

# GLOBAL EXPANSION

DAILY TRACKING IN THE WORLD'S EMERGING AND LARGEST ECONOMIES

Morning Consult is expanding daily tracking, making it the most robust global tracking platform available today.

Built on our industry-leading research technology, Morning Consult's daily tracking offers you real-time access to what topics, issues and trends consumers are thinking about that will impact your business, brand and industry.

## WHAT YOU NEED



**To understand what** untapped and under-served consumer groups think in real-time



**To enter emerging markets** and capitalize on growth opportunities with key demographics



**To seize a competitive advantage** in your target markets



**To respond strategically** during a global crisis or major event

## HOW WE CAN HELP



**Comprehensive daily brand insights**, key economic indicators and geopolitical factors that provide a global picture of your brand

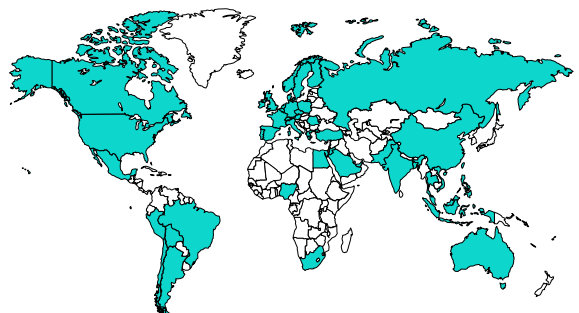


**Insight and analysis to drive your growth strategy** and power your decision making



**Immediate understanding of the risks and opportunities** for your business today and tomorrow

### DAILY TRACKING IN KEY GLOBAL MARKETS



To win in today's competitive global market, you need to know what people think in real-time and at a more granular level than ever before.

Only Morning Consult can give you this kind of real-time global decision intelligence with new daily tracking in key markets.

WE ARE REDEFINING AN INDUSTRY, SO YOU CAN BE A LEADER IN YOURS.

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