



National Tracking Poll #2109172
September 27-29, 2021

Crosstabulation Results

Methodology:

This poll was conducted between September 27-September 29, 2021 among a sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, educational attainment, age, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table FWPIFE1: *How comfortable are you seeing a movie in theaters?*

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion	Total N
Adults	32%	(695)	26%	(578)	18%	(387)	20%	(441)	5% (99)	2200
Gender: Male	34%	(363)	25%	(269)	18%	(196)	18%	(195)	4% (39)	1062
Gender: Female	29%	(332)	27%	(309)	17%	(191)	22%	(246)	5% (60)	1138
Age: 18-34	43%	(282)	30%	(194)	13%	(85)	10%	(65)	4% (29)	655
Age: 35-44	33%	(119)	27%	(97)	17%	(61)	17%	(59)	6% (21)	358
Age: 45-64	27%	(205)	25%	(188)	20%	(152)	23%	(175)	4% (31)	751
Age: 65+	20%	(89)	23%	(99)	20%	(89)	33%	(142)	4% (18)	436
GenZers: 1997-2012	42%	(89)	37%	(78)	8%	(17)	9%	(18)	4% (9)	212
Millennials: 1981-1996	42%	(284)	27%	(182)	14%	(95)	12%	(78)	5% (30)	670
GenXers: 1965-1980	28%	(156)	25%	(138)	21%	(117)	20%	(110)	6% (32)	554
Baby Boomers: 1946-1964	22%	(148)	24%	(168)	21%	(143)	30%	(207)	3% (23)	689
PID: Dem (no lean)	26%	(230)	29%	(254)	19%	(169)	23%	(207)	3% (27)	886
PID: Ind (no lean)	31%	(219)	27%	(197)	19%	(137)	16%	(114)	7% (50)	717
PID: Rep (no lean)	41%	(246)	21%	(127)	14%	(81)	20%	(120)	4% (22)	597
PID/Gender: Dem Men	28%	(126)	28%	(127)	19%	(86)	22%	(98)	2% (10)	448
PID/Gender: Dem Women	24%	(104)	29%	(126)	19%	(82)	25%	(109)	4% (17)	438
PID/Gender: Ind Men	32%	(106)	28%	(95)	21%	(70)	13%	(43)	6% (20)	333
PID/Gender: Ind Women	29%	(113)	27%	(102)	17%	(67)	19%	(71)	8% (31)	384
PID/Gender: Rep Men	46%	(130)	17%	(47)	14%	(40)	19%	(55)	3% (10)	281
PID/Gender: Rep Women	37%	(116)	26%	(81)	13%	(42)	21%	(66)	4% (13)	316
Ideo: Liberal (1-3)	29%	(197)	30%	(202)	18%	(123)	20%	(132)	2% (14)	668
Ideo: Moderate (4)	25%	(155)	28%	(174)	21%	(130)	21%	(133)	5% (31)	623
Ideo: Conservative (5-7)	40%	(269)	21%	(143)	14%	(97)	21%	(140)	4% (27)	676
Educ: < College	31%	(471)	26%	(396)	17%	(263)	20%	(296)	6% (87)	1512
Educ: Bachelors degree	33%	(146)	28%	(125)	18%	(81)	19%	(84)	2% (8)	444
Educ: Post-grad	32%	(78)	23%	(57)	18%	(43)	25%	(62)	2% (4)	244
Income: Under 50k	28%	(352)	28%	(345)	18%	(223)	20%	(252)	6% (70)	1242
Income: 50k-100k	35%	(214)	25%	(153)	17%	(106)	20%	(127)	3% (19)	619
Income: 100k+	38%	(129)	24%	(80)	17%	(57)	18%	(62)	3% (10)	339

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Table FWPIFE1: How comfortable are you seeing a movie in theaters?

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion	Total N
Adults	32%	(695)	26%	(578)	18%	(387)	20%	(441)	5% (99)	2200
Ethnicity: White	33%	(564)	26%	(444)	17%	(297)	20%	(351)	4% (66)	1722
Ethnicity: Hispanic	36%	(127)	29%	(101)	18%	(61)	15%	(52)	2% (8)	349
Ethnicity: Black	27%	(74)	28%	(77)	13%	(37)	24%	(64)	8% (21)	274
Ethnicity: Other	28%	(57)	28%	(57)	26%	(52)	13%	(26)	6% (12)	204
All Christian	31%	(296)	26%	(250)	20%	(189)	21%	(204)	3% (29)	967
All Non-Christian	37%	(40)	25%	(27)	16%	(17)	18%	(20)	4% (5)	110
Atheist	37%	(43)	23%	(26)	23%	(27)	16%	(19)	— (1)	116
Agnostic/Nothing in particular	30%	(190)	28%	(173)	15%	(95)	20%	(124)	7% (45)	626
Something Else	33%	(125)	27%	(102)	16%	(59)	20%	(75)	5% (20)	381
Religious Non-Protestant/Catholic	38%	(48)	25%	(31)	16%	(20)	18%	(23)	4% (5)	128
Evangelical	38%	(224)	23%	(139)	16%	(93)	19%	(114)	4% (23)	593
Non-Evangelical	25%	(181)	29%	(206)	20%	(146)	22%	(157)	4% (26)	716
Community: Urban	34%	(215)	25%	(162)	18%	(118)	19%	(121)	4% (24)	640
Community: Suburban	30%	(313)	27%	(275)	18%	(180)	21%	(217)	4% (45)	1029
Community: Rural	31%	(167)	27%	(142)	17%	(89)	19%	(103)	6% (31)	531
Employ: Private Sector	36%	(249)	29%	(200)	16%	(110)	15%	(105)	3% (23)	687
Employ: Government	41%	(43)	24%	(25)	17%	(18)	15%	(16)	2% (2)	104
Employ: Self-Employed	40%	(87)	24%	(52)	20%	(42)	14%	(30)	2% (4)	214
Employ: Homemaker	25%	(41)	28%	(46)	17%	(29)	18%	(30)	11% (19)	165
Employ: Student	47%	(36)	38%	(29)	5%	(4)	8%	(6)	2% (2)	77
Employ: Retired	21%	(102)	22%	(108)	20%	(99)	33%	(162)	4% (21)	492
Employ: Unemployed	29%	(89)	24%	(76)	19%	(58)	20%	(62)	8% (25)	309
Employ: Other	31%	(48)	28%	(43)	18%	(28)	20%	(30)	3% (4)	153
Military HH: Yes	34%	(105)	23%	(71)	16%	(49)	23%	(73)	5% (14)	312
Military HH: No	31%	(590)	27%	(507)	18%	(337)	20%	(368)	5% (85)	1888
RD/WT: Right Direction	29%	(243)	29%	(240)	20%	(165)	20%	(166)	3% (24)	838
RD/WT: Wrong Track	33%	(452)	25%	(338)	16%	(222)	20%	(275)	5% (75)	1362
Biden Job Approve	27%	(292)	30%	(318)	20%	(208)	21%	(219)	2% (26)	1062
Biden Job Disapprove	36%	(365)	23%	(233)	15%	(156)	21%	(209)	5% (53)	1016

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Table FWPIFE1: How comfortable are you seeing a movie in theaters?

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion	Total N
Adults	32%	(695)	26%	(578)	18%	(387)	20%	(441)	5% (99)	2200
Biden Job Strongly Approve	32%	(166)	26%	(137)	18%	(92)	22%	(115)	2% (9)	518
Biden Job Somewhat Approve	23%	(126)	33%	(181)	21%	(117)	19%	(104)	3% (17)	545
Biden Job Somewhat Disapprove	22%	(63)	29%	(82)	26%	(72)	18%	(51)	4% (12)	280
Biden Job Strongly Disapprove	41%	(303)	20%	(151)	11%	(84)	21%	(158)	6% (41)	736
Favorable of Biden	27%	(287)	30%	(314)	20%	(206)	20%	(210)	3% (32)	1050
Unfavorable of Biden	35%	(366)	23%	(242)	16%	(163)	21%	(214)	4% (46)	1033
Very Favorable of Biden	31%	(170)	27%	(149)	17%	(95)	22%	(120)	2% (13)	548
Somewhat Favorable of Biden	23%	(117)	33%	(165)	22%	(111)	18%	(90)	4% (19)	502
Somewhat Unfavorable of Biden	24%	(62)	29%	(75)	26%	(67)	19%	(48)	2% (6)	257
Very Unfavorable of Biden	39%	(304)	22%	(168)	12%	(96)	22%	(167)	5% (41)	775
#1 Issue: Economy	31%	(256)	28%	(233)	17%	(144)	18%	(150)	5% (40)	823
#1 Issue: Security	39%	(148)	22%	(84)	14%	(54)	21%	(80)	4% (14)	379
#1 Issue: Health Care	32%	(86)	25%	(65)	21%	(55)	17%	(46)	5% (12)	264
#1 Issue: Medicare / Social Security	20%	(51)	25%	(64)	22%	(55)	29%	(73)	4% (11)	254
#1 Issue: Women's Issues	35%	(50)	26%	(36)	19%	(27)	16%	(23)	4% (5)	140
#1 Issue: Education	42%	(32)	33%	(25)	4%	(3)	17%	(13)	3% (2)	76
#1 Issue: Energy	33%	(38)	30%	(35)	21%	(24)	9%	(11)	6% (7)	115
#1 Issue: Other	23%	(34)	24%	(36)	17%	(25)	31%	(46)	5% (7)	149
2020 Vote: Joe Biden	24%	(244)	31%	(315)	20%	(203)	22%	(218)	3% (30)	1009
2020 Vote: Donald Trump	40%	(277)	21%	(142)	14%	(98)	21%	(143)	4% (30)	690
2020 Vote: Other	37%	(22)	27%	(16)	10%	(6)	23%	(14)	4% (2)	60
2020 Vote: Didn't Vote	34%	(151)	24%	(105)	18%	(80)	15%	(67)	8% (37)	441
2018 House Vote: Democrat	25%	(197)	29%	(233)	19%	(155)	24%	(192)	2% (20)	798
2018 House Vote: Republican	38%	(212)	22%	(123)	16%	(92)	20%	(112)	4% (24)	563
2018 House Vote: Someone else	38%	(26)	28%	(19)	11%	(7)	15%	(10)	9% (6)	68
2016 Vote: Hillary Clinton	24%	(175)	29%	(212)	20%	(147)	25%	(183)	3% (19)	737
2016 Vote: Donald Trump	37%	(248)	21%	(142)	15%	(100)	22%	(146)	4% (28)	664
2016 Vote: Other	35%	(35)	24%	(23)	17%	(17)	20%	(20)	4% (4)	99
2016 Vote: Didn't Vote	34%	(236)	29%	(200)	17%	(120)	13%	(92)	7% (48)	696
Voted in 2014: Yes	30%	(374)	25%	(314)	18%	(231)	23%	(291)	4% (48)	1257
Voted in 2014: No	34%	(321)	28%	(264)	17%	(156)	16%	(150)	5% (51)	943

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Table FWPIFE1: How comfortable are you seeing a movie in theaters?

Demographic	Very comfortable		Somewhat comfortable		Somewhat uncomfortable		Very uncomfortable		Don't Know / No Opinion	Total N
Adults	32%	(695)	26%	(578)	18%	(387)	20%	(441)	5% (99)	2200
4-Region: Northeast	34%	(135)	28%	(109)	15%	(59)	20%	(80)	3% (11)	394
4-Region: Midwest	35%	(162)	23%	(105)	19%	(89)	17%	(80)	6% (26)	462
4-Region: South	30%	(243)	26%	(215)	17%	(144)	22%	(181)	5% (41)	824
4-Region: West	30%	(155)	29%	(149)	18%	(95)	19%	(100)	4% (21)	520
Comfortable in Movie Theaters	55%	(695)	45%	(578)	—	(0)	—	(0)	— (0)	1273
Uncomfortable in Movie Theaters	—	(0)	—	(0)	47%	(387)	53%	(441)	— (0)	828
Likely to See NTTD	45%	(374)	29%	(240)	13%	(110)	9%	(75)	3% (26)	824
Unlikely to See NTTD	23%	(321)	25%	(339)	20%	(277)	27%	(366)	5% (73)	1376
Support Female Bond	35%	(275)	30%	(237)	15%	(118)	17%	(135)	2% (17)	782
Oppose Female Bond	33%	(324)	22%	(218)	19%	(184)	22%	(220)	4% (36)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE2: *And, if you had a choice, would you prefer to watch a movie that was just released at a movie theater or at home via a streaming service?*

Demographic	Strongly prefer watching it at a theater		Somewhat prefer watching it at a theater		Somewhat prefer watching it at home via a streaming service		Strongly prefer watching it at home via a streaming service		Don't know / No opinion		Total N
Adults	15%	(333)	18%	(395)	23%	(499)	37%	(814)	7%	(159)	2200
Gender: Male	19%	(200)	19%	(206)	21%	(221)	34%	(363)	7%	(72)	1062
Gender: Female	12%	(134)	17%	(189)	24%	(278)	40%	(451)	8%	(86)	1138
Age: 18-34	17%	(111)	19%	(126)	24%	(155)	34%	(220)	7%	(43)	655
Age: 35-44	16%	(59)	18%	(63)	23%	(83)	36%	(130)	6%	(22)	358
Age: 45-64	14%	(106)	17%	(130)	22%	(169)	39%	(290)	8%	(56)	751
Age: 65+	13%	(57)	17%	(76)	21%	(91)	40%	(175)	8%	(37)	436
GenZers: 1997-2012	17%	(35)	23%	(49)	19%	(41)	35%	(73)	6%	(13)	212
Millennials: 1981-1996	17%	(114)	17%	(115)	26%	(172)	34%	(227)	6%	(41)	670
GenXers: 1965-1980	14%	(80)	18%	(99)	23%	(126)	38%	(210)	7%	(40)	554
Baby Boomers: 1946-1964	14%	(95)	17%	(118)	21%	(146)	40%	(276)	8%	(54)	689
PID: Dem (no lean)	15%	(129)	18%	(159)	21%	(189)	40%	(355)	6%	(55)	886
PID: Ind (no lean)	13%	(93)	19%	(138)	24%	(173)	36%	(257)	8%	(56)	717
PID: Rep (no lean)	19%	(112)	16%	(97)	23%	(137)	34%	(203)	8%	(48)	597
PID/Gender: Dem Men	17%	(77)	21%	(92)	20%	(90)	37%	(165)	5%	(23)	448
PID/Gender: Dem Women	12%	(51)	15%	(67)	22%	(98)	43%	(190)	7%	(32)	438
PID/Gender: Ind Men	15%	(51)	21%	(71)	22%	(72)	33%	(110)	9%	(29)	333
PID/Gender: Ind Women	11%	(42)	18%	(68)	26%	(101)	38%	(147)	7%	(27)	384
PID/Gender: Rep Men	26%	(72)	15%	(43)	21%	(58)	31%	(88)	7%	(20)	281
PID/Gender: Rep Women	13%	(41)	17%	(54)	25%	(79)	36%	(115)	9%	(27)	316
Ideo: Liberal (1-3)	17%	(113)	21%	(140)	21%	(142)	37%	(248)	4%	(25)	668
Ideo: Moderate (4)	11%	(68)	19%	(116)	25%	(154)	37%	(232)	9%	(54)	623
Ideo: Conservative (5-7)	18%	(123)	16%	(108)	24%	(164)	35%	(234)	7%	(48)	676
Educ: < College	14%	(210)	16%	(237)	23%	(350)	39%	(595)	8%	(121)	1512
Educ: Bachelors degree	18%	(81)	24%	(109)	22%	(96)	30%	(131)	6%	(27)	444
Educ: Post-grad	18%	(43)	20%	(50)	22%	(53)	36%	(88)	4%	(11)	244

Continued on next page

Table FWPIFE2: *And, if you had a choice, would you prefer to watch a movie that was just released at a movie theater or at home via a streaming service?*

Demographic	Strongly prefer watching it at a theater		Somewhat prefer watching it at a theater		Somewhat prefer watching it at home via a streaming service		Strongly prefer watching it at home via a streaming service		Don't know / No opinion		Total N
Adults	15%	(333)	18%	(395)	23%	(499)	37%	(814)	7%	(159)	2200
Income: Under 50k	12%	(151)	17%	(210)	23%	(286)	40%	(494)	8%	(101)	1242
Income: 50k-100k	18%	(113)	19%	(119)	22%	(134)	34%	(210)	7%	(42)	619
Income: 100k+	20%	(69)	19%	(66)	23%	(79)	32%	(110)	5%	(16)	339
Ethnicity: White	15%	(251)	19%	(320)	23%	(389)	37%	(643)	7%	(118)	1722
Ethnicity: Hispanic	21%	(73)	16%	(55)	15%	(53)	43%	(149)	6%	(19)	349
Ethnicity: Black	12%	(32)	14%	(39)	25%	(69)	39%	(107)	10%	(27)	274
Ethnicity: Other	25%	(50)	18%	(36)	20%	(40)	32%	(65)	6%	(13)	204
All Christian	14%	(138)	20%	(195)	22%	(216)	37%	(355)	6%	(63)	967
All Non-Christian	24%	(27)	19%	(20)	18%	(20)	35%	(39)	4%	(4)	110
Atheist	20%	(24)	20%	(23)	23%	(27)	32%	(37)	4%	(5)	116
Agnostic/Nothing in particular	13%	(84)	16%	(100)	24%	(150)	37%	(232)	10%	(60)	626
Something Else	16%	(61)	15%	(57)	23%	(87)	40%	(151)	7%	(26)	381
Religious Non-Protestant/Catholic	25%	(32)	18%	(23)	19%	(24)	34%	(44)	3%	(4)	128
Evangelical	18%	(109)	17%	(99)	22%	(130)	36%	(215)	7%	(40)	593
Non-Evangelical	11%	(82)	20%	(145)	22%	(160)	39%	(280)	7%	(49)	716
Community: Urban	17%	(108)	18%	(117)	23%	(150)	37%	(236)	4%	(28)	640
Community: Suburban	16%	(166)	19%	(200)	21%	(216)	35%	(364)	8%	(82)	1029
Community: Rural	11%	(59)	15%	(78)	25%	(132)	40%	(215)	9%	(48)	531
Employ: Private Sector	19%	(130)	23%	(157)	21%	(147)	31%	(212)	6%	(41)	687
Employ: Government	22%	(23)	22%	(23)	22%	(23)	31%	(33)	3%	(3)	104
Employ: Self-Employed	15%	(33)	20%	(43)	22%	(48)	40%	(86)	2%	(5)	214
Employ: Homemaker	10%	(16)	12%	(20)	30%	(50)	41%	(67)	7%	(11)	165
Employ: Student	20%	(16)	21%	(16)	16%	(12)	36%	(27)	7%	(5)	77
Employ: Retired	12%	(59)	17%	(82)	21%	(104)	40%	(195)	11%	(52)	492
Employ: Unemployed	13%	(39)	11%	(34)	26%	(81)	40%	(123)	10%	(31)	309
Employ: Other	12%	(18)	13%	(19)	22%	(34)	47%	(71)	7%	(11)	153

Continued on next page

Table FWPIFE2: *And, if you had a choice, would you prefer to watch a movie that was just released at a movie theater or at home via a streaming service?*

Demographic	Strongly prefer watching it at a theater		Somewhat prefer watching it at a theater		Somewhat prefer watching it at home via a streaming service		Strongly prefer watching it at home via a streaming service		Don't know / No opinion		Total N
Adults	15%	(333)	18%	(395)	23%	(499)	37%	(814)	7%	(159)	2200
Military HH: Yes	18%	(58)	14%	(42)	23%	(73)	38%	(120)	6%	(19)	312
Military HH: No	15%	(276)	19%	(353)	23%	(425)	37%	(694)	7%	(140)	1888
RD/WT: Right Direction	16%	(130)	20%	(169)	22%	(185)	36%	(300)	6%	(53)	838
RD/WT: Wrong Track	15%	(203)	17%	(226)	23%	(314)	38%	(514)	8%	(105)	1362
Biden Job Approve	15%	(163)	20%	(217)	21%	(223)	38%	(404)	5%	(55)	1062
Biden Job Disapprove	15%	(155)	16%	(160)	25%	(258)	36%	(365)	8%	(78)	1016
Biden Job Strongly Approve	19%	(98)	17%	(90)	19%	(99)	39%	(203)	5%	(27)	518
Biden Job Somewhat Approve	12%	(65)	23%	(127)	23%	(124)	37%	(201)	5%	(28)	545
Biden Job Somewhat Disapprove	14%	(40)	15%	(43)	34%	(95)	32%	(90)	4%	(12)	280
Biden Job Strongly Disapprove	16%	(115)	16%	(117)	22%	(163)	37%	(274)	9%	(66)	736
Favorable of Biden	15%	(152)	20%	(211)	21%	(218)	38%	(404)	6%	(65)	1050
Unfavorable of Biden	16%	(161)	16%	(164)	25%	(255)	37%	(384)	7%	(68)	1033
Very Favorable of Biden	18%	(98)	18%	(100)	19%	(103)	39%	(213)	6%	(34)	548
Somewhat Favorable of Biden	11%	(54)	22%	(111)	23%	(115)	38%	(191)	6%	(31)	502
Somewhat Unfavorable of Biden	16%	(41)	17%	(44)	29%	(73)	37%	(95)	2%	(4)	257
Very Unfavorable of Biden	15%	(120)	16%	(121)	23%	(182)	37%	(290)	8%	(63)	775
#1 Issue: Economy	15%	(126)	17%	(141)	23%	(186)	38%	(311)	7%	(59)	823
#1 Issue: Security	18%	(69)	16%	(62)	24%	(91)	35%	(135)	6%	(24)	379
#1 Issue: Health Care	15%	(38)	21%	(55)	23%	(60)	37%	(97)	5%	(14)	264
#1 Issue: Medicare / Social Security	13%	(33)	15%	(37)	24%	(60)	37%	(94)	12%	(30)	254
#1 Issue: Women's Issues	16%	(22)	20%	(28)	20%	(28)	39%	(54)	5%	(7)	140
#1 Issue: Education	17%	(13)	31%	(23)	21%	(16)	29%	(22)	3%	(2)	76
#1 Issue: Energy	17%	(20)	21%	(24)	25%	(29)	33%	(38)	4%	(4)	115
#1 Issue: Other	8%	(12)	16%	(25)	20%	(30)	43%	(63)	13%	(19)	149

Continued on next page

Table FWPIFE2: *And, if you had a choice, would you prefer to watch a movie that was just released at a movie theater or at home via a streaming service?*

Demographic	Strongly prefer watching it at a theater		Somewhat prefer watching it at a theater		Somewhat prefer watching it at home via a streaming service		Strongly prefer watching it at home via a streaming service		Don't know / No opinion		Total N
Adults	15%	(333)	18%	(395)	23%	(499)	37%	(814)	7%	(159)	2200
2020 Vote: Joe Biden	15%	(153)	20%	(197)	22%	(223)	37%	(373)	6%	(63)	1009
2020 Vote: Donald Trump	17%	(117)	18%	(124)	22%	(155)	34%	(237)	8%	(57)	690
2020 Vote: Other	16%	(10)	24%	(14)	19%	(12)	32%	(19)	8%	(5)	60
2020 Vote: Didn't Vote	12%	(53)	13%	(59)	25%	(109)	42%	(185)	8%	(35)	441
2018 House Vote: Democrat	15%	(116)	19%	(153)	22%	(174)	38%	(304)	6%	(51)	798
2018 House Vote: Republican	20%	(113)	17%	(97)	24%	(136)	31%	(172)	8%	(46)	563
2018 House Vote: Someone else	25%	(17)	30%	(20)	15%	(10)	26%	(18)	4%	(3)	68
2016 Vote: Hillary Clinton	14%	(104)	20%	(149)	21%	(157)	38%	(281)	6%	(46)	737
2016 Vote: Donald Trump	18%	(118)	18%	(116)	21%	(139)	35%	(233)	9%	(57)	664
2016 Vote: Other	26%	(25)	16%	(16)	23%	(23)	31%	(31)	4%	(4)	99
2016 Vote: Didn't Vote	12%	(87)	16%	(113)	26%	(179)	39%	(269)	7%	(48)	696
Voted in 2014: Yes	17%	(211)	20%	(246)	21%	(263)	36%	(446)	7%	(91)	1257
Voted in 2014: No	13%	(123)	16%	(149)	25%	(236)	39%	(368)	7%	(67)	943
4-Region: Northeast	17%	(66)	18%	(73)	24%	(93)	36%	(143)	5%	(19)	394
4-Region: Midwest	15%	(70)	22%	(101)	23%	(104)	33%	(154)	7%	(33)	462
4-Region: South	12%	(99)	17%	(140)	24%	(195)	40%	(327)	8%	(62)	824
4-Region: West	19%	(99)	16%	(81)	20%	(106)	37%	(190)	8%	(43)	520
Comfortable in Movie Theaters	22%	(282)	25%	(321)	24%	(304)	24%	(302)	5%	(64)	1273
Uncomfortable in Movie Theaters	5%	(44)	8%	(69)	22%	(185)	58%	(480)	6%	(49)	828
Likely to See NTTD	25%	(209)	25%	(205)	25%	(204)	21%	(177)	3%	(29)	824
Unlikely to See NTTD	9%	(124)	14%	(190)	21%	(295)	46%	(637)	9%	(130)	1376
Support Female Bond	16%	(128)	21%	(161)	23%	(179)	37%	(290)	3%	(24)	782
Oppose Female Bond	16%	(160)	18%	(180)	23%	(222)	36%	(357)	6%	(62)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE3_1: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?
I like the other movie(s) in the series*

Demographic	Much more likely	Somewhat more likely	No difference either way	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	31% (692)	33% (734)	25% (556)	3% (59)	1% (27)	6% (132)	2200
Gender: Male	32% (337)	32% (342)	26% (273)	3% (33)	2% (17)	6% (60)	1062
Gender: Female	31% (355)	34% (392)	25% (284)	2% (26)	1% (10)	6% (72)	1138
Age: 18-34	38% (247)	27% (174)	22% (145)	4% (25)	2% (11)	8% (54)	655
Age: 35-44	35% (124)	31% (111)	24% (86)	3% (12)	1% (4)	6% (20)	358
Age: 45-64	30% (225)	36% (272)	27% (200)	1% (10)	1% (6)	5% (38)	751
Age: 65+	22% (96)	40% (176)	29% (125)	3% (13)	1% (6)	5% (20)	436
GenZers: 1997-2012	39% (83)	26% (54)	20% (42)	2% (5)	3% (6)	10% (22)	212
Millennials: 1981-1996	37% (246)	29% (192)	23% (157)	4% (27)	1% (6)	6% (42)	670
GenXers: 1965-1980	32% (179)	33% (181)	26% (144)	2% (13)	1% (7)	5% (29)	554
Baby Boomers: 1946-1964	24% (168)	40% (276)	28% (191)	2% (12)	1% (5)	5% (36)	689
PID: Dem (no lean)	33% (296)	32% (285)	25% (225)	2% (18)	1% (13)	5% (49)	886
PID: Ind (no lean)	31% (223)	35% (248)	24% (172)	3% (23)	1% (6)	6% (45)	717
PID: Rep (no lean)	29% (173)	34% (201)	27% (159)	3% (18)	1% (8)	6% (38)	597
PID/Gender: Dem Men	34% (150)	30% (136)	28% (126)	2% (10)	2% (8)	4% (18)	448
PID/Gender: Dem Women	33% (145)	34% (150)	23% (99)	2% (9)	1% (5)	7% (30)	438
PID/Gender: Ind Men	32% (106)	35% (116)	23% (77)	3% (9)	1% (3)	7% (22)	333
PID/Gender: Ind Women	31% (117)	34% (132)	25% (95)	4% (14)	1% (3)	6% (23)	384
PID/Gender: Rep Men	29% (80)	32% (90)	25% (70)	5% (14)	2% (6)	7% (20)	281
PID/Gender: Rep Women	29% (92)	35% (110)	28% (90)	1% (4)	1% (2)	6% (18)	316
Ideo: Liberal (1-3)	40% (267)	32% (212)	21% (139)	3% (19)	1% (7)	4% (25)	668
Ideo: Moderate (4)	27% (170)	36% (226)	29% (178)	2% (12)	1% (6)	5% (30)	623
Ideo: Conservative (5-7)	29% (194)	36% (245)	24% (162)	4% (24)	2% (10)	6% (40)	676
Educ: < College	29% (441)	32% (481)	28% (424)	3% (43)	1% (19)	7% (104)	1512
Educ: Bachelors degree	36% (158)	38% (170)	18% (82)	2% (10)	1% (4)	5% (21)	444
Educ: Post-grad	38% (92)	34% (83)	21% (51)	3% (6)	2% (5)	3% (7)	244
Income: Under 50k	29% (360)	33% (406)	27% (332)	3% (41)	1% (14)	7% (89)	1242
Income: 50k-100k	32% (201)	34% (208)	26% (160)	2% (13)	1% (8)	5% (31)	619
Income: 100k+	39% (131)	36% (120)	19% (65)	2% (5)	1% (5)	3% (12)	339
Ethnicity: White	32% (548)	34% (588)	25% (436)	2% (42)	1% (23)	5% (85)	1722
Ethnicity: Hispanic	29% (100)	26% (89)	35% (124)	5% (17)	1% (2)	5% (17)	349

Continued on next page

Table FWPIFE3_1: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?
I like the other movie(s) in the series*

Demographic	Much more likely	Somewhat more likely	No difference either way	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	31% (692)	33% (734)	25% (556)	3% (59)	1% (27)	6% (132)	2200
Ethnicity: Black	28% (78)	30% (82)	27% (74)	2% (7)	— (1)	12% (32)	274
Ethnicity: Other	32% (66)	32% (65)	22% (46)	5% (10)	2% (3)	7% (15)	204
All Christian	30% (290)	37% (357)	26% (247)	2% (20)	1% (11)	4% (42)	967
All Non-Christian	28% (31)	36% (40)	21% (23)	5% (5)	1% (1)	9% (10)	110
Atheist	39% (46)	26% (30)	23% (27)	8% (9)	2% (2)	2% (2)	116
Agnostic/Nothing in particular	31% (196)	29% (185)	29% (181)	2% (13)	1% (8)	7% (43)	626
Something Else	34% (129)	32% (122)	21% (78)	3% (12)	1% (5)	9% (35)	381
Religious Non-Protestant/Catholic	31% (39)	36% (46)	20% (25)	5% (6)	1% (1)	8% (10)	128
Evangelical	30% (179)	32% (192)	27% (159)	3% (17)	1% (7)	7% (40)	593
Non-Evangelical	32% (228)	38% (275)	22% (157)	2% (14)	1% (7)	5% (35)	716
Community: Urban	31% (198)	28% (182)	29% (187)	4% (28)	1% (9)	5% (34)	640
Community: Suburban	34% (347)	35% (360)	22% (227)	2% (25)	1% (14)	6% (57)	1029
Community: Rural	28% (147)	36% (192)	27% (142)	1% (6)	1% (5)	8% (40)	531
Employ: Private Sector	37% (252)	31% (211)	25% (172)	2% (14)	1% (7)	4% (31)	687
Employ: Government	34% (36)	35% (36)	18% (19)	3% (3)	4% (4)	6% (6)	104
Employ: Self-Employed	39% (84)	36% (77)	18% (39)	3% (6)	1% (3)	2% (5)	214
Employ: Homemaker	24% (40)	37% (61)	25% (40)	3% (5)	1% (2)	10% (17)	165
Employ: Student	44% (34)	27% (21)	17% (13)	3% (2)	1% (1)	7% (6)	77
Employ: Retired	23% (115)	38% (185)	29% (141)	3% (15)	2% (8)	6% (27)	492
Employ: Unemployed	27% (83)	30% (94)	28% (88)	4% (12)	— (0)	11% (33)	309
Employ: Other	32% (49)	32% (49)	29% (44)	1% (2)	1% (2)	5% (8)	153
Military HH: Yes	29% (90)	40% (123)	24% (73)	2% (6)	2% (5)	4% (14)	312
Military HH: No	32% (601)	32% (611)	26% (483)	3% (54)	1% (22)	6% (118)	1888
RD/WT: Right Direction	34% (286)	33% (273)	24% (199)	3% (22)	1% (10)	6% (47)	838
RD/WT: Wrong Track	30% (406)	34% (460)	26% (357)	3% (37)	1% (17)	6% (85)	1362
Biden Job Approve	33% (355)	34% (361)	25% (266)	2% (25)	1% (13)	4% (42)	1062
Biden Job Disapprove	30% (303)	34% (346)	26% (261)	3% (30)	1% (15)	6% (62)	1016

Continued on next page

Table FWPIFE3_1: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?
I like the other movie(s) in the series*

Demographic	Much more likely	Somewhat more likely	No difference either way	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	31% (692)	33% (734)	25% (556)	3% (59)	1% (27)	6% (132)	2200
Biden Job Strongly Approve	37% (190)	30% (157)	26% (137)	2% (8)	2% (8)	3% (18)	518
Biden Job Somewhat Approve	30% (165)	38% (205)	24% (129)	3% (17)	1% (4)	5% (25)	545
Biden Job Somewhat Disapprove	33% (93)	29% (82)	25% (70)	5% (14)	1% (2)	7% (20)	280
Biden Job Strongly Disapprove	29% (211)	36% (264)	26% (191)	2% (16)	2% (13)	6% (42)	736
Favorable of Biden	33% (346)	34% (355)	25% (265)	3% (26)	1% (13)	4% (45)	1050
Unfavorable of Biden	30% (313)	34% (355)	26% (268)	3% (26)	1% (14)	5% (56)	1033
Very Favorable of Biden	34% (187)	30% (165)	29% (157)	2% (12)	2% (11)	3% (17)	548
Somewhat Favorable of Biden	32% (159)	38% (191)	21% (108)	3% (14)	— (2)	6% (28)	502
Somewhat Unfavorable of Biden	35% (89)	29% (73)	27% (71)	4% (10)	1% (2)	5% (12)	257
Very Unfavorable of Biden	29% (224)	36% (282)	25% (197)	2% (16)	2% (12)	6% (44)	775
#1 Issue: Economy	32% (264)	33% (268)	28% (227)	2% (19)	1% (8)	5% (38)	823
#1 Issue: Security	28% (108)	40% (153)	22% (83)	2% (9)	2% (7)	5% (19)	379
#1 Issue: Health Care	37% (98)	28% (74)	26% (70)	3% (9)	1% (2)	4% (12)	264
#1 Issue: Medicare / Social Security	24% (61)	36% (90)	30% (76)	1% (3)	1% (2)	8% (21)	254
#1 Issue: Women's Issues	34% (48)	29% (41)	20% (28)	4% (5)	1% (1)	12% (17)	140
#1 Issue: Education	29% (22)	37% (28)	22% (17)	7% (5)	2% (2)	2% (2)	76
#1 Issue: Energy	36% (42)	32% (37)	16% (19)	5% (5)	3% (4)	7% (8)	115
#1 Issue: Other	33% (49)	29% (43)	25% (37)	3% (4)	— (1)	11% (16)	149
2020 Vote: Joe Biden	34% (341)	35% (349)	24% (241)	2% (18)	1% (11)	5% (49)	1009
2020 Vote: Donald Trump	28% (196)	36% (249)	26% (182)	3% (20)	1% (6)	5% (36)	690
2020 Vote: Other	30% (18)	33% (20)	26% (16)	1% (1)	3% (2)	7% (4)	60
2020 Vote: Didn't Vote	31% (136)	26% (116)	27% (117)	5% (21)	2% (8)	10% (43)	441
2018 House Vote: Democrat	34% (268)	34% (273)	24% (192)	2% (19)	1% (11)	4% (34)	798
2018 House Vote: Republican	28% (157)	41% (230)	23% (130)	3% (15)	1% (5)	5% (27)	563
2018 House Vote: Someone else	22% (15)	36% (25)	33% (22)	1% (1)	2% (2)	6% (4)	68
2016 Vote: Hillary Clinton	33% (246)	35% (259)	24% (175)	2% (15)	1% (10)	4% (32)	737
2016 Vote: Donald Trump	29% (191)	36% (239)	26% (172)	3% (19)	1% (7)	5% (36)	664
2016 Vote: Other	32% (32)	37% (36)	21% (21)	2% (2)	2% (2)	6% (6)	99
2016 Vote: Didn't Vote	32% (223)	28% (198)	27% (186)	3% (23)	1% (8)	8% (57)	696

Continued on next page

Table FWPIFE3_1: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?
I like the other movie(s) in the series*

Demographic	Much more likely	Somewhat more likely	No difference either way	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	31% (692)	33% (734)	25% (556)	3% (59)	1% (27)	6% (132)	2200
Voted in 2014: Yes	29% (370)	38% (479)	24% (301)	2% (27)	1% (16)	5% (63)	1257
Voted in 2014: No	34% (321)	27% (255)	27% (255)	3% (32)	1% (11)	7% (69)	943
4-Region: Northeast	31% (123)	37% (145)	23% (90)	2% (9)	1% (6)	5% (20)	394
4-Region: Midwest	31% (143)	33% (155)	26% (118)	2% (11)	1% (7)	6% (29)	462
4-Region: South	31% (255)	33% (269)	25% (207)	3% (22)	1% (9)	7% (62)	824
4-Region: West	33% (170)	32% (166)	27% (141)	3% (17)	1% (5)	4% (21)	520
Comfortable in Movie Theaters	35% (450)	33% (422)	23% (295)	2% (31)	1% (14)	5% (61)	1273
Uncomfortable in Movie Theaters	27% (227)	35% (290)	28% (231)	3% (28)	1% (10)	5% (41)	828
Likely to See NTTD	37% (303)	32% (268)	22% (184)	3% (23)	1% (10)	4% (35)	824
Unlikely to See NTTD	28% (388)	34% (466)	27% (372)	3% (36)	1% (17)	7% (96)	1376
Support Female Bond	39% (307)	31% (241)	23% (178)	3% (21)	2% (14)	3% (22)	782
Oppose Female Bond	31% (301)	37% (364)	23% (226)	4% (38)	1% (11)	4% (42)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE3_2: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?*
The movie features a lot of the original cast

Demographic	Much more likely	Somewhat more likely	No difference either way	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	28% (623)	33% (722)	30% (657)	2% (40)	1% (29)	6% (130)	2200
Gender: Male	26% (276)	32% (343)	33% (349)	2% (19)	2% (19)	5% (54)	1062
Gender: Female	30% (346)	33% (378)	27% (308)	2% (20)	1% (10)	7% (76)	1138
Age: 18-34	35% (229)	27% (178)	24% (156)	3% (18)	2% (14)	9% (60)	655
Age: 35-44	35% (126)	28% (101)	27% (98)	2% (6)	1% (5)	6% (22)	358
Age: 45-64	25% (188)	38% (283)	31% (229)	1% (11)	1% (8)	4% (33)	751
Age: 65+	18% (80)	37% (160)	40% (174)	1% (5)	1% (3)	3% (15)	436
GenZers: 1997-2012	40% (85)	24% (50)	19% (40)	3% (6)	3% (6)	12% (25)	212
Millennials: 1981-1996	34% (229)	29% (194)	26% (176)	2% (14)	2% (11)	7% (45)	670
GenXers: 1965-1980	28% (156)	34% (189)	30% (164)	2% (11)	1% (6)	5% (27)	554
Baby Boomers: 1946-1964	20% (139)	38% (261)	36% (247)	1% (8)	1% (5)	4% (28)	689
PID: Dem (no lean)	33% (291)	32% (285)	28% (245)	1% (12)	1% (10)	5% (42)	886
PID: Ind (no lean)	25% (176)	34% (242)	31% (222)	2% (15)	1% (9)	7% (52)	717
PID: Rep (no lean)	26% (155)	33% (195)	32% (190)	2% (12)	2% (10)	6% (36)	597
PID/Gender: Dem Men	32% (145)	32% (143)	29% (130)	2% (7)	2% (9)	3% (15)	448
PID/Gender: Dem Women	33% (146)	32% (142)	26% (115)	1% (6)	— (2)	6% (27)	438
PID/Gender: Ind Men	19% (64)	33% (111)	37% (125)	2% (5)	1% (5)	7% (23)	333
PID/Gender: Ind Women	29% (112)	34% (131)	25% (97)	3% (10)	1% (5)	7% (29)	384
PID/Gender: Rep Men	24% (67)	32% (90)	34% (94)	3% (7)	2% (6)	6% (16)	281
PID/Gender: Rep Women	28% (88)	33% (105)	30% (96)	1% (5)	1% (3)	6% (20)	316
Ideo: Liberal (1-3)	34% (230)	33% (223)	25% (166)	2% (13)	1% (6)	4% (30)	668
Ideo: Moderate (4)	25% (156)	34% (209)	33% (207)	2% (12)	1% (7)	5% (32)	623
Ideo: Conservative (5-7)	25% (167)	34% (229)	33% (222)	2% (13)	1% (10)	5% (35)	676
Educ: < College	30% (449)	29% (443)	31% (471)	2% (23)	1% (21)	7% (105)	1512
Educ: Bachelors degree	25% (110)	41% (183)	27% (119)	2% (11)	1% (5)	4% (16)	444
Educ: Post-grad	26% (64)	39% (95)	27% (67)	2% (6)	1% (3)	4% (9)	244
Income: Under 50k	28% (353)	30% (373)	31% (379)	2% (23)	2% (20)	8% (94)	1242
Income: 50k-100k	25% (156)	38% (238)	30% (188)	2% (12)	1% (3)	4% (22)	619
Income: 100k+	34% (114)	32% (110)	27% (91)	1% (5)	2% (6)	4% (13)	339
Ethnicity: White	27% (457)	35% (601)	30% (522)	2% (30)	1% (25)	5% (87)	1722
Ethnicity: Hispanic	34% (119)	30% (103)	28% (99)	1% (2)	2% (8)	5% (18)	349

Continued on next page

Table FWPIFE3_2: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?*
The movie features a lot of the original cast

Demographic	Much more likely	Somewhat more likely	No difference either way	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	28% (623)	33% (722)	30% (657)	2% (40)	1% (29)	6% (130)	2200
Ethnicity: Black	32% (88)	23% (62)	32% (87)	2% (6)	1% (3)	11% (29)	274
Ethnicity: Other	38% (77)	29% (59)	24% (49)	2% (4)	1% (2)	7% (14)	204
All Christian	28% (267)	37% (361)	29% (285)	1% (14)	1% (10)	3% (30)	967
All Non-Christian	21% (23)	29% (32)	26% (29)	4% (5)	5% (6)	15% (16)	110
Atheist	28% (32)	28% (32)	38% (44)	2% (3)	1% (2)	3% (3)	116
Agnostic/Nothing in particular	29% (183)	28% (174)	32% (203)	2% (13)	1% (6)	8% (47)	626
Something Else	31% (117)	32% (123)	25% (97)	1% (5)	2% (6)	9% (34)	381
Religious Non-Protestant/Catholic	21% (27)	32% (41)	26% (34)	4% (5)	5% (6)	12% (16)	128
Evangelical	32% (190)	30% (179)	29% (173)	1% (9)	1% (7)	6% (35)	593
Non-Evangelical	26% (186)	41% (291)	27% (195)	1% (9)	1% (8)	4% (27)	716
Community: Urban	30% (192)	30% (192)	31% (196)	2% (15)	2% (10)	6% (36)	640
Community: Suburban	27% (283)	35% (360)	30% (305)	1% (15)	1% (13)	5% (55)	1029
Community: Rural	28% (148)	32% (170)	30% (157)	2% (10)	1% (6)	7% (39)	531
Employ: Private Sector	29% (201)	37% (253)	26% (182)	3% (19)	1% (8)	4% (24)	687
Employ: Government	36% (38)	30% (32)	21% (22)	2% (2)	5% (5)	6% (6)	104
Employ: Self-Employed	32% (69)	33% (71)	27% (58)	2% (5)	1% (2)	4% (8)	214
Employ: Homemaker	24% (39)	34% (56)	29% (48)	2% (3)	1% (1)	11% (18)	165
Employ: Student	37% (28)	22% (17)	27% (21)	— (0)	1% (1)	12% (9)	77
Employ: Retired	20% (99)	35% (172)	39% (190)	1% (5)	2% (8)	4% (19)	492
Employ: Unemployed	31% (95)	29% (89)	28% (85)	1% (4)	1% (2)	11% (35)	309
Employ: Other	35% (54)	21% (33)	34% (52)	1% (2)	1% (2)	7% (11)	153
Military HH: Yes	26% (80)	37% (115)	31% (98)	1% (3)	1% (3)	4% (12)	312
Military HH: No	29% (542)	32% (607)	30% (559)	2% (37)	1% (26)	6% (117)	1888
RD/WT: Right Direction	31% (262)	32% (270)	27% (228)	2% (20)	1% (12)	5% (46)	838
RD/WT: Wrong Track	26% (360)	33% (451)	32% (429)	1% (20)	1% (18)	6% (84)	1362
Biden Job Approve	31% (328)	34% (361)	28% (297)	2% (21)	1% (11)	4% (45)	1062
Biden Job Disapprove	25% (257)	33% (335)	33% (331)	2% (18)	2% (17)	6% (58)	1016

Continued on next page

Table FWPIFE3_2: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?*
The movie features a lot of the original cast

Demographic	Much more likely	Somewhat more likely	No difference either way	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	28% (623)	33% (722)	30% (657)	2% (40)	1% (29)	6% (130)	2200
Biden Job Strongly Approve	36% (186)	31% (159)	27% (138)	2% (9)	1% (7)	4% (18)	518
Biden Job Somewhat Approve	26% (142)	37% (201)	29% (159)	2% (12)	1% (4)	5% (27)	545
Biden Job Somewhat Disapprove	24% (66)	35% (98)	31% (87)	2% (5)	1% (2)	8% (22)	280
Biden Job Strongly Disapprove	26% (191)	32% (237)	33% (244)	2% (13)	2% (14)	5% (36)	736
Favorable of Biden	31% (324)	33% (352)	28% (291)	2% (19)	1% (12)	5% (53)	1050
Unfavorable of Biden	26% (264)	34% (350)	32% (335)	2% (18)	1% (15)	5% (50)	1033
Very Favorable of Biden	34% (184)	30% (166)	30% (162)	2% (9)	2% (8)	3% (19)	548
Somewhat Favorable of Biden	28% (140)	37% (185)	26% (129)	2% (10)	1% (3)	7% (34)	502
Somewhat Unfavorable of Biden	26% (67)	37% (94)	31% (79)	2% (4)	1% (2)	4% (11)	257
Very Unfavorable of Biden	25% (197)	33% (256)	33% (256)	2% (14)	2% (13)	5% (39)	775
#1 Issue: Economy	28% (229)	33% (268)	32% (260)	2% (18)	1% (6)	5% (43)	823
#1 Issue: Security	26% (99)	35% (134)	31% (118)	2% (6)	2% (8)	4% (15)	379
#1 Issue: Health Care	30% (80)	38% (100)	23% (61)	2% (5)	1% (2)	6% (16)	264
#1 Issue: Medicare / Social Security	30% (76)	31% (80)	30% (76)	1% (3)	1% (2)	7% (18)	254
#1 Issue: Women's Issues	33% (47)	30% (41)	24% (34)	2% (2)	2% (3)	9% (12)	140
#1 Issue: Education	30% (23)	34% (26)	27% (21)	2% (1)	1% (1)	6% (4)	76
#1 Issue: Energy	28% (32)	28% (32)	29% (33)	3% (4)	4% (5)	8% (9)	115
#1 Issue: Other	25% (37)	28% (42)	37% (54)	— (0)	2% (3)	9% (13)	149
2020 Vote: Joe Biden	30% (305)	34% (346)	28% (279)	2% (16)	1% (11)	5% (51)	1009
2020 Vote: Donald Trump	25% (171)	35% (243)	33% (227)	2% (10)	2% (11)	4% (27)	690
2020 Vote: Other	16% (9)	31% (19)	38% (23)	3% (2)	2% (1)	10% (6)	60
2020 Vote: Didn't Vote	31% (136)	26% (113)	29% (128)	2% (11)	2% (7)	10% (46)	441
2018 House Vote: Democrat	31% (246)	34% (274)	28% (223)	2% (14)	1% (8)	4% (32)	798
2018 House Vote: Republican	23% (131)	38% (216)	33% (184)	1% (7)	1% (6)	3% (19)	563
2018 House Vote: Someone else	23% (16)	36% (24)	29% (20)	3% (2)	3% (2)	6% (4)	68
2016 Vote: Hillary Clinton	31% (227)	34% (250)	29% (215)	2% (12)	1% (8)	3% (25)	737
2016 Vote: Donald Trump	24% (162)	37% (243)	32% (212)	1% (10)	1% (9)	4% (28)	664
2016 Vote: Other	23% (23)	33% (33)	33% (32)	2% (2)	3% (3)	6% (6)	99
2016 Vote: Didn't Vote	30% (211)	28% (196)	28% (194)	2% (16)	1% (9)	10% (71)	696

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Table FWPIFE3_2: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?*
The movie features a lot of the original cast

Demographic	Much more likely	Somewhat more likely	No difference either way	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	28% (623)	33% (722)	30% (657)	2% (40)	1% (29)	6% (130)	2200
Voted in 2014: Yes	27% (333)	36% (450)	31% (390)	1% (19)	1% (15)	4% (51)	1257
Voted in 2014: No	31% (289)	29% (272)	28% (267)	2% (21)	2% (15)	8% (79)	943
4-Region: Northeast	28% (112)	35% (138)	30% (116)	— (1)	2% (6)	5% (20)	394
4-Region: Midwest	26% (122)	32% (149)	32% (148)	2% (8)	2% (8)	6% (27)	462
4-Region: South	28% (235)	33% (269)	29% (237)	2% (19)	1% (8)	7% (57)	824
4-Region: West	30% (154)	32% (165)	30% (156)	2% (12)	1% (7)	5% (26)	520
Comfortable in Movie Theaters	31% (400)	34% (438)	26% (336)	2% (25)	1% (16)	5% (59)	1273
Uncomfortable in Movie Theaters	25% (206)	33% (271)	35% (287)	1% (12)	1% (11)	5% (42)	828
Likely to See NTTD	36% (293)	33% (269)	24% (196)	3% (25)	1% (11)	4% (30)	824
Unlikely to See NTTD	24% (329)	33% (453)	33% (461)	1% (15)	1% (19)	7% (99)	1376
Support Female Bond	35% (276)	32% (253)	26% (200)	3% (20)	1% (9)	3% (24)	782
Oppose Female Bond	27% (268)	36% (353)	30% (290)	2% (16)	1% (13)	4% (42)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE3_3: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?*
The movie features new actors that I like

Demographic	Much more likely	Somewhat more likely	No difference either way	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	22% (488)	36% (797)	30% (670)	4% (77)	2% (40)	6% (127)	2200
Gender: Male	20% (210)	37% (391)	32% (338)	4% (46)	2% (18)	6% (59)	1062
Gender: Female	24% (278)	36% (407)	29% (332)	3% (32)	2% (22)	6% (68)	1138
Age: 18-34	29% (188)	34% (221)	24% (154)	4% (25)	2% (12)	8% (55)	655
Age: 35-44	26% (94)	38% (136)	25% (89)	3% (12)	2% (6)	6% (20)	358
Age: 45-64	19% (140)	38% (283)	33% (249)	4% (29)	2% (15)	5% (36)	751
Age: 65+	15% (66)	36% (157)	41% (179)	3% (12)	2% (7)	4% (16)	436
GenZers: 1997-2012	29% (62)	32% (68)	21% (45)	4% (8)	3% (7)	10% (22)	212
Millennials: 1981-1996	28% (191)	37% (248)	24% (158)	3% (21)	1% (9)	6% (44)	670
GenXers: 1965-1980	20% (112)	37% (203)	30% (167)	6% (32)	2% (10)	5% (30)	554
Baby Boomers: 1946-1964	16% (112)	37% (256)	38% (264)	2% (16)	2% (12)	4% (28)	689
PID: Dem (no lean)	28% (248)	37% (330)	26% (233)	3% (27)	2% (15)	4% (32)	886
PID: Ind (no lean)	18% (130)	37% (263)	33% (233)	3% (22)	2% (11)	8% (58)	717
PID: Rep (no lean)	18% (110)	34% (205)	34% (203)	5% (29)	2% (14)	6% (36)	597
PID/Gender: Dem Men	26% (116)	37% (166)	29% (129)	4% (18)	1% (7)	3% (12)	448
PID/Gender: Dem Women	30% (132)	37% (164)	24% (105)	2% (8)	2% (9)	5% (20)	438
PID/Gender: Ind Men	16% (52)	34% (113)	37% (125)	3% (9)	1% (5)	9% (29)	333
PID/Gender: Ind Women	20% (78)	39% (150)	28% (109)	3% (12)	2% (6)	7% (28)	384
PID/Gender: Rep Men	15% (43)	40% (112)	30% (85)	6% (18)	2% (7)	6% (17)	281
PID/Gender: Rep Women	21% (67)	29% (93)	38% (119)	4% (11)	2% (7)	6% (19)	316
Ideo: Liberal (1-3)	29% (193)	40% (264)	23% (155)	3% (20)	1% (8)	4% (29)	668
Ideo: Moderate (4)	19% (120)	36% (227)	35% (216)	4% (23)	1% (9)	5% (28)	623
Ideo: Conservative (5-7)	19% (131)	35% (238)	34% (231)	4% (24)	3% (18)	5% (34)	676
Educ: < College	21% (313)	36% (539)	31% (474)	4% (57)	2% (29)	7% (101)	1512
Educ: Bachelors degree	24% (105)	40% (175)	29% (128)	3% (12)	2% (7)	3% (15)	444
Educ: Post-grad	29% (70)	34% (83)	28% (68)	3% (8)	2% (4)	4% (10)	244
Income: Under 50k	21% (262)	34% (425)	32% (399)	3% (43)	2% (26)	7% (86)	1242
Income: 50k-100k	23% (143)	36% (225)	30% (188)	4% (27)	2% (9)	4% (27)	619
Income: 100k+	25% (83)	43% (147)	25% (83)	2% (8)	1% (5)	4% (14)	339
Ethnicity: White	20% (350)	37% (642)	32% (555)	4% (62)	2% (28)	5% (84)	1722
Ethnicity: Hispanic	27% (93)	40% (140)	22% (79)	3% (10)	2% (6)	6% (21)	349

Continued on next page

Table FWPIFE3_3: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?*
The movie features new actors that I like

Demographic	Much more likely	Somewhat more likely	No difference either way	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	22% (488)	36% (797)	30% (670)	4% (77)	2% (40)	6% (127)	2200
Ethnicity: Black	31% (84)	28% (76)	28% (77)	2% (7)	2% (6)	9% (23)	274
Ethnicity: Other	26% (53)	39% (79)	19% (38)	4% (8)	3% (6)	10% (20)	204
All Christian	23% (227)	37% (359)	31% (298)	3% (31)	2% (19)	4% (34)	967
All Non-Christian	22% (25)	36% (39)	22% (25)	9% (10)	3% (4)	7% (8)	110
Atheist	22% (26)	45% (52)	27% (31)	1% (2)	— (1)	4% (4)	116
Agnostic/Nothing in particular	19% (116)	34% (211)	35% (222)	3% (17)	2% (12)	8% (48)	626
Something Else	25% (95)	36% (136)	25% (95)	5% (18)	1% (5)	9% (33)	381
Religious Non-Protestant/Catholic	27% (34)	33% (42)	23% (29)	9% (11)	3% (4)	6% (8)	128
Evangelical	25% (147)	37% (217)	28% (167)	4% (23)	2% (10)	5% (30)	593
Non-Evangelical	22% (160)	38% (270)	30% (213)	3% (24)	2% (14)	5% (34)	716
Community: Urban	25% (158)	36% (230)	29% (187)	4% (24)	2% (12)	5% (29)	640
Community: Suburban	22% (230)	38% (391)	30% (308)	3% (35)	2% (17)	5% (49)	1029
Community: Rural	19% (101)	33% (176)	33% (176)	3% (19)	2% (12)	9% (49)	531
Employ: Private Sector	24% (164)	37% (254)	29% (198)	5% (35)	2% (12)	3% (24)	687
Employ: Government	29% (31)	34% (35)	26% (27)	1% (1)	4% (4)	5% (5)	104
Employ: Self-Employed	31% (66)	38% (81)	25% (54)	3% (5)	1% (3)	2% (5)	214
Employ: Homemaker	21% (35)	41% (67)	26% (43)	1% (2)	2% (3)	9% (15)	165
Employ: Student	28% (22)	35% (27)	23% (18)	2% (1)	1% (1)	10% (8)	77
Employ: Retired	16% (77)	36% (177)	39% (191)	3% (14)	2% (9)	5% (23)	492
Employ: Unemployed	22% (67)	32% (99)	30% (94)	3% (11)	2% (5)	11% (34)	309
Employ: Other	17% (26)	38% (59)	29% (45)	5% (8)	2% (3)	9% (13)	153
Military HH: Yes	18% (55)	42% (131)	33% (103)	3% (9)	1% (3)	3% (11)	312
Military HH: No	23% (433)	35% (666)	30% (568)	4% (69)	2% (37)	6% (116)	1888
RD/WT: Right Direction	28% (236)	37% (306)	26% (215)	4% (32)	1% (12)	4% (36)	838
RD/WT: Wrong Track	18% (252)	36% (491)	33% (455)	3% (45)	2% (28)	7% (91)	1362
Biden Job Approve	27% (285)	37% (398)	27% (288)	3% (36)	2% (19)	3% (37)	1062
Biden Job Disapprove	17% (176)	37% (374)	35% (354)	4% (38)	2% (20)	5% (55)	1016

Continued on next page

Table FWPIFE3_3: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?
The movie features new actors that I like*

Demographic	Much more likely	Somewhat more likely	No difference either way	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	22% (488)	36% (797)	30% (670)	4% (77)	2% (40)	6% (127)	2200
Biden Job Strongly Approve	33% (172)	33% (169)	27% (142)	3% (15)	1% (5)	3% (14)	518
Biden Job Somewhat Approve	21% (114)	42% (229)	27% (145)	4% (21)	3% (14)	4% (22)	545
Biden Job Somewhat Disapprove	21% (58)	44% (123)	26% (74)	2% (6)	1% (1)	6% (18)	280
Biden Job Strongly Disapprove	16% (118)	34% (251)	38% (280)	4% (31)	2% (18)	5% (37)	736
Favorable of Biden	27% (279)	37% (392)	27% (286)	3% (34)	1% (15)	4% (42)	1050
Unfavorable of Biden	18% (183)	37% (380)	34% (353)	4% (40)	2% (18)	6% (58)	1033
Very Favorable of Biden	31% (168)	34% (185)	29% (161)	2% (12)	1% (7)	2% (14)	548
Somewhat Favorable of Biden	22% (111)	41% (207)	25% (125)	4% (22)	2% (8)	6% (29)	502
Somewhat Unfavorable of Biden	25% (63)	40% (104)	25% (64)	3% (7)	— (1)	7% (19)	257
Very Unfavorable of Biden	16% (120)	36% (276)	37% (290)	4% (33)	2% (17)	5% (40)	775
#1 Issue: Economy	24% (195)	37% (308)	29% (238)	4% (31)	1% (9)	5% (42)	823
#1 Issue: Security	15% (55)	38% (146)	34% (129)	5% (17)	4% (14)	5% (19)	379
#1 Issue: Health Care	26% (69)	36% (95)	29% (76)	4% (10)	— (1)	5% (14)	264
#1 Issue: Medicare / Social Security	22% (56)	35% (88)	34% (86)	2% (6)	1% (3)	6% (14)	254
#1 Issue: Women's Issues	26% (36)	41% (58)	20% (29)	2% (2)	2% (3)	9% (12)	140
#1 Issue: Education	25% (19)	31% (24)	35% (27)	2% (2)	1% (1)	5% (3)	76
#1 Issue: Energy	31% (36)	27% (32)	27% (31)	4% (4)	4% (5)	6% (7)	115
#1 Issue: Other	15% (22)	32% (47)	37% (55)	3% (5)	3% (4)	10% (15)	149
2020 Vote: Joe Biden	27% (270)	38% (378)	27% (275)	3% (33)	1% (14)	4% (39)	1009
2020 Vote: Donald Trump	16% (114)	36% (250)	37% (254)	4% (27)	2% (16)	4% (29)	690
2020 Vote: Other	16% (9)	34% (20)	39% (24)	1% (1)	— (0)	11% (6)	60
2020 Vote: Didn't Vote	22% (96)	34% (148)	27% (118)	4% (17)	2% (9)	12% (52)	441
2018 House Vote: Democrat	26% (205)	40% (315)	27% (218)	3% (23)	2% (14)	3% (23)	798
2018 House Vote: Republican	17% (96)	36% (204)	37% (209)	4% (21)	2% (10)	4% (23)	563
2018 House Vote: Someone else	20% (13)	36% (24)	35% (24)	2% (1)	— (0)	7% (5)	68
2016 Vote: Hillary Clinton	27% (200)	39% (289)	26% (191)	3% (25)	2% (13)	3% (18)	737
2016 Vote: Donald Trump	18% (118)	36% (240)	35% (235)	4% (25)	2% (13)	5% (32)	664
2016 Vote: Other	18% (18)	31% (30)	39% (39)	4% (4)	1% (1)	7% (7)	99
2016 Vote: Didn't Vote	22% (152)	34% (238)	29% (201)	3% (23)	2% (13)	10% (69)	696

Continued on next page

Table FWPIFE3_3: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?
The movie features new actors that I like*

Demographic	Much more likely	Somewhat more likely	No difference either way	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	22% (488)	36% (797)	30% (670)	4% (77)	2% (40)	6% (127)	2200
Voted in 2014: Yes	21% (270)	38% (477)	32% (402)	3% (42)	2% (20)	4% (47)	1257
Voted in 2014: No	23% (219)	34% (321)	28% (268)	4% (35)	2% (20)	8% (80)	943
4-Region: Northeast	25% (97)	37% (144)	29% (112)	3% (10)	3% (10)	5% (19)	394
4-Region: Midwest	18% (85)	38% (177)	32% (148)	4% (19)	2% (8)	6% (26)	462
4-Region: South	22% (181)	34% (282)	32% (267)	3% (24)	2% (16)	7% (54)	824
4-Region: West	24% (124)	37% (194)	28% (143)	5% (24)	1% (6)	5% (28)	520
Comfortable in Movie Theaters	25% (316)	38% (485)	28% (353)	3% (41)	2% (23)	4% (55)	1273
Uncomfortable in Movie Theaters	19% (159)	36% (295)	34% (281)	4% (33)	2% (15)	5% (44)	828
Likely to See NTTD	29% (242)	38% (314)	23% (192)	4% (34)	1% (9)	4% (33)	824
Unlikely to See NTTD	18% (246)	35% (483)	35% (478)	3% (43)	2% (31)	7% (94)	1376
Support Female Bond	31% (243)	37% (288)	23% (183)	4% (29)	1% (10)	4% (28)	782
Oppose Female Bond	19% (187)	39% (383)	33% (322)	4% (36)	2% (22)	3% (31)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE3_4: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?*
The cast is more diverse than previous films in the series

Demographic	Much more likely		Somewhat more likely		No difference either way		Somewhat less likely		Much less likely		Don't know / No opinion		Total N
Adults	13%	(281)	19%	(409)	50%	(1108)	7%	(150)	4%	(96)	7%	(155)	2200
Gender: Male	12%	(131)	18%	(190)	51%	(542)	7%	(71)	6%	(63)	6%	(64)	1062
Gender: Female	13%	(150)	19%	(219)	50%	(566)	7%	(79)	3%	(33)	8%	(91)	1138
Age: 18-34	19%	(125)	21%	(138)	41%	(271)	7%	(47)	2%	(16)	9%	(57)	655
Age: 35-44	18%	(64)	21%	(75)	43%	(155)	7%	(24)	5%	(17)	6%	(23)	358
Age: 45-64	8%	(61)	18%	(133)	56%	(419)	7%	(49)	6%	(42)	6%	(47)	751
Age: 65+	7%	(31)	14%	(63)	60%	(263)	7%	(29)	5%	(22)	6%	(28)	436
GenZers: 1997-2012	21%	(44)	20%	(42)	37%	(79)	10%	(21)	2%	(4)	10%	(21)	212
Millennials: 1981-1996	18%	(120)	23%	(154)	42%	(283)	6%	(41)	3%	(23)	7%	(49)	670
GenXers: 1965-1980	12%	(65)	17%	(96)	52%	(290)	8%	(42)	5%	(27)	6%	(33)	554
Baby Boomers: 1946-1964	7%	(47)	15%	(104)	60%	(416)	5%	(38)	5%	(35)	7%	(49)	689
PID: Dem (no lean)	19%	(165)	25%	(224)	44%	(390)	5%	(43)	2%	(22)	5%	(41)	886
PID: Ind (no lean)	9%	(64)	17%	(122)	54%	(388)	8%	(54)	4%	(31)	8%	(58)	717
PID: Rep (no lean)	9%	(52)	11%	(64)	55%	(330)	9%	(53)	7%	(43)	9%	(56)	597
PID/Gender: Dem Men	18%	(81)	26%	(114)	46%	(206)	3%	(15)	4%	(16)	3%	(15)	448
PID/Gender: Dem Women	19%	(84)	25%	(110)	42%	(184)	6%	(28)	1%	(6)	6%	(27)	438
PID/Gender: Ind Men	7%	(25)	15%	(51)	58%	(192)	7%	(23)	5%	(16)	8%	(26)	333
PID/Gender: Ind Women	10%	(39)	18%	(71)	51%	(196)	8%	(31)	4%	(15)	8%	(32)	384
PID/Gender: Rep Men	9%	(25)	9%	(24)	51%	(144)	12%	(33)	11%	(31)	8%	(23)	281
PID/Gender: Rep Women	9%	(27)	12%	(39)	59%	(186)	6%	(19)	4%	(12)	10%	(32)	316
Ideo: Liberal (1-3)	20%	(130)	27%	(178)	42%	(281)	5%	(35)	2%	(15)	4%	(28)	668
Ideo: Moderate (4)	10%	(64)	19%	(118)	57%	(355)	6%	(39)	2%	(14)	5%	(34)	623
Ideo: Conservative (5-7)	10%	(65)	13%	(85)	52%	(355)	8%	(55)	9%	(59)	8%	(57)	676
Educ: < College	13%	(191)	17%	(264)	51%	(771)	7%	(106)	4%	(64)	8%	(117)	1512
Educ: Bachelors degree	12%	(52)	20%	(90)	51%	(228)	6%	(27)	5%	(20)	6%	(26)	444
Educ: Post-grad	15%	(38)	23%	(56)	45%	(109)	7%	(17)	5%	(13)	5%	(12)	244
Income: Under 50k	12%	(151)	18%	(221)	51%	(632)	7%	(84)	5%	(56)	8%	(96)	1242
Income: 50k-100k	13%	(79)	18%	(112)	50%	(313)	8%	(47)	4%	(28)	7%	(41)	619
Income: 100k+	15%	(50)	22%	(76)	48%	(163)	6%	(20)	4%	(12)	5%	(17)	339
Ethnicity: White	11%	(190)	18%	(304)	54%	(922)	7%	(112)	5%	(79)	7%	(115)	1722
Ethnicity: Hispanic	17%	(60)	22%	(77)	44%	(152)	11%	(39)	2%	(7)	4%	(14)	349

Continued on next page

Table FWPIFE3_4: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?*
The cast is more diverse than previous films in the series

Demographic	Much more likely		Somewhat more likely		No difference either way		Somewhat less likely		Much less likely		Don't know / No opinion		Total N
Adults	13%	(281)	19%	(409)	50%	(1108)	7%	(150)	4%	(96)	7%	(155)	2200
Ethnicity: Black	22%	(60)	23%	(63)	36%	(98)	7%	(19)	2%	(6)	10%	(28)	274
Ethnicity: Other	15%	(31)	21%	(42)	44%	(89)	9%	(19)	5%	(11)	6%	(12)	204
All Christian	12%	(116)	20%	(193)	51%	(489)	7%	(65)	5%	(47)	6%	(57)	967
All Non-Christian	15%	(16)	21%	(23)	44%	(48)	8%	(9)	2%	(2)	11%	(12)	110
Atheist	10%	(11)	22%	(25)	53%	(61)	9%	(10)	5%	(5)	2%	(2)	116
Agnostic/Nothing in particular	12%	(75)	15%	(95)	54%	(341)	6%	(38)	4%	(25)	8%	(53)	626
Something Else	17%	(63)	19%	(74)	44%	(169)	7%	(28)	5%	(17)	8%	(30)	381
Religious Non-Protestant/Catholic	13%	(17)	21%	(26)	46%	(59)	8%	(10)	2%	(3)	9%	(12)	128
Evangelical	18%	(105)	19%	(115)	46%	(271)	6%	(35)	5%	(31)	6%	(36)	593
Non-Evangelical	10%	(72)	20%	(143)	51%	(363)	8%	(57)	4%	(31)	7%	(50)	716
Community: Urban	18%	(115)	22%	(142)	44%	(280)	6%	(41)	4%	(24)	6%	(37)	640
Community: Suburban	11%	(108)	18%	(186)	53%	(543)	7%	(74)	5%	(50)	7%	(68)	1029
Community: Rural	11%	(57)	15%	(81)	54%	(286)	7%	(36)	4%	(22)	9%	(49)	531
Employ: Private Sector	14%	(99)	21%	(144)	48%	(329)	8%	(54)	3%	(23)	5%	(37)	687
Employ: Government	17%	(18)	24%	(25)	40%	(41)	7%	(8)	5%	(5)	6%	(7)	104
Employ: Self-Employed	17%	(36)	21%	(45)	41%	(87)	10%	(21)	9%	(19)	3%	(6)	214
Employ: Homemaker	11%	(18)	18%	(29)	54%	(89)	4%	(7)	1%	(1)	12%	(19)	165
Employ: Student	19%	(14)	17%	(13)	41%	(31)	12%	(9)	2%	(2)	9%	(7)	77
Employ: Retired	8%	(38)	14%	(70)	60%	(294)	5%	(26)	6%	(30)	7%	(34)	492
Employ: Unemployed	14%	(44)	19%	(58)	46%	(144)	7%	(21)	2%	(7)	11%	(35)	309
Employ: Other	9%	(13)	16%	(25)	61%	(93)	3%	(4)	5%	(8)	6%	(10)	153
Military HH: Yes	10%	(32)	16%	(51)	54%	(169)	7%	(21)	6%	(18)	6%	(20)	312
Military HH: No	13%	(249)	19%	(359)	50%	(939)	7%	(129)	4%	(78)	7%	(135)	1888
RD/WT: Right Direction	19%	(156)	23%	(195)	46%	(382)	5%	(38)	2%	(19)	6%	(48)	838
RD/WT: Wrong Track	9%	(124)	16%	(215)	53%	(727)	8%	(112)	6%	(78)	8%	(107)	1362
Biden Job Approve	17%	(179)	25%	(261)	47%	(499)	6%	(59)	2%	(18)	4%	(47)	1062
Biden Job Disapprove	9%	(87)	14%	(138)	55%	(559)	8%	(80)	8%	(76)	8%	(77)	1016

Continued on next page

Table FWPIFE3_4: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?
The cast is more diverse than previous films in the series*

Demographic	Much more likely		Somewhat more likely		No difference either way		Somewhat less likely		Much less likely		Don't know / No opinion		Total N
Adults	13%	(281)	19%	(409)	50%	(1108)	7%	(150)	4%	(96)	7%	(155)	2200
Biden Job Strongly Approve	22%	(116)	24%	(126)	43%	(223)	4%	(22)	2%	(11)	4%	(20)	518
Biden Job Somewhat Approve	12%	(63)	25%	(135)	51%	(276)	7%	(37)	1%	(7)	5%	(27)	545
Biden Job Somewhat Disapprove	10%	(27)	20%	(56)	52%	(145)	7%	(19)	5%	(14)	7%	(19)	280
Biden Job Strongly Disapprove	8%	(60)	11%	(82)	56%	(414)	8%	(62)	8%	(62)	8%	(57)	736
Favorable of Biden	16%	(172)	25%	(265)	47%	(494)	5%	(54)	2%	(16)	5%	(49)	1050
Unfavorable of Biden	9%	(94)	13%	(135)	55%	(566)	8%	(86)	8%	(78)	7%	(73)	1033
Very Favorable of Biden	21%	(117)	25%	(135)	44%	(240)	5%	(25)	2%	(11)	3%	(19)	548
Somewhat Favorable of Biden	11%	(55)	26%	(130)	50%	(253)	6%	(29)	1%	(4)	6%	(30)	502
Somewhat Unfavorable of Biden	13%	(33)	20%	(50)	49%	(127)	9%	(23)	5%	(12)	5%	(13)	257
Very Unfavorable of Biden	8%	(61)	11%	(85)	57%	(439)	8%	(63)	9%	(66)	8%	(61)	775
#1 Issue: Economy	13%	(108)	18%	(151)	54%	(448)	5%	(42)	3%	(26)	6%	(48)	823
#1 Issue: Security	10%	(36)	14%	(53)	48%	(184)	11%	(41)	10%	(39)	7%	(27)	379
#1 Issue: Health Care	14%	(36)	25%	(67)	44%	(117)	9%	(23)	2%	(5)	6%	(15)	264
#1 Issue: Medicare / Social Security	13%	(34)	14%	(35)	56%	(142)	4%	(10)	5%	(11)	9%	(22)	254
#1 Issue: Women's Issues	20%	(29)	23%	(32)	41%	(58)	4%	(6)	2%	(2)	10%	(13)	140
#1 Issue: Education	11%	(8)	20%	(15)	49%	(37)	13%	(10)	1%	(1)	5%	(4)	76
#1 Issue: Energy	14%	(16)	22%	(26)	43%	(49)	8%	(9)	3%	(4)	10%	(12)	115
#1 Issue: Other	9%	(14)	20%	(30)	50%	(74)	6%	(9)	5%	(8)	9%	(14)	149
2020 Vote: Joe Biden	17%	(167)	24%	(245)	47%	(471)	6%	(58)	2%	(21)	5%	(46)	1009
2020 Vote: Donald Trump	7%	(50)	11%	(78)	56%	(389)	9%	(63)	9%	(60)	7%	(49)	690
2020 Vote: Other	11%	(6)	9%	(5)	54%	(32)	10%	(6)	8%	(5)	9%	(5)	60
2020 Vote: Didn't Vote	13%	(57)	18%	(80)	49%	(216)	5%	(24)	2%	(10)	12%	(54)	441
2018 House Vote: Democrat	16%	(128)	27%	(216)	46%	(366)	5%	(43)	2%	(17)	4%	(28)	798
2018 House Vote: Republican	7%	(39)	12%	(68)	55%	(313)	10%	(57)	9%	(49)	7%	(37)	563
2018 House Vote: Someone else	13%	(9)	7%	(5)	55%	(37)	11%	(7)	7%	(5)	7%	(5)	68
2016 Vote: Hillary Clinton	16%	(119)	26%	(191)	48%	(351)	5%	(37)	2%	(14)	3%	(25)	737
2016 Vote: Donald Trump	8%	(56)	14%	(94)	53%	(350)	9%	(61)	9%	(57)	7%	(46)	664
2016 Vote: Other	8%	(8)	8%	(8)	60%	(60)	8%	(8)	8%	(8)	8%	(8)	99
2016 Vote: Didn't Vote	14%	(97)	17%	(117)	49%	(344)	6%	(44)	3%	(18)	11%	(76)	696

Continued on next page

Table FWPIFE3_4: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?
The cast is more diverse than previous films in the series*

Demographic	Much more likely	Somewhat more likely	No difference either way	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	13% (281)	19% (409)	50% (1108)	7% (150)	4% (96)	7% (155)	2200
Voted in 2014: Yes	12% (149)	19% (244)	51% (640)	7% (89)	5% (66)	6% (69)	1257
Voted in 2014: No	14% (132)	18% (165)	50% (468)	7% (61)	3% (30)	9% (86)	943
4-Region: Northeast	13% (52)	15% (59)	55% (215)	7% (26)	3% (11)	8% (32)	394
4-Region: Midwest	14% (63)	16% (75)	51% (237)	6% (29)	5% (24)	7% (34)	462
4-Region: South	12% (98)	20% (165)	47% (384)	8% (65)	5% (44)	8% (68)	824
4-Region: West	13% (68)	21% (111)	52% (272)	6% (31)	3% (17)	4% (21)	520
Comfortable in Movie Theaters	15% (190)	20% (250)	49% (619)	7% (85)	4% (52)	6% (76)	1273
Uncomfortable in Movie Theaters	10% (86)	18% (150)	53% (443)	7% (59)	5% (41)	6% (49)	828
Likely to See NTTD	20% (163)	24% (201)	41% (337)	6% (50)	4% (34)	5% (38)	824
Unlikely to See NTTD	9% (117)	15% (208)	56% (771)	7% (100)	5% (62)	8% (117)	1376
Support Female Bond	22% (169)	27% (209)	40% (312)	6% (49)	2% (18)	3% (26)	782
Oppose Female Bond	9% (86)	16% (153)	55% (540)	8% (83)	7% (67)	5% (52)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE3_5: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?
It will make me feel nostalgic*

Demographic	Much more likely	Somewhat more likely	No difference either way	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	18% (404)	30% (650)	40% (872)	4% (88)	2% (41)	7% (145)	2200
Gender: Male	18% (189)	31% (328)	40% (423)	4% (45)	2% (23)	5% (53)	1062
Gender: Female	19% (215)	28% (323)	39% (448)	4% (43)	2% (18)	8% (92)	1138
Age: 18-34	27% (176)	28% (183)	28% (183)	5% (34)	2% (15)	10% (64)	655
Age: 35-44	24% (88)	28% (100)	36% (127)	5% (17)	1% (5)	6% (21)	358
Age: 45-64	13% (100)	32% (238)	44% (334)	3% (23)	2% (16)	5% (41)	751
Age: 65+	9% (41)	29% (129)	52% (227)	3% (14)	1% (6)	4% (19)	436
GenZers: 1997-2012	32% (67)	26% (56)	19% (40)	7% (14)	3% (7)	13% (28)	212
Millennials: 1981-1996	26% (171)	28% (190)	33% (218)	5% (32)	2% (11)	7% (49)	670
GenXers: 1965-1980	18% (99)	28% (156)	42% (232)	4% (22)	2% (13)	6% (31)	554
Baby Boomers: 1946-1964	9% (61)	33% (228)	49% (340)	2% (17)	1% (9)	5% (35)	689
PID: Dem (no lean)	21% (185)	30% (263)	37% (332)	5% (42)	3% (23)	5% (42)	886
PID: Ind (no lean)	17% (122)	30% (215)	40% (289)	3% (22)	1% (8)	8% (60)	717
PID: Rep (no lean)	16% (97)	29% (172)	42% (251)	4% (23)	2% (10)	7% (43)	597
PID/Gender: Dem Men	21% (92)	29% (128)	40% (181)	5% (21)	2% (11)	3% (14)	448
PID/Gender: Dem Women	21% (93)	31% (135)	34% (151)	5% (21)	3% (12)	6% (28)	438
PID/Gender: Ind Men	15% (51)	34% (112)	40% (133)	3% (10)	2% (5)	6% (21)	333
PID/Gender: Ind Women	18% (71)	27% (103)	41% (156)	3% (12)	1% (3)	10% (39)	384
PID/Gender: Rep Men	16% (46)	31% (88)	39% (109)	5% (14)	2% (7)	6% (18)	281
PID/Gender: Rep Women	16% (51)	27% (85)	45% (142)	3% (10)	1% (3)	8% (25)	316
Ideo: Liberal (1-3)	23% (155)	33% (217)	33% (221)	5% (32)	2% (13)	4% (29)	668
Ideo: Moderate (4)	15% (93)	30% (184)	45% (281)	4% (23)	1% (9)	5% (33)	623
Ideo: Conservative (5-7)	18% (121)	31% (208)	41% (274)	4% (24)	1% (9)	6% (40)	676
Educ: < College	17% (256)	28% (429)	41% (615)	4% (67)	2% (27)	8% (117)	1512
Educ: Bachelors degree	21% (92)	33% (146)	38% (168)	3% (12)	1% (6)	5% (21)	444
Educ: Post-grad	23% (56)	31% (75)	36% (89)	4% (9)	3% (8)	3% (7)	244
Income: Under 50k	17% (209)	29% (363)	40% (494)	4% (50)	2% (24)	8% (101)	1242
Income: 50k-100k	17% (107)	28% (176)	43% (267)	5% (30)	1% (9)	5% (31)	619
Income: 100k+	26% (88)	33% (111)	33% (111)	2% (7)	2% (8)	4% (13)	339
Ethnicity: White	18% (307)	31% (531)	41% (701)	4% (63)	2% (28)	5% (90)	1722
Ethnicity: Hispanic	25% (86)	28% (99)	33% (117)	9% (30)	— (1)	5% (16)	349

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Table FWPIFE3_5: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?
It will make me feel nostalgic*

Demographic	Much more likely	Somewhat more likely	No difference either way	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	18% (404)	30% (650)	40% (872)	4% (88)	2% (41)	7% (145)	2200
Ethnicity: Black	18% (48)	23% (63)	39% (106)	3% (9)	3% (10)	14% (38)	274
Ethnicity: Other	24% (49)	27% (55)	31% (64)	8% (15)	2% (3)	8% (17)	204
All Christian	18% (176)	33% (321)	40% (382)	4% (38)	2% (21)	3% (28)	967
All Non-Christian	19% (21)	30% (33)	30% (33)	7% (7)	3% (4)	11% (12)	110
Atheist	20% (24)	34% (40)	35% (41)	5% (6)	2% (2)	3% (3)	116
Agnostic/Nothing in particular	16% (99)	23% (145)	47% (292)	4% (23)	1% (6)	10% (61)	626
Something Else	22% (84)	29% (111)	33% (124)	3% (13)	2% (8)	11% (41)	381
Religious Non-Protestant/Catholic	18% (23)	34% (43)	31% (39)	6% (7)	3% (4)	9% (12)	128
Evangelical	21% (127)	30% (176)	36% (216)	4% (24)	3% (15)	6% (36)	593
Non-Evangelical	18% (129)	33% (238)	39% (277)	4% (27)	2% (13)	5% (32)	716
Community: Urban	23% (146)	27% (170)	38% (243)	4% (25)	2% (16)	6% (40)	640
Community: Suburban	17% (174)	33% (336)	39% (399)	5% (46)	2% (17)	5% (56)	1029
Community: Rural	16% (84)	27% (144)	43% (229)	3% (16)	2% (9)	9% (49)	531
Employ: Private Sector	24% (165)	32% (221)	35% (238)	4% (25)	2% (15)	3% (23)	687
Employ: Government	29% (30)	32% (33)	26% (28)	5% (6)	2% (2)	6% (6)	104
Employ: Self-Employed	18% (39)	33% (70)	37% (79)	4% (10)	2% (5)	5% (11)	214
Employ: Homemaker	15% (24)	29% (47)	41% (67)	5% (8)	1% (1)	11% (17)	165
Employ: Student	33% (25)	27% (20)	17% (13)	8% (6)	3% (2)	12% (9)	77
Employ: Retired	9% (44)	29% (140)	51% (249)	4% (21)	2% (9)	6% (28)	492
Employ: Unemployed	18% (56)	26% (80)	39% (121)	3% (10)	1% (4)	13% (39)	309
Employ: Other	13% (20)	25% (38)	50% (77)	2% (3)	2% (3)	8% (12)	153
Military HH: Yes	14% (44)	32% (98)	43% (135)	4% (14)	1% (4)	5% (17)	312
Military HH: No	19% (360)	29% (552)	39% (737)	4% (74)	2% (37)	7% (129)	1888
RD/WT: Right Direction	22% (187)	30% (252)	35% (293)	5% (41)	2% (17)	6% (47)	838
RD/WT: Wrong Track	16% (217)	29% (398)	42% (578)	3% (46)	2% (24)	7% (99)	1362
Biden Job Approve	20% (217)	31% (329)	37% (395)	5% (57)	2% (20)	4% (45)	1062
Biden Job Disapprove	16% (161)	29% (297)	44% (444)	3% (27)	2% (17)	7% (71)	1016

Continued on next page

Table FWPIFE3_5: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way? It will make me feel nostalgic*

Demographic	Much more likely	Somewhat more likely	No difference either way	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	18% (404)	30% (650)	40% (872)	4% (88)	2% (41)	7% (145)	2200
Biden Job Strongly Approve	24% (127)	29% (148)	37% (193)	4% (21)	2% (11)	3% (17)	518
Biden Job Somewhat Approve	17% (90)	33% (180)	37% (202)	7% (36)	2% (9)	5% (28)	545
Biden Job Somewhat Disapprove	15% (43)	35% (97)	38% (107)	4% (10)	1% (2)	7% (20)	280
Biden Job Strongly Disapprove	16% (117)	27% (200)	46% (337)	2% (16)	2% (15)	7% (51)	736
Favorable of Biden	20% (210)	31% (324)	38% (396)	5% (52)	2% (20)	4% (47)	1050
Unfavorable of Biden	16% (169)	30% (309)	43% (441)	3% (30)	2% (16)	7% (68)	1033
Very Favorable of Biden	21% (116)	29% (159)	39% (215)	4% (23)	3% (16)	3% (19)	548
Somewhat Favorable of Biden	19% (94)	33% (165)	36% (181)	6% (29)	1% (4)	5% (28)	502
Somewhat Unfavorable of Biden	19% (48)	35% (89)	37% (95)	4% (11)	1% (2)	5% (12)	257
Very Unfavorable of Biden	16% (121)	28% (220)	45% (346)	2% (19)	2% (14)	7% (55)	775
#1 Issue: Economy	18% (146)	30% (247)	42% (344)	4% (34)	2% (14)	5% (39)	823
#1 Issue: Security	14% (55)	32% (122)	41% (156)	5% (21)	2% (7)	5% (19)	379
#1 Issue: Health Care	23% (62)	30% (79)	35% (93)	3% (8)	3% (7)	6% (15)	264
#1 Issue: Medicare / Social Security	12% (31)	31% (78)	47% (118)	1% (3)	2% (4)	7% (19)	254
#1 Issue: Women's Issues	28% (39)	27% (38)	30% (42)	2% (2)	1% (1)	12% (17)	140
#1 Issue: Education	27% (20)	24% (18)	36% (27)	5% (4)	2% (2)	6% (5)	76
#1 Issue: Energy	20% (23)	33% (38)	27% (31)	6% (7)	4% (5)	10% (11)	115
#1 Issue: Other	19% (29)	20% (30)	41% (60)	5% (8)	1% (2)	13% (19)	149
2020 Vote: Joe Biden	20% (206)	32% (322)	37% (373)	4% (44)	2% (20)	4% (43)	1009
2020 Vote: Donald Trump	15% (105)	31% (214)	44% (302)	3% (19)	2% (11)	6% (40)	690
2020 Vote: Other	15% (9)	16% (10)	53% (32)	5% (3)	— (0)	11% (7)	60
2020 Vote: Didn't Vote	19% (83)	24% (105)	37% (165)	5% (21)	2% (10)	13% (56)	441
2018 House Vote: Democrat	20% (163)	32% (253)	38% (301)	4% (35)	2% (15)	4% (30)	798
2018 House Vote: Republican	16% (88)	30% (170)	44% (245)	3% (17)	2% (11)	6% (32)	563
2018 House Vote: Someone else	18% (12)	28% (19)	40% (27)	4% (3)	— (0)	10% (7)	68
2016 Vote: Hillary Clinton	20% (144)	32% (232)	39% (284)	5% (37)	2% (12)	4% (26)	737
2016 Vote: Donald Trump	14% (94)	33% (220)	42% (279)	3% (19)	2% (12)	6% (39)	664
2016 Vote: Other	20% (20)	22% (22)	44% (43)	4% (4)	1% (1)	10% (10)	99
2016 Vote: Didn't Vote	21% (146)	25% (176)	38% (261)	4% (28)	2% (16)	10% (70)	696

Continued on next page

Table FWPIFE3_5: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way? It will make me feel nostalgic*

Demographic	Much more likely	Somewhat more likely	No difference either way	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	18% (404)	30% (650)	40% (872)	4% (88)	2% (41)	7% (145)	2200
Voted in 2014: Yes	17% (217)	31% (394)	41% (521)	3% (42)	2% (20)	5% (63)	1257
Voted in 2014: No	20% (187)	27% (256)	37% (351)	5% (45)	2% (21)	9% (83)	943
4-Region: Northeast	20% (77)	33% (129)	36% (141)	2% (9)	3% (12)	7% (26)	394
4-Region: Midwest	16% (72)	31% (141)	40% (185)	5% (24)	3% (12)	6% (28)	462
4-Region: South	18% (150)	30% (245)	39% (319)	5% (38)	1% (7)	8% (65)	824
4-Region: West	20% (105)	26% (134)	44% (227)	3% (17)	2% (11)	5% (26)	520
Comfortable in Movie Theaters	22% (280)	30% (381)	37% (466)	4% (52)	2% (29)	5% (66)	1273
Uncomfortable in Movie Theaters	14% (116)	31% (256)	44% (365)	4% (32)	1% (9)	6% (50)	828
Likely to See NTTD	26% (215)	30% (250)	33% (274)	4% (35)	2% (19)	4% (31)	824
Unlikely to See NTTD	14% (189)	29% (401)	43% (597)	4% (52)	2% (22)	8% (114)	1376
Support Female Bond	24% (190)	32% (247)	33% (257)	5% (40)	2% (18)	4% (29)	782
Oppose Female Bond	16% (158)	32% (311)	42% (408)	4% (39)	1% (14)	5% (52)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE3_6: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?
It has a more modern storyline than other movie(s) in the series*

Demographic	Much more likely		Somewhat more likely		No difference either way		Somewhat less likely		Much less likely		Don't know / No opinion		Total N
Adults	14%	(302)	24%	(521)	47%	(1030)	6%	(121)	3%	(65)	7%	(161)	2200
Gender: Male	14%	(151)	23%	(244)	47%	(498)	6%	(60)	3%	(36)	7%	(73)	1062
Gender: Female	13%	(151)	24%	(278)	47%	(532)	5%	(61)	3%	(29)	8%	(88)	1138
Age: 18-34	19%	(122)	24%	(159)	38%	(248)	6%	(37)	4%	(23)	10%	(67)	655
Age: 35-44	21%	(75)	25%	(90)	39%	(141)	7%	(26)	1%	(3)	7%	(24)	358
Age: 45-64	10%	(72)	25%	(185)	52%	(390)	5%	(35)	3%	(24)	6%	(46)	751
Age: 65+	8%	(33)	20%	(88)	58%	(252)	5%	(24)	3%	(15)	6%	(24)	436
GenZers: 1997-2012	21%	(44)	20%	(42)	37%	(77)	4%	(8)	5%	(11)	14%	(30)	212
Millennials: 1981-1996	20%	(132)	26%	(175)	38%	(256)	6%	(41)	2%	(13)	8%	(52)	670
GenXers: 1965-1980	12%	(64)	26%	(144)	48%	(265)	7%	(37)	2%	(13)	6%	(31)	554
Baby Boomers: 1946-1964	9%	(60)	21%	(147)	56%	(384)	4%	(28)	4%	(27)	6%	(44)	689
PID: Dem (no lean)	19%	(169)	26%	(230)	43%	(380)	4%	(40)	2%	(16)	6%	(51)	886
PID: Ind (no lean)	10%	(69)	23%	(161)	49%	(354)	7%	(47)	3%	(23)	9%	(62)	717
PID: Rep (no lean)	11%	(63)	22%	(130)	50%	(296)	6%	(34)	4%	(26)	8%	(48)	597
PID/Gender: Dem Men	20%	(91)	26%	(116)	42%	(187)	5%	(23)	2%	(8)	5%	(22)	448
PID/Gender: Dem Women	18%	(79)	26%	(113)	44%	(193)	4%	(17)	2%	(8)	7%	(29)	438
PID/Gender: Ind Men	10%	(33)	21%	(70)	52%	(173)	5%	(16)	4%	(15)	8%	(26)	333
PID/Gender: Ind Women	10%	(37)	24%	(91)	47%	(181)	8%	(31)	2%	(8)	9%	(36)	384
PID/Gender: Rep Men	10%	(27)	20%	(57)	49%	(138)	7%	(21)	5%	(13)	9%	(25)	281
PID/Gender: Rep Women	11%	(35)	23%	(73)	50%	(158)	4%	(13)	4%	(13)	8%	(24)	316
Ideo: Liberal (1-3)	18%	(120)	26%	(172)	42%	(284)	6%	(40)	2%	(14)	6%	(37)	668
Ideo: Moderate (4)	13%	(82)	25%	(157)	50%	(310)	5%	(29)	1%	(8)	6%	(37)	623
Ideo: Conservative (5-7)	11%	(77)	22%	(146)	49%	(328)	7%	(48)	5%	(33)	7%	(45)	676
Educ: < College	13%	(192)	24%	(366)	47%	(705)	5%	(77)	3%	(49)	8%	(123)	1512
Educ: Bachelors degree	14%	(63)	22%	(99)	50%	(220)	6%	(28)	2%	(9)	5%	(24)	444
Educ: Post-grad	19%	(47)	23%	(56)	43%	(105)	7%	(16)	3%	(7)	6%	(13)	244
Income: Under 50k	13%	(156)	24%	(295)	46%	(574)	6%	(72)	3%	(40)	8%	(105)	1242
Income: 50k-100k	14%	(85)	23%	(143)	49%	(303)	5%	(32)	3%	(20)	6%	(36)	619
Income: 100k+	18%	(61)	24%	(83)	45%	(153)	5%	(18)	1%	(5)	6%	(20)	339
Ethnicity: White	12%	(208)	24%	(408)	49%	(847)	5%	(90)	3%	(48)	7%	(120)	1722
Ethnicity: Hispanic	19%	(68)	26%	(91)	39%	(138)	7%	(24)	3%	(10)	5%	(19)	349

Continued on next page

Table FWPIFE3_6: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?
It has a more modern storyline than other movie(s) in the series*

Demographic	Much more likely		Somewhat more likely		No difference either way		Somewhat less likely		Much less likely		Don't know / No opinion		Total N
Adults	14%	(302)	24%	(521)	47%	(1030)	6%	(121)	3%	(65)	7%	(161)	2200
Ethnicity: Black	19%	(53)	23%	(63)	38%	(103)	6%	(17)	3%	(9)	10%	(29)	274
Ethnicity: Other	20%	(40)	25%	(50)	39%	(80)	7%	(14)	4%	(8)	6%	(12)	204
All Christian	13%	(127)	24%	(231)	48%	(464)	6%	(60)	3%	(32)	5%	(53)	967
All Non-Christian	16%	(18)	21%	(23)	41%	(45)	6%	(7)	5%	(6)	10%	(11)	110
Atheist	7%	(8)	28%	(33)	49%	(56)	9%	(10)	2%	(2)	5%	(6)	116
Agnostic/Nothing in particular	14%	(89)	20%	(127)	51%	(318)	3%	(22)	3%	(17)	9%	(54)	626
Something Else	16%	(60)	28%	(107)	39%	(147)	6%	(22)	2%	(8)	10%	(36)	381
Religious Non-Protestant/Catholic	16%	(20)	24%	(31)	41%	(52)	5%	(7)	5%	(7)	9%	(11)	128
Evangelical	17%	(100)	26%	(153)	41%	(242)	7%	(40)	3%	(16)	7%	(42)	593
Non-Evangelical	12%	(83)	24%	(175)	49%	(350)	6%	(40)	3%	(23)	6%	(45)	716
Community: Urban	19%	(120)	26%	(167)	39%	(253)	5%	(35)	3%	(18)	7%	(47)	640
Community: Suburban	11%	(117)	22%	(229)	52%	(530)	5%	(56)	3%	(30)	6%	(65)	1029
Community: Rural	12%	(64)	23%	(125)	47%	(247)	6%	(30)	3%	(17)	9%	(49)	531
Employ: Private Sector	16%	(112)	26%	(180)	44%	(305)	6%	(39)	2%	(16)	5%	(34)	687
Employ: Government	19%	(20)	29%	(30)	38%	(39)	3%	(3)	2%	(2)	9%	(9)	104
Employ: Self-Employed	22%	(48)	24%	(52)	38%	(80)	10%	(21)	2%	(4)	4%	(9)	214
Employ: Homemaker	9%	(15)	21%	(34)	50%	(83)	8%	(14)	1%	(1)	11%	(18)	165
Employ: Student	12%	(9)	20%	(15)	46%	(35)	5%	(4)	5%	(3)	12%	(10)	77
Employ: Retired	8%	(38)	19%	(93)	58%	(287)	5%	(23)	4%	(22)	6%	(28)	492
Employ: Unemployed	15%	(46)	24%	(74)	43%	(132)	2%	(6)	3%	(9)	14%	(43)	309
Employ: Other	9%	(14)	28%	(43)	44%	(68)	7%	(11)	5%	(7)	7%	(10)	153
Military HH: Yes	10%	(31)	25%	(77)	50%	(156)	7%	(20)	4%	(11)	5%	(17)	312
Military HH: No	14%	(271)	24%	(444)	46%	(874)	5%	(101)	3%	(54)	8%	(144)	1888
RD/WT: Right Direction	17%	(146)	27%	(226)	43%	(361)	4%	(35)	2%	(13)	7%	(56)	838
RD/WT: Wrong Track	11%	(156)	22%	(296)	49%	(669)	6%	(86)	4%	(52)	8%	(104)	1362
Biden Job Approve	17%	(180)	26%	(274)	45%	(483)	5%	(51)	2%	(18)	5%	(57)	1062
Biden Job Disapprove	10%	(104)	23%	(229)	49%	(499)	7%	(67)	4%	(43)	7%	(74)	1016

Continued on next page

Table FWPIFE3_6: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?
It has a more modern storyline than other movie(s) in the series*

Demographic	Much more likely		Somewhat more likely		No difference either way		Somewhat less likely		Much less likely		Don't know / No opinion		Total N
Adults	14%	(302)	24%	(521)	47%	(1030)	6%	(121)	3%	(65)	7%	(161)	2200
Biden Job Strongly Approve	24%	(123)	25%	(127)	42%	(217)	3%	(17)	2%	(10)	4%	(22)	518
Biden Job Somewhat Approve	10%	(57)	27%	(146)	49%	(266)	6%	(34)	1%	(7)	6%	(35)	545
Biden Job Somewhat Disapprove	11%	(31)	27%	(77)	45%	(126)	6%	(17)	3%	(9)	8%	(21)	280
Biden Job Strongly Disapprove	10%	(73)	21%	(152)	51%	(374)	7%	(50)	5%	(34)	7%	(52)	736
Favorable of Biden	17%	(180)	26%	(274)	45%	(470)	5%	(48)	2%	(16)	6%	(61)	1050
Unfavorable of Biden	10%	(103)	22%	(225)	50%	(520)	7%	(70)	4%	(43)	7%	(72)	1033
Very Favorable of Biden	21%	(116)	26%	(140)	43%	(235)	4%	(21)	2%	(11)	4%	(24)	548
Somewhat Favorable of Biden	13%	(64)	27%	(134)	47%	(235)	5%	(27)	1%	(5)	7%	(37)	502
Somewhat Unfavorable of Biden	11%	(28)	23%	(60)	48%	(125)	8%	(21)	3%	(8)	6%	(16)	257
Very Unfavorable of Biden	10%	(75)	21%	(165)	51%	(395)	6%	(50)	4%	(34)	7%	(57)	775
#1 Issue: Economy	14%	(115)	25%	(209)	48%	(396)	5%	(38)	2%	(16)	6%	(49)	823
#1 Issue: Security	10%	(38)	24%	(90)	47%	(180)	7%	(27)	5%	(21)	6%	(24)	379
#1 Issue: Health Care	15%	(41)	26%	(68)	45%	(118)	5%	(14)	3%	(7)	6%	(15)	264
#1 Issue: Medicare / Social Security	15%	(37)	18%	(46)	53%	(134)	3%	(7)	2%	(5)	10%	(25)	254
#1 Issue: Women's Issues	18%	(25)	24%	(33)	39%	(54)	6%	(8)	2%	(3)	12%	(17)	140
#1 Issue: Education	13%	(10)	24%	(18)	47%	(35)	7%	(6)	7%	(5)	2%	(2)	76
#1 Issue: Energy	26%	(29)	24%	(27)	33%	(38)	6%	(7)	3%	(3)	9%	(10)	115
#1 Issue: Other	5%	(7)	19%	(28)	50%	(74)	10%	(14)	4%	(6)	13%	(19)	149
2020 Vote: Joe Biden	17%	(175)	24%	(243)	46%	(467)	5%	(48)	2%	(16)	6%	(60)	1009
2020 Vote: Donald Trump	10%	(70)	22%	(150)	50%	(347)	7%	(49)	4%	(30)	6%	(44)	690
2020 Vote: Other	6%	(4)	16%	(10)	55%	(33)	7%	(4)	1%	(1)	14%	(9)	60
2020 Vote: Didn't Vote	12%	(53)	27%	(118)	41%	(182)	5%	(20)	4%	(19)	11%	(48)	441
2018 House Vote: Democrat	17%	(133)	26%	(206)	45%	(355)	6%	(45)	2%	(16)	5%	(43)	798
2018 House Vote: Republican	10%	(55)	23%	(128)	50%	(281)	6%	(36)	4%	(25)	7%	(38)	563
2018 House Vote: Someone else	7%	(5)	18%	(12)	60%	(41)	3%	(2)	2%	(1)	10%	(7)	68
2016 Vote: Hillary Clinton	16%	(119)	25%	(185)	47%	(343)	5%	(38)	2%	(14)	5%	(39)	737
2016 Vote: Donald Trump	10%	(68)	24%	(158)	49%	(327)	6%	(41)	4%	(28)	7%	(43)	664
2016 Vote: Other	6%	(6)	24%	(24)	50%	(50)	11%	(11)	1%	(1)	8%	(8)	99
2016 Vote: Didn't Vote	16%	(109)	22%	(155)	44%	(308)	4%	(31)	3%	(23)	10%	(70)	696

Continued on next page

Table FWPIFE3_6: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way? It has a more modern storyline than other movie(s) in the series*

Demographic	Much more likely	Somewhat more likely	No difference either way	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	14% (302)	24% (521)	47% (1030)	6% (121)	3% (65)	7% (161)	2200
Voted in 2014: Yes	13% (166)	24% (299)	48% (609)	6% (71)	3% (35)	6% (78)	1257
Voted in 2014: No	14% (136)	24% (222)	45% (421)	5% (50)	3% (30)	9% (83)	943
4-Region: Northeast	15% (59)	21% (82)	51% (202)	3% (12)	3% (10)	7% (27)	394
4-Region: Midwest	14% (63)	20% (92)	49% (226)	6% (26)	4% (17)	8% (38)	462
4-Region: South	12% (99)	25% (204)	45% (374)	7% (55)	3% (27)	8% (66)	824
4-Region: West	15% (80)	28% (144)	44% (228)	5% (29)	2% (11)	5% (29)	520
Comfortable in Movie Theaters	17% (210)	24% (310)	45% (574)	5% (62)	3% (38)	6% (79)	1273
Uncomfortable in Movie Theaters	10% (82)	25% (205)	49% (409)	7% (56)	3% (23)	6% (53)	828
Likely to See NTTD	22% (183)	27% (226)	37% (301)	6% (51)	3% (22)	5% (41)	824
Unlikely to See NTTD	9% (118)	22% (296)	53% (729)	5% (70)	3% (43)	9% (120)	1376
Support Female Bond	21% (162)	28% (222)	39% (303)	5% (39)	2% (17)	5% (38)	782
Oppose Female Bond	10% (101)	23% (229)	49% (486)	8% (75)	4% (39)	5% (51)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE3_7: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?
I have heard family or friends talk about the series*

Demographic	Much more likely	Somewhat more likely	No difference either way	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	24% (537)	36% (784)	29% (647)	3% (68)	2% (38)	6% (127)	2200
Gender: Male	23% (248)	33% (354)	33% (348)	3% (33)	2% (25)	5% (53)	1062
Gender: Female	25% (289)	38% (429)	26% (299)	3% (34)	1% (13)	6% (74)	1138
Age: 18-34	31% (203)	32% (213)	23% (150)	4% (28)	2% (11)	8% (50)	655
Age: 35-44	29% (104)	35% (124)	25% (89)	3% (12)	2% (8)	6% (20)	358
Age: 45-64	21% (160)	38% (284)	32% (238)	2% (16)	2% (14)	5% (38)	751
Age: 65+	16% (70)	37% (162)	39% (171)	3% (11)	1% (4)	4% (18)	436
GenZers: 1997-2012	31% (66)	35% (75)	18% (37)	5% (10)	2% (5)	9% (18)	212
Millennials: 1981-1996	30% (202)	33% (223)	25% (169)	4% (24)	1% (10)	6% (42)	670
GenXers: 1965-1980	26% (143)	35% (193)	29% (161)	3% (16)	3% (14)	5% (26)	554
Baby Boomers: 1946-1964	17% (118)	38% (259)	37% (253)	2% (14)	1% (8)	5% (37)	689
PID: Dem (no lean)	28% (244)	36% (321)	27% (236)	3% (27)	2% (18)	5% (40)	886
PID: Ind (no lean)	21% (151)	37% (267)	30% (219)	4% (26)	1% (11)	6% (44)	717
PID: Rep (no lean)	24% (143)	33% (195)	32% (192)	2% (15)	2% (9)	7% (43)	597
PID/Gender: Dem Men	26% (118)	36% (159)	30% (133)	2% (11)	3% (15)	3% (12)	448
PID/Gender: Dem Women	29% (126)	37% (162)	23% (103)	4% (16)	1% (3)	6% (28)	438
PID/Gender: Ind Men	20% (67)	32% (107)	36% (120)	4% (15)	1% (5)	6% (21)	333
PID/Gender: Ind Women	22% (84)	42% (161)	26% (99)	3% (11)	2% (6)	6% (23)	384
PID/Gender: Rep Men	23% (64)	31% (88)	34% (95)	3% (8)	2% (5)	7% (20)	281
PID/Gender: Rep Women	25% (79)	34% (106)	31% (97)	2% (7)	1% (4)	7% (22)	316
Ideo: Liberal (1-3)	28% (185)	41% (273)	23% (155)	4% (26)	1% (5)	4% (24)	668
Ideo: Moderate (4)	21% (133)	34% (209)	35% (220)	3% (20)	2% (14)	4% (27)	623
Ideo: Conservative (5-7)	25% (170)	35% (235)	29% (199)	3% (17)	2% (14)	6% (40)	676
Educ: < College	23% (343)	34% (514)	32% (478)	3% (49)	2% (27)	7% (102)	1512
Educ: Bachelors degree	27% (119)	40% (179)	24% (108)	2% (10)	2% (8)	5% (20)	444
Educ: Post-grad	31% (75)	37% (91)	25% (61)	3% (9)	1% (3)	2% (5)	244
Income: Under 50k	23% (280)	34% (419)	32% (391)	4% (44)	2% (21)	7% (87)	1242
Income: 50k-100k	24% (152)	36% (225)	30% (186)	3% (17)	2% (12)	5% (28)	619
Income: 100k+	31% (106)	41% (140)	20% (69)	2% (6)	2% (5)	4% (12)	339
Ethnicity: White	23% (404)	37% (641)	30% (522)	3% (47)	2% (26)	5% (83)	1722
Ethnicity: Hispanic	30% (104)	34% (119)	26% (91)	5% (17)	2% (8)	3% (10)	349

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Table FWPIFE3_7: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?
I have heard family or friends talk about the series*

Demographic	Much more likely	Somewhat more likely	No difference either way	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	24% (537)	36% (784)	29% (647)	3% (68)	2% (38)	6% (127)	2200
Ethnicity: Black	30% (83)	29% (80)	26% (70)	2% (5)	2% (4)	12% (32)	274
Ethnicity: Other	25% (51)	31% (62)	27% (55)	8% (16)	4% (7)	6% (12)	204
All Christian	24% (232)	39% (379)	28% (272)	3% (25)	2% (18)	4% (41)	967
All Non-Christian	23% (25)	36% (39)	22% (24)	6% (7)	2% (3)	10% (11)	110
Atheist	28% (32)	38% (44)	22% (25)	6% (7)	3% (4)	3% (3)	116
Agnostic/Nothing in particular	21% (134)	30% (185)	38% (237)	3% (17)	2% (10)	7% (44)	626
Something Else	30% (115)	35% (135)	23% (87)	3% (12)	1% (3)	7% (29)	381
Religious Non-Protestant/Catholic	26% (34)	35% (45)	21% (27)	6% (8)	3% (4)	9% (11)	128
Evangelical	28% (168)	35% (206)	27% (161)	3% (15)	1% (8)	6% (35)	593
Non-Evangelical	23% (164)	42% (299)	27% (190)	3% (21)	2% (11)	4% (32)	716
Community: Urban	27% (170)	35% (221)	27% (173)	4% (25)	2% (16)	5% (35)	640
Community: Suburban	24% (243)	36% (369)	31% (318)	3% (30)	2% (16)	5% (53)	1029
Community: Rural	23% (124)	36% (194)	29% (155)	2% (12)	1% (7)	7% (39)	531
Employ: Private Sector	28% (193)	35% (240)	28% (194)	4% (25)	2% (12)	3% (22)	687
Employ: Government	29% (31)	38% (39)	19% (20)	4% (4)	6% (6)	4% (4)	104
Employ: Self-Employed	31% (67)	37% (80)	25% (53)	2% (5)	2% (3)	3% (5)	214
Employ: Homemaker	23% (38)	42% (69)	22% (36)	3% (5)	1% (2)	9% (15)	165
Employ: Student	36% (27)	37% (28)	14% (11)	4% (3)	2% (2)	7% (6)	77
Employ: Retired	16% (80)	36% (175)	39% (190)	2% (10)	1% (7)	6% (30)	492
Employ: Unemployed	22% (68)	31% (97)	29% (89)	5% (15)	1% (4)	12% (36)	309
Employ: Other	22% (33)	36% (56)	36% (55)	— (1)	1% (2)	5% (8)	153
Military HH: Yes	22% (70)	38% (119)	31% (97)	3% (8)	2% (6)	4% (11)	312
Military HH: No	25% (467)	35% (665)	29% (550)	3% (59)	2% (32)	6% (116)	1888
RD/WT: Right Direction	29% (239)	35% (295)	26% (220)	4% (30)	2% (18)	4% (36)	838
RD/WT: Wrong Track	22% (298)	36% (489)	31% (427)	3% (38)	1% (20)	7% (91)	1362
Biden Job Approve	27% (286)	37% (398)	26% (276)	4% (40)	2% (22)	4% (42)	1062
Biden Job Disapprove	22% (223)	35% (352)	33% (339)	3% (27)	1% (15)	6% (61)	1016

Continued on next page

Table FWPIFE3_7: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way? I have heard family or friends talk about the series*

Demographic	Much more likely	Somewhat more likely	No difference either way	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	24% (537)	36% (784)	29% (647)	3% (68)	2% (38)	6% (127)	2200
Biden Job Strongly Approve	32% (166)	32% (167)	26% (136)	4% (19)	3% (14)	3% (14)	518
Biden Job Somewhat Approve	22% (119)	42% (230)	26% (139)	4% (21)	1% (8)	5% (27)	545
Biden Job Somewhat Disapprove	23% (64)	37% (104)	30% (83)	4% (10)	1% (2)	6% (17)	280
Biden Job Strongly Disapprove	21% (158)	34% (248)	35% (256)	2% (17)	2% (13)	6% (43)	736
Favorable of Biden	28% (290)	37% (387)	25% (266)	4% (37)	2% (20)	5% (49)	1050
Unfavorable of Biden	21% (220)	36% (369)	34% (351)	2% (24)	2% (16)	5% (52)	1033
Very Favorable of Biden	30% (165)	33% (183)	27% (150)	4% (21)	2% (11)	3% (17)	548
Somewhat Favorable of Biden	25% (125)	41% (204)	23% (116)	3% (16)	2% (9)	6% (31)	502
Somewhat Unfavorable of Biden	23% (58)	39% (101)	30% (78)	3% (8)	1% (3)	4% (9)	257
Very Unfavorable of Biden	21% (162)	35% (268)	35% (273)	2% (16)	2% (13)	6% (43)	775
#1 Issue: Economy	24% (200)	38% (311)	28% (230)	3% (24)	2% (16)	5% (42)	823
#1 Issue: Security	24% (92)	37% (140)	29% (110)	3% (12)	2% (7)	5% (18)	379
#1 Issue: Health Care	26% (67)	39% (103)	27% (72)	3% (9)	1% (2)	4% (11)	264
#1 Issue: Medicare / Social Security	24% (60)	31% (79)	36% (91)	1% (4)	1% (3)	7% (18)	254
#1 Issue: Women's Issues	31% (43)	27% (37)	26% (36)	6% (9)	1% (2)	9% (13)	140
#1 Issue: Education	26% (19)	36% (27)	33% (25)	1% (1)	2% (2)	2% (2)	76
#1 Issue: Energy	27% (31)	37% (42)	22% (25)	3% (4)	4% (5)	6% (7)	115
#1 Issue: Other	16% (23)	30% (44)	38% (56)	4% (6)	2% (3)	11% (16)	149
2020 Vote: Joe Biden	26% (263)	39% (398)	26% (258)	3% (32)	2% (17)	4% (41)	1009
2020 Vote: Donald Trump	22% (155)	34% (235)	34% (232)	3% (18)	1% (9)	6% (41)	690
2020 Vote: Other	24% (14)	24% (14)	42% (25)	3% (2)	— (0)	7% (4)	60
2020 Vote: Didn't Vote	24% (105)	31% (136)	30% (132)	4% (16)	3% (12)	9% (41)	441
2018 House Vote: Democrat	26% (208)	39% (313)	25% (201)	4% (29)	2% (17)	4% (30)	798
2018 House Vote: Republican	23% (128)	36% (205)	33% (187)	2% (9)	1% (5)	5% (29)	563
2018 House Vote: Someone else	23% (15)	32% (22)	35% (24)	3% (2)	— (0)	7% (4)	68
2016 Vote: Hillary Clinton	26% (192)	38% (283)	26% (193)	4% (28)	2% (14)	4% (26)	737
2016 Vote: Donald Trump	22% (143)	35% (233)	34% (223)	2% (13)	2% (11)	6% (42)	664
2016 Vote: Other	20% (20)	34% (34)	40% (39)	2% (2)	1% (1)	4% (4)	99
2016 Vote: Didn't Vote	26% (182)	33% (233)	27% (190)	3% (24)	2% (12)	8% (55)	696

Continued on next page

Table FWPIFE3_7: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?
I have heard family or friends talk about the series*

Demographic	Much more likely	Somewhat more likely	No difference either way	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	24% (537)	36% (784)	29% (647)	3% (68)	2% (38)	6% (127)	2200
Voted in 2014: Yes	23% (293)	38% (476)	30% (374)	3% (35)	1% (18)	5% (61)	1257
Voted in 2014: No	26% (244)	33% (308)	29% (273)	3% (32)	2% (20)	7% (66)	943
4-Region: Northeast	27% (107)	35% (138)	28% (111)	2% (7)	2% (7)	6% (23)	394
4-Region: Midwest	24% (111)	37% (170)	27% (123)	4% (18)	2% (10)	6% (29)	462
4-Region: South	22% (184)	35% (287)	31% (259)	3% (24)	2% (15)	7% (56)	824
4-Region: West	26% (135)	36% (189)	30% (154)	3% (18)	1% (5)	4% (20)	520
Comfortable in Movie Theaters	27% (349)	37% (475)	26% (329)	3% (38)	2% (22)	5% (59)	1273
Uncomfortable in Movie Theaters	22% (182)	35% (291)	34% (279)	3% (24)	2% (12)	5% (39)	828
Likely to See NTTD	32% (263)	36% (295)	24% (197)	4% (31)	2% (15)	3% (24)	824
Unlikely to See NTTD	20% (274)	36% (489)	33% (450)	3% (37)	2% (23)	7% (103)	1376
Support Female Bond	33% (259)	34% (264)	25% (198)	3% (26)	2% (16)	2% (19)	782
Oppose Female Bond	22% (218)	39% (380)	30% (295)	3% (31)	2% (16)	4% (41)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE3_8: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?*
Critics praised the movie

Demographic	Much more likely		Somewhat more likely		No difference either way		Somewhat less likely		Much less likely		Don't know / No opinion		Total N
Adults	15%	(319)	23%	(503)	48%	(1060)	4%	(95)	3%	(59)	7%	(163)	2200
Gender: Male	15%	(157)	22%	(237)	47%	(504)	6%	(63)	3%	(32)	6%	(69)	1062
Gender: Female	14%	(162)	23%	(266)	49%	(556)	3%	(32)	2%	(27)	8%	(94)	1138
Age: 18-34	21%	(137)	19%	(127)	40%	(265)	6%	(38)	2%	(16)	11%	(73)	655
Age: 35-44	16%	(59)	28%	(100)	44%	(156)	3%	(12)	2%	(6)	7%	(25)	358
Age: 45-64	11%	(83)	23%	(172)	54%	(406)	3%	(24)	3%	(24)	6%	(42)	751
Age: 65+	9%	(41)	24%	(104)	53%	(233)	5%	(21)	3%	(13)	5%	(23)	436
GenZers: 1997-2012	22%	(47)	18%	(38)	33%	(70)	7%	(15)	4%	(8)	16%	(34)	212
Millennials: 1981-1996	20%	(131)	24%	(161)	43%	(288)	4%	(27)	2%	(10)	8%	(51)	670
GenXers: 1965-1980	13%	(72)	22%	(124)	52%	(287)	4%	(20)	3%	(18)	6%	(33)	554
Baby Boomers: 1946-1964	9%	(63)	24%	(168)	54%	(369)	4%	(30)	3%	(20)	6%	(39)	689
PID: Dem (no lean)	19%	(171)	28%	(244)	43%	(384)	2%	(21)	2%	(19)	5%	(46)	886
PID: Ind (no lean)	12%	(83)	19%	(136)	52%	(373)	5%	(36)	3%	(24)	9%	(65)	717
PID: Rep (no lean)	11%	(65)	21%	(123)	51%	(303)	6%	(38)	3%	(17)	9%	(51)	597
PID/Gender: Dem Men	20%	(90)	27%	(121)	43%	(191)	3%	(14)	3%	(13)	4%	(19)	448
PID/Gender: Dem Women	18%	(81)	28%	(123)	44%	(193)	2%	(7)	1%	(6)	6%	(28)	438
PID/Gender: Ind Men	13%	(42)	18%	(59)	53%	(177)	7%	(23)	3%	(9)	7%	(23)	333
PID/Gender: Ind Women	11%	(41)	20%	(77)	51%	(196)	3%	(12)	4%	(15)	11%	(42)	384
PID/Gender: Rep Men	9%	(25)	20%	(57)	48%	(136)	9%	(25)	4%	(10)	10%	(27)	281
PID/Gender: Rep Women	13%	(40)	21%	(66)	53%	(167)	4%	(13)	2%	(7)	8%	(24)	316
Ideo: Liberal (1-3)	22%	(148)	30%	(200)	40%	(266)	3%	(17)	1%	(8)	5%	(30)	668
Ideo: Moderate (4)	12%	(72)	23%	(141)	54%	(335)	4%	(26)	3%	(17)	5%	(33)	623
Ideo: Conservative (5-7)	11%	(76)	21%	(140)	50%	(338)	6%	(40)	4%	(30)	8%	(52)	676
Educ: < College	12%	(188)	21%	(315)	51%	(765)	5%	(71)	3%	(42)	9%	(130)	1512
Educ: Bachelors degree	18%	(78)	27%	(119)	44%	(196)	4%	(17)	3%	(12)	5%	(22)	444
Educ: Post-grad	22%	(53)	28%	(69)	40%	(99)	3%	(8)	2%	(6)	4%	(11)	244
Income: Under 50k	13%	(160)	20%	(246)	51%	(632)	5%	(62)	3%	(34)	9%	(108)	1242
Income: 50k-100k	13%	(81)	24%	(151)	49%	(302)	5%	(28)	3%	(17)	6%	(40)	619
Income: 100k+	23%	(78)	31%	(106)	37%	(126)	2%	(5)	2%	(8)	4%	(15)	339
Ethnicity: White	13%	(229)	24%	(421)	49%	(843)	4%	(66)	3%	(47)	7%	(116)	1722
Ethnicity: Hispanic	19%	(67)	22%	(77)	45%	(156)	4%	(15)	2%	(6)	8%	(29)	349

Continued on next page

Table FWPIFE3_8: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?*
Critics praised the movie

Demographic	Much more likely		Somewhat more likely		No difference either way		Somewhat less likely		Much less likely		Don't know / No opinion		Total N
Adults	15%	(319)	23%	(503)	48%	(1060)	4%	(95)	3%	(59)	7%	(163)	2200
Ethnicity: Black	17%	(47)	16%	(43)	49%	(135)	4%	(10)	3%	(8)	12%	(32)	274
Ethnicity: Other	22%	(44)	19%	(39)	40%	(82)	9%	(19)	2%	(5)	7%	(15)	204
All Christian	15%	(143)	25%	(244)	48%	(463)	5%	(44)	3%	(25)	5%	(48)	967
All Non-Christian	19%	(21)	28%	(30)	33%	(37)	8%	(9)	5%	(5)	7%	(8)	110
Atheist	18%	(20)	28%	(32)	42%	(48)	7%	(9)	2%	(3)	3%	(4)	116
Agnostic/Nothing in particular	13%	(84)	19%	(117)	52%	(328)	3%	(19)	3%	(18)	10%	(60)	626
Something Else	13%	(51)	21%	(80)	48%	(185)	4%	(15)	2%	(8)	12%	(44)	381
Religious Non-Protestant/Catholic	18%	(23)	29%	(37)	34%	(44)	7%	(9)	5%	(7)	6%	(8)	128
Evangelical	15%	(91)	24%	(143)	46%	(271)	5%	(28)	3%	(17)	7%	(43)	593
Non-Evangelical	14%	(101)	23%	(167)	50%	(359)	4%	(29)	2%	(13)	6%	(47)	716
Community: Urban	19%	(124)	22%	(143)	45%	(287)	4%	(27)	3%	(19)	6%	(39)	640
Community: Suburban	13%	(134)	25%	(259)	48%	(493)	4%	(44)	3%	(29)	7%	(70)	1029
Community: Rural	12%	(62)	19%	(101)	53%	(280)	4%	(24)	2%	(11)	10%	(54)	531
Employ: Private Sector	18%	(126)	23%	(156)	47%	(321)	5%	(35)	2%	(16)	5%	(33)	687
Employ: Government	21%	(22)	26%	(27)	37%	(39)	5%	(5)	6%	(7)	5%	(5)	104
Employ: Self-Employed	16%	(35)	28%	(61)	43%	(93)	4%	(8)	4%	(8)	4%	(9)	214
Employ: Homemaker	9%	(15)	27%	(44)	51%	(85)	2%	(4)	—	(1)	10%	(16)	165
Employ: Student	21%	(16)	17%	(13)	35%	(27)	3%	(2)	4%	(3)	20%	(15)	77
Employ: Retired	8%	(42)	21%	(101)	55%	(272)	5%	(25)	3%	(16)	7%	(35)	492
Employ: Unemployed	14%	(44)	25%	(77)	43%	(132)	4%	(12)	2%	(8)	12%	(37)	309
Employ: Other	13%	(20)	15%	(23)	60%	(92)	3%	(5)	1%	(2)	8%	(12)	153
Military HH: Yes	13%	(42)	20%	(63)	51%	(160)	4%	(14)	4%	(12)	7%	(21)	312
Military HH: No	15%	(277)	23%	(440)	48%	(900)	4%	(81)	3%	(48)	7%	(141)	1888
RD/WT: Right Direction	20%	(168)	27%	(230)	42%	(351)	3%	(25)	2%	(19)	5%	(45)	838
RD/WT: Wrong Track	11%	(152)	20%	(273)	52%	(710)	5%	(70)	3%	(40)	9%	(118)	1362
Biden Job Approve	19%	(205)	27%	(288)	45%	(478)	3%	(29)	2%	(22)	4%	(41)	1062
Biden Job Disapprove	10%	(102)	19%	(197)	52%	(533)	6%	(61)	4%	(38)	8%	(86)	1016

Continued on next page

Table FWPIFE3_8: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?*
Critics praised the movie

Demographic	Much more likely		Somewhat more likely		No difference either way		Somewhat less likely		Much less likely		Don't know / No opinion		Total N
Adults	15%	(319)	23%	(503)	48%	(1060)	4%	(95)	3%	(59)	7%	(163)	2200
Biden Job Strongly Approve	25%	(128)	24%	(124)	43%	(225)	2%	(11)	2%	(10)	4%	(19)	518
Biden Job Somewhat Approve	14%	(77)	30%	(164)	46%	(253)	3%	(17)	2%	(11)	4%	(22)	545
Biden Job Somewhat Disapprove	10%	(28)	27%	(77)	46%	(129)	7%	(21)	2%	(5)	7%	(21)	280
Biden Job Strongly Disapprove	10%	(74)	16%	(120)	55%	(404)	5%	(40)	4%	(32)	9%	(65)	736
Favorable of Biden	19%	(199)	27%	(286)	45%	(477)	2%	(25)	2%	(17)	4%	(45)	1050
Unfavorable of Biden	10%	(107)	20%	(203)	52%	(541)	6%	(59)	4%	(39)	8%	(84)	1033
Very Favorable of Biden	23%	(126)	25%	(139)	42%	(231)	3%	(15)	2%	(11)	4%	(25)	548
Somewhat Favorable of Biden	15%	(73)	29%	(147)	49%	(246)	2%	(10)	1%	(5)	4%	(21)	502
Somewhat Unfavorable of Biden	11%	(29)	27%	(69)	48%	(122)	6%	(15)	3%	(7)	6%	(14)	257
Very Unfavorable of Biden	10%	(78)	17%	(134)	54%	(419)	6%	(44)	4%	(32)	9%	(70)	775
#1 Issue: Economy	15%	(121)	25%	(208)	50%	(414)	2%	(17)	2%	(20)	5%	(44)	823
#1 Issue: Security	14%	(55)	18%	(67)	50%	(190)	7%	(25)	3%	(13)	8%	(30)	379
#1 Issue: Health Care	15%	(39)	26%	(69)	44%	(117)	5%	(13)	1%	(3)	9%	(23)	264
#1 Issue: Medicare / Social Security	12%	(31)	24%	(62)	49%	(124)	5%	(12)	3%	(7)	7%	(19)	254
#1 Issue: Women's Issues	18%	(26)	18%	(25)	43%	(60)	5%	(7)	2%	(3)	14%	(19)	140
#1 Issue: Education	9%	(7)	27%	(20)	49%	(37)	4%	(3)	5%	(4)	6%	(5)	76
#1 Issue: Energy	21%	(24)	26%	(30)	37%	(42)	7%	(8)	3%	(4)	6%	(7)	115
#1 Issue: Other	12%	(18)	15%	(22)	51%	(76)	7%	(10)	5%	(7)	11%	(16)	149
2020 Vote: Joe Biden	19%	(194)	27%	(274)	45%	(455)	2%	(23)	1%	(14)	5%	(49)	1009
2020 Vote: Donald Trump	10%	(69)	19%	(132)	53%	(369)	7%	(47)	3%	(23)	7%	(50)	690
2020 Vote: Other	5%	(3)	19%	(12)	61%	(37)	1%	(1)	4%	(2)	10%	(6)	60
2020 Vote: Didn't Vote	12%	(54)	19%	(85)	45%	(200)	6%	(25)	4%	(19)	13%	(58)	441
2018 House Vote: Democrat	19%	(151)	28%	(221)	45%	(356)	2%	(17)	2%	(18)	4%	(34)	798
2018 House Vote: Republican	11%	(60)	19%	(106)	54%	(303)	7%	(40)	3%	(15)	7%	(39)	563
2018 House Vote: Someone else	6%	(4)	22%	(15)	57%	(39)	4%	(3)	2%	(2)	9%	(6)	68
2016 Vote: Hillary Clinton	19%	(143)	28%	(207)	45%	(331)	2%	(13)	2%	(14)	4%	(28)	737
2016 Vote: Donald Trump	10%	(63)	21%	(137)	53%	(349)	6%	(40)	4%	(24)	8%	(51)	664
2016 Vote: Other	6%	(6)	21%	(21)	58%	(58)	5%	(5)	2%	(2)	8%	(8)	99
2016 Vote: Didn't Vote	15%	(107)	20%	(138)	46%	(320)	5%	(36)	3%	(20)	11%	(76)	696

Continued on next page

Table FWPIFE3_8: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?*
Critics praised the movie

Demographic	Much more likely		Somewhat more likely		No difference either way		Somewhat less likely		Much less likely		Don't know / No opinion		Total N
Adults	15%	(319)	23%	(503)	48%	(1060)	4%	(95)	3%	(59)	7%	(163)	2200
Voted in 2014: Yes	14%	(174)	25%	(318)	49%	(613)	4%	(51)	2%	(30)	6%	(72)	1257
Voted in 2014: No	15%	(146)	20%	(185)	47%	(447)	5%	(45)	3%	(29)	10%	(91)	943
4-Region: Northeast	19%	(73)	26%	(102)	41%	(162)	3%	(11)	4%	(17)	7%	(28)	394
4-Region: Midwest	13%	(61)	24%	(113)	49%	(226)	4%	(18)	3%	(12)	7%	(32)	462
4-Region: South	13%	(106)	21%	(173)	50%	(415)	5%	(41)	3%	(21)	8%	(67)	824
4-Region: West	15%	(79)	22%	(115)	49%	(257)	5%	(24)	2%	(8)	7%	(36)	520
Comfortable in Movie Theaters	16%	(208)	23%	(299)	48%	(605)	4%	(52)	3%	(33)	6%	(77)	1273
Uncomfortable in Movie Theaters	13%	(108)	23%	(190)	50%	(413)	5%	(38)	3%	(24)	7%	(54)	828
Likely to See NTTD	21%	(171)	29%	(242)	37%	(307)	5%	(44)	2%	(17)	5%	(43)	824
Unlikely to See NTTD	11%	(148)	19%	(261)	55%	(754)	4%	(51)	3%	(42)	9%	(120)	1376
Support Female Bond	22%	(173)	25%	(199)	42%	(327)	4%	(30)	2%	(17)	5%	(36)	782
Oppose Female Bond	11%	(111)	22%	(220)	52%	(511)	5%	(49)	3%	(33)	6%	(56)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE3_9: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?*
The series is seen as a classic

Demographic	Much more likely		Somewhat more likely		No difference either way		Somewhat less likely		Much less likely		Don't know / No opinion		Total N
Adults	18%	(401)	31%	(683)	39%	(848)	3%	(77)	2%	(45)	7%	(146)	2200
Gender: Male	19%	(201)	31%	(330)	38%	(407)	3%	(33)	2%	(26)	6%	(66)	1062
Gender: Female	18%	(200)	31%	(354)	39%	(441)	4%	(44)	2%	(19)	7%	(80)	1138
Age: 18-34	22%	(143)	27%	(178)	34%	(221)	6%	(37)	3%	(17)	9%	(61)	655
Age: 35-44	24%	(86)	30%	(108)	35%	(127)	3%	(12)	1%	(4)	6%	(20)	358
Age: 45-64	14%	(106)	32%	(237)	43%	(319)	3%	(21)	3%	(20)	6%	(47)	751
Age: 65+	15%	(66)	37%	(160)	41%	(181)	1%	(6)	1%	(5)	4%	(18)	436
GenZers: 1997-2012	21%	(44)	25%	(54)	29%	(62)	8%	(17)	3%	(7)	13%	(28)	212
Millennials: 1981-1996	24%	(158)	31%	(206)	33%	(224)	4%	(26)	2%	(12)	7%	(45)	670
GenXers: 1965-1980	17%	(96)	27%	(147)	43%	(239)	4%	(22)	2%	(14)	6%	(35)	554
Baby Boomers: 1946-1964	13%	(91)	36%	(250)	42%	(291)	2%	(11)	2%	(11)	5%	(35)	689
PID: Dem (no lean)	20%	(180)	33%	(291)	36%	(321)	4%	(32)	2%	(18)	5%	(43)	886
PID: Ind (no lean)	16%	(115)	30%	(218)	39%	(278)	5%	(33)	2%	(11)	9%	(62)	717
PID: Rep (no lean)	18%	(106)	29%	(174)	42%	(249)	2%	(12)	3%	(16)	7%	(41)	597
PID/Gender: Dem Men	22%	(100)	32%	(144)	36%	(160)	3%	(14)	3%	(12)	4%	(18)	448
PID/Gender: Dem Women	18%	(80)	34%	(147)	37%	(161)	4%	(18)	2%	(7)	6%	(25)	438
PID/Gender: Ind Men	17%	(55)	29%	(98)	41%	(137)	4%	(12)	1%	(4)	8%	(27)	333
PID/Gender: Ind Women	15%	(59)	31%	(120)	37%	(141)	6%	(21)	2%	(7)	9%	(35)	384
PID/Gender: Rep Men	16%	(45)	31%	(88)	39%	(110)	3%	(7)	4%	(10)	7%	(21)	281
PID/Gender: Rep Women	19%	(61)	27%	(86)	44%	(139)	2%	(5)	2%	(5)	6%	(20)	316
Ideo: Liberal (1-3)	21%	(141)	33%	(223)	36%	(242)	4%	(24)	1%	(9)	4%	(30)	668
Ideo: Moderate (4)	16%	(99)	31%	(190)	41%	(258)	4%	(27)	2%	(12)	6%	(37)	623
Ideo: Conservative (5-7)	19%	(130)	32%	(214)	38%	(259)	2%	(14)	2%	(16)	6%	(43)	676
Educ: < College	17%	(264)	30%	(449)	39%	(590)	4%	(61)	2%	(32)	8%	(116)	1512
Educ: Bachelors degree	19%	(84)	34%	(151)	38%	(171)	2%	(10)	2%	(8)	5%	(20)	444
Educ: Post-grad	21%	(52)	34%	(84)	36%	(87)	2%	(6)	2%	(5)	4%	(10)	244
Income: Under 50k	17%	(217)	30%	(372)	38%	(477)	4%	(49)	2%	(27)	8%	(99)	1242
Income: 50k-100k	16%	(97)	32%	(201)	41%	(252)	4%	(25)	2%	(13)	5%	(32)	619
Income: 100k+	26%	(87)	33%	(110)	35%	(119)	1%	(3)	2%	(5)	4%	(15)	339
Ethnicity: White	17%	(297)	32%	(552)	40%	(688)	3%	(55)	2%	(34)	6%	(96)	1722
Ethnicity: Hispanic	22%	(78)	33%	(115)	31%	(107)	5%	(18)	1%	(5)	7%	(26)	349

Continued on next page

Table FWPIFE3_9: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?*
The series is seen as a classic

Demographic	Much more likely		Somewhat more likely		No difference either way		Somewhat less likely		Much less likely		Don't know / No opinion		Total N
Adults	18%	(401)	31%	(683)	39%	(848)	3%	(77)	2%	(45)	7%	(146)	2200
Ethnicity: Black	20%	(54)	27%	(74)	36%	(97)	5%	(13)	3%	(8)	10%	(29)	274
Ethnicity: Other	24%	(50)	28%	(57)	30%	(62)	5%	(10)	2%	(4)	11%	(22)	204
All Christian	19%	(182)	36%	(352)	36%	(349)	2%	(23)	2%	(21)	4%	(40)	967
All Non-Christian	19%	(21)	30%	(33)	35%	(39)	4%	(4)	2%	(2)	10%	(11)	110
Atheist	20%	(24)	30%	(35)	37%	(43)	7%	(8)	2%	(3)	4%	(4)	116
Agnostic/Nothing in particular	17%	(107)	23%	(142)	44%	(274)	5%	(32)	2%	(14)	9%	(57)	626
Something Else	18%	(67)	32%	(121)	37%	(143)	3%	(11)	1%	(5)	9%	(34)	381
Religious Non-Protestant/Catholic	19%	(24)	30%	(39)	37%	(48)	3%	(4)	2%	(3)	8%	(11)	128
Evangelical	19%	(115)	34%	(203)	36%	(212)	3%	(15)	2%	(10)	6%	(38)	593
Non-Evangelical	18%	(127)	36%	(258)	37%	(266)	3%	(18)	2%	(14)	5%	(34)	716
Community: Urban	21%	(136)	30%	(190)	36%	(233)	5%	(32)	2%	(14)	5%	(35)	640
Community: Suburban	18%	(183)	32%	(327)	40%	(409)	3%	(33)	2%	(18)	6%	(59)	1029
Community: Rural	15%	(82)	31%	(166)	39%	(206)	2%	(12)	3%	(13)	10%	(52)	531
Employ: Private Sector	21%	(144)	33%	(224)	36%	(247)	3%	(23)	3%	(19)	4%	(30)	687
Employ: Government	24%	(25)	38%	(39)	23%	(24)	7%	(7)	2%	(2)	6%	(7)	104
Employ: Self-Employed	22%	(47)	33%	(70)	39%	(83)	1%	(3)	2%	(4)	4%	(8)	214
Employ: Homemaker	17%	(28)	29%	(47)	38%	(63)	4%	(7)	—	(1)	11%	(19)	165
Employ: Student	21%	(16)	21%	(16)	29%	(22)	9%	(7)	3%	(2)	17%	(13)	77
Employ: Retired	15%	(72)	33%	(162)	43%	(213)	3%	(13)	2%	(9)	5%	(23)	492
Employ: Unemployed	17%	(51)	27%	(83)	41%	(126)	4%	(14)	1%	(3)	10%	(31)	309
Employ: Other	11%	(17)	27%	(42)	45%	(70)	3%	(4)	3%	(5)	10%	(15)	153
Military HH: Yes	18%	(55)	37%	(114)	34%	(106)	2%	(6)	2%	(8)	7%	(23)	312
Military HH: No	18%	(346)	30%	(569)	39%	(741)	4%	(71)	2%	(38)	7%	(123)	1888
RD/WT: Right Direction	20%	(168)	34%	(281)	35%	(292)	4%	(33)	2%	(16)	6%	(48)	838
RD/WT: Wrong Track	17%	(233)	30%	(403)	41%	(556)	3%	(44)	2%	(29)	7%	(98)	1362
Biden Job Approve	20%	(215)	35%	(369)	35%	(374)	4%	(43)	2%	(21)	4%	(41)	1062
Biden Job Disapprove	17%	(169)	28%	(287)	43%	(436)	3%	(29)	2%	(24)	7%	(71)	1016

Continued on next page

Table FWPIFE3_9: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?*
The series is seen as a classic

Demographic	Much more likely		Somewhat more likely		No difference either way		Somewhat less likely		Much less likely		Don't know / No opinion		Total N
Adults	18%	(401)	31%	(683)	39%	(848)	3%	(77)	2%	(45)	7%	(146)	2200
Biden Job Strongly Approve	26%	(132)	32%	(166)	35%	(181)	3%	(16)	1%	(7)	3%	(16)	518
Biden Job Somewhat Approve	15%	(82)	37%	(203)	35%	(193)	5%	(27)	3%	(14)	5%	(25)	545
Biden Job Somewhat Disapprove	15%	(41)	26%	(73)	45%	(127)	4%	(13)	2%	(6)	7%	(20)	280
Biden Job Strongly Disapprove	17%	(128)	29%	(214)	42%	(309)	2%	(16)	2%	(18)	7%	(51)	736
Favorable of Biden	20%	(214)	35%	(364)	35%	(372)	4%	(41)	2%	(18)	4%	(40)	1050
Unfavorable of Biden	16%	(167)	29%	(299)	43%	(441)	3%	(28)	2%	(25)	7%	(73)	1033
Very Favorable of Biden	25%	(135)	32%	(175)	35%	(194)	3%	(16)	2%	(9)	4%	(19)	548
Somewhat Favorable of Biden	16%	(80)	38%	(190)	35%	(177)	5%	(25)	2%	(10)	4%	(21)	502
Somewhat Unfavorable of Biden	15%	(39)	29%	(76)	43%	(111)	4%	(11)	1%	(2)	7%	(18)	257
Very Unfavorable of Biden	17%	(129)	29%	(223)	43%	(330)	2%	(17)	3%	(22)	7%	(55)	775
#1 Issue: Economy	17%	(140)	31%	(259)	41%	(334)	3%	(23)	2%	(17)	6%	(50)	823
#1 Issue: Security	18%	(67)	34%	(128)	36%	(138)	4%	(15)	3%	(11)	5%	(21)	379
#1 Issue: Health Care	23%	(62)	27%	(72)	37%	(97)	7%	(18)	—	(1)	5%	(14)	264
#1 Issue: Medicare / Social Security	16%	(40)	32%	(82)	43%	(108)	1%	(2)	2%	(5)	7%	(17)	254
#1 Issue: Women's Issues	22%	(31)	29%	(40)	30%	(42)	5%	(6)	1%	(2)	14%	(19)	140
#1 Issue: Education	17%	(13)	34%	(26)	32%	(24)	8%	(6)	2%	(2)	7%	(5)	76
#1 Issue: Energy	21%	(24)	28%	(32)	37%	(42)	2%	(2)	6%	(7)	6%	(7)	115
#1 Issue: Other	16%	(24)	30%	(45)	42%	(62)	2%	(4)	1%	(2)	8%	(12)	149
2020 Vote: Joe Biden	19%	(195)	33%	(337)	37%	(377)	4%	(39)	2%	(17)	4%	(45)	1009
2020 Vote: Donald Trump	18%	(122)	30%	(208)	42%	(291)	2%	(15)	2%	(16)	6%	(38)	690
2020 Vote: Other	12%	(7)	24%	(14)	49%	(30)	3%	(2)	—	(0)	11%	(7)	60
2020 Vote: Didn't Vote	17%	(77)	28%	(124)	34%	(150)	5%	(22)	3%	(13)	13%	(56)	441
2018 House Vote: Democrat	20%	(162)	35%	(278)	36%	(287)	3%	(24)	2%	(15)	4%	(33)	798
2018 House Vote: Republican	18%	(102)	31%	(175)	41%	(233)	2%	(12)	3%	(15)	5%	(26)	563
2018 House Vote: Someone else	13%	(9)	32%	(21)	43%	(29)	5%	(3)	—	(0)	8%	(5)	68
2016 Vote: Hillary Clinton	20%	(148)	33%	(246)	38%	(281)	3%	(23)	1%	(10)	4%	(28)	737
2016 Vote: Donald Trump	17%	(115)	32%	(211)	40%	(267)	2%	(14)	2%	(17)	6%	(39)	664
2016 Vote: Other	16%	(15)	33%	(32)	39%	(38)	5%	(5)	—	(0)	8%	(8)	99
2016 Vote: Didn't Vote	17%	(122)	28%	(193)	37%	(258)	5%	(34)	3%	(19)	10%	(69)	696

Continued on next page

Table FWPIFE3_9: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?*
The series is seen as a classic

Demographic	Much more likely	Somewhat more likely	No difference either way	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	18% (401)	31% (683)	39% (848)	3% (77)	2% (45)	7% (146)	2200
Voted in 2014: Yes	19% (237)	33% (410)	39% (493)	3% (32)	2% (25)	5% (61)	1257
Voted in 2014: No	17% (164)	29% (274)	38% (355)	5% (44)	2% (20)	9% (85)	943
4-Region: Northeast	19% (76)	35% (139)	35% (136)	2% (8)	2% (8)	7% (26)	394
4-Region: Midwest	15% (68)	31% (145)	41% (187)	5% (22)	3% (13)	6% (28)	462
4-Region: South	18% (150)	29% (237)	40% (327)	4% (32)	2% (17)	7% (61)	824
4-Region: West	21% (108)	31% (162)	38% (197)	3% (15)	1% (7)	6% (31)	520
Comfortable in Movie Theaters	20% (252)	33% (416)	37% (469)	4% (47)	2% (24)	5% (65)	1273
Uncomfortable in Movie Theaters	16% (133)	30% (251)	42% (344)	4% (29)	2% (18)	6% (52)	828
Likely to See NTTD	25% (209)	32% (266)	32% (262)	4% (36)	2% (14)	5% (39)	824
Unlikely to See NTTD	14% (192)	30% (418)	43% (586)	3% (41)	2% (31)	8% (107)	1376
Support Female Bond	24% (186)	33% (260)	33% (261)	5% (36)	1% (10)	4% (29)	782
Oppose Female Bond	17% (170)	32% (317)	39% (387)	3% (30)	2% (24)	5% (53)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE3_10: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?
The movie is the first the series has released in a while*

Demographic	Much more likely		Somewhat more likely		No difference either way		Somewhat less likely		Much less likely		Don't know / No opinion		Total N
Adults	17%	(383)	32%	(698)	38%	(841)	3%	(71)	2%	(37)	8%	(171)	2200
Gender: Male	18%	(194)	31%	(329)	39%	(419)	3%	(34)	2%	(22)	6%	(63)	1062
Gender: Female	17%	(189)	32%	(368)	37%	(422)	3%	(36)	1%	(14)	10%	(109)	1138
Age: 18-34	22%	(141)	29%	(192)	31%	(204)	5%	(30)	3%	(19)	10%	(68)	655
Age: 35-44	21%	(76)	36%	(128)	32%	(115)	3%	(11)	1%	(4)	7%	(23)	358
Age: 45-64	15%	(115)	32%	(239)	42%	(313)	3%	(21)	1%	(8)	7%	(54)	751
Age: 65+	11%	(50)	32%	(139)	48%	(208)	2%	(9)	1%	(5)	6%	(25)	436
GenZers: 1997-2012	21%	(45)	28%	(58)	26%	(55)	6%	(13)	3%	(6)	16%	(33)	212
Millennials: 1981-1996	22%	(149)	33%	(220)	33%	(221)	3%	(21)	2%	(13)	7%	(45)	670
GenXers: 1965-1980	20%	(111)	31%	(169)	37%	(206)	4%	(20)	1%	(8)	7%	(40)	554
Baby Boomers: 1946-1964	11%	(72)	32%	(222)	47%	(325)	2%	(13)	1%	(7)	7%	(49)	689
PID: Dem (no lean)	22%	(193)	32%	(280)	36%	(320)	3%	(27)	2%	(14)	6%	(51)	886
PID: Ind (no lean)	14%	(100)	33%	(239)	39%	(280)	3%	(23)	2%	(12)	9%	(64)	717
PID: Rep (no lean)	15%	(90)	30%	(178)	40%	(241)	3%	(21)	2%	(10)	9%	(56)	597
PID/Gender: Dem Men	24%	(108)	32%	(142)	36%	(162)	2%	(11)	2%	(10)	3%	(15)	448
PID/Gender: Dem Women	19%	(85)	32%	(139)	36%	(158)	4%	(16)	1%	(4)	8%	(37)	438
PID/Gender: Ind Men	14%	(48)	31%	(104)	44%	(145)	3%	(9)	2%	(7)	6%	(20)	333
PID/Gender: Ind Women	13%	(51)	35%	(135)	35%	(135)	4%	(14)	1%	(5)	11%	(44)	384
PID/Gender: Rep Men	13%	(38)	30%	(84)	40%	(112)	5%	(15)	2%	(5)	10%	(27)	281
PID/Gender: Rep Women	17%	(52)	30%	(95)	41%	(130)	2%	(6)	2%	(5)	9%	(29)	316
Ideo: Liberal (1-3)	21%	(141)	35%	(231)	34%	(229)	3%	(23)	1%	(9)	5%	(36)	668
Ideo: Moderate (4)	16%	(102)	33%	(205)	40%	(250)	4%	(23)	2%	(10)	5%	(32)	623
Ideo: Conservative (5-7)	16%	(110)	30%	(205)	41%	(276)	3%	(18)	2%	(11)	8%	(55)	676
Educ: < College	17%	(255)	31%	(467)	38%	(576)	3%	(50)	2%	(26)	9%	(138)	1512
Educ: Bachelors degree	17%	(75)	35%	(154)	39%	(175)	3%	(12)	1%	(6)	5%	(23)	444
Educ: Post-grad	22%	(53)	31%	(76)	37%	(90)	4%	(9)	2%	(5)	4%	(11)	244
Income: Under 50k	16%	(197)	30%	(374)	40%	(493)	3%	(37)	2%	(24)	9%	(116)	1242
Income: 50k-100k	17%	(105)	34%	(210)	38%	(237)	4%	(26)	1%	(8)	5%	(33)	619
Income: 100k+	24%	(80)	33%	(113)	33%	(111)	2%	(7)	1%	(5)	6%	(22)	339
Ethnicity: White	16%	(279)	33%	(570)	39%	(675)	3%	(55)	1%	(25)	7%	(117)	1722
Ethnicity: Hispanic	18%	(64)	37%	(128)	31%	(108)	5%	(16)	2%	(6)	8%	(28)	349

Continued on next page

Table FWPIFE3_10: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way?*
The movie is the first the series has released in a while

Demographic	Much more likely		Somewhat more likely		No difference either way		Somewhat less likely		Much less likely		Don't know / No opinion		Total N
Adults	17%	(383)	32%	(698)	38%	(841)	3%	(71)	2%	(37)	8%	(171)	2200
Ethnicity: Black	22%	(60)	25%	(70)	36%	(99)	2%	(6)	2%	(6)	12%	(34)	274
Ethnicity: Other	21%	(43)	29%	(58)	33%	(66)	5%	(10)	3%	(5)	10%	(21)	204
All Christian	16%	(155)	35%	(335)	39%	(377)	3%	(32)	1%	(14)	6%	(54)	967
All Non-Christian	21%	(23)	23%	(25)	37%	(41)	7%	(8)	3%	(3)	9%	(10)	110
Atheist	19%	(22)	31%	(36)	37%	(43)	5%	(6)	5%	(6)	2%	(3)	116
Agnostic/Nothing in particular	16%	(102)	28%	(174)	41%	(260)	3%	(17)	1%	(9)	10%	(65)	626
Something Else	21%	(80)	34%	(128)	32%	(120)	2%	(8)	1%	(5)	10%	(40)	381
Religious Non-Protestant/Catholic	21%	(27)	26%	(33)	36%	(46)	6%	(8)	3%	(4)	8%	(10)	128
Evangelical	20%	(120)	32%	(192)	36%	(211)	2%	(14)	1%	(7)	8%	(50)	593
Non-Evangelical	15%	(110)	36%	(259)	38%	(270)	4%	(25)	1%	(11)	6%	(42)	716
Community: Urban	20%	(131)	32%	(203)	35%	(222)	4%	(23)	2%	(13)	8%	(49)	640
Community: Suburban	16%	(167)	33%	(335)	40%	(411)	3%	(33)	2%	(17)	6%	(67)	1029
Community: Rural	16%	(86)	30%	(160)	39%	(208)	3%	(15)	1%	(7)	11%	(56)	531
Employ: Private Sector	20%	(135)	33%	(230)	36%	(245)	4%	(28)	1%	(10)	6%	(40)	687
Employ: Government	26%	(27)	31%	(33)	32%	(33)	2%	(2)	4%	(4)	5%	(5)	104
Employ: Self-Employed	23%	(49)	35%	(74)	35%	(75)	3%	(5)	1%	(3)	4%	(8)	214
Employ: Homemaker	11%	(18)	36%	(59)	35%	(57)	5%	(8)	1%	(1)	12%	(20)	165
Employ: Student	16%	(13)	27%	(21)	26%	(20)	7%	(6)	3%	(2)	20%	(16)	77
Employ: Retired	11%	(55)	30%	(148)	48%	(235)	2%	(10)	2%	(8)	7%	(35)	492
Employ: Unemployed	18%	(56)	26%	(79)	42%	(130)	1%	(3)	3%	(8)	11%	(33)	309
Employ: Other	19%	(30)	35%	(54)	30%	(46)	5%	(8)	1%	(1)	10%	(15)	153
Military HH: Yes	16%	(51)	36%	(112)	39%	(122)	2%	(7)	1%	(3)	5%	(17)	312
Military HH: No	18%	(332)	31%	(586)	38%	(719)	3%	(64)	2%	(33)	8%	(154)	1888
RD/WT: Right Direction	21%	(180)	32%	(271)	35%	(295)	4%	(31)	1%	(12)	6%	(49)	838
RD/WT: Wrong Track	15%	(203)	31%	(427)	40%	(546)	3%	(40)	2%	(25)	9%	(122)	1362
Biden Job Approve	20%	(207)	34%	(361)	37%	(390)	3%	(36)	1%	(14)	5%	(54)	1062
Biden Job Disapprove	16%	(163)	30%	(305)	40%	(409)	3%	(33)	2%	(20)	8%	(86)	1016

Continued on next page

Table FWPIFE3_10: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way? The movie is the first the series has released in a while*

Demographic	Much more likely		Somewhat more likely		No difference either way		Somewhat less likely		Much less likely		Don't know / No opinion		Total N
Adults	17%	(383)	32%	(698)	38%	(841)	3%	(71)	2%	(37)	8%	(171)	2200
Biden Job Strongly Approve	25%	(131)	31%	(159)	36%	(189)	2%	(11)	2%	(8)	4%	(20)	518
Biden Job Somewhat Approve	14%	(76)	37%	(202)	37%	(201)	5%	(25)	1%	(6)	6%	(34)	545
Biden Job Somewhat Disapprove	18%	(50)	32%	(90)	37%	(104)	3%	(8)	2%	(7)	8%	(21)	280
Biden Job Strongly Disapprove	15%	(113)	29%	(215)	41%	(305)	3%	(25)	2%	(14)	9%	(64)	736
Favorable of Biden	19%	(201)	35%	(363)	37%	(385)	3%	(28)	1%	(13)	6%	(60)	1050
Unfavorable of Biden	16%	(164)	31%	(317)	41%	(422)	3%	(36)	2%	(16)	8%	(79)	1033
Very Favorable of Biden	24%	(129)	30%	(166)	39%	(212)	2%	(10)	2%	(9)	4%	(22)	548
Somewhat Favorable of Biden	14%	(71)	39%	(197)	35%	(174)	3%	(17)	1%	(5)	7%	(38)	502
Somewhat Unfavorable of Biden	18%	(46)	33%	(86)	40%	(102)	4%	(11)	—	(1)	5%	(13)	257
Very Unfavorable of Biden	15%	(118)	30%	(231)	41%	(320)	3%	(25)	2%	(15)	9%	(67)	775
#1 Issue: Economy	19%	(154)	32%	(267)	39%	(322)	3%	(23)	1%	(12)	5%	(45)	823
#1 Issue: Security	16%	(62)	33%	(125)	36%	(138)	5%	(17)	2%	(7)	8%	(30)	379
#1 Issue: Health Care	17%	(45)	34%	(89)	38%	(99)	3%	(9)	—	(1)	8%	(21)	264
#1 Issue: Medicare / Social Security	16%	(40)	31%	(79)	41%	(103)	2%	(6)	1%	(3)	9%	(22)	254
#1 Issue: Women's Issues	17%	(24)	29%	(41)	33%	(47)	2%	(3)	5%	(6)	13%	(19)	140
#1 Issue: Education	21%	(16)	38%	(29)	29%	(22)	2%	(1)	1%	(1)	9%	(7)	76
#1 Issue: Energy	19%	(22)	31%	(36)	30%	(34)	6%	(6)	4%	(4)	11%	(13)	115
#1 Issue: Other	13%	(20)	22%	(33)	51%	(76)	3%	(4)	2%	(3)	10%	(14)	149
2020 Vote: Joe Biden	19%	(189)	35%	(350)	37%	(370)	3%	(27)	1%	(15)	6%	(58)	1009
2020 Vote: Donald Trump	16%	(108)	31%	(215)	41%	(285)	3%	(23)	2%	(11)	7%	(49)	690
2020 Vote: Other	11%	(6)	27%	(16)	42%	(25)	3%	(2)	1%	(1)	16%	(10)	60
2020 Vote: Didn't Vote	18%	(79)	26%	(116)	36%	(160)	4%	(19)	2%	(11)	12%	(55)	441
2018 House Vote: Democrat	20%	(160)	34%	(271)	37%	(294)	3%	(20)	2%	(13)	5%	(39)	798
2018 House Vote: Republican	16%	(89)	33%	(184)	40%	(228)	3%	(16)	2%	(8)	7%	(39)	563
2018 House Vote: Someone else	16%	(11)	35%	(23)	36%	(24)	3%	(2)	1%	(1)	10%	(7)	68
2016 Vote: Hillary Clinton	20%	(144)	34%	(252)	38%	(277)	3%	(21)	1%	(9)	5%	(34)	737
2016 Vote: Donald Trump	16%	(105)	32%	(211)	40%	(267)	3%	(20)	1%	(10)	8%	(51)	664
2016 Vote: Other	17%	(17)	32%	(32)	39%	(39)	3%	(3)	1%	(1)	8%	(8)	99
2016 Vote: Didn't Vote	17%	(117)	29%	(201)	37%	(256)	4%	(27)	2%	(16)	11%	(78)	696

Continued on next page

Table FWPIFE3_10: *Would the following make you more or less likely to watch a new movie in an existing series or make no difference either way? The movie is the first the series has released in a while*

Demographic	Much more likely	Somewhat more likely	No difference either way	Somewhat less likely	Much less likely	Don't know / No opinion	Total N
Adults	17% (383)	32% (698)	38% (841)	3% (71)	2% (37)	8% (171)	2200
Voted in 2014: Yes	17% (220)	34% (425)	39% (485)	3% (33)	1% (17)	6% (77)	1257
Voted in 2014: No	17% (163)	29% (273)	38% (356)	4% (37)	2% (19)	10% (94)	943
4-Region: Northeast	20% (78)	28% (112)	39% (154)	3% (12)	2% (7)	8% (31)	394
4-Region: Midwest	17% (79)	30% (139)	40% (185)	4% (21)	1% (6)	7% (33)	462
4-Region: South	17% (136)	33% (272)	37% (309)	3% (25)	2% (15)	8% (67)	824
4-Region: West	17% (90)	34% (175)	37% (194)	3% (13)	2% (8)	8% (40)	520
Comfortable in Movie Theaters	20% (257)	34% (429)	35% (441)	3% (44)	1% (18)	7% (84)	1273
Uncomfortable in Movie Theaters	14% (119)	30% (252)	43% (360)	3% (26)	2% (16)	7% (55)	828
Likely to See NTTD	26% (212)	35% (292)	29% (240)	3% (23)	2% (13)	6% (45)	824
Unlikely to See NTTD	12% (171)	30% (406)	44% (601)	3% (48)	2% (24)	9% (126)	1376
Support Female Bond	25% (193)	34% (268)	31% (240)	3% (25)	2% (14)	5% (42)	782
Oppose Female Bond	15% (151)	33% (320)	41% (400)	4% (35)	2% (16)	6% (59)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE4_1: *And to what extent would you be interested in a new movie in an existing series based on the following?*

I like the other movie(s) in the series

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	38%	(840)	41%	(893)	8%	(172)	3%	(63)	10%	(231)	2200
Gender: Male	38%	(400)	39%	(419)	9%	(100)	3%	(36)	10%	(107)	1062
Gender: Female	39%	(441)	42%	(474)	6%	(72)	2%	(28)	11%	(124)	1138
Age: 18-34	43%	(283)	34%	(225)	8%	(54)	2%	(13)	12%	(80)	655
Age: 35-44	41%	(146)	38%	(137)	7%	(24)	4%	(15)	10%	(36)	358
Age: 45-64	39%	(294)	41%	(310)	7%	(50)	3%	(23)	10%	(73)	751
Age: 65+	27%	(117)	51%	(222)	10%	(44)	3%	(12)	9%	(41)	436
GenZers: 1997-2012	46%	(96)	28%	(58)	9%	(20)	5%	(11)	12%	(26)	212
Millennials: 1981-1996	42%	(282)	38%	(256)	7%	(49)	1%	(9)	11%	(75)	670
GenXers: 1965-1980	42%	(234)	39%	(215)	8%	(42)	2%	(14)	9%	(49)	554
Baby Boomers: 1946-1964	31%	(214)	46%	(319)	8%	(53)	4%	(26)	11%	(76)	689
PID: Dem (no lean)	43%	(381)	38%	(335)	8%	(70)	3%	(30)	8%	(69)	886
PID: Ind (no lean)	34%	(241)	45%	(320)	6%	(46)	2%	(16)	13%	(94)	717
PID: Rep (no lean)	37%	(218)	40%	(238)	9%	(56)	3%	(18)	11%	(67)	597
PID/Gender: Dem Men	43%	(195)	36%	(162)	11%	(49)	4%	(20)	5%	(23)	448
PID/Gender: Dem Women	43%	(187)	40%	(174)	5%	(22)	2%	(10)	11%	(46)	438
PID/Gender: Ind Men	31%	(102)	45%	(151)	7%	(23)	3%	(9)	14%	(48)	333
PID/Gender: Ind Women	36%	(139)	44%	(169)	6%	(24)	2%	(6)	12%	(46)	384
PID/Gender: Rep Men	37%	(103)	38%	(107)	10%	(29)	2%	(7)	13%	(36)	281
PID/Gender: Rep Women	36%	(115)	42%	(132)	8%	(27)	4%	(11)	10%	(31)	316
Ideo: Liberal (1-3)	47%	(315)	35%	(237)	8%	(53)	3%	(22)	6%	(42)	668
Ideo: Moderate (4)	34%	(209)	45%	(279)	8%	(50)	2%	(14)	11%	(70)	623
Ideo: Conservative (5-7)	36%	(241)	43%	(290)	8%	(56)	3%	(21)	10%	(68)	676
Educ: < College	37%	(553)	39%	(592)	8%	(126)	3%	(49)	13%	(192)	1512
Educ: Bachelors degree	42%	(186)	44%	(193)	6%	(28)	2%	(9)	6%	(27)	444
Educ: Post-grad	41%	(101)	44%	(109)	7%	(18)	2%	(5)	5%	(12)	244
Income: Under 50k	36%	(452)	39%	(487)	8%	(98)	3%	(42)	13%	(162)	1242
Income: 50k-100k	38%	(237)	43%	(266)	8%	(49)	3%	(18)	8%	(49)	619
Income: 100k+	44%	(151)	41%	(140)	7%	(25)	1%	(3)	6%	(20)	339
Ethnicity: White	38%	(657)	42%	(717)	7%	(127)	3%	(46)	10%	(174)	1722
Ethnicity: Hispanic	36%	(125)	43%	(152)	11%	(37)	3%	(10)	7%	(26)	349

Continued on next page

Table FWPIFE4_1: *And to what extent would you be interested in a new movie in an existing series based on the following?*

I like the other movie(s) in the series

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	38%	(840)	41%	(893)	8%	(172)	3%	(63)	10%	(231)	2200
Ethnicity: Black	36%	(100)	33%	(90)	9%	(25)	6%	(17)	16%	(43)	274
Ethnicity: Other	41%	(83)	42%	(87)	10%	(20)	—	(0)	7%	(14)	204
All Christian	37%	(362)	44%	(426)	8%	(75)	2%	(23)	8%	(80)	967
All Non-Christian	35%	(39)	44%	(48)	6%	(7)	5%	(5)	10%	(11)	110
Atheist	35%	(41)	38%	(45)	11%	(13)	8%	(9)	7%	(8)	116
Agnostic/Nothing in particular	39%	(242)	38%	(236)	9%	(56)	3%	(19)	12%	(75)	626
Something Else	41%	(157)	36%	(139)	6%	(21)	2%	(7)	15%	(57)	381
Religious Non-Protestant/Catholic	35%	(45)	45%	(58)	7%	(8)	5%	(6)	9%	(11)	128
Evangelical	38%	(225)	40%	(238)	8%	(48)	2%	(13)	12%	(70)	593
Non-Evangelical	40%	(284)	42%	(304)	6%	(46)	2%	(17)	9%	(65)	716
Community: Urban	37%	(240)	41%	(262)	9%	(58)	3%	(17)	10%	(63)	640
Community: Suburban	40%	(413)	41%	(420)	7%	(76)	3%	(29)	9%	(92)	1029
Community: Rural	35%	(187)	40%	(212)	7%	(39)	3%	(18)	14%	(76)	531
Employ: Private Sector	45%	(310)	37%	(252)	8%	(57)	3%	(20)	7%	(48)	687
Employ: Government	43%	(45)	39%	(40)	9%	(10)	3%	(4)	6%	(6)	104
Employ: Self-Employed	41%	(88)	46%	(98)	5%	(11)	2%	(4)	6%	(13)	214
Employ: Homemaker	29%	(48)	47%	(78)	10%	(16)	1%	(2)	12%	(21)	165
Employ: Student	50%	(39)	30%	(23)	4%	(3)	6%	(5)	9%	(7)	77
Employ: Retired	29%	(141)	46%	(228)	10%	(48)	3%	(16)	12%	(59)	492
Employ: Unemployed	40%	(124)	32%	(99)	6%	(19)	3%	(8)	19%	(60)	309
Employ: Other	30%	(47)	49%	(75)	6%	(9)	3%	(5)	12%	(18)	153
Military HH: Yes	35%	(111)	47%	(147)	6%	(18)	1%	(3)	11%	(33)	312
Military HH: No	39%	(730)	40%	(747)	8%	(154)	3%	(60)	10%	(198)	1888
RD/WT: Right Direction	41%	(347)	38%	(322)	8%	(69)	2%	(21)	9%	(78)	838
RD/WT: Wrong Track	36%	(493)	42%	(571)	8%	(103)	3%	(43)	11%	(153)	1362
Biden Job Approve	43%	(455)	40%	(423)	7%	(70)	3%	(29)	8%	(85)	1062
Biden Job Disapprove	34%	(348)	42%	(431)	10%	(97)	3%	(29)	11%	(112)	1016

Continued on next page

Table FWPIFE4_1: *And to what extent would you be interested in a new movie in an existing series based on the following?
I like the other movie(s) in the series*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion	Total N
Adults	38%	(840)	41%	(893)	8%	(172)	3%	(63)	10% (231)	2200
Biden Job Strongly Approve	45%	(235)	36%	(185)	6%	(31)	4%	(22)	9% (45)	518
Biden Job Somewhat Approve	40%	(220)	44%	(238)	7%	(39)	1%	(7)	7% (41)	545
Biden Job Somewhat Disapprove	35%	(99)	41%	(116)	13%	(35)	1%	(4)	9% (26)	280
Biden Job Strongly Disapprove	34%	(249)	43%	(315)	8%	(61)	3%	(25)	12% (86)	736
Favorable of Biden	42%	(441)	41%	(426)	6%	(64)	3%	(27)	9% (91)	1050
Unfavorable of Biden	36%	(367)	42%	(436)	9%	(98)	3%	(29)	10% (103)	1033
Very Favorable of Biden	43%	(233)	38%	(208)	7%	(39)	4%	(22)	8% (45)	548
Somewhat Favorable of Biden	41%	(207)	43%	(217)	5%	(26)	1%	(6)	9% (46)	502
Somewhat Unfavorable of Biden	41%	(104)	38%	(97)	15%	(38)	1%	(3)	6% (16)	257
Very Unfavorable of Biden	34%	(262)	44%	(340)	8%	(60)	3%	(27)	11% (87)	775
#1 Issue: Economy	40%	(325)	40%	(328)	8%	(70)	3%	(22)	9% (78)	823
#1 Issue: Security	34%	(129)	47%	(180)	8%	(29)	2%	(9)	8% (32)	379
#1 Issue: Health Care	41%	(108)	40%	(107)	7%	(18)	2%	(6)	9% (25)	264
#1 Issue: Medicare / Social Security	33%	(84)	41%	(105)	7%	(17)	4%	(10)	15% (37)	254
#1 Issue: Women's Issues	45%	(62)	32%	(45)	7%	(9)	3%	(5)	14% (19)	140
#1 Issue: Education	42%	(32)	40%	(30)	9%	(7)	5%	(3)	5% (4)	76
#1 Issue: Energy	38%	(44)	42%	(49)	8%	(9)	2%	(2)	9% (11)	115
#1 Issue: Other	37%	(54)	34%	(50)	8%	(12)	4%	(6)	17% (26)	149
2020 Vote: Joe Biden	42%	(427)	39%	(394)	7%	(70)	3%	(32)	9% (86)	1009
2020 Vote: Donald Trump	35%	(239)	43%	(294)	10%	(68)	3%	(21)	10% (69)	690
2020 Vote: Other	34%	(20)	41%	(24)	6%	(4)	1%	(1)	18% (11)	60
2020 Vote: Didn't Vote	35%	(153)	41%	(181)	7%	(31)	2%	(11)	15% (65)	441
2018 House Vote: Democrat	43%	(345)	39%	(310)	8%	(60)	3%	(25)	7% (58)	798
2018 House Vote: Republican	34%	(192)	46%	(259)	9%	(53)	2%	(13)	8% (47)	563
2018 House Vote: Someone else	33%	(22)	38%	(26)	9%	(6)	3%	(2)	16% (11)	68
2016 Vote: Hillary Clinton	45%	(329)	38%	(281)	7%	(48)	3%	(21)	8% (58)	737
2016 Vote: Donald Trump	33%	(217)	46%	(302)	9%	(58)	3%	(22)	10% (64)	664
2016 Vote: Other	37%	(37)	45%	(45)	4%	(4)	1%	(1)	12% (12)	99
2016 Vote: Didn't Vote	37%	(257)	38%	(263)	9%	(62)	2%	(17)	14% (97)	696

Continued on next page

Table FWPIFE4_1: *And to what extent would you be interested in a new movie in an existing series based on the following?
I like the other movie(s) in the series*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	38%	(840)	41%	(893)	8%	(172)	3%	(63)	10%	(231)	2200
Voted in 2014: Yes	38%	(472)	43%	(541)	8%	(101)	3%	(38)	8%	(106)	1257
Voted in 2014: No	39%	(368)	37%	(353)	8%	(71)	3%	(26)	13%	(125)	943
4-Region: Northeast	37%	(146)	45%	(178)	5%	(20)	4%	(16)	8%	(33)	394
4-Region: Midwest	39%	(182)	41%	(188)	7%	(32)	3%	(14)	10%	(45)	462
4-Region: South	38%	(314)	38%	(312)	9%	(78)	2%	(20)	12%	(100)	824
4-Region: West	38%	(197)	42%	(216)	8%	(41)	2%	(13)	10%	(53)	520
Comfortable in Movie Theaters	42%	(530)	40%	(513)	7%	(88)	2%	(22)	9%	(120)	1273
Uncomfortable in Movie Theaters	35%	(294)	43%	(353)	9%	(78)	5%	(39)	8%	(65)	828
Likely to See NTTD	44%	(365)	41%	(340)	7%	(57)	1%	(8)	7%	(54)	824
Unlikely to See NTTD	35%	(475)	40%	(554)	8%	(115)	4%	(56)	13%	(176)	1376
Support Female Bond	48%	(374)	38%	(299)	6%	(47)	3%	(20)	5%	(43)	782
Oppose Female Bond	37%	(361)	43%	(426)	8%	(83)	3%	(27)	9%	(84)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE4_2: *And to what extent would you be interested in a new movie in an existing series based on the following?*
The movie features a lot of the original cast

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	33%	(734)	43%	(937)	9%	(196)	4%	(80)	12%	(254)	2200
Gender: Male	30%	(315)	44%	(469)	10%	(107)	5%	(54)	11%	(116)	1062
Gender: Female	37%	(418)	41%	(467)	8%	(89)	2%	(26)	12%	(139)	1138
Age: 18-34	38%	(252)	38%	(249)	7%	(48)	4%	(25)	12%	(81)	655
Age: 35-44	36%	(128)	40%	(145)	7%	(24)	4%	(14)	13%	(47)	358
Age: 45-64	32%	(241)	45%	(340)	9%	(64)	3%	(22)	11%	(83)	751
Age: 65+	26%	(113)	47%	(203)	14%	(59)	4%	(18)	10%	(43)	436
GenZers: 1997-2012	35%	(74)	37%	(79)	8%	(17)	7%	(15)	12%	(26)	212
Millennials: 1981-1996	38%	(257)	39%	(263)	7%	(48)	3%	(17)	13%	(86)	670
GenXers: 1965-1980	36%	(197)	43%	(239)	8%	(47)	2%	(12)	11%	(59)	554
Baby Boomers: 1946-1964	28%	(191)	47%	(322)	10%	(67)	5%	(32)	11%	(77)	689
PID: Dem (no lean)	38%	(336)	42%	(376)	8%	(71)	3%	(30)	8%	(73)	886
PID: Ind (no lean)	29%	(210)	42%	(302)	9%	(65)	4%	(26)	16%	(113)	717
PID: Rep (no lean)	31%	(188)	43%	(259)	10%	(59)	4%	(23)	11%	(68)	597
PID/Gender: Dem Men	37%	(165)	43%	(192)	9%	(43)	5%	(22)	6%	(26)	448
PID/Gender: Dem Women	39%	(171)	42%	(183)	6%	(28)	2%	(8)	11%	(47)	438
PID/Gender: Ind Men	23%	(76)	44%	(147)	11%	(36)	6%	(19)	17%	(56)	333
PID/Gender: Ind Women	35%	(134)	40%	(155)	8%	(29)	2%	(8)	15%	(58)	384
PID/Gender: Rep Men	27%	(75)	46%	(130)	10%	(29)	5%	(13)	12%	(35)	281
PID/Gender: Rep Women	36%	(113)	41%	(129)	10%	(31)	3%	(10)	11%	(34)	316
Ideo: Liberal (1-3)	39%	(262)	41%	(271)	7%	(50)	4%	(28)	9%	(58)	668
Ideo: Moderate (4)	31%	(191)	46%	(284)	9%	(56)	3%	(20)	12%	(72)	623
Ideo: Conservative (5-7)	31%	(209)	44%	(297)	10%	(70)	4%	(24)	11%	(75)	676
Educ: < College	34%	(517)	40%	(611)	9%	(130)	4%	(63)	13%	(192)	1512
Educ: Bachelors degree	31%	(135)	48%	(212)	9%	(40)	3%	(12)	10%	(44)	444
Educ: Post-grad	33%	(81)	46%	(113)	11%	(26)	2%	(5)	8%	(18)	244
Income: Under 50k	32%	(399)	41%	(510)	9%	(108)	4%	(52)	14%	(173)	1242
Income: 50k-100k	34%	(211)	44%	(275)	9%	(59)	4%	(22)	9%	(53)	619
Income: 100k+	36%	(124)	45%	(153)	8%	(29)	2%	(6)	8%	(29)	339
Ethnicity: White	33%	(560)	44%	(749)	9%	(152)	4%	(61)	12%	(199)	1722
Ethnicity: Hispanic	42%	(146)	36%	(127)	7%	(26)	6%	(20)	9%	(30)	349

Continued on next page

Table FWPIFE4_2: And to what extent would you be interested in a new movie in an existing series based on the following?
The movie features a lot of the original cast

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	33%	(734)	43%	(937)	9%	(196)	4%	(80)	12%	(254)	2200
Ethnicity: Black	32%	(89)	41%	(112)	9%	(25)	4%	(11)	14%	(38)	274
Ethnicity: Other	42%	(85)	37%	(75)	9%	(19)	4%	(8)	8%	(17)	204
All Christian	34%	(325)	46%	(447)	9%	(85)	3%	(31)	8%	(80)	967
All Non-Christian	34%	(37)	44%	(49)	7%	(8)	5%	(6)	10%	(11)	110
Atheist	26%	(30)	38%	(44)	10%	(11)	12%	(14)	14%	(16)	116
Agnostic/Nothing in particular	33%	(208)	40%	(250)	9%	(59)	3%	(19)	15%	(91)	626
Something Else	35%	(134)	39%	(147)	9%	(33)	3%	(11)	15%	(57)	381
Religious Non-Protestant/Catholic	33%	(42)	46%	(58)	7%	(9)	6%	(7)	9%	(12)	128
Evangelical	35%	(209)	41%	(244)	9%	(55)	3%	(17)	12%	(68)	593
Non-Evangelical	34%	(241)	46%	(327)	8%	(60)	3%	(22)	9%	(65)	716
Community: Urban	36%	(228)	39%	(251)	9%	(58)	4%	(25)	12%	(78)	640
Community: Suburban	33%	(338)	46%	(473)	8%	(85)	3%	(29)	10%	(104)	1029
Community: Rural	32%	(168)	40%	(213)	10%	(52)	5%	(26)	14%	(72)	531
Employ: Private Sector	38%	(263)	41%	(282)	9%	(59)	3%	(23)	9%	(59)	687
Employ: Government	39%	(41)	41%	(42)	10%	(11)	2%	(2)	8%	(8)	104
Employ: Self-Employed	31%	(65)	54%	(115)	6%	(13)	2%	(5)	8%	(16)	214
Employ: Homemaker	30%	(49)	44%	(72)	6%	(9)	2%	(3)	19%	(31)	165
Employ: Student	35%	(27)	40%	(31)	8%	(6)	6%	(4)	11%	(8)	77
Employ: Retired	26%	(128)	45%	(221)	13%	(64)	5%	(22)	12%	(57)	492
Employ: Unemployed	33%	(103)	38%	(117)	6%	(19)	5%	(16)	17%	(54)	309
Employ: Other	37%	(57)	37%	(57)	10%	(15)	3%	(4)	13%	(20)	153
Military HH: Yes	33%	(103)	48%	(148)	9%	(30)	2%	(6)	8%	(26)	312
Military HH: No	33%	(631)	42%	(789)	9%	(166)	4%	(74)	12%	(229)	1888
RD/WT: Right Direction	37%	(314)	42%	(353)	8%	(71)	3%	(24)	9%	(76)	838
RD/WT: Wrong Track	31%	(420)	43%	(584)	9%	(125)	4%	(55)	13%	(179)	1362
Biden Job Approve	38%	(406)	42%	(451)	7%	(80)	3%	(31)	9%	(95)	1062
Biden Job Disapprove	29%	(291)	44%	(452)	10%	(103)	5%	(46)	12%	(124)	1016

Continued on next page

Table FWPIFE4_2: *And to what extent would you be interested in a new movie in an existing series based on the following?*
The movie features a lot of the original cast

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	33%	(734)	43%	(937)	9%	(196)	4%	(80)	12%	(254)	2200
Biden Job Strongly Approve	44%	(226)	37%	(190)	6%	(32)	5%	(24)	9%	(46)	518
Biden Job Somewhat Approve	33%	(180)	48%	(261)	9%	(48)	1%	(7)	9%	(49)	545
Biden Job Somewhat Disapprove	24%	(66)	50%	(141)	9%	(25)	4%	(11)	13%	(37)	280
Biden Job Strongly Disapprove	31%	(225)	42%	(311)	11%	(78)	5%	(35)	12%	(87)	736
Favorable of Biden	38%	(402)	43%	(446)	7%	(76)	3%	(29)	9%	(97)	1050
Unfavorable of Biden	29%	(302)	45%	(460)	10%	(108)	4%	(44)	11%	(119)	1033
Very Favorable of Biden	41%	(226)	38%	(210)	7%	(38)	5%	(25)	9%	(48)	548
Somewhat Favorable of Biden	35%	(177)	47%	(236)	7%	(37)	1%	(4)	10%	(49)	502
Somewhat Unfavorable of Biden	28%	(73)	50%	(129)	10%	(26)	3%	(8)	8%	(21)	257
Very Unfavorable of Biden	29%	(229)	43%	(331)	11%	(82)	5%	(36)	13%	(97)	775
#1 Issue: Economy	33%	(275)	43%	(356)	9%	(77)	3%	(25)	11%	(89)	823
#1 Issue: Security	31%	(116)	49%	(186)	9%	(33)	4%	(14)	8%	(30)	379
#1 Issue: Health Care	39%	(102)	37%	(99)	8%	(20)	3%	(9)	13%	(35)	264
#1 Issue: Medicare / Social Security	31%	(79)	41%	(105)	9%	(23)	4%	(10)	14%	(37)	254
#1 Issue: Women's Issues	40%	(56)	31%	(43)	8%	(11)	5%	(8)	16%	(23)	140
#1 Issue: Education	39%	(29)	41%	(31)	9%	(7)	6%	(5)	5%	(4)	76
#1 Issue: Energy	37%	(42)	41%	(48)	10%	(11)	2%	(3)	10%	(11)	115
#1 Issue: Other	23%	(34)	46%	(69)	9%	(14)	4%	(6)	17%	(25)	149
2020 Vote: Joe Biden	37%	(377)	42%	(424)	7%	(75)	4%	(36)	10%	(97)	1009
2020 Vote: Donald Trump	30%	(204)	45%	(313)	10%	(70)	4%	(31)	10%	(72)	690
2020 Vote: Other	13%	(8)	54%	(32)	10%	(6)	1%	(1)	22%	(13)	60
2020 Vote: Didn't Vote	33%	(144)	38%	(168)	10%	(45)	3%	(13)	16%	(72)	441
2018 House Vote: Democrat	37%	(294)	44%	(349)	8%	(64)	3%	(25)	8%	(65)	798
2018 House Vote: Republican	30%	(168)	46%	(259)	11%	(60)	4%	(22)	10%	(54)	563
2018 House Vote: Someone else	31%	(21)	33%	(22)	12%	(8)	3%	(2)	21%	(14)	68
2016 Vote: Hillary Clinton	37%	(272)	42%	(310)	8%	(60)	3%	(24)	9%	(69)	737
2016 Vote: Donald Trump	31%	(207)	44%	(294)	10%	(65)	4%	(28)	10%	(70)	664
2016 Vote: Other	25%	(25)	49%	(49)	11%	(10)	1%	(1)	14%	(14)	99
2016 Vote: Didn't Vote	33%	(229)	41%	(282)	9%	(60)	3%	(23)	15%	(101)	696

Continued on next page

Table FWPIFE4_2: *And to what extent would you be interested in a new movie in an existing series based on the following?*
The movie features a lot of the original cast

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	33%	(734)	43%	(937)	9%	(196)	4%	(80)	12%	(254)	2200
Voted in 2014: Yes	33%	(412)	45%	(562)	9%	(118)	4%	(44)	10%	(120)	1257
Voted in 2014: No	34%	(321)	40%	(374)	8%	(77)	4%	(36)	14%	(134)	943
4-Region: Northeast	34%	(134)	46%	(181)	8%	(30)	3%	(12)	9%	(36)	394
4-Region: Midwest	33%	(152)	42%	(194)	10%	(45)	4%	(18)	12%	(54)	462
4-Region: South	32%	(263)	43%	(357)	8%	(69)	4%	(32)	13%	(104)	824
4-Region: West	36%	(185)	39%	(205)	10%	(52)	3%	(18)	12%	(61)	520
Comfortable in Movie Theaters	37%	(472)	44%	(556)	7%	(84)	2%	(31)	10%	(130)	1273
Uncomfortable in Movie Theaters	29%	(240)	43%	(357)	13%	(106)	6%	(46)	10%	(79)	828
Likely to See NTTD	41%	(335)	43%	(358)	7%	(59)	2%	(18)	7%	(54)	824
Unlikely to See NTTD	29%	(399)	42%	(578)	10%	(136)	4%	(62)	15%	(200)	1376
Support Female Bond	41%	(324)	42%	(329)	7%	(53)	3%	(27)	6%	(48)	782
Oppose Female Bond	32%	(317)	45%	(446)	9%	(92)	4%	(37)	9%	(90)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE4_3: *And to what extent would you be interested in a new movie in an existing series based on the following?*
The movie features new actors that I like

Demographic	Very interested	Somewhat interested	Not too interested	Not interested at all	Don't know / No opinion	Total N
Adults	28% (612)	44% (965)	12% (260)	4% (85)	13% (277)	2200
Gender: Male	26% (273)	44% (468)	13% (135)	6% (59)	12% (127)	1062
Gender: Female	30% (339)	44% (497)	11% (126)	2% (26)	13% (150)	1138
Age: 18-34	36% (238)	37% (242)	11% (72)	3% (19)	13% (84)	655
Age: 35-44	29% (105)	42% (150)	9% (32)	5% (17)	15% (53)	358
Age: 45-64	24% (183)	50% (377)	10% (79)	3% (24)	12% (88)	751
Age: 65+	20% (86)	45% (195)	18% (78)	6% (26)	12% (51)	436
GenZers: 1997-2012	39% (82)	33% (70)	11% (24)	4% (8)	13% (27)	212
Millennials: 1981-1996	34% (226)	40% (269)	10% (67)	3% (21)	13% (87)	670
GenXers: 1965-1980	27% (150)	49% (269)	10% (55)	2% (14)	12% (65)	554
Baby Boomers: 1946-1964	21% (144)	47% (321)	14% (93)	5% (38)	13% (93)	689
PID: Dem (no lean)	33% (296)	44% (388)	11% (96)	3% (28)	9% (77)	886
PID: Ind (no lean)	24% (173)	45% (321)	11% (78)	3% (23)	17% (122)	717
PID: Rep (no lean)	24% (144)	43% (255)	15% (87)	6% (34)	13% (77)	597
PID/Gender: Dem Men	31% (141)	45% (202)	11% (51)	5% (24)	7% (30)	448
PID/Gender: Dem Women	35% (155)	43% (187)	10% (45)	1% (4)	11% (47)	438
PID/Gender: Ind Men	21% (69)	43% (145)	13% (42)	4% (13)	19% (65)	333
PID/Gender: Ind Women	27% (104)	46% (177)	9% (35)	3% (10)	15% (57)	384
PID/Gender: Rep Men	23% (64)	43% (121)	15% (41)	8% (22)	12% (32)	281
PID/Gender: Rep Women	25% (80)	42% (134)	14% (46)	4% (12)	14% (45)	316
Ideo: Liberal (1-3)	33% (219)	43% (287)	11% (76)	4% (30)	8% (56)	668
Ideo: Moderate (4)	25% (157)	49% (302)	10% (63)	3% (16)	14% (85)	623
Ideo: Conservative (5-7)	26% (176)	42% (286)	14% (93)	5% (36)	13% (85)	676
Educ: < College	27% (404)	43% (653)	11% (174)	4% (65)	14% (217)	1512
Educ: Bachelors degree	30% (134)	46% (205)	11% (50)	3% (15)	9% (39)	444
Educ: Post-grad	31% (75)	44% (106)	15% (36)	2% (5)	9% (21)	244
Income: Under 50k	27% (336)	41% (510)	13% (157)	4% (46)	16% (193)	1242
Income: 50k-100k	26% (164)	48% (299)	11% (66)	5% (31)	10% (59)	619
Income: 100k+	33% (113)	46% (156)	11% (37)	3% (9)	7% (24)	339
Ethnicity: White	26% (455)	45% (772)	12% (213)	4% (66)	13% (215)	1722
Ethnicity: Hispanic	35% (122)	40% (139)	11% (37)	6% (22)	9% (30)	349

Continued on next page

Table FWPIFE4_3: And to what extent would you be interested in a new movie in an existing series based on the following?
The movie features new actors that I like

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	28%	(612)	44%	(965)	12%	(260)	4%	(85)	13%	(277)	2200
Ethnicity: Black	34%	(93)	37%	(102)	10%	(28)	3%	(10)	15%	(42)	274
Ethnicity: Other	31%	(64)	44%	(91)	10%	(20)	5%	(10)	10%	(20)	204
All Christian	29%	(283)	46%	(443)	12%	(113)	4%	(39)	9%	(89)	967
All Non-Christian	29%	(32)	44%	(48)	14%	(16)	2%	(2)	11%	(12)	110
Atheist	18%	(21)	44%	(51)	11%	(13)	10%	(11)	16%	(19)	116
Agnostic/Nothing in particular	27%	(166)	41%	(259)	12%	(77)	4%	(24)	16%	(100)	626
Something Else	29%	(110)	43%	(164)	11%	(41)	2%	(9)	15%	(56)	381
Religious Non-Protestant/Catholic	28%	(35)	45%	(58)	14%	(18)	3%	(3)	10%	(13)	128
Evangelical	30%	(176)	43%	(252)	12%	(70)	4%	(23)	12%	(72)	593
Non-Evangelical	29%	(210)	47%	(333)	11%	(81)	3%	(23)	10%	(69)	716
Community: Urban	30%	(194)	43%	(276)	10%	(61)	5%	(31)	12%	(77)	640
Community: Suburban	27%	(281)	47%	(484)	12%	(126)	3%	(28)	11%	(110)	1029
Community: Rural	26%	(137)	39%	(205)	14%	(73)	5%	(26)	17%	(91)	531
Employ: Private Sector	33%	(225)	43%	(293)	11%	(75)	4%	(29)	10%	(66)	687
Employ: Government	38%	(40)	42%	(43)	13%	(13)	2%	(2)	5%	(6)	104
Employ: Self-Employed	29%	(62)	47%	(100)	12%	(25)	4%	(8)	9%	(19)	214
Employ: Homemaker	21%	(34)	48%	(79)	12%	(20)	2%	(3)	17%	(28)	165
Employ: Student	34%	(26)	43%	(33)	10%	(7)	2%	(1)	12%	(9)	77
Employ: Retired	20%	(99)	45%	(220)	16%	(78)	6%	(30)	13%	(65)	492
Employ: Unemployed	28%	(86)	40%	(123)	9%	(29)	3%	(8)	21%	(64)	309
Employ: Other	27%	(41)	48%	(74)	9%	(13)	3%	(4)	13%	(20)	153
Military HH: Yes	24%	(74)	49%	(151)	15%	(48)	2%	(8)	10%	(31)	312
Military HH: No	29%	(538)	43%	(814)	11%	(212)	4%	(78)	13%	(246)	1888
RD/WT: Right Direction	34%	(282)	44%	(368)	10%	(87)	2%	(20)	10%	(81)	838
RD/WT: Wrong Track	24%	(331)	44%	(597)	13%	(173)	5%	(66)	14%	(196)	1362
Biden Job Approve	33%	(348)	45%	(482)	10%	(101)	3%	(32)	9%	(99)	1062
Biden Job Disapprove	23%	(235)	44%	(444)	14%	(145)	5%	(52)	14%	(140)	1016

Continued on next page

Table FWPIFE4_3: *And to what extent would you be interested in a new movie in an existing series based on the following?*
The movie features new actors that I like

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	28%	(612)	44%	(965)	12%	(260)	4%	(85)	13%	(277)	2200
Biden Job Strongly Approve	39%	(200)	39%	(202)	10%	(50)	4%	(19)	9%	(47)	518
Biden Job Somewhat Approve	27%	(149)	51%	(280)	9%	(51)	2%	(13)	10%	(52)	545
Biden Job Somewhat Disapprove	25%	(70)	49%	(138)	10%	(29)	3%	(7)	13%	(36)	280
Biden Job Strongly Disapprove	22%	(164)	42%	(306)	16%	(116)	6%	(45)	14%	(104)	736
Favorable of Biden	32%	(339)	46%	(481)	10%	(103)	2%	(24)	10%	(102)	1050
Unfavorable of Biden	24%	(250)	44%	(457)	14%	(142)	5%	(54)	13%	(130)	1033
Very Favorable of Biden	35%	(193)	41%	(225)	11%	(61)	4%	(21)	9%	(49)	548
Somewhat Favorable of Biden	29%	(146)	51%	(256)	8%	(43)	1%	(4)	11%	(53)	502
Somewhat Unfavorable of Biden	31%	(79)	46%	(119)	11%	(29)	3%	(9)	9%	(22)	257
Very Unfavorable of Biden	22%	(171)	44%	(338)	15%	(113)	6%	(45)	14%	(108)	775
#1 Issue: Economy	30%	(246)	44%	(365)	11%	(88)	4%	(33)	11%	(91)	823
#1 Issue: Security	22%	(82)	48%	(182)	15%	(58)	4%	(15)	11%	(43)	379
#1 Issue: Health Care	29%	(76)	44%	(117)	12%	(32)	1%	(3)	13%	(35)	264
#1 Issue: Medicare / Social Security	26%	(65)	43%	(110)	11%	(29)	5%	(13)	14%	(37)	254
#1 Issue: Women's Issues	37%	(52)	37%	(52)	7%	(10)	1%	(1)	18%	(25)	140
#1 Issue: Education	29%	(22)	44%	(33)	9%	(7)	6%	(5)	11%	(9)	76
#1 Issue: Energy	34%	(40)	40%	(46)	13%	(15)	4%	(5)	9%	(10)	115
#1 Issue: Other	19%	(29)	40%	(60)	15%	(22)	7%	(10)	19%	(28)	149
2020 Vote: Joe Biden	32%	(320)	45%	(458)	10%	(105)	4%	(36)	9%	(91)	1009
2020 Vote: Donald Trump	23%	(157)	44%	(302)	15%	(101)	6%	(40)	13%	(90)	690
2020 Vote: Other	17%	(10)	42%	(25)	18%	(11)	1%	(1)	22%	(13)	60
2020 Vote: Didn't Vote	28%	(125)	41%	(179)	10%	(44)	2%	(10)	19%	(83)	441
2018 House Vote: Democrat	31%	(245)	47%	(375)	11%	(87)	4%	(28)	8%	(63)	798
2018 House Vote: Republican	24%	(135)	44%	(249)	15%	(83)	6%	(32)	11%	(65)	563
2018 House Vote: Someone else	20%	(13)	44%	(30)	10%	(7)	1%	(1)	25%	(17)	68
2016 Vote: Hillary Clinton	33%	(243)	45%	(334)	10%	(73)	3%	(21)	9%	(65)	737
2016 Vote: Donald Trump	23%	(155)	44%	(294)	14%	(96)	5%	(36)	12%	(83)	664
2016 Vote: Other	23%	(23)	46%	(45)	15%	(15)	1%	(1)	15%	(15)	99
2016 Vote: Didn't Vote	27%	(191)	42%	(291)	11%	(76)	4%	(25)	16%	(113)	696

Continued on next page

Table FWPIFE4_3: *And to what extent would you be interested in a new movie in an existing series based on the following?*
The movie features new actors that I like

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	28%	(612)	44%	(965)	12%	(260)	4%	(85)	13%	(277)	2200
Voted in 2014: Yes	28%	(347)	45%	(563)	13%	(166)	4%	(51)	10%	(132)	1257
Voted in 2014: No	28%	(266)	43%	(403)	10%	(95)	4%	(35)	15%	(145)	943
4-Region: Northeast	31%	(123)	43%	(169)	12%	(46)	4%	(16)	10%	(39)	394
4-Region: Midwest	26%	(119)	43%	(199)	14%	(64)	4%	(19)	13%	(62)	462
4-Region: South	27%	(226)	45%	(367)	11%	(90)	3%	(27)	14%	(114)	824
4-Region: West	28%	(144)	44%	(230)	12%	(61)	5%	(24)	12%	(61)	520
Comfortable in Movie Theaters	32%	(409)	43%	(550)	11%	(134)	3%	(36)	11%	(144)	1273
Uncomfortable in Movie Theaters	23%	(192)	47%	(391)	13%	(110)	6%	(46)	11%	(89)	828
Likely to See NTTD	37%	(302)	44%	(360)	9%	(74)	3%	(21)	8%	(68)	824
Unlikely to See NTTD	23%	(310)	44%	(606)	14%	(187)	5%	(64)	15%	(209)	1376
Support Female Bond	39%	(304)	42%	(330)	9%	(74)	3%	(24)	6%	(51)	782
Oppose Female Bond	24%	(237)	47%	(457)	13%	(126)	5%	(50)	11%	(111)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE4_4: *And to what extent would you be interested in a new movie in an existing series based on the following?*
The cast is more diverse than previous films in the series

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	16%	(362)	35%	(767)	21%	(461)	8%	(167)	20%	(443)	2200
Gender: Male	17%	(175)	34%	(361)	22%	(233)	10%	(106)	18%	(186)	1062
Gender: Female	16%	(187)	36%	(406)	20%	(227)	5%	(61)	23%	(257)	1138
Age: 18-34	24%	(156)	35%	(230)	16%	(104)	5%	(32)	20%	(132)	655
Age: 35-44	23%	(80)	33%	(118)	18%	(64)	6%	(22)	20%	(72)	358
Age: 45-64	11%	(81)	36%	(273)	23%	(171)	9%	(65)	21%	(161)	751
Age: 65+	10%	(45)	33%	(146)	28%	(121)	11%	(47)	18%	(78)	436
GenZers: 1997-2012	23%	(49)	37%	(79)	15%	(31)	5%	(10)	20%	(43)	212
Millennials: 1981-1996	24%	(159)	35%	(232)	17%	(114)	5%	(34)	19%	(130)	670
GenXers: 1965-1980	14%	(79)	35%	(193)	21%	(119)	7%	(38)	22%	(124)	554
Baby Boomers: 1946-1964	10%	(71)	35%	(240)	24%	(165)	11%	(73)	20%	(140)	689
PID: Dem (no lean)	22%	(195)	43%	(377)	17%	(154)	4%	(32)	14%	(128)	886
PID: Ind (no lean)	13%	(95)	33%	(235)	20%	(147)	9%	(62)	25%	(178)	717
PID: Rep (no lean)	12%	(72)	26%	(155)	27%	(160)	12%	(73)	23%	(137)	597
PID/Gender: Dem Men	22%	(100)	43%	(192)	19%	(86)	5%	(24)	10%	(47)	448
PID/Gender: Dem Women	22%	(95)	42%	(184)	15%	(68)	2%	(9)	19%	(82)	438
PID/Gender: Ind Men	12%	(39)	31%	(103)	23%	(77)	11%	(37)	23%	(78)	333
PID/Gender: Ind Women	15%	(56)	34%	(132)	18%	(70)	6%	(25)	26%	(101)	384
PID/Gender: Rep Men	13%	(37)	24%	(66)	25%	(71)	16%	(45)	22%	(62)	281
PID/Gender: Rep Women	11%	(36)	28%	(89)	28%	(89)	9%	(27)	24%	(75)	316
Ideo: Liberal (1-3)	24%	(160)	39%	(263)	18%	(119)	4%	(28)	15%	(99)	668
Ideo: Moderate (4)	15%	(92)	39%	(242)	21%	(129)	6%	(38)	20%	(122)	623
Ideo: Conservative (5-7)	12%	(82)	28%	(189)	25%	(170)	14%	(93)	21%	(142)	676
Educ: < College	16%	(236)	35%	(533)	20%	(299)	7%	(113)	22%	(331)	1512
Educ: Bachelors degree	16%	(71)	34%	(152)	24%	(106)	8%	(35)	18%	(80)	444
Educ: Post-grad	22%	(55)	34%	(82)	23%	(55)	8%	(19)	13%	(32)	244
Income: Under 50k	16%	(200)	34%	(420)	21%	(261)	7%	(81)	22%	(279)	1242
Income: 50k-100k	14%	(87)	38%	(234)	20%	(124)	10%	(60)	18%	(114)	619
Income: 100k+	22%	(75)	33%	(112)	22%	(75)	8%	(26)	15%	(51)	339
Ethnicity: White	14%	(246)	34%	(586)	22%	(386)	8%	(145)	21%	(359)	1722
Ethnicity: Hispanic	23%	(80)	33%	(115)	19%	(67)	7%	(25)	18%	(62)	349

Continued on next page

Table FWPIFE4_4: *And to what extent would you be interested in a new movie in an existing series based on the following?*
The cast is more diverse than previous films in the series

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	16%	(362)	35%	(767)	21%	(461)	8%	(167)	20%	(443)	2200
Ethnicity: Black	25%	(69)	42%	(114)	12%	(32)	4%	(10)	18%	(50)	274
Ethnicity: Other	23%	(47)	33%	(67)	21%	(42)	6%	(13)	17%	(34)	204
All Christian	16%	(159)	35%	(335)	24%	(227)	8%	(82)	17%	(164)	967
All Non-Christian	22%	(24)	33%	(36)	18%	(20)	8%	(9)	18%	(20)	110
Atheist	9%	(10)	37%	(43)	26%	(30)	13%	(15)	15%	(18)	116
Agnostic/Nothing in particular	18%	(110)	33%	(207)	19%	(117)	6%	(38)	24%	(153)	626
Something Else	15%	(59)	38%	(145)	17%	(65)	6%	(23)	23%	(89)	381
Religious Non-Protestant/Catholic	21%	(26)	36%	(46)	17%	(21)	10%	(13)	17%	(22)	128
Evangelical	19%	(114)	33%	(198)	21%	(124)	8%	(46)	19%	(112)	593
Non-Evangelical	14%	(98)	37%	(264)	23%	(166)	8%	(54)	19%	(134)	716
Community: Urban	23%	(150)	36%	(231)	19%	(121)	6%	(41)	15%	(97)	640
Community: Suburban	14%	(147)	36%	(370)	22%	(225)	8%	(77)	20%	(210)	1029
Community: Rural	12%	(66)	31%	(166)	22%	(115)	9%	(49)	26%	(137)	531
Employ: Private Sector	18%	(125)	36%	(246)	21%	(145)	7%	(47)	18%	(123)	687
Employ: Government	24%	(25)	37%	(39)	22%	(23)	3%	(3)	14%	(14)	104
Employ: Self-Employed	19%	(40)	40%	(86)	18%	(40)	9%	(19)	14%	(30)	214
Employ: Homemaker	11%	(18)	39%	(64)	17%	(29)	5%	(8)	28%	(46)	165
Employ: Student	32%	(25)	29%	(22)	16%	(12)	8%	(6)	15%	(11)	77
Employ: Retired	11%	(55)	32%	(157)	27%	(135)	11%	(53)	19%	(92)	492
Employ: Unemployed	17%	(51)	34%	(105)	16%	(51)	5%	(16)	28%	(86)	309
Employ: Other	15%	(23)	31%	(48)	17%	(26)	9%	(13)	27%	(42)	153
Military HH: Yes	15%	(47)	36%	(111)	24%	(74)	7%	(23)	18%	(57)	312
Military HH: No	17%	(315)	35%	(656)	20%	(386)	8%	(144)	20%	(387)	1888
RD/WT: Right Direction	21%	(178)	42%	(354)	17%	(144)	4%	(31)	16%	(132)	838
RD/WT: Wrong Track	14%	(185)	30%	(413)	23%	(317)	10%	(136)	23%	(312)	1362
Biden Job Approve	22%	(234)	42%	(447)	17%	(176)	4%	(38)	16%	(168)	1062
Biden Job Disapprove	11%	(114)	29%	(296)	25%	(255)	12%	(126)	22%	(225)	1016

Continued on next page

Table FWPIFE4_4: *And to what extent would you be interested in a new movie in an existing series based on the following?*
The cast is more diverse than previous films in the series

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	16%	(362)	35%	(767)	21%	(461)	8%	(167)	20%	(443)	2200
Biden Job Strongly Approve	26%	(137)	40%	(205)	15%	(78)	5%	(24)	14%	(73)	518
Biden Job Somewhat Approve	18%	(97)	44%	(241)	18%	(98)	3%	(14)	17%	(95)	545
Biden Job Somewhat Disapprove	13%	(35)	39%	(109)	24%	(66)	7%	(19)	18%	(51)	280
Biden Job Strongly Disapprove	11%	(79)	25%	(188)	26%	(189)	15%	(107)	24%	(174)	736
Favorable of Biden	21%	(223)	42%	(444)	17%	(175)	3%	(35)	16%	(173)	1050
Unfavorable of Biden	12%	(122)	29%	(296)	26%	(267)	12%	(125)	22%	(223)	1033
Very Favorable of Biden	26%	(140)	40%	(221)	15%	(84)	5%	(28)	13%	(74)	548
Somewhat Favorable of Biden	17%	(83)	44%	(223)	18%	(90)	1%	(7)	20%	(99)	502
Somewhat Unfavorable of Biden	16%	(42)	35%	(91)	28%	(71)	5%	(14)	15%	(40)	257
Very Unfavorable of Biden	10%	(81)	26%	(205)	25%	(196)	14%	(111)	24%	(183)	775
#1 Issue: Economy	18%	(145)	34%	(280)	23%	(188)	5%	(45)	20%	(164)	823
#1 Issue: Security	12%	(44)	29%	(110)	26%	(98)	15%	(56)	19%	(72)	379
#1 Issue: Health Care	19%	(49)	38%	(101)	21%	(54)	3%	(9)	19%	(51)	264
#1 Issue: Medicare / Social Security	15%	(39)	34%	(86)	21%	(52)	10%	(25)	20%	(52)	254
#1 Issue: Women's Issues	23%	(32)	41%	(58)	11%	(15)	4%	(6)	21%	(30)	140
#1 Issue: Education	18%	(14)	49%	(37)	8%	(6)	9%	(7)	16%	(12)	76
#1 Issue: Energy	16%	(19)	43%	(49)	16%	(18)	3%	(4)	22%	(25)	115
#1 Issue: Other	14%	(20)	31%	(46)	19%	(29)	11%	(16)	25%	(38)	149
2020 Vote: Joe Biden	22%	(221)	40%	(403)	18%	(181)	4%	(41)	16%	(163)	1009
2020 Vote: Donald Trump	11%	(76)	26%	(181)	27%	(183)	15%	(101)	22%	(149)	690
2020 Vote: Other	7%	(4)	34%	(20)	17%	(10)	11%	(6)	31%	(19)	60
2020 Vote: Didn't Vote	14%	(61)	37%	(162)	20%	(86)	4%	(18)	25%	(112)	441
2018 House Vote: Democrat	22%	(173)	43%	(341)	18%	(142)	4%	(32)	14%	(110)	798
2018 House Vote: Republican	11%	(60)	26%	(149)	29%	(162)	15%	(86)	19%	(107)	563
2018 House Vote: Someone else	9%	(6)	25%	(17)	23%	(15)	8%	(5)	35%	(24)	68
2016 Vote: Hillary Clinton	21%	(153)	43%	(317)	17%	(126)	3%	(25)	16%	(116)	737
2016 Vote: Donald Trump	12%	(82)	27%	(179)	26%	(172)	15%	(98)	20%	(133)	664
2016 Vote: Other	6%	(6)	39%	(39)	27%	(26)	7%	(7)	21%	(21)	99
2016 Vote: Didn't Vote	18%	(122)	33%	(232)	19%	(135)	5%	(34)	25%	(173)	696

Continued on next page

Table FWPIFE4_4: *And to what extent would you be interested in a new movie in an existing series based on the following?*
The cast is more diverse than previous films in the series

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	16%	(362)	35%	(767)	21%	(461)	8%	(167)	20%	(443)	2200
Voted in 2014: Yes	16%	(197)	36%	(453)	22%	(280)	9%	(111)	17%	(216)	1257
Voted in 2014: No	17%	(165)	33%	(314)	19%	(180)	6%	(56)	24%	(228)	943
4-Region: Northeast	19%	(74)	34%	(135)	20%	(78)	8%	(33)	19%	(74)	394
4-Region: Midwest	18%	(81)	34%	(157)	20%	(93)	8%	(35)	21%	(96)	462
4-Region: South	15%	(121)	35%	(292)	21%	(170)	8%	(64)	22%	(177)	824
4-Region: West	17%	(86)	35%	(182)	23%	(120)	7%	(35)	19%	(96)	520
Comfortable in Movie Theaters	19%	(236)	36%	(458)	20%	(251)	6%	(82)	19%	(247)	1273
Uncomfortable in Movie Theaters	14%	(118)	35%	(292)	23%	(191)	10%	(80)	18%	(146)	828
Likely to See NTTD	26%	(214)	41%	(335)	16%	(131)	5%	(38)	13%	(106)	824
Unlikely to See NTTD	11%	(148)	31%	(432)	24%	(329)	9%	(129)	24%	(337)	1376
Support Female Bond	27%	(211)	43%	(338)	15%	(119)	3%	(23)	12%	(90)	782
Oppose Female Bond	12%	(115)	32%	(310)	26%	(256)	13%	(124)	18%	(177)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE4_5: *And to what extent would you be interested in a new movie in an existing series based on the following?*
It will make me feel nostalgic

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	23%	(511)	41%	(909)	16%	(342)	5%	(111)	15%	(327)	2200
Gender: Male	24%	(251)	40%	(426)	17%	(179)	6%	(67)	13%	(139)	1062
Gender: Female	23%	(260)	42%	(483)	14%	(163)	4%	(44)	16%	(188)	1138
Age: 18-34	34%	(225)	37%	(240)	11%	(73)	5%	(31)	13%	(85)	655
Age: 35-44	25%	(91)	40%	(143)	12%	(43)	5%	(19)	17%	(61)	358
Age: 45-64	18%	(135)	45%	(341)	15%	(115)	5%	(40)	16%	(121)	751
Age: 65+	14%	(60)	42%	(185)	25%	(110)	5%	(21)	14%	(61)	436
GenZers: 1997-2012	32%	(67)	38%	(79)	12%	(25)	6%	(12)	13%	(28)	212
Millennials: 1981-1996	33%	(221)	38%	(254)	11%	(75)	4%	(27)	14%	(93)	670
GenXers: 1965-1980	22%	(124)	42%	(230)	15%	(82)	5%	(28)	16%	(89)	554
Baby Boomers: 1946-1964	13%	(90)	46%	(314)	20%	(135)	5%	(37)	16%	(112)	689
PID: Dem (no lean)	26%	(231)	42%	(375)	16%	(143)	5%	(46)	10%	(91)	886
PID: Ind (no lean)	22%	(161)	40%	(284)	15%	(105)	5%	(35)	18%	(132)	717
PID: Rep (no lean)	20%	(119)	42%	(249)	16%	(94)	5%	(30)	17%	(104)	597
PID/Gender: Dem Men	26%	(116)	42%	(187)	18%	(80)	7%	(31)	8%	(34)	448
PID/Gender: Dem Women	26%	(115)	43%	(188)	14%	(63)	3%	(14)	13%	(57)	438
PID/Gender: Ind Men	22%	(75)	39%	(129)	16%	(52)	6%	(20)	17%	(58)	333
PID/Gender: Ind Women	23%	(87)	41%	(155)	14%	(53)	4%	(15)	19%	(74)	384
PID/Gender: Rep Men	21%	(60)	39%	(111)	17%	(46)	5%	(15)	17%	(48)	281
PID/Gender: Rep Women	19%	(59)	44%	(139)	15%	(47)	5%	(15)	18%	(56)	316
Ideo: Liberal (1-3)	30%	(201)	42%	(279)	14%	(91)	5%	(36)	9%	(61)	668
Ideo: Moderate (4)	19%	(120)	43%	(269)	17%	(109)	5%	(30)	15%	(95)	623
Ideo: Conservative (5-7)	22%	(151)	42%	(283)	16%	(107)	5%	(34)	15%	(101)	676
Educ: < College	22%	(335)	41%	(623)	15%	(227)	6%	(87)	16%	(240)	1512
Educ: Bachelors degree	25%	(109)	43%	(189)	16%	(71)	4%	(16)	13%	(58)	444
Educ: Post-grad	28%	(67)	40%	(97)	18%	(43)	3%	(7)	12%	(29)	244
Income: Under 50k	23%	(289)	39%	(487)	15%	(186)	6%	(70)	17%	(210)	1242
Income: 50k-100k	19%	(119)	45%	(282)	17%	(105)	5%	(29)	14%	(85)	619
Income: 100k+	31%	(104)	41%	(140)	15%	(50)	3%	(12)	10%	(33)	339
Ethnicity: White	22%	(379)	43%	(737)	16%	(277)	5%	(79)	15%	(250)	1722
Ethnicity: Hispanic	29%	(103)	43%	(150)	14%	(48)	6%	(21)	8%	(28)	349

Continued on next page

Table FWPIFE4_5: And to what extent would you be interested in a new movie in an existing series based on the following?
It will make me feel nostalgic

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	23%	(511)	41%	(909)	16%	(342)	5%	(111)	15%	(327)	2200
Ethnicity: Black	25%	(68)	35%	(97)	15%	(40)	6%	(16)	20%	(54)	274
Ethnicity: Other	32%	(65)	37%	(75)	12%	(25)	8%	(17)	11%	(23)	204
All Christian	22%	(214)	48%	(463)	15%	(143)	5%	(44)	11%	(103)	967
All Non-Christian	26%	(29)	37%	(40)	20%	(22)	5%	(5)	12%	(14)	110
Atheist	27%	(31)	36%	(42)	19%	(23)	10%	(12)	7%	(8)	116
Agnostic/Nothing in particular	23%	(142)	35%	(218)	17%	(105)	5%	(33)	21%	(129)	626
Something Else	25%	(95)	38%	(146)	13%	(49)	4%	(17)	19%	(74)	381
Religious Non-Protestant/Catholic	23%	(29)	42%	(53)	19%	(25)	5%	(6)	11%	(15)	128
Evangelical	26%	(153)	41%	(244)	14%	(82)	4%	(27)	15%	(88)	593
Non-Evangelical	21%	(151)	48%	(342)	14%	(104)	5%	(33)	12%	(86)	716
Community: Urban	28%	(177)	40%	(255)	16%	(104)	5%	(30)	12%	(74)	640
Community: Suburban	23%	(239)	43%	(441)	15%	(158)	4%	(46)	14%	(145)	1029
Community: Rural	18%	(96)	40%	(212)	15%	(79)	7%	(35)	20%	(108)	531
Employ: Private Sector	27%	(186)	44%	(299)	12%	(85)	5%	(36)	12%	(81)	687
Employ: Government	36%	(37)	39%	(40)	16%	(17)	1%	(1)	8%	(9)	104
Employ: Self-Employed	25%	(53)	42%	(90)	16%	(35)	5%	(10)	12%	(26)	214
Employ: Homemaker	17%	(28)	56%	(91)	6%	(10)	4%	(6)	17%	(29)	165
Employ: Student	46%	(35)	25%	(19)	17%	(13)	4%	(3)	8%	(6)	77
Employ: Retired	13%	(66)	41%	(202)	25%	(121)	5%	(24)	16%	(79)	492
Employ: Unemployed	24%	(75)	32%	(100)	14%	(44)	6%	(19)	23%	(71)	309
Employ: Other	20%	(31)	44%	(67)	11%	(16)	8%	(12)	17%	(26)	153
Military HH: Yes	21%	(64)	44%	(137)	16%	(51)	4%	(14)	15%	(46)	312
Military HH: No	24%	(447)	41%	(772)	15%	(291)	5%	(97)	15%	(281)	1888
RD/WT: Right Direction	25%	(211)	44%	(371)	15%	(127)	4%	(37)	11%	(92)	838
RD/WT: Wrong Track	22%	(301)	39%	(538)	16%	(214)	5%	(74)	17%	(235)	1362
Biden Job Approve	25%	(268)	45%	(474)	16%	(165)	4%	(40)	11%	(115)	1062
Biden Job Disapprove	21%	(214)	39%	(394)	16%	(167)	7%	(69)	17%	(171)	1016

Continued on next page

Table FWPIFE4_5: *And to what extent would you be interested in a new movie in an existing series based on the following?
It will make me feel nostalgic*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	23%	(511)	41%	(909)	16%	(342)	5%	(111)	15%	(327)	2200
Biden Job Strongly Approve	31%	(159)	40%	(209)	15%	(76)	4%	(23)	10%	(50)	518
Biden Job Somewhat Approve	20%	(108)	49%	(266)	16%	(89)	3%	(17)	12%	(65)	545
Biden Job Somewhat Disapprove	23%	(63)	39%	(108)	17%	(47)	8%	(21)	14%	(40)	280
Biden Job Strongly Disapprove	20%	(151)	39%	(286)	16%	(120)	6%	(48)	18%	(131)	736
Favorable of Biden	25%	(264)	45%	(469)	15%	(156)	4%	(44)	11%	(118)	1050
Unfavorable of Biden	21%	(219)	40%	(414)	16%	(170)	6%	(64)	16%	(167)	1033
Very Favorable of Biden	29%	(157)	41%	(224)	17%	(91)	4%	(23)	10%	(53)	548
Somewhat Favorable of Biden	21%	(107)	49%	(245)	13%	(65)	4%	(21)	13%	(65)	502
Somewhat Unfavorable of Biden	24%	(63)	41%	(106)	17%	(44)	6%	(15)	11%	(28)	257
Very Unfavorable of Biden	20%	(156)	40%	(308)	16%	(125)	6%	(48)	18%	(138)	775
#1 Issue: Economy	24%	(202)	40%	(331)	16%	(134)	5%	(38)	14%	(118)	823
#1 Issue: Security	21%	(78)	44%	(167)	17%	(65)	5%	(18)	13%	(51)	379
#1 Issue: Health Care	28%	(75)	40%	(106)	14%	(38)	5%	(12)	12%	(33)	264
#1 Issue: Medicare / Social Security	16%	(41)	42%	(107)	16%	(41)	7%	(19)	18%	(46)	254
#1 Issue: Women's Issues	31%	(43)	35%	(49)	10%	(14)	5%	(6)	19%	(27)	140
#1 Issue: Education	26%	(19)	46%	(35)	17%	(13)	4%	(3)	7%	(5)	76
#1 Issue: Energy	19%	(21)	54%	(62)	10%	(11)	5%	(6)	13%	(15)	115
#1 Issue: Other	21%	(32)	35%	(51)	16%	(24)	6%	(9)	22%	(32)	149
2020 Vote: Joe Biden	25%	(257)	44%	(444)	15%	(152)	5%	(51)	10%	(104)	1009
2020 Vote: Donald Trump	20%	(140)	40%	(278)	17%	(115)	6%	(44)	16%	(112)	690
2020 Vote: Other	15%	(9)	32%	(19)	20%	(12)	2%	(1)	30%	(18)	60
2020 Vote: Didn't Vote	24%	(105)	38%	(167)	14%	(63)	3%	(14)	21%	(92)	441
2018 House Vote: Democrat	25%	(198)	45%	(359)	16%	(128)	5%	(38)	9%	(75)	798
2018 House Vote: Republican	20%	(115)	41%	(233)	17%	(97)	6%	(31)	16%	(88)	563
2018 House Vote: Someone else	20%	(14)	31%	(21)	19%	(13)	6%	(4)	23%	(15)	68
2016 Vote: Hillary Clinton	23%	(171)	45%	(332)	17%	(123)	4%	(30)	11%	(81)	737
2016 Vote: Donald Trump	20%	(135)	41%	(275)	17%	(110)	6%	(39)	16%	(104)	664
2016 Vote: Other	25%	(25)	35%	(35)	18%	(18)	3%	(3)	18%	(18)	99
2016 Vote: Didn't Vote	26%	(180)	38%	(266)	13%	(89)	5%	(37)	18%	(124)	696

Continued on next page

Table FWPIFE4_5: *And to what extent would you be interested in a new movie in an existing series based on the following?
It will make me feel nostalgic*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	23%	(511)	41%	(909)	16%	(342)	5%	(111)	15%	(327)	2200
Voted in 2014: Yes	21%	(266)	44%	(555)	17%	(212)	5%	(59)	13%	(165)	1257
Voted in 2014: No	26%	(246)	37%	(353)	14%	(129)	5%	(52)	17%	(163)	943
4-Region: Northeast	25%	(100)	44%	(174)	15%	(59)	5%	(19)	11%	(42)	394
4-Region: Midwest	22%	(102)	43%	(200)	15%	(67)	5%	(24)	15%	(69)	462
4-Region: South	21%	(177)	41%	(340)	15%	(124)	5%	(38)	18%	(145)	824
4-Region: West	25%	(132)	38%	(196)	17%	(91)	6%	(31)	14%	(71)	520
Comfortable in Movie Theaters	27%	(346)	42%	(534)	14%	(182)	4%	(47)	13%	(164)	1273
Uncomfortable in Movie Theaters	18%	(153)	43%	(353)	18%	(152)	7%	(59)	13%	(111)	828
Likely to See NTTD	33%	(270)	41%	(337)	13%	(108)	4%	(31)	9%	(78)	824
Unlikely to See NTTD	18%	(241)	42%	(572)	17%	(233)	6%	(80)	18%	(249)	1376
Support Female Bond	31%	(245)	44%	(342)	13%	(103)	4%	(28)	8%	(63)	782
Oppose Female Bond	21%	(203)	42%	(416)	17%	(169)	6%	(61)	14%	(133)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE4_6: *And to what extent would you be interested in a new movie in an existing series based on the following?*
It has a more modern storyline than other movie(s) in the series

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	18%	(399)	41%	(901)	18%	(395)	5%	(111)	18%	(395)	2200
Gender: Male	19%	(197)	40%	(429)	19%	(199)	6%	(67)	16%	(170)	1062
Gender: Female	18%	(202)	41%	(471)	17%	(196)	4%	(44)	20%	(225)	1138
Age: 18-34	25%	(166)	38%	(252)	15%	(95)	3%	(22)	18%	(120)	655
Age: 35-44	20%	(72)	45%	(160)	14%	(49)	4%	(14)	17%	(63)	358
Age: 45-64	14%	(107)	43%	(320)	19%	(143)	6%	(44)	18%	(137)	751
Age: 65+	12%	(54)	39%	(169)	25%	(107)	7%	(31)	17%	(75)	436
GenZers: 1997-2012	21%	(45)	38%	(80)	16%	(34)	4%	(9)	20%	(43)	212
Millennials: 1981-1996	25%	(164)	42%	(284)	13%	(87)	3%	(20)	17%	(115)	670
GenXers: 1965-1980	17%	(96)	43%	(236)	19%	(103)	4%	(23)	17%	(95)	554
Baby Boomers: 1946-1964	13%	(86)	39%	(269)	21%	(147)	8%	(53)	20%	(134)	689
PID: Dem (no lean)	24%	(213)	43%	(385)	15%	(136)	3%	(30)	14%	(122)	886
PID: Ind (no lean)	14%	(99)	40%	(287)	18%	(132)	5%	(38)	23%	(162)	717
PID: Rep (no lean)	15%	(88)	38%	(228)	21%	(127)	7%	(43)	19%	(112)	597
PID/Gender: Dem Men	25%	(114)	45%	(202)	15%	(69)	5%	(23)	9%	(40)	448
PID/Gender: Dem Women	23%	(99)	42%	(183)	15%	(67)	2%	(7)	19%	(82)	438
PID/Gender: Ind Men	14%	(47)	38%	(126)	19%	(62)	6%	(20)	23%	(78)	333
PID/Gender: Ind Women	13%	(52)	42%	(161)	18%	(69)	5%	(17)	22%	(84)	384
PID/Gender: Rep Men	13%	(36)	36%	(101)	24%	(67)	8%	(24)	19%	(52)	281
PID/Gender: Rep Women	16%	(51)	40%	(127)	19%	(59)	6%	(19)	19%	(59)	316
Ideo: Liberal (1-3)	23%	(151)	45%	(298)	15%	(102)	4%	(29)	13%	(89)	668
Ideo: Moderate (4)	19%	(118)	44%	(277)	17%	(104)	3%	(17)	17%	(106)	623
Ideo: Conservative (5-7)	14%	(98)	37%	(252)	21%	(144)	8%	(54)	19%	(128)	676
Educ: < College	18%	(265)	41%	(616)	17%	(259)	5%	(81)	19%	(291)	1512
Educ: Bachelors degree	19%	(85)	42%	(185)	18%	(80)	5%	(21)	16%	(72)	444
Educ: Post-grad	20%	(49)	40%	(99)	23%	(56)	4%	(9)	13%	(32)	244
Income: Under 50k	17%	(211)	39%	(487)	18%	(219)	5%	(68)	21%	(257)	1242
Income: 50k-100k	17%	(108)	44%	(271)	18%	(113)	5%	(31)	16%	(96)	619
Income: 100k+	24%	(80)	42%	(143)	19%	(63)	3%	(12)	12%	(42)	339
Ethnicity: White	16%	(283)	41%	(714)	19%	(321)	5%	(93)	18%	(311)	1722
Ethnicity: Hispanic	21%	(74)	43%	(152)	16%	(55)	6%	(20)	14%	(49)	349

Continued on next page

Table FWPIFE4_6: *And to what extent would you be interested in a new movie in an existing series based on the following?*
It has a more modern storyline than other movie(s) in the series

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	18%	(399)	41%	(901)	18%	(395)	5%	(111)	18%	(395)	2200
Ethnicity: Black	25%	(67)	38%	(106)	13%	(36)	3%	(9)	20%	(55)	274
Ethnicity: Other	24%	(49)	40%	(81)	18%	(38)	4%	(8)	14%	(28)	204
All Christian	19%	(186)	42%	(402)	19%	(184)	6%	(56)	14%	(139)	967
All Non-Christian	20%	(22)	41%	(45)	17%	(18)	7%	(7)	16%	(18)	110
Atheist	10%	(11)	40%	(46)	29%	(33)	6%	(7)	15%	(18)	116
Agnostic/Nothing in particular	18%	(115)	38%	(239)	17%	(105)	4%	(26)	23%	(142)	626
Something Else	17%	(64)	44%	(169)	14%	(54)	4%	(14)	21%	(79)	381
Religious Non-Protestant/Catholic	18%	(23)	43%	(54)	18%	(23)	6%	(8)	15%	(20)	128
Evangelical	20%	(120)	40%	(238)	17%	(103)	5%	(32)	17%	(100)	593
Non-Evangelical	18%	(125)	44%	(313)	18%	(129)	5%	(37)	16%	(112)	716
Community: Urban	22%	(144)	41%	(264)	17%	(111)	4%	(24)	15%	(97)	640
Community: Suburban	17%	(173)	42%	(428)	19%	(192)	5%	(53)	18%	(184)	1029
Community: Rural	15%	(82)	39%	(209)	17%	(92)	6%	(34)	21%	(114)	531
Employ: Private Sector	21%	(143)	44%	(299)	16%	(112)	5%	(37)	14%	(96)	687
Employ: Government	29%	(30)	41%	(43)	16%	(17)	1%	(1)	13%	(13)	104
Employ: Self-Employed	24%	(52)	39%	(83)	18%	(38)	5%	(11)	14%	(29)	214
Employ: Homemaker	13%	(22)	44%	(72)	12%	(20)	5%	(8)	26%	(43)	165
Employ: Student	17%	(13)	47%	(36)	14%	(11)	3%	(3)	19%	(14)	77
Employ: Retired	14%	(67)	35%	(172)	25%	(123)	8%	(37)	19%	(93)	492
Employ: Unemployed	16%	(50)	41%	(126)	16%	(50)	3%	(10)	24%	(74)	309
Employ: Other	15%	(23)	45%	(69)	16%	(24)	2%	(4)	22%	(33)	153
Military HH: Yes	15%	(47)	45%	(139)	20%	(62)	4%	(13)	16%	(50)	312
Military HH: No	19%	(352)	40%	(761)	18%	(333)	5%	(98)	18%	(345)	1888
RD/WT: Right Direction	23%	(193)	45%	(376)	14%	(115)	3%	(27)	15%	(127)	838
RD/WT: Wrong Track	15%	(206)	39%	(525)	21%	(279)	6%	(84)	20%	(268)	1362
Biden Job Approve	22%	(233)	45%	(481)	14%	(152)	4%	(39)	15%	(158)	1062
Biden Job Disapprove	15%	(150)	37%	(378)	22%	(227)	7%	(70)	19%	(191)	1016

Continued on next page

Table FWPIFE4_6: *And to what extent would you be interested in a new movie in an existing series based on the following?*
It has a more modern storyline than other movie(s) in the series

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	18%	(399)	41%	(901)	18%	(395)	5%	(111)	18%	(395)	2200
Biden Job Strongly Approve	29%	(149)	42%	(216)	12%	(62)	5%	(25)	13%	(66)	518
Biden Job Somewhat Approve	15%	(84)	49%	(265)	17%	(90)	3%	(14)	17%	(92)	545
Biden Job Somewhat Disapprove	14%	(39)	43%	(121)	24%	(66)	4%	(12)	15%	(42)	280
Biden Job Strongly Disapprove	15%	(111)	35%	(258)	22%	(161)	8%	(58)	20%	(148)	736
Favorable of Biden	22%	(236)	44%	(465)	14%	(151)	3%	(35)	16%	(163)	1050
Unfavorable of Biden	14%	(147)	39%	(401)	22%	(226)	7%	(74)	18%	(185)	1033
Very Favorable of Biden	29%	(158)	41%	(227)	12%	(67)	4%	(24)	13%	(72)	548
Somewhat Favorable of Biden	15%	(78)	48%	(238)	17%	(84)	2%	(11)	18%	(91)	502
Somewhat Unfavorable of Biden	15%	(40)	45%	(116)	23%	(58)	6%	(14)	11%	(29)	257
Very Unfavorable of Biden	14%	(108)	37%	(285)	22%	(167)	8%	(60)	20%	(155)	775
#1 Issue: Economy	19%	(156)	42%	(348)	18%	(149)	3%	(26)	18%	(144)	823
#1 Issue: Security	15%	(58)	42%	(158)	20%	(75)	7%	(26)	16%	(61)	379
#1 Issue: Health Care	22%	(59)	41%	(109)	16%	(42)	5%	(12)	16%	(43)	264
#1 Issue: Medicare / Social Security	16%	(41)	41%	(105)	16%	(41)	6%	(16)	20%	(50)	254
#1 Issue: Women's Issues	20%	(29)	40%	(56)	14%	(20)	4%	(5)	22%	(31)	140
#1 Issue: Education	20%	(15)	42%	(32)	15%	(11)	8%	(6)	15%	(11)	76
#1 Issue: Energy	25%	(29)	42%	(49)	15%	(17)	6%	(6)	12%	(14)	115
#1 Issue: Other	8%	(13)	30%	(44)	26%	(39)	9%	(13)	27%	(40)	149
2020 Vote: Joe Biden	22%	(225)	43%	(434)	16%	(159)	4%	(37)	15%	(153)	1009
2020 Vote: Donald Trump	14%	(94)	39%	(269)	21%	(146)	8%	(56)	18%	(125)	690
2020 Vote: Other	8%	(5)	45%	(27)	18%	(11)	1%	(1)	29%	(17)	60
2020 Vote: Didn't Vote	17%	(75)	39%	(170)	18%	(78)	4%	(17)	23%	(100)	441
2018 House Vote: Democrat	22%	(179)	44%	(352)	17%	(135)	4%	(28)	13%	(104)	798
2018 House Vote: Republican	15%	(86)	38%	(214)	21%	(121)	8%	(47)	17%	(97)	563
2018 House Vote: Someone else	8%	(5)	50%	(34)	15%	(10)	4%	(2)	23%	(16)	68
2016 Vote: Hillary Clinton	22%	(158)	43%	(317)	18%	(130)	3%	(22)	15%	(109)	737
2016 Vote: Donald Trump	15%	(101)	39%	(259)	20%	(134)	9%	(56)	17%	(113)	664
2016 Vote: Other	8%	(8)	51%	(50)	22%	(21)	1%	(1)	19%	(19)	99
2016 Vote: Didn't Vote	19%	(132)	39%	(273)	15%	(108)	4%	(29)	22%	(154)	696

Continued on next page

Table FWPIFE4_6: *And to what extent would you be interested in a new movie in an existing series based on the following?
It has a more modern storyline than other movie(s) in the series*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	18%	(399)	41%	(901)	18%	(395)	5%	(111)	18%	(395)	2200
Voted in 2014: Yes	18%	(229)	41%	(519)	19%	(243)	6%	(74)	15%	(192)	1257
Voted in 2014: No	18%	(170)	41%	(382)	16%	(151)	4%	(37)	21%	(202)	943
4-Region: Northeast	20%	(79)	42%	(167)	17%	(68)	4%	(16)	16%	(64)	394
4-Region: Midwest	17%	(80)	39%	(180)	20%	(91)	5%	(22)	20%	(90)	462
4-Region: South	16%	(134)	42%	(343)	17%	(138)	6%	(51)	19%	(158)	824
4-Region: West	20%	(106)	41%	(211)	19%	(99)	4%	(21)	16%	(83)	520
Comfortable in Movie Theaters	21%	(268)	44%	(554)	15%	(188)	4%	(53)	17%	(210)	1273
Uncomfortable in Movie Theaters	15%	(122)	40%	(331)	23%	(191)	6%	(53)	16%	(130)	828
Likely to See NTTD	29%	(237)	43%	(357)	15%	(122)	3%	(22)	11%	(87)	824
Unlikely to See NTTD	12%	(163)	40%	(544)	20%	(273)	6%	(89)	22%	(307)	1376
Support Female Bond	27%	(211)	44%	(347)	14%	(111)	4%	(29)	11%	(84)	782
Oppose Female Bond	15%	(145)	42%	(409)	20%	(201)	7%	(64)	17%	(163)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE4_7: *And to what extent would you be interested in a new movie in an existing series based on the following?*
I have heard family or friends talk about the series

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	27%	(595)	47%	(1033)	10%	(223)	4%	(79)	12%	(270)	2200
Gender: Male	25%	(262)	47%	(494)	11%	(113)	5%	(57)	13%	(136)	1062
Gender: Female	29%	(333)	47%	(539)	10%	(109)	2%	(23)	12%	(134)	1138
Age: 18-34	34%	(222)	42%	(278)	8%	(53)	3%	(19)	13%	(82)	655
Age: 35-44	27%	(98)	50%	(178)	8%	(28)	3%	(10)	12%	(44)	358
Age: 45-64	26%	(197)	48%	(357)	9%	(71)	4%	(30)	13%	(96)	751
Age: 65+	18%	(77)	50%	(220)	16%	(71)	4%	(20)	11%	(48)	436
GenZers: 1997-2012	33%	(69)	42%	(88)	10%	(22)	4%	(8)	12%	(25)	212
Millennials: 1981-1996	32%	(217)	47%	(315)	6%	(43)	2%	(16)	12%	(79)	670
GenXers: 1965-1980	30%	(168)	46%	(253)	9%	(52)	2%	(14)	12%	(67)	554
Baby Boomers: 1946-1964	19%	(128)	49%	(339)	13%	(90)	5%	(37)	14%	(95)	689
PID: Dem (no lean)	30%	(267)	47%	(420)	10%	(87)	3%	(29)	9%	(82)	886
PID: Ind (no lean)	24%	(172)	47%	(340)	10%	(70)	4%	(25)	15%	(109)	717
PID: Rep (no lean)	26%	(155)	46%	(273)	11%	(66)	4%	(25)	13%	(79)	597
PID/Gender: Dem Men	27%	(121)	49%	(217)	12%	(53)	5%	(24)	7%	(33)	448
PID/Gender: Dem Women	33%	(147)	46%	(203)	8%	(34)	1%	(6)	11%	(49)	438
PID/Gender: Ind Men	21%	(71)	45%	(152)	10%	(32)	5%	(18)	18%	(60)	333
PID/Gender: Ind Women	26%	(101)	49%	(189)	10%	(38)	2%	(7)	13%	(49)	384
PID/Gender: Rep Men	25%	(70)	44%	(125)	10%	(28)	5%	(15)	15%	(43)	281
PID/Gender: Rep Women	27%	(85)	47%	(148)	12%	(38)	3%	(10)	11%	(36)	316
Ideo: Liberal (1-3)	32%	(217)	48%	(318)	9%	(60)	3%	(23)	7%	(50)	668
Ideo: Moderate (4)	23%	(142)	49%	(306)	12%	(73)	4%	(24)	12%	(77)	623
Ideo: Conservative (5-7)	27%	(183)	46%	(308)	11%	(74)	4%	(29)	12%	(82)	676
Educ: < College	25%	(384)	46%	(693)	11%	(162)	4%	(58)	14%	(215)	1512
Educ: Bachelors degree	30%	(134)	50%	(222)	8%	(34)	4%	(16)	9%	(38)	444
Educ: Post-grad	31%	(77)	48%	(118)	11%	(27)	2%	(5)	7%	(17)	244
Income: Under 50k	24%	(299)	46%	(569)	12%	(143)	4%	(46)	15%	(185)	1242
Income: 50k-100k	27%	(168)	48%	(299)	9%	(58)	4%	(25)	11%	(69)	619
Income: 100k+	38%	(128)	49%	(165)	6%	(21)	3%	(9)	5%	(16)	339
Ethnicity: White	26%	(443)	48%	(832)	10%	(180)	4%	(60)	12%	(206)	1722
Ethnicity: Hispanic	30%	(105)	49%	(171)	8%	(28)	3%	(11)	10%	(34)	349

Continued on next page

Table FWPIFE4_7: And to what extent would you be interested in a new movie in an existing series based on the following?
I have heard family or friends talk about the series

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	27%	(595)	47%	(1033)	10%	(223)	4%	(79)	12%	(270)	2200
Ethnicity: Black	32%	(88)	39%	(106)	10%	(26)	3%	(8)	17%	(46)	274
Ethnicity: Other	31%	(63)	47%	(96)	8%	(16)	5%	(11)	9%	(18)	204
All Christian	26%	(255)	50%	(488)	11%	(102)	3%	(32)	9%	(90)	967
All Non-Christian	26%	(29)	47%	(52)	12%	(13)	4%	(5)	11%	(12)	110
Atheist	24%	(28)	53%	(62)	9%	(11)	5%	(6)	7%	(8)	116
Agnostic/Nothing in particular	26%	(164)	42%	(260)	10%	(65)	5%	(31)	17%	(105)	626
Something Else	31%	(118)	45%	(172)	8%	(32)	1%	(5)	14%	(54)	381
Religious Non-Protestant/Catholic	28%	(36)	46%	(59)	12%	(15)	4%	(5)	10%	(12)	128
Evangelical	29%	(171)	46%	(276)	10%	(62)	2%	(13)	12%	(73)	593
Non-Evangelical	26%	(189)	51%	(365)	10%	(70)	3%	(22)	10%	(70)	716
Community: Urban	27%	(175)	49%	(316)	9%	(60)	3%	(20)	11%	(69)	640
Community: Suburban	29%	(299)	45%	(465)	11%	(111)	3%	(36)	12%	(119)	1029
Community: Rural	23%	(121)	47%	(252)	10%	(52)	5%	(24)	15%	(82)	531
Employ: Private Sector	31%	(215)	47%	(322)	9%	(63)	4%	(24)	9%	(63)	687
Employ: Government	40%	(41)	44%	(46)	7%	(7)	3%	(3)	6%	(6)	104
Employ: Self-Employed	30%	(64)	51%	(108)	7%	(15)	2%	(5)	10%	(22)	214
Employ: Homemaker	26%	(42)	49%	(81)	8%	(14)	1%	(2)	16%	(26)	165
Employ: Student	43%	(33)	36%	(28)	11%	(8)	2%	(1)	8%	(6)	77
Employ: Retired	18%	(87)	48%	(235)	15%	(75)	5%	(24)	14%	(71)	492
Employ: Unemployed	24%	(74)	44%	(135)	10%	(31)	5%	(15)	17%	(54)	309
Employ: Other	26%	(39)	51%	(78)	6%	(9)	3%	(5)	14%	(22)	153
Military HH: Yes	25%	(78)	47%	(147)	11%	(35)	3%	(9)	14%	(43)	312
Military HH: No	27%	(517)	47%	(887)	10%	(187)	4%	(70)	12%	(227)	1888
RD/WT: Right Direction	30%	(248)	45%	(380)	10%	(86)	4%	(32)	11%	(92)	838
RD/WT: Wrong Track	25%	(346)	48%	(653)	10%	(137)	4%	(48)	13%	(178)	1362
Biden Job Approve	30%	(320)	48%	(509)	10%	(105)	3%	(31)	9%	(98)	1062
Biden Job Disapprove	25%	(250)	47%	(476)	11%	(107)	5%	(48)	13%	(135)	1016

Continued on next page

Table FWPIFE4_7: *And to what extent would you be interested in a new movie in an existing series based on the following?*
I have heard family or friends talk about the series

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	27%	(595)	47%	(1033)	10%	(223)	4%	(79)	12%	(270)	2200
Biden Job Strongly Approve	34%	(178)	45%	(231)	8%	(41)	4%	(19)	9%	(48)	518
Biden Job Somewhat Approve	26%	(141)	51%	(278)	12%	(65)	2%	(12)	9%	(49)	545
Biden Job Somewhat Disapprove	25%	(70)	50%	(141)	11%	(31)	3%	(9)	10%	(29)	280
Biden Job Strongly Disapprove	24%	(180)	46%	(335)	10%	(76)	5%	(39)	14%	(106)	736
Favorable of Biden	31%	(321)	48%	(500)	9%	(96)	3%	(30)	10%	(102)	1050
Unfavorable of Biden	24%	(250)	48%	(498)	11%	(111)	4%	(44)	13%	(129)	1033
Very Favorable of Biden	34%	(187)	44%	(239)	8%	(46)	4%	(21)	10%	(55)	548
Somewhat Favorable of Biden	27%	(134)	52%	(261)	10%	(50)	2%	(10)	9%	(47)	502
Somewhat Unfavorable of Biden	28%	(73)	52%	(133)	11%	(29)	2%	(4)	7%	(19)	257
Very Unfavorable of Biden	23%	(177)	47%	(365)	11%	(82)	5%	(40)	14%	(110)	775
#1 Issue: Economy	29%	(235)	49%	(401)	9%	(77)	3%	(23)	11%	(88)	823
#1 Issue: Security	24%	(90)	51%	(195)	9%	(32)	4%	(15)	12%	(47)	379
#1 Issue: Health Care	28%	(74)	48%	(126)	11%	(28)	3%	(8)	11%	(28)	264
#1 Issue: Medicare / Social Security	18%	(46)	46%	(116)	16%	(39)	4%	(10)	17%	(42)	254
#1 Issue: Women's Issues	35%	(49)	35%	(50)	7%	(10)	7%	(9)	16%	(22)	140
#1 Issue: Education	34%	(26)	49%	(37)	10%	(8)	4%	(3)	3%	(2)	76
#1 Issue: Energy	36%	(42)	45%	(51)	5%	(5)	4%	(5)	10%	(12)	115
#1 Issue: Other	22%	(32)	39%	(58)	15%	(23)	4%	(6)	20%	(30)	149
2020 Vote: Joe Biden	30%	(303)	47%	(476)	9%	(96)	3%	(35)	10%	(100)	1009
2020 Vote: Donald Trump	24%	(165)	49%	(335)	11%	(76)	4%	(29)	12%	(85)	690
2020 Vote: Other	29%	(17)	46%	(28)	11%	(6)	1%	(1)	14%	(8)	60
2020 Vote: Didn't Vote	25%	(109)	44%	(195)	10%	(45)	3%	(15)	17%	(77)	441
2018 House Vote: Democrat	30%	(239)	48%	(382)	10%	(81)	4%	(32)	8%	(64)	798
2018 House Vote: Republican	24%	(135)	51%	(289)	11%	(61)	4%	(21)	10%	(57)	563
2018 House Vote: Someone else	29%	(20)	41%	(28)	11%	(7)	1%	(1)	18%	(12)	68
2016 Vote: Hillary Clinton	31%	(225)	46%	(336)	10%	(75)	4%	(29)	10%	(70)	737
2016 Vote: Donald Trump	23%	(151)	50%	(333)	11%	(72)	4%	(28)	12%	(80)	664
2016 Vote: Other	25%	(25)	51%	(50)	11%	(11)	—	(0)	13%	(13)	99
2016 Vote: Didn't Vote	28%	(194)	45%	(313)	9%	(64)	3%	(20)	15%	(105)	696

Continued on next page

Table FWPIFE4_7: *And to what extent would you be interested in a new movie in an existing series based on the following?
I have heard family or friends talk about the series*

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	27%	(595)	47%	(1033)	10%	(223)	4%	(79)	12%	(270)	2200
Voted in 2014: Yes	27%	(335)	49%	(621)	10%	(128)	4%	(47)	10%	(126)	1257
Voted in 2014: No	28%	(260)	44%	(412)	10%	(95)	3%	(32)	15%	(144)	943
4-Region: Northeast	32%	(127)	43%	(170)	11%	(42)	5%	(20)	9%	(34)	394
4-Region: Midwest	29%	(134)	45%	(207)	10%	(45)	4%	(18)	12%	(58)	462
4-Region: South	24%	(197)	48%	(392)	11%	(88)	3%	(26)	15%	(121)	824
4-Region: West	26%	(136)	51%	(264)	9%	(48)	3%	(15)	11%	(57)	520
Comfortable in Movie Theaters	31%	(396)	47%	(600)	8%	(101)	3%	(34)	11%	(142)	1273
Uncomfortable in Movie Theaters	23%	(189)	49%	(405)	13%	(111)	5%	(43)	10%	(80)	828
Likely to See NTTD	34%	(284)	47%	(391)	7%	(58)	3%	(23)	8%	(68)	824
Unlikely to See NTTD	23%	(311)	47%	(642)	12%	(165)	4%	(56)	15%	(202)	1376
Support Female Bond	35%	(270)	47%	(369)	8%	(64)	2%	(18)	8%	(60)	782
Oppose Female Bond	27%	(262)	47%	(460)	11%	(109)	4%	(44)	11%	(106)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE4_8: *And to what extent would you be interested in a new movie in an existing series based on the following?*
Critics praised the movie

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	19%	(426)	36%	(785)	19%	(421)	7%	(153)	19%	(414)	2200
Gender: Male	20%	(208)	35%	(373)	20%	(210)	9%	(96)	16%	(175)	1062
Gender: Female	19%	(219)	36%	(412)	18%	(210)	5%	(57)	21%	(240)	1138
Age: 18-34	26%	(169)	34%	(220)	17%	(110)	5%	(31)	19%	(126)	655
Age: 35-44	23%	(82)	35%	(124)	17%	(60)	6%	(22)	20%	(70)	358
Age: 45-64	16%	(120)	37%	(278)	19%	(143)	8%	(60)	20%	(150)	751
Age: 65+	13%	(56)	38%	(164)	25%	(108)	9%	(41)	15%	(67)	436
GenZers: 1997-2012	28%	(59)	30%	(64)	19%	(39)	4%	(8)	19%	(41)	212
Millennials: 1981-1996	25%	(168)	35%	(236)	16%	(107)	5%	(34)	19%	(125)	670
GenXers: 1965-1980	19%	(105)	35%	(193)	18%	(102)	7%	(40)	21%	(114)	554
Baby Boomers: 1946-1964	12%	(85)	39%	(268)	22%	(149)	9%	(62)	18%	(125)	689
PID: Dem (no lean)	24%	(216)	42%	(368)	16%	(142)	5%	(41)	13%	(118)	886
PID: Ind (no lean)	16%	(116)	32%	(230)	20%	(141)	8%	(59)	24%	(171)	717
PID: Rep (no lean)	16%	(95)	31%	(187)	23%	(138)	9%	(53)	21%	(125)	597
PID/Gender: Dem Men	25%	(114)	43%	(192)	17%	(77)	5%	(23)	9%	(41)	448
PID/Gender: Dem Women	23%	(102)	40%	(176)	15%	(65)	4%	(18)	18%	(77)	438
PID/Gender: Ind Men	15%	(50)	33%	(110)	19%	(63)	11%	(36)	22%	(74)	333
PID/Gender: Ind Women	17%	(66)	31%	(120)	21%	(79)	6%	(22)	25%	(97)	384
PID/Gender: Rep Men	16%	(44)	25%	(71)	25%	(70)	13%	(36)	21%	(59)	281
PID/Gender: Rep Women	16%	(51)	37%	(116)	21%	(67)	5%	(17)	21%	(65)	316
Ideo: Liberal (1-3)	26%	(174)	41%	(273)	14%	(95)	6%	(37)	13%	(88)	668
Ideo: Moderate (4)	18%	(115)	36%	(224)	20%	(125)	6%	(35)	20%	(125)	623
Ideo: Conservative (5-7)	14%	(97)	34%	(227)	22%	(151)	11%	(71)	19%	(129)	676
Educ: < College	18%	(278)	35%	(525)	19%	(288)	7%	(109)	21%	(313)	1512
Educ: Bachelors degree	19%	(83)	39%	(175)	20%	(87)	7%	(31)	15%	(68)	444
Educ: Post-grad	27%	(66)	35%	(86)	19%	(46)	5%	(13)	14%	(34)	244
Income: Under 50k	17%	(213)	34%	(427)	19%	(239)	7%	(89)	22%	(273)	1242
Income: 50k-100k	19%	(118)	37%	(232)	19%	(120)	8%	(49)	16%	(101)	619
Income: 100k+	28%	(94)	37%	(126)	18%	(62)	5%	(16)	12%	(40)	339
Ethnicity: White	18%	(311)	35%	(607)	21%	(354)	7%	(120)	19%	(330)	1722
Ethnicity: Hispanic	27%	(96)	36%	(125)	13%	(44)	5%	(16)	20%	(69)	349

Continued on next page

Table FWPIFE4_8: *And to what extent would you be interested in a new movie in an existing series based on the following?*
Critics praised the movie

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	19%	(426)	36%	(785)	19%	(421)	7%	(153)	19%	(414)	2200
Ethnicity: Black	21%	(59)	37%	(101)	16%	(44)	6%	(17)	20%	(54)	274
Ethnicity: Other	28%	(57)	38%	(78)	11%	(23)	8%	(16)	15%	(31)	204
All Christian	21%	(199)	36%	(353)	21%	(198)	7%	(68)	15%	(149)	967
All Non-Christian	23%	(25)	42%	(46)	15%	(16)	6%	(7)	15%	(16)	110
Atheist	16%	(19)	39%	(45)	20%	(23)	6%	(7)	19%	(22)	116
Agnostic/Nothing in particular	17%	(109)	34%	(211)	19%	(120)	7%	(45)	23%	(141)	626
Something Else	20%	(75)	35%	(132)	16%	(63)	7%	(26)	23%	(86)	381
Religious Non-Protestant/Catholic	21%	(27)	44%	(56)	16%	(20)	7%	(9)	13%	(16)	128
Evangelical	21%	(127)	32%	(193)	21%	(123)	7%	(42)	18%	(109)	593
Non-Evangelical	20%	(143)	38%	(273)	18%	(129)	7%	(49)	17%	(121)	716
Community: Urban	22%	(139)	39%	(247)	18%	(116)	5%	(32)	17%	(106)	640
Community: Suburban	20%	(204)	35%	(363)	20%	(204)	7%	(71)	18%	(186)	1029
Community: Rural	16%	(83)	33%	(176)	19%	(101)	9%	(50)	23%	(122)	531
Employ: Private Sector	22%	(154)	38%	(259)	18%	(123)	7%	(45)	15%	(105)	687
Employ: Government	29%	(30)	34%	(35)	24%	(25)	3%	(3)	10%	(10)	104
Employ: Self-Employed	24%	(51)	36%	(78)	16%	(35)	12%	(25)	12%	(25)	214
Employ: Homemaker	17%	(27)	34%	(56)	17%	(27)	4%	(7)	28%	(47)	165
Employ: Student	34%	(26)	29%	(22)	14%	(11)	6%	(4)	17%	(13)	77
Employ: Retired	12%	(60)	35%	(171)	25%	(122)	9%	(45)	19%	(94)	492
Employ: Unemployed	18%	(55)	34%	(105)	18%	(54)	5%	(17)	25%	(78)	309
Employ: Other	15%	(22)	38%	(59)	15%	(22)	4%	(7)	28%	(43)	153
Military HH: Yes	18%	(55)	35%	(108)	19%	(60)	9%	(27)	20%	(62)	312
Military HH: No	20%	(371)	36%	(677)	19%	(361)	7%	(126)	19%	(353)	1888
RD/WT: Right Direction	26%	(216)	41%	(341)	15%	(123)	4%	(36)	14%	(121)	838
RD/WT: Wrong Track	15%	(210)	33%	(444)	22%	(298)	9%	(117)	22%	(293)	1362
Biden Job Approve	24%	(255)	42%	(446)	15%	(164)	5%	(48)	14%	(149)	1062
Biden Job Disapprove	15%	(157)	30%	(308)	23%	(233)	10%	(102)	21%	(215)	1016

Continued on next page

Table FWPIFE4_8: And to what extent would you be interested in a new movie in an existing series based on the following?

Critics praised the movie

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	19%	(426)	36%	(785)	19%	(421)	7%	(153)	19%	(414)	2200
Biden Job Strongly Approve	30%	(154)	40%	(205)	13%	(65)	5%	(24)	14%	(70)	518
Biden Job Somewhat Approve	19%	(101)	44%	(241)	18%	(99)	4%	(24)	14%	(79)	545
Biden Job Somewhat Disapprove	14%	(39)	38%	(108)	23%	(65)	5%	(13)	19%	(54)	280
Biden Job Strongly Disapprove	16%	(117)	27%	(201)	23%	(168)	12%	(89)	22%	(161)	736
Favorable of Biden	24%	(248)	42%	(442)	15%	(162)	4%	(41)	15%	(156)	1050
Unfavorable of Biden	16%	(161)	31%	(322)	23%	(237)	10%	(108)	20%	(204)	1033
Very Favorable of Biden	27%	(149)	41%	(225)	13%	(74)	5%	(26)	13%	(74)	548
Somewhat Favorable of Biden	20%	(99)	43%	(217)	18%	(88)	3%	(15)	16%	(82)	502
Somewhat Unfavorable of Biden	16%	(41)	40%	(102)	22%	(56)	6%	(15)	16%	(42)	257
Very Unfavorable of Biden	15%	(120)	28%	(219)	23%	(181)	12%	(93)	21%	(162)	775
#1 Issue: Economy	21%	(170)	36%	(298)	20%	(166)	6%	(46)	17%	(143)	823
#1 Issue: Security	19%	(74)	33%	(126)	21%	(81)	8%	(32)	18%	(67)	379
#1 Issue: Health Care	20%	(52)	37%	(99)	18%	(47)	5%	(14)	20%	(52)	264
#1 Issue: Medicare / Social Security	15%	(37)	38%	(95)	21%	(53)	8%	(20)	19%	(48)	254
#1 Issue: Women's Issues	16%	(23)	31%	(43)	19%	(27)	8%	(11)	26%	(36)	140
#1 Issue: Education	25%	(19)	43%	(32)	18%	(14)	1%	(1)	13%	(10)	76
#1 Issue: Energy	26%	(30)	43%	(49)	11%	(13)	8%	(9)	12%	(13)	115
#1 Issue: Other	14%	(21)	29%	(43)	14%	(20)	14%	(21)	29%	(44)	149
2020 Vote: Joe Biden	24%	(238)	40%	(400)	17%	(170)	5%	(53)	15%	(147)	1009
2020 Vote: Donald Trump	14%	(95)	32%	(222)	23%	(157)	11%	(75)	20%	(140)	690
2020 Vote: Other	12%	(7)	30%	(18)	19%	(11)	9%	(5)	31%	(18)	60
2020 Vote: Didn't Vote	19%	(85)	33%	(146)	19%	(82)	4%	(19)	25%	(108)	441
2018 House Vote: Democrat	23%	(181)	41%	(327)	17%	(134)	5%	(44)	14%	(112)	798
2018 House Vote: Republican	15%	(85)	33%	(184)	24%	(133)	11%	(61)	18%	(100)	563
2018 House Vote: Someone else	10%	(7)	34%	(23)	18%	(12)	8%	(6)	30%	(20)	68
2016 Vote: Hillary Clinton	24%	(178)	41%	(304)	16%	(119)	5%	(36)	14%	(101)	737
2016 Vote: Donald Trump	15%	(100)	34%	(224)	22%	(146)	11%	(73)	18%	(120)	664
2016 Vote: Other	8%	(8)	36%	(36)	23%	(23)	5%	(5)	28%	(27)	99
2016 Vote: Didn't Vote	20%	(140)	32%	(221)	19%	(132)	5%	(37)	24%	(166)	696

Continued on next page

Table FWPIFE4_8: *And to what extent would you be interested in a new movie in an existing series based on the following?*
Critics praised the movie

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	19%	(426)	36%	(785)	19%	(421)	7%	(153)	19%	(414)	2200
Voted in 2014: Yes	18%	(231)	38%	(474)	20%	(247)	8%	(99)	16%	(207)	1257
Voted in 2014: No	21%	(195)	33%	(312)	18%	(174)	6%	(54)	22%	(208)	943
4-Region: Northeast	24%	(95)	39%	(154)	16%	(61)	8%	(31)	13%	(53)	394
4-Region: Midwest	20%	(90)	34%	(157)	19%	(87)	8%	(35)	20%	(93)	462
4-Region: South	18%	(146)	36%	(293)	20%	(166)	7%	(59)	19%	(160)	824
4-Region: West	18%	(95)	35%	(182)	21%	(107)	5%	(28)	21%	(108)	520
Comfortable in Movie Theaters	22%	(283)	37%	(472)	17%	(217)	6%	(76)	18%	(224)	1273
Uncomfortable in Movie Theaters	16%	(133)	36%	(298)	23%	(191)	8%	(69)	16%	(136)	828
Likely to See NTTD	30%	(246)	39%	(325)	15%	(120)	5%	(44)	11%	(90)	824
Unlikely to See NTTD	13%	(180)	34%	(461)	22%	(301)	8%	(110)	24%	(324)	1376
Support Female Bond	29%	(223)	38%	(299)	16%	(125)	5%	(38)	12%	(97)	782
Oppose Female Bond	15%	(148)	36%	(355)	22%	(219)	9%	(92)	17%	(167)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE4_9: *And to what extent would you be interested in a new movie in an existing series based on the following?*
The series is seen as a classic

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	23%	(516)	46%	(1001)	14%	(305)	3%	(76)	14%	(302)	2200
Gender: Male	24%	(257)	45%	(480)	14%	(147)	4%	(47)	12%	(132)	1062
Gender: Female	23%	(259)	46%	(521)	14%	(158)	3%	(29)	15%	(170)	1138
Age: 18-34	30%	(197)	37%	(242)	14%	(91)	4%	(23)	16%	(102)	655
Age: 35-44	23%	(81)	45%	(163)	14%	(49)	3%	(11)	15%	(54)	358
Age: 45-64	19%	(145)	51%	(383)	13%	(95)	3%	(26)	14%	(101)	751
Age: 65+	21%	(93)	49%	(213)	16%	(69)	4%	(16)	10%	(44)	436
GenZers: 1997-2012	26%	(55)	38%	(80)	17%	(36)	4%	(9)	15%	(32)	212
Millennials: 1981-1996	30%	(200)	40%	(265)	13%	(84)	3%	(20)	15%	(100)	670
GenXers: 1965-1980	20%	(112)	49%	(274)	13%	(75)	2%	(12)	15%	(81)	554
Baby Boomers: 1946-1964	19%	(131)	51%	(349)	14%	(95)	5%	(31)	12%	(82)	689
PID: Dem (no lean)	27%	(238)	47%	(413)	14%	(121)	3%	(26)	10%	(88)	886
PID: Ind (no lean)	18%	(132)	46%	(329)	14%	(100)	4%	(26)	18%	(129)	717
PID: Rep (no lean)	24%	(146)	43%	(259)	14%	(84)	4%	(24)	14%	(84)	597
PID/Gender: Dem Men	30%	(133)	45%	(200)	15%	(66)	4%	(20)	7%	(30)	448
PID/Gender: Dem Women	24%	(105)	49%	(213)	13%	(56)	1%	(7)	13%	(58)	438
PID/Gender: Ind Men	18%	(61)	46%	(153)	13%	(44)	5%	(17)	18%	(59)	333
PID/Gender: Ind Women	19%	(72)	46%	(176)	15%	(56)	2%	(9)	18%	(71)	384
PID/Gender: Rep Men	22%	(63)	45%	(128)	13%	(37)	4%	(10)	15%	(43)	281
PID/Gender: Rep Women	26%	(83)	42%	(132)	15%	(47)	4%	(13)	13%	(41)	316
Ideo: Liberal (1-3)	27%	(180)	47%	(314)	13%	(87)	4%	(24)	10%	(64)	668
Ideo: Moderate (4)	20%	(125)	47%	(296)	14%	(89)	3%	(22)	15%	(92)	623
Ideo: Conservative (5-7)	26%	(173)	46%	(309)	13%	(85)	3%	(23)	13%	(86)	676
Educ: < College	22%	(337)	45%	(687)	13%	(200)	4%	(57)	15%	(230)	1512
Educ: Bachelors degree	25%	(110)	45%	(200)	16%	(70)	3%	(12)	12%	(52)	444
Educ: Post-grad	28%	(68)	47%	(114)	14%	(35)	3%	(7)	8%	(19)	244
Income: Under 50k	23%	(287)	42%	(525)	14%	(178)	4%	(51)	16%	(201)	1242
Income: 50k-100k	21%	(128)	50%	(308)	15%	(90)	3%	(20)	12%	(72)	619
Income: 100k+	30%	(101)	50%	(169)	11%	(36)	2%	(5)	8%	(28)	339
Ethnicity: White	23%	(403)	45%	(783)	14%	(238)	3%	(57)	14%	(240)	1722
Ethnicity: Hispanic	28%	(97)	43%	(152)	13%	(47)	4%	(15)	11%	(39)	349

Continued on next page

Table FWPIFE4_9: *And to what extent would you be interested in a new movie in an existing series based on the following?*
The series is seen as a classic

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	23%	(516)	46%	(1001)	14%	(305)	3%	(76)	14%	(302)	2200
Ethnicity: Black	22%	(61)	45%	(123)	13%	(36)	4%	(10)	16%	(44)	274
Ethnicity: Other	25%	(51)	46%	(95)	15%	(31)	5%	(10)	9%	(18)	204
All Christian	26%	(253)	49%	(477)	12%	(117)	3%	(30)	9%	(90)	967
All Non-Christian	29%	(32)	43%	(47)	16%	(18)	5%	(6)	7%	(8)	110
Atheist	21%	(24)	45%	(52)	18%	(20)	8%	(9)	9%	(10)	116
Agnostic/Nothing in particular	18%	(114)	42%	(260)	17%	(109)	3%	(20)	20%	(123)	626
Something Else	24%	(93)	43%	(165)	11%	(41)	3%	(11)	19%	(71)	381
Religious Non-Protestant/Catholic	27%	(34)	47%	(60)	14%	(18)	5%	(6)	7%	(9)	128
Evangelical	28%	(169)	45%	(267)	11%	(67)	3%	(15)	13%	(75)	593
Non-Evangelical	24%	(171)	49%	(350)	12%	(89)	3%	(24)	11%	(82)	716
Community: Urban	26%	(163)	45%	(290)	13%	(85)	3%	(21)	13%	(80)	640
Community: Suburban	25%	(252)	45%	(467)	15%	(150)	3%	(29)	13%	(130)	1029
Community: Rural	19%	(101)	46%	(244)	13%	(69)	5%	(26)	17%	(91)	531
Employ: Private Sector	27%	(184)	47%	(323)	12%	(85)	3%	(23)	11%	(72)	687
Employ: Government	31%	(32)	45%	(47)	17%	(18)	1%	(1)	6%	(7)	104
Employ: Self-Employed	23%	(50)	46%	(99)	14%	(30)	3%	(6)	13%	(29)	214
Employ: Homemaker	23%	(38)	43%	(71)	15%	(25)	2%	(3)	17%	(28)	165
Employ: Student	31%	(24)	33%	(26)	22%	(17)	3%	(2)	11%	(8)	77
Employ: Retired	21%	(102)	46%	(227)	16%	(79)	4%	(20)	13%	(63)	492
Employ: Unemployed	20%	(63)	42%	(130)	11%	(33)	5%	(14)	22%	(68)	309
Employ: Other	15%	(23)	51%	(78)	12%	(18)	4%	(7)	18%	(27)	153
Military HH: Yes	24%	(74)	52%	(163)	11%	(35)	2%	(6)	11%	(33)	312
Military HH: No	23%	(442)	44%	(838)	14%	(270)	4%	(70)	14%	(268)	1888
RD/WT: Right Direction	29%	(244)	46%	(388)	12%	(100)	2%	(20)	10%	(85)	838
RD/WT: Wrong Track	20%	(272)	45%	(613)	15%	(204)	4%	(56)	16%	(217)	1362
Biden Job Approve	26%	(275)	50%	(529)	12%	(125)	3%	(27)	10%	(107)	1062
Biden Job Disapprove	21%	(216)	43%	(434)	16%	(164)	5%	(49)	15%	(154)	1016

Continued on next page

Table FWPIFE4_9: *And to what extent would you be interested in a new movie in an existing series based on the following?*
The series is seen as a classic

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	23%	(516)	46%	(1001)	14%	(305)	3%	(76)	14%	(302)	2200
Biden Job Strongly Approve	31%	(160)	45%	(234)	10%	(52)	4%	(21)	10%	(51)	518
Biden Job Somewhat Approve	21%	(116)	54%	(295)	13%	(72)	1%	(6)	10%	(56)	545
Biden Job Somewhat Disapprove	19%	(53)	44%	(123)	19%	(52)	4%	(12)	14%	(39)	280
Biden Job Strongly Disapprove	22%	(162)	42%	(311)	15%	(111)	5%	(36)	16%	(115)	736
Favorable of Biden	26%	(270)	50%	(522)	11%	(115)	3%	(26)	11%	(115)	1050
Unfavorable of Biden	22%	(222)	44%	(450)	16%	(169)	4%	(44)	14%	(147)	1033
Very Favorable of Biden	30%	(166)	44%	(240)	11%	(62)	4%	(21)	11%	(59)	548
Somewhat Favorable of Biden	21%	(104)	56%	(282)	11%	(54)	1%	(6)	11%	(56)	502
Somewhat Unfavorable of Biden	22%	(56)	46%	(120)	20%	(50)	2%	(5)	10%	(26)	257
Very Unfavorable of Biden	21%	(166)	43%	(331)	15%	(119)	5%	(39)	16%	(121)	775
#1 Issue: Economy	22%	(180)	45%	(374)	16%	(130)	3%	(25)	14%	(114)	823
#1 Issue: Security	25%	(95)	49%	(184)	11%	(42)	3%	(12)	12%	(46)	379
#1 Issue: Health Care	25%	(67)	47%	(124)	13%	(34)	3%	(8)	12%	(31)	264
#1 Issue: Medicare / Social Security	22%	(56)	46%	(116)	12%	(30)	4%	(11)	16%	(40)	254
#1 Issue: Women's Issues	26%	(37)	38%	(53)	12%	(17)	6%	(8)	18%	(26)	140
#1 Issue: Education	26%	(20)	54%	(41)	13%	(10)	2%	(2)	5%	(4)	76
#1 Issue: Energy	24%	(28)	47%	(54)	15%	(18)	5%	(5)	9%	(10)	115
#1 Issue: Other	22%	(33)	37%	(55)	17%	(25)	4%	(5)	20%	(30)	149
2020 Vote: Joe Biden	26%	(266)	47%	(470)	13%	(129)	3%	(32)	11%	(112)	1009
2020 Vote: Donald Trump	24%	(164)	46%	(314)	14%	(96)	4%	(31)	12%	(85)	690
2020 Vote: Other	12%	(7)	45%	(27)	16%	(9)	4%	(2)	24%	(14)	60
2020 Vote: Didn't Vote	18%	(79)	43%	(190)	16%	(71)	3%	(11)	20%	(90)	441
2018 House Vote: Democrat	26%	(207)	49%	(393)	12%	(97)	3%	(23)	10%	(78)	798
2018 House Vote: Republican	27%	(152)	45%	(255)	13%	(72)	4%	(23)	11%	(62)	563
2018 House Vote: Someone else	20%	(13)	38%	(26)	18%	(12)	3%	(2)	21%	(14)	68
2016 Vote: Hillary Clinton	25%	(187)	48%	(355)	13%	(95)	2%	(18)	11%	(82)	737
2016 Vote: Donald Trump	24%	(157)	47%	(315)	13%	(85)	4%	(27)	12%	(79)	664
2016 Vote: Other	19%	(19)	49%	(49)	18%	(18)	2%	(2)	12%	(12)	99
2016 Vote: Didn't Vote	22%	(153)	41%	(282)	15%	(107)	4%	(26)	18%	(128)	696

Continued on next page

Table FWPIFE4_9: *And to what extent would you be interested in a new movie in an existing series based on the following?*
The series is seen as a classic

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	23%	(516)	46%	(1001)	14%	(305)	3%	(76)	14%	(302)	2200
Voted in 2014: Yes	24%	(302)	49%	(610)	13%	(167)	3%	(38)	11%	(141)	1257
Voted in 2014: No	23%	(214)	42%	(391)	15%	(138)	4%	(38)	17%	(161)	943
4-Region: Northeast	25%	(98)	45%	(179)	13%	(53)	3%	(12)	13%	(52)	394
4-Region: Midwest	24%	(112)	45%	(208)	15%	(67)	3%	(16)	13%	(59)	462
4-Region: South	22%	(180)	46%	(380)	14%	(113)	4%	(30)	15%	(122)	824
4-Region: West	24%	(126)	45%	(235)	14%	(71)	4%	(19)	13%	(69)	520
Comfortable in Movie Theaters	27%	(344)	46%	(587)	12%	(147)	2%	(32)	13%	(163)	1273
Uncomfortable in Movie Theaters	20%	(167)	46%	(379)	18%	(149)	5%	(42)	11%	(91)	828
Likely to See NTTD	33%	(270)	46%	(380)	11%	(91)	2%	(16)	8%	(67)	824
Unlikely to See NTTD	18%	(246)	45%	(621)	16%	(214)	4%	(60)	17%	(235)	1376
Support Female Bond	31%	(239)	48%	(373)	11%	(89)	2%	(19)	8%	(62)	782
Oppose Female Bond	24%	(231)	47%	(463)	14%	(140)	4%	(37)	11%	(110)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE4_10: *And to what extent would you be interested in a new movie in an existing series based on the following?*
The movie is the first the series has released in a while

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	26%	(572)	43%	(942)	13%	(283)	4%	(85)	14%	(318)	2200
Gender: Male	25%	(263)	42%	(442)	14%	(154)	5%	(56)	14%	(147)	1062
Gender: Female	27%	(309)	44%	(500)	11%	(129)	3%	(29)	15%	(171)	1138
Age: 18-34	32%	(207)	38%	(252)	9%	(61)	4%	(29)	16%	(105)	655
Age: 35-44	31%	(111)	41%	(147)	10%	(37)	4%	(14)	14%	(49)	358
Age: 45-64	24%	(182)	45%	(341)	13%	(94)	4%	(27)	14%	(107)	751
Age: 65+	17%	(72)	46%	(202)	21%	(90)	4%	(16)	13%	(56)	436
GenZers: 1997-2012	28%	(60)	38%	(81)	11%	(24)	6%	(12)	16%	(34)	212
Millennials: 1981-1996	33%	(221)	40%	(269)	8%	(55)	4%	(26)	15%	(99)	670
GenXers: 1965-1980	28%	(157)	43%	(237)	13%	(73)	2%	(12)	13%	(74)	554
Baby Boomers: 1946-1964	18%	(124)	46%	(316)	16%	(112)	5%	(31)	15%	(105)	689
PID: Dem (no lean)	33%	(292)	41%	(363)	12%	(110)	3%	(29)	10%	(92)	886
PID: Ind (no lean)	20%	(143)	45%	(321)	11%	(78)	4%	(29)	20%	(146)	717
PID: Rep (no lean)	23%	(138)	43%	(258)	16%	(95)	5%	(27)	13%	(79)	597
PID/Gender: Dem Men	35%	(155)	39%	(176)	13%	(57)	5%	(21)	9%	(39)	448
PID/Gender: Dem Women	31%	(137)	43%	(187)	12%	(53)	2%	(9)	12%	(53)	438
PID/Gender: Ind Men	17%	(56)	43%	(145)	14%	(45)	6%	(19)	21%	(69)	333
PID/Gender: Ind Women	23%	(87)	46%	(176)	9%	(33)	3%	(10)	20%	(77)	384
PID/Gender: Rep Men	19%	(52)	43%	(122)	19%	(52)	6%	(17)	14%	(38)	281
PID/Gender: Rep Women	27%	(86)	43%	(137)	13%	(42)	3%	(11)	13%	(41)	316
Ideo: Liberal (1-3)	33%	(218)	41%	(275)	12%	(81)	4%	(26)	10%	(68)	668
Ideo: Moderate (4)	24%	(148)	46%	(284)	12%	(72)	4%	(23)	15%	(95)	623
Ideo: Conservative (5-7)	23%	(156)	43%	(293)	16%	(109)	4%	(26)	14%	(92)	676
Educ: < College	25%	(382)	41%	(621)	13%	(192)	5%	(69)	16%	(248)	1512
Educ: Bachelors degree	28%	(125)	46%	(202)	12%	(55)	3%	(12)	11%	(50)	444
Educ: Post-grad	27%	(65)	48%	(118)	15%	(36)	2%	(5)	8%	(20)	244
Income: Under 50k	25%	(307)	41%	(504)	13%	(161)	5%	(58)	17%	(213)	1242
Income: 50k-100k	25%	(157)	47%	(288)	12%	(77)	3%	(22)	12%	(75)	619
Income: 100k+	32%	(108)	44%	(150)	13%	(45)	2%	(6)	9%	(30)	339
Ethnicity: White	24%	(414)	45%	(770)	14%	(237)	3%	(60)	14%	(241)	1722
Ethnicity: Hispanic	30%	(105)	42%	(145)	10%	(33)	6%	(19)	13%	(46)	349

Continued on next page

Table FWPIFE4_10: *And to what extent would you be interested in a new movie in an existing series based on the following?*
The movie is the first the series has released in a while

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	26%	(572)	43%	(942)	13%	(283)	4%	(85)	14%	(318)	2200
Ethnicity: Black	32%	(88)	34%	(94)	10%	(27)	5%	(13)	19%	(52)	274
Ethnicity: Other	34%	(70)	38%	(78)	9%	(19)	6%	(12)	12%	(25)	204
All Christian	25%	(243)	47%	(456)	14%	(133)	3%	(28)	11%	(107)	967
All Non-Christian	23%	(26)	46%	(51)	13%	(14)	7%	(8)	10%	(11)	110
Atheist	23%	(26)	38%	(44)	17%	(19)	11%	(13)	12%	(14)	116
Agnostic/Nothing in particular	27%	(171)	37%	(233)	12%	(72)	4%	(27)	20%	(123)	626
Something Else	28%	(106)	42%	(158)	12%	(44)	3%	(10)	16%	(63)	381
Religious Non-Protestant/Catholic	24%	(30)	46%	(59)	13%	(16)	7%	(10)	10%	(12)	128
Evangelical	27%	(163)	43%	(255)	13%	(80)	2%	(13)	14%	(83)	593
Non-Evangelical	25%	(180)	47%	(339)	13%	(94)	3%	(22)	11%	(81)	716
Community: Urban	31%	(200)	40%	(257)	11%	(73)	3%	(22)	14%	(87)	640
Community: Suburban	25%	(255)	46%	(476)	12%	(127)	4%	(38)	13%	(134)	1029
Community: Rural	22%	(117)	39%	(209)	15%	(82)	5%	(26)	18%	(97)	531
Employ: Private Sector	31%	(210)	44%	(301)	12%	(79)	3%	(19)	11%	(78)	687
Employ: Government	35%	(36)	42%	(43)	15%	(16)	1%	(2)	7%	(7)	104
Employ: Self-Employed	29%	(61)	48%	(102)	11%	(23)	3%	(5)	10%	(22)	214
Employ: Homemaker	20%	(33)	41%	(67)	12%	(20)	7%	(11)	20%	(32)	165
Employ: Student	38%	(29)	39%	(30)	7%	(5)	4%	(3)	12%	(9)	77
Employ: Retired	17%	(84)	44%	(215)	20%	(97)	5%	(23)	15%	(72)	492
Employ: Unemployed	25%	(77)	39%	(120)	10%	(31)	5%	(16)	21%	(66)	309
Employ: Other	27%	(41)	42%	(64)	7%	(10)	4%	(6)	21%	(31)	153
Military HH: Yes	24%	(74)	51%	(158)	10%	(32)	3%	(10)	12%	(38)	312
Military HH: No	26%	(498)	42%	(784)	13%	(251)	4%	(76)	15%	(280)	1888
RD/WT: Right Direction	31%	(258)	43%	(357)	12%	(103)	3%	(26)	11%	(93)	838
RD/WT: Wrong Track	23%	(314)	43%	(585)	13%	(180)	4%	(59)	16%	(224)	1362
Biden Job Approve	31%	(327)	44%	(464)	11%	(118)	3%	(34)	11%	(120)	1062
Biden Job Disapprove	22%	(223)	42%	(432)	16%	(159)	5%	(51)	15%	(152)	1016

Continued on next page

Table FWPIFE4_10: *And to what extent would you be interested in a new movie in an existing series based on the following?*
The movie is the first the series has released in a while

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	26%	(572)	43%	(942)	13%	(283)	4%	(85)	14%	(318)	2200
Biden Job Strongly Approve	37%	(189)	39%	(204)	10%	(53)	4%	(21)	10%	(51)	518
Biden Job Somewhat Approve	25%	(138)	48%	(260)	12%	(65)	2%	(14)	13%	(69)	545
Biden Job Somewhat Disapprove	23%	(64)	39%	(110)	19%	(53)	4%	(12)	15%	(41)	280
Biden Job Strongly Disapprove	22%	(159)	44%	(322)	14%	(106)	5%	(39)	15%	(110)	736
Favorable of Biden	31%	(324)	43%	(456)	11%	(112)	3%	(32)	12%	(125)	1050
Unfavorable of Biden	22%	(222)	44%	(454)	16%	(161)	5%	(47)	14%	(149)	1033
Very Favorable of Biden	35%	(193)	40%	(220)	11%	(61)	4%	(19)	10%	(54)	548
Somewhat Favorable of Biden	26%	(132)	47%	(235)	10%	(51)	3%	(13)	14%	(70)	502
Somewhat Unfavorable of Biden	24%	(62)	43%	(112)	19%	(48)	2%	(5)	12%	(31)	257
Very Unfavorable of Biden	21%	(161)	44%	(342)	15%	(113)	5%	(42)	15%	(118)	775
#1 Issue: Economy	29%	(240)	43%	(355)	11%	(92)	3%	(29)	13%	(108)	823
#1 Issue: Security	22%	(82)	46%	(176)	16%	(59)	4%	(14)	13%	(49)	379
#1 Issue: Health Care	27%	(71)	41%	(108)	15%	(39)	2%	(6)	15%	(40)	264
#1 Issue: Medicare / Social Security	26%	(66)	36%	(92)	16%	(39)	5%	(12)	18%	(45)	254
#1 Issue: Women's Issues	31%	(43)	38%	(53)	9%	(13)	4%	(6)	18%	(25)	140
#1 Issue: Education	26%	(20)	51%	(38)	11%	(8)	6%	(5)	6%	(5)	76
#1 Issue: Energy	25%	(29)	50%	(58)	11%	(13)	5%	(5)	9%	(10)	115
#1 Issue: Other	14%	(21)	42%	(62)	13%	(19)	6%	(9)	25%	(37)	149
2020 Vote: Joe Biden	30%	(306)	42%	(428)	12%	(120)	3%	(32)	12%	(122)	1009
2020 Vote: Donald Trump	23%	(155)	44%	(303)	16%	(109)	5%	(34)	13%	(89)	690
2020 Vote: Other	11%	(7)	51%	(30)	12%	(7)	4%	(2)	22%	(13)	60
2020 Vote: Didn't Vote	24%	(104)	41%	(179)	11%	(47)	4%	(17)	21%	(94)	441
2018 House Vote: Democrat	31%	(251)	44%	(348)	13%	(104)	2%	(18)	10%	(77)	798
2018 House Vote: Republican	22%	(122)	47%	(263)	16%	(92)	4%	(23)	11%	(63)	563
2018 House Vote: Someone else	15%	(10)	45%	(31)	16%	(11)	2%	(1)	22%	(15)	68
2016 Vote: Hillary Clinton	31%	(232)	42%	(308)	13%	(97)	2%	(14)	12%	(85)	737
2016 Vote: Donald Trump	21%	(143)	45%	(296)	16%	(104)	5%	(34)	13%	(86)	664
2016 Vote: Other	17%	(17)	51%	(51)	14%	(14)	2%	(2)	16%	(16)	99
2016 Vote: Didn't Vote	26%	(181)	41%	(286)	10%	(67)	5%	(33)	19%	(129)	696

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Table FWPIFE4_10: *And to what extent would you be interested in a new movie in an existing series based on the following?*
The movie is the first the series has released in a while

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Don't know / No opinion		Total N
Adults	26%	(572)	43%	(942)	13%	(283)	4%	(85)	14%	(318)	2200
Voted in 2014: Yes	26%	(330)	45%	(568)	15%	(185)	3%	(37)	11%	(137)	1257
Voted in 2014: No	26%	(242)	40%	(374)	10%	(98)	5%	(48)	19%	(180)	943
4-Region: Northeast	27%	(107)	46%	(182)	11%	(44)	5%	(20)	10%	(40)	394
4-Region: Midwest	24%	(111)	44%	(204)	15%	(69)	3%	(14)	14%	(64)	462
4-Region: South	24%	(200)	43%	(351)	13%	(107)	4%	(32)	16%	(135)	824
4-Region: West	30%	(154)	39%	(205)	12%	(63)	4%	(20)	15%	(79)	520
Comfortable in Movie Theaters	30%	(378)	44%	(556)	11%	(140)	3%	(33)	13%	(166)	1273
Uncomfortable in Movie Theaters	22%	(179)	44%	(361)	17%	(137)	6%	(47)	12%	(103)	828
Likely to See NTTD	36%	(298)	44%	(360)	9%	(72)	3%	(21)	9%	(73)	824
Unlikely to See NTTD	20%	(274)	42%	(582)	15%	(211)	5%	(64)	18%	(245)	1376
Support Female Bond	35%	(277)	43%	(333)	10%	(79)	3%	(25)	9%	(68)	782
Oppose Female Bond	23%	(230)	45%	(446)	16%	(157)	4%	(35)	12%	(113)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE5: As you may know, the new James Bond movie titled 'No Time to Die' starring Daniel Craig as James Bond is set to be released in theaters in October 2021. How likely, if at all, is it that you will see No Time to Die in theaters?

Demographic	Very likely		Somewhat likely		Not too likely		Not likely at all		Total N
Adults	15%	(322)	23%	(502)	27%	(597)	35%	(779)	2200
Gender: Male	21%	(222)	28%	(295)	25%	(266)	26%	(279)	1062
Gender: Female	9%	(100)	18%	(207)	29%	(331)	44%	(500)	1138
Age: 18-34	19%	(126)	29%	(190)	25%	(162)	27%	(177)	655
Age: 35-44	20%	(72)	24%	(86)	24%	(87)	32%	(113)	358
Age: 45-64	11%	(79)	21%	(156)	30%	(224)	39%	(292)	751
Age: 65+	10%	(44)	16%	(71)	29%	(125)	45%	(196)	436
GenZers: 1997-2012	13%	(28)	33%	(71)	24%	(51)	29%	(62)	212
Millennials: 1981-1996	23%	(151)	26%	(177)	24%	(163)	27%	(179)	670
GenXers: 1965-1980	12%	(68)	21%	(117)	28%	(154)	39%	(215)	554
Baby Boomers: 1946-1964	10%	(69)	19%	(128)	29%	(203)	42%	(289)	689
PID: Dem (no lean)	20%	(179)	23%	(205)	23%	(208)	33%	(294)	886
PID: Ind (no lean)	10%	(73)	23%	(165)	30%	(216)	37%	(264)	717
PID: Rep (no lean)	12%	(71)	22%	(132)	29%	(173)	37%	(222)	597
PID/Gender: Dem Men	29%	(131)	28%	(123)	20%	(91)	23%	(102)	448
PID/Gender: Dem Women	11%	(48)	19%	(82)	27%	(117)	44%	(191)	438
PID/Gender: Ind Men	13%	(43)	28%	(95)	31%	(103)	28%	(93)	333
PID/Gender: Ind Women	8%	(30)	18%	(71)	29%	(113)	44%	(171)	384
PID/Gender: Rep Men	17%	(48)	28%	(77)	25%	(71)	30%	(84)	281
PID/Gender: Rep Women	7%	(22)	17%	(54)	32%	(101)	44%	(138)	316
Ideo: Liberal (1-3)	20%	(134)	23%	(153)	24%	(158)	33%	(223)	668
Ideo: Moderate (4)	12%	(75)	26%	(160)	29%	(180)	33%	(208)	623
Ideo: Conservative (5-7)	14%	(97)	21%	(143)	28%	(191)	36%	(245)	676
Educ: < College	12%	(177)	22%	(338)	28%	(421)	38%	(576)	1512
Educ: Bachelors degree	19%	(86)	26%	(113)	27%	(120)	28%	(125)	444
Educ: Post-grad	24%	(59)	21%	(51)	23%	(56)	32%	(78)	244
Income: Under 50k	11%	(139)	20%	(253)	29%	(365)	39%	(484)	1242
Income: 50k-100k	14%	(84)	28%	(171)	26%	(163)	32%	(201)	619
Income: 100k+	29%	(99)	23%	(78)	20%	(68)	28%	(94)	339
Ethnicity: White	14%	(234)	20%	(352)	28%	(491)	37%	(645)	1722
Ethnicity: Hispanic	20%	(69)	25%	(87)	27%	(96)	28%	(97)	349
Ethnicity: Black	18%	(50)	32%	(87)	20%	(55)	30%	(81)	274

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Table FWPIFE5: As you may know, the new James Bond movie titled 'No Time to Die' starring Daniel Craig as James Bond is set to be released in theaters in October 2021. How likely, if at all, is it that you will see No Time to Die in theaters?

Demographic	Very likely		Somewhat likely		Not too likely		Not likely at all		Total N
Adults	15%	(322)	23%	(502)	27%	(597)	35%	(779)	2200
Ethnicity: Other	18%	(37)	31%	(63)	25%	(50)	26%	(53)	204
All Christian	16%	(159)	23%	(227)	27%	(261)	33%	(321)	967
All Non-Christian	33%	(37)	16%	(18)	27%	(29)	24%	(26)	110
Atheist	16%	(18)	19%	(22)	24%	(27)	41%	(48)	116
Agnostic/Nothing in particular	11%	(69)	23%	(141)	27%	(170)	39%	(246)	626
Something Else	10%	(39)	25%	(95)	28%	(109)	36%	(138)	381
Religious Non-Protestant/Catholic	32%	(40)	16%	(20)	26%	(33)	26%	(34)	128
Evangelical	19%	(111)	24%	(141)	26%	(153)	32%	(188)	593
Non-Evangelical	12%	(83)	24%	(169)	29%	(209)	36%	(255)	716
Community: Urban	19%	(123)	28%	(180)	25%	(159)	28%	(177)	640
Community: Suburban	14%	(146)	22%	(225)	29%	(296)	35%	(362)	1029
Community: Rural	10%	(53)	18%	(97)	27%	(141)	45%	(240)	531
Employ: Private Sector	18%	(122)	30%	(207)	26%	(176)	26%	(181)	687
Employ: Government	26%	(27)	18%	(19)	25%	(26)	31%	(32)	104
Employ: Self-Employed	22%	(47)	27%	(57)	25%	(53)	26%	(56)	214
Employ: Homemaker	5%	(8)	19%	(32)	25%	(41)	51%	(83)	165
Employ: Student	15%	(11)	30%	(23)	36%	(27)	19%	(15)	77
Employ: Retired	10%	(49)	15%	(76)	31%	(150)	44%	(217)	492
Employ: Unemployed	12%	(39)	20%	(60)	30%	(92)	38%	(118)	309
Employ: Other	12%	(19)	18%	(28)	19%	(29)	50%	(77)	153
Military HH: Yes	18%	(55)	23%	(73)	23%	(72)	36%	(112)	312
Military HH: No	14%	(267)	23%	(429)	28%	(525)	35%	(667)	1888
RD/WT: Right Direction	20%	(164)	26%	(214)	26%	(217)	29%	(242)	838
RD/WT: Wrong Track	12%	(158)	21%	(289)	28%	(379)	39%	(537)	1362
Biden Job Approve	19%	(197)	23%	(248)	27%	(285)	31%	(332)	1062
Biden Job Disapprove	11%	(111)	23%	(230)	28%	(286)	38%	(389)	1016
Biden Job Strongly Approve	26%	(137)	21%	(110)	20%	(106)	32%	(165)	518
Biden Job Somewhat Approve	11%	(60)	25%	(138)	33%	(180)	31%	(168)	545
Biden Job Somewhat Disapprove	11%	(31)	25%	(71)	32%	(91)	31%	(87)	280
Biden Job Strongly Disapprove	11%	(80)	22%	(159)	26%	(195)	41%	(302)	736

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Table FWPIFE5: As you may know, the new James Bond movie titled 'No Time to Die' starring Daniel Craig as James Bond is set to be released in theaters in October 2021. How likely, if at all, is it that you will see No Time to Die in theaters?

Demographic	Very likely		Somewhat likely		Not too likely		Not likely at all		Total N
Adults	15%	(322)	23%	(502)	27%	(597)	35%	(779)	2200
Favorable of Biden	19%	(196)	23%	(244)	26%	(274)	32%	(335)	1050
Unfavorable of Biden	10%	(108)	23%	(235)	28%	(289)	39%	(401)	1033
Very Favorable of Biden	26%	(140)	22%	(121)	20%	(109)	32%	(177)	548
Somewhat Favorable of Biden	11%	(56)	24%	(123)	33%	(165)	32%	(158)	502
Somewhat Unfavorable of Biden	11%	(29)	23%	(60)	34%	(86)	32%	(82)	257
Very Unfavorable of Biden	10%	(79)	23%	(175)	26%	(202)	41%	(319)	775
#1 Issue: Economy	13%	(109)	27%	(223)	26%	(216)	33%	(275)	823
#1 Issue: Security	14%	(54)	20%	(78)	31%	(119)	34%	(129)	379
#1 Issue: Health Care	24%	(62)	19%	(51)	23%	(61)	34%	(90)	264
#1 Issue: Medicare / Social Security	11%	(28)	17%	(42)	30%	(76)	42%	(107)	254
#1 Issue: Women's Issues	9%	(12)	24%	(34)	25%	(35)	42%	(59)	140
#1 Issue: Education	23%	(18)	29%	(22)	26%	(19)	22%	(17)	76
#1 Issue: Energy	20%	(23)	24%	(28)	29%	(34)	26%	(30)	115
#1 Issue: Other	11%	(16)	17%	(25)	24%	(36)	48%	(71)	149
2020 Vote: Joe Biden	19%	(191)	23%	(235)	26%	(262)	32%	(320)	1009
2020 Vote: Donald Trump	12%	(80)	22%	(154)	29%	(198)	38%	(259)	690
2020 Vote: Other	17%	(10)	25%	(15)	34%	(20)	25%	(15)	60
2020 Vote: Didn't Vote	9%	(41)	23%	(99)	26%	(116)	42%	(184)	441
2018 House Vote: Democrat	19%	(151)	24%	(189)	27%	(212)	31%	(246)	798
2018 House Vote: Republican	13%	(76)	25%	(142)	27%	(150)	35%	(196)	563
2018 House Vote: Someone else	17%	(12)	18%	(12)	44%	(30)	21%	(14)	68
2016 Vote: Hillary Clinton	19%	(140)	22%	(162)	28%	(203)	32%	(232)	737
2016 Vote: Donald Trump	13%	(90)	23%	(155)	29%	(189)	35%	(230)	664
2016 Vote: Other	16%	(16)	28%	(28)	27%	(27)	29%	(29)	99
2016 Vote: Didn't Vote	11%	(76)	22%	(156)	25%	(177)	41%	(287)	696
Voted in 2014: Yes	17%	(211)	23%	(285)	27%	(334)	34%	(427)	1257
Voted in 2014: No	12%	(111)	23%	(217)	28%	(263)	37%	(352)	943
4-Region: Northeast	18%	(71)	20%	(79)	26%	(102)	36%	(142)	394
4-Region: Midwest	13%	(59)	22%	(101)	28%	(131)	37%	(170)	462
4-Region: South	12%	(97)	25%	(207)	27%	(223)	36%	(297)	824
4-Region: West	18%	(95)	22%	(115)	27%	(141)	33%	(170)	520

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Table FWPIFE5: As you may know, the new James Bond movie titled 'No Time to Die' starring Daniel Craig as James Bond is set to be released in theaters in October 2021. How likely, if at all, is it that you will see No Time to Die in theaters?

Demographic	Very likely		Somewhat likely		Not too likely		Not likely at all		Total N
Adults	15%	(322)	23%	(502)	27%	(597)	35%	(779)	2200
Comfortable in Movie Theaters	21%	(269)	27%	(345)	26%	(331)	26%	(328)	1273
Uncomfortable in Movie Theaters	5%	(44)	17%	(140)	29%	(239)	49%	(404)	828
Likely to See NTTD	39%	(322)	61%	(502)	—	(0)	—	(0)	824
Unlikely to See NTTD	—	(0)	—	(0)	43%	(597)	57%	(779)	1376
Support Female Bond	21%	(164)	30%	(232)	24%	(184)	26%	(202)	782
Oppose Female Bond	13%	(126)	22%	(218)	29%	(283)	36%	(353)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE6: Are you more likely to see *No Time to Die* for the first time in theaters when it is released or later when it is released on streaming services?

Demographic	I am more likely to see No Time to Die in theaters		I am more likely to see No Time to Die on a streaming service		I am not going to see No Time to Die		Don't know / No opinion		Total N
Adults	19%	(425)	42%	(928)	26%	(569)	13%	(278)	2200
Gender: Male	26%	(278)	44%	(469)	17%	(180)	13%	(135)	1062
Gender: Female	13%	(146)	40%	(459)	34%	(390)	13%	(143)	1138
Age: 18-34	24%	(157)	40%	(265)	21%	(137)	15%	(97)	655
Age: 35-44	20%	(70)	47%	(168)	24%	(85)	10%	(35)	358
Age: 45-64	16%	(121)	41%	(309)	29%	(219)	14%	(102)	751
Age: 65+	18%	(77)	43%	(186)	30%	(129)	10%	(44)	436
GenZers: 1997-2012	26%	(55)	35%	(75)	21%	(45)	17%	(36)	212
Millennials: 1981-1996	22%	(147)	45%	(298)	21%	(141)	13%	(84)	670
GenXers: 1965-1980	16%	(87)	46%	(252)	28%	(153)	11%	(62)	554
Baby Boomers: 1946-1964	18%	(125)	40%	(272)	31%	(212)	12%	(79)	689
PID: Dem (no lean)	22%	(191)	44%	(390)	24%	(213)	10%	(93)	886
PID: Ind (no lean)	16%	(114)	42%	(303)	27%	(190)	15%	(110)	717
PID: Rep (no lean)	20%	(120)	39%	(236)	28%	(166)	13%	(75)	597
PID/Gender: Dem Men	29%	(128)	48%	(213)	14%	(61)	10%	(46)	448
PID/Gender: Dem Women	14%	(63)	40%	(176)	35%	(152)	11%	(46)	438
PID/Gender: Ind Men	22%	(72)	43%	(143)	20%	(66)	16%	(52)	333
PID/Gender: Ind Women	11%	(41)	42%	(160)	33%	(125)	15%	(58)	384
PID/Gender: Rep Men	28%	(78)	40%	(113)	19%	(53)	13%	(36)	281
PID/Gender: Rep Women	13%	(41)	39%	(123)	36%	(113)	12%	(39)	316
Ideo: Liberal (1-3)	22%	(145)	44%	(297)	24%	(163)	9%	(63)	668
Ideo: Moderate (4)	18%	(113)	45%	(281)	24%	(150)	13%	(79)	623
Ideo: Conservative (5-7)	21%	(145)	38%	(260)	30%	(200)	11%	(71)	676
Educ: < College	16%	(240)	41%	(625)	28%	(420)	15%	(227)	1512
Educ: Bachelors degree	26%	(117)	43%	(191)	22%	(99)	8%	(37)	444
Educ: Post-grad	28%	(68)	46%	(112)	21%	(50)	6%	(14)	244
Income: Under 50k	15%	(181)	40%	(492)	30%	(370)	16%	(199)	1242
Income: 50k-100k	24%	(150)	43%	(268)	24%	(149)	8%	(53)	619
Income: 100k+	28%	(94)	50%	(169)	15%	(51)	8%	(26)	339

Continued on next page

Table FWPIFE6: Are you more likely to see *No Time to Die* for the first time in theaters when it is released or later when it is released on streaming services?

Demographic	I am more likely to see <i>No Time to Die</i> in theaters		I am more likely to see <i>No Time to Die</i> on a streaming service		I am not going to see <i>No Time to Die</i>		Don't know / No opinion		Total N
Adults	19%	(425)	42%	(928)	26%	(569)	13%	(278)	2200
Ethnicity: White	18%	(317)	42%	(720)	28%	(475)	12%	(209)	1722
Ethnicity: Hispanic	22%	(75)	45%	(158)	23%	(80)	10%	(37)	349
Ethnicity: Black	19%	(52)	48%	(131)	17%	(46)	17%	(46)	274
Ethnicity: Other	27%	(55)	38%	(78)	24%	(48)	11%	(23)	204
All Christian	24%	(229)	42%	(410)	24%	(234)	10%	(94)	967
All Non-Christian	23%	(25)	48%	(52)	22%	(24)	7%	(8)	110
Atheist	26%	(30)	35%	(40)	30%	(35)	9%	(11)	116
Agnostic/Nothing in particular	15%	(93)	40%	(252)	27%	(171)	18%	(110)	626
Something Else	12%	(47)	46%	(174)	27%	(105)	15%	(56)	381
Religious Non-Protestant/Catholic	24%	(31)	43%	(55)	24%	(31)	8%	(11)	128
Evangelical	21%	(123)	43%	(253)	25%	(151)	11%	(66)	593
Non-Evangelical	20%	(143)	44%	(316)	25%	(177)	11%	(80)	716
Community: Urban	22%	(141)	45%	(289)	21%	(136)	11%	(73)	640
Community: Suburban	21%	(216)	40%	(416)	26%	(268)	13%	(129)	1029
Community: Rural	13%	(67)	42%	(223)	31%	(165)	14%	(76)	531
Employ: Private Sector	25%	(169)	43%	(293)	23%	(157)	10%	(68)	687
Employ: Government	27%	(28)	44%	(46)	23%	(24)	5%	(6)	104
Employ: Self-Employed	23%	(48)	49%	(105)	19%	(40)	10%	(21)	214
Employ: Homemaker	13%	(21)	45%	(73)	31%	(51)	11%	(18)	165
Employ: Student	27%	(20)	38%	(29)	24%	(19)	12%	(9)	77
Employ: Retired	17%	(83)	39%	(192)	30%	(149)	14%	(68)	492
Employ: Unemployed	11%	(33)	40%	(124)	27%	(85)	22%	(67)	309
Employ: Other	14%	(21)	43%	(66)	29%	(45)	14%	(21)	153
Military HH: Yes	24%	(76)	44%	(136)	21%	(67)	11%	(33)	312
Military HH: No	18%	(348)	42%	(792)	27%	(503)	13%	(245)	1888
RD/WT: Right Direction	24%	(199)	46%	(382)	21%	(173)	10%	(84)	838
RD/WT: Wrong Track	17%	(226)	40%	(547)	29%	(396)	14%	(194)	1362

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Table FWPIFE6: Are you more likely to see *No Time to Die* for the first time in theaters when it is released or later when it is released on streaming services?

Demographic	I am more likely to see <i>No Time to Die</i> in theaters		I am more likely to see <i>No Time to Die</i> on a streaming service		I am not going to see <i>No Time to Die</i>		Don't know / No opinion		Total N
Adults	19%	(425)	42%	(928)	26%	(569)	13%	(278)	2200
Biden Job Approve	21%	(223)	46%	(491)	23%	(249)	9%	(100)	1062
Biden Job Disapprove	18%	(186)	40%	(405)	29%	(293)	13%	(133)	1016
Biden Job Strongly Approve	25%	(130)	45%	(231)	22%	(116)	8%	(41)	518
Biden Job Somewhat Approve	17%	(93)	48%	(260)	24%	(133)	11%	(60)	545
Biden Job Somewhat Disapprove	19%	(53)	47%	(131)	24%	(67)	11%	(30)	280
Biden Job Strongly Disapprove	18%	(133)	37%	(274)	31%	(226)	14%	(103)	736
Favorable of Biden	20%	(214)	46%	(482)	23%	(244)	11%	(110)	1050
Unfavorable of Biden	18%	(189)	40%	(415)	29%	(302)	12%	(127)	1033
Very Favorable of Biden	24%	(132)	43%	(235)	21%	(118)	11%	(63)	548
Somewhat Favorable of Biden	16%	(81)	49%	(247)	25%	(126)	9%	(47)	502
Somewhat Unfavorable of Biden	20%	(52)	45%	(114)	27%	(69)	9%	(22)	257
Very Unfavorable of Biden	18%	(137)	39%	(300)	30%	(234)	13%	(104)	775
#1 Issue: Economy	19%	(153)	44%	(366)	25%	(205)	12%	(99)	823
#1 Issue: Security	23%	(85)	37%	(139)	27%	(103)	14%	(52)	379
#1 Issue: Health Care	22%	(58)	43%	(114)	25%	(66)	10%	(27)	264
#1 Issue: Medicare / Social Security	19%	(48)	43%	(109)	26%	(67)	12%	(31)	254
#1 Issue: Women's Issues	14%	(20)	41%	(58)	29%	(41)	15%	(21)	140
#1 Issue: Education	22%	(17)	47%	(36)	21%	(16)	10%	(7)	76
#1 Issue: Energy	19%	(22)	46%	(53)	22%	(25)	13%	(15)	115
#1 Issue: Other	15%	(22)	36%	(54)	32%	(47)	17%	(26)	149
2020 Vote: Joe Biden	22%	(223)	46%	(459)	23%	(233)	9%	(93)	1009
2020 Vote: Donald Trump	19%	(134)	39%	(271)	29%	(200)	12%	(86)	690
2020 Vote: Other	20%	(12)	44%	(26)	17%	(10)	19%	(11)	60
2020 Vote: Didn't Vote	13%	(56)	39%	(172)	28%	(125)	20%	(88)	441
2018 House Vote: Democrat	22%	(174)	45%	(362)	23%	(185)	10%	(76)	798
2018 House Vote: Republican	23%	(132)	40%	(223)	26%	(147)	11%	(61)	563
2018 House Vote: Someone else	17%	(12)	50%	(34)	20%	(14)	13%	(9)	68

Continued on next page

Table FWPIFE6: *Are you more likely to see No Time to Die for the first time in theaters when it is released or later when it is released on streaming services?*

Demographic	I am more likely to see No Time to Die in theaters		I am more likely to see No Time to Die on a streaming service		I am not going to see No Time to Die		Don't know / No opinion		Total N
Adults	19%	(425)	42%	(928)	26%	(569)	13%	(278)	2200
2016 Vote: Hillary Clinton	22%	(165)	46%	(337)	23%	(172)	8%	(62)	737
2016 Vote: Donald Trump	21%	(137)	40%	(267)	26%	(171)	13%	(88)	664
2016 Vote: Other	24%	(24)	46%	(45)	17%	(17)	14%	(13)	99
2016 Vote: Didn't Vote	14%	(98)	40%	(278)	30%	(206)	16%	(114)	696
Voted in 2014: Yes	22%	(276)	44%	(547)	24%	(300)	11%	(134)	1257
Voted in 2014: No	16%	(148)	40%	(381)	29%	(269)	15%	(144)	943
4-Region: Northeast	21%	(81)	41%	(163)	27%	(106)	11%	(43)	394
4-Region: Midwest	19%	(89)	41%	(187)	28%	(128)	12%	(58)	462
4-Region: South	17%	(138)	47%	(383)	25%	(202)	12%	(101)	824
4-Region: West	22%	(116)	37%	(195)	26%	(133)	15%	(76)	520
Comfortable in Movie Theaters	29%	(366)	37%	(471)	24%	(307)	10%	(129)	1273
Uncomfortable in Movie Theaters	7%	(56)	52%	(430)	28%	(235)	13%	(107)	828
Likely to See NTTD	48%	(396)	40%	(333)	3%	(24)	9%	(71)	824
Unlikely to See NTTD	2%	(28)	43%	(595)	40%	(545)	15%	(207)	1376
Support Female Bond	23%	(181)	47%	(368)	18%	(144)	11%	(89)	782
Oppose Female Bond	21%	(204)	43%	(422)	27%	(262)	9%	(93)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE7_1: Do you support or oppose the following portrayals of James Bond in future Bond movies?
A black James Bond

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	24%	(527)	21%	(466)	11%	(251)	19%	(427)	24%	(530)	2200
Gender: Male	22%	(236)	24%	(253)	13%	(135)	24%	(251)	18%	(186)	1062
Gender: Female	26%	(291)	19%	(213)	10%	(115)	15%	(176)	30%	(344)	1138
Age: 18-34	35%	(228)	19%	(123)	11%	(72)	11%	(74)	24%	(158)	655
Age: 35-44	28%	(101)	21%	(75)	9%	(33)	18%	(66)	23%	(83)	358
Age: 45-64	18%	(138)	23%	(172)	13%	(96)	22%	(168)	24%	(177)	751
Age: 65+	14%	(59)	22%	(96)	11%	(50)	27%	(119)	26%	(112)	436
GenZers: 1997-2012	38%	(80)	13%	(27)	10%	(20)	11%	(24)	28%	(60)	212
Millennials: 1981-1996	32%	(214)	22%	(144)	11%	(73)	13%	(89)	22%	(149)	670
GenXers: 1965-1980	23%	(129)	22%	(120)	12%	(65)	19%	(107)	24%	(132)	554
Baby Boomers: 1946-1964	14%	(94)	22%	(154)	12%	(84)	28%	(191)	24%	(165)	689
PID: Dem (no lean)	37%	(327)	23%	(202)	10%	(86)	13%	(114)	18%	(157)	886
PID: Ind (no lean)	19%	(137)	22%	(157)	11%	(78)	19%	(138)	29%	(207)	717
PID: Rep (no lean)	11%	(63)	18%	(108)	14%	(87)	29%	(175)	28%	(165)	597
PID/Gender: Dem Men	35%	(155)	27%	(123)	11%	(49)	14%	(64)	13%	(57)	448
PID/Gender: Dem Women	39%	(172)	18%	(79)	8%	(37)	11%	(50)	23%	(100)	438
PID/Gender: Ind Men	17%	(55)	23%	(78)	15%	(48)	23%	(75)	23%	(76)	333
PID/Gender: Ind Women	21%	(82)	20%	(79)	8%	(29)	16%	(63)	34%	(131)	384
PID/Gender: Rep Men	9%	(26)	19%	(52)	13%	(38)	40%	(112)	19%	(52)	281
PID/Gender: Rep Women	12%	(37)	18%	(55)	15%	(49)	20%	(63)	36%	(112)	316
Ideo: Liberal (1-3)	40%	(270)	25%	(165)	9%	(61)	11%	(73)	15%	(100)	668
Ideo: Moderate (4)	22%	(134)	24%	(151)	12%	(74)	18%	(114)	24%	(151)	623
Ideo: Conservative (5-7)	12%	(81)	18%	(122)	15%	(100)	31%	(206)	25%	(166)	676
Educ: < College	22%	(338)	20%	(298)	11%	(172)	20%	(304)	26%	(401)	1512
Educ: Bachelors degree	26%	(116)	24%	(106)	13%	(59)	18%	(81)	18%	(81)	444
Educ: Post-grad	29%	(72)	26%	(62)	8%	(20)	17%	(42)	20%	(48)	244
Income: Under 50k	24%	(299)	20%	(249)	10%	(128)	18%	(227)	27%	(339)	1242
Income: 50k-100k	22%	(139)	21%	(131)	14%	(84)	21%	(131)	22%	(134)	619
Income: 100k+	26%	(88)	26%	(86)	11%	(39)	20%	(69)	17%	(57)	339
Ethnicity: White	20%	(345)	21%	(360)	12%	(199)	21%	(370)	26%	(447)	1722
Ethnicity: Hispanic	33%	(114)	19%	(68)	10%	(36)	14%	(48)	24%	(84)	349

Continued on next page

Table FWPIFE7_1: Do you support or oppose the following portrayals of James Bond in future Bond movies?
A black James Bond

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	24%	(527)	21%	(466)	11%	(251)	19%	(427)	24%	(530)	2200
Ethnicity: Black	47%	(129)	21%	(58)	8%	(22)	7%	(20)	17%	(46)	274
Ethnicity: Other	26%	(52)	24%	(49)	15%	(30)	18%	(37)	18%	(36)	204
All Christian	19%	(180)	24%	(233)	13%	(128)	23%	(222)	21%	(203)	967
All Non-Christian	24%	(26)	21%	(24)	10%	(12)	21%	(24)	23%	(25)	110
Atheist	29%	(34)	28%	(32)	11%	(12)	21%	(24)	11%	(13)	116
Agnostic/Nothing in particular	29%	(182)	19%	(121)	8%	(51)	16%	(99)	28%	(174)	626
Something Else	27%	(104)	15%	(57)	13%	(48)	15%	(57)	30%	(115)	381
Religious Non-Protestant/Catholic	22%	(29)	21%	(26)	10%	(13)	22%	(28)	25%	(32)	128
Evangelical	23%	(138)	20%	(116)	12%	(70)	21%	(123)	25%	(147)	593
Non-Evangelical	20%	(141)	23%	(165)	14%	(102)	21%	(149)	22%	(159)	716
Community: Urban	30%	(191)	23%	(150)	10%	(62)	17%	(112)	19%	(125)	640
Community: Suburban	23%	(242)	22%	(226)	13%	(138)	19%	(197)	22%	(225)	1029
Community: Rural	18%	(94)	17%	(90)	9%	(50)	22%	(118)	34%	(180)	531
Employ: Private Sector	27%	(185)	26%	(178)	11%	(75)	15%	(104)	21%	(145)	687
Employ: Government	30%	(31)	23%	(24)	15%	(15)	16%	(17)	16%	(17)	104
Employ: Self-Employed	30%	(65)	19%	(40)	16%	(35)	18%	(39)	16%	(35)	214
Employ: Homemaker	23%	(37)	21%	(35)	10%	(16)	18%	(30)	28%	(46)	165
Employ: Student	37%	(28)	10%	(8)	10%	(8)	12%	(9)	30%	(23)	77
Employ: Retired	12%	(58)	23%	(113)	10%	(51)	31%	(155)	23%	(115)	492
Employ: Unemployed	30%	(92)	12%	(36)	12%	(38)	17%	(52)	29%	(90)	309
Employ: Other	20%	(30)	22%	(33)	8%	(12)	13%	(20)	38%	(58)	153
Military HH: Yes	19%	(61)	26%	(83)	12%	(37)	25%	(78)	17%	(53)	312
Military HH: No	25%	(466)	20%	(384)	11%	(213)	18%	(348)	25%	(477)	1888
RD/WT: Right Direction	30%	(255)	23%	(196)	11%	(96)	15%	(122)	20%	(168)	838
RD/WT: Wrong Track	20%	(272)	20%	(270)	11%	(154)	22%	(304)	27%	(362)	1362
Biden Job Approve	33%	(355)	24%	(254)	11%	(114)	14%	(145)	18%	(194)	1062
Biden Job Disapprove	14%	(146)	19%	(198)	12%	(127)	27%	(273)	27%	(273)	1016

Continued on next page

Table FWPIFE7_1: Do you support or oppose the following portrayals of James Bond in future Bond movies?
A black James Bond

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	24%	(527)	21%	(466)	11%	(251)	19%	(427)	24%	(530)	2200
Biden Job Strongly Approve	37%	(194)	22%	(116)	8%	(42)	15%	(78)	17%	(88)	518
Biden Job Somewhat Approve	30%	(161)	25%	(139)	13%	(71)	12%	(67)	20%	(107)	545
Biden Job Somewhat Disapprove	22%	(61)	26%	(74)	14%	(40)	14%	(40)	23%	(65)	280
Biden Job Strongly Disapprove	11%	(84)	17%	(124)	12%	(86)	32%	(233)	28%	(208)	736
Favorable of Biden	34%	(353)	24%	(251)	10%	(108)	14%	(144)	18%	(194)	1050
Unfavorable of Biden	15%	(152)	20%	(203)	12%	(127)	26%	(270)	27%	(282)	1033
Very Favorable of Biden	36%	(199)	22%	(123)	10%	(57)	15%	(84)	16%	(86)	548
Somewhat Favorable of Biden	31%	(155)	26%	(128)	10%	(50)	12%	(60)	22%	(108)	502
Somewhat Unfavorable of Biden	24%	(61)	29%	(76)	13%	(33)	10%	(25)	24%	(62)	257
Very Unfavorable of Biden	12%	(90)	16%	(127)	12%	(94)	31%	(244)	28%	(220)	775
#1 Issue: Economy	21%	(171)	23%	(188)	13%	(105)	16%	(134)	27%	(224)	823
#1 Issue: Security	13%	(50)	20%	(77)	10%	(38)	34%	(131)	22%	(84)	379
#1 Issue: Health Care	34%	(90)	23%	(61)	7%	(20)	13%	(34)	22%	(59)	264
#1 Issue: Medicare / Social Security	19%	(49)	19%	(47)	12%	(31)	25%	(64)	25%	(63)	254
#1 Issue: Women's Issues	45%	(63)	18%	(25)	6%	(8)	9%	(13)	22%	(31)	140
#1 Issue: Education	39%	(29)	18%	(14)	11%	(9)	8%	(6)	24%	(18)	76
#1 Issue: Energy	34%	(39)	18%	(21)	17%	(20)	17%	(20)	14%	(16)	115
#1 Issue: Other	24%	(36)	23%	(34)	14%	(21)	17%	(25)	22%	(33)	149
2020 Vote: Joe Biden	34%	(346)	25%	(250)	10%	(105)	13%	(132)	17%	(175)	1009
2020 Vote: Donald Trump	10%	(66)	20%	(140)	13%	(93)	31%	(217)	25%	(174)	690
2020 Vote: Other	22%	(13)	19%	(11)	13%	(8)	18%	(11)	28%	(17)	60
2020 Vote: Didn't Vote	23%	(101)	15%	(65)	10%	(45)	15%	(67)	37%	(163)	441
2018 House Vote: Democrat	36%	(290)	24%	(194)	10%	(82)	13%	(106)	16%	(125)	798
2018 House Vote: Republican	10%	(58)	22%	(122)	13%	(72)	30%	(171)	25%	(141)	563
2018 House Vote: Someone else	20%	(13)	13%	(9)	16%	(11)	19%	(13)	32%	(22)	68
2016 Vote: Hillary Clinton	36%	(266)	24%	(177)	10%	(76)	12%	(88)	18%	(130)	737
2016 Vote: Donald Trump	12%	(77)	21%	(138)	14%	(92)	30%	(199)	24%	(157)	664
2016 Vote: Other	17%	(17)	26%	(26)	11%	(11)	22%	(22)	23%	(23)	99
2016 Vote: Didn't Vote	23%	(163)	18%	(124)	10%	(71)	17%	(118)	32%	(219)	696

Continued on next page

Table FWPIFE7_1: Do you support or oppose the following portrayals of James Bond in future Bond movies?
A black James Bond

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	24%	(527)	21%	(466)	11%	(251)	19%	(427)	24%	(530)	2200
Voted in 2014: Yes	24%	(301)	23%	(285)	12%	(151)	21%	(259)	21%	(261)	1257
Voted in 2014: No	24%	(226)	19%	(181)	11%	(99)	18%	(168)	28%	(269)	943
4-Region: Northeast	27%	(105)	19%	(74)	10%	(40)	20%	(80)	24%	(95)	394
4-Region: Midwest	22%	(102)	22%	(102)	11%	(52)	20%	(92)	25%	(114)	462
4-Region: South	23%	(190)	21%	(175)	12%	(97)	19%	(157)	25%	(206)	824
4-Region: West	25%	(130)	22%	(115)	12%	(62)	19%	(98)	22%	(115)	520
Comfortable in Movie Theaters	27%	(348)	22%	(280)	12%	(157)	17%	(223)	21%	(266)	1273
Uncomfortable in Movie Theaters	21%	(171)	21%	(175)	10%	(82)	22%	(184)	26%	(216)	828
Likely to See NTTD	33%	(272)	26%	(214)	13%	(105)	17%	(140)	11%	(94)	824
Unlikely to See NTTD	19%	(255)	18%	(252)	11%	(146)	21%	(287)	32%	(436)	1376
Support Female Bond	54%	(421)	33%	(256)	5%	(37)	5%	(37)	4%	(31)	782
Oppose Female Bond	9%	(92)	20%	(192)	21%	(209)	39%	(384)	11%	(105)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE7_2: Do you support or oppose the following portrayals of James Bond in future Bond movies?
A Hispanic James Bond

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	19%	(417)	20%	(447)	12%	(267)	23%	(507)	26%	(562)	2200
Gender: Male	16%	(169)	23%	(249)	13%	(141)	28%	(299)	19%	(204)	1062
Gender: Female	22%	(248)	17%	(198)	11%	(126)	18%	(208)	31%	(358)	1138
Age: 18-34	30%	(199)	19%	(122)	9%	(61)	15%	(101)	26%	(173)	655
Age: 35-44	21%	(76)	23%	(83)	10%	(36)	22%	(79)	23%	(83)	358
Age: 45-64	13%	(97)	22%	(163)	15%	(114)	25%	(190)	25%	(187)	751
Age: 65+	11%	(46)	18%	(78)	13%	(56)	31%	(137)	27%	(120)	436
GenZers: 1997-2012	33%	(70)	15%	(31)	10%	(21)	12%	(25)	30%	(64)	212
Millennials: 1981-1996	27%	(181)	21%	(143)	9%	(63)	18%	(122)	24%	(161)	670
GenXers: 1965-1980	17%	(96)	22%	(122)	15%	(82)	21%	(119)	24%	(135)	554
Baby Boomers: 1946-1964	9%	(64)	20%	(134)	13%	(89)	33%	(224)	26%	(177)	689
PID: Dem (no lean)	29%	(258)	24%	(213)	11%	(97)	16%	(140)	20%	(178)	886
PID: Ind (no lean)	15%	(111)	21%	(148)	12%	(84)	22%	(160)	30%	(215)	717
PID: Rep (no lean)	8%	(49)	14%	(86)	14%	(86)	35%	(207)	28%	(169)	597
PID/Gender: Dem Men	25%	(113)	29%	(130)	12%	(53)	18%	(83)	16%	(70)	448
PID/Gender: Dem Women	33%	(145)	19%	(83)	10%	(45)	13%	(57)	25%	(108)	438
PID/Gender: Ind Men	11%	(36)	24%	(79)	13%	(44)	28%	(93)	24%	(80)	333
PID/Gender: Ind Women	19%	(74)	18%	(69)	10%	(40)	17%	(67)	35%	(135)	384
PID/Gender: Rep Men	7%	(20)	14%	(41)	16%	(44)	44%	(123)	19%	(54)	281
PID/Gender: Rep Women	9%	(29)	14%	(46)	13%	(42)	27%	(84)	37%	(115)	316
Ideo: Liberal (1-3)	33%	(223)	25%	(170)	10%	(67)	14%	(90)	18%	(118)	668
Ideo: Moderate (4)	17%	(105)	23%	(142)	13%	(83)	22%	(139)	25%	(155)	623
Ideo: Conservative (5-7)	8%	(53)	16%	(109)	15%	(101)	36%	(243)	25%	(170)	676
Educ: < College	18%	(266)	19%	(294)	12%	(176)	24%	(358)	28%	(418)	1512
Educ: Bachelors degree	22%	(96)	20%	(90)	14%	(64)	23%	(103)	20%	(90)	444
Educ: Post-grad	22%	(55)	26%	(62)	11%	(27)	19%	(46)	22%	(54)	244
Income: Under 50k	19%	(236)	18%	(228)	11%	(142)	23%	(282)	28%	(354)	1242
Income: 50k-100k	20%	(122)	21%	(127)	12%	(77)	24%	(147)	24%	(147)	619
Income: 100k+	18%	(60)	27%	(92)	14%	(48)	23%	(78)	18%	(61)	339
Ethnicity: White	17%	(292)	20%	(336)	12%	(206)	25%	(434)	26%	(453)	1722
Ethnicity: Hispanic	36%	(126)	19%	(67)	9%	(33)	14%	(50)	21%	(73)	349

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Table FWPIFE7_2: Do you support or oppose the following portrayals of James Bond in future Bond movies?
A Hispanic James Bond

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	19%	(417)	20%	(447)	12%	(267)	23%	(507)	26%	(562)	2200
Ethnicity: Black	25%	(70)	24%	(65)	11%	(29)	15%	(40)	25%	(70)	274
Ethnicity: Other	27%	(56)	22%	(45)	15%	(31)	16%	(33)	19%	(39)	204
All Christian	14%	(131)	24%	(236)	14%	(132)	27%	(263)	21%	(205)	967
All Non-Christian	22%	(24)	22%	(24)	12%	(13)	20%	(22)	24%	(26)	110
Atheist	28%	(33)	23%	(27)	7%	(9)	26%	(31)	14%	(17)	116
Agnostic/Nothing in particular	25%	(159)	17%	(109)	10%	(60)	18%	(111)	30%	(188)	626
Something Else	19%	(71)	14%	(52)	14%	(53)	21%	(80)	33%	(126)	381
Religious Non-Protestant/Catholic	20%	(25)	21%	(27)	11%	(14)	22%	(28)	26%	(33)	128
Evangelical	16%	(94)	21%	(126)	12%	(72)	26%	(156)	25%	(146)	593
Non-Evangelical	15%	(104)	21%	(153)	15%	(110)	25%	(177)	24%	(171)	716
Community: Urban	23%	(148)	24%	(154)	12%	(77)	21%	(136)	20%	(126)	640
Community: Suburban	19%	(197)	20%	(204)	14%	(148)	23%	(233)	24%	(246)	1029
Community: Rural	14%	(73)	17%	(89)	8%	(42)	26%	(139)	36%	(189)	531
Employ: Private Sector	21%	(142)	26%	(179)	13%	(90)	18%	(126)	22%	(150)	687
Employ: Government	29%	(30)	25%	(27)	12%	(12)	17%	(18)	17%	(17)	104
Employ: Self-Employed	22%	(48)	22%	(47)	16%	(34)	22%	(48)	17%	(37)	214
Employ: Homemaker	22%	(36)	18%	(30)	13%	(21)	18%	(30)	28%	(46)	165
Employ: Student	35%	(27)	9%	(7)	10%	(8)	12%	(9)	34%	(26)	77
Employ: Retired	9%	(43)	20%	(97)	11%	(55)	36%	(179)	24%	(117)	492
Employ: Unemployed	20%	(62)	12%	(39)	10%	(31)	23%	(70)	35%	(108)	309
Employ: Other	19%	(29)	14%	(22)	10%	(15)	18%	(27)	39%	(59)	153
Military HH: Yes	15%	(45)	29%	(89)	12%	(38)	28%	(86)	17%	(53)	312
Military HH: No	20%	(372)	19%	(358)	12%	(229)	22%	(421)	27%	(508)	1888
RD/WT: Right Direction	24%	(202)	24%	(203)	13%	(106)	17%	(145)	22%	(181)	838
RD/WT: Wrong Track	16%	(215)	18%	(243)	12%	(161)	27%	(362)	28%	(381)	1362
Biden Job Approve	26%	(281)	25%	(264)	13%	(135)	15%	(164)	21%	(218)	1062
Biden Job Disapprove	11%	(109)	17%	(175)	12%	(124)	32%	(330)	27%	(278)	1016

Continued on next page

Table FWPIFE7_2: Do you support or oppose the following portrayals of James Bond in future Bond movies?
A Hispanic James Bond

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	19%	(417)	20%	(447)	12%	(267)	23%	(507)	26%	(562)	2200
Biden Job Strongly Approve	29%	(150)	24%	(126)	10%	(53)	17%	(89)	19%	(99)	518
Biden Job Somewhat Approve	24%	(130)	25%	(139)	15%	(82)	14%	(75)	22%	(119)	545
Biden Job Somewhat Disapprove	16%	(46)	23%	(65)	18%	(50)	19%	(54)	23%	(66)	280
Biden Job Strongly Disapprove	9%	(64)	15%	(109)	10%	(75)	37%	(276)	29%	(212)	736
Favorable of Biden	27%	(278)	25%	(258)	12%	(129)	16%	(168)	21%	(216)	1050
Unfavorable of Biden	11%	(116)	17%	(180)	12%	(128)	31%	(323)	28%	(286)	1033
Very Favorable of Biden	27%	(149)	24%	(132)	12%	(66)	18%	(101)	18%	(100)	548
Somewhat Favorable of Biden	26%	(130)	25%	(126)	12%	(62)	13%	(67)	23%	(117)	502
Somewhat Unfavorable of Biden	20%	(52)	27%	(69)	16%	(42)	14%	(36)	23%	(59)	257
Very Unfavorable of Biden	8%	(64)	14%	(112)	11%	(86)	37%	(287)	29%	(227)	775
#1 Issue: Economy	17%	(141)	21%	(169)	13%	(111)	21%	(174)	28%	(228)	823
#1 Issue: Security	12%	(44)	16%	(60)	11%	(43)	37%	(142)	24%	(90)	379
#1 Issue: Health Care	23%	(60)	28%	(75)	8%	(21)	17%	(44)	24%	(64)	264
#1 Issue: Medicare / Social Security	13%	(33)	19%	(48)	12%	(30)	28%	(71)	28%	(72)	254
#1 Issue: Women's Issues	40%	(55)	20%	(28)	7%	(10)	10%	(14)	23%	(33)	140
#1 Issue: Education	39%	(30)	13%	(10)	11%	(8)	15%	(11)	22%	(17)	76
#1 Issue: Energy	27%	(31)	17%	(20)	18%	(21)	18%	(21)	20%	(23)	115
#1 Issue: Other	15%	(22)	25%	(37)	15%	(23)	21%	(31)	24%	(36)	149
2020 Vote: Joe Biden	27%	(268)	26%	(263)	13%	(128)	15%	(155)	19%	(195)	1009
2020 Vote: Donald Trump	8%	(55)	15%	(106)	13%	(93)	38%	(260)	26%	(176)	690
2020 Vote: Other	18%	(11)	19%	(11)	10%	(6)	22%	(13)	31%	(19)	60
2020 Vote: Didn't Vote	19%	(84)	15%	(67)	9%	(40)	18%	(78)	39%	(171)	441
2018 House Vote: Democrat	27%	(214)	27%	(217)	11%	(84)	17%	(134)	19%	(148)	798
2018 House Vote: Republican	8%	(45)	17%	(93)	15%	(83)	35%	(196)	26%	(146)	563
2018 House Vote: Someone else	21%	(14)	11%	(7)	15%	(10)	18%	(12)	36%	(24)	68
2016 Vote: Hillary Clinton	26%	(195)	26%	(191)	12%	(85)	16%	(115)	20%	(150)	737
2016 Vote: Donald Trump	9%	(57)	17%	(114)	14%	(92)	36%	(241)	24%	(161)	664
2016 Vote: Other	15%	(15)	26%	(26)	13%	(13)	18%	(18)	28%	(27)	99
2016 Vote: Didn't Vote	21%	(150)	16%	(114)	11%	(77)	19%	(133)	32%	(223)	696

Continued on next page

Table FWPIFE7_2: Do you support or oppose the following portrayals of James Bond in future Bond movies?
A Hispanic James Bond

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	19%	(417)	20%	(447)	12%	(267)	23%	(507)	26%	(562)	2200
Voted in 2014: Yes	18%	(223)	22%	(281)	13%	(164)	25%	(309)	22%	(279)	1257
Voted in 2014: No	21%	(194)	18%	(166)	11%	(102)	21%	(198)	30%	(282)	943
4-Region: Northeast	24%	(96)	18%	(71)	11%	(42)	22%	(85)	25%	(99)	394
4-Region: Midwest	17%	(79)	20%	(91)	15%	(68)	22%	(104)	26%	(121)	462
4-Region: South	16%	(132)	21%	(172)	12%	(98)	24%	(199)	27%	(224)	824
4-Region: West	21%	(111)	22%	(113)	11%	(59)	23%	(120)	23%	(118)	520
Comfortable in Movie Theaters	22%	(285)	21%	(265)	13%	(167)	21%	(271)	22%	(284)	1273
Uncomfortable in Movie Theaters	15%	(124)	21%	(173)	11%	(94)	26%	(213)	27%	(224)	828
Likely to See NTTD	26%	(216)	25%	(202)	14%	(116)	22%	(179)	14%	(111)	824
Unlikely to See NTTD	15%	(201)	18%	(245)	11%	(151)	24%	(328)	33%	(450)	1376
Support Female Bond	45%	(350)	34%	(268)	7%	(52)	7%	(54)	7%	(57)	782
Oppose Female Bond	6%	(57)	17%	(162)	21%	(208)	45%	(445)	11%	(109)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE7_3: Do you support or oppose the following portrayals of James Bond in future Bond movies?
An Asian James Bond

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	18%	(390)	18%	(401)	14%	(313)	24%	(524)	26%	(573)	2200
Gender: Male	15%	(163)	21%	(225)	15%	(157)	29%	(303)	20%	(214)	1062
Gender: Female	20%	(227)	16%	(177)	14%	(156)	19%	(220)	32%	(359)	1138
Age: 18-34	30%	(194)	17%	(109)	13%	(83)	15%	(99)	26%	(170)	655
Age: 35-44	19%	(67)	18%	(65)	15%	(53)	21%	(77)	27%	(96)	358
Age: 45-64	12%	(90)	19%	(145)	16%	(122)	28%	(208)	25%	(186)	751
Age: 65+	9%	(38)	19%	(82)	13%	(55)	32%	(140)	28%	(121)	436
GenZers: 1997-2012	35%	(74)	11%	(24)	12%	(25)	12%	(25)	30%	(64)	212
Millennials: 1981-1996	25%	(170)	20%	(132)	13%	(88)	18%	(118)	24%	(162)	670
GenXers: 1965-1980	16%	(88)	19%	(104)	17%	(92)	23%	(127)	26%	(143)	554
Baby Boomers: 1946-1964	8%	(52)	18%	(123)	14%	(99)	34%	(233)	26%	(182)	689
PID: Dem (no lean)	27%	(241)	21%	(186)	14%	(122)	17%	(148)	21%	(188)	886
PID: Ind (no lean)	14%	(101)	17%	(124)	14%	(99)	23%	(165)	32%	(228)	717
PID: Rep (no lean)	8%	(47)	15%	(91)	15%	(92)	35%	(210)	26%	(157)	597
PID/Gender: Dem Men	25%	(112)	26%	(115)	14%	(60)	18%	(83)	17%	(77)	448
PID/Gender: Dem Women	30%	(129)	16%	(71)	14%	(61)	15%	(66)	25%	(111)	438
PID/Gender: Ind Men	10%	(32)	20%	(67)	15%	(51)	29%	(96)	26%	(86)	333
PID/Gender: Ind Women	18%	(69)	15%	(57)	12%	(47)	18%	(69)	37%	(142)	384
PID/Gender: Rep Men	7%	(18)	15%	(42)	16%	(45)	44%	(124)	18%	(51)	281
PID/Gender: Rep Women	9%	(29)	15%	(48)	15%	(47)	27%	(86)	34%	(106)	316
Ideo: Liberal (1-3)	31%	(204)	22%	(149)	14%	(94)	15%	(99)	18%	(123)	668
Ideo: Moderate (4)	15%	(95)	20%	(127)	16%	(102)	22%	(137)	26%	(163)	623
Ideo: Conservative (5-7)	9%	(58)	15%	(104)	15%	(102)	37%	(247)	25%	(166)	676
Educ: < College	17%	(251)	17%	(250)	14%	(212)	24%	(366)	29%	(433)	1512
Educ: Bachelors degree	20%	(90)	20%	(89)	16%	(72)	23%	(104)	20%	(89)	444
Educ: Post-grad	20%	(49)	25%	(62)	12%	(28)	22%	(54)	21%	(51)	244
Income: Under 50k	18%	(221)	16%	(202)	13%	(163)	23%	(285)	30%	(371)	1242
Income: 50k-100k	17%	(108)	19%	(117)	16%	(99)	25%	(153)	23%	(142)	619
Income: 100k+	18%	(61)	24%	(83)	15%	(50)	25%	(86)	18%	(60)	339
Ethnicity: White	16%	(281)	18%	(305)	13%	(229)	26%	(443)	27%	(465)	1722
Ethnicity: Hispanic	28%	(99)	17%	(60)	13%	(45)	13%	(47)	28%	(99)	349

Continued on next page

Table FWPIFE7_3: Do you support or oppose the following portrayals of James Bond in future Bond movies?
An Asian James Bond

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	18%	(390)	18%	(401)	14%	(313)	24%	(524)	26%	(573)	2200
Ethnicity: Black	23%	(62)	21%	(58)	15%	(42)	17%	(46)	24%	(66)	274
Ethnicity: Other	23%	(46)	19%	(39)	20%	(42)	17%	(35)	20%	(42)	204
All Christian	13%	(127)	21%	(204)	16%	(150)	28%	(271)	22%	(215)	967
All Non-Christian	19%	(21)	22%	(25)	11%	(12)	23%	(25)	24%	(27)	110
Atheist	28%	(32)	18%	(21)	10%	(12)	25%	(29)	19%	(22)	116
Agnostic/Nothing in particular	23%	(145)	17%	(105)	12%	(72)	20%	(125)	29%	(179)	626
Something Else	17%	(65)	12%	(47)	17%	(66)	19%	(74)	34%	(130)	381
Religious Non-Protestant/Catholic	18%	(23)	21%	(27)	12%	(16)	22%	(28)	27%	(35)	128
Evangelical	16%	(93)	19%	(114)	16%	(96)	25%	(147)	24%	(145)	593
Non-Evangelical	13%	(96)	18%	(131)	16%	(113)	26%	(189)	26%	(186)	716
Community: Urban	21%	(134)	21%	(133)	15%	(98)	21%	(132)	22%	(142)	640
Community: Suburban	18%	(184)	18%	(188)	16%	(167)	24%	(248)	24%	(242)	1029
Community: Rural	13%	(72)	15%	(80)	9%	(48)	27%	(143)	36%	(189)	531
Employ: Private Sector	19%	(131)	23%	(158)	16%	(110)	21%	(143)	21%	(144)	687
Employ: Government	30%	(31)	20%	(21)	13%	(13)	19%	(20)	18%	(19)	104
Employ: Self-Employed	23%	(49)	15%	(31)	16%	(34)	25%	(54)	22%	(46)	214
Employ: Homemaker	20%	(33)	15%	(25)	15%	(24)	21%	(34)	29%	(48)	165
Employ: Student	37%	(28)	9%	(7)	7%	(6)	13%	(10)	34%	(26)	77
Employ: Retired	8%	(39)	19%	(94)	14%	(68)	36%	(175)	23%	(115)	492
Employ: Unemployed	16%	(51)	15%	(47)	14%	(42)	20%	(61)	35%	(109)	309
Employ: Other	17%	(26)	12%	(18)	10%	(16)	17%	(26)	43%	(67)	153
Military HH: Yes	15%	(48)	23%	(72)	15%	(46)	29%	(90)	18%	(56)	312
Military HH: No	18%	(342)	17%	(329)	14%	(266)	23%	(433)	27%	(517)	1888
RD/WT: Right Direction	22%	(188)	21%	(172)	16%	(134)	18%	(150)	23%	(193)	838
RD/WT: Wrong Track	15%	(201)	17%	(229)	13%	(178)	27%	(374)	28%	(380)	1362
Biden Job Approve	25%	(262)	22%	(238)	15%	(160)	17%	(179)	21%	(224)	1062
Biden Job Disapprove	11%	(107)	15%	(153)	14%	(143)	33%	(331)	28%	(282)	1016

Continued on next page

Table FWPIFE7_3: Do you support or oppose the following portrayals of James Bond in future Bond movies?
An Asian James Bond

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	18%	(390)	18%	(401)	14%	(313)	24%	(524)	26%	(573)	2200
Biden Job Strongly Approve	27%	(141)	21%	(108)	14%	(71)	19%	(97)	20%	(101)	518
Biden Job Somewhat Approve	22%	(121)	24%	(130)	16%	(89)	15%	(82)	23%	(123)	545
Biden Job Somewhat Disapprove	14%	(38)	18%	(50)	20%	(57)	20%	(56)	28%	(79)	280
Biden Job Strongly Disapprove	9%	(69)	14%	(103)	12%	(86)	37%	(275)	28%	(204)	736
Favorable of Biden	25%	(258)	22%	(232)	15%	(158)	17%	(178)	21%	(224)	1050
Unfavorable of Biden	11%	(114)	15%	(159)	14%	(141)	32%	(331)	28%	(289)	1033
Very Favorable of Biden	26%	(140)	20%	(111)	17%	(91)	18%	(100)	19%	(106)	548
Somewhat Favorable of Biden	23%	(118)	24%	(122)	13%	(67)	16%	(78)	23%	(117)	502
Somewhat Unfavorable of Biden	18%	(47)	20%	(51)	19%	(48)	15%	(39)	28%	(72)	257
Very Unfavorable of Biden	9%	(66)	14%	(108)	12%	(93)	38%	(292)	28%	(217)	775
#1 Issue: Economy	16%	(135)	17%	(141)	16%	(129)	22%	(179)	29%	(240)	823
#1 Issue: Security	8%	(32)	19%	(72)	12%	(44)	40%	(150)	22%	(82)	379
#1 Issue: Health Care	23%	(62)	24%	(64)	10%	(26)	15%	(40)	27%	(72)	264
#1 Issue: Medicare / Social Security	11%	(27)	16%	(41)	16%	(40)	30%	(76)	28%	(71)	254
#1 Issue: Women's Issues	40%	(57)	14%	(19)	11%	(15)	10%	(14)	25%	(36)	140
#1 Issue: Education	37%	(28)	12%	(9)	15%	(12)	10%	(7)	26%	(20)	76
#1 Issue: Energy	25%	(29)	18%	(21)	18%	(21)	20%	(23)	18%	(21)	115
#1 Issue: Other	14%	(21)	24%	(35)	17%	(26)	23%	(35)	22%	(33)	149
2020 Vote: Joe Biden	24%	(244)	23%	(236)	16%	(157)	16%	(165)	21%	(207)	1009
2020 Vote: Donald Trump	8%	(54)	15%	(107)	13%	(92)	38%	(265)	25%	(173)	690
2020 Vote: Other	13%	(8)	15%	(9)	17%	(10)	21%	(12)	34%	(20)	60
2020 Vote: Didn't Vote	19%	(84)	11%	(50)	12%	(54)	18%	(81)	39%	(172)	441
2018 House Vote: Democrat	26%	(206)	22%	(178)	15%	(117)	18%	(142)	19%	(155)	798
2018 House Vote: Republican	6%	(36)	17%	(96)	14%	(81)	36%	(204)	26%	(146)	563
2018 House Vote: Someone else	14%	(9)	18%	(12)	18%	(12)	16%	(11)	35%	(24)	68
2016 Vote: Hillary Clinton	26%	(191)	23%	(169)	13%	(97)	17%	(128)	21%	(151)	737
2016 Vote: Donald Trump	8%	(52)	16%	(104)	15%	(99)	37%	(246)	24%	(162)	664
2016 Vote: Other	10%	(10)	27%	(27)	17%	(17)	20%	(20)	26%	(26)	99
2016 Vote: Didn't Vote	19%	(135)	15%	(101)	14%	(98)	19%	(130)	33%	(233)	696

Continued on next page

Table FWPIFE7_3: Do you support or oppose the following portrayals of James Bond in future Bond movies?
An Asian James Bond

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	18%	(390)	18%	(401)	14%	(313)	24%	(524)	26%	(573)	2200
Voted in 2014: Yes	17%	(208)	21%	(258)	15%	(183)	26%	(326)	22%	(283)	1257
Voted in 2014: No	19%	(182)	15%	(143)	14%	(130)	21%	(197)	31%	(290)	943
4-Region: Northeast	22%	(86)	17%	(66)	14%	(53)	23%	(90)	25%	(98)	394
4-Region: Midwest	17%	(80)	17%	(81)	13%	(60)	26%	(121)	26%	(120)	462
4-Region: South	16%	(130)	18%	(146)	14%	(116)	24%	(199)	28%	(233)	824
4-Region: West	18%	(94)	21%	(109)	16%	(83)	22%	(114)	23%	(121)	520
Comfortable in Movie Theaters	21%	(272)	19%	(248)	14%	(180)	22%	(279)	23%	(294)	1273
Uncomfortable in Movie Theaters	14%	(112)	17%	(142)	15%	(123)	27%	(221)	28%	(230)	828
Likely to See NTTD	24%	(199)	22%	(178)	17%	(137)	23%	(188)	15%	(123)	824
Unlikely to See NTTD	14%	(191)	16%	(223)	13%	(176)	24%	(336)	33%	(450)	1376
Support Female Bond	43%	(335)	33%	(258)	8%	(62)	8%	(62)	8%	(65)	782
Oppose Female Bond	5%	(48)	13%	(129)	25%	(246)	46%	(453)	11%	(106)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE7_4: Do you support or oppose the following portrayals of James Bond in future Bond movies?
A female James Bond

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	20%	(436)	16%	(345)	14%	(310)	31%	(671)	20%	(437)	2200
Gender: Male	19%	(197)	19%	(197)	13%	(142)	34%	(360)	16%	(165)	1062
Gender: Female	21%	(239)	13%	(148)	15%	(169)	27%	(311)	24%	(272)	1138
Age: 18-34	30%	(197)	17%	(112)	13%	(82)	18%	(121)	22%	(143)	655
Age: 35-44	21%	(75)	15%	(54)	13%	(48)	29%	(104)	21%	(77)	358
Age: 45-64	16%	(118)	17%	(128)	15%	(110)	35%	(260)	18%	(135)	751
Age: 65+	11%	(47)	12%	(51)	16%	(70)	43%	(186)	19%	(82)	436
GenZers: 1997-2012	33%	(70)	17%	(35)	9%	(20)	15%	(32)	25%	(54)	212
Millennials: 1981-1996	27%	(179)	17%	(114)	13%	(86)	24%	(158)	20%	(133)	670
GenXers: 1965-1980	19%	(105)	17%	(95)	16%	(86)	28%	(153)	21%	(114)	554
Baby Boomers: 1946-1964	11%	(74)	13%	(92)	15%	(106)	43%	(299)	17%	(118)	689
PID: Dem (no lean)	29%	(257)	19%	(172)	15%	(130)	21%	(186)	16%	(141)	886
PID: Ind (no lean)	16%	(118)	15%	(106)	14%	(102)	29%	(208)	26%	(184)	717
PID: Rep (no lean)	10%	(61)	11%	(67)	13%	(79)	46%	(277)	19%	(112)	597
PID/Gender: Dem Men	28%	(125)	26%	(116)	14%	(61)	21%	(92)	12%	(54)	448
PID/Gender: Dem Women	30%	(132)	13%	(57)	16%	(69)	21%	(93)	20%	(87)	438
PID/Gender: Ind Men	14%	(47)	13%	(43)	15%	(50)	36%	(119)	22%	(74)	333
PID/Gender: Ind Women	19%	(71)	16%	(63)	13%	(51)	23%	(89)	29%	(110)	384
PID/Gender: Rep Men	9%	(25)	14%	(39)	11%	(30)	53%	(149)	13%	(37)	281
PID/Gender: Rep Women	11%	(36)	9%	(28)	15%	(49)	41%	(128)	24%	(75)	316
Ideo: Liberal (1-3)	32%	(213)	20%	(132)	15%	(100)	20%	(130)	14%	(94)	668
Ideo: Moderate (4)	18%	(109)	18%	(111)	15%	(95)	29%	(178)	21%	(130)	623
Ideo: Conservative (5-7)	10%	(68)	12%	(81)	14%	(97)	48%	(321)	16%	(109)	676
Educ: < College	19%	(287)	15%	(228)	14%	(211)	30%	(461)	21%	(325)	1512
Educ: Bachelors degree	21%	(94)	16%	(70)	14%	(64)	32%	(144)	16%	(73)	444
Educ: Post-grad	23%	(56)	20%	(48)	14%	(35)	27%	(66)	16%	(40)	244
Income: Under 50k	20%	(245)	15%	(192)	14%	(171)	29%	(356)	22%	(277)	1242
Income: 50k-100k	19%	(119)	15%	(94)	15%	(93)	33%	(203)	18%	(110)	619
Income: 100k+	21%	(72)	17%	(59)	14%	(46)	33%	(112)	15%	(50)	339
Ethnicity: White	18%	(310)	14%	(239)	14%	(243)	33%	(574)	21%	(355)	1722
Ethnicity: Hispanic	31%	(108)	15%	(54)	13%	(47)	21%	(74)	19%	(66)	349

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Table FWPIFE7_4: Do you support or oppose the following portrayals of James Bond in future Bond movies?
A female James Bond

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	20%	(436)	16%	(345)	14%	(310)	31%	(671)	20%	(437)	2200
Ethnicity: Black	29%	(79)	22%	(61)	13%	(35)	18%	(50)	18%	(48)	274
Ethnicity: Other	23%	(48)	22%	(45)	15%	(32)	23%	(46)	17%	(34)	204
All Christian	15%	(143)	17%	(161)	14%	(140)	39%	(375)	15%	(148)	967
All Non-Christian	20%	(22)	18%	(20)	15%	(16)	24%	(26)	23%	(26)	110
Atheist	28%	(32)	17%	(20)	13%	(15)	29%	(33)	12%	(14)	116
Agnostic/Nothing in particular	25%	(157)	16%	(101)	13%	(78)	21%	(134)	25%	(156)	626
Something Else	21%	(82)	11%	(43)	16%	(60)	27%	(103)	24%	(93)	381
Religious Non-Protestant/Catholic	19%	(24)	17%	(22)	13%	(17)	26%	(34)	25%	(31)	128
Evangelical	19%	(115)	13%	(78)	15%	(87)	35%	(207)	18%	(107)	593
Non-Evangelical	15%	(107)	17%	(122)	15%	(109)	35%	(254)	17%	(124)	716
Community: Urban	23%	(148)	19%	(120)	14%	(89)	28%	(178)	16%	(105)	640
Community: Suburban	20%	(208)	16%	(160)	16%	(160)	31%	(316)	18%	(186)	1029
Community: Rural	15%	(80)	12%	(66)	12%	(62)	33%	(177)	28%	(146)	531
Employ: Private Sector	21%	(147)	20%	(138)	14%	(98)	27%	(188)	17%	(117)	687
Employ: Government	30%	(32)	12%	(12)	9%	(9)	33%	(35)	16%	(17)	104
Employ: Self-Employed	25%	(53)	16%	(35)	15%	(33)	31%	(66)	13%	(28)	214
Employ: Homemaker	18%	(30)	21%	(34)	10%	(17)	29%	(47)	22%	(36)	165
Employ: Student	31%	(24)	20%	(15)	8%	(6)	17%	(13)	26%	(20)	77
Employ: Retired	10%	(50)	11%	(56)	17%	(85)	44%	(218)	17%	(83)	492
Employ: Unemployed	25%	(76)	12%	(36)	14%	(42)	23%	(72)	27%	(83)	309
Employ: Other	17%	(27)	13%	(20)	13%	(20)	22%	(33)	35%	(54)	153
Military HH: Yes	14%	(45)	19%	(60)	16%	(50)	37%	(117)	13%	(41)	312
Military HH: No	21%	(392)	15%	(286)	14%	(261)	29%	(554)	21%	(396)	1888
RD/WT: Right Direction	25%	(214)	17%	(145)	16%	(137)	23%	(196)	17%	(145)	838
RD/WT: Wrong Track	16%	(223)	15%	(200)	13%	(173)	35%	(475)	21%	(292)	1362
Biden Job Approve	26%	(281)	20%	(214)	15%	(158)	22%	(233)	17%	(177)	1062
Biden Job Disapprove	12%	(125)	12%	(121)	14%	(146)	42%	(423)	20%	(201)	1016

Continued on next page

Table FWPIFE7_4: Do you support or oppose the following portrayals of James Bond in future Bond movies?
A female James Bond

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	20%	(436)	16%	(345)	14%	(310)	31%	(671)	20%	(437)	2200
Biden Job Strongly Approve	31%	(159)	18%	(95)	14%	(71)	22%	(115)	15%	(78)	518
Biden Job Somewhat Approve	22%	(122)	22%	(119)	16%	(87)	22%	(118)	18%	(98)	545
Biden Job Somewhat Disapprove	15%	(41)	20%	(55)	20%	(55)	27%	(76)	19%	(53)	280
Biden Job Strongly Disapprove	11%	(84)	9%	(66)	12%	(91)	47%	(347)	20%	(148)	736
Favorable of Biden	26%	(275)	20%	(208)	16%	(163)	22%	(230)	17%	(174)	1050
Unfavorable of Biden	13%	(134)	12%	(124)	14%	(140)	41%	(423)	20%	(211)	1033
Very Favorable of Biden	30%	(163)	17%	(95)	16%	(89)	23%	(124)	14%	(77)	548
Somewhat Favorable of Biden	22%	(111)	23%	(113)	15%	(74)	21%	(106)	19%	(97)	502
Somewhat Unfavorable of Biden	18%	(47)	21%	(55)	19%	(49)	22%	(56)	19%	(50)	257
Very Unfavorable of Biden	11%	(87)	9%	(69)	12%	(91)	47%	(367)	21%	(161)	775
#1 Issue: Economy	17%	(143)	17%	(141)	16%	(130)	27%	(224)	22%	(184)	823
#1 Issue: Security	12%	(47)	11%	(43)	13%	(48)	49%	(186)	15%	(55)	379
#1 Issue: Health Care	25%	(67)	18%	(48)	13%	(35)	22%	(58)	21%	(56)	264
#1 Issue: Medicare / Social Security	15%	(39)	9%	(24)	16%	(42)	36%	(92)	23%	(57)	254
#1 Issue: Women's Issues	36%	(50)	17%	(24)	12%	(17)	15%	(22)	19%	(27)	140
#1 Issue: Education	35%	(27)	24%	(18)	9%	(6)	17%	(13)	15%	(12)	76
#1 Issue: Energy	33%	(38)	18%	(21)	12%	(14)	24%	(28)	13%	(15)	115
#1 Issue: Other	17%	(25)	17%	(26)	12%	(18)	33%	(50)	21%	(31)	149
2020 Vote: Joe Biden	26%	(257)	21%	(211)	16%	(160)	22%	(224)	15%	(156)	1009
2020 Vote: Donald Trump	10%	(67)	11%	(77)	13%	(89)	50%	(342)	17%	(116)	690
2020 Vote: Other	19%	(12)	9%	(6)	22%	(13)	22%	(13)	27%	(16)	60
2020 Vote: Didn't Vote	23%	(101)	12%	(51)	11%	(48)	21%	(92)	34%	(149)	441
2018 House Vote: Democrat	26%	(208)	20%	(156)	17%	(135)	23%	(184)	14%	(114)	798
2018 House Vote: Republican	11%	(61)	12%	(68)	12%	(70)	48%	(271)	16%	(93)	563
2018 House Vote: Someone else	23%	(16)	8%	(6)	20%	(13)	19%	(13)	29%	(20)	68
2016 Vote: Hillary Clinton	27%	(197)	20%	(150)	15%	(113)	22%	(163)	15%	(114)	737
2016 Vote: Donald Trump	11%	(71)	12%	(79)	14%	(91)	48%	(316)	16%	(107)	664
2016 Vote: Other	15%	(15)	16%	(15)	17%	(17)	28%	(28)	23%	(23)	99
2016 Vote: Didn't Vote	22%	(152)	14%	(101)	13%	(88)	23%	(162)	28%	(193)	696

Continued on next page

Table FWPIFE7_4: Do you support or oppose the following portrayals of James Bond in future Bond movies?
A female James Bond

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	20%	(436)	16%	(345)	14%	(310)	31%	(671)	20%	(437)	2200
Voted in 2014: Yes	18%	(230)	16%	(205)	15%	(187)	34%	(430)	16%	(205)	1257
Voted in 2014: No	22%	(207)	15%	(140)	13%	(123)	26%	(241)	25%	(232)	943
4-Region: Northeast	25%	(99)	12%	(48)	13%	(52)	29%	(112)	21%	(83)	394
4-Region: Midwest	18%	(83)	15%	(70)	16%	(76)	33%	(152)	18%	(81)	462
4-Region: South	17%	(140)	18%	(152)	14%	(112)	30%	(250)	21%	(171)	824
4-Region: West	22%	(115)	14%	(75)	14%	(70)	30%	(157)	20%	(103)	520
Comfortable in Movie Theaters	23%	(299)	17%	(214)	14%	(175)	29%	(367)	17%	(218)	1273
Uncomfortable in Movie Theaters	16%	(128)	15%	(124)	15%	(122)	34%	(282)	21%	(172)	828
Likely to See NTTD	27%	(222)	21%	(173)	14%	(118)	28%	(227)	10%	(84)	824
Unlikely to See NTTD	16%	(214)	13%	(172)	14%	(193)	32%	(444)	26%	(353)	1376
Support Female Bond	56%	(436)	44%	(345)	—	(0)	—	(0)	—	(0)	782
Oppose Female Bond	—	(0)	—	(0)	32%	(310)	68%	(671)	—	(0)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE7_5: Do you support or oppose the following portrayals of James Bond in future Bond movies?
A gay James Bond

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	16%	(351)	12%	(269)	13%	(286)	36%	(800)	22%	(493)	2200
Gender: Male	15%	(160)	11%	(120)	14%	(149)	43%	(461)	16%	(171)	1062
Gender: Female	17%	(191)	13%	(149)	12%	(137)	30%	(339)	28%	(322)	1138
Age: 18-34	27%	(179)	16%	(107)	9%	(61)	24%	(155)	23%	(154)	655
Age: 35-44	20%	(72)	9%	(31)	11%	(41)	35%	(125)	25%	(89)	358
Age: 45-64	10%	(72)	12%	(92)	15%	(114)	41%	(311)	22%	(162)	751
Age: 65+	7%	(29)	9%	(40)	16%	(70)	48%	(209)	20%	(88)	436
GenZers: 1997-2012	30%	(63)	17%	(36)	6%	(12)	20%	(42)	28%	(59)	212
Millennials: 1981-1996	25%	(169)	14%	(92)	11%	(73)	28%	(190)	22%	(147)	670
GenXers: 1965-1980	13%	(74)	12%	(65)	16%	(88)	34%	(190)	25%	(137)	554
Baby Boomers: 1946-1964	6%	(41)	10%	(66)	15%	(102)	50%	(344)	20%	(136)	689
PID: Dem (no lean)	25%	(218)	16%	(142)	14%	(121)	27%	(237)	19%	(168)	886
PID: Ind (no lean)	15%	(105)	12%	(84)	12%	(89)	33%	(239)	28%	(199)	717
PID: Rep (no lean)	5%	(28)	7%	(43)	13%	(76)	54%	(324)	21%	(126)	597
PID/Gender: Dem Men	24%	(110)	17%	(75)	15%	(66)	31%	(138)	13%	(59)	448
PID/Gender: Dem Women	25%	(109)	15%	(67)	12%	(55)	23%	(99)	25%	(109)	438
PID/Gender: Ind Men	12%	(39)	9%	(30)	16%	(52)	42%	(141)	21%	(71)	333
PID/Gender: Ind Women	17%	(66)	14%	(54)	10%	(37)	26%	(99)	33%	(128)	384
PID/Gender: Rep Men	4%	(12)	5%	(15)	11%	(30)	65%	(183)	15%	(41)	281
PID/Gender: Rep Women	5%	(16)	9%	(28)	14%	(46)	45%	(142)	27%	(85)	316
Ideo: Liberal (1-3)	32%	(211)	16%	(109)	13%	(86)	23%	(155)	16%	(107)	668
Ideo: Moderate (4)	13%	(79)	14%	(88)	15%	(96)	34%	(210)	24%	(150)	623
Ideo: Conservative (5-7)	4%	(28)	7%	(50)	13%	(90)	57%	(382)	19%	(126)	676
Educ: < College	15%	(223)	12%	(183)	12%	(180)	37%	(561)	24%	(366)	1512
Educ: Bachelors degree	17%	(77)	10%	(46)	15%	(68)	38%	(168)	19%	(85)	444
Educ: Post-grad	21%	(51)	17%	(41)	16%	(39)	29%	(72)	17%	(42)	244
Income: Under 50k	15%	(189)	12%	(153)	12%	(148)	36%	(443)	25%	(307)	1242
Income: 50k-100k	16%	(100)	12%	(73)	15%	(92)	36%	(223)	21%	(132)	619
Income: 100k+	18%	(62)	13%	(44)	13%	(45)	40%	(134)	16%	(54)	339
Ethnicity: White	15%	(263)	12%	(204)	12%	(205)	38%	(660)	23%	(390)	1722
Ethnicity: Hispanic	30%	(104)	13%	(44)	13%	(44)	23%	(79)	23%	(79)	349

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Table FWPIFE7_5: Do you support or oppose the following portrayals of James Bond in future Bond movies?
A gay James Bond

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion	Total N
Adults	16%	(351)	12%	(269)	13%	(286)	36%	(800)	22% (493)	2200
Ethnicity: Black	16%	(44)	14%	(38)	13%	(35)	33%	(89)	25% (68)	274
Ethnicity: Other	22%	(44)	14%	(28)	22%	(46)	25%	(51)	17% (35)	204
All Christian	11%	(108)	12%	(115)	14%	(131)	46%	(442)	18% (171)	967
All Non-Christian	23%	(26)	15%	(16)	18%	(20)	23%	(25)	21% (23)	110
Atheist	27%	(31)	15%	(17)	16%	(18)	31%	(35)	12% (14)	116
Agnostic/Nothing in particular	21%	(134)	13%	(83)	10%	(60)	27%	(169)	29% (180)	626
Something Else	14%	(52)	10%	(39)	15%	(57)	34%	(128)	27% (104)	381
Religious Non-Protestant/Catholic	21%	(27)	13%	(16)	19%	(24)	25%	(32)	23% (29)	128
Evangelical	12%	(74)	9%	(53)	13%	(76)	46%	(276)	19% (115)	593
Non-Evangelical	12%	(83)	14%	(97)	15%	(107)	39%	(280)	21% (149)	716
Community: Urban	22%	(139)	13%	(83)	14%	(90)	32%	(207)	19% (120)	640
Community: Suburban	15%	(150)	13%	(137)	14%	(144)	37%	(381)	21% (217)	1029
Community: Rural	12%	(62)	9%	(49)	10%	(52)	40%	(213)	29% (157)	531
Employ: Private Sector	18%	(124)	14%	(99)	14%	(98)	33%	(229)	20% (137)	687
Employ: Government	25%	(27)	13%	(13)	15%	(16)	29%	(30)	18% (19)	104
Employ: Self-Employed	22%	(48)	11%	(24)	14%	(31)	36%	(78)	15% (33)	214
Employ: Homemaker	14%	(24)	15%	(25)	12%	(20)	29%	(49)	29% (48)	165
Employ: Student	37%	(28)	12%	(9)	4%	(3)	17%	(13)	30% (23)	77
Employ: Retired	6%	(28)	11%	(53)	14%	(69)	51%	(251)	18% (90)	492
Employ: Unemployed	15%	(47)	10%	(31)	12%	(37)	34%	(106)	29% (88)	309
Employ: Other	17%	(26)	9%	(14)	8%	(13)	29%	(45)	36% (55)	153
Military HH: Yes	14%	(42)	9%	(29)	17%	(54)	44%	(137)	16% (50)	312
Military HH: No	16%	(309)	13%	(241)	12%	(233)	35%	(664)	23% (442)	1888
RD/WT: Right Direction	21%	(178)	15%	(125)	14%	(119)	29%	(240)	21% (175)	838
RD/WT: Wrong Track	13%	(173)	11%	(144)	12%	(167)	41%	(560)	23% (318)	1362
Biden Job Approve	24%	(257)	16%	(168)	14%	(154)	27%	(282)	19% (202)	1062
Biden Job Disapprove	7%	(74)	9%	(91)	12%	(126)	49%	(498)	22% (227)	1016

Continued on next page

Table FWPIFE7_5: Do you support or oppose the following portrayals of James Bond in future Bond movies?
A gay James Bond

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	16%	(351)	12%	(269)	13%	(286)	36%	(800)	22%	(493)	2200
Biden Job Strongly Approve	27%	(141)	13%	(68)	13%	(68)	29%	(149)	18%	(91)	518
Biden Job Somewhat Approve	21%	(116)	18%	(100)	16%	(86)	24%	(133)	20%	(111)	545
Biden Job Somewhat Disapprove	13%	(35)	15%	(42)	19%	(52)	33%	(91)	21%	(59)	280
Biden Job Strongly Disapprove	5%	(39)	7%	(49)	10%	(74)	55%	(406)	23%	(168)	736
Favorable of Biden	24%	(248)	16%	(164)	14%	(152)	27%	(283)	19%	(203)	1050
Unfavorable of Biden	8%	(86)	9%	(91)	12%	(123)	48%	(498)	23%	(234)	1033
Very Favorable of Biden	25%	(137)	14%	(76)	14%	(75)	30%	(163)	18%	(97)	548
Somewhat Favorable of Biden	22%	(110)	17%	(88)	15%	(77)	24%	(120)	21%	(107)	502
Somewhat Unfavorable of Biden	18%	(47)	16%	(42)	17%	(42)	28%	(71)	21%	(55)	257
Very Unfavorable of Biden	5%	(39)	6%	(49)	10%	(81)	55%	(427)	23%	(179)	775
#1 Issue: Economy	12%	(101)	13%	(104)	15%	(126)	33%	(273)	27%	(219)	823
#1 Issue: Security	8%	(32)	8%	(31)	12%	(44)	55%	(210)	17%	(63)	379
#1 Issue: Health Care	24%	(63)	14%	(38)	14%	(36)	25%	(66)	23%	(60)	264
#1 Issue: Medicare / Social Security	11%	(29)	11%	(27)	13%	(34)	41%	(104)	24%	(61)	254
#1 Issue: Women's Issues	36%	(50)	13%	(18)	9%	(13)	18%	(25)	25%	(35)	140
#1 Issue: Education	36%	(27)	14%	(11)	7%	(5)	28%	(21)	15%	(12)	76
#1 Issue: Energy	24%	(28)	21%	(24)	9%	(10)	34%	(39)	13%	(15)	115
#1 Issue: Other	15%	(22)	12%	(17)	13%	(19)	42%	(62)	20%	(29)	149
2020 Vote: Joe Biden	24%	(242)	16%	(166)	15%	(147)	26%	(261)	19%	(192)	1009
2020 Vote: Donald Trump	4%	(31)	7%	(48)	12%	(84)	58%	(403)	18%	(125)	690
2020 Vote: Other	12%	(7)	12%	(7)	19%	(11)	26%	(15)	31%	(18)	60
2020 Vote: Didn't Vote	16%	(71)	11%	(49)	10%	(44)	27%	(121)	36%	(157)	441
2018 House Vote: Democrat	24%	(193)	16%	(127)	16%	(125)	26%	(211)	18%	(143)	798
2018 House Vote: Republican	4%	(25)	7%	(37)	13%	(75)	57%	(323)	18%	(103)	563
2018 House Vote: Someone else	16%	(11)	7%	(5)	19%	(13)	27%	(18)	31%	(21)	68
2016 Vote: Hillary Clinton	23%	(170)	16%	(120)	15%	(109)	27%	(199)	19%	(139)	737
2016 Vote: Donald Trump	7%	(43)	7%	(49)	13%	(84)	56%	(370)	18%	(117)	664
2016 Vote: Other	9%	(9)	13%	(13)	18%	(18)	35%	(35)	24%	(24)	99
2016 Vote: Didn't Vote	18%	(127)	12%	(86)	11%	(75)	28%	(196)	30%	(212)	696

Continued on next page

Table FWPIFE7_5: Do you support or oppose the following portrayals of James Bond in future Bond movies?
A gay James Bond

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	16%	(351)	12%	(269)	13%	(286)	36%	(800)	22%	(493)	2200
Voted in 2014: Yes	15%	(186)	12%	(146)	15%	(187)	40%	(502)	19%	(235)	1257
Voted in 2014: No	17%	(165)	13%	(123)	11%	(99)	32%	(298)	27%	(257)	943
4-Region: Northeast	20%	(77)	10%	(39)	12%	(46)	33%	(131)	25%	(100)	394
4-Region: Midwest	15%	(69)	14%	(63)	12%	(57)	38%	(178)	20%	(94)	462
4-Region: South	13%	(108)	12%	(99)	14%	(111)	39%	(320)	23%	(186)	824
4-Region: West	18%	(96)	13%	(68)	14%	(71)	33%	(172)	22%	(112)	520
Comfortable in Movie Theaters	19%	(248)	13%	(168)	13%	(164)	35%	(445)	19%	(248)	1273
Uncomfortable in Movie Theaters	12%	(100)	11%	(94)	13%	(111)	40%	(329)	23%	(194)	828
Likely to See NTTD	22%	(180)	15%	(121)	14%	(117)	38%	(310)	12%	(96)	824
Unlikely to See NTTD	12%	(171)	11%	(149)	12%	(169)	36%	(490)	29%	(397)	1376
Support Female Bond	40%	(314)	26%	(204)	10%	(80)	16%	(126)	7%	(57)	782
Oppose Female Bond	3%	(26)	6%	(59)	20%	(200)	65%	(639)	6%	(57)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE7_6: Do you support or oppose the following portrayals of James Bond in future Bond movies?
An American James Bond

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	26%	(567)	25%	(548)	12%	(254)	15%	(324)	23%	(507)	2200
Gender: Male	24%	(259)	26%	(279)	14%	(145)	20%	(207)	16%	(173)	1062
Gender: Female	27%	(308)	24%	(269)	10%	(109)	10%	(117)	29%	(335)	1138
Age: 18-34	33%	(213)	23%	(154)	9%	(60)	10%	(64)	25%	(164)	655
Age: 35-44	30%	(107)	22%	(77)	10%	(37)	15%	(54)	23%	(82)	358
Age: 45-64	21%	(161)	27%	(203)	13%	(101)	16%	(124)	22%	(162)	751
Age: 65+	20%	(85)	26%	(113)	13%	(57)	19%	(82)	23%	(99)	436
GenZers: 1997-2012	32%	(67)	22%	(47)	9%	(19)	10%	(21)	27%	(57)	212
Millennials: 1981-1996	33%	(222)	23%	(154)	10%	(66)	11%	(74)	23%	(154)	670
GenXers: 1965-1980	23%	(128)	26%	(147)	12%	(66)	15%	(82)	24%	(131)	554
Baby Boomers: 1946-1964	20%	(136)	26%	(181)	13%	(91)	20%	(139)	21%	(142)	689
PID: Dem (no lean)	31%	(272)	27%	(241)	11%	(96)	13%	(114)	18%	(162)	886
PID: Ind (no lean)	22%	(156)	23%	(167)	12%	(85)	15%	(108)	28%	(201)	717
PID: Rep (no lean)	23%	(139)	23%	(140)	12%	(73)	17%	(102)	24%	(144)	597
PID/Gender: Dem Men	30%	(135)	29%	(130)	12%	(52)	16%	(74)	13%	(57)	448
PID/Gender: Dem Women	31%	(136)	25%	(111)	10%	(45)	9%	(41)	24%	(105)	438
PID/Gender: Ind Men	20%	(65)	25%	(83)	16%	(54)	19%	(62)	20%	(68)	333
PID/Gender: Ind Women	24%	(91)	22%	(83)	8%	(31)	12%	(46)	35%	(133)	384
PID/Gender: Rep Men	21%	(58)	23%	(65)	14%	(39)	25%	(71)	17%	(48)	281
PID/Gender: Rep Women	26%	(81)	23%	(74)	11%	(34)	10%	(30)	31%	(97)	316
Ideo: Liberal (1-3)	31%	(208)	27%	(177)	12%	(79)	15%	(97)	16%	(107)	668
Ideo: Moderate (4)	23%	(143)	28%	(172)	13%	(78)	13%	(82)	24%	(148)	623
Ideo: Conservative (5-7)	25%	(166)	23%	(157)	13%	(85)	18%	(120)	22%	(147)	676
Educ: < College	25%	(378)	25%	(385)	11%	(163)	14%	(207)	25%	(379)	1512
Educ: Bachelors degree	26%	(114)	25%	(110)	14%	(62)	17%	(75)	19%	(82)	444
Educ: Post-grad	30%	(74)	21%	(52)	12%	(29)	17%	(42)	19%	(46)	244
Income: Under 50k	26%	(320)	24%	(303)	10%	(122)	14%	(176)	26%	(321)	1242
Income: 50k-100k	24%	(150)	26%	(161)	14%	(87)	14%	(89)	21%	(133)	619
Income: 100k+	29%	(97)	25%	(84)	13%	(45)	18%	(60)	16%	(53)	339
Ethnicity: White	25%	(429)	24%	(412)	12%	(203)	15%	(261)	24%	(417)	1722
Ethnicity: Hispanic	29%	(101)	23%	(80)	11%	(40)	15%	(54)	21%	(75)	349

Continued on next page

Table FWPIFE7_6: Do you support or oppose the following portrayals of James Bond in future Bond movies?
An American James Bond

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	26%	(567)	25%	(548)	12%	(254)	15%	(324)	23%	(507)	2200
Ethnicity: Black	35%	(95)	29%	(79)	8%	(21)	9%	(25)	20%	(54)	274
Ethnicity: Other	21%	(42)	28%	(57)	15%	(30)	19%	(39)	18%	(37)	204
All Christian	27%	(258)	28%	(269)	12%	(115)	15%	(145)	19%	(179)	967
All Non-Christian	23%	(25)	28%	(31)	14%	(15)	14%	(15)	22%	(24)	110
Atheist	22%	(26)	23%	(27)	10%	(11)	32%	(37)	13%	(15)	116
Agnostic/Nothing in particular	25%	(155)	21%	(133)	11%	(71)	14%	(86)	29%	(181)	626
Something Else	27%	(103)	23%	(88)	11%	(42)	11%	(41)	28%	(108)	381
Religious Non-Protestant/Catholic	23%	(30)	25%	(32)	14%	(18)	13%	(16)	25%	(32)	128
Evangelical	28%	(168)	26%	(155)	11%	(64)	14%	(82)	21%	(124)	593
Non-Evangelical	26%	(183)	28%	(197)	12%	(86)	14%	(99)	21%	(150)	716
Community: Urban	30%	(195)	26%	(168)	10%	(63)	15%	(97)	18%	(118)	640
Community: Suburban	23%	(242)	25%	(259)	14%	(144)	15%	(158)	22%	(226)	1029
Community: Rural	25%	(130)	23%	(121)	9%	(47)	13%	(70)	31%	(163)	531
Employ: Private Sector	28%	(194)	27%	(183)	12%	(80)	14%	(94)	20%	(135)	687
Employ: Government	29%	(30)	26%	(27)	10%	(11)	17%	(18)	19%	(20)	104
Employ: Self-Employed	31%	(67)	22%	(47)	17%	(36)	15%	(33)	14%	(31)	214
Employ: Homemaker	25%	(42)	26%	(43)	10%	(16)	11%	(18)	28%	(46)	165
Employ: Student	29%	(22)	17%	(13)	11%	(8)	11%	(8)	32%	(25)	77
Employ: Retired	19%	(93)	28%	(139)	12%	(59)	20%	(97)	21%	(103)	492
Employ: Unemployed	27%	(84)	20%	(60)	11%	(35)	12%	(36)	30%	(94)	309
Employ: Other	23%	(35)	23%	(35)	5%	(8)	13%	(20)	36%	(55)	153
Military HH: Yes	24%	(76)	24%	(74)	15%	(47)	18%	(56)	19%	(58)	312
Military HH: No	26%	(491)	25%	(474)	11%	(207)	14%	(268)	24%	(449)	1888
RD/WT: Right Direction	29%	(247)	27%	(228)	11%	(93)	13%	(107)	19%	(162)	838
RD/WT: Wrong Track	23%	(320)	23%	(320)	12%	(161)	16%	(217)	25%	(345)	1362
Biden Job Approve	29%	(307)	29%	(305)	11%	(122)	13%	(137)	18%	(192)	1062
Biden Job Disapprove	23%	(233)	23%	(230)	12%	(125)	17%	(176)	25%	(252)	1016

Continued on next page

Table FWPIFE7_6: Do you support or oppose the following portrayals of James Bond in future Bond movies?
An American James Bond

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	26%	(567)	25%	(548)	12%	(254)	15%	(324)	23%	(507)	2200
Biden Job Strongly Approve	35%	(180)	26%	(134)	10%	(52)	13%	(66)	16%	(85)	518
Biden Job Somewhat Approve	23%	(127)	31%	(171)	13%	(70)	13%	(70)	20%	(107)	545
Biden Job Somewhat Disapprove	24%	(68)	27%	(75)	15%	(41)	13%	(37)	21%	(59)	280
Biden Job Strongly Disapprove	22%	(165)	21%	(156)	11%	(84)	19%	(138)	26%	(193)	736
Favorable of Biden	29%	(307)	28%	(292)	11%	(120)	13%	(137)	18%	(193)	1050
Unfavorable of Biden	22%	(231)	23%	(240)	12%	(125)	17%	(175)	25%	(261)	1033
Very Favorable of Biden	35%	(189)	26%	(143)	11%	(61)	13%	(73)	15%	(82)	548
Somewhat Favorable of Biden	24%	(118)	30%	(150)	12%	(59)	13%	(63)	22%	(111)	502
Somewhat Unfavorable of Biden	25%	(64)	28%	(71)	14%	(36)	11%	(29)	22%	(57)	257
Very Unfavorable of Biden	21%	(167)	22%	(169)	12%	(90)	19%	(146)	26%	(204)	775
#1 Issue: Economy	23%	(190)	23%	(190)	13%	(110)	16%	(129)	25%	(204)	823
#1 Issue: Security	27%	(103)	27%	(103)	10%	(36)	16%	(62)	20%	(75)	379
#1 Issue: Health Care	25%	(66)	28%	(73)	11%	(30)	12%	(33)	24%	(62)	264
#1 Issue: Medicare / Social Security	24%	(62)	27%	(68)	10%	(24)	15%	(39)	24%	(61)	254
#1 Issue: Women's Issues	32%	(45)	20%	(28)	8%	(11)	12%	(17)	29%	(40)	140
#1 Issue: Education	34%	(26)	28%	(21)	10%	(7)	8%	(6)	20%	(15)	76
#1 Issue: Energy	38%	(43)	16%	(19)	14%	(17)	15%	(17)	16%	(19)	115
#1 Issue: Other	21%	(31)	31%	(46)	13%	(19)	15%	(22)	20%	(30)	149
2020 Vote: Joe Biden	28%	(278)	28%	(284)	13%	(131)	14%	(136)	18%	(180)	1009
2020 Vote: Donald Trump	23%	(162)	25%	(169)	12%	(83)	18%	(125)	22%	(151)	690
2020 Vote: Other	17%	(10)	19%	(11)	16%	(10)	18%	(11)	30%	(18)	60
2020 Vote: Didn't Vote	27%	(117)	19%	(83)	7%	(30)	12%	(53)	36%	(157)	441
2018 House Vote: Democrat	29%	(229)	29%	(229)	12%	(94)	14%	(111)	17%	(135)	798
2018 House Vote: Republican	24%	(137)	24%	(136)	12%	(66)	18%	(103)	22%	(121)	563
2018 House Vote: Someone else	29%	(19)	13%	(9)	13%	(9)	19%	(13)	27%	(18)	68
2016 Vote: Hillary Clinton	28%	(203)	28%	(208)	12%	(90)	13%	(98)	19%	(138)	737
2016 Vote: Donald Trump	23%	(152)	24%	(161)	13%	(85)	19%	(125)	21%	(141)	664
2016 Vote: Other	21%	(21)	22%	(22)	13%	(13)	19%	(19)	25%	(25)	99
2016 Vote: Didn't Vote	27%	(189)	22%	(155)	10%	(67)	12%	(82)	29%	(204)	696

Continued on next page

Table FWPIFE7_6: Do you support or oppose the following portrayals of James Bond in future Bond movies?
An American James Bond

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	26%	(567)	25%	(548)	12%	(254)	15%	(324)	23%	(507)	2200
Voted in 2014: Yes	25%	(313)	26%	(325)	13%	(159)	17%	(212)	20%	(247)	1257
Voted in 2014: No	27%	(253)	24%	(222)	10%	(95)	12%	(112)	28%	(260)	943
4-Region: Northeast	29%	(114)	21%	(84)	9%	(36)	15%	(59)	26%	(100)	394
4-Region: Midwest	26%	(122)	24%	(110)	13%	(61)	14%	(64)	23%	(104)	462
4-Region: South	26%	(213)	27%	(219)	11%	(93)	13%	(109)	23%	(190)	824
4-Region: West	23%	(117)	26%	(135)	12%	(63)	18%	(92)	22%	(112)	520
Comfortable in Movie Theaters	30%	(381)	25%	(324)	12%	(147)	13%	(164)	20%	(258)	1273
Uncomfortable in Movie Theaters	21%	(173)	26%	(212)	12%	(97)	18%	(147)	24%	(199)	828
Likely to See NTTD	38%	(310)	27%	(226)	12%	(99)	13%	(110)	10%	(80)	824
Unlikely to See NTTD	19%	(257)	23%	(322)	11%	(155)	16%	(215)	31%	(427)	1376
Support Female Bond	45%	(353)	36%	(279)	6%	(46)	6%	(49)	7%	(55)	782
Oppose Female Bond	20%	(195)	23%	(230)	20%	(200)	27%	(264)	9%	(92)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE8: Which of the following statements comes closest to your view, even if neither are exactly right?

Demographic	The James Bond series should change with the times and have a more diverse cast and lead character.		The James Bond series is a classic and nothing about it should change.		Don't know / No opinion		Total N
Adults	28%	(621)	53%	(1167)	19%	(412)	2200
Gender: Male	30%	(315)	58%	(611)	13%	(135)	1062
Gender: Female	27%	(306)	49%	(555)	24%	(277)	1138
Age: 18-34	34%	(220)	43%	(279)	24%	(155)	655
Age: 35-44	35%	(124)	46%	(166)	19%	(68)	358
Age: 45-64	24%	(184)	58%	(433)	18%	(134)	751
Age: 65+	21%	(94)	66%	(288)	12%	(54)	436
GenZers: 1997-2012	33%	(71)	37%	(78)	30%	(63)	212
Millennials: 1981-1996	34%	(224)	46%	(307)	21%	(138)	670
GenXers: 1965-1980	31%	(173)	48%	(268)	20%	(112)	554
Baby Boomers: 1946-1964	20%	(135)	69%	(472)	12%	(81)	689
PID: Dem (no lean)	44%	(388)	39%	(349)	17%	(148)	886
PID: Ind (no lean)	22%	(161)	54%	(386)	24%	(170)	717
PID: Rep (no lean)	12%	(73)	72%	(431)	16%	(93)	597
PID/Gender: Dem Men	47%	(211)	42%	(186)	11%	(51)	448
PID/Gender: Dem Women	41%	(178)	37%	(163)	22%	(97)	438
PID/Gender: Ind Men	19%	(63)	65%	(217)	16%	(53)	333
PID/Gender: Ind Women	25%	(97)	44%	(170)	30%	(117)	384
PID/Gender: Rep Men	15%	(42)	74%	(209)	11%	(31)	281
PID/Gender: Rep Women	10%	(31)	70%	(222)	20%	(63)	316
Ideo: Liberal (1-3)	47%	(316)	36%	(239)	17%	(113)	668
Ideo: Moderate (4)	27%	(169)	56%	(346)	17%	(108)	623
Ideo: Conservative (5-7)	15%	(100)	72%	(489)	13%	(87)	676
Educ: < College	25%	(372)	54%	(824)	21%	(316)	1512
Educ: Bachelors degree	33%	(148)	54%	(237)	13%	(58)	444
Educ: Post-grad	41%	(101)	43%	(106)	15%	(37)	244
Income: Under 50k	27%	(331)	51%	(632)	22%	(278)	1242
Income: 50k-100k	28%	(175)	56%	(349)	15%	(95)	619
Income: 100k+	34%	(115)	55%	(185)	11%	(39)	339

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Table FWPIFE8: Which of the following statements comes closest to your view, even if neither are exactly right?

Demographic	The James Bond series should change with the times and have a more diverse cast and lead character.		The James Bond series is a classic and nothing about it should change.		Don't know / No opinion		Total N
Adults	28%	(621)	53%	(1167)	19%	(412)	2200
Ethnicity: White	25%	(434)	57%	(975)	18%	(312)	1722
Ethnicity: Hispanic	33%	(115)	41%	(144)	26%	(90)	349
Ethnicity: Black	43%	(117)	39%	(107)	18%	(50)	274
Ethnicity: Other	34%	(70)	42%	(85)	24%	(49)	204
All Christian	26%	(256)	62%	(595)	12%	(116)	967
All Non-Christian	32%	(35)	47%	(51)	21%	(23)	110
Atheist	35%	(40)	43%	(50)	22%	(26)	116
Agnostic/Nothing in particular	32%	(200)	43%	(269)	25%	(157)	626
Something Else	24%	(91)	53%	(201)	23%	(90)	381
Religious Non-Protestant/Catholic	29%	(38)	49%	(62)	22%	(28)	128
Evangelical	26%	(154)	59%	(353)	15%	(87)	593
Non-Evangelical	26%	(187)	58%	(418)	16%	(111)	716
Community: Urban	34%	(219)	50%	(319)	16%	(102)	640
Community: Suburban	30%	(306)	54%	(553)	17%	(170)	1029
Community: Rural	18%	(96)	56%	(295)	26%	(140)	531
Employ: Private Sector	33%	(226)	49%	(339)	18%	(122)	687
Employ: Government	40%	(41)	45%	(47)	15%	(16)	104
Employ: Self-Employed	27%	(57)	62%	(134)	11%	(23)	214
Employ: Homemaker	29%	(48)	46%	(76)	25%	(41)	165
Employ: Student	32%	(25)	34%	(26)	34%	(26)	77
Employ: Retired	21%	(103)	67%	(330)	12%	(59)	492
Employ: Unemployed	27%	(84)	47%	(147)	25%	(79)	309
Employ: Other	25%	(38)	45%	(69)	30%	(47)	153
Military HH: Yes	27%	(84)	62%	(193)	11%	(35)	312
Military HH: No	28%	(538)	52%	(973)	20%	(377)	1888
RD/WT: Right Direction	41%	(346)	44%	(365)	15%	(126)	838
RD/WT: Wrong Track	20%	(276)	59%	(802)	21%	(285)	1362

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Table FWPIFE8: Which of the following statements comes closest to your view, even if neither are exactly right?

Demographic	The James Bond series should change with the times and have a more diverse cast and lead character.		The James Bond series is a classic and nothing about it should change.		Don't know / No opinion		Total N
Adults	28%	(621)	53%	(1167)	19%	(412)	2200
Biden Job Approve	41%	(441)	42%	(443)	17%	(179)	1062
Biden Job Disapprove	16%	(161)	67%	(682)	17%	(173)	1016
Biden Job Strongly Approve	42%	(217)	43%	(224)	15%	(76)	518
Biden Job Somewhat Approve	41%	(224)	40%	(219)	19%	(102)	545
Biden Job Somewhat Disapprove	28%	(79)	51%	(143)	21%	(58)	280
Biden Job Strongly Disapprove	11%	(82)	73%	(539)	16%	(115)	736
Favorable of Biden	41%	(425)	43%	(449)	17%	(175)	1050
Unfavorable of Biden	17%	(177)	66%	(679)	17%	(177)	1033
Very Favorable of Biden	40%	(217)	44%	(240)	17%	(91)	548
Somewhat Favorable of Biden	42%	(209)	42%	(209)	17%	(84)	502
Somewhat Unfavorable of Biden	31%	(80)	50%	(128)	19%	(50)	257
Very Unfavorable of Biden	12%	(96)	71%	(552)	16%	(127)	775
#1 Issue: Economy	26%	(216)	53%	(437)	21%	(171)	823
#1 Issue: Security	16%	(61)	71%	(268)	13%	(51)	379
#1 Issue: Health Care	37%	(98)	44%	(116)	19%	(50)	264
#1 Issue: Medicare / Social Security	24%	(60)	59%	(149)	18%	(45)	254
#1 Issue: Women's Issues	44%	(61)	27%	(37)	30%	(42)	140
#1 Issue: Education	41%	(31)	43%	(32)	16%	(12)	76
#1 Issue: Energy	40%	(46)	46%	(52)	14%	(16)	115
#1 Issue: Other	32%	(47)	51%	(76)	17%	(26)	149
2020 Vote: Joe Biden	44%	(445)	41%	(414)	15%	(151)	1009
2020 Vote: Donald Trump	11%	(74)	76%	(523)	13%	(93)	690
2020 Vote: Other	28%	(17)	49%	(29)	24%	(14)	60
2020 Vote: Didn't Vote	20%	(86)	46%	(201)	35%	(154)	441
2018 House Vote: Democrat	44%	(355)	43%	(345)	12%	(98)	798
2018 House Vote: Republican	12%	(69)	73%	(412)	15%	(82)	563
2018 House Vote: Someone else	34%	(23)	43%	(29)	23%	(16)	68

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Table FWPIFE8: Which of the following statements comes closest to your view, even if neither are exactly right?

Demographic	The James Bond series should change with the times and have a more diverse cast and lead character.		The James Bond series is a classic and nothing about it should change.		Don't know / No opinion		Total N
Adults	28%	(621)	53%	(1167)	19%	(412)	2200
2016 Vote: Hillary Clinton	46%	(336)	41%	(304)	13%	(97)	737
2016 Vote: Donald Trump	14%	(90)	73%	(482)	14%	(91)	664
2016 Vote: Other	28%	(28)	50%	(50)	21%	(21)	99
2016 Vote: Didn't Vote	24%	(167)	47%	(330)	29%	(199)	696
Voted in 2014: Yes	30%	(376)	56%	(700)	14%	(181)	1257
Voted in 2014: No	26%	(245)	50%	(467)	24%	(231)	943
4-Region: Northeast	28%	(111)	50%	(198)	22%	(85)	394
4-Region: Midwest	28%	(130)	55%	(256)	17%	(77)	462
4-Region: South	28%	(231)	54%	(445)	18%	(148)	824
4-Region: West	29%	(150)	52%	(268)	20%	(102)	520
Comfortable in Movie Theaters	30%	(383)	54%	(685)	16%	(205)	1273
Uncomfortable in Movie Theaters	27%	(226)	54%	(443)	19%	(159)	828
Likely to See NTTD	37%	(305)	54%	(449)	9%	(70)	824
Unlikely to See NTTD	23%	(317)	52%	(718)	25%	(341)	1376
Support Female Bond	57%	(443)	28%	(220)	15%	(120)	782
Oppose Female Bond	12%	(121)	81%	(792)	7%	(69)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE9_1: Some movie franchises are working to diversify by casting actors in leading roles who are a different gender or race from the main characters portrayed in the original screenplay. To what extent would you be interested in seeing a new movie in an existing movie franchise, such as Star Wars or James Bond, if the following changes were made?

Casting female actors for roles that were originally intended to be played by men

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	15%	(340)	29%	(628)	26%	(582)	30%	(650)	2200
Gender: Male	17%	(176)	28%	(297)	26%	(273)	30%	(315)	1062
Gender: Female	14%	(164)	29%	(331)	27%	(309)	29%	(335)	1138
Age: 18-34	27%	(177)	31%	(203)	20%	(131)	22%	(144)	655
Age: 35-44	19%	(66)	31%	(112)	22%	(79)	28%	(100)	358
Age: 45-64	9%	(70)	30%	(224)	31%	(230)	30%	(227)	751
Age: 65+	6%	(26)	21%	(90)	32%	(141)	41%	(179)	436
GenZers: 1997-2012	29%	(61)	30%	(64)	17%	(36)	24%	(51)	212
Millennials: 1981-1996	24%	(161)	31%	(206)	21%	(144)	24%	(159)	670
GenXers: 1965-1980	12%	(68)	35%	(192)	28%	(154)	25%	(139)	554
Baby Boomers: 1946-1964	6%	(45)	22%	(150)	33%	(226)	39%	(268)	689
PID: Dem (no lean)	25%	(222)	34%	(304)	22%	(199)	18%	(160)	886
PID: Ind (no lean)	10%	(72)	30%	(218)	29%	(206)	31%	(222)	717
PID: Rep (no lean)	8%	(46)	18%	(106)	30%	(178)	45%	(268)	597
PID/Gender: Dem Men	28%	(124)	33%	(147)	24%	(105)	16%	(72)	448
PID/Gender: Dem Women	23%	(99)	36%	(157)	21%	(93)	20%	(89)	438
PID/Gender: Ind Men	10%	(34)	29%	(97)	27%	(89)	34%	(113)	333
PID/Gender: Ind Women	10%	(38)	32%	(121)	30%	(116)	28%	(109)	384
PID/Gender: Rep Men	7%	(19)	19%	(53)	28%	(78)	47%	(131)	281
PID/Gender: Rep Women	9%	(27)	17%	(53)	31%	(100)	43%	(137)	316
Ideo: Liberal (1-3)	28%	(189)	36%	(238)	22%	(147)	14%	(95)	668
Ideo: Moderate (4)	10%	(63)	34%	(215)	27%	(167)	29%	(178)	623
Ideo: Conservative (5-7)	9%	(63)	18%	(119)	29%	(198)	44%	(296)	676
Educ: < College	14%	(212)	28%	(417)	28%	(416)	31%	(467)	1512
Educ: Bachelors degree	18%	(78)	29%	(127)	24%	(106)	30%	(133)	444
Educ: Post-grad	21%	(50)	35%	(85)	24%	(59)	20%	(50)	244
Income: Under 50k	14%	(173)	30%	(369)	26%	(327)	30%	(373)	1242
Income: 50k-100k	16%	(102)	25%	(158)	27%	(168)	31%	(192)	619
Income: 100k+	19%	(65)	30%	(102)	26%	(87)	25%	(85)	339

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Table FWPIFE9_1: Some movie franchises are working to diversify by casting actors in leading roles who are a different gender or race from the main characters portrayed in the original screenplay. To what extent would you be interested in seeing a new movie in an existing movie franchise, such as Star Wars or James Bond, if the following changes were made?

Casting female actors for roles that were originally intended to be played by men

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	15%	(340)	29%	(628)	26%	(582)	30%	(650)	2200
Ethnicity: White	13%	(232)	27%	(463)	28%	(475)	32%	(552)	1722
Ethnicity: Hispanic	25%	(87)	32%	(113)	22%	(78)	20%	(71)	349
Ethnicity: Black	24%	(67)	35%	(97)	22%	(59)	19%	(51)	274
Ethnicity: Other	20%	(41)	33%	(67)	24%	(48)	23%	(48)	204
All Christian	13%	(121)	26%	(250)	30%	(287)	32%	(309)	967
All Non-Christian	20%	(22)	40%	(44)	22%	(24)	18%	(20)	110
Atheist	17%	(19)	42%	(48)	17%	(20)	24%	(28)	116
Agnostic/Nothing in particular	17%	(105)	30%	(189)	23%	(143)	30%	(189)	626
Something Else	19%	(72)	25%	(97)	28%	(108)	27%	(104)	381
Religious Non-Protestant/Catholic	18%	(23)	40%	(51)	22%	(28)	21%	(26)	128
Evangelical	17%	(100)	25%	(147)	24%	(140)	35%	(207)	593
Non-Evangelical	13%	(92)	26%	(188)	34%	(243)	27%	(193)	716
Community: Urban	22%	(143)	31%	(197)	26%	(167)	21%	(133)	640
Community: Suburban	14%	(141)	29%	(294)	29%	(296)	29%	(297)	1029
Community: Rural	10%	(55)	26%	(136)	23%	(120)	41%	(220)	531
Employ: Private Sector	16%	(112)	33%	(224)	27%	(183)	24%	(168)	687
Employ: Government	31%	(32)	27%	(28)	21%	(22)	22%	(23)	104
Employ: Self-Employed	22%	(47)	27%	(57)	26%	(55)	26%	(55)	214
Employ: Homemaker	16%	(26)	32%	(52)	22%	(36)	31%	(51)	165
Employ: Student	17%	(13)	43%	(33)	19%	(15)	20%	(15)	77
Employ: Retired	6%	(28)	20%	(97)	33%	(164)	41%	(203)	492
Employ: Unemployed	19%	(59)	28%	(87)	24%	(75)	28%	(88)	309
Employ: Other	15%	(24)	33%	(50)	21%	(32)	31%	(48)	153
Military HH: Yes	12%	(39)	24%	(76)	28%	(88)	35%	(109)	312
Military HH: No	16%	(301)	29%	(552)	26%	(494)	29%	(541)	1888
RD/WT: Right Direction	23%	(194)	34%	(284)	24%	(201)	19%	(159)	838
RD/WT: Wrong Track	11%	(146)	25%	(344)	28%	(381)	36%	(491)	1362

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Table FWPIFE9_1: Some movie franchises are working to diversify by casting actors in leading roles who are a different gender or race from the main characters portrayed in the original screenplay. To what extent would you be interested in seeing a new movie in an existing movie franchise, such as Star Wars or James Bond, if the following changes were made?

Casting female actors for roles that were originally intended to be played by men

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	15%	(340)	29%	(628)	26%	(582)	30%	(650)	2200
Biden Job Approve	23%	(248)	35%	(367)	24%	(258)	18%	(190)	1062
Biden Job Disapprove	8%	(77)	22%	(226)	29%	(293)	41%	(420)	1016
Biden Job Strongly Approve	29%	(149)	32%	(164)	23%	(117)	17%	(89)	518
Biden Job Somewhat Approve	18%	(99)	37%	(203)	26%	(141)	19%	(101)	545
Biden Job Somewhat Disapprove	10%	(29)	35%	(98)	31%	(86)	24%	(66)	280
Biden Job Strongly Disapprove	7%	(48)	17%	(128)	28%	(207)	48%	(354)	736
Favorable of Biden	22%	(231)	35%	(372)	24%	(254)	18%	(193)	1050
Unfavorable of Biden	9%	(94)	21%	(218)	29%	(303)	40%	(417)	1033
Very Favorable of Biden	27%	(148)	33%	(179)	23%	(125)	17%	(95)	548
Somewhat Favorable of Biden	17%	(83)	38%	(193)	26%	(128)	19%	(98)	502
Somewhat Unfavorable of Biden	14%	(37)	35%	(90)	33%	(84)	18%	(47)	257
Very Unfavorable of Biden	7%	(58)	17%	(129)	28%	(219)	48%	(370)	775
#1 Issue: Economy	13%	(105)	31%	(253)	29%	(242)	27%	(224)	823
#1 Issue: Security	9%	(33)	20%	(74)	25%	(95)	47%	(178)	379
#1 Issue: Health Care	23%	(60)	33%	(87)	23%	(60)	21%	(57)	264
#1 Issue: Medicare / Social Security	8%	(21)	17%	(44)	37%	(94)	38%	(95)	254
#1 Issue: Women's Issues	35%	(49)	35%	(49)	14%	(19)	17%	(24)	140
#1 Issue: Education	25%	(19)	39%	(29)	20%	(15)	16%	(12)	76
#1 Issue: Energy	23%	(27)	43%	(50)	20%	(23)	14%	(16)	115
#1 Issue: Other	19%	(28)	28%	(41)	23%	(34)	31%	(46)	149
2020 Vote: Joe Biden	22%	(227)	35%	(357)	24%	(245)	18%	(180)	1009
2020 Vote: Donald Trump	7%	(48)	18%	(127)	29%	(203)	45%	(312)	690
2020 Vote: Other	11%	(7)	23%	(14)	32%	(19)	34%	(20)	60
2020 Vote: Didn't Vote	13%	(58)	29%	(130)	26%	(114)	31%	(138)	441
2018 House Vote: Democrat	22%	(174)	36%	(289)	23%	(185)	19%	(149)	798
2018 House Vote: Republican	7%	(40)	18%	(100)	31%	(174)	44%	(249)	563
2018 House Vote: Someone else	14%	(9)	23%	(16)	39%	(26)	25%	(17)	68

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Table FWPIFE9_1: Some movie franchises are working to diversify by casting actors in leading roles who are a different gender or race from the main characters portrayed in the original screenplay. To what extent would you be interested in seeing a new movie in an existing movie franchise, such as Star Wars or James Bond, if the following changes were made?

Casting female actors for roles that were originally intended to be played by men

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	15%	(340)	29%	(628)	26%	(582)	30%	(650)	2200
2016 Vote: Hillary Clinton	22%	(163)	37%	(273)	24%	(175)	17%	(126)	737
2016 Vote: Donald Trump	8%	(51)	18%	(116)	32%	(212)	43%	(285)	664
2016 Vote: Other	7%	(7)	32%	(32)	25%	(25)	36%	(36)	99
2016 Vote: Didn't Vote	17%	(120)	29%	(205)	24%	(168)	29%	(203)	696
Voted in 2014: Yes	14%	(181)	29%	(360)	28%	(348)	29%	(368)	1257
Voted in 2014: No	17%	(158)	28%	(268)	25%	(234)	30%	(282)	943
4-Region: Northeast	19%	(76)	26%	(103)	27%	(106)	28%	(109)	394
4-Region: Midwest	14%	(64)	26%	(120)	28%	(129)	32%	(149)	462
4-Region: South	13%	(105)	30%	(250)	28%	(227)	29%	(243)	824
4-Region: West	18%	(95)	30%	(156)	23%	(120)	29%	(149)	520
Comfortable in Movie Theaters	18%	(232)	29%	(374)	24%	(308)	28%	(360)	1273
Uncomfortable in Movie Theaters	13%	(104)	28%	(231)	30%	(250)	29%	(243)	828
Likely to See NTTD	23%	(192)	34%	(284)	23%	(192)	19%	(156)	824
Unlikely to See NTTD	11%	(148)	25%	(344)	28%	(390)	36%	(494)	1376
Support Female Bond	34%	(267)	45%	(354)	14%	(113)	6%	(48)	782
Oppose Female Bond	5%	(45)	17%	(167)	36%	(353)	42%	(416)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE9_2: Some movie franchises are working to diversify by casting actors in leading roles who are a different gender or race from the main characters portrayed in the original screenplay. To what extent would you be interested in seeing a new movie in an existing movie franchise, such as Star Wars or James Bond, if the following changes were made?

Casting male actors for roles that were originally intended to be played by women

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	11%	(248)	24%	(525)	32%	(699)	33%	(728)	2200
Gender: Male	13%	(136)	23%	(240)	32%	(337)	33%	(349)	1062
Gender: Female	10%	(112)	25%	(285)	32%	(362)	33%	(379)	1138
Age: 18-34	18%	(117)	27%	(180)	29%	(187)	26%	(171)	655
Age: 35-44	19%	(70)	25%	(89)	28%	(102)	27%	(97)	358
Age: 45-64	6%	(45)	25%	(186)	34%	(257)	35%	(263)	751
Age: 65+	4%	(17)	16%	(70)	35%	(153)	45%	(197)	436
GenZers: 1997-2012	16%	(34)	24%	(51)	28%	(59)	32%	(68)	212
Millennials: 1981-1996	20%	(135)	27%	(182)	28%	(186)	25%	(166)	670
GenXers: 1965-1980	9%	(48)	29%	(159)	33%	(182)	30%	(165)	554
Baby Boomers: 1946-1964	4%	(27)	17%	(120)	35%	(244)	43%	(298)	689
PID: Dem (no lean)	18%	(159)	29%	(258)	30%	(266)	23%	(202)	886
PID: Ind (no lean)	7%	(49)	25%	(181)	32%	(233)	35%	(254)	717
PID: Rep (no lean)	7%	(39)	14%	(86)	34%	(200)	46%	(272)	597
PID/Gender: Dem Men	22%	(98)	29%	(129)	31%	(139)	18%	(82)	448
PID/Gender: Dem Women	14%	(61)	29%	(129)	29%	(127)	27%	(120)	438
PID/Gender: Ind Men	6%	(20)	22%	(72)	32%	(107)	40%	(134)	333
PID/Gender: Ind Women	8%	(29)	28%	(108)	33%	(126)	31%	(120)	384
PID/Gender: Rep Men	6%	(18)	14%	(38)	33%	(92)	47%	(133)	281
PID/Gender: Rep Women	7%	(22)	15%	(48)	34%	(108)	44%	(139)	316
Ideo: Liberal (1-3)	18%	(123)	30%	(200)	30%	(199)	22%	(146)	668
Ideo: Moderate (4)	9%	(53)	28%	(176)	33%	(206)	30%	(188)	623
Ideo: Conservative (5-7)	7%	(50)	15%	(102)	32%	(216)	45%	(308)	676
Educ: < College	10%	(152)	24%	(362)	32%	(477)	35%	(522)	1512
Educ: Bachelors degree	12%	(55)	23%	(102)	32%	(143)	32%	(144)	444
Educ: Post-grad	17%	(41)	25%	(61)	32%	(79)	26%	(63)	244
Income: Under 50k	10%	(125)	25%	(309)	31%	(385)	34%	(423)	1242
Income: 50k-100k	10%	(65)	23%	(143)	33%	(206)	33%	(205)	619
Income: 100k+	17%	(58)	21%	(73)	32%	(108)	30%	(100)	339

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Table FWPIFE9_2: *Some movie franchises are working to diversify by casting actors in leading roles who are a different gender or race from the main characters portrayed in the original screenplay. To what extent would you be interested in seeing a new movie in an existing movie franchise, such as Star Wars or James Bond, if the following changes were made?*

Casting male actors for roles that were originally intended to be played by women

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	11%	(248)	24%	(525)	32%	(699)	33%	(728)	2200
Ethnicity: White	10%	(171)	23%	(393)	33%	(565)	34%	(593)	1722
Ethnicity: Hispanic	22%	(76)	25%	(86)	28%	(97)	26%	(90)	349
Ethnicity: Black	16%	(43)	28%	(76)	30%	(81)	27%	(74)	274
Ethnicity: Other	17%	(34)	28%	(56)	26%	(53)	30%	(61)	204
All Christian	11%	(105)	21%	(202)	34%	(326)	35%	(334)	967
All Non-Christian	16%	(18)	30%	(33)	34%	(37)	20%	(22)	110
Atheist	11%	(12)	38%	(44)	26%	(30)	25%	(29)	116
Agnostic/Nothing in particular	10%	(65)	25%	(156)	30%	(189)	35%	(217)	626
Something Else	13%	(48)	24%	(90)	31%	(117)	33%	(126)	381
Religious Non-Protestant/Catholic	14%	(18)	28%	(35)	35%	(45)	23%	(29)	128
Evangelical	17%	(98)	19%	(114)	28%	(167)	36%	(214)	593
Non-Evangelical	7%	(53)	24%	(173)	36%	(258)	32%	(232)	716
Community: Urban	16%	(104)	27%	(173)	32%	(206)	25%	(157)	640
Community: Suburban	9%	(97)	24%	(243)	34%	(346)	33%	(343)	1029
Community: Rural	9%	(47)	21%	(109)	28%	(147)	43%	(228)	531
Employ: Private Sector	12%	(83)	27%	(183)	33%	(225)	28%	(195)	687
Employ: Government	22%	(23)	20%	(20)	33%	(34)	26%	(27)	104
Employ: Self-Employed	18%	(39)	21%	(45)	31%	(66)	30%	(64)	214
Employ: Homemaker	12%	(19)	27%	(44)	29%	(48)	32%	(53)	165
Employ: Student	11%	(8)	28%	(21)	37%	(28)	24%	(19)	77
Employ: Retired	4%	(19)	16%	(79)	35%	(174)	44%	(218)	492
Employ: Unemployed	12%	(37)	27%	(83)	30%	(93)	31%	(96)	309
Employ: Other	12%	(19)	31%	(48)	19%	(30)	37%	(57)	153
Military HH: Yes	11%	(33)	21%	(65)	32%	(98)	37%	(115)	312
Military HH: No	11%	(215)	24%	(459)	32%	(601)	32%	(613)	1888
RD/WT: Right Direction	18%	(147)	30%	(248)	29%	(247)	23%	(195)	838
RD/WT: Wrong Track	7%	(101)	20%	(277)	33%	(452)	39%	(533)	1362

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Table FWPIFE9_2: Some movie franchises are working to diversify by casting actors in leading roles who are a different gender or race from the main characters portrayed in the original screenplay. To what extent would you be interested in seeing a new movie in an existing movie franchise, such as Star Wars or James Bond, if the following changes were made?

Casting male actors for roles that were originally intended to be played by women

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	11%	(248)	24%	(525)	32%	(699)	33%	(728)	2200
Biden Job Approve	16%	(171)	30%	(323)	31%	(326)	23%	(243)	1062
Biden Job Disapprove	7%	(69)	18%	(181)	33%	(333)	43%	(433)	1016
Biden Job Strongly Approve	23%	(121)	27%	(142)	27%	(140)	22%	(114)	518
Biden Job Somewhat Approve	9%	(50)	33%	(181)	34%	(186)	24%	(128)	545
Biden Job Somewhat Disapprove	5%	(15)	26%	(72)	42%	(116)	27%	(76)	280
Biden Job Strongly Disapprove	7%	(53)	15%	(109)	29%	(217)	49%	(357)	736
Favorable of Biden	15%	(161)	31%	(328)	31%	(323)	23%	(237)	1050
Unfavorable of Biden	7%	(73)	17%	(172)	33%	(344)	43%	(443)	1033
Very Favorable of Biden	22%	(121)	30%	(163)	27%	(146)	22%	(118)	548
Somewhat Favorable of Biden	8%	(40)	33%	(166)	35%	(177)	24%	(119)	502
Somewhat Unfavorable of Biden	7%	(18)	25%	(64)	42%	(109)	26%	(66)	257
Very Unfavorable of Biden	7%	(55)	14%	(108)	30%	(236)	49%	(376)	775
#1 Issue: Economy	10%	(86)	26%	(217)	34%	(280)	29%	(241)	823
#1 Issue: Security	7%	(26)	16%	(62)	29%	(109)	48%	(182)	379
#1 Issue: Health Care	16%	(43)	28%	(73)	27%	(72)	29%	(76)	264
#1 Issue: Medicare / Social Security	8%	(20)	14%	(36)	39%	(99)	39%	(98)	254
#1 Issue: Women's Issues	20%	(28)	26%	(36)	25%	(35)	30%	(42)	140
#1 Issue: Education	16%	(12)	35%	(27)	31%	(23)	18%	(14)	76
#1 Issue: Energy	16%	(18)	31%	(36)	33%	(38)	20%	(23)	115
#1 Issue: Other	10%	(15)	26%	(38)	29%	(43)	36%	(53)	149
2020 Vote: Joe Biden	16%	(159)	30%	(307)	31%	(313)	23%	(230)	1009
2020 Vote: Donald Trump	5%	(36)	15%	(102)	33%	(228)	47%	(324)	690
2020 Vote: Other	9%	(6)	13%	(8)	38%	(23)	40%	(24)	60
2020 Vote: Didn't Vote	11%	(47)	25%	(108)	30%	(134)	34%	(151)	441
2018 House Vote: Democrat	17%	(133)	30%	(236)	31%	(247)	23%	(182)	798
2018 House Vote: Republican	5%	(30)	14%	(81)	33%	(188)	47%	(264)	563
2018 House Vote: Someone else	11%	(7)	15%	(10)	39%	(27)	35%	(23)	68

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Table FWPIFE9_2: Some movie franchises are working to diversify by casting actors in leading roles who are a different gender or race from the main characters portrayed in the original screenplay. To what extent would you be interested in seeing a new movie in an existing movie franchise, such as Star Wars or James Bond, if the following changes were made?

Casting male actors for roles that were originally intended to be played by women

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	11%	(248)	24%	(525)	32%	(699)	33%	(728)	2200
2016 Vote: Hillary Clinton	16%	(118)	32%	(235)	31%	(229)	21%	(155)	737
2016 Vote: Donald Trump	8%	(51)	13%	(86)	34%	(226)	45%	(300)	664
2016 Vote: Other	4%	(4)	20%	(20)	37%	(37)	39%	(39)	99
2016 Vote: Didn't Vote	11%	(74)	26%	(182)	29%	(205)	34%	(235)	696
Voted in 2014: Yes	12%	(150)	23%	(293)	32%	(403)	33%	(411)	1257
Voted in 2014: No	10%	(98)	25%	(231)	31%	(296)	34%	(318)	943
4-Region: Northeast	12%	(46)	23%	(92)	33%	(129)	32%	(126)	394
4-Region: Midwest	12%	(56)	21%	(97)	31%	(143)	36%	(167)	462
4-Region: South	9%	(72)	26%	(217)	32%	(265)	33%	(270)	824
4-Region: West	14%	(74)	23%	(120)	31%	(162)	32%	(165)	520
Comfortable in Movie Theaters	14%	(175)	24%	(311)	31%	(391)	31%	(396)	1273
Uncomfortable in Movie Theaters	8%	(68)	24%	(197)	34%	(285)	34%	(278)	828
Likely to See NTTD	20%	(164)	30%	(244)	29%	(242)	21%	(175)	824
Unlikely to See NTTD	6%	(84)	20%	(280)	33%	(457)	40%	(554)	1376
Support Female Bond	23%	(180)	36%	(281)	27%	(211)	14%	(110)	782
Oppose Female Bond	4%	(42)	16%	(154)	36%	(356)	44%	(429)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE9_3: Some movie franchises are working to diversify by casting actors in leading roles who are a different gender or race from the main characters portrayed in the original screenplay. To what extent would you be interested in seeing a new movie in an existing movie franchise, such as Star Wars or James Bond, if the following changes were made?

Casting actors of color for roles that were originally intended to be played by white actors

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	18%	(386)	34%	(749)	23%	(509)	25%	(557)	2200
Gender: Male	18%	(186)	32%	(340)	24%	(257)	26%	(278)	1062
Gender: Female	18%	(200)	36%	(408)	22%	(252)	25%	(279)	1138
Age: 18-34	29%	(188)	35%	(228)	17%	(114)	19%	(125)	655
Age: 35-44	20%	(71)	37%	(131)	19%	(68)	25%	(88)	358
Age: 45-64	13%	(97)	35%	(262)	26%	(195)	26%	(197)	751
Age: 65+	7%	(30)	29%	(128)	30%	(132)	34%	(147)	436
GenZers: 1997-2012	31%	(65)	34%	(72)	14%	(31)	21%	(44)	212
Millennials: 1981-1996	26%	(172)	35%	(233)	19%	(125)	21%	(139)	670
GenXers: 1965-1980	16%	(89)	38%	(211)	22%	(123)	23%	(130)	554
Baby Boomers: 1946-1964	8%	(56)	31%	(211)	29%	(203)	32%	(219)	689
PID: Dem (no lean)	28%	(252)	39%	(347)	18%	(160)	14%	(127)	886
PID: Ind (no lean)	13%	(97)	35%	(251)	24%	(173)	27%	(197)	717
PID: Rep (no lean)	6%	(38)	25%	(151)	29%	(176)	39%	(232)	597
PID/Gender: Dem Men	29%	(129)	39%	(174)	19%	(86)	13%	(59)	448
PID/Gender: Dem Women	28%	(122)	40%	(174)	17%	(74)	16%	(68)	438
PID/Gender: Ind Men	13%	(42)	31%	(102)	27%	(89)	30%	(100)	333
PID/Gender: Ind Women	14%	(55)	39%	(149)	22%	(83)	25%	(97)	384
PID/Gender: Rep Men	5%	(15)	23%	(65)	29%	(82)	42%	(119)	281
PID/Gender: Rep Women	7%	(23)	27%	(86)	30%	(94)	36%	(114)	316
Ideo: Liberal (1-3)	31%	(205)	43%	(285)	15%	(98)	12%	(81)	668
Ideo: Moderate (4)	15%	(93)	36%	(227)	24%	(148)	25%	(155)	623
Ideo: Conservative (5-7)	9%	(60)	25%	(166)	30%	(200)	37%	(250)	676
Educ: < College	16%	(235)	34%	(518)	23%	(351)	27%	(408)	1512
Educ: Bachelors degree	22%	(97)	31%	(139)	23%	(103)	24%	(105)	444
Educ: Post-grad	22%	(54)	38%	(92)	23%	(55)	18%	(43)	244
Income: Under 50k	17%	(207)	35%	(428)	23%	(280)	26%	(326)	1242
Income: 50k-100k	17%	(107)	32%	(196)	25%	(155)	26%	(161)	619
Income: 100k+	21%	(72)	36%	(124)	22%	(75)	20%	(69)	339

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Table FWPIFE9_3: Some movie franchises are working to diversify by casting actors in leading roles who are a different gender or race from the main characters portrayed in the original screenplay. To what extent would you be interested in seeing a new movie in an existing movie franchise, such as Star Wars or James Bond, if the following changes were made?

Casting actors of color for roles that were originally intended to be played by white actors

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	18%	(386)	34%	(749)	23%	(509)	25%	(557)	2200
Ethnicity: White	14%	(238)	34%	(587)	25%	(429)	27%	(467)	1722
Ethnicity: Hispanic	25%	(88)	36%	(125)	20%	(69)	19%	(68)	349
Ethnicity: Black	37%	(102)	31%	(85)	15%	(40)	17%	(47)	274
Ethnicity: Other	22%	(46)	37%	(76)	19%	(40)	21%	(43)	204
All Christian	14%	(135)	32%	(312)	27%	(257)	27%	(262)	967
All Non-Christian	21%	(23)	38%	(42)	22%	(24)	19%	(21)	110
Atheist	19%	(22)	34%	(39)	22%	(25)	25%	(29)	116
Agnostic/Nothing in particular	22%	(136)	33%	(204)	20%	(128)	25%	(158)	626
Something Else	18%	(70)	40%	(151)	19%	(74)	23%	(86)	381
Religious Non-Protestant/Catholic	18%	(23)	38%	(49)	22%	(28)	22%	(28)	128
Evangelical	17%	(100)	33%	(198)	20%	(117)	30%	(179)	593
Non-Evangelical	14%	(101)	35%	(253)	29%	(205)	22%	(157)	716
Community: Urban	24%	(156)	36%	(228)	23%	(147)	17%	(108)	640
Community: Suburban	16%	(166)	34%	(349)	24%	(244)	26%	(270)	1029
Community: Rural	12%	(65)	32%	(171)	22%	(117)	33%	(178)	531
Employ: Private Sector	20%	(138)	36%	(247)	23%	(160)	20%	(141)	687
Employ: Government	34%	(35)	23%	(24)	22%	(23)	22%	(23)	104
Employ: Self-Employed	21%	(46)	39%	(83)	20%	(42)	20%	(42)	214
Employ: Homemaker	13%	(21)	38%	(62)	20%	(34)	29%	(48)	165
Employ: Student	25%	(19)	36%	(27)	18%	(14)	21%	(16)	77
Employ: Retired	6%	(30)	30%	(149)	30%	(145)	34%	(167)	492
Employ: Unemployed	22%	(67)	33%	(102)	19%	(60)	26%	(81)	309
Employ: Other	19%	(29)	36%	(55)	21%	(31)	25%	(38)	153
Military HH: Yes	12%	(36)	35%	(109)	26%	(80)	28%	(86)	312
Military HH: No	19%	(350)	34%	(639)	23%	(429)	25%	(470)	1888
RD/WT: Right Direction	25%	(207)	41%	(340)	19%	(163)	15%	(129)	838
RD/WT: Wrong Track	13%	(179)	30%	(409)	25%	(346)	31%	(428)	1362

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Table FWPIFE9_3: Some movie franchises are working to diversify by casting actors in leading roles who are a different gender or race from the main characters portrayed in the original screenplay. To what extent would you be interested in seeing a new movie in an existing movie franchise, such as Star Wars or James Bond, if the following changes were made?

Casting actors of color for roles that were originally intended to be played by white actors

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	18%	(386)	34%	(749)	23%	(509)	25%	(557)	2200
Biden Job Approve	25%	(267)	42%	(443)	19%	(198)	15%	(154)	1062
Biden Job Disapprove	9%	(92)	27%	(274)	28%	(282)	36%	(367)	1016
Biden Job Strongly Approve	31%	(160)	39%	(203)	16%	(85)	14%	(71)	518
Biden Job Somewhat Approve	20%	(107)	44%	(240)	21%	(114)	15%	(84)	545
Biden Job Somewhat Disapprove	13%	(36)	38%	(106)	30%	(83)	20%	(55)	280
Biden Job Strongly Disapprove	8%	(56)	23%	(168)	27%	(199)	42%	(312)	736
Favorable of Biden	24%	(255)	42%	(444)	18%	(193)	15%	(157)	1050
Unfavorable of Biden	11%	(110)	26%	(270)	28%	(290)	35%	(363)	1033
Very Favorable of Biden	30%	(163)	39%	(215)	17%	(94)	14%	(76)	548
Somewhat Favorable of Biden	18%	(92)	46%	(229)	20%	(100)	16%	(81)	502
Somewhat Unfavorable of Biden	19%	(49)	37%	(94)	29%	(75)	15%	(39)	257
Very Unfavorable of Biden	8%	(61)	23%	(176)	28%	(215)	42%	(324)	775
#1 Issue: Economy	16%	(132)	36%	(294)	25%	(208)	23%	(189)	823
#1 Issue: Security	9%	(36)	26%	(99)	25%	(94)	40%	(151)	379
#1 Issue: Health Care	26%	(68)	41%	(107)	15%	(41)	18%	(48)	264
#1 Issue: Medicare / Social Security	11%	(27)	27%	(68)	31%	(79)	31%	(79)	254
#1 Issue: Women's Issues	38%	(53)	33%	(46)	13%	(18)	17%	(23)	140
#1 Issue: Education	29%	(22)	35%	(27)	21%	(16)	14%	(11)	76
#1 Issue: Energy	21%	(24)	46%	(52)	16%	(18)	18%	(20)	115
#1 Issue: Other	16%	(24)	37%	(55)	23%	(35)	23%	(35)	149
2020 Vote: Joe Biden	26%	(262)	42%	(419)	19%	(191)	13%	(136)	1009
2020 Vote: Donald Trump	7%	(47)	25%	(170)	28%	(191)	41%	(281)	690
2020 Vote: Other	13%	(8)	25%	(15)	30%	(18)	32%	(19)	60
2020 Vote: Didn't Vote	15%	(68)	33%	(144)	25%	(108)	27%	(120)	441
2018 House Vote: Democrat	25%	(203)	43%	(342)	17%	(132)	15%	(120)	798
2018 House Vote: Republican	7%	(42)	23%	(128)	31%	(176)	39%	(218)	563
2018 House Vote: Someone else	19%	(13)	28%	(19)	20%	(14)	33%	(22)	68

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Table FWPIFE9_3: Some movie franchises are working to diversify by casting actors in leading roles who are a different gender or race from the main characters portrayed in the original screenplay. To what extent would you be interested in seeing a new movie in an existing movie franchise, such as Star Wars or James Bond, if the following changes were made?

Casting actors of color for roles that were originally intended to be played by white actors

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	18%	(386)	34%	(749)	23%	(509)	25%	(557)	2200
2016 Vote: Hillary Clinton	27%	(197)	43%	(318)	16%	(117)	14%	(105)	737
2016 Vote: Donald Trump	7%	(44)	24%	(162)	30%	(202)	38%	(255)	664
2016 Vote: Other	12%	(12)	32%	(31)	22%	(22)	34%	(34)	99
2016 Vote: Didn't Vote	19%	(132)	34%	(236)	24%	(166)	23%	(162)	696
Voted in 2014: Yes	16%	(207)	35%	(436)	23%	(284)	26%	(330)	1257
Voted in 2014: No	19%	(179)	33%	(313)	24%	(225)	24%	(226)	943
4-Region: Northeast	21%	(82)	30%	(119)	25%	(99)	24%	(95)	394
4-Region: Midwest	14%	(63)	38%	(177)	22%	(102)	26%	(120)	462
4-Region: South	16%	(135)	34%	(279)	24%	(196)	26%	(214)	824
4-Region: West	20%	(106)	34%	(175)	22%	(112)	25%	(128)	520
Comfortable in Movie Theaters	20%	(258)	35%	(442)	21%	(262)	24%	(311)	1273
Uncomfortable in Movie Theaters	15%	(125)	33%	(274)	27%	(228)	24%	(201)	828
Likely to See NTTD	26%	(214)	40%	(327)	19%	(154)	16%	(129)	824
Unlikely to See NTTD	13%	(172)	31%	(422)	26%	(355)	31%	(427)	1376
Support Female Bond	35%	(273)	44%	(343)	13%	(105)	8%	(60)	782
Oppose Female Bond	7%	(71)	29%	(284)	30%	(290)	34%	(336)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE9_4: Some movie franchises are working to diversify by casting actors in leading roles who are a different gender or race from the main characters portrayed in the original screenplay. To what extent would you be interested in seeing a new movie in an existing movie franchise, such as Star Wars or James Bond, if the following changes were made?

Casting white actors for roles that were originally intended to be played by actors of color

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	11%	(251)	27%	(584)	30%	(669)	32%	(697)	2200
Gender: Male	12%	(129)	26%	(273)	32%	(340)	30%	(320)	1062
Gender: Female	11%	(121)	27%	(311)	29%	(329)	33%	(377)	1138
Age: 18-34	18%	(121)	24%	(159)	25%	(162)	32%	(213)	655
Age: 35-44	16%	(56)	30%	(107)	26%	(94)	28%	(101)	358
Age: 45-64	7%	(55)	28%	(213)	35%	(264)	29%	(218)	751
Age: 65+	4%	(18)	24%	(105)	34%	(148)	38%	(165)	436
GenZers: 1997-2012	17%	(36)	21%	(45)	21%	(44)	41%	(87)	212
Millennials: 1981-1996	19%	(127)	27%	(178)	26%	(174)	28%	(190)	670
GenXers: 1965-1980	10%	(53)	29%	(160)	32%	(179)	29%	(162)	554
Baby Boomers: 1946-1964	5%	(32)	26%	(182)	35%	(240)	34%	(235)	689
PID: Dem (no lean)	16%	(146)	27%	(242)	28%	(252)	28%	(246)	886
PID: Ind (no lean)	8%	(59)	27%	(196)	31%	(220)	34%	(241)	717
PID: Rep (no lean)	8%	(45)	24%	(145)	33%	(197)	35%	(210)	597
PID/Gender: Dem Men	20%	(88)	28%	(127)	30%	(136)	22%	(97)	448
PID/Gender: Dem Women	13%	(58)	26%	(115)	26%	(115)	34%	(149)	438
PID/Gender: Ind Men	7%	(24)	24%	(78)	33%	(109)	36%	(121)	333
PID/Gender: Ind Women	9%	(35)	31%	(117)	29%	(111)	31%	(120)	384
PID/Gender: Rep Men	6%	(17)	24%	(67)	34%	(94)	36%	(102)	281
PID/Gender: Rep Women	9%	(28)	25%	(78)	32%	(102)	34%	(108)	316
Ideo: Liberal (1-3)	16%	(110)	27%	(179)	26%	(177)	30%	(203)	668
Ideo: Moderate (4)	9%	(59)	30%	(187)	32%	(200)	28%	(176)	623
Ideo: Conservative (5-7)	9%	(59)	23%	(153)	34%	(227)	35%	(237)	676
Educ: < College	10%	(159)	27%	(410)	29%	(444)	33%	(499)	1512
Educ: Bachelors degree	12%	(53)	24%	(108)	33%	(145)	31%	(137)	444
Educ: Post-grad	16%	(39)	27%	(65)	33%	(80)	25%	(60)	244
Income: Under 50k	10%	(128)	27%	(329)	29%	(360)	34%	(425)	1242
Income: 50k-100k	11%	(69)	25%	(155)	34%	(210)	30%	(185)	619
Income: 100k+	16%	(54)	29%	(99)	29%	(99)	26%	(87)	339

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Table FWPIFE9_4: Some movie franchises are working to diversify by casting actors in leading roles who are a different gender or race from the main characters portrayed in the original screenplay. To what extent would you be interested in seeing a new movie in an existing movie franchise, such as Star Wars or James Bond, if the following changes were made?

Casting white actors for roles that were originally intended to be played by actors of color

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	11%	(251)	27%	(584)	30%	(669)	32%	(697)	2200
Ethnicity: White	10%	(164)	28%	(486)	31%	(540)	31%	(532)	1722
Ethnicity: Hispanic	20%	(71)	23%	(82)	29%	(101)	27%	(96)	349
Ethnicity: Black	21%	(57)	21%	(59)	22%	(60)	36%	(98)	274
Ethnicity: Other	15%	(30)	19%	(38)	34%	(69)	33%	(67)	204
All Christian	11%	(104)	26%	(252)	34%	(330)	29%	(280)	967
All Non-Christian	18%	(20)	30%	(33)	31%	(34)	21%	(23)	110
Atheist	7%	(8)	25%	(29)	32%	(37)	36%	(41)	116
Agnostic/Nothing in particular	11%	(72)	24%	(152)	28%	(175)	36%	(228)	626
Something Else	12%	(47)	31%	(118)	24%	(92)	33%	(125)	381
Religious Non-Protestant/Catholic	15%	(20)	30%	(38)	32%	(41)	23%	(29)	128
Evangelical	15%	(86)	30%	(178)	25%	(148)	31%	(181)	593
Non-Evangelical	9%	(63)	25%	(181)	36%	(261)	29%	(211)	716
Community: Urban	16%	(103)	28%	(181)	29%	(187)	26%	(169)	640
Community: Suburban	10%	(104)	25%	(258)	33%	(337)	32%	(330)	1029
Community: Rural	8%	(43)	27%	(145)	27%	(145)	37%	(198)	531
Employ: Private Sector	13%	(87)	26%	(178)	34%	(234)	27%	(186)	687
Employ: Government	19%	(19)	27%	(28)	26%	(28)	28%	(29)	104
Employ: Self-Employed	18%	(39)	31%	(66)	23%	(50)	28%	(59)	214
Employ: Homemaker	8%	(14)	29%	(47)	33%	(54)	30%	(49)	165
Employ: Student	8%	(6)	25%	(19)	25%	(19)	42%	(32)	77
Employ: Retired	5%	(24)	25%	(124)	35%	(172)	35%	(172)	492
Employ: Unemployed	14%	(45)	24%	(73)	23%	(72)	39%	(120)	309
Employ: Other	10%	(16)	31%	(48)	26%	(40)	32%	(50)	153
Military HH: Yes	8%	(26)	30%	(93)	32%	(101)	29%	(92)	312
Military HH: No	12%	(224)	26%	(491)	30%	(568)	32%	(605)	1888
RD/WT: Right Direction	17%	(141)	30%	(255)	29%	(247)	23%	(195)	838
RD/WT: Wrong Track	8%	(110)	24%	(328)	31%	(422)	37%	(502)	1362

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Table FWPIFE9_4: Some movie franchises are working to diversify by casting actors in leading roles who are a different gender or race from the main characters portrayed in the original screenplay. To what extent would you be interested in seeing a new movie in an existing movie franchise, such as Star Wars or James Bond, if the following changes were made?

Casting white actors for roles that were originally intended to be played by actors of color

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	11%	(251)	27%	(584)	30%	(669)	32%	(697)	2200
Biden Job Approve	15%	(165)	29%	(313)	30%	(314)	26%	(272)	1062
Biden Job Disapprove	7%	(72)	24%	(248)	32%	(322)	37%	(373)	1016
Biden Job Strongly Approve	22%	(112)	28%	(147)	26%	(135)	24%	(125)	518
Biden Job Somewhat Approve	10%	(53)	30%	(166)	33%	(179)	27%	(147)	545
Biden Job Somewhat Disapprove	7%	(20)	26%	(74)	36%	(101)	31%	(86)	280
Biden Job Strongly Disapprove	7%	(52)	24%	(175)	30%	(221)	39%	(288)	736
Favorable of Biden	15%	(159)	30%	(313)	29%	(308)	26%	(270)	1050
Unfavorable of Biden	7%	(76)	23%	(240)	32%	(331)	37%	(385)	1033
Very Favorable of Biden	21%	(118)	30%	(164)	25%	(139)	23%	(127)	548
Somewhat Favorable of Biden	8%	(41)	30%	(148)	34%	(169)	28%	(143)	502
Somewhat Unfavorable of Biden	7%	(19)	23%	(60)	37%	(95)	33%	(84)	257
Very Unfavorable of Biden	7%	(57)	23%	(180)	30%	(236)	39%	(302)	775
#1 Issue: Economy	10%	(83)	26%	(218)	34%	(278)	30%	(245)	823
#1 Issue: Security	9%	(34)	27%	(102)	28%	(108)	36%	(136)	379
#1 Issue: Health Care	18%	(47)	29%	(78)	26%	(70)	26%	(69)	264
#1 Issue: Medicare / Social Security	10%	(24)	23%	(59)	33%	(84)	34%	(86)	254
#1 Issue: Women's Issues	19%	(26)	22%	(31)	18%	(25)	41%	(58)	140
#1 Issue: Education	11%	(8)	35%	(26)	31%	(23)	24%	(18)	76
#1 Issue: Energy	17%	(20)	26%	(30)	27%	(31)	30%	(34)	115
#1 Issue: Other	6%	(9)	27%	(39)	33%	(50)	34%	(51)	149
2020 Vote: Joe Biden	15%	(146)	29%	(293)	30%	(307)	26%	(262)	1009
2020 Vote: Donald Trump	7%	(50)	24%	(165)	32%	(219)	37%	(255)	690
2020 Vote: Other	10%	(6)	14%	(9)	39%	(23)	37%	(22)	60
2020 Vote: Didn't Vote	11%	(48)	27%	(117)	27%	(119)	36%	(157)	441
2018 House Vote: Democrat	15%	(116)	31%	(244)	29%	(230)	26%	(208)	798
2018 House Vote: Republican	7%	(39)	23%	(127)	35%	(196)	36%	(202)	563
2018 House Vote: Someone else	18%	(12)	16%	(11)	33%	(22)	33%	(23)	68

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Table FWPIFE9_4: Some movie franchises are working to diversify by casting actors in leading roles who are a different gender or race from the main characters portrayed in the original screenplay. To what extent would you be interested in seeing a new movie in an existing movie franchise, such as Star Wars or James Bond, if the following changes were made?

Casting white actors for roles that were originally intended to be played by actors of color

Demographic	Very interested		Somewhat interested		Not too interested		Not interested at all		Total N
Adults	11%	(251)	27%	(584)	30%	(669)	32%	(697)	2200
2016 Vote: Hillary Clinton	15%	(112)	30%	(220)	29%	(215)	26%	(190)	737
2016 Vote: Donald Trump	7%	(48)	25%	(167)	33%	(219)	35%	(230)	664
2016 Vote: Other	6%	(6)	26%	(25)	32%	(31)	37%	(36)	99
2016 Vote: Didn't Vote	12%	(85)	25%	(171)	29%	(201)	34%	(239)	696
Voted in 2014: Yes	12%	(145)	27%	(342)	31%	(390)	30%	(380)	1257
Voted in 2014: No	11%	(105)	26%	(242)	30%	(279)	34%	(317)	943
4-Region: Northeast	15%	(59)	27%	(106)	30%	(116)	29%	(113)	394
4-Region: Midwest	10%	(48)	28%	(128)	32%	(147)	30%	(140)	462
4-Region: South	10%	(81)	28%	(227)	30%	(245)	33%	(271)	824
4-Region: West	12%	(63)	24%	(124)	31%	(160)	33%	(173)	520
Comfortable in Movie Theaters	14%	(181)	27%	(346)	28%	(362)	30%	(385)	1273
Uncomfortable in Movie Theaters	8%	(63)	27%	(221)	34%	(281)	32%	(263)	828
Likely to See NTTD	22%	(182)	30%	(245)	28%	(233)	20%	(165)	824
Unlikely to See NTTD	5%	(69)	25%	(339)	32%	(436)	39%	(532)	1376
Support Female Bond	22%	(171)	33%	(259)	24%	(188)	21%	(164)	782
Oppose Female Bond	6%	(62)	23%	(225)	35%	(346)	35%	(348)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE10_1: The following are a few statements about the possibility of casting a woman to play James Bond. For each, please indicate to which extent you agree or disagree.

A woman should be cast as James Bond to help diversity roles in Hollywood and entertainment

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion	Total N
Adults	11%	(247)	18%	(392)	16%	(344)	37%	(815)	18% (401)	2200
Gender: Male	13%	(137)	19%	(199)	14%	(152)	39%	(418)	15% (157)	1062
Gender: Female	10%	(110)	17%	(193)	17%	(193)	35%	(398)	21% (245)	1138
Age: 18-34	17%	(112)	22%	(146)	18%	(121)	20%	(134)	22% (142)	655
Age: 35-44	15%	(54)	21%	(74)	10%	(37)	33%	(116)	21% (76)	358
Age: 45-64	8%	(59)	17%	(127)	16%	(118)	44%	(330)	16% (117)	751
Age: 65+	5%	(21)	11%	(46)	16%	(68)	54%	(235)	15% (66)	436
GenZers: 1997-2012	15%	(32)	23%	(49)	22%	(47)	15%	(31)	25% (53)	212
Millennials: 1981-1996	18%	(121)	21%	(142)	14%	(97)	26%	(175)	20% (136)	670
GenXers: 1965-1980	11%	(60)	19%	(108)	14%	(78)	37%	(205)	19% (102)	554
Baby Boomers: 1946-1964	4%	(30)	12%	(86)	16%	(109)	54%	(369)	14% (96)	689
PID: Dem (no lean)	19%	(165)	23%	(208)	15%	(134)	26%	(230)	17% (149)	886
PID: Ind (no lean)	8%	(54)	18%	(128)	17%	(123)	35%	(250)	23% (162)	717
PID: Rep (no lean)	5%	(28)	9%	(56)	15%	(87)	56%	(335)	15% (90)	597
PID/Gender: Dem Men	22%	(98)	24%	(108)	14%	(63)	25%	(114)	15% (65)	448
PID/Gender: Dem Women	15%	(67)	23%	(100)	16%	(71)	26%	(116)	19% (84)	438
PID/Gender: Ind Men	8%	(27)	19%	(62)	15%	(50)	42%	(140)	16% (54)	333
PID/Gender: Ind Women	7%	(27)	17%	(65)	19%	(74)	29%	(110)	28% (108)	384
PID/Gender: Rep Men	4%	(12)	10%	(28)	14%	(40)	58%	(163)	13% (38)	281
PID/Gender: Rep Women	5%	(16)	9%	(28)	15%	(48)	54%	(172)	17% (52)	316
Ideo: Liberal (1-3)	21%	(137)	24%	(161)	15%	(103)	26%	(173)	14% (94)	668
Ideo: Moderate (4)	8%	(50)	22%	(134)	17%	(105)	37%	(228)	17% (106)	623
Ideo: Conservative (5-7)	6%	(43)	10%	(68)	15%	(99)	56%	(379)	13% (86)	676
Educ: < College	11%	(160)	16%	(245)	16%	(237)	37%	(557)	21% (313)	1512
Educ: Bachelors degree	12%	(51)	21%	(92)	14%	(64)	41%	(183)	12% (53)	444
Educ: Post-grad	15%	(36)	23%	(55)	18%	(43)	31%	(75)	14% (35)	244
Income: Under 50k	11%	(137)	18%	(224)	15%	(182)	35%	(437)	21% (262)	1242
Income: 50k-100k	11%	(68)	14%	(86)	18%	(114)	40%	(247)	17% (104)	619
Income: 100k+	12%	(42)	24%	(82)	14%	(49)	39%	(131)	10% (35)	339
Ethnicity: White	10%	(170)	16%	(269)	16%	(277)	41%	(705)	17% (301)	1722

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Table FWPIFE10_1: *The following are a few statements about the possibility of casting a woman to play James Bond. For each, please indicate to which extent you agree or disagree.*

A woman should be cast as James Bond to help diversity roles in Hollywood and entertainment

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	11%	(247)	18%	(392)	16%	(344)	37%	(815)	18%	(401)	2200
Ethnicity: Hispanic	21%	(72)	24%	(83)	11%	(39)	26%	(91)	19%	(65)	349
Ethnicity: Black	16%	(43)	25%	(70)	16%	(44)	20%	(54)	23%	(63)	274
Ethnicity: Other	17%	(34)	26%	(54)	11%	(23)	27%	(56)	19%	(38)	204
All Christian	8%	(76)	17%	(160)	17%	(163)	45%	(436)	14%	(132)	967
All Non-Christian	16%	(18)	23%	(25)	16%	(17)	27%	(29)	18%	(20)	110
Atheist	17%	(20)	22%	(26)	14%	(16)	29%	(33)	18%	(21)	116
Agnostic/Nothing in particular	14%	(88)	18%	(115)	13%	(84)	30%	(188)	24%	(152)	626
Something Else	12%	(45)	18%	(67)	17%	(63)	34%	(129)	20%	(77)	381
Religious Non-Protestant/Catholic	15%	(19)	22%	(28)	15%	(20)	28%	(36)	20%	(25)	128
Evangelical	12%	(70)	18%	(105)	13%	(78)	43%	(252)	15%	(89)	593
Non-Evangelical	7%	(50)	16%	(116)	20%	(144)	41%	(294)	16%	(112)	716
Community: Urban	16%	(100)	21%	(137)	17%	(107)	28%	(177)	19%	(119)	640
Community: Suburban	11%	(111)	18%	(182)	16%	(166)	39%	(406)	16%	(163)	1029
Community: Rural	7%	(36)	14%	(73)	13%	(71)	44%	(232)	22%	(119)	531
Employ: Private Sector	13%	(89)	18%	(125)	19%	(130)	34%	(234)	16%	(109)	687
Employ: Government	16%	(17)	26%	(27)	12%	(12)	29%	(30)	17%	(18)	104
Employ: Self-Employed	17%	(37)	19%	(41)	15%	(32)	37%	(80)	12%	(25)	214
Employ: Homemaker	7%	(12)	24%	(39)	14%	(22)	35%	(57)	21%	(34)	165
Employ: Student	15%	(11)	24%	(18)	24%	(19)	9%	(7)	28%	(22)	77
Employ: Retired	5%	(23)	12%	(57)	15%	(72)	54%	(267)	15%	(74)	492
Employ: Unemployed	14%	(44)	18%	(57)	14%	(42)	27%	(84)	27%	(83)	309
Employ: Other	10%	(15)	18%	(28)	10%	(16)	37%	(57)	24%	(37)	153
Military HH: Yes	12%	(38)	13%	(41)	16%	(51)	46%	(143)	13%	(39)	312
Military HH: No	11%	(209)	19%	(352)	16%	(293)	36%	(672)	19%	(362)	1888
RD/WT: Right Direction	14%	(117)	23%	(196)	18%	(149)	27%	(225)	18%	(150)	838
RD/WT: Wrong Track	10%	(130)	14%	(196)	14%	(195)	43%	(590)	18%	(251)	1362
Biden Job Approve	16%	(169)	24%	(253)	18%	(187)	26%	(274)	17%	(179)	1062
Biden Job Disapprove	6%	(65)	12%	(122)	14%	(144)	52%	(523)	16%	(162)	1016

Continued on next page

Table FWPIFE10_1: The following are a few statements about the possibility of casting a woman to play James Bond. For each, please indicate to which extent you agree or disagree.

A woman should be cast as James Bond to help diversity roles in Hollywood and entertainment

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	11%	(247)	18%	(392)	16%	(344)	37%	(815)	18%	(401)	2200
Biden Job Strongly Approve	21%	(110)	21%	(108)	16%	(83)	24%	(126)	18%	(91)	518
Biden Job Somewhat Approve	11%	(59)	27%	(145)	19%	(104)	27%	(148)	16%	(88)	545
Biden Job Somewhat Disapprove	8%	(22)	22%	(62)	20%	(55)	33%	(93)	17%	(48)	280
Biden Job Strongly Disapprove	6%	(43)	8%	(59)	12%	(89)	58%	(430)	16%	(115)	736
Favorable of Biden	15%	(162)	23%	(246)	17%	(177)	27%	(281)	17%	(183)	1050
Unfavorable of Biden	7%	(75)	12%	(124)	15%	(152)	50%	(520)	16%	(161)	1033
Very Favorable of Biden	19%	(107)	24%	(132)	14%	(75)	24%	(134)	18%	(100)	548
Somewhat Favorable of Biden	11%	(56)	23%	(114)	20%	(102)	29%	(147)	17%	(83)	502
Somewhat Unfavorable of Biden	10%	(26)	24%	(62)	20%	(51)	32%	(82)	13%	(35)	257
Very Unfavorable of Biden	6%	(49)	8%	(62)	13%	(101)	56%	(438)	16%	(126)	775
#1 Issue: Economy	11%	(93)	17%	(143)	16%	(131)	35%	(288)	20%	(168)	823
#1 Issue: Security	6%	(22)	9%	(34)	17%	(66)	54%	(204)	14%	(55)	379
#1 Issue: Health Care	15%	(39)	23%	(60)	13%	(34)	26%	(68)	23%	(62)	264
#1 Issue: Medicare / Social Security	7%	(18)	14%	(35)	16%	(40)	47%	(120)	16%	(40)	254
#1 Issue: Women's Issues	23%	(32)	25%	(35)	18%	(26)	18%	(25)	16%	(22)	140
#1 Issue: Education	11%	(8)	27%	(21)	17%	(13)	24%	(18)	21%	(16)	76
#1 Issue: Energy	14%	(16)	29%	(33)	16%	(19)	29%	(34)	11%	(13)	115
#1 Issue: Other	12%	(18)	20%	(30)	11%	(17)	39%	(58)	17%	(26)	149
2020 Vote: Joe Biden	16%	(161)	25%	(250)	16%	(158)	28%	(279)	16%	(160)	1009
2020 Vote: Donald Trump	5%	(34)	9%	(64)	14%	(96)	59%	(404)	13%	(91)	690
2020 Vote: Other	8%	(5)	11%	(6)	19%	(11)	35%	(21)	27%	(16)	60
2020 Vote: Didn't Vote	11%	(46)	16%	(71)	18%	(79)	25%	(110)	30%	(134)	441
2018 House Vote: Democrat	15%	(123)	24%	(195)	16%	(129)	29%	(230)	15%	(121)	798
2018 House Vote: Republican	5%	(29)	9%	(52)	13%	(75)	59%	(331)	14%	(77)	563
2018 House Vote: Someone else	11%	(7)	20%	(14)	12%	(8)	34%	(23)	22%	(15)	68
2016 Vote: Hillary Clinton	15%	(113)	25%	(187)	16%	(114)	29%	(210)	15%	(111)	737
2016 Vote: Donald Trump	6%	(43)	9%	(62)	14%	(92)	55%	(366)	15%	(101)	664
2016 Vote: Other	11%	(11)	17%	(17)	15%	(15)	39%	(38)	18%	(18)	99
2016 Vote: Didn't Vote	11%	(80)	18%	(126)	18%	(123)	29%	(200)	24%	(168)	696

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Table FWPIFE10_1: *The following are a few statements about the possibility of casting a woman to play James Bond. For each, please indicate to which extent you agree or disagree.*

A woman should be cast as James Bond to help diversity roles in Hollywood and entertainment

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	11%	(247)	18%	(392)	16%	(344)	37%	(815)	18%	(401)	2200
Voted in 2014: Yes	11%	(134)	18%	(225)	15%	(188)	42%	(524)	15%	(186)	1257
Voted in 2014: No	12%	(113)	18%	(167)	17%	(156)	31%	(291)	23%	(215)	943
4-Region: Northeast	14%	(56)	16%	(63)	17%	(68)	32%	(128)	20%	(79)	394
4-Region: Midwest	11%	(50)	17%	(76)	16%	(73)	42%	(194)	15%	(69)	462
4-Region: South	9%	(72)	19%	(159)	17%	(143)	37%	(305)	18%	(146)	824
4-Region: West	13%	(70)	18%	(94)	12%	(60)	36%	(188)	21%	(107)	520
Comfortable in Movie Theaters	13%	(161)	18%	(233)	16%	(198)	38%	(478)	16%	(204)	1273
Uncomfortable in Movie Theaters	9%	(78)	18%	(149)	17%	(137)	38%	(314)	18%	(150)	828
Likely to See NTTD	17%	(144)	22%	(180)	18%	(146)	31%	(258)	12%	(96)	824
Unlikely to See NTTD	7%	(103)	15%	(212)	14%	(198)	41%	(557)	22%	(305)	1376
Support Female Bond	26%	(206)	36%	(283)	16%	(124)	10%	(75)	12%	(93)	782
Oppose Female Bond	2%	(24)	7%	(67)	16%	(161)	67%	(654)	8%	(75)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE10_2: *The following are a few statements about the possibility of casting a woman to play James Bond. For each, please indicate to which extent you agree or disagree.*

Casting a woman as James Bond would help promote equality in Hollywood and entertainment because the franchise is a huge blockbuster that has access to a large audience and marketing budget

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion	Total N
Adults	13%	(285)	20%	(445)	15%	(339)	34%	(740)	18% (390)	2200
Gender: Male	15%	(164)	21%	(227)	15%	(160)	35%	(369)	13% (141)	1062
Gender: Female	11%	(121)	19%	(218)	16%	(179)	33%	(371)	22% (249)	1138
Age: 18-34	21%	(135)	24%	(155)	18%	(120)	17%	(112)	20% (132)	655
Age: 35-44	16%	(57)	24%	(86)	10%	(36)	30%	(109)	20% (70)	358
Age: 45-64	10%	(73)	19%	(144)	15%	(114)	41%	(307)	15% (113)	751
Age: 65+	5%	(20)	14%	(60)	16%	(69)	49%	(212)	17% (74)	436
GenZers: 1997-2012	20%	(42)	26%	(56)	19%	(39)	12%	(25)	23% (49)	212
Millennials: 1981-1996	20%	(135)	22%	(149)	16%	(106)	23%	(155)	19% (125)	670
GenXers: 1965-1980	12%	(68)	23%	(128)	12%	(67)	35%	(196)	17% (94)	554
Baby Boomers: 1946-1964	5%	(35)	15%	(101)	17%	(117)	49%	(334)	15% (102)	689
PID: Dem (no lean)	21%	(186)	26%	(234)	15%	(131)	22%	(196)	16% (138)	886
PID: Ind (no lean)	9%	(68)	19%	(136)	19%	(133)	31%	(224)	22% (155)	717
PID: Rep (no lean)	5%	(31)	12%	(74)	12%	(74)	54%	(320)	16% (97)	597
PID/Gender: Dem Men	26%	(117)	28%	(124)	15%	(67)	20%	(90)	11% (51)	448
PID/Gender: Dem Women	16%	(70)	25%	(111)	15%	(64)	24%	(106)	20% (87)	438
PID/Gender: Ind Men	11%	(35)	18%	(60)	17%	(56)	38%	(127)	17% (55)	333
PID/Gender: Ind Women	8%	(33)	20%	(76)	20%	(78)	25%	(97)	26% (100)	384
PID/Gender: Rep Men	4%	(12)	16%	(44)	13%	(37)	54%	(152)	13% (35)	281
PID/Gender: Rep Women	6%	(19)	10%	(31)	12%	(37)	53%	(168)	19% (61)	316
Ideo: Liberal (1-3)	24%	(157)	27%	(182)	15%	(103)	22%	(149)	12% (77)	668
Ideo: Moderate (4)	10%	(60)	23%	(146)	17%	(108)	31%	(195)	18% (114)	623
Ideo: Conservative (5-7)	7%	(50)	12%	(80)	13%	(85)	54%	(363)	15% (98)	676
Educ: < College	13%	(189)	18%	(277)	15%	(229)	33%	(501)	21% (317)	1512
Educ: Bachelors degree	13%	(58)	23%	(102)	15%	(68)	39%	(174)	9% (42)	444
Educ: Post-grad	16%	(38)	27%	(66)	17%	(42)	27%	(66)	13% (32)	244
Income: Under 50k	13%	(165)	21%	(256)	13%	(167)	31%	(389)	21% (265)	1242
Income: 50k-100k	11%	(67)	19%	(117)	19%	(117)	36%	(220)	16% (98)	619
Income: 100k+	16%	(53)	22%	(73)	16%	(55)	39%	(131)	8% (27)	339

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Table FWPIFE10_2: *The following are a few statements about the possibility of casting a woman to play James Bond. For each, please indicate to which extent you agree or disagree.*

Casting a woman as James Bond would help promote equality in Hollywood and entertainment because the franchise is a huge blockbuster that has access to a large audience and marketing budget

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	13%	(285)	20%	(445)	15%	(339)	34%	(740)	18%	(390)	2200
Ethnicity: White	11%	(193)	19%	(328)	15%	(262)	37%	(640)	17%	(298)	1722
Ethnicity: Hispanic	21%	(73)	26%	(92)	16%	(54)	21%	(74)	16%	(56)	349
Ethnicity: Black	20%	(55)	22%	(61)	17%	(47)	19%	(52)	22%	(59)	274
Ethnicity: Other	18%	(37)	27%	(56)	15%	(30)	24%	(48)	16%	(33)	204
All Christian	10%	(97)	19%	(181)	16%	(154)	41%	(401)	14%	(134)	967
All Non-Christian	18%	(19)	28%	(30)	17%	(19)	25%	(27)	13%	(14)	110
Atheist	18%	(20)	28%	(32)	12%	(14)	30%	(34)	12%	(14)	116
Agnostic/Nothing in particular	16%	(103)	21%	(130)	15%	(95)	25%	(158)	23%	(141)	626
Something Else	12%	(45)	19%	(72)	15%	(57)	32%	(120)	23%	(86)	381
Religious Non-Protestant/Catholic	16%	(20)	28%	(36)	15%	(20)	27%	(34)	14%	(18)	128
Evangelical	13%	(79)	18%	(105)	15%	(86)	38%	(226)	16%	(98)	593
Non-Evangelical	9%	(63)	19%	(137)	17%	(122)	39%	(279)	16%	(115)	716
Community: Urban	17%	(110)	24%	(152)	16%	(104)	26%	(164)	17%	(111)	640
Community: Suburban	13%	(129)	21%	(212)	16%	(160)	36%	(370)	15%	(157)	1029
Community: Rural	9%	(46)	15%	(81)	14%	(75)	39%	(207)	23%	(122)	531
Employ: Private Sector	15%	(100)	23%	(157)	17%	(119)	30%	(209)	15%	(103)	687
Employ: Government	15%	(15)	28%	(29)	14%	(15)	30%	(31)	13%	(14)	104
Employ: Self-Employed	17%	(37)	22%	(46)	13%	(28)	37%	(79)	11%	(23)	214
Employ: Homemaker	9%	(14)	23%	(37)	11%	(19)	36%	(59)	21%	(35)	165
Employ: Student	18%	(14)	28%	(21)	23%	(18)	6%	(4)	25%	(19)	77
Employ: Retired	5%	(25)	13%	(66)	16%	(81)	49%	(241)	16%	(79)	492
Employ: Unemployed	19%	(58)	19%	(58)	12%	(38)	23%	(71)	27%	(84)	309
Employ: Other	14%	(21)	20%	(31)	15%	(23)	31%	(47)	21%	(32)	153
Military HH: Yes	16%	(50)	14%	(43)	17%	(53)	41%	(127)	12%	(39)	312
Military HH: No	12%	(236)	21%	(402)	15%	(286)	32%	(614)	19%	(351)	1888
RD/WT: Right Direction	17%	(139)	28%	(231)	18%	(151)	21%	(179)	16%	(136)	838
RD/WT: Wrong Track	11%	(146)	16%	(214)	14%	(188)	41%	(561)	19%	(254)	1362

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Table FWPIFE10_2: The following are a few statements about the possibility of casting a woman to play James Bond. For each, please indicate to which extent you agree or disagree.

Casting a woman as James Bond would help promote equality in Hollywood and entertainment because the franchise is a huge blockbuster that has access to a large audience and marketing budget

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	13%	(285)	20%	(445)	15%	(339)	34%	(740)	18%	(390)	2200
Biden Job Approve	18%	(191)	27%	(289)	18%	(189)	22%	(234)	15%	(159)	1062
Biden Job Disapprove	8%	(79)	13%	(133)	14%	(138)	48%	(490)	17%	(176)	1016
Biden Job Strongly Approve	23%	(120)	24%	(122)	15%	(77)	23%	(120)	15%	(79)	518
Biden Job Somewhat Approve	13%	(71)	31%	(167)	21%	(112)	21%	(114)	15%	(80)	545
Biden Job Somewhat Disapprove	11%	(29)	21%	(59)	20%	(55)	30%	(83)	19%	(53)	280
Biden Job Strongly Disapprove	7%	(50)	10%	(74)	11%	(82)	55%	(407)	17%	(123)	736
Favorable of Biden	17%	(180)	28%	(289)	17%	(182)	22%	(232)	16%	(167)	1050
Unfavorable of Biden	8%	(87)	13%	(135)	14%	(147)	48%	(492)	17%	(172)	1033
Very Favorable of Biden	22%	(118)	26%	(141)	15%	(82)	23%	(124)	15%	(84)	548
Somewhat Favorable of Biden	12%	(62)	29%	(148)	20%	(101)	22%	(108)	16%	(83)	502
Somewhat Unfavorable of Biden	12%	(30)	24%	(61)	23%	(59)	28%	(71)	14%	(36)	257
Very Unfavorable of Biden	7%	(56)	10%	(74)	11%	(88)	54%	(421)	18%	(136)	775
#1 Issue: Economy	12%	(97)	23%	(185)	15%	(127)	31%	(253)	20%	(161)	823
#1 Issue: Security	7%	(27)	11%	(41)	15%	(57)	51%	(192)	17%	(63)	379
#1 Issue: Health Care	19%	(51)	25%	(66)	16%	(42)	21%	(55)	19%	(50)	264
#1 Issue: Medicare / Social Security	9%	(23)	13%	(32)	16%	(42)	44%	(110)	18%	(46)	254
#1 Issue: Women's Issues	28%	(39)	23%	(32)	17%	(24)	18%	(25)	15%	(20)	140
#1 Issue: Education	11%	(9)	28%	(21)	13%	(10)	25%	(19)	22%	(17)	76
#1 Issue: Energy	16%	(18)	32%	(37)	18%	(21)	22%	(26)	11%	(13)	115
#1 Issue: Other	14%	(21)	21%	(31)	11%	(17)	40%	(60)	14%	(20)	149
2020 Vote: Joe Biden	18%	(185)	27%	(273)	17%	(169)	23%	(232)	15%	(150)	1009
2020 Vote: Donald Trump	5%	(37)	12%	(79)	12%	(83)	56%	(389)	15%	(102)	690
2020 Vote: Other	8%	(5)	21%	(12)	17%	(10)	36%	(22)	18%	(11)	60
2020 Vote: Didn't Vote	13%	(58)	18%	(81)	18%	(77)	22%	(98)	29%	(127)	441
2018 House Vote: Democrat	18%	(142)	26%	(209)	17%	(132)	25%	(201)	14%	(113)	798
2018 House Vote: Republican	5%	(28)	12%	(70)	13%	(71)	55%	(307)	15%	(86)	563
2018 House Vote: Someone else	12%	(8)	26%	(18)	14%	(9)	29%	(20)	18%	(12)	68

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Table FWPIFE10_2: *The following are a few statements about the possibility of casting a woman to play James Bond. For each, please indicate to which extent you agree or disagree.*

Casting a woman as James Bond would help promote equality in Hollywood and entertainment because the franchise is a huge blockbuster that has access to a large audience and marketing budget

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion	Total N
Adults	13%	(285)	20%	(445)	15%	(339)	34%	(740)	18% (390)	2200
2016 Vote: Hillary Clinton	18%	(131)	27%	(202)	17%	(123)	24%	(179)	14% (101)	737
2016 Vote: Donald Trump	6%	(39)	12%	(81)	13%	(89)	52%	(347)	16% (108)	664
2016 Vote: Other	11%	(11)	20%	(20)	18%	(18)	37%	(36)	14% (14)	99
2016 Vote: Didn't Vote	15%	(103)	20%	(142)	16%	(110)	25%	(177)	24% (165)	696
Voted in 2014: Yes	12%	(149)	20%	(252)	15%	(189)	38%	(482)	15% (184)	1257
Voted in 2014: No	14%	(136)	21%	(194)	16%	(150)	27%	(258)	22% (206)	943
4-Region: Northeast	16%	(64)	17%	(67)	17%	(68)	30%	(120)	19% (75)	394
4-Region: Midwest	12%	(56)	19%	(89)	15%	(70)	39%	(178)	15% (69)	462
4-Region: South	11%	(90)	22%	(185)	15%	(122)	34%	(278)	18% (149)	824
4-Region: West	14%	(75)	20%	(104)	15%	(79)	32%	(164)	19% (97)	520
Comfortable in Movie Theaters	14%	(177)	21%	(268)	15%	(197)	34%	(431)	16% (200)	1273
Uncomfortable in Movie Theaters	12%	(96)	21%	(170)	16%	(130)	35%	(289)	17% (143)	828
Likely to See NTTD	19%	(158)	26%	(218)	16%	(133)	29%	(236)	10% (79)	824
Unlikely to See NTTD	9%	(127)	17%	(227)	15%	(206)	37%	(504)	23% (311)	1376
Support Female Bond	29%	(225)	40%	(313)	13%	(101)	8%	(64)	10% (78)	782
Oppose Female Bond	4%	(35)	8%	(78)	18%	(179)	62%	(606)	9% (84)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE10_3: *The following are a few statements about the possibility of casting a woman to play James Bond. For each, please indicate to which extent you agree or disagree.*

A woman should not be cast as James Bond and men actors should continue to portray James Bond as originally intended

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	37%	(811)	20%	(450)	13%	(275)	13%	(297)	17%	(367)	2200
Gender: Male	41%	(434)	20%	(211)	13%	(139)	13%	(135)	13%	(142)	1062
Gender: Female	33%	(376)	21%	(239)	12%	(136)	14%	(161)	20%	(225)	1138
Age: 18-34	25%	(162)	21%	(136)	16%	(107)	17%	(108)	22%	(142)	655
Age: 35-44	33%	(119)	20%	(72)	10%	(37)	17%	(60)	19%	(69)	358
Age: 45-64	41%	(311)	20%	(150)	13%	(96)	12%	(86)	14%	(108)	751
Age: 65+	50%	(218)	21%	(92)	8%	(35)	10%	(42)	11%	(48)	436
GenZers: 1997-2012	20%	(42)	18%	(39)	19%	(40)	17%	(36)	26%	(55)	212
Millennials: 1981-1996	30%	(199)	22%	(145)	13%	(89)	17%	(111)	19%	(126)	670
GenXers: 1965-1980	34%	(189)	20%	(111)	12%	(68)	16%	(90)	17%	(96)	554
Baby Boomers: 1946-1964	50%	(347)	20%	(141)	11%	(73)	7%	(50)	11%	(78)	689
PID: Dem (no lean)	30%	(267)	22%	(193)	16%	(143)	16%	(144)	16%	(139)	886
PID: Ind (no lean)	34%	(244)	20%	(141)	11%	(81)	14%	(103)	21%	(149)	717
PID: Rep (no lean)	50%	(300)	19%	(116)	9%	(52)	8%	(50)	13%	(80)	597
PID/Gender: Dem Men	31%	(138)	23%	(104)	16%	(73)	15%	(69)	14%	(64)	448
PID/Gender: Dem Women	29%	(129)	20%	(89)	16%	(69)	17%	(76)	17%	(75)	438
PID/Gender: Ind Men	43%	(143)	20%	(66)	11%	(35)	12%	(41)	14%	(48)	333
PID/Gender: Ind Women	26%	(101)	19%	(74)	12%	(46)	16%	(62)	26%	(101)	384
PID/Gender: Rep Men	55%	(153)	14%	(41)	11%	(31)	9%	(25)	11%	(31)	281
PID/Gender: Rep Women	46%	(146)	24%	(76)	7%	(21)	8%	(24)	16%	(49)	316
Ideo: Liberal (1-3)	29%	(192)	21%	(139)	17%	(113)	21%	(141)	12%	(83)	668
Ideo: Moderate (4)	35%	(218)	22%	(140)	13%	(81)	13%	(82)	16%	(102)	623
Ideo: Conservative (5-7)	53%	(360)	19%	(131)	9%	(58)	8%	(51)	11%	(76)	676
Educ: < College	36%	(546)	20%	(300)	12%	(176)	13%	(201)	19%	(289)	1512
Educ: Bachelors degree	42%	(185)	22%	(99)	13%	(59)	12%	(54)	11%	(47)	444
Educ: Post-grad	33%	(80)	21%	(51)	16%	(40)	17%	(42)	12%	(30)	244
Income: Under 50k	33%	(409)	20%	(252)	13%	(156)	14%	(172)	20%	(253)	1242
Income: 50k-100k	41%	(257)	20%	(122)	13%	(79)	13%	(78)	13%	(83)	619
Income: 100k+	43%	(145)	23%	(77)	12%	(40)	14%	(46)	9%	(31)	339
Ethnicity: White	39%	(671)	21%	(356)	12%	(198)	13%	(225)	16%	(271)	1722

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Table FWPIFE10_3: *The following are a few statements about the possibility of casting a woman to play James Bond. For each, please indicate to which extent you agree or disagree.*

A woman should not be cast as James Bond and men actors should continue to portray James Bond as originally intended

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	37%	(811)	20%	(450)	13%	(275)	13%	(297)	17%	(367)	2200
Ethnicity: Hispanic	28%	(97)	18%	(62)	15%	(53)	23%	(80)	17%	(58)	349
Ethnicity: Black	30%	(82)	20%	(55)	15%	(41)	12%	(32)	23%	(64)	274
Ethnicity: Other	28%	(57)	19%	(39)	18%	(36)	19%	(39)	16%	(32)	204
All Christian	44%	(429)	22%	(212)	11%	(108)	11%	(105)	12%	(113)	967
All Non-Christian	33%	(36)	27%	(30)	9%	(10)	14%	(16)	17%	(18)	110
Atheist	31%	(36)	16%	(18)	22%	(25)	20%	(24)	11%	(13)	116
Agnostic/Nothing in particular	28%	(178)	16%	(99)	14%	(89)	18%	(114)	23%	(147)	626
Something Else	34%	(130)	24%	(92)	12%	(44)	10%	(39)	20%	(76)	381
Religious Non-Protestant/Catholic	35%	(45)	24%	(31)	10%	(13)	13%	(17)	17%	(22)	128
Evangelical	43%	(257)	20%	(121)	11%	(68)	10%	(61)	15%	(87)	593
Non-Evangelical	40%	(285)	25%	(178)	11%	(79)	11%	(79)	13%	(95)	716
Community: Urban	34%	(220)	22%	(143)	13%	(83)	15%	(94)	16%	(100)	640
Community: Suburban	39%	(400)	20%	(209)	13%	(135)	13%	(138)	14%	(147)	1029
Community: Rural	36%	(190)	19%	(98)	11%	(57)	12%	(65)	23%	(120)	531
Employ: Private Sector	31%	(213)	22%	(154)	13%	(92)	18%	(126)	15%	(102)	687
Employ: Government	39%	(41)	17%	(18)	18%	(18)	12%	(12)	15%	(15)	104
Employ: Self-Employed	43%	(92)	24%	(52)	13%	(28)	10%	(21)	10%	(21)	214
Employ: Homemaker	36%	(60)	17%	(28)	12%	(20)	15%	(25)	19%	(32)	165
Employ: Student	15%	(12)	17%	(13)	12%	(9)	22%	(17)	34%	(26)	77
Employ: Retired	49%	(243)	21%	(105)	9%	(45)	8%	(40)	12%	(59)	492
Employ: Unemployed	29%	(89)	18%	(55)	16%	(51)	11%	(36)	26%	(79)	309
Employ: Other	40%	(61)	16%	(25)	9%	(13)	13%	(20)	22%	(34)	153
Military HH: Yes	49%	(153)	18%	(57)	11%	(35)	10%	(32)	11%	(35)	312
Military HH: No	35%	(658)	21%	(393)	13%	(240)	14%	(265)	18%	(332)	1888
RD/WT: Right Direction	31%	(260)	20%	(171)	16%	(132)	17%	(140)	16%	(134)	838
RD/WT: Wrong Track	40%	(551)	20%	(279)	10%	(143)	11%	(156)	17%	(233)	1362
Biden Job Approve	29%	(304)	22%	(236)	16%	(175)	17%	(182)	16%	(165)	1062
Biden Job Disapprove	48%	(484)	20%	(203)	9%	(92)	9%	(93)	14%	(145)	1016

Continued on next page

Table FWPIFE10_3: The following are a few statements about the possibility of casting a woman to play James Bond. For each, please indicate to which extent you agree or disagree.

A woman should not be cast as James Bond and men actors should continue to portray James Bond as originally intended

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	37%	(811)	20%	(450)	13%	(275)	13%	(297)	17%	(367)	2200
Biden Job Strongly Approve	33%	(173)	20%	(104)	14%	(71)	19%	(96)	14%	(74)	518
Biden Job Somewhat Approve	24%	(131)	24%	(132)	19%	(104)	16%	(86)	17%	(91)	545
Biden Job Somewhat Disapprove	33%	(92)	24%	(66)	16%	(45)	12%	(34)	16%	(43)	280
Biden Job Strongly Disapprove	53%	(392)	19%	(136)	6%	(47)	8%	(59)	14%	(102)	736
Favorable of Biden	29%	(303)	21%	(225)	17%	(176)	17%	(179)	16%	(166)	1050
Unfavorable of Biden	47%	(487)	20%	(210)	9%	(89)	10%	(102)	14%	(145)	1033
Very Favorable of Biden	33%	(181)	21%	(115)	14%	(75)	17%	(94)	15%	(83)	548
Somewhat Favorable of Biden	24%	(122)	22%	(111)	20%	(101)	17%	(85)	16%	(82)	502
Somewhat Unfavorable of Biden	32%	(82)	23%	(58)	16%	(42)	16%	(42)	13%	(34)	257
Very Unfavorable of Biden	52%	(405)	20%	(152)	6%	(47)	8%	(60)	14%	(112)	775
#1 Issue: Economy	34%	(281)	21%	(173)	13%	(109)	12%	(101)	19%	(159)	823
#1 Issue: Security	54%	(205)	18%	(69)	8%	(29)	8%	(29)	12%	(47)	379
#1 Issue: Health Care	31%	(83)	20%	(52)	14%	(37)	16%	(43)	19%	(49)	264
#1 Issue: Medicare / Social Security	45%	(115)	25%	(62)	9%	(23)	9%	(24)	12%	(30)	254
#1 Issue: Women's Issues	14%	(19)	19%	(27)	18%	(26)	28%	(40)	21%	(29)	140
#1 Issue: Education	29%	(22)	15%	(11)	16%	(12)	18%	(14)	23%	(17)	76
#1 Issue: Energy	29%	(33)	21%	(24)	19%	(22)	21%	(24)	10%	(12)	115
#1 Issue: Other	35%	(52)	22%	(32)	12%	(18)	15%	(22)	16%	(24)	149
2020 Vote: Joe Biden	30%	(303)	21%	(216)	16%	(162)	18%	(178)	15%	(150)	1009
2020 Vote: Donald Trump	54%	(375)	20%	(137)	6%	(42)	8%	(52)	12%	(83)	690
2020 Vote: Other	32%	(19)	19%	(11)	7%	(4)	18%	(11)	24%	(15)	60
2020 Vote: Didn't Vote	26%	(114)	19%	(86)	15%	(66)	13%	(56)	27%	(119)	441
2018 House Vote: Democrat	32%	(255)	24%	(188)	16%	(127)	16%	(125)	13%	(103)	798
2018 House Vote: Republican	56%	(314)	17%	(98)	7%	(40)	8%	(43)	12%	(68)	563
2018 House Vote: Someone else	21%	(14)	19%	(13)	8%	(5)	30%	(20)	22%	(15)	68
2016 Vote: Hillary Clinton	30%	(225)	23%	(167)	17%	(122)	17%	(126)	13%	(97)	737
2016 Vote: Donald Trump	53%	(354)	20%	(133)	7%	(47)	7%	(49)	12%	(80)	664
2016 Vote: Other	41%	(41)	15%	(15)	11%	(11)	14%	(14)	18%	(18)	99
2016 Vote: Didn't Vote	27%	(190)	19%	(136)	14%	(94)	15%	(107)	24%	(169)	696

Continued on next page

Table FWPIFE10_3: *The following are a few statements about the possibility of casting a woman to play James Bond. For each, please indicate to which extent you agree or disagree.*

A woman should not be cast as James Bond and men actors should continue to portray James Bond as originally intended

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	37%	(811)	20%	(450)	13%	(275)	13%	(297)	17%	(367)	2200
Voted in 2014: Yes	42%	(523)	21%	(265)	12%	(152)	12%	(156)	13%	(162)	1257
Voted in 2014: No	30%	(287)	20%	(185)	13%	(124)	15%	(141)	22%	(206)	943
4-Region: Northeast	35%	(137)	20%	(79)	11%	(43)	16%	(65)	18%	(70)	394
4-Region: Midwest	39%	(181)	21%	(98)	14%	(63)	13%	(61)	13%	(58)	462
4-Region: South	36%	(299)	22%	(180)	14%	(113)	11%	(91)	17%	(141)	824
4-Region: West	37%	(194)	18%	(93)	11%	(57)	15%	(79)	19%	(97)	520
Comfortable in Movie Theaters	38%	(478)	21%	(270)	12%	(151)	14%	(176)	16%	(198)	1273
Uncomfortable in Movie Theaters	38%	(312)	20%	(165)	14%	(119)	14%	(112)	15%	(120)	828
Likely to See NTTD	38%	(312)	23%	(189)	14%	(112)	15%	(123)	11%	(89)	824
Unlikely to See NTTD	36%	(498)	19%	(261)	12%	(164)	13%	(174)	20%	(279)	1376
Support Female Bond	15%	(119)	20%	(156)	24%	(188)	28%	(220)	13%	(99)	782
Oppose Female Bond	63%	(622)	21%	(208)	6%	(58)	5%	(49)	4%	(43)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFE10_4: *The following are a few statements about the possibility of casting a woman to play James Bond. For each, please indicate to which extent you agree or disagree.*

A woman should not be cast as James Bond, but instead new franchises should be developed to portray women as main characters and cast women actors in leading roles

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	32%	(704)	26%	(573)	11%	(251)	12%	(269)	18%	(404)	2200
Gender: Male	33%	(353)	28%	(298)	12%	(129)	13%	(141)	13%	(141)	1062
Gender: Female	31%	(351)	24%	(275)	11%	(121)	11%	(128)	23%	(263)	1138
Age: 18-34	28%	(184)	23%	(151)	16%	(106)	11%	(72)	22%	(143)	655
Age: 35-44	32%	(115)	22%	(79)	11%	(40)	16%	(57)	19%	(67)	358
Age: 45-64	33%	(251)	27%	(201)	10%	(77)	12%	(90)	18%	(133)	751
Age: 65+	35%	(154)	32%	(142)	7%	(29)	11%	(50)	14%	(62)	436
GenZers: 1997-2012	28%	(59)	21%	(45)	19%	(41)	9%	(18)	23%	(49)	212
Millennials: 1981-1996	30%	(199)	23%	(156)	13%	(87)	14%	(95)	20%	(132)	670
GenXers: 1965-1980	32%	(175)	25%	(137)	12%	(67)	13%	(74)	18%	(101)	554
Baby Boomers: 1946-1964	37%	(251)	31%	(211)	7%	(50)	10%	(68)	16%	(108)	689
PID: Dem (no lean)	32%	(285)	25%	(222)	12%	(106)	15%	(132)	16%	(141)	886
PID: Ind (no lean)	31%	(223)	23%	(167)	12%	(90)	11%	(82)	22%	(155)	717
PID: Rep (no lean)	33%	(196)	31%	(184)	9%	(55)	9%	(55)	18%	(107)	597
PID/Gender: Dem Men	31%	(139)	27%	(121)	13%	(56)	16%	(73)	13%	(58)	448
PID/Gender: Dem Women	33%	(146)	23%	(101)	11%	(49)	13%	(59)	19%	(83)	438
PID/Gender: Ind Men	37%	(122)	25%	(82)	12%	(40)	12%	(42)	14%	(47)	333
PID/Gender: Ind Women	26%	(101)	22%	(84)	13%	(49)	11%	(41)	28%	(108)	384
PID/Gender: Rep Men	33%	(92)	34%	(94)	12%	(33)	9%	(26)	13%	(35)	281
PID/Gender: Rep Women	33%	(104)	28%	(90)	7%	(23)	9%	(28)	23%	(72)	316
Ideo: Liberal (1-3)	35%	(235)	23%	(152)	15%	(101)	16%	(104)	11%	(76)	668
Ideo: Moderate (4)	31%	(192)	27%	(165)	12%	(77)	13%	(80)	17%	(108)	623
Ideo: Conservative (5-7)	36%	(244)	31%	(211)	8%	(51)	10%	(65)	16%	(105)	676
Educ: < College	30%	(458)	25%	(374)	11%	(170)	12%	(185)	22%	(325)	1512
Educ: Bachelors degree	39%	(175)	28%	(126)	12%	(51)	11%	(47)	10%	(46)	444
Educ: Post-grad	29%	(71)	30%	(73)	12%	(30)	15%	(37)	13%	(33)	244
Income: Under 50k	29%	(364)	25%	(305)	12%	(152)	12%	(148)	22%	(273)	1242
Income: 50k-100k	33%	(205)	29%	(181)	10%	(60)	13%	(78)	16%	(97)	619
Income: 100k+	40%	(135)	26%	(87)	11%	(39)	13%	(44)	10%	(34)	339

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Table FWPIFE10_4: *The following are a few statements about the possibility of casting a woman to play James Bond. For each, please indicate to which extent you agree or disagree.*

A woman should not be cast as James Bond, but instead new franchises should be developed to portray women as main characters and cast women actors in leading roles

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	32%	(704)	26%	(573)	11%	(251)	12%	(269)	18%	(404)	2200
Ethnicity: White	32%	(554)	27%	(469)	11%	(185)	12%	(204)	18%	(310)	1722
Ethnicity: Hispanic	29%	(102)	18%	(62)	16%	(56)	17%	(58)	21%	(72)	349
Ethnicity: Black	34%	(92)	20%	(54)	13%	(35)	13%	(34)	21%	(59)	274
Ethnicity: Other	29%	(58)	24%	(50)	15%	(31)	15%	(31)	17%	(34)	204
All Christian	34%	(332)	31%	(295)	10%	(100)	11%	(106)	14%	(134)	967
All Non-Christian	31%	(34)	28%	(31)	14%	(15)	12%	(13)	15%	(16)	110
Atheist	31%	(36)	15%	(17)	18%	(21)	22%	(26)	13%	(15)	116
Agnostic/Nothing in particular	27%	(171)	22%	(139)	11%	(72)	14%	(86)	25%	(159)	626
Something Else	34%	(130)	24%	(90)	11%	(42)	10%	(39)	21%	(80)	381
Religious Non-Protestant/Catholic	33%	(42)	27%	(35)	12%	(15)	11%	(15)	17%	(22)	128
Evangelical	34%	(201)	28%	(165)	12%	(70)	11%	(64)	16%	(94)	593
Non-Evangelical	35%	(250)	29%	(210)	10%	(70)	11%	(77)	15%	(108)	716
Community: Urban	29%	(183)	28%	(179)	12%	(77)	14%	(89)	17%	(112)	640
Community: Suburban	35%	(358)	27%	(278)	11%	(111)	11%	(117)	16%	(165)	1029
Community: Rural	31%	(163)	22%	(115)	12%	(62)	12%	(63)	24%	(127)	531
Employ: Private Sector	32%	(218)	24%	(166)	13%	(87)	17%	(114)	15%	(102)	687
Employ: Government	34%	(36)	27%	(28)	11%	(11)	14%	(15)	14%	(14)	104
Employ: Self-Employed	44%	(95)	26%	(56)	9%	(20)	10%	(21)	10%	(22)	214
Employ: Homemaker	24%	(40)	26%	(42)	15%	(24)	8%	(14)	27%	(44)	165
Employ: Student	18%	(13)	23%	(18)	20%	(16)	11%	(8)	28%	(22)	77
Employ: Retired	34%	(168)	32%	(158)	8%	(38)	11%	(54)	15%	(73)	492
Employ: Unemployed	27%	(83)	20%	(62)	15%	(46)	9%	(28)	29%	(89)	309
Employ: Other	33%	(50)	28%	(43)	6%	(9)	10%	(15)	24%	(37)	153
Military HH: Yes	35%	(110)	30%	(95)	10%	(32)	11%	(35)	13%	(40)	312
Military HH: No	31%	(594)	25%	(478)	12%	(219)	12%	(234)	19%	(363)	1888
RD/WT: Right Direction	30%	(252)	26%	(217)	15%	(124)	12%	(103)	17%	(142)	838
RD/WT: Wrong Track	33%	(452)	26%	(356)	9%	(126)	12%	(166)	19%	(262)	1362

Continued on next page

Table FWPIFE10_4: *The following are a few statements about the possibility of casting a woman to play James Bond. For each, please indicate to which extent you agree or disagree.*

A woman should not be cast as James Bond, but instead new franchises should be developed to portray women as main characters and cast women actors in leading roles

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	32%	(704)	26%	(573)	11%	(251)	12%	(269)	18%	(404)	2200
Biden Job Approve	32%	(336)	24%	(254)	14%	(148)	15%	(159)	16%	(165)	1062
Biden Job Disapprove	34%	(345)	30%	(304)	9%	(89)	10%	(99)	18%	(179)	1016
Biden Job Strongly Approve	34%	(176)	22%	(113)	13%	(67)	16%	(82)	15%	(80)	518
Biden Job Somewhat Approve	29%	(160)	26%	(141)	15%	(81)	14%	(77)	16%	(85)	545
Biden Job Somewhat Disapprove	27%	(76)	29%	(83)	13%	(38)	12%	(33)	18%	(51)	280
Biden Job Strongly Disapprove	37%	(269)	30%	(222)	7%	(51)	9%	(66)	17%	(128)	736
Favorable of Biden	31%	(327)	24%	(251)	14%	(142)	15%	(158)	16%	(172)	1050
Unfavorable of Biden	34%	(351)	30%	(314)	9%	(92)	10%	(103)	17%	(172)	1033
Very Favorable of Biden	34%	(186)	23%	(124)	13%	(71)	14%	(79)	16%	(87)	548
Somewhat Favorable of Biden	28%	(141)	25%	(127)	14%	(71)	16%	(79)	17%	(85)	502
Somewhat Unfavorable of Biden	29%	(75)	30%	(76)	15%	(39)	13%	(33)	14%	(35)	257
Very Unfavorable of Biden	36%	(276)	31%	(238)	7%	(53)	9%	(71)	18%	(137)	775
#1 Issue: Economy	33%	(273)	25%	(204)	12%	(97)	11%	(87)	20%	(163)	823
#1 Issue: Security	34%	(129)	31%	(119)	9%	(33)	10%	(38)	16%	(61)	379
#1 Issue: Health Care	28%	(75)	28%	(74)	13%	(34)	11%	(29)	20%	(52)	264
#1 Issue: Medicare / Social Security	34%	(86)	29%	(75)	10%	(25)	11%	(28)	16%	(40)	254
#1 Issue: Women's Issues	22%	(31)	18%	(26)	16%	(22)	20%	(28)	24%	(33)	140
#1 Issue: Education	31%	(24)	23%	(17)	11%	(8)	17%	(13)	19%	(14)	76
#1 Issue: Energy	29%	(33)	23%	(27)	14%	(16)	20%	(23)	14%	(16)	115
#1 Issue: Other	36%	(54)	21%	(32)	11%	(16)	15%	(23)	16%	(24)	149
2020 Vote: Joe Biden	32%	(322)	24%	(245)	14%	(141)	15%	(151)	15%	(150)	1009
2020 Vote: Donald Trump	38%	(259)	30%	(209)	7%	(49)	9%	(64)	16%	(109)	690
2020 Vote: Other	33%	(20)	30%	(18)	8%	(5)	6%	(3)	23%	(14)	60
2020 Vote: Didn't Vote	23%	(103)	23%	(101)	13%	(56)	11%	(50)	30%	(130)	441
2018 House Vote: Democrat	36%	(285)	25%	(200)	12%	(98)	15%	(116)	12%	(99)	798
2018 House Vote: Republican	37%	(209)	30%	(171)	7%	(41)	9%	(50)	17%	(93)	563
2018 House Vote: Someone else	21%	(14)	24%	(16)	15%	(10)	17%	(11)	24%	(16)	68

Continued on next page

Table FWPIFE10_4: *The following are a few statements about the possibility of casting a woman to play James Bond. For each, please indicate to which extent you agree or disagree.*

A woman should not be cast as James Bond, but instead new franchises should be developed to portray women as main characters and cast women actors in leading roles

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	32%	(704)	26%	(573)	11%	(251)	12%	(269)	18%	(404)	2200
2016 Vote: Hillary Clinton	34%	(250)	24%	(180)	13%	(96)	16%	(119)	13%	(93)	737
2016 Vote: Donald Trump	37%	(245)	31%	(203)	7%	(49)	9%	(63)	16%	(104)	664
2016 Vote: Other	36%	(36)	26%	(26)	13%	(13)	9%	(9)	17%	(17)	99
2016 Vote: Didn't Vote	25%	(172)	23%	(163)	13%	(94)	11%	(79)	27%	(188)	696
Voted in 2014: Yes	35%	(442)	27%	(345)	10%	(122)	13%	(164)	15%	(184)	1257
Voted in 2014: No	28%	(262)	24%	(228)	14%	(129)	11%	(105)	23%	(220)	943
4-Region: Northeast	30%	(116)	25%	(100)	11%	(44)	14%	(55)	20%	(79)	394
4-Region: Midwest	31%	(142)	28%	(131)	12%	(54)	14%	(62)	16%	(73)	462
4-Region: South	33%	(269)	25%	(208)	13%	(109)	11%	(89)	18%	(148)	824
4-Region: West	34%	(177)	26%	(134)	8%	(43)	12%	(62)	20%	(104)	520
Comfortable in Movie Theaters	33%	(418)	26%	(336)	12%	(156)	12%	(149)	17%	(213)	1273
Uncomfortable in Movie Theaters	32%	(265)	27%	(223)	11%	(90)	13%	(111)	17%	(139)	828
Likely to See NTTD	33%	(276)	29%	(236)	14%	(115)	14%	(112)	10%	(85)	824
Unlikely to See NTTD	31%	(428)	24%	(337)	10%	(135)	11%	(157)	23%	(319)	1376
Support Female Bond	21%	(160)	25%	(197)	20%	(155)	21%	(166)	13%	(104)	782
Oppose Female Bond	47%	(458)	30%	(298)	7%	(71)	8%	(78)	8%	(75)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFEdem1_1: How often do you watch or stream the following?

TV shows

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	46% (1006)	26% (576)	9% (196)	7% (150)	2% (42)	4% (90)	6% (141)	2200
Gender: Male	44% (467)	28% (292)	11% (113)	6% (68)	2% (19)	4% (42)	6% (61)	1062
Gender: Female	47% (539)	25% (283)	7% (84)	7% (82)	2% (22)	4% (48)	7% (80)	1138
Age: 18-34	45% (294)	27% (175)	11% (75)	6% (42)	2% (12)	5% (30)	4% (27)	655
Age: 35-44	45% (162)	27% (96)	12% (41)	8% (29)	1% (5)	2% (9)	4% (15)	358
Age: 45-64	46% (348)	28% (212)	8% (58)	6% (47)	3% (20)	3% (22)	6% (43)	751
Age: 65+	46% (201)	21% (93)	5% (22)	7% (32)	1% (4)	7% (29)	13% (55)	436
GenZers: 1997-2012	41% (87)	26% (54)	16% (33)	6% (13)	2% (4)	5% (10)	5% (10)	212
Millennials: 1981-1996	46% (306)	27% (182)	10% (69)	7% (47)	2% (14)	4% (26)	4% (26)	670
GenXers: 1965-1980	46% (257)	30% (166)	8% (44)	7% (36)	2% (13)	2% (13)	4% (24)	554
Baby Boomers: 1946-1964	48% (330)	23% (160)	7% (46)	6% (43)	2% (12)	5% (35)	9% (64)	689
PID: Dem (no lean)	48% (429)	27% (237)	9% (82)	6% (56)	1% (10)	3% (25)	5% (47)	886
PID: Ind (no lean)	42% (299)	28% (201)	10% (68)	8% (55)	2% (14)	5% (38)	6% (42)	717
PID: Rep (no lean)	47% (278)	23% (138)	8% (46)	6% (38)	3% (18)	5% (27)	9% (51)	597
PID/Gender: Dem Men	49% (219)	26% (115)	11% (48)	6% (27)	1% (5)	3% (12)	5% (21)	448
PID/Gender: Dem Women	48% (210)	28% (122)	8% (34)	7% (29)	1% (5)	3% (12)	6% (26)	438
PID/Gender: Ind Men	39% (129)	31% (102)	12% (40)	8% (27)	1% (5)	4% (13)	5% (18)	333
PID/Gender: Ind Women	44% (170)	26% (99)	7% (28)	7% (28)	2% (9)	6% (25)	6% (24)	384
PID/Gender: Rep Men	43% (120)	27% (76)	9% (24)	5% (14)	4% (10)	6% (16)	8% (21)	281
PID/Gender: Rep Women	50% (159)	20% (62)	7% (22)	8% (24)	3% (8)	3% (11)	9% (30)	316
Ideo: Liberal (1-3)	52% (349)	27% (181)	7% (46)	6% (39)	1% (10)	3% (18)	4% (25)	668
Ideo: Moderate (4)	42% (259)	28% (177)	11% (69)	9% (54)	1% (7)	4% (22)	6% (35)	623
Ideo: Conservative (5-7)	43% (292)	27% (181)	8% (53)	5% (35)	3% (21)	5% (33)	9% (61)	676
Educ: < College	47% (705)	24% (360)	9% (141)	7% (106)	2% (27)	4% (63)	7% (111)	1512
Educ: Bachelors degree	45% (201)	32% (143)	7% (33)	6% (26)	2% (10)	3% (14)	4% (17)	444
Educ: Post-grad	41% (101)	30% (73)	9% (23)	7% (17)	2% (5)	5% (12)	5% (13)	244
Income: Under 50k	45% (557)	24% (300)	9% (115)	7% (90)	1% (18)	5% (58)	8% (104)	1242
Income: 50k-100k	49% (302)	27% (167)	8% (52)	6% (34)	3% (16)	3% (20)	5% (28)	619
Income: 100k+	44% (148)	32% (109)	9% (30)	7% (25)	2% (7)	3% (12)	3% (9)	339
Ethnicity: White	47% (801)	25% (434)	8% (145)	7% (116)	2% (34)	4% (76)	7% (116)	1722

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Table FWPIFEdem1_1: How often do you watch or stream the following?

TV shows

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	46% (1006)	26% (576)	9% (196)	7% (150)	2% (42)	4% (90)	6% (141)	2200
Ethnicity: Hispanic	45% (156)	25% (87)	11% (40)	7% (26)	1% (5)	4% (15)	6% (21)	349
Ethnicity: Black	47% (130)	26% (70)	12% (33)	8% (21)	1% (3)	2% (5)	5% (13)	274
Ethnicity: Other	37% (75)	35% (72)	9% (18)	6% (12)	2% (5)	5% (9)	6% (12)	204
All Christian	45% (436)	27% (263)	8% (81)	7% (63)	2% (23)	3% (33)	7% (68)	967
All Non-Christian	51% (56)	27% (29)	7% (8)	6% (6)	3% (3)	2% (2)	4% (5)	110
Atheist	50% (58)	28% (33)	8% (9)	4% (5)	— (1)	5% (5)	5% (5)	116
Agnostic/Nothing in particular	45% (282)	24% (148)	11% (66)	7% (44)	1% (8)	5% (32)	7% (46)	626
Something Else	46% (174)	27% (102)	8% (32)	8% (31)	2% (7)	5% (18)	4% (16)	381
Religious Non-Protestant/Catholic	48% (62)	27% (34)	7% (9)	6% (7)	5% (6)	1% (2)	6% (8)	128
Evangelical	45% (268)	27% (157)	9% (54)	8% (50)	2% (14)	4% (25)	4% (25)	593
Non-Evangelical	46% (328)	28% (198)	8% (57)	6% (41)	2% (12)	3% (22)	8% (56)	716
Community: Urban	46% (292)	28% (180)	9% (61)	7% (46)	2% (10)	3% (19)	5% (33)	640
Community: Suburban	46% (471)	27% (274)	9% (90)	6% (65)	2% (18)	4% (44)	7% (67)	1029
Community: Rural	46% (243)	23% (122)	9% (46)	7% (38)	3% (14)	5% (27)	8% (41)	531
Employ: Private Sector	45% (312)	32% (221)	7% (47)	7% (47)	2% (14)	3% (18)	4% (28)	687
Employ: Government	42% (44)	27% (28)	15% (15)	4% (4)	5% (6)	2% (3)	5% (5)	104
Employ: Self-Employed	40% (85)	27% (57)	12% (26)	8% (17)	2% (5)	7% (15)	4% (8)	214
Employ: Homemaker	49% (80)	21% (35)	9% (15)	8% (13)	3% (5)	7% (11)	3% (6)	165
Employ: Student	43% (33)	26% (20)	13% (10)	8% (6)	2% (2)	3% (2)	4% (3)	77
Employ: Retired	48% (235)	21% (104)	6% (29)	6% (28)	2% (9)	5% (26)	12% (61)	492
Employ: Unemployed	47% (147)	23% (70)	13% (40)	6% (19)	— (1)	4% (13)	6% (20)	309
Employ: Other	46% (70)	26% (40)	9% (13)	10% (15)	1% (1)	1% (2)	7% (11)	153
Military HH: Yes	43% (135)	28% (87)	7% (23)	8% (23)	2% (5)	5% (16)	7% (23)	312
Military HH: No	46% (872)	26% (489)	9% (174)	7% (126)	2% (36)	4% (73)	6% (118)	1888
RD/WT: Right Direction	49% (411)	26% (215)	9% (74)	7% (59)	1% (10)	3% (24)	5% (45)	838
RD/WT: Wrong Track	44% (596)	26% (361)	9% (123)	7% (91)	2% (31)	5% (66)	7% (96)	1362
Biden Job Approve	49% (517)	26% (276)	9% (98)	6% (69)	1% (12)	3% (30)	6% (61)	1062
Biden Job Disapprove	44% (442)	26% (268)	8% (77)	7% (74)	3% (28)	5% (54)	7% (73)	1016

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Table FWPIFEdem1_1: How often do you watch or stream the following?

TV shows

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	46% (1006)	26% (576)	9% (196)	7% (150)	2% (42)	4% (90)	6% (141)	2200
Biden Job Strongly Approve	53% (275)	23% (119)	8% (42)	7% (34)	1% (5)	2% (12)	6% (31)	518
Biden Job Somewhat Approve	44% (242)	29% (156)	10% (56)	6% (35)	1% (7)	3% (18)	6% (31)	545
Biden Job Somewhat Disapprove	45% (125)	27% (74)	7% (20)	8% (23)	3% (7)	8% (22)	3% (8)	280
Biden Job Strongly Disapprove	43% (317)	26% (193)	8% (57)	7% (51)	3% (21)	4% (32)	9% (64)	736
Favorable of Biden	49% (512)	26% (277)	9% (95)	6% (67)	1% (11)	3% (29)	6% (59)	1050
Unfavorable of Biden	43% (448)	26% (271)	8% (87)	7% (71)	3% (30)	5% (53)	7% (73)	1033
Very Favorable of Biden	53% (288)	23% (125)	7% (40)	8% (43)	1% (4)	3% (15)	6% (32)	548
Somewhat Favorable of Biden	44% (223)	30% (151)	11% (55)	5% (24)	1% (6)	3% (14)	5% (27)	502
Somewhat Unfavorable of Biden	45% (115)	28% (73)	9% (23)	6% (15)	2% (5)	8% (20)	2% (5)	257
Very Unfavorable of Biden	43% (333)	26% (198)	8% (63)	7% (56)	3% (24)	4% (34)	9% (68)	775
#1 Issue: Economy	45% (368)	28% (233)	9% (77)	7% (61)	2% (13)	3% (29)	5% (43)	823
#1 Issue: Security	40% (152)	27% (101)	10% (38)	6% (21)	4% (14)	5% (20)	9% (33)	379
#1 Issue: Health Care	53% (139)	22% (59)	10% (26)	4% (10)	2% (5)	3% (8)	7% (18)	264
#1 Issue: Medicare / Social Security	53% (134)	20% (52)	6% (15)	7% (19)	1% (3)	3% (9)	9% (23)	254
#1 Issue: Women's Issues	40% (56)	31% (44)	8% (11)	8% (12)	1% (2)	6% (8)	5% (8)	140
#1 Issue: Education	52% (40)	23% (17)	13% (10)	4% (3)	2% (1)	4% (3)	3% (2)	76
#1 Issue: Energy	48% (56)	23% (26)	14% (16)	6% (7)	— (1)	3% (4)	5% (6)	115
#1 Issue: Other	41% (61)	30% (44)	3% (4)	12% (18)	2% (3)	7% (10)	6% (8)	149
2020 Vote: Joe Biden	48% (482)	27% (274)	9% (94)	6% (64)	1% (9)	3% (31)	6% (55)	1009
2020 Vote: Donald Trump	45% (311)	26% (179)	7% (47)	7% (46)	3% (24)	4% (27)	8% (55)	690
2020 Vote: Other	34% (20)	36% (21)	12% (7)	5% (3)	2% (1)	6% (4)	5% (3)	60
2020 Vote: Didn't Vote	44% (193)	23% (101)	11% (48)	8% (36)	2% (8)	6% (28)	6% (27)	441
2018 House Vote: Democrat	47% (377)	27% (218)	9% (69)	7% (54)	1% (9)	3% (24)	6% (45)	798
2018 House Vote: Republican	47% (264)	24% (134)	7% (41)	6% (32)	3% (15)	4% (25)	9% (52)	563
2018 House Vote: Someone else	43% (29)	35% (24)	8% (5)	4% (3)	1% (1)	5% (4)	4% (2)	68
2016 Vote: Hillary Clinton	49% (362)	28% (205)	8% (61)	6% (45)	1% (8)	3% (20)	5% (36)	737
2016 Vote: Donald Trump	47% (309)	24% (159)	8% (53)	6% (43)	2% (15)	4% (24)	9% (60)	664
2016 Vote: Other	35% (35)	42% (41)	8% (8)	3% (3)	4% (4)	5% (5)	3% (3)	99
2016 Vote: Didn't Vote	43% (301)	24% (170)	11% (75)	8% (56)	2% (14)	6% (40)	6% (41)	696

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Table FWPIFEdem1_1: How often do you watch or stream the following?

TV shows

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	46% (1006)	26% (576)	9% (196)	7% (150)	2% (42)	4% (90)	6% (141)	2200
Voted in 2014: Yes	47% (591)	26% (330)	8% (103)	6% (72)	2% (25)	4% (49)	7% (87)	1257
Voted in 2014: No	44% (415)	26% (245)	10% (94)	8% (77)	2% (17)	4% (41)	6% (54)	943
4-Region: Northeast	42% (165)	30% (119)	11% (43)	6% (23)	2% (8)	2% (7)	7% (29)	394
4-Region: Midwest	49% (227)	20% (93)	12% (55)	6% (29)	2% (8)	5% (21)	6% (28)	462
4-Region: South	48% (396)	26% (218)	7% (58)	7% (54)	2% (17)	4% (34)	6% (48)	824
4-Region: West	42% (218)	28% (146)	8% (41)	8% (43)	2% (8)	5% (28)	7% (36)	520
Comfortable in Movie Theaters	45% (575)	28% (352)	9% (120)	7% (93)	1% (19)	3% (44)	6% (71)	1273
Uncomfortable in Movie Theaters	49% (403)	24% (198)	8% (63)	6% (52)	2% (20)	5% (41)	6% (50)	828
Likely to See NTTD	44% (364)	29% (236)	11% (88)	7% (58)	2% (13)	4% (32)	4% (33)	824
Unlikely to See NTTD	47% (642)	25% (340)	8% (108)	7% (91)	2% (28)	4% (58)	8% (108)	1376
Support Female Bond	47% (366)	29% (223)	11% (83)	5% (41)	1% (9)	3% (26)	4% (33)	782
Oppose Female Bond	46% (449)	26% (252)	8% (78)	8% (75)	2% (24)	4% (40)	7% (64)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFEdem1_2: How often do you watch or stream the following?

Movies

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	21% (464)	28% (613)	18% (393)	12% (255)	9% (188)	6% (132)	7% (155)	2200
Gender: Male	21% (219)	32% (335)	19% (203)	11% (113)	8% (80)	5% (54)	5% (58)	1062
Gender: Female	22% (245)	24% (278)	17% (190)	12% (142)	9% (107)	7% (78)	9% (97)	1138
Age: 18-34	27% (174)	28% (185)	20% (130)	9% (61)	8% (54)	6% (36)	2% (15)	655
Age: 35-44	30% (108)	30% (107)	17% (59)	7% (25)	6% (23)	4% (15)	6% (20)	358
Age: 45-64	16% (117)	30% (228)	18% (137)	14% (104)	9% (67)	5% (36)	8% (62)	751
Age: 65+	15% (65)	21% (94)	16% (68)	15% (65)	10% (43)	10% (44)	13% (58)	436
GenZers: 1997-2012	26% (56)	21% (45)	25% (53)	9% (20)	10% (22)	6% (13)	2% (3)	212
Millennials: 1981-1996	28% (185)	31% (207)	16% (109)	9% (60)	7% (48)	5% (35)	4% (26)	670
GenXers: 1965-1980	22% (120)	30% (167)	19% (108)	11% (62)	8% (46)	4% (22)	5% (30)	554
Baby Boomers: 1946-1964	15% (102)	27% (183)	16% (112)	15% (102)	8% (57)	8% (54)	11% (79)	689
PID: Dem (no lean)	23% (206)	32% (283)	18% (161)	9% (81)	7% (65)	4% (39)	6% (50)	886
PID: Ind (no lean)	19% (140)	27% (194)	17% (120)	14% (101)	9% (67)	7% (50)	6% (45)	717
PID: Rep (no lean)	20% (118)	23% (136)	19% (112)	12% (72)	9% (56)	7% (43)	10% (59)	597
PID/Gender: Dem Men	26% (115)	35% (156)	20% (91)	7% (29)	5% (24)	4% (16)	4% (16)	448
PID/Gender: Dem Women	21% (91)	29% (127)	16% (70)	12% (52)	9% (41)	5% (23)	8% (34)	438
PID/Gender: Ind Men	14% (47)	33% (109)	17% (57)	14% (46)	10% (35)	5% (17)	7% (23)	333
PID/Gender: Ind Women	24% (93)	22% (85)	16% (63)	14% (56)	8% (32)	9% (33)	6% (22)	384
PID/Gender: Rep Men	20% (57)	25% (70)	19% (54)	13% (37)	8% (22)	8% (22)	7% (19)	281
PID/Gender: Rep Women	19% (62)	21% (66)	18% (58)	11% (35)	11% (34)	7% (22)	13% (40)	316
Ideo: Liberal (1-3)	20% (133)	32% (217)	19% (130)	12% (78)	7% (48)	6% (38)	4% (24)	668
Ideo: Moderate (4)	22% (136)	28% (173)	17% (105)	11% (68)	9% (55)	6% (38)	8% (47)	623
Ideo: Conservative (5-7)	18% (120)	25% (168)	18% (125)	13% (90)	10% (67)	7% (44)	9% (62)	676
Educ: < College	24% (356)	26% (397)	18% (270)	11% (164)	8% (120)	6% (86)	8% (121)	1512
Educ: Bachelors degree	16% (69)	32% (141)	19% (84)	13% (60)	10% (43)	6% (26)	5% (20)	444
Educ: Post-grad	16% (39)	31% (76)	16% (39)	13% (31)	10% (24)	9% (21)	6% (14)	244
Income: Under 50k	24% (303)	26% (321)	16% (197)	11% (138)	8% (96)	6% (72)	9% (114)	1242
Income: 50k-100k	18% (111)	27% (169)	21% (131)	12% (71)	10% (65)	6% (40)	5% (33)	619
Income: 100k+	15% (50)	36% (123)	19% (65)	13% (45)	8% (27)	6% (21)	2% (7)	339
Ethnicity: White	19% (322)	28% (474)	18% (317)	13% (215)	9% (152)	6% (111)	8% (130)	1722

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Table FWPIFEdem1_2: How often do you watch or stream the following?

Movies

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	21% (464)	28% (613)	18% (393)	12% (255)	9% (188)	6% (132)	7% (155)	2200
Ethnicity: Hispanic	35% (122)	25% (86)	17% (61)	5% (18)	9% (32)	4% (13)	5% (18)	349
Ethnicity: Black	35% (96)	30% (84)	15% (40)	8% (21)	4% (12)	4% (10)	4% (12)	274
Ethnicity: Other	23% (46)	28% (56)	17% (36)	9% (18)	12% (24)	6% (11)	6% (13)	204
All Christian	17% (166)	29% (285)	19% (185)	12% (118)	8% (77)	6% (62)	8% (75)	967
All Non-Christian	16% (17)	34% (37)	14% (16)	11% (12)	10% (11)	9% (10)	6% (7)	110
Atheist	32% (37)	32% (38)	13% (15)	7% (8)	12% (14)	2% (2)	2% (2)	116
Agnostic/Nothing in particular	22% (139)	25% (158)	19% (121)	10% (66)	9% (57)	6% (35)	8% (51)	626
Something Else	28% (106)	25% (96)	15% (56)	14% (52)	7% (28)	6% (24)	5% (20)	381
Religious Non-Protestant/Catholic	15% (19)	34% (43)	16% (20)	9% (12)	11% (14)	8% (10)	8% (10)	128
Evangelical	23% (138)	29% (173)	17% (100)	11% (67)	8% (45)	6% (34)	6% (37)	593
Non-Evangelical	18% (130)	27% (196)	19% (137)	13% (96)	8% (57)	7% (47)	8% (54)	716
Community: Urban	28% (179)	31% (197)	15% (96)	10% (63)	7% (47)	4% (25)	5% (33)	640
Community: Suburban	16% (163)	29% (296)	20% (209)	13% (129)	10% (100)	7% (68)	6% (64)	1029
Community: Rural	23% (122)	23% (121)	17% (88)	12% (63)	8% (41)	7% (39)	11% (57)	531
Employ: Private Sector	19% (128)	32% (221)	19% (133)	11% (78)	8% (58)	5% (35)	5% (32)	687
Employ: Government	22% (23)	31% (32)	22% (23)	8% (8)	11% (12)	4% (4)	2% (2)	104
Employ: Self-Employed	23% (50)	28% (61)	19% (41)	13% (28)	7% (15)	5% (10)	4% (9)	214
Employ: Homemaker	22% (37)	27% (45)	18% (29)	14% (24)	9% (15)	5% (7)	5% (8)	165
Employ: Student	24% (19)	20% (16)	24% (18)	11% (8)	10% (7)	9% (7)	2% (2)	77
Employ: Retired	16% (77)	25% (125)	15% (75)	14% (67)	8% (42)	9% (44)	13% (62)	492
Employ: Unemployed	30% (94)	24% (75)	14% (45)	7% (21)	11% (33)	6% (17)	8% (25)	309
Employ: Other	24% (37)	25% (39)	18% (28)	14% (21)	4% (6)	5% (7)	10% (15)	153
Military HH: Yes	18% (57)	28% (88)	17% (53)	15% (47)	8% (26)	7% (22)	6% (19)	312
Military HH: No	22% (408)	28% (525)	18% (340)	11% (208)	9% (161)	6% (111)	7% (136)	1888
RD/WT: Right Direction	22% (187)	31% (261)	18% (150)	11% (90)	7% (59)	5% (39)	6% (52)	838
RD/WT: Wrong Track	20% (278)	26% (352)	18% (243)	12% (165)	9% (129)	7% (93)	8% (103)	1362
Biden Job Approve	23% (240)	31% (325)	18% (190)	10% (108)	7% (77)	6% (60)	6% (61)	1062
Biden Job Disapprove	19% (195)	25% (259)	18% (179)	14% (139)	10% (102)	6% (63)	8% (80)	1016

Continued on next page

Table FWPIFEdem1_2: How often do you watch or stream the following?

Movies

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	21% (464)	28% (613)	18% (393)	12% (255)	9% (188)	6% (132)	7% (155)	2200
Biden Job Strongly Approve	26% (136)	30% (156)	16% (83)	12% (61)	5% (25)	5% (27)	6% (30)	518
Biden Job Somewhat Approve	19% (104)	31% (169)	20% (108)	9% (46)	10% (52)	6% (34)	6% (32)	545
Biden Job Somewhat Disapprove	20% (55)	25% (69)	20% (55)	15% (41)	11% (30)	6% (16)	5% (14)	280
Biden Job Strongly Disapprove	19% (140)	26% (190)	17% (123)	13% (97)	10% (72)	6% (47)	9% (66)	736
Favorable of Biden	23% (243)	30% (319)	17% (180)	11% (110)	8% (81)	5% (54)	6% (62)	1050
Unfavorable of Biden	18% (188)	26% (264)	19% (198)	13% (139)	9% (98)	6% (64)	8% (84)	1033
Very Favorable of Biden	27% (147)	32% (176)	15% (82)	11% (61)	5% (29)	4% (23)	5% (29)	548
Somewhat Favorable of Biden	19% (96)	29% (143)	20% (98)	10% (49)	10% (52)	6% (31)	7% (33)	502
Somewhat Unfavorable of Biden	18% (46)	26% (68)	24% (62)	11% (29)	9% (24)	5% (14)	5% (13)	257
Very Unfavorable of Biden	18% (141)	25% (196)	17% (135)	14% (110)	9% (73)	6% (49)	9% (70)	775
#1 Issue: Economy	23% (191)	31% (252)	18% (148)	10% (86)	6% (53)	6% (46)	6% (47)	823
#1 Issue: Security	19% (73)	27% (101)	16% (62)	12% (46)	10% (38)	6% (23)	10% (36)	379
#1 Issue: Health Care	22% (58)	28% (74)	17% (45)	12% (31)	11% (29)	4% (11)	5% (14)	264
#1 Issue: Medicare / Social Security	21% (52)	22% (57)	16% (40)	12% (31)	8% (21)	7% (18)	13% (34)	254
#1 Issue: Women's Issues	21% (30)	23% (32)	18% (26)	11% (16)	14% (19)	7% (10)	5% (7)	140
#1 Issue: Education	23% (18)	26% (19)	23% (18)	14% (11)	7% (5)	5% (4)	2% (1)	76
#1 Issue: Energy	22% (26)	35% (40)	23% (26)	7% (8)	7% (8)	4% (4)	3% (3)	115
#1 Issue: Other	12% (17)	25% (37)	19% (28)	17% (25)	9% (14)	10% (15)	8% (12)	149
2020 Vote: Joe Biden	22% (217)	30% (303)	19% (192)	11% (110)	7% (70)	6% (57)	6% (61)	1009
2020 Vote: Donald Trump	18% (121)	27% (185)	18% (123)	13% (88)	9% (64)	7% (48)	9% (61)	690
2020 Vote: Other	13% (8)	30% (18)	23% (14)	11% (7)	9% (6)	5% (3)	9% (5)	60
2020 Vote: Didn't Vote	27% (118)	24% (108)	15% (65)	11% (50)	11% (47)	6% (24)	6% (27)	441
2018 House Vote: Democrat	21% (166)	31% (247)	18% (141)	12% (93)	8% (61)	5% (40)	6% (50)	798
2018 House Vote: Republican	17% (94)	26% (148)	19% (105)	12% (66)	10% (57)	7% (40)	9% (53)	563
2018 House Vote: Someone else	15% (10)	31% (21)	10% (7)	17% (11)	11% (7)	7% (5)	10% (7)	68
2016 Vote: Hillary Clinton	20% (151)	30% (220)	19% (139)	12% (87)	7% (55)	6% (46)	5% (39)	737
2016 Vote: Donald Trump	18% (120)	26% (175)	19% (125)	12% (78)	9% (61)	6% (38)	10% (66)	664
2016 Vote: Other	16% (16)	28% (28)	19% (18)	15% (15)	10% (10)	6% (6)	7% (7)	99
2016 Vote: Didn't Vote	25% (177)	27% (190)	16% (111)	11% (73)	9% (62)	6% (41)	6% (41)	696

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Table FWPIFEdem1_2: How often do you watch or stream the following?

Movies

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	21% (464)	28% (613)	18% (393)	12% (255)	9% (188)	6% (132)	7% (155)	2200
Voted in 2014: Yes	20% (246)	28% (358)	18% (222)	12% (146)	9% (109)	6% (81)	8% (96)	1257
Voted in 2014: No	23% (219)	27% (256)	18% (171)	12% (109)	8% (79)	5% (51)	6% (59)	943
4-Region: Northeast	19% (74)	29% (115)	17% (68)	12% (49)	9% (37)	7% (26)	6% (24)	394
4-Region: Midwest	16% (75)	26% (119)	20% (95)	14% (64)	9% (43)	6% (28)	8% (39)	462
4-Region: South	25% (204)	29% (239)	16% (136)	10% (79)	9% (70)	6% (47)	6% (49)	824
4-Region: West	21% (111)	27% (141)	18% (94)	12% (63)	7% (38)	6% (30)	8% (42)	520
Comfortable in Movie Theaters	24% (306)	28% (356)	19% (237)	11% (135)	9% (115)	5% (62)	5% (61)	1273
Uncomfortable in Movie Theaters	18% (147)	28% (231)	17% (144)	14% (112)	8% (64)	7% (58)	9% (72)	828
Likely to See NTTD	26% (214)	33% (272)	19% (161)	9% (72)	7% (60)	3% (24)	3% (21)	824
Unlikely to See NTTD	18% (251)	25% (342)	17% (232)	13% (182)	9% (127)	8% (108)	10% (134)	1376
Support Female Bond	24% (191)	31% (243)	20% (154)	10% (80)	8% (59)	4% (32)	3% (22)	782
Oppose Female Bond	19% (187)	29% (283)	17% (169)	14% (136)	8% (83)	6% (59)	6% (63)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFEdem1_3: How often do you watch or stream the following?

Sporting events

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	7% (145)	19% (428)	16% (345)	8% (170)	7% (145)	13% (278)	31% (689)	2200
Gender: Male	11% (119)	30% (313)	17% (182)	8% (89)	5% (55)	9% (91)	20% (213)	1062
Gender: Female	2% (26)	10% (115)	14% (163)	7% (81)	8% (91)	16% (187)	42% (476)	1138
Age: 18-34	10% (64)	15% (96)	17% (109)	10% (64)	6% (39)	12% (77)	31% (206)	655
Age: 35-44	8% (30)	20% (72)	17% (61)	5% (18)	7% (25)	16% (59)	26% (93)	358
Age: 45-64	4% (30)	24% (177)	14% (107)	8% (57)	9% (70)	13% (94)	29% (216)	751
Age: 65+	5% (21)	19% (82)	16% (69)	7% (31)	2% (11)	11% (48)	40% (174)	436
GenZers: 1997-2012	7% (14)	8% (16)	15% (32)	12% (26)	8% (16)	11% (24)	39% (83)	212
Millennials: 1981-1996	11% (73)	19% (125)	16% (110)	8% (51)	6% (39)	13% (90)	27% (182)	670
GenXers: 1965-1980	4% (24)	24% (133)	15% (83)	7% (38)	10% (57)	13% (73)	26% (146)	554
Baby Boomers: 1946-1964	5% (32)	21% (143)	16% (108)	7% (50)	4% (31)	12% (83)	35% (243)	689
PID: Dem (no lean)	8% (75)	22% (196)	16% (138)	8% (71)	8% (69)	12% (103)	26% (234)	886
PID: Ind (no lean)	4% (32)	15% (110)	15% (109)	8% (60)	6% (40)	14% (103)	37% (264)	717
PID: Rep (no lean)	6% (38)	20% (121)	17% (99)	7% (39)	6% (36)	12% (73)	32% (191)	597
PID/Gender: Dem Men	14% (65)	32% (143)	17% (75)	8% (34)	6% (27)	7% (31)	16% (73)	448
PID/Gender: Dem Women	2% (10)	12% (53)	14% (63)	8% (37)	10% (42)	16% (72)	37% (161)	438
PID/Gender: Ind Men	8% (27)	24% (81)	16% (55)	10% (34)	4% (13)	11% (37)	26% (88)	333
PID/Gender: Ind Women	1% (5)	8% (30)	14% (54)	7% (26)	7% (27)	17% (66)	46% (176)	384
PID/Gender: Rep Men	10% (28)	32% (89)	19% (53)	7% (21)	5% (15)	8% (24)	18% (52)	281
PID/Gender: Rep Women	3% (10)	10% (32)	15% (46)	6% (18)	7% (21)	15% (49)	44% (139)	316
Ideo: Liberal (1-3)	7% (48)	20% (136)	17% (113)	7% (49)	8% (52)	12% (78)	29% (192)	668
Ideo: Moderate (4)	6% (39)	21% (134)	16% (98)	9% (58)	6% (40)	12% (73)	29% (180)	623
Ideo: Conservative (5-7)	7% (45)	21% (142)	14% (98)	8% (54)	6% (40)	13% (88)	31% (210)	676
Educ: < College	5% (82)	17% (256)	15% (224)	8% (117)	7% (107)	13% (198)	35% (529)	1512
Educ: Bachelors degree	10% (43)	26% (116)	17% (74)	7% (32)	5% (23)	11% (47)	25% (109)	444
Educ: Post-grad	8% (19)	23% (56)	19% (47)	9% (21)	6% (16)	14% (33)	21% (51)	244
Income: Under 50k	5% (59)	15% (185)	15% (184)	7% (90)	7% (82)	13% (156)	39% (485)	1242
Income: 50k-100k	8% (51)	21% (133)	17% (105)	8% (47)	8% (48)	13% (80)	25% (156)	619
Income: 100k+	10% (35)	32% (110)	17% (56)	9% (32)	4% (15)	13% (43)	14% (49)	339
Ethnicity: White	6% (110)	20% (342)	15% (261)	8% (131)	6% (102)	13% (219)	32% (558)	1722

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Table FWPIFEdem1_3: How often do you watch or stream the following?

Sporting events

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	7% (145)	19% (428)	16% (345)	8% (170)	7% (145)	13% (278)	31% (689)	2200
Ethnicity: Hispanic	7% (25)	15% (53)	15% (54)	10% (35)	10% (34)	11% (39)	31% (110)	349
Ethnicity: Black	10% (28)	20% (55)	19% (52)	9% (24)	8% (21)	10% (27)	24% (67)	274
Ethnicity: Other	3% (7)	15% (31)	16% (32)	7% (15)	11% (22)	16% (32)	32% (65)	204
All Christian	7% (69)	23% (224)	17% (162)	8% (77)	6% (61)	11% (110)	27% (263)	967
All Non-Christian	7% (7)	27% (30)	21% (23)	8% (9)	3% (3)	13% (15)	22% (24)	110
Atheist	4% (5)	17% (19)	14% (17)	8% (10)	4% (5)	15% (17)	37% (43)	116
Agnostic/Nothing in particular	6% (40)	17% (105)	15% (92)	7% (43)	7% (44)	12% (75)	36% (228)	626
Something Else	6% (24)	13% (49)	14% (52)	8% (32)	8% (32)	16% (61)	35% (132)	381
Religious Non-Protestant/Catholic	6% (7)	23% (30)	19% (25)	9% (11)	5% (6)	16% (20)	23% (30)	128
Evangelical	8% (46)	24% (141)	13% (79)	8% (50)	7% (42)	13% (76)	27% (160)	593
Non-Evangelical	6% (45)	18% (129)	18% (131)	7% (53)	7% (47)	12% (87)	31% (225)	716
Community: Urban	7% (44)	23% (148)	17% (109)	7% (45)	7% (46)	11% (73)	27% (174)	640
Community: Suburban	7% (72)	20% (204)	17% (174)	8% (80)	7% (70)	11% (112)	31% (317)	1029
Community: Rural	5% (28)	14% (77)	12% (63)	8% (44)	5% (28)	17% (93)	37% (198)	531
Employ: Private Sector	8% (56)	22% (154)	19% (129)	8% (57)	7% (51)	12% (82)	23% (158)	687
Employ: Government	8% (8)	23% (24)	17% (17)	9% (10)	9% (9)	11% (12)	23% (24)	104
Employ: Self-Employed	9% (19)	22% (47)	17% (37)	9% (19)	10% (20)	10% (22)	23% (49)	214
Employ: Homemaker	— (1)	17% (28)	14% (24)	7% (11)	7% (12)	19% (31)	35% (58)	165
Employ: Student	3% (2)	8% (6)	17% (13)	10% (7)	8% (6)	10% (7)	45% (34)	77
Employ: Retired	5% (23)	21% (105)	16% (78)	7% (33)	4% (18)	11% (54)	37% (181)	492
Employ: Unemployed	9% (27)	15% (45)	10% (31)	8% (24)	4% (12)	14% (43)	41% (127)	309
Employ: Other	6% (8)	12% (18)	11% (17)	6% (9)	10% (15)	18% (28)	38% (58)	153
Military HH: Yes	5% (14)	24% (74)	18% (56)	10% (32)	4% (12)	11% (33)	29% (90)	312
Military HH: No	7% (131)	19% (354)	15% (290)	7% (138)	7% (133)	13% (245)	32% (599)	1888
RD/WT: Right Direction	9% (76)	24% (202)	18% (148)	7% (58)	6% (51)	11% (89)	25% (214)	838
RD/WT: Wrong Track	5% (68)	17% (226)	14% (197)	8% (112)	7% (94)	14% (189)	35% (475)	1362
Biden Job Approve	8% (84)	22% (229)	17% (185)	7% (72)	7% (79)	12% (125)	27% (288)	1062
Biden Job Disapprove	5% (55)	19% (188)	15% (149)	9% (90)	6% (58)	13% (136)	33% (338)	1016

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Table FWPIFEdem1_3: How often do you watch or stream the following?

Sporting events

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	7% (145)	19% (428)	16% (345)	8% (170)	7% (145)	13% (278)	31% (689)	2200
Biden Job Strongly Approve	11% (58)	24% (125)	15% (80)	6% (31)	7% (34)	9% (49)	27% (142)	518
Biden Job Somewhat Approve	5% (26)	19% (105)	19% (105)	7% (41)	8% (45)	14% (76)	27% (146)	545
Biden Job Somewhat Disapprove	5% (14)	20% (57)	14% (38)	13% (37)	4% (12)	13% (37)	30% (83)	280
Biden Job Strongly Disapprove	6% (41)	18% (131)	15% (111)	7% (53)	6% (46)	13% (99)	35% (255)	736
Favorable of Biden	7% (78)	22% (229)	17% (177)	7% (70)	8% (80)	12% (125)	28% (291)	1050
Unfavorable of Biden	6% (57)	19% (192)	15% (155)	9% (91)	6% (59)	13% (135)	33% (343)	1033
Very Favorable of Biden	10% (56)	25% (139)	17% (92)	6% (35)	6% (35)	9% (47)	26% (144)	548
Somewhat Favorable of Biden	4% (22)	18% (89)	17% (85)	7% (35)	9% (45)	16% (78)	29% (147)	502
Somewhat Unfavorable of Biden	5% (12)	21% (53)	14% (36)	14% (35)	3% (8)	11% (29)	32% (83)	257
Very Unfavorable of Biden	6% (45)	18% (138)	15% (119)	7% (56)	7% (51)	14% (106)	34% (260)	775
#1 Issue: Economy	6% (52)	19% (160)	15% (120)	8% (67)	8% (66)	15% (125)	28% (233)	823
#1 Issue: Security	5% (20)	21% (78)	16% (62)	8% (30)	7% (28)	11% (41)	32% (121)	379
#1 Issue: Health Care	8% (22)	24% (63)	19% (51)	6% (15)	5% (13)	8% (21)	30% (79)	264
#1 Issue: Medicare / Social Security	6% (15)	18% (47)	17% (43)	9% (24)	5% (12)	10% (27)	34% (87)	254
#1 Issue: Women's Issues	6% (8)	7% (10)	13% (18)	9% (12)	4% (5)	15% (21)	46% (65)	140
#1 Issue: Education	8% (6)	23% (17)	26% (20)	11% (8)	6% (5)	9% (7)	17% (13)	76
#1 Issue: Energy	9% (10)	24% (27)	12% (14)	5% (5)	6% (6)	12% (14)	33% (38)	115
#1 Issue: Other	7% (10)	17% (25)	13% (20)	6% (8)	7% (10)	15% (22)	36% (53)	149
2020 Vote: Joe Biden	8% (80)	23% (230)	17% (173)	8% (82)	7% (67)	10% (105)	27% (272)	1009
2020 Vote: Donald Trump	7% (45)	21% (147)	15% (106)	8% (57)	6% (41)	13% (87)	30% (206)	690
2020 Vote: Other	7% (4)	23% (14)	22% (13)	9% (5)	2% (1)	13% (8)	25% (15)	60
2020 Vote: Didn't Vote	3% (15)	8% (37)	12% (53)	6% (26)	8% (35)	18% (79)	44% (196)	441
2018 House Vote: Democrat	8% (60)	24% (189)	17% (137)	9% (69)	7% (55)	11% (88)	25% (200)	798
2018 House Vote: Republican	7% (38)	23% (127)	16% (91)	7% (38)	4% (24)	12% (70)	31% (176)	563
2018 House Vote: Someone else	6% (4)	25% (17)	17% (11)	6% (4)	12% (8)	13% (9)	21% (14)	68
2016 Vote: Hillary Clinton	8% (61)	23% (166)	16% (121)	8% (56)	8% (57)	11% (81)	26% (195)	737
2016 Vote: Donald Trump	7% (46)	23% (151)	16% (104)	9% (57)	4% (27)	11% (75)	31% (203)	664
2016 Vote: Other	5% (5)	29% (28)	14% (14)	8% (7)	4% (3)	12% (12)	29% (29)	99
2016 Vote: Didn't Vote	5% (32)	11% (80)	15% (106)	7% (49)	8% (57)	16% (111)	38% (262)	696

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Table FWPIFEdem1_3: How often do you watch or stream the following?
Sporting events

Demographic	Every day	Several times per week	About once per week	Several times per month	About once per month	Less often than once per month	Never	Total N
Adults	7% (145)	19% (428)	16% (345)	8% (170)	7% (145)	13% (278)	31% (689)	2200
Voted in 2014: Yes	7% (88)	24% (300)	16% (200)	8% (97)	6% (77)	12% (149)	28% (346)	1257
Voted in 2014: No	6% (57)	14% (128)	15% (146)	8% (73)	7% (68)	14% (129)	36% (343)	943
4-Region: Northeast	7% (29)	21% (83)	17% (66)	6% (24)	7% (27)	12% (46)	30% (118)	394
4-Region: Midwest	7% (32)	18% (82)	18% (84)	7% (33)	5% (22)	12% (57)	33% (152)	462
4-Region: South	6% (53)	21% (174)	15% (120)	9% (70)	8% (66)	13% (104)	29% (238)	824
4-Region: West	6% (31)	17% (89)	14% (74)	8% (43)	6% (30)	14% (71)	35% (182)	520
Comfortable in Movie Theaters	8% (99)	20% (252)	16% (208)	8% (108)	7% (92)	12% (156)	28% (358)	1273
Uncomfortable in Movie Theaters	5% (43)	19% (159)	15% (125)	7% (56)	6% (51)	13% (111)	34% (283)	828
Likely to See NTTD	11% (88)	25% (208)	17% (143)	11% (89)	7% (60)	11% (94)	17% (142)	824
Unlikely to See NTTD	4% (57)	16% (220)	15% (202)	6% (81)	6% (85)	13% (184)	40% (547)	1376
Support Female Bond	10% (77)	20% (154)	16% (123)	9% (68)	8% (62)	13% (104)	25% (194)	782
Oppose Female Bond	5% (48)	23% (226)	17% (168)	7% (71)	6% (59)	12% (113)	30% (295)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFEdem2_1: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Netflix

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	65%	(1435)	15%	(321)	20%	(443)	2200
Gender: Male	64%	(680)	15%	(157)	21%	(224)	1062
Gender: Female	66%	(755)	14%	(164)	19%	(219)	1138
Age: 18-34	77%	(505)	12%	(78)	11%	(72)	655
Age: 35-44	73%	(260)	17%	(62)	10%	(36)	358
Age: 45-64	61%	(460)	16%	(117)	23%	(174)	751
Age: 65+	48%	(210)	15%	(64)	37%	(162)	436
GenZers: 1997-2012	77%	(162)	12%	(25)	12%	(25)	212
Millennials: 1981-1996	75%	(505)	14%	(93)	11%	(71)	670
GenXers: 1965-1980	71%	(391)	16%	(90)	13%	(72)	554
Baby Boomers: 1946-1964	50%	(347)	14%	(99)	35%	(242)	689
PID: Dem (no lean)	70%	(619)	13%	(115)	17%	(152)	886
PID: Ind (no lean)	64%	(456)	17%	(121)	20%	(141)	717
PID: Rep (no lean)	60%	(360)	14%	(86)	25%	(151)	597
PID/Gender: Dem Men	69%	(309)	13%	(60)	18%	(79)	448
PID/Gender: Dem Women	71%	(310)	13%	(55)	17%	(73)	438
PID/Gender: Ind Men	60%	(199)	17%	(58)	23%	(77)	333
PID/Gender: Ind Women	67%	(257)	16%	(63)	17%	(64)	384
PID/Gender: Rep Men	61%	(172)	14%	(40)	24%	(69)	281
PID/Gender: Rep Women	59%	(188)	15%	(46)	26%	(82)	316
Ideo: Liberal (1-3)	73%	(486)	13%	(88)	14%	(95)	668
Ideo: Moderate (4)	65%	(403)	15%	(91)	21%	(129)	623
Ideo: Conservative (5-7)	58%	(394)	14%	(92)	28%	(190)	676
Educ: < College	64%	(961)	16%	(236)	21%	(315)	1512
Educ: Bachelors degree	69%	(304)	14%	(61)	18%	(78)	444
Educ: Post-grad	70%	(170)	10%	(24)	21%	(50)	244
Income: Under 50k	60%	(746)	17%	(214)	23%	(282)	1242
Income: 50k-100k	69%	(428)	13%	(79)	18%	(112)	619
Income: 100k+	77%	(262)	8%	(28)	14%	(49)	339

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Table FWPIFEdem2_1: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Netflix

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	65%	(1435)	15%	(321)	20%	(443)	2200
Ethnicity: White	63%	(1092)	14%	(250)	22%	(381)	1722
Ethnicity: Hispanic	80%	(280)	11%	(37)	9%	(33)	349
Ethnicity: Black	68%	(186)	16%	(43)	17%	(46)	274
Ethnicity: Other	78%	(158)	14%	(29)	8%	(17)	204
All Christian	61%	(588)	13%	(128)	26%	(251)	967
All Non-Christian	62%	(68)	14%	(15)	24%	(26)	110
Atheist	74%	(86)	11%	(12)	15%	(17)	116
Agnostic/Nothing in particular	71%	(442)	14%	(88)	15%	(97)	626
Something Else	66%	(251)	21%	(79)	14%	(52)	381
Religious Non-Protestant/Catholic	62%	(80)	16%	(21)	21%	(27)	128
Evangelical	61%	(362)	16%	(97)	23%	(134)	593
Non-Evangelical	63%	(454)	14%	(98)	23%	(165)	716
Community: Urban	68%	(435)	15%	(97)	17%	(107)	640
Community: Suburban	66%	(684)	13%	(137)	20%	(207)	1029
Community: Rural	59%	(316)	16%	(87)	24%	(129)	531
Employ: Private Sector	71%	(485)	13%	(88)	17%	(114)	687
Employ: Government	81%	(84)	10%	(10)	9%	(10)	104
Employ: Self-Employed	64%	(136)	22%	(46)	15%	(31)	214
Employ: Homemaker	69%	(114)	13%	(22)	17%	(29)	165
Employ: Student	81%	(62)	13%	(10)	5%	(4)	77
Employ: Retired	48%	(238)	15%	(71)	37%	(182)	492
Employ: Unemployed	66%	(203)	17%	(51)	18%	(56)	309
Employ: Other	74%	(113)	15%	(23)	11%	(17)	153
Military HH: Yes	58%	(180)	18%	(56)	24%	(75)	312
Military HH: No	66%	(1255)	14%	(265)	20%	(368)	1888
RD/WT: Right Direction	67%	(563)	12%	(101)	21%	(174)	838
RD/WT: Wrong Track	64%	(873)	16%	(221)	20%	(269)	1362

Continued on next page

Table FWPIFEdem2_1: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Netflix

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	65%	(1435)	15%	(321)	20%	(443)	2200
Biden Job Approve	67%	(709)	14%	(149)	19%	(204)	1062
Biden Job Disapprove	62%	(634)	16%	(158)	22%	(224)	1016
Biden Job Strongly Approve	65%	(337)	14%	(71)	21%	(109)	518
Biden Job Somewhat Approve	68%	(373)	14%	(77)	17%	(95)	545
Biden Job Somewhat Disapprove	66%	(184)	16%	(45)	18%	(51)	280
Biden Job Strongly Disapprove	61%	(450)	15%	(113)	24%	(173)	736
Favorable of Biden	68%	(714)	14%	(144)	18%	(192)	1050
Unfavorable of Biden	62%	(641)	16%	(164)	22%	(228)	1033
Very Favorable of Biden	65%	(359)	13%	(70)	22%	(119)	548
Somewhat Favorable of Biden	71%	(355)	15%	(73)	15%	(73)	502
Somewhat Unfavorable of Biden	72%	(186)	13%	(32)	15%	(39)	257
Very Unfavorable of Biden	59%	(455)	17%	(132)	24%	(189)	775
#1 Issue: Economy	69%	(568)	17%	(140)	14%	(114)	823
#1 Issue: Security	58%	(221)	13%	(51)	28%	(108)	379
#1 Issue: Health Care	74%	(197)	8%	(22)	17%	(45)	264
#1 Issue: Medicare / Social Security	49%	(126)	18%	(45)	33%	(83)	254
#1 Issue: Women's Issues	77%	(107)	10%	(14)	14%	(19)	140
#1 Issue: Education	81%	(62)	4%	(3)	15%	(11)	76
#1 Issue: Energy	73%	(84)	14%	(16)	13%	(15)	115
#1 Issue: Other	48%	(71)	20%	(30)	32%	(47)	149
2020 Vote: Joe Biden	69%	(699)	12%	(126)	18%	(185)	1009
2020 Vote: Donald Trump	59%	(404)	15%	(104)	26%	(182)	690
2020 Vote: Other	61%	(36)	14%	(8)	26%	(15)	60
2020 Vote: Didn't Vote	67%	(296)	19%	(84)	14%	(61)	441
2018 House Vote: Democrat	67%	(536)	14%	(114)	18%	(147)	798
2018 House Vote: Republican	56%	(317)	14%	(80)	29%	(166)	563
2018 House Vote: Someone else	69%	(47)	9%	(6)	23%	(15)	68

Continued on next page

Table FWPIFEdem2_1: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Netflix

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	65%	(1435)	15%	(321)	20%	(443)	2200
2016 Vote: Hillary Clinton	69%	(508)	12%	(90)	19%	(139)	737
2016 Vote: Donald Trump	57%	(376)	16%	(108)	27%	(180)	664
2016 Vote: Other	68%	(67)	10%	(10)	22%	(22)	99
2016 Vote: Didn't Vote	70%	(485)	16%	(111)	14%	(100)	696
Voted in 2014: Yes	62%	(774)	14%	(178)	24%	(306)	1257
Voted in 2014: No	70%	(662)	15%	(143)	15%	(138)	943
4-Region: Northeast	70%	(277)	11%	(42)	19%	(75)	394
4-Region: Midwest	61%	(282)	15%	(69)	24%	(111)	462
4-Region: South	64%	(529)	14%	(118)	21%	(177)	824
4-Region: West	67%	(347)	18%	(92)	15%	(80)	520
Comfortable in Movie Theaters	68%	(863)	14%	(183)	18%	(228)	1273
Uncomfortable in Movie Theaters	62%	(512)	16%	(131)	22%	(185)	828
Likely to See NTTD	72%	(590)	13%	(106)	16%	(129)	824
Unlikely to See NTTD	61%	(845)	16%	(216)	23%	(315)	1376
Support Female Bond	72%	(565)	13%	(103)	14%	(113)	782
Oppose Female Bond	62%	(612)	15%	(152)	22%	(218)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFEdem2_2: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Amazon Prime Video

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	55%	(1221)	12%	(272)	32%	(707)	2200
Gender: Male	56%	(593)	13%	(138)	31%	(330)	1062
Gender: Female	55%	(628)	12%	(134)	33%	(376)	1138
Age: 18-34	56%	(369)	18%	(115)	26%	(171)	655
Age: 35-44	62%	(221)	13%	(48)	25%	(88)	358
Age: 45-64	55%	(412)	10%	(77)	35%	(261)	751
Age: 65+	50%	(219)	7%	(32)	43%	(186)	436
GenZers: 1997-2012	55%	(116)	18%	(39)	27%	(57)	212
Millennials: 1981-1996	59%	(393)	16%	(109)	25%	(168)	670
GenXers: 1965-1980	61%	(337)	12%	(66)	27%	(151)	554
Baby Boomers: 1946-1964	50%	(344)	8%	(53)	42%	(292)	689
PID: Dem (no lean)	59%	(520)	14%	(127)	27%	(240)	886
PID: Ind (no lean)	53%	(380)	12%	(86)	35%	(251)	717
PID: Rep (no lean)	54%	(321)	10%	(60)	36%	(216)	597
PID/Gender: Dem Men	57%	(257)	16%	(72)	27%	(119)	448
PID/Gender: Dem Women	60%	(263)	12%	(55)	27%	(120)	438
PID/Gender: Ind Men	53%	(176)	11%	(37)	36%	(120)	333
PID/Gender: Ind Women	53%	(204)	13%	(49)	34%	(131)	384
PID/Gender: Rep Men	57%	(160)	10%	(29)	32%	(91)	281
PID/Gender: Rep Women	51%	(160)	10%	(30)	40%	(125)	316
Ideo: Liberal (1-3)	64%	(426)	14%	(96)	22%	(146)	668
Ideo: Moderate (4)	54%	(339)	11%	(70)	34%	(214)	623
Ideo: Conservative (5-7)	52%	(350)	11%	(71)	38%	(254)	676
Educ: < College	53%	(802)	12%	(186)	35%	(524)	1512
Educ: Bachelors degree	59%	(261)	14%	(61)	27%	(122)	444
Educ: Post-grad	65%	(158)	10%	(25)	25%	(62)	244
Income: Under 50k	50%	(617)	13%	(165)	37%	(461)	1242
Income: 50k-100k	58%	(358)	13%	(79)	30%	(183)	619
Income: 100k+	73%	(246)	9%	(29)	19%	(63)	339

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Table FWPIFEdem2_2: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Amazon Prime Video

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	55%	(1221)	12%	(272)	32%	(707)	2200
Ethnicity: White	56%	(959)	12%	(198)	33%	(565)	1722
Ethnicity: Hispanic	62%	(217)	16%	(57)	22%	(75)	349
Ethnicity: Black	53%	(145)	15%	(41)	32%	(88)	274
Ethnicity: Other	58%	(117)	16%	(33)	26%	(54)	204
All Christian	54%	(522)	11%	(105)	35%	(340)	967
All Non-Christian	57%	(62)	16%	(17)	28%	(31)	110
Atheist	55%	(64)	20%	(24)	25%	(28)	116
Agnostic/Nothing in particular	57%	(356)	9%	(59)	34%	(211)	626
Something Else	57%	(217)	18%	(68)	25%	(97)	381
Religious Non-Protestant/Catholic	57%	(74)	14%	(18)	28%	(36)	128
Evangelical	54%	(318)	15%	(91)	31%	(184)	593
Non-Evangelical	56%	(397)	11%	(78)	34%	(241)	716
Community: Urban	56%	(357)	14%	(90)	30%	(193)	640
Community: Suburban	59%	(605)	11%	(111)	30%	(313)	1029
Community: Rural	49%	(259)	13%	(71)	38%	(201)	531
Employ: Private Sector	57%	(393)	15%	(100)	28%	(193)	687
Employ: Government	69%	(72)	8%	(8)	23%	(24)	104
Employ: Self-Employed	60%	(129)	15%	(32)	25%	(53)	214
Employ: Homemaker	61%	(100)	11%	(17)	29%	(47)	165
Employ: Student	63%	(48)	21%	(16)	17%	(13)	77
Employ: Retired	49%	(241)	9%	(45)	42%	(206)	492
Employ: Unemployed	50%	(156)	11%	(33)	39%	(121)	309
Employ: Other	54%	(83)	14%	(21)	32%	(49)	153
Military HH: Yes	59%	(184)	12%	(37)	29%	(91)	312
Military HH: No	55%	(1037)	12%	(235)	33%	(616)	1888
RD/WT: Right Direction	57%	(478)	13%	(110)	30%	(250)	838
RD/WT: Wrong Track	55%	(743)	12%	(162)	34%	(457)	1362

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Table FWPIFEdem2_2: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Amazon Prime Video

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	55%	(1221)	12%	(272)	32%	(707)	2200
Biden Job Approve	58%	(618)	13%	(135)	29%	(309)	1062
Biden Job Disapprove	52%	(533)	13%	(128)	35%	(354)	1016
Biden Job Strongly Approve	63%	(326)	10%	(52)	27%	(140)	518
Biden Job Somewhat Approve	54%	(292)	15%	(83)	31%	(169)	545
Biden Job Somewhat Disapprove	53%	(150)	13%	(36)	34%	(95)	280
Biden Job Strongly Disapprove	52%	(383)	13%	(92)	35%	(260)	736
Favorable of Biden	58%	(608)	12%	(130)	30%	(312)	1050
Unfavorable of Biden	54%	(554)	13%	(131)	34%	(347)	1033
Very Favorable of Biden	59%	(321)	12%	(68)	29%	(158)	548
Somewhat Favorable of Biden	57%	(287)	12%	(62)	31%	(153)	502
Somewhat Unfavorable of Biden	59%	(152)	11%	(29)	29%	(76)	257
Very Unfavorable of Biden	52%	(402)	13%	(102)	35%	(272)	775
#1 Issue: Economy	57%	(466)	13%	(106)	31%	(252)	823
#1 Issue: Security	52%	(196)	14%	(54)	34%	(130)	379
#1 Issue: Health Care	60%	(160)	10%	(27)	29%	(78)	264
#1 Issue: Medicare / Social Security	47%	(118)	10%	(26)	43%	(110)	254
#1 Issue: Women's Issues	61%	(85)	10%	(13)	30%	(42)	140
#1 Issue: Education	67%	(51)	12%	(9)	21%	(16)	76
#1 Issue: Energy	61%	(70)	17%	(20)	22%	(26)	115
#1 Issue: Other	52%	(77)	12%	(18)	37%	(54)	149
2020 Vote: Joe Biden	59%	(597)	14%	(140)	27%	(272)	1009
2020 Vote: Donald Trump	54%	(372)	10%	(72)	36%	(246)	690
2020 Vote: Other	67%	(40)	6%	(4)	27%	(16)	60
2020 Vote: Didn't Vote	48%	(211)	13%	(57)	39%	(173)	441
2018 House Vote: Democrat	60%	(477)	16%	(125)	25%	(197)	798
2018 House Vote: Republican	55%	(310)	10%	(54)	35%	(199)	563
2018 House Vote: Someone else	62%	(42)	11%	(8)	27%	(18)	68

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Table FWPIFEdem2_2: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Amazon Prime Video

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	55%	(1221)	12%	(272)	32%	(707)	2200
2016 Vote: Hillary Clinton	62%	(453)	14%	(103)	25%	(181)	737
2016 Vote: Donald Trump	55%	(364)	10%	(67)	35%	(232)	664
2016 Vote: Other	62%	(62)	9%	(9)	28%	(28)	99
2016 Vote: Didn't Vote	49%	(341)	13%	(91)	38%	(263)	696
Voted in 2014: Yes	59%	(745)	11%	(142)	29%	(371)	1257
Voted in 2014: No	51%	(476)	14%	(131)	36%	(336)	943
4-Region: Northeast	56%	(219)	10%	(41)	34%	(133)	394
4-Region: Midwest	56%	(260)	11%	(51)	33%	(151)	462
4-Region: South	52%	(430)	14%	(116)	34%	(279)	824
4-Region: West	60%	(311)	12%	(65)	28%	(144)	520
Comfortable in Movie Theaters	55%	(700)	15%	(192)	30%	(381)	1273
Uncomfortable in Movie Theaters	57%	(469)	9%	(76)	34%	(283)	828
Likely to See NTTD	61%	(503)	14%	(117)	25%	(204)	824
Unlikely to See NTTD	52%	(718)	11%	(155)	37%	(503)	1376
Support Female Bond	61%	(480)	15%	(114)	24%	(187)	782
Oppose Female Bond	54%	(532)	12%	(113)	34%	(336)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFEdem2_3: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Hulu

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	43%	(945)	16%	(357)	41%	(899)	2200
Gender: Male	40%	(423)	17%	(179)	43%	(460)	1062
Gender: Female	46%	(522)	16%	(177)	39%	(439)	1138
Age: 18-34	59%	(389)	21%	(135)	20%	(130)	655
Age: 35-44	56%	(199)	16%	(58)	28%	(101)	358
Age: 45-64	36%	(267)	15%	(115)	49%	(368)	751
Age: 65+	20%	(89)	11%	(48)	69%	(299)	436
GenZers: 1997-2012	63%	(133)	18%	(39)	18%	(39)	212
Millennials: 1981-1996	57%	(384)	20%	(131)	23%	(155)	670
GenXers: 1965-1980	43%	(239)	18%	(99)	39%	(216)	554
Baby Boomers: 1946-1964	26%	(178)	11%	(78)	63%	(432)	689
PID: Dem (no lean)	46%	(410)	17%	(153)	36%	(323)	886
PID: Ind (no lean)	43%	(309)	16%	(113)	41%	(295)	717
PID: Rep (no lean)	38%	(225)	15%	(91)	47%	(281)	597
PID/Gender: Dem Men	46%	(205)	19%	(85)	35%	(158)	448
PID/Gender: Dem Women	47%	(205)	16%	(68)	38%	(165)	438
PID/Gender: Ind Men	35%	(116)	16%	(52)	50%	(165)	333
PID/Gender: Ind Women	50%	(194)	16%	(61)	34%	(130)	384
PID/Gender: Rep Men	37%	(103)	15%	(42)	48%	(136)	281
PID/Gender: Rep Women	39%	(123)	15%	(49)	46%	(145)	316
Ideo: Liberal (1-3)	52%	(349)	16%	(107)	32%	(212)	668
Ideo: Moderate (4)	39%	(246)	14%	(86)	47%	(291)	623
Ideo: Conservative (5-7)	34%	(227)	17%	(114)	50%	(335)	676
Educ: < College	43%	(648)	16%	(249)	41%	(616)	1512
Educ: Bachelors degree	43%	(189)	18%	(78)	40%	(177)	444
Educ: Post-grad	44%	(108)	12%	(30)	44%	(106)	244
Income: Under 50k	41%	(510)	17%	(211)	42%	(521)	1242
Income: 50k-100k	44%	(273)	17%	(103)	39%	(243)	619
Income: 100k+	48%	(162)	13%	(42)	40%	(135)	339

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Table FWPIFEdem2_3: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Hulu

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	43%	(945)	16%	(357)	41%	(899)	2200
Ethnicity: White	42%	(723)	15%	(256)	43%	(743)	1722
Ethnicity: Hispanic	56%	(195)	18%	(64)	26%	(90)	349
Ethnicity: Black	45%	(124)	19%	(51)	36%	(99)	274
Ethnicity: Other	48%	(97)	24%	(50)	28%	(57)	204
All Christian	36%	(348)	15%	(148)	49%	(471)	967
All Non-Christian	46%	(51)	15%	(16)	39%	(42)	110
Atheist	62%	(72)	10%	(12)	28%	(32)	116
Agnostic/Nothing in particular	48%	(298)	17%	(108)	35%	(220)	626
Something Else	46%	(176)	19%	(72)	35%	(133)	381
Religious Non-Protestant/Catholic	43%	(55)	16%	(20)	41%	(53)	128
Evangelical	40%	(235)	19%	(115)	41%	(244)	593
Non-Evangelical	39%	(278)	13%	(94)	48%	(344)	716
Community: Urban	47%	(301)	18%	(112)	36%	(227)	640
Community: Suburban	43%	(439)	15%	(151)	43%	(439)	1029
Community: Rural	39%	(205)	18%	(93)	44%	(233)	531
Employ: Private Sector	51%	(347)	17%	(115)	33%	(225)	687
Employ: Government	55%	(57)	12%	(13)	33%	(34)	104
Employ: Self-Employed	41%	(88)	22%	(46)	38%	(80)	214
Employ: Homemaker	54%	(88)	20%	(32)	27%	(44)	165
Employ: Student	65%	(49)	17%	(13)	19%	(14)	77
Employ: Retired	21%	(104)	11%	(53)	68%	(335)	492
Employ: Unemployed	45%	(140)	18%	(56)	37%	(113)	309
Employ: Other	47%	(71)	19%	(28)	35%	(53)	153
Military HH: Yes	34%	(106)	19%	(60)	47%	(146)	312
Military HH: No	44%	(838)	16%	(297)	40%	(753)	1888
RD/WT: Right Direction	44%	(366)	16%	(131)	41%	(341)	838
RD/WT: Wrong Track	43%	(579)	17%	(225)	41%	(558)	1362

Continued on next page

Table FWPIFEdem2_3: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Hulu

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	43%	(945)	16%	(357)	41%	(899)	2200
Biden Job Approve	46%	(484)	17%	(175)	38%	(403)	1062
Biden Job Disapprove	39%	(397)	16%	(160)	45%	(459)	1016
Biden Job Strongly Approve	43%	(223)	15%	(77)	42%	(217)	518
Biden Job Somewhat Approve	48%	(261)	18%	(98)	34%	(186)	545
Biden Job Somewhat Disapprove	42%	(117)	15%	(41)	44%	(122)	280
Biden Job Strongly Disapprove	38%	(280)	16%	(119)	46%	(337)	736
Favorable of Biden	46%	(479)	16%	(170)	38%	(401)	1050
Unfavorable of Biden	40%	(410)	16%	(163)	44%	(459)	1033
Very Favorable of Biden	43%	(234)	16%	(85)	42%	(228)	548
Somewhat Favorable of Biden	49%	(245)	17%	(84)	34%	(173)	502
Somewhat Unfavorable of Biden	46%	(118)	14%	(35)	41%	(104)	257
Very Unfavorable of Biden	38%	(293)	16%	(128)	46%	(355)	775
#1 Issue: Economy	48%	(393)	18%	(150)	34%	(281)	823
#1 Issue: Security	34%	(131)	14%	(53)	52%	(196)	379
#1 Issue: Health Care	49%	(129)	11%	(28)	41%	(107)	264
#1 Issue: Medicare / Social Security	25%	(63)	11%	(28)	64%	(163)	254
#1 Issue: Women's Issues	52%	(73)	19%	(27)	29%	(40)	140
#1 Issue: Education	65%	(49)	16%	(12)	19%	(15)	76
#1 Issue: Energy	53%	(61)	20%	(23)	27%	(31)	115
#1 Issue: Other	32%	(47)	25%	(37)	44%	(65)	149
2020 Vote: Joe Biden	47%	(479)	15%	(155)	37%	(375)	1009
2020 Vote: Donald Trump	35%	(238)	15%	(106)	50%	(346)	690
2020 Vote: Other	35%	(21)	24%	(14)	41%	(24)	60
2020 Vote: Didn't Vote	47%	(206)	18%	(81)	35%	(154)	441
2018 House Vote: Democrat	44%	(351)	18%	(142)	38%	(305)	798
2018 House Vote: Republican	33%	(186)	14%	(80)	53%	(298)	563
2018 House Vote: Someone else	38%	(26)	12%	(8)	50%	(34)	68

Continued on next page

Table FWPIFEdem2_3: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Hulu

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	43%	(945)	16%	(357)	41%	(899)	2200
2016 Vote: Hillary Clinton	45%	(334)	15%	(113)	39%	(289)	737
2016 Vote: Donald Trump	34%	(223)	16%	(105)	51%	(336)	664
2016 Vote: Other	43%	(43)	16%	(16)	41%	(40)	99
2016 Vote: Didn't Vote	49%	(344)	17%	(120)	33%	(232)	696
Voted in 2014: Yes	38%	(472)	16%	(197)	47%	(588)	1257
Voted in 2014: No	50%	(473)	17%	(160)	33%	(310)	943
4-Region: Northeast	44%	(174)	13%	(52)	43%	(167)	394
4-Region: Midwest	41%	(190)	16%	(76)	43%	(197)	462
4-Region: South	40%	(333)	17%	(139)	43%	(352)	824
4-Region: West	48%	(248)	17%	(90)	35%	(182)	520
Comfortable in Movie Theaters	46%	(585)	18%	(227)	36%	(461)	1273
Uncomfortable in Movie Theaters	38%	(312)	14%	(115)	48%	(401)	828
Likely to See NTTD	48%	(399)	19%	(155)	33%	(270)	824
Unlikely to See NTTD	40%	(545)	15%	(202)	46%	(628)	1376
Support Female Bond	49%	(385)	18%	(144)	32%	(253)	782
Oppose Female Bond	38%	(377)	15%	(150)	46%	(455)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFEdem2_4: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Paramount+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	17%	(380)	11%	(237)	72%	(1583)	2200
Gender: Male	18%	(189)	11%	(118)	71%	(755)	1062
Gender: Female	17%	(191)	10%	(119)	73%	(828)	1138
Age: 18-34	24%	(159)	15%	(100)	61%	(397)	655
Age: 35-44	23%	(82)	17%	(60)	60%	(216)	358
Age: 45-64	15%	(111)	9%	(67)	76%	(573)	751
Age: 65+	6%	(28)	3%	(11)	91%	(397)	436
GenZers: 1997-2012	22%	(47)	17%	(37)	61%	(128)	212
Millennials: 1981-1996	25%	(165)	15%	(101)	60%	(404)	670
GenXers: 1965-1980	18%	(101)	13%	(71)	69%	(381)	554
Baby Boomers: 1946-1964	9%	(64)	4%	(28)	87%	(596)	689
PID: Dem (no lean)	21%	(186)	13%	(115)	66%	(585)	886
PID: Ind (no lean)	15%	(110)	11%	(76)	74%	(531)	717
PID: Rep (no lean)	14%	(84)	8%	(46)	78%	(467)	597
PID/Gender: Dem Men	24%	(108)	14%	(64)	62%	(275)	448
PID/Gender: Dem Women	18%	(78)	12%	(51)	71%	(309)	438
PID/Gender: Ind Men	12%	(40)	11%	(35)	78%	(259)	333
PID/Gender: Ind Women	18%	(71)	11%	(40)	71%	(273)	384
PID/Gender: Rep Men	15%	(41)	7%	(18)	79%	(221)	281
PID/Gender: Rep Women	13%	(42)	9%	(28)	78%	(246)	316
Ideo: Liberal (1-3)	24%	(158)	14%	(96)	62%	(414)	668
Ideo: Moderate (4)	16%	(99)	9%	(53)	76%	(471)	623
Ideo: Conservative (5-7)	13%	(87)	7%	(50)	80%	(539)	676
Educ: < College	17%	(250)	12%	(177)	72%	(1085)	1512
Educ: Bachelors degree	19%	(86)	8%	(36)	73%	(322)	444
Educ: Post-grad	18%	(44)	10%	(24)	72%	(175)	244
Income: Under 50k	17%	(207)	11%	(133)	73%	(901)	1242
Income: 50k-100k	16%	(96)	12%	(76)	72%	(447)	619
Income: 100k+	23%	(76)	8%	(28)	69%	(235)	339

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Table FWPIFEdem2_4: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Paramount+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	17%	(380)	11%	(237)	72%	(1583)	2200
Ethnicity: White	17%	(287)	9%	(162)	74%	(1272)	1722
Ethnicity: Hispanic	24%	(82)	18%	(65)	58%	(203)	349
Ethnicity: Black	19%	(53)	15%	(42)	65%	(179)	274
Ethnicity: Other	19%	(39)	16%	(33)	65%	(132)	204
All Christian	15%	(145)	8%	(79)	77%	(743)	967
All Non-Christian	19%	(21)	18%	(20)	63%	(70)	110
Atheist	24%	(28)	13%	(15)	63%	(72)	116
Agnostic/Nothing in particular	17%	(107)	11%	(67)	72%	(452)	626
Something Else	21%	(78)	15%	(56)	65%	(247)	381
Religious Non-Protestant/Catholic	19%	(24)	16%	(21)	65%	(83)	128
Evangelical	21%	(125)	12%	(71)	67%	(397)	593
Non-Evangelical	13%	(90)	9%	(61)	79%	(565)	716
Community: Urban	24%	(152)	15%	(97)	61%	(391)	640
Community: Suburban	14%	(146)	9%	(95)	77%	(788)	1029
Community: Rural	15%	(82)	8%	(44)	76%	(405)	531
Employ: Private Sector	19%	(131)	12%	(81)	69%	(474)	687
Employ: Government	27%	(28)	8%	(8)	66%	(68)	104
Employ: Self-Employed	21%	(45)	15%	(32)	64%	(136)	214
Employ: Homemaker	24%	(40)	12%	(19)	64%	(106)	165
Employ: Student	20%	(16)	17%	(13)	62%	(48)	77
Employ: Retired	9%	(43)	3%	(16)	88%	(432)	492
Employ: Unemployed	16%	(49)	14%	(44)	70%	(217)	309
Employ: Other	18%	(27)	15%	(23)	67%	(103)	153
Military HH: Yes	16%	(51)	10%	(30)	74%	(231)	312
Military HH: No	17%	(329)	11%	(207)	72%	(1352)	1888
RD/WT: Right Direction	21%	(175)	13%	(108)	66%	(554)	838
RD/WT: Wrong Track	15%	(204)	9%	(129)	76%	(1029)	1362

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Table FWPIFEdem2_4: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Paramount+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	17%	(380)	11%	(237)	72%	(1583)	2200
Biden Job Approve	21%	(219)	13%	(134)	67%	(709)	1062
Biden Job Disapprove	14%	(140)	9%	(88)	78%	(788)	1016
Biden Job Strongly Approve	23%	(119)	12%	(62)	65%	(337)	518
Biden Job Somewhat Approve	18%	(100)	13%	(73)	68%	(372)	545
Biden Job Somewhat Disapprove	15%	(41)	11%	(30)	75%	(210)	280
Biden Job Strongly Disapprove	14%	(99)	8%	(59)	79%	(578)	736
Favorable of Biden	20%	(212)	12%	(125)	68%	(713)	1050
Unfavorable of Biden	15%	(150)	10%	(100)	76%	(783)	1033
Very Favorable of Biden	24%	(134)	12%	(66)	64%	(348)	548
Somewhat Favorable of Biden	16%	(78)	12%	(59)	73%	(365)	502
Somewhat Unfavorable of Biden	18%	(47)	11%	(28)	71%	(183)	257
Very Unfavorable of Biden	13%	(103)	9%	(72)	77%	(600)	775
#1 Issue: Economy	18%	(151)	13%	(106)	69%	(566)	823
#1 Issue: Security	12%	(45)	9%	(35)	79%	(299)	379
#1 Issue: Health Care	24%	(64)	8%	(22)	67%	(178)	264
#1 Issue: Medicare / Social Security	9%	(23)	7%	(18)	84%	(212)	254
#1 Issue: Women's Issues	23%	(32)	15%	(21)	62%	(87)	140
#1 Issue: Education	30%	(23)	10%	(8)	60%	(45)	76
#1 Issue: Energy	24%	(27)	9%	(11)	67%	(77)	115
#1 Issue: Other	10%	(15)	10%	(15)	80%	(118)	149
2020 Vote: Joe Biden	22%	(219)	11%	(116)	67%	(674)	1009
2020 Vote: Donald Trump	12%	(86)	7%	(51)	80%	(553)	690
2020 Vote: Other	8%	(5)	13%	(8)	79%	(47)	60
2020 Vote: Didn't Vote	16%	(70)	14%	(62)	70%	(309)	441
2018 House Vote: Democrat	21%	(171)	12%	(97)	66%	(530)	798
2018 House Vote: Republican	11%	(64)	7%	(42)	81%	(458)	563
2018 House Vote: Someone else	25%	(17)	15%	(10)	60%	(41)	68

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Table FWPIFEdem2_4: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Paramount+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	17%	(380)	11%	(237)	72%	(1583)	2200
2016 Vote: Hillary Clinton	22%	(160)	10%	(73)	68%	(504)	737
2016 Vote: Donald Trump	11%	(74)	8%	(53)	81%	(536)	664
2016 Vote: Other	16%	(16)	13%	(13)	71%	(70)	99
2016 Vote: Didn't Vote	18%	(129)	14%	(95)	68%	(472)	696
Voted in 2014: Yes	17%	(220)	9%	(115)	73%	(923)	1257
Voted in 2014: No	17%	(160)	13%	(122)	70%	(660)	943
4-Region: Northeast	17%	(67)	7%	(29)	76%	(298)	394
4-Region: Midwest	16%	(75)	12%	(55)	72%	(333)	462
4-Region: South	16%	(131)	11%	(90)	73%	(603)	824
4-Region: West	21%	(107)	12%	(63)	67%	(350)	520
Comfortable in Movie Theaters	19%	(246)	13%	(164)	68%	(862)	1273
Uncomfortable in Movie Theaters	14%	(119)	8%	(65)	78%	(644)	828
Likely to See NTTD	25%	(202)	15%	(122)	61%	(500)	824
Unlikely to See NTTD	13%	(177)	8%	(115)	79%	(1083)	1376
Support Female Bond	21%	(164)	14%	(111)	65%	(507)	782
Oppose Female Bond	16%	(159)	8%	(82)	76%	(741)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFEdem2_5: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Disney+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	37%	(812)	14%	(301)	49%	(1087)	2200
Gender: Male	36%	(387)	14%	(143)	50%	(531)	1062
Gender: Female	37%	(425)	14%	(157)	49%	(556)	1138
Age: 18-34	55%	(360)	20%	(133)	25%	(162)	655
Age: 35-44	53%	(191)	14%	(49)	33%	(117)	358
Age: 45-64	27%	(206)	12%	(90)	61%	(454)	751
Age: 65+	12%	(54)	6%	(28)	81%	(354)	436
GenZers: 1997-2012	58%	(123)	22%	(46)	21%	(43)	212
Millennials: 1981-1996	54%	(361)	18%	(121)	28%	(188)	670
GenXers: 1965-1980	37%	(207)	14%	(76)	49%	(271)	554
Baby Boomers: 1946-1964	16%	(114)	8%	(55)	76%	(520)	689
PID: Dem (no lean)	39%	(342)	14%	(126)	47%	(418)	886
PID: Ind (no lean)	38%	(276)	16%	(112)	46%	(329)	717
PID: Rep (no lean)	33%	(194)	10%	(63)	57%	(340)	597
PID/Gender: Dem Men	43%	(193)	15%	(65)	42%	(190)	448
PID/Gender: Dem Women	34%	(149)	14%	(61)	52%	(228)	438
PID/Gender: Ind Men	30%	(101)	16%	(53)	54%	(179)	333
PID/Gender: Ind Women	46%	(175)	15%	(59)	39%	(150)	384
PID/Gender: Rep Men	33%	(93)	9%	(25)	58%	(162)	281
PID/Gender: Rep Women	32%	(101)	12%	(38)	56%	(178)	316
Ideo: Liberal (1-3)	43%	(290)	15%	(99)	42%	(280)	668
Ideo: Moderate (4)	35%	(218)	12%	(74)	53%	(331)	623
Ideo: Conservative (5-7)	30%	(200)	12%	(80)	59%	(396)	676
Educ: < College	36%	(550)	15%	(230)	48%	(732)	1512
Educ: Bachelors degree	36%	(160)	10%	(44)	54%	(240)	444
Educ: Post-grad	42%	(102)	11%	(27)	47%	(116)	244
Income: Under 50k	33%	(412)	15%	(190)	52%	(640)	1242
Income: 50k-100k	39%	(244)	12%	(73)	49%	(302)	619
Income: 100k+	46%	(157)	11%	(37)	43%	(145)	339

Continued on next page

Table FWPIFEdem2_5: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Disney+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	37%	(812)	14%	(301)	49%	(1087)	2200
Ethnicity: White	36%	(622)	12%	(208)	52%	(891)	1722
Ethnicity: Hispanic	52%	(180)	18%	(64)	30%	(105)	349
Ethnicity: Black	33%	(89)	21%	(57)	46%	(128)	274
Ethnicity: Other	49%	(101)	17%	(35)	33%	(68)	204
All Christian	32%	(305)	11%	(106)	57%	(556)	967
All Non-Christian	41%	(45)	16%	(18)	42%	(47)	110
Atheist	42%	(49)	16%	(19)	42%	(48)	116
Agnostic/Nothing in particular	38%	(238)	14%	(90)	48%	(298)	626
Something Else	46%	(175)	18%	(68)	36%	(138)	381
Religious Non-Protestant/Catholic	41%	(52)	16%	(20)	43%	(55)	128
Evangelical	39%	(234)	15%	(87)	46%	(273)	593
Non-Evangelical	32%	(232)	12%	(84)	56%	(400)	716
Community: Urban	37%	(235)	17%	(108)	46%	(297)	640
Community: Suburban	39%	(397)	11%	(113)	50%	(519)	1029
Community: Rural	34%	(180)	15%	(80)	51%	(272)	531
Employ: Private Sector	44%	(299)	15%	(101)	42%	(286)	687
Employ: Government	55%	(57)	13%	(13)	32%	(34)	104
Employ: Self-Employed	35%	(75)	23%	(49)	42%	(90)	214
Employ: Homemaker	50%	(82)	14%	(22)	36%	(60)	165
Employ: Student	63%	(48)	24%	(19)	12%	(10)	77
Employ: Retired	15%	(74)	5%	(24)	80%	(394)	492
Employ: Unemployed	38%	(117)	16%	(49)	46%	(143)	309
Employ: Other	39%	(59)	15%	(23)	46%	(71)	153
Military HH: Yes	33%	(104)	14%	(42)	53%	(166)	312
Military HH: No	38%	(708)	14%	(258)	49%	(922)	1888
RD/WT: Right Direction	39%	(324)	12%	(104)	49%	(410)	838
RD/WT: Wrong Track	36%	(488)	14%	(197)	50%	(677)	1362

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Table FWPIFEdem2_5: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Disney+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	37%	(812)	14%	(301)	49%	(1087)	2200
Biden Job Approve	39%	(409)	14%	(146)	48%	(507)	1062
Biden Job Disapprove	34%	(343)	14%	(144)	52%	(529)	1016
Biden Job Strongly Approve	36%	(187)	11%	(58)	53%	(273)	518
Biden Job Somewhat Approve	41%	(222)	16%	(88)	43%	(235)	545
Biden Job Somewhat Disapprove	39%	(108)	18%	(49)	44%	(122)	280
Biden Job Strongly Disapprove	32%	(235)	13%	(94)	55%	(407)	736
Favorable of Biden	37%	(392)	14%	(143)	49%	(514)	1050
Unfavorable of Biden	36%	(367)	14%	(141)	51%	(525)	1033
Very Favorable of Biden	36%	(195)	12%	(67)	52%	(286)	548
Somewhat Favorable of Biden	39%	(197)	15%	(77)	45%	(228)	502
Somewhat Unfavorable of Biden	43%	(111)	17%	(45)	39%	(101)	257
Very Unfavorable of Biden	33%	(256)	12%	(96)	55%	(424)	775
#1 Issue: Economy	41%	(336)	16%	(129)	44%	(358)	823
#1 Issue: Security	30%	(113)	9%	(35)	61%	(231)	379
#1 Issue: Health Care	43%	(112)	14%	(37)	43%	(115)	264
#1 Issue: Medicare / Social Security	16%	(41)	8%	(22)	75%	(191)	254
#1 Issue: Women's Issues	50%	(70)	20%	(28)	30%	(42)	140
#1 Issue: Education	60%	(46)	11%	(8)	29%	(22)	76
#1 Issue: Energy	46%	(53)	18%	(20)	37%	(42)	115
#1 Issue: Other	28%	(42)	14%	(21)	58%	(86)	149
2020 Vote: Joe Biden	40%	(407)	13%	(131)	47%	(471)	1009
2020 Vote: Donald Trump	32%	(217)	10%	(69)	59%	(404)	690
2020 Vote: Other	35%	(21)	15%	(9)	50%	(30)	60
2020 Vote: Didn't Vote	38%	(167)	21%	(92)	41%	(181)	441
2018 House Vote: Democrat	37%	(299)	14%	(108)	49%	(391)	798
2018 House Vote: Republican	29%	(165)	10%	(56)	61%	(343)	563
2018 House Vote: Someone else	44%	(30)	9%	(6)	47%	(32)	68

Continued on next page

Table FWPIFEdem2_5: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Disney+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	37%	(812)	14%	(301)	49%	(1087)	2200
2016 Vote: Hillary Clinton	39%	(286)	12%	(91)	49%	(361)	737
2016 Vote: Donald Trump	27%	(176)	11%	(74)	62%	(413)	664
2016 Vote: Other	45%	(45)	13%	(13)	42%	(41)	99
2016 Vote: Didn't Vote	44%	(306)	18%	(123)	39%	(268)	696
Voted in 2014: Yes	33%	(418)	12%	(147)	55%	(692)	1257
Voted in 2014: No	42%	(394)	16%	(153)	42%	(395)	943
4-Region: Northeast	38%	(151)	10%	(40)	51%	(202)	394
4-Region: Midwest	35%	(160)	15%	(69)	50%	(233)	462
4-Region: South	34%	(277)	16%	(134)	50%	(413)	824
4-Region: West	43%	(224)	11%	(58)	46%	(238)	520
Comfortable in Movie Theaters	42%	(537)	16%	(200)	42%	(536)	1273
Uncomfortable in Movie Theaters	29%	(241)	10%	(87)	60%	(499)	828
Likely to See NTTD	46%	(375)	16%	(131)	39%	(318)	824
Unlikely to See NTTD	32%	(437)	12%	(170)	56%	(769)	1376
Support Female Bond	46%	(359)	15%	(120)	39%	(303)	782
Oppose Female Bond	32%	(313)	14%	(135)	54%	(532)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFEdem2_6: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Apple TV+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	14%	(312)	8%	(184)	77%	(1704)	2200
Gender: Male	15%	(164)	9%	(98)	75%	(800)	1062
Gender: Female	13%	(149)	8%	(86)	79%	(903)	1138
Age: 18-34	19%	(121)	14%	(92)	67%	(441)	655
Age: 35-44	21%	(76)	10%	(36)	69%	(246)	358
Age: 45-64	11%	(85)	6%	(41)	83%	(625)	751
Age: 65+	7%	(31)	3%	(14)	90%	(391)	436
GenZers: 1997-2012	18%	(39)	13%	(28)	69%	(145)	212
Millennials: 1981-1996	20%	(133)	14%	(93)	66%	(444)	670
GenXers: 1965-1980	16%	(88)	6%	(31)	78%	(434)	554
Baby Boomers: 1946-1964	7%	(51)	4%	(28)	89%	(610)	689
PID: Dem (no lean)	17%	(150)	10%	(86)	73%	(650)	886
PID: Ind (no lean)	13%	(91)	7%	(48)	81%	(578)	717
PID: Rep (no lean)	12%	(72)	8%	(50)	80%	(475)	597
PID/Gender: Dem Men	20%	(89)	13%	(56)	67%	(302)	448
PID/Gender: Dem Women	14%	(60)	7%	(29)	80%	(349)	438
PID/Gender: Ind Men	12%	(41)	5%	(17)	82%	(275)	333
PID/Gender: Ind Women	13%	(50)	8%	(31)	79%	(304)	384
PID/Gender: Rep Men	12%	(33)	8%	(24)	80%	(224)	281
PID/Gender: Rep Women	12%	(39)	8%	(26)	79%	(251)	316
Ideo: Liberal (1-3)	18%	(121)	10%	(68)	72%	(480)	668
Ideo: Moderate (4)	14%	(90)	7%	(44)	79%	(489)	623
Ideo: Conservative (5-7)	11%	(74)	8%	(52)	81%	(550)	676
Educ: < College	11%	(172)	8%	(118)	81%	(1222)	1512
Educ: Bachelors degree	17%	(76)	9%	(42)	73%	(326)	444
Educ: Post-grad	26%	(64)	10%	(24)	64%	(156)	244
Income: Under 50k	11%	(138)	7%	(92)	82%	(1012)	1242
Income: 50k-100k	15%	(95)	9%	(57)	75%	(468)	619
Income: 100k+	23%	(79)	10%	(36)	66%	(224)	339

Continued on next page

Table FWPIFEdem2_6: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Apple TV+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	14%	(312)	8%	(184)	77%	(1704)	2200
Ethnicity: White	13%	(223)	7%	(121)	80%	(1378)	1722
Ethnicity: Hispanic	20%	(68)	12%	(41)	69%	(240)	349
Ethnicity: Black	18%	(49)	14%	(38)	68%	(188)	274
Ethnicity: Other	20%	(41)	12%	(24)	68%	(139)	204
All Christian	15%	(150)	8%	(74)	77%	(743)	967
All Non-Christian	26%	(28)	18%	(19)	57%	(62)	110
Atheist	15%	(18)	8%	(9)	77%	(89)	116
Agnostic/Nothing in particular	11%	(72)	7%	(46)	81%	(509)	626
Something Else	12%	(45)	9%	(36)	79%	(301)	381
Religious Non-Protestant/Catholic	23%	(30)	17%	(22)	60%	(76)	128
Evangelical	16%	(97)	10%	(61)	73%	(435)	593
Non-Evangelical	13%	(92)	6%	(45)	81%	(580)	716
Community: Urban	21%	(137)	12%	(76)	67%	(427)	640
Community: Suburban	11%	(115)	8%	(78)	81%	(836)	1029
Community: Rural	11%	(61)	5%	(29)	83%	(441)	531
Employ: Private Sector	16%	(110)	10%	(70)	74%	(507)	687
Employ: Government	23%	(24)	10%	(10)	67%	(70)	104
Employ: Self-Employed	19%	(41)	14%	(30)	67%	(142)	214
Employ: Homemaker	14%	(23)	10%	(16)	76%	(126)	165
Employ: Student	20%	(15)	22%	(17)	58%	(45)	77
Employ: Retired	8%	(38)	3%	(14)	89%	(440)	492
Employ: Unemployed	15%	(47)	4%	(14)	80%	(249)	309
Employ: Other	9%	(14)	9%	(13)	82%	(126)	153
Military HH: Yes	13%	(40)	12%	(36)	75%	(235)	312
Military HH: No	14%	(272)	8%	(148)	78%	(1469)	1888
RD/WT: Right Direction	17%	(142)	9%	(76)	74%	(619)	838
RD/WT: Wrong Track	12%	(170)	8%	(108)	80%	(1084)	1362

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Table FWPIFEdem2_6: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Apple TV+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	14%	(312)	8%	(184)	77%	(1704)	2200
Biden Job Approve	17%	(177)	9%	(91)	75%	(794)	1062
Biden Job Disapprove	11%	(116)	8%	(78)	81%	(822)	1016
Biden Job Strongly Approve	18%	(94)	8%	(43)	74%	(381)	518
Biden Job Somewhat Approve	15%	(83)	9%	(49)	76%	(413)	545
Biden Job Somewhat Disapprove	12%	(33)	10%	(27)	79%	(220)	280
Biden Job Strongly Disapprove	11%	(83)	7%	(51)	82%	(602)	736
Favorable of Biden	16%	(169)	9%	(90)	75%	(791)	1050
Unfavorable of Biden	12%	(119)	8%	(81)	81%	(832)	1033
Very Favorable of Biden	18%	(101)	10%	(54)	72%	(393)	548
Somewhat Favorable of Biden	13%	(67)	7%	(36)	79%	(398)	502
Somewhat Unfavorable of Biden	14%	(37)	8%	(22)	77%	(199)	257
Very Unfavorable of Biden	11%	(82)	8%	(60)	82%	(633)	775
#1 Issue: Economy	17%	(138)	9%	(73)	74%	(612)	823
#1 Issue: Security	12%	(46)	6%	(24)	81%	(309)	379
#1 Issue: Health Care	14%	(38)	11%	(30)	74%	(196)	264
#1 Issue: Medicare / Social Security	8%	(19)	5%	(12)	88%	(223)	254
#1 Issue: Women's Issues	11%	(16)	11%	(16)	77%	(108)	140
#1 Issue: Education	20%	(15)	13%	(10)	66%	(50)	76
#1 Issue: Energy	17%	(20)	10%	(11)	73%	(84)	115
#1 Issue: Other	14%	(20)	5%	(7)	81%	(121)	149
2020 Vote: Joe Biden	17%	(175)	10%	(98)	73%	(736)	1009
2020 Vote: Donald Trump	12%	(79)	6%	(45)	82%	(566)	690
2020 Vote: Other	12%	(7)	6%	(4)	81%	(49)	60
2020 Vote: Didn't Vote	11%	(50)	8%	(37)	80%	(353)	441
2018 House Vote: Democrat	17%	(138)	10%	(76)	73%	(584)	798
2018 House Vote: Republican	13%	(72)	7%	(39)	80%	(453)	563
2018 House Vote: Someone else	15%	(10)	5%	(3)	81%	(55)	68

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Table FWPIFEdem2_6: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Apple TV+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	14%	(312)	8%	(184)	77%	(1704)	2200
2016 Vote: Hillary Clinton	18%	(135)	8%	(55)	74%	(546)	737
2016 Vote: Donald Trump	11%	(71)	7%	(49)	82%	(544)	664
2016 Vote: Other	10%	(10)	9%	(9)	81%	(80)	99
2016 Vote: Didn't Vote	14%	(96)	10%	(71)	76%	(530)	696
Voted in 2014: Yes	15%	(193)	8%	(96)	77%	(969)	1257
Voted in 2014: No	13%	(120)	9%	(88)	78%	(735)	943
4-Region: Northeast	16%	(63)	7%	(26)	77%	(304)	394
4-Region: Midwest	9%	(44)	8%	(39)	82%	(380)	462
4-Region: South	14%	(119)	7%	(61)	78%	(645)	824
4-Region: West	17%	(87)	11%	(58)	72%	(376)	520
Comfortable in Movie Theaters	17%	(220)	10%	(125)	73%	(928)	1273
Uncomfortable in Movie Theaters	10%	(82)	6%	(51)	84%	(695)	828
Likely to See NTTD	23%	(187)	12%	(102)	65%	(535)	824
Unlikely to See NTTD	9%	(126)	6%	(82)	85%	(1169)	1376
Support Female Bond	22%	(169)	11%	(85)	67%	(527)	782
Oppose Female Bond	10%	(102)	8%	(75)	82%	(804)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFEdem2_7: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Discovery+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	17%	(371)	10%	(215)	73%	(1614)	2200
Gender: Male	16%	(170)	9%	(93)	75%	(799)	1062
Gender: Female	18%	(201)	11%	(122)	72%	(815)	1138
Age: 18-34	19%	(126)	12%	(81)	68%	(448)	655
Age: 35-44	22%	(77)	10%	(36)	68%	(245)	358
Age: 45-64	17%	(125)	10%	(79)	73%	(547)	751
Age: 65+	10%	(43)	4%	(19)	86%	(374)	436
GenZers: 1997-2012	9%	(19)	15%	(32)	76%	(160)	212
Millennials: 1981-1996	24%	(158)	11%	(76)	65%	(436)	670
GenXers: 1965-1980	17%	(92)	12%	(65)	72%	(396)	554
Baby Boomers: 1946-1964	14%	(97)	6%	(39)	80%	(552)	689
PID: Dem (no lean)	20%	(173)	9%	(76)	72%	(637)	886
PID: Ind (no lean)	13%	(97)	11%	(79)	76%	(542)	717
PID: Rep (no lean)	17%	(101)	10%	(60)	73%	(436)	597
PID/Gender: Dem Men	21%	(93)	10%	(43)	70%	(312)	448
PID/Gender: Dem Women	18%	(80)	8%	(33)	74%	(324)	438
PID/Gender: Ind Men	10%	(33)	9%	(29)	82%	(272)	333
PID/Gender: Ind Women	17%	(64)	13%	(50)	70%	(270)	384
PID/Gender: Rep Men	16%	(44)	8%	(22)	77%	(215)	281
PID/Gender: Rep Women	18%	(57)	12%	(38)	70%	(221)	316
Ideo: Liberal (1-3)	21%	(141)	9%	(57)	70%	(470)	668
Ideo: Moderate (4)	15%	(95)	9%	(55)	76%	(473)	623
Ideo: Conservative (5-7)	16%	(106)	9%	(64)	75%	(506)	676
Educ: < College	16%	(243)	11%	(161)	73%	(1108)	1512
Educ: Bachelors degree	18%	(79)	7%	(29)	76%	(336)	444
Educ: Post-grad	20%	(50)	10%	(25)	69%	(169)	244
Income: Under 50k	15%	(181)	10%	(125)	75%	(936)	1242
Income: 50k-100k	19%	(117)	10%	(62)	71%	(440)	619
Income: 100k+	21%	(73)	8%	(28)	70%	(239)	339

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Table FWPIFEdem2_7: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Discovery+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	17%	(371)	10%	(215)	73%	(1614)	2200
Ethnicity: White	17%	(288)	10%	(172)	73%	(1262)	1722
Ethnicity: Hispanic	20%	(70)	13%	(47)	67%	(232)	349
Ethnicity: Black	16%	(44)	9%	(24)	75%	(206)	274
Ethnicity: Other	19%	(39)	9%	(18)	72%	(146)	204
All Christian	17%	(168)	9%	(90)	73%	(710)	967
All Non-Christian	28%	(31)	13%	(14)	59%	(64)	110
Atheist	10%	(11)	5%	(5)	85%	(99)	116
Agnostic/Nothing in particular	13%	(82)	9%	(57)	78%	(487)	626
Something Else	21%	(79)	13%	(48)	67%	(254)	381
Religious Non-Protestant/Catholic	26%	(33)	12%	(15)	62%	(80)	128
Evangelical	22%	(130)	14%	(81)	64%	(382)	593
Non-Evangelical	16%	(111)	8%	(54)	77%	(550)	716
Community: Urban	22%	(142)	11%	(68)	67%	(430)	640
Community: Suburban	13%	(137)	10%	(100)	77%	(792)	1029
Community: Rural	17%	(92)	9%	(48)	74%	(392)	531
Employ: Private Sector	20%	(140)	10%	(68)	70%	(478)	687
Employ: Government	23%	(23)	10%	(11)	67%	(70)	104
Employ: Self-Employed	19%	(41)	16%	(33)	65%	(140)	214
Employ: Homemaker	23%	(37)	8%	(13)	69%	(114)	165
Employ: Student	6%	(5)	27%	(21)	67%	(51)	77
Employ: Retired	12%	(60)	5%	(23)	83%	(408)	492
Employ: Unemployed	13%	(41)	10%	(30)	77%	(238)	309
Employ: Other	15%	(23)	10%	(15)	75%	(115)	153
Military HH: Yes	21%	(65)	12%	(39)	67%	(208)	312
Military HH: No	16%	(306)	9%	(176)	74%	(1406)	1888
RD/WT: Right Direction	20%	(167)	9%	(77)	71%	(593)	838
RD/WT: Wrong Track	15%	(204)	10%	(138)	75%	(1021)	1362

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Table FWPIFEdem2_7: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Discovery+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	17%	(371)	10%	(215)	73%	(1614)	2200
Biden Job Approve	19%	(198)	9%	(98)	72%	(766)	1062
Biden Job Disapprove	15%	(156)	10%	(102)	75%	(758)	1016
Biden Job Strongly Approve	20%	(105)	9%	(47)	71%	(366)	518
Biden Job Somewhat Approve	17%	(93)	9%	(51)	74%	(401)	545
Biden Job Somewhat Disapprove	17%	(49)	10%	(28)	73%	(203)	280
Biden Job Strongly Disapprove	15%	(107)	10%	(74)	75%	(555)	736
Favorable of Biden	17%	(181)	9%	(94)	74%	(774)	1050
Unfavorable of Biden	16%	(167)	10%	(107)	73%	(759)	1033
Very Favorable of Biden	20%	(111)	10%	(52)	70%	(384)	548
Somewhat Favorable of Biden	14%	(70)	8%	(42)	78%	(390)	502
Somewhat Unfavorable of Biden	17%	(44)	12%	(30)	71%	(183)	257
Very Unfavorable of Biden	16%	(123)	10%	(77)	74%	(576)	775
#1 Issue: Economy	19%	(154)	10%	(84)	71%	(585)	823
#1 Issue: Security	14%	(53)	9%	(34)	77%	(292)	379
#1 Issue: Health Care	17%	(45)	12%	(32)	71%	(186)	264
#1 Issue: Medicare / Social Security	15%	(38)	5%	(13)	80%	(203)	254
#1 Issue: Women's Issues	13%	(18)	10%	(14)	77%	(108)	140
#1 Issue: Education	23%	(18)	14%	(11)	63%	(48)	76
#1 Issue: Energy	24%	(28)	15%	(17)	61%	(70)	115
#1 Issue: Other	11%	(17)	7%	(10)	82%	(122)	149
2020 Vote: Joe Biden	19%	(191)	9%	(94)	72%	(724)	1009
2020 Vote: Donald Trump	17%	(114)	8%	(56)	75%	(519)	690
2020 Vote: Other	10%	(6)	8%	(5)	82%	(49)	60
2020 Vote: Didn't Vote	14%	(60)	14%	(60)	73%	(321)	441
2018 House Vote: Democrat	18%	(144)	9%	(71)	73%	(582)	798
2018 House Vote: Republican	18%	(100)	8%	(46)	74%	(418)	563
2018 House Vote: Someone else	18%	(12)	16%	(11)	66%	(45)	68

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Table FWPIFEdem2_7: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Discovery+

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	17%	(371)	10%	(215)	73%	(1614)	2200
2016 Vote: Hillary Clinton	19%	(143)	9%	(65)	72%	(529)	737
2016 Vote: Donald Trump	16%	(106)	10%	(65)	74%	(493)	664
2016 Vote: Other	15%	(15)	7%	(7)	78%	(78)	99
2016 Vote: Didn't Vote	15%	(107)	11%	(78)	73%	(511)	696
Voted in 2014: Yes	19%	(237)	8%	(106)	73%	(915)	1257
Voted in 2014: No	14%	(134)	12%	(109)	74%	(699)	943
4-Region: Northeast	18%	(71)	8%	(30)	74%	(293)	394
4-Region: Midwest	15%	(71)	11%	(52)	73%	(339)	462
4-Region: South	17%	(139)	10%	(83)	73%	(603)	824
4-Region: West	17%	(90)	10%	(50)	73%	(380)	520
Comfortable in Movie Theaters	19%	(236)	12%	(152)	70%	(885)	1273
Uncomfortable in Movie Theaters	14%	(118)	7%	(58)	79%	(651)	828
Likely to See NTTD	23%	(186)	12%	(100)	65%	(538)	824
Unlikely to See NTTD	13%	(185)	8%	(115)	78%	(1076)	1376
Support Female Bond	20%	(156)	13%	(105)	67%	(521)	782
Oppose Female Bond	16%	(160)	7%	(69)	77%	(752)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFEdem2_8: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
HBO Max

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	30%	(649)	16%	(355)	54%	(1195)	2200
Gender: Male	31%	(324)	15%	(164)	54%	(574)	1062
Gender: Female	29%	(325)	17%	(192)	55%	(621)	1138
Age: 18-34	38%	(251)	21%	(138)	41%	(266)	655
Age: 35-44	37%	(132)	20%	(73)	43%	(152)	358
Age: 45-64	25%	(188)	14%	(104)	61%	(459)	751
Age: 65+	18%	(78)	9%	(41)	73%	(318)	436
GenZers: 1997-2012	40%	(84)	21%	(44)	40%	(84)	212
Millennials: 1981-1996	37%	(250)	21%	(140)	42%	(280)	670
GenXers: 1965-1980	30%	(164)	17%	(94)	53%	(295)	554
Baby Boomers: 1946-1964	21%	(144)	10%	(69)	69%	(476)	689
PID: Dem (no lean)	36%	(315)	18%	(158)	47%	(412)	886
PID: Ind (no lean)	27%	(192)	16%	(115)	57%	(410)	717
PID: Rep (no lean)	24%	(142)	14%	(82)	63%	(373)	597
PID/Gender: Dem Men	38%	(168)	18%	(83)	44%	(197)	448
PID/Gender: Dem Women	34%	(147)	17%	(76)	49%	(216)	438
PID/Gender: Ind Men	25%	(83)	13%	(45)	62%	(206)	333
PID/Gender: Ind Women	28%	(109)	18%	(71)	53%	(204)	384
PID/Gender: Rep Men	26%	(73)	13%	(37)	61%	(172)	281
PID/Gender: Rep Women	22%	(69)	14%	(45)	64%	(202)	316
Ideo: Liberal (1-3)	36%	(241)	19%	(127)	45%	(300)	668
Ideo: Moderate (4)	31%	(194)	14%	(87)	55%	(342)	623
Ideo: Conservative (5-7)	23%	(152)	15%	(103)	62%	(420)	676
Educ: < College	29%	(436)	15%	(232)	56%	(845)	1512
Educ: Bachelors degree	30%	(133)	19%	(82)	51%	(229)	444
Educ: Post-grad	33%	(80)	17%	(42)	50%	(122)	244
Income: Under 50k	26%	(325)	15%	(186)	59%	(730)	1242
Income: 50k-100k	32%	(201)	17%	(104)	51%	(314)	619
Income: 100k+	36%	(123)	19%	(65)	45%	(151)	339

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Table FWPIFEdem2_8: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
HBO Max

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	30%	(649)	16%	(355)	54%	(1195)	2200
Ethnicity: White	28%	(486)	16%	(267)	56%	(968)	1722
Ethnicity: Hispanic	40%	(138)	23%	(81)	37%	(130)	349
Ethnicity: Black	33%	(91)	18%	(51)	48%	(132)	274
Ethnicity: Other	35%	(72)	19%	(38)	46%	(95)	204
All Christian	27%	(263)	15%	(148)	57%	(556)	967
All Non-Christian	38%	(41)	23%	(25)	40%	(44)	110
Atheist	35%	(41)	17%	(20)	47%	(55)	116
Agnostic/Nothing in particular	29%	(183)	16%	(100)	55%	(344)	626
Something Else	32%	(121)	17%	(63)	52%	(197)	381
Religious Non-Protestant/Catholic	33%	(43)	23%	(29)	44%	(56)	128
Evangelical	27%	(159)	18%	(106)	55%	(329)	593
Non-Evangelical	31%	(219)	14%	(99)	56%	(398)	716
Community: Urban	34%	(219)	20%	(125)	46%	(296)	640
Community: Suburban	30%	(305)	15%	(157)	55%	(567)	1029
Community: Rural	24%	(125)	14%	(74)	63%	(333)	531
Employ: Private Sector	32%	(220)	20%	(135)	48%	(332)	687
Employ: Government	43%	(45)	19%	(20)	38%	(39)	104
Employ: Self-Employed	35%	(74)	23%	(50)	42%	(90)	214
Employ: Homemaker	33%	(54)	16%	(26)	51%	(84)	165
Employ: Student	38%	(29)	22%	(17)	40%	(31)	77
Employ: Retired	19%	(92)	9%	(43)	73%	(357)	492
Employ: Unemployed	26%	(80)	13%	(42)	61%	(188)	309
Employ: Other	36%	(56)	15%	(23)	49%	(74)	153
Military HH: Yes	26%	(81)	17%	(54)	56%	(176)	312
Military HH: No	30%	(568)	16%	(301)	54%	(1019)	1888
RD/WT: Right Direction	34%	(284)	17%	(141)	49%	(412)	838
RD/WT: Wrong Track	27%	(365)	16%	(214)	57%	(783)	1362

Continued on next page

Table FWPIFEdem2_8: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
HBO Max

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	30%	(649)	16%	(355)	54%	(1195)	2200
Biden Job Approve	33%	(354)	18%	(186)	49%	(523)	1062
Biden Job Disapprove	25%	(253)	15%	(153)	60%	(610)	1016
Biden Job Strongly Approve	33%	(172)	17%	(88)	50%	(258)	518
Biden Job Somewhat Approve	33%	(181)	18%	(98)	49%	(265)	545
Biden Job Somewhat Disapprove	32%	(90)	16%	(46)	51%	(144)	280
Biden Job Strongly Disapprove	22%	(163)	15%	(107)	63%	(466)	736
Favorable of Biden	32%	(338)	17%	(180)	51%	(531)	1050
Unfavorable of Biden	26%	(270)	16%	(160)	58%	(602)	1033
Very Favorable of Biden	33%	(181)	17%	(96)	49%	(271)	548
Somewhat Favorable of Biden	31%	(157)	17%	(85)	52%	(260)	502
Somewhat Unfavorable of Biden	38%	(98)	18%	(47)	44%	(113)	257
Very Unfavorable of Biden	22%	(173)	15%	(113)	63%	(489)	775
#1 Issue: Economy	31%	(258)	18%	(150)	50%	(414)	823
#1 Issue: Security	23%	(88)	13%	(49)	64%	(242)	379
#1 Issue: Health Care	31%	(81)	17%	(45)	52%	(138)	264
#1 Issue: Medicare / Social Security	22%	(55)	13%	(33)	65%	(166)	254
#1 Issue: Women's Issues	35%	(49)	19%	(27)	46%	(64)	140
#1 Issue: Education	48%	(36)	15%	(11)	37%	(28)	76
#1 Issue: Energy	42%	(48)	16%	(18)	42%	(49)	115
#1 Issue: Other	22%	(33)	15%	(22)	63%	(94)	149
2020 Vote: Joe Biden	35%	(353)	18%	(177)	48%	(479)	1009
2020 Vote: Donald Trump	24%	(168)	13%	(90)	63%	(432)	690
2020 Vote: Other	23%	(14)	14%	(8)	63%	(38)	60
2020 Vote: Didn't Vote	26%	(115)	18%	(80)	56%	(246)	441
2018 House Vote: Democrat	34%	(270)	19%	(154)	47%	(373)	798
2018 House Vote: Republican	22%	(126)	12%	(68)	65%	(369)	563
2018 House Vote: Someone else	30%	(21)	10%	(7)	59%	(40)	68

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Table FWPIFEdem2_8: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
HBO Max

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	30%	(649)	16%	(355)	54%	(1195)	2200
2016 Vote: Hillary Clinton	36%	(265)	16%	(116)	48%	(355)	737
2016 Vote: Donald Trump	22%	(145)	14%	(94)	64%	(424)	664
2016 Vote: Other	27%	(27)	11%	(11)	62%	(62)	99
2016 Vote: Didn't Vote	31%	(213)	19%	(132)	51%	(352)	696
Voted in 2014: Yes	29%	(368)	15%	(185)	56%	(705)	1257
Voted in 2014: No	30%	(281)	18%	(171)	52%	(491)	943
4-Region: Northeast	35%	(137)	14%	(56)	51%	(201)	394
4-Region: Midwest	27%	(123)	14%	(66)	59%	(273)	462
4-Region: South	28%	(232)	16%	(132)	56%	(461)	824
4-Region: West	30%	(157)	20%	(101)	50%	(261)	520
Comfortable in Movie Theaters	33%	(418)	19%	(236)	49%	(619)	1273
Uncomfortable in Movie Theaters	25%	(205)	13%	(107)	62%	(516)	828
Likely to See NTTD	38%	(313)	19%	(157)	43%	(354)	824
Unlikely to See NTTD	24%	(336)	14%	(198)	61%	(841)	1376
Support Female Bond	35%	(276)	18%	(140)	47%	(366)	782
Oppose Female Bond	26%	(259)	16%	(155)	58%	(567)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFEdem2_9: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Tubi

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	22%	(488)	9%	(209)	68%	(1504)	2200
Gender: Male	21%	(224)	11%	(113)	68%	(725)	1062
Gender: Female	23%	(264)	8%	(95)	68%	(779)	1138
Age: 18-34	23%	(149)	15%	(95)	63%	(411)	655
Age: 35-44	28%	(99)	13%	(46)	60%	(213)	358
Age: 45-64	26%	(192)	7%	(50)	68%	(509)	751
Age: 65+	11%	(48)	4%	(18)	85%	(370)	436
GenZers: 1997-2012	23%	(48)	12%	(26)	65%	(137)	212
Millennials: 1981-1996	24%	(158)	14%	(94)	62%	(417)	670
GenXers: 1965-1980	28%	(156)	10%	(55)	62%	(343)	554
Baby Boomers: 1946-1964	18%	(122)	5%	(32)	78%	(535)	689
PID: Dem (no lean)	25%	(224)	10%	(86)	65%	(575)	886
PID: Ind (no lean)	21%	(153)	10%	(70)	69%	(494)	717
PID: Rep (no lean)	18%	(110)	9%	(53)	73%	(434)	597
PID/Gender: Dem Men	25%	(111)	12%	(54)	63%	(282)	448
PID/Gender: Dem Women	26%	(113)	7%	(32)	67%	(293)	438
PID/Gender: Ind Men	18%	(59)	10%	(33)	73%	(242)	333
PID/Gender: Ind Women	25%	(94)	10%	(37)	66%	(252)	384
PID/Gender: Rep Men	19%	(54)	9%	(26)	71%	(201)	281
PID/Gender: Rep Women	18%	(56)	8%	(26)	74%	(234)	316
Ideo: Liberal (1-3)	25%	(166)	9%	(63)	66%	(439)	668
Ideo: Moderate (4)	21%	(131)	9%	(54)	70%	(439)	623
Ideo: Conservative (5-7)	19%	(129)	9%	(60)	72%	(487)	676
Educ: < College	24%	(369)	10%	(154)	65%	(989)	1512
Educ: Bachelors degree	21%	(91)	6%	(28)	73%	(325)	444
Educ: Post-grad	11%	(28)	11%	(27)	78%	(190)	244
Income: Under 50k	26%	(319)	10%	(123)	64%	(801)	1242
Income: 50k-100k	19%	(119)	10%	(60)	71%	(441)	619
Income: 100k+	15%	(50)	8%	(27)	77%	(262)	339

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Table FWPIFEdem2_9: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Tubi

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	22%	(488)	9%	(209)	68%	(1504)	2200
Ethnicity: White	20%	(337)	9%	(147)	72%	(1238)	1722
Ethnicity: Hispanic	29%	(101)	12%	(41)	59%	(207)	349
Ethnicity: Black	36%	(98)	13%	(35)	51%	(141)	274
Ethnicity: Other	25%	(52)	13%	(27)	61%	(125)	204
All Christian	20%	(193)	8%	(81)	72%	(694)	967
All Non-Christian	18%	(20)	18%	(19)	64%	(71)	110
Atheist	21%	(25)	10%	(11)	69%	(80)	116
Agnostic/Nothing in particular	21%	(133)	9%	(56)	70%	(438)	626
Something Else	31%	(118)	11%	(41)	58%	(222)	381
Religious Non-Protestant/Catholic	17%	(22)	17%	(22)	65%	(84)	128
Evangelical	25%	(149)	11%	(65)	64%	(380)	593
Non-Evangelical	22%	(157)	7%	(48)	71%	(511)	716
Community: Urban	26%	(167)	13%	(84)	61%	(389)	640
Community: Suburban	19%	(195)	7%	(76)	74%	(759)	1029
Community: Rural	24%	(126)	9%	(49)	67%	(356)	531
Employ: Private Sector	21%	(145)	10%	(68)	69%	(473)	687
Employ: Government	20%	(21)	12%	(12)	68%	(71)	104
Employ: Self-Employed	28%	(59)	13%	(29)	59%	(126)	214
Employ: Homemaker	25%	(42)	11%	(18)	64%	(105)	165
Employ: Student	20%	(16)	14%	(11)	66%	(50)	77
Employ: Retired	15%	(73)	5%	(24)	80%	(394)	492
Employ: Unemployed	31%	(97)	10%	(32)	58%	(181)	309
Employ: Other	23%	(35)	10%	(15)	67%	(103)	153
Military HH: Yes	20%	(63)	9%	(30)	70%	(219)	312
Military HH: No	22%	(425)	9%	(179)	68%	(1285)	1888
RD/WT: Right Direction	22%	(185)	10%	(83)	68%	(570)	838
RD/WT: Wrong Track	22%	(303)	9%	(126)	69%	(934)	1362

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Table FWPIFEdem2_9: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Tubi

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	22%	(488)	9%	(209)	68%	(1504)	2200
Biden Job Approve	24%	(252)	10%	(103)	67%	(707)	1062
Biden Job Disapprove	21%	(209)	9%	(93)	70%	(714)	1016
Biden Job Strongly Approve	24%	(124)	9%	(48)	67%	(346)	518
Biden Job Somewhat Approve	24%	(128)	10%	(55)	66%	(361)	545
Biden Job Somewhat Disapprove	22%	(62)	12%	(34)	66%	(185)	280
Biden Job Strongly Disapprove	20%	(148)	8%	(59)	72%	(529)	736
Favorable of Biden	24%	(257)	9%	(97)	66%	(696)	1050
Unfavorable of Biden	20%	(203)	9%	(96)	71%	(734)	1033
Very Favorable of Biden	27%	(145)	9%	(52)	64%	(351)	548
Somewhat Favorable of Biden	22%	(111)	9%	(46)	69%	(345)	502
Somewhat Unfavorable of Biden	19%	(49)	12%	(30)	70%	(179)	257
Very Unfavorable of Biden	20%	(154)	9%	(67)	72%	(555)	775
#1 Issue: Economy	25%	(207)	12%	(96)	63%	(520)	823
#1 Issue: Security	19%	(72)	8%	(29)	73%	(279)	379
#1 Issue: Health Care	27%	(70)	9%	(24)	64%	(169)	264
#1 Issue: Medicare / Social Security	16%	(41)	6%	(16)	78%	(197)	254
#1 Issue: Women's Issues	13%	(19)	10%	(14)	77%	(107)	140
#1 Issue: Education	24%	(18)	8%	(6)	68%	(51)	76
#1 Issue: Energy	25%	(29)	11%	(13)	64%	(73)	115
#1 Issue: Other	22%	(32)	7%	(10)	72%	(106)	149
2020 Vote: Joe Biden	24%	(239)	9%	(95)	67%	(675)	1009
2020 Vote: Donald Trump	20%	(135)	8%	(55)	73%	(500)	690
2020 Vote: Other	9%	(6)	2%	(1)	88%	(53)	60
2020 Vote: Didn't Vote	24%	(108)	13%	(58)	62%	(275)	441
2018 House Vote: Democrat	25%	(199)	9%	(72)	66%	(527)	798
2018 House Vote: Republican	19%	(107)	8%	(45)	73%	(411)	563
2018 House Vote: Someone else	16%	(11)	8%	(5)	76%	(51)	68

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Table FWPIFEdem2_9: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Tubi

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	22%	(488)	9%	(209)	68%	(1504)	2200
2016 Vote: Hillary Clinton	24%	(178)	8%	(63)	67%	(496)	737
2016 Vote: Donald Trump	20%	(135)	7%	(49)	72%	(479)	664
2016 Vote: Other	15%	(15)	3%	(3)	82%	(81)	99
2016 Vote: Didn't Vote	23%	(157)	13%	(93)	64%	(446)	696
Voted in 2014: Yes	22%	(278)	8%	(102)	70%	(877)	1257
Voted in 2014: No	22%	(209)	11%	(107)	67%	(627)	943
4-Region: Northeast	17%	(66)	9%	(34)	75%	(293)	394
4-Region: Midwest	25%	(116)	7%	(33)	68%	(313)	462
4-Region: South	23%	(193)	10%	(80)	67%	(551)	824
4-Region: West	21%	(112)	12%	(61)	67%	(347)	520
Comfortable in Movie Theaters	23%	(290)	11%	(140)	66%	(842)	1273
Uncomfortable in Movie Theaters	20%	(170)	7%	(56)	73%	(603)	828
Likely to See NTTD	27%	(222)	13%	(107)	60%	(495)	824
Unlikely to See NTTD	19%	(266)	7%	(102)	73%	(1008)	1376
Support Female Bond	27%	(213)	11%	(89)	61%	(480)	782
Oppose Female Bond	21%	(203)	9%	(85)	71%	(693)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFEdem2_10: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Pluto TV

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	22%	(495)	9%	(207)	68%	(1498)	2200
Gender: Male	25%	(268)	10%	(104)	65%	(690)	1062
Gender: Female	20%	(227)	9%	(103)	71%	(808)	1138
Age: 18-34	23%	(153)	14%	(89)	63%	(413)	655
Age: 35-44	27%	(95)	15%	(53)	59%	(210)	358
Age: 45-64	27%	(202)	7%	(52)	66%	(496)	751
Age: 65+	10%	(45)	3%	(13)	87%	(379)	436
GenZers: 1997-2012	19%	(41)	11%	(24)	69%	(146)	212
Millennials: 1981-1996	25%	(168)	14%	(93)	61%	(409)	670
GenXers: 1965-1980	29%	(161)	10%	(56)	61%	(337)	554
Baby Boomers: 1946-1964	18%	(121)	5%	(33)	78%	(534)	689
PID: Dem (no lean)	25%	(221)	10%	(89)	65%	(577)	886
PID: Ind (no lean)	22%	(156)	10%	(71)	68%	(490)	717
PID: Rep (no lean)	20%	(118)	8%	(48)	72%	(431)	597
PID/Gender: Dem Men	29%	(129)	12%	(54)	59%	(265)	448
PID/Gender: Dem Women	21%	(91)	8%	(35)	71%	(312)	438
PID/Gender: Ind Men	23%	(77)	9%	(31)	67%	(225)	333
PID/Gender: Ind Women	21%	(79)	10%	(39)	69%	(266)	384
PID/Gender: Rep Men	22%	(62)	7%	(19)	71%	(200)	281
PID/Gender: Rep Women	18%	(56)	9%	(29)	73%	(231)	316
Ideo: Liberal (1-3)	27%	(179)	8%	(52)	65%	(438)	668
Ideo: Moderate (4)	21%	(132)	10%	(64)	68%	(427)	623
Ideo: Conservative (5-7)	21%	(139)	7%	(51)	72%	(486)	676
Educ: < College	24%	(360)	10%	(151)	66%	(1001)	1512
Educ: Bachelors degree	21%	(95)	7%	(32)	71%	(317)	444
Educ: Post-grad	16%	(40)	10%	(24)	74%	(180)	244
Income: Under 50k	25%	(306)	10%	(121)	66%	(815)	1242
Income: 50k-100k	22%	(138)	9%	(58)	68%	(424)	619
Income: 100k+	15%	(51)	8%	(28)	76%	(259)	339

Continued on next page

Table FWPIFEdem2_10: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Pluto TV

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	22%	(495)	9%	(207)	68%	(1498)	2200
Ethnicity: White	21%	(362)	9%	(157)	70%	(1203)	1722
Ethnicity: Hispanic	27%	(94)	12%	(43)	61%	(213)	349
Ethnicity: Black	30%	(81)	12%	(34)	58%	(159)	274
Ethnicity: Other	25%	(52)	8%	(16)	67%	(136)	204
All Christian	20%	(192)	8%	(78)	72%	(697)	967
All Non-Christian	23%	(25)	10%	(11)	67%	(73)	110
Atheist	31%	(36)	4%	(5)	65%	(75)	116
Agnostic/Nothing in particular	23%	(144)	9%	(54)	68%	(428)	626
Something Else	26%	(98)	16%	(60)	59%	(224)	381
Religious Non-Protestant/Catholic	23%	(30)	10%	(12)	67%	(86)	128
Evangelical	23%	(138)	13%	(77)	64%	(379)	593
Non-Evangelical	20%	(141)	8%	(56)	73%	(519)	716
Community: Urban	26%	(164)	12%	(78)	62%	(398)	640
Community: Suburban	20%	(205)	7%	(75)	73%	(749)	1029
Community: Rural	24%	(126)	10%	(54)	66%	(351)	531
Employ: Private Sector	22%	(153)	9%	(65)	68%	(469)	687
Employ: Government	15%	(16)	14%	(14)	71%	(74)	104
Employ: Self-Employed	29%	(63)	12%	(26)	58%	(125)	214
Employ: Homemaker	28%	(47)	11%	(18)	61%	(100)	165
Employ: Student	17%	(13)	12%	(9)	71%	(55)	77
Employ: Retired	15%	(75)	4%	(18)	81%	(398)	492
Employ: Unemployed	26%	(82)	13%	(40)	61%	(188)	309
Employ: Other	31%	(47)	11%	(17)	58%	(89)	153
Military HH: Yes	25%	(79)	9%	(29)	65%	(204)	312
Military HH: No	22%	(416)	9%	(178)	69%	(1294)	1888
RD/WT: Right Direction	25%	(205)	10%	(80)	66%	(552)	838
RD/WT: Wrong Track	21%	(290)	9%	(127)	69%	(946)	1362

Continued on next page

Table FWPIFEdem2_10: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Pluto TV

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	22%	(495)	9%	(207)	68%	(1498)	2200
Biden Job Approve	24%	(255)	10%	(102)	66%	(705)	1062
Biden Job Disapprove	21%	(217)	9%	(93)	69%	(706)	1016
Biden Job Strongly Approve	28%	(144)	10%	(50)	63%	(324)	518
Biden Job Somewhat Approve	20%	(111)	10%	(52)	70%	(381)	545
Biden Job Somewhat Disapprove	22%	(62)	12%	(34)	66%	(184)	280
Biden Job Strongly Disapprove	21%	(155)	8%	(59)	71%	(522)	736
Favorable of Biden	24%	(256)	9%	(99)	66%	(695)	1050
Unfavorable of Biden	21%	(219)	10%	(101)	69%	(712)	1033
Very Favorable of Biden	30%	(163)	9%	(49)	61%	(335)	548
Somewhat Favorable of Biden	18%	(92)	10%	(49)	72%	(360)	502
Somewhat Unfavorable of Biden	22%	(55)	13%	(34)	65%	(168)	257
Very Unfavorable of Biden	21%	(164)	9%	(67)	70%	(544)	775
#1 Issue: Economy	25%	(208)	11%	(89)	64%	(526)	823
#1 Issue: Security	16%	(62)	7%	(28)	76%	(289)	379
#1 Issue: Health Care	26%	(68)	9%	(24)	65%	(172)	264
#1 Issue: Medicare / Social Security	17%	(44)	6%	(16)	77%	(194)	254
#1 Issue: Women's Issues	20%	(28)	11%	(16)	69%	(97)	140
#1 Issue: Education	30%	(23)	7%	(5)	63%	(48)	76
#1 Issue: Energy	32%	(37)	10%	(12)	57%	(66)	115
#1 Issue: Other	17%	(26)	12%	(17)	71%	(105)	149
2020 Vote: Joe Biden	24%	(245)	9%	(94)	66%	(671)	1009
2020 Vote: Donald Trump	20%	(140)	7%	(51)	72%	(499)	690
2020 Vote: Other	15%	(9)	5%	(3)	80%	(48)	60
2020 Vote: Didn't Vote	23%	(101)	13%	(59)	64%	(281)	441
2018 House Vote: Democrat	24%	(194)	10%	(79)	66%	(525)	798
2018 House Vote: Republican	21%	(117)	7%	(38)	73%	(409)	563
2018 House Vote: Someone else	22%	(15)	7%	(5)	71%	(48)	68

Continued on next page

Table FWPIFEdem2_10: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Pluto TV

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	22%	(495)	9%	(207)	68%	(1498)	2200
2016 Vote: Hillary Clinton	24%	(173)	9%	(66)	68%	(498)	737
2016 Vote: Donald Trump	21%	(137)	7%	(50)	72%	(477)	664
2016 Vote: Other	25%	(24)	4%	(4)	71%	(70)	99
2016 Vote: Didn't Vote	23%	(159)	12%	(85)	65%	(452)	696
Voted in 2014: Yes	23%	(286)	8%	(107)	69%	(864)	1257
Voted in 2014: No	22%	(209)	11%	(100)	67%	(634)	943
4-Region: Northeast	22%	(86)	7%	(28)	71%	(280)	394
4-Region: Midwest	22%	(103)	10%	(45)	68%	(314)	462
4-Region: South	23%	(191)	10%	(81)	67%	(552)	824
4-Region: West	22%	(115)	10%	(53)	68%	(352)	520
Comfortable in Movie Theaters	23%	(292)	10%	(133)	67%	(848)	1273
Uncomfortable in Movie Theaters	22%	(180)	8%	(63)	71%	(585)	828
Likely to See NTTD	26%	(212)	11%	(91)	63%	(521)	824
Unlikely to See NTTD	21%	(283)	8%	(116)	71%	(977)	1376
Support Female Bond	27%	(208)	10%	(75)	64%	(499)	782
Oppose Female Bond	21%	(209)	9%	(87)	70%	(685)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFEdem2_11: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Peacock

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	27%	(601)	11%	(232)	62%	(1367)	2200
Gender: Male	28%	(297)	12%	(131)	60%	(634)	1062
Gender: Female	27%	(304)	9%	(101)	64%	(733)	1138
Age: 18-34	28%	(184)	16%	(104)	56%	(368)	655
Age: 35-44	30%	(108)	15%	(55)	55%	(195)	358
Age: 45-64	29%	(218)	7%	(54)	64%	(479)	751
Age: 65+	21%	(92)	4%	(19)	75%	(325)	436
GenZers: 1997-2012	25%	(54)	15%	(32)	59%	(126)	212
Millennials: 1981-1996	29%	(193)	16%	(107)	55%	(370)	670
GenXers: 1965-1980	33%	(185)	10%	(55)	57%	(313)	554
Baby Boomers: 1946-1964	23%	(159)	5%	(36)	72%	(494)	689
PID: Dem (no lean)	31%	(275)	12%	(105)	57%	(506)	886
PID: Ind (no lean)	25%	(182)	10%	(71)	65%	(464)	717
PID: Rep (no lean)	24%	(144)	9%	(56)	66%	(397)	597
PID/Gender: Dem Men	34%	(151)	14%	(62)	52%	(234)	448
PID/Gender: Dem Women	28%	(124)	10%	(43)	62%	(272)	438
PID/Gender: Ind Men	24%	(80)	11%	(35)	65%	(218)	333
PID/Gender: Ind Women	27%	(102)	9%	(36)	64%	(246)	384
PID/Gender: Rep Men	23%	(66)	12%	(33)	65%	(182)	281
PID/Gender: Rep Women	25%	(79)	7%	(23)	68%	(215)	316
Ideo: Liberal (1-3)	32%	(211)	13%	(86)	56%	(371)	668
Ideo: Moderate (4)	27%	(170)	10%	(64)	63%	(389)	623
Ideo: Conservative (5-7)	24%	(160)	8%	(51)	69%	(465)	676
Educ: < College	27%	(410)	10%	(152)	63%	(950)	1512
Educ: Bachelors degree	26%	(115)	11%	(50)	63%	(279)	444
Educ: Post-grad	31%	(76)	12%	(30)	57%	(138)	244
Income: Under 50k	27%	(341)	9%	(112)	64%	(789)	1242
Income: 50k-100k	28%	(173)	13%	(81)	59%	(366)	619
Income: 100k+	26%	(88)	11%	(39)	63%	(212)	339

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Table FWPIFEdem2_11: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Peacock

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	27%	(601)	11%	(232)	62%	(1367)	2200
Ethnicity: White	27%	(469)	10%	(168)	63%	(1085)	1722
Ethnicity: Hispanic	29%	(103)	15%	(52)	56%	(194)	349
Ethnicity: Black	29%	(81)	13%	(37)	57%	(157)	274
Ethnicity: Other	25%	(52)	13%	(27)	61%	(125)	204
All Christian	27%	(258)	10%	(92)	64%	(617)	967
All Non-Christian	26%	(28)	15%	(16)	60%	(65)	110
Atheist	29%	(33)	12%	(14)	59%	(69)	116
Agnostic/Nothing in particular	28%	(173)	9%	(59)	63%	(395)	626
Something Else	29%	(109)	13%	(51)	58%	(220)	381
Religious Non-Protestant/Catholic	24%	(31)	15%	(20)	60%	(77)	128
Evangelical	29%	(172)	13%	(74)	59%	(348)	593
Non-Evangelical	26%	(185)	9%	(61)	66%	(469)	716
Community: Urban	28%	(179)	15%	(93)	58%	(368)	640
Community: Suburban	28%	(285)	10%	(98)	63%	(646)	1029
Community: Rural	26%	(138)	8%	(41)	66%	(353)	531
Employ: Private Sector	28%	(190)	13%	(91)	59%	(406)	687
Employ: Government	29%	(30)	11%	(12)	60%	(63)	104
Employ: Self-Employed	23%	(50)	14%	(29)	63%	(135)	214
Employ: Homemaker	32%	(52)	9%	(15)	59%	(97)	165
Employ: Student	29%	(22)	20%	(15)	51%	(39)	77
Employ: Retired	22%	(106)	5%	(23)	74%	(362)	492
Employ: Unemployed	31%	(97)	9%	(27)	60%	(185)	309
Employ: Other	34%	(52)	13%	(20)	53%	(80)	153
Military HH: Yes	27%	(85)	10%	(30)	63%	(197)	312
Military HH: No	27%	(516)	11%	(202)	62%	(1170)	1888
RD/WT: Right Direction	29%	(247)	14%	(113)	57%	(478)	838
RD/WT: Wrong Track	26%	(354)	9%	(119)	65%	(889)	1362

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Table FWPIFEdem2_11: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Peacock

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	27%	(601)	11%	(232)	62%	(1367)	2200
Biden Job Approve	29%	(313)	13%	(137)	58%	(613)	1062
Biden Job Disapprove	24%	(245)	8%	(86)	67%	(685)	1016
Biden Job Strongly Approve	31%	(161)	13%	(67)	56%	(289)	518
Biden Job Somewhat Approve	28%	(151)	13%	(69)	59%	(324)	545
Biden Job Somewhat Disapprove	23%	(64)	12%	(33)	66%	(183)	280
Biden Job Strongly Disapprove	25%	(181)	7%	(53)	68%	(502)	736
Favorable of Biden	30%	(312)	12%	(131)	58%	(607)	1050
Unfavorable of Biden	25%	(260)	9%	(89)	66%	(684)	1033
Very Favorable of Biden	32%	(175)	13%	(72)	55%	(301)	548
Somewhat Favorable of Biden	27%	(137)	12%	(59)	61%	(306)	502
Somewhat Unfavorable of Biden	28%	(72)	11%	(27)	61%	(158)	257
Very Unfavorable of Biden	24%	(188)	8%	(62)	68%	(525)	775
#1 Issue: Economy	26%	(215)	14%	(115)	60%	(493)	823
#1 Issue: Security	23%	(88)	7%	(26)	70%	(265)	379
#1 Issue: Health Care	32%	(85)	7%	(18)	61%	(160)	264
#1 Issue: Medicare / Social Security	22%	(56)	6%	(16)	72%	(182)	254
#1 Issue: Women's Issues	32%	(45)	15%	(20)	53%	(75)	140
#1 Issue: Education	37%	(28)	11%	(8)	52%	(39)	76
#1 Issue: Energy	38%	(44)	10%	(12)	52%	(59)	115
#1 Issue: Other	26%	(39)	11%	(16)	63%	(94)	149
2020 Vote: Joe Biden	30%	(306)	12%	(123)	58%	(580)	1009
2020 Vote: Donald Trump	24%	(167)	8%	(56)	68%	(466)	690
2020 Vote: Other	24%	(14)	10%	(6)	66%	(39)	60
2020 Vote: Didn't Vote	26%	(113)	11%	(47)	64%	(281)	441
2018 House Vote: Democrat	31%	(245)	12%	(99)	57%	(454)	798
2018 House Vote: Republican	24%	(137)	8%	(47)	67%	(379)	563
2018 House Vote: Someone else	32%	(22)	6%	(4)	61%	(41)	68

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Table FWPIFEdem2_11: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Peacock

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	27%	(601)	11%	(232)	62%	(1367)	2200
2016 Vote: Hillary Clinton	32%	(236)	12%	(85)	56%	(415)	737
2016 Vote: Donald Trump	25%	(168)	8%	(52)	67%	(444)	664
2016 Vote: Other	25%	(25)	8%	(8)	67%	(67)	99
2016 Vote: Didn't Vote	25%	(172)	12%	(84)	63%	(440)	696
Voted in 2014: Yes	29%	(362)	10%	(120)	62%	(775)	1257
Voted in 2014: No	25%	(239)	12%	(112)	63%	(591)	943
4-Region: Northeast	31%	(123)	6%	(23)	63%	(248)	394
4-Region: Midwest	27%	(126)	12%	(53)	61%	(283)	462
4-Region: South	26%	(214)	11%	(91)	63%	(519)	824
4-Region: West	27%	(138)	12%	(65)	61%	(318)	520
Comfortable in Movie Theaters	27%	(349)	13%	(163)	60%	(761)	1273
Uncomfortable in Movie Theaters	27%	(221)	8%	(64)	66%	(543)	828
Likely to See NTTD	31%	(256)	15%	(125)	54%	(443)	824
Unlikely to See NTTD	25%	(345)	8%	(107)	67%	(923)	1376
Support Female Bond	34%	(262)	12%	(93)	55%	(426)	782
Oppose Female Bond	25%	(243)	10%	(99)	65%	(639)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFEdem2_12: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
The Roku Channel

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	28%	(607)	10%	(225)	62%	(1368)	2200
Gender: Male	26%	(281)	11%	(117)	62%	(664)	1062
Gender: Female	29%	(326)	9%	(108)	62%	(705)	1138
Age: 18-34	28%	(186)	17%	(109)	55%	(360)	655
Age: 35-44	33%	(116)	13%	(45)	55%	(196)	358
Age: 45-64	29%	(217)	7%	(55)	64%	(479)	751
Age: 65+	20%	(87)	4%	(16)	76%	(334)	436
GenZers: 1997-2012	29%	(61)	14%	(29)	57%	(122)	212
Millennials: 1981-1996	29%	(192)	16%	(110)	55%	(368)	670
GenXers: 1965-1980	34%	(187)	10%	(53)	57%	(313)	554
Baby Boomers: 1946-1964	22%	(150)	5%	(32)	74%	(507)	689
PID: Dem (no lean)	30%	(267)	9%	(76)	61%	(543)	886
PID: Ind (no lean)	26%	(187)	11%	(80)	63%	(451)	717
PID: Rep (no lean)	26%	(153)	12%	(69)	63%	(374)	597
PID/Gender: Dem Men	31%	(137)	10%	(43)	60%	(268)	448
PID/Gender: Dem Women	30%	(129)	8%	(33)	63%	(276)	438
PID/Gender: Ind Men	21%	(69)	12%	(39)	68%	(225)	333
PID/Gender: Ind Women	31%	(118)	11%	(41)	59%	(225)	384
PID/Gender: Rep Men	27%	(75)	12%	(35)	61%	(171)	281
PID/Gender: Rep Women	25%	(78)	11%	(34)	64%	(204)	316
Ideo: Liberal (1-3)	31%	(207)	9%	(62)	60%	(399)	668
Ideo: Moderate (4)	26%	(163)	10%	(63)	64%	(397)	623
Ideo: Conservative (5-7)	24%	(165)	11%	(74)	65%	(437)	676
Educ: < College	29%	(436)	10%	(152)	61%	(925)	1512
Educ: Bachelors degree	24%	(107)	11%	(50)	64%	(286)	444
Educ: Post-grad	26%	(63)	9%	(23)	65%	(158)	244
Income: Under 50k	29%	(354)	10%	(127)	61%	(760)	1242
Income: 50k-100k	27%	(169)	10%	(64)	62%	(386)	619
Income: 100k+	25%	(83)	10%	(33)	66%	(223)	339

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Table FWPIFEdem2_12: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
The Roku Channel

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	28%	(607)	10%	(225)	62%	(1368)	2200
Ethnicity: White	25%	(439)	10%	(171)	65%	(1112)	1722
Ethnicity: Hispanic	33%	(116)	11%	(38)	56%	(196)	349
Ethnicity: Black	37%	(101)	12%	(32)	51%	(141)	274
Ethnicity: Other	33%	(67)	11%	(22)	56%	(115)	204
All Christian	25%	(242)	9%	(82)	66%	(643)	967
All Non-Christian	33%	(36)	15%	(16)	52%	(57)	110
Atheist	29%	(34)	8%	(9)	63%	(73)	116
Agnostic/Nothing in particular	26%	(163)	9%	(59)	65%	(404)	626
Something Else	35%	(132)	15%	(58)	50%	(191)	381
Religious Non-Protestant/Catholic	32%	(41)	15%	(19)	54%	(69)	128
Evangelical	31%	(184)	13%	(75)	56%	(334)	593
Non-Evangelical	25%	(181)	8%	(58)	67%	(477)	716
Community: Urban	31%	(197)	11%	(69)	58%	(373)	640
Community: Suburban	24%	(244)	10%	(101)	66%	(684)	1029
Community: Rural	31%	(165)	10%	(54)	59%	(312)	531
Employ: Private Sector	29%	(198)	11%	(77)	60%	(412)	687
Employ: Government	30%	(31)	7%	(8)	63%	(65)	104
Employ: Self-Employed	31%	(66)	18%	(38)	51%	(109)	214
Employ: Homemaker	25%	(41)	8%	(13)	67%	(110)	165
Employ: Student	32%	(25)	10%	(8)	58%	(44)	77
Employ: Retired	20%	(98)	4%	(19)	76%	(374)	492
Employ: Unemployed	29%	(90)	15%	(46)	56%	(173)	309
Employ: Other	37%	(57)	11%	(16)	52%	(80)	153
Military HH: Yes	32%	(100)	7%	(22)	61%	(190)	312
Military HH: No	27%	(507)	11%	(202)	62%	(1179)	1888
RD/WT: Right Direction	27%	(224)	9%	(76)	64%	(538)	838
RD/WT: Wrong Track	28%	(382)	11%	(149)	61%	(831)	1362

Continued on next page

Table FWPIFEdem2_12: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
The Roku Channel

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	28%	(607)	10%	(225)	62%	(1368)	2200
Biden Job Approve	27%	(291)	9%	(98)	63%	(674)	1062
Biden Job Disapprove	28%	(285)	11%	(114)	61%	(617)	1016
Biden Job Strongly Approve	30%	(153)	8%	(42)	62%	(323)	518
Biden Job Somewhat Approve	25%	(138)	10%	(56)	64%	(351)	545
Biden Job Somewhat Disapprove	30%	(84)	12%	(34)	58%	(162)	280
Biden Job Strongly Disapprove	27%	(201)	11%	(80)	62%	(455)	736
Favorable of Biden	28%	(291)	9%	(93)	63%	(665)	1050
Unfavorable of Biden	28%	(284)	12%	(121)	61%	(628)	1033
Very Favorable of Biden	30%	(163)	9%	(48)	61%	(336)	548
Somewhat Favorable of Biden	26%	(129)	9%	(45)	65%	(329)	502
Somewhat Unfavorable of Biden	30%	(76)	12%	(31)	58%	(150)	257
Very Unfavorable of Biden	27%	(208)	12%	(90)	62%	(477)	775
#1 Issue: Economy	30%	(246)	11%	(94)	59%	(483)	823
#1 Issue: Security	25%	(94)	9%	(35)	66%	(250)	379
#1 Issue: Health Care	27%	(71)	11%	(28)	63%	(165)	264
#1 Issue: Medicare / Social Security	20%	(50)	7%	(19)	73%	(185)	254
#1 Issue: Women's Issues	27%	(38)	14%	(20)	59%	(83)	140
#1 Issue: Education	41%	(31)	3%	(3)	55%	(42)	76
#1 Issue: Energy	35%	(40)	9%	(11)	56%	(64)	115
#1 Issue: Other	25%	(37)	10%	(15)	65%	(97)	149
2020 Vote: Joe Biden	28%	(284)	9%	(94)	63%	(631)	1009
2020 Vote: Donald Trump	26%	(179)	10%	(67)	64%	(444)	690
2020 Vote: Other	20%	(12)	7%	(4)	73%	(44)	60
2020 Vote: Didn't Vote	30%	(131)	14%	(60)	57%	(250)	441
2018 House Vote: Democrat	29%	(232)	9%	(73)	62%	(493)	798
2018 House Vote: Republican	25%	(141)	9%	(53)	66%	(369)	563
2018 House Vote: Someone else	36%	(25)	12%	(8)	52%	(35)	68

Continued on next page

Table FWPIFEdem2_12: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
The Roku Channel

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	28%	(607)	10%	(225)	62%	(1368)	2200
2016 Vote: Hillary Clinton	28%	(207)	9%	(66)	63%	(463)	737
2016 Vote: Donald Trump	28%	(184)	9%	(60)	63%	(420)	664
2016 Vote: Other	27%	(27)	7%	(7)	67%	(66)	99
2016 Vote: Didn't Vote	27%	(189)	13%	(89)	60%	(419)	696
Voted in 2014: Yes	28%	(357)	9%	(107)	63%	(794)	1257
Voted in 2014: No	27%	(250)	12%	(118)	61%	(575)	943
4-Region: Northeast	27%	(108)	8%	(30)	65%	(256)	394
4-Region: Midwest	26%	(121)	7%	(33)	67%	(308)	462
4-Region: South	30%	(243)	12%	(97)	59%	(484)	824
4-Region: West	26%	(135)	12%	(64)	62%	(321)	520
Comfortable in Movie Theaters	28%	(355)	13%	(161)	59%	(757)	1273
Uncomfortable in Movie Theaters	27%	(222)	6%	(54)	67%	(552)	828
Likely to See NTTD	35%	(285)	14%	(116)	51%	(423)	824
Unlikely to See NTTD	23%	(322)	8%	(108)	69%	(945)	1376
Support Female Bond	33%	(262)	11%	(82)	56%	(438)	782
Oppose Female Bond	24%	(237)	10%	(96)	66%	(649)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFEdem2_13: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
IMDbTV

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	14%	(304)	7%	(160)	79%	(1736)	2200
Gender: Male	15%	(157)	10%	(106)	75%	(799)	1062
Gender: Female	13%	(146)	5%	(55)	82%	(937)	1138
Age: 18-34	12%	(81)	9%	(58)	79%	(516)	655
Age: 35-44	15%	(54)	13%	(48)	72%	(256)	358
Age: 45-64	17%	(125)	5%	(40)	78%	(586)	751
Age: 65+	10%	(44)	3%	(15)	87%	(378)	436
GenZers: 1997-2012	8%	(18)	7%	(16)	84%	(178)	212
Millennials: 1981-1996	14%	(93)	11%	(72)	75%	(504)	670
GenXers: 1965-1980	18%	(102)	8%	(46)	73%	(406)	554
Baby Boomers: 1946-1964	13%	(88)	4%	(24)	84%	(577)	689
PID: Dem (no lean)	15%	(137)	8%	(74)	76%	(675)	886
PID: Ind (no lean)	12%	(88)	6%	(40)	82%	(589)	717
PID: Rep (no lean)	13%	(78)	8%	(46)	79%	(472)	597
PID/Gender: Dem Men	17%	(74)	12%	(53)	72%	(321)	448
PID/Gender: Dem Women	14%	(63)	5%	(21)	81%	(354)	438
PID/Gender: Ind Men	14%	(46)	6%	(22)	80%	(266)	333
PID/Gender: Ind Women	11%	(42)	5%	(19)	84%	(323)	384
PID/Gender: Rep Men	13%	(37)	11%	(31)	76%	(212)	281
PID/Gender: Rep Women	13%	(41)	5%	(15)	82%	(260)	316
Ideo: Liberal (1-3)	16%	(110)	8%	(52)	76%	(507)	668
Ideo: Moderate (4)	14%	(88)	7%	(42)	79%	(493)	623
Ideo: Conservative (5-7)	12%	(79)	8%	(53)	81%	(545)	676
Educ: < College	13%	(202)	7%	(102)	80%	(1208)	1512
Educ: Bachelors degree	15%	(66)	8%	(35)	77%	(343)	444
Educ: Post-grad	15%	(36)	9%	(22)	76%	(186)	244
Income: Under 50k	13%	(168)	6%	(74)	81%	(1000)	1242
Income: 50k-100k	15%	(94)	8%	(50)	77%	(475)	619
Income: 100k+	13%	(42)	11%	(36)	77%	(261)	339

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Table FWPIFEdem2_13: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
IMDbTV

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	14%	(304)	7%	(160)	79%	(1736)	2200
Ethnicity: White	13%	(226)	7%	(121)	80%	(1374)	1722
Ethnicity: Hispanic	15%	(52)	10%	(34)	75%	(263)	349
Ethnicity: Black	13%	(37)	10%	(28)	77%	(210)	274
Ethnicity: Other	20%	(41)	5%	(11)	74%	(152)	204
All Christian	14%	(131)	8%	(78)	78%	(759)	967
All Non-Christian	17%	(19)	11%	(13)	71%	(78)	110
Atheist	18%	(21)	6%	(7)	76%	(88)	116
Agnostic/Nothing in particular	14%	(86)	4%	(28)	82%	(512)	626
Something Else	12%	(46)	9%	(35)	79%	(300)	381
Religious Non-Protestant/Catholic	16%	(21)	12%	(15)	72%	(92)	128
Evangelical	14%	(85)	11%	(66)	75%	(443)	593
Non-Evangelical	12%	(87)	6%	(41)	82%	(587)	716
Community: Urban	16%	(104)	11%	(69)	73%	(466)	640
Community: Suburban	13%	(131)	6%	(61)	81%	(837)	1029
Community: Rural	13%	(68)	6%	(30)	82%	(433)	531
Employ: Private Sector	13%	(87)	8%	(58)	79%	(542)	687
Employ: Government	13%	(13)	12%	(12)	75%	(78)	104
Employ: Self-Employed	14%	(30)	13%	(27)	73%	(156)	214
Employ: Homemaker	21%	(34)	8%	(12)	72%	(118)	165
Employ: Student	11%	(9)	8%	(6)	81%	(62)	77
Employ: Retired	12%	(59)	4%	(21)	84%	(412)	492
Employ: Unemployed	15%	(46)	5%	(16)	80%	(247)	309
Employ: Other	16%	(25)	5%	(8)	79%	(121)	153
Military HH: Yes	18%	(56)	10%	(30)	72%	(225)	312
Military HH: No	13%	(248)	7%	(130)	80%	(1511)	1888
RD/WT: Right Direction	17%	(146)	8%	(63)	75%	(629)	838
RD/WT: Wrong Track	12%	(158)	7%	(97)	81%	(1108)	1362

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Table FWPIFEdem2_13: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
IMDbTV

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	14%	(304)	7%	(160)	79%	(1736)	2200
Biden Job Approve	15%	(163)	8%	(84)	77%	(815)	1062
Biden Job Disapprove	12%	(119)	7%	(72)	81%	(826)	1016
Biden Job Strongly Approve	19%	(100)	6%	(33)	74%	(384)	518
Biden Job Somewhat Approve	12%	(63)	9%	(51)	79%	(431)	545
Biden Job Somewhat Disapprove	10%	(29)	10%	(29)	79%	(222)	280
Biden Job Strongly Disapprove	12%	(90)	6%	(43)	82%	(604)	736
Favorable of Biden	15%	(160)	7%	(76)	77%	(813)	1050
Unfavorable of Biden	12%	(127)	8%	(78)	80%	(828)	1033
Very Favorable of Biden	18%	(101)	8%	(46)	73%	(401)	548
Somewhat Favorable of Biden	12%	(59)	6%	(31)	82%	(412)	502
Somewhat Unfavorable of Biden	13%	(32)	9%	(24)	78%	(201)	257
Very Unfavorable of Biden	12%	(95)	7%	(53)	81%	(627)	775
#1 Issue: Economy	14%	(114)	8%	(63)	79%	(647)	823
#1 Issue: Security	11%	(43)	7%	(25)	82%	(312)	379
#1 Issue: Health Care	18%	(47)	8%	(20)	74%	(197)	264
#1 Issue: Medicare / Social Security	16%	(40)	4%	(11)	80%	(203)	254
#1 Issue: Women's Issues	8%	(12)	8%	(12)	83%	(116)	140
#1 Issue: Education	9%	(7)	15%	(11)	77%	(58)	76
#1 Issue: Energy	18%	(21)	10%	(11)	72%	(83)	115
#1 Issue: Other	14%	(20)	4%	(7)	82%	(122)	149
2020 Vote: Joe Biden	16%	(158)	8%	(80)	76%	(770)	1009
2020 Vote: Donald Trump	13%	(88)	7%	(52)	80%	(550)	690
2020 Vote: Other	12%	(7)	2%	(1)	86%	(51)	60
2020 Vote: Didn't Vote	11%	(49)	6%	(27)	83%	(364)	441
2018 House Vote: Democrat	16%	(127)	9%	(74)	75%	(597)	798
2018 House Vote: Republican	14%	(82)	7%	(37)	79%	(444)	563
2018 House Vote: Someone else	15%	(10)	3%	(2)	82%	(56)	68

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Table FWPIFEdem2_13: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
IMDbTV

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	14%	(304)	7%	(160)	79%	(1736)	2200
2016 Vote: Hillary Clinton	16%	(119)	8%	(57)	76%	(561)	737
2016 Vote: Donald Trump	14%	(92)	8%	(55)	78%	(516)	664
2016 Vote: Other	13%	(13)	5%	(5)	83%	(82)	99
2016 Vote: Didn't Vote	11%	(80)	6%	(43)	82%	(574)	696
Voted in 2014: Yes	16%	(202)	8%	(98)	76%	(958)	1257
Voted in 2014: No	11%	(102)	7%	(63)	83%	(778)	943
4-Region: Northeast	14%	(55)	7%	(28)	79%	(310)	394
4-Region: Midwest	13%	(60)	7%	(30)	81%	(372)	462
4-Region: South	13%	(106)	9%	(71)	78%	(647)	824
4-Region: West	16%	(83)	6%	(31)	78%	(407)	520
Comfortable in Movie Theaters	13%	(169)	10%	(123)	77%	(981)	1273
Uncomfortable in Movie Theaters	14%	(119)	4%	(34)	82%	(675)	828
Likely to See NTTD	18%	(145)	12%	(95)	71%	(584)	824
Unlikely to See NTTD	12%	(158)	5%	(65)	84%	(1152)	1376
Support Female Bond	16%	(124)	9%	(68)	75%	(590)	782
Oppose Female Bond	14%	(142)	8%	(75)	78%	(764)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFEdem2_14: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Crackle

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	11%	(249)	12%	(271)	76%	(1680)	2200
Gender: Male	13%	(142)	15%	(157)	72%	(763)	1062
Gender: Female	9%	(107)	10%	(114)	81%	(917)	1138
Age: 18-34	11%	(72)	18%	(118)	71%	(466)	655
Age: 35-44	15%	(52)	16%	(55)	70%	(250)	358
Age: 45-64	13%	(97)	10%	(76)	77%	(578)	751
Age: 65+	6%	(28)	5%	(22)	89%	(386)	436
GenZers: 1997-2012	7%	(15)	14%	(29)	79%	(168)	212
Millennials: 1981-1996	13%	(90)	19%	(124)	68%	(455)	670
GenXers: 1965-1980	16%	(86)	13%	(73)	71%	(394)	554
Baby Boomers: 1946-1964	8%	(54)	6%	(41)	86%	(594)	689
PID: Dem (no lean)	14%	(124)	14%	(123)	72%	(639)	886
PID: Ind (no lean)	9%	(64)	12%	(83)	79%	(570)	717
PID: Rep (no lean)	10%	(60)	11%	(65)	79%	(471)	597
PID/Gender: Dem Men	17%	(77)	18%	(80)	65%	(291)	448
PID/Gender: Dem Women	11%	(47)	10%	(43)	79%	(348)	438
PID/Gender: Ind Men	9%	(31)	12%	(39)	79%	(262)	333
PID/Gender: Ind Women	9%	(33)	11%	(44)	80%	(308)	384
PID/Gender: Rep Men	12%	(34)	13%	(38)	75%	(210)	281
PID/Gender: Rep Women	8%	(27)	9%	(27)	83%	(262)	316
Ideo: Liberal (1-3)	12%	(80)	13%	(84)	76%	(505)	668
Ideo: Moderate (4)	13%	(80)	11%	(72)	76%	(472)	623
Ideo: Conservative (5-7)	10%	(69)	12%	(79)	78%	(528)	676
Educ: < College	11%	(171)	12%	(186)	76%	(1155)	1512
Educ: Bachelors degree	11%	(51)	13%	(57)	76%	(336)	444
Educ: Post-grad	11%	(27)	11%	(28)	78%	(190)	244
Income: Under 50k	12%	(145)	13%	(160)	75%	(937)	1242
Income: 50k-100k	11%	(69)	12%	(75)	77%	(475)	619
Income: 100k+	10%	(34)	11%	(36)	79%	(268)	339

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Table FWPIFEdem2_14: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Crackle

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	11%	(249)	12%	(271)	76%	(1680)	2200
Ethnicity: White	10%	(171)	11%	(190)	79%	(1360)	1722
Ethnicity: Hispanic	13%	(46)	16%	(56)	71%	(247)	349
Ethnicity: Black	18%	(50)	18%	(50)	63%	(174)	274
Ethnicity: Other	14%	(28)	15%	(30)	71%	(146)	204
All Christian	11%	(104)	11%	(108)	78%	(755)	967
All Non-Christian	18%	(19)	13%	(15)	69%	(76)	110
Atheist	12%	(14)	12%	(14)	75%	(87)	116
Agnostic/Nothing in particular	11%	(70)	12%	(77)	77%	(480)	626
Something Else	11%	(41)	15%	(57)	74%	(283)	381
Religious Non-Protestant/Catholic	16%	(20)	15%	(19)	69%	(89)	128
Evangelical	13%	(76)	16%	(94)	71%	(423)	593
Non-Evangelical	9%	(65)	9%	(63)	82%	(588)	716
Community: Urban	14%	(91)	18%	(117)	68%	(432)	640
Community: Suburban	9%	(94)	9%	(97)	81%	(838)	1029
Community: Rural	12%	(64)	11%	(57)	77%	(410)	531
Employ: Private Sector	12%	(85)	13%	(89)	75%	(513)	687
Employ: Government	7%	(7)	14%	(15)	79%	(82)	104
Employ: Self-Employed	15%	(32)	16%	(34)	69%	(148)	214
Employ: Homemaker	9%	(15)	20%	(33)	71%	(116)	165
Employ: Student	8%	(6)	13%	(10)	79%	(61)	77
Employ: Retired	8%	(39)	5%	(24)	87%	(429)	492
Employ: Unemployed	17%	(52)	13%	(40)	70%	(218)	309
Employ: Other	9%	(13)	17%	(26)	75%	(114)	153
Military HH: Yes	11%	(35)	17%	(54)	72%	(223)	312
Military HH: No	11%	(214)	11%	(217)	77%	(1457)	1888
RD/WT: Right Direction	13%	(110)	13%	(106)	74%	(622)	838
RD/WT: Wrong Track	10%	(139)	12%	(165)	78%	(1059)	1362

Continued on next page

Table FWPIFEdem2_14: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Crackle

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	11%	(249)	12%	(271)	76%	(1680)	2200
Biden Job Approve	13%	(140)	13%	(133)	74%	(788)	1062
Biden Job Disapprove	10%	(100)	12%	(122)	78%	(793)	1016
Biden Job Strongly Approve	16%	(83)	11%	(59)	73%	(376)	518
Biden Job Somewhat Approve	11%	(58)	14%	(75)	76%	(412)	545
Biden Job Somewhat Disapprove	8%	(21)	13%	(38)	79%	(221)	280
Biden Job Strongly Disapprove	11%	(79)	12%	(85)	78%	(572)	736
Favorable of Biden	13%	(140)	12%	(123)	75%	(787)	1050
Unfavorable of Biden	9%	(94)	13%	(131)	78%	(807)	1033
Very Favorable of Biden	16%	(86)	13%	(70)	71%	(392)	548
Somewhat Favorable of Biden	11%	(54)	11%	(53)	79%	(395)	502
Somewhat Unfavorable of Biden	6%	(16)	15%	(38)	79%	(203)	257
Very Unfavorable of Biden	10%	(78)	12%	(93)	78%	(604)	775
#1 Issue: Economy	12%	(99)	15%	(123)	73%	(601)	823
#1 Issue: Security	11%	(40)	11%	(43)	78%	(296)	379
#1 Issue: Health Care	11%	(30)	11%	(30)	77%	(204)	264
#1 Issue: Medicare / Social Security	8%	(22)	8%	(20)	83%	(212)	254
#1 Issue: Women's Issues	13%	(18)	8%	(12)	79%	(111)	140
#1 Issue: Education	14%	(10)	13%	(10)	74%	(56)	76
#1 Issue: Energy	14%	(17)	16%	(18)	70%	(80)	115
#1 Issue: Other	9%	(13)	11%	(16)	81%	(120)	149
2020 Vote: Joe Biden	14%	(141)	12%	(122)	74%	(746)	1009
2020 Vote: Donald Trump	10%	(72)	10%	(68)	80%	(549)	690
2020 Vote: Other	9%	(5)	6%	(4)	85%	(51)	60
2020 Vote: Didn't Vote	7%	(30)	17%	(77)	76%	(334)	441
2018 House Vote: Democrat	14%	(113)	14%	(111)	72%	(574)	798
2018 House Vote: Republican	10%	(57)	10%	(59)	79%	(448)	563
2018 House Vote: Someone else	16%	(11)	8%	(5)	76%	(52)	68

Continued on next page

Table FWPIFEdem2_14: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Crackle

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	11%	(249)	12%	(271)	76%	(1680)	2200
2016 Vote: Hillary Clinton	15%	(108)	12%	(89)	73%	(540)	737
2016 Vote: Donald Trump	11%	(70)	11%	(74)	78%	(519)	664
2016 Vote: Other	8%	(8)	10%	(10)	81%	(81)	99
2016 Vote: Didn't Vote	9%	(62)	14%	(97)	77%	(538)	696
Voted in 2014: Yes	13%	(165)	12%	(152)	75%	(940)	1257
Voted in 2014: No	9%	(84)	13%	(119)	79%	(740)	943
4-Region: Northeast	11%	(44)	10%	(39)	79%	(311)	394
4-Region: Midwest	10%	(45)	12%	(54)	79%	(363)	462
4-Region: South	12%	(99)	13%	(108)	75%	(617)	824
4-Region: West	12%	(61)	13%	(69)	75%	(390)	520
Comfortable in Movie Theaters	12%	(154)	15%	(194)	73%	(925)	1273
Uncomfortable in Movie Theaters	11%	(87)	8%	(67)	81%	(673)	828
Likely to See NTTD	15%	(128)	18%	(148)	67%	(549)	824
Unlikely to See NTTD	9%	(121)	9%	(123)	82%	(1131)	1376
Support Female Bond	15%	(114)	15%	(118)	70%	(550)	782
Oppose Female Bond	10%	(102)	11%	(109)	79%	(771)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFEdem2_15: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Vudu

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	12%	(253)	10%	(222)	78%	(1725)	2200
Gender: Male	12%	(125)	11%	(112)	78%	(825)	1062
Gender: Female	11%	(128)	10%	(110)	79%	(900)	1138
Age: 18-34	13%	(88)	14%	(92)	73%	(475)	655
Age: 35-44	15%	(55)	14%	(50)	70%	(252)	358
Age: 45-64	12%	(91)	9%	(68)	79%	(592)	751
Age: 65+	4%	(19)	3%	(12)	93%	(405)	436
GenZers: 1997-2012	9%	(19)	11%	(22)	81%	(171)	212
Millennials: 1981-1996	16%	(106)	15%	(103)	69%	(461)	670
GenXers: 1965-1980	15%	(82)	11%	(62)	74%	(409)	554
Baby Boomers: 1946-1964	7%	(45)	5%	(34)	89%	(610)	689
PID: Dem (no lean)	11%	(99)	12%	(107)	77%	(679)	886
PID: Ind (no lean)	11%	(82)	9%	(68)	79%	(568)	717
PID: Rep (no lean)	12%	(72)	8%	(47)	80%	(478)	597
PID/Gender: Dem Men	13%	(57)	14%	(61)	74%	(329)	448
PID/Gender: Dem Women	10%	(42)	11%	(46)	80%	(350)	438
PID/Gender: Ind Men	10%	(33)	8%	(26)	82%	(275)	333
PID/Gender: Ind Women	13%	(49)	11%	(42)	76%	(293)	384
PID/Gender: Rep Men	13%	(35)	9%	(25)	78%	(220)	281
PID/Gender: Rep Women	12%	(37)	7%	(22)	81%	(258)	316
Ideo: Liberal (1-3)	10%	(70)	12%	(80)	78%	(518)	668
Ideo: Moderate (4)	13%	(81)	9%	(54)	78%	(488)	623
Ideo: Conservative (5-7)	10%	(68)	9%	(58)	81%	(550)	676
Educ: < College	12%	(181)	10%	(150)	78%	(1181)	1512
Educ: Bachelors degree	10%	(43)	11%	(48)	79%	(353)	444
Educ: Post-grad	12%	(29)	10%	(24)	78%	(191)	244
Income: Under 50k	12%	(150)	10%	(123)	78%	(969)	1242
Income: 50k-100k	12%	(72)	10%	(65)	78%	(483)	619
Income: 100k+	9%	(31)	10%	(34)	81%	(273)	339

Continued on next page

Table FWPIFEdem2_15: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Vudu

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	12%	(253)	10%	(222)	78%	(1725)	2200
Ethnicity: White	11%	(182)	10%	(176)	79%	(1364)	1722
Ethnicity: Hispanic	11%	(39)	16%	(57)	73%	(254)	349
Ethnicity: Black	18%	(50)	10%	(27)	72%	(197)	274
Ethnicity: Other	10%	(21)	9%	(19)	80%	(164)	204
All Christian	9%	(91)	8%	(79)	82%	(796)	967
All Non-Christian	18%	(20)	15%	(17)	67%	(73)	110
Atheist	10%	(12)	17%	(20)	73%	(85)	116
Agnostic/Nothing in particular	13%	(79)	8%	(52)	79%	(496)	626
Something Else	14%	(52)	14%	(55)	72%	(274)	381
Religious Non-Protestant/Catholic	16%	(21)	16%	(20)	68%	(87)	128
Evangelical	13%	(77)	13%	(75)	74%	(442)	593
Non-Evangelical	9%	(63)	8%	(54)	84%	(599)	716
Community: Urban	14%	(90)	14%	(88)	72%	(462)	640
Community: Suburban	10%	(103)	9%	(93)	81%	(834)	1029
Community: Rural	11%	(61)	8%	(41)	81%	(429)	531
Employ: Private Sector	12%	(82)	11%	(77)	77%	(528)	687
Employ: Government	10%	(11)	16%	(17)	73%	(76)	104
Employ: Self-Employed	13%	(29)	16%	(35)	70%	(151)	214
Employ: Homemaker	15%	(25)	14%	(23)	71%	(117)	165
Employ: Student	12%	(9)	17%	(13)	72%	(55)	77
Employ: Retired	7%	(36)	4%	(18)	89%	(438)	492
Employ: Unemployed	13%	(40)	10%	(31)	77%	(238)	309
Employ: Other	15%	(22)	6%	(9)	80%	(122)	153
Military HH: Yes	11%	(35)	16%	(48)	73%	(229)	312
Military HH: No	12%	(219)	9%	(174)	79%	(1496)	1888
RD/WT: Right Direction	13%	(107)	9%	(72)	79%	(658)	838
RD/WT: Wrong Track	11%	(146)	11%	(150)	78%	(1066)	1362

Continued on next page

Table FWPIFEdem2_15: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Vudu

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	12%	(253)	10%	(222)	78%	(1725)	2200
Biden Job Approve	12%	(124)	11%	(117)	77%	(821)	1062
Biden Job Disapprove	12%	(120)	9%	(94)	79%	(801)	1016
Biden Job Strongly Approve	15%	(79)	9%	(46)	76%	(392)	518
Biden Job Somewhat Approve	8%	(45)	13%	(70)	79%	(429)	545
Biden Job Somewhat Disapprove	10%	(27)	11%	(32)	79%	(221)	280
Biden Job Strongly Disapprove	13%	(93)	8%	(62)	79%	(580)	736
Favorable of Biden	11%	(120)	11%	(114)	78%	(816)	1050
Unfavorable of Biden	12%	(120)	9%	(94)	79%	(819)	1033
Very Favorable of Biden	16%	(89)	10%	(53)	74%	(406)	548
Somewhat Favorable of Biden	6%	(31)	12%	(61)	82%	(410)	502
Somewhat Unfavorable of Biden	8%	(22)	12%	(32)	79%	(204)	257
Very Unfavorable of Biden	13%	(98)	8%	(62)	79%	(615)	775
#1 Issue: Economy	11%	(92)	12%	(101)	76%	(629)	823
#1 Issue: Security	10%	(37)	8%	(32)	82%	(310)	379
#1 Issue: Health Care	13%	(35)	8%	(21)	79%	(208)	264
#1 Issue: Medicare / Social Security	9%	(23)	5%	(14)	85%	(217)	254
#1 Issue: Women's Issues	12%	(16)	12%	(17)	76%	(107)	140
#1 Issue: Education	22%	(17)	15%	(11)	63%	(48)	76
#1 Issue: Energy	16%	(19)	14%	(16)	70%	(80)	115
#1 Issue: Other	9%	(14)	7%	(10)	84%	(125)	149
2020 Vote: Joe Biden	11%	(114)	11%	(110)	78%	(785)	1009
2020 Vote: Donald Trump	12%	(86)	6%	(44)	81%	(560)	690
2020 Vote: Other	6%	(4)	5%	(3)	89%	(53)	60
2020 Vote: Didn't Vote	11%	(49)	15%	(65)	74%	(326)	441
2018 House Vote: Democrat	12%	(94)	12%	(97)	76%	(606)	798
2018 House Vote: Republican	11%	(61)	7%	(40)	82%	(462)	563
2018 House Vote: Someone else	7%	(4)	6%	(4)	87%	(59)	68

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Table FWPIFEdem2_15: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Vudu

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	12%	(253)	10%	(222)	78%	(1725)	2200
2016 Vote: Hillary Clinton	11%	(83)	12%	(85)	77%	(568)	737
2016 Vote: Donald Trump	11%	(75)	8%	(50)	81%	(539)	664
2016 Vote: Other	11%	(11)	7%	(7)	82%	(81)	99
2016 Vote: Didn't Vote	12%	(84)	12%	(80)	76%	(532)	696
Voted in 2014: Yes	11%	(139)	10%	(126)	79%	(992)	1257
Voted in 2014: No	12%	(114)	10%	(96)	78%	(733)	943
4-Region: Northeast	10%	(40)	8%	(33)	81%	(320)	394
4-Region: Midwest	9%	(43)	12%	(53)	79%	(366)	462
4-Region: South	13%	(108)	9%	(74)	78%	(642)	824
4-Region: West	12%	(61)	12%	(62)	76%	(396)	520
Comfortable in Movie Theaters	13%	(162)	12%	(156)	75%	(956)	1273
Uncomfortable in Movie Theaters	10%	(81)	6%	(53)	84%	(693)	828
Likely to See NTTD	16%	(130)	13%	(108)	71%	(586)	824
Unlikely to See NTTD	9%	(123)	8%	(114)	83%	(1138)	1376
Support Female Bond	14%	(109)	13%	(101)	73%	(572)	782
Oppose Female Bond	10%	(101)	9%	(84)	81%	(797)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFEdem2_16: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Xumo

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	6%	(126)	5%	(110)	89%	(1965)	2200
Gender: Male	7%	(72)	6%	(60)	88%	(930)	1062
Gender: Female	5%	(54)	4%	(50)	91%	(1035)	1138
Age: 18-34	7%	(43)	8%	(51)	86%	(561)	655
Age: 35-44	9%	(31)	8%	(27)	84%	(299)	358
Age: 45-64	6%	(45)	3%	(26)	91%	(680)	751
Age: 65+	2%	(7)	1%	(5)	97%	(424)	436
GenZers: 1997-2012	2%	(3)	9%	(20)	89%	(189)	212
Millennials: 1981-1996	10%	(64)	8%	(51)	83%	(554)	670
GenXers: 1965-1980	6%	(32)	5%	(25)	90%	(497)	554
Baby Boomers: 1946-1964	4%	(25)	2%	(14)	94%	(651)	689
PID: Dem (no lean)	8%	(73)	6%	(52)	86%	(761)	886
PID: Ind (no lean)	4%	(28)	5%	(36)	91%	(654)	717
PID: Rep (no lean)	4%	(25)	4%	(21)	92%	(550)	597
PID/Gender: Dem Men	10%	(45)	8%	(35)	82%	(367)	448
PID/Gender: Dem Women	6%	(28)	4%	(17)	90%	(393)	438
PID/Gender: Ind Men	4%	(12)	5%	(16)	92%	(305)	333
PID/Gender: Ind Women	4%	(16)	5%	(20)	91%	(348)	384
PID/Gender: Rep Men	5%	(15)	3%	(9)	92%	(258)	281
PID/Gender: Rep Women	3%	(11)	4%	(13)	93%	(293)	316
Ideo: Liberal (1-3)	8%	(50)	7%	(48)	85%	(570)	668
Ideo: Moderate (4)	6%	(35)	4%	(27)	90%	(561)	623
Ideo: Conservative (5-7)	4%	(27)	4%	(26)	92%	(623)	676
Educ: < College	5%	(82)	4%	(64)	90%	(1366)	1512
Educ: Bachelors degree	6%	(25)	7%	(29)	88%	(389)	444
Educ: Post-grad	8%	(18)	7%	(16)	86%	(209)	244
Income: Under 50k	5%	(65)	5%	(61)	90%	(1116)	1242
Income: 50k-100k	6%	(36)	4%	(26)	90%	(557)	619
Income: 100k+	7%	(24)	7%	(22)	86%	(292)	339

Continued on next page

Table FWPIFEdem2_16: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?

Xumo

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	6%	(126)	5%	(110)	89%	(1965)	2200
Ethnicity: White	5%	(87)	5%	(82)	90%	(1553)	1722
Ethnicity: Hispanic	6%	(22)	10%	(36)	84%	(292)	349
Ethnicity: Black	10%	(28)	5%	(15)	84%	(231)	274
Ethnicity: Other	5%	(10)	6%	(13)	89%	(181)	204
All Christian	5%	(53)	5%	(49)	89%	(865)	967
All Non-Christian	12%	(14)	11%	(13)	76%	(84)	110
Atheist	4%	(4)	8%	(10)	88%	(102)	116
Agnostic/Nothing in particular	5%	(32)	3%	(20)	92%	(574)	626
Something Else	6%	(23)	5%	(18)	89%	(341)	381
Religious Non-Protestant/Catholic	11%	(14)	10%	(13)	79%	(101)	128
Evangelical	7%	(41)	7%	(44)	86%	(508)	593
Non-Evangelical	5%	(32)	3%	(21)	93%	(663)	716
Community: Urban	8%	(54)	9%	(55)	83%	(531)	640
Community: Suburban	5%	(49)	3%	(33)	92%	(947)	1029
Community: Rural	4%	(23)	4%	(22)	92%	(487)	531
Employ: Private Sector	7%	(46)	7%	(48)	86%	(593)	687
Employ: Government	6%	(6)	6%	(6)	89%	(92)	104
Employ: Self-Employed	9%	(19)	7%	(15)	84%	(179)	214
Employ: Homemaker	6%	(9)	7%	(11)	88%	(145)	165
Employ: Student	2%	(1)	12%	(9)	86%	(66)	77
Employ: Retired	3%	(15)	1%	(7)	96%	(470)	492
Employ: Unemployed	8%	(24)	4%	(12)	89%	(274)	309
Employ: Other	4%	(6)	2%	(2)	95%	(145)	153
Military HH: Yes	8%	(25)	6%	(18)	86%	(268)	312
Military HH: No	5%	(101)	5%	(91)	90%	(1696)	1888
RD/WT: Right Direction	7%	(63)	7%	(59)	85%	(715)	838
RD/WT: Wrong Track	5%	(63)	4%	(50)	92%	(1249)	1362

Continued on next page

Table FWPIFEdem2_16: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?

Xumo

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	6%	(126)	5%	(110)	89%	(1965)	2200
Biden Job Approve	7%	(78)	7%	(71)	86%	(914)	1062
Biden Job Disapprove	4%	(43)	4%	(38)	92%	(936)	1016
Biden Job Strongly Approve	9%	(49)	6%	(33)	84%	(436)	518
Biden Job Somewhat Approve	5%	(29)	7%	(38)	88%	(478)	545
Biden Job Somewhat Disapprove	5%	(14)	4%	(12)	90%	(253)	280
Biden Job Strongly Disapprove	4%	(28)	3%	(25)	93%	(682)	736
Favorable of Biden	7%	(76)	6%	(62)	87%	(911)	1050
Unfavorable of Biden	4%	(44)	4%	(41)	92%	(948)	1033
Very Favorable of Biden	11%	(58)	7%	(37)	83%	(453)	548
Somewhat Favorable of Biden	4%	(19)	5%	(25)	91%	(458)	502
Somewhat Unfavorable of Biden	5%	(12)	6%	(16)	89%	(230)	257
Very Unfavorable of Biden	4%	(32)	3%	(25)	93%	(719)	775
#1 Issue: Economy	5%	(42)	5%	(41)	90%	(739)	823
#1 Issue: Security	5%	(18)	4%	(15)	91%	(347)	379
#1 Issue: Health Care	11%	(29)	7%	(19)	82%	(216)	264
#1 Issue: Medicare / Social Security	5%	(12)	4%	(10)	91%	(232)	254
#1 Issue: Women's Issues	4%	(5)	5%	(7)	91%	(127)	140
#1 Issue: Education	4%	(3)	9%	(7)	87%	(66)	76
#1 Issue: Energy	9%	(11)	6%	(7)	85%	(97)	115
#1 Issue: Other	4%	(6)	2%	(3)	94%	(140)	149
2020 Vote: Joe Biden	8%	(78)	6%	(60)	86%	(871)	1009
2020 Vote: Donald Trump	4%	(31)	3%	(23)	92%	(636)	690
2020 Vote: Other	2%	(1)	—	(0)	98%	(59)	60
2020 Vote: Didn't Vote	4%	(16)	6%	(27)	90%	(398)	441
2018 House Vote: Democrat	8%	(66)	7%	(53)	85%	(678)	798
2018 House Vote: Republican	4%	(22)	4%	(25)	92%	(517)	563
2018 House Vote: Someone else	8%	(6)	2%	(1)	90%	(61)	68

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Table FWPIFEdem2_16: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Xumo

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	6%	(126)	5%	(110)	89%	(1965)	2200
2016 Vote: Hillary Clinton	7%	(54)	6%	(45)	87%	(638)	737
2016 Vote: Donald Trump	5%	(33)	4%	(28)	91%	(602)	664
2016 Vote: Other	4%	(4)	1%	(1)	95%	(94)	99
2016 Vote: Didn't Vote	5%	(33)	5%	(36)	90%	(627)	696
Voted in 2014: Yes	7%	(83)	5%	(61)	89%	(1114)	1257
Voted in 2014: No	5%	(43)	5%	(49)	90%	(851)	943
4-Region: Northeast	7%	(28)	3%	(13)	90%	(353)	394
4-Region: Midwest	4%	(18)	6%	(27)	90%	(417)	462
4-Region: South	6%	(51)	5%	(43)	89%	(730)	824
4-Region: West	5%	(28)	5%	(27)	89%	(465)	520
Comfortable in Movie Theaters	7%	(88)	6%	(80)	87%	(1106)	1273
Uncomfortable in Movie Theaters	4%	(31)	3%	(27)	93%	(769)	828
Likely to See NTTD	9%	(77)	8%	(66)	83%	(681)	824
Unlikely to See NTTD	4%	(49)	3%	(44)	93%	(1283)	1376
Support Female Bond	9%	(69)	6%	(50)	85%	(662)	782
Oppose Female Bond	4%	(42)	4%	(42)	91%	(897)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFEdem2_17: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Youtube

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	55%	(1216)	10%	(221)	35%	(763)	2200
Gender: Male	57%	(602)	11%	(118)	32%	(341)	1062
Gender: Female	54%	(613)	9%	(103)	37%	(422)	1138
Age: 18-34	71%	(467)	11%	(73)	18%	(115)	655
Age: 35-44	62%	(223)	13%	(47)	24%	(87)	358
Age: 45-64	50%	(378)	9%	(70)	40%	(303)	751
Age: 65+	34%	(147)	7%	(31)	59%	(258)	436
GenZers: 1997-2012	74%	(156)	12%	(26)	14%	(30)	212
Millennials: 1981-1996	67%	(446)	13%	(86)	21%	(138)	670
GenXers: 1965-1980	60%	(333)	10%	(55)	30%	(165)	554
Baby Boomers: 1946-1964	38%	(262)	7%	(49)	55%	(377)	689
PID: Dem (no lean)	56%	(496)	11%	(93)	33%	(297)	886
PID: Ind (no lean)	59%	(426)	10%	(72)	31%	(220)	717
PID: Rep (no lean)	49%	(294)	9%	(57)	41%	(246)	597
PID/Gender: Dem Men	58%	(261)	11%	(50)	31%	(138)	448
PID/Gender: Dem Women	54%	(236)	10%	(44)	36%	(159)	438
PID/Gender: Ind Men	61%	(202)	11%	(37)	28%	(95)	333
PID/Gender: Ind Women	58%	(224)	9%	(35)	33%	(125)	384
PID/Gender: Rep Men	50%	(140)	11%	(32)	39%	(109)	281
PID/Gender: Rep Women	49%	(154)	8%	(24)	44%	(138)	316
Ideo: Liberal (1-3)	61%	(411)	9%	(61)	29%	(196)	668
Ideo: Moderate (4)	52%	(321)	10%	(61)	39%	(240)	623
Ideo: Conservative (5-7)	48%	(323)	10%	(70)	42%	(283)	676
Educ: < College	58%	(876)	10%	(147)	32%	(490)	1512
Educ: Bachelors degree	50%	(223)	11%	(49)	39%	(173)	444
Educ: Post-grad	48%	(117)	11%	(26)	41%	(101)	244
Income: Under 50k	59%	(738)	8%	(105)	32%	(399)	1242
Income: 50k-100k	52%	(319)	13%	(79)	36%	(221)	619
Income: 100k+	47%	(159)	11%	(37)	42%	(143)	339

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Table FWPIFEdem2_17: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Youtube

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	55%	(1216)	10%	(221)	35%	(763)	2200
Ethnicity: White	51%	(885)	9%	(159)	39%	(678)	1722
Ethnicity: Hispanic	69%	(241)	14%	(47)	17%	(61)	349
Ethnicity: Black	68%	(186)	12%	(34)	20%	(55)	274
Ethnicity: Other	71%	(145)	14%	(28)	15%	(31)	204
All Christian	47%	(452)	10%	(99)	43%	(416)	967
All Non-Christian	51%	(55)	10%	(11)	39%	(43)	110
Atheist	59%	(69)	10%	(11)	31%	(36)	116
Agnostic/Nothing in particular	62%	(387)	9%	(57)	29%	(183)	626
Something Else	66%	(253)	11%	(43)	23%	(86)	381
Religious Non-Protestant/Catholic	50%	(64)	11%	(15)	39%	(49)	128
Evangelical	55%	(329)	12%	(71)	33%	(193)	593
Non-Evangelical	50%	(357)	9%	(63)	41%	(296)	716
Community: Urban	59%	(377)	12%	(78)	29%	(185)	640
Community: Suburban	53%	(546)	9%	(91)	38%	(392)	1029
Community: Rural	55%	(293)	10%	(52)	35%	(186)	531
Employ: Private Sector	52%	(360)	13%	(89)	35%	(237)	687
Employ: Government	60%	(62)	9%	(9)	32%	(33)	104
Employ: Self-Employed	66%	(141)	13%	(28)	21%	(45)	214
Employ: Homemaker	58%	(95)	7%	(12)	35%	(57)	165
Employ: Student	80%	(61)	12%	(9)	8%	(6)	77
Employ: Retired	37%	(182)	7%	(34)	56%	(276)	492
Employ: Unemployed	67%	(208)	9%	(29)	23%	(72)	309
Employ: Other	69%	(106)	7%	(11)	24%	(36)	153
Military HH: Yes	48%	(149)	12%	(38)	40%	(125)	312
Military HH: No	57%	(1067)	10%	(184)	34%	(638)	1888
RD/WT: Right Direction	54%	(451)	9%	(77)	37%	(310)	838
RD/WT: Wrong Track	56%	(765)	11%	(144)	33%	(454)	1362

Continued on next page

Table FWPIFEdem2_17: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Youtube

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	55%	(1216)	10%	(221)	35%	(763)	2200
Biden Job Approve	54%	(576)	11%	(121)	34%	(365)	1062
Biden Job Disapprove	54%	(548)	9%	(94)	37%	(373)	1016
Biden Job Strongly Approve	55%	(285)	8%	(43)	37%	(190)	518
Biden Job Somewhat Approve	54%	(292)	14%	(78)	32%	(175)	545
Biden Job Somewhat Disapprove	62%	(174)	8%	(22)	30%	(84)	280
Biden Job Strongly Disapprove	51%	(374)	10%	(72)	39%	(289)	736
Favorable of Biden	56%	(585)	10%	(107)	34%	(358)	1050
Unfavorable of Biden	54%	(556)	10%	(106)	36%	(371)	1033
Very Favorable of Biden	57%	(313)	8%	(41)	35%	(193)	548
Somewhat Favorable of Biden	54%	(272)	13%	(65)	33%	(165)	502
Somewhat Unfavorable of Biden	66%	(169)	10%	(26)	24%	(62)	257
Very Unfavorable of Biden	50%	(387)	10%	(79)	40%	(309)	775
#1 Issue: Economy	60%	(495)	11%	(93)	28%	(235)	823
#1 Issue: Security	50%	(191)	7%	(28)	42%	(160)	379
#1 Issue: Health Care	52%	(136)	8%	(22)	40%	(106)	264
#1 Issue: Medicare / Social Security	43%	(109)	7%	(18)	50%	(128)	254
#1 Issue: Women's Issues	66%	(93)	9%	(13)	25%	(35)	140
#1 Issue: Education	65%	(50)	17%	(13)	18%	(13)	76
#1 Issue: Energy	59%	(68)	11%	(13)	29%	(34)	115
#1 Issue: Other	50%	(74)	14%	(21)	36%	(53)	149
2020 Vote: Joe Biden	54%	(550)	9%	(95)	36%	(365)	1009
2020 Vote: Donald Trump	49%	(341)	9%	(60)	42%	(288)	690
2020 Vote: Other	58%	(35)	9%	(6)	33%	(20)	60
2020 Vote: Didn't Vote	66%	(290)	14%	(61)	21%	(90)	441
2018 House Vote: Democrat	52%	(417)	11%	(85)	37%	(295)	798
2018 House Vote: Republican	48%	(273)	8%	(46)	43%	(245)	563
2018 House Vote: Someone else	60%	(41)	7%	(4)	33%	(23)	68

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Table FWPIFEdem2_17: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Youtube

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	55%	(1216)	10%	(221)	35%	(763)	2200
2016 Vote: Hillary Clinton	53%	(390)	10%	(75)	37%	(272)	737
2016 Vote: Donald Trump	48%	(317)	10%	(63)	43%	(284)	664
2016 Vote: Other	52%	(51)	10%	(10)	38%	(38)	99
2016 Vote: Didn't Vote	66%	(457)	10%	(71)	24%	(169)	696
Voted in 2014: Yes	49%	(614)	10%	(127)	41%	(516)	1257
Voted in 2014: No	64%	(602)	10%	(94)	26%	(247)	943
4-Region: Northeast	51%	(203)	10%	(39)	39%	(152)	394
4-Region: Midwest	55%	(254)	9%	(43)	36%	(165)	462
4-Region: South	59%	(485)	9%	(72)	32%	(267)	824
4-Region: West	53%	(274)	13%	(67)	34%	(179)	520
Comfortable in Movie Theaters	58%	(740)	12%	(148)	30%	(385)	1273
Uncomfortable in Movie Theaters	52%	(428)	8%	(64)	41%	(336)	828
Likely to See NTTD	62%	(509)	11%	(94)	27%	(222)	824
Unlikely to See NTTD	51%	(707)	9%	(128)	39%	(541)	1376
Support Female Bond	65%	(511)	10%	(81)	24%	(189)	782
Oppose Female Bond	50%	(489)	10%	(99)	40%	(393)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table FWPIFEdem2_18: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Peacock Premium or Peacock Premium plus

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	16%	(344)	8%	(183)	76%	(1673)	2200
Gender: Male	17%	(175)	9%	(99)	74%	(787)	1062
Gender: Female	15%	(169)	7%	(84)	78%	(885)	1138
Age: 18-34	20%	(128)	10%	(68)	70%	(459)	655
Age: 35-44	19%	(69)	15%	(55)	65%	(233)	358
Age: 45-64	14%	(106)	6%	(43)	80%	(602)	751
Age: 65+	9%	(41)	4%	(17)	87%	(378)	436
GenZers: 1997-2012	16%	(35)	10%	(21)	74%	(156)	212
Millennials: 1981-1996	20%	(135)	13%	(86)	67%	(449)	670
GenXers: 1965-1980	18%	(100)	8%	(44)	74%	(409)	554
Baby Boomers: 1946-1964	10%	(69)	5%	(32)	85%	(588)	689
PID: Dem (no lean)	18%	(161)	9%	(76)	73%	(649)	886
PID: Ind (no lean)	14%	(98)	9%	(61)	78%	(558)	717
PID: Rep (no lean)	14%	(85)	8%	(46)	78%	(466)	597
PID/Gender: Dem Men	19%	(84)	10%	(47)	71%	(317)	448
PID/Gender: Dem Women	18%	(77)	7%	(29)	76%	(332)	438
PID/Gender: Ind Men	16%	(52)	9%	(29)	76%	(253)	333
PID/Gender: Ind Women	12%	(46)	8%	(32)	79%	(305)	384
PID/Gender: Rep Men	14%	(40)	8%	(24)	77%	(217)	281
PID/Gender: Rep Women	14%	(46)	7%	(22)	78%	(248)	316
Ideo: Liberal (1-3)	19%	(127)	8%	(56)	73%	(486)	668
Ideo: Moderate (4)	15%	(92)	8%	(51)	77%	(480)	623
Ideo: Conservative (5-7)	14%	(91)	8%	(56)	78%	(528)	676
Educ: < College	16%	(239)	8%	(119)	76%	(1154)	1512
Educ: Bachelors degree	14%	(62)	9%	(40)	77%	(342)	444
Educ: Post-grad	18%	(43)	10%	(24)	73%	(177)	244
Income: Under 50k	16%	(194)	7%	(90)	77%	(957)	1242
Income: 50k-100k	16%	(98)	10%	(61)	74%	(461)	619
Income: 100k+	15%	(52)	9%	(32)	75%	(255)	339

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Table FWPIFEdem2_18: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Peacock Premium or Peacock Premium plus

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	16%	(344)	8%	(183)	76%	(1673)	2200
Ethnicity: White	16%	(268)	8%	(138)	76%	(1316)	1722
Ethnicity: Hispanic	18%	(62)	14%	(50)	68%	(237)	349
Ethnicity: Black	15%	(40)	10%	(27)	76%	(207)	274
Ethnicity: Other	17%	(36)	9%	(18)	73%	(150)	204
All Christian	16%	(156)	8%	(73)	76%	(738)	967
All Non-Christian	19%	(21)	12%	(14)	68%	(75)	110
Atheist	11%	(13)	7%	(8)	81%	(94)	116
Agnostic/Nothing in particular	14%	(86)	8%	(50)	78%	(491)	626
Something Else	18%	(68)	10%	(38)	72%	(276)	381
Religious Non-Protestant/Catholic	18%	(23)	12%	(16)	70%	(89)	128
Evangelical	20%	(117)	11%	(64)	69%	(412)	593
Non-Evangelical	14%	(97)	6%	(44)	80%	(574)	716
Community: Urban	19%	(125)	12%	(77)	69%	(438)	640
Community: Suburban	14%	(149)	7%	(68)	79%	(812)	1029
Community: Rural	13%	(70)	7%	(38)	80%	(422)	531
Employ: Private Sector	16%	(112)	11%	(75)	73%	(500)	687
Employ: Government	20%	(21)	12%	(12)	68%	(71)	104
Employ: Self-Employed	16%	(34)	10%	(21)	74%	(159)	214
Employ: Homemaker	19%	(31)	8%	(14)	73%	(120)	165
Employ: Student	10%	(8)	15%	(12)	74%	(57)	77
Employ: Retired	9%	(47)	4%	(18)	87%	(427)	492
Employ: Unemployed	21%	(64)	6%	(20)	73%	(226)	309
Employ: Other	19%	(30)	7%	(11)	73%	(112)	153
Military HH: Yes	15%	(47)	10%	(30)	75%	(235)	312
Military HH: No	16%	(297)	8%	(153)	76%	(1438)	1888
RD/WT: Right Direction	19%	(157)	9%	(74)	72%	(606)	838
RD/WT: Wrong Track	14%	(187)	8%	(109)	78%	(1067)	1362

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Table FWPIFEdem2_18: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Peacock Premium or Peacock Premium plus

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	16%	(344)	8%	(183)	76%	(1673)	2200
Biden Job Approve	18%	(188)	9%	(96)	73%	(779)	1062
Biden Job Disapprove	13%	(130)	8%	(79)	79%	(807)	1016
Biden Job Strongly Approve	19%	(101)	8%	(43)	72%	(374)	518
Biden Job Somewhat Approve	16%	(88)	10%	(52)	74%	(405)	545
Biden Job Somewhat Disapprove	11%	(31)	11%	(32)	77%	(217)	280
Biden Job Strongly Disapprove	13%	(98)	6%	(47)	80%	(591)	736
Favorable of Biden	18%	(186)	8%	(87)	74%	(776)	1050
Unfavorable of Biden	14%	(140)	8%	(83)	78%	(810)	1033
Very Favorable of Biden	21%	(116)	8%	(43)	71%	(389)	548
Somewhat Favorable of Biden	14%	(71)	9%	(44)	77%	(387)	502
Somewhat Unfavorable of Biden	15%	(38)	13%	(32)	73%	(187)	257
Very Unfavorable of Biden	13%	(102)	6%	(50)	80%	(623)	775
#1 Issue: Economy	16%	(135)	10%	(79)	74%	(608)	823
#1 Issue: Security	16%	(62)	5%	(21)	78%	(297)	379
#1 Issue: Health Care	17%	(44)	6%	(15)	78%	(205)	264
#1 Issue: Medicare / Social Security	14%	(35)	4%	(10)	82%	(209)	254
#1 Issue: Women's Issues	13%	(18)	15%	(21)	72%	(101)	140
#1 Issue: Education	20%	(15)	12%	(9)	68%	(51)	76
#1 Issue: Energy	20%	(23)	11%	(13)	68%	(79)	115
#1 Issue: Other	8%	(11)	10%	(15)	82%	(122)	149
2020 Vote: Joe Biden	17%	(175)	9%	(94)	73%	(740)	1009
2020 Vote: Donald Trump	13%	(91)	7%	(51)	79%	(547)	690
2020 Vote: Other	8%	(5)	8%	(5)	84%	(50)	60
2020 Vote: Didn't Vote	16%	(72)	8%	(33)	76%	(336)	441
2018 House Vote: Democrat	18%	(142)	9%	(75)	73%	(581)	798
2018 House Vote: Republican	14%	(78)	8%	(45)	78%	(441)	563
2018 House Vote: Someone else	20%	(14)	11%	(8)	68%	(46)	68

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Table FWPIFEdem2_18: Do you, or anyone in your household, subscribe to or use the following TV and movie streaming subscription services?
Peacock Premium or Peacock Premium plus

Demographic	I (or someone in my household) currently subscribe or use this		I (or someone in my household) subscribed or used this in the past, but not now		I (or someone in my household) have never subscribed or used this		Total N
Adults	16%	(344)	8%	(183)	76%	(1673)	2200
2016 Vote: Hillary Clinton	19%	(139)	8%	(62)	73%	(535)	737
2016 Vote: Donald Trump	14%	(92)	8%	(54)	78%	(518)	664
2016 Vote: Other	11%	(11)	5%	(5)	84%	(83)	99
2016 Vote: Didn't Vote	15%	(102)	8%	(59)	77%	(535)	696
Voted in 2014: Yes	16%	(203)	9%	(109)	75%	(945)	1257
Voted in 2014: No	15%	(141)	8%	(74)	77%	(728)	943
4-Region: Northeast	15%	(61)	7%	(27)	78%	(306)	394
4-Region: Midwest	15%	(71)	11%	(50)	74%	(342)	462
4-Region: South	15%	(123)	9%	(71)	76%	(630)	824
4-Region: West	17%	(89)	7%	(35)	76%	(396)	520
Comfortable in Movie Theaters	17%	(212)	10%	(124)	74%	(938)	1273
Uncomfortable in Movie Theaters	14%	(116)	6%	(50)	80%	(662)	828
Likely to See NTTD	21%	(173)	12%	(96)	67%	(556)	824
Unlikely to See NTTD	12%	(171)	6%	(87)	81%	(1117)	1376
Support Female Bond	20%	(153)	9%	(74)	71%	(555)	782
Oppose Female Bond	13%	(132)	8%	(77)	79%	(772)	981

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age	Age: 18-34	655	30%
	Age: 35-44	358	16%
	Age: 45-64	751	34%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	212	10%
	Millennials: 1981-1996	670	30%
	GenXers: 1965-1980	554	25%
	Baby Boomers: 1946-1964	689	31%
	N	2124	
xpid3	PID: Dem (no lean)	886	40%
	PID: Ind (no lean)	717	33%
	PID: Rep (no lean)	597	27%
	N	2200	
xpidGender	PID/Gender: Dem Men	448	20%
	PID/Gender: Dem Women	438	20%
	PID/Gender: Ind Men	333	15%
	PID/Gender: Ind Women	384	17%
	PID/Gender: Rep Men	281	13%
	PID/Gender: Rep Women	316	14%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	668	30%
	Ideo: Moderate (4)	623	28%
	Ideo: Conservative (5-7)	676	31%
	N	1967	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1242	56%
	Income: 50k-100k	619	28%
	Income: 100k+	339	15%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Black	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	967	44%
	All Non-Christian	110	5%
	Atheist	116	5%
	Agnostic/Nothing in particular	626	28%
	Something Else	381	17%
	N	2200	
xdemReligOther	Religious Non-Protestant/Catholic	128	6%
xdemEvang	Evangelical	593	27%
	Non-Evangelical	716	33%
	N	1309	
xdemUsr	Community: Urban	640	29%
	Community: Suburban	1029	47%
	Community: Rural	531	24%
	N	2200	
xdemEmploy	Employ: Private Sector	687	31%
	Employ: Government	104	5%
	Employ: Self-Employed	214	10%
	Employ: Homemaker	165	7%
	Employ: Student	77	3%
	Employ: Retired	492	22%
	Employ: Unemployed	309	14%
	Employ: Other	153	7%
	N	2200	
xdemMilHH1	Military HH: Yes	312	14%
	Military HH: No	1888	86%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	838	38%
	RD/WT: Wrong Track	1362	62%
	N	2200	
xdemBidenApprove	Biden Job Approve	1062	48%
	Biden Job Disapprove	1016	46%
	N	2078	
xdemBidenApprove2	Biden Job Strongly Approve	518	24%
	Biden Job Somewhat Approve	545	25%
	Biden Job Somewhat Disapprove	280	13%
	Biden Job Strongly Disapprove	736	33%
	N	2078	
xdemBidenFav	Favorable of Biden	1050	48%
	Unfavorable of Biden	1033	47%
	N	2082	
xdemBidenFavFull	Very Favorable of Biden	548	25%
	Somewhat Favorable of Biden	502	23%
	Somewhat Unfavorable of Biden	257	12%
	Very Unfavorable of Biden	775	35%
	N	2082	
xnr3	#1 Issue: Economy	823	37%
	#1 Issue: Security	379	17%
	#1 Issue: Health Care	264	12%
	#1 Issue: Medicare / Social Security	254	12%
	#1 Issue: Women's Issues	140	6%
	#1 Issue: Education	76	3%
	#1 Issue: Energy	115	5%
	#1 Issue: Other	149	7%
	N	2200	
xsubVote20O	2020 Vote: Joe Biden	1009	46%
	2020 Vote: Donald Trump	690	31%
	2020 Vote: Other	60	3%
	2020 Vote: Didn't Vote	441	20%
	N	2199	
xsubVote18O	2018 House Vote: Democrat	798	36%
	2018 House Vote: Republican	563	26%
	2018 House Vote: Someone else	68	3%
	N	1429	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	737	33%
	2016 Vote: Donald Trump	664	30%
	2016 Vote: Other	99	5%
	2016 Vote: Didn't Vote	696	32%
	N	2196	
xsubVote14O	Voted in 2014: Yes	1257	57%
	Voted in 2014: No	943	43%
	N	2200	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	
FWPIFExdem1	Comfortable in Movie Theaters	1273	58%
	Uncomfortable in Movie Theaters	828	38%
	N	2101	
FWPIFExdem2	Likely to See NTTD	824	37%
	Unlikely to See NTTD	1376	63%
	N	2200	
FWPIFExdem3	Support Female Bond	782	36%
	Oppose Female Bond	981	45%
	N	1763	

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

