



National Tracking Poll #2108181  
August 30 - September 02, 2021

*Crosstabulation Results*

*Methodology:*

This poll was conducted between August 30-September 2, 2021 among a sample of 2200 Adults. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on gender, educational attainment, age, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

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## Crosstabulation Results by Respondent Demographics

**Table MCSP1:** How interested are you in the upcoming NFL season compared to previous football seasons?

Demographic	Much more interested		Somewhat more interested		Same level of interest		Somewhat less interested		Much less interested		Total N
Adults	16%	(347)	12%	(274)	38%	(836)	10%	(209)	24%	(534)	2200
Gender: Male	24%	(253)	15%	(155)	38%	(400)	9%	(91)	15%	(162)	1062
Gender: Female	8%	(94)	10%	(119)	38%	(436)	10%	(118)	33%	(372)	1138
Age: 18-34	18%	(119)	15%	(97)	35%	(228)	9%	(61)	23%	(150)	655
Age: 35-44	26%	(93)	11%	(41)	33%	(116)	9%	(31)	21%	(77)	358
Age: 45-64	13%	(94)	12%	(88)	39%	(292)	11%	(84)	26%	(193)	751
Age: 65+	10%	(42)	11%	(47)	46%	(201)	8%	(33)	26%	(114)	436
GenZers: 1997-2012	10%	(22)	11%	(24)	36%	(78)	8%	(17)	34%	(73)	213
Millennials: 1981-1996	24%	(162)	15%	(100)	34%	(225)	9%	(61)	17%	(115)	663
GenXers: 1965-1980	14%	(78)	14%	(75)	34%	(190)	10%	(56)	28%	(152)	551
Baby Boomers: 1946-1964	12%	(82)	10%	(70)	44%	(309)	9%	(64)	25%	(172)	697
PID: Dem (no lean)	20%	(182)	15%	(130)	36%	(323)	8%	(75)	20%	(182)	892
PID: Ind (no lean)	11%	(69)	13%	(84)	43%	(276)	8%	(51)	26%	(168)	648
PID: Rep (no lean)	15%	(96)	9%	(60)	36%	(237)	13%	(83)	28%	(184)	660
PID/Gender: Dem Men	34%	(142)	16%	(66)	33%	(139)	6%	(27)	12%	(49)	422
PID/Gender: Dem Women	9%	(41)	14%	(64)	39%	(184)	10%	(48)	28%	(133)	470
PID/Gender: Ind Men	14%	(45)	17%	(54)	45%	(142)	7%	(23)	16%	(52)	315
PID/Gender: Ind Women	7%	(24)	9%	(29)	40%	(134)	9%	(29)	35%	(116)	332
PID/Gender: Rep Men	20%	(66)	11%	(35)	37%	(120)	13%	(42)	19%	(61)	324
PID/Gender: Rep Women	9%	(30)	8%	(26)	35%	(117)	12%	(41)	37%	(123)	336
Ideo: Liberal (1-3)	19%	(124)	16%	(103)	41%	(269)	7%	(49)	18%	(117)	662
Ideo: Moderate (4)	14%	(94)	14%	(94)	42%	(276)	9%	(59)	20%	(130)	654
Ideo: Conservative (5-7)	16%	(109)	9%	(62)	34%	(233)	12%	(79)	30%	(203)	685
Educ: < College	14%	(211)	11%	(173)	37%	(563)	10%	(149)	27%	(415)	1512
Educ: Bachelors degree	19%	(82)	15%	(69)	40%	(178)	8%	(36)	18%	(78)	444
Educ: Post-grad	22%	(53)	13%	(32)	39%	(95)	10%	(23)	16%	(40)	244
Income: Under 50k	12%	(153)	11%	(138)	36%	(450)	10%	(130)	29%	(364)	1236
Income: 50k-100k	17%	(112)	14%	(92)	41%	(269)	8%	(52)	19%	(123)	649
Income: 100k+	26%	(82)	14%	(43)	37%	(117)	9%	(27)	14%	(46)	315

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**Table MCSP1: How interested are you in the upcoming NFL season compared to previous football seasons?**

Demographic	Much more interested		Somewhat more interested		Same level of interest		Somewhat less interested		Much less interested		Total N
Adults	16%	(347)	12%	(274)	38%	(836)	10%	(209)	24%	(534)	2200
Ethnicity: White	15%	(252)	12%	(212)	40%	(683)	9%	(161)	24%	(414)	1722
Ethnicity: Hispanic	17%	(59)	18%	(61)	25%	(89)	14%	(50)	26%	(90)	349
Ethnicity: Black	24%	(65)	12%	(32)	29%	(81)	10%	(27)	25%	(70)	274
Ethnicity: Other	15%	(30)	15%	(30)	36%	(73)	10%	(21)	24%	(50)	204
All Christian	18%	(181)	15%	(151)	38%	(386)	9%	(96)	21%	(212)	1027
All Non-Christian	29%	(37)	11%	(14)	38%	(49)	8%	(10)	15%	(20)	130
Atheist	5%	(4)	11%	(10)	55%	(50)	9%	(8)	20%	(18)	92
Agnostic/Nothing in particular	9%	(55)	11%	(66)	42%	(245)	7%	(42)	30%	(174)	583
Something Else	19%	(69)	9%	(32)	29%	(107)	14%	(51)	30%	(110)	369
Religious Non-Protestant/Catholic	25%	(39)	12%	(18)	34%	(52)	12%	(19)	17%	(26)	154
Evangelical	21%	(124)	14%	(79)	30%	(173)	11%	(64)	24%	(140)	580
Non-Evangelical	16%	(122)	13%	(99)	40%	(310)	10%	(74)	22%	(172)	777
Community: Urban	24%	(170)	15%	(103)	32%	(221)	9%	(64)	20%	(138)	696
Community: Suburban	13%	(125)	13%	(125)	41%	(390)	10%	(91)	23%	(222)	954
Community: Rural	9%	(52)	8%	(46)	41%	(225)	10%	(54)	32%	(173)	550
Employ: Private Sector	24%	(166)	15%	(104)	39%	(273)	8%	(54)	15%	(103)	700
Employ: Government	19%	(25)	12%	(17)	40%	(54)	10%	(14)	19%	(26)	137
Employ: Self-Employed	18%	(33)	14%	(25)	34%	(63)	8%	(15)	26%	(47)	182
Employ: Homemaker	8%	(15)	11%	(19)	33%	(59)	15%	(26)	34%	(60)	180
Employ: Student	11%	(7)	6%	(4)	32%	(20)	10%	(6)	41%	(26)	64
Employ: Retired	9%	(45)	10%	(49)	45%	(226)	9%	(47)	28%	(139)	506
Employ: Unemployed	13%	(35)	15%	(42)	34%	(94)	11%	(31)	27%	(75)	277
Employ: Other	13%	(20)	9%	(14)	30%	(47)	11%	(17)	37%	(57)	155
Military HH: Yes	23%	(81)	12%	(42)	32%	(113)	11%	(40)	23%	(81)	356
Military HH: No	14%	(267)	13%	(231)	39%	(723)	9%	(169)	25%	(453)	1844
RD/WT: Right Direction	22%	(193)	17%	(150)	38%	(338)	8%	(72)	15%	(128)	880
RD/WT: Wrong Track	12%	(155)	9%	(124)	38%	(498)	10%	(137)	31%	(406)	1320
Biden Job Approve	20%	(223)	16%	(169)	38%	(414)	8%	(82)	18%	(200)	1088
Biden Job Disapprove	11%	(115)	10%	(99)	37%	(375)	12%	(120)	30%	(304)	1013

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**Table MCSP1: How interested are you in the upcoming NFL season compared to previous football seasons?**

Demographic	Much more interested		Somewhat more interested		Same level of interest		Somewhat less interested		Much less interested		Total N
Adults	16%	(347)	12%	(274)	38%	(836)	10%	(209)	24%	(534)	2200
Biden Job Strongly Approve	27%	(156)	14%	(82)	35%	(204)	6%	(34)	18%	(101)	577
Biden Job Somewhat Approve	13%	(67)	17%	(87)	41%	(211)	9%	(48)	19%	(98)	511
Biden Job Somewhat Disapprove	11%	(32)	15%	(42)	42%	(117)	12%	(34)	20%	(56)	282
Biden Job Strongly Disapprove	11%	(82)	8%	(57)	35%	(258)	12%	(86)	34%	(248)	731
Favorable of Biden	21%	(234)	15%	(162)	38%	(423)	7%	(81)	19%	(207)	1107
Unfavorable of Biden	10%	(103)	10%	(98)	38%	(382)	11%	(112)	30%	(300)	995
Very Favorable of Biden	27%	(163)	15%	(87)	34%	(206)	7%	(41)	17%	(105)	602
Somewhat Favorable of Biden	14%	(71)	15%	(74)	43%	(218)	8%	(40)	20%	(102)	505
Somewhat Unfavorable of Biden	12%	(29)	16%	(40)	41%	(103)	12%	(29)	20%	(50)	251
Very Unfavorable of Biden	10%	(74)	8%	(57)	37%	(279)	11%	(83)	34%	(250)	744
#1 Issue: Economy	18%	(137)	11%	(86)	39%	(288)	8%	(60)	23%	(174)	745
#1 Issue: Security	14%	(61)	9%	(39)	33%	(145)	11%	(47)	33%	(142)	434
#1 Issue: Health Care	15%	(48)	19%	(58)	40%	(123)	8%	(26)	18%	(56)	310
#1 Issue: Medicare / Social Security	13%	(37)	14%	(38)	43%	(120)	8%	(23)	21%	(59)	277
#1 Issue: Women's Issues	9%	(10)	9%	(10)	36%	(40)	21%	(23)	24%	(27)	111
#1 Issue: Education	29%	(27)	15%	(13)	27%	(25)	7%	(6)	22%	(20)	91
#1 Issue: Energy	13%	(16)	16%	(20)	44%	(55)	11%	(14)	16%	(19)	124
#1 Issue: Other	10%	(10)	8%	(9)	38%	(41)	10%	(11)	34%	(36)	107
2020 Vote: Joe Biden	19%	(193)	15%	(152)	40%	(399)	8%	(76)	17%	(169)	989
2020 Vote: Donald Trump	15%	(112)	10%	(75)	34%	(255)	13%	(94)	29%	(215)	751
2020 Vote: Other	18%	(9)	9%	(4)	54%	(27)	9%	(5)	10%	(5)	50
2020 Vote: Didn't Vote	8%	(34)	10%	(42)	38%	(154)	8%	(34)	35%	(144)	408
2018 House Vote: Democrat	22%	(171)	14%	(109)	40%	(314)	8%	(62)	17%	(137)	792
2018 House Vote: Republican	14%	(80)	10%	(55)	35%	(196)	13%	(73)	28%	(157)	561
2018 House Vote: Someone else	7%	(4)	7%	(4)	52%	(26)	15%	(8)	19%	(9)	51
2016 Vote: Hillary Clinton	20%	(142)	15%	(108)	40%	(285)	7%	(49)	17%	(120)	704
2016 Vote: Donald Trump	16%	(108)	9%	(60)	35%	(232)	13%	(88)	27%	(183)	670
2016 Vote: Other	9%	(10)	14%	(14)	47%	(49)	11%	(11)	20%	(21)	105
2016 Vote: Didn't Vote	12%	(86)	13%	(91)	38%	(270)	9%	(61)	29%	(211)	720
Voted in 2014: Yes	18%	(235)	12%	(160)	38%	(485)	9%	(120)	22%	(283)	1283
Voted in 2014: No	12%	(112)	12%	(114)	38%	(351)	10%	(89)	27%	(251)	917

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**Table MCSP1: How interested are you in the upcoming NFL season compared to previous football seasons?**

<b>Demographic</b>	<b>Much more interested</b>		<b>Somewhat more interested</b>		<b>Same level of interest</b>		<b>Somewhat less interested</b>		<b>Much less interested</b>		<b>Total N</b>
Adults	16%	(347)	12%	(274)	38%	(836)	10%	(209)	24%	(534)	2200
4-Region: Northeast	20%	(78)	14%	(55)	37%	(144)	8%	(30)	22%	(87)	394
4-Region: Midwest	15%	(68)	13%	(60)	42%	(195)	10%	(46)	20%	(93)	462
4-Region: South	16%	(131)	10%	(86)	36%	(300)	9%	(73)	28%	(235)	824
4-Region: West	14%	(71)	14%	(74)	38%	(197)	12%	(60)	23%	(119)	520
Sports Fans	22%	(340)	17%	(262)	39%	(617)	10%	(164)	12%	(188)	1571
Avid Sports Fans	45%	(252)	19%	(107)	25%	(141)	5%	(27)	6%	(33)	559
Casual Sports Fans	9%	(89)	15%	(156)	47%	(476)	14%	(137)	15%	(155)	1012
NFL Fans	24%	(341)	18%	(259)	41%	(595)	11%	(155)	6%	(92)	1443
Avid NFL Fans	46%	(301)	21%	(135)	27%	(174)	5%	(31)	2%	(12)	653
Casual NFL Fans	5%	(40)	16%	(124)	53%	(421)	16%	(123)	10%	(80)	789
Typical Regular NFL Game Attendee	34%	(190)	22%	(124)	27%	(147)	9%	(52)	7%	(40)	552

*Note:* Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP8\_1: How often do you watch each of the following NFL telecasts during a typical season?**  
Sunday afternoon on CBS, Fox, or NFL Red Zone

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	18%	(389)	13%	(290)	14%	(299)	14%	(313)	41%	(908)	2200
Gender: Male	27%	(284)	19%	(200)	15%	(163)	13%	(134)	26%	(281)	1062
Gender: Female	9%	(105)	8%	(90)	12%	(137)	16%	(179)	55%	(627)	1138
Age: 18-34	13%	(88)	13%	(87)	16%	(103)	15%	(100)	42%	(277)	655
Age: 35-44	19%	(68)	20%	(70)	13%	(47)	12%	(42)	37%	(131)	358
Age: 45-64	20%	(154)	11%	(79)	13%	(99)	15%	(115)	41%	(304)	751
Age: 65+	18%	(80)	12%	(54)	12%	(50)	13%	(56)	45%	(196)	436
GenZers: 1997-2012	3%	(7)	9%	(19)	15%	(31)	16%	(34)	57%	(121)	213
Millennials: 1981-1996	18%	(121)	18%	(119)	16%	(107)	14%	(96)	33%	(222)	663
GenXers: 1965-1980	20%	(111)	12%	(65)	12%	(68)	14%	(75)	42%	(233)	551
Baby Boomers: 1946-1964	21%	(143)	11%	(79)	12%	(86)	14%	(99)	42%	(289)	697
PID: Dem (no lean)	19%	(168)	15%	(134)	14%	(125)	12%	(109)	40%	(355)	892
PID: Ind (no lean)	17%	(111)	11%	(69)	13%	(83)	15%	(97)	44%	(287)	648
PID: Rep (no lean)	17%	(110)	13%	(87)	14%	(91)	16%	(107)	40%	(266)	660
PID/Gender: Dem Men	28%	(120)	22%	(92)	16%	(67)	9%	(38)	25%	(106)	422
PID/Gender: Dem Women	10%	(49)	9%	(42)	12%	(58)	15%	(71)	53%	(249)	470
PID/Gender: Ind Men	28%	(88)	14%	(45)	15%	(47)	15%	(48)	28%	(88)	315
PID/Gender: Ind Women	7%	(24)	7%	(24)	11%	(36)	15%	(49)	60%	(199)	332
PID/Gender: Rep Men	24%	(77)	19%	(63)	15%	(49)	15%	(48)	27%	(87)	324
PID/Gender: Rep Women	10%	(33)	7%	(24)	12%	(42)	17%	(59)	53%	(179)	336
Ideo: Liberal (1-3)	18%	(120)	13%	(85)	15%	(102)	13%	(85)	41%	(269)	662
Ideo: Moderate (4)	20%	(129)	15%	(101)	14%	(90)	14%	(89)	37%	(245)	654
Ideo: Conservative (5-7)	18%	(120)	14%	(99)	13%	(89)	15%	(101)	40%	(276)	685
Educ: < College	17%	(252)	11%	(159)	13%	(191)	15%	(223)	45%	(688)	1512
Educ: Bachelors degree	22%	(100)	18%	(82)	13%	(56)	13%	(59)	33%	(147)	444
Educ: Post-grad	15%	(38)	20%	(49)	21%	(52)	13%	(31)	30%	(74)	244
Income: Under 50k	15%	(189)	10%	(122)	12%	(144)	15%	(181)	49%	(601)	1236
Income: 50k-100k	18%	(117)	17%	(110)	16%	(106)	14%	(92)	35%	(224)	649
Income: 100k+	27%	(84)	19%	(58)	16%	(50)	12%	(39)	26%	(83)	315
Ethnicity: White	17%	(301)	15%	(252)	13%	(226)	14%	(243)	41%	(700)	1722

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**Table MCSP8\_1: How often do you watch each of the following NFL telecasts during a typical season?**  
 Sunday afternoon on CBS, Fox, or NFL Red Zone

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	18%	(389)	13%	(290)	14%	(299)	14%	(313)	41%	(908)	2200
Ethnicity: Hispanic	17%	(59)	17%	(59)	11%	(39)	16%	(57)	39%	(135)	349
Ethnicity: Black	23%	(62)	9%	(26)	13%	(36)	12%	(33)	43%	(117)	274
Ethnicity: Other	13%	(27)	6%	(12)	19%	(38)	18%	(36)	45%	(91)	204
All Christian	22%	(222)	16%	(164)	13%	(135)	14%	(144)	35%	(361)	1027
All Non-Christian	20%	(26)	14%	(18)	22%	(29)	9%	(11)	35%	(45)	130
Atheist	6%	(6)	16%	(15)	16%	(15)	15%	(13)	47%	(43)	92
Agnostic/Nothing in particular	12%	(71)	11%	(62)	14%	(81)	15%	(86)	48%	(283)	583
Something Else	17%	(64)	8%	(31)	11%	(40)	16%	(58)	48%	(176)	369
Religious Non-Protestant/Catholic	20%	(30)	13%	(20)	21%	(32)	9%	(14)	37%	(57)	154
Evangelical	20%	(115)	16%	(94)	12%	(72)	13%	(74)	39%	(224)	580
Non-Evangelical	21%	(167)	12%	(96)	12%	(94)	16%	(125)	38%	(295)	777
Community: Urban	21%	(143)	15%	(104)	16%	(110)	13%	(92)	35%	(247)	696
Community: Suburban	19%	(177)	14%	(129)	14%	(135)	13%	(126)	41%	(387)	954
Community: Rural	13%	(70)	10%	(57)	10%	(55)	17%	(94)	50%	(275)	550
Employ: Private Sector	24%	(170)	17%	(117)	16%	(113)	15%	(102)	28%	(198)	700
Employ: Government	17%	(23)	18%	(24)	17%	(24)	14%	(19)	34%	(47)	137
Employ: Self-Employed	15%	(28)	21%	(38)	12%	(22)	19%	(35)	33%	(60)	182
Employ: Homemaker	9%	(16)	7%	(13)	15%	(27)	12%	(22)	56%	(101)	180
Employ: Student	7%	(4)	8%	(5)	8%	(5)	13%	(8)	65%	(41)	64
Employ: Retired	18%	(92)	10%	(51)	11%	(58)	14%	(71)	46%	(234)	506
Employ: Unemployed	14%	(38)	10%	(27)	12%	(33)	12%	(33)	53%	(146)	277
Employ: Other	13%	(20)	9%	(14)	11%	(17)	14%	(22)	53%	(82)	155
Military HH: Yes	23%	(82)	16%	(57)	13%	(46)	14%	(48)	34%	(123)	356
Military HH: No	17%	(308)	13%	(233)	14%	(254)	14%	(264)	43%	(785)	1844
RD/WT: Right Direction	20%	(176)	18%	(162)	16%	(139)	12%	(107)	34%	(295)	880
RD/WT: Wrong Track	16%	(213)	10%	(128)	12%	(160)	16%	(205)	46%	(613)	1320
Biden Job Approve	20%	(216)	16%	(170)	15%	(160)	13%	(140)	37%	(402)	1088
Biden Job Disapprove	16%	(159)	11%	(115)	12%	(125)	16%	(159)	45%	(454)	1013

Continued on next page

**Table MCSP8\_1: How often do you watch each of the following NFL telecasts during a typical season?  
Sunday afternoon on CBS, Fox, or NFL Red Zone**

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
Adults	18%	(389)	13%	(290)	14%	(299)	14%	(313)	41%	(908)	2200
Biden Job Strongly Approve	23%	(134)	16%	(95)	14%	(79)	12%	(68)	35%	(200)	577
Biden Job Somewhat Approve	16%	(82)	15%	(75)	16%	(80)	14%	(72)	39%	(202)	511
Biden Job Somewhat Disapprove	14%	(40)	12%	(33)	16%	(44)	17%	(47)	42%	(118)	282
Biden Job Strongly Disapprove	16%	(119)	11%	(82)	11%	(81)	15%	(113)	46%	(336)	731
Favorable of Biden	21%	(232)	15%	(165)	15%	(161)	12%	(136)	37%	(413)	1107
Unfavorable of Biden	15%	(146)	12%	(116)	13%	(125)	16%	(164)	45%	(443)	995
Very Favorable of Biden	24%	(146)	16%	(95)	16%	(94)	12%	(69)	33%	(198)	602
Somewhat Favorable of Biden	17%	(87)	14%	(71)	13%	(67)	13%	(67)	42%	(214)	505
Somewhat Unfavorable of Biden	15%	(36)	13%	(32)	17%	(42)	19%	(48)	37%	(93)	251
Very Unfavorable of Biden	15%	(110)	11%	(84)	11%	(84)	16%	(116)	47%	(350)	744
#1 Issue: Economy	16%	(123)	14%	(103)	14%	(104)	16%	(121)	40%	(294)	745
#1 Issue: Security	20%	(87)	12%	(51)	12%	(51)	12%	(51)	45%	(194)	434
#1 Issue: Health Care	20%	(61)	13%	(40)	15%	(45)	13%	(40)	40%	(124)	310
#1 Issue: Medicare / Social Security	21%	(59)	14%	(40)	12%	(32)	14%	(39)	39%	(108)	277
#1 Issue: Women's Issues	6%	(7)	12%	(13)	17%	(18)	13%	(14)	52%	(58)	111
#1 Issue: Education	20%	(19)	16%	(15)	14%	(13)	18%	(16)	32%	(29)	91
#1 Issue: Energy	15%	(18)	18%	(22)	19%	(23)	14%	(17)	35%	(44)	124
#1 Issue: Other	14%	(15)	7%	(8)	12%	(13)	14%	(15)	53%	(57)	107
2020 Vote: Joe Biden	20%	(200)	16%	(160)	15%	(144)	13%	(130)	36%	(355)	989
2020 Vote: Donald Trump	19%	(141)	13%	(95)	13%	(96)	16%	(119)	40%	(300)	751
2020 Vote: Other	23%	(11)	8%	(4)	14%	(7)	27%	(14)	28%	(14)	50
2020 Vote: Didn't Vote	9%	(36)	8%	(31)	13%	(52)	12%	(50)	59%	(239)	408
2018 House Vote: Democrat	23%	(179)	16%	(126)	14%	(110)	14%	(110)	34%	(267)	792
2018 House Vote: Republican	19%	(106)	13%	(73)	13%	(75)	15%	(86)	39%	(220)	561
2018 House Vote: Someone else	16%	(8)	10%	(5)	6%	(3)	21%	(11)	46%	(23)	51
2016 Vote: Hillary Clinton	22%	(156)	16%	(112)	14%	(99)	14%	(96)	34%	(241)	704
2016 Vote: Donald Trump	20%	(131)	14%	(95)	13%	(86)	15%	(102)	38%	(257)	670
2016 Vote: Other	19%	(20)	12%	(12)	10%	(11)	15%	(16)	44%	(46)	105
2016 Vote: Didn't Vote	11%	(82)	10%	(71)	14%	(103)	14%	(99)	51%	(364)	720

Continued on next page

**Table MCSP8\_1: How often do you watch each of the following NFL telecasts during a typical season?  
 Sunday afternoon on CBS, Fox, or NFL Red Zone**

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
Adults	18%	(389)	13%	(290)	14%	(299)	14%	(313)	41%	(908)	2200
Voted in 2014: Yes	22%	(285)	15%	(189)	14%	(174)	14%	(174)	36%	(461)	1283
Voted in 2014: No	11%	(104)	11%	(102)	14%	(126)	15%	(139)	49%	(448)	917
4-Region: Northeast	19%	(76)	15%	(60)	16%	(62)	15%	(59)	35%	(137)	394
4-Region: Midwest	20%	(94)	14%	(63)	13%	(59)	16%	(73)	37%	(172)	462
4-Region: South	16%	(135)	12%	(98)	14%	(113)	14%	(113)	44%	(364)	824
4-Region: West	16%	(84)	13%	(69)	12%	(65)	13%	(67)	45%	(235)	520
Sports Fans	25%	(386)	18%	(283)	18%	(280)	17%	(265)	23%	(357)	1571
Avid Sports Fans	46%	(260)	22%	(124)	15%	(86)	7%	(38)	9%	(52)	559
Casual Sports Fans	12%	(126)	16%	(159)	19%	(194)	22%	(226)	30%	(306)	1012
NFL Fans	27%	(387)	20%	(286)	19%	(276)	18%	(264)	16%	(230)	1443
Avid NFL Fans	50%	(329)	26%	(171)	12%	(76)	8%	(51)	4%	(26)	653
Casual NFL Fans	7%	(58)	15%	(115)	25%	(200)	27%	(212)	26%	(204)	789
Typical Regular NFL Game Attendee	32%	(177)	27%	(151)	21%	(114)	13%	(70)	7%	(41)	552

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP8\_2: How often do you watch each of the following NFL telecasts during a typical season?**  
Sunday Night Football on NBC

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(359)	14%	(303)	14%	(304)	16%	(348)	40%	(887)	2200
Gender: Male	24%	(252)	20%	(211)	16%	(167)	15%	(154)	26%	(277)	1062
Gender: Female	9%	(107)	8%	(92)	12%	(136)	17%	(193)	54%	(609)	1138
Age: 18-34	15%	(97)	13%	(84)	13%	(87)	16%	(106)	43%	(281)	655
Age: 35-44	19%	(69)	18%	(63)	16%	(56)	14%	(50)	34%	(120)	358
Age: 45-64	17%	(131)	12%	(94)	15%	(116)	16%	(117)	39%	(294)	751
Age: 65+	14%	(61)	14%	(63)	10%	(45)	17%	(74)	44%	(192)	436
GenZers: 1997-2012	3%	(7)	13%	(28)	12%	(25)	12%	(26)	60%	(127)	213
Millennials: 1981-1996	20%	(131)	16%	(103)	15%	(99)	17%	(116)	32%	(215)	663
GenXers: 1965-1980	18%	(100)	13%	(71)	16%	(85)	13%	(74)	40%	(220)	551
Baby Boomers: 1946-1964	16%	(115)	13%	(92)	13%	(89)	17%	(120)	40%	(281)	697
PID: Dem (no lean)	17%	(153)	15%	(133)	16%	(145)	13%	(116)	39%	(344)	892
PID: Ind (no lean)	15%	(94)	13%	(81)	13%	(86)	17%	(113)	42%	(274)	648
PID: Rep (no lean)	17%	(112)	13%	(89)	11%	(72)	18%	(119)	41%	(269)	660
PID/Gender: Dem Men	26%	(108)	23%	(95)	18%	(74)	11%	(46)	24%	(99)	422
PID/Gender: Dem Women	10%	(45)	8%	(38)	15%	(71)	15%	(70)	52%	(245)	470
PID/Gender: Ind Men	23%	(73)	17%	(53)	16%	(49)	18%	(57)	26%	(83)	315
PID/Gender: Ind Women	6%	(21)	8%	(28)	11%	(37)	17%	(55)	57%	(191)	332
PID/Gender: Rep Men	22%	(71)	19%	(62)	13%	(44)	16%	(51)	29%	(95)	324
PID/Gender: Rep Women	12%	(41)	8%	(26)	8%	(29)	20%	(68)	52%	(174)	336
Ideo: Liberal (1-3)	17%	(110)	13%	(86)	17%	(111)	14%	(95)	39%	(259)	662
Ideo: Moderate (4)	18%	(117)	17%	(112)	13%	(85)	15%	(98)	37%	(242)	654
Ideo: Conservative (5-7)	17%	(116)	14%	(95)	12%	(80)	17%	(117)	40%	(277)	685
Educ: < College	15%	(230)	11%	(170)	12%	(188)	16%	(247)	45%	(678)	1512
Educ: Bachelors degree	21%	(92)	20%	(87)	14%	(63)	14%	(61)	32%	(141)	444
Educ: Post-grad	15%	(37)	19%	(46)	22%	(53)	16%	(40)	28%	(68)	244
Income: Under 50k	14%	(179)	10%	(130)	12%	(144)	15%	(192)	48%	(592)	1236
Income: 50k-100k	17%	(110)	17%	(108)	17%	(111)	15%	(101)	34%	(219)	649
Income: 100k+	22%	(70)	21%	(66)	15%	(49)	18%	(56)	24%	(75)	315
Ethnicity: White	16%	(271)	15%	(250)	13%	(232)	16%	(283)	40%	(686)	1722

Continued on next page

**Table MCSP8\_2: How often do you watch each of the following NFL telecasts during a typical season?**  
 Sunday Night Football on NBC

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(359)	14%	(303)	14%	(304)	16%	(348)	40%	(887)	2200
Ethnicity: Hispanic	19%	(66)	11%	(38)	13%	(44)	17%	(58)	41%	(143)	349
Ethnicity: Black	23%	(62)	12%	(32)	14%	(39)	12%	(32)	40%	(109)	274
Ethnicity: Other	13%	(26)	10%	(21)	16%	(33)	16%	(33)	45%	(92)	204
All Christian	19%	(190)	18%	(180)	13%	(135)	17%	(173)	34%	(349)	1027
All Non-Christian	21%	(28)	15%	(19)	22%	(28)	11%	(14)	32%	(41)	130
Atheist	14%	(13)	10%	(9)	17%	(16)	15%	(14)	44%	(40)	92
Agnostic/Nothing in particular	11%	(67)	11%	(62)	13%	(76)	15%	(89)	50%	(289)	583
Something Else	17%	(61)	9%	(34)	13%	(49)	16%	(58)	45%	(167)	369
Religious Non-Protestant/Catholic	21%	(32)	14%	(22)	19%	(29)	12%	(18)	34%	(53)	154
Evangelical	21%	(124)	13%	(77)	14%	(78)	14%	(82)	38%	(218)	580
Non-Evangelical	16%	(123)	17%	(130)	13%	(100)	19%	(144)	36%	(280)	777
Community: Urban	20%	(139)	15%	(106)	14%	(100)	15%	(102)	36%	(248)	696
Community: Suburban	16%	(156)	15%	(142)	15%	(139)	15%	(146)	39%	(371)	954
Community: Rural	12%	(64)	10%	(55)	12%	(65)	18%	(99)	49%	(267)	550
Employ: Private Sector	21%	(150)	18%	(128)	18%	(125)	15%	(105)	27%	(193)	700
Employ: Government	15%	(20)	20%	(27)	18%	(24)	14%	(19)	34%	(46)	137
Employ: Self-Employed	20%	(37)	12%	(21)	12%	(22)	24%	(44)	32%	(58)	182
Employ: Homemaker	12%	(21)	8%	(14)	11%	(20)	13%	(23)	56%	(101)	180
Employ: Student	7%	(4)	9%	(6)	9%	(6)	14%	(9)	61%	(39)	64
Employ: Retired	14%	(71)	13%	(65)	12%	(58)	17%	(85)	45%	(227)	506
Employ: Unemployed	13%	(35)	11%	(30)	12%	(34)	15%	(40)	50%	(138)	277
Employ: Other	13%	(20)	9%	(13)	8%	(13)	15%	(23)	55%	(85)	155
Military HH: Yes	20%	(71)	18%	(64)	12%	(43)	15%	(55)	35%	(124)	356
Military HH: No	16%	(287)	13%	(240)	14%	(261)	16%	(293)	41%	(763)	1844
RD/WT: Right Direction	20%	(174)	17%	(154)	17%	(146)	14%	(125)	32%	(281)	880
RD/WT: Wrong Track	14%	(185)	11%	(149)	12%	(157)	17%	(223)	46%	(605)	1320
Biden Job Approve	19%	(203)	16%	(169)	16%	(172)	15%	(159)	35%	(383)	1088
Biden Job Disapprove	14%	(144)	12%	(121)	12%	(118)	17%	(177)	45%	(453)	1013

Continued on next page

**Table MCSP8\_2: How often do you watch each of the following NFL telecasts during a typical season?  
Sunday Night Football on NBC**

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	16%	(359)	14%	(303)	14%	(304)	16%	(348)	40%	(887)	2200
Biden Job Strongly Approve	20%	(116)	18%	(102)	15%	(85)	14%	(79)	34%	(195)	577
Biden Job Somewhat Approve	17%	(87)	13%	(67)	17%	(87)	16%	(81)	37%	(188)	511
Biden Job Somewhat Disapprove	12%	(33)	16%	(45)	13%	(38)	17%	(47)	42%	(119)	282
Biden Job Strongly Disapprove	15%	(111)	10%	(76)	11%	(80)	18%	(130)	46%	(334)	731
Favorable of Biden	19%	(211)	16%	(177)	16%	(175)	14%	(153)	35%	(391)	1107
Unfavorable of Biden	13%	(134)	12%	(115)	12%	(116)	18%	(183)	45%	(448)	995
Very Favorable of Biden	22%	(133)	16%	(99)	16%	(98)	12%	(71)	33%	(200)	602
Somewhat Favorable of Biden	15%	(78)	15%	(78)	15%	(77)	16%	(82)	38%	(191)	505
Somewhat Unfavorable of Biden	13%	(32)	14%	(35)	16%	(39)	18%	(46)	39%	(98)	251
Very Unfavorable of Biden	14%	(102)	11%	(80)	10%	(76)	18%	(137)	47%	(349)	744
#1 Issue: Economy	16%	(118)	14%	(106)	15%	(111)	16%	(122)	39%	(287)	745
#1 Issue: Security	18%	(76)	12%	(51)	12%	(54)	13%	(59)	45%	(195)	434
#1 Issue: Health Care	18%	(57)	12%	(38)	15%	(46)	17%	(52)	38%	(118)	310
#1 Issue: Medicare / Social Security	18%	(51)	15%	(42)	14%	(40)	16%	(45)	36%	(100)	277
#1 Issue: Women's Issues	13%	(14)	8%	(9)	11%	(12)	14%	(15)	54%	(60)	111
#1 Issue: Education	16%	(15)	21%	(20)	15%	(14)	19%	(17)	28%	(26)	91
#1 Issue: Energy	14%	(17)	23%	(29)	11%	(13)	15%	(19)	37%	(46)	124
#1 Issue: Other	11%	(12)	8%	(9)	12%	(13)	17%	(18)	51%	(55)	107
2020 Vote: Joe Biden	18%	(181)	16%	(162)	16%	(159)	14%	(142)	35%	(344)	989
2020 Vote: Donald Trump	18%	(135)	12%	(94)	12%	(89)	17%	(129)	40%	(304)	751
2020 Vote: Other	19%	(9)	12%	(6)	19%	(9)	28%	(14)	23%	(11)	50
2020 Vote: Didn't Vote	8%	(33)	10%	(41)	11%	(44)	15%	(63)	56%	(227)	408
2018 House Vote: Democrat	20%	(159)	16%	(126)	16%	(125)	16%	(124)	32%	(257)	792
2018 House Vote: Republican	18%	(102)	14%	(76)	13%	(73)	17%	(94)	39%	(216)	561
2018 House Vote: Someone else	9%	(5)	16%	(8)	12%	(6)	19%	(10)	44%	(22)	51
2016 Vote: Hillary Clinton	19%	(137)	16%	(112)	16%	(115)	15%	(108)	33%	(232)	704
2016 Vote: Donald Trump	19%	(127)	14%	(96)	12%	(83)	17%	(117)	37%	(248)	670
2016 Vote: Other	16%	(16)	8%	(9)	15%	(16)	16%	(17)	44%	(46)	105
2016 Vote: Didn't Vote	11%	(79)	12%	(86)	12%	(89)	15%	(106)	50%	(360)	720

Continued on next page

**Table MCSP8\_2: How often do you watch each of the following NFL telecasts during a typical season?**  
 Sunday Night Football on NBC

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
Adults	16%	(359)	14%	(303)	14%	(304)	16%	(348)	40%	(887)	2200
Voted in 2014: Yes	19%	(250)	15%	(196)	15%	(190)	16%	(204)	35%	(443)	1283
Voted in 2014: No	12%	(109)	12%	(107)	12%	(114)	16%	(144)	48%	(444)	917
4-Region: Northeast	16%	(61)	17%	(66)	16%	(64)	16%	(64)	35%	(138)	394
4-Region: Midwest	17%	(80)	14%	(64)	13%	(62)	20%	(93)	36%	(165)	462
4-Region: South	17%	(142)	13%	(106)	14%	(114)	14%	(115)	42%	(347)	824
4-Region: West	15%	(76)	13%	(67)	12%	(64)	15%	(76)	46%	(237)	520
Sports Fans	23%	(356)	19%	(300)	18%	(283)	19%	(295)	22%	(338)	1571
Avid Sports Fans	43%	(241)	26%	(147)	14%	(79)	9%	(48)	8%	(44)	559
Casual Sports Fans	11%	(115)	15%	(153)	20%	(204)	24%	(247)	29%	(294)	1012
NFL Fans	25%	(357)	21%	(299)	19%	(281)	21%	(305)	14%	(200)	1443
Avid NFL Fans	48%	(311)	27%	(179)	12%	(81)	10%	(66)	2%	(16)	653
Casual NFL Fans	6%	(46)	15%	(120)	25%	(200)	30%	(239)	23%	(184)	789
Typical Regular NFL Game Attendee	33%	(180)	25%	(135)	21%	(113)	16%	(88)	6%	(35)	552

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP8\_3: How often do you watch each of the following NFL telecasts during a typical season?  
Monday Night Football on ESPN**

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	15%	(330)	13%	(295)	13%	(283)	16%	(343)	43%	(950)	2200
Gender: Male	23%	(242)	19%	(207)	15%	(162)	14%	(150)	28%	(301)	1062
Gender: Female	8%	(88)	8%	(88)	11%	(121)	17%	(193)	57%	(648)	1138
Age: 18-34	13%	(88)	12%	(78)	13%	(82)	17%	(111)	45%	(295)	655
Age: 35-44	20%	(71)	22%	(79)	12%	(43)	12%	(41)	34%	(123)	358
Age: 45-64	16%	(119)	11%	(83)	14%	(107)	17%	(127)	42%	(316)	751
Age: 65+	12%	(52)	13%	(56)	12%	(50)	15%	(64)	49%	(215)	436
GenZers: 1997-2012	6%	(13)	10%	(20)	10%	(22)	17%	(35)	57%	(123)	213
Millennials: 1981-1996	18%	(118)	17%	(114)	14%	(92)	16%	(104)	36%	(236)	663
GenXers: 1965-1980	18%	(98)	13%	(72)	13%	(72)	14%	(76)	42%	(234)	551
Baby Boomers: 1946-1964	14%	(97)	11%	(80)	13%	(92)	17%	(117)	45%	(311)	697
PID: Dem (no lean)	16%	(141)	16%	(142)	14%	(123)	13%	(117)	41%	(369)	892
PID: Ind (no lean)	14%	(90)	10%	(62)	12%	(75)	17%	(112)	48%	(308)	648
PID: Rep (no lean)	15%	(99)	14%	(91)	13%	(84)	17%	(113)	41%	(272)	660
PID/Gender: Dem Men	25%	(105)	24%	(101)	15%	(65)	9%	(40)	26%	(112)	422
PID/Gender: Dem Women	8%	(36)	9%	(41)	12%	(58)	16%	(77)	55%	(257)	470
PID/Gender: Ind Men	22%	(69)	13%	(40)	15%	(46)	18%	(57)	32%	(102)	315
PID/Gender: Ind Women	6%	(21)	6%	(21)	9%	(30)	16%	(55)	62%	(206)	332
PID/Gender: Rep Men	21%	(68)	20%	(66)	16%	(52)	16%	(52)	27%	(87)	324
PID/Gender: Rep Women	9%	(32)	8%	(26)	10%	(33)	18%	(61)	55%	(185)	336
Ideo: Liberal (1-3)	15%	(98)	14%	(93)	15%	(101)	13%	(88)	43%	(281)	662
Ideo: Moderate (4)	17%	(110)	16%	(102)	12%	(80)	16%	(106)	39%	(257)	654
Ideo: Conservative (5-7)	15%	(106)	13%	(92)	13%	(87)	16%	(110)	42%	(290)	685
Educ: < College	14%	(212)	11%	(169)	11%	(162)	16%	(247)	48%	(722)	1512
Educ: Bachelors degree	20%	(87)	16%	(72)	16%	(73)	14%	(61)	34%	(151)	444
Educ: Post-grad	13%	(31)	22%	(54)	20%	(48)	14%	(34)	31%	(77)	244
Income: Under 50k	13%	(156)	10%	(127)	10%	(121)	17%	(204)	51%	(627)	1236
Income: 50k-100k	16%	(104)	16%	(101)	17%	(113)	15%	(95)	36%	(236)	649
Income: 100k+	22%	(70)	21%	(66)	15%	(49)	14%	(44)	27%	(86)	315
Ethnicity: White	14%	(237)	14%	(246)	13%	(222)	16%	(277)	43%	(740)	1722

Continued on next page



**Table MCSP8\_3: How often do you watch each of the following NFL telecasts during a typical season?**  
 Monday Night Football on ESPN

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	15%	(330)	13%	(295)	13%	(283)	16%	(343)	43%	(950)	2200
Ethnicity: Hispanic	17%	(59)	11%	(39)	15%	(51)	18%	(63)	39%	(137)	349
Ethnicity: Black	25%	(69)	11%	(31)	10%	(28)	12%	(34)	41%	(113)	274
Ethnicity: Other	12%	(24)	9%	(18)	16%	(33)	16%	(32)	47%	(96)	204
All Christian	16%	(169)	16%	(161)	14%	(145)	17%	(172)	37%	(380)	1027
All Non-Christian	20%	(26)	19%	(25)	15%	(20)	10%	(13)	36%	(46)	130
Atheist	9%	(8)	10%	(10)	18%	(16)	17%	(15)	46%	(43)	92
Agnostic/Nothing in particular	11%	(64)	11%	(67)	11%	(65)	14%	(81)	52%	(306)	583
Something Else	17%	(62)	9%	(32)	10%	(37)	17%	(62)	48%	(176)	369
Religious Non-Protestant/Catholic	17%	(26)	18%	(28)	16%	(25)	11%	(17)	38%	(58)	154
Evangelical	20%	(115)	14%	(82)	13%	(74)	15%	(88)	38%	(221)	580
Non-Evangelical	15%	(116)	14%	(106)	13%	(101)	18%	(141)	40%	(313)	777
Community: Urban	19%	(130)	15%	(107)	15%	(102)	15%	(102)	37%	(255)	696
Community: Suburban	15%	(140)	14%	(137)	14%	(132)	15%	(146)	42%	(398)	954
Community: Rural	11%	(60)	9%	(50)	9%	(50)	17%	(94)	54%	(296)	550
Employ: Private Sector	21%	(148)	18%	(123)	17%	(118)	15%	(106)	29%	(205)	700
Employ: Government	19%	(25)	16%	(22)	14%	(20)	14%	(19)	37%	(51)	137
Employ: Self-Employed	16%	(29)	15%	(28)	11%	(20)	22%	(39)	36%	(65)	182
Employ: Homemaker	7%	(12)	10%	(19)	12%	(21)	14%	(25)	57%	(103)	180
Employ: Student	4%	(2)	8%	(5)	12%	(7)	14%	(9)	64%	(41)	64
Employ: Retired	12%	(59)	12%	(63)	11%	(53)	17%	(86)	49%	(245)	506
Employ: Unemployed	12%	(33)	8%	(21)	11%	(31)	13%	(36)	56%	(155)	277
Employ: Other	14%	(21)	9%	(14)	8%	(12)	15%	(23)	55%	(85)	155
Military HH: Yes	21%	(73)	17%	(60)	10%	(37)	16%	(57)	36%	(129)	356
Military HH: No	14%	(257)	13%	(235)	13%	(246)	16%	(286)	44%	(820)	1844
RD/WT: Right Direction	18%	(155)	19%	(165)	15%	(131)	13%	(117)	35%	(312)	880
RD/WT: Wrong Track	13%	(175)	10%	(130)	12%	(152)	17%	(226)	48%	(637)	1320
Biden Job Approve	18%	(194)	16%	(169)	13%	(147)	14%	(153)	39%	(424)	1088
Biden Job Disapprove	12%	(125)	11%	(116)	12%	(125)	17%	(176)	46%	(470)	1013

Continued on next page

**Table MCSP8\_3: How often do you watch each of the following NFL telecasts during a typical season?  
Monday Night Football on ESPN**

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	15%	(330)	13%	(295)	13%	(283)	16%	(343)	43%	(950)	2200
Biden Job Strongly Approve	19%	(112)	17%	(99)	13%	(73)	13%	(77)	37%	(216)	577
Biden Job Somewhat Approve	16%	(83)	14%	(70)	14%	(74)	15%	(76)	41%	(208)	511
Biden Job Somewhat Disapprove	11%	(32)	14%	(38)	15%	(43)	17%	(48)	43%	(120)	282
Biden Job Strongly Disapprove	13%	(94)	11%	(77)	11%	(82)	18%	(129)	48%	(350)	731
Favorable of Biden	18%	(203)	15%	(170)	14%	(153)	13%	(146)	39%	(435)	1107
Unfavorable of Biden	12%	(119)	12%	(115)	11%	(113)	19%	(184)	47%	(463)	995
Very Favorable of Biden	22%	(132)	15%	(92)	14%	(85)	12%	(70)	37%	(223)	602
Somewhat Favorable of Biden	14%	(70)	15%	(78)	14%	(68)	15%	(76)	42%	(212)	505
Somewhat Unfavorable of Biden	14%	(35)	12%	(31)	13%	(33)	21%	(52)	40%	(100)	251
Very Unfavorable of Biden	11%	(84)	11%	(84)	11%	(80)	18%	(133)	49%	(363)	744
#1 Issue: Economy	16%	(118)	14%	(103)	14%	(101)	17%	(126)	40%	(297)	745
#1 Issue: Security	15%	(64)	11%	(50)	12%	(51)	15%	(64)	47%	(205)	434
#1 Issue: Health Care	16%	(50)	13%	(39)	14%	(45)	16%	(49)	41%	(127)	310
#1 Issue: Medicare / Social Security	16%	(44)	15%	(41)	12%	(34)	15%	(42)	42%	(116)	277
#1 Issue: Women's Issues	6%	(7)	15%	(17)	7%	(8)	17%	(18)	55%	(61)	111
#1 Issue: Education	15%	(14)	22%	(20)	14%	(13)	14%	(13)	35%	(32)	91
#1 Issue: Energy	16%	(20)	15%	(18)	17%	(21)	14%	(18)	38%	(48)	124
#1 Issue: Other	12%	(13)	8%	(9)	9%	(10)	12%	(13)	59%	(63)	107
2020 Vote: Joe Biden	16%	(163)	17%	(165)	15%	(147)	13%	(133)	38%	(381)	989
2020 Vote: Donald Trump	17%	(125)	12%	(92)	13%	(98)	17%	(124)	41%	(311)	751
2020 Vote: Other	16%	(8)	10%	(5)	16%	(8)	27%	(13)	31%	(15)	50
2020 Vote: Didn't Vote	8%	(33)	8%	(32)	7%	(29)	18%	(72)	59%	(242)	408
2018 House Vote: Democrat	18%	(144)	17%	(132)	15%	(117)	14%	(114)	36%	(284)	792
2018 House Vote: Republican	16%	(92)	12%	(69)	14%	(77)	16%	(90)	42%	(233)	561
2018 House Vote: Someone else	5%	(3)	13%	(7)	11%	(5)	20%	(10)	51%	(26)	51
2016 Vote: Hillary Clinton	18%	(128)	16%	(113)	15%	(106)	14%	(100)	37%	(257)	704
2016 Vote: Donald Trump	16%	(109)	14%	(96)	12%	(81)	17%	(117)	40%	(267)	670
2016 Vote: Other	13%	(14)	6%	(6)	17%	(18)	17%	(18)	47%	(49)	105
2016 Vote: Didn't Vote	11%	(79)	11%	(80)	11%	(78)	15%	(108)	52%	(375)	720

Continued on next page

**Table MCSP8\_3: How often do you watch each of the following NFL telecasts during a typical season?**  
 Monday Night Football on ESPN

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
Adults	15%	(330)	13%	(295)	13%	(283)	16%	(343)	43%	(950)	2200
Voted in 2014: Yes	18%	(228)	15%	(188)	14%	(183)	15%	(193)	38%	(491)	1283
Voted in 2014: No	11%	(102)	12%	(107)	11%	(100)	16%	(150)	50%	(459)	917
4-Region: Northeast	14%	(56)	19%	(73)	13%	(50)	16%	(63)	38%	(151)	394
4-Region: Midwest	16%	(75)	13%	(59)	12%	(57)	19%	(86)	40%	(185)	462
4-Region: South	15%	(125)	13%	(105)	13%	(107)	15%	(120)	45%	(368)	824
4-Region: West	14%	(74)	11%	(58)	13%	(69)	14%	(73)	47%	(246)	520
Sports Fans	21%	(325)	18%	(289)	17%	(269)	19%	(298)	25%	(391)	1571
Avid Sports Fans	42%	(237)	26%	(147)	13%	(71)	8%	(47)	10%	(58)	559
Casual Sports Fans	9%	(88)	14%	(142)	20%	(198)	25%	(251)	33%	(333)	1012
NFL Fans	23%	(326)	20%	(289)	18%	(265)	21%	(308)	18%	(254)	1443
Avid NFL Fans	44%	(285)	28%	(185)	13%	(83)	11%	(70)	5%	(31)	653
Casual NFL Fans	5%	(42)	13%	(104)	23%	(182)	30%	(237)	28%	(223)	789
Typical Regular NFL Game Attendee	32%	(174)	27%	(152)	19%	(103)	16%	(86)	7%	(37)	552

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP8\_4: How often do you watch each of the following NFL telecasts during a typical season?  
Thursday Night Football on Fox, NFL Network, or Amazon**

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	14%	(318)	13%	(288)	15%	(321)	15%	(336)	43%	(937)	2200
Gender: Male	21%	(224)	19%	(206)	18%	(189)	14%	(145)	28%	(298)	1062
Gender: Female	8%	(93)	7%	(82)	12%	(132)	17%	(191)	56%	(639)	1138
Age: 18-34	13%	(84)	12%	(77)	14%	(92)	16%	(106)	45%	(296)	655
Age: 35-44	19%	(68)	17%	(62)	15%	(55)	13%	(46)	36%	(127)	358
Age: 45-64	16%	(118)	12%	(90)	15%	(116)	16%	(118)	41%	(309)	751
Age: 65+	11%	(48)	13%	(58)	13%	(59)	15%	(65)	47%	(206)	436
GenZers: 1997-2012	3%	(6)	10%	(21)	11%	(24)	16%	(35)	60%	(127)	213
Millennials: 1981-1996	18%	(119)	16%	(104)	16%	(104)	16%	(104)	35%	(232)	663
GenXers: 1965-1980	17%	(93)	12%	(64)	15%	(84)	14%	(75)	43%	(235)	551
Baby Boomers: 1946-1964	13%	(94)	13%	(91)	15%	(105)	16%	(111)	42%	(296)	697
PID: Dem (no lean)	16%	(143)	14%	(129)	15%	(131)	14%	(129)	40%	(360)	892
PID: Ind (no lean)	13%	(82)	10%	(65)	15%	(98)	16%	(101)	46%	(301)	648
PID: Rep (no lean)	14%	(93)	14%	(93)	14%	(92)	16%	(105)	42%	(277)	660
PID/Gender: Dem Men	24%	(102)	21%	(87)	17%	(71)	13%	(53)	26%	(110)	422
PID/Gender: Dem Women	9%	(41)	9%	(42)	13%	(60)	16%	(76)	53%	(250)	470
PID/Gender: Ind Men	20%	(62)	15%	(47)	19%	(61)	17%	(53)	30%	(94)	315
PID/Gender: Ind Women	6%	(20)	6%	(19)	11%	(37)	15%	(49)	62%	(207)	332
PID/Gender: Rep Men	19%	(61)	22%	(72)	18%	(57)	12%	(39)	29%	(95)	324
PID/Gender: Rep Women	10%	(32)	6%	(22)	10%	(35)	20%	(66)	54%	(182)	336
Ideo: Liberal (1-3)	16%	(108)	13%	(87)	14%	(91)	14%	(96)	42%	(280)	662
Ideo: Moderate (4)	16%	(102)	14%	(93)	16%	(105)	16%	(104)	38%	(250)	654
Ideo: Conservative (5-7)	14%	(93)	14%	(98)	15%	(101)	15%	(101)	43%	(292)	685
Educ: < College	14%	(204)	10%	(156)	13%	(193)	17%	(252)	47%	(707)	1512
Educ: Bachelors degree	18%	(82)	18%	(80)	17%	(77)	12%	(53)	34%	(151)	444
Educ: Post-grad	13%	(32)	21%	(51)	21%	(51)	13%	(31)	32%	(79)	244
Income: Under 50k	12%	(149)	10%	(124)	12%	(144)	16%	(200)	50%	(619)	1236
Income: 50k-100k	16%	(101)	15%	(99)	19%	(125)	14%	(92)	36%	(231)	649
Income: 100k+	22%	(68)	21%	(65)	16%	(52)	14%	(43)	28%	(87)	315
Ethnicity: White	13%	(223)	15%	(253)	15%	(255)	15%	(259)	42%	(731)	1722

Continued on next page

**Table MCSP8\_4:** How often do you watch each of the following NFL telecasts during a typical season?  
Thursday Night Football on Fox, NFL Network, or Amazon

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	14%	(318)	13%	(288)	15%	(321)	15%	(336)	43%	(937)	2200
Ethnicity: Hispanic	19%	(65)	10%	(37)	15%	(54)	15%	(52)	40%	(141)	349
Ethnicity: Black	23%	(62)	9%	(25)	14%	(37)	14%	(39)	41%	(111)	274
Ethnicity: Other	16%	(32)	5%	(10)	14%	(28)	19%	(38)	47%	(96)	204
All Christian	16%	(166)	15%	(158)	18%	(187)	14%	(147)	36%	(368)	1027
All Non-Christian	22%	(28)	11%	(15)	19%	(25)	12%	(15)	36%	(47)	130
Atheist	9%	(8)	12%	(11)	19%	(18)	17%	(16)	43%	(39)	92
Agnostic/Nothing in particular	10%	(58)	12%	(68)	10%	(56)	16%	(96)	52%	(305)	583
Something Else	16%	(58)	10%	(36)	10%	(35)	17%	(62)	48%	(178)	369
Religious Non-Protestant/Catholic	19%	(29)	13%	(20)	20%	(30)	12%	(18)	37%	(57)	154
Evangelical	18%	(107)	15%	(87)	14%	(84)	13%	(77)	39%	(225)	580
Non-Evangelical	15%	(115)	13%	(101)	16%	(125)	17%	(129)	39%	(306)	777
Community: Urban	18%	(123)	16%	(109)	16%	(112)	13%	(93)	37%	(260)	696
Community: Suburban	15%	(139)	15%	(141)	14%	(130)	16%	(148)	41%	(395)	954
Community: Rural	10%	(56)	7%	(38)	14%	(79)	17%	(95)	51%	(283)	550
Employ: Private Sector	21%	(145)	17%	(116)	20%	(142)	13%	(93)	29%	(205)	700
Employ: Government	19%	(25)	15%	(21)	14%	(19)	16%	(22)	37%	(50)	137
Employ: Self-Employed	14%	(26)	15%	(27)	18%	(33)	17%	(30)	36%	(65)	182
Employ: Homemaker	10%	(18)	7%	(12)	9%	(16)	17%	(31)	57%	(102)	180
Employ: Student	—	(0)	8%	(5)	12%	(8)	16%	(10)	64%	(41)	64
Employ: Retired	11%	(57)	13%	(64)	13%	(67)	15%	(78)	48%	(240)	506
Employ: Unemployed	10%	(27)	11%	(30)	9%	(24)	17%	(47)	54%	(149)	277
Employ: Other	13%	(20)	9%	(14)	7%	(11)	16%	(24)	55%	(86)	155
Military HH: Yes	20%	(70)	16%	(57)	13%	(45)	14%	(51)	37%	(133)	356
Military HH: No	13%	(248)	13%	(231)	15%	(276)	15%	(285)	44%	(805)	1844
RD/WT: Right Direction	18%	(162)	17%	(146)	17%	(153)	13%	(114)	35%	(304)	880
RD/WT: Wrong Track	12%	(156)	11%	(142)	13%	(168)	17%	(222)	48%	(633)	1320
Biden Job Approve	18%	(195)	14%	(155)	15%	(168)	14%	(157)	38%	(412)	1088
Biden Job Disapprove	11%	(111)	12%	(123)	14%	(138)	16%	(166)	47%	(474)	1013

Continued on next page

**Table MCSP8\_4: How often do you watch each of the following NFL telecasts during a typical season?  
Thursday Night Football on Fox, NFL Network, or Amazon**

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
	%	(N)	%	(N)	%	(N)	%	(N)	%	(N)	
Adults	14%	(318)	13%	(288)	15%	(321)	15%	(336)	43%	(937)	2200
Biden Job Strongly Approve	20%	(115)	16%	(92)	15%	(88)	12%	(69)	37%	(214)	577
Biden Job Somewhat Approve	16%	(80)	12%	(63)	16%	(81)	17%	(89)	39%	(198)	511
Biden Job Somewhat Disapprove	9%	(26)	15%	(43)	13%	(36)	20%	(56)	43%	(121)	282
Biden Job Strongly Disapprove	12%	(85)	11%	(80)	14%	(102)	15%	(110)	48%	(353)	731
Favorable of Biden	18%	(201)	14%	(158)	16%	(173)	14%	(155)	38%	(420)	1107
Unfavorable of Biden	11%	(110)	12%	(115)	13%	(133)	17%	(169)	47%	(468)	995
Very Favorable of Biden	22%	(135)	14%	(83)	16%	(95)	12%	(74)	36%	(215)	602
Somewhat Favorable of Biden	13%	(66)	15%	(74)	15%	(78)	16%	(81)	41%	(205)	505
Somewhat Unfavorable of Biden	13%	(33)	12%	(30)	15%	(37)	20%	(51)	40%	(100)	251
Very Unfavorable of Biden	10%	(77)	12%	(86)	13%	(95)	16%	(118)	49%	(368)	744
#1 Issue: Economy	16%	(117)	14%	(103)	14%	(103)	17%	(124)	40%	(298)	745
#1 Issue: Security	14%	(62)	12%	(54)	14%	(60)	13%	(58)	46%	(200)	434
#1 Issue: Health Care	16%	(49)	10%	(30)	20%	(63)	13%	(41)	41%	(127)	310
#1 Issue: Medicare / Social Security	15%	(41)	16%	(44)	12%	(34)	16%	(43)	41%	(115)	277
#1 Issue: Women's Issues	8%	(9)	10%	(11)	7%	(8)	20%	(22)	56%	(62)	111
#1 Issue: Education	16%	(14)	18%	(17)	17%	(15)	14%	(13)	35%	(32)	91
#1 Issue: Energy	12%	(15)	17%	(21)	19%	(23)	17%	(21)	36%	(44)	124
#1 Issue: Other	11%	(12)	7%	(7)	13%	(13)	13%	(14)	56%	(60)	107
2020 Vote: Joe Biden	16%	(163)	15%	(150)	16%	(161)	15%	(148)	37%	(367)	989
2020 Vote: Donald Trump	15%	(112)	14%	(103)	14%	(106)	16%	(118)	42%	(312)	751
2020 Vote: Other	18%	(9)	8%	(4)	15%	(8)	31%	(15)	28%	(14)	50
2020 Vote: Didn't Vote	8%	(33)	7%	(30)	11%	(46)	13%	(55)	60%	(244)	408
2018 House Vote: Democrat	19%	(147)	15%	(120)	17%	(132)	14%	(114)	35%	(279)	792
2018 House Vote: Republican	15%	(87)	13%	(74)	16%	(90)	16%	(88)	40%	(222)	561
2018 House Vote: Someone else	8%	(4)	13%	(7)	11%	(6)	18%	(9)	50%	(25)	51
2016 Vote: Hillary Clinton	18%	(125)	15%	(108)	17%	(121)	14%	(96)	36%	(255)	704
2016 Vote: Donald Trump	16%	(106)	15%	(98)	15%	(98)	17%	(111)	38%	(258)	670
2016 Vote: Other	13%	(14)	6%	(7)	15%	(16)	19%	(19)	46%	(48)	105
2016 Vote: Didn't Vote	10%	(73)	10%	(74)	12%	(86)	15%	(110)	52%	(376)	720

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**Table MCSP8\_4:** How often do you watch each of the following NFL telecasts during a typical season?  
 Thursday Night Football on Fox, NFL Network, or Amazon

Demographic	Every week		Most weeks		Some weeks		Only when my favorite team is playing		Never		Total N
Adults	14%	(318)	13%	(288)	15%	(321)	15%	(336)	43%	(937)	2200
Voted in 2014: Yes	18%	(229)	15%	(187)	16%	(211)	14%	(183)	37%	(473)	1283
Voted in 2014: No	10%	(89)	11%	(101)	12%	(110)	17%	(153)	51%	(465)	917
4-Region: Northeast	16%	(63)	16%	(63)	13%	(52)	18%	(71)	37%	(145)	394
4-Region: Midwest	15%	(71)	15%	(70)	14%	(65)	17%	(79)	38%	(176)	462
4-Region: South	14%	(115)	11%	(89)	16%	(136)	14%	(117)	45%	(368)	824
4-Region: West	13%	(69)	12%	(65)	13%	(68)	13%	(69)	48%	(249)	520
Sports Fans	20%	(315)	18%	(283)	20%	(310)	18%	(284)	24%	(380)	1571
Avid Sports Fans	41%	(230)	26%	(143)	15%	(83)	8%	(47)	10%	(56)	559
Casual Sports Fans	8%	(84)	14%	(140)	22%	(227)	23%	(237)	32%	(324)	1012
NFL Fans	22%	(317)	20%	(283)	21%	(306)	21%	(300)	16%	(237)	1443
Avid NFL Fans	42%	(277)	27%	(176)	17%	(113)	10%	(63)	4%	(24)	653
Casual NFL Fans	5%	(40)	13%	(107)	24%	(193)	30%	(238)	27%	(212)	789
Typical Regular NFL Game Attendee	30%	(166)	25%	(140)	22%	(121)	15%	(84)	8%	(42)	552

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP9\_1:** In general, do you have a favorable or unfavorable opinion of how each of the following networks present their NFL telecasts?  
ESPN (Monday Night Football)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	22% (486)	24% (521)	7% (147)	9% (208)	28% (622)	10% (216)	2200
Gender: Male	30% (321)	28% (301)	9% (96)	8% (81)	20% (216)	4% (47)	1062
Gender: Female	15% (165)	19% (220)	4% (51)	11% (127)	36% (406)	15% (169)	1138
Age: 18-34	24% (155)	20% (133)	7% (45)	8% (49)	29% (188)	13% (85)	655
Age: 35-44	24% (85)	27% (98)	6% (21)	9% (33)	26% (93)	8% (27)	358
Age: 45-64	23% (172)	24% (181)	7% (52)	10% (77)	28% (212)	8% (58)	751
Age: 65+	17% (74)	25% (109)	7% (29)	11% (49)	30% (130)	11% (46)	436
GenZers: 1997-2012	12% (27)	20% (42)	8% (17)	9% (19)	33% (71)	18% (39)	213
Millennials: 1981-1996	28% (185)	24% (159)	7% (45)	7% (48)	25% (169)	9% (58)	663
GenXers: 1965-1980	22% (123)	23% (128)	6% (33)	11% (62)	28% (153)	9% (51)	551
Baby Boomers: 1946-1964	21% (144)	25% (177)	7% (49)	9% (65)	29% (201)	9% (62)	697
PID: Dem (no lean)	28% (248)	22% (192)	5% (48)	9% (80)	26% (233)	10% (90)	892
PID: Ind (no lean)	17% (108)	23% (151)	7% (47)	8% (51)	34% (223)	11% (69)	648
PID: Rep (no lean)	20% (130)	27% (178)	8% (52)	12% (77)	25% (166)	9% (57)	660
PID/Gender: Dem Men	40% (168)	24% (103)	7% (31)	6% (27)	18% (75)	4% (19)	422
PID/Gender: Dem Women	17% (80)	19% (90)	4% (17)	11% (53)	34% (158)	15% (72)	470
PID/Gender: Ind Men	21% (67)	31% (98)	9% (29)	7% (22)	28% (88)	4% (12)	315
PID/Gender: Ind Women	12% (41)	16% (53)	5% (17)	9% (29)	41% (135)	17% (57)	332
PID/Gender: Rep Men	26% (86)	31% (101)	11% (35)	10% (32)	17% (54)	5% (17)	324
PID/Gender: Rep Women	13% (45)	23% (77)	5% (17)	13% (45)	33% (112)	12% (40)	336
Ideo: Liberal (1-3)	28% (183)	21% (140)	7% (44)	8% (50)	28% (185)	9% (60)	662
Ideo: Moderate (4)	20% (133)	27% (180)	8% (50)	8% (53)	30% (193)	7% (46)	654
Ideo: Conservative (5-7)	21% (146)	25% (173)	7% (46)	14% (93)	24% (167)	9% (61)	685
Educ: < College	21% (314)	21% (323)	6% (90)	10% (156)	30% (459)	11% (170)	1512
Educ: Bachelors degree	24% (108)	30% (132)	8% (35)	8% (34)	23% (102)	8% (34)	444
Educ: Post-grad	27% (65)	27% (66)	9% (22)	7% (17)	25% (61)	5% (12)	244
Income: Under 50k	19% (235)	19% (233)	6% (77)	12% (144)	32% (396)	12% (150)	1236
Income: 50k-100k	24% (156)	28% (185)	7% (49)	7% (45)	25% (164)	8% (50)	649
Income: 100k+	30% (95)	33% (104)	7% (21)	6% (18)	20% (62)	5% (15)	315
Ethnicity: White	21% (364)	25% (430)	7% (121)	9% (148)	29% (499)	9% (159)	1722
Ethnicity: Hispanic	24% (85)	25% (86)	10% (34)	7% (25)	20% (69)	14% (50)	349

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**Table MCSP9\_1:** In general, do you have a favorable or unfavorable opinion of how each of the following networks present their NFL telecasts?  
 ESPN (Monday Night Football)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	22% (486)	24% (521)	7% (147)	9% (208)	28% (622)	10% (216)	2200
Ethnicity: Black	31% (86)	16% (45)	6% (18)	13% (37)	21% (56)	12% (33)	274
Ethnicity: Other	18% (37)	22% (46)	4% (8)	11% (23)	33% (66)	12% (24)	204
All Christian	25% (252)	25% (258)	7% (75)	10% (105)	25% (258)	8% (79)	1027
All Non-Christian	32% (41)	24% (31)	5% (7)	6% (7)	25% (33)	8% (11)	130
Atheist	14% (13)	29% (27)	7% (6)	4% (4)	36% (33)	10% (9)	92
Agnostic/Nothing in particular	18% (103)	23% (134)	6% (32)	8% (48)	31% (181)	14% (84)	583
Something Else	21% (78)	19% (71)	7% (26)	12% (43)	32% (117)	9% (34)	369
Religious Non-Protestant/Catholic	27% (42)	23% (35)	9% (14)	6% (9)	27% (41)	9% (13)	154
Evangelical	26% (152)	20% (115)	8% (45)	10% (60)	27% (155)	9% (52)	580
Non-Evangelical	22% (174)	26% (205)	6% (49)	11% (85)	27% (208)	7% (55)	777
Community: Urban	31% (215)	22% (152)	6% (43)	8% (58)	23% (160)	10% (67)	696
Community: Suburban	20% (187)	27% (260)	7% (65)	9% (84)	29% (274)	9% (84)	954
Community: Rural	15% (84)	20% (109)	7% (38)	12% (66)	34% (188)	12% (65)	550
Employ: Private Sector	29% (206)	27% (193)	8% (57)	7% (50)	22% (153)	6% (42)	700
Employ: Government	24% (32)	29% (40)	7% (9)	6% (9)	25% (34)	9% (12)	137
Employ: Self-Employed	24% (44)	28% (50)	12% (22)	5% (9)	22% (41)	8% (15)	182
Employ: Homemaker	18% (32)	18% (32)	4% (7)	13% (24)	36% (66)	11% (19)	180
Employ: Student	12% (8)	10% (7)	6% (4)	6% (4)	41% (26)	24% (16)	64
Employ: Retired	17% (85)	25% (125)	6% (32)	12% (62)	30% (152)	10% (51)	506
Employ: Unemployed	18% (49)	19% (53)	5% (13)	11% (30)	33% (91)	15% (42)	277
Employ: Other	20% (30)	14% (22)	2% (3)	13% (20)	39% (61)	12% (19)	155
Military HH: Yes	25% (89)	27% (95)	6% (21)	9% (31)	27% (97)	6% (22)	356
Military HH: No	22% (397)	23% (426)	7% (126)	10% (176)	28% (525)	11% (194)	1844
RD/WT: Right Direction	31% (276)	24% (215)	6% (53)	6% (50)	23% (207)	9% (79)	880
RD/WT: Wrong Track	16% (211)	23% (306)	7% (94)	12% (157)	31% (415)	10% (137)	1320
Biden Job Approve	29% (313)	24% (260)	5% (52)	8% (84)	25% (276)	9% (102)	1088
Biden Job Disapprove	15% (157)	24% (245)	9% (87)	12% (117)	30% (306)	10% (102)	1013

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**Table MCSP9\_1:** In general, do you have a favorable or unfavorable opinion of how each of the following networks present their NFL telecasts?  
ESPN (Monday Night Football)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	22% (486)	24% (521)	7% (147)	9% (208)	28% (622)	10% (216)	2200
Biden Job Strongly Approve	34% (198)	21% (120)	5% (27)	7% (42)	23% (131)	10% (58)	577
Biden Job Somewhat Approve	22% (115)	28% (141)	5% (25)	8% (42)	28% (145)	8% (43)	511
Biden Job Somewhat Disapprove	15% (43)	30% (86)	6% (17)	5% (13)	33% (94)	10% (28)	282
Biden Job Strongly Disapprove	15% (113)	22% (159)	10% (70)	14% (103)	29% (212)	10% (74)	731
Favorable of Biden	29% (323)	23% (260)	5% (53)	7% (79)	26% (289)	9% (102)	1107
Unfavorable of Biden	15% (151)	25% (244)	9% (86)	12% (120)	30% (298)	10% (96)	995
Very Favorable of Biden	36% (219)	20% (119)	5% (28)	8% (47)	23% (136)	9% (54)	602
Somewhat Favorable of Biden	21% (104)	28% (141)	5% (26)	7% (33)	30% (153)	10% (48)	505
Somewhat Unfavorable of Biden	17% (41)	29% (72)	8% (21)	5% (13)	33% (81)	9% (22)	251
Very Unfavorable of Biden	15% (109)	23% (172)	9% (65)	14% (107)	29% (217)	10% (74)	744
#1 Issue: Economy	25% (188)	23% (175)	7% (52)	9% (68)	26% (196)	9% (67)	745
#1 Issue: Security	18% (80)	21% (92)	7% (31)	14% (60)	29% (127)	10% (45)	434
#1 Issue: Health Care	24% (74)	26% (81)	7% (22)	8% (26)	23% (73)	11% (34)	310
#1 Issue: Medicare / Social Security	23% (63)	23% (64)	8% (22)	9% (25)	27% (76)	10% (28)	277
#1 Issue: Women's Issues	19% (21)	21% (23)	5% (6)	3% (4)	32% (36)	20% (22)	111
#1 Issue: Education	20% (18)	31% (28)	6% (6)	10% (9)	26% (24)	6% (6)	91
#1 Issue: Energy	17% (21)	33% (41)	6% (8)	3% (4)	35% (43)	6% (7)	124
#1 Issue: Other	20% (21)	17% (18)	1% (1)	12% (12)	44% (47)	8% (8)	107
2020 Vote: Joe Biden	28% (274)	25% (245)	5% (46)	8% (81)	28% (278)	6% (64)	989
2020 Vote: Donald Trump	19% (143)	26% (195)	9% (68)	13% (97)	24% (182)	9% (66)	751
2020 Vote: Other	17% (8)	36% (18)	9% (4)	7% (3)	27% (13)	4% (2)	50
2020 Vote: Didn't Vote	15% (60)	15% (62)	7% (27)	6% (26)	36% (148)	21% (85)	408
2018 House Vote: Democrat	30% (236)	24% (188)	6% (46)	8% (64)	25% (198)	8% (61)	792
2018 House Vote: Republican	19% (105)	28% (159)	8% (43)	12% (69)	24% (137)	8% (47)	561
2018 House Vote: Someone else	6% (3)	24% (12)	9% (5)	14% (7)	35% (18)	11% (6)	51
2016 Vote: Hillary Clinton	30% (208)	24% (169)	5% (33)	8% (57)	26% (181)	8% (55)	704
2016 Vote: Donald Trump	20% (133)	28% (185)	9% (62)	12% (83)	23% (156)	7% (50)	670
2016 Vote: Other	12% (12)	28% (29)	4% (5)	11% (11)	42% (44)	3% (4)	105
2016 Vote: Didn't Vote	18% (133)	19% (137)	6% (46)	8% (56)	33% (240)	15% (108)	720

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**Table MCSP9\_1:** In general, do you have a favorable or unfavorable opinion of how each of the following networks present their NFL telecasts?  
 ESPN (Monday Night Football)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	22% (486)	24% (521)	7% (147)	9% (208)	28% (622)	10% (216)	2200
Voted in 2014: Yes	24% (314)	26% (336)	7% (89)	10% (133)	25% (316)	7% (95)	1283
Voted in 2014: No	19% (173)	20% (185)	6% (57)	8% (74)	33% (307)	13% (121)	917
4-Region: Northeast	24% (93)	26% (102)	7% (26)	9% (34)	27% (107)	8% (31)	394
4-Region: Midwest	20% (95)	25% (117)	8% (38)	9% (44)	31% (143)	5% (25)	462
4-Region: South	23% (192)	22% (181)	6% (51)	10% (81)	27% (223)	12% (96)	824
4-Region: West	20% (106)	23% (121)	6% (32)	9% (49)	29% (148)	12% (64)	520
Sports Fans	30% (479)	30% (470)	8% (133)	6% (99)	21% (330)	4% (61)	1571
Avid Sports Fans	52% (289)	28% (155)	6% (32)	5% (26)	8% (44)	2% (13)	559
Casual Sports Fans	19% (190)	31% (315)	10% (101)	7% (73)	28% (286)	5% (48)	1012
NFL Fans	33% (478)	32% (467)	9% (125)	5% (65)	18% (263)	3% (44)	1443
Avid NFL Fans	52% (341)	28% (183)	9% (59)	4% (26)	6% (41)	1% (4)	653
Casual NFL Fans	17% (137)	36% (284)	8% (67)	5% (39)	28% (222)	5% (40)	789
Typical Regular NFL Game Attendee	44% (241)	32% (175)	10% (57)	4% (25)	7% (41)	2% (13)	552

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP9\_2:** In general, do you have a favorable or unfavorable opinion of how each of the following networks present their NFL telecasts?  
Fox (Sunday afternoons, Thursday Night Football)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	25% (540)	24% (533)	4% (98)	10% (223)	26% (579)	10% (227)	2200
Gender: Male	35% (367)	30% (316)	4% (44)	9% (93)	18% (196)	4% (46)	1062
Gender: Female	15% (173)	19% (217)	5% (53)	11% (130)	34% (383)	16% (182)	1138
Age: 18-34	24% (157)	22% (145)	6% (38)	10% (64)	24% (159)	14% (92)	655
Age: 35-44	27% (98)	27% (96)	4% (14)	8% (27)	26% (93)	9% (31)	358
Age: 45-64	27% (206)	23% (173)	4% (30)	11% (80)	27% (199)	8% (62)	751
Age: 65+	18% (80)	27% (119)	4% (16)	12% (51)	29% (128)	10% (43)	436
GenZers: 1997-2012	13% (29)	17% (37)	8% (18)	15% (31)	23% (50)	23% (49)	213
Millennials: 1981-1996	29% (193)	26% (172)	4% (30)	7% (47)	25% (166)	8% (55)	663
GenXers: 1965-1980	26% (146)	23% (124)	3% (19)	11% (59)	27% (150)	10% (54)	551
Baby Boomers: 1946-1964	23% (164)	26% (180)	4% (30)	11% (73)	27% (188)	9% (62)	697
PID: Dem (no lean)	28% (248)	22% (193)	4% (35)	11% (94)	26% (230)	10% (92)	892
PID: Ind (no lean)	20% (130)	26% (166)	5% (32)	8% (52)	30% (193)	11% (74)	648
PID: Rep (no lean)	25% (163)	26% (174)	5% (31)	12% (76)	24% (156)	9% (62)	660
PID/Gender: Dem Men	40% (171)	25% (104)	4% (16)	10% (41)	17% (72)	4% (18)	422
PID/Gender: Dem Women	17% (78)	19% (89)	4% (19)	11% (53)	34% (158)	16% (74)	470
PID/Gender: Ind Men	27% (85)	35% (111)	4% (13)	6% (20)	24% (76)	3% (10)	315
PID/Gender: Ind Women	14% (45)	17% (55)	6% (19)	10% (33)	35% (117)	19% (64)	332
PID/Gender: Rep Men	35% (112)	31% (100)	5% (15)	10% (32)	15% (47)	6% (18)	324
PID/Gender: Rep Women	15% (51)	22% (73)	5% (16)	13% (44)	32% (109)	13% (44)	336
Ideo: Liberal (1-3)	26% (172)	22% (145)	6% (40)	10% (68)	26% (171)	10% (65)	662
Ideo: Moderate (4)	23% (152)	29% (192)	5% (30)	8% (52)	28% (184)	7% (44)	654
Ideo: Conservative (5-7)	28% (189)	24% (167)	4% (25)	13% (89)	22% (152)	9% (63)	685
Educ: < College	24% (362)	22% (329)	4% (60)	11% (169)	27% (412)	12% (179)	1512
Educ: Bachelors degree	28% (123)	30% (134)	5% (21)	7% (32)	22% (99)	8% (35)	444
Educ: Post-grad	23% (56)	28% (69)	7% (16)	9% (21)	28% (67)	6% (14)	244
Income: Under 50k	23% (279)	20% (250)	4% (48)	12% (144)	29% (356)	13% (158)	1236
Income: 50k-100k	24% (157)	30% (195)	5% (32)	8% (53)	24% (157)	8% (55)	649
Income: 100k+	33% (104)	28% (88)	6% (17)	8% (26)	21% (66)	5% (14)	315
Ethnicity: White	23% (403)	25% (432)	4% (73)	10% (168)	28% (475)	10% (169)	1722
Ethnicity: Hispanic	25% (88)	22% (78)	6% (22)	13% (44)	17% (58)	17% (59)	349

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**Table MCSP9\_2:** In general, do you have a favorable or unfavorable opinion of how each of the following networks present their NFL telecasts?  
 Fox (Sunday afternoons, Thursday Night Football)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	25% (540)	24% (533)	4% (98)	10% (223)	26% (579)	10% (227)	2200
Ethnicity: Black	32% (88)	22% (60)	5% (14)	11% (31)	19% (51)	11% (30)	274
Ethnicity: Other	24% (49)	20% (41)	5% (11)	12% (24)	25% (52)	14% (28)	204
All Christian	28% (292)	26% (267)	5% (50)	9% (95)	24% (243)	8% (79)	1027
All Non-Christian	31% (41)	23% (30)	6% (8)	8% (10)	23% (30)	8% (11)	130
Atheist	19% (17)	26% (24)	1% (1)	8% (7)	36% (33)	10% (9)	92
Agnostic/Nothing in particular	19% (109)	21% (125)	3% (19)	13% (73)	29% (166)	16% (91)	583
Something Else	22% (82)	23% (87)	5% (20)	10% (37)	29% (107)	10% (37)	369
Religious Non-Protestant/Catholic	30% (46)	22% (33)	6% (9)	8% (12)	26% (40)	9% (14)	154
Evangelical	29% (171)	24% (142)	4% (23)	10% (56)	24% (141)	8% (48)	580
Non-Evangelical	25% (194)	26% (202)	6% (45)	10% (74)	25% (195)	8% (65)	777
Community: Urban	35% (244)	20% (140)	5% (33)	11% (75)	19% (133)	10% (71)	696
Community: Suburban	22% (208)	27% (262)	4% (37)	9% (85)	28% (271)	10% (91)	954
Community: Rural	16% (89)	24% (131)	5% (28)	11% (63)	32% (174)	12% (66)	550
Employ: Private Sector	32% (225)	28% (196)	7% (48)	7% (49)	21% (145)	5% (38)	700
Employ: Government	23% (32)	28% (39)	3% (5)	9% (13)	24% (33)	12% (16)	137
Employ: Self-Employed	29% (52)	27% (48)	5% (9)	8% (15)	22% (40)	10% (18)	182
Employ: Homemaker	16% (29)	16% (29)	4% (7)	17% (30)	36% (64)	11% (21)	180
Employ: Student	15% (10)	11% (7)	5% (3)	10% (6)	37% (23)	22% (14)	64
Employ: Retired	18% (90)	28% (141)	3% (15)	13% (64)	29% (145)	10% (50)	506
Employ: Unemployed	25% (69)	18% (51)	2% (6)	12% (33)	26% (73)	16% (45)	277
Employ: Other	23% (35)	14% (22)	3% (4)	8% (12)	36% (56)	17% (26)	155
Military HH: Yes	26% (94)	24% (87)	4% (13)	14% (49)	25% (88)	7% (25)	356
Military HH: No	24% (447)	24% (446)	5% (84)	9% (174)	27% (490)	11% (202)	1844
RD/WT: Right Direction	31% (273)	24% (214)	4% (38)	8% (73)	23% (202)	9% (81)	880
RD/WT: Wrong Track	20% (268)	24% (319)	5% (60)	11% (150)	29% (377)	11% (147)	1320
Biden Job Approve	28% (304)	24% (258)	4% (47)	9% (100)	25% (270)	10% (109)	1088
Biden Job Disapprove	22% (222)	25% (254)	5% (48)	11% (115)	27% (274)	10% (100)	1013

Continued on next page

**Table MCSP9\_2:** In general, do you have a favorable or unfavorable opinion of how each of the following networks present their NFL telecasts?  
Fox (Sunday afternoons, Thursday Night Football)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	25% (540)	24% (533)	4% (98)	10% (223)	26% (579)	10% (227)	2200
Biden Job Strongly Approve	34% (194)	19% (110)	5% (30)	9% (51)	22% (128)	11% (63)	577
Biden Job Somewhat Approve	21% (109)	29% (147)	3% (17)	10% (49)	28% (142)	9% (46)	511
Biden Job Somewhat Disapprove	19% (53)	26% (73)	8% (24)	7% (21)	28% (78)	11% (32)	282
Biden Job Strongly Disapprove	23% (169)	25% (181)	3% (24)	13% (94)	27% (195)	9% (68)	731
Favorable of Biden	29% (319)	24% (263)	4% (42)	8% (94)	25% (272)	11% (118)	1107
Unfavorable of Biden	21% (209)	25% (251)	5% (50)	12% (120)	28% (274)	9% (91)	995
Very Favorable of Biden	35% (210)	20% (118)	4% (24)	9% (56)	22% (132)	10% (62)	602
Somewhat Favorable of Biden	22% (109)	29% (145)	3% (17)	7% (37)	28% (140)	11% (55)	505
Somewhat Unfavorable of Biden	20% (50)	26% (66)	9% (23)	9% (22)	28% (69)	8% (20)	251
Very Unfavorable of Biden	21% (159)	25% (185)	4% (27)	13% (98)	27% (205)	10% (71)	744
#1 Issue: Economy	27% (198)	25% (184)	5% (34)	10% (71)	25% (184)	10% (74)	745
#1 Issue: Security	26% (115)	20% (89)	3% (14)	13% (55)	28% (121)	9% (41)	434
#1 Issue: Health Care	26% (81)	23% (72)	5% (14)	12% (36)	23% (70)	12% (36)	310
#1 Issue: Medicare / Social Security	23% (63)	29% (79)	4% (10)	9% (26)	26% (72)	10% (27)	277
#1 Issue: Women's Issues	15% (17)	23% (25)	6% (6)	5% (6)	29% (32)	22% (25)	111
#1 Issue: Education	27% (25)	29% (27)	3% (3)	6% (6)	24% (22)	10% (9)	91
#1 Issue: Energy	17% (21)	30% (37)	10% (13)	6% (8)	31% (38)	6% (7)	124
#1 Issue: Other	20% (21)	19% (20)	3% (4)	14% (15)	36% (39)	7% (8)	107
2020 Vote: Joe Biden	27% (268)	25% (250)	4% (44)	9% (94)	27% (264)	7% (71)	989
2020 Vote: Donald Trump	25% (188)	26% (192)	5% (41)	13% (95)	22% (169)	9% (66)	751
2020 Vote: Other	23% (12)	42% (21)	2% (1)	4% (2)	24% (12)	5% (3)	50
2020 Vote: Didn't Vote	17% (71)	17% (70)	3% (12)	8% (33)	33% (134)	22% (88)	408
2018 House Vote: Democrat	29% (228)	24% (188)	4% (33)	11% (86)	25% (195)	8% (61)	792
2018 House Vote: Republican	25% (141)	30% (166)	4% (22)	11% (61)	23% (131)	7% (40)	561
2018 House Vote: Someone else	18% (9)	24% (12)	— (0)	11% (6)	32% (16)	15% (8)	51
2016 Vote: Hillary Clinton	28% (197)	25% (174)	4% (31)	10% (71)	26% (181)	7% (50)	704
2016 Vote: Donald Trump	26% (176)	28% (185)	4% (29)	12% (84)	22% (149)	7% (48)	670
2016 Vote: Other	12% (13)	30% (32)	5% (5)	7% (8)	41% (43)	4% (5)	105
2016 Vote: Didn't Vote	21% (155)	20% (142)	5% (33)	8% (60)	29% (205)	17% (124)	720

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**Table MCSP9\_2:** In general, do you have a favorable or unfavorable opinion of how each of the following networks present their NFL telecasts?  
 Fox (Sunday afternoons, Thursday Night Football)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	25% (540)	24% (533)	4% (98)	10% (223)	26% (579)	10% (227)	2200
Voted in 2014: Yes	27% (345)	27% (341)	4% (52)	11% (143)	24% (308)	7% (94)	1283
Voted in 2014: No	21% (195)	21% (192)	5% (45)	9% (80)	29% (271)	15% (133)	917
4-Region: Northeast	28% (109)	21% (82)	7% (29)	10% (39)	26% (102)	8% (33)	394
4-Region: Midwest	22% (101)	29% (133)	5% (22)	11% (49)	28% (130)	6% (27)	462
4-Region: South	25% (206)	23% (189)	4% (31)	10% (83)	26% (214)	12% (100)	824
4-Region: West	24% (124)	25% (128)	3% (16)	10% (52)	25% (132)	13% (67)	520
Sports Fans	34% (527)	31% (485)	6% (87)	8% (120)	19% (301)	3% (53)	1571
Avid Sports Fans	55% (310)	26% (148)	4% (21)	6% (31)	7% (40)	2% (9)	559
Casual Sports Fans	21% (216)	33% (338)	6% (65)	9% (89)	26% (260)	4% (44)	1012
NFL Fans	37% (529)	33% (481)	5% (77)	6% (83)	17% (240)	2% (33)	1443
Avid NFL Fans	59% (385)	29% (186)	4% (24)	4% (25)	5% (31)	— (2)	653
Casual NFL Fans	18% (144)	37% (294)	7% (53)	7% (58)	26% (209)	4% (31)	789
Typical Regular NFL Game Attendee	43% (237)	33% (180)	6% (33)	8% (42)	9% (48)	2% (13)	552

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP9\_3:** In general, do you have a favorable or unfavorable opinion of how each of the following networks present their NFL telecasts?  
CBS (Sunday afternoons)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	23% (516)	25% (557)	5% (100)	9% (198)	27% (604)	10% (225)	2200
Gender: Male	32% (344)	30% (317)	6% (59)	8% (83)	20% (211)	4% (46)	1062
Gender: Female	15% (172)	21% (239)	4% (41)	10% (114)	35% (393)	16% (179)	1138
Age: 18-34	21% (137)	23% (148)	6% (41)	9% (61)	27% (177)	14% (91)	655
Age: 35-44	24% (86)	28% (100)	5% (19)	7% (24)	28% (99)	8% (30)	358
Age: 45-64	26% (195)	25% (191)	4% (33)	9% (65)	27% (204)	8% (62)	751
Age: 65+	22% (98)	27% (117)	2% (8)	11% (48)	28% (124)	10% (42)	436
GenZers: 1997-2012	13% (28)	17% (37)	6% (13)	15% (31)	30% (63)	19% (40)	213
Millennials: 1981-1996	26% (169)	26% (172)	7% (43)	6% (39)	26% (175)	10% (64)	663
GenXers: 1965-1980	24% (131)	25% (136)	4% (24)	10% (53)	27% (150)	10% (57)	551
Baby Boomers: 1946-1964	25% (177)	28% (193)	3% (18)	9% (61)	27% (190)	8% (58)	697
PID: Dem (no lean)	27% (239)	24% (214)	5% (41)	7% (66)	26% (236)	11% (96)	892
PID: Ind (no lean)	19% (126)	27% (173)	4% (24)	8% (52)	32% (207)	10% (65)	648
PID: Rep (no lean)	23% (152)	26% (170)	5% (36)	12% (79)	24% (161)	10% (63)	660
PID/Gender: Dem Men	38% (160)	26% (111)	7% (28)	6% (27)	19% (81)	4% (17)	422
PID/Gender: Dem Women	17% (79)	22% (103)	3% (14)	8% (40)	33% (155)	17% (79)	470
PID/Gender: Ind Men	28% (89)	34% (106)	4% (12)	6% (19)	25% (80)	3% (10)	315
PID/Gender: Ind Women	11% (37)	20% (67)	4% (12)	10% (34)	38% (127)	17% (55)	332
PID/Gender: Rep Men	30% (96)	31% (101)	6% (20)	12% (38)	15% (50)	6% (19)	324
PID/Gender: Rep Women	17% (56)	21% (69)	5% (16)	12% (41)	33% (111)	13% (44)	336
Ideo: Liberal (1-3)	25% (168)	25% (168)	5% (32)	7% (47)	28% (183)	10% (63)	662
Ideo: Moderate (4)	23% (152)	30% (197)	5% (31)	8% (49)	28% (181)	7% (44)	654
Ideo: Conservative (5-7)	25% (170)	24% (166)	5% (33)	13% (89)	23% (159)	10% (68)	685
Educ: < College	23% (343)	22% (334)	4% (67)	10% (151)	29% (440)	12% (177)	1512
Educ: Bachelors degree	27% (121)	32% (140)	5% (21)	6% (27)	22% (99)	8% (35)	444
Educ: Post-grad	21% (52)	34% (82)	5% (12)	8% (20)	26% (65)	5% (13)	244
Income: Under 50k	21% (260)	21% (266)	5% (59)	11% (136)	29% (353)	13% (163)	1236
Income: 50k-100k	26% (166)	29% (190)	4% (23)	7% (48)	27% (176)	7% (47)	649
Income: 100k+	29% (90)	32% (101)	6% (19)	4% (14)	24% (76)	5% (15)	315
Ethnicity: White	23% (393)	27% (464)	4% (74)	8% (136)	28% (489)	10% (166)	1722
Ethnicity: Hispanic	18% (62)	24% (84)	8% (26)	12% (41)	24% (83)	15% (52)	349

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**Table MCSP9\_3:** In general, do you have a favorable or unfavorable opinion of how each of the following networks present their NFL telecasts?  
 CBS (Sunday afternoons)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	23% (516)	25% (557)	5% (100)	9% (198)	27% (604)	10% (225)	2200
Ethnicity: Black	32% (88)	18% (50)	6% (16)	13% (35)	20% (56)	11% (29)	274
Ethnicity: Other	17% (35)	21% (42)	5% (10)	13% (27)	29% (60)	14% (29)	204
All Christian	27% (277)	28% (285)	5% (46)	9% (97)	24% (243)	8% (78)	1027
All Non-Christian	32% (41)	23% (30)	4% (6)	7% (9)	21% (28)	12% (16)	130
Atheist	18% (16)	31% (29)	— (0)	2% (2)	38% (35)	12% (11)	92
Agnostic/Nothing in particular	18% (105)	22% (130)	5% (32)	9% (50)	32% (186)	14% (81)	583
Something Else	21% (77)	23% (84)	5% (17)	11% (41)	30% (113)	11% (39)	369
Religious Non-Protestant/Catholic	29% (44)	25% (38)	4% (6)	7% (11)	24% (36)	12% (18)	154
Evangelical	26% (149)	25% (144)	4% (25)	12% (70)	24% (138)	9% (53)	580
Non-Evangelical	26% (200)	27% (212)	4% (34)	8% (65)	26% (205)	8% (61)	777
Community: Urban	30% (210)	23% (163)	5% (36)	9% (61)	23% (161)	9% (64)	696
Community: Suburban	22% (214)	28% (270)	4% (35)	8% (72)	28% (271)	10% (92)	954
Community: Rural	17% (92)	22% (123)	5% (30)	12% (65)	31% (173)	12% (68)	550
Employ: Private Sector	32% (222)	28% (199)	5% (35)	6% (43)	22% (155)	7% (46)	700
Employ: Government	18% (24)	30% (41)	9% (12)	9% (12)	28% (38)	7% (10)	137
Employ: Self-Employed	24% (44)	28% (52)	7% (13)	10% (18)	22% (40)	9% (15)	182
Employ: Homemaker	17% (30)	16% (29)	5% (9)	11% (19)	36% (64)	16% (29)	180
Employ: Student	18% (11)	9% (6)	7% (4)	4% (3)	38% (24)	24% (15)	64
Employ: Retired	20% (100)	28% (140)	3% (15)	12% (61)	28% (143)	9% (47)	506
Employ: Unemployed	20% (54)	24% (65)	2% (5)	11% (32)	29% (81)	14% (40)	277
Employ: Other	20% (31)	16% (25)	5% (7)	7% (11)	38% (58)	14% (22)	155
Military HH: Yes	25% (90)	29% (103)	4% (16)	11% (40)	24% (85)	6% (23)	356
Military HH: No	23% (426)	25% (454)	5% (85)	9% (158)	28% (520)	11% (202)	1844
RD/WT: Right Direction	30% (267)	27% (237)	4% (38)	5% (47)	24% (213)	9% (77)	880
RD/WT: Wrong Track	19% (249)	24% (319)	5% (62)	11% (151)	30% (391)	11% (148)	1320
Biden Job Approve	29% (312)	26% (279)	4% (42)	6% (70)	26% (282)	9% (103)	1088
Biden Job Disapprove	19% (189)	25% (258)	6% (56)	12% (120)	28% (283)	11% (107)	1013

Continued on next page

**Table MCSP9\_3:** In general, do you have a favorable or unfavorable opinion of how each of the following networks present their NFL telecasts?  
CBS (Sunday afternoons)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	23% (516)	25% (557)	5% (100)	9% (198)	27% (604)	10% (225)	2200
Biden Job Strongly Approve	34% (199)	23% (131)	5% (27)	6% (35)	22% (125)	10% (60)	577
Biden Job Somewhat Approve	22% (113)	29% (148)	3% (15)	7% (35)	31% (157)	8% (43)	511
Biden Job Somewhat Disapprove	17% (49)	30% (84)	8% (23)	6% (16)	27% (77)	12% (32)	282
Biden Job Strongly Disapprove	19% (140)	24% (173)	5% (33)	14% (103)	28% (206)	10% (75)	731
Favorable of Biden	29% (321)	25% (279)	4% (42)	6% (68)	26% (290)	10% (107)	1107
Unfavorable of Biden	18% (183)	26% (258)	6% (55)	12% (122)	28% (281)	10% (97)	995
Very Favorable of Biden	35% (210)	21% (127)	6% (33)	7% (41)	21% (129)	10% (62)	602
Somewhat Favorable of Biden	22% (110)	30% (153)	2% (9)	5% (28)	32% (161)	9% (45)	505
Somewhat Unfavorable of Biden	17% (43)	34% (85)	8% (20)	6% (16)	26% (65)	9% (22)	251
Very Unfavorable of Biden	19% (139)	23% (173)	5% (35)	14% (105)	29% (216)	10% (75)	744
#1 Issue: Economy	25% (184)	23% (174)	5% (34)	9% (69)	30% (222)	8% (62)	745
#1 Issue: Security	21% (92)	23% (100)	5% (22)	13% (55)	27% (116)	11% (49)	434
#1 Issue: Health Care	25% (78)	28% (86)	6% (18)	7% (20)	24% (75)	10% (32)	310
#1 Issue: Medicare / Social Security	26% (73)	28% (78)	4% (10)	8% (23)	25% (69)	9% (25)	277
#1 Issue: Women's Issues	15% (17)	25% (28)	8% (9)	6% (7)	22% (24)	24% (27)	111
#1 Issue: Education	25% (23)	32% (29)	2% (1)	10% (9)	19% (18)	12% (11)	91
#1 Issue: Energy	20% (25)	32% (40)	4% (5)	2% (2)	32% (40)	9% (11)	124
#1 Issue: Other	23% (25)	19% (21)	1% (1)	13% (14)	37% (40)	7% (8)	107
2020 Vote: Joe Biden	27% (268)	27% (269)	5% (47)	6% (64)	27% (271)	7% (71)	989
2020 Vote: Donald Trump	23% (171)	27% (201)	5% (40)	12% (93)	23% (175)	9% (70)	751
2020 Vote: Other	22% (11)	39% (19)	— (0)	4% (2)	33% (17)	2% (1)	50
2020 Vote: Didn't Vote	16% (65)	16% (66)	3% (13)	10% (40)	35% (141)	20% (83)	408
2018 House Vote: Democrat	29% (233)	28% (221)	4% (31)	7% (57)	25% (198)	6% (51)	792
2018 House Vote: Republican	23% (127)	29% (163)	5% (29)	11% (61)	23% (131)	9% (49)	561
2018 House Vote: Someone else	17% (9)	20% (10)	1% (1)	11% (6)	37% (19)	12% (6)	51
2016 Vote: Hillary Clinton	28% (199)	29% (202)	4% (27)	6% (43)	26% (185)	7% (47)	704
2016 Vote: Donald Trump	24% (161)	29% (193)	5% (33)	12% (78)	22% (150)	8% (53)	670
2016 Vote: Other	17% (17)	27% (28)	3% (3)	7% (7)	42% (44)	5% (5)	105
2016 Vote: Didn't Vote	19% (138)	18% (132)	5% (37)	10% (69)	31% (224)	17% (120)	720

Continued on next page

**Table MCSP9\_3:** In general, do you have a favorable or unfavorable opinion of how each of the following networks present their NFL telecasts?  
 CBS (Sunday afternoons)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	23% (516)	25% (557)	5% (100)	9% (198)	27% (604)	10% (225)	2200
Voted in 2014: Yes	27% (342)	29% (374)	4% (50)	9% (115)	24% (311)	7% (91)	1283
Voted in 2014: No	19% (174)	20% (183)	5% (50)	9% (83)	32% (294)	15% (134)	917
4-Region: Northeast	28% (111)	24% (96)	4% (17)	8% (30)	28% (111)	7% (28)	394
4-Region: Midwest	21% (97)	30% (138)	5% (22)	8% (39)	29% (133)	7% (34)	462
4-Region: South	26% (210)	23% (191)	4% (37)	9% (77)	25% (207)	12% (102)	824
4-Region: West	19% (98)	25% (132)	5% (25)	10% (51)	29% (153)	12% (60)	520
Sports Fans	32% (502)	32% (501)	5% (86)	6% (100)	20% (320)	4% (63)	1571
Avid Sports Fans	52% (293)	28% (157)	3% (18)	6% (32)	8% (48)	2% (12)	559
Casual Sports Fans	21% (209)	34% (345)	7% (68)	7% (68)	27% (272)	5% (51)	1012
NFL Fans	35% (503)	35% (500)	5% (70)	5% (77)	18% (256)	3% (37)	1443
Avid NFL Fans	57% (371)	31% (202)	3% (21)	4% (28)	4% (28)	1% (3)	653
Casual NFL Fans	17% (132)	38% (297)	6% (49)	6% (49)	29% (228)	4% (34)	789
Typical Regular NFL Game Attendee	38% (213)	35% (194)	7% (38)	7% (37)	11% (60)	2% (12)	552

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP9\_4:** In general, do you have a favorable or unfavorable opinion of how each of the following networks present their NFL telecasts?  
NBC (Sunday Night Football)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	26% (564)	25% (541)	4% (91)	9% (188)	28% (614)	9% (202)	2200
Gender: Male	36% (379)	28% (301)	6% (61)	7% (76)	19% (204)	4% (41)	1062
Gender: Female	16% (185)	21% (240)	3% (30)	10% (112)	36% (410)	14% (161)	1138
Age: 18-34	24% (155)	24% (157)	4% (27)	8% (51)	28% (180)	13% (84)	655
Age: 35-44	28% (102)	22% (80)	7% (26)	6% (22)	28% (101)	8% (28)	358
Age: 45-64	28% (208)	25% (188)	4% (26)	9% (66)	28% (210)	7% (52)	751
Age: 65+	23% (99)	27% (117)	3% (12)	11% (49)	28% (122)	9% (38)	436
GenZers: 1997-2012	12% (25)	20% (42)	4% (9)	13% (29)	31% (67)	20% (42)	213
Millennials: 1981-1996	30% (201)	25% (166)	6% (38)	5% (31)	27% (176)	8% (51)	663
GenXers: 1965-1980	25% (136)	25% (138)	3% (19)	9% (52)	28% (156)	9% (51)	551
Baby Boomers: 1946-1964	28% (195)	25% (177)	3% (23)	9% (63)	27% (187)	8% (53)	697
PID: Dem (no lean)	32% (284)	22% (195)	4% (36)	7% (61)	26% (236)	9% (79)	892
PID: Ind (no lean)	20% (132)	27% (174)	4% (23)	7% (42)	32% (207)	11% (70)	648
PID: Rep (no lean)	22% (148)	26% (173)	5% (32)	13% (85)	26% (171)	8% (52)	660
PID/Gender: Dem Men	47% (196)	22% (93)	6% (23)	6% (26)	17% (71)	3% (13)	422
PID/Gender: Dem Women	19% (88)	22% (101)	3% (13)	8% (36)	35% (165)	14% (67)	470
PID/Gender: Ind Men	29% (93)	34% (106)	5% (17)	4% (12)	24% (76)	4% (12)	315
PID/Gender: Ind Women	12% (39)	20% (68)	2% (6)	9% (30)	40% (131)	17% (58)	332
PID/Gender: Rep Men	28% (90)	31% (102)	6% (20)	12% (39)	18% (57)	5% (16)	324
PID/Gender: Rep Women	17% (57)	21% (71)	3% (12)	14% (46)	34% (114)	11% (36)	336
Ideo: Liberal (1-3)	29% (193)	23% (154)	4% (29)	7% (45)	28% (184)	9% (56)	662
Ideo: Moderate (4)	26% (168)	29% (190)	4% (28)	6% (41)	28% (186)	6% (41)	654
Ideo: Conservative (5-7)	26% (177)	24% (167)	5% (34)	13% (90)	24% (163)	8% (54)	685
Educ: < College	24% (363)	23% (345)	3% (52)	10% (144)	30% (447)	11% (162)	1512
Educ: Bachelors degree	31% (137)	27% (121)	6% (25)	6% (28)	23% (103)	7% (30)	444
Educ: Post-grad	26% (64)	31% (75)	6% (14)	7% (17)	26% (64)	4% (10)	244
Income: Under 50k	22% (269)	22% (266)	4% (49)	10% (127)	31% (378)	12% (146)	1236
Income: 50k-100k	28% (180)	28% (181)	5% (33)	8% (50)	25% (161)	7% (43)	649
Income: 100k+	36% (115)	29% (93)	3% (9)	3% (11)	24% (75)	4% (12)	315
Ethnicity: White	25% (424)	25% (438)	4% (69)	8% (136)	29% (503)	9% (151)	1722
Ethnicity: Hispanic	23% (82)	27% (95)	5% (17)	9% (31)	22% (77)	14% (48)	349

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**Table MCSP9\_4:** In general, do you have a favorable or unfavorable opinion of how each of the following networks present their NFL telecasts?  
 NBC (Sunday Night Football)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	26% (564)	25% (541)	4% (91)	9% (188)	28% (614)	9% (202)	2200
Ethnicity: Black	36% (98)	19% (53)	4% (10)	12% (33)	18% (49)	11% (30)	274
Ethnicity: Other	21% (43)	24% (49)	6% (12)	9% (19)	30% (61)	10% (20)	204
All Christian	29% (299)	26% (266)	5% (56)	9% (90)	24% (245)	7% (70)	1027
All Non-Christian	36% (47)	24% (32)	2% (2)	6% (7)	24% (31)	8% (10)	130
Atheist	19% (17)	29% (27)	— (0)	3% (3)	39% (36)	10% (9)	92
Agnostic/Nothing in particular	20% (115)	22% (128)	3% (19)	9% (54)	33% (190)	13% (78)	583
Something Else	23% (86)	24% (88)	4% (14)	9% (35)	30% (112)	9% (35)	369
Religious Non-Protestant/Catholic	34% (52)	24% (36)	2% (2)	7% (10)	26% (40)	8% (13)	154
Evangelical	29% (168)	25% (145)	4% (25)	9% (50)	25% (144)	8% (47)	580
Non-Evangelical	27% (208)	26% (201)	5% (42)	9% (70)	26% (201)	7% (55)	777
Community: Urban	36% (251)	21% (145)	5% (36)	8% (59)	21% (149)	8% (57)	696
Community: Suburban	23% (221)	28% (267)	3% (31)	8% (75)	29% (279)	8% (81)	954
Community: Rural	17% (93)	23% (129)	4% (24)	10% (55)	34% (186)	12% (64)	550
Employ: Private Sector	32% (227)	28% (195)	5% (36)	7% (51)	22% (151)	6% (41)	700
Employ: Government	25% (34)	23% (31)	5% (7)	10% (13)	27% (36)	11% (15)	137
Employ: Self-Employed	27% (48)	35% (63)	4% (8)	3% (6)	23% (42)	9% (16)	182
Employ: Homemaker	20% (35)	18% (33)	1% (2)	10% (19)	40% (72)	11% (19)	180
Employ: Student	22% (14)	10% (6)	2% (1)	5% (3)	38% (24)	24% (15)	64
Employ: Retired	22% (109)	25% (126)	4% (21)	12% (61)	29% (145)	9% (43)	506
Employ: Unemployed	22% (62)	23% (63)	2% (6)	9% (25)	30% (84)	13% (37)	277
Employ: Other	22% (34)	15% (23)	6% (10)	7% (12)	39% (60)	10% (16)	155
Military HH: Yes	31% (109)	25% (90)	3% (11)	11% (38)	24% (85)	7% (24)	356
Military HH: No	25% (455)	24% (451)	4% (81)	8% (151)	29% (529)	10% (178)	1844
RD/WT: Right Direction	35% (306)	25% (220)	4% (32)	6% (49)	23% (202)	8% (70)	880
RD/WT: Wrong Track	20% (258)	24% (321)	4% (59)	11% (139)	31% (411)	10% (131)	1320
Biden Job Approve	33% (358)	24% (258)	4% (38)	6% (66)	25% (277)	8% (90)	1088
Biden Job Disapprove	19% (190)	26% (263)	5% (51)	11% (114)	29% (297)	10% (99)	1013

Continued on next page

**Table MCSP9\_4:** In general, do you have a favorable or unfavorable opinion of how each of the following networks present their NFL telecasts?  
NBC (Sunday Night Football)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	26% (564)	25% (541)	4% (91)	9% (188)	28% (614)	9% (202)	2200
Biden Job Strongly Approve	39% (227)	21% (119)	4% (25)	6% (32)	21% (120)	9% (54)	577
Biden Job Somewhat Approve	26% (131)	27% (139)	3% (13)	7% (34)	31% (157)	7% (36)	511
Biden Job Somewhat Disapprove	18% (49)	31% (89)	5% (14)	6% (16)	30% (86)	10% (28)	282
Biden Job Strongly Disapprove	19% (140)	24% (174)	5% (36)	13% (98)	29% (211)	10% (71)	731
Favorable of Biden	33% (369)	24% (261)	3% (37)	6% (67)	25% (281)	8% (93)	1107
Unfavorable of Biden	18% (180)	26% (261)	5% (54)	12% (114)	30% (294)	9% (91)	995
Very Favorable of Biden	40% (240)	20% (123)	4% (25)	7% (41)	20% (123)	8% (50)	602
Somewhat Favorable of Biden	26% (129)	27% (138)	2% (12)	5% (26)	31% (157)	9% (43)	505
Somewhat Unfavorable of Biden	18% (44)	35% (87)	6% (15)	5% (13)	29% (72)	8% (19)	251
Very Unfavorable of Biden	18% (136)	23% (175)	5% (39)	14% (101)	30% (222)	10% (72)	744
#1 Issue: Economy	27% (199)	25% (185)	4% (32)	8% (58)	28% (207)	9% (64)	745
#1 Issue: Security	22% (96)	20% (86)	6% (25)	13% (55)	30% (131)	9% (41)	434
#1 Issue: Health Care	31% (97)	25% (77)	4% (12)	7% (23)	23% (72)	10% (30)	310
#1 Issue: Medicare / Social Security	28% (78)	27% (76)	4% (12)	8% (21)	24% (66)	9% (24)	277
#1 Issue: Women's Issues	11% (12)	37% (41)	3% (3)	1% (2)	28% (32)	19% (21)	111
#1 Issue: Education	28% (25)	27% (24)	2% (2)	12% (11)	26% (23)	7% (6)	91
#1 Issue: Energy	26% (32)	27% (34)	4% (5)	5% (6)	33% (41)	6% (8)	124
#1 Issue: Other	22% (24)	18% (19)	1% (1)	13% (14)	40% (43)	7% (7)	107
2020 Vote: Joe Biden	32% (319)	25% (245)	4% (40)	7% (66)	27% (265)	5% (54)	989
2020 Vote: Donald Trump	22% (167)	27% (200)	5% (40)	13% (96)	25% (185)	8% (63)	751
2020 Vote: Other	26% (13)	38% (19)	2% (1)	4% (2)	29% (14)	1% (1)	50
2020 Vote: Didn't Vote	16% (63)	19% (77)	2% (10)	6% (24)	37% (149)	21% (84)	408
2018 House Vote: Democrat	34% (271)	26% (204)	3% (26)	7% (52)	24% (189)	6% (49)	792
2018 House Vote: Republican	23% (128)	28% (159)	5% (28)	11% (63)	25% (140)	8% (42)	561
2018 House Vote: Someone else	19% (10)	24% (12)	— (0)	11% (6)	36% (18)	9% (5)	51
2016 Vote: Hillary Clinton	33% (233)	27% (189)	3% (22)	5% (38)	25% (178)	6% (44)	704
2016 Vote: Donald Trump	25% (168)	28% (186)	5% (35)	12% (80)	23% (154)	7% (47)	670
2016 Vote: Other	16% (17)	25% (27)	3% (3)	8% (9)	43% (45)	3% (4)	105
2016 Vote: Didn't Vote	20% (146)	19% (138)	4% (31)	9% (61)	33% (236)	15% (108)	720

Continued on next page

**Table MCSP9\_4:** In general, do you have a favorable or unfavorable opinion of how each of the following networks present their NFL telecasts?  
 NBC (Sunday Night Football)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	26% (564)	25% (541)	4% (91)	9% (188)	28% (614)	9% (202)	2200
Voted in 2014: Yes	29% (378)	27% (351)	4% (56)	9% (112)	24% (305)	6% (81)	1283
Voted in 2014: No	20% (186)	21% (190)	4% (35)	8% (76)	34% (309)	13% (121)	917
4-Region: Northeast	29% (113)	25% (97)	5% (21)	7% (27)	27% (105)	8% (30)	394
4-Region: Midwest	23% (107)	28% (130)	4% (17)	9% (41)	31% (142)	6% (26)	462
4-Region: South	27% (222)	23% (187)	3% (27)	10% (80)	26% (215)	11% (93)	824
4-Region: West	24% (122)	25% (127)	5% (26)	8% (40)	29% (152)	10% (52)	520
Sports Fans	35% (544)	32% (495)	5% (77)	6% (88)	20% (315)	3% (52)	1571
Avid Sports Fans	57% (317)	27% (151)	4% (25)	3% (19)	6% (36)	2% (10)	559
Casual Sports Fans	22% (226)	34% (344)	5% (52)	7% (69)	28% (279)	4% (42)	1012
NFL Fans	38% (553)	34% (485)	4% (64)	4% (61)	17% (246)	2% (33)	1443
Avid NFL Fans	60% (391)	29% (186)	4% (28)	3% (20)	4% (25)	— (3)	653
Casual NFL Fans	21% (162)	38% (299)	5% (36)	5% (41)	28% (221)	4% (30)	789
Typical Regular NFL Game Attendee	43% (240)	34% (188)	6% (34)	5% (30)	9% (50)	2% (11)	552

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP10\_1: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?**

*Jim Nantz, Tony Romo and Tracy Wolfson (CBS)*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	21% (456)	21% (464)	5% (112)	4% (88)	22% (482)	27% (598)	2200
Gender: Male	32% (337)	26% (278)	7% (80)	4% (39)	18% (192)	13% (136)	1062
Gender: Female	10% (119)	16% (186)	3% (32)	4% (49)	26% (291)	41% (462)	1138
Age: 18-34	20% (134)	16% (105)	7% (49)	5% (30)	19% (126)	32% (211)	655
Age: 35-44	22% (79)	25% (90)	6% (21)	6% (21)	23% (81)	19% (67)	358
Age: 45-64	22% (165)	22% (163)	4% (27)	4% (28)	24% (179)	25% (189)	751
Age: 65+	18% (78)	24% (106)	4% (16)	2% (9)	22% (97)	30% (131)	436
GenZers: 1997-2012	12% (25)	14% (31)	8% (17)	4% (9)	18% (39)	43% (92)	213
Millennials: 1981-1996	25% (167)	19% (129)	7% (48)	5% (33)	20% (131)	23% (155)	663
GenXers: 1965-1980	18% (100)	22% (121)	5% (25)	4% (23)	26% (145)	25% (137)	551
Baby Boomers: 1946-1964	22% (155)	24% (168)	3% (19)	3% (23)	21% (148)	27% (185)	697
PID: Dem (no lean)	24% (215)	21% (183)	4% (36)	4% (35)	21% (185)	27% (239)	892
PID: Ind (no lean)	17% (113)	21% (136)	5% (34)	3% (19)	22% (142)	32% (205)	648
PID: Rep (no lean)	19% (128)	22% (145)	6% (42)	5% (35)	24% (156)	23% (154)	660
PID/Gender: Dem Men	37% (155)	24% (101)	6% (24)	4% (18)	16% (68)	14% (57)	422
PID/Gender: Dem Women	13% (61)	18% (83)	2% (12)	3% (16)	25% (116)	39% (182)	470
PID/Gender: Ind Men	29% (93)	28% (89)	8% (24)	2% (6)	19% (61)	14% (43)	315
PID/Gender: Ind Women	6% (20)	14% (47)	3% (10)	4% (13)	24% (81)	49% (162)	332
PID/Gender: Rep Men	28% (90)	27% (88)	10% (32)	5% (16)	19% (62)	11% (36)	324
PID/Gender: Rep Women	11% (38)	17% (57)	3% (11)	6% (19)	28% (94)	35% (118)	336
Ideo: Liberal (1-3)	25% (164)	21% (137)	5% (31)	3% (20)	17% (110)	30% (200)	662
Ideo: Moderate (4)	20% (130)	24% (155)	6% (37)	3% (17)	24% (158)	24% (156)	654
Ideo: Conservative (5-7)	21% (145)	22% (149)	6% (40)	6% (43)	24% (162)	21% (147)	685
Educ: < College	18% (271)	19% (294)	5% (70)	4% (63)	24% (357)	30% (456)	1512
Educ: Bachelors degree	28% (124)	24% (105)	7% (29)	4% (18)	17% (76)	21% (92)	444
Educ: Post-grad	25% (61)	27% (65)	5% (12)	3% (7)	20% (49)	20% (50)	244
Income: Under 50k	18% (217)	17% (214)	5% (63)	5% (63)	25% (305)	30% (374)	1236
Income: 50k-100k	22% (141)	25% (160)	6% (39)	3% (17)	20% (131)	25% (160)	649
Income: 100k+	31% (98)	28% (90)	3% (10)	2% (8)	15% (46)	20% (64)	315
Ethnicity: White	20% (350)	22% (379)	5% (94)	3% (55)	21% (361)	28% (482)	1722
Ethnicity: Hispanic	21% (72)	15% (54)	9% (33)	3% (10)	18% (62)	34% (119)	349

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**Table MCSP10\_1:** Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?  
 Jim Nantz, Tony Romo and Tracy Wolfson (CBS)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	21% (456)	21% (464)	5% (112)	4% (88)	22% (482)	27% (598)	2200
Ethnicity: Black	23% (64)	20% (56)	3% (8)	7% (20)	26% (70)	20% (56)	274
Ethnicity: Other	21% (42)	14% (29)	5% (9)	6% (13)	25% (51)	30% (60)	204
All Christian	24% (249)	23% (235)	6% (61)	4% (38)	21% (216)	22% (228)	1027
All Non-Christian	31% (40)	23% (30)	4% (5)	4% (6)	14% (18)	24% (31)	130
Atheist	21% (20)	13% (12)	4% (4)	3% (3)	19% (17)	40% (36)	92
Agnostic/Nothing in particular	15% (85)	19% (111)	5% (29)	4% (22)	25% (143)	33% (192)	583
Something Else	17% (62)	20% (75)	4% (14)	5% (19)	24% (88)	30% (111)	369
Religious Non-Protestant/Catholic	32% (49)	20% (31)	5% (7)	4% (6)	14% (22)	25% (39)	154
Evangelical	23% (133)	22% (129)	7% (42)	5% (28)	21% (121)	22% (128)	580
Non-Evangelical	21% (166)	23% (181)	4% (29)	4% (28)	23% (175)	25% (197)	777
Community: Urban	27% (191)	19% (134)	5% (33)	5% (34)	21% (147)	22% (156)	696
Community: Suburban	20% (192)	24% (225)	5% (46)	3% (32)	20% (194)	28% (265)	954
Community: Rural	13% (73)	19% (105)	6% (32)	4% (23)	26% (141)	32% (176)	550
Employ: Private Sector	28% (194)	25% (173)	6% (41)	4% (31)	21% (146)	17% (116)	700
Employ: Government	26% (35)	24% (33)	8% (10)	5% (6)	18% (25)	20% (27)	137
Employ: Self-Employed	23% (42)	24% (44)	8% (14)	3% (5)	19% (34)	23% (42)	182
Employ: Homemaker	13% (23)	13% (23)	3% (6)	5% (8)	25% (45)	42% (75)	180
Employ: Student	10% (7)	12% (7)	4% (3)	3% (2)	22% (14)	49% (31)	64
Employ: Retired	19% (98)	21% (109)	3% (16)	3% (18)	24% (121)	29% (145)	506
Employ: Unemployed	16% (44)	17% (47)	4% (12)	5% (14)	21% (59)	36% (101)	277
Employ: Other	9% (14)	18% (28)	6% (9)	3% (4)	25% (39)	39% (61)	155
Military HH: Yes	23% (82)	25% (88)	6% (21)	4% (15)	21% (73)	22% (77)	356
Military HH: No	20% (374)	20% (376)	5% (91)	4% (73)	22% (409)	28% (520)	1844
RD/WT: Right Direction	27% (241)	24% (207)	6% (51)	3% (27)	18% (157)	22% (198)	880
RD/WT: Wrong Track	16% (215)	19% (257)	5% (61)	5% (61)	25% (325)	30% (400)	1320
Biden Job Approve	26% (283)	22% (243)	5% (56)	3% (34)	18% (199)	25% (272)	1088
Biden Job Disapprove	16% (166)	20% (204)	5% (55)	5% (52)	25% (252)	28% (283)	1013

Continued on next page

**Table MCSP10\_1:** Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Jim Nantz, Tony Romo and Tracy Wolfson (CBS)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	21% (456)	21% (464)	5% (112)	4% (88)	22% (482)	27% (598)	2200
Biden Job Strongly Approve	34% (195)	19% (108)	4% (25)	4% (21)	15% (88)	24% (140)	577
Biden Job Somewhat Approve	17% (88)	26% (135)	6% (31)	3% (13)	22% (112)	26% (132)	511
Biden Job Somewhat Disapprove	14% (39)	24% (66)	5% (14)	2% (6)	27% (76)	29% (81)	282
Biden Job Strongly Disapprove	17% (127)	19% (138)	6% (41)	6% (47)	24% (176)	28% (202)	731
Favorable of Biden	25% (282)	23% (253)	5% (51)	3% (33)	19% (211)	25% (277)	1107
Unfavorable of Biden	17% (167)	20% (200)	6% (56)	5% (49)	24% (240)	28% (282)	995
Very Favorable of Biden	33% (196)	19% (117)	4% (27)	3% (19)	16% (98)	24% (145)	602
Somewhat Favorable of Biden	17% (86)	27% (136)	5% (25)	3% (14)	22% (113)	26% (131)	505
Somewhat Unfavorable of Biden	15% (38)	24% (61)	7% (17)	1% (3)	22% (56)	30% (76)	251
Very Unfavorable of Biden	17% (129)	19% (139)	5% (39)	6% (46)	25% (184)	28% (206)	744
#1 Issue: Economy	22% (164)	22% (161)	5% (40)	4% (26)	24% (180)	23% (174)	745
#1 Issue: Security	20% (85)	15% (66)	7% (30)	5% (23)	23% (101)	29% (128)	434
#1 Issue: Health Care	23% (70)	21% (66)	5% (14)	6% (18)	20% (61)	26% (81)	310
#1 Issue: Medicare / Social Security	21% (58)	27% (75)	4% (12)	3% (7)	20% (55)	25% (70)	277
#1 Issue: Women's Issues	13% (14)	24% (26)	3% (4)	2% (3)	16% (17)	42% (47)	111
#1 Issue: Education	26% (24)	23% (21)	7% (6)	6% (5)	10% (9)	28% (26)	91
#1 Issue: Energy	20% (25)	28% (34)	3% (3)	2% (2)	23% (28)	25% (31)	124
#1 Issue: Other	15% (17)	12% (13)	2% (2)	4% (4)	28% (30)	38% (41)	107
2020 Vote: Joe Biden	24% (241)	24% (235)	4% (43)	3% (31)	20% (200)	24% (240)	989
2020 Vote: Donald Trump	20% (152)	22% (164)	6% (47)	6% (43)	23% (174)	23% (171)	751
2020 Vote: Other	28% (14)	26% (13)	2% (1)	1% (1)	26% (13)	16% (8)	50
2020 Vote: Didn't Vote	12% (48)	13% (52)	5% (20)	4% (14)	23% (95)	44% (179)	408
2018 House Vote: Democrat	28% (223)	22% (175)	4% (31)	2% (19)	20% (158)	23% (185)	792
2018 House Vote: Republican	19% (109)	26% (146)	6% (32)	6% (34)	22% (123)	21% (116)	561
2018 House Vote: Someone else	12% (6)	22% (11)	6% (3)	6% (3)	25% (12)	29% (15)	51
2016 Vote: Hillary Clinton	26% (184)	24% (172)	3% (24)	2% (17)	20% (138)	24% (169)	704
2016 Vote: Donald Trump	22% (147)	25% (167)	5% (36)	5% (37)	21% (141)	21% (141)	670
2016 Vote: Other	14% (15)	25% (26)	1% (1)	1% (1)	34% (36)	25% (26)	105
2016 Vote: Didn't Vote	15% (111)	14% (98)	7% (50)	5% (34)	23% (166)	36% (261)	720

Continued on next page

**Table MCSP10\_1:** Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?*Jim Nantz, Tony Romo and Tracy Wolfson (CBS)*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	21% (456)	21% (464)	5% (112)	4% (88)	22% (482)	27% (598)	2200
Voted in 2014: Yes	24% (312)	24% (311)	5% (58)	4% (48)	21% (274)	22% (279)	1283
Voted in 2014: No	16% (144)	17% (153)	6% (54)	4% (40)	23% (208)	35% (318)	917
4-Region: Northeast	24% (94)	21% (82)	7% (26)	3% (13)	20% (81)	25% (98)	394
4-Region: Midwest	18% (82)	28% (130)	4% (20)	3% (15)	21% (99)	25% (116)	462
4-Region: South	21% (174)	20% (167)	5% (42)	6% (46)	22% (179)	26% (217)	824
4-Region: West	20% (107)	16% (85)	5% (24)	3% (15)	24% (124)	32% (166)	520
Sports Fans	28% (439)	28% (439)	6% (99)	3% (51)	20% (311)	15% (232)	1571
Avid Sports Fans	50% (279)	28% (158)	6% (33)	2% (11)	9% (48)	5% (30)	559
Casual Sports Fans	16% (161)	28% (281)	7% (66)	4% (39)	26% (263)	20% (202)	1012
NFL Fans	30% (436)	30% (434)	6% (91)	3% (36)	20% (284)	11% (162)	1443
Avid NFL Fans	48% (315)	30% (198)	7% (44)	2% (11)	10% (63)	3% (23)	653
Casual NFL Fans	15% (121)	30% (235)	6% (47)	3% (25)	28% (221)	18% (140)	789
Typical Regular NFL Game Attendee	39% (214)	28% (154)	11% (62)	4% (24)	13% (72)	5% (26)	552

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP10\_2:** Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Ian Eagle, Charles Davis and Evan Washburn (CBS)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (288)	22% (474)	4% (86)	4% (80)	21% (467)	37% (805)	2200
Gender: Male	19% (205)	30% (316)	5% (54)	4% (39)	19% (207)	23% (240)	1062
Gender: Female	7% (83)	14% (158)	3% (33)	4% (41)	23% (260)	50% (565)	1138
Age: 18-34	16% (107)	19% (125)	5% (35)	4% (27)	20% (129)	35% (232)	655
Age: 35-44	18% (64)	24% (87)	6% (20)	5% (18)	22% (77)	26% (93)	358
Age: 45-64	11% (85)	23% (176)	3% (20)	4% (26)	21% (159)	38% (284)	751
Age: 65+	7% (32)	20% (86)	3% (11)	2% (9)	23% (102)	45% (196)	436
GenZers: 1997-2012	7% (15)	18% (39)	8% (18)	5% (10)	15% (33)	46% (98)	213
Millennials: 1981-1996	21% (136)	21% (140)	5% (32)	4% (26)	22% (144)	28% (185)	663
GenXers: 1965-1980	13% (71)	23% (127)	3% (15)	4% (22)	23% (124)	35% (192)	551
Baby Boomers: 1946-1964	9% (61)	22% (156)	3% (21)	3% (19)	22% (150)	42% (289)	697
PID: Dem (no lean)	18% (157)	21% (185)	4% (33)	3% (31)	20% (175)	35% (312)	892
PID: Ind (no lean)	7% (47)	24% (156)	3% (22)	3% (22)	21% (135)	41% (266)	648
PID: Rep (no lean)	13% (84)	20% (133)	5% (31)	4% (27)	24% (157)	34% (227)	660
PID/Gender: Dem Men	27% (114)	27% (116)	4% (17)	4% (18)	17% (73)	20% (84)	422
PID/Gender: Dem Women	9% (43)	15% (69)	3% (16)	3% (12)	22% (101)	48% (228)	470
PID/Gender: Ind Men	10% (31)	36% (113)	4% (12)	2% (6)	20% (63)	28% (88)	315
PID/Gender: Ind Women	5% (16)	13% (42)	3% (10)	5% (16)	21% (71)	53% (177)	332
PID/Gender: Rep Men	19% (60)	27% (87)	8% (25)	5% (15)	22% (70)	21% (68)	324
PID/Gender: Rep Women	7% (24)	14% (46)	2% (6)	4% (12)	26% (87)	47% (160)	336
Ideo: Liberal (1-3)	16% (108)	22% (148)	4% (27)	2% (16)	17% (110)	38% (253)	662
Ideo: Moderate (4)	13% (86)	26% (169)	3% (22)	4% (23)	23% (152)	31% (202)	654
Ideo: Conservative (5-7)	12% (84)	21% (144)	5% (32)	5% (37)	22% (154)	34% (234)	685
Educ: < College	11% (169)	20% (297)	4% (57)	3% (52)	23% (341)	39% (596)	1512
Educ: Bachelors degree	18% (81)	26% (115)	5% (21)	4% (20)	18% (79)	29% (128)	444
Educ: Post-grad	15% (38)	25% (61)	4% (9)	3% (8)	19% (46)	34% (82)	244
Income: Under 50k	11% (139)	18% (227)	4% (49)	4% (50)	22% (277)	40% (494)	1236
Income: 50k-100k	12% (80)	26% (170)	4% (25)	3% (22)	21% (135)	33% (217)	649
Income: 100k+	22% (69)	24% (77)	4% (13)	2% (8)	18% (55)	30% (93)	315
Ethnicity: White	12% (212)	22% (375)	4% (67)	3% (48)	21% (360)	38% (659)	1722
Ethnicity: Hispanic	17% (59)	18% (65)	5% (17)	4% (13)	17% (59)	39% (137)	349

Continued on next page

**Table MCSP10\_2:** Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?  
 Ian Eagle, Charles Davis and Evan Washburn (CBS)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (288)	22% (474)	4% (86)	4% (80)	21% (467)	37% (805)	2200
Ethnicity: Black	18% (50)	24% (65)	3% (7)	7% (18)	22% (61)	27% (73)	274
Ethnicity: Other	13% (26)	17% (34)	6% (12)	7% (14)	22% (46)	36% (73)	204
All Christian	15% (158)	24% (242)	4% (42)	4% (38)	19% (199)	34% (347)	1027
All Non-Christian	23% (30)	21% (27)	4% (5)	5% (7)	18% (23)	29% (37)	130
Atheist	13% (12)	21% (19)	— (0)	— (0)	24% (22)	42% (38)	92
Agnostic/Nothing in particular	9% (54)	19% (109)	4% (21)	3% (19)	24% (140)	41% (239)	583
Something Else	9% (33)	21% (76)	5% (18)	4% (16)	22% (82)	39% (144)	369
Religious Non-Protestant/Catholic	20% (30)	23% (35)	3% (5)	5% (8)	16% (24)	34% (52)	154
Evangelical	17% (99)	22% (125)	6% (33)	4% (26)	19% (109)	32% (187)	580
Non-Evangelical	12% (90)	23% (182)	3% (26)	3% (25)	22% (167)	37% (286)	777
Community: Urban	20% (137)	22% (152)	5% (33)	4% (28)	20% (139)	30% (206)	696
Community: Suburban	11% (106)	22% (209)	4% (34)	4% (35)	21% (201)	39% (369)	954
Community: Rural	8% (44)	20% (113)	4% (20)	3% (17)	23% (127)	42% (230)	550
Employ: Private Sector	19% (134)	27% (186)	5% (33)	4% (25)	21% (148)	25% (174)	700
Employ: Government	21% (29)	26% (36)	7% (10)	6% (8)	13% (18)	26% (35)	137
Employ: Self-Employed	13% (23)	24% (44)	5% (9)	4% (7)	22% (40)	32% (59)	182
Employ: Homemaker	8% (15)	13% (23)	2% (3)	4% (7)	20% (35)	54% (97)	180
Employ: Student	7% (5)	13% (8)	11% (7)	2% (1)	16% (10)	51% (32)	64
Employ: Retired	8% (43)	19% (97)	3% (13)	4% (20)	23% (116)	43% (217)	506
Employ: Unemployed	9% (26)	20% (55)	1% (4)	4% (11)	23% (62)	43% (118)	277
Employ: Other	9% (13)	15% (24)	5% (8)	— (1)	24% (37)	47% (73)	155
Military HH: Yes	14% (50)	21% (76)	6% (21)	6% (21)	20% (70)	33% (119)	356
Military HH: No	13% (238)	22% (398)	4% (65)	3% (59)	22% (397)	37% (686)	1844
RD/WT: Right Direction	20% (175)	26% (228)	4% (31)	3% (24)	17% (153)	31% (270)	880
RD/WT: Wrong Track	9% (113)	19% (246)	4% (56)	4% (56)	24% (313)	41% (535)	1320
Biden Job Approve	18% (192)	24% (258)	3% (37)	3% (33)	19% (205)	33% (363)	1088
Biden Job Disapprove	9% (89)	20% (203)	5% (48)	4% (44)	23% (234)	39% (396)	1013

Continued on next page

**Table MCSP10\_2: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?**  
Ian Eagle, Charles Davis and Evan Washburn (CBS)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (288)	22% (474)	4% (86)	4% (80)	21% (467)	37% (805)	2200
Biden Job Strongly Approve	24% (137)	24% (139)	3% (15)	4% (22)	14% (80)	32% (183)	577
Biden Job Somewhat Approve	11% (54)	23% (119)	4% (22)	2% (11)	25% (125)	35% (179)	511
Biden Job Somewhat Disapprove	6% (17)	24% (67)	5% (15)	2% (7)	27% (75)	36% (101)	282
Biden Job Strongly Disapprove	10% (72)	19% (136)	4% (33)	5% (37)	22% (159)	40% (295)	731
Favorable of Biden	17% (190)	24% (267)	4% (40)	3% (33)	19% (209)	33% (369)	1107
Unfavorable of Biden	9% (86)	20% (198)	5% (46)	4% (43)	23% (226)	40% (396)	995
Very Favorable of Biden	24% (144)	24% (146)	3% (20)	3% (16)	14% (86)	32% (190)	602
Somewhat Favorable of Biden	9% (46)	24% (121)	4% (20)	3% (16)	24% (123)	35% (178)	505
Somewhat Unfavorable of Biden	8% (20)	25% (62)	5% (12)	2% (5)	22% (56)	38% (95)	251
Very Unfavorable of Biden	9% (66)	18% (136)	5% (34)	5% (37)	23% (170)	40% (300)	744
#1 Issue: Economy	14% (102)	23% (168)	4% (32)	5% (34)	22% (162)	33% (245)	745
#1 Issue: Security	11% (47)	19% (81)	4% (19)	5% (21)	23% (99)	38% (167)	434
#1 Issue: Health Care	15% (45)	21% (67)	4% (13)	3% (10)	21% (65)	36% (111)	310
#1 Issue: Medicare / Social Security	12% (32)	24% (66)	4% (10)	3% (8)	24% (67)	34% (94)	277
#1 Issue: Women's Issues	16% (18)	15% (16)	3% (3)	— (0)	14% (15)	52% (58)	111
#1 Issue: Education	21% (19)	27% (24)	3% (3)	1% (1)	15% (14)	33% (30)	91
#1 Issue: Energy	12% (14)	30% (37)	4% (5)	1% (1)	17% (21)	37% (45)	124
#1 Issue: Other	9% (9)	14% (15)	1% (1)	3% (3)	23% (25)	51% (54)	107
2020 Vote: Joe Biden	16% (161)	25% (246)	4% (35)	3% (25)	20% (198)	33% (322)	989
2020 Vote: Donald Trump	12% (86)	21% (158)	5% (37)	6% (42)	21% (160)	36% (267)	751
2020 Vote: Other	7% (4)	24% (12)	— (0)	2% (1)	37% (18)	30% (15)	50
2020 Vote: Didn't Vote	9% (35)	14% (58)	3% (13)	3% (12)	22% (90)	49% (200)	408
2018 House Vote: Democrat	18% (140)	25% (196)	4% (28)	2% (17)	20% (158)	32% (253)	792
2018 House Vote: Republican	12% (68)	22% (124)	5% (28)	6% (32)	22% (123)	33% (185)	561
2018 House Vote: Someone else	5% (3)	20% (10)	— (0)	6% (3)	23% (12)	46% (23)	51
2016 Vote: Hillary Clinton	17% (116)	24% (169)	4% (26)	2% (12)	20% (140)	34% (241)	704
2016 Vote: Donald Trump	13% (86)	25% (164)	5% (33)	5% (37)	21% (140)	31% (210)	670
2016 Vote: Other	7% (8)	18% (19)	2% (2)	1% (2)	33% (35)	38% (39)	105
2016 Vote: Didn't Vote	11% (78)	17% (121)	4% (25)	4% (30)	21% (151)	44% (315)	720

Continued on next page

**Table MCSP10\_2:** Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?  
 Ian Eagle, Charles Davis and Evan Washburn (CBS)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (288)	22% (474)	4% (86)	4% (80)	21% (467)	37% (805)	2200
Voted in 2014: Yes	14% (185)	24% (304)	4% (54)	3% (44)	22% (281)	32% (414)	1283
Voted in 2014: No	11% (103)	19% (170)	4% (32)	4% (36)	20% (185)	43% (391)	917
4-Region: Northeast	17% (68)	22% (86)	4% (16)	4% (14)	23% (90)	30% (118)	394
4-Region: Midwest	9% (41)	26% (119)	5% (23)	4% (18)	22% (101)	35% (162)	462
4-Region: South	15% (121)	22% (182)	3% (28)	4% (31)	20% (162)	37% (301)	824
4-Region: West	11% (57)	17% (87)	4% (20)	3% (17)	22% (114)	43% (224)	520
Sports Fans	18% (278)	29% (456)	5% (76)	3% (41)	21% (332)	25% (389)	1571
Avid Sports Fans	31% (172)	37% (207)	4% (23)	3% (15)	11% (61)	14% (81)	559
Casual Sports Fans	10% (106)	25% (249)	5% (53)	3% (26)	27% (271)	30% (308)	1012
NFL Fans	19% (280)	31% (444)	4% (63)	2% (34)	22% (316)	21% (305)	1443
Avid NFL Fans	30% (195)	37% (240)	3% (22)	3% (19)	15% (96)	12% (81)	653
Casual NFL Fans	11% (85)	26% (204)	5% (41)	2% (15)	28% (220)	28% (224)	789
Typical Regular NFL Game Attendee	29% (160)	37% (205)	6% (32)	4% (23)	14% (79)	10% (52)	552

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP10\_3: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?**  
Kevin Harlan, Trent Green and Melanie Collins (CBS)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (284)	22% (478)	4% (88)	4% (80)	21% (461)	37% (808)	2200
Gender: Male	19% (202)	30% (316)	6% (63)	3% (32)	21% (219)	22% (229)	1062
Gender: Female	7% (82)	14% (162)	2% (25)	4% (48)	21% (242)	51% (579)	1138
Age: 18-34	16% (104)	18% (116)	6% (39)	4% (29)	20% (129)	37% (239)	655
Age: 35-44	17% (60)	27% (95)	6% (21)	5% (16)	21% (75)	25% (91)	358
Age: 45-64	12% (88)	22% (166)	3% (20)	3% (24)	22% (168)	38% (284)	751
Age: 65+	7% (33)	23% (101)	2% (9)	3% (11)	20% (89)	45% (194)	436
GenZers: 1997-2012	9% (18)	10% (22)	8% (17)	6% (13)	20% (42)	48% (102)	213
Millennials: 1981-1996	19% (128)	24% (158)	5% (36)	4% (24)	20% (134)	28% (184)	663
GenXers: 1965-1980	12% (69)	22% (122)	3% (18)	4% (23)	22% (122)	36% (198)	551
Baby Boomers: 1946-1964	9% (63)	24% (165)	3% (17)	3% (18)	22% (150)	41% (284)	697
PID: Dem (no lean)	17% (153)	22% (195)	2% (21)	3% (31)	20% (180)	35% (311)	892
PID: Ind (no lean)	8% (54)	22% (142)	5% (35)	3% (19)	19% (125)	42% (272)	648
PID: Rep (no lean)	12% (76)	21% (141)	5% (32)	5% (30)	24% (156)	34% (226)	660
PID/Gender: Dem Men	25% (105)	29% (123)	4% (18)	3% (13)	19% (81)	19% (82)	422
PID/Gender: Dem Women	10% (48)	15% (72)	1% (3)	4% (18)	21% (99)	49% (229)	470
PID/Gender: Ind Men	12% (39)	31% (98)	9% (28)	1% (4)	19% (60)	28% (88)	315
PID/Gender: Ind Women	5% (15)	13% (44)	2% (8)	5% (15)	20% (65)	55% (184)	332
PID/Gender: Rep Men	18% (58)	29% (95)	5% (17)	5% (16)	24% (79)	18% (60)	324
PID/Gender: Rep Women	6% (19)	14% (46)	4% (15)	4% (15)	23% (77)	49% (166)	336
Ideo: Liberal (1-3)	14% (95)	26% (170)	3% (19)	2% (15)	16% (103)	39% (261)	662
Ideo: Moderate (4)	14% (90)	22% (144)	4% (28)	4% (24)	25% (161)	32% (207)	654
Ideo: Conservative (5-7)	12% (85)	22% (149)	5% (36)	5% (34)	23% (157)	33% (225)	685
Educ: < College	12% (176)	19% (281)	4% (59)	4% (57)	22% (338)	40% (601)	1512
Educ: Bachelors degree	16% (73)	30% (134)	3% (15)	4% (16)	17% (77)	29% (129)	444
Educ: Post-grad	14% (35)	26% (63)	6% (15)	3% (7)	19% (45)	32% (78)	244
Income: Under 50k	11% (141)	17% (211)	4% (50)	5% (57)	22% (269)	41% (510)	1236
Income: 50k-100k	13% (82)	28% (178)	3% (22)	2% (15)	22% (140)	33% (212)	649
Income: 100k+	20% (62)	28% (89)	5% (17)	3% (9)	17% (53)	27% (86)	315
Ethnicity: White	11% (197)	22% (387)	4% (76)	3% (53)	20% (349)	38% (660)	1722
Ethnicity: Hispanic	15% (52)	22% (76)	5% (17)	3% (10)	20% (68)	36% (126)	349

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**Table MCSP10\_3: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?  
 Kevin Harlan, Trent Green and Melanie Collins (CBS)**

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (284)	22% (478)	4% (88)	4% (80)	21% (461)	37% (808)	2200
Ethnicity: Black	23% (63)	18% (49)	2% (7)	7% (18)	23% (62)	27% (75)	274
Ethnicity: Other	12% (24)	20% (41)	3% (6)	5% (9)	25% (50)	36% (74)	204
All Christian	15% (156)	24% (244)	5% (52)	3% (34)	20% (206)	33% (334)	1027
All Non-Christian	20% (25)	24% (31)	5% (6)	2% (3)	18% (23)	32% (42)	130
Atheist	11% (10)	22% (20)	— (0)	1% (1)	21% (19)	45% (42)	92
Agnostic/Nothing in particular	8% (46)	20% (116)	3% (16)	4% (26)	23% (131)	42% (247)	583
Something Else	13% (47)	18% (67)	4% (14)	4% (16)	22% (82)	39% (144)	369
Religious Non-Protestant/Catholic	16% (25)	24% (37)	6% (9)	2% (3)	15% (24)	36% (56)	154
Evangelical	20% (117)	19% (112)	7% (38)	4% (23)	19% (113)	30% (176)	580
Non-Evangelical	11% (85)	24% (188)	3% (24)	3% (26)	22% (171)	36% (283)	777
Community: Urban	19% (131)	23% (161)	5% (37)	3% (24)	18% (127)	31% (216)	696
Community: Suburban	11% (106)	22% (213)	3% (28)	3% (30)	23% (221)	37% (356)	954
Community: Rural	9% (48)	19% (104)	4% (23)	5% (26)	21% (113)	43% (236)	550
Employ: Private Sector	19% (130)	28% (197)	4% (28)	4% (25)	22% (156)	23% (164)	700
Employ: Government	22% (30)	22% (29)	7% (10)	5% (7)	18% (24)	26% (36)	137
Employ: Self-Employed	11% (21)	25% (46)	11% (20)	3% (5)	18% (32)	32% (58)	182
Employ: Homemaker	6% (10)	12% (22)	4% (7)	5% (9)	21% (37)	52% (94)	180
Employ: Student	8% (5)	15% (10)	3% (2)	3% (2)	16% (10)	54% (34)	64
Employ: Retired	9% (43)	21% (107)	2% (10)	3% (17)	22% (109)	43% (220)	506
Employ: Unemployed	12% (32)	16% (43)	2% (5)	4% (11)	21% (59)	46% (127)	277
Employ: Other	8% (13)	16% (24)	4% (7)	3% (4)	21% (32)	48% (75)	155
Military HH: Yes	14% (51)	24% (86)	5% (19)	4% (16)	19% (69)	32% (115)	356
Military HH: No	13% (233)	21% (392)	4% (69)	4% (65)	21% (392)	38% (693)	1844
RD/WT: Right Direction	19% (170)	26% (227)	3% (27)	2% (20)	17% (154)	32% (282)	880
RD/WT: Wrong Track	9% (114)	19% (251)	5% (62)	5% (60)	23% (307)	40% (526)	1320
Biden Job Approve	18% (193)	24% (265)	3% (30)	3% (31)	18% (198)	34% (370)	1088
Biden Job Disapprove	8% (83)	20% (200)	6% (58)	4% (44)	23% (237)	39% (391)	1013

Continued on next page

**Table MCSP10\_3: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?**  
Kevin Harlan, Trent Green and Melanie Collins (CBS)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (284)	22% (478)	4% (88)	4% (80)	21% (461)	37% (808)	2200
Biden Job Strongly Approve	25% (142)	22% (125)	4% (21)	3% (18)	15% (85)	32% (187)	577
Biden Job Somewhat Approve	10% (51)	28% (140)	2% (9)	3% (13)	22% (113)	36% (183)	511
Biden Job Somewhat Disapprove	6% (17)	23% (64)	5% (14)	3% (7)	27% (77)	37% (104)	282
Biden Job Strongly Disapprove	9% (67)	19% (136)	6% (45)	5% (36)	22% (160)	39% (287)	731
Favorable of Biden	17% (189)	25% (274)	3% (32)	3% (29)	19% (209)	34% (374)	1107
Unfavorable of Biden	8% (82)	19% (189)	6% (56)	5% (51)	23% (225)	39% (392)	995
Very Favorable of Biden	24% (144)	22% (135)	4% (21)	3% (16)	15% (92)	32% (194)	602
Somewhat Favorable of Biden	9% (45)	27% (139)	2% (11)	3% (13)	23% (117)	36% (180)	505
Somewhat Unfavorable of Biden	9% (21)	23% (59)	4% (10)	2% (5)	22% (55)	40% (100)	251
Very Unfavorable of Biden	8% (61)	17% (130)	6% (46)	6% (46)	23% (170)	39% (292)	744
#1 Issue: Economy	15% (109)	23% (169)	4% (31)	4% (28)	22% (163)	33% (244)	745
#1 Issue: Security	10% (44)	18% (76)	5% (21)	5% (23)	26% (113)	36% (157)	434
#1 Issue: Health Care	16% (50)	22% (68)	4% (12)	4% (13)	18% (55)	36% (112)	310
#1 Issue: Medicare / Social Security	11% (31)	26% (71)	4% (10)	2% (6)	20% (56)	37% (103)	277
#1 Issue: Women's Issues	13% (14)	14% (15)	3% (3)	5% (6)	10% (11)	56% (62)	111
#1 Issue: Education	12% (11)	34% (31)	5% (5)	— (0)	16% (14)	32% (30)	91
#1 Issue: Energy	15% (19)	26% (33)	4% (6)	1% (1)	19% (23)	35% (43)	124
#1 Issue: Other	6% (6)	13% (14)	1% (1)	3% (3)	23% (25)	54% (58)	107
2020 Vote: Joe Biden	16% (161)	26% (254)	2% (23)	3% (25)	20% (197)	33% (329)	989
2020 Vote: Donald Trump	12% (87)	22% (163)	6% (42)	5% (40)	21% (161)	34% (258)	751
2020 Vote: Other	10% (5)	24% (12)	3% (2)	2% (1)	34% (17)	27% (13)	50
2020 Vote: Didn't Vote	8% (32)	11% (47)	5% (22)	3% (14)	21% (86)	51% (207)	408
2018 House Vote: Democrat	19% (147)	24% (194)	2% (15)	2% (18)	20% (160)	33% (258)	792
2018 House Vote: Republican	11% (64)	25% (139)	5% (29)	5% (28)	21% (117)	33% (183)	561
2018 House Vote: Someone else	13% (7)	15% (8)	4% (2)	6% (3)	20% (10)	42% (21)	51
2016 Vote: Hillary Clinton	17% (120)	25% (178)	2% (11)	2% (13)	20% (140)	34% (241)	704
2016 Vote: Donald Trump	14% (92)	24% (160)	6% (37)	5% (35)	19% (129)	32% (216)	670
2016 Vote: Other	10% (11)	21% (22)	1% (1)	1% (2)	28% (29)	39% (41)	105
2016 Vote: Didn't Vote	8% (61)	16% (118)	5% (38)	4% (30)	23% (162)	43% (311)	720

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**Table MCSP10\_3:** Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?  
Kevin Harlan, Trent Green and Melanie Collins (CBS)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (284)	22% (478)	4% (88)	4% (80)	21% (461)	37% (808)	2200
Voted in 2014: Yes	15% (197)	25% (319)	3% (43)	3% (44)	21% (263)	33% (417)	1283
Voted in 2014: No	9% (87)	17% (159)	5% (46)	4% (36)	22% (198)	43% (391)	917
4-Region: Northeast	14% (54)	21% (83)	7% (28)	4% (15)	21% (82)	33% (131)	394
4-Region: Midwest	13% (61)	25% (117)	4% (19)	3% (16)	20% (90)	35% (160)	462
4-Region: South	15% (127)	21% (175)	3% (23)	5% (38)	20% (166)	36% (295)	824
4-Region: West	8% (43)	20% (104)	3% (18)	2% (11)	24% (123)	43% (222)	520
Sports Fans	17% (272)	29% (459)	5% (81)	3% (48)	21% (324)	25% (387)	1571
Avid Sports Fans	32% (177)	35% (198)	4% (23)	2% (9)	13% (74)	14% (78)	559
Casual Sports Fans	9% (94)	26% (261)	6% (58)	4% (39)	25% (250)	31% (309)	1012
NFL Fans	19% (273)	31% (449)	5% (70)	3% (37)	21% (310)	21% (304)	1443
Avid NFL Fans	30% (197)	37% (240)	5% (33)	2% (12)	15% (101)	11% (70)	653
Casual NFL Fans	10% (76)	26% (208)	5% (37)	3% (25)	27% (209)	30% (234)	789
Typical Regular NFL Game Attendee	27% (147)	37% (202)	8% (47)	4% (24)	15% (82)	9% (50)	552

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP10\_4:** Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Joe Buck, Troy Aikman, Erin Andrews and Mike Pereira (Fox)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	21% (461)	22% (474)	6% (123)	5% (114)	21% (471)	25% (557)	2200
Gender: Male	30% (316)	28% (296)	7% (76)	5% (54)	18% (191)	12% (129)	1062
Gender: Female	13% (144)	16% (178)	4% (46)	5% (60)	25% (281)	38% (429)	1138
Age: 18-34	21% (138)	18% (116)	8% (51)	4% (28)	18% (117)	31% (206)	655
Age: 35-44	22% (79)	28% (100)	4% (14)	5% (20)	24% (87)	16% (58)	358
Age: 45-64	23% (173)	22% (166)	4% (28)	6% (47)	22% (162)	23% (175)	751
Age: 65+	16% (71)	21% (92)	7% (29)	5% (20)	24% (105)	27% (119)	436
GenZers: 1997-2012	14% (29)	15% (32)	5% (10)	5% (11)	17% (37)	44% (94)	213
Millennials: 1981-1996	24% (162)	22% (148)	8% (50)	4% (28)	21% (136)	21% (139)	663
GenXers: 1965-1980	21% (118)	23% (127)	4% (22)	5% (30)	22% (123)	24% (131)	551
Baby Boomers: 1946-1964	21% (143)	21% (148)	5% (38)	6% (45)	22% (157)	24% (166)	697
PID: Dem (no lean)	23% (209)	20% (178)	5% (47)	5% (43)	22% (193)	25% (223)	892
PID: Ind (no lean)	18% (116)	21% (137)	6% (39)	4% (29)	20% (129)	31% (198)	648
PID: Rep (no lean)	21% (136)	24% (159)	6% (37)	7% (43)	23% (150)	21% (136)	660
PID/Gender: Dem Men	34% (142)	26% (112)	6% (24)	5% (19)	16% (68)	14% (58)	422
PID/Gender: Dem Women	14% (67)	14% (66)	5% (23)	5% (23)	27% (124)	35% (166)	470
PID/Gender: Ind Men	26% (83)	28% (87)	10% (31)	4% (12)	19% (60)	13% (42)	315
PID/Gender: Ind Women	10% (33)	15% (50)	2% (8)	5% (17)	21% (68)	47% (157)	332
PID/Gender: Rep Men	28% (91)	30% (97)	6% (21)	7% (24)	19% (62)	9% (29)	324
PID/Gender: Rep Women	13% (44)	19% (62)	5% (16)	6% (20)	26% (88)	32% (106)	336
Ideo: Liberal (1-3)	23% (152)	20% (132)	6% (40)	4% (29)	19% (125)	28% (184)	662
Ideo: Moderate (4)	22% (141)	24% (159)	7% (45)	4% (26)	22% (142)	21% (140)	654
Ideo: Conservative (5-7)	22% (150)	23% (158)	5% (35)	7% (50)	23% (158)	20% (134)	685
Educ: < College	20% (295)	19% (288)	5% (75)	5% (75)	24% (359)	28% (421)	1512
Educ: Bachelors degree	27% (119)	25% (109)	7% (32)	6% (29)	15% (67)	20% (88)	444
Educ: Post-grad	19% (47)	32% (77)	6% (15)	5% (11)	19% (46)	20% (48)	244
Income: Under 50k	20% (248)	18% (225)	4% (48)	5% (61)	23% (287)	30% (367)	1236
Income: 50k-100k	19% (124)	25% (165)	8% (53)	6% (42)	19% (126)	21% (138)	649
Income: 100k+	28% (88)	27% (84)	7% (21)	4% (12)	18% (58)	16% (52)	315
Ethnicity: White	20% (348)	23% (392)	6% (97)	5% (81)	21% (362)	26% (441)	1722
Ethnicity: Hispanic	19% (68)	17% (61)	11% (39)	3% (10)	18% (62)	31% (109)	349

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**Table MCSP10\_4:** Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?  
 Joe Buck, Troy Aikman, Erin Andrews and Mike Pereira (Fox)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	21% (461)	22% (474)	6% (123)	5% (114)	21% (471)	25% (557)	2200
Ethnicity: Black	28% (77)	20% (54)	4% (10)	7% (20)	22% (59)	20% (54)	274
Ethnicity: Other	17% (35)	14% (28)	8% (16)	7% (14)	24% (50)	30% (61)	204
All Christian	24% (251)	22% (225)	7% (70)	6% (60)	21% (216)	20% (205)	1027
All Non-Christian	26% (34)	26% (34)	1% (2)	4% (5)	20% (26)	22% (28)	130
Atheist	22% (20)	21% (19)	5% (4)	5% (4)	17% (16)	31% (28)	92
Agnostic/Nothing in particular	13% (77)	21% (123)	6% (35)	5% (26)	23% (133)	32% (188)	583
Something Else	21% (78)	20% (72)	3% (12)	5% (19)	22% (80)	29% (108)	369
Religious Non-Protestant/Catholic	27% (42)	24% (37)	1% (2)	4% (6)	19% (30)	24% (36)	154
Evangelical	25% (145)	21% (124)	7% (43)	4% (25)	20% (118)	22% (125)	580
Non-Evangelical	22% (175)	21% (164)	5% (38)	7% (52)	22% (173)	23% (175)	777
Community: Urban	27% (184)	21% (149)	6% (45)	5% (35)	20% (137)	21% (146)	696
Community: Suburban	20% (192)	22% (208)	5% (48)	6% (55)	23% (218)	24% (231)	954
Community: Rural	15% (84)	21% (117)	5% (30)	4% (24)	21% (116)	33% (180)	550
Employ: Private Sector	26% (181)	27% (187)	6% (44)	5% (37)	20% (141)	16% (110)	700
Employ: Government	28% (38)	23% (31)	9% (13)	4% (5)	15% (21)	21% (28)	137
Employ: Self-Employed	23% (42)	29% (52)	6% (12)	6% (10)	17% (31)	19% (34)	182
Employ: Homemaker	14% (25)	14% (25)	4% (7)	5% (8)	26% (46)	38% (68)	180
Employ: Student	14% (9)	12% (7)	2% (1)	8% (5)	16% (10)	48% (31)	64
Employ: Retired	17% (85)	20% (102)	5% (27)	6% (31)	25% (125)	27% (135)	506
Employ: Unemployed	21% (57)	16% (45)	4% (12)	5% (14)	19% (54)	35% (96)	277
Employ: Other	14% (22)	16% (24)	5% (7)	2% (3)	27% (42)	36% (56)	155
Military HH: Yes	24% (87)	24% (85)	4% (15)	7% (25)	22% (77)	19% (67)	356
Military HH: No	20% (373)	21% (389)	6% (108)	5% (89)	21% (394)	27% (491)	1844
RD/WT: Right Direction	26% (232)	24% (210)	6% (54)	4% (36)	18% (161)	21% (188)	880
RD/WT: Wrong Track	17% (229)	20% (264)	5% (69)	6% (79)	24% (310)	28% (369)	1320
Biden Job Approve	24% (264)	23% (247)	6% (68)	4% (43)	19% (209)	24% (256)	1088
Biden Job Disapprove	19% (189)	21% (210)	5% (51)	7% (69)	23% (238)	25% (256)	1013

Continued on next page

**Table MCSP10\_4:** Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Joe Buck, Troy Aikman, Erin Andrews and Mike Pereira (Fox)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	21% (461)	22% (474)	6% (123)	5% (114)	21% (471)	25% (557)	2200
Biden Job Strongly Approve	30% (173)	21% (122)	5% (29)	4% (26)	16% (90)	24% (137)	577
Biden Job Somewhat Approve	18% (91)	25% (125)	8% (38)	3% (17)	23% (120)	23% (119)	511
Biden Job Somewhat Disapprove	17% (47)	21% (59)	3% (8)	5% (13)	28% (79)	27% (76)	282
Biden Job Strongly Disapprove	19% (142)	21% (151)	6% (43)	8% (56)	22% (158)	25% (180)	731
Favorable of Biden	24% (266)	23% (260)	6% (64)	4% (46)	19% (212)	23% (260)	1107
Unfavorable of Biden	19% (184)	20% (200)	5% (53)	6% (63)	23% (234)	26% (260)	995
Very Favorable of Biden	30% (181)	21% (125)	7% (40)	4% (27)	16% (94)	22% (134)	602
Somewhat Favorable of Biden	17% (84)	27% (134)	5% (24)	4% (19)	23% (118)	25% (125)	505
Somewhat Unfavorable of Biden	20% (49)	19% (48)	5% (13)	3% (7)	27% (67)	27% (67)	251
Very Unfavorable of Biden	18% (135)	21% (153)	5% (40)	8% (56)	22% (167)	26% (193)	744
#1 Issue: Economy	23% (169)	21% (158)	5% (40)	5% (39)	24% (177)	22% (163)	745
#1 Issue: Security	18% (80)	24% (104)	5% (20)	7% (31)	20% (89)	25% (111)	434
#1 Issue: Health Care	23% (72)	20% (61)	8% (24)	5% (16)	20% (62)	24% (75)	310
#1 Issue: Medicare / Social Security	21% (58)	23% (64)	6% (18)	5% (14)	21% (58)	24% (65)	277
#1 Issue: Women's Issues	15% (17)	16% (17)	7% (8)	2% (3)	13% (14)	46% (51)	111
#1 Issue: Education	27% (24)	22% (21)	5% (5)	3% (3)	14% (13)	28% (26)	91
#1 Issue: Energy	20% (25)	29% (36)	5% (6)	3% (4)	21% (26)	23% (28)	124
#1 Issue: Other	15% (16)	12% (13)	2% (2)	5% (5)	31% (33)	35% (37)	107
2020 Vote: Joe Biden	23% (229)	23% (226)	6% (62)	4% (41)	21% (209)	22% (221)	989
2020 Vote: Donald Trump	23% (174)	22% (169)	5% (38)	7% (56)	21% (157)	21% (158)	751
2020 Vote: Other	16% (8)	35% (17)	6% (3)	3% (1)	26% (13)	15% (7)	50
2020 Vote: Didn't Vote	12% (48)	15% (61)	5% (20)	4% (16)	23% (93)	42% (171)	408
2018 House Vote: Democrat	26% (203)	22% (178)	6% (46)	5% (36)	21% (165)	21% (164)	792
2018 House Vote: Republican	22% (126)	25% (139)	7% (39)	8% (43)	19% (105)	20% (109)	561
2018 House Vote: Someone else	15% (8)	21% (11)	5% (2)	6% (3)	22% (11)	31% (16)	51
2016 Vote: Hillary Clinton	25% (174)	23% (163)	5% (37)	5% (34)	20% (144)	22% (152)	704
2016 Vote: Donald Trump	24% (158)	24% (164)	6% (43)	8% (52)	18% (124)	19% (130)	670
2016 Vote: Other	16% (17)	19% (20)	5% (6)	2% (2)	36% (38)	20% (21)	105
2016 Vote: Didn't Vote	15% (111)	18% (126)	5% (37)	4% (27)	23% (165)	35% (254)	720

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**Table MCSP10\_4:** Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?

Joe Buck, Troy Aikman, Erin Andrews and Mike Pereira (Fox)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	21% (461)	22% (474)	6% (123)	5% (114)	21% (471)	25% (557)	2200
Voted in 2014: Yes	23% (298)	24% (306)	6% (80)	6% (79)	21% (270)	20% (250)	1283
Voted in 2014: No	18% (163)	18% (168)	5% (43)	4% (36)	22% (201)	33% (307)	917
4-Region: Northeast	21% (83)	25% (100)	6% (23)	4% (17)	22% (86)	22% (85)	394
4-Region: Midwest	21% (95)	23% (107)	7% (31)	8% (36)	20% (92)	22% (100)	462
4-Region: South	23% (192)	20% (164)	5% (38)	6% (46)	21% (177)	25% (207)	824
4-Region: West	17% (90)	20% (103)	6% (30)	3% (15)	22% (116)	32% (165)	520
Sports Fans	28% (448)	28% (441)	7% (114)	5% (73)	19% (299)	12% (195)	1571
Avid Sports Fans	46% (256)	30% (168)	9% (50)	4% (23)	7% (38)	4% (25)	559
Casual Sports Fans	19% (192)	27% (273)	6% (65)	5% (51)	26% (262)	17% (170)	1012
NFL Fans	30% (438)	30% (433)	7% (106)	4% (58)	18% (261)	10% (146)	1443
Avid NFL Fans	46% (302)	32% (209)	7% (43)	5% (30)	8% (52)	3% (18)	653
Casual NFL Fans	17% (136)	28% (224)	8% (63)	4% (29)	26% (209)	16% (129)	789
Typical Regular NFL Game Attendee	36% (202)	33% (182)	11% (62)	5% (26)	11% (61)	4% (20)	552

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP10\_5: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?**  
Kevin Burkhardt, Greg Olson and Pam Oliver (Fox)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (316)	21% (467)	5% (104)	4% (91)	21% (463)	34% (759)	2200
Gender: Male	21% (227)	30% (314)	6% (60)	5% (52)	19% (203)	19% (206)	1062
Gender: Female	8% (89)	13% (154)	4% (44)	3% (39)	23% (261)	49% (553)	1138
Age: 18-34	16% (103)	20% (129)	5% (35)	4% (28)	20% (130)	35% (229)	655
Age: 35-44	21% (74)	22% (79)	6% (21)	6% (20)	21% (74)	25% (90)	358
Age: 45-64	13% (97)	23% (175)	4% (31)	4% (30)	21% (156)	35% (262)	751
Age: 65+	10% (42)	19% (84)	4% (17)	3% (13)	24% (103)	41% (178)	436
GenZers: 1997-2012	7% (16)	17% (36)	8% (17)	4% (9)	18% (39)	45% (96)	213
Millennials: 1981-1996	21% (140)	22% (144)	5% (31)	5% (31)	20% (135)	27% (181)	663
GenXers: 1965-1980	14% (77)	22% (121)	4% (23)	4% (23)	22% (121)	34% (186)	551
Baby Boomers: 1946-1964	11% (77)	22% (156)	5% (32)	3% (24)	22% (152)	37% (256)	697
PID: Dem (no lean)	19% (167)	19% (170)	5% (42)	4% (35)	21% (188)	33% (291)	892
PID: Ind (no lean)	9% (56)	23% (146)	4% (28)	4% (26)	20% (132)	40% (260)	648
PID: Rep (no lean)	14% (93)	23% (151)	5% (35)	5% (30)	22% (143)	31% (208)	660
PID/Gender: Dem Men	28% (117)	27% (114)	4% (18)	5% (21)	18% (77)	18% (75)	422
PID/Gender: Dem Women	11% (50)	12% (56)	5% (24)	3% (14)	24% (111)	46% (215)	470
PID/Gender: Ind Men	13% (42)	33% (104)	5% (16)	4% (14)	19% (59)	26% (81)	315
PID/Gender: Ind Women	4% (14)	13% (42)	4% (12)	3% (12)	22% (74)	54% (180)	332
PID/Gender: Rep Men	21% (68)	29% (95)	8% (27)	5% (17)	21% (67)	15% (50)	324
PID/Gender: Rep Women	7% (25)	17% (56)	2% (8)	4% (13)	23% (76)	47% (158)	336
Ideo: Liberal (1-3)	17% (115)	22% (144)	5% (30)	3% (22)	17% (115)	36% (236)	662
Ideo: Moderate (4)	13% (83)	24% (160)	6% (37)	4% (24)	23% (151)	30% (199)	654
Ideo: Conservative (5-7)	15% (104)	22% (148)	5% (31)	6% (42)	22% (153)	30% (207)	685
Educ: < College	12% (187)	19% (283)	5% (71)	5% (68)	22% (336)	37% (566)	1512
Educ: Bachelors degree	19% (83)	28% (124)	5% (24)	3% (13)	19% (83)	26% (117)	444
Educ: Post-grad	19% (46)	25% (61)	4% (9)	4% (9)	18% (44)	31% (75)	244
Income: Under 50k	13% (160)	18% (220)	4% (49)	5% (60)	22% (271)	39% (477)	1236
Income: 50k-100k	12% (79)	27% (172)	6% (38)	3% (19)	22% (140)	31% (200)	649
Income: 100k+	24% (77)	24% (75)	6% (18)	4% (12)	16% (52)	26% (82)	315
Ethnicity: White	12% (208)	23% (395)	5% (79)	4% (64)	21% (360)	36% (615)	1722
Ethnicity: Hispanic	18% (62)	22% (77)	4% (12)	5% (18)	17% (61)	34% (119)	349

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**Table MCSP10\_5: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?**  
 Kevin Burkhardt, Greg Olson and Pam Oliver (Fox)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (316)	21% (467)	5% (104)	4% (91)	21% (463)	34% (759)	2200
Ethnicity: Black	26% (71)	16% (45)	5% (14)	5% (15)	21% (59)	26% (70)	274
Ethnicity: Other	18% (37)	13% (27)	5% (11)	6% (11)	22% (45)	36% (74)	204
All Christian	18% (184)	23% (234)	5% (48)	5% (46)	20% (209)	30% (306)	1027
All Non-Christian	23% (29)	23% (30)	4% (6)	3% (4)	15% (20)	32% (41)	130
Atheist	3% (3)	30% (27)	2% (2)	1% (1)	15% (14)	49% (45)	92
Agnostic/Nothing in particular	9% (51)	18% (104)	5% (31)	4% (25)	25% (145)	39% (227)	583
Something Else	13% (48)	20% (73)	5% (18)	4% (15)	21% (76)	38% (139)	369
Religious Non-Protestant/Catholic	23% (35)	22% (33)	4% (6)	3% (4)	14% (22)	35% (54)	154
Evangelical	21% (120)	22% (128)	4% (25)	5% (26)	19% (110)	29% (170)	580
Non-Evangelical	13% (102)	22% (173)	5% (41)	4% (35)	22% (168)	33% (258)	777
Community: Urban	21% (148)	21% (146)	6% (39)	5% (36)	20% (138)	27% (188)	696
Community: Suburban	12% (116)	23% (220)	5% (44)	3% (28)	21% (199)	36% (347)	954
Community: Rural	9% (51)	18% (101)	4% (21)	5% (27)	23% (126)	41% (224)	550
Employ: Private Sector	21% (144)	26% (185)	6% (44)	3% (24)	21% (147)	22% (157)	700
Employ: Government	21% (28)	28% (39)	7% (10)	4% (5)	15% (20)	25% (34)	137
Employ: Self-Employed	17% (31)	20% (36)	3% (6)	12% (22)	15% (27)	33% (60)	182
Employ: Homemaker	8% (15)	17% (30)	2% (4)	4% (8)	20% (36)	48% (86)	180
Employ: Student	12% (8)	9% (6)	7% (4)	2% (1)	20% (13)	50% (32)	64
Employ: Retired	8% (42)	20% (102)	4% (22)	4% (20)	24% (120)	40% (200)	506
Employ: Unemployed	13% (35)	16% (45)	2% (4)	4% (11)	21% (58)	45% (124)	277
Employ: Other	8% (13)	16% (25)	6% (10)	— (0)	27% (42)	42% (65)	155
Military HH: Yes	16% (58)	22% (80)	4% (15)	7% (25)	20% (72)	30% (106)	356
Military HH: No	14% (257)	21% (387)	5% (90)	4% (65)	21% (392)	35% (652)	1844
RD/WT: Right Direction	21% (187)	23% (201)	4% (39)	4% (34)	19% (164)	29% (256)	880
RD/WT: Wrong Track	10% (129)	20% (266)	5% (66)	4% (57)	23% (299)	38% (503)	1320
Biden Job Approve	19% (205)	23% (246)	4% (47)	4% (40)	19% (209)	31% (342)	1088
Biden Job Disapprove	10% (106)	21% (209)	6% (56)	5% (49)	22% (223)	37% (370)	1013

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**Table MCSP10\_5: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?**  
Kevin Burkhardt, Greg Olson and Pam Oliver (Fox)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (316)	21% (467)	5% (104)	4% (91)	21% (463)	34% (759)	2200
Biden Job Strongly Approve	24% (137)	23% (130)	4% (24)	5% (27)	16% (92)	29% (166)	577
Biden Job Somewhat Approve	13% (68)	23% (115)	4% (23)	2% (13)	23% (117)	34% (175)	511
Biden Job Somewhat Disapprove	9% (26)	23% (63)	6% (17)	2% (5)	25% (71)	35% (99)	282
Biden Job Strongly Disapprove	11% (80)	20% (146)	5% (40)	6% (43)	21% (151)	37% (271)	731
Favorable of Biden	18% (199)	23% (250)	5% (51)	4% (44)	20% (219)	31% (345)	1107
Unfavorable of Biden	11% (111)	20% (204)	5% (53)	4% (44)	22% (219)	37% (364)	995
Very Favorable of Biden	25% (149)	21% (127)	5% (30)	4% (27)	16% (94)	29% (175)	602
Somewhat Favorable of Biden	10% (50)	24% (122)	4% (21)	3% (18)	25% (125)	34% (169)	505
Somewhat Unfavorable of Biden	13% (32)	21% (53)	5% (12)	2% (5)	23% (58)	36% (91)	251
Very Unfavorable of Biden	11% (79)	20% (151)	6% (41)	5% (38)	22% (161)	37% (274)	744
#1 Issue: Economy	18% (133)	21% (160)	4% (30)	5% (36)	22% (162)	30% (223)	745
#1 Issue: Security	10% (45)	22% (94)	5% (22)	4% (17)	22% (97)	36% (159)	434
#1 Issue: Health Care	13% (40)	21% (66)	6% (18)	7% (21)	21% (66)	32% (98)	310
#1 Issue: Medicare / Social Security	15% (41)	23% (64)	5% (13)	2% (6)	22% (62)	33% (91)	277
#1 Issue: Women's Issues	12% (14)	19% (21)	3% (3)	2% (3)	11% (12)	53% (58)	111
#1 Issue: Education	19% (18)	27% (25)	4% (3)	4% (4)	16% (15)	29% (27)	91
#1 Issue: Energy	11% (14)	26% (32)	8% (10)	2% (3)	16% (20)	37% (46)	124
#1 Issue: Other	10% (11)	6% (6)	3% (4)	1% (2)	27% (29)	52% (56)	107
2020 Vote: Joe Biden	18% (175)	22% (222)	5% (50)	3% (33)	21% (210)	30% (300)	989
2020 Vote: Donald Trump	14% (105)	24% (184)	5% (38)	5% (37)	20% (151)	31% (236)	751
2020 Vote: Other	9% (5)	31% (16)	3% (1)	4% (2)	24% (12)	29% (15)	50
2020 Vote: Didn't Vote	7% (29)	11% (46)	4% (15)	5% (19)	22% (91)	51% (208)	408
2018 House Vote: Democrat	19% (148)	22% (174)	6% (44)	4% (28)	21% (164)	29% (233)	792
2018 House Vote: Republican	13% (71)	27% (149)	5% (28)	5% (26)	21% (118)	30% (169)	561
2018 House Vote: Someone else	8% (4)	19% (10)	2% (1)	6% (3)	21% (11)	44% (22)	51
2016 Vote: Hillary Clinton	18% (130)	22% (152)	5% (38)	3% (23)	21% (145)	31% (216)	704
2016 Vote: Donald Trump	15% (101)	25% (170)	5% (33)	5% (33)	20% (137)	29% (196)	670
2016 Vote: Other	6% (6)	20% (21)	4% (5)	1% (2)	32% (34)	36% (38)	105
2016 Vote: Didn't Vote	11% (80)	17% (124)	4% (29)	4% (32)	20% (147)	43% (308)	720

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**Table MCSP10\_5:** Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?  
 Kevin Burkhardt, Greg Olson and Pam Oliver (Fox)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (316)	21% (467)	5% (104)	4% (91)	21% (463)	34% (759)	2200
Voted in 2014: Yes	16% (201)	23% (296)	5% (69)	4% (54)	22% (278)	30% (385)	1283
Voted in 2014: No	13% (115)	19% (172)	4% (35)	4% (37)	20% (185)	41% (374)	917
4-Region: Northeast	16% (63)	24% (95)	5% (21)	3% (11)	20% (79)	32% (125)	394
4-Region: Midwest	11% (52)	24% (113)	7% (31)	5% (24)	22% (100)	31% (143)	462
4-Region: South	15% (126)	20% (167)	4% (36)	5% (38)	21% (175)	34% (281)	824
4-Region: West	14% (74)	18% (93)	3% (16)	3% (18)	21% (110)	40% (209)	520
Sports Fans	20% (308)	29% (451)	5% (86)	4% (59)	20% (320)	22% (347)	1571
Avid Sports Fans	35% (195)	35% (195)	7% (38)	3% (15)	11% (63)	9% (52)	559
Casual Sports Fans	11% (113)	25% (256)	5% (48)	4% (43)	25% (257)	29% (295)	1012
NFL Fans	21% (310)	31% (442)	5% (75)	3% (46)	21% (308)	18% (262)	1443
Avid NFL Fans	33% (217)	38% (247)	6% (36)	3% (17)	14% (93)	7% (43)	653
Casual NFL Fans	12% (93)	25% (195)	5% (39)	4% (29)	27% (215)	28% (218)	789
Typical Regular NFL Game Attendee	31% (169)	37% (205)	6% (31)	6% (34)	14% (76)	7% (36)	552

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP10\_6:** Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?  
Adam Amin, Mark Schlereth and Shannon Spake (Fox)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (296)	19% (410)	5% (113)	5% (100)	21% (457)	37% (825)	2200
Gender: Male	20% (212)	25% (268)	7% (77)	5% (48)	20% (210)	23% (246)	1062
Gender: Female	7% (83)	13% (142)	3% (35)	5% (52)	22% (247)	51% (578)	1138
Age: 18-34	18% (116)	15% (100)	8% (53)	5% (32)	19% (126)	35% (227)	655
Age: 35-44	20% (73)	21% (76)	5% (17)	6% (23)	23% (81)	25% (88)	358
Age: 45-64	11% (81)	21% (154)	3% (24)	4% (29)	21% (158)	41% (306)	751
Age: 65+	6% (25)	18% (80)	4% (19)	4% (16)	21% (92)	47% (203)	436
GenZers: 1997-2012	10% (21)	10% (22)	12% (25)	3% (7)	17% (36)	48% (101)	213
Millennials: 1981-1996	22% (149)	19% (125)	6% (40)	6% (39)	21% (139)	26% (171)	663
GenXers: 1965-1980	12% (68)	20% (113)	4% (20)	4% (23)	24% (133)	35% (195)	551
Baby Boomers: 1946-1964	8% (55)	20% (138)	4% (26)	4% (28)	19% (132)	46% (318)	697
PID: Dem (no lean)	17% (155)	18% (156)	4% (36)	6% (49)	20% (176)	36% (319)	892
PID: Ind (no lean)	8% (53)	19% (125)	7% (44)	4% (23)	21% (134)	41% (268)	648
PID: Rep (no lean)	13% (88)	19% (129)	5% (32)	4% (28)	22% (146)	36% (237)	660
PID/Gender: Dem Men	26% (108)	24% (100)	5% (21)	6% (27)	18% (76)	21% (90)	422
PID/Gender: Dem Women	10% (46)	12% (57)	3% (15)	5% (22)	21% (100)	49% (229)	470
PID/Gender: Ind Men	12% (38)	27% (84)	11% (34)	3% (9)	20% (64)	27% (86)	315
PID/Gender: Ind Women	4% (15)	12% (41)	3% (10)	4% (15)	21% (70)	55% (182)	332
PID/Gender: Rep Men	20% (66)	26% (84)	7% (22)	4% (13)	22% (70)	21% (69)	324
PID/Gender: Rep Women	7% (22)	13% (44)	3% (10)	5% (15)	23% (77)	50% (168)	336
Ideo: Liberal (1-3)	15% (100)	19% (126)	5% (34)	5% (35)	16% (106)	39% (261)	662
Ideo: Moderate (4)	12% (77)	21% (138)	7% (43)	3% (22)	25% (161)	32% (212)	654
Ideo: Conservative (5-7)	16% (106)	19% (131)	4% (26)	6% (38)	22% (151)	34% (233)	685
Educ: < College	12% (189)	16% (236)	5% (77)	5% (70)	22% (328)	40% (612)	1512
Educ: Bachelors degree	15% (66)	27% (119)	6% (25)	4% (18)	19% (85)	29% (131)	444
Educ: Post-grad	17% (41)	22% (55)	4% (10)	5% (13)	18% (45)	33% (81)	244
Income: Under 50k	13% (160)	15% (182)	5% (58)	5% (62)	22% (269)	41% (505)	1236
Income: 50k-100k	11% (73)	23% (152)	6% (40)	4% (26)	20% (132)	35% (225)	649
Income: 100k+	20% (63)	24% (76)	5% (15)	4% (12)	18% (55)	30% (94)	315
Ethnicity: White	12% (211)	20% (343)	5% (83)	4% (62)	20% (344)	39% (679)	1722
Ethnicity: Hispanic	17% (58)	14% (48)	8% (28)	7% (25)	17% (59)	37% (130)	349

Continued on next page

**Table MCSP10\_6:** Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?  
 Adam Amin, Mark Schlereth and Shannon Spake (Fox)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (296)	19% (410)	5% (113)	5% (100)	21% (457)	37% (825)	2200
Ethnicity: Black	22% (60)	15% (40)	6% (17)	7% (19)	23% (64)	27% (74)	274
Ethnicity: Other	12% (25)	13% (27)	6% (12)	9% (19)	24% (49)	35% (72)	204
All Christian	16% (167)	20% (205)	6% (56)	5% (47)	20% (209)	33% (342)	1027
All Non-Christian	24% (31)	18% (23)	4% (5)	5% (6)	14% (18)	35% (46)	130
Atheist	7% (7)	17% (16)	9% (8)	1% (1)	20% (18)	46% (42)	92
Agnostic/Nothing in particular	8% (49)	17% (101)	3% (17)	5% (31)	24% (140)	42% (245)	583
Something Else	11% (42)	18% (66)	7% (26)	4% (16)	19% (71)	40% (149)	369
Religious Non-Protestant/Catholic	23% (36)	16% (25)	5% (8)	4% (6)	13% (20)	38% (59)	154
Evangelical	19% (111)	21% (119)	7% (40)	4% (22)	18% (102)	32% (186)	580
Non-Evangelical	12% (92)	19% (147)	5% (39)	5% (39)	22% (173)	37% (287)	777
Community: Urban	20% (141)	19% (134)	5% (36)	6% (40)	20% (137)	30% (207)	696
Community: Suburban	11% (104)	19% (177)	5% (49)	4% (39)	21% (205)	40% (380)	954
Community: Rural	9% (51)	18% (99)	5% (28)	4% (21)	21% (114)	43% (237)	550
Employ: Private Sector	20% (138)	24% (169)	5% (37)	4% (27)	22% (152)	25% (177)	700
Employ: Government	15% (21)	24% (33)	8% (10)	7% (10)	18% (25)	28% (38)	137
Employ: Self-Employed	19% (34)	17% (31)	12% (22)	5% (9)	18% (33)	29% (52)	182
Employ: Homemaker	10% (18)	13% (23)	3% (5)	5% (9)	19% (33)	51% (91)	180
Employ: Student	11% (7)	12% (8)	1% (1)	3% (2)	21% (13)	52% (33)	64
Employ: Retired	6% (28)	18% (93)	4% (19)	4% (22)	21% (107)	47% (237)	506
Employ: Unemployed	13% (35)	12% (34)	4% (11)	6% (17)	21% (59)	44% (121)	277
Employ: Other	9% (14)	13% (20)	5% (7)	3% (4)	22% (35)	48% (75)	155
Military HH: Yes	18% (64)	17% (62)	7% (23)	6% (22)	19% (69)	33% (116)	356
Military HH: No	13% (232)	19% (348)	5% (89)	4% (78)	21% (388)	38% (708)	1844
RD/WT: Right Direction	19% (168)	21% (186)	5% (42)	5% (46)	18% (159)	32% (279)	880
RD/WT: Wrong Track	10% (128)	17% (224)	5% (70)	4% (55)	23% (298)	41% (545)	1320
Biden Job Approve	17% (186)	19% (208)	6% (65)	5% (50)	19% (209)	34% (370)	1088
Biden Job Disapprove	10% (106)	18% (187)	5% (48)	5% (48)	22% (218)	40% (406)	1013

Continued on next page

**Table MCSP10\_6:** Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?  
Adam Amin, Mark Schlereth and Shannon Spake (Fox)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (296)	19% (410)	5% (113)	5% (100)	21% (457)	37% (825)	2200
Biden Job Strongly Approve	23% (130)	19% (108)	6% (32)	5% (31)	16% (93)	32% (182)	577
Biden Job Somewhat Approve	11% (56)	20% (100)	6% (32)	4% (19)	23% (116)	37% (189)	511
Biden Job Somewhat Disapprove	6% (17)	22% (61)	4% (12)	3% (9)	26% (73)	39% (109)	282
Biden Job Strongly Disapprove	12% (88)	17% (126)	5% (36)	5% (39)	20% (145)	41% (297)	731
Favorable of Biden	16% (175)	20% (219)	6% (63)	5% (53)	20% (217)	34% (379)	1107
Unfavorable of Biden	11% (110)	18% (177)	5% (49)	4% (44)	21% (209)	41% (404)	995
Very Favorable of Biden	21% (128)	19% (112)	6% (34)	7% (40)	16% (96)	32% (192)	602
Somewhat Favorable of Biden	9% (48)	21% (107)	6% (29)	3% (13)	24% (121)	37% (187)	505
Somewhat Unfavorable of Biden	10% (26)	20% (49)	5% (11)	2% (4)	21% (54)	42% (106)	251
Very Unfavorable of Biden	11% (85)	17% (128)	5% (38)	5% (40)	21% (156)	40% (298)	744
#1 Issue: Economy	15% (111)	20% (150)	5% (40)	6% (42)	21% (158)	33% (244)	745
#1 Issue: Security	12% (53)	17% (74)	5% (23)	4% (19)	22% (93)	40% (172)	434
#1 Issue: Health Care	14% (43)	18% (55)	7% (22)	5% (16)	21% (66)	35% (108)	310
#1 Issue: Medicare / Social Security	11% (31)	22% (61)	2% (7)	3% (9)	21% (59)	40% (110)	277
#1 Issue: Women's Issues	16% (17)	8% (9)	7% (8)	5% (6)	14% (16)	50% (55)	111
#1 Issue: Education	18% (17)	29% (26)	7% (7)	1% (1)	13% (12)	32% (29)	91
#1 Issue: Energy	14% (17)	21% (26)	4% (5)	3% (4)	21% (26)	37% (46)	124
#1 Issue: Other	6% (6)	8% (9)	1% (1)	4% (4)	25% (26)	56% (60)	107
2020 Vote: Joe Biden	15% (149)	21% (206)	5% (45)	5% (47)	21% (208)	34% (333)	989
2020 Vote: Donald Trump	14% (106)	19% (143)	6% (45)	5% (39)	19% (145)	36% (273)	751
2020 Vote: Other	5% (2)	20% (10)	12% (6)	4% (2)	25% (12)	34% (17)	50
2020 Vote: Didn't Vote	9% (38)	12% (50)	4% (16)	3% (12)	22% (91)	49% (201)	408
2018 House Vote: Democrat	17% (137)	20% (155)	5% (43)	4% (35)	21% (167)	32% (256)	792
2018 House Vote: Republican	14% (77)	23% (130)	5% (27)	5% (29)	19% (105)	34% (192)	561
2018 House Vote: Someone else	6% (3)	14% (7)	4% (2)	6% (3)	23% (11)	46% (23)	51
2016 Vote: Hillary Clinton	17% (117)	19% (136)	4% (28)	4% (30)	20% (143)	35% (249)	704
2016 Vote: Donald Trump	15% (98)	23% (154)	5% (35)	6% (39)	19% (129)	32% (215)	670
2016 Vote: Other	4% (4)	17% (18)	6% (6)	1% (2)	33% (34)	39% (41)	105
2016 Vote: Didn't Vote	10% (75)	14% (103)	6% (44)	4% (29)	21% (149)	44% (319)	720

Continued on next page

**Table MCSP10\_6:** Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?  
 Adam Amin, Mark Schlereth and Shannon Spake (Fox)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	13% (296)	19% (410)	5% (113)	5% (100)	21% (457)	37% (825)	2200
Voted in 2014: Yes	15% (191)	21% (271)	5% (62)	5% (61)	21% (273)	33% (424)	1283
Voted in 2014: No	11% (105)	15% (139)	5% (50)	4% (39)	20% (184)	44% (401)	917
4-Region: Northeast	16% (62)	17% (69)	6% (24)	5% (19)	21% (83)	35% (137)	394
4-Region: Midwest	13% (58)	21% (98)	7% (30)	4% (18)	22% (100)	34% (158)	462
4-Region: South	16% (129)	19% (159)	4% (31)	5% (39)	20% (165)	36% (301)	824
4-Region: West	9% (45)	16% (84)	5% (27)	5% (24)	21% (110)	44% (230)	520
Sports Fans	18% (287)	25% (393)	6% (98)	4% (66)	21% (324)	26% (403)	1571
Avid Sports Fans	31% (176)	31% (176)	7% (38)	3% (19)	12% (69)	15% (82)	559
Casual Sports Fans	11% (110)	21% (217)	6% (61)	5% (47)	25% (255)	32% (321)	1012
NFL Fans	20% (287)	27% (388)	6% (85)	4% (53)	22% (315)	22% (314)	1443
Avid NFL Fans	31% (199)	33% (217)	7% (45)	2% (15)	16% (103)	11% (75)	653
Casual NFL Fans	11% (88)	22% (172)	5% (40)	5% (38)	27% (213)	30% (239)	789
Typical Regular NFL Game Attendee	31% (170)	29% (161)	10% (54)	7% (38)	15% (83)	9% (47)	552

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP10\_7: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?**  
Steve Levy, Brian Griese, Louis Riddick and Lisa Salters (ESPN)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (306)	21% (467)	4% (88)	4% (88)	22% (475)	35% (776)	2200
Gender: Male	21% (218)	29% (312)	6% (64)	4% (41)	21% (221)	19% (206)	1062
Gender: Female	8% (88)	14% (154)	2% (24)	4% (47)	22% (254)	50% (570)	1138
Age: 18-34	18% (115)	19% (125)	5% (34)	5% (30)	19% (121)	35% (230)	655
Age: 35-44	17% (62)	24% (88)	5% (17)	7% (24)	23% (83)	24% (85)	358
Age: 45-64	13% (96)	22% (163)	2% (18)	3% (25)	23% (174)	37% (276)	751
Age: 65+	8% (34)	21% (91)	5% (20)	2% (9)	22% (96)	43% (186)	436
GenZers: 1997-2012	11% (24)	14% (30)	7% (15)	3% (6)	16% (35)	49% (104)	213
Millennials: 1981-1996	21% (137)	23% (150)	5% (31)	6% (39)	21% (138)	25% (168)	663
GenXers: 1965-1980	12% (65)	23% (127)	2% (14)	4% (24)	24% (131)	35% (191)	551
Baby Boomers: 1946-1964	11% (76)	21% (144)	4% (27)	3% (19)	22% (157)	39% (274)	697
PID: Dem (no lean)	18% (156)	22% (193)	3% (25)	4% (36)	20% (181)	34% (300)	892
PID: Ind (no lean)	10% (66)	22% (142)	4% (27)	4% (24)	19% (125)	41% (264)	648
PID: Rep (no lean)	13% (84)	20% (131)	6% (36)	4% (28)	26% (169)	32% (211)	660
PID/Gender: Dem Men	25% (104)	30% (126)	3% (14)	5% (21)	19% (79)	18% (77)	422
PID/Gender: Dem Women	11% (52)	14% (67)	2% (11)	3% (15)	22% (101)	48% (223)	470
PID/Gender: Ind Men	16% (50)	31% (98)	6% (20)	2% (7)	20% (62)	25% (78)	315
PID/Gender: Ind Women	5% (16)	13% (45)	2% (6)	5% (16)	19% (63)	56% (186)	332
PID/Gender: Rep Men	20% (64)	27% (89)	9% (29)	4% (12)	24% (79)	16% (51)	324
PID/Gender: Rep Women	6% (20)	13% (43)	2% (8)	5% (16)	27% (90)	48% (161)	336
Ideo: Liberal (1-3)	16% (109)	23% (149)	4% (23)	4% (24)	16% (108)	37% (248)	662
Ideo: Moderate (4)	13% (88)	24% (158)	5% (32)	3% (18)	24% (160)	30% (199)	654
Ideo: Conservative (5-7)	14% (93)	21% (144)	5% (33)	6% (38)	25% (171)	30% (206)	685
Educ: < College	13% (192)	19% (283)	3% (44)	4% (64)	23% (349)	38% (580)	1512
Educ: Bachelors degree	17% (73)	27% (119)	7% (29)	4% (17)	18% (82)	28% (123)	444
Educ: Post-grad	17% (41)	26% (64)	6% (15)	3% (6)	18% (45)	30% (74)	244
Income: Under 50k	13% (166)	17% (214)	4% (47)	4% (51)	22% (270)	40% (488)	1236
Income: 50k-100k	11% (74)	26% (172)	4% (27)	4% (28)	22% (140)	32% (208)	649
Income: 100k+	21% (66)	26% (81)	4% (14)	3% (9)	21% (65)	25% (80)	315
Ethnicity: White	13% (224)	22% (374)	4% (70)	3% (55)	21% (360)	37% (638)	1722
Ethnicity: Hispanic	21% (74)	17% (58)	5% (18)	5% (16)	19% (67)	34% (117)	349

Continued on next page



**Table MCSP10\_7: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?**  
 Steve Levy, Brian Griese, Louis Riddick and Lisa Salters (ESPN)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (306)	21% (467)	4% (88)	4% (88)	22% (475)	35% (776)	2200
Ethnicity: Black	20% (55)	21% (58)	3% (8)	6% (17)	24% (65)	26% (72)	274
Ethnicity: Other	14% (28)	17% (34)	5% (10)	8% (16)	24% (50)	32% (66)	204
All Christian	18% (186)	22% (229)	4% (44)	3% (34)	21% (215)	31% (319)	1027
All Non-Christian	19% (25)	27% (35)	4% (5)	5% (7)	12% (16)	33% (42)	130
Atheist	11% (10)	20% (18)	4% (4)	— (0)	21% (19)	44% (41)	92
Agnostic/Nothing in particular	8% (44)	19% (109)	4% (22)	5% (29)	24% (140)	41% (238)	583
Something Else	11% (42)	20% (76)	3% (13)	5% (18)	23% (85)	37% (136)	369
Religious Non-Protestant/Catholic	16% (25)	25% (38)	8% (12)	4% (7)	11% (18)	36% (55)	154
Evangelical	21% (124)	20% (117)	5% (27)	4% (22)	21% (119)	29% (170)	580
Non-Evangelical	13% (101)	23% (181)	3% (24)	4% (28)	23% (177)	34% (266)	777
Community: Urban	19% (135)	22% (150)	5% (36)	5% (37)	20% (137)	29% (201)	696
Community: Suburban	12% (110)	23% (220)	4% (39)	3% (31)	22% (209)	36% (345)	954
Community: Rural	11% (62)	18% (97)	2% (13)	4% (20)	23% (129)	42% (230)	550
Employ: Private Sector	21% (147)	26% (182)	5% (35)	4% (25)	22% (151)	23% (161)	700
Employ: Government	19% (26)	27% (37)	8% (10)	4% (6)	16% (22)	26% (36)	137
Employ: Self-Employed	15% (27)	25% (46)	5% (9)	6% (10)	20% (37)	29% (53)	182
Employ: Homemaker	12% (21)	11% (20)	3% (5)	4% (6)	22% (40)	48% (87)	180
Employ: Student	8% (5)	13% (8)	— (0)	7% (4)	20% (13)	52% (33)	64
Employ: Retired	8% (42)	21% (104)	4% (20)	3% (15)	23% (116)	41% (209)	506
Employ: Unemployed	9% (25)	17% (47)	2% (7)	7% (18)	21% (59)	44% (122)	277
Employ: Other	9% (13)	15% (23)	2% (3)	2% (3)	24% (37)	48% (75)	155
Military HH: Yes	16% (56)	23% (81)	5% (19)	4% (14)	21% (77)	31% (110)	356
Military HH: No	14% (251)	21% (385)	4% (70)	4% (73)	22% (398)	36% (666)	1844
RD/WT: Right Direction	20% (174)	25% (221)	3% (30)	4% (32)	18% (156)	30% (267)	880
RD/WT: Wrong Track	10% (132)	19% (246)	4% (58)	4% (56)	24% (319)	39% (509)	1320
Biden Job Approve	18% (192)	24% (256)	4% (41)	3% (37)	19% (206)	33% (355)	1088
Biden Job Disapprove	11% (107)	19% (194)	5% (47)	5% (47)	24% (248)	37% (370)	1013

Continued on next page

**Table MCSP10\_7: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?**  
Steve Levy, Brian Griese, Louis Riddick and Lisa Salters (ESPN)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (306)	21% (467)	4% (88)	4% (88)	22% (475)	35% (776)	2200
Biden Job Strongly Approve	25% (143)	23% (131)	4% (21)	3% (19)	14% (82)	31% (181)	577
Biden Job Somewhat Approve	10% (49)	24% (125)	4% (21)	4% (18)	24% (124)	34% (174)	511
Biden Job Somewhat Disapprove	8% (24)	22% (62)	3% (10)	3% (10)	28% (78)	35% (98)	282
Biden Job Strongly Disapprove	11% (83)	18% (132)	5% (37)	5% (38)	23% (170)	37% (272)	731
Favorable of Biden	17% (188)	24% (264)	4% (44)	3% (35)	19% (209)	33% (366)	1107
Unfavorable of Biden	11% (105)	19% (191)	4% (42)	5% (47)	24% (241)	37% (369)	995
Very Favorable of Biden	24% (146)	22% (130)	4% (24)	4% (22)	15% (92)	31% (188)	602
Somewhat Favorable of Biden	8% (43)	27% (134)	4% (21)	3% (13)	23% (117)	35% (178)	505
Somewhat Unfavorable of Biden	10% (24)	25% (62)	3% (8)	2% (5)	24% (59)	37% (92)	251
Very Unfavorable of Biden	11% (81)	17% (129)	5% (34)	6% (42)	24% (181)	37% (277)	744
#1 Issue: Economy	18% (131)	23% (170)	3% (22)	5% (41)	20% (149)	31% (231)	745
#1 Issue: Security	11% (46)	17% (75)	6% (25)	5% (21)	25% (108)	37% (159)	434
#1 Issue: Health Care	12% (36)	22% (69)	5% (17)	4% (11)	23% (70)	34% (106)	310
#1 Issue: Medicare / Social Security	13% (35)	25% (70)	2% (6)	1% (3)	24% (66)	35% (97)	277
#1 Issue: Women's Issues	20% (23)	10% (11)	3% (3)	4% (4)	14% (16)	48% (54)	111
#1 Issue: Education	11% (10)	33% (30)	9% (8)	1% (1)	16% (15)	30% (27)	91
#1 Issue: Energy	15% (18)	21% (27)	5% (6)	2% (3)	22% (27)	35% (43)	124
#1 Issue: Other	6% (7)	12% (13)	1% (1)	3% (3)	22% (24)	55% (59)	107
2020 Vote: Joe Biden	16% (161)	24% (236)	3% (34)	3% (32)	22% (217)	31% (308)	989
2020 Vote: Donald Trump	14% (102)	20% (151)	6% (42)	5% (41)	23% (171)	32% (244)	751
2020 Vote: Other	6% (3)	31% (16)	5% (3)	4% (2)	25% (13)	28% (14)	50
2020 Vote: Didn't Vote	10% (40)	15% (61)	2% (9)	3% (13)	18% (74)	52% (210)	408
2018 House Vote: Democrat	19% (149)	23% (182)	4% (32)	2% (17)	22% (176)	30% (237)	792
2018 House Vote: Republican	12% (65)	24% (135)	5% (29)	5% (28)	22% (125)	32% (177)	561
2018 House Vote: Someone else	9% (4)	16% (8)	4% (2)	9% (4)	20% (10)	42% (21)	51
2016 Vote: Hillary Clinton	18% (127)	24% (166)	4% (28)	2% (12)	21% (146)	32% (227)	704
2016 Vote: Donald Trump	13% (89)	25% (166)	6% (37)	5% (33)	21% (143)	30% (201)	670
2016 Vote: Other	6% (6)	22% (23)	2% (3)	5% (5)	30% (32)	35% (37)	105
2016 Vote: Didn't Vote	12% (84)	15% (111)	3% (20)	5% (38)	21% (154)	43% (312)	720

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**Table MCSP10\_7: Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?**  
 Steve Levy, Brian Griese, Louis Riddick and Lisa Salters (ESPN)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	14% (306)	21% (467)	4% (88)	4% (88)	22% (475)	35% (776)	2200
Voted in 2014: Yes	15% (190)	24% (313)	4% (57)	3% (42)	23% (289)	31% (392)	1283
Voted in 2014: No	13% (117)	17% (153)	3% (31)	5% (45)	20% (186)	42% (385)	917
4-Region: Northeast	14% (56)	27% (105)	4% (15)	4% (17)	18% (73)	33% (128)	394
4-Region: Midwest	13% (59)	24% (109)	4% (17)	4% (18)	22% (104)	34% (156)	462
4-Region: South	15% (126)	21% (172)	4% (36)	4% (36)	21% (174)	34% (281)	824
4-Region: West	13% (66)	16% (81)	4% (21)	3% (16)	24% (125)	41% (211)	520
Sports Fans	19% (300)	28% (438)	5% (82)	4% (56)	22% (338)	23% (358)	1571
Avid Sports Fans	33% (183)	35% (197)	6% (32)	4% (21)	12% (68)	10% (59)	559
Casual Sports Fans	12% (117)	24% (241)	5% (50)	3% (35)	27% (270)	30% (300)	1012
NFL Fans	21% (296)	30% (434)	5% (70)	3% (41)	22% (324)	19% (278)	1443
Avid NFL Fans	32% (210)	38% (247)	5% (29)	3% (17)	15% (99)	8% (52)	653
Casual NFL Fans	11% (86)	24% (187)	5% (41)	3% (24)	28% (225)	29% (226)	789
Typical Regular NFL Game Attendee	31% (169)	36% (199)	6% (31)	6% (33)	14% (79)	8% (42)	552

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP10\_8:** Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?  
Al Michaels, Cris Collinsworth and Michele Tafoya (NBC)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	22% (476)	20% (439)	4% (90)	4% (82)	21% (455)	30% (658)	2200
Gender: Male	33% (348)	26% (280)	5% (50)	4% (38)	19% (202)	14% (145)	1062
Gender: Female	11% (128)	14% (159)	4% (40)	4% (44)	22% (254)	45% (513)	1138
Age: 18-34	19% (126)	16% (108)	5% (34)	3% (23)	20% (129)	36% (236)	655
Age: 35-44	22% (79)	23% (82)	6% (20)	5% (19)	23% (81)	22% (77)	358
Age: 45-64	22% (163)	22% (167)	3% (26)	3% (25)	22% (163)	28% (207)	751
Age: 65+	25% (107)	19% (83)	2% (10)	4% (16)	19% (82)	32% (138)	436
GenZers: 1997-2012	6% (13)	19% (40)	5% (11)	4% (8)	18% (39)	48% (103)	213
Millennials: 1981-1996	26% (173)	17% (116)	6% (37)	4% (26)	20% (135)	27% (176)	663
GenXers: 1965-1980	16% (91)	23% (126)	4% (22)	4% (23)	24% (134)	28% (155)	551
Baby Boomers: 1946-1964	27% (188)	21% (143)	3% (18)	3% (23)	19% (132)	28% (192)	697
PID: Dem (no lean)	26% (229)	18% (163)	4% (37)	3% (25)	20% (181)	29% (257)	892
PID: Ind (no lean)	19% (125)	21% (133)	3% (23)	3% (17)	19% (121)	35% (228)	648
PID: Rep (no lean)	18% (122)	22% (142)	5% (31)	6% (40)	23% (153)	26% (173)	660
PID/Gender: Dem Men	37% (158)	24% (100)	4% (18)	3% (13)	17% (73)	14% (60)	422
PID/Gender: Dem Women	15% (71)	13% (63)	4% (19)	3% (13)	23% (108)	42% (197)	470
PID/Gender: Ind Men	31% (98)	28% (87)	5% (14)	2% (5)	19% (61)	16% (50)	315
PID/Gender: Ind Women	8% (27)	14% (46)	3% (8)	4% (12)	18% (60)	54% (179)	332
PID/Gender: Rep Men	28% (91)	28% (92)	5% (17)	6% (20)	21% (68)	11% (35)	324
PID/Gender: Rep Women	9% (31)	15% (50)	4% (13)	6% (20)	25% (85)	41% (137)	336
Ideo: Liberal (1-3)	26% (170)	20% (129)	4% (25)	3% (18)	17% (114)	31% (206)	662
Ideo: Moderate (4)	22% (144)	23% (152)	4% (29)	2% (13)	21% (139)	27% (177)	654
Ideo: Conservative (5-7)	21% (142)	21% (146)	4% (30)	6% (44)	23% (157)	24% (166)	685
Educ: < College	19% (282)	18% (271)	4% (62)	4% (55)	22% (337)	33% (504)	1512
Educ: Bachelors degree	29% (130)	23% (103)	5% (21)	4% (16)	17% (75)	22% (98)	444
Educ: Post-grad	26% (63)	26% (64)	3% (7)	5% (12)	17% (43)	23% (55)	244
Income: Under 50k	18% (222)	17% (207)	4% (53)	4% (52)	23% (280)	34% (423)	1236
Income: 50k-100k	23% (152)	25% (160)	4% (27)	3% (19)	19% (122)	26% (168)	649
Income: 100k+	32% (102)	23% (72)	3% (10)	3% (11)	17% (53)	21% (67)	315
Ethnicity: White	22% (385)	19% (331)	5% (78)	3% (58)	20% (336)	31% (532)	1722
Ethnicity: Hispanic	25% (87)	18% (64)	6% (19)	2% (9)	13% (47)	35% (124)	349

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**Table MCSP10\_8:** Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?*Al Michaels, Cris Collinsworth and Michele Tafoya (NBC)*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	22% (476)	20% (439)	4% (90)	4% (82)	21% (455)	30% (658)	2200
Ethnicity: Black	22% (60)	21% (57)	2% (4)	6% (16)	28% (76)	22% (61)	274
Ethnicity: Other	15% (30)	25% (51)	4% (7)	4% (8)	21% (43)	32% (64)	204
All Christian	28% (288)	21% (214)	4% (39)	3% (34)	19% (191)	25% (260)	1027
All Non-Christian	29% (38)	21% (28)	3% (4)	4% (5)	18% (23)	24% (32)	130
Atheist	19% (18)	9% (9)	9% (8)	4% (3)	24% (22)	35% (32)	92
Agnostic/Nothing in particular	13% (74)	19% (108)	5% (30)	4% (24)	24% (141)	35% (205)	583
Something Else	16% (58)	22% (80)	3% (10)	4% (16)	21% (78)	35% (129)	369
Religious Non-Protestant/Catholic	31% (47)	20% (31)	4% (6)	3% (5)	17% (26)	26% (40)	154
Evangelical	26% (149)	22% (129)	3% (18)	4% (21)	19% (108)	27% (154)	580
Non-Evangelical	24% (183)	21% (160)	4% (29)	4% (27)	20% (156)	28% (221)	777
Community: Urban	26% (180)	21% (147)	4% (31)	4% (29)	20% (139)	25% (171)	696
Community: Suburban	22% (206)	20% (194)	4% (39)	4% (35)	20% (189)	30% (290)	954
Community: Rural	16% (90)	18% (98)	4% (20)	3% (18)	23% (127)	36% (197)	550
Employ: Private Sector	25% (175)	26% (184)	5% (33)	4% (25)	20% (138)	21% (146)	700
Employ: Government	27% (36)	22% (30)	5% (7)	5% (7)	16% (21)	25% (34)	137
Employ: Self-Employed	30% (55)	19% (34)	6% (11)	3% (5)	18% (33)	24% (44)	182
Employ: Homemaker	14% (26)	12% (22)	3% (6)	5% (9)	21% (39)	44% (79)	180
Employ: Student	11% (7)	13% (9)	4% (2)	5% (3)	18% (11)	50% (32)	64
Employ: Retired	24% (123)	17% (88)	2% (12)	4% (20)	21% (108)	30% (154)	506
Employ: Unemployed	15% (40)	17% (48)	4% (11)	4% (12)	23% (63)	38% (104)	277
Employ: Other	9% (14)	16% (24)	5% (8)	1% (2)	28% (43)	42% (64)	155
Military HH: Yes	25% (89)	23% (82)	5% (17)	5% (19)	20% (73)	21% (76)	356
Military HH: No	21% (386)	19% (357)	4% (72)	3% (63)	21% (383)	32% (582)	1844
RD/WT: Right Direction	28% (248)	23% (205)	5% (42)	3% (23)	17% (154)	24% (208)	880
RD/WT: Wrong Track	17% (228)	18% (234)	4% (48)	4% (59)	23% (302)	34% (450)	1320
Biden Job Approve	26% (285)	21% (232)	4% (47)	3% (30)	18% (201)	27% (293)	1088
Biden Job Disapprove	18% (181)	19% (191)	4% (41)	5% (49)	22% (227)	32% (323)	1013

Continued on next page

**Table MCSP10\_8:** Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?  
Al Michaels, Cris Collinsworth and Michele Tafoya (NBC)

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	22% (476)	20% (439)	4% (90)	4% (82)	21% (455)	30% (658)	2200
Biden Job Strongly Approve	33% (191)	19% (112)	4% (25)	4% (21)	14% (80)	26% (148)	577
Biden Job Somewhat Approve	18% (94)	23% (119)	4% (22)	2% (9)	24% (121)	28% (145)	511
Biden Job Somewhat Disapprove	14% (39)	22% (63)	4% (11)	2% (5)	25% (71)	33% (93)	282
Biden Job Strongly Disapprove	19% (142)	17% (127)	4% (31)	6% (44)	21% (156)	32% (231)	731
Favorable of Biden	26% (293)	22% (242)	4% (47)	2% (24)	18% (199)	27% (301)	1107
Unfavorable of Biden	17% (169)	19% (187)	4% (40)	5% (54)	22% (224)	32% (322)	995
Very Favorable of Biden	33% (196)	20% (123)	5% (28)	2% (15)	15% (91)	25% (150)	602
Somewhat Favorable of Biden	19% (97)	24% (119)	4% (20)	2% (10)	21% (108)	30% (151)	505
Somewhat Unfavorable of Biden	16% (40)	19% (49)	3% (8)	4% (10)	22% (56)	35% (89)	251
Very Unfavorable of Biden	17% (129)	19% (138)	4% (32)	6% (44)	23% (168)	31% (234)	744
#1 Issue: Economy	23% (170)	21% (154)	4% (29)	4% (28)	22% (165)	27% (199)	745
#1 Issue: Security	19% (85)	18% (79)	4% (18)	5% (20)	23% (98)	31% (135)	434
#1 Issue: Health Care	24% (76)	18% (57)	6% (20)	3% (10)	19% (58)	29% (89)	310
#1 Issue: Medicare / Social Security	25% (71)	22% (62)	3% (7)	3% (10)	18% (50)	28% (79)	277
#1 Issue: Women's Issues	11% (12)	17% (19)	4% (5)	4% (4)	15% (16)	50% (55)	111
#1 Issue: Education	25% (23)	24% (22)	4% (4)	5% (4)	15% (13)	27% (25)	91
#1 Issue: Energy	23% (29)	25% (31)	5% (6)	2% (2)	20% (24)	26% (33)	124
#1 Issue: Other	12% (12)	14% (15)	1% (1)	4% (4)	28% (30)	41% (44)	107
2020 Vote: Joe Biden	27% (266)	22% (216)	4% (39)	2% (25)	20% (195)	25% (249)	989
2020 Vote: Donald Trump	20% (147)	22% (166)	5% (37)	6% (46)	21% (158)	26% (197)	751
2020 Vote: Other	30% (15)	22% (11)	1% (1)	1% (1)	23% (12)	22% (11)	50
2020 Vote: Didn't Vote	12% (47)	11% (45)	3% (13)	3% (11)	22% (90)	49% (201)	408
2018 House Vote: Democrat	31% (244)	21% (163)	4% (31)	2% (15)	19% (154)	23% (184)	792
2018 House Vote: Republican	21% (119)	25% (139)	4% (25)	6% (31)	20% (112)	24% (134)	561
2018 House Vote: Someone else	17% (8)	18% (9)	— (0)	6% (3)	24% (12)	35% (18)	51
2016 Vote: Hillary Clinton	30% (213)	22% (153)	3% (22)	2% (13)	19% (136)	24% (168)	704
2016 Vote: Donald Trump	23% (154)	23% (153)	5% (32)	6% (41)	19% (125)	25% (164)	670
2016 Vote: Other	17% (17)	20% (21)	1% (1)	2% (2)	34% (36)	26% (27)	105
2016 Vote: Didn't Vote	13% (90)	15% (111)	5% (35)	4% (26)	22% (158)	41% (298)	720

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**Table MCSP10\_8:** Do you have a favorable or unfavorable opinion of each of the following NFL broadcast teams?*Al Michaels, Cris Collinsworth and Michele Tafoya (NBC)*

Demographic	Very favorable	Somewhat favorable	Somewhat unfavorable	Very unfavorable	Heard of, no opinion	Never heard of	Total N
Adults	22% (476)	20% (439)	4% (90)	4% (82)	21% (455)	30% (658)	2200
Voted in 2014: Yes	27% (352)	22% (283)	4% (48)	3% (44)	20% (262)	23% (294)	1283
Voted in 2014: No	14% (124)	17% (156)	5% (42)	4% (39)	21% (193)	40% (363)	917
4-Region: Northeast	23% (91)	23% (89)	4% (17)	5% (19)	19% (76)	26% (103)	394
4-Region: Midwest	20% (93)	23% (105)	8% (35)	3% (13)	20% (91)	27% (125)	462
4-Region: South	22% (180)	19% (160)	3% (27)	4% (36)	21% (172)	30% (250)	824
4-Region: West	22% (113)	16% (85)	2% (10)	3% (14)	22% (117)	35% (180)	520
Sports Fans	30% (467)	27% (418)	5% (75)	3% (49)	19% (293)	17% (269)	1571
Avid Sports Fans	50% (280)	30% (166)	4% (21)	2% (14)	8% (45)	6% (33)	559
Casual Sports Fans	18% (187)	25% (252)	5% (53)	3% (35)	25% (248)	23% (237)	1012
NFL Fans	32% (461)	28% (402)	5% (68)	2% (34)	19% (277)	14% (201)	1443
Avid NFL Fans	51% (331)	28% (182)	5% (36)	2% (11)	10% (63)	5% (31)	653
Casual NFL Fans	16% (130)	28% (220)	4% (32)	3% (22)	27% (215)	22% (170)	789
Typical Regular NFL Game Attendee	39% (218)	32% (176)	7% (39)	4% (24)	12% (65)	6% (31)	552

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP11\_1: How much have you seen, read or heard about each of the following?  
The NFL adding a 17th game to teams' schedules, beginning with the 2021 season**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(295)	23%	(498)	16%	(358)	48%	(1049)	2200
Gender: Male	23%	(247)	31%	(334)	15%	(156)	31%	(325)	1062
Gender: Female	4%	(48)	14%	(164)	18%	(202)	64%	(724)	1138
Age: 18-34	13%	(87)	23%	(150)	20%	(132)	44%	(287)	655
Age: 35-44	20%	(72)	25%	(90)	14%	(51)	41%	(145)	358
Age: 45-64	12%	(90)	23%	(169)	15%	(116)	50%	(376)	751
Age: 65+	11%	(46)	21%	(89)	14%	(59)	55%	(241)	436
GenZers: 1997-2012	8%	(17)	22%	(47)	21%	(45)	49%	(104)	213
Millennials: 1981-1996	18%	(123)	24%	(161)	18%	(120)	39%	(260)	663
GenXers: 1965-1980	12%	(66)	24%	(131)	15%	(82)	49%	(272)	551
Baby Boomers: 1946-1964	12%	(86)	21%	(148)	14%	(100)	52%	(364)	697
PID: Dem (no lean)	16%	(139)	23%	(204)	17%	(151)	45%	(398)	892
PID: Ind (no lean)	11%	(71)	21%	(138)	17%	(107)	51%	(331)	648
PID: Rep (no lean)	13%	(84)	24%	(156)	15%	(100)	48%	(320)	660
PID/Gender: Dem Men	27%	(116)	31%	(130)	15%	(65)	27%	(112)	422
PID/Gender: Dem Women	5%	(24)	16%	(74)	18%	(86)	61%	(285)	470
PID/Gender: Ind Men	20%	(62)	30%	(95)	16%	(49)	35%	(109)	315
PID/Gender: Ind Women	3%	(9)	13%	(42)	17%	(58)	67%	(223)	332
PID/Gender: Rep Men	21%	(69)	34%	(109)	13%	(42)	32%	(104)	324
PID/Gender: Rep Women	5%	(15)	14%	(47)	17%	(58)	64%	(216)	336
Ideo: Liberal (1-3)	14%	(90)	25%	(168)	15%	(98)	46%	(305)	662
Ideo: Moderate (4)	15%	(97)	24%	(157)	17%	(108)	45%	(291)	654
Ideo: Conservative (5-7)	14%	(97)	23%	(158)	15%	(105)	47%	(325)	685
Educ: < College	10%	(155)	21%	(311)	16%	(247)	53%	(799)	1512
Educ: Bachelors degree	21%	(93)	29%	(127)	15%	(67)	35%	(156)	444
Educ: Post-grad	19%	(47)	24%	(60)	18%	(43)	38%	(94)	244
Income: Under 50k	9%	(112)	19%	(237)	16%	(201)	55%	(686)	1236
Income: 50k-100k	16%	(105)	26%	(168)	18%	(118)	40%	(256)	649
Income: 100k+	24%	(77)	29%	(93)	12%	(38)	34%	(107)	315
Ethnicity: White	13%	(227)	23%	(399)	16%	(270)	48%	(826)	1722
Ethnicity: Hispanic	15%	(53)	25%	(86)	21%	(72)	40%	(139)	349
Ethnicity: Black	16%	(45)	22%	(59)	17%	(47)	45%	(123)	274

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**Table MCSP11\_1:** How much have you seen, read or heard about each of the following?  
 The NFL adding a 17th game to teams' schedules, beginning with the 2021 season

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(295)	23%	(498)	16%	(358)	48%	(1049)	2200
Ethnicity: Other	12%	(23)	19%	(39)	20%	(41)	49%	(100)	204
All Christian	17%	(172)	24%	(243)	17%	(172)	43%	(439)	1027
All Non-Christian	21%	(28)	25%	(32)	15%	(19)	39%	(51)	130
Atheist	9%	(9)	17%	(16)	17%	(16)	56%	(52)	92
Agnostic/Nothing in particular	8%	(46)	24%	(141)	17%	(102)	51%	(295)	583
Something Else	11%	(41)	18%	(67)	13%	(49)	58%	(213)	369
Religious Non-Protestant/Catholic	19%	(29)	25%	(38)	15%	(23)	41%	(64)	154
Evangelical	17%	(101)	22%	(128)	15%	(88)	45%	(263)	580
Non-Evangelical	14%	(109)	22%	(173)	16%	(127)	47%	(368)	777
Community: Urban	19%	(130)	25%	(174)	16%	(108)	41%	(284)	696
Community: Suburban	13%	(124)	23%	(218)	16%	(148)	49%	(464)	954
Community: Rural	7%	(41)	19%	(106)	18%	(102)	55%	(302)	550
Employ: Private Sector	21%	(144)	31%	(215)	15%	(106)	34%	(236)	700
Employ: Government	17%	(24)	30%	(41)	18%	(24)	35%	(47)	137
Employ: Self-Employed	16%	(30)	28%	(50)	18%	(33)	38%	(69)	182
Employ: Homemaker	4%	(6)	11%	(20)	23%	(41)	63%	(113)	180
Employ: Student	7%	(5)	13%	(8)	18%	(11)	62%	(39)	64
Employ: Retired	10%	(50)	18%	(90)	13%	(67)	59%	(299)	506
Employ: Unemployed	7%	(20)	18%	(49)	16%	(44)	59%	(164)	277
Employ: Other	11%	(17)	16%	(25)	20%	(32)	53%	(82)	155
Military HH: Yes	20%	(72)	25%	(87)	19%	(66)	37%	(130)	356
Military HH: No	12%	(222)	22%	(411)	16%	(292)	50%	(919)	1844
RD/WT: Right Direction	18%	(156)	27%	(241)	16%	(143)	39%	(340)	880
RD/WT: Wrong Track	10%	(138)	20%	(258)	16%	(215)	54%	(709)	1320
Biden Job Approve	16%	(179)	26%	(284)	15%	(164)	42%	(461)	1088
Biden Job Disapprove	11%	(110)	20%	(202)	17%	(169)	52%	(532)	1013
Biden Job Strongly Approve	21%	(120)	26%	(150)	14%	(82)	39%	(225)	577
Biden Job Somewhat Approve	12%	(60)	26%	(134)	16%	(82)	46%	(235)	511
Biden Job Somewhat Disapprove	10%	(29)	22%	(63)	18%	(51)	49%	(139)	282
Biden Job Strongly Disapprove	11%	(81)	19%	(139)	16%	(118)	54%	(393)	731

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**Table MCSP11\_1:** How much have you seen, read or heard about each of the following?  
The NFL adding a 17th game to teams' schedules, beginning with the 2021 season

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(295)	23%	(498)	16%	(358)	48%	(1049)	2200
Favorable of Biden	17%	(185)	24%	(268)	16%	(180)	43%	(475)	1107
Unfavorable of Biden	10%	(102)	22%	(214)	16%	(159)	52%	(520)	995
Very Favorable of Biden	21%	(124)	26%	(156)	15%	(91)	38%	(231)	602
Somewhat Favorable of Biden	12%	(61)	22%	(112)	17%	(88)	48%	(244)	505
Somewhat Unfavorable of Biden	12%	(29)	26%	(65)	16%	(41)	46%	(116)	251
Very Unfavorable of Biden	10%	(73)	20%	(149)	16%	(118)	54%	(404)	744
#1 Issue: Economy	14%	(107)	25%	(183)	16%	(118)	45%	(337)	745
#1 Issue: Security	14%	(63)	18%	(79)	15%	(65)	52%	(228)	434
#1 Issue: Health Care	14%	(45)	23%	(72)	16%	(51)	46%	(143)	310
#1 Issue: Medicare / Social Security	12%	(33)	24%	(68)	18%	(50)	46%	(127)	277
#1 Issue: Women's Issues	7%	(8)	17%	(19)	19%	(21)	56%	(62)	111
#1 Issue: Education	17%	(16)	23%	(21)	21%	(19)	39%	(36)	91
#1 Issue: Energy	12%	(15)	35%	(43)	15%	(19)	38%	(47)	124
#1 Issue: Other	8%	(8)	13%	(14)	14%	(15)	65%	(70)	107
2020 Vote: Joe Biden	16%	(158)	26%	(258)	15%	(152)	43%	(420)	989
2020 Vote: Donald Trump	14%	(107)	22%	(169)	16%	(119)	47%	(356)	751
2020 Vote: Other	19%	(9)	23%	(11)	12%	(6)	46%	(23)	50
2020 Vote: Didn't Vote	5%	(20)	15%	(60)	19%	(79)	61%	(248)	408
2018 House Vote: Democrat	18%	(140)	26%	(204)	15%	(116)	42%	(331)	792
2018 House Vote: Republican	15%	(85)	23%	(127)	14%	(78)	48%	(271)	561
2018 House Vote: Someone else	7%	(4)	20%	(10)	15%	(8)	57%	(29)	51
2016 Vote: Hillary Clinton	17%	(119)	26%	(181)	14%	(101)	43%	(304)	704
2016 Vote: Donald Trump	15%	(103)	24%	(158)	17%	(111)	44%	(297)	670
2016 Vote: Other	10%	(11)	21%	(22)	16%	(17)	53%	(56)	105
2016 Vote: Didn't Vote	8%	(61)	19%	(137)	18%	(129)	55%	(393)	720
Voted in 2014: Yes	16%	(206)	25%	(321)	14%	(186)	44%	(570)	1283
Voted in 2014: No	10%	(89)	19%	(177)	19%	(172)	52%	(479)	917
4-Region: Northeast	19%	(74)	22%	(89)	17%	(65)	42%	(165)	394
4-Region: Midwest	14%	(64)	26%	(122)	16%	(74)	44%	(202)	462
4-Region: South	11%	(90)	22%	(179)	16%	(136)	51%	(419)	824
4-Region: West	13%	(67)	21%	(108)	16%	(82)	51%	(263)	520

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**Table MCSP11\_1:** How much have you seen, read or heard about each of the following?  
 The NFL adding a 17th game to teams' schedules, beginning with the 2021 season

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	13%	(295)	23%	(498)	16%	(358)	48%	(1049)	2200
Sports Fans	19%	(291)	30%	(475)	19%	(294)	33%	(512)	1571
Avid Sports Fans	38%	(214)	35%	(193)	12%	(69)	15%	(83)	559
Casual Sports Fans	8%	(77)	28%	(281)	22%	(225)	42%	(428)	1012
NFL Fans	20%	(289)	32%	(469)	19%	(278)	28%	(407)	1443
Avid NFL Fans	38%	(245)	38%	(249)	11%	(74)	13%	(85)	653
Casual NFL Fans	6%	(44)	28%	(219)	26%	(203)	41%	(322)	789
Typical Regular NFL Game Attendee	30%	(163)	38%	(208)	19%	(105)	14%	(77)	552

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP11\_2: How much have you seen, read or heard about each of the following?**  
ESPN offering an alternate 'Monday Night Football' telecast featuring Peyton and Eli Manning as broadcasters

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(191)	17%	(369)	18%	(405)	56%	(1235)	2200
Gender: Male	13%	(142)	22%	(235)	20%	(214)	44%	(471)	1062
Gender: Female	4%	(49)	12%	(134)	17%	(191)	67%	(764)	1138
Age: 18-34	11%	(74)	21%	(139)	20%	(134)	47%	(309)	655
Age: 35-44	16%	(56)	23%	(82)	16%	(58)	45%	(161)	358
Age: 45-64	6%	(46)	13%	(100)	19%	(139)	62%	(465)	751
Age: 65+	3%	(15)	11%	(48)	17%	(73)	69%	(300)	436
GenZers: 1997-2012	8%	(18)	16%	(34)	18%	(39)	57%	(122)	213
Millennials: 1981-1996	14%	(95)	25%	(165)	20%	(135)	40%	(268)	663
GenXers: 1965-1980	10%	(52)	15%	(84)	18%	(97)	58%	(318)	551
Baby Boomers: 1946-1964	4%	(25)	12%	(81)	18%	(126)	67%	(465)	697
PID: Dem (no lean)	11%	(97)	19%	(166)	19%	(168)	52%	(461)	892
PID: Ind (no lean)	6%	(39)	14%	(92)	19%	(122)	61%	(394)	648
PID: Rep (no lean)	8%	(55)	17%	(111)	17%	(115)	58%	(380)	660
PID/Gender: Dem Men	18%	(77)	26%	(109)	19%	(80)	37%	(156)	422
PID/Gender: Dem Women	4%	(20)	12%	(57)	19%	(88)	65%	(305)	470
PID/Gender: Ind Men	8%	(26)	18%	(57)	23%	(72)	51%	(160)	315
PID/Gender: Ind Women	4%	(13)	11%	(35)	15%	(50)	70%	(234)	332
PID/Gender: Rep Men	12%	(39)	21%	(68)	19%	(61)	48%	(156)	324
PID/Gender: Rep Women	5%	(16)	13%	(43)	16%	(54)	67%	(225)	336
Ideo: Liberal (1-3)	9%	(59)	18%	(119)	16%	(107)	57%	(377)	662
Ideo: Moderate (4)	8%	(55)	19%	(127)	23%	(148)	49%	(323)	654
Ideo: Conservative (5-7)	10%	(65)	15%	(104)	16%	(111)	59%	(405)	685
Educ: < College	6%	(98)	15%	(224)	19%	(284)	60%	(907)	1512
Educ: Bachelors degree	12%	(55)	22%	(97)	18%	(81)	47%	(210)	444
Educ: Post-grad	16%	(38)	20%	(48)	16%	(39)	49%	(118)	244
Income: Under 50k	6%	(70)	12%	(148)	19%	(232)	64%	(787)	1236
Income: 50k-100k	11%	(71)	22%	(140)	20%	(127)	48%	(311)	649
Income: 100k+	16%	(50)	26%	(81)	15%	(46)	44%	(138)	315
Ethnicity: White	8%	(134)	17%	(293)	19%	(321)	57%	(974)	1722
Ethnicity: Hispanic	9%	(31)	23%	(80)	21%	(74)	47%	(164)	349
Ethnicity: Black	15%	(42)	16%	(43)	14%	(39)	55%	(150)	274

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**Table MCSP11\_2:** How much have you seen, read or heard about each of the following?

ESPN offering an alternate 'Monday Night Football' telecast featuring Peyton and Eli Manning as broadcasters

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(191)	17%	(369)	18%	(405)	56%	(1235)	2200
Ethnicity: Other	7%	(15)	16%	(33)	22%	(45)	55%	(111)	204
All Christian	11%	(112)	17%	(175)	21%	(212)	51%	(527)	1027
All Non-Christian	21%	(27)	17%	(22)	15%	(19)	48%	(62)	130
Atheist	1%	(1)	15%	(13)	8%	(7)	76%	(70)	92
Agnostic/Nothing in particular	4%	(26)	18%	(104)	17%	(101)	60%	(351)	583
Something Else	7%	(25)	15%	(55)	18%	(65)	61%	(225)	369
Religious Non-Protestant/Catholic	17%	(27)	18%	(27)	14%	(22)	51%	(78)	154
Evangelical	13%	(77)	18%	(103)	19%	(112)	50%	(288)	580
Non-Evangelical	8%	(58)	15%	(117)	21%	(160)	57%	(442)	777
Community: Urban	15%	(102)	20%	(140)	18%	(125)	47%	(328)	696
Community: Suburban	7%	(68)	16%	(155)	17%	(161)	60%	(570)	954
Community: Rural	4%	(21)	13%	(74)	21%	(118)	61%	(337)	550
Employ: Private Sector	13%	(89)	26%	(183)	18%	(129)	43%	(299)	700
Employ: Government	16%	(21)	22%	(30)	24%	(33)	38%	(53)	137
Employ: Self-Employed	14%	(25)	15%	(27)	24%	(43)	48%	(87)	182
Employ: Homemaker	3%	(5)	11%	(19)	18%	(32)	68%	(122)	180
Employ: Student	12%	(7)	9%	(6)	19%	(12)	60%	(38)	64
Employ: Retired	3%	(16)	9%	(46)	18%	(89)	70%	(354)	506
Employ: Unemployed	4%	(12)	15%	(41)	13%	(37)	67%	(187)	277
Employ: Other	10%	(15)	11%	(17)	18%	(29)	61%	(95)	155
Military HH: Yes	12%	(42)	21%	(75)	16%	(58)	51%	(183)	356
Military HH: No	8%	(149)	16%	(295)	19%	(347)	57%	(1053)	1844
RD/WT: Right Direction	14%	(126)	21%	(188)	17%	(152)	47%	(414)	880
RD/WT: Wrong Track	5%	(65)	14%	(181)	19%	(253)	62%	(821)	1320
Biden Job Approve	12%	(127)	20%	(214)	17%	(190)	51%	(557)	1088
Biden Job Disapprove	6%	(59)	14%	(142)	19%	(193)	61%	(619)	1013
Biden Job Strongly Approve	18%	(101)	17%	(98)	17%	(95)	49%	(282)	577
Biden Job Somewhat Approve	5%	(26)	23%	(115)	19%	(95)	54%	(275)	511
Biden Job Somewhat Disapprove	7%	(20)	15%	(42)	22%	(62)	56%	(158)	282
Biden Job Strongly Disapprove	5%	(39)	14%	(100)	18%	(131)	63%	(461)	731

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**Table MCSP11\_2: How much have you seen, read or heard about each of the following?**  
ESPN offering an alternate 'Monday Night Football' telecast featuring Peyton and Eli Manning as broadcasters

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(191)	17%	(369)	18%	(405)	56%	(1235)	2200
Favorable of Biden	12%	(132)	19%	(207)	17%	(192)	52%	(576)	1107
Unfavorable of Biden	5%	(53)	15%	(149)	19%	(186)	61%	(607)	995
Very Favorable of Biden	16%	(99)	21%	(125)	17%	(102)	46%	(277)	602
Somewhat Favorable of Biden	6%	(33)	16%	(82)	18%	(90)	59%	(300)	505
Somewhat Unfavorable of Biden	7%	(17)	20%	(49)	20%	(49)	54%	(135)	251
Very Unfavorable of Biden	5%	(36)	13%	(99)	18%	(136)	64%	(473)	744
#1 Issue: Economy	10%	(76)	18%	(137)	20%	(146)	52%	(386)	745
#1 Issue: Security	6%	(26)	17%	(72)	15%	(64)	63%	(272)	434
#1 Issue: Health Care	12%	(37)	14%	(44)	19%	(60)	55%	(170)	310
#1 Issue: Medicare / Social Security	5%	(15)	16%	(44)	22%	(61)	57%	(158)	277
#1 Issue: Women's Issues	10%	(11)	13%	(15)	16%	(17)	61%	(67)	111
#1 Issue: Education	10%	(9)	28%	(26)	20%	(18)	42%	(38)	91
#1 Issue: Energy	9%	(11)	21%	(26)	19%	(24)	51%	(63)	124
#1 Issue: Other	6%	(6)	6%	(6)	13%	(14)	75%	(80)	107
2020 Vote: Joe Biden	11%	(107)	18%	(180)	19%	(189)	52%	(513)	989
2020 Vote: Donald Trump	9%	(66)	16%	(123)	17%	(128)	58%	(435)	751
2020 Vote: Other	2%	(1)	18%	(9)	27%	(13)	54%	(27)	50
2020 Vote: Didn't Vote	4%	(17)	14%	(56)	18%	(74)	64%	(260)	408
2018 House Vote: Democrat	13%	(100)	16%	(128)	19%	(150)	52%	(414)	792
2018 House Vote: Republican	8%	(46)	18%	(100)	17%	(93)	57%	(322)	561
2018 House Vote: Someone else	1%	(1)	17%	(9)	22%	(11)	59%	(30)	51
2016 Vote: Hillary Clinton	11%	(80)	16%	(114)	20%	(138)	53%	(372)	704
2016 Vote: Donald Trump	10%	(65)	18%	(121)	18%	(121)	54%	(362)	670
2016 Vote: Other	4%	(4)	12%	(13)	19%	(20)	65%	(68)	105
2016 Vote: Didn't Vote	6%	(41)	17%	(119)	17%	(125)	60%	(434)	720
Voted in 2014: Yes	10%	(130)	17%	(216)	18%	(226)	55%	(711)	1283
Voted in 2014: No	7%	(61)	17%	(153)	19%	(178)	57%	(525)	917
4-Region: Northeast	11%	(45)	18%	(69)	19%	(75)	52%	(204)	394
4-Region: Midwest	8%	(39)	17%	(77)	18%	(85)	56%	(261)	462
4-Region: South	9%	(75)	16%	(130)	19%	(158)	56%	(462)	824
4-Region: West	6%	(32)	18%	(92)	17%	(87)	59%	(309)	520

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**Table MCSP11\_2:** How much have you seen, read or heard about each of the following?

ESPN offering an alternate 'Monday Night Football' telecast featuring Peyton and Eli Manning as broadcasters

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(191)	17%	(369)	18%	(405)	56%	(1235)	2200
Sports Fans	12%	(186)	22%	(348)	22%	(348)	44%	(689)	1571
Avid Sports Fans	25%	(140)	27%	(153)	19%	(108)	28%	(159)	559
Casual Sports Fans	5%	(47)	19%	(195)	24%	(240)	52%	(531)	1012
NFL Fans	13%	(183)	24%	(340)	23%	(336)	40%	(584)	1443
Avid NFL Fans	23%	(149)	29%	(187)	20%	(128)	29%	(190)	653
Casual NFL Fans	4%	(34)	19%	(153)	26%	(208)	50%	(394)	789
Typical Regular NFL Game Attendee	23%	(128)	33%	(182)	23%	(128)	21%	(114)	552

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP11\_3: How much have you seen, read or heard about each of the following?**  
*Drew Brees joining NBC as a studio analyst for its NFL telecasts following his retirement*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(193)	20%	(429)	21%	(458)	51%	(1119)	2200
Gender: Male	13%	(142)	27%	(281)	24%	(253)	36%	(386)	1062
Gender: Female	5%	(51)	13%	(148)	18%	(206)	64%	(733)	1138
Age: 18-34	12%	(76)	20%	(129)	22%	(147)	46%	(303)	655
Age: 35-44	15%	(55)	24%	(87)	16%	(56)	45%	(159)	358
Age: 45-64	6%	(44)	19%	(143)	22%	(164)	53%	(399)	751
Age: 65+	4%	(18)	16%	(69)	21%	(90)	59%	(258)	436
GenZers: 1997-2012	5%	(11)	16%	(35)	22%	(47)	56%	(120)	213
Millennials: 1981-1996	16%	(105)	23%	(153)	21%	(141)	40%	(265)	663
GenXers: 1965-1980	8%	(45)	21%	(115)	18%	(101)	53%	(291)	551
Baby Boomers: 1946-1964	5%	(32)	17%	(118)	23%	(157)	56%	(391)	697
PID: Dem (no lean)	11%	(99)	21%	(184)	21%	(189)	47%	(421)	892
PID: Ind (no lean)	5%	(33)	18%	(114)	22%	(144)	55%	(357)	648
PID: Rep (no lean)	9%	(61)	20%	(131)	19%	(126)	52%	(342)	660
PID/Gender: Dem Men	17%	(73)	28%	(119)	22%	(93)	33%	(137)	422
PID/Gender: Dem Women	5%	(25)	14%	(66)	20%	(96)	60%	(283)	470
PID/Gender: Ind Men	8%	(25)	25%	(79)	26%	(83)	41%	(128)	315
PID/Gender: Ind Women	3%	(8)	10%	(35)	18%	(61)	69%	(228)	332
PID/Gender: Rep Men	14%	(44)	26%	(83)	24%	(77)	37%	(120)	324
PID/Gender: Rep Women	5%	(18)	14%	(48)	15%	(49)	66%	(222)	336
Ideo: Liberal (1-3)	9%	(62)	19%	(128)	21%	(141)	50%	(330)	662
Ideo: Moderate (4)	7%	(44)	26%	(167)	23%	(149)	45%	(294)	654
Ideo: Conservative (5-7)	11%	(78)	18%	(122)	19%	(130)	52%	(354)	685
Educ: < College	6%	(97)	17%	(262)	21%	(313)	56%	(841)	1512
Educ: Bachelors degree	13%	(59)	26%	(116)	21%	(94)	39%	(175)	444
Educ: Post-grad	15%	(37)	21%	(51)	21%	(52)	43%	(104)	244
Income: Under 50k	6%	(75)	14%	(174)	21%	(262)	59%	(724)	1236
Income: 50k-100k	9%	(61)	26%	(166)	23%	(147)	42%	(275)	649
Income: 100k+	18%	(56)	28%	(90)	16%	(49)	38%	(120)	315
Ethnicity: White	8%	(137)	21%	(356)	20%	(349)	51%	(880)	1722
Ethnicity: Hispanic	10%	(36)	16%	(55)	30%	(106)	44%	(153)	349
Ethnicity: Black	14%	(38)	15%	(42)	20%	(55)	51%	(140)	274

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**Table MCSP11\_3:** How much have you seen, read or heard about each of the following?  
*Drew Brees joining NBC as a studio analyst for its NFL telecasts following his retirement*

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(193)	20%	(429)	21%	(458)	51%	(1119)	2200
Ethnicity: Other	9%	(18)	15%	(31)	27%	(54)	49%	(100)	204
All Christian	11%	(111)	21%	(213)	23%	(234)	46%	(469)	1027
All Non-Christian	21%	(27)	19%	(25)	20%	(26)	40%	(52)	130
Atheist	1%	(1)	17%	(15)	15%	(14)	68%	(62)	92
Agnostic/Nothing in particular	5%	(28)	20%	(117)	20%	(118)	55%	(320)	583
Something Else	7%	(27)	16%	(60)	18%	(66)	59%	(217)	369
Religious Non-Protestant/Catholic	18%	(28)	19%	(29)	21%	(32)	42%	(64)	154
Evangelical	14%	(84)	20%	(116)	18%	(104)	48%	(276)	580
Non-Evangelical	7%	(51)	19%	(148)	24%	(190)	50%	(388)	777
Community: Urban	14%	(99)	21%	(147)	22%	(150)	43%	(300)	696
Community: Suburban	7%	(65)	20%	(187)	21%	(201)	52%	(500)	954
Community: Rural	5%	(28)	17%	(95)	19%	(107)	58%	(320)	550
Employ: Private Sector	14%	(96)	27%	(192)	20%	(143)	38%	(269)	700
Employ: Government	14%	(20)	25%	(34)	22%	(30)	38%	(52)	137
Employ: Self-Employed	11%	(21)	25%	(45)	20%	(37)	43%	(79)	182
Employ: Homemaker	5%	(10)	13%	(23)	16%	(29)	66%	(118)	180
Employ: Student	3%	(2)	13%	(8)	23%	(15)	61%	(39)	64
Employ: Retired	3%	(15)	16%	(79)	20%	(103)	61%	(309)	506
Employ: Unemployed	5%	(13)	12%	(33)	24%	(67)	59%	(163)	277
Employ: Other	11%	(17)	9%	(14)	22%	(34)	58%	(90)	155
Military HH: Yes	12%	(44)	22%	(80)	22%	(77)	44%	(156)	356
Military HH: No	8%	(149)	19%	(350)	21%	(381)	52%	(963)	1844
RD/WT: Right Direction	14%	(124)	24%	(212)	20%	(180)	41%	(364)	880
RD/WT: Wrong Track	5%	(69)	16%	(217)	21%	(278)	57%	(756)	1320
Biden Job Approve	12%	(130)	23%	(249)	21%	(224)	45%	(485)	1088
Biden Job Disapprove	6%	(60)	17%	(172)	21%	(208)	57%	(573)	1013
Biden Job Strongly Approve	17%	(99)	22%	(127)	18%	(103)	43%	(247)	577
Biden Job Somewhat Approve	6%	(31)	24%	(122)	24%	(121)	47%	(238)	511
Biden Job Somewhat Disapprove	5%	(14)	20%	(57)	22%	(63)	53%	(148)	282
Biden Job Strongly Disapprove	6%	(46)	16%	(115)	20%	(145)	58%	(425)	731

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**Table MCSP11\_3: How much have you seen, read or heard about each of the following?  
Drew Brees joining NBC as a studio analyst for its NFL telecasts following his retirement**

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(193)	20%	(429)	21%	(458)	51%	(1119)	2200
Favorable of Biden	11%	(123)	22%	(243)	21%	(238)	45%	(503)	1107
Unfavorable of Biden	6%	(61)	18%	(174)	20%	(201)	56%	(558)	995
Very Favorable of Biden	15%	(92)	24%	(146)	20%	(118)	41%	(245)	602
Somewhat Favorable of Biden	6%	(31)	19%	(97)	24%	(119)	51%	(258)	505
Somewhat Unfavorable of Biden	8%	(19)	22%	(55)	19%	(48)	51%	(129)	251
Very Unfavorable of Biden	6%	(43)	16%	(119)	21%	(153)	58%	(430)	744
#1 Issue: Economy	10%	(71)	22%	(161)	21%	(155)	48%	(357)	745
#1 Issue: Security	6%	(27)	16%	(69)	23%	(98)	55%	(240)	434
#1 Issue: Health Care	9%	(28)	23%	(71)	20%	(62)	48%	(149)	310
#1 Issue: Medicare / Social Security	6%	(17)	21%	(58)	23%	(63)	51%	(141)	277
#1 Issue: Women's Issues	13%	(14)	10%	(11)	20%	(22)	57%	(63)	111
#1 Issue: Education	18%	(17)	20%	(19)	26%	(24)	36%	(32)	91
#1 Issue: Energy	10%	(13)	24%	(30)	19%	(23)	47%	(58)	124
#1 Issue: Other	6%	(7)	10%	(11)	11%	(11)	73%	(78)	107
2020 Vote: Joe Biden	11%	(104)	23%	(229)	21%	(205)	46%	(451)	989
2020 Vote: Donald Trump	10%	(72)	19%	(145)	20%	(149)	51%	(385)	751
2020 Vote: Other	1%	(0)	24%	(12)	27%	(13)	48%	(24)	50
2020 Vote: Didn't Vote	4%	(16)	10%	(42)	22%	(91)	63%	(259)	408
2018 House Vote: Democrat	12%	(95)	22%	(172)	21%	(170)	45%	(356)	792
2018 House Vote: Republican	10%	(59)	20%	(112)	17%	(96)	53%	(294)	561
2018 House Vote: Someone else	3%	(1)	25%	(12)	20%	(10)	53%	(27)	51
2016 Vote: Hillary Clinton	11%	(74)	22%	(153)	21%	(148)	47%	(329)	704
2016 Vote: Donald Trump	11%	(75)	19%	(129)	19%	(130)	50%	(336)	670
2016 Vote: Other	2%	(2)	23%	(24)	22%	(23)	53%	(55)	105
2016 Vote: Didn't Vote	6%	(40)	17%	(124)	22%	(157)	55%	(399)	720
Voted in 2014: Yes	10%	(135)	22%	(277)	20%	(256)	48%	(615)	1283
Voted in 2014: No	6%	(59)	17%	(152)	22%	(203)	55%	(504)	917
4-Region: Northeast	13%	(53)	17%	(66)	24%	(95)	45%	(179)	394
4-Region: Midwest	9%	(42)	20%	(93)	21%	(98)	50%	(230)	462
4-Region: South	8%	(65)	20%	(167)	20%	(161)	52%	(431)	824
4-Region: West	7%	(34)	20%	(103)	20%	(103)	54%	(280)	520

Continued on next page

**Table MCSP11\_3:** How much have you seen, read or heard about each of the following?  
 Drew Brees joining NBC as a studio analyst for its NFL telecasts following his retirement

Demographic	A lot		Some		Not much		Nothing at all		Total N
Adults	9%	(193)	20%	(429)	21%	(458)	51%	(1119)	2200
Sports Fans	12%	(189)	26%	(404)	26%	(403)	37%	(576)	1571
Avid Sports Fans	24%	(132)	32%	(180)	22%	(125)	22%	(122)	559
Casual Sports Fans	6%	(57)	22%	(224)	27%	(277)	45%	(454)	1012
NFL Fans	13%	(185)	28%	(403)	26%	(373)	33%	(482)	1443
Avid NFL Fans	22%	(145)	33%	(215)	23%	(149)	22%	(145)	653
Casual NFL Fans	5%	(40)	24%	(188)	28%	(224)	43%	(337)	789
Typical Regular NFL Game Attendee	22%	(123)	34%	(188)	27%	(149)	17%	(91)	552

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSP12:** As you may know, ESPN and ESPN2 will each offer their own separate telecasts of select 'Monday Night Football' games this season, featuring different broadcast crews. Which of the following telecasts are you more likely to watch?

Demographic	ESPN featuring Steve Levy, Brian Griese, Louis Riddick, Lisa Salters and John Parry		ESPN2 featuring Peyton Manning, Eli Manning and a to-be-determined host		I will not watch either telecast		Don't know / No opinion		Total N
Adults	14%	(312)	24%	(536)	36%	(794)	25%	(558)	2200
Gender: Male	21%	(221)	32%	(342)	28%	(299)	19%	(200)	1062
Gender: Female	8%	(91)	17%	(194)	44%	(495)	31%	(358)	1138
Age: 18-34	21%	(139)	22%	(143)	28%	(183)	29%	(190)	655
Age: 35-44	18%	(65)	31%	(111)	25%	(89)	26%	(92)	358
Age: 45-64	10%	(75)	25%	(186)	41%	(305)	25%	(185)	751
Age: 65+	8%	(33)	22%	(96)	50%	(217)	21%	(91)	436
GenZers: 1997-2012	23%	(48)	9%	(20)	28%	(59)	40%	(86)	213
Millennials: 1981-1996	21%	(139)	31%	(202)	25%	(166)	23%	(156)	663
GenXers: 1965-1980	10%	(56)	26%	(143)	37%	(203)	27%	(149)	551
Baby Boomers: 1946-1964	9%	(65)	23%	(159)	47%	(325)	21%	(148)	697
PID: Dem (no lean)	17%	(155)	24%	(216)	35%	(311)	24%	(210)	892
PID: Ind (no lean)	11%	(69)	20%	(132)	38%	(245)	31%	(201)	648
PID: Rep (no lean)	13%	(87)	28%	(188)	36%	(238)	22%	(147)	660
PID/Gender: Dem Men	26%	(111)	32%	(135)	25%	(106)	17%	(70)	422
PID/Gender: Dem Women	9%	(44)	17%	(81)	44%	(205)	30%	(140)	470
PID/Gender: Ind Men	15%	(47)	28%	(88)	34%	(106)	24%	(75)	315
PID/Gender: Ind Women	7%	(23)	13%	(44)	42%	(139)	38%	(126)	332
PID/Gender: Rep Men	20%	(63)	37%	(119)	27%	(87)	17%	(55)	324
PID/Gender: Rep Women	7%	(24)	21%	(69)	45%	(151)	27%	(92)	336
Ideo: Liberal (1-3)	15%	(101)	25%	(166)	38%	(252)	22%	(143)	662
Ideo: Moderate (4)	16%	(104)	23%	(152)	35%	(230)	26%	(168)	654
Ideo: Conservative (5-7)	12%	(85)	28%	(190)	38%	(260)	22%	(151)	685
Educ: < College	13%	(194)	21%	(324)	38%	(578)	28%	(416)	1512
Educ: Bachelors degree	18%	(78)	30%	(132)	31%	(140)	21%	(94)	444
Educ: Post-grad	16%	(40)	33%	(80)	31%	(77)	20%	(48)	244

Continued on next page

**Table MCSP12:** As you may know, ESPN and ESPN2 will each offer their own separate telecasts of select 'Monday Night Football' games this season, featuring different broadcast crews. Which of the following telecasts are you more likely to watch?

Demographic	ESPN featuring Steve Levy, Brian Griese, Louis Riddick, Lisa Salters and John Parry		ESPN2 featuring Peyton Manning, Eli Manning and a to-be-determined host		I will not watch either telecast		Don't know / No opinion		Total N
Adults	14%	(312)	24%	(536)	36%	(794)	25%	(558)	2200
Income: Under 50k	12%	(150)	20%	(248)	41%	(507)	27%	(332)	1236
Income: 50k-100k	15%	(95)	28%	(181)	31%	(202)	26%	(172)	649
Income: 100k+	21%	(68)	34%	(107)	27%	(86)	17%	(55)	315
Ethnicity: White	14%	(237)	25%	(437)	38%	(659)	23%	(389)	1722
Ethnicity: Hispanic	21%	(73)	25%	(87)	29%	(100)	26%	(89)	349
Ethnicity: Black	18%	(50)	22%	(60)	25%	(67)	35%	(96)	274
Ethnicity: Other	12%	(25)	19%	(38)	33%	(68)	35%	(72)	204
All Christian	16%	(165)	29%	(303)	33%	(340)	21%	(219)	1027
All Non-Christian	21%	(27)	30%	(39)	29%	(38)	20%	(26)	130
Atheist	12%	(11)	23%	(21)	44%	(40)	21%	(19)	92
Agnostic/Nothing in particular	11%	(65)	18%	(105)	39%	(226)	32%	(187)	583
Something Else	12%	(44)	18%	(68)	41%	(150)	29%	(107)	369
Religious Non-Protestant/Catholic	20%	(30)	28%	(44)	31%	(48)	21%	(32)	154
Evangelical	18%	(104)	29%	(166)	32%	(185)	22%	(125)	580
Non-Evangelical	13%	(100)	25%	(194)	38%	(292)	25%	(191)	777
Community: Urban	22%	(155)	26%	(179)	27%	(191)	25%	(171)	696
Community: Suburban	11%	(101)	27%	(260)	38%	(359)	25%	(234)	954
Community: Rural	10%	(56)	18%	(98)	44%	(244)	28%	(153)	550
Employ: Private Sector	23%	(160)	31%	(215)	26%	(181)	21%	(144)	700
Employ: Government	11%	(15)	33%	(45)	25%	(34)	32%	(43)	137
Employ: Self-Employed	21%	(39)	26%	(48)	29%	(53)	23%	(42)	182
Employ: Homemaker	10%	(18)	21%	(38)	42%	(75)	27%	(49)	180
Employ: Student	13%	(8)	12%	(7)	35%	(22)	41%	(26)	64
Employ: Retired	6%	(32)	23%	(116)	50%	(252)	21%	(105)	506
Employ: Unemployed	7%	(21)	16%	(44)	39%	(109)	37%	(103)	277
Employ: Other	12%	(19)	15%	(23)	44%	(68)	29%	(45)	155

Continued on next page

**Table MCSP12:** As you may know, ESPN and ESPN2 will each offer their own separate telecasts of select 'Monday Night Football' games this season, featuring different broadcast crews. Which of the following telecasts are you more likely to watch?

Demographic	ESPN featuring Steve Levy, Brian Griese, Louis Riddick, Lisa Salters and John Parry		ESPN2 featuring Peyton Manning, Eli Manning and a to-be-determined host		I will not watch either telecast		Don't know / No opinion		Total N
Adults	14%	(312)	24%	(536)	36%	(794)	25%	(558)	2200
Military HH: Yes	19%	(67)	28%	(99)	30%	(107)	23%	(83)	356
Military HH: No	13%	(245)	24%	(437)	37%	(687)	26%	(475)	1844
RD/WT: Right Direction	19%	(168)	28%	(243)	31%	(276)	22%	(193)	880
RD/WT: Wrong Track	11%	(143)	22%	(292)	39%	(519)	28%	(365)	1320
Biden Job Approve	18%	(192)	25%	(274)	34%	(371)	23%	(250)	1088
Biden Job Disapprove	11%	(110)	25%	(251)	40%	(401)	25%	(251)	1013
Biden Job Strongly Approve	21%	(123)	26%	(150)	34%	(194)	19%	(110)	577
Biden Job Somewhat Approve	14%	(70)	24%	(124)	35%	(177)	27%	(140)	511
Biden Job Somewhat Disapprove	10%	(29)	28%	(78)	35%	(97)	27%	(77)	282
Biden Job Strongly Disapprove	11%	(80)	24%	(173)	41%	(303)	24%	(175)	731
Favorable of Biden	19%	(205)	25%	(277)	34%	(374)	23%	(252)	1107
Unfavorable of Biden	10%	(99)	24%	(242)	40%	(398)	26%	(256)	995
Very Favorable of Biden	21%	(129)	26%	(159)	32%	(191)	21%	(124)	602
Somewhat Favorable of Biden	15%	(76)	23%	(118)	36%	(183)	25%	(127)	505
Somewhat Unfavorable of Biden	10%	(26)	28%	(69)	33%	(83)	29%	(72)	251
Very Unfavorable of Biden	10%	(73)	23%	(173)	42%	(315)	25%	(184)	744
#1 Issue: Economy	16%	(122)	26%	(197)	28%	(209)	29%	(217)	745
#1 Issue: Security	11%	(48)	23%	(99)	41%	(179)	25%	(109)	434
#1 Issue: Health Care	16%	(50)	26%	(80)	35%	(110)	23%	(70)	310
#1 Issue: Medicare / Social Security	11%	(31)	26%	(72)	44%	(121)	19%	(54)	277
#1 Issue: Women's Issues	15%	(17)	15%	(17)	41%	(45)	29%	(32)	111
#1 Issue: Education	15%	(14)	28%	(26)	34%	(31)	23%	(21)	91
#1 Issue: Energy	16%	(20)	25%	(31)	37%	(46)	22%	(27)	124
#1 Issue: Other	10%	(11)	13%	(14)	49%	(53)	28%	(29)	107

Continued on next page

**Table MCSP12:** As you may know, ESPN and ESPN2 will each offer their own separate telecasts of select 'Monday Night Football' games this season, featuring different broadcast crews. Which of the following telecasts are you more likely to watch?

Demographic	ESPN featuring Steve Levy, Brian Griese, Louis Riddick, Lisa Salters and John Parry		ESPN2 featuring Peyton Manning, Eli Manning and a to-be-determined host		I will not watch either telecast		Don't know / No opinion		Total N
Adults	14%	(312)	24%	(536)	36%	(794)	25%	(558)	2200
2020 Vote: Joe Biden	17%	(170)	26%	(260)	35%	(345)	22%	(214)	989
2020 Vote: Donald Trump	13%	(96)	28%	(212)	37%	(281)	22%	(161)	751
2020 Vote: Other	10%	(5)	21%	(11)	33%	(16)	36%	(18)	50
2020 Vote: Didn't Vote	10%	(40)	13%	(52)	37%	(151)	40%	(165)	408
2018 House Vote: Democrat	17%	(134)	27%	(212)	34%	(271)	22%	(176)	792
2018 House Vote: Republican	12%	(70)	28%	(158)	39%	(221)	20%	(111)	561
2018 House Vote: Someone else	5%	(3)	22%	(11)	37%	(18)	36%	(18)	51
2016 Vote: Hillary Clinton	17%	(120)	26%	(186)	35%	(245)	22%	(154)	704
2016 Vote: Donald Trump	12%	(82)	30%	(202)	38%	(253)	20%	(133)	670
2016 Vote: Other	3%	(4)	20%	(21)	42%	(44)	34%	(36)	105
2016 Vote: Didn't Vote	15%	(106)	18%	(127)	35%	(251)	33%	(235)	720
Voted in 2014: Yes	14%	(176)	27%	(351)	36%	(465)	23%	(290)	1283
Voted in 2014: No	15%	(135)	20%	(185)	36%	(329)	29%	(268)	917
4-Region: Northeast	18%	(72)	26%	(104)	31%	(120)	25%	(97)	394
4-Region: Midwest	12%	(58)	25%	(118)	37%	(171)	25%	(116)	462
4-Region: South	12%	(98)	25%	(207)	38%	(313)	25%	(206)	824
4-Region: West	16%	(84)	21%	(107)	36%	(190)	27%	(139)	520
Sports Fans	19%	(296)	32%	(509)	24%	(373)	25%	(393)	1571
Avid Sports Fans	30%	(167)	43%	(242)	11%	(61)	16%	(89)	559
Casual Sports Fans	13%	(129)	26%	(267)	31%	(311)	30%	(304)	1012
NFL Fans	20%	(292)	35%	(503)	19%	(272)	26%	(376)	1443
Avid NFL Fans	30%	(198)	45%	(293)	8%	(54)	17%	(109)	653
Casual NFL Fans	12%	(94)	27%	(210)	28%	(217)	34%	(267)	789
Typical Regular NFL Game Attendee	31%	(173)	44%	(243)	8%	(46)	16%	(90)	552

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSPdem2\_1: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**

*Sports*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	25%	(559)	46%	(1012)	29%	(629)	2200
Gender: Male	41%	(434)	44%	(469)	15%	(158)	1062
Gender: Female	11%	(125)	48%	(543)	41%	(470)	1138
Age: 18-34	25%	(161)	46%	(300)	30%	(194)	655
Age: 35-44	34%	(121)	41%	(146)	25%	(90)	358
Age: 45-64	26%	(193)	46%	(349)	28%	(209)	751
Age: 65+	19%	(84)	50%	(216)	31%	(136)	436
GenZers: 1997-2012	14%	(30)	44%	(93)	42%	(90)	213
Millennials: 1981-1996	32%	(214)	46%	(303)	22%	(146)	663
GenXers: 1965-1980	26%	(144)	44%	(241)	30%	(166)	551
Baby Boomers: 1946-1964	23%	(162)	48%	(335)	29%	(200)	697
PID: Dem (no lean)	29%	(259)	42%	(377)	29%	(256)	892
PID: Ind (no lean)	21%	(136)	50%	(323)	29%	(188)	648
PID: Rep (no lean)	25%	(165)	47%	(311)	28%	(184)	660
PID/Gender: Dem Men	47%	(199)	37%	(157)	16%	(66)	422
PID/Gender: Dem Women	13%	(59)	47%	(220)	40%	(190)	470
PID/Gender: Ind Men	35%	(109)	52%	(163)	14%	(43)	315
PID/Gender: Ind Women	8%	(26)	48%	(161)	44%	(145)	332
PID/Gender: Rep Men	39%	(126)	46%	(149)	15%	(49)	324
PID/Gender: Rep Women	12%	(39)	48%	(162)	40%	(135)	336
Ideo: Liberal (1-3)	28%	(188)	45%	(294)	27%	(179)	662
Ideo: Moderate (4)	26%	(172)	49%	(318)	25%	(164)	654
Ideo: Conservative (5-7)	25%	(172)	47%	(322)	28%	(192)	685
Educ: < College	21%	(321)	45%	(683)	34%	(509)	1512
Educ: Bachelors degree	34%	(150)	50%	(220)	17%	(74)	444
Educ: Post-grad	36%	(89)	45%	(109)	19%	(46)	244
Income: Under 50k	19%	(234)	46%	(572)	35%	(430)	1236
Income: 50k-100k	29%	(189)	48%	(312)	23%	(147)	649
Income: 100k+	43%	(136)	41%	(128)	16%	(51)	315
Ethnicity: White	24%	(411)	48%	(825)	28%	(485)	1722
Ethnicity: Hispanic	27%	(95)	46%	(160)	27%	(95)	349
Ethnicity: Black	37%	(101)	34%	(94)	29%	(79)	274

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**Table MCSPdem2\_1: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**  
*Sports*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	25%	(559)	46%	(1012)	29%	(629)	2200
Ethnicity: Other	23%	(47)	45%	(92)	32%	(65)	204
All Christian	29%	(293)	48%	(490)	24%	(244)	1027
All Non-Christian	39%	(50)	40%	(52)	21%	(28)	130
Atheist	21%	(19)	46%	(43)	32%	(30)	92
Agnostic/Nothing in particular	20%	(114)	45%	(260)	36%	(209)	583
Something Else	23%	(83)	45%	(168)	32%	(118)	369
Religious Non-Protestant/Catholic	36%	(55)	43%	(66)	21%	(33)	154
Evangelical	29%	(171)	44%	(255)	27%	(154)	580
Non-Evangelical	25%	(194)	49%	(384)	26%	(199)	777
Community: Urban	35%	(242)	42%	(295)	23%	(159)	696
Community: Suburban	25%	(235)	49%	(469)	26%	(250)	954
Community: Rural	15%	(83)	45%	(248)	40%	(219)	550
Employ: Private Sector	36%	(249)	46%	(323)	18%	(128)	700
Employ: Government	34%	(46)	44%	(60)	22%	(31)	137
Employ: Self-Employed	29%	(53)	48%	(86)	23%	(42)	182
Employ: Homemaker	12%	(22)	46%	(82)	42%	(76)	180
Employ: Student	9%	(5)	51%	(32)	41%	(26)	64
Employ: Retired	19%	(94)	49%	(248)	32%	(164)	506
Employ: Unemployed	22%	(60)	40%	(112)	38%	(105)	277
Employ: Other	19%	(29)	44%	(68)	37%	(57)	155
Military HH: Yes	34%	(121)	44%	(158)	22%	(78)	356
Military HH: No	24%	(439)	46%	(855)	30%	(550)	1844
RD/WT: Right Direction	33%	(287)	45%	(397)	22%	(195)	880
RD/WT: Wrong Track	21%	(272)	47%	(615)	33%	(433)	1320
Biden Job Approve	30%	(327)	44%	(477)	26%	(284)	1088
Biden Job Disapprove	21%	(217)	48%	(489)	30%	(307)	1013
Biden Job Strongly Approve	36%	(210)	38%	(220)	26%	(147)	577
Biden Job Somewhat Approve	23%	(118)	50%	(257)	27%	(136)	511
Biden Job Somewhat Disapprove	23%	(64)	51%	(144)	26%	(73)	282
Biden Job Strongly Disapprove	21%	(152)	47%	(345)	32%	(234)	731

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**Table MCSPdem2\_1: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**

*Sports*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	25%	(559)	46%	(1012)	29%	(629)	2200
Favorable of Biden	30%	(334)	44%	(484)	26%	(289)	1107
Unfavorable of Biden	21%	(205)	48%	(482)	31%	(308)	995
Very Favorable of Biden	37%	(224)	39%	(232)	24%	(146)	602
Somewhat Favorable of Biden	22%	(111)	50%	(252)	28%	(143)	505
Somewhat Unfavorable of Biden	24%	(59)	51%	(127)	25%	(64)	251
Very Unfavorable of Biden	20%	(146)	48%	(355)	33%	(244)	744
#1 Issue: Economy	28%	(207)	45%	(337)	27%	(201)	745
#1 Issue: Security	25%	(110)	46%	(201)	28%	(123)	434
#1 Issue: Health Care	23%	(72)	48%	(148)	29%	(90)	310
#1 Issue: Medicare / Social Security	26%	(71)	46%	(126)	29%	(80)	277
#1 Issue: Women's Issues	15%	(17)	53%	(59)	31%	(35)	111
#1 Issue: Education	25%	(23)	49%	(44)	27%	(24)	91
#1 Issue: Energy	31%	(39)	41%	(51)	28%	(35)	124
#1 Issue: Other	19%	(20)	42%	(45)	39%	(42)	107
2020 Vote: Joe Biden	31%	(310)	44%	(436)	25%	(244)	989
2020 Vote: Donald Trump	25%	(188)	48%	(362)	27%	(200)	751
2020 Vote: Other	25%	(12)	53%	(27)	22%	(11)	50
2020 Vote: Didn't Vote	12%	(48)	46%	(187)	42%	(173)	408
2018 House Vote: Democrat	33%	(260)	44%	(348)	23%	(184)	792
2018 House Vote: Republican	26%	(148)	49%	(272)	25%	(141)	561
2018 House Vote: Someone else	14%	(7)	54%	(27)	32%	(16)	51
2016 Vote: Hillary Clinton	32%	(222)	45%	(315)	24%	(167)	704
2016 Vote: Donald Trump	28%	(186)	47%	(317)	25%	(167)	670
2016 Vote: Other	25%	(27)	48%	(50)	27%	(28)	105
2016 Vote: Didn't Vote	17%	(124)	46%	(328)	37%	(267)	720
Voted in 2014: Yes	31%	(396)	46%	(585)	23%	(301)	1283
Voted in 2014: No	18%	(163)	47%	(427)	36%	(327)	917
4-Region: Northeast	27%	(107)	47%	(186)	26%	(101)	394
4-Region: Midwest	28%	(127)	48%	(220)	25%	(115)	462
4-Region: South	24%	(197)	44%	(362)	32%	(265)	824
4-Region: West	25%	(129)	47%	(244)	28%	(147)	520

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**Table MCSPdem2\_1: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**  
*Sports*

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	25%	(559)	46%	(1012)	29%	(629)	2200
Sports Fans	36%	(559)	64%	(1012)	—	(0)	1571
Avid Sports Fans	100%	(559)	—	(0)	—	(0)	559
Casual Sports Fans	—	(0)	100%	(1012)	—	(0)	1012
NFL Fans	37%	(528)	58%	(831)	6%	(84)	1443
Avid NFL Fans	66%	(430)	33%	(214)	2%	(10)	653
Casual NFL Fans	12%	(98)	78%	(617)	9%	(74)	789
Typical Regular NFL Game Attendee	48%	(264)	47%	(259)	5%	(29)	552

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

**Table MCSPdem2\_2: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**

NFL

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	30%	(653)	36%	(789)	34%	(757)	2200
Gender: Male	45%	(481)	34%	(360)	21%	(220)	1062
Gender: Female	15%	(172)	38%	(429)	47%	(537)	1138
Age: 18-34	25%	(164)	39%	(258)	36%	(233)	655
Age: 35-44	38%	(135)	33%	(118)	29%	(104)	358
Age: 45-64	30%	(225)	36%	(273)	34%	(253)	751
Age: 65+	30%	(129)	32%	(140)	38%	(167)	436
GenZers: 1997-2012	13%	(27)	36%	(78)	51%	(108)	213
Millennials: 1981-1996	35%	(231)	38%	(255)	27%	(177)	663
GenXers: 1965-1980	30%	(166)	34%	(189)	36%	(197)	551
Baby Boomers: 1946-1964	30%	(213)	35%	(241)	35%	(244)	697
PID: Dem (no lean)	32%	(284)	34%	(300)	34%	(308)	892
PID: Ind (no lean)	26%	(167)	39%	(250)	36%	(230)	648
PID: Rep (no lean)	31%	(202)	36%	(239)	33%	(219)	660
PID/Gender: Dem Men	49%	(208)	32%	(135)	19%	(80)	422
PID/Gender: Dem Women	16%	(77)	35%	(165)	49%	(228)	470
PID/Gender: Ind Men	42%	(133)	36%	(113)	22%	(69)	315
PID/Gender: Ind Women	10%	(35)	41%	(136)	49%	(161)	332
PID/Gender: Rep Men	43%	(141)	35%	(112)	22%	(71)	324
PID/Gender: Rep Women	18%	(61)	38%	(127)	44%	(148)	336
Ideo: Liberal (1-3)	31%	(202)	35%	(233)	34%	(226)	662
Ideo: Moderate (4)	31%	(200)	39%	(254)	31%	(200)	654
Ideo: Conservative (5-7)	32%	(221)	34%	(230)	34%	(234)	685
Educ: < College	27%	(407)	35%	(527)	38%	(579)	1512
Educ: Bachelors degree	36%	(158)	39%	(172)	26%	(114)	444
Educ: Post-grad	36%	(88)	37%	(91)	27%	(65)	244
Income: Under 50k	24%	(295)	36%	(446)	40%	(496)	1236
Income: 50k-100k	35%	(226)	37%	(237)	29%	(185)	649
Income: 100k+	42%	(132)	34%	(107)	24%	(76)	315
Ethnicity: White	30%	(510)	36%	(623)	34%	(589)	1722
Ethnicity: Hispanic	29%	(103)	36%	(124)	35%	(122)	349
Ethnicity: Black	36%	(98)	32%	(88)	32%	(88)	274

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**Table MCSPdem2\_2: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**

NFL

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	30%	(653)	36%	(789)	34%	(757)	2200
Ethnicity: Other	22%	(46)	38%	(78)	39%	(80)	204
All Christian	35%	(356)	37%	(380)	28%	(291)	1027
All Non-Christian	40%	(52)	28%	(37)	32%	(41)	130
Atheist	28%	(26)	32%	(29)	40%	(37)	92
Agnostic/Nothing in particular	21%	(122)	37%	(214)	42%	(247)	583
Something Else	27%	(99)	35%	(128)	39%	(142)	369
Religious Non-Protestant/Catholic	36%	(56)	33%	(50)	31%	(48)	154
Evangelical	36%	(207)	33%	(193)	31%	(179)	580
Non-Evangelical	31%	(237)	38%	(298)	31%	(241)	777
Community: Urban	36%	(251)	35%	(247)	29%	(199)	696
Community: Suburban	31%	(296)	35%	(330)	34%	(328)	954
Community: Rural	19%	(107)	39%	(213)	42%	(230)	550
Employ: Private Sector	42%	(291)	37%	(257)	22%	(153)	700
Employ: Government	24%	(33)	45%	(61)	31%	(42)	137
Employ: Self-Employed	37%	(67)	31%	(57)	32%	(58)	182
Employ: Homemaker	16%	(28)	36%	(65)	48%	(86)	180
Employ: Student	10%	(6)	31%	(20)	59%	(38)	64
Employ: Retired	27%	(139)	32%	(163)	40%	(204)	506
Employ: Unemployed	20%	(55)	40%	(110)	41%	(112)	277
Employ: Other	22%	(34)	37%	(57)	42%	(64)	155
Military HH: Yes	34%	(121)	36%	(128)	30%	(107)	356
Military HH: No	29%	(532)	36%	(661)	35%	(650)	1844
RD/WT: Right Direction	37%	(323)	36%	(320)	27%	(237)	880
RD/WT: Wrong Track	25%	(330)	36%	(469)	39%	(521)	1320
Biden Job Approve	33%	(364)	35%	(382)	31%	(341)	1088
Biden Job Disapprove	27%	(271)	36%	(368)	37%	(374)	1013
Biden Job Strongly Approve	38%	(220)	31%	(178)	31%	(179)	577
Biden Job Somewhat Approve	28%	(144)	40%	(204)	32%	(162)	511
Biden Job Somewhat Disapprove	26%	(74)	42%	(117)	32%	(91)	282
Biden Job Strongly Disapprove	27%	(197)	34%	(251)	39%	(283)	731

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**Table MCSPdem2\_2: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**

NFL

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	30%	(653)	36%	(789)	34%	(757)	2200
Favorable of Biden	34%	(374)	35%	(388)	31%	(345)	1107
Unfavorable of Biden	26%	(258)	36%	(363)	38%	(374)	995
Very Favorable of Biden	38%	(230)	33%	(196)	29%	(176)	602
Somewhat Favorable of Biden	29%	(144)	38%	(192)	33%	(169)	505
Somewhat Unfavorable of Biden	25%	(63)	42%	(106)	32%	(81)	251
Very Unfavorable of Biden	26%	(195)	34%	(256)	39%	(292)	744
#1 Issue: Economy	30%	(226)	39%	(287)	31%	(232)	745
#1 Issue: Security	30%	(129)	31%	(133)	40%	(172)	434
#1 Issue: Health Care	30%	(93)	37%	(115)	33%	(102)	310
#1 Issue: Medicare / Social Security	33%	(92)	35%	(97)	32%	(89)	277
#1 Issue: Women's Issues	16%	(18)	40%	(44)	44%	(48)	111
#1 Issue: Education	32%	(30)	37%	(34)	31%	(28)	91
#1 Issue: Energy	34%	(42)	37%	(46)	29%	(36)	124
#1 Issue: Other	23%	(24)	30%	(32)	47%	(50)	107
2020 Vote: Joe Biden	34%	(337)	36%	(353)	30%	(299)	989
2020 Vote: Donald Trump	32%	(242)	34%	(257)	34%	(252)	751
2020 Vote: Other	32%	(16)	45%	(23)	23%	(11)	50
2020 Vote: Didn't Vote	14%	(57)	38%	(156)	48%	(195)	408
2018 House Vote: Democrat	36%	(282)	35%	(277)	29%	(232)	792
2018 House Vote: Republican	32%	(179)	35%	(197)	33%	(185)	561
2018 House Vote: Someone else	21%	(11)	35%	(18)	44%	(22)	51
2016 Vote: Hillary Clinton	35%	(245)	36%	(250)	30%	(209)	704
2016 Vote: Donald Trump	34%	(230)	34%	(230)	31%	(210)	670
2016 Vote: Other	28%	(30)	37%	(39)	34%	(36)	105
2016 Vote: Didn't Vote	21%	(149)	37%	(269)	42%	(302)	720
Voted in 2014: Yes	35%	(447)	35%	(452)	30%	(384)	1283
Voted in 2014: No	23%	(207)	37%	(337)	41%	(373)	917
4-Region: Northeast	33%	(131)	34%	(136)	32%	(127)	394
4-Region: Midwest	34%	(156)	35%	(163)	31%	(143)	462
4-Region: South	29%	(237)	34%	(283)	37%	(305)	824
4-Region: West	25%	(130)	40%	(208)	35%	(183)	520

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**Table MCSPdem2\_2: Do you consider yourself an avid fan, casual fan or not a fan of each of the following?**  
 NFL

Demographic	Avid fan		Casual fan		Not a fan		Total N
Adults	30%	(653)	36%	(789)	34%	(757)	2200
Sports Fans	41%	(643)	46%	(715)	14%	(213)	1571
Avid Sports Fans	77%	(430)	18%	(98)	6%	(31)	559
Casual Sports Fans	21%	(214)	61%	(617)	18%	(182)	1012
NFL Fans	45%	(653)	55%	(789)	—	(0)	1443
Avid NFL Fans	100%	(653)	—	(0)	—	(0)	653
Casual NFL Fans	—	(0)	100%	(789)	—	(0)	789
Typical Regular NFL Game Attendee	55%	(303)	38%	(211)	7%	(39)	552

Note: Row proportions may total to larger than one-hundred percent due to rounding. For more information visit [MorningConsultIntelligence.com](http://MorningConsultIntelligence.com).

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Adults	2200	100%
xdemGender	Gender: Male	1062	48%
	Gender: Female	1138	52%
	N	2200	
age	Age: 18-34	655	30%
	Age: 35-44	358	16%
	Age: 45-64	751	34%
	Age: 65+	436	20%
	N	2200	
demAgeGeneration	GenZers: 1997-2012	213	10%
	Millennials: 1981-1996	663	30%
	GenXers: 1965-1980	551	25%
	Baby Boomers: 1946-1964	697	32%
	N	2125	
xpid3	PID: Dem (no lean)	892	41%
	PID: Ind (no lean)	648	29%
	PID: Rep (no lean)	660	30%
	N	2200	
xpidGender	PID/Gender: Dem Men	422	19%
	PID/Gender: Dem Women	470	21%
	PID/Gender: Ind Men	315	14%
	PID/Gender: Ind Women	332	15%
	PID/Gender: Rep Men	324	15%
	PID/Gender: Rep Women	336	15%
	N	2200	
xdemIdeo3	Ideo: Liberal (1-3)	662	30%
	Ideo: Moderate (4)	654	30%
	Ideo: Conservative (5-7)	685	31%
	N	2001	
xeduc3	Educ: < College	1512	69%
	Educ: Bachelors degree	444	20%
	Educ: Post-grad	244	11%
	N	2200	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1236	56%
	Income: 50k-100k	649	29%
	Income: 100k+	315	14%
	N	2200	
xdemWhite	Ethnicity: White	1722	78%
xdemHispBin	Ethnicity: Hispanic	349	16%
demBlackBin	Ethnicity: Black	274	12%
demRaceOther	Ethnicity: Other	204	9%
xdemReligion	All Christian	1027	47%
	All Non-Christian	130	6%
	Atheist	92	4%
	Agnostic/Nothing in particular	583	26%
	Something Else	369	17%
	N	2200	
xdemReligOther	Religious Non-Protestant/Catholic	154	7%
xdemEvang	Evangelical	580	26%
	Non-Evangelical	777	35%
	N	1356	
xdemUsr	Community: Urban	696	32%
	Community: Suburban	954	43%
	Community: Rural	550	25%
	N	2200	
xdemEmploy	Employ: Private Sector	700	32%
	Employ: Government	137	6%
	Employ: Self-Employed	182	8%
	Employ: Homemaker	180	8%
	Employ: Student	64	3%
	Employ: Retired	506	23%
	Employ: Unemployed	277	13%
	Employ: Other	155	7%
	N	2200	
xdemMilHH1	Military HH: Yes	356	16%
	Military HH: No	1844	84%
	N	2200	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	880	40%
	RD/WT: Wrong Track	1320	60%
	N	2200	
xdemBidenApprove	Biden Job Approve	1088	49%
	Biden Job Disapprove	1013	46%
	N	2100	
xdemBidenApprove2	Biden Job Strongly Approve	577	26%
	Biden Job Somewhat Approve	511	23%
	Biden Job Somewhat Disapprove	282	13%
	Biden Job Strongly Disapprove	731	33%
	N	2100	
xdemBidenFav	Favorable of Biden	1107	50%
	Unfavorable of Biden	995	45%
	N	2102	
xdemBidenFavFull	Very Favorable of Biden	602	27%
	Somewhat Favorable of Biden	505	23%
	Somewhat Unfavorable of Biden	251	11%
	Very Unfavorable of Biden	744	34%
	N	2102	
xnr3	#1 Issue: Economy	745	34%
	#1 Issue: Security	434	20%
	#1 Issue: Health Care	310	14%
	#1 Issue: Medicare / Social Security	277	13%
	#1 Issue: Women's Issues	111	5%
	#1 Issue: Education	91	4%
	#1 Issue: Energy	124	6%
	#1 Issue: Other	107	5%
	N	2200	
xsubVote20O	2020 Vote: Joe Biden	989	45%
	2020 Vote: Donald Trump	751	34%
	2020 Vote: Other	50	2%
	2020 Vote: Didn't Vote	408	19%
	N	2197	
xsubVote18O	2018 House Vote: Democrat	792	36%
	2018 House Vote: Republican	561	25%
	2018 House Vote: Someone else	51	2%
	N	1403	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xsubVote16O	2016 Vote: Hillary Clinton	704	32%
	2016 Vote: Donald Trump	670	30%
	2016 Vote: Other	105	5%
	2016 Vote: Didn't Vote	720	33%
	N	2199	
xsubVote14O	Voted in 2014: Yes	1283	58%
	Voted in 2014: No	917	42%
	N	2200	
xreg4	4-Region: Northeast	394	18%
	4-Region: Midwest	462	21%
	4-Region: South	824	37%
	4-Region: West	520	24%
	N	2200	
MCSPxdem1	Sports Fans	1571	71%
MCSPxdem2	Avid Sports Fans	559	25%
	Casual Sports Fans	1012	46%
	N	1571	
MCSPxdem3	NFL Fans	1443	66%
MCSPxdem4	Avid NFL Fans	653	30%
	Casual NFL Fans	789	36%
	N	1443	
MCSPxdem5	Typical Regular NFL Game Attendee	552	25%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

