



National Tracking Poll #2109161
September 24-27, 2021

Crosstabulation Results

Methodology:

This poll was conducted between September 24-September 27, 2021 among a sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, educational attainment, age, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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Crosstabulation Results by Respondent Demographics

Table MCTE1_1: Do you use any of the following to track or manage your physical or mental health?
 Wearable health tracking devices, such as an Apple Watch or Oura Ring

Demographic	Yes	No	Total N
Adults	26% (565)	74% (1635)	2200
Gender: Male	27% (284)	73% (778)	1062
Gender: Female	25% (281)	75% (857)	1138
Age: 18-34	33% (213)	67% (442)	655
Age: 35-44	32% (116)	68% (242)	358
Age: 45-64	22% (163)	78% (588)	751
Age: 65+	17% (73)	83% (363)	436
GenZers: 1997-2012	28% (83)	72% (211)	294
Millennials: 1981-1996	36% (212)	64% (369)	580
GenXers: 1965-1980	25% (129)	75% (386)	516
Baby Boomers: 1946-1964	18% (132)	82% (589)	721
PID: Dem (no lean)	29% (250)	71% (601)	851
PID: Ind (no lean)	23% (166)	77% (562)	727
PID: Rep (no lean)	24% (149)	76% (472)	621
PID/Gender: Dem Men	32% (123)	68% (263)	386
PID/Gender: Dem Women	27% (127)	73% (338)	466
PID/Gender: Ind Men	24% (79)	76% (249)	328
PID/Gender: Ind Women	22% (87)	78% (313)	399
PID/Gender: Rep Men	24% (82)	76% (266)	348
PID/Gender: Rep Women	25% (67)	75% (206)	273
Ideo: Liberal (1-3)	31% (210)	69% (464)	675
Ideo: Moderate (4)	25% (161)	75% (485)	646
Ideo: Conservative (5-7)	23% (154)	77% (523)	677
Educ: < College	20% (305)	80% (1207)	1512
Educ: Bachelors degree	39% (173)	61% (271)	444
Educ: Post-grad	36% (87)	64% (157)	244
Income: Under 50k	19% (251)	81% (1049)	1300
Income: 50k-100k	31% (191)	69% (432)	623
Income: 100k+	44% (123)	56% (154)	277

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**Table MCTE1_1: Do you use any of the following to track or manage your physical or mental health?
Wearable health tracking devices, such as an Apple Watch or Oura Ring**

Demographic	Yes	No	Total N
Adults	26% (565)	74% (1635)	2200
Ethnicity: White	25% (427)	75% (1295)	1722
Ethnicity: Hispanic	30% (106)	70% (243)	349
Ethnicity: Black	29% (79)	71% (195)	274
Ethnicity: Other	29% (59)	71% (145)	204
All Christian	26% (260)	74% (728)	988
All Non-Christian	32% (36)	68% (76)	111
Atheist	23% (26)	77% (85)	111
Agnostic/Nothing in particular	24% (147)	76% (476)	623
Something Else	26% (96)	74% (270)	367
Religious Non-Protestant/Catholic	31% (42)	69% (92)	134
Evangelical	27% (153)	73% (409)	561
Non-Evangelical	26% (195)	74% (565)	760
Community: Urban	30% (182)	70% (422)	604
Community: Suburban	25% (253)	75% (769)	1022
Community: Rural	23% (130)	77% (444)	574
Employ: Private Sector	39% (251)	61% (399)	651
Employ: Government	43% (47)	57% (63)	110
Employ: Self-Employed	22% (42)	78% (153)	195
Employ: Homemaker	20% (30)	80% (120)	150
Employ: Student	30% (32)	70% (77)	109
Employ: Retired	17% (90)	83% (430)	520
Employ: Unemployed	12% (38)	88% (266)	304
Employ: Other	21% (35)	79% (127)	162
Military HH: Yes	26% (95)	74% (265)	361
Military HH: No	26% (470)	74% (1370)	1839
RD/WT: Right Direction	31% (275)	69% (599)	874
RD/WT: Wrong Track	22% (290)	78% (1036)	1326
Biden Job Approve	30% (313)	70% (743)	1056
Biden Job Disapprove	23% (232)	77% (791)	1023

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**Table MCTE1_1: Do you use any of the following to track or manage your physical or mental health?
 Wearable health tracking devices, such as an Apple Watch or Oura Ring**

Demographic	Yes	No	Total N
Adults	26% (565)	74% (1635)	2200
Biden Job Strongly Approve	30% (151)	70% (347)	498
Biden Job Somewhat Approve	29% (162)	71% (396)	558
Biden Job Somewhat Disapprove	27% (82)	73% (225)	307
Biden Job Strongly Disapprove	21% (151)	79% (565)	716
Favorable of Biden	29% (314)	71% (768)	1082
Unfavorable of Biden	23% (235)	77% (788)	1022
Very Favorable of Biden	28% (148)	72% (372)	521
Somewhat Favorable of Biden	30% (166)	70% (396)	562
Somewhat Unfavorable of Biden	27% (71)	73% (195)	266
Very Unfavorable of Biden	22% (163)	78% (593)	756
#1 Issue: Economy	30% (221)	70% (519)	740
#1 Issue: Security	23% (89)	77% (297)	387
#1 Issue: Health Care	26% (67)	74% (192)	258
#1 Issue: Medicare / Social Security	17% (50)	83% (246)	296
#1 Issue: Women's Issues	30% (59)	70% (139)	198
#1 Issue: Education	29% (25)	71% (61)	87
#1 Issue: Energy	29% (33)	71% (81)	114
#1 Issue: Other	17% (21)	83% (101)	121
2020 Vote: Joe Biden	31% (304)	69% (678)	982
2020 Vote: Donald Trump	23% (156)	77% (535)	691
2020 Vote: Other	28% (22)	72% (57)	79
2020 Vote: Didn't Vote	19% (83)	81% (364)	448
2018 House Vote: Democrat	32% (238)	68% (507)	744
2018 House Vote: Republican	24% (140)	76% (454)	594
2018 House Vote: Someone else	13% (9)	87% (59)	68
2016 Vote: Hillary Clinton	30% (212)	70% (488)	700
2016 Vote: Donald Trump	24% (157)	76% (500)	656
2016 Vote: Other	19% (22)	81% (90)	111
2016 Vote: Didn't Vote	24% (175)	76% (556)	730
Voted in 2014: Yes	28% (350)	72% (897)	1247
Voted in 2014: No	23% (215)	77% (738)	953

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Table MCTE1_1: Do you use any of the following to track or manage your physical or mental health?
Wearable health tracking devices, such as an Apple Watch or Oura Ring

Demographic	Yes		No		Total N
Adults	26%	(565)	74%	(1635)	2200
4-Region: Northeast	28%	(112)	72%	(282)	394
4-Region: Midwest	26%	(119)	74%	(343)	462
4-Region: South	24%	(198)	76%	(626)	824
4-Region: West	26%	(137)	74%	(383)	520
Tech Elite	48%	(259)	52%	(282)	541
Uses Wearable Health Tracking Device	100%	(565)	—	(0)	565
Uses Health App or Online Tool	51%	(409)	49%	(393)	801

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](https://www.morningconsult.com).

**Table MCTE1_2: Do you use any of the following to track or manage your physical or mental health?
 Health app or online tool**

Demographic	Yes	No	Total N
Adults	36% (801)	64% (1399)	2200
Gender: Male	37% (390)	63% (671)	1062
Gender: Female	36% (411)	64% (728)	1138
Age: 18-34	46% (302)	54% (353)	655
Age: 35-44	45% (160)	55% (198)	358
Age: 45-64	32% (238)	68% (513)	751
Age: 65+	23% (101)	77% (336)	436
GenZers: 1997-2012	44% (128)	56% (166)	294
Millennials: 1981-1996	49% (282)	51% (298)	580
GenXers: 1965-1980	36% (187)	64% (329)	516
Baby Boomers: 1946-1964	27% (194)	73% (527)	721
PID: Dem (no lean)	41% (349)	59% (503)	851
PID: Ind (no lean)	35% (253)	65% (475)	727
PID: Rep (no lean)	32% (200)	68% (421)	621
PID/Gender: Dem Men	41% (160)	59% (226)	386
PID/Gender: Dem Women	41% (189)	59% (277)	466
PID/Gender: Ind Men	35% (115)	65% (213)	328
PID/Gender: Ind Women	34% (137)	66% (262)	399
PID/Gender: Rep Men	33% (115)	67% (233)	348
PID/Gender: Rep Women	31% (85)	69% (188)	273
Ideo: Liberal (1-3)	44% (300)	56% (374)	675
Ideo: Moderate (4)	34% (222)	66% (424)	646
Ideo: Conservative (5-7)	31% (213)	69% (465)	677
Educ: < College	31% (467)	69% (1046)	1512
Educ: Bachelors degree	50% (222)	50% (222)	444
Educ: Post-grad	46% (112)	54% (132)	244
Income: Under 50k	31% (401)	69% (899)	1300
Income: 50k-100k	40% (250)	60% (372)	623
Income: 100k+	54% (150)	46% (127)	277
Ethnicity: White	34% (593)	66% (1129)	1722
Ethnicity: Hispanic	39% (136)	61% (213)	349
Ethnicity: Black	42% (116)	58% (158)	274

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**Table MCTE1_2: Do you use any of the following to track or manage your physical or mental health?
Health app or online tool**

Demographic	Yes	No	Total N
Adults	36% (801)	64% (1399)	2200
Ethnicity: Other	45% (92)	55% (112)	204
All Christian	36% (359)	64% (630)	988
All Non-Christian	35% (39)	65% (72)	111
Atheist	36% (40)	64% (72)	111
Agnostic/Nothing in particular	36% (221)	64% (402)	623
Something Else	39% (142)	61% (224)	367
Religious Non-Protestant/Catholic	36% (49)	64% (85)	134
Evangelical	34% (192)	66% (369)	561
Non-Evangelical	39% (295)	61% (465)	760
Community: Urban	40% (243)	60% (360)	604
Community: Suburban	35% (360)	65% (662)	1022
Community: Rural	34% (198)	66% (376)	574
Employ: Private Sector	46% (302)	54% (348)	651
Employ: Government	49% (54)	51% (55)	110
Employ: Self-Employed	32% (62)	68% (134)	195
Employ: Homemaker	37% (55)	63% (95)	150
Employ: Student	52% (57)	48% (52)	109
Employ: Retired	25% (128)	75% (392)	520
Employ: Unemployed	30% (91)	70% (212)	304
Employ: Other	32% (52)	68% (110)	162
Military HH: Yes	36% (128)	64% (233)	361
Military HH: No	37% (673)	63% (1166)	1839
RD/WT: Right Direction	42% (363)	58% (511)	874
RD/WT: Wrong Track	33% (438)	67% (888)	1326
Biden Job Approve	41% (428)	59% (627)	1056
Biden Job Disapprove	33% (337)	67% (686)	1023
Biden Job Strongly Approve	39% (193)	61% (305)	498
Biden Job Somewhat Approve	42% (236)	58% (322)	558
Biden Job Somewhat Disapprove	43% (133)	57% (174)	307
Biden Job Strongly Disapprove	28% (204)	72% (512)	716

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**Table MCTE1_2: Do you use any of the following to track or manage your physical or mental health?
Health app or online tool**

Demographic	Yes	No	Total N
Adults	36% (801)	64% (1399)	2200
Favorable of Biden	40% (435)	60% (647)	1082
Unfavorable of Biden	33% (339)	67% (683)	1022
Very Favorable of Biden	37% (195)	63% (326)	521
Somewhat Favorable of Biden	43% (240)	57% (322)	562
Somewhat Unfavorable of Biden	42% (112)	58% (154)	266
Very Unfavorable of Biden	30% (227)	70% (530)	756
#1 Issue: Economy	42% (308)	58% (432)	740
#1 Issue: Security	30% (117)	70% (269)	387
#1 Issue: Health Care	40% (103)	60% (155)	258
#1 Issue: Medicare / Social Security	24% (72)	76% (224)	296
#1 Issue: Women's Issues	41% (82)	59% (116)	198
#1 Issue: Education	49% (42)	51% (45)	87
#1 Issue: Energy	43% (49)	57% (65)	114
#1 Issue: Other	23% (27)	77% (94)	121
2020 Vote: Joe Biden	41% (406)	59% (576)	982
2020 Vote: Donald Trump	31% (217)	69% (474)	691
2020 Vote: Other	45% (35)	55% (43)	79
2020 Vote: Didn't Vote	32% (143)	68% (305)	448
2018 House Vote: Democrat	43% (323)	57% (421)	744
2018 House Vote: Republican	31% (186)	69% (408)	594
2018 House Vote: Someone else	39% (27)	61% (41)	68
2016 Vote: Hillary Clinton	42% (294)	58% (406)	700
2016 Vote: Donald Trump	30% (196)	70% (461)	656
2016 Vote: Other	41% (46)	59% (66)	111
2016 Vote: Didn't Vote	36% (266)	64% (464)	730
Voted in 2014: Yes	37% (464)	63% (783)	1247
Voted in 2014: No	35% (337)	65% (616)	953
4-Region: Northeast	38% (151)	62% (242)	394
4-Region: Midwest	37% (169)	63% (293)	462
4-Region: South	36% (297)	64% (527)	824
4-Region: West	35% (184)	65% (336)	520

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**Table MCTE1_2: Do you use any of the following to track or manage your physical or mental health?
Health app or online tool**

Demographic	Yes		No		Total N
Adults	36%	(801)	64%	(1399)	2200
Tech Elite	60%	(323)	40%	(218)	541
Uses Wearable Health Tracking Device	72%	(409)	28%	(157)	565
Uses Health App or Online Tool	100%	(801)	—	(0)	801

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_1: *And specifically, do you currently track any of the following using an app or wearable health tracking device?
Exercise, fitness, pedometer or heart rate monitoring, includes specific types of exercise like running, ab workouts, yoga, etc.*

Demographic	Yes	No	Total N
Adults	35% (773)	65% (1427)	2200
Gender: Male	36% (384)	64% (678)	1062
Gender: Female	34% (389)	66% (749)	1138
Age: 18-34	44% (287)	56% (368)	655
Age: 35-44	41% (146)	59% (212)	358
Age: 45-64	30% (226)	70% (525)	751
Age: 65+	26% (113)	74% (323)	436
GenZers: 1997-2012	39% (115)	61% (178)	294
Millennials: 1981-1996	46% (269)	54% (311)	580
GenXers: 1965-1980	35% (179)	65% (337)	516
Baby Boomers: 1946-1964	27% (192)	73% (529)	721
PID: Dem (no lean)	38% (322)	62% (530)	851
PID: Ind (no lean)	33% (237)	67% (491)	727
PID: Rep (no lean)	35% (215)	65% (406)	621
PID/Gender: Dem Men	39% (151)	61% (235)	386
PID/Gender: Dem Women	37% (171)	63% (295)	466
PID/Gender: Ind Men	34% (111)	66% (217)	328
PID/Gender: Ind Women	31% (125)	69% (274)	399
PID/Gender: Rep Men	35% (122)	65% (226)	348
PID/Gender: Rep Women	34% (93)	66% (180)	273
Ideo: Liberal (1-3)	41% (275)	59% (400)	675
Ideo: Moderate (4)	34% (219)	66% (427)	646
Ideo: Conservative (5-7)	33% (225)	67% (452)	677
Educ: < College	29% (444)	71% (1068)	1512
Educ: Bachelors degree	48% (215)	52% (229)	444
Educ: Post-grad	47% (114)	53% (130)	244
Income: Under 50k	29% (371)	71% (929)	1300
Income: 50k-100k	41% (253)	59% (370)	623
Income: 100k+	54% (149)	46% (128)	277
Ethnicity: White	33% (574)	67% (1148)	1722
Ethnicity: Hispanic	37% (129)	63% (221)	349
Ethnicity: Black	40% (109)	60% (166)	274

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Table MCTE2_1: *And specifically, do you currently track any of the following using an app or wearable health tracking device?
Exercise, fitness, pedometer or heart rate monitoring, includes specific types of exercise like running, ab workouts, yoga, etc.*

Demographic	Yes	No	Total N
Adults	35% (773)	65% (1427)	2200
Ethnicity: Other	44% (90)	56% (114)	204
All Christian	36% (354)	64% (634)	988
All Non-Christian	40% (44)	60% (67)	111
Atheist	30% (33)	70% (79)	111
Agnostic/Nothing in particular	32% (198)	68% (424)	623
Something Else	39% (143)	61% (224)	367
Religious Non-Protestant/Catholic	42% (56)	58% (78)	134
Evangelical	34% (191)	66% (371)	561
Non-Evangelical	38% (291)	62% (470)	760
Community: Urban	39% (236)	61% (368)	604
Community: Suburban	34% (349)	66% (673)	1022
Community: Rural	33% (188)	67% (385)	574
Employ: Private Sector	49% (317)	51% (334)	651
Employ: Government	50% (55)	50% (54)	110
Employ: Self-Employed	32% (63)	68% (133)	195
Employ: Homemaker	25% (38)	75% (112)	150
Employ: Student	40% (44)	60% (65)	109
Employ: Retired	24% (126)	76% (394)	520
Employ: Unemployed	26% (80)	74% (224)	304
Employ: Other	31% (51)	69% (111)	162
Military HH: Yes	34% (123)	66% (238)	361
Military HH: No	35% (650)	65% (1189)	1839
RD/WT: Right Direction	40% (346)	60% (528)	874
RD/WT: Wrong Track	32% (427)	68% (899)	1326
Biden Job Approve	38% (404)	62% (652)	1056
Biden Job Disapprove	33% (342)	67% (681)	1023
Biden Job Strongly Approve	40% (199)	60% (299)	498
Biden Job Somewhat Approve	37% (205)	63% (353)	558
Biden Job Somewhat Disapprove	38% (117)	62% (190)	307
Biden Job Strongly Disapprove	32% (226)	68% (490)	716

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Table MCTE2_1: *And specifically, do you currently track any of the following using an app or wearable health tracking device? Exercise, fitness, pedometer or heart rate monitoring, includes specific types of exercise like running, ab workouts, yoga, etc.*

Demographic	Yes	No	Total N
Adults	35% (773)	65% (1427)	2200
Favorable of Biden	39% (419)	61% (663)	1082
Unfavorable of Biden	33% (336)	67% (687)	1022
Very Favorable of Biden	39% (205)	61% (316)	521
Somewhat Favorable of Biden	38% (214)	62% (348)	562
Somewhat Unfavorable of Biden	35% (93)	65% (173)	266
Very Unfavorable of Biden	32% (243)	68% (514)	756
#1 Issue: Economy	42% (311)	58% (430)	740
#1 Issue: Security	33% (126)	67% (260)	387
#1 Issue: Health Care	34% (88)	66% (171)	258
#1 Issue: Medicare / Social Security	22% (66)	78% (230)	296
#1 Issue: Women's Issues	38% (75)	62% (123)	198
#1 Issue: Education	43% (37)	57% (50)	87
#1 Issue: Energy	38% (44)	62% (70)	114
#1 Issue: Other	23% (27)	77% (94)	121
2020 Vote: Joe Biden	40% (392)	60% (590)	982
2020 Vote: Donald Trump	33% (228)	67% (463)	691
2020 Vote: Other	43% (34)	57% (45)	79
2020 Vote: Didn't Vote	27% (119)	73% (328)	448
2018 House Vote: Democrat	41% (308)	59% (436)	744
2018 House Vote: Republican	35% (206)	65% (388)	594
2018 House Vote: Someone else	37% (25)	63% (43)	68
2016 Vote: Hillary Clinton	41% (286)	59% (414)	700
2016 Vote: Donald Trump	33% (217)	67% (439)	656
2016 Vote: Other	38% (42)	62% (69)	111
2016 Vote: Didn't Vote	31% (227)	69% (503)	730
Voted in 2014: Yes	37% (465)	63% (782)	1247
Voted in 2014: No	32% (308)	68% (646)	953
4-Region: Northeast	36% (143)	64% (251)	394
4-Region: Midwest	34% (159)	66% (303)	462
4-Region: South	34% (283)	66% (541)	824
4-Region: West	36% (188)	64% (332)	520

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Table MCTE2_1: *And specifically, do you currently track any of the following using an app or wearable health tracking device? Exercise, fitness, pedometer or heart rate monitoring, includes specific types of exercise like running, ab workouts, yoga, etc.*

Demographic	Yes		No		Total N
Adults	35%	(773)	65%	(1427)	2200
Tech Elite	57%	(306)	43%	(235)	541
Uses Wearable Health Tracking Device	83%	(467)	17%	(98)	565
Uses Health App or Online Tool	66%	(529)	34%	(272)	801

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_2: *And specifically, do you currently track any of the following using an app or wearable health tracking device?
 Diet, food, calorie counter, etc.*

Demographic	Yes	No	Total N
Adults	20% (444)	80% (1756)	2200
Gender: Male	20% (213)	80% (848)	1062
Gender: Female	20% (231)	80% (907)	1138
Age: 18-34	27% (175)	73% (480)	655
Age: 35-44	26% (93)	74% (265)	358
Age: 45-64	17% (128)	83% (623)	751
Age: 65+	11% (48)	89% (388)	436
GenZers: 1997-2012	23% (68)	77% (225)	294
Millennials: 1981-1996	29% (170)	71% (410)	580
GenXers: 1965-1980	21% (110)	79% (406)	516
Baby Boomers: 1946-1964	12% (88)	88% (633)	721
PID: Dem (no lean)	22% (189)	78% (662)	851
PID: Ind (no lean)	18% (129)	82% (598)	727
PID: Rep (no lean)	20% (126)	80% (495)	621
PID/Gender: Dem Men	24% (92)	76% (294)	386
PID/Gender: Dem Women	21% (97)	79% (368)	466
PID/Gender: Ind Men	17% (55)	83% (273)	328
PID/Gender: Ind Women	19% (74)	81% (325)	399
PID/Gender: Rep Men	19% (67)	81% (281)	348
PID/Gender: Rep Women	22% (59)	78% (214)	273
Ideo: Liberal (1-3)	24% (160)	76% (515)	675
Ideo: Moderate (4)	19% (123)	81% (522)	646
Ideo: Conservative (5-7)	19% (131)	81% (547)	677
Educ: < College	17% (253)	83% (1259)	1512
Educ: Bachelors degree	29% (129)	71% (314)	444
Educ: Post-grad	25% (62)	75% (182)	244
Income: Under 50k	16% (211)	84% (1090)	1300
Income: 50k-100k	23% (144)	77% (478)	623
Income: 100k+	32% (89)	68% (188)	277
Ethnicity: White	19% (332)	81% (1390)	1722
Ethnicity: Hispanic	28% (99)	72% (251)	349
Ethnicity: Black	22% (61)	78% (213)	274

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Table MCTE2_2: *And specifically, do you currently track any of the following using an app or wearable health tracking device?
Diet, food, calorie counter, etc.*

Demographic	Yes	No	Total N
Adults	20% (444)	80% (1756)	2200
Ethnicity: Other	25% (51)	75% (153)	204
All Christian	21% (206)	79% (782)	988
All Non-Christian	23% (26)	77% (86)	111
Atheist	15% (17)	85% (94)	111
Agnostic/Nothing in particular	18% (112)	82% (511)	623
Something Else	23% (84)	77% (283)	367
Religious Non-Protestant/Catholic	25% (34)	75% (100)	134
Evangelical	23% (129)	77% (432)	561
Non-Evangelical	20% (152)	80% (608)	760
Community: Urban	25% (153)	75% (451)	604
Community: Suburban	19% (189)	81% (833)	1022
Community: Rural	18% (102)	82% (472)	574
Employ: Private Sector	28% (182)	72% (468)	651
Employ: Government	32% (36)	68% (74)	110
Employ: Self-Employed	20% (40)	80% (156)	195
Employ: Homemaker	15% (22)	85% (128)	150
Employ: Student	26% (28)	74% (81)	109
Employ: Retired	11% (56)	89% (464)	520
Employ: Unemployed	15% (46)	85% (258)	304
Employ: Other	22% (35)	78% (127)	162
Military HH: Yes	22% (80)	78% (281)	361
Military HH: No	20% (365)	80% (1475)	1839
RD/WT: Right Direction	24% (214)	76% (660)	874
RD/WT: Wrong Track	17% (230)	83% (1095)	1326
Biden Job Approve	23% (240)	77% (816)	1056
Biden Job Disapprove	19% (190)	81% (833)	1023
Biden Job Strongly Approve	25% (126)	75% (371)	498
Biden Job Somewhat Approve	20% (114)	80% (445)	558
Biden Job Somewhat Disapprove	22% (67)	78% (240)	307
Biden Job Strongly Disapprove	17% (123)	83% (593)	716

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Table MCTE2_2: *And specifically, do you currently track any of the following using an app or wearable health tracking device?
 Diet, food, calorie counter, etc.*

Demographic	Yes	No	Total N
Adults	20% (444)	80% (1756)	2200
Favorable of Biden	22% (235)	78% (848)	1082
Unfavorable of Biden	19% (194)	81% (829)	1022
Very Favorable of Biden	25% (129)	75% (391)	521
Somewhat Favorable of Biden	19% (105)	81% (456)	562
Somewhat Unfavorable of Biden	22% (59)	78% (207)	266
Very Unfavorable of Biden	18% (134)	82% (622)	756
#1 Issue: Economy	24% (177)	76% (563)	740
#1 Issue: Security	19% (74)	81% (313)	387
#1 Issue: Health Care	16% (42)	84% (216)	258
#1 Issue: Medicare / Social Security	12% (35)	88% (260)	296
#1 Issue: Women's Issues	22% (44)	78% (153)	198
#1 Issue: Education	31% (27)	69% (60)	87
#1 Issue: Energy	21% (24)	79% (90)	114
#1 Issue: Other	17% (21)	83% (100)	121
2020 Vote: Joe Biden	22% (218)	78% (764)	982
2020 Vote: Donald Trump	18% (126)	82% (565)	691
2020 Vote: Other	24% (19)	76% (59)	79
2020 Vote: Didn't Vote	18% (81)	82% (367)	448
2018 House Vote: Democrat	23% (168)	77% (577)	744
2018 House Vote: Republican	21% (122)	79% (472)	594
2018 House Vote: Someone else	23% (15)	77% (53)	68
2016 Vote: Hillary Clinton	22% (153)	78% (547)	700
2016 Vote: Donald Trump	20% (130)	80% (526)	656
2016 Vote: Other	22% (24)	78% (87)	111
2016 Vote: Didn't Vote	19% (136)	81% (594)	730
Voted in 2014: Yes	20% (255)	80% (992)	1247
Voted in 2014: No	20% (190)	80% (764)	953
4-Region: Northeast	24% (93)	76% (301)	394
4-Region: Midwest	15% (70)	85% (392)	462
4-Region: South	20% (164)	80% (660)	824
4-Region: West	23% (118)	77% (402)	520

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Table MCTE2_2: *And specifically, do you currently track any of the following using an app or wearable health tracking device?
Diet, food, calorie counter, etc.*

Demographic	Yes		No		Total N
Adults	20%	(444)	80%	(1756)	2200
Tech Elite	37%	(200)	63%	(341)	541
Uses Wearable Health Tracking Device	47%	(267)	53%	(298)	565
Uses Health App or Online Tool	40%	(323)	60%	(478)	801

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_3: *And specifically, do you currently track any of the following using an app or wearable health tracking device?*
 Weight

Demographic	Yes	No	Total N
Adults	24% (538)	76% (1662)	2200
Gender: Male	24% (254)	76% (808)	1062
Gender: Female	25% (284)	75% (854)	1138
Age: 18-34	35% (231)	65% (424)	655
Age: 35-44	31% (111)	69% (247)	358
Age: 45-64	17% (129)	83% (622)	751
Age: 65+	15% (67)	85% (369)	436
GenZers: 1997-2012	32% (94)	68% (200)	294
Millennials: 1981-1996	37% (216)	63% (364)	580
GenXers: 1965-1980	21% (109)	79% (407)	516
Baby Boomers: 1946-1964	15% (106)	85% (615)	721
PID: Dem (no lean)	26% (220)	74% (632)	851
PID: Ind (no lean)	24% (178)	76% (549)	727
PID: Rep (no lean)	23% (140)	77% (481)	621
PID/Gender: Dem Men	28% (107)	72% (279)	386
PID/Gender: Dem Women	24% (113)	76% (352)	466
PID/Gender: Ind Men	22% (73)	78% (255)	328
PID/Gender: Ind Women	26% (105)	74% (294)	399
PID/Gender: Rep Men	21% (74)	79% (274)	348
PID/Gender: Rep Women	24% (66)	76% (207)	273
Ideo: Liberal (1-3)	26% (175)	74% (500)	675
Ideo: Moderate (4)	25% (165)	75% (481)	646
Ideo: Conservative (5-7)	22% (148)	78% (530)	677
Educ: < College	20% (306)	80% (1206)	1512
Educ: Bachelors degree	35% (156)	65% (288)	444
Educ: Post-grad	31% (76)	69% (168)	244
Income: Under 50k	20% (256)	80% (1044)	1300
Income: 50k-100k	29% (179)	71% (444)	623
Income: 100k+	37% (103)	63% (174)	277
Ethnicity: White	23% (404)	77% (1317)	1722
Ethnicity: Hispanic	32% (113)	68% (236)	349
Ethnicity: Black	27% (74)	73% (200)	274

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Table MCTE2_3: *And specifically, do you currently track any of the following using an app or wearable health tracking device?*

Weight

Demographic	Yes	No	Total N
Adults	24% (538)	76% (1662)	2200
Ethnicity: Other	29% (59)	71% (145)	204
All Christian	24% (237)	76% (751)	988
All Non-Christian	29% (32)	71% (79)	111
Atheist	20% (22)	80% (89)	111
Agnostic/Nothing in particular	23% (141)	77% (482)	623
Something Else	29% (105)	71% (261)	367
Religious Non-Protestant/Catholic	29% (39)	71% (95)	134
Evangelical	26% (147)	74% (415)	561
Non-Evangelical	25% (187)	75% (573)	760
Community: Urban	29% (173)	71% (431)	604
Community: Suburban	23% (236)	77% (787)	1022
Community: Rural	23% (129)	77% (445)	574
Employ: Private Sector	32% (208)	68% (442)	651
Employ: Government	39% (43)	61% (66)	110
Employ: Self-Employed	26% (50)	74% (145)	195
Employ: Homemaker	24% (35)	76% (115)	150
Employ: Student	29% (32)	71% (78)	109
Employ: Retired	15% (80)	85% (440)	520
Employ: Unemployed	18% (54)	82% (249)	304
Employ: Other	22% (36)	78% (126)	162
Military HH: Yes	26% (95)	74% (265)	361
Military HH: No	24% (443)	76% (1397)	1839
RD/WT: Right Direction	28% (242)	72% (632)	874
RD/WT: Wrong Track	22% (296)	78% (1030)	1326
Biden Job Approve	27% (287)	73% (768)	1056
Biden Job Disapprove	22% (228)	78% (795)	1023
Biden Job Strongly Approve	27% (136)	73% (362)	498
Biden Job Somewhat Approve	27% (152)	73% (407)	558
Biden Job Somewhat Disapprove	27% (84)	73% (223)	307
Biden Job Strongly Disapprove	20% (144)	80% (572)	716

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Table MCTE2_3: *And specifically, do you currently track any of the following using an app or wearable health tracking device?*
 Weight

Demographic	Yes	No	Total N
Adults	24% (538)	76% (1662)	2200
Favorable of Biden	27% (290)	73% (793)	1082
Unfavorable of Biden	22% (228)	78% (794)	1022
Very Favorable of Biden	29% (149)	71% (372)	521
Somewhat Favorable of Biden	25% (141)	75% (421)	562
Somewhat Unfavorable of Biden	23% (62)	77% (204)	266
Very Unfavorable of Biden	22% (166)	78% (590)	756
#1 Issue: Economy	29% (211)	71% (529)	740
#1 Issue: Security	22% (86)	78% (301)	387
#1 Issue: Health Care	23% (58)	77% (200)	258
#1 Issue: Medicare / Social Security	15% (45)	85% (251)	296
#1 Issue: Women's Issues	22% (44)	78% (154)	198
#1 Issue: Education	43% (37)	57% (49)	87
#1 Issue: Energy	32% (36)	68% (78)	114
#1 Issue: Other	17% (21)	83% (100)	121
2020 Vote: Joe Biden	27% (265)	73% (717)	982
2020 Vote: Donald Trump	21% (148)	79% (543)	691
2020 Vote: Other	34% (26)	66% (52)	79
2020 Vote: Didn't Vote	22% (99)	78% (349)	448
2018 House Vote: Democrat	27% (202)	73% (542)	744
2018 House Vote: Republican	24% (142)	76% (452)	594
2018 House Vote: Someone else	23% (15)	77% (52)	68
2016 Vote: Hillary Clinton	26% (182)	74% (519)	700
2016 Vote: Donald Trump	22% (145)	78% (511)	656
2016 Vote: Other	31% (35)	69% (77)	111
2016 Vote: Didn't Vote	24% (177)	76% (553)	730
Voted in 2014: Yes	25% (309)	75% (937)	1247
Voted in 2014: No	24% (229)	76% (725)	953
4-Region: Northeast	24% (96)	76% (298)	394
4-Region: Midwest	23% (106)	77% (357)	462
4-Region: South	23% (189)	77% (636)	824
4-Region: West	29% (148)	71% (372)	520

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Table MCTE2_3: *And specifically, do you currently track any of the following using an app or wearable health tracking device?*
Weight

Demographic	Yes		No		Total N
Adults	24%	(538)	76%	(1662)	2200
Tech Elite	44%	(238)	56%	(303)	541
Uses Wearable Health Tracking Device	54%	(304)	46%	(261)	565
Uses Health App or Online Tool	45%	(361)	55%	(440)	801

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_4: *And specifically, do you currently track any of the following using an app or wearable health tracking device?*
Period or menstrual cycle

Demographic	Yes	No	Total N
Adults	16% (353)	84% (1847)	2200
Gender: Male	4% (43)	96% (1019)	1062
Gender: Female	27% (311)	73% (827)	1138
Age: 18-34	39% (252)	61% (403)	655
Age: 35-44	21% (75)	79% (283)	358
Age: 45-64	3% (26)	97% (725)	751
Age: 65+	— (1)	100% (435)	436
GenZers: 1997-2012	47% (138)	53% (155)	294
Millennials: 1981-1996	28% (163)	72% (417)	580
GenXers: 1965-1980	9% (45)	91% (470)	516
Baby Boomers: 1946-1964	1% (6)	99% (715)	721
PID: Dem (no lean)	20% (169)	80% (683)	851
PID: Ind (no lean)	17% (127)	83% (601)	727
PID: Rep (no lean)	9% (58)	91% (563)	621
PID/Gender: Dem Men	6% (24)	94% (362)	386
PID/Gender: Dem Women	31% (145)	69% (321)	466
PID/Gender: Ind Men	2% (7)	98% (321)	328
PID/Gender: Ind Women	30% (120)	70% (280)	399
PID/Gender: Rep Men	3% (11)	97% (336)	348
PID/Gender: Rep Women	17% (47)	83% (227)	273
Ideo: Liberal (1-3)	23% (154)	77% (520)	675
Ideo: Moderate (4)	10% (67)	90% (578)	646
Ideo: Conservative (5-7)	8% (53)	92% (624)	677
Educ: < College	17% (257)	83% (1255)	1512
Educ: Bachelors degree	14% (61)	86% (383)	444
Educ: Post-grad	14% (35)	86% (209)	244
Income: Under 50k	17% (226)	83% (1074)	1300
Income: 50k-100k	14% (89)	86% (534)	623
Income: 100k+	14% (38)	86% (239)	277
Ethnicity: White	15% (252)	85% (1470)	1722
Ethnicity: Hispanic	20% (72)	80% (278)	349
Ethnicity: Black	21% (57)	79% (218)	274

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Table MCTE2_4: *And specifically, do you currently track any of the following using an app or wearable health tracking device?*
Period or menstrual cycle

Demographic	Yes	No	Total N
Adults	16% (353)	84% (1847)	2200
Ethnicity: Other	22% (45)	78% (159)	204
All Christian	10% (97)	90% (891)	988
All Non-Christian	17% (19)	83% (92)	111
Atheist	16% (18)	84% (93)	111
Agnostic/Nothing in particular	21% (133)	79% (490)	623
Something Else	24% (86)	76% (280)	367
Religious Non-Protestant/Catholic	15% (20)	85% (114)	134
Evangelical	14% (79)	86% (482)	561
Non-Evangelical	13% (101)	87% (659)	760
Community: Urban	20% (123)	80% (481)	604
Community: Suburban	13% (135)	87% (887)	1022
Community: Rural	17% (95)	83% (479)	574
Employ: Private Sector	18% (119)	82% (532)	651
Employ: Government	20% (22)	80% (88)	110
Employ: Self-Employed	16% (32)	84% (164)	195
Employ: Homemaker	24% (36)	76% (114)	150
Employ: Student	51% (56)	49% (54)	109
Employ: Retired	— (1)	100% (519)	520
Employ: Unemployed	16% (50)	84% (254)	304
Employ: Other	23% (38)	77% (124)	162
Military HH: Yes	14% (50)	86% (311)	361
Military HH: No	16% (303)	84% (1536)	1839
RD/WT: Right Direction	15% (134)	85% (740)	874
RD/WT: Wrong Track	17% (219)	83% (1107)	1326
Biden Job Approve	18% (188)	82% (868)	1056
Biden Job Disapprove	13% (135)	87% (888)	1023
Biden Job Strongly Approve	12% (62)	88% (436)	498
Biden Job Somewhat Approve	23% (126)	77% (433)	558
Biden Job Somewhat Disapprove	21% (65)	79% (243)	307
Biden Job Strongly Disapprove	10% (70)	90% (645)	716

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Table MCTE2_4: *And specifically, do you currently track any of the following using an app or wearable health tracking device?*
Period or menstrual cycle

Demographic	Yes	No	Total N
Adults	16% (353)	84% (1847)	2200
Favorable of Biden	18% (192)	82% (891)	1082
Unfavorable of Biden	14% (141)	86% (882)	1022
Very Favorable of Biden	13% (66)	87% (455)	521
Somewhat Favorable of Biden	22% (126)	78% (435)	562
Somewhat Unfavorable of Biden	19% (52)	81% (215)	266
Very Unfavorable of Biden	12% (89)	88% (667)	756
#1 Issue: Economy	16% (116)	84% (624)	740
#1 Issue: Security	11% (42)	89% (345)	387
#1 Issue: Health Care	16% (40)	84% (218)	258
#1 Issue: Medicare / Social Security	2% (6)	98% (290)	296
#1 Issue: Women's Issues	45% (89)	55% (108)	198
#1 Issue: Education	29% (25)	71% (62)	87
#1 Issue: Energy	20% (23)	80% (91)	114
#1 Issue: Other	10% (13)	90% (109)	121
2020 Vote: Joe Biden	16% (160)	84% (822)	982
2020 Vote: Donald Trump	9% (59)	91% (632)	691
2020 Vote: Other	18% (14)	82% (64)	79
2020 Vote: Didn't Vote	27% (120)	73% (327)	448
2018 House Vote: Democrat	14% (104)	86% (640)	744
2018 House Vote: Republican	8% (48)	92% (545)	594
2018 House Vote: Someone else	15% (10)	85% (58)	68
2016 Vote: Hillary Clinton	13% (90)	87% (611)	700
2016 Vote: Donald Trump	8% (51)	92% (605)	656
2016 Vote: Other	11% (13)	89% (98)	111
2016 Vote: Didn't Vote	27% (200)	73% (530)	730
Voted in 2014: Yes	9% (112)	91% (1135)	1247
Voted in 2014: No	25% (242)	75% (711)	953
4-Region: Northeast	16% (62)	84% (332)	394
4-Region: Midwest	14% (64)	86% (399)	462
4-Region: South	18% (145)	82% (679)	824
4-Region: West	16% (83)	84% (437)	520

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Table MCTE2_4: *And specifically, do you currently track any of the following using an app or wearable health tracking device?
Period or menstrual cycle*

Demographic	Yes		No		Total N
Adults	16%	(353)	84%	(1847)	2200
Tech Elite	22%	(117)	78%	(424)	541
Uses Wearable Health Tracking Device	29%	(162)	71%	(403)	565
Uses Health App or Online Tool	27%	(216)	73%	(585)	801

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_5: *And specifically, do you currently track any of the following using an app or wearable health tracking device?*
 Blood pressure

Demographic	Yes	No	Total N
Adults	18% (398)	82% (1802)	2200
Gender: Male	23% (240)	77% (822)	1062
Gender: Female	14% (158)	86% (980)	1138
Age: 18-34	16% (104)	84% (551)	655
Age: 35-44	26% (93)	74% (265)	358
Age: 45-64	17% (130)	83% (621)	751
Age: 65+	16% (72)	84% (365)	436
GenZers: 1997-2012	13% (37)	87% (257)	294
Millennials: 1981-1996	22% (129)	78% (451)	580
GenXers: 1965-1980	18% (94)	82% (422)	516
Baby Boomers: 1946-1964	17% (123)	83% (598)	721
PID: Dem (no lean)	21% (177)	79% (674)	851
PID: Ind (no lean)	16% (119)	84% (608)	727
PID: Rep (no lean)	16% (102)	84% (519)	621
PID/Gender: Dem Men	28% (106)	72% (280)	386
PID/Gender: Dem Women	15% (71)	85% (394)	466
PID/Gender: Ind Men	19% (64)	81% (264)	328
PID/Gender: Ind Women	14% (55)	86% (344)	399
PID/Gender: Rep Men	20% (70)	80% (277)	348
PID/Gender: Rep Women	12% (32)	88% (242)	273
Ideo: Liberal (1-3)	18% (120)	82% (554)	675
Ideo: Moderate (4)	19% (124)	81% (521)	646
Ideo: Conservative (5-7)	18% (120)	82% (557)	677
Educ: < College	16% (238)	84% (1274)	1512
Educ: Bachelors degree	23% (101)	77% (343)	444
Educ: Post-grad	24% (60)	76% (184)	244
Income: Under 50k	15% (200)	85% (1100)	1300
Income: 50k-100k	19% (120)	81% (503)	623
Income: 100k+	28% (78)	72% (199)	277
Ethnicity: White	17% (288)	83% (1434)	1722
Ethnicity: Hispanic	18% (63)	82% (287)	349
Ethnicity: Black	28% (76)	72% (199)	274

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Table MCTE2_5: And specifically, do you currently track any of the following using an app or wearable health tracking device?
Blood pressure

Demographic	Yes	No	Total N
Adults	18% (398)	82% (1802)	2200
Ethnicity: Other	17% (35)	83% (169)	204
All Christian	21% (212)	79% (776)	988
All Non-Christian	20% (22)	80% (89)	111
Atheist	14% (15)	86% (96)	111
Agnostic/Nothing in particular	13% (84)	87% (539)	623
Something Else	18% (65)	82% (302)	367
Religious Non-Protestant/Catholic	20% (26)	80% (108)	134
Evangelical	20% (115)	80% (446)	561
Non-Evangelical	20% (156)	80% (605)	760
Community: Urban	23% (138)	77% (466)	604
Community: Suburban	16% (166)	84% (857)	1022
Community: Rural	17% (95)	83% (479)	574
Employ: Private Sector	24% (154)	76% (497)	651
Employ: Government	20% (22)	80% (88)	110
Employ: Self-Employed	17% (34)	83% (162)	195
Employ: Homemaker	10% (16)	90% (134)	150
Employ: Student	3% (4)	97% (106)	109
Employ: Retired	18% (92)	82% (428)	520
Employ: Unemployed	19% (57)	81% (247)	304
Employ: Other	13% (21)	87% (141)	162
Military HH: Yes	23% (84)	77% (277)	361
Military HH: No	17% (315)	83% (1524)	1839
RD/WT: Right Direction	23% (203)	77% (671)	874
RD/WT: Wrong Track	15% (196)	85% (1130)	1326
Biden Job Approve	22% (228)	78% (828)	1056
Biden Job Disapprove	16% (162)	84% (861)	1023
Biden Job Strongly Approve	24% (119)	76% (379)	498
Biden Job Somewhat Approve	20% (110)	80% (449)	558
Biden Job Somewhat Disapprove	20% (61)	80% (247)	307
Biden Job Strongly Disapprove	14% (102)	86% (614)	716

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Table MCTE2_5: *And specifically, do you currently track any of the following using an app or wearable health tracking device?*
 Blood pressure

Demographic	Yes	No	Total N
Adults	18% (398)	82% (1802)	2200
Favorable of Biden	21% (229)	79% (854)	1082
Unfavorable of Biden	16% (160)	84% (862)	1022
Very Favorable of Biden	24% (126)	76% (395)	521
Somewhat Favorable of Biden	18% (103)	82% (458)	562
Somewhat Unfavorable of Biden	17% (45)	83% (221)	266
Very Unfavorable of Biden	15% (116)	85% (641)	756
#1 Issue: Economy	19% (138)	81% (602)	740
#1 Issue: Security	19% (72)	81% (314)	387
#1 Issue: Health Care	19% (50)	81% (208)	258
#1 Issue: Medicare / Social Security	18% (54)	82% (242)	296
#1 Issue: Women's Issues	15% (29)	85% (169)	198
#1 Issue: Education	25% (21)	75% (65)	87
#1 Issue: Energy	15% (17)	85% (97)	114
#1 Issue: Other	14% (17)	86% (104)	121
2020 Vote: Joe Biden	21% (208)	79% (773)	982
2020 Vote: Donald Trump	16% (111)	84% (580)	691
2020 Vote: Other	25% (20)	75% (59)	79
2020 Vote: Didn't Vote	13% (60)	87% (388)	448
2018 House Vote: Democrat	21% (157)	79% (587)	744
2018 House Vote: Republican	20% (118)	80% (476)	594
2018 House Vote: Someone else	19% (13)	81% (55)	68
2016 Vote: Hillary Clinton	21% (146)	79% (555)	700
2016 Vote: Donald Trump	19% (124)	81% (533)	656
2016 Vote: Other	20% (22)	80% (89)	111
2016 Vote: Didn't Vote	15% (107)	85% (624)	730
Voted in 2014: Yes	20% (254)	80% (992)	1247
Voted in 2014: No	15% (144)	85% (809)	953
4-Region: Northeast	19% (75)	81% (319)	394
4-Region: Midwest	15% (68)	85% (395)	462
4-Region: South	19% (154)	81% (670)	824
4-Region: West	20% (102)	80% (418)	520

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Table MCTE2_5: *And specifically, do you currently track any of the following using an app or wearable health tracking device?*
Blood pressure

Demographic	Yes		No		Total N
Adults	18%	(398)	82%	(1802)	2200
Tech Elite	33%	(178)	67%	(363)	541
Uses Wearable Health Tracking Device	39%	(219)	61%	(346)	565
Uses Health App or Online Tool	31%	(245)	69%	(556)	801

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_6: And specifically, do you currently track any of the following using an app or wearable health tracking device?

Pregnancy

Demographic	Yes	No	Total N
Adults	5% (113)	95% (2087)	2200
Gender: Male	4% (38)	96% (1024)	1062
Gender: Female	7% (76)	93% (1062)	1138
Age: 18-34	11% (74)	89% (582)	655
Age: 35-44	8% (29)	92% (328)	358
Age: 45-64	1% (7)	99% (744)	751
Age: 65+	1% (3)	99% (433)	436
GenZers: 1997-2012	11% (33)	89% (261)	294
Millennials: 1981-1996	11% (63)	89% (517)	580
GenXers: 1965-1980	3% (13)	97% (503)	516
Baby Boomers: 1946-1964	1% (5)	99% (716)	721
PID: Dem (no lean)	6% (49)	94% (802)	851
PID: Ind (no lean)	6% (46)	94% (681)	727
PID: Rep (no lean)	3% (18)	97% (603)	621
PID/Gender: Dem Men	6% (22)	94% (364)	386
PID/Gender: Dem Women	6% (28)	94% (438)	466
PID/Gender: Ind Men	2% (7)	98% (321)	328
PID/Gender: Ind Women	10% (39)	90% (360)	399
PID/Gender: Rep Men	3% (9)	97% (338)	348
PID/Gender: Rep Women	3% (9)	97% (264)	273
Ideo: Liberal (1-3)	7% (45)	93% (630)	675
Ideo: Moderate (4)	4% (25)	96% (620)	646
Ideo: Conservative (5-7)	3% (22)	97% (656)	677
Educ: < College	5% (80)	95% (1432)	1512
Educ: Bachelors degree	4% (16)	96% (428)	444
Educ: Post-grad	7% (18)	93% (226)	244
Income: Under 50k	5% (64)	95% (1237)	1300
Income: 50k-100k	5% (31)	95% (591)	623
Income: 100k+	7% (18)	93% (259)	277
Ethnicity: White	5% (86)	95% (1635)	1722
Ethnicity: Hispanic	8% (29)	92% (320)	349
Ethnicity: Black	6% (16)	94% (259)	274

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Table MCTE2_6: *And specifically, do you currently track any of the following using an app or wearable health tracking device?*

Pregnancy

Demographic	Yes		No		Total N
Adults	5%	(113)	95%	(2087)	2200
Ethnicity: Other	6%	(11)	94%	(193)	204
All Christian	4%	(43)	96%	(945)	988
All Non-Christian	5%	(6)	95%	(106)	111
Atheist	6%	(7)	94%	(105)	111
Agnostic/Nothing in particular	5%	(32)	95%	(591)	623
Something Else	7%	(26)	93%	(340)	367
Religious Non-Protestant/Catholic	5%	(7)	95%	(127)	134
Evangelical	7%	(37)	93%	(524)	561
Non-Evangelical	4%	(32)	96%	(729)	760
Community: Urban	9%	(55)	91%	(549)	604
Community: Suburban	4%	(38)	96%	(985)	1022
Community: Rural	4%	(21)	96%	(553)	574
Employ: Private Sector	6%	(38)	94%	(612)	651
Employ: Government	8%	(9)	92%	(101)	110
Employ: Self-Employed	8%	(16)	92%	(179)	195
Employ: Homemaker	10%	(15)	90%	(134)	150
Employ: Student	5%	(5)	95%	(104)	109
Employ: Retired	1%	(5)	99%	(515)	520
Employ: Unemployed	5%	(15)	95%	(289)	304
Employ: Other	6%	(10)	94%	(151)	162
Military HH: Yes	4%	(14)	96%	(346)	361
Military HH: No	5%	(99)	95%	(1740)	1839
RD/WT: Right Direction	7%	(59)	93%	(815)	874
RD/WT: Wrong Track	4%	(55)	96%	(1271)	1326
Biden Job Approve	7%	(70)	93%	(986)	1056
Biden Job Disapprove	4%	(39)	96%	(984)	1023
Biden Job Strongly Approve	7%	(34)	93%	(463)	498
Biden Job Somewhat Approve	6%	(36)	94%	(523)	558
Biden Job Somewhat Disapprove	6%	(19)	94%	(288)	307
Biden Job Strongly Disapprove	3%	(19)	97%	(696)	716

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Table MCTE2_6: *And specifically, do you currently track any of the following using an app or wearable health tracking device?*
 Pregnancy

Demographic	Yes	No	Total N
Adults	5% (113)	95% (2087)	2200
Favorable of Biden	7% (71)	93% (1011)	1082
Unfavorable of Biden	4% (37)	96% (986)	1022
Very Favorable of Biden	7% (35)	93% (486)	521
Somewhat Favorable of Biden	7% (37)	93% (525)	562
Somewhat Unfavorable of Biden	5% (14)	95% (252)	266
Very Unfavorable of Biden	3% (23)	97% (733)	756
#1 Issue: Economy	6% (42)	94% (698)	740
#1 Issue: Security	3% (12)	97% (374)	387
#1 Issue: Health Care	5% (14)	95% (244)	258
#1 Issue: Medicare / Social Security	2% (5)	98% (291)	296
#1 Issue: Women's Issues	9% (19)	91% (179)	198
#1 Issue: Education	15% (13)	85% (73)	87
#1 Issue: Energy	5% (6)	95% (108)	114
#1 Issue: Other	2% (2)	98% (119)	121
2020 Vote: Joe Biden	5% (49)	95% (933)	982
2020 Vote: Donald Trump	3% (24)	97% (667)	691
2020 Vote: Other	5% (4)	95% (75)	79
2020 Vote: Didn't Vote	8% (37)	92% (411)	448
2018 House Vote: Democrat	6% (45)	94% (699)	744
2018 House Vote: Republican	3% (15)	97% (578)	594
2018 House Vote: Someone else	4% (3)	96% (65)	68
2016 Vote: Hillary Clinton	5% (35)	95% (666)	700
2016 Vote: Donald Trump	3% (22)	97% (634)	656
2016 Vote: Other	4% (4)	96% (107)	111
2016 Vote: Didn't Vote	7% (52)	93% (678)	730
Voted in 2014: Yes	4% (50)	96% (1196)	1247
Voted in 2014: No	7% (63)	93% (890)	953
4-Region: Northeast	6% (22)	94% (371)	394
4-Region: Midwest	4% (16)	96% (446)	462
4-Region: South	6% (46)	94% (778)	824
4-Region: West	6% (29)	94% (491)	520

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Table MCTE2_6: And specifically, do you currently track any of the following using an app or wearable health tracking device?
Pregnancy

Demographic	Yes		No		Total N
Adults	5%	(113)	95%	(2087)	2200
Tech Elite	10%	(53)	90%	(489)	541
Uses Wearable Health Tracking Device	10%	(54)	90%	(511)	565
Uses Health App or Online Tool	8%	(65)	92%	(736)	801

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_7: *And specifically, do you currently track any of the following using an app or wearable health tracking device?*
Blood sugar or diabetes

Demographic	Yes	No	Total N
Adults	10% (230)	90% (1970)	2200
Gender: Male	13% (142)	87% (920)	1062
Gender: Female	8% (88)	92% (1051)	1138
Age: 18-34	9% (58)	91% (597)	655
Age: 35-44	15% (54)	85% (303)	358
Age: 45-64	11% (83)	89% (668)	751
Age: 65+	8% (34)	92% (402)	436
GenZers: 1997-2012	7% (20)	93% (273)	294
Millennials: 1981-1996	14% (79)	86% (502)	580
GenXers: 1965-1980	9% (49)	91% (467)	516
Baby Boomers: 1946-1964	10% (73)	90% (648)	721
PID: Dem (no lean)	13% (110)	87% (742)	851
PID: Ind (no lean)	8% (59)	92% (669)	727
PID: Rep (no lean)	10% (61)	90% (560)	621
PID/Gender: Dem Men	19% (74)	81% (312)	386
PID/Gender: Dem Women	8% (35)	92% (430)	466
PID/Gender: Ind Men	8% (27)	92% (301)	328
PID/Gender: Ind Women	8% (32)	92% (367)	399
PID/Gender: Rep Men	12% (41)	88% (307)	348
PID/Gender: Rep Women	7% (20)	93% (253)	273
Ideo: Liberal (1-3)	12% (80)	88% (595)	675
Ideo: Moderate (4)	10% (68)	90% (578)	646
Ideo: Conservative (5-7)	10% (64)	90% (613)	677
Educ: < College	9% (136)	91% (1377)	1512
Educ: Bachelors degree	12% (55)	88% (389)	444
Educ: Post-grad	16% (39)	84% (205)	244
Income: Under 50k	9% (123)	91% (1177)	1300
Income: 50k-100k	9% (59)	91% (564)	623
Income: 100k+	17% (48)	83% (229)	277
Ethnicity: White	10% (170)	90% (1552)	1722
Ethnicity: Hispanic	14% (49)	86% (300)	349
Ethnicity: Black	14% (40)	86% (235)	274

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Table MCTE2_7: And specifically, do you currently track any of the following using an app or wearable health tracking device?
Blood sugar or diabetes

Demographic	Yes		No		Total N
Adults	10%	(230)	90%	(1970)	2200
Ethnicity: Other	10%	(20)	90%	(184)	204
All Christian	12%	(120)	88%	(868)	988
All Non-Christian	16%	(18)	84%	(93)	111
Atheist	3%	(3)	97%	(108)	111
Agnostic/Nothing in particular	9%	(55)	91%	(568)	623
Something Else	9%	(34)	91%	(332)	367
Religious Non-Protestant/Catholic	16%	(22)	84%	(112)	134
Evangelical	13%	(70)	87%	(491)	561
Non-Evangelical	11%	(80)	89%	(680)	760
Community: Urban	16%	(97)	84%	(507)	604
Community: Suburban	9%	(92)	91%	(930)	1022
Community: Rural	7%	(40)	93%	(533)	574
Employ: Private Sector	13%	(86)	87%	(565)	651
Employ: Government	14%	(15)	86%	(94)	110
Employ: Self-Employed	6%	(11)	94%	(184)	195
Employ: Homemaker	9%	(13)	91%	(137)	150
Employ: Student	9%	(10)	91%	(99)	109
Employ: Retired	11%	(56)	89%	(463)	520
Employ: Unemployed	8%	(23)	92%	(280)	304
Employ: Other	9%	(14)	91%	(148)	162
Military HH: Yes	14%	(51)	86%	(310)	361
Military HH: No	10%	(178)	90%	(1661)	1839
RD/WT: Right Direction	14%	(122)	86%	(752)	874
RD/WT: Wrong Track	8%	(108)	92%	(1218)	1326
Biden Job Approve	13%	(141)	87%	(915)	1056
Biden Job Disapprove	7%	(77)	93%	(946)	1023
Biden Job Strongly Approve	16%	(82)	84%	(416)	498
Biden Job Somewhat Approve	11%	(59)	89%	(499)	558
Biden Job Somewhat Disapprove	8%	(24)	92%	(283)	307
Biden Job Strongly Disapprove	7%	(53)	93%	(663)	716

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Table MCTE2_7: *And specifically, do you currently track any of the following using an app or wearable health tracking device?*
Blood sugar or diabetes

Demographic	Yes	No	Total N
Adults	10% (230)	90% (1970)	2200
Favorable of Biden	14% (149)	86% (934)	1082
Unfavorable of Biden	7% (74)	93% (948)	1022
Very Favorable of Biden	17% (89)	83% (432)	521
Somewhat Favorable of Biden	11% (60)	89% (502)	562
Somewhat Unfavorable of Biden	6% (15)	94% (251)	266
Very Unfavorable of Biden	8% (59)	92% (697)	756
#1 Issue: Economy	10% (71)	90% (669)	740
#1 Issue: Security	13% (49)	87% (338)	387
#1 Issue: Health Care	11% (27)	89% (231)	258
#1 Issue: Medicare / Social Security	13% (40)	87% (256)	296
#1 Issue: Women's Issues	7% (14)	93% (184)	198
#1 Issue: Education	14% (12)	86% (74)	87
#1 Issue: Energy	7% (8)	93% (106)	114
#1 Issue: Other	7% (9)	93% (113)	121
2020 Vote: Joe Biden	14% (134)	86% (847)	982
2020 Vote: Donald Trump	9% (60)	91% (631)	691
2020 Vote: Other	12% (9)	88% (69)	79
2020 Vote: Didn't Vote	6% (26)	94% (422)	448
2018 House Vote: Democrat	13% (99)	87% (645)	744
2018 House Vote: Republican	12% (69)	88% (525)	594
2018 House Vote: Someone else	14% (10)	86% (58)	68
2016 Vote: Hillary Clinton	13% (89)	87% (612)	700
2016 Vote: Donald Trump	12% (77)	88% (579)	656
2016 Vote: Other	12% (13)	88% (98)	111
2016 Vote: Didn't Vote	7% (51)	93% (679)	730
Voted in 2014: Yes	13% (162)	87% (1085)	1247
Voted in 2014: No	7% (68)	93% (885)	953
4-Region: Northeast	13% (50)	87% (343)	394
4-Region: Midwest	7% (34)	93% (429)	462
4-Region: South	10% (84)	90% (741)	824
4-Region: West	12% (62)	88% (458)	520

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Table MCTE2_7: *And specifically, do you currently track any of the following using an app or wearable health tracking device?
Blood sugar or diabetes*

Demographic	Yes		No		Total N
Adults	10%	(230)	90%	(1970)	2200
Tech Elite	21%	(115)	79%	(426)	541
Uses Wearable Health Tracking Device	20%	(116)	80%	(449)	565
Uses Health App or Online Tool	19%	(150)	81%	(651)	801

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_8: *And specifically, do you currently track any of the following using an app or wearable health tracking device?*
Medication management, tracking, alerts, etc.

Demographic	Yes	No	Total N
Adults	13% (297)	87% (1903)	2200
Gender: Male	15% (162)	85% (900)	1062
Gender: Female	12% (135)	88% (1003)	1138
Age: 18-34	20% (129)	80% (526)	655
Age: 35-44	23% (81)	77% (277)	358
Age: 45-64	8% (62)	92% (689)	751
Age: 65+	6% (24)	94% (412)	436
GenZers: 1997-2012	20% (58)	80% (236)	294
Millennials: 1981-1996	22% (127)	78% (453)	580
GenXers: 1965-1980	12% (62)	88% (454)	516
Baby Boomers: 1946-1964	7% (47)	93% (674)	721
PID: Dem (no lean)	15% (127)	85% (724)	851
PID: Ind (no lean)	14% (100)	86% (628)	727
PID: Rep (no lean)	11% (70)	89% (551)	621
PID/Gender: Dem Men	18% (68)	82% (318)	386
PID/Gender: Dem Women	13% (59)	87% (407)	466
PID/Gender: Ind Men	13% (44)	87% (284)	328
PID/Gender: Ind Women	14% (56)	86% (344)	399
PID/Gender: Rep Men	14% (50)	86% (298)	348
PID/Gender: Rep Women	8% (21)	92% (253)	273
Ideo: Liberal (1-3)	18% (125)	82% (550)	675
Ideo: Moderate (4)	13% (84)	87% (562)	646
Ideo: Conservative (5-7)	10% (66)	90% (611)	677
Educ: < College	12% (184)	88% (1328)	1512
Educ: Bachelors degree	15% (69)	85% (375)	444
Educ: Post-grad	18% (44)	82% (200)	244
Income: Under 50k	13% (163)	87% (1138)	1300
Income: 50k-100k	14% (87)	86% (535)	623
Income: 100k+	17% (47)	83% (230)	277
Ethnicity: White	13% (219)	87% (1503)	1722
Ethnicity: Hispanic	18% (62)	82% (287)	349
Ethnicity: Black	15% (40)	85% (234)	274

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Table MCTE2_8: *And specifically, do you currently track any of the following using an app or wearable health tracking device?
Medication management, tracking, alerts, etc.*

Demographic	Yes	No	Total N
Adults	13% (297)	87% (1903)	2200
Ethnicity: Other	19% (38)	81% (166)	204
All Christian	13% (125)	87% (863)	988
All Non-Christian	14% (16)	86% (95)	111
Atheist	18% (20)	82% (91)	111
Agnostic/Nothing in particular	12% (73)	88% (550)	623
Something Else	17% (63)	83% (304)	367
Religious Non-Protestant/Catholic	14% (18)	86% (116)	134
Evangelical	15% (82)	85% (479)	561
Non-Evangelical	13% (101)	87% (660)	760
Community: Urban	18% (111)	82% (493)	604
Community: Suburban	12% (123)	88% (899)	1022
Community: Rural	11% (62)	89% (511)	574
Employ: Private Sector	18% (119)	82% (532)	651
Employ: Government	19% (21)	81% (88)	110
Employ: Self-Employed	12% (24)	88% (171)	195
Employ: Homemaker	12% (18)	88% (132)	150
Employ: Student	17% (18)	83% (91)	109
Employ: Retired	6% (32)	94% (488)	520
Employ: Unemployed	15% (44)	85% (260)	304
Employ: Other	12% (19)	88% (142)	162
Military HH: Yes	14% (50)	86% (311)	361
Military HH: No	13% (247)	87% (1592)	1839
RD/WT: Right Direction	17% (148)	83% (726)	874
RD/WT: Wrong Track	11% (148)	89% (1178)	1326
Biden Job Approve	17% (177)	83% (879)	1056
Biden Job Disapprove	11% (116)	89% (907)	1023
Biden Job Strongly Approve	18% (88)	82% (409)	498
Biden Job Somewhat Approve	16% (89)	84% (470)	558
Biden Job Somewhat Disapprove	18% (54)	82% (253)	307
Biden Job Strongly Disapprove	9% (62)	91% (654)	716

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Table MCTE2_8: *And specifically, do you currently track any of the following using an app or wearable health tracking device?
 Medication management, tracking, alerts, etc.*

Demographic	Yes	No	Total N
Adults	13% (297)	87% (1903)	2200
Favorable of Biden	16% (168)	84% (914)	1082
Unfavorable of Biden	12% (121)	88% (901)	1022
Very Favorable of Biden	16% (85)	84% (435)	521
Somewhat Favorable of Biden	15% (83)	85% (479)	562
Somewhat Unfavorable of Biden	17% (45)	83% (222)	266
Very Unfavorable of Biden	10% (77)	90% (680)	756
#1 Issue: Economy	15% (113)	85% (627)	740
#1 Issue: Security	11% (42)	89% (345)	387
#1 Issue: Health Care	16% (40)	84% (218)	258
#1 Issue: Medicare / Social Security	8% (24)	92% (271)	296
#1 Issue: Women's Issues	16% (32)	84% (165)	198
#1 Issue: Education	18% (15)	82% (71)	87
#1 Issue: Energy	18% (21)	82% (93)	114
#1 Issue: Other	7% (9)	93% (112)	121
2020 Vote: Joe Biden	17% (163)	83% (818)	982
2020 Vote: Donald Trump	11% (73)	89% (618)	691
2020 Vote: Other	11% (9)	89% (70)	79
2020 Vote: Didn't Vote	12% (52)	88% (396)	448
2018 House Vote: Democrat	16% (121)	84% (623)	744
2018 House Vote: Republican	11% (65)	89% (529)	594
2018 House Vote: Someone else	11% (7)	89% (60)	68
2016 Vote: Hillary Clinton	16% (112)	84% (588)	700
2016 Vote: Donald Trump	11% (74)	89% (583)	656
2016 Vote: Other	13% (15)	87% (96)	111
2016 Vote: Didn't Vote	13% (96)	87% (634)	730
Voted in 2014: Yes	14% (179)	86% (1068)	1247
Voted in 2014: No	12% (118)	88% (836)	953
4-Region: Northeast	15% (57)	85% (336)	394
4-Region: Midwest	9% (43)	91% (419)	462
4-Region: South	14% (119)	86% (706)	824
4-Region: West	15% (78)	85% (442)	520

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Table MCTE2_8: *And specifically, do you currently track any of the following using an app or wearable health tracking device?
Medication management, tracking, alerts, etc.*

Demographic	Yes		No		Total N
Adults	13%	(297)	87%	(1903)	2200
Tech Elite	26%	(143)	74%	(398)	541
Uses Wearable Health Tracking Device	27%	(154)	73%	(411)	565
Uses Health App or Online Tool	28%	(227)	72%	(574)	801

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_9: *And specifically, do you currently track any of the following using an app or wearable health tracking device?*
 Mood

Demographic	Yes	No	Total N
Adults	13% (284)	87% (1916)	2200
Gender: Male	14% (145)	86% (917)	1062
Gender: Female	12% (139)	88% (999)	1138
Age: 18-34	25% (166)	75% (490)	655
Age: 35-44	18% (66)	82% (292)	358
Age: 45-64	6% (45)	94% (706)	751
Age: 65+	2% (7)	98% (429)	436
GenZers: 1997-2012	29% (85)	71% (209)	294
Millennials: 1981-1996	22% (129)	78% (451)	580
GenXers: 1965-1980	9% (48)	91% (467)	516
Baby Boomers: 1946-1964	3% (22)	97% (699)	721
PID: Dem (no lean)	14% (121)	86% (731)	851
PID: Ind (no lean)	13% (93)	87% (635)	727
PID: Rep (no lean)	11% (71)	89% (550)	621
PID/Gender: Dem Men	16% (63)	84% (323)	386
PID/Gender: Dem Women	12% (58)	88% (408)	466
PID/Gender: Ind Men	11% (37)	89% (292)	328
PID/Gender: Ind Women	14% (56)	86% (343)	399
PID/Gender: Rep Men	13% (46)	87% (302)	348
PID/Gender: Rep Women	9% (25)	91% (248)	273
Ideo: Liberal (1-3)	16% (105)	84% (570)	675
Ideo: Moderate (4)	13% (83)	87% (563)	646
Ideo: Conservative (5-7)	9% (60)	91% (617)	677
Educ: < College	13% (197)	87% (1315)	1512
Educ: Bachelors degree	11% (50)	89% (393)	444
Educ: Post-grad	15% (36)	85% (208)	244
Income: Under 50k	13% (165)	87% (1135)	1300
Income: 50k-100k	13% (82)	87% (540)	623
Income: 100k+	13% (37)	87% (240)	277
Ethnicity: White	12% (202)	88% (1520)	1722
Ethnicity: Hispanic	20% (70)	80% (280)	349
Ethnicity: Black	18% (48)	82% (226)	274

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Table MCTE2_9: *And specifically, do you currently track any of the following using an app or wearable health tracking device?*

Mood

Demographic	Yes		No		Total N
Adults	13%	(284)	87%	(1916)	2200
Ethnicity: Other	16%	(33)	84%	(171)	204
All Christian	10%	(104)	90%	(884)	988
All Non-Christian	20%	(22)	80%	(90)	111
Atheist	16%	(18)	84%	(93)	111
Agnostic/Nothing in particular	12%	(73)	88%	(549)	623
Something Else	18%	(67)	82%	(300)	367
Religious Non-Protestant/Catholic	17%	(23)	83%	(111)	134
Evangelical	12%	(69)	88%	(492)	561
Non-Evangelical	13%	(100)	87%	(660)	760
Community: Urban	18%	(112)	82%	(492)	604
Community: Suburban	10%	(106)	90%	(917)	1022
Community: Rural	12%	(66)	88%	(507)	574
Employ: Private Sector	16%	(105)	84%	(545)	651
Employ: Government	21%	(23)	79%	(87)	110
Employ: Self-Employed	19%	(36)	81%	(159)	195
Employ: Homemaker	7%	(11)	93%	(139)	150
Employ: Student	26%	(29)	74%	(81)	109
Employ: Retired	3%	(15)	97%	(505)	520
Employ: Unemployed	16%	(49)	84%	(255)	304
Employ: Other	10%	(17)	90%	(145)	162
Military HH: Yes	12%	(44)	88%	(317)	361
Military HH: No	13%	(240)	87%	(1599)	1839
RD/WT: Right Direction	16%	(139)	84%	(736)	874
RD/WT: Wrong Track	11%	(146)	89%	(1180)	1326
Biden Job Approve	15%	(154)	85%	(902)	1056
Biden Job Disapprove	11%	(112)	89%	(911)	1023
Biden Job Strongly Approve	15%	(73)	85%	(425)	498
Biden Job Somewhat Approve	15%	(81)	85%	(477)	558
Biden Job Somewhat Disapprove	18%	(55)	82%	(252)	307
Biden Job Strongly Disapprove	8%	(57)	92%	(659)	716

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Table MCTE2_9: *And specifically, do you currently track any of the following using an app or wearable health tracking device?*
 Mood

Demographic	Yes	No	Total N
Adults	13% (284)	87% (1916)	2200
Favorable of Biden	14% (146)	86% (936)	1082
Unfavorable of Biden	12% (122)	88% (900)	1022
Very Favorable of Biden	14% (73)	86% (447)	521
Somewhat Favorable of Biden	13% (73)	87% (489)	562
Somewhat Unfavorable of Biden	20% (53)	80% (213)	266
Very Unfavorable of Biden	9% (69)	91% (687)	756
#1 Issue: Economy	15% (109)	85% (631)	740
#1 Issue: Security	10% (38)	90% (349)	387
#1 Issue: Health Care	15% (40)	85% (218)	258
#1 Issue: Medicare / Social Security	5% (15)	95% (280)	296
#1 Issue: Women's Issues	13% (26)	87% (172)	198
#1 Issue: Education	34% (29)	66% (57)	87
#1 Issue: Energy	15% (17)	85% (96)	114
#1 Issue: Other	7% (9)	93% (112)	121
2020 Vote: Joe Biden	14% (141)	86% (840)	982
2020 Vote: Donald Trump	9% (61)	91% (630)	691
2020 Vote: Other	11% (9)	89% (70)	79
2020 Vote: Didn't Vote	16% (74)	84% (374)	448
2018 House Vote: Democrat	13% (98)	87% (647)	744
2018 House Vote: Republican	10% (57)	90% (537)	594
2018 House Vote: Someone else	8% (5)	92% (63)	68
2016 Vote: Hillary Clinton	13% (90)	87% (610)	700
2016 Vote: Donald Trump	10% (64)	90% (592)	656
2016 Vote: Other	9% (10)	91% (102)	111
2016 Vote: Didn't Vote	16% (120)	84% (610)	730
Voted in 2014: Yes	11% (136)	89% (1111)	1247
Voted in 2014: No	16% (148)	84% (805)	953
4-Region: Northeast	12% (47)	88% (347)	394
4-Region: Midwest	10% (46)	90% (416)	462
4-Region: South	12% (101)	88% (723)	824
4-Region: West	17% (90)	83% (430)	520

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Table MCTE2_9: And specifically, do you currently track any of the following using an app or wearable health tracking device?

Mood

Demographic	Yes	No	Total N
Adults	13% (284)	87% (1916)	2200
Tech Elite	27% (147)	73% (394)	541
Uses Wearable Health Tracking Device	27% (154)	73% (411)	565
Uses Health App or Online Tool	24% (191)	76% (610)	801

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_10: And specifically, do you currently track any of the following using an app or wearable health tracking device?
 Sleep

Demographic	Yes	No	Total N
Adults	25% (543)	75% (1657)	2200
Gender: Male	24% (255)	76% (806)	1062
Gender: Female	25% (288)	75% (850)	1138
Age: 18-34	38% (250)	62% (405)	655
Age: 35-44	30% (106)	70% (252)	358
Age: 45-64	18% (137)	82% (614)	751
Age: 65+	12% (51)	88% (385)	436
GenZers: 1997-2012	37% (109)	63% (185)	294
Millennials: 1981-1996	36% (208)	64% (372)	580
GenXers: 1965-1980	22% (115)	78% (401)	516
Baby Boomers: 1946-1964	15% (106)	85% (615)	721
PID: Dem (no lean)	26% (222)	74% (630)	851
PID: Ind (no lean)	25% (182)	75% (546)	727
PID: Rep (no lean)	23% (140)	77% (481)	621
PID/Gender: Dem Men	28% (108)	72% (278)	386
PID/Gender: Dem Women	24% (114)	76% (352)	466
PID/Gender: Ind Men	23% (74)	77% (254)	328
PID/Gender: Ind Women	27% (107)	73% (292)	399
PID/Gender: Rep Men	21% (73)	79% (275)	348
PID/Gender: Rep Women	24% (67)	76% (206)	273
Ideo: Liberal (1-3)	26% (175)	74% (500)	675
Ideo: Moderate (4)	26% (169)	74% (477)	646
Ideo: Conservative (5-7)	21% (144)	79% (533)	677
Educ: < College	22% (339)	78% (1173)	1512
Educ: Bachelors degree	30% (133)	70% (311)	444
Educ: Post-grad	29% (72)	71% (172)	244
Income: Under 50k	22% (285)	78% (1015)	1300
Income: 50k-100k	26% (164)	74% (459)	623
Income: 100k+	34% (94)	66% (183)	277
Ethnicity: White	22% (384)	78% (1337)	1722
Ethnicity: Hispanic	34% (118)	66% (232)	349
Ethnicity: Black	33% (91)	67% (183)	274

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Table MCTE2_10: And specifically, do you currently track any of the following using an app or wearable health tracking device?
Sleep

Demographic	Yes	No	Total N
Adults	25% (543)	75% (1657)	2200
Ethnicity: Other	33% (67)	67% (137)	204
All Christian	22% (214)	78% (774)	988
All Non-Christian	24% (26)	76% (85)	111
Atheist	27% (30)	73% (81)	111
Agnostic/Nothing in particular	25% (157)	75% (466)	623
Something Else	32% (115)	68% (251)	367
Religious Non-Protestant/Catholic	22% (29)	78% (105)	134
Evangelical	26% (149)	74% (413)	561
Non-Evangelical	23% (176)	77% (585)	760
Community: Urban	29% (176)	71% (428)	604
Community: Suburban	23% (237)	77% (785)	1022
Community: Rural	23% (130)	77% (443)	574
Employ: Private Sector	32% (205)	68% (446)	651
Employ: Government	40% (44)	60% (66)	110
Employ: Self-Employed	29% (57)	71% (138)	195
Employ: Homemaker	20% (30)	80% (120)	150
Employ: Student	33% (36)	67% (73)	109
Employ: Retired	14% (75)	86% (445)	520
Employ: Unemployed	19% (57)	81% (246)	304
Employ: Other	24% (39)	76% (123)	162
Military HH: Yes	22% (81)	78% (280)	361
Military HH: No	25% (463)	75% (1376)	1839
RD/WT: Right Direction	28% (245)	72% (630)	874
RD/WT: Wrong Track	23% (298)	77% (1027)	1326
Biden Job Approve	27% (282)	73% (774)	1056
Biden Job Disapprove	22% (227)	78% (796)	1023
Biden Job Strongly Approve	26% (130)	74% (368)	498
Biden Job Somewhat Approve	27% (152)	73% (407)	558
Biden Job Somewhat Disapprove	27% (84)	73% (223)	307
Biden Job Strongly Disapprove	20% (143)	80% (573)	716

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Table MCTE2_10: And specifically, do you currently track any of the following using an app or wearable health tracking device?
 Sleep

Demographic	Yes	No	Total N
Adults	25% (543)	75% (1657)	2200
Favorable of Biden	27% (291)	73% (792)	1082
Unfavorable of Biden	23% (232)	77% (790)	1022
Very Favorable of Biden	26% (134)	74% (387)	521
Somewhat Favorable of Biden	28% (157)	72% (405)	562
Somewhat Unfavorable of Biden	28% (74)	72% (192)	266
Very Unfavorable of Biden	21% (158)	79% (598)	756
#1 Issue: Economy	27% (198)	73% (542)	740
#1 Issue: Security	24% (94)	76% (293)	387
#1 Issue: Health Care	25% (64)	75% (195)	258
#1 Issue: Medicare / Social Security	16% (49)	84% (247)	296
#1 Issue: Women's Issues	27% (52)	73% (145)	198
#1 Issue: Education	32% (28)	68% (59)	87
#1 Issue: Energy	33% (37)	67% (76)	114
#1 Issue: Other	18% (21)	82% (100)	121
2020 Vote: Joe Biden	27% (260)	73% (721)	982
2020 Vote: Donald Trump	22% (150)	78% (541)	691
2020 Vote: Other	28% (22)	72% (57)	79
2020 Vote: Didn't Vote	25% (110)	75% (337)	448
2018 House Vote: Democrat	27% (199)	73% (545)	744
2018 House Vote: Republican	24% (143)	76% (451)	594
2018 House Vote: Someone else	15% (10)	85% (58)	68
2016 Vote: Hillary Clinton	26% (184)	74% (516)	700
2016 Vote: Donald Trump	21% (139)	79% (518)	656
2016 Vote: Other	27% (30)	73% (81)	111
2016 Vote: Didn't Vote	26% (190)	74% (540)	730
Voted in 2014: Yes	25% (308)	75% (939)	1247
Voted in 2014: No	25% (235)	75% (718)	953
4-Region: Northeast	22% (88)	78% (306)	394
4-Region: Midwest	22% (103)	78% (359)	462
4-Region: South	25% (204)	75% (620)	824
4-Region: West	28% (148)	72% (372)	520

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Table MCTE2_10: *And specifically, do you currently track any of the following using an app or wearable health tracking device?*
Sleep

Demographic	Yes		No		Total N
Adults	25%	(543)	75%	(1657)	2200
Tech Elite	41%	(221)	59%	(320)	541
Uses Wearable Health Tracking Device	56%	(315)	44%	(250)	565
Uses Health App or Online Tool	43%	(348)	57%	(453)	801

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_11: *And specifically, do you currently track any of the following using an app or wearable health tracking device?*
 Mental health

Demographic	Yes	No	Total N
Adults	14% (318)	86% (1882)	2200
Gender: Male	15% (157)	85% (904)	1062
Gender: Female	14% (160)	86% (978)	1138
Age: 18-34	26% (173)	74% (482)	655
Age: 35-44	20% (72)	80% (285)	358
Age: 45-64	8% (60)	92% (691)	751
Age: 65+	3% (12)	97% (424)	436
GenZers: 1997-2012	28% (83)	72% (210)	294
Millennials: 1981-1996	25% (142)	75% (438)	580
GenXers: 1965-1980	12% (62)	88% (454)	516
Baby Boomers: 1946-1964	4% (28)	96% (693)	721
PID: Dem (no lean)	15% (131)	85% (720)	851
PID: Ind (no lean)	16% (117)	84% (611)	727
PID: Rep (no lean)	11% (70)	89% (551)	621
PID/Gender: Dem Men	18% (68)	82% (318)	386
PID/Gender: Dem Women	13% (63)	87% (403)	466
PID/Gender: Ind Men	13% (41)	87% (287)	328
PID/Gender: Ind Women	19% (75)	81% (324)	399
PID/Gender: Rep Men	14% (48)	86% (300)	348
PID/Gender: Rep Women	8% (22)	92% (251)	273
Ideo: Liberal (1-3)	20% (135)	80% (539)	675
Ideo: Moderate (4)	14% (87)	86% (558)	646
Ideo: Conservative (5-7)	10% (67)	90% (610)	677
Educ: < College	14% (207)	86% (1306)	1512
Educ: Bachelors degree	16% (69)	84% (375)	444
Educ: Post-grad	17% (42)	83% (202)	244
Income: Under 50k	14% (182)	86% (1118)	1300
Income: 50k-100k	15% (91)	85% (531)	623
Income: 100k+	16% (44)	84% (233)	277
Ethnicity: White	13% (220)	87% (1502)	1722
Ethnicity: Hispanic	21% (72)	79% (278)	349
Ethnicity: Black	19% (51)	81% (223)	274

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Table MCTE2_11: And specifically, do you currently track any of the following using an app or wearable health tracking device?

Mental health

Demographic	Yes	No	Total N
Adults	14% (318)	86% (1882)	2200
Ethnicity: Other	23% (47)	77% (157)	204
All Christian	10% (102)	90% (886)	988
All Non-Christian	18% (20)	82% (91)	111
Atheist	19% (21)	81% (90)	111
Agnostic/Nothing in particular	15% (95)	85% (527)	623
Something Else	21% (79)	79% (288)	367
Religious Non-Protestant/Catholic	17% (22)	83% (112)	134
Evangelical	15% (82)	85% (479)	561
Non-Evangelical	13% (96)	87% (664)	760
Community: Urban	19% (117)	81% (487)	604
Community: Suburban	13% (132)	87% (891)	1022
Community: Rural	12% (69)	88% (504)	574
Employ: Private Sector	18% (115)	82% (535)	651
Employ: Government	25% (27)	75% (82)	110
Employ: Self-Employed	17% (33)	83% (162)	195
Employ: Homemaker	10% (15)	90% (135)	150
Employ: Student	32% (34)	68% (75)	109
Employ: Retired	3% (18)	97% (502)	520
Employ: Unemployed	18% (53)	82% (250)	304
Employ: Other	13% (21)	87% (141)	162
Military HH: Yes	14% (50)	86% (311)	361
Military HH: No	15% (268)	85% (1572)	1839
RD/WT: Right Direction	17% (146)	83% (729)	874
RD/WT: Wrong Track	13% (172)	87% (1154)	1326
Biden Job Approve	17% (175)	83% (881)	1056
Biden Job Disapprove	11% (115)	89% (908)	1023
Biden Job Strongly Approve	17% (86)	83% (412)	498
Biden Job Somewhat Approve	16% (90)	84% (469)	558
Biden Job Somewhat Disapprove	16% (48)	84% (259)	307
Biden Job Strongly Disapprove	9% (67)	91% (649)	716

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Table MCTE2_11: *And specifically, do you currently track any of the following using an app or wearable health tracking device?*
 Mental health

Demographic	Yes	No	Total N
Adults	14% (318)	86% (1882)	2200
Favorable of Biden	17% (181)	83% (901)	1082
Unfavorable of Biden	12% (121)	88% (901)	1022
Very Favorable of Biden	16% (82)	84% (439)	521
Somewhat Favorable of Biden	18% (99)	82% (462)	562
Somewhat Unfavorable of Biden	17% (46)	83% (220)	266
Very Unfavorable of Biden	10% (75)	90% (681)	756
#1 Issue: Economy	16% (116)	84% (625)	740
#1 Issue: Security	11% (44)	89% (343)	387
#1 Issue: Health Care	17% (43)	83% (215)	258
#1 Issue: Medicare / Social Security	7% (22)	93% (274)	296
#1 Issue: Women's Issues	17% (34)	83% (163)	198
#1 Issue: Education	25% (21)	75% (65)	87
#1 Issue: Energy	24% (28)	76% (86)	114
#1 Issue: Other	8% (10)	92% (111)	121
2020 Vote: Joe Biden	16% (162)	84% (820)	982
2020 Vote: Donald Trump	10% (67)	90% (624)	691
2020 Vote: Other	10% (8)	90% (71)	79
2020 Vote: Didn't Vote	18% (81)	82% (366)	448
2018 House Vote: Democrat	15% (111)	85% (634)	744
2018 House Vote: Republican	11% (63)	89% (531)	594
2018 House Vote: Someone else	16% (11)	84% (57)	68
2016 Vote: Hillary Clinton	14% (95)	86% (606)	700
2016 Vote: Donald Trump	11% (70)	89% (586)	656
2016 Vote: Other	14% (16)	86% (96)	111
2016 Vote: Didn't Vote	19% (137)	81% (594)	730
Voted in 2014: Yes	12% (148)	88% (1099)	1247
Voted in 2014: No	18% (170)	82% (783)	953
4-Region: Northeast	13% (50)	87% (344)	394
4-Region: Midwest	12% (56)	88% (406)	462
4-Region: South	13% (111)	87% (714)	824
4-Region: West	20% (102)	80% (418)	520

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Table MCTE2_11: *And specifically, do you currently track any of the following using an app or wearable health tracking device?*

Mental health

Demographic	Yes		No		Total N
Adults	14%	(318)	86%	(1882)	2200
Tech Elite	29%	(159)	71%	(382)	541
Uses Wearable Health Tracking Device	27%	(152)	73%	(413)	565
Uses Health App or Online Tool	29%	(231)	71%	(570)	801

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE2_12: *And specifically, do you currently track any of the following using an app or wearable health tracking device?*
 Meditation

Demographic	Yes	No	Total N
Adults	16% (347)	84% (1853)	2200
Gender: Male	17% (176)	83% (886)	1062
Gender: Female	15% (171)	85% (967)	1138
Age: 18-34	25% (165)	75% (490)	655
Age: 35-44	24% (85)	76% (273)	358
Age: 45-64	10% (77)	90% (674)	751
Age: 65+	5% (20)	95% (416)	436
GenZers: 1997-2012	26% (78)	74% (216)	294
Millennials: 1981-1996	24% (141)	76% (439)	580
GenXers: 1965-1980	16% (82)	84% (433)	516
Baby Boomers: 1946-1964	6% (41)	94% (680)	721
PID: Dem (no lean)	19% (159)	81% (692)	851
PID: Ind (no lean)	16% (116)	84% (612)	727
PID: Rep (no lean)	12% (72)	88% (549)	621
PID/Gender: Dem Men	23% (87)	77% (298)	386
PID/Gender: Dem Women	15% (72)	85% (394)	466
PID/Gender: Ind Men	11% (37)	89% (291)	328
PID/Gender: Ind Women	20% (79)	80% (321)	399
PID/Gender: Rep Men	15% (52)	85% (296)	348
PID/Gender: Rep Women	8% (20)	92% (253)	273
Ideo: Liberal (1-3)	20% (134)	80% (540)	675
Ideo: Moderate (4)	16% (104)	84% (542)	646
Ideo: Conservative (5-7)	12% (80)	88% (597)	677
Educ: < College	14% (213)	86% (1299)	1512
Educ: Bachelors degree	19% (83)	81% (361)	444
Educ: Post-grad	21% (51)	79% (193)	244
Income: Under 50k	14% (179)	86% (1122)	1300
Income: 50k-100k	17% (108)	83% (515)	623
Income: 100k+	22% (60)	78% (217)	277
Ethnicity: White	13% (230)	87% (1492)	1722
Ethnicity: Hispanic	24% (84)	76% (266)	349
Ethnicity: Black	25% (69)	75% (206)	274

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Table MCTE2_12: *And specifically, do you currently track any of the following using an app or wearable health tracking device?*

Meditation

Demographic	Yes	No	Total N
Adults	16% (347)	84% (1853)	2200
Ethnicity: Other	24% (48)	76% (156)	204
All Christian	13% (131)	87% (857)	988
All Non-Christian	28% (31)	72% (81)	111
Atheist	19% (21)	81% (90)	111
Agnostic/Nothing in particular	14% (90)	86% (533)	623
Something Else	20% (74)	80% (293)	367
Religious Non-Protestant/Catholic	25% (33)	75% (101)	134
Evangelical	15% (84)	85% (477)	561
Non-Evangelical	16% (118)	84% (642)	760
Community: Urban	25% (149)	75% (455)	604
Community: Suburban	13% (131)	87% (892)	1022
Community: Rural	12% (67)	88% (506)	574
Employ: Private Sector	22% (142)	78% (508)	651
Employ: Government	23% (26)	77% (84)	110
Employ: Self-Employed	21% (40)	79% (155)	195
Employ: Homemaker	10% (15)	90% (134)	150
Employ: Student	31% (34)	69% (75)	109
Employ: Retired	5% (27)	95% (493)	520
Employ: Unemployed	14% (44)	86% (260)	304
Employ: Other	11% (18)	89% (144)	162
Military HH: Yes	13% (47)	87% (313)	361
Military HH: No	16% (300)	84% (1540)	1839
RD/WT: Right Direction	19% (167)	81% (708)	874
RD/WT: Wrong Track	14% (180)	86% (1146)	1326
Biden Job Approve	20% (206)	80% (850)	1056
Biden Job Disapprove	12% (123)	88% (900)	1023
Biden Job Strongly Approve	19% (94)	81% (403)	498
Biden Job Somewhat Approve	20% (112)	80% (447)	558
Biden Job Somewhat Disapprove	17% (52)	83% (255)	307
Biden Job Strongly Disapprove	10% (71)	90% (645)	716

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Table MCTE2_12: *And specifically, do you currently track any of the following using an app or wearable health tracking device?*
 Meditation

Demographic	Yes	No	Total N
Adults	16% (347)	84% (1853)	2200
Favorable of Biden	19% (205)	81% (878)	1082
Unfavorable of Biden	13% (130)	87% (893)	1022
Very Favorable of Biden	19% (97)	81% (424)	521
Somewhat Favorable of Biden	19% (108)	81% (454)	562
Somewhat Unfavorable of Biden	19% (52)	81% (214)	266
Very Unfavorable of Biden	10% (78)	90% (678)	756
#1 Issue: Economy	20% (145)	80% (595)	740
#1 Issue: Security	13% (51)	87% (335)	387
#1 Issue: Health Care	12% (31)	88% (228)	258
#1 Issue: Medicare / Social Security	6% (17)	94% (278)	296
#1 Issue: Women's Issues	16% (32)	84% (166)	198
#1 Issue: Education	26% (22)	74% (64)	87
#1 Issue: Energy	29% (32)	71% (81)	114
#1 Issue: Other	13% (16)	87% (105)	121
2020 Vote: Joe Biden	19% (183)	81% (799)	982
2020 Vote: Donald Trump	11% (75)	89% (616)	691
2020 Vote: Other	20% (15)	80% (63)	79
2020 Vote: Didn't Vote	16% (74)	84% (374)	448
2018 House Vote: Democrat	18% (134)	82% (610)	744
2018 House Vote: Republican	12% (72)	88% (522)	594
2018 House Vote: Someone else	16% (11)	84% (57)	68
2016 Vote: Hillary Clinton	17% (118)	83% (582)	700
2016 Vote: Donald Trump	12% (78)	88% (578)	656
2016 Vote: Other	17% (19)	83% (93)	111
2016 Vote: Didn't Vote	18% (132)	82% (598)	730
Voted in 2014: Yes	14% (180)	86% (1067)	1247
Voted in 2014: No	18% (167)	82% (786)	953
4-Region: Northeast	17% (68)	83% (326)	394
4-Region: Midwest	14% (63)	86% (400)	462
4-Region: South	16% (133)	84% (691)	824
4-Region: West	16% (84)	84% (436)	520

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Table MCTE2_12: *And specifically, do you currently track any of the following using an app or wearable health tracking device?*

Meditation

Demographic	Yes		No		Total N
Adults	16%	(347)	84%	(1853)	2200
Tech Elite	33%	(178)	67%	(363)	541
Uses Wearable Health Tracking Device	30%	(169)	70%	(396)	565
Uses Health App or Online Tool	28%	(222)	72%	(579)	801

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_1: In the future, would you consider tracking any of the following using an app?

Exercise, fitness, pedometer or heart rate monitoring, includes specific types of exercise like running, ab workouts, yoga, etc.

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	36%	(508)	50%	(719)	14%	(200)	1427
Gender: Male	34%	(228)	54%	(366)	12%	(84)	678
Gender: Female	37%	(280)	47%	(352)	16%	(116)	749
Age: 18-34	42%	(154)	43%	(157)	15%	(57)	368
Age: 35-44	41%	(86)	43%	(91)	16%	(35)	212
Age: 45-64	33%	(174)	54%	(281)	13%	(70)	525
Age: 65+	29%	(95)	59%	(190)	12%	(38)	323
GenZers: 1997-2012	40%	(71)	41%	(72)	19%	(35)	178
Millennials: 1981-1996	41%	(129)	45%	(139)	14%	(44)	311
GenXers: 1965-1980	38%	(129)	50%	(168)	12%	(39)	337
Baby Boomers: 1946-1964	31%	(166)	56%	(294)	13%	(69)	529
PID: Dem (no lean)	40%	(212)	47%	(247)	13%	(71)	530
PID: Ind (no lean)	36%	(175)	47%	(230)	18%	(86)	491
PID: Rep (no lean)	30%	(121)	60%	(242)	11%	(43)	406
PID/Gender: Dem Men	37%	(86)	49%	(116)	14%	(33)	235
PID/Gender: Dem Women	43%	(126)	45%	(131)	13%	(38)	295
PID/Gender: Ind Men	30%	(65)	55%	(120)	15%	(32)	217
PID/Gender: Ind Women	40%	(110)	40%	(110)	20%	(54)	274
PID/Gender: Rep Men	34%	(76)	58%	(131)	8%	(19)	226
PID/Gender: Rep Women	25%	(45)	62%	(111)	13%	(24)	180
Ideo: Liberal (1-3)	45%	(179)	40%	(161)	15%	(60)	400
Ideo: Moderate (4)	33%	(143)	52%	(221)	15%	(63)	427
Ideo: Conservative (5-7)	31%	(139)	60%	(272)	9%	(41)	452
Educ: < College	33%	(355)	52%	(558)	15%	(156)	1068
Educ: Bachelors degree	46%	(106)	41%	(93)	13%	(30)	229
Educ: Post-grad	37%	(47)	52%	(68)	11%	(14)	130
Income: Under 50k	33%	(308)	54%	(498)	13%	(124)	929
Income: 50k-100k	41%	(151)	43%	(160)	16%	(59)	370
Income: 100k+	39%	(50)	47%	(61)	14%	(18)	128
Ethnicity: White	35%	(400)	52%	(596)	13%	(151)	1148
Ethnicity: Hispanic	45%	(99)	38%	(83)	18%	(39)	221

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Table MCTE3_1: In the future, would you consider tracking any of the following using an app?
Exercise, fitness, pedometer or heart rate monitoring, includes specific types of exercise like running, ab workouts, yoga, etc.

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	36%	(508)	50%	(719)	14%	(200)	1427
Ethnicity: Black	43%	(72)	46%	(77)	10%	(17)	166
Ethnicity: Other	32%	(36)	40%	(46)	28%	(32)	114
All Christian	33%	(209)	54%	(344)	13%	(80)	634
All Non-Christian	50%	(33)	36%	(24)	14%	(9)	67
Atheist	33%	(26)	40%	(32)	26%	(21)	79
Agnostic/Nothing in particular	36%	(151)	50%	(212)	14%	(61)	424
Something Else	40%	(88)	47%	(106)	13%	(29)	224
Religious Non-Protestant/Catholic	50%	(39)	35%	(28)	15%	(12)	78
Evangelical	33%	(123)	55%	(203)	12%	(44)	371
Non-Evangelical	36%	(168)	51%	(240)	13%	(62)	470
Community: Urban	37%	(137)	47%	(174)	16%	(58)	368
Community: Suburban	39%	(263)	49%	(327)	12%	(83)	673
Community: Rural	28%	(108)	57%	(218)	15%	(59)	385
Employ: Private Sector	44%	(147)	46%	(154)	10%	(33)	334
Employ: Government	47%	(25)	39%	(21)	14%	(8)	54
Employ: Self-Employed	45%	(59)	37%	(49)	18%	(24)	133
Employ: Homemaker	24%	(27)	59%	(66)	17%	(19)	112
Employ: Student	47%	(31)	29%	(19)	24%	(15)	65
Employ: Retired	28%	(112)	59%	(232)	12%	(49)	394
Employ: Unemployed	37%	(83)	46%	(103)	17%	(38)	224
Employ: Other	21%	(23)	67%	(75)	12%	(14)	111
Military HH: Yes	35%	(83)	50%	(119)	15%	(36)	238
Military HH: No	36%	(425)	50%	(600)	14%	(164)	1189
RD/WT: Right Direction	35%	(187)	48%	(252)	17%	(88)	528
RD/WT: Wrong Track	36%	(321)	52%	(466)	12%	(112)	899
Biden Job Approve	38%	(245)	48%	(311)	15%	(96)	652
Biden Job Disapprove	34%	(229)	55%	(371)	12%	(81)	681

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Table MCTE3_1: *In the future, would you consider tracking any of the following using an app?
 Exercise, fitness, pedometer or heart rate monitoring, includes specific types of exercise like running, ab workouts, yoga, etc.*

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	36%	(508)	50%	(719)	14%	(200)	1427
Biden Job Strongly Approve	37%	(111)	51%	(153)	11%	(34)	299
Biden Job Somewhat Approve	38%	(133)	45%	(158)	17%	(62)	353
Biden Job Somewhat Disapprove	41%	(77)	40%	(77)	19%	(36)	190
Biden Job Strongly Disapprove	31%	(151)	60%	(294)	9%	(45)	490
Favorable of Biden	39%	(256)	47%	(310)	15%	(97)	663
Unfavorable of Biden	34%	(231)	54%	(374)	12%	(82)	687
Very Favorable of Biden	36%	(115)	51%	(162)	12%	(39)	316
Somewhat Favorable of Biden	41%	(141)	43%	(148)	17%	(58)	348
Somewhat Unfavorable of Biden	45%	(78)	40%	(69)	15%	(26)	173
Very Unfavorable of Biden	30%	(153)	59%	(305)	11%	(56)	514
#1 Issue: Economy	37%	(158)	51%	(220)	12%	(52)	430
#1 Issue: Security	30%	(77)	60%	(157)	10%	(26)	260
#1 Issue: Health Care	45%	(78)	43%	(74)	11%	(19)	171
#1 Issue: Medicare / Social Security	32%	(72)	55%	(126)	14%	(32)	230
#1 Issue: Women's Issues	35%	(43)	39%	(48)	25%	(31)	123
#1 Issue: Education	39%	(19)	44%	(22)	17%	(8)	50
#1 Issue: Energy	46%	(32)	34%	(24)	20%	(14)	70
#1 Issue: Other	30%	(28)	52%	(49)	18%	(16)	94
2020 Vote: Joe Biden	40%	(237)	46%	(272)	14%	(82)	590
2020 Vote: Donald Trump	30%	(141)	58%	(271)	11%	(51)	463
2020 Vote: Didn't Vote	37%	(121)	46%	(152)	17%	(55)	328
2018 House Vote: Democrat	38%	(167)	46%	(200)	16%	(69)	436
2018 House Vote: Republican	30%	(117)	60%	(233)	10%	(37)	388
2016 Vote: Hillary Clinton	40%	(164)	45%	(187)	15%	(64)	414
2016 Vote: Donald Trump	29%	(125)	61%	(269)	10%	(45)	439
2016 Vote: Other	34%	(23)	52%	(36)	14%	(9)	69
2016 Vote: Didn't Vote	39%	(195)	45%	(226)	16%	(82)	503
Voted in 2014: Yes	34%	(264)	53%	(414)	13%	(104)	782
Voted in 2014: No	38%	(244)	47%	(305)	15%	(97)	646

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Table MCTE3_1: *In the future, would you consider tracking any of the following using an app?
Exercise, fitness, pedometer or heart rate monitoring, includes specific types of exercise like running, ab workouts, yoga, etc.*

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	36%	(508)	50%	(719)	14%	(200)	1427
4-Region: Northeast	34%	(85)	51%	(128)	15%	(37)	251
4-Region: Midwest	34%	(103)	53%	(162)	13%	(39)	303
4-Region: South	37%	(199)	48%	(261)	15%	(81)	541
4-Region: West	36%	(121)	51%	(168)	13%	(43)	332
Tech Elite	47%	(112)	42%	(98)	11%	(26)	235
Uses Wearable Health Tracking Device	55%	(54)	29%	(29)	16%	(15)	98
Uses Health App or Online Tool	51%	(140)	35%	(94)	14%	(38)	272

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_2: *In the future, would you consider tracking any of the following using an app?
 Diet, food, calorie counter, etc.*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	32% (555)	55% (964)	14% (237)	1756
Gender: Male	27% (230)	60% (510)	13% (109)	848
Gender: Female	36% (325)	50% (454)	14% (128)	907
Age: 18-34	35% (170)	50% (241)	14% (69)	480
Age: 35-44	35% (92)	51% (134)	15% (39)	265
Age: 45-64	32% (199)	55% (341)	13% (83)	623
Age: 65+	24% (93)	64% (248)	12% (47)	388
GenZers: 1997-2012	29% (66)	54% (123)	16% (37)	225
Millennials: 1981-1996	38% (158)	49% (200)	13% (53)	410
GenXers: 1965-1980	35% (144)	52% (210)	13% (53)	406
Baby Boomers: 1946-1964	27% (171)	60% (380)	13% (81)	633
PID: Dem (no lean)	34% (222)	53% (348)	14% (92)	662
PID: Ind (no lean)	33% (197)	51% (308)	16% (93)	598
PID: Rep (no lean)	27% (135)	62% (308)	11% (52)	495
PID/Gender: Dem Men	27% (80)	56% (166)	17% (49)	294
PID/Gender: Dem Women	39% (142)	50% (183)	12% (43)	368
PID/Gender: Ind Men	29% (78)	59% (160)	13% (35)	273
PID/Gender: Ind Women	37% (119)	46% (148)	18% (58)	325
PID/Gender: Rep Men	26% (72)	65% (184)	9% (25)	281
PID/Gender: Rep Women	30% (63)	58% (124)	13% (27)	214
Ideo: Liberal (1-3)	36% (185)	51% (261)	13% (69)	515
Ideo: Moderate (4)	32% (167)	54% (284)	14% (71)	522
Ideo: Conservative (5-7)	28% (155)	62% (338)	10% (53)	547
Educ: < College	29% (362)	57% (718)	14% (179)	1259
Educ: Bachelors degree	39% (122)	48% (152)	13% (40)	314
Educ: Post-grad	38% (70)	52% (94)	10% (18)	182
Income: Under 50k	28% (301)	58% (632)	14% (156)	1090
Income: 50k-100k	38% (180)	50% (241)	12% (58)	478
Income: 100k+	39% (73)	49% (91)	12% (23)	188
Ethnicity: White	33% (457)	54% (754)	13% (179)	1390
Ethnicity: Hispanic	34% (86)	49% (122)	17% (43)	251

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Table MCTE3_2: In the future, would you consider tracking any of the following using an app?
Diet, food, calorie counter, etc.

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	32% (555)	55% (964)	14% (237)	1756
Ethnicity: Black	25% (53)	63% (133)	13% (27)	213
Ethnicity: Other	29% (45)	50% (77)	20% (31)	153
All Christian	30% (235)	57% (442)	13% (105)	782
All Non-Christian	42% (36)	49% (42)	9% (8)	86
Atheist	31% (29)	51% (48)	18% (17)	94
Agnostic/Nothing in particular	32% (162)	54% (278)	14% (71)	511
Something Else	33% (92)	55% (154)	13% (37)	283
Religious Non-Protestant/Catholic	42% (42)	47% (47)	11% (11)	100
Evangelical	29% (127)	58% (251)	12% (54)	432
Non-Evangelical	32% (193)	55% (333)	13% (82)	608
Community: Urban	28% (127)	58% (262)	14% (62)	451
Community: Suburban	35% (291)	53% (440)	12% (102)	833
Community: Rural	29% (136)	56% (262)	15% (73)	472
Employ: Private Sector	41% (194)	50% (232)	9% (42)	468
Employ: Government	47% (34)	39% (29)	14% (10)	74
Employ: Self-Employed	32% (49)	53% (82)	16% (25)	156
Employ: Homemaker	30% (38)	53% (68)	17% (21)	128
Employ: Student	30% (24)	49% (40)	22% (18)	81
Employ: Retired	24% (112)	63% (294)	13% (58)	464
Employ: Unemployed	28% (71)	54% (140)	18% (46)	258
Employ: Other	25% (31)	63% (79)	13% (16)	127
Military HH: Yes	27% (76)	59% (165)	14% (40)	281
Military HH: No	32% (479)	54% (799)	13% (197)	1475
RD/WT: Right Direction	29% (195)	54% (353)	17% (112)	660
RD/WT: Wrong Track	33% (360)	56% (611)	11% (125)	1095
Biden Job Approve	32% (258)	54% (444)	14% (115)	816
Biden Job Disapprove	32% (265)	57% (478)	11% (89)	833

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Table MCTE3_2: *In the future, would you consider tracking any of the following using an app?
 Diet, food, calorie counter, etc.*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	32% (555)	55% (964)	14% (237)	1756
Biden Job Strongly Approve	28% (104)	59% (217)	13% (50)	371
Biden Job Somewhat Approve	35% (154)	51% (226)	15% (65)	445
Biden Job Somewhat Disapprove	35% (83)	50% (121)	15% (36)	240
Biden Job Strongly Disapprove	31% (182)	60% (357)	9% (54)	593
Favorable of Biden	32% (273)	54% (454)	14% (121)	848
Unfavorable of Biden	32% (263)	57% (471)	11% (95)	829
Very Favorable of Biden	27% (104)	58% (229)	15% (58)	391
Somewhat Favorable of Biden	37% (168)	49% (225)	14% (63)	456
Somewhat Unfavorable of Biden	36% (74)	50% (103)	14% (29)	207
Very Unfavorable of Biden	30% (189)	59% (367)	11% (65)	622
#1 Issue: Economy	36% (200)	53% (300)	11% (62)	563
#1 Issue: Security	29% (90)	62% (194)	9% (29)	313
#1 Issue: Health Care	37% (79)	49% (106)	14% (31)	216
#1 Issue: Medicare / Social Security	24% (62)	62% (161)	15% (38)	260
#1 Issue: Women's Issues	31% (48)	50% (77)	18% (28)	153
#1 Issue: Education	27% (16)	48% (28)	26% (15)	60
#1 Issue: Energy	39% (35)	42% (38)	19% (17)	90
#1 Issue: Other	24% (24)	59% (59)	17% (17)	100
2020 Vote: Joe Biden	35% (270)	51% (388)	14% (107)	764
2020 Vote: Donald Trump	30% (170)	60% (341)	10% (54)	565
2020 Vote: Other	27% (16)	57% (34)	16% (9)	59
2020 Vote: Didn't Vote	27% (98)	55% (201)	18% (67)	367
2018 House Vote: Democrat	34% (198)	51% (292)	15% (87)	577
2018 House Vote: Republican	30% (141)	60% (285)	10% (45)	472
2018 House Vote: Someone else	21% (11)	66% (35)	13% (7)	53
2016 Vote: Hillary Clinton	36% (196)	48% (265)	16% (86)	547
2016 Vote: Donald Trump	29% (150)	62% (325)	10% (51)	526
2016 Vote: Other	30% (26)	61% (53)	10% (8)	87
2016 Vote: Didn't Vote	31% (182)	54% (320)	16% (92)	594

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Table MCTE3_2: *In the future, would you consider tracking any of the following using an app?
Diet, food, calorie counter, etc.*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	32% (555)	55% (964)	14% (237)	1756
Voted in 2014: Yes	32% (314)	55% (550)	13% (127)	992
Voted in 2014: No	31% (240)	54% (414)	14% (110)	764
4-Region: Northeast	33% (99)	55% (165)	12% (37)	301
4-Region: Midwest	31% (122)	58% (226)	11% (44)	392
4-Region: South	31% (208)	53% (349)	16% (104)	660
4-Region: West	31% (126)	56% (225)	13% (52)	402
Tech Elite	42% (145)	48% (164)	9% (32)	341
Uses Wearable Health Tracking Device	50% (149)	38% (114)	12% (35)	298
Uses Health App or Online Tool	45% (214)	43% (205)	12% (59)	478

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_3: *In the future, would you consider tracking any of the following using an app?*
 Weight

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	34% (572)	53% (882)	13% (208)	1662
Gender: Male	33% (264)	56% (451)	11% (93)	808
Gender: Female	36% (308)	50% (431)	13% (115)	854
Age: 18-34	35% (148)	52% (219)	13% (56)	424
Age: 35-44	38% (93)	46% (114)	16% (40)	247
Age: 45-64	37% (229)	51% (315)	13% (78)	622
Age: 65+	28% (101)	63% (233)	9% (34)	369
GenZers: 1997-2012	31% (62)	53% (106)	16% (32)	200
Millennials: 1981-1996	38% (139)	49% (178)	13% (47)	364
GenXers: 1965-1980	39% (157)	51% (208)	10% (41)	407
Baby Boomers: 1946-1964	33% (201)	55% (337)	12% (77)	615
PID: Dem (no lean)	39% (245)	49% (312)	12% (74)	632
PID: Ind (no lean)	32% (176)	52% (288)	15% (85)	549
PID: Rep (no lean)	31% (151)	59% (281)	10% (49)	481
PID/Gender: Dem Men	37% (102)	50% (139)	13% (38)	279
PID/Gender: Dem Women	41% (143)	49% (173)	10% (36)	352
PID/Gender: Ind Men	28% (72)	57% (146)	15% (37)	255
PID/Gender: Ind Women	36% (105)	48% (142)	16% (48)	294
PID/Gender: Rep Men	33% (90)	61% (166)	7% (18)	274
PID/Gender: Rep Women	29% (60)	56% (115)	15% (31)	207
Ideo: Liberal (1-3)	38% (189)	49% (246)	13% (65)	500
Ideo: Moderate (4)	33% (159)	54% (262)	12% (60)	481
Ideo: Conservative (5-7)	33% (177)	58% (306)	9% (47)	530
Educ: < College	32% (384)	55% (664)	13% (159)	1206
Educ: Bachelors degree	41% (119)	47% (136)	11% (32)	288
Educ: Post-grad	41% (69)	49% (82)	10% (17)	168
Income: Under 50k	31% (319)	57% (592)	13% (134)	1044
Income: 50k-100k	41% (181)	48% (214)	11% (49)	444
Income: 100k+	42% (73)	44% (76)	14% (25)	174
Ethnicity: White	34% (452)	54% (711)	12% (154)	1317
Ethnicity: Hispanic	35% (82)	43% (102)	22% (53)	236

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Table MCTE3_3: In the future, would you consider tracking any of the following using an app?

Weight

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	34% (572)	53% (882)	13% (208)	1662
Ethnicity: Black	38% (75)	53% (105)	10% (20)	200
Ethnicity: Other	31% (45)	45% (66)	24% (34)	145
All Christian	34% (252)	55% (410)	12% (89)	751
All Non-Christian	38% (31)	53% (42)	8% (7)	79
Atheist	40% (36)	38% (34)	22% (19)	89
Agnostic/Nothing in particular	34% (164)	53% (254)	13% (64)	482
Something Else	35% (90)	54% (142)	11% (29)	261
Religious Non-Protestant/Catholic	39% (37)	50% (48)	11% (10)	95
Evangelical	33% (135)	56% (233)	11% (47)	415
Non-Evangelical	35% (199)	54% (309)	11% (65)	573
Community: Urban	36% (157)	50% (217)	13% (57)	431
Community: Suburban	35% (273)	52% (413)	13% (101)	787
Community: Rural	32% (142)	57% (252)	11% (50)	445
Employ: Private Sector	41% (182)	50% (223)	9% (38)	442
Employ: Government	49% (33)	38% (25)	12% (8)	66
Employ: Self-Employed	42% (61)	42% (61)	16% (23)	145
Employ: Homemaker	32% (36)	52% (59)	17% (19)	115
Employ: Student	30% (23)	54% (42)	17% (13)	78
Employ: Retired	29% (129)	59% (259)	12% (52)	440
Employ: Unemployed	28% (69)	54% (135)	18% (45)	249
Employ: Other	31% (39)	62% (78)	7% (9)	126
Military HH: Yes	30% (80)	59% (157)	11% (28)	265
Military HH: No	35% (492)	52% (725)	13% (179)	1397
RD/WT: Right Direction	35% (222)	51% (322)	14% (88)	632
RD/WT: Wrong Track	34% (351)	54% (559)	12% (120)	1030
Biden Job Approve	36% (280)	51% (394)	12% (94)	768
Biden Job Disapprove	33% (265)	56% (442)	11% (88)	795

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Table MCTE3_3: *In the future, would you consider tracking any of the following using an app?*
 Weight

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	34%	(572)	53%	(882)	13%	(208)	1662
Biden Job Strongly Approve	36%	(130)	54%	(195)	10%	(36)	362
Biden Job Somewhat Approve	37%	(150)	49%	(199)	14%	(58)	407
Biden Job Somewhat Disapprove	34%	(76)	52%	(116)	14%	(31)	223
Biden Job Strongly Disapprove	33%	(189)	57%	(326)	10%	(57)	572
Favorable of Biden	37%	(290)	51%	(401)	13%	(102)	793
Unfavorable of Biden	33%	(262)	56%	(446)	11%	(86)	794
Very Favorable of Biden	35%	(131)	54%	(199)	11%	(42)	372
Somewhat Favorable of Biden	38%	(159)	48%	(202)	14%	(60)	421
Somewhat Unfavorable of Biden	36%	(73)	53%	(107)	12%	(24)	204
Very Unfavorable of Biden	32%	(189)	57%	(339)	11%	(62)	590
#1 Issue: Economy	37%	(198)	51%	(270)	11%	(61)	529
#1 Issue: Security	31%	(94)	61%	(185)	7%	(22)	301
#1 Issue: Health Care	39%	(77)	51%	(103)	10%	(20)	200
#1 Issue: Medicare / Social Security	26%	(66)	56%	(141)	18%	(44)	251
#1 Issue: Women's Issues	39%	(60)	47%	(73)	14%	(21)	154
#1 Issue: Energy	45%	(35)	38%	(29)	17%	(13)	78
#1 Issue: Other	28%	(28)	58%	(58)	14%	(14)	100
2020 Vote: Joe Biden	38%	(274)	49%	(353)	12%	(89)	717
2020 Vote: Donald Trump	31%	(167)	58%	(315)	11%	(62)	543
2020 Vote: Other	27%	(14)	59%	(31)	14%	(7)	52
2020 Vote: Didn't Vote	34%	(117)	52%	(182)	14%	(50)	349
2018 House Vote: Democrat	37%	(199)	50%	(270)	14%	(74)	542
2018 House Vote: Republican	31%	(141)	58%	(264)	10%	(46)	452
2018 House Vote: Someone else	22%	(12)	69%	(36)	9%	(4)	52
2016 Vote: Hillary Clinton	37%	(193)	49%	(256)	13%	(69)	519
2016 Vote: Donald Trump	32%	(162)	59%	(302)	9%	(48)	511
2016 Vote: Other	31%	(23)	60%	(46)	10%	(8)	77
2016 Vote: Didn't Vote	35%	(194)	50%	(276)	15%	(83)	553
Voted in 2014: Yes	34%	(323)	55%	(513)	11%	(101)	937
Voted in 2014: No	34%	(249)	51%	(369)	15%	(107)	725

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Table MCTE3_3: *In the future, would you consider tracking any of the following using an app?*
Weight

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	34%	(572)	53%	(882)	13%	(208)	1662
4-Region: Northeast	35%	(103)	53%	(159)	12%	(35)	298
4-Region: Midwest	34%	(121)	56%	(198)	11%	(38)	357
4-Region: South	37%	(234)	49%	(314)	14%	(87)	636
4-Region: West	31%	(114)	56%	(210)	13%	(48)	372
Tech Elite	43%	(132)	47%	(141)	10%	(30)	303
Uses Wearable Health Tracking Device	60%	(158)	31%	(80)	9%	(23)	261
Uses Health App or Online Tool	49%	(214)	40%	(175)	12%	(51)	440

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_4: In the future, would you consider tracking any of the following using an app?
Period or menstrual cycle

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	8% (157)	79% (1464)	12% (226)	1847
Gender: Male	4% (38)	83% (843)	13% (137)	1019
Gender: Female	14% (118)	75% (621)	11% (88)	827
Age: 18-34	21% (85)	64% (258)	15% (60)	403
Age: 35-44	12% (34)	73% (206)	15% (42)	283
Age: 45-64	4% (29)	85% (616)	11% (80)	725
Age: 65+	2% (8)	88% (384)	10% (44)	435
GenZers: 1997-2012	28% (43)	57% (88)	15% (24)	155
Millennials: 1981-1996	15% (65)	69% (287)	16% (66)	417
GenXers: 1965-1980	8% (39)	82% (387)	9% (44)	470
Baby Boomers: 1946-1964	1% (8)	87% (624)	12% (83)	715
PID: Dem (no lean)	10% (65)	78% (534)	12% (83)	683
PID: Ind (no lean)	11% (66)	76% (456)	13% (79)	601
PID: Rep (no lean)	4% (25)	84% (474)	11% (63)	563
PID/Gender: Dem Men	5% (19)	81% (294)	13% (48)	362
PID/Gender: Dem Women	14% (46)	75% (240)	11% (35)	321
PID/Gender: Ind Men	3% (8)	84% (269)	14% (44)	321
PID/Gender: Ind Women	21% (58)	67% (187)	13% (35)	280
PID/Gender: Rep Men	3% (11)	83% (280)	13% (45)	336
PID/Gender: Rep Women	6% (15)	86% (194)	8% (18)	227
Ideo: Liberal (1-3)	11% (55)	77% (401)	12% (64)	520
Ideo: Moderate (4)	8% (47)	78% (449)	14% (82)	578
Ideo: Conservative (5-7)	5% (29)	86% (539)	9% (56)	624
Educ: < College	9% (110)	79% (990)	12% (155)	1255
Educ: Bachelors degree	8% (30)	79% (304)	13% (49)	383
Educ: Post-grad	8% (17)	82% (170)	10% (22)	209
Income: Under 50k	10% (102)	79% (845)	12% (127)	1074
Income: 50k-100k	7% (36)	81% (435)	12% (63)	534
Income: 100k+	8% (18)	77% (184)	15% (36)	239
Ethnicity: White	8% (115)	81% (1184)	12% (171)	1470
Ethnicity: Hispanic	12% (34)	69% (191)	19% (53)	278

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Table MCTE3_4: *In the future, would you consider tracking any of the following using an app?
Period or menstrual cycle*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	8% (157)	79% (1464)	12% (226)	1847
Ethnicity: Black	10% (21)	80% (174)	10% (22)	218
Ethnicity: Other	13% (21)	66% (106)	21% (33)	159
All Christian	5% (41)	84% (745)	12% (105)	891
All Non-Christian	13% (12)	80% (74)	8% (7)	92
Atheist	11% (10)	66% (62)	23% (21)	93
Agnostic/Nothing in particular	12% (58)	75% (365)	13% (66)	490
Something Else	12% (35)	78% (219)	9% (26)	280
Religious Non-Protestant/Catholic	10% (12)	81% (92)	9% (11)	114
Evangelical	7% (33)	83% (398)	11% (51)	482
Non-Evangelical	7% (43)	82% (542)	11% (74)	659
Community: Urban	11% (51)	78% (376)	11% (54)	481
Community: Suburban	8% (72)	79% (703)	13% (112)	887
Community: Rural	7% (34)	81% (386)	12% (59)	479
Employ: Private Sector	10% (54)	80% (427)	10% (51)	532
Employ: Government	7% (6)	71% (62)	22% (19)	88
Employ: Self-Employed	9% (14)	71% (115)	21% (34)	164
Employ: Homemaker	14% (16)	71% (81)	15% (17)	114
Employ: Student	43% (23)	48% (26)	9% (5)	54
Employ: Retired	1% (6)	88% (457)	11% (56)	519
Employ: Unemployed	11% (28)	76% (193)	13% (33)	254
Employ: Other	8% (9)	83% (102)	10% (12)	124
Military HH: Yes	4% (12)	85% (265)	11% (34)	311
Military HH: No	9% (145)	78% (1199)	13% (192)	1536
RD/WT: Right Direction	7% (52)	78% (575)	15% (113)	740
RD/WT: Wrong Track	9% (104)	80% (889)	10% (113)	1107
Biden Job Approve	8% (67)	79% (683)	14% (118)	868
Biden Job Disapprove	8% (72)	82% (726)	10% (90)	888

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Table MCTE3_4: *In the future, would you consider tracking any of the following using an app?*
 Period or menstrual cycle

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	8% (157)	79% (1464)	12% (226)	1847
Biden Job Strongly Approve	6% (27)	81% (355)	12% (54)	436
Biden Job Somewhat Approve	9% (40)	76% (329)	15% (64)	433
Biden Job Somewhat Disapprove	11% (26)	76% (185)	13% (32)	243
Biden Job Strongly Disapprove	7% (46)	84% (541)	9% (58)	645
Favorable of Biden	8% (76)	78% (695)	13% (120)	891
Unfavorable of Biden	8% (70)	81% (718)	11% (94)	882
Very Favorable of Biden	7% (34)	80% (364)	12% (57)	455
Somewhat Favorable of Biden	10% (41)	76% (331)	14% (63)	435
Somewhat Unfavorable of Biden	11% (23)	75% (162)	14% (30)	215
Very Unfavorable of Biden	7% (47)	83% (556)	10% (64)	667
#1 Issue: Economy	8% (51)	80% (500)	12% (74)	624
#1 Issue: Security	5% (16)	87% (298)	9% (30)	345
#1 Issue: Health Care	14% (31)	75% (163)	11% (25)	218
#1 Issue: Medicare / Social Security	3% (8)	82% (239)	15% (43)	290
#1 Issue: Women's Issues	24% (26)	67% (73)	9% (10)	108
#1 Issue: Education	18% (11)	66% (41)	16% (10)	62
#1 Issue: Energy	10% (9)	64% (58)	26% (23)	91
#1 Issue: Other	4% (4)	85% (92)	11% (12)	109
2020 Vote: Joe Biden	9% (71)	78% (644)	13% (107)	822
2020 Vote: Donald Trump	5% (30)	85% (540)	10% (63)	632
2020 Vote: Other	7% (5)	88% (57)	4% (3)	64
2020 Vote: Didn't Vote	16% (51)	68% (223)	16% (53)	327
2018 House Vote: Democrat	7% (47)	79% (505)	14% (88)	640
2018 House Vote: Republican	4% (22)	87% (472)	9% (51)	545
2018 House Vote: Someone else	5% (3)	88% (51)	7% (4)	58
2016 Vote: Hillary Clinton	7% (42)	79% (482)	14% (87)	611
2016 Vote: Donald Trump	4% (22)	86% (523)	10% (60)	605
2016 Vote: Other	6% (5)	87% (86)	7% (7)	98
2016 Vote: Didn't Vote	16% (87)	70% (371)	14% (72)	530

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Table MCTE3_4: *In the future, would you consider tracking any of the following using an app?
Period or menstrual cycle*

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	8%	(157)	79%	(1464)	12%	(226)	1847
Voted in 2014: Yes	5%	(58)	83%	(940)	12%	(137)	1135
Voted in 2014: No	14%	(98)	74%	(524)	13%	(89)	711
4-Region: Northeast	6%	(21)	84%	(278)	10%	(32)	332
4-Region: Midwest	9%	(36)	77%	(308)	14%	(54)	399
4-Region: South	10%	(65)	79%	(537)	11%	(77)	679
4-Region: West	8%	(34)	78%	(341)	14%	(63)	437
Tech Elite	11%	(47)	77%	(325)	12%	(53)	424
Uses Wearable Health Tracking Device	12%	(50)	73%	(296)	14%	(57)	403
Uses Health App or Online Tool	11%	(66)	75%	(441)	13%	(78)	585

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_5: *In the future, would you consider tracking any of the following using an app?*
Blood pressure

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	37% (667)	48% (874)	14% (261)	1802
Gender: Male	40% (332)	47% (385)	13% (105)	822
Gender: Female	34% (335)	50% (488)	16% (157)	980
Age: 18-34	29% (159)	55% (302)	16% (90)	551
Age: 35-44	35% (93)	46% (122)	19% (50)	265
Age: 45-64	44% (270)	44% (272)	13% (79)	621
Age: 65+	40% (145)	49% (178)	11% (42)	365
GenZers: 1997-2012	23% (58)	58% (148)	20% (51)	257
Millennials: 1981-1996	35% (159)	50% (224)	15% (68)	451
GenXers: 1965-1980	41% (173)	46% (194)	13% (55)	422
Baby Boomers: 1946-1964	42% (252)	45% (268)	13% (78)	598
PID: Dem (no lean)	42% (286)	45% (304)	13% (85)	674
PID: Ind (no lean)	32% (194)	50% (305)	18% (109)	608
PID: Rep (no lean)	36% (187)	51% (265)	13% (67)	519
PID/Gender: Dem Men	42% (119)	46% (128)	12% (33)	280
PID/Gender: Dem Women	42% (167)	45% (176)	13% (52)	394
PID/Gender: Ind Men	37% (97)	48% (127)	16% (41)	264
PID/Gender: Ind Women	28% (98)	52% (178)	20% (68)	344
PID/Gender: Rep Men	42% (116)	47% (130)	11% (31)	277
PID/Gender: Rep Women	29% (71)	56% (134)	15% (36)	242
Ideo: Liberal (1-3)	41% (227)	44% (246)	15% (82)	554
Ideo: Moderate (4)	39% (205)	47% (244)	14% (72)	521
Ideo: Conservative (5-7)	35% (197)	54% (299)	11% (61)	557
Educ: < College	34% (427)	51% (650)	15% (197)	1274
Educ: Bachelors degree	48% (163)	40% (138)	12% (42)	343
Educ: Post-grad	42% (77)	46% (85)	12% (23)	184
Income: Under 50k	34% (371)	52% (575)	14% (154)	1100
Income: 50k-100k	41% (206)	44% (219)	15% (77)	503
Income: 100k+	45% (90)	40% (79)	15% (30)	199
Ethnicity: White	39% (559)	47% (679)	14% (196)	1434
Ethnicity: Hispanic	36% (103)	47% (135)	17% (49)	287

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Table MCTE3_5: In the future, would you consider tracking any of the following using an app?
Blood pressure

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	37% (667)	48% (874)	14% (261)	1802
Ethnicity: Black	34% (67)	54% (107)	12% (24)	199
Ethnicity: Other	24% (40)	52% (87)	24% (41)	169
All Christian	41% (319)	47% (363)	12% (94)	776
All Non-Christian	46% (41)	44% (39)	10% (9)	89
Atheist	28% (26)	44% (42)	29% (27)	96
Agnostic/Nothing in particular	36% (193)	48% (260)	16% (85)	539
Something Else	29% (87)	56% (169)	15% (46)	302
Religious Non-Protestant/Catholic	46% (50)	41% (44)	13% (14)	108
Evangelical	31% (140)	56% (248)	13% (58)	446
Non-Evangelical	42% (253)	46% (278)	12% (74)	605
Community: Urban	38% (177)	46% (214)	16% (75)	466
Community: Suburban	38% (323)	49% (416)	14% (118)	857
Community: Rural	35% (168)	51% (243)	14% (68)	479
Employ: Private Sector	42% (207)	48% (238)	11% (53)	497
Employ: Government	37% (32)	41% (36)	22% (19)	88
Employ: Self-Employed	35% (56)	45% (72)	21% (33)	162
Employ: Homemaker	26% (34)	58% (78)	17% (22)	134
Employ: Student	31% (33)	54% (57)	15% (16)	106
Employ: Retired	42% (180)	47% (199)	11% (48)	428
Employ: Unemployed	34% (83)	45% (111)	21% (53)	247
Employ: Other	30% (42)	59% (83)	11% (16)	141
Military HH: Yes	37% (101)	48% (134)	15% (41)	277
Military HH: No	37% (566)	48% (739)	14% (220)	1524
RD/WT: Right Direction	41% (273)	44% (295)	16% (104)	671
RD/WT: Wrong Track	35% (394)	51% (579)	14% (157)	1130
Biden Job Approve	42% (347)	44% (361)	15% (120)	828
Biden Job Disapprove	35% (299)	53% (452)	13% (109)	861

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Table MCTE3_5: *In the future, would you consider tracking any of the following using an app?*
Blood pressure

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	37%	(667)	48%	(874)	14%	(261)	1802
Biden Job Strongly Approve	42%	(160)	46%	(173)	12%	(46)	379
Biden Job Somewhat Approve	41%	(186)	42%	(188)	17%	(74)	449
Biden Job Somewhat Disapprove	33%	(82)	49%	(122)	17%	(43)	247
Biden Job Strongly Disapprove	35%	(217)	54%	(330)	11%	(67)	614
Favorable of Biden	42%	(355)	45%	(385)	13%	(114)	854
Unfavorable of Biden	34%	(297)	52%	(446)	14%	(119)	862
Very Favorable of Biden	42%	(165)	44%	(174)	14%	(56)	395
Somewhat Favorable of Biden	41%	(190)	46%	(210)	13%	(58)	458
Somewhat Unfavorable of Biden	34%	(76)	46%	(102)	19%	(43)	221
Very Unfavorable of Biden	34%	(221)	54%	(344)	12%	(76)	641
#1 Issue: Economy	39%	(232)	50%	(300)	12%	(70)	602
#1 Issue: Security	38%	(119)	54%	(170)	8%	(25)	314
#1 Issue: Health Care	41%	(86)	45%	(94)	14%	(29)	208
#1 Issue: Medicare / Social Security	38%	(91)	43%	(104)	19%	(46)	242
#1 Issue: Women's Issues	24%	(40)	53%	(89)	23%	(39)	169
#1 Issue: Education	27%	(17)	48%	(31)	25%	(16)	65
#1 Issue: Energy	48%	(46)	34%	(33)	18%	(17)	97
#1 Issue: Other	34%	(35)	50%	(52)	17%	(17)	104
2020 Vote: Joe Biden	46%	(353)	41%	(319)	13%	(102)	773
2020 Vote: Donald Trump	34%	(199)	54%	(314)	12%	(67)	580
2020 Vote: Other	26%	(15)	53%	(31)	21%	(13)	59
2020 Vote: Didn't Vote	26%	(99)	54%	(209)	20%	(79)	388
2018 House Vote: Democrat	46%	(271)	41%	(243)	13%	(73)	587
2018 House Vote: Republican	37%	(178)	51%	(245)	11%	(53)	476
2018 House Vote: Someone else	22%	(12)	64%	(35)	14%	(8)	55
2016 Vote: Hillary Clinton	46%	(254)	41%	(227)	13%	(74)	555
2016 Vote: Donald Trump	37%	(196)	53%	(281)	11%	(56)	533
2016 Vote: Other	29%	(26)	54%	(48)	17%	(15)	89
2016 Vote: Didn't Vote	31%	(191)	51%	(317)	19%	(116)	624

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Table MCTE3_5: *In the future, would you consider tracking any of the following using an app?*
Blood pressure

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	37%	(667)	48%	(874)	14%	(261)	1802
Voted in 2014: Yes	42%	(415)	46%	(455)	12%	(122)	992
Voted in 2014: No	31%	(252)	52%	(419)	17%	(139)	809
4-Region: Northeast	37%	(117)	51%	(161)	13%	(40)	319
4-Region: Midwest	40%	(159)	49%	(193)	11%	(42)	395
4-Region: South	38%	(254)	46%	(307)	16%	(108)	670
4-Region: West	33%	(136)	51%	(212)	17%	(70)	418
Tech Elite	46%	(169)	46%	(167)	8%	(28)	363
Uses Wearable Health Tracking Device	53%	(185)	33%	(114)	14%	(48)	346
Uses Health App or Online Tool	48%	(267)	39%	(214)	14%	(75)	556

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_6: *In the future, would you consider tracking any of the following using an app?*
 Pregnancy

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	9%	(190)	77%	(1598)	14%	(299)	2087
Gender: Male	4%	(41)	82%	(839)	14%	(144)	1024
Gender: Female	14%	(149)	71%	(759)	15%	(154)	1062
Age: 18-34	25%	(144)	57%	(329)	19%	(109)	582
Age: 35-44	10%	(32)	73%	(240)	17%	(57)	328
Age: 45-64	1%	(10)	87%	(646)	12%	(88)	744
Age: 65+	1%	(5)	89%	(383)	10%	(45)	433
GenZers: 1997-2012	27%	(70)	51%	(133)	22%	(58)	261
Millennials: 1981-1996	19%	(98)	64%	(330)	17%	(89)	517
GenXers: 1965-1980	3%	(15)	85%	(429)	12%	(58)	503
Baby Boomers: 1946-1964	1%	(7)	87%	(626)	12%	(83)	716
PID: Dem (no lean)	11%	(89)	76%	(609)	13%	(104)	802
PID: Ind (no lean)	10%	(66)	74%	(504)	16%	(112)	681
PID: Rep (no lean)	6%	(35)	80%	(485)	14%	(83)	603
PID/Gender: Dem Men	6%	(20)	81%	(297)	13%	(47)	364
PID/Gender: Dem Women	16%	(69)	71%	(313)	13%	(57)	438
PID/Gender: Ind Men	2%	(8)	82%	(265)	15%	(49)	321
PID/Gender: Ind Women	16%	(58)	66%	(239)	18%	(63)	360
PID/Gender: Rep Men	4%	(13)	82%	(277)	14%	(48)	338
PID/Gender: Rep Women	8%	(22)	79%	(208)	13%	(34)	264
Ideo: Liberal (1-3)	13%	(84)	73%	(458)	14%	(88)	630
Ideo: Moderate (4)	7%	(43)	78%	(481)	16%	(97)	620
Ideo: Conservative (5-7)	5%	(33)	85%	(556)	10%	(66)	656
Educ: < College	9%	(131)	76%	(1088)	15%	(214)	1432
Educ: Bachelors degree	10%	(43)	77%	(328)	13%	(58)	428
Educ: Post-grad	7%	(16)	81%	(182)	12%	(27)	226
Income: Under 50k	10%	(123)	77%	(948)	13%	(166)	1237
Income: 50k-100k	8%	(47)	77%	(454)	15%	(90)	591
Income: 100k+	8%	(20)	76%	(196)	16%	(42)	259
Ethnicity: White	8%	(129)	78%	(1278)	14%	(229)	1635
Ethnicity: Hispanic	13%	(41)	65%	(209)	22%	(70)	320

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Table MCTE3_6: *In the future, would you consider tracking any of the following using an app?*
Pregnancy

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	9% (190)	77% (1598)	14% (299)	2087
Ethnicity: Black	14% (37)	78% (200)	8% (21)	259
Ethnicity: Other	12% (24)	62% (120)	25% (49)	193
All Christian	5% (47)	82% (779)	13% (120)	945
All Non-Christian	19% (20)	73% (77)	8% (8)	106
Atheist	7% (7)	66% (69)	27% (28)	105
Agnostic/Nothing in particular	14% (82)	71% (417)	16% (92)	591
Something Else	10% (33)	75% (256)	15% (51)	340
Religious Non-Protestant/Catholic	17% (21)	73% (93)	11% (14)	127
Evangelical	6% (33)	82% (430)	12% (61)	524
Non-Evangelical	6% (45)	80% (581)	14% (102)	729
Community: Urban	13% (70)	73% (401)	14% (78)	549
Community: Suburban	9% (86)	77% (759)	14% (139)	985
Community: Rural	6% (33)	79% (438)	15% (82)	553
Employ: Private Sector	12% (76)	76% (465)	12% (71)	612
Employ: Government	10% (10)	69% (69)	21% (21)	101
Employ: Self-Employed	9% (16)	68% (121)	23% (42)	179
Employ: Homemaker	11% (14)	78% (105)	11% (15)	134
Employ: Student	26% (27)	51% (53)	24% (25)	104
Employ: Retired	— (2)	89% (460)	10% (53)	515
Employ: Unemployed	10% (28)	74% (214)	16% (47)	289
Employ: Other	10% (16)	73% (111)	16% (25)	151
Military HH: Yes	6% (22)	81% (280)	13% (45)	346
Military HH: No	10% (168)	76% (1318)	15% (254)	1740
RD/WT: Right Direction	8% (68)	76% (617)	16% (130)	815
RD/WT: Wrong Track	10% (122)	77% (981)	13% (168)	1271
Biden Job Approve	9% (90)	76% (750)	15% (146)	986
Biden Job Disapprove	8% (77)	80% (784)	13% (123)	984

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Table MCTE3_6: *In the future, would you consider tracking any of the following using an app?*
 Pregnancy

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	9%	(190)	77%	(1598)	14%	(299)	2087
Biden Job Strongly Approve	6%	(26)	81%	(376)	13%	(62)	463
Biden Job Somewhat Approve	12%	(65)	72%	(374)	16%	(84)	523
Biden Job Somewhat Disapprove	11%	(33)	72%	(208)	16%	(47)	288
Biden Job Strongly Disapprove	6%	(44)	83%	(576)	11%	(76)	696
Favorable of Biden	9%	(93)	76%	(773)	14%	(145)	1011
Unfavorable of Biden	8%	(83)	78%	(772)	13%	(130)	986
Very Favorable of Biden	6%	(30)	80%	(387)	14%	(69)	486
Somewhat Favorable of Biden	12%	(63)	73%	(386)	14%	(76)	525
Somewhat Unfavorable of Biden	16%	(40)	67%	(170)	17%	(42)	252
Very Unfavorable of Biden	6%	(43)	82%	(602)	12%	(88)	733
#1 Issue: Economy	9%	(65)	77%	(535)	14%	(98)	698
#1 Issue: Security	4%	(17)	85%	(320)	10%	(38)	374
#1 Issue: Health Care	10%	(24)	77%	(188)	14%	(33)	244
#1 Issue: Medicare / Social Security	4%	(12)	81%	(236)	15%	(43)	291
#1 Issue: Women's Issues	23%	(42)	57%	(102)	20%	(35)	179
#1 Issue: Education	12%	(9)	67%	(49)	20%	(15)	73
#1 Issue: Energy	12%	(13)	63%	(67)	25%	(27)	108
#1 Issue: Other	7%	(8)	84%	(100)	9%	(11)	119
2020 Vote: Joe Biden	10%	(94)	76%	(712)	14%	(127)	933
2020 Vote: Donald Trump	5%	(36)	83%	(555)	11%	(76)	667
2020 Vote: Other	7%	(5)	83%	(62)	10%	(7)	75
2020 Vote: Didn't Vote	13%	(55)	65%	(268)	21%	(88)	411
2018 House Vote: Democrat	9%	(63)	77%	(535)	14%	(101)	699
2018 House Vote: Republican	6%	(32)	83%	(481)	11%	(66)	578
2018 House Vote: Someone else	6%	(4)	86%	(56)	8%	(5)	65
2016 Vote: Hillary Clinton	8%	(52)	78%	(517)	14%	(96)	666
2016 Vote: Donald Trump	5%	(29)	84%	(535)	11%	(70)	634
2016 Vote: Other	3%	(3)	88%	(94)	10%	(11)	107
2016 Vote: Didn't Vote	16%	(106)	66%	(451)	18%	(121)	678

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Table MCTE3_6: *In the future, would you consider tracking any of the following using an app?*
Pregnancy

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	9%	(190)	77%	(1598)	14%	(299)	2087
Voted in 2014: Yes	5%	(65)	82%	(977)	13%	(154)	1196
Voted in 2014: No	14%	(125)	70%	(620)	16%	(144)	890
4-Region: Northeast	8%	(30)	82%	(304)	10%	(37)	371
4-Region: Midwest	10%	(45)	75%	(336)	15%	(65)	446
4-Region: South	10%	(80)	76%	(591)	14%	(107)	778
4-Region: West	7%	(35)	75%	(367)	18%	(90)	491
Tech Elite	13%	(65)	72%	(354)	14%	(70)	489
Uses Wearable Health Tracking Device	15%	(78)	67%	(343)	18%	(90)	511
Uses Health App or Online Tool	14%	(104)	71%	(521)	15%	(112)	736

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

**Table MCTE3_7: In the future, would you consider tracking any of the following using an app?
 Blood sugar or diabetes**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	26% (521)	58% (1136)	16% (313)	1970
Gender: Male	28% (253)	58% (530)	15% (137)	920
Gender: Female	26% (268)	58% (607)	17% (176)	1051
Age: 18-34	24% (141)	59% (354)	17% (103)	597
Age: 35-44	28% (84)	52% (157)	21% (62)	303
Age: 45-64	29% (193)	56% (375)	15% (100)	668
Age: 65+	26% (104)	62% (251)	12% (48)	402
GenZers: 1997-2012	19% (51)	63% (173)	18% (50)	273
Millennials: 1981-1996	28% (140)	54% (271)	18% (91)	502
GenXers: 1965-1980	29% (135)	56% (264)	15% (68)	467
Baby Boomers: 1946-1964	28% (180)	58% (376)	14% (92)	648
PID: Dem (no lean)	30% (226)	55% (405)	15% (111)	742
PID: Ind (no lean)	23% (155)	58% (390)	18% (123)	669
PID: Rep (no lean)	25% (140)	61% (341)	14% (78)	560
PID/Gender: Dem Men	30% (93)	55% (171)	15% (47)	312
PID/Gender: Dem Women	31% (133)	54% (233)	15% (64)	430
PID/Gender: Ind Men	24% (74)	60% (180)	16% (47)	301
PID/Gender: Ind Women	22% (82)	57% (210)	21% (75)	367
PID/Gender: Rep Men	28% (87)	58% (178)	14% (42)	307
PID/Gender: Rep Women	21% (53)	65% (163)	14% (36)	253
Ideo: Liberal (1-3)	30% (178)	54% (322)	16% (95)	595
Ideo: Moderate (4)	26% (150)	58% (335)	16% (93)	578
Ideo: Conservative (5-7)	26% (160)	62% (380)	12% (73)	613
Educ: < College	23% (318)	60% (829)	17% (229)	1377
Educ: Bachelors degree	36% (140)	48% (188)	16% (61)	389
Educ: Post-grad	31% (63)	58% (119)	11% (23)	205
Income: Under 50k	23% (268)	62% (724)	16% (185)	1177
Income: 50k-100k	32% (179)	52% (292)	16% (93)	564
Income: 100k+	32% (74)	52% (120)	15% (35)	229
Ethnicity: White	27% (423)	58% (901)	15% (228)	1552
Ethnicity: Hispanic	27% (81)	53% (159)	20% (60)	300

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**Table MCTE3_7: In the future, would you consider tracking any of the following using an app?
Blood sugar or diabetes**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	26% (521)	58% (1136)	16% (313)	1970
Ethnicity: Black	25% (59)	61% (144)	14% (32)	235
Ethnicity: Other	22% (40)	50% (92)	29% (53)	184
All Christian	31% (267)	56% (489)	13% (113)	868
All Non-Christian	27% (25)	60% (56)	13% (12)	93
Atheist	21% (23)	55% (60)	24% (25)	108
Agnostic/Nothing in particular	25% (140)	57% (324)	18% (104)	568
Something Else	20% (66)	63% (208)	18% (58)	332
Religious Non-Protestant/Catholic	26% (29)	61% (68)	13% (15)	112
Evangelical	27% (131)	60% (296)	13% (64)	491
Non-Evangelical	29% (195)	56% (383)	15% (102)	680
Community: Urban	29% (145)	54% (271)	18% (91)	507
Community: Suburban	26% (240)	60% (554)	15% (136)	930
Community: Rural	26% (136)	58% (311)	16% (86)	533
Employ: Private Sector	30% (168)	57% (322)	13% (75)	565
Employ: Government	34% (32)	46% (43)	20% (19)	94
Employ: Self-Employed	21% (38)	56% (103)	24% (44)	184
Employ: Homemaker	24% (32)	57% (78)	19% (26)	137
Employ: Student	26% (26)	60% (59)	14% (14)	99
Employ: Retired	29% (134)	60% (277)	11% (53)	463
Employ: Unemployed	24% (66)	57% (159)	20% (55)	280
Employ: Other	17% (26)	64% (95)	19% (28)	148
Military HH: Yes	28% (87)	58% (179)	14% (44)	310
Military HH: No	26% (434)	58% (957)	16% (269)	1661
RD/WT: Right Direction	28% (212)	55% (417)	16% (123)	752
RD/WT: Wrong Track	25% (309)	59% (719)	16% (190)	1218
Biden Job Approve	30% (272)	54% (493)	16% (150)	915
Biden Job Disapprove	25% (236)	61% (575)	14% (135)	946

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Table MCTE3_7: *In the future, would you consider tracking any of the following using an app?*
Blood sugar or diabetes

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	26%	(521)	58%	(1136)	16%	(313)	1970
Biden Job Strongly Approve	29%	(119)	57%	(237)	14%	(60)	416
Biden Job Somewhat Approve	31%	(153)	51%	(256)	18%	(90)	499
Biden Job Somewhat Disapprove	26%	(74)	57%	(163)	17%	(47)	283
Biden Job Strongly Disapprove	24%	(162)	62%	(413)	13%	(88)	663
Favorable of Biden	30%	(277)	55%	(515)	15%	(142)	934
Unfavorable of Biden	24%	(232)	60%	(572)	15%	(144)	948
Very Favorable of Biden	27%	(118)	57%	(247)	16%	(67)	432
Somewhat Favorable of Biden	32%	(159)	53%	(268)	15%	(75)	502
Somewhat Unfavorable of Biden	25%	(63)	57%	(143)	18%	(45)	251
Very Unfavorable of Biden	24%	(170)	62%	(429)	14%	(98)	697
#1 Issue: Economy	27%	(183)	59%	(395)	14%	(91)	669
#1 Issue: Security	25%	(86)	62%	(211)	12%	(41)	338
#1 Issue: Health Care	32%	(75)	50%	(116)	18%	(41)	231
#1 Issue: Medicare / Social Security	27%	(68)	59%	(150)	15%	(38)	256
#1 Issue: Women's Issues	22%	(41)	54%	(100)	23%	(43)	184
#1 Issue: Education	18%	(14)	61%	(45)	21%	(16)	74
#1 Issue: Energy	27%	(29)	47%	(50)	26%	(28)	106
#1 Issue: Other	24%	(27)	62%	(70)	14%	(16)	113
2020 Vote: Joe Biden	32%	(267)	53%	(445)	16%	(135)	847
2020 Vote: Donald Trump	25%	(158)	62%	(388)	13%	(85)	631
2020 Vote: Other	21%	(14)	64%	(44)	16%	(11)	69
2020 Vote: Didn't Vote	20%	(82)	61%	(257)	19%	(82)	422
2018 House Vote: Democrat	33%	(213)	51%	(332)	16%	(100)	645
2018 House Vote: Republican	25%	(133)	61%	(322)	13%	(70)	525
2018 House Vote: Someone else	20%	(12)	65%	(38)	15%	(9)	58
2016 Vote: Hillary Clinton	32%	(196)	52%	(318)	16%	(98)	612
2016 Vote: Donald Trump	25%	(144)	62%	(361)	13%	(74)	579
2016 Vote: Other	20%	(19)	64%	(63)	16%	(16)	98
2016 Vote: Didn't Vote	24%	(162)	58%	(393)	18%	(124)	679

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**Table MCTE3_7: In the future, would you consider tracking any of the following using an app?
Blood sugar or diabetes**

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	26% (521)	58% (1136)	16% (313)	1970
Voted in 2014: Yes	29% (315)	57% (617)	14% (153)	1085
Voted in 2014: No	23% (206)	59% (519)	18% (160)	885
4-Region: Northeast	27% (93)	59% (203)	14% (47)	343
4-Region: Midwest	26% (111)	60% (257)	14% (60)	429
4-Region: South	28% (210)	56% (411)	16% (120)	741
4-Region: West	23% (107)	58% (265)	19% (86)	458
Tech Elite	37% (159)	50% (212)	13% (55)	426
Uses Wearable Health Tracking Device	40% (182)	42% (188)	18% (79)	449
Uses Health App or Online Tool	35% (230)	50% (323)	15% (98)	651

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_8: *In the future, would you consider tracking any of the following using an app?
Medication management, tracking, alerts, etc.*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	28% (533)	57% (1093)	15% (278)	1903
Gender: Male	26% (233)	60% (541)	14% (127)	900
Gender: Female	30% (300)	55% (552)	15% (151)	1003
Age: 18-34	33% (174)	54% (284)	13% (68)	526
Age: 35-44	29% (81)	50% (139)	21% (57)	277
Age: 45-64	27% (189)	58% (400)	14% (100)	689
Age: 65+	22% (90)	65% (270)	13% (53)	412
GenZers: 1997-2012	34% (79)	51% (120)	15% (36)	236
Millennials: 1981-1996	33% (149)	53% (240)	14% (65)	453
GenXers: 1965-1980	29% (133)	56% (254)	15% (67)	454
Baby Boomers: 1946-1964	23% (155)	62% (420)	15% (99)	674
PID: Dem (no lean)	33% (236)	55% (399)	12% (89)	724
PID: Ind (no lean)	26% (166)	55% (346)	19% (116)	628
PID: Rep (no lean)	24% (131)	63% (348)	13% (72)	551
PID/Gender: Dem Men	30% (97)	56% (177)	14% (44)	318
PID/Gender: Dem Women	34% (140)	54% (221)	11% (46)	407
PID/Gender: Ind Men	23% (66)	60% (170)	17% (48)	284
PID/Gender: Ind Women	29% (99)	51% (176)	20% (68)	344
PID/Gender: Rep Men	24% (70)	65% (193)	12% (35)	298
PID/Gender: Rep Women	24% (61)	61% (155)	15% (37)	253
Ideo: Liberal (1-3)	35% (193)	51% (281)	14% (76)	550
Ideo: Moderate (4)	28% (157)	57% (323)	15% (82)	562
Ideo: Conservative (5-7)	23% (141)	65% (394)	12% (75)	611
Educ: < College	26% (341)	59% (784)	15% (202)	1328
Educ: Bachelors degree	35% (130)	51% (192)	14% (53)	375
Educ: Post-grad	31% (62)	58% (116)	11% (22)	200
Income: Under 50k	25% (284)	60% (686)	15% (168)	1138
Income: 50k-100k	33% (179)	52% (279)	14% (77)	535
Income: 100k+	30% (70)	55% (128)	14% (32)	230
Ethnicity: White	29% (435)	57% (853)	14% (214)	1503
Ethnicity: Hispanic	32% (91)	50% (143)	19% (53)	287

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Table MCTE3_8: *In the future, would you consider tracking any of the following using an app?
Medication management, tracking, alerts, etc.*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	28% (533)	57% (1093)	15% (278)	1903
Ethnicity: Black	24% (57)	65% (153)	11% (25)	234
Ethnicity: Other	25% (41)	52% (86)	23% (39)	166
All Christian	27% (237)	58% (503)	14% (123)	863
All Non-Christian	30% (28)	59% (56)	12% (11)	95
Atheist	34% (31)	46% (42)	19% (18)	91
Agnostic/Nothing in particular	30% (164)	56% (307)	14% (79)	550
Something Else	24% (73)	61% (184)	15% (47)	304
Religious Non-Protestant/Catholic	31% (36)	56% (65)	13% (15)	116
Evangelical	23% (112)	63% (300)	14% (68)	479
Non-Evangelical	29% (188)	57% (374)	15% (97)	660
Community: Urban	31% (155)	53% (262)	15% (76)	493
Community: Suburban	27% (243)	59% (527)	14% (129)	899
Community: Rural	26% (135)	59% (304)	14% (72)	511
Employ: Private Sector	31% (166)	58% (309)	11% (56)	532
Employ: Government	34% (30)	48% (42)	18% (16)	88
Employ: Self-Employed	26% (44)	53% (90)	22% (37)	171
Employ: Homemaker	27% (35)	53% (70)	20% (26)	132
Employ: Student	44% (40)	44% (40)	12% (11)	91
Employ: Retired	23% (114)	64% (312)	13% (62)	488
Employ: Unemployed	25% (66)	53% (138)	22% (56)	260
Employ: Other	27% (38)	64% (91)	9% (13)	142
Military HH: Yes	28% (86)	59% (184)	13% (41)	311
Military HH: No	28% (448)	57% (908)	15% (237)	1592
RD/WT: Right Direction	31% (222)	56% (403)	14% (101)	726
RD/WT: Wrong Track	26% (311)	59% (689)	15% (177)	1178
Biden Job Approve	32% (277)	55% (484)	13% (118)	879
Biden Job Disapprove	25% (229)	60% (548)	14% (130)	907

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Table MCTE3_8: *In the future, would you consider tracking any of the following using an app?
Medication management, tracking, alerts, etc.*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	28% (533)	57% (1093)	15% (278)	1903
Biden Job Strongly Approve	31% (128)	58% (236)	11% (46)	409
Biden Job Somewhat Approve	32% (149)	53% (249)	15% (72)	470
Biden Job Somewhat Disapprove	31% (79)	53% (133)	16% (41)	253
Biden Job Strongly Disapprove	23% (150)	63% (415)	14% (89)	654
Favorable of Biden	33% (297)	54% (497)	13% (120)	914
Unfavorable of Biden	24% (219)	61% (551)	15% (131)	901
Very Favorable of Biden	30% (131)	58% (252)	12% (52)	435
Somewhat Favorable of Biden	35% (166)	51% (245)	14% (68)	479
Somewhat Unfavorable of Biden	29% (64)	53% (118)	18% (40)	222
Very Unfavorable of Biden	23% (156)	64% (433)	13% (91)	680
#1 Issue: Economy	28% (176)	59% (368)	13% (83)	627
#1 Issue: Security	23% (80)	66% (226)	11% (38)	345
#1 Issue: Health Care	38% (83)	51% (112)	11% (23)	218
#1 Issue: Medicare / Social Security	23% (63)	60% (163)	17% (45)	271
#1 Issue: Women's Issues	31% (51)	50% (82)	20% (33)	165
#1 Issue: Education	35% (25)	44% (31)	22% (15)	71
#1 Issue: Energy	29% (27)	45% (42)	26% (24)	93
#1 Issue: Other	26% (29)	61% (68)	13% (15)	112
2020 Vote: Joe Biden	33% (269)	55% (446)	13% (104)	818
2020 Vote: Donald Trump	21% (132)	65% (403)	13% (83)	618
2020 Vote: Other	24% (17)	56% (39)	20% (14)	70
2020 Vote: Didn't Vote	29% (116)	51% (203)	19% (77)	396
2018 House Vote: Democrat	31% (196)	54% (335)	15% (93)	623
2018 House Vote: Republican	24% (126)	63% (334)	13% (68)	529
2018 House Vote: Someone else	20% (12)	71% (43)	9% (6)	60
2016 Vote: Hillary Clinton	32% (188)	54% (317)	14% (84)	588
2016 Vote: Donald Trump	22% (129)	65% (377)	13% (77)	583
2016 Vote: Other	26% (25)	59% (57)	16% (15)	96
2016 Vote: Didn't Vote	30% (192)	54% (341)	16% (101)	634

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Table MCTE3_8: *In the future, would you consider tracking any of the following using an app?
Medication management, tracking, alerts, etc.*

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	28% (533)	57% (1093)	15% (278)	1903
Voted in 2014: Yes	27% (290)	59% (630)	14% (148)	1068
Voted in 2014: No	29% (243)	55% (463)	15% (129)	836
4-Region: Northeast	26% (87)	60% (201)	14% (48)	336
4-Region: Midwest	32% (136)	54% (228)	13% (55)	419
4-Region: South	28% (199)	56% (398)	15% (109)	706
4-Region: West	25% (111)	60% (266)	15% (66)	442
Tech Elite	44% (174)	47% (186)	10% (38)	398
Uses Wearable Health Tracking Device	43% (177)	44% (180)	13% (54)	411
Uses Health App or Online Tool	44% (251)	44% (250)	13% (73)	574

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_9: *In the future, would you consider tracking any of the following using an app?*
 Mood

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	24% (469)	62% (1191)	13% (256)	1916
Gender: Male	23% (210)	66% (602)	11% (105)	917
Gender: Female	26% (259)	59% (589)	15% (151)	999
Age: 18-34	36% (176)	51% (248)	14% (66)	490
Age: 35-44	36% (106)	47% (137)	16% (48)	292
Age: 45-64	20% (140)	67% (472)	13% (94)	706
Age: 65+	11% (47)	78% (333)	11% (48)	429
GenZers: 1997-2012	35% (72)	47% (99)	18% (38)	209
Millennials: 1981-1996	38% (170)	50% (226)	12% (55)	451
GenXers: 1965-1980	27% (128)	59% (278)	13% (62)	467
Baby Boomers: 1946-1964	13% (93)	74% (516)	13% (90)	699
PID: Dem (no lean)	28% (203)	60% (442)	12% (87)	731
PID: Ind (no lean)	25% (160)	58% (370)	17% (105)	635
PID: Rep (no lean)	19% (106)	69% (379)	12% (65)	550
PID/Gender: Dem Men	27% (87)	62% (201)	11% (36)	323
PID/Gender: Dem Women	28% (116)	59% (241)	13% (51)	408
PID/Gender: Ind Men	21% (62)	66% (192)	13% (38)	292
PID/Gender: Ind Women	29% (98)	52% (178)	19% (67)	343
PID/Gender: Rep Men	20% (61)	69% (210)	10% (31)	302
PID/Gender: Rep Women	18% (45)	68% (169)	13% (34)	248
Ideo: Liberal (1-3)	30% (171)	58% (329)	12% (71)	570
Ideo: Moderate (4)	24% (135)	61% (345)	15% (82)	563
Ideo: Conservative (5-7)	19% (119)	71% (438)	10% (60)	617
Educ: < College	24% (321)	61% (809)	14% (185)	1315
Educ: Bachelors degree	26% (102)	62% (244)	12% (47)	393
Educ: Post-grad	21% (45)	67% (139)	12% (25)	208
Income: Under 50k	25% (280)	62% (702)	13% (153)	1135
Income: 50k-100k	25% (136)	61% (331)	14% (73)	540
Income: 100k+	22% (53)	65% (157)	13% (31)	240
Ethnicity: White	24% (366)	63% (957)	13% (196)	1520
Ethnicity: Hispanic	32% (89)	51% (142)	18% (49)	280

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Table MCTE3_9: In the future, would you consider tracking any of the following using an app?

Mood

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	24% (469)	62% (1191)	13% (256)	1916
Ethnicity: Black	28% (64)	63% (142)	9% (20)	226
Ethnicity: Other	23% (39)	54% (92)	23% (40)	171
All Christian	19% (172)	68% (602)	12% (110)	884
All Non-Christian	23% (21)	67% (60)	10% (9)	90
Atheist	25% (24)	52% (48)	23% (21)	93
Agnostic/Nothing in particular	31% (169)	56% (306)	14% (75)	549
Something Else	28% (84)	58% (175)	14% (41)	300
Religious Non-Protestant/Catholic	24% (27)	61% (68)	15% (16)	111
Evangelical	21% (103)	67% (328)	12% (61)	492
Non-Evangelical	22% (146)	66% (433)	12% (82)	660
Community: Urban	28% (139)	56% (277)	15% (76)	492
Community: Suburban	23% (215)	64% (584)	13% (117)	917
Community: Rural	23% (115)	65% (329)	12% (63)	507
Employ: Private Sector	30% (163)	61% (332)	9% (50)	545
Employ: Government	30% (26)	51% (44)	20% (17)	87
Employ: Self-Employed	35% (56)	51% (81)	14% (22)	159
Employ: Homemaker	21% (29)	60% (84)	19% (27)	139
Employ: Student	45% (36)	38% (31)	17% (14)	81
Employ: Retired	12% (60)	76% (386)	12% (59)	505
Employ: Unemployed	24% (60)	57% (144)	20% (51)	255
Employ: Other	27% (39)	62% (89)	12% (17)	145
Military HH: Yes	18% (56)	68% (216)	14% (45)	317
Military HH: No	26% (413)	61% (975)	13% (212)	1599
RD/WT: Right Direction	22% (161)	64% (469)	14% (106)	736
RD/WT: Wrong Track	26% (307)	61% (722)	13% (150)	1180
Biden Job Approve	26% (231)	61% (551)	13% (120)	902
Biden Job Disapprove	23% (211)	65% (592)	12% (108)	911

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Table MCTE3_9: *In the future, would you consider tracking any of the following using an app?*
 Mood

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	24% (469)	62% (1191)	13% (256)	1916
Biden Job Strongly Approve	21% (88)	67% (285)	12% (53)	425
Biden Job Somewhat Approve	30% (143)	56% (267)	14% (67)	477
Biden Job Somewhat Disapprove	27% (68)	57% (144)	16% (40)	252
Biden Job Strongly Disapprove	22% (143)	68% (448)	10% (68)	659
Favorable of Biden	26% (244)	61% (567)	13% (125)	936
Unfavorable of Biden	23% (209)	65% (584)	12% (107)	900
Very Favorable of Biden	21% (95)	65% (292)	13% (60)	447
Somewhat Favorable of Biden	31% (149)	56% (275)	13% (65)	489
Somewhat Unfavorable of Biden	30% (64)	56% (120)	13% (29)	213
Very Unfavorable of Biden	21% (145)	67% (464)	11% (79)	687
#1 Issue: Economy	27% (168)	62% (388)	12% (74)	631
#1 Issue: Security	18% (64)	71% (248)	10% (36)	349
#1 Issue: Health Care	31% (68)	58% (127)	11% (23)	218
#1 Issue: Medicare / Social Security	15% (43)	69% (194)	15% (43)	280
#1 Issue: Women's Issues	35% (59)	48% (82)	18% (30)	172
#1 Issue: Education	25% (14)	45% (26)	30% (17)	57
#1 Issue: Energy	32% (30)	51% (49)	17% (17)	96
#1 Issue: Other	19% (21)	67% (76)	14% (16)	112
2020 Vote: Joe Biden	26% (221)	63% (526)	11% (94)	840
2020 Vote: Donald Trump	18% (115)	70% (441)	12% (75)	630
2020 Vote: Other	16% (11)	59% (42)	25% (17)	70
2020 Vote: Didn't Vote	32% (121)	49% (182)	19% (71)	374
2018 House Vote: Democrat	25% (162)	62% (400)	13% (85)	647
2018 House Vote: Republican	18% (96)	70% (377)	12% (64)	537
2018 House Vote: Someone else	22% (14)	61% (38)	16% (10)	63
2016 Vote: Hillary Clinton	24% (146)	63% (386)	13% (79)	610
2016 Vote: Donald Trump	17% (99)	72% (428)	11% (66)	592
2016 Vote: Other	22% (23)	59% (60)	19% (19)	102
2016 Vote: Didn't Vote	33% (202)	52% (316)	15% (92)	610

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Table MCTE3_9: In the future, would you consider tracking any of the following using an app?

Mood

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	24% (469)	62% (1191)	13% (256)	1916
Voted in 2014: Yes	21% (230)	67% (740)	13% (140)	1111
Voted in 2014: No	30% (238)	56% (451)	14% (116)	805
4-Region: Northeast	24% (83)	63% (219)	13% (44)	347
4-Region: Midwest	25% (104)	62% (258)	13% (54)	416
4-Region: South	26% (191)	60% (434)	13% (97)	723
4-Region: West	21% (89)	65% (280)	14% (61)	430
Tech Elite	39% (153)	53% (210)	8% (32)	394
Uses Wearable Health Tracking Device	37% (153)	51% (208)	12% (50)	411
Uses Health App or Online Tool	37% (223)	51% (309)	13% (78)	610

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_10: *In the future, would you consider tracking any of the following using an app?*
 Sleep

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	34% (557)	54% (890)	13% (210)	1657
Gender: Male	30% (245)	57% (459)	13% (102)	806
Gender: Female	37% (311)	51% (431)	13% (108)	850
Age: 18-34	43% (176)	43% (175)	13% (54)	405
Age: 35-44	46% (115)	41% (104)	13% (32)	252
Age: 45-64	30% (182)	58% (354)	13% (78)	614
Age: 65+	22% (83)	67% (257)	12% (45)	385
GenZers: 1997-2012	47% (86)	38% (69)	16% (29)	185
Millennials: 1981-1996	44% (165)	44% (165)	11% (42)	372
GenXers: 1965-1980	36% (142)	54% (215)	11% (44)	401
Baby Boomers: 1946-1964	24% (145)	62% (384)	14% (86)	615
PID: Dem (no lean)	38% (239)	48% (304)	14% (87)	630
PID: Ind (no lean)	34% (188)	52% (284)	14% (74)	546
PID: Rep (no lean)	27% (130)	63% (303)	10% (49)	481
PID/Gender: Dem Men	31% (85)	51% (142)	18% (50)	278
PID/Gender: Dem Women	44% (154)	46% (161)	10% (36)	352
PID/Gender: Ind Men	33% (83)	56% (142)	11% (29)	254
PID/Gender: Ind Women	36% (105)	49% (142)	15% (45)	292
PID/Gender: Rep Men	28% (78)	64% (175)	8% (23)	275
PID/Gender: Rep Women	25% (52)	62% (128)	13% (26)	206
Ideo: Liberal (1-3)	44% (221)	42% (211)	14% (68)	500
Ideo: Moderate (4)	32% (151)	56% (267)	12% (59)	477
Ideo: Conservative (5-7)	27% (142)	64% (341)	9% (50)	533
Educ: < College	32% (370)	55% (648)	13% (155)	1173
Educ: Bachelors degree	41% (127)	46% (145)	13% (40)	311
Educ: Post-grad	35% (60)	57% (98)	9% (15)	172
Income: Under 50k	31% (310)	56% (569)	13% (135)	1015
Income: 50k-100k	39% (177)	50% (227)	12% (54)	459
Income: 100k+	38% (69)	51% (94)	11% (20)	183
Ethnicity: White	34% (455)	54% (723)	12% (159)	1337
Ethnicity: Hispanic	39% (91)	45% (105)	15% (35)	232

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Table MCTE3_10: *In the future, would you consider tracking any of the following using an app?*
Sleep

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	34%	(557)	54%	(890)	13%	(210)	1657
Ethnicity: Black	27%	(50)	60%	(110)	13%	(23)	183
Ethnicity: Other	39%	(53)	42%	(57)	20%	(27)	137
All Christian	31%	(242)	57%	(439)	12%	(94)	774
All Non-Christian	28%	(24)	60%	(51)	12%	(10)	85
Atheist	41%	(33)	40%	(32)	19%	(16)	81
Agnostic/Nothing in particular	37%	(171)	50%	(233)	13%	(62)	466
Something Else	35%	(87)	54%	(136)	11%	(28)	251
Religious Non-Protestant/Catholic	32%	(33)	55%	(57)	14%	(14)	105
Evangelical	29%	(119)	61%	(250)	11%	(44)	413
Non-Evangelical	34%	(198)	54%	(315)	12%	(72)	585
Community: Urban	33%	(143)	51%	(220)	15%	(66)	428
Community: Suburban	36%	(281)	52%	(405)	13%	(99)	785
Community: Rural	30%	(133)	60%	(266)	10%	(45)	443
Employ: Private Sector	40%	(178)	51%	(227)	9%	(40)	446
Employ: Government	38%	(25)	48%	(31)	14%	(9)	66
Employ: Self-Employed	38%	(52)	40%	(55)	22%	(31)	138
Employ: Homemaker	34%	(40)	56%	(68)	10%	(12)	120
Employ: Student	56%	(41)	29%	(21)	15%	(11)	73
Employ: Retired	21%	(93)	67%	(296)	13%	(56)	445
Employ: Unemployed	36%	(89)	48%	(119)	16%	(38)	246
Employ: Other	31%	(38)	59%	(72)	10%	(13)	123
Military HH: Yes	34%	(96)	55%	(153)	11%	(31)	280
Military HH: No	33%	(461)	54%	(737)	13%	(179)	1376
RD/WT: Right Direction	32%	(204)	51%	(324)	16%	(101)	630
RD/WT: Wrong Track	34%	(352)	55%	(566)	11%	(109)	1027
Biden Job Approve	36%	(277)	50%	(388)	14%	(110)	774
Biden Job Disapprove	31%	(247)	59%	(469)	10%	(80)	796

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Table MCTE3_10: *In the future, would you consider tracking any of the following using an app?*
 Sleep

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	34% (557)	54% (890)	13% (210)	1657
Biden Job Strongly Approve	30% (109)	57% (208)	14% (50)	368
Biden Job Somewhat Approve	41% (168)	44% (179)	15% (60)	407
Biden Job Somewhat Disapprove	40% (89)	47% (106)	12% (28)	223
Biden Job Strongly Disapprove	28% (158)	63% (363)	9% (52)	573
Favorable of Biden	36% (288)	49% (391)	14% (112)	792
Unfavorable of Biden	31% (244)	59% (466)	10% (80)	790
Very Favorable of Biden	30% (116)	55% (211)	15% (60)	387
Somewhat Favorable of Biden	43% (172)	45% (180)	13% (52)	405
Somewhat Unfavorable of Biden	42% (80)	48% (91)	11% (21)	192
Very Unfavorable of Biden	27% (164)	63% (375)	10% (59)	598
#1 Issue: Economy	35% (192)	54% (292)	11% (58)	542
#1 Issue: Security	25% (74)	66% (192)	9% (26)	293
#1 Issue: Health Care	41% (79)	48% (94)	11% (22)	195
#1 Issue: Medicare / Social Security	23% (56)	62% (154)	15% (38)	247
#1 Issue: Women's Issues	47% (68)	35% (51)	18% (26)	145
#1 Issue: Education	46% (27)	40% (24)	14% (8)	59
#1 Issue: Energy	48% (37)	33% (25)	18% (14)	76
#1 Issue: Other	23% (23)	58% (58)	19% (19)	100
2020 Vote: Joe Biden	38% (274)	48% (347)	14% (100)	721
2020 Vote: Donald Trump	26% (143)	63% (343)	10% (55)	541
2020 Vote: Other	36% (20)	49% (28)	16% (9)	57
2020 Vote: Didn't Vote	35% (119)	51% (172)	14% (46)	337
2018 House Vote: Democrat	36% (197)	49% (269)	15% (79)	545
2018 House Vote: Republican	25% (115)	65% (295)	9% (41)	451
2018 House Vote: Someone else	27% (15)	64% (37)	10% (6)	58
2016 Vote: Hillary Clinton	36% (186)	48% (250)	16% (81)	516
2016 Vote: Donald Trump	27% (140)	64% (331)	9% (48)	518
2016 Vote: Other	31% (25)	54% (44)	16% (13)	81
2016 Vote: Didn't Vote	38% (207)	49% (265)	13% (69)	540

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Table MCTE3_10: *In the future, would you consider tracking any of the following using an app?*
Sleep

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	34%	(557)	54%	(890)	13%	(210)	1657
Voted in 2014: Yes	30%	(277)	58%	(543)	13%	(119)	939
Voted in 2014: No	39%	(280)	48%	(347)	13%	(91)	718
4-Region: Northeast	32%	(97)	59%	(181)	9%	(29)	306
4-Region: Midwest	29%	(104)	57%	(205)	14%	(51)	359
4-Region: South	36%	(225)	49%	(304)	15%	(92)	620
4-Region: West	35%	(132)	54%	(202)	10%	(39)	372
Tech Elite	46%	(148)	45%	(143)	9%	(29)	320
Uses Wearable Health Tracking Device	56%	(140)	34%	(84)	10%	(26)	250
Uses Health App or Online Tool	50%	(225)	39%	(178)	11%	(50)	453

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_11: *In the future, would you consider tracking any of the following using an app?*
 Mental health

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	25% (480)	60% (1128)	15% (275)	1882
Gender: Male	22% (203)	63% (573)	14% (128)	904
Gender: Female	28% (277)	57% (555)	15% (147)	978
Age: 18-34	37% (177)	48% (230)	16% (75)	482
Age: 35-44	36% (102)	47% (134)	17% (49)	285
Age: 45-64	21% (146)	64% (445)	14% (99)	691
Age: 65+	13% (54)	75% (319)	12% (51)	424
GenZers: 1997-2012	38% (80)	44% (92)	18% (38)	210
Millennials: 1981-1996	37% (163)	47% (208)	15% (67)	438
GenXers: 1965-1980	28% (129)	59% (270)	12% (56)	454
Baby Boomers: 1946-1964	14% (97)	71% (494)	15% (103)	693
PID: Dem (no lean)	32% (228)	55% (396)	13% (96)	720
PID: Ind (no lean)	25% (151)	58% (352)	18% (107)	611
PID: Rep (no lean)	18% (101)	69% (379)	13% (72)	551
PID/Gender: Dem Men	29% (93)	55% (175)	16% (50)	318
PID/Gender: Dem Women	33% (135)	55% (222)	12% (46)	403
PID/Gender: Ind Men	19% (54)	65% (187)	16% (46)	287
PID/Gender: Ind Women	30% (97)	51% (166)	19% (61)	324
PID/Gender: Rep Men	19% (56)	71% (212)	11% (32)	300
PID/Gender: Rep Women	18% (45)	67% (167)	16% (39)	251
Ideo: Liberal (1-3)	34% (183)	53% (284)	13% (72)	539
Ideo: Moderate (4)	26% (147)	60% (335)	14% (77)	558
Ideo: Conservative (5-7)	18% (111)	70% (428)	12% (72)	610
Educ: < College	24% (312)	61% (792)	15% (202)	1306
Educ: Bachelors degree	32% (121)	55% (204)	13% (49)	375
Educ: Post-grad	23% (46)	65% (132)	12% (24)	202
Income: Under 50k	24% (266)	61% (686)	15% (166)	1118
Income: 50k-100k	29% (155)	56% (297)	15% (79)	531
Income: 100k+	25% (58)	62% (144)	13% (30)	233
Ethnicity: White	25% (371)	61% (923)	14% (207)	1502
Ethnicity: Hispanic	29% (80)	52% (144)	19% (53)	278

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Table MCTE3_11: In the future, would you consider tracking any of the following using an app?
Mental health

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	25% (480)	60% (1128)	15% (275)	1882
Ethnicity: Black	28% (62)	59% (131)	13% (30)	223
Ethnicity: Other	29% (46)	47% (73)	24% (38)	157
All Christian	21% (186)	65% (575)	14% (124)	886
All Non-Christian	22% (20)	64% (58)	14% (13)	91
Atheist	32% (29)	51% (46)	17% (15)	90
Agnostic/Nothing in particular	29% (154)	56% (295)	15% (79)	527
Something Else	31% (90)	53% (154)	15% (44)	288
Religious Non-Protestant/Catholic	22% (24)	62% (70)	16% (18)	112
Evangelical	23% (109)	62% (299)	15% (71)	479
Non-Evangelical	25% (163)	62% (412)	13% (89)	664
Community: Urban	31% (151)	55% (269)	14% (68)	487
Community: Suburban	24% (210)	61% (543)	15% (137)	891
Community: Rural	23% (118)	63% (316)	14% (70)	504
Employ: Private Sector	30% (163)	59% (317)	10% (55)	535
Employ: Government	34% (28)	53% (43)	14% (11)	82
Employ: Self-Employed	31% (51)	51% (83)	17% (28)	162
Employ: Homemaker	25% (34)	60% (80)	15% (20)	135
Employ: Student	52% (39)	28% (21)	19% (15)	75
Employ: Retired	14% (72)	74% (370)	12% (60)	502
Employ: Unemployed	25% (63)	52% (131)	22% (56)	250
Employ: Other	22% (30)	58% (81)	21% (29)	141
Military HH: Yes	20% (63)	63% (197)	16% (51)	311
Military HH: No	26% (416)	59% (931)	14% (224)	1572
RD/WT: Right Direction	24% (175)	61% (442)	15% (112)	729
RD/WT: Wrong Track	26% (305)	59% (685)	14% (164)	1154
Biden Job Approve	26% (233)	58% (514)	15% (133)	881
Biden Job Disapprove	24% (216)	64% (577)	13% (115)	908

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Table MCTE3_11: *In the future, would you consider tracking any of the following using an app?*
 Mental health

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	25% (480)	60% (1128)	15% (275)	1882
Biden Job Strongly Approve	21% (85)	66% (270)	14% (56)	412
Biden Job Somewhat Approve	32% (148)	52% (244)	16% (77)	469
Biden Job Somewhat Disapprove	31% (81)	53% (138)	16% (41)	259
Biden Job Strongly Disapprove	21% (135)	68% (439)	11% (74)	649
Favorable of Biden	28% (253)	57% (516)	15% (132)	901
Unfavorable of Biden	23% (204)	64% (577)	13% (120)	901
Very Favorable of Biden	22% (97)	63% (277)	15% (66)	439
Somewhat Favorable of Biden	34% (156)	52% (239)	14% (67)	462
Somewhat Unfavorable of Biden	29% (63)	54% (119)	17% (38)	220
Very Unfavorable of Biden	21% (142)	67% (457)	12% (82)	681
#1 Issue: Economy	28% (177)	59% (365)	13% (83)	625
#1 Issue: Security	15% (52)	72% (245)	13% (45)	343
#1 Issue: Health Care	36% (78)	52% (111)	12% (26)	215
#1 Issue: Medicare / Social Security	16% (44)	68% (188)	15% (42)	274
#1 Issue: Women's Issues	38% (62)	43% (71)	19% (31)	163
#1 Issue: Education	21% (14)	61% (40)	18% (12)	65
#1 Issue: Energy	35% (30)	43% (37)	22% (19)	86
#1 Issue: Other	21% (24)	63% (70)	16% (17)	111
2020 Vote: Joe Biden	29% (234)	58% (472)	14% (114)	820
2020 Vote: Donald Trump	18% (110)	69% (428)	14% (86)	624
2020 Vote: Other	21% (15)	64% (45)	15% (10)	71
2020 Vote: Didn't Vote	33% (120)	49% (181)	18% (65)	366
2018 House Vote: Democrat	28% (177)	57% (359)	15% (98)	634
2018 House Vote: Republican	15% (81)	72% (383)	13% (67)	531
2018 House Vote: Someone else	13% (8)	74% (42)	13% (7)	57
2016 Vote: Hillary Clinton	27% (165)	58% (352)	15% (88)	606
2016 Vote: Donald Trump	16% (94)	71% (417)	13% (74)	586
2016 Vote: Other	23% (22)	60% (58)	17% (16)	96
2016 Vote: Didn't Vote	33% (199)	50% (299)	16% (96)	594

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Table MCTE3_11: *In the future, would you consider tracking any of the following using an app?*
Mental health

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	25% (480)	60% (1128)	15% (275)	1882
Voted in 2014: Yes	22% (237)	64% (705)	14% (157)	1099
Voted in 2014: No	31% (242)	54% (423)	15% (119)	783
4-Region: Northeast	25% (87)	61% (209)	14% (48)	344
4-Region: Midwest	25% (100)	62% (250)	14% (55)	406
4-Region: South	26% (187)	58% (414)	16% (112)	714
4-Region: West	25% (105)	61% (253)	14% (60)	418
Tech Elite	38% (146)	52% (199)	10% (37)	382
Uses Wearable Health Tracking Device	39% (162)	46% (188)	15% (63)	413
Uses Health App or Online Tool	39% (223)	48% (274)	13% (73)	570

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE3_12: *In the future, would you consider tracking any of the following using an app?*
 Meditation

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	21% (397)	65% (1207)	13% (249)	1853
Gender: Male	20% (180)	68% (599)	12% (107)	886
Gender: Female	22% (218)	63% (608)	15% (142)	967
Age: 18-34	32% (156)	53% (261)	15% (74)	490
Age: 35-44	26% (71)	59% (160)	15% (42)	273
Age: 45-64	18% (119)	68% (461)	14% (94)	674
Age: 65+	12% (51)	78% (326)	9% (39)	416
GenZers: 1997-2012	31% (67)	48% (105)	21% (44)	216
Millennials: 1981-1996	31% (138)	56% (246)	12% (55)	439
GenXers: 1965-1980	20% (89)	66% (286)	13% (58)	433
Baby Boomers: 1946-1964	14% (94)	74% (506)	12% (81)	680
PID: Dem (no lean)	24% (167)	63% (434)	13% (91)	692
PID: Ind (no lean)	22% (136)	62% (380)	16% (96)	612
PID: Rep (no lean)	17% (94)	72% (394)	11% (61)	549
PID/Gender: Dem Men	23% (69)	63% (188)	14% (42)	298
PID/Gender: Dem Women	25% (99)	62% (246)	13% (49)	394
PID/Gender: Ind Men	21% (60)	67% (196)	12% (35)	291
PID/Gender: Ind Women	24% (76)	57% (183)	19% (61)	321
PID/Gender: Rep Men	17% (51)	73% (215)	10% (30)	296
PID/Gender: Rep Women	17% (42)	71% (179)	12% (31)	253
Ideo: Liberal (1-3)	28% (152)	58% (313)	14% (76)	540
Ideo: Moderate (4)	21% (116)	66% (359)	12% (67)	542
Ideo: Conservative (5-7)	17% (99)	74% (440)	10% (57)	597
Educ: < College	21% (271)	65% (843)	14% (185)	1299
Educ: Bachelors degree	23% (84)	65% (235)	12% (43)	361
Educ: Post-grad	22% (43)	67% (129)	11% (21)	193
Income: Under 50k	21% (232)	65% (730)	14% (160)	1122
Income: 50k-100k	23% (120)	64% (329)	13% (66)	515
Income: 100k+	21% (45)	68% (148)	11% (23)	217
Ethnicity: White	22% (322)	65% (977)	13% (193)	1492
Ethnicity: Hispanic	22% (59)	55% (147)	22% (60)	266

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Table MCTE3_12: *In the future, would you consider tracking any of the following using an app?*

Meditation

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	21% (397)	65% (1207)	13% (249)	1853
Ethnicity: Black	21% (43)	69% (142)	10% (21)	206
Ethnicity: Other	20% (32)	57% (89)	22% (35)	156
All Christian	17% (148)	70% (599)	13% (110)	857
All Non-Christian	27% (22)	66% (53)	6% (5)	81
Atheist	32% (29)	48% (44)	20% (18)	90
Agnostic/Nothing in particular	25% (131)	60% (322)	15% (80)	533
Something Else	23% (67)	65% (189)	12% (36)	293
Religious Non-Protestant/Catholic	29% (29)	61% (62)	10% (10)	101
Evangelical	16% (76)	73% (351)	11% (50)	477
Non-Evangelical	20% (129)	66% (423)	14% (90)	642
Community: Urban	23% (105)	64% (290)	13% (61)	455
Community: Suburban	22% (192)	65% (577)	14% (123)	892
Community: Rural	20% (101)	67% (340)	13% (66)	506
Employ: Private Sector	24% (124)	66% (336)	9% (48)	508
Employ: Government	26% (22)	55% (46)	18% (15)	84
Employ: Self-Employed	27% (42)	56% (87)	17% (26)	155
Employ: Homemaker	19% (25)	65% (87)	17% (23)	134
Employ: Student	36% (27)	43% (33)	21% (16)	75
Employ: Retired	12% (61)	77% (379)	11% (53)	493
Employ: Unemployed	22% (58)	58% (150)	20% (51)	260
Employ: Other	26% (38)	62% (89)	12% (17)	144
Military HH: Yes	18% (57)	70% (220)	11% (36)	313
Military HH: No	22% (340)	64% (987)	14% (213)	1540
RD/WT: Right Direction	21% (146)	64% (455)	15% (106)	708
RD/WT: Wrong Track	22% (251)	66% (752)	12% (143)	1146
Biden Job Approve	22% (187)	65% (552)	13% (111)	850
Biden Job Disapprove	21% (186)	68% (608)	12% (106)	900

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Table MCTE3_12: *In the future, would you consider tracking any of the following using an app?*
 Meditation

Demographic	Yes	No	Don't know / No opinion	Total N
Adults	21% (397)	65% (1207)	13% (249)	1853
Biden Job Strongly Approve	20% (81)	70% (281)	10% (41)	403
Biden Job Somewhat Approve	24% (106)	61% (271)	16% (70)	447
Biden Job Somewhat Disapprove	29% (73)	57% (145)	14% (37)	255
Biden Job Strongly Disapprove	17% (112)	72% (463)	11% (69)	645
Favorable of Biden	22% (192)	65% (567)	14% (119)	878
Unfavorable of Biden	20% (181)	68% (604)	12% (108)	893
Very Favorable of Biden	20% (83)	69% (292)	11% (49)	424
Somewhat Favorable of Biden	24% (109)	61% (275)	15% (70)	454
Somewhat Unfavorable of Biden	28% (60)	57% (122)	15% (33)	214
Very Unfavorable of Biden	18% (121)	71% (482)	11% (75)	678
#1 Issue: Economy	23% (139)	66% (395)	10% (61)	595
#1 Issue: Security	18% (60)	73% (243)	10% (33)	335
#1 Issue: Health Care	25% (58)	60% (137)	14% (32)	228
#1 Issue: Medicare / Social Security	15% (43)	68% (191)	16% (45)	278
#1 Issue: Women's Issues	29% (48)	49% (82)	22% (36)	166
#1 Issue: Education	22% (14)	59% (38)	19% (12)	64
#1 Issue: Energy	23% (19)	57% (46)	20% (16)	81
#1 Issue: Other	16% (17)	71% (75)	13% (13)	105
2020 Vote: Joe Biden	25% (196)	63% (503)	12% (100)	799
2020 Vote: Donald Trump	16% (100)	73% (448)	11% (68)	616
2020 Vote: Other	22% (14)	59% (38)	18% (12)	63
2020 Vote: Didn't Vote	23% (87)	58% (217)	19% (70)	374
2018 House Vote: Democrat	24% (147)	63% (384)	13% (79)	610
2018 House Vote: Republican	16% (81)	74% (388)	10% (53)	522
2018 House Vote: Someone else	20% (12)	65% (37)	15% (9)	57
2016 Vote: Hillary Clinton	24% (138)	63% (368)	13% (77)	582
2016 Vote: Donald Trump	15% (84)	75% (436)	10% (58)	578
2016 Vote: Other	21% (19)	66% (61)	14% (13)	93
2016 Vote: Didn't Vote	26% (156)	57% (341)	17% (101)	598

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Table MCTE3_12: *In the future, would you consider tracking any of the following using an app?*

Meditation

Demographic	Yes		No		Don't know / No opinion		Total N
Adults	21%	(397)	65%	(1207)	13%	(249)	1853
Voted in 2014: Yes	20%	(215)	68%	(728)	12%	(123)	1067
Voted in 2014: No	23%	(182)	61%	(479)	16%	(125)	786
4-Region: Northeast	20%	(66)	68%	(221)	12%	(40)	326
4-Region: Midwest	22%	(89)	66%	(264)	12%	(47)	400
4-Region: South	21%	(144)	65%	(449)	14%	(98)	691
4-Region: West	23%	(99)	63%	(273)	15%	(64)	436
Tech Elite	32%	(116)	58%	(210)	10%	(36)	363
Uses Wearable Health Tracking Device	31%	(122)	55%	(219)	14%	(55)	396
Uses Health App or Online Tool	32%	(185)	55%	(319)	13%	(75)	579

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE4: How effective was the app, wearable device, or other digital health option at helping you achieve your health goals?

Demographic	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know / No opinion		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	29%	(278)	47%	(454)	6%	(59)	4%	(39)	13%	(128)	958
Gender: Male	32%	(145)	48%	(223)	6%	(27)	5%	(21)	9%	(44)	460
Gender: Female	27%	(132)	46%	(231)	6%	(32)	4%	(18)	17%	(85)	498
Age: 18-34	32%	(111)	42%	(148)	6%	(22)	5%	(17)	15%	(53)	351
Age: 35-44	36%	(66)	51%	(94)	2%	(5)	3%	(5)	9%	(16)	185
Age: 45-64	27%	(79)	49%	(144)	6%	(17)	4%	(13)	14%	(40)	293
Age: 65+	16%	(21)	53%	(69)	12%	(15)	4%	(5)	15%	(19)	129
GenZers: 1997-2012	27%	(41)	40%	(61)	7%	(11)	3%	(5)	22%	(34)	152
Millennials: 1981-1996	37%	(120)	45%	(146)	4%	(13)	5%	(16)	9%	(30)	326
GenXers: 1965-1980	30%	(66)	52%	(115)	5%	(11)	3%	(7)	10%	(22)	222
Baby Boomers: 1946-1964	20%	(49)	50%	(122)	9%	(22)	4%	(10)	16%	(40)	242
PID: Dem (no lean)	32%	(131)	45%	(182)	5%	(21)	5%	(21)	13%	(53)	407
PID: Ind (no lean)	26%	(76)	51%	(150)	6%	(17)	3%	(10)	15%	(44)	298
PID: Rep (no lean)	28%	(71)	48%	(121)	8%	(21)	3%	(8)	12%	(31)	252
PID/Gender: Dem Men	38%	(71)	44%	(81)	4%	(7)	6%	(11)	8%	(15)	185
PID/Gender: Dem Women	27%	(60)	45%	(101)	6%	(14)	4%	(10)	17%	(38)	223
PID/Gender: Ind Men	24%	(33)	57%	(77)	5%	(7)	4%	(5)	9%	(12)	134
PID/Gender: Ind Women	27%	(43)	45%	(74)	6%	(10)	3%	(5)	19%	(32)	164
PID/Gender: Rep Men	29%	(42)	46%	(65)	9%	(13)	4%	(5)	12%	(17)	141
PID/Gender: Rep Women	26%	(29)	51%	(56)	8%	(9)	2%	(3)	13%	(15)	111
Ideo: Liberal (1-3)	31%	(106)	47%	(162)	4%	(15)	5%	(19)	12%	(43)	344
Ideo: Moderate (4)	29%	(77)	50%	(134)	8%	(22)	3%	(8)	10%	(28)	270
Ideo: Conservative (5-7)	29%	(76)	49%	(129)	7%	(19)	3%	(9)	12%	(32)	264
Educ: < College	28%	(157)	46%	(260)	6%	(34)	4%	(23)	17%	(96)	571
Educ: Bachelors degree	28%	(72)	53%	(139)	5%	(13)	5%	(14)	9%	(24)	262
Educ: Post-grad	38%	(48)	44%	(55)	10%	(12)	2%	(2)	6%	(8)	125
Income: Under 50k	28%	(135)	47%	(228)	6%	(27)	4%	(18)	16%	(77)	485
Income: 50k-100k	29%	(87)	46%	(138)	7%	(21)	5%	(14)	14%	(42)	301
Income: 100k+	32%	(55)	51%	(88)	6%	(11)	5%	(8)	5%	(9)	171
Ethnicity: White	28%	(201)	50%	(358)	7%	(52)	3%	(24)	12%	(84)	718
Ethnicity: Hispanic	33%	(54)	48%	(78)	2%	(3)	6%	(10)	11%	(18)	163
Ethnicity: Black	36%	(49)	36%	(49)	2%	(3)	8%	(11)	18%	(24)	136

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Table MCTE4: How effective was the app, wearable device, or other digital health option at helping you achieve your health goals?

Demographic	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know / No opinion		Total N
Adults	29%	(278)	47%	(454)	6%	(59)	4%	(39)	13%	(128)	958
Ethnicity: Other	26%	(27)	45%	(47)	4%	(4)	4%	(4)	20%	(21)	104
All Christian	28%	(122)	51%	(220)	6%	(28)	3%	(13)	12%	(50)	433
Agnostic/Nothing in particular	26%	(68)	47%	(122)	6%	(16)	3%	(7)	18%	(47)	259
Something Else	32%	(55)	41%	(70)	7%	(11)	8%	(14)	13%	(22)	172
Religious Non-Protestant/Catholic	34%	(20)	46%	(27)	3%	(2)	4%	(2)	13%	(8)	60
Evangelical	35%	(83)	41%	(98)	5%	(11)	8%	(18)	11%	(27)	237
Non-Evangelical	26%	(92)	51%	(181)	8%	(28)	3%	(10)	12%	(41)	352
Community: Urban	36%	(101)	42%	(119)	4%	(11)	4%	(11)	14%	(40)	282
Community: Suburban	27%	(117)	49%	(215)	7%	(32)	5%	(20)	12%	(52)	437
Community: Rural	25%	(59)	50%	(120)	7%	(16)	3%	(8)	15%	(36)	238
Employ: Private Sector	35%	(126)	51%	(182)	4%	(15)	4%	(16)	6%	(21)	359
Employ: Government	41%	(29)	43%	(30)	7%	(5)	1%	(1)	8%	(6)	70
Employ: Self-Employed	26%	(19)	41%	(31)	10%	(7)	7%	(5)	17%	(12)	75
Employ: Homemaker	27%	(17)	49%	(31)	4%	(3)	3%	(2)	17%	(11)	64
Employ: Student	22%	(15)	39%	(25)	6%	(4)	6%	(4)	27%	(17)	65
Employ: Retired	19%	(30)	50%	(80)	10%	(17)	5%	(7)	16%	(25)	160
Employ: Unemployed	24%	(24)	46%	(46)	3%	(3)	2%	(2)	25%	(25)	101
Employ: Other	28%	(18)	44%	(28)	9%	(6)	4%	(2)	15%	(10)	64
Military HH: Yes	28%	(43)	47%	(73)	6%	(9)	6%	(9)	14%	(21)	155
Military HH: No	29%	(234)	48%	(381)	6%	(50)	4%	(30)	13%	(107)	802
RD/WT: Right Direction	35%	(150)	44%	(189)	5%	(21)	5%	(21)	10%	(44)	425
RD/WT: Wrong Track	24%	(127)	50%	(265)	7%	(38)	3%	(18)	16%	(84)	532
Biden Job Approve	34%	(172)	45%	(227)	5%	(27)	5%	(23)	11%	(55)	504
Biden Job Disapprove	23%	(97)	51%	(212)	8%	(31)	4%	(16)	14%	(58)	414
Biden Job Strongly Approve	43%	(95)	37%	(82)	6%	(13)	8%	(18)	7%	(15)	224
Biden Job Somewhat Approve	27%	(77)	51%	(144)	5%	(15)	2%	(5)	14%	(40)	280
Biden Job Somewhat Disapprove	23%	(34)	49%	(75)	7%	(10)	5%	(8)	16%	(24)	152
Biden Job Strongly Disapprove	24%	(63)	52%	(137)	8%	(21)	3%	(8)	13%	(33)	262
Favorable of Biden	33%	(168)	45%	(232)	5%	(28)	5%	(26)	11%	(56)	510
Unfavorable of Biden	25%	(103)	51%	(211)	7%	(30)	3%	(13)	14%	(60)	418

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Table MCTE4: How effective was the app, wearable device, or other digital health option at helping you achieve your health goals?

Demographic	Very effective		Somewhat effective		Somewhat ineffective		Very ineffective		Don't know / No opinion		Total N
Adults	29%	(278)	47%	(454)	6%	(59)	4%	(39)	13%	(128)	958
Very Favorable of Biden	39%	(90)	37%	(85)	6%	(13)	9%	(21)	9%	(20)	230
Somewhat Favorable of Biden	28%	(78)	52%	(146)	5%	(15)	2%	(4)	13%	(36)	280
Somewhat Unfavorable of Biden	28%	(37)	48%	(63)	5%	(7)	5%	(6)	13%	(16)	130
Very Unfavorable of Biden	23%	(66)	51%	(149)	8%	(23)	2%	(7)	15%	(44)	289
#1 Issue: Economy	30%	(111)	48%	(176)	6%	(23)	4%	(14)	12%	(45)	369
#1 Issue: Security	31%	(47)	47%	(72)	7%	(11)	2%	(3)	12%	(19)	151
#1 Issue: Health Care	22%	(26)	55%	(64)	4%	(5)	6%	(7)	13%	(15)	117
#1 Issue: Medicare / Social Security	32%	(27)	42%	(36)	7%	(6)	2%	(2)	17%	(15)	86
#1 Issue: Women's Issues	26%	(24)	45%	(43)	6%	(6)	6%	(6)	17%	(16)	96
#1 Issue: Education	24%	(13)	51%	(26)	5%	(3)	4%	(2)	16%	(8)	51
#1 Issue: Energy	49%	(27)	38%	(21)	2%	(1)	1%	(0)	10%	(5)	54
2020 Vote: Joe Biden	32%	(153)	47%	(227)	6%	(28)	5%	(24)	10%	(46)	477
2020 Vote: Donald Trump	26%	(71)	51%	(139)	8%	(21)	3%	(8)	13%	(35)	274
2020 Vote: Didn't Vote	27%	(45)	40%	(66)	4%	(7)	4%	(6)	25%	(42)	166
2018 House Vote: Democrat	31%	(116)	49%	(182)	5%	(19)	4%	(15)	11%	(43)	376
2018 House Vote: Republican	29%	(69)	48%	(115)	9%	(21)	3%	(7)	12%	(28)	240
2016 Vote: Hillary Clinton	32%	(109)	48%	(165)	6%	(19)	5%	(18)	9%	(33)	344
2016 Vote: Donald Trump	29%	(72)	49%	(124)	7%	(18)	3%	(7)	12%	(31)	252
2016 Vote: Other	21%	(11)	54%	(28)	5%	(2)	4%	(2)	16%	(8)	51
2016 Vote: Didn't Vote	28%	(86)	44%	(137)	6%	(19)	4%	(11)	18%	(57)	311
Voted in 2014: Yes	31%	(174)	48%	(270)	6%	(32)	4%	(23)	11%	(62)	562
Voted in 2014: No	26%	(103)	46%	(184)	7%	(27)	4%	(16)	17%	(66)	396
4-Region: Northeast	32%	(57)	46%	(83)	5%	(9)	3%	(6)	14%	(25)	180
4-Region: Midwest	26%	(51)	49%	(97)	7%	(15)	5%	(11)	13%	(26)	199
4-Region: South	31%	(108)	46%	(163)	5%	(16)	4%	(13)	15%	(51)	350
4-Region: West	27%	(61)	49%	(111)	9%	(20)	4%	(10)	12%	(27)	228
Tech Elite	36%	(133)	48%	(176)	4%	(15)	6%	(21)	6%	(23)	368
Uses Wearable Health Tracking Device	36%	(204)	47%	(266)	6%	(34)	5%	(31)	5%	(30)	565
Uses Health App or Online Tool	30%	(240)	45%	(361)	6%	(49)	4%	(36)	14%	(115)	801

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE5: *If an FDA-approved app or online tool was available as part of a treatment for a medical condition that you may currently have or have in the future, how likely would you be to try it?*

Demographic	Very likely	Somewhat likely	Not too likely	Not at all likely	Don't know / No opinion	Total N
Adults	25% (543)	39% (869)	12% (258)	8% (184)	16% (346)	2200
Gender: Male	26% (277)	41% (434)	14% (151)	9% (95)	10% (105)	1062
Gender: Female	23% (266)	38% (435)	9% (107)	8% (89)	21% (241)	1138
Age: 18-34	26% (173)	38% (249)	9% (59)	6% (41)	20% (133)	655
Age: 35-44	31% (111)	39% (138)	10% (37)	7% (24)	13% (47)	358
Age: 45-64	23% (174)	42% (313)	13% (95)	8% (61)	14% (108)	751
Age: 65+	20% (86)	38% (168)	15% (66)	13% (58)	13% (59)	436
GenZers: 1997-2012	20% (58)	32% (95)	9% (26)	9% (26)	30% (88)	294
Millennials: 1981-1996	33% (189)	42% (242)	9% (52)	5% (31)	11% (66)	580
GenXers: 1965-1980	26% (135)	42% (219)	10% (53)	6% (33)	15% (76)	516
Baby Boomers: 1946-1964	21% (148)	39% (279)	15% (112)	12% (84)	14% (98)	721
PID: Dem (no lean)	32% (272)	41% (345)	10% (86)	4% (34)	13% (114)	851
PID: Ind (no lean)	21% (154)	38% (278)	12% (85)	9% (68)	20% (142)	727
PID: Rep (no lean)	19% (117)	40% (246)	14% (87)	13% (82)	14% (90)	621
PID/Gender: Dem Men	35% (137)	38% (145)	11% (44)	6% (21)	10% (39)	386
PID/Gender: Dem Women	29% (135)	43% (200)	9% (42)	3% (12)	16% (76)	466
PID/Gender: Ind Men	22% (71)	42% (137)	16% (52)	10% (32)	11% (36)	328
PID/Gender: Ind Women	21% (83)	35% (140)	8% (33)	9% (36)	27% (107)	399
PID/Gender: Rep Men	20% (70)	44% (152)	16% (55)	12% (41)	9% (31)	348
PID/Gender: Rep Women	17% (48)	34% (94)	12% (32)	15% (41)	22% (59)	273
Ideo: Liberal (1-3)	32% (213)	43% (291)	8% (53)	4% (24)	14% (92)	675
Ideo: Moderate (4)	26% (165)	39% (252)	11% (74)	8% (53)	16% (101)	646
Ideo: Conservative (5-7)	19% (130)	38% (259)	16% (106)	14% (97)	13% (85)	677
Educ: < College	22% (331)	38% (581)	12% (186)	9% (140)	18% (273)	1512
Educ: Bachelors degree	30% (133)	43% (189)	11% (49)	5% (23)	11% (51)	444
Educ: Post-grad	33% (79)	40% (99)	9% (23)	9% (21)	9% (22)	244
Income: Under 50k	22% (286)	37% (483)	13% (167)	9% (122)	19% (243)	1300
Income: 50k-100k	27% (170)	43% (266)	11% (65)	7% (42)	13% (79)	623
Income: 100k+	31% (87)	43% (119)	9% (26)	7% (21)	9% (24)	277
Ethnicity: White	25% (430)	40% (680)	11% (194)	9% (159)	15% (258)	1722
Ethnicity: Hispanic	22% (78)	41% (144)	7% (26)	6% (21)	23% (81)	349

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Table MCTE5: *If an FDA-approved app or online tool was available as part of a treatment for a medical condition that you may currently have or have in the future, how likely would you be to try it?*

Demographic	Very likely	Somewhat likely	Not too likely	Not at all likely	Don't know / No opinion	Total N
Adults	25% (543)	39% (869)	12% (258)	8% (184)	16% (346)	2200
Ethnicity: Black	28% (76)	36% (98)	13% (37)	6% (17)	17% (47)	274
Ethnicity: Other	18% (37)	44% (90)	13% (27)	4% (9)	20% (41)	204
All Christian	23% (227)	41% (404)	11% (113)	10% (104)	14% (140)	988
All Non-Christian	38% (42)	39% (44)	7% (8)	4% (4)	12% (13)	111
Atheist	25% (27)	45% (50)	9% (10)	5% (6)	17% (19)	111
Agnostic/Nothing in particular	24% (148)	39% (243)	13% (78)	6% (40)	18% (114)	623
Something Else	27% (99)	35% (128)	13% (49)	8% (31)	16% (60)	367
Religious Non-Protestant/Catholic	32% (43)	45% (60)	6% (8)	3% (4)	13% (18)	134
Evangelical	22% (126)	38% (213)	12% (70)	12% (66)	15% (86)	561
Non-Evangelical	26% (197)	39% (300)	12% (91)	9% (65)	14% (108)	760
Community: Urban	29% (176)	38% (231)	11% (65)	8% (47)	14% (86)	604
Community: Suburban	24% (246)	40% (409)	12% (123)	8% (84)	16% (160)	1022
Community: Rural	21% (121)	40% (229)	12% (70)	9% (53)	18% (101)	574
Employ: Private Sector	30% (197)	45% (291)	9% (56)	7% (48)	9% (59)	651
Employ: Government	28% (31)	43% (47)	12% (13)	5% (5)	13% (14)	110
Employ: Self-Employed	25% (49)	34% (67)	14% (27)	8% (16)	19% (36)	195
Employ: Homemaker	22% (33)	33% (49)	16% (23)	12% (18)	17% (26)	150
Employ: Student	26% (28)	40% (44)	4% (4)	4% (5)	25% (28)	109
Employ: Retired	20% (106)	39% (205)	16% (84)	10% (54)	14% (72)	520
Employ: Unemployed	21% (64)	37% (112)	11% (34)	7% (23)	23% (71)	304
Employ: Other	21% (34)	34% (55)	11% (18)	10% (16)	24% (39)	162
Military HH: Yes	23% (83)	35% (126)	16% (57)	11% (38)	16% (57)	361
Military HH: No	25% (460)	40% (743)	11% (201)	8% (146)	16% (290)	1839
RD/WT: Right Direction	31% (275)	40% (353)	9% (74)	4% (35)	16% (137)	874
RD/WT: Wrong Track	20% (268)	39% (516)	14% (184)	11% (149)	16% (209)	1326
Biden Job Approve	32% (334)	42% (447)	8% (89)	5% (48)	13% (138)	1056
Biden Job Disapprove	18% (188)	39% (396)	15% (156)	13% (130)	15% (152)	1023

Continued on next page

Table MCTE5: *If an FDA-approved app or online tool was available as part of a treatment for a medical condition that you may currently have or have in the future, how likely would you be to try it?*

Demographic	Very likely		Somewhat likely		Not too likely		Not at all likely		Don't know / No opinion		Total N
Adults	25%	(543)	39%	(869)	12%	(258)	8%	(184)	16%	(346)	2200
Biden Job Strongly Approve	37%	(186)	34%	(169)	9%	(45)	6%	(28)	14%	(70)	498
Biden Job Somewhat Approve	27%	(149)	50%	(278)	8%	(44)	4%	(20)	12%	(68)	558
Biden Job Somewhat Disapprove	17%	(51)	50%	(153)	12%	(37)	6%	(17)	16%	(48)	307
Biden Job Strongly Disapprove	19%	(137)	34%	(243)	17%	(119)	16%	(113)	14%	(104)	716
Favorable of Biden	32%	(343)	42%	(450)	8%	(85)	5%	(49)	14%	(156)	1082
Unfavorable of Biden	18%	(185)	39%	(402)	16%	(161)	13%	(131)	14%	(143)	1022
Very Favorable of Biden	37%	(191)	35%	(183)	8%	(43)	5%	(28)	15%	(76)	521
Somewhat Favorable of Biden	27%	(153)	48%	(267)	7%	(42)	4%	(21)	14%	(79)	562
Somewhat Unfavorable of Biden	20%	(54)	50%	(133)	15%	(41)	6%	(15)	9%	(23)	266
Very Unfavorable of Biden	17%	(131)	36%	(269)	16%	(120)	15%	(116)	16%	(120)	756
#1 Issue: Economy	24%	(179)	42%	(311)	13%	(96)	8%	(61)	12%	(92)	740
#1 Issue: Security	24%	(92)	37%	(144)	12%	(48)	12%	(45)	15%	(57)	387
#1 Issue: Health Care	28%	(72)	46%	(119)	7%	(18)	5%	(14)	14%	(36)	258
#1 Issue: Medicare / Social Security	22%	(65)	37%	(109)	16%	(48)	10%	(29)	15%	(44)	296
#1 Issue: Women's Issues	25%	(50)	33%	(66)	9%	(18)	6%	(12)	26%	(52)	198
#1 Issue: Education	19%	(17)	43%	(37)	9%	(7)	5%	(5)	24%	(21)	87
#1 Issue: Energy	38%	(43)	43%	(49)	6%	(7)	2%	(2)	12%	(13)	114
#1 Issue: Other	20%	(24)	28%	(34)	13%	(16)	14%	(17)	25%	(31)	121
2020 Vote: Joe Biden	32%	(309)	43%	(418)	9%	(85)	5%	(48)	12%	(122)	982
2020 Vote: Donald Trump	18%	(126)	38%	(262)	16%	(109)	15%	(106)	13%	(87)	691
2020 Vote: Other	24%	(19)	38%	(30)	17%	(14)	7%	(6)	13%	(11)	79
2020 Vote: Didn't Vote	20%	(89)	35%	(158)	11%	(50)	5%	(24)	28%	(126)	448
2018 House Vote: Democrat	32%	(242)	42%	(312)	8%	(63)	5%	(35)	13%	(93)	744
2018 House Vote: Republican	20%	(117)	39%	(229)	15%	(88)	14%	(86)	13%	(75)	594
2018 House Vote: Someone else	22%	(15)	37%	(25)	12%	(8)	15%	(10)	14%	(10)	68
2016 Vote: Hillary Clinton	33%	(233)	41%	(285)	10%	(72)	4%	(27)	12%	(84)	700
2016 Vote: Donald Trump	20%	(130)	39%	(256)	15%	(99)	14%	(94)	12%	(78)	656
2016 Vote: Other	20%	(22)	44%	(49)	8%	(9)	12%	(14)	16%	(18)	111
2016 Vote: Didn't Vote	22%	(159)	38%	(278)	11%	(78)	7%	(49)	23%	(167)	730

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Table MCTE5: *If an FDA-approved app or online tool was available as part of a treatment for a medical condition that you may currently have or have in the future, how likely would you be to try it?*

Demographic	Very likely		Somewhat likely		Not too likely		Not at all likely		Don't know / No opinion		Total N
Adults	25%	(543)	39%	(869)	12%	(258)	8%	(184)	16%	(346)	2200
Voted in 2014: Yes	27%	(337)	41%	(510)	12%	(147)	8%	(103)	12%	(150)	1247
Voted in 2014: No	22%	(206)	38%	(359)	12%	(111)	9%	(81)	21%	(196)	953
4-Region: Northeast	27%	(105)	39%	(152)	10%	(40)	8%	(32)	17%	(66)	394
4-Region: Midwest	21%	(98)	41%	(190)	13%	(61)	8%	(36)	17%	(78)	462
4-Region: South	26%	(213)	38%	(316)	13%	(104)	8%	(64)	16%	(128)	824
4-Region: West	25%	(128)	41%	(211)	10%	(53)	10%	(52)	14%	(75)	520
Tech Elite	42%	(225)	37%	(203)	6%	(34)	5%	(26)	10%	(54)	541
Uses Wearable Health Tracking Device	41%	(230)	42%	(235)	5%	(29)	3%	(20)	9%	(52)	565
Uses Health App or Online Tool	39%	(314)	42%	(332)	6%	(45)	3%	(21)	11%	(89)	801

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE6: How concerned are you about the privacy of your health information on an app?

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not at all concerned		Don't know / No opinion		Total N
Adults	32%	(706)	32%	(702)	21%	(452)	7%	(159)	8%	(181)	2200
Gender: Male	34%	(359)	33%	(351)	20%	(208)	9%	(93)	5%	(51)	1062
Gender: Female	30%	(347)	31%	(351)	21%	(244)	6%	(67)	11%	(130)	1138
Age: 18-34	28%	(186)	30%	(198)	18%	(117)	9%	(61)	14%	(94)	655
Age: 35-44	30%	(107)	30%	(107)	22%	(80)	9%	(31)	9%	(33)	358
Age: 45-64	36%	(267)	32%	(241)	21%	(160)	6%	(42)	5%	(41)	751
Age: 65+	34%	(147)	36%	(157)	22%	(94)	6%	(25)	3%	(13)	436
GenZers: 1997-2012	23%	(69)	26%	(77)	19%	(57)	11%	(32)	20%	(60)	294
Millennials: 1981-1996	32%	(185)	33%	(192)	17%	(101)	9%	(50)	9%	(53)	580
GenXers: 1965-1980	30%	(157)	30%	(157)	25%	(128)	7%	(34)	8%	(40)	516
Baby Boomers: 1946-1964	38%	(274)	34%	(243)	20%	(144)	5%	(37)	3%	(23)	721
PID: Dem (no lean)	31%	(266)	29%	(248)	27%	(226)	8%	(67)	5%	(44)	851
PID: Ind (no lean)	31%	(227)	35%	(253)	16%	(119)	6%	(42)	12%	(86)	727
PID: Rep (no lean)	34%	(213)	32%	(201)	17%	(106)	8%	(50)	8%	(51)	621
PID/Gender: Dem Men	33%	(126)	29%	(112)	25%	(95)	10%	(38)	4%	(15)	386
PID/Gender: Dem Women	30%	(141)	29%	(137)	28%	(131)	6%	(29)	6%	(29)	466
PID/Gender: Ind Men	34%	(110)	36%	(118)	19%	(62)	6%	(21)	5%	(17)	328
PID/Gender: Ind Women	29%	(117)	34%	(134)	14%	(57)	5%	(22)	17%	(69)	399
PID/Gender: Rep Men	35%	(123)	35%	(121)	15%	(51)	10%	(34)	5%	(19)	348
PID/Gender: Rep Women	33%	(89)	29%	(80)	20%	(55)	6%	(16)	12%	(32)	273
Ideo: Liberal (1-3)	27%	(180)	36%	(241)	24%	(162)	8%	(57)	5%	(34)	675
Ideo: Moderate (4)	34%	(218)	31%	(199)	21%	(137)	6%	(37)	9%	(55)	646
Ideo: Conservative (5-7)	38%	(254)	31%	(208)	19%	(128)	7%	(46)	6%	(42)	677
Educ: < College	32%	(489)	29%	(439)	21%	(318)	7%	(109)	10%	(156)	1512
Educ: Bachelors degree	30%	(131)	40%	(180)	18%	(82)	7%	(31)	5%	(20)	444
Educ: Post-grad	35%	(86)	34%	(83)	21%	(52)	8%	(19)	2%	(5)	244
Income: Under 50k	34%	(436)	30%	(384)	19%	(252)	7%	(91)	11%	(138)	1300
Income: 50k-100k	30%	(185)	36%	(226)	22%	(135)	7%	(43)	5%	(33)	623
Income: 100k+	31%	(85)	33%	(92)	23%	(64)	9%	(25)	4%	(10)	277
Ethnicity: White	31%	(534)	32%	(546)	22%	(374)	8%	(130)	8%	(137)	1722
Ethnicity: Hispanic	38%	(132)	28%	(97)	16%	(56)	6%	(21)	12%	(44)	349
Ethnicity: Black	36%	(100)	34%	(94)	17%	(47)	4%	(12)	8%	(22)	274

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Table MCTE6: How concerned are you about the privacy of your health information on an app?

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not at all concerned		Don't know / No opinion		Total N
Adults	32%	(706)	32%	(702)	21%	(452)	7%	(159)	8%	(181)	2200
Ethnicity: Other	36%	(72)	31%	(62)	15%	(31)	8%	(17)	11%	(22)	204
All Christian	34%	(336)	35%	(347)	19%	(193)	6%	(60)	5%	(52)	988
All Non-Christian	40%	(45)	31%	(34)	16%	(17)	11%	(13)	2%	(2)	111
Atheist	21%	(24)	34%	(37)	25%	(28)	8%	(9)	12%	(13)	111
Agnostic/Nothing in particular	28%	(176)	29%	(180)	24%	(148)	7%	(46)	12%	(73)	623
Something Else	34%	(126)	28%	(103)	18%	(66)	9%	(31)	11%	(41)	367
Religious Non-Protestant/Catholic	38%	(50)	35%	(46)	14%	(19)	10%	(14)	3%	(4)	134
Evangelical	38%	(211)	27%	(151)	20%	(110)	8%	(43)	8%	(47)	561
Non-Evangelical	32%	(241)	38%	(285)	19%	(145)	6%	(47)	6%	(42)	760
Community: Urban	33%	(202)	30%	(181)	21%	(129)	7%	(41)	8%	(51)	604
Community: Suburban	30%	(309)	36%	(366)	20%	(209)	7%	(75)	6%	(63)	1022
Community: Rural	34%	(196)	27%	(155)	20%	(113)	8%	(43)	12%	(67)	574
Employ: Private Sector	33%	(218)	34%	(219)	21%	(140)	8%	(52)	3%	(22)	651
Employ: Government	37%	(41)	28%	(31)	16%	(17)	10%	(11)	9%	(10)	110
Employ: Self-Employed	36%	(71)	27%	(53)	19%	(37)	7%	(14)	10%	(20)	195
Employ: Homemaker	31%	(47)	31%	(46)	20%	(31)	4%	(6)	13%	(19)	150
Employ: Student	19%	(20)	32%	(35)	26%	(29)	10%	(10)	13%	(14)	109
Employ: Retired	35%	(182)	34%	(174)	22%	(116)	5%	(26)	4%	(21)	520
Employ: Unemployed	27%	(81)	32%	(97)	17%	(51)	9%	(27)	16%	(47)	304
Employ: Other	28%	(46)	29%	(46)	19%	(31)	7%	(12)	17%	(27)	162
Military HH: Yes	34%	(124)	36%	(129)	15%	(53)	7%	(27)	8%	(27)	361
Military HH: No	32%	(582)	31%	(573)	22%	(398)	7%	(133)	8%	(153)	1839
RD/WT: Right Direction	30%	(261)	32%	(275)	24%	(210)	7%	(61)	8%	(67)	874
RD/WT: Wrong Track	34%	(445)	32%	(427)	18%	(242)	7%	(98)	9%	(114)	1326
Biden Job Approve	29%	(309)	33%	(346)	24%	(256)	8%	(81)	6%	(64)	1056
Biden Job Disapprove	36%	(372)	31%	(318)	18%	(179)	7%	(74)	8%	(80)	1023
Biden Job Strongly Approve	39%	(193)	26%	(129)	21%	(105)	8%	(38)	6%	(32)	498
Biden Job Somewhat Approve	21%	(116)	39%	(217)	27%	(151)	8%	(43)	6%	(32)	558
Biden Job Somewhat Disapprove	30%	(92)	35%	(106)	19%	(60)	8%	(24)	8%	(25)	307
Biden Job Strongly Disapprove	39%	(280)	30%	(212)	17%	(119)	7%	(51)	8%	(54)	716

Continued on next page

Table MCTE6: How concerned are you about the privacy of your health information on an app?

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not at all concerned		Don't know / No opinion		Total N
Adults	32%	(706)	32%	(702)	21%	(452)	7%	(159)	8%	(181)	2200
Favorable of Biden	29%	(310)	33%	(356)	25%	(266)	8%	(83)	6%	(67)	1082
Unfavorable of Biden	37%	(379)	32%	(324)	17%	(171)	7%	(71)	8%	(78)	1022
Very Favorable of Biden	38%	(199)	25%	(131)	22%	(114)	8%	(42)	7%	(35)	521
Somewhat Favorable of Biden	20%	(111)	40%	(225)	27%	(153)	7%	(41)	6%	(32)	562
Somewhat Unfavorable of Biden	36%	(95)	36%	(97)	20%	(52)	4%	(12)	4%	(10)	266
Very Unfavorable of Biden	38%	(284)	30%	(227)	16%	(119)	8%	(59)	9%	(68)	756
#1 Issue: Economy	30%	(222)	35%	(255)	20%	(152)	8%	(60)	7%	(51)	740
#1 Issue: Security	36%	(140)	32%	(123)	20%	(76)	6%	(24)	6%	(23)	387
#1 Issue: Health Care	33%	(84)	32%	(82)	23%	(58)	5%	(12)	9%	(22)	258
#1 Issue: Medicare / Social Security	33%	(97)	30%	(88)	26%	(76)	6%	(18)	6%	(16)	296
#1 Issue: Women's Issues	28%	(55)	30%	(59)	21%	(41)	7%	(14)	14%	(29)	198
#1 Issue: Education	33%	(28)	22%	(19)	13%	(11)	11%	(10)	21%	(18)	87
#1 Issue: Energy	31%	(35)	38%	(43)	18%	(20)	9%	(10)	5%	(6)	114
#1 Issue: Other	37%	(45)	27%	(32)	14%	(17)	9%	(10)	13%	(16)	121
2020 Vote: Joe Biden	31%	(301)	33%	(325)	25%	(244)	7%	(70)	4%	(42)	982
2020 Vote: Donald Trump	37%	(257)	32%	(219)	17%	(118)	8%	(52)	6%	(44)	691
2020 Vote: Other	31%	(24)	38%	(30)	18%	(14)	4%	(3)	9%	(7)	79
2020 Vote: Didn't Vote	28%	(124)	28%	(126)	17%	(75)	8%	(34)	20%	(87)	448
2018 House Vote: Democrat	34%	(249)	33%	(247)	23%	(171)	6%	(42)	5%	(35)	744
2018 House Vote: Republican	36%	(212)	35%	(209)	17%	(101)	7%	(44)	5%	(28)	594
2018 House Vote: Someone else	42%	(29)	36%	(24)	7%	(5)	9%	(6)	6%	(4)	68
2016 Vote: Hillary Clinton	33%	(228)	32%	(224)	25%	(174)	6%	(43)	5%	(32)	700
2016 Vote: Donald Trump	38%	(249)	33%	(217)	17%	(109)	7%	(47)	5%	(34)	656
2016 Vote: Other	33%	(36)	42%	(46)	15%	(17)	5%	(5)	6%	(6)	111
2016 Vote: Didn't Vote	26%	(192)	29%	(214)	21%	(151)	9%	(65)	15%	(108)	730
Voted in 2014: Yes	35%	(441)	34%	(423)	20%	(251)	6%	(75)	5%	(56)	1247
Voted in 2014: No	28%	(265)	29%	(279)	21%	(201)	9%	(84)	13%	(124)	953
4-Region: Northeast	30%	(118)	34%	(133)	20%	(78)	9%	(37)	7%	(28)	394
4-Region: Midwest	35%	(161)	30%	(139)	21%	(95)	5%	(25)	9%	(42)	462
4-Region: South	34%	(282)	30%	(246)	20%	(165)	7%	(59)	9%	(72)	824
4-Region: West	28%	(146)	35%	(184)	22%	(113)	8%	(39)	7%	(39)	520

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Table MCTE6: *How concerned are you about the privacy of your health information on an app?*

Demographic	Very concerned		Somewhat concerned		Not too concerned		Not at all concerned		Don't know / No opinion		Total N
Adults	32%	(706)	32%	(702)	21%	(452)	7%	(159)	8%	(181)	2200
Tech Elite	31%	(170)	34%	(184)	19%	(101)	9%	(51)	6%	(35)	541
Uses Wearable Health Tracking Device	30%	(172)	34%	(195)	22%	(126)	8%	(45)	5%	(28)	565
Uses Health App or Online Tool	28%	(226)	35%	(277)	22%	(174)	10%	(77)	6%	(47)	801

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE7_1: Do you agree or disagree with the following statements?
It is helpful to use technology to monitor my health

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	23% (496)	43% (953)	11% (242)	7% (149)	16% (360)	2200
Gender: Male	25% (266)	44% (472)	11% (120)	7% (78)	12% (126)	1062
Gender: Female	20% (230)	42% (481)	11% (122)	6% (71)	21% (234)	1138
Age: 18-34	26% (172)	42% (273)	11% (69)	5% (34)	16% (107)	655
Age: 35-44	30% (108)	44% (157)	6% (23)	5% (17)	14% (52)	358
Age: 45-64	20% (154)	43% (325)	12% (87)	8% (60)	17% (125)	751
Age: 65+	14% (61)	45% (198)	14% (63)	9% (38)	17% (76)	436
GenZers: 1997-2012	21% (62)	41% (119)	10% (28)	8% (22)	21% (62)	294
Millennials: 1981-1996	30% (177)	42% (246)	10% (58)	5% (27)	13% (73)	580
GenXers: 1965-1980	26% (134)	45% (233)	8% (43)	5% (27)	15% (79)	516
Baby Boomers: 1946-1964	16% (112)	44% (320)	14% (104)	9% (63)	17% (122)	721
PID: Dem (no lean)	28% (238)	44% (377)	9% (73)	5% (42)	14% (121)	851
PID: Ind (no lean)	18% (128)	46% (337)	12% (86)	7% (51)	17% (125)	727
PID: Rep (no lean)	21% (130)	38% (238)	13% (83)	9% (56)	18% (114)	621
PID/Gender: Dem Men	33% (127)	43% (166)	7% (28)	6% (25)	11% (41)	386
PID/Gender: Dem Women	24% (111)	46% (212)	10% (45)	4% (17)	17% (80)	466
PID/Gender: Ind Men	18% (60)	49% (161)	13% (43)	7% (22)	13% (42)	328
PID/Gender: Ind Women	17% (68)	44% (176)	11% (43)	7% (29)	21% (83)	399
PID/Gender: Rep Men	23% (79)	42% (145)	14% (49)	9% (32)	12% (43)	348
PID/Gender: Rep Women	19% (51)	34% (93)	12% (33)	9% (25)	26% (71)	273
Ideo: Liberal (1-3)	28% (192)	47% (320)	8% (56)	4% (26)	12% (81)	675
Ideo: Moderate (4)	21% (137)	46% (299)	10% (65)	7% (45)	15% (99)	646
Ideo: Conservative (5-7)	20% (135)	38% (259)	15% (101)	10% (66)	17% (115)	677
Educ: < College	19% (284)	43% (644)	12% (176)	8% (121)	19% (287)	1512
Educ: Bachelors degree	31% (137)	46% (206)	9% (41)	3% (14)	10% (46)	444
Educ: Post-grad	30% (74)	42% (103)	11% (26)	6% (14)	11% (27)	244
Income: Under 50k	20% (256)	41% (536)	12% (153)	9% (114)	19% (241)	1300
Income: 50k-100k	24% (151)	47% (293)	10% (62)	4% (26)	14% (90)	623
Income: 100k+	32% (89)	45% (124)	10% (26)	3% (9)	10% (29)	277
Ethnicity: White	22% (387)	43% (743)	11% (197)	6% (111)	16% (283)	1722
Ethnicity: Hispanic	28% (99)	43% (151)	9% (32)	6% (19)	14% (48)	349

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Table MCTE7_1: Do you agree or disagree with the following statements?
It is helpful to use technology to monitor my health

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	23%	(496)	43%	(953)	11%	(242)	7%	(149)	16%	(360)	2200
Ethnicity: Black	25%	(68)	41%	(112)	8%	(22)	9%	(25)	17%	(47)	274
Ethnicity: Other	20%	(42)	48%	(98)	11%	(22)	7%	(14)	14%	(29)	204
All Christian	22%	(222)	44%	(433)	11%	(107)	7%	(70)	16%	(156)	988
All Non-Christian	28%	(31)	38%	(43)	16%	(18)	5%	(5)	13%	(15)	111
Atheist	25%	(28)	52%	(58)	8%	(9)	5%	(5)	11%	(12)	111
Agnostic/Nothing in particular	19%	(117)	46%	(286)	12%	(73)	7%	(44)	17%	(103)	623
Something Else	27%	(98)	37%	(134)	10%	(35)	7%	(25)	20%	(74)	367
Religious Non-Protestant/Catholic	26%	(34)	42%	(56)	15%	(19)	5%	(7)	13%	(17)	134
Evangelical	21%	(117)	41%	(230)	12%	(68)	9%	(52)	17%	(94)	561
Non-Evangelical	26%	(198)	42%	(320)	9%	(72)	5%	(40)	17%	(130)	760
Community: Urban	26%	(159)	40%	(244)	12%	(70)	8%	(47)	14%	(84)	604
Community: Suburban	21%	(215)	46%	(468)	11%	(114)	6%	(62)	16%	(162)	1022
Community: Rural	21%	(122)	42%	(240)	10%	(58)	7%	(40)	20%	(113)	574
Employ: Private Sector	32%	(209)	41%	(270)	10%	(66)	5%	(34)	11%	(71)	651
Employ: Government	24%	(26)	51%	(56)	12%	(13)	3%	(3)	10%	(11)	110
Employ: Self-Employed	25%	(50)	40%	(78)	11%	(22)	6%	(12)	17%	(33)	195
Employ: Homemaker	17%	(25)	39%	(58)	14%	(21)	6%	(9)	25%	(38)	150
Employ: Student	25%	(27)	39%	(43)	11%	(11)	8%	(9)	17%	(19)	109
Employ: Retired	15%	(76)	49%	(252)	12%	(64)	8%	(40)	17%	(87)	520
Employ: Unemployed	19%	(59)	44%	(134)	8%	(25)	10%	(29)	19%	(57)	304
Employ: Other	14%	(23)	38%	(61)	12%	(20)	8%	(14)	27%	(44)	162
Military HH: Yes	23%	(82)	45%	(163)	11%	(40)	8%	(28)	13%	(47)	361
Military HH: No	22%	(414)	43%	(790)	11%	(202)	7%	(121)	17%	(313)	1839
RD/WT: Right Direction	28%	(241)	44%	(383)	8%	(73)	4%	(38)	16%	(138)	874
RD/WT: Wrong Track	19%	(255)	43%	(570)	13%	(169)	8%	(111)	17%	(221)	1326
Biden Job Approve	27%	(289)	46%	(482)	9%	(90)	5%	(52)	14%	(143)	1056
Biden Job Disapprove	19%	(190)	42%	(426)	14%	(143)	9%	(88)	17%	(175)	1023

Continued on next page

Table MCTE7_1: Do you agree or disagree with the following statements?
It is helpful to use technology to monitor my health

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	23% (496)	43% (953)	11% (242)	7% (149)	16% (360)	2200
Biden Job Strongly Approve	32% (160)	39% (194)	10% (47)	5% (26)	14% (70)	498
Biden Job Somewhat Approve	23% (129)	52% (288)	8% (43)	5% (26)	13% (73)	558
Biden Job Somewhat Disapprove	21% (65)	48% (147)	13% (39)	3% (9)	15% (47)	307
Biden Job Strongly Disapprove	18% (125)	39% (279)	14% (103)	11% (79)	18% (128)	716
Favorable of Biden	28% (300)	45% (485)	9% (95)	5% (57)	13% (145)	1082
Unfavorable of Biden	18% (185)	43% (439)	14% (140)	8% (85)	17% (174)	1022
Very Favorable of Biden	31% (163)	40% (207)	9% (47)	6% (31)	14% (72)	521
Somewhat Favorable of Biden	24% (137)	49% (278)	9% (48)	5% (26)	13% (73)	562
Somewhat Unfavorable of Biden	20% (54)	55% (147)	9% (23)	3% (8)	13% (34)	266
Very Unfavorable of Biden	17% (131)	39% (292)	15% (117)	10% (77)	18% (140)	756
#1 Issue: Economy	24% (178)	44% (329)	12% (91)	6% (45)	13% (97)	740
#1 Issue: Security	22% (86)	43% (165)	11% (44)	6% (24)	18% (68)	387
#1 Issue: Health Care	26% (66)	48% (125)	8% (21)	4% (12)	14% (35)	258
#1 Issue: Medicare / Social Security	17% (50)	38% (113)	14% (42)	9% (28)	21% (62)	296
#1 Issue: Women's Issues	22% (44)	46% (92)	7% (13)	6% (11)	19% (37)	198
#1 Issue: Education	24% (21)	34% (29)	9% (8)	8% (7)	26% (22)	87
#1 Issue: Energy	27% (31)	47% (54)	12% (14)	3% (4)	10% (12)	114
#1 Issue: Other	16% (20)	39% (48)	8% (10)	15% (18)	21% (26)	121
2020 Vote: Joe Biden	29% (282)	45% (446)	9% (84)	5% (48)	12% (121)	982
2020 Vote: Donald Trump	19% (132)	39% (270)	14% (99)	10% (71)	17% (119)	691
2020 Vote: Other	22% (18)	51% (40)	11% (9)	8% (6)	7% (6)	79
2020 Vote: Didn't Vote	14% (65)	44% (196)	11% (50)	5% (24)	25% (113)	448
2018 House Vote: Democrat	28% (207)	46% (341)	9% (66)	5% (39)	12% (91)	744
2018 House Vote: Republican	20% (121)	43% (252)	13% (76)	10% (57)	15% (88)	594
2018 House Vote: Someone else	16% (11)	42% (28)	8% (5)	18% (12)	17% (11)	68
2016 Vote: Hillary Clinton	28% (196)	47% (330)	9% (60)	5% (33)	12% (81)	700
2016 Vote: Donald Trump	20% (129)	39% (256)	14% (89)	11% (73)	17% (110)	656
2016 Vote: Other	24% (27)	47% (52)	7% (7)	9% (10)	13% (15)	111
2016 Vote: Didn't Vote	20% (144)	43% (314)	12% (85)	5% (34)	21% (154)	730

Continued on next page

Table MCTE7_1: Do you agree or disagree with the following statements?
It is helpful to use technology to monitor my health

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	23%	(496)	43%	(953)	11%	(242)	7%	(149)	16%	(360)	2200
Voted in 2014: Yes	24%	(305)	45%	(555)	10%	(124)	7%	(93)	14%	(169)	1247
Voted in 2014: No	20%	(191)	42%	(398)	12%	(118)	6%	(56)	20%	(191)	953
4-Region: Northeast	24%	(93)	41%	(162)	12%	(49)	6%	(24)	17%	(65)	394
4-Region: Midwest	18%	(85)	45%	(207)	12%	(55)	7%	(34)	18%	(81)	462
4-Region: South	25%	(204)	41%	(338)	10%	(82)	6%	(51)	18%	(149)	824
4-Region: West	22%	(114)	47%	(246)	11%	(57)	8%	(39)	12%	(64)	520
Tech Elite	40%	(215)	42%	(229)	6%	(33)	4%	(24)	7%	(40)	541
Uses Wearable Health Tracking Device	42%	(236)	44%	(250)	6%	(35)	2%	(11)	6%	(33)	565
Uses Health App or Online Tool	38%	(304)	46%	(371)	5%	(40)	2%	(13)	9%	(73)	801

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE7_2: Do you agree or disagree with the following statements?

I would be able to reach my health goals faster or have reached my health goals faster thanks to wearable health technology

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	16% (350)	34% (756)	14% (319)	11% (240)	24% (536)	2200
Gender: Male	18% (191)	34% (363)	14% (153)	13% (134)	21% (221)	1062
Gender: Female	14% (159)	34% (393)	15% (165)	9% (106)	28% (315)	1138
Age: 18-34	23% (149)	35% (229)	13% (82)	7% (45)	23% (150)	655
Age: 35-44	21% (76)	36% (130)	12% (43)	7% (24)	24% (85)	358
Age: 45-64	12% (89)	35% (265)	15% (116)	13% (99)	24% (182)	751
Age: 65+	8% (36)	30% (132)	18% (78)	16% (72)	27% (119)	436
GenZers: 1997-2012	17% (49)	34% (99)	13% (39)	8% (24)	28% (83)	294
Millennials: 1981-1996	25% (147)	37% (213)	12% (72)	6% (37)	19% (112)	580
GenXers: 1965-1980	16% (80)	37% (192)	12% (60)	9% (48)	26% (135)	516
Baby Boomers: 1946-1964	10% (70)	32% (229)	19% (134)	16% (116)	24% (173)	721
PID: Dem (no lean)	18% (155)	36% (310)	14% (116)	9% (74)	23% (197)	851
PID: Ind (no lean)	13% (96)	35% (254)	15% (109)	10% (73)	27% (195)	727
PID: Rep (no lean)	16% (99)	31% (192)	15% (93)	15% (93)	23% (144)	621
PID/Gender: Dem Men	24% (91)	33% (128)	12% (46)	10% (38)	21% (83)	386
PID/Gender: Dem Women	14% (64)	39% (182)	15% (70)	8% (36)	25% (115)	466
PID/Gender: Ind Men	11% (36)	36% (119)	16% (52)	12% (39)	25% (82)	328
PID/Gender: Ind Women	15% (60)	34% (135)	14% (57)	9% (34)	28% (113)	399
PID/Gender: Rep Men	18% (63)	33% (116)	16% (55)	16% (56)	16% (57)	348
PID/Gender: Rep Women	13% (36)	28% (76)	14% (38)	13% (37)	32% (87)	273
Ideo: Liberal (1-3)	18% (122)	40% (272)	14% (95)	8% (53)	20% (132)	675
Ideo: Moderate (4)	17% (108)	33% (216)	15% (96)	10% (65)	25% (161)	646
Ideo: Conservative (5-7)	14% (95)	32% (218)	15% (103)	16% (105)	23% (156)	677
Educ: < College	14% (218)	33% (494)	14% (215)	12% (179)	27% (406)	1512
Educ: Bachelors degree	20% (91)	38% (167)	14% (64)	8% (35)	20% (87)	444
Educ: Post-grad	17% (41)	39% (95)	16% (39)	11% (26)	17% (42)	244
Income: Under 50k	14% (186)	29% (383)	16% (206)	13% (167)	28% (359)	1300
Income: 50k-100k	17% (104)	40% (251)	12% (75)	10% (60)	21% (132)	623
Income: 100k+	22% (60)	44% (122)	14% (38)	5% (13)	16% (44)	277
Ethnicity: White	15% (257)	34% (585)	15% (257)	12% (199)	25% (424)	1722
Ethnicity: Hispanic	21% (72)	35% (122)	17% (60)	6% (22)	21% (74)	349

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Table MCTE7_2: Do you agree or disagree with the following statements?*I would be able to reach my health goals faster or have reached my health goals faster thanks to wearable health technology*

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	16% (350)	34% (756)	14% (319)	11% (240)	24% (536)	2200
Ethnicity: Black	22% (61)	36% (99)	9% (25)	10% (29)	22% (62)	274
Ethnicity: Other	16% (32)	36% (73)	18% (37)	6% (13)	24% (50)	204
All Christian	15% (147)	35% (343)	15% (149)	13% (129)	22% (219)	988
All Non-Christian	22% (24)	32% (36)	16% (18)	9% (10)	21% (23)	111
Atheist	11% (12)	43% (48)	12% (13)	6% (7)	27% (30)	111
Agnostic/Nothing in particular	15% (91)	34% (210)	18% (111)	9% (56)	25% (155)	623
Something Else	20% (75)	33% (119)	7% (27)	10% (38)	29% (108)	367
Religious Non-Protestant/Catholic	20% (27)	34% (45)	16% (22)	10% (13)	20% (27)	134
Evangelical	18% (99)	33% (183)	11% (63)	15% (82)	24% (134)	561
Non-Evangelical	16% (120)	35% (267)	14% (107)	11% (81)	24% (185)	760
Community: Urban	21% (125)	33% (197)	13% (80)	10% (60)	23% (141)	604
Community: Suburban	14% (143)	37% (378)	14% (146)	11% (114)	24% (242)	1022
Community: Rural	14% (82)	32% (181)	16% (93)	12% (66)	27% (152)	574
Employ: Private Sector	22% (143)	41% (266)	12% (75)	9% (56)	17% (111)	651
Employ: Government	15% (17)	37% (41)	18% (19)	9% (10)	21% (23)	110
Employ: Self-Employed	23% (46)	29% (57)	17% (34)	8% (15)	22% (44)	195
Employ: Homemaker	13% (19)	28% (42)	15% (22)	12% (18)	32% (49)	150
Employ: Student	21% (23)	34% (37)	16% (17)	8% (9)	21% (23)	109
Employ: Retired	8% (41)	30% (158)	18% (95)	16% (81)	28% (145)	520
Employ: Unemployed	13% (41)	37% (112)	10% (30)	11% (34)	29% (87)	304
Employ: Other	13% (22)	26% (42)	15% (25)	12% (19)	34% (54)	162
Military HH: Yes	15% (56)	33% (119)	15% (55)	14% (50)	23% (82)	361
Military HH: No	16% (294)	35% (637)	14% (264)	10% (190)	25% (454)	1839
RD/WT: Right Direction	20% (177)	36% (311)	13% (118)	7% (58)	24% (211)	874
RD/WT: Wrong Track	13% (173)	34% (445)	15% (201)	14% (182)	24% (325)	1326
Biden Job Approve	19% (203)	37% (386)	14% (152)	8% (80)	22% (233)	1056
Biden Job Disapprove	13% (130)	33% (342)	14% (147)	15% (155)	24% (249)	1023

Continued on next page

Table MCTE7_2: Do you agree or disagree with the following statements?

I would be able to reach my health goals faster or have reached my health goals faster thanks to wearable health technology

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	16% (350)	34% (756)	14% (319)	11% (240)	24% (536)	2200
Biden Job Strongly Approve	24% (118)	33% (163)	12% (60)	9% (44)	23% (113)	498
Biden Job Somewhat Approve	15% (85)	40% (224)	17% (92)	7% (37)	22% (121)	558
Biden Job Somewhat Disapprove	16% (48)	38% (116)	18% (54)	8% (24)	21% (65)	307
Biden Job Strongly Disapprove	12% (82)	31% (225)	13% (93)	18% (131)	26% (184)	716
Favorable of Biden	20% (211)	36% (390)	14% (153)	8% (85)	22% (243)	1082
Unfavorable of Biden	12% (127)	34% (344)	15% (156)	15% (150)	24% (245)	1022
Very Favorable of Biden	23% (119)	33% (173)	12% (64)	9% (47)	23% (118)	521
Somewhat Favorable of Biden	16% (93)	39% (217)	16% (89)	7% (38)	22% (125)	562
Somewhat Unfavorable of Biden	15% (39)	37% (99)	21% (55)	7% (18)	20% (54)	266
Very Unfavorable of Biden	12% (88)	32% (245)	13% (101)	17% (132)	25% (191)	756
#1 Issue: Economy	18% (133)	36% (269)	14% (107)	10% (78)	21% (153)	740
#1 Issue: Security	17% (67)	32% (125)	17% (64)	12% (46)	22% (85)	387
#1 Issue: Health Care	13% (35)	36% (92)	18% (47)	10% (25)	23% (59)	258
#1 Issue: Medicare / Social Security	12% (35)	30% (88)	13% (39)	15% (45)	30% (89)	296
#1 Issue: Women's Issues	14% (28)	35% (70)	14% (27)	9% (18)	28% (55)	198
#1 Issue: Education	14% (12)	35% (30)	6% (5)	5% (5)	40% (34)	87
#1 Issue: Energy	24% (27)	38% (44)	16% (19)	6% (7)	15% (18)	114
#1 Issue: Other	10% (12)	32% (39)	8% (10)	15% (18)	35% (43)	121
2020 Vote: Joe Biden	19% (190)	37% (364)	14% (134)	7% (74)	22% (219)	982
2020 Vote: Donald Trump	13% (90)	32% (219)	15% (103)	17% (116)	24% (163)	691
2020 Vote: Other	17% (13)	34% (27)	14% (11)	18% (14)	17% (13)	79
2020 Vote: Didn't Vote	13% (56)	33% (146)	16% (70)	8% (36)	31% (140)	448
2018 House Vote: Democrat	18% (137)	37% (274)	14% (107)	8% (60)	22% (166)	744
2018 House Vote: Republican	16% (92)	33% (196)	14% (83)	16% (94)	22% (129)	594
2018 House Vote: Someone else	20% (14)	21% (14)	12% (8)	25% (17)	21% (14)	68
2016 Vote: Hillary Clinton	19% (132)	37% (261)	14% (100)	8% (56)	22% (152)	700
2016 Vote: Donald Trump	14% (89)	32% (208)	15% (98)	16% (106)	24% (156)	656
2016 Vote: Other	20% (23)	28% (31)	15% (16)	15% (17)	22% (25)	111
2016 Vote: Didn't Vote	15% (106)	35% (257)	14% (104)	8% (60)	28% (203)	730

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Table MCTE7_2: Do you agree or disagree with the following statements?

I would be able to reach my health goals faster or have reached my health goals faster thanks to wearable health technology

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	16%	(350)	34%	(756)	14%	(319)	11%	(240)	24%	(536)	2200
Voted in 2014: Yes	17%	(213)	35%	(439)	14%	(178)	11%	(143)	22%	(274)	1247
Voted in 2014: No	14%	(137)	33%	(316)	15%	(141)	10%	(97)	27%	(262)	953
4-Region: Northeast	17%	(65)	34%	(132)	15%	(58)	12%	(46)	23%	(92)	394
4-Region: Midwest	12%	(56)	36%	(166)	13%	(62)	12%	(55)	27%	(123)	462
4-Region: South	16%	(136)	33%	(272)	14%	(119)	9%	(71)	27%	(227)	824
4-Region: West	18%	(93)	36%	(185)	15%	(79)	13%	(68)	18%	(94)	520
Tech Elite	33%	(176)	40%	(216)	9%	(47)	4%	(23)	15%	(79)	541
Uses Wearable Health Tracking Device	31%	(174)	48%	(269)	8%	(46)	3%	(19)	10%	(57)	565
Uses Health App or Online Tool	28%	(221)	42%	(334)	12%	(92)	5%	(36)	15%	(118)	801

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE7_3: Do you agree or disagree with the following statements?
Health monitoring apps are an invasion of privacy

Demographic	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Don't know / No opinion	Total N
Adults	11% (245)	21% (461)	29% (633)	17% (382)	22% (479)	2200
Gender: Male	14% (153)	24% (250)	26% (277)	19% (197)	17% (183)	1062
Gender: Female	8% (92)	18% (210)	31% (356)	16% (185)	26% (295)	1138
Age: 18-34	10% (66)	22% (147)	28% (185)	16% (103)	24% (154)	655
Age: 35-44	13% (46)	20% (72)	27% (98)	20% (72)	20% (70)	358
Age: 45-64	11% (82)	21% (156)	30% (225)	18% (138)	20% (150)	751
Age: 65+	12% (52)	20% (86)	29% (126)	16% (69)	24% (104)	436
GenZers: 1997-2012	5% (14)	20% (60)	30% (89)	15% (43)	30% (88)	294
Millennials: 1981-1996	14% (80)	23% (132)	27% (155)	18% (107)	18% (107)	580
GenXers: 1965-1980	11% (58)	20% (105)	30% (154)	20% (102)	19% (96)	516
Baby Boomers: 1946-1964	12% (85)	21% (149)	29% (209)	16% (118)	22% (160)	721
PID: Dem (no lean)	11% (91)	20% (173)	28% (236)	20% (172)	21% (180)	851
PID: Ind (no lean)	9% (67)	21% (150)	31% (225)	14% (103)	25% (182)	727
PID: Rep (no lean)	14% (88)	22% (138)	28% (172)	17% (107)	19% (116)	621
PID/Gender: Dem Men	17% (64)	21% (80)	23% (88)	23% (88)	17% (67)	386
PID/Gender: Dem Women	6% (27)	20% (93)	32% (148)	18% (83)	24% (114)	466
PID/Gender: Ind Men	12% (39)	25% (81)	29% (95)	14% (47)	20% (66)	328
PID/Gender: Ind Women	7% (28)	17% (69)	33% (130)	14% (57)	29% (116)	399
PID/Gender: Rep Men	15% (51)	26% (90)	27% (94)	18% (62)	14% (50)	348
PID/Gender: Rep Women	14% (37)	18% (48)	28% (78)	16% (45)	24% (66)	273
Ideo: Liberal (1-3)	10% (66)	19% (128)	32% (215)	21% (144)	18% (122)	675
Ideo: Moderate (4)	12% (76)	22% (145)	28% (183)	15% (94)	23% (147)	646
Ideo: Conservative (5-7)	14% (93)	24% (159)	28% (188)	17% (115)	18% (122)	677
Educ: < College	10% (157)	20% (306)	28% (424)	16% (248)	25% (377)	1512
Educ: Bachelors degree	12% (52)	25% (111)	29% (130)	20% (90)	14% (62)	444
Educ: Post-grad	15% (37)	18% (44)	33% (80)	18% (44)	16% (39)	244
Income: Under 50k	11% (143)	21% (275)	27% (353)	16% (206)	25% (322)	1300
Income: 50k-100k	10% (64)	21% (132)	31% (195)	19% (117)	19% (115)	623
Income: 100k+	14% (38)	19% (53)	31% (86)	21% (59)	15% (41)	277
Ethnicity: White	11% (185)	21% (358)	29% (501)	18% (315)	21% (364)	1722
Ethnicity: Hispanic	10% (35)	25% (87)	27% (94)	16% (55)	22% (78)	349

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Table MCTE7_3: Do you agree or disagree with the following statements?
Health monitoring apps are an invasion of privacy

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	11%	(245)	21%	(461)	29%	(633)	17%	(382)	22%	(479)	2200
Ethnicity: Black	16%	(43)	20%	(54)	26%	(72)	15%	(42)	23%	(64)	274
Ethnicity: Other	9%	(18)	24%	(49)	30%	(61)	13%	(26)	25%	(51)	204
All Christian	13%	(130)	20%	(202)	28%	(280)	18%	(173)	20%	(202)	988
All Non-Christian	14%	(16)	24%	(26)	21%	(23)	22%	(24)	20%	(22)	111
Atheist	6%	(7)	17%	(19)	41%	(46)	14%	(15)	23%	(25)	111
Agnostic/Nothing in particular	8%	(48)	22%	(137)	28%	(176)	18%	(114)	24%	(149)	623
Something Else	12%	(44)	21%	(77)	30%	(109)	15%	(56)	22%	(80)	367
Religious Non-Protestant/Catholic	12%	(16)	23%	(30)	27%	(37)	20%	(27)	18%	(24)	134
Evangelical	16%	(92)	22%	(125)	26%	(146)	16%	(87)	20%	(112)	561
Non-Evangelical	11%	(82)	20%	(150)	30%	(226)	18%	(136)	22%	(165)	760
Community: Urban	12%	(75)	24%	(144)	26%	(158)	18%	(110)	20%	(118)	604
Community: Suburban	10%	(106)	19%	(196)	32%	(325)	18%	(183)	21%	(211)	1022
Community: Rural	11%	(64)	21%	(121)	26%	(151)	16%	(89)	26%	(149)	574
Employ: Private Sector	15%	(97)	24%	(154)	28%	(181)	20%	(127)	14%	(92)	651
Employ: Government	8%	(9)	23%	(25)	38%	(42)	16%	(17)	15%	(16)	110
Employ: Self-Employed	15%	(29)	20%	(39)	33%	(65)	13%	(26)	19%	(37)	195
Employ: Homemaker	10%	(16)	14%	(21)	29%	(43)	19%	(28)	28%	(43)	150
Employ: Student	2%	(3)	22%	(24)	31%	(34)	17%	(18)	28%	(31)	109
Employ: Retired	11%	(56)	19%	(101)	30%	(154)	16%	(82)	25%	(128)	520
Employ: Unemployed	8%	(25)	22%	(68)	24%	(72)	20%	(61)	26%	(79)	304
Employ: Other	8%	(13)	19%	(31)	26%	(41)	14%	(23)	33%	(54)	162
Military HH: Yes	13%	(47)	25%	(89)	27%	(98)	15%	(55)	20%	(72)	361
Military HH: No	11%	(198)	20%	(372)	29%	(535)	18%	(327)	22%	(406)	1839
RD/WT: Right Direction	12%	(107)	19%	(166)	28%	(243)	19%	(166)	22%	(193)	874
RD/WT: Wrong Track	10%	(139)	22%	(294)	29%	(390)	16%	(217)	22%	(286)	1326
Biden Job Approve	11%	(115)	20%	(207)	29%	(304)	20%	(210)	21%	(219)	1056
Biden Job Disapprove	12%	(125)	23%	(240)	29%	(294)	16%	(164)	20%	(200)	1023

Continued on next page

Table MCTE7_3: Do you agree or disagree with the following statements?
Health monitoring apps are an invasion of privacy

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	11%	(245)	21%	(461)	29%	(633)	17%	(382)	22%	(479)	2200
Biden Job Strongly Approve	17%	(87)	17%	(87)	23%	(115)	22%	(109)	20%	(100)	498
Biden Job Somewhat Approve	5%	(28)	22%	(121)	34%	(189)	18%	(101)	21%	(119)	558
Biden Job Somewhat Disapprove	7%	(22)	25%	(77)	33%	(101)	15%	(46)	20%	(61)	307
Biden Job Strongly Disapprove	14%	(103)	23%	(163)	27%	(193)	16%	(118)	19%	(139)	716
Favorable of Biden	10%	(111)	19%	(207)	29%	(319)	20%	(220)	21%	(225)	1082
Unfavorable of Biden	13%	(131)	24%	(242)	29%	(295)	15%	(151)	20%	(203)	1022
Very Favorable of Biden	15%	(80)	18%	(91)	25%	(130)	22%	(115)	20%	(104)	521
Somewhat Favorable of Biden	6%	(31)	21%	(116)	34%	(189)	19%	(105)	22%	(121)	562
Somewhat Unfavorable of Biden	7%	(19)	24%	(64)	36%	(95)	14%	(36)	19%	(52)	266
Very Unfavorable of Biden	15%	(112)	24%	(178)	26%	(200)	15%	(115)	20%	(151)	756
#1 Issue: Economy	10%	(73)	24%	(177)	30%	(222)	17%	(124)	20%	(144)	740
#1 Issue: Security	14%	(55)	19%	(72)	30%	(116)	16%	(62)	21%	(81)	387
#1 Issue: Health Care	12%	(30)	17%	(44)	29%	(75)	21%	(54)	21%	(55)	258
#1 Issue: Medicare / Social Security	14%	(42)	17%	(49)	28%	(84)	17%	(49)	24%	(71)	296
#1 Issue: Women's Issues	11%	(21)	25%	(49)	24%	(47)	17%	(33)	24%	(47)	198
#1 Issue: Education	6%	(6)	13%	(11)	33%	(29)	14%	(12)	33%	(28)	87
#1 Issue: Energy	6%	(7)	24%	(28)	26%	(29)	23%	(27)	20%	(23)	114
#1 Issue: Other	10%	(12)	24%	(29)	26%	(31)	18%	(21)	23%	(28)	121
2020 Vote: Joe Biden	11%	(106)	20%	(195)	29%	(289)	20%	(200)	20%	(191)	982
2020 Vote: Donald Trump	15%	(103)	24%	(163)	28%	(191)	16%	(110)	18%	(125)	691
2020 Vote: Other	13%	(11)	15%	(12)	38%	(30)	17%	(13)	16%	(13)	79
2020 Vote: Didn't Vote	6%	(26)	20%	(90)	28%	(124)	13%	(59)	33%	(149)	448
2018 House Vote: Democrat	11%	(81)	21%	(156)	28%	(212)	20%	(149)	20%	(146)	744
2018 House Vote: Republican	14%	(86)	25%	(146)	29%	(169)	16%	(96)	16%	(97)	594
2018 House Vote: Someone else	16%	(11)	21%	(14)	30%	(20)	15%	(10)	19%	(13)	68
2016 Vote: Hillary Clinton	11%	(80)	20%	(141)	29%	(201)	20%	(141)	20%	(138)	700
2016 Vote: Donald Trump	15%	(101)	24%	(156)	26%	(171)	17%	(110)	18%	(119)	656
2016 Vote: Other	11%	(12)	18%	(20)	32%	(36)	18%	(20)	21%	(23)	111
2016 Vote: Didn't Vote	7%	(52)	19%	(142)	31%	(226)	15%	(112)	27%	(198)	730

Continued on next page

Table MCTE7_3: Do you agree or disagree with the following statements?*Health monitoring apps are an invasion of privacy*

Demographic	Strongly agree		Somewhat agree		Somewhat disagree		Strongly disagree		Don't know / No opinion		Total N
Adults	11%	(245)	21%	(461)	29%	(633)	17%	(382)	22%	(479)	2200
Voted in 2014: Yes	14%	(171)	21%	(263)	28%	(349)	18%	(228)	19%	(236)	1247
Voted in 2014: No	8%	(74)	21%	(198)	30%	(284)	16%	(154)	25%	(243)	953
4-Region: Northeast	12%	(47)	21%	(83)	26%	(103)	18%	(69)	23%	(91)	394
4-Region: Midwest	12%	(55)	21%	(96)	26%	(121)	17%	(78)	24%	(112)	462
4-Region: South	10%	(85)	20%	(169)	31%	(253)	17%	(137)	22%	(181)	824
4-Region: West	11%	(59)	22%	(113)	30%	(156)	19%	(98)	18%	(94)	520
Tech Elite	18%	(95)	23%	(123)	27%	(145)	21%	(115)	12%	(64)	541
Uses Wearable Health Tracking Device	11%	(61)	20%	(115)	34%	(190)	24%	(133)	12%	(67)	565
Uses Health App or Online Tool	11%	(86)	18%	(146)	32%	(256)	24%	(194)	15%	(119)	801

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE8_1: How much have you seen, read, or heard about the following?
Apple Inc. working on technology to help diagnose depression and cognitive decline

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(106)	15%	(321)	23%	(501)	58%	(1271)	2200
Gender: Male	6%	(61)	18%	(191)	24%	(254)	52%	(556)	1062
Gender: Female	4%	(45)	11%	(130)	22%	(247)	63%	(715)	1138
Age: 18-34	7%	(48)	20%	(129)	27%	(175)	46%	(304)	655
Age: 35-44	8%	(29)	19%	(68)	22%	(79)	51%	(181)	358
Age: 45-64	4%	(26)	12%	(88)	23%	(170)	62%	(467)	751
Age: 65+	1%	(3)	8%	(37)	18%	(77)	73%	(319)	436
GenZers: 1997-2012	6%	(17)	19%	(57)	25%	(73)	50%	(147)	294
Millennials: 1981-1996	9%	(49)	20%	(116)	26%	(150)	46%	(265)	580
GenXers: 1965-1980	5%	(28)	15%	(80)	22%	(113)	57%	(296)	516
Baby Boomers: 1946-1964	2%	(12)	8%	(60)	21%	(153)	69%	(496)	721
PID: Dem (no lean)	7%	(60)	15%	(131)	21%	(183)	56%	(477)	851
PID: Ind (no lean)	3%	(23)	15%	(109)	23%	(169)	59%	(426)	727
PID: Rep (no lean)	4%	(23)	13%	(81)	24%	(149)	59%	(368)	621
PID/Gender: Dem Men	10%	(39)	18%	(68)	22%	(87)	50%	(192)	386
PID/Gender: Dem Women	4%	(21)	14%	(63)	21%	(96)	61%	(285)	466
PID/Gender: Ind Men	1%	(5)	18%	(60)	22%	(73)	58%	(190)	328
PID/Gender: Ind Women	5%	(19)	12%	(49)	24%	(96)	59%	(236)	399
PID/Gender: Rep Men	5%	(17)	18%	(63)	27%	(94)	50%	(174)	348
PID/Gender: Rep Women	2%	(6)	7%	(19)	20%	(55)	71%	(194)	273
Ideo: Liberal (1-3)	7%	(48)	16%	(105)	22%	(145)	56%	(376)	675
Ideo: Moderate (4)	4%	(26)	17%	(109)	24%	(152)	56%	(359)	646
Ideo: Conservative (5-7)	5%	(31)	13%	(89)	22%	(152)	60%	(405)	677
Educ: < College	4%	(56)	12%	(188)	23%	(348)	61%	(920)	1512
Educ: Bachelors degree	6%	(26)	19%	(86)	23%	(102)	52%	(230)	444
Educ: Post-grad	10%	(24)	19%	(47)	21%	(51)	50%	(121)	244
Income: Under 50k	4%	(58)	12%	(154)	23%	(294)	61%	(794)	1300
Income: 50k-100k	4%	(23)	19%	(120)	21%	(131)	56%	(349)	623
Income: 100k+	9%	(25)	17%	(47)	27%	(76)	46%	(129)	277
Ethnicity: White	4%	(73)	13%	(224)	23%	(397)	60%	(1028)	1722
Ethnicity: Hispanic	5%	(17)	22%	(75)	29%	(101)	45%	(157)	349
Ethnicity: Black	11%	(29)	17%	(47)	21%	(58)	51%	(140)	274

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Table MCTE8_1: How much have you seen, read, or heard about the following?
Apple Inc. working on technology to help diagnose depression and cognitive decline

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(106)	15%	(321)	23%	(501)	58%	(1271)	2200
Ethnicity: Other	2%	(4)	25%	(50)	23%	(46)	51%	(103)	204
All Christian	5%	(45)	14%	(142)	21%	(211)	60%	(590)	988
All Non-Christian	10%	(11)	18%	(20)	23%	(25)	49%	(55)	111
Atheist	3%	(4)	17%	(19)	22%	(25)	57%	(63)	111
Agnostic/Nothing in particular	4%	(26)	15%	(93)	25%	(155)	56%	(349)	623
Something Else	6%	(21)	13%	(47)	23%	(85)	58%	(214)	367
Religious Non-Protestant/Catholic	9%	(12)	17%	(23)	26%	(35)	48%	(64)	134
Evangelical	7%	(38)	13%	(72)	22%	(123)	58%	(328)	561
Non-Evangelical	3%	(26)	15%	(112)	21%	(161)	61%	(461)	760
Community: Urban	10%	(57)	19%	(114)	19%	(114)	53%	(319)	604
Community: Suburban	3%	(30)	12%	(123)	25%	(257)	60%	(612)	1022
Community: Rural	3%	(19)	15%	(84)	23%	(130)	59%	(340)	574
Employ: Private Sector	8%	(53)	21%	(138)	23%	(149)	48%	(312)	651
Employ: Government	10%	(11)	14%	(15)	31%	(34)	45%	(49)	110
Employ: Self-Employed	7%	(14)	17%	(33)	24%	(46)	52%	(102)	195
Employ: Homemaker	5%	(7)	7%	(11)	20%	(30)	68%	(102)	150
Employ: Student	6%	(6)	19%	(21)	21%	(23)	54%	(59)	109
Employ: Retired	1%	(6)	8%	(42)	22%	(113)	69%	(360)	520
Employ: Unemployed	2%	(7)	14%	(41)	22%	(68)	62%	(187)	304
Employ: Other	1%	(2)	13%	(21)	24%	(38)	62%	(101)	162
Military HH: Yes	5%	(18)	12%	(43)	26%	(94)	57%	(205)	361
Military HH: No	5%	(88)	15%	(278)	22%	(407)	58%	(1067)	1839
RD/WT: Right Direction	8%	(72)	18%	(157)	21%	(183)	53%	(462)	874
RD/WT: Wrong Track	3%	(34)	12%	(164)	24%	(318)	61%	(810)	1326
Biden Job Approve	7%	(78)	17%	(175)	22%	(231)	54%	(571)	1056
Biden Job Disapprove	3%	(26)	13%	(134)	24%	(243)	61%	(620)	1023
Biden Job Strongly Approve	11%	(56)	19%	(94)	19%	(93)	51%	(254)	498
Biden Job Somewhat Approve	4%	(22)	15%	(82)	25%	(138)	57%	(317)	558
Biden Job Somewhat Disapprove	3%	(10)	17%	(53)	24%	(75)	55%	(170)	307
Biden Job Strongly Disapprove	2%	(16)	11%	(81)	24%	(168)	63%	(451)	716

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Table MCTE8_1: How much have you seen, read, or heard about the following?
Apple Inc. working on technology to help diagnose depression and cognitive decline

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(106)	15%	(321)	23%	(501)	58%	(1271)	2200
Favorable of Biden	7%	(78)	16%	(173)	22%	(240)	55%	(591)	1082
Unfavorable of Biden	3%	(28)	13%	(134)	24%	(249)	60%	(612)	1022
Very Favorable of Biden	11%	(55)	18%	(92)	20%	(104)	52%	(270)	521
Somewhat Favorable of Biden	4%	(23)	15%	(81)	24%	(135)	57%	(322)	562
Somewhat Unfavorable of Biden	4%	(11)	16%	(44)	26%	(70)	53%	(141)	266
Very Unfavorable of Biden	2%	(17)	12%	(90)	24%	(179)	62%	(471)	756
#1 Issue: Economy	6%	(47)	16%	(117)	24%	(175)	54%	(401)	740
#1 Issue: Security	4%	(15)	14%	(53)	22%	(84)	61%	(235)	387
#1 Issue: Health Care	4%	(11)	17%	(44)	24%	(61)	55%	(142)	258
#1 Issue: Medicare / Social Security	3%	(10)	9%	(26)	18%	(52)	70%	(208)	296
#1 Issue: Women's Issues	6%	(13)	15%	(30)	27%	(53)	52%	(102)	198
#1 Issue: Education	7%	(6)	20%	(17)	31%	(27)	42%	(37)	87
#1 Issue: Energy	3%	(3)	19%	(22)	26%	(30)	52%	(59)	114
#1 Issue: Other	1%	(1)	11%	(13)	16%	(19)	73%	(88)	121
2020 Vote: Joe Biden	7%	(67)	15%	(151)	22%	(216)	56%	(549)	982
2020 Vote: Donald Trump	3%	(22)	13%	(89)	22%	(154)	62%	(426)	691
2020 Vote: Other	4%	(3)	10%	(8)	35%	(27)	51%	(40)	79
2020 Vote: Didn't Vote	3%	(14)	16%	(74)	23%	(104)	57%	(256)	448
2018 House Vote: Democrat	7%	(56)	15%	(108)	22%	(161)	56%	(419)	744
2018 House Vote: Republican	4%	(26)	14%	(81)	22%	(133)	60%	(354)	594
2018 House Vote: Someone else	1%	(1)	17%	(12)	14%	(9)	68%	(46)	68
2016 Vote: Hillary Clinton	7%	(52)	15%	(103)	20%	(139)	58%	(407)	700
2016 Vote: Donald Trump	4%	(25)	14%	(89)	22%	(146)	60%	(396)	656
2016 Vote: Other	1%	(1)	17%	(19)	25%	(28)	57%	(63)	111
2016 Vote: Didn't Vote	4%	(27)	15%	(111)	26%	(189)	55%	(403)	730
Voted in 2014: Yes	6%	(74)	14%	(179)	22%	(271)	58%	(722)	1247
Voted in 2014: No	3%	(32)	15%	(142)	24%	(230)	58%	(549)	953
4-Region: Northeast	7%	(27)	15%	(60)	19%	(77)	58%	(229)	394
4-Region: Midwest	4%	(18)	12%	(53)	25%	(113)	60%	(277)	462
4-Region: South	4%	(36)	14%	(113)	23%	(193)	59%	(483)	824
4-Region: West	5%	(25)	18%	(95)	23%	(118)	54%	(282)	520

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Table MCTE8_1: *How much have you seen, read, or heard about the following?*
Apple Inc. working on technology to help diagnose depression and cognitive decline

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	5%	(106)	15%	(321)	23%	(501)	58%	(1271)	2200
Tech Elite	12%	(67)	27%	(146)	24%	(131)	36%	(197)	541
Uses Wearable Health Tracking Device	11%	(60)	20%	(115)	26%	(149)	43%	(242)	565
Uses Health App or Online Tool	8%	(66)	21%	(172)	24%	(193)	46%	(370)	801

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTE8_2: How much have you seen, read, or heard about the following?
Increased investment in wearable health technology

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(144)	20%	(441)	28%	(627)	45%	(988)	2200
Gender: Male	7%	(73)	24%	(253)	30%	(321)	39%	(414)	1062
Gender: Female	6%	(70)	17%	(188)	27%	(306)	50%	(574)	1138
Age: 18-34	10%	(66)	25%	(162)	30%	(195)	35%	(232)	655
Age: 35-44	11%	(38)	24%	(85)	26%	(93)	39%	(141)	358
Age: 45-64	4%	(32)	18%	(136)	28%	(210)	50%	(373)	751
Age: 65+	2%	(7)	13%	(58)	30%	(129)	55%	(242)	436
GenZers: 1997-2012	10%	(30)	25%	(74)	30%	(89)	35%	(102)	294
Millennials: 1981-1996	11%	(61)	24%	(138)	28%	(164)	37%	(217)	580
GenXers: 1965-1980	6%	(33)	21%	(108)	27%	(139)	46%	(235)	516
Baby Boomers: 1946-1964	3%	(19)	15%	(111)	29%	(208)	53%	(384)	721
PID: Dem (no lean)	7%	(62)	22%	(190)	28%	(237)	43%	(362)	851
PID: Ind (no lean)	7%	(48)	20%	(144)	30%	(220)	43%	(316)	727
PID: Rep (no lean)	5%	(34)	17%	(108)	27%	(170)	50%	(310)	621
PID/Gender: Dem Men	8%	(32)	26%	(101)	29%	(112)	37%	(141)	386
PID/Gender: Dem Women	6%	(30)	19%	(89)	27%	(125)	47%	(221)	466
PID/Gender: Ind Men	5%	(17)	21%	(70)	35%	(113)	39%	(129)	328
PID/Gender: Ind Women	8%	(31)	18%	(74)	27%	(106)	47%	(188)	399
PID/Gender: Rep Men	7%	(25)	24%	(83)	28%	(96)	42%	(144)	348
PID/Gender: Rep Women	3%	(9)	9%	(25)	27%	(74)	61%	(165)	273
Ideo: Liberal (1-3)	8%	(53)	27%	(179)	27%	(180)	39%	(262)	675
Ideo: Moderate (4)	6%	(37)	22%	(139)	29%	(187)	44%	(283)	646
Ideo: Conservative (5-7)	6%	(43)	16%	(111)	28%	(191)	49%	(332)	677
Educ: < College	5%	(80)	17%	(251)	28%	(430)	50%	(752)	1512
Educ: Bachelors degree	8%	(38)	28%	(126)	29%	(127)	35%	(154)	444
Educ: Post-grad	11%	(26)	26%	(65)	29%	(70)	34%	(83)	244
Income: Under 50k	6%	(73)	16%	(212)	28%	(367)	50%	(649)	1300
Income: 50k-100k	7%	(42)	25%	(155)	29%	(181)	39%	(245)	623
Income: 100k+	10%	(29)	27%	(75)	28%	(79)	34%	(95)	277
Ethnicity: White	6%	(100)	19%	(331)	29%	(498)	46%	(793)	1722
Ethnicity: Hispanic	9%	(30)	29%	(102)	27%	(95)	35%	(122)	349
Ethnicity: Black	10%	(27)	25%	(68)	25%	(68)	40%	(111)	274

Continued on next page

Table MCTE8_2: How much have you seen, read, or heard about the following?
Increased investment in wearable health technology

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(144)	20%	(441)	28%	(627)	45%	(988)	2200
Ethnicity: Other	8%	(16)	20%	(42)	30%	(61)	42%	(85)	204
All Christian	7%	(69)	20%	(196)	27%	(269)	46%	(454)	988
All Non-Christian	8%	(9)	35%	(39)	27%	(30)	30%	(33)	111
Atheist	5%	(6)	26%	(30)	28%	(31)	40%	(45)	111
Agnostic/Nothing in particular	7%	(42)	19%	(116)	30%	(189)	44%	(276)	623
Something Else	5%	(18)	17%	(61)	29%	(107)	49%	(180)	367
Religious Non-Protestant/Catholic	7%	(9)	33%	(44)	29%	(39)	31%	(42)	134
Evangelical	7%	(38)	18%	(104)	27%	(154)	47%	(266)	561
Non-Evangelical	6%	(49)	19%	(147)	28%	(211)	47%	(354)	760
Community: Urban	11%	(64)	23%	(137)	25%	(152)	42%	(251)	604
Community: Suburban	5%	(50)	20%	(203)	30%	(310)	45%	(459)	1022
Community: Rural	5%	(30)	18%	(101)	29%	(165)	49%	(279)	574
Employ: Private Sector	9%	(61)	29%	(188)	27%	(177)	35%	(225)	651
Employ: Government	6%	(7)	26%	(28)	26%	(29)	42%	(46)	110
Employ: Self-Employed	14%	(27)	15%	(30)	28%	(54)	44%	(85)	195
Employ: Homemaker	6%	(9)	14%	(20)	26%	(39)	54%	(81)	150
Employ: Student	8%	(9)	28%	(30)	31%	(34)	33%	(37)	109
Employ: Retired	2%	(9)	16%	(83)	30%	(155)	52%	(273)	520
Employ: Unemployed	7%	(20)	14%	(42)	29%	(88)	50%	(153)	304
Employ: Other	1%	(2)	12%	(19)	31%	(51)	55%	(89)	162
Military HH: Yes	6%	(22)	19%	(69)	29%	(105)	46%	(164)	361
Military HH: No	7%	(122)	20%	(372)	28%	(521)	45%	(824)	1839
RD/WT: Right Direction	10%	(87)	23%	(198)	27%	(237)	40%	(352)	874
RD/WT: Wrong Track	4%	(57)	18%	(244)	29%	(390)	48%	(636)	1326
Biden Job Approve	9%	(90)	23%	(242)	27%	(288)	41%	(435)	1056
Biden Job Disapprove	5%	(48)	19%	(189)	29%	(301)	47%	(484)	1023
Biden Job Strongly Approve	11%	(54)	26%	(131)	24%	(119)	39%	(194)	498
Biden Job Somewhat Approve	7%	(36)	20%	(111)	30%	(169)	43%	(241)	558
Biden Job Somewhat Disapprove	7%	(22)	19%	(59)	33%	(100)	41%	(125)	307
Biden Job Strongly Disapprove	4%	(26)	18%	(130)	28%	(200)	50%	(359)	716

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Table MCTE8_2: How much have you seen, read, or heard about the following?
Increased investment in wearable health technology

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(144)	20%	(441)	28%	(627)	45%	(988)	2200
Favorable of Biden	8%	(88)	22%	(235)	29%	(310)	42%	(449)	1082
Unfavorable of Biden	5%	(52)	19%	(194)	29%	(294)	47%	(483)	1022
Very Favorable of Biden	10%	(51)	25%	(129)	25%	(129)	41%	(211)	521
Somewhat Favorable of Biden	7%	(37)	19%	(106)	32%	(181)	42%	(238)	562
Somewhat Unfavorable of Biden	9%	(24)	22%	(58)	29%	(78)	40%	(106)	266
Very Unfavorable of Biden	4%	(28)	18%	(136)	29%	(216)	50%	(377)	756
#1 Issue: Economy	7%	(49)	23%	(173)	29%	(216)	41%	(303)	740
#1 Issue: Security	5%	(21)	18%	(70)	28%	(110)	48%	(185)	387
#1 Issue: Health Care	7%	(18)	17%	(43)	33%	(84)	44%	(113)	258
#1 Issue: Medicare / Social Security	3%	(9)	17%	(50)	23%	(69)	57%	(168)	296
#1 Issue: Women's Issues	12%	(24)	19%	(38)	28%	(55)	41%	(81)	198
#1 Issue: Education	8%	(7)	27%	(23)	24%	(20)	42%	(36)	87
#1 Issue: Energy	8%	(9)	25%	(29)	31%	(36)	35%	(40)	114
#1 Issue: Other	5%	(7)	12%	(15)	31%	(37)	52%	(63)	121
2020 Vote: Joe Biden	7%	(73)	24%	(232)	29%	(284)	40%	(392)	982
2020 Vote: Donald Trump	4%	(31)	19%	(130)	27%	(186)	50%	(344)	691
2020 Vote: Other	7%	(5)	20%	(16)	35%	(28)	38%	(30)	79
2020 Vote: Didn't Vote	8%	(34)	14%	(64)	29%	(128)	49%	(222)	448
2018 House Vote: Democrat	8%	(57)	23%	(175)	27%	(203)	42%	(309)	744
2018 House Vote: Republican	6%	(38)	19%	(113)	28%	(167)	46%	(275)	594
2018 House Vote: Someone else	2%	(1)	18%	(12)	22%	(15)	58%	(39)	68
2016 Vote: Hillary Clinton	7%	(52)	22%	(152)	27%	(190)	44%	(307)	700
2016 Vote: Donald Trump	5%	(34)	20%	(128)	27%	(177)	48%	(317)	656
2016 Vote: Other	5%	(5)	25%	(27)	33%	(37)	38%	(42)	111
2016 Vote: Didn't Vote	7%	(53)	18%	(134)	30%	(222)	44%	(321)	730
Voted in 2014: Yes	7%	(83)	22%	(276)	27%	(338)	44%	(549)	1247
Voted in 2014: No	6%	(60)	17%	(166)	30%	(288)	46%	(439)	953
4-Region: Northeast	10%	(39)	21%	(82)	26%	(102)	43%	(171)	394
4-Region: Midwest	4%	(20)	18%	(83)	31%	(143)	47%	(216)	462
4-Region: South	6%	(51)	21%	(175)	26%	(215)	47%	(384)	824
4-Region: West	7%	(34)	19%	(101)	32%	(167)	42%	(218)	520

Continued on next page

Table MCTE8_2: How much have you seen, read, or heard about the following?*Increased investment in wearable health technology*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	7%	(144)	20%	(441)	28%	(627)	45%	(988)	2200
Tech Elite	16%	(87)	34%	(184)	26%	(140)	24%	(130)	541
Uses Wearable Health Tracking Device	13%	(73)	31%	(175)	30%	(171)	26%	(145)	565
Uses Health App or Online Tool	11%	(89)	28%	(220)	29%	(235)	32%	(256)	801

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem1_1: Do any of the following describe you?
I am generally among the first to try a new technology product

Demographic	Yes	No	Total N
Adults	30% (666)	70% (1534)	2200
Gender: Male	37% (398)	63% (664)	1062
Gender: Female	24% (268)	76% (870)	1138
Age: 18-34	43% (282)	57% (373)	655
Age: 35-44	42% (152)	58% (206)	358
Age: 45-64	24% (184)	76% (567)	751
Age: 65+	11% (49)	89% (388)	436
GenZers: 1997-2012	34% (100)	66% (194)	294
Millennials: 1981-1996	49% (282)	51% (299)	580
GenXers: 1965-1980	31% (158)	69% (357)	516
Baby Boomers: 1946-1964	17% (120)	83% (601)	721
PID: Dem (no lean)	34% (287)	66% (564)	851
PID: Ind (no lean)	28% (206)	72% (521)	727
PID: Rep (no lean)	28% (173)	72% (448)	621
PID/Gender: Dem Men	45% (173)	55% (213)	386
PID/Gender: Dem Women	25% (114)	75% (351)	466
PID/Gender: Ind Men	32% (105)	68% (223)	328
PID/Gender: Ind Women	25% (101)	75% (299)	399
PID/Gender: Rep Men	34% (120)	66% (228)	348
PID/Gender: Rep Women	19% (53)	81% (220)	273
Ideo: Liberal (1-3)	36% (243)	64% (432)	675
Ideo: Moderate (4)	33% (210)	67% (436)	646
Ideo: Conservative (5-7)	23% (155)	77% (522)	677
Educ: < College	27% (415)	73% (1097)	1512
Educ: Bachelors degree	37% (164)	63% (280)	444
Educ: Post-grad	36% (87)	64% (157)	244
Income: Under 50k	27% (352)	73% (948)	1300
Income: 50k-100k	31% (192)	69% (431)	623
Income: 100k+	44% (122)	56% (155)	277
Ethnicity: White	28% (483)	72% (1239)	1722
Ethnicity: Hispanic	39% (136)	61% (213)	349
Ethnicity: Black	40% (109)	60% (166)	274

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Table MCTEdem1_1: Do any of the following describe you?
I am generally among the first to try a new technology product

Demographic	Yes	No	Total N
Adults	30% (666)	70% (1534)	2200
Ethnicity: Other	37% (75)	63% (129)	204
All Christian	28% (274)	72% (714)	988
All Non-Christian	38% (43)	62% (69)	111
Atheist	29% (32)	71% (80)	111
Agnostic/Nothing in particular	31% (192)	69% (431)	623
Something Else	34% (126)	66% (241)	367
Religious Non-Protestant/Catholic	36% (48)	64% (86)	134
Evangelical	29% (165)	71% (396)	561
Non-Evangelical	30% (225)	70% (535)	760
Community: Urban	40% (239)	60% (365)	604
Community: Suburban	28% (284)	72% (738)	1022
Community: Rural	25% (143)	75% (431)	574
Employ: Private Sector	43% (282)	57% (369)	651
Employ: Government	37% (41)	63% (69)	110
Employ: Self-Employed	37% (73)	63% (123)	195
Employ: Homemaker	25% (37)	75% (113)	150
Employ: Student	36% (40)	64% (69)	109
Employ: Retired	13% (66)	87% (454)	520
Employ: Unemployed	32% (96)	68% (208)	304
Employ: Other	20% (32)	80% (129)	162
Military HH: Yes	27% (97)	73% (264)	361
Military HH: No	31% (569)	69% (1270)	1839
RD/WT: Right Direction	38% (329)	62% (546)	874
RD/WT: Wrong Track	25% (337)	75% (988)	1326
Biden Job Approve	35% (372)	65% (684)	1056
Biden Job Disapprove	25% (259)	75% (764)	1023
Biden Job Strongly Approve	39% (196)	61% (301)	498
Biden Job Somewhat Approve	31% (175)	69% (383)	558
Biden Job Somewhat Disapprove	31% (94)	69% (213)	307
Biden Job Strongly Disapprove	23% (165)	77% (551)	716

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Table MCTEdem1_1: Do any of the following describe you?
I am generally among the first to try a new technology product

Demographic	Yes	No	Total N
Adults	30% (666)	70% (1534)	2200
Favorable of Biden	34% (369)	66% (713)	1082
Unfavorable of Biden	26% (267)	74% (755)	1022
Very Favorable of Biden	37% (194)	63% (327)	521
Somewhat Favorable of Biden	31% (175)	69% (387)	562
Somewhat Unfavorable of Biden	37% (98)	63% (169)	266
Very Unfavorable of Biden	22% (170)	78% (587)	756
#1 Issue: Economy	37% (272)	63% (468)	740
#1 Issue: Security	23% (87)	77% (300)	387
#1 Issue: Health Care	35% (90)	65% (169)	258
#1 Issue: Medicare / Social Security	16% (46)	84% (249)	296
#1 Issue: Women's Issues	32% (64)	68% (134)	198
#1 Issue: Education	43% (37)	57% (49)	87
#1 Issue: Energy	38% (44)	62% (70)	114
#1 Issue: Other	22% (26)	78% (95)	121
2020 Vote: Joe Biden	34% (329)	66% (653)	982
2020 Vote: Donald Trump	24% (166)	76% (525)	691
2020 Vote: Other	28% (22)	72% (57)	79
2020 Vote: Didn't Vote	33% (150)	67% (298)	448
2018 House Vote: Democrat	33% (247)	67% (497)	744
2018 House Vote: Republican	25% (147)	75% (447)	594
2018 House Vote: Someone else	30% (20)	70% (48)	68
2016 Vote: Hillary Clinton	33% (232)	67% (468)	700
2016 Vote: Donald Trump	25% (164)	75% (492)	656
2016 Vote: Other	23% (26)	77% (85)	111
2016 Vote: Didn't Vote	33% (243)	67% (487)	730
Voted in 2014: Yes	31% (381)	69% (866)	1247
Voted in 2014: No	30% (285)	70% (668)	953
4-Region: Northeast	31% (124)	69% (270)	394
4-Region: Midwest	27% (125)	73% (337)	462
4-Region: South	32% (264)	68% (560)	824
4-Region: West	29% (153)	71% (367)	520

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Table MCTEdem1_1: Do any of the following describe you?
I am generally among the first to try a new technology product

Demographic	Yes		No		Total N
Adults	30%	(666)	70%	(1534)	2200
Tech Elite	100%	(541)	—	(0)	541
Uses Wearable Health Tracking Device	52%	(295)	48%	(270)	565
Uses Health App or Online Tool	46%	(366)	54%	(435)	801

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem1_2: Do any of the following describe you?
I use a streaming audio or video service, such as Netflix, Spotify, YouTube, Apple Music, or Hulu

Demographic	Yes	No	Total N
Adults	80% (1764)	20% (436)	2200
Gender: Male	80% (855)	20% (207)	1062
Gender: Female	80% (909)	20% (229)	1138
Age: 18-34	91% (597)	9% (58)	655
Age: 35-44	92% (329)	8% (29)	358
Age: 45-64	78% (586)	22% (165)	751
Age: 65+	58% (251)	42% (185)	436
GenZers: 1997-2012	90% (265)	10% (28)	294
Millennials: 1981-1996	92% (535)	8% (46)	580
GenXers: 1965-1980	87% (449)	13% (66)	516
Baby Boomers: 1946-1964	66% (475)	34% (246)	721
PID: Dem (no lean)	80% (678)	20% (174)	851
PID: Ind (no lean)	85% (616)	15% (112)	727
PID: Rep (no lean)	76% (471)	24% (150)	621
PID/Gender: Dem Men	78% (300)	22% (86)	386
PID/Gender: Dem Women	81% (378)	19% (88)	466
PID/Gender: Ind Men	86% (282)	14% (46)	328
PID/Gender: Ind Women	84% (334)	16% (65)	399
PID/Gender: Rep Men	79% (273)	21% (75)	348
PID/Gender: Rep Women	72% (197)	28% (76)	273
Ideo: Liberal (1-3)	85% (575)	15% (99)	675
Ideo: Moderate (4)	83% (533)	17% (113)	646
Ideo: Conservative (5-7)	73% (492)	27% (185)	677
Educ: < College	79% (1193)	21% (319)	1512
Educ: Bachelors degree	87% (385)	13% (59)	444
Educ: Post-grad	76% (186)	24% (58)	244
Income: Under 50k	79% (1024)	21% (276)	1300
Income: 50k-100k	80% (500)	20% (123)	623
Income: 100k+	87% (240)	13% (37)	277
Ethnicity: White	78% (1343)	22% (379)	1722
Ethnicity: Hispanic	87% (306)	13% (44)	349
Ethnicity: Black	86% (235)	14% (39)	274

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Table MCTEdem1_2: Do any of the following describe you?
I use a streaming audio or video service, such as Netflix, Spotify, YouTube, Apple Music, or Hulu

Demographic	Yes	No	Total N
Adults	80% (1764)	20% (436)	2200
Ethnicity: Other	91% (185)	9% (19)	204
All Christian	75% (745)	25% (243)	988
All Non-Christian	77% (86)	23% (26)	111
Atheist	87% (97)	13% (14)	111
Agnostic/Nothing in particular	83% (519)	17% (104)	623
Something Else	87% (318)	13% (49)	367
Religious Non-Protestant/Catholic	79% (106)	21% (28)	134
Evangelical	77% (432)	23% (129)	561
Non-Evangelical	79% (602)	21% (158)	760
Community: Urban	85% (513)	15% (91)	604
Community: Suburban	77% (792)	23% (230)	1022
Community: Rural	80% (459)	20% (114)	574
Employ: Private Sector	85% (551)	15% (99)	651
Employ: Government	87% (95)	13% (15)	110
Employ: Self-Employed	82% (161)	18% (35)	195
Employ: Homemaker	85% (127)	15% (22)	150
Employ: Student	94% (103)	6% (7)	109
Employ: Retired	65% (339)	35% (181)	520
Employ: Unemployed	82% (249)	18% (55)	304
Employ: Other	86% (139)	14% (23)	162
Military HH: Yes	78% (282)	22% (79)	361
Military HH: No	81% (1482)	19% (357)	1839
RD/WT: Right Direction	81% (706)	19% (169)	874
RD/WT: Wrong Track	80% (1058)	20% (268)	1326
Biden Job Approve	82% (866)	18% (190)	1056
Biden Job Disapprove	78% (796)	22% (227)	1023
Biden Job Strongly Approve	78% (387)	22% (111)	498
Biden Job Somewhat Approve	86% (480)	14% (79)	558
Biden Job Somewhat Disapprove	83% (254)	17% (54)	307
Biden Job Strongly Disapprove	76% (542)	24% (174)	716

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Table MCTEdem1_2: Do any of the following describe you?
I use a streaming audio or video service, such as Netflix, Spotify, YouTube, Apple Music, or Hulu

Demographic	Yes	No	Total N
Adults	80% (1764)	20% (436)	2200
Favorable of Biden	82% (882)	18% (200)	1082
Unfavorable of Biden	78% (801)	22% (221)	1022
Very Favorable of Biden	77% (403)	23% (118)	521
Somewhat Favorable of Biden	85% (480)	15% (82)	562
Somewhat Unfavorable of Biden	83% (221)	17% (45)	266
Very Unfavorable of Biden	77% (580)	23% (177)	756
#1 Issue: Economy	86% (639)	14% (102)	740
#1 Issue: Security	70% (271)	30% (116)	387
#1 Issue: Health Care	83% (214)	17% (44)	258
#1 Issue: Medicare / Social Security	66% (196)	34% (99)	296
#1 Issue: Women's Issues	87% (172)	13% (25)	198
#1 Issue: Education	89% (77)	11% (9)	87
#1 Issue: Energy	82% (93)	18% (20)	114
#1 Issue: Other	83% (101)	17% (20)	121
2020 Vote: Joe Biden	80% (790)	20% (191)	982
2020 Vote: Donald Trump	75% (519)	25% (171)	691
2020 Vote: Other	82% (65)	18% (14)	79
2020 Vote: Didn't Vote	87% (388)	13% (59)	448
2018 House Vote: Democrat	80% (592)	20% (153)	744
2018 House Vote: Republican	74% (438)	26% (156)	594
2018 House Vote: Someone else	79% (54)	21% (14)	68
2016 Vote: Hillary Clinton	79% (551)	21% (149)	700
2016 Vote: Donald Trump	72% (475)	28% (181)	656
2016 Vote: Other	86% (95)	14% (16)	111
2016 Vote: Didn't Vote	88% (641)	12% (90)	730
Voted in 2014: Yes	76% (946)	24% (301)	1247
Voted in 2014: No	86% (818)	14% (135)	953
4-Region: Northeast	78% (308)	22% (86)	394
4-Region: Midwest	78% (363)	22% (100)	462
4-Region: South	81% (669)	19% (156)	824
4-Region: West	82% (425)	18% (95)	520

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Table MCTEdem1_2: Do any of the following describe you?*I use a streaming audio or video service, such as Netflix, Spotify, YouTube, Apple Music, or Hulu*

Demographic	Yes		No		Total N
Adults	80%	(1764)	20%	(436)	2200
Tech Elite	100%	(541)	—	(0)	541
Uses Wearable Health Tracking Device	90%	(510)	10%	(55)	565
Uses Health App or Online Tool	92%	(736)	8%	(65)	801

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Table MCTEdem1_3: Do any of the following describe you?
I use my phone or the internet for healthcare, financial services, or smart home devices

Demographic	Yes	No	Total N
Adults	71% (1573)	29% (627)	2200
Gender: Male	73% (774)	27% (288)	1062
Gender: Female	70% (799)	30% (340)	1138
Age: 18-34	79% (516)	21% (139)	655
Age: 35-44	81% (289)	19% (68)	358
Age: 45-64	69% (516)	31% (235)	751
Age: 65+	58% (251)	42% (185)	436
GenZers: 1997-2012	71% (210)	29% (84)	294
Millennials: 1981-1996	82% (477)	18% (103)	580
GenXers: 1965-1980	76% (390)	24% (125)	516
Baby Boomers: 1946-1964	63% (455)	37% (266)	721
PID: Dem (no lean)	73% (621)	27% (230)	851
PID: Ind (no lean)	72% (526)	28% (202)	727
PID: Rep (no lean)	69% (426)	31% (195)	621
PID/Gender: Dem Men	75% (291)	25% (95)	386
PID/Gender: Dem Women	71% (331)	29% (135)	466
PID/Gender: Ind Men	72% (235)	28% (93)	328
PID/Gender: Ind Women	73% (291)	27% (109)	399
PID/Gender: Rep Men	72% (249)	28% (99)	348
PID/Gender: Rep Women	65% (177)	35% (96)	273
Ideo: Liberal (1-3)	78% (528)	22% (147)	675
Ideo: Moderate (4)	72% (463)	28% (183)	646
Ideo: Conservative (5-7)	66% (447)	34% (230)	677
Educ: < College	67% (1017)	33% (495)	1512
Educ: Bachelors degree	82% (364)	18% (80)	444
Educ: Post-grad	79% (192)	21% (52)	244
Income: Under 50k	66% (861)	34% (440)	1300
Income: 50k-100k	78% (485)	22% (138)	623
Income: 100k+	82% (227)	18% (49)	277
Ethnicity: White	72% (1233)	28% (488)	1722
Ethnicity: Hispanic	73% (253)	27% (96)	349
Ethnicity: Black	67% (184)	33% (91)	274

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Table MCTEdem1_3: Do any of the following describe you?
I use my phone or the internet for healthcare, financial services, or smart home devices

Demographic	Yes	No	Total N
Adults	71% (1573)	29% (627)	2200
Ethnicity: Other	76% (156)	24% (48)	204
All Christian	70% (690)	30% (298)	988
All Non-Christian	76% (85)	24% (27)	111
Atheist	79% (88)	21% (24)	111
Agnostic/Nothing in particular	72% (446)	28% (177)	623
Something Else	72% (265)	28% (102)	367
Religious Non-Protestant/Catholic	78% (105)	22% (29)	134
Evangelical	68% (379)	32% (182)	561
Non-Evangelical	72% (547)	28% (214)	760
Community: Urban	74% (446)	26% (158)	604
Community: Suburban	73% (743)	27% (280)	1022
Community: Rural	67% (384)	33% (190)	574
Employ: Private Sector	82% (533)	18% (118)	651
Employ: Government	82% (90)	18% (20)	110
Employ: Self-Employed	73% (143)	27% (52)	195
Employ: Homemaker	59% (88)	41% (62)	150
Employ: Student	79% (86)	21% (23)	109
Employ: Retired	61% (319)	39% (201)	520
Employ: Unemployed	65% (198)	35% (106)	304
Employ: Other	72% (116)	28% (46)	162
Military HH: Yes	70% (252)	30% (109)	361
Military HH: No	72% (1321)	28% (518)	1839
RD/WT: Right Direction	73% (639)	27% (235)	874
RD/WT: Wrong Track	70% (933)	30% (392)	1326
Biden Job Approve	74% (780)	26% (276)	1056
Biden Job Disapprove	70% (711)	30% (311)	1023
Biden Job Strongly Approve	71% (354)	29% (143)	498
Biden Job Somewhat Approve	76% (426)	24% (132)	558
Biden Job Somewhat Disapprove	76% (233)	24% (74)	307
Biden Job Strongly Disapprove	67% (478)	33% (237)	716

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Table MCTEdem1_3: Do any of the following describe you?
I use my phone or the internet for healthcare, financial services, or smart home devices

Demographic	Yes	No	Total N
Adults	71% (1573)	29% (627)	2200
Favorable of Biden	74% (803)	26% (279)	1082
Unfavorable of Biden	70% (712)	30% (311)	1022
Very Favorable of Biden	73% (380)	27% (141)	521
Somewhat Favorable of Biden	75% (423)	25% (138)	562
Somewhat Unfavorable of Biden	77% (206)	23% (60)	266
Very Unfavorable of Biden	67% (506)	33% (250)	756
#1 Issue: Economy	79% (588)	21% (152)	740
#1 Issue: Security	67% (258)	33% (128)	387
#1 Issue: Health Care	74% (191)	26% (68)	258
#1 Issue: Medicare / Social Security	56% (166)	44% (129)	296
#1 Issue: Women's Issues	69% (135)	31% (62)	198
#1 Issue: Education	75% (65)	25% (22)	87
#1 Issue: Energy	76% (86)	24% (28)	114
#1 Issue: Other	68% (83)	32% (38)	121
2020 Vote: Joe Biden	75% (737)	25% (245)	982
2020 Vote: Donald Trump	69% (474)	31% (217)	691
2020 Vote: Other	71% (56)	29% (23)	79
2020 Vote: Didn't Vote	68% (305)	32% (142)	448
2018 House Vote: Democrat	74% (551)	26% (194)	744
2018 House Vote: Republican	68% (403)	32% (191)	594
2018 House Vote: Someone else	68% (46)	32% (22)	68
2016 Vote: Hillary Clinton	75% (523)	25% (178)	700
2016 Vote: Donald Trump	69% (450)	31% (206)	656
2016 Vote: Other	69% (76)	31% (35)	111
2016 Vote: Didn't Vote	72% (522)	28% (208)	730
Voted in 2014: Yes	72% (893)	28% (353)	1247
Voted in 2014: No	71% (679)	29% (274)	953
4-Region: Northeast	69% (273)	31% (121)	394
4-Region: Midwest	70% (326)	30% (136)	462
4-Region: South	70% (580)	30% (245)	824
4-Region: West	76% (394)	24% (126)	520

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Table MCTEdem1_3: Do any of the following describe you?*I use my phone or the internet for healthcare, financial services, or smart home devices*

Demographic	Yes		No		Total N
Adults	71%	(1573)	29%	(627)	2200
Tech Elite	100%	(541)	—	(0)	541
Uses Wearable Health Tracking Device	88%	(500)	12%	(65)	565
Uses Health App or Online Tool	88%	(706)	12%	(95)	801

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit MorningConsultIntelligence.com.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age	Age: 18-34	655	30%
	Age: 35-44	358	16%
	Age: 45-64	751	34%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	294	13%
	Millennials: 1981-1996	580	26%
	GenXers: 1965-1980	516	23%
	Baby Boomers: 1946-1964	721	33%
	N	2111	
xpid3	PID: Dem (no lean)	851	39%
	PID: Ind (no lean)	727	33%
	PID: Rep (no lean)	621	28%
	N	2200	
xpidGender	PID/Gender: Dem Men	386	18%
	PID/Gender: Dem Women	466	21%
	PID/Gender: Ind Men	328	15%
	PID/Gender: Ind Women	399	18%
	PID/Gender: Rep Men	348	16%
	PID/Gender: Rep Women	273	12%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	675	31%
	Ideo: Moderate (4)	646	29%
	Ideo: Conservative (5-7)	677	31%
	N	1997	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1300	59%
	Income: 50k-100k	623	28%
	Income: 100k+	277	13%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Black	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	988	45%
	All Non-Christian	111	5%
	Atheist	111	5%
	Agnostic/Nothing in particular	623	28%
	Something Else	367	17%
	N	2200	
xdemReligOther	Religious Non-Protestant/Catholic	134	6%
xdemEvang	Evangelical	561	26%
	Non-Evangelical	760	35%
	N	1322	
xdemUsr	Community: Urban	604	27%
	Community: Suburban	1022	46%
	Community: Rural	574	26%
	N	2200	
xdemEmploy	Employ: Private Sector	651	30%
	Employ: Government	110	5%
	Employ: Self-Employed	195	9%
	Employ: Homemaker	150	7%
	Employ: Student	109	5%
	Employ: Retired	520	24%
	Employ: Unemployed	304	14%
	Employ: Other	162	7%
	N	2200	
xdemMilHH1	Military HH: Yes	361	16%
	Military HH: No	1839	84%
	N	2200	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	874	40%
	RD/WT: Wrong Track	1326	60%
	N	2200	
xdemBidenApprove	Biden Job Approve	1056	48%
	Biden Job Disapprove	1023	46%
	N	2079	
xdemBidenApprove2	Biden Job Strongly Approve	498	23%
	Biden Job Somewhat Approve	558	25%
	Biden Job Somewhat Disapprove	307	14%
	Biden Job Strongly Disapprove	716	33%
	N	2079	
xdemBidenFav	Favorable of Biden	1082	49%
	Unfavorable of Biden	1022	46%
	N	2105	
xdemBidenFavFull	Very Favorable of Biden	521	24%
	Somewhat Favorable of Biden	562	26%
	Somewhat Unfavorable of Biden	266	12%
	Very Unfavorable of Biden	756	34%
	N	2105	
xnr3	#1 Issue: Economy	740	34%
	#1 Issue: Security	387	18%
	#1 Issue: Health Care	258	12%
	#1 Issue: Medicare / Social Security	296	13%
	#1 Issue: Women's Issues	198	9%
	#1 Issue: Education	87	4%
	#1 Issue: Energy	114	5%
	#1 Issue: Other	121	6%
	N	2200	
xsubVote20O	2020 Vote: Joe Biden	982	45%
	2020 Vote: Donald Trump	691	31%
	2020 Vote: Other	79	4%
	2020 Vote: Didn't Vote	448	20%
	N	2199	
xsubVote18O	2018 House Vote: Democrat	744	34%
	2018 House Vote: Republican	594	27%
	2018 House Vote: Someone else	68	3%
	N	1406	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	700	32%
	2016 Vote: Donald Trump	656	30%
	2016 Vote: Other	111	5%
	2016 Vote: Didn't Vote	730	33%
	N	2198	
xsubVote14O	Voted in 2014: Yes	1247	57%
	Voted in 2014: No	953	43%
	N	2200	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	
MCTExdem1	Tech Elite	541	25%
MCTExdem2	Uses Wearable Health Tracking Device	565	26%
MCTExdem3	Uses Health App or Online Tool	801	36%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

