



National Tracking Poll #2110001  
October 01-04, 2021

*Crosstabulation Results*

*Methodology:*

This poll was conducted between October 1-October 4, 2021 among a sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, educational attainment, age, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table MCTE1:** Do you support or oppose social media sites and apps offering platforms aimed at children aged 10-12?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	5%	(108)	14%	(308)	24%	(527)	39%	(855)	18%	(402)	2200
Gender: Male	8%	(81)	15%	(155)	24%	(254)	37%	(392)	17%	(180)	1062
Gender: Female	2%	(27)	13%	(153)	24%	(273)	41%	(463)	20%	(223)	1138
Age: 18-34	8%	(54)	19%	(126)	28%	(183)	29%	(190)	16%	(104)	655
Age: 35-44	9%	(33)	17%	(60)	25%	(90)	30%	(106)	19%	(69)	358
Age: 45-64	2%	(16)	12%	(87)	20%	(153)	45%	(339)	21%	(156)	751
Age: 65+	1%	(5)	8%	(34)	23%	(102)	51%	(221)	17%	(73)	436
GenZers: 1997-2012	7%	(17)	21%	(53)	31%	(76)	23%	(58)	18%	(44)	248
Millennials: 1981-1996	9%	(57)	18%	(109)	26%	(160)	31%	(194)	17%	(104)	623
GenXers: 1965-1980	5%	(22)	15%	(73)	20%	(94)	40%	(189)	20%	(96)	474
Baby Boomers: 1946-1964	1%	(10)	9%	(70)	24%	(182)	47%	(362)	19%	(146)	771
PID: Dem (no lean)	7%	(62)	16%	(134)	25%	(210)	35%	(292)	16%	(135)	833
PID: Ind (no lean)	3%	(20)	14%	(100)	25%	(179)	36%	(265)	22%	(162)	727
PID: Rep (no lean)	4%	(26)	11%	(73)	22%	(138)	47%	(298)	16%	(105)	640
PID/Gender: Dem Men	13%	(49)	17%	(65)	23%	(89)	30%	(117)	18%	(71)	390
PID/Gender: Dem Women	3%	(13)	16%	(70)	27%	(121)	40%	(175)	15%	(65)	443
PID/Gender: Ind Men	4%	(15)	14%	(55)	26%	(98)	36%	(138)	20%	(74)	381
PID/Gender: Ind Women	1%	(5)	13%	(45)	24%	(81)	37%	(126)	25%	(88)	346
PID/Gender: Rep Men	6%	(17)	12%	(35)	23%	(67)	47%	(137)	12%	(35)	291
PID/Gender: Rep Women	3%	(9)	11%	(38)	20%	(71)	46%	(161)	20%	(70)	349
Ideo: Liberal (1-3)	7%	(41)	19%	(120)	28%	(177)	32%	(202)	14%	(90)	630
Ideo: Moderate (4)	5%	(33)	12%	(81)	24%	(159)	38%	(248)	20%	(128)	649
Ideo: Conservative (5-7)	3%	(19)	10%	(68)	21%	(142)	50%	(344)	17%	(117)	690
Educ: < College	4%	(63)	13%	(200)	23%	(349)	38%	(573)	22%	(328)	1512
Educ: Bachelors degree	6%	(28)	16%	(72)	24%	(109)	42%	(186)	11%	(49)	444
Educ: Post-grad	7%	(17)	15%	(36)	29%	(70)	39%	(96)	10%	(25)	244
Income: Under 50k	5%	(55)	14%	(169)	23%	(280)	35%	(423)	23%	(276)	1203
Income: 50k-100k	6%	(39)	13%	(93)	24%	(165)	44%	(313)	13%	(93)	703
Income: 100k+	4%	(13)	16%	(46)	28%	(82)	41%	(120)	11%	(34)	294

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**Table MCTE1: Do you support or oppose social media sites and apps offering platforms aimed at children aged 10-12?**

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	5%	(108)	14%	(308)	24%	(527)	39%	(855)	18%	(402)	2200
Ethnicity: White	4%	(65)	13%	(229)	23%	(402)	42%	(721)	18%	(306)	1722
Ethnicity: Hispanic	7%	(24)	14%	(48)	28%	(99)	34%	(119)	17%	(59)	349
Ethnicity: Black	12%	(32)	18%	(48)	27%	(73)	27%	(75)	17%	(46)	274
Ethnicity: Other	5%	(11)	15%	(31)	26%	(53)	29%	(59)	25%	(51)	204
All Christian	4%	(37)	15%	(148)	21%	(206)	45%	(435)	15%	(147)	973
All Non-Christian	18%	(19)	13%	(14)	23%	(24)	31%	(33)	15%	(15)	105
Atheist	3%	(4)	14%	(20)	30%	(42)	36%	(51)	17%	(23)	140
Agnostic/Nothing in particular	5%	(31)	13%	(80)	25%	(154)	34%	(211)	23%	(142)	619
Something Else	4%	(16)	13%	(47)	28%	(101)	34%	(125)	21%	(75)	363
Religious Non-Protestant/Catholic	16%	(19)	12%	(14)	22%	(26)	33%	(39)	17%	(20)	120
Evangelical	5%	(27)	15%	(75)	25%	(125)	41%	(207)	13%	(65)	499
Non-Evangelical	3%	(25)	15%	(119)	22%	(177)	42%	(344)	18%	(148)	813
Community: Urban	9%	(49)	14%	(82)	22%	(124)	36%	(202)	19%	(109)	566
Community: Suburban	4%	(37)	16%	(167)	26%	(278)	38%	(404)	16%	(169)	1055
Community: Rural	4%	(21)	10%	(59)	22%	(125)	43%	(249)	22%	(125)	579
Employ: Private Sector	7%	(44)	19%	(124)	24%	(151)	36%	(230)	14%	(91)	641
Employ: Government	7%	(9)	16%	(19)	35%	(42)	30%	(36)	12%	(14)	120
Employ: Self-Employed	8%	(16)	18%	(34)	20%	(38)	34%	(64)	21%	(39)	192
Employ: Homemaker	2%	(4)	17%	(30)	25%	(44)	40%	(70)	17%	(30)	178
Employ: Student	6%	(5)	24%	(19)	36%	(30)	24%	(20)	9%	(7)	81
Employ: Retired	1%	(4)	8%	(41)	23%	(125)	50%	(272)	18%	(98)	541
Employ: Unemployed	6%	(17)	10%	(26)	24%	(66)	35%	(96)	25%	(68)	273
Employ: Other	5%	(8)	9%	(15)	18%	(32)	38%	(67)	31%	(54)	176
Military HH: Yes	4%	(13)	12%	(37)	24%	(76)	47%	(146)	13%	(40)	313
Military HH: No	5%	(94)	14%	(270)	24%	(452)	38%	(709)	19%	(362)	1887
RD/WT: Right Direction	9%	(73)	18%	(152)	25%	(212)	30%	(254)	18%	(155)	845
RD/WT: Wrong Track	3%	(35)	11%	(156)	23%	(315)	44%	(601)	18%	(248)	1355
Biden Job Approve	7%	(75)	17%	(166)	26%	(256)	33%	(331)	17%	(172)	1000
Biden Job Disapprove	3%	(32)	11%	(124)	23%	(251)	46%	(498)	17%	(180)	1085

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**Table MCTE1: Do you support or oppose social media sites and apps offering platforms aimed at children aged 10-12?**

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	5%	(108)	14%	(308)	24%	(527)	39%	(855)	18%	(402)	2200
Biden Job Strongly Approve	13%	(58)	15%	(63)	18%	(77)	38%	(163)	16%	(68)	428
Biden Job Somewhat Approve	3%	(17)	18%	(103)	31%	(179)	29%	(169)	18%	(104)	572
Biden Job Somewhat Disapprove	2%	(8)	19%	(65)	32%	(112)	31%	(106)	16%	(54)	346
Biden Job Strongly Disapprove	3%	(23)	8%	(59)	19%	(139)	53%	(392)	17%	(126)	740
Favorable of Biden	7%	(76)	16%	(169)	27%	(276)	33%	(345)	16%	(169)	1036
Unfavorable of Biden	3%	(29)	12%	(120)	22%	(230)	46%	(478)	17%	(180)	1036
Very Favorable of Biden	10%	(49)	15%	(74)	23%	(110)	36%	(174)	16%	(79)	486
Somewhat Favorable of Biden	5%	(27)	17%	(95)	30%	(166)	31%	(171)	16%	(90)	550
Somewhat Unfavorable of Biden	3%	(9)	18%	(49)	30%	(82)	32%	(86)	17%	(46)	272
Very Unfavorable of Biden	3%	(20)	9%	(71)	19%	(147)	51%	(391)	18%	(134)	764
#1 Issue: Economy	6%	(47)	14%	(113)	26%	(209)	37%	(297)	18%	(147)	812
#1 Issue: Security	3%	(11)	10%	(33)	19%	(62)	52%	(170)	15%	(48)	325
#1 Issue: Health Care	6%	(18)	20%	(56)	28%	(79)	28%	(81)	18%	(52)	286
#1 Issue: Medicare / Social Security	1%	(3)	9%	(26)	23%	(66)	44%	(125)	22%	(62)	282
#1 Issue: Women's Issues	7%	(10)	21%	(30)	25%	(36)	31%	(44)	16%	(22)	143
#1 Issue: Education	9%	(7)	25%	(21)	21%	(18)	28%	(24)	17%	(14)	84
#1 Issue: Energy	3%	(4)	11%	(13)	30%	(36)	39%	(47)	17%	(20)	120
#1 Issue: Other	4%	(7)	10%	(14)	15%	(23)	46%	(68)	25%	(37)	149
2020 Vote: Joe Biden	6%	(60)	16%	(153)	25%	(245)	37%	(368)	16%	(159)	984
2020 Vote: Donald Trump	3%	(20)	10%	(66)	22%	(147)	51%	(348)	15%	(104)	685
2020 Vote: Other	5%	(4)	14%	(11)	29%	(23)	37%	(30)	15%	(12)	80
2020 Vote: Didn't Vote	5%	(24)	17%	(77)	25%	(112)	24%	(109)	28%	(127)	449
2018 House Vote: Democrat	6%	(47)	15%	(109)	26%	(193)	38%	(279)	14%	(102)	731
2018 House Vote: Republican	4%	(21)	10%	(61)	21%	(122)	52%	(305)	14%	(80)	589
2018 House Vote: Someone else	1%	(0)	8%	(4)	17%	(9)	54%	(28)	21%	(11)	53
2016 Vote: Hillary Clinton	5%	(32)	15%	(107)	25%	(174)	38%	(263)	17%	(116)	693
2016 Vote: Donald Trump	4%	(26)	11%	(68)	21%	(136)	50%	(324)	14%	(92)	645
2016 Vote: Other	4%	(5)	13%	(16)	27%	(35)	38%	(49)	19%	(24)	129
2016 Vote: Didn't Vote	6%	(45)	16%	(116)	25%	(181)	30%	(217)	23%	(171)	729
Voted in 2014: Yes	5%	(56)	13%	(150)	24%	(290)	45%	(536)	14%	(164)	1197
Voted in 2014: No	5%	(51)	16%	(158)	24%	(237)	32%	(319)	24%	(238)	1003

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**Table MCTE1:** Do you support or oppose social media sites and apps offering platforms aimed at children aged 10-12?

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	5%	(108)	14%	(308)	24%	(527)	39%	(855)	18%	(402)	2200
4-Region: Northeast	3%	(13)	15%	(60)	23%	(92)	41%	(163)	17%	(66)	394
4-Region: Midwest	4%	(20)	13%	(60)	26%	(121)	37%	(172)	19%	(89)	462
4-Region: South	4%	(37)	14%	(116)	24%	(194)	40%	(327)	18%	(150)	824
4-Region: West	7%	(38)	14%	(72)	23%	(121)	37%	(193)	19%	(97)	520
Parents	9%	(50)	21%	(115)	25%	(139)	33%	(182)	12%	(68)	553
Parents of Kids Younger than 5	9%	(16)	20%	(37)	30%	(56)	31%	(57)	10%	(18)	183
Parents of Kids 5-13 Years Old	12%	(40)	24%	(79)	22%	(70)	32%	(104)	10%	(31)	324
Parents of Kids Older than 13	9%	(18)	17%	(35)	24%	(49)	35%	(73)	15%	(31)	206

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE2:** Which of the following is closest to your opinion, even if none is exactly right?

Demographic	Kids today face more peer and societal pressures than those in previous eras.		Kids today face about the same amount of peer and societal pressures as those in previous eras.		Kids today face less peer and societal pressures than those in previous eras.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	73%	(1596)	12%	(275)	5%	(103)	10%	(226)	2200
Gender: Male	68%	(718)	15%	(158)	6%	(67)	11%	(119)	1062
Gender: Female	77%	(878)	10%	(117)	3%	(36)	9%	(107)	1138
Age: 18-34	67%	(440)	13%	(88)	9%	(60)	10%	(68)	655
Age: 35-44	67%	(238)	13%	(47)	5%	(18)	15%	(54)	358
Age: 45-64	76%	(572)	12%	(89)	2%	(18)	10%	(72)	751
Age: 65+	79%	(345)	12%	(52)	2%	(8)	7%	(32)	436
GenZers: 1997-2012	56%	(139)	15%	(37)	14%	(36)	15%	(37)	248
Millennials: 1981-1996	71%	(441)	13%	(80)	6%	(36)	10%	(65)	623
GenXers: 1965-1980	70%	(332)	14%	(66)	3%	(16)	12%	(59)	474
Baby Boomers: 1946-1964	79%	(610)	12%	(91)	2%	(13)	7%	(57)	771
PID: Dem (no lean)	77%	(643)	11%	(93)	5%	(38)	7%	(59)	833
PID: Ind (no lean)	67%	(484)	14%	(103)	5%	(38)	14%	(102)	727
PID: Rep (no lean)	73%	(469)	12%	(79)	4%	(27)	10%	(65)	640
PID/Gender: Dem Men	70%	(275)	13%	(49)	6%	(25)	11%	(41)	390
PID/Gender: Dem Women	83%	(368)	10%	(44)	3%	(13)	4%	(18)	443
PID/Gender: Ind Men	64%	(243)	17%	(65)	6%	(23)	13%	(50)	381
PID/Gender: Ind Women	70%	(241)	11%	(38)	4%	(15)	15%	(52)	346
PID/Gender: Rep Men	69%	(200)	15%	(44)	7%	(19)	10%	(28)	291
PID/Gender: Rep Women	77%	(269)	10%	(35)	2%	(8)	11%	(37)	349
Ideo: Liberal (1-3)	78%	(492)	12%	(76)	5%	(33)	5%	(29)	630
Ideo: Moderate (4)	70%	(457)	14%	(88)	4%	(29)	12%	(75)	649
Ideo: Conservative (5-7)	74%	(508)	13%	(91)	3%	(24)	10%	(67)	690
Educ: < College	71%	(1078)	11%	(160)	5%	(83)	13%	(191)	1512
Educ: Bachelors degree	75%	(331)	18%	(78)	3%	(12)	5%	(22)	444
Educ: Post-grad	77%	(187)	15%	(37)	3%	(7)	5%	(12)	244

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**Table MCTE2:** Which of the following is closest to your opinion, even if none is exactly right?

Demographic	Kids today face more peer and societal pressures than those in previous eras.		Kids today face about the same amount of peer and societal pressures as those in previous eras.		Kids today face less peer and societal pressures than those in previous eras.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	73%	(1596)	12%	(275)	5%	(103)	10%	(226)	2200
Income: Under 50k	70%	(840)	11%	(131)	6%	(67)	14%	(165)	1203
Income: 50k-100k	75%	(529)	15%	(103)	3%	(24)	7%	(47)	703
Income: 100k+	77%	(227)	14%	(41)	4%	(11)	5%	(14)	294
Ethnicity: White	74%	(1278)	12%	(214)	4%	(61)	10%	(169)	1722
Ethnicity: Hispanic	70%	(244)	10%	(36)	11%	(39)	9%	(30)	349
Ethnicity: Black	68%	(187)	13%	(37)	7%	(18)	12%	(33)	274
Ethnicity: Other	65%	(132)	12%	(24)	11%	(23)	12%	(24)	204
All Christian	77%	(748)	12%	(120)	3%	(34)	7%	(71)	973
All Non-Christian	67%	(71)	21%	(22)	5%	(6)	7%	(7)	105
Atheist	71%	(100)	14%	(20)	7%	(9)	8%	(11)	140
Agnostic/Nothing in particular	65%	(401)	14%	(88)	5%	(29)	16%	(100)	619
Something Else	76%	(276)	7%	(26)	7%	(25)	10%	(37)	363
Religious Non-Protestant/Catholic	67%	(80)	19%	(23)	5%	(6)	9%	(10)	120
Evangelical	76%	(380)	11%	(53)	4%	(19)	9%	(46)	499
Non-Evangelical	77%	(629)	11%	(87)	5%	(39)	7%	(58)	813
Community: Urban	71%	(400)	14%	(79)	6%	(34)	9%	(53)	566
Community: Suburban	73%	(771)	13%	(134)	4%	(39)	11%	(111)	1055
Community: Rural	74%	(425)	11%	(62)	5%	(29)	11%	(62)	579
Employ: Private Sector	72%	(460)	15%	(94)	6%	(37)	8%	(50)	641
Employ: Government	68%	(82)	17%	(20)	4%	(5)	11%	(13)	120
Employ: Self-Employed	71%	(135)	19%	(36)	3%	(7)	7%	(14)	192
Employ: Homemaker	79%	(140)	8%	(14)	4%	(7)	9%	(17)	178
Employ: Student	59%	(48)	17%	(14)	11%	(9)	13%	(10)	81
Employ: Retired	81%	(437)	10%	(56)	1%	(6)	8%	(41)	541
Employ: Unemployed	64%	(176)	11%	(31)	9%	(24)	15%	(42)	273
Employ: Other	68%	(119)	6%	(10)	5%	(9)	21%	(38)	176

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**Table MCTE2:** Which of the following is closest to your opinion, even if none is exactly right?

Demographic	Kids today face more peer and societal pressures than those in previous eras.		Kids today face about the same amount of peer and societal pressures as those in previous eras.		Kids today face less peer and societal pressures than those in previous eras.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	73%	(1596)	12%	(275)	5%	(103)	10%	(226)	2200
Military HH: Yes	76%	(239)	12%	(39)	5%	(15)	6%	(20)	313
Military HH: No	72%	(1357)	13%	(236)	5%	(88)	11%	(206)	1887
RD/WT: Right Direction	71%	(599)	13%	(107)	6%	(50)	11%	(90)	845
RD/WT: Wrong Track	74%	(997)	12%	(168)	4%	(53)	10%	(136)	1355
Biden Job Approve	73%	(733)	12%	(120)	4%	(44)	10%	(103)	1000
Biden Job Disapprove	73%	(794)	13%	(145)	5%	(55)	8%	(91)	1085
Biden Job Strongly Approve	73%	(312)	12%	(52)	5%	(22)	10%	(42)	428
Biden Job Somewhat Approve	73%	(420)	12%	(68)	4%	(23)	11%	(61)	572
Biden Job Somewhat Disapprove	72%	(247)	13%	(44)	7%	(25)	8%	(29)	346
Biden Job Strongly Disapprove	74%	(547)	14%	(101)	4%	(30)	8%	(62)	740
Favorable of Biden	74%	(767)	12%	(121)	5%	(49)	10%	(99)	1036
Unfavorable of Biden	74%	(766)	13%	(133)	5%	(49)	8%	(88)	1036
Very Favorable of Biden	77%	(373)	11%	(56)	3%	(14)	9%	(44)	486
Somewhat Favorable of Biden	72%	(394)	12%	(65)	6%	(35)	10%	(55)	550
Somewhat Unfavorable of Biden	75%	(205)	10%	(26)	6%	(17)	9%	(24)	272
Very Unfavorable of Biden	73%	(561)	14%	(107)	4%	(32)	8%	(64)	764
#1 Issue: Economy	74%	(597)	11%	(90)	6%	(47)	10%	(79)	812
#1 Issue: Security	75%	(242)	14%	(45)	4%	(14)	7%	(23)	325
#1 Issue: Health Care	70%	(201)	16%	(47)	4%	(11)	10%	(27)	286
#1 Issue: Medicare / Social Security	79%	(222)	8%	(23)	2%	(5)	11%	(32)	282
#1 Issue: Women's Issues	68%	(97)	14%	(19)	7%	(10)	12%	(16)	143
#1 Issue: Education	71%	(59)	19%	(16)	2%	(1)	9%	(7)	84
#1 Issue: Energy	66%	(79)	12%	(15)	8%	(10)	14%	(17)	120
#1 Issue: Other	66%	(99)	14%	(20)	4%	(5)	17%	(25)	149

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**Table MCTE2:** Which of the following is closest to your opinion, even if none is exactly right?

Demographic	Kids today face more peer and societal pressures than those in previous eras.		Kids today face about the same amount of peer and societal pressures as those in previous eras.		Kids today face less peer and societal pressures than those in previous eras.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	73%	(1596)	12%	(275)	5%	(103)	10%	(226)	2200
2020 Vote: Joe Biden	77%	(762)	11%	(106)	4%	(37)	8%	(78)	984
2020 Vote: Donald Trump	72%	(496)	15%	(103)	4%	(26)	9%	(59)	685
2020 Vote: Other	70%	(56)	22%	(18)	3%	(2)	5%	(4)	80
2020 Vote: Didn't Vote	62%	(281)	11%	(48)	8%	(37)	19%	(84)	449
2018 House Vote: Democrat	79%	(574)	12%	(84)	4%	(26)	6%	(46)	731
2018 House Vote: Republican	76%	(448)	14%	(83)	3%	(17)	7%	(41)	589
2018 House Vote: Someone else	70%	(37)	17%	(9)	3%	(1)	10%	(5)	53
2016 Vote: Hillary Clinton	79%	(549)	10%	(73)	3%	(24)	7%	(48)	693
2016 Vote: Donald Trump	74%	(475)	14%	(91)	4%	(24)	9%	(55)	645
2016 Vote: Other	76%	(98)	15%	(19)	3%	(4)	6%	(8)	129
2016 Vote: Didn't Vote	65%	(473)	13%	(92)	7%	(49)	16%	(114)	729
Voted in 2014: Yes	76%	(915)	13%	(154)	3%	(38)	8%	(90)	1197
Voted in 2014: No	68%	(681)	12%	(121)	6%	(65)	14%	(136)	1003
4-Region: Northeast	76%	(301)	12%	(49)	3%	(12)	8%	(32)	394
4-Region: Midwest	71%	(329)	14%	(63)	4%	(20)	11%	(51)	462
4-Region: South	74%	(608)	12%	(96)	5%	(38)	10%	(82)	824
4-Region: West	69%	(359)	13%	(67)	6%	(33)	12%	(61)	520
Parents	72%	(400)	16%	(89)	6%	(33)	6%	(32)	553
Parents of Kids Younger than 5	77%	(142)	12%	(23)	7%	(13)	3%	(6)	183
Parents of Kids 5-13 Years Old	69%	(225)	16%	(52)	8%	(25)	7%	(22)	324
Parents of Kids Older than 13	73%	(150)	18%	(37)	5%	(11)	4%	(8)	206

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE3: How important of a priority should mental health be for kids?**

Demographic	A top priority	An important, but lower priority	Not too important a priority	Not a priority at all	Don't know / No opinion	Total N
Adults	75% (1647)	18% (390)	2% (38)	1% (14)	5% (111)	2200
Gender: Male	69% (732)	22% (236)	3% (32)	1% (7)	5% (56)	1062
Gender: Female	80% (916)	14% (154)	1% (6)	1% (8)	5% (55)	1138
Age: 18-34	75% (492)	15% (97)	4% (28)	2% (12)	4% (25)	655
Age: 35-44	76% (272)	15% (54)	1% (5)	— (2)	7% (25)	358
Age: 45-64	74% (556)	20% (147)	— (2)	— (1)	6% (45)	751
Age: 65+	75% (327)	21% (91)	1% (3)	— (0)	4% (15)	436
GenZers: 1997-2012	69% (172)	15% (36)	8% (19)	3% (6)	6% (15)	248
Millennials: 1981-1996	78% (487)	15% (92)	2% (10)	1% (6)	4% (27)	623
GenXers: 1965-1980	74% (349)	19% (89)	1% (4)	— (2)	7% (31)	474
Baby Boomers: 1946-1964	74% (574)	20% (155)	1% (4)	— (1)	5% (37)	771
PID: Dem (no lean)	80% (664)	15% (125)	2% (14)	— (4)	3% (27)	833
PID: Ind (no lean)	75% (543)	17% (124)	2% (13)	— (3)	6% (44)	727
PID: Rep (no lean)	69% (440)	22% (141)	2% (11)	1% (7)	6% (40)	640
PID/Gender: Dem Men	75% (292)	17% (65)	3% (11)	1% (3)	5% (19)	390
PID/Gender: Dem Women	84% (373)	13% (60)	1% (2)	— (1)	2% (8)	443
PID/Gender: Ind Men	69% (263)	22% (85)	3% (12)	— (0)	5% (20)	381
PID/Gender: Ind Women	81% (279)	11% (38)	— (1)	1% (3)	7% (24)	346
PID/Gender: Rep Men	61% (176)	29% (85)	3% (8)	1% (4)	6% (18)	291
PID/Gender: Rep Women	76% (264)	16% (56)	1% (3)	1% (4)	6% (22)	349
Ideo: Liberal (1-3)	81% (511)	14% (87)	2% (13)	1% (7)	2% (11)	630
Ideo: Moderate (4)	75% (487)	17% (112)	2% (11)	— (2)	6% (37)	649
Ideo: Conservative (5-7)	68% (472)	24% (163)	2% (12)	— (2)	6% (41)	690
Educ: < College	74% (1126)	16% (246)	2% (33)	1% (14)	6% (93)	1512
Educ: Bachelors degree	73% (322)	23% (103)	1% (3)	— (0)	3% (16)	444
Educ: Post-grad	82% (199)	17% (41)	1% (1)	— (0)	1% (3)	244
Income: Under 50k	75% (902)	15% (177)	2% (26)	1% (13)	7% (84)	1203
Income: 50k-100k	74% (524)	21% (148)	1% (10)	— (2)	3% (20)	703
Income: 100k+	75% (222)	22% (64)	— (1)	— (0)	2% (7)	294
Ethnicity: White	75% (1293)	18% (309)	1% (22)	1% (9)	5% (89)	1722
Ethnicity: Hispanic	76% (264)	14% (48)	5% (17)	3% (10)	3% (11)	349

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**Table MCTE3: How important of a priority should mental health be for kids?**

Demographic	A top priority	An important, but lower priority	Not too important a priority	Not a priority at all	Don't know / No opinion	Total N
Adults	75% (1647)	18% (390)	2% (38)	1% (14)	5% (111)	2200
Ethnicity: Black	79% (216)	12% (33)	5% (13)	1% (2)	4% (10)	274
Ethnicity: Other	68% (138)	23% (48)	1% (2)	2% (3)	6% (12)	204
All Christian	73% (713)	20% (196)	1% (15)	— (3)	5% (47)	973
All Non-Christian	79% (83)	14% (15)	2% (2)	1% (1)	4% (4)	105
Atheist	77% (108)	16% (22)	4% (6)	— (0)	3% (4)	140
Agnostic/Nothing in particular	74% (460)	17% (103)	2% (11)	1% (6)	6% (39)	619
Something Else	78% (283)	15% (54)	1% (4)	1% (4)	5% (17)	363
Religious Non-Protestant/Catholic	78% (94)	13% (16)	1% (2)	1% (1)	6% (7)	120
Evangelical	78% (388)	16% (78)	2% (8)	1% (5)	4% (20)	499
Non-Evangelical	73% (590)	21% (169)	1% (11)	— (3)	5% (40)	813
Community: Urban	75% (423)	17% (98)	2% (12)	1% (6)	5% (28)	566
Community: Suburban	74% (779)	19% (203)	1% (13)	1% (6)	5% (54)	1055
Community: Rural	77% (445)	15% (89)	2% (13)	— (3)	5% (28)	579
Employ: Private Sector	74% (474)	20% (127)	2% (14)	— (1)	4% (25)	641
Employ: Government	73% (87)	23% (28)	1% (2)	1% (1)	1% (2)	120
Employ: Self-Employed	73% (139)	20% (38)	4% (8)	— (0)	3% (6)	192
Employ: Homemaker	80% (142)	13% (23)	1% (1)	1% (2)	5% (10)	178
Employ: Student	67% (54)	11% (9)	11% (9)	4% (3)	7% (6)	81
Employ: Retired	76% (410)	19% (104)	— (2)	— (0)	4% (24)	541
Employ: Unemployed	74% (202)	14% (39)	— (1)	2% (6)	9% (25)	273
Employ: Other	79% (138)	12% (21)	1% (1)	1% (1)	8% (14)	176
Military HH: Yes	76% (239)	19% (61)	2% (6)	— (0)	2% (8)	313
Military HH: No	75% (1408)	17% (329)	2% (32)	1% (14)	5% (103)	1887
RD/WT: Right Direction	76% (639)	18% (152)	2% (17)	— (4)	4% (33)	845
RD/WT: Wrong Track	74% (1008)	18% (238)	2% (21)	1% (10)	6% (78)	1355
Biden Job Approve	78% (782)	16% (164)	1% (13)	— (4)	4% (38)	1000
Biden Job Disapprove	71% (773)	20% (212)	2% (25)	1% (11)	6% (64)	1085

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**Table MCTE3: How important of a priority should mental health be for kids?**

Demographic	An important, but lower priority		Not too important a priority		Not a priority at all		Don't know / No opinion		Total N		
	A top priority										
Adults	75%	(1647)	18%	(390)	2%	(38)	1%	(14)	5%	(111)	2200
Biden Job Strongly Approve	81%	(349)	12%	(53)	2%	(7)	1%	(3)	4%	(17)	428
Biden Job Somewhat Approve	76%	(433)	20%	(112)	1%	(6)	—	(1)	4%	(20)	572
Biden Job Somewhat Disapprove	72%	(247)	19%	(66)	5%	(16)	1%	(3)	4%	(13)	346
Biden Job Strongly Disapprove	71%	(526)	20%	(147)	1%	(9)	1%	(8)	7%	(51)	740
Favorable of Biden	79%	(818)	16%	(164)	1%	(14)	1%	(6)	3%	(34)	1036
Unfavorable of Biden	71%	(738)	21%	(213)	2%	(16)	1%	(8)	6%	(62)	1036
Very Favorable of Biden	84%	(406)	11%	(56)	1%	(7)	1%	(3)	3%	(15)	486
Somewhat Favorable of Biden	75%	(412)	20%	(108)	1%	(8)	1%	(3)	3%	(19)	550
Somewhat Unfavorable of Biden	74%	(202)	20%	(54)	2%	(6)	1%	(3)	3%	(9)	272
Very Unfavorable of Biden	70%	(536)	21%	(159)	1%	(10)	1%	(5)	7%	(53)	764
#1 Issue: Economy	74%	(598)	20%	(164)	2%	(14)	—	(3)	4%	(34)	812
#1 Issue: Security	74%	(239)	22%	(72)	1%	(3)	—	(1)	3%	(10)	325
#1 Issue: Health Care	73%	(210)	17%	(47)	3%	(10)	2%	(5)	5%	(14)	286
#1 Issue: Medicare / Social Security	76%	(216)	15%	(43)	—	(1)	—	(0)	8%	(23)	282
#1 Issue: Women's Issues	86%	(122)	7%	(11)	2%	(2)	3%	(5)	2%	(3)	143
#1 Issue: Education	79%	(66)	16%	(14)	1%	(1)	—	(0)	5%	(4)	84
#1 Issue: Energy	78%	(93)	13%	(16)	4%	(5)	—	(0)	5%	(6)	120
#1 Issue: Other	70%	(104)	16%	(24)	2%	(3)	1%	(1)	12%	(18)	149
2020 Vote: Joe Biden	81%	(795)	15%	(146)	1%	(11)	—	(1)	3%	(31)	984
2020 Vote: Donald Trump	67%	(458)	23%	(157)	3%	(20)	1%	(4)	7%	(46)	685
2020 Vote: Other	78%	(63)	19%	(16)	—	(0)	1%	(1)	1%	(1)	80
2020 Vote: Didn't Vote	74%	(331)	16%	(70)	1%	(6)	2%	(9)	7%	(33)	449
2018 House Vote: Democrat	84%	(611)	13%	(92)	1%	(7)	—	(0)	3%	(22)	731
2018 House Vote: Republican	68%	(398)	25%	(145)	2%	(10)	—	(2)	6%	(33)	589
2018 House Vote: Someone else	67%	(35)	26%	(14)	2%	(1)	—	(0)	5%	(3)	53
2016 Vote: Hillary Clinton	82%	(567)	14%	(98)	1%	(7)	—	(1)	3%	(20)	693
2016 Vote: Donald Trump	68%	(439)	23%	(148)	2%	(13)	1%	(4)	6%	(42)	645
2016 Vote: Other	78%	(101)	20%	(26)	—	(0)	—	(0)	2%	(2)	129
2016 Vote: Didn't Vote	74%	(539)	16%	(115)	3%	(18)	1%	(9)	6%	(47)	729

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**Table MCTE3:** How important of a priority should mental health be for kids?

Demographic	A top priority	An important, but lower priority	Not too important a priority	Not a priority at all	Don't know / No opinion	Total N
Adults	75% (1647)	18% (390)	2% (38)	1% (14)	5% (111)	2200
Voted in 2014: Yes	76% (908)	19% (226)	1% (11)	— (2)	4% (49)	1197
Voted in 2014: No	74% (739)	16% (163)	3% (27)	1% (13)	6% (62)	1003
4-Region: Northeast	76% (298)	17% (68)	1% (3)	— (0)	6% (24)	394
4-Region: Midwest	72% (334)	22% (100)	2% (8)	— (1)	4% (19)	462
4-Region: South	77% (631)	15% (127)	2% (18)	1% (7)	5% (41)	824
4-Region: West	74% (384)	18% (95)	2% (9)	1% (6)	5% (26)	520
Parents	80% (444)	15% (83)	2% (10)	1% (7)	2% (9)	553
Parents of Kids Younger than 5	88% (161)	9% (17)	2% (3)	1% (1)	1% (2)	183
Parents of Kids 5-13 Years Old	80% (260)	16% (52)	2% (7)	— (1)	1% (4)	324
Parents of Kids Older than 13	79% (163)	16% (33)	1% (2)	2% (5)	2% (3)	206

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE4:** Are you considering using social media less because of the mental health impacts on kids?

Demographic	Yes, I am considering using social media less	No, I am not considering using social media less	Don't know / No opinion	Total N
Adults	27% (591)	46% (1013)	27% (596)	2200
Gender: Male	29% (313)	46% (486)	25% (263)	1062
Gender: Female	24% (278)	46% (528)	29% (332)	1138
Age: 18-34	40% (259)	42% (277)	18% (119)	655
Age: 35-44	30% (106)	48% (171)	23% (81)	358
Age: 45-64	19% (143)	48% (359)	33% (250)	751
Age: 65+	19% (83)	47% (207)	33% (146)	436
GenZers: 1997-2012	35% (86)	44% (108)	22% (54)	248
Millennials: 1981-1996	38% (237)	44% (275)	18% (110)	623
GenXers: 1965-1980	22% (106)	47% (223)	30% (144)	474
Baby Boomers: 1946-1964	19% (143)	49% (375)	33% (252)	771
PID: Dem (no lean)	27% (222)	48% (398)	26% (213)	833
PID: Ind (no lean)	25% (185)	45% (324)	30% (217)	727
PID: Rep (no lean)	29% (185)	45% (291)	26% (165)	640
PID/Gender: Dem Men	30% (117)	46% (180)	24% (93)	390
PID/Gender: Dem Women	24% (105)	49% (219)	27% (120)	443
PID/Gender: Ind Men	28% (106)	46% (175)	26% (100)	381
PID/Gender: Ind Women	23% (79)	43% (149)	34% (118)	346
PID/Gender: Rep Men	31% (90)	45% (131)	24% (71)	291
PID/Gender: Rep Women	27% (94)	46% (160)	27% (94)	349
Ideo: Liberal (1-3)	31% (196)	49% (309)	20% (125)	630
Ideo: Moderate (4)	23% (152)	43% (281)	33% (216)	649
Ideo: Conservative (5-7)	28% (192)	47% (326)	25% (172)	690
Educ: < College	24% (367)	47% (704)	29% (441)	1512
Educ: Bachelors degree	31% (137)	45% (199)	24% (108)	444
Educ: Post-grad	36% (87)	45% (110)	19% (47)	244
Income: Under 50k	23% (282)	47% (563)	30% (358)	1203
Income: 50k-100k	28% (198)	46% (323)	26% (182)	703
Income: 100k+	38% (111)	43% (127)	19% (56)	294
Ethnicity: White	26% (447)	47% (807)	27% (467)	1722
Ethnicity: Hispanic	37% (128)	46% (162)	17% (59)	349

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**Table MCTE4:** Are you considering using social media less because of the mental health impacts on kids?

Demographic	Yes, I am considering using social media less	No, I am not considering using social media less	Don't know / No opinion	Total N
Adults	27% (591)	46% (1013)	27% (596)	2200
Ethnicity: Black	28% (77)	45% (125)	27% (73)	274
Ethnicity: Other	33% (67)	40% (82)	27% (56)	204
All Christian	27% (259)	45% (436)	29% (277)	973
All Non-Christian	36% (37)	44% (46)	21% (22)	105
Atheist	30% (42)	51% (71)	19% (27)	140
Agnostic/Nothing in particular	25% (152)	46% (283)	30% (184)	619
Something Else	28% (101)	49% (177)	23% (85)	363
Religious Non-Protestant/Catholic	36% (43)	43% (51)	21% (25)	120
Evangelical	32% (161)	45% (225)	23% (113)	499
Non-Evangelical	24% (192)	46% (378)	30% (243)	813
Community: Urban	31% (177)	46% (261)	23% (129)	566
Community: Suburban	26% (279)	45% (479)	28% (297)	1055
Community: Rural	23% (136)	47% (274)	29% (169)	579
Employ: Private Sector	29% (184)	49% (313)	22% (143)	641
Employ: Government	37% (44)	49% (59)	14% (16)	120
Employ: Self-Employed	34% (66)	46% (88)	20% (38)	192
Employ: Homemaker	27% (49)	47% (83)	26% (46)	178
Employ: Student	40% (32)	43% (35)	17% (14)	81
Employ: Retired	19% (101)	47% (256)	34% (183)	541
Employ: Unemployed	23% (63)	45% (122)	32% (88)	273
Employ: Other	29% (51)	33% (58)	38% (68)	176
Military HH: Yes	29% (90)	43% (135)	28% (87)	313
Military HH: No	27% (501)	47% (878)	27% (508)	1887
RD/WT: Right Direction	27% (229)	48% (407)	25% (209)	845
RD/WT: Wrong Track	27% (361)	45% (606)	29% (387)	1355
Biden Job Approve	27% (267)	46% (460)	27% (273)	1000
Biden Job Disapprove	28% (300)	47% (511)	25% (274)	1085

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**Table MCTE4:** Are you considering using social media less because of the mental health impacts on kids?

Demographic	Yes, I am considering using social media less	No, I am not considering using social media less	Don't know / No opinion	Total N
Adults	27% (591)	46% (1013)	27% (596)	2200
Biden Job Strongly Approve	30% (128)	47% (201)	23% (99)	428
Biden Job Somewhat Approve	24% (139)	45% (259)	30% (173)	572
Biden Job Somewhat Disapprove	28% (96)	44% (153)	28% (97)	346
Biden Job Strongly Disapprove	28% (204)	48% (359)	24% (177)	740
Favorable of Biden	27% (283)	46% (481)	26% (272)	1036
Unfavorable of Biden	27% (284)	47% (485)	26% (268)	1036
Very Favorable of Biden	29% (139)	47% (229)	24% (118)	486
Somewhat Favorable of Biden	26% (144)	46% (252)	28% (154)	550
Somewhat Unfavorable of Biden	27% (74)	47% (127)	26% (72)	272
Very Unfavorable of Biden	27% (210)	47% (358)	26% (197)	764
#1 Issue: Economy	30% (241)	45% (367)	25% (204)	812
#1 Issue: Security	28% (92)	45% (145)	27% (88)	325
#1 Issue: Health Care	21% (60)	51% (144)	28% (81)	286
#1 Issue: Medicare / Social Security	19% (53)	48% (134)	34% (95)	282
#1 Issue: Women's Issues	29% (41)	45% (65)	26% (37)	143
#1 Issue: Education	41% (34)	43% (36)	16% (13)	84
#1 Issue: Energy	35% (43)	41% (49)	24% (29)	120
#1 Issue: Other	19% (28)	49% (72)	33% (49)	149
2020 Vote: Joe Biden	27% (270)	47% (461)	26% (253)	984
2020 Vote: Donald Trump	29% (202)	45% (306)	26% (177)	685
2020 Vote: Other	29% (23)	44% (35)	27% (22)	80
2020 Vote: Didn't Vote	21% (95)	47% (210)	32% (144)	449
2018 House Vote: Democrat	28% (207)	46% (334)	26% (190)	731
2018 House Vote: Republican	30% (175)	43% (253)	27% (161)	589
2018 House Vote: Someone else	28% (15)	43% (23)	29% (15)	53
2016 Vote: Hillary Clinton	25% (173)	49% (338)	26% (181)	693
2016 Vote: Donald Trump	30% (195)	43% (276)	27% (174)	645
2016 Vote: Other	23% (30)	48% (62)	29% (37)	129
2016 Vote: Didn't Vote	26% (191)	46% (337)	28% (202)	729

Continued on next page

**Table MCTE4:** Are you considering using social media less because of the mental health impacts on kids?

Demographic	Yes, I am considering using social media less	No, I am not considering using social media less	Don't know / No opinion	Total N
Adults	27% (591)	46% (1013)	27% (596)	2200
Voted in 2014: Yes	28% (338)	44% (532)	27% (328)	1197
Voted in 2014: No	25% (253)	48% (482)	27% (268)	1003
4-Region: Northeast	28% (111)	47% (184)	25% (99)	394
4-Region: Midwest	24% (112)	45% (209)	30% (141)	462
4-Region: South	26% (211)	48% (394)	27% (220)	824
4-Region: West	30% (157)	44% (226)	26% (136)	520
Parents	43% (238)	40% (220)	17% (96)	553
Parents of Kids Younger than 5	52% (95)	33% (60)	16% (29)	183
Parents of Kids 5-13 Years Old	48% (155)	39% (127)	13% (43)	324
Parents of Kids Older than 13	35% (73)	45% (92)	20% (41)	206

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE5: To what extent are you concerned about social media's impact on kids' mental health?**

Demographic	Very concerned	Somewhat concerned	Not too concerned	Not concerned at all	Don't know / No opinion	Total N
Adults	43% (936)	37% (814)	7% (156)	3% (68)	10% (225)	2200
Gender: Male	40% (425)	38% (404)	10% (103)	3% (33)	9% (97)	1062
Gender: Female	45% (511)	36% (410)	5% (54)	3% (35)	11% (128)	1138
Age: 18-34	45% (295)	36% (237)	9% (57)	3% (21)	7% (46)	655
Age: 35-44	41% (148)	37% (131)	7% (27)	4% (15)	10% (37)	358
Age: 45-64	42% (318)	33% (250)	7% (55)	3% (21)	14% (107)	751
Age: 65+	40% (175)	45% (196)	4% (19)	3% (11)	8% (36)	436
GenZers: 1997-2012	34% (83)	42% (105)	10% (25)	6% (15)	8% (19)	248
Millennials: 1981-1996	49% (304)	34% (211)	8% (52)	2% (11)	7% (45)	623
GenXers: 1965-1980	38% (182)	36% (173)	7% (34)	4% (21)	14% (64)	474
Baby Boomers: 1946-1964	43% (330)	38% (291)	5% (41)	3% (20)	12% (89)	771
PID: Dem (no lean)	43% (358)	37% (305)	7% (60)	4% (32)	9% (79)	833
PID: Ind (no lean)	40% (293)	38% (279)	8% (59)	2% (17)	11% (78)	727
PID: Rep (no lean)	45% (286)	36% (230)	6% (37)	3% (19)	11% (68)	640
PID/Gender: Dem Men	39% (152)	37% (146)	10% (40)	3% (13)	10% (39)	390
PID/Gender: Dem Women	46% (206)	36% (159)	4% (20)	4% (19)	9% (39)	443
PID/Gender: Ind Men	42% (160)	37% (140)	11% (41)	2% (9)	8% (31)	381
PID/Gender: Ind Women	38% (133)	40% (139)	5% (18)	2% (9)	14% (47)	346
PID/Gender: Rep Men	39% (113)	40% (118)	7% (21)	4% (12)	9% (28)	291
PID/Gender: Rep Women	50% (173)	32% (112)	4% (15)	2% (8)	12% (41)	349
Ideo: Liberal (1-3)	47% (297)	40% (250)	5% (32)	2% (15)	6% (36)	630
Ideo: Moderate (4)	37% (241)	39% (254)	7% (47)	4% (25)	13% (82)	649
Ideo: Conservative (5-7)	47% (326)	34% (233)	6% (42)	3% (21)	10% (68)	690
Educ: < College	41% (620)	36% (542)	8% (114)	3% (51)	12% (185)	1512
Educ: Bachelors degree	41% (182)	43% (191)	7% (30)	2% (11)	7% (31)	444
Educ: Post-grad	55% (134)	33% (81)	5% (13)	3% (6)	4% (9)	244
Income: Under 50k	39% (472)	37% (448)	7% (88)	3% (42)	13% (154)	1203
Income: 50k-100k	47% (329)	35% (248)	7% (48)	3% (20)	8% (59)	703
Income: 100k+	46% (135)	40% (118)	7% (21)	2% (7)	4% (13)	294
Ethnicity: White	42% (724)	38% (657)	7% (114)	3% (52)	10% (175)	1722
Ethnicity: Hispanic	44% (155)	35% (122)	9% (32)	4% (15)	7% (25)	349
Ethnicity: Black	46% (127)	35% (95)	8% (21)	4% (10)	8% (22)	274

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**Table MCTE5:** *To what extent are you concerned about social media's impact on kids' mental health?*

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not concerned at all		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	43%	(936)	37%	(814)	7%	(156)	3%	(68)	10%	(225)	2200
Ethnicity: Other	42%	(86)	31%	(62)	10%	(21)	3%	(6)	14%	(28)	204
All Christian	43%	(417)	38%	(369)	6%	(61)	3%	(27)	10%	(100)	973
All Non-Christian	45%	(47)	46%	(49)	3%	(3)	3%	(3)	3%	(3)	105
Atheist	40%	(56)	36%	(51)	10%	(14)	7%	(10)	6%	(9)	140
Agnostic/Nothing in particular	39%	(238)	38%	(238)	7%	(46)	3%	(19)	13%	(78)	619
Something Else	49%	(178)	30%	(108)	9%	(33)	3%	(9)	10%	(36)	363
Religious Non-Protestant/Catholic	47%	(56)	42%	(50)	3%	(4)	3%	(3)	5%	(6)	120
Evangelical	49%	(243)	33%	(164)	7%	(34)	1%	(6)	10%	(52)	499
Non-Evangelical	42%	(341)	38%	(307)	7%	(55)	4%	(30)	10%	(81)	813
Community: Urban	43%	(245)	35%	(200)	9%	(52)	3%	(17)	9%	(53)	566
Community: Suburban	42%	(442)	37%	(394)	7%	(73)	3%	(34)	11%	(112)	1055
Community: Rural	43%	(249)	38%	(221)	5%	(32)	3%	(18)	10%	(59)	579
Employ: Private Sector	45%	(287)	36%	(233)	6%	(41)	5%	(29)	8%	(51)	641
Employ: Government	42%	(51)	41%	(49)	13%	(16)	1%	(1)	3%	(4)	120
Employ: Self-Employed	48%	(92)	28%	(54)	13%	(25)	4%	(7)	7%	(13)	192
Employ: Homemaker	41%	(73)	43%	(77)	3%	(5)	2%	(3)	11%	(19)	178
Employ: Student	29%	(24)	51%	(41)	4%	(3)	8%	(6)	8%	(6)	81
Employ: Retired	41%	(220)	42%	(225)	6%	(30)	2%	(12)	10%	(54)	541
Employ: Unemployed	41%	(111)	33%	(90)	10%	(26)	2%	(7)	14%	(39)	273
Employ: Other	44%	(78)	26%	(47)	6%	(11)	2%	(3)	22%	(38)	176
Military HH: Yes	50%	(158)	34%	(106)	8%	(26)	1%	(2)	7%	(20)	313
Military HH: No	41%	(778)	38%	(708)	7%	(131)	3%	(66)	11%	(205)	1887
RD/WT: Right Direction	40%	(341)	39%	(329)	8%	(71)	3%	(29)	9%	(74)	845
RD/WT: Wrong Track	44%	(595)	36%	(485)	6%	(85)	3%	(39)	11%	(151)	1355
Biden Job Approve	43%	(433)	37%	(372)	7%	(67)	3%	(34)	9%	(94)	1000
Biden Job Disapprove	43%	(464)	37%	(405)	7%	(75)	3%	(35)	10%	(107)	1085
Biden Job Strongly Approve	51%	(221)	32%	(136)	5%	(22)	4%	(16)	8%	(34)	428
Biden Job Somewhat Approve	37%	(213)	41%	(236)	8%	(45)	3%	(18)	10%	(60)	572
Biden Job Somewhat Disapprove	33%	(114)	50%	(174)	6%	(20)	3%	(11)	8%	(27)	346
Biden Job Strongly Disapprove	47%	(350)	31%	(231)	7%	(55)	3%	(24)	11%	(80)	740

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**Table MCTE5: To what extent are you concerned about social media's impact on kids' mental health?**

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	43%	(936)	37%	(814)	7%	(156)	3%	(68)	10%	(225)	2200
Favorable of Biden	43%	(442)	38%	(392)	7%	(75)	3%	(34)	9%	(94)	1036
Unfavorable of Biden	43%	(443)	37%	(386)	7%	(70)	3%	(33)	10%	(105)	1036
Very Favorable of Biden	51%	(250)	33%	(160)	6%	(27)	3%	(15)	7%	(34)	486
Somewhat Favorable of Biden	35%	(192)	42%	(232)	9%	(48)	3%	(18)	11%	(60)	550
Somewhat Unfavorable of Biden	36%	(98)	48%	(131)	4%	(10)	3%	(7)	10%	(26)	272
Very Unfavorable of Biden	45%	(344)	33%	(255)	8%	(60)	3%	(26)	10%	(79)	764
#1 Issue: Economy	43%	(353)	35%	(285)	7%	(60)	3%	(22)	11%	(93)	812
#1 Issue: Security	47%	(152)	34%	(111)	7%	(24)	3%	(11)	8%	(27)	325
#1 Issue: Health Care	38%	(109)	41%	(118)	8%	(23)	3%	(10)	9%	(25)	286
#1 Issue: Medicare / Social Security	37%	(104)	43%	(122)	4%	(11)	3%	(8)	13%	(37)	282
#1 Issue: Women's Issues	46%	(65)	36%	(51)	9%	(13)	4%	(5)	6%	(8)	143
#1 Issue: Education	47%	(40)	37%	(31)	9%	(7)	2%	(1)	5%	(5)	84
#1 Issue: Energy	41%	(50)	48%	(58)	4%	(5)	3%	(4)	4%	(4)	120
#1 Issue: Other	43%	(64)	26%	(38)	9%	(13)	5%	(8)	18%	(26)	149
2020 Vote: Joe Biden	44%	(433)	38%	(375)	6%	(57)	3%	(33)	9%	(85)	984
2020 Vote: Donald Trump	44%	(302)	35%	(243)	6%	(44)	3%	(18)	11%	(78)	685
2020 Vote: Other	50%	(40)	34%	(27)	10%	(8)	—	(0)	6%	(5)	80
2020 Vote: Didn't Vote	36%	(161)	37%	(168)	10%	(47)	4%	(17)	13%	(57)	449
2018 House Vote: Democrat	48%	(348)	37%	(273)	5%	(34)	3%	(22)	7%	(54)	731
2018 House Vote: Republican	44%	(260)	38%	(225)	6%	(34)	2%	(12)	10%	(58)	589
2018 House Vote: Someone else	54%	(28)	24%	(13)	11%	(6)	1%	(1)	10%	(5)	53
2016 Vote: Hillary Clinton	45%	(314)	38%	(263)	6%	(42)	3%	(24)	7%	(50)	693
2016 Vote: Donald Trump	45%	(289)	37%	(236)	6%	(38)	2%	(13)	11%	(69)	645
2016 Vote: Other	44%	(57)	39%	(51)	8%	(11)	1%	(1)	7%	(9)	129
2016 Vote: Didn't Vote	38%	(275)	36%	(263)	9%	(65)	4%	(30)	13%	(96)	729
Voted in 2014: Yes	47%	(562)	37%	(437)	5%	(58)	3%	(35)	9%	(104)	1197
Voted in 2014: No	37%	(374)	38%	(377)	10%	(98)	3%	(33)	12%	(121)	1003
4-Region: Northeast	43%	(171)	37%	(147)	7%	(29)	4%	(15)	8%	(32)	394
4-Region: Midwest	41%	(188)	39%	(182)	6%	(28)	3%	(13)	11%	(52)	462
4-Region: South	43%	(355)	38%	(311)	7%	(57)	3%	(23)	9%	(78)	824
4-Region: West	43%	(222)	33%	(174)	8%	(43)	3%	(17)	12%	(63)	520

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**Table MCTE5:** *To what extent are you concerned about social media's impact on kids' mental health?*

<b>Demographic</b>	<b>Very concerned</b>		<b>Somewhat concerned</b>		<b>Not too concerned</b>		<b>Not concerned at all</b>		<b>Don't know / No opinion</b>		<b>Total N</b>
Adults	43%	(936)	37%	(814)	7%	(156)	3%	(68)	10%	(225)	2200
Parents	50%	(279)	36%	(198)	8%	(44)	2%	(9)	4%	(24)	553
Parents of Kids Younger than 5	51%	(93)	38%	(69)	8%	(16)	1%	(1)	2%	(4)	183
Parents of Kids 5-13 Years Old	54%	(175)	33%	(106)	6%	(20)	2%	(6)	5%	(18)	324
Parents of Kids Older than 13	47%	(98)	38%	(79)	8%	(17)	3%	(5)	3%	(7)	206

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE6:** *And to what extent are you concerned about social media's impact on your children's mental health?*

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	42%	(234)	37%	(202)	12%	(68)	6%	(31)	3%	(18)	553
Gender: Male	39%	(107)	41%	(111)	13%	(36)	5%	(13)	2%	(5)	273
Gender: Female	45%	(127)	32%	(91)	11%	(32)	6%	(18)	5%	(13)	280
Age: 18-34	45%	(108)	33%	(79)	13%	(32)	5%	(13)	3%	(7)	239
Age: 35-44	44%	(81)	36%	(65)	13%	(23)	4%	(7)	4%	(7)	182
Age: 45-64	34%	(41)	43%	(51)	10%	(11)	9%	(11)	4%	(5)	119
Millennials: 1981-1996	49%	(158)	30%	(99)	13%	(41)	5%	(15)	4%	(12)	325
GenXers: 1965-1980	36%	(51)	43%	(61)	12%	(17)	6%	(9)	3%	(4)	142
PID: Dem (no lean)	43%	(91)	42%	(90)	9%	(18)	5%	(11)	2%	(3)	214
PID: Ind (no lean)	42%	(78)	32%	(60)	14%	(27)	5%	(10)	6%	(11)	186
PID: Rep (no lean)	42%	(65)	34%	(52)	15%	(23)	7%	(11)	2%	(4)	154
PID/Gender: Dem Men	42%	(47)	42%	(48)	10%	(12)	6%	(6)	1%	(1)	114
PID/Gender: Dem Women	44%	(44)	42%	(42)	7%	(7)	4%	(4)	3%	(3)	100
PID/Gender: Ind Men	41%	(40)	36%	(35)	15%	(15)	5%	(5)	2%	(2)	97
PID/Gender: Ind Women	43%	(38)	29%	(26)	14%	(12)	5%	(5)	10%	(9)	90
PID/Gender: Rep Men	32%	(20)	46%	(29)	15%	(10)	3%	(2)	4%	(3)	63
PID/Gender: Rep Women	49%	(45)	25%	(23)	15%	(13)	10%	(9)	1%	(1)	91
Ideo: Liberal (1-3)	45%	(80)	38%	(67)	9%	(16)	7%	(12)	2%	(3)	178
Ideo: Moderate (4)	39%	(59)	42%	(64)	13%	(20)	3%	(4)	3%	(5)	152
Ideo: Conservative (5-7)	46%	(74)	33%	(53)	13%	(21)	7%	(11)	1%	(2)	161
Educ: < College	42%	(147)	34%	(120)	15%	(52)	6%	(20)	4%	(15)	353
Educ: Bachelors degree	36%	(42)	46%	(54)	8%	(10)	7%	(8)	3%	(3)	118
Educ: Post-grad	55%	(45)	33%	(27)	8%	(7)	3%	(3)	—	(0)	82
Income: Under 50k	43%	(110)	32%	(82)	14%	(35)	6%	(15)	6%	(15)	259
Income: 50k-100k	44%	(85)	37%	(71)	12%	(24)	6%	(11)	2%	(3)	194
Income: 100k+	39%	(39)	48%	(48)	9%	(9)	4%	(4)	—	(0)	101
Ethnicity: White	41%	(163)	37%	(148)	12%	(48)	6%	(23)	3%	(13)	395
Ethnicity: Hispanic	46%	(64)	34%	(48)	14%	(19)	5%	(7)	1%	(1)	140
Ethnicity: Black	39%	(32)	33%	(27)	15%	(13)	10%	(8)	3%	(2)	83
Ethnicity: Other	51%	(39)	36%	(27)	10%	(7)	—	(0)	3%	(2)	76

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**Table MCTE6:** *And to what extent are you concerned about social media's impact on your children's mental health?*

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not concerned at all		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	42%	(234)	37%	(202)	12%	(68)	6%	(31)	3%	(18)	553
All Christian	39%	(83)	46%	(99)	10%	(21)	4%	(8)	2%	(3)	214
Agnostic/Nothing in particular	36%	(55)	31%	(47)	17%	(26)	8%	(12)	7%	(11)	152
Something Else	50%	(62)	29%	(36)	13%	(16)	6%	(7)	1%	(2)	124
Evangelical	48%	(80)	35%	(57)	9%	(15)	6%	(10)	2%	(3)	166
Non-Evangelical	38%	(64)	46%	(76)	12%	(20)	3%	(4)	1%	(2)	166
Community: Urban	49%	(78)	38%	(60)	7%	(12)	5%	(8)	1%	(2)	160
Community: Suburban	35%	(95)	41%	(109)	15%	(40)	5%	(15)	4%	(10)	268
Community: Rural	49%	(61)	26%	(32)	13%	(17)	7%	(9)	5%	(6)	125
Employ: Private Sector	42%	(97)	39%	(91)	11%	(24)	6%	(14)	2%	(5)	231
Employ: Self-Employed	47%	(26)	33%	(18)	18%	(10)	3%	(1)	—	(0)	55
Employ: Homemaker	50%	(41)	31%	(25)	12%	(9)	4%	(3)	3%	(2)	81
Employ: Unemployed	35%	(22)	29%	(18)	20%	(12)	11%	(7)	5%	(3)	63
Employ: Other	50%	(25)	31%	(16)	8%	(4)	—	(0)	11%	(5)	51
Military HH: Yes	45%	(32)	29%	(20)	16%	(11)	5%	(4)	5%	(4)	72
Military HH: No	42%	(202)	38%	(182)	12%	(57)	6%	(27)	3%	(14)	482
RD/WT: Right Direction	44%	(98)	39%	(86)	9%	(19)	7%	(15)	1%	(3)	221
RD/WT: Wrong Track	41%	(136)	35%	(116)	15%	(49)	5%	(16)	5%	(15)	333
Biden Job Approve	42%	(104)	42%	(103)	10%	(23)	5%	(13)	1%	(3)	246
Biden Job Disapprove	42%	(116)	33%	(91)	15%	(43)	6%	(17)	4%	(10)	277
Biden Job Strongly Approve	55%	(58)	29%	(31)	9%	(10)	6%	(6)	1%	(1)	106
Biden Job Somewhat Approve	33%	(46)	51%	(72)	10%	(14)	4%	(6)	2%	(2)	140
Biden Job Somewhat Disapprove	30%	(30)	45%	(45)	17%	(17)	3%	(3)	6%	(6)	100
Biden Job Strongly Disapprove	49%	(86)	26%	(46)	14%	(26)	8%	(15)	3%	(5)	177
Favorable of Biden	40%	(102)	43%	(111)	9%	(24)	5%	(13)	3%	(7)	257
Unfavorable of Biden	43%	(110)	31%	(80)	16%	(40)	6%	(16)	3%	(8)	254
Very Favorable of Biden	51%	(56)	31%	(34)	12%	(13)	6%	(6)	1%	(1)	110
Somewhat Favorable of Biden	32%	(47)	53%	(78)	7%	(11)	4%	(6)	5%	(7)	148
Somewhat Unfavorable of Biden	35%	(25)	44%	(31)	13%	(9)	4%	(3)	4%	(3)	70
Very Unfavorable of Biden	47%	(86)	27%	(49)	17%	(31)	7%	(13)	3%	(5)	184

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**Table MCTE6:** *And to what extent are you concerned about social media's impact on your children's mental health?*

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not concerned at all		Don't know / No opinion		Total N
Adults	42%	(234)	37%	(202)	12%	(68)	6%	(31)	3%	(18)	553
#1 Issue: Economy	40%	(105)	39%	(104)	14%	(36)	6%	(16)	1%	(4)	264
#1 Issue: Security	48%	(29)	35%	(22)	10%	(6)	6%	(3)	2%	(1)	61
#1 Issue: Health Care	45%	(26)	39%	(22)	10%	(6)	—	(0)	5%	(3)	57
2020 Vote: Joe Biden	42%	(101)	41%	(99)	11%	(26)	5%	(11)	2%	(5)	242
2020 Vote: Donald Trump	46%	(74)	36%	(58)	13%	(20)	4%	(6)	2%	(3)	162
2020 Vote: Didn't Vote	39%	(47)	30%	(36)	15%	(18)	9%	(11)	8%	(10)	122
2018 House Vote: Democrat	38%	(73)	43%	(82)	12%	(22)	6%	(12)	2%	(4)	193
2018 House Vote: Republican	47%	(66)	37%	(53)	10%	(14)	4%	(6)	2%	(3)	141
2016 Vote: Hillary Clinton	41%	(68)	40%	(67)	12%	(20)	7%	(11)	1%	(2)	167
2016 Vote: Donald Trump	43%	(72)	40%	(66)	12%	(19)	4%	(6)	2%	(2)	165
2016 Vote: Didn't Vote	42%	(80)	33%	(62)	12%	(23)	6%	(12)	7%	(13)	190
Voted in 2014: Yes	41%	(123)	41%	(124)	12%	(35)	5%	(16)	2%	(5)	303
Voted in 2014: No	44%	(111)	31%	(78)	13%	(33)	6%	(16)	5%	(13)	250
4-Region: Northeast	38%	(33)	41%	(36)	12%	(11)	7%	(6)	3%	(2)	89
4-Region: Midwest	42%	(42)	40%	(40)	12%	(12)	4%	(4)	3%	(3)	102
4-Region: South	41%	(89)	34%	(74)	14%	(30)	5%	(11)	5%	(11)	215
4-Region: West	47%	(69)	35%	(51)	11%	(16)	6%	(10)	1%	(2)	148
Parents	42%	(234)	37%	(202)	12%	(68)	6%	(31)	3%	(18)	553
Parents of Kids Younger than 5	48%	(88)	31%	(57)	14%	(26)	4%	(7)	3%	(5)	183
Parents of Kids 5-13 Years Old	42%	(137)	39%	(126)	12%	(38)	4%	(15)	3%	(8)	324
Parents of Kids Older than 13	40%	(82)	37%	(77)	11%	(22)	8%	(17)	4%	(8)	206

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE7: Which of the following is closest to your opinion, even if none is exactly right?**

Demographic	Your kids face more peer and societal pressures than you did.		Your kids face about the same amount of peer and societal pressures as you did.		Your kids face less peer and societal pressures than you did.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	63%	(347)	23%	(125)	8%	(42)	7%	(39)	553
Gender: Male	58%	(157)	28%	(75)	8%	(21)	7%	(19)	273
Gender: Female	68%	(190)	18%	(50)	7%	(21)	7%	(20)	280
Age: 18-34	64%	(154)	20%	(47)	10%	(24)	6%	(14)	239
Age: 35-44	58%	(105)	27%	(49)	6%	(11)	9%	(17)	182
Age: 45-64	64%	(76)	24%	(28)	5%	(6)	7%	(8)	119
Millennials: 1981-1996	62%	(201)	21%	(69)	9%	(29)	8%	(25)	325
GenXers: 1965-1980	63%	(89)	25%	(35)	6%	(9)	7%	(9)	142
PID: Dem (no lean)	63%	(135)	23%	(48)	7%	(16)	7%	(15)	214
PID: Ind (no lean)	61%	(114)	19%	(35)	9%	(17)	11%	(20)	186
PID: Rep (no lean)	64%	(98)	27%	(42)	6%	(9)	3%	(5)	154
PID/Gender: Dem Men	58%	(66)	27%	(31)	7%	(8)	8%	(9)	114
PID/Gender: Dem Women	70%	(70)	17%	(17)	7%	(7)	6%	(6)	100
PID/Gender: Ind Men	55%	(53)	28%	(27)	11%	(10)	7%	(6)	97
PID/Gender: Ind Women	68%	(61)	10%	(9)	8%	(7)	15%	(13)	90
PID/Gender: Rep Men	61%	(38)	28%	(18)	4%	(2)	7%	(4)	63
PID/Gender: Rep Women	65%	(59)	27%	(24)	7%	(7)	1%	(1)	91
Ideo: Liberal (1-3)	64%	(113)	26%	(46)	6%	(10)	5%	(9)	178
Ideo: Moderate (4)	63%	(96)	22%	(34)	8%	(12)	7%	(10)	152
Ideo: Conservative (5-7)	66%	(106)	22%	(35)	6%	(9)	7%	(11)	161
Educ: < College	61%	(217)	21%	(74)	8%	(28)	10%	(34)	353
Educ: Bachelors degree	65%	(77)	23%	(28)	9%	(11)	2%	(2)	118
Educ: Post-grad	64%	(53)	29%	(23)	4%	(3)	3%	(2)	82
Income: Under 50k	60%	(155)	20%	(52)	10%	(26)	10%	(26)	259
Income: 50k-100k	66%	(128)	24%	(47)	4%	(8)	5%	(10)	194
Income: 100k+	63%	(63)	26%	(26)	8%	(8)	3%	(3)	101
Ethnicity: White	66%	(259)	23%	(91)	6%	(22)	6%	(22)	395
Ethnicity: Hispanic	59%	(82)	25%	(35)	8%	(12)	8%	(11)	140

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**Table MCTE7: Which of the following is closest to your opinion, even if none is exactly right?**

Demographic	Your kids face more peer and societal pressures than you did.		Your kids face about the same amount of peer and societal pressures as you did.		Your kids face less peer and societal pressures than you did.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	63%	(347)	23%	(125)	8%	(42)	7%	(39)	553
Ethnicity: Black	54%	(45)	22%	(18)	17%	(14)	7%	(6)	83
Ethnicity: Other	57%	(43)	21%	(16)	8%	(6)	14%	(11)	76
All Christian	63%	(135)	26%	(55)	7%	(16)	4%	(8)	214
Agnostic/Nothing in particular	61%	(93)	20%	(30)	7%	(11)	12%	(18)	152
Something Else	68%	(85)	14%	(17)	9%	(11)	9%	(11)	124
Evangelical	63%	(105)	18%	(30)	12%	(20)	7%	(12)	166
Non-Evangelical	67%	(111)	25%	(41)	4%	(7)	4%	(7)	166
Community: Urban	67%	(107)	23%	(36)	7%	(12)	3%	(5)	160
Community: Suburban	60%	(160)	25%	(67)	8%	(22)	7%	(19)	268
Community: Rural	64%	(79)	18%	(22)	7%	(9)	12%	(15)	125
Employ: Private Sector	65%	(149)	26%	(61)	7%	(15)	3%	(6)	231
Employ: Self-Employed	42%	(23)	35%	(19)	19%	(11)	4%	(2)	55
Employ: Homemaker	80%	(64)	11%	(9)	4%	(3)	4%	(4)	81
Employ: Unemployed	58%	(37)	20%	(12)	9%	(5)	13%	(8)	63
Employ: Other	51%	(26)	10%	(5)	7%	(3)	32%	(16)	51
Military HH: Yes	68%	(49)	21%	(15)	8%	(6)	3%	(2)	72
Military HH: No	62%	(298)	23%	(110)	8%	(36)	8%	(37)	482
RD/WT: Right Direction	59%	(131)	26%	(58)	8%	(17)	6%	(14)	221
RD/WT: Wrong Track	65%	(216)	20%	(67)	7%	(25)	8%	(25)	333
Biden Job Approve	61%	(150)	24%	(58)	7%	(18)	8%	(19)	246
Biden Job Disapprove	63%	(174)	23%	(63)	8%	(22)	7%	(18)	277
Biden Job Strongly Approve	58%	(61)	24%	(25)	9%	(10)	9%	(10)	106
Biden Job Somewhat Approve	64%	(89)	24%	(33)	6%	(8)	7%	(9)	140
Biden Job Somewhat Disapprove	56%	(56)	26%	(26)	11%	(11)	7%	(7)	100
Biden Job Strongly Disapprove	66%	(117)	21%	(37)	6%	(11)	6%	(11)	177
Favorable of Biden	61%	(156)	23%	(58)	8%	(21)	9%	(22)	257
Unfavorable of Biden	63%	(161)	24%	(61)	7%	(18)	6%	(14)	254

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**Table MCTE7:** Which of the following is closest to your opinion, even if none is exactly right?

Demographic	Your kids face more peer and societal pressures than you did.		Your kids face about the same amount of peer and societal pressures as you did.		Your kids face less peer and societal pressures than you did.		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	63%	(347)	23%	(125)	8%	(42)	7%	(39)	553
Very Favorable of Biden	62%	(67)	22%	(24)	9%	(10)	8%	(9)	110
Somewhat Favorable of Biden	60%	(88)	23%	(34)	8%	(11)	9%	(14)	148
Somewhat Unfavorable of Biden	63%	(45)	28%	(20)	2%	(1)	7%	(5)	70
Very Unfavorable of Biden	63%	(116)	23%	(42)	9%	(16)	5%	(10)	184
#1 Issue: Economy	66%	(174)	19%	(49)	9%	(23)	7%	(18)	264
#1 Issue: Security	67%	(41)	23%	(14)	5%	(3)	5%	(3)	61
#1 Issue: Health Care	60%	(34)	29%	(17)	8%	(4)	3%	(2)	57
2020 Vote: Joe Biden	61%	(147)	24%	(58)	8%	(18)	8%	(19)	242
2020 Vote: Donald Trump	64%	(103)	27%	(44)	5%	(8)	4%	(6)	162
2020 Vote: Didn't Vote	67%	(81)	12%	(14)	11%	(14)	10%	(13)	122
2018 House Vote: Democrat	61%	(118)	23%	(44)	7%	(14)	8%	(16)	193
2018 House Vote: Republican	66%	(93)	25%	(36)	5%	(8)	4%	(5)	141
2016 Vote: Hillary Clinton	59%	(99)	25%	(42)	8%	(13)	8%	(13)	167
2016 Vote: Donald Trump	66%	(108)	23%	(37)	7%	(12)	4%	(7)	165
2016 Vote: Didn't Vote	62%	(119)	20%	(38)	8%	(16)	9%	(17)	190
Voted in 2014: Yes	64%	(195)	23%	(70)	7%	(20)	6%	(18)	303
Voted in 2014: No	61%	(151)	22%	(55)	9%	(22)	8%	(21)	250
4-Region: Northeast	69%	(62)	21%	(19)	6%	(5)	3%	(3)	89
4-Region: Midwest	64%	(65)	22%	(22)	6%	(6)	8%	(8)	102
4-Region: South	60%	(130)	22%	(47)	10%	(22)	8%	(17)	215
4-Region: West	61%	(90)	25%	(37)	6%	(9)	8%	(12)	148
Parents	63%	(347)	23%	(125)	8%	(42)	7%	(39)	553
Parents of Kids Younger than 5	64%	(118)	23%	(41)	7%	(13)	6%	(11)	183
Parents of Kids 5-13 Years Old	61%	(199)	23%	(73)	9%	(28)	8%	(24)	324
Parents of Kids Older than 13	63%	(130)	26%	(54)	6%	(13)	5%	(9)	206

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE8\_1: How much have you seen, read, or heard about the following?**  
Instagram planning to create a platform called Instagram Kids aimed at children aged 10-12

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(103)	20%	(438)	16%	(348)	60%	(1311)	2200
Gender: Male	7%	(70)	24%	(250)	18%	(187)	52%	(555)	1062
Gender: Female	3%	(33)	17%	(188)	14%	(161)	66%	(756)	1138
Age: 18-34	7%	(45)	19%	(122)	19%	(125)	55%	(363)	655
Age: 35-44	7%	(25)	18%	(64)	17%	(61)	58%	(207)	358
Age: 45-64	2%	(17)	20%	(153)	13%	(99)	64%	(481)	751
Age: 65+	4%	(16)	22%	(98)	14%	(63)	60%	(260)	436
GenZers: 1997-2012	3%	(7)	19%	(48)	17%	(42)	61%	(151)	248
Millennials: 1981-1996	9%	(58)	19%	(116)	19%	(116)	53%	(332)	623
GenXers: 1965-1980	2%	(11)	20%	(96)	16%	(74)	62%	(293)	474
Baby Boomers: 1946-1964	3%	(26)	20%	(157)	13%	(101)	63%	(486)	771
PID: Dem (no lean)	6%	(54)	22%	(184)	17%	(138)	55%	(457)	833
PID: Ind (no lean)	3%	(23)	17%	(122)	16%	(116)	64%	(466)	727
PID: Rep (no lean)	4%	(26)	21%	(132)	15%	(94)	61%	(388)	640
PID/Gender: Dem Men	10%	(37)	24%	(93)	22%	(86)	45%	(174)	390
PID/Gender: Dem Women	4%	(17)	21%	(91)	12%	(52)	64%	(283)	443
PID/Gender: Ind Men	4%	(17)	21%	(80)	17%	(65)	58%	(219)	381
PID/Gender: Ind Women	2%	(6)	12%	(42)	15%	(52)	71%	(246)	346
PID/Gender: Rep Men	6%	(16)	26%	(77)	13%	(37)	56%	(162)	291
PID/Gender: Rep Women	3%	(10)	16%	(55)	16%	(57)	65%	(227)	349
Ideo: Liberal (1-3)	7%	(44)	26%	(164)	15%	(96)	52%	(326)	630
Ideo: Moderate (4)	3%	(22)	18%	(119)	17%	(112)	61%	(396)	649
Ideo: Conservative (5-7)	5%	(32)	19%	(132)	16%	(109)	60%	(416)	690
Educ: < College	3%	(47)	17%	(255)	15%	(234)	65%	(977)	1512
Educ: Bachelors degree	7%	(29)	26%	(115)	15%	(69)	52%	(232)	444
Educ: Post-grad	11%	(27)	28%	(69)	19%	(46)	42%	(102)	244
Income: Under 50k	3%	(40)	16%	(198)	16%	(195)	64%	(770)	1203
Income: 50k-100k	6%	(41)	24%	(167)	16%	(112)	55%	(384)	703
Income: 100k+	8%	(23)	25%	(73)	14%	(41)	54%	(157)	294
Ethnicity: White	5%	(84)	20%	(346)	15%	(258)	60%	(1034)	1722
Ethnicity: Hispanic	4%	(15)	20%	(71)	18%	(62)	58%	(201)	349
Ethnicity: Black	5%	(13)	18%	(50)	17%	(48)	60%	(163)	274

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**Table MCTE8\_1: How much have you seen, read, or heard about the following?**  
 Instagram planning to create a platform called Instagram Kids aimed at children aged 10-12

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(103)	20%	(438)	16%	(348)	60%	(1311)	2200
Ethnicity: Other	3%	(6)	20%	(41)	21%	(43)	56%	(114)	204
All Christian	5%	(48)	23%	(220)	14%	(140)	58%	(565)	973
All Non-Christian	13%	(14)	33%	(35)	20%	(21)	34%	(36)	105
Atheist	5%	(8)	25%	(35)	16%	(22)	54%	(75)	140
Agnostic/Nothing in particular	3%	(21)	17%	(106)	17%	(104)	63%	(387)	619
Something Else	4%	(13)	11%	(41)	17%	(61)	68%	(248)	363
Religious Non-Protestant/Catholic	11%	(14)	31%	(37)	20%	(24)	38%	(45)	120
Evangelical	7%	(36)	17%	(85)	15%	(77)	60%	(300)	499
Non-Evangelical	3%	(25)	21%	(171)	14%	(117)	61%	(499)	813
Community: Urban	7%	(37)	22%	(123)	17%	(94)	55%	(311)	566
Community: Suburban	4%	(46)	20%	(210)	17%	(181)	59%	(619)	1055
Community: Rural	3%	(20)	18%	(105)	13%	(73)	66%	(381)	579
Employ: Private Sector	7%	(44)	25%	(162)	16%	(100)	52%	(335)	641
Employ: Government	7%	(9)	18%	(21)	16%	(19)	59%	(71)	120
Employ: Self-Employed	9%	(18)	20%	(38)	15%	(30)	55%	(106)	192
Employ: Homemaker	3%	(5)	17%	(29)	16%	(29)	64%	(114)	178
Employ: Student	2%	(2)	25%	(20)	16%	(13)	57%	(46)	81
Employ: Retired	2%	(12)	20%	(106)	17%	(89)	62%	(333)	541
Employ: Unemployed	3%	(8)	11%	(31)	12%	(33)	73%	(200)	273
Employ: Other	3%	(5)	16%	(29)	20%	(36)	60%	(106)	176
Military HH: Yes	6%	(17)	26%	(82)	13%	(42)	55%	(172)	313
Military HH: No	5%	(86)	19%	(356)	16%	(306)	60%	(1139)	1887
RD/WT: Right Direction	7%	(59)	25%	(214)	16%	(134)	52%	(438)	845
RD/WT: Wrong Track	3%	(44)	16%	(223)	16%	(214)	64%	(873)	1355
Biden Job Approve	7%	(71)	24%	(243)	16%	(157)	53%	(530)	1000
Biden Job Disapprove	3%	(32)	18%	(191)	17%	(181)	63%	(682)	1085
Biden Job Strongly Approve	9%	(40)	30%	(127)	13%	(56)	48%	(206)	428
Biden Job Somewhat Approve	5%	(31)	20%	(116)	18%	(101)	57%	(323)	572
Biden Job Somewhat Disapprove	2%	(8)	20%	(68)	23%	(79)	55%	(191)	346
Biden Job Strongly Disapprove	3%	(24)	17%	(123)	14%	(102)	66%	(491)	740

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**Table MCTE8\_1: How much have you seen, read, or heard about the following?**  
*Instagram planning to create a platform called Instagram Kids aimed at children aged 10-12*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(103)	20%	(438)	16%	(348)	60%	(1311)	2200
Favorable of Biden	6%	(67)	23%	(243)	16%	(162)	54%	(564)	1036
Unfavorable of Biden	3%	(34)	18%	(187)	16%	(167)	63%	(649)	1036
Very Favorable of Biden	8%	(38)	27%	(131)	15%	(71)	51%	(247)	486
Somewhat Favorable of Biden	5%	(29)	20%	(112)	17%	(91)	58%	(317)	550
Somewhat Unfavorable of Biden	4%	(11)	21%	(58)	21%	(57)	54%	(147)	272
Very Unfavorable of Biden	3%	(23)	17%	(129)	14%	(110)	66%	(502)	764
#1 Issue: Economy	4%	(35)	21%	(171)	17%	(135)	58%	(471)	812
#1 Issue: Security	4%	(12)	21%	(69)	13%	(43)	62%	(201)	325
#1 Issue: Health Care	7%	(20)	20%	(58)	17%	(48)	56%	(160)	286
#1 Issue: Medicare / Social Security	2%	(6)	16%	(44)	14%	(39)	69%	(193)	282
#1 Issue: Women's Issues	6%	(8)	17%	(24)	20%	(28)	58%	(83)	143
#1 Issue: Education	8%	(7)	19%	(16)	18%	(15)	55%	(46)	84
#1 Issue: Energy	5%	(6)	23%	(27)	14%	(17)	58%	(70)	120
#1 Issue: Other	6%	(9)	19%	(28)	15%	(23)	59%	(88)	149
2020 Vote: Joe Biden	6%	(64)	23%	(227)	16%	(157)	55%	(537)	984
2020 Vote: Donald Trump	4%	(27)	20%	(138)	15%	(100)	61%	(420)	685
2020 Vote: Other	5%	(4)	12%	(10)	19%	(15)	64%	(51)	80
2020 Vote: Didn't Vote	2%	(9)	14%	(63)	17%	(75)	67%	(302)	449
2018 House Vote: Democrat	7%	(54)	26%	(187)	15%	(113)	52%	(377)	731
2018 House Vote: Republican	4%	(25)	23%	(134)	15%	(91)	57%	(339)	589
2018 House Vote: Someone else	5%	(3)	13%	(7)	19%	(10)	63%	(33)	53
2016 Vote: Hillary Clinton	6%	(43)	23%	(162)	16%	(110)	54%	(377)	693
2016 Vote: Donald Trump	4%	(27)	21%	(135)	16%	(104)	59%	(379)	645
2016 Vote: Other	6%	(7)	19%	(25)	17%	(22)	58%	(75)	129
2016 Vote: Didn't Vote	3%	(25)	16%	(115)	15%	(111)	66%	(478)	729
Voted in 2014: Yes	6%	(72)	24%	(282)	15%	(180)	55%	(663)	1197
Voted in 2014: No	3%	(31)	15%	(155)	17%	(168)	65%	(648)	1003
4-Region: Northeast	4%	(16)	23%	(92)	13%	(52)	59%	(233)	394
4-Region: Midwest	3%	(12)	23%	(105)	13%	(62)	61%	(284)	462
4-Region: South	5%	(40)	17%	(138)	18%	(145)	61%	(501)	824
4-Region: West	7%	(35)	20%	(103)	17%	(89)	56%	(294)	520

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**Table MCTE8\_1:** How much have you seen, read, or heard about the following?  
 Instagram planning to create a platform called Instagram Kids aimed at children aged 10-12

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(103)	20%	(438)	16%	(348)	60%	(1311)	2200
Parents	10%	(54)	21%	(114)	17%	(96)	52%	(288)	553
Parents of Kids Younger than 5	12%	(22)	22%	(41)	20%	(37)	45%	(83)	183
Parents of Kids 5-13 Years Old	12%	(39)	21%	(69)	15%	(50)	51%	(166)	324
Parents of Kids Older than 13	7%	(15)	21%	(42)	17%	(34)	56%	(115)	206

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE8\_2: How much have you seen, read, or heard about the following?**  
*Instagram pausing plans for their Instagram Kids platform following public criticism over the project*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(128)	18%	(389)	16%	(356)	60%	(1326)	2200
Gender: Male	8%	(85)	21%	(222)	19%	(201)	52%	(553)	1062
Gender: Female	4%	(43)	15%	(167)	14%	(155)	68%	(773)	1138
Age: 18-34	9%	(56)	14%	(94)	23%	(148)	55%	(358)	655
Age: 35-44	8%	(28)	17%	(60)	15%	(55)	60%	(214)	358
Age: 45-64	3%	(25)	19%	(141)	13%	(95)	65%	(490)	751
Age: 65+	4%	(19)	22%	(95)	13%	(58)	61%	(264)	436
GenZers: 1997-2012	7%	(17)	12%	(30)	20%	(49)	61%	(151)	248
Millennials: 1981-1996	10%	(61)	17%	(104)	21%	(130)	53%	(328)	623
GenXers: 1965-1980	4%	(17)	17%	(82)	15%	(70)	64%	(305)	474
Baby Boomers: 1946-1964	4%	(33)	20%	(152)	13%	(96)	64%	(490)	771
PID: Dem (no lean)	7%	(61)	21%	(176)	16%	(137)	55%	(459)	833
PID: Ind (no lean)	4%	(30)	14%	(103)	16%	(116)	66%	(477)	727
PID: Rep (no lean)	6%	(37)	17%	(110)	16%	(103)	61%	(390)	640
PID/Gender: Dem Men	10%	(39)	24%	(93)	21%	(84)	45%	(174)	390
PID/Gender: Dem Women	5%	(22)	19%	(83)	12%	(53)	64%	(285)	443
PID/Gender: Ind Men	6%	(22)	17%	(66)	18%	(67)	59%	(225)	381
PID/Gender: Ind Women	2%	(8)	11%	(37)	14%	(49)	73%	(252)	346
PID/Gender: Rep Men	8%	(24)	21%	(63)	17%	(51)	53%	(154)	291
PID/Gender: Rep Women	4%	(13)	13%	(47)	15%	(53)	68%	(236)	349
Ideo: Liberal (1-3)	9%	(55)	26%	(162)	15%	(94)	51%	(320)	630
Ideo: Moderate (4)	4%	(28)	15%	(98)	18%	(115)	63%	(407)	649
Ideo: Conservative (5-7)	6%	(40)	16%	(114)	15%	(107)	62%	(429)	690
Educ: < College	4%	(67)	14%	(214)	16%	(244)	65%	(987)	1512
Educ: Bachelors degree	7%	(33)	25%	(112)	14%	(63)	53%	(236)	444
Educ: Post-grad	12%	(29)	26%	(64)	20%	(48)	42%	(103)	244
Income: Under 50k	5%	(57)	14%	(162)	17%	(208)	64%	(775)	1203
Income: 50k-100k	6%	(42)	22%	(158)	15%	(108)	56%	(396)	703
Income: 100k+	10%	(30)	24%	(69)	13%	(39)	53%	(156)	294
Ethnicity: White	6%	(96)	19%	(324)	15%	(252)	61%	(1050)	1722
Ethnicity: Hispanic	4%	(14)	19%	(65)	23%	(80)	55%	(191)	349
Ethnicity: Black	8%	(22)	14%	(38)	18%	(50)	60%	(164)	274

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**Table MCTE8\_2: How much have you seen, read, or heard about the following?  
Instagram pausing plans for their Instagram Kids platform following public criticism over the project**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(128)	18%	(389)	16%	(356)	60%	(1326)	2200
Ethnicity: Other	5%	(10)	14%	(28)	27%	(54)	55%	(112)	204
All Christian	6%	(63)	20%	(193)	16%	(152)	58%	(565)	973
All Non-Christian	12%	(12)	27%	(29)	24%	(26)	36%	(38)	105
Atheist	8%	(11)	20%	(27)	18%	(25)	55%	(77)	140
Agnostic/Nothing in particular	4%	(25)	16%	(102)	15%	(96)	64%	(396)	619
Something Else	5%	(18)	11%	(38)	16%	(58)	69%	(249)	363
Religious Non-Protestant/Catholic	10%	(12)	25%	(30)	27%	(33)	38%	(45)	120
Evangelical	9%	(43)	16%	(80)	17%	(83)	59%	(293)	499
Non-Evangelical	5%	(37)	18%	(147)	14%	(117)	63%	(512)	813
Community: Urban	8%	(43)	19%	(109)	19%	(106)	54%	(308)	566
Community: Suburban	6%	(60)	19%	(196)	16%	(165)	60%	(634)	1055
Community: Rural	4%	(26)	14%	(84)	15%	(85)	66%	(384)	579
Employ: Private Sector	8%	(50)	24%	(154)	15%	(97)	53%	(340)	641
Employ: Government	9%	(10)	15%	(18)	16%	(19)	60%	(72)	120
Employ: Self-Employed	9%	(17)	17%	(32)	21%	(40)	53%	(102)	192
Employ: Homemaker	3%	(6)	11%	(20)	18%	(32)	67%	(120)	178
Employ: Student	8%	(6)	14%	(11)	21%	(17)	58%	(47)	81
Employ: Retired	3%	(15)	19%	(104)	15%	(81)	63%	(340)	541
Employ: Unemployed	6%	(16)	8%	(23)	14%	(39)	71%	(195)	273
Employ: Other	4%	(7)	16%	(28)	17%	(31)	63%	(110)	176
Military HH: Yes	6%	(19)	24%	(75)	14%	(45)	55%	(173)	313
Military HH: No	6%	(109)	17%	(314)	16%	(311)	61%	(1153)	1887
RD/WT: Right Direction	8%	(71)	22%	(183)	18%	(153)	52%	(438)	845
RD/WT: Wrong Track	4%	(58)	15%	(207)	15%	(202)	66%	(888)	1355
Biden Job Approve	8%	(80)	21%	(214)	16%	(164)	54%	(542)	1000
Biden Job Disapprove	4%	(48)	16%	(170)	17%	(182)	63%	(686)	1085
Biden Job Strongly Approve	9%	(38)	26%	(109)	16%	(70)	49%	(211)	428
Biden Job Somewhat Approve	7%	(42)	18%	(105)	16%	(93)	58%	(331)	572
Biden Job Somewhat Disapprove	5%	(19)	15%	(52)	23%	(78)	57%	(197)	346
Biden Job Strongly Disapprove	4%	(29)	16%	(118)	14%	(104)	66%	(489)	740

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**Table MCTE8\_2: How much have you seen, read, or heard about the following?  
Instagram pausing plans for their Instagram Kids platform following public criticism over the project**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(128)	18%	(389)	16%	(356)	60%	(1326)	2200
Favorable of Biden	8%	(84)	20%	(211)	16%	(169)	55%	(572)	1036
Unfavorable of Biden	4%	(39)	16%	(169)	16%	(167)	64%	(661)	1036
Very Favorable of Biden	10%	(47)	22%	(109)	18%	(88)	50%	(243)	486
Somewhat Favorable of Biden	7%	(37)	19%	(103)	15%	(82)	60%	(329)	550
Somewhat Unfavorable of Biden	4%	(12)	18%	(50)	19%	(51)	59%	(159)	272
Very Unfavorable of Biden	4%	(27)	16%	(120)	15%	(115)	66%	(502)	764
#1 Issue: Economy	6%	(53)	18%	(146)	17%	(141)	58%	(472)	812
#1 Issue: Security	4%	(14)	21%	(67)	14%	(47)	60%	(196)	325
#1 Issue: Health Care	6%	(18)	17%	(49)	19%	(55)	57%	(164)	286
#1 Issue: Medicare / Social Security	4%	(10)	16%	(46)	12%	(32)	68%	(193)	282
#1 Issue: Women's Issues	7%	(9)	17%	(24)	16%	(22)	61%	(87)	143
#1 Issue: Education	9%	(8)	11%	(9)	19%	(16)	62%	(52)	84
#1 Issue: Energy	4%	(5)	20%	(24)	18%	(22)	58%	(70)	120
#1 Issue: Other	7%	(11)	16%	(24)	14%	(21)	63%	(93)	149
2020 Vote: Joe Biden	8%	(80)	21%	(206)	16%	(159)	55%	(539)	984
2020 Vote: Donald Trump	5%	(34)	19%	(127)	14%	(96)	62%	(427)	685
2020 Vote: Other	4%	(3)	15%	(12)	22%	(18)	59%	(47)	80
2020 Vote: Didn't Vote	3%	(12)	10%	(44)	18%	(82)	69%	(312)	449
2018 House Vote: Democrat	9%	(65)	25%	(179)	14%	(105)	52%	(381)	731
2018 House Vote: Republican	5%	(31)	19%	(109)	17%	(101)	59%	(347)	589
2018 House Vote: Someone else	3%	(2)	19%	(10)	14%	(7)	64%	(34)	53
2016 Vote: Hillary Clinton	7%	(48)	22%	(155)	15%	(106)	55%	(385)	693
2016 Vote: Donald Trump	6%	(37)	18%	(118)	17%	(107)	59%	(384)	645
2016 Vote: Other	8%	(11)	16%	(21)	17%	(22)	58%	(75)	129
2016 Vote: Didn't Vote	5%	(33)	13%	(95)	16%	(119)	66%	(481)	729
Voted in 2014: Yes	7%	(81)	22%	(261)	15%	(184)	56%	(670)	1197
Voted in 2014: No	5%	(47)	13%	(128)	17%	(172)	65%	(656)	1003
4-Region: Northeast	6%	(22)	22%	(85)	12%	(48)	61%	(239)	394
4-Region: Midwest	5%	(23)	18%	(83)	14%	(65)	63%	(292)	462
4-Region: South	6%	(53)	15%	(127)	16%	(136)	62%	(509)	824
4-Region: West	6%	(31)	18%	(95)	21%	(108)	55%	(286)	520

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**Table MCTE8\_2:** *How much have you seen, read, or heard about the following?  
 Instagram pausing plans for their Instagram Kids platform following public criticism over the project*

<b>Demographic</b>	<b>A lot</b>		<b>Some</b>		<b>Not much</b>		<b>Nothing at all</b>		<b>Total N</b>
Adults	6%	(128)	18%	(389)	16%	(356)	60%	(1326)	2200
Parents	11%	(58)	16%	(91)	21%	(116)	52%	(288)	553
Parents of Kids Younger than 5	8%	(15)	17%	(32)	25%	(46)	49%	(90)	183
Parents of Kids 5-13 Years Old	12%	(38)	20%	(64)	18%	(60)	50%	(162)	324
Parents of Kids Older than 13	8%	(17)	16%	(33)	18%	(38)	57%	(118)	206

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE8\_4: How much have you seen, read, or heard about the following?**  
*The Wall Street Journal releasing an internal Facebook report on the harmful impacts of Instagram on teenagers*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(149)	17%	(382)	17%	(366)	59%	(1304)	2200
Gender: Male	10%	(102)	21%	(228)	19%	(207)	50%	(526)	1062
Gender: Female	4%	(47)	14%	(154)	14%	(159)	68%	(778)	1138
Age: 18-34	8%	(53)	19%	(122)	24%	(155)	49%	(324)	655
Age: 35-44	8%	(30)	17%	(62)	18%	(65)	56%	(201)	358
Age: 45-64	6%	(44)	17%	(125)	10%	(74)	68%	(507)	751
Age: 65+	5%	(22)	17%	(73)	16%	(71)	62%	(272)	436
GenZers: 1997-2012	6%	(14)	17%	(42)	21%	(52)	56%	(139)	248
Millennials: 1981-1996	9%	(58)	20%	(125)	23%	(143)	48%	(297)	623
GenXers: 1965-1980	6%	(30)	15%	(70)	15%	(71)	64%	(303)	474
Baby Boomers: 1946-1964	6%	(45)	18%	(136)	11%	(84)	66%	(506)	771
PID: Dem (no lean)	9%	(72)	21%	(175)	18%	(151)	52%	(435)	833
PID: Ind (no lean)	5%	(37)	13%	(95)	17%	(125)	65%	(470)	727
PID: Rep (no lean)	6%	(39)	18%	(112)	14%	(90)	62%	(398)	640
PID/Gender: Dem Men	12%	(48)	25%	(98)	22%	(87)	40%	(157)	390
PID/Gender: Dem Women	5%	(24)	17%	(77)	14%	(64)	63%	(279)	443
PID/Gender: Ind Men	7%	(26)	17%	(66)	19%	(71)	57%	(219)	381
PID/Gender: Ind Women	3%	(12)	8%	(29)	16%	(54)	73%	(251)	346
PID/Gender: Rep Men	10%	(28)	22%	(64)	17%	(49)	52%	(151)	291
PID/Gender: Rep Women	3%	(12)	14%	(48)	12%	(42)	71%	(248)	349
Ideo: Liberal (1-3)	10%	(64)	24%	(153)	18%	(113)	48%	(300)	630
Ideo: Moderate (4)	5%	(29)	16%	(104)	19%	(121)	61%	(394)	649
Ideo: Conservative (5-7)	7%	(45)	16%	(112)	14%	(94)	64%	(439)	690
Educ: < College	5%	(69)	15%	(228)	16%	(243)	64%	(973)	1512
Educ: Bachelors degree	10%	(43)	21%	(93)	19%	(83)	51%	(224)	444
Educ: Post-grad	15%	(37)	25%	(61)	16%	(40)	44%	(106)	244
Income: Under 50k	5%	(62)	13%	(158)	17%	(204)	65%	(779)	1203
Income: 50k-100k	8%	(57)	22%	(156)	16%	(114)	54%	(376)	703
Income: 100k+	10%	(30)	23%	(68)	16%	(47)	50%	(148)	294
Ethnicity: White	7%	(121)	18%	(305)	15%	(250)	61%	(1045)	1722
Ethnicity: Hispanic	6%	(19)	20%	(71)	22%	(76)	52%	(183)	349
Ethnicity: Black	6%	(17)	15%	(42)	22%	(61)	56%	(154)	274

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**Table MCTE8\_4:** How much have you seen, read, or heard about the following?

*The Wall Street Journal releasing an internal Facebook report on the harmful impacts of Instagram on teenagers*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(149)	17%	(382)	17%	(366)	59%	(1304)	2200
Ethnicity: Other	5%	(10)	17%	(34)	27%	(54)	52%	(105)	204
All Christian	7%	(70)	20%	(193)	15%	(147)	58%	(563)	973
All Non-Christian	17%	(18)	22%	(23)	18%	(19)	43%	(45)	105
Atheist	12%	(17)	21%	(29)	12%	(17)	55%	(77)	140
Agnostic/Nothing in particular	4%	(24)	15%	(93)	20%	(122)	61%	(380)	619
Something Else	5%	(20)	12%	(44)	17%	(61)	66%	(239)	363
Religious Non-Protestant/Catholic	15%	(18)	22%	(26)	18%	(21)	45%	(54)	120
Evangelical	8%	(40)	16%	(81)	16%	(79)	60%	(298)	499
Non-Evangelical	6%	(49)	18%	(150)	15%	(123)	60%	(491)	813
Community: Urban	9%	(49)	20%	(116)	17%	(95)	54%	(306)	566
Community: Suburban	7%	(72)	18%	(189)	17%	(181)	58%	(613)	1055
Community: Rural	5%	(28)	13%	(77)	16%	(90)	66%	(384)	579
Employ: Private Sector	9%	(58)	23%	(148)	17%	(112)	51%	(324)	641
Employ: Government	10%	(12)	18%	(22)	15%	(18)	57%	(68)	120
Employ: Self-Employed	12%	(22)	17%	(32)	23%	(43)	49%	(93)	192
Employ: Homemaker	4%	(7)	12%	(22)	13%	(22)	71%	(126)	178
Employ: Student	4%	(3)	18%	(15)	18%	(15)	60%	(48)	81
Employ: Retired	4%	(23)	17%	(92)	14%	(74)	65%	(352)	541
Employ: Unemployed	6%	(18)	7%	(18)	15%	(40)	72%	(197)	273
Employ: Other	3%	(5)	19%	(34)	24%	(42)	54%	(95)	176
Military HH: Yes	7%	(23)	20%	(63)	13%	(41)	59%	(185)	313
Military HH: No	7%	(126)	17%	(319)	17%	(324)	59%	(1118)	1887
RD/WT: Right Direction	9%	(75)	21%	(178)	18%	(151)	52%	(440)	845
RD/WT: Wrong Track	5%	(74)	15%	(204)	16%	(214)	64%	(863)	1355
Biden Job Approve	9%	(86)	21%	(210)	18%	(183)	52%	(521)	1000
Biden Job Disapprove	6%	(63)	15%	(162)	16%	(170)	64%	(691)	1085
Biden Job Strongly Approve	12%	(51)	24%	(102)	17%	(73)	47%	(203)	428
Biden Job Somewhat Approve	6%	(35)	19%	(108)	19%	(110)	56%	(319)	572
Biden Job Somewhat Disapprove	6%	(21)	14%	(47)	25%	(86)	55%	(192)	346
Biden Job Strongly Disapprove	6%	(41)	16%	(115)	11%	(84)	68%	(499)	740

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**Table MCTE8\_4:** How much have you seen, read, or heard about the following?

The Wall Street Journal releasing an internal Facebook report on the harmful impacts of Instagram on teenagers

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(149)	17%	(382)	17%	(366)	59%	(1304)	2200
Favorable of Biden	9%	(90)	21%	(215)	18%	(190)	52%	(541)	1036
Unfavorable of Biden	5%	(57)	15%	(152)	15%	(156)	65%	(672)	1036
Very Favorable of Biden	11%	(55)	24%	(115)	16%	(79)	49%	(237)	486
Somewhat Favorable of Biden	6%	(35)	18%	(100)	20%	(111)	55%	(304)	550
Somewhat Unfavorable of Biden	6%	(18)	11%	(31)	22%	(60)	60%	(164)	272
Very Unfavorable of Biden	5%	(39)	16%	(121)	13%	(96)	67%	(509)	764
#1 Issue: Economy	6%	(52)	19%	(151)	20%	(165)	55%	(444)	812
#1 Issue: Security	8%	(25)	17%	(54)	14%	(44)	62%	(202)	325
#1 Issue: Health Care	7%	(21)	19%	(54)	14%	(40)	59%	(170)	286
#1 Issue: Medicare / Social Security	4%	(12)	12%	(34)	12%	(33)	72%	(203)	282
#1 Issue: Women's Issues	9%	(13)	14%	(20)	14%	(21)	63%	(89)	143
#1 Issue: Education	9%	(7)	20%	(16)	17%	(14)	54%	(46)	84
#1 Issue: Energy	4%	(4)	20%	(24)	22%	(26)	55%	(66)	120
#1 Issue: Other	10%	(15)	19%	(28)	15%	(22)	56%	(83)	149
2020 Vote: Joe Biden	9%	(87)	21%	(203)	18%	(173)	53%	(521)	984
2020 Vote: Donald Trump	7%	(45)	17%	(117)	13%	(92)	63%	(430)	685
2020 Vote: Other	6%	(5)	14%	(11)	15%	(12)	65%	(52)	80
2020 Vote: Didn't Vote	3%	(12)	11%	(49)	20%	(88)	67%	(300)	449
2018 House Vote: Democrat	11%	(80)	22%	(160)	18%	(131)	49%	(360)	731
2018 House Vote: Republican	7%	(39)	18%	(105)	14%	(83)	62%	(362)	589
2018 House Vote: Someone else	4%	(2)	17%	(9)	11%	(6)	69%	(36)	53
2016 Vote: Hillary Clinton	9%	(65)	20%	(135)	18%	(125)	53%	(368)	693
2016 Vote: Donald Trump	6%	(38)	17%	(110)	14%	(93)	63%	(404)	645
2016 Vote: Other	6%	(8)	24%	(31)	12%	(16)	58%	(75)	129
2016 Vote: Didn't Vote	5%	(38)	14%	(105)	18%	(132)	62%	(454)	729
Voted in 2014: Yes	9%	(104)	19%	(233)	16%	(190)	56%	(670)	1197
Voted in 2014: No	4%	(45)	15%	(149)	17%	(175)	63%	(634)	1003
4-Region: Northeast	9%	(34)	19%	(76)	14%	(57)	57%	(226)	394
4-Region: Midwest	5%	(23)	18%	(82)	16%	(76)	61%	(282)	462
4-Region: South	7%	(55)	16%	(130)	17%	(140)	61%	(499)	824
4-Region: West	7%	(37)	18%	(94)	18%	(93)	57%	(296)	520

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**Table MCTE8\_4:** How much have you seen, read, or heard about the following?

*The Wall Street Journal releasing an internal Facebook report on the harmful impacts of Instagram on teenagers*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(149)	17%	(382)	17%	(366)	59%	(1304)	2200
Parents	11%	(60)	21%	(116)	21%	(115)	48%	(263)	553
Parents of Kids Younger than 5	12%	(23)	21%	(38)	16%	(29)	52%	(95)	183
Parents of Kids 5-13 Years Old	15%	(48)	20%	(64)	21%	(69)	44%	(144)	324
Parents of Kids Older than 13	7%	(15)	20%	(41)	23%	(46)	50%	(103)	206

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE8\_5: How much have you seen, read, or heard about the following?**  
Facebook releasing an annotated version of the internal report in response to the Wall Street Journal

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(107)	12%	(258)	17%	(381)	66%	(1454)	2200
Gender: Male	7%	(75)	15%	(161)	21%	(219)	57%	(606)	1062
Gender: Female	3%	(32)	8%	(96)	14%	(162)	74%	(848)	1138
Age: 18-34	9%	(58)	15%	(97)	23%	(151)	53%	(349)	655
Age: 35-44	5%	(18)	12%	(44)	18%	(66)	64%	(230)	358
Age: 45-64	3%	(24)	10%	(75)	13%	(97)	74%	(555)	751
Age: 65+	2%	(8)	9%	(41)	16%	(68)	73%	(319)	436
GenZers: 1997-2012	8%	(21)	16%	(39)	20%	(50)	56%	(139)	248
Millennials: 1981-1996	8%	(52)	14%	(85)	23%	(145)	55%	(340)	623
GenXers: 1965-1980	3%	(15)	11%	(53)	15%	(71)	71%	(336)	474
Baby Boomers: 1946-1964	3%	(20)	10%	(75)	14%	(106)	74%	(570)	771
PID: Dem (no lean)	7%	(58)	13%	(111)	18%	(152)	61%	(512)	833
PID: Ind (no lean)	2%	(18)	8%	(60)	19%	(140)	70%	(509)	727
PID: Rep (no lean)	5%	(31)	14%	(86)	14%	(89)	68%	(433)	640
PID/Gender: Dem Men	11%	(42)	17%	(64)	22%	(85)	51%	(199)	390
PID/Gender: Dem Women	4%	(17)	11%	(47)	15%	(67)	71%	(313)	443
PID/Gender: Ind Men	2%	(9)	12%	(44)	24%	(90)	62%	(237)	381
PID/Gender: Ind Women	2%	(9)	5%	(16)	14%	(50)	79%	(272)	346
PID/Gender: Rep Men	8%	(25)	18%	(53)	15%	(44)	58%	(170)	291
PID/Gender: Rep Women	2%	(7)	10%	(33)	13%	(46)	75%	(263)	349
Ideo: Liberal (1-3)	8%	(50)	14%	(90)	20%	(123)	58%	(366)	630
Ideo: Moderate (4)	3%	(18)	11%	(70)	19%	(124)	67%	(437)	649
Ideo: Conservative (5-7)	4%	(25)	13%	(87)	13%	(92)	70%	(486)	690
Educ: < College	4%	(62)	9%	(137)	17%	(253)	70%	(1060)	1512
Educ: Bachelors degree	5%	(24)	16%	(70)	19%	(84)	60%	(267)	444
Educ: Post-grad	9%	(21)	21%	(51)	18%	(44)	52%	(128)	244
Income: Under 50k	4%	(53)	8%	(101)	18%	(214)	69%	(835)	1203
Income: 50k-100k	6%	(39)	14%	(97)	17%	(119)	64%	(448)	703
Income: 100k+	5%	(16)	20%	(59)	16%	(48)	58%	(171)	294
Ethnicity: White	5%	(79)	12%	(204)	16%	(271)	68%	(1168)	1722
Ethnicity: Hispanic	6%	(22)	12%	(43)	21%	(73)	60%	(211)	349
Ethnicity: Black	7%	(20)	11%	(30)	20%	(56)	62%	(169)	274

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**Table MCTE8\_5: How much have you seen, read, or heard about the following?**  
 Facebook releasing an annotated version of the internal report in response to the Wall Street Journal

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(107)	12%	(258)	17%	(381)	66%	(1454)	2200
Ethnicity: Other	4%	(9)	12%	(24)	27%	(55)	57%	(117)	204
All Christian	5%	(45)	13%	(131)	15%	(148)	67%	(650)	973
All Non-Christian	12%	(13)	16%	(17)	21%	(22)	50%	(53)	105
Atheist	9%	(12)	17%	(23)	17%	(24)	57%	(80)	140
Agnostic/Nothing in particular	4%	(22)	9%	(55)	21%	(128)	67%	(414)	619
Something Else	4%	(16)	9%	(32)	16%	(59)	71%	(257)	363
Religious Non-Protestant/Catholic	11%	(13)	16%	(19)	22%	(27)	51%	(61)	120
Evangelical	5%	(27)	12%	(59)	17%	(84)	66%	(330)	499
Non-Evangelical	4%	(33)	13%	(102)	14%	(114)	69%	(564)	813
Community: Urban	7%	(41)	15%	(84)	17%	(94)	61%	(348)	566
Community: Suburban	5%	(50)	12%	(122)	18%	(188)	66%	(696)	1055
Community: Rural	3%	(17)	9%	(52)	17%	(99)	71%	(410)	579
Employ: Private Sector	7%	(45)	15%	(98)	18%	(114)	60%	(384)	641
Employ: Government	7%	(9)	18%	(22)	16%	(20)	58%	(70)	120
Employ: Self-Employed	6%	(11)	17%	(33)	23%	(44)	54%	(104)	192
Employ: Homemaker	3%	(6)	7%	(12)	17%	(30)	73%	(129)	178
Employ: Student	11%	(9)	17%	(14)	14%	(12)	58%	(47)	81
Employ: Retired	2%	(9)	9%	(49)	14%	(75)	75%	(407)	541
Employ: Unemployed	3%	(8)	6%	(15)	16%	(43)	76%	(207)	273
Employ: Other	7%	(12)	8%	(14)	25%	(44)	60%	(106)	176
Military HH: Yes	7%	(20)	16%	(50)	13%	(42)	64%	(200)	313
Military HH: No	5%	(87)	11%	(207)	18%	(339)	66%	(1253)	1887
RD/WT: Right Direction	7%	(59)	14%	(122)	20%	(170)	58%	(494)	845
RD/WT: Wrong Track	4%	(49)	10%	(135)	16%	(211)	71%	(960)	1355
Biden Job Approve	6%	(63)	14%	(138)	19%	(189)	61%	(610)	1000
Biden Job Disapprove	4%	(44)	11%	(115)	16%	(174)	69%	(753)	1085
Biden Job Strongly Approve	8%	(36)	16%	(70)	17%	(74)	58%	(249)	428
Biden Job Somewhat Approve	5%	(28)	12%	(68)	20%	(115)	63%	(361)	572
Biden Job Somewhat Disapprove	7%	(23)	12%	(43)	21%	(74)	60%	(206)	346
Biden Job Strongly Disapprove	3%	(21)	10%	(72)	14%	(100)	74%	(546)	740

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**Table MCTE8\_5: How much have you seen, read, or heard about the following?**  
Facebook releasing an annotated version of the internal report in response to the Wall Street Journal

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(107)	12%	(258)	17%	(381)	66%	(1454)	2200
Favorable of Biden	7%	(70)	13%	(138)	19%	(198)	61%	(630)	1036
Unfavorable of Biden	3%	(34)	10%	(108)	15%	(160)	71%	(735)	1036
Very Favorable of Biden	10%	(47)	15%	(73)	17%	(84)	58%	(283)	486
Somewhat Favorable of Biden	4%	(23)	12%	(65)	21%	(115)	63%	(347)	550
Somewhat Unfavorable of Biden	6%	(17)	11%	(29)	18%	(50)	65%	(176)	272
Very Unfavorable of Biden	2%	(17)	10%	(78)	14%	(110)	73%	(559)	764
#1 Issue: Economy	5%	(44)	13%	(106)	19%	(152)	63%	(511)	812
#1 Issue: Security	4%	(14)	12%	(40)	16%	(51)	68%	(220)	325
#1 Issue: Health Care	5%	(13)	11%	(32)	19%	(54)	65%	(186)	286
#1 Issue: Medicare / Social Security	2%	(6)	9%	(25)	11%	(32)	78%	(219)	282
#1 Issue: Women's Issues	7%	(10)	12%	(17)	14%	(20)	67%	(95)	143
#1 Issue: Education	7%	(6)	12%	(10)	19%	(16)	62%	(52)	84
#1 Issue: Energy	8%	(9)	12%	(15)	20%	(25)	60%	(72)	120
#1 Issue: Other	4%	(6)	8%	(12)	22%	(32)	66%	(98)	149
2020 Vote: Joe Biden	6%	(60)	14%	(135)	19%	(185)	61%	(604)	984
2020 Vote: Donald Trump	3%	(23)	13%	(90)	13%	(91)	70%	(481)	685
2020 Vote: Other	5%	(4)	9%	(7)	18%	(15)	68%	(55)	80
2020 Vote: Didn't Vote	5%	(21)	6%	(25)	20%	(91)	70%	(313)	449
2018 House Vote: Democrat	6%	(46)	15%	(108)	21%	(150)	58%	(427)	731
2018 House Vote: Republican	4%	(22)	14%	(83)	15%	(86)	67%	(397)	589
2018 House Vote: Someone else	4%	(2)	7%	(4)	9%	(5)	80%	(42)	53
2016 Vote: Hillary Clinton	5%	(35)	13%	(89)	19%	(129)	63%	(440)	693
2016 Vote: Donald Trump	4%	(26)	13%	(83)	14%	(91)	69%	(445)	645
2016 Vote: Other	4%	(5)	12%	(16)	20%	(25)	65%	(84)	129
2016 Vote: Didn't Vote	6%	(42)	10%	(70)	18%	(134)	66%	(484)	729
Voted in 2014: Yes	5%	(54)	14%	(169)	17%	(208)	64%	(766)	1197
Voted in 2014: No	5%	(53)	9%	(89)	17%	(173)	69%	(688)	1003
4-Region: Northeast	5%	(21)	12%	(49)	18%	(69)	65%	(254)	394
4-Region: Midwest	4%	(18)	12%	(56)	14%	(63)	70%	(325)	462
4-Region: South	5%	(38)	11%	(90)	18%	(152)	66%	(544)	824
4-Region: West	6%	(30)	12%	(62)	19%	(97)	64%	(330)	520

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**Table MCTE8\_5:** How much have you seen, read, or heard about the following?  
 Facebook releasing an annotated version of the internal report in response to the Wall Street Journal

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(107)	12%	(258)	17%	(381)	66%	(1454)	2200
Parents	8%	(46)	17%	(96)	21%	(117)	53%	(295)	553
Parents of Kids Younger than 5	8%	(16)	17%	(31)	18%	(33)	56%	(103)	183
Parents of Kids 5-13 Years Old	10%	(31)	19%	(61)	20%	(64)	52%	(167)	324
Parents of Kids Older than 13	5%	(10)	18%	(37)	23%	(48)	54%	(111)	206

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE8\_MCTE8\_6: How much have you seen, read, or heard about the following?**  
A Facebook executive testifying before a Senate committee about Instagram's impact on young users

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(125)	17%	(373)	17%	(382)	60%	(1320)	2200
Gender: Male	8%	(84)	21%	(222)	20%	(217)	51%	(539)	1062
Gender: Female	4%	(41)	13%	(151)	15%	(165)	69%	(781)	1138
Age: 18-34	8%	(51)	20%	(131)	21%	(135)	52%	(338)	655
Age: 35-44	7%	(26)	15%	(54)	17%	(62)	60%	(215)	358
Age: 45-64	5%	(36)	16%	(118)	13%	(100)	66%	(497)	751
Age: 65+	3%	(12)	16%	(70)	20%	(85)	62%	(269)	436
GenZers: 1997-2012	5%	(11)	24%	(59)	20%	(50)	51%	(127)	248
Millennials: 1981-1996	9%	(56)	18%	(111)	19%	(121)	54%	(335)	623
GenXers: 1965-1980	5%	(26)	14%	(68)	15%	(73)	65%	(307)	474
Baby Boomers: 1946-1964	4%	(32)	16%	(121)	16%	(126)	64%	(492)	771
PID: Dem (no lean)	7%	(57)	22%	(180)	20%	(170)	51%	(426)	833
PID: Ind (no lean)	3%	(22)	13%	(95)	16%	(117)	68%	(492)	727
PID: Rep (no lean)	7%	(46)	15%	(98)	15%	(95)	63%	(401)	640
PID/Gender: Dem Men	10%	(38)	27%	(105)	23%	(88)	41%	(158)	390
PID/Gender: Dem Women	4%	(20)	17%	(75)	19%	(82)	60%	(267)	443
PID/Gender: Ind Men	4%	(16)	15%	(58)	21%	(81)	59%	(225)	381
PID/Gender: Ind Women	2%	(6)	11%	(37)	10%	(36)	77%	(267)	346
PID/Gender: Rep Men	10%	(30)	20%	(58)	17%	(48)	53%	(155)	291
PID/Gender: Rep Women	4%	(15)	12%	(40)	13%	(47)	71%	(246)	349
Ideo: Liberal (1-3)	9%	(54)	24%	(152)	19%	(122)	48%	(302)	630
Ideo: Moderate (4)	4%	(26)	14%	(93)	20%	(131)	61%	(399)	649
Ideo: Conservative (5-7)	5%	(37)	15%	(105)	15%	(104)	64%	(444)	690
Educ: < College	4%	(61)	14%	(219)	17%	(252)	65%	(980)	1512
Educ: Bachelors degree	8%	(36)	21%	(94)	19%	(86)	51%	(228)	444
Educ: Post-grad	11%	(28)	25%	(60)	18%	(44)	46%	(112)	244
Income: Under 50k	4%	(52)	13%	(154)	18%	(216)	65%	(781)	1203
Income: 50k-100k	7%	(49)	21%	(146)	17%	(118)	56%	(391)	703
Income: 100k+	8%	(24)	25%	(74)	17%	(49)	50%	(147)	294
Ethnicity: White	5%	(89)	16%	(282)	17%	(297)	61%	(1053)	1722
Ethnicity: Hispanic	6%	(20)	18%	(62)	20%	(71)	56%	(196)	349
Ethnicity: Black	8%	(22)	22%	(60)	16%	(43)	54%	(148)	274

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**Table MCTE8\_MCTE8\_6:** How much have you seen, read, or heard about the following?  
 A Facebook executive testifying before a Senate committee about Instagram's impact on young users

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(125)	17%	(373)	17%	(382)	60%	(1320)	2200
Ethnicity: Other	7%	(13)	15%	(31)	21%	(42)	58%	(118)	204
All Christian	5%	(52)	18%	(170)	17%	(168)	60%	(582)	973
All Non-Christian	16%	(17)	27%	(28)	19%	(20)	39%	(41)	105
Atheist	8%	(11)	22%	(31)	17%	(24)	53%	(74)	140
Agnostic/Nothing in particular	4%	(27)	15%	(90)	20%	(121)	61%	(380)	619
Something Else	5%	(18)	15%	(53)	13%	(49)	67%	(243)	363
Religious Non-Protestant/Catholic	14%	(17)	26%	(31)	19%	(23)	41%	(50)	120
Evangelical	7%	(34)	17%	(83)	17%	(85)	60%	(297)	499
Non-Evangelical	4%	(36)	17%	(137)	16%	(127)	63%	(513)	813
Community: Urban	9%	(50)	19%	(105)	17%	(98)	55%	(313)	566
Community: Suburban	6%	(60)	18%	(195)	17%	(184)	58%	(616)	1055
Community: Rural	3%	(16)	13%	(73)	17%	(100)	67%	(390)	579
Employ: Private Sector	8%	(50)	23%	(146)	18%	(115)	51%	(329)	641
Employ: Government	7%	(9)	23%	(28)	10%	(12)	59%	(71)	120
Employ: Self-Employed	10%	(19)	16%	(30)	22%	(42)	53%	(101)	192
Employ: Homemaker	4%	(8)	11%	(20)	14%	(25)	70%	(125)	178
Employ: Student	5%	(4)	26%	(21)	17%	(14)	52%	(42)	81
Employ: Retired	3%	(14)	16%	(87)	19%	(101)	63%	(339)	541
Employ: Unemployed	3%	(9)	8%	(21)	14%	(38)	75%	(206)	273
Employ: Other	7%	(13)	12%	(21)	20%	(36)	60%	(106)	176
Military HH: Yes	7%	(22)	24%	(75)	14%	(44)	55%	(171)	313
Military HH: No	5%	(103)	16%	(298)	18%	(338)	61%	(1148)	1887
RD/WT: Right Direction	9%	(73)	21%	(176)	19%	(162)	51%	(434)	845
RD/WT: Wrong Track	4%	(52)	15%	(197)	16%	(220)	65%	(886)	1355
Biden Job Approve	8%	(75)	20%	(203)	20%	(198)	52%	(523)	1000
Biden Job Disapprove	5%	(50)	15%	(160)	16%	(176)	64%	(699)	1085
Biden Job Strongly Approve	10%	(43)	25%	(106)	20%	(84)	46%	(195)	428
Biden Job Somewhat Approve	6%	(32)	17%	(97)	20%	(114)	57%	(328)	572
Biden Job Somewhat Disapprove	6%	(20)	18%	(63)	22%	(75)	54%	(188)	346
Biden Job Strongly Disapprove	4%	(30)	13%	(97)	14%	(101)	69%	(511)	740

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**Table MCTE8\_MCTE8\_6: How much have you seen, read, or heard about the following?**  
A Facebook executive testifying before a Senate committee about Instagram's impact on young users

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(125)	17%	(373)	17%	(382)	60%	(1320)	2200
Favorable of Biden	8%	(79)	21%	(217)	20%	(205)	52%	(536)	1036
Unfavorable of Biden	4%	(39)	14%	(147)	16%	(164)	66%	(687)	1036
Very Favorable of Biden	10%	(51)	24%	(119)	19%	(94)	46%	(223)	486
Somewhat Favorable of Biden	5%	(28)	18%	(98)	20%	(111)	57%	(313)	550
Somewhat Unfavorable of Biden	4%	(12)	15%	(41)	20%	(55)	60%	(164)	272
Very Unfavorable of Biden	3%	(27)	14%	(106)	14%	(109)	68%	(523)	764
#1 Issue: Economy	7%	(56)	19%	(155)	18%	(145)	56%	(456)	812
#1 Issue: Security	5%	(16)	18%	(57)	15%	(49)	63%	(203)	325
#1 Issue: Health Care	7%	(21)	18%	(51)	16%	(47)	59%	(167)	286
#1 Issue: Medicare / Social Security	4%	(10)	11%	(31)	14%	(39)	72%	(202)	282
#1 Issue: Women's Issues	6%	(9)	15%	(21)	16%	(23)	63%	(89)	143
#1 Issue: Education	2%	(2)	15%	(13)	20%	(17)	62%	(52)	84
#1 Issue: Energy	3%	(3)	22%	(26)	22%	(26)	53%	(64)	120
#1 Issue: Other	6%	(9)	13%	(19)	24%	(36)	57%	(85)	149
2020 Vote: Joe Biden	7%	(73)	21%	(209)	19%	(187)	52%	(515)	984
2020 Vote: Donald Trump	5%	(37)	15%	(106)	15%	(101)	64%	(440)	685
2020 Vote: Other	2%	(2)	8%	(7)	26%	(21)	64%	(51)	80
2020 Vote: Didn't Vote	3%	(13)	11%	(52)	16%	(73)	69%	(312)	449
2018 House Vote: Democrat	8%	(56)	25%	(181)	19%	(136)	49%	(358)	731
2018 House Vote: Republican	7%	(38)	14%	(85)	17%	(99)	62%	(367)	589
2018 House Vote: Someone else	2%	(1)	14%	(7)	22%	(12)	62%	(33)	53
2016 Vote: Hillary Clinton	6%	(44)	23%	(160)	17%	(120)	53%	(369)	693
2016 Vote: Donald Trump	7%	(42)	14%	(92)	16%	(104)	63%	(407)	645
2016 Vote: Other	4%	(6)	14%	(18)	23%	(30)	58%	(75)	129
2016 Vote: Didn't Vote	5%	(33)	14%	(103)	17%	(127)	64%	(465)	729
Voted in 2014: Yes	7%	(86)	19%	(229)	18%	(215)	56%	(667)	1197
Voted in 2014: No	4%	(39)	14%	(144)	17%	(167)	65%	(652)	1003
4-Region: Northeast	5%	(21)	19%	(76)	17%	(65)	59%	(232)	394
4-Region: Midwest	4%	(18)	16%	(76)	18%	(83)	62%	(285)	462
4-Region: South	5%	(44)	18%	(148)	17%	(140)	60%	(493)	824
4-Region: West	8%	(43)	14%	(74)	18%	(94)	60%	(310)	520

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**Table MCTE8\_MCTE8\_6:** How much have you seen, read, or heard about the following?

A Facebook executive testifying before a Senate committee about Instagram's impact on young users

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	6%	(125)	17%	(373)	17%	(382)	60%	(1320)	2200
Parents	10%	(56)	20%	(113)	19%	(103)	51%	(282)	553
Parents of Kids Younger than 5	9%	(16)	21%	(38)	16%	(30)	54%	(100)	183
Parents of Kids 5-13 Years Old	13%	(43)	22%	(70)	19%	(60)	47%	(151)	324
Parents of Kids Older than 13	9%	(18)	18%	(37)	18%	(38)	55%	(113)	206

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE9\_1: And do you support or oppose each of the following?**  
*Instagram planning to create a platform called Instagram Kids aimed at children aged 10-12*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	5%	(111)	15%	(326)	20%	(434)	38%	(842)	22%	(487)	2200
Gender: Male	7%	(77)	17%	(179)	19%	(204)	37%	(396)	19%	(206)	1062
Gender: Female	3%	(34)	13%	(147)	20%	(231)	39%	(445)	25%	(281)	1138
Age: 18-34	8%	(55)	23%	(149)	23%	(149)	31%	(205)	15%	(97)	655
Age: 35-44	6%	(23)	15%	(54)	18%	(66)	36%	(128)	24%	(86)	358
Age: 45-64	4%	(27)	10%	(78)	19%	(146)	41%	(305)	26%	(196)	751
Age: 65+	1%	(6)	10%	(45)	17%	(74)	47%	(204)	25%	(108)	436
GenZers: 1997-2012	9%	(21)	22%	(55)	26%	(63)	27%	(68)	17%	(41)	248
Millennials: 1981-1996	8%	(49)	21%	(130)	20%	(122)	34%	(213)	17%	(108)	623
GenXers: 1965-1980	4%	(19)	13%	(61)	19%	(92)	37%	(177)	27%	(126)	474
Baby Boomers: 1946-1964	3%	(21)	10%	(75)	19%	(144)	44%	(336)	25%	(194)	771
PID: Dem (no lean)	7%	(62)	18%	(147)	21%	(175)	36%	(301)	18%	(148)	833
PID: Ind (no lean)	3%	(21)	13%	(94)	21%	(150)	38%	(276)	25%	(185)	727
PID: Rep (no lean)	4%	(28)	13%	(84)	17%	(109)	41%	(265)	24%	(154)	640
PID/Gender: Dem Men	12%	(47)	20%	(77)	19%	(75)	33%	(129)	16%	(61)	390
PID/Gender: Dem Women	3%	(15)	16%	(70)	22%	(100)	39%	(172)	20%	(87)	443
PID/Gender: Ind Men	3%	(12)	15%	(58)	21%	(81)	40%	(151)	21%	(78)	381
PID/Gender: Ind Women	2%	(9)	11%	(36)	20%	(69)	36%	(125)	31%	(106)	346
PID/Gender: Rep Men	6%	(18)	15%	(44)	16%	(47)	40%	(117)	23%	(66)	291
PID/Gender: Rep Women	3%	(10)	12%	(40)	18%	(62)	43%	(149)	25%	(88)	349
Ideo: Liberal (1-3)	6%	(39)	19%	(119)	23%	(143)	39%	(244)	13%	(85)	630
Ideo: Moderate (4)	5%	(32)	13%	(85)	21%	(136)	34%	(218)	27%	(178)	649
Ideo: Conservative (5-7)	4%	(29)	13%	(91)	15%	(106)	47%	(321)	21%	(142)	690
Educ: < College	4%	(68)	15%	(229)	18%	(268)	38%	(573)	25%	(373)	1512
Educ: Bachelors degree	6%	(25)	12%	(54)	24%	(108)	38%	(171)	19%	(85)	444
Educ: Post-grad	7%	(18)	17%	(42)	24%	(58)	40%	(98)	12%	(29)	244
Income: Under 50k	5%	(59)	14%	(171)	19%	(227)	36%	(435)	26%	(311)	1203
Income: 50k-100k	5%	(38)	17%	(118)	20%	(144)	39%	(277)	18%	(126)	703
Income: 100k+	5%	(14)	13%	(37)	22%	(63)	44%	(130)	17%	(50)	294
Ethnicity: White	5%	(86)	13%	(230)	19%	(320)	41%	(707)	22%	(379)	1722
Ethnicity: Hispanic	8%	(27)	21%	(74)	18%	(64)	39%	(138)	13%	(46)	349

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**Table MCTE9\_1: And do you support or oppose each of the following?**  
 Instagram planning to create a platform called Instagram Kids aimed at children aged 10-12

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	5%	(111)	15%	(326)	20%	(434)	38%	(842)	22%	(487)	2200
Ethnicity: Black	6%	(16)	17%	(48)	25%	(68)	27%	(75)	25%	(67)	274
Ethnicity: Other	5%	(10)	23%	(48)	23%	(46)	29%	(60)	20%	(41)	204
All Christian	6%	(56)	14%	(140)	19%	(182)	41%	(395)	21%	(200)	973
All Non-Christian	11%	(12)	24%	(25)	21%	(22)	29%	(31)	14%	(15)	105
Atheist	3%	(4)	13%	(19)	23%	(32)	46%	(65)	15%	(21)	140
Agnostic/Nothing in particular	4%	(23)	14%	(86)	21%	(132)	34%	(210)	27%	(169)	619
Something Else	5%	(17)	15%	(56)	19%	(67)	39%	(141)	22%	(82)	363
Religious Non-Protestant/Catholic	11%	(13)	22%	(26)	21%	(26)	31%	(38)	14%	(17)	120
Evangelical	7%	(32)	15%	(74)	18%	(89)	40%	(201)	21%	(103)	499
Non-Evangelical	5%	(39)	15%	(120)	19%	(154)	40%	(323)	22%	(177)	813
Community: Urban	7%	(42)	19%	(106)	18%	(103)	35%	(201)	20%	(114)	566
Community: Suburban	4%	(46)	16%	(166)	20%	(215)	38%	(398)	22%	(230)	1055
Community: Rural	4%	(23)	9%	(54)	20%	(116)	42%	(244)	25%	(143)	579
Employ: Private Sector	7%	(46)	18%	(117)	21%	(134)	35%	(227)	18%	(116)	641
Employ: Government	9%	(11)	16%	(19)	20%	(24)	34%	(41)	21%	(25)	120
Employ: Self-Employed	7%	(13)	19%	(36)	17%	(33)	37%	(70)	21%	(40)	192
Employ: Homemaker	2%	(4)	18%	(32)	23%	(40)	36%	(64)	22%	(39)	178
Employ: Student	9%	(7)	19%	(15)	30%	(25)	27%	(22)	14%	(12)	81
Employ: Retired	1%	(8)	9%	(47)	18%	(98)	47%	(257)	24%	(131)	541
Employ: Unemployed	6%	(16)	14%	(39)	14%	(38)	37%	(100)	29%	(80)	273
Employ: Other	3%	(6)	12%	(21)	24%	(42)	35%	(61)	26%	(46)	176
Military HH: Yes	7%	(23)	12%	(39)	20%	(63)	42%	(131)	18%	(56)	313
Military HH: No	5%	(88)	15%	(287)	20%	(371)	38%	(711)	23%	(431)	1887
RD/WT: Right Direction	8%	(65)	19%	(160)	20%	(169)	33%	(281)	20%	(170)	845
RD/WT: Wrong Track	3%	(46)	12%	(166)	20%	(265)	41%	(561)	23%	(317)	1355
Biden Job Approve	7%	(67)	17%	(172)	22%	(217)	35%	(352)	19%	(192)	1000
Biden Job Disapprove	4%	(42)	13%	(136)	18%	(195)	43%	(465)	23%	(246)	1085

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**Table MCTE9\_1: And do you support or oppose each of the following?  
Instagram planning to create a platform called Instagram Kids aimed at children aged 10-12**

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	5%	(111)	15%	(326)	20%	(434)	38%	(842)	22%	(487)	2200
Biden Job Strongly Approve	12%	(50)	17%	(72)	16%	(70)	38%	(163)	17%	(74)	428
Biden Job Somewhat Approve	3%	(18)	17%	(100)	26%	(148)	33%	(189)	21%	(118)	572
Biden Job Somewhat Disapprove	4%	(14)	17%	(58)	30%	(105)	29%	(101)	19%	(67)	346
Biden Job Strongly Disapprove	4%	(28)	11%	(79)	12%	(91)	49%	(364)	24%	(179)	740
Favorable of Biden	7%	(68)	17%	(178)	22%	(233)	35%	(360)	19%	(197)	1036
Unfavorable of Biden	4%	(40)	12%	(127)	17%	(179)	43%	(451)	23%	(240)	1036
Very Favorable of Biden	10%	(50)	16%	(79)	18%	(89)	38%	(184)	17%	(84)	486
Somewhat Favorable of Biden	3%	(19)	18%	(99)	26%	(144)	32%	(176)	20%	(113)	550
Somewhat Unfavorable of Biden	4%	(10)	15%	(42)	28%	(76)	33%	(91)	20%	(54)	272
Very Unfavorable of Biden	4%	(30)	11%	(86)	14%	(103)	47%	(360)	24%	(185)	764
#1 Issue: Economy	5%	(44)	16%	(129)	22%	(175)	36%	(289)	22%	(175)	812
#1 Issue: Security	3%	(10)	11%	(37)	16%	(52)	50%	(162)	20%	(64)	325
#1 Issue: Health Care	7%	(19)	17%	(48)	21%	(60)	33%	(94)	23%	(64)	286
#1 Issue: Medicare / Social Security	2%	(6)	11%	(30)	22%	(61)	38%	(107)	28%	(78)	282
#1 Issue: Women's Issues	6%	(9)	23%	(32)	19%	(28)	35%	(50)	16%	(23)	143
#1 Issue: Education	10%	(8)	24%	(20)	10%	(8)	36%	(30)	20%	(17)	84
#1 Issue: Energy	7%	(8)	7%	(9)	23%	(28)	48%	(58)	14%	(17)	120
#1 Issue: Other	4%	(6)	14%	(21)	15%	(22)	35%	(52)	32%	(48)	149
2020 Vote: Joe Biden	6%	(63)	17%	(165)	22%	(217)	37%	(369)	17%	(170)	984
2020 Vote: Donald Trump	4%	(24)	11%	(79)	16%	(112)	47%	(322)	22%	(148)	685
2020 Vote: Other	4%	(3)	11%	(9)	21%	(17)	40%	(32)	23%	(19)	80
2020 Vote: Didn't Vote	5%	(20)	16%	(72)	20%	(88)	26%	(119)	34%	(151)	449
2018 House Vote: Democrat	6%	(41)	15%	(111)	24%	(176)	39%	(282)	17%	(121)	731
2018 House Vote: Republican	4%	(25)	12%	(71)	16%	(96)	47%	(278)	20%	(118)	589
2018 House Vote: Someone else	4%	(2)	6%	(3)	20%	(11)	47%	(25)	24%	(12)	53
2016 Vote: Hillary Clinton	5%	(34)	15%	(105)	24%	(167)	37%	(258)	19%	(129)	693
2016 Vote: Donald Trump	4%	(25)	12%	(79)	16%	(104)	47%	(305)	20%	(132)	645
2016 Vote: Other	3%	(4)	11%	(15)	20%	(26)	44%	(56)	22%	(28)	129
2016 Vote: Didn't Vote	6%	(46)	17%	(126)	19%	(137)	30%	(222)	27%	(198)	729

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**Table MCTE9\_1:** *And do you support or oppose each of the following?  
 Instagram planning to create a platform called Instagram Kids aimed at children aged 10-12*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	5%	(111)	15%	(326)	20%	(434)	38%	(842)	22%	(487)	2200
Voted in 2014: Yes	5%	(57)	13%	(155)	21%	(249)	43%	(511)	19%	(225)	1197
Voted in 2014: No	5%	(54)	17%	(171)	18%	(185)	33%	(331)	26%	(262)	1003
4-Region: Northeast	5%	(20)	16%	(62)	18%	(69)	40%	(156)	22%	(86)	394
4-Region: Midwest	5%	(21)	12%	(53)	23%	(106)	35%	(160)	26%	(122)	462
4-Region: South	5%	(41)	15%	(123)	18%	(147)	41%	(340)	21%	(174)	824
4-Region: West	6%	(29)	17%	(88)	22%	(113)	36%	(185)	20%	(105)	520
Parents	8%	(45)	21%	(118)	21%	(116)	36%	(199)	14%	(76)	553
Parents of Kids Younger than 5	9%	(17)	22%	(41)	22%	(41)	36%	(66)	11%	(20)	183
Parents of Kids 5-13 Years Old	10%	(34)	25%	(81)	21%	(68)	32%	(104)	11%	(37)	324
Parents of Kids Older than 13	7%	(15)	18%	(37)	20%	(42)	38%	(79)	16%	(33)	206

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTE9\_2: And do you support or oppose each of the following?**  
*Instagram pausing plans for their Instagram Kids platform following public criticism over the project*

Demographic	Strongly support	Somewhat support	Somewhat oppose	Strongly oppose	Don't know / No opinion	Total N
Adults	30% (653)	22% (494)	9% (189)	12% (271)	27% (593)	2200
Gender: Male	31% (326)	25% (267)	10% (108)	11% (112)	23% (249)	1062
Gender: Female	29% (327)	20% (227)	7% (81)	14% (159)	30% (344)	1138
Age: 18-34	21% (137)	28% (181)	14% (92)	14% (89)	24% (156)	655
Age: 35-44	30% (107)	20% (73)	10% (35)	11% (40)	29% (103)	358
Age: 45-64	32% (240)	20% (147)	6% (46)	13% (97)	29% (221)	751
Age: 65+	39% (170)	21% (92)	4% (16)	10% (45)	26% (112)	436
GenZers: 1997-2012	18% (44)	31% (77)	15% (38)	10% (24)	26% (65)	248
Millennials: 1981-1996	27% (168)	23% (143)	12% (73)	14% (90)	24% (149)	623
GenXers: 1965-1980	26% (124)	23% (107)	8% (37)	12% (57)	31% (148)	474
Baby Boomers: 1946-1964	37% (285)	19% (149)	5% (36)	11% (85)	28% (215)	771
PID: Dem (no lean)	31% (262)	25% (212)	9% (74)	13% (105)	22% (181)	833
PID: Ind (no lean)	27% (200)	21% (155)	9% (63)	10% (75)	32% (235)	727
PID: Rep (no lean)	30% (191)	20% (128)	8% (53)	14% (91)	28% (177)	640
PID/Gender: Dem Men	30% (118)	29% (112)	10% (40)	13% (49)	18% (71)	390
PID/Gender: Dem Women	33% (144)	23% (100)	8% (34)	12% (55)	25% (110)	443
PID/Gender: Ind Men	29% (112)	24% (92)	10% (37)	9% (36)	27% (104)	381
PID/Gender: Ind Women	25% (88)	18% (63)	7% (26)	11% (39)	38% (130)	346
PID/Gender: Rep Men	33% (97)	22% (63)	11% (31)	9% (27)	25% (73)	291
PID/Gender: Rep Women	27% (95)	18% (64)	6% (22)	18% (64)	30% (104)	349
Ideo: Liberal (1-3)	36% (224)	28% (175)	9% (56)	11% (71)	17% (104)	630
Ideo: Moderate (4)	26% (170)	22% (141)	10% (62)	12% (76)	31% (199)	649
Ideo: Conservative (5-7)	33% (227)	21% (143)	7% (45)	13% (90)	27% (184)	690
Educ: < College	26% (393)	20% (308)	9% (136)	14% (214)	31% (462)	1512
Educ: Bachelors degree	35% (155)	27% (119)	8% (36)	8% (37)	22% (97)	444
Educ: Post-grad	43% (105)	28% (68)	7% (17)	8% (20)	14% (34)	244
Income: Under 50k	26% (309)	20% (238)	9% (112)	13% (155)	32% (389)	1203
Income: 50k-100k	32% (224)	27% (192)	8% (57)	13% (90)	20% (141)	703
Income: 100k+	41% (121)	22% (64)	7% (19)	9% (26)	22% (63)	294
Ethnicity: White	32% (546)	22% (373)	7% (124)	13% (217)	27% (461)	1722
Ethnicity: Hispanic	22% (75)	28% (98)	12% (43)	20% (70)	18% (63)	349

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**Table MCTE9\_2:** *And do you support or oppose each of the following?  
 Instagram pausing plans for their Instagram Kids platform following public criticism over the project*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	30%	(653)	22%	(494)	9%	(189)	12%	(271)	27%	(593)	2200
Ethnicity: Black	24%	(67)	23%	(64)	13%	(37)	11%	(29)	28%	(77)	274
Ethnicity: Other	20%	(40)	28%	(57)	14%	(28)	12%	(25)	27%	(54)	204
All Christian	33%	(325)	23%	(225)	8%	(79)	12%	(117)	23%	(226)	973
All Non-Christian	38%	(40)	24%	(26)	7%	(8)	13%	(13)	17%	(18)	105
Atheist	31%	(43)	22%	(30)	10%	(13)	15%	(21)	23%	(32)	140
Agnostic/Nothing in particular	24%	(146)	21%	(133)	8%	(51)	13%	(80)	34%	(209)	619
Something Else	27%	(99)	22%	(80)	10%	(38)	11%	(39)	29%	(107)	363
Religious Non-Protestant/Catholic	36%	(43)	24%	(28)	6%	(8)	15%	(18)	19%	(22)	120
Evangelical	31%	(153)	23%	(113)	9%	(42)	13%	(65)	25%	(125)	499
Non-Evangelical	33%	(267)	23%	(185)	9%	(73)	10%	(84)	25%	(204)	813
Community: Urban	28%	(160)	24%	(135)	10%	(55)	15%	(86)	23%	(131)	566
Community: Suburban	31%	(328)	23%	(246)	8%	(87)	10%	(107)	27%	(287)	1055
Community: Rural	28%	(165)	20%	(114)	8%	(47)	14%	(78)	30%	(175)	579
Employ: Private Sector	30%	(192)	27%	(172)	9%	(60)	12%	(77)	22%	(139)	641
Employ: Government	24%	(29)	30%	(35)	12%	(14)	10%	(12)	25%	(30)	120
Employ: Self-Employed	33%	(64)	19%	(37)	11%	(22)	11%	(20)	25%	(49)	192
Employ: Homemaker	31%	(54)	18%	(32)	9%	(16)	10%	(18)	33%	(58)	178
Employ: Student	15%	(12)	44%	(36)	14%	(11)	7%	(5)	20%	(16)	81
Employ: Retired	37%	(199)	19%	(101)	4%	(22)	13%	(70)	28%	(149)	541
Employ: Unemployed	23%	(63)	17%	(45)	9%	(25)	15%	(41)	36%	(99)	273
Employ: Other	23%	(40)	21%	(36)	11%	(19)	16%	(28)	30%	(52)	176
Military HH: Yes	33%	(103)	25%	(77)	6%	(18)	14%	(45)	22%	(70)	313
Military HH: No	29%	(550)	22%	(417)	9%	(171)	12%	(226)	28%	(523)	1887
RD/WT: Right Direction	30%	(256)	26%	(220)	9%	(75)	12%	(101)	23%	(193)	845
RD/WT: Wrong Track	29%	(397)	20%	(275)	8%	(113)	13%	(170)	30%	(400)	1355
Biden Job Approve	33%	(325)	25%	(254)	9%	(88)	11%	(107)	23%	(225)	1000
Biden Job Disapprove	29%	(313)	20%	(219)	9%	(97)	14%	(154)	28%	(302)	1085

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**Table MCTE9\_2: And do you support or oppose each of the following?  
Instagram pausing plans for their Instagram Kids platform following public criticism over the project**

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	30%	(653)	22%	(494)	9%	(189)	12%	(271)	27%	(593)	2200
Biden Job Strongly Approve	38%	(164)	25%	(106)	7%	(30)	12%	(50)	18%	(79)	428
Biden Job Somewhat Approve	28%	(162)	26%	(148)	10%	(59)	10%	(56)	26%	(147)	572
Biden Job Somewhat Disapprove	19%	(67)	27%	(94)	16%	(57)	12%	(40)	25%	(87)	346
Biden Job Strongly Disapprove	33%	(246)	17%	(125)	5%	(40)	15%	(114)	29%	(215)	740
Favorable of Biden	31%	(323)	26%	(270)	9%	(89)	11%	(117)	23%	(238)	1036
Unfavorable of Biden	30%	(313)	19%	(201)	9%	(92)	13%	(139)	28%	(290)	1036
Very Favorable of Biden	36%	(173)	25%	(122)	7%	(36)	13%	(61)	19%	(94)	486
Somewhat Favorable of Biden	27%	(150)	27%	(147)	10%	(53)	10%	(56)	26%	(144)	550
Somewhat Unfavorable of Biden	25%	(67)	23%	(63)	15%	(42)	11%	(31)	26%	(70)	272
Very Unfavorable of Biden	32%	(247)	18%	(139)	7%	(50)	14%	(109)	29%	(220)	764
#1 Issue: Economy	27%	(218)	23%	(191)	11%	(87)	13%	(106)	26%	(211)	812
#1 Issue: Security	38%	(122)	17%	(55)	7%	(22)	15%	(50)	23%	(76)	325
#1 Issue: Health Care	29%	(83)	27%	(78)	11%	(31)	7%	(20)	26%	(75)	286
#1 Issue: Medicare / Social Security	25%	(71)	20%	(58)	7%	(18)	15%	(41)	33%	(94)	282
#1 Issue: Women's Issues	34%	(48)	22%	(32)	9%	(13)	10%	(15)	25%	(36)	143
#1 Issue: Education	26%	(22)	26%	(21)	6%	(5)	19%	(16)	24%	(20)	84
#1 Issue: Energy	33%	(40)	28%	(33)	6%	(7)	11%	(13)	22%	(27)	120
#1 Issue: Other	33%	(49)	18%	(27)	4%	(6)	8%	(11)	37%	(55)	149
2020 Vote: Joe Biden	34%	(336)	25%	(244)	9%	(86)	11%	(109)	21%	(209)	984
2020 Vote: Donald Trump	34%	(233)	19%	(130)	7%	(51)	14%	(95)	26%	(175)	685
2020 Vote: Other	23%	(19)	22%	(18)	8%	(7)	14%	(12)	32%	(26)	80
2020 Vote: Didn't Vote	14%	(64)	23%	(102)	10%	(46)	12%	(55)	41%	(182)	449
2018 House Vote: Democrat	36%	(265)	26%	(193)	8%	(55)	10%	(74)	20%	(143)	731
2018 House Vote: Republican	34%	(203)	19%	(115)	7%	(40)	15%	(90)	24%	(141)	589
2018 House Vote: Someone else	31%	(16)	18%	(10)	5%	(3)	16%	(9)	29%	(15)	53
2016 Vote: Hillary Clinton	35%	(241)	27%	(184)	8%	(54)	10%	(69)	21%	(145)	693
2016 Vote: Donald Trump	35%	(227)	19%	(125)	7%	(47)	14%	(91)	24%	(156)	645
2016 Vote: Other	29%	(37)	22%	(28)	8%	(10)	11%	(14)	31%	(40)	129
2016 Vote: Didn't Vote	20%	(146)	22%	(157)	11%	(78)	13%	(96)	35%	(252)	729

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**Table MCTE9\_2:** *And do you support or oppose each of the following?  
 Instagram pausing plans for their Instagram Kids platform following public criticism over the project*

Demographic	Strongly support		Somewhat support		Somewhat oppose		Strongly oppose		Don't know / No opinion		Total N
Adults	30%	(653)	22%	(494)	9%	(189)	12%	(271)	27%	(593)	2200
Voted in 2014: Yes	35%	(423)	23%	(274)	7%	(87)	12%	(145)	22%	(268)	1197
Voted in 2014: No	23%	(230)	22%	(221)	10%	(102)	13%	(126)	32%	(325)	1003
4-Region: Northeast	32%	(126)	23%	(90)	9%	(36)	11%	(42)	25%	(99)	394
4-Region: Midwest	29%	(135)	25%	(114)	6%	(30)	9%	(40)	31%	(143)	462
4-Region: South	31%	(253)	20%	(168)	10%	(85)	13%	(106)	26%	(212)	824
4-Region: West	27%	(138)	23%	(122)	7%	(38)	16%	(83)	27%	(139)	520
Parents	28%	(157)	27%	(150)	10%	(57)	15%	(82)	19%	(107)	553
Parents of Kids Younger than 5	32%	(59)	27%	(49)	8%	(15)	14%	(26)	18%	(34)	183
Parents of Kids 5-13 Years Old	28%	(91)	30%	(97)	10%	(33)	13%	(43)	18%	(59)	324
Parents of Kids Older than 13	30%	(62)	23%	(48)	12%	(24)	15%	(30)	20%	(41)	206

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTEdem1:** *Have you used in-person or telehealth mental health services over the past year? This includes meeting with a therapist, counselor, or psychiatrist.*

Demographic	Yes	No	Total N
Adults	33% (718)	67% (1482)	2200
Gender: Male	32% (342)	68% (720)	1062
Gender: Female	33% (375)	67% (763)	1138
Age: 18-34	37% (244)	63% (412)	655
Age: 35-44	34% (123)	66% (234)	358
Age: 45-64	33% (249)	67% (502)	751
Age: 65+	23% (102)	77% (334)	436
GenZers: 1997-2012	34% (84)	66% (164)	248
Millennials: 1981-1996	38% (238)	62% (384)	623
GenXers: 1965-1980	31% (149)	69% (325)	474
Baby Boomers: 1946-1964	30% (230)	70% (541)	771
PID: Dem (no lean)	35% (292)	65% (541)	833
PID: Ind (no lean)	30% (221)	70% (506)	727
PID: Rep (no lean)	32% (205)	68% (435)	640
PID/Gender: Dem Men	37% (146)	63% (244)	390
PID/Gender: Dem Women	33% (146)	67% (297)	443
PID/Gender: Ind Men	27% (105)	73% (276)	381
PID/Gender: Ind Women	34% (116)	66% (230)	346
PID/Gender: Rep Men	31% (92)	69% (200)	291
PID/Gender: Rep Women	32% (113)	68% (235)	349
Ideo: Liberal (1-3)	41% (256)	59% (374)	630
Ideo: Moderate (4)	29% (186)	71% (462)	649
Ideo: Conservative (5-7)	30% (208)	70% (482)	690
Educ: < College	31% (466)	69% (1046)	1512
Educ: Bachelors degree	36% (159)	64% (285)	444
Educ: Post-grad	38% (93)	62% (151)	244
Income: Under 50k	30% (358)	70% (845)	1203
Income: 50k-100k	34% (237)	66% (466)	703
Income: 100k+	42% (123)	58% (171)	294
Ethnicity: White	33% (573)	67% (1149)	1722
Ethnicity: Hispanic	39% (136)	61% (213)	349
Ethnicity: Black	31% (86)	69% (188)	274

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**Table MCTEdem1:** *Have you used in-person or telehealth mental health services over the past year? This includes meeting with a therapist, counselor, or psychiatrist.*

Demographic	Yes	No	Total N
Adults	33% (718)	67% (1482)	2200
Ethnicity: Other	29% (59)	71% (145)	204
All Christian	30% (291)	70% (681)	973
All Non-Christian	49% (52)	51% (53)	105
Atheist	44% (61)	56% (78)	140
Agnostic/Nothing in particular	29% (181)	71% (438)	619
Something Else	36% (132)	64% (231)	363
Religious Non-Protestant/Catholic	48% (57)	52% (63)	120
Evangelical	34% (170)	66% (329)	499
Non-Evangelical	30% (246)	70% (567)	813
Community: Urban	38% (213)	62% (353)	566
Community: Suburban	30% (319)	70% (736)	1055
Community: Rural	32% (185)	68% (394)	579
Employ: Private Sector	32% (203)	68% (438)	641
Employ: Government	38% (45)	62% (74)	120
Employ: Self-Employed	37% (71)	63% (120)	192
Employ: Homemaker	35% (62)	65% (115)	178
Employ: Student	45% (36)	55% (45)	81
Employ: Retired	29% (158)	71% (382)	541
Employ: Unemployed	32% (88)	68% (185)	273
Employ: Other	31% (54)	69% (122)	176
Military HH: Yes	39% (123)	61% (190)	313
Military HH: No	32% (595)	68% (1292)	1887
RD/WT: Right Direction	36% (307)	64% (538)	845
RD/WT: Wrong Track	30% (411)	70% (944)	1355
Biden Job Approve	36% (355)	64% (645)	1000
Biden Job Disapprove	30% (328)	70% (757)	1085
Biden Job Strongly Approve	38% (163)	62% (265)	428
Biden Job Somewhat Approve	34% (192)	66% (380)	572
Biden Job Somewhat Disapprove	31% (108)	69% (237)	346
Biden Job Strongly Disapprove	30% (220)	70% (520)	740

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**Table MCTEdem1:** *Have you used in-person or telehealth mental health services over the past year? This includes meeting with a therapist, counselor, or psychiatrist.*

Demographic	Yes	No	Total N
Adults	33% (718)	67% (1482)	2200
Favorable of Biden	35% (362)	65% (674)	1036
Unfavorable of Biden	30% (315)	70% (722)	1036
Very Favorable of Biden	37% (181)	63% (306)	486
Somewhat Favorable of Biden	33% (181)	67% (369)	550
Somewhat Unfavorable of Biden	30% (83)	70% (189)	272
Very Unfavorable of Biden	30% (232)	70% (533)	764
#1 Issue: Economy	30% (247)	70% (565)	812
#1 Issue: Security	33% (106)	67% (218)	325
#1 Issue: Health Care	36% (104)	64% (182)	286
#1 Issue: Medicare / Social Security	33% (92)	67% (190)	282
#1 Issue: Women's Issues	38% (55)	62% (88)	143
#1 Issue: Education	36% (30)	64% (54)	84
#1 Issue: Energy	32% (38)	68% (82)	120
#1 Issue: Other	31% (46)	69% (103)	149
2020 Vote: Joe Biden	36% (351)	64% (632)	984
2020 Vote: Donald Trump	31% (216)	69% (469)	685
2020 Vote: Other	26% (21)	74% (59)	80
2020 Vote: Didn't Vote	29% (129)	71% (321)	449
2018 House Vote: Democrat	35% (257)	65% (474)	731
2018 House Vote: Republican	32% (186)	68% (403)	589
2018 House Vote: Someone else	39% (20)	61% (32)	53
2016 Vote: Hillary Clinton	33% (232)	67% (461)	693
2016 Vote: Donald Trump	33% (211)	67% (434)	645
2016 Vote: Other	35% (45)	65% (84)	129
2016 Vote: Didn't Vote	31% (228)	69% (501)	729
Voted in 2014: Yes	33% (401)	67% (796)	1197
Voted in 2014: No	32% (317)	68% (686)	1003
4-Region: Northeast	32% (127)	68% (266)	394
4-Region: Midwest	31% (141)	69% (321)	462
4-Region: South	33% (269)	67% (555)	824
4-Region: West	35% (180)	65% (340)	520

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**Table MCTEdem1:** *Have you used in-person or telehealth mental health services over the past year? This includes meeting with a therapist, counselor, or psychiatrist.*

Demographic	Yes		No		Total N
Adults	33%	(718)	67%	(1482)	2200
Parents	41%	(229)	59%	(324)	553
Parents of Kids Younger than 5	38%	(70)	62%	(113)	183
Parents of Kids 5-13 Years Old	47%	(151)	53%	(173)	324
Parents of Kids Older than 13	42%	(87)	58%	(119)	206

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTEdem2\_1NET: Do you use any of the following social media platforms? Please select all that you use.**

Twitter

Demographic	Selected		Not Selected		Total N
Adults	32%	(700)	68%	(1500)	2200
Gender: Male	40%	(424)	60%	(637)	1062
Gender: Female	24%	(275)	76%	(863)	1138
Age: 18-34	48%	(315)	52%	(341)	655
Age: 35-44	34%	(121)	66%	(236)	358
Age: 45-64	26%	(196)	74%	(555)	751
Age: 65+	16%	(68)	84%	(368)	436
GenZers: 1997-2012	52%	(128)	48%	(120)	248
Millennials: 1981-1996	43%	(267)	57%	(355)	623
GenXers: 1965-1980	30%	(143)	70%	(331)	474
Baby Boomers: 1946-1964	20%	(154)	80%	(617)	771
PID: Dem (no lean)	40%	(335)	60%	(498)	833
PID: Ind (no lean)	28%	(202)	72%	(524)	727
PID: Rep (no lean)	25%	(162)	75%	(478)	640
PID/Gender: Dem Men	51%	(197)	49%	(192)	390
PID/Gender: Dem Women	31%	(138)	69%	(306)	443
PID/Gender: Ind Men	34%	(130)	66%	(250)	381
PID/Gender: Ind Women	21%	(72)	79%	(274)	346
PID/Gender: Rep Men	33%	(97)	67%	(195)	291
PID/Gender: Rep Women	19%	(65)	81%	(283)	349
Ideo: Liberal (1-3)	44%	(275)	56%	(354)	630
Ideo: Moderate (4)	29%	(186)	71%	(463)	649
Ideo: Conservative (5-7)	26%	(182)	74%	(508)	690
Educ: < College	29%	(444)	71%	(1069)	1512
Educ: Bachelors degree	37%	(162)	63%	(281)	444
Educ: Post-grad	38%	(94)	62%	(150)	244
Income: Under 50k	29%	(349)	71%	(854)	1203
Income: 50k-100k	34%	(237)	66%	(466)	703
Income: 100k+	39%	(114)	61%	(180)	294
Ethnicity: White	28%	(481)	72%	(1240)	1722
Ethnicity: Hispanic	47%	(163)	53%	(186)	349
Ethnicity: Black	48%	(133)	52%	(142)	274

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**Table MCTEdem2\_1NET:** Do you use any of the following social media platforms? Please select all that you use.

Twitter

Demographic	Selected		Not Selected		Total N
Adults	32%	(700)	68%	(1500)	2200
Ethnicity: Other	42%	(86)	58%	(118)	204
All Christian	29%	(277)	71%	(695)	973
All Non-Christian	40%	(42)	60%	(63)	105
Atheist	50%	(70)	50%	(69)	140
Agnostic/Nothing in particular	31%	(192)	69%	(427)	619
Something Else	32%	(118)	68%	(245)	363
Religious Non-Protestant/Catholic	40%	(48)	60%	(71)	120
Evangelical	32%	(162)	68%	(337)	499
Non-Evangelical	28%	(224)	72%	(589)	813
Community: Urban	40%	(229)	60%	(338)	566
Community: Suburban	31%	(331)	69%	(724)	1055
Community: Rural	24%	(140)	76%	(439)	579
Employ: Private Sector	39%	(252)	61%	(389)	641
Employ: Government	45%	(54)	55%	(66)	120
Employ: Self-Employed	46%	(87)	54%	(104)	192
Employ: Homemaker	26%	(46)	74%	(132)	178
Employ: Student	49%	(39)	51%	(41)	81
Employ: Retired	15%	(82)	85%	(459)	541
Employ: Unemployed	31%	(84)	69%	(189)	273
Employ: Other	32%	(56)	68%	(120)	176
Military HH: Yes	26%	(83)	74%	(230)	313
Military HH: No	33%	(617)	67%	(1270)	1887
RD/WT: Right Direction	37%	(312)	63%	(533)	845
RD/WT: Wrong Track	29%	(388)	71%	(967)	1355
Biden Job Approve	37%	(371)	63%	(629)	1000
Biden Job Disapprove	28%	(305)	72%	(780)	1085
Biden Job Strongly Approve	39%	(166)	61%	(262)	428
Biden Job Somewhat Approve	36%	(205)	64%	(366)	572
Biden Job Somewhat Disapprove	32%	(112)	68%	(234)	346
Biden Job Strongly Disapprove	26%	(193)	74%	(546)	740

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**Table MCTEdem2\_1NET:** Do you use any of the following social media platforms? Please select all that you use.

Twitter

Demographic	Selected	Not Selected	Total N
Adults	32% (700)	68% (1500)	2200
Favorable of Biden	38% (394)	62% (642)	1036
Unfavorable of Biden	27% (280)	73% (756)	1036
Very Favorable of Biden	39% (192)	61% (294)	486
Somewhat Favorable of Biden	37% (202)	63% (348)	550
Somewhat Unfavorable of Biden	31% (84)	69% (188)	272
Very Unfavorable of Biden	26% (196)	74% (568)	764
#1 Issue: Economy	34% (278)	66% (535)	812
#1 Issue: Security	29% (93)	71% (232)	325
#1 Issue: Health Care	33% (96)	67% (190)	286
#1 Issue: Medicare / Social Security	19% (53)	81% (229)	282
#1 Issue: Women's Issues	41% (58)	59% (84)	143
#1 Issue: Education	42% (36)	58% (48)	84
#1 Issue: Energy	38% (46)	62% (74)	120
#1 Issue: Other	28% (41)	72% (108)	149
2020 Vote: Joe Biden	40% (390)	60% (594)	984
2020 Vote: Donald Trump	26% (176)	74% (509)	685
2020 Vote: Other	17% (14)	83% (67)	80
2020 Vote: Didn't Vote	27% (120)	73% (330)	449
2018 House Vote: Democrat	39% (283)	61% (448)	731
2018 House Vote: Republican	28% (167)	72% (422)	589
2018 House Vote: Someone else	19% (10)	81% (43)	53
2016 Vote: Hillary Clinton	38% (263)	62% (430)	693
2016 Vote: Donald Trump	25% (162)	75% (483)	645
2016 Vote: Other	27% (35)	73% (94)	129
2016 Vote: Didn't Vote	33% (239)	67% (491)	729
Voted in 2014: Yes	30% (364)	70% (833)	1197
Voted in 2014: No	33% (336)	67% (667)	1003
4-Region: Northeast	31% (121)	69% (272)	394
4-Region: Midwest	29% (135)	71% (327)	462
4-Region: South	33% (269)	67% (556)	824
4-Region: West	34% (174)	66% (346)	520

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**Table MCTEdem2\_1NET:** Do you use any of the following social media platforms? Please select all that you use.  
 Twitter

Demographic	Selected		Not Selected		Total N
Adults	32%	(700)	68%	(1500)	2200
Parents	40%	(223)	60%	(331)	553
Parents of Kids Younger than 5	42%	(77)	58%	(107)	183
Parents of Kids 5-13 Years Old	42%	(137)	58%	(187)	324
Parents of Kids Older than 13	38%	(79)	62%	(127)	206

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTEdem2\_2NET: Do you use any of the following social media platforms? Please select all that you use.**  
Facebook

Demographic	Selected	Not Selected	Total N
Adults	77% (1701)	23% (499)	2200
Gender: Male	72% (762)	28% (300)	1062
Gender: Female	83% (940)	17% (199)	1138
Age: 18-34	71% (466)	29% (189)	655
Age: 35-44	81% (291)	19% (66)	358
Age: 45-64	83% (624)	17% (127)	751
Age: 65+	73% (319)	27% (117)	436
GenZers: 1997-2012	57% (142)	43% (106)	248
Millennials: 1981-1996	81% (506)	19% (117)	623
GenXers: 1965-1980	82% (388)	18% (86)	474
Baby Boomers: 1946-1964	79% (606)	21% (165)	771
PID: Dem (no lean)	78% (649)	22% (185)	833
PID: Ind (no lean)	75% (543)	25% (184)	727
PID: Rep (no lean)	80% (510)	20% (131)	640
PID/Gender: Dem Men	79% (308)	21% (82)	390
PID/Gender: Dem Women	77% (341)	23% (102)	443
PID/Gender: Ind Men	64% (245)	36% (135)	381
PID/Gender: Ind Women	86% (298)	14% (48)	346
PID/Gender: Rep Men	72% (209)	28% (83)	291
PID/Gender: Rep Women	86% (301)	14% (48)	349
Ideo: Liberal (1-3)	77% (486)	23% (144)	630
Ideo: Moderate (4)	79% (513)	21% (136)	649
Ideo: Conservative (5-7)	77% (532)	23% (158)	690
Educ: < College	77% (1168)	23% (344)	1512
Educ: Bachelors degree	78% (348)	22% (96)	444
Educ: Post-grad	76% (185)	24% (59)	244
Income: Under 50k	78% (935)	22% (268)	1203
Income: 50k-100k	76% (537)	24% (167)	703
Income: 100k+	78% (230)	22% (64)	294
Ethnicity: White	80% (1372)	20% (349)	1722
Ethnicity: Hispanic	68% (238)	32% (111)	349
Ethnicity: Black	69% (190)	31% (84)	274

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**Table MCTEdem2\_2NET:** Do you use any of the following social media platforms? Please select all that you use.  
 Facebook

Demographic	Selected		Not Selected		Total N
Adults	77%	(1701)	23%	(499)	2200
Ethnicity: Other	68%	(139)	32%	(65)	204
All Christian	79%	(770)	21%	(203)	973
All Non-Christian	75%	(79)	25%	(27)	105
Atheist	73%	(103)	27%	(37)	140
Agnostic/Nothing in particular	75%	(463)	25%	(156)	619
Something Else	79%	(287)	21%	(76)	363
Religious Non-Protestant/Catholic	77%	(92)	23%	(27)	120
Evangelical	82%	(408)	18%	(90)	499
Non-Evangelical	77%	(625)	23%	(188)	813
Community: Urban	75%	(424)	25%	(142)	566
Community: Suburban	78%	(825)	22%	(230)	1055
Community: Rural	78%	(452)	22%	(126)	579
Employ: Private Sector	79%	(507)	21%	(133)	641
Employ: Government	73%	(88)	27%	(32)	120
Employ: Self-Employed	70%	(133)	30%	(58)	192
Employ: Homemaker	90%	(160)	10%	(18)	178
Employ: Student	52%	(42)	48%	(39)	81
Employ: Retired	75%	(406)	25%	(134)	541
Employ: Unemployed	84%	(231)	16%	(42)	273
Employ: Other	76%	(134)	24%	(42)	176
Military HH: Yes	70%	(219)	30%	(94)	313
Military HH: No	79%	(1482)	21%	(405)	1887
RD/WT: Right Direction	78%	(659)	22%	(187)	845
RD/WT: Wrong Track	77%	(1043)	23%	(312)	1355
Biden Job Approve	78%	(781)	22%	(219)	1000
Biden Job Disapprove	77%	(833)	23%	(252)	1085
Biden Job Strongly Approve	76%	(324)	24%	(105)	428
Biden Job Somewhat Approve	80%	(457)	20%	(114)	572
Biden Job Somewhat Disapprove	72%	(249)	28%	(97)	346
Biden Job Strongly Disapprove	79%	(584)	21%	(156)	740

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**Table MCTEdem2\_2NET: Do you use any of the following social media platforms? Please select all that you use.**  
Facebook

Demographic	Selected		Not Selected		Total N
Adults	77%	(1701)	23%	(499)	2200
Favorable of Biden	79%	(820)	21%	(216)	1036
Unfavorable of Biden	76%	(791)	24%	(245)	1036
Very Favorable of Biden	81%	(393)	19%	(94)	486
Somewhat Favorable of Biden	78%	(427)	22%	(123)	550
Somewhat Unfavorable of Biden	71%	(192)	29%	(80)	272
Very Unfavorable of Biden	78%	(599)	22%	(165)	764
#1 Issue: Economy	77%	(622)	23%	(190)	812
#1 Issue: Security	79%	(258)	21%	(67)	325
#1 Issue: Health Care	80%	(228)	20%	(57)	286
#1 Issue: Medicare / Social Security	78%	(221)	22%	(61)	282
#1 Issue: Women's Issues	75%	(107)	25%	(36)	143
#1 Issue: Education	68%	(57)	32%	(27)	84
#1 Issue: Energy	73%	(88)	27%	(32)	120
#1 Issue: Other	81%	(120)	19%	(29)	149
2020 Vote: Joe Biden	77%	(755)	23%	(229)	984
2020 Vote: Donald Trump	78%	(535)	22%	(150)	685
2020 Vote: Other	68%	(54)	32%	(26)	80
2020 Vote: Didn't Vote	79%	(355)	21%	(94)	449
2018 House Vote: Democrat	78%	(567)	22%	(164)	731
2018 House Vote: Republican	77%	(455)	23%	(134)	589
2018 House Vote: Someone else	69%	(36)	31%	(17)	53
2016 Vote: Hillary Clinton	78%	(541)	22%	(152)	693
2016 Vote: Donald Trump	78%	(506)	22%	(140)	645
2016 Vote: Other	78%	(101)	22%	(28)	129
2016 Vote: Didn't Vote	76%	(552)	24%	(177)	729
Voted in 2014: Yes	78%	(934)	22%	(263)	1197
Voted in 2014: No	77%	(768)	23%	(236)	1003
4-Region: Northeast	76%	(300)	24%	(94)	394
4-Region: Midwest	76%	(352)	24%	(110)	462
4-Region: South	81%	(671)	19%	(154)	824
4-Region: West	73%	(379)	27%	(141)	520

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**Table MCTEdem2\_2NET:** Do you use any of the following social media platforms? Please select all that you use.  
 Facebook

Demographic	Selected		Not Selected		Total N
Adults	77%	(1701)	23%	(499)	2200
Parents	82%	(454)	18%	(100)	553
Parents of Kids Younger than 5	82%	(151)	18%	(33)	183
Parents of Kids 5-13 Years Old	80%	(259)	20%	(65)	324
Parents of Kids Older than 13	83%	(171)	17%	(35)	206

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTEdem2\_3NET: Do you use any of the following social media platforms? Please select all that you use.**  
*Snapchat*

Demographic	Selected	Not Selected	Total N
Adults	26% (582)	74% (1618)	2200
Gender: Male	28% (292)	72% (770)	1062
Gender: Female	25% (290)	75% (849)	1138
Age: 18-34	59% (389)	41% (267)	655
Age: 35-44	27% (98)	73% (259)	358
Age: 45-64	11% (82)	89% (669)	751
Age: 65+	3% (13)	97% (423)	436
GenZers: 1997-2012	69% (171)	31% (77)	248
Millennials: 1981-1996	46% (288)	54% (335)	623
GenXers: 1965-1980	17% (83)	83% (391)	474
Baby Boomers: 1946-1964	5% (40)	95% (731)	771
PID: Dem (no lean)	28% (236)	72% (597)	833
PID: Ind (no lean)	29% (208)	71% (518)	727
PID: Rep (no lean)	21% (137)	79% (503)	640
PID/Gender: Dem Men	33% (128)	67% (262)	390
PID/Gender: Dem Women	24% (108)	76% (335)	443
PID/Gender: Ind Men	28% (106)	72% (275)	381
PID/Gender: Ind Women	30% (102)	70% (244)	346
PID/Gender: Rep Men	20% (58)	80% (233)	291
PID/Gender: Rep Women	23% (79)	77% (270)	349
Ideo: Liberal (1-3)	32% (203)	68% (427)	630
Ideo: Moderate (4)	24% (154)	76% (495)	649
Ideo: Conservative (5-7)	19% (129)	81% (561)	690
Educ: < College	28% (426)	72% (1086)	1512
Educ: Bachelors degree	23% (102)	77% (342)	444
Educ: Post-grad	22% (54)	78% (190)	244
Income: Under 50k	27% (325)	73% (877)	1203
Income: 50k-100k	26% (181)	74% (522)	703
Income: 100k+	26% (75)	74% (219)	294
Ethnicity: White	21% (368)	79% (1354)	1722
Ethnicity: Hispanic	46% (160)	54% (190)	349
Ethnicity: Black	44% (120)	56% (154)	274

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**Table MCTEdem2\_3NET: Do you use any of the following social media platforms? Please select all that you use.**  
 Snapchat

Demographic	Selected		Not Selected		Total N
Adults	26%	(582)	74%	(1618)	2200
Ethnicity: Other	46%	(94)	54%	(110)	204
All Christian	20%	(190)	80%	(783)	973
All Non-Christian	24%	(25)	76%	(80)	105
Atheist	31%	(43)	69%	(96)	140
Agnostic/Nothing in particular	31%	(192)	69%	(427)	619
Something Else	36%	(131)	64%	(232)	363
Religious Non-Protestant/Catholic	23%	(27)	77%	(93)	120
Evangelical	29%	(143)	71%	(355)	499
Non-Evangelical	22%	(176)	78%	(637)	813
Community: Urban	30%	(171)	70%	(395)	566
Community: Suburban	24%	(248)	76%	(807)	1055
Community: Rural	28%	(162)	72%	(417)	579
Employ: Private Sector	29%	(186)	71%	(455)	641
Employ: Government	42%	(50)	58%	(70)	120
Employ: Self-Employed	33%	(63)	67%	(128)	192
Employ: Homemaker	25%	(44)	75%	(133)	178
Employ: Student	69%	(56)	31%	(25)	81
Employ: Retired	5%	(28)	95%	(513)	541
Employ: Unemployed	29%	(80)	71%	(193)	273
Employ: Other	42%	(75)	58%	(101)	176
Military HH: Yes	17%	(54)	83%	(258)	313
Military HH: No	28%	(527)	72%	(1360)	1887
RD/WT: Right Direction	27%	(230)	73%	(615)	845
RD/WT: Wrong Track	26%	(351)	74%	(1004)	1355
Biden Job Approve	25%	(254)	75%	(746)	1000
Biden Job Disapprove	26%	(280)	74%	(805)	1085
Biden Job Strongly Approve	24%	(101)	76%	(327)	428
Biden Job Somewhat Approve	27%	(153)	73%	(419)	572
Biden Job Somewhat Disapprove	36%	(123)	64%	(223)	346
Biden Job Strongly Disapprove	21%	(157)	79%	(583)	740

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**Table MCTEdem2\_3NET: Do you use any of the following social media platforms? Please select all that you use.**  
*Snapchat*

Demographic	Selected	Not Selected	Total N
Adults	26% (582)	74% (1618)	2200
Favorable of Biden	26% (274)	74% (762)	1036
Unfavorable of Biden	25% (256)	75% (780)	1036
Very Favorable of Biden	25% (121)	75% (365)	486
Somewhat Favorable of Biden	28% (153)	72% (397)	550
Somewhat Unfavorable of Biden	32% (87)	68% (185)	272
Very Unfavorable of Biden	22% (169)	78% (595)	764
#1 Issue: Economy	31% (254)	69% (558)	812
#1 Issue: Security	22% (72)	78% (252)	325
#1 Issue: Health Care	26% (73)	74% (213)	286
#1 Issue: Medicare / Social Security	6% (16)	94% (266)	282
#1 Issue: Women's Issues	49% (70)	51% (73)	143
#1 Issue: Education	34% (29)	66% (55)	84
#1 Issue: Energy	32% (38)	68% (82)	120
#1 Issue: Other	20% (29)	80% (120)	149
2020 Vote: Joe Biden	26% (260)	74% (724)	984
2020 Vote: Donald Trump	19% (129)	81% (556)	685
2020 Vote: Other	20% (16)	80% (65)	80
2020 Vote: Didn't Vote	39% (177)	61% (272)	449
2018 House Vote: Democrat	23% (165)	77% (566)	731
2018 House Vote: Republican	18% (108)	82% (481)	589
2018 House Vote: Someone else	18% (9)	82% (43)	53
2016 Vote: Hillary Clinton	21% (148)	79% (545)	693
2016 Vote: Donald Trump	18% (113)	82% (532)	645
2016 Vote: Other	14% (18)	86% (111)	129
2016 Vote: Didn't Vote	41% (302)	59% (427)	729
Voted in 2014: Yes	18% (214)	82% (983)	1197
Voted in 2014: No	37% (368)	63% (635)	1003
4-Region: Northeast	26% (101)	74% (293)	394
4-Region: Midwest	26% (118)	74% (344)	462
4-Region: South	28% (234)	72% (590)	824
4-Region: West	25% (128)	75% (392)	520

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**Table MCTEdem2\_3NET:** Do you use any of the following social media platforms? Please select all that you use.  
 Snapchat

Demographic	Selected	Not Selected	Total N
Adults	26% (582)	74% (1618)	2200
Parents	42% (235)	58% (318)	553
Parents of Kids Younger than 5	53% (97)	47% (86)	183
Parents of Kids 5-13 Years Old	45% (144)	55% (180)	324
Parents of Kids Older than 13	31% (64)	69% (142)	206

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTEdem2\_4NET: Do you use any of the following social media platforms? Please select all that you use.**  
*Instagram*

Demographic	Selected		Not Selected		Total N
Adults	46%	(1012)	54%	(1188)	2200
Gender: Male	47%	(503)	53%	(559)	1062
Gender: Female	45%	(509)	55%	(629)	1138
Age: 18-34	75%	(491)	25%	(164)	655
Age: 35-44	54%	(192)	46%	(166)	358
Age: 45-64	34%	(258)	66%	(493)	751
Age: 65+	16%	(71)	84%	(366)	436
GenZers: 1997-2012	85%	(210)	15%	(38)	248
Millennials: 1981-1996	65%	(402)	35%	(221)	623
GenXers: 1965-1980	44%	(210)	56%	(264)	474
Baby Boomers: 1946-1964	24%	(184)	76%	(587)	771
PID: Dem (no lean)	51%	(423)	49%	(410)	833
PID: Ind (no lean)	46%	(333)	54%	(393)	727
PID: Rep (no lean)	40%	(256)	60%	(384)	640
PID/Gender: Dem Men	55%	(216)	45%	(174)	390
PID/Gender: Dem Women	47%	(207)	53%	(237)	443
PID/Gender: Ind Men	47%	(178)	53%	(203)	381
PID/Gender: Ind Women	45%	(156)	55%	(190)	346
PID/Gender: Rep Men	37%	(109)	63%	(182)	291
PID/Gender: Rep Women	42%	(147)	58%	(202)	349
Ideo: Liberal (1-3)	55%	(345)	45%	(285)	630
Ideo: Moderate (4)	45%	(294)	55%	(355)	649
Ideo: Conservative (5-7)	36%	(248)	64%	(442)	690
Educ: < College	46%	(698)	54%	(814)	1512
Educ: Bachelors degree	47%	(210)	53%	(233)	444
Educ: Post-grad	42%	(103)	58%	(141)	244
Income: Under 50k	44%	(525)	56%	(678)	1203
Income: 50k-100k	47%	(331)	53%	(373)	703
Income: 100k+	53%	(157)	47%	(137)	294
Ethnicity: White	40%	(695)	60%	(1027)	1722
Ethnicity: Hispanic	69%	(240)	31%	(109)	349
Ethnicity: Black	69%	(189)	31%	(85)	274

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**Table MCTEdem2\_4NET:** Do you use any of the following social media platforms? Please select all that you use.  
 Instagram

Demographic	Selected		Not Selected		Total N
Adults	46%	(1012)	54%	(1188)	2200
Ethnicity: Other	63%	(129)	37%	(75)	204
All Christian	39%	(381)	61%	(592)	973
All Non-Christian	47%	(50)	53%	(55)	105
Atheist	56%	(78)	44%	(62)	140
Agnostic/Nothing in particular	52%	(319)	48%	(299)	619
Something Else	51%	(184)	49%	(180)	363
Religious Non-Protestant/Catholic	48%	(58)	52%	(62)	120
Evangelical	44%	(220)	56%	(279)	499
Non-Evangelical	41%	(331)	59%	(482)	813
Community: Urban	53%	(298)	47%	(268)	566
Community: Suburban	46%	(484)	54%	(571)	1055
Community: Rural	40%	(230)	60%	(348)	579
Employ: Private Sector	54%	(346)	46%	(295)	641
Employ: Government	64%	(76)	36%	(43)	120
Employ: Self-Employed	61%	(116)	39%	(75)	192
Employ: Homemaker	51%	(90)	49%	(87)	178
Employ: Student	88%	(71)	12%	(9)	81
Employ: Retired	19%	(102)	81%	(439)	541
Employ: Unemployed	42%	(116)	58%	(157)	273
Employ: Other	54%	(94)	46%	(82)	176
Military HH: Yes	34%	(107)	66%	(206)	313
Military HH: No	48%	(905)	52%	(982)	1887
RD/WT: Right Direction	49%	(418)	51%	(427)	845
RD/WT: Wrong Track	44%	(594)	56%	(761)	1355
Biden Job Approve	47%	(475)	53%	(525)	1000
Biden Job Disapprove	43%	(469)	57%	(616)	1085
Biden Job Strongly Approve	45%	(194)	55%	(234)	428
Biden Job Somewhat Approve	49%	(281)	51%	(291)	572
Biden Job Somewhat Disapprove	55%	(189)	45%	(157)	346
Biden Job Strongly Disapprove	38%	(280)	62%	(459)	740

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**Table MCTEdem2\_4NET:** Do you use any of the following social media platforms? Please select all that you use.  
*Instagram*

Demographic	Selected		Not Selected		Total N
Adults	46%	(1012)	54%	(1188)	2200
Favorable of Biden	49%	(509)	51%	(527)	1036
Unfavorable of Biden	41%	(430)	59%	(607)	1036
Very Favorable of Biden	48%	(233)	52%	(253)	486
Somewhat Favorable of Biden	50%	(276)	50%	(274)	550
Somewhat Unfavorable of Biden	49%	(133)	51%	(139)	272
Very Unfavorable of Biden	39%	(296)	61%	(468)	764
#1 Issue: Economy	51%	(415)	49%	(397)	812
#1 Issue: Security	37%	(119)	63%	(206)	325
#1 Issue: Health Care	48%	(136)	52%	(149)	286
#1 Issue: Medicare / Social Security	25%	(72)	75%	(210)	282
#1 Issue: Women's Issues	73%	(103)	27%	(39)	143
#1 Issue: Education	58%	(49)	42%	(35)	84
#1 Issue: Energy	52%	(62)	48%	(58)	120
#1 Issue: Other	37%	(55)	63%	(94)	149
2020 Vote: Joe Biden	49%	(485)	51%	(499)	984
2020 Vote: Donald Trump	36%	(247)	64%	(438)	685
2020 Vote: Other	48%	(39)	52%	(42)	80
2020 Vote: Didn't Vote	54%	(242)	46%	(207)	449
2018 House Vote: Democrat	46%	(336)	54%	(395)	731
2018 House Vote: Republican	35%	(206)	65%	(382)	589
2018 House Vote: Someone else	37%	(20)	63%	(33)	53
2016 Vote: Hillary Clinton	45%	(309)	55%	(384)	693
2016 Vote: Donald Trump	34%	(217)	66%	(428)	645
2016 Vote: Other	42%	(54)	58%	(75)	129
2016 Vote: Didn't Vote	59%	(431)	41%	(298)	729
Voted in 2014: Yes	39%	(462)	61%	(735)	1197
Voted in 2014: No	55%	(550)	45%	(453)	1003
4-Region: Northeast	44%	(175)	56%	(219)	394
4-Region: Midwest	38%	(178)	62%	(285)	462
4-Region: South	49%	(400)	51%	(424)	824
4-Region: West	50%	(259)	50%	(261)	520

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**Table MCTEdem2\_4NET:** Do you use any of the following social media platforms? Please select all that you use.  
 Instagram

Demographic	Selected	Not Selected	Total N
Adults	46% (1012)	54% (1188)	2200
Parents	60% (330)	40% (223)	553
Parents of Kids Younger than 5	68% (125)	32% (58)	183
Parents of Kids 5-13 Years Old	59% (192)	41% (132)	324
Parents of Kids Older than 13	49% (101)	51% (104)	206

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTEdem2\_5NET: Do you use any of the following social media platforms? Please select all that you use.**  
TikTok

Demographic	Selected	Not Selected	Total N
Adults	27% (602)	73% (1598)	2200
Gender: Male	27% (285)	73% (777)	1062
Gender: Female	28% (317)	72% (821)	1138
Age: 18-34	56% (367)	44% (289)	655
Age: 35-44	33% (116)	67% (241)	358
Age: 45-64	14% (106)	86% (645)	751
Age: 65+	3% (13)	97% (423)	436
GenZers: 1997-2012	66% (164)	34% (84)	248
Millennials: 1981-1996	44% (274)	56% (349)	623
GenXers: 1965-1980	24% (115)	76% (359)	474
Baby Boomers: 1946-1964	6% (50)	94% (721)	771
PID: Dem (no lean)	29% (242)	71% (591)	833
PID: Ind (no lean)	31% (227)	69% (500)	727
PID: Rep (no lean)	21% (134)	79% (507)	640
PID/Gender: Dem Men	30% (116)	70% (274)	390
PID/Gender: Dem Women	28% (126)	72% (317)	443
PID/Gender: Ind Men	31% (118)	69% (262)	381
PID/Gender: Ind Women	31% (109)	69% (237)	346
PID/Gender: Rep Men	17% (51)	83% (241)	291
PID/Gender: Rep Women	24% (83)	76% (266)	349
Ideo: Liberal (1-3)	32% (199)	68% (431)	630
Ideo: Moderate (4)	25% (164)	75% (485)	649
Ideo: Conservative (5-7)	18% (126)	82% (565)	690
Educ: < College	30% (450)	70% (1062)	1512
Educ: Bachelors degree	21% (95)	79% (349)	444
Educ: Post-grad	23% (57)	77% (187)	244
Income: Under 50k	30% (357)	70% (846)	1203
Income: 50k-100k	25% (172)	75% (531)	703
Income: 100k+	25% (73)	75% (221)	294
Ethnicity: White	22% (383)	78% (1338)	1722
Ethnicity: Hispanic	49% (172)	51% (177)	349
Ethnicity: Black	48% (130)	52% (144)	274

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**Table MCTEdem2\_5NET:** Do you use any of the following social media platforms? Please select all that you use.  
 TikTok

Demographic	Selected		Not Selected		Total N
Adults	27%	(602)	73%	(1598)	2200
Ethnicity: Other	43%	(88)	57%	(116)	204
All Christian	20%	(195)	80%	(777)	973
All Non-Christian	24%	(25)	76%	(80)	105
Atheist	32%	(44)	68%	(96)	140
Agnostic/Nothing in particular	34%	(210)	66%	(409)	619
Something Else	35%	(127)	65%	(236)	363
Religious Non-Protestant/Catholic	24%	(29)	76%	(91)	120
Evangelical	28%	(141)	72%	(357)	499
Non-Evangelical	22%	(178)	78%	(635)	813
Community: Urban	30%	(171)	70%	(395)	566
Community: Suburban	25%	(268)	75%	(787)	1055
Community: Rural	28%	(163)	72%	(415)	579
Employ: Private Sector	29%	(183)	71%	(457)	641
Employ: Government	46%	(55)	54%	(65)	120
Employ: Self-Employed	34%	(66)	66%	(126)	192
Employ: Homemaker	33%	(58)	67%	(120)	178
Employ: Student	65%	(53)	35%	(28)	81
Employ: Retired	4%	(24)	96%	(517)	541
Employ: Unemployed	32%	(87)	68%	(186)	273
Employ: Other	44%	(77)	56%	(99)	176
Military HH: Yes	18%	(56)	82%	(256)	313
Military HH: No	29%	(546)	71%	(1342)	1887
RD/WT: Right Direction	30%	(252)	70%	(593)	845
RD/WT: Wrong Track	26%	(350)	74%	(1005)	1355
Biden Job Approve	28%	(275)	72%	(725)	1000
Biden Job Disapprove	25%	(275)	75%	(810)	1085
Biden Job Strongly Approve	27%	(118)	73%	(311)	428
Biden Job Somewhat Approve	28%	(157)	72%	(414)	572
Biden Job Somewhat Disapprove	31%	(108)	69%	(238)	346
Biden Job Strongly Disapprove	23%	(167)	77%	(573)	740

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**Table MCTEdem2\_5NET:** Do you use any of the following social media platforms? Please select all that you use.  
TikTok

Demographic	Selected	Not Selected	Total N
Adults	27% (602)	73% (1598)	2200
Favorable of Biden	29% (297)	71% (739)	1036
Unfavorable of Biden	24% (250)	76% (786)	1036
Very Favorable of Biden	27% (133)	73% (354)	486
Somewhat Favorable of Biden	30% (164)	70% (385)	550
Somewhat Unfavorable of Biden	28% (77)	72% (195)	272
Very Unfavorable of Biden	23% (173)	77% (592)	764
#1 Issue: Economy	32% (260)	68% (552)	812
#1 Issue: Security	16% (53)	84% (271)	325
#1 Issue: Health Care	29% (82)	71% (203)	286
#1 Issue: Medicare / Social Security	9% (24)	91% (258)	282
#1 Issue: Women's Issues	49% (69)	51% (73)	143
#1 Issue: Education	45% (37)	55% (46)	84
#1 Issue: Energy	36% (44)	64% (76)	120
#1 Issue: Other	21% (31)	79% (118)	149
2020 Vote: Joe Biden	27% (268)	73% (715)	984
2020 Vote: Donald Trump	19% (133)	81% (552)	685
2020 Vote: Other	26% (21)	74% (60)	80
2020 Vote: Didn't Vote	40% (180)	60% (269)	449
2018 House Vote: Democrat	25% (181)	75% (550)	731
2018 House Vote: Republican	18% (106)	82% (483)	589
2018 House Vote: Someone else	20% (11)	80% (42)	53
2016 Vote: Hillary Clinton	24% (163)	76% (530)	693
2016 Vote: Donald Trump	18% (118)	82% (527)	645
2016 Vote: Other	17% (23)	83% (107)	129
2016 Vote: Didn't Vote	41% (298)	59% (431)	729
Voted in 2014: Yes	20% (242)	80% (954)	1197
Voted in 2014: No	36% (360)	64% (644)	1003
4-Region: Northeast	25% (97)	75% (296)	394
4-Region: Midwest	26% (119)	74% (343)	462
4-Region: South	31% (254)	69% (570)	824
4-Region: West	25% (132)	75% (388)	520

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**Table MCTEdem2\_5NET:** Do you use any of the following social media platforms? Please select all that you use.  
 TikTok

Demographic	Selected	Not Selected	Total N
Adults	27% (602)	73% (1598)	2200
Parents	45% (248)	55% (306)	553
Parents of Kids Younger than 5	49% (91)	51% (93)	183
Parents of Kids 5-13 Years Old	44% (144)	56% (180)	324
Parents of Kids Older than 13	36% (75)	64% (131)	206

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTEdem2\_6NET: Do you use any of the following social media platforms? Please select all that you use.**

*Reddit*

Demographic	Selected	Not Selected	Total N
Adults	17% (369)	83% (1831)	2200
Gender: Male	22% (238)	78% (824)	1062
Gender: Female	12% (131)	88% (1007)	1138
Age: 18-34	32% (207)	68% (448)	655
Age: 35-44	20% (71)	80% (287)	358
Age: 45-64	10% (78)	90% (673)	751
Age: 65+	3% (13)	97% (423)	436
GenZers: 1997-2012	37% (91)	63% (156)	248
Millennials: 1981-1996	27% (165)	73% (457)	623
GenXers: 1965-1980	13% (62)	87% (412)	474
Baby Boomers: 1946-1964	6% (48)	94% (723)	771
PID: Dem (no lean)	20% (170)	80% (663)	833
PID: Ind (no lean)	17% (122)	83% (605)	727
PID: Rep (no lean)	12% (77)	88% (563)	640
PID/Gender: Dem Men	24% (94)	76% (296)	390
PID/Gender: Dem Women	17% (76)	83% (367)	443
PID/Gender: Ind Men	23% (89)	77% (292)	381
PID/Gender: Ind Women	10% (33)	90% (313)	346
PID/Gender: Rep Men	19% (55)	81% (236)	291
PID/Gender: Rep Women	6% (22)	94% (327)	349
Ideo: Liberal (1-3)	27% (171)	73% (459)	630
Ideo: Moderate (4)	15% (95)	85% (553)	649
Ideo: Conservative (5-7)	10% (70)	90% (620)	690
Educ: < College	16% (250)	84% (1263)	1512
Educ: Bachelors degree	17% (75)	83% (369)	444
Educ: Post-grad	18% (45)	82% (199)	244
Income: Under 50k	15% (186)	85% (1017)	1203
Income: 50k-100k	17% (119)	83% (585)	703
Income: 100k+	22% (64)	78% (230)	294
Ethnicity: White	15% (265)	85% (1457)	1722
Ethnicity: Hispanic	23% (81)	77% (268)	349
Ethnicity: Black	22% (59)	78% (215)	274

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**Table MCTEdem2\_6NET:** Do you use any of the following social media platforms? Please select all that you use.  
 Reddit

Demographic	Selected		Not Selected		Total N
Adults	17%	(369)	83%	(1831)	2200
Ethnicity: Other	22%	(45)	78%	(159)	204
All Christian	12%	(117)	88%	(856)	973
All Non-Christian	17%	(18)	83%	(87)	105
Atheist	39%	(54)	61%	(86)	140
Agnostic/Nothing in particular	19%	(120)	81%	(499)	619
Something Else	16%	(59)	84%	(304)	363
Religious Non-Protestant/Catholic	16%	(19)	84%	(100)	120
Evangelical	12%	(58)	88%	(441)	499
Non-Evangelical	14%	(117)	86%	(696)	813
Community: Urban	20%	(111)	80%	(455)	566
Community: Suburban	17%	(176)	83%	(879)	1055
Community: Rural	14%	(82)	86%	(497)	579
Employ: Private Sector	21%	(137)	79%	(504)	641
Employ: Government	21%	(25)	79%	(95)	120
Employ: Self-Employed	27%	(52)	73%	(140)	192
Employ: Homemaker	15%	(27)	85%	(151)	178
Employ: Student	31%	(25)	69%	(56)	81
Employ: Retired	4%	(21)	96%	(520)	541
Employ: Unemployed	21%	(57)	79%	(216)	273
Employ: Other	15%	(26)	85%	(150)	176
Military HH: Yes	11%	(34)	89%	(278)	313
Military HH: No	18%	(335)	82%	(1553)	1887
RD/WT: Right Direction	19%	(162)	81%	(683)	845
RD/WT: Wrong Track	15%	(207)	85%	(1148)	1355
Biden Job Approve	19%	(195)	81%	(805)	1000
Biden Job Disapprove	14%	(149)	86%	(936)	1085
Biden Job Strongly Approve	19%	(80)	81%	(348)	428
Biden Job Somewhat Approve	20%	(115)	80%	(457)	572
Biden Job Somewhat Disapprove	18%	(63)	82%	(282)	346
Biden Job Strongly Disapprove	12%	(86)	88%	(654)	740

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**Table MCTEdem2\_6NET: Do you use any of the following social media platforms? Please select all that you use.**  
*Reddit*

Demographic	Selected	Not Selected	Total N
Adults	17% (369)	83% (1831)	2200
Favorable of Biden	20% (203)	80% (833)	1036
Unfavorable of Biden	14% (142)	86% (894)	1036
Very Favorable of Biden	20% (96)	80% (391)	486
Somewhat Favorable of Biden	19% (107)	81% (443)	550
Somewhat Unfavorable of Biden	17% (47)	83% (225)	272
Very Unfavorable of Biden	12% (95)	88% (669)	764
#1 Issue: Economy	19% (150)	81% (662)	812
#1 Issue: Security	11% (37)	89% (287)	325
#1 Issue: Health Care	22% (64)	78% (222)	286
#1 Issue: Medicare / Social Security	4% (10)	96% (272)	282
#1 Issue: Women's Issues	26% (37)	74% (105)	143
#1 Issue: Education	21% (18)	79% (66)	84
#1 Issue: Energy	28% (33)	72% (87)	120
#1 Issue: Other	13% (19)	87% (130)	149
2020 Vote: Joe Biden	20% (192)	80% (791)	984
2020 Vote: Donald Trump	13% (90)	87% (595)	685
2020 Vote: Other	21% (17)	79% (63)	80
2020 Vote: Didn't Vote	15% (69)	85% (380)	449
2018 House Vote: Democrat	18% (134)	82% (597)	731
2018 House Vote: Republican	11% (65)	89% (523)	589
2018 House Vote: Someone else	18% (9)	82% (43)	53
2016 Vote: Hillary Clinton	18% (122)	82% (571)	693
2016 Vote: Donald Trump	11% (73)	89% (572)	645
2016 Vote: Other	13% (16)	87% (113)	129
2016 Vote: Didn't Vote	21% (156)	79% (573)	729
Voted in 2014: Yes	14% (165)	86% (1032)	1197
Voted in 2014: No	20% (204)	80% (800)	1003
4-Region: Northeast	16% (63)	84% (330)	394
4-Region: Midwest	16% (73)	84% (390)	462
4-Region: South	17% (142)	83% (682)	824
4-Region: West	17% (91)	83% (429)	520

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**Table MCTEdem2\_6NET:** Do you use any of the following social media platforms? Please select all that you use.  
 Reddit

Demographic	Selected	Not Selected	Total N
Adults	17% (369)	83% (1831)	2200
Parents	22% (123)	78% (430)	553
Parents of Kids Younger than 5	25% (46)	75% (137)	183
Parents of Kids 5-13 Years Old	25% (80)	75% (244)	324
Parents of Kids Older than 13	18% (37)	82% (169)	206

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTEdem2\_7NET: Do you use any of the following social media platforms? Please select all that you use.**  
YouTube

Demographic	Selected		Not Selected		Total N
Adults	69%	(1511)	31%	(689)	2200
Gender: Male	74%	(791)	26%	(271)	1062
Gender: Female	63%	(720)	37%	(418)	1138
Age: 18-34	88%	(578)	12%	(77)	655
Age: 35-44	81%	(290)	19%	(68)	358
Age: 45-64	61%	(458)	39%	(293)	751
Age: 65+	42%	(185)	58%	(251)	436
GenZers: 1997-2012	92%	(228)	8%	(20)	248
Millennials: 1981-1996	84%	(526)	16%	(97)	623
GenXers: 1965-1980	72%	(342)	28%	(132)	474
Baby Boomers: 1946-1964	49%	(375)	51%	(396)	771
PID: Dem (no lean)	68%	(569)	32%	(265)	833
PID: Ind (no lean)	75%	(543)	25%	(184)	727
PID: Rep (no lean)	62%	(399)	38%	(241)	640
PID/Gender: Dem Men	76%	(298)	24%	(92)	390
PID/Gender: Dem Women	61%	(271)	39%	(173)	443
PID/Gender: Ind Men	80%	(303)	20%	(77)	381
PID/Gender: Ind Women	69%	(240)	31%	(106)	346
PID/Gender: Rep Men	65%	(189)	35%	(102)	291
PID/Gender: Rep Women	60%	(210)	40%	(139)	349
Ideo: Liberal (1-3)	73%	(459)	27%	(171)	630
Ideo: Moderate (4)	67%	(432)	33%	(217)	649
Ideo: Conservative (5-7)	63%	(437)	37%	(253)	690
Educ: < College	69%	(1049)	31%	(464)	1512
Educ: Bachelors degree	69%	(306)	31%	(137)	444
Educ: Post-grad	64%	(156)	36%	(88)	244
Income: Under 50k	71%	(849)	29%	(354)	1203
Income: 50k-100k	66%	(465)	34%	(238)	703
Income: 100k+	67%	(197)	33%	(97)	294
Ethnicity: White	65%	(1123)	35%	(598)	1722
Ethnicity: Hispanic	76%	(267)	24%	(83)	349
Ethnicity: Black	85%	(233)	15%	(42)	274

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**Table MCTEdem2\_7NET:** Do you use any of the following social media platforms? Please select all that you use.  
 YouTube

Demographic	Selected		Not Selected		Total N
Adults	69%	(1511)	31%	(689)	2200
Ethnicity: Other	76%	(155)	24%	(49)	204
All Christian	62%	(607)	38%	(365)	973
All Non-Christian	67%	(70)	33%	(35)	105
Atheist	72%	(101)	28%	(39)	140
Agnostic/Nothing in particular	73%	(451)	27%	(168)	619
Something Else	77%	(282)	23%	(82)	363
Religious Non-Protestant/Catholic	66%	(79)	34%	(40)	120
Evangelical	71%	(356)	29%	(143)	499
Non-Evangelical	63%	(515)	37%	(298)	813
Community: Urban	76%	(432)	24%	(134)	566
Community: Suburban	66%	(697)	34%	(358)	1055
Community: Rural	66%	(381)	34%	(197)	579
Employ: Private Sector	75%	(478)	25%	(163)	641
Employ: Government	79%	(94)	21%	(25)	120
Employ: Self-Employed	84%	(161)	16%	(31)	192
Employ: Homemaker	75%	(134)	25%	(44)	178
Employ: Student	90%	(73)	10%	(8)	81
Employ: Retired	43%	(231)	57%	(310)	541
Employ: Unemployed	76%	(207)	24%	(66)	273
Employ: Other	76%	(133)	24%	(43)	176
Military HH: Yes	63%	(197)	37%	(116)	313
Military HH: No	70%	(1314)	30%	(573)	1887
RD/WT: Right Direction	69%	(579)	31%	(266)	845
RD/WT: Wrong Track	69%	(931)	31%	(423)	1355
Biden Job Approve	68%	(683)	32%	(318)	1000
Biden Job Disapprove	69%	(747)	31%	(338)	1085
Biden Job Strongly Approve	67%	(286)	33%	(142)	428
Biden Job Somewhat Approve	69%	(396)	31%	(175)	572
Biden Job Somewhat Disapprove	77%	(266)	23%	(80)	346
Biden Job Strongly Disapprove	65%	(481)	35%	(259)	740

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**Table MCTEdem2\_7NET: Do you use any of the following social media platforms? Please select all that you use.**  
YouTube

Demographic	Selected		Not Selected		Total N
Adults	69%	(1511)	31%	(689)	2200
Favorable of Biden	69%	(719)	31%	(317)	1036
Unfavorable of Biden	68%	(700)	32%	(337)	1036
Very Favorable of Biden	67%	(328)	33%	(159)	486
Somewhat Favorable of Biden	71%	(392)	29%	(158)	550
Somewhat Unfavorable of Biden	73%	(200)	27%	(73)	272
Very Unfavorable of Biden	65%	(500)	35%	(264)	764
#1 Issue: Economy	73%	(593)	27%	(219)	812
#1 Issue: Security	61%	(198)	39%	(126)	325
#1 Issue: Health Care	70%	(199)	30%	(86)	286
#1 Issue: Medicare / Social Security	53%	(149)	47%	(133)	282
#1 Issue: Women's Issues	80%	(114)	20%	(28)	143
#1 Issue: Education	83%	(69)	17%	(14)	84
#1 Issue: Energy	77%	(93)	23%	(27)	120
#1 Issue: Other	63%	(94)	37%	(55)	149
2020 Vote: Joe Biden	68%	(666)	32%	(318)	984
2020 Vote: Donald Trump	63%	(429)	37%	(256)	685
2020 Vote: Other	79%	(63)	21%	(17)	80
2020 Vote: Didn't Vote	78%	(352)	22%	(97)	449
2018 House Vote: Democrat	67%	(491)	33%	(240)	731
2018 House Vote: Republican	62%	(366)	38%	(223)	589
2018 House Vote: Someone else	66%	(35)	34%	(18)	53
2016 Vote: Hillary Clinton	65%	(452)	35%	(241)	693
2016 Vote: Donald Trump	60%	(387)	40%	(259)	645
2016 Vote: Other	77%	(100)	23%	(30)	129
2016 Vote: Didn't Vote	78%	(572)	22%	(157)	729
Voted in 2014: Yes	62%	(743)	38%	(454)	1197
Voted in 2014: No	77%	(768)	23%	(235)	1003
4-Region: Northeast	62%	(245)	38%	(149)	394
4-Region: Midwest	66%	(303)	34%	(159)	462
4-Region: South	72%	(595)	28%	(229)	824
4-Region: West	71%	(368)	29%	(152)	520

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**Table MCTEdem2\_7NET:** Do you use any of the following social media platforms? Please select all that you use.  
 YouTube

Demographic	Selected		Not Selected		Total N
Adults	69%	(1511)	31%	(689)	2200
Parents	80%	(440)	20%	(113)	553
Parents of Kids Younger than 5	83%	(152)	17%	(32)	183
Parents of Kids 5-13 Years Old	80%	(260)	20%	(64)	324
Parents of Kids Older than 13	77%	(159)	23%	(47)	206

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCTEdem2\_8NET: Do you use any of the following social media platforms? Please select all that you use.**  
None of the above

Demographic	Selected		Not Selected		Total N
Adults	7%	(163)	93%	(2037)	2200
Gender: Male	8%	(89)	92%	(973)	1062
Gender: Female	7%	(74)	93%	(1064)	1138
Age: 18-34	2%	(11)	98%	(644)	655
Age: 35-44	4%	(13)	96%	(344)	358
Age: 45-64	7%	(56)	93%	(695)	751
Age: 65+	19%	(83)	81%	(353)	436
GenZers: 1997-2012	1%	(3)	99%	(245)	248
Millennials: 1981-1996	3%	(16)	97%	(607)	623
GenXers: 1965-1980	6%	(27)	94%	(447)	474
Baby Boomers: 1946-1964	13%	(99)	87%	(672)	771
PID: Dem (no lean)	7%	(62)	93%	(771)	833
PID: Ind (no lean)	6%	(40)	94%	(687)	727
PID: Rep (no lean)	9%	(61)	91%	(580)	640
PID/Gender: Dem Men	7%	(26)	93%	(364)	390
PID/Gender: Dem Women	8%	(36)	92%	(407)	443
PID/Gender: Ind Men	7%	(28)	93%	(353)	381
PID/Gender: Ind Women	3%	(12)	97%	(334)	346
PID/Gender: Rep Men	12%	(35)	88%	(257)	291
PID/Gender: Rep Women	7%	(26)	93%	(323)	349
Ideo: Liberal (1-3)	7%	(44)	93%	(586)	630
Ideo: Moderate (4)	7%	(48)	93%	(600)	649
Ideo: Conservative (5-7)	9%	(62)	91%	(628)	690
Educ: < College	7%	(103)	93%	(1409)	1512
Educ: Bachelors degree	9%	(38)	91%	(406)	444
Educ: Post-grad	9%	(22)	91%	(222)	244
Income: Under 50k	6%	(71)	94%	(1132)	1203
Income: 50k-100k	9%	(66)	91%	(638)	703
Income: 100k+	9%	(27)	91%	(267)	294
Ethnicity: White	8%	(139)	92%	(1583)	1722
Ethnicity: Hispanic	6%	(20)	94%	(330)	349
Ethnicity: Black	4%	(11)	96%	(263)	274

Continued on next page

**Table MCTEdem2\_8NET:** Do you use any of the following social media platforms? Please select all that you use.  
 None of the above

Demographic	Selected		Not Selected		Total N
Adults	7%	(163)	93%	(2037)	2200
Ethnicity: Other	6%	(13)	94%	(191)	204
All Christian	9%	(91)	91%	(881)	973
All Non-Christian	6%	(6)	94%	(99)	105
Atheist	9%	(12)	91%	(127)	140
Agnostic/Nothing in particular	6%	(34)	94%	(585)	619
Something Else	5%	(19)	95%	(344)	363
Religious Non-Protestant/Catholic	5%	(6)	95%	(113)	120
Evangelical	7%	(35)	93%	(464)	499
Non-Evangelical	9%	(75)	91%	(738)	813
Community: Urban	5%	(29)	95%	(537)	566
Community: Suburban	9%	(90)	91%	(965)	1055
Community: Rural	8%	(44)	92%	(535)	579
Employ: Private Sector	6%	(38)	94%	(602)	641
Employ: Government	2%	(3)	98%	(117)	120
Employ: Self-Employed	4%	(9)	96%	(183)	192
Employ: Homemaker	3%	(6)	97%	(171)	178
Employ: Student	4%	(3)	96%	(78)	81
Employ: Retired	16%	(88)	84%	(452)	541
Employ: Unemployed	3%	(7)	97%	(266)	273
Employ: Other	5%	(8)	95%	(168)	176
Military HH: Yes	11%	(36)	89%	(277)	313
Military HH: No	7%	(127)	93%	(1760)	1887
RD/WT: Right Direction	7%	(59)	93%	(787)	845
RD/WT: Wrong Track	8%	(104)	92%	(1251)	1355
Biden Job Approve	8%	(76)	92%	(925)	1000
Biden Job Disapprove	8%	(85)	92%	(1000)	1085
Biden Job Strongly Approve	9%	(40)	91%	(388)	428
Biden Job Somewhat Approve	6%	(36)	94%	(536)	572
Biden Job Somewhat Disapprove	6%	(22)	94%	(324)	346
Biden Job Strongly Disapprove	8%	(63)	92%	(677)	740

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**Table MCTEdem2\_8NET:** Do you use any of the following social media platforms? Please select all that you use.  
None of the above

Demographic	Selected	Not Selected	Total N
Adults	7% (163)	93% (2037)	2200
Favorable of Biden	7% (74)	93% (962)	1036
Unfavorable of Biden	8% (85)	92% (951)	1036
Very Favorable of Biden	7% (33)	93% (453)	486
Somewhat Favorable of Biden	7% (41)	93% (509)	550
Somewhat Unfavorable of Biden	7% (19)	93% (253)	272
Very Unfavorable of Biden	9% (66)	91% (699)	764
#1 Issue: Economy	6% (52)	94% (760)	812
#1 Issue: Security	8% (26)	92% (299)	325
#1 Issue: Health Care	6% (17)	94% (268)	286
#1 Issue: Medicare / Social Security	13% (38)	87% (245)	282
#1 Issue: Women's Issues	5% (7)	95% (136)	143
#1 Issue: Education	4% (3)	96% (81)	84
#1 Issue: Energy	5% (6)	95% (114)	120
#1 Issue: Other	9% (14)	91% (135)	149
2020 Vote: Joe Biden	8% (81)	92% (903)	984
2020 Vote: Donald Trump	9% (64)	91% (621)	685
2020 Vote: Other	5% (4)	95% (76)	80
2020 Vote: Didn't Vote	3% (14)	97% (435)	449
2018 House Vote: Democrat	8% (62)	92% (670)	731
2018 House Vote: Republican	11% (66)	89% (522)	589
2018 House Vote: Someone else	10% (5)	90% (48)	53
2016 Vote: Hillary Clinton	9% (59)	91% (634)	693
2016 Vote: Donald Trump	11% (73)	89% (572)	645
2016 Vote: Other	8% (10)	92% (120)	129
2016 Vote: Didn't Vote	3% (20)	97% (709)	729
Voted in 2014: Yes	11% (130)	89% (1067)	1197
Voted in 2014: No	3% (33)	97% (970)	1003
4-Region: Northeast	7% (27)	93% (367)	394
4-Region: Midwest	8% (38)	92% (424)	462
4-Region: South	6% (46)	94% (778)	824
4-Region: West	10% (52)	90% (468)	520

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**Table MCTEdem2\_8NET:** Do you use any of the following social media platforms? Please select all that you use.  
 None of the above

Demographic	Selected	Not Selected	Total N
Adults	7% (163)	93% (2037)	2200
Parents	2% (14)	98% (540)	553
Parents of Kids Younger than 5	1% (2)	99% (181)	183
Parents of Kids 5-13 Years Old	4% (12)	96% (312)	324
Parents of Kids Older than 13	2% (3)	98% (203)	206

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age	Age: 18-34	655	30%
	Age: 35-44	358	16%
	Age: 45-64	751	34%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	248	11%
	Millennials: 1981-1996	623	28%
	GenXers: 1965-1980	474	22%
	Baby Boomers: 1946-1964	771	35%
	N	2115	
xpid3	PID: Dem (no lean)	833	38%
	PID: Ind (no lean)	727	33%
	PID: Rep (no lean)	640	29%
	N	2200	
xpidGender	PID/Gender: Dem Men	390	18%
	PID/Gender: Dem Women	443	20%
	PID/Gender: Ind Men	381	17%
	PID/Gender: Ind Women	346	16%
	PID/Gender: Rep Men	291	13%
	PID/Gender: Rep Women	349	16%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	630	29%
	Ideo: Moderate (4)	649	29%
	Ideo: Conservative (5-7)	690	31%
	N	1968	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1203	55%
	Income: 50k-100k	703	32%
	Income: 100k+	294	13%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Black	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	973	44%
	All Non-Christian	105	5%
	Atheist	140	6%
	Agnostic/Nothing in particular	619	28%
	Something Else	363	17%
	N	2200	
xdemReligOther	Religious Non-Protestant/Catholic	120	5%
xdemEvang	Evangelical	499	23%
	Non-Evangelical	813	37%
	N	1312	
xdemUsr	Community: Urban	566	26%
	Community: Suburban	1055	48%
	Community: Rural	579	26%
	N	2200	
xdemEmploy	Employ: Private Sector	641	29%
	Employ: Government	120	5%
	Employ: Self-Employed	192	9%
	Employ: Homemaker	178	8%
	Employ: Student	81	4%
	Employ: Retired	541	25%
	Employ: Unemployed	273	12%
	Employ: Other	176	8%
	N	2200	
xdemMilHH1	Military HH: Yes	313	14%
	Military HH: No	1887	86%
	N	2200	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	845	38%
	RD/WT: Wrong Track	1355	62%
	N	2200	
xdemBidenApprove	Biden Job Approve	1000	45%
	Biden Job Disapprove	1085	49%
	N	2085	
xdemBidenApprove2	Biden Job Strongly Approve	428	19%
	Biden Job Somewhat Approve	572	26%
	Biden Job Somewhat Disapprove	346	16%
	Biden Job Strongly Disapprove	740	34%
	N	2085	
xdemBidenFav	Favorable of Biden	1036	47%
	Unfavorable of Biden	1036	47%
	N	2073	
xdemBidenFavFull	Very Favorable of Biden	486	22%
	Somewhat Favorable of Biden	550	25%
	Somewhat Unfavorable of Biden	272	12%
	Very Unfavorable of Biden	764	35%
	N	2073	
xnr3	#1 Issue: Economy	812	37%
	#1 Issue: Security	325	15%
	#1 Issue: Health Care	286	13%
	#1 Issue: Medicare / Social Security	282	13%
	#1 Issue: Women's Issues	143	6%
	#1 Issue: Education	84	4%
	#1 Issue: Energy	120	5%
	#1 Issue: Other	149	7%
	N	2200	
xsubVote20O	2020 Vote: Joe Biden	984	45%
	2020 Vote: Donald Trump	685	31%
	2020 Vote: Other	80	4%
	2020 Vote: Didn't Vote	449	20%
	N	2198	
xsubVote18O	2018 House Vote: Democrat	731	33%
	2018 House Vote: Republican	589	27%
	2018 House Vote: Someone else	53	2%
	N	1373	

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### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	693	32%
	2016 Vote: Donald Trump	645	29%
	2016 Vote: Other	129	6%
	2016 Vote: Didn't Vote	729	33%
	<i>N</i>	2197	
xsubVote14O	Voted in 2014: Yes	1197	54%
	Voted in 2014: No	1003	46%
	<i>N</i>	2200	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	<i>N</i>	2200	
MCTExdem1	Parents	553	25%
MCTExdem2	Parents of Kids Younger than 5	183	8%
MCTExdem3	Parents of Kids 5-13 Years Old	324	15%
MCTExdem4	Parents of Kids Older than 13	206	9%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

