelical	3%	(22)	7%	(53)	10%	(79)	80%	(623)	778
Community: Urban	9%	(62)	12%	(79)	17%	(111)	63%	(421)	674
Community: Suburban	3%	(32)	8%	(82)	8%	(84)	80%	(797)	994
Community: Rural	2%	(10)	4%	(21)	7%	(37)	87%	(464)	532
Employ: Private Sector	8%	(55)	12%	(83)	12%	(80)	68%	(463)	682
Employ: Government	10%	(13)	12%	(16)	17%	(23)	60%	(81)	134
Employ: Self-Employed	6%	(10)	11%	(21)	15%	(28)	68%	(126)	185
Employ: Homemaker	2%	(3)	5%	(8)	6%	(9)	87%	(138)	159
Employ: Student	6%	(4)	17%	(11)	15%	(10)	62%	(40)	65
Employ: Retired	1%	(5)	3%	(17)	7%	(38)	89%	(471)	531
Employ: Unemployed	3%	(7)	6%	(17)	11%	(31)	80%	(220)	275
Employ: Other	4%	(6)	4%	(7)	7%	(12)	85%	(144)	169
Military HH: Yes	4%	(14)	5%	(18)	8%	(28)	82%	(269)	328
Military HH: No	5%	(91)	9%	(163)	11%	(205)	75%	(1413)	1872
RD/WT: Right Direction	8%	(72)	13%	(114)	13%	(119)	66%	(592)	897
RD/WT: Wrong Track	2%	(32)	5%	(67)	9%	(113)	84%	(1090)	1303
Biden Job Approve	8%	(86)	11%	(120)	13%	(139)	68%	(728)	1074
Biden Job Disapprove	2%	(15)	5%	(53)	9%	(87)	85%	(851)	1006
Biden Job Strongly Approve	10%	(55)	11%	(57)	14%	(77)	65%	(345)	534
Biden Job Somewhat Approve	6%	(31)	12%	(63)	12%	(62)	71%	(383)	540
Biden Job Somewhat Disapprove	2%	(6)	8%	(24)	11%	(31)	79%	(233)	294
Biden Job Strongly Disapprove	1%	(10)	4%	(29)	8%	(55)	87%	(618)	711

Continued on next page

Table MCEN7_8: How much have you seen, read or heard about the following films or series?

'Minari,' 2020 Korean film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(104)	8%	(181)	11%	(232)	76%	(1682)	2200
Favorable of Biden	8%	(83)	11%	(122)	13%	(146)	68%	(741)	1092
Unfavorable of Biden	2%	(18)	5%	(51)	7%	(73)	86%	(866)	1009
Very Favorable of Biden	9%	(51)	11%	(66)	16%	(92)	65%	(384)	592
Somewhat Favorable of Biden	6%	(32)	11%	(57)	11%	(54)	72%	(357)	499
Somewhat Unfavorable of Biden	3%	(7)	9%	(22)	9%	(22)	80%	(202)	254
Very Unfavorable of Biden	1%	(11)	4%	(29)	7%	(51)	88%	(664)	755
#1 Issue: Economy	5%	(39)	8%	(62)	14%	(107)	73%	(572)	781
#1 Issue: Security	1%	(3)	4%	(17)	10%	(39)	85%	(325)	384
#1 Issue: Health Care	9%	(27)	11%	(33)	9%	(26)	72%	(216)	301
#1 Issue: Medicare / Social Security	2%	(5)	5%	(13)	6%	(17)	87%	(227)	262
#1 Issue: Women's Issues	7%	(10)	14%	(19)	10%	(14)	69%	(93)	136
#1 Issue: Education	7%	(5)	18%	(14)	9%	(7)	66%	(52)	78
#1 Issue: Energy	8%	(11)	15%	(19)	11%	(14)	66%	(84)	128
#1 Issue: Other	3%	(4)	3%	(3)	7%	(9)	87%	(113)	129
2020 Vote: Joe Biden	8%	(83)	12%	(118)	12%	(120)	67%	(666)	987
2020 Vote: Donald Trump	1%	(9)	5%	(38)	9%	(63)	85%	(611)	720
2020 Vote: Other	1%	(1)	4%	(3)	13%	(10)	81%	(60)	73
2020 Vote: Didn't Vote	3%	(11)	5%	(22)	10%	(40)	82%	(341)	414
2018 House Vote: Democrat	8%	(60)	11%	(80)	13%	(98)	68%	(507)	745
2018 House Vote: Republican	3%	(17)	5%	(31)	9%	(51)	83%	(488)	587
2018 House Vote: Someone else	1%	(1)	9%	(7)	5%	(4)	85%	(65)	76
2016 Vote: Hillary Clinton	8%	(55)	9%	(67)	14%	(100)	69%	(504)	727
2016 Vote: Donald Trump	2%	(15)	5%	(33)	8%	(53)	85%	(581)	682
2016 Vote: Other	2%	(2)	11%	(11)	6%	(7)	81%	(85)	106
2016 Vote: Didn't Vote	5%	(32)	10%	(68)	11%	(72)	75%	(508)	680
Voted in 2014: Yes	5%	(67)	8%	(94)	10%	(122)	77%	(944)	1227
Voted in 2014: No	4%	(37)	9%	(87)	11%	(110)	76%	(738)	973
4-Region: Northeast	7%	(28)	10%	(39)	12%	(48)	71%	(278)	394
4-Region: Midwest	2%	(8)	5%	(24)	10%	(47)	83%	(383)	462
4-Region: South	3%	(28)	7%	(56)	9%	(75)	81%	(666)	824
4-Region: West	8%	(40)	12%	(62)	12%	(63)	68%	(356)	520

Continued on next page

Table MCEN7_8: *How much have you seen, read or heard about the following films or series?*
'Minari,' 2020 Korean film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(104)	8%	(181)	11%	(232)	76%	(1682)	2200
Watched Squid Game	14%	(72)	18%	(93)	17%	(91)	52%	(275)	531
Watches Netflix Foreign Films	14%	(71)	18%	(90)	16%	(81)	52%	(257)	498
Prefers Subtitles	7%	(60)	13%	(106)	13%	(106)	67%	(562)	834
Prefers Dubbing	3%	(44)	5%	(75)	9%	(126)	82%	(1120)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_9: *How much have you seen, read or heard about the following films or series?*
'La Llorona,' 2019 Guatemalan film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(162)	12%	(262)	9%	(205)	71%	(1571)	2200
Gender: Male	7%	(79)	15%	(159)	11%	(120)	66%	(704)	1062
Gender: Female	7%	(83)	9%	(103)	7%	(85)	76%	(867)	1138
Age: 18-34	16%	(106)	22%	(144)	13%	(86)	49%	(320)	655
Age: 35-44	10%	(37)	19%	(69)	9%	(33)	61%	(220)	358
Age: 45-64	2%	(16)	5%	(37)	7%	(55)	86%	(643)	751
Age: 65+	1%	(4)	3%	(12)	7%	(32)	89%	(388)	436
GenZers: 1997-2012	17%	(36)	23%	(49)	11%	(22)	49%	(105)	212
Millennials: 1981-1996	14%	(96)	22%	(151)	13%	(86)	51%	(341)	673
GenXers: 1965-1980	5%	(26)	8%	(42)	9%	(46)	77%	(380)	493
Baby Boomers: 1946-1964	1%	(5)	2%	(15)	7%	(48)	91%	(649)	717
PID: Dem (no lean)	11%	(92)	14%	(122)	11%	(94)	64%	(544)	851
PID: Ind (no lean)	7%	(50)	11%	(74)	9%	(64)	73%	(506)	693
PID: Rep (no lean)	3%	(21)	10%	(66)	7%	(48)	79%	(521)	656
PID/Gender: Dem Men	12%	(45)	20%	(78)	13%	(49)	56%	(216)	387
PID/Gender: Dem Women	10%	(47)	10%	(44)	10%	(45)	71%	(328)	464
PID/Gender: Ind Men	5%	(18)	10%	(35)	13%	(44)	72%	(253)	351
PID/Gender: Ind Women	9%	(31)	11%	(39)	6%	(20)	74%	(253)	343
PID/Gender: Rep Men	5%	(16)	14%	(46)	8%	(27)	72%	(234)	324
PID/Gender: Rep Women	2%	(5)	6%	(20)	6%	(20)	86%	(287)	332
Ideo: Liberal (1-3)	11%	(64)	18%	(102)	10%	(58)	61%	(352)	576
Ideo: Moderate (4)	8%	(55)	12%	(81)	11%	(79)	69%	(475)	690
Ideo: Conservative (5-7)	5%	(35)	8%	(65)	8%	(61)	79%	(605)	766
Educ: < College	7%	(101)	11%	(167)	9%	(132)	74%	(1113)	1512
Educ: Bachelors degree	9%	(40)	14%	(63)	9%	(41)	68%	(300)	444
Educ: Post-grad	9%	(22)	13%	(33)	13%	(32)	65%	(158)	244
Income: Under 50k	6%	(80)	11%	(138)	9%	(118)	73%	(924)	1260
Income: 50k-100k	7%	(47)	11%	(69)	9%	(57)	72%	(453)	626
Income: 100k+	11%	(35)	17%	(55)	10%	(30)	62%	(194)	314
Ethnicity: White	5%	(92)	11%	(195)	9%	(149)	75%	(1286)	1722
Ethnicity: Hispanic	21%	(74)	31%	(108)	12%	(40)	36%	(127)	349
Ethnicity: Black	12%	(32)	10%	(29)	14%	(38)	64%	(176)	274

Continued on next page

Table MCEN7_9: How much have you seen, read or heard about the following films or series?

'La Llorona,' 2019 Guatemalan film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(162)	12%	(262)	9%	(205)	71%	(1571)	2200
Ethnicity: Other	19%	(38)	19%	(38)	9%	(19)	53%	(109)	204
All Christian	7%	(71)	12%	(124)	10%	(101)	72%	(744)	1041
All Non-Christian	10%	(13)	18%	(24)	13%	(17)	59%	(78)	132
Atheist	9%	(9)	19%	(19)	10%	(11)	62%	(64)	104
Agnostic/Nothing in particular	8%	(45)	12%	(70)	8%	(47)	71%	(405)	567
Something Else	7%	(24)	7%	(24)	8%	(29)	78%	(279)	356
Religious Non-Protestant/Catholic	8%	(13)	16%	(25)	14%	(22)	62%	(99)	159
Evangelical	7%	(38)	12%	(69)	8%	(44)	74%	(421)	573
Non-Evangelical	7%	(55)	9%	(71)	10%	(78)	74%	(574)	778
Community: Urban	11%	(77)	18%	(120)	13%	(88)	58%	(389)	674
Community: Suburban	5%	(54)	9%	(93)	8%	(78)	77%	(769)	994
Community: Rural	6%	(31)	9%	(49)	7%	(39)	78%	(413)	532
Employ: Private Sector	9%	(62)	17%	(116)	10%	(67)	64%	(437)	682
Employ: Government	11%	(15)	13%	(18)	15%	(20)	60%	(81)	134
Employ: Self-Employed	12%	(22)	22%	(40)	9%	(17)	58%	(107)	185
Employ: Homemaker	8%	(13)	8%	(13)	5%	(8)	79%	(125)	159
Employ: Student	20%	(13)	12%	(8)	15%	(10)	53%	(35)	65
Employ: Retired	1%	(4)	3%	(14)	7%	(39)	89%	(474)	531
Employ: Unemployed	8%	(21)	13%	(35)	10%	(28)	70%	(192)	275
Employ: Other	7%	(12)	11%	(18)	10%	(17)	72%	(121)	169
Military HH: Yes	6%	(20)	9%	(28)	7%	(24)	78%	(256)	328
Military HH: No	8%	(143)	12%	(234)	10%	(181)	70%	(1315)	1872
RD/WT: Right Direction	9%	(80)	17%	(154)	11%	(96)	63%	(567)	897
RD/WT: Wrong Track	6%	(82)	8%	(108)	8%	(109)	77%	(1003)	1303
Biden Job Approve	9%	(100)	14%	(154)	10%	(107)	66%	(713)	1074
Biden Job Disapprove	5%	(52)	9%	(91)	9%	(91)	77%	(772)	1006
Biden Job Strongly Approve	11%	(57)	13%	(70)	10%	(54)	66%	(353)	534
Biden Job Somewhat Approve	8%	(43)	15%	(84)	10%	(53)	67%	(360)	540
Biden Job Somewhat Disapprove	8%	(23)	10%	(29)	14%	(41)	68%	(201)	294
Biden Job Strongly Disapprove	4%	(29)	9%	(61)	7%	(50)	80%	(571)	711

Continued on next page

Table MCEN7_9: *How much have you seen, read or heard about the following films or series?*
'La Llorona,' 2019 Guatemalan film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(162)	12%	(262)	9%	(205)	71%	(1571)	2200
Favorable of Biden	10%	(114)	14%	(150)	10%	(106)	66%	(722)	1092
Unfavorable of Biden	4%	(40)	10%	(100)	9%	(92)	77%	(777)	1009
Very Favorable of Biden	11%	(67)	12%	(74)	12%	(70)	64%	(381)	592
Somewhat Favorable of Biden	9%	(47)	15%	(76)	7%	(36)	68%	(341)	499
Somewhat Unfavorable of Biden	3%	(9)	11%	(28)	16%	(40)	70%	(177)	254
Very Unfavorable of Biden	4%	(31)	10%	(72)	7%	(52)	79%	(600)	755
#1 Issue: Economy	11%	(82)	12%	(93)	12%	(92)	66%	(514)	781
#1 Issue: Security	3%	(11)	7%	(27)	9%	(33)	81%	(313)	384
#1 Issue: Health Care	6%	(18)	16%	(47)	7%	(22)	71%	(214)	301
#1 Issue: Medicare / Social Security	2%	(4)	7%	(19)	6%	(17)	85%	(222)	262
#1 Issue: Women's Issues	15%	(20)	19%	(25)	8%	(11)	58%	(79)	136
#1 Issue: Education	7%	(6)	21%	(17)	10%	(8)	62%	(48)	78
#1 Issue: Energy	11%	(15)	16%	(21)	12%	(15)	60%	(78)	128
#1 Issue: Other	5%	(6)	10%	(13)	6%	(8)	79%	(102)	129
2020 Vote: Joe Biden	11%	(104)	13%	(124)	11%	(110)	66%	(649)	987
2020 Vote: Donald Trump	2%	(14)	10%	(73)	8%	(60)	80%	(573)	720
2020 Vote: Other	6%	(5)	22%	(16)	7%	(5)	66%	(48)	73
2020 Vote: Didn't Vote	10%	(40)	12%	(49)	7%	(31)	71%	(295)	414
2018 House Vote: Democrat	8%	(61)	13%	(99)	11%	(83)	67%	(502)	745
2018 House Vote: Republican	3%	(18)	11%	(62)	9%	(50)	78%	(457)	587
2018 House Vote: Someone else	—	(0)	12%	(9)	7%	(6)	81%	(61)	76
2016 Vote: Hillary Clinton	8%	(61)	12%	(85)	11%	(79)	69%	(502)	727
2016 Vote: Donald Trump	3%	(19)	9%	(59)	8%	(56)	80%	(548)	682
2016 Vote: Other	2%	(2)	17%	(18)	6%	(6)	75%	(79)	106
2016 Vote: Didn't Vote	12%	(81)	14%	(98)	9%	(63)	64%	(438)	680
Voted in 2014: Yes	5%	(60)	10%	(124)	10%	(118)	75%	(925)	1227
Voted in 2014: No	10%	(102)	14%	(137)	9%	(87)	66%	(646)	973
4-Region: Northeast	8%	(31)	13%	(50)	11%	(44)	68%	(269)	394
4-Region: Midwest	4%	(20)	9%	(40)	7%	(32)	80%	(370)	462
4-Region: South	7%	(61)	9%	(71)	10%	(79)	74%	(613)	824
4-Region: West	10%	(51)	19%	(101)	10%	(50)	61%	(319)	520

Continued on next page

Table MCEN7_9: *How much have you seen, read or heard about the following films or series?*
'La Llorona,' 2019 Guatemalan film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(162)	12%	(262)	9%	(205)	71%	(1571)	2200
Watched Squid Game	20%	(104)	22%	(114)	13%	(68)	46%	(245)	531
Watches Netflix Foreign Films	18%	(88)	24%	(118)	16%	(80)	43%	(213)	498
Prefers Subtitles	9%	(79)	15%	(125)	14%	(118)	61%	(512)	834
Prefers Dubbing	6%	(83)	10%	(137)	6%	(87)	78%	(1059)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_10: *How much have you seen, read or heard about the following films or series?*
'The Life Ahead,' 2020 Italian film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(77)	8%	(168)	10%	(219)	79%	(1736)	2200
Gender: Male	5%	(53)	12%	(127)	11%	(113)	72%	(770)	1062
Gender: Female	2%	(24)	4%	(41)	9%	(107)	85%	(966)	1138
Age: 18-34	7%	(46)	12%	(81)	13%	(86)	67%	(441)	655
Age: 35-44	5%	(18)	12%	(44)	14%	(51)	68%	(244)	358
Age: 45-64	1%	(10)	4%	(31)	6%	(47)	88%	(662)	751
Age: 65+	1%	(3)	2%	(11)	8%	(35)	89%	(388)	436
GenZers: 1997-2012	8%	(16)	7%	(15)	12%	(26)	73%	(155)	212
Millennials: 1981-1996	7%	(45)	15%	(102)	15%	(101)	63%	(425)	673
GenXers: 1965-1980	2%	(10)	6%	(31)	8%	(39)	84%	(413)	493
Baby Boomers: 1946-1964	1%	(5)	3%	(18)	6%	(46)	90%	(648)	717
PID: Dem (no lean)	5%	(41)	11%	(92)	12%	(103)	72%	(615)	851
PID: Ind (no lean)	3%	(18)	5%	(36)	9%	(61)	83%	(577)	693
PID: Rep (no lean)	3%	(18)	6%	(39)	8%	(56)	83%	(543)	656
PID/Gender: Dem Men	7%	(29)	19%	(72)	13%	(51)	61%	(236)	387
PID/Gender: Dem Women	3%	(12)	4%	(20)	11%	(51)	82%	(380)	464
PID/Gender: Ind Men	3%	(10)	6%	(23)	9%	(31)	82%	(287)	351
PID/Gender: Ind Women	2%	(8)	4%	(14)	9%	(30)	85%	(290)	343
PID/Gender: Rep Men	4%	(14)	10%	(32)	10%	(31)	76%	(247)	324
PID/Gender: Rep Women	1%	(4)	2%	(8)	7%	(25)	89%	(296)	332
Ideo: Liberal (1-3)	6%	(34)	11%	(61)	11%	(64)	72%	(417)	576
Ideo: Moderate (4)	4%	(26)	8%	(54)	11%	(75)	78%	(535)	690
Ideo: Conservative (5-7)	2%	(17)	6%	(48)	9%	(68)	83%	(633)	766
Educ: < College	2%	(37)	5%	(78)	10%	(148)	83%	(1249)	1512
Educ: Bachelors degree	5%	(24)	13%	(60)	9%	(41)	72%	(319)	444
Educ: Post-grad	7%	(16)	12%	(30)	12%	(30)	69%	(168)	244
Income: Under 50k	3%	(33)	5%	(59)	11%	(136)	82%	(1031)	1260
Income: 50k-100k	3%	(21)	9%	(58)	9%	(55)	79%	(492)	626
Income: 100k+	7%	(22)	16%	(50)	9%	(29)	68%	(213)	314
Ethnicity: White	3%	(50)	7%	(122)	8%	(145)	82%	(1405)	1722
Ethnicity: Hispanic	6%	(22)	13%	(46)	14%	(48)	67%	(234)	349
Ethnicity: Black	6%	(17)	8%	(23)	17%	(47)	68%	(187)	274

Continued on next page

Table MCEN7_10: How much have you seen, read or heard about the following films or series?
'The Life Ahead,' 2020 Italian film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(77)	8%	(168)	10%	(219)	79%	(1736)	2200
Ethnicity: Other	5%	(10)	11%	(23)	14%	(28)	70%	(143)	204
All Christian	4%	(40)	10%	(108)	9%	(96)	77%	(797)	1041
All Non-Christian	9%	(12)	16%	(21)	20%	(27)	55%	(72)	132
Atheist	4%	(5)	5%	(5)	9%	(9)	82%	(85)	104
Agnostic/Nothing in particular	2%	(11)	3%	(18)	9%	(52)	86%	(486)	567
Something Else	3%	(10)	5%	(16)	10%	(35)	83%	(295)	356
Religious Non-Protestant/Catholic	7%	(12)	17%	(28)	17%	(27)	58%	(92)	159
Evangelical	5%	(30)	10%	(55)	10%	(57)	75%	(430)	573
Non-Evangelical	2%	(16)	8%	(59)	9%	(69)	81%	(634)	778
Community: Urban	7%	(44)	13%	(89)	14%	(92)	67%	(450)	674
Community: Suburban	3%	(26)	6%	(61)	9%	(89)	82%	(818)	994
Community: Rural	1%	(8)	3%	(18)	7%	(39)	88%	(468)	532
Employ: Private Sector	6%	(40)	12%	(85)	12%	(80)	70%	(477)	682
Employ: Government	8%	(11)	11%	(14)	15%	(20)	66%	(88)	134
Employ: Self-Employed	6%	(11)	12%	(22)	17%	(31)	65%	(121)	185
Employ: Homemaker	4%	(6)	3%	(4)	6%	(9)	88%	(139)	159
Employ: Student	3%	(2)	14%	(9)	8%	(5)	75%	(48)	65
Employ: Retired	—	(1)	2%	(12)	8%	(41)	90%	(476)	531
Employ: Unemployed	1%	(3)	4%	(11)	7%	(20)	87%	(241)	275
Employ: Other	1%	(2)	6%	(10)	7%	(12)	86%	(145)	169
Military HH: Yes	2%	(8)	4%	(15)	7%	(23)	86%	(283)	328
Military HH: No	4%	(69)	8%	(153)	11%	(197)	78%	(1453)	1872
RD/WT: Right Direction	6%	(56)	12%	(108)	12%	(111)	69%	(621)	897
RD/WT: Wrong Track	2%	(21)	5%	(59)	8%	(108)	86%	(1114)	1303
Biden Job Approve	6%	(62)	10%	(110)	13%	(138)	71%	(763)	1074
Biden Job Disapprove	1%	(15)	5%	(55)	7%	(75)	86%	(862)	1006
Biden Job Strongly Approve	7%	(39)	11%	(58)	13%	(69)	69%	(368)	534
Biden Job Somewhat Approve	4%	(23)	10%	(52)	13%	(70)	73%	(395)	540
Biden Job Somewhat Disapprove	1%	(4)	9%	(26)	8%	(23)	82%	(242)	294
Biden Job Strongly Disapprove	2%	(11)	4%	(29)	7%	(51)	87%	(620)	711

Continued on next page

Table MCEN7_10: How much have you seen, read or heard about the following films or series?
'The Life Ahead,' 2020 Italian film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(77)	8%	(168)	10%	(219)	79%	(1736)	2200
Favorable of Biden	5%	(55)	10%	(113)	12%	(128)	73%	(795)	1092
Unfavorable of Biden	2%	(15)	5%	(52)	8%	(81)	85%	(860)	1009
Very Favorable of Biden	7%	(39)	12%	(73)	13%	(77)	68%	(403)	592
Somewhat Favorable of Biden	3%	(17)	8%	(39)	10%	(51)	79%	(392)	499
Somewhat Unfavorable of Biden	2%	(6)	9%	(23)	11%	(29)	77%	(196)	254
Very Unfavorable of Biden	1%	(9)	4%	(28)	7%	(53)	88%	(665)	755
#1 Issue: Economy	5%	(36)	8%	(61)	12%	(93)	76%	(591)	781
#1 Issue: Security	1%	(4)	6%	(24)	8%	(31)	85%	(325)	384
#1 Issue: Health Care	5%	(16)	10%	(29)	10%	(31)	75%	(225)	301
#1 Issue: Medicare / Social Security	2%	(4)	3%	(8)	8%	(20)	88%	(230)	262
#1 Issue: Women's Issues	4%	(5)	7%	(9)	13%	(18)	76%	(104)	136
#1 Issue: Education	5%	(4)	16%	(13)	14%	(11)	65%	(51)	78
#1 Issue: Energy	6%	(7)	14%	(18)	9%	(11)	71%	(92)	128
#1 Issue: Other	—	(1)	4%	(5)	4%	(5)	92%	(119)	129
2020 Vote: Joe Biden	5%	(51)	11%	(112)	11%	(109)	72%	(715)	987
2020 Vote: Donald Trump	2%	(13)	5%	(37)	9%	(64)	84%	(607)	720
2020 Vote: Other	2%	(2)	4%	(3)	14%	(10)	80%	(58)	73
2020 Vote: Didn't Vote	3%	(12)	4%	(16)	9%	(36)	84%	(350)	414
2018 House Vote: Democrat	5%	(36)	11%	(81)	12%	(91)	72%	(537)	745
2018 House Vote: Republican	2%	(12)	6%	(36)	10%	(57)	82%	(481)	587
2018 House Vote: Someone else	2%	(2)	8%	(6)	9%	(7)	81%	(61)	76
2016 Vote: Hillary Clinton	5%	(33)	9%	(69)	13%	(91)	73%	(534)	727
2016 Vote: Donald Trump	2%	(12)	6%	(38)	8%	(56)	84%	(576)	682
2016 Vote: Other	3%	(3)	7%	(7)	9%	(9)	82%	(86)	106
2016 Vote: Didn't Vote	4%	(29)	8%	(53)	9%	(63)	79%	(535)	680
Voted in 2014: Yes	3%	(40)	8%	(101)	10%	(125)	78%	(961)	1227
Voted in 2014: No	4%	(37)	7%	(67)	10%	(94)	80%	(775)	973
4-Region: Northeast	4%	(18)	10%	(38)	11%	(45)	75%	(294)	394
4-Region: Midwest	2%	(11)	4%	(20)	11%	(49)	83%	(382)	462
4-Region: South	3%	(25)	5%	(45)	8%	(67)	83%	(687)	824
4-Region: West	4%	(23)	13%	(65)	11%	(59)	72%	(373)	520

Continued on next page

Table MCEN7_10: How much have you seen, read or heard about the following films or series?
'The Life Ahead,' 2020 Italian film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(77)	8%	(168)	10%	(219)	79%	(1736)	2200
Watched Squid Game	11%	(57)	16%	(84)	15%	(77)	59%	(313)	531
Watches Netflix Foreign Films	9%	(43)	18%	(89)	15%	(77)	58%	(289)	498
Prefers Subtitles	4%	(36)	11%	(92)	12%	(97)	73%	(608)	834
Prefers Dubbing	3%	(41)	6%	(75)	9%	(122)	83%	(1127)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_11: *How much have you seen, read or heard about the following films or series?*
'Two of Us,' 2019 French film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(83)	10%	(218)	10%	(229)	76%	(1671)	2200
Gender: Male	6%	(61)	12%	(130)	12%	(130)	70%	(741)	1062
Gender: Female	2%	(22)	8%	(88)	9%	(99)	82%	(929)	1138
Age: 18-34	7%	(43)	16%	(102)	15%	(96)	63%	(414)	655
Age: 35-44	7%	(26)	15%	(52)	13%	(45)	66%	(234)	358
Age: 45-64	1%	(10)	5%	(39)	7%	(53)	86%	(648)	751
Age: 65+	1%	(3)	6%	(24)	8%	(35)	86%	(374)	436
GenZers: 1997-2012	3%	(6)	15%	(33)	12%	(25)	70%	(148)	212
Millennials: 1981-1996	8%	(56)	16%	(111)	16%	(107)	59%	(400)	673
GenXers: 1965-1980	3%	(16)	8%	(40)	8%	(40)	81%	(398)	493
Baby Boomers: 1946-1964	1%	(5)	5%	(35)	6%	(44)	88%	(633)	717
PID: Dem (no lean)	6%	(51)	12%	(101)	12%	(102)	70%	(597)	851
PID: Ind (no lean)	2%	(11)	10%	(72)	10%	(68)	78%	(542)	693
PID: Rep (no lean)	3%	(21)	7%	(45)	9%	(59)	81%	(532)	656
PID/Gender: Dem Men	10%	(38)	15%	(59)	15%	(59)	60%	(231)	387
PID/Gender: Dem Women	3%	(13)	9%	(42)	9%	(43)	79%	(366)	464
PID/Gender: Ind Men	2%	(7)	13%	(44)	10%	(35)	75%	(264)	351
PID/Gender: Ind Women	1%	(4)	8%	(27)	10%	(33)	81%	(278)	343
PID/Gender: Rep Men	5%	(16)	8%	(26)	11%	(36)	76%	(246)	324
PID/Gender: Rep Women	1%	(5)	6%	(19)	7%	(23)	86%	(286)	332
Ideo: Liberal (1-3)	7%	(38)	13%	(77)	11%	(64)	69%	(398)	576
Ideo: Moderate (4)	3%	(20)	12%	(86)	10%	(68)	75%	(516)	690
Ideo: Conservative (5-7)	3%	(24)	7%	(51)	10%	(78)	80%	(614)	766
Educ: < College	2%	(32)	9%	(129)	10%	(149)	79%	(1202)	1512
Educ: Bachelors degree	8%	(34)	13%	(60)	10%	(44)	69%	(306)	444
Educ: Post-grad	7%	(18)	12%	(29)	15%	(36)	66%	(162)	244
Income: Under 50k	2%	(23)	8%	(107)	10%	(130)	79%	(999)	1260
Income: 50k-100k	4%	(24)	10%	(62)	11%	(72)	75%	(468)	626
Income: 100k+	11%	(35)	15%	(49)	9%	(27)	65%	(203)	314
Ethnicity: White	3%	(60)	9%	(155)	10%	(164)	78%	(1342)	1722
Ethnicity: Hispanic	5%	(17)	16%	(55)	17%	(61)	62%	(216)	349
Ethnicity: Black	7%	(19)	12%	(32)	13%	(35)	69%	(189)	274

Continued on next page

Table MCEN7_11: How much have you seen, read or heard about the following films or series?
'Two of Us,' 2019 French film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(83)	10%	(218)	10%	(229)	76%	(1671)	2200
Ethnicity: Other	2%	(4)	15%	(30)	15%	(30)	68%	(139)	204
All Christian	4%	(46)	12%	(126)	11%	(110)	73%	(759)	1041
All Non-Christian	9%	(11)	15%	(20)	13%	(17)	63%	(83)	132
Atheist	4%	(4)	9%	(9)	11%	(12)	76%	(79)	104
Agnostic/Nothing in particular	1%	(8)	7%	(39)	9%	(53)	82%	(467)	567
Something Else	4%	(13)	7%	(24)	10%	(37)	79%	(283)	356
Religious Non-Protestant/Catholic	8%	(13)	13%	(20)	15%	(24)	64%	(102)	159
Evangelical	6%	(35)	12%	(68)	11%	(61)	71%	(409)	573
Non-Evangelical	3%	(22)	10%	(74)	10%	(76)	78%	(606)	778
Community: Urban	9%	(59)	15%	(99)	12%	(81)	65%	(435)	674
Community: Suburban	2%	(18)	8%	(79)	10%	(99)	80%	(799)	994
Community: Rural	1%	(5)	8%	(40)	9%	(49)	82%	(437)	532
Employ: Private Sector	7%	(49)	14%	(95)	11%	(75)	68%	(464)	682
Employ: Government	8%	(10)	20%	(27)	15%	(20)	57%	(77)	134
Employ: Self-Employed	5%	(10)	12%	(23)	17%	(31)	66%	(122)	185
Employ: Homemaker	2%	(3)	7%	(12)	9%	(15)	81%	(129)	159
Employ: Student	3%	(2)	10%	(6)	14%	(9)	73%	(47)	65
Employ: Retired	1%	(4)	5%	(25)	7%	(36)	88%	(467)	531
Employ: Unemployed	1%	(3)	6%	(18)	11%	(30)	82%	(225)	275
Employ: Other	2%	(3)	8%	(13)	8%	(14)	83%	(139)	169
Military HH: Yes	4%	(13)	6%	(20)	9%	(29)	81%	(266)	328
Military HH: No	4%	(70)	11%	(197)	11%	(200)	75%	(1405)	1872
RD/WT: Right Direction	7%	(65)	13%	(121)	11%	(100)	68%	(612)	897
RD/WT: Wrong Track	1%	(18)	7%	(97)	10%	(129)	81%	(1059)	1303
Biden Job Approve	6%	(67)	13%	(137)	12%	(128)	69%	(742)	1074
Biden Job Disapprove	1%	(13)	8%	(77)	9%	(90)	82%	(826)	1006
Biden Job Strongly Approve	9%	(46)	13%	(70)	10%	(55)	68%	(363)	534
Biden Job Somewhat Approve	4%	(21)	12%	(67)	13%	(72)	70%	(379)	540
Biden Job Somewhat Disapprove	1%	(3)	10%	(29)	11%	(33)	78%	(230)	294
Biden Job Strongly Disapprove	1%	(10)	7%	(48)	8%	(57)	84%	(597)	711

Continued on next page

Table MCEN7_11: *How much have you seen, read or heard about the following films or series?*
'Two of Us,' 2019 French film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(83)	10%	(218)	10%	(229)	76%	(1671)	2200
Favorable of Biden	6%	(65)	13%	(143)	11%	(117)	70%	(766)	1092
Unfavorable of Biden	1%	(12)	7%	(71)	10%	(97)	82%	(829)	1009
Very Favorable of Biden	8%	(47)	15%	(87)	11%	(65)	66%	(394)	592
Somewhat Favorable of Biden	4%	(18)	11%	(56)	10%	(52)	75%	(373)	499
Somewhat Unfavorable of Biden	2%	(4)	10%	(25)	14%	(35)	75%	(190)	254
Very Unfavorable of Biden	1%	(8)	6%	(46)	8%	(63)	85%	(639)	755
#1 Issue: Economy	4%	(32)	12%	(91)	13%	(98)	72%	(561)	781
#1 Issue: Security	2%	(8)	10%	(39)	7%	(28)	80%	(309)	384
#1 Issue: Health Care	7%	(20)	10%	(31)	10%	(31)	73%	(219)	301
#1 Issue: Medicare / Social Security	2%	(6)	4%	(12)	8%	(20)	86%	(224)	262
#1 Issue: Women's Issues	5%	(7)	8%	(10)	15%	(20)	73%	(99)	136
#1 Issue: Education	4%	(3)	16%	(13)	9%	(7)	70%	(55)	78
#1 Issue: Energy	4%	(5)	13%	(17)	13%	(17)	70%	(89)	128
#1 Issue: Other	1%	(2)	4%	(6)	6%	(7)	88%	(114)	129
2020 Vote: Joe Biden	6%	(56)	12%	(119)	12%	(119)	70%	(693)	987
2020 Vote: Donald Trump	3%	(19)	7%	(47)	10%	(73)	81%	(581)	720
2020 Vote: Other	1%	(1)	11%	(8)	4%	(3)	84%	(62)	73
2020 Vote: Didn't Vote	2%	(7)	10%	(42)	8%	(35)	80%	(330)	414
2018 House Vote: Democrat	6%	(41)	13%	(95)	12%	(93)	69%	(517)	745
2018 House Vote: Republican	3%	(19)	6%	(35)	10%	(60)	81%	(473)	587
2018 House Vote: Someone else	—	(0)	15%	(12)	4%	(3)	81%	(61)	76
2016 Vote: Hillary Clinton	5%	(39)	12%	(91)	11%	(83)	71%	(514)	727
2016 Vote: Donald Trump	2%	(17)	7%	(50)	9%	(60)	81%	(555)	682
2016 Vote: Other	2%	(3)	8%	(8)	2%	(2)	87%	(92)	106
2016 Vote: Didn't Vote	4%	(24)	10%	(67)	12%	(83)	74%	(505)	680
Voted in 2014: Yes	4%	(51)	10%	(119)	11%	(129)	76%	(928)	1227
Voted in 2014: No	3%	(32)	10%	(99)	10%	(100)	76%	(743)	973
4-Region: Northeast	5%	(19)	12%	(46)	9%	(36)	74%	(293)	394
4-Region: Midwest	2%	(11)	7%	(35)	11%	(49)	80%	(368)	462
4-Region: South	3%	(23)	9%	(71)	10%	(79)	79%	(651)	824
4-Region: West	6%	(30)	13%	(67)	13%	(65)	69%	(358)	520

Continued on next page

Table MCEN7_11: *How much have you seen, read or heard about the following films or series?*
'Two of Us,' 2019 French film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	4%	(83)	10%	(218)	10%	(229)	76%	(1671)	2200
Watched Squid Game	12%	(61)	20%	(107)	15%	(79)	53%	(283)	531
Watches Netflix Foreign Films	10%	(48)	21%	(105)	16%	(81)	53%	(264)	498
Prefers Subtitles	4%	(34)	14%	(119)	13%	(111)	68%	(571)	834
Prefers Dubbing	4%	(49)	7%	(99)	9%	(118)	81%	(1100)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN7_12: *How much have you seen, read or heard about the following films or series?*
'Parasite,' 2019 Korean film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	15%	(336)	17%	(375)	10%	(218)	58%	(1271)	2200
Gender: Male	18%	(195)	22%	(229)	10%	(111)	50%	(527)	1062
Gender: Female	12%	(141)	13%	(146)	9%	(107)	65%	(744)	1138
Age: 18-34	28%	(183)	22%	(146)	12%	(79)	38%	(246)	655
Age: 35-44	20%	(70)	23%	(81)	9%	(32)	49%	(174)	358
Age: 45-64	8%	(62)	13%	(99)	8%	(61)	71%	(530)	751
Age: 65+	5%	(21)	11%	(49)	10%	(45)	74%	(321)	436
GenZers: 1997-2012	32%	(67)	25%	(52)	8%	(17)	36%	(75)	212
Millennials: 1981-1996	25%	(165)	22%	(150)	12%	(81)	41%	(277)	673
GenXers: 1965-1980	13%	(64)	16%	(81)	9%	(45)	61%	(303)	493
Baby Boomers: 1946-1964	5%	(37)	12%	(87)	9%	(64)	74%	(529)	717
PID: Dem (no lean)	21%	(183)	20%	(169)	11%	(97)	47%	(403)	851
PID: Ind (no lean)	15%	(104)	19%	(129)	7%	(51)	59%	(409)	693
PID: Rep (no lean)	8%	(49)	12%	(77)	11%	(70)	70%	(460)	656
PID/Gender: Dem Men	27%	(104)	23%	(88)	12%	(46)	38%	(149)	387
PID/Gender: Dem Women	17%	(79)	17%	(80)	11%	(51)	55%	(254)	464
PID/Gender: Ind Men	17%	(58)	25%	(89)	7%	(23)	51%	(180)	351
PID/Gender: Ind Women	13%	(46)	12%	(40)	8%	(28)	67%	(229)	343
PID/Gender: Rep Men	10%	(32)	16%	(51)	13%	(42)	61%	(199)	324
PID/Gender: Rep Women	5%	(17)	8%	(25)	8%	(28)	79%	(261)	332
Ideo: Liberal (1-3)	26%	(150)	23%	(131)	9%	(54)	42%	(241)	576
Ideo: Moderate (4)	14%	(99)	21%	(144)	10%	(67)	55%	(380)	690
Ideo: Conservative (5-7)	10%	(73)	11%	(84)	11%	(84)	69%	(525)	766
Educ: < College	12%	(186)	15%	(222)	9%	(140)	64%	(964)	1512
Educ: Bachelors degree	24%	(105)	22%	(98)	12%	(53)	42%	(188)	444
Educ: Post-grad	19%	(45)	22%	(54)	10%	(24)	49%	(120)	244
Income: Under 50k	13%	(169)	15%	(186)	11%	(136)	61%	(769)	1260
Income: 50k-100k	16%	(100)	19%	(121)	9%	(55)	56%	(349)	626
Income: 100k+	21%	(67)	22%	(68)	8%	(27)	49%	(153)	314
Ethnicity: White	13%	(229)	15%	(253)	10%	(170)	62%	(1070)	1722
Ethnicity: Hispanic	29%	(101)	25%	(88)	14%	(48)	33%	(114)	349
Ethnicity: Black	16%	(43)	26%	(72)	11%	(30)	47%	(129)	274

Continued on next page

Table MCEN7_12: *How much have you seen, read or heard about the following films or series?*
'Parasite,' 2019 Korean film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	15%	(336)	17%	(375)	10%	(218)	58%	(1271)	2200
Ethnicity: Other	31%	(64)	25%	(50)	9%	(18)	36%	(73)	204
All Christian	12%	(124)	17%	(175)	11%	(110)	61%	(631)	1041
All Non-Christian	26%	(34)	26%	(35)	13%	(17)	35%	(46)	132
Atheist	36%	(37)	24%	(25)	7%	(7)	33%	(34)	104
Agnostic/Nothing in particular	19%	(105)	17%	(94)	9%	(53)	55%	(315)	567
Something Else	10%	(35)	13%	(46)	8%	(30)	69%	(246)	356
Religious Non-Protestant/Catholic	24%	(38)	24%	(39)	13%	(21)	38%	(61)	159
Evangelical	12%	(69)	16%	(91)	9%	(49)	64%	(364)	573
Non-Evangelical	11%	(87)	15%	(119)	11%	(82)	63%	(490)	778
Community: Urban	22%	(148)	21%	(142)	13%	(90)	44%	(294)	674
Community: Suburban	15%	(145)	18%	(174)	8%	(84)	59%	(591)	994
Community: Rural	8%	(43)	11%	(59)	8%	(44)	72%	(385)	532
Employ: Private Sector	20%	(137)	21%	(143)	11%	(75)	48%	(327)	682
Employ: Government	21%	(28)	26%	(34)	10%	(13)	43%	(58)	134
Employ: Self-Employed	19%	(36)	18%	(34)	9%	(18)	53%	(98)	185
Employ: Homemaker	12%	(18)	15%	(24)	6%	(10)	67%	(106)	159
Employ: Student	36%	(23)	20%	(13)	12%	(8)	32%	(21)	65
Employ: Retired	4%	(23)	12%	(64)	9%	(49)	74%	(395)	531
Employ: Unemployed	17%	(47)	13%	(36)	11%	(30)	59%	(163)	275
Employ: Other	14%	(23)	16%	(26)	9%	(16)	61%	(104)	169
Military HH: Yes	13%	(44)	16%	(54)	9%	(30)	61%	(200)	328
Military HH: No	16%	(292)	17%	(321)	10%	(188)	57%	(1071)	1872
RD/WT: Right Direction	18%	(161)	22%	(199)	12%	(106)	48%	(431)	897
RD/WT: Wrong Track	13%	(176)	13%	(175)	9%	(112)	64%	(840)	1303
Biden Job Approve	19%	(205)	22%	(232)	11%	(113)	49%	(524)	1074
Biden Job Disapprove	12%	(119)	12%	(121)	9%	(93)	67%	(673)	1006
Biden Job Strongly Approve	19%	(104)	21%	(113)	10%	(56)	49%	(261)	534
Biden Job Somewhat Approve	19%	(101)	22%	(118)	11%	(58)	49%	(262)	540
Biden Job Somewhat Disapprove	18%	(54)	15%	(45)	11%	(32)	56%	(164)	294
Biden Job Strongly Disapprove	9%	(65)	11%	(77)	9%	(61)	72%	(509)	711

Continued on next page

Table MCEN7_12: *How much have you seen, read or heard about the following films or series?*
'Parasite,' 2019 Korean film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	15%	(336)	17%	(375)	10%	(218)	58%	(1271)	2200
Favorable of Biden	20%	(221)	22%	(237)	10%	(107)	48%	(527)	1092
Unfavorable of Biden	10%	(105)	13%	(126)	10%	(98)	67%	(680)	1009
Very Favorable of Biden	20%	(121)	21%	(124)	11%	(65)	48%	(283)	592
Somewhat Favorable of Biden	20%	(100)	23%	(114)	8%	(42)	49%	(244)	499
Somewhat Unfavorable of Biden	11%	(29)	18%	(46)	12%	(31)	58%	(148)	254
Very Unfavorable of Biden	10%	(76)	11%	(81)	9%	(67)	70%	(532)	755
#1 Issue: Economy	18%	(139)	18%	(137)	10%	(81)	54%	(425)	781
#1 Issue: Security	9%	(34)	13%	(51)	8%	(32)	69%	(267)	384
#1 Issue: Health Care	19%	(57)	20%	(59)	8%	(24)	54%	(161)	301
#1 Issue: Medicare / Social Security	3%	(8)	10%	(27)	14%	(36)	73%	(191)	262
#1 Issue: Women's Issues	33%	(44)	12%	(16)	13%	(18)	42%	(57)	136
#1 Issue: Education	19%	(15)	34%	(26)	5%	(4)	43%	(33)	78
#1 Issue: Energy	19%	(25)	30%	(39)	14%	(17)	37%	(47)	128
#1 Issue: Other	11%	(15)	15%	(20)	4%	(5)	70%	(90)	129
2020 Vote: Joe Biden	21%	(208)	21%	(204)	10%	(103)	48%	(472)	987
2020 Vote: Donald Trump	7%	(50)	12%	(86)	11%	(81)	70%	(504)	720
2020 Vote: Other	24%	(18)	19%	(14)	13%	(10)	44%	(32)	73
2020 Vote: Didn't Vote	15%	(61)	17%	(70)	6%	(25)	62%	(258)	414
2018 House Vote: Democrat	19%	(143)	21%	(156)	11%	(84)	49%	(362)	745
2018 House Vote: Republican	7%	(43)	13%	(77)	11%	(63)	69%	(404)	587
2018 House Vote: Someone else	8%	(6)	15%	(12)	7%	(5)	70%	(53)	76
2016 Vote: Hillary Clinton	19%	(139)	21%	(152)	10%	(75)	50%	(361)	727
2016 Vote: Donald Trump	7%	(48)	12%	(84)	10%	(70)	70%	(481)	682
2016 Vote: Other	21%	(22)	15%	(16)	10%	(11)	54%	(57)	106
2016 Vote: Didn't Vote	19%	(128)	18%	(121)	9%	(62)	54%	(369)	680
Voted in 2014: Yes	13%	(158)	17%	(213)	10%	(124)	60%	(732)	1227
Voted in 2014: No	18%	(178)	17%	(162)	10%	(94)	55%	(539)	973
4-Region: Northeast	18%	(69)	20%	(78)	9%	(36)	54%	(211)	394
4-Region: Midwest	13%	(59)	14%	(63)	12%	(54)	62%	(286)	462
4-Region: South	12%	(102)	14%	(119)	9%	(72)	64%	(531)	824
4-Region: West	20%	(106)	22%	(114)	11%	(56)	47%	(244)	520

Continued on next page

Table MCEN7_12: *How much have you seen, read or heard about the following films or series?*
'Parasite,' 2019 Korean film

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	15%	(336)	17%	(375)	10%	(218)	58%	(1271)	2200
Watched Squid Game	39%	(207)	26%	(138)	10%	(51)	25%	(135)	531
Watches Netflix Foreign Films	41%	(204)	25%	(125)	10%	(51)	24%	(119)	498
Prefers Subtitles	25%	(208)	22%	(185)	10%	(82)	43%	(359)	834
Prefers Dubbing	9%	(129)	14%	(190)	10%	(135)	67%	(912)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsultintelligence.com).

Table MCEN8_1: Have you seen any of the following films or series?
'Squid Game,' Korean series

Demographic	Yes		No		Total N
Adults	24%	(531)	76%	(1669)	2200
Gender: Male	27%	(285)	73%	(777)	1062
Gender: Female	22%	(246)	78%	(892)	1138
Age: 18-34	50%	(329)	50%	(326)	655
Age: 35-44	28%	(102)	72%	(256)	358
Age: 45-64	9%	(70)	91%	(681)	751
Age: 65+	7%	(29)	93%	(407)	436
GenZers: 1997-2012	60%	(126)	40%	(86)	212
Millennials: 1981-1996	41%	(278)	59%	(396)	673
GenXers: 1965-1980	15%	(75)	85%	(418)	493
Baby Boomers: 1946-1964	7%	(50)	93%	(667)	717
PID: Dem (no lean)	29%	(250)	71%	(601)	851
PID: Ind (no lean)	25%	(171)	75%	(522)	693
PID: Rep (no lean)	17%	(110)	83%	(546)	656
PID/Gender: Dem Men	33%	(127)	67%	(260)	387
PID/Gender: Dem Women	26%	(123)	74%	(341)	464
PID/Gender: Ind Men	25%	(88)	75%	(263)	351
PID/Gender: Ind Women	24%	(83)	76%	(260)	343
PID/Gender: Rep Men	21%	(69)	79%	(254)	324
PID/Gender: Rep Women	12%	(40)	88%	(291)	332
Ideo: Liberal (1-3)	31%	(178)	69%	(398)	576
Ideo: Moderate (4)	24%	(165)	76%	(526)	690
Ideo: Conservative (5-7)	19%	(145)	81%	(622)	766
Educ: < College	22%	(336)	78%	(1176)	1512
Educ: Bachelors degree	29%	(128)	71%	(316)	444
Educ: Post-grad	27%	(66)	73%	(178)	244
Income: Under 50k	24%	(300)	76%	(960)	1260
Income: 50k-100k	23%	(147)	77%	(479)	626
Income: 100k+	27%	(84)	73%	(230)	314
Ethnicity: White	20%	(345)	80%	(1376)	1722
Ethnicity: Hispanic	41%	(142)	59%	(208)	349
Ethnicity: Black	38%	(103)	62%	(171)	274

Continued on next page

Table MCEN8_1: Have you seen any of the following films or series?
'Squid Game,' Korean series

Demographic	Yes		No		Total N
Adults	24%	(531)	76%	(1669)	2200
Ethnicity: Other	40%	(82)	60%	(122)	204
All Christian	20%	(213)	80%	(828)	1041
All Non-Christian	36%	(48)	64%	(84)	132
Atheist	37%	(38)	63%	(65)	104
Agnostic/Nothing in particular	25%	(143)	75%	(424)	567
Something Else	25%	(88)	75%	(268)	356
Religious Non-Protestant/Catholic	34%	(55)	66%	(104)	159
Evangelical	22%	(126)	78%	(447)	573
Non-Evangelical	21%	(165)	79%	(613)	778
Community: Urban	34%	(229)	66%	(445)	674
Community: Suburban	22%	(222)	78%	(773)	994
Community: Rural	15%	(80)	85%	(452)	532
Employ: Private Sector	29%	(197)	71%	(486)	682
Employ: Government	40%	(54)	60%	(80)	134
Employ: Self-Employed	37%	(68)	63%	(117)	185
Employ: Homemaker	18%	(28)	82%	(131)	159
Employ: Student	66%	(43)	34%	(22)	65
Employ: Retired	6%	(34)	94%	(497)	531
Employ: Unemployed	23%	(64)	77%	(211)	275
Employ: Other	26%	(43)	74%	(125)	169
Military HH: Yes	20%	(67)	80%	(262)	328
Military HH: No	25%	(464)	75%	(1408)	1872
RD/WT: Right Direction	29%	(261)	71%	(637)	897
RD/WT: Wrong Track	21%	(270)	79%	(1033)	1303
Biden Job Approve	28%	(301)	72%	(773)	1074
Biden Job Disapprove	19%	(189)	81%	(817)	1006
Biden Job Strongly Approve	27%	(145)	73%	(389)	534
Biden Job Somewhat Approve	29%	(156)	71%	(384)	540
Biden Job Somewhat Disapprove	27%	(79)	73%	(216)	294
Biden Job Strongly Disapprove	15%	(110)	85%	(601)	711

Continued on next page

Table MCEN8_1: Have you seen any of the following films or series?
'Squid Game,' Korean series

Demographic	Yes		No		Total N
Adults	24%	(531)	76%	(1669)	2200
Favorable of Biden	29%	(314)	71%	(778)	1092
Unfavorable of Biden	19%	(191)	81%	(818)	1009
Very Favorable of Biden	29%	(170)	71%	(422)	592
Somewhat Favorable of Biden	29%	(144)	71%	(356)	499
Somewhat Unfavorable of Biden	31%	(78)	69%	(176)	254
Very Unfavorable of Biden	15%	(113)	85%	(642)	755
#1 Issue: Economy	29%	(227)	71%	(554)	781
#1 Issue: Security	16%	(60)	84%	(324)	384
#1 Issue: Health Care	26%	(78)	74%	(223)	301
#1 Issue: Medicare / Social Security	8%	(22)	92%	(241)	262
#1 Issue: Women's Issues	43%	(58)	57%	(78)	136
#1 Issue: Education	38%	(30)	62%	(48)	78
#1 Issue: Energy	32%	(41)	68%	(88)	128
#1 Issue: Other	12%	(15)	88%	(114)	129
2020 Vote: Joe Biden	28%	(273)	72%	(715)	987
2020 Vote: Donald Trump	15%	(105)	85%	(616)	720
2020 Vote: Other	33%	(24)	67%	(49)	73
2020 Vote: Didn't Vote	31%	(129)	69%	(285)	414
2018 House Vote: Democrat	27%	(201)	73%	(544)	745
2018 House Vote: Republican	14%	(85)	86%	(502)	587
2018 House Vote: Someone else	11%	(8)	89%	(68)	76
2016 Vote: Hillary Clinton	25%	(184)	75%	(543)	727
2016 Vote: Donald Trump	14%	(95)	86%	(588)	682
2016 Vote: Other	23%	(24)	77%	(82)	106
2016 Vote: Didn't Vote	34%	(228)	66%	(452)	680
Voted in 2014: Yes	18%	(224)	82%	(1003)	1227
Voted in 2014: No	32%	(307)	68%	(666)	973
4-Region: Northeast	30%	(116)	70%	(277)	394
4-Region: Midwest	21%	(97)	79%	(366)	462
4-Region: South	24%	(194)	76%	(630)	824
4-Region: West	24%	(124)	76%	(396)	520

Continued on next page

Table MCEN8_1: Have you seen any of the following films or series?
'Squid Game,' Korean series

Demographic	Yes		No		Total N
Adults	24%	(531)	76%	(1669)	2200
Watched Squid Game	100%	(531)	—	(0)	531
Watches Netflix Foreign Films	49%	(243)	51%	(255)	498
Prefers Subtitles	30%	(254)	70%	(580)	834
Prefers Dubbing	20%	(277)	80%	(1089)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_2: Have you seen any of the following films or series?
'Lupin,' French series

Demographic	Yes		No		Total N
Adults	13%	(276)	87%	(1924)	2200
Gender: Male	17%	(176)	83%	(885)	1062
Gender: Female	9%	(99)	91%	(1039)	1138
Age: 18-34	19%	(122)	81%	(533)	655
Age: 35-44	21%	(76)	79%	(281)	358
Age: 45-64	7%	(49)	93%	(702)	751
Age: 65+	6%	(28)	94%	(408)	436
GenZers: 1997-2012	11%	(23)	89%	(189)	212
Millennials: 1981-1996	24%	(160)	76%	(514)	673
GenXers: 1965-1980	9%	(45)	91%	(448)	493
Baby Boomers: 1946-1964	6%	(46)	94%	(671)	717
PID: Dem (no lean)	18%	(155)	82%	(696)	851
PID: Ind (no lean)	11%	(74)	89%	(619)	693
PID: Rep (no lean)	7%	(47)	93%	(609)	656
PID/Gender: Dem Men	25%	(98)	75%	(289)	387
PID/Gender: Dem Women	12%	(57)	88%	(407)	464
PID/Gender: Ind Men	12%	(42)	88%	(308)	351
PID/Gender: Ind Women	9%	(32)	91%	(311)	343
PID/Gender: Rep Men	11%	(36)	89%	(288)	324
PID/Gender: Rep Women	3%	(11)	97%	(321)	332
Ideo: Liberal (1-3)	18%	(104)	82%	(472)	576
Ideo: Moderate (4)	13%	(87)	87%	(603)	690
Ideo: Conservative (5-7)	9%	(68)	91%	(698)	766
Educ: < College	8%	(127)	92%	(1385)	1512
Educ: Bachelors degree	20%	(91)	80%	(353)	444
Educ: Post-grad	24%	(58)	76%	(186)	244
Income: Under 50k	9%	(119)	91%	(1140)	1260
Income: 50k-100k	12%	(76)	88%	(550)	626
Income: 100k+	26%	(80)	74%	(234)	314
Ethnicity: White	11%	(192)	89%	(1530)	1722
Ethnicity: Hispanic	17%	(58)	83%	(291)	349
Ethnicity: Black	20%	(54)	80%	(221)	274

Continued on next page

Table MCEN8_2: Have you seen any of the following films or series?
'Lupin,' French series

Demographic	Yes		No		Total N
Adults	13%	(276)	87%	(1924)	2200
Ethnicity: Other	15%	(30)	85%	(174)	204
All Christian	13%	(140)	87%	(900)	1041
All Non-Christian	29%	(38)	71%	(94)	132
Atheist	14%	(15)	86%	(89)	104
Agnostic/Nothing in particular	10%	(56)	90%	(512)	567
Something Else	8%	(27)	92%	(330)	356
Religious Non-Protestant/Catholic	25%	(40)	75%	(119)	159
Evangelical	14%	(78)	86%	(495)	573
Non-Evangelical	11%	(84)	89%	(694)	778
Community: Urban	22%	(150)	78%	(524)	674
Community: Suburban	9%	(92)	91%	(902)	994
Community: Rural	6%	(34)	94%	(498)	532
Employ: Private Sector	20%	(135)	80%	(548)	682
Employ: Government	18%	(25)	82%	(109)	134
Employ: Self-Employed	17%	(32)	83%	(154)	185
Employ: Homemaker	7%	(11)	93%	(148)	159
Employ: Student	6%	(4)	94%	(61)	65
Employ: Retired	5%	(27)	95%	(504)	531
Employ: Unemployed	7%	(19)	93%	(256)	275
Employ: Other	14%	(24)	86%	(145)	169
Military HH: Yes	10%	(34)	90%	(294)	328
Military HH: No	13%	(241)	87%	(1630)	1872
RD/WT: Right Direction	19%	(174)	81%	(724)	897
RD/WT: Wrong Track	8%	(102)	92%	(1201)	1303
Biden Job Approve	18%	(194)	82%	(880)	1074
Biden Job Disapprove	7%	(69)	93%	(937)	1006
Biden Job Strongly Approve	22%	(115)	78%	(419)	534
Biden Job Somewhat Approve	15%	(79)	85%	(461)	540
Biden Job Somewhat Disapprove	10%	(30)	90%	(264)	294
Biden Job Strongly Disapprove	5%	(39)	95%	(673)	711

Continued on next page

Table MCEN8_2: Have you seen any of the following films or series?
'Lupin,' French series

Demographic	Yes		No		Total N
Adults	13%	(276)	87%	(1924)	2200
Favorable of Biden	17%	(189)	83%	(902)	1092
Unfavorable of Biden	7%	(73)	93%	(935)	1009
Very Favorable of Biden	20%	(120)	80%	(473)	592
Somewhat Favorable of Biden	14%	(70)	86%	(429)	499
Somewhat Unfavorable of Biden	14%	(35)	86%	(218)	254
Very Unfavorable of Biden	5%	(38)	95%	(717)	755
#1 Issue: Economy	15%	(115)	85%	(667)	781
#1 Issue: Security	6%	(25)	94%	(359)	384
#1 Issue: Health Care	15%	(46)	85%	(255)	301
#1 Issue: Medicare / Social Security	6%	(16)	94%	(246)	262
#1 Issue: Women's Issues	15%	(21)	85%	(115)	136
#1 Issue: Education	22%	(18)	78%	(61)	78
#1 Issue: Energy	20%	(26)	80%	(103)	128
#1 Issue: Other	8%	(10)	92%	(119)	129
2020 Vote: Joe Biden	18%	(174)	82%	(813)	987
2020 Vote: Donald Trump	7%	(53)	93%	(667)	720
2020 Vote: Other	17%	(13)	83%	(61)	73
2020 Vote: Didn't Vote	9%	(35)	91%	(379)	414
2018 House Vote: Democrat	19%	(141)	81%	(604)	745
2018 House Vote: Republican	9%	(54)	91%	(533)	587
2018 House Vote: Someone else	3%	(2)	97%	(74)	76
2016 Vote: Hillary Clinton	18%	(131)	82%	(596)	727
2016 Vote: Donald Trump	8%	(57)	92%	(625)	682
2016 Vote: Other	17%	(18)	83%	(88)	106
2016 Vote: Didn't Vote	10%	(70)	90%	(610)	680
Voted in 2014: Yes	13%	(163)	87%	(1064)	1227
Voted in 2014: No	12%	(112)	88%	(861)	973
4-Region: Northeast	18%	(69)	82%	(324)	394
4-Region: Midwest	7%	(32)	93%	(430)	462
4-Region: South	10%	(84)	90%	(740)	824
4-Region: West	17%	(91)	83%	(429)	520

Continued on next page

Table MCEN8_2: Have you seen any of the following films or series?
'Lupin,' French series

Demographic	Yes		No		Total N
Adults	13%	(276)	87%	(1924)	2200
Watched Squid Game	32%	(169)	68%	(362)	531
Watches Netflix Foreign Films	28%	(138)	72%	(361)	498
Prefers Subtitles	15%	(124)	85%	(711)	834
Prefers Dubbing	11%	(152)	89%	(1213)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_3: Have you seen any of the following films or series?
'Money Heist,' Spanish series

Demographic	Yes		No		Total N
Adults	20%	(442)	80%	(1758)	2200
Gender: Male	24%	(250)	76%	(812)	1062
Gender: Female	17%	(192)	83%	(946)	1138
Age: 18-34	34%	(224)	66%	(431)	655
Age: 35-44	30%	(109)	70%	(249)	358
Age: 45-64	9%	(70)	91%	(681)	751
Age: 65+	9%	(39)	91%	(397)	436
GenZers: 1997-2012	36%	(76)	64%	(136)	212
Millennials: 1981-1996	35%	(234)	65%	(439)	673
GenXers: 1965-1980	14%	(70)	86%	(423)	493
Baby Boomers: 1946-1964	8%	(59)	92%	(658)	717
PID: Dem (no lean)	26%	(218)	74%	(634)	851
PID: Ind (no lean)	18%	(127)	82%	(566)	693
PID: Rep (no lean)	15%	(97)	85%	(559)	656
PID/Gender: Dem Men	30%	(116)	70%	(271)	387
PID/Gender: Dem Women	22%	(101)	78%	(363)	464
PID/Gender: Ind Men	20%	(70)	80%	(280)	351
PID/Gender: Ind Women	17%	(57)	83%	(286)	343
PID/Gender: Rep Men	19%	(63)	81%	(261)	324
PID/Gender: Rep Women	10%	(34)	90%	(298)	332
Ideo: Liberal (1-3)	25%	(142)	75%	(434)	576
Ideo: Moderate (4)	22%	(152)	78%	(538)	690
Ideo: Conservative (5-7)	16%	(125)	84%	(642)	766
Educ: < College	17%	(256)	83%	(1256)	1512
Educ: Bachelors degree	27%	(119)	73%	(325)	444
Educ: Post-grad	27%	(67)	73%	(177)	244
Income: Under 50k	17%	(209)	83%	(1051)	1260
Income: 50k-100k	21%	(133)	79%	(493)	626
Income: 100k+	32%	(100)	68%	(215)	314
Ethnicity: White	17%	(287)	83%	(1435)	1722
Ethnicity: Hispanic	33%	(116)	67%	(234)	349
Ethnicity: Black	35%	(96)	65%	(178)	274

Continued on next page

Table MCEN8_3: Have you seen any of the following films or series?
'Money Heist,' Spanish series

Demographic	Yes	No	Total N
Adults	20% (442)	80% (1758)	2200
Ethnicity: Other	29% (59)	71% (145)	204
All Christian	20% (204)	80% (837)	1041
All Non-Christian	36% (48)	64% (84)	132
Atheist	27% (28)	73% (76)	104
Agnostic/Nothing in particular	18% (102)	82% (465)	567
Something Else	17% (60)	83% (296)	356
Religious Non-Protestant/Catholic	31% (49)	69% (110)	159
Evangelical	22% (124)	78% (448)	573
Non-Evangelical	17% (132)	83% (646)	778
Community: Urban	31% (208)	69% (466)	674
Community: Suburban	16% (159)	84% (835)	994
Community: Rural	14% (75)	86% (457)	532
Employ: Private Sector	29% (201)	71% (481)	682
Employ: Government	28% (38)	72% (96)	134
Employ: Self-Employed	32% (60)	68% (126)	185
Employ: Homemaker	15% (24)	85% (134)	159
Employ: Student	25% (16)	75% (49)	65
Employ: Retired	8% (41)	92% (490)	531
Employ: Unemployed	14% (38)	86% (238)	275
Employ: Other	14% (24)	86% (145)	169
Military HH: Yes	17% (57)	83% (272)	328
Military HH: No	21% (385)	79% (1487)	1872
RD/WT: Right Direction	26% (229)	74% (668)	897
RD/WT: Wrong Track	16% (213)	84% (1090)	1303
Biden Job Approve	25% (264)	75% (810)	1074
Biden Job Disapprove	15% (155)	85% (851)	1006
Biden Job Strongly Approve	25% (135)	75% (400)	534
Biden Job Somewhat Approve	24% (129)	76% (411)	540
Biden Job Somewhat Disapprove	20% (60)	80% (234)	294
Biden Job Strongly Disapprove	13% (94)	87% (617)	711

Continued on next page

Table MCEN8_3: Have you seen any of the following films or series?
'Money Heist,' Spanish series

Demographic	Yes		No		Total N
Adults	20%	(442)	80%	(1758)	2200
Favorable of Biden	25%	(270)	75%	(822)	1092
Unfavorable of Biden	15%	(151)	85%	(858)	1009
Very Favorable of Biden	28%	(163)	72%	(429)	592
Somewhat Favorable of Biden	21%	(107)	79%	(393)	499
Somewhat Unfavorable of Biden	23%	(59)	77%	(195)	254
Very Unfavorable of Biden	12%	(92)	88%	(663)	755
#1 Issue: Economy	25%	(198)	75%	(583)	781
#1 Issue: Security	15%	(57)	85%	(327)	384
#1 Issue: Health Care	19%	(57)	81%	(244)	301
#1 Issue: Medicare / Social Security	11%	(29)	89%	(233)	262
#1 Issue: Women's Issues	20%	(27)	80%	(109)	136
#1 Issue: Education	37%	(29)	63%	(49)	78
#1 Issue: Energy	23%	(29)	77%	(99)	128
#1 Issue: Other	11%	(14)	89%	(115)	129
2020 Vote: Joe Biden	25%	(243)	75%	(744)	987
2020 Vote: Donald Trump	14%	(103)	86%	(618)	720
2020 Vote: Other	23%	(17)	77%	(57)	73
2020 Vote: Didn't Vote	19%	(80)	81%	(334)	414
2018 House Vote: Democrat	25%	(188)	75%	(558)	745
2018 House Vote: Republican	15%	(90)	85%	(497)	587
2018 House Vote: Someone else	19%	(14)	81%	(62)	76
2016 Vote: Hillary Clinton	24%	(176)	76%	(552)	727
2016 Vote: Donald Trump	14%	(98)	86%	(584)	682
2016 Vote: Other	16%	(17)	84%	(88)	106
2016 Vote: Didn't Vote	22%	(149)	78%	(530)	680
Voted in 2014: Yes	19%	(228)	81%	(999)	1227
Voted in 2014: No	22%	(214)	78%	(760)	973
4-Region: Northeast	23%	(92)	77%	(301)	394
4-Region: Midwest	14%	(64)	86%	(398)	462
4-Region: South	21%	(172)	79%	(652)	824
4-Region: West	22%	(113)	78%	(407)	520

Continued on next page

Table MCEN8_3: *Have you seen any of the following films or series?*
'Money Heist,' Spanish series

Demographic	Yes		No		Total N
Adults	20%	(442)	80%	(1758)	2200
Watched Squid Game	52%	(276)	48%	(255)	531
Watches Netflix Foreign Films	43%	(215)	57%	(283)	498
Prefers Subtitles	24%	(200)	76%	(635)	834
Prefers Dubbing	18%	(242)	82%	(1124)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_4: Have you seen any of the following films or series?
'Elite,' Spanish series

Demographic	Yes		No		Total N
Adults	10%	(217)	90%	(1983)	2200
Gender: Male	13%	(136)	87%	(926)	1062
Gender: Female	7%	(82)	93%	(1056)	1138
Age: 18-34	19%	(124)	81%	(532)	655
Age: 35-44	14%	(51)	86%	(306)	358
Age: 45-64	4%	(29)	96%	(722)	751
Age: 65+	3%	(13)	97%	(423)	436
GenZers: 1997-2012	15%	(32)	85%	(179)	212
Millennials: 1981-1996	19%	(131)	81%	(542)	673
GenXers: 1965-1980	7%	(33)	93%	(461)	493
Baby Boomers: 1946-1964	3%	(20)	97%	(697)	717
PID: Dem (no lean)	15%	(127)	85%	(724)	851
PID: Ind (no lean)	6%	(45)	94%	(648)	693
PID: Rep (no lean)	7%	(45)	93%	(610)	656
PID/Gender: Dem Men	20%	(79)	80%	(308)	387
PID/Gender: Dem Women	10%	(48)	90%	(416)	464
PID/Gender: Ind Men	7%	(24)	93%	(327)	351
PID/Gender: Ind Women	6%	(21)	94%	(322)	343
PID/Gender: Rep Men	10%	(33)	90%	(291)	324
PID/Gender: Rep Women	4%	(13)	96%	(319)	332
Ideo: Liberal (1-3)	16%	(95)	84%	(481)	576
Ideo: Moderate (4)	9%	(60)	91%	(630)	690
Ideo: Conservative (5-7)	7%	(57)	93%	(709)	766
Educ: < College	7%	(107)	93%	(1406)	1512
Educ: Bachelors degree	15%	(66)	85%	(377)	444
Educ: Post-grad	18%	(44)	82%	(200)	244
Income: Under 50k	8%	(99)	92%	(1161)	1260
Income: 50k-100k	9%	(58)	91%	(568)	626
Income: 100k+	19%	(61)	81%	(253)	314
Ethnicity: White	8%	(145)	92%	(1577)	1722
Ethnicity: Hispanic	23%	(81)	77%	(268)	349
Ethnicity: Black	12%	(33)	88%	(241)	274

Continued on next page

Table MCEN8_4: Have you seen any of the following films or series?
'Elite,' Spanish series

Demographic	Yes		No		Total N
Adults	10%	(217)	90%	(1983)	2200
Ethnicity: Other	19%	(39)	81%	(165)	204
All Christian	12%	(126)	88%	(915)	1041
All Non-Christian	18%	(24)	82%	(108)	132
Atheist	6%	(6)	94%	(98)	104
Agnostic/Nothing in particular	6%	(35)	94%	(533)	567
Something Else	8%	(27)	92%	(330)	356
Religious Non-Protestant/Catholic	16%	(26)	84%	(133)	159
Evangelical	14%	(78)	86%	(495)	573
Non-Evangelical	9%	(71)	91%	(707)	778
Community: Urban	18%	(122)	82%	(552)	674
Community: Suburban	7%	(70)	93%	(924)	994
Community: Rural	5%	(26)	95%	(506)	532
Employ: Private Sector	15%	(100)	85%	(582)	682
Employ: Government	17%	(23)	83%	(111)	134
Employ: Self-Employed	17%	(32)	83%	(153)	185
Employ: Homemaker	5%	(8)	95%	(151)	159
Employ: Student	14%	(9)	86%	(56)	65
Employ: Retired	3%	(15)	97%	(516)	531
Employ: Unemployed	7%	(18)	93%	(257)	275
Employ: Other	7%	(12)	93%	(157)	169
Military HH: Yes	8%	(26)	92%	(302)	328
Military HH: No	10%	(191)	90%	(1681)	1872
RD/WT: Right Direction	15%	(139)	85%	(759)	897
RD/WT: Wrong Track	6%	(79)	94%	(1224)	1303
Biden Job Approve	15%	(157)	85%	(917)	1074
Biden Job Disapprove	5%	(55)	95%	(950)	1006
Biden Job Strongly Approve	17%	(89)	83%	(446)	534
Biden Job Somewhat Approve	13%	(68)	87%	(471)	540
Biden Job Somewhat Disapprove	7%	(20)	93%	(274)	294
Biden Job Strongly Disapprove	5%	(35)	95%	(676)	711

Continued on next page

Table MCEN8_4: Have you seen any of the following films or series?
'Elite,' Spanish series

Demographic	Yes		No		Total N
Adults	10%	(217)	90%	(1983)	2200
Favorable of Biden	15%	(158)	85%	(933)	1092
Unfavorable of Biden	5%	(50)	95%	(958)	1009
Very Favorable of Biden	17%	(101)	83%	(492)	592
Somewhat Favorable of Biden	12%	(58)	88%	(442)	499
Somewhat Unfavorable of Biden	7%	(19)	93%	(235)	254
Very Unfavorable of Biden	4%	(32)	96%	(724)	755
#1 Issue: Economy	12%	(90)	88%	(691)	781
#1 Issue: Security	8%	(29)	92%	(355)	384
#1 Issue: Health Care	12%	(35)	88%	(266)	301
#1 Issue: Medicare / Social Security	5%	(13)	95%	(249)	262
#1 Issue: Women's Issues	10%	(14)	90%	(122)	136
#1 Issue: Education	20%	(16)	80%	(63)	78
#1 Issue: Energy	14%	(18)	86%	(110)	128
#1 Issue: Other	2%	(3)	98%	(126)	129
2020 Vote: Joe Biden	14%	(138)	86%	(849)	987
2020 Vote: Donald Trump	6%	(43)	94%	(678)	720
2020 Vote: Other	2%	(2)	98%	(72)	73
2020 Vote: Didn't Vote	9%	(35)	91%	(379)	414
2018 House Vote: Democrat	14%	(106)	86%	(639)	745
2018 House Vote: Republican	6%	(37)	94%	(550)	587
2018 House Vote: Someone else	12%	(9)	88%	(67)	76
2016 Vote: Hillary Clinton	14%	(102)	86%	(626)	727
2016 Vote: Donald Trump	7%	(45)	93%	(637)	682
2016 Vote: Other	4%	(4)	96%	(102)	106
2016 Vote: Didn't Vote	10%	(65)	90%	(615)	680
Voted in 2014: Yes	10%	(119)	90%	(1108)	1227
Voted in 2014: No	10%	(98)	90%	(875)	973
4-Region: Northeast	14%	(54)	86%	(339)	394
4-Region: Midwest	6%	(26)	94%	(436)	462
4-Region: South	10%	(85)	90%	(739)	824
4-Region: West	10%	(51)	90%	(469)	520

Continued on next page

Table MCEN8_4: Have you seen any of the following films or series?
'Elite,' Spanish series

Demographic	Yes		No		Total N
Adults	10%	(217)	90%	(1983)	2200
Watched Squid Game	27%	(141)	73%	(390)	531
Watches Netflix Foreign Films	24%	(117)	76%	(381)	498
Prefers Subtitles	11%	(96)	89%	(738)	834
Prefers Dubbing	9%	(121)	91%	(1244)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_5: Have you seen any of the following films or series?

'Fauda,' Israeli series

Demographic	Yes		No		Total N
Adults	7%	(157)	93%	(2043)	2200
Gender: Male	10%	(106)	90%	(956)	1062
Gender: Female	5%	(52)	95%	(1086)	1138
Age: 18-34	10%	(65)	90%	(590)	655
Age: 35-44	13%	(45)	87%	(313)	358
Age: 45-64	4%	(29)	96%	(722)	751
Age: 65+	4%	(19)	96%	(417)	436
GenZers: 1997-2012	6%	(13)	94%	(199)	212
Millennials: 1981-1996	13%	(87)	87%	(587)	673
GenXers: 1965-1980	7%	(32)	93%	(461)	493
Baby Boomers: 1946-1964	3%	(22)	97%	(695)	717
PID: Dem (no lean)	10%	(88)	90%	(763)	851
PID: Ind (no lean)	4%	(27)	96%	(666)	693
PID: Rep (no lean)	7%	(43)	93%	(613)	656
PID/Gender: Dem Men	15%	(58)	85%	(330)	387
PID/Gender: Dem Women	7%	(30)	93%	(433)	464
PID/Gender: Ind Men	5%	(18)	95%	(332)	351
PID/Gender: Ind Women	2%	(8)	98%	(334)	343
PID/Gender: Rep Men	9%	(30)	91%	(294)	324
PID/Gender: Rep Women	4%	(13)	96%	(319)	332
Ideo: Liberal (1-3)	11%	(65)	89%	(512)	576
Ideo: Moderate (4)	7%	(49)	93%	(641)	690
Ideo: Conservative (5-7)	6%	(43)	94%	(723)	766
Educ: < College	4%	(61)	96%	(1451)	1512
Educ: Bachelors degree	13%	(57)	87%	(386)	444
Educ: Post-grad	16%	(39)	84%	(205)	244
Income: Under 50k	5%	(59)	95%	(1201)	1260
Income: 50k-100k	6%	(39)	94%	(587)	626
Income: 100k+	19%	(60)	81%	(255)	314
Ethnicity: White	6%	(112)	94%	(1610)	1722
Ethnicity: Hispanic	10%	(36)	90%	(314)	349
Ethnicity: Black	9%	(25)	91%	(249)	274

Continued on next page

Table MCEN8_5: Have you seen any of the following films or series?
'Fauda,' Israeli series

Demographic	Yes		No		Total N
Adults	7%	(157)	93%	(2043)	2200
Ethnicity: Other	10%	(21)	90%	(183)	204
All Christian	9%	(89)	91%	(951)	1041
All Non-Christian	27%	(35)	73%	(97)	132
Atheist	3%	(3)	97%	(101)	104
Agnostic/Nothing in particular	2%	(10)	98%	(557)	567
Something Else	5%	(19)	95%	(337)	356
Religious Non-Protestant/Catholic	23%	(37)	77%	(122)	159
Evangelical	11%	(61)	89%	(512)	573
Non-Evangelical	6%	(44)	94%	(734)	778
Community: Urban	14%	(95)	86%	(579)	674
Community: Suburban	5%	(50)	95%	(944)	994
Community: Rural	2%	(12)	98%	(520)	532
Employ: Private Sector	10%	(71)	90%	(611)	682
Employ: Government	15%	(19)	85%	(114)	134
Employ: Self-Employed	11%	(20)	89%	(165)	185
Employ: Homemaker	4%	(7)	96%	(152)	159
Employ: Student	5%	(3)	95%	(62)	65
Employ: Retired	4%	(20)	96%	(511)	531
Employ: Unemployed	4%	(10)	96%	(265)	275
Employ: Other	4%	(7)	96%	(162)	169
Military HH: Yes	7%	(24)	93%	(304)	328
Military HH: No	7%	(133)	93%	(1738)	1872
RD/WT: Right Direction	12%	(104)	88%	(793)	897
RD/WT: Wrong Track	4%	(53)	96%	(1249)	1303
Biden Job Approve	10%	(111)	90%	(963)	1074
Biden Job Disapprove	4%	(45)	96%	(961)	1006
Biden Job Strongly Approve	13%	(71)	87%	(463)	534
Biden Job Somewhat Approve	7%	(40)	93%	(499)	540
Biden Job Somewhat Disapprove	4%	(12)	96%	(282)	294
Biden Job Strongly Disapprove	5%	(33)	95%	(679)	711

Continued on next page

Table MCEN8_5: Have you seen any of the following films or series?

'Fauda,' Israeli series

Demographic	Yes		No		Total N
Adults	7%	(157)	93%	(2043)	2200
Favorable of Biden	10%	(110)	90%	(981)	1092
Unfavorable of Biden	4%	(43)	96%	(965)	1009
Very Favorable of Biden	13%	(75)	87%	(518)	592
Somewhat Favorable of Biden	7%	(36)	93%	(464)	499
Somewhat Unfavorable of Biden	4%	(11)	96%	(242)	254
Very Unfavorable of Biden	4%	(32)	96%	(723)	755
#1 Issue: Economy	9%	(67)	91%	(715)	781
#1 Issue: Security	4%	(17)	96%	(368)	384
#1 Issue: Health Care	8%	(24)	92%	(277)	301
#1 Issue: Medicare / Social Security	5%	(13)	95%	(249)	262
#1 Issue: Women's Issues	4%	(6)	96%	(130)	136
#1 Issue: Education	24%	(19)	76%	(60)	78
#1 Issue: Energy	9%	(11)	91%	(117)	128
#1 Issue: Other	1%	(2)	99%	(127)	129
2020 Vote: Joe Biden	10%	(100)	90%	(887)	987
2020 Vote: Donald Trump	6%	(42)	94%	(679)	720
2020 Vote: Other	9%	(7)	91%	(67)	73
2020 Vote: Didn't Vote	2%	(9)	98%	(405)	414
2018 House Vote: Democrat	10%	(76)	90%	(669)	745
2018 House Vote: Republican	8%	(46)	92%	(541)	587
2018 House Vote: Someone else	7%	(5)	93%	(71)	76
2016 Vote: Hillary Clinton	10%	(76)	90%	(651)	727
2016 Vote: Donald Trump	6%	(44)	94%	(639)	682
2016 Vote: Other	7%	(7)	93%	(98)	106
2016 Vote: Didn't Vote	4%	(29)	96%	(651)	680
Voted in 2014: Yes	9%	(109)	91%	(1118)	1227
Voted in 2014: No	5%	(49)	95%	(924)	973
4-Region: Northeast	9%	(37)	91%	(356)	394
4-Region: Midwest	3%	(13)	97%	(449)	462
4-Region: South	7%	(60)	93%	(764)	824
4-Region: West	9%	(47)	91%	(473)	520

Continued on next page

Table MCEN8_5: Have you seen any of the following films or series?
'Fauda,' Israeli series

Demographic	Yes		No		Total N
Adults	7%	(157)	93%	(2043)	2200
Watched Squid Game	17%	(92)	83%	(439)	531
Watches Netflix Foreign Films	17%	(87)	83%	(411)	498
Prefers Subtitles	9%	(79)	91%	(756)	834
Prefers Dubbing	6%	(79)	94%	(1287)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_6: Have you seen any of the following films or series?
'Another Round,' 2020 Danish film

Demographic	Yes		No		Total N
Adults	6%	(140)	94%	(2060)	2200
Gender: Male	10%	(101)	90%	(961)	1062
Gender: Female	3%	(39)	97%	(1099)	1138
Age: 18-34	12%	(77)	88%	(578)	655
Age: 35-44	11%	(38)	89%	(319)	358
Age: 45-64	2%	(16)	98%	(735)	751
Age: 65+	2%	(9)	98%	(427)	436
GenZers: 1997-2012	8%	(17)	92%	(194)	212
Millennials: 1981-1996	13%	(86)	87%	(587)	673
GenXers: 1965-1980	5%	(27)	95%	(466)	493
Baby Boomers: 1946-1964	1%	(8)	99%	(709)	717
PID: Dem (no lean)	9%	(78)	91%	(773)	851
PID: Ind (no lean)	5%	(34)	95%	(659)	693
PID: Rep (no lean)	4%	(28)	96%	(628)	656
PID/Gender: Dem Men	15%	(56)	85%	(331)	387
PID/Gender: Dem Women	5%	(22)	95%	(442)	464
PID/Gender: Ind Men	6%	(23)	94%	(328)	351
PID/Gender: Ind Women	3%	(11)	97%	(331)	343
PID/Gender: Rep Men	7%	(22)	93%	(302)	324
PID/Gender: Rep Women	2%	(6)	98%	(326)	332
Ideo: Liberal (1-3)	9%	(52)	91%	(524)	576
Ideo: Moderate (4)	8%	(54)	92%	(636)	690
Ideo: Conservative (5-7)	4%	(33)	96%	(734)	766
Educ: < College	4%	(66)	96%	(1446)	1512
Educ: Bachelors degree	10%	(43)	90%	(400)	444
Educ: Post-grad	13%	(31)	87%	(213)	244
Income: Under 50k	4%	(55)	96%	(1205)	1260
Income: 50k-100k	6%	(39)	94%	(587)	626
Income: 100k+	15%	(46)	85%	(268)	314
Ethnicity: White	5%	(91)	95%	(1630)	1722
Ethnicity: Hispanic	9%	(32)	91%	(317)	349
Ethnicity: Black	13%	(35)	87%	(239)	274

Continued on next page

Table MCEN8_6: Have you seen any of the following films or series?
'Another Round,' 2020 Danish film

Demographic	Yes		No		Total N
Adults	6%	(140)	94%	(2060)	2200
Ethnicity: Other	7%	(13)	93%	(191)	204
All Christian	8%	(83)	92%	(957)	1041
All Non-Christian	15%	(20)	85%	(112)	132
Atheist	8%	(8)	92%	(96)	104
Agnostic/Nothing in particular	3%	(15)	97%	(552)	567
Something Else	4%	(13)	96%	(343)	356
Religious Non-Protestant/Catholic	16%	(25)	84%	(134)	159
Evangelical	10%	(55)	90%	(518)	573
Non-Evangelical	4%	(34)	96%	(744)	778
Community: Urban	13%	(91)	87%	(583)	674
Community: Suburban	4%	(40)	96%	(954)	994
Community: Rural	2%	(9)	98%	(523)	532
Employ: Private Sector	10%	(68)	90%	(614)	682
Employ: Government	14%	(18)	86%	(116)	134
Employ: Self-Employed	13%	(25)	87%	(161)	185
Employ: Homemaker	3%	(5)	97%	(154)	159
Employ: Student	11%	(7)	89%	(58)	65
Employ: Retired	1%	(4)	99%	(527)	531
Employ: Unemployed	3%	(8)	97%	(268)	275
Employ: Other	3%	(5)	97%	(164)	169
Military HH: Yes	3%	(11)	97%	(318)	328
Military HH: No	7%	(129)	93%	(1742)	1872
RD/WT: Right Direction	12%	(104)	88%	(794)	897
RD/WT: Wrong Track	3%	(36)	97%	(1266)	1303
Biden Job Approve	10%	(107)	90%	(967)	1074
Biden Job Disapprove	3%	(26)	97%	(980)	1006
Biden Job Strongly Approve	12%	(66)	88%	(468)	534
Biden Job Somewhat Approve	8%	(41)	92%	(499)	540
Biden Job Somewhat Disapprove	5%	(15)	95%	(280)	294
Biden Job Strongly Disapprove	2%	(11)	98%	(700)	711

Continued on next page

Table MCEN8_6: Have you seen any of the following films or series?
'Another Round,' 2020 Danish film

Demographic	Yes		No		Total N
Adults	6%	(140)	94%	(2060)	2200
Favorable of Biden	9%	(99)	91%	(993)	1092
Unfavorable of Biden	3%	(33)	97%	(976)	1009
Very Favorable of Biden	11%	(62)	89%	(530)	592
Somewhat Favorable of Biden	7%	(37)	93%	(463)	499
Somewhat Unfavorable of Biden	8%	(20)	92%	(233)	254
Very Unfavorable of Biden	2%	(13)	98%	(742)	755
#1 Issue: Economy	6%	(48)	94%	(733)	781
#1 Issue: Security	6%	(24)	94%	(360)	384
#1 Issue: Health Care	7%	(22)	93%	(279)	301
#1 Issue: Medicare / Social Security	3%	(7)	97%	(255)	262
#1 Issue: Women's Issues	6%	(8)	94%	(128)	136
#1 Issue: Education	17%	(13)	83%	(65)	78
#1 Issue: Energy	11%	(14)	89%	(115)	128
#1 Issue: Other	3%	(3)	97%	(126)	129
2020 Vote: Joe Biden	10%	(98)	90%	(889)	987
2020 Vote: Donald Trump	4%	(26)	96%	(694)	720
2020 Vote: Other	1%	(1)	99%	(72)	73
2020 Vote: Didn't Vote	4%	(15)	96%	(399)	414
2018 House Vote: Democrat	10%	(74)	90%	(671)	745
2018 House Vote: Republican	5%	(28)	95%	(559)	587
2018 House Vote: Someone else	6%	(5)	94%	(72)	76
2016 Vote: Hillary Clinton	10%	(70)	90%	(657)	727
2016 Vote: Donald Trump	4%	(26)	96%	(657)	682
2016 Vote: Other	2%	(2)	98%	(104)	106
2016 Vote: Didn't Vote	6%	(42)	94%	(638)	680
Voted in 2014: Yes	7%	(89)	93%	(1138)	1227
Voted in 2014: No	5%	(51)	95%	(922)	973
4-Region: Northeast	8%	(32)	92%	(361)	394
4-Region: Midwest	5%	(25)	95%	(437)	462
4-Region: South	5%	(40)	95%	(784)	824
4-Region: West	8%	(43)	92%	(477)	520

Continued on next page

Table MCEN8_6: Have you seen any of the following films or series?
'Another Round,' 2020 Danish film

Demographic	Yes		No		Total N
Adults	6%	(140)	94%	(2060)	2200
Watched Squid Game	18%	(96)	82%	(434)	531
Watches Netflix Foreign Films	14%	(70)	86%	(428)	498
Prefers Subtitles	8%	(67)	92%	(767)	834
Prefers Dubbing	5%	(73)	95%	(1293)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table MCEN8_7: Have you seen any of the following films or series?
'Quo Vadis, Aida?,' 2020 Bosnian film

Demographic	Yes		No		Total N
Adults	5%	(110)	95%	(2090)	2200
Gender: Male	8%	(87)	92%	(975)	1062
Gender: Female	2%	(23)	98%	(1115)	1138
Age: 18-34	8%	(51)	92%	(604)	655
Age: 35-44	11%	(39)	89%	(319)	358
Age: 45-64	2%	(13)	98%	(738)	751
Age: 65+	2%	(7)	98%	(429)	436
GenZers: 1997-2012	5%	(11)	95%	(201)	212
Millennials: 1981-1996	10%	(67)	90%	(606)	673
GenXers: 1965-1980	4%	(21)	96%	(472)	493
Baby Boomers: 1946-1964	1%	(9)	99%	(708)	717
PID: Dem (no lean)	8%	(71)	92%	(781)	851
PID: Ind (no lean)	2%	(15)	98%	(678)	693
PID: Rep (no lean)	4%	(25)	96%	(631)	656
PID/Gender: Dem Men	14%	(54)	86%	(333)	387
PID/Gender: Dem Women	3%	(16)	97%	(448)	464
PID/Gender: Ind Men	2%	(8)	98%	(342)	351
PID/Gender: Ind Women	2%	(6)	98%	(336)	343
PID/Gender: Rep Men	7%	(24)	93%	(300)	324
PID/Gender: Rep Women	—	(1)	100%	(331)	332
Ideo: Liberal (1-3)	7%	(38)	93%	(539)	576
Ideo: Moderate (4)	6%	(42)	94%	(648)	690
Ideo: Conservative (5-7)	4%	(30)	96%	(736)	766
Educ: < College	3%	(44)	97%	(1469)	1512
Educ: Bachelors degree	9%	(39)	91%	(405)	444
Educ: Post-grad	11%	(27)	89%	(217)	244
Income: Under 50k	3%	(35)	97%	(1224)	1260
Income: 50k-100k	5%	(29)	95%	(597)	626
Income: 100k+	15%	(46)	85%	(269)	314
Ethnicity: White	5%	(82)	95%	(1640)	1722
Ethnicity: Hispanic	6%	(22)	94%	(328)	349
Ethnicity: Black	7%	(20)	93%	(254)	274

Continued on next page

Table MCEN8_7: Have you seen any of the following films or series?
'Quo Vadis, Aida?,' 2020 Bosnian film

Demographic	Yes		No		Total N
Adults	5%	(110)	95%	(2090)	2200
Ethnicity: Other	4%	(8)	96%	(196)	204
All Christian	7%	(69)	93%	(972)	1041
All Non-Christian	15%	(20)	85%	(111)	132
Atheist	1%	(1)	99%	(102)	104
Agnostic/Nothing in particular	2%	(13)	98%	(554)	567
Something Else	2%	(6)	98%	(350)	356
Religious Non-Protestant/Catholic	13%	(20)	87%	(139)	159
Evangelical	7%	(42)	93%	(530)	573
Non-Evangelical	4%	(29)	96%	(749)	778
Community: Urban	10%	(70)	90%	(604)	674
Community: Suburban	3%	(34)	97%	(960)	994
Community: Rural	1%	(6)	99%	(526)	532
Employ: Private Sector	9%	(62)	91%	(620)	682
Employ: Government	9%	(12)	91%	(122)	134
Employ: Self-Employed	8%	(14)	92%	(171)	185
Employ: Homemaker	2%	(3)	98%	(155)	159
Employ: Student	4%	(2)	96%	(63)	65
Employ: Retired	1%	(4)	99%	(527)	531
Employ: Unemployed	3%	(9)	97%	(267)	275
Employ: Other	2%	(3)	98%	(166)	169
Military HH: Yes	3%	(11)	97%	(318)	328
Military HH: No	5%	(99)	95%	(1772)	1872
RD/WT: Right Direction	10%	(86)	90%	(812)	897
RD/WT: Wrong Track	2%	(24)	98%	(1278)	1303
Biden Job Approve	8%	(91)	92%	(983)	1074
Biden Job Disapprove	2%	(17)	98%	(988)	1006
Biden Job Strongly Approve	11%	(57)	89%	(477)	534
Biden Job Somewhat Approve	6%	(34)	94%	(505)	540
Biden Job Somewhat Disapprove	2%	(7)	98%	(287)	294
Biden Job Strongly Disapprove	1%	(10)	99%	(701)	711

Continued on next page

Table MCEN8_7: Have you seen any of the following films or series?
'Quo Vadis, Aida?,' 2020 Bosnian film

Demographic	Yes		No		Total N
Adults	5%	(110)	95%	(2090)	2200
Favorable of Biden	8%	(88)	92%	(1003)	1092
Unfavorable of Biden	2%	(18)	98%	(990)	1009
Very Favorable of Biden	10%	(58)	90%	(535)	592
Somewhat Favorable of Biden	6%	(31)	94%	(468)	499
Somewhat Unfavorable of Biden	2%	(6)	98%	(247)	254
Very Unfavorable of Biden	2%	(12)	98%	(743)	755
#1 Issue: Economy	5%	(37)	95%	(744)	781
#1 Issue: Security	4%	(14)	96%	(370)	384
#1 Issue: Health Care	7%	(21)	93%	(280)	301
#1 Issue: Medicare / Social Security	2%	(6)	98%	(256)	262
#1 Issue: Women's Issues	4%	(5)	96%	(131)	136
#1 Issue: Education	19%	(15)	81%	(64)	78
#1 Issue: Energy	8%	(10)	92%	(119)	128
#1 Issue: Other	1%	(2)	99%	(128)	129
2020 Vote: Joe Biden	8%	(78)	92%	(909)	987
2020 Vote: Donald Trump	4%	(26)	96%	(695)	720
2020 Vote: Other	4%	(3)	96%	(70)	73
2020 Vote: Didn't Vote	1%	(4)	99%	(410)	414
2018 House Vote: Democrat	8%	(60)	92%	(686)	745
2018 House Vote: Republican	4%	(25)	96%	(562)	587
2018 House Vote: Someone else	1%	(1)	99%	(75)	76
2016 Vote: Hillary Clinton	8%	(55)	92%	(672)	727
2016 Vote: Donald Trump	3%	(23)	97%	(660)	682
2016 Vote: Other	5%	(5)	95%	(100)	106
2016 Vote: Didn't Vote	4%	(27)	96%	(653)	680
Voted in 2014: Yes	5%	(67)	95%	(1160)	1227
Voted in 2014: No	4%	(43)	96%	(930)	973
4-Region: Northeast	8%	(32)	92%	(362)	394
4-Region: Midwest	2%	(11)	98%	(451)	462
4-Region: South	4%	(32)	96%	(793)	824
4-Region: West	7%	(36)	93%	(484)	520

Continued on next page

Table MCEN8_7: Have you seen any of the following films or series?
'Quo Vadis, Aida?,' 2020 Bosnian film

Demographic	Yes		No		Total N
Adults	5%	(110)	95%	(2090)	2200
Watched Squid Game	14%	(75)	86%	(455)	531
Watches Netflix Foreign Films	11%	(54)	89%	(444)	498
Prefers Subtitles	5%	(44)	95%	(790)	834
Prefers Dubbing	5%	(66)	95%	(1300)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_8: Have you seen any of the following films or series?
'Minari,' 2020 Korean film

Demographic	Yes		No		Total N
Adults	8%	(176)	92%	(2024)	2200
Gender: Male	12%	(130)	88%	(932)	1062
Gender: Female	4%	(46)	96%	(1093)	1138
Age: 18-34	15%	(96)	85%	(559)	655
Age: 35-44	13%	(46)	87%	(312)	358
Age: 45-64	3%	(23)	97%	(728)	751
Age: 65+	3%	(11)	97%	(425)	436
GenZers: 1997-2012	11%	(24)	89%	(188)	212
Millennials: 1981-1996	16%	(107)	84%	(567)	673
GenXers: 1965-1980	5%	(26)	95%	(467)	493
Baby Boomers: 1946-1964	2%	(18)	98%	(699)	717
PID: Dem (no lean)	12%	(106)	88%	(745)	851
PID: Ind (no lean)	4%	(30)	96%	(663)	693
PID: Rep (no lean)	6%	(40)	94%	(616)	656
PID/Gender: Dem Men	20%	(78)	80%	(310)	387
PID/Gender: Dem Women	6%	(28)	94%	(436)	464
PID/Gender: Ind Men	5%	(17)	95%	(334)	351
PID/Gender: Ind Women	4%	(13)	96%	(329)	343
PID/Gender: Rep Men	11%	(36)	89%	(288)	324
PID/Gender: Rep Women	1%	(4)	99%	(327)	332
Ideo: Liberal (1-3)	12%	(72)	88%	(504)	576
Ideo: Moderate (4)	7%	(49)	93%	(642)	690
Ideo: Conservative (5-7)	6%	(50)	94%	(717)	766
Educ: < College	5%	(79)	95%	(1433)	1512
Educ: Bachelors degree	14%	(60)	86%	(384)	444
Educ: Post-grad	15%	(36)	85%	(208)	244
Income: Under 50k	5%	(64)	95%	(1195)	1260
Income: 50k-100k	8%	(48)	92%	(578)	626
Income: 100k+	20%	(64)	80%	(251)	314
Ethnicity: White	7%	(116)	93%	(1606)	1722
Ethnicity: Hispanic	13%	(46)	87%	(304)	349
Ethnicity: Black	12%	(33)	88%	(242)	274

Continued on next page

Table MCEN8_8: Have you seen any of the following films or series?
'Minari,' 2020 Korean film

Demographic	Yes		No		Total N
Adults	8%	(176)	92%	(2024)	2200
Ethnicity: Other	13%	(27)	87%	(177)	204
All Christian	9%	(93)	91%	(947)	1041
All Non-Christian	20%	(26)	80%	(105)	132
Atheist	9%	(10)	91%	(94)	104
Agnostic/Nothing in particular	6%	(33)	94%	(535)	567
Something Else	4%	(13)	96%	(343)	356
Religious Non-Protestant/Catholic	20%	(33)	80%	(126)	159
Evangelical	10%	(58)	90%	(515)	573
Non-Evangelical	5%	(38)	95%	(740)	778
Community: Urban	16%	(109)	84%	(564)	674
Community: Suburban	5%	(55)	95%	(940)	994
Community: Rural	2%	(12)	98%	(520)	532
Employ: Private Sector	13%	(87)	87%	(595)	682
Employ: Government	16%	(21)	84%	(112)	134
Employ: Self-Employed	11%	(20)	89%	(165)	185
Employ: Homemaker	3%	(5)	97%	(154)	159
Employ: Student	15%	(10)	85%	(55)	65
Employ: Retired	2%	(12)	98%	(519)	531
Employ: Unemployed	5%	(12)	95%	(263)	275
Employ: Other	5%	(8)	95%	(161)	169
Military HH: Yes	5%	(15)	95%	(314)	328
Military HH: No	9%	(161)	91%	(1711)	1872
RD/WT: Right Direction	14%	(128)	86%	(769)	897
RD/WT: Wrong Track	4%	(48)	96%	(1255)	1303
Biden Job Approve	12%	(132)	88%	(942)	1074
Biden Job Disapprove	4%	(40)	96%	(966)	1006
Biden Job Strongly Approve	14%	(77)	86%	(458)	534
Biden Job Somewhat Approve	10%	(55)	90%	(484)	540
Biden Job Somewhat Disapprove	8%	(22)	92%	(272)	294
Biden Job Strongly Disapprove	2%	(17)	98%	(694)	711

Continued on next page

Table MCEN8_8: Have you seen any of the following films or series?
'Minari,' 2020 Korean film

Demographic	Yes		No		Total N
Adults	8%	(176)	92%	(2024)	2200
Favorable of Biden	12%	(129)	88%	(962)	1092
Unfavorable of Biden	4%	(38)	96%	(970)	1009
Very Favorable of Biden	13%	(79)	87%	(513)	592
Somewhat Favorable of Biden	10%	(50)	90%	(449)	499
Somewhat Unfavorable of Biden	8%	(19)	92%	(234)	254
Very Unfavorable of Biden	3%	(19)	97%	(736)	755
#1 Issue: Economy	8%	(59)	92%	(722)	781
#1 Issue: Security	4%	(16)	96%	(368)	384
#1 Issue: Health Care	14%	(41)	86%	(260)	301
#1 Issue: Medicare / Social Security	4%	(10)	96%	(252)	262
#1 Issue: Women's Issues	10%	(13)	90%	(123)	136
#1 Issue: Education	17%	(14)	83%	(65)	78
#1 Issue: Energy	15%	(20)	85%	(109)	128
#1 Issue: Other	2%	(2)	98%	(127)	129
2020 Vote: Joe Biden	12%	(122)	88%	(866)	987
2020 Vote: Donald Trump	5%	(35)	95%	(686)	720
2020 Vote: Other	6%	(4)	94%	(69)	73
2020 Vote: Didn't Vote	4%	(15)	96%	(399)	414
2018 House Vote: Democrat	12%	(92)	88%	(653)	745
2018 House Vote: Republican	6%	(34)	94%	(553)	587
2018 House Vote: Someone else	2%	(1)	98%	(75)	76
2016 Vote: Hillary Clinton	11%	(82)	89%	(645)	727
2016 Vote: Donald Trump	5%	(33)	95%	(649)	682
2016 Vote: Other	4%	(4)	96%	(101)	106
2016 Vote: Didn't Vote	8%	(55)	92%	(625)	680
Voted in 2014: Yes	9%	(107)	91%	(1120)	1227
Voted in 2014: No	7%	(69)	93%	(904)	973
4-Region: Northeast	12%	(46)	88%	(347)	394
4-Region: Midwest	3%	(16)	97%	(447)	462
4-Region: South	5%	(45)	95%	(779)	824
4-Region: West	13%	(69)	87%	(451)	520

Continued on next page

Table MCEN8_8: Have you seen any of the following films or series?
'Minari,' 2020 Korean film

Demographic	Yes		No		Total N
Adults	8%	(176)	92%	(2024)	2200
Watched Squid Game	23%	(123)	77%	(408)	531
Watches Netflix Foreign Films	19%	(96)	81%	(403)	498
Prefers Subtitles	10%	(86)	90%	(748)	834
Prefers Dubbing	7%	(89)	93%	(1276)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_9: Have you seen any of the following films or series?
'La Llorona,' 2019 Guatemalan film

Demographic	Yes		No		Total N
Adults	13%	(288)	87%	(1912)	2200
Gender: Male	16%	(168)	84%	(893)	1062
Gender: Female	11%	(120)	89%	(1019)	1138
Age: 18-34	25%	(161)	75%	(494)	655
Age: 35-44	22%	(79)	78%	(279)	358
Age: 45-64	5%	(35)	95%	(716)	751
Age: 65+	3%	(14)	97%	(423)	436
GenZers: 1997-2012	25%	(52)	75%	(159)	212
Millennials: 1981-1996	25%	(168)	75%	(506)	673
GenXers: 1965-1980	10%	(50)	90%	(443)	493
Baby Boomers: 1946-1964	2%	(14)	98%	(703)	717
PID: Dem (no lean)	18%	(151)	82%	(701)	851
PID: Ind (no lean)	12%	(80)	88%	(613)	693
PID: Rep (no lean)	9%	(57)	91%	(599)	656
PID/Gender: Dem Men	24%	(93)	76%	(294)	387
PID/Gender: Dem Women	12%	(57)	88%	(407)	464
PID/Gender: Ind Men	9%	(30)	91%	(320)	351
PID/Gender: Ind Women	15%	(50)	85%	(292)	343
PID/Gender: Rep Men	14%	(45)	86%	(279)	324
PID/Gender: Rep Women	4%	(12)	96%	(320)	332
Ideo: Liberal (1-3)	19%	(112)	81%	(464)	576
Ideo: Moderate (4)	13%	(90)	87%	(600)	690
Ideo: Conservative (5-7)	9%	(71)	91%	(695)	766
Educ: < College	11%	(170)	89%	(1342)	1512
Educ: Bachelors degree	17%	(78)	83%	(366)	444
Educ: Post-grad	16%	(40)	84%	(204)	244
Income: Under 50k	11%	(139)	89%	(1121)	1260
Income: 50k-100k	13%	(82)	87%	(544)	626
Income: 100k+	22%	(68)	78%	(247)	314
Ethnicity: White	11%	(185)	89%	(1537)	1722
Ethnicity: Hispanic	32%	(112)	68%	(237)	349
Ethnicity: Black	18%	(49)	82%	(225)	274

Continued on next page

Table MCEN8_9: Have you seen any of the following films or series?
'La Llorona,' 2019 Guatemalan film

Demographic	Yes		No		Total N
Adults	13%	(288)	87%	(1912)	2200
Ethnicity: Other	26%	(54)	74%	(150)	204
All Christian	13%	(138)	87%	(902)	1041
All Non-Christian	18%	(24)	82%	(108)	132
Atheist	19%	(19)	81%	(85)	104
Agnostic/Nothing in particular	13%	(76)	87%	(492)	567
Something Else	9%	(31)	91%	(325)	356
Religious Non-Protestant/Catholic	16%	(25)	84%	(134)	159
Evangelical	15%	(83)	85%	(489)	573
Non-Evangelical	11%	(83)	89%	(695)	778
Community: Urban	21%	(139)	79%	(534)	674
Community: Suburban	10%	(95)	90%	(899)	994
Community: Rural	10%	(54)	90%	(478)	532
Employ: Private Sector	18%	(120)	82%	(562)	682
Employ: Government	20%	(27)	80%	(107)	134
Employ: Self-Employed	22%	(40)	78%	(145)	185
Employ: Homemaker	10%	(15)	90%	(144)	159
Employ: Student	30%	(19)	70%	(45)	65
Employ: Retired	2%	(13)	98%	(518)	531
Employ: Unemployed	10%	(27)	90%	(248)	275
Employ: Other	15%	(26)	85%	(143)	169
Military HH: Yes	9%	(29)	91%	(299)	328
Military HH: No	14%	(259)	86%	(1613)	1872
RD/WT: Right Direction	18%	(164)	82%	(734)	897
RD/WT: Wrong Track	10%	(124)	90%	(1178)	1303
Biden Job Approve	16%	(174)	84%	(900)	1074
Biden Job Disapprove	9%	(91)	91%	(915)	1006
Biden Job Strongly Approve	18%	(94)	82%	(440)	534
Biden Job Somewhat Approve	15%	(80)	85%	(460)	540
Biden Job Somewhat Disapprove	13%	(40)	87%	(255)	294
Biden Job Strongly Disapprove	7%	(51)	93%	(660)	711

Continued on next page

Table MCEN8_9: Have you seen any of the following films or series?
'La Llorona,' 2019 Guatemalan film

Demographic	Yes		No		Total N
Adults	13%	(288)	87%	(1912)	2200
Favorable of Biden	18%	(195)	82%	(897)	1092
Unfavorable of Biden	8%	(78)	92%	(931)	1009
Very Favorable of Biden	18%	(105)	82%	(487)	592
Somewhat Favorable of Biden	18%	(90)	82%	(410)	499
Somewhat Unfavorable of Biden	10%	(26)	90%	(228)	254
Very Unfavorable of Biden	7%	(52)	93%	(703)	755
#1 Issue: Economy	15%	(119)	85%	(662)	781
#1 Issue: Security	8%	(31)	92%	(353)	384
#1 Issue: Health Care	15%	(45)	85%	(256)	301
#1 Issue: Medicare / Social Security	5%	(13)	95%	(249)	262
#1 Issue: Women's Issues	18%	(24)	82%	(112)	136
#1 Issue: Education	28%	(22)	72%	(56)	78
#1 Issue: Energy	19%	(25)	81%	(104)	128
#1 Issue: Other	8%	(10)	92%	(119)	129
2020 Vote: Joe Biden	17%	(166)	83%	(821)	987
2020 Vote: Donald Trump	8%	(58)	92%	(663)	720
2020 Vote: Other	11%	(8)	89%	(65)	73
2020 Vote: Didn't Vote	14%	(56)	86%	(358)	414
2018 House Vote: Democrat	17%	(125)	83%	(621)	745
2018 House Vote: Republican	9%	(51)	91%	(535)	587
2018 House Vote: Someone else	4%	(3)	96%	(73)	76
2016 Vote: Hillary Clinton	15%	(108)	85%	(619)	727
2016 Vote: Donald Trump	8%	(53)	92%	(629)	682
2016 Vote: Other	9%	(9)	91%	(97)	106
2016 Vote: Didn't Vote	17%	(117)	83%	(563)	680
Voted in 2014: Yes	12%	(141)	88%	(1086)	1227
Voted in 2014: No	15%	(147)	85%	(826)	973
4-Region: Northeast	14%	(54)	86%	(340)	394
4-Region: Midwest	10%	(44)	90%	(418)	462
4-Region: South	13%	(106)	87%	(718)	824
4-Region: West	16%	(84)	84%	(436)	520

Continued on next page

Table MCEN8_9: Have you seen any of the following films or series?
'La Llorona,' 2019 Guatemalan film

Demographic	Yes		No		Total N
Adults	13%	(288)	87%	(1912)	2200
Watched Squid Game	33%	(174)	67%	(356)	531
Watches Netflix Foreign Films	29%	(142)	71%	(356)	498
Prefers Subtitles	17%	(144)	83%	(690)	834
Prefers Dubbing	11%	(144)	89%	(1222)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_10: Have you seen any of the following films or series?
'The Life Ahead,' 2020 Italian film

Demographic	Yes		No		Total N
Adults	7%	(144)	93%	(2056)	2200
Gender: Male	10%	(106)	90%	(956)	1062
Gender: Female	3%	(38)	97%	(1100)	1138
Age: 18-34	12%	(76)	88%	(579)	655
Age: 35-44	11%	(39)	89%	(319)	358
Age: 45-64	3%	(19)	97%	(732)	751
Age: 65+	2%	(11)	98%	(426)	436
GenZers: 1997-2012	8%	(16)	92%	(196)	212
Millennials: 1981-1996	13%	(91)	87%	(583)	673
GenXers: 1965-1980	5%	(24)	95%	(470)	493
Baby Boomers: 1946-1964	2%	(13)	98%	(704)	717
PID: Dem (no lean)	10%	(85)	90%	(766)	851
PID: Ind (no lean)	3%	(19)	97%	(674)	693
PID: Rep (no lean)	6%	(40)	94%	(616)	656
PID/Gender: Dem Men	17%	(66)	83%	(322)	387
PID/Gender: Dem Women	4%	(19)	96%	(445)	464
PID/Gender: Ind Men	2%	(6)	98%	(344)	351
PID/Gender: Ind Women	4%	(13)	96%	(329)	343
PID/Gender: Rep Men	11%	(34)	89%	(290)	324
PID/Gender: Rep Women	2%	(6)	98%	(326)	332
Ideo: Liberal (1-3)	11%	(65)	89%	(511)	576
Ideo: Moderate (4)	6%	(43)	94%	(647)	690
Ideo: Conservative (5-7)	4%	(33)	96%	(734)	766
Educ: < College	4%	(62)	96%	(1450)	1512
Educ: Bachelors degree	11%	(49)	89%	(394)	444
Educ: Post-grad	13%	(32)	87%	(212)	244
Income: Under 50k	4%	(54)	96%	(1205)	1260
Income: 50k-100k	6%	(40)	94%	(586)	626
Income: 100k+	16%	(49)	84%	(265)	314
Ethnicity: White	6%	(102)	94%	(1620)	1722
Ethnicity: Hispanic	9%	(33)	91%	(317)	349
Ethnicity: Black	9%	(24)	91%	(250)	274

Continued on next page

Table MCEN8_10: Have you seen any of the following films or series?
'The Life Ahead,' 2020 Italian film

Demographic	Yes		No		Total N
Adults	7%	(144)	93%	(2056)	2200
Ethnicity: Other	9%	(17)	91%	(187)	204
All Christian	8%	(88)	92%	(952)	1041
All Non-Christian	19%	(25)	81%	(107)	132
Atheist	6%	(6)	94%	(97)	104
Agnostic/Nothing in particular	2%	(10)	98%	(557)	567
Something Else	4%	(14)	96%	(342)	356
Religious Non-Protestant/Catholic	17%	(27)	83%	(132)	159
Evangelical	10%	(60)	90%	(513)	573
Non-Evangelical	5%	(38)	95%	(741)	778
Community: Urban	13%	(84)	87%	(589)	674
Community: Suburban	4%	(41)	96%	(954)	994
Community: Rural	3%	(19)	97%	(513)	532
Employ: Private Sector	10%	(67)	90%	(615)	682
Employ: Government	15%	(20)	85%	(113)	134
Employ: Self-Employed	15%	(28)	85%	(158)	185
Employ: Homemaker	4%	(6)	96%	(153)	159
Employ: Student	4%	(3)	96%	(62)	65
Employ: Retired	1%	(8)	99%	(524)	531
Employ: Unemployed	2%	(6)	98%	(269)	275
Employ: Other	3%	(6)	97%	(163)	169
Military HH: Yes	5%	(17)	95%	(311)	328
Military HH: No	7%	(127)	93%	(1745)	1872
RD/WT: Right Direction	12%	(107)	88%	(791)	897
RD/WT: Wrong Track	3%	(37)	97%	(1265)	1303
Biden Job Approve	11%	(113)	89%	(961)	1074
Biden Job Disapprove	3%	(27)	97%	(979)	1006
Biden Job Strongly Approve	13%	(70)	87%	(464)	534
Biden Job Somewhat Approve	8%	(43)	92%	(497)	540
Biden Job Somewhat Disapprove	3%	(8)	97%	(286)	294
Biden Job Strongly Disapprove	3%	(19)	97%	(693)	711

Continued on next page

Table MCEN8_10: Have you seen any of the following films or series?
'The Life Ahead,' 2020 Italian film

Demographic	Yes		No		Total N
Adults	7%	(144)	93%	(2056)	2200
Favorable of Biden	10%	(109)	90%	(983)	1092
Unfavorable of Biden	3%	(28)	97%	(981)	1009
Very Favorable of Biden	12%	(74)	88%	(519)	592
Somewhat Favorable of Biden	7%	(35)	93%	(464)	499
Somewhat Unfavorable of Biden	4%	(9)	96%	(244)	254
Very Unfavorable of Biden	2%	(19)	98%	(736)	755
#1 Issue: Economy	7%	(56)	93%	(725)	781
#1 Issue: Security	3%	(10)	97%	(374)	384
#1 Issue: Health Care	11%	(32)	89%	(269)	301
#1 Issue: Medicare / Social Security	4%	(10)	96%	(253)	262
#1 Issue: Women's Issues	7%	(10)	93%	(126)	136
#1 Issue: Education	20%	(15)	80%	(63)	78
#1 Issue: Energy	7%	(8)	93%	(120)	128
#1 Issue: Other	2%	(3)	98%	(126)	129
2020 Vote: Joe Biden	9%	(90)	91%	(897)	987
2020 Vote: Donald Trump	5%	(36)	95%	(685)	720
2020 Vote: Other	6%	(4)	94%	(69)	73
2020 Vote: Didn't Vote	3%	(14)	97%	(400)	414
2018 House Vote: Democrat	10%	(73)	90%	(673)	745
2018 House Vote: Republican	6%	(37)	94%	(550)	587
2018 House Vote: Someone else	3%	(2)	97%	(74)	76
2016 Vote: Hillary Clinton	8%	(62)	92%	(666)	727
2016 Vote: Donald Trump	5%	(35)	95%	(648)	682
2016 Vote: Other	7%	(7)	93%	(99)	106
2016 Vote: Didn't Vote	6%	(40)	94%	(639)	680
Voted in 2014: Yes	7%	(89)	93%	(1138)	1227
Voted in 2014: No	6%	(55)	94%	(918)	973
4-Region: Northeast	8%	(32)	92%	(362)	394
4-Region: Midwest	3%	(14)	97%	(448)	462
4-Region: South	6%	(46)	94%	(778)	824
4-Region: West	10%	(52)	90%	(468)	520

Continued on next page

Table MCEN8_10: Have you seen any of the following films or series?
'The Life Ahead,' 2020 Italian film

Demographic	Yes		No		Total N
Adults	7%	(144)	93%	(2056)	2200
Watched Squid Game	18%	(95)	82%	(435)	531
Watches Netflix Foreign Films	16%	(80)	84%	(418)	498
Prefers Subtitles	7%	(62)	93%	(772)	834
Prefers Dubbing	6%	(82)	94%	(1284)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_11: Have you seen any of the following films or series?
'Two of Us,' 2019 French film

Demographic	Yes		No		Total N
Adults	9%	(199)	91%	(2001)	2200
Gender: Male	12%	(129)	88%	(933)	1062
Gender: Female	6%	(69)	94%	(1069)	1138
Age: 18-34	16%	(106)	84%	(549)	655
Age: 35-44	15%	(54)	85%	(303)	358
Age: 45-64	4%	(27)	96%	(724)	751
Age: 65+	3%	(11)	97%	(425)	436
GenZers: 1997-2012	12%	(26)	88%	(186)	212
Millennials: 1981-1996	18%	(121)	82%	(552)	673
GenXers: 1965-1980	6%	(31)	94%	(462)	493
Baby Boomers: 1946-1964	3%	(20)	97%	(697)	717
PID: Dem (no lean)	13%	(112)	87%	(740)	851
PID: Ind (no lean)	7%	(47)	93%	(646)	693
PID: Rep (no lean)	6%	(40)	94%	(616)	656
PID/Gender: Dem Men	19%	(73)	81%	(314)	387
PID/Gender: Dem Women	8%	(38)	92%	(425)	464
PID/Gender: Ind Men	8%	(27)	92%	(324)	351
PID/Gender: Ind Women	6%	(20)	94%	(322)	343
PID/Gender: Rep Men	9%	(30)	91%	(294)	324
PID/Gender: Rep Women	3%	(10)	97%	(321)	332
Ideo: Liberal (1-3)	14%	(78)	86%	(498)	576
Ideo: Moderate (4)	10%	(69)	90%	(621)	690
Ideo: Conservative (5-7)	6%	(45)	94%	(721)	766
Educ: < College	6%	(97)	94%	(1415)	1512
Educ: Bachelors degree	15%	(65)	85%	(379)	444
Educ: Post-grad	15%	(36)	85%	(208)	244
Income: Under 50k	6%	(81)	94%	(1178)	1260
Income: 50k-100k	9%	(56)	91%	(570)	626
Income: 100k+	19%	(61)	81%	(253)	314
Ethnicity: White	8%	(135)	92%	(1587)	1722
Ethnicity: Hispanic	14%	(50)	86%	(299)	349
Ethnicity: Black	17%	(46)	83%	(229)	274

Continued on next page

Table MCEN8_11: Have you seen any of the following films or series?
'Two of Us,' 2019 French film

Demographic	Yes		No		Total N
Adults	9%	(199)	91%	(2001)	2200
Ethnicity: Other	9%	(18)	91%	(186)	204
All Christian	11%	(116)	89%	(925)	1041
All Non-Christian	21%	(28)	79%	(104)	132
Atheist	9%	(9)	91%	(94)	104
Agnostic/Nothing in particular	4%	(22)	96%	(545)	567
Something Else	7%	(23)	93%	(333)	356
Religious Non-Protestant/Catholic	22%	(34)	78%	(125)	159
Evangelical	13%	(75)	87%	(498)	573
Non-Evangelical	7%	(55)	93%	(723)	778
Community: Urban	16%	(108)	84%	(566)	674
Community: Suburban	7%	(69)	93%	(926)	994
Community: Rural	4%	(22)	96%	(510)	532
Employ: Private Sector	15%	(103)	85%	(579)	682
Employ: Government	21%	(28)	79%	(106)	134
Employ: Self-Employed	14%	(26)	86%	(160)	185
Employ: Homemaker	5%	(8)	95%	(151)	159
Employ: Student	10%	(7)	90%	(58)	65
Employ: Retired	2%	(12)	98%	(519)	531
Employ: Unemployed	2%	(6)	98%	(269)	275
Employ: Other	6%	(10)	94%	(159)	169
Military HH: Yes	6%	(21)	94%	(307)	328
Military HH: No	9%	(177)	91%	(1694)	1872
RD/WT: Right Direction	16%	(141)	84%	(757)	897
RD/WT: Wrong Track	4%	(58)	96%	(1245)	1303
Biden Job Approve	14%	(149)	86%	(925)	1074
Biden Job Disapprove	4%	(42)	96%	(964)	1006
Biden Job Strongly Approve	16%	(83)	84%	(451)	534
Biden Job Somewhat Approve	12%	(66)	88%	(474)	540
Biden Job Somewhat Disapprove	5%	(16)	95%	(278)	294
Biden Job Strongly Disapprove	4%	(26)	96%	(685)	711

Continued on next page

Table MCEN8_11: Have you seen any of the following films or series?
'Two of Us,' 2019 French film

Demographic	Yes		No		Total N
Adults	9%	(199)	91%	(2001)	2200
Favorable of Biden	13%	(139)	87%	(953)	1092
Unfavorable of Biden	5%	(51)	95%	(958)	1009
Very Favorable of Biden	15%	(87)	85%	(505)	592
Somewhat Favorable of Biden	10%	(52)	90%	(447)	499
Somewhat Unfavorable of Biden	10%	(26)	90%	(228)	254
Very Unfavorable of Biden	3%	(25)	97%	(730)	755
#1 Issue: Economy	9%	(74)	91%	(707)	781
#1 Issue: Security	6%	(22)	94%	(362)	384
#1 Issue: Health Care	12%	(37)	88%	(264)	301
#1 Issue: Medicare / Social Security	3%	(8)	97%	(254)	262
#1 Issue: Women's Issues	8%	(11)	92%	(125)	136
#1 Issue: Education	28%	(22)	72%	(57)	78
#1 Issue: Energy	15%	(20)	85%	(109)	128
#1 Issue: Other	4%	(5)	96%	(124)	129
2020 Vote: Joe Biden	13%	(127)	87%	(860)	987
2020 Vote: Donald Trump	6%	(43)	94%	(677)	720
2020 Vote: Other	5%	(4)	95%	(70)	73
2020 Vote: Didn't Vote	6%	(24)	94%	(390)	414
2018 House Vote: Democrat	13%	(99)	87%	(647)	745
2018 House Vote: Republican	8%	(44)	92%	(543)	587
2018 House Vote: Someone else	8%	(6)	92%	(70)	76
2016 Vote: Hillary Clinton	12%	(89)	88%	(638)	727
2016 Vote: Donald Trump	6%	(41)	94%	(641)	682
2016 Vote: Other	6%	(7)	94%	(99)	106
2016 Vote: Didn't Vote	9%	(62)	91%	(618)	680
Voted in 2014: Yes	9%	(115)	91%	(1112)	1227
Voted in 2014: No	9%	(83)	91%	(890)	973
4-Region: Northeast	12%	(47)	88%	(347)	394
4-Region: Midwest	6%	(29)	94%	(433)	462
4-Region: South	7%	(60)	93%	(764)	824
4-Region: West	12%	(63)	88%	(457)	520

Continued on next page

Table MCEN8_11: Have you seen any of the following films or series?
'Two of Us,' 2019 French film

Demographic	Yes		No		Total N
Adults	9%	(199)	91%	(2001)	2200
Watched Squid Game	23%	(125)	77%	(406)	531
Watches Netflix Foreign Films	19%	(95)	81%	(404)	498
Prefers Subtitles	11%	(90)	89%	(744)	834
Prefers Dubbing	8%	(108)	92%	(1257)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN8_12: Have you seen any of the following films or series?
'Parasite,' 2019 Korean film

Demographic	Yes		No		Total N
Adults	20%	(440)	80%	(1760)	2200
Gender: Male	26%	(272)	74%	(790)	1062
Gender: Female	15%	(167)	85%	(971)	1138
Age: 18-34	34%	(224)	66%	(431)	655
Age: 35-44	28%	(100)	72%	(258)	358
Age: 45-64	10%	(73)	90%	(678)	751
Age: 65+	10%	(42)	90%	(394)	436
GenZers: 1997-2012	39%	(81)	61%	(130)	212
Millennials: 1981-1996	32%	(217)	68%	(457)	673
GenXers: 1965-1980	15%	(72)	85%	(421)	493
Baby Boomers: 1946-1964	9%	(66)	91%	(651)	717
PID: Dem (no lean)	28%	(240)	72%	(611)	851
PID: Ind (no lean)	16%	(114)	84%	(579)	693
PID: Rep (no lean)	13%	(86)	87%	(570)	656
PID/Gender: Dem Men	38%	(147)	62%	(240)	387
PID/Gender: Dem Women	20%	(93)	80%	(371)	464
PID/Gender: Ind Men	18%	(63)	82%	(287)	351
PID/Gender: Ind Women	15%	(51)	85%	(292)	343
PID/Gender: Rep Men	19%	(62)	81%	(262)	324
PID/Gender: Rep Women	7%	(24)	93%	(308)	332
Ideo: Liberal (1-3)	32%	(184)	68%	(392)	576
Ideo: Moderate (4)	20%	(137)	80%	(553)	690
Ideo: Conservative (5-7)	13%	(103)	87%	(663)	766
Educ: < College	15%	(233)	85%	(1279)	1512
Educ: Bachelors degree	30%	(132)	70%	(312)	444
Educ: Post-grad	30%	(74)	70%	(170)	244
Income: Under 50k	16%	(206)	84%	(1054)	1260
Income: 50k-100k	22%	(140)	78%	(486)	626
Income: 100k+	30%	(93)	70%	(221)	314
Ethnicity: White	17%	(299)	83%	(1423)	1722
Ethnicity: Hispanic	35%	(123)	65%	(226)	349
Ethnicity: Black	20%	(56)	80%	(218)	274

Continued on next page

Table MCEN8_12: Have you seen any of the following films or series?
'Parasite,' 2019 Korean film

Demographic	Yes		No		Total N
Adults	20%	(440)	80%	(1760)	2200
Ethnicity: Other	42%	(85)	58%	(119)	204
All Christian	19%	(202)	81%	(838)	1041
All Non-Christian	39%	(52)	61%	(80)	132
Atheist	33%	(34)	67%	(70)	104
Agnostic/Nothing in particular	19%	(107)	81%	(460)	567
Something Else	12%	(44)	88%	(312)	356
Religious Non-Protestant/Catholic	37%	(58)	63%	(100)	159
Evangelical	20%	(114)	80%	(459)	573
Non-Evangelical	16%	(124)	84%	(654)	778
Community: Urban	30%	(204)	70%	(469)	674
Community: Suburban	18%	(181)	82%	(814)	994
Community: Rural	10%	(54)	90%	(478)	532
Employ: Private Sector	25%	(170)	75%	(512)	682
Employ: Government	30%	(41)	70%	(93)	134
Employ: Self-Employed	29%	(54)	71%	(131)	185
Employ: Homemaker	11%	(18)	89%	(141)	159
Employ: Student	49%	(32)	51%	(33)	65
Employ: Retired	9%	(46)	91%	(485)	531
Employ: Unemployed	18%	(50)	82%	(225)	275
Employ: Other	17%	(28)	83%	(141)	169
Military HH: Yes	17%	(57)	83%	(271)	328
Military HH: No	20%	(382)	80%	(1489)	1872
RD/WT: Right Direction	26%	(230)	74%	(667)	897
RD/WT: Wrong Track	16%	(209)	84%	(1093)	1303
Biden Job Approve	26%	(282)	74%	(792)	1074
Biden Job Disapprove	14%	(143)	86%	(863)	1006
Biden Job Strongly Approve	28%	(147)	72%	(387)	534
Biden Job Somewhat Approve	25%	(135)	75%	(405)	540
Biden Job Somewhat Disapprove	21%	(60)	79%	(234)	294
Biden Job Strongly Disapprove	12%	(83)	88%	(629)	711

Continued on next page

Table MCEN8_12: Have you seen any of the following films or series?
'Parasite,' 2019 Korean film

Demographic	Yes		No		Total N
Adults	20%	(440)	80%	(1760)	2200
Favorable of Biden	27%	(292)	73%	(800)	1092
Unfavorable of Biden	14%	(136)	86%	(873)	1009
Very Favorable of Biden	29%	(172)	71%	(420)	592
Somewhat Favorable of Biden	24%	(119)	76%	(380)	499
Somewhat Unfavorable of Biden	19%	(49)	81%	(204)	254
Very Unfavorable of Biden	12%	(87)	88%	(668)	755
#1 Issue: Economy	22%	(169)	78%	(613)	781
#1 Issue: Security	12%	(46)	88%	(338)	384
#1 Issue: Health Care	26%	(79)	74%	(222)	301
#1 Issue: Medicare / Social Security	8%	(21)	92%	(241)	262
#1 Issue: Women's Issues	31%	(42)	69%	(94)	136
#1 Issue: Education	32%	(25)	68%	(53)	78
#1 Issue: Energy	32%	(41)	68%	(87)	128
#1 Issue: Other	13%	(17)	87%	(113)	129
2020 Vote: Joe Biden	28%	(274)	72%	(713)	987
2020 Vote: Donald Trump	12%	(85)	88%	(636)	720
2020 Vote: Other	20%	(15)	80%	(58)	73
2020 Vote: Didn't Vote	16%	(65)	84%	(349)	414
2018 House Vote: Democrat	28%	(208)	72%	(537)	745
2018 House Vote: Republican	13%	(75)	87%	(512)	587
2018 House Vote: Someone else	8%	(6)	92%	(70)	76
2016 Vote: Hillary Clinton	27%	(194)	73%	(533)	727
2016 Vote: Donald Trump	12%	(80)	88%	(602)	682
2016 Vote: Other	21%	(23)	79%	(83)	106
2016 Vote: Didn't Vote	21%	(142)	79%	(538)	680
Voted in 2014: Yes	19%	(228)	81%	(999)	1227
Voted in 2014: No	22%	(211)	78%	(762)	973
4-Region: Northeast	23%	(92)	77%	(301)	394
4-Region: Midwest	15%	(69)	85%	(394)	462
4-Region: South	18%	(144)	82%	(680)	824
4-Region: West	26%	(134)	74%	(386)	520

Continued on next page

Table MCEN8_12: *Have you seen any of the following films or series?*
'Parasite,' 2019 Korean film

Demographic	Yes		No		Total N
Adults	20%	(440)	80%	(1760)	2200
Watched Squid Game	52%	(276)	48%	(255)	531
Watches Netflix Foreign Films	48%	(241)	52%	(258)	498
Prefers Subtitles	31%	(255)	69%	(579)	834
Prefers Dubbing	13%	(184)	87%	(1181)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_1NET: *How do you first hear about new foreign language films or series? Please select all that apply.*

Word of mouth

Demographic	Selected		Not Selected		Total N
Adults	23%	(499)	77%	(1701)	2200
Gender: Male	27%	(291)	73%	(771)	1062
Gender: Female	18%	(208)	82%	(930)	1138
Age: 18-34	25%	(165)	75%	(491)	655
Age: 35-44	34%	(121)	66%	(236)	358
Age: 45-64	22%	(163)	78%	(588)	751
Age: 65+	11%	(49)	89%	(387)	436
GenZers: 1997-2012	27%	(58)	73%	(154)	212
Millennials: 1981-1996	27%	(179)	73%	(494)	673
GenXers: 1965-1980	29%	(141)	71%	(352)	493
Baby Boomers: 1946-1964	15%	(110)	85%	(607)	717
PID: Dem (no lean)	24%	(205)	76%	(647)	851
PID: Ind (no lean)	23%	(156)	77%	(537)	693
PID: Rep (no lean)	21%	(138)	79%	(518)	656
PID/Gender: Dem Men	25%	(97)	75%	(290)	387
PID/Gender: Dem Women	23%	(107)	77%	(356)	464
PID/Gender: Ind Men	32%	(110)	68%	(240)	351
PID/Gender: Ind Women	13%	(46)	87%	(297)	343
PID/Gender: Rep Men	26%	(83)	74%	(241)	324
PID/Gender: Rep Women	16%	(55)	84%	(277)	332
Ideo: Liberal (1-3)	25%	(143)	75%	(433)	576
Ideo: Moderate (4)	23%	(160)	77%	(530)	690
Ideo: Conservative (5-7)	22%	(170)	78%	(597)	766
Educ: < College	21%	(316)	79%	(1196)	1512
Educ: Bachelors degree	28%	(125)	72%	(319)	444
Educ: Post-grad	24%	(58)	76%	(186)	244
Income: Under 50k	20%	(258)	80%	(1002)	1260
Income: 50k-100k	24%	(153)	76%	(473)	626
Income: 100k+	28%	(88)	72%	(227)	314
Ethnicity: White	21%	(365)	79%	(1357)	1722
Ethnicity: Hispanic	31%	(109)	69%	(241)	349
Ethnicity: Black	26%	(71)	74%	(203)	274

Continued on next page

Table MCEN9_1NET: How do you first hear about new foreign language films or series? Please select all that apply.
Word of mouth

Demographic	Selected		Not Selected		Total N
Adults	23%	(499)	77%	(1701)	2200
Ethnicity: Other	31%	(62)	69%	(142)	204
All Christian	21%	(222)	79%	(819)	1041
All Non-Christian	35%	(47)	65%	(85)	132
Atheist	31%	(33)	69%	(71)	104
Agnostic/Nothing in particular	22%	(123)	78%	(445)	567
Something Else	21%	(75)	79%	(282)	356
Religious Non-Protestant/Catholic	31%	(50)	69%	(109)	159
Evangelical	19%	(110)	81%	(462)	573
Non-Evangelical	23%	(178)	77%	(600)	778
Community: Urban	26%	(172)	74%	(502)	674
Community: Suburban	23%	(233)	77%	(762)	994
Community: Rural	18%	(94)	82%	(438)	532
Employ: Private Sector	31%	(215)	69%	(468)	682
Employ: Government	25%	(34)	75%	(100)	134
Employ: Self-Employed	22%	(41)	78%	(144)	185
Employ: Homemaker	15%	(24)	85%	(135)	159
Employ: Student	27%	(17)	73%	(48)	65
Employ: Retired	14%	(73)	86%	(458)	531
Employ: Unemployed	25%	(70)	75%	(205)	275
Employ: Other	14%	(24)	86%	(144)	169
Military HH: Yes	20%	(67)	80%	(261)	328
Military HH: No	23%	(431)	77%	(1440)	1872
RD/WT: Right Direction	24%	(216)	76%	(681)	897
RD/WT: Wrong Track	22%	(283)	78%	(1020)	1303
Biden Job Approve	24%	(258)	76%	(816)	1074
Biden Job Disapprove	22%	(221)	78%	(784)	1006
Biden Job Strongly Approve	22%	(117)	78%	(418)	534
Biden Job Somewhat Approve	26%	(141)	74%	(398)	540
Biden Job Somewhat Disapprove	27%	(79)	73%	(215)	294
Biden Job Strongly Disapprove	20%	(142)	80%	(569)	711

Continued on next page

Table MCEN9_1NET: How do you first hear about new foreign language films or series? Please select all that apply.

Word of mouth

Demographic	Selected		Not Selected		Total N
Adults	23%	(499)	77%	(1701)	2200
Favorable of Biden	23%	(255)	77%	(836)	1092
Unfavorable of Biden	23%	(227)	77%	(781)	1009
Very Favorable of Biden	22%	(132)	78%	(460)	592
Somewhat Favorable of Biden	25%	(123)	75%	(376)	499
Somewhat Unfavorable of Biden	25%	(64)	75%	(190)	254
Very Unfavorable of Biden	22%	(163)	78%	(592)	755
#1 Issue: Economy	25%	(195)	75%	(586)	781
#1 Issue: Security	20%	(77)	80%	(307)	384
#1 Issue: Health Care	28%	(86)	72%	(215)	301
#1 Issue: Medicare / Social Security	15%	(40)	85%	(222)	262
#1 Issue: Women's Issues	18%	(25)	82%	(111)	136
#1 Issue: Education	23%	(18)	77%	(60)	78
#1 Issue: Energy	24%	(31)	76%	(97)	128
#1 Issue: Other	21%	(27)	79%	(102)	129
2020 Vote: Joe Biden	26%	(254)	74%	(733)	987
2020 Vote: Donald Trump	21%	(152)	79%	(569)	720
2020 Vote: Other	37%	(27)	63%	(46)	73
2020 Vote: Didn't Vote	16%	(65)	84%	(349)	414
2018 House Vote: Democrat	26%	(190)	74%	(555)	745
2018 House Vote: Republican	20%	(119)	80%	(468)	587
2018 House Vote: Someone else	25%	(19)	75%	(57)	76
2016 Vote: Hillary Clinton	25%	(183)	75%	(544)	727
2016 Vote: Donald Trump	21%	(143)	79%	(539)	682
2016 Vote: Other	27%	(29)	73%	(77)	106
2016 Vote: Didn't Vote	21%	(143)	79%	(537)	680
Voted in 2014: Yes	23%	(278)	77%	(949)	1227
Voted in 2014: No	23%	(221)	77%	(752)	973
4-Region: Northeast	26%	(101)	74%	(293)	394
4-Region: Midwest	23%	(105)	77%	(357)	462
4-Region: South	20%	(168)	80%	(656)	824
4-Region: West	24%	(125)	76%	(395)	520

Continued on next page

Table MCEN9_1NET: *How do you first hear about new foreign language films or series? Please select all that apply.*
Word of mouth

Demographic	Selected		Not Selected		Total N
Adults	23%	(499)	77%	(1701)	2200
Watched Squid Game	31%	(164)	69%	(367)	531
Watches Netflix Foreign Films	33%	(166)	67%	(332)	498
Prefers Subtitles	27%	(229)	73%	(605)	834
Prefers Dubbing	20%	(270)	80%	(1096)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_2NET: *How do you first hear about new foreign language films or series? Please select all that apply.*
Recommendations from friends or family

Demographic	Selected		Not Selected		Total N
Adults	19%	(424)	81%	(1776)	2200
Gender: Male	22%	(236)	78%	(826)	1062
Gender: Female	17%	(188)	83%	(950)	1138
Age: 18-34	23%	(153)	77%	(503)	655
Age: 35-44	28%	(99)	72%	(259)	358
Age: 45-64	15%	(113)	85%	(638)	751
Age: 65+	14%	(59)	86%	(377)	436
GenZers: 1997-2012	28%	(59)	72%	(152)	212
Millennials: 1981-1996	24%	(160)	76%	(514)	673
GenXers: 1965-1980	19%	(94)	81%	(399)	493
Baby Boomers: 1946-1964	14%	(98)	86%	(619)	717
PID: Dem (no lean)	21%	(180)	79%	(671)	851
PID: Ind (no lean)	21%	(144)	79%	(550)	693
PID: Rep (no lean)	15%	(100)	85%	(555)	656
PID/Gender: Dem Men	24%	(93)	76%	(295)	387
PID/Gender: Dem Women	19%	(87)	81%	(377)	464
PID/Gender: Ind Men	23%	(81)	77%	(270)	351
PID/Gender: Ind Women	18%	(63)	82%	(280)	343
PID/Gender: Rep Men	19%	(62)	81%	(262)	324
PID/Gender: Rep Women	12%	(38)	88%	(294)	332
Ideo: Liberal (1-3)	27%	(153)	73%	(423)	576
Ideo: Moderate (4)	17%	(120)	83%	(571)	690
Ideo: Conservative (5-7)	16%	(126)	84%	(640)	766
Educ: < College	15%	(233)	85%	(1279)	1512
Educ: Bachelors degree	30%	(132)	70%	(312)	444
Educ: Post-grad	24%	(59)	76%	(185)	244
Income: Under 50k	14%	(177)	86%	(1082)	1260
Income: 50k-100k	22%	(140)	78%	(486)	626
Income: 100k+	34%	(106)	66%	(208)	314
Ethnicity: White	18%	(310)	82%	(1412)	1722
Ethnicity: Hispanic	30%	(104)	70%	(245)	349
Ethnicity: Black	16%	(44)	84%	(230)	274

Continued on next page

Table MCEN9_2NET: How do you first hear about new foreign language films or series? Please select all that apply.
Recommendations from friends or family

Demographic	Selected		Not Selected		Total N
Adults	19%	(424)	81%	(1776)	2200
Ethnicity: Other	34%	(70)	66%	(134)	204
All Christian	19%	(199)	81%	(841)	1041
All Non-Christian	31%	(40)	69%	(92)	132
Atheist	30%	(31)	70%	(73)	104
Agnostic/Nothing in particular	17%	(94)	83%	(474)	567
Something Else	17%	(60)	83%	(297)	356
Religious Non-Protestant/Catholic	28%	(45)	72%	(114)	159
Evangelical	17%	(99)	83%	(473)	573
Non-Evangelical	19%	(149)	81%	(629)	778
Community: Urban	23%	(155)	77%	(519)	674
Community: Suburban	20%	(204)	80%	(791)	994
Community: Rural	12%	(65)	88%	(467)	532
Employ: Private Sector	23%	(155)	77%	(527)	682
Employ: Government	27%	(36)	73%	(98)	134
Employ: Self-Employed	25%	(46)	75%	(140)	185
Employ: Homemaker	13%	(20)	87%	(139)	159
Employ: Student	38%	(24)	62%	(41)	65
Employ: Retired	14%	(74)	86%	(457)	531
Employ: Unemployed	17%	(47)	83%	(228)	275
Employ: Other	13%	(22)	87%	(147)	169
Military HH: Yes	20%	(67)	80%	(261)	328
Military HH: No	19%	(357)	81%	(1515)	1872
RD/WT: Right Direction	21%	(186)	79%	(712)	897
RD/WT: Wrong Track	18%	(238)	82%	(1064)	1303
Biden Job Approve	21%	(224)	79%	(850)	1074
Biden Job Disapprove	18%	(184)	82%	(822)	1006
Biden Job Strongly Approve	19%	(99)	81%	(435)	534
Biden Job Somewhat Approve	23%	(124)	77%	(415)	540
Biden Job Somewhat Disapprove	21%	(61)	79%	(233)	294
Biden Job Strongly Disapprove	17%	(123)	83%	(589)	711

Continued on next page

Table MCEN9_2NET: *How do you first hear about new foreign language films or series? Please select all that apply.*
Recommendations from friends or family

Demographic	Selected		Not Selected		Total N
Adults	19%	(424)	81%	(1776)	2200
Favorable of Biden	21%	(232)	79%	(860)	1092
Unfavorable of Biden	18%	(182)	82%	(827)	1009
Very Favorable of Biden	20%	(116)	80%	(476)	592
Somewhat Favorable of Biden	23%	(115)	77%	(384)	499
Somewhat Unfavorable of Biden	21%	(53)	79%	(201)	254
Very Unfavorable of Biden	17%	(129)	83%	(626)	755
#1 Issue: Economy	22%	(175)	78%	(606)	781
#1 Issue: Security	16%	(60)	84%	(324)	384
#1 Issue: Health Care	22%	(67)	78%	(233)	301
#1 Issue: Medicare / Social Security	10%	(27)	90%	(235)	262
#1 Issue: Women's Issues	25%	(34)	75%	(101)	136
#1 Issue: Education	19%	(15)	81%	(63)	78
#1 Issue: Energy	19%	(25)	81%	(103)	128
#1 Issue: Other	16%	(20)	84%	(109)	129
2020 Vote: Joe Biden	21%	(212)	79%	(775)	987
2020 Vote: Donald Trump	16%	(117)	84%	(604)	720
2020 Vote: Other	26%	(19)	74%	(54)	73
2020 Vote: Didn't Vote	18%	(76)	82%	(338)	414
2018 House Vote: Democrat	22%	(167)	78%	(579)	745
2018 House Vote: Republican	16%	(93)	84%	(494)	587
2018 House Vote: Someone else	9%	(7)	91%	(69)	76
2016 Vote: Hillary Clinton	21%	(152)	79%	(575)	727
2016 Vote: Donald Trump	18%	(120)	82%	(562)	682
2016 Vote: Other	18%	(19)	82%	(87)	106
2016 Vote: Didn't Vote	20%	(133)	80%	(547)	680
Voted in 2014: Yes	19%	(227)	81%	(1000)	1227
Voted in 2014: No	20%	(197)	80%	(776)	973
4-Region: Northeast	20%	(79)	80%	(315)	394
4-Region: Midwest	17%	(77)	83%	(385)	462
4-Region: South	16%	(131)	84%	(693)	824
4-Region: West	26%	(137)	74%	(383)	520

Continued on next page

Table MCEN9_2NET: *How do you first hear about new foreign language films or series? Please select all that apply.*
Recommendations from friends or family

Demographic	Selected		Not Selected		Total N
Adults	19%	(424)	81%	(1776)	2200
Watched Squid Game	28%	(151)	72%	(380)	531
Watches Netflix Foreign Films	34%	(169)	66%	(329)	498
Prefers Subtitles	27%	(228)	73%	(606)	834
Prefers Dubbing	14%	(195)	86%	(1170)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_3NET: How do you first hear about new foreign language films or series? Please select all that apply.
Recommendations from celebrities or well-known people

Demographic	Selected		Not Selected		Total N
Adults	5%	(116)	95%	(2084)	2200
Gender: Male	8%	(85)	92%	(977)	1062
Gender: Female	3%	(31)	97%	(1107)	1138
Age: 18-34	9%	(60)	91%	(595)	655
Age: 35-44	7%	(25)	93%	(333)	358
Age: 45-64	2%	(17)	98%	(734)	751
Age: 65+	3%	(14)	97%	(422)	436
GenZers: 1997-2012	7%	(15)	93%	(196)	212
Millennials: 1981-1996	9%	(62)	91%	(611)	673
GenXers: 1965-1980	3%	(15)	97%	(478)	493
Baby Boomers: 1946-1964	3%	(19)	97%	(698)	717
PID: Dem (no lean)	7%	(60)	93%	(791)	851
PID: Ind (no lean)	4%	(28)	96%	(665)	693
PID: Rep (no lean)	4%	(28)	96%	(628)	656
PID/Gender: Dem Men	11%	(42)	89%	(345)	387
PID/Gender: Dem Women	4%	(18)	96%	(446)	464
PID/Gender: Ind Men	7%	(24)	93%	(327)	351
PID/Gender: Ind Women	1%	(5)	99%	(338)	343
PID/Gender: Rep Men	6%	(19)	94%	(305)	324
PID/Gender: Rep Women	3%	(9)	97%	(323)	332
Ideo: Liberal (1-3)	7%	(42)	93%	(534)	576
Ideo: Moderate (4)	7%	(47)	93%	(643)	690
Ideo: Conservative (5-7)	3%	(23)	97%	(743)	766
Educ: < College	4%	(60)	96%	(1452)	1512
Educ: Bachelors degree	10%	(43)	90%	(401)	444
Educ: Post-grad	5%	(13)	95%	(231)	244
Income: Under 50k	4%	(50)	96%	(1210)	1260
Income: 50k-100k	5%	(34)	95%	(592)	626
Income: 100k+	10%	(33)	90%	(281)	314
Ethnicity: White	5%	(82)	95%	(1639)	1722
Ethnicity: Hispanic	8%	(29)	92%	(321)	349
Ethnicity: Black	9%	(26)	91%	(248)	274

Continued on next page

Table MCEN9_3NET: How do you first hear about new foreign language films or series? Please select all that apply.
Recommendations from celebrities or well-known people

Demographic	Selected		Not Selected		Total N
Adults	5%	(116)	95%	(2084)	2200
Ethnicity: Other	4%	(8)	96%	(196)	204
All Christian	5%	(54)	95%	(986)	1041
All Non-Christian	16%	(21)	84%	(110)	132
Atheist	8%	(8)	92%	(96)	104
Agnostic/Nothing in particular	3%	(17)	97%	(551)	567
Something Else	4%	(16)	96%	(341)	356
Religious Non-Protestant/Catholic	17%	(27)	83%	(132)	159
Evangelical	6%	(35)	94%	(538)	573
Non-Evangelical	3%	(27)	97%	(751)	778
Community: Urban	9%	(63)	91%	(611)	674
Community: Suburban	4%	(37)	96%	(958)	994
Community: Rural	3%	(17)	97%	(515)	532
Employ: Private Sector	7%	(48)	93%	(634)	682
Employ: Government	12%	(15)	88%	(118)	134
Employ: Self-Employed	6%	(11)	94%	(175)	185
Employ: Homemaker	2%	(3)	98%	(156)	159
Employ: Student	11%	(7)	89%	(58)	65
Employ: Retired	2%	(12)	98%	(519)	531
Employ: Unemployed	6%	(16)	94%	(260)	275
Employ: Other	2%	(4)	98%	(165)	169
Military HH: Yes	5%	(17)	95%	(311)	328
Military HH: No	5%	(99)	95%	(1773)	1872
RD/WT: Right Direction	9%	(79)	91%	(819)	897
RD/WT: Wrong Track	3%	(37)	97%	(1265)	1303
Biden Job Approve	7%	(76)	93%	(998)	1074
Biden Job Disapprove	4%	(37)	96%	(968)	1006
Biden Job Strongly Approve	8%	(43)	92%	(491)	534
Biden Job Somewhat Approve	6%	(33)	94%	(506)	540
Biden Job Somewhat Disapprove	6%	(19)	94%	(275)	294
Biden Job Strongly Disapprove	3%	(18)	97%	(693)	711

Continued on next page

Table MCEN9_3NET: How do you first hear about new foreign language films or series? Please select all that apply.
Recommendations from celebrities or well-known people

Demographic	Selected		Not Selected		Total N
Adults	5%	(116)	95%	(2084)	2200
Favorable of Biden	7%	(77)	93%	(1015)	1092
Unfavorable of Biden	4%	(37)	96%	(972)	1009
Very Favorable of Biden	7%	(40)	93%	(553)	592
Somewhat Favorable of Biden	7%	(37)	93%	(462)	499
Somewhat Unfavorable of Biden	6%	(16)	94%	(238)	254
Very Unfavorable of Biden	3%	(21)	97%	(734)	755
#1 Issue: Economy	7%	(56)	93%	(725)	781
#1 Issue: Security	2%	(9)	98%	(375)	384
#1 Issue: Health Care	6%	(19)	94%	(282)	301
#1 Issue: Medicare / Social Security	4%	(10)	96%	(252)	262
#1 Issue: Women's Issues	3%	(4)	97%	(131)	136
#1 Issue: Education	8%	(7)	92%	(72)	78
#1 Issue: Energy	7%	(9)	93%	(120)	128
#1 Issue: Other	2%	(3)	98%	(127)	129
2020 Vote: Joe Biden	7%	(69)	93%	(918)	987
2020 Vote: Donald Trump	4%	(27)	96%	(693)	720
2020 Vote: Other	6%	(4)	94%	(69)	73
2020 Vote: Didn't Vote	4%	(16)	96%	(398)	414
2018 House Vote: Democrat	7%	(55)	93%	(690)	745
2018 House Vote: Republican	4%	(26)	96%	(561)	587
2018 House Vote: Someone else	4%	(3)	96%	(73)	76
2016 Vote: Hillary Clinton	6%	(46)	94%	(681)	727
2016 Vote: Donald Trump	4%	(26)	96%	(656)	682
2016 Vote: Other	4%	(4)	96%	(102)	106
2016 Vote: Didn't Vote	6%	(40)	94%	(640)	680
Voted in 2014: Yes	5%	(67)	95%	(1160)	1227
Voted in 2014: No	5%	(49)	95%	(924)	973
4-Region: Northeast	5%	(21)	95%	(372)	394
4-Region: Midwest	3%	(12)	97%	(450)	462
4-Region: South	4%	(37)	96%	(787)	824
4-Region: West	9%	(46)	91%	(474)	520

Continued on next page

Table MCEN9_3NET: *How do you first hear about new foreign language films or series? Please select all that apply.*
Recommendations from celebrities or well-known people

Demographic	Selected		Not Selected		Total N
Adults	5%	(116)	95%	(2084)	2200
Watched Squid Game	11%	(61)	89%	(470)	531
Watches Netflix Foreign Films	9%	(45)	91%	(454)	498
Prefers Subtitles	7%	(58)	93%	(776)	834
Prefers Dubbing	4%	(58)	96%	(1308)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_4NET: *How do you first hear about new foreign language films or series? Please select all that apply.*
Read about from movie and television critics

Demographic	Selected		Not Selected		Total N
Adults	14%	(312)	86%	(1888)	2200
Gender: Male	18%	(186)	82%	(875)	1062
Gender: Female	11%	(126)	89%	(1012)	1138
Age: 18-34	14%	(91)	86%	(565)	655
Age: 35-44	17%	(61)	83%	(297)	358
Age: 45-64	11%	(83)	89%	(668)	751
Age: 65+	18%	(78)	82%	(359)	436
GenZers: 1997-2012	15%	(31)	85%	(180)	212
Millennials: 1981-1996	15%	(102)	85%	(572)	673
GenXers: 1965-1980	12%	(58)	88%	(435)	493
Baby Boomers: 1946-1964	14%	(99)	86%	(618)	717
PID: Dem (no lean)	19%	(163)	81%	(689)	851
PID: Ind (no lean)	12%	(82)	88%	(611)	693
PID: Rep (no lean)	10%	(68)	90%	(588)	656
PID/Gender: Dem Men	25%	(97)	75%	(291)	387
PID/Gender: Dem Women	14%	(66)	86%	(398)	464
PID/Gender: Ind Men	14%	(49)	86%	(301)	351
PID/Gender: Ind Women	9%	(32)	91%	(310)	343
PID/Gender: Rep Men	12%	(40)	88%	(283)	324
PID/Gender: Rep Women	8%	(28)	92%	(304)	332
Ideo: Liberal (1-3)	21%	(123)	79%	(453)	576
Ideo: Moderate (4)	13%	(89)	87%	(601)	690
Ideo: Conservative (5-7)	12%	(94)	88%	(673)	766
Educ: < College	11%	(171)	89%	(1342)	1512
Educ: Bachelors degree	21%	(92)	79%	(352)	444
Educ: Post-grad	20%	(50)	80%	(194)	244
Income: Under 50k	11%	(145)	89%	(1115)	1260
Income: 50k-100k	18%	(115)	82%	(511)	626
Income: 100k+	17%	(53)	83%	(261)	314
Ethnicity: White	14%	(235)	86%	(1487)	1722
Ethnicity: Hispanic	18%	(62)	82%	(288)	349
Ethnicity: Black	15%	(42)	85%	(232)	274

Continued on next page

Table MCEN9_4NET: How do you first hear about new foreign language films or series? Please select all that apply.
Read about from movie and television critics

Demographic	Selected		Not Selected		Total N
Adults	14%	(312)	86%	(1888)	2200
Ethnicity: Other	17%	(36)	83%	(168)	204
All Christian	15%	(156)	85%	(884)	1041
All Non-Christian	22%	(28)	78%	(103)	132
Atheist	25%	(26)	75%	(78)	104
Agnostic/Nothing in particular	11%	(65)	89%	(502)	567
Something Else	10%	(37)	90%	(319)	356
Religious Non-Protestant/Catholic	20%	(32)	80%	(127)	159
Evangelical	14%	(79)	86%	(494)	573
Non-Evangelical	14%	(110)	86%	(668)	778
Community: Urban	19%	(129)	81%	(545)	674
Community: Suburban	14%	(137)	86%	(858)	994
Community: Rural	9%	(47)	91%	(485)	532
Employ: Private Sector	17%	(113)	83%	(569)	682
Employ: Government	14%	(19)	86%	(114)	134
Employ: Self-Employed	14%	(26)	86%	(159)	185
Employ: Homemaker	9%	(15)	91%	(144)	159
Employ: Student	17%	(11)	83%	(54)	65
Employ: Retired	14%	(72)	86%	(459)	531
Employ: Unemployed	14%	(38)	86%	(237)	275
Employ: Other	11%	(19)	89%	(150)	169
Military HH: Yes	16%	(52)	84%	(276)	328
Military HH: No	14%	(260)	86%	(1611)	1872
RD/WT: Right Direction	18%	(164)	82%	(734)	897
RD/WT: Wrong Track	11%	(149)	89%	(1154)	1303
Biden Job Approve	19%	(201)	81%	(873)	1074
Biden Job Disapprove	10%	(103)	90%	(903)	1006
Biden Job Strongly Approve	18%	(96)	82%	(438)	534
Biden Job Somewhat Approve	19%	(105)	81%	(435)	540
Biden Job Somewhat Disapprove	11%	(32)	89%	(262)	294
Biden Job Strongly Disapprove	10%	(70)	90%	(641)	711

Continued on next page

Table MCEN9_4NET: How do you first hear about new foreign language films or series? Please select all that apply.
Read about from movie and television critics

Demographic	Selected		Not Selected		Total N
Adults	14%	(312)	86%	(1888)	2200
Favorable of Biden	19%	(204)	81%	(888)	1092
Unfavorable of Biden	10%	(104)	90%	(905)	1009
Very Favorable of Biden	19%	(115)	81%	(478)	592
Somewhat Favorable of Biden	18%	(89)	82%	(410)	499
Somewhat Unfavorable of Biden	13%	(33)	87%	(221)	254
Very Unfavorable of Biden	9%	(72)	91%	(684)	755
#1 Issue: Economy	13%	(104)	87%	(677)	781
#1 Issue: Security	14%	(52)	86%	(332)	384
#1 Issue: Health Care	17%	(51)	83%	(250)	301
#1 Issue: Medicare / Social Security	14%	(36)	86%	(226)	262
#1 Issue: Women's Issues	10%	(13)	90%	(123)	136
#1 Issue: Education	19%	(15)	81%	(64)	78
#1 Issue: Energy	20%	(25)	80%	(103)	128
#1 Issue: Other	13%	(17)	87%	(112)	129
2020 Vote: Joe Biden	19%	(192)	81%	(795)	987
2020 Vote: Donald Trump	10%	(75)	90%	(646)	720
2020 Vote: Other	9%	(7)	91%	(67)	73
2020 Vote: Didn't Vote	9%	(39)	91%	(375)	414
2018 House Vote: Democrat	20%	(151)	80%	(594)	745
2018 House Vote: Republican	12%	(68)	88%	(519)	587
2018 House Vote: Someone else	10%	(7)	90%	(69)	76
2016 Vote: Hillary Clinton	20%	(145)	80%	(582)	727
2016 Vote: Donald Trump	12%	(84)	88%	(599)	682
2016 Vote: Other	9%	(9)	91%	(96)	106
2016 Vote: Didn't Vote	11%	(73)	89%	(607)	680
Voted in 2014: Yes	17%	(209)	83%	(1018)	1227
Voted in 2014: No	11%	(103)	89%	(870)	973
4-Region: Northeast	13%	(51)	87%	(343)	394
4-Region: Midwest	14%	(67)	86%	(395)	462
4-Region: South	11%	(92)	89%	(733)	824
4-Region: West	20%	(103)	80%	(417)	520

Continued on next page

Table MCEN9_4NET: *How do you first hear about new foreign language films or series? Please select all that apply.*
Read about from movie and television critics

Demographic	Selected		Not Selected		Total N
Adults	14%	(312)	86%	(1888)	2200
Watched Squid Game	21%	(112)	79%	(418)	531
Watches Netflix Foreign Films	22%	(112)	78%	(386)	498
Prefers Subtitles	22%	(180)	78%	(654)	834
Prefers Dubbing	10%	(132)	90%	(1233)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_5NET: How do you first hear about new foreign language films or series? Please select all that apply.
Social media sites, such as Facebook or TikTok

Demographic	Selected		Not Selected		Total N
Adults	25%	(543)	75%	(1657)	2200
Gender: Male	27%	(289)	73%	(773)	1062
Gender: Female	22%	(255)	78%	(884)	1138
Age: 18-34	41%	(271)	59%	(384)	655
Age: 35-44	38%	(136)	62%	(222)	358
Age: 45-64	13%	(96)	87%	(655)	751
Age: 65+	9%	(41)	91%	(396)	436
GenZers: 1997-2012	47%	(99)	53%	(113)	212
Millennials: 1981-1996	39%	(265)	61%	(409)	673
GenXers: 1965-1980	21%	(102)	79%	(391)	493
Baby Boomers: 1946-1964	9%	(65)	91%	(652)	717
PID: Dem (no lean)	27%	(231)	73%	(620)	851
PID: Ind (no lean)	26%	(181)	74%	(512)	693
PID: Rep (no lean)	20%	(131)	80%	(524)	656
PID/Gender: Dem Men	32%	(126)	68%	(262)	387
PID/Gender: Dem Women	23%	(105)	77%	(359)	464
PID/Gender: Ind Men	28%	(98)	72%	(253)	351
PID/Gender: Ind Women	24%	(83)	76%	(260)	343
PID/Gender: Rep Men	20%	(65)	80%	(259)	324
PID/Gender: Rep Women	20%	(66)	80%	(265)	332
Ideo: Liberal (1-3)	31%	(178)	69%	(398)	576
Ideo: Moderate (4)	27%	(189)	73%	(501)	690
Ideo: Conservative (5-7)	18%	(135)	82%	(631)	766
Educ: < College	23%	(341)	77%	(1171)	1512
Educ: Bachelors degree	32%	(140)	68%	(304)	444
Educ: Post-grad	26%	(62)	74%	(182)	244
Income: Under 50k	23%	(292)	77%	(968)	1260
Income: 50k-100k	25%	(158)	75%	(468)	626
Income: 100k+	30%	(94)	70%	(221)	314
Ethnicity: White	24%	(406)	76%	(1316)	1722
Ethnicity: Hispanic	37%	(130)	63%	(220)	349
Ethnicity: Black	27%	(75)	73%	(199)	274

Continued on next page

Table MCEN9_5NET: How do you first hear about new foreign language films or series? Please select all that apply.
Social media sites, such as Facebook or TikTok

Demographic	Selected		Not Selected		Total N
Adults	25%	(543)	75%	(1657)	2200
Ethnicity: Other	30%	(62)	70%	(142)	204
All Christian	22%	(228)	78%	(812)	1041
All Non-Christian	33%	(43)	67%	(89)	132
Atheist	28%	(29)	72%	(74)	104
Agnostic/Nothing in particular	27%	(151)	73%	(416)	567
Something Else	26%	(91)	74%	(265)	356
Religious Non-Protestant/Catholic	29%	(46)	71%	(112)	159
Evangelical	28%	(160)	72%	(413)	573
Non-Evangelical	19%	(149)	81%	(629)	778
Community: Urban	29%	(198)	71%	(476)	674
Community: Suburban	24%	(242)	76%	(753)	994
Community: Rural	19%	(103)	81%	(429)	532
Employ: Private Sector	33%	(224)	67%	(458)	682
Employ: Government	37%	(50)	63%	(84)	134
Employ: Self-Employed	24%	(45)	76%	(141)	185
Employ: Homemaker	21%	(33)	79%	(126)	159
Employ: Student	47%	(31)	53%	(34)	65
Employ: Retired	11%	(58)	89%	(473)	531
Employ: Unemployed	24%	(67)	76%	(208)	275
Employ: Other	22%	(36)	78%	(132)	169
Military HH: Yes	17%	(55)	83%	(274)	328
Military HH: No	26%	(489)	74%	(1383)	1872
RD/WT: Right Direction	26%	(235)	74%	(662)	897
RD/WT: Wrong Track	24%	(308)	76%	(995)	1303
Biden Job Approve	27%	(287)	73%	(787)	1074
Biden Job Disapprove	23%	(234)	77%	(772)	1006
Biden Job Strongly Approve	29%	(153)	71%	(381)	534
Biden Job Somewhat Approve	25%	(134)	75%	(406)	540
Biden Job Somewhat Disapprove	27%	(80)	73%	(214)	294
Biden Job Strongly Disapprove	22%	(154)	78%	(558)	711

Continued on next page

Table MCEN9_5NET: How do you first hear about new foreign language films or series? Please select all that apply.
Social media sites, such as Facebook or TikTok

Demographic	Selected		Not Selected		Total N
Adults	25%	(543)	75%	(1657)	2200
Favorable of Biden	26%	(288)	74%	(803)	1092
Unfavorable of Biden	24%	(240)	76%	(769)	1009
Very Favorable of Biden	29%	(171)	71%	(421)	592
Somewhat Favorable of Biden	23%	(117)	77%	(382)	499
Somewhat Unfavorable of Biden	27%	(68)	73%	(186)	254
Very Unfavorable of Biden	23%	(172)	77%	(583)	755
#1 Issue: Economy	30%	(232)	70%	(549)	781
#1 Issue: Security	21%	(83)	79%	(302)	384
#1 Issue: Health Care	25%	(75)	75%	(226)	301
#1 Issue: Medicare / Social Security	11%	(30)	89%	(232)	262
#1 Issue: Women's Issues	35%	(48)	65%	(88)	136
#1 Issue: Education	30%	(23)	70%	(55)	78
#1 Issue: Energy	27%	(35)	73%	(94)	128
#1 Issue: Other	14%	(18)	86%	(111)	129
2020 Vote: Joe Biden	26%	(259)	74%	(728)	987
2020 Vote: Donald Trump	20%	(144)	80%	(577)	720
2020 Vote: Other	26%	(19)	74%	(54)	73
2020 Vote: Didn't Vote	29%	(121)	71%	(293)	414
2018 House Vote: Democrat	26%	(193)	74%	(552)	745
2018 House Vote: Republican	18%	(105)	82%	(481)	587
2018 House Vote: Someone else	24%	(18)	76%	(58)	76
2016 Vote: Hillary Clinton	25%	(182)	75%	(545)	727
2016 Vote: Donald Trump	19%	(132)	81%	(550)	682
2016 Vote: Other	15%	(16)	85%	(89)	106
2016 Vote: Didn't Vote	31%	(213)	69%	(467)	680
Voted in 2014: Yes	20%	(246)	80%	(981)	1227
Voted in 2014: No	31%	(297)	69%	(676)	973
4-Region: Northeast	25%	(100)	75%	(293)	394
4-Region: Midwest	24%	(109)	76%	(353)	462
4-Region: South	23%	(187)	77%	(638)	824
4-Region: West	28%	(147)	72%	(372)	520

Continued on next page

Table MCEN9_5NET: *How do you first hear about new foreign language films or series? Please select all that apply.*
Social media sites, such as Facebook or TikTok

Demographic	Selected		Not Selected		Total N
Adults	25%	(543)	75%	(1657)	2200
Watched Squid Game	43%	(228)	57%	(302)	531
Watches Netflix Foreign Films	39%	(193)	61%	(306)	498
Prefers Subtitles	32%	(271)	68%	(564)	834
Prefers Dubbing	20%	(272)	80%	(1093)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_6NET: How do you first hear about new foreign language films or series? Please select all that apply.
The news media, such as CNN or the New York Times

Demographic	Selected		Not Selected		Total N
Adults	12%	(264)	88%	(1936)	2200
Gender: Male	16%	(175)	84%	(887)	1062
Gender: Female	8%	(89)	92%	(1050)	1138
Age: 18-34	11%	(70)	89%	(585)	655
Age: 35-44	13%	(46)	87%	(312)	358
Age: 45-64	11%	(80)	89%	(671)	751
Age: 65+	16%	(68)	84%	(368)	436
GenZers: 1997-2012	9%	(20)	91%	(191)	212
Millennials: 1981-1996	13%	(85)	87%	(589)	673
GenXers: 1965-1980	9%	(43)	91%	(450)	493
Baby Boomers: 1946-1964	14%	(102)	86%	(615)	717
PID: Dem (no lean)	17%	(145)	83%	(706)	851
PID: Ind (no lean)	8%	(54)	92%	(639)	693
PID: Rep (no lean)	10%	(65)	90%	(591)	656
PID/Gender: Dem Men	26%	(102)	74%	(285)	387
PID/Gender: Dem Women	9%	(43)	91%	(421)	464
PID/Gender: Ind Men	10%	(34)	90%	(316)	351
PID/Gender: Ind Women	6%	(20)	94%	(323)	343
PID/Gender: Rep Men	12%	(39)	88%	(285)	324
PID/Gender: Rep Women	8%	(26)	92%	(306)	332
Ideo: Liberal (1-3)	20%	(113)	80%	(463)	576
Ideo: Moderate (4)	10%	(66)	90%	(624)	690
Ideo: Conservative (5-7)	11%	(83)	89%	(683)	766
Educ: < College	7%	(105)	93%	(1407)	1512
Educ: Bachelors degree	20%	(87)	80%	(356)	444
Educ: Post-grad	29%	(71)	71%	(173)	244
Income: Under 50k	9%	(115)	91%	(1145)	1260
Income: 50k-100k	13%	(82)	87%	(544)	626
Income: 100k+	21%	(67)	79%	(247)	314
Ethnicity: White	12%	(205)	88%	(1517)	1722
Ethnicity: Hispanic	13%	(47)	87%	(302)	349
Ethnicity: Black	13%	(37)	87%	(237)	274

Continued on next page

Table MCEN9_6NET: How do you first hear about new foreign language films or series? Please select all that apply.
The news media, such as CNN or the New York Times

Demographic	Selected		Not Selected		Total N
Adults	12%	(264)	88%	(1936)	2200
Ethnicity: Other	11%	(22)	89%	(182)	204
All Christian	13%	(137)	87%	(903)	1041
All Non-Christian	24%	(32)	76%	(100)	132
Atheist	16%	(16)	84%	(87)	104
Agnostic/Nothing in particular	10%	(55)	90%	(512)	567
Something Else	7%	(23)	93%	(333)	356
Religious Non-Protestant/Catholic	26%	(42)	74%	(117)	159
Evangelical	12%	(71)	88%	(502)	573
Non-Evangelical	10%	(75)	90%	(703)	778
Community: Urban	16%	(109)	84%	(565)	674
Community: Suburban	11%	(110)	89%	(884)	994
Community: Rural	8%	(45)	92%	(487)	532
Employ: Private Sector	15%	(105)	85%	(577)	682
Employ: Government	14%	(18)	86%	(115)	134
Employ: Self-Employed	12%	(22)	88%	(164)	185
Employ: Homemaker	6%	(10)	94%	(149)	159
Employ: Student	17%	(11)	83%	(54)	65
Employ: Retired	12%	(65)	88%	(466)	531
Employ: Unemployed	9%	(24)	91%	(252)	275
Employ: Other	6%	(9)	94%	(159)	169
Military HH: Yes	15%	(48)	85%	(281)	328
Military HH: No	12%	(216)	88%	(1656)	1872
RD/WT: Right Direction	17%	(156)	83%	(741)	897
RD/WT: Wrong Track	8%	(108)	92%	(1195)	1303
Biden Job Approve	17%	(182)	83%	(892)	1074
Biden Job Disapprove	8%	(79)	92%	(927)	1006
Biden Job Strongly Approve	20%	(108)	80%	(426)	534
Biden Job Somewhat Approve	14%	(74)	86%	(465)	540
Biden Job Somewhat Disapprove	9%	(27)	91%	(267)	294
Biden Job Strongly Disapprove	7%	(52)	93%	(660)	711

Continued on next page

Table MCEN9_6NET: *How do you first hear about new foreign language films or series? Please select all that apply.*
The news media, such as CNN or the New York Times

Demographic	Selected		Not Selected		Total N
Adults	12%	(264)	88%	(1936)	2200
Favorable of Biden	17%	(188)	83%	(904)	1092
Unfavorable of Biden	7%	(75)	93%	(934)	1009
Very Favorable of Biden	20%	(116)	80%	(477)	592
Somewhat Favorable of Biden	14%	(72)	86%	(427)	499
Somewhat Unfavorable of Biden	10%	(26)	90%	(228)	254
Very Unfavorable of Biden	7%	(49)	93%	(706)	755
#1 Issue: Economy	12%	(91)	88%	(690)	781
#1 Issue: Security	8%	(29)	92%	(355)	384
#1 Issue: Health Care	13%	(39)	87%	(261)	301
#1 Issue: Medicare / Social Security	11%	(28)	89%	(234)	262
#1 Issue: Women's Issues	7%	(9)	93%	(127)	136
#1 Issue: Education	18%	(14)	82%	(64)	78
#1 Issue: Energy	25%	(32)	75%	(96)	128
#1 Issue: Other	16%	(20)	84%	(109)	129
2020 Vote: Joe Biden	18%	(175)	82%	(812)	987
2020 Vote: Donald Trump	9%	(64)	91%	(656)	720
2020 Vote: Other	3%	(2)	97%	(71)	73
2020 Vote: Didn't Vote	5%	(22)	95%	(392)	414
2018 House Vote: Democrat	19%	(142)	81%	(604)	745
2018 House Vote: Republican	11%	(63)	89%	(524)	587
2018 House Vote: Someone else	3%	(3)	97%	(73)	76
2016 Vote: Hillary Clinton	18%	(134)	82%	(594)	727
2016 Vote: Donald Trump	9%	(64)	91%	(619)	682
2016 Vote: Other	8%	(8)	92%	(97)	106
2016 Vote: Didn't Vote	9%	(58)	91%	(622)	680
Voted in 2014: Yes	15%	(190)	85%	(1037)	1227
Voted in 2014: No	8%	(74)	92%	(899)	973
4-Region: Northeast	12%	(49)	88%	(345)	394
4-Region: Midwest	9%	(43)	91%	(419)	462
4-Region: South	10%	(80)	90%	(745)	824
4-Region: West	18%	(92)	82%	(428)	520

Continued on next page

Table MCEN9_6NET: *How do you first hear about new foreign language films or series? Please select all that apply.*
The news media, such as CNN or the New York Times

Demographic	Selected		Not Selected		Total N
Adults	12%	(264)	88%	(1936)	2200
Watched Squid Game	15%	(78)	85%	(452)	531
Watches Netflix Foreign Films	19%	(92)	81%	(406)	498
Prefers Subtitles	16%	(130)	84%	(704)	834
Prefers Dubbing	10%	(134)	90%	(1232)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_7NET: How do you first hear about new foreign language films or series? Please select all that apply.
Discovering them directly on streaming services, such as Netflix or HBO Max

Demographic	Selected		Not Selected		Total N
Adults	35%	(781)	65%	(1419)	2200
Gender: Male	39%	(416)	61%	(646)	1062
Gender: Female	32%	(365)	68%	(774)	1138
Age: 18-34	43%	(285)	57%	(370)	655
Age: 35-44	42%	(151)	58%	(207)	358
Age: 45-64	32%	(238)	68%	(513)	751
Age: 65+	25%	(107)	75%	(329)	436
GenZers: 1997-2012	44%	(92)	56%	(119)	212
Millennials: 1981-1996	44%	(299)	56%	(374)	673
GenXers: 1965-1980	37%	(181)	63%	(312)	493
Baby Boomers: 1946-1964	26%	(183)	74%	(534)	717
PID: Dem (no lean)	40%	(340)	60%	(512)	851
PID: Ind (no lean)	35%	(239)	65%	(454)	693
PID: Rep (no lean)	31%	(202)	69%	(454)	656
PID/Gender: Dem Men	45%	(173)	55%	(215)	387
PID/Gender: Dem Women	36%	(167)	64%	(297)	464
PID/Gender: Ind Men	39%	(137)	61%	(214)	351
PID/Gender: Ind Women	30%	(103)	70%	(240)	343
PID/Gender: Rep Men	33%	(107)	67%	(217)	324
PID/Gender: Rep Women	29%	(95)	71%	(237)	332
Ideo: Liberal (1-3)	44%	(253)	56%	(324)	576
Ideo: Moderate (4)	37%	(253)	63%	(437)	690
Ideo: Conservative (5-7)	30%	(233)	70%	(533)	766
Educ: < College	33%	(501)	67%	(1011)	1512
Educ: Bachelors degree	40%	(176)	60%	(268)	444
Educ: Post-grad	42%	(103)	58%	(141)	244
Income: Under 50k	34%	(424)	66%	(836)	1260
Income: 50k-100k	34%	(214)	66%	(412)	626
Income: 100k+	45%	(142)	55%	(172)	314
Ethnicity: White	34%	(590)	66%	(1132)	1722
Ethnicity: Hispanic	40%	(141)	60%	(209)	349
Ethnicity: Black	40%	(110)	60%	(164)	274

Continued on next page

Table MCEN9_7NET: How do you first hear about new foreign language films or series? Please select all that apply.
Discovering them directly on streaming services, such as Netflix or HBO Max

Demographic	Selected		Not Selected		Total N
Adults	35%	(781)	65%	(1419)	2200
Ethnicity: Other	39%	(80)	61%	(124)	204
All Christian	33%	(340)	67%	(700)	1041
All Non-Christian	42%	(55)	58%	(77)	132
Atheist	48%	(49)	52%	(54)	104
Agnostic/Nothing in particular	35%	(201)	65%	(366)	567
Something Else	38%	(135)	62%	(221)	356
Religious Non-Protestant/Catholic	42%	(67)	58%	(92)	159
Evangelical	36%	(204)	64%	(369)	573
Non-Evangelical	32%	(252)	68%	(526)	778
Community: Urban	40%	(271)	60%	(403)	674
Community: Suburban	35%	(350)	65%	(645)	994
Community: Rural	30%	(161)	70%	(371)	532
Employ: Private Sector	39%	(265)	61%	(417)	682
Employ: Government	42%	(56)	58%	(77)	134
Employ: Self-Employed	42%	(77)	58%	(108)	185
Employ: Homemaker	38%	(61)	62%	(98)	159
Employ: Student	34%	(22)	66%	(43)	65
Employ: Retired	26%	(139)	74%	(392)	531
Employ: Unemployed	38%	(104)	62%	(172)	275
Employ: Other	33%	(56)	67%	(113)	169
Military HH: Yes	43%	(140)	57%	(189)	328
Military HH: No	34%	(641)	66%	(1231)	1872
RD/WT: Right Direction	37%	(336)	63%	(561)	897
RD/WT: Wrong Track	34%	(444)	66%	(858)	1303
Biden Job Approve	38%	(412)	62%	(662)	1074
Biden Job Disapprove	33%	(329)	67%	(677)	1006
Biden Job Strongly Approve	40%	(212)	60%	(322)	534
Biden Job Somewhat Approve	37%	(200)	63%	(340)	540
Biden Job Somewhat Disapprove	38%	(112)	62%	(183)	294
Biden Job Strongly Disapprove	30%	(217)	70%	(495)	711

Continued on next page

Table MCEN9_7NET: How do you first hear about new foreign language films or series? Please select all that apply.
Discovering them directly on streaming services, such as Netflix or HBO Max

Demographic	Selected		Not Selected		Total N
Adults	35%	(781)	65%	(1419)	2200
Favorable of Biden	39%	(426)	61%	(665)	1092
Unfavorable of Biden	32%	(327)	68%	(682)	1009
Very Favorable of Biden	41%	(246)	59%	(347)	592
Somewhat Favorable of Biden	36%	(181)	64%	(319)	499
Somewhat Unfavorable of Biden	37%	(93)	63%	(161)	254
Very Unfavorable of Biden	31%	(234)	69%	(521)	755
#1 Issue: Economy	38%	(299)	62%	(482)	781
#1 Issue: Security	29%	(110)	71%	(274)	384
#1 Issue: Health Care	36%	(108)	64%	(193)	301
#1 Issue: Medicare / Social Security	26%	(68)	74%	(194)	262
#1 Issue: Women's Issues	45%	(61)	55%	(75)	136
#1 Issue: Education	48%	(37)	52%	(41)	78
#1 Issue: Energy	48%	(61)	52%	(67)	128
#1 Issue: Other	28%	(36)	72%	(93)	129
2020 Vote: Joe Biden	39%	(384)	61%	(603)	987
2020 Vote: Donald Trump	29%	(208)	71%	(512)	720
2020 Vote: Other	38%	(28)	62%	(46)	73
2020 Vote: Didn't Vote	38%	(159)	62%	(255)	414
2018 House Vote: Democrat	41%	(302)	59%	(443)	745
2018 House Vote: Republican	29%	(170)	71%	(417)	587
2018 House Vote: Someone else	29%	(22)	71%	(54)	76
2016 Vote: Hillary Clinton	40%	(294)	60%	(433)	727
2016 Vote: Donald Trump	31%	(209)	69%	(473)	682
2016 Vote: Other	36%	(38)	64%	(67)	106
2016 Vote: Didn't Vote	35%	(237)	65%	(443)	680
Voted in 2014: Yes	34%	(416)	66%	(811)	1227
Voted in 2014: No	37%	(365)	63%	(608)	973
4-Region: Northeast	31%	(123)	69%	(271)	394
4-Region: Midwest	32%	(147)	68%	(316)	462
4-Region: South	36%	(294)	64%	(530)	824
4-Region: West	42%	(217)	58%	(303)	520

Continued on next page

Table MCEN9_7NET: *How do you first hear about new foreign language films or series? Please select all that apply.*
Discovering them directly on streaming services, such as Netflix or HBO Max

Demographic	Selected		Not Selected		Total N
Adults	35%	(781)	65%	(1419)	2200
Watched Squid Game	51%	(270)	49%	(261)	531
Watches Netflix Foreign Films	59%	(295)	41%	(204)	498
Prefers Subtitles	41%	(344)	59%	(490)	834
Prefers Dubbing	32%	(436)	68%	(929)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN9_8NET: *How do you first hear about new foreign language films or series? Please select all that apply.*
Don't know / No opinion

Demographic	Selected		Not Selected		Total N
Adults	28%	(608)	72%	(1592)	2200
Gender: Male	21%	(224)	79%	(837)	1062
Gender: Female	34%	(383)	66%	(755)	1138
Age: 18-34	16%	(102)	84%	(553)	655
Age: 35-44	15%	(54)	85%	(304)	358
Age: 45-64	35%	(261)	65%	(490)	751
Age: 65+	44%	(191)	56%	(246)	436
GenZers: 1997-2012	15%	(31)	85%	(181)	212
Millennials: 1981-1996	15%	(102)	85%	(572)	673
GenXers: 1965-1980	27%	(132)	73%	(361)	493
Baby Boomers: 1946-1964	40%	(290)	60%	(427)	717
PID: Dem (no lean)	19%	(166)	81%	(686)	851
PID: Ind (no lean)	32%	(224)	68%	(469)	693
PID: Rep (no lean)	33%	(218)	67%	(438)	656
PID/Gender: Dem Men	13%	(51)	87%	(337)	387
PID/Gender: Dem Women	25%	(115)	75%	(349)	464
PID/Gender: Ind Men	24%	(84)	76%	(266)	351
PID/Gender: Ind Women	41%	(140)	59%	(202)	343
PID/Gender: Rep Men	28%	(89)	72%	(234)	324
PID/Gender: Rep Women	39%	(128)	61%	(203)	332
Ideo: Liberal (1-3)	15%	(89)	85%	(488)	576
Ideo: Moderate (4)	27%	(188)	73%	(502)	690
Ideo: Conservative (5-7)	34%	(260)	66%	(506)	766
Educ: < College	32%	(486)	68%	(1026)	1512
Educ: Bachelors degree	18%	(80)	82%	(364)	444
Educ: Post-grad	17%	(42)	83%	(202)	244
Income: Under 50k	31%	(385)	69%	(874)	1260
Income: 50k-100k	26%	(163)	74%	(463)	626
Income: 100k+	19%	(60)	81%	(255)	314
Ethnicity: White	30%	(518)	70%	(1204)	1722
Ethnicity: Hispanic	11%	(37)	89%	(312)	349
Ethnicity: Black	21%	(58)	79%	(216)	274

Continued on next page

Table MCEN9_8NET: How do you first hear about new foreign language films or series? Please select all that apply.
Don't know / No opinion

Demographic	Selected		Not Selected		Total N
Adults	28%	(608)	72%	(1592)	2200
Ethnicity: Other	15%	(32)	85%	(172)	204
All Christian	30%	(310)	70%	(730)	1041
All Non-Christian	12%	(16)	88%	(116)	132
Atheist	12%	(12)	88%	(92)	104
Agnostic/Nothing in particular	27%	(156)	73%	(412)	567
Something Else	32%	(114)	68%	(243)	356
Religious Non-Protestant/Catholic	15%	(24)	85%	(135)	159
Evangelical	29%	(168)	71%	(404)	573
Non-Evangelical	31%	(243)	69%	(535)	778
Community: Urban	22%	(145)	78%	(528)	674
Community: Suburban	29%	(285)	71%	(710)	994
Community: Rural	33%	(178)	67%	(354)	532
Employ: Private Sector	19%	(126)	81%	(556)	682
Employ: Government	19%	(25)	81%	(109)	134
Employ: Self-Employed	20%	(36)	80%	(149)	185
Employ: Homemaker	32%	(51)	68%	(107)	159
Employ: Student	12%	(8)	88%	(57)	65
Employ: Retired	41%	(218)	59%	(313)	531
Employ: Unemployed	30%	(82)	70%	(193)	275
Employ: Other	36%	(61)	64%	(108)	169
Military HH: Yes	30%	(98)	70%	(230)	328
Military HH: No	27%	(510)	73%	(1362)	1872
RD/WT: Right Direction	21%	(192)	79%	(706)	897
RD/WT: Wrong Track	32%	(416)	68%	(887)	1303
Biden Job Approve	20%	(217)	80%	(856)	1074
Biden Job Disapprove	34%	(343)	66%	(663)	1006
Biden Job Strongly Approve	22%	(116)	78%	(418)	534
Biden Job Somewhat Approve	19%	(101)	81%	(439)	540
Biden Job Somewhat Disapprove	29%	(85)	71%	(209)	294
Biden Job Strongly Disapprove	36%	(258)	64%	(454)	711

Continued on next page

Table MCEN9_8NET: *How do you first hear about new foreign language films or series? Please select all that apply.*
Don't know / No opinion

Demographic	Selected		Not Selected		Total N
Adults	28%	(608)	72%	(1592)	2200
Favorable of Biden	21%	(231)	79%	(861)	1092
Unfavorable of Biden	33%	(330)	67%	(679)	1009
Very Favorable of Biden	20%	(120)	80%	(472)	592
Somewhat Favorable of Biden	22%	(110)	78%	(389)	499
Somewhat Unfavorable of Biden	26%	(66)	74%	(187)	254
Very Unfavorable of Biden	35%	(263)	65%	(492)	755
#1 Issue: Economy	21%	(166)	79%	(615)	781
#1 Issue: Security	38%	(144)	62%	(240)	384
#1 Issue: Health Care	26%	(77)	74%	(224)	301
#1 Issue: Medicare / Social Security	43%	(112)	57%	(150)	262
#1 Issue: Women's Issues	21%	(28)	79%	(108)	136
#1 Issue: Education	14%	(11)	86%	(67)	78
#1 Issue: Energy	15%	(19)	85%	(109)	128
#1 Issue: Other	39%	(50)	61%	(79)	129
2020 Vote: Joe Biden	20%	(198)	80%	(789)	987
2020 Vote: Donald Trump	36%	(256)	64%	(464)	720
2020 Vote: Other	23%	(17)	77%	(57)	73
2020 Vote: Didn't Vote	32%	(133)	68%	(281)	414
2018 House Vote: Democrat	18%	(133)	82%	(612)	745
2018 House Vote: Republican	34%	(200)	66%	(387)	587
2018 House Vote: Someone else	36%	(27)	64%	(49)	76
2016 Vote: Hillary Clinton	19%	(138)	81%	(589)	727
2016 Vote: Donald Trump	34%	(234)	66%	(448)	682
2016 Vote: Other	31%	(32)	69%	(73)	106
2016 Vote: Didn't Vote	29%	(200)	71%	(480)	680
Voted in 2014: Yes	27%	(336)	73%	(891)	1227
Voted in 2014: No	28%	(272)	72%	(701)	973
4-Region: Northeast	29%	(113)	71%	(281)	394
4-Region: Midwest	28%	(129)	72%	(333)	462
4-Region: South	30%	(247)	70%	(577)	824
4-Region: West	23%	(119)	77%	(401)	520

Continued on next page

Table MCEN9_8NET: *How do you first hear about new foreign language films or series? Please select all that apply.*
Don't know / No opinion

Demographic	Selected		Not Selected		Total N
Adults	28%	(608)	72%	(1592)	2200
Watched Squid Game	4%	(23)	96%	(507)	531
Watches Netflix Foreign Films	4%	(21)	96%	(477)	498
Prefers Subtitles	15%	(122)	85%	(712)	834
Prefers Dubbing	36%	(486)	64%	(880)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN10_1NET: Specifically, how did you first hear about Squid Game? Please select all that apply.

Word of mouth

Demographic	Selected		Not Selected		Total N
Adults	23%	(120)	77%	(411)	531
Gender: Male	23%	(65)	77%	(219)	285
Gender: Female	22%	(55)	78%	(192)	246
Age: 18-34	20%	(67)	80%	(263)	329
Age: 35-44	32%	(33)	68%	(69)	102
Age: 45-64	24%	(17)	76%	(53)	70
GenZers: 1997-2012	22%	(28)	78%	(98)	126
Millennials: 1981-1996	23%	(64)	77%	(213)	278
GenXers: 1965-1980	21%	(16)	79%	(59)	75
Baby Boomers: 1946-1964	25%	(12)	75%	(38)	50
PID: Dem (no lean)	24%	(61)	76%	(189)	250
PID: Ind (no lean)	21%	(37)	79%	(134)	171
PID: Rep (no lean)	20%	(22)	80%	(87)	110
PID/Gender: Dem Men	22%	(29)	78%	(99)	127
PID/Gender: Dem Women	26%	(32)	74%	(90)	123
PID/Gender: Ind Men	25%	(22)	75%	(66)	88
PID/Gender: Ind Women	18%	(15)	82%	(68)	83
PID/Gender: Rep Men	22%	(15)	78%	(54)	69
Ideo: Liberal (1-3)	21%	(38)	79%	(140)	178
Ideo: Moderate (4)	20%	(33)	80%	(131)	165
Ideo: Conservative (5-7)	29%	(41)	71%	(103)	145
Educ: < College	22%	(75)	78%	(261)	336
Educ: Bachelors degree	25%	(32)	75%	(96)	128
Educ: Post-grad	20%	(13)	80%	(53)	66
Income: Under 50k	22%	(65)	78%	(235)	300
Income: 50k-100k	26%	(38)	74%	(108)	147
Income: 100k+	20%	(17)	80%	(68)	84
Ethnicity: White	19%	(67)	81%	(278)	345
Ethnicity: Hispanic	21%	(29)	79%	(113)	142
Ethnicity: Black	33%	(34)	67%	(69)	103
Ethnicity: Other	23%	(19)	77%	(63)	82

Continued on next page

Table MCEN10_1NET: Specifically, how did you first hear about Squid Game? Please select all that apply.

Word of mouth

Demographic	Selected		Not Selected		Total N
Adults	23%	(120)	77%	(411)	531
All Christian	22%	(46)	78%	(167)	213
Agnostic/Nothing in particular	20%	(29)	80%	(114)	143
Something Else	28%	(25)	72%	(63)	88
Religious Non-Protestant/Catholic	34%	(19)	66%	(36)	55
Evangelical	21%	(26)	79%	(100)	126
Non-Evangelical	24%	(40)	76%	(125)	165
Community: Urban	20%	(45)	80%	(184)	229
Community: Suburban	26%	(58)	74%	(163)	222
Community: Rural	21%	(16)	79%	(63)	80
Employ: Private Sector	28%	(54)	72%	(142)	197
Employ: Government	16%	(9)	84%	(45)	54
Employ: Self-Employed	19%	(13)	81%	(55)	68
Employ: Unemployed	16%	(10)	84%	(54)	64
Military HH: Yes	15%	(10)	85%	(56)	67
Military HH: No	24%	(110)	76%	(354)	464
RD/WT: Right Direction	24%	(62)	76%	(199)	261
RD/WT: Wrong Track	22%	(58)	78%	(212)	270
Biden Job Approve	23%	(69)	77%	(232)	301
Biden Job Disapprove	24%	(46)	76%	(143)	189
Biden Job Strongly Approve	18%	(27)	82%	(118)	145
Biden Job Somewhat Approve	27%	(42)	73%	(114)	156
Biden Job Somewhat Disapprove	32%	(25)	68%	(54)	79
Biden Job Strongly Disapprove	19%	(21)	81%	(89)	110
Favorable of Biden	24%	(76)	76%	(237)	314
Unfavorable of Biden	23%	(43)	77%	(148)	191
Very Favorable of Biden	24%	(41)	76%	(130)	170
Somewhat Favorable of Biden	25%	(36)	75%	(108)	144
Somewhat Unfavorable of Biden	30%	(23)	70%	(54)	78
Very Unfavorable of Biden	17%	(20)	83%	(93)	113

Continued on next page

Table MCEN10_1NET: Specifically, how did you first hear about Squid Game? Please select all that apply.

Word of mouth

Demographic	Selected		Not Selected		Total N
Adults	23%	(120)	77%	(411)	531
#1 Issue: Economy	23%	(52)	77%	(176)	227
#1 Issue: Security	25%	(15)	75%	(45)	60
#1 Issue: Health Care	22%	(17)	78%	(60)	78
#1 Issue: Women's Issues	22%	(13)	78%	(45)	58
2020 Vote: Joe Biden	26%	(72)	74%	(201)	273
2020 Vote: Donald Trump	18%	(18)	82%	(86)	105
2020 Vote: Didn't Vote	23%	(29)	77%	(100)	129
2018 House Vote: Democrat	24%	(49)	76%	(152)	201
2018 House Vote: Republican	23%	(20)	77%	(65)	85
2016 Vote: Hillary Clinton	23%	(42)	77%	(142)	184
2016 Vote: Donald Trump	24%	(23)	76%	(72)	95
2016 Vote: Didn't Vote	21%	(47)	79%	(181)	228
Voted in 2014: Yes	25%	(55)	75%	(168)	224
Voted in 2014: No	21%	(64)	79%	(242)	307
4-Region: Northeast	26%	(30)	74%	(86)	116
4-Region: Midwest	23%	(22)	77%	(75)	97
4-Region: South	22%	(42)	78%	(151)	194
4-Region: West	20%	(25)	80%	(99)	124
Watched Squid Game	23%	(120)	77%	(411)	531
Watches Netflix Foreign Films	22%	(53)	78%	(190)	243
Prefers Subtitles	23%	(58)	77%	(196)	254
Prefers Dubbing	22%	(62)	78%	(215)	277

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN10_2NET: Specifically, how did you first hear about Squid Game? Please select all that apply.
Recommendations from friends or family

Demographic	Selected		Not Selected		Total N
Adults	27%	(143)	73%	(388)	531
Gender: Male	28%	(80)	72%	(205)	285
Gender: Female	26%	(63)	74%	(183)	246
Age: 18-34	26%	(86)	74%	(244)	329
Age: 35-44	33%	(34)	67%	(68)	102
Age: 45-64	23%	(16)	77%	(54)	70
GenZers: 1997-2012	27%	(34)	73%	(92)	126
Millennials: 1981-1996	27%	(76)	73%	(201)	278
GenXers: 1965-1980	27%	(20)	73%	(55)	75
Baby Boomers: 1946-1964	25%	(13)	75%	(37)	50
PID: Dem (no lean)	30%	(74)	70%	(175)	250
PID: Ind (no lean)	24%	(41)	76%	(130)	171
PID: Rep (no lean)	25%	(27)	75%	(83)	110
PID/Gender: Dem Men	31%	(39)	69%	(88)	127
PID/Gender: Dem Women	29%	(35)	71%	(88)	123
PID/Gender: Ind Men	25%	(22)	75%	(66)	88
PID/Gender: Ind Women	23%	(19)	77%	(64)	83
PID/Gender: Rep Men	26%	(18)	74%	(51)	69
Ideo: Liberal (1-3)	26%	(46)	74%	(132)	178
Ideo: Moderate (4)	28%	(45)	72%	(119)	165
Ideo: Conservative (5-7)	29%	(42)	71%	(103)	145
Educ: < College	24%	(81)	76%	(255)	336
Educ: Bachelors degree	34%	(43)	66%	(85)	128
Educ: Post-grad	27%	(18)	73%	(48)	66
Income: Under 50k	25%	(76)	75%	(224)	300
Income: 50k-100k	27%	(40)	73%	(107)	147
Income: 100k+	32%	(27)	68%	(57)	84
Ethnicity: White	26%	(91)	74%	(254)	345
Ethnicity: Hispanic	26%	(38)	74%	(104)	142
Ethnicity: Black	34%	(35)	66%	(68)	103
Ethnicity: Other	20%	(16)	80%	(66)	82

Continued on next page

Table MCEN10_2NET: Specifically, how did you first hear about Squid Game? Please select all that apply.
Recommendations from friends or family

Demographic	Selected		Not Selected		Total N
Adults	27%	(143)	73%	(388)	531
All Christian	27%	(57)	73%	(156)	213
Agnostic/Nothing in particular	24%	(34)	76%	(109)	143
Something Else	32%	(29)	68%	(60)	88
Religious Non-Protestant/Catholic	36%	(20)	64%	(35)	55
Evangelical	27%	(34)	73%	(92)	126
Non-Evangelical	28%	(46)	72%	(119)	165
Community: Urban	24%	(54)	76%	(175)	229
Community: Suburban	31%	(69)	69%	(153)	222
Community: Rural	24%	(19)	76%	(61)	80
Employ: Private Sector	25%	(49)	75%	(147)	197
Employ: Government	26%	(14)	74%	(40)	54
Employ: Self-Employed	32%	(22)	68%	(47)	68
Employ: Unemployed	24%	(15)	76%	(49)	64
Military HH: Yes	40%	(27)	60%	(40)	67
Military HH: No	25%	(116)	75%	(348)	464
RD/WT: Right Direction	27%	(70)	73%	(191)	261
RD/WT: Wrong Track	27%	(73)	73%	(197)	270
Biden Job Approve	27%	(80)	73%	(221)	301
Biden Job Disapprove	30%	(56)	70%	(132)	189
Biden Job Strongly Approve	23%	(33)	77%	(112)	145
Biden Job Somewhat Approve	30%	(47)	70%	(110)	156
Biden Job Somewhat Disapprove	38%	(30)	62%	(49)	79
Biden Job Strongly Disapprove	24%	(26)	76%	(84)	110
Favorable of Biden	28%	(87)	72%	(227)	314
Unfavorable of Biden	26%	(49)	74%	(142)	191
Very Favorable of Biden	26%	(44)	74%	(126)	170
Somewhat Favorable of Biden	30%	(43)	70%	(100)	144
Somewhat Unfavorable of Biden	29%	(23)	71%	(55)	78
Very Unfavorable of Biden	23%	(26)	77%	(87)	113

Continued on next page

Table MCEN10_2NET: Specifically, how did you first hear about Squid Game? Please select all that apply.
Recommendations from friends or family

Demographic	Selected		Not Selected		Total N
Adults	27%	(143)	73%	(388)	531
#1 Issue: Economy	28%	(64)	72%	(164)	227
#1 Issue: Security	28%	(17)	72%	(43)	60
#1 Issue: Health Care	30%	(24)	70%	(54)	78
#1 Issue: Women's Issues	26%	(15)	74%	(43)	58
2020 Vote: Joe Biden	29%	(78)	71%	(195)	273
2020 Vote: Donald Trump	26%	(27)	74%	(78)	105
2020 Vote: Didn't Vote	24%	(31)	76%	(97)	129
2018 House Vote: Democrat	25%	(51)	75%	(150)	201
2018 House Vote: Republican	24%	(20)	76%	(65)	85
2016 Vote: Hillary Clinton	24%	(44)	76%	(140)	184
2016 Vote: Donald Trump	32%	(30)	68%	(64)	95
2016 Vote: Didn't Vote	28%	(65)	72%	(163)	228
Voted in 2014: Yes	24%	(54)	76%	(170)	224
Voted in 2014: No	29%	(88)	71%	(218)	307
4-Region: Northeast	28%	(32)	72%	(84)	116
4-Region: Midwest	23%	(23)	77%	(74)	97
4-Region: South	29%	(56)	71%	(137)	194
4-Region: West	25%	(31)	75%	(93)	124
Watched Squid Game	27%	(143)	73%	(388)	531
Watches Netflix Foreign Films	26%	(64)	74%	(179)	243
Prefers Subtitles	27%	(68)	73%	(186)	254
Prefers Dubbing	27%	(75)	73%	(202)	277

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN10_3NET: Specifically, how did you first hear about Squid Game? Please select all that apply.
Recommendations from celebrities or well-known people

Demographic	Selected		Not Selected		Total N
Adults	9%	(46)	91%	(485)	531
Gender: Male	12%	(33)	88%	(251)	285
Gender: Female	5%	(13)	95%	(233)	246
Age: 18-34	10%	(34)	90%	(295)	329
Age: 35-44	8%	(8)	92%	(94)	102
Age: 45-64	4%	(3)	96%	(67)	70
GenZers: 1997-2012	10%	(12)	90%	(114)	126
Millennials: 1981-1996	11%	(30)	89%	(247)	278
GenXers: 1965-1980	4%	(3)	96%	(72)	75
Baby Boomers: 1946-1964	1%	(1)	99%	(49)	50
PID: Dem (no lean)	13%	(32)	87%	(218)	250
PID: Ind (no lean)	5%	(8)	95%	(163)	171
PID: Rep (no lean)	6%	(6)	94%	(104)	110
PID/Gender: Dem Men	17%	(21)	83%	(106)	127
PID/Gender: Dem Women	9%	(11)	91%	(112)	123
PID/Gender: Ind Men	7%	(6)	93%	(82)	88
PID/Gender: Ind Women	2%	(2)	98%	(81)	83
PID/Gender: Rep Men	8%	(6)	92%	(64)	69
Ideo: Liberal (1-3)	15%	(26)	85%	(152)	178
Ideo: Moderate (4)	6%	(9)	94%	(155)	165
Ideo: Conservative (5-7)	5%	(7)	95%	(138)	145
Educ: < College	6%	(21)	94%	(316)	336
Educ: Bachelors degree	13%	(17)	87%	(112)	128
Educ: Post-grad	13%	(9)	87%	(57)	66
Income: Under 50k	5%	(16)	95%	(284)	300
Income: 50k-100k	11%	(16)	89%	(130)	147
Income: 100k+	16%	(14)	84%	(71)	84
Ethnicity: White	8%	(29)	92%	(316)	345
Ethnicity: Hispanic	8%	(11)	92%	(131)	142
Ethnicity: Black	13%	(13)	87%	(90)	103
Ethnicity: Other	5%	(4)	95%	(78)	82

Continued on next page

Table MCEN10_3NET: Specifically, how did you first hear about Squid Game? Please select all that apply.
Recommendations from celebrities or well-known people

Demographic	Selected		Not Selected		Total N
Adults	9%	(46)	91%	(485)	531
All Christian	9%	(18)	91%	(195)	213
Agnostic/Nothing in particular	7%	(10)	93%	(134)	143
Something Else	7%	(6)	93%	(82)	88
Religious Non-Protestant/Catholic	18%	(10)	82%	(45)	55
Evangelical	14%	(18)	86%	(108)	126
Non-Evangelical	4%	(7)	96%	(159)	165
Community: Urban	11%	(26)	89%	(203)	229
Community: Suburban	7%	(15)	93%	(207)	222
Community: Rural	6%	(5)	94%	(75)	80
Employ: Private Sector	7%	(15)	93%	(182)	197
Employ: Government	15%	(8)	85%	(45)	54
Employ: Self-Employed	15%	(10)	85%	(58)	68
Employ: Unemployed	5%	(3)	95%	(61)	64
Military HH: Yes	15%	(10)	85%	(57)	67
Military HH: No	8%	(36)	92%	(428)	464
RD/WT: Right Direction	12%	(32)	88%	(229)	261
RD/WT: Wrong Track	5%	(14)	95%	(256)	270
Biden Job Approve	12%	(35)	88%	(266)	301
Biden Job Disapprove	6%	(11)	94%	(178)	189
Biden Job Strongly Approve	15%	(22)	85%	(123)	145
Biden Job Somewhat Approve	8%	(13)	92%	(143)	156
Biden Job Somewhat Disapprove	7%	(5)	93%	(74)	79
Biden Job Strongly Disapprove	5%	(6)	95%	(104)	110
Favorable of Biden	11%	(35)	89%	(278)	314
Unfavorable of Biden	5%	(10)	95%	(180)	191
Very Favorable of Biden	14%	(23)	86%	(147)	170
Somewhat Favorable of Biden	8%	(12)	92%	(132)	144
Somewhat Unfavorable of Biden	5%	(4)	95%	(74)	78
Very Unfavorable of Biden	6%	(6)	94%	(106)	113

Continued on next page

Table MCEN10_3NET: Specifically, how did you first hear about Squid Game? Please select all that apply.
Recommendations from celebrities or well-known people

Demographic	Selected		Not Selected		Total N
Adults	9%	(46)	91%	(485)	531
#1 Issue: Economy	7%	(17)	93%	(211)	227
#1 Issue: Security	4%	(2)	96%	(57)	60
#1 Issue: Health Care	12%	(9)	88%	(68)	78
#1 Issue: Women's Issues	10%	(6)	90%	(52)	58
2020 Vote: Joe Biden	11%	(30)	89%	(242)	273
2020 Vote: Donald Trump	5%	(6)	95%	(99)	105
2020 Vote: Didn't Vote	7%	(9)	93%	(120)	129
2018 House Vote: Democrat	10%	(21)	90%	(180)	201
2018 House Vote: Republican	9%	(7)	91%	(77)	85
2016 Vote: Hillary Clinton	8%	(15)	92%	(169)	184
2016 Vote: Donald Trump	12%	(11)	88%	(84)	95
2016 Vote: Didn't Vote	9%	(19)	91%	(208)	228
Voted in 2014: Yes	11%	(25)	89%	(199)	224
Voted in 2014: No	7%	(21)	93%	(286)	307
4-Region: Northeast	13%	(15)	87%	(101)	116
4-Region: Midwest	1%	(1)	99%	(95)	97
4-Region: South	9%	(17)	91%	(177)	194
4-Region: West	10%	(13)	90%	(111)	124
Watched Squid Game	9%	(46)	91%	(485)	531
Watches Netflix Foreign Films	10%	(24)	90%	(219)	243
Prefers Subtitles	9%	(22)	91%	(232)	254
Prefers Dubbing	9%	(24)	91%	(253)	277

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN10_4NET: Specifically, how did you first hear about Squid Game? Please select all that apply.
Read about from television critics

Demographic	Selected		Not Selected		Total N
Adults	10%	(55)	90%	(476)	531
Gender: Male	15%	(42)	85%	(242)	285
Gender: Female	5%	(12)	95%	(234)	246
Age: 18-34	9%	(31)	91%	(298)	329
Age: 35-44	10%	(10)	90%	(91)	102
Age: 45-64	14%	(10)	86%	(61)	70
GenZers: 1997-2012	7%	(9)	93%	(117)	126
Millennials: 1981-1996	10%	(28)	90%	(250)	278
GenXers: 1965-1980	14%	(11)	86%	(64)	75
Baby Boomers: 1946-1964	13%	(6)	87%	(44)	50
PID: Dem (no lean)	15%	(38)	85%	(212)	250
PID: Ind (no lean)	7%	(12)	93%	(159)	171
PID: Rep (no lean)	4%	(5)	96%	(105)	110
PID/Gender: Dem Men	23%	(29)	77%	(99)	127
PID/Gender: Dem Women	8%	(10)	92%	(113)	123
PID/Gender: Ind Men	12%	(10)	88%	(78)	88
PID/Gender: Ind Women	2%	(1)	98%	(81)	83
PID/Gender: Rep Men	5%	(4)	95%	(66)	69
Ideo: Liberal (1-3)	15%	(27)	85%	(151)	178
Ideo: Moderate (4)	8%	(12)	92%	(152)	165
Ideo: Conservative (5-7)	9%	(13)	91%	(132)	145
Educ: < College	8%	(27)	92%	(309)	336
Educ: Bachelors degree	13%	(17)	87%	(111)	128
Educ: Post-grad	17%	(11)	83%	(55)	66
Income: Under 50k	9%	(26)	91%	(274)	300
Income: 50k-100k	7%	(10)	93%	(136)	147
Income: 100k+	22%	(19)	78%	(66)	84
Ethnicity: White	10%	(35)	90%	(310)	345
Ethnicity: Hispanic	7%	(10)	93%	(131)	142
Ethnicity: Black	15%	(16)	85%	(87)	103
Ethnicity: Other	5%	(4)	95%	(78)	82

Continued on next page

Table MCEN10_4NET: Specifically, how did you first hear about Squid Game? Please select all that apply.
Read about from television critics

Demographic	Selected		Not Selected		Total N
Adults	10%	(55)	90%	(476)	531
All Christian	12%	(26)	88%	(186)	213
Agnostic/Nothing in particular	8%	(11)	92%	(132)	143
Something Else	8%	(7)	92%	(82)	88
Religious Non-Protestant/Catholic	17%	(9)	83%	(45)	55
Evangelical	18%	(23)	82%	(103)	126
Non-Evangelical	6%	(10)	94%	(155)	165
Community: Urban	14%	(31)	86%	(198)	229
Community: Suburban	6%	(14)	94%	(208)	222
Community: Rural	12%	(9)	88%	(70)	80
Employ: Private Sector	15%	(29)	85%	(168)	197
Employ: Government	13%	(7)	87%	(47)	54
Employ: Self-Employed	9%	(6)	91%	(62)	68
Employ: Unemployed	4%	(3)	96%	(61)	64
Military HH: Yes	15%	(10)	85%	(57)	67
Military HH: No	10%	(45)	90%	(419)	464
RD/WT: Right Direction	15%	(40)	85%	(221)	261
RD/WT: Wrong Track	6%	(15)	94%	(255)	270
Biden Job Approve	15%	(44)	85%	(257)	301
Biden Job Disapprove	5%	(9)	95%	(180)	189
Biden Job Strongly Approve	24%	(35)	76%	(110)	145
Biden Job Somewhat Approve	6%	(9)	94%	(147)	156
Biden Job Somewhat Disapprove	2%	(1)	98%	(77)	79
Biden Job Strongly Disapprove	7%	(7)	93%	(103)	110
Favorable of Biden	14%	(43)	86%	(271)	314
Unfavorable of Biden	6%	(11)	94%	(180)	191
Very Favorable of Biden	19%	(32)	81%	(138)	170
Somewhat Favorable of Biden	7%	(10)	93%	(133)	144
Somewhat Unfavorable of Biden	4%	(3)	96%	(74)	78
Very Unfavorable of Biden	7%	(8)	93%	(105)	113

Continued on next page

Table MCEN10_4NET: Specifically, how did you first hear about Squid Game? Please select all that apply.
Read about from television critics

Demographic	Selected		Not Selected		Total N
Adults	10%	(55)	90%	(476)	531
#1 Issue: Economy	9%	(20)	91%	(207)	227
#1 Issue: Security	9%	(5)	91%	(55)	60
#1 Issue: Health Care	18%	(14)	82%	(64)	78
#1 Issue: Women's Issues	5%	(3)	95%	(55)	58
2020 Vote: Joe Biden	14%	(38)	86%	(234)	273
2020 Vote: Donald Trump	7%	(8)	93%	(97)	105
2020 Vote: Didn't Vote	7%	(8)	93%	(120)	129
2018 House Vote: Democrat	18%	(36)	82%	(165)	201
2018 House Vote: Republican	8%	(7)	92%	(78)	85
2016 Vote: Hillary Clinton	15%	(27)	85%	(157)	184
2016 Vote: Donald Trump	8%	(7)	92%	(87)	95
2016 Vote: Didn't Vote	7%	(17)	93%	(211)	228
Voted in 2014: Yes	16%	(35)	84%	(189)	224
Voted in 2014: No	6%	(20)	94%	(287)	307
4-Region: Northeast	8%	(9)	92%	(107)	116
4-Region: Midwest	11%	(11)	89%	(86)	97
4-Region: South	11%	(21)	89%	(173)	194
4-Region: West	11%	(14)	89%	(110)	124
Watched Squid Game	10%	(55)	90%	(476)	531
Watches Netflix Foreign Films	12%	(29)	88%	(214)	243
Prefers Subtitles	10%	(24)	90%	(230)	254
Prefers Dubbing	11%	(30)	89%	(246)	277

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN10_5NET: Specifically, how did you first hear about Squid Game? Please select all that apply.
Social media sites, such as Facebook or Twitter

Demographic	Selected		Not Selected		Total N
Adults	32%	(168)	68%	(362)	531
Gender: Male	31%	(90)	69%	(195)	285
Gender: Female	32%	(79)	68%	(168)	246
Age: 18-34	36%	(117)	64%	(212)	329
Age: 35-44	40%	(41)	60%	(61)	102
Age: 45-64	9%	(6)	91%	(64)	70
GenZers: 1997-2012	37%	(47)	63%	(79)	126
Millennials: 1981-1996	38%	(105)	62%	(172)	278
GenXers: 1965-1980	12%	(9)	88%	(66)	75
Baby Boomers: 1946-1964	14%	(7)	86%	(43)	50
PID: Dem (no lean)	35%	(88)	65%	(162)	250
PID: Ind (no lean)	32%	(54)	68%	(117)	171
PID: Rep (no lean)	24%	(26)	76%	(84)	110
PID/Gender: Dem Men	38%	(49)	62%	(78)	127
PID/Gender: Dem Women	32%	(39)	68%	(84)	123
PID/Gender: Ind Men	28%	(25)	72%	(63)	88
PID/Gender: Ind Women	35%	(29)	65%	(54)	83
PID/Gender: Rep Men	23%	(16)	77%	(53)	69
Ideo: Liberal (1-3)	37%	(66)	63%	(112)	178
Ideo: Moderate (4)	32%	(53)	68%	(112)	165
Ideo: Conservative (5-7)	23%	(33)	77%	(112)	145
Educ: < College	29%	(99)	71%	(237)	336
Educ: Bachelors degree	35%	(45)	65%	(83)	128
Educ: Post-grad	36%	(24)	64%	(42)	66
Income: Under 50k	29%	(88)	71%	(212)	300
Income: 50k-100k	32%	(47)	68%	(100)	147
Income: 100k+	40%	(34)	60%	(50)	84
Ethnicity: White	30%	(105)	70%	(241)	345
Ethnicity: Hispanic	36%	(51)	64%	(91)	142
Ethnicity: Black	40%	(41)	60%	(62)	103
Ethnicity: Other	27%	(22)	73%	(60)	82

Continued on next page

Table MCEN10_5NET: Specifically, how did you first hear about Squid Game? Please select all that apply.
Social media sites, such as Facebook or Twitter

Demographic	Selected		Not Selected		Total N
Adults	32%	(168)	68%	(362)	531
All Christian	30%	(64)	70%	(149)	213
Agnostic/Nothing in particular	33%	(47)	67%	(97)	143
Something Else	33%	(29)	67%	(59)	88
Religious Non-Protestant/Catholic	39%	(21)	61%	(34)	55
Evangelical	35%	(44)	65%	(82)	126
Non-Evangelical	26%	(43)	74%	(122)	165
Community: Urban	32%	(74)	68%	(155)	229
Community: Suburban	35%	(79)	65%	(143)	222
Community: Rural	19%	(16)	81%	(64)	80
Employ: Private Sector	32%	(63)	68%	(134)	197
Employ: Government	36%	(19)	64%	(34)	54
Employ: Self-Employed	33%	(23)	67%	(46)	68
Employ: Unemployed	34%	(22)	66%	(42)	64
Military HH: Yes	25%	(17)	75%	(50)	67
Military HH: No	33%	(151)	67%	(313)	464
RD/WT: Right Direction	35%	(91)	65%	(169)	261
RD/WT: Wrong Track	28%	(77)	72%	(193)	270
Biden Job Approve	34%	(103)	66%	(198)	301
Biden Job Disapprove	30%	(57)	70%	(132)	189
Biden Job Strongly Approve	36%	(53)	64%	(92)	145
Biden Job Somewhat Approve	32%	(50)	68%	(106)	156
Biden Job Somewhat Disapprove	31%	(24)	69%	(55)	79
Biden Job Strongly Disapprove	29%	(32)	71%	(78)	110
Favorable of Biden	35%	(111)	65%	(203)	314
Unfavorable of Biden	26%	(49)	74%	(142)	191
Very Favorable of Biden	32%	(54)	68%	(116)	170
Somewhat Favorable of Biden	39%	(56)	61%	(87)	144
Somewhat Unfavorable of Biden	24%	(18)	76%	(59)	78
Very Unfavorable of Biden	27%	(31)	73%	(82)	113

Continued on next page

Table MCEN10_5NET: Specifically, how did you first hear about Squid Game? Please select all that apply.
Social media sites, such as Facebook or Twitter

Demographic	Selected		Not Selected		Total N
Adults	32%	(168)	68%	(362)	531
#1 Issue: Economy	35%	(79)	65%	(149)	227
#1 Issue: Security	17%	(10)	83%	(49)	60
#1 Issue: Health Care	30%	(24)	70%	(54)	78
#1 Issue: Women's Issues	44%	(25)	56%	(33)	58
2020 Vote: Joe Biden	36%	(99)	64%	(173)	273
2020 Vote: Donald Trump	22%	(23)	78%	(82)	105
2020 Vote: Didn't Vote	29%	(38)	71%	(91)	129
2018 House Vote: Democrat	33%	(67)	67%	(134)	201
2018 House Vote: Republican	28%	(24)	72%	(61)	85
2016 Vote: Hillary Clinton	33%	(61)	67%	(123)	184
2016 Vote: Donald Trump	26%	(25)	74%	(70)	95
2016 Vote: Didn't Vote	35%	(79)	65%	(149)	228
Voted in 2014: Yes	26%	(59)	74%	(165)	224
Voted in 2014: No	36%	(109)	64%	(198)	307
4-Region: Northeast	27%	(31)	73%	(85)	116
4-Region: Midwest	31%	(30)	69%	(67)	97
4-Region: South	33%	(64)	67%	(130)	194
4-Region: West	35%	(43)	65%	(81)	124
Watched Squid Game	32%	(168)	68%	(362)	531
Watches Netflix Foreign Films	33%	(79)	67%	(164)	243
Prefers Subtitles	36%	(90)	64%	(164)	254
Prefers Dubbing	28%	(78)	72%	(199)	277

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN10_6NET: Specifically, how did you first hear about Squid Game? Please select all that apply.
On TikTok

Demographic	Selected		Not Selected		Total N
Adults	20%	(108)	80%	(422)	531
Gender: Male	20%	(58)	80%	(227)	285
Gender: Female	20%	(50)	80%	(196)	246
Age: 18-34	26%	(84)	74%	(245)	329
Age: 35-44	19%	(19)	81%	(82)	102
Age: 45-64	6%	(4)	94%	(66)	70
GenZers: 1997-2012	36%	(45)	64%	(81)	126
Millennials: 1981-1996	19%	(54)	81%	(224)	278
GenXers: 1965-1980	11%	(9)	89%	(66)	75
Baby Boomers: 1946-1964	1%	(1)	99%	(49)	50
PID: Dem (no lean)	22%	(55)	78%	(195)	250
PID: Ind (no lean)	22%	(38)	78%	(133)	171
PID: Rep (no lean)	14%	(15)	86%	(95)	110
PID/Gender: Dem Men	23%	(29)	77%	(98)	127
PID/Gender: Dem Women	21%	(26)	79%	(96)	123
PID/Gender: Ind Men	22%	(20)	78%	(68)	88
PID/Gender: Ind Women	22%	(18)	78%	(65)	83
PID/Gender: Rep Men	14%	(9)	86%	(60)	69
Ideo: Liberal (1-3)	22%	(38)	78%	(139)	178
Ideo: Moderate (4)	21%	(35)	79%	(130)	165
Ideo: Conservative (5-7)	18%	(26)	82%	(118)	145
Educ: < College	23%	(77)	77%	(259)	336
Educ: Bachelors degree	15%	(19)	85%	(109)	128
Educ: Post-grad	19%	(12)	81%	(54)	66
Income: Under 50k	21%	(62)	79%	(238)	300
Income: 50k-100k	18%	(26)	82%	(121)	147
Income: 100k+	24%	(20)	76%	(64)	84
Ethnicity: White	19%	(65)	81%	(280)	345
Ethnicity: Hispanic	27%	(38)	73%	(104)	142
Ethnicity: Black	26%	(27)	74%	(76)	103
Ethnicity: Other	20%	(16)	80%	(66)	82

Continued on next page

Table MCEN10_6NET: Specifically, how did you first hear about Squid Game? Please select all that apply.
On TikTok

Demographic	Selected		Not Selected		Total N
Adults	20%	(108)	80%	(422)	531
All Christian	21%	(45)	79%	(168)	213
Agnostic/Nothing in particular	23%	(33)	77%	(111)	143
Something Else	21%	(19)	79%	(70)	88
Religious Non-Protestant/Catholic	26%	(15)	74%	(40)	55
Evangelical	28%	(35)	72%	(91)	126
Non-Evangelical	15%	(24)	85%	(141)	165
Community: Urban	22%	(51)	78%	(177)	229
Community: Suburban	17%	(39)	83%	(183)	222
Community: Rural	23%	(18)	77%	(62)	80
Employ: Private Sector	18%	(36)	82%	(161)	197
Employ: Government	17%	(9)	83%	(44)	54
Employ: Self-Employed	23%	(16)	77%	(53)	68
Employ: Unemployed	20%	(13)	80%	(51)	64
Military HH: Yes	19%	(13)	81%	(54)	67
Military HH: No	21%	(95)	79%	(369)	464
RD/WT: Right Direction	22%	(58)	78%	(203)	261
RD/WT: Wrong Track	19%	(50)	81%	(220)	270
Biden Job Approve	20%	(60)	80%	(241)	301
Biden Job Disapprove	19%	(36)	81%	(153)	189
Biden Job Strongly Approve	24%	(34)	76%	(110)	145
Biden Job Somewhat Approve	17%	(26)	83%	(130)	156
Biden Job Somewhat Disapprove	22%	(17)	78%	(62)	79
Biden Job Strongly Disapprove	17%	(19)	83%	(91)	110
Favorable of Biden	21%	(67)	79%	(247)	314
Unfavorable of Biden	18%	(34)	82%	(157)	191
Very Favorable of Biden	24%	(40)	76%	(130)	170
Somewhat Favorable of Biden	18%	(27)	82%	(117)	144
Somewhat Unfavorable of Biden	26%	(21)	74%	(57)	78
Very Unfavorable of Biden	12%	(13)	88%	(100)	113

Continued on next page

Table MCEN10_6NET: Specifically, how did you first hear about Squid Game? Please select all that apply.
On TikTok

Demographic	Selected		Not Selected		Total N
Adults	20%	(108)	80%	(422)	531
#1 Issue: Economy	20%	(45)	80%	(182)	227
#1 Issue: Security	15%	(9)	85%	(51)	60
#1 Issue: Health Care	12%	(10)	88%	(68)	78
#1 Issue: Women's Issues	34%	(19)	66%	(39)	58
2020 Vote: Joe Biden	21%	(56)	79%	(216)	273
2020 Vote: Donald Trump	16%	(17)	84%	(88)	105
2020 Vote: Didn't Vote	26%	(34)	74%	(95)	129
2018 House Vote: Democrat	20%	(40)	80%	(162)	201
2018 House Vote: Republican	22%	(18)	78%	(67)	85
2016 Vote: Hillary Clinton	19%	(34)	81%	(150)	184
2016 Vote: Donald Trump	16%	(15)	84%	(80)	95
2016 Vote: Didn't Vote	26%	(59)	74%	(169)	228
Voted in 2014: Yes	17%	(38)	83%	(186)	224
Voted in 2014: No	23%	(70)	77%	(236)	307
4-Region: Northeast	12%	(14)	88%	(102)	116
4-Region: Midwest	20%	(20)	80%	(77)	97
4-Region: South	22%	(43)	78%	(150)	194
4-Region: West	25%	(31)	75%	(93)	124
Watched Squid Game	20%	(108)	80%	(422)	531
Watches Netflix Foreign Films	20%	(48)	80%	(195)	243
Prefers Subtitles	21%	(53)	79%	(201)	254
Prefers Dubbing	20%	(55)	80%	(222)	277

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN10_7NET: Specifically, how did you first hear about Squid Game? Please select all that apply.
The news media, such as CNN or the New York Times

Demographic	Selected		Not Selected		Total N
Adults	10%	(55)	90%	(476)	531
Gender: Male	18%	(51)	82%	(234)	285
Gender: Female	2%	(4)	98%	(242)	246
Age: 18-34	10%	(34)	90%	(296)	329
Age: 35-44	12%	(13)	88%	(89)	102
Age: 45-64	7%	(5)	93%	(65)	70
GenZers: 1997-2012	6%	(7)	94%	(118)	126
Millennials: 1981-1996	13%	(37)	87%	(241)	278
GenXers: 1965-1980	6%	(5)	94%	(70)	75
Baby Boomers: 1946-1964	12%	(6)	88%	(44)	50
PID: Dem (no lean)	13%	(33)	87%	(217)	250
PID: Ind (no lean)	5%	(8)	95%	(163)	171
PID: Rep (no lean)	12%	(14)	88%	(96)	110
PID/Gender: Dem Men	23%	(29)	77%	(98)	127
PID/Gender: Dem Women	3%	(4)	97%	(119)	123
PID/Gender: Ind Men	9%	(8)	91%	(80)	88
PID/Gender: Ind Women	1%	(0)	99%	(82)	83
PID/Gender: Rep Men	20%	(14)	80%	(56)	69
Ideo: Liberal (1-3)	17%	(31)	83%	(147)	178
Ideo: Moderate (4)	9%	(15)	91%	(149)	165
Ideo: Conservative (5-7)	6%	(9)	94%	(136)	145
Educ: < College	6%	(19)	94%	(317)	336
Educ: Bachelors degree	18%	(23)	82%	(105)	128
Educ: Post-grad	19%	(13)	81%	(53)	66
Income: Under 50k	6%	(19)	94%	(281)	300
Income: 50k-100k	10%	(14)	90%	(133)	147
Income: 100k+	26%	(22)	74%	(62)	84
Ethnicity: White	13%	(45)	87%	(300)	345
Ethnicity: Hispanic	7%	(10)	93%	(132)	142
Ethnicity: Black	7%	(7)	93%	(96)	103
Ethnicity: Other	3%	(3)	97%	(79)	82

Continued on next page

Table MCEN10_7NET: Specifically, how did you first hear about Squid Game? Please select all that apply.
The news media, such as CNN or the New York Times

Demographic	Selected		Not Selected		Total N
Adults	10%	(55)	90%	(476)	531
All Christian	14%	(29)	86%	(184)	213
Agnostic/Nothing in particular	2%	(3)	98%	(140)	143
Something Else	7%	(6)	93%	(82)	88
Religious Non-Protestant/Catholic	24%	(13)	76%	(42)	55
Evangelical	20%	(25)	80%	(101)	126
Non-Evangelical	6%	(10)	94%	(156)	165
Community: Urban	17%	(39)	83%	(190)	229
Community: Suburban	5%	(11)	95%	(211)	222
Community: Rural	6%	(5)	94%	(75)	80
Employ: Private Sector	15%	(29)	85%	(167)	197
Employ: Government	22%	(12)	78%	(42)	54
Employ: Self-Employed	10%	(7)	90%	(61)	68
Employ: Unemployed	1%	(1)	99%	(63)	64
Military HH: Yes	14%	(9)	86%	(58)	67
Military HH: No	10%	(46)	90%	(418)	464
RD/WT: Right Direction	18%	(46)	82%	(215)	261
RD/WT: Wrong Track	3%	(9)	97%	(260)	270
Biden Job Approve	15%	(46)	85%	(255)	301
Biden Job Disapprove	5%	(9)	95%	(180)	189
Biden Job Strongly Approve	20%	(29)	80%	(116)	145
Biden Job Somewhat Approve	11%	(17)	89%	(139)	156
Biden Job Somewhat Disapprove	3%	(2)	97%	(77)	79
Biden Job Strongly Disapprove	6%	(7)	94%	(103)	110
Favorable of Biden	13%	(41)	87%	(273)	314
Unfavorable of Biden	6%	(11)	94%	(179)	191
Very Favorable of Biden	16%	(28)	84%	(143)	170
Somewhat Favorable of Biden	9%	(13)	91%	(130)	144
Somewhat Unfavorable of Biden	7%	(6)	93%	(72)	78
Very Unfavorable of Biden	5%	(6)	95%	(107)	113

Continued on next page

Table MCEN10_7NET: Specifically, how did you first hear about Squid Game? Please select all that apply.
The news media, such as CNN or the New York Times

Demographic	Selected		Not Selected		Total N
Adults	10%	(55)	90%	(476)	531
#1 Issue: Economy	8%	(19)	92%	(209)	227
#1 Issue: Security	7%	(4)	93%	(55)	60
#1 Issue: Health Care	24%	(18)	76%	(59)	78
#1 Issue: Women's Issues	4%	(2)	96%	(55)	58
2020 Vote: Joe Biden	13%	(36)	87%	(237)	273
2020 Vote: Donald Trump	14%	(15)	86%	(90)	105
2020 Vote: Didn't Vote	4%	(5)	96%	(124)	129
2018 House Vote: Democrat	14%	(29)	86%	(172)	201
2018 House Vote: Republican	14%	(12)	86%	(73)	85
2016 Vote: Hillary Clinton	13%	(24)	87%	(160)	184
2016 Vote: Donald Trump	12%	(11)	88%	(84)	95
2016 Vote: Didn't Vote	9%	(20)	91%	(208)	228
Voted in 2014: Yes	16%	(35)	84%	(189)	224
Voted in 2014: No	7%	(20)	93%	(286)	307
4-Region: Northeast	13%	(15)	87%	(101)	116
4-Region: Midwest	4%	(3)	96%	(93)	97
4-Region: South	8%	(15)	92%	(179)	194
4-Region: West	17%	(22)	83%	(102)	124
Watched Squid Game	10%	(55)	90%	(476)	531
Watches Netflix Foreign Films	13%	(30)	87%	(213)	243
Prefers Subtitles	8%	(20)	92%	(234)	254
Prefers Dubbing	13%	(35)	87%	(242)	277

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN10_8NET: Specifically, how did you first hear about Squid Game? Please select all that apply.
Discovering it directly on Netflix

Demographic	Selected		Not Selected		Total N
Adults	42%	(222)	58%	(309)	531
Gender: Male	44%	(127)	56%	(158)	285
Gender: Female	39%	(95)	61%	(151)	246
Age: 18-34	40%	(131)	60%	(198)	329
Age: 35-44	41%	(42)	59%	(60)	102
Age: 45-64	49%	(34)	51%	(36)	70
GenZers: 1997-2012	34%	(43)	66%	(83)	126
Millennials: 1981-1996	44%	(121)	56%	(156)	278
GenXers: 1965-1980	44%	(33)	56%	(42)	75
Baby Boomers: 1946-1964	46%	(23)	54%	(27)	50
PID: Dem (no lean)	46%	(115)	54%	(135)	250
PID: Ind (no lean)	36%	(62)	64%	(109)	171
PID: Rep (no lean)	41%	(45)	59%	(65)	110
PID/Gender: Dem Men	47%	(60)	53%	(68)	127
PID/Gender: Dem Women	45%	(55)	55%	(68)	123
PID/Gender: Ind Men	41%	(36)	59%	(52)	88
PID/Gender: Ind Women	32%	(26)	68%	(57)	83
PID/Gender: Rep Men	45%	(31)	55%	(38)	69
Ideo: Liberal (1-3)	40%	(72)	60%	(106)	178
Ideo: Moderate (4)	46%	(76)	54%	(88)	165
Ideo: Conservative (5-7)	38%	(55)	62%	(90)	145
Educ: < College	42%	(140)	58%	(196)	336
Educ: Bachelors degree	41%	(52)	59%	(76)	128
Educ: Post-grad	45%	(30)	55%	(36)	66
Income: Under 50k	42%	(126)	58%	(174)	300
Income: 50k-100k	41%	(60)	59%	(86)	147
Income: 100k+	42%	(36)	58%	(49)	84
Ethnicity: White	41%	(143)	59%	(202)	345
Ethnicity: Hispanic	41%	(57)	59%	(84)	142
Ethnicity: Black	39%	(40)	61%	(63)	103
Ethnicity: Other	47%	(39)	53%	(43)	82

Continued on next page

Table MCEN10_8NET: Specifically, how did you first hear about Squid Game? Please select all that apply.
Discovering it directly on Netflix

Demographic	Selected		Not Selected		Total N
Adults	42%	(222)	58%	(309)	531
All Christian	43%	(91)	57%	(122)	213
Agnostic/Nothing in particular	40%	(57)	60%	(86)	143
Something Else	38%	(33)	62%	(55)	88
Religious Non-Protestant/Catholic	43%	(24)	57%	(31)	55
Evangelical	37%	(46)	63%	(80)	126
Non-Evangelical	45%	(74)	55%	(92)	165
Community: Urban	48%	(109)	52%	(119)	229
Community: Suburban	35%	(79)	65%	(143)	222
Community: Rural	42%	(34)	58%	(46)	80
Employ: Private Sector	44%	(87)	56%	(109)	197
Employ: Government	44%	(24)	56%	(30)	54
Employ: Self-Employed	38%	(26)	62%	(43)	68
Employ: Unemployed	46%	(29)	54%	(35)	64
Military HH: Yes	45%	(30)	55%	(36)	67
Military HH: No	41%	(191)	59%	(273)	464
RD/WT: Right Direction	45%	(117)	55%	(144)	261
RD/WT: Wrong Track	39%	(105)	61%	(165)	270
Biden Job Approve	43%	(128)	57%	(172)	301
Biden Job Disapprove	40%	(76)	60%	(113)	189
Biden Job Strongly Approve	47%	(69)	53%	(76)	145
Biden Job Somewhat Approve	38%	(60)	62%	(96)	156
Biden Job Somewhat Disapprove	46%	(37)	54%	(42)	79
Biden Job Strongly Disapprove	36%	(39)	64%	(71)	110
Favorable of Biden	44%	(138)	56%	(176)	314
Unfavorable of Biden	42%	(80)	58%	(111)	191
Very Favorable of Biden	49%	(84)	51%	(86)	170
Somewhat Favorable of Biden	38%	(54)	62%	(90)	144
Somewhat Unfavorable of Biden	43%	(34)	57%	(44)	78
Very Unfavorable of Biden	41%	(46)	59%	(67)	113

Continued on next page

Table MCEN10_8NET: Specifically, how did you first hear about Squid Game? Please select all that apply.
Discovering it directly on Netflix

Demographic	Selected		Not Selected		Total N
Adults	42%	(222)	58%	(309)	531
#1 Issue: Economy	44%	(100)	56%	(127)	227
#1 Issue: Security	40%	(24)	60%	(36)	60
#1 Issue: Health Care	41%	(32)	59%	(46)	78
#1 Issue: Women's Issues	40%	(23)	60%	(35)	58
2020 Vote: Joe Biden	45%	(123)	55%	(150)	273
2020 Vote: Donald Trump	40%	(42)	60%	(62)	105
2020 Vote: Didn't Vote	34%	(44)	66%	(85)	129
2018 House Vote: Democrat	46%	(93)	54%	(108)	201
2018 House Vote: Republican	49%	(41)	51%	(44)	85
2016 Vote: Hillary Clinton	49%	(91)	51%	(93)	184
2016 Vote: Donald Trump	47%	(45)	53%	(50)	95
2016 Vote: Didn't Vote	32%	(74)	68%	(154)	228
Voted in 2014: Yes	48%	(108)	52%	(116)	224
Voted in 2014: No	37%	(113)	63%	(193)	307
4-Region: Northeast	50%	(58)	50%	(58)	116
4-Region: Midwest	39%	(37)	61%	(59)	97
4-Region: South	39%	(75)	61%	(119)	194
4-Region: West	41%	(51)	59%	(73)	124
Watched Squid Game	42%	(222)	58%	(309)	531
Watches Netflix Foreign Films	45%	(109)	55%	(134)	243
Prefers Subtitles	39%	(100)	61%	(154)	254
Prefers Dubbing	44%	(122)	56%	(154)	277

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCEN10_9NET: Specifically, how did you first hear about Squid Game? Please select all that apply.
Don't know / No opinion

Demographic	Selected		Not Selected		Total N
Adults	3%	(15)	97%	(516)	531
Gender: Male	1%	(4)	99%	(281)	285
Gender: Female	5%	(11)	95%	(235)	246
Age: 18-34	3%	(9)	97%	(320)	329
Age: 35-44	1%	(2)	99%	(100)	102
Age: 45-64	5%	(3)	95%	(67)	70
GenZers: 1997-2012	2%	(3)	98%	(123)	126
Millennials: 1981-1996	2%	(7)	98%	(271)	278
GenXers: 1965-1980	6%	(4)	94%	(71)	75
Baby Boomers: 1946-1964	3%	(1)	97%	(49)	50
PID: Dem (no lean)	2%	(5)	98%	(245)	250
PID: Ind (no lean)	4%	(6)	96%	(165)	171
PID: Rep (no lean)	4%	(4)	96%	(106)	110
PID/Gender: Dem Men	—	(0)	100%	(127)	127
PID/Gender: Dem Women	4%	(5)	96%	(118)	123
PID/Gender: Ind Men	3%	(3)	97%	(85)	88
PID/Gender: Ind Women	5%	(4)	95%	(79)	83
PID/Gender: Rep Men	2%	(1)	98%	(68)	69
Ideo: Liberal (1-3)	1%	(1)	99%	(177)	178
Ideo: Moderate (4)	4%	(6)	96%	(159)	165
Ideo: Conservative (5-7)	5%	(7)	95%	(138)	145
Educ: < College	3%	(12)	97%	(324)	336
Educ: Bachelors degree	3%	(3)	97%	(125)	128
Educ: Post-grad	—	(0)	100%	(66)	66
Income: Under 50k	4%	(11)	96%	(289)	300
Income: 50k-100k	1%	(1)	99%	(145)	147
Income: 100k+	3%	(3)	97%	(82)	84
Ethnicity: White	3%	(9)	97%	(336)	345
Ethnicity: Hispanic	4%	(5)	96%	(136)	142
Ethnicity: Black	1%	(1)	99%	(102)	103
Ethnicity: Other	6%	(5)	94%	(77)	82

Continued on next page

Table MCEN10_9NET: Specifically, how did you first hear about Squid Game? Please select all that apply.
Don't know / No opinion

Demographic	Selected		Not Selected		Total N
Adults	3%	(15)	97%	(516)	531
All Christian	3%	(7)	97%	(206)	213
Agnostic/Nothing in particular	3%	(5)	97%	(138)	143
Something Else	1%	(1)	99%	(87)	88
Religious Non-Protestant/Catholic	2%	(1)	98%	(54)	55
Evangelical	1%	(2)	99%	(124)	126
Non-Evangelical	4%	(6)	96%	(159)	165
Community: Urban	3%	(6)	97%	(223)	229
Community: Suburban	3%	(7)	97%	(215)	222
Community: Rural	3%	(2)	97%	(78)	80
Employ: Private Sector	1%	(2)	99%	(195)	197
Employ: Government	2%	(1)	98%	(52)	54
Employ: Self-Employed	6%	(4)	94%	(64)	68
Employ: Unemployed	7%	(4)	93%	(60)	64
Military HH: Yes	4%	(2)	96%	(64)	67
Military HH: No	3%	(13)	97%	(451)	464
RD/WT: Right Direction	2%	(6)	98%	(255)	261
RD/WT: Wrong Track	3%	(9)	97%	(261)	270
Biden Job Approve	2%	(5)	98%	(296)	301
Biden Job Disapprove	4%	(7)	96%	(181)	189
Biden Job Strongly Approve	2%	(2)	98%	(142)	145
Biden Job Somewhat Approve	2%	(3)	98%	(153)	156
Biden Job Somewhat Disapprove	4%	(3)	96%	(76)	79
Biden Job Strongly Disapprove	4%	(4)	96%	(106)	110
Favorable of Biden	1%	(3)	99%	(311)	314
Unfavorable of Biden	4%	(7)	96%	(184)	191
Very Favorable of Biden	—	(1)	100%	(170)	170
Somewhat Favorable of Biden	2%	(2)	98%	(141)	144
Somewhat Unfavorable of Biden	3%	(2)	97%	(76)	78
Very Unfavorable of Biden	4%	(5)	96%	(108)	113

Continued on next page

Table MCEN10_9NET: Specifically, how did you first hear about Squid Game? Please select all that apply.
Don't know / No opinion

Demographic	Selected		Not Selected		Total N
Adults	3%	(15)	97%	(516)	531
#1 Issue: Economy	2%	(3)	98%	(224)	227
#1 Issue: Security	—	(0)	100%	(60)	60
#1 Issue: Health Care	2%	(1)	98%	(76)	78
#1 Issue: Women's Issues	4%	(2)	96%	(56)	58
2020 Vote: Joe Biden	1%	(3)	99%	(270)	273
2020 Vote: Donald Trump	4%	(4)	96%	(100)	105
2020 Vote: Didn't Vote	6%	(8)	94%	(121)	129
2018 House Vote: Democrat	2%	(4)	98%	(197)	201
2018 House Vote: Republican	4%	(3)	96%	(82)	85
2016 Vote: Hillary Clinton	2%	(4)	98%	(180)	184
2016 Vote: Donald Trump	3%	(3)	97%	(92)	95
2016 Vote: Didn't Vote	3%	(6)	97%	(222)	228
Voted in 2014: Yes	3%	(7)	97%	(217)	224
Voted in 2014: No	3%	(9)	97%	(298)	307
4-Region: Northeast	2%	(2)	98%	(114)	116
4-Region: Midwest	3%	(3)	97%	(94)	97
4-Region: South	5%	(10)	95%	(184)	194
4-Region: West	1%	(1)	99%	(123)	124
Watched Squid Game	3%	(15)	97%	(516)	531
Watches Netflix Foreign Films	2%	(4)	98%	(239)	243
Prefers Subtitles	3%	(8)	97%	(246)	254
Prefers Dubbing	2%	(7)	98%	(270)	277

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_1: Do you, or anyone in your household, subscribe to the following?
Cable television

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	42%	(933)	28%	(619)	29%	(648)	2200
Gender: Male	46%	(488)	29%	(312)	25%	(262)	1062
Gender: Female	39%	(445)	27%	(307)	34%	(386)	1138
Age: 18-34	32%	(210)	30%	(194)	38%	(251)	655
Age: 35-44	42%	(150)	29%	(102)	29%	(105)	358
Age: 45-64	44%	(327)	30%	(228)	26%	(195)	751
Age: 65+	56%	(245)	22%	(94)	22%	(97)	436
GenZers: 1997-2012	31%	(65)	28%	(60)	41%	(86)	212
Millennials: 1981-1996	37%	(250)	27%	(184)	36%	(239)	673
GenXers: 1965-1980	40%	(197)	34%	(170)	26%	(126)	493
Baby Boomers: 1946-1964	50%	(360)	26%	(186)	24%	(170)	717
PID: Dem (no lean)	45%	(385)	28%	(235)	27%	(231)	851
PID: Ind (no lean)	37%	(255)	31%	(217)	32%	(221)	693
PID: Rep (no lean)	45%	(293)	26%	(167)	30%	(195)	656
PID/Gender: Dem Men	51%	(198)	26%	(100)	23%	(90)	387
PID/Gender: Dem Women	40%	(187)	29%	(135)	31%	(142)	464
PID/Gender: Ind Men	36%	(128)	37%	(131)	26%	(92)	351
PID/Gender: Ind Women	37%	(127)	25%	(86)	38%	(129)	343
PID/Gender: Rep Men	50%	(163)	25%	(81)	25%	(80)	324
PID/Gender: Rep Women	39%	(130)	26%	(86)	35%	(115)	332
Ideo: Liberal (1-3)	41%	(239)	32%	(183)	27%	(154)	576
Ideo: Moderate (4)	41%	(285)	29%	(200)	30%	(205)	690
Ideo: Conservative (5-7)	47%	(360)	25%	(191)	28%	(215)	766
Educ: < College	40%	(601)	27%	(414)	33%	(497)	1512
Educ: Bachelors degree	47%	(209)	30%	(133)	23%	(102)	444
Educ: Post-grad	50%	(123)	30%	(72)	20%	(49)	244
Income: Under 50k	37%	(466)	29%	(363)	34%	(431)	1260
Income: 50k-100k	48%	(300)	29%	(179)	24%	(148)	626
Income: 100k+	53%	(168)	25%	(78)	22%	(69)	314
Ethnicity: White	44%	(749)	28%	(489)	28%	(483)	1722

Continued on next page

Table MCENdem1_1: Do you, or anyone in your household, subscribe to the following?
Cable television

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	42%	(933)	28%	(619)	29%	(648)	2200
Ethnicity: Hispanic	36%	(126)	30%	(106)	34%	(118)	349
Ethnicity: Black	43%	(118)	25%	(69)	32%	(86)	274
Ethnicity: Other	32%	(65)	29%	(60)	39%	(79)	204
All Christian	50%	(517)	25%	(264)	25%	(260)	1041
All Non-Christian	48%	(64)	28%	(36)	24%	(32)	132
Atheist	36%	(38)	45%	(47)	19%	(20)	104
Agnostic/Nothing in particular	34%	(195)	30%	(170)	36%	(203)	567
Something Else	34%	(120)	29%	(103)	38%	(134)	356
Religious Non-Protestant/Catholic	46%	(73)	28%	(44)	26%	(41)	159
Evangelical	43%	(249)	25%	(143)	32%	(181)	573
Non-Evangelical	48%	(371)	27%	(208)	26%	(199)	778
Community: Urban	44%	(295)	27%	(181)	29%	(198)	674
Community: Suburban	48%	(476)	29%	(288)	23%	(230)	994
Community: Rural	30%	(162)	28%	(150)	41%	(220)	532
Employ: Private Sector	45%	(307)	27%	(184)	28%	(191)	682
Employ: Government	45%	(60)	31%	(41)	24%	(33)	134
Employ: Self-Employed	34%	(62)	36%	(67)	30%	(56)	185
Employ: Homemaker	36%	(57)	20%	(32)	43%	(69)	159
Employ: Student	28%	(18)	38%	(25)	35%	(22)	65
Employ: Retired	52%	(276)	23%	(123)	25%	(132)	531
Employ: Unemployed	37%	(102)	32%	(88)	31%	(85)	275
Employ: Other	29%	(50)	35%	(59)	36%	(60)	169
Military HH: Yes	50%	(163)	29%	(94)	22%	(72)	328
Military HH: No	41%	(770)	28%	(525)	31%	(576)	1872
RD/WT: Right Direction	44%	(398)	27%	(242)	29%	(258)	897
RD/WT: Wrong Track	41%	(535)	29%	(377)	30%	(391)	1303
Biden Job Approve	45%	(484)	27%	(285)	28%	(304)	1074
Biden Job Disapprove	42%	(422)	28%	(286)	30%	(298)	1006

Continued on next page

Table MCENdem1_1: Do you, or anyone in your household, subscribe to the following?

Cable television

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	42%	(933)	28%	(619)	29%	(648)	2200
Biden Job Strongly Approve	47%	(251)	26%	(139)	27%	(144)	534
Biden Job Somewhat Approve	43%	(233)	27%	(146)	30%	(160)	540
Biden Job Somewhat Disapprove	42%	(123)	30%	(88)	28%	(83)	294
Biden Job Strongly Disapprove	42%	(299)	28%	(198)	30%	(214)	711
Favorable of Biden	45%	(489)	27%	(299)	28%	(304)	1092
Unfavorable of Biden	41%	(414)	29%	(294)	30%	(300)	1009
Very Favorable of Biden	46%	(272)	26%	(157)	28%	(164)	592
Somewhat Favorable of Biden	44%	(217)	28%	(142)	28%	(140)	499
Somewhat Unfavorable of Biden	45%	(114)	30%	(75)	25%	(64)	254
Very Unfavorable of Biden	40%	(300)	29%	(219)	31%	(236)	755
#1 Issue: Economy	41%	(321)	29%	(224)	30%	(236)	781
#1 Issue: Security	48%	(186)	23%	(88)	29%	(111)	384
#1 Issue: Health Care	45%	(135)	23%	(70)	32%	(96)	301
#1 Issue: Medicare / Social Security	49%	(128)	24%	(62)	27%	(72)	262
#1 Issue: Women's Issues	33%	(45)	33%	(45)	34%	(46)	136
#1 Issue: Education	48%	(38)	23%	(18)	29%	(23)	78
#1 Issue: Energy	27%	(35)	43%	(55)	30%	(38)	128
#1 Issue: Other	35%	(45)	45%	(58)	20%	(26)	129
2020 Vote: Joe Biden	45%	(449)	28%	(277)	26%	(261)	987
2020 Vote: Donald Trump	45%	(326)	25%	(181)	30%	(213)	720
2020 Vote: Other	38%	(28)	30%	(22)	31%	(23)	73
2020 Vote: Didn't Vote	31%	(128)	33%	(138)	36%	(148)	414
2018 House Vote: Democrat	48%	(354)	28%	(208)	25%	(183)	745
2018 House Vote: Republican	45%	(263)	29%	(170)	26%	(153)	587
2018 House Vote: Someone else	33%	(25)	24%	(18)	43%	(33)	76
2016 Vote: Hillary Clinton	47%	(340)	28%	(204)	25%	(184)	727
2016 Vote: Donald Trump	47%	(318)	26%	(180)	27%	(185)	682
2016 Vote: Other	47%	(49)	34%	(36)	20%	(21)	106
2016 Vote: Didn't Vote	33%	(224)	29%	(199)	38%	(258)	680

Continued on next page

Table MCENdem1_1: Do you, or anyone in your household, subscribe to the following?
Cable television

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	42%	(933)	28%	(619)	29%	(648)	2200
Voted in 2014: Yes	46%	(567)	29%	(356)	25%	(304)	1227
Voted in 2014: No	38%	(366)	27%	(263)	35%	(344)	973
4-Region: Northeast	56%	(222)	20%	(80)	23%	(92)	394
4-Region: Midwest	39%	(180)	31%	(145)	30%	(137)	462
4-Region: South	39%	(325)	29%	(238)	32%	(262)	824
4-Region: West	40%	(206)	30%	(156)	30%	(158)	520
Watched Squid Game	40%	(214)	29%	(156)	30%	(162)	531
Watches Netflix Foreign Films	44%	(217)	34%	(167)	23%	(114)	498
Prefers Subtitles	41%	(341)	32%	(270)	27%	(224)	834
Prefers Dubbing	43%	(592)	26%	(349)	31%	(425)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_2: Do you, or anyone in your household, subscribe to the following?
Satellite television

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	19%	(418)	21%	(455)	60%	(1328)	2200
Gender: Male	21%	(218)	21%	(224)	58%	(619)	1062
Gender: Female	18%	(199)	20%	(230)	62%	(709)	1138
Age: 18-34	19%	(123)	20%	(132)	61%	(400)	655
Age: 35-44	23%	(82)	26%	(92)	51%	(183)	358
Age: 45-64	18%	(136)	21%	(161)	60%	(454)	751
Age: 65+	18%	(77)	16%	(69)	67%	(291)	436
GenZers: 1997-2012	22%	(46)	18%	(38)	60%	(127)	212
Millennials: 1981-1996	19%	(130)	22%	(147)	59%	(396)	673
GenXers: 1965-1980	19%	(93)	26%	(126)	56%	(274)	493
Baby Boomers: 1946-1964	18%	(128)	18%	(130)	64%	(459)	717
PID: Dem (no lean)	22%	(186)	17%	(148)	61%	(518)	851
PID: Ind (no lean)	14%	(98)	24%	(169)	61%	(425)	693
PID: Rep (no lean)	20%	(133)	21%	(137)	59%	(385)	656
PID/Gender: Dem Men	25%	(96)	16%	(61)	60%	(231)	387
PID/Gender: Dem Women	19%	(90)	19%	(87)	62%	(287)	464
PID/Gender: Ind Men	15%	(53)	28%	(100)	56%	(198)	351
PID/Gender: Ind Women	13%	(45)	20%	(70)	66%	(228)	343
PID/Gender: Rep Men	21%	(69)	20%	(64)	59%	(191)	324
PID/Gender: Rep Women	19%	(64)	22%	(73)	59%	(194)	332
Ideo: Liberal (1-3)	21%	(124)	19%	(108)	60%	(344)	576
Ideo: Moderate (4)	18%	(126)	22%	(152)	60%	(413)	690
Ideo: Conservative (5-7)	20%	(152)	21%	(161)	59%	(453)	766
Educ: < College	18%	(275)	20%	(307)	62%	(931)	1512
Educ: Bachelors degree	19%	(82)	22%	(96)	60%	(266)	444
Educ: Post-grad	25%	(61)	21%	(52)	54%	(132)	244
Income: Under 50k	17%	(210)	19%	(239)	64%	(811)	1260
Income: 50k-100k	21%	(129)	21%	(130)	59%	(367)	626
Income: 100k+	25%	(79)	27%	(85)	48%	(150)	314
Ethnicity: White	19%	(325)	22%	(379)	59%	(1018)	1722

Continued on next page

Table MCENdem1_2: Do you, or anyone in your household, subscribe to the following?
Satellite television

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	19%	(418)	21%	(455)	60%	(1328)	2200
Ethnicity: Hispanic	23%	(80)	14%	(49)	63%	(220)	349
Ethnicity: Black	23%	(63)	17%	(46)	60%	(165)	274
Ethnicity: Other	14%	(29)	14%	(29)	71%	(145)	204
All Christian	21%	(213)	20%	(213)	59%	(614)	1041
All Non-Christian	24%	(31)	17%	(22)	59%	(78)	132
Atheist	22%	(22)	20%	(21)	58%	(60)	104
Agnostic/Nothing in particular	14%	(82)	21%	(118)	65%	(368)	567
Something Else	19%	(69)	23%	(80)	58%	(207)	356
Religious Non-Protestant/Catholic	24%	(39)	20%	(31)	56%	(89)	159
Evangelical	22%	(127)	20%	(114)	58%	(332)	573
Non-Evangelical	18%	(142)	21%	(165)	61%	(471)	778
Community: Urban	22%	(149)	20%	(137)	58%	(388)	674
Community: Suburban	16%	(158)	21%	(210)	63%	(626)	994
Community: Rural	21%	(111)	20%	(108)	59%	(313)	532
Employ: Private Sector	22%	(147)	23%	(155)	56%	(380)	682
Employ: Government	32%	(42)	24%	(32)	45%	(60)	134
Employ: Self-Employed	21%	(38)	27%	(50)	53%	(97)	185
Employ: Homemaker	8%	(13)	25%	(40)	67%	(106)	159
Employ: Student	25%	(16)	16%	(10)	60%	(39)	65
Employ: Retired	18%	(94)	15%	(77)	68%	(360)	531
Employ: Unemployed	14%	(39)	16%	(45)	70%	(192)	275
Employ: Other	17%	(29)	27%	(46)	56%	(94)	169
Military HH: Yes	20%	(65)	22%	(73)	58%	(191)	328
Military HH: No	19%	(353)	20%	(382)	61%	(1137)	1872
RD/WT: Right Direction	23%	(203)	19%	(174)	58%	(521)	897
RD/WT: Wrong Track	17%	(215)	22%	(281)	62%	(807)	1303
Biden Job Approve	21%	(229)	19%	(201)	60%	(644)	1074
Biden Job Disapprove	18%	(176)	22%	(223)	60%	(607)	1006

Continued on next page

Table MCENdem1_2: Do you, or anyone in your household, subscribe to the following?
Satellite television

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	19%	(418)	21%	(455)	60%	(1328)	2200
Biden Job Strongly Approve	28%	(148)	16%	(83)	57%	(303)	534
Biden Job Somewhat Approve	15%	(81)	22%	(118)	63%	(341)	540
Biden Job Somewhat Disapprove	20%	(57)	23%	(67)	58%	(170)	294
Biden Job Strongly Disapprove	17%	(119)	22%	(156)	61%	(437)	711
Favorable of Biden	21%	(226)	20%	(213)	60%	(652)	1092
Unfavorable of Biden	18%	(179)	22%	(221)	60%	(609)	1009
Very Favorable of Biden	25%	(147)	16%	(98)	59%	(348)	592
Somewhat Favorable of Biden	16%	(80)	23%	(115)	61%	(304)	499
Somewhat Unfavorable of Biden	19%	(48)	22%	(57)	59%	(149)	254
Very Unfavorable of Biden	17%	(131)	22%	(164)	61%	(460)	755
#1 Issue: Economy	19%	(148)	23%	(178)	58%	(455)	781
#1 Issue: Security	21%	(81)	19%	(73)	60%	(230)	384
#1 Issue: Health Care	20%	(59)	17%	(50)	64%	(192)	301
#1 Issue: Medicare / Social Security	20%	(53)	18%	(46)	62%	(162)	262
#1 Issue: Women's Issues	15%	(20)	21%	(29)	64%	(87)	136
#1 Issue: Education	17%	(14)	23%	(18)	60%	(47)	78
#1 Issue: Energy	21%	(27)	24%	(30)	56%	(71)	128
#1 Issue: Other	12%	(15)	24%	(30)	65%	(84)	129
2020 Vote: Joe Biden	21%	(204)	18%	(175)	62%	(607)	987
2020 Vote: Donald Trump	20%	(144)	20%	(144)	60%	(433)	720
2020 Vote: Other	9%	(7)	32%	(23)	59%	(43)	73
2020 Vote: Didn't Vote	15%	(63)	27%	(111)	58%	(240)	414
2018 House Vote: Democrat	21%	(157)	20%	(147)	59%	(441)	745
2018 House Vote: Republican	22%	(132)	21%	(122)	57%	(334)	587
2018 House Vote: Someone else	18%	(14)	13%	(10)	69%	(52)	76
2016 Vote: Hillary Clinton	20%	(149)	17%	(127)	62%	(451)	727
2016 Vote: Donald Trump	21%	(141)	22%	(150)	57%	(391)	682
2016 Vote: Other	11%	(12)	27%	(29)	62%	(66)	106
2016 Vote: Didn't Vote	17%	(116)	21%	(146)	61%	(418)	680

Continued on next page

Table MCENdem1_2: Do you, or anyone in your household, subscribe to the following?
Satellite television

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	19%	(418)	21%	(455)	60%	(1328)	2200
Voted in 2014: Yes	20%	(248)	20%	(249)	60%	(731)	1227
Voted in 2014: No	17%	(170)	21%	(206)	61%	(597)	973
4-Region: Northeast	12%	(47)	17%	(65)	72%	(281)	394
4-Region: Midwest	17%	(77)	22%	(101)	61%	(284)	462
4-Region: South	20%	(163)	24%	(194)	57%	(468)	824
4-Region: West	25%	(131)	18%	(94)	57%	(295)	520
Watched Squid Game	23%	(123)	21%	(113)	56%	(295)	531
Watches Netflix Foreign Films	23%	(114)	21%	(107)	56%	(277)	498
Prefers Subtitles	17%	(143)	23%	(189)	60%	(502)	834
Prefers Dubbing	20%	(275)	19%	(265)	60%	(826)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsultintelligence.com).

Table MCENdem1_3: Do you, or anyone in your household, subscribe to the following?
Netflix

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	62%	(1356)	12%	(272)	26%	(572)	2200
Gender: Male	62%	(661)	13%	(143)	24%	(257)	1062
Gender: Female	61%	(694)	11%	(129)	28%	(315)	1138
Age: 18-34	78%	(513)	12%	(76)	10%	(66)	655
Age: 35-44	75%	(269)	11%	(38)	14%	(51)	358
Age: 45-64	53%	(397)	14%	(106)	33%	(248)	751
Age: 65+	41%	(177)	12%	(52)	47%	(207)	436
GenZers: 1997-2012	82%	(174)	9%	(19)	9%	(18)	212
Millennials: 1981-1996	77%	(521)	11%	(77)	11%	(75)	673
GenXers: 1965-1980	61%	(302)	14%	(72)	24%	(119)	493
Baby Boomers: 1946-1964	46%	(327)	13%	(96)	41%	(293)	717
PID: Dem (no lean)	65%	(551)	11%	(92)	24%	(208)	851
PID: Ind (no lean)	61%	(426)	14%	(99)	24%	(168)	693
PID: Rep (no lean)	58%	(379)	12%	(81)	30%	(196)	656
PID/Gender: Dem Men	68%	(262)	12%	(45)	21%	(80)	387
PID/Gender: Dem Women	62%	(289)	10%	(47)	28%	(128)	464
PID/Gender: Ind Men	60%	(209)	16%	(55)	25%	(86)	351
PID/Gender: Ind Women	63%	(217)	13%	(44)	24%	(82)	343
PID/Gender: Rep Men	59%	(190)	13%	(43)	28%	(91)	324
PID/Gender: Rep Women	57%	(189)	11%	(38)	32%	(105)	332
Ideo: Liberal (1-3)	67%	(387)	13%	(72)	20%	(117)	576
Ideo: Moderate (4)	65%	(446)	10%	(68)	26%	(176)	690
Ideo: Conservative (5-7)	55%	(422)	13%	(100)	32%	(244)	766
Educ: < College	59%	(887)	13%	(193)	29%	(433)	1512
Educ: Bachelors degree	69%	(305)	12%	(53)	19%	(86)	444
Educ: Post-grad	67%	(164)	11%	(26)	22%	(53)	244
Income: Under 50k	56%	(711)	14%	(175)	30%	(374)	1260
Income: 50k-100k	65%	(406)	11%	(72)	24%	(148)	626
Income: 100k+	76%	(238)	8%	(26)	16%	(50)	314
Ethnicity: White	61%	(1042)	12%	(201)	28%	(479)	1722

Continued on next page

Table MCENdem1_3: Do you, or anyone in your household, subscribe to the following?
Netflix

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	62%	(1356)	12%	(272)	26%	(572)	2200
Ethnicity: Hispanic	75%	(262)	11%	(38)	14%	(49)	349
Ethnicity: Black	62%	(170)	16%	(43)	22%	(61)	274
Ethnicity: Other	70%	(144)	14%	(29)	15%	(31)	204
All Christian	56%	(581)	12%	(124)	32%	(335)	1041
All Non-Christian	73%	(96)	6%	(8)	21%	(28)	132
Atheist	75%	(78)	15%	(16)	10%	(10)	104
Agnostic/Nothing in particular	65%	(369)	14%	(80)	21%	(118)	567
Something Else	65%	(232)	12%	(44)	23%	(81)	356
Religious Non-Protestant/Catholic	71%	(113)	10%	(16)	19%	(30)	159
Evangelical	57%	(327)	13%	(77)	29%	(168)	573
Non-Evangelical	59%	(458)	11%	(82)	31%	(238)	778
Community: Urban	67%	(450)	13%	(88)	20%	(136)	674
Community: Suburban	61%	(611)	12%	(115)	27%	(268)	994
Community: Rural	56%	(296)	13%	(69)	31%	(167)	532
Employ: Private Sector	70%	(480)	12%	(79)	18%	(123)	682
Employ: Government	72%	(96)	16%	(21)	13%	(17)	134
Employ: Self-Employed	70%	(129)	9%	(17)	21%	(39)	185
Employ: Homemaker	68%	(107)	10%	(17)	22%	(35)	159
Employ: Student	78%	(51)	9%	(6)	12%	(8)	65
Employ: Retired	43%	(228)	12%	(62)	45%	(241)	531
Employ: Unemployed	62%	(171)	12%	(34)	26%	(71)	275
Employ: Other	55%	(94)	22%	(37)	22%	(38)	169
Military HH: Yes	61%	(200)	10%	(34)	29%	(95)	328
Military HH: No	62%	(1156)	13%	(238)	25%	(477)	1872
RD/WT: Right Direction	64%	(575)	11%	(95)	25%	(228)	897
RD/WT: Wrong Track	60%	(781)	14%	(178)	26%	(344)	1303
Biden Job Approve	64%	(686)	10%	(104)	26%	(284)	1074
Biden Job Disapprove	59%	(591)	15%	(147)	27%	(268)	1006

Continued on next page

Table MCENdem1_3: Do you, or anyone in your household, subscribe to the following?
Netflix

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	62%	(1356)	12%	(272)	26%	(572)	2200
Biden Job Strongly Approve	62%	(331)	9%	(48)	29%	(154)	534
Biden Job Somewhat Approve	66%	(354)	10%	(56)	24%	(129)	540
Biden Job Somewhat Disapprove	65%	(191)	14%	(41)	21%	(62)	294
Biden Job Strongly Disapprove	56%	(400)	15%	(106)	29%	(206)	711
Favorable of Biden	65%	(709)	10%	(106)	25%	(276)	1092
Unfavorable of Biden	58%	(587)	15%	(149)	27%	(272)	1009
Very Favorable of Biden	62%	(370)	10%	(59)	28%	(164)	592
Somewhat Favorable of Biden	68%	(339)	10%	(48)	23%	(112)	499
Somewhat Unfavorable of Biden	63%	(159)	14%	(36)	23%	(58)	254
Very Unfavorable of Biden	57%	(428)	15%	(113)	28%	(214)	755
#1 Issue: Economy	67%	(526)	12%	(91)	21%	(164)	781
#1 Issue: Security	52%	(200)	16%	(60)	32%	(124)	384
#1 Issue: Health Care	65%	(195)	12%	(37)	23%	(69)	301
#1 Issue: Medicare / Social Security	44%	(115)	13%	(33)	44%	(114)	262
#1 Issue: Women's Issues	81%	(110)	6%	(9)	13%	(17)	136
#1 Issue: Education	77%	(60)	7%	(5)	16%	(13)	78
#1 Issue: Energy	68%	(87)	15%	(19)	17%	(22)	128
#1 Issue: Other	48%	(62)	15%	(19)	37%	(48)	129
2020 Vote: Joe Biden	65%	(637)	10%	(99)	25%	(251)	987
2020 Vote: Donald Trump	54%	(385)	14%	(99)	33%	(236)	720
2020 Vote: Other	77%	(56)	13%	(10)	10%	(7)	73
2020 Vote: Didn't Vote	66%	(274)	16%	(65)	18%	(75)	414
2018 House Vote: Democrat	65%	(484)	9%	(70)	26%	(191)	745
2018 House Vote: Republican	53%	(308)	14%	(82)	33%	(196)	587
2018 House Vote: Someone else	52%	(40)	19%	(15)	29%	(22)	76
2016 Vote: Hillary Clinton	64%	(468)	9%	(67)	26%	(192)	727
2016 Vote: Donald Trump	53%	(360)	13%	(91)	34%	(231)	682
2016 Vote: Other	65%	(68)	15%	(16)	21%	(22)	106
2016 Vote: Didn't Vote	67%	(457)	15%	(99)	18%	(124)	680

Continued on next page

Table MCENdem1_3: *Do you, or anyone in your household, subscribe to the following?*
Netflix

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	62%	(1356)	12%	(272)	26%	(572)	2200
Voted in 2014: Yes	58%	(706)	12%	(145)	31%	(376)	1227
Voted in 2014: No	67%	(649)	13%	(128)	20%	(196)	973
4-Region: Northeast	64%	(251)	11%	(42)	26%	(101)	394
4-Region: Midwest	57%	(265)	14%	(64)	29%	(133)	462
4-Region: South	62%	(511)	13%	(111)	25%	(202)	824
4-Region: West	63%	(328)	11%	(56)	26%	(135)	520
Watched Squid Game	85%	(451)	7%	(36)	8%	(44)	531
Watches Netflix Foreign Films	100%	(498)	—	(0)	—	(0)	498
Prefers Subtitles	69%	(578)	11%	(96)	19%	(161)	834
Prefers Dubbing	57%	(778)	13%	(177)	30%	(411)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table MCENdem1_4: Do you, or anyone in your household, subscribe to the following?
Amazon Prime Video

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	56%	(1228)	10%	(224)	34%	(749)	2200
Gender: Male	57%	(611)	11%	(119)	31%	(332)	1062
Gender: Female	54%	(617)	9%	(104)	37%	(417)	1138
Age: 18-34	59%	(385)	16%	(108)	25%	(162)	655
Age: 35-44	68%	(242)	11%	(40)	21%	(76)	358
Age: 45-64	55%	(410)	8%	(57)	38%	(284)	751
Age: 65+	44%	(190)	4%	(19)	52%	(226)	436
GenZers: 1997-2012	55%	(117)	17%	(35)	28%	(60)	212
Millennials: 1981-1996	63%	(425)	15%	(101)	22%	(148)	673
GenXers: 1965-1980	64%	(314)	8%	(39)	28%	(140)	493
Baby Boomers: 1946-1964	46%	(332)	6%	(43)	48%	(342)	717
PID: Dem (no lean)	58%	(496)	12%	(104)	30%	(251)	851
PID: Ind (no lean)	56%	(389)	11%	(78)	33%	(227)	693
PID: Rep (no lean)	52%	(343)	6%	(42)	41%	(271)	656
PID/Gender: Dem Men	62%	(242)	13%	(49)	25%	(97)	387
PID/Gender: Dem Women	55%	(255)	12%	(55)	33%	(154)	464
PID/Gender: Ind Men	59%	(205)	12%	(43)	29%	(102)	351
PID/Gender: Ind Women	53%	(183)	10%	(35)	36%	(125)	343
PID/Gender: Rep Men	50%	(163)	8%	(27)	41%	(133)	324
PID/Gender: Rep Women	54%	(179)	4%	(15)	41%	(138)	332
Ideo: Liberal (1-3)	62%	(360)	13%	(74)	25%	(142)	576
Ideo: Moderate (4)	57%	(393)	10%	(68)	33%	(229)	690
Ideo: Conservative (5-7)	52%	(397)	8%	(62)	40%	(308)	766
Educ: < College	52%	(785)	10%	(158)	38%	(570)	1512
Educ: Bachelors degree	65%	(286)	11%	(48)	25%	(109)	444
Educ: Post-grad	64%	(156)	7%	(18)	29%	(70)	244
Income: Under 50k	50%	(632)	11%	(142)	39%	(485)	1260
Income: 50k-100k	60%	(374)	9%	(54)	32%	(197)	626
Income: 100k+	70%	(221)	9%	(27)	21%	(66)	314
Ethnicity: White	55%	(948)	9%	(157)	36%	(617)	1722

Continued on next page

Table MCENdem1_4: Do you, or anyone in your household, subscribe to the following?
Amazon Prime Video

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	56%	(1228)	10%	(224)	34%	(749)	2200
Ethnicity: Hispanic	56%	(196)	17%	(61)	27%	(93)	349
Ethnicity: Black	56%	(153)	18%	(48)	27%	(73)	274
Ethnicity: Other	62%	(127)	9%	(19)	29%	(58)	204
All Christian	53%	(552)	8%	(86)	39%	(403)	1041
All Non-Christian	54%	(71)	16%	(21)	30%	(39)	132
Atheist	70%	(73)	13%	(14)	17%	(18)	104
Agnostic/Nothing in particular	57%	(322)	12%	(68)	31%	(178)	567
Something Else	59%	(210)	10%	(36)	31%	(111)	356
Religious Non-Protestant/Catholic	53%	(84)	19%	(30)	28%	(45)	159
Evangelical	52%	(297)	8%	(46)	40%	(229)	573
Non-Evangelical	57%	(442)	8%	(63)	35%	(273)	778
Community: Urban	54%	(361)	15%	(100)	32%	(212)	674
Community: Suburban	59%	(582)	9%	(92)	32%	(321)	994
Community: Rural	53%	(284)	6%	(32)	41%	(216)	532
Employ: Private Sector	63%	(429)	10%	(67)	27%	(187)	682
Employ: Government	60%	(80)	22%	(29)	19%	(25)	134
Employ: Self-Employed	57%	(106)	12%	(22)	31%	(58)	185
Employ: Homemaker	64%	(101)	6%	(9)	30%	(48)	159
Employ: Student	57%	(37)	19%	(12)	24%	(16)	65
Employ: Retired	46%	(242)	4%	(21)	51%	(268)	531
Employ: Unemployed	52%	(142)	17%	(46)	32%	(87)	275
Employ: Other	54%	(91)	11%	(18)	36%	(60)	169
Military HH: Yes	57%	(187)	8%	(26)	35%	(115)	328
Military HH: No	56%	(1040)	11%	(198)	34%	(633)	1872
RD/WT: Right Direction	57%	(509)	12%	(107)	31%	(281)	897
RD/WT: Wrong Track	55%	(718)	9%	(117)	36%	(468)	1303
Biden Job Approve	58%	(618)	11%	(123)	31%	(334)	1074
Biden Job Disapprove	54%	(546)	9%	(89)	37%	(371)	1006

Continued on next page

Table MCENdem1_4: Do you, or anyone in your household, subscribe to the following?
Amazon Prime Video

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	56%	(1228)	10%	(224)	34%	(749)	2200
Biden Job Strongly Approve	58%	(308)	10%	(54)	32%	(172)	534
Biden Job Somewhat Approve	57%	(309)	13%	(69)	30%	(161)	540
Biden Job Somewhat Disapprove	59%	(174)	12%	(37)	28%	(84)	294
Biden Job Strongly Disapprove	52%	(372)	7%	(52)	40%	(287)	711
Favorable of Biden	59%	(645)	11%	(119)	30%	(328)	1092
Unfavorable of Biden	54%	(544)	9%	(89)	37%	(375)	1009
Very Favorable of Biden	60%	(354)	10%	(57)	31%	(181)	592
Somewhat Favorable of Biden	58%	(290)	12%	(62)	29%	(146)	499
Somewhat Unfavorable of Biden	57%	(143)	11%	(28)	32%	(82)	254
Very Unfavorable of Biden	53%	(401)	8%	(61)	39%	(294)	755
#1 Issue: Economy	60%	(465)	10%	(75)	31%	(241)	781
#1 Issue: Security	53%	(203)	9%	(34)	38%	(146)	384
#1 Issue: Health Care	55%	(164)	10%	(30)	36%	(107)	301
#1 Issue: Medicare / Social Security	48%	(126)	6%	(15)	46%	(121)	262
#1 Issue: Women's Issues	62%	(84)	15%	(21)	23%	(31)	136
#1 Issue: Education	61%	(48)	8%	(6)	31%	(24)	78
#1 Issue: Energy	52%	(67)	22%	(28)	26%	(33)	128
#1 Issue: Other	55%	(70)	11%	(14)	35%	(45)	129
2020 Vote: Joe Biden	60%	(597)	11%	(108)	29%	(282)	987
2020 Vote: Donald Trump	53%	(378)	7%	(49)	41%	(293)	720
2020 Vote: Other	71%	(52)	11%	(8)	18%	(13)	73
2020 Vote: Didn't Vote	48%	(199)	14%	(58)	38%	(157)	414
2018 House Vote: Democrat	60%	(449)	10%	(76)	30%	(220)	745
2018 House Vote: Republican	55%	(322)	6%	(38)	39%	(227)	587
2018 House Vote: Someone else	52%	(39)	12%	(9)	36%	(28)	76
2016 Vote: Hillary Clinton	60%	(437)	10%	(70)	30%	(220)	727
2016 Vote: Donald Trump	53%	(361)	7%	(46)	40%	(275)	682
2016 Vote: Other	65%	(68)	6%	(6)	30%	(31)	106
2016 Vote: Didn't Vote	53%	(359)	15%	(100)	33%	(221)	680

Continued on next page

Table MCENdem1_4: Do you, or anyone in your household, subscribe to the following?
Amazon Prime Video

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	56%	(1228)	10%	(224)	34%	(749)	2200
Voted in 2014: Yes	58%	(708)	8%	(98)	34%	(421)	1227
Voted in 2014: No	53%	(520)	13%	(126)	34%	(328)	973
4-Region: Northeast	58%	(227)	7%	(29)	35%	(138)	394
4-Region: Midwest	54%	(251)	9%	(40)	37%	(171)	462
4-Region: South	54%	(447)	11%	(95)	34%	(283)	824
4-Region: West	58%	(303)	12%	(61)	30%	(157)	520
Watched Squid Game	67%	(357)	13%	(67)	20%	(106)	531
Watches Netflix Foreign Films	72%	(359)	10%	(52)	17%	(87)	498
Prefers Subtitles	61%	(512)	11%	(91)	28%	(232)	834
Prefers Dubbing	52%	(716)	10%	(133)	38%	(517)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCENdem1_5: Do you, or anyone in your household, subscribe to the following?
Hulu

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	42%	(924)	15%	(325)	43%	(951)	2200
Gender: Male	43%	(457)	15%	(164)	41%	(441)	1062
Gender: Female	41%	(467)	14%	(161)	45%	(510)	1138
Age: 18-34	58%	(378)	23%	(149)	19%	(128)	655
Age: 35-44	58%	(208)	14%	(51)	28%	(99)	358
Age: 45-64	35%	(261)	12%	(88)	54%	(402)	751
Age: 65+	18%	(77)	9%	(37)	74%	(322)	436
GenZers: 1997-2012	60%	(126)	18%	(39)	22%	(47)	212
Millennials: 1981-1996	58%	(392)	21%	(144)	21%	(138)	673
GenXers: 1965-1980	43%	(212)	14%	(68)	43%	(213)	493
Baby Boomers: 1946-1964	25%	(179)	9%	(67)	66%	(471)	717
PID: Dem (no lean)	45%	(383)	13%	(110)	42%	(358)	851
PID: Ind (no lean)	43%	(295)	19%	(134)	38%	(265)	693
PID: Rep (no lean)	37%	(246)	12%	(81)	50%	(329)	656
PID/Gender: Dem Men	50%	(195)	14%	(53)	36%	(140)	387
PID/Gender: Dem Women	41%	(188)	12%	(58)	47%	(218)	464
PID/Gender: Ind Men	41%	(144)	20%	(70)	39%	(136)	351
PID/Gender: Ind Women	44%	(150)	19%	(64)	38%	(129)	343
PID/Gender: Rep Men	36%	(118)	13%	(42)	51%	(165)	324
PID/Gender: Rep Women	39%	(128)	12%	(40)	49%	(164)	332
Ideo: Liberal (1-3)	49%	(280)	14%	(81)	37%	(216)	576
Ideo: Moderate (4)	43%	(297)	15%	(105)	42%	(288)	690
Ideo: Conservative (5-7)	36%	(273)	13%	(100)	51%	(393)	766
Educ: < College	41%	(615)	15%	(223)	45%	(673)	1512
Educ: Bachelors degree	50%	(220)	15%	(67)	35%	(157)	444
Educ: Post-grad	36%	(88)	14%	(35)	50%	(121)	244
Income: Under 50k	40%	(498)	16%	(205)	44%	(557)	1260
Income: 50k-100k	44%	(275)	12%	(76)	44%	(275)	626
Income: 100k+	48%	(151)	14%	(45)	38%	(119)	314
Ethnicity: White	40%	(691)	14%	(237)	46%	(794)	1722

Continued on next page

Table MCENdem1_5: Do you, or anyone in your household, subscribe to the following?
Hulu

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	42%	(924)	15%	(325)	43%	(951)	2200
Ethnicity: Hispanic	51%	(177)	20%	(70)	29%	(102)	349
Ethnicity: Black	47%	(129)	18%	(50)	35%	(95)	274
Ethnicity: Other	51%	(103)	19%	(38)	31%	(62)	204
All Christian	38%	(396)	12%	(121)	50%	(524)	1041
All Non-Christian	43%	(57)	17%	(22)	41%	(53)	132
Atheist	55%	(57)	18%	(19)	27%	(28)	104
Agnostic/Nothing in particular	44%	(249)	19%	(106)	37%	(212)	567
Something Else	46%	(165)	16%	(58)	37%	(133)	356
Religious Non-Protestant/Catholic	41%	(66)	20%	(31)	39%	(62)	159
Evangelical	42%	(241)	15%	(83)	43%	(248)	573
Non-Evangelical	39%	(300)	11%	(83)	51%	(395)	778
Community: Urban	48%	(325)	19%	(127)	33%	(222)	674
Community: Suburban	39%	(390)	12%	(118)	49%	(487)	994
Community: Rural	39%	(209)	15%	(81)	46%	(243)	532
Employ: Private Sector	51%	(345)	15%	(103)	34%	(234)	682
Employ: Government	56%	(75)	17%	(23)	27%	(36)	134
Employ: Self-Employed	41%	(76)	19%	(35)	40%	(74)	185
Employ: Homemaker	54%	(86)	11%	(18)	34%	(55)	159
Employ: Student	58%	(38)	16%	(11)	26%	(17)	65
Employ: Retired	21%	(112)	10%	(55)	69%	(364)	531
Employ: Unemployed	39%	(107)	18%	(50)	43%	(118)	275
Employ: Other	50%	(85)	18%	(31)	31%	(53)	169
Military HH: Yes	35%	(116)	12%	(40)	53%	(173)	328
Military HH: No	43%	(808)	15%	(285)	42%	(778)	1872
RD/WT: Right Direction	43%	(390)	13%	(121)	43%	(387)	897
RD/WT: Wrong Track	41%	(534)	16%	(205)	43%	(564)	1303
Biden Job Approve	44%	(471)	13%	(136)	44%	(468)	1074
Biden Job Disapprove	39%	(394)	16%	(159)	45%	(453)	1006

Continued on next page

Table MCENdem1_5: Do you, or anyone in your household, subscribe to the following?
Hulu

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	42%	(924)	15%	(325)	43%	(951)	2200
Biden Job Strongly Approve	43%	(230)	11%	(60)	46%	(244)	534
Biden Job Somewhat Approve	45%	(240)	14%	(76)	41%	(224)	540
Biden Job Somewhat Disapprove	45%	(133)	19%	(56)	36%	(105)	294
Biden Job Strongly Disapprove	37%	(261)	15%	(103)	49%	(347)	711
Favorable of Biden	45%	(491)	12%	(136)	43%	(465)	1092
Unfavorable of Biden	39%	(397)	16%	(163)	44%	(449)	1009
Very Favorable of Biden	44%	(261)	11%	(66)	45%	(265)	592
Somewhat Favorable of Biden	46%	(230)	14%	(69)	40%	(199)	499
Somewhat Unfavorable of Biden	40%	(102)	20%	(51)	40%	(101)	254
Very Unfavorable of Biden	39%	(295)	15%	(112)	46%	(348)	755
#1 Issue: Economy	48%	(375)	15%	(118)	37%	(288)	781
#1 Issue: Security	35%	(135)	14%	(53)	51%	(196)	384
#1 Issue: Health Care	43%	(130)	15%	(46)	41%	(124)	301
#1 Issue: Medicare / Social Security	22%	(58)	13%	(33)	65%	(170)	262
#1 Issue: Women's Issues	59%	(81)	15%	(20)	26%	(35)	136
#1 Issue: Education	46%	(36)	16%	(13)	38%	(30)	78
#1 Issue: Energy	58%	(75)	15%	(20)	26%	(34)	128
#1 Issue: Other	26%	(34)	17%	(22)	57%	(74)	129
2020 Vote: Joe Biden	43%	(428)	13%	(127)	44%	(432)	987
2020 Vote: Donald Trump	36%	(258)	13%	(94)	51%	(369)	720
2020 Vote: Other	49%	(36)	27%	(20)	24%	(18)	73
2020 Vote: Didn't Vote	49%	(201)	20%	(83)	31%	(130)	414
2018 House Vote: Democrat	42%	(316)	13%	(96)	45%	(333)	745
2018 House Vote: Republican	34%	(198)	12%	(71)	54%	(318)	587
2018 House Vote: Someone else	47%	(36)	17%	(13)	36%	(27)	76
2016 Vote: Hillary Clinton	43%	(314)	12%	(87)	45%	(326)	727
2016 Vote: Donald Trump	35%	(240)	12%	(84)	53%	(359)	682
2016 Vote: Other	46%	(49)	14%	(15)	39%	(41)	106
2016 Vote: Didn't Vote	47%	(320)	20%	(138)	33%	(222)	680

Continued on next page

Table MCENdem1_5: Do you, or anyone in your household, subscribe to the following?
Hulu

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	42%	(924)	15%	(325)	43%	(951)	2200
Voted in 2014: Yes	37%	(458)	12%	(144)	51%	(625)	1227
Voted in 2014: No	48%	(465)	19%	(182)	33%	(326)	973
4-Region: Northeast	41%	(161)	16%	(62)	43%	(171)	394
4-Region: Midwest	40%	(186)	14%	(65)	46%	(211)	462
4-Region: South	43%	(352)	15%	(120)	43%	(352)	824
4-Region: West	43%	(225)	15%	(78)	42%	(217)	520
Watched Squid Game	62%	(328)	18%	(95)	20%	(108)	531
Watches Netflix Foreign Films	63%	(314)	13%	(66)	24%	(118)	498
Prefers Subtitles	47%	(390)	17%	(141)	36%	(304)	834
Prefers Dubbing	39%	(533)	14%	(185)	47%	(647)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://morningconsult.com).

Table MCENdem1_6: Do you, or anyone in your household, subscribe to the following?
Paramount+

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	17%	(379)	10%	(222)	73%	(1599)	2200
Gender: Male	20%	(208)	12%	(123)	69%	(730)	1062
Gender: Female	15%	(171)	9%	(98)	76%	(869)	1138
Age: 18-34	23%	(148)	14%	(95)	63%	(413)	655
Age: 35-44	26%	(94)	17%	(60)	57%	(203)	358
Age: 45-64	14%	(108)	7%	(53)	78%	(589)	751
Age: 65+	7%	(29)	3%	(13)	90%	(394)	436
GenZers: 1997-2012	21%	(44)	9%	(18)	71%	(149)	212
Millennials: 1981-1996	25%	(171)	17%	(116)	57%	(387)	673
GenXers: 1965-1980	19%	(92)	10%	(51)	71%	(350)	493
Baby Boomers: 1946-1964	9%	(66)	5%	(34)	86%	(618)	717
PID: Dem (no lean)	21%	(178)	11%	(91)	68%	(583)	851
PID: Ind (no lean)	15%	(104)	11%	(79)	74%	(510)	693
PID: Rep (no lean)	15%	(97)	8%	(52)	77%	(507)	656
PID/Gender: Dem Men	28%	(107)	12%	(45)	61%	(236)	387
PID/Gender: Dem Women	15%	(71)	10%	(46)	75%	(346)	464
PID/Gender: Ind Men	15%	(51)	13%	(46)	72%	(253)	351
PID/Gender: Ind Women	15%	(52)	10%	(34)	75%	(257)	343
PID/Gender: Rep Men	16%	(50)	10%	(33)	74%	(241)	324
PID/Gender: Rep Women	14%	(47)	6%	(19)	80%	(266)	332
Ideo: Liberal (1-3)	21%	(122)	11%	(63)	68%	(391)	576
Ideo: Moderate (4)	19%	(134)	11%	(76)	70%	(481)	690
Ideo: Conservative (5-7)	13%	(101)	8%	(63)	79%	(602)	766
Educ: < College	15%	(234)	10%	(158)	74%	(1120)	1512
Educ: Bachelors degree	22%	(98)	7%	(32)	71%	(314)	444
Educ: Post-grad	19%	(47)	13%	(32)	68%	(165)	244
Income: Under 50k	15%	(194)	11%	(135)	74%	(930)	1260
Income: 50k-100k	18%	(115)	9%	(56)	73%	(454)	626
Income: 100k+	22%	(69)	10%	(31)	68%	(214)	314
Ethnicity: White	16%	(279)	9%	(153)	75%	(1290)	1722

Continued on next page

Table MCENdem1_6: Do you, or anyone in your household, subscribe to the following?

Paramount+

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	17%	(379)	10%	(222)	73%	(1599)	2200
Ethnicity: Hispanic	22%	(75)	18%	(62)	61%	(212)	349
Ethnicity: Black	23%	(64)	15%	(41)	62%	(169)	274
Ethnicity: Other	18%	(36)	13%	(27)	69%	(141)	204
All Christian	15%	(160)	9%	(93)	76%	(787)	1041
All Non-Christian	33%	(43)	10%	(13)	57%	(75)	132
Atheist	17%	(18)	14%	(14)	69%	(71)	104
Agnostic/Nothing in particular	16%	(90)	10%	(55)	75%	(423)	567
Something Else	19%	(67)	13%	(47)	68%	(243)	356
Religious Non-Protestant/Catholic	30%	(47)	12%	(19)	59%	(93)	159
Evangelical	17%	(96)	14%	(79)	69%	(398)	573
Non-Evangelical	16%	(122)	7%	(52)	78%	(604)	778
Community: Urban	24%	(162)	13%	(85)	63%	(426)	674
Community: Suburban	14%	(142)	8%	(82)	77%	(770)	994
Community: Rural	14%	(74)	10%	(54)	76%	(403)	532
Employ: Private Sector	24%	(163)	12%	(81)	64%	(438)	682
Employ: Government	30%	(41)	14%	(19)	55%	(74)	134
Employ: Self-Employed	16%	(29)	19%	(36)	65%	(120)	185
Employ: Homemaker	19%	(30)	6%	(9)	76%	(120)	159
Employ: Student	16%	(10)	9%	(6)	75%	(49)	65
Employ: Retired	7%	(40)	3%	(19)	89%	(473)	531
Employ: Unemployed	10%	(29)	12%	(32)	78%	(215)	275
Employ: Other	23%	(38)	12%	(20)	66%	(111)	169
Military HH: Yes	13%	(44)	9%	(30)	77%	(254)	328
Military HH: No	18%	(335)	10%	(191)	72%	(1345)	1872
RD/WT: Right Direction	21%	(185)	11%	(98)	68%	(614)	897
RD/WT: Wrong Track	15%	(194)	9%	(124)	76%	(985)	1303
Biden Job Approve	20%	(210)	11%	(121)	69%	(742)	1074
Biden Job Disapprove	14%	(144)	9%	(90)	77%	(772)	1006

Continued on next page

Table MCENdem1_6: Do you, or anyone in your household, subscribe to the following?
Paramount+

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	17%	(379)	10%	(222)	73%	(1599)	2200
Biden Job Strongly Approve	22%	(116)	10%	(52)	68%	(366)	534
Biden Job Somewhat Approve	17%	(94)	13%	(69)	70%	(376)	540
Biden Job Somewhat Disapprove	17%	(49)	14%	(43)	69%	(203)	294
Biden Job Strongly Disapprove	13%	(95)	7%	(47)	80%	(569)	711
Favorable of Biden	20%	(223)	10%	(112)	69%	(757)	1092
Unfavorable of Biden	14%	(140)	10%	(102)	76%	(767)	1009
Very Favorable of Biden	22%	(132)	9%	(54)	69%	(406)	592
Somewhat Favorable of Biden	18%	(91)	12%	(58)	70%	(350)	499
Somewhat Unfavorable of Biden	17%	(43)	16%	(42)	67%	(169)	254
Very Unfavorable of Biden	13%	(97)	8%	(60)	79%	(598)	755
#1 Issue: Economy	17%	(130)	12%	(96)	71%	(555)	781
#1 Issue: Security	14%	(53)	8%	(32)	78%	(299)	384
#1 Issue: Health Care	19%	(57)	11%	(34)	70%	(210)	301
#1 Issue: Medicare / Social Security	14%	(36)	4%	(11)	82%	(215)	262
#1 Issue: Women's Issues	19%	(26)	11%	(15)	70%	(95)	136
#1 Issue: Education	29%	(23)	9%	(7)	62%	(48)	78
#1 Issue: Energy	28%	(36)	13%	(17)	59%	(75)	128
#1 Issue: Other	13%	(17)	7%	(10)	79%	(103)	129
2020 Vote: Joe Biden	20%	(195)	11%	(107)	69%	(685)	987
2020 Vote: Donald Trump	14%	(103)	8%	(57)	78%	(561)	720
2020 Vote: Other	26%	(19)	11%	(8)	63%	(46)	73
2020 Vote: Didn't Vote	15%	(62)	12%	(50)	73%	(303)	414
2018 House Vote: Democrat	20%	(152)	10%	(77)	69%	(516)	745
2018 House Vote: Republican	15%	(87)	9%	(52)	76%	(447)	587
2018 House Vote: Someone else	16%	(12)	15%	(12)	69%	(52)	76
2016 Vote: Hillary Clinton	20%	(144)	10%	(75)	70%	(508)	727
2016 Vote: Donald Trump	15%	(102)	8%	(58)	77%	(522)	682
2016 Vote: Other	21%	(22)	7%	(8)	72%	(76)	106
2016 Vote: Didn't Vote	16%	(108)	12%	(81)	72%	(490)	680

Continued on next page

Table MCENdem1_6: Do you, or anyone in your household, subscribe to the following?

Paramount+

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	17%	(379)	10%	(222)	73%	(1599)	2200
Voted in 2014: Yes	17%	(207)	9%	(112)	74%	(908)	1227
Voted in 2014: No	18%	(172)	11%	(109)	71%	(691)	973
4-Region: Northeast	17%	(66)	9%	(35)	74%	(293)	394
4-Region: Midwest	14%	(64)	7%	(34)	79%	(365)	462
4-Region: South	19%	(156)	11%	(95)	70%	(574)	824
4-Region: West	18%	(94)	11%	(59)	71%	(368)	520
Watched Squid Game	27%	(142)	16%	(85)	57%	(304)	531
Watches Netflix Foreign Films	30%	(148)	12%	(61)	58%	(290)	498
Prefers Subtitles	19%	(161)	10%	(79)	71%	(594)	834
Prefers Dubbing	16%	(218)	10%	(142)	74%	(1005)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCENdem1_7: Do you, or anyone in your household, subscribe to the following?
Disney+

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	36%	(788)	12%	(267)	52%	(1144)	2200
Gender: Male	37%	(393)	11%	(120)	52%	(548)	1062
Gender: Female	35%	(395)	13%	(147)	52%	(596)	1138
Age: 18-34	54%	(354)	17%	(114)	29%	(188)	655
Age: 35-44	54%	(193)	13%	(47)	33%	(117)	358
Age: 45-64	25%	(188)	11%	(84)	64%	(478)	751
Age: 65+	12%	(53)	5%	(23)	83%	(361)	436
GenZers: 1997-2012	51%	(108)	18%	(38)	31%	(65)	212
Millennials: 1981-1996	56%	(378)	15%	(101)	29%	(194)	673
GenXers: 1965-1980	35%	(171)	14%	(69)	51%	(253)	493
Baby Boomers: 1946-1964	17%	(125)	8%	(58)	75%	(535)	717
PID: Dem (no lean)	38%	(323)	11%	(96)	51%	(432)	851
PID: Ind (no lean)	36%	(253)	14%	(98)	49%	(343)	693
PID: Rep (no lean)	32%	(212)	11%	(74)	56%	(370)	656
PID/Gender: Dem Men	44%	(169)	10%	(40)	46%	(178)	387
PID/Gender: Dem Women	33%	(154)	12%	(56)	55%	(254)	464
PID/Gender: Ind Men	38%	(133)	12%	(42)	50%	(176)	351
PID/Gender: Ind Women	35%	(120)	16%	(56)	49%	(167)	343
PID/Gender: Rep Men	28%	(92)	12%	(38)	60%	(194)	324
PID/Gender: Rep Women	36%	(121)	11%	(36)	53%	(175)	332
Ideo: Liberal (1-3)	42%	(243)	11%	(63)	47%	(270)	576
Ideo: Moderate (4)	38%	(262)	11%	(75)	51%	(353)	690
Ideo: Conservative (5-7)	29%	(220)	12%	(95)	59%	(451)	766
Educ: < College	33%	(495)	13%	(198)	54%	(819)	1512
Educ: Bachelors degree	45%	(199)	8%	(38)	47%	(208)	444
Educ: Post-grad	39%	(94)	13%	(32)	48%	(118)	244
Income: Under 50k	31%	(396)	13%	(162)	56%	(701)	1260
Income: 50k-100k	37%	(230)	11%	(69)	52%	(327)	626
Income: 100k+	52%	(162)	11%	(36)	37%	(116)	314
Ethnicity: White	35%	(598)	11%	(183)	55%	(940)	1722

Continued on next page

Table MCENdem1_7: Do you, or anyone in your household, subscribe to the following?
Disney+

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	36%	(788)	12%	(267)	52%	(1144)	2200
Ethnicity: Hispanic	48%	(169)	16%	(57)	35%	(124)	349
Ethnicity: Black	35%	(96)	18%	(50)	47%	(129)	274
Ethnicity: Other	46%	(94)	17%	(34)	37%	(75)	204
All Christian	33%	(340)	10%	(109)	57%	(591)	1041
All Non-Christian	40%	(53)	16%	(21)	44%	(58)	132
Atheist	42%	(44)	11%	(12)	47%	(49)	104
Agnostic/Nothing in particular	35%	(198)	14%	(80)	51%	(290)	567
Something Else	43%	(154)	13%	(46)	44%	(157)	356
Religious Non-Protestant/Catholic	41%	(65)	17%	(27)	42%	(67)	159
Evangelical	37%	(213)	14%	(79)	49%	(280)	573
Non-Evangelical	33%	(259)	9%	(69)	58%	(450)	778
Community: Urban	40%	(267)	17%	(114)	43%	(292)	674
Community: Suburban	34%	(342)	10%	(99)	56%	(554)	994
Community: Rural	34%	(179)	10%	(55)	56%	(298)	532
Employ: Private Sector	45%	(309)	12%	(84)	42%	(289)	682
Employ: Government	48%	(63)	14%	(19)	38%	(51)	134
Employ: Self-Employed	44%	(81)	18%	(34)	38%	(70)	185
Employ: Homemaker	50%	(79)	10%	(16)	40%	(64)	159
Employ: Student	54%	(35)	18%	(11)	28%	(18)	65
Employ: Retired	14%	(74)	7%	(37)	79%	(420)	531
Employ: Unemployed	27%	(74)	12%	(32)	61%	(169)	275
Employ: Other	43%	(72)	20%	(34)	37%	(62)	169
Military HH: Yes	32%	(104)	10%	(32)	59%	(193)	328
Military HH: No	37%	(685)	13%	(236)	51%	(951)	1872
RD/WT: Right Direction	39%	(349)	12%	(104)	50%	(445)	897
RD/WT: Wrong Track	34%	(439)	13%	(164)	54%	(700)	1303
Biden Job Approve	37%	(402)	12%	(126)	51%	(546)	1074
Biden Job Disapprove	33%	(332)	12%	(122)	55%	(552)	1006

Continued on next page

Table MCENdem1_7: Do you, or anyone in your household, subscribe to the following?
Disney+

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	36%	(788)	12%	(267)	52%	(1144)	2200
Biden Job Strongly Approve	38%	(205)	8%	(45)	53%	(284)	534
Biden Job Somewhat Approve	36%	(197)	15%	(80)	49%	(262)	540
Biden Job Somewhat Disapprove	37%	(110)	18%	(53)	45%	(131)	294
Biden Job Strongly Disapprove	31%	(222)	10%	(68)	59%	(421)	711
Favorable of Biden	38%	(414)	12%	(129)	50%	(548)	1092
Unfavorable of Biden	34%	(339)	12%	(122)	54%	(548)	1009
Very Favorable of Biden	38%	(226)	10%	(61)	51%	(305)	592
Somewhat Favorable of Biden	38%	(189)	14%	(68)	49%	(243)	499
Somewhat Unfavorable of Biden	40%	(102)	16%	(40)	44%	(112)	254
Very Unfavorable of Biden	31%	(237)	11%	(83)	58%	(436)	755
#1 Issue: Economy	43%	(333)	10%	(77)	48%	(371)	781
#1 Issue: Security	26%	(100)	14%	(54)	60%	(229)	384
#1 Issue: Health Care	34%	(102)	16%	(48)	50%	(151)	301
#1 Issue: Medicare / Social Security	18%	(46)	7%	(18)	75%	(198)	262
#1 Issue: Women's Issues	55%	(75)	16%	(21)	29%	(39)	136
#1 Issue: Education	50%	(40)	10%	(8)	40%	(31)	78
#1 Issue: Energy	46%	(59)	19%	(25)	35%	(45)	128
#1 Issue: Other	26%	(33)	12%	(16)	62%	(80)	129
2020 Vote: Joe Biden	38%	(374)	11%	(106)	51%	(508)	987
2020 Vote: Donald Trump	30%	(219)	10%	(75)	59%	(426)	720
2020 Vote: Other	44%	(32)	23%	(16)	33%	(25)	73
2020 Vote: Didn't Vote	39%	(160)	17%	(70)	44%	(184)	414
2018 House Vote: Democrat	37%	(273)	10%	(71)	54%	(401)	745
2018 House Vote: Republican	31%	(180)	11%	(65)	58%	(342)	587
2018 House Vote: Someone else	38%	(29)	13%	(10)	50%	(38)	76
2016 Vote: Hillary Clinton	35%	(255)	10%	(73)	55%	(399)	727
2016 Vote: Donald Trump	29%	(199)	11%	(75)	60%	(408)	682
2016 Vote: Other	41%	(43)	13%	(14)	46%	(49)	106
2016 Vote: Didn't Vote	43%	(290)	15%	(104)	42%	(286)	680

Continued on next page

Table MCENdem1_7: Do you, or anyone in your household, subscribe to the following?
Disney+

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	36%	(788)	12%	(267)	52%	(1144)	2200
Voted in 2014: Yes	32%	(389)	10%	(127)	58%	(712)	1227
Voted in 2014: No	41%	(400)	14%	(141)	44%	(433)	973
4-Region: Northeast	33%	(129)	11%	(45)	56%	(219)	394
4-Region: Midwest	34%	(157)	13%	(58)	53%	(246)	462
4-Region: South	38%	(309)	12%	(102)	50%	(413)	824
4-Region: West	37%	(192)	12%	(62)	51%	(266)	520
Watched Squid Game	58%	(308)	17%	(89)	25%	(133)	531
Watches Netflix Foreign Films	58%	(291)	11%	(57)	30%	(150)	498
Prefers Subtitles	42%	(350)	12%	(100)	46%	(384)	834
Prefers Dubbing	32%	(439)	12%	(167)	56%	(760)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCENdem1_8: Do you, or anyone in your household, subscribe to the following?
Apple TV+

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	14%	(313)	11%	(231)	75%	(1656)	2200
Gender: Male	18%	(186)	10%	(111)	72%	(765)	1062
Gender: Female	11%	(127)	11%	(120)	78%	(891)	1138
Age: 18-34	23%	(151)	16%	(103)	61%	(401)	655
Age: 35-44	20%	(72)	15%	(54)	65%	(231)	358
Age: 45-64	9%	(66)	8%	(62)	83%	(623)	751
Age: 65+	5%	(23)	3%	(12)	92%	(401)	436
GenZers: 1997-2012	25%	(54)	14%	(29)	61%	(129)	212
Millennials: 1981-1996	22%	(148)	16%	(107)	62%	(418)	673
GenXers: 1965-1980	14%	(67)	12%	(62)	74%	(365)	493
Baby Boomers: 1946-1964	6%	(41)	4%	(32)	90%	(644)	717
PID: Dem (no lean)	17%	(146)	11%	(95)	72%	(610)	851
PID: Ind (no lean)	13%	(93)	12%	(83)	75%	(517)	693
PID: Rep (no lean)	11%	(74)	8%	(53)	81%	(529)	656
PID/Gender: Dem Men	23%	(89)	11%	(41)	66%	(257)	387
PID/Gender: Dem Women	12%	(57)	12%	(54)	76%	(353)	464
PID/Gender: Ind Men	16%	(57)	12%	(41)	72%	(253)	351
PID/Gender: Ind Women	10%	(36)	12%	(42)	77%	(264)	343
PID/Gender: Rep Men	12%	(40)	9%	(29)	79%	(255)	324
PID/Gender: Rep Women	10%	(34)	7%	(24)	82%	(273)	332
Ideo: Liberal (1-3)	16%	(95)	11%	(65)	72%	(416)	576
Ideo: Moderate (4)	16%	(108)	11%	(76)	73%	(507)	690
Ideo: Conservative (5-7)	13%	(98)	8%	(65)	79%	(603)	766
Educ: < College	11%	(162)	10%	(150)	79%	(1200)	1512
Educ: Bachelors degree	22%	(96)	10%	(46)	68%	(301)	444
Educ: Post-grad	22%	(54)	14%	(35)	63%	(155)	244
Income: Under 50k	11%	(144)	10%	(125)	79%	(991)	1260
Income: 50k-100k	12%	(77)	10%	(64)	78%	(485)	626
Income: 100k+	29%	(92)	14%	(43)	57%	(180)	314
Ethnicity: White	14%	(239)	8%	(144)	78%	(1339)	1722

Continued on next page

Table MCENdem1_8: Do you, or anyone in your household, subscribe to the following?

Apple TV+

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	14%	(313)	11%	(231)	75%	(1656)	2200
Ethnicity: Hispanic	20%	(69)	22%	(78)	58%	(203)	349
Ethnicity: Black	17%	(46)	16%	(45)	67%	(184)	274
Ethnicity: Other	14%	(29)	21%	(42)	65%	(133)	204
All Christian	16%	(162)	9%	(97)	75%	(781)	1041
All Non-Christian	21%	(28)	15%	(19)	64%	(84)	132
Atheist	13%	(14)	4%	(4)	83%	(86)	104
Agnostic/Nothing in particular	12%	(66)	12%	(65)	77%	(436)	567
Something Else	12%	(42)	13%	(45)	75%	(269)	356
Religious Non-Protestant/Catholic	21%	(33)	15%	(24)	64%	(101)	159
Evangelical	15%	(85)	12%	(67)	74%	(421)	573
Non-Evangelical	14%	(107)	9%	(69)	77%	(602)	778
Community: Urban	21%	(140)	14%	(93)	65%	(441)	674
Community: Suburban	12%	(121)	10%	(100)	78%	(773)	994
Community: Rural	10%	(52)	7%	(38)	83%	(442)	532
Employ: Private Sector	20%	(136)	12%	(79)	69%	(467)	682
Employ: Government	27%	(37)	14%	(19)	58%	(78)	134
Employ: Self-Employed	15%	(28)	16%	(30)	69%	(128)	185
Employ: Homemaker	10%	(15)	8%	(13)	82%	(131)	159
Employ: Student	21%	(14)	17%	(11)	62%	(40)	65
Employ: Retired	5%	(26)	3%	(17)	92%	(488)	531
Employ: Unemployed	13%	(35)	11%	(30)	76%	(210)	275
Employ: Other	13%	(23)	19%	(32)	68%	(114)	169
Military HH: Yes	13%	(41)	7%	(22)	81%	(265)	328
Military HH: No	15%	(271)	11%	(209)	74%	(1392)	1872
RD/WT: Right Direction	19%	(166)	11%	(98)	71%	(633)	897
RD/WT: Wrong Track	11%	(147)	10%	(133)	79%	(1023)	1303
Biden Job Approve	17%	(187)	11%	(116)	72%	(771)	1074
Biden Job Disapprove	11%	(108)	10%	(96)	80%	(802)	1006

Continued on next page

Table MCENdem1_8: Do you, or anyone in your household, subscribe to the following?
Apple TV+

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	14%	(313)	11%	(231)	75%	(1656)	2200
Biden Job Strongly Approve	21%	(110)	9%	(50)	70%	(374)	534
Biden Job Somewhat Approve	14%	(77)	12%	(66)	74%	(397)	540
Biden Job Somewhat Disapprove	14%	(41)	17%	(49)	70%	(205)	294
Biden Job Strongly Disapprove	9%	(67)	7%	(47)	84%	(597)	711
Favorable of Biden	17%	(186)	10%	(113)	73%	(793)	1092
Unfavorable of Biden	11%	(116)	9%	(93)	79%	(800)	1009
Very Favorable of Biden	20%	(118)	11%	(64)	69%	(411)	592
Somewhat Favorable of Biden	14%	(68)	10%	(50)	76%	(382)	499
Somewhat Unfavorable of Biden	16%	(40)	16%	(41)	68%	(173)	254
Very Unfavorable of Biden	10%	(76)	7%	(52)	83%	(627)	755
#1 Issue: Economy	15%	(116)	12%	(91)	74%	(574)	781
#1 Issue: Security	10%	(38)	6%	(24)	84%	(321)	384
#1 Issue: Health Care	17%	(50)	13%	(40)	70%	(211)	301
#1 Issue: Medicare / Social Security	7%	(18)	6%	(15)	87%	(229)	262
#1 Issue: Women's Issues	16%	(22)	13%	(18)	71%	(96)	136
#1 Issue: Education	24%	(19)	15%	(12)	60%	(47)	78
#1 Issue: Energy	23%	(29)	18%	(23)	59%	(75)	128
#1 Issue: Other	15%	(20)	6%	(8)	78%	(101)	129
2020 Vote: Joe Biden	16%	(154)	11%	(105)	74%	(728)	987
2020 Vote: Donald Trump	12%	(84)	7%	(51)	81%	(585)	720
2020 Vote: Other	14%	(11)	10%	(8)	75%	(55)	73
2020 Vote: Didn't Vote	15%	(64)	16%	(67)	68%	(283)	414
2018 House Vote: Democrat	16%	(122)	10%	(75)	74%	(549)	745
2018 House Vote: Republican	11%	(67)	8%	(49)	80%	(470)	587
2018 House Vote: Someone else	12%	(9)	14%	(11)	74%	(57)	76
2016 Vote: Hillary Clinton	15%	(111)	11%	(80)	74%	(536)	727
2016 Vote: Donald Trump	12%	(82)	8%	(53)	80%	(548)	682
2016 Vote: Other	16%	(16)	6%	(6)	79%	(83)	106
2016 Vote: Didn't Vote	15%	(104)	13%	(90)	72%	(486)	680

Continued on next page

Table MCENdem1_8: Do you, or anyone in your household, subscribe to the following?
Apple TV+

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	14%	(313)	11%	(231)	75%	(1656)	2200
Voted in 2014: Yes	14%	(175)	9%	(110)	77%	(942)	1227
Voted in 2014: No	14%	(138)	12%	(121)	73%	(714)	973
4-Region: Northeast	14%	(55)	12%	(47)	74%	(291)	394
4-Region: Midwest	12%	(56)	8%	(35)	80%	(372)	462
4-Region: South	14%	(114)	12%	(99)	74%	(611)	824
4-Region: West	17%	(88)	10%	(50)	74%	(383)	520
Watched Squid Game	27%	(143)	17%	(91)	56%	(296)	531
Watches Netflix Foreign Films	29%	(143)	12%	(58)	60%	(298)	498
Prefers Subtitles	19%	(156)	10%	(85)	71%	(593)	834
Prefers Dubbing	11%	(157)	11%	(146)	78%	(1063)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCENdem1_9: Do you, or anyone in your household, subscribe to the following?
Discovery+

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	16%	(348)	8%	(183)	76%	(1669)	2200
Gender: Male	18%	(188)	9%	(98)	73%	(776)	1062
Gender: Female	14%	(160)	7%	(85)	78%	(893)	1138
Age: 18-34	19%	(126)	13%	(86)	68%	(443)	655
Age: 35-44	26%	(93)	11%	(40)	63%	(224)	358
Age: 45-64	13%	(99)	5%	(37)	82%	(615)	751
Age: 65+	7%	(30)	4%	(19)	89%	(387)	436
GenZers: 1997-2012	17%	(35)	12%	(26)	71%	(150)	212
Millennials: 1981-1996	24%	(159)	13%	(84)	64%	(430)	673
GenXers: 1965-1980	17%	(83)	8%	(41)	75%	(369)	493
Baby Boomers: 1946-1964	9%	(68)	4%	(28)	87%	(621)	717
PID: Dem (no lean)	20%	(174)	9%	(74)	71%	(603)	851
PID: Ind (no lean)	12%	(84)	8%	(56)	80%	(553)	693
PID: Rep (no lean)	14%	(90)	8%	(53)	78%	(513)	656
PID/Gender: Dem Men	25%	(97)	9%	(35)	66%	(255)	387
PID/Gender: Dem Women	17%	(77)	8%	(39)	75%	(348)	464
PID/Gender: Ind Men	12%	(42)	9%	(30)	79%	(278)	351
PID/Gender: Ind Women	12%	(42)	8%	(26)	80%	(275)	343
PID/Gender: Rep Men	15%	(49)	10%	(33)	75%	(243)	324
PID/Gender: Rep Women	13%	(42)	6%	(20)	81%	(270)	332
Ideo: Liberal (1-3)	20%	(113)	8%	(44)	73%	(419)	576
Ideo: Moderate (4)	13%	(92)	10%	(67)	77%	(532)	690
Ideo: Conservative (5-7)	16%	(121)	7%	(55)	77%	(590)	766
Educ: < College	13%	(204)	8%	(129)	78%	(1180)	1512
Educ: Bachelors degree	21%	(95)	8%	(34)	71%	(315)	444
Educ: Post-grad	20%	(49)	8%	(20)	72%	(175)	244
Income: Under 50k	13%	(170)	8%	(106)	78%	(984)	1260
Income: 50k-100k	15%	(96)	7%	(46)	77%	(484)	626
Income: 100k+	26%	(82)	10%	(30)	64%	(202)	314
Ethnicity: White	15%	(266)	7%	(120)	78%	(1336)	1722

Continued on next page

Table MCENdem1_9: Do you, or anyone in your household, subscribe to the following?
Discovery+

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	16%	(348)	8%	(183)	76%	(1669)	2200
Ethnicity: Hispanic	18%	(64)	14%	(49)	67%	(236)	349
Ethnicity: Black	19%	(52)	14%	(38)	67%	(184)	274
Ethnicity: Other	15%	(30)	12%	(24)	73%	(149)	204
All Christian	16%	(169)	8%	(87)	75%	(785)	1041
All Non-Christian	27%	(36)	8%	(11)	64%	(85)	132
Atheist	16%	(17)	3%	(3)	81%	(84)	104
Agnostic/Nothing in particular	11%	(61)	9%	(51)	80%	(456)	567
Something Else	19%	(66)	9%	(31)	73%	(259)	356
Religious Non-Protestant/Catholic	25%	(40)	8%	(13)	67%	(106)	159
Evangelical	19%	(108)	11%	(63)	70%	(402)	573
Non-Evangelical	15%	(116)	7%	(52)	78%	(610)	778
Community: Urban	23%	(157)	11%	(75)	66%	(441)	674
Community: Suburban	12%	(117)	7%	(69)	81%	(808)	994
Community: Rural	14%	(74)	7%	(38)	79%	(420)	532
Employ: Private Sector	22%	(152)	9%	(62)	69%	(468)	682
Employ: Government	27%	(35)	11%	(14)	63%	(84)	134
Employ: Self-Employed	18%	(34)	15%	(28)	66%	(123)	185
Employ: Homemaker	15%	(23)	5%	(8)	80%	(127)	159
Employ: Student	16%	(11)	5%	(3)	78%	(51)	65
Employ: Retired	7%	(36)	4%	(23)	89%	(472)	531
Employ: Unemployed	10%	(28)	8%	(22)	82%	(225)	275
Employ: Other	17%	(29)	13%	(21)	70%	(119)	169
Military HH: Yes	14%	(46)	8%	(26)	78%	(256)	328
Military HH: No	16%	(302)	8%	(157)	75%	(1413)	1872
RD/WT: Right Direction	20%	(177)	10%	(89)	70%	(632)	897
RD/WT: Wrong Track	13%	(171)	7%	(94)	80%	(1037)	1303
Biden Job Approve	21%	(222)	8%	(91)	71%	(760)	1074
Biden Job Disapprove	11%	(113)	8%	(79)	81%	(814)	1006

Continued on next page

Table MCENdem1_9: Do you, or anyone in your household, subscribe to the following?
Discovery+

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	16%	(348)	8%	(183)	76%	(1669)	2200
Biden Job Strongly Approve	22%	(119)	6%	(34)	71%	(381)	534
Biden Job Somewhat Approve	19%	(104)	11%	(57)	70%	(379)	540
Biden Job Somewhat Disapprove	10%	(30)	9%	(25)	81%	(239)	294
Biden Job Strongly Disapprove	12%	(83)	7%	(53)	81%	(575)	711
Favorable of Biden	20%	(216)	8%	(88)	72%	(788)	1092
Unfavorable of Biden	12%	(126)	7%	(73)	80%	(810)	1009
Very Favorable of Biden	22%	(129)	7%	(41)	71%	(422)	592
Somewhat Favorable of Biden	17%	(86)	9%	(47)	73%	(366)	499
Somewhat Unfavorable of Biden	14%	(36)	7%	(17)	79%	(200)	254
Very Unfavorable of Biden	12%	(90)	7%	(56)	81%	(610)	755
#1 Issue: Economy	15%	(120)	10%	(76)	75%	(586)	781
#1 Issue: Security	15%	(57)	6%	(23)	79%	(304)	384
#1 Issue: Health Care	20%	(59)	10%	(30)	71%	(212)	301
#1 Issue: Medicare / Social Security	11%	(30)	4%	(11)	84%	(221)	262
#1 Issue: Women's Issues	22%	(29)	9%	(12)	70%	(94)	136
#1 Issue: Education	21%	(16)	11%	(8)	68%	(54)	78
#1 Issue: Energy	22%	(28)	10%	(13)	68%	(87)	128
#1 Issue: Other	7%	(8)	8%	(10)	86%	(111)	129
2020 Vote: Joe Biden	20%	(197)	8%	(77)	72%	(714)	987
2020 Vote: Donald Trump	13%	(92)	8%	(57)	79%	(571)	720
2020 Vote: Other	6%	(4)	12%	(9)	82%	(60)	73
2020 Vote: Didn't Vote	13%	(54)	10%	(40)	77%	(320)	414
2018 House Vote: Democrat	19%	(143)	8%	(60)	73%	(543)	745
2018 House Vote: Republican	14%	(80)	8%	(48)	78%	(459)	587
2018 House Vote: Someone else	19%	(15)	8%	(6)	73%	(56)	76
2016 Vote: Hillary Clinton	19%	(136)	7%	(52)	74%	(539)	727
2016 Vote: Donald Trump	15%	(102)	8%	(52)	77%	(528)	682
2016 Vote: Other	14%	(15)	9%	(9)	77%	(81)	106
2016 Vote: Didn't Vote	14%	(94)	10%	(68)	76%	(517)	680

Continued on next page

Table MCENdem1_9: Do you, or anyone in your household, subscribe to the following?

Discovery+

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	16%	(348)	8%	(183)	76%	(1669)	2200
Voted in 2014: Yes	16%	(198)	8%	(96)	76%	(933)	1227
Voted in 2014: No	15%	(150)	9%	(87)	76%	(736)	973
4-Region: Northeast	17%	(67)	6%	(25)	77%	(302)	394
4-Region: Midwest	14%	(63)	8%	(38)	78%	(362)	462
4-Region: South	16%	(130)	9%	(78)	75%	(616)	824
4-Region: West	17%	(89)	8%	(42)	75%	(389)	520
Watched Squid Game	27%	(142)	9%	(49)	64%	(339)	531
Watches Netflix Foreign Films	24%	(121)	9%	(47)	66%	(330)	498
Prefers Subtitles	17%	(145)	8%	(68)	74%	(621)	834
Prefers Dubbing	15%	(203)	8%	(114)	77%	(1048)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCENdem1_10: Do you, or anyone in your household, subscribe to the following?
HBO Max

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	30%	(660)	13%	(293)	57%	(1247)	2200
Gender: Male	35%	(374)	13%	(138)	52%	(549)	1062
Gender: Female	25%	(286)	14%	(155)	61%	(698)	1138
Age: 18-34	41%	(270)	18%	(119)	41%	(267)	655
Age: 35-44	40%	(142)	13%	(46)	47%	(170)	358
Age: 45-64	24%	(177)	12%	(93)	64%	(480)	751
Age: 65+	16%	(71)	8%	(35)	76%	(330)	436
GenZers: 1997-2012	39%	(82)	16%	(35)	45%	(95)	212
Millennials: 1981-1996	43%	(291)	16%	(109)	41%	(273)	673
GenXers: 1965-1980	28%	(138)	15%	(73)	57%	(283)	493
Baby Boomers: 1946-1964	19%	(137)	9%	(67)	72%	(513)	717
PID: Dem (no lean)	37%	(315)	12%	(101)	51%	(436)	851
PID: Ind (no lean)	27%	(187)	17%	(117)	56%	(389)	693
PID: Rep (no lean)	24%	(159)	11%	(75)	64%	(422)	656
PID/Gender: Dem Men	44%	(171)	12%	(48)	44%	(169)	387
PID/Gender: Dem Women	31%	(144)	11%	(53)	58%	(267)	464
PID/Gender: Ind Men	30%	(107)	15%	(54)	54%	(190)	351
PID/Gender: Ind Women	23%	(80)	18%	(63)	58%	(200)	343
PID/Gender: Rep Men	30%	(97)	11%	(36)	59%	(191)	324
PID/Gender: Rep Women	19%	(62)	12%	(39)	70%	(231)	332
Ideo: Liberal (1-3)	40%	(232)	11%	(65)	48%	(279)	576
Ideo: Moderate (4)	30%	(207)	13%	(88)	57%	(395)	690
Ideo: Conservative (5-7)	23%	(174)	14%	(106)	64%	(487)	766
Educ: < College	26%	(389)	14%	(218)	60%	(905)	1512
Educ: Bachelors degree	40%	(175)	11%	(47)	50%	(221)	444
Educ: Post-grad	39%	(95)	11%	(28)	50%	(121)	244
Income: Under 50k	25%	(312)	14%	(175)	61%	(773)	1260
Income: 50k-100k	31%	(192)	12%	(74)	57%	(359)	626
Income: 100k+	49%	(155)	14%	(44)	37%	(115)	314
Ethnicity: White	29%	(494)	12%	(206)	59%	(1022)	1722

Continued on next page

Table MCENdem1_10: Do you, or anyone in your household, subscribe to the following?

HBO Max

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	30%	(660)	13%	(293)	57%	(1247)	2200
Ethnicity: Hispanic	39%	(135)	19%	(66)	43%	(149)	349
Ethnicity: Black	34%	(94)	19%	(52)	47%	(129)	274
Ethnicity: Other	35%	(72)	18%	(36)	47%	(96)	204
All Christian	27%	(286)	13%	(131)	60%	(624)	1041
All Non-Christian	43%	(56)	11%	(15)	46%	(61)	132
Atheist	34%	(35)	16%	(17)	49%	(51)	104
Agnostic/Nothing in particular	32%	(183)	13%	(71)	55%	(313)	567
Something Else	28%	(99)	17%	(60)	55%	(198)	356
Religious Non-Protestant/Catholic	38%	(61)	13%	(21)	48%	(77)	159
Evangelical	28%	(159)	17%	(95)	56%	(318)	573
Non-Evangelical	28%	(215)	11%	(86)	61%	(477)	778
Community: Urban	37%	(247)	14%	(96)	49%	(331)	674
Community: Suburban	30%	(295)	13%	(128)	57%	(571)	994
Community: Rural	22%	(118)	13%	(69)	65%	(345)	532
Employ: Private Sector	39%	(267)	13%	(88)	48%	(327)	682
Employ: Government	40%	(54)	23%	(31)	37%	(49)	134
Employ: Self-Employed	29%	(54)	18%	(33)	53%	(99)	185
Employ: Homemaker	31%	(49)	10%	(16)	59%	(94)	159
Employ: Student	39%	(25)	14%	(9)	47%	(31)	65
Employ: Retired	18%	(93)	8%	(41)	75%	(396)	531
Employ: Unemployed	24%	(66)	15%	(41)	61%	(169)	275
Employ: Other	31%	(53)	20%	(34)	49%	(83)	169
Military HH: Yes	27%	(90)	12%	(40)	60%	(198)	328
Military HH: No	30%	(570)	14%	(253)	56%	(1049)	1872
RD/WT: Right Direction	35%	(316)	12%	(110)	53%	(471)	897
RD/WT: Wrong Track	26%	(344)	14%	(183)	60%	(776)	1303
Biden Job Approve	35%	(372)	12%	(132)	53%	(569)	1074
Biden Job Disapprove	25%	(247)	14%	(143)	61%	(616)	1006

Continued on next page

Table MCENdem1_10: Do you, or anyone in your household, subscribe to the following?
HBO Max

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	30%	(660)	13%	(293)	57%	(1247)	2200
Biden Job Strongly Approve	36%	(191)	8%	(45)	56%	(298)	534
Biden Job Somewhat Approve	34%	(181)	16%	(88)	50%	(271)	540
Biden Job Somewhat Disapprove	29%	(85)	19%	(55)	52%	(154)	294
Biden Job Strongly Disapprove	23%	(162)	12%	(88)	65%	(461)	711
Favorable of Biden	35%	(387)	11%	(124)	53%	(581)	1092
Unfavorable of Biden	24%	(243)	15%	(156)	60%	(610)	1009
Very Favorable of Biden	37%	(218)	9%	(51)	55%	(323)	592
Somewhat Favorable of Biden	34%	(169)	15%	(73)	52%	(257)	499
Somewhat Unfavorable of Biden	28%	(72)	21%	(54)	50%	(128)	254
Very Unfavorable of Biden	23%	(172)	13%	(102)	64%	(482)	755
#1 Issue: Economy	34%	(267)	13%	(100)	53%	(414)	781
#1 Issue: Security	22%	(86)	13%	(49)	65%	(250)	384
#1 Issue: Health Care	32%	(97)	15%	(46)	52%	(158)	301
#1 Issue: Medicare / Social Security	17%	(44)	11%	(28)	72%	(189)	262
#1 Issue: Women's Issues	44%	(60)	11%	(16)	44%	(60)	136
#1 Issue: Education	37%	(29)	12%	(9)	51%	(40)	78
#1 Issue: Energy	35%	(45)	21%	(27)	43%	(56)	128
#1 Issue: Other	24%	(31)	14%	(18)	62%	(80)	129
2020 Vote: Joe Biden	37%	(361)	11%	(112)	52%	(513)	987
2020 Vote: Donald Trump	22%	(160)	12%	(87)	66%	(474)	720
2020 Vote: Other	35%	(25)	20%	(15)	45%	(33)	73
2020 Vote: Didn't Vote	27%	(113)	19%	(79)	54%	(222)	414
2018 House Vote: Democrat	38%	(285)	11%	(85)	50%	(375)	745
2018 House Vote: Republican	23%	(135)	11%	(65)	66%	(387)	587
2018 House Vote: Someone else	17%	(13)	21%	(16)	62%	(47)	76
2016 Vote: Hillary Clinton	35%	(258)	12%	(84)	53%	(386)	727
2016 Vote: Donald Trump	24%	(163)	12%	(79)	64%	(440)	682
2016 Vote: Other	32%	(34)	9%	(10)	59%	(62)	106
2016 Vote: Didn't Vote	30%	(203)	18%	(120)	52%	(357)	680

Continued on next page

Table MCENdem1_10: Do you, or anyone in your household, subscribe to the following?

HBO Max

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	30%	(660)	13%	(293)	57%	(1247)	2200
Voted in 2014: Yes	30%	(368)	11%	(139)	59%	(720)	1227
Voted in 2014: No	30%	(292)	16%	(154)	54%	(527)	973
4-Region: Northeast	31%	(122)	11%	(45)	58%	(227)	394
4-Region: Midwest	23%	(105)	13%	(61)	64%	(296)	462
4-Region: South	33%	(270)	13%	(110)	54%	(444)	824
4-Region: West	31%	(163)	15%	(77)	54%	(280)	520
Watched Squid Game	49%	(258)	16%	(87)	35%	(185)	531
Watches Netflix Foreign Films	51%	(256)	13%	(66)	35%	(176)	498
Prefers Subtitles	37%	(311)	13%	(111)	49%	(412)	834
Prefers Dubbing	26%	(349)	13%	(182)	61%	(835)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem1_11: Do you, or anyone in your household, subscribe to the following?
ESPN+

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	16%	(353)	9%	(196)	75%	(1650)	2200
Gender: Male	22%	(229)	10%	(107)	68%	(726)	1062
Gender: Female	11%	(124)	8%	(89)	81%	(925)	1138
Age: 18-34	22%	(143)	14%	(91)	64%	(421)	655
Age: 35-44	22%	(80)	11%	(39)	67%	(238)	358
Age: 45-64	13%	(98)	6%	(46)	81%	(606)	751
Age: 65+	7%	(32)	4%	(20)	88%	(385)	436
GenZers: 1997-2012	17%	(36)	14%	(30)	69%	(146)	212
Millennials: 1981-1996	25%	(169)	13%	(88)	62%	(416)	673
GenXers: 1965-1980	14%	(70)	8%	(41)	78%	(383)	493
Baby Boomers: 1946-1964	10%	(72)	5%	(33)	85%	(611)	717
PID: Dem (no lean)	19%	(158)	9%	(75)	73%	(618)	851
PID: Ind (no lean)	15%	(102)	9%	(65)	76%	(526)	693
PID: Rep (no lean)	14%	(94)	9%	(56)	77%	(506)	656
PID/Gender: Dem Men	26%	(102)	10%	(38)	64%	(247)	387
PID/Gender: Dem Women	12%	(56)	8%	(37)	80%	(371)	464
PID/Gender: Ind Men	19%	(68)	12%	(41)	69%	(242)	351
PID/Gender: Ind Women	10%	(33)	7%	(24)	83%	(285)	343
PID/Gender: Rep Men	18%	(59)	9%	(28)	73%	(237)	324
PID/Gender: Rep Women	11%	(35)	8%	(28)	81%	(269)	332
Ideo: Liberal (1-3)	18%	(105)	10%	(58)	72%	(413)	576
Ideo: Moderate (4)	17%	(118)	8%	(55)	75%	(518)	690
Ideo: Conservative (5-7)	14%	(110)	9%	(69)	77%	(587)	766
Educ: < College	14%	(217)	8%	(124)	77%	(1171)	1512
Educ: Bachelors degree	19%	(86)	10%	(44)	71%	(313)	444
Educ: Post-grad	20%	(50)	11%	(28)	68%	(167)	244
Income: Under 50k	13%	(161)	10%	(120)	78%	(978)	1260
Income: 50k-100k	17%	(107)	6%	(40)	77%	(479)	626
Income: 100k+	27%	(85)	12%	(36)	61%	(193)	314
Ethnicity: White	14%	(243)	9%	(148)	77%	(1332)	1722

Continued on next page

Table MCENdem1_11: Do you, or anyone in your household, subscribe to the following?

ESPN+

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	16%	(353)	9%	(196)	75%	(1650)	2200
Ethnicity: Hispanic	26%	(90)	12%	(42)	62%	(218)	349
Ethnicity: Black	25%	(68)	11%	(30)	64%	(177)	274
Ethnicity: Other	21%	(43)	9%	(19)	70%	(142)	204
All Christian	18%	(184)	8%	(84)	74%	(773)	1041
All Non-Christian	22%	(29)	12%	(16)	65%	(86)	132
Atheist	17%	(18)	7%	(7)	76%	(79)	104
Agnostic/Nothing in particular	11%	(63)	10%	(59)	78%	(445)	567
Something Else	17%	(59)	9%	(30)	75%	(267)	356
Religious Non-Protestant/Catholic	24%	(37)	11%	(18)	65%	(103)	159
Evangelical	19%	(109)	9%	(54)	72%	(410)	573
Non-Evangelical	15%	(119)	7%	(56)	77%	(603)	778
Community: Urban	23%	(158)	12%	(79)	65%	(436)	674
Community: Suburban	12%	(122)	7%	(70)	81%	(802)	994
Community: Rural	14%	(73)	9%	(47)	78%	(412)	532
Employ: Private Sector	23%	(155)	11%	(73)	66%	(454)	682
Employ: Government	25%	(33)	19%	(26)	56%	(75)	134
Employ: Self-Employed	15%	(28)	9%	(17)	75%	(140)	185
Employ: Homemaker	14%	(23)	4%	(6)	82%	(130)	159
Employ: Student	19%	(13)	9%	(6)	71%	(46)	65
Employ: Retired	7%	(38)	5%	(25)	88%	(468)	531
Employ: Unemployed	11%	(31)	10%	(26)	79%	(219)	275
Employ: Other	20%	(33)	10%	(17)	71%	(119)	169
Military HH: Yes	15%	(49)	9%	(30)	76%	(250)	328
Military HH: No	16%	(305)	9%	(167)	75%	(1401)	1872
RD/WT: Right Direction	19%	(170)	11%	(102)	70%	(626)	897
RD/WT: Wrong Track	14%	(184)	7%	(94)	79%	(1025)	1303
Biden Job Approve	18%	(198)	9%	(98)	72%	(777)	1074
Biden Job Disapprove	13%	(133)	9%	(86)	78%	(786)	1006

Continued on next page

Table MCENdem1_11: Do you, or anyone in your household, subscribe to the following?
ESPN+

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	16%	(353)	9%	(196)	75%	(1650)	2200
Biden Job Strongly Approve	21%	(112)	10%	(53)	69%	(369)	534
Biden Job Somewhat Approve	16%	(87)	8%	(45)	76%	(408)	540
Biden Job Somewhat Disapprove	16%	(47)	13%	(39)	71%	(208)	294
Biden Job Strongly Disapprove	12%	(86)	7%	(48)	81%	(578)	711
Favorable of Biden	17%	(189)	9%	(103)	73%	(799)	1092
Unfavorable of Biden	14%	(143)	8%	(85)	77%	(781)	1009
Very Favorable of Biden	20%	(118)	11%	(63)	70%	(412)	592
Somewhat Favorable of Biden	14%	(71)	8%	(40)	78%	(387)	499
Somewhat Unfavorable of Biden	17%	(43)	14%	(35)	69%	(176)	254
Very Unfavorable of Biden	13%	(100)	7%	(50)	80%	(605)	755
#1 Issue: Economy	18%	(140)	9%	(71)	73%	(571)	781
#1 Issue: Security	12%	(48)	8%	(32)	79%	(304)	384
#1 Issue: Health Care	20%	(59)	8%	(24)	72%	(218)	301
#1 Issue: Medicare / Social Security	10%	(25)	6%	(16)	84%	(221)	262
#1 Issue: Women's Issues	16%	(22)	12%	(16)	72%	(98)	136
#1 Issue: Education	17%	(14)	12%	(10)	70%	(55)	78
#1 Issue: Energy	27%	(34)	11%	(14)	62%	(80)	128
#1 Issue: Other	9%	(12)	10%	(14)	81%	(104)	129
2020 Vote: Joe Biden	18%	(181)	8%	(82)	73%	(723)	987
2020 Vote: Donald Trump	14%	(98)	8%	(60)	78%	(563)	720
2020 Vote: Other	21%	(15)	7%	(5)	72%	(53)	73
2020 Vote: Didn't Vote	14%	(59)	12%	(49)	74%	(306)	414
2018 House Vote: Democrat	18%	(134)	9%	(65)	73%	(546)	745
2018 House Vote: Republican	14%	(83)	8%	(45)	78%	(459)	587
2018 House Vote: Someone else	31%	(24)	7%	(6)	61%	(47)	76
2016 Vote: Hillary Clinton	18%	(133)	7%	(51)	75%	(543)	727
2016 Vote: Donald Trump	14%	(94)	8%	(54)	78%	(535)	682
2016 Vote: Other	15%	(16)	9%	(10)	75%	(80)	106
2016 Vote: Didn't Vote	16%	(108)	12%	(82)	72%	(490)	680

Continued on next page

Table MCENdem1_11: Do you, or anyone in your household, subscribe to the following?

ESPN+

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	16%	(353)	9%	(196)	75%	(1650)	2200
Voted in 2014: Yes	16%	(194)	8%	(98)	76%	(935)	1227
Voted in 2014: No	16%	(159)	10%	(99)	74%	(715)	973
4-Region: Northeast	16%	(61)	10%	(37)	75%	(295)	394
4-Region: Midwest	12%	(53)	9%	(43)	79%	(366)	462
4-Region: South	17%	(142)	9%	(71)	74%	(611)	824
4-Region: West	19%	(97)	9%	(45)	73%	(378)	520
Watched Squid Game	25%	(133)	13%	(71)	61%	(326)	531
Watches Netflix Foreign Films	25%	(127)	11%	(57)	63%	(314)	498
Prefers Subtitles	18%	(147)	9%	(72)	74%	(615)	834
Prefers Dubbing	15%	(206)	9%	(124)	76%	(1035)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCENdem1_12: *Do you, or anyone in your household, subscribe to the following?*
Peacock

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	26%	(563)	9%	(202)	65%	(1435)	2200
Gender: Male	28%	(296)	10%	(103)	62%	(663)	1062
Gender: Female	23%	(267)	9%	(100)	68%	(772)	1138
Age: 18-34	25%	(163)	16%	(104)	59%	(388)	655
Age: 35-44	35%	(124)	10%	(37)	55%	(197)	358
Age: 45-64	28%	(209)	6%	(44)	66%	(497)	751
Age: 65+	15%	(67)	4%	(16)	81%	(353)	436
GenZers: 1997-2012	18%	(38)	12%	(25)	70%	(149)	212
Millennials: 1981-1996	31%	(207)	16%	(106)	53%	(360)	673
GenXers: 1965-1980	32%	(156)	7%	(36)	61%	(301)	493
Baby Boomers: 1946-1964	21%	(152)	5%	(33)	74%	(532)	717
PID: Dem (no lean)	29%	(243)	11%	(92)	61%	(517)	851
PID: Ind (no lean)	24%	(168)	9%	(63)	67%	(462)	693
PID: Rep (no lean)	23%	(152)	7%	(48)	70%	(456)	656
PID/Gender: Dem Men	32%	(126)	11%	(41)	57%	(220)	387
PID/Gender: Dem Women	25%	(117)	11%	(50)	64%	(296)	464
PID/Gender: Ind Men	24%	(85)	11%	(37)	65%	(228)	351
PID/Gender: Ind Women	24%	(83)	8%	(26)	68%	(234)	343
PID/Gender: Rep Men	26%	(85)	7%	(24)	66%	(215)	324
PID/Gender: Rep Women	20%	(67)	7%	(24)	73%	(241)	332
Ideo: Liberal (1-3)	28%	(160)	11%	(61)	62%	(356)	576
Ideo: Moderate (4)	27%	(189)	9%	(64)	63%	(437)	690
Ideo: Conservative (5-7)	22%	(172)	8%	(58)	70%	(536)	766
Educ: < College	23%	(352)	9%	(139)	68%	(1022)	1512
Educ: Bachelors degree	33%	(147)	9%	(38)	58%	(258)	444
Educ: Post-grad	26%	(64)	10%	(25)	64%	(155)	244
Income: Under 50k	25%	(310)	9%	(110)	67%	(840)	1260
Income: 50k-100k	23%	(147)	9%	(56)	68%	(424)	626
Income: 100k+	34%	(106)	12%	(36)	55%	(172)	314
Ethnicity: White	26%	(444)	8%	(146)	66%	(1132)	1722

Continued on next page

Table MCENdem1_12: Do you, or anyone in your household, subscribe to the following?

Peacock

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	26%	(563)	9%	(202)	65%	(1435)	2200
Ethnicity: Hispanic	24%	(85)	15%	(51)	61%	(213)	349
Ethnicity: Black	29%	(80)	11%	(30)	60%	(164)	274
Ethnicity: Other	19%	(39)	13%	(26)	68%	(139)	204
All Christian	26%	(272)	10%	(100)	64%	(669)	1041
All Non-Christian	35%	(46)	9%	(12)	56%	(74)	132
Atheist	25%	(26)	8%	(9)	67%	(70)	104
Agnostic/Nothing in particular	22%	(126)	8%	(47)	70%	(395)	567
Something Else	26%	(94)	10%	(35)	64%	(228)	356
Religious Non-Protestant/Catholic	34%	(54)	10%	(16)	56%	(89)	159
Evangelical	27%	(153)	12%	(68)	61%	(351)	573
Non-Evangelical	25%	(197)	8%	(60)	67%	(521)	778
Community: Urban	31%	(211)	12%	(82)	57%	(381)	674
Community: Suburban	23%	(233)	8%	(75)	69%	(686)	994
Community: Rural	22%	(119)	9%	(46)	69%	(368)	532
Employ: Private Sector	30%	(205)	11%	(75)	59%	(402)	682
Employ: Government	30%	(40)	10%	(14)	60%	(80)	134
Employ: Self-Employed	24%	(45)	16%	(29)	60%	(111)	185
Employ: Homemaker	27%	(42)	8%	(13)	65%	(103)	159
Employ: Student	20%	(13)	18%	(11)	63%	(41)	65
Employ: Retired	18%	(94)	4%	(19)	79%	(418)	531
Employ: Unemployed	27%	(75)	7%	(20)	65%	(180)	275
Employ: Other	29%	(49)	12%	(21)	59%	(99)	169
Military HH: Yes	25%	(83)	7%	(24)	68%	(222)	328
Military HH: No	26%	(480)	10%	(179)	65%	(1213)	1872
RD/WT: Right Direction	27%	(242)	9%	(81)	64%	(574)	897
RD/WT: Wrong Track	25%	(321)	9%	(121)	66%	(861)	1303
Biden Job Approve	29%	(308)	9%	(96)	62%	(669)	1074
Biden Job Disapprove	23%	(228)	9%	(92)	68%	(685)	1006

Continued on next page

Table MCENdem1_12: *Do you, or anyone in your household, subscribe to the following?*
Peacock

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	26%	(563)	9%	(202)	65%	(1435)	2200
Biden Job Strongly Approve	29%	(152)	8%	(45)	63%	(337)	534
Biden Job Somewhat Approve	29%	(156)	10%	(52)	62%	(332)	540
Biden Job Somewhat Disapprove	20%	(59)	14%	(41)	66%	(194)	294
Biden Job Strongly Disapprove	24%	(169)	7%	(51)	69%	(491)	711
Favorable of Biden	28%	(310)	8%	(90)	63%	(691)	1092
Unfavorable of Biden	23%	(227)	10%	(97)	68%	(685)	1009
Very Favorable of Biden	29%	(171)	9%	(52)	62%	(370)	592
Somewhat Favorable of Biden	28%	(139)	8%	(38)	64%	(322)	499
Somewhat Unfavorable of Biden	22%	(56)	13%	(34)	65%	(164)	254
Very Unfavorable of Biden	23%	(171)	8%	(64)	69%	(521)	755
#1 Issue: Economy	25%	(199)	10%	(79)	64%	(503)	781
#1 Issue: Security	25%	(94)	7%	(28)	68%	(262)	384
#1 Issue: Health Care	27%	(80)	10%	(31)	63%	(189)	301
#1 Issue: Medicare / Social Security	23%	(61)	5%	(14)	71%	(186)	262
#1 Issue: Women's Issues	24%	(32)	11%	(14)	66%	(89)	136
#1 Issue: Education	33%	(26)	6%	(4)	62%	(48)	78
#1 Issue: Energy	33%	(43)	18%	(23)	49%	(63)	128
#1 Issue: Other	21%	(27)	7%	(9)	72%	(93)	129
2020 Vote: Joe Biden	28%	(276)	9%	(93)	63%	(618)	987
2020 Vote: Donald Trump	24%	(176)	7%	(52)	68%	(492)	720
2020 Vote: Other	25%	(18)	8%	(6)	66%	(49)	73
2020 Vote: Didn't Vote	22%	(91)	12%	(51)	66%	(273)	414
2018 House Vote: Democrat	28%	(209)	10%	(74)	62%	(462)	745
2018 House Vote: Republican	24%	(143)	7%	(43)	68%	(401)	587
2018 House Vote: Someone else	27%	(21)	11%	(8)	62%	(47)	76
2016 Vote: Hillary Clinton	29%	(213)	9%	(67)	61%	(447)	727
2016 Vote: Donald Trump	25%	(170)	8%	(55)	67%	(457)	682
2016 Vote: Other	28%	(29)	6%	(6)	66%	(70)	106
2016 Vote: Didn't Vote	22%	(151)	11%	(72)	67%	(458)	680

Continued on next page

Table MCENdem1_12: Do you, or anyone in your household, subscribe to the following?

Peacock

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	26%	(563)	9%	(202)	65%	(1435)	2200
Voted in 2014: Yes	27%	(333)	8%	(99)	65%	(794)	1227
Voted in 2014: No	24%	(229)	11%	(103)	66%	(640)	973
4-Region: Northeast	27%	(105)	8%	(32)	65%	(256)	394
4-Region: Midwest	25%	(114)	8%	(36)	68%	(312)	462
4-Region: South	26%	(210)	10%	(82)	65%	(532)	824
4-Region: West	26%	(134)	10%	(51)	64%	(335)	520
Watched Squid Game	33%	(174)	13%	(70)	54%	(287)	531
Watches Netflix Foreign Films	32%	(160)	12%	(60)	56%	(279)	498
Prefers Subtitles	26%	(220)	10%	(81)	64%	(534)	834
Prefers Dubbing	25%	(343)	9%	(121)	66%	(901)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com/intelligence).

Table MCENdem1_13: Do you, or anyone in your household, subscribe to the following?
YouTube TV

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	19%	(420)	11%	(234)	70%	(1546)	2200
Gender: Male	22%	(229)	11%	(121)	67%	(711)	1062
Gender: Female	17%	(191)	10%	(113)	73%	(835)	1138
Age: 18-34	24%	(158)	17%	(114)	58%	(383)	655
Age: 35-44	33%	(119)	11%	(38)	56%	(201)	358
Age: 45-64	14%	(104)	8%	(58)	78%	(589)	751
Age: 65+	9%	(39)	5%	(24)	86%	(373)	436
GenZers: 1997-2012	25%	(52)	17%	(36)	58%	(123)	212
Millennials: 1981-1996	29%	(197)	15%	(102)	56%	(375)	673
GenXers: 1965-1980	19%	(92)	8%	(40)	73%	(361)	493
Baby Boomers: 1946-1964	10%	(73)	7%	(53)	82%	(591)	717
PID: Dem (no lean)	22%	(186)	10%	(88)	68%	(576)	851
PID: Ind (no lean)	19%	(132)	11%	(75)	70%	(486)	693
PID: Rep (no lean)	15%	(102)	11%	(70)	74%	(484)	656
PID/Gender: Dem Men	28%	(108)	10%	(40)	62%	(240)	387
PID/Gender: Dem Women	17%	(78)	11%	(49)	73%	(337)	464
PID/Gender: Ind Men	19%	(66)	13%	(45)	68%	(239)	351
PID/Gender: Ind Women	19%	(66)	9%	(30)	72%	(246)	343
PID/Gender: Rep Men	17%	(55)	11%	(37)	72%	(232)	324
PID/Gender: Rep Women	14%	(46)	10%	(34)	76%	(252)	332
Ideo: Liberal (1-3)	21%	(123)	10%	(58)	69%	(395)	576
Ideo: Moderate (4)	20%	(137)	11%	(78)	69%	(476)	690
Ideo: Conservative (5-7)	17%	(129)	10%	(75)	73%	(562)	766
Educ: < College	17%	(255)	11%	(172)	72%	(1085)	1512
Educ: Bachelors degree	25%	(109)	8%	(35)	68%	(300)	444
Educ: Post-grad	23%	(56)	11%	(27)	66%	(161)	244
Income: Under 50k	18%	(221)	11%	(137)	72%	(902)	1260
Income: 50k-100k	17%	(108)	11%	(68)	72%	(449)	626
Income: 100k+	29%	(91)	9%	(29)	62%	(195)	314
Ethnicity: White	18%	(306)	9%	(160)	73%	(1256)	1722

Continued on next page

Table MCENdem1_13: Do you, or anyone in your household, subscribe to the following?

YouTube TV

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	19%	(420)	11%	(234)	70%	(1546)	2200
Ethnicity: Hispanic	22%	(78)	18%	(62)	60%	(210)	349
Ethnicity: Black	29%	(79)	14%	(40)	57%	(156)	274
Ethnicity: Other	17%	(35)	17%	(35)	66%	(134)	204
All Christian	17%	(182)	11%	(110)	72%	(749)	1041
All Non-Christian	36%	(47)	12%	(16)	53%	(69)	132
Atheist	17%	(18)	9%	(10)	74%	(76)	104
Agnostic/Nothing in particular	16%	(92)	10%	(57)	74%	(419)	567
Something Else	23%	(82)	12%	(43)	65%	(232)	356
Religious Non-Protestant/Catholic	32%	(50)	14%	(22)	54%	(86)	159
Evangelical	24%	(137)	11%	(61)	65%	(374)	573
Non-Evangelical	15%	(116)	10%	(81)	75%	(581)	778
Community: Urban	26%	(178)	13%	(86)	61%	(409)	674
Community: Suburban	17%	(170)	9%	(85)	74%	(739)	994
Community: Rural	13%	(71)	12%	(63)	75%	(398)	532
Employ: Private Sector	24%	(166)	10%	(67)	66%	(449)	682
Employ: Government	36%	(48)	17%	(22)	48%	(64)	134
Employ: Self-Employed	23%	(43)	17%	(32)	60%	(111)	185
Employ: Homemaker	12%	(20)	9%	(14)	79%	(125)	159
Employ: Student	30%	(19)	14%	(9)	57%	(37)	65
Employ: Retired	9%	(49)	7%	(36)	84%	(447)	531
Employ: Unemployed	19%	(52)	9%	(24)	73%	(200)	275
Employ: Other	14%	(23)	18%	(31)	68%	(115)	169
Military HH: Yes	18%	(57)	7%	(22)	76%	(248)	328
Military HH: No	19%	(362)	11%	(212)	69%	(1297)	1872
RD/WT: Right Direction	24%	(211)	9%	(80)	68%	(606)	897
RD/WT: Wrong Track	16%	(209)	12%	(154)	72%	(940)	1303
Biden Job Approve	22%	(238)	10%	(107)	68%	(729)	1074
Biden Job Disapprove	16%	(158)	12%	(117)	73%	(731)	1006

Continued on next page

Table MCENdem1_13: *Do you, or anyone in your household, subscribe to the following?*
YouTube TV

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	19%	(420)	11%	(234)	70%	(1546)	2200
Biden Job Strongly Approve	27%	(142)	6%	(32)	67%	(360)	534
Biden Job Somewhat Approve	18%	(96)	14%	(75)	68%	(369)	540
Biden Job Somewhat Disapprove	19%	(56)	16%	(46)	65%	(192)	294
Biden Job Strongly Disapprove	14%	(102)	10%	(71)	76%	(539)	711
Favorable of Biden	23%	(250)	9%	(96)	68%	(746)	1092
Unfavorable of Biden	15%	(153)	12%	(117)	73%	(739)	1009
Very Favorable of Biden	27%	(161)	7%	(39)	66%	(392)	592
Somewhat Favorable of Biden	18%	(89)	11%	(57)	71%	(353)	499
Somewhat Unfavorable of Biden	18%	(45)	16%	(39)	67%	(169)	254
Very Unfavorable of Biden	14%	(109)	10%	(77)	75%	(569)	755
#1 Issue: Economy	19%	(151)	13%	(100)	68%	(530)	781
#1 Issue: Security	17%	(67)	8%	(30)	75%	(288)	384
#1 Issue: Health Care	19%	(58)	10%	(31)	71%	(213)	301
#1 Issue: Medicare / Social Security	13%	(35)	8%	(20)	79%	(207)	262
#1 Issue: Women's Issues	25%	(34)	12%	(16)	63%	(86)	136
#1 Issue: Education	28%	(22)	7%	(6)	65%	(51)	78
#1 Issue: Energy	27%	(34)	15%	(19)	58%	(75)	128
#1 Issue: Other	15%	(19)	10%	(13)	76%	(98)	129
2020 Vote: Joe Biden	21%	(208)	9%	(86)	70%	(694)	987
2020 Vote: Donald Trump	15%	(106)	11%	(77)	74%	(537)	720
2020 Vote: Other	24%	(17)	16%	(12)	60%	(44)	73
2020 Vote: Didn't Vote	21%	(88)	14%	(59)	64%	(267)	414
2018 House Vote: Democrat	22%	(161)	8%	(56)	71%	(528)	745
2018 House Vote: Republican	17%	(98)	10%	(57)	74%	(433)	587
2018 House Vote: Someone else	16%	(12)	20%	(15)	65%	(49)	76
2016 Vote: Hillary Clinton	21%	(153)	8%	(57)	71%	(518)	727
2016 Vote: Donald Trump	17%	(118)	10%	(67)	73%	(498)	682
2016 Vote: Other	20%	(22)	8%	(9)	71%	(75)	106
2016 Vote: Didn't Vote	19%	(127)	15%	(102)	66%	(451)	680

Continued on next page

Table MCENdem1_13: Do you, or anyone in your household, subscribe to the following?
YouTube TV

Demographic	I (or someone in my household) currently subscribe		I (or someone in my household) subscribed in the past, but not now		I (or someone in my household) have never subscribed		Total N
Adults	19%	(420)	11%	(234)	70%	(1546)	2200
Voted in 2014: Yes	18%	(222)	8%	(103)	74%	(902)	1227
Voted in 2014: No	20%	(197)	14%	(132)	66%	(644)	973
4-Region: Northeast	24%	(93)	6%	(23)	71%	(278)	394
4-Region: Midwest	16%	(73)	10%	(44)	75%	(346)	462
4-Region: South	19%	(155)	12%	(101)	69%	(569)	824
4-Region: West	19%	(100)	13%	(67)	68%	(354)	520
Watched Squid Game	32%	(170)	16%	(83)	52%	(278)	531
Watches Netflix Foreign Films	30%	(152)	10%	(48)	60%	(298)	498
Prefers Subtitles	21%	(178)	9%	(78)	69%	(579)	834
Prefers Dubbing	18%	(242)	11%	(156)	71%	(967)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_1: In general, what kind of fan do you consider yourself of the following?
Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	36%	(794)	52%	(1151)	12%	(255)	2200
Gender: Male	44%	(472)	47%	(497)	9%	(92)	1062
Gender: Female	28%	(321)	57%	(654)	14%	(163)	1138
Age: 18-34	41%	(267)	48%	(315)	11%	(73)	655
Age: 35-44	45%	(161)	47%	(170)	8%	(27)	358
Age: 45-64	36%	(270)	53%	(395)	11%	(86)	751
Age: 65+	22%	(96)	62%	(271)	16%	(69)	436
GenZers: 1997-2012	38%	(79)	49%	(103)	14%	(29)	212
Millennials: 1981-1996	44%	(299)	46%	(309)	10%	(65)	673
GenXers: 1965-1980	42%	(205)	49%	(240)	10%	(48)	493
Baby Boomers: 1946-1964	27%	(191)	60%	(430)	13%	(97)	717
PID: Dem (no lean)	43%	(365)	48%	(407)	9%	(79)	851
PID: Ind (no lean)	32%	(224)	54%	(377)	13%	(93)	693
PID: Rep (no lean)	31%	(205)	56%	(367)	13%	(83)	656
PID/Gender: Dem Men	54%	(210)	39%	(151)	7%	(26)	387
PID/Gender: Dem Women	33%	(155)	55%	(256)	12%	(53)	464
PID/Gender: Ind Men	38%	(133)	51%	(180)	11%	(38)	351
PID/Gender: Ind Women	26%	(91)	57%	(197)	16%	(55)	343
PID/Gender: Rep Men	40%	(129)	51%	(166)	9%	(29)	324
PID/Gender: Rep Women	23%	(76)	61%	(202)	16%	(54)	332
Ideo: Liberal (1-3)	47%	(271)	46%	(262)	8%	(43)	576
Ideo: Moderate (4)	36%	(250)	52%	(362)	11%	(78)	690
Ideo: Conservative (5-7)	31%	(236)	57%	(437)	12%	(93)	766
Educ: < College	33%	(505)	53%	(798)	14%	(209)	1512
Educ: Bachelors degree	42%	(186)	52%	(229)	6%	(28)	444
Educ: Post-grad	42%	(102)	51%	(124)	7%	(18)	244
Income: Under 50k	33%	(415)	53%	(670)	14%	(175)	1260
Income: 50k-100k	37%	(231)	53%	(334)	10%	(61)	626
Income: 100k+	47%	(147)	47%	(147)	6%	(19)	314
Ethnicity: White	35%	(605)	53%	(918)	12%	(199)	1722
Ethnicity: Hispanic	43%	(149)	45%	(158)	12%	(42)	349
Ethnicity: Black	41%	(111)	47%	(129)	12%	(34)	274

Continued on next page

Table MCENdem2_1: In general, what kind of fan do you consider yourself of the following?

Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	36%	(794)	52%	(1151)	12%	(255)	2200
Ethnicity: Other	38%	(77)	52%	(105)	11%	(22)	204
All Christian	35%	(365)	54%	(558)	11%	(117)	1041
All Non-Christian	42%	(56)	50%	(66)	7%	(9)	132
Atheist	58%	(60)	39%	(40)	3%	(3)	104
Agnostic/Nothing in particular	34%	(190)	53%	(300)	14%	(77)	567
Something Else	34%	(121)	52%	(186)	14%	(49)	356
Religious Non-Protestant/Catholic	39%	(62)	54%	(86)	7%	(11)	159
Evangelical	36%	(207)	50%	(287)	14%	(78)	573
Non-Evangelical	34%	(265)	55%	(429)	11%	(83)	778
Community: Urban	45%	(305)	44%	(299)	10%	(70)	674
Community: Suburban	34%	(334)	57%	(563)	10%	(98)	994
Community: Rural	29%	(154)	55%	(290)	16%	(88)	532
Employ: Private Sector	42%	(285)	50%	(344)	8%	(53)	682
Employ: Government	41%	(55)	45%	(60)	14%	(18)	134
Employ: Self-Employed	45%	(83)	45%	(83)	11%	(19)	185
Employ: Homemaker	29%	(46)	60%	(96)	11%	(17)	159
Employ: Student	35%	(23)	55%	(36)	10%	(6)	65
Employ: Retired	22%	(117)	62%	(330)	16%	(85)	531
Employ: Unemployed	42%	(116)	46%	(126)	12%	(33)	275
Employ: Other	41%	(70)	45%	(76)	13%	(23)	169
Military HH: Yes	37%	(121)	50%	(163)	14%	(44)	328
Military HH: No	36%	(673)	53%	(988)	11%	(211)	1872
RD/WT: Right Direction	43%	(386)	48%	(426)	9%	(85)	897
RD/WT: Wrong Track	31%	(408)	56%	(725)	13%	(170)	1303
Biden Job Approve	43%	(466)	47%	(506)	10%	(103)	1074
Biden Job Disapprove	30%	(297)	58%	(579)	13%	(130)	1006
Biden Job Strongly Approve	50%	(266)	41%	(217)	10%	(51)	534
Biden Job Somewhat Approve	37%	(200)	53%	(289)	10%	(51)	540
Biden Job Somewhat Disapprove	33%	(96)	59%	(175)	8%	(23)	294
Biden Job Strongly Disapprove	28%	(201)	57%	(404)	15%	(106)	711

Continued on next page

Table MCENdem2_1: In general, what kind of fan do you consider yourself of the following?

Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	36%	(794)	52%	(1151)	12%	(255)	2200
Favorable of Biden	43%	(465)	48%	(527)	9%	(99)	1092
Unfavorable of Biden	30%	(298)	58%	(584)	13%	(127)	1009
Very Favorable of Biden	48%	(283)	43%	(256)	9%	(53)	592
Somewhat Favorable of Biden	37%	(182)	54%	(271)	9%	(46)	499
Somewhat Unfavorable of Biden	30%	(75)	63%	(160)	7%	(18)	254
Very Unfavorable of Biden	29%	(223)	56%	(424)	14%	(109)	755
#1 Issue: Economy	37%	(289)	52%	(409)	11%	(83)	781
#1 Issue: Security	32%	(123)	54%	(207)	14%	(54)	384
#1 Issue: Health Care	37%	(113)	55%	(164)	8%	(24)	301
#1 Issue: Medicare / Social Security	29%	(75)	54%	(140)	18%	(47)	262
#1 Issue: Women's Issues	33%	(45)	57%	(77)	10%	(13)	136
#1 Issue: Education	53%	(41)	40%	(31)	8%	(6)	78
#1 Issue: Energy	43%	(56)	48%	(61)	9%	(12)	128
#1 Issue: Other	40%	(51)	48%	(62)	12%	(16)	129
2020 Vote: Joe Biden	43%	(422)	48%	(479)	9%	(87)	987
2020 Vote: Donald Trump	31%	(221)	57%	(409)	13%	(91)	720
2020 Vote: Other	29%	(22)	58%	(43)	12%	(9)	73
2020 Vote: Didn't Vote	31%	(128)	53%	(220)	16%	(67)	414
2018 House Vote: Democrat	43%	(323)	47%	(352)	10%	(71)	745
2018 House Vote: Republican	30%	(176)	57%	(332)	13%	(78)	587
2018 House Vote: Someone else	28%	(21)	62%	(47)	11%	(8)	76
2016 Vote: Hillary Clinton	43%	(311)	49%	(359)	8%	(58)	727
2016 Vote: Donald Trump	32%	(217)	57%	(387)	11%	(78)	682
2016 Vote: Other	32%	(34)	57%	(61)	10%	(11)	106
2016 Vote: Didn't Vote	34%	(231)	50%	(343)	16%	(106)	680
Voted in 2014: Yes	37%	(451)	54%	(658)	10%	(119)	1227
Voted in 2014: No	35%	(343)	51%	(494)	14%	(136)	973
4-Region: Northeast	37%	(145)	51%	(202)	12%	(47)	394
4-Region: Midwest	32%	(150)	54%	(249)	14%	(63)	462
4-Region: South	36%	(294)	53%	(436)	11%	(94)	824
4-Region: West	39%	(204)	51%	(265)	10%	(51)	520

Continued on next page

Table MCENdem2_1: *In general, what kind of fan do you consider yourself of the following?*

Film

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	36%	(794)	52%	(1151)	12%	(255)	2200
Watched Squid Game	51%	(273)	43%	(226)	6%	(32)	531
Watches Netflix Foreign Films	57%	(284)	39%	(196)	4%	(18)	498
Prefers Subtitles	40%	(330)	52%	(437)	8%	(67)	834
Prefers Dubbing	34%	(463)	52%	(714)	14%	(188)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCENdem2_2: *In general, what kind of fan do you consider yourself of the following?*
Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	50%	(1094)	44%	(960)	7%	(146)	2200
Gender: Male	50%	(527)	44%	(466)	7%	(69)	1062
Gender: Female	50%	(567)	43%	(494)	7%	(76)	1138
Age: 18-34	38%	(251)	52%	(339)	10%	(65)	655
Age: 35-44	49%	(174)	47%	(170)	4%	(14)	358
Age: 45-64	54%	(402)	40%	(304)	6%	(45)	751
Age: 65+	61%	(268)	34%	(147)	5%	(21)	436
GenZers: 1997-2012	34%	(72)	51%	(107)	15%	(32)	212
Millennials: 1981-1996	43%	(290)	51%	(342)	6%	(42)	673
GenXers: 1965-1980	53%	(264)	41%	(204)	5%	(26)	493
Baby Boomers: 1946-1964	55%	(396)	39%	(280)	6%	(41)	717
PID: Dem (no lean)	59%	(505)	37%	(311)	4%	(35)	851
PID: Ind (no lean)	39%	(271)	51%	(357)	9%	(65)	693
PID: Rep (no lean)	49%	(318)	44%	(292)	7%	(46)	656
PID/Gender: Dem Men	61%	(237)	37%	(142)	2%	(8)	387
PID/Gender: Dem Women	58%	(267)	37%	(170)	6%	(27)	464
PID/Gender: Ind Men	36%	(126)	54%	(190)	10%	(35)	351
PID/Gender: Ind Women	42%	(145)	49%	(167)	9%	(31)	343
PID/Gender: Rep Men	50%	(163)	41%	(134)	8%	(27)	324
PID/Gender: Rep Women	47%	(155)	48%	(158)	6%	(19)	332
Ideo: Liberal (1-3)	57%	(330)	37%	(216)	5%	(30)	576
Ideo: Moderate (4)	49%	(338)	46%	(314)	6%	(38)	690
Ideo: Conservative (5-7)	48%	(366)	45%	(346)	7%	(54)	766
Educ: < College	50%	(755)	43%	(654)	7%	(103)	1512
Educ: Bachelors degree	49%	(218)	44%	(197)	6%	(28)	444
Educ: Post-grad	49%	(121)	45%	(109)	6%	(14)	244
Income: Under 50k	48%	(609)	44%	(555)	8%	(97)	1260
Income: 50k-100k	51%	(320)	43%	(271)	6%	(36)	626
Income: 100k+	53%	(166)	43%	(135)	4%	(13)	314
Ethnicity: White	51%	(879)	43%	(744)	6%	(99)	1722
Ethnicity: Hispanic	44%	(153)	48%	(169)	8%	(27)	349
Ethnicity: Black	55%	(151)	39%	(107)	6%	(16)	274

Continued on next page

Table MCENdem2_2: In general, what kind of fan do you consider yourself of the following?

Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	50%	(1094)	44%	(960)	7%	(146)	2200
Ethnicity: Other	32%	(64)	54%	(109)	15%	(31)	204
All Christian	56%	(586)	38%	(396)	6%	(59)	1041
All Non-Christian	55%	(73)	39%	(52)	5%	(7)	132
Atheist	43%	(45)	54%	(56)	3%	(3)	104
Agnostic/Nothing in particular	38%	(217)	53%	(302)	9%	(48)	567
Something Else	49%	(174)	43%	(154)	8%	(29)	356
Religious Non-Protestant/Catholic	53%	(85)	41%	(66)	5%	(9)	159
Evangelical	57%	(325)	37%	(214)	6%	(34)	573
Non-Evangelical	53%	(412)	41%	(317)	6%	(49)	778
Community: Urban	53%	(359)	40%	(267)	7%	(47)	674
Community: Suburban	49%	(491)	45%	(444)	6%	(60)	994
Community: Rural	46%	(244)	47%	(249)	7%	(39)	532
Employ: Private Sector	51%	(350)	44%	(298)	5%	(35)	682
Employ: Government	37%	(49)	56%	(75)	7%	(10)	134
Employ: Self-Employed	46%	(85)	43%	(79)	12%	(22)	185
Employ: Homemaker	41%	(65)	53%	(85)	6%	(9)	159
Employ: Student	49%	(32)	42%	(27)	9%	(6)	65
Employ: Retired	59%	(314)	35%	(187)	6%	(31)	531
Employ: Unemployed	46%	(127)	44%	(122)	10%	(27)	275
Employ: Other	43%	(73)	52%	(89)	4%	(7)	169
Military HH: Yes	47%	(154)	47%	(154)	6%	(20)	328
Military HH: No	50%	(940)	43%	(806)	7%	(126)	1872
RD/WT: Right Direction	56%	(506)	39%	(351)	4%	(40)	897
RD/WT: Wrong Track	45%	(588)	47%	(609)	8%	(105)	1303
Biden Job Approve	57%	(617)	38%	(409)	4%	(48)	1074
Biden Job Disapprove	45%	(449)	47%	(473)	8%	(83)	1006
Biden Job Strongly Approve	64%	(342)	32%	(169)	4%	(23)	534
Biden Job Somewhat Approve	51%	(275)	44%	(239)	5%	(26)	540
Biden Job Somewhat Disapprove	43%	(128)	51%	(152)	5%	(15)	294
Biden Job Strongly Disapprove	45%	(322)	45%	(321)	10%	(68)	711

Continued on next page

Table MCENdem2_2: In general, what kind of fan do you consider yourself of the following?

Television

Demographic	An avid fan		A casual fan		Not a fan		Total N
Adults	50%	(1094)	44%	(960)	7%	(146)	2200
Favorable of Biden	57%	(621)	40%	(432)	4%	(39)	1092
Unfavorable of Biden	44%	(442)	48%	(480)	9%	(87)	1009
Very Favorable of Biden	63%	(371)	34%	(202)	3%	(19)	592
Somewhat Favorable of Biden	50%	(249)	46%	(230)	4%	(20)	499
Somewhat Unfavorable of Biden	45%	(113)	51%	(130)	4%	(11)	254
Very Unfavorable of Biden	44%	(329)	46%	(351)	10%	(76)	755
#1 Issue: Economy	48%	(373)	47%	(365)	6%	(43)	781
#1 Issue: Security	52%	(198)	43%	(166)	5%	(20)	384
#1 Issue: Health Care	49%	(147)	45%	(135)	6%	(19)	301
#1 Issue: Medicare / Social Security	60%	(158)	33%	(86)	7%	(18)	262
#1 Issue: Women's Issues	41%	(55)	46%	(63)	13%	(18)	136
#1 Issue: Education	61%	(48)	34%	(26)	5%	(4)	78
#1 Issue: Energy	51%	(65)	39%	(50)	10%	(13)	128
#1 Issue: Other	38%	(50)	53%	(69)	8%	(11)	129
2020 Vote: Joe Biden	57%	(566)	38%	(379)	4%	(42)	987
2020 Vote: Donald Trump	48%	(345)	44%	(316)	8%	(59)	720
2020 Vote: Other	32%	(23)	58%	(43)	10%	(7)	73
2020 Vote: Didn't Vote	38%	(158)	53%	(220)	9%	(36)	414
2018 House Vote: Democrat	61%	(455)	36%	(267)	3%	(24)	745
2018 House Vote: Republican	49%	(290)	43%	(254)	7%	(42)	587
2018 House Vote: Someone else	39%	(30)	57%	(43)	4%	(3)	76
2016 Vote: Hillary Clinton	61%	(446)	36%	(260)	3%	(21)	727
2016 Vote: Donald Trump	52%	(355)	42%	(289)	6%	(38)	682
2016 Vote: Other	30%	(32)	62%	(65)	8%	(8)	106
2016 Vote: Didn't Vote	38%	(261)	50%	(342)	11%	(77)	680
Voted in 2014: Yes	55%	(676)	41%	(497)	4%	(54)	1227
Voted in 2014: No	43%	(418)	48%	(463)	9%	(92)	973
4-Region: Northeast	52%	(203)	41%	(160)	8%	(31)	394
4-Region: Midwest	49%	(229)	44%	(204)	6%	(29)	462
4-Region: South	51%	(419)	44%	(363)	5%	(43)	824
4-Region: West	47%	(244)	45%	(233)	8%	(42)	520

Continued on next page

Table MCENdem2_2: *In general, what kind of fan do you consider yourself of the following?*

Television

Demographic	An avid fan	A casual fan	Not a fan	Total N
Adults	50% (1094)	44% (960)	7% (146)	2200
Watched Squid Game	50% (265)	43% (226)	7% (39)	531
Watches Netflix Foreign Films	53% (263)	42% (209)	5% (27)	498
Prefers Subtitles	45% (373)	47% (393)	8% (69)	834
Prefers Dubbing	53% (722)	42% (567)	6% (77)	1366

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age	Age: 18-34	655	30%
	Age: 35-44	358	16%
	Age: 45-64	751	34%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	212	10%
	Millennials: 1981-1996	673	31%
	GenXers: 1965-1980	493	22%
	Baby Boomers: 1946-1964	717	33%
	N	2095	
xpid3	PID: Dem (no lean)	851	39%
	PID: Ind (no lean)	693	32%
	PID: Rep (no lean)	656	30%
	N	2200	
xpidGender	PID/Gender: Dem Men	387	18%
	PID/Gender: Dem Women	464	21%
	PID/Gender: Ind Men	351	16%
	PID/Gender: Ind Women	343	16%
	PID/Gender: Rep Men	324	15%
	PID/Gender: Rep Women	332	15%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	576	26%
	Ideo: Moderate (4)	690	31%
	Ideo: Conservative (5-7)	766	35%
	N	2033	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1260	57%
	Income: 50k-100k	626	28%
	Income: 100k+	314	14%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Black	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	1041	47%
	All Non-Christian	132	6%
	Atheist	104	5%
	Agnostic/Nothing in particular	567	26%
	Something Else	356	16%
	N	2200	
xdemReligOther	Religious Non-Protestant/Catholic	159	7%
xdemEvang	Evangelical	573	26%
	Non-Evangelical	778	35%
	N	1351	
xdemUsr	Community: Urban	674	31%
	Community: Suburban	994	45%
	Community: Rural	532	24%
	N	2200	
xdemEmploy	Employ: Private Sector	682	31%
	Employ: Government	134	6%
	Employ: Self-Employed	185	8%
	Employ: Homemaker	159	7%
	Employ: Student	65	3%
	Employ: Retired	531	24%
	Employ: Unemployed	275	13%
	Employ: Other	169	8%
	N	2200	
xdemMilHH1	Military HH: Yes	328	15%
	Military HH: No	1872	85%
	N	2200	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	897	41%
	RD/WT: Wrong Track	1303	59%
	N	2200	
xdemBidenApprove	Biden Job Approve	1074	49%
	Biden Job Disapprove	1006	46%
	N	2080	
xdemBidenApprove2	Biden Job Strongly Approve	534	24%
	Biden Job Somewhat Approve	540	25%
	Biden Job Somewhat Disapprove	294	13%
	Biden Job Strongly Disapprove	711	32%
	N	2080	
xdemBidenFav	Favorable of Biden	1092	50%
	Unfavorable of Biden	1009	46%
	N	2100	
xdemBidenFavFull	Very Favorable of Biden	592	27%
	Somewhat Favorable of Biden	499	23%
	Somewhat Unfavorable of Biden	254	12%
	Very Unfavorable of Biden	755	34%
	N	2100	
xnr3	#1 Issue: Economy	781	36%
	#1 Issue: Security	384	17%
	#1 Issue: Health Care	301	14%
	#1 Issue: Medicare / Social Security	262	12%
	#1 Issue: Women's Issues	136	6%
	#1 Issue: Education	78	4%
	#1 Issue: Energy	128	6%
	#1 Issue: Other	129	6%
	N	2200	
xsubVote20O	2020 Vote: Joe Biden	987	45%
	2020 Vote: Donald Trump	720	33%
	2020 Vote: Other	73	3%
	2020 Vote: Didn't Vote	414	19%
	N	2195	
xsubVote18O	2018 House Vote: Democrat	745	34%
	2018 House Vote: Republican	587	27%
	2018 House Vote: Someone else	76	3%
	N	1408	

Continued on next page

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	727	33%
	2016 Vote: Donald Trump	682	31%
	2016 Vote: Other	106	5%
	2016 Vote: Didn't Vote	680	31%
	N	2195	
xsubVote14O	Voted in 2014: Yes	1227	56%
	Voted in 2014: No	973	44%
	N	2200	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	
MCENxdem1	Watched Squid Game	531	24%
MCENxdem2	Watches Netflix Foreign Films	498	23%
MCENxdem3	Prefers Subtitles	834	38%
	Prefers Dubbing	1366	62%
	N	2200	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

